



138 Dazzling Colors and Patterns!
Inlaid-Color Floors! No-Wax Floors!
Cushioned Floors!
Outstanding Values to Fit Any Budget!

NOW THROUGH OCTOBER 31

DE/IGNER /OLARIAN

Armstrong's finest . . . the only no-wax floor with the richness of Inlaid Color. Color that's made up of thousands of varicolored granules. Deep-down color; thick hefty construction. And thanks to its special

Mirabond® surface, Designer Solarian keeps its sunny shine without waxing or buffing far longer than an ordinary vinyl floor. In a dazzling choice of over 50 colors and patterns. About \$280 for a 12'×15' room.*





Floors styled for the natural look . . . in flagstone, tile, or brick. With Inlaid Color, inlaid heft, and the realism of a low-gloss surface. Over 20 colors and textures to choose m. A beautiful look for the family room, foyer, bath, or den. About \$250 for a 12'×15' room.*



A no-wax Mirabond surface for beauty. A thick step-supporting cushion for comfort, quiet, and warmth to the touch. Flexible like carpet for easy installation directly over most existing floors. In a 12-foot width for seamless beauty in most rooms. About \$260 for a 12' × 15' room.*





/OLARIAN

lassic floors for any decor. Soft in color. Small-scaled in attern. And they all feature the sunny shine of the special no-wax Mirabond surface. Choose from 20 colors and patterns. About \$250 for a 12'×15' room.*



The economical cushioned floor with the shining no-wax Mirabond surface. More than 30 exciting colors and patterns. 12-foot width for seamless installation in most rooms. About \$180 for a 12' × 15' room.*





Watch your newspaper now through October 31 for outstanding Fall Floor Show values being offered by many participating Armstrong retailers. Or, for the names of your nearby participating Armstrong Fall Floor Show retailers, call this toll-free number now, and ask for Operator No. 99.

800-447-4700 (in Ill., call 1-800-322-4400)





Questions From Readers

by Marvin D. Schwartz



This chest of drawers is solid walnut with a burl-veneered front. The flush bottom panel is actually another drawer. Can you provide any information about the style and history of this chest?

-L.S.Q., Gainesboro, TN Your piece, made between 1870 and 1890, reflects fine American craftsmanship in the Renaissance Revival style. Originally there was a framed looking glass over the marble top. The chest may have marks on the back if the mirror was attached instead of suspended. Contrasting veneers of walnut and maple were popular on furniture of this style, built by such makers as Roux in New York. Check for a furniture maker's mark on the back of the piece or in the drawers.



This family heirloom vase is unevenly dimpled on each of its four sides. Inside it appears to be clear glass flecked with amber color; a blue line circles irregularly in a single line from the bottom of the vase to the ruffled top. The outer surface reflects iridescent shades of rose, green, and gold in certain lights. The donor told me that this vase is possibly Loetz, Quezal, or Kew Blas art glass. None of these terms is familiar to me.

-(Mrs.) W.F.R., Annandale, VA The glassmakers that were suggested to you are logical: All three were active at the turn of the century when your vase was made. The inspiration for your vase was the more elaborate iridescent glass work by Louis Comfort Tiffany. Loetz, a major Austrian art-glass manufacturer, was one of the early European makers of iridescent glass. Not to be confused with Loetz is an important Massachusetts glass designer working at the time—Victor Lutz—whose designs were generally more traditional. Quezal Art Glass and Decorating was founded by former Tiffany employees in 1916; however, their work is usually more colorful than this vase. Kew Blas was the brand name for a line of art glass manufactured by the Union Glass Co. of Somerville, Massachusetts. Identifying your vase is not easy, since so many glasshouses produced similar work.



What can you tell us about this drum which is made of some mixture of copper, lead, and iron? There are two loop handles. On the top are an eight-point star and four froglike figures. Among the other different designs are fish, birds, and circles.

-H.P., Metairie, LA

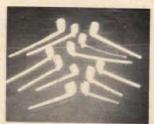
Your drum is worth looking into seriously because it appears to be similar to a group of 17th- and 18th-century examples that are included in significant collections of Oriental bronzes. The frogs, the star, and handles are all typical elements. This is a form of drum called "t'ung ku," which was introduced to China from Southwestern Asia about the third century A.D.



Our hand-carved mahogany cathedral dates back to 1883. We've acquired some history about the piece itself. Do you know about the architecture or what cathedral this could be a replica of?

-O.L.J., Oneonta, NY Your cathedral, a fine example of 19th-century whimsy, looks more like an original creation than the model of a famous old landmark. Although the center window is in a Gothic design, the flanking towers are free variations of 17th-century designs typical of the 19th century. The cutout work used to

make the walls was handiwork popular after 1850. Your piece might have originally served as a birdcage.



These clay smoking pipes were recently dug up in our cellar. Some have an eagle emblem, others a cluster of grapes; still others have fancy leaf designs. A few have names such as "I. G. PRENCE," "PETER DORNI," and "IN GOTHA." One has a

figurehead of a man with a moustache and beard and a turban-style hat. We'd appreciate whatever information you can give us about this found collection.

-A.A., Barneveld, NY

Your fascinating collection of pipes was probably acquired rather than excavated. White clay pipes were an English product used by Americans all along the Atlantic seaboard from the 17th to the 19th century. Peter Dorni was a manufacturer of the 1850s. If the "PRENCE" is really "Prance," he was a 17thcentury maker. Bowl shapes changed regularly, so that it's possible to date clay pipes with a modicum of accuracy.



I have a pair of Savonarola chairs that belonged to my mother, who lived in France. The chairs are identical, except that one has a loose but unremovable wooden ring carved on the end of the right armrest. Both are easily folded when the back is slipped off. What can you tell me about the origin of these chairs?

-R.B., Santa Monica, CA Savonarolas, a type of Renaissance-

style folding chair, were named for the Florentine priest who advocated religious reform at the end of the 15th century. Your beautifully made chairs are products of the 19th or early 20th century. The revealing detail is the carved scroll pattern on the back, a design introduced in the 1700s; the carving on your chairs is executed in the flat manner of the later period.

We can't appraise an object for you, but we can tell you about its style and origin. Send clear black-and-white photos (not color), plus descriptions including details the pictures don't show, to: Questions From Readers, American Home, 641 Lexington Ave., New York, NY 10022. Sorry, we can't return photos or send personal replies.



COVER: Does living together work better than marriage? What are your legal rights? Suppose your decorating tastes clash. . . For solutions to these dilemmas, see page 35. Can two careers cause household friction? See page 10. How does a family work it out when mother gets a job? See page 11. Clothing by Charles Suppon for Intre Sport; his shirt by Gant; comb by Cathy & Marsha for Catherine Stein; Maybelline makeup; Nice 'n Easy hair color by Clairol. Makeup by Shelly Durham, hair by Garren for Suga at Bergdorf Goodman. Photographed by Carmen Schiavone.

October 1977 Volume 80, Number 10

AMERICAN

EDITORIAL

6 F.Y.I. From the Desk of Leda Sanford, Publisher

LIVING TOGETHER

- 10 The Two-Career Crisis—How working couples juggle jobs, jealousy, and the household. By John Mariani
- 11 Emerging Woman: Working It Out—When a wife and mother gets a job. By Joanne Kaufman
- 36 Living Together: Does It Work Better Than Marriage?—A comparative look at monogamous relationships. By C.B. Abbott
- 36 Yours, Mine, and Ours—Couples who agree to share the same bed rarely share the same taste in furnishings. By Melanie Pulik
- 36 What Are Your Rights?—The legal aspects of living together. By C.B. Abbott

& PROJECTS _

- 39 Romantic Rooms—How to treat your home with tender loving care. Follow through on a nature motif with stenciled floors and patterned sheets. By Pat Sadowsky
- 62 Decorate by Mail—Shop by catalog for a well-traveled look. By Virginia Perlo
- 66 Double Take—Give a room a totally new look with fabric decorating. By Pat Sadowsky
- 85 The Crafty Touch—How-tos for floor stenciling and creative decorating with sheets. By Pat Sadowsky
- 98 The Littlest Angel—Make an An-

gel-Wing chair your kids can grow with. By Pat Sadowsky

FOOD & WINE

- Wines: Rioja Wine: Spanish Gold— Liquid treasure at an affordable price. By Creighton Churchill
- 68 American Classic Updated—Five apple pies that mother never made. By Gale Steves
- 72 The Magic Crepe Pan—Try these inventive, cosmopolitan variations on a theme. By Gale Steves

HEALTH & BEAUTY.

32 Great Going—Everything you need to know about staying beautiful when you travel. By C.B. Abbott

FEATURES

- Antiques: Questions from Readers. By Marvin D. Schwartz
- 8 Plant Watch: Instant Care for Indoor plants—Suggestions to ease the transition to winter for your plants. By Bill Mulligan
- 9 More Than Money: How Much Credit Can You Afford?—Timely guidelines to check before the holiday spending season. By Sylvia Auerbach
- Men at Home: Exploding the Myth of Casual Sex—One man pleads for women to return to the old values. By Craig Gilbert
- 21 Home Front News: People, places, and events you should know about.
- 77 The Streamlined, Carefree, Timesaving House . . . means time for the things you really like. By Niña Williams
- 80 Shopping Guide 102 Our Readers Write

PUBLISHER AND EDITOR IN CHIEF Leda Sanford

EDITOR Nancy Love

ART DIRECTOR Richard M. Ference

MANAGING EDITOR Melanie Pulik

ARCHITECTURE/BUILDING Bo Niles Editor Nina Williams Assistant

INTERIOR DESIGN/FURNISHINGS Virginia E. Perio Associate Elizabeth Maloney Assistant

FOOD/EQUIPMENT Gale Steves Editor Tina Howard Assistant

CREATIVE PROJECTS
Pat Sadowsky Editor
Gail Bennett Assistant

FEATURES
Constance Bogen Editor
Ann Scharffenberger Associate
Laura B. Nooger Assistant

COPY
Donne Florence Editor
Leslie Smith Associate
Patrice A. Miles Assistant

ART
Frank G. Fragapane Associate
Christine Barrett Assistant

EDITORIAL PRODUCTION Ferdinand D'Esposito Coordinator Robert Sanford Associate

READER SERVICE Mary L. Davis ASSISTANT TO THE EDITOR Lisa DeMauro

CONTRIBUTING EDITORS
Sylvia Auerbach
Catherine Bigwood
Jean Carper
Creighton Churchill
Daphne Davis
Bill Mulligan
Marvin D. Schwartz
Doris Tobias

CONSULTANT Roy D. Smith, A.I.A. Building

CIRCULATION MANAGER
Judith S. Hoffman

ADVERTISING DIRECTOR Missy Diehl

EASTERN MANAGER James E. Trask III 641 Lexington Ave. New York, N.Y. 10022

WEST COAST MANAGER Suzanne Douglas 13263 Ventura Blvd., Suite 10 Studio City, Calif. 91604 MIDWEST MANAGER

Dwight Reynolds
401 North Michigan Ave.
Chicago, III. 60611
ADVERTISING PRODUCTION

Louis J. Seeger Manager Helen Winiski Coordinator ADVERTISING ADMINISTRATIVE ASSISTANT

Julia Hornaday
ASSISTANT TO THE PUBLISHER

Shirley E. Bailey
SPECIAL PROJECTS COORDINATOR
Nancy Hayes

CHAIRMAN OF THE BOARD

PRESIDENT LEDA SANFORD

VICE PRESIDENT & ASSOCIATE PUBLISHER ALDO IAVARONE

(iii) A neutrant-kome Publisheng Co. Inc. 681 Lexington Avariue. New York, MY. 1002; 3120-484-0300. All rights reserved "Title reg. U.S. Partir-Ciffice Published monthly Second-class gloops age paid at New York, MY. and at additional maning offices. Anthoroed as second-class mail by the Post Office Department. Ditava. Canada. and for payment of postage in cash. All real concentrational published published by addressed to American Home. P. Opin vers. 51,64 donner. Icon. SO205. Subscription Price. Univ. 1879. 48 (1997) postage in the page 1997. All research to the page 1997. All re

Editorial and advertising officials. American frome to Compared Vivors NY 10022 .

Manuscript must be accompanied by self-addressed envelopes and return postage. Publisher: assumes no responsibility for return of unbolicites.

CHANGE OF ADDRESS, It you plan to move nority American Home, P.O. Bo CHANGE OF ADDRESS, It you plan to move nority American Home, P.O. Bo 4548 Des Munnes, IA 50006, at least 8 weeks in advance. Send new and oil address from recent issue use change-of-address colone from recent issue Postmaster. Send form. 3579 to same address. Other subscription correspon ence to P.O. Box 457: Des Morines. IA 40006



\$52 Beauty Kit For \$1

- You can accept this offer of a \$52 beauty kit for \$1 and quit right there. No obligation to purchase another kit, ever!
- Future kits, shipped every two months, will be worth more than \$30, many well over \$50, yet you pay only \$5.95 plus 98¢ shipping and handling.
- Our special \$100 Prestige Perfume Collection, sent annually, will cost only \$8.95 plus 98¢ shipping and handling.
- You receive full-size, famousname cosmetics and fragrances, <u>never</u> any samples.
- YOU CHOOSE your own exact colors of lipsticks, eye shadows, nail polishes and mascaras. Exclusively from COSMETIQUE.

If you have any questions: CALL TOLL FREE 800-621-8822 (In Illinois CALL TOLL FREE 800-972-3505)

Pie up to 4 category t and your c so we c	of Cosmetique I asse circle litems in each that describe you tolor preferences an personalize beauty kits.	eauty kit about eve vish to receive the pay only \$5.95 plu Eye Shadov Lipstick: Nail Polish: Mascara: Skin Tone: Skin Type:	m. (Cosmetifus members Blue Green Pink Red Pink Red Black Brown Light Med-Lig Dry Oily	Brown F Coral C Coral C Navy-Blue ht Medium Normal	estage) and I me without co Pink Violet Cinnamon Variety Med-Dark	Gray Vari Mocha Vari Mocha Vari Dark
Please Print			Please advise us preference	promptly whe is change in t	never your co he future.	lor
Miss Ms	Mrs	First Name		Last Na	me ,	
Address	5 (02)				Apt	

It pays to shop at the store with the Sentry on the door

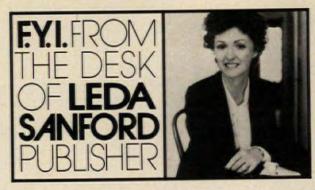


Look under "Hardware" in your phone directory. 4,500 independently-owned Sentry stores will be happy to furnish hundreds of top quality products you can use to beautify, redecorate and make your home a better place to live.

Sentry Decorating Tools



Merchandise in this advertisement is available from participating Sentry dealers only. The 4,500 Sentry dealers own their stores. They select their merchandise and set their own prices. There may be variations in products, available quantities and prices in individual stores. Sentry Hardware Corporation, Cleveland, Ohio. 44113.



Soaring Home Prices Squeezing First-Time Buyers Off Market," was the headline of a front-page story in *The New York Times* this summer. "Despite the rising costs, America is in the midst of its biggest, single-family housing boom in history," the *Times* reported. "Most housing experts expect at least 1.5 million new homes to be started in 1977, about 20 percent more than in 1972, the previous record year."

Note the one major change, though: Ten years ago, the 25 percent of families with highest incomes bought 30 percent of new homes; last year the top 25 percent bought 58 percent. At the rate that the price of homes is rising, a "typical" new home in five years could sell for \$78,000, and only the most affluent will be able to afford to buy, according to a report prepared by the Joint Center for Urban Studies of MIT and Harvard University. (Today, the national median cost of a new home is almost \$49,000.) This is a discouraging series of facts for average, middle-income couples who have their hearts set on a home.

But in the great American tradition of problem-solving, young couples are changing their lifestyles to cope with the economic challenge. More women work to contribute to the purchase of the house. Couples are postponing children, so they can get started on their home-owning. With imagination and resourcefulness, people are finding a way—revising their game plans in order to achieve their goals.

For almost two years now American Home has been revising and modifying its editorial format to be more helpful and relevant to a generation of young couples who want solutions, alternatives, and ideas on living today.

Case in point: In September 1976 we suggested a two-family house and commissioned an architect to design one for us, which we introduced in the November 1976 issue. Similarly, we've adapted our format to the needs of the working woman because we realized she would soon be in the majority of American women. In acknowledging these facts of American life, American Home's new editorial purpose is to advise the working homemaker, inform the aspiring homeowner, and encourage and instruct the home improver. We are edited and designed for home lovers.

More than that, in an age when relationships are more interesting than objects—and people are as curious about lifestyles as they are about "house-styles," American Home recognizes the new attitudes that are putting home ownership into different perspective. A house is still the largest single investment the average American couple makes, but with increasing frequency, property value is taking a back seat to individual concern for personal growth and satisfying adult relationships.

While the price of houses is going up, the price of happiness within those houses also seems to be soaring and squeezing a lot of first-time buyers off the market. The true challenge for young couples of the Seventies lies not merely in their ability to purchase a house, furniture, a car, and other material necessities, but in their capacity to live lives that will fulfill new requirements for involvement and caring.

If you're bright and ambitious but getting nowhere, take this free advice.

Sometimes free advice can be mighty valuable. So, if you're not satisfied with your progress, send for a free LaSalle booklet in your field of interest. We've been helping ambitious people improve their knowledge and skills for over 60 years. With home study programs such as those highlighted below.

There's a choice of 23 courses - to upgrade your present job skills ... for self-enrichment ... or to completely change your future direction. Any one could make a big difference in your life.

LaSalle home study is such a pleasant way to learn. Lessons come to your home, so you can set your own pace as a class of one. In spare time to suit your convenience. Experienced instructors guide you by mail - correct and grade your assignments - every step of the way. Get the facts without obligation. Check and mail coupon today for free booklet that interests you most. It's the smart thing to do.



INTERIOR DECORATING

A fascinating field where you can put your creative talents to practical use. urn your home into a showcase. Help your friends with their decorating problems. Enjoy full or part time opportunities. Send for free booklet.

COLLEGE DEGREE AT HOME

Earn a college degree in spare time at home: Associate in Business Degree with a major in Business Management, Accounting, Banking & Finance or Hotel/Restaurant Administration, or a Bachelor of Science Degree in Commerce and Social Studies.



ACCOUNTING

Accounting is an interesting and growing profession. The study of accounting is not only helpful in preparing for the future, but it can also be a personal asset. Ambitious people have used their grasp of accounting principles to get ahead in many fields by increasing their qualifications. Send for free booklet.



