

Popular Home

JULY-AUGUST 1960

*Outdoor ideas
for your home
— page 16*

*Remodeling
for more livability
page 3*

*Let us help
you get started
on your own
home improvement*

Eugene Planing Mill
306 Lawrence Street





Big job—small job—we can help you with *any* kind of home improvement. How about a contractor? We can recommend experienced, reliable men. Financing? We can guide you to the best terms and correct payment plan. Let us show you how *you* can do it . . . and do it *now!* We're more than a building materials yard . . . we're Home Improvement Headquarters!

how to get it done?

we deliver satisfaction . . . and success!



COME IN . . .
OUR NAME IS ON
THE COVER

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Three ways to make a house more livable

Here's how remodeling can help a home of any age



First way: Concentrate on ONE ROOM

THE OLD HOUSE on Summer Hill Road in Madison, Conn., was built in 1750. Although the years had taken their toll, Don Picaso was using it for a summer-weekend retreat from his teaching duties. One night he came home to find sections of the structure gutted by fire.

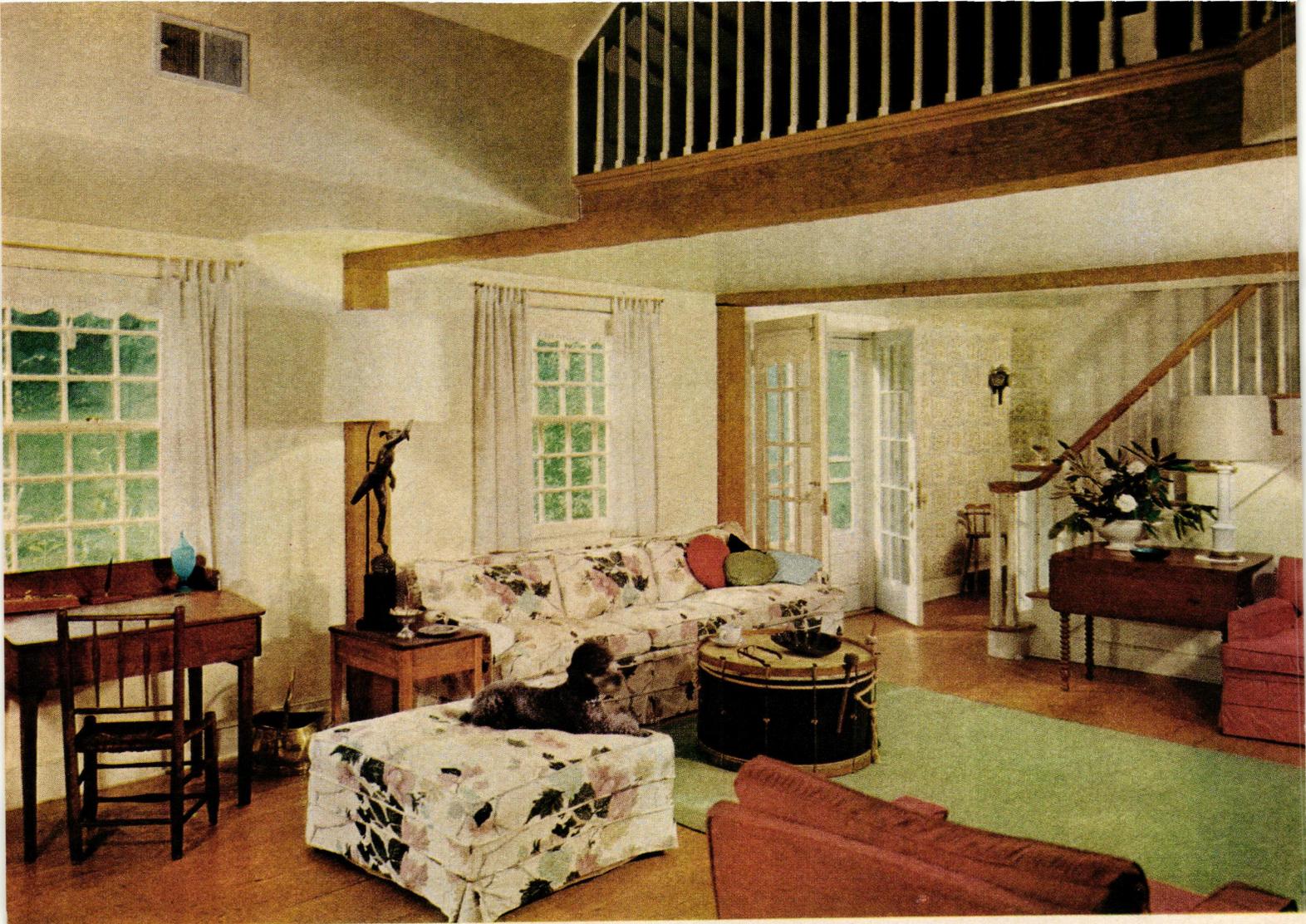
Looking up through the burned-out ceiling of the former living room, Mr. Picaso saw wonderful possibilities for a two-story-high living room. He remodeled the entire structure, restoring the character and charm of the original house. But he chose one room—the living room—on which to concentrate his efforts, rebuilding the entire house around the theme of the one room. The beautiful results can be seen on these three pages.

Do you yearn for a bit of drama in your house? Start your planning with your dealer named on the cover—his place is Home Improvement Headquarters.

Exterior of 200-year-old house was completely restored to original appearance with modern building materials of type available at your local lumber dealer's—USG asphalt shingle roof, new wood siding painted white, new doors and windows.



*More
on next
pages*



High-ceilinged living room (above and below) was happy result of combining rooms that were too small. Burned-out ceiling was replaced by open balcony along two sides of second story. SHEETROCK gypsum wallboard on walls and ceiling, painted a Mellow White, combine with old honey-colored beams to create a dramatic and inviting living area. Double doors are an open invitation to backyard terrace.



PHOTOGRAPHY: RODNEY MCCAY MORGAN · DATA: ALMA MC ARDLE

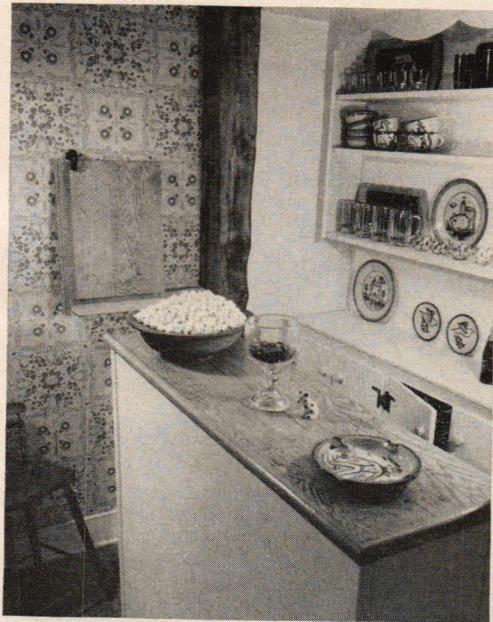
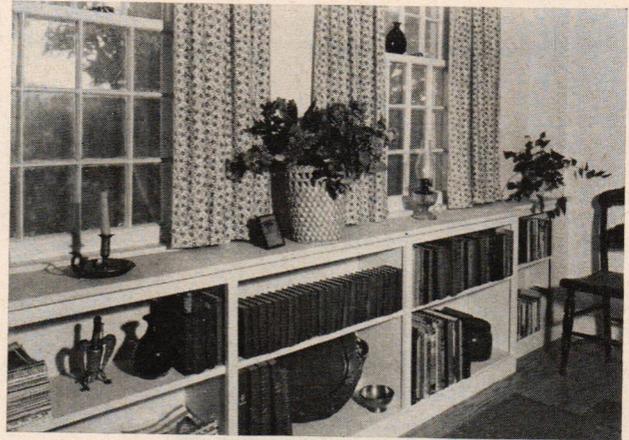
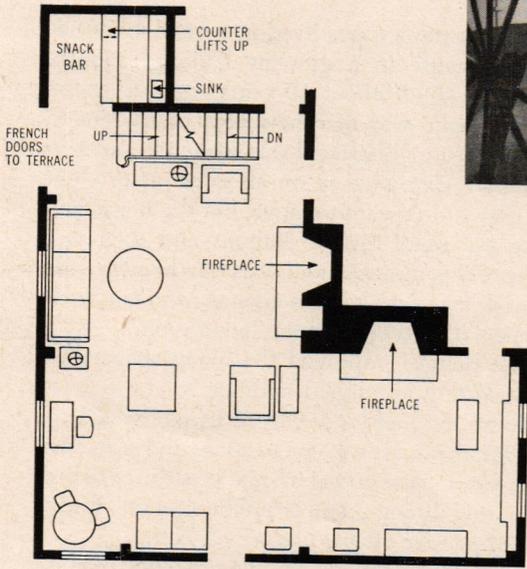


