

# POPULAR HOME

Serving more than 3,600,000 families in 4,800 communities Autumn, 1952

*Mealtime...  
with  
Pleasure!*

Kitchen-dining ideas for your house



**Wardwell Lumber Co.  
Bristol, R.I.**

# Can't remodel your family... better remodel your house!



Is it a case of *less family or more house*? Better remodel your house, Mister—more rooms, more closet space to meet family's needs.

It's easy, with walls and ceilings of SHEETROCK Gypsum Wallboard, the wonder building material that goes up fast in big panels, is easy to decorate and redecorate, is highly fire-resistant, lasts a "housetime." (Easy on the purse, too!)

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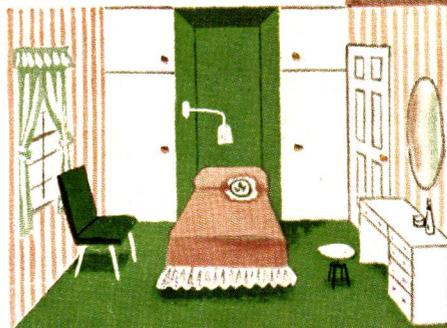
## Mother

will be joyful about a charming new living room like this, remodeled with SHEETROCK.



## Sis

will adore a room of her own—like this. Look at all the closet space!



## Bud

is bound to be happy in a room he can call his own. SHEETROCK walls can take abuse!



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# Mealtime... *with pleasure!*

On the cover and repeated above is a scene in the remodeled family living center of Mr. and Mrs. James Sprowl, Winnetka, Ill. After-dark study and refreshment take the attention of Louise, 14, Jimmy, 9, and Jean, 13. Among features of Sprowls' L-shaped kitchen (below) are pull-out cutting board, base cabinet for tray storage.

**It's Easy in the Kitchen, Cordial at the Table  
When Convenience and Beauty are Combined**



DESIGNER: PETER MC DONALD  
DECORATOR: MARION HEUER

**Big service in little space** is provided in Sprowl kitchen by built-in ironer cabinet (right). Upper part of unit serves as planning center. On next four pages are good ideas from other homes that you can borrow.



**I**T ISN'T DIFFICULT to find comfort and convenience in the kitchens and dining areas of well-planned new houses. How to give these qualities to the timeworn dining rooms and awkwardly-arranged kitchens of existing houses: that's the puzzling question before so many homeowners today. The fresh ideas and good design features on these pages are made to order for the new house; but they're particularly adaptable to the older one.

You can make your improvements piecemeal, if you like—each will add much in utility and appearance to your kitchen or dining area. Much of the work you can do without outside help. Think of the possibilities:

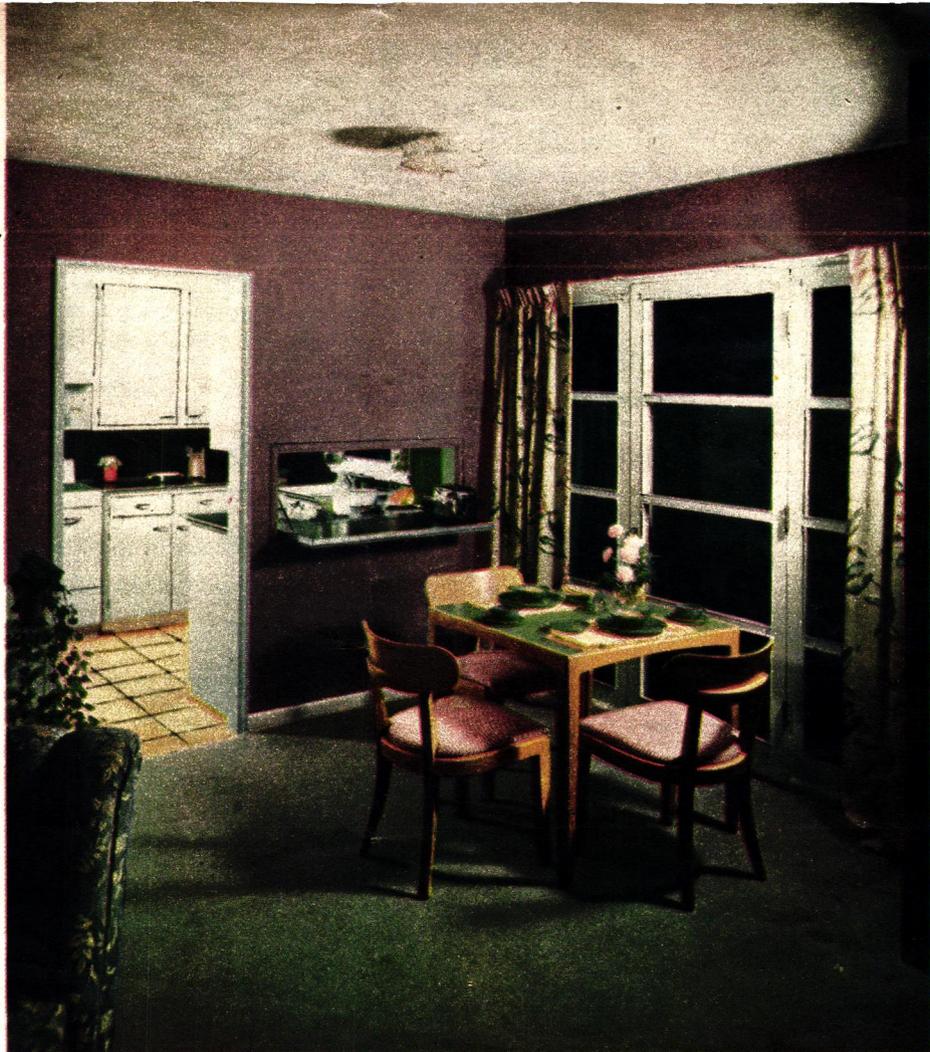
maybe your dining room can use built-in storage for linens and tableware, or a double-duty arrangement to help it serve also as the family game room. Perhaps the kitchen needs an "island" eating counter, a sit-down telephone desk, or more cabinets and counter space at the proper height. It's possible that you're thinking of a handy pass-through between the two rooms to save countless steps every day.

Consider each feature on its merits for *your* house. Make a priority list of those you want. Then, visit the local firm whose name is on the covers of this magazine, and see what the friendly people there can do for you. You're likely to be pleasantly surprised!

*Continued on Next Page*

**M**ealtime...  
*with pleasure!*

(Continued)



HOME OF MR. AND MRS. NEALE BAUGH

**Pass-through with hinged shelf** adds efficiency to the beauty of kitchen-dining arrangement in this Royal Oak, Mich. home. Counter-level pass-through is equally effective with either a dining area of living room, as here, or with separate dining room. Roll-down blind can be employed. Note interesting texture given ceiling by sand float finish, available for your house in RED TOP Plaster.

