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JANUARY 1981

HOW TO SURVIVE AND THRIVE IN THE EIGHTIES. pp. 124.

How to Adapt To Rapid Change In The Contract Market. pp. 126-131. Sweeping changes in the contract industry affect the way dealers, designer/specifiers, and manufacturers are functioning and doing business.

How to Establish Symbiosis With Architect and Dealer. pp. 132-137. BKM, a contemporary super-dealer, and RGVD, architect, live together compatibly to serve their mutual clients in the Hartford market.

How to Establish Guides For Corporate Standards. pp. 138-143. Generic worksheets on office options serve as basis for facilities planning.

How To Harness Computer Power In Space Planning. pp. 144-147. This article excerpts one segment on CONTRACT's 2nd annual computer application conference held in conjunction with ERD.

How To Speed Up Space Planning On A Micro-Computer. pp. 148-151. A new micro-processing computer system by Micro-Vector, Inc., now provides equipment the size of a typewriter costing under \$10,000.

How To Audit Audiovisual Needs For Today and For The Future. pp. 152-155. Hubert Wilke has developed a detailed Audiovisual Audit to analyze all needed AV facilities, exemplified by project for Owens-Illinois.

How To Conserve One-Third Energy In Open Plan Office. pp. 156-157. Xerox marketing center in San Diego proves successful branch pilot for power savings by Xerox design staff and Fischer Office Interiors.

How To Wire The Open Plan For Power And Phones. pp. 158-161. A variety of power management capabilities are examined in this review.

How To Organize An Effective Design Marketing Program. pp. 162-164. Now in a complex age, the design field warrants a closer examination of its marketing objectives.

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Product Showcase: Monsanto p. 80.

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Product Showcase: Saddle Light p. 90.

FEBRUARY 1981

Health Care Facilities Upsurge Signaled by Demographic Changes. pp. 62-63. By the year 2020, up to 25 percent of Americans will exceed age 65, and pressure for expanded and new medical facilities is already building.

Graphics Enhance Group Medics' Understanding. pp. 64-67. Visual Graphics developed by Ford Design Group, Inc., Los Angeles, stress research conclusions for greater design perception by doctors.

Hexagonal Sinatra Patient Tower Maximizes Space, Operations. pp. 68-73. June Given, ASID, seeks a barrier-free environment in new wing of Desert Hospital, Palm Springs, with color-coded floors, accessible furniture.

Hospital Upgrades Blighted Urban Area. pp. 74-77. Mitchell

Associates, designers, and Ferrenz & Taylor, architects, cooperate with government and local planners to expand Cooper Medical Center.

Medical Facility Colors Reduce Patient Stress. pp. 78-83. With medical care costs reaching sky-high proportions, Michael Rabin explores correlations between color use and length of patient visits, staff operations.

Costs, Energy, Human Architecture Is Focus Of Medical Design Book. pp. 84-87. To be published in September 1981, comprehensive reference book is by Jain Malkin, health care facilities design specialists.

Fire Death Tolls Stress Need For Fire-Rated Fabrics. pp. 88-93. Offered in a variety of textures, from man-made fibers to natural, fabrics are engineered to pass a number of stringent state and federal fire codes.

Anatomical Support, Easy Care Upgrade Health Care Products. pp. 94-97. Fire-retardant materials, power controls for maximum accessibility, and easy care fabrics promote patient comfort.

Showrooms: Modern Mode p. 34.

Product Showcase: Herman Miller p. 38.

Product Showcase: Burlington p. 42.

Product Showcase: Interiors International Ltd. p. 46.

MARCH 1981

Design Industry's Paperless Office is a Trip to the Moon. pp. 96-97. Rapid change in office design compares to aeronautics industry—the moon for office kind is the paperless office, the orbit is electronic.

Proxemics Set Guidelines for Territoriality in Office Planning. pp. 98-101. Proper understanding of proxemics—the study of space and movement of people within it—can improve communications, comfort, productivity.

Lack of Color is Requirement That Also Unifies. pp. 102-105. Speer Loeb Associates solves problems associated with highly specialized offices for American Siba Corporation, New York City diamond firm.

Angled Wall Sets Pattern for Multi-Functional Office. pp. 106-109. Doris La Porte Associates creates a balanced play between job functions, space patterns, and color for Hearst executive office.