CONCENTRATE ON ONE ROOM *continued*

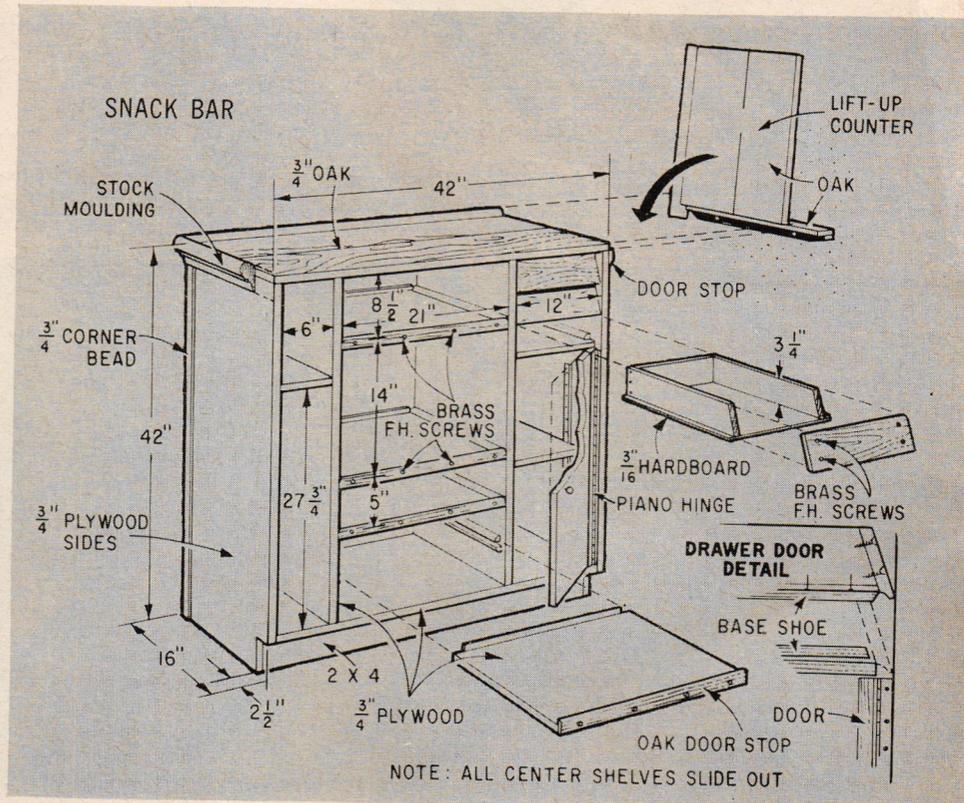
Double duty for unique living room balcony: provides space for extra guest beds and serves as hallway to bedrooms and bath. Dramatic living room floor plan is shown below.

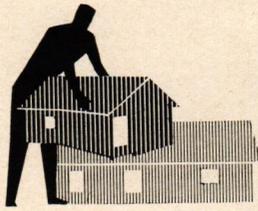


Cozy area in small L-shaped part of living room (below) is for reading or conversation. Shelves, built of stock lumber, provide storage for knick-knacks and books.

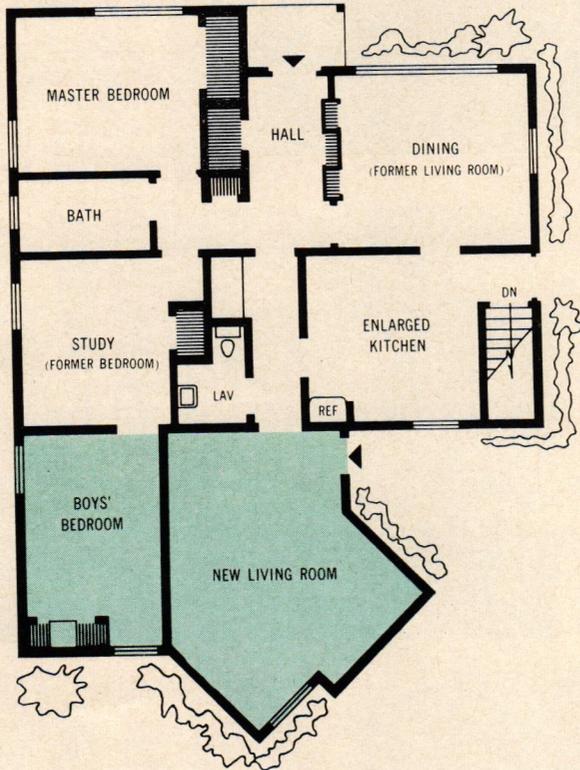


Built-in snack bar in secluded end of living room is handy for informal entertaining. You can build it for your own family's pleasure from drawing at right. Your POPULAR HOME sponsor, named on the covers, will be happy to provide you with a cost estimate based on his materials list. Why not ask him soon?





Second way: Add a WING for needed space



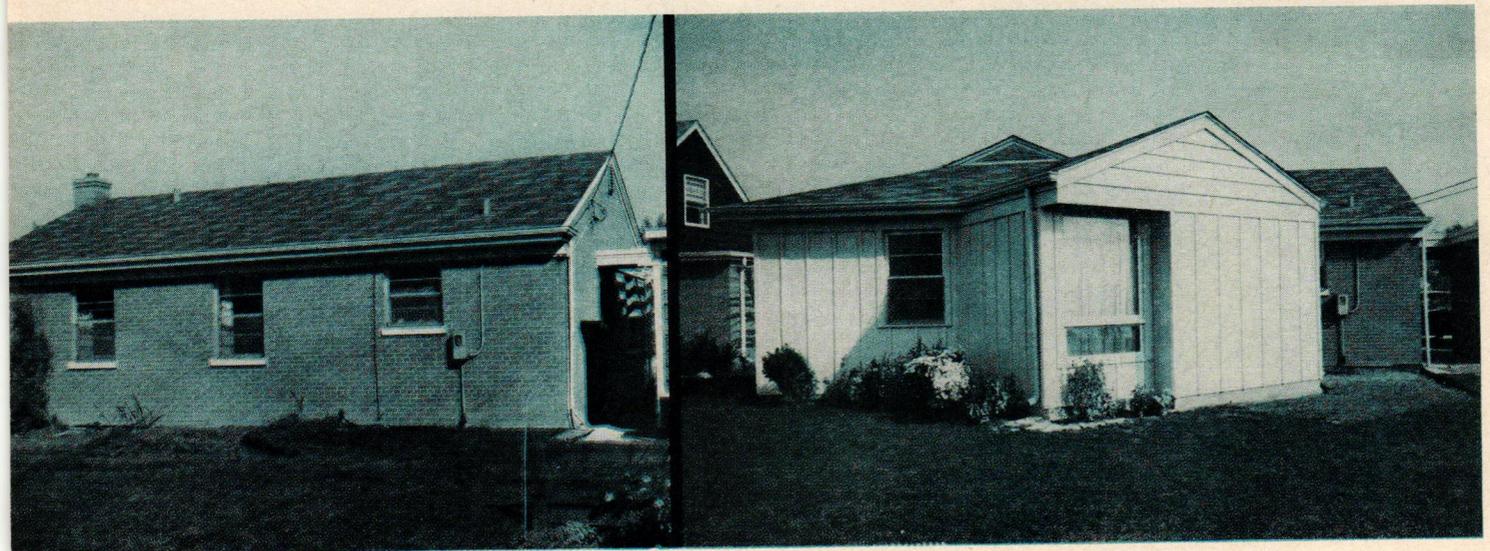
THE HOWARD BAUGHS lived in a small, two-bedroom house in a growing Chicago suburb. Their house—built about 10 years ago during the post-war boom—was in a new area of Clarendon Hills, Ill. The neighborhood was attractive and new homes were springing up on all sides. After eight years, they didn't want to move, but the house had become too small for the Baughs and their two children. The dining room was inadequate, the boys' bedroom wasn't large enough, and the front door opened directly into the living room.

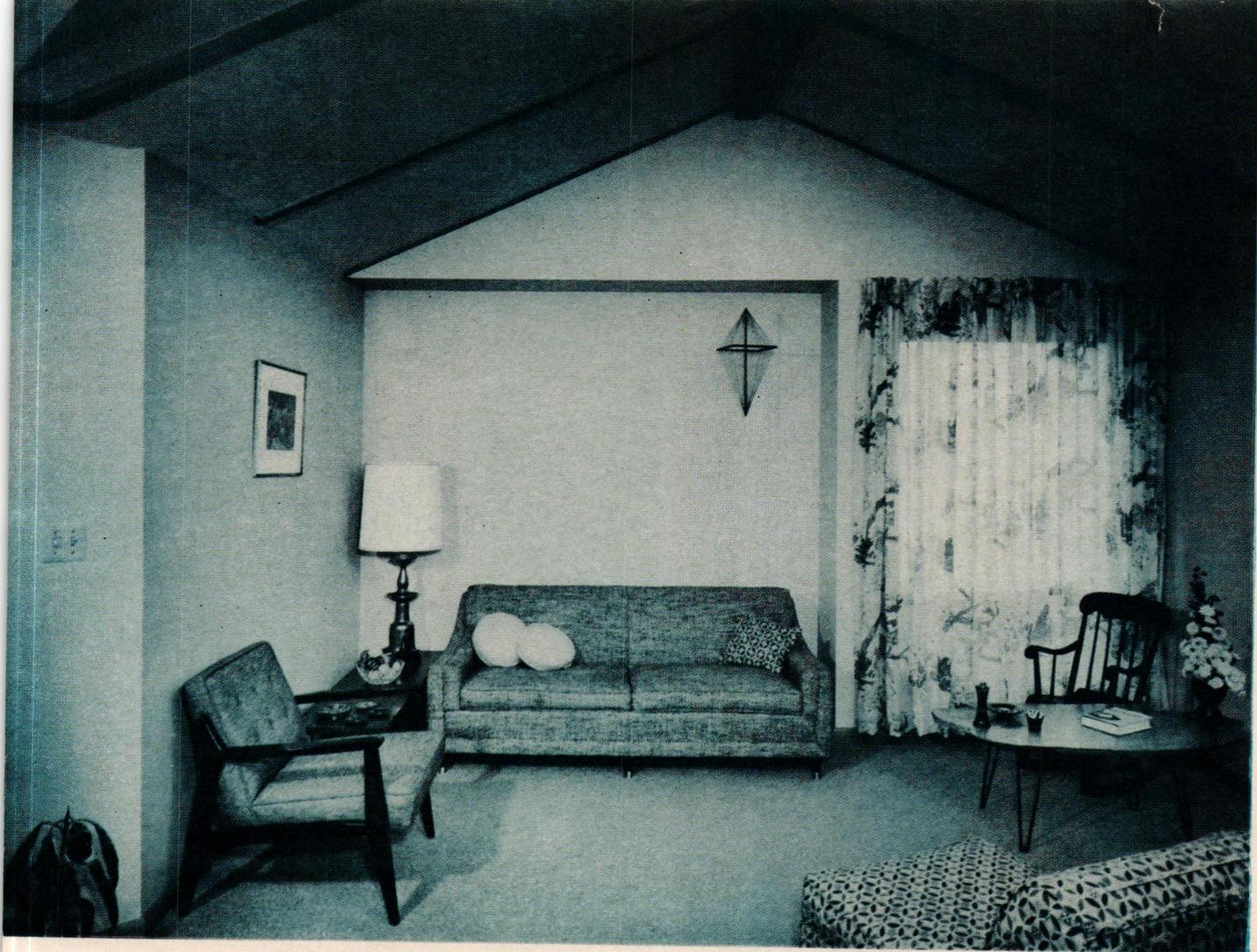
So the Baughs improved the living space they had by *adding* an angled addition to the rear of their house. A whole new way of living opened up for the family as a result—more study and play area for the boys, new living room, greatly enlarged kitchen, real dining room, telephone center, study, plenty of storage space, *and* a half-bath.

