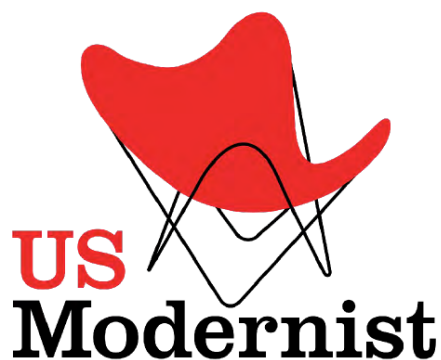


**From:** George Smart, USModernist <george@usmodernist.org>

**Sent:** Monday, January 29, 2024 9:27 AM

**To:** rebekah@ncmodernist.org

**Subject:** M News: Aluminaire Rises Again / Slim Aarons with Shawn Waldron + Nelda Linsk / What Really Happened with Eugene



**Monday, January 29, 2024**



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House Archive**

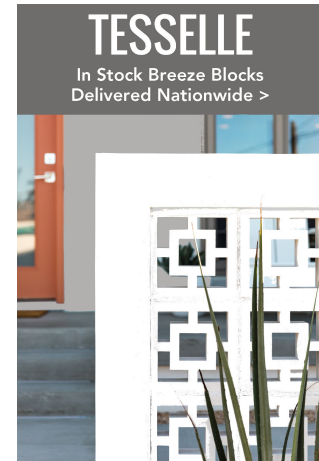
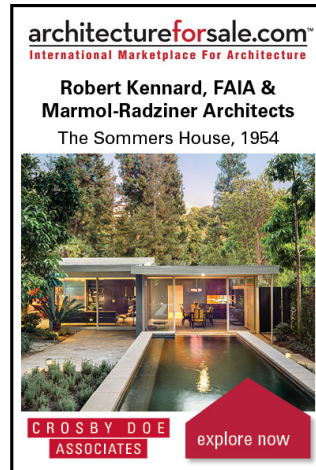
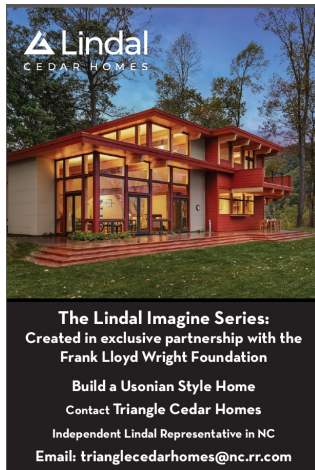
News Editor: **Ron Gallagher**

Newsletter Staff: **Virginia Faust, George Smart**

[Meet the USModernist Team](#)

Got Modernist News? Send a quick note to **Ron Gallagher** at  
**rpg.modernist@gmail.com.**

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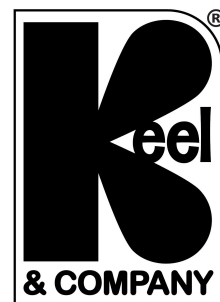
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## Featured Events

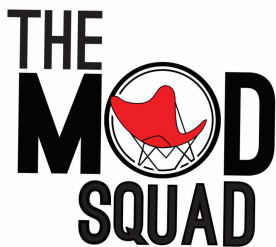
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**Thursday, March 21, 5-7pm.** Join us for a happy hour doubleheader with [Evan Reid](#) + [Keel Company](#), 5-7pm, 111 Old Williamson Rd, Raleigh NC. Discover their custom and mid-century Modern furniture, all on display! Free, [registration required](#).



## Modernist News



**Join our community and support the architecture you love!** USModernist Mod Squad membership provides important financial support for the documentation, preservation, and promotion of residential Modernist architecture.

We can't do it without you! [Details](#).

