

AUGUST

1 9 5 3

Monumental
NEWS-REVIEW

Combining

MONUMENTAL NEWS

GRANITE MARBLE & BRONZE

THE MONUMENT AND CEMETERY REVIEW



"The New Look" in Cemetery Memorials

The Mondo screen and tablet memorial, designed by Romolo Fiaschetti, a former student of the Barre School of Memorial Art, was erected in Assumption Cemetery in Syracuse, N. Y., by Fiaschetti's Monumental Works of that city. The Maloni memorial was erected by the Springfield Memorial Co., Springfield, Mass., in St. Thomas's Cemetery, West Springfield, Mass. Both monuments were produced by Buttura & Sons of Barre, Vt.



As is usually the case whether it be in the field of women's wear or memorial design, the "new look" is apt to be the old look with a new twist. The fundamentals remain unchanged but the overall feeling is one of newness. In memorial design this is being done by combining the time-honored art of the sculptor-carver with the work of modern machines and techniques. The end result retains the charm of the traditional and adds the appeal of the modern. Thus the old and the new are skillfully blended in the production of memorials that appeal to the public and reflect beauty in the cemetery.

Whether your requirements are for manual or machine carving, you'll find that Wetmore & Morse Certified Select Barre Granite has a time-proven uniformity, beauty, and durability.

WETMORE & MORSE QUARRY

Division of Rock of Ages Corporation

BARRE, VERMONT

TAPESTRY GRAY

It Sells Itself!

An established retail dealer recently placed several TAPESTRY monuments in his display among memorials in 13 other granites. No advertising was done. Yet, 76% of his customers for the next four months bought TAPESTRY! You try it. TAPESTRY GRAY — the first really different yet conservative granite in centuries, and — it sells itself.

TAPESTRY is sold only with exclusive rights. Dealers (anywhere in the U.S.) interested in strictly protected territorial rights, please write to:

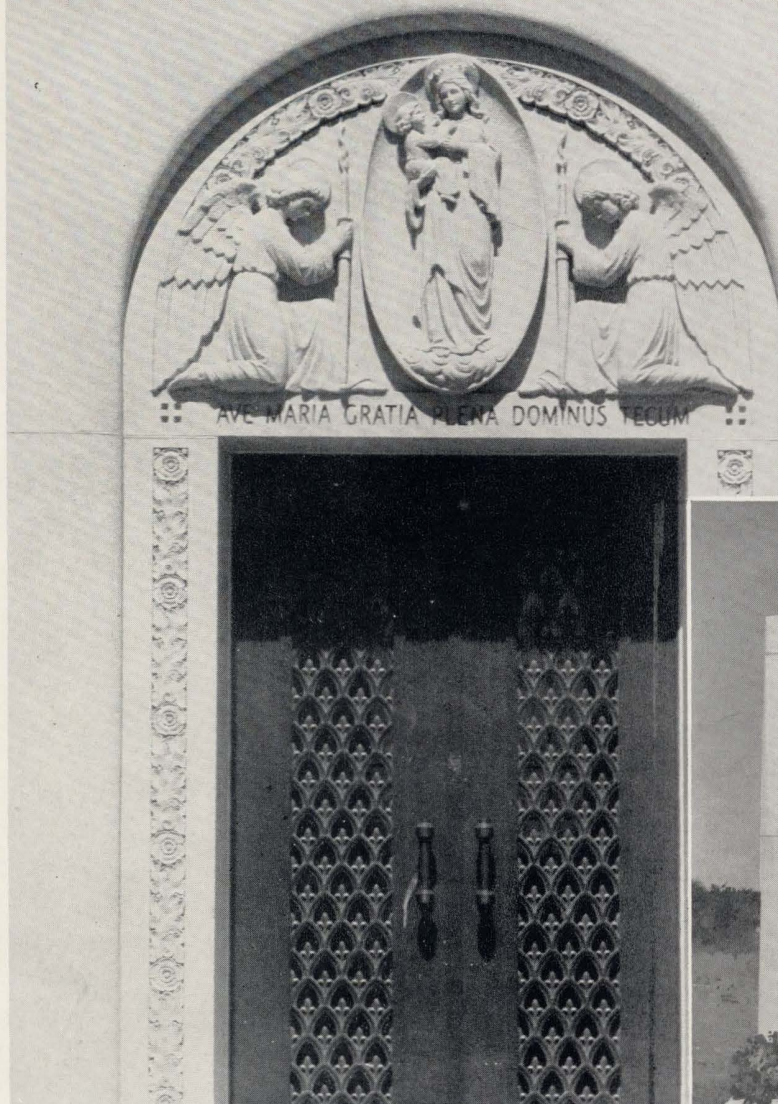
CONTINENTAL MEMORIAL CORPORATION

Clearfield & Rosehill Streets

Philadelphia 34, Pennsylvania



SMITH



The Tartaglia Mausoleum is a notable example of architectural beauty and dignity. This features a beautiful doorway that is reminiscent of the entrances to the French Cathedrals where outstanding examples of religious carvings are to be found.

Our designers, well versed in traditional designs, with our expert craftsmen using modern machinery assures you of the same unexcelled quality and design when you buy Technacraft.

The Tartaglia Mausoleum was designed and produced by DeRegis Monuments of Syracuse, New York, using E. L. Smith granite.

COOK, WATKINS & PATCH, INC.

221 Columbus Ave., Boston, Mass.

Barre, Vermont

For information regarding Technacraft Memorials consult

Walter Isaacson
1138 Main Street
Waltham, Mass.

Ted Vreeland
5 Farragut Road
Plainfield, N.J.

Peter Ayling
Woodchuck Hill Road
Fayetteville, N.Y.

Joseph Jurgens
105 Viola Street
Milbank, So. Dakota

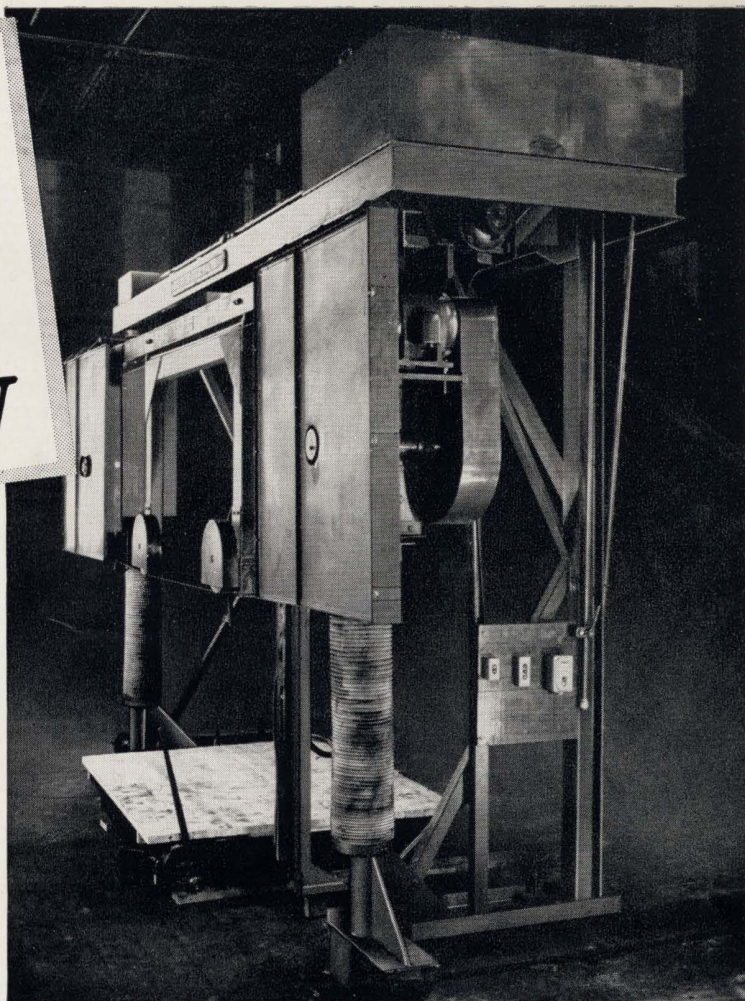
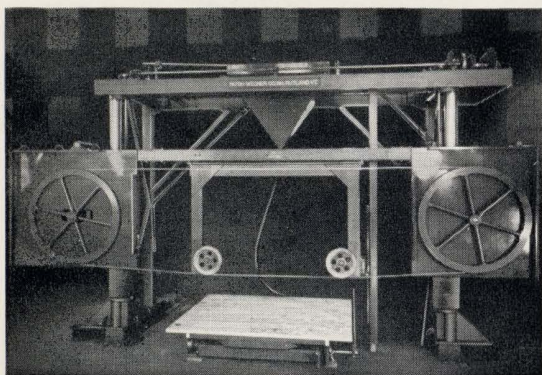
Charles Lindwall
323 Neola Street
Park Forest, Ill.

William Sinnott
2111 Cedar Crest Blvd.
Dallas, Texas

John DeNiro
9581 Faust St.
Detroit, Mich.

"Patch" Junior Wire Saw

For quiet, efficient operation the Junior Wire Saw is ideal for small and large shops alike for handling small work such as slants, checks and ends. With the Contour Attachment, (illustrated in photo below) tops and specialty cutting are handled with little effort. Sawing wire, made up endless in advance, can be changed in less than 5 minutes and one wire will cut a block of Barre approximately 3' x 5', or 30 sq. ft. Yet this machine requires only 24' x 6' of floor space.



Photographs were taken in our plant where all machines are assembled and tested prior to shipment. Note the all-steel guards illustrated in the top photo — the rugged construction — compare the weight of approximately 8 tons with any other machine of similar size — observe the protective rubber boots — the new design abrasive classifier tank, "Patch" engineered for maximum economy. With each machine we supply all motors and starters, a rubber lined abrasive pump, 5000' of sawing wire, electric brazer, ball bearing truck, machined rail, certified foundation plans, and, if desired, Contour Attachment and heavy ball bearing turntable truck. Yes, from Patch-Wegner you get the complete machine — and the best.

Write for details on our larger Wire Saws too.

Patch-Wegner Company, Inc.

RUTLAND, VERMONT, U.S.A.



Save Time . . . Cut Costs with "TROWCO" CARBIDE-TIPPED Stone Cutting Tools!

Today, in many stone working plants, more and more owners and production men with an eye towards saving time and costs, are changing to "TROWCO" Carbide-tipped tools. These men realize that the slight additional cost is more than justified. Workers cut stone faster . . . tools require fewer grindings . . . have longer life.

"Trowco" hand or pneumatic carbide-tipped tools are perfectly balanced, with a tip that wears and wears. *With proper care they will outlast the conventional type 10 to 20 times.*

"Trowco's" Top Quality represents a greater value for your dollar. That's why we'd like you to try them . . . put them to the test. Order from your nearest distributor or direct.



TROW & HOLDEN
COMPANY
BARRE, VERMONT



This Folder is Valuable to You!

Write for this illustrated "TROWCO" folder. Gives important "do's and don'ts" for sharpening and grinding carbide-tipped tools. Also full information on tools shown above. Fill out the coupon below or attach it to your letterhead.

TROW & HOLDEN COMPANY
Barre, Vermont, U.S.A.

I want these money-saving "tips" on carbide tools. Please send my "TROWCO" folder.

Name
Company
Address
City Zone State

QUINCY GRANITE

Manufactured by

W. C. Canniff & Son, Inc.

National Granite & Polishing Co.

L. Volpe & Sons, Inc.

H. C. Smalley Granite Co., Inc.

Adrian of Quincy (Supplies only)

Premier Granite & Polishing Co., Inc.

E. Settimelli & Sons, Inc.

Antonio Ruscitto & Sons, Inc.

West Quincy Granite & Polishing Co.

Golbranson & Co., Inc.

Willard Granite & Polishing Co.

PRODUCED

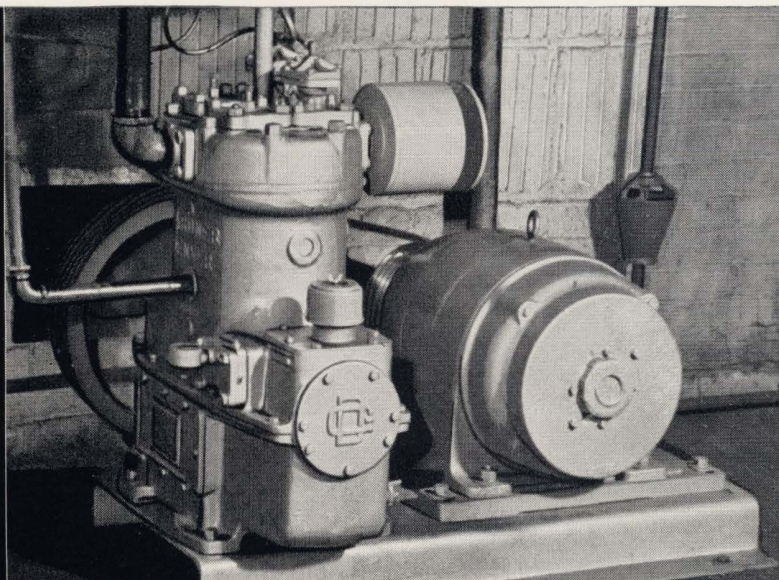
BY

J. S. SWINGLE, INC.

QUARRIERS
QUINCY,
MASS.

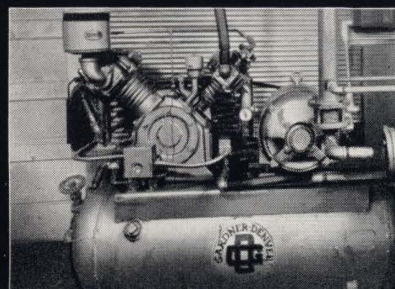
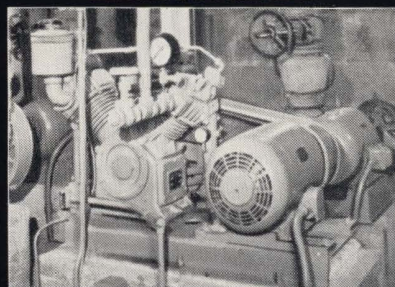


Model AA
32 to 183.6 c.f.m. displacement
Bulletin AA-6



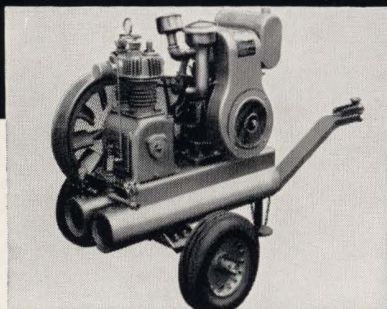
Air-Cooled Models
in capacities up to
144 c.f.m. displacement
Bulletins AC-8 and AC-10

PRESSURE:	Holding up
OUTPUT:	Up to capacity
EFFICIENCY:	Right up there
OPERATION:	Downright economical
MAINTENANCE:	Trifling



For everyday compressor reports like this—
choose GARDNER-DENVER.
Write for descriptive bulletins.

Portable Models
12.4 to 49.3 c.f.m. displacement
Bulletin AC-14



Tank-Mounted Outfits
in capacities up to
72 c.f.m. displacement
Bulletin AC-10



GARDNER-DENVER SINCE 1859

Gardner-Denver Company, Quincy, Illinois

THE QUALITY LEADER IN COMPRESSORS, PUMPS AND ROCK DRILLS



We manufactured the Garwood First Aid Squad Memorial for the Hollywood Monumental Co., Union, N. J., using Wetmore & Morse Barre granite.

"One of the first of its kind"

One of the first monuments of its kind in this country, and the first ever erected in New Jersey, this exemplification of appreciation and honest sentiment memorializes the three deceased members of Garwood, New Jersey's First Aid Squad. Resembling an open book, the monument has space for twenty-seven names beneath the heart-felt inscription on the front and one-hundred on the back.

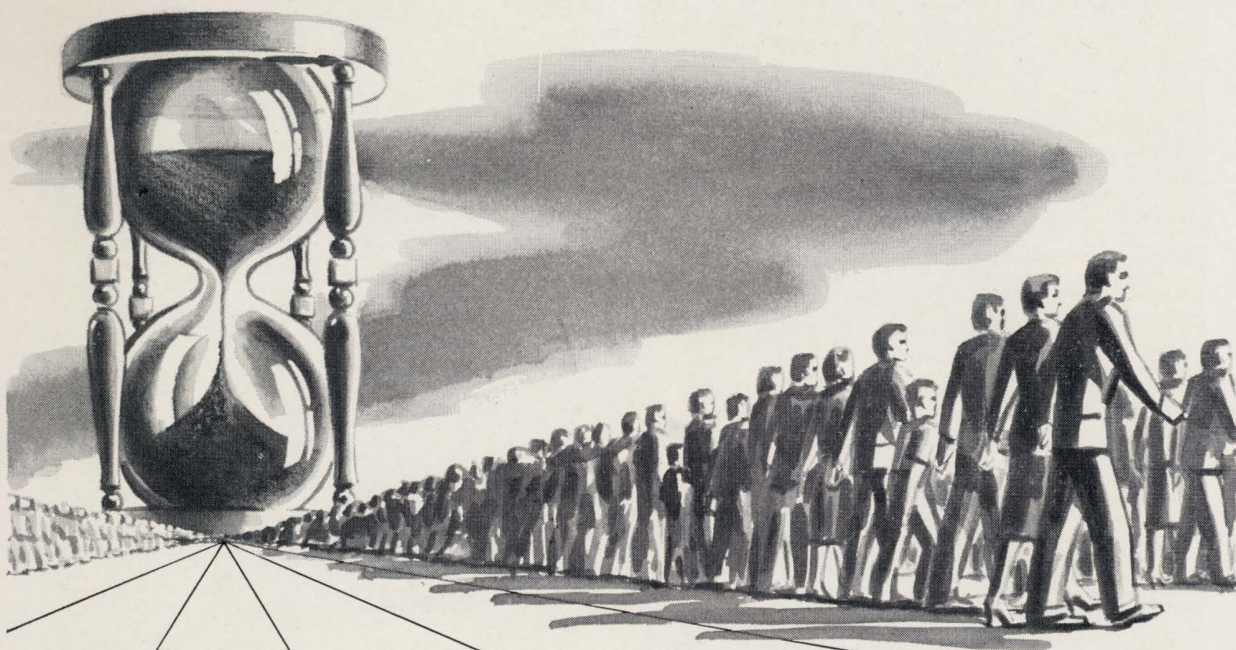
We have no doubt that there are untold numbers of charitable and other civic organizations in every dealer's community that might well be fitting subjects for similar commemoration. The time and effort that a memorialist puts into these tributes will go far toward advancing the "Memorial Idea" and gain "good will" that can neither be measured nor bought.

Mr. Alfred Forte of the Hollywood Monumental Co., Union, N. J., is to be commended for his part in helping the citizens of Garwood in this worthwhile project.

BUTTURA & SONS

BARRE, VERMONT





Time Marches On...

The fame of Elberton Granite is known wherever memorials are discussed. Dealers are conscious of the interest shown by their customers. Once regarded as a trend, it has become a real factor in the memorial field.

Time Marches On.

There is no mistaking the public interest in a monument material so obviously superior.

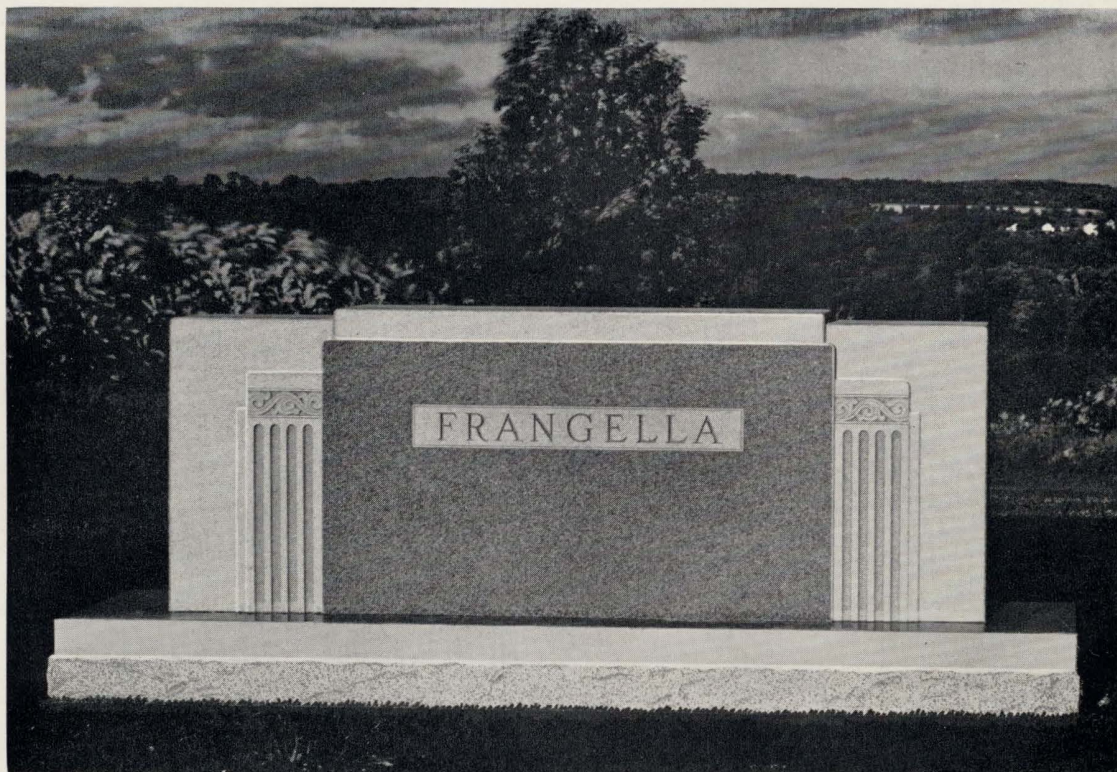
Consumers of Elberton granite memorials are conscious of and alert to the growing devotion to this superb material.

ELBERTON Granite Memorials

ELBERTON GRANITE ASSOCIATION, INC.



ELBERTON, GEORGIA



Copyrighted Design

... from a

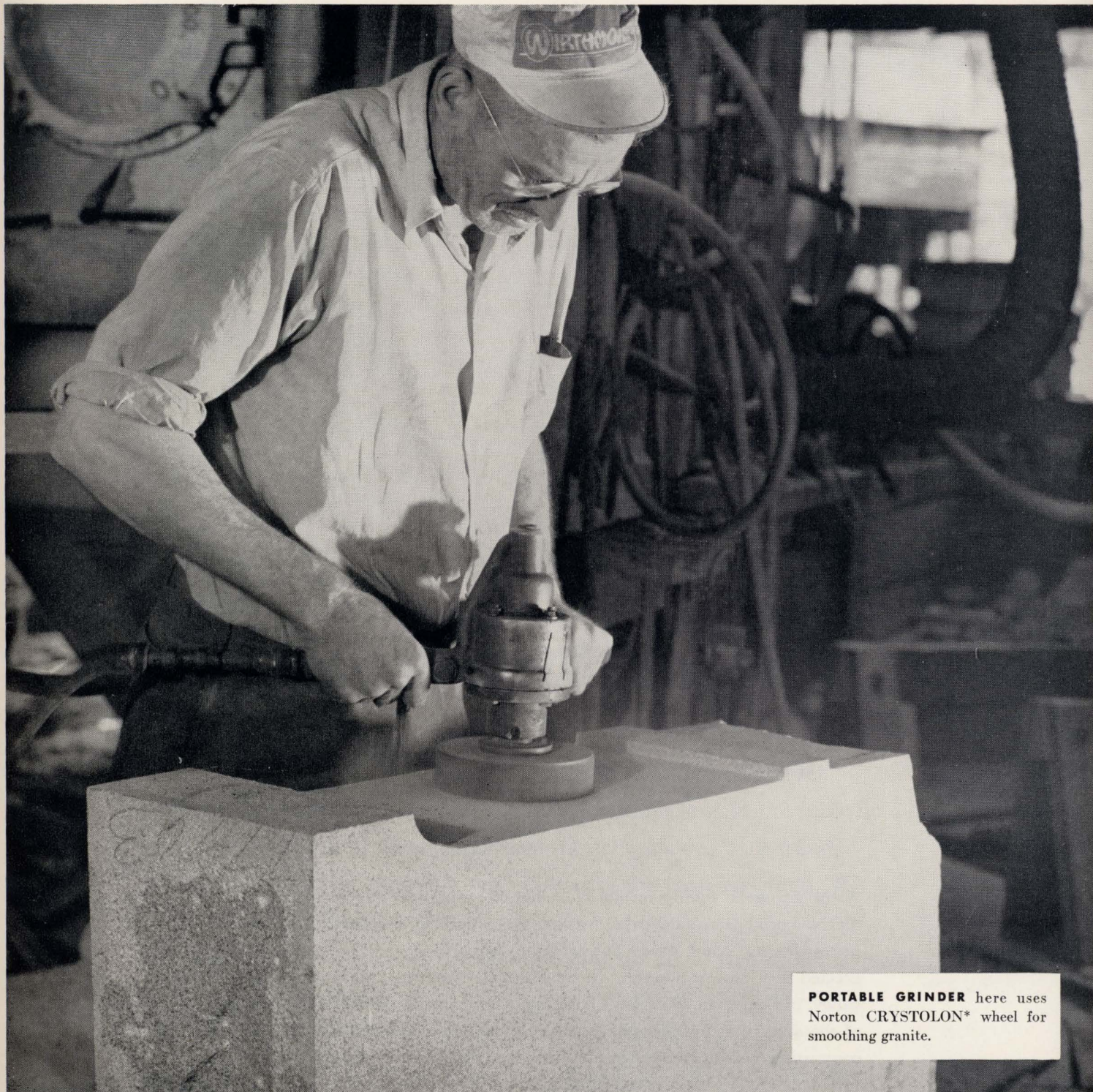
“Prize-winning Design . . . ”

The Frangella family memorial, which we manufactured recently for the Memorial Granite Works, Albany, New York, is an adaptation of a prize-winning, copyrighted Barre Guild design.