Your small home may have the same possibilities as the Baughs'. The plan (left) shows how they got much-needed space. Why not consult your local lumber dealer named on the covers? He'll guide you to professional design help and advise you on the best building materials for a sound investment.

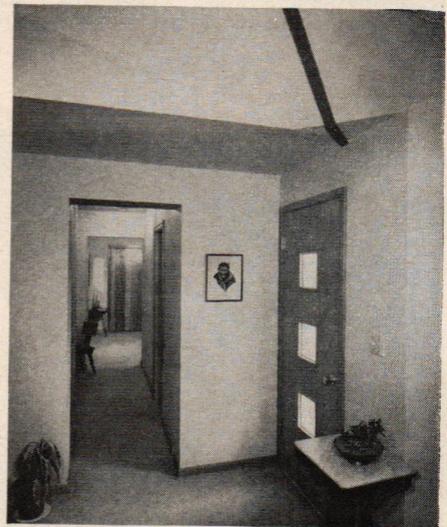
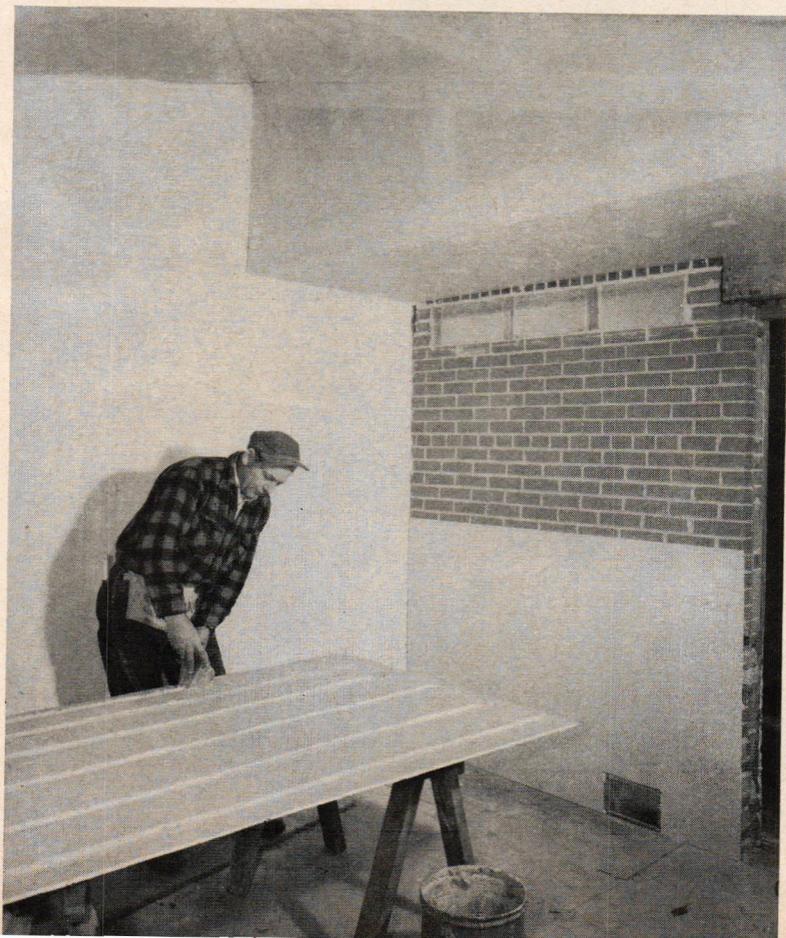
BEFORE . . . bedroom window on left was replaced by door leading to boys' new bedroom. Center window became door from newly formed hallway into large living room addition.

AFTER . . . angled bedroom-living wing opened up entire house. Board and batten siding, stock windows and USG Thick Butt asphalt shingles created an attractive and livable addition to this small home.





Light and airy, rising cathedral-type ceiling was given distinctive treatment with stained batters covering SHEETROCK wallboard joints. New living room was insulated against summer sun and winter cold with RED TOP Insulating Wool.



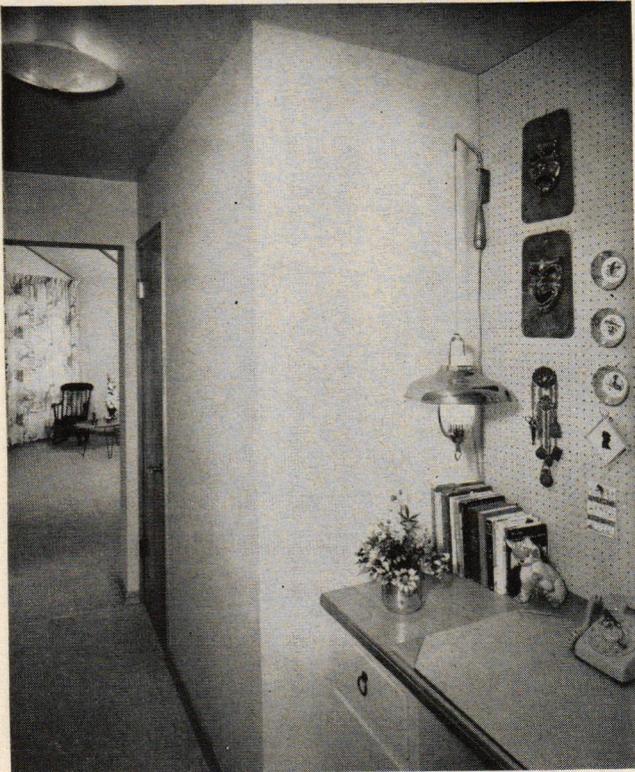
A larger kitchen was happy result of moving wall (on right) into old dining room. At left of hall is new powder room. Entrance into hallway from new addition is former dining room window. Door at right leads to patio. Angles and planes of wall surface show versatility of SHEETROCK wallboard.

More on next page

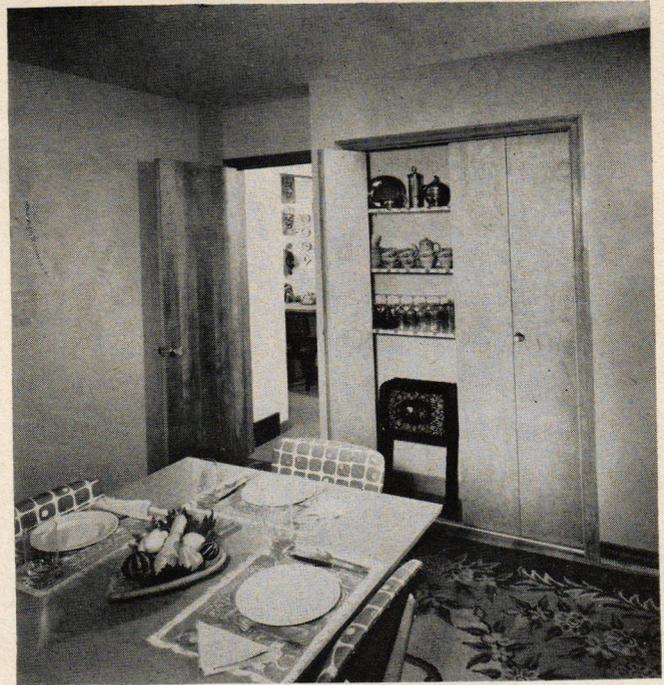
Smooth, easy-to-decorate walls take shape quickly with SHEETROCK wallboard. Here it is being adhered, using PERF-A-TAPE Joint Cement, to masonry wall. Remainder of walls were double-wall construction—SHEETROCK laminated to BAXBORD backing board—fireproof and simply installed.



ADD A WING *continued*



PHOTOGRAPHY: KRANZTEN • GENERAL CONTRACTOR: PAUL SHULTZ

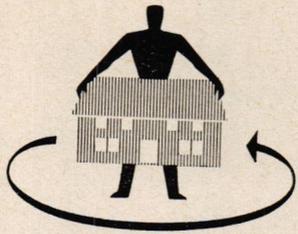


Former living room became Baughs' spacious dining room. Storage divider—stock shelving and folding doors available from your lumber dealer—forms a new entrance hall.

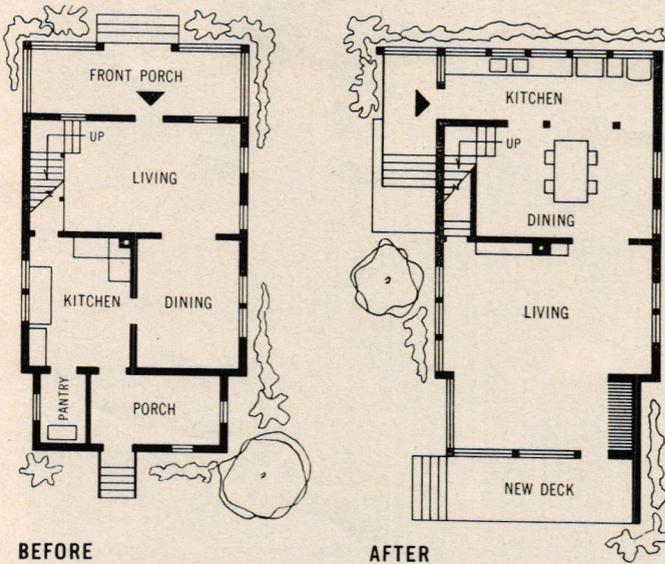
Old dining room becomes a hallway to new addition, and corner (center) a lavatory. Handy telephone center for busy mother has built-in desk and USG Perforated Hardboard wall for decorative items.