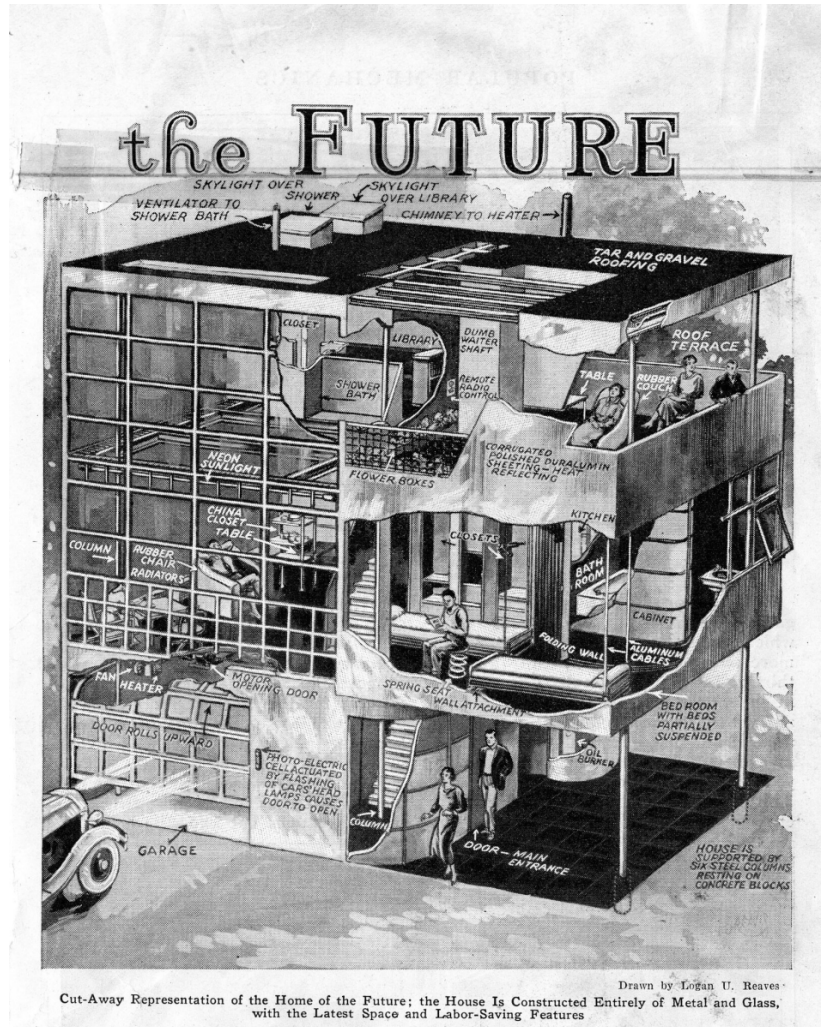
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Live like Modernist architect **Pierre Koenig** did — in his LA house **for sale for \$5M.**



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Albert Frey's Aluminaire House, first seen in 1931 at an exhibition in New York City, later rebuilt at the New York Institute of Technology (left top photo), is being rebuilt yet again the [Palm Springs Art Museum](#) (right top photo). The drawing was in *Popular Mechanics* in 1931.

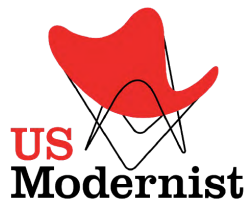


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A 1959 **Val Powelson**-designed house in Palm Springs was party central then, with **Frank Sinatra** and **Arnold Palmer** dropping by. It suffered over the years (left) **but has been renovated** (right) by owners who bought it in 2021.

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**USModernist** has a fresh new website! Designed by **Alexander Isley**, with coding by **Rich Rivera**, we've implemented new navigation and a compelling new look! Many thanks to the USModernist Advisory Board and other generous donors for making this strategic improvement possible.

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The foil to **Philip Johnson's** Glass House in New Canaan CT — his nearby Brick House — is going to be **restored** after being closed since 2008 because of ongoing water damage.

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Need more room in your home, attic, basement, office, or oh-so-expensive storage unit? We accept donations of **Modernist furniture, contemporary art, and architecture coffee-table-style books**. What could be easier? We pick things up and you get a tax deduction. [Contact us](#).



**Rustic Modernism from 1966** is for sale in Suffern NY, northwest of New York City, for \$625,000. Versland-Rhodes Inc, first sold the house, but the architect isn't listed.

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**CNN selected projects** whose architecture is **set to shape the world in 2024**. This week, a grain silo in Kristiansand, Norway, that was vacant after a mill closed.



The **most expensive condo for sale** in Sarasota FL these days is a two-story,\$12M unit in **Guy Peterson's** waterfront AQUA building, designed in 2016.

# gusto

USModernist uses GUSTO for payroll and vendor operations. We've saved **tens of thousands of dollars** over the last four years, and better yet, GUSTO files all those pesky and time-consuming national, state, and local reports. If you sign up **your business or nonprofit for GUSTO**, USModernist gets a donation of \$500 and you get \$100. If you have 10 or more employees, those bonuses are **doubled**.

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In Victoria, Australia, *Dwell* reported, **Branch Studio Architects** designed this house [with a most unusual garage door](#).

**Frank Lloyd Wright's** Graycliff on Lake Erie in Derby NY is [open weekends through March](#) for tours of winter views.



Know of an endangered Modernist house in your neighborhood, city, or state?

Through our preservation alert program, **Modernism In Danger**, USModernist calls attention to the Modernist houses around the country that are at risk for deterioration, demolition, or inappropriate renovation (like turning your Modernist house into an Italianate villa). [Click here to tell us about Modernist houses in trouble](#).

- USModernist's George Smart appeared on Nancy Pearlman's podcast, [Environmental Directions](#).