Two Corporate Lobbies Reflect Themes of Times Past. pp. 110-113. Kenneth Parker Associates turns lobby areas—for Insurance of North America and for McNeil Pharmaceutical—into museumlike settings.

Designing for Barrier Free Access. pp. 114-117. Guidelines for making the built environment accessible for disabled persons.

Tax Incentives Offered for Architectural Barrier Removal. pp. 118-119. Barrier free design helps disabled and elderly enter employment market.

Designs Scaled for Offices Signal Return to Elegance. pp. 120-127. Rich material and privacy options give flexibility to office products.

Human Factors Sought in the Electronic Landscape. pp. 128-131. Computer support furniture is ergonomic.

First U.S. Pavillion at Orgatechnik Sparks European Interest. pp. 132-135. Huge international fair combines newest electronics and contract furnishings.

New Contract Dealer Group Represent Third of Market. pp. 136-137. Contract Furniture Forum exceeds 200 members in first year.

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Product Showcase: Gunlocke p. 64.

APRIL 1981

Hospitality Design Changes Explored. pp. 94-95. Key issues in the hospitality field are explored, concentrating on fire safety and advanced design theories.

New Trends In Hotel Design Signal Smaller Spaces. pp. 96-99. Hotel designer August B. Schilling examines a return to elegance, concern for historic detail, and up-graded services for guests.

Watergate Hotel Refurbished At \$1.7 Million. pp. 100-103. International designer Pierre Scapula deftly mixes antiques and contemporary furniture, lush fabrics, and soft colors.

Kuwait Sheraton Is Oasis For International, Local Guests. pp. 104-105. Interiors by H. Chambers Co. provide guests with modern-day amenities flavored with local lore in recently completed Mideast hotel.

Neighborhood Restaurant Reflects Surroundings. pp. 106-109. Dorf Associates designs Bloomsbury restaurant.

Separate But Equal Dining Spaces. pp. 110-113. Working on

a tight time line, Baldwin Clarke turns a club suffering from noise problems into an intimate restaurant.

Fire Safety: What's The Next Step For The Hotel Industry? pp. 114-117. A rash of hotel fires focuses attention on building construction, furnishings specs, and management preparedness.

Recapturing Luxury In Hotel Furnishings. pp. 118-123. In direct contrast to well-machined office interiors, hotels are moving toward intimate European settings.

Grass, Wood Masonry Look-Alikes Highlight Wallcoverings. pp. 124-129. Textures and warps, in man-made and natural fibers, range from classic neutrals to historic prints.

Office Seating Survey Questionnaire. pp. 130-132. Participate in this special survey developed in cooperation with environmental psychologist Ronald Goodrich. Find out how closely your selection criteria compares with other specifiers and if manufacturers are responding to meet all requirements.

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NEOCON 13 is Growing in Expanding Contract Market. pp. 240-290.

Other Chicago: Mix From Art to Systems. p. 291.

Exhibitors Mart: Cross Street For CRTs to Settees. pp. 292-293

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Role Of Facility Manager Is Vital Yet Corporate Support Lags. pp. 294-297. Educational process promises upgrade of facility manager role.

Survey Shows Crowding Is Not A Matter Of Density. pp. 298-300. Employees polled for what they like and dislike in their offices.

Product Showcase: Fabrications p. 52A.

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JUNE 1981

Government Budget Cuts Result In "Make Do" Design. pp. 122-128. With a nearly total freeze on purchases and severe budget cuts ahead in government design, it's time for creative thinking and hard selling for space designers.

It's a Small, Small World: International Report. p. 129. In this special section, European projects reflect universality with regional flair; import/export specialist discusses profit pictures and marketing programs; statistics and product reviews show import/export expansion in contract industry.

European Design Has Universal Appeal. pp. 130-133. Portfolio of European projects shows similarity of design in our shrinking world with hints of regional influences.

New Supply Sources Created By Export Boom. pp. 134-135.

Niels Risom, furniture and licensing consultant, points to new supply sources created by export boom.

'50s, '60s Modern Void Sparked Today's Import Market. pp. 136-143. Importers are becoming manufacturers because of economic factors in Europe, growing U.S. technology, and specifiers using imports.

Pacific Rim is Fastest Growing Overseas Market. pp. 144-149. Government expert details ways to increase exports; current export products, programs show broadening scope by U.S. firms.

