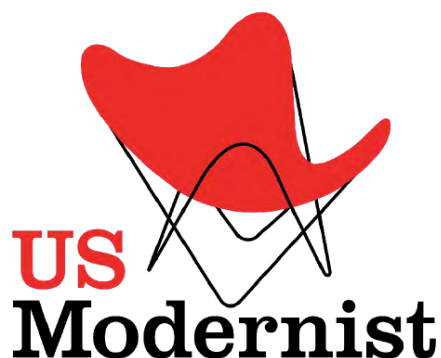


From: George Smart HAIA <george@usmodernist.org>

Sent: Monday, February 5, 2024 9:10 AM

To: cstratton@strategicdevelopment.com

Subject: M News: Goodbye Straus House / Celebrating Janet Minker / Walter White Restoration / Neutra in Portland



Monday, February 5, 2024

Welcome architects and Modernist fans to the USModernist newsletter, sharing the best of Modernist preservation and news since 2008!



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Magazine Library**

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House Archives**

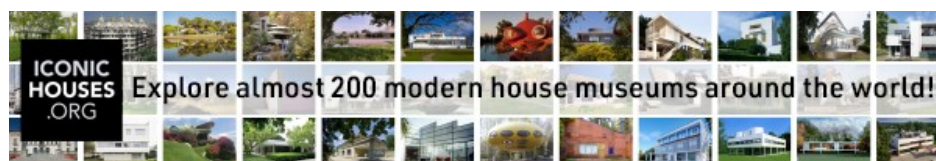
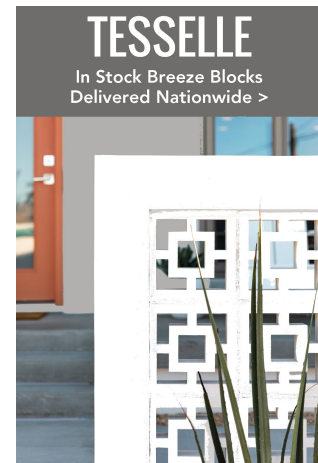
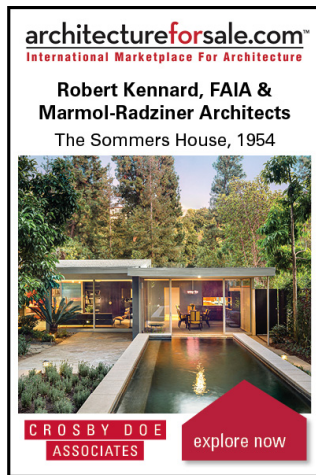
News Editor: **Ron Gallagher** / Newsletter Staff: **Virginia Faust, George Smart**

[Meet the USModernist Team](#)

Got Modernist News? Send a quick note to **Ron Gallagher** at
rpg.modernist@gmail.com.

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USModernist is a nonprofit 501C3 educational archive for the documentation, preservation, and promotion of Modernist architecture.



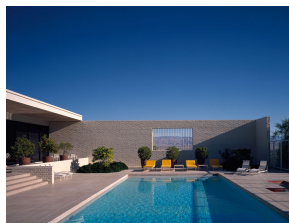
Sponsorship/Underwriting: [Connect your service, product, or company](#) to USModernist's tens of thousands of weekly Modernist subscribers. Reach out to [George Smart](#), 919.740.8407.

Featured Events

M News- Goodbye Straus House - Celebrating Janet Minker - Walter White Restoration - Neutra in Portland

MODAPALOOZA

PALM SPRINGS



February 18-22: There's no other place in America like Palm Springs with thousands of Modernist houses so perfectly preserved and updated. If you're into mid-century Modernist architecture, you don't want to miss Modapalooza, USModernist's glamorous 1st annual series of wildly exciting house tours, parties, and special events.

You'll get exclusive access to some of the best midcentury Modernist events. Take a leisurely daytime tour, or visit in the late afternoon for a wonderful sunset cocktail party. Or stop by the Martini Whisperer for advice on preparing your next libation.

Tickets and details. Advance tickets close at 5pm Tuesday, February 13.

Modernist News

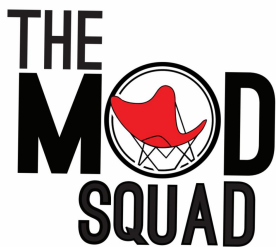


M News- Goodbye Straus House - Celebrating Janet Minker - Walter White Restoration - Neutra in Portland

Probably gone by now: The Straus House, Pound Ridge NY, designed by [Edward Larrabee Barnes](#), was approved for demolition in December.



Our hat is off to [Janet Minker](#), one of America's most dedicated preservationists, keeping Modernist houses safe in Sarasota FL.