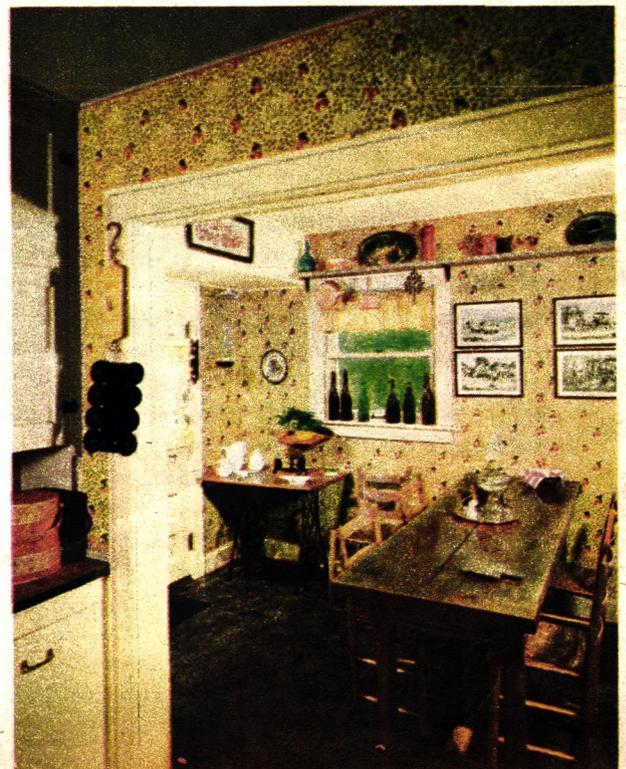
HOME OF MR. & MRS. GEO. H. PARTRIDGE

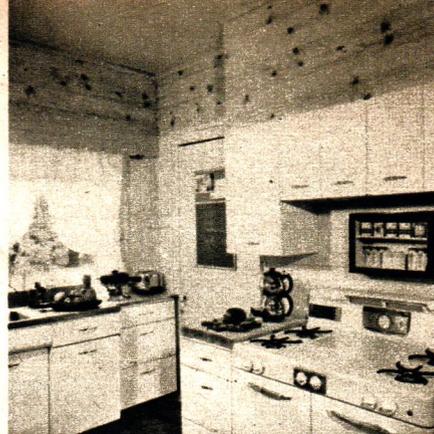
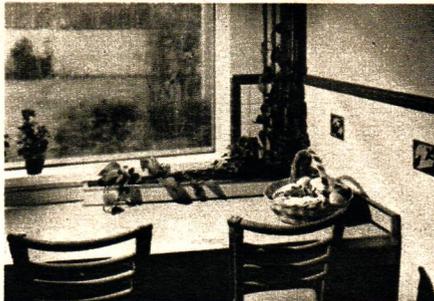


**Every morning's cheerful** when breakfast table is located with view of outdoors, as in this corridor-type kitchen in Wayzata, Minn. Scandinavian peasant designs on cabinets add gay, quaint decorative effect. Wall cabinets are fully usable only when within easy reach of housewife, as they are here.

HOME OF MR. & MRS. WILEY E. PENDLETON

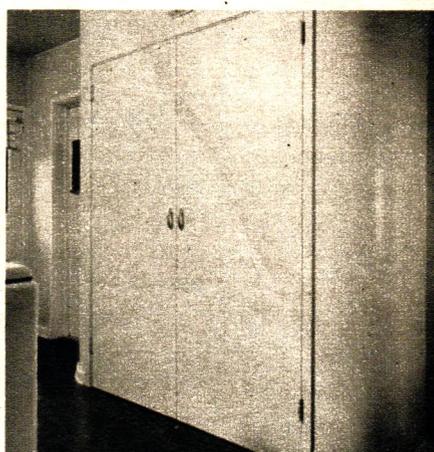
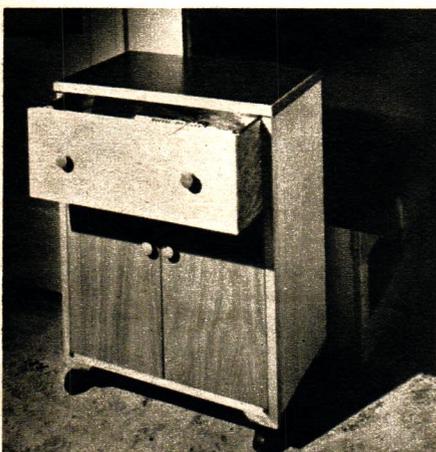
**Old porch** was enclosed to create this friendly room adjoining kitchen in Kansas City, Mo. home. Early American charm is enhanced by English tavern table, French Provincial wallpaper, and spatterdash-painted floor. Wide doorway opens up this entire area of house for family living.





**5 Ways to Banish Drudgery,  
Add Beauty in Your Kitchen**

**(Left)** Pass-through counter you can build yourself has sliding doors of DURON Hardboard screening shelves above from dining room. Stools slide under counter from kitchen side. **(Center)** Space-saving tapered breakfast counter under window has metal-lined planter box and dowel trellis. **(Right)** Dramatic decorating idea in all-white remodeled kitchen is use of Knotty Pine SHEETROCK Wallboard above cabinets, door and window. Home of Mr. & Mrs. Herbert B. Ruekberg.



**(Left)** Handy helper for kitchen with little wall space is rolling cabinet on casters, made of birch with linoleum top. Bread drawer is lined with tin, bottom section has shelves. *Build one for your kitchen*—just follow directions in Photo Plan 52-6, yours for 10 cents from your POPULAR HOME sponsor. **(Center, right)** Pantry closet 18 inches deep in Springfield, Pa. kitchen has shallow shelves on back of doors—good idea for cabinets, too. Home of Mr. & Mrs. Salvatore S. Guzzardi.



**For Full Satisfaction: A Complete Remodeling Job**

**B**IGGER THINGS MAY INTEREST YOU — bigger than a patchwork improvement of your kitchen and dining areas. If a complete remodeling job is the answer, don't hesitate; for there may be neither the disruption to household routine nor the over-all expense involved that you've visualized. Today's methods and materials make remodeling a far simpler matter than was the case a few years ago.

Your kitchen, for instance, may resemble that in the N. A. Altmann home in Wilmette, Ill.—before remodeling. What happened to the Altmanns' 12x14-foot kitchen and adjoining pantry is a *real* success story. At the right is a glimpse of one corner of it: cabinets and counter space where none existed before. Turn the page for the rest of the story.

