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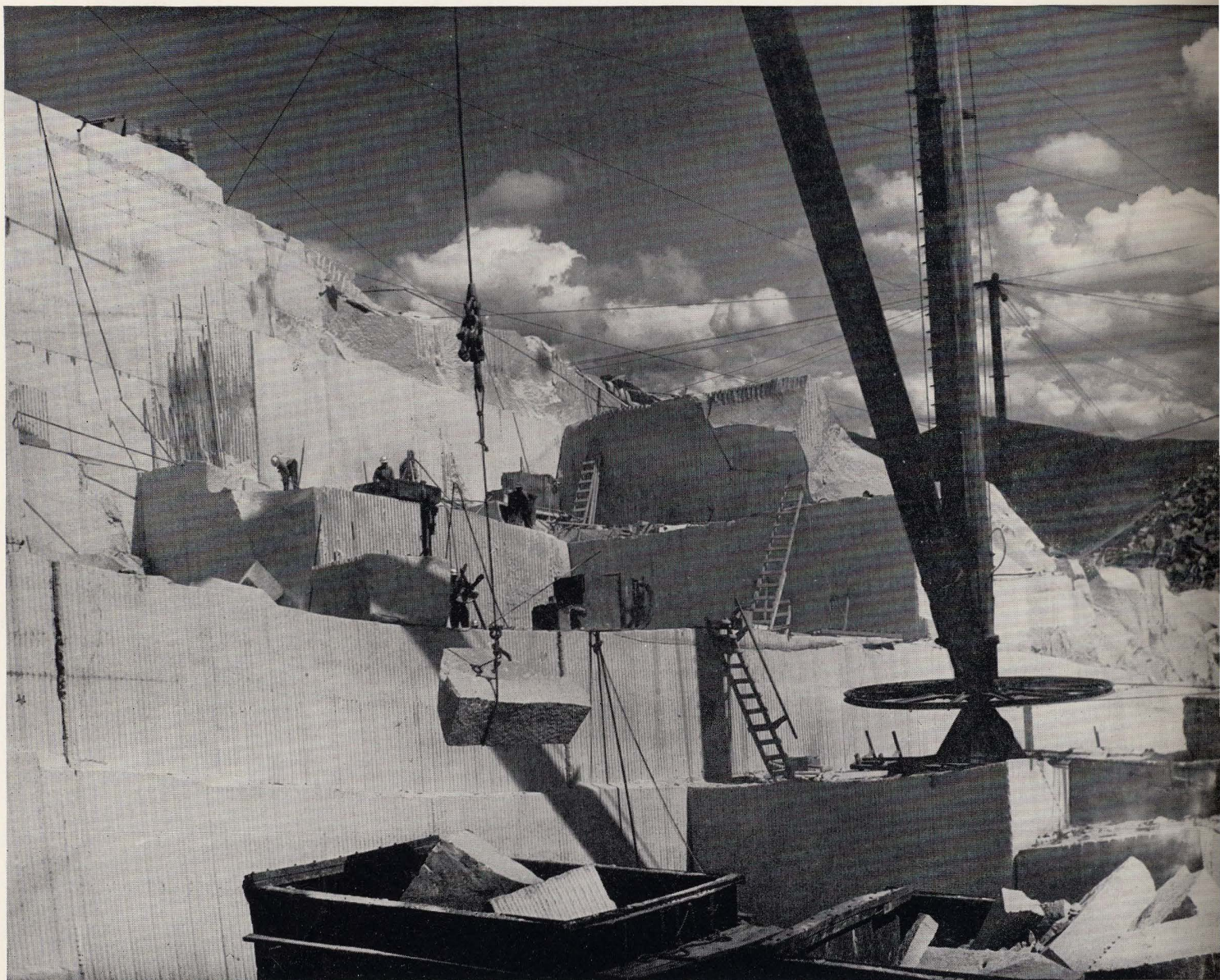
Monumental
NEWS-REVIEW

Combining

MONUMENTAL NEWS

GRANITE MARBLE & BRONZE

THE MONUMENT AND CEMETERY REVIEW



WHERE BEAUTY BEGINS

BY maintaining custom quality standards in the production of Wetmore & Morse Certified Select Barre Granite we can indeed truthfully say that monumental *beauty begins* at the Wetmore & Morse Quarry. We refuse to "cut corners" which would in any way lower the quality of the material or its ready adaptability to the various processes of manufacture. If you are not now familiar with this superb monumental granite, we suggest that you check on its advantages for future use.

WETMORE & MORSE QUARRY

DIVISION OF ROCK OF AGES CORPORATION

BARRE, VERMONT



IN MEMORIAM DARIO SASSOROSS

1923 1945

Killed in Action in the Defense of his Country

Among Barre's thirty and more young men who were with us but yesterday—laughing, working, planning and dreaming of the morrow—was Dario Sassorossi, a popular, personable youth, with a bright future. These young men paid with their lives the awesome price of Freedom. They took the risk willingly and with full heart. Now, we with full heart remember their sacrifice.

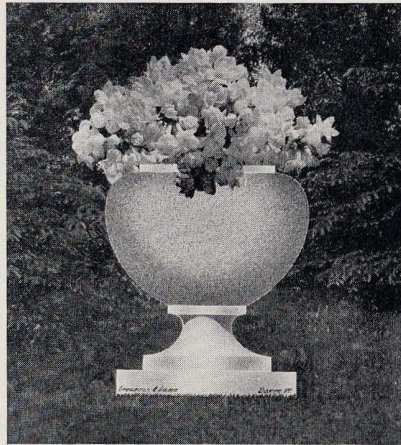
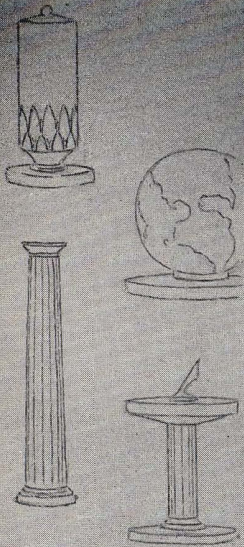
Exemplifying this thought, the Sassorossi family has made a lasting tribute by erecting in Hope Cemetery this beautiful memorial in Pirie's Select Barre Granite.

Manufactured by the Colonial Granite Co.,
(Louis Sassorossi, owner) Barre, Vermont.

J. K. PIRIE ESTATE...BARRE, VT.

Quarriers of Pirie's Select Barre Granite

FOR THE FINEST IN TURNED WORK

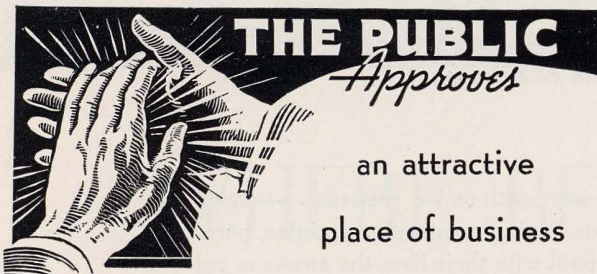


This is one type of memorial suited to our production.

Crearson & Lane Co.
INCORPORATED
BARRE, VERMONT

IN CONSTANT OPERATION SINCE 1897

Don't miss Ernest Stevens Leland's important article on pages 28-29



MANY words have been written in an effort to stress the importance of well-ordered and well-planned buildings, business offices, showrooms, and display yards to the successful merchandising of monuments. Neatness and cleanliness are a top priority. We want to again lend our support to this effort and remind you that "People Buy Through Their Eyes." To further beautify your display order saleable **Buttura's Better Built Memorials**.

BUTTURA & SONS
'Better Built Memorials' BARRE, VERMONT

LETTERS TO THE EDITOR

These columns a monthly Monumental News-Review feature, are dedicated to the principle of the open forum and to the belief that a frank discussion of the industry's problems is beneficial. While opinions expressed in these letters do not necessarily agree with our own, we do reserve the right to censorship on material of a libelous or obviously personal nature. Letters are solicited from all branches of the trade and unless otherwise requested the writer's name will be published.



YOUTHFUL CRAFTSMANSHIP

Monumental News-Review:

While checking over our display one morning after our only snowfall of this winter, found a rather unusual memorial, and took a snapshot of it.

Thought you might like to have it, as evidence of interest in memorial craftsmanship by youngsters in our neighborhood.

Very truly yours,

Wm. V. Sipple & Son
Milford, Delaware

"... FROM COVER TO COVER ..."

Monumental News-Review, Inc.:

We read from cover to cover your Monumental News-Review, February 1949 issue and enjoyed it very much. We appreciated the following articles:

STATE AND LOCAL ASSOCIATIONS MUST BE STRENGTHENED.

RETROSPECT, TODAY AND TOMORROW, by A. T. Howe. Howe's story at the end of his talk, about the Railroad Switch Tower, we particularly enjoyed; it was a pistol. Which showed that I read the article to the end.

THE LEGAL DEPARTMENT, by Mr. A. L. H. Street, A SUMMARY OF THE VALIDITY OF CEMETERY MEMORIAL RELATIONS was very informative and enlightening.

WATER PITCHER, (HEBREW); perfect.

NOTES FROM A DESIGNER'S SKETCH PAD, by Carl Kastrup. Very instructive, and this goes for THE PROBLEM OF THE SHORT NAME by Mr. Conrad Kenerson.

CEMETERY AND DEALER RELATIONS, by Mr. Herman Vogt. Very good.

AMERICA—THE BEAUTIFUL, by Col. Paul H. Griffith. O.K. Kindest regards.

FRIEND SOL
Rosenbloom Monument Co.,
7501 Olive Street Road
St. Louis 5, Missouri

Published monthly by Monumental News-Review, Inc., 429 Franklin Street, Buffalo 2, New York. Entered as second class matter, February 26, 1940, at the post office at Buffalo, New York, under the Act of March 3, 1879. Additional entry in Hanover, New Hampshire, February 28, 1949.

Thousands of Barre Guild monuments were shipped from the Barre district last year, ordered by retail monument builders who wanted the best in

memorial
ship. The
here shows
one of three
spectors,



craftsman-
picture
Allan Reid,
Guild in-
examining

a finished memorial in a Guild member's plant. All Barre Guild monuments are examined before shipment by one of our competent, impartial inspectors.

Order Your Memorial Day Advertising Mats Now



Berkley Mausoleum—Imperial Danby Vermont Marble erected in Greenwood Cemetery, St. Albans, Vermont, by H. O. Calcagni.

The Upright Two-Crypt Mausoleum has many points in its favor. Chief among these is economy . . .

- (a) in lot area
- (b) in foundation cost
- (c) in simplicity of construction

With structural material reduced to a minimum, the cost is no more than that of many monuments.

Economy is only part of the story. The two-crypt Mausoleum is subject to endless variety in design and architectural treatment. It can resemble a monument or modernistic building. It has proportionate height and so gains impressiveness and dignity. In the gleaming beauty of Vermont Marble it can easily be made a focal point in the cemetery landscaping plan of its area.

Monument dealers are finding in the small mausoleum a growing and profitable field of activity. We furnish installation service in most parts of the country. Write our nearest branch office for details.

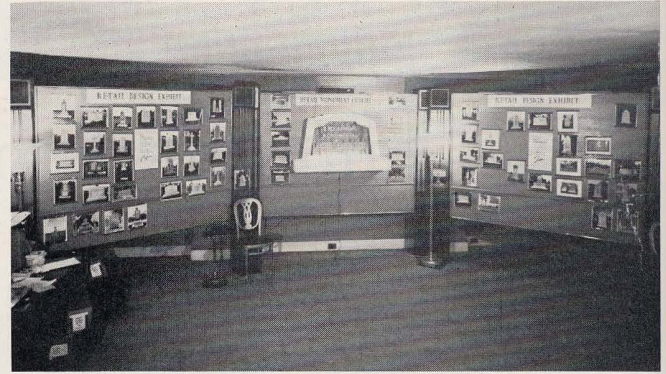


The Thomas Jefferson Memorial, Washington, D. C. It is significant that, after making exhaustive studies of many marbles and other stones, the Commission and Architects finally selected Imperial Danby Vermont marble to interpret best this beautiful and most impressive design.

Crystalline
VERMONT MARBLE
VERMONT MARBLE COMPANY
PROCTOR • VERMONT



LETTERS TO THE EDITOR Continued



Monumental News-Review:
Gentlemen:

We enclose herewith photo of an exhibit of the "Retail Monument Exhibit" as sponsored by the N. E. Monument Dealers Association at the recent convention of the N. E. Monument Dealers Association held at the Hotel Kenmore last January.

I thought that this might be of interest and that you might be interested in publishing this in one of your coming issues.

Very truly yours,

FREDERICK P. DAVIS

Davis Monumental Works, Inc.,
3800 Washington St., Roslindale, Boston 31, Mass.

CRIME CHARGES IN MEMORIAL INSCRIPTIONS NOW ILLEGAL IN NORTH CAROLINA

Monumental News-Review, Inc.:

On Page 65 of the February, 1949, issue of your paper there is a paragraph referring to the tombstone of H. Lawrence Nelson with lettering on it accusing Hamp Kendall of killing him. The enclosed newspaper clipping shows that this matter has been cleared up—and that the Monument Builders of America can now go ahead with their offer to replace it with a proper stone. I thought this might be of interest to you as a news item, if it has not already been called to your attention.

C. S. Gudger Stone Works

C. S. GUDGER
Asheville, N. C.

ASSEMBLY PASSES TOMBSTONE BILL TO HELP KENDALL

Raleigh, April 19 (AP)—They'll have to remove that tombstone inscription which has plagued Hamp Kendall for years.

The General Assembly today enacted into law a bill making it illegal for anyone to erect or maintain a tombstone bearing an inscription charging any person with a crime.

Senator Max Wilson of Caldwell introduced the measure for the benefit of Kendall, aged Caldwell County recluse who served nearly 10 years for a crime he didn't commit.

Found innocent and pardoned, Kendall for years tried to have something done about this inscription on a stone over the grave of Lawrence Nelson near Lenoir: "Robbed and murdered by Hamp Kendall and John Vickers."

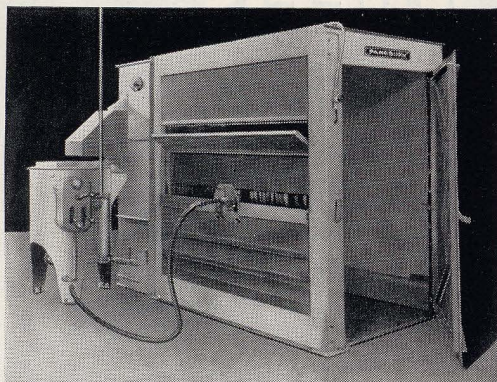
The Asheville Citizen

April 20, 1949.

Pangborn BLAST-CARVES

CLEANER . . . CHEAPER with the

Right Equipment for Every Job



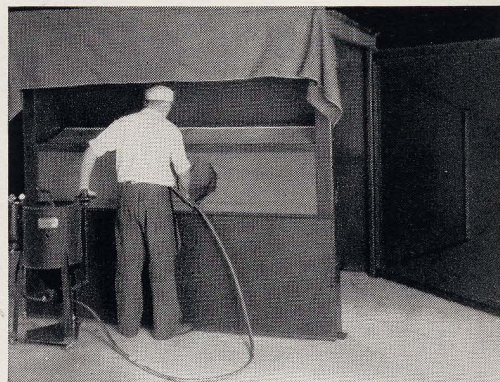
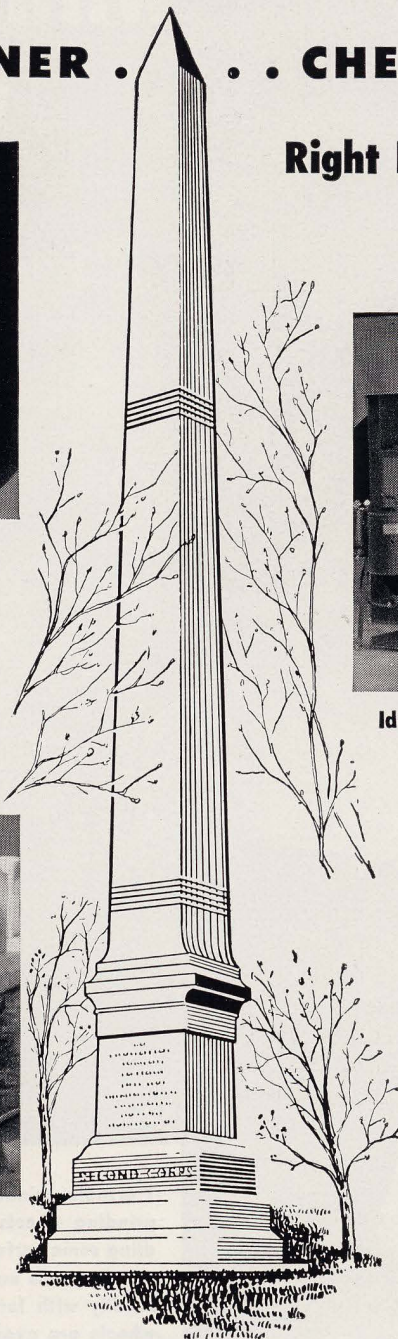
Complete PANGBORN Blast-Carving Room Outfit

The finest Memorial Art equipment available at any price . . . easily operated . . . easily learned, this Pangborn outfit consists of a sturdy steel room with accordion-fold Curtain Front, a Pangborn Blast Machine, automatic Abrasive Separator and Elevator, Exhaust Fan and cloth screen Dust Collector.



PANGBORN Portable Cemetery Blast Curtain

Ideal for location-cut lettering and other away-from-the-shop jobs, the Pangborn Type "D" Portable Curtain is carried easily . . . collects spent abrasives for re-use. The Curtain is topped with a large canopy to shield the operator's eyes from bright outside light . . . aids in constant and critical inspection of the work.



Ideal PANGBORN Shape-Carving Room Equipment

Easy, quick, accurate shape-carving of delicate floral designs is obtainable with Pangborn Equipment . . . Complete with canopy top and extra large viewing window, this special room is supplied with Pangborn's "triple-purpose" Blast Machine and a well-balanced carving nozzle or pencil. With this installation, your shop will be ready to take on new, interesting and profitable work.

PANGBORN'S Complete Memorial Art Line Makes Your Work Easier,

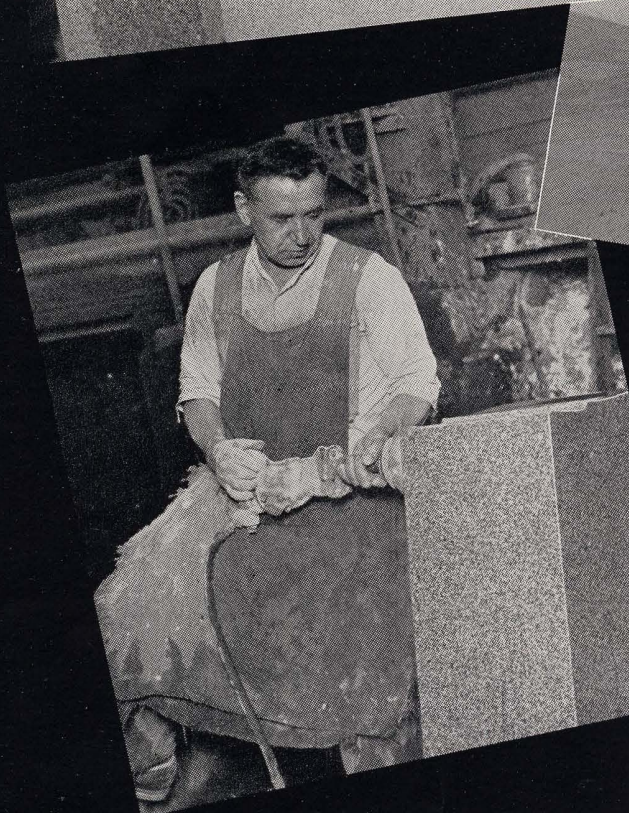
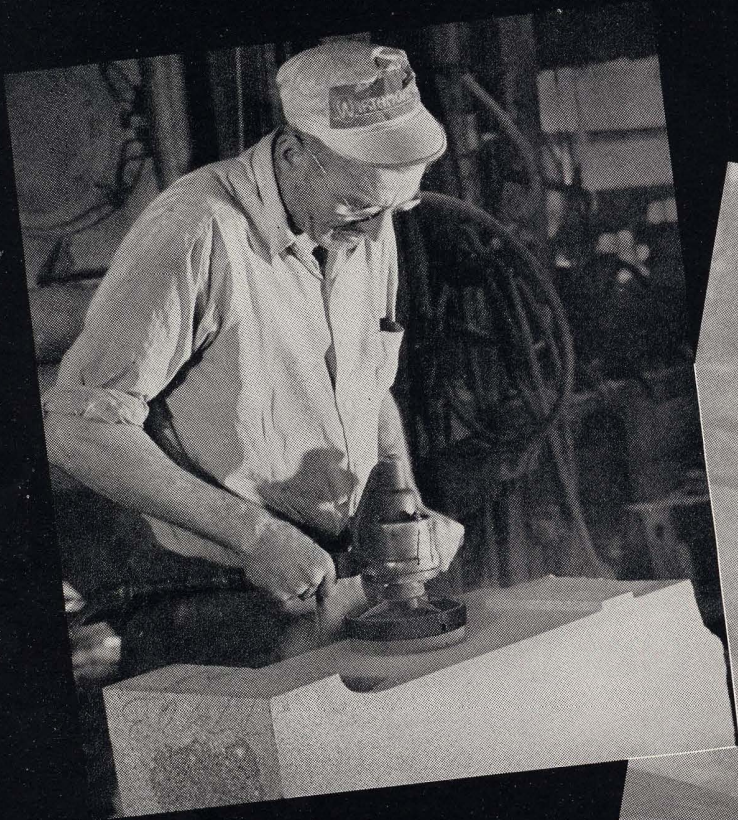
From the Blast-Carving Rooms to the hose, nozzle and abrasive accessories, Pangborn Equipment is engineered to do a better, cleaner, faster, cheaper job for you. You owe it to yourself to investigate. Write today for free information and literature on how PANGBORN can help you in your field of Memorial Art.

PANGBORN CORPORATION, 298 Pangborn Blvd., Hagerstown, Md.

Pangborn

BLAST-CARVING AND DUST CONTROL EQUIPMENT

Speed Up Portable Grinding Jobs— with **CRYSTOLON** Wheels!



Portable grinders equipped with strong, sharp CRYSTOLON grinding wheels provide a fast, economical method for handling some surfacing jobs—such as finishing the tops and ends of memorials and rounding over edges—which cannot be done readily with large rigid machines. Fast-cutting CRYSTOLON wheels are available with vitrified bond for slow speed machines—with resinoid and shellac bonds for high speed grinders—and plate mounted or with threaded steel or lead bushings.

Try the following wheels for faster cut and longer life: For High Speed Grinders, Roughing—37C16-K4B5, Semi-Finishing—37C120-L8B5, Honing—37C320-N8E; For Low Speed Machines, Roughing—37C30-K5V, Semi-Finishing—37C120-J5V, Honing—37C320-N8E.

Contact your Norton abrasive engineer or distributor for additional specifications and information.

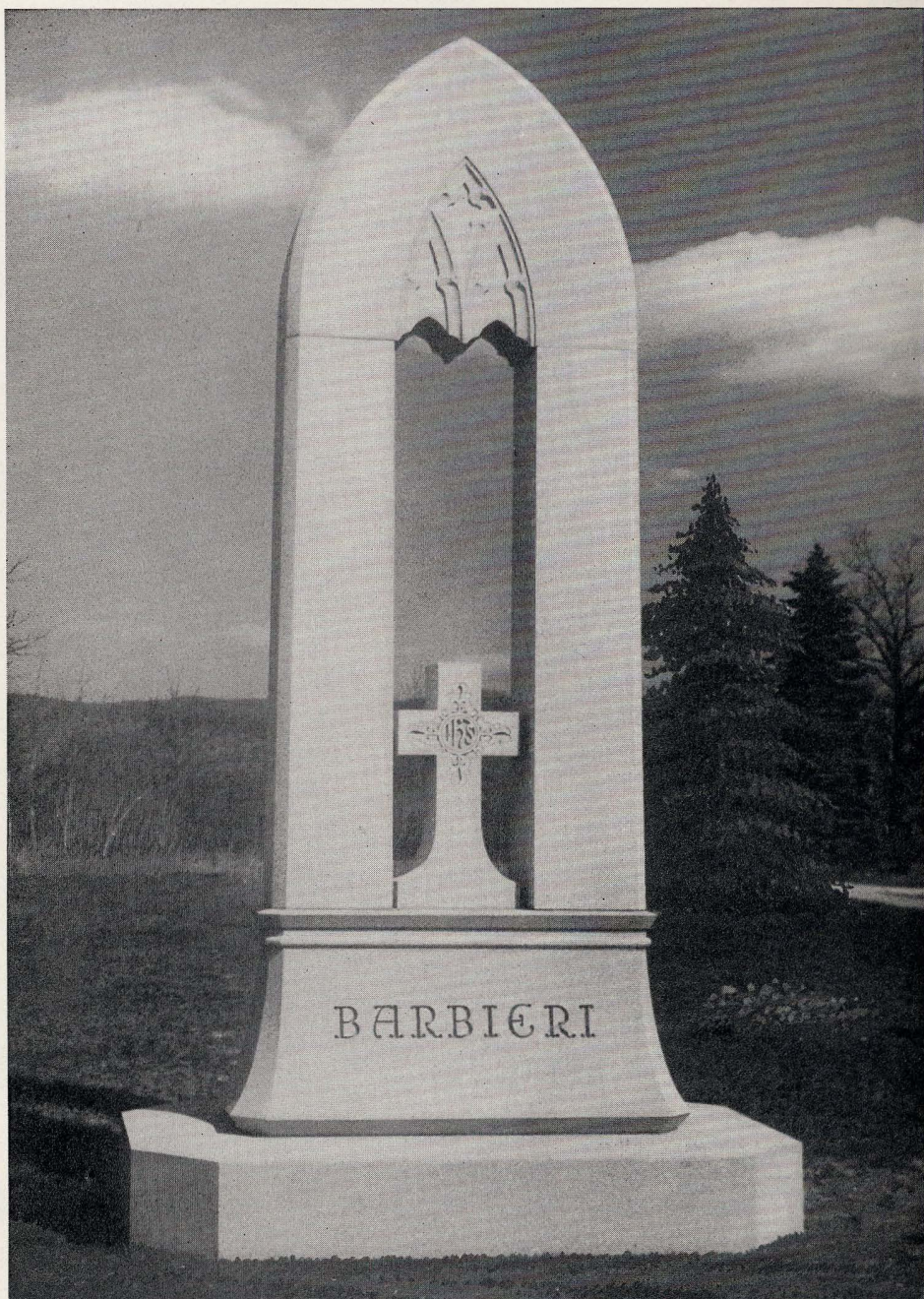
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NORTON ABRASIVES®

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GOTHIC BEAUTY *in a* RELIGIOUS MEMORIAL

This beautiful and imposing monument was manufactured in our plant, using Smith-Barre Granite, for the Barbieri family of Bellows Falls, Vt., and was erected by the Springfield (Mass.) Memorial Co. Standing high above the scenic Connecticut River Valley in St. Charles Cemetery on the outskirts of Bellows Falls, the Barbieri Memorial adds beauty to this impressive background.



