

Today's News - Tuesday, December 13, 2011

- Belogolovsky's Q&A with Colombian architect Mazzanti, who thinks architects also have a role as politicians: "Now is the time to think of how architecture can change the world. We architects can assume that role and make a real difference in how people live and behave."
- Teramura calls for a new code of ethics that would include architects taking responsibility to do no harm to the physical and cultural environment - even if "the market demands it and bad municipal planning permits it."
- Elshahed looks at the differences - and similarities - between occupied spaces such as Tahrir Square and Zuccotti Park: "each test the relationship between the public and authority... there are commonalities to be celebrated."
- We'll keep an eye out for launch of a competition that may determine future of Egypt's Tahrir Square.
- Build a Better Burb hopes to figure out how Long Island's village communities can attract and keep more young people: "the object isn't to urbanize out of the character that made people want to live there in the first place."
- Davidson offers architectural reasons to love New York, mainly "because the skyline is soaring again, and this time around, we are in no mood to settle."
- Dvir describes plans for Tel Aviv's first life-style center: the 47-acre project Sarona "is not another ordinary commercial project."
- How the "Internet of Things" is turning cities into living organisms: First up, water systems and high-performance infrastructure (fascinating read!).
- RMI releases "Reinventing Fire": 5 key solutions to transform the built environment.
- A first look at Piano's addition to Boston's Gardner Museum (wrapped in re-patinated copper cladding).
- Kamin cheers Rush hospital tower: it "could be Chicago's next great building" and "a powerful work of architectural sculpture." + A Knoxville doctor's hilarious adventure trying to navigate a hospital's corridors: "it's time to spend another zillion bucks on new signage" (meanwhile, he gets so lost he meets Elvis and Jimmy Hoffa along the way).
- Crosbie elaborates on why the Martin Luther King Jr. Memorial failed and how to fix it.
- Russell cheers Holl's AIA Gold Medal and his "prickly designs": walking through one of his buildings is embarking "on a dreamlike journey" (though sometimes "that fertile mind gets the best of him").
- More on the flap over MVRDV's Cloud towers - it's just one of 19 designs being considered - and nothing will be chosen until the funding is in place anyway (but who doesn't love a good kerfuffle).
- Eye-fuls of Arch Record's Design Vanguard 2011: "many of this year's firms have established a fluid relationship between intellectual exploration and making projects happen" (interesting mix and great presentations).
- King hails the winners of "Architecture at Zero" competition.
- Chaban chews on what ASAP is really trying to do/be.
- We couldn't resist: Graphisoft to grace its Budapest campus with a bronze statue of Steve Jobs.
- Call for entries (international): SMPS Marketing Communications Awards.

If you could hand your business card to one person in the world, who would it be?

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[One-on-One: We architects are politicians: Interview with Giancarlo Mazzanti: "Now is the time to think of how architecture can change the world. We architects can assume that role and make a real difference in how people live and behave." By Vladimir Belogolovsky \[images\]- ArchNewsNow](#)

[Building must improve our communities: ...is it morally justifiable today to participate in the construction of buildings which contribute to urban sprawl, or diminish the quality of life of their neighbours? ...participating in projects which damages the physical and cultural environment is professionally irresponsible...it is time for the profession to begin to address this issue in a more unified manner. By Allan Teramura, MRAIC, Architecture Canada | RAIC - Daily Commercial News \(Canada\)](#)

[Occupied Spaces: In cities across the globe, public plazas have become platforms for vocal — and visible — political dissent...Tahrir Square and Zuccotti Park hardly seem comparable...each test the relationship between the public and authority when it comes to political uses of the city...Despite the differences...there are commonalities to be celebrated. By Mohamed Elshahed - Architectural Record](#)

[Competition may determine future of Egypt's Tahrir Square: As protesters refuse to leave the square...a group of architects, designers and officials are preparing a competition about the future of Tahrir Square that is expected to launch next month. -- Amr Abdel Kawi/Magaz Magazine- The National \(UAE\)](#)

[Building a Better 'Burb, With Envy: A Long Island group is working to figure out how its village communities can attract and keep more young people...The project dispenses with all the statistics and reports and maps and goes straight for the suburban eye candy...Build a Better Burb implies that the object isn't to urbanize out of the character that made people want to live there in the first place. By Emily Badger -- Long Island Index; buildabetterburb.org \[images, links - The Atlantic Cities](#)

[Reasons to love New York: #22: Because the Skyline Is Soaring Again: This time, we might just get the additions to the skyline that we covet, desperately need, or even just enjoy arguing about...New Yorkers always have been world-class specialists in demanding quality at bargain prices, and this time around, we are in no mood to settle. By Justin Davidson -- Christian de Portzamparc; SHoP - New York Magazine](#)