BUSINESS MANAGEMENT

If you seek advancement with your present employer, or a bigger opportunity in another company, or plan a business of your own some day - you can be greatly helped by studying the principles of business management. LaSalle's program includes finance, marketing, organization, and executive skills.



ART AND WRITING

Like to draw? LaSalle can give you special training in oil painting, water colors, other techniques.

D71

to write? Practical program helps you become a more skillful, productive, and creative writer. Fiction and Non-Fiction. Critiques of writing assignments provided. Send for free booklet.

SECRETARIAL &

Secretarial-a popular field; learn speed-shorthand, typing, office skills Stenotype-modern machine shorthand the world's fastest method. Administrative Assistant-prepares you to handle more executive responsibilities Send for free booklet today.



A word about LaSalle ...

LaSalle is a leader in home education. More than 2,000,000 men and women have enrolled in its many courses. So you know your training is in experienced hands. LaSalle is also the first correspondence institution approved by any state to offer college degree programs entirely through home study. Mail coupon today for free booklet. LaSalle, 417 S. Dearborn St., Chicago, Ill. 60605.

LA	SALL	EE	XTI	ENS	ION	UNI	VER	SITY
		_				OIT	A - LJ	31 I I

A Correspondence Institution 417 S. Dearborn St., Dept. 94-030 Chicago, Illinois 60605

Please send me, without cost or obligation, FREE booklet and full information on the field I have checked at right. (Offer limited to one booklet.)

Print NameAge	
AddressApt. #	
City	

eck for FREE	booklet	that interests	vou:
--------------	---------	----------------	------

Check for FREE	booklet that interests ye
DECORATING	TRAFFIC

- ☐ ACCOUNTING MANAGEMENT
- **DENTAL OFFICE** ASSISTANT
- STENOTYPE SECRETARIAL
- ADMINISTRATIVE ASSISTANT
- ART TRAINING (no submissions required)
- BANKING & FINANCE

- MANAGEMENT ☐ HOTEL/MOTEL
- **OPERATIONS** REAL ESTATE
- WRITING
- DRAFTING
- ☐ HIGH SCHOOL
- PERSONNEL MANAGEMENT RESTAURANT MANAGEMENT
- ☐ SUPERVISORY MANAGEMENT

☐ COLLEGE DEGREE

MAJOR

INSTANT CARE FOR INDOOR **PLANTS**

by Bill Mulligan

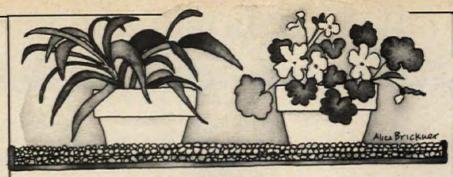
oon many of you will be closing windows, turning on furnaces, or bringing house plants indoors. In one way or another, plants will be faced with a new environment. The winter-survival demands of plants can be met with a minimum of time and effort. Here are a few hints for the lazy house-plant lover.



- The tediousness of being an almost full-time water bearer for your plants can be eliminated by a simple trick: Keep a filled watering can and mister at each of the various plant groupings in your home. This will not only eliminate steps, but provide roomtemperature water instantly and give tap-water chemicals that are harmful to plants, such as chlorine and fluorine, time to dissipate.
- · The less-than-speedy flow of water through the new faucet-attaching, house-plant watering hoses makes them suitable only for the smallest plant collections. But the misting nozzle available on most of these hoses is a great boon for even the thickest indoor jungle. Once-a-day misting will keep foliage rainfresh clean and uninviting to pests like red spider.



Bill Mulligan is former editor of Popular Gardening Indoors magazine; his most recent book is The Vegetable Gardener's Answer Book (Mason/Charter).



TRAY CHIC

While misting is great therapy for both plants and their keepers, it will raise airmoisture levels only momentarily. To maintain the relative humidity most plants feel at home in (30 to 60 percent), it's vital, especially during the winter months of desert-dry home heating, to add moisture somehow to the air.

- An electric humidifier is great, but you can accomplish the same end more economically by grouping plants in humidity trays. These can be purchased inexpensively, or you can improvise, recycling baking dishes and other household containers. Fill with a layer of pebbles or marble chips and add enough water to cover half the depth of the pebbles. Rest potted plants, without saucers, on the pebbles, and replace the water in the tray periodically as it evaporates. Don't ever allow the water level to come up to the bases of the plant containers.
- Another protective measure against the dry, stagnant air of winter is ventilation. Keep a window open a crack and run a small fan where plants are grouped to discourage insects and burnt leaf tips.

BORROWING TIME

and there's no one to water your temperature water and soak the plants? Try these solutions:

- · For an absence of a few days, water plants thoroughly and group them in the bathtub, Cover the grouping with a sheet of plastic.
- · For longer periods, group plants around a large tub or pail. Cut clothesline into pieces long enough to reach from inside the pail to inside

Going away for the winter holidays, the plant pots. Fill the pail with roomclothesline pieces in it. Then, leaving one end of each piece of line in the water, place the other end in the plant pot. Firm the soil around the line and water the plant thoroughly. The lines will act as wicks, drawing water from the pail to the pots. This system will work fine for 7-10 days. Used longer, it will overwater plants.



STEALING THE SPOTLIGHT

Even if a lack of natural light is a problem in your indoor environment, you can still show off your green thumb.

- Stick to low-light tolerant plants, such as Chinese evergreen (aglaonema), dracaena, philodendron, aspidistra, prayer plant (maranta), and mature bromeliads. A light level that you can normally read or do needlework by will keep these plants healthy.
- In the spirit of energy conservation, borrow some light for low-light plants from an ordinary table lamp. Group small specimens within the lamp's circle of brightest light and, using a 60to 100-watt bulb, burn the lamp 6 to 8 hours a day to supplement natural light and 12 to 14 hours to replace it entirely.

How Much Credit Can You Afford?

Some timely guidelines to check before the holiday spending season.



S ay you've decided to expand your free time by investing in some major appliances, like a dishwasher and a clothes dryer. And, with the holiday season approaching, you also anticipate big bills for gifts. You don't have the cash to lay out for either the appliances or the gifts and you plan to use credit. But you are, quite correctly, leery of getting over your head in debt, so you wonder exactly how much credit you can safely afford. Is there some precise percentage-of-income figure that guarantees solvency?

According to Walter R. Kurth, executive vice-president of the National Consumer Finance Association, a trade group with about 60 years of experience making loans to consumers, there is no such formula. How much debt you can handle has to be based on your own indi-

vidual situation.

YOUR CREDIT QUOTIENT

Here is one method for arriving at a monthly figure that's right for you.

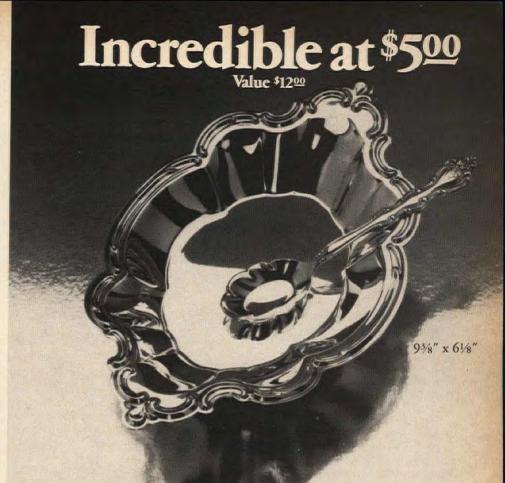
1. Write down your monthly net income from your salary/salaries (what remains after all deductions for taxes, social security, insurance, pension plan).

2. Add income from other sources: trust funds, investments, free-lance work, rent from your vacation house, etc.

3. In a separate column write down all your monthly (continued on page 33)

Sylvia Auerbach is American Home's columnist on money management.

OCTOBER 1977, AMERICAN HOME 9



Discover the beauty of International Silver's silverplate designs and see how easy and elegant gift-giving can be. You save \$7.00 on this exquisite hostess dish that comes with its own serving spoon. A smart accessory for your holiday parties and, at just \$5.00, it's perfect for all your gift-giving needs. And here's another plus-American Archives Shopping Service will send it for you and include a lovely gift card from you at no extra charge. Simply attach a sheet to the coupon below listing name, address and card signature for each recipient. Quantities are limited. Mail the coupon today!

To introduce you to International SilverThe Wakefield

American Archives 122 Charles Street Meriden, Conn. 06450

Please send me the hostess sets indicated. I am enclosing an additional 50¢ for each set ordered to cover postage and handling. (Connecticut residents, add 35¢ sales tax for each set ordered.)

Total amount enclosed \$_

One hostess set\$5.00

☐ Save 50¢.

Two hostess sets\$9.50

☐ Save \$1.00.

Three hostess sets ...

☐ Please send me the latest American Archives catalog. I enclose 50¢ for postage or handling.

(Check or Money order)

Name

Address

City For Rapid Charge Service



Conn. residents call 235-6383.

on orders of 2 or more, call toll free-(800) 243-3755. Most major credit cards accepted. Offer good in U.S.A. except where restricted, taxed or prohibited by law. Allow 28 days for delivery. International Silverplate is a product of International Silver Company, Meriden, Connecticut.

TWO-CAREER Masculinity threatened. He earns more

CRISIS

A report on the challenges and problems of the two-paycheck family.

by John Mariani

J oan Dobbins and Stephen Gantz seem to be on the verge of a double-barreled American dream. They met at Columbia University while both were studying for a master's in business, which meant that both were practically guaranteed positions in prestigious, high-paying business firms. They fell in love and planned on marriage. Stephen finished his degree first and immediately was offered a job in the finance depart-

ment of an airline, with a good salary and all the travel benefits you could dream of. Recently Joan received her M.B.A., and, because she was an excellent student and had job experience, major American companies were very interested in hiring her. The best offer she received was from Procter & Gamble, which pays very well and is known in the business world as the best possible training ground for someone interested in marketing. After two years at Procter & Gamble, Joan would be able to write her own ticket for a job with almost any corporation in the country.

The only problem was that she would have to move to Cincinnati. Procter & Gamble even offered to find Stephen a job in Cincinnati. But Stephen liked his job in New York and did not want to move. And Joan, even though her job would have put her into a position with more potential than Stephen's, did not want to give up her future with the man she loved. Sadly, she has turned down Procter & Gamble's offer and has resolved to find a less prestigious job in New York. A double-barreled dream—one that might backfire anytime.

Joan's problem is no longer a unique one for a woman-or for a man, for that matter. With the increase of two-job families, men are also faced with a whole new web of alternative moves when they make decisions not only on relocating, but also on how to manage time, and what roles to assume in their marriage. "Working wife" is as archaic as "career girl." "Mother" no longer means the one who has the major responsibility for child rearing and "father" the one who has the major burden of paying the bills. When a "housewife" turns in her apron, a "househusband" will not necessarily be waiting in the wings. Half of the women who work are married, and the Labor Department reported last year that 46 percent of American children under 18 have mothers who have outside jobs. With the shifting of roles and realignment of psyches, it is no wonder that pressures on marital life have escalated. The Marriage Council at the University of Pennsylvania has noted a dramatic increase in the '70s in the number of professional couples coming to them for marital counseling and individual therapy.

O ne of the problems on the upswing is jealousy. Career jealousy is one kind: She earns more than he does, has a more exciting job, or is more successful; and he feels his

John Mariani is a free-lance writer who has contributed articles to New York, The Village Voice, McCall's, Good Housekeeping, and other magazines. problems of sign studio. Judith was to take care of the business and administrative end; Harry, the creative. They decided to start by working out of their own home instead of incurring the expense of an outside office. Trouble started right away when they couldn't agree on titles to go on their letterhead: Both wanted to be president. Then it was who was going to get the one telephone, and which one was respon-

than she does, etc., and she feels her

ego threatened. When a couple decides

to go into business together, these pres-

sures can build up to crisis proportions.

Take Judith and Harry Harper who left

right away when they couldn't agree on titles to go on their reterbead: Both wanted to be president. Then it was who was going to get the one telephone, and which one was responsible for preparing meals when they were both swamped with work. They had been a very loving couple, but as their business relationship progressed the power struggle began to affect their marital one. Finally, Judith declared that she would have to set up an outside office. Once she got it, Harry announced that he wanted it. The solution has been for both of them to move to the office. This has eased some of the territorial struggles, but the only way many ego battles are resolved is by Judith giving in.

Then there is the other kind of jealousy, the kind that is being swelled by the growing wave of wives going out into the working world: The husband's concern that his wife will be tempted by the men she meets on the job. It's a switch from the concern that many stay-at-home wives have always had that their husbands would become involved with the women they worked closely with and with whom they had so much in common. Dr. Ellen Berman, a psychiatrist at the University of Pennsylvania Marriage Council, who has been studying working couples, suggests that not only do working women have more opportunities to form alliances with men, but also that women who achieve success in the work world are more attractive to men in the same way that powerful men have always been more attractive to women.

Claire Blanchard, who is a fashion coordinator for a department store, has already had an affair in her first year on the job. "My husband was away a good deal on business, sometimes three weeks at a time. It was actually he who suggested I take a job, since I had a lot of free time on my hands. I didn't want to at first, but once I started I really loved the work.

"Well, after a few months I found myself attracted to one of the buyers at the store. It was easy to get to see him because my husband was away so much. Now I just don't know what to do about my marriage. I've stopped seeing that man, but I think I'd do the same thing if something else came up. I still love my husband. If he spent more time at home, maybe things would work out. I just don't know at this point."

Being in the business world can be fulfilling, fascinating, and challenging. So much so that it can divert the energies of both partners from their families. Dr. Barrie Greiff, a Harvard psychiatrist who teaches a course on "The Executive Family," observes that what con-(continued on page 91)

EMERGING WOMAN



About having Mary back at work, Steve Daniels says, "Selfishly I'm glad about this and selfishly I'm not."



Steve helps in the kitchen, even though he'd prefer having Mary as cook.



Daughters assume many household chores. Here Vicki irons, Chris loads

dishwasher, and Connie tends the dog. Each also makes one dinner a week.

hen Mary Daniels of Ann Arbor, Michigan, decided to rejoin the workforce as a bookkeeper/receptionist at the University of Michigan Press almost a year ago, she was looking forward to the additional income and a chance to get a better sense of herself. The shock to her marriage of nearly 20 years and to the way of life of her husband and children hasn't subsided yet.

Husband Steve, an architect who had counted on Mary for the lion's share of running the house and raising the children, says ruefully, "On one hand, I don't want her working-it disrupts the family household situation. On the other hand, it's a good thing to help cover our financial obligations.

"I love the job," Mary says, "but I do feel like I'm working around the clock. and I still feel guilty that I'm short-changing my children. But I tell myself that my working is good for them. After all, they are almost grown."

Her daughters seem to agree. "It's im-

portant for Mom and important for us," says Chris, 18, the oldest. "Being by ourselves is good and Mom gets a greater variety of things in her life."

Her work provides Mary with contacts with different people from a different world. "It's nice to be in a situation where I'm Mary Daniels, the person, not simply Steve's wife or Connie's mother.'

Mary realizes how difficult it's been for everyone in the family. "We've all had to bend. There've been times when I just wanted to come home from work and go right to sleep, but I couldn't because my family needed me.

"You change perspectives when you're a working mother," Mary realizes. "But you make sure your family is first when it can be first. I'm learning to depend on my children's judgment, learning to let go-and I feel more relaxed because of it. I know Steve has lingering doubts, but I'm sure he'll come around in time, because I'll have more to offer him as a person."-JOANNE KAUFMAN





Although Patty (checking work chart) resents doing chores, she agrees that everyone benefits from Mary's job.

Exploding The Myth short of Casual Sex tect h

One man questions

the quality of intimacy

ohn O'Hara, the novelist and shortstory writer, is supposed to have said that the friendliest thing two people can do is make love. In O'Hara's view, the sex act was no more and no less than the ultimate activity in that area of human intercourse that includes shaking hands, remembering a birthday, and sharing a pizza.

In his writing Mr. O'Hara tended to see human beings and human relationships in a one-dimensional and simplistic way. and his attitude toward sex seems to be consistent with that narrow viewpoint.

I was reminded of the O'Hara position on sex at a party recently when one of the female guests remarked that she saw no reason not to indulge in the same kind of "casual" sex encounters that men have always experienced.

The word "casual" as applied to sex stuck in my head; somehow it sounded wrong. When I got home I looked it up in the dictionary. CASUAL: 1) subject to, resulting from, or occurring by chance. 2) occurring without regularity. 3) feeling or showing little concern.

Very likely, when people talk about "casual" sex they mean sex that fits not just one but all three of these definitions. I have no specific objection to sex that occurs by chance or to sex that occurs irregularly. It seems to me that most of the sex in the world fits exactly or loosely into one of those categories. However, I do have grave doubts about any kind of sex-chance or irregular-that's defined as showing or feeling little concern.

This is not to say that I think to participate in the sex act one must be "in love." Or married or engaged or "pinned." Or that two people should know each other for a certain length of time before making love. All that is residual fallout from our Puritan heritage, and the cause of centuries of pain and unhappiness.

But in the effort to rid ourselves of that hypocrisy, we have gone, perhaps understandably, to the other extreme in which the sex act has been completely stripped of its enormous complex of associations, meanings, and feelings and educed to a simple, everyday, uncomplicated act like eating or sleeping or shaking hands or just being friendly.

It is conceivable that this mechanical attitude toward sex has occurred or ould happen in some past or future society. But it certainly cannot in ours. For it to be a satisfactory arrangement, men and women would have to be secure in their identities, at peace with them-

with the New Woman. by Craig Gilbert



selves, and in touch with their deepest and most strongly felt emotions. And both parties to the act would have to be able to say with complete honesty that at this time in this place neither one wants anything more than a brief period of sexual satisfaction. Very few of us-men or women-have reached this level of inde-

pendence or maturity.

For the great majority of people in this country, sex represents a good deal more than a friendly or "casual" act. No one knows this better than the men who are envied for their "freedom." Despite what they say and the way they act, most men are looking for, in sex, exactly the same thing most women are seeking-trust, tenderness, passion, compassion, and relief from the awful ache of loneliness that runs like a silent scream through the body of America.

Tragically, however, they cannot admit this to themselves or to women. They have embraced and internalized the misconception that to admit to feelings of inadequacy, incompleteness, and hopelessness is unmanly; that to yearn for the warmth and understanding and love of another human being runs counter to the great American myth of rugged male self-sufficiency.