Join our community and support the architecture you love! USModernist Mod Squad membership provides important financial support for the documentation, preservation, and promotion of residential Modernist architecture.

We can't do it without you! [Details.](#)



You need **an appointment to see inside** the V. C. Morris Gift Shop building that **Frank Lloyd Wright** renovated in San Francisco in 1948. Now, it houses an Italian menswear boutique and an interior that foreshadows his later Guggenheim design in New York City.



Designer **Sean Gaston led a renovation** of **Walter White's** Willcockson House in Indio CA, famed for its hyperbolic paraboloid roof, seen in 1958 at left and today.



The 1941 Jan deGraaff House outside Portland OR, which [Richard Neutra](#) designed, [is for sale](#) for \$3.6M.



Likely a fixer-upper, this [1957 house in Chattanooga TN](#) sold in four days after 140 showings and 27 offers.

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Need more room in your home, attic, basement, office, or oh-so-expensive storage unit? We accept donations of **Modernist furniture, contemporary art, and architecture coffee-table-style books**. What could be easier? We pick things up and you get a tax deduction. [Contact us](#).



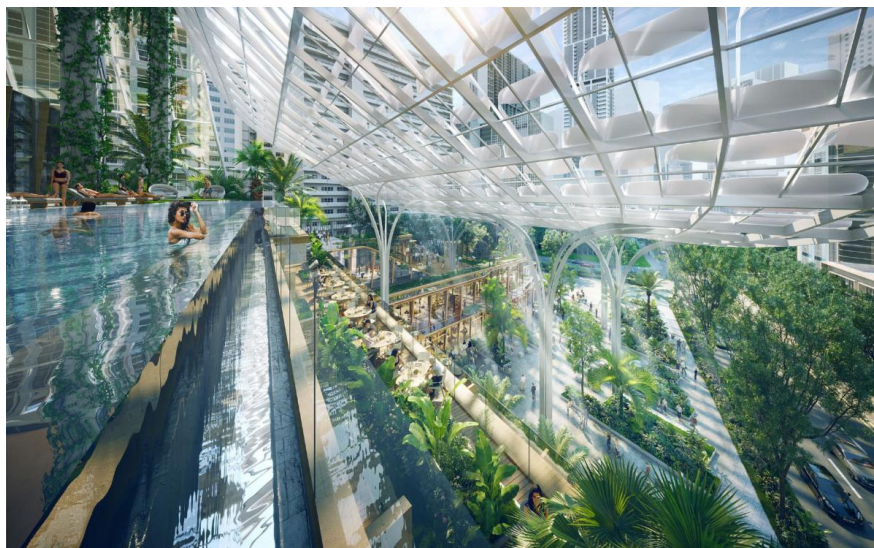
From *Dezeen*, [10 projects designed](#) by 2024 AIA Gold Medal recipients [David Lake and Ted Flato](#),



Working with architect **Barry Milofsky, Scrafano Architects** turned a 1955 stucco box in Los Angeles' Silverlake area into a three-bedroom residential pavilion. The design capitalized on the property's 270-degree panoramic views.



Studio Libeskind designed curving walls for the newest Maggie's Center in London, supporting cancer patients as part of the Royal Free Hospital.



CNN selected projects coming in 2024 whose architecture will likely be noticed worldwide. One is the 33-story Keppel South Central office tower planned in Singapore.

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Veranda magazine [highlighted visiting eight Modernist buildings](#) by Black architects, including the Carson NV City Hall designed by **Robert Kennard**.

gusto

USModernist uses GUSTO for payroll and vendor operations. We've saved **tens of thousands of dollars** over the last four years, and better yet, GUSTO files all those pesky and time-consuming national, state, and local reports. If you sign up [your business or nonprofit for GUSTO](#), USModernist gets a donation of \$500 and you get \$100. If you have 10 or more employees, those bonuses are **doubled**.

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Eichler season? Realtor.com compiled a list of **eight Eichlers on the market** right now.



Know of an endangered Modernist house in your neighborhood, city, or state?

Through our preservation alert program, **Modernism In Danger**, USModernist calls attention to the Modernist houses around the country that are at risk for deterioration, demolition, or inappropriate renovation (like turning your Modernist house into an Italianate villa). [Click here to tell us about Modernist houses in trouble.](#)

- The architect of the **1966 house in Suffern NY** noted in last week's newsletter was likely **Anders Versland**, the design half of the company that sold it, Versland-Rhodes Inc. Hat tip to **Catherine Cramer**.

- *Palm Springs Life* magazine **published a primer** on the mid-century architecture of the city.