[Tel Aviv to open first life-style center on site of former Templar colony: The 33 original houses of the colony, or what remains of them...will be carefully preserved and used for new purposes...Sarona is not another ordinary commercial project...will include 10 residential high-rises, hotels and a convention center. By Noam Dvir \[images\]- Ha'aretz \(Israel\)](#)

[How The "Internet Of Things" Is Turning Cities Into Living Organisms: When city services can autonomously go online and digest information from the cloud, they can reach a level of performance never before seen. First up, water systems...That's where "high performance" infrastructure - infrastructure that can react to its environment like a living thing - comes in.- Fast Company](#)

["Reinventing Fire": 5 Key Solutions to Transform the Built Environment - Rocky Mountain Institute](#)

[First Look: Piano's Addition to Boston's Isabella Stewart Gardner Museum Near Completion: The architect's turquoise copper complement to the revered institution is set to open next month...Pre-patinated copper cladding wraps much of the new building. By William Hanley -- Renzo Piano \[slide show\]- Architectural Record](#)

[Towering achievement; new Rush University Medical Center could be Chicago's next great building; patient experience will tell if it's just what the doctor ordered: ...a powerful work of architectural sculpture...the new tower seems poised to join the Wrigley Building as a landmark "white" building... By Blair Kamin -- Ralph Johnson/Perkins+Will \[images\]- Chicago Tribune](#)

[Trapped in the maze with Elvis and Jimmy Hoffa: ...another fine example of random design on a grand scale...Years of additions and remodeling have left the place a jumbled logistical nightmare...it's time to spend another zillion bucks on new signage and stationery. I just hope this newest landlord doesn't replace Mercy's flagship hotel, née St. Mary's, with another building having a less labyrinthine layout...What concerns me is that the dreaded Minotaur might escape. Dr. Jonathan W. Sowell- Knoxville News Sentinel](#)

[Why the Martin Luther King Jr. Memorial Failed — and How to Fix It: The design vision was strong, and the artist accomplished, but a couple of key changes were made between conception and execution. By Michael J. Crosbie -- ROMA Design Group; Lei Yixin - The Atlantic](#)

[Gold Medal for Holl's Prickly Designs at Columbia, Shenzhen: You don't just walk through a Steven Holl building. You embark on a dreamlike journey...Occasionally that fertile mind gets the best of him. By James S. Russell \[images\]- Bloomberg News](#)

[Designers Rethink Flashback to 9/11: Cloud was proposed for a bigger, multi-building project...an idea put forth in the DreamHub master plan, created by Daniel Libeskind...proposal was just one of 19 being considered...A winning design won't be chosen until funding gets lined up... -- MVRDV \[image\]- Wall Street Journal](#)

[Design Vanguard 2011: From Berkeley to Barcelona, and Glasgow to Winnipeg...many of this year's firms have established a fluid relationship between intellectual exploration and making projects happen. -- Johnsen Schmalig Architects; Arquitectura; Doepel Strijkers Architects; Atelier Deshaus; Iñiqui Carnicero Architecture; IwamotoScott; 5468796 Architecture; Leong Leong; Koji Tsutsui & associates; NORD \(Robin Lee/Alan Pert\) \[slide shows\]- Architectural Record](#)

[Competition yields innovative neighborhood designs: A national design competition focused on the site of a former Emeryville paint factory has five winners with sharply different looks and one shared goal..."Architecture at Zero"... John King -- AIA San Francisco; Chris Parlette/WA Design; Tom Tang/Yijie Dang; HOK; etc. \[link to images, info\]- San Francisco Chronicle](#)

[Making Architecture Accessible, Pretense and All: Tina DiCarlo hopes to broaden the public's understanding of What Is Architecture through the creation of The Archive of Spatial Aesthetics and Praxis, or ASAP...she and Danielle Rago hope to transform the dialogue not only about what constitutes architecture but where it fits into the greater realm of society and culture. By Matt Chaban -- Diller Scofidio + Renfro; Teddy Cruz; Bjarke Ingles; Caitlin Berrigan - New York Observer](#)

[Budapest Getting Steve Jobs Statue: Hungarian software firm Graphisoft to erect a bronze statue of Jobs by Erno Toth in the surrounding area of its campus. It will go up on December 21 \[images\]- Redmond Pie](#)

[Call for entries \(international\): SMPS Marketing Communications Awards: early-bird deadline: March 1, 2012- Society for Marketing Professional Services \(SMPS\)](#)



[Toyo Ito Museum of Architecture: Steel Hut & Silver Hut, Imabari, Japan](#)

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