And so the American man promulgates another myth-the myth of "casual" sex. From woman to woman he goes in an endless search to find and experience that which he will not look at and will not allow himself to feel. To protect himself from the sources of disappointment that lie buried deep in his own heart, he has set up the artificial ground rules of "casual" sex by which it is agreed beforehand, tacitly or overtly, that concern will be neither shown nor felt. He wants to be absolutely sure the woman will cooperate in keeping from him his feelings about himself.

Women have tried and continue to try to live up to this dubious bargain: to repress their true feelings and to agree to the rules as the price for playing the game. But it is a steep price to pay; most women know this. The freedom that the woman at the party was eagerly anticipating is the freedom to be constantly frustrated, the freedom to stifle her emotions, the freedom to act out her life without really experiencing it. The freedom to share the dead-end delusions of men provides women only with the freedom to deny their own uniqueness.

The only worthwhile freedom is the freedom to search for someone for whom we can feel something more than a physical itch, share something more than a passing night or weekend. In the course of this search we all stumble and fall and make errors of judgment as we get to know and understand ourselves. Often we think we have found the right man or woman only to realize that we really haven't. Inevitably this realization causes problems and sadness. But the problems and the sadness are tolerable because the relationship, whether it be for a night or a hoped-for lifetime, was entered into with a concern-shown and felt-for the other human being.

Without the presence of this concern. this caring, no matter how vehemently the rules are agreed to, someone always gets hurt. No two people can be equally "casual" at the same time; either the man or the woman ends up feeling frustrated, disappointed, and a little bit used. But we have no cause to complain for, after all, we agreed that it would be "casual."

For most of us "casual" sex, free of pain, complications, and confusions, is very rare. To insist that sex can be friendly and "casual" and nothing else requires an enormous amount of selfdelusion, a willful denial of our deepest feelings, and ultimately a brutalization of the qualities that make us distinctly human. To be human is to have the capacity to feel frustration and fulfillment, sorrow and joy, despair and hope. In our attempt to eliminate, through "casual" sex, the experience of pain, we run the very real risk of eliminating the experience of true pleasure.

Craig Gilbert is a producer/director of documentary films.



mmonia-D® formula cuts grease and dissolves dirt n a lot of other surfaces.

Windex is now available in a 32-ounce refill

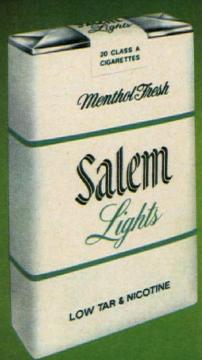
no film, no streaks—nothing but that beautiful Windex shine. Windex with Ammonia-D.

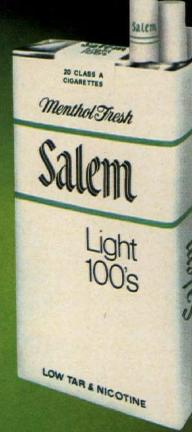
© The Drackett Products Co., 1977

Enjoy hits

The only low tar menthol cigarette with Salem satisfaction.

Enjoy the satisfying cool taste you expect from Salem. Salem Lights and Lights 100's, the Lights that say enjoy.





Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

LIGHTS: 11 mg. "tar", 0.8 mg. nicotine av. per cigarette, FTC Report DEC. '76; LIGHT 100's: 12 mg. "tar", 0.9 mg. nicotine av. per cigarette by FTC method.



by Creighton Churchill

affordable price.

S earching for a sound imported wine that won't break you? You might do well to look among wines from the Rioja—traditionally Spain's best wine-making district. There are more than four dozen Riojan wines circulating in the United States today—priced from a \$1.89 to \$25—and you are bound to find one to suit your palate and pocketbook.

There is almost no such thing as a poor wine sold at bargain prices from the Rioja, so there's little to worry about on that score. With most Riojans you get what you pay for. Fifteen years ago I remember warning buyers about the undependability of Spanish wines, how a vintage year couldn't be counted on, and how one case (or even one bottle) might differ in quality from the next. But nowadays the Spanish—and notably the Riojans—have seen the light and settled down to consistently exporting their best. You will find the same Riojan wines in the good restaurants of Madrid and in your corner liquor store.

TRACING RIOJAN TRADITION

The remote little pocket of vineyard land known as the Rioja, which has produced Spain's finest wines almost since time immemorial, lies buried in the foothills of the Pyrenées, near the French border, far removed from teeming cities and clanking industry. Lush fields and tall poplars line the banks of its rivers, the rolling countryside is dotted with lakes and ponds, and atop every hill one sees some relic of Spain's glorious past: a tiny, walled town filled with once-lavish buildings—or a lone baroque church. In most parts of the world where grapes are grown for wine, the vineyards tend to be on poor or stony soil. But the Riojan terrain is fertile, bright red farmland with olives, grains and fruits, as well as vineyards.

During winedom's hard-luck period at the end of the last century, when *phylloxera* lice were crippling all the other vineyards of Europe, the Rioja was miraculously graced with immunity, and hundreds of Frenchmen from Bordeaux moved over the mountains to find work in the vineyards. Some writers will romance you into thinking that the reason Riojan wines are so good is because of this French influence; in my book, that is nonsense. The French brought no new vines with them (except possibly the Grenache, one ingredient of Châteauneuf-du-Pape), and the Riojans already had a centuries-old know-how of fine winemaking. Rioja's reds have a faint resemblance to (continued on page 88) Creighton Churchill's column on wine appears regularly in American Home.

Capture these delightful fine English bone china accessories created by the master craftsmen of Crown Staffordshire. Elegantly and colorfully decorated, the classic "Hunting Scene" jars, cups, mugs, vases and boxes are a foxy choice for sportsmen and sportswomen everywhere. Look for them at fine gift, jewelry and department stores. For the name of a store near you and a copy of the "Crown Staffordshire" brochure, send 50¢ to Dept. AH 11 at the address below.

Hunnelverk

Division of Goebel Art (GmbH) Inc., Rödental, W. Germany 250 Clearbrook Road, Elmsford, New York 10523

In pursuit of a sporty gift?

Hunt no more.

Announcing the RECIPE FOR RICHES SWEEPSTAKES. and a very special chance for you to become acquainted

with the original Betty Crocker Recipe Card Library!



10 GREAT REASONS to let us send you this Recipe File abso-Card Library makes meal planning, grocery shopping and daily cooking easier, faster, and more fun. lutely free when you enter the Recipe For Riches Sweepstakes:

- 2. There are more than 1000 recipes in the original Betty Crocker Recipe Card Library.
- 3. We'll send your first set of recipe cards, Seasonal Favorites, for you to examine for 14 days with no obligation to buy when you send for your FREE Recipe File.



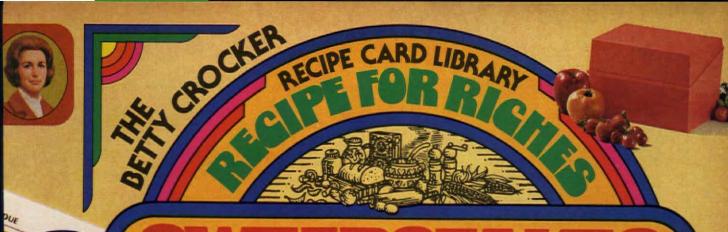
Not available in Canada



- 4. The 24 Divider Cards -one for each idea-filled recipe category are also yours FREE with your first set of recipe cards.
- 5. Color photographs make menu planning fast, easy and fun-you can see how each mouthwatering dish will look when you present it at the table.
- 6. Every recipe has been triple-tested by the Betty Crocker kit-

- chens to assure perfect results the very first time you try it.
- 7. The 4x5-inch recipe cards fit in your purse for an instant, exact grocery list—you'll save time and money on every shopping trip!
- 8. Each recipe card has been specially coated to wipe clean of spots and spills . . . here is a permanent region file that will best manent recipe file that will last
- 9. As your recipe library grows we will send you a comprehensive Cross Index affording you greater ease in locating your favorites.
- 10. There's no obligation to buy
 now or ever. Why not use the
 YES stamp in the color of your choice and enter today!

Golden Press, 175 Community Drive, Great Neck, N.Y. 11025.



Your own Betty Crocker Style Dream Kitchen-You design it ... we'll build it . . . right in your own home!







50 2nd PRIZES 100 · 3rd PRIZES

GE Microwave Oven

Cook meals in minutes snacks in seconds . . . with revolutionary microwave cooking!

END NO

Wedgwood Dinnerware A complete 40-piece service

for eight in Wedgwood Queen's Ware ironstone. It's the aristocrat of dinnerwares!

1.000 - 4th PRIZES

Electric Can Opener Open any size can in your kitchen safely and quickly with a simple press of a lever!





10,000 · 5th PRIZES

Imported Crêpe Pan

Sensational French recipes are yours in seconds with this easy-to-use nonstick crêpe pan!

Mail your Grand Prize Certificate with the Early Bird Stamp by the 21st day of this month and you are eligible for a special drawing for a \$1000 set of Wallace Sterling Silver Flatware. Send today!



11,151 PRIZES TO WIN-NO PURCHASE NECESSARY!

We'll send you your Free Recipe File and all 24 Divider Cards with your first set of Betty Crocker Recipe Cards. If you are not delighted in every way, simply return the recipe cards and owe nothing

If you decide to continue in the program, send just \$1.19 plus a small charge for shipping and handling* for the first set of recipe cards. In the following two months, you will receive your second and third sets of cards— entirely on approval. Thereafter, you will receive 3 sets of cards a month for the next seven months to complete your 24 sets.

You're not obligated to buy anything—now or ever. You may return any set of recipe cards within 14 days and pay nothing or keep them for the same low price of just \$1.19 a set plus postage and handling.* You may cancel the entire arrangement at any time. What offer could be more fair? Say "YES" to your Free Home Trial today!

*State and local taxes will be added.

OFFICIAL SWEEPSTAKES RULES

No purchase necessary - here's all you do:

Complete the entry blank Certificate. Winners will be selected in random drawings from all entries received under the supervision of Ventura Associates, an independent judging organization. Decisions of the judges are final. The odds of winning will be determined by the total number of entries received. All prizes guaranteed to be awarded. One entry per household.

2. Entries must be received by March 31, 1978. This offer is open to residents of the United States, except employees and their families of Western Publishing Company, Ventura Associates, General Mills, inc., and their respective agencies and affiliates. Sweepstakes offer is void in the states of Missouri and Florida, and wherever else prohibited or regulated by law. All federal, state and local regulations apply.

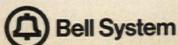
- Entry in the Sweepstakes constitutes permission to use name and photograph in publicity if you are a winner. Local, state and federal taxes are the sole responsibility of the winner. Early Bird drawings take place on the 28th of each month.
- All prizes are non-transferable and with the excep-tion of the grand prize, no cash alternate or substitu-tion is offered. Grand prize limited to \$25,000.
- For a list of major prize winners, send a stamped, self-addressed envelope to Golden Press Winners List, Ventura Associates, 40 East 49th Street, New York, New York 10017.

Return your Grand Prize Certificate today!

LONG DISTANCE IS FOR LITTLE THINGS, TOO.



Why just call Long Distance when people expect it? Little things come as surprises, and the telephone is a convenient, inexpensive way to share them. Pick up your phone the next time you have some news, and bring someone you love into your life again. Long Distance is the next best thing to being there.



MEFRONT

ALL TO **ONSUMERS**

untry are being asked to bmit their preferences to e U.S. Commerce Departent's voluntary program to pel consumer products



e Sam wants your opinion.

h performance standards. e pilot project is designed elp shoppers compare ducts before making purses by providing such innation as load capacity. rgy usage, noise level. ength, or durability. You let the Commerce Detment know what prods you'd like to see labeled writing: Consumer Prods Labeling Program, Ofof Product Standards. Dept. of Commerce. shington, DC 20203.



MICRO-WARE

The microwave cooking revolution is inspiring a new generation of cookware tailored for streamlined microwave meals and easy cleanup afterward.

Functional porcelain cookware that can be brought right from oven to table has been rediscovered and redesigned for use in microwave cooking: Shafford's Mini-Micro-Pillivuyt's traditional French white porcelain, long a favorite for conventional cooking, is now available in a wide variety of sizes and shapes that are perfect for use in microwave ovens

Republic Molding

Wave porcelain bakeware, specially designed for microwave cooking, includes casseroles, baking dishes. and "mini" dishes for cooking small portions.

Corning has just brought out a new line of its dependable glass-ceramic cookware for microwave meals.

Some of the most exciting new microwave cookware is heavy-duty plastic. It's inexpensive, dishwasher-safe, and cool so you can handle it right from the oven:

Republic Molding's Micro-Ette cookware includes cake and muffin pans, as well as casseroles and baking dishes.

Nordic Ware's Vista-Clear is a new line of translucent Lexan plastic microwave cookware that allows you to watch the progress as dishes are cooking.

WEALTHY WOMEN

Some of America's combined incomes of more wife. Young women are inwealthiest women are now than \$25,000 - half of them creasingly supporting the members of the working because of the earnings of a two-income standard of livclass. According to the Amering. In the 1976 survey 34 ican Council of Life Insurpercent of women between ance, four out of every five the ages of 14 and 25 prefamilies in the wealthiest fifth ferred an outside job while of the population have more married, a jump from 26 perthan one wage earner. cent in 1970. 1976, 6 million families had

TREATS INSTEAD OF TRICKS

Across the country, parents have initiated an unofficial "Safe Halloween" movement in response to the growing incidence of "tricks"-like doctored or even poisoned candy disguised as treatsthat some householders give children. In Pasadena, Texas, neighborhood, church, and civic groups have been organizing parties for local children as an alternative to door-to-door trick-or-treating. In Smithtown, New York,



a coupon program has been set up through the Chamber of Commerce. Residents buy coupons from local merchants, then distribute them

instead of candy on Halloween night. Kids can redeem the coupons at stores in town - or even use them to open a bank account.

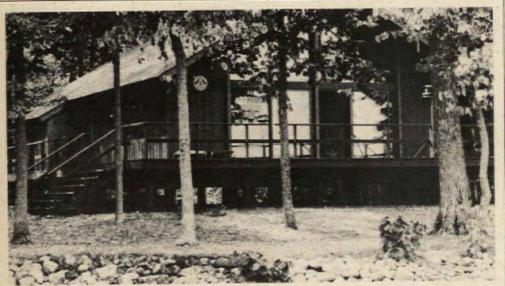
100% INSURANCE

A few insurance companies now offer "full replacement" homeowner's insurance: If your stereo is stolen or your sofa burns up, you'll be reimbursed for the cost of an identical or similar new one, not for the depreciated market value offered by typical homeowner's policies. The

new insurance costs about 15 percent more and is available in most states. Among the companies offering it are: Kemper Insurance Co., Long Grove, IL; St. Paul Fire and Marine, St. Paul, MN; Safeco Insurance Cos., Seattle, WA; Insurance Co. of North America, Philadelphia, PA.

MACHINE TEA

Good news for tea drinkers: A new blend, Automatic Tea by Tetley, is made especially for use in automatic drip filter coffee machines. The secret is a finer grind of tea leaves that brews instantly in hot water to make strong tea for only 1¢ per cup. \$1.49 per 8-ounce can.



GRASS ROOTS REPORT

Waterproof Home

Years ago in American Home there was a feature about building a home on land prone to flooding. This article for the house. encouraged us to buy land band built our house on concrete pillars, 10" wide by 5'

high, that rest on a concrete foundation. Clay fill was brought in to the lot to create a beautiful setting

on a lake that floods. My hus- rior include a large stone fire- house on a difficult site. place, which my husband built himself, and a heavy

rough-hewn beam that extends across the living room ceiling. We think we have discovered both aesthetic and creative solutions for building Unique features in the inte- a practical and comfortable

Mrs. Burt Johnson Minneapolis, MN

FALL WARM-UPS

Homeowners concerned with rising utility bills will welcome these energy-conscious new products you can install yourself.

 Uninsulated hot-water heaters rank second after underinsulated attics as the largest home energy-wasters. The Water Heater Insulation Kit from Johns-Manville includes everything you need to wrap up your hot water heater in fiber glass insulation without using special tools. The kitis about

\$21, and promises to pay for itself in energy savings in less than two years. Information: Johns-Manville Box 5705RP Ken-Caryl Ranch, Den-

ver, CO 80217. · Radiant Heating Panels by Aztec are as easy to install as lighting fixtures, operate or standard electric current, and claim energy savings of 30 percent over baseboard heating. The panels are constructed of special silicon crystals that heat the room while maintaining a surface temperature of less than 200°F. Ceiling panels in various sizes provide total heating. Decorative wall panels can be used as a heating supplement and double as posters. Information: Aztec Marketing, 11575 E. 40 Ave., Denver, CO 80239.

WHISTLE-OFF

If you're passing through Carson City, Nevada, this month, don't miss the first International Whistle-Off. October 1, 2, and 3, Individuals and groups will compete for prizes in ten different categories, including solos. duos, and esoterica (such as foreign language and hymn whistling), in what promises to be a unique event in the annals of musical history. Information: Chamber of Commerce, Carson City, NV 89701



A GAME FOR ALL

atest craze in the games vorld is Hanafuda. This cenury-old Japanese card game vas introduced by a Spanish nonk, popularized by the eisha house, and finally dopted, then banned, by the oyal court. It's played with ne or



vo 48-card decks, dependg on the number of players. ore than just a game, the ight-colored "Hana" cards th their symbols of the elve months of the year ne October deer is shown) e like a collection of small panese prints, 1 deck 7.25 ppd., 2 decks \$13.50 d., from Mythology, 370 plumbus Ave., New York. Y 10024.

HEAVY DESSERT

Searching for the perfect piecrust? Try La Tarte aux Pommes, new, reusable pebbles made of aluminum. Due to the conductive qualities of aluminum, these weights prevent your crusts from shrinking and swelling, while insuring even baking, \$5.95 ppd. from Forrest Jones, Inc., 151 Jackson St., San Francisco. CA 94111. (California residents add sales tax.)

SOLAR HOTLINE

Want solar heating or cooling information: Names of solarequipment manufacturers in your area; local architects, builders, or engineers who have had experience with solar installations; or other technical information about solar heating or cooling? It's a government-financed, tollfree phone call away: 800-523-2929.