Erected in a beautiful setting in St. Patrick's Cemetery, high above the valley, in Coeysman, New York, this fine monument is a good illustration of the dignity and refinement possible in modern memorial design. The contrasting polished and steeled surfaces of the granite (Rock of Ages best dark Barre granite) help to emphasize the family name as does the contemporary version of the classic pilaster *motif* flanking the central panel.

Excellence in design and craftsmanship are valuable assets for any manufacturing firm and here at Batchelder, “*the Home of Artcraft Memorials*,” we never lose sight of their importance. Consistent high quality is our watchword. Your inquiries will receive our prompt and courteous attention.

E. J. BATCHELDER CO., INC. BARRE, VERMONT
Home Of Artcraft Memorials



PORTABLE GRINDER here uses Norton CRYSTOLON* wheel for smoothing granite.

For economical portable grinding, depend on Norton CRYSTOLON wheels

Many operations such as surfacing tops and ends of memorials as well as rounding hard-to-reach edges are more readily handled by portable machines than the large, rigid ones. To insure economy in these operations, specify Norton grinding wheels.

CRYSTOLON vitrified wheels are used on low speed machines for portable surfacing—up to 3,600 RPM for 6" wheels. CRYSTOLON resinoid and shellac bonded wheels are used on high speed machines for portable surfacing—over 3,600 RPM and up to 5,500

RPM for 6" wheels. On portable saws for cutting checks and margins in granite memorials, CRYSTOLON resinoid bonded cut-off wheels are widely used.

Find out now the many ways in which Norton abrasives can help you. Get your free copy of the 68-page, illustrated booklet, "Norton Products for the Stone Industry." Just ask your Norton abrasive engineer or distributor for FORM 88. Or write direct to NORTON COMPANY, Worcester 6, Mass.


*Trade-Mark Reg. U. S. Pat. Off. and Foreign Countries.





*Making better products to make
other products better*

3 ways to **PROFIT** from



1. You profit from sales made with less effort because effective  magazine advertising helps “pre-sell” your customers.

2. You profit because  protects you . . . by guaranteeing the sale in writing to your customer.

3. You profit from a reputation that will grow over the years as the  dealer selling only the best.



BARRE GRANITE ASSOCIATION — BARRE, VERMONT



A Religious Shrine as a Family Cemetery Memorial

More and more our leading families of the Roman Catholic faith are responding to the idea of erecting religious Shrines as family memorials. In a sense, of course, every cemetery monument is a religious shrine, "dedicated to the Glory of God" in memory of . . . but in cases similar to the Michalski Shrine to "Our Lady of Fatima," the "Shrine Idea" itself was the first consideration, and properly so. There are many Catholic families of wealth, who might think of family memorials involving considerable expense as being too ostentatious for their own modest manner of living, but who would readily respond to the Shrine Idea as a proper testament of their Faith and a contribution toward the beautification of their cemetery . . . a contribution to be shared by all who see it.

It is significant that once more Smith-Barre, the "Medium of the Masters," was the specified material.

The Michalski Shrine was erected by the American Monument Corp., of New York City in St. Joseph's Cemetery, Auburn, N. Y. It was designed by talented James Canzoniero, former student at the Barre School of Memorial Art, son of Michael Canzoniero, president of this well known monumental firm. The exquisite sculpture was done in their shops in New York City. Hoyt & Milne, Inc., of Barre, Vt., manufactured the screen and pedestal base.

E. L. SMITH QUARRY

DIVISION OF ROCK OF AGES CORPORATION

BARRE, VERMONT

Monumental NEWS-REVIEW

THE TRADE JOURNAL OF THE
MONUMENTAL INDUSTRY *Established 1889*

COMBINING MONUMENTAL NEWS • GRANITE MARBLE &
BRONZE • THE MONUMENT AND CEMETERY REVIEW

VOLUME 65
NUMBER 8 *August 1953*

CONTENTS

<i>Letters to the Editor</i>	4
<i>Editorial—"The Hall of Our History"</i>	21
<i>"The Good Shepherd"</i> . . . [BLISS DESIGN CO.]	22
<i>Notes From a Designer's Sketch Pad</i> [CARL KASTRUP]	25
<i>Case Histories</i> . . . [ERNEST STEVENS LELAND]	26
<i>Dealer's Memorial Built By His Sons</i>	29
<i>Designed for Modern Production</i> . . . [AL COMI]	30
<i>News of M. I. A. Progress</i>	32
<i>More Creative Designs by Stanley R. Pool</i>	34
<i>Columbus Memorial in Utica, N. Y.</i>	35
<i>Work of the Mohawk Monument Works, Utica, N. Y.</i>	36
<i>Columbus Memorial in Buffalo, N. Y.</i>	38
<i>Trade Associations</i> . . . [ARCHIE L. GREEN]	39
<i>The Business Counsellor</i> . . . [HAROLD J. ASHE]	40
<i>The Revival of Sculpture in Memorial Art</i> [PART II]	44
<i>Design by Paul J. Schorr</i>	54
<i>Another Name-Plate Design</i> [CONRAD KENERSON]	57
<i>Modern Mausoleum Design</i> . . . [KURT KUNZ]	58
<i>Monuments Make News in the Nation's Press</i> . .	60
<i>Reprints of Ogborn Alphabets and Seals</i>	62
<i>News from Our Advertisers</i>	72
<i>Obituary Record</i>	78
<i>Not So Editorial</i> [E. H. WHITAKER]	82

E. H. WHITAKER, *Editor*

H. C. WHITAKER, JR., *Associate Editor*

A. R. JAMISON, *Managing Editor*

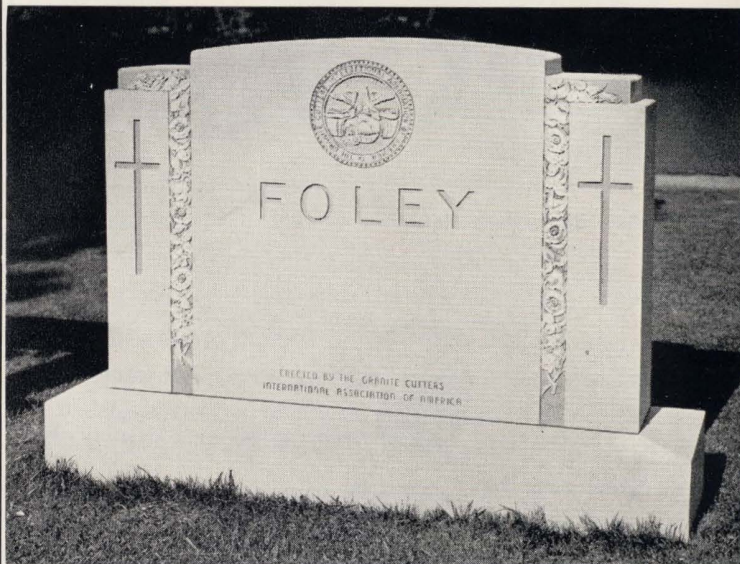
Subscription Prices

Per Year	\$5.00
Two years	8.00
Canadian	5.50
Foreign	6.00
Single Copies	.50

Published monthly by MONU-
MENTAL NEWS-REVIEW, INC.,
429 Franklin Street, Buffalo 2,
New York. Entered as Second Class
Matter, Feb. 26, 1940, at the Post
Office at Buffalo, New York, Un-
der the Act of March 3, 1879.
Additional entry in Hanover, New
Hampshire, Feb. 28, 1949.

DEDICATION

It is with pleasure that we dedicate this space to the late Mr. Lawrence Foley, Past President of the G. C. I. A. who was a friend of both all employees and employers throughout our industry.



Mr. Foley's monument was erected by the G. C. I. A.—W. C. Canniff & Sons, Quincy, Mass., handled the manufacturing. Mr. Manuel Peral, President of the Quincy Branch, did the cutting and Mr. Lino Quintiliani, Corresponding Secretary, did the sandblasting. The granite is Sullivan Blue-White Westerly.

The monument is erected in St. Sebastian's Cemetery, Westerly, R. I.

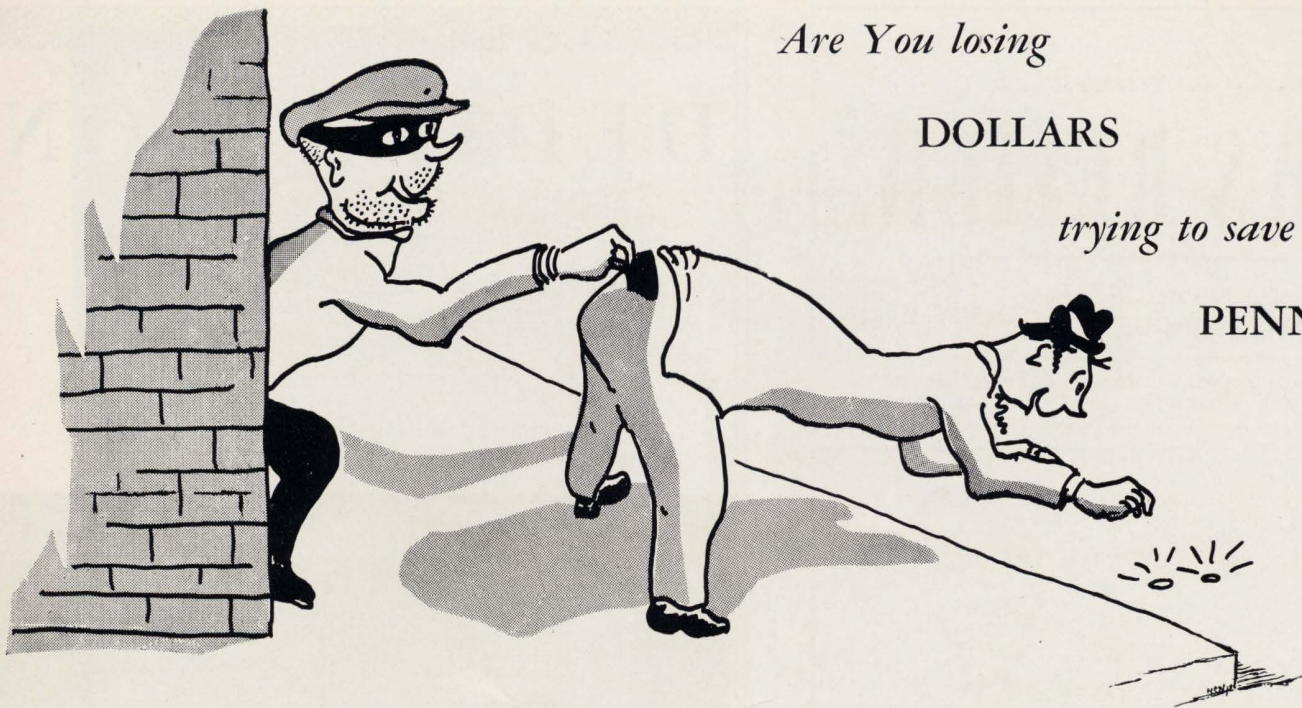
SULLIVAN GRANITE COMPANY

Drawer 502

Westerly, Rhode Island

JOHN F. SULLIVAN
President

FRANK A. SULLIVAN
Treasurer



C If you have been lured into "bargain" buying—the so-called "bargains" that remain in your display week after week—you have already learned that in "saving pennies you have been losing dollars." These hard-to-sell, poorly designed and carelessly made monuments not only take up valuable space in your display—they represent frozen capital that should be making dollars for you. They damage your reputation as a memorialist—and a good reputation, the difference between success and failure in any business, is particularly important to the retail monument dealer. The *real economy* of good design and careful, knowing craftsmanship in your memorials is the foundation for the continued prosperity of your business.

Your money will be working for you at its fullest capacity when you avail yourself of the *True Value of Anderson-Friberg Quality Memorials.*

GOOD DESIGN is GOOD BUSINESS!

Remember — "It's not what you PAY — It's what it COSTS!"



Anderson-Friberg Company . . . Barre, Vermont
INCORPORATED

RAYMOND T. FROMME
MILLERSBURG, PA.

HERBERT REYNOLDS
VIENNA, ILLINOIS
ROBERT L. MacLANE
HAMPDEN CT., CHICAGO, ILL.

GEORGE BRYCE
CHENANGO BRIDGE, N. Y.
New England & N. Y. State

BERT HESS
BUTLER, OHIO
STEPHEN WILLIAMS
6037 McGEE ST., KANSAS CITY, MO.

L. W. BRESSETT
ELK'S LODGE, 878 ELMHURST,
NEW YORK (L. I.)

"THE HALL OF OUR HISTORY"-

A \$25,000,000 Monumental Project of Epic Stature

Americans throughout the land and abroad were given stimulating news in "*The New York Sunday Times*," August 9, 1953, about a unique monument to be erected on top of Pine Mountain, Georgia, not far from Warm Springs, Georgia, so well known to millions of Americans of the Roosevelt era. The caliber of the planning committee, including such distinguished figures, as Judge Learned Hand, Milton Eisenhower, Eleanor Roosevelt, Arthur Hays Sulzberger, General Lucius Clay, and John L. Lewis is indicative of the assured success expected in raising some \$25,000,000 in the next ten years, during which the History of the United States from 1492 through 1918 is to be commemorated for posterity. Full details announcing the project will be found in our "Monuments Make News" feature, this issue.

Architect Eric Gugler's beautiful drawings will stagger the imaginations of all of us in the monumental field. His plans call for a roofless granite structure 247 feet wide, 418 feet long, and 90 feet high, with the History of the United States told in high relief sculpture on the inside walls. Later generations will add to this, their evaluation of the story of our time.

It is, of course, much too early to weigh public reaction to this impressive idea of Mr. Gugler's, whose reputation in his field is of the highest. Nevertheless, up to our press time several newspapers had commented upon the project with favorable editorials, and the very fact that "*Time Magazine*" saw fit to withhold any snide remarks in telling the story in its August 17th issue (also reproduced in our "Monuments Make News" section) is indeed welcome news in the light of several of their past reports on monuments and our industry.

As an industry there is perhaps little we can do other than lend financial support as individuals and every cooperative effort asked for as producers, but it takes little imagination, indeed, to visualize the great importance of this project to all of us. Here is a Monument that is a Monument, not a swimming pool, not an auditorium, nor any other functional structure. Strangely enough up to press time, we haven't had any complaints from the Utilitarians, and only a few from those "Liberals," with little or no understanding of the South and its problems (and no appreciation of the vast progress being made there in the improvements of racial understand-

ing), who question the location of the monument. But, in as much as the site selected was the unanimous choice of this distinguished committee, it is doubtful if the few dissenters will carry much weight. For our part, we consider the location (which we have seen) an excellent one.

The following *New York Times* Editorial (August 9, 1953) is an inspiring tribute to traditional commemoration:

THE "HALL OF OUR HISTORY"

We like to think of history as the record of man's achievements, of his courage, of his hopes, not as the sad story of his defeats. Defeats, of course, there are and will be, but on such an edifice as the "Hall of Our History," which is to be built on Pine Mountain in central Georgia, and which is described by drawings and by the text of Judge Learned Hand in today's *New York Times* Sunday Magazine, it is the victories that will be recorded. These victories, of course, are not always, or even often, those of one army over another or one nation over another. They are more often the expression of ideas which bear fruit in human happiness and progress. It is the idea that lives forever if it is good and true—the idea often wrought in pain and sustained in courage. This lesson it is easy to forget. We need reminders in granite and in bronze of the pains endured and the sacrifices made by men and women of flesh no more enduring than our own.

Judge Hand wisely tells us that "the use of history is not to teach us to deal with specific occasions as they arise" but rather "to tell us what we are." What we are is measured in tradition and in the values we give to the things of life. "It is our hope," writes Judge Hand, "that these walls by their beauty and splendor will reaffirm in those who visit them the faith of their predecessors and inspire them with a resolve not to prove truant to their example."

Ten years will have gone by and twenty-five million dollars will have been spent before this monument is completed. But it should stand forever, as human beings measure time, and we may hope that the blank spaces on these walls will be enriched over the generations by new records of human valor and enduring wisdom.



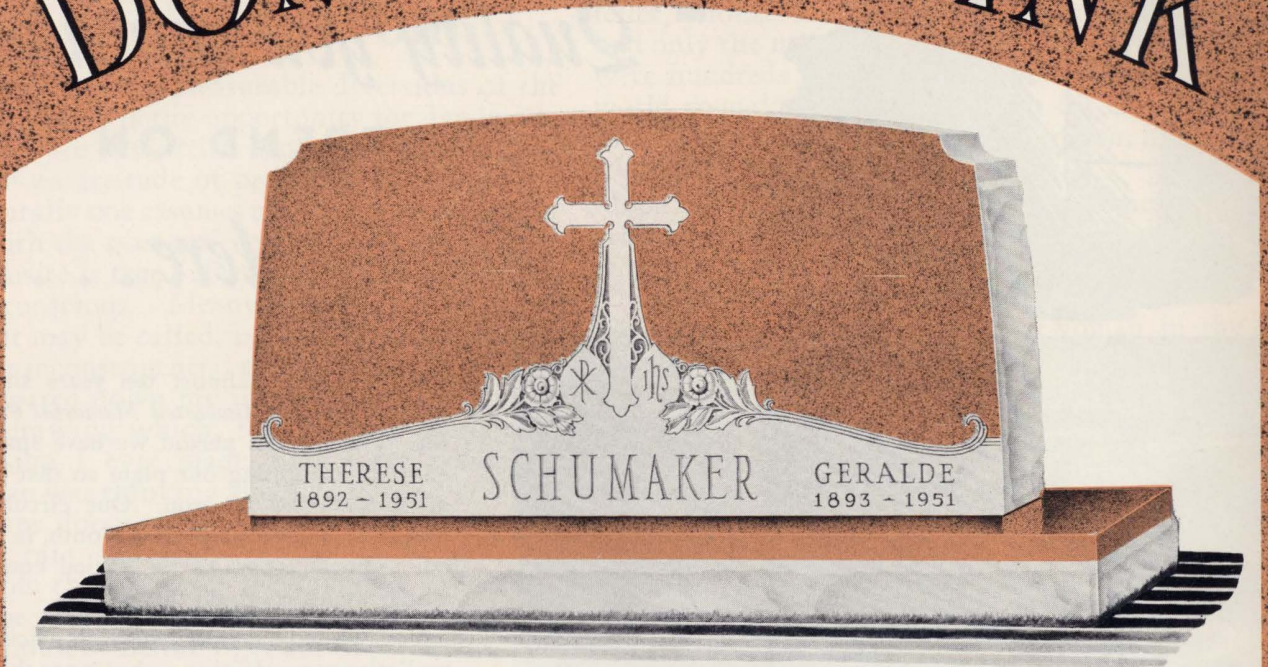
"The GOOD SHEPHERD" as a *Memorial Motif*

AMONG the many fitting memorial motifs for the so-called "religious" monument, there is none more symbolically appropriate than the "Good Shepherd." In the Hallberg design, we have indicated a simplified application of this theme, utilizing the appealing esthetics of contrasting surfaces. The figure work will be effective in shape carving as well as hand carving and, for those who use Lithichrome, the design is particularly suitable.

This is No. 141 of a monthly series of designs produced in the studios of the Bliss Design Co., Rockford, Ill.

Introducing DOMINION PINK

CANADA'S FINEST GRANITE



The Schumaker design is another of our exclusive creations that originally appeared in our two-page introductory advertisement in January. We have been most gratified with both the dealer and public response on this design. Remember, Dominion Pink Granite is a specialty material that deserves your consideration. Its fine-grained beauty, proven durability, uniformity, and unsurpassed color contrast have made this granite a sensational success. As a plus value you can depend upon the Barre manufacturers listed below. They are the *sole producers* of Dominion Pink Memorials. Write today for information!!

**The Following Barre Vermont Manufacturers are The Exclusive Producers
of
"DOMINION PINK"
MEMORIALS**

ANDERSON-FRIBERG CO., INC.

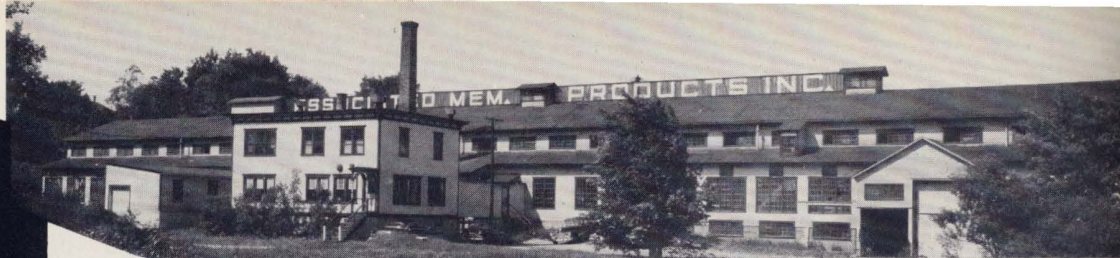
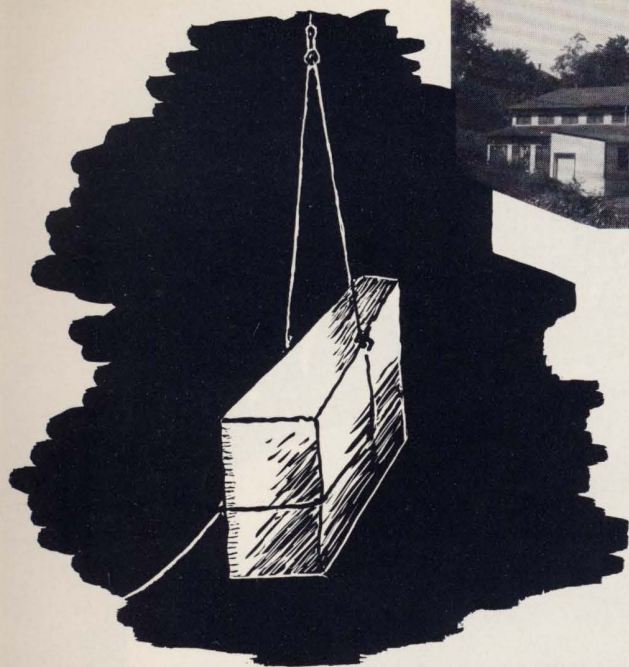
CHIOLDI GRANITE CO.

BETTERCRAFT MEMORIAL CO.

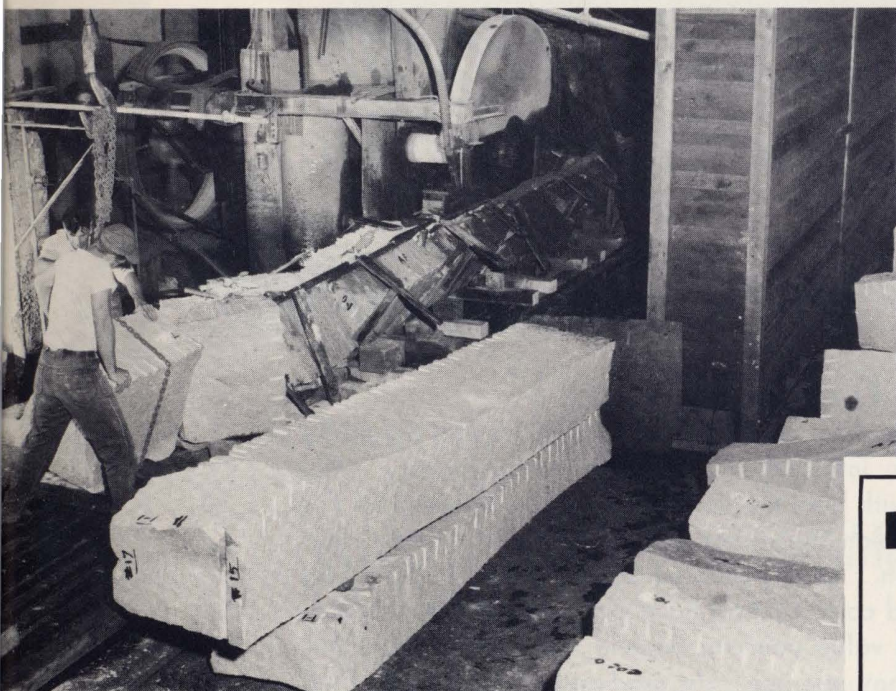
SOUTH BARRE GRANITE CO.

**BARRE
VERMONT**

USLE & PEROJO GRANITE CO.



■ *Quality you can always*
DEPEND ON
Begins Here



■ During the months that follow we will bring you more detailed information about the efficient, modern facilities of Associated Memorial Products, Inc. These facilities can work to your advantage.

IT has been almost ten years since the founding of *Associated Memorial Products, Inc.* During this period we have spared no effort in equipping our plant so that we can do a *better job* for you. Our circular-saw, which we are picturing this month, is a small but important part of the varied equipment which we utilize to do this job.

Yes, we have maintained high efficiency in preliminary production — but more than that, through careful, skilled supervision under one roof, we can assure you of "*Quality you can always depend on!*"

■ You will enjoy *extra benefits* when you do business with the five *Associated Memorial Products* members listed below. You will gain from: —

1. *Top quality Control* in material and workmanship.
2. *Maximum Economy* in utilizing rough stock.
3. *Faster Service* in supplying your needs.

ASSOCIATED MEMORIAL PRODUCTS, Inc.