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- From *Dezeen*, a look at how *The Sims* video game **influenced the career choices** of today's architects and interior designers.
- For graphic-design fans, furnituremaker Herman Miller has **updated its branding** for the first time since 1999.
- The Bev, the new Manhattan headquarters of the Beverly Willis Architecture Foundation, **offers space for work and events** by women in architecture, engineering, and construction.



When architecture libraries want to recover valuable shelf space but find it painful to see architecture and design magazines thrown away, even if they've not been accessed for decades, the **USModernist Library** can help. So far, libraries and collectors and design firms have shipped us over 4.3 million pages for scanning.

Let us help you free up shelf space and give these magazines new, text-searchable, online life – and world access. Here are the **magazines we need**. We pay shipping - and you help the world get free, searchable, downloadable content for the first time. **Contact us**.

## Upcoming Events

Through March 14: Photographer Norman McGrath's *Penn Station – Flawed Masterpiece* exhibit at The Century Association, 7 West 43rd Street, New York City.

Ongoing: *Building Stories*, at the National Building Museum in Washington DC, **how architecture figures in children's books**.

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February 25: Smithsonian *Architects Respond to Nature* lecture series, *Mies Van der Rohe*. [Ticket info](#).

March 21: [Thirst4Architecture](#), Evan Reid + Keel and Company, 5-7pm, 111 Old Williamson Rd, Raleigh NC. It's a doubleheader of custom and mid-century Modern furniture all on display! Free, [registration required](#).

April 10, 430pm: USModernist's **George Smart** will speak at the Cliff Dwellers Club in Chicago with a keynote, *The Accidental Archivist*. Includes cocktails, lite bites, and some great jazz by Paul Giallorenzo. Free with registration. Email [reservations@cliff-chicago.org](mailto:reservations@cliff-chicago.org) to reserve a seat.

April 25: [Thirst4Architecture](#), 5-7pm, [REdesign.build](#) Tower Street Project, 920-926 Tower Street, Raleigh NC. Visit four of the most advanced, energy-efficient, self-sufficient Modernist houses in Raleigh, most ready to move in. Hosted by Will Alphin. Free, [registration required](#).

## New Architecture and Design Books!



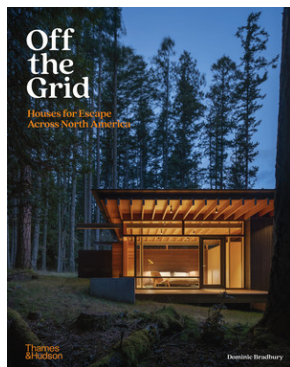
Available February 6: ***The New French Look***, by **Lauren Li**. Trends comes and go, but French interiors, old or new, never go out of style. The new French look is spirited and fresh, layered but never fussy, effortless yet always chic. It confidently uses elements of color and pattern to create an elegant atmosphere, but with a new contemporary edge. Referencing history, it offers a respectful nod to the past without ever looking stale and stuffy. Lauren Li takes a deep dive into the best examples of the new French look to discover what makes the aesthetic so appealing. From the city to the beach, the country

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and the mountains, *The New French Look* explores the work of leading French architects and designers to reveal how they do it. [Pre-order.](#)

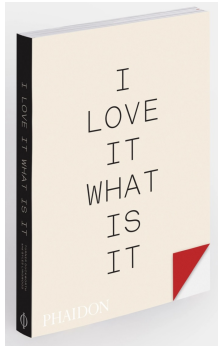


Available in March: ***Ornament is Not A Crime***, by **Rebecca Gross**. The distinctive visual language, bright colors, and unexpected materials of the '80s postmodernists are making a comeback. Really? Apparently, after decades of minimalism, midcentury modern, and Scandinavian design, a new wave of architects and designers are experimenting with shape, scale, and symbolic references to add expression and meaning to interior and furniture design. Creatives are demonstrating that form doesn't have to follow function, less is not more, and ornament is not a crime. [Pre-order.](#)



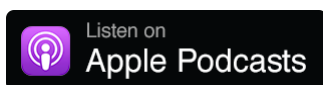
Available in March: ***Off the Grid: Houses for Escape in North America***, by **Dominic Bradbury**. A showcase of over forty of the most exciting and unique off-grid houses in North America, across a wide variety of wild and remote landscapes. Bradbury showcases how architects are making living in the wilderness a more affordable and attainable dream. From cabins deep in the forest to desert homes and stunning coastal retreats, this collection of the most innovative off-grid homes reveals how clever design is redefining the possibilities for living in some of the most extraordinary natural environments on Earth. Includes houses by [Bjarke Ingels](#), [James Cutler](#), [Tom Kundig](#), [Kieran Timberlake](#), and more. [Pre-order.](#)