This is just one of the many monuments with the Barre Guild Certificate that we have produced for customers throughout the country.

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of

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THE DEEPEST OPEN PIT QUARRIES
IN THE UNITED STATES - 200 FEET
BELOW SEA LEVEL - FROM WHICH
FOR MANY, MANY YEARS HAS
BEEN QUARRIED THAT BEAUTIFUL
EVER ENDURING —



QUINCY GRANITE

ONLY REPEATED ORDERS OVER THE YEARS FROM INNUMERABLE CUSTOMERS FOR
THIS FINE RELIABLE MEMORIAL STONE COULD MAKE SUCH A VAST WORKING

- IT TELLS ITS OWN STORY -

EXPANDED FACILITIES — THE MOST MODERN EQUIPMENT AND
THE LATEST QUARRYING METHODS MEAN ADVANTAGES TO YOU
IN HIGH STANDARDS OF QUALITY AND PROMPTNESS FOR YOUR

SATISFACTION

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QUINCY 69, MASSACHUSETTS

This is it — in a NUTSHELL



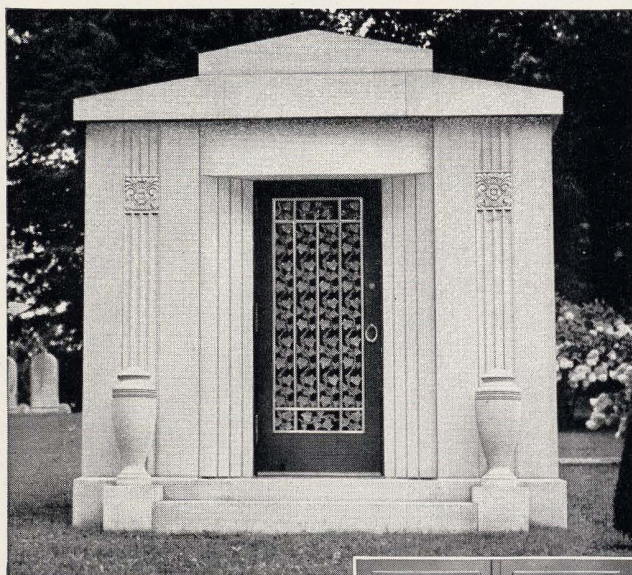
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ALLEN GRANITE COMPANY • LINCOLN GRANITE COMPANY • NATIONAL GRANITE COMPANY

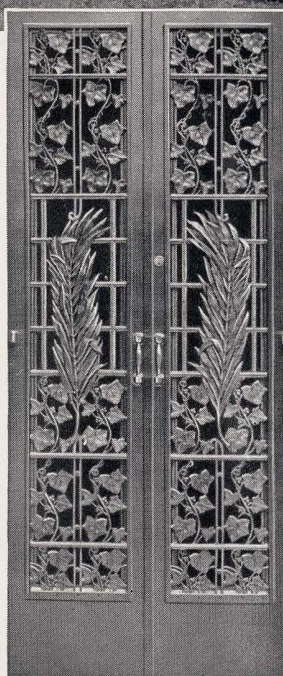
ELBERTON, GEORGIA

Michaels

BRONZE MAUSOLEUM DOORS



ILLUSTRATED are two of the bronze mausoleum doors designed and produced by Michaels. These doors are virtually indestructible, and will last for ages. Proof of their durability is evidenced by the fact that bronze doors installed by Michaels more than fifty years ago show no signs of wear, and are more beautiful today than they were a half century ago. Several standard designs are available. If you need something special to meet individual requirements we'll be glad to submit sketches and quote prices. ¶ In addition to mausoleum doors, Michaels products for cemeteries and memorial parks include: Bronze Tablets in many sizes and styles — Bronze Memorial Urns — Bronze Window Frames and Grilles — Grave Markers, and others. ¶ You can depend upon Michaels products because they are backed by more than seventy-five years of experience.



WRITE FOR DESCRIPTIVE LITERATURE

THE MICHAELS ART BRONZE COMPANY, INC.
238 SCOTT ST., COVINGTON, KY.

Representatives Wanted



... TRADE NEWS ...

FREIGHT RATE INCREASE PROTESTED

Since June 1946, railroad freight rates on monumental stone have increased at least 35 per cent and are in some cases 63 per cent greater. If the Interstate Commerce Commission grants the request of the nation's rail lines for an eight per cent increase on all shipments, that will mean another boost this year.

Hearings on the railroads' proposal were opened in Chicago by the ICC on March 14. Among those present to protest a further raise in rates was James A. Hueser, representing both the American Monument Association and the Monument Builders of America.

Conditions in the entire industry as they relate to freight rates were presented to the commission by Mr. Hueser as well as detailed specific reasons why freight charges should not be increased on monumental stone at this time.

It is expected that no decision will be made by the commission until after August 1st, as other meetings are planned by the ICC to be held in the next few months throughout the country.

Following is the statement Mr. Hueser presented to the Interstate Commerce Commission:

"The granite manufacturers and retailers of the United States are vitally interested in this proceeding because of the changing business and economic conditions that are now under way.

"Granite is used principally for monuments and memorials. It is shipped in carloads and less carload lots and until 1947 95 per cent of all shipments were moved by railroad.

"Since 1947, however, 20 per cent of all shipments have moved by motor carrier, and any further increases in freight rates will result in more tonnage going to motor carriers, particularly private trucks owned by the shippers and receivers.

"The granite industry, generally, both wholesale and retail has not had a price increase of the product since 1946. Yet the cost of material for producing the granite and monuments has increased as much as 100 per cent. Labor has increased as much as 100 per cent since 1946. The last increase in labor was granted in 1948 amounting to \$1.00 a day. At the time the last labor increase was granted the producers of granite and monuments decreased their prices ranging from three per cent to 10 per cent.

"Granite is a heavy loading commodity, ranging from 1,000,000 pounds on carload shipments of rough stock to 40,000 pounds on finished monuments. The average weight on less carload shipments is 750 pounds.

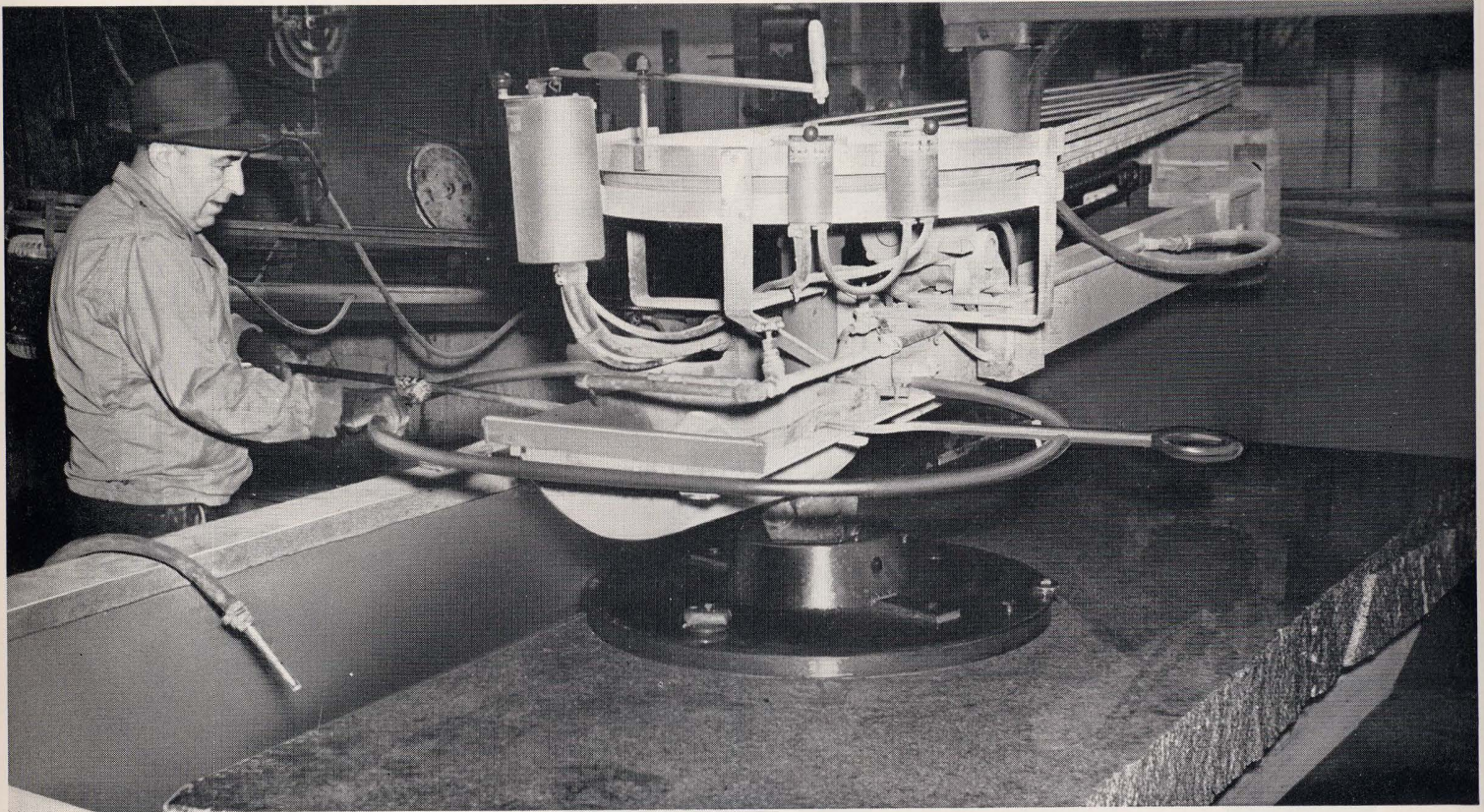
"Since 1946 the freight rates on granite have risen from 44 per cent to 63 per cent excluding increases granted under interim proceedings in Ex Parte 168.

"From Barre, Vermont, the increases already granted range from 53 per cent to 63 per cent depending on the territory in which the shipment moves. The same situation exists on shipments from Elberton, Ga., with increases going to 35 per cent. From St. Cloud, Minnesota, the increases range from 44 per cent to 53 per cent depending on the territory in which shipments are moving.

"The granite producers ship and the retailers buy approximately one billion pounds a year.

"To prevent the railroads from pricing themselves out of business, concerning the granite industry we request that this honorable commission deny any further freight rate increases."

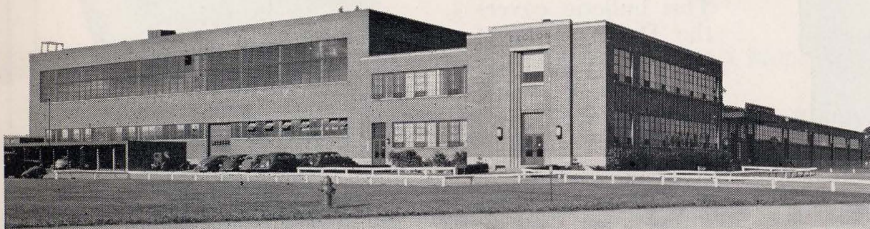
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While design and weight suit the "Hand Surfacers" to hand operation, it can be converted easily, by mounting in a frame, to a small, efficient surfacing machine.



DALLETT'S Surfacers Tools have long been recognized for their superiority in power, durability, and economy in air consumption. Simplicity of design makes for low maintenance costs and assures long, uninterrupted service. Made in four sizes, they meet every requirement of the stone craftsman.

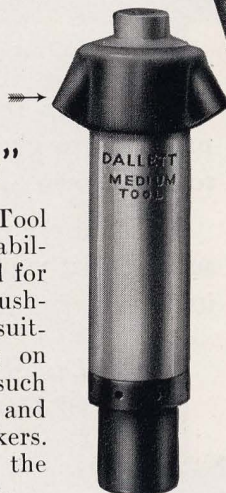
"High Duty"



The most powerful surfacing tool manufactured. High-speed head for all surfacing operations, pointing or bushing. *Has only two moving parts.*

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This "Medium" Tool has broad adaptability. Widely used for pointing and bushing. It is ideally suited for working on small surfaces such as dies, bases, and round-top markers. A necessity for the monument plant.



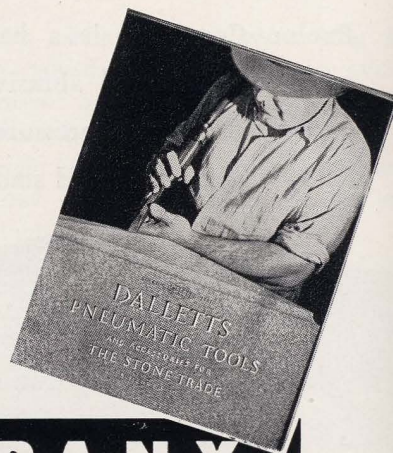
"Baby"

A fast, light surfacing tool, with quick piston action, much used for light pointing and bushing. Rapid production and low air consumption has made the "Baby" the first choice in its class.



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Monumental NEWS-REVIEW

THE TRADE JOURNAL OF THE
MONUMENTAL INDUSTRY

Established 1889

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VOLUME 61
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April 1949

E. H. WHITAKER
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B. S. WHITAKER
Associate Editor

H. C. WHITAKER, JR.
Associate Editor

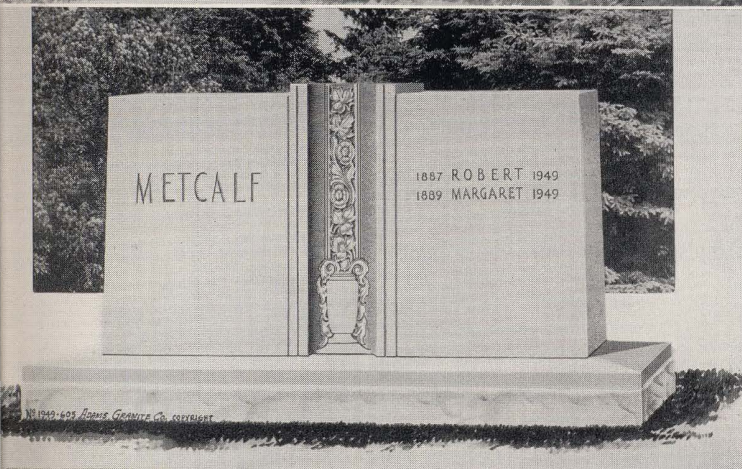
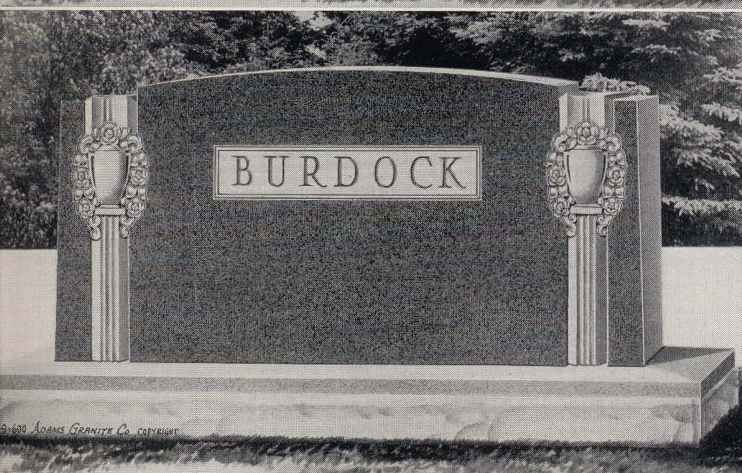
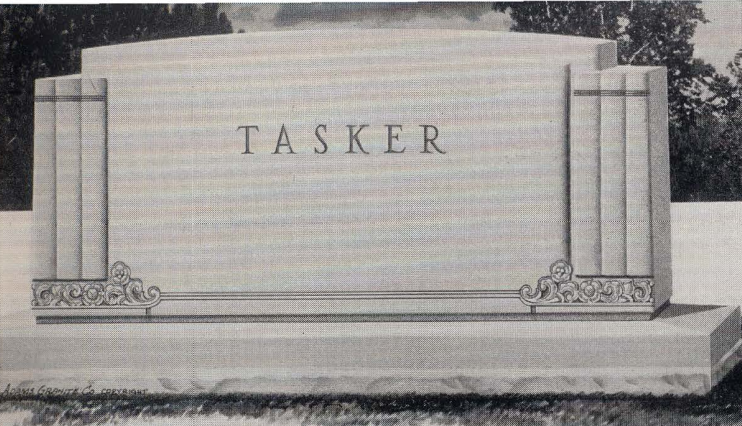
A. R. JAMISON
Managing Editor

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DESIGNS that SELL THEMSELVES!

At last you can find an *Ideal* group of designs for the horizontal tablet memorial! We have developed an entirely new series of which the above are but a part . . . however, we feel that in showing these to you we can afford a fitting sample of what we mean when we use the word *Ideal*. Yes, these designs are varied in contour and surface treatment, in proportion and adornment, in a way that combines to form a beauty that will cause them literally to *Sell Themselves*! To these qualities add our flawless workmanship and you have the *Ideal Solution* to your sales problems.

ADAMS GRANITE COMPANY
BARRE, VERMONT

'Rabbi on Iwo' — An Address Dedicated a War Cemetery

EDITOR'S NOTE: *We are indebted to a Marine friend for sending this stirring eulogy, who suggested it for our Memorial Day Issue.*

"THIS is perhaps the grimmest, and surely the holiest task we have faced since D-Day. Here, before us, lie the bodies of comrades and friends. Men who, until yesterday or last week, laughed with us, joked with us, trained with us. Men who were on the same ships with us and went over the sides with us as we prepared to hit the beaches of this island. Men who fought with us and feared with us. Somewhere in this plot there may lie the man who could have discovered the cure for cancer.

"Under one of these Christian crosses, or beneath a Jewish Star of David, there may rest now a man who was destined to be a great prophet, to find the way for all to live in plenty, with poverty and hardships for none. Now, they lie here silently in this sacred soil, and we gather to consecrate this earth to their memory. It is not easy to do so. Some of us have buried our closest friends here. We saw these men killed before our very eyes. Any one of us might have died in their places. Some of us are alive at this very moment only because men who lie here had the courage and strength to give their lives for ours.

"To speak in memory of such men is not easy. Of them, too, it can be said with utter truth: 'The world will little note nor long remember what we say here. It can never forget what they did here.' Our poor-power-of-speech can add nothing to what these men and the other dead, of our division, have already done. All that we even hope to do is to follow their example, to show the same selfless courage in peace that they did war, to swear that by the grace of God and the stubborn strength and power of human will, their sons and ours shall never suffer these pains again.

"These men have done their job well. They have paid the ghastly price of freedom. If that freedom be once again lost, as it was after the last war, the unforgivable blame will be ours, not theirs. So it is we, the living, who are here to be dedicated and consecrated. We dedicate ourselves first, to live together in peace, the way they fought and are buried in this war.

"Here lie men who loved America because their ancestors, generations ago, helping in her founding, and other men who loved her with equal passion because they themselves escaped from oppression to her blessed shores. Here lie officers and men, Negroes and whites, rich and poor, together. Here are Protestants, Catholics and Jews, together. Here no man prefers another because of his faith, or despises him because of his color. Here there are no quotas of how many from each group are admitted or allowed. Among these men there is no discrimination, no prejudice, no hatred. Theirs is the highest and purest democracy. Any man among us, living, who fails to understand that, will thereby betray those who here lie dead. Whoever of us lifts his hand in hate against a brother, or thinks

"Rabbi on Iwo" is the address made by Rabbi Rolund B. Gittelsohn, Jewish chaplain of the Fifth Marine Division at the dedication of the cemetery on the island of Iwo Jima, where now repose in undisturbed slumber some of our nation's most illustrious war dead.

himself superior to those who happen to be in the minority, makes of this ceremony, and of the bloody sacrifice it commemorates, an empty, hollow mockery.

"Thus, then, do we, the living, now dedicate ourselves, to the right of Protestants, Catholics and Jews, of white men and Negroes alike, to enjoy the democracy for which all of them have paid the price.

"To one thing more do we consecrate ourselves in memory of those who sleep beneath these crosses and stars: we shall not foolishly suppose, as did the last generation of America's fighting men, that victory on the battlefield will automatically guarantee the triumph of democracy at home. This war, with all its frightful heartache and suffering, is but the beginning of our generation's struggle for democracy.

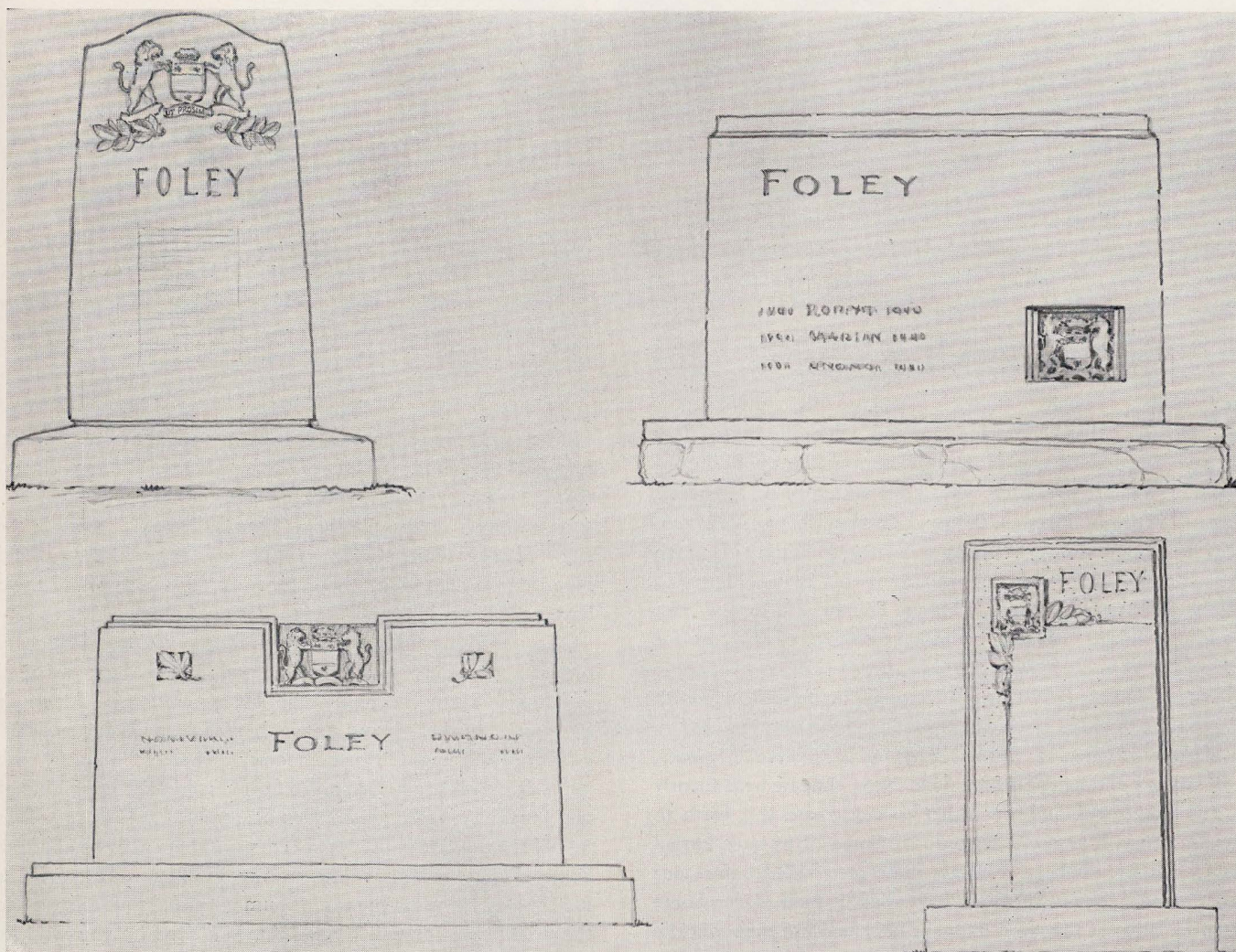
"When the last battle has been won, there will be those at home, as there were last time, who will want to turn our backs in selfish isolation on the rest of humanity, and thus to sabotage the very peace for which we fight. We promise you who lie here that we will not do that. We shall try, in peace, to build the kind of a world for which you died.

"When the last shot has been fired, there will still be those whose eyes are turned backwards, not forwards, who will be satisfied with those wide extremes of poverty and wealth in which the seeds of another war can breed. We promise you, our departed comrades, this we shall not permit. This war has been fought by the common man, its fruits of peace must be enjoyed by the common man. We promise that your sons, sons of miners and millers, farmers and workers, will inherit from your death the right to a living that is decent and secure.

"When the final cross has been placed in the last cemetery, once again there will be those to whom profit is more important than peace, who will insist, with the voice of sweet reasonableness and appeasement, that it is better to trade with the enemies of mankind than, by crushing them, to lose their profit. To you who sleep here, silently, we give our promise: We shall not listen. We shall not forget that some of you were burnt with oil that came from American wells, that many of you were killed by shells fashioned from American steel.

"We promise that, when once again men seek to profit at your expense, we shall remember how you looked when we placed you reverently in the ground.

"Thus do we consecrate ourselves, the living, to carry on the struggle you began. Too much blood has gone into this soil for us to let it lie barren. Too much pain and heartache have fertilized the earth on which we stand. We here solemnly swear: It shall not be in vain. Out of this will come, we promise, the birth of a new freedom for the sons of men everywhere."



The COAT of ARMS - *An Ideal Theme for the Family Memorial*

By Conrad Kenerson
Kenerson Design Studio, Barre, Vt.

MILLIONS of American families are entitled to use a family Coat of Arms. While the large majority know of this right and are vaguely familiar with their heraldic emblem, motto and flower, there are many totally unaware of this birthright. Unlike the British Isles and the Continent, where the usage of the Coat of Arms is common on silver, stationery and in home decoration, we find few Americans greatly concerned over their family emblems. However, there are enough of those who are justly and quietly proud of their heritage to warrant our interest in the problem as a theme for memorial design. Certainly family pride is an important force behind the desire to commemorate, and what is a better symbol of this than an inherited family emblem carried down for three or four hundred years? A study of *Burke's Peerage* and of the many other books on

heraldry indicates the high moral tone of family crests and mottoes and their eminent fitness as memorial symbols.