BARRE, VERMONT

Address all inquiries to the Firms listed below:

USLE & PEROJO GRANITE CO.

"Supreme Quality Memorials"

Barre, Vt.

CHIOLDI GRANITE COMPANY

Finer Monuments and Mausoleums

BARRE, VERMONT



Anderson-Friberg Company . . .
INCORPORATED
 Barre, Vermont



BUTTURA & SONS
 BARRE, VERMONT



SOUTH BARRE GRANITE CO. Barre, Vermont
Emphasis on **DEALER PROBLEMS**



NOTES FROM A DESIGNER'S SKETCH PAD

GENIUS AT WORK

One of the more pleasurable diversions of the designer's craft is the opportunity for daydreaming. We see the artist bent over his drafting board in an attitude of profound contemplation and naturally one assumes that this has something to do with the masterpiece he is creating. Quite the opposite is true. Designs come mostly from the subconscious. Meanwhile, his active mind, if such it may be called, is happily engaged with the most inconsequential trivia. Just for the hell of it I jotted down my impressions as I labored over a drawing which, for me, was as good as any design I ever made. Let's see what the great man was thinking about.

Ice cream doesn't taste like it did years ago. Come a rain and poof! the bridal wreaths are gone from the lawns for the summer. Wish our neighbor across the street would settle on a trim for his house. Before I get accustomed to a new color scheme he changes it. Wonder why fancy olives always look larger in their bottles. Fabian Monfils would know. He used to import olives.

The Titanic was a hundred miles at sea before it was discovered that they were short of binoculars. Under maritime law I suppose the captain could requisition the passengers and supply glasses for his lookout but it would have been an unprecedented procedure — as if the Waldorf Astoria borrowed soap from the guests.

If I had salesmen I would make Mr. Leland's "Case Histories" required reading.

Modern cocktail bars remind me of caverns under the sea. I might patronize a well lighted, gaudy saloon of the pre-prohibition era if I knew where to find one.

India ink is about the same price it has always been.

What is Dr. Einstein talking about when he implies that our government has no right to inquire into the political hallucinations of its educators. The pedagogues were hired to extol the virtues of a Republic — not to preach sedition. It is as if the Holy See had no right to inquire into the conduct of a priest who had turned atheist and was instructing his congregation that the surest way to life eternal is to burn down the church.

One might plausibly argue that the professors themselves have contributed very little to our modern way of life. Henry Ford, John D. Rocke-

feller, Thomas Edison, if it may be said of giants, had only the most meager schooling. And there were hundreds of others who went out into the world to make life more pleasant for the rest of us. Not one of them, so far as is known, had any truck with Marx.

Much of the world's unhappiness comes from people trying to be something they are not. To recognize our limitations and live within these boundaries must be close to the source of wisdom. We have the best informed charwoman in the block. There is no phenomena in nature for which she hasn't a ready explanation. "It's the atom bombs that make all the tornadoes." When I made no reply she persisted: "Don't you remember how it always used to rain on the fourth of July?" She is a good woman and gives, so she tells me, a tenth of her income to the Lord. It is odd in view of such a sacrifice that the Bible has so little to say in praise of work. The books of the Old Testament are almost unanimous in regarding labor as a scourge, or at best a sort of penance.

The telephone rings. An eager teen-age voice comes over the wire.

"How deep is the ocean?"

"It's pretty deep. Three or four miles in spots. If you'll wait a minute I'll get my encyclopedia."

"I don't mean THAT!" she answers impatiently.

"What about my prize?" "What prize?"

"The — prize — for — naming — the — record — you're — playing."

"Oh, that! Well, let's see what prizes we have on tap for today. There's a 1982 convertible Buick. A constellation airplane trip into outer space, doesn't say when you'll return. Or we can move your house to any lot you desire."

"Saaay! you don't sound very bright to me."

"You don't sound very bright to me either, honey. The Bell Telephone Co., just spent over a million dollars to install a dial system in Rockford that is virtually fool proof. All you have to do—"

Ouch! I am gradually growing deaf as the result of people banging the receiver in my ear. As I implied at the beginning of my discourse appearances can be deceptive. Anyone observing that artist pick up the phone and listen intently might reasonably conclude that the ensuing dialogue would be intelligible but it rarely is.

Carl Kastrup

CASE HISTORIES *in Personalizing* MEMORIALS

NUMBER XXXVIII *With Sketches by Ernest Stevens Leland*

The CASE of the "\$1000 MARKER." Trust officers, attorneys and officials of the probate courts are valuable friends to cultivate, as all memorialists well know. As executors, administrators or counsel for estates, they are frequently called upon to provide a monument, under terms of a will, or to act in an advisory capacity so far as the expenditure is concerned. All of which explains my rather wide acquaintance in the legal profession, aside from the specialists in bill collecting!

Anyhow, this case history is concerned with an elderly jurist who had been, since youth, a friend of my parents. I had not seen the judge for several years when a letter came from him. I quote in part:

"... The will provides for a memorial to cost not less than \$500 or more than \$1000. Miss Shaw, an elderly spinster, somewhat eccentric, wealthy and artistic, requested that burial should be made in her home town here, beside her parents. The cemetery rules, however, permit but one monument on the lot, markers to be of uniform size and design... Several of the monument people who have come to see me say that it is impossible to spend so much money for a duplicate stone which they call a 'hickey marker'... It seems a shame that such a gifted artist cannot have something distinctive at her grave... We have been wondering if you might in some way solve the problem for us without infringing upon the cemetery regulations... It has been a long time since you paid us a visit. Why not spend a day or two with us when you are in this section of the country again..."

And so it came to pass that on a trip west, several weeks later, I spent a pleasant week-end with the venerable jurist and his charming family. On Saturday afternoon we visited the picturesque cemetery. As I had anticipated, the rather large family monument was typical of the "Chester A. Arthur period" of memorial art and the markers were, as the judge had mentioned, large 'hickies'. It all seemed very hopeless until I saw that one of the many markers bore a bronze seal of the DAR and on another was the seal of the Grand Army of the Republic. This, naturally, induced an idea. And the idea became a reality when we arrived at the old mansion where the Shaw family had lived for several generations.

After taking me through the stately residence, the judge said: "Now we come to the part of this house that will interest you; Miss Ann's studio and library in the north wing. She had not used the studio for many years, doing most of her work in New York and abroad. The place is in somewhat of a mess since they brought all her things here from her New York studio..."

When the judge opened the door to the spacious room, the answer to our problem came when I saw both finished paintings and charcoal sketches. With few exceptions, all the pictures and studies has one dominant theme: Angels.

Noting my surprise, the judge said: "Yes, ever since she was a youngster Miss Ann seemed to be fascinated by angels and cherubs... I suppose you knew Daniel Chester French?" To which I replied that my work in both writing and design had brought me to the studios of many famed sculptors. "Well, then you will understand why Miss Ann has so many pictures of his work here; and so many sketches adapted from his favorite theme: Angels." Yes, I knew Mr. French and his predecessor Augustus Saint Gaudens. Hence came the 'hook.'

The judge led me to a table stacked with sketches 'Miss Ann' had made, all angels, in various poses. I selected some four or five of these sketches. The judge watched me, as I sorted the drawings. Then he asked: "Why are you picking out some of those drawings? For Miss Ann's stone You know..." Yes, I knew; I knew that nothing but a

marker was permitted; but I also knew that the cemetery had permitted those two bronze emblems.

The judge looked at me for a moment then he exclaimed "Well I'll be darned. Never thought of that!" All of which proves that experience is the best teacher: I had been through similar experiences in the past.

As we drove back to the house I asked the judge if he thought the probate court would allow more than \$1000 for the marker. He looked at me, with a smile on his kindly face, and he said: "I guess it could be arranged. But Mr Daniel Chester French is dead." To which I replied: "True, but his daughter carries on; and so do several of his famous pupils..."

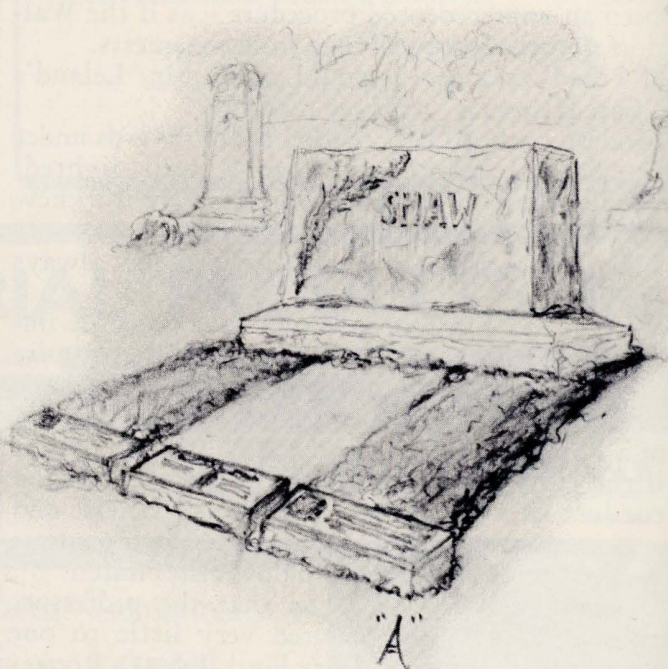
That night, when the family had retired, I experimented with the several drawings I had borrowed from Miss Ann's studio. On the opposite page I have drawn from memory some of the sketches which I left with the judge on Sunday when I went on my way...

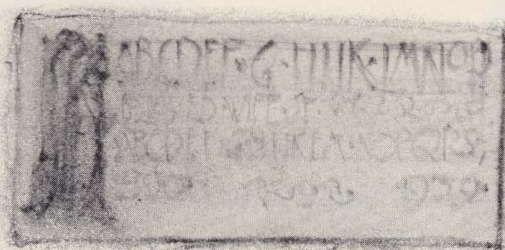
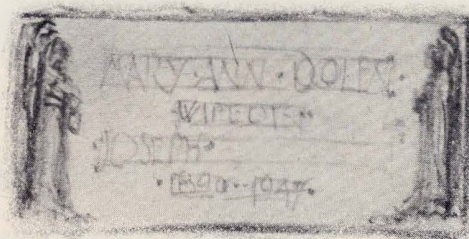
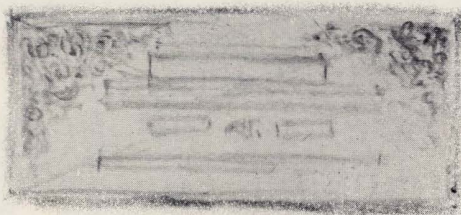
Sketch "A" indicates the Shaw family plot. It will be observed that the parents had arranged with the cemetery to reserve the center grave for their unmarried daughter, the only child. This is rather an unusual procedure, separating man and wife, but in this case it expressed a beautiful sentiment, and their devotion to the gifted daughter.

Sketch "B" indicates the marker for "Miss Ann." The bronze angel, in silhouette, is an adaptation of a study found in the collection of drawings and paintings in the studio at the Shaw residence.

Why was the angel, indicated on "B", my choice among all the figures I found in "Miss Ann's" collection? The answer is obvious if we note that of all the figures indicated on the opposite page, "B" was the only study which faced forward with wings outspread toward the graves of *both* parents. In other words, the back is not turned against either of the beloved parents.

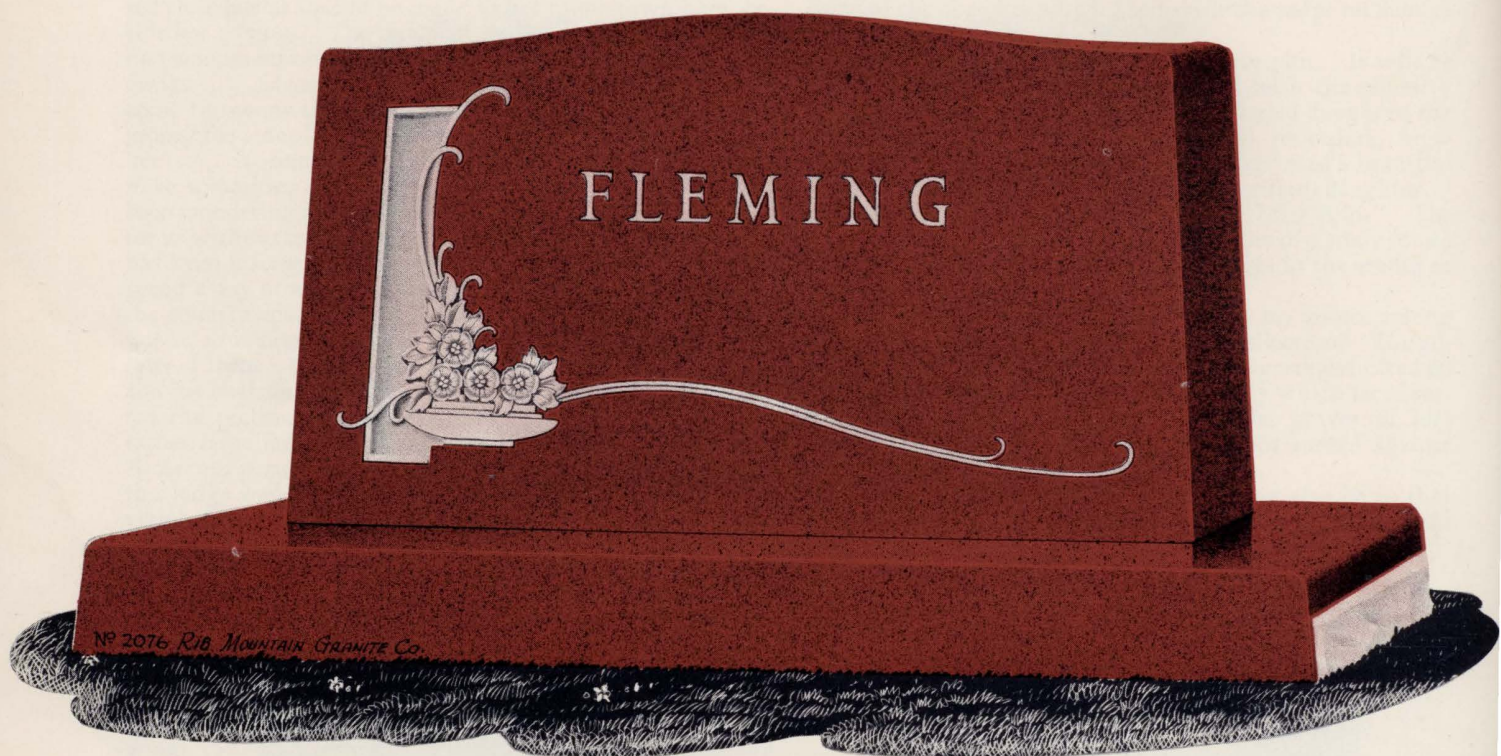
Sentimentality? Maybe so. But it may also be so that more sentiment, or sentimentality, is what we need to regain in memorial art.





WORLD'S MOST BEAUTIFUL MONUMENTAL GRANITE

RIB MOUNTAIN DARK RED



Quarried Solely and Only By

RIB MOUNTAIN GRANITE CO.

WAUSAU, WISCONSIN

and

Manufactured Exclusively By

PEERLESS GRANITE CO.

Barre, Vermont

ROYAL GRANITE CO.

St. Cloud, Minnesota

PIQUA GRANITE CO.

Piqua, Ohio

GILMER MONUMENT WORKS, INC.

Howard Lake, Minnesota

MINNESOTA GRANITE INDUSTRIES

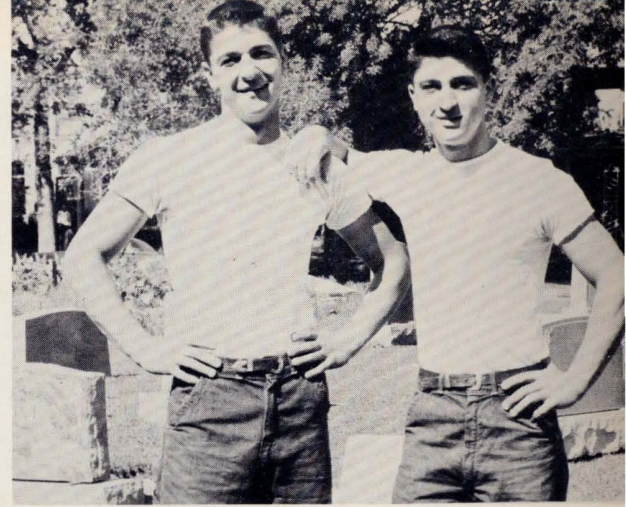
Delano, Minnesota

17 YEAR OLD TWINS

Fabricate FINE MEMORIAL

for THEIR FATHER

CHARLES and RALPH DE-
ORIO, 17 Year Old Twins Who
Designed and Built a Monument
to Their Father.



EDITOR'S NOTE: *The inspiring story on this page was written by Anton Bohm, owner of the Apex Monument Works of Denver, Colorado, and one of America's finest memorialists. Praise from such a man is indeed an honor, which in this case seems richly deserved.*

When Mr. Dominick Deorio of the Retail Monument firm of D. Deorio & Sons, Denver, Colorado passed away in 1951 he left besides his widow, a daughter and two sons, Ralph and Charlie. The sons who are twins were at that time 17 years old and in as much as their father had been in bad health during the preceding year of his death had been a great help in carrying on the various activities of their modest firm. When their father had been laid to rest, they continued carrying on the business and one of their first projects was to make as fine a memorial for their father as they were able to accomplish. They ordered a two sided polished slab of Dark Red Ribmountain Granite and the stock for a suitable base and two all polished urns — all in Dark Red Ribmountain Granite.

To the amazement of the local dealers and the various wholesale representatives who call on them, these two 17 years old youngsters began fashioning the large slab into as fine an all polished memorial as has ever been erected in Mount Olivet Cemetery. True---it took them a long time to cut the die into shape and then enter into the laborious

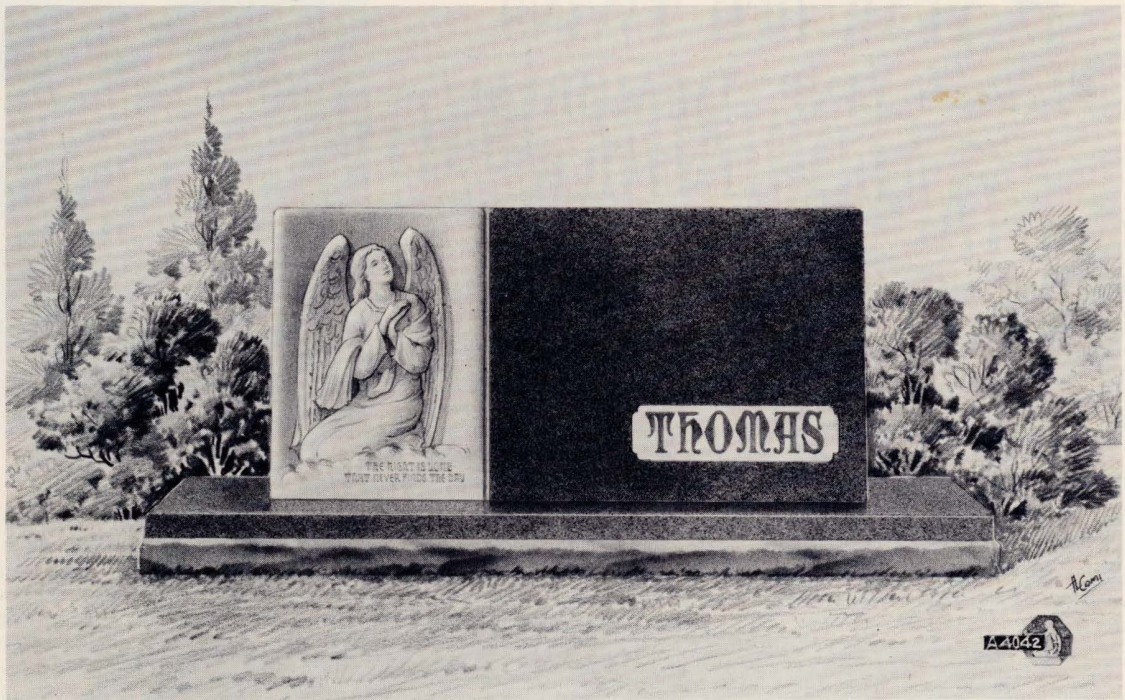
task of polishing the sides, top and various members. But they were determined to produce as fine a finish as could be achieved, no matter how much time was consumed.

In this they were entirely successful, because not one flaw, such as stuns etc. mar the brilliant polish which they produced. When finally the heartbreaking task of cutting the die and polishing the same was completed---and please remember the memorial, was cut out of one of the hardest granites---they designed and carved the beautifully executed cross with floral ornamentation and also the lettering.

To further individualize the memorial, they carved on the urns the tools of the trade which their father used. All this work was done entirely by the 17 year old boys, Ralph functioning as the designer and cutter and Charlie as the sandblast artist. However, both collaborated on the polishing of the die.

The memorial which stands 7 feet 4 inches high and is about 8 feet long is not merely a memorial to their father, but it stands forever as a monument to two boys whose devotion to the Memorial Idea and their father overcame their inexperience by dogged persistence. It is truly an inspiration to every one who knows the inside story and particularly it should be to the entire Memorial Trade. It is without a doubt the finest Memorial which has been erected by any monument dealer in Denver, Colorado to any member of his own family.

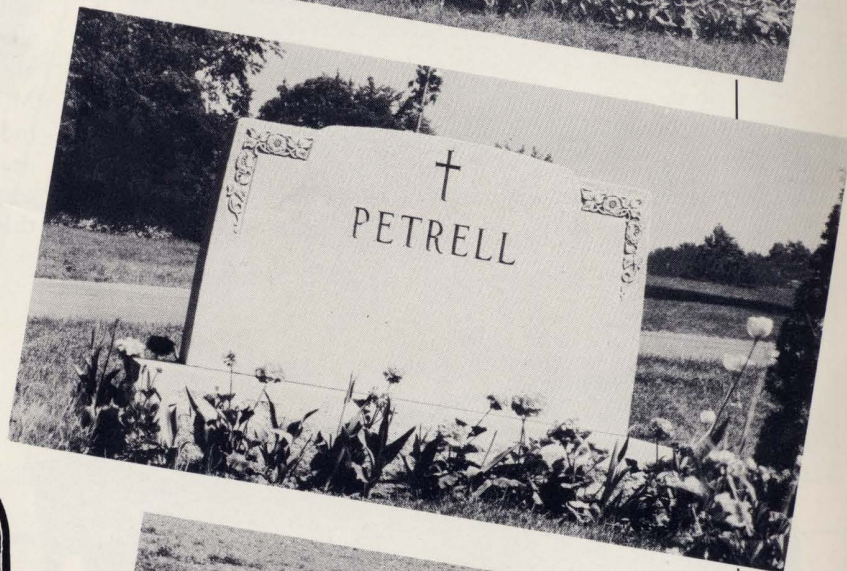
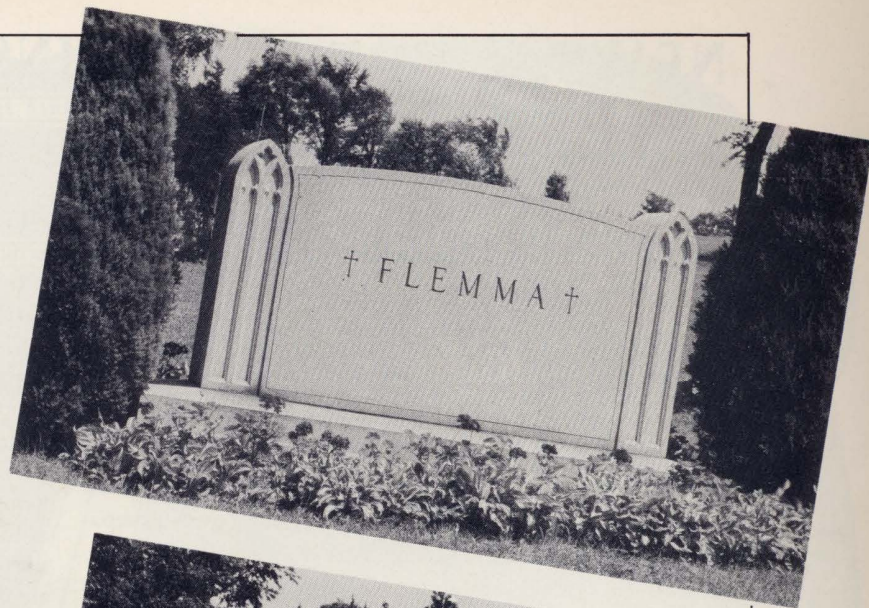




Designed for
MODERN MACHINE TECHNIQUES

By
Al Comi
BARRE DESIGN SERVICE
BARRE, VERMONT

Both the Thomas and Chambers designs appeared several months ago in this magazine detailed for axed work. Numerous requests for these designs with polished surfaces brought forth these renderings by Mr. Comi, which we think are particularly appealing. In view of our present emphasis on sculptured memorials, we are repeating these designs in the polished versions.



THE wide variety of fine designs available here at Burke Brothers, together with our reputation for quality craftsmanship will always mean *more saleable* memorials. . . . This reputation is strongly built upon more than sixty years of reliable service to the Industry. . . . Your inquiries will be promptly answered.

BURKE BROTHERS

Established 1892

Barre, Vermont



The above memorials were produced in our plant for Mohawk Valley Monument Works, Utica, New York. They are erected in Calvary Cemetery, Utica. The material is Smith-Barre granite.

