

Ezra Stoller

# EVERYDAY ART QUARTERLY

## A GUIDE TO WELL DESIGNED PRODUCTS

SPRING 1948  
No. 7 / 20c

WALKER ART CENTER • MINNEAPOLIS

**ON THE COVER:**

**NEW DESIGN, INC.** interior (see page 2)

circles, top to bottom:

**HARRY BERTOIA**  
cast silver pin

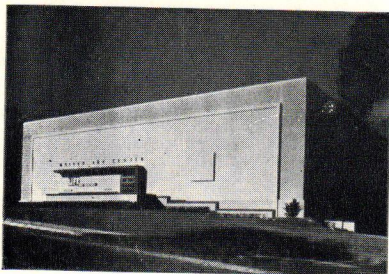
**PHILIP MORTON**  
flexible silver pin

**ADDA HUSTED-ANDERSEN**  
silver ring

**MARIANNA PINEDA**  
silver and turquoise pin

**KEITH MONROE**  
ebony and silver ring

**IDEA HOUSE II** is again open to the public and will remain on view until August.



**THE WALKER ART CENTER**

is a progressive museum of the arts.

The objective of the Center is to give men, women and children an opportunity to know, enjoy and use the arts — to clarify the relationship of all art to our modern lives — to be useful by reporting, explaining, teaching the value of art to those who need or want this knowledge — to share with the schools and libraries in broadening the cultural opportunities in America.

**EVERYDAY ART QUARTERLY**  
A GUIDE TO WELL DESIGNED PRODUCTS

**CONTENTS FOR SPRING 1948**

Where to Buy - - - - -	1
Furniture of Today - - - - -	5
Modern Jewelry - - - - -	6
Useful Gifts - - - - -	11
Everyday Art in the Magazines - -	14
Addresses - - - - -	16

in the SUMMER issue:  
**CHILDREN'S FURNITURE AND TOYS**

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# where to buy **WELL DESIGNED OBJECTS**

EVERYDAY ART QUARTERLY is continually receiving inquiries from readers all over the country who want to know where they can purchase the things we have published. This survey is our answer.

It is very gratifying to observe the recent growth of discriminating shops from coast to coast—shops which reflect the same trends the Walker Art Center is encouraging through the Everyday Art Gallery and the Quarterly. There are, of course, a great number of stores throughout the country which sell some modern home furnishings; but in most instances, *modern* is treated as just another style—and traditional furnishings are given equal, if not more, emphasis.

The stores presented here, however, offer modern products exclusively. They select their wares with great discrimination. The *modernistic* type of garish design is carefully avoided, and only articles that are truly well designed in terms of use, material, and fabrication are placed on sale. In the design of these shop interiors themselves, settings that suggest application to the home have been created. We show here several views of each shop, including typical items carried by each.

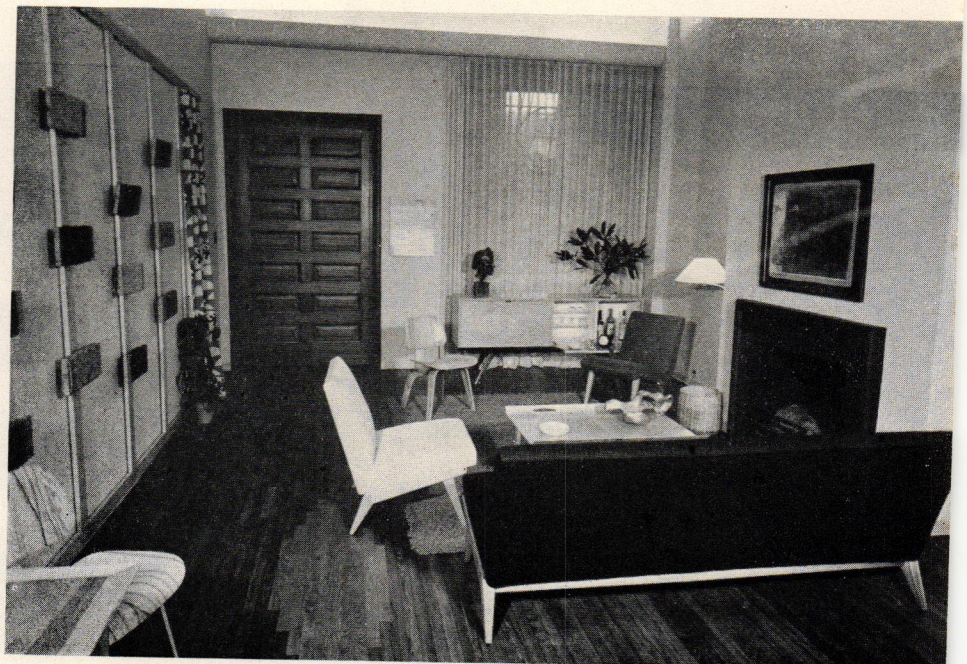
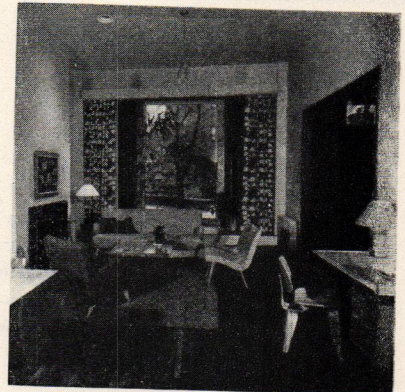
Several of these shops were started by architects and designers who were unable to find the things they wanted for their clients and who felt the need for assembling well-designed objects in one place. The fact that more and more shops of this character are springing up is an encouraging sign. They all report that business is good and that there is a large public hungry for their wares.