M News- Goodbye Straus House - Celebrating Janet Minker - Walter White Restoration - Neutra in Portland

- [In an interview with Dezeen](#), French-born architect **Ludwig Godefroy**, who has worked in Mexico for almost 20 years, described Brutalism as "veru simple and honest architecture."

- *Bloomberg News* has a look at [architecture that is reclaiming Modernist](#) office parks and suburban corporate campuses from the 1970s and '80s.

- The [Eames](#) Institute in Richmond CA is now [offering guided tours](#) of its collection.



When architecture libraries want to recover valuable shelf space but find it painful to see architecture and design magazines thrown away, even if they've not been accessed for decades, the [USModernist Library](#) can help. So far, libraries and collectors and design firms have shipped us over 4.3 million pages for scanning.

Let us help you free up shelf space and give these magazines new, text-searchable, online life – and world access. Here are the [magazines we need](#). We pay shipping - and you help the world get free, searchable, downloadable content for the first time. [Contact us](#).

Upcoming Events

Ongoing: *Building Stories*, at the National Building Museum in Washington DC, [how architecture figures in children's books](#).

February 18-22: USModernist hosts the 1st annual Modapalooza Modernist House Tours and Parties in Palm Springs. [Details and tickets](#).

M News- Goodbye Straus House - Celebrating Janet Minker - Walter White Restoration - Neutra in Portland

February 24: Self-guided Austin TX Modernist Home Tour. [Information](#)

February 25: Smithsonian *Architects Respond to Nature* lecture series, *Mies Van der Rohe*. [Ticket info](#).

Through March 14: Photographer **Norman McGrath's** *Penn Station – Flawed Masterpiece* exhibit at The Century Association, 7 West 43rd Street, New York City. Free.

Thursday, March 21: [Thirst4Architecture](#), Evan Reid + Keel and Company, 5-7pm, 111 Old Williamson Rd, Raleigh NC. It's a doubleheader of custom and mid-century Modern furniture all on display! Free, [registration required](#).

Tuesday, April 9, 6pm: USModernist's [George Smart](#) will speak at the New York School of Interior Design in New York City. Access available by special arrangement. Email george@usmodernist.org to inquire.

Wednesday, April 10, 430pm: USModernist's [George Smart](#) will speak at the Cliff Dwellers Club in Chicago with a keynote, *The Accidental Archivist*. Includes cocktails, lite bites, and some great jazz by Paul Giallorenzo. Free with registration. Email reservations@cliff-chicago.org to reserve a seat.

Thursday, April 25: [Thirst4Architecture](#), 5-7pm, [REdesign.build](#) Tower Street Project, 920-926 Tower Street, Raleigh NC. Visit four of the most advanced, energy-efficient, self-sufficient Modernist houses in Raleigh, most ready to move in. Hosted by Will Alphin. Free, [registration required](#).

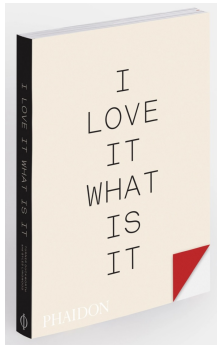
Thursday, May 21: [Thirst4Architecture](#), 5-7pm, at Z-House, designed by Habanero Architecture and New Native Realty. Join us for drinks and light appetizers, hosted by Joe Lopez, Tim Devinney, and Dani Devinney. Free, [registration required](#).

May 24-26: Iconic Houses hosts the City Icons AmsterdamTour: Housing Highlights. Includes the Museum Het Schip Model Home, Museum De Dageraad, Van Eesteren House Museum, Skyscraper by J.F. Staal, Sluishuis, Amsterdam-IJburg (East) by BIG,

M News- Goodbye Straus House - Celebrating Janet Minker - Walter White Restoration - Neutra in Portland

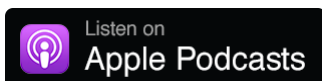
Pontsteiger, Amsterdam-Houthavens (West) by Arons & Gelauff Architects, The Valley, Amsterdam-Zuidas (South) by MVRDV,

New Architecture and Design Books!