The best place to start any project—big or small—is at your lumber dealer's counter. He has the advice you need to get started, the hardest part of any home remodeling project. He can provide you with Handyman Plans (see page 11), a Take-Home Plan book for new home designs, and red-white-and-blue Home Improvement Booklets if you're remodeling or planning a room addition. And he has the *best* building materials for the job!



Third way: REORGANIZE the floor plan



THOUSANDS of older homes that have rooms *without* a view dot towns and cities all over the land. Hans Namuth bought just such a house in Watermill, Long Island. The downstairs was full of tiny rooms—five to be exact—all facing the wrong way. A small living room and porch faced the street, but the “view” was to the rear of the house.

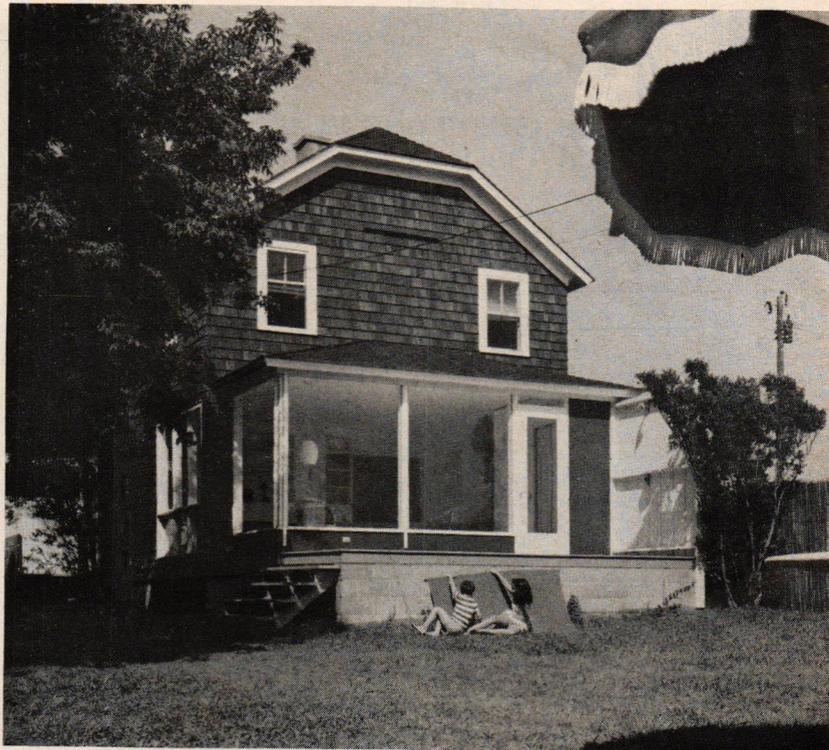
The Namuths consulted a professional designer who “turned the house around” without moving it from its foundation. How? By reversing the floor plan. Five small downstairs rooms became two large rooms; one is now a glass-walled living room that overlooks rear patio and yard. Only the three upstairs bedrooms remained untouched.

Today, the Namuths still have an older house but it looks and lives modern—thanks to good design and modern building materials. You may be able to reorganize your own house—but professional help will be necessary for best results. Your dealer can start you with planning help.

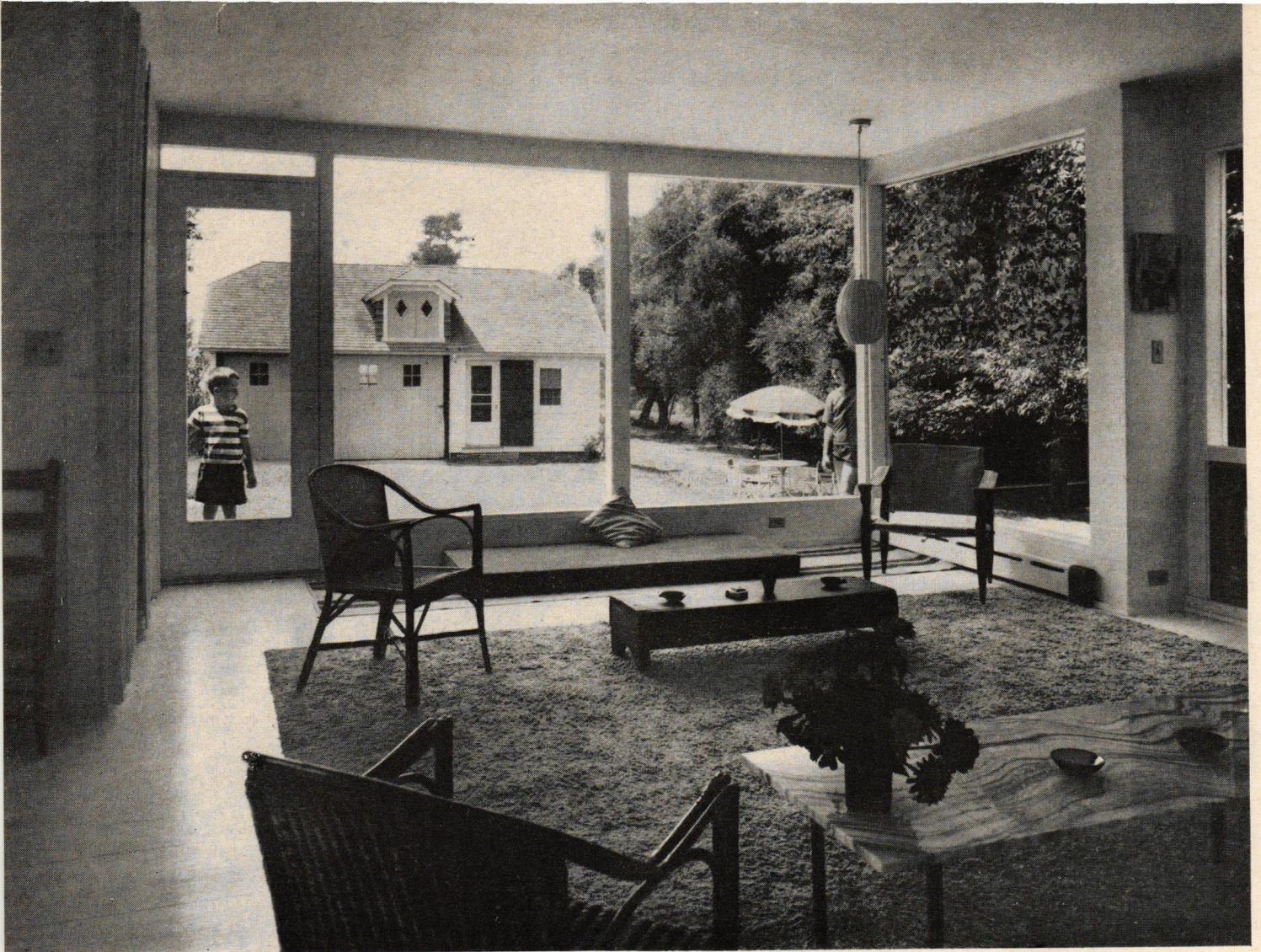
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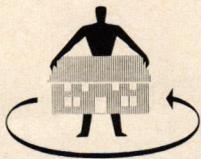
BEFORE . . . out the kitchen and through a porch, which had become a catch-all, was usual way to Namuths' backyard.



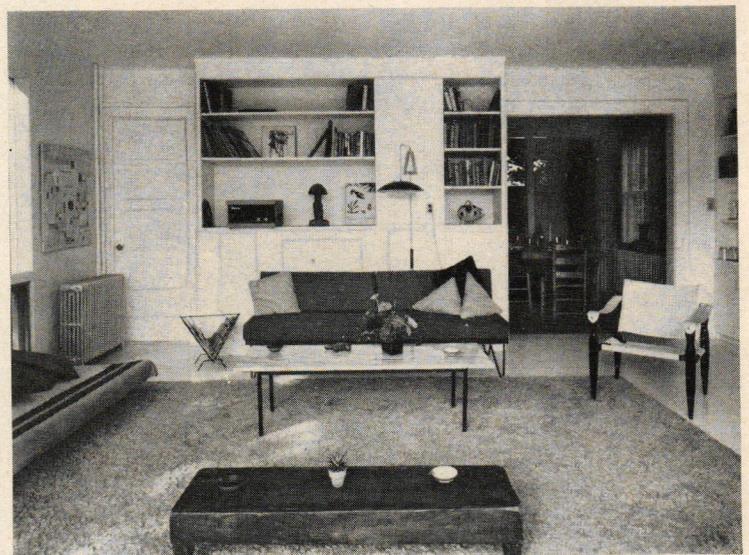
AFTER . . . original kitchen, dining area and porch became handsome living room overlooking useful outdoor deck in this revamped home.



Now it's a room with a view through large glassed-in porch overlooking rear patio—willows line a lazy creek, and the Bay is just beyond old barn which became a garage-guest house.



REORGANIZE THE FLOOR PLAN *continued*

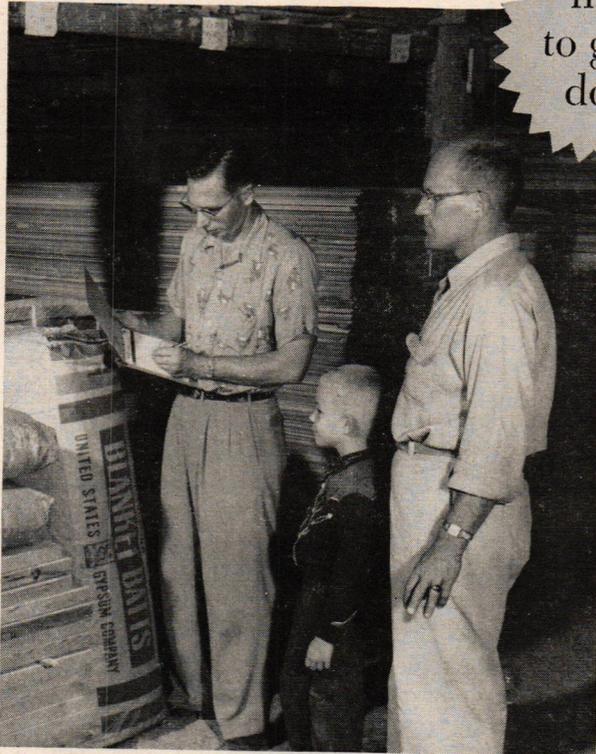


Once four undersized rooms, now a spacious living room! Built-ins of stock lumber and 3/4-in. plywood provide storage for books and records; shelves are adjustable. Floors, ceiling and walls painted white add to open feeling.