NEWS of MONUMENT INSTITUTE of AMERICA

On July 6th, Ed Warner, formerly in charge of field service for the American Monument Association, took over the job of Executive Vice President of the Monument Institute of America. He reports that membership is increasing rapidly and at the time that this letter was received, which was the second week in August, the Institute was a few members over the goal of 600 retailers and wholesalers as regular dues paying members.

The Institute has already sent out two brochures, one the first of July and the other the first of August, covering separate phases of a merchandising plan for dealer members. Each of these brochures were sent to all monument dealers in the United States. However, the second one is the last that will be sent to any dealers other than members of the Institute. Later in the fall a binder will be furnished to members in which they can insert and permanently keep this expert treatise on the merchandising on the local level

which is so essential to the successful national marketing program.

In addition to this continuous merchandising service, national advertising will get underway at the earliest possible date. Moreover, all of the material previously developed by the American Monument Association is, effective August 1st, available only to Institute members or for cemetery use through Institute members.

Americans will continue to buy the product that they want or are caused to want, but the battle for the consumer's dollar will become more and more intense. People will be influenced to buy goods and services through more and more advertising, attractive displays, and better sales methods. M.I.A. is set up to accomplish just such a program for our industry. That is why hundreds of manufacturers and dealers who are determined to go ahead in this highly competitive era have joined. Let us all join together in this all-out effort.

Unit One and Two of the M. I. A. Merchandising Plan, from which we reproduce typical pages in smaller scale, were mailed to every memorialist in America. Future brochures will be sent to M. I. A. members only.

BUSINESS AS USUAL


Over the years the average monument dealer has become the epitome of the business man "different." He has learned to do the things that other retail business men do as a matter of course. Things that come under the heading of BOOKKEEPING and SALES TRAINING. ADVERTISING and MERCHANDISING. Things that add up to good, solid, productive PUBLIC RELATIONS.

Perhaps years ago he was right. In those days he mingled only with other monument dealers. He had no outside competition. In this time, his business was different.

He sat and waited for somebody to do for him. He waited for the customer to walk in and pick out a "monument." It was a lot of waiting. His local monument dealer competitors did likewise. They were in the same old rut.

Slowly he awoke.

People would continue to die. Customers would continue to walk in. Business would continue to go on as usual.


The men who offered it didn't consider their business "different." They considered it the same as selling brushes or vacuum cleaners. They sold it house-to-house. They sold it with high pressure tactics. With time payment plans.

No one in his right mind could call their efforts a failure.

CAME THE DAWN

Then things began to happen. Times began to change. Wars came. Crime increased. Corruption along with the march. The new generation coming. They became a little bit "hard boiled." Not as sentimental as were their elders. Not as inclined to follow traditions. Not adverse to trying something new. And then that "something new" appeared in the field of memorialization.

It wasn't made of granite or marble!



WHERE DO YOU GO FROM HERE?

Let's start by re-examining this fact. If your business ever was "different" and only once, it was probably because you were a monument dealer. You were the only one of your kind in your community whether it be a big dealer or a business dealer or an appliance dealer.

Each of them have a product to sell. In fact you do. In fact you do. Their appearance and their attitude suggest that they are not working for you. So here you are. Their appearance and their attitude suggest that they are not working for you. So here you are.

- Each of these merchants have products to sell.
- Propose for them products.
- Compensate the three products with their own dealers—and your dealer.
- So how do you, business, different?
- The simple answer is—(T. I. A. M. I.)

QUARRIERS
SAWYERS
POLISHERS

DIXIE BLUE GRANITE
DIXIE BLUE GRANITE
DIXIE BLUE GRANITE
DIXIE BLUE GRANITE
DIXIE BLUE GRANITE

REACHING
NEW
HEIGHTS!

BUILDERS OF
FINE MONUMENTS

DIXIE GRANITE COMPANY
ELBERTON, GEORGIA

COLUMBIA MARBLE COMPANY
QUARRIERS AND MANUFACTURERS
MARBLE, NORTH CAROLINA

45 Years' Experience 

MANUFACTURING BARRE GRANITE
in Quality MONUMENTS—MARKERS
polished, steeled, axed

Sand Blast Engraving • Lettering
Duplicate Work and Slabs

PROVOST GRANITE COMPANY, INC.
RIVERTON, VERMONT

New Method of Tool Manufacturing . . .
Specializing in **CARBIDE TOOLS** for the granite industry
also re-tipping.

Write for price list
JENKINS TOOL CO. 2303 Ashland Ave.
St. Joseph, Mo.

NOW AVAILABLE
**SPLAYED CORNER GOTHIC
ALPHABETS and NUMERALS**

ABCDEFGHIJKLMN
OPQRSTUVWXYZ&.
1234567890--

ALPHABETS			
Size	Each	Alphabet	Alphabet and 14 extra letters
1-1/4"	\$.33	\$ 8.75	\$13.37
1-1/2"	.37	9.80	14.98
1-3/4"	.41	10.85	16.59
2"	.45	11.90	18.20
2-1/2"	.56	14.00	21.84
3"	.66	16.50	25.74
3-1/2"	.79	19.80	30.86
4"	.92	23.10	35.98

Alphabet prices in size 1-1/4" to 2" include 26 letters, & sign, and period.
2-1/2" to 4" sizes include 26 letters only.

NUMERALS					
Size	Each	Set	Size	Each	Set
1-1/4"	\$.33	\$3.30	1-3/4"	\$.41	\$4.10
1-1/2"	.37	3.70	2"	.45	4.50

Adjustable Dash Ends included with each set

SPACERITE COMPANY
56 Berlin Street WOLLASTON 70, MASS.

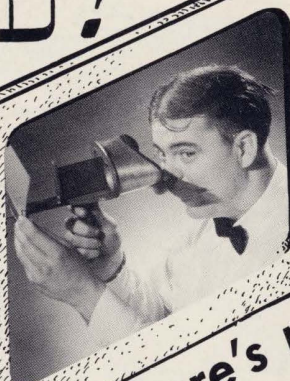
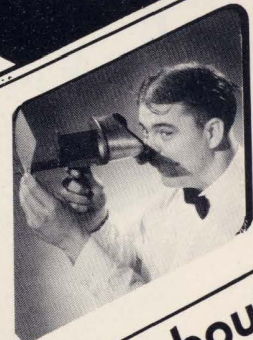


MODERN DESIGN *by* PAUL J. SCHORR STUDIO

The Michael S. Milner design is an ideal example of the best in modern memorial design. Mr. Schorr's long experience as a commercial memorial designer has given him a thorough knowledge of production machinery and techniques, but has in no way lessened his feeling for the "custom touch," nor has it prevented him from adding an offset or band where he thinks it improves the idea. We are all too aware (as is Mr. Schorr, you may be sure) that the offset at the footing of the tablet will generally be omitted for economy's sake, but in as much as it adds greatly to the beauty of the creation, Mr. Schorr details it as it should be, and lets "the butchers cut where they may." Note how he carries the carving around the ends and rounds his reeds to soften the harshness so characteristic of much of our mechanical modern design. Mr. Schorr's Studio is located at 2009 Mulberry Street, Rockford, Ill.

THERE'S NOTHING NEW ABOUT B-D!

Yet the motion picture industry is going all out with third dimension to combat the competition of TV and other entertainment...



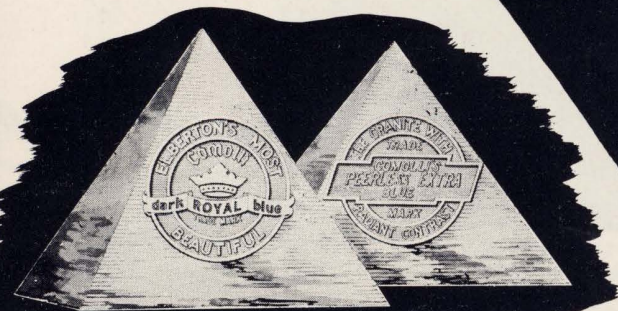
And there's nothing NEW about

COMOLLI'S

**PEERLESS EXTRA BLUE
and**

DARK ROYAL BLUE GRANITES

Yet, every day more dealers all over the country are relying on these unequalled, beautiful granites to successfully combat their ever-increasing competition. Inquire today.



Comolli Granite Company

WHOLESALE QUARRIERS
AND MANUFACTURERS

Elberton, Georgia



+ DESIGNS +
by KURT-ERNST-KUNZ
P.O. BOX 118 • BARRE-VERMONT



SPECIFY . . .

"FRENCH CREEK" the Extra Dark Monumental Granite.

RECEIVE . . .

Quality merchandise... unsurpassed contrast... dependable workmanship... exclusive designs prompt shipment... less competition . . . better profits.

At your SERVICE since 1910 with our own quarry and complete finishing plant.

**FRENCH CREEK
GRANITE CO.**

ST. PETERS, PENNSYLVANIA

**USLE & PEROJO
GRANITE CO.**

Barre, Vt.

The Home of

FINE MATERIAL

FINE CRAFTSMANSHIP

EXCELLENT DESIGN

PROMPT SERVICE



"Supreme Quality Memorials"

Manufactured in

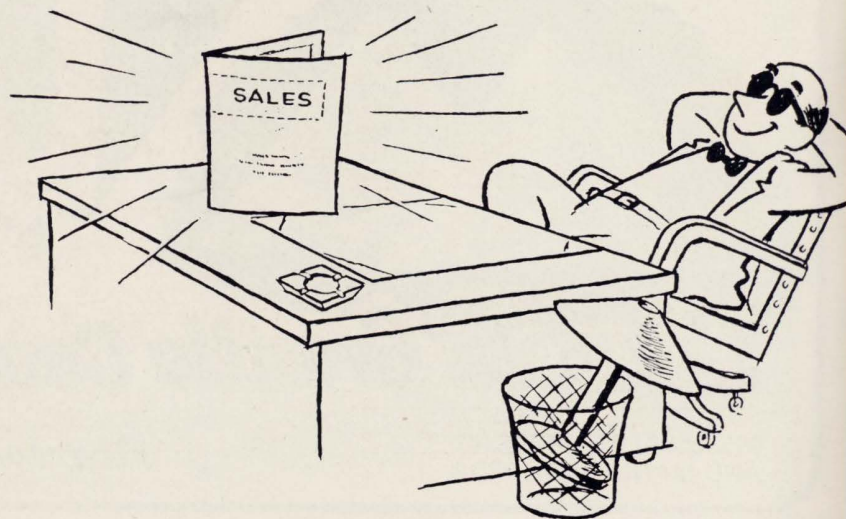
Select Barre Granite

and Dominion Pink Granite

sales reports get brighter . . .



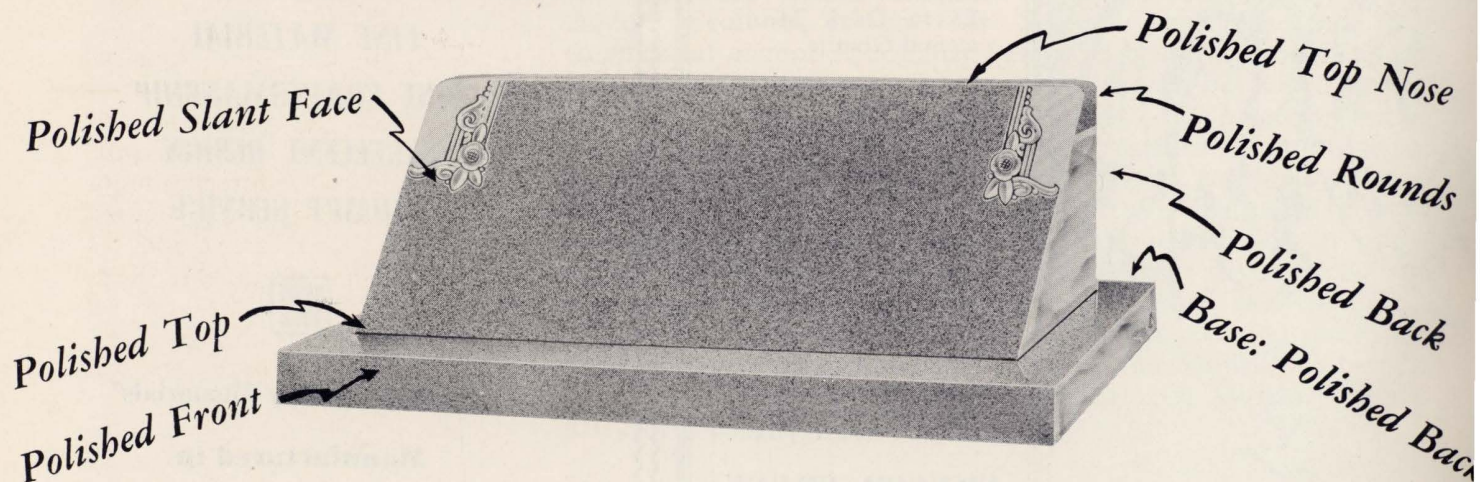
and brighter . . .



When you display... Garand-Teed Markers

THESE POLISHED THREE BARRE GUILD MARKERS WESTERN STYLE SLANTS BENCH STYLE MARKERS ARE MASS PRODUCED WITH NO LOSS OF TRADITIONAL BARRE QUALITIES.

YOUR CUSTOMERS WILL FIND THEM ATTRACTIVE! THEY WILL BE READY TO BUY AT THE REALISTIC RETAIL PRICE YOU CAN ATTACH TO THEM. ALL THIS AT AN UNUSUAL PROFIT TO YOU! WORTH LOOKING INTO?

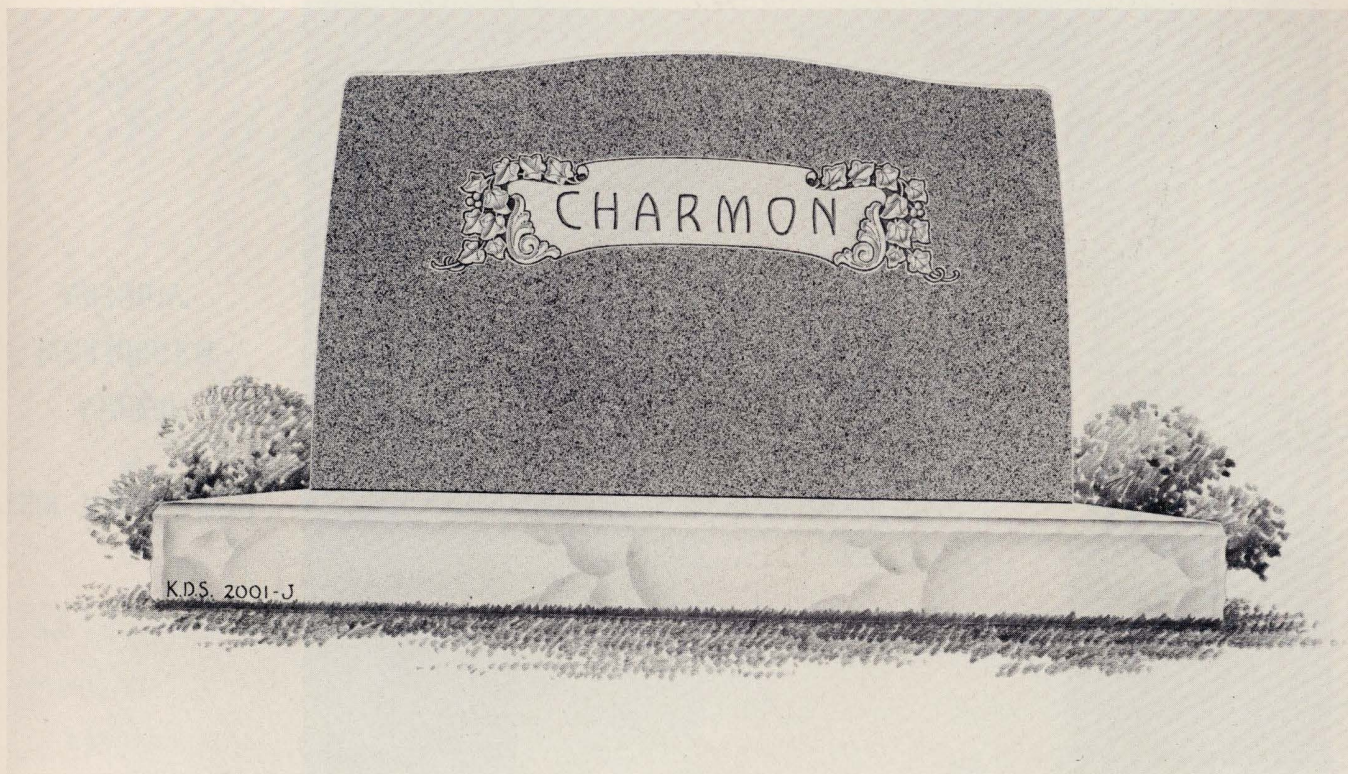


GARAND-TEED

MARKERS, INC.

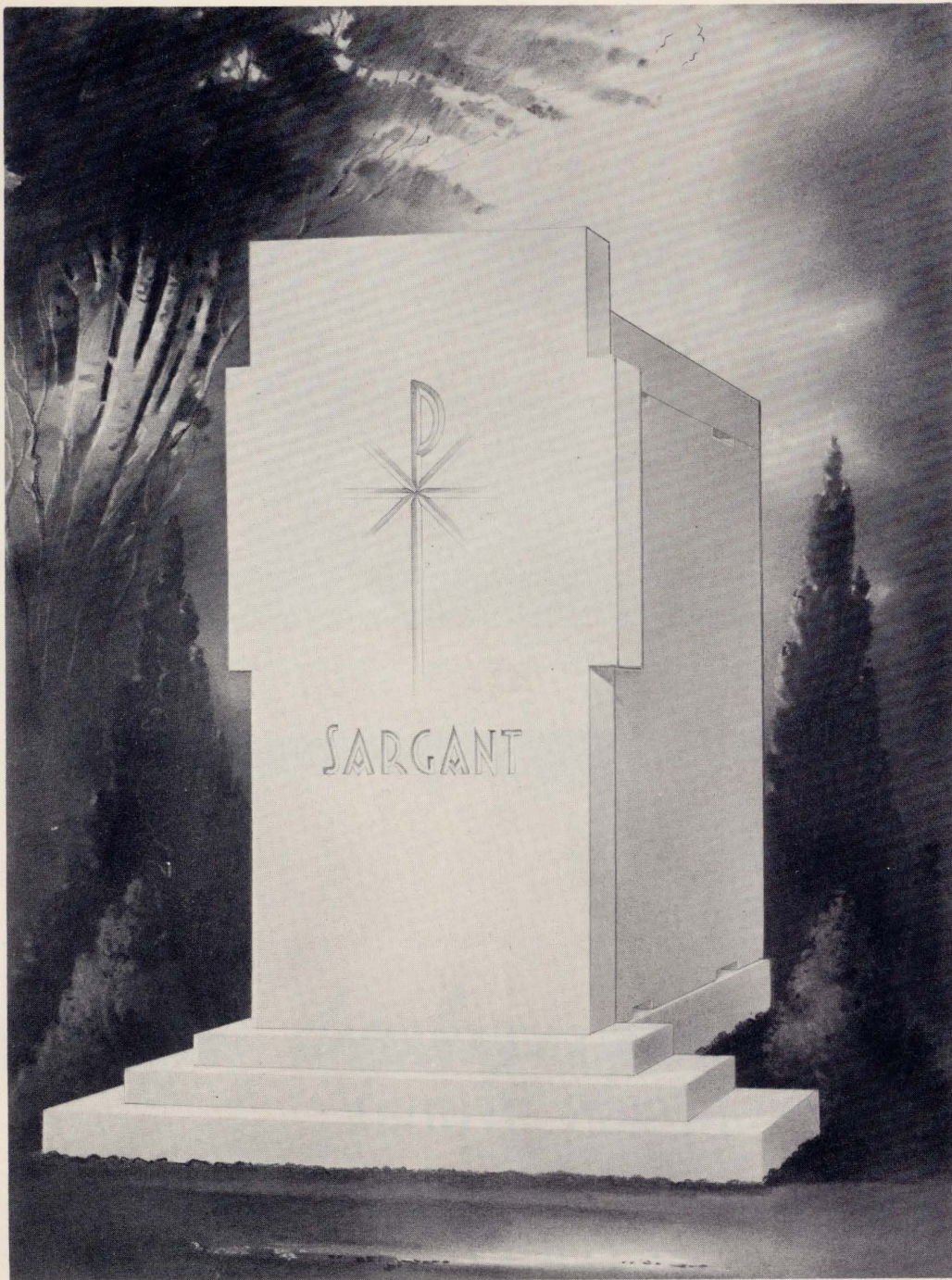
S. L. Garand & Co., Inc.

Montpelier, Vermont



NAME PANEL ORNAMENTATION
from **KENERSON DESIGN STUDIO,**
Barre, Vt.

More and more memorialists throughout the land are getting away from trite corner ornamentation on polished work, as well as "court plaster" inscriptions. For at least two generations in the field of memorial design, it has been recognized that the polished surface should be as "unbroken" as possible for maximum appeal. For this reason, if no other, the outline letter has become increasingly popular. Unfortunately, this letter is seldom as readable as a letter in a panel. In the Charmon design Mr. Kenerson shows us how we can have both legibility and beauty in a typical "stock" design. This interesting work is the first of a new series by Mr. Kenerson featuring name panel ornamentation on production type polished memorials.

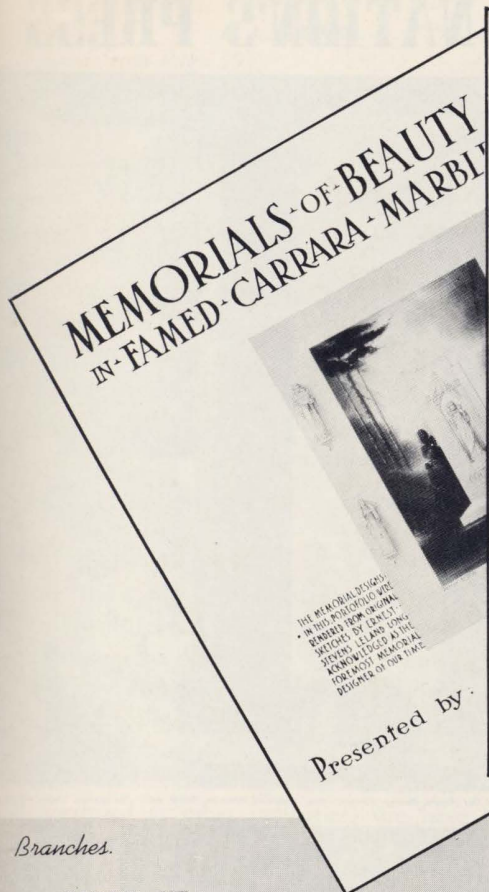


COPYRIGHT KURT KUNZ 1953

**MODERN
MAUSOLEUM
DESIGN**

by
KURT KUNZ 1953

Owing to many requests by his clients talented Mr. Kunz is now preparing a portfolio of mausoleum designs along with complete working plans to be available around the end of the year. According to his prospectus the emphasis will be on smaller buildings, although there will be several suitable for eight or more interments. The Sargant design is to be included in this series and is indicative of the originality and practicality of this projected portfolio.



TWELVE KEYS to PROFIT

The SIMONS DESIGN is particularly suited for stock. With the present swing toward sculptured memorials, you'll find our superb rendition of The Holy Mother and Child a worthwhile addition to your display as well as a certain profit-maker.

We introduced these 12 copyrighted designs created by Ernest Stevens Leland and rendered by Kurt Kunz at the Cleveland Convention. These twelve outstanding designs are available in a handsome portfolio cover. They are beautifully reproduced as embossed sepia prints (10"x13") on heavy Andorra art paper.

This impressive Portfolio of Designs is available to established retail memorialists only at the nominal price of \$5.00, and this amount is deductible when you order any of these designs.

The quality of our Carrara-produced work has long been the standard of comparison, and we are pleased to be able to offer these outstanding modern designs in this most beautiful of all monumental materials.

Write today for your Portfolio of sales-compelling designs at prices that insure a proper mark-up for real profit.

Branches.

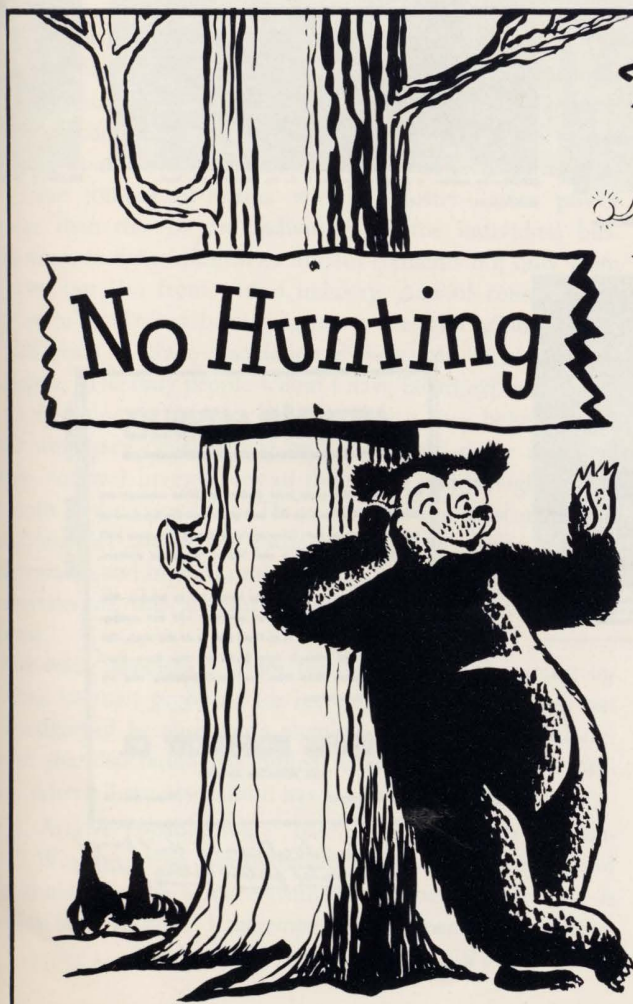
BARRE, VT.