Strangely enough my first contact with the problem occurred a few months ago when I was asked to design a memorial for a friend and business acquaintance. But two generations removed from England, the fine tradition of the family crest had a real meaning for those who remained after the father's death.

The sketches above were prepared and the family chose the one on the upper right. In the design on the lower left I have incorporated the family flower and it comes to mind that although some families might feel reluctant to accept the entire crest, few would be averse to using the family flower for ornamentation.

A MEMORIALIST

Plans to **COMMEMORATE** *His Family*

By E. S. L.

*Popular Adam Ottavino, of Brooklyn, Retains Able
Kurt Kunz to Design the Ottavino Family Mausoleum;
an Arresting Example of Gothic Architecture.*

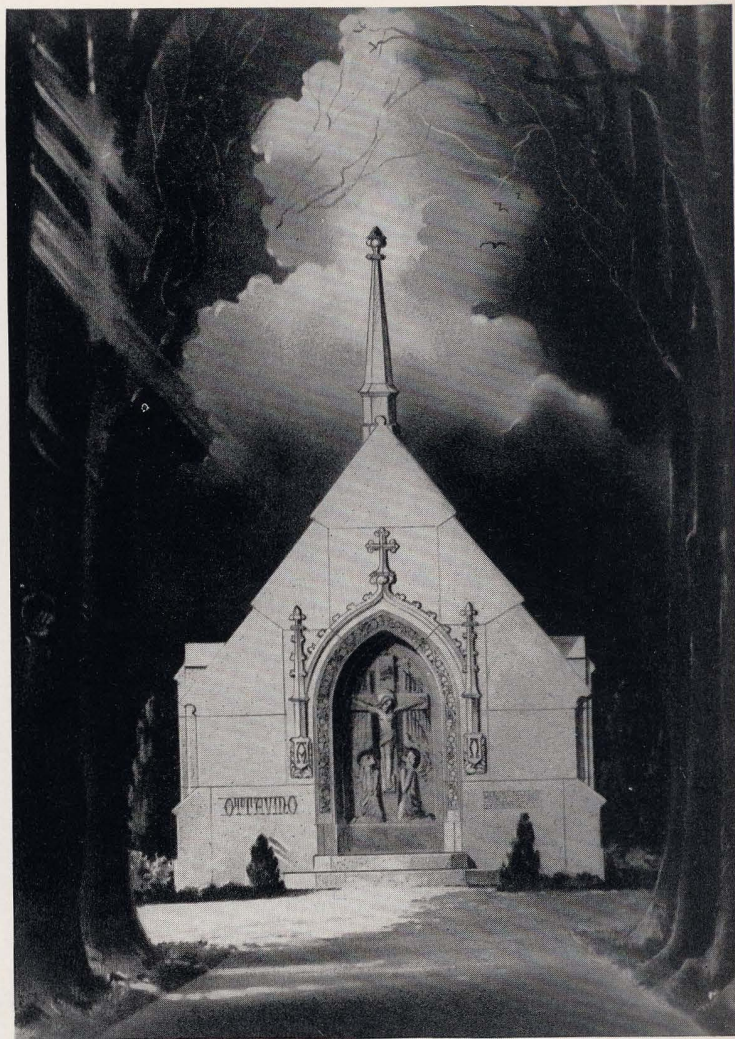
NOT until a memorialist is confronted with the problem of placing a monument or mausoleum on his family plot can he fully appreciate the perplexity of the public in deciding upon a design.

I know a memorialist who spent more than seven years in arriving at the design of his family memorial. I also know that to this day he remains unsatisfied with the result. The same is true of an artist-memorialist I knew in my youth who spent more than a year experimenting, in his leisure hours, with the lettering for a simple marker commemorating a little child.

In the routine procedure of their craft, these memorialists would have designed the memorials in a day or two. But like a physician diagnosing sickness in his own family, these memorialists found themselves uncertain and indecisive. And that is why it is always interesting to study the memorials which monumentalists design and erect on their own family plots.

The mausoleum design illustrated on this page is the proposed building for the Ottavino family of Brooklyn, New York. Two generations of the Ottavino family are identified with the firm of "A. Ottavino," one of the largest retail organizations in the metropolitan area of New York. With a modern plant located at Ozone Park on Long Island and branches in both Middle Village and Westbury, the Ottavino organization serves a clientele which extends far beyond the State of New York. All of which explains why the design for the Ottavino Mausoleum by Kurt Kunz is featured in these pages.

Kurt Kunz, as readers of Monumental News-Review well know, is one of the top-flight memorial designers in the country. Professionally trained abroad in painting, sculpture and



architectural design, he has been identified with leading firms in both the wholesale and retail field. Currently a free-lance artist and designer, he maintains his studio at 366 Park Avenue, Patterson, New Jersey. The architecture of the Ottavino Mausoleum is typical of his work. Trained for the ministry, in the Lutheran Church, he comes naturally by his penchant for symbolism and ecclesiastical architecture.

In his Gothic design for the Ottavino Mausoleum, Kunz properly places accent on the portal. Flanked by engaged pinnacles; enriched with the True Vine and surmounted by a Cross, the portal forms a frame for the Crucifixion Group on the bronze door. The ribbed and gabled roof is surmounted by a spire which recalls the architectural motif of the portal. Kunz reveals his command of the Gothic style in both the mass and detail of this impressive mausoleum. Note the detail on the side elevations; and how the family name panel is balanced with a prayer panel on the opposite side of the door.

Kurt Kunz is a rapid and expert delineator. This study for the Ottavino Mausoleum is typical of his technique. While the basic composition of any design is the all important essential, nevertheless an effective presentation drawing is indispensable in visualizing the design to the client. Kurt Kunz has mastered both design and delineation; a combination which few architects and designers attain.

Destined to be erected in a Catholic Cemetery, and designed for one of the foremost Catholic families in American memorial art, the Ottavino Mausoleum is indeed a model example of thoroughly studied design in a memorial for a family of memorialists.



The Modern ARCHITECTURE IN MEMORIAL DESIGN

The Sassorossi Monument in Hope Cemetery, Barre, is an Example of Conservative Progressivism in Monumental Art. It is the Family Monument of the owner of the Colonial Granite Co., of Barre, erected in the memory of his Beloved Son Dario Sassorossi who was Returned from Europe, having been Killed in Action in the Service of his Country in 1945.

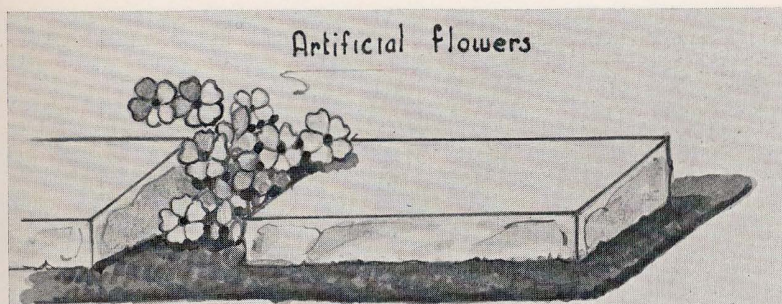
MONUMENTS erected in the cemeteries of Barre are seen and studied by memorialists and cemetery officials from all sections of the country; and from many foreign lands. Visitors rightfully assume that memorial art in a production center should attain the highest degree of quality in design, material and workmanship; for many if not most of the monuments in the Barre cemeteries are memorials erected by families identified with the granite industry; and we rightfully assume that these families devote the best of their resources in designing and producing a memorial for their own plots. It is always informing to study the memorials currently erected in Barre.

The Modern or Contemporary architecture predominates in the design of memorials erected in the Barre cemeteries during the past decade or more. But in departing from the "Classic Tradition," these memorials are neither "modernistic" nor eccentric in form and detail. They bespeak that conservative transition from the old to the new which alone makes for progress in the arts of design. The cemetery, like the church, is no place in which to experiment with novel ideas. We can attain creative design without resorting to capriciousness; we can make progress by evolution instead of revolution.

The Sassorossi Memorial, recently erected in Hope Cemetery at Barre, is an admirable example of conservative design in the Contemporary style. It is "different" but it is definitely not eccentric or *bizarre* in either form or detail. It is an admirable

example of that conservatism and good taste with which the best of memorial art in America is effecting a transition from the old to the new.

There is nothing "new" about the vertical reeds or flutes which enrich the terminal projections at each end of the die-stone on the Sassorossi Memorial. There is nothing "new" about the scalloped incised line beneath the band of carving which traverses the die-stone. There is nothing "new" about the *motif* of the carving on this band of carving, save for the abrasive technique used in producing the ornamental band of *conventionalized acanthus*, symbolical of "heavenly gardens." There is nothing "new" about the idea of supporting a die-stone, or a sarcophagus, on detached footings instead of the conventional solid base. With the exception of the frankly Modern alphabet used for the family name, there is nothing "new" about the Sassorossi monument; and yet it is an exemplar of all that we should strive for in the "Contemporary Design" of our cemetery memorials. Like the best of all Modern architecture, the design of the Sassorossi Memorial is a Modern interpretation and combination of basic *motifs* which had their origin in the primitive stage of ornament and architecture. It is a model example of Modern design in Cemetery memorials and was manufactured by the Colonial Granite Co. of Barre of Pirie's Select Barre granite, and designed by Al Comi of the Barre Design Service.



Artificial flowers

Grass Mat

How about some artificial flowers for markers?
Blue for Barre. Yellow or pink for red Granites.

NOTES FROM A DESIGNER'S SKETCH PAD

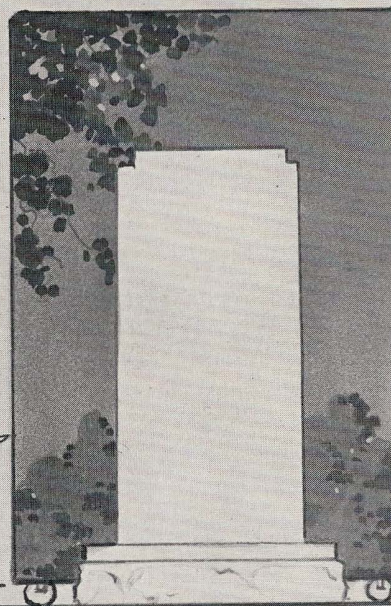


MERCHANDISE DISPLAY

Let's have some
wall brackets.

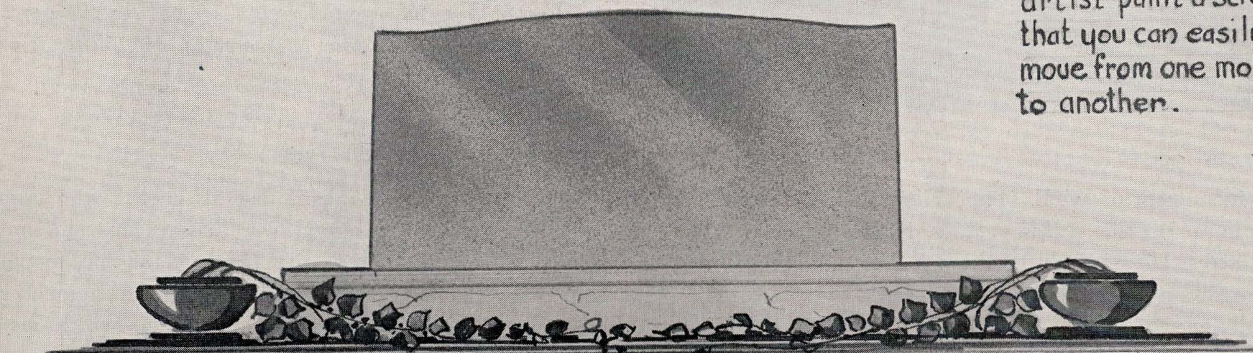
Let's have a profusion
of growing things ~
But no tropical palms
in a SUB-ZERO climate.

SMART
IDEA!



Wheels

Have your local
artist paint a screen
that you can easily
move from one mon't.
to another.



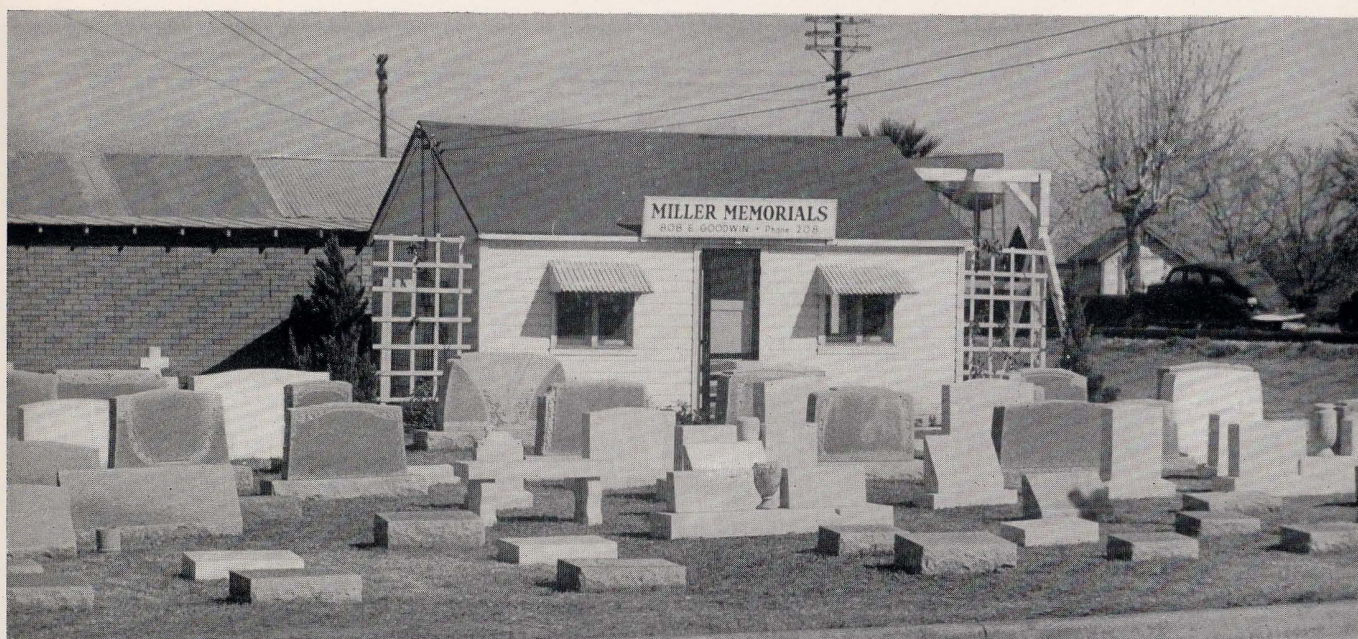
FLOWER VASES WITH TRAINED IVY MAKES A GORGEOUS SETTING

One of my students advanced so far beyond the confines of my correspondence course that he bought a monument business of his own. He asked me what I thought of the venture and not to stint on advice. I wrote him as follows:

"Inasmuch as you have already purchased a plant, and an office, and are in the midst of remodeling, I don't see that there is much that can be done about it. You have asked my advice in a department of the industry in which I have had no experience—but that in itself need not deter me. Like all learned men I have vast reservoirs of untapped knowledge. To begin with, if I had a business of my own, I wouldn't make every monument a stock job. I would have a few that the other fellow hasn't got. Then I would employ a good stylist (preferably one who has had a lot of experience in advertising layout) and I would engage him to arrange my stock. First

from a merchandising angle, then with some feeling for composition. An orderly and artistic display of merchandise commands the respect of the public and should be a never ending source of personal pride and satisfaction. Finally, I would develop a boundless delight in my work. No one ever heard of a successful automobile dealer who wasn't proud of the two or three chromium jobs he has on display. All haberdashers think their suits quite nobby. Roofers will extoll by the hour the unsuspected virtues in tar and shingles. Dealers in hardware find romance in plumbing—and so it goes. If dealing in such transient materials is praiseworthy, then how much more exalted must you be in your occupation, for the record you leave may be the only record they'll find when they go poking about in the atomic rubble."

CARL KASTRUP



A MONUMENTAL SERVICE

By Raymond E. Maher

Above may be seen a view of the "Home of the Miller Memorials," Victoria, Texas. At left are Mr. Miller and Salesman Johnson holding an original design, created for the purchaser, of a monument which they later erected. Mr. Miller is on the left.

THE monument of W. E. (Pop) King, in life a prominent rancher in the Beeville, Texas, vicinity, depicts in its engraving, an unreined saddle horse, its head lowered as if in bereavement for its master, now sleeping the long sleep.

The designer of this monument, Mr. C. E. Miller, of Miller Memorials, Victoria, Texas, although responsible for the beauty and symmetry of workmanship required to engrave this "empty-saddle" theme in this Georgia Marble monument, does not claim credit for originating the idea that gave birth to this particular memorial, so fitting and appropriate for a departed rancher whose hobby in life was his saddle-horse.

So it is with most monuments designed by Mr. Miller. His memorials reflect, in some manner, the dominant characteristic or some outstanding accomplishment of the persons they memorialize. Explains Mr. Miller: "I got this idea of making the monument an enduring expression of individual characteristics several years ago, when I was a monument salesman in Waco, Texas. In the course of my conversations with a certain Mrs. Dossett, she mentioned her late husband's fondness for the Easter Lily. I designed one in the drawing of the stone I presented for her approval. She liked it."

Mr. Miller further explains that his clients, who originate ideas, receive what amounts to a lifetime copyright on that particular creation. Thus, the purchase of the monument embodying the idea, includes not only the monument itself, but also the exclusive right to the design which made it possible.

Asked how he ascertains these individual preferences on the different motifs for monument design, Mr. Miller talks freely about his contact man, Mr. Johnson. "Out of deference to the ethics of the business involved," points out Mr. Miller, "we never contact any of the deceased's relatives until at least three weeks have elapsed since the loved one's interment. At the outset, Mr. Johnson, through pertinent conversation on the subject's likes and accomplishments, drops the hint that perhaps they (the bereft) would like to have erected a memorial that would emphasize their loved one's outstanding trait or contribution to life. Invariably, we've found, this approach sets them to thinking—our way. Course, to facilitate suggestion, we show them pictures of either the original drawings or the monuments themselves, which others have used by way of accentuating these individual traits—We show them for in-

The "Pop" King Monument—Quarried by the Georgia Marble Co., of Tate, Ga.



stance, the saddled, unmounted horse, the picture of a monument we erected at Skidmore, Texas, for a certain Mrs. White, whose son lost his life in the late World War. This depicts a tablet with broken wings signifying that their son, although attached by ties to his home, broke the family circle to bring victory to the land he loved. Or," continues Mr. Miller, "we show prospects the picture of a monument that depicts a deer which a certain rancher loved. Then, too, there's the cowboy of the Texas Panhandle whose life was his guitar; the monument we designed for him has engraved on it his guitar."

Occasionally, Mr. Miller points out, before some customers actually purchase a monument, he will have made for them some eight or ten designs. Frequently the monument finally selected will be a sort of composite of all those thus designed.

"Take the case of a deceased blacksmith over at Shreveport, Louisiana" (Mr. Miller really gets around in his section.) "The bereft wife merely asked that the entire monument be a marble anvil. I guess," he laughs to himself, "that blacksmith really put his life-pattern on that anvil."

In this monument business now for some 31 years, Mr. Miller is in a position to compare the results of his present-day approach to monument buyers to that in vogue say a quarter-century ago, when most such purchasers purchased mostly by price-tag only. "Today," stipulates the monument designer, "a purchaser's buying is motivated; motivated by a desire to perpetuate the departed's outstanding accomplishment; and, since it enlists the active cooperation of the pur-

chaser, it becomes a dynamic factor in boosting sales—sales that satisfy."

Mr. Miller makes it crystal-clear that he does not indulge in over-selling any customer. To point this phase of his policy, he relates that when a customer recently ordered a \$500 job, he designed a similar one for \$300. However, when the woman reiterated her desire to purchase the costlier monument, he arranged for payments to her convenience.

When Mr. Miller was a lad in school, the pupils prevailed on him to do what to them was their most unpleasant task: map-drawing. "Drawing just seemed to come natural for me," he says reflectively.

At first his designing was done mostly with the air brush, however for several years now he has used exclusively the pencil point and the water colors.

Stone for his monuments comes shipped in a semifinished condition. "This saves a lot of extra work here, and lessens very materially the cost of transportation," Mr. Miller points out.

Mr. Miller has had the honor of designing (but not erecting) some notable monuments. Among them are the Joseph T. Robinson Memorial, Little Rock, and of the late Morris Sheppard, prominent Texas Senators.

Cemeteries throughout south Texas are living exponents of the dead because Mr. Miller, having re-harnessed the living habits of these departed ones, in the monuments he has designed for them, has done not a little to bridge the gap between life and that mysterious something called death.

The Welder Monument—Designed by Mr. Miller and erected in Victoria, Texas.



Cemetery Regulations and the Memorial of Moderate Cost

"Case History" No. (2)

Ernest Stevens Leland illustrates and describes his effort to help a fellow memorialist who was confronted with the problem of designing a "new line" after the cemetery had adopted stringent size regulations.

CEMETERY regulations admittedly constitute a problem for most if not all memorialists; nevertheless we must concede that these restrictive rules, by and large, have improved the appearance of our traditional cemeteries. However, like all efforts to improve things on this earth, the basic objective of these efforts to improve our cemeteries is too often forgotten by the over-zealous exponents of "improvement."

In their commendable effort these advocates of better cemeteries, and better cemetery art, too often forget to remember that it is the function of our cemeteries not only to provide burial for the dead, but likewise to give the bereaved the privilege of commemorating those they have loved and lost; and to give them the maximum latitude, within reason, to permanently express their Love and Faith.

There has been a tendency, of late, to place accent on the landscape beauty of the cemetery grounds at the expense of monumental art which alone distinguishes the traditional cemetery from the regimented memorial park. Obviously, in placing ever-increasing regulations on the dimensions of monuments, officials of the traditional cemeteries are endeavoring to strike some mean between the undirected individualism of the older cemeteries and the cold regimentation of the ultra-modern cemeteries. With this policy we must agree. We must agree because year by year the public, the younger generation, is taking a changed attitude toward "graveyards and tombstones." Nor is that all. The economic factor is involved.

With the continued decline in the sale of larger family plots, cemeteries have been compelled to spare no effort in making the smaller lot areas more attractive; either that or to adopt no-monument sections of their own, which many cemeteries are now doing. Hence it behooves the memorialist to consider the problems which the cemetery faces; so likewise the cemeteries should give ear to the problems which the memorialist confronts in his effort to improve memorial design in these restricted, small plot areas. Many of the restrictions recently adopted in some cemeteries are fundamentally sound in principle, but too often they fail in results. Let me cite a case in point. It concerns the relation of cemetery rules to memorial design and to public attitude toward the cemetery and the dealer.

The dealer is an old-time friend of mine. I have collaborated with him many times on large monument and mausoleum projects. One afternoon I spent a few hours with him. He told me about the new regulations which the most important cemetery in his territory had recently adopted. My friend was in all sympathy with the cemetery board in the effort to develop a new section under "controlled design." But he rightfully objected to the "maximum-height-and-length rule" which was adopted in place of the more flexible "superficial area" principle advocated in the Model Rules compiled by the late Memorial Extension Commission in collaboration with the New York State Association of Cemeteries. And here is the reason why he was right.

My friend said to me: "I am not concerned about size

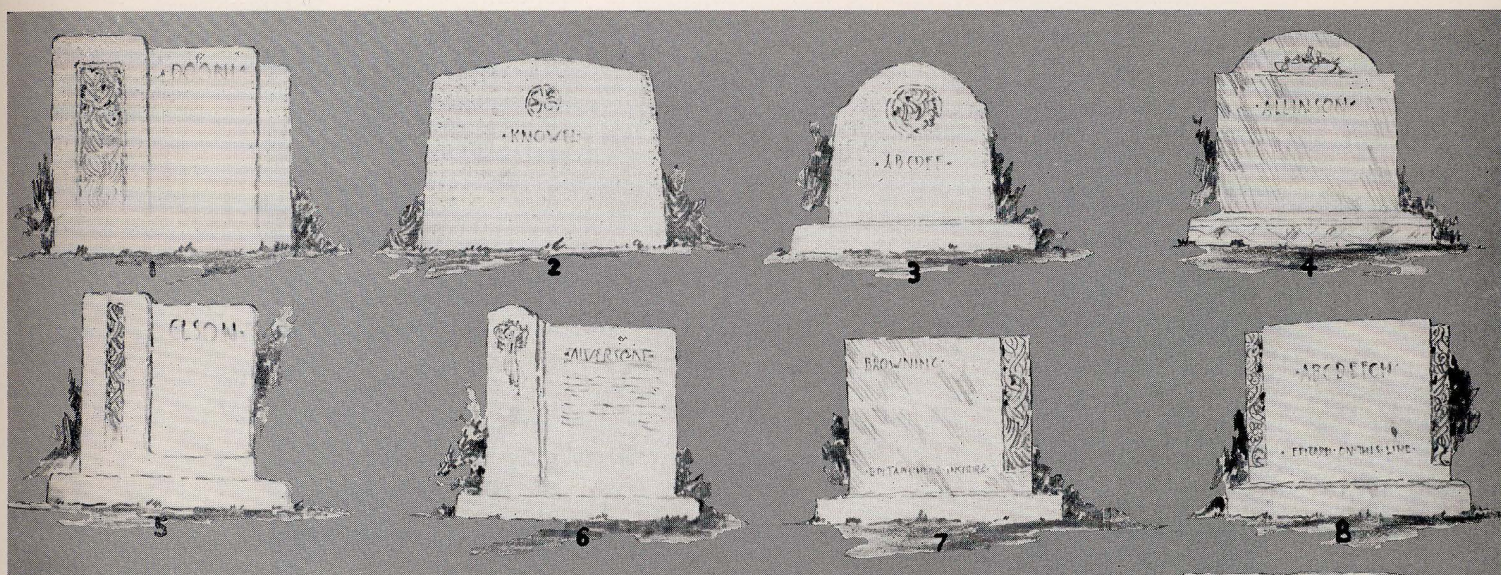
restrictions. I am worried about the tendency toward regimentation in the traditional cemeteries. . . . These new rules I am talking about establish a maximum base length of 4-6, and a maximum height of 4-0. . . . Sure, the customer doesn't need to use the maximum dimensions, which are too 'square' in proportions; but try and find a lot-owner who won't insist upon the full permitted dimensions. . . . They want their monument to be as big as others in the section. . . . Maybe I don't blame them; might feel that way myself. . . . Anyhow, when you get time, rough out a few ideas for me to handle this situation. . . . Make them all in a proportion of 4-6 maximum length and 4-0 in height. . . ."