FREE **FIREWOOD**

If you're handy with a hatchet, the National Forest Service has some good news for you. Rules for cutting and collecting free firewood for personal use from National Forests have been liberalized in 24 states. Officials at each forest are in charge of regulations and permits. In many

forests "temporary free use areas' have been designated where consumers can collect dead or fallen wood for personal use without a permit. In some cases, trees can even be cut in areas

marked for thinning. If you want to collect free firewood. check with your local forest officials for information on rules, supply, and permits in vour area

The Guide to Consumer Product Information: Edited by long-time consumer activist Bess Myerson, this unique 128-page directory gives product information and explains labeling for a wide variety of everyday consumer products. Sections cover everything from over-the-counter drugs to writing an effective com plaint letter. Free from the Bristol-Myers

Co., P.O. Box 607, Dept. AH. Tenafly, NJ 07670 Guide to Federal Consumer Services: This 39-page booklet tells where to

find help from Uncle Sam. Specific categories are listed, followed by the federal agencies that can handle the problem. Send \$1.75 check or money order to: HEW, Dept. of Consumer Affairs, 621 Reporters Building. Washington, DC 26201

> The Consumer's Almanac: This undated calendar serves as a home budget planner. Each calendar

page provides a monthly income and spending chart. Facing pages give financial tips. Send \$1

check or money order to: Consumer Credit Institute. Suite 601, Dept. AH, 1000 16 St., NW, Washington, DC 20036. - Laura Nooger

MOVIES

THORN IN THE GARDEN

Anyone concerned about women and mental health will want to see I Never Promised You A Rose Garden, based on the 1965 book about a selfmutilating schizophrenic, and her battle with the demons who possess her. Kathleen Quinlan is gripping as the suicidal teenager subiected to barbaric and inferior treatment in a 1950s psychiatric institute. The chilling juxtaposition of her blood-ritual fantasy world and the inhuman atmosphere of the hospital haunts you for days. The film probes stereotypical attitudes of male psychiatrists toward female psychology.



SEMI-DOCUMENTARY

Heartbreaking and unpredictable. Volcano lifts the curtain on the life and death of Malcolm Lowry, the brilliant English novelist who drank his way to suicide. Speaking Lowry's magnificent prose and reading from his tormented autobiographi cal novel. Under the Volcano. hard-living actor Richard Burton adds a double shot of absurdity to the tragedy of a genius who could survive only through self-destruction. A superb, cinematic essay, Volcano touchingly examines the relationship beween the tortures of addic tion and the creative process.-Daphne Davis

Daphne du Maurier may disparage "all autobiography" as being "self-indulgent," but her own, Myself When Young - The Shaping of a Writer (Doubleday, \$7.95), is a pure, precise unpretentious little book that easily charms the reader. With the help of childhood diaries, du Maurier recalls the early part of her life as the privileged daughter of one of England's most respected actors and the granddaughter of a famous novelist. The book spans her childhood up to her coming of age at 25 with marriage (to a handsome soldier with the wonderfully improbable name of Boy Browning) and the publication of her first novel. In a simple, unassuming but evocative style, she revives London, Paris, and tiny English seaside towns in a time (1910 to 1932) of high teas, wooden rocking horses, nannies, air raids, and horseback riding through the moors. Now, at

PICK OF THE FALL BOOKS



per-class upbringing, du Maurier still manages to have a nicely wry sense of humor about herself and the circumstances of her romantic, adventurous adolescence, which she eventually transformed into traits that characterized Rebecca and many of her heroines.

Sumner Locke Elliott is a

first-rate writer who, with his new novel, Water Under the Bridge (Simon & Schuster, \$8.95), also exhibits an extraordinary eye and ear for creating a time, place, and people past. The book examines the sadfunny lives of some truly memorable characters who span the strata of society in Sydney, Australia, from

1932 to 1973. The link that connects them all is the Mazzinis-a wealthy Italian family that rises above the rest of the town and its people like a fireworks display doomed to burst with brilliance and violence. Whether he writes about a pompous and petty lowerclass social climber or two heartbreaking spinsterly sisters who are saddled with their utterly mad dad, Elliott's style is superb, and

his insights are compelling. 99 Ways to a Simple Lifestyle (Doubleday Anchor Press, \$3.50) is an informative, to-the-point paperback put out by the Center for Science in the Public Interest (a nonprofit research organization that investigates public-interest issues). It's a practical primer for learning how to choose food, health products, and heating or cooling systems for the home that will help you to conserve energy and save money at the same time.

-Catherine Bigwood

70, despite her proper, up-

CHANGING ROOM DIMENSIONS

Most of us think of a room as having four sides but, of course, it really has six, and each one can be manipulated to create the illusion of more space

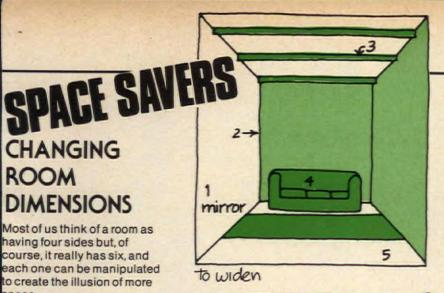
 To widen: Mirrors are one way to change the dimensions of a room. They can be cut to any size and shape and also come in panels or tiles which are easy for the amateur to install. For a narrow room: Use mirror on the long wall (1); use an advancing or contrasting color on the short wall or an

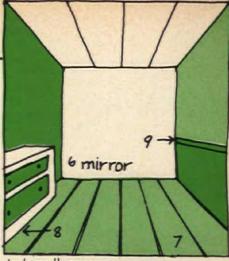


ookcases to ceiling o raise ceiling

mportant window treatment o make it come forward (2): emphasize the horizontal elements of the shorter wall, uch as a chair rail a paseboard, and ceiling noldings (3); place the ouch or other long and large urniture in the room erpendicular to the long vall (4); use a floor pattern uch as stripes that run arallel with the width, or try eature strips or diagonal quares (5).

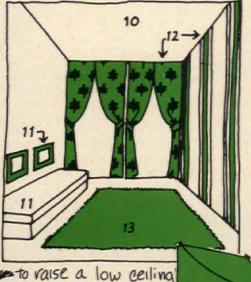
To lengthen: Use a mirror on the short wall, the one that is perpendicular to the long wall (6); use a floor or wall battern that runs parallel to he length (7); place long furniture against the long wall (8); emphasize the horizontal





to lengthen

147



elements of the long wall (9).

To raise a low

ceiling: Paint it white or a light color (10); use low furniture with low-hung pictures, remove legs of furniture, put mattress on floor (11); accent verticals in the room by using a verticalstripe paper, painting, vertical molding, and by installing the panels and drapes full height to the ceiling; use floor-toceiling furnishings such as tall thin bookcases, a bed canopy suspended from the ceiling (12); call attention to the floor (13) and away from the ceiling. Avoid lowhanging fixtures that "pull" the ceiling down (on the other hand, a chandelier hung from a high ceiling will accent height).

To lower a high ceiling: Use a darker or brighter color on the ceiling than on the walls or an eve-arresting wallpaper; this effect can be



magnified by extending the paint or paper to cover the upper part of the walls. Or actually build a false "dropped" ceiling. By lowering the ceiling, you can make a small room appear larger because the ceiling will seem to push the walls out (14); call attention to the lower half of the room by using low-hung lighting and attention-getting floor materials (15); use high furniture, such as highbacked chairs and chests (16); emphasize horizontals by adding a dado of wallpaper or paneling (17): do not hang draperies from ceiling but, rather, lower down from window (18). Try a canopy effect over the sleeping or dining area to add a touch of intimacy.-Ellen

to lower a high

ceiling

Excerpted from The Spacemaker Book by Ellen Liman. Copyright © Ellen Liman, 1977. All rights reserved. Reprinted by arrangement with The Viking Press.

Address letters to Ann Scharffenberger, Editor, Home Front News, American Home, 641 Lexington Ave., New York, NY 10022. \$25 for each idea published

MS. FIX-IT

BLOWING HOT AND COLD

Almost every household has a couple of appliances that are really only glorified fans-a hair dryer that blows hot and a vacuum cleaner that blows backward, so to



ers consist of a small fan or

blower and a heating element. For a dryer to operate smoothly, the air flow must be unobstructed. There are two warning signals that mean the motor is overheating: When the machine shuts itself off soon after you turn it on or when it blows first hot air, then cold. Most dryers have a protective thermostatic control that shuts off the entire dryer or its heating element automatically when the machine becomes overheated.

There are several places to look for the source of the trouble. (Remember, all electrical appliances should be unplugged before beginning repair work.) First check to see if the air intake vents are clogged. If it is a dryer with a hose, try clearing it with a broom handle. The most common obstruction is mat-

ted hair and dust in the grille or screen at the outlet. These can usually be removed easily with a Phillips screwdriver,

and then cleaned. Chances are, ----. once your dryer is cleaned

out, it will work like new. Vacuum cleaners are probably a household's most poorly maintained appliance, although their care is actually quite simple. The most common problem, weak suction, usually means that the air flow is impeded. Look for

obstructions in these places: · Dust bag. If full, replace it. · Hose. Push a broom handle

Vacuum cle into the hose to clear it. After removing all you can this w remove handle, connect hose to air outlet and blow any debris into a paper bag. · Filter. The filter protecting

TAKE TWO **ASPIRIN**

hose-type dry-

Expect a crackdown in the near future on labeling and advertising of one the nation's most common drugs: aspirin. Though many consumers assume aspirin and similar pain-relieving products are totally safe, these drugs can be dangerous in some cases if not used properly, according to a government advisory committee of experts. A four-year study by the committee states that both aspirin and acetaminophen (sold under such brand names as Tylenol and Valadol) do relieve pain, and aspirin helps reduce body-joint inflammation: but the committee is concerned that consumers may use these nonprescription painkillers too often and for the wrong rea-

Here, according to the experts, are the

primary dangers:

Self-treatment of disease: Aspirin and similar drugs are meant only for "the temporary relief of occasional minor aches, pains, and headaches," and should never be used to treat chronic diseases, especially arthritis, without a doctor's supervision. Adults should not take such pain relievers for more than 10 days (five days for children under age 12) withoutseeking medical advice. (Pain symptoms that persist past those time limits could signify serious

lems.) Harmful sideeffects: Though nonprescription

medical prob-

painkillers are safe for most people, overdoses of aspirin can cause "salicylate intoxication," noted by a ringing in the ears; and acetaminophen products taken in excess can cause severe liver damage. In cases where people have an allergy to aspirin, quan-

tities can cause a rash, hives, swelling, and sometimes life-threatening asthmatic attacks.

> You should not take aspirin if you have severe anemia, blood coagulation defects, stomach distress. or ulcers. Aspirin interferes with blood clotting and can irritate the gastrointestinal tract, caus-

ing anything

from mild heartburn and nausea to hidden bleeding and massive gastrointestinal bleeding.

the motor may need cleaning

clean, and replace. - Joyce R

or replacement. Dismantle,

Nor should a woman take aspirin during the last three months of pregnancy, the study found. The drug's anticlotting properties can lengthen the duration of pregnancy and labor, promote bleeding before and after delivery, and may even harm the fetus.

Combination with other drugs: Aspirin and other salicylate drugs interact with prescription drugs. Don't take salicylates, except on a doctor's advice, if you're also taking drugs for anticoagulation, diabetes, gout, or arthritis.

Right now aspirin carries only a warning about the danger of poisoning in children. In the future it seems certain that you'll see all the above warnings on aspirin bottles you bring home. - Jean Carper



Most blinds are made for windows... Décor blinds are made for rooms.



Ask any good decorator.

No other window covering combines all the benefits of a one inch blind.

Open—they become virtually invisible.

Closed—they allow you complete privacy.

And inbetween, you're able to select any degree of softly-diffused sunlight.

But we think a window covering should do more than cover the glass. That's why we make Flexalum Décor Blinds—not just with your windows in mind—but with your walls, and floors, and furniture, and carpeting and everything else that makes your home your personal creation.

Décor Blinds come in 50 of the most popular colors. According to House & Garden, many of these colors are the ones you'll be decorating with this year.

And Flexalum Décor
Blinds are the only blinds with
a one inch headrail—leaving
you more room for curtains
and drapes.

Just check the Yellow Pages for your local representative of the slimmest blinds in the world.

Or ask us for a copy of Window Moods. (Please enclose 50¢ to cover postage and handling.) It's a complete guide on decorating with one inch blinds. From the people who introduced the first aluminum blind. Mail to: Hunter Douglas Inc. 20 Campus Rd., Totowa, N.J. 07512.







A touch of gold.

An elegant traditional setting deserves the touch of our Vintage.

In antique gold. Or pewter. Or brass.

Carefree Kirsch Woven Woods.

Dramatic new treatments . . . patterns . . . colors . . . fresh, natural Kirsch Woven Woods can transform any room into a stunning showcase for your home.



Sheer simplicity.

Light 'n airy, bright 'n cheery... sheers are simply perfect with Kirsch curtain rods.



Beautiful basics. Kirsch Superfine® is the world's bestselling traverse rod. Many Kirsch traverse rods

Kirsch

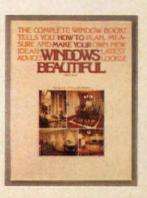
feature Teflon-S®

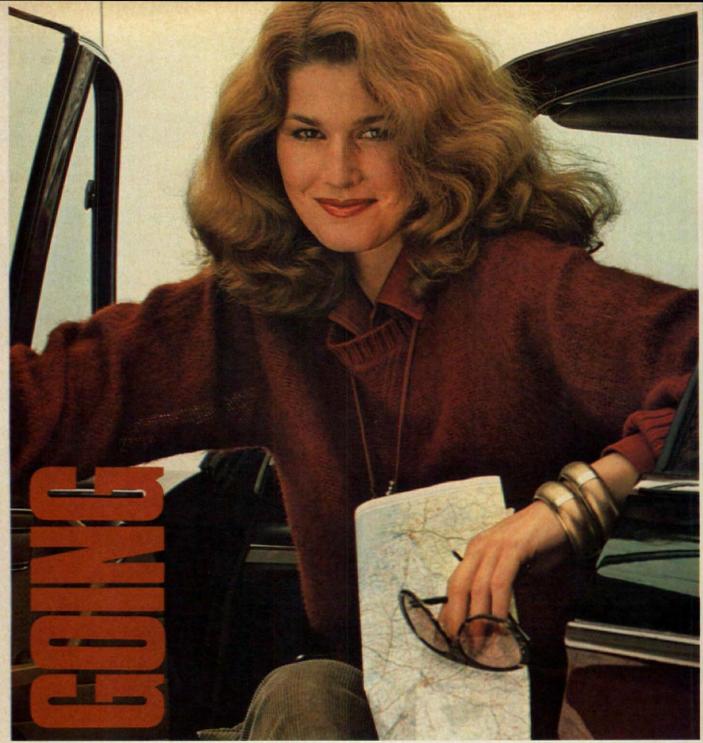
coating.



It's all in the book.

And it's an all-new
"Windows Beautiful."
Only \$1.95 at your
Kirsch Dealer. Or
send check or money
order to Kirsch Co.,
Dept. A-1077,
Sturgis, Mich. 49091.





When your trip's all planned (reservations confirmed, tickets in hand), attention usually turns to the question of what to pack and how. In the flurry of preparation, shopping, and last-day details, an important consideration can be overlooked—you. Leave for a trip looking and feeling your best. Allow some time for a few beauty treatments before packing.

Beauty check

 Have your hair cut and conditioned in an easy-to-carefor style before you go unless there's a hairdresser at your destination who's got a fine reputation (more on this later). If you're getting your hair colored, and plan to be out in the sun, remember to take a head scarf to prevent streaking or bleaching.

- For smooth, hairless skin—and to keep it that way with no effort on your part at all for the duration of the trip—have underarms and legs waxed professionally. Most hot wax treatments promise no hair growth for two to six weeks. Find an expert waxing technician at multi-service beauty salons.
- A facial is basically a thorough skin cleaning done

in a series of steps, each with another cleansing, purifying, or stimulating formula. Facials take from 15 minutes to over an hour, depending on the procedure. A bonus: Facials are a calmative, too. (continued on page 84)

Hair by Garren for Suga at Bergdorf
Goodman. Makeup by Shelly Durham. All
makeup by Maybelline: Fresh & Lovely
moisture lipstick in Wine & Roses, Fresh &
Lovely Brush/Blush in Soft Gentle Rose,
Automatic Cream-On shadow in Whisper
Blue and Whisper Brown, and Fresh & Lovely
Moisture Whip Cream Make-Up in Beige.
Clairol's Nice'n Easy Natural Reddish
Blonde hair color and Short & Sassy
shampoo and conditioner. Clothes by
Charles Suppon for Intre Sport, available at
Bonwit Teller, New York. Bracelets by
Cathy & Marsha, for Catherine Stein.
See Shopping Guide, page 80.

MORE THAN MONEY

continued from page 9.

expenses for housing, transportation, outstanding loans, personal allowances, etc. You'll know precisely what to allow for fixed expenses. Other costs you'll have to estimate—food, services (hair care, house cleaners, baby-sitters), recreation. Your checkbook stubs are a good source for some of these figures. When in doubt, it's safer to estimate on the high side.

4. List regular expenses that don't come due on a monthly basis, such as insurance premiums, dues, subscriptions. and allot a monthly sum to cover them.

5. List monthly sums for clothing; medi-

cal bills not covered by health insurance; car maintenance: home maintenance; taxes not covered by withholding; charitable contributions-all expenses that haven't been covered so far-and allot a monthly sum for them.

6. Set aside the monthly sum that must go into your savings account.

Total your income (1 and 2), your outgo (3 through 6) and subtract what goes out from what comes in. The remainder is money available for additional spending, or paying off bills or loans. In other words, you can afford to owe what you can reasonably expect you'll be able to pay back.

Let's say your monthly income is \$2,000 and your expenditures are \$1,900 (based on a net yearly income of \$24,000 and expenditures of \$22,800). That leaves \$100 a month, your current safe credit limit. Remember that there is no Santa Claus when it comes to your regular bills, which will come due, holidays or no. Remember also that this \$100 has to cover not only the amount borrowed but also the interest.

The monthly dollar amount of debt you can safely carry isn't your only consideration. You also have to decide the time period you're willing to be in debt. One thing is certain-since you are paying interest for using a lender's money,

the faster you pay off the loan the less interest you'll pay or, put another way, the cheaper the loan will be.

It's important to set a time limit. If you don't set a deadline you can easily drift into the minimum payment, revolving credit trap, and find yourself perennially in debt. But this is poor money management, since money paid out in interest could be better used for purchases, and your income is committed to the last dollar of your credit limit. In case of an emergency you have no spare funds.