Marketing Efforts & Trade Shows Link Up World Network. pp. 150-151. Statistics on balance of trade with Europe, the Middle East, and Japan, show traditional strengths. Capsules on major European import/export development and trade shows listed.

Firms Offering Quick-Ship Up 25 Percent. pp. 152-159. CONTRACT presents its third directory of quick-ship programs instituted by manufacturers to meet specifiers' needs.

BIFMA at NEOCON 13 Introduces Two Product Standards. pp. 160-162. With record-high \$3.43 billion contract sales for 1980. BIFMA continues thrust for safety through standards development.

Product Showcase: Vecta p. 104.

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JULY 1981

Complex Systems Spawn Open Plan Installation Specialists. pp. 90-91. CONTRACT's ninth Annual Open Plan Specifiers Guide reflects increasing complexity in power and communication distribution, lighting, and other electronic components.

CONTRACT 1981/82 OPEN PLAN SPECIFIER'S GUIDE: pp. 92-119. Comprehensive listing of open plan sources and their products.

Open Office Flexibility at Work. pp. 126-129. Employee increase of 30 percent gives North American Philip's headquarters, designed by Counterpoint Inc., a chance to prove its open plan flexibility.

Fire Doors Solve Partitioning Problem. pp. 130-131. Janko Rasic Associates adapt equipment space into AT&T office facilities by employing series of self-closing fire doors to suggest open plan.

Cold Cathode Sets Tone For Lighting Firm's Office. pp. 132-135. In design of own offices, lighting consultant Bonvini/Kondos makes dramatic use of standard fixtures at low cost and high energy savings.

Lighting Cost Percentages to Decrease by Year 2000. pp. 136-141. Newest techniques in energy savings, free form, hand-blown shapes, and '30s Art Deco fixtures add variety to lighting introductions.

Carpet Tile Higher at Outset, But Return On Investment Up. pp. 142-145. Use of carpet tiles mandated with flat wire power systems, although not with communication flat conductor cable.

Product Showcase: David & Dash p. 38.

Product Showcase: Meridian p. 42.

AUGUST 1981

Who's Who South (East & West): pp. 68-103.

Larger Firms Now Into Furniture Sales, Procurement.

CONTRACT's poll of the southern contract design universe shows 28 percent functioning as non-stocking dealers or procurement managers, with the heaviest concentration in office and bank design disciplines.

As Rents and Interest Rates Climb, It Pays to Remodel. p. 104. With the contract industry at a healthy \$12-plus billion, according to the most recent estimates, remodeling reaches for half of all design work.

Murky Mezzanine Converted To Skylit Offices. pp. 105-107. One-half million dollar reconstruction of national HQ's of Bergen Brunswig by Theodore Barry & Associates saves on building costs, operating efficiency.

Retail Sales Space Fills Office Bill. pp. 108-113. Chain merchandiser, Pay 'N Pak, decides remodeling by Marvin Stein & Associates is less costly than building new office.

TPF&C New York Offices Remodeled in Economy Move. pp. 114-117. Gensler design builds image, improves acoustical environment, creates totally new corporate offices for management consulting firm.

Twelve Carpet Textures Offer Variety Beyond Color. pp. 118-121. An often under-played technique for adding interest to carpet is specification of a wide variety of textures.

More Function In New Ceiling Introductions. pp. 122-125. Striking linear and three-dimensional, geometric ceiling systems provide improved acoustics, air-handling.

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Who to talk to about Naniks.