My good friend was right all through our discussion. True, rules he showed to me did not preclude the use of a smaller base and die-stone. A dealer is free to alter the proportions; advocate a simple headstone; a low set family-group marker; a dial-stone and, well, innumerable other possible solutions. But, as he said, "they all want it as big as other monuments on the section; but they want something different, and yet they want the maximum sizes. . . ."

The problem which my friend confronted enticed me. I began to think over his 4-6 x 4-0 problem. I jotted down some ideas in the weather-worn sketch book. Being, unquestionably, the world's worst draftsman these "thumb-nail" sketches serve only to indicate various elements of effect which, in composition, contour and surface enrichment; might be utilized in attaining a degree of individuality in monuments which, by cemetery restriction, are limited to an over-all length of 4-6, and a maximum height of 4-0.

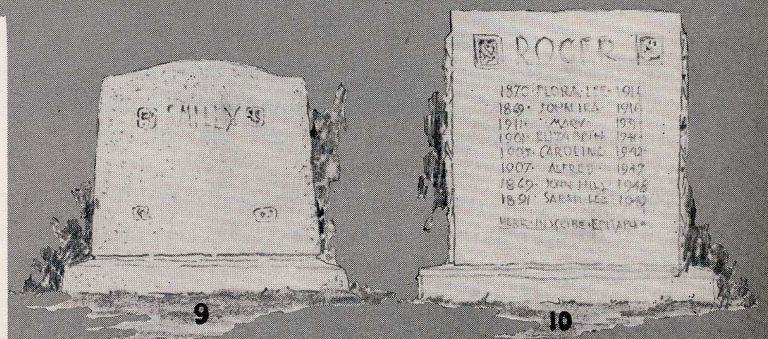
(Sketch 1) The elimination of a base-stone, when permitted enables a designer to utilize the maximum dimensions to attaining impressive scale. The maximum size of the base is used in giving maximum length to the die-stone, which is or should be the dominant feature of any memorial of the tablet type. In this sketch (No. 1) the idea was to lend scale and architectural interest by introducing a succession of receding planes, giving a vertical movement to the monolith and thus "breaking down" the square-like form prevailing in the section where a 4-6 x 4-0 elevation is dictated.

(No. 2) In this suggestion for the "4-6 x 4-0" section, it was proposed that the monolithic form be adopted but, unlike sketch No. 1 with no surface enrichment other than the Cruciform ornament and the family name below. Designed to be done in a "stippled" or "antique" finish, the monolith is undulate in contour; in other words there are no straight lines. Veteran readers of *Monumental News-Review* will recall the work of Tiffany Studios in New York, now dissolved, who specialized in giving memorials a singular distinction by the use of this combination of the "undulate" contour, the softened arrises, the concentration of ornament and the rough-hewn footing leading up and into the superbly tooled finish of the monolith.



A PROBLEM IN MAXIMUM DIMENSIONS IMPOSED BY CEMETERY REGULATIONS

The cemetery rules arbitrarily fixed the maximum dimensions at 4-6 in length and 4-0 in height. Here are some of the "solutions" which Leland roughed out for his dealer client. The solutions are described in the accompanying article. These sketches, and others to follow on other topics and types, are reproduced from the sketch-books and recollections of Mr. Leland. They are not copyrighted and are passed along for what they may be worth to the memorialist.



(No. 3) Like "No. 2," this sketch was developed to study possibilities for developing the "undulate" contour with a die-stone and base. Obviously, in retaining scale in this suggestion, it was necessary to subordinate the base or platform. In such a design, when eventually studied, the circular panel—howsoever it is enriched—should be rather large in scale, focusing attention on the name and decoration. The contour may be slightly convex, as indicated on the left side of the sketch; or it may be slightly concave, as indicated on the right. The projection of the base is somewhat accentuated in the pencil sketch; but all these refinements come only with careful study in preparing final drawings.

(No. 4) In roughing out this sketch for the "4-6 x 4-0 maximum," the idea was to "bring down" the die-stone so that it attains an oblong rather than a square-like form. The elliptical or lunette-shaped upper contour of this suggestion makes it possible to attain an elongated effect without departing from the maximum length and height desired by the client. Compare this trial sketch with others in the group in which an effort was made to experiment with ideas for modifying the awkward proportions established by the cemetery, at the same time retaining the required maximum dimensions. The elliptical upper contour, terminating in "shoulders" gives the tablet a definite horizontal form.

(No. 5) Reversing the procedure in blocking out Sketch No. 4, above, the idea in developing this sketch was to attain a vertical effect, the while retaining the maximum dimensions required. By placing a vertical break or projection, on the left side of the tablet, a sense of verticality is attained although the tablet and base remain within the limits fixed by the cemetery for this section. The ascending band of carving, on the projecting surface, accentuates this vertical effect.

(No. 6) Like Sketch No. 5, this study was an experiment with the problem of giving a vertical accent to tablets of the 4-6 x 4-0 limit in length and height. Comparing this sketch with Fig. 5, it is difficult to believe that the two monuments have precisely the same over-all dimensions. It is the old story of optical illusion in design. No. 6 appears taller and larger than No. 5 for the reason that the projecting vertical surface at the left has been made very narrow; attenuated. By introducing a band or off-set on the inner side of the vertical projection it was possible to save the inscription surface from becoming a square-like area.

(No. 7) Coming now to the more conventional solution of design problems, under a maximum 4-6 length and 4-0 height restriction, the following four sketches may offer some suggestions. The "Browning" (No. 7) utilizes the maximum length permitted by the cemetery, but the height has been slightly reduced to attain a better rectangle for the die-stone. The vertical band of carving at the right, which should be significant or personalized in detail, serves to accentuate the family name and the epitaph.

(No. 8) Like Fig. 7, described above, this sketch indicates a monument with a base extended to the full 4-6 limit in length, but the height has been brought down in an effort to avoid the "square." This horizontal movement is helped by terminating the carved bands a few inches below the upper contour of the inscription surface. While this solution, featuring balanced bands of carving, would probably find a greater appeal than the unsymmetrical arrangement of the carving on Fig. 7, nevertheless, in the hands of a competent designer, No. 7 could be made into a far more interesting composition.

[Continued on page 39]



ROBERT PHILLIPS, JR.

"SEEING RED"

By

Robert Phillips, Jr., Public Relations Officer and Field Representative of the American Monument Association, who gave this interesting talk at several meetings during this past winter.

As the Public Relations Representative of the American Monument Association it is my pleasure to convey to you the best wishes of that Association, and the sincere regrets from its officers that they too cannot be present.

In 1917 Forest Lawn Cemetery in California began its phenomenal growth, and from this cemetery the idea of the Park Plan or non-monument cemetery has steadily increased in its acceptance by the public. The efforts of the energetic sales campaigns of these cemeteries have resulted in the sale of 92 million dollars' worth of interment space over this thirty-one year period. However, it must be understood that the great majority of these lot sales have been achieved in the past fifteen years, and that the public acceptance of this type of cemetery can be measured by the 7 million dollars' worth of lots sold in 1948. Although the national sales figures for this year have not been compiled indications are that the trend for 1949 is sharply upward.

The sales figures I have recounted to you represent a tremendous dollar volume of memorial sales; in fact, \$165,600,000. Remember, Memorial Parks sell 85% of their lots on a pre-need basis so you can see that your *future* business is still being affected by sales made in the past.

The sale of Memorial Park cemetery space has never been given any serious competition by the traditional cemeteries making any efforts to sell pre-need. I will admit exceptions—such as Green Lawn here in Columbus, but on the average they do not actively seek pre-need sales. If in the years that follow Memorial Parks are permitted to make an increasing number of pre-need sales, the immediate need sales of traditional cemeteries will steadily decline.

It would seem, then, that the answer is obvious. Traditional cemeteries must actively compete with Memorial Parks in the solicitation of sales for future burials. However, the majority of the monument cemeteries are not financially able to carry on the burden of advertising alone. Consequently, it devolves that the memorial dealer must get together with his traditional cemetery and jointly make an effort to influence public opinion in the direction of the monument cemetery through the medium of direct mail and newspaper advertisements.

The program which I have to present to you is a positive program—one which represents the thinking of the leaders of the industry.

It is the belief of the Board of Directors of the A.M.A. that

an advertising program designed to sell lots in a traditional cemetery, and to sell the memorial ideal on a local level is the most direct solution to this problem.

Years ago when the A. & P. Tea Company started to put pressure on the corner store, independent grocers banded together under the Retail Grocers Association, and took up the battle in court—crying monopoly and unethical trade practices.

After years of litigation and legislative action, during which time the A. & P. was rapidly expanding, they were forced to compete with the chain stores on a merchandising basis. They had to spruce up their stores, purchase more carefully, and price competitively.

In our case the Memorial Park is sales-minded—they get out with a crew of salesmen and roll up pre-need sales. In this race the traditional cemetery has been asleep—it is up to you dealers in your community to wake him up.

In "Wanted Volunteers" the A.M.A. offers an opportunity for an organized offensive.

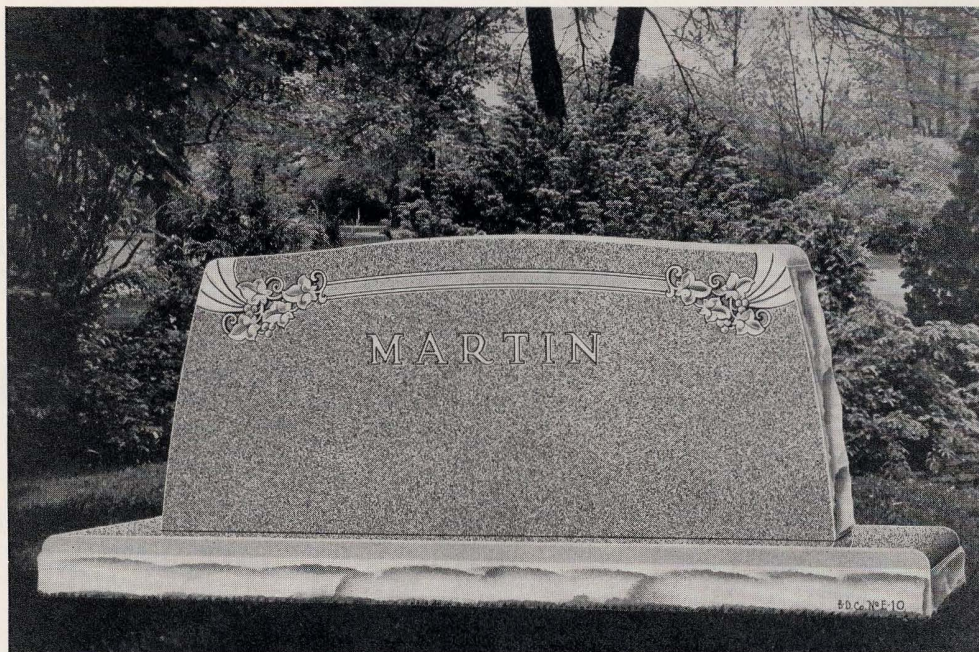
1. It gives you wonderful newspaper advertisements in all sizes.
2. It supplies tie-up sales letters to prospects for burial lots and monuments.
3. It gives you radio scripts—station breaks and spot announcements.

Please note that in all the sales literature suggested there is no knocking of the non-monument idea. What we've got to sell the public stands on its own feet. We simply admit weakness when we start crabbing the other fellow's game. The advertisements pack a direct persuasive power, yet are dignified.

In Syracuse where the three leading cemeteries have been badly squeezed by Crown Hill Memorial Park—a Williams' Cemetery—the program was enthusiastically adopted. The three cemeteries—Oakwood, Woodlawn, and Morningside—each raised \$500.00 a piece, and instead of the dealers matching that according to the original plan, they contributed \$1950.00, and are presently putting on a thirty-week pre-campaign. This program, starting the first of March, has had the remarkable result of producing a fine relationship between cemetery men and the memorial dealers in Syracuse—and this is particularly remarkable in-so-much as previous to this time there had been a great deal of friction between cemeteries and the dealers.

Green Lawn Cemetery in Columbus, Ohio, has been doing

[Continued on page 38]



A Popular STOCK DESIGN

The Martin design illustrated, having long, low lines is one of the most popular of stock designs.

The flat line work at each end of the carving takes the place of the more expensive hand cut moulds, which were so popular a few years ago.

This is No. 92 of a monthly series of designs by Glen I. Lammers, President, Bliss Design Co., Rockford, Ill.

WE INSTALLED FORK-LIFT TRUCKS *and Save 80% on* HANDLING COSTS

By Ralph Thurmond

**Thurmond Monument Company,
Marion, Illinois**

The Thurmond Monument Co., of Marion, Ill., uses two Clark Fork-Lift Trucks to good advantage in their operations. In this illustration, featuring their well stocked yard, an operator is shown moving a slant marker slab to the cutting room. Another yard use of these well known lift trucks is moving finished dies for better customer inspection.

A CASUAL glance from a hotel window into the storage yard of an adjoining plant gave me the inspiration that led to savings of 80 per cent in our handling costs. I returned from that trip with a clear picture in my mind of fork-lift trucks handling a variety of heavy, bulky items quickly and efficiently; and with a vision of those fork-lift trucks as the solution to perplexing handling problems peculiar to our business. We had long since accepted these problems as insoluble—as necessary evils. It was pleasant and stimulating to discover that they were, in truth, golden opportunities for substantial and vital savings.

Huge 12-foot granite slabs, both slant-faced and flat, weighing up to two tons, presented a stubborn handling problem requiring tedious, backbreaking and exceedingly dangerous

labor. Unloading the slabs and heavy blocks from flat cars onto highway trucks and hauling them to the yard required our crew to work a day-and-a-half—raising the slabs with crow-bars onto rail ties and rollers, then inching them off; and again easing them off the trucks at the yard. In the yard, we cut the slabs into smaller units and stored them as effectively as we could in limited space, with no facilities for tiering.

When it came time to make installations in the cemetery, we had a similar poser in the placement of 2-ton slabs for mausoleums. This was a time-consuming, laborious task raising the top-slabs painstakingly into position.

Another major concern was the unavoidable inconvenience to customers who wished to see monuments—guiding them



A team of two Clark trucks, a clipper solid wheel at left and "yard-lift 40" pneumatic tired truck, unload large slabs of granite from flat cars and later move stones to the Thurmond yard.

through our busy and somewhat cluttered yard, sometimes during unpleasant weather. All these operations constituted a critical problem, hampering our employee relations and severely taxing the company's profits.

It is exceedingly pleasant to report that all these difficulties were decisively overcome by our installation of fork-lift trucks—a pneumatic-tired machine of 4000-pound capacity for heavy-duty operation in unloading cars and for assembly work in the cemetery; and a solid-tired machine of 2000-pound capacity for operations in the plant and yard.

Unloading a flatcar now takes us less than three hours—the same operation which formerly required a day and one-half. Massive slabs are cut into smaller units at the unloading site, and then transferred to the yard where the fork-lift truck stacks them in neat, orderly rows. The entire cost of that complete operation is only \$10.00—compared to the former cost of \$60.00. When slabs of extra length and bulk are to be unloaded, the two trucks are operated as a team.

Similarly, the handling of top slabs for mausoleums has been transformed into a simple, safe, routine task. Gone is the slow, exhausting, dangerous manual labor. The fork-lift truck simply picks up a slab and places it in exact position—performing in a few minutes and at a cost of about \$4.00 an operation that formerly took a half-day at a cost of about \$25.00.

No longer must we inconvenience physically-handicapped customers who want to see sample monuments. Now they sit comfortably in their car while the smaller fork-lift trucks bring monuments to them for showing to best advantage. In addition to these normal routine handling operations, we have found many other uses for the trucks, inasmuch as every assignment means a worthwhile saving.

The benefits derived from mechanized handling were immediate and startling. Our handling costs were reduced 80 per cent, and a remarkable increase in volume enabled us to keep our manpower intact. Our yard storage capacity was more than doubled, and the yard presents an orderly, efficient appearance that has helped us to attract additional business.



The possibilities of modern handling of stone with lift-trucks is graphically shown in these four illustrations, in the freight yard, on the road, in the yard and the cemetery.

The Legal Department...

LIABILITY FOR REMOVING MONUMENTS

We are asked to discuss court decisions bearing upon this interesting and very important factual situation: When a mother died several years ago, one daughter bought a memorial and had it erected at her grave. Recently, the father died and his body was interred alongside the mother. A second sister replaced the memorial with a double-monument to the memory of both parents and caused the first monument to be relettered and placed at the grave of a brother on the same lot.

The first sister insists upon restoration of the original memorial, which necessitates removal of the new one. What are her rights against the second sister and the memorial contractor who removed the first monument?

We are not informed as to who owns the lot, although probably that is not a controlling factor. We assume that one sister had and has as much right as the other in memorializing their dead on the lot. We also assume that the first sister was not consulted about removal of the monument she erected or about erection of the double monument, and knew nothing about the replacement until it had been consummated. We are not informed whether the second sister was consulted before the first monument was erected, or whether she ever objected to its erection. We assume, from the fact that several years elapsed between erection of the two stones that the second sister did not become dissatisfied with the first stone until the father died and the matter of placing a suitable memorial at his grave naturally arose.

Should this case get into the courts the chances are that the first sister will be the loser in the long run, even if the court should find that there was a technical violation of her legal rights. It is not likely that the court would issue an order requiring the old memorial to be restored to the mother's grave, under the circumstances. And it does not appear that the first sister has sustained any legal injury that warrants assessment of any substantial damages against the second sister or the memorial contractor.

Apparently, the first sister took it upon herself to erect the first stone, although obviously the second sister had an equal right to a voice in the matter. When the father died it does not appear that the first sister took any steps to memorialize him. Clearly, the second sister had as much right to have a suitable stone placed at his grave as the first sister had to place one at the mother's grave.

So far as we can judge from the facts, the second sister carried out a sensible and reasonable project that involved a joint memorial to both parents. (We assume that the mother's grave is as well and as artistically marked now as by the old stone.) Incidentally the slight expense of relettering the old memorial has made it possible to supply a monument at the grave of a brother. (We are not informed when he was buried but infer that his grave has remained unmarked for some time.)

Under the facts, we do not see how a judge or jury could say that the first sister has been damaged. It looks like one of those cases where courts do not favor a claim that is based upon supposed technical legal right but is opposed to common sense and justice. A court would be apt to sense unworthy motive on the part of the first sister, perhaps ill-will toward the

Conducted by
A. L. H. STREET
*Authority on Cemetery
Law and Legal Editor
of the Monumental
News-Review.*



second. If so, it would be apt to follow the example of the Iowa Supreme Court in the case of *Thompson v. Deeds*, 93 Iowa 228, 61 N. W. 842, where the court equitably settled a controversy between a surviving widow and the husband's daughter by a former marriage over the kind of memorial that should be erected by the widow on a lot owned by the daughter where the father was buried. The court said that both parties should exercise Christian charity, and "remember that, whatever their differences may be, they should be lost sight of in the presence of the dead, and obliterated in a *common desire and effort to suitably testify to their respect*" for their dead.

Subject to such advice as capable local legal counsel may give, the writer believes that the second sister and the memorial contractor will be justified in "standing pat," rather than yield to the first sister's insistence. However, the case does furnish an object lesson for all memorial directors—on the point that they should "watch their step" in removing memorials. As will be seen from references made below to court decisions, one who rightfully erects a memorial will be protected by the Law against a *wrongful* removal that is prejudicial to him. And, ordinarily, if a memorial dealer's patron has no right to remove a memorial the dealer will render himself jointly liable in making the removal.

In rare instances, a removal may be so wrongful as to constitute an offense under the laws of some states. So, it behooves the Monument Man to avoid any situation where he might be annoyed by a threat of prosecution. (In our correspondent's case he has nothing to fear because his removal of the old memorial could not be regarded as a desecration because (1) obviously there was no intention to desecrate—nothing to indicate that the second sister did not have a right to substitute a double monument at the grave of her parents for a single one, especially if it was an improvement over the old one, and because (2) the circumstance strongly indicates that the sisters had equal rights as to the memorials erected at their parents' and brother's graves.)

A New York Decision

In a New York case, (*People v. Otis*, 137 App. Div. 426,

[Continued on page 40]

Statue of ABRAHAM LINCOLN in his Youth

By the Staff Critic



THERE are hundreds of Lincoln statues throughout the nation and foreign lands. By far the majority of these statues depict the Emancipator either as President or in his early career as a lawyer and legislator. Relatively few "Lincolns" immortalize his youth, an epic in American and World history, the story of the rail-splitter destined to become one of the greatest figures of historical time. Among these statues of the young Lincoln, the monument recently erected at Decatur, Illinois, ranks among the most impressive both from the standpoint of sculpture and of the story it tells.

The "Decatur Lincoln" erected by the State of Illinois, is appropriately located on the Campus of James Milliken University, where it is a daily reminder to the students, visitors and local citizens of the handicaps under which the young woodsman found his way from a log cabin to the White House, and to immortality.

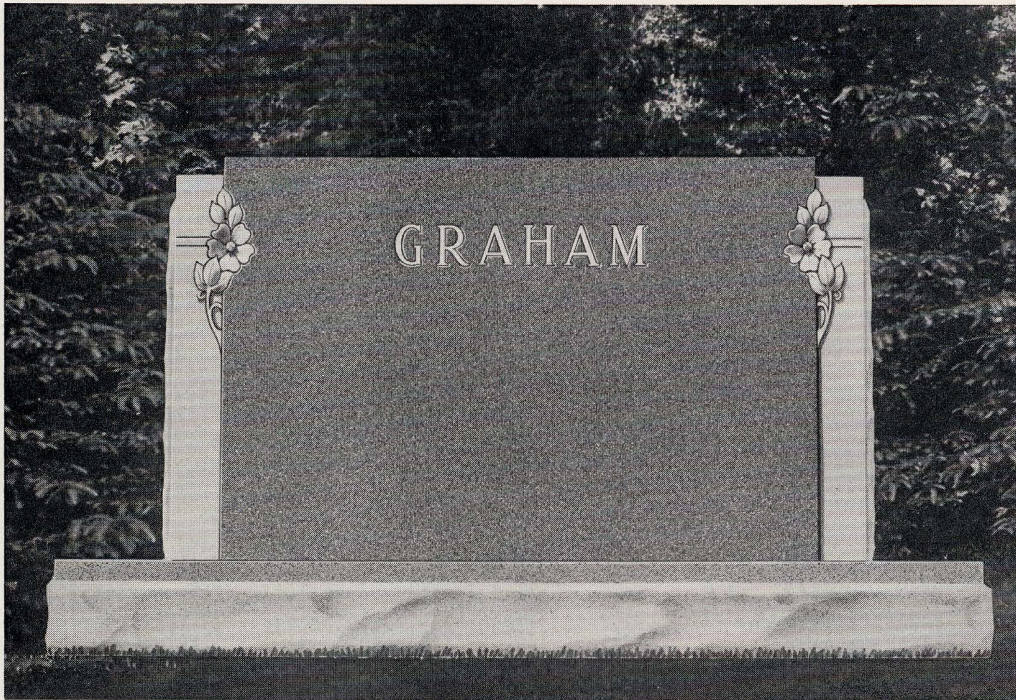
The sculptor, Fred M. Torrey of Chicago, portrays the young rail-splitter resting from his labor, the axe at his feet. The figure is garbed in the raiment of his trade and the modelling of this attire, together with the posture and the magnificent head, reveal the work of a sculptor who has indeed mastered his art. Two other "Lincolns" by Mr. Torrey stand in the Tomb at Springfield; one depicting the young Lincoln as a scout, the other as a circuit rider.

The architecture of the monument is an impressive example of co-ordination between the pedestal and the statue, a quality too rarely found in commemorative sculpture. This massive pedestal and the wide spreading platforms are perfectly studied for mass in relation to the statue. In fact this relationship is

one of the most striking examples of perfected composition in design which this critic has seen. Some concept of "the study for composition" which went into the design of the pedestal may be clearly appreciated, even by a layman. If the reader will place a rule, or a squared piece of paper, on line with the arris nearest the front of the picture, he will find that the arris line, if extended, would terminate in the very center of the head. Nor is that all.

Note how the polished surface of the die-stone effects a perfect transition from the bronze above to the hammered surfaces below; and how the pedestal is devoid of any surface decoration, unless we consider the permanent Wreath of Glory, resting on the platform, to be an enrichment of the surface above. All this is monumental architecture at its best.

The pedestal was designed by the sculptor in collaboration with the State Architects Office. It was executed in Mottled Venetian Pink by the Liberty Granite Co., of St. Cloud, for Chas. G. Blake Co., of Chicago. The Blake organization has for two generations collaborated with foremost sculptors in producing the pedestals, or other settings, for these commemorative sculptures, both public and private. All who participated in the design and production of the "Decatur Lincoln" deserve the highest praise for giving the State of Illinois, the Nation, and the World, a work of art in this tribute to the Young Lincoln who, the inscription tells us, "At Twenty-One Came to Illinois;" an historical statement which, for brevity, is consistent with the sculptural and monumental dignity of the Monument.



This is No. 37 of a New Series of Designs by Carl Kastrup, 1705 Auburn St., Rockford, Illinois

SIMPLICITY IN A MODERN MONUMENT

For the present, this being the busy season of the year, I shall have to dispense with the scholarly dissertations that often enliven my copy. They can be found elsewhere in this magazine, under the title "Notes from a Designer's Sketch Pad."

It would be inadvertent to pass on with no mention whatever of the design above. It is another from my New Series of Modern Monuments designed to create an interest in forms that have merit because of their simplicity. There is always a certain charm about anything that appears effortless to do, in contrast to that which is involved or labored. Students of ornament will have no difficulty in identifying the rose as the symbol of love.

CARL KASTRUP



**YOU
CAN
BE
SURE
IT'S
THE
BEST**

Your reputation depends on every monument you carve. It's safe when you specify dark Barre granite from the Rock of Ages quarry—the world's finest granite for polished work.

ROCK *of* AGES
BARRE • VERMONT

**ALWAYS SPECIFY
Dark Barre Granite
from the
ROCK *of* AGES
QUARRY**

Take a Tip



You have to have "What It Takes"
If you want to "Stay Out in Front"...

In any form of competition, whether it's horseracing or selling in a normal market, it is certainly true that you have to have "what it takes" to "stay out in front." And it cannot be denied that we have finally left the period where "selling" was practically unnecessary. The monument that would "sell itself" during the "plush" days may not be so saleable today. You'll greatly enhance your chances of staying out in front in the sales "race" if you'll take advantage of the artisanry that you have always been sure of in Lawson-built memorials.

LAWSON GRANITE COMPANY, INC.

Albert Gherardi, Proprietor

BARRE, VERMONT

NATIONAL

Controlled

SHOT

CUTS FASTER . . .

LASTS LONGER . . .

COSTS LESS . . .

Because it is Harder, Tougher, more solid in structure, uniformly sized and contains fewer imperfect rounds. Can be reused many more times without breaking down.