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Available Now: ***I Love It What Is It***, by **Turner Duckworth**. No other design company has worked with as many significant brands as Turner Duckworth, the company behind the visual identities of Amazon, McDonald's, Coca-Cola, and even Metallica. I love it. What is it? showcases Turner Duckworth's philosophies, learning, and adventures from more than three decades of working with major brands and presents the firm's unique and optimistic outlook, along with hints, tips, and the inside scoop on what makes successful brands tick. [Order.](#)

## Latest USModernist Radio Podcast



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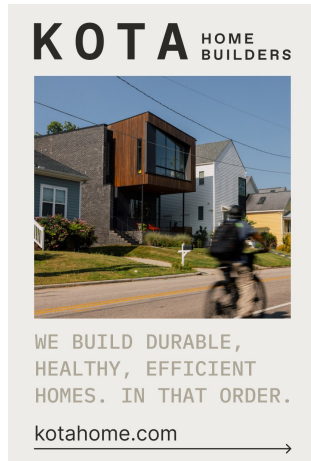
### **#337/Architecture Photographer Slim Aarons: Author Shawn Waldron + The Queen of Palm Springs, Nelda Linsk + Musical Guest China Forbes of Pink Martini**

Joining us is archivist, curator, and author **Shawn Waldron** with a new book on photographer **Slim Aarons**. You may not remember Slim, but it's highly likely you've seen his famous 1970 photograph, *Poolside Gossip*, featuring the Queen of Palm Springs, the blonde by the pool at the Kaufmann house, **Nelda Linsk**. Later on, music with the enchanting **China Forbes** from Pink Martini, who shares what really happened with Eugene.

US Modernist Radio is underwritten by **June Goldfinger** and **Jeff Taylor**, sponsors of Circle Square Triangle: a traveling exhibition on the Architecture of **Myron Goldfinger**, and by **Diane Bald** and The Budman Family, restoring significant architecture in Toronto, Los Angeles, Malibu and Palm Springs.

New to podcasts? You can listen to [USModernist Radio](#) on any major podcast platform or [through any computer](#).





Coverage on [WRAL TV](#) on moving the [George Matsumoto](#) house in Raleigh NC, plus a repeat of a 2019 feature on [NCModernist](#).



Submissions are now open for the 2024 George Matsumoto Prize, North Carolina's

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highest honor exclusively for Modernist residential architecture. The unique design competition features a blue-ribbon jury of internationally-known architects and experts plus online public voting. NCModernist created the Matsumoto Prize in 2012 honor of **George Matsumoto**, one of the founding faculty members of North Carolina State University's College of Design. Matsumoto created some of North Carolina's most well-known and well-loved Modernist houses. The Matsumoto Prize encourages architects, designers, and prospective clients to continue the Modernist movement in houses so important to North Carolina's design heritage. Entries are open to any ground-up Modernist house completed since 1/1/2019. The international jury includes **Shannon Battison, WG Clark, Jerald Cooper, Melissa DelVecchio, Stewart Hicks, Blair Kamin, and Katie Swenson.** [Details](#). The 2024 prize is sponsored exclusively by:



**MARVIN®** 

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Preservation easements are like a homeowner's association for just one house and are the only legally enforceable way in most jurisdictions to keep a Modernist house from being destroyed in the future.

National Register status? Famous architect? Local historic designation or tax credits? At best, these things may delay demolition six months to a year but they won't stop it.

Here's the Zoom video presentation featuring Preservation North Carolina and NCModernist, along with **Jane Levy**, Greensboro Modernist homeowner.

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**North Carolina Realtors and owners of NC Modernist houses** can now list - for sale or for rent - on our free [NCModernist database](#). Listings limited to detached single family Modernist houses, old or new, and the house must be in North Carolina. [Details.](#)

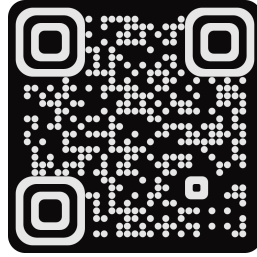
Got a great Modernist house that's not selling? How would you like 60 people or more (up to 200) to come by and see it one Saturday? We can do that for you, free. [Contact.](#)

A graphic of a "FOR SALE" sign. The word "FOR" is in a smaller font above "SALE". The letter "O" in "FOR" is replaced by a red house icon inside a circle.

FOR  
SALE

**Vacancy**, not development, is the enemy of mid-century Modernist houses. Preserve and protect the architecture you love by [notifying us](#) when North Carolina houses go vacant or on the market.

Check out the [NCModernist For Sale/Rent database](#). Realtors and owners can list their NC Modernist houses for sale or rent there for free, and you can browse there anytime you like! Submissions are subject to approval: single family Modernist houses only, they can be old or new, the architect or designer can be from anywhere, but the house must be in North Carolina.



Donate to USModernist's nonprofit mission of documenting, preserving, and promoting  
Modernist residential architecture.



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