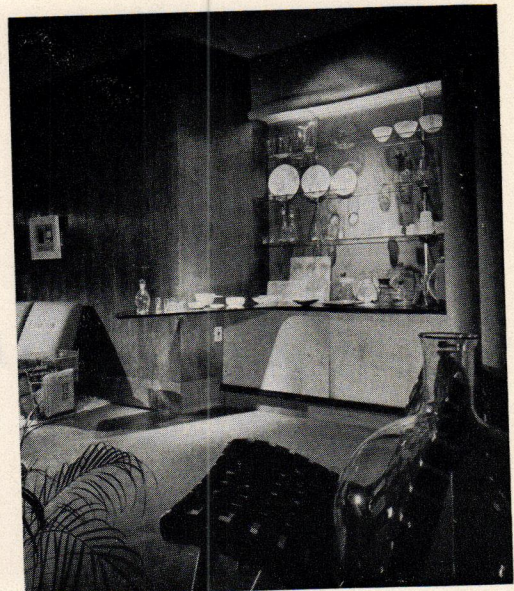
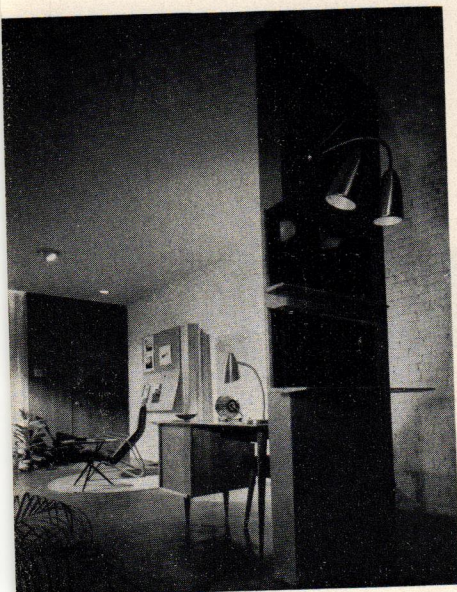
As we hear about other stores not included in this issue, and as new shops are opened, we will repeat this guide to outstanding retail shops.

## **RICHMOND BRADSHAW, INC.** 1319 New Hampshire Av. NW Washington 6, D. C.

This organization operates mainly as designers and as agents for various manufacturers of modern products. It undertakes contract jobs and is at present completing interiors for the Congressional Hotel and the new Dupont Theater.

Bradshaw carries Knoll, Eames, and Nelson furniture; Nessen and Versen lamps; Klear-flax, Seamloc, and Loma-Loom rugs; Knoll fabrics; Puerto Rican Pandanus mats; Mexican pottery and baskets; several lines of glassware and pottery.





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## east coast

### **NEW DESIGN, INC.**

**33 East 75th Street  
New York 21**

This shop offers an architectural planning service ranging from the selection of colors and materials to the interior design and layout of entire houses. The regular staff is supplemented by a group of well-known architects and designers who handle special jobs.

New Design sells Eames, Knoll, Nelson, Van Keppel-Green, Bartolucci-Waldheim furniture, and custom designed pieces; General Lighting, Nessen, and Versen lamps. Cooper, Fazakas, Kilham, Knoll, Strengell, Rose, Liebes, and Prestini fabrics; Guatemalan cottons; Zeisel plastic ware; Storgewall units; bamboo screens and shades; Chinese matting; rush and hemp squares; cotton and wool rugs; chemical glass and porcelain; Riverside china, Heath dinnerware, Scammell restaurant ware, Wickham and Wilton pottery; Silco stainless steel ware; American, Finnish, Swedish, and Czechoslovakian glass; Morton and Farr jewelry.

## midwest

### **BALDWIN KINGREY, INC.**

**105 East Ohio Street  
Chicago 11**

This shop designs furniture and lamps which are sold under the name "Baldry," along with products by other designers.



Arthur S. Siegel