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NATIONAL METAL ABRASIVE CO., CLEVELAND, OHIO

EXCLUSIVE

Sales Representative:

HICKMAN, WILLIAMS CO., CLEVELAND

CLEVELAND. INDIANAPOLIS. CHICAGO. PITTSBURGH. CINCINNATI. ST. LOUIS. PHILADELPHIA. NEW YORK. DETROIT.

"SEEING RED"

Continued from page 30]

pre-need advertising for some time, with the result that in the period from 1938 to 1949 their total lot sales have increased from \$12,000. per year to \$172,000. Mr. Sloan, Superintendent of Woodlawn, is convinced that this can be directly attributed to pre-need advertising, and that 35% of his present sales are on a pre-need basis.

The first thing to do is get together. Call a meeting of all monument and cemetery people in your community. Elect a chairman and present this portfolio, page by page—then vote the necessary funds to put it over. The American Monument Association furnishes the advertisements, the publicity, and the letters free.

ROCK OF AGES PRESIDENT PREDICTS GOOD BUSINESS FOR THE GRANITE INDUSTRY

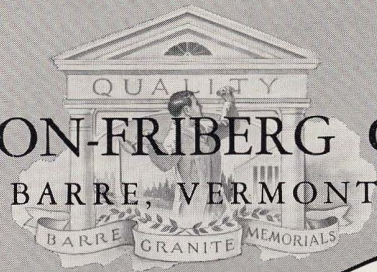
Good business conditions will prevail in the Barre granite industry throughout 1949, according to Athol R. Bell, president of the Rock of Ages Corporation, who recently predicted that the Barre district will equal its 1948 output of \$14,000,000 again this year.

The wage increase adjustment reached last fall with granite workers is one factor favoring stability in the industry, Bell said. He also pointed out that employment in the Barre granite district has held steadily to about 2,500 despite lay-offs in other industries and sections of Vermont.

Some retailers report overstock of memorials but over-all demand in the industry has kept ahead of supply.

ANDERSON-FRIBERG CO., INC.

BARRE, VERMONT



*DISTINCTION marks our Copyrighted Designs
and you may rely upon the Finest
Barre Granite, Flawless Workmanship
and Dependable Service.*

CEMETERY REGULATIONS AND THE MEMORIAL OF MODERATE COST

Continued from page 29]

(No. 9) Like Figs. 7 and 8, above described, this study contemplates the maximum length permitted by the cemetery, but the height has been somewhat reduced. The idea here would be to attain individuality by carefully studying the entasis on the ends of the tablet, the "serpentine" or cyma curved upper contour, the contour of the low-set base and the studied position of the family name and flanking panels. The two "spots" near the footing of the tablet serve to "balance" the surface enrichment and, if names are inscribed on the monument, they would serve as terminating enrichments. In memorials of this type, with curvilinear contour, the most effective results are attained when the surfaces are given a stippled or "antique" finish; all arrises should be rounded.

(Fig. 10) This study was an experiment in designing the least expensive type of memorial for the section. The maximum length and maximum height permitted by the cemetery employed. The rough-hewn surface for ends, rear and base-stone are indicated. The proportions established by the cemetery give the designer no latitude, unless the lot-owner will accept something less than the maximum sizes; which most lot-owners in these restricted sections will not do. However, good design can be attained, despite these limitations, if the memorialist will concentrate on studied composition in organizing the ornament and lettering. The inscriptions here indicated are in alignment with the carved panels which flank the family name. The rough-hewn ends terminate in alignment with the carved panels, the surface above being fine hammered like the inscription surface. By giving study to these and other details, it is possible to inject a degree of beauty and significance in these restricted and unpretentious memorials.

CAYCE MEMORIAL COMPANY FORMERLY ANDERSON MONUMENT CO., INC.

It has been reported to us that the physical assets of the Anderson Monument Company, Cayce, S. C., have been purchased by the partners, T. Leroy Stokes, Louie L. Irick and Matthew S. Driggers. The firm will be known as the Cayce Memorial Company and will be located at 609 Frink Street, Cayce, S. C., P. O. Box 517.

*We provide a complete Design Service for the Retail Dealer and
Wholesale Manufacturer . . .*

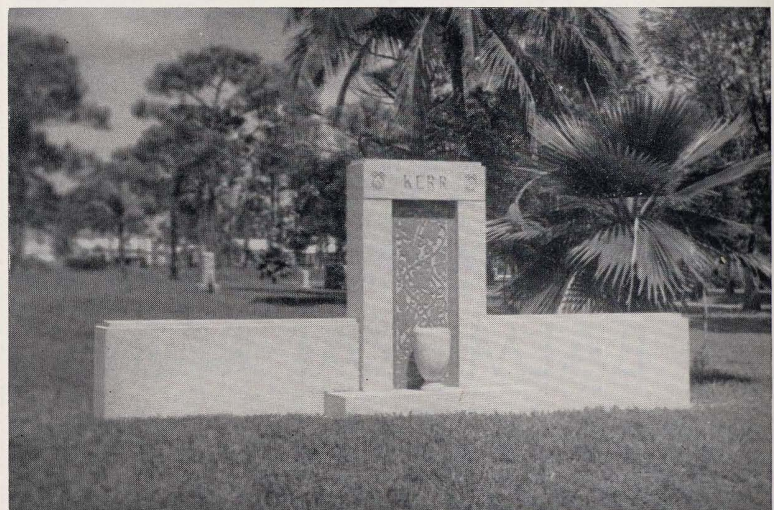
- Air Brush Sketches • Renderings •
- New Designs • Advertising •

A Complete Line of Design Cases and related items.
Home Study Design Course

Bliss

DESIGN COMPANY

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The Kerr Memorial . . .

. . . manufactured for Sands Memorials, erected in Coconut Grove, Miami, Florida, it satisfactorily exemplifies the fine type of work that you can expect from us.

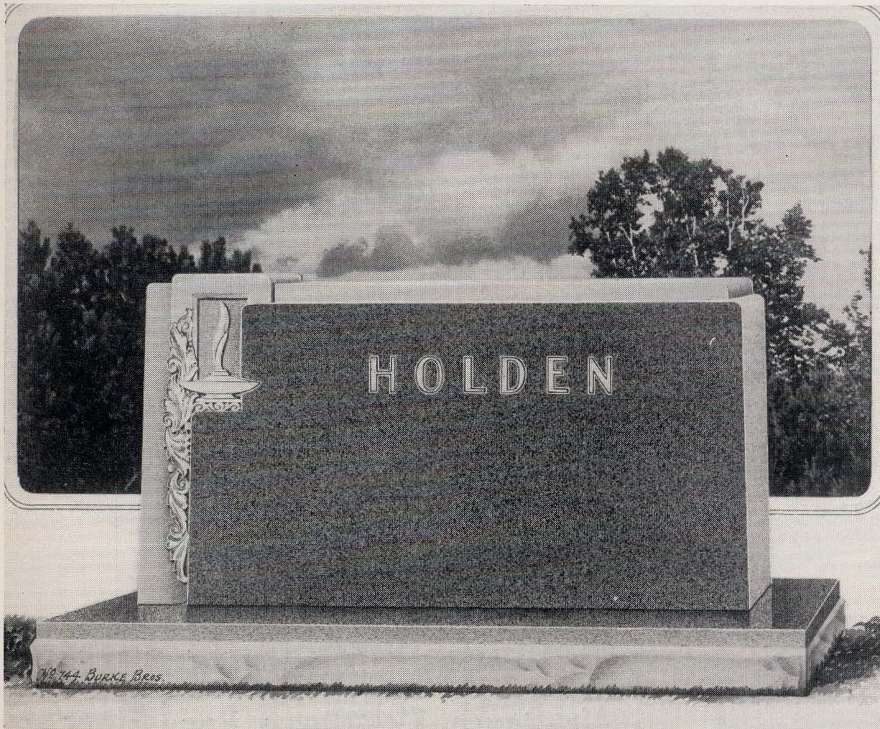


WILDBUR GRANITE CO., INC.

Manufacturers of STONECRAFT MEMORIALS

Barre Guild Inspected Monuments

BARRE, VERMONT



Your best Sales Aid!

It should be quite obvious but it's surprising how easy it is to lose sight of the most obvious things. All the merchandising programs, brochures, direct mail, radio and newspaper advertising, the training of salesmen or the many other "sales aids" that are available today, will be of little value to the retailer who does not have *something that will sell!* Naturally, we as always, have created our designs and maintained our careful workmanship so that you will be able to call on us for *monuments that will sell . . .* these will be *your best sales aid.*

BURKE BROTHERS

Established in 1892

BARRE VERMONT

For Your Attention

Reduced Prices in our
Beautiful and Reliable Granites
from Finland

BALMORAL RED BOTHNIA

Prompt Shipments

Also let us quote on your requirements in
BARRE — DAKOTA MAHOGANY
and WAUSAU RED

W. C. TOWNSEND & CO., INC.

ZANESVILLE OHIO

BRANCHES

BARRE, VT. - - - CARRARA, ITALY

LEGAL DEPARTMENT

Continued from page 34]

121 N. Y. Supp. 810) the court acquitted defendant of a charge of having violated a statute which made it a misdemeanor for one *not an owner of a monument* to injure or disfigure it. Defendant was prosecuted for removing an inscription from a memorial jointly owned by him and members of his family. The theory of the prosecution was that because defendant was not *sole* owner of the monument he had no right to remove part of the inscription. The court said that that was not a proper interpretation of the statute, adding:

"When various members of a family are jointly interested in a monument differences are liable to arise as to the rights of the parties; that is, where their respective inscriptions shall be placed, and whether the names of their relatives shall be put upon the monument, etc. When these differences arise, the courts will settle them; but if some one of the parties assumes to settle the differences himself without the aid of the court, and is mistaken as to his legal rights, can it be said he is liable under the statute to punishment as for a crime? . . . I do not think this statute was designed to cover a case like this, where there are differences between persons jointly interested in a monument as members of a family. It does not at all follow that taking this view of the statute is equivalent to holding that any one of the interested persons may legally remove an inscription from a monument so jointly owned. The act may be illegal and the Legislature still not have chosen to make it a crime."

Surviving Spouses's Right

In a Massachusetts case, a surviving husband was sued for damages by his wife's mother for removing from the wife's grave a monument erected by the mother. Dismissing the suit, the Massachusetts Supreme Judicial Court decided (*Durell v. Hayward*, 9 Gray's Reports 248):

"The plaintiff had no right to erect a stone at the grave of the defendant's wife without his knowledge or consent. The indisputable and paramount right, as well as duty, of a husband to dispose of the body of his deceased wife by a decent sepulture in a suitable place carries with it the right of placing over the spot of burial a proper monument or memorial in accordance with the well-known and long-established usage of the community. The defendant had therefore a right to remove the stone which the plaintiff had placed over the grave of his wife, in order to put in its stead the one procured by himself; and having taken it down without injury, and holding it in his possession ready to be delivered up to the plaintiff on her demand therefor, he has done no act for which an action of trespass will lie."

The New York Court of Appeals said in the case of *Mitchell v. Thorne*, 134 N. Y. 536, 32 N. E. 10:

"It has been decided many times, and frequently asserted by text writers, that the heirs of a decedent, at whose grave a monument has been erected, or the person who rightfully erected it, can recover damages from one who wrongfully injures or removes it, or by an injunction may restrain one who without right threatens to injure or remove it; and this, though the title to the ground wherein the grave is be not in the plaintiff, but in another."

Additional Decisions

The following is a summary of a decision rendered by the New Jersey Court of Chancery in the case of *Donohue v. Fitzsimmons*, 95 N. J. Eq. 125, 122 Atl. 617:

Where the right to bury the body of the deceased husband of a granddaughter of the original purchaser of a cemetery lot was given by all heirs of such purchaser and was acquiesced in by the cemetery association, an heir could not insist on the removal of a headstone over such husband's grave, against the wishes of any of the other heirs or against the wishes of the widowed granddaughter, who erected the headstone, though it bore the name of the deceased husband only.

The court said:

"The right of burial in this case was given by all the heirs or children of Mrs. McHugh, and was consented to or at least acquiesced in by the cemetery, and there is now no right in any of these children to insist on the removal of the headstone against the wishes of any of the others, or against the wishes of Mrs. Brumer, to whom the right to bury her husband in this plot was expressly given."

In a Rhode Island case, a widow buried her husband's body on a lot owned by her father and erected a monument at the expense of the husband's estate. Her father consented on condition that his and his wife's name be placed on the monument. The Supreme Court of the state decided that the husband's heirs had no such interest in the monument as to entitle them to sue to require erasure of the names of the wife's parents. The court said, in part (*McGann v. McGann*, 28 Rhode Island Reports 130, 66 Atl. 52, 55):

"If the legal title to the monument were to be determined according to the doctrine of contribution contended for by the

[Continued on next page]

ADD THEM UP!

IMPERIAL MAHOGANY

PLUS

VARIEGATED AGATE

PLUS

PRACTICAL DESIGNS

PLUS

SUPERB FINISHING

PLUS

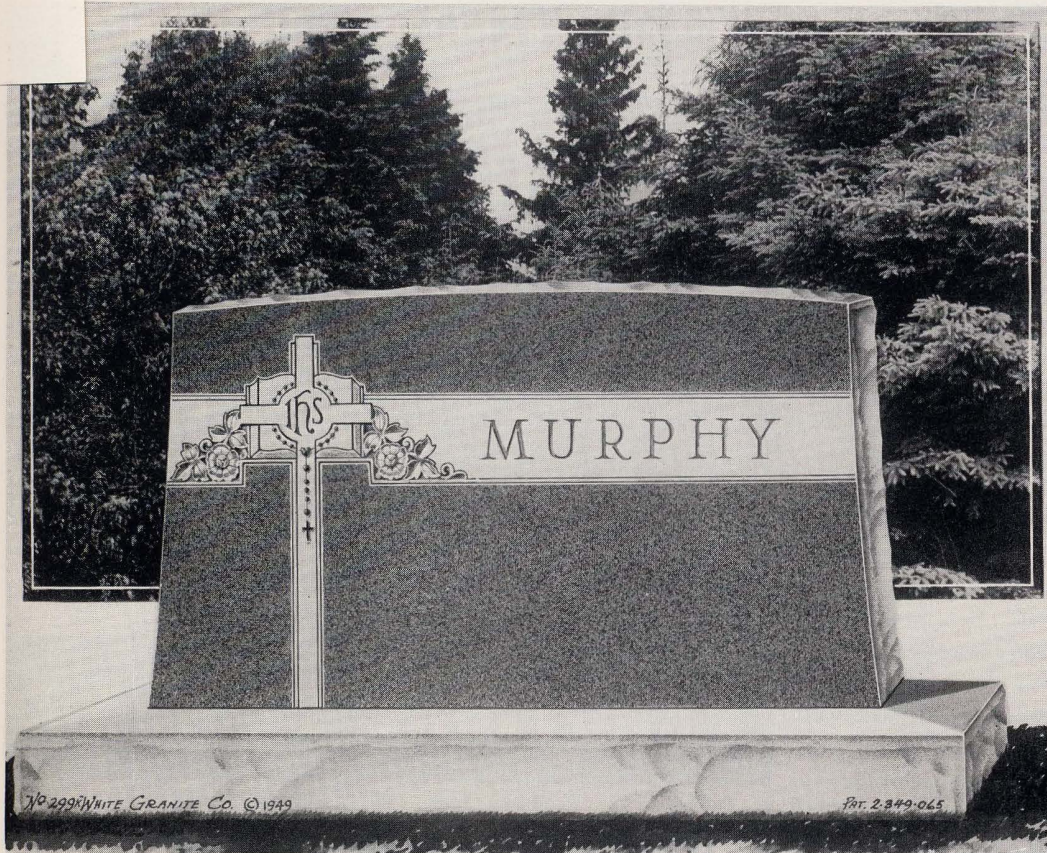
GREATER CAPACITY

EQUAL

YOUR BEST BET!

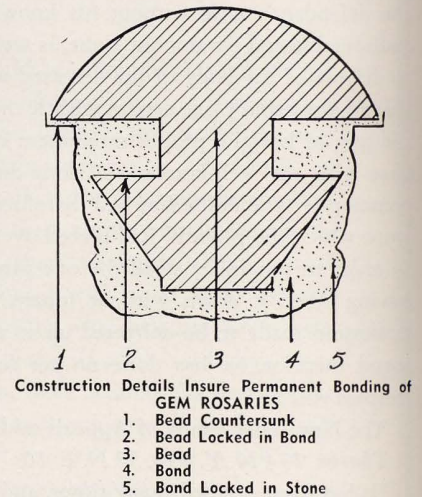
From *Quarry* to *Delivery* a Wholesale
Service you can use to advantage.

MINNESOTA GRANITE INDUSTRIES
DELANO - MINNESOTA



ASK ABOUT- the WHITE-CREATED GEM-BEADED ROSARY

Raised above the surface of the stone



Construction Details Insure Permanent Bonding of
GEM ROSARIES
1. Bead Countersunk
2. Bead Locked in Bond
3. Bead
4. Bond
5. Bond Locked in Stone

VERMONT MARBLE CO.

Proctor, Vt.

and

COLD SPRING GRANITE CO.

Cold Springs, Minn.

are authorized to manufacture under our patent rights.

COPYRIGHTED DESIGN—U.S. Patent No. 2349065—Canadian Patent Applied For

WHITE GRANITE COMPANY BARRE, VERMONT



MANUFACTURERS OF FINE MEMORIALS
IN SELECT BARRE GRANITE



your inquiries are invited

THE LEGAL DEPARTMENT

Continued from page 41]

complainant's counsel, the widow would own one-half and each of the complainants would own one-twentieth; so that the total representation of interests on behalf of the complainants would be four-twentieths, or one-fifth, as against one-half represented by the widow; and the widow would appear to have the superior right. It will at once appear that any such principle of ownership, if recognized by law, would be likely to lead to most unseemly wrangles and to suits of various kinds of very doubtful solution by the courts. We find no case in which such principle of ownership has ever been recognized. On the contrary, it has been the recognized doctrine of the English law that property in monuments and gravestones remains in the executor, or in the person who erects them (if other than the executor), during life; and after decease of executor (or other person erecting), then in the heirs."

ALEX PARK ACQUIRES NEW TITLE

The officers and directors of Monument Builders of America, Inc., at their annual meeting in Chicago, April 23, created a new title for Alex Park.

He now becomes executive vice-president of M.B.A. as well as executive secretary.

The change, which may be more than academic, carries an order that Park will continue to perform all the duties of executive secretary, treasurer and editor of Monument Builder News, and all present contractual obligations between Monument Builders of America, Inc., and Park will continue in force.

**\$1300 NATION-WIDE DESIGN COMPETITION SPONSORED
BY M.B.A.**

With the announced purpose of encouraging contemporary thinking in the field of design for moderate size, family monuments, Monument Builders of America, Inc., the national association of retail monument dealers, has announced plans for a \$1300 nation-wide design competition to be conducted this year.

In revealing the full competition program, Almon D. Olsen, Greene-Grignon & Peterson Co., Duluth, Minn., president of the association, told why, for the first time in history, M.B.A. has decided to sponsor such a contest:

"It has become increasingly apparent during the last few years that the average, moderate income family group has not been provided the type of monuments the industry is capable of producing.

"We believe that free use can be made of inscriptions and epitaphs in the design of family monuments, and at the same time the memorial can be executed in modern lines of proportionate beauty and design."

Olsen said that on previous occasions Monument Builders of America has conducted design competitions on a national scale, but that this is the first time particular attention has been given to the design of a monument for a family of moderate means. First prize to be awarded for the best design will be \$500; second place will receive \$200, and third place \$100. There will be four fourth place awards of \$25 each and 20 fifth place prizes of \$20 each.

All prize-winning designs will be shown at a special exhibition during the national convention of Monument Builders of America, Aug. 28-31, at the Congress Hotel, Chicago, Ill.

The competition, which has been approved by the American Institute of Architects and the American Society of Memorial Designers and Draftsmen, will run from May 1 to August 1, 1949, inclusive.

Selected by Monument Builders of America as the professional advisor for the competition is the well-known Chicago architect and engineer, Mark D. Kalischer, A.I.A.

To judge the contest, Mr. Kalischer and M.B.A. have chosen five outstanding personalities in the architecture and design field. They are:

Carl Conrad Braun, architect and designer, New York, N. Y.

Harold B. McEldowney, A.I.A., head of the Department of Architecture, Chicago Division of the University of Illinois, Chicago, Ill.

John J. Noerdinger, artist-designer, River Forest, Ill.

Frank N. Yogerst, president, American Monument Association, St. Cloud, Minn.

Joseph B. Carroll, president, Edward A. Carroll Co., Bala-Cynwyd, Pa.

The means whereby the nation's retail monument dealers will benefit directly from the results of the competition have been revealed by Alex Park, executive vice-president of M.B.A. He said that as soon as possible after the close of the Chicago convention, the prize-winning designs will be reproduced, with full specifications, in an album to be distributed without cost to all members of the association.

"The numerous requests received by our national office in Chicago, as well as what we have heard at recent conventions and meetings of monument dealers, indicates that there is a genuine need on the part of practically all monument retailers for this type of service," Park said.

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SALES TRAINING PROGRAM

Details for the Sales Training Program, which is to be sponsored by Monument Builders of America, are gradually taking form. The course is to be presented from August 22 through August 27, 1949, just prior to the national convention, in the Congress Hotel, Chicago. Those attending will pay their own expenses but there will be no charge for the course.

This is to be not only a sales training course but conference leading as well. Twelve men will be invited to take this first course, and they in turn will conduct a two-day training course for twelve others during the convention week. This will consist of two sessions of two hours on each of the two days. It is to be an intensive and comprehensive course similar to that used by many of the leading corporations in America.

This opportunity to acquire skill in conference leading should prove invaluable to those participating, not only in their community life but in the monument business as well.

Applications for participation in the first week's training are being considered with the understanding that those taking the course will conduct a sales training course during the convention or at other times in their own communities.

In making application to the Monument Builders of America for enrollment in the course, it is suggested that each individual submit a brief outline of his career, his age and municipal or religious activities, all of which will be considered in selecting the first twelve members.

For those who do not care to participate in the sales and conference leading course it is suggested that application be made for enrollment in the four two-hour sessions for salesman training.

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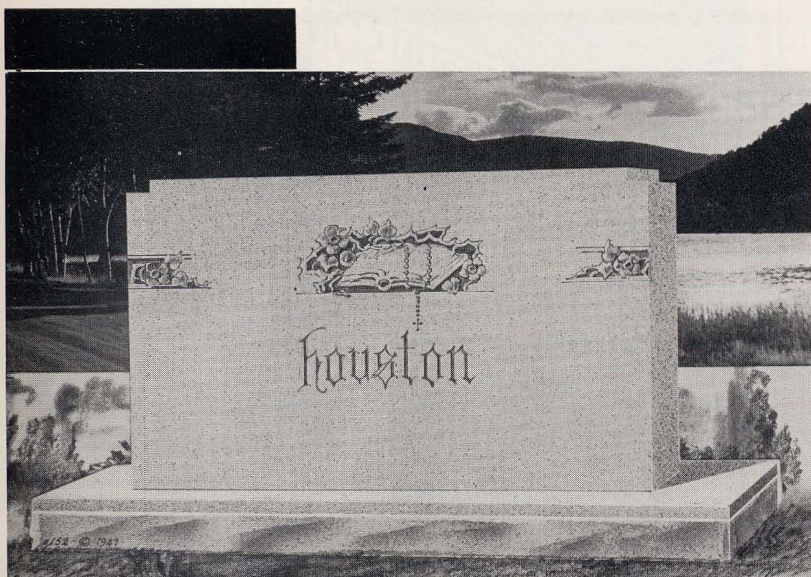
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Continued from page 45]

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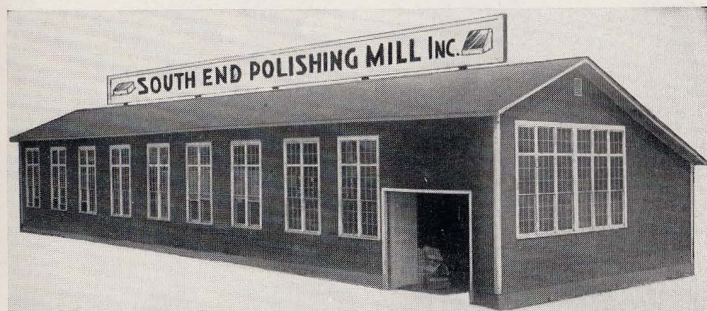
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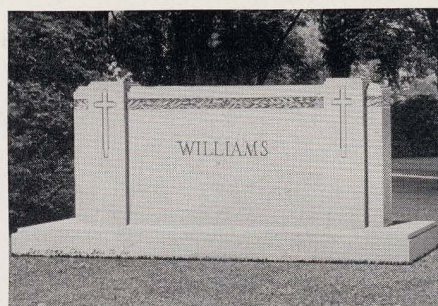
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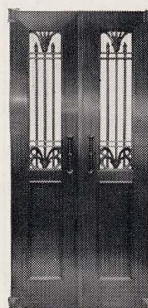
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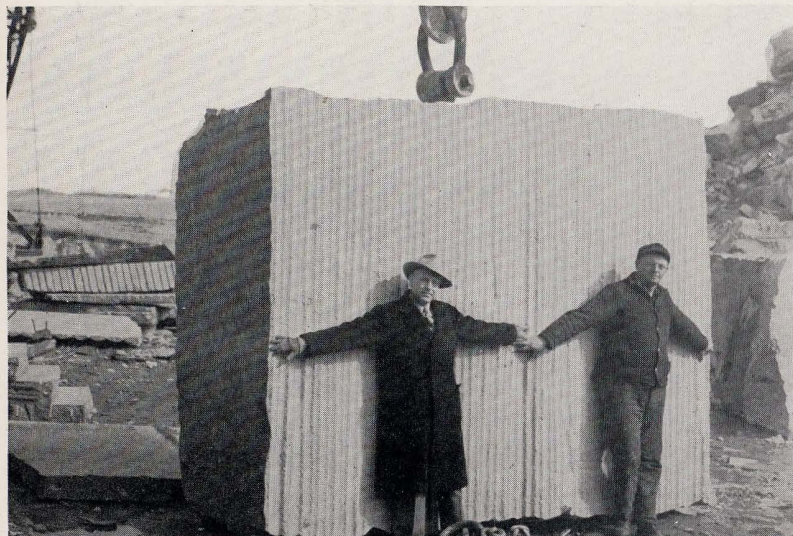


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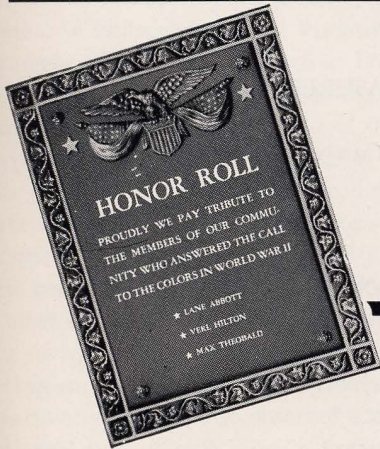
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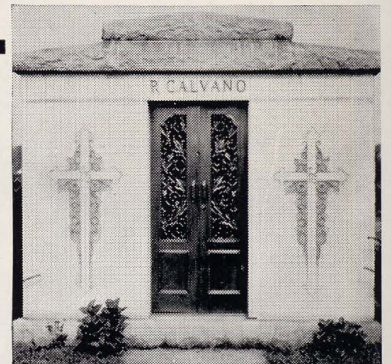
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[Continued on next page]

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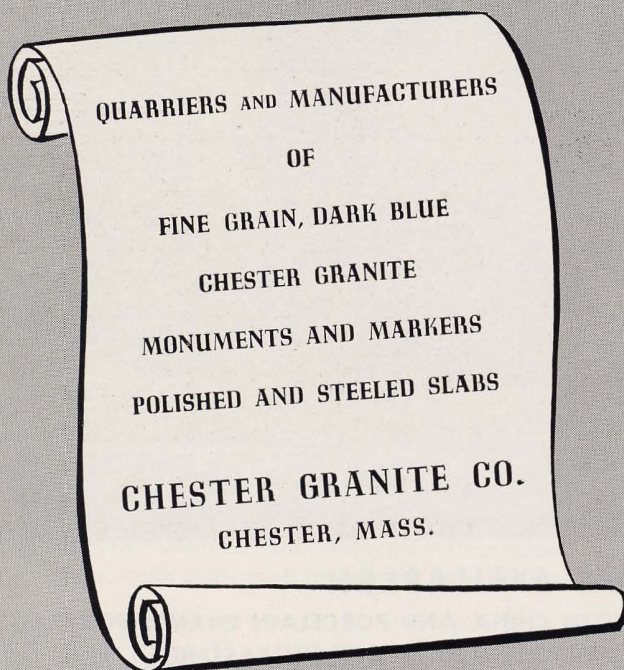
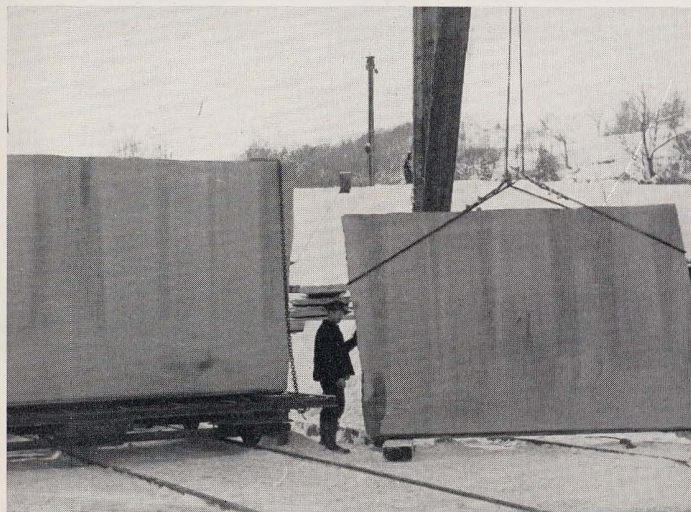
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MERLIN S. PRICE CHANGES AFFILIATIONS

It has come to our attention that Merlin S. Price, who represented the Rock of Ages Corporation in Maryland for the past ten years, is no longer their representative. He is now covering the Eastern Pennsylvania, Maryland, Delaware, Virginia, and Washington, D. C., territory for Lawson Granite Co., Inc., of Barre, Comolli Granite Co., of Elberton, Ga., and the West Quincy Granite Polishing Co., of Mass.