Kitchen in front occupies a closed-in porch. Inviting dining area takes place of ancient living room.

DESIGN: ROBERT ROSENBERG • PHOTOGRAPHY: HANS NAMUTH

how
to get it
done



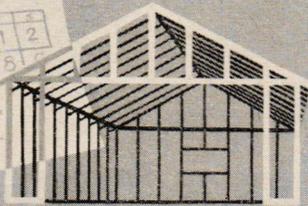
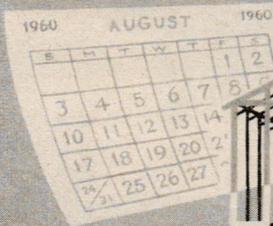
Line up with your lumber dealer

Whatever you need in building materials, your helpful dealer named on the covers is your community's authority on the subject. And when it comes to advice for home improvement—what materials to use, how to finance the job, or where to get help on design problems—he's your man. See him soon.

ATTENTION—PROGRAM CHAIRMEN!

"Building the American Dream"—a new Hollywood film produced by United States Gypsum Company in cooperation with the National Association of Home Builders—stresses the importance of good planning in developing new and better communities. Program chairmen of church, school, civic or fraternal groups may obtain this educational 30-minute film—in sound and color. There is no rental charge. The film may be reserved for an early showing by writing, on your organization's letterhead, to: Modern Talking Picture Service, 216 E. Superior St., Chicago 11, Ill.

Not too late to start . . .



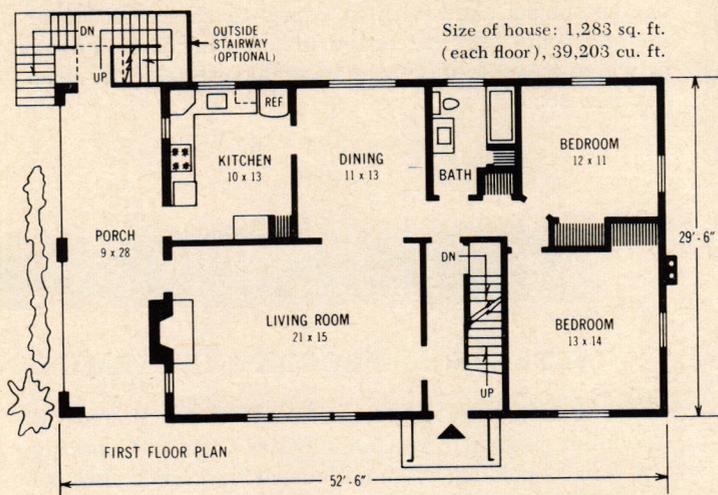
SUMMER ISN'T OVER yet—so there's still plenty of time to get started on that home handyman project you've been putting off—picnic table, porch or patio, new garage or tool shed, or perhaps a fence around part of yard. AND . . . it's not *too early* to start thinking about indoor projects, with Fall just around the corner—new family room, upstairs remodeling, efficient new kitchen, a needed bedroom addition. Why not check the list (below) of Handyman Plans you want and pick them up in a visit to your lumber dealer named on covers. Descriptions of these plans are in a free catalog—"Home Handyman Projects"—available from your dealer. He'll be glad to provide you with free Plans of your choice and advise you on materials needed.

Handyman Plans Available

- PicnicKing—No. 333
- Interior Remodeling—No. 341
- How to Build a Porch—No. 344
- Home Workshop—No. 347
- Upstairs Remodeling—No. 351
- Wood Fences—No. 352
- How to Build a Patio—No. 355
- Downstairs Remodeling—No. 356
- Carport & Garage Storage—No. 364
- Room Additions—No. 366
- Preparing To Remodel—No. 381
- Kitchen Features—No. 383
- Enclosing the Porch—No. 385
- Ceiling Refinishing—No. 386
- Simplified Storage—No. 391
- Garage Framing—No. 393
- Fall Fix-up—No. 395
- Insulating the Home—No. 301
- Stairs and Railings—No. 303

You'd never know two families live here . . .

POPULAR HOME'S Two-in-one house



THE ATTRACTIVE COLONIAL home of the Frank Staytons, in Cincinnati, Ohio, is a rare find. It looks like *one* dwelling, but in reality is two apartments—downstairs for the Staytons, upstairs for their son's family. The floor plan of both levels is exactly the same, with 1,283 sq. ft. of living area in each apartment. Each unit has two bedrooms, large living room and separate dining room. A full basement contains laundry, recreation area and two-car garage.

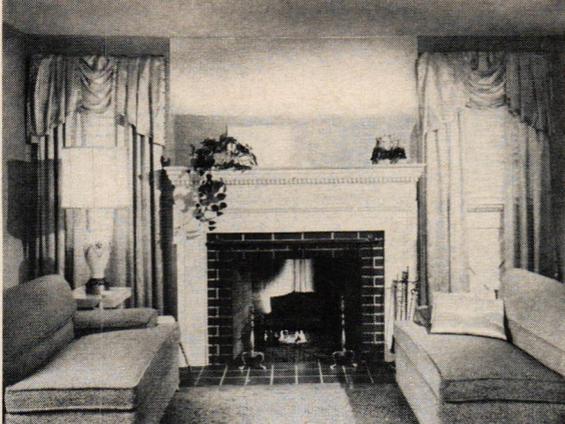
An important factor to relatives who want to live under the same roof, or those who want to own a rental unit, is adaptability of the Two-in-one House to a small lot—especially in this day of high land costs. Easily fits a 65-ft. lot, or turn plan for 40-ft. lot.

Like the style and planning of this deceptive two-family house? Ask your dealer named on the cover to order blueprints No. PH 17-4B (basement only).

**FAMILY-TESTED
HOME
NO. PH 17-4_B**

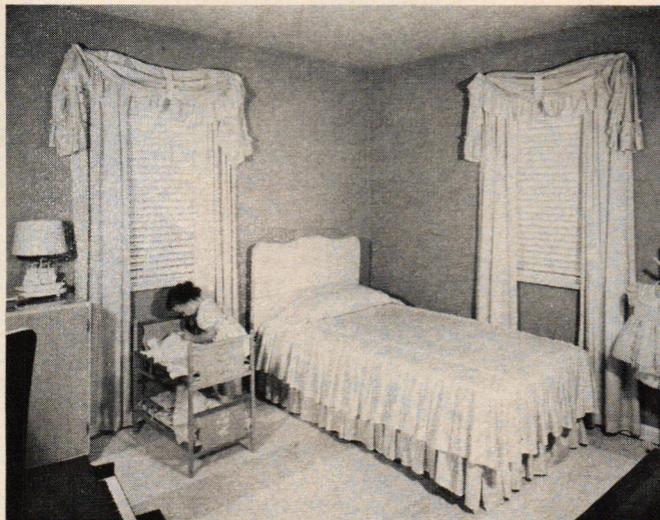
Colonial style is coupled with modern planning to keynote this two-family house. Careful use of vertical and horizontal wood siding, field-stone and color in window shutters and asphalt shingle roof add up to an eye-appealing exterior. Private entrance hall in center serves both apartments.





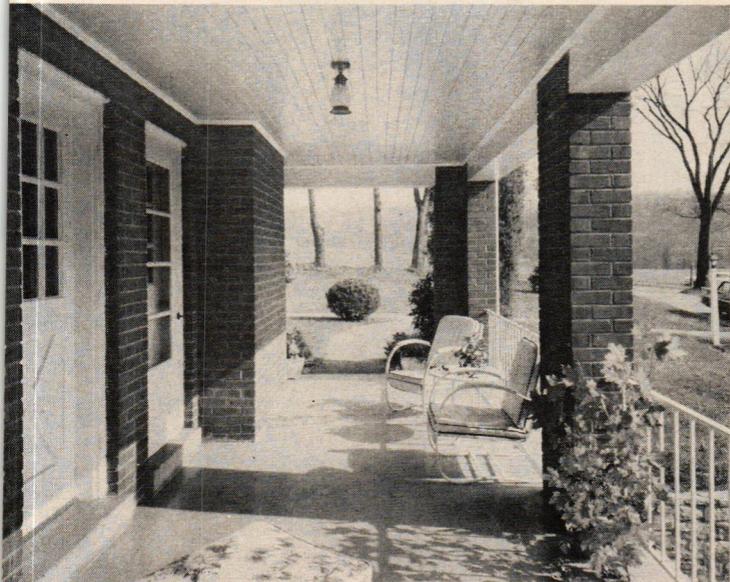
Old-fashioned warmth . . . mantel repeats exterior styling, is of stock type available through lumber dealers. Identical living room in each apartment has RED TOP Plaster walls and ceilings painted a warm rosy-beige.

Nighttime for dolly with little Gayle Sue Stayton in upstairs apartment. The "downstairs" Staytons converted second bedroom into a quiet den-TV room.



PHOTOGRAPHY: HEDRICH-BLESSING • ARCHITECT: LEE P. FIRTH

Invitation to relax . . . comfortable side porch could easily be screened for summer comfort or enclosed with stock windows for additional living space. There's one upstairs, too.