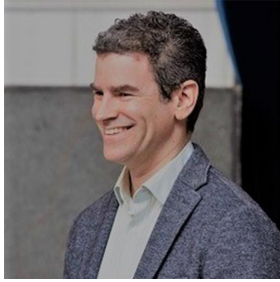


Available Now: ***I Love It What Is It***, by **Turner Duckworth**. No other design company has worked with as many significant brands as Turner Duckworth, the company behind the visual identities of Amazon, McDonald's, Coca-Cola, and even Metallica. I love it. What is it? showcases Turner Duckworth's philosophies, learning, and adventures from more than three decades of working with major brands and presents the firm's unique and optimistic outlook, along with hints, tips, and the inside scoop on what makes successful brands tick. [Order.](#)

Latest USModernist Radio Podcast



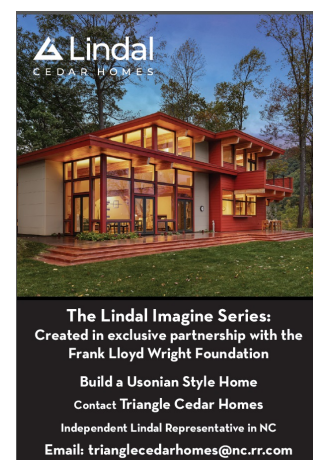
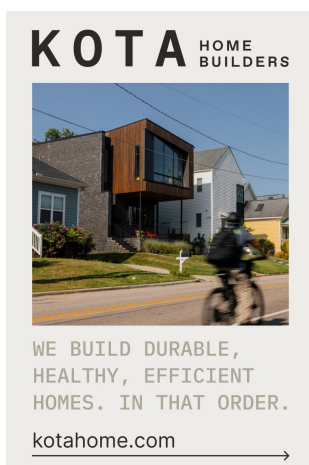
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#338/Authors Todd Cronan + Andrew Heid + Musical Guest Claudia Acuna

Joining the show today, two authors of new books: **Todd Cronan**, with the book *Nothing Permanent: Modern Architecture in California*; and, don't throw any stones, it's **Andrew Heid**, with the new book *Glass Houses*. Later, jazz with delightful musical guest **Claudia Acuna**.

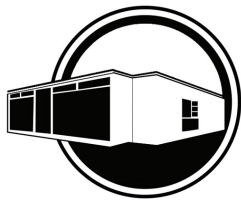
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Thursday, March 21, 5-7pm. Join us for a happy hour doubleheader with [Evan Reid](#) + [Keel Company](#), 5-7pm, 111 Old Williamson Rd, Raleigh NC. Discover their custom and mid-century Modern furniture, all on display! Free, [registration required](#).



MATSUMOTO PRIZE

Submissions open for the 2024 George Matsumoto Prize, North Carolina's highest honor exclusively for Modernist residential architecture. The unique design competition features a blue-ribbon jury of internationally-known architects and experts plus online public voting. NCModernist created the Matsumoto Prize in 2012 honor of **George Matsumoto**, one of the founding faculty members of North Carolina State University's College of Design. Matsumoto created some of North Carolina's most well-known and well-loved Modernist houses. The Matsumoto Prize encourages architects, designers, and prospective clients to continue the Modernist movement in houses so important to North Carolina's design heritage. Entries are open to any ground-up Modernist house completed since 1/1/2019. The international jury includes **Shannon Battison, WG Clark, Jerald Cooper, Melissa DelVecchio, Stewart Hicks, Blair Kamin, and Katie Swenson**. [Details](#). The 2024 prize is sponsored exclusively by:

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Preservation easements are like a homeowner's association for just one house and are the only legally enforceable way in most jurisdictions to keep a Modernist house from being destroyed in the future.

National Register status? Famous architect? Local historic designation or tax credits? At best, these things may delay demolition six months to a year but they won't stop it.

Here's the Zoom video presentation featuring Preservation North Carolina and NCModernist, along with **Jane Levy**, Greensboro Modernist homeowner.



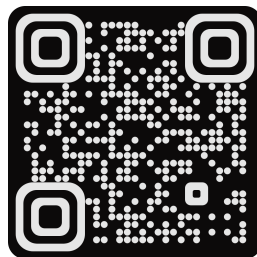
North Carolina Realtors and owners of NC Modernist houses can now list - for sale or for rent - on our free [NCModernist database](#). Listings limited to detached single family Modernist houses, old or new, and the house must be in North Carolina. [Details.](#)

Got a great Modernist house that's not selling? How would you like 60 people or more (up to 200) to come by and see it one Saturday? We can do that for you, free. [Contact.](#)

FOR SALE

Vacancy, not development, is the enemy of mid-century Modernist houses. Preserve and protect the architecture you love by [notifying us](#) when North Carolina houses go vacant or on the market.

Check out the [NCModernist For Sale/Rent database](#). Realtors and owners can list their NC Modernist houses for sale or rent there for free, and you can browse there anytime you like! Submissions are subject to approval: single family Modernist houses only, they can be old or new, the architect or designer can be from anywhere, but the house must be in North Carolina.



Donate to USModernist's nonprofit mission of documenting, preserving, and promoting Modernist residential architecture.



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