CARRARA, ITALY

W. C. TOWNSEND & CO.

Importers of Granite-Marble-Statuary Since 1865

ZANESVILLE, OHIO



That's Right, Folks!



for the top quality memorials you'll need for your Fall display . . . and no hunting for the prompt service you'll need to keep your sales volume up. Here at Modern you'll always find the highest standards of workmanship and the service that is so important to you.

And don't forget, folks,--this is the home of "ROSE ART", the new rose carving that can mean quicker sales and more profits for you. If you haven't inquired about this outstanding new development, exclusive with Modern, it will be to your advantage to do so today.

Best regards,

Hoody



MODERN GRANITE CO.

INCORPORATED

BARRE, VERMONT

MONUMENTS make NEWS in the NATION'S PRESS

'The Hall Of Our History'

A noted jurist discusses America's heritage and a monument designed to commemorate it.

Plans for the Hall of Our History, a unique monument dedicated to the people of America and their past and to be built by the people through nation-wide subscription, were made public two days ago. To be erected in Georgia at a cost of more than \$25,000,000, it is conceived as a vast court, 115x253, 90' high, and will trace, in sculptured relief and carved inscription, the story of the United States from the Age of the Discoverers through World War I. Subsequent events will be recorded in granite by future generations, since it is

the scheme of the sponsors that no generation will depict its own epoch. Ground-breaking will begin within two years, and in the meantime a committee of noted historians, sculptors and writers, led by New York architect Eric Gugler, the project's author, is working out final details of the structure. Below, the Hall's purpose is described by the distinguished former judge of the United States Court of Appeals, Second Circuit, who is associated with the project. The drawings, right, show how the monument will look.

By LEARNED HAND

THE use of history is not to teach us to deal with specific occasions as they arise; indeed, in that aspect history is as likely to mislead, as to direct us; for it was not an empty saying that the only lesson of history is that history teaches no lesson. Each occasion is too nearly unique to allow us to find a profitable pattern of it in the past. The use of history is to tell us what we are; for at our birth we are nearly empty vessels and we become what our traditions pour into us.

We must needs be sounding boards for past themes, else we should have to repeat, each in his own experience, the successes and the failures of our forebears. Values do not carry their hallmarks on their face; nor do we have the skill to appraise them. What we take to be our own choices are in fact imposed upon us from without, pressed into us by the stamps of our inheritance. Furthermore, our traditions are not themselves certain guides, for they are many, and often wayward and conflicting. We must distinguish those that are dominant from those that are transient or intermittent; and that is hard to do.

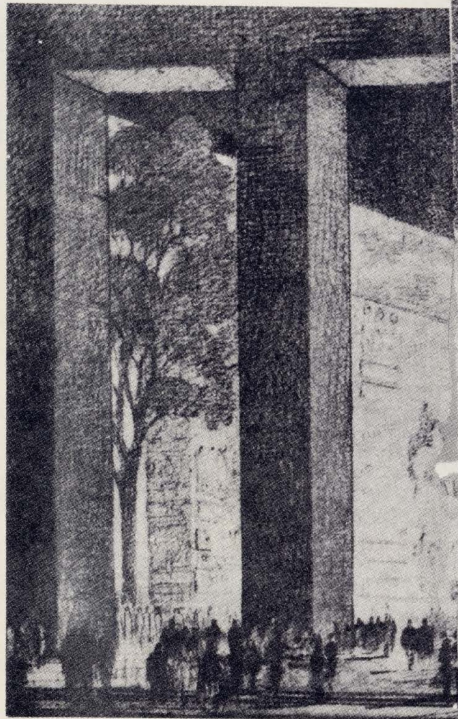
OUR nation was founded on the postulate that had been long in the making, but had gained a primacy about the time when we started out for ourselves. We staked our fate on the proposition that there can be a "government of the people, by the people, for the people"; and we boast that we have established that kind of government. Its premise was then, and still is, wholly unproved: it is that men, though subjected to no imposed control, will conduct themselves more wisely and more justly than under any available domination.

In spite of many defeats and failures it is this that has remained our dominant tradition: it is the faith that we

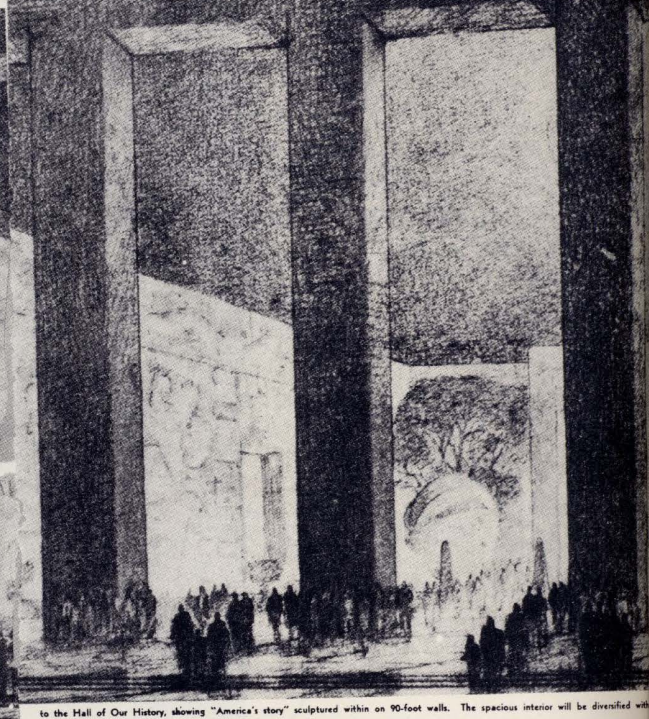
have over and over proclaimed and by which we say that we live, though at the moment we appear to be hesitant in our allegiance, as we have often been before. Its implications are among the most unwelcome that men are called upon to accept. They are that truth is attainable only by trial and error, and a readiness ever to re-examine and reappraise. That does violence to our deepest animal bent, which demands some immediate and positive response to any emergency. Doubt and scrutiny, the most serviceable of man's tools, were the last that he acquired. He has never quite reconciled himself to their use; they are always repellent and painful.

IT is the purpose of the Hall of Our History to capture in striking form moments of our past that have tellingly embodied this persistent tradition. We mean to reproduce in picture and in word those occasions that best illustrate our belief that at long last we may safely set no bounds to the vagaries of individual utterance, and trust that particular follies would be canceled out in the collective judgment of all.

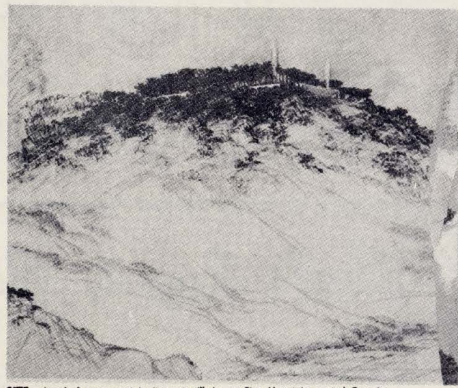
We hope by a fitting portrayal of outstanding instances in which those who have gone before us staked all upon the eventual justification of that belief, that we shall fortify our own acceptance of the risks at which they did not flinch. For, make no mistake, the battle is not won; nor will it ever be won. Each generation must decide how far it will seek refuge in eternal and immutable virtues rather than grope its way through the tangle of human passions and human credulity. It is our hope that these walls by their beauty and splendor will reaffirm in those who visit them the faith of their predecessors, and inspire them with a resolve not to prove unworthy to their example.



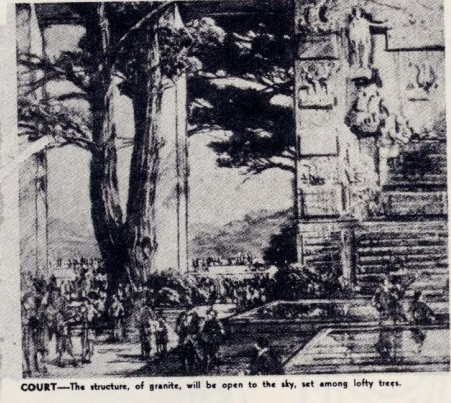
MONUMENT TO AMERICA—An artist's rendering of the massive, colonnaded entrance



to the Hall of Our History, showing "America's story" sculptured within on 90-foot walls. The spacious interior will be diversified with



SITE—America's monument to its past will rise on Pine Mountain, central Georgia.



COURT—The structure, of granite, will be open to the sky, set among lofty trees.



RELIEF—A "chapter" of the Hall

Disappearing Grave Markers Plague Cheyenne Cemeteries

Within 15 or 20 years many grave markers in Cheyenne's cemeteries may become completely covered over and lost, if no counter-measures are taken.

This is the opinion of W. W. Morrison, Union Pacific man whose hobby of examining burial places and probing the historical facts connected with them has made him nationally known as a researcher.

Grave markers that will become "lost" within the time estimated by Morrison will all be the flat, flush-with-ground type which has become fashionable in recent years.

Possibly the cemetery which set the style over the nation for the flush-with-ground type of marker only a few years ago is the Glenview cemetery in California. A Read-Digest article told how the architect designed the place as a park. Nothing forbidding or gloomy about it—a place where lovers would stroll and children could play. Movie

By BILL SNYDER
(Tribune Staff Writer)

stars and ordinary people are married in its chapels.

But this is Wyoming. Weather conditions here can bring a transmutation to the grave site upon places and probing the historical facts connected with them has made him nationally known as a researcher.

Grave markers that will become "lost" within the time estimated by Morrison will all be the flat, flush-with-ground type which has become fashionable in recent years.

Possibly the cemetery which set the style over the nation for the flush-with-ground type of marker only a few years ago is the Glenview cemetery in California. A Read-Digest article told how the architect designed the place as a park. Nothing forbidding or gloomy about it—a place where lovers would stroll and children could play. Movie

of Casper, were massacred by Indians. Two men survived. One of these, a Corporal Schroeder, said he could clearly see the acropolis of a grave-digging detail on the north side of the river. He himself, buried a soldier named Summers on the south side of the river.

Morrison reports that Schroeder returned to Casper one day in 1926 and tried to locate the site of the burial of the Custard detail. He could not, neither could he find the grave of Summers, whom he himself buried.

It was because the ground had changed in 60 years and the landmarks were gone.

In some Cheyenne cemeteries today, you can find dozens of grave markers that are partially covered up.

Pictures in today's WYOMING STATE TRIBUNE are moderate examples only. Grass has grown around many graves and leaves or such debris is removed. Unattended, these could cover over with grass within a short time.

Where sons and daughters have moved away from Cheyenne the graves could easily become lost completely.

Some Cheyenne cemeteries have precise office records of who was buried where. Others have a record only of who bought the lot and the identity of individual graves will last only as long as the memory of certain living persons.

It is altogether possible that there are at this time graves in Cheyenne completely covered up by earth.

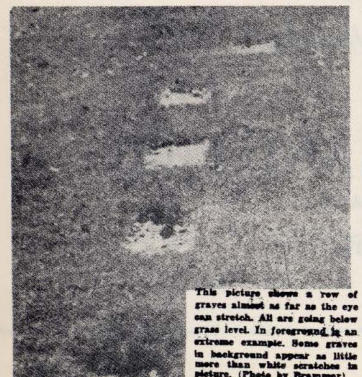
Some years ago a Cheyenne city council passed an ordinance that all graves in Beth-el cemetery would have the flat, flush-with-ground type of marker.

The ordinance was found impractical and was never enforced. Commissioner Al Pruett said this week the present council undoubtedly will repeal it.

In recent weeks, meanwhile, some markers set flat with the ground have been reset several inches above.



Somebody's mother lies here, as the gravestone tells. The picture shows what is happening to this grave marker, but it is not an extreme example. There are



This picture shows a row of graves almost as far as the eye can stretch. All are going below grass level. In foreground, for an extreme example, some graves in background appear as little more than white scratches in pictures. (Photo by Brammar)

ATTENTION CATHOLICS

So many of the grass level markers in Olivet cemetery are almost covered over by dirt and grass that the locations of graves are about lost. Cheyenne's wind and dust have built up the ground until it is now higher than these markers.

While there is yet some of the family left to tend to this, these markers should be reset and they will last another 15 to 20 years. Summer is an ideal time to do this work. Our Summer Special price is only \$4.50 to raise these grass markers; remove them from the old foundation, and set them again in concrete.

WYOMING MONUMENT CO.

2422 SEYMOUR AVENUE

Robert A. Peterson

Phone 6-6101

This is advertisement that brought unsolicited feature story later!!

Continued from Page 39]

through our Association Magazine, M.B. News.

8. Carry on an active promotional program for the use of industry products by assisting the promotional organization—M.I.A.
9. Assist a competent monument designer or group of designers in writing a book or manual on practical monument designs with instructive literature to assist salesmen in selling better designed monuments.
10. Collect statistics from members of the industry relative to costs, maximum investment for profit in comparison to volume of business (percentage-wise), etc.
11. Encourage better sales methods and assist in creating sales courses for salesmen.
12. Provide members with assistance in their personal problems whenever practical.

Now that is a big program. But not greater than can be accomplished if every dealer who will benefit by such a program will join his Association. And it should in no way interfere with the National Advertising and Promotional Program of M.I.A. Actually it supports and supplements their program.

Let's not kid ourselves. If our industry is to maintain a satisfactory position among other industries, we must be as well organized as other industries. We have the advantage of a product which is not substituted by synthetic products to any noticeable extent. Perhaps that has caused both retailers and producers to drag along instead of having real progressive organizations for the protection of the industry.

I would like to quote from an article "HOW SHOULD A BUSINESSMAN EVALUATE HIS TRADE ASSOCIATION?" by Minita Westcott, Managing Director, Venetian Blind Association of America, in which she writes. "The trade association fits into the pattern of a successful business operation just as do the services of a lawyer, banker, auditor, insurance consultant, business management counsellor or advertising counsel—and just as uniquely!" "The trade association—the joining of forces within industry—gives power greater than that of the individual, or the individual business firm, to fight inimical or hurtful elements not only from without, but also from within industry. And of course, there is more to it than just belonging to a trade association. During my 28 years of trade association experience," writes Minita Westcott, "The only people whom I have heard express doubts as to the value of the association to which they belonged are those who have never served on committees, never occupied offices, nor ever invested any of their time and thought in the program of the association. Those who get the most out of an association, of course, are those who put most into it. And their returns and interest in the association are usually in direct proportion to the amount of time and thought invested therein."

The trade association is not for the purpose of solving individual business problems for its members, and it should not be condemned because some member, or competitor belonging to the association has pulled what seemed an unethical trick. After all the association has no policing power.

Dr. Arnold Toynbee said: "Ease is inimical with Civilization." We can revise that statement to apply to business and how could there be a more truthful statement than "Ease is inimical with success." I remember well a poem by an any-

[Continued on next page]



Refinement in Modern Design

The Storrs monument, erected this year in the picturesque village cemetery of Williamstown, Vermont, is an example of refinement in a modern memorial of moderate scale. Although its contour is designed for ease in production, the carefully detailed and proportioned *Lily* adornment and the family name have resulted in an exceptionally pleasing composition.

We used Pirie's Select Barre granite in its manufacture.

American Granite Company

Barre, Vermont

Continued from Page 63]

mous writer. How I love that Mr. Anonymous. One can quote him without asking permission. The poem was entitled "The Able Sailor." "Small skill is gained by those who cling to ease; The able sailor hails from stormy seas." There is a world of truth in those 2 short simple lines. But work and planning must be properly directed or it is wasted. Often persons or firms are successful not because of greater effort but because their effort is properly directed. A genius is seldom a success in business, but successful business leaders are, in most cases, men of average intelligence, willing workers, and with good personalities.

No one in any business has a guarantee of success for themselves as for their industry without the application of their knowledge to their greatest extent. Read the record of the circumstances under which the early settlers came to America. They had no guarantee of security. In fact, when they started, they were not guaranteed safe arrival to the shores of America. They fully realized the dangerous kind of living they would encounter—inclement weather, rugged soil, hostile Indians, with the threat of the French from the North and the Spanish from the South. Yet, from their humble effort and faith, a great nation was built. If we could but tackle our industry problems with the courage and moral fiber they displayed, and the cooperative effort of those neighbors who visited my home after the disastrous tornado I told you about, there could be nothing that could stand in the way of the success of this industry.

As a member of M.B.A., I invite you to take advantage of the many privileges offered you. Send your freight bills to our office to have them audited. Our auditor will check them for you and file claims for overcharges. Checks in full for overcharges will be mailed you and you will send us a check for 33 1/3% which is turned over to the auditor in full. In order to have that low rate, M.B.A. pays the auditor a retaining fee and we charge nothing for our services to members.

Members often write us to ask the name of a dealer at a distance to set a monument or marker for them that goes out of their territory, where to buy materials unfamiliar to them, and many problems that can be answered from the National office rather than by the individual.

We have given dealers information and help in combating cemetery promotions of doubtful integrity and assisted in referring that problem to A.M.A. for their assistance—a service to be rendered in the future by M.I.A., I believe.

We inherited the Veterans' Marker legislative program, which was partially under way when I came into the office. That legislation is tied up at the present time, waiting for a report from the Defense Dept. The letters to congressmen and snapshots mailed to my office are keeping the chairmen of both Armed Service Committees aware of our interest, and I wish to thank all of you for the fine cooperation we have received.

The August issue of M.B. News will incorporate several new features, which we hope will increase reader interest. One feature "Helpful Hints" will need your cooperation. Send us any hint that will prove helpful to a retail dealer in the showroom, office, shop, and to any function of the retail business. Another feature will be a reader page. I need letters for that. Will you help me with that also?

Last Saturday, June 20, on the hottest June day ever recorded in Chicago, with a temperature of 104.2, a meeting was held at the Sherman to plan a program for the coming National



Another WAR MEMORIAL

We manufactured this War Memorial for A. R. Woods of Phoenix, N. Y., using Pirie's Select Barre Granite. Once more, we are humbly proud to have had a part in helping another community to commemorate their war heroes with a fitting, lasting tribute. This memorial shaft stands next to the district high school in Lynncourt, a suburb of Syracuse, N. Y.

If you have a War Memorial or Honor Roll problem, you will do well to consult with us. We have produced many of these, both large and small, during the past eight years and our experience will work to your advantage.

LAWSON GRANITE Co., Inc.

ALBERT GHERARDI, *Proprietor*



Barre, Vt.

Convention to be held at Atlanta, Ga., February 3, 4, and 5th.

At President Henley's request, we had invited Fred Plimpton, President of A.M.A., and Tom Rankin, their executive Vice President, Hoyt Holton, President M.I.A. and Ed Warner, their newly appointed executive Vice President who, with Mr. Henley, and myself, met jointly and considered what we believe will be the greatest educational program ever presented at a National Convention of our industry. It will be headlined the Monument Industry Educational Conference, combined with the annual meetings of M.B.A., A.M.A., M.I.A., and the South Eastern Monument Builders Association.

Panel and group discussions of the problems of personal interest to the dealer as well as the industry, will be held under the supervision of a professional panel leader. Speakers dealing with specific problems such as salesmanship, show-room lighting, decorating, etc. are contemplated. The program will be concluded with the presentation of the projects in which M.I.A. will actively engage. If those attending, take home one good idea *and apply it* in their business, it may repay them many times the cost of membership in the Monument Builders of America and the trip to the Convention.

There is no conflict between the programs of M.I.A. and M.B.A. The Monument Builders of America is a retail dealers association and will retain all the functions of a good association, and one of those functions to promote the sale of industry problems, which we are doing by assisting in the promotion of M.I.A. The monthly sales bulletin each member will receive should be of great value if the ideas they contain are studied and applied.

I believe you will readily agree that we in M.B.A. are earnestly striving to give a "down to the roots program." Your state has always given support in memberships in M.B.A. for which we wish to thank you. We invite those of you who are not already members to join your neighbors in M.B.A. membership. Tell us how we can serve you and, if within the functions of our office, we will do our best.

PHILLIPS-PATRICK NUPTIALS

The Associate Reformed Presbyterian Church at White Oak, Winnsboro, S. C., was the scene of a beautiful wedding on the evening of July 1st. Hannah Brown Patrick, daughter of Mr. and Mrs. Killough Henry Patrick of White Oak and Herman Grady Phillips, Jr., son of Mr. and Mrs. Herman Grady Phillips of Winnsboro (Phillips Granite Co., Rion, S. C.) spoke their vows in the beautiful old church, quiet in its setting of immemorial oaks. The wide interest aroused by this marriage was attested by the presence of friends and relatives from the Carolinas, Connecticut, Georgia, Tennessee, Kentucky and Pennsylvania. The Patricks, in and of Fairfield county for generations, the Browns (the bride's mother's people) from various Western States, the Phillips clan of Georgia were everywhere in evidence. The scene was cosmopolitan, so to speak, and yet peculiarly Southern. The bride was given in marriage by her father and the ceremony was performed by Dr. R. C. Grier, president of Erskine College, an uncle of the bride. The groom's best man was his father, Mr. Herman Grady Phillips, Sr.

After the ceremony a reception was held on the lawn of the spacious home of the bride. Relatives and close friends of the Patricks assisted the hostess in entertaining the guests.

Following the reception, the happy couple left for a wedding trip to Miami, Puerto Rico, and other Caribbean points. On their return they will be at home to their friends in Winnsboro.

Jack - of - all - trades

NOT NEEDED

Any Granite Cutter can grind these tools with the built-in temper. Careful touching up guarantees months of wear.

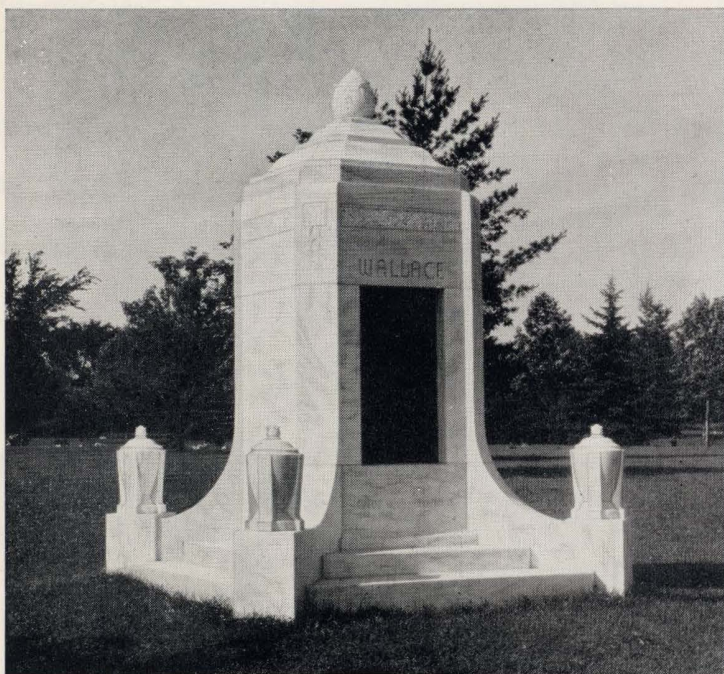
CARBIDE TIPS — THE MAGIC METAL

RETIPPING SERVICE



Granite City Tool

EVERYTHING  FOR GRANITE
BARRE — ELBERTON — ST. CLOUD



THE WALLACE COLUMBARIUM

Designed, Sold and Erected by
THE LLOYD BROTHERS CO.
 TOLEDO, OHIO

Here is a substantial and beautiful cemetery memorial which provides a permanent resting place for the cinerary urns of the Wallace family. Cremation should not necessarily mean loss of business to the monument dealer. Initiative and good salesmanship can develop a desire in the prospect for adequate and proper commemoration.

This has been done with notable success by Pres. Hoyt Holton of Lloyd Brothers in the sale of the Wallace Columbarium. The interior space, visible through the bronze door, is lined with polished red marble on which inscriptions and the Lord's Prayer appear in gold leaf lettering. The urn receptacle is deeply cut in the floor and sealed by a countersunk block of marble over which is a bronze cover.

The exterior, measuring 8 feet square at the base and 13 feet in height, is constructed of Imperial Danby Vermont marble.



Vermont Marble

VERMONT MARBLE COMPANY • PROCTOR, VERMONT



FOR QUALITY IN QUANTITY...

or in a single unit, Granite City's production is geared to **your** job!

The same expert craftsmanship, the same high quality stock, the same rigid inspection is involved in **every** job, whether it's a carload or a single unit shipment.

From markers to mausoleums, from tablets to columns — you'll find our quotation, as well as the finished job, will completely satisfy you.

GRANITE CITY
GRANITE COMPANY
 QUARRIERS • MANUFACTURERS
 ST. CLOUD, MINNESOTA

HAROLD J. ASHE . . .

Continued from Page 41]

times" or "unfair competition" or numerous other handy excuses.

Another cogent reason for business modernization is the need for arousing the dealer, himself, from the lethargy into which he may sink as his business becomes obsolete. That is, an obsolete business may have a devastating effect on its owner, coloring his thinking, warping his judgment and weakening his business aggressiveness.

This is a rather subtle psychological consideration. But, times without number, dealers have taken on a new lease on life, coincident with modernization. New surroundings, better equipment and more efficient tools and machinery are likely to be reflected in a new attitude by ownership.