**After**



**Before**



# Mealtime... with pleasure!

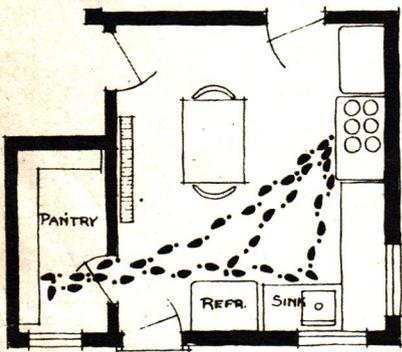
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Before

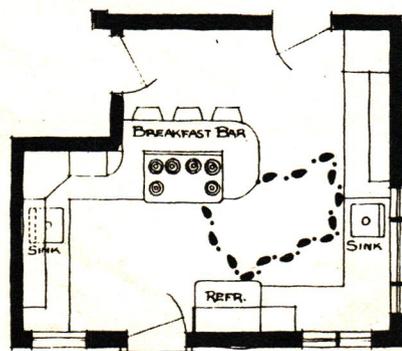


HEDRICH-BLESSING

**New casement windows** of matching height (above) brighten work surfaces, improve kitchen's appearance. Color of linoleum counter tops is repeated in cotton plaid curtains. Simple wood framework (left) was installed for dropped ceiling over cabinets, thus avoiding a chronic dust-catcher.



Before

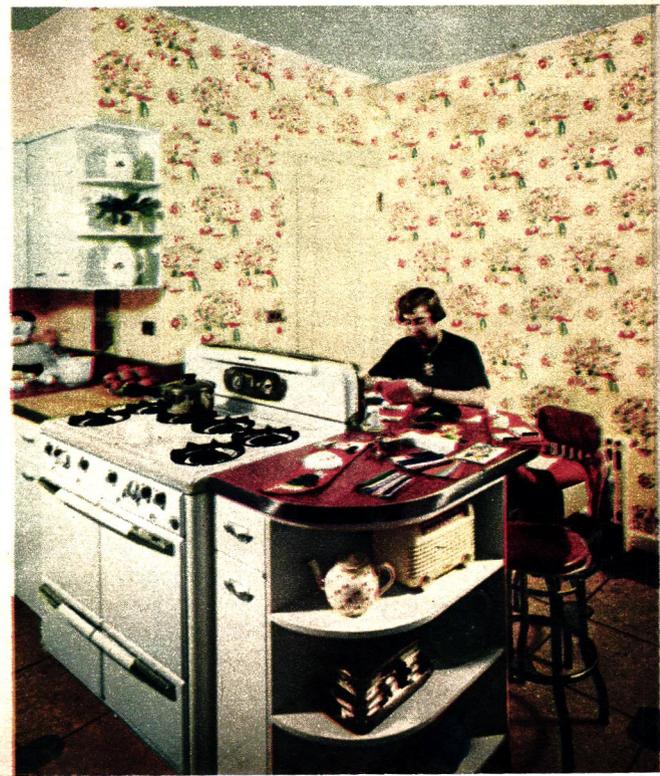


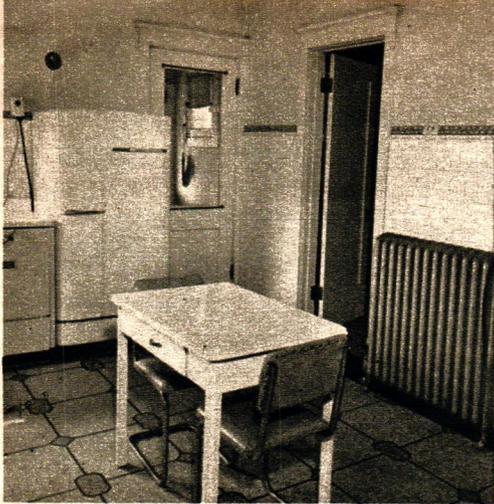
After

DESIGNER: KARL G. KNOBEL  
DATA: RUTH W. LEE

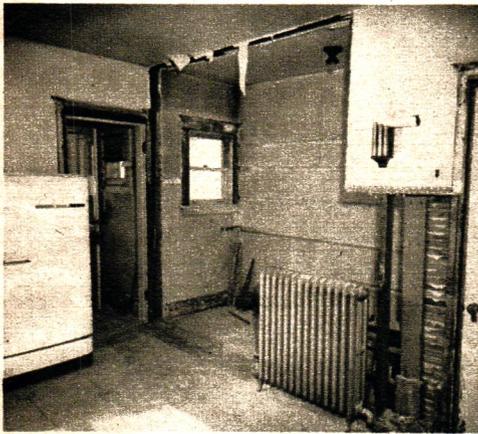
**Look at the footstep pattern** to determine efficiency of your kitchen layout. Great improvements in Altmann kitchen were to make pantry part of new room, add peninsular breakfast bar, and to place wall cabinets near centers where supplies are used. Good planning groups range, refrigerator and sink in one area.

After





Before



Area gained in former pantry by partition removal (above) now yields space (right) for more wall cabinets and a second sink, used frequently for busy occasions. Window and door are unchanged, radiator is recessed into wall. Spaciousness and convenient location of breakfast counter are apparent here.

After

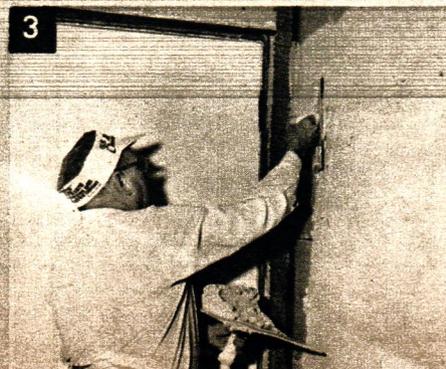


Before

Evolution of modern kitchen corner began with (1) removal of old tile from wall, knocking out of old pantry partition. (2) First step toward smooth new walls was application of fireproof ROCKLATH Plaster Base. (3) Then came first coat of RED TOP Plaster, with USG Cornerite used to reinforce corner. (4) Stock cabinets were used throughout except for curved corner shelf unit. *Ease your kitchen tasks with a Party Cart you can build yourself*—see directions in Photo Plan 52-6, 10 cents from your POPULAR HOME sponsor.

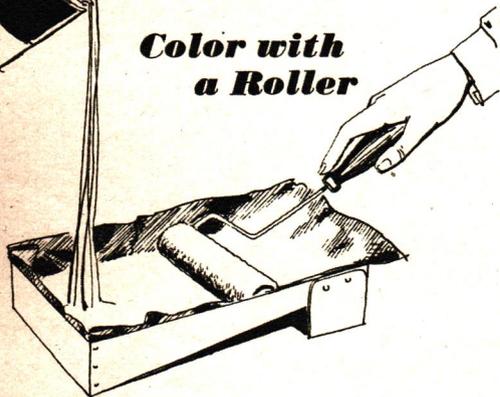


Step-saving convenience feature is peninsular breakfast counter, which encloses range, can seat four persons. It's also a handy hobby spot, as demonstrated by Jean Altmann (left). Note that door position was unchanged, but old pantry became alcove at left.