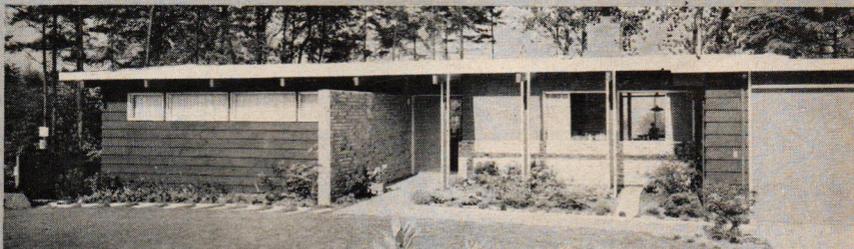
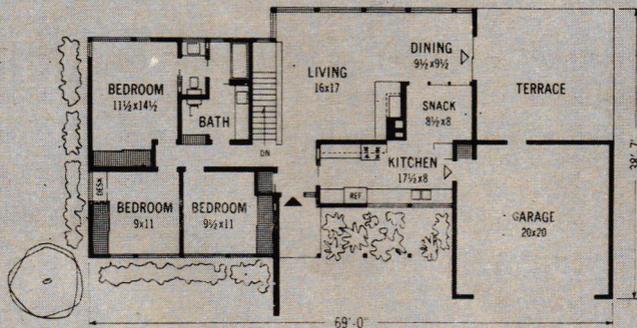


Here's another fine home . . . you can order blueprints from your helpful dealer

POPULAR HOME'S House for hill or plain

READILY ADAPTABLE to almost any contour of site is POPULAR HOME'S House for Hill or Plain. Without a basement, this Seattle, Wash., house designed by Architect Jerry Gropp fits snugly on a flat lot; with a basement it's equally at home on a slight slope or steep incline. As designed, it needs an 85-ft. lot, but by shifting the garage it easily fits a 60-ft. frontage.

The excellent plan offers broad living areas and compact sleeping quarters. Your dealer can order low-cost building blueprints—No. PH 15-3A (without basement) or PH 15-3B (with basement). He'll be happy to help!



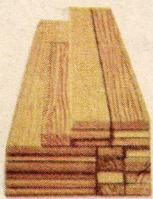


FAMILY-TESTED HOME PH 13-5

Why Wait? BUILD A NEW HOME, FIX YOUR OLD HOME...

WE CAN HELP RIGHT NOW

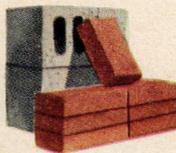
Want to put your plans into action? We have a wide choice of designs and low-cost blueprints for a new home—or how-to-do-it help for modernizing your present home. And for either, a selection of the best building materials to guarantee the results you want—now!



LUMBER



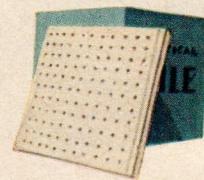
INSULATION



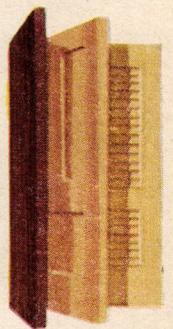
MASONRY SUPPLIES



HARDWARE



CEILING TILE



DOORS

Come in—wait no longer! **OUR NAME IS ON THE COVER**

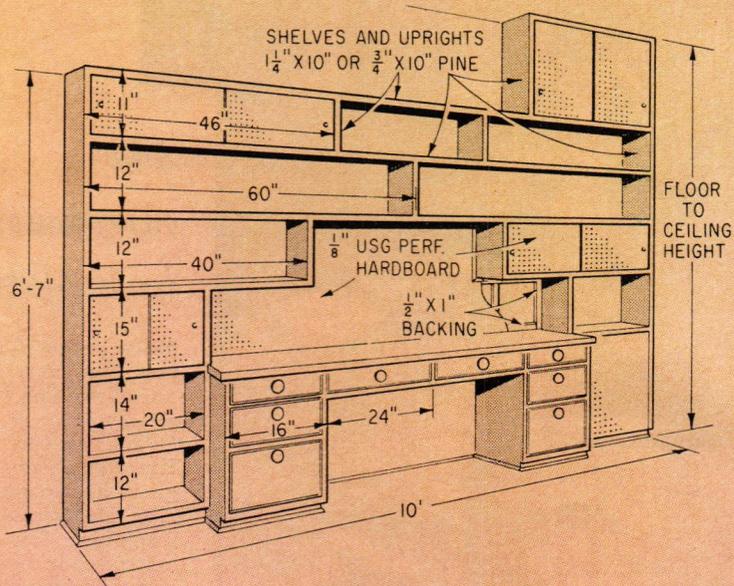


TIPS FOR TODDLERS' ROOMS

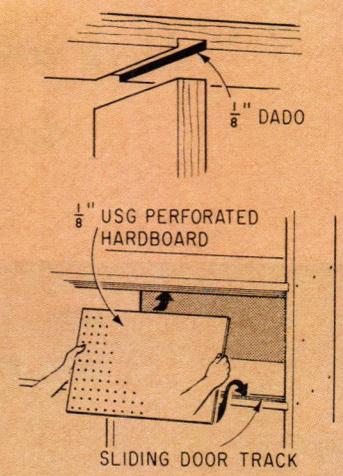
D E C O R A T I N G C L I P S H E E T



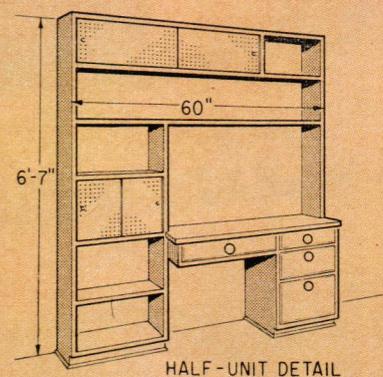
Easy to build, and certainly a space saver is this shelf and desk unit David Gibson, Jr., Albuquerque, N. M., built for his two children. This colorful, well-planned unit meets with approval of youngsters of any age.
PHOTOGRAPHY: GUY BURGESS



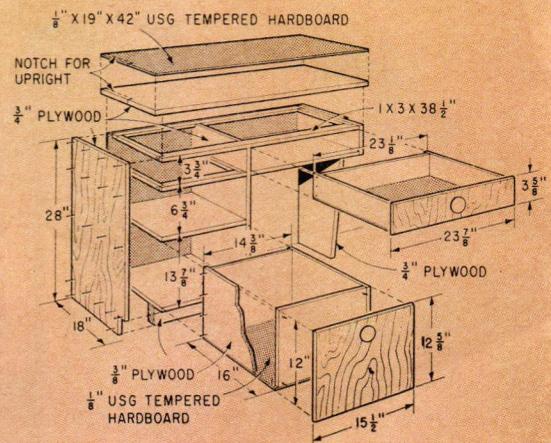
Construction of wall unit is easy. Shelves are constructed of 1x10 stock pine with simple dado joints. You can build unit any length or height you want, depending on wall area available. Plan unit on a sheet of graph paper before you start. Ask your dealer for cost estimate based on material list.



Include some closed cabinets in your shelf unit. Sliding doors of USG Perforated Hardboard are quickly made. Your local lumber dealer has all the materials you'll need.



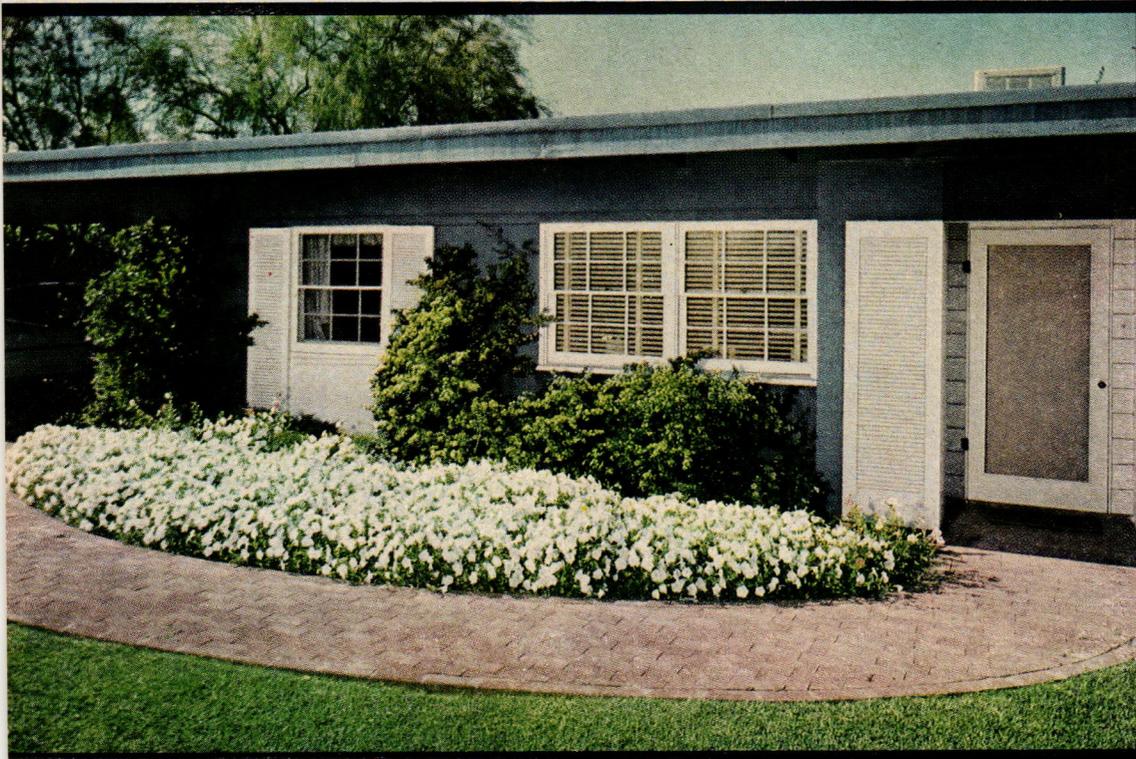
Space limited? Build just *half* of unit, or alter to suit both present and future needs of your children. Shelves should be spaced to hold toys now, books and sports equipment later.



For working space use two unfinished or used desks, or build your own desk unit of stock lumber and plywood. Join two desks with common top of USG Hardboard or 3/4-in. plywood.