Albuquerque, NM
Designers Market, Inc.
505/344-3593
Amarillo, TX
Clear Images
806/358-1353
Atlanta, GA
Cupepper-Osborne (Gene Smiley)
404/231-0034
Austin, TX
Dilco Window Coverings
512/458-1122
Birmingham, AL
Avondale Distributors
205/322-0431
Boston, MA
Ostrer House (Gene Smiley)
617/266-5612
Charlotte, NC
H & S Sales Co.
704/327-5480
Chattanooga, TN
Purse Distributing Co.
615/756-0395
Chicago, IL
Beault-Vue Products Corp.
312/764-4354
800/558-9431
Nicholas P. Karas and
Associates (Gene Smiley)
312/467-6274
Cincinnati, OH
MFM Distributing
513/471-0811
Cleveland, OH
Michael J. Konnor (Gene Smiley)
216/464-3390
L & F Distributing
216/751-4095
Dallas, TX
B & M Venetian Blind
Distributors
214/241-5496
Claude Bloodworth (Gene Smiley)
214/742-5596
Robin Manufacturing, Inc.
214/565-1205
Denver, CO
Hooker, Robert (Gene Smiley)
303/329-6303
Detroit, MI
Kaleidoscope Industries, Inc.
313/646-7131
Fresno, CA
Kress Interior Systems, Inc.
209/252-0616
Hamden, CT
The Halsey Temper Co.
203/777-7668
Honolulu, HI
Anthony House
808/841-4521
Houston, TX
Blindco Distributors, Inc.
713/780-3923
Windo Shade Distributors, Inc.
713/623-4159
Indianapolis, IN
Dealer's Wholesale
317/849-4336
800/382-9486
Sherrin Heimberger
(Gene Smiley)
812/988-2185
Tiffany Wholesale Supply
317/638-3407
Jackson, MS
Avondale Distributors
601/366-0286
Kansas City, MO
H. Lynn White Co.
913/492-4100
Zents, Dave (Gene Smiley)
913/341-9119
Los Angeles, CA
Kress Interior Systems, Inc.
213/657-4711
Memphis, TN
Purse Distributing Co.
901/795-2703

Miami, FL
Shades Unlimited, Inc.
305/973-8619
Wall, Ray Inc. (Gene Smiley)
305/576-3011
Milwaukee, WI
Perflex Products
414/271-4412
Minneapolis, MN
Purdum, Inc.
612/872-6288
Gene Smiley, Inc.
612/332-0401
800/326-8234
Montreal, Quebec
Yale Decor
514/332-1256
New Orleans, LA
Brooks Window Coverings, Inc.
504/821-1533
Designer's Rue
504/524-5306
New York City (New Jersey)
Essex Shade & Awning Co.
201/373-8410
Holland Shade Co.
212/644-1700
Zweibel, Al & Associates
(Gene Smiley)
201/343-6666
Oklahoma City, OK
Glare-Con, Inc.
405/840-4404
Omaha, NE
Mid-America Custom Co.
402/346-3200
Pennsauken, NJ
Sunbeam Venetian Blind Co.
609/662-3300
Philadelphia, PA
CSS Decor, Inc.
215/332-1888
Elmar Supply Co.
215/687-7550
Phoenix, AZ
Kress Interior Systems, Inc.
602/265-0295
Pittsburgh, PA
Acme Window Shade
412/661-4117
Window Decor Distributors
412/921-4545
Rio Piedras, PR
Decoraciones Rosimar
809/765-1993 or 764-4954
Rochester, NY
Gamrod-Harmon
716/254-4080
St. Louis, MO
Hessler Vertical Blind Co.
314/993-1990
San Diego, CA
Kress Interior Systems, Inc.
714/225-6038
San Francisco, CA
Shears & Windows
415/621-0911
Santa Ana, CA
Kress Interior Systems, Inc.
714/731-0839
Scranton, PA
New Home Window
Shade Co., Inc.
717/346-2047
Seattle, WA
Glacier Fabric Corp.
206/763-2120
Toronto, Ontario
Roda Wallcoverings
416/782-1164
Tulsa, OK
H. Lynn White Co.
918/446-4059
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Product Showcase: Franciscan Tile p. 56.

SEPTEMBER 1981

Contract Seating. pp. 104-105. Ergonomic considerations dominate seating selections.

Anatomy of Non-Task Seating. pp. 106-110. Conventional upright, multiple, and lounge seating must satisfy a range of the population rather than a particular user.

Thousands Can Be Seated In Monterey Conference Center. pp. 111-115. Over 100,000 sq. ft. in a three-level facility are devoted to a variety of functions from theater to dining and lectures.

Appearance Second To Comfort In CONTRACT Seating Survey. pp. 116-121. Cross section of contract industry reveals need for meaningful specifications.

Managers Upgrade Industrial Seating. pp. 122-125. Concern for human factors makes headway in clean room and factory settings.

Specific Job Activities Dictate Chair Design. pp. 126-139. CONTRACT's expansive seating review shows continuing emphasis on ergonomic design.