While in the long run any intelligently conceived modernization program should more than pay for itself, nevertheless care should be exercised in not plunging. Particularly if funds must be borrowed to finance modernization, the size of the outlay should be kept within manageable bounds. Even though the objective of modernizing a business is to increase volume and net earnings, such anticipated additional earnings should not be counted on to retire the loan. Sound management dictates that such a loan should be carried out of present business earnings. Otherwise, the loan may be too great a burden. It may overtake management before the full benefit of modernization can be felt. Such caution suggests the wisdom of holding down the modernization outlay if necessary, and modernizing over a period of years.

In modernizing, a monument dealer should almost immedi-



*Cuts Faster...
Cuts Cheaper...
Lasts Longer!*

FELKER DI-MET SEGMENTED DIAMOND WHEELS

The wheels that give you the **EDGE** when cutting **MARBLE, GRANITE, LIMESTONE, SLATE** and **OTHER NATURAL STONES.**

Wheel sizes from **6" to 24" inclusive**

Write for full information and name of your local distributor!

FELKER MANUFACTURING CO.
TORRANCE, CALIFORNIA
World's Largest Manufacturer of Diamond Abrasive Cut-off Wheels and Equipment.

ately reap some benefits, income tax-wise. The annual depreciation charge traceable to such improvements will reduce his net earnings by the amount of the charge. This, in turn, will represent a tax saving.

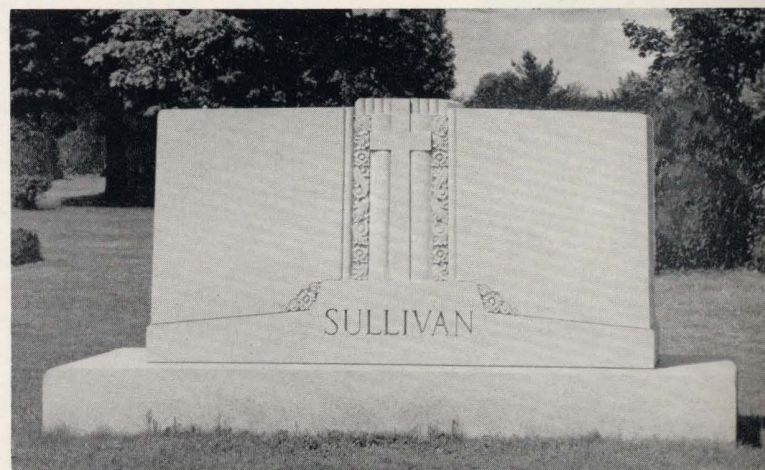
For example, if a dealer does certain modernizing at a cost of \$3,000, and a 15-year depreciation schedule is set up, this means an annual write off of \$200. If he is in the 30 per cent tax bracket, the tax saving will be \$60 a year. This makes the net cost of the improvement \$2,100 (15 times \$140). If, as a result of the modernization his earnings rise (as he expects when making the improvements) his net earnings after payment of income taxes will be still greater. And his tax savings traceable to new depreciation charges will be increased.

COLOR REPRODUCTION INACCURATE IN CORAL PINK ADS

The Editors of **MONUMENTAL NEWS-REVIEW** take this space to inform the trade that, due to errors in printing experimentation in trying to match a granite sample, the color reproduction in the Coral Pink advertisements of the J. A. Logan Granite Co., Faith, N. C., appearing in the June and July 1953 issues were both inaccurate. In overlaying the color on the black, justice was not done, in the final result, to the beauty of this fine granite,—in fact, the results were misleading.

We extend our profound apologies to the J. A. Logan Granite Co., and the manufacturing firms handling Coral Pink and hope that this inaccuracy has not jeopardized their sales program too greatly.

In the Arabian Pink ad, however (which appeared in these same issues and in earlier issues this year), the color reproduction is very close to the appearance of the actual granite.



Copyrighted Design

The Sullivan Memorial . . .

. . . We created this fine family monument from one of our appealing copyrighted designs for the Springfield Memorial Co., Springfield, Mass., using Wells-Lamson Barre granite. Erected in St. Michael's Cemetery, Springfield, here is a good example of our dependable craftsmanship.



WILDBUR GRANITE CO., INC.

Manufacturers of STONECRAFT MEMORIALS

Barre Guild Inspected Monuments

BARRE, VERMONT

M.G.I. SUPERIORITY



Dealers everywhere have expressed complete satisfaction with the memorials manufactured by Minnesota Granite Industries. Their satisfaction results from superior memorials — superiority in materials, design, and craftsmanship. And they have reason to know that the same high quality will continue to be the distinguishing mark of every memorial produced at Delano.

MINNESOTA GRANITE INDUSTRIES

Variegated
Agate

Imperial
Mahogany

DELANO, MINNESOTA



FINE DESIGN

**EXPERT
CRAFTSMEN**

**MODERN
PRODUCTION**

**PROMPT
SERVICE**

MORE SALES FOR YOU

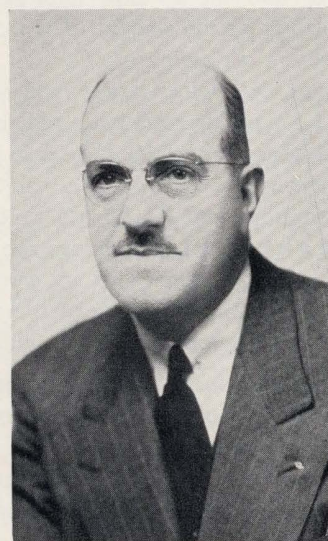
The Dramon design is one of our new series created especially for your "stock" sales program. Our new, varied selection of designs in this field will mean more sales for you.

Zampieri & Buttura

BARRE, VERMONT



Last Minute Bulletin!



THOMAS I. RANKIN

THOMAS I. RANKIN JOINS ROCK OF AGES STAFF

It was announced Aug. 20th, (just as the last pages of this magazine were going to press), that Thomas I. Rankin will become a member of the Rock of Ages organization in September with the title of industry representative. For the past five years, Tom Rankin has served as executive vice president of the American Monument Association, Inc., and when the Monument Institute of America was created last January, he served

on a temporary basis as executive vice president of that association during its formulative period and until the recent appointment of Edward M. Warner as its executive vice president. Rankin's resignation as executive vice president of the American Monument Association, which has been pending several months, becomes effective September 1.

The "Barre Daily Times" stated: "The addition of Tom Rankin to the Barre granite industry is viewed as an important step in strengthening the industry of this area on a national basis. He will serve as consultant on industry and national association affairs and be available for national association work when required. His many years of experience and extensive knowledge of the monument business will be directed toward increasing market coverage and assisting in solving granite industry problems.

"Within the Rock of Ages, Mr. Rankin's position will be one of staff capacity. Though his work will bear both directly and indirectly upon markets and sales, these will not be his prime functions. His perception and understanding of the history and future of the granite business will make his services and activities extremely valuable in broader areas of operation.

"Originally a native of Philadelphia, Tom Rankin is a graduate of the University of Pennsylvania, Wharton School of Finance and Commerce where he majored in merchandising.

"After graduation he was employed by the Abram Cox Stove Company and served successively in its cost, credit, advertising, and sales departments and later became the sales and advertising manager. In 1929 he was asked to serve as treasurer of a cemetery being organized by a group of business friends. From that period he became deeply interested in the economics of cemetery administration. He has taken a leading part in combating the growth of government cemeteries, serving for many years as chairman of the committee set up for that purpose. In 1946 he became associated with the monument industry as a consultant on public relations by the American Monument Association and in that position sought to develop a better understanding between the various interment services and the public which they serve. For the past five years he has been executive vice president of the American Monument Association, Inc.

"Mr. and Mrs. Rankin make their home in Buffalo, N. Y., and though he will continue to make his headquarters there, a large portion of his time will be spent in Barre and in the field."

BUTTURA-GHERARDI WEDDING

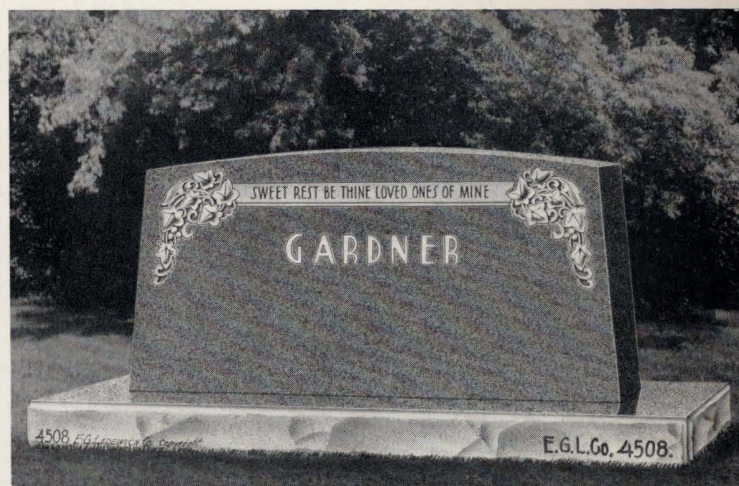
Miss Dorothy Mae Gherardi, daughter of Mr. and Mrs. Albert Gherardi (Lawson Granite Co., Inc.), Barre, Vt., became the bride of John V. Buttura, (Buttura & Sons), Barre, Vt., at 10 o'clock Saturday morning, August 8, 1953. The double ring ceremony was performed by the Rev. Paul Bouffard in St. Monica's Church. Albert Gherardi, Jr., brother of the bride, served as best man. Ushers were Francis Zorzi, Brent Buttura, John Franco and David Pirie.

Given in marriage by her father, the bride was attired in a full length gown of white portrait lace with pleated tulle front.

Miss Gay Buttura served as maid of honor. The bridesmaids were Mrs. Norman Watson, Mrs. Donald Taylor, Miss Anita Gherardi and Miss Valerie Buttura. Lynda Taylor and Pamela Buttura, the flower girls, carried multi-colored colonial bouquets.

Following the ceremony, a buffet luncheon was held at the

[Continued on next page]



BALMORAL RED GRANITE

The Beautiful Imported Granite

The Gardner Design, No. 4508, is just one of our wide variety of memorials in Balmoral Red Granite, a beautiful imported granite that is exceptional in every way for monumental work.

We will be glad to send you Under-Construction Sheets showing special prices on this outstanding Balmoral Red Granite. Your inquiries will receive prompt attention.

E. G. LADEWICH CO.

37 PARKWOOD BOULEVARD
MANSFIELD OHIO

SELL THE BEST - - - NEWMAN!

Make More Money With Newman

BRONZE TABLETS

BRONZE SUNDIALS

BRONZE MARKERS

BRONZE VASES

"READ what other craftsmen say:"

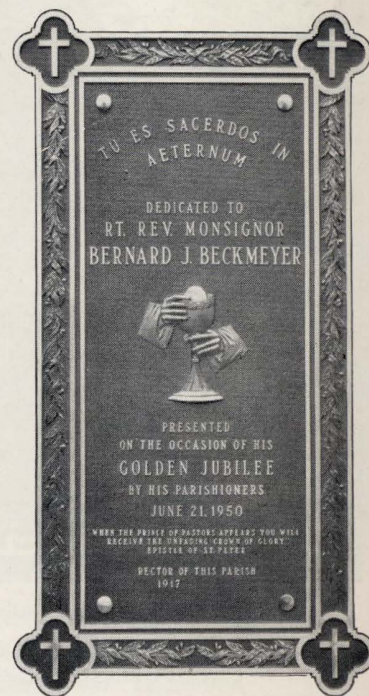
"I am well pleased with the workmanship."
R. E. Granberry MONUMENT SHOP
Tullahoma, Tennessee

"Very much pleased with the tablet."
George H. Moore & Son
Riverhead, New York

"Everything satisfactory. Thank you for your prompt service."
Patton's Artistic Memorials
Malvern, Ohio

"I think the bronze tablet is a very nice piece of work."
Holly Springs Marble Works
Holly Springs, Mississippi

NOTE: TODAY attach this advertisement to your letterhead and mail it for your FREE FOLDERS AND JOBBERS' PRICES.



NEWMAN BROTHERS, INC.

ESTABLISHED 1882

670 West Fourth St.

Cincinnati 3, Ohio

Outstanding Specialties of the Northwest



DAKOTA MAHOGANY MONUMENTS

AMERICAN ROSE MONUMENTS

*From our Famous Quarries
of South Dakota*

To make room for expansion at our quarries we must move 150 random saw blocks of Mahogany granite. These blocks are utility and building blocks free of seams and priced to move quickly. We will saw them, if desired.



DAKOTA GRANITE COMPANY

*Quarriers and Manufacturers of
Dakota Mahogany and American Rose Monuments*
MILBANK, SOUTH DAKOTA

*Member of the
American Monument Association*



Aluminum Oxide and Silicon Carbide Abrasives
**CUT THE COST OF YOUR BLASTING AND
POLISHING OPERATIONS!**

Quality and reasonable prices combine
to offer you more economical operation.

ABRASIVE PRODUCTS COMPANY

LANSLOWNE, PA.

Canadian Agent — Ritchey Supply Ltd., Toronto

BUTTURA-GHERARDI . . .

Continued from Page 69]

Barre Country club for friends and relatives. The Misses Marlene Webster and Angela Buttura presided over the punch bowl and Miss Cynthia Buttura had charge of the guest book.

The bridal couple then left for a two weeks wedding trip to an unknown destination. Upon their return, they will reside at 15 Highland Avenue, Barre.

The bride is a graduate of Spaulding high school with the class of 1951 and of Bryant college in Providence, R. I., early in August this year.

The bridegroom was graduated from Spaulding high school with the class of 1945, after which he served in the U. S. army for 18 months. At present, he is associated with his brothers in the granite firm of Buttura and Sons.

1st LT. PETER HASLAM RETURNS FROM KOREA

First Lieutenant Peter Haslam, son of Mr. Daniel B. Haslam, (chief designer of the Rock of Ages Corp.), Barre, Vt., has just returned from Korea, according to the *Barre Daily Times*, Aug. 20, 1953.

Twenty-five-year-old Haslam, who left Korea three hours and one minute before the official signing of the peace truce, stated that every G. I., sailor and Marine is more anxious than ever to be rotated home because none is convinced of its finality. Rather, he said, they fully expect the North Koreans to attempt to again over-run South Korea and that the United States will once more intervene.

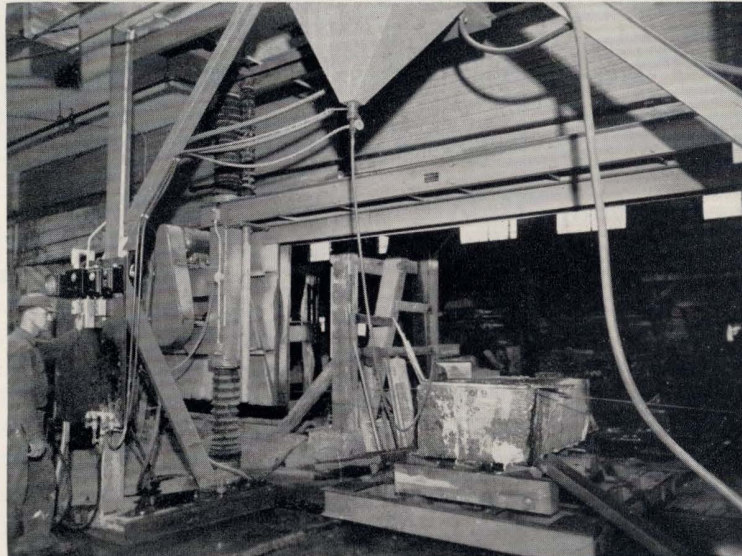
"Everyone wants to come home while the coming is good," he said.

Smith, Whitcomb & Cook Co. — Manufacturers of America's Most Popular Wire Saw!
MODEL L - - SINGLE WIRE, TWO SHEAVES, WIRE SAW!

More S.W.&C. Co.
Wire Saws in
operation than
any other wire
saw manufactured!

25 Barre Manufacturers are operating one or more S.W.&C. Co. Wire Saws

**Engineered for Dependable Service!
Easy to Install!
Easy to Operate!**



Other models of wire saws available — Wire for details!

Complete with
motors, switches,
steel collecting pits,
pump pit, pump,
abrasive system,
7 foot car with 4 foot
turn-table,
two 20 foot rails.

Contour attachment
available at extra cost.

Overall length—24'
Overall height—13'9"

SMITH, WHITCOMB & COOK COMPANY Barre, Vermont

Since 1833

Distributors of:—

**2 and 3 Strand Wire and Wire Saw Abrasive—
and Granite and Marble Supplies!**

Manufacturers of:— Polishing Machines, Diamond and Abrasive Edgers, Wire Saws, Saw Cars, Die Clamps, Cranes, Boom Derricks, Polishing Wheels and Buffers, Gray Iron Castings, Carbide Tools.

Haslam, who served in the engineer corps, said he never was on the front lines, since he was in the supply end of the army.

Haslam, who spent 13 months in Korea, returned home via ship. "It was wonderful to see that Golden Gate," he said. Arriving in San Francisco August 9, Haslam received his discharge at Fort Devens, Mass., August 18th. His plans for the future are indefinite.

CASEY JONES HONORED BY MONUMENT

Casey Jones' beloved whip-poor-will whistle echoed once again across Mississippi while a monument was unveiled in the village of Vaughan, Miss., where the famed train engineer died in the blinding crash of the "Old 382."

Casey's 83-year-old widow and Sim Webb, the Negro fireman to whom he yelled "jump, Sim, jump!" just before the crash 53 years ago, attended the unveiling late Friday, July 24th, in this whistlestop on the Illinois Central line.

Mrs. Jones rode into Vaughan on the IC's crack streamliner, train No. 1. The train that Casey rode to his death at almost the same spot also was the IC No. 1, "the high rightwheeler he rode to fame."

Casey's spry little widow now lives in Jackson, Tenn., and reared two of Casey's sons to follow in their father's footsteps on the railroad.

Some 2,500 persons, the largest crowd in the history of the village community 35 miles north of the Mississippi capital of Jackson, gathered from the valleys that flank the IC's tracks and jammed Vaughan's one street to pay tribute to Casey's memory.

EVERLASTING PORTRAITS FOR MONUMENTS



NOW AVAILABLE!!

- BOTH CHINA AND PORCELAIN ENAMEL PORTRAITS
- NEW PATENTED MONTLOK FASTENER
- MEMORIAL BRONZE FRAMES WITH INSCRIPTION

CATALOG AND PRICES . . . ON REQUEST

THE ABENDROTH STUDIO

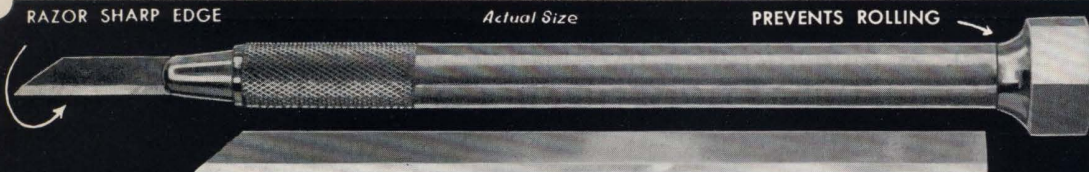
7008 S. PAULINA ST.

CHICAGO, ILL.

RAZOR SHARP EDGE

Actual Size

PREVENTS ROLLING



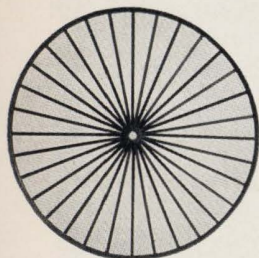
NEW CONSTANT SHARP STENCIL KNIFE

Handle of aluminum with surgical steel blades.

If your favorite supply house can not supply you, send direct to us. \$4.75 including 12 blades.

MANUFACTURED BY
THE FLOYD A. HOLES COMPANY

100 NORTHFIELD ROAD, BEDFORD, OHIO



5 ft. Diameter, All Steel

WHEELS

for Granite Cutting Wire Saws

Prompt Delivery

DESSUREAU'S MACHINE SHOP

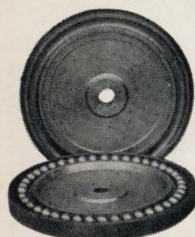
Manufacturers of
Abrasive Cutting Wire Saws

BARRE VERMONT

Write for Literature . . .

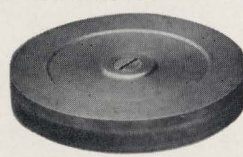


WUNDERLICH WONDER SPINNER



(OPEN)

WILL TURN
ANY STONE
WEIGHING UP
TO 21 TONS



(CLOSED)

CAN'T BREAK OR GET OUT OF ORDER
RECOMMENDED BY 2000 DEALERS

THIRTY DAYS TRIAL

\$25.00 - 8 INCHES IN DIAMETER
\$18.00 - 5 INCHES IN DIAMETER

A. G. WUNDERLICH

JOLIET, ILLINOIS

QUINCY

SWED ROSE RED

BALMORAL RED

BEERS RED

RED V

Also All Other
N.E. Granites

Estimates
Cheerfully Given

MAY WE SERVE YOU?



WEST QUINCY Granite & Polishing Co.

QUINCY 69, MASS.

News From Our Advertisers

ROCK OF AGES NAMES NEW PURCHASING AGENT

J. Clifton Coates of Montpelier, Vt., who has been an active figure in the granite industry for the past 30 years, has been appointed purchasing agent for Rock of Ages, Barre, Vt.

Coates is a native of Montpelier, graduating from Montpelier high school in 1921 and St. Michael's College in 1923. From St. Michael's he went with the Wetmore & Morse Quarry where he worked until Wetmore & Morse was taken over by Rock of Ages in 1947. At that time Coates, who was office manager of the quarry, continued on. In 1950, he was transferred to the sales department, attendant with which duties he functioned as purchasing agent for Wetmore & Morse operations.

This appointment of purchasing agent establishes a new function in Rock of Ages, one which will coordinate the purchasing activities with the division managers, providing a service which will permit more freedom of operation to each manager.

Coates' headquarters will be at the Rock of Ages main office in Graniteville, Vt.

GRANITE CITY TOOL CO. ACQUIRES RIGHTS TO DALLETT LINE

It is reported by Mr. H. G. Cumming, owner of the Granite City Tool Company, that his company has acquired all rights to the Dallett line of stone working tools from the Cleco Division of Reed Roller Bit Company, Houston, Texas, who had bought out the Dallett Company a few years back.

The Granite City Tool Company will continue to market the 1 1/4", 1", 3/4" and the 1/2" carving tools, the Handfacer, Plug Drills and Surfacers Heads with the Dallett trademark.

Mr. Cummings says that the same care and attention to fine detail will be devoted to the manufacture of these pneumatic tools as has been shown in the past.

The Granite City Tool Company will be the only distributor of the Dallett line to the granite and stone industries through their Barre, Vermont; Elberton, Georgia, and St. Cloud, Minnesota outlets.

DAWSON-MACDONALD NOW STOCKING LITHICHROME PRODUCTS IN BOSTON

In a recent letter from Charles R. Dawson, president of the Dawson-MacDonald Co., 141 Pearl St., Boston, Mass., he states, in part, "... the licensed Lithichrome users in the east will be pleased to know that we are now carrying in Boston a very complete stock of all C. E. Cleveland Co. products ... I am also sure the trade will be glad to learn that the price on tin oxide has been reduced drastically ... pure tin oxide is at the lowest price in nearly 25 years."



MONTPELIER, VERMONT

BONAZZI & BONAZZI

UNVARYING QUALITY IN DESIGN, MATERIAL AND WORKMANSHIP · PROMPT SERVICE

News From Our Advertisers *[Continued]*

ROBERT GILLETTE NATIONAL LIFE DIRECTOR

Deane C. Davis, president of National Life Insurance Company of Vermont, announced, on July 31, 1953, the election of Robert S. Gillette, an official of Rock of Ages Corp., Graniteville, Vt., to the board of directors to fill the unexpired term of Hall Park McCullough, New York lawyer, who resigned.

KENERSON APPOINTED DESIGN CONSULTANT

Governor Emerson has approved the appointment of Conrad Kenerson, Barre, Vt., as consultant industrial designer for the Vermont Development Commission. Kenerson will serve in an advisory capacity.

"By providing helpful additional service, the appointment will be a big help to the commission in our program to aid present industry to expand in Vermont as well as attract new industry to the state," Clifton R. Miskelly, managing director, said.

"A native of Barre, Kenerson was educated in the schools of Rockford, Ill., and worked as a designer and illustrator in New York for five years. During the past 10 years he has been a successful designer of wood and plastic products, serving manufacturers in the New York and New England areas.

"At present Kenerson operates the Kenerson Design Studio in Barre. Currently he is doing a series of Vermont contemporary casual furniture for a Vermont manufacturer as well as designing for the wholesale and retail memorial industry throughout the United States and Canada."

MEMORIAL TO ORIGINATOR OF HILLBILLY MUSIC

A unique ceremony took place in Meridian, Miss., on May 26 (Memorial Day in the South), with the dedication of a marble memorial to Jimmie Rodgers, "the singing brakeman," who is generally regarded as the progenitor of hillbilly music. The memorial is recessed at the upper part to show a relief bust of Jimmie with his guitar. The memorial was designed and executed by McNeel, Inc., Marietta, Ga., in consultation with Ernest Tubb, "The Texas Troubadour."

Jimmie Rodgers was born in 1897 and died of tuberculosis in 1933. He worked as a brakeman on a number of railroads in the south and mid west and then became an entertainer. His greatest fame came through his recordings. The first record he made of "Sleep Baby Sleep," sold more than a million copies, and he went on to make about sixty records in all, with a total sale of about 20 million.