PARADE OF OUTDOOR FEATURES

*Here are a half-dozen ways to improve value,
looks and enjoyment of your home's exterior*



1

*Add
good looks ...
from Arizona*

Improve the exterior with features that emphasize the good points of your house. Mr. & Mrs. Waldo Murphy's house is brick, painted slate blue. Note white-painted entrance area, under-window wood panel, and placement of shutters. Between entrance and carport, walkway follows a wide arc for generous planting plot.

PHOTOGRAPHY: FRANK GAYNOR
DATA: LOUISE PRICE BELL



2

*Add
enjoyment ...
from Alabama*

No cars allowed in this people-por. Convert your carport or extend roof line for a sheltered playroom. Mr. & Mrs. E. P. Griffith's outdoor room is favorite gathering place of grandchildren and grandparents alike. Doors lead to kitchen and living room. There's a sink unit, a fireplace-barbecue, and a big storage closet under sheltering roof of gray asphalt shingles.

BUILDER: G. A. BAGLEY
PHOTOGRAPHY: HEDRICH-BLESSING
DATA: SUSAN JONES MEDLOCK

BY CYNTHIA MONTGOMERY

WHY POKE AROUND indoors when you could be enjoying sun, breezes and moonlit barbecues in the "country club" atmosphere of your own yard? In becoming accustomed to a house it's easy to overlook improvements that could make it look better, work better, and certainly bring a much better price from a future buyer.

If you're a realist, without the rose-colored glasses, *these* ideas of half-a-dozen homeowners, plus *your own* ideas, are a good beginning. Your local Home Improvement Headquarters—name and address are on the covers—will help you with information and materials toward a happy ending for the outside of your house. See them soon!

continued, next page



3

*Add
comfort...
from Illinois*

Touch of privacy is added to the E. J. Seeleys' comfort by this unusual fence (left). It's made of Armorweave—one of a number of interesting patterns of USG Expanded Metal—mounted on 4x4 wood posts.

ON THE COVER . . . the Seeleys look to the outside and this shaded wood deck for many hours of cool summer comfort. From POPULAR HOME'S Showcase House.

ARCHITECT: EDWARD D. DART, A.I.A.
DECORATOR: LUCILLE KNOCHE



4

*Add
convenience...
from Texas*

Houston's Parade of Homes has this Texas hospitality feature—continuing design from inside to outside to give impression of one large, comfortable room. Covered carport ceiling gives same effect as SHEETROCK gypsum wallboard ceiling of indoor room. Kitchen counter extends into carport for easy serving through glass panel. Outdoor closet, with louvered doors, is another real step-saver.

BUILDER: LEO E. O'NEAL
ARCHITECT: L. B. WOOTERS
PHOTOGRAPHY: RODNEY MCCAY MORGAN
DATA: ROSEMARY WEATHERED



**NEED
NEW STAIRS
OR RAILINGS?**

See your dealer
for brand-new, free
Handyman Plan No. 303—
"Stairs and Railings."
It's full of
how-to information!

5

*Add good living...
from Arkansas*

"Hit the deck" is a happy call at home of Mr. & Mrs. Nolan Crawford. Roof deck over carport in their remodeled house adds up to completely private patio. White-painted railing built of 1x10 stock lumber with 2x4 top rail and posts continues down stairs to ground level. Cooking honors go to teen-ager Judy Crawford, with Dad Nolan seated at left.



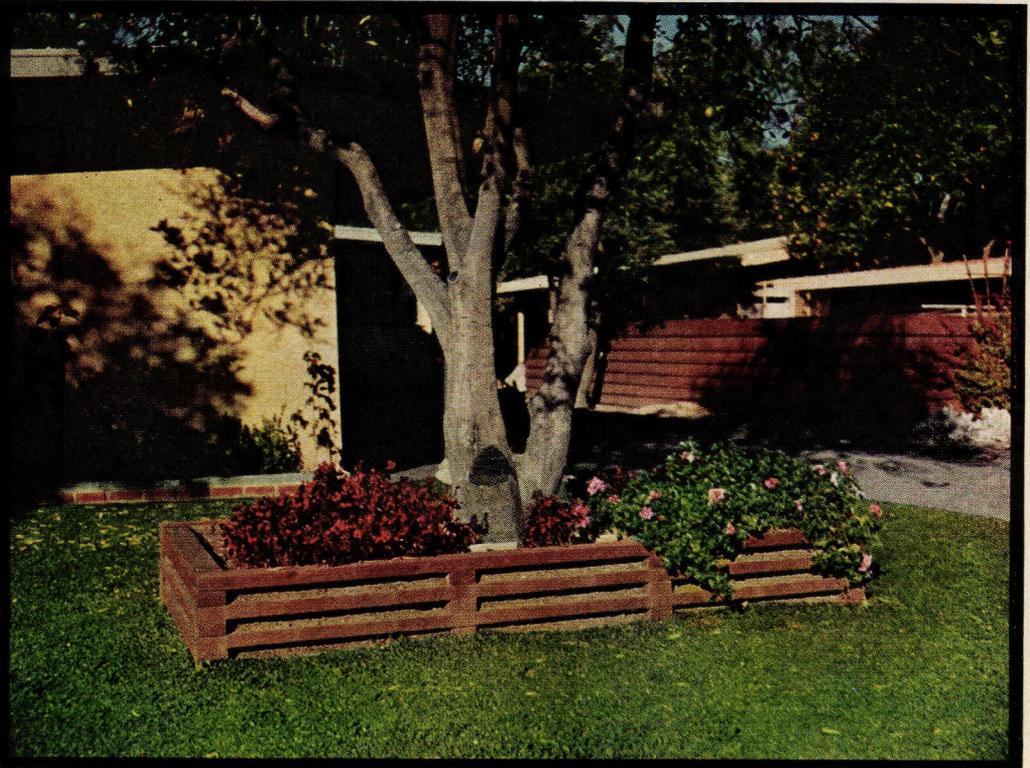
ARCHITECT FOR REMODELING: K. E. N. COLE, JR., A.I.A.

6

*Add
a flourish...
from California*

Concentrate on points of interest that lend importance to your house rather than competing with it—such as this tree planter built of 4x6 redwood. Too many scattered ideas give a "too-busy" effect. And make your planter-fence big enough for both tree and plantings.

PHOTOGRAPHY: WALTER FRISBIE
OWNER: MARTHA WELCH



N

ow you can have that COUNTRY KITCHEN!

IF YOU'VE EVER WANTED a true country kitchen, here is inspiration. See what happened in a century-old Victorian house, built in 1854 by a sea captain, as the result of combining three tiny rooms into one wonderful space. Here the G. B. Weissmans of Guilford, Conn., and son "Butch", can cook, dine, entertain or just plain relax. Part of a complete modernizing of the old house, the Weissmans' new family kitchen has practical ideas for your own house. The pictures show its charm. The POPULAR HOME sponsor whose name is on the cover of this magazine will show you how to get an equally good country kitchen for *your* very own.

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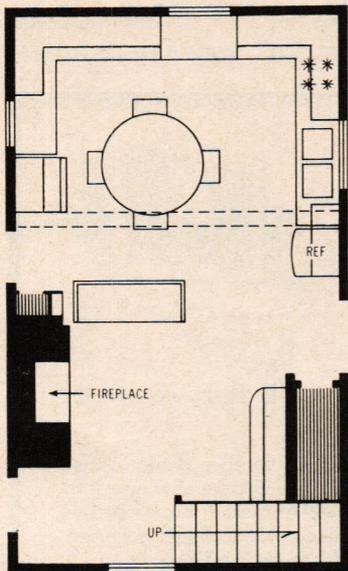
Glass doors of old cabinet were removed and ¾-in. pine shelves installed. Old window at foot of stairs was replaced by new double-hung sash. Striking accessories in red and gold, and a new vinyl floor, are gay companions to soft yellow-green plaster walls.



COUNTRY KITCHEN *continued*

A cozy country kitchen . . . removing an ancient wood stove revealed this walled-in fireplace. Hearth was raised slightly, and Weissmans cook on it and use it for "taking the chill off" just as the old sea captain did a century ago. SHEETROCK gypsum wallboard was used to surface lowered ceiling. Newly plastered walls, cabinets built of 3/4-in. hardwood, cornice lighting and new equipment completed this striking transformation.





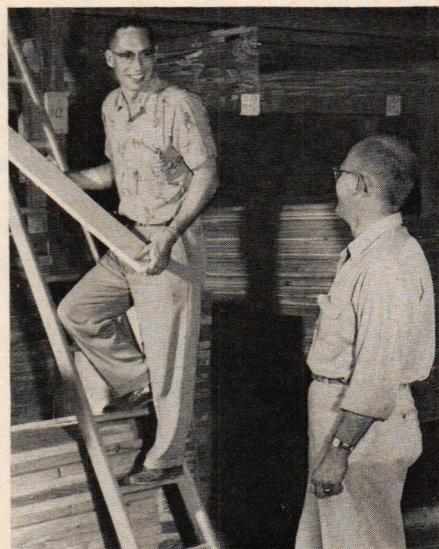
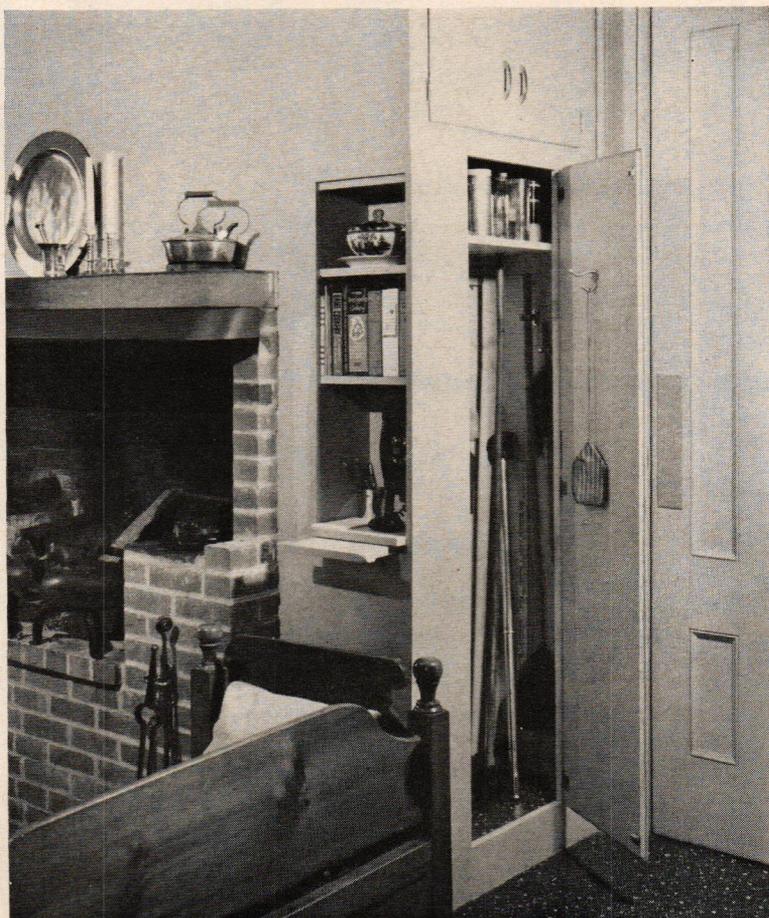
Match "after" floor plan with photo across the page . . . it may help you plan your own country kitchen. Good design played an important role.