## Painting Tips

### Color with a Roller



Rolled on or brushed on, the new \*latex base paint is easy to use. If you're using a roller, here are some helpful hints:

- **Types of rollers**—a mohair roller turns out excellent results. Or, use the short-nap lamb's wool type. A 7" size is good choice for general use—holds enough paint and covers good area.
- **Your equipment**—
  - ... Roller with replaceable sleeves (for using different colors).
  - ... Metal pan, preferably with corrugated base. Pan should be tilted so that paint is concentrated at one end.
  - ... Small 2" trim brush.
  - ... Rag dampened with water to wipe up spots before they dry.
- **Load the roller** with paint by rolling into the deep paint once or twice for even coating, pull back into shallow end to remove surplus paint. Before refilling pan, thoroughly stir paint in the bucket.
- **Use your roller** with natural arm motion, not in straight, tight lines. Keep within your comfortable reach. First, exert slight pressure on roller, then release pressure, apply evenly and smoothly back and forth. Roll paint on from unpainted to painted areas. Use the brush for starting points (ceiling edge, corners) and for cutting into areas to be painted with another color. If you stop painting, stop at a corner, not in the middle of a wall. To avoid mismatching, mix an adequate supply of paint—particularly if you are using a specially-mixed color. TEXOLITE DURAVAL rubberized paint may be tinted with TEXOLITE Accent Colors up to one pint per gallon. It is also available in 17 rich ready-mixed colors.
- **Minor wall blemishes** can be concealed with a slight pebble finish. Apply paint generously with 4" or larger brush over approximately 3' x 3' area. Roll immediately with short-nap lamb's wool roller.
- **Clean your roller** by washing in sudsy solution of warm water and detergent. Rinse thoroughly. Dry completely before using another color or before storing.

\*TEXOLITE DURAVAL

This is  
another in our  
series on

How to Color-Decorate  
Your Home



# Happy Harmony for floors and walls

**W**HETHER YOU HAVE a rug, carpeting, tile, linoleum or a burnished wood floor, the color of your floor is an important factor in planning a color scheme. Changing the color of the floor is usually a major investment, while fabrics and wall colors are replaced more frequently.

If you have a one-color rug, use as your guide a patterned fabric that includes the rug color (1-A, D; 2-C, 3). Then, choose a wall color from the design. The wide range of TEXOLITE DURAVAL paint colors makes this the sure and easy way to obtain just the right wall color. Try this simple method even though you do not use a patterned fabric in the room and prefer solid colors with texture for interest.

If you have a figured rug: although other patterns can be combined with patterned rugs by experienced decorators, the talented amateur can be assured of success by depending upon color and texture in plain color fabrics. If you have a problem rug of many colors, study it carefully. For the wall color use the background color of rug (4-A) or a color from the design with enough character to subdue the floor. Simplify your color scheme by avoiding repetition of every color in the rug; by matching draperies to the wall color; by covering large furniture to match walls or background color of the rug.

To make a room seem larger paint walls and all wood-work the same color (or slightly lighter or darker) than the rug color (1-A, D; 2-A, C; 3-A, C; 4-A). Match or blend color of large furniture to the color of the floor and wall (1-A, D; 2-A, C). Exciting color contrast touches can be introduced in small furniture, pillows and accessories.

For added interest, paint three walls to match or blend with the rug or floor color, use a contrasting color on the "important" wall (this might be your fireplace wall).

In adjoining rooms with unmatched rugs, choose wall colors that harmonize with both rugs. If matching wall colors are not used, be sure to relate the two rooms with matching colors in fabrics.

For that extra touch consider a tint of your floor color for the ceiling. With a wine rug, paint the ceiling blush pink. With brown, use sand beige or palest yellow.

by Cynthia Montgomery



**1 Floor Color:** Green, Beige, Brown or Chartreuse. Color scheme is keyed to drapery print of deep green and flame red on background of chartreuse, repeated on large sofa. Walls are painted Brewster Green, ceiling is Gardenia White. Flame red is used sparingly, for accent only.



**2 Floor Color:** Rose Beige, Gray, Rust or Black. Drapery print includes rust, turquoise and white. Russet Beige wall blends with mellow wood of furniture, combines pleasingly with either warm or cool floor color. The absence of a motley of pastels adds to the character.



**3 Floor Color:** Gray, Black, Wine or White. These are the colors in the curtain plaid that form a scheme suitable for kitchen, entrance hall or another room. Combined with wine counter top, matching Morocco Red walls, Sheffield Gray cabinets, touch of yellow for accent.



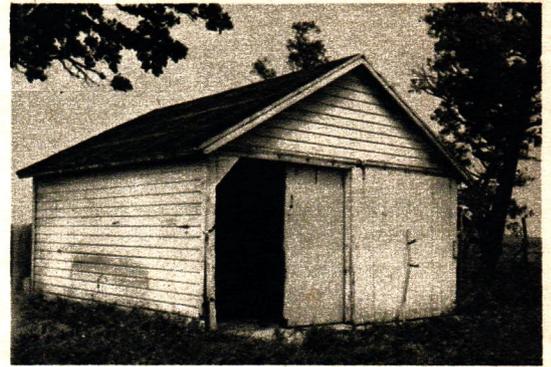
**4 Floor Color:** Blue, Yellow, Gray or Beige. This scheme, planned for light furniture and patterned blue rug, would be effective also with yellow, gray or beige floor. Repeating rug's background color in Canterbury Blue walls and matching curtains subdues the too-busy floor pattern.

WALL COLORS: TEXOLITE DURAVAL PAINT



# FULL SERVICE from a Garage

**It's Easy to Restore a Lifetime of Convenience  
To an Old "Eyesore" With Minor Remodeling**



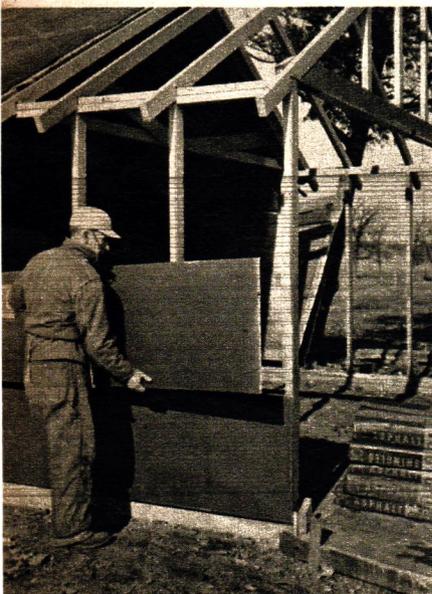
**This tired-looking** too-small garage (above) was idle most of the time. Adding 6 feet to length, repairing floor (below) returns structure to usefulness. Old doors were repaired, used again.

**G**ARAGES NO LONGER are just garages. In this day of making space count, they're valuable places for organized household storage as well as guardians of the family car. They house the workshop of many a home handyman. And now, the good design and handsome materials are available to make them also a decorative addition to the house and lawn.

This promise is just as bright for the undersized, decrepit old garage as it is for the sparkling new one. There's no need in many cases either to rip down the old eyesore, or to keep hiding it behind the shrubbery.

If soundly built in the first place, an old garage usually can be enlarged and remodeled much more economically than it can be replaced with a new one.

