

POPULAR HOME

Serving more than 3,600,000 families in 4,800 communities

Late Fall, 1952



*6 Pages of
Attic, Bedroom
and Closet Ideas*

*2 Houses
for Low-Cost
Living*

**Wardwell Lumber Co.
Bristol, R.I.**

"where has this been all our lives?"



This attractive living room has interesting random-width walls of WEATHERWOOD Plank in rich BLENDTEX* color. (It's also available in Hi-Lite Ivory.) QUIETONE Acoustical Tile on the ceiling gives sound control and high light reflection.

*T. M. Reg. U. S. Pat. Off.

Where has it been? Why, perhaps right in your own home: the space you could have been using all this time for a game room, an office or den; a sewing room, another bedroom—or even an apartment that could be bringing you a sizable monthly income.

Let us show you how easily and inexpensively you can have new rooms, happier living—*right now*—with WEATHERWOOD, the “remarkable remodeler” that *insulates . . . as it quiets . . . as it decorates . . . as it builds!* Come in—let us tell you all about it!



FOR EXTRA PROTECTION AGAINST NOISE

(In a Rumpus Room, for Example)

QUIETONE ACOUSTICAL TILE

- Twin-Tile—two tiles go up as fast as one.
- Beautiful white finish for high light reflection.
- May be cleaned repeatedly. Paint it if you like!

Visit Remodeling Headquarters

See our name and address
on front and back covers.



WEATHERWOOD

Decorative Insulation