FINGER LAKES MEMORIALS FORMERLY O'BRIEN MEMORIALS

Recently, Lawrence J. Desilets, sole owner of the Finger Lakes Memorials, 500 Hamilton Street, Geneva, N. Y., erected a new building.

The firm had formerly been known as O'Brien Memorials and was located at 117 Castle Street. When Mr. Desilets moved to the new building he also changed the firm name. Everything else remains the same.

REPRESENTATIVE SWEDISH ROYAL BOARD OF LABOR PROTECTION INSPECTS INDUSTRY

Martin O. Elmberg of Guthenburg, Sweden, a representative of the Swedish Royal Board of Labor Protection, recently spent some time in Barre, Vermont, inspecting work conditions in the granite industry.

Arriving in this country March 28th, he inspected industrial conditions in Philadelphia, New York and other places. Labor Department officials in Washington, D. C., referred him to Barre for a study of the granite industry.

George P. Buckley, sales manager of the Wetmore & Morse Quarry took Mr. Elmberg on a tour of the granite quarries. He also conferred with Harry B. Ashe, director of the industrial hygiene division with regard to silicosis prevention measures and other health problems, and after touring several of the granite plants to acquire first hand information he conferred with other leaders of labor and industry.

The study of labor protection methods, accident prevention, social hygiene and industrial management brought Mr. Elmberg to this country. He had also observed conditions in oil refinery plants, steel casting mills, textile firms and other industries which are operated in his homeland.

Visiting in this country 20 years ago, Mr. Elmberg noted a marked improvement in work conditions, industrially and socially. Insurance, compensation, and other benefits for the working men, instituted since his first visit are in force in Sweden, he stated.

Discussing the silicosis legislation, he said that full coverage is made in Sweden for silicosis and other types of occupational diseases. A worker is eligible for up to 90 per cent of his earnings, to a certain amount, if totally disabled by such occupational diseases.

From Barre Mr. Elmberg went to Chicago for a tour of industries in the west. He expects to return home in June.

IDAHO HISTORY BEING PERPETRATED IN STONE

History is being written on monuments across the state of Idaho. More than one hundred such monuments have been placed to mark historic sites, about one-half of which have been erected by Sons and Daughters of Idaho Pioneers and Daughters of the American Revolution.

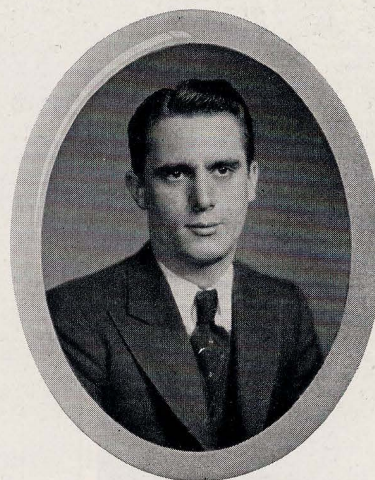
Other private, community and state organizations are cooperating in this effort to commemorate little-known episodes of a frontier which otherwise might be lost to future generations.

MR. AND MRS. L. R. WAYT ESCAPE SEVERE IOWA WINTER

Mr. L. R. Wayt, president of W. B. Wayt & Son, Inc., Sac City, Iowa, together with Mrs. Wayt, spent several months in St. Petersburg, Florida. Arriving in January they planned to stay until April and thus miss the cold winter months. They were especially fortunate as Florida was particularly lovely and Iowa particularly rigorous this year.

NORTHFIELD, VT., VOTES \$2,000 TO IMPROVE CEMETERIES

The voters of Northfield, Vermont, on March 1, 1949, discussed at length the needs for improvement in the town cemeteries. It is reported that action finally resulted in the appropriation of \$2,000 for the use of selectmen in making such improvements.



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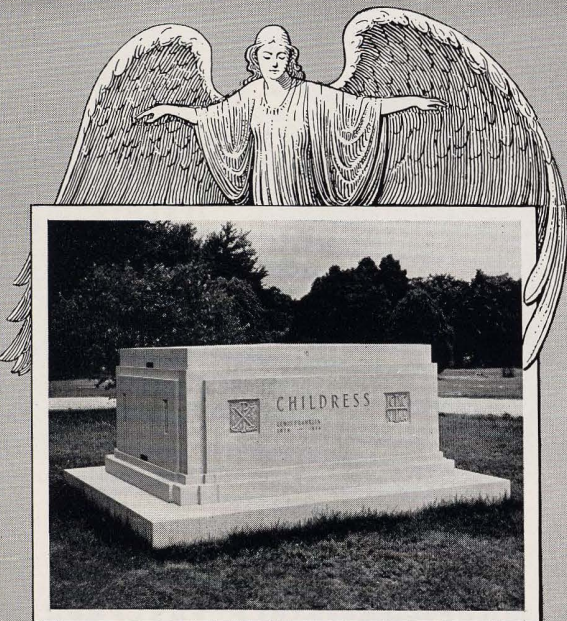
Erected by Geo. Kellett, Yeadon, Pa.

USE DIXIE BLUE GRANITE for
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and enjoy complete satisfaction in
material and workmanship.

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TWO CRYPT TOMB designed and produced for The Joplin Granite Co. of Joplin, Mo. and erected in Mt. Hope Cemetery at Webb City, Mo.

GUARDIAN MEMORIAL • dealers merit the confidence of the public and all cemetery executives because they base their appeal on a superior service and a superior product.

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JONES BROTHERS COMPANY, INC.
10 HIGH ST., BOSTON • BARRE, VERMONT

PROPOSED LEGISLATION IN TEXAS

In the January, 1949, Bulletin of the Monument Builders of the southwest, M. J. Adlof, M. J. Adlof Memorials, Houston, Texas, secretary of the association, presents the substance of an amendment and bill introduced in the Senate of the State of Texas.

Writes Mr. Adlof: "For a long time all of us have talked about unreasonable rules and regulations of cemeteries. We have had many complaints. Permit us to repeat: *We are not fighting cemeteries.* We are, however, fighting to the bitter end unreasonable rules and regulations of cemeteries. There are many fine cemeteries and all of us have many friends among them and we appreciate them. However, there are quite a number who have set themselves up as self-styled dictators and have taken the attitude that a monument man should crawl in on his knees when trying to serve a lot owner as much as the lot owner's memorial needs are concerned. Certainly this is not in keeping with the American way of life and in keeping with the freedom for which many of our finest young men died. Let's keep our country free, including our cemeteries where the bereaved of the dead may give reasonable expression to their loved ones and do those things which do not harm the cemetery or anyone else without the bereaved being humiliated or embarrassed.

"—Read the proposed amendment, which follows, and read it carefully; also read the proposed bill and see whether or not there is anything in there that is unreasonable.—The numbers of the two Senate bills are 233 and 234.—Write your senators and representatives and do everything in your power to get this amendment and bill passed—"

PROPOSED LEGISLATION

An act to amend title 26, Article 912a—14 and limit the authority of cemetery associations and corporations to arbitrarily restrict the placing of markers and monuments in cemeteries was introduced in the Senate, and it reads as follows:

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF TEXAS: Title 26, Article 912A—14 is hereby amended and shall from the effective date hereof read as follows:

The cemetery association may make, adopt and enforce rules and regulations for the use, care, control, management, restriction, and protection of its cemetery, and of all parts and subdivisions thereof; for restricting and limiting the use of all property within its cemetery; for regulating the uniformity, class and kind of all markers, monuments, and other structures within said cemetery and subdivisions thereof and/or prohibiting the erection of monuments, markers, and/or other structures in or upon any and/or all portions of such property; for regulating and/or preventing monuments, markers, and/or other structures in or upon any and/or all portions of such property; for regulating and/or preventing monuments, effigies and structures within any and/or all portions of the cemetery grounds and for the removal thereof; for regulating or preventing the introduction and/or care of plants or shrubs within such grounds; for the prevention of interment in any part thereof of a body not entitled to interment therein; for preventing the use of burial plots for purposes violative of its restrictions; for regulating the conduct of persons and preventing improper assemblages therein; and for all other purposes deemed necessary by the Board of Directors for the proper conduct of the business of the association and the protection and safeguarding of the premises, and the principles, plans, and ideals on which the cemetery was organized, and

[Continued on next page]

SPACERITE *Presents* UNCIAL GOTHIC ALPHABET



Designed by Edwin S. Carter

PRICE LIST AND SIZES AVAILABLE

Alphabets	Each	Alphabet	Alphabet and 14 Extra Letters
1 1/4"	\$0.37	\$10.36	\$15.54
1 1/2"42	11.76	17.64
2 1/2"68	19.04	28.56
3"83	23.24	34.86
3 1/2"98	27.44	41.16

Alphabet prices in sizes 1 1/4" and 1 1/2" include 29 letters, & sign and periods
2 1/2", 3", 3 1/2" sizes include 29 letters ONLY

Numerals	Each	Set
1"	\$0.32	\$3.20
1 1/4"37	3.70
1 1/2"42	4.20

Adjustable dash ends included with each set

SPACERITE COMPANY

56 Berlin Street

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THE BARRE
SHORT STROKE
PNEUMATIC
CARVING TOOL
TYPE A

BARRE Long Stroke and Short Stroke CARVING TOOLS

Unmatched in performance for 50 years, the "Barre" Long and Short Stroke Carving Tools meet the craftsman's every need for tools of dependability, accuracy and economical operation. They are used in the finest type of work. Simplicity of design, fewer moving parts and rugged construction make them satisfactory tools under all working conditions.

TROW & HOLDEN COMPANY
BARRE, VERMONT

PROPOSED LEGISLATION IN TEXAS

Continued from page 54]

from time to time may amend, add to, revise, change and/or modify such rules and regulations. Such rules and regulations shall be plainly printed or typewritten and maintained subject to inspection in the office of the association or in such place or places within the cemetery as the directors may prescribe. The directors may prescribe penalties for the violation of any rule or regulation which penalties may be recoverable by the association in a civil action;

HERE IS WHERE AMENDMENT BEGINS

provided, no cemetery association may make, adopt or enforce any rule or regulation designed to prohibit the placing by any lot owner or his duly authorized agent of any flush type marker on his or her cemetery lot because of design, decoration, or material so long as such marker is of some suitable permanent material such as granite, marble, or bronze, and so long as the inscription or design thereon is not obscene, vulgar, or offensive to the common sensibilities; and provided further, no cemetery association may make, adopt or enforce any rule or regulation designed to prohibit the placing by any lot owner or his duly authorized agent of any monument, marker, memorial or other structure on his or her cemetery lot, because of its design, finish, decoration, or material, so long as such monument is of some suitable permanent material, such as granite, marble, or bronze and is not offensive to the common sensibilities; and provided further, no cemetery association may make, adopt or enforce any rule or regulation designed to prohibit the placing by any lot owner or his duly authorized

[Continued on next page]

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Stewart
PRODUCTS

Stewart Chain Link Wire Fence and Entrance Gates
... Plain and Ornamental Iron Fence and Entrance
Gates ... Gateway Arches ... Bronze Memorial
Tablets ... Grave Markers ... Steel Settees, and
other Stewart products are in constant demand. Write
today for new catalogue and familiarize yourself with
Stewart products for cemeteries and memorial parks.

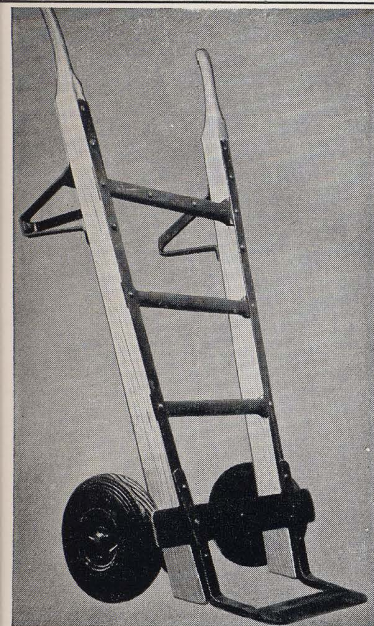
**THE STEWART
IRON WORKS CO., INC.**

1652 Stewart Block

CINCINNATI 1 - - - OHIO

BACO HAND TRUCKS with PNEUMATIC TIRES

Indispensable for Shop and Cemetery—Speed up your work. Trucks operate smoothly with minimum effort.



BACO Two-Wheel Heavy Duty Hand Trucks
CAPACITY 1000 LBS.

These trucks have 12" diam. x 4" tread, 4-ply pneumatic tires, complete with roller bearings, length of handle 60", width at top of handles 25", width at nose 15½", length of nose 7¼", 4 straight crossbars. Weight 90 lbs.

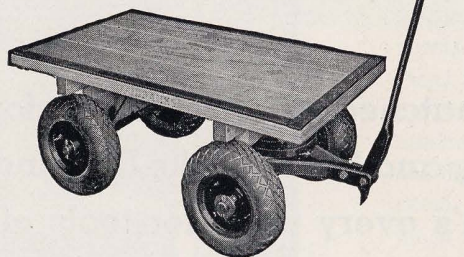
Priced at \$55.00

BACO Four-Wheel Truck

Wide tread of wheels permits easy handling. Pneumatic tires protect the grass and walks in cemetery. Satisfied users recommend this Four-Wheel Truck.

It is of heavy construction and built to withstand hard service. Platform of selected stock, bound around top edges with heavy iron strap. Capacity, 1500 lbs. These trucks have 12" diameter x 4" tread, 4-ply Pneumatic Tires, complete with roller bearings. Dimensions: Length 42"; Width 24"; Height 17½"; Weight 170 lbs.

Priced at \$100.00



Specifications BACO Four-Dual Wheel Hand Truck

Capacity	1,500 lbs.
Frame	1¼" steel tubing
Wheels	12" dia. x 3½", 4 ply
Ball Bearing with Separate Tubes	
Width (Handles)	20"
Height	54"
Overall width	27"
Steel Toe Plate	4" x 24"
Weight	77 lbs.

Wood Strips on Frame

Price \$76.00 . . . F.O.B. Factory

BACO Four Dual-Wheel Hand Truck

Set 4 or 5 Jobs a day
instead of 1 or 2

Load and unload your truck by putting base or die on Hand Truck and pulling up or letting down on skids.

No
Extra
Handling



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11 VERNON STREET
QUINCY 69, MASS.

MAHOGANY FINISHED Monuments and Markers

Polished Slabs

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Grass Markers

Quarriers and Manufacturers

CENTRAL MINNESOTA GRANITE WORKS

25 WILSON AVE., N. E.

ST. CLOUD MINNESOTA

ESTABLISHED 1913

PROPOSED LEGISLATION IN TEXAS

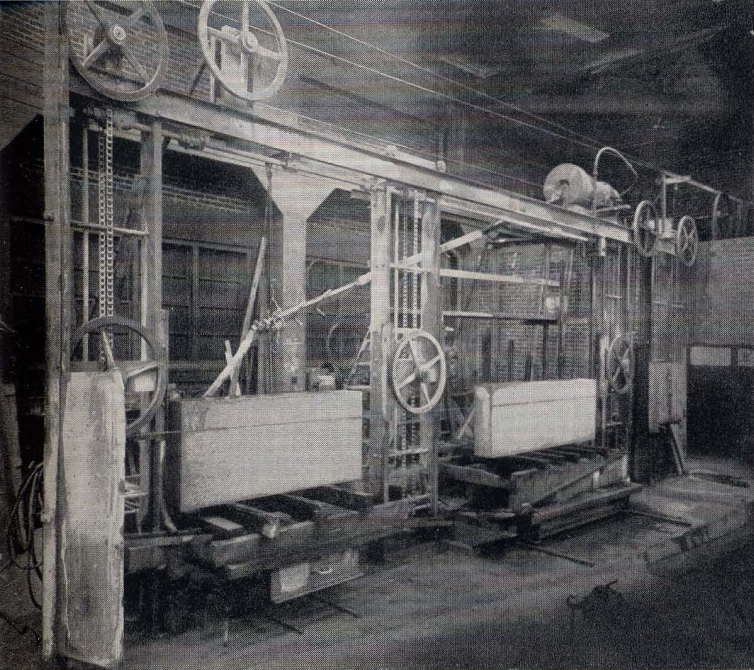
Continued from page 55]

agent of any family monument on his or her family burial plot because of its size, so long as the base thereof is as much as 4 feet in length, 1 foot in width, and 6 inches in height, and the top part thereof is as much as 3 feet in length, 6 inches thickness and 1 foot, 10 inches in height, or of a larger size, and so long as it can be placed on such plot without being nearer than 18 inches to the side boundary lines of the lot, and so long as the width of such monument does not interfere with the burial space, in or on such plot; and provided further, no cemetery association may make, adopt or enforce any rule or regulation designed to prohibit any lot owner or his duly authorized agent from laying the foundation for and setting any marker, monument, memorial or other structure on such owners cemetery lot, so long as such foundation meets reasonable specifications adopted by the cemetery association and such monument is of a suitable type as hereinabove set out.

A bill was also introduced in the Senate on the same day prohibiting cemeteries to engage in the business of selling monuments for cemetery lots and reads as follows:

"An act providing that certain corporations and associations shall not sell or engage in the business of selling monuments for cemetery lots:

Be it enacted by the Legislature of the State of Texas: No cemetery corporation or association organized under the laws of this State, or operating in this State or municipal corporation operating a cemetery or cemeteries shall sell, or engage in the business of selling, monuments for cemetery lots."



FOR-GRANITE

WEGNER WIRE SAW

From tests conducted, we have determined actual cutting time on GRANITE. If interested, write for details.

Machine is constructed so that wire can be readily replaced. All sheaves are fitted with Ball Bearings, provided with detachable steel rims.

The feeding, hoisting and lowering is done by screw instead of chain.

WEGNER MACHINERY CORP.

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COMPANY

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POSITION

News From Our Advertisers

BATES SUPPLY CO. HAS NEW BULLETIN AVAILABLE

Bates Supply Company, 11 Vernon Street, Quincy, Mass., has a new bulletin available for the trade. This bulletin shows and describes the items which are of interest to the monumental dealer, such as

- New Carbide Chisels
- Duraluminum Drafting Tools
- McLeod Pattern System
- New Spacerite Rack
- Hand Trucks with Pneumatic Tires
- Cemetery Sandblast Outfits.
- Electric and Air Grinders.

Supply items such as BACO Sheet Stencil, BACO Blasting Abrasive, BACO Setting Compound, BACO Granite Cleaner and many other items are shown and priced in this interesting bulletin.

If you have not received your copy, write to Bates Supply Company, 11 Vernon Street, Quincy 69, Mass.

"CENTURY" VASE NOW AVAILABLE IN CAST BRONZE

The famous M-W "Century" memorial Flower Vase which has met with such wide acclaim for its beauty and general utility for cemetery use is now available in *cast bronze*, it was recently announced by Mr. Herman Meierjohan of the Meierjohan-Wengler Company in Cincinnati.

This ornamental and practical cemetery vase is also produced in a fabricated bronze by these well-known metalcraftsmen. The extra wide mouth and generous depth makes it very useful for large bouquets and long stem flowers. The "Century" memorial vase is fully described in a color folder which will be sent without obligation by writing to the Meierjohan-Wengler Company, 1102 W. 9th St., Cincinnati 3, Ohio. Ask for "Century."

D. J. SMITH & SON, *Manufacturer's Agents*

For GRANITE, MARBLE AND BRONZE

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376 Western Ave., Brattleboro, Vt. • Phone 529

Give us a chance to figure on your sketches. DUPLICATE WORK in any kind of granite is Our Specialty!



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PARNIGONI BROTHERS GRANITE CO.

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BARRE, VERMONT

S. W. & C. "CARBOLOY"® Brand Cemented Carbide-Tipped Tools

**TUNGSTEN CARBIDE, the Hardest Metal Known,
is Revolutionizing the Monument Industry!**

**Smith, Whitcomb & Cook Carbide-Tipped
Chisels are Outlasting Conventional
Steel Tools**

50 to 1

*between re-grinds and the
7/8" long carbide inserts
provide material for in-
numerable re-grinds.*



A. Bush chisel with carbide-tipped blades for long wear. Various sizes available. Price dependent on number and size of blades.

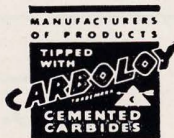
B. 1 1/4" wide cleaning up chisel with 1/2" shank (overall length 9"). Has carbide tip 1/8" thick by 1/2" high securely inserted for an extremely thin, sharp point. Price: Insert type \$4.75.

C. 5/8" wide general purpose

chisel with 1/2" shank (overall length 8"). Has carbide insert 7/8" long securely brazed in steel holder. Price \$4.75 each.

D. 1/2" wide lettering chisel with 1/2" shank (overall length 8"). Has carbide insert 7/8" long securely brazed in steel holder. Price \$4.75 each.

E. 5/8" square 4 point with 1/2" shank (overall length 4 1/2"). Has 4 carbide inserts 3/8" long. Price \$5.00 each.



**Write for Quantity Discounts
on Orders of 10, 25 and 100.**

**CHISELS \$4.75
4-POINTS \$5.00**

SMITH, WHITCOMB & COOK CO.
SINCE 1833
BARRE, VERMONT

Manufacturers of
**STELLAR
MEMORIALS**
in
Barre Granite

J. Revilla
GRANITE CO.
BARRE, VT.

New York State Representative:
AARNE BISHOP
Box 282
Seneca Falls, N. Y.

BARRE GUILD

WILLARD S. BECKLEY, MONUMENT DESIGNER WITH THE BELLEVUE MONUMENT COMPANY

Willard S. Beckley, monument designer and associate of the Kenerson Design Studio, Barre, Vermont, is reported to have accepted a position as designer-salesman with The Bellevue Monument Company, Bellevue, Ohio.

A graduate of the Barre School of Memorial Art in 1947, he carried on his design work in New York City for a time, becoming associated with the Kenerson Design Studio last spring. A prize winner last year in the Barre Design Contest, Mr. Beckley's work was considered by authorities to be a great contribution to memorial art in Barre, and to national retail dealers. Ernest S. Leland, memorial art authority, is said to have spoken of Mr. Beckley as one of the outstanding young memorial designers in the country.

A farewell dinner was given at the Hotel Barre for Mr. Beckley by friends and business associates, at which Henry C. Whitaker, Jr., Associate Editor of the *Monumental News-Review* made a presentation of a brief case to the guest of honor.

CHURCH TO ERECT MONUMENT

The societies of St. Adalbert's Catholic Church, South Bend, Ind., are planning to erect a monument to the service men from their parish who died in World War II. Already drives are under way to raise the money, according to reports.

The proposed shaft is to be engraved with the names of all the service men of the parish who died in the war.

BUY

CANADIAN GRANITES

FROM THE QUARRIES OF

SCOTSTOWN GRANITE CO., LTD.

MONTREAL 9 - PONT VIAU, QUEBEC, CANADA

SAW BLOCKS and SLABS or Finished Monuments

In Our

SCOTS DARK BLUE PEARL - GRENVILLE RED

SCOTS DARK RED (Similar To Wausau) - LAURENTIAN PINK

ST. LAWRENCE GREEN, ETC.