SHOP FOR A GOOD BUY

Once you've decided on your dollar and time credit limits, your next step is using

THE VINTAGE MUSTARD. It's a very good year for flavor. Grey Poupon® is made in the original French style with aged wine and ageless pride

> credit in the most advantageous way. That means shopping around for the "best buy" in interest rates. Unfortunately, despite the Truth-in-Lending Act, private and government surveys show that too many of us are shopping around to save nickels and dimes, on our food bills for instance, and then wasting dollars by not shopping for credit.

> The first step in determining the cost of loans is to ask the lender to quote the annual percentage rate (APR), as reguired under the Truth-in-Lending Act. The APR must include the basic finance charge plus any additional charges such as credit investigation fees, service charges, insurance fees.

Next you should compare the costs of the various credit plans available from dealers, retail stores, and banks, to be sure you select the most economical. Here's an example of a typical loan plan: You've decided you are going to borrow \$1,000 for one year only, to finance your purchases of a dishwasher, a clothes dryer, and holiday presents. You could use your bank or retail store credit card and pay 18 percent annual interest. Your monthly payments would be \$91.68, the total finance charge would be \$100.16, and at the end of the year you would have paid a total of \$1,100.16. You would be tempted to do this, since you could use your credit card

right on the spot.

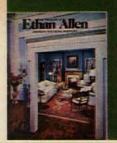
Suppose instead you took out a one-year installment loan from your bank, at a 12 percent annual interest rate. Your monthly payments would be \$88.85; finance charge \$66.20; total payment, \$1,066.20. Amount saved: \$34.24. Even better, suppose you had a \$2,000 savings account, and you took out a passbook loan for the \$1,000, at a 9.25 percent interest. Your monthly payments would be \$87.57; finance charge, \$50.84, total paid \$1,050.84. Amount saved: compared to 18 percent, \$49.32, plus the fact that your money stays in your savings account earning interest

Two final notes of caution. Before signing any loan

contract, including getting a credit card. be sure you understand what you've committed yourself to: How many payments; how much money for each payment; the due date; the length of the grace period, if any, before additional interest charges are incurred.

A word of warning for the multi-creditcard family: Even if you ordinarily have no problem coordinating your credit purchases, watch out-it's more difficult to keep track of purchases during the holiday season. You may avoid some postholiday blues by mutually agreeing on individual credit-card limits. It may also be expedient to limit the number of cards you use until after the holidays.





When I was putting this room together, I kept the Ethan Allen Treasury handy. What a great source of information! You don't have to buy anything to get it. I just picked it up free at my Gallery!

"MIXING STYLES IS MY STYLE,

SO I LIKE A STORE WHERE I CAN FIND LOTS OF DIFFERENT LOOKS, ALL IN ONE PLACE."

Meet Linda and Mike and Erica Huss. Fourth in a series of stories about the kind of people who furnish their house, their way, at Ethan Allen.

"Even when Mike and I started out, we didn't stick to one style of furniture because we had very different tastes, and a crazy mixture of hand-me-downs we couldn't afford not to use. Our first apartment was early eclectic!

By the time we moved into the house we're in now, we'd discovered mixing styles could be done with real style. First, you have to buy good things, and second only buy things that you like. Then everything will work together successfully. My Ethan Allen interior designer agrees. That's one of the reasons I like shopping at Ethan Allen. They're flexible. Ethan Allen makes styles as contemporary as this modular sofa, as well as the classics, all at different prices. And their interior designers aren't afraid to help you combine different styles so you get the look you want at the price you want to pay."





COME ON OVER TO OUR HOUSE AND FURNISH YOUR HOUSE YOUR WAY. LOOK US UP IN THE YELLOW PAGES.



Ethan Allen's furniture is made for families like ours. We want good things at a good price, and that's what we've always found at Ethan Allen.



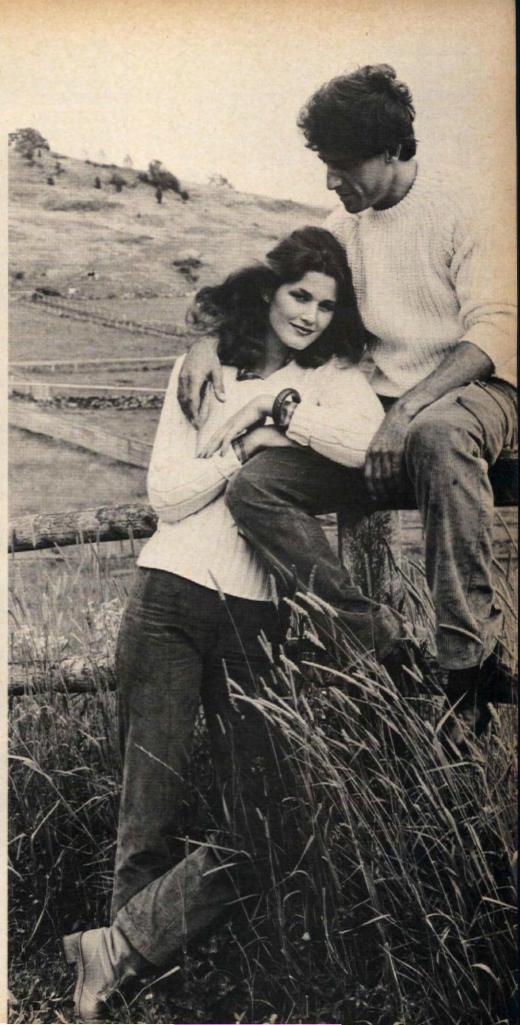
When I visited the Gallery I got the idea of mixing the modern style of this Ethan Allen glass and brass table with the classic charm of our Georgian house.



AMERICAN

Couples '77:
Adjusting to life
with another
person. Three
articles on
a provocative
subject.

Shopping Guide on page 80.



ohabitation without the sanction of marriage is still generally considered an affront to religious, moral, and social traditions. Yet the number of couples who are making the decision to share a household and experience what's often called "trial marriage" is on the increase.

The Bureau of Census reported that approximately 1.3 million unmarrieds were living together in 1976, although they did not know "the nature of the relationship," that is, whether or not the two people of the opposite sex who shared the same residence were living together as husband and wife. No agency knows for sure how many couples fall into this category.

Why would a man and woman choose to live together, rather than marry?

The reasons are often a direct reaction to marriage itself. Couples who select cohabitation as a way of demonstrating their love and sharing their lives often cite the frailties of marriage as an institution.

They say, for example: One out of three marriages ends in divorce or permanent separation. The condition of marriage does not always solve personal problems, imply lasting love, mutual responsibility, fidelity, or a wholesome, stable home life for a child. Some claim that if marriage in the traditional form worked, (continued on page 95)

f you could have seen her sheets moans Len, a stockbroker in Los A geles. "Tigers, lions, a Masai warrior two, no doubt. A guy could have night mares in that jungle."

Tina, a model, was no big fan of Ler taste, either. "Len is awfully conservative" he's wearing a blue suit, his shirt will blue, and his tie a blue and blue stripe." I taste in furniture is just as spare. "I think u holstered furniture should be as plump at plush as possible, for curling up in. And co orful, too. But Len's couch looks like it b longs to California's ascetic governor, Jer Brown-a foam-rubber mattress and tv foam wedges covered in dirt-brown twe with walnut two-by-fours for arms. He h an infatuation with walnut. It's so somber only depresses me.

"We knew when we rented a house th each of us needed a room of our own, ded rated to match our own taste, and off lim to the other person.'

And as insurance against sleeple nights, the couple chipped in for a ne king-sized bed, thus making all their pi vious sheet collections obsolete. Togeth they chose two sets of blue plaid Bill Bla (continued on page 9 sheets.

by Melanie Pulik

When the tie is only verbal. what is

by C.B. Abbott

 Name changes: Unmarried couples who choose to join their respective names by hyphenation-Mary Jones and John White become Mary and John Jones-White—or women who drop their maiden names and assume their man's surnames are taking on responsibility for each other's credit or debts. One law-"the family expense statute"—says that unmarried couples who declare themselves married are liable for each other's financial obligations. This means, for one example, that if Mary Jones-White defaults on any pa ments due her creditors, John Jone White can be sued for the money. To safe, keep your own name.

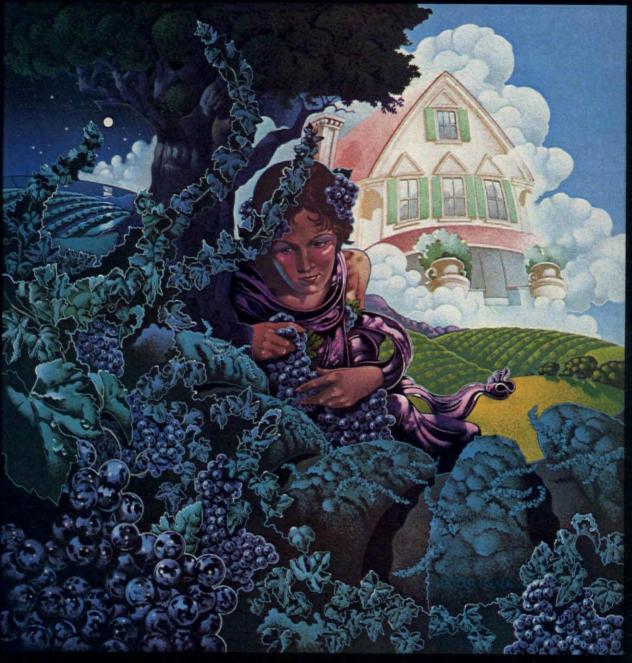
 Property: Who owns what? Anything pt chased individually, whether it's for mutt comfort (a sofa, dinnerware, etc.) or p sonal need or investment (clothes, stock and others), belongs to the person who pa for it. Receipts should be kept for all indiv ually purchased items, particularly if bo share them. (continued on page

Grapes, like children, need a good home.

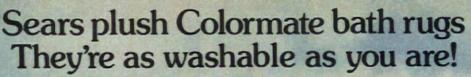
They are so sensitive, our children, the grapes of Almadén. So, we have taken special care to find them a home where the growing conditions are ideal. With warm sunny days, and nights that are cooled by the gentle breezes of the Pacific.

Nature rewards our thoughtfulness with consistently fine wines year after year. Our Pinot Noir is but one example. Deep, rich, velvety soft. For decades distinguished by its balance and fruity grape aroma—truly a noble red wine.

Yes, we are proud parents.



Almadén



Washable and durable. Bare feet don't like cold, hard tiles. They yearn for thick, soft rugs. Sears very washable Colormate bath rugs. Just machine wash and tumble dry. Lots of sizes and shapes. Colormate bath rugs come in a choice of sizes. Rectangles, ovals, oblongs and contours. Most with or without fringe. There are lid and tank covers. Wall-to-wall sizes from 4 by 6 to 8 by 10 feet, that you can easily trim to fit your bathroom.

100% premium quality nylon pile, densely tufted and ¾-inch deep.
15 colorfast colors—all perfectly matched to Sears Colormate towels. And Sears Colormate shower curtains, scales, hampers and lots of other matching bathroom whatnots. Find them all now at most Sears larger stores and through the catalog.

Mark To Be de de de de





reate rooms that dare to show how you really feel, what you really love. Put your feelings on the line-make a truly pretty place that has a heart. Nurture your sense of selfexpression through the way you decorate. TO SAY ROMANCE, repeat leaves and flowers - the motifs of nature-on floors. baskets, and pillows. Using your imagination, translate this look in a personal way with pattern and color through stenciling. Borrow a design motif from a favorite fabric or sheet to stencil a total look, or amplify a decorating scheme with a coordinating stencil design, as shown here. Use a romantic print sheet to create a canopy bed (left), or to blossom on walls (turn page) and refresh a bed. These extra touches will make your rooms sparkle with the modern spirit of romance. NIGHTS OF OLDE: Decorating magic in a tapestry-look print sheet that whispers of castles in the morning mist. The sheetnamed Madrigal in easy-care Kodel/cotton (by Burlington) - sets the medieval stage for the opulent canopied bed. The finishing accent that wraps it all up-a border that looks like hand-crocheted lace stenciled on the wood floor. Room and stenciling design by Lang/Robertson, Ltd. Want ideas and tips on how to make your own stencil, make your decorating mark on floors, or wallpaper a wall or floor with sheets? See page 85. For Shopping Guide, see page 80. - PAT SADOWSKY

Romantic

Decorate with T.L.C.

Let a nature motif grow throughout your house.





ay it with roses: The mood is romance as only the 19th century knew how to express it - all in tender colors in an airy, rosestrewn room for a quest or teen-age girl. Rosalie, an easy-care Dacron/cotton sheet by Martex, sets the stage with rows of nosegays and bow-tied ribbons scattered over a snowy white background. Touches that enrich the Victorian feeling and add a custom look: the eyelet-trimmed pillow sham and dust ruffle by Carlin. The edges are scalloped and marrowed in green on the pillowslip and top sheet. LET YOUR WALLS and floor bloom with a favorite sheet; for how-tos, see page Here flowers and bows charmingly echo the sheet motifs on chintz pillows (Bloomcraft), and natural baskets that have been painted and stenciled (Manila Bay at Banana). Stencil designs by Jim Fobel of Stencil Magic; to order stencil kit, see coupon on page 94. Room design by William Walter. Floral arrangements by Ed Stiffler. Yellow and white bow-tied ceramic accessories by Fitz & Floyd, small and large white eggs with pink bow in Limoges china by Chamart, leaf ceramic plate by Noritake. For more information, see Shopping Guide, page 80.





Two centuries of tradition for sale at Sears.

Adams Square is a versatile gathering of American Traditional home furnishings. This page, and the next sixteen, present the furniture, carpeting and accessories of Sears Adams Square Collection.

Brass-plated lamps. Finished by hand, fashioned by tradition.

Hand turned and hand finished. Sears brass-plated lamps recall the quality workmanship of centuries gone by.

The bold turnings of the heavy bases are antiqued to a soft deep gleam. Then each base is topped with a finely pleated fabric shade. And, of course, all lamps are UL listed. Available now in most larger Sears retail stores.

Table lamp (foreground) reg. \$69.99, Now \$49.99 Other table lamps reg. \$59.99. Now

\$49.99

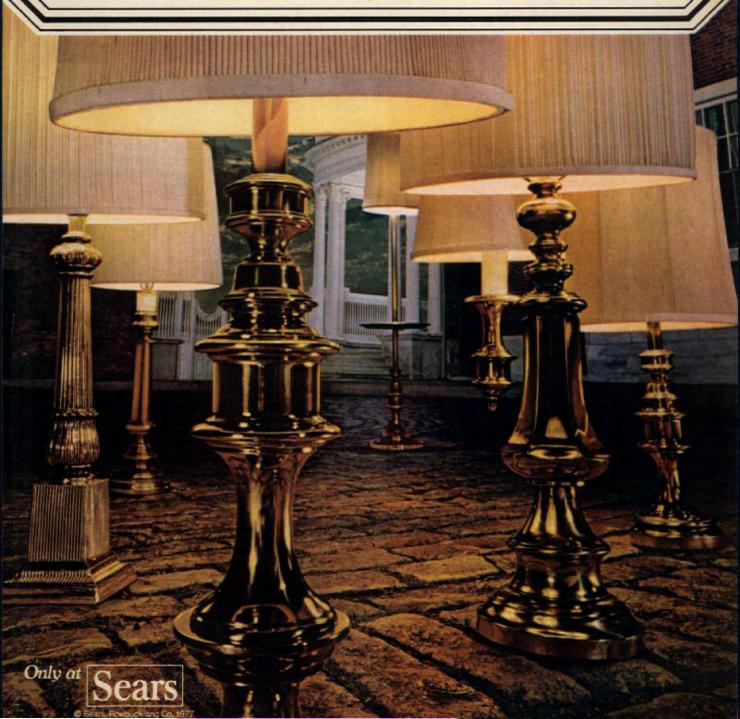
Accent lamp reg. \$49.99. Now \$39.99

Floor lamp reg. \$89.99. Now **\$79.99**

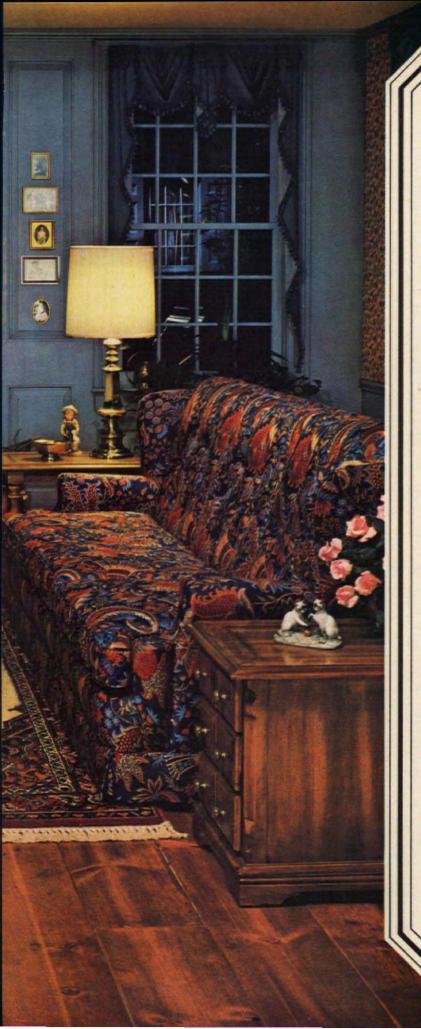
Chain lamp reg. \$59.99. Now \$54.99

Prices higher in Alaska and Hawaii.









The Mannes Square Hollection

Sears Benchmade Grafton Street sofa. Its beauty draws you in. Its comfort puts you at ease.

You're immediately at home within these graceful wing arms and tall quilted back. The Grafton Street sofa is classic American

Traditional style.

Classic durability, too. Like all Benchmade sofas (and their complementary chairs), Grafton Street begins with a double-doweled hardwood frame. Coil spring construction for resiliency and longevity. Reversible seat cushions with coil springs encased in thick polyurethane foam. Finally, Grafton Street is upholstered in 100% quilted cotton and treated with Scotchgard® Brand fabric protector.

Sofa (81") reg. \$599.95. Now \$499.00
Wing chair reg. \$339.95. Now \$299.00

Accent chair reg. \$299.95. Now \$259.00

Window treatment available from Sears Custom Shop.

Townsend Hall tables.

Townsend Hall occasional tables complement your Grafton Street collection and gather compliments for you. Each features mortise and tenon construction from solid hardwood and maple veneers, 26-step finishing and antiqued brass-plated hardware. The tables and sofa are available in most larger Sears retail stores. Most items are on sale.