—*The American Cemetery, July, 1953*

RIB MOUNTAIN

PRESTIGE MEMORIALS OF LASTING VALUE

For quality products buy from an authorized Rib Mt. Granite manufacturer. Get our certificate of guarantee on all your merchandise. All leading monumental granites available with the type of service you desire.



Get our prices before placing your orders—no order too large or small

GILMER MONUMENT WORKS, INC.

Wholesale Manufacturer

PHONE 4551

HOWARD LAKE, MINNESOTA

CUSTOM SAWING • HIGH SPEED POLISHING AND STEELING
• ROTARY AND GANG SAWING •

SANGUINETTI SAWING COMPANY

LEO E. SANGUINETTI, Proprietor

DEPOT SQUARE

BARRE, VERMONT

POLISHES
— BETTER —
— FASTER —
Tamms
PEERLESS WHITE ROUGE

Works faster—saves polishing time. Economical—goes twice as far as ordinary rouges. Non-injurious — Non-poisonous — Clean—Sanitary! Used by leading firms the world over. Comes in dust-proof, moisture-proof drums. Red Rouge and Cerium Rouge also available.

Send for prices, free samples.

DEPT. RM-8
TAMMS INDUSTRIES, INC.
228 N. LA SALLE ST., CHICAGO 1

Carl's Special did it again!

Signed Contract



It often happens that way because we follow specifications carefully—though of course we make suggestions if desired.

CARL KASTRUP
DESIGNER

1705 AUBURN ST.
ROCKFORD, ILLINOIS

COISSON BROS. BURNT-IN PORCELAIN PICTURES

WARRANTED—EVERLASTING
WEATHER-PROOF

SEND FOR
CATALOG



No. 1. 3½x4¼ No. 2. 4½x5½ No. 3. 5¼x6¼ No. 4. 6¼x7¼

COISSON BROS., ULSTER PARK, NEW YORK



YOU'LL LIKE DEALING WITH US - - -

We try to please you with our finest workmanship and prompt delivery, combined with our friendly service. Try us on that next order or quotation.

BLUE PEARL-
ALL FOREIGN
AND DOMESTIC
GRANITES



L. VOLPE & SONS, INCORPORATED
Quincy 69, Mass.

PAUL J. SCHORR, Designer

2009 MULBERRY STREET • ROCKFORD, ILLINOIS

Memorial Art

AIR-BRUSH DRAWINGS • PHOTOGRAPHS • DESIGNS FOR THE MONUMENTAL INDUSTRY

"The World's Greatest Stone Adhesive"

STONEWELD

Makes possible permanent "joining" or "filling" repairing never before attempted on granite, marble, stone or glass. This one feature is worth the cost of a "Shadow" license.

C. E. CLEVELAND LITHICHROME CO.

FORT SCOTT, KANSAS

Save Time—Use Nash's
MERCHANT & SEAMAN'S
EXPEDITIOUS MEASURER

Indexed tables showing at a glance the cubic contents of any stone, according to its length, breadth and depth. Used by stone cutters all over the world. Reinforced index tabs.

Price \$5.50 Per Copy, Postpaid

The Baker & Taylor Co.

HILLSIDE, N. J.

**MEMORIAL DESIGN
and
COMMERCIAL ART**
We Invite
Your Inquiries

BOB YOUNG'S STUDIO

26 ELM ST., BARRE, VT.



JOIN

TODAY!

CELENTE & BIANCHI BUILDS LARGE ADDITION

One of the largest additions to a granite plant in Barre, Vt. during recent years is being completed at the Celente & Bianchi Company plant at 27½ Flint Place. Adjoining an older building of the firm, the new structure extends northerly parallel to the river for a distance of 140 feet. The addition is some 60 feet in width and stands about 25 feet high under a pitched roof. Attached to the large building is a lean-to measuring 50 feet by 22 feet. Of wood and heavy timber construction, the addition has a novelty wood siding on exterior walls and will have an asphalt paper roof. The interior walls are expected to be finished in fiber board-like material. Under partial construction, the addition looks like an airplane hangar. The floor will be of cement. According to the building permit application, the addition will be used as a polishing mill. Sometime in the future, the firm owners plan to extend the addition 20 or more feet in a northerly direction.

Barre Daily Times, July 27, 1953

MEMORIAL DRAFTING SERVICE MOVED

The Memorial Drafting Service, Barre, Vt., owned and operated by Charles Giannoni and James Broggini, which has been located at West Second Street, recently moved to larger offices on Circle Street above the Associated Memorial Products, Inc., it was announced by Giannoni on Aug. 3, 1953. With more space and better equipment, it is hoped to give even better service than in the past, he said.

CORRECTION!

In our July 1953 issue, we wish to rectify two errors, one of commission the other omission. Due to our failure in proof-reading we incorrectly stated in our article on "Sculpture," page 26, that the "Ferrara" memorial is a copyrighted design of Buttura & Sons. This same error was committed in the Buttura advertisement on page 12. The "Sigliano" memorial, also pictured is a copyrighted Buttura & Sons design, but not the "Ferrara" monument.

In the same issue, we failed to note that the "Petricca" and "Mavigliano" memorials, which appeared in the Wetmore & Morse Quarry advertisement, page 2 and in our article on pages 22 and 24 respectively are copyrighted and designed by the Venetian Monument Co., 523 N. Western Ave., Chicago, Ill.

We apologize for these errors and hope that any misunderstanding that may have arisen from them is now resolved.

HOISTSChain—Hydraulic
Electric**ABRASIVES**

Blasting—Polishing

TOOLS

Air—Electric

Belt Slings

Wire Rope

Exhaust Fans

Carbide Tipped Tools

Sandblast Generators

Air Compressors



Conveyors

Hand Trucks

Salamanders

Concrete Vibrators

Concrete Mixers

Grinding Wheels

CUT-OFF WHEELS

Diamond Abrasive

STONE SAWS

(Portable—Stationary)

POLISHING MACHINES

(Portable—Stationary)

MAY WE QUOTE YOU PRICES?

CLEARVIEW EQUIPMENT CO.**2121 Gravois Ave.****St. Louis 4, Mo.****MISSOURI TO ERECT PERSHING MONUMENT**

On July 2, 1953, Gov. Phil M. Donnelly of Missouri approved plans for erection of a monument to Missouri's "forgotten hero"—Gen. John J. Pershing.

The governor signed an act passed by the recent assembly after a survey by legislators revealed there was no monument anywhere in the nation honoring the World War I leader.

An appropriation of \$25,000 was provided for the monument which is to be placed on the capitol grounds.

GEORGE WASHINGTON CARVER MONUMENT DEDICATED

Dedication at Diamond, Missouri of a national monument to George Washington Carver, Negro scientist, July 14, 1953, was described by Interior Secretary McKay as a demonstration that there "must be no second-class citizens in this nation."

The country's first such tribute to a Negro, McKay said, "should be a striking object lesson to those at home and abroad who in their reckless desire to destroy liberty, preach racial hatred and encourage discrimination."

McKay spoke on a platform only a few yards from the site of the log cabin where the noted agricultural scientist was born in slavery during the War Between the States.

PUBLICIST SUES OVER MONUMENT TO McCARTHY

Temus R. Bright, used car dealer and Republican candidate for Governor of Maryland, was sued for \$15,000 on July 28, 1953 by Douglass Hall, a publicist.

Hall said he conceived the "unusual and novel idea" of having a monument erected July 4 to Senator McCarthy (R-Wisc) in front of Bright's used car business after the city had refused it as a gift.

Hall charged Bright owed him \$15,000 for his public relations work.

PERON TO ERECT 460 FOOT HIGH MONUMENT TO EVA

On July 26, 1953, President Juan D. Peron of Argentina unveiled the model of a monument to his wife, Eva—who died just a year ago—which is designed to be one of the tallest structures of its kind in the world.

The huge mausoleum, topped by the gigantic figure of a "Descamisado" (shirtless one, the name Evita gave her followers), would rise 460 feet into the sky, taller than the pyramids or the Statue of Liberty in New York Harbor.

Evita's body would lie in a glass casket covered with a silver reclining statue of her. Above the vault would be a marble statue of her, just over life size.

The monument is to be erected with public donations on the grounds of the presidential residence in suburban Palermo. The unveiling was part of a nationwide day of mourning.



Makers of
the famous
"Century"
Invertible
Flower
Vase.



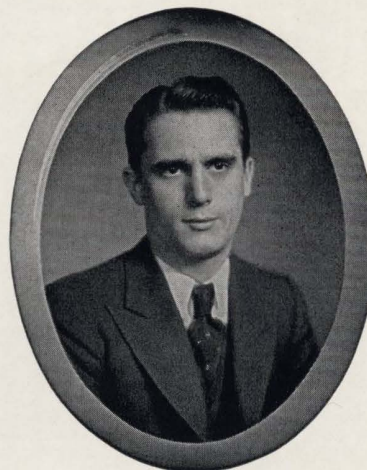
CEMETERY FLOWER VASES in genuine bronze

Our latest catalog of cemetery flower vases shows numerous artistic designs, in cast and spun bronze. Now is the time to place your order for early spring business. Write for our latest price list and dealers' discounts.

MEIERJOHAN • WENGLER

METAL CRAFTSMEN

1102 W. 9th St CINCINNATI 3, OHIO



STOLA MONUMENT PICTURES

memorial pictures
that last forever
fired in
porcelain enamel
on copper base

with or without

MONEL INVISIBLE FASTENER COVERED BRONZE CREST

*all sizes available—send for illustrated catalogue***OAK PARK CERAMIC COMPANY***John O. Stola*

6336 ROOSEVELT ROAD

OAK PARK ILLINOIS

Our

50th

Anniversary
Year

--- For 50 years the name
'Settimelli' has meant
Quality and Service in
the Quincy District.

Write for prices on your requirements in QUINCY, BAL-
MORAL RED, SWED ROSE RED, BEERS RED, CHESTER,
BARRE, RED V., ORCHID PINK and other granites.

E. SETTIMELLI & SONS, Inc.

QUINCY 69, MASS.

Tel. GRanite 2-5050

R. SIERRA GRANITE CO., Inc.

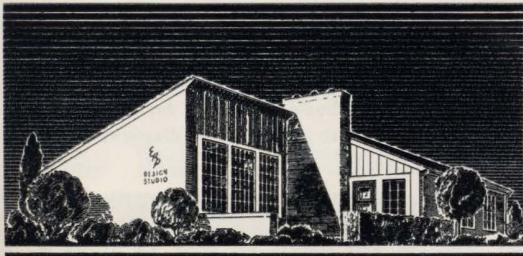
Barre, Vermont

Manufacturers of High Quality Monuments

A LARGE STOCK OF SLABS

All Dimensions - Dark and Light - Always At Your Disposal

Inquire about Our Specialties—Sawing, Polishing, Steeling



**MEMORIAL DESIGN
DIRECT MAIL
ADVERTISING
PRINTING AND
PHOTOGRAPHY**

EDWARD R. PETERSON

DESIGN SERVICE - - - LOVES PARK, ILL.



The only complete line of metal abrasives. Avail-
able in all sizes for Sawing, Polishing, Steeling,
Panel work & Shape-carving.

PITTSBURGH CRUSHED STEEL CO.
PITTSBURGH, PA.

STEEL SHOT & GRIT CO.
BOSTON, MASS.

C. S. METZ TO REPRESENT HOOVER GRANITE CO.

The following announcement was recently received from
W. H. Hoover, president of the Hoover Granite Co., Elberton,
Georgia:

"The constant growth and advancement of Hoover Granite
Company is made possible by excellent quarrying facilities,
modern finishing plant, and of equal importance, capable
and efficient personnel. A recent development of interest to
the trade and particularly to the retail dealers of Ohio and
Western Pennsylvania is the announcement that Mr. C. S.
Metz has joined the ever growing sales and field service staff
of this organization.

"Mr. Metz, with some thirty-eight years experience in selling
fine granite monuments, lives with his lovely wife at Canton,
Ohio. They have one son and one daughter and six grand-
children, which makes one big happy family. 'Pappy', as Mr.
Metz is known to his many friends, is an active sportsman.
His favorite sport is hunting deer, pheasants and squirrels.
He has an interesting collection of guns which is an inspiration
to any gun lover and is admired by all who have seen it. Mr.
Metz considers as his most valuable asset the great many
friends which he has made during his travels through the
East and Middlewest.

"In addition to supplying the better dealers of Ohio and
Western Pennsylvania with 'Hoover Granite,' Mr. Metz repre-
sents the genial Jim Biggs and Waldron Shield of Barre."

OPENS TAFT MONUMENT DRIVE

On August 3, 1953, George Papanicolas, director of the
Greek-American committee of the national Republican party,
offered to subscribe a "substantial amount" to begin a drive
for a national monument in Washington, D. C., to the late
Robert A. Taft.

PACETTI - STEWART WEDDING

Miss Janet Morrison Stewart, daughter of Mr. and Mrs.
James B. Stewart of Barre, Vt. (Marr & Gordon, Inc.) was
wed to Edward Louis Pacetti at 2:30 Saturday afternoon,
July 18th in the First Presbyterian church. Dr. Eugene C.
Carder of Greensboro, Vt., officiated at the double ring cere-
mony. The bridegroom is the son of Mr. and Mrs. Luigi
Pacetti also of Barre. The lovely bride was given in marriage
by her father.

Robert Guiduli served as best man. Ushers in the church
were Robert Stewart, Roland Pacetti of Burlington, Peter
George and Lawrence Reilly.

More than 300 friends and relatives attended the reception
at the Barre Country Club, which followed the ceremony.

After the reception, the bridal couple departed for a ten-
day wedding trip to Lake George. They will reside temporarily
at the home of Mr. and Mrs. Robert Stewart of 41 Garden
Street until mid-September, when the bridegroom will report
for duty as a second lieutenant at Fort Benning, Ga.

"LARGEST CEMETERY"

Calvary Cemetery, Queens, New York City, is now estimated to be the largest cemetery in the world. On Feb. 21 the cemetery had its 2,000,000th burial, thus surpassing the claim of a cemetery in Russia. Established in 1848 the grounds now cover 560 acres, crowded with memorials.

—*The American Cemetery, July, 1953*

JOHNSON & GUSTAFSON HONORS WORKERS

Employees and owners of the Johnson & Gustafson granite plant, Barre, Vt., gathered at the Country House restaurant on the evening of Aug. 1st to honor a retiring worker. Gustaf F. Hagelberg was congratulated by Aron Gustafson, owner of the plant, upon having completed more than 40 years of employment.

Fellow workers sat with Hagelberg over a bountiful dinner of chicken, mostaccioli, and steaks. During the course of the evening, Erik Hagelberg, son of the honored guest, served as master of ceremonies and called on several for impromptu addresses. On behalf of the group, Mr. Gustafson presented his retiring foreman a handsome wrist watch, suitably engraved for the occasion. In making the presentation, the plant owner paid tribute to the cooperation in leadership in production and faithfulness so rendered by "George," as Hagelberg was known throughout the granite plant. In response the honored guest stated that credit for the cooperation should be shared with his fellow workers. He was extended many well wishes for happiness in the following of his chosen hobbies upon retirement.

Some 20 or so others have also been employed at the Johnson & Gustafson granite plant for periods ranging from 10 to 40 years.

***Make Your
PLANS NOW
TO ATTEND***

**THE 1954
M.B.A. CONVENTION**

FEBRUARY

3, 4, 5, 6

in

**ATLANTA,
GEORGIA**

CHARLES R. DAWSON

A report of the sudden death of Charles R. "Chick" Dawson, popular president of the Dawson-Macdonald Co., Boston, Mass., was received on Aug. 20th just as the last pages of this issue were about to be printed. No further details were available at that time. A complete obituary will appear next month.

Another STELLAR MEMORIAL



The Preston design is another of our proven, exceptionally saleable designs . . . Here is a STELLAR MEMORIAL that will be an important addition to your Fall Display.

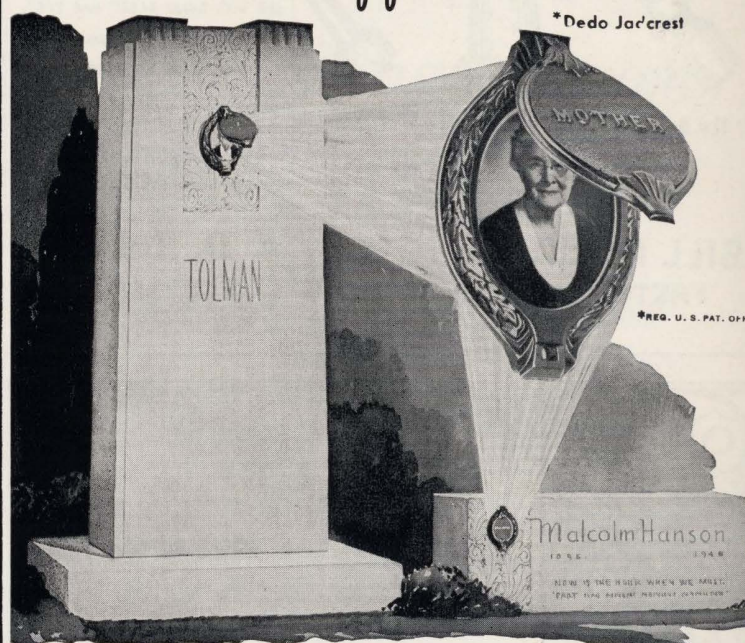
Immediate attention to your inquiries



**QUALITY • DEPENDABILITY
• PROMPT SERVICE •**

J. Revilla
GRANITE CO.
BARRE, VT.

DEDO MONUMENT PICTURES — Applied Sentiment



**With Finest Artistic Treatment—
60 Years of "KNOW - HOW"**

*Catalogues
on Request*

J. A. DEDOUCH Co., Inc.
608 HARRISON STREET
OAK PARK, ILLINOIS

FOR THE BEST IN SERVICE AND
QUALITY

A. MONTI GRANITE CO.
260 CENTRE ST., QUINCY, MASS.

SIENNA PINK

BALMORAL RED • BEERS RED
ROSE RED • QUINCY • WESTERLY
DEER ISLAND • GOLDEN PINK
BARRE • MILFORD • RED-V
MILLSTONE • AND OTHER
FOREIGN & DOMESTIC GRANITES.



DE VOE GRANITE COMPANY

QUARRIERS AND MANUFACTURERS
P. O. BOX 162-116 WAUSAU AVE.
WAUSAU, WISCONSIN

REMEMBER

We specialize in giving the very best in BARRE GRANITE
either DARK or LIGHT.

In addition we can fill your requirements in other granites and
marbles.

Send for our free price list. Always pleased to furnish estimates.

D. J. SMITH & SON

Brattleboro, Vt. • Phone 529

Obituary Record . . .

ANTONIO BONACORSI

Antonio Bonacorsi, 57, retired granite manufacturer and
longtime respected resident of Barre, Vt., died on Aug. 13,
1953 at the Vermont Sanatorium at Pittsford. He had been
in failing health for the past four years and was a patient at
the sanatorium one week.

Born at Parvullo, Province of Modena, Italy, on Oct. 29,
1895, he was the son of Raffaele and Maria (Caselli) Bona-
corsi. His early years were spent in Italy where he worked as a
farmer in his youth. Coming to this country in 1913, he first
settled in Waterbury, Vt. He learned the granite trade there
and was employed for several years at the former Union
Granite Company. In 1921 he returned to Italy for a visit. He
was married there on May 19, 1922, to Maria B. Olivari. The
couple returned to this country in August, 1922. They resided
for a few months in Waterbury, then moved to Barre and have
since lived there.

After having worked in Barre granite plants for several
years, Mr. Bonacorsi joined with others in forming the Modern
Granite Company. He served as president of the company for
many years and was actively employed there until his retire-
ment in 1949. Those associated with him in the granite indus-
try respected Mr. Bonacorsi as an efficient and hard working
craftsman.

A veteran of World War I, he was called into military
service several years after coming to this country in 1913. He
was stationed with an infantry unit at Camp Devens, Mass.,
from where he was honorably discharged.

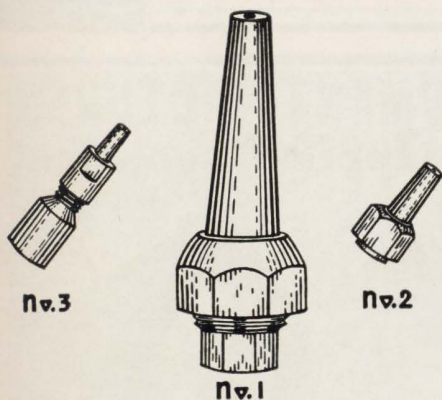
A home-loving man, the deceased had been a member of the
Men's Club of the Church of the Good Shepherd (Episcopal)
before his illness. He was a member of the Modern Wood-
men of America and of Barre Post No. 10, American Legion.

Besides his wife, he is survived by two daughters, Mrs.
George H. (Lillia) Holmes, presently residing at Suncook,
N. H., and Mrs. Edmond G. (Diana B.) Rousse of Barre; two
sons, Vergilio L. Bonacorsi of South Barre, and Anthony O.
Bonacorsi, at home.

MRS. KATHERINE COWIE

Mrs. Katherine Cowie, Syracuse, N. Y., died as a result of
an automobile accident June 7. She was the mother of Walter
T. Cowie, popular Cook, Watkins & Patch salesman.

Mrs. Cowie was thrown from the car operated by her son
on Route 20 when it collided with a car entering from a side
road. Mr. Cowie was dazed but uninjured.



INCREASE YOUR PRODUCTION

WITH THESE NOZZLES.

- #1 with bores 1/8", 3/16",
1/4", etc.
- #2 with bores 3/32" and 1/8".
- #3 with bores 1/16" and 3/32".

HOLDERS AS BELOW:

- #1 @ \$1.50—give inside dia-
meter of pipe OR if now use
Ruemelin or Pangborn holder.
- #2 @ \$1.00 fits hose nipple.
- #3 @ \$1.50 fits hose nipple.

**ADRIAN
OF QUINCY**

48 Penn St., Quincy 69, Mass.

**BILL ADRIAN'S
FASTER BLASTER NOZZLES
AND HOLDERS**



MEMORIAL DESIGN
RENDERINGS - DETAILS - PHOTOS

Kenerson·design·studio

32 Nelson Street
Barre · Vermont

Obituary Record

[Continued]

JOSEPH C. SANBORN

Joseph Cyrus Sanborn, 88, president of the Sanborn Granite Co., Syracuse, N. Y., died recently at his home following a long illness.

Born in 1864 at Chichester, N. H., Mr. Sanborn was the son of Cyrus and Sarah Wells Sanborn. He was a direct descendant of Lt. John Sanborn who came to this country from Somersetshire, England, in 1632. He was also descended on the maternal side from Gen. McClary who fell in the Battle of Bunker Hill.

Mr. Sanborn established his granite company at Utica. In 1901 he opened the Syracuse office of the company. In 1924 he took his son, the late George Sanborn, as a partner in the business and later his grandson, Robert J. Sanborn.

A 32d degree Mason, Mr. Sanborn was a member of Central City Lodge 305, F&AM, the Shrine, and Scottish Rite.

Surviving are his son, Edwin L. Sanborn, and two grandsons, Robert, Syracuse, and Raymond Clarke Sanborn, Ocean-side, Calif.

UNMARKED GRAVES HARM CEMETERY SENTIMENT

By William C. Henning

Executive Secretary, American Cemetery Association

It would be interesting to know how many family lots and individual graves are unmarked in the Cemeteries and Memorial Parks of this nation. Memorialization has always been fostered on the belief that "Sentiment Lives in America!" Yet as one passes through the many fine burial properties of this country, it is easy to see that a sizable number of our former citizens apparently have been forgotten.

Cemeteries which have encouraged lot purchases in-advance-of-need have likewise frequently been able to minimize the number of "forgotten personalities," for as a rule these families have similarly arranged for their memorials, whether of bronze, granite or marble, or a combination of both, prior to actual need. When the selection of the memorial is delayed until the loved one has departed this earth, it is easy for the family to forget and to procrastinate until the memorialization which once might have been axiomatic, is not even desired.

Cemeteries and Memorial Parks of our land have long been considered as shrines of memories for our beloved dead. They are also an inspiration to the living when the natural beauty of the property combines with the memorial tribute paid to the deceased to render comfort and encouragement to those who revere them. Omission of the memorial is therefore, by its very nature, a severe blow struck at the lifeline of our burial properties. From the time a stone was placed at the tomb of Christ to mark the Sepulchre, it has been the custom of Christians everywhere to pay respect to their loved ones. This custom, in fact, was common practice among the Jews, as recorded in the Old Testament.

A periodic check, perhaps once a year, of unmarked lots and graves, and a followup contact of all known living survivors might reduce this threat to Memorial Sentiment. In many cases it can produce income to the Cemetery or foster more friendly relations with Memorialists. The more frequent placing of memorials need not become a maintenance problem if properly planned and financed. The future standing of American Burial Properties is firmly rooted in the belief in memorialization.

—A.C.A. Bulletin, July, 1953



This compact and economical Lindsay Sandblast Outfit will cut average inscription letters in less than two minutes each.

P. K. Lindsay Co., 97M Tileston St., Everett 49, Mass.



Wisconsin Gray

The darkest-hardest fine-grained gray granite on the market.

"Redescent"

A Wisconsin Red granite.

E. A. MUNDT GRANITE COMPANY MARINETTE, WISCONSIN
Quarries at Amberg and Middle Inlet, Wisconsin

PURE TIN OXIDE and Polishing Economy ARE BACK!

Manufactured expressly for polishing granite and marble, M & T Tin Oxide can be used far more sparingly—and effectively—than any substitute adopted in its absence. You get greater economy in the long run—as well as initially—with reasonably priced Tin Oxide.