HENRY FORD LEDGER

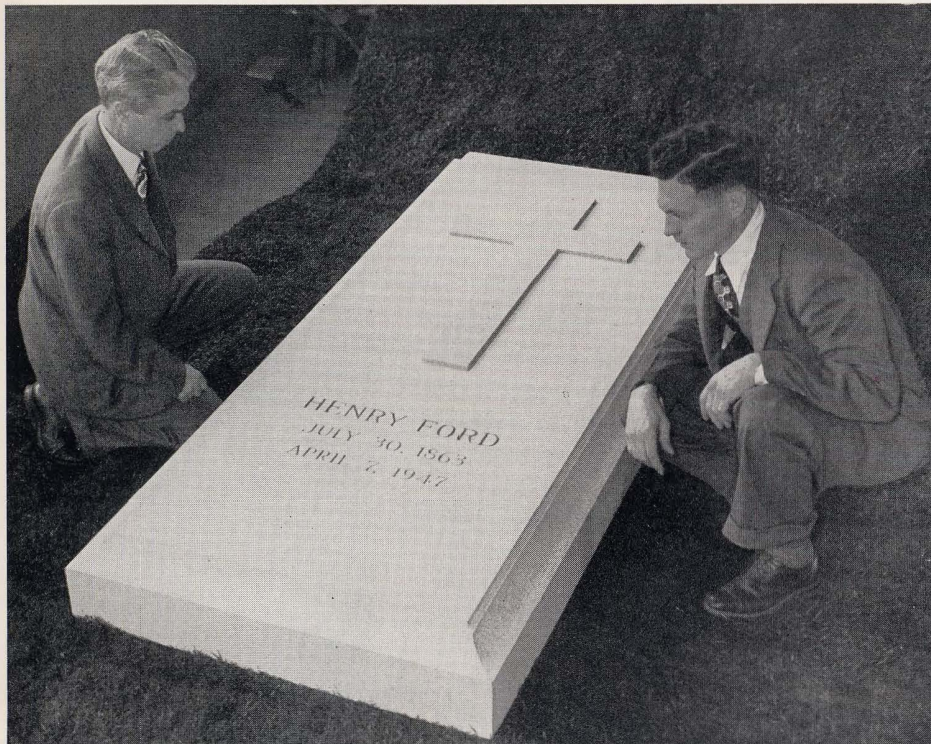
Recently shipped from the Wildbur Granite Co., of Barre, Vt., was the Henry Ford ledger seen below, being inspected by Bill and Russ Wildbur. Nicely proportioned with simple dignity, the late auto magnate's memorial is a credit to its manufacturers. The material is Rock of Ages granite.

**SPECIAL DESIGNS
IN AIR BRUSH AND COLOR.**

Pencil sketches
and lettering details.

HARRY L. OGBORN, Designer.

401 W. Boulevard, Charlotte 3, N. C.



UNITED NATIONS HEADQUARTERS CHOOSES VERMONT MARBLE

The first building of the United Nations Headquarters, which is now under construction in New York City, will feature an exterior marble finish. The marble chosen for this purpose is Vermont Pearl Marble produced by the Vermont Marble Company. Over 32,000 cubic feet will be used in the construction.



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"FRENCH CREEK" the
Extra Dark Monumental Granite.

RECEIVE . . .

Quality merchandise...
unsurpassed contrast...
dependable workman-
ship...exclusive designs
prompt shipment...less
competition . . . better
profits.

At your SERVICE since 1910
with our own quarry and
complete finishing plant.

FRENCH CREEK GRANITE CO.

ST. PETERS, PENNSYLVANIA

**FLASCHNER'S BURNT-IN PORCELAIN
PICTURES** WARRANTED—EVERLASTING
WEATHER-PROOF

SEND FOR
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No. 1. 3½x4½ No. 2. 4½x5½ No. 3. 5¼x6¼ No. 4. 6¼x7¾

COISSON BROS., Successors to L. FLASCHNER CO.
ESTABLISHED 1903 1296 Third Ave., New York 21, N.Y.



**MOTTLED
VENETIAN
GRANITE**



**OUTSTANDING
FOR ITS
INDIVIDUALITY
BEAUTY AND
DURABILITY**



**MAKES IT THE
LEADER IN
MONUMENTAL
MATERIALS**

TRADE MARK
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340,280

BARRE

**DESIGN
SERVICE**

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PHOTOGRAPHIC - PRINTS
ARCHITECTURAL RENDERINGS
MEMORIAL MOTIFS

BARRE

**KANSAS STATE COUNCIL KNIGHTS OF COLUMBUS
ANNOUNCES DESIGN CONTEST**

The Kansas State Council of the Knights of Columbus announces a competitive contest for the design of an historical monument commemorating the erection of the first Christian Cross on the territory now constituting the State of Kansas by Father Juan Padilla, a Franciscan missionary who accompanied the Coronado expedition, in the year of 1541. The site for the monument is a tract of ground immediately adjoining Kansas State Highway 96 approximately four miles west of the town of Lyons, Kansas. The tract is three hundred and fifty feet (350') along the Highway and is one hundred feet (100') deep. The Committee on design for the monument will receive and consider any suggestion offered. The following general observations reflect the present thinking of the Committee but are not to be considered as incapable of modification, to wit:

1. The central theme of the monument will be a Christian Cross. Any pronounced variations of a simple cross will have to be in good taste and dictated by reasonably persuasive consideration.

2. Inasmuch as the surrounding area is practically level countryside, monumental size of the cross appears to be highly desirable. Accordingly, ornateness or other factors substantially increasing the cost should probably be sacrificed in favor of greater size.

3. Simplicity of design appears to be desirable. Any simulation of wooden logs, etc., is not essential in the design.

4. The monument will be in an area which will be unguarded. Possibly, consideration should be given to placing the lowest part of the monument on a mound of earth with comparatively steep elevation in order to discourage souvenir hunters from acts of vandalism, etc.

5. The base of the monument will probably contain a legend of not to exceed twelve words which should be plainly legible from a distance of at least forty feet.

6. A longer and more complete legend will probably be set up on a separate piece to the side or embedded in the mound of earth leading up to the base of the monument.

7. No particular material is prescribed, but material should be selected with reference to durability, beauty, and the prospect that it may be feasible to illuminate the monument.

8. In order for the design to be considered, it must be capable of construction within the budgetary limitation of \$5,000.00.

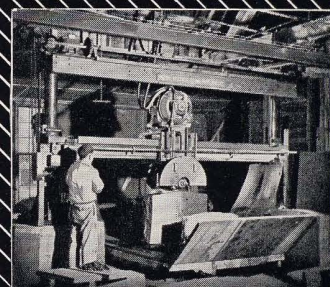
The Committee will appreciate receiving designs as early as they can be conveniently submitted. Every design to be considered must be in by June 15th, 1949. The design should be accompanied by an appropriate explanation of any special data that the Committee should take into account in judging the design, a breakdown of the approximate cost of construction that the design can be followed by any person reasonably expert in such work. The Committee reserves the right to reject all designs, and any design submitted will be the property of the Committee.

As an inducement to the submission of such designs, the Committee offers a prize of \$250.00 for the submission of a design acceptable to it and capable of erection within the limit of cost. Appropriate recognition will be given to the designer of the monument when erected and in the dedicatory ceremonies. Designs should be submitted to, and inquiries may be addressed to, Emmet A. Blaes, Chairman, Knights of Columbus Padilla Cross Design Committee, 305 Farmers & Bankers Life Building, Wichita, Kansas.

For Genuine

**GOLDEN PINK
MEMORIALS**

Sawed and Polished Slabs

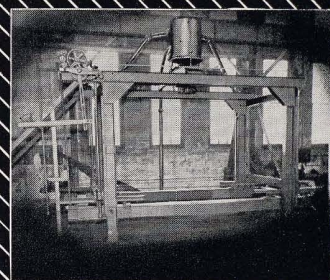


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and

SWED ROSE RED



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EDGING MACHINE

**BOTTINELLI
GRANITE COMPANY**

WILLIAM C. SMITH, *Manager*

MANUFACTURERS

NEW LONDON, CONNECTICUT

"OLDEST INDUSTRY IN THE WORLD"

Describing monument building as the oldest industry in the world, Paul Stevenson, Moberly, Mo., monument dealer, recently gave his local Rotary Club an insight into the history and traditions of the industry.

Nearly two full columns were devoted to a report of Mr. Stevenson's talk in the *Monitor-Index and Democrat*, Moberly's daily paper.

He told how it was the ancient stone cutters who produced the first implements used by mankind, the flint arrowhead, the spearhead and the stone ax.

Telling the "epic stories of man's progress," he said, "the stone cutter became an artist, creating works of art that live in nature's own eternal substances—stone.

"From them developed the architectural styles whose influences are still with us. And much of our history has been deciphered from the characters cut into them."

Later in his talk, Mr. Stevenson displayed a small replica of the Kensington runestone and told how many scholars believe this stone tells of the existence of Europeans on this continent long before Columbus.

The story was told of a monument smuggler, Capt Johnathan Hardy, who secretly delivered nearly 600 stones to America when the Colonial government imposed high tariffs on imports from England.

The scandal that resulted when Captain Hardy was finally caught, said Stevenson, was to a great extent responsible for the development by the Colonists of their own monument resources.

"The large immigration in the 1870's really established the monument industry on these shores and put it on a plane with that of the Old World," he continued.

Before foreign-born stone cutters and carvers came here, the granite from Vermont quarries, for example, was used mainly for steps, platforms, underpinning, curbing and so forth.

"Most important was the use of granite for millstones. Immigrant stone cutters in the 1870's included Scots, Spaniards, Scandinavians, French-Canadians and, in large numbers, Italians and Swiss who formed communities which still flourish in the Eastern granite producing areas.

"From these Old World craftsmen and artists, from their descendents and from native-born Americans who learned the craft through apprenticeships, we are today producing some of the finest monuments in the world."

MISSOURI RED GRANITE MONUMENT MEMORIALIZES PIKE COUNTY PIONEERS

Three miles south of Louisiana, Missouri, in Buffalo Cemetery, a 16 foot Missouri Red Granite monument is reported to have been erected recently in memory of Pike County pioneers.

An inscription on the east side of the polished section reads: "To honor the memory of the brave pioneers who settled Pike County in the early years of the 19th century." The inscription on the west side reads: "Captain Robert Jordan and his son, McGee, were ambushed and slain near this spot by hostile Indians during the War of 1812."

The memorial was placed by Isaac H. Orr of St. Louis, who also erected a granite tombstone at the graves of Captain Jordan and his son, the first persons to be buried in Buffalo Cemetery, some years ago.

If It's Colored Granite Buy The Best Seller SWED ROSE RED

For rough blocks write to:

Globe Marble & Granite Corp.

799 BROADWAY

NEW YORK 3, N. Y.

*For finished monuments inquire at your nearest
wholesale manufacturer.*

First Class

BLACK SWEDISH GRANITES

in

Rough Blocks

Sawn Slabs

Finished Monuments

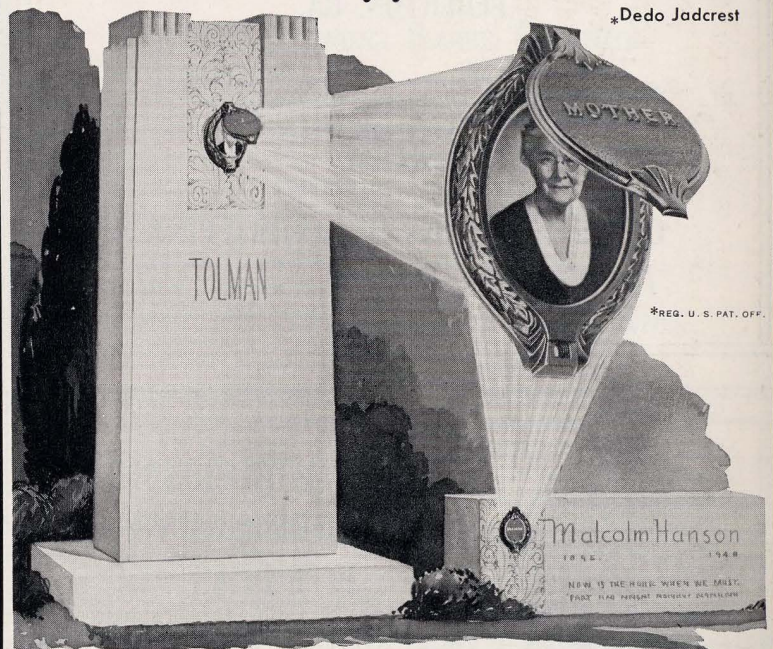
Write to

Skånska Granitaktiebolaget

Broby – Sweden

DEDO MONUMENT PICTURES — Applied Sentiment

*Dedo Jadcrest



*REG. U. S. PAT. OFF.

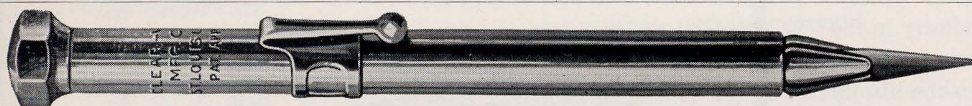
With Finest Artistic Treatment—
54 Years of "K N O W - H O W"

Catalogues
on Request

J. A. DEDOUCH Co., Inc.

608 HARRISON STREET

OAK PARK, ILLINOIS



SINGLE BLADE KNIFE, \$1.50 Ea. DOUBLE BLADE \$2.25 Ea.

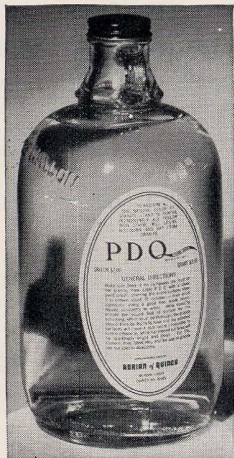


BLADES, .20 Ea. or \$2.25 DOZEN

THE FINEST STENCIL CUTTING KNIFE IN THE INDUSTRY

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A Granite Monument
treated with P D Q
will NEVER turn yellow!

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Same Price —
Same Quality —
SINCE 1914

Manufactured ONLY by
ADRIAN OF QUINCY
48 Penn Street, Quincy 69, Mass.

MOORE GRANITE COMPANY

P. O. BOX 534
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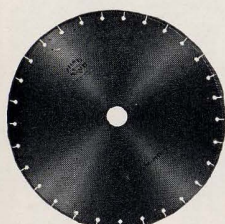
Finished Monuments and Markers

MEMORIALS OF QUALITY

Prompt Shipments

CAROLINA PINK - HEDQUIST PINK

We Invite You to Give us a Trial



Finest Grade CP CERIUM
OXIDE, 1.90 per lb. in 100
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M13115	14" x 1/8" x " " "	129.20
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M13140	20" x .175 x " " "	244.80
M13150	22" x .175 x " " "	271.00
M13155	24" x .175 x " " "	298.60

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ALEX PARK URGES SUPPORT OF HOUSE BILL 4241

In an appeal to the entire retail monument industry, Executive Vice-President Alex Park of Monument Builders of America has asked every dealer to lend support to a measure recently introduced in Congress that would permit the Secretary of the Army to pay \$25 to families of deceased war veterans in lieu of a government headstone.

The proposed legislation, known as H. R. 4241, was introduced April 13 by Congressman Overton Brooks (Dem.-La.) at the request of the American Legion and is supported by that veterans' organization. The bill has been referred to the House Armed Services Committee, of which Congressman Carl Vinson (Dem.-Ga.) is chairman, and according to information received from Washington, a hearing will be scheduled at an early date.

In a letter to every retail monument dealer in the nation, Park told them how to directly support the measure. He said:

"Check your records and your memories and list cases where a veteran's family has refused a government headstone, did not want a government headstone, rejected a government headstone after it was received, or replaced one after it had been erected. These facts must be assembled and then written on your own stationery.

"You should write your Congressman and Senators telling them you favor House Bill 4241 because thousands of veterans' families wish to erect a headstone or monument of their own choice. The families have their own cemetery plots and wish to match other markers already on the lot. Give specific reasons why this is so. You know the reasons well, and at the same time enclose a recital of actual cases as we have suggested you list.

"Check the list of Congressmen on the Armed Services Committee. Write those from your state and repeat what you have already told your own Congressmen and Senators."

Park listed the following addresses for members of the House of Representatives and the Senate:

Congressmen—House Office Building, Washington, D. C.
Senators—Senate Office Building, Washington, D. C.

Park suggested to the nation's retail monument dealers that they send copies of all letters to the national headquarters of Monument Builders of America, Inc., 20 E. Jackson Blvd., Chicago 4, Ill.

"We will need the data you have assembled," he said, "when a public hearing on the bill is called."

Park enclosed with his letter a list of the members of the House Armed Services Committee. The members of the committee are as follows:

HOUSE ARMED SERVICES COMMITTEE

Carl Vinson, Chairman, Georgia; Overton Brooks, Louisiana; Paul J. Kilday, Texas; Carl T. Durham, North Carolina; Lansdale C. Sasser, Maryland; James J. Heffernan, New York; L. Mendel Rivers, South Carolina; Philip J. Philbin, Massa-

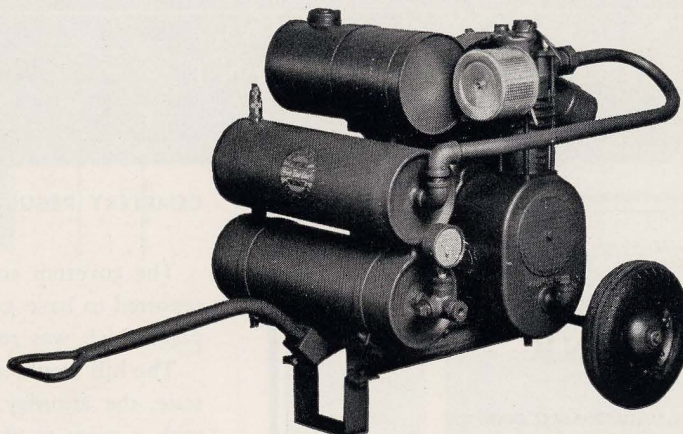
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Cemetery Curtain

No lost time in setting
or moving this curtain



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Power



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Sensitive control makes this
blast a favorite for let-
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chusetts; F. Edward Hebert, Louisiana; Arthur Winstead, Mississippi; Franck R. Havenner, California; Melvin Price, Illinois; O. C. Fisher, Texas; Porter Hardy, Jr., Virginia; William J. Green, Jr., Pennsylvania; Clyde Doyle, California; Edward deGraffenried, Alabama; John R. Walsh, Indiana; L. Gary Clemente, New York; Dewey Short, Missouri; Leslie C. Arends, Illinois; W. Sterling Cole, New York; J. Parnett Thomas, New Jersey; George J. Bates, Massachusetts; Paul W. Shafer, Michigan; Charles H. Elston, Ohio; Jack Z. Anderson, California; William W. Blackney, Michigan; Leroy Johnson, California; Harry L. Towe, New Jersey; Leon H. Gavin, Pennsylvania; Walter Norblad, Oregon; James E. Van Zandt, Pennsylvania; E. L. Bartlett, Alaska; Joseph R. Farrington, Hawaii; A. Fernos-Isern, Puerto Rico.

AMERICAN MONUMENT ASSOCIATION, INC., MOVES OFFICES TO BUFFALO, N. Y.

The American Monument Association, Inc., for many years located at 80 Boylston Street, Boston 16, Mass., has announced the moving of the association offices to Buffalo, New York.

Effective May 16, 1949, their location will be the Baer Building, 278-286 Delaware Avenue, Buffalo 2, N. Y.

HAMILTON HOLT ELECTED TO OFFICE IN S.A.S.I.

Hamilton Holt, well known for his many activities, president of Clark Memorials in Macon, Georgia, was recently chosen a vice-president of the Southern Association of Science and Industry.

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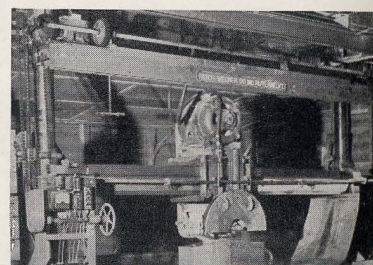
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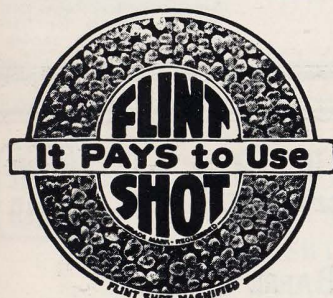
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CEMETERY REGULATION PLAN INTRODUCED IN NEW YORK LEGISLATURE

The governor and attorney general of New York State are reported to have given their support to a cemetery regulation plan which was recently introduced in the State Legislature.

The bill would set up a board consisting of the secretary of state, the attorney general and the commissioner of health, with a view to the regulation and governing of the state's cemeteries in the interest of the general public. These men would have the authority to review, approve or disapprove of the rules and regulations of a cemetery, its charges for interments, care and price of lots.

Recent revelations on the part of Attorney General Nathaniel L. Goldstein showed the unscrupulous and fraudulent operations by certain cemeteries in the state. The proposal followed these closely.

Governor Dewey, in appealing to the Legislature to provide strict control over the cemeteries, said:

"It is clear that for over 100 years the operation of cemeteries has been recognized as affecting the public interest and of having the status before the law, and before the courts, of quasi-public utilities. The policy of the state in controlling their operations has never been questioned. The machinery for such regulation and supervision has been, as proven, hopelessly inadequate. The existing statutes have not prevented the public from being cheated, exploited and subjected to indignities in a concern which is perhaps the most pitiful of any suffered by man.

"I am sure that the Legislature will feel as strongly as I do that such conditions should not be permitted to continue."

It is also understood that two other states have undertaken the strengthening of cemetery laws. A bill was recently introduced in the California Legislature defining a cemetery authority as a public utility and placing cemeteries under the supervision of the Public Utilities Commission. In Massachusetts, The American Funeral Directors and Embalmers Association has lent support to a bill to create a state board of five members to supervise cemeteries.

TEMME MONUMENTS OUT OF BUSINESS

Wm. F. Temme of Temme Monuments, Ripon, Wisconsin, has announced that on or about June 1st, he expects to go out of business and leave the state.

FLEISHER MONUMENT WORKS PURCHASES NEW YORK CITY SALESROOM

The Fleisher Monument Works, Herbert Wm. Fleisher, proprietor, recently purchased the New York City salesroom of the Ginsburg Monument Works.

As of January 1, 1949, Mr. Fleisher began operation of the business at 143-145 Suffolk Street, New York 2, N. Y.



SAM LANDES
of the
Paul M. Yaeger Monument Co.
London, Ohio

VOTED "MOST OUTSTANDING YOUNG MAN"

London, O.—All over America personnel of monument companies are taking their places as leaders in their respective communities.

One of these is Sam Landes, who was recently named "The Most Outstanding Young Man," of his home town, London, Ohio, by the Junior Chamber of Commerce.

Employed by the Paul M. Yaeger Monument Company, one of the best known memorial concerns in Ohio, Landes is representative in the Springfield area.

Common Pleas Judge James F. Bell in making the award for the Jaycees stressed that Mr. Landes, president of the local Jaycees, has been active in civic, fraternal and church affairs of the community.

A World War II veteran, he is a member of the town's High School Athletic Council, a former officer in the Lions Club, active in Amvets and a director of the Boy Scouts. He took an active part in the promotion of the London Community Christmas celebration, arranged and conducted the special Jaycee programs at all home football games of London High School during the past season, and helped in the Youth Canteen, Community Chest and Red Cross campaigns.

A member of St. Patrick's Church, he is married and has three daughters, Mary Louise, 7; Patricia Elaine, 5, and Teresa Kay, 7 months.

QUINCY MANUFACTURERS ELECT OFFICERS

The Granite Manufacturers' Association, Quincy, Mass., at the annual meeting, elected the following officers to serve for 1949: Peter G. Ruscitto, president; Antonio Volpe, vice-president; William M. Adrian, treasurer; Edward D. Marnock, secretary.

On the Executive Committee are Elmer Fagerlund, Caesar Peruzzi, and Paul Ricciard.

BARRE SCHOOL OF MEMORIAL ART HEARS GEORGE A. DUNNING OF BOSTON

The students of the Barre School of Memorial Art, Barre, Vt., recently had the privilege of hearing George A. Dunning of Boston, New England manager of the American Magazine and a former teacher of public speaking at Harvard Business School.

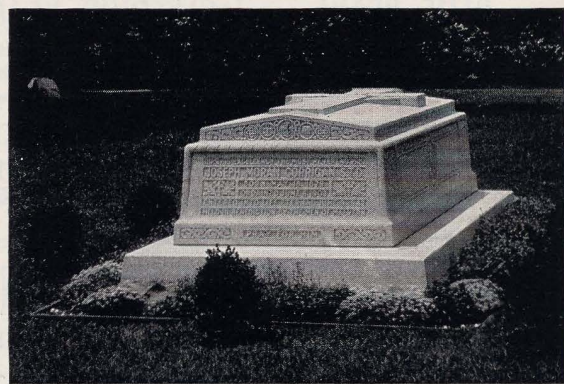
He told of his experiences in selling with some of the human interest stories entailed. In the fall he is to return to tell them about the operation of one of America's leading magazines.

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from Salisbury, North Carolina

**BALFOUR PINK
CAROLINA PINK
CAROLINA MODIFIED PINK**

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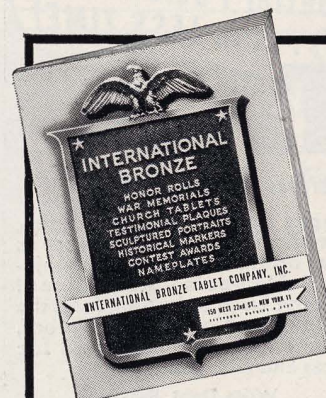


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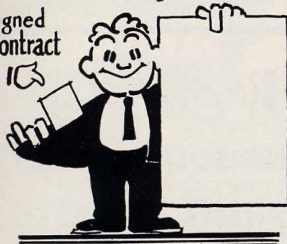
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MRS. O'CLAIR SELLS OUT INTEREST IN GRANITE CO.

Mrs. Orrilla F. O'Clair has sold her interest in the C. L. O'Clair granite works, of Waterbury, Vt., with which she has been associated for the past 40 years, to Robert P. Flannery, it was announced May 12.

Mrs. O'Clair has been part owner of the local granite concern for 29 years, having purchased the property upon the death of her late husband, C. L. O'Clair, jointly with the late Patrick J. Flannery in April 1920. The business was conducted by them as a partnership until July 1946, when the late Mr. Flannery sold his interest to his elder son, Robert P. Flannery. His younger son, Raymond, lost his life during the Normandy invasion in June, 1944.