Cocktail or sofa table reg. \$179.95 each. Now

\$159.00

Bookcase end table reg. \$139.95. Now

\$119.00

Drawer end table reg. \$149.95. Now

\$129.00

Prices higher in Alaska and Hawaii.







Classic two centuries ago. Classic today.

The Adams Square bedroom. With construction as enduring as its style. Drawers with no-snag interiors and easy-open ball-bearing guides. Dovetail joints. Colonial brass-plated hardware. Bedposts turned from solid Northern hardrock maple, then handrubbed to a delicate honey finish.

> Bed reg. \$199.95 full size. Now \$179.00

Chest reg. \$300.00. Now \$230.00

Triple dresser (66") reg. \$400.00. Now \$300.00

Mirror reg. \$100.00. Now

\$90.00 Nightstand reg. \$159.95. Now

\$139.00

The Custom Shop Collection.

Classic crewel-look bedspread (100% cotton cover, 100% polyester challis lining) with matching draperies. On the bedspread, handguided outline quilting is bound by thick corded edges. And filled with a generous six ounces per square yard of 100% polyester fiberfill. For the lasting loft of a fine bedspread. All sizes are on sale.

Our Custom Decorators make house calls. All items available in most larger Sears

retail stores.

Bedspread reg. \$125.00 full size. Now

\$100.00

Drapery fabric reg. \$6.00 a yard (54" width). Now

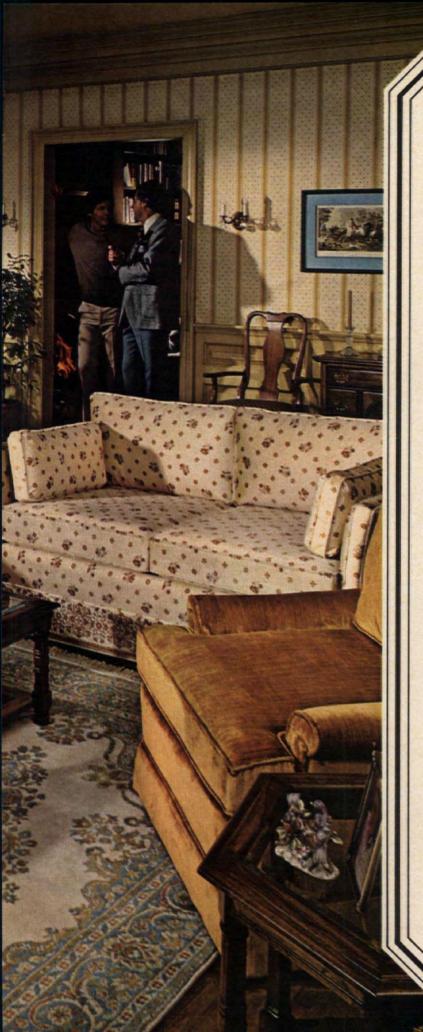
Bordeaux imported sheer fabric reg. \$7.00 a yard (69" width). Now

\$5.60

Prices higher in Alaska and Hawaii.







The Adams Square Hollection

Sears Benchmade Aphrodite sofa. Handsome design, sturdy construction.

The Aphrodite sofa is carefully constructed like all Benchmade sofas. Quality built for durability as well as comfort and beauty.

The heavy-duty hardwood frame is double-doweled and braced. Coil spring construction means resiliency, and reversible seat cushions offer longevity. The Aphrodite Benchmade sofa can be ordered in an elegant array of decorator fabrics.

Sofa (87") reg. \$599.95. Now

\$499.00

Demi-sofa reg. \$549.95. Now

\$449.00

Chair reg. \$329.95. Now

\$279.00

Ottoman reg. \$139.95. Now

\$119.00

Kismet Classic rug. Eastern magic for your western rooms.

The regal beauty of Oriental designed rugs is preserved in Sears exclusive Kismet Classic. 100% virgin worsted wool pile (over fifty ounces per square yard) is carefully woven for thick, rich pattern definition. Eleven time-honored patterns are available in up to eight sizes (rectangles, rounds and runners).

Rug reg. \$499.99 (8'3" x 11'9"). Now \$399.99

Grassmont occasional tables.

All feature mortise and tenon construction, 21-step finish, fruitwood color, simulated cane shelving and glass tops. The tables, rug and sofa are available in most larger Sears retail stores. Most items on sale.

Tables reg. \$139.95 each. Now

\$119.00

Prices higher in Alaska and Hawaii.





Sears Regal bedspreads and draperies. Classic antique satin for your traditional setting.

Sears Regal antique satin draperies and bedspreads are now on sale, offering the look of custom with the convenience and price of ready-made.

Regal antique satin bedspreads add instant impact to your bedroom. The throw style rayon-acetate spread is double stitch quilted, 100% polyester backed, in eleven opulent colors to match Regal draperies.

These colors make Regal window treatments as appropriate for your dining or living room as for your bedroom. Regal draperies are a closely woven blend of 67% rayon-33% acetate, in many standard and hard-to-find sizes.

Fan folded, cotton lined, and corner weighted, Regal is hemmed to a 5" depth for a luxurious look. Made even richer by using the Royal Jewel sheer panel as a backdrop.

Royal Jewel sheer panels come in twelve coordinating shades to perfectly complete that decorator look. And 100% polyester makes them durable as well as handsome.

Regal is available in most larger Sears retail stores. Most items are on sale.

Bedspread reg. \$36.99 full size. Now \$29.99

Draperies reg. \$17.99 (48" x 84"). Now

\$14.99

Royal Jewel Sheer panels reg. \$3.39 (40" x 81"). Now

\$2.69

Table lamp at regular price \$39.99

Accent lamp at regular price

\$29.99

Prices higher in Alaska and Hawaii.











The Adam's Square Hollection

Sears Benchmade Gaspé sofa. Graceful elegance makes a comeback.

The Gaspé, like all Benchmade sofas, features all-hardwood frame construction. A network of coil and horizontal springs in the base. Double-doweled stress points. Seat cushions with individually pocketed springs encased in polyurethane foam. Plus a wide selection of sofa fabrics.

Sofa (911/2") reg. \$599.95. Now .

\$499.00

Chair reg. \$299.95. Now

\$269.00

Enduring Beauty carpeting. Wall-to-wall richness.

To decorate a lovely room, start from the ground up. With Enduring Beauty, our textured plush carpet in twenty rich colors. Colors with subtly varying tones.

This carpet endures because it's the most durable carpet fiber, 100% nylon pile (a full 48 ounces per square yard). And it's heat-set to retain resiliency. Then it's treated with Scotchgard® Brand carpet protector. And a static control treatment for comfort.

Carpeting reg. \$13.99 square yard, Now \$11.99 sq. yd.

Adams Square tables.

Updated Queen Anne style in maple veneers, hardwood legs, brass-plated hardware. All items are available in most larger Sears retail stores. And most are on sale.

Drop leaf table reg. \$209.95. Now

\$189.00

Curio table reg. \$189.95. Now

\$169.00

Tea table reg. \$169.95. Now

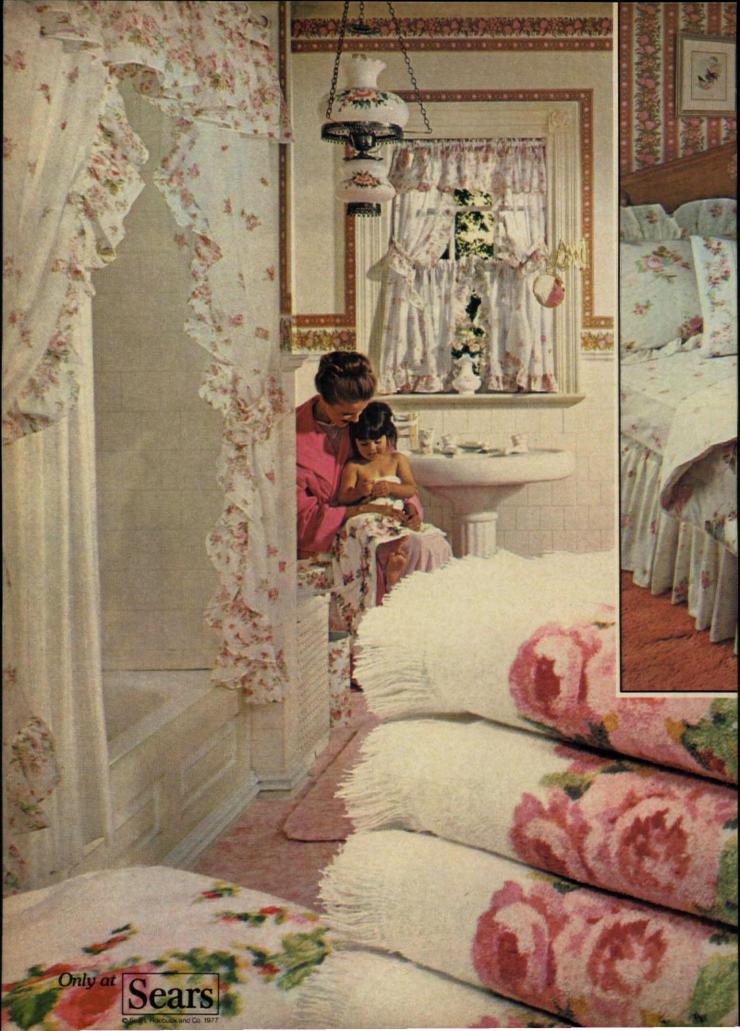
\$149.00

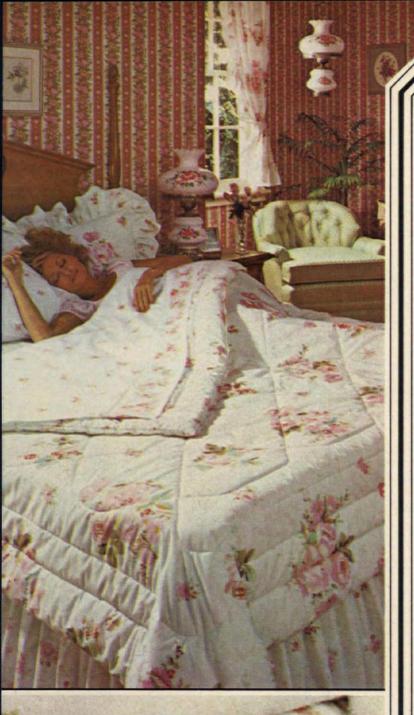
Chairside table reg. \$129.95. Now

\$109.00

Prices higher in Alaska and Hawaii.









Everything's coming up roses with Sears French Bouquet.

Everywhere, pink petals scatter across a snowy field of white. On the all-feminine French Bouquet towels. Romantic window and shower curtains in semi-sheer ruffly batiste. Plus many rose accessories.

All our roses coordinate with the shadowy tones of Colormate Misty bath rugs and carpet. They're 100% nylon pile and latex

backed for slip resistance.

And in the bedroom? A plump comforter with large blossoms on one side, small the other. 50% cotton-50% polyester Perma-Prest® percale sheets and pillowcases with embroidered scalloped borders. Lamps, bed ruffles and pillow shams.

All items are available in most larger Sears retail stores. And most are on sale.

> Towel reg. \$3.99 bath size. Now \$3.19

Double shower curtain reg. \$19.99. Now

\$15.99

Bath rug reg. \$5.49 (24" x 36"). Now \$3.99

Soap dish or tumbler at regular price \$2.00

Tray or tissue cover at regular price \$4.50

Wastebasket at regular price

\$10.00

Table lamp or swag at regular price

Comforter reg. \$29.99 twin size. Now

Sheet reg. \$5.99 twin size. Now

\$3.99

Sheet reg. \$6.99 full size. Now

\$4.99

Sheet reg. \$10.99 queen size. Now \$8.99

Prices higher in Alaska and Hawaii.





Sears French Bouquet. Because there can never be too many roses.

Our rose also grows on a fitted Perma-Prest® bedspread with a 65% polyester-35% cotton cover. Roses, too, on Perma-Prest pinch-pleated draperies, easy care rod pocket semisheer panels, and even classic hurricane lamps. Most items are on sale.

Bedspread reg. \$39.99 full size. Now \$29.99
Draperies reg. \$14.99 (48" x 84"). Now \$11.99
Sheers reg. \$7.49 (60" x 84"). Now \$5.99
Accent lamp at regular price

\$29.99
Sears Show-Off blanket.

A look and feel that's close to cashmere. Even after ten washings, it resists pilling and matting. In fact, washing renews its fluffiness.

Show-Off is loom woven to hold its shape. And it's a remarkably sturdy weave of 100% virgin acrylic fibers. For long life. Furthermore, the Perma-Prest® nylon satin binding has a special non-ravel diagonal lock stitch.

Our regular, thermal or automatic blanket is a show-off in many soft colors. And all sizes are on sale at comparable savings.

Show-Off and French Bouquet are available in most larger Sears retail stores.

Regular or thermal reg. \$21.00 twin size. Now

\$16.99

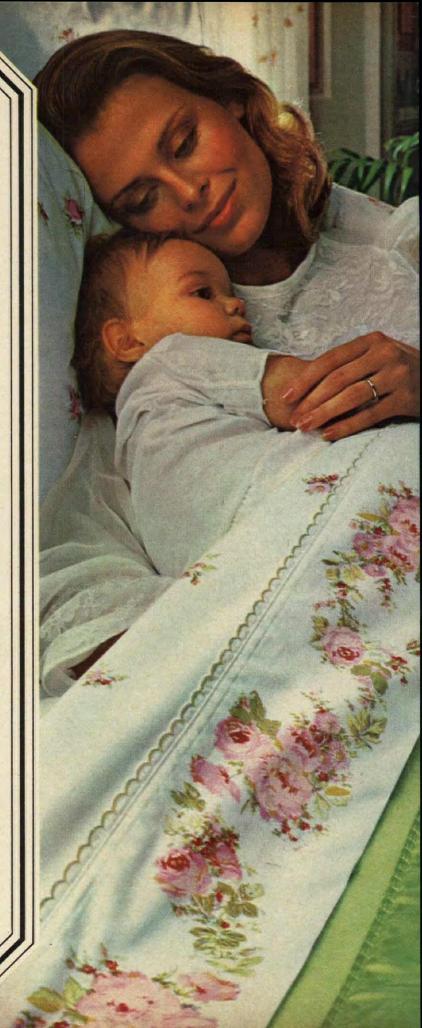
Regular or thermal reg. \$25.00 full size. Now

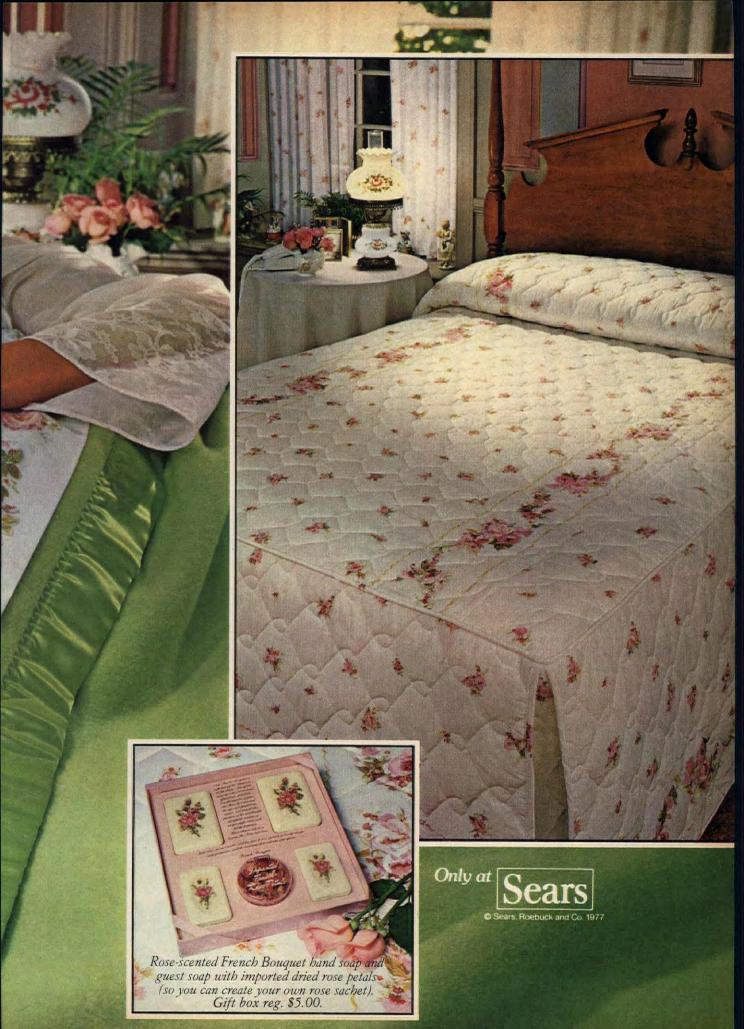
\$19.99

Automatic reg. \$55.00 twin size. Now \$43.99

Prices higher in Alaska and Hawaii.









An invitation to dine in time-bonored style.

Adams Square dining furniture. Styled in the tradition of Queen Anne furnishings. In solid Northern hardrock maple and maple veneers. Plus modern advantages. Like two table leaves. A china deck with lighted interior. A base with ball-bearing drawer guides. A silverware tray with tarnish resistant cover.

> Table (62"), 2 leaves (18" each) reg. \$299.95. Now

\$214.00

Side chair reg. \$110.00. Now

\$90.00

Arm chair reg. \$125.00. Now

\$110.00

China base (60") reg. \$340.00. Now

\$290.00

China deck reg. \$320.00. Now

\$285.00

Heritage Hall dinnerware. Hand finished engravings of America's traditional homes.

From a townhouse to a plantation, seven great American homes decorate Heritage Hall ironstone. Patterns from Sears exclusive copper engravings are hand painted by English ceramic artists.

It's practical, too. Chip resistant, dishwasher safe. With many accessories. It even coordinates with lamps and curtains, tablecloths and napkins. All items available in most larger Sears retail stores. And most are on sale.