Now that it is freely available, return to finer polishes and greater economy.



For M & T Tin Oxide,
contact your local supplier.

METAL & THERMIT CORPORATION

100 East 42nd Street, New York 17, N. Y.



**FOR QUALITY
and
SERVICE**

**GOLDEN PINK
SWEDE ROSE RED
WESTERLY
BEERS RED**

**BOTTINELLI
GRANITE CO.**
NEW LONDON CONN.

Join Your Associations

BARRE

**DESIGN
SERVICE**

ALCOM

PHOTOGRAPHIC - PRINTS
ARCHITECTURAL RENDERINGS
MEMORIAL MOTIFS

BARRE

INDEX TO ADVERTISERS

Abendroth Studio, The	71
Abrasive Products Co.	70
Adrian, William H.	78
American Granite Co.	63
Anderson-Friberg Co., Inc.	20, 23, 24
Anderson & Johnson, Inc.	72
Associated Memorial Products, Inc.	24
Baker & Taylor Company, The	74
Barre Design Service	80
Barre Guild, The	17
Batchelder Co., Inc., E. J.	15
Bates Supply Company	84
Bettercraft Memorial Co.	23
Bonazzi & Bonazzi	73
Bottinelli Granite Co., The	80
Burke Brothers	31
Buttura & Sons	13, 24
Central Minnesota Granite Works	4
Chioldi Granite Co.	23, 24
Clearview Equipment Co.	75
Cleveland Lithichrome Co., C. E.	74
Coisson Bros.	73
Columbia Marble Co.	53
Comolli & Co., Inc.	5
Comolli Granite Co.	55
Continental Memorial Corp.	7
Cook, Watkins & Patch, Inc.	8
Dakota Granite Co.	70
Dawson-Macdonald Co.	83
Dedouch Company, J. A.	77
Dessureau's Machine Shop	72
De Voe Granite Co.	78
Dixie Granite Co.	53
Dominion Pink Memorials	23
Elberton Granite Association	14
Felker Mfg. Co.	67
French Creek Granite Company	55
Garand-Teed Markers, Inc.	56
Gardner-Denver	12
Gilmer Monument Co.	28, 73
Granite City Granite Co.	66
Granite City Tool Co.	65
Granite Manufacturers' Association, Quincy, Mass.	11
Gray Rock Granite Works, Inc.	6
Holes Co., The Floyd A.	72
Hotte Granite Co., Louis Z.	6
Jenkins Tool Co.	53
Jones Bros Co., Inc.	41
Kastrup, Carl	73
Kenerson Design Studio	78
Kunz, Kurt E.	55
Ladewich, E. G. & Co.	69
Lane Manufacturing Company	84
Lawson Granite Co., Inc.	64
Lindsay Chemical Co.	41
Lindsay Company, P. K.	79
Meierjohan-Wengler	75
Messerly, B. J.	6
Metal & Thermit Corp.	79
Minnesota Granite Industries	28, 68
Modern Granite Co., Inc.	59
Monument Institute of America	74
Monti Granite Co., Inc., A.	78
Mundt Granite Co., E. A.	79
National Granite & Polishing Co.	6
Newman Bros., Inc.	69
North Barre Granite Co.	4
Norton Company	16
Oak Park Ceramic Co.	75
Orangeville Mfg. Co.	80
Patch-Wegner Co., Inc.	9
Peerless Granite Co.	28
Peterson, Edward R.	76
Piqua Granite Co.	28
Pirie Estate, J. K.	3
Pittsburgh Crushed Steel Co.	76
Provost Granite Company, Inc.	53
Revilla Granite Co., J.	77
Rib Mountain Granite Co.	28
Rock of Ages Corp.	42, 43
Royal Granite Co.	28
Ruemelin Mfg. Co.	82
Sanguinetti Sawing Co.	73
Schorr, Paul J.	74
Settimelli & Sons, Inc.	76
Sierra Granite Co., R.	76
Smith & Son, D. J.	78
Smith Quarry, E. L.	18
Smith, Whitcomb & Cook Co.	71
South Barre Granite Co.	23, 24
Spacerite Company	53
Sullivan Granite Co.	19
Tamms Industries, Inc.	73
Townsend & Co., W. C.	59
Trow & Holden Co.	10
Usle & Perojo Granite Co.	23, 24, 55
Vermont Marble Co.	66
Volpe & Sons, Inc., L.	74
West Quincy Granite & Polishing Co.	72
Wetmore & Morse Quarry	2
Wildbur Granite Company, Inc.	67
Wunderlich, A. G.	72
Young's Studio, Bob	74
Zampieri & Buttura	68



**MONUMENT
Truck
With Brake**

**Fully
Rubber Upholstered
Dual
Pneumatic Tires**



MODEL S-5

These Trucks can be furnished
either with brake or
without brake.

*Fully Descriptive
Folder sent on Request*

**Standard and
Special Trucks**

Write for catalog

ORANGEVILLE MFG. CO.

Orangeville 14, Pa.
"Since 1879"

CLASSIFIED ADVERTISING

MONUMENTAL NEWS-REVIEW

429 Franklin Street, Buffalo 2, N. Y.
RATES for classified advertisements are 5c a word, in advance, minimum price 50c; 15c extra for replies sent in our care; count your words, including heading and signature, and send money with order, as we cannot bill or open account for these many small transactions. No receipts sent; the insertion of advertisement is your receipt. Advertisements in bold face type 10c a word.

CEMENT

IMPORTED GERMAN STONE CEMENT—Repairs Marble, Granite, 1 Kilo can \$5.00, F.O.B. Medford, extra liquid or powder. Also Moulton White Cement. **Chester H. Moulton**, 25 Valley Street, Medford, Massachusetts.

DESIGNS

L. ORSINI
118-40 Metropolitan Avenue, Apt. 4-H
Kew Gardens 15, N. Y.

For 25 years a specialist in watercolors, pencil, ink. Full size details, etc. of Monuments and Mausoleums. **Prompt and reasonable.**

PAUL J. SCHORR—DESIGNER
2009 Mulberry St.
Rockford, Illinois

SPECIAL DESIGNS

20 years experience. Excellent references. Air brush. Water Color. Pencil. Good service. Moderate Prices.

DIES FOR SALE

SELLING OUT 100 DIES

1-8 x 0-8 x 2-0 in Swedish Red Rose Granite. All polished with Serpentine top. Each only \$69.90 F.O.B. New York warehouse. Many others. **Norge Stone Supply Co.**, 947 58th St., Brooklyn, New York.

EQUIPMENT FOR SALE

PYRAMID NOZZLES ARE IN STOCK for immediate shipment, as well as various types of adhesive stencil. **George Pfaff, Inc.**, 10-61 Jackson Avenue, Long Island City, New York, and Elberton, Georgia.

FOR SALE: INTERNATIONAL 1950 TRUCK MODEL KB-5 W.B. 159" TIRES 7:50 x 20 - 10 PLY. 1½ ton with low all steel body never used. Suitable for any monument business. Will sell to best offer. Rose Czarnik, Box 333, Argo, Ill.

FOR SALE: One used Patch-Wegner Gang Drag Saw in good condition. Will saw a block 12'6" in length x 6'6" in height. Complete with 220 volt motors and switches. No car. Priced at \$5000.00 f.o.b. Barre, Vermont. **Write P.O. Box 397, Barre, Vermont.**

POLISHING MACHINE FOR SALE. Purchased from Granite City Tool Company in 1948. In good condition. It is a high speed polisher with a 10 horse power motor. **R. J. Cox Monument Co.**, 28th & State St., East St. Louis, Ill.

EQUIPMENT WANTED

AIR COMPRESSOR AND ELECTRIC MOTOR. Approximately 25 H.P. **Write "Box 867" c/o Monumental News-Review.**

BABY SURFACER, THOR No. 360 Wet Angle Grinder, Yankee B. Plug Drill. State price and condition. **Geo. A. Briggs, R.F.D. No. 2, Charleston, Ill.**

FOR SALE

MILFORD MONUMENTAL GRANITE WORKS, MILFORD, MASS. In business over 30 years, with excellent reputation. Choice location. All necessary equipment. Must sell due to owner's death. Price very reasonable. **Write to Mrs. Peter Revolti, 3 South Free St., Milford, Mass.**

FOR SALE

DO YOU WANT TO LIQUIDATE your monumental stock, if so write us, large or small, we pay CASH. **Robbins Monument Co.**, 2710 Washington Ave., Houston, Texas.

WHOLESALE—Send us a list of your accumulation of STOCK ODDS, that you cannot dispose of, Dies, Bases, Markers. We will make you an offer, WE PAY CASH. **Robbins Monument Co.**, 2710 Washington Ave., Houston, Texas.

OWING TO ILL HEALTH, AM SELLING MY RETAIL MONUMENT BUSINESS. Good location, good business, with good prices, and first class reputation. Two cranes, one in show room, one in work shop; air compressor with electric motor, lots of tools, office equipment, about \$1,500 worth of good saleable stock. Price reasonable. Can rent or buy building. **The Kennedy Memorial Co., North East, Pa.**

FOR SALE—MONUMENT BUSINESS. Small town. Ten room duplex house, 5 rooms rented. Good income. Good business. Retiring. **Write "Box 902" c/o Monumental News-Review.**

FOR SALE OR LEASE

ONE OF THE FINEST AND MOST MODERN RETAIL SHOPS IN EASTERN UNITED STATES. Nice building including large display, office and latest most modern equipped shop. Established 25 years. Volume \$65,000 to \$75,000 a year. Owner retiring. Will sell or lease. **Write full qualifications to "Box 868" c/o Monumental News-Review.**

HELP WANTED

EXPERIENCED LAYOUT, STENCIL CUTTER AND SANDBLAST MAN. Also one able to sell from display and take charge of one man shop in western Pennsylvania. Good wages and profit sharing plan. **Write "Box 865" c/o Monumental News-Review.**

HELP WANTED: AN ALL AROUND MECHANIC. Steady job assured. Ideal working conditions. Five holidays and two weeks vacation with pay. **Paul M. Yaeger Monumental Works, London, Ohio.**

ALL AROUND CUTTER FOR RETAIL MONUMENT SHOP. Steady employment, excellent working conditions. **Andrews Monument Works, Falls City, Nebraska.**

WANTED BY A RETAIL MONUMENT SHOP—an all around granite letterer. Must be able to cut raised letters and sandblast letters. **Diener Bros.**, 3365 Boulevard Place, Indianapolis 8, Ind. Phone, Wabash 1485.

WANTED AT ONCE, RELIABLE SHOPMAN to lay out, cut stencil, shape carving, light stone cutting, permanent position, top wages. **Breen-Thomas Monument Company**, 5240 West Florissant Ave., St. Louis 15, Mo.

SALESMAN WANTED

RETAIL SALESMEN. For complete line of all leading granites with excellent proposition, **write P. O. Box 191, St. Cloud, Minn.**

SALESMEN WANTED for well-known manufacturer in the Barre district. Experienced salesmen to cover Western New York and Western Pennsylvania; also Ohio and Indiana. **Write Box "E" c/o Monumental News-Review.**

WHOLESALE SALESMAN—opportunity to further develop the already established business in Egyptian Pink, Regal Red, and Vermilion Granites in the states of Pennsylvania, New York, and adjacent areas. Salary, expense account, and bonus plan. Full time connection. **J. P. Gilman Granite Company, Fairfax District, Kansas City, Kansas.**

SALESMAN WANTED: Opening for designer-salesman with one of the top New York City firms. Pleasant working conditions. Please reply by letter stating qualifications, training, past experience, and salary expected to **"Box 901" Monumental News-Review**, 429 Franklin St., Buffalo 2, New York.

RETAIL SALES OPPORTUNITY THAT HAS EVERYTHING. Large retail manufacturer, company name favorably known for nearly 90 years, has home territory open, in close radius to our two manufacturing plants and display yard. First time this particular territory open in years. Ideal for reliable producer, enjoying commission on drop-ins as well as sales on territory. Beautiful city in Midwest. Salesman will be home every night. **Write "Box 903" c/o Monumental News-Review.**

EXPERIENCED WHOLESALE SALESMAN to represent our firm in Detroit and vicinity. Complete line of colored granites. **Central Minnesota Granite Works, 81 Osseo Avenue, St. Cloud, Minn.**

Salesman to represent Barre Granite Manufacturers. All inquiries confidential. **Write Box 388, Barre, Vt.**

SALESMAN WITH THE EXPERIENCE AND ABILITY TO MANAGE RETAIL SHOP for firm with three shops in east and middle west. Profit sharing plan with opportunity to acquire part interest. State full qualifications first letter to **"Box 866" c/o Monumental News-Review.**

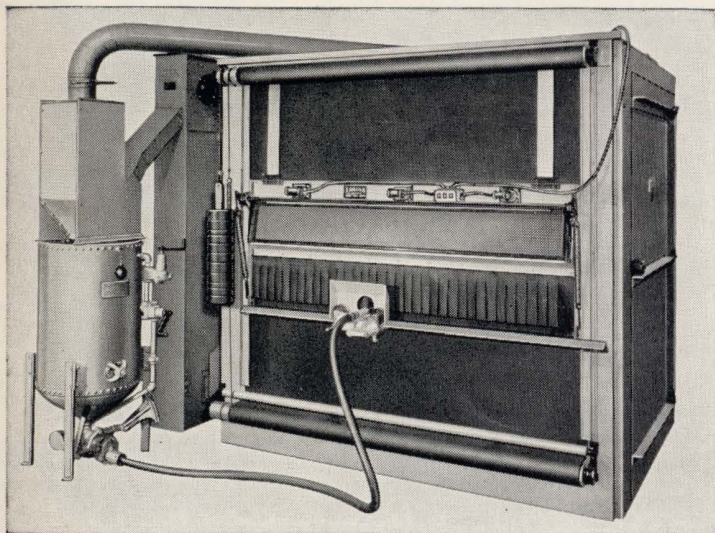
SALESMAN—An unusual opportunity is offered by one of the largest retail manufacturers of cemetery memorials. A man not afraid of work who can sell is what we need. Earnings should be far higher than average for this man. Permanency and a good future are certain for producer. Protected territory, 4 branches in large Midwest City. Salary, commission plus gas allowance. **Write "Box 891" c/o Monumental News-Review.**

STONE SETTING

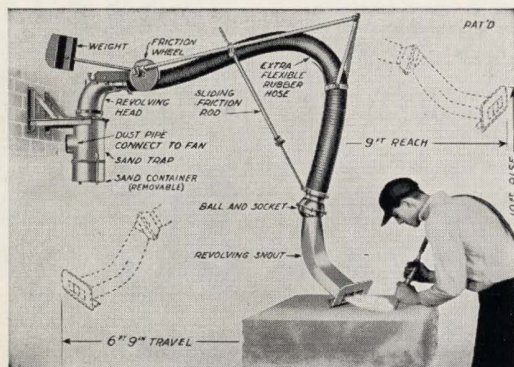
STONE SETTING—Have your MAUSOLEUMS and MEMORIALS delivered and erected the SAFE and QUICK WAY. Ample equipment and experienced crews. Quotations cheerfully furnished. **L. C. BEARDEN, BALL GROUND, GEORGIA. Phone 2371.**

RUEMELIN

Equipment for the
Monumental Industry



Blast Carving Equipment by RUEMELIN will modernize your sand blast department. We can quote you on a complete installation or any individual piece of equipment you may require. Send us your inquiries for: Blast Carving Curtains . . . Blast Carving Generator . . . Shape Carving Generator . . . Abrasive Elevator . . . Steel Room . . . Inspection Door Curtain . . . Banker Dust Collector . . . Dust Control Equipment. Blast Generators can be shipped within one day. Write for Bulletin 25-B.



BANKER DUST COLLECTOR

SEVERAL thousand Ruemelin Banker Dust Collector installations are convincing proof of the satisfactory service they render. Users approve its high efficiency in eliminating dust. High velocity inlet snout quickly removes dust at the source, assuring a safe breathing atmosphere. Inlet hood instantly adjusted to all working positions. Durably constructed. Approved by insurance companies and industrial commissions. Write for Catalog 19-C.

We also build Surfacer Dust Collectors and Cloth Type Dust Filters. Send us a sketch of your shop so that we can prepare an estimate.

RUEMELIN MFG. CO.

3844 No. Palmer St. Milwaukee 12, Wisconsin

ALSO MANUFACTURERS OF COMPLETE SAND BLAST EQUIPMENT, BANKER DUST COLLECTORS, SURFACER DUST COLLECTORS, CLOTH TYPE DUST FILTERS, ABRASIVE ELEVATORS, CURTAINS, STEEL ROOMS AND COMPRESSED AIR DRYERS.

. . . *Not So Editorial*



THE BOY SCOUT STATUE OF LIBERTY MEMORIAL

Readers of this column may recall our comment in 1952 on a "Time Magazine" report of the furor raised by many a purist on the Statue of Liberty Monuments to be erected in many American communities by means of collections sponsored by the Boy Scouts of America. It will be remembered that the program was instigated by a "Whitaker" (no relation, he's a millionaire) and that through his efforts the mass-produced, prefabricated statues were made available at a very nominal cost. The plans for these memorials called for low cost production featuring concrete bases and pedestal. In illustrating the memorial above, the only one we have seen, we assure our readers that if the others are as well done as this one (in Utica, N. Y.), the Memorial Ideal has nothing to fear. Of course, how durable they will prove to be is another question.

ORIGIN OF "POTTER'S FIELD"

There was in olden Jerusalem a guild of potters, and from their employment in a certain place the field become known as the potter's field. And when Judas repented of his betrayal of Christ and cast down the thirty pieces of silver at the feet of the chief priests, "the chief priests took the silver pieces, and said, 'It is not lawful for us to put them into the treasury, because it is the price of blood.' And they took counsel, and bought with them the potters' field, to bury strangers in." (Matthew xxvii: 6 and 7.) And from that, the name commonly has been given to a piece of ground reserved as a burying place for strangers, the friendless and poor.

THE HARD MONEY ERA

Rumor hath it that the characters in a well known quarry center addicted to eating sandwiches encasing \$100 bills for Saturday night war rations are now munching pencils for the Club Special.

E. H. Whitaker



"We had an argument about who's mother made the best cake."

"USE THE BEST"

—FOR SETTING AND CLEANING—



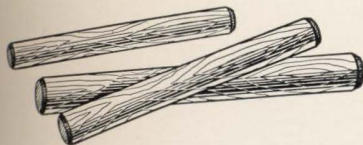
OXALIC ACID



MAGIC CLEANER

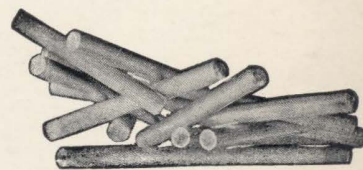


SET-RITE COMPOUND



WOODEN ROLLERS

P. D. 2.
Oil Gone
Verdix
Stains



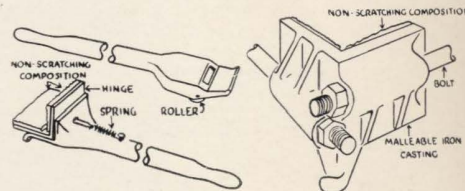
DOWELS



MANILA ROPE



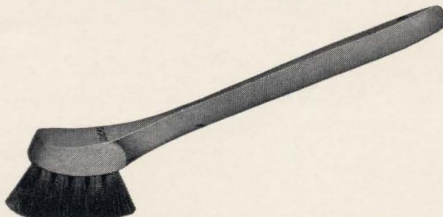
D-M SCRUB BRUSHES



D-M SETTING BARS AND CLAMPS



CELLULOSE SPONGES



LONG HANDLED SCRUB BRUSHES

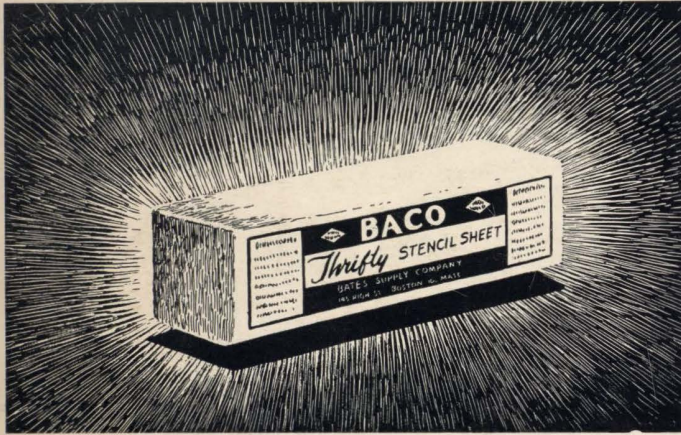


NATURAL SPONGES

DAWSON-MACDONALD COMPANY

141 PEARL STREET
BOSTON 10, MASS.
BRANCH OFFICE,
BARRE, VERMONT

THE BIG 3 - FOR '53



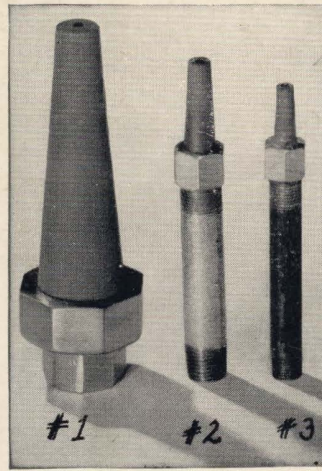
BACO — THE PERFECT SHEET STENCIL FOR ALL SANDBLAST LETTERING and SHAPE CARVING

No other stencil cuts as easy as BACO. Faster cutting, less sharpening of the stencil knife. Stands severe pressure — for deep blasting — without burning. Holds perfect edges on shaping — No lifting under blasting — Takes clear transfer — A 10 yard roll with the genuine Holland cloth backing.

ALL PRICES PREPAID

24½" x 10 yd. roll	\$28.00	12½" x 10 yd. roll	\$14.00
4 rolls	26.60 each	8 rolls	13.30 each
8 rolls	25.20 each	16 rolls	12.60 each

PLACE YOUR ORDER TODAY!



CERAMIC NOZZLES

Our Ceramic Nozzles are well known throughout the trade. We maintain large stocks and orders are shipped promptly. These Nozzles hold their openings, are NOT SOFT and give LONGER SERVICE.

- #1 1/8"-3/16"-1/4"
- #2 CEMETERY USE 3/32"-1/8"
- #3 SHAPE CARVING 3/32"

PRICE:
In lots of 50 — \$20.00 — @ 40c each
Less than 50 — 45c each



BACO BLASTING ABRASIVE

BACO USERS BLASTRITE AVAILABLE IN ALL SIZES — POPULAR SIZES 30-36-50 PRICE PER LB. IN 100-LB. BAGS

TONS 11¼c LB.
LESS THAN TONS 12½c LB.

ALL BACO BLASTING ABRASIVE SHIPMENTS ARE FREIGHT PREPAID IN THE U.S.

BACO — The Superior Blasting Abrasive

A New, Pure Abrasive — Cuts Fast and Clean, Perfectly Graded; Hard, Sharp and Tough; Heat Treated, Toughened. Its Cutting Speed — Longer Life LOWERS your Labor and Material Costs.

THE PERFECT COMBINATION FOR SANDBLASTING — SATISFIED USERS ARE OUR BEST ADVERTISEMENT!

FOR YOUR SUPPLIES — YOU CAN RELY — ON BATES SUPPLY

BATES SUPPLY COMPANY



11 VERNON STREET
QUINCY 69, MASS.

EXTRA! EXTRA!

LANE 2-G GRINDER GOES TO TOWN!

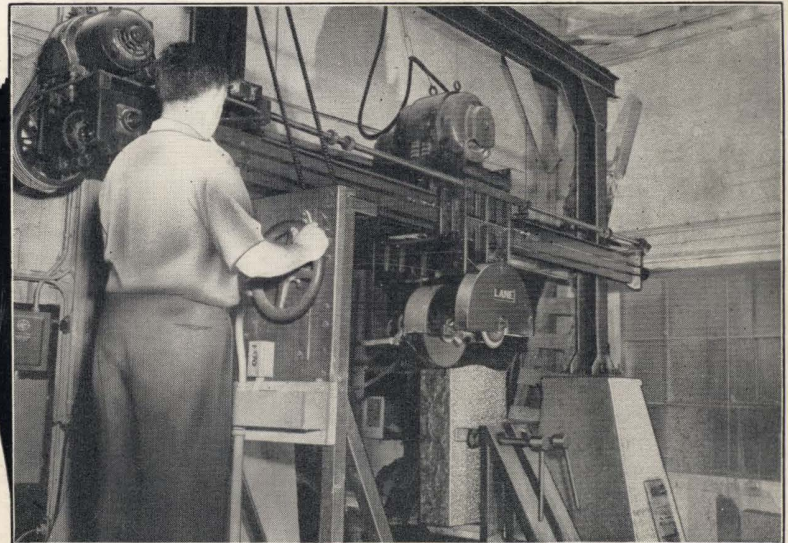
RYE, New York

The LANE 2-G Grinder makes good in the big city! Rye Monument Works Inc., well known manufacturers of quality memorials, have installed this versatile grinder in their plant to lower production costs. "We find the 2-G is able to compete favorably with its bigger brothers", says Rye Monument Works.

A salute to LANE of Montpelier, Vermont, for making such a grinder available to the stone working industry!

RYE

NEW YORK



Installation of LANE 2-G Grinder in the plant of Rye Monument Works Inc., Rye, New York.

Special Wheel Spindle Design • Easy movement of Sliding Head • 2-Speed Cross Travel Feed • Independently Powered Work Car • Improved Cross Feed Drive • Ball and Roller Bearings thruout

LANE Manufacturing Company
MONTPELIER, VERMONT

REG. U. S. PATENT OFFICE