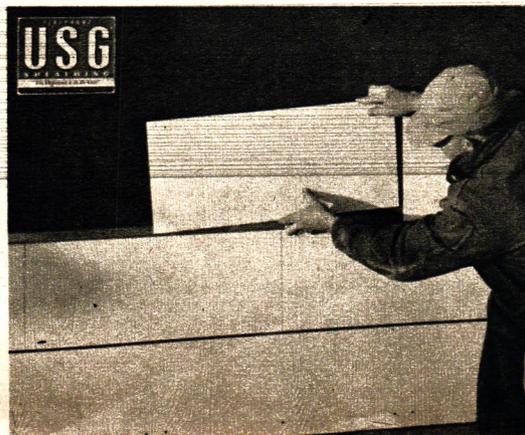
Winter's on the way, and now's the time to get the old garage in shape to give you another lifetime of service and ready convenience. You'll enjoy doing much of the work yourself—start with the outside to make it good-looking and weathertight, then equip the inside. Just be sure to get the benefit of good advice and high-quality, long-lasting building products—both from your local USG materials dealer.



**Large panels** of asphalted gypsum-core USG Sheathing (left) went on easily over studs of 6-foot addition. Edges of this fireproof sheathing are tongued and grooved to add strength.

**This siding** stays white—never needs paint. Each course of GLATEX Asbestos Cement Shingles is attached firmly to SHADOW-LOCK channels that form pleasing shadow line.

**Given new lease** on life, roof is recovered with USG Thick Butt asphalt shingles, laid 4 inches to the weather. Shingles go on directly over old roofing.



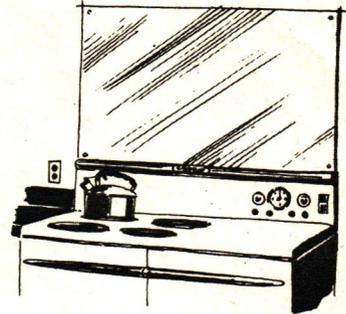


THE HOUSEHOLDER'S

# Pride and Joy

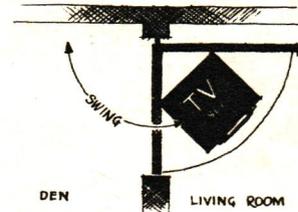
COLUMN

Bright Ideas for the Home



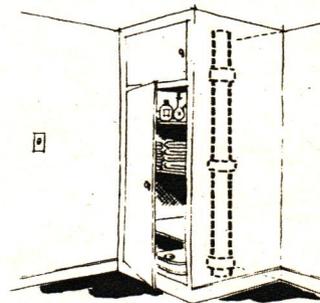
**Avoid kitchen drudgery**—grease spots wipe off easily when piece of plate glass is attached to wall above and behind stove. Should be at least 18 inches high, this reader points out, and can be used with any color scheme or decorating theme.

*Mrs. John Woodard, Monrovia, Calif.*



**No need for two** television sets with this device—as easy as opening a door. Two doors are fastened at right angle, with TV set mounted on platform attached to doors. In this manner programs may be viewed in either adjoining room just by "closing" door.

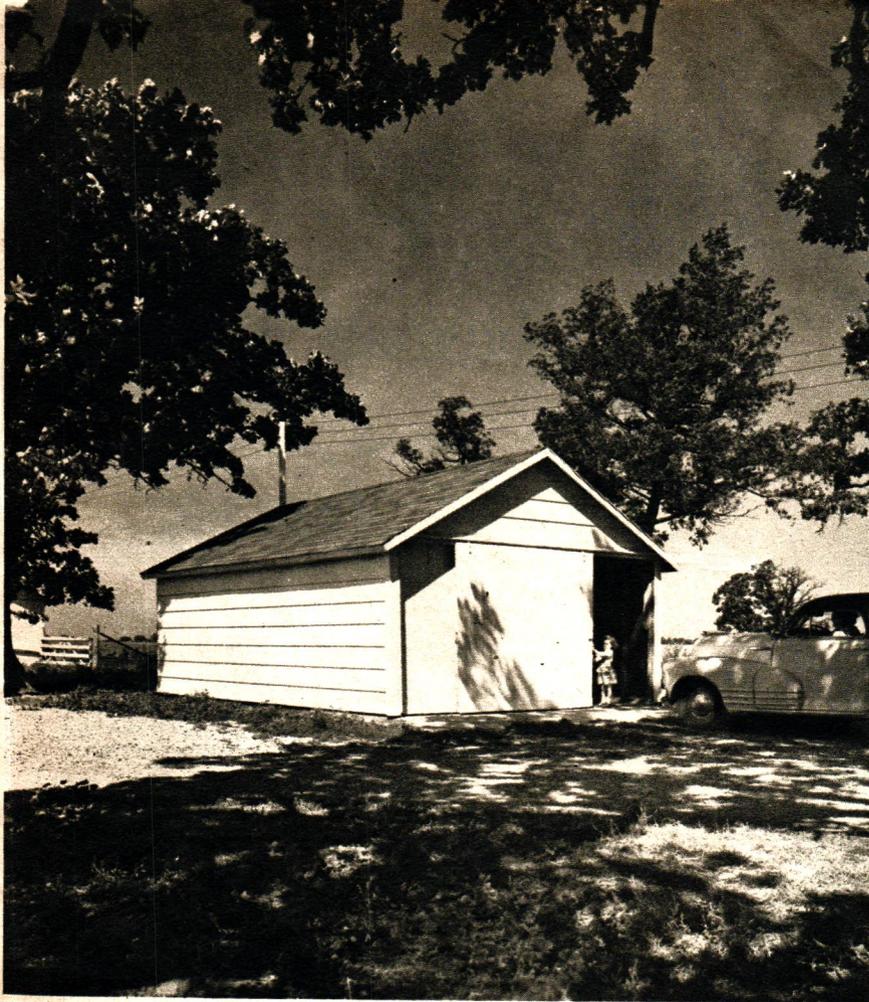
*Mrs. Raymond H. Adkins, Dover, Ohio*



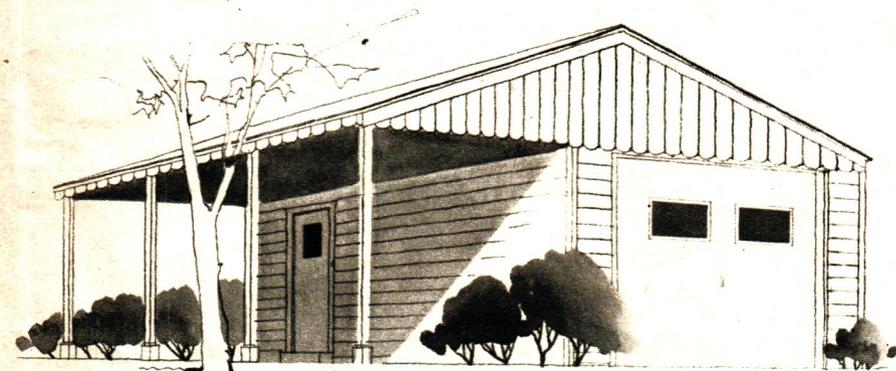
**Increased storage space** does double duty in Pennsylvania home. Bathroom storage cabinet was built around exposed plumbing vent pipe, previously an eyesore. Several shelves and one or two doors make cabinet perfect for storing linens, medicines, supplies.