45-piece set reg. \$89.99. Now

\$69.99

Tablecloth (5 sizes) reg. price each

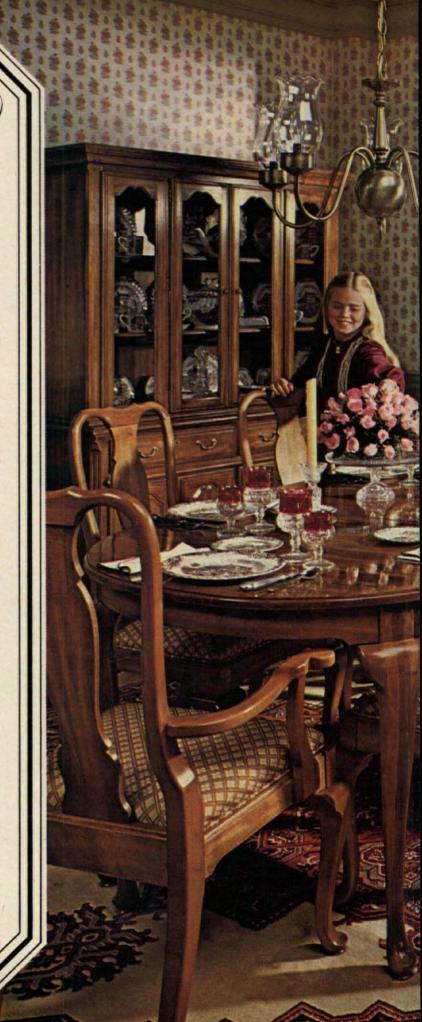
\$11.99 \$5.98 (90" x 24"). No

Curtain reg. \$5.98 (90" x 24"). Now \$4.99

Freedomflor tile reg. 79¢ each. Now

Prices higher in Alaska and Hawaii.

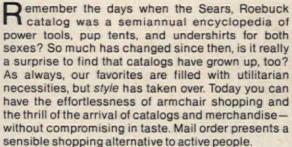






DECORATE

How do stay-at-homes get a well-traveled look? Catalog shopping is the answer. See for yourself that mail-order merchandise has come a long way.



This young Midwestern couple (right) found themselves in a familiar double bind when they moved to a New York apartment after four years of working abroad: As a busy career couple, they had no time or energy to shop, and as strangers in town, they really didn't know where to go. Catalogs to the rescue. From the Sears catalog came an adjustable chrome floor lamp, cotton/synthetic blend curtains, throw pillows, and the backbone of their living room-eight cottonvelvet modular sofa units-all comfortable, chic, reasonably priced, and easy on maintenance. Ever the provider of functional items, Sears supplied the wood-look steel drapery rods and rings as well. An ingenious space-saving package, Sears' dining room in a box is featured on the next page.

Rattan furnishings were ordered from the catalog of Fran's Basket House in New Jersey: two threedrawered etageres and a chest of drawers, a pair of two-toned throne chairs, and four Parsons tables. The tables, shown here forming one large square, are as versatile as the seating unit; for entertaining purposes they can be separated and rearranged.

The African baskets, gourds, and sculpture from Tribal Arts are proof that you can set a sophisticated tone with catalog objets d'art. Two four-by-seven-foot Fulani blankets used together make a stunning floor covering and, unlike one large rug, they can be adapted to other arrangements of the modular units the owners might come up with.

Remaining accessories here and on the following page come from the Horchow Collection (picture frame, opposite), a well-known seasonal catalog; and Azuma (vase, opposite, and napkin pouches and trays, next page), a New York retail store with extensive mail-order offerings. The multicolored patterned pillows are quickpoint, each made from a Trio 3 kit (all materials supplied) that the couple sent away for.

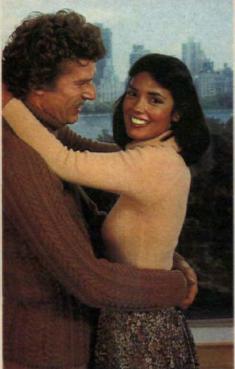
To send for catalogs, see the Shopping Guide Address Directory on page 80. - VIRGINIA PERLO













M ail-order chic, continued: Thanks to Sears' Dining-in-a-Box, this couple turned their foyer into a dining room. Open (top, and above right), the maple-veneer unit measures 71 by 351/2 inches (by 281/2 inches high) and seats six. It folds to 21 by 351/2 inches and rolls into a corner (above left). There's a cabinet for china storage over slots for the six folded hardwood chairs (above left). Mail-order accessories include wall art and African mud cloths (on table, above right) from Tribal Arts; stoneware, cutlery, and glasses from Sears catalog; lacquer trays are from Azuma, as are the small straw purses, which make convenient holders for napkins or utensils at buffets. More information in Shopping Guide on page 80. □

Win \$20,000 in Colgate's Save-Energy Sweepstakes















Girls Clubs

Help Colgate exceed \$1,800,000 in contributions to Help Young America.

Youth and energy-two of America's imortant resources. And now Colgate makes it un to help them both. Just complete the S.A.V.E. Pledge-Entry, mail it in, no purchase equired. You may win \$20,000 in U.S. Savngs Bonds or one of 1,055 other U.S. Bond rizes-all worth \$55,000. (See Official Rules.)

Since 1972, Colgate has given over 1,650,000 to America's 6 great Youth

Groups. It has already given them \$150,000 this year. Now you can help give them many thousands of dollars more by saving labels or other proofs-of-purchase from Colgate products featured in this advertisement. Each proof means cash to local Youth Group units. which will be collecting them.

It's easy to Help Young America with



FFICIAL RULES: To enter, complete his form or copy it on a plain piece of " x 5" paper and mail to: Colgate elp Young America, Save-Energy weepstakes. P.O. Box 5444, New anaan, Conn. 06842. Sweepstakes ill open upon receipt of first entry. ledge-Entries must be postmarked by ecember 31, 1977 and received by anuary 7, 1978. All of the following S. Savings Bond prizes will be given way through a random drawing of all ntries conducted by V.I.P. Service, c., an independent judging organizaon, whose decisions are final: 20,000 in Bonds; Five \$1,000 Bonds; ifty \$100 Bonds: One Thousand \$25 onds. Only one prize per family. Odds

of winning are dependent upon number of Pledge-Entries received. Sweepstakes is open to all residents of the United States, except employees and their families of Colgate-Palmolive Company, its advertising and service companies. Sweepstakes is void in Missouri and wherever prohibited by law. All Federal, state and local laws apply. Any taxes on prizes are the responsibility of winners. To obtain a list of winners, send a stamped, self-addressed envelope to: Winners List, P.O. Box 6. Pound Ridge. N.Y. 10576. NO PURCHASE NECES-SARY, NOR PROOF-OF-PURCHASE REQUIRED TO ENTER.

1977 Colgate-Palmolive Co.

HELP YOUNG AMERICA S.A.V.E. PLEDGE-ENTRY

Colgate Help Young America Save-Energy Sweepstakes

P.O. Box 5444, New Canaan, Conn. 06842

I'll Help Young America Save Energy!

I pledge to (check one or more of the following): ☐ Shut off lights when not needed.

Avoid exceeding highway speed limits.

☐ Vary thermostat settings from 65 degrees in waking hours to 60 degrees or below at night.

☐ Enforce water conservation in dishwashing, laundering, bathing.

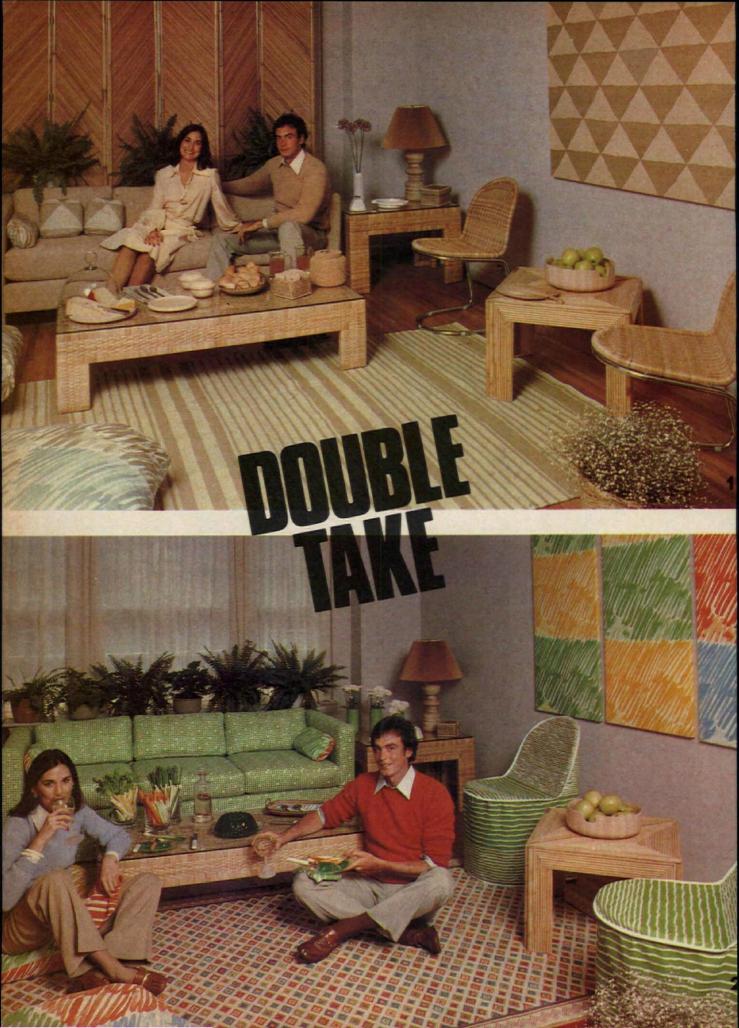
(Please print)

State

City_

Address

Zip





Want to switch the mood of your room at a moment's notice? Be a quick-change artist with ready-to-use fabric decorating. For a sensational color alternative, sew custom-look slipcovers, staple wall art, stitch pillows for floor and sofa.

Doth furniture arrangements pictured opposite are the same; it's the slipcovers, pillows, fabric wall art, and accessories in this living room that make the difference. Because these decorative changes are relatively simple, the investment was not great—nor the commitment permanent. To order slipcover instructions for your own sofa, armless wicker-and-chrome chair, floor-lamp pole, Turk-ish-corner floor and sofa pillows, see coupon, page 84.

Decorating that comes naturally (1) starts with a beige Haitian cotton-upholstered sofa, wicker tables and chairs, rattan screens, a pine table lamp, and a handwoven, striped durrie rug.

With a flick of a slipcover, (2), voilà—a new room at an affordable price. The quick switch starts with a sensational group of fabrics in coordinated designs called Contempo II. Designed by Jay Yang for P. Kaufmann. They are available by the yard in a 100% cotton heavyweight broadcloth with a Scotchgard finish for easy care, and are also suitable for upholstery and draperies. All are 54 inches wide and can be mail-ordered from Fabrications for \$9.25 per yard postpaid. Three of these different but related prints were used for slipcovers, pillows, and wall hangings. To make sewing the slipcovers easier, we eliminated welting, and all closings are made with Velcro tape. The armless wicker chairs are edged with cotton twill tape by Talon for a contemporary look. To get this slim, modern feeling, almost any armless chair is perfect.

Spruce up a favorite floor lamp (3) with a fabric casing to slip over and shirr. Chair slipcover described above.

Wall art is made easy with fabric, artist's stretcher bars, and a staple gun. The bold wall panels (2) could pass for abstract paintings like those you see in modern museum collections. The same fabric looks totally different as a wall hanging (7) and as slipcovers for wicker chairs (2, 3).

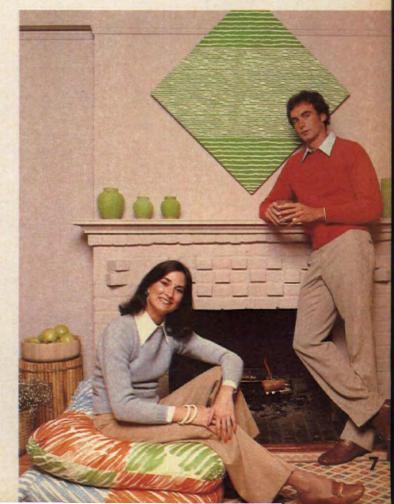
To harmonize with the first color scheme (1), diamond-shaped wall art and porcelain plates and mugs by Boda Nova (4) are appropriately subtle. Gifts from the sea (5) are porcelain earthenware embossed with shell motifs designed by Peter Neil for Franciscan. They and slick stainless flatware (6) by Ward Bennett for Sigma Marketing blend in with either decorating look.—PAT SADOWSKY

You don't have to wait for a change of seasons to convert this monochromatic setting (1) into a zingy new environment (2). Slipcovers and a change of accessories (4-7) do it!

Slipcovers and pillows designed by Sandy Paisley. Hair, Ann Sampogna of Cinandre. Sofa, The Workbench. Coffee and end tables, chairs, Selig. Screens, Deutsch. Square rattan table, Domain. Lamps, Tyndale. Rugs, Rosecore. Sweaters, Jaeger. Wooden bowl, Kosta Boda. Rattan boxes, Manila Bay at Banana. Matte-finish green vases, Atelier Vitreon. 1: Blouse, Chinoise. Hosiery, Leggs. Necklace, Sandra Pailet. Cheeseboard, cork ice-bucket, mugs. Kosta Boda. Tray, palmlet fan, Manila Bay at Banana. Ceramic vase, ashtray, Marc Bleu. 2: Crystal ice-bucket, flatware, plate (under mold), carafe, Kosta Boda. Green-lined clear glass dinnerware, Atelier Vitreon. 7: Rattan pole drum table, Domain. For more information, see Shopping Guide, page 80.









AMERICAN CLASSIC UPDATED

Five apple pies mother never made.

othing is more American than apple pie, but apple pie recipes have changed since George Washington's cook sliced apples for what was reportedly the first all-American pie. Here are five of the best variations we tested in a quest for new improvements that still have that oldtimey flavor.-GALE STEVES

PIE-IN-THE-SKY POINTERS

- If you are substituting canned apples—remember two cans (20 ounces each) piesliced apples equal six cups fresh apples and that canned pie filling is already thickened and seasoned.
- To add a special flavor to your pie crust, whether it's from scratch or from a mix, add a dash or two of ground cinnamon or nutmeg to dry ingredients.
- · For an extra-golden crust, brush top (not edge) of two-crust pie with milk, undiluted evaporated milk, or slightly beaten egg white before baking. Ready some strips of aluminum foil to prevent edges of crust from browning too quickly.
- . To prevent filling from dripping onto oven bottom, place a large piece of aluminum foil on oven rack directly below rack on which pie is baking. Turn up edges of foil to form rim and prevent spills from rolling off.
- To reheat an apple pie the next day for that "just baked" taste, wrap loosely in aluminum foil. Bake at 350°F for 10 minutes.

NEW-FASHIONED APPLE PIE

The new twist is liqueur-soaked raisins. Working time: 20 minutes Baking time: 40 to 50 minutes

- 1/2 cup raisins
- 3 tablespoons orange-flavored liqueur
- 9-inch unbaked double pie crust
- 6 cups tart cooking apples, peeled, cored, and sliced (about 2 pounds)
- 3/4 cup sugar (half brown sugar, if desired)
- 1 tablespoon cornstarch
- 1 tablespoon lemon juice
- 1 teaspoon ground cinnamon
- tablespoons butter or margarine
- egg yolk
- 2 tablespoons water

In a small bowl combine raisins and liqueur. Prepare pie crust according to recipe or package directions. Roll out half the pastry. Fit into 9-inch pie pan. Roll remainder of pastry for top crust. Fold in half and cut slits for escape of steam. Set aside. In a bowl, toss apples with sugar, cornstarch, lemon juice, and cinnamon until well coated. Stir in raisin mixture. Spoon into pie shell. Dot with butter. Cover with top crust. Seal and flute edges. Beat egg yolk and water slightly. Brush top crust lightly with egg-water mixture. Preheat oven, 450°F.

Bake 40 to 50 minutes or until golden brown. Makes 6 servings (465 calories per serving).

PAPER BAG APPLE PIE (pictured)

A delicious pie baked in a paper bag. Working time: 20 minutes Baking time: 45 to 50 minutes

- 1 9-inch unbaked pie crust
- 6 cups tart cooking apples, peeled, cored, and sliced (about 2 pounds)
- cup sugar
- 2 tablespoons all-purpose flour
- 1 teaspoon lemon juice
- 1/2 teaspoon ground cinnamon
- 1/2 teaspoon ground nutmeg
- 1/8 teaspoon salt
- 1/2 cup all-purpose flour
- 1/2 cup firmly packed brown sugar
- 3 tablespoons butter or margarine

Prepare pie crust according to recipe or package directions. In a large bowl toss apples with sugar, 2 tablespoons flour, lemon juice, and seasonings until well coated. Spoon into pie shell. In small bowl combine 1/2 cup flour and brown sugar. Cut in butter with a pastry blender or two knives until mixture is crumbly. Sprinkle evenly over apples. Place pie in large, brown heavy-duty paper bag. Fold open end over twice. Seal with large paper clips. Preheat oven, 400°F. Bake 45-50 minutes or until topping is golden brown. Makes 6 servings (415 calories per serving).

CARAMEL CRUNCH APPLE PIE

You'd have to search hard to top this pie, and the topping is pure crunch. Working time: 25 minutes Baking time: 40 to 45 minutes

- 1 9-inch unbaked single pie crust 28 caramels
- 2 tablespoons water
- 6 cups tart cooking apples, peeled, cored, and sliced (about 2 pounds)
- 3/4 cup all-purpose flour
- 1/3 cup sugar
- 1/2 teaspoon ground cinnamon
- 1/3 cup butter or margarine
- 1/2 cup chopped walnuts

Prepare pie crust according to recipe or package directions. Melt caramels with water in the top part of a double boiler over boiling water or in a medium saucepan over low heat, stirring occasionally until melted and smooth. Layer apples and caramel sauce alternately in pie shell. In a small bowl combine flour, sugar, and cinnamon, mixing well. Cut in butter with a pastry blender or two knives until consistency of coarse crumbs. Stir in nuts. Preheat oven, 375°F. Sprinkle flour mixture evenly over apples. Bake for 40 to 45 minutes or until done. Makes 6 to 8 servings (479 calories per serving).

APPLE PUFF PIE

Here's an applesauce pie with a crazy, mixed-up crust. Working time: 45 minutes Baking time: 25 to 30 minutes

- 11/2 cups all-purpose flour
- 2 teaspoons baking powder
- 1/2 teaspoon salt
- 1/2 cup lard or vegetable shortening
- cup milk
- cup sugar
- 11/2 teaspoons nutmeg
- 1/4 cup melted butter or margarine
- 4 cups applesauce, canned or fresh
- 1/2 cup sugar
- 1/4 cup orange juice
- 2 tablespoons grated orange rind
- 2 tablespoons quick-cooking tapioca

In a large bowl sift together flour, baking powder, and salt. Cut in lard or shortening with pastry blender or two knives until it has consistency of coarse meal. Add enough milk to make a soft dough. Shape gently into 16 small balls. Combine sugar and nutmeg in another dish. Roll puffs in melted butter, then in sugar mixture. Set aside on waxed paper.

