

# SCAIA REVIEW OF ARCHITECTURE 78/79



# WITH OUR FREE EXTERIOR DECORATING GUIDE, THE OUTSIDE OF YOUR NEXT HOME CAN BE AS BEAUTIFUL AS THE INSIDE.

The outside of a home is just as important as the inside. As a matter of fact, the outside is the side most people see.

So before you build your next home, get your hands on our Exterior Decorating Guide. It's loaded with beautiful ideas.

It shows you a variety of Richtex colors and styles so you can choose the exact brick for the type of home you are building.

It explains how choosing

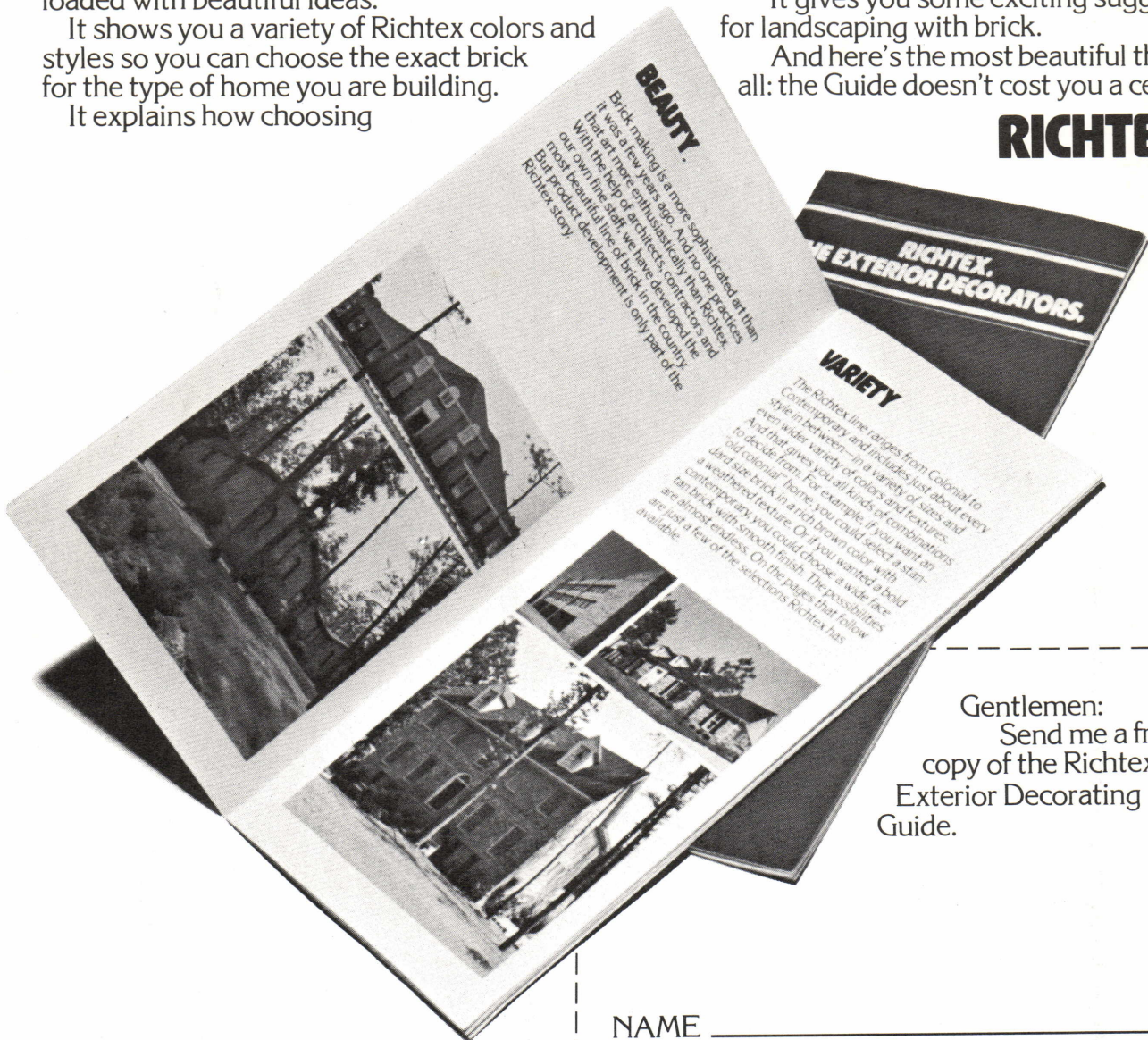
the right shade of mortar enhances the beauty of the brick.

It points out the importance of selecting the right type of roofing to match the motif you're trying to achieve.

It gives you some exciting suggestions for landscaping with brick.

And here's the most beautiful thing of all: the Guide doesn't cost you a cent.

## RICHTEX



Gentlemen:  
Send me a free  
copy of the Richtex  
Exterior Decorating  
Guide.

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_ ZIP \_\_\_\_\_

Richtex, The Exterior Decorators, Post Office Box 3307, Columbia, S.C. 29230