*Charles P. Rutz, Emporium, Pa.*

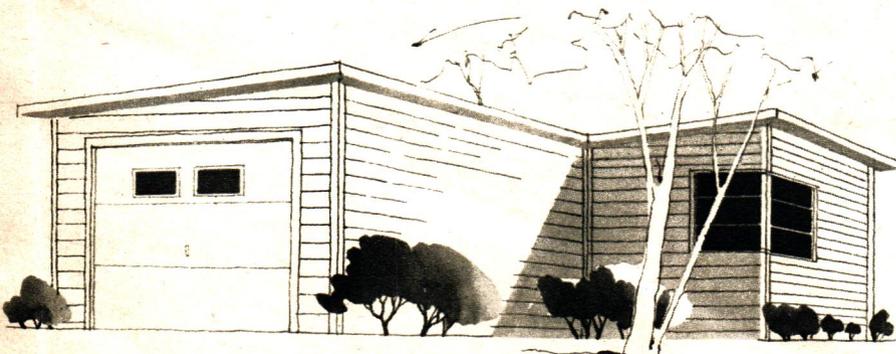
Other ways to improve your home? Choose from 16 pages of them in **POPULAR HOME'S** great new Remodeling Idea Book — yours for 10 cents from the local firm named on covers.

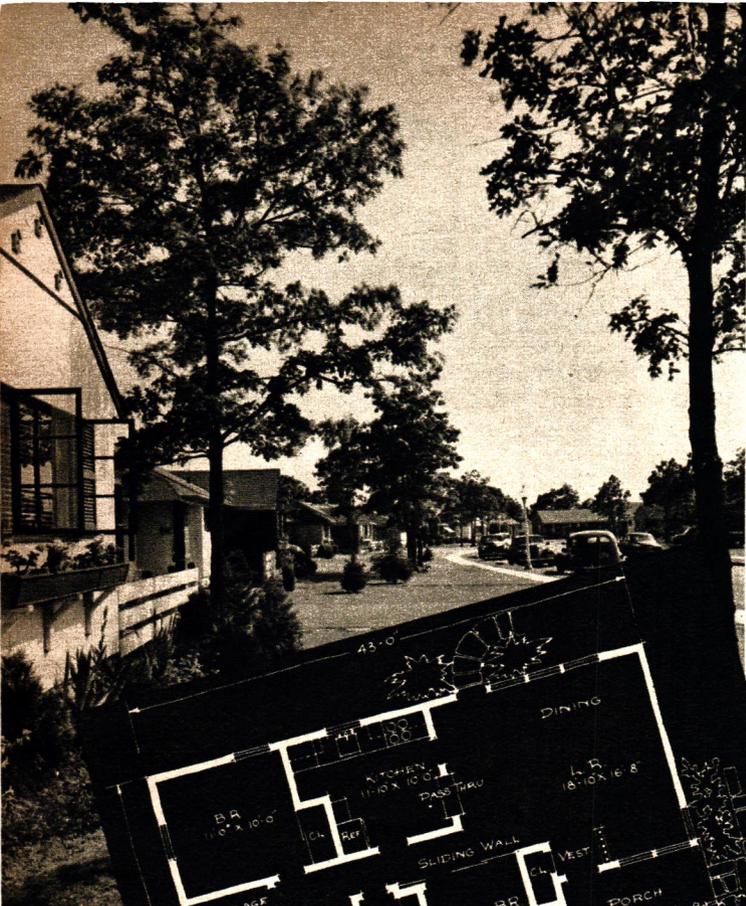


**Extra storage space** and room for workbench were special premiums from this remodeling job. Old doors slide smoothly on new track, even children can open them. The cost? Less than \$275 for the materials for an almost complete rebuilding job, exclusive of concrete and hardware. Small monthly payments take care of it!



**New ideas for new garages** are these two out-of-the-ordinary designs. Porch in combination garage (above) is built ready to screen, and L-shaped one-car garage (below) features greenhouse or workshop alcove. See your local dealer for other garage design ideas to fit your needs and helpful, friendly advice.





POPULAR HOME'S

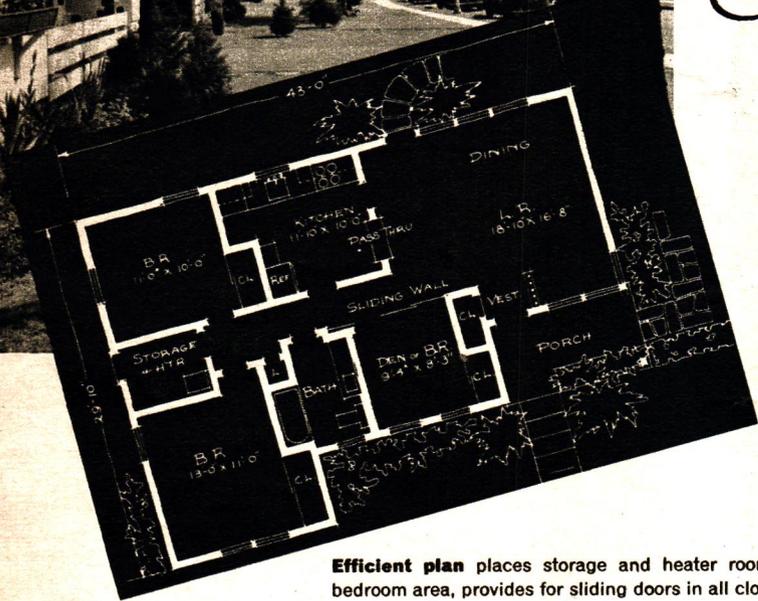
# House for *Flexible Living*

Residents in Builder's Development  
Prove Adaptability of Long Island House

**W**HEN IT COMES TO HOUSING, who knows what their family requirements will be two years from now, in five years, or in fifteen? Since a new house is a long-term investment, the problem of the average-income family is how best to prepare for the future with maximum economy at the start.

The answer is *flexibility*—in the use of rooms today, as well as tomorrow. It's an answer presented effectively and economically in POPULAR HOME'S House for Flexible Living, a three-bedroom basementless dwelling from the 34-acre Fairview Ranch Colony of the Strausman Construction Co., Inc., at East Meadow, Long Island. Built in several variations in this new development, the house was planned by Matern & York, architects of Jamaica, N. Y. who are the nation's biggest-volume designers of builders' homes.

You can build this handsome, well-designed house on your own lot. See your POPULAR HOME sponsor for a descriptive photo plan and building blueprints.