Mechanisms & Material Play Key Role In Ergonomic Chairs. pp. 140-143. Components promote movement, relieve pressure, provide support.

Designer's Saturday Gears Up For Huge Specifier Influx. pp. 144-153. Seventeen thousand invitations in mail for 14th New York City contract furniture showroom event, October 16 & 17.

Is 4th Generation Nylon Controversy A Lot Of Hype? pp. 154-157. Representatives of five major nylon producing companies answer key questions on newest fiber developments.

Showroom: Knoll p. 56.

Product Showcase: IIL International p. 46.

OCTOBER 1981

Bank Design. pp. 102-103. Certain markets demand design-intensive banks.

Pension Funds Impact Contract Market. pp. 104-107. Expanding money pools offer new and exciting real estate opportunities for contract market.

Conservatism, Creativity Are Combined In Two Banks. pp. 108-113. Stiff area competition spurred high-design space.

Bank Of Newport Stresses Elegant Image. pp. 114-117. A posh setting maintains hometown identity.

Bank Operates On Three Levels. pp. 118-121. Interspace's Equitable Trust project features multilevel banking, grand architecture, and fine art.

Bank Product Options Range From Traditional to Hi Tech. pp. 122-131. Furniture design is sensitive to multiple use; offers changeable components, novel material, special detailing.

Floor Maintenance Requires Constant Care. pp. 132-135. Jacqueline Young, ASID, details her successful techniques for maintaining both carpet and resilient flooring.

Desk Accessories Use Diverse Materials Upscale Style. pp. 136-139. Modular approaches take hold, allowing adaptation to many storage needs and situations.

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Fire Retardant Fabric Offerings Grow. pp. 140-143. Both treated, and inherently flame-retardant fabrics proliferate in contract fabrics market.

Designer Combat Manual. pp. 144-145. Walter B. Kleeman cites design challenges.

Technical Systems Stressed. pp. 146-147. Planning & Designing the Office Environment, by David A. Harris, et.al., emphasizes structure and strategy in planning.

Showroom: Corry Jamestown p. 78.

Product Showcase: Arc-Com p. 70.

NOVEMBER 1981

IBD/CONTRACT Product Design Competition Winners. pp. 133-148. Contest honors 36 products and manufacturers.

Office Design. p. 149. Contract is economy's silver lining.

Architect Sells CAD Systems, Services. pp. 150-153. Cannell-Heumann Associates offers a time-saving, advanced computer aided design program.

Design Revolution At British Trade HQ. pp. 154-157. British brokerage breaks through new design dimension.

Open Plan, Glass Mirror Bank's Natural Setting. pp. 158-161. Daroff Design brings the outdoors inside with uninterrupted lighting and color.

Office Furnishings Focus On Form & Function. pp. 162-171. Office Products: from electronic units to file cabinets.

Eclectic Media Expand Art Choices. pp. 172-179. Stained glass, carpet tapestries, giant tiles provide variety.

Showroom: Modern Mode p. 92.

Product Showcase: Wellco p. 88.

DECEMBER 1981

Store Design. pp. 72-73. Creative retail design spurs sales.

Fast-Track Store Design Guarantees Opening Date. pp. 74-77. Neither excuses nor client's absence prevents Environmental Assoc. from meeting completion dates.

International Market Expands Tropical Bazaar. pp. 78-81. Waikiki shopping center uses natural setting.

Fooling Mother Nature: Desert Colors Come Indoors. pp. 82-83. Designer Michael Stelea uses Arizona motif.

Architectural Irregularities Define Display Space. pp. 84-86. Daroff Design overcomes limits of unusual structure.

Color and Contrast Mark Krieks' Final Project. pp. 87-89. Furniture showroom features late designer's signature.

Designers Boost Demand For Antiques. pp. 90-93. Fast paced artifacts market requires that designers plan ahead.

Fixtures Offer Novel Solutions To Store Design. pp. 94-97. Multiple use, space conservation key to new concepts.

Creativity, Durability Flourish in Flooring Market. pp. 98-101. Stone and synthetics add strength, style to floors.

Contract Furniture & Furnishings Mart Guide. pp. 102-107. CONTRACT presents a directory of regional marts.

High Visibility Possible With Varied Signage. pp. 108-111. Customization, color range add appeal to materials.

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