Storage is where you find it in two-way corner. Closet door is $\frac{3}{4}$ -in. plywood painted to blend with walls. Tiny open alcove houses cookbooks, telephone and pull-out writing shelf.

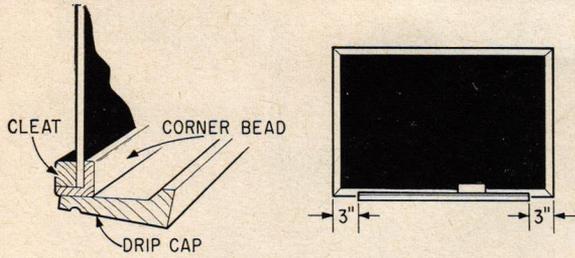


Plenty of light, and a sweeping view with new picture window above sink. Double-hung windows in other end of kitchen and an exhaust fan provide ventilation. Sink unit and built-in cabinets were ready-made, painted a soft yellow green to match newly plastered walls.

PHOTOGRAPHY: LISANTI, INC.
DATA: ALMA MCARDLE

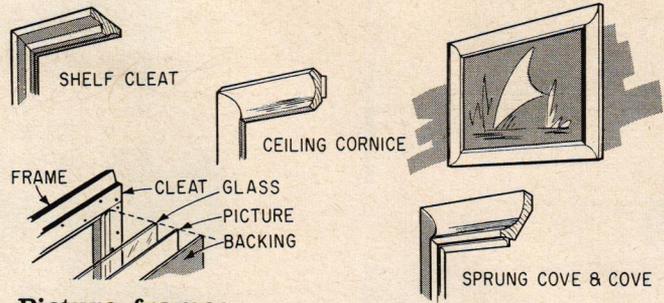


This delightful country kitchen is yours as easily as it was the Weissmans'. And you can add real value to your house as a bonus. It's the job—and pleasure—of the dealer named on the covers to help you all the way with ideas and information.



Chalk Trays

Drip cap molding makes an excellent chalk tray for chalkboards. After you have built a chalkboard of USG Hardboard, paint it with chalkboard paint and attach strip of drip cap molding along bottom to hold chalk and erasers. Or, same molding can be used along bottom of bulletin boards or walls to hold signs, posters and pictures.



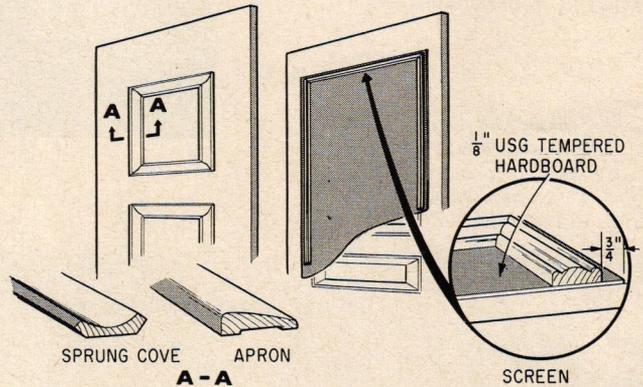
Picture frames

Many stock moldings available at your lumber dealer make attractive picture frames. Cut molding to correct size and join mitered corners with brads. On back of frame attach batten strips to hold glass and picture in place. These strips need not be mitered; brads and glue will hold them in place.

Low-cost decorating ideas with stock molding

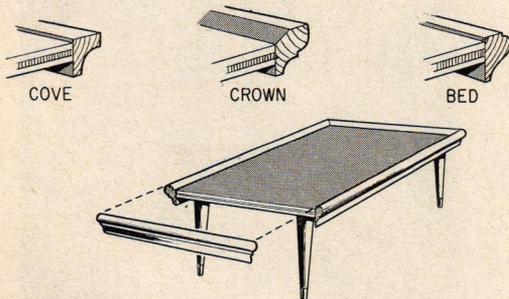
THE DIFFERENT TYPES of molding on the market today are almost endless—base moldings, shoe moldings, cornice moldings, picture moldings—each available in several designs. These low-cost moldings find numerous decorative uses other than their conventional applications. Stop at the local lumber dealer whose name is on the cover and let him show you what he has in stock.

Two most important tools to have when working with molding are an accurate tape measure and a good miter box and saw. Accuracy in fitting joints is important. Casing nails, finishing nails and brads are usually used to hold the molding in place. Glue used along with nails adds greater strength. Be sure to sink all nails below surface with a nail set and hide them with wood filler.



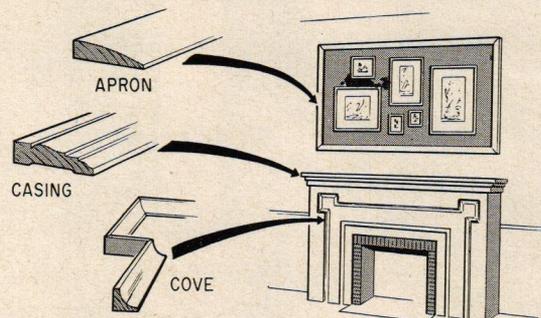
On Doors—new and old

Decorate new flush doors in original ways with stock moldings. Cut molding to desired lengths to form design, and attach with glue and finishing nails. Old panel doors can be given up-to-date treatment, too. Cover paneled area with USG Hardboard, attaching with glue and nails; then trim edges with molding.



Furniture

Moldings along edges of plywood table tops add a finished look. Wide moldings make top appear thicker. If you want a glass top, any of these moldings will hold glass in place.



Walls

Break up wall surfaces, such as above a fireplace, with molding. Area within molding can be painted same color as walls or a contrasting color. At same time, fireplace mantel may be glamorized with an accenting touch of molding.

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sulating sheathing, hardboard, perforated hardboard, asphalt shingles, expanded metal); RED TOP (insulating wool, plaster); PERF-A-TAPE (joint system); BAXBORD (gypsum backing board).



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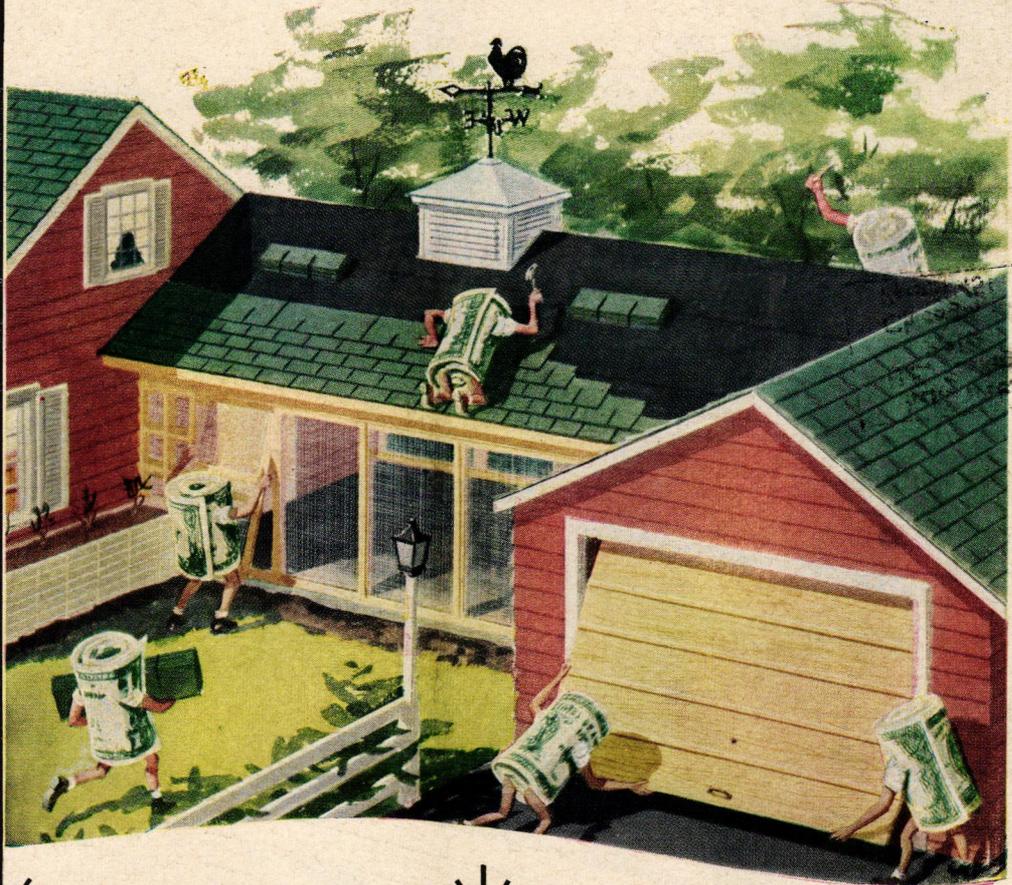
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