**Efficient plan** places storage and heater room in bedroom area, provides for sliding doors in all closets. Size of house: 1,025 sq. ft., 13,832 cu. ft. excluding porch. Above: typical street view in Fairview Colony, neat, well-planned community of 165 new homes.



**Flexibility features** are pass-through from dining area to kitchen (above) and from another house (right), sliding wall in multi-purpose room which adjoins living room. On kitchen side of pass-through is ample space for breakfast table. Wall panels sliding in track make multi-purpose room an extension of living area. Room, used here for dining, can double as bedroom or study, has handy closet.

HOME OF MR. AND MRS. GAYNE RESCHER





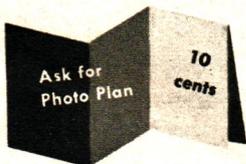
HOME OF MR. AND MRS. WALTER C. MCCREARY

PHOTOGRAPHY: RICHARD AVERILL SMITH

**Crisp color scheme** in gray, pale yellow and white enlivens exterior, with low horizontal lines accentuated by short fence, window placement, and flower boxes. Sheltered entrance is popular feature. Strong, fire-resistant walls are provided by use of siding over USG asphalted gypsum-core sheathing, built to "weather all weather".

**Outdoor relaxation**, space for youngsters to romp are provided by patio and well-planned rear yard (left) of same house as shown above. View through large windows is from living and dining areas. Colorful roof, available in USG Thick Butt asphalt shingles, adds much to home's appeal. Kitchen window also overlooks rear play yard.

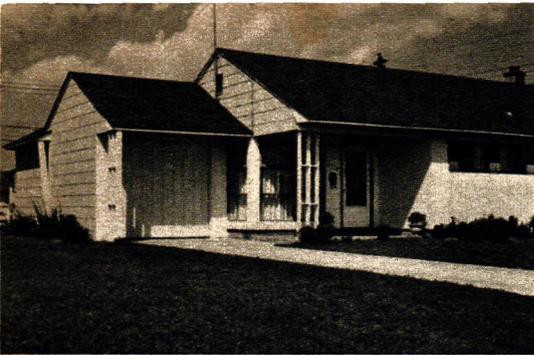
**Overlooking rear lawn**, living room permits interesting furniture arrangements, also receives daylight from front. Background for colorful accents combines lime green wallpaper and Gardenia White ceiling, decorated with TEXOLITE paint. Built-in bookcase at right screens room from entrance vestibule, where guest closet is located.



**For further information** on this house, get Photo Plan 52-6 from firm named on covers. For construction, building blueprints may be purchased through same company. They will come from Matern & York, architects, 90-04 161st St., Jamaica 2, L. I., N. Y.

*Continued on Next Page*





# House for Flexible Living

(Continued)

HOME OF MR. AND MRS. SYLVESTER SHURTLEFF



What another family did to prove adaptability of House for Flexible Living is shown above. Floor plan is reversed and garage is attached, with projection sheltering one side of terrace in rear. Garage adds valuable storage space.

HOME OF MR. AND MRS. GAYNE RESCHER

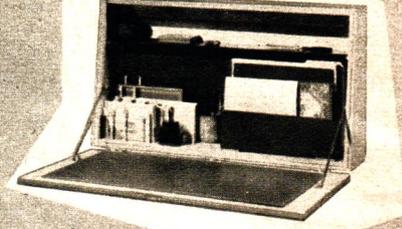


Variation of same plan is this treatment of living room when multi-purpose room (Page 12) is used for dining. Entire wall at left is covered with split bamboo screen, closing off pass-through and kitchen door. Kitchen is entered from hallway. Beautiful walls, ceilings are of SHEETROCK Gypsum Wallboard.

These easy-to-assemble kits are

# going Fast

## POPULAR HOME Wall Desk



With drop leaf writing surface; 3 drawers; space for papers, letters, etc. Handy, attractive, compact—ideal for students, or limited floor area.

## POPULAR HOME HandiTop



It's a table, a stool, a handy storage space! Up-to-the-minute modern, with a 16½" square hardwood plywood top that can be padded as desired.

**Chalky-Talky**—There's an 18" x 20" green chalkboard plus an 18" x 10" bulletin board of genuine cork. For kitchens, workshops, playrooms.

**Grow-Up Furniture**—Table and captain's chair for tots 2 to 8. Wood knobs raise chair from 9" to 10¼". Chairs, table available separately.

**Shadow Box**—for smart display of plants, bric-a-brac; 4¼" deep, opening 10" x 15". Sturdily built, with mitered corners, tapered sides.

it isn't too late but...

# Don't Wait

Get Yours Now!

The name of your local company that can order these and other inexpensive POPULAR HOME Knockdown Furniture Kits appears on the covers of this issue. Better hurry!