Mrs. O'Clair was first connected with the C. L. O'Clair Granite Company in March 1909. Then Miss Orrilla Somerville, she took charge of the office at the plant, including the drafting, which she did exclusively until January 1927, when Charles M. Grace assumed the position of draftsman.

Mrs. O'Clair knows every phase of work at the plant, which manufactures cemetery memorials from Barre granite. Many of their memorials are used locally and are shipped to the New York area, but the firm has shipped memorials to all parts of the country. The mausoleum to the memory of Mrs. Margaret Annette Henry Spencer and the Henry family, considered a very fine memorial, was executed by this Waterbury concern. The plant employs 20 men in the cutting, polishing and carving processes.

At present Mrs. O'Clair's plans are indefinite. Adept at many worthwhile avocations, she has many personal and business friends. She has performed outstanding services for church and community.

Robert P. Flannery, now sole owner of the C. L. O'Clair granite works, was "brought up" in the granite business with his late father. He attended St. Michael's College, Winooski Park, and graduated from the Bentley School of Accounting, Boston. During the war he served for about two years in the U. S. Navy as ship's storekeeper aboard the U.S.S. Riverside in the Pacific area. He was sales representative in the company's Pennsylvania, New York and Maryland district, living in Lancaster, Pa., for seven years prior to entering the service.

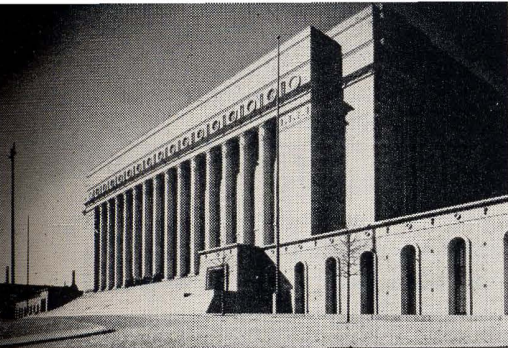
He is a director of the Barre Granite Association.

M. T. FRUM MARBLE WORKS BOUGHT BY Z. C. SOBAK

The M. T. Frum Marble Works, established at Salem, W. Va., in 1898, by M. T. Frum, according to reports, was recently sold to Z. C. Sobak, son-in-law of Mr. Frum.

Mr. Frum is making this change after fifty years of continuous business in Salem. For the past sixteen years Mr. Sobak has been an "understudy" in the monument work carried on by his father-in-law. He is a graduate of Salem College and was a member of the faculty of Washington Irving High School for several years.

The oil boom was on in 1898 when the M. T. Frum Marble Works was established. Teams of horses labored through mud and water which at times almost reached their collars. When Mr. Frum received his early shipments of marble and granite, which were shipped to Salem over the B. & O. Railroad, it took a team of four horses to draw a ton of marble through mud and water from the freight depot to the monument shop. Quite a contrast to modern streets and transportation.



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MONTREAL, P. Q., CANADA

Obituary Record . . .

JULIAN REVILLA

Julian Revilla, 58, former manager and part owner of the Revilla Granite Company, Barre, Vt., died following a heart attack on April 10, 1949, in Rosemeade, California. Mr. Revilla had been in ill health since his retirement from the granite business about ten years ago.

Born in Santander, Spain, on February 22, 1891, son of Joseph and Frances (Ruiz) Revilla, he came to America about 1912, and was employed in the granite business for many years.

Surviving are his wife, Mrs. Sadie Rock Revilla, and two sons, Julian Revilla and Richard Revilla.

GEORGE W. DICKSON

George W. Dickson, member of the firm of Dickson Brothers, Jersey City, N. J., died suddenly at his home on April 4, 1949.

The monumental firm was organized in 1857, by his father, John Dickson, and his uncle, James Dickson. At their death it was carried on by John A. and George W. Dickson, sons of John Dickson, and John W., son of James Dickson.

Mr. Dickson was a former trustee of the Claremont Presbyterian Church and was serving as alderman.

Surviving Mr. Dickson are his widow, Mrs. Eleanor Morris Dickson; a son, Dr. Wallace M. Dickson, dentist, of Teaneck; two daughters, Mrs. Edith N. Hopper and Miss Eleanor C. Dickson; a brother, John A. Dickson, and five grandchildren.

JOHN D. GOVE

Dying suddenly of a heart attack recently, John D. Gove, monument dealer of Sanford, Florida, had made his home in this city for fifteen years, although originally a native of Scotland.

Mr. Gove had been under a tremendous strain, his wife being at the point of death from an incurable disease and in an oxygen tent for several weeks.

JAMES A. LAWSON, SR.

James Anderson Lawson, Sr., president of Lawson & Newton, Norfolk, Virginia, died April 22, 1949, at the age of 79 years.

Mr. Lawson is reported to have designed monuments which have been placed in various parts of the United States.

Surviving are his widow, Mrs. Jeanette R. Lawson; a son, James A. Lawson, Jr.; and a daughter, Mrs. Elizabeth Lawson Johnson of Bedford, Pa.

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Read the stirring editorial on page 21
"Rabbi on Iwo"



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Announcement

Mr. W. H. Hoover announces the organization of a wholesale granite manufacturing business offering a complete service to the retail monument dealer.

Years of experience and understanding gained by close cooperation with retail dealers in every section of the country places this organization in a position to offer a real service. The very best in materials, highest quality workmanship, and the promptest possible service at the most reasonable prices will be assured our many friends and customers.

This organization is now ready, willing, and able to serve you and offers personal attention and complete satisfaction on every order. A trial will convince you.

HOOVER GRANITE COMPANY

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ELBERTON, GEORGIA

Robert L. Drennan,
Sales Manager

W. H. Hoover,
Owner

OBITUARY . . . (Continued)

L. E. DAWSON

L. E. Dawson, owner and operator of the Ruston Monument Works, Ruston, Louisiana, died March 22, 1949.

It is expected that Mrs. Dawson will continue the business carried on so successfully by her husband.

A CORRECTION

The death of R. H. Laird, memorial dealer of Carlisle, Pa., was reported in the March 1949, issue of the *Monumental News-Review*. It has since been brought to our attention that the report was incorrect, the fact being that Mr. Laird lost his wife in December. Our apologies for the publication of incorrect information.

STATUE OF FIRST U. S. SAINT ERECTED IN VATICAN

Mother Cabrini, the little Chicago nun, became the first American Catholic saint. A statue has been completed in her memory and will stand in a special niche in St. Peter's Cathedral in the Vatican, Rome, Italy.

The sculptor, Enrico Tadolini, carved the huge figure from a 5-ton block of solid marble in Carrara, Italy.

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CLASSIFIED ADVERTISING

MONUMENTAL NEWS-REVIEW

429 Franklin Street, Buffalo 2, N. Y.
RATES for classified advertisements are 5c a word, in advance, minimum price 50c; 15c extra for replies sent in our care; count your words, including heading and signature, and send money with order, as we cannot bill or open account for these many small transactions. No receipts sent; the insertion of advertisement is your receipt. Advertisements in bold face type 10c a word.

ADVERTISING IDEAS

"41 IDEAS TO STIMULATE SALES!" \$1.00. Idea Treasury, 59-G Park Ave., NYC.

ART GLASS MAUSOLEUM WINDOWS

ART GLASS MAUSOLEUM WINDOWS—Send for our booklet of Mausoleum Designs. Flanagan & Biedenweg Studio, 3754 N. Wilton Avenue, Chicago 13, Ill., Est. 1883.

CEMENT

IMPORTED GERMAN STONE CEMENT—Repairs Marble, Granite, 1 Kilo can \$5.00, F.O.B. Medford, also extra liquid or powder. Chester H. Moulton, Medford, Massachusetts. Prices subject to change without notice.

DESIGNS

DESIGNS

L. ORSINI

118-40 Metropolitan Avenue, Apt. 4-H
Kew Gardens 15, N. Y.

For 25 years a specialist in watercolors, pencil, ink. Full size details, etc. of Monuments and Mausoleums. Prompt and reasonable.

DESIGNER: MAX NITSCHMANN

946 Wilson Avenue, Columbus 6, Ohio

Special Designs in colors, ink, pencil. Full Size Details, Sketches of Monuments and Mausoleums. Reasonable, prompt.

DESIGNER WANTED

UNUSUAL OPPORTUNITY FOR EXPERT DESIGNER, must be capable to take complete charge of business, must have had at least 10 years' experience selling high class clientele. Located in one of Texas' largest cities, display covers whole city block. Must be able to do air-brush work for special designs, also must be able to talk ART. Write Monumental News-Review, "Box 596."

OPPORTUNITY FOR A MONUMENTAL DESIGNER in Barre, Vt. Write giving age, experience and all pertinent qualifications. c/o Box 291, Barre, Vt.

EQUIPMENT FOR SALE

PYRAMID NOZZLES ARE IN STOCK for immediate shipment, as well as various types of adhesive stencil. George Pfaff, Inc., 10-61 Jackson Avenue, Long Island City, New York, and Elberton, Georgia.

2 H.P. ELECTRIC LANE POLISHER complete with 16" rings and buffer. Good condition. Price \$150. F.O.B. Netz Monumental Works, Nevada City, California.

STONE SAW SS20, 10 HP., with crank feed and 12 ft. rails. Demonstrator. Bargain. This model universally used for stone cutting. Also new models. Can make demonstration. Olsen Tool & Equipment, 9 South Clinton, Chicago 6, Ill.

EQUIPMENT WANTED

WANTED TO BUY PRESTO CUT ALPHABETS. Please state price. Write Byrne Brothers, 635 Broadway, Kingston, N. Y.

FOR LEASE

FOR LEASE: Old-established going Monument Business in large Southwest City, will sell stock of monuments and lease shop. Machinery and five room residence to right party. This business has been consistent money maker for many years. About \$10,000 will handle. Write Care of Monumental News-Review Box 607.

FOR SALE

FOR SALE—Clean Stock and good Equipment, old-established Monument Company in Houston, Texas. Ideal location. Location for lease reasonably. Write L. E. Stratmann, 2602 Waugh Drive, Houston, Texas.

FOR SALE: Old-Established Monument Business in large Southwest city. Business established 1919. Good Money Maker. Modern shop, up-to-date stock, 5 room modern house, \$25,000 plus inventory of stock, which will run \$10,000 to \$12,000, will help finance. Write care of Monumental News-Review, Box 608.

VERY PROFITABLE RETAIL BUSINESS in Southern Illinois for quick sale. Established fifty years. Ill health only reason for selling. Lawrenceville Monumental Works, Lawrenceville, Illinois.

WESTERN STYLE BARRE GRANITE SLANT MARKERS. Write for Prices and Specifications. S. L. Garand & Co., Montpelier, Vt.

AFTER JUNE 1st, \$40,000.00 PLUS INVENTORY will buy Colorado Business. Established in 1889. Fully equipped for retail trade, with five room residence adjacent, in business district of town of 20,000 with good schools, all churches and Clubs. Only shop in town. For further details write "Box 578" care of Monumental News-Review.

GRANITE FOR SALE at quarry cost price. Good stock in sawed block dimensions, sawed slabs and steels. Write for price-list. Adamant Monumental Quarry, Chas. Pilette, owner. R.F.D. 3, Barre, Vt.

RETAIL MONUMENTAL BUSINESS established 1933. Ideal location, directly opposite main entrance of Woodlawn Cemetery, New York, N. Y. \$3,000 stock. Owner retiring. Price reasonable. Address: Rannus Art Memorial Studio, 527 East 233rd Street, New York 66, N. Y.

An active Granite Quarry and Manufacturing Plant located in Massachusetts. Well established, abundant skilled labor and well equipped. For details write Box 602 Monumental News-Review.

FOR SALE

Retail Monument Business in good location, and good stocks. Owner retiring. Price reasonable. Address Vassar Monument Works, H. E. Conner, Prop., 429 East Huron Street, Vassar, Mich.

Must sell on account of illness, RETAIL MONUMENT BUSINESS established 22 years on main street of city of 200,000. Nice stock and shop equipped for light manufacturing. Stock and machinery about \$15,000, property can be leased. Lafferty Monumental Works, 737 No. Main Street, Fort Worth, Texas.

THE OLDEST RETAIL MONUMENTAL BUSINESS IN NEW HAMPSHIRE. Doing a nice business. No competition. Nearly all cash trade. Good clean stock. Fully equipped shop with sandblast and portable machine. Come buy this business and get away from the city rush, and enjoy good country air and living. Health condition demands my selling. Full value for selling price, inventory far more. Write "Box 601" care of Monumental News-Review.

MICHIGAN MONUMENT BUSINESS FOR SALE

Established in 1880 as Truesdell-Mallon Co. Since 1944, Edward L. Jones Monument Works. Display and work rooms 40' x 80', traveler 25' x 150'. Adjoins only cemetery in city. Prosperous trading area. Building new 1928. 200 ft. frontage. \$20,000 stock. Equipment in good order. Nothing in stock over 2 years old. Reason for selling—Uranium fever. Write or phone

EDWARD L. JONES, 3549 Stone St.
Phone 2-2783, Port Huron, Michigan

HELP WANTED

GRANITE CUTTER AND ALL AROUND MAN. Good wages. Housing available. College town. Also—SALESMAN—Transportation furnished plus salary and commission. Alva Monument Works, Alva, Oklahoma.

EXPERIENCED SALESMAN needed by retail dealer, Wisconsin. An opportunity for aggressive younger man. Knowledge of design and drawing. Should furnish car and references. Write "Box 599" care of Monumental News-Review.

MACHINERY FOR SALE

We have several second hand surfacing machines at attractive prices. Address BICKNELL MFG. CO., Rockland, Maine.

MARKERS FOR SALE

WESTERN STYLE BARRE GRANITE SLANT MARKERS. Write for Prices and Specifications. S. L. Garand & Co., Montpelier, Vt.

PARTNER WANTED

Wanted ALL AROUND WORKMAN TO BUY PARTNERSHIP in non-sectarian Retail Monument Business in Brooklyn, N. Y. Established over 70 years. Good opportunity for ambitious young man. Reason for selling—Retire. Write "Box 598" care of Monumental News-Review.

POSITION WANTED

DRAFTSMAN AND PHOTOGRAPHER desires combined work or photographic work alone. Has spent 10 years in drafting and is experienced commercial and portrait photographer. Will go anywhere. Reply "Box 600" care Monumental News-Review.

AVAILABLE—Experienced Retail Monument Salesman desires a connection in Pennsylvania or adjoining State. Earning opportunity must exceed \$6,000.00 per year. 20 years successful experience. Can be available in 60 days. Will arrange for interview following receipt of query. Write Box 606. Care Monumental News-Review.

All Around workman, 21 years experience, 14 years foremanship experience. Familiar with all phases of manufacturing, desires position as plant foreman or in small retail plant as all around workman. Can give references. Address Box 605 care of Monumental News-Review, Inc.

DESIGNER-SALESMAN—Graduate of Barre School of Memorial Art desires position with successful retail firm. Finished sketches, renderings also estimating, layout, stencil cutting, blasting and selling. Prefer Mid-Western states. M. L. Wise, 172 Washington St., Barre, Vt.

SALESMEN WANTED

SALESMAN WANTED

Exclusive opening for wholesale monument salesman to cover all of New England and New York State for a well known, reliable Barre manufacturer. All inquiries confidential. Write Box 609 c/o Monumental News-Review.

SALES MANAGER WANTED

OHIO RETAIL FIRM DOING \$500,000.00 annual business wishes to expand territory. Needs a first class sales manager. Here's a real opportunity for the right man. Write stating age and experience. Address "Box 587" care of Monumental News-Review.

EXPERIENCED SALESMAN WANTED. After proving himself, will give opportunity to acquire interest in old, established business in large city in Missouri. Give qualifications and experience in answering ad. Write "Box 591" care of Monumental News-Review.

DEALER PROPOSITION AVAILABLE. No capital needed—car essential. Largest retailers in the world. Quarriers and manufacturers. Delano Granite Works, Inc., Delano, Minnesota.

WHOLESALE SALESMEN WANTED—SEVERAL TERRITORIES STILL OPEN IN SOUTH AND NORTHWEST. Quarriers and manufacturers. Minnesota Granite Industries, Delano, Minnesota.

SALESMEN WANTED to represent old established Southern Manufacturer of dark blue and pink granites. Box 599, Elberton, Ga.

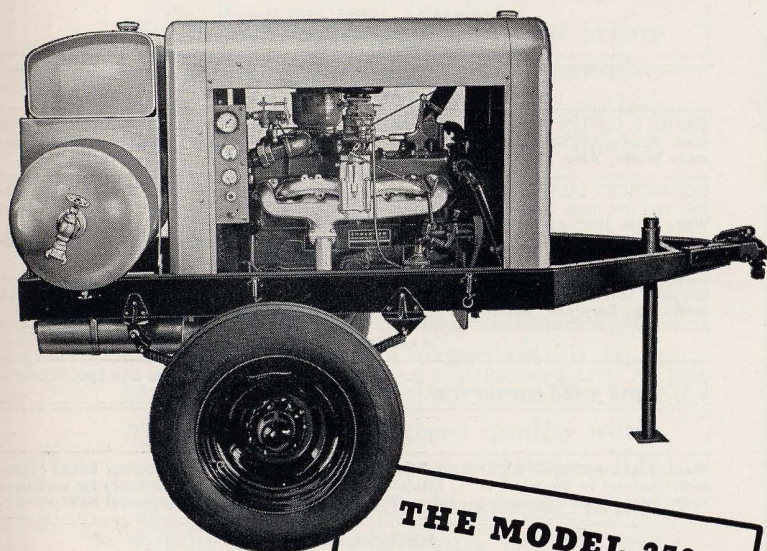
Experienced cutter and all around man, desires position as shop Foreman or can take entire charge of Retail shop. Have selling ability and business experience, all replies will be answered. Box 604 care Monumental News-Review, Inc.

WANTED TO BUY

Wanted to Buy. Monument shop, would prefer one man shop in New York State or Pennsylvania. Will pay cash. Box 603 care Monumental News-Review, Inc.

A Real Performer

**POWERED WITH THE FAMOUS
CHRYSLER INDUSTRIAL ENGINE**



**THE MODEL 250
SMITH
COMPRESSOR**

- **Built For Heavy Duty**
- **Long, Economical Service**
- **Has No Excess Bulk or Weight**

The new Smith Model 250 is built to your needs for powering rock drills, sand blasts, stone lettering, etc. Uses 3 cylinders for power—3 for compression. Provides a continuous flow of air—compressor pistons operate at 120° apart. Capacity 70 cu. ft. at 80 lbs. pressure. Throttle operates about 1/3 open when operating at 160 lbs. pressure. Compressed air is cooler due to water jacketed discharge chamber and smooth, even flow of air. Engine parts available at Chrysler, DeSoto and Dodge truck dealers.

Write For Complete Facts!

The famous Model R-60 is also available with rebuilt Model A Ford engine. Thousands of these low priced, economical compressors are giving satisfactory service to Monument dealers and cemeteries all over the world.

The Smith Compressor Head and accessories can be furnished for assembling on a Model A Ford block for a stationary or special compressor with 60 cubic feet capacity.

GORDON SMITH & CO.

INCORPORATED

470 College Street

Bowling Green, Ky.

. . . Not So Editorial

MANNA FOR STATE'S ATTORNEY GENERAL GOLDSTEIN

The New York Times ran this advertisement last November:

One of our clients has a

**MEMORIAL PARK
(CEMETERY)**

For Sale

Located Main Highway Half-Way Between
Newark and Trenton, N. J.

All Improvements in and Paid for
35,000 GRAVES—\$2.00 EACH

Tremendous profits can be made. Due to differences among the owners it is necessary to dispose of this beautifully landscaped park at a sacrifice. Two of the present owners will gladly retain their interest.

Principals only write:

LOUIS LONDON ADVERTISING AGENCY

972 Broad St.

PHONE Market 3-5415

Newark, N. J.

New York Times 11-23-48

THE PASSING OF KLONDIKE COMMEMORATION

It may not be generally known but the "old one armed bandit," the "Klondike" slot machine has built more than one of our better World War II Memorials. Contrawise we know of two cases where a six months delay in manufacturer attention has lost two signed orders for War Memorials amounting to more than twenty-five thousands dollars each. Yes, the nationwide drive against the slot machine in American Legion and other veterans' clubs has lost the industry and the Nation more than a few War Memorials. For those few among us who may not be aware of the productive abilities of those innocuous appearing devices, one of the cancelled orders above was to have been paid for with less than three months profits from about six machines in a veterans' club in New York state.

Clipped from the press:

FROM QUIZ 'EM

Memorials . . . How will part of the 50,000 tons of granite bought for Hitler's victory monument be used?

It will be used in erecting memorials for American servicemen killed in World War II.—Mrs. A. C. T., Minneapolis, Minn.

Cars and lumber have come down, but not enough. A feller still can't make up his mind which one he can't afford the most.—Jeff Whitaker.

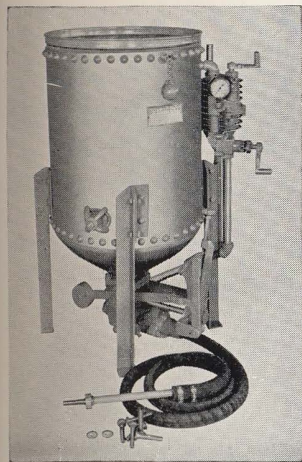
Miss Liberty, on Bedloe Island, is 62 years old, and, at that, looks twice as attractive as totalitarian babes less than half her age.—*Buffalo Evening News*.

Old Gang—In Dublin, the greenish 3¼-ton statue of Queen Victoria which has aroused Irish ire for 41 years (Time, July 12), was finally removed to a Kilmainham storehouse (along with the plaque inscribed from the Queen's loyal "Irish subjects") to make room for a parking lot.

E. H. Whitaker

FACTORY PRICES — — PROVEN PRODUCTS

SANDBLAST EQUIPMENT



*For Straight
Carving, Shape
Carving, Ceme-
tery Blasting*

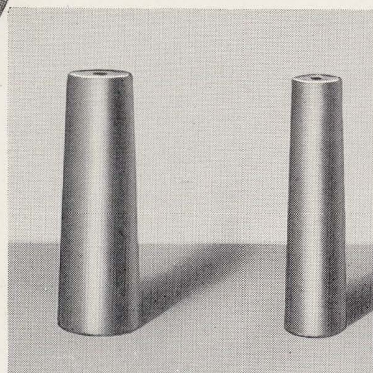
Steel Rooms
Abrasive Cleaners
Shot Cleaners
Suction Guns
Abrasive Elevators
Dust Filters
Exhaust Fans
Banker Dust Collectors

CONSULT US

D-M CERAMIC NOZZLES



LONG LIFE!
FASTER-BLOWING!
ECONOMICAL!



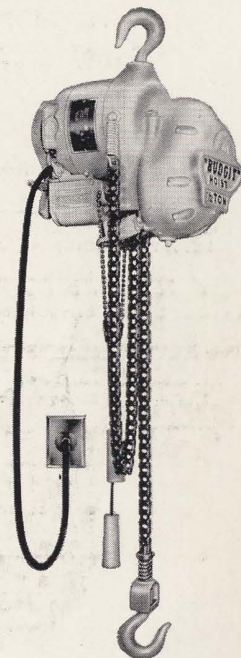
- #1—For Shop Blasting, 3-3/4" long. Available in 1/8", 3/16", 1/4" openings.
- #2—Cemetery Blasting, 1-3/8" long. Available in 3/32" and 1/8" openings.
- #3—Shaping, 1-1/4" long. Available in 3/32" and 7/64" openings.

ELECTRIC OR HAND HOISTS

Save \$, Save Time,
Save Effort with
the New
Budget Hoists

ACCESSORIES

I-Beam Trolleys
Cord Reels
Chain Containers
Waterproof Covers
Crane Assemblies



Tell us your problem. We can furnish you
with the correct hoist or crane.

D-M BLASTING ABRASIVE



*The Largest Selling
Abrasive In The
Granite Industry*

MAKE US HEADQUARTERS
FOR YOUR SUPPLY NEEDS.
D-M PRODUCTS ALWAYS
SOLD AT FACTORY PRICES.

BENEFIT BY OUR 35 YEARS EXPERIENCE

THE COMPLETE SUPPLY AND EQUIPMENT HOUSE

HEADQUARTERS FOR ABRASIVES BY CARBORUNDUM

Grains, bricks, and wheels of all sizes, especially for the CONTOUR and SLOTTING Machines, always in stock. BLASTITE* Aluminum Oxide, ALOXITE* Aluminum Oxide, W.P.P. or CARBORUNDUM* Silicon Carbide Grain for Sand Blasting, also DUTCH BRAND EZ STENCIL, and EVANS' 5/A DOPE.

*Registered Trade Marks of The Carborundum Company.

..... All Granite Polishing Supplies

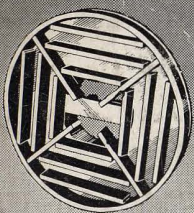
When you buy from us, you are not only assured of Quality Products and Real Service, but also of professional advice as to proper sizes of grains, wheels, etc., based upon over 50 years of Experience supplying the Trade.

R. C. BOWERS GRANITE COMPANY

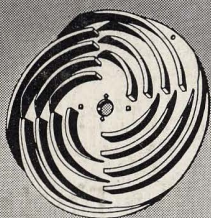
MONTPELIER,

Founded in 1888

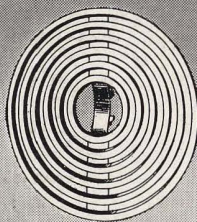
VERMONT



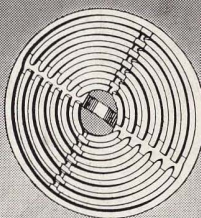
Center Feed
Fine Shot Wheel



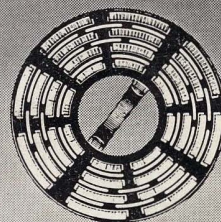
Four-section
Ironing Wheel



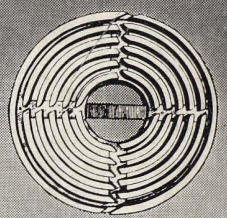
Concentric
Emery Wheel



Offset Emery
Wheel



High Speed
Buffer



Cast-in-one



SPEED UP YOUR POLISHING WITH LANE WHEELS

Equip your polishing machines with LANE Wheels for fast cutting action, true, even surfaces with clean edges, and high speed performance. LANE Wheels save time, speed up your polishing operations.

There's a LANE wheel for every polishing job. Fillers are guaranteed interchangeable. Try the LANE Cast-in-one-piece Offset High Speed Emery Wheel for faster action and longer wear. No cover required.

Write for complete information.

LANE *Manufacturing Company* MONTPELIER, VERMONT