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1902 - 1952

50 YEARS

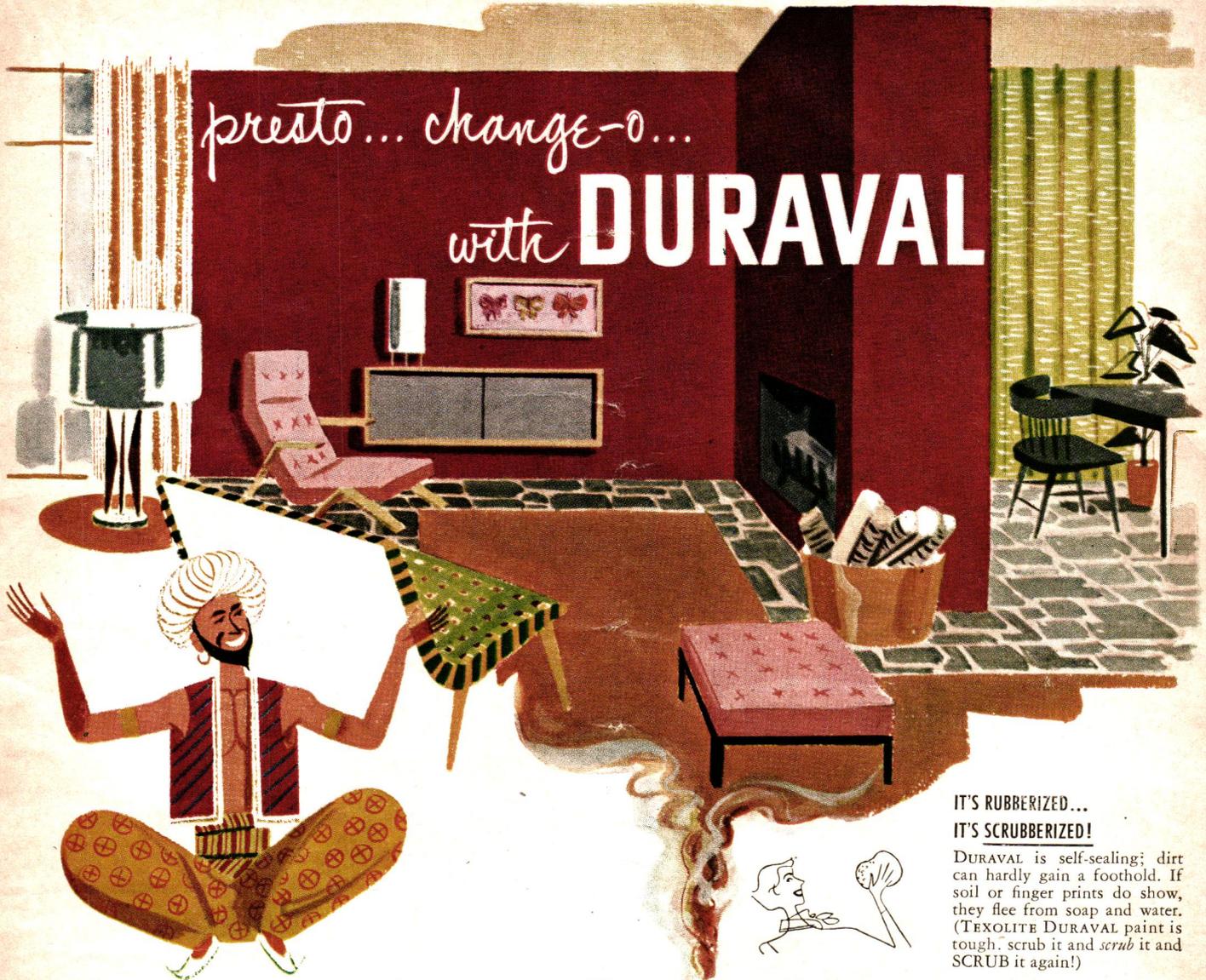
The Greatest Name In Building

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presto... change-o...

with **DURAVAL**



IT'S RUBBERIZED...  
IT'S SCRUBBERIZED!

DURAVAL is self-sealing; dirt can hardly gain a foothold. If soil or finger prints do show, they flee from soap and water. (TEXOLITE DURAVAL paint is tough; scrub it and scrub it and SCRUB it again!)



a Dream of a **PAINT** come True

Want to live with colors so beautiful that every time you see them it's a new thrill? Want your walls and ceilings to be rich . . . soft . . . lustrous—to have "that velvet look?"

Then TEXOLITE DURAVAL is the paint for you! So why wait? Give your home the magical "Presto...Change-o" treatment with DURAVAL—now!

USE A BRUSH OR ROLLER

DURAVAL simply *glides* on! Self-leveling; no fear of lap, brush, or "touch-up" marks. Hides well, spreads far. Dust-free in 20 minutes.



SEE YOUR TEXOLITE DEALER

Choose DURAVAL paint in any of 17 gorgeous new trend colors—17! Ask your TEXOLITE Dealer, too, about TEXOLITE Imperial, TEXOLITE Standard, other famous TEXOLITE paint products.



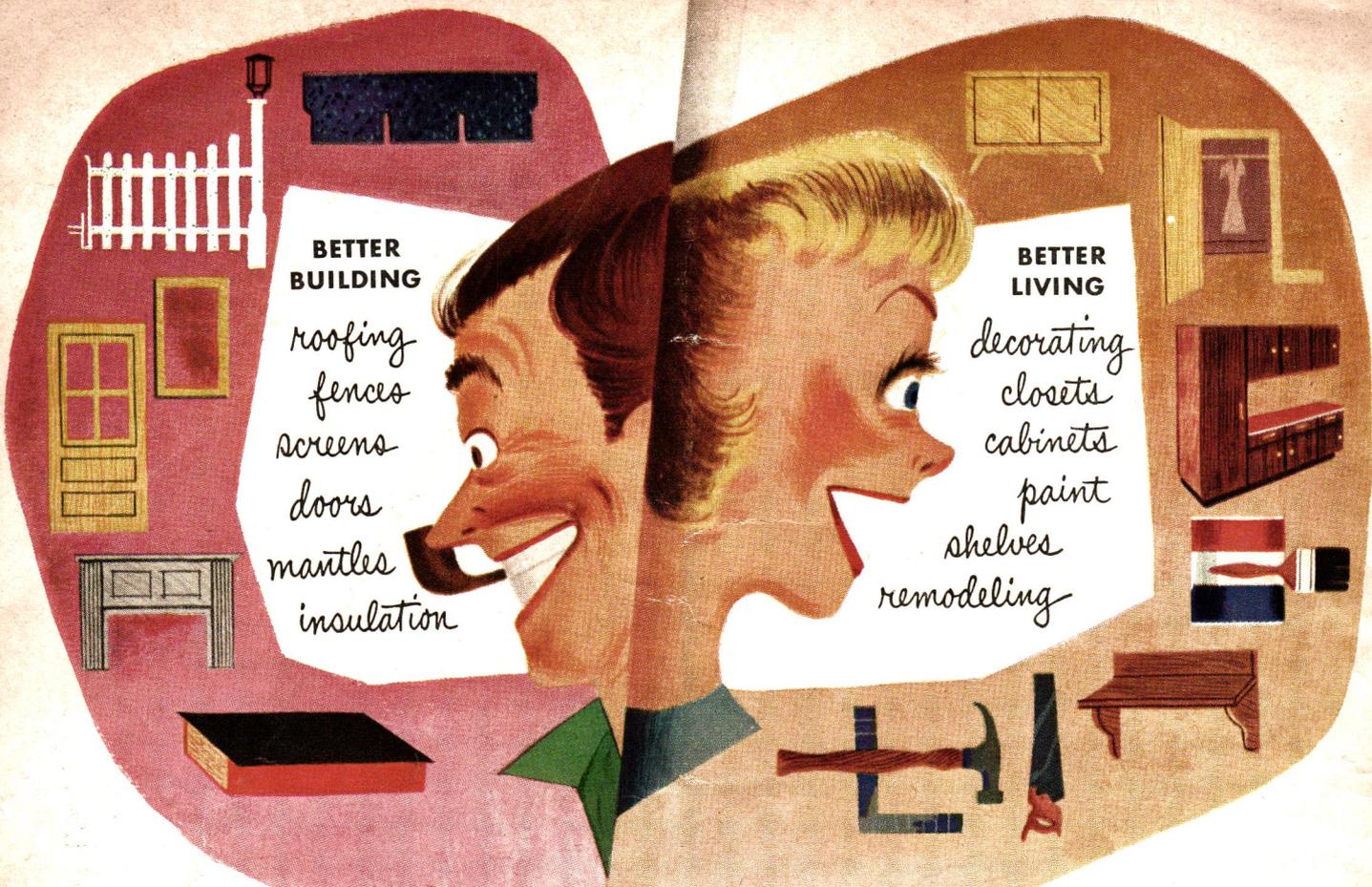
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a **TEXOLITE**

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To put more sparkle, more fun in your house—why not have a "Fix-up Frolic!"

We've materials galore . . . ideas, too—and we'll enjoy helping you.

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It's really fun to fix-up. Try it with our help, and see why it's such a "sweetheart of an idea!"

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