In a large bowl combine applesauce, sugar, orange juice, and rind. Stir in tapioca. mixing well. Pour applesauce mixture into a 10-inch pie plate. Arrange puffs around edge and in center of plate. Preheat oven, 400°F. Bake for 25 to 30 minutes or until puffs are brown. Serve warm or cold. Makes 6 to 8 servings (362 calories per serving).

APPLE QUICHE

Who ever heard of a main-dish apple pie? We did and wanted to share this unusual recipe with you. Working time: 20 minutes Baking time: 60 to 65 minutes

- 9-inch unbaked single pie crust prepared with 1 teaspoon dill
- cups tart cooking apples, peeled, cored, and sliced (about 2 pounds)
- 11/4 cup sharp Cheddar cheese, shredded
- 3 eggs
- 3/4 cup half-and-half
- 1/2 teaspoon salt
- 1/8 teaspoon ground nutmeg

Prepare pie crust according to recipe or package directions. Arrange apple slices in overlapping circles in pie shell, reserving a few slices for garnish. Sprinkle cheese over apples. In a medium bowl, combine eggs, milk, salt, and nutmeg, mixing until well blended. Pour over apples and cheese. Preheat oven, 350°F. Bake for 15 minutes; remove from oven and garnish with reserved apple slices. Return to oven and continue baking for 40 to 45 minutes, or until knife inserted in center comes out clean. Serve warm or cold. Makes 6 servings (400 calories per serving).

PICK OF THE CROP

How to tell a Jonathan from a Granny Smith and what to do with them once you know.

The infatuation with the apple that began in Eden continues today. America's love affair with apple pie goes on unabated (see pages 68-69), and October is National Apple Month. Investigate the possibilities for apple picking in orchards near your home. It's becoming a popular fall tradition to carry home all you can pick for a reasonable fee. To aid you in your annual autumn search for the pick of the crop, American Home presents this list of the 11 most widely available varieties of apples.

CORTLAND

Appearance: Bright red with some green and yellow. Medium to large; flat oval shape. Thin skin.

Texture: Snow white flesh is delicate

but firm. Holds its color well.

Flavor: Mildly tart. Uses: All purpose. **GOLDEN DELICIOUS**

Appearance: Yellow-green velvety skin with russeting. Medium to large; rounder than red delicious; knobs on

Texture: Flesh is yellowish, finegrained, and mildly aromatic. Crisp. tender, juicy. Holds color without browning. Rarely mealy.

Flavor: Sweet. Uses: All purpose. **GRANNY SMITH**

Appearance: Bright green. Medium to large; oval shape. Smooth skin.

Texture: Flesh is yellow-green and

Flavor: Moderately tart. Uses: All purpose. JONATHAN

Appearance: Bright to dark red. Small to medium; round with a slight taper.

Thin, slightly tough skin.

Texture: Flesh shows red veins through the vellowish white. Crisp,

juicy, aromatic, tender. Flavor: Moderately tart. Uses: All purpose. McINTOSH

Appearance: Bright red color with occasional greenish yellow stripes or undertones. Medium; symmetrical. Tough but thin skin separates readily from the flesh.

Texture: Flesh is white with occasional faint red veins. Juicy, crisp, tender.

Flavor: Medium tart. Uses: All purpose. **NEWTON PIPPIN**

Appearance: Deep green to yellowgreen skin: russeted. Medium to large;

angular oval shape.

Texture: Slightly coarse. Crisp. Keeps

Flavor: Moderately tart.

Uses: Cooking and baking; primarily for commercial processing.

RED DELICIOUS

Appearance: Deep brilliant red; thin, smooth skin. Variable in size. Knobs on bottom. Mild aroma.

Texture: Creamy white and finegrained flesh. Crisp, juicy, darkens when exposed to air.

Flavor: Sweet.

Uses: Primarily eating (snacking).

ROME BEAUTY

Appearance: Basic red color with a few yellow-green stripes. Medium to quite large; round. Thick skin with a varied rough and smooth feel.

Texture: Whitish vellow flesh holds its shape well in cooking. Firm and heavy. Flavor: Medium tart, agreeably mild.

Uses: Cooking or baking.

STAYMAN

Appearance: Deep red with some green undertone showing on surface, slightly russeted. Medium to large; slightly elongated oval shape.

Textured: White flesh with amber ring

around core. Quite firm. Flavor: Tart, full, rich. Uses: All purpose.

WINESAP

Appearance: Dark red splashed over a vellow/green background. Small to medium: round. Medium-thick, leathery

Textured: Coarse, firm flesh is tinged with yellow and occasionally redveined.

Flavor: Spicy, medium tart, winey.

Uses: Eating or cooking. YORK IMPERIAL

Appearance: Light to pinkish red. Medium to large; lopsided shape. Skin is thick and bright.

Texture: Flesh is yellowish, firm, crisp, and coarse.

Flavor: Slightly tart, nearly sweet. Uses: Eating, but will hold shape and flavor during cooking.

THE MAGIC CREPE PAN continued from page 72.

> MUSTARD SAUCE For Krumquis

Working time: 2 minutes Cooking time: 5 minutes

2 tablespoons butter or margarine

11/2 tablespoons flour

1/2 teaspoon dry mustard

1/4 teaspoon salt Dash nutmed

1/2 cup milk

1/4 cup chicken broth

11/2 teaspoons prepared spicy brown mustard

In small saucepan, melt butter. Stir in flour, dry mustard, salt, and nutmeg. Cook over low heat, stirring constantly, until bubbly. Add remaining ingredients; cook, stirring until thickened. Makes 3/4 cup (28 calories per tablespoon).

CHAPPATIS (Indian Flat Bread)

Working time: 10 minutes Standing time: 30 minutes Cooking time: 20 minutes

11/2 cups whole wheat flour 3/4 cup all-purpose flour 1/4 teaspoon salt

4 teaspoons salad oil 11/4 cups water

In a large bowl, combine flours and salt. Stir in oil. Make a well in center and gradually add enough water to make a soft dough. If dough crumbles, add a little more water until dough can be gathered into a ball. Knead dough for at least 5 minutes or until dough is smooth. Replace dough in bowl, cover, and let stand for 30 minutes at room temperature. Divide dough into 12 equal portions and form each ball into a circle, 6 inches in diameter. Cover each to prevent drying out before cooking. Heat electric crepe pan according to manufacturer's directions, or heat ungreased skillet over medium heat. Place one Chappati in pan at a time. Cook for 1 minute or two on each side or until bread puffs like a balloon. Serve immediately or keep warm, foil-covered, in low heat in oven. Chappatis do not freeze well. Makes 12 Chappatis (100 calories each).

TACOS CON FRIJOLES REFRITOS

continued from page 74

2 large tomatoes, cut into wedges

1 large Florida or 2 small California avocados, peeled, sliced, and dipped in 2 tablespoons lemon juice

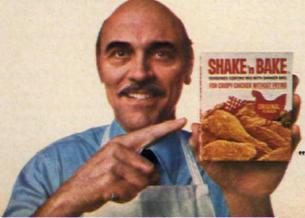
1 cup (about 4 ounces) shredded Monterey Jack or mild Cheddar cheese

Heat mini-fryers according to manufacturer's directions or heat 11/2 inches oil in 9-inch frying pan to 350°F. Fry tortillas one at a time until soft (just a few seconds). Fold each one in half and hold slightly open with tongs or two forks so that there is a space between halves for filling. Fry tortilla until crisp and light brown, turning as necessary to cook all sides. Drain on paper towels. Spread each taco with 2 tablespoons beans. Top with lettuce, onion, chilis, tomatoes, avocados dipped in lemon juice, and cheese. Makes 6 servings (290 calories per serving).



Photograph is approx. 2 times actual size.

"See how Shake 'n Bake keeps chicken more moist and tender."



Fried chicken can be dry.
Baked chicken can be dry.
But chicken made with Shake n Bake coating mix comes out more moist and tender—because the crispy coating seals in the juices.

"With Shake'n Bake coating mix you get crispy chicken at its tender best."



ow long has it been since you've used your crepe pan? Don't let it languish on the top shelf. The crepe pan is indeed a magic machine. With it, you can turn out pancakes and rolled delicacies from many cuisines, such as Lumpia, Finnish Apple Torte, Manicotti, and Tacos. Most are quick, economical, and can be prepared ahead. Rediscover your crepe pan and soon you'll be inventing your own magic tricks.—GALE STEVES

WHICH PAN?

1. Traditional crepe pans come in stainless steel, cast iron, enamel over iron, and aluminum. Crepes will not stick if the pan is seasoned before using. (To season: Heat onehalf cup oil over low heat for 10 minutes. Pour off. Wipe with paper towels and repeat once again.)

2. Dip pans or bottom bakers cook pancakes on the outside of the pan. Follow directions for seasoning, preheating, and dipping. No need to flip pancake with this type of pan.

3. Electric crepe pans have a heat control. Follow the manufacturer's instructions for seasoning, preheating, and dipping the batter. The non-stick finish makes for easy removal of pancakes as well as easy care and cleanup of the pan.

BATTER UP

. The first pancake or two may be lacy or have holes, particularly if batter is too frothy. If this happens, let batter rest for a while.

. If there's an occasional break or bubble that leaves a hole while the pancake is cooking, patch it with a little more batter and continue cooking until patch is set.

· Leftover batter may be kept 3 or 4 days in the refrigerator if tightly covered, although it's better to cook all of it and freeze what you don't plan to use.

BASIC PANCAKES

Working time: 5 minutes Standing time: 1 hour Cooking time: 20 minutes

3 eggs

1¼ cups flour

1 cup milk

1 teaspoon sugar

1/8 teaspoon salt

1 cup carbonated water Oil for cooking pancakes

All china by Toscany Imports Ltd.; Fabric by International Printworks at Fabrications. For more information, turn to Shopping Guide on page 80.

Tired of making crepes? Try these inventive, cosmopolitan variations on a theme.

Mix together eggs, flour, milk, sugar, and salt in medium bowl on medium speed of mixer or in blender until smooth. Cover; refrigerate at least 1 hour before using. Stir in carbonated water at the last moment before cooking pancakes. To cook pancakes, follow directions that come with electric crepe pan or dip pan, or heat 8-inch skillet with 1/2 teaspoon oil until a few drops of water sizzle when added to pan. Pour 1/4 cup batter, quickly tilting pan to spread an even layer. When top of batter bubbles, turn and cook for 4 or 5 seconds longer. Place on plate. Repeat until all batter is used; adding more oil before cooking each pancake; stack pancakes one on top of another. Pancakes can be refrigerated, tightly covered, up to 24 hours before using, or frozen tightly wrapped between waxed paper in stacks of 6 or 7. Let thaw one hour at room temperature before using frozen unfilled pancakes. Makes 12 pancakes, 7 to 8 inches in diameter (78 calories per pancake).

Low-cholesterol pancakes: Beat together 1/2 cup each cold water, skimmed milk, and low-cholesterol egg substitute with 1 cup sifted flour, 2 tablespoons polyunsaturated oil, 1 teaspoon sugar, and 1/8 teaspoon salt. Follow directions above for cooking pancakes. Makes 12 pancakes, 7 to 8 inches in diameter (77 calories per pancake).

LUMPIA (pictured)

Working time: 15 minutes Cooking time: 45 minutes

- 4 cloves garlic, finely chopped
- 2 tablespoons peanut oil
- whole boneless, cooked, chicken breast, skinned and cut into thin strips
- 1/2 pound cooked pork, finely diced
- 1/2 pound cooked shrimps, coarsely chopped
- can (1 pound) bean sprouts
- 2 cups finely shredded cabbage
- 1/2 cup scallions or green onions, finely chopped, including green tops
- teaspoons salt
- 1/2 teaspoon freshly ground black pepper 2 tablespoons naturally brewed soy

24 Basic Pancakes Oil for frying

In a large skillet, saute in oil over medium heat until garlic is golden but not browned. Add chicken, pork, and shrimp; cook for 1 minute, tossing gently. Stir in bean sprouts, cabbage, and scallions. Cook for 3 to 4 minutes until tender but still crunchy. Add soy sauce and seasonings. Place 2 tablespoons filling at one end of each Basic Pancake, first side cooked facing up. Roll up pancake, turning in the sides so that filling is completely enclosed. Fry one at a time in deep hot oil until golden brown. Drain on paper towels. Serve immediately or keep warm at low temperature in oven for short time only. Freeze by wrapping cooked Lumpia tightly. Warm up in 350°F oven for 10 to 12 minutes. Makes 24 egg rolls (52 calories per egg roll).

KRUMQUIS WITH MUSTARD SAUCE

Working time: 20 minutes Cooking time: 40 minutes

- 2 cups cooked ham, finely chopped
- 11/2 cups shredded Swiss cheese
- 3 tablespoons sour cream
- 2 tablespoons butter or margarine, softened
- 1 tablespoon Kirsch
- 1/2 teaspoon dry mustard
- 1/2 teaspoon dried dill weed
- 12 Basic Pancakes
- Oil for frying
- 1 egg, slightly beaten

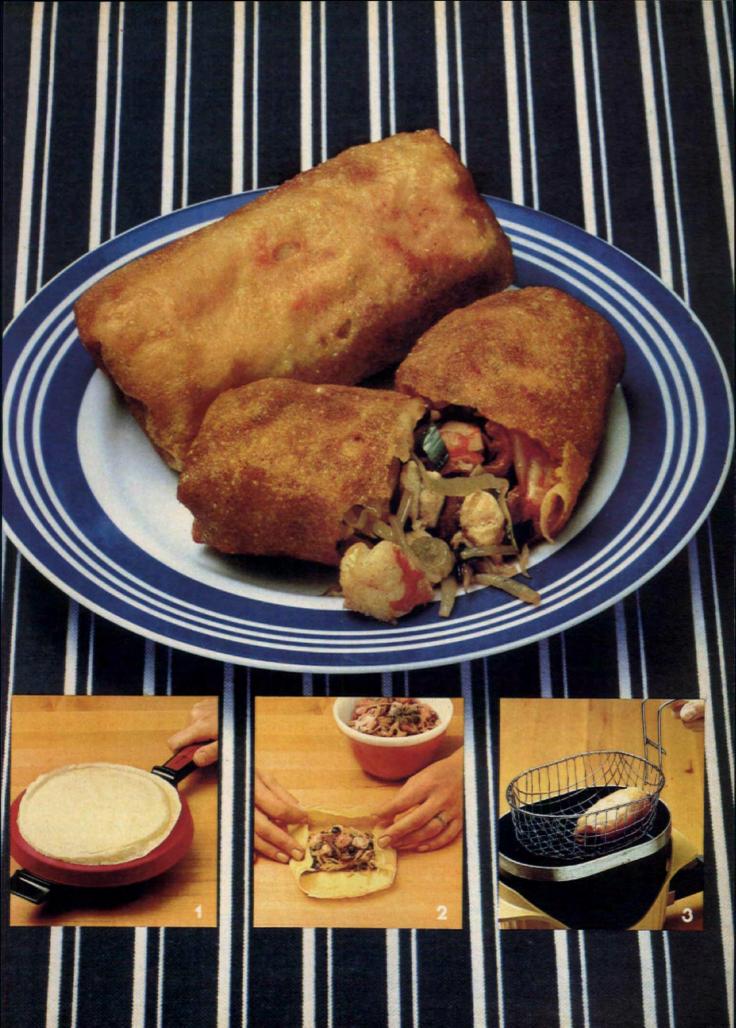
1/2 cup dry bread crumbs

Mustard Sauce (recipe on page 70)

In a heavy saucepan combine ham, cheese, sour cream, butter, Kirsch, and seasonings. Cook over low heat, stirring constantly until cheese melts. Remove from heat. Spoon 21/2 tablespoons ham-cheese mixture onto center of each pancake. Fold one side up to cover filling; tuck ends in. Complete rolling with remaining side. Heat oil 1/2-inch deep in heavy skillet to 375°F. Meanwhile, dip rolled pancakes into beaten egg and then in bread crumbs. Fry Krumquis, one or two at a time, in oil, 1 minute on each side. Turn carefully to avoid puncturing pancake. Serve at once with Mustard Sauce. Makes 6 servings (400 calories per Krumqui).

More Magic Crepe Pan recipes on pages 70 and 74.

To make Lumpia or any similar type of egg-roll combination, the secret is in the filling and rolling. Do not overstuff; follow recipe directions. Roll carefully, sealing all sides of the pancake. Then secure each with toothpicks, if necessarv, before frying.





THE MAGIC CREPE PAN

continued from page 72

FINNISH APPLE TORTE

Working time: 10 minutes Standing time: 1 hour Cooking time: 10 minutes Baking time: 10 minutes

11/2 cups old-fashioned oats 3/4 cup milk

1/2 cup heavy cream

2 large eggs, slightly beaten 1/4 teaspoon salt

2 cups old-fashioned oats

1 cup light brown sugar

3/4 cup butter or margarine

4 apples, cored and sliced thinly

1 tablespoon ground cinnamon 1/2 cup heavy cream, whipped Whirl oats in blender or food processor until finely ground into flour. In a medium bowl combine oat flour, milk, cream, eggs, and

salt until smooth. Cover, refrigerate 1 hour. Make into pancakes, as in Basic Pancake recipe on page 72. Melt 6 tablespoons butter in large skillet over medium heat. Add 2 cups oats and brown sugar, tossing gently until oats are well coated with butter and sugar. Remove from heat. Melt 6 remaining tablespoons butter in another skillet. Add apples and cinnamon. Simmer, covered, 5 to 8 minutes. Combine oat and apple mixtures. In ungreased 9" pie plate stack pancakes, alternating with apple mixture; leave top pancake uncovered. Preheat oven to 325°F. Bake 10 minutes. Garnish cut wedges with whipped cream. Serve at once. Makes 6 servings (739 calories per serving).

RICOTTA-SPINACH MANICOTTI

Working time: 15 minutes Baking time: 20 minutes

1 large onion, chopped

1 clove garlic, finely chopped

1 tablespoon polyunsaturated

2 packages (10 ounces each) frozen chopped spinach. thawed, or 2 pounds fresh spinach, cooked and chopped

2 cups (1 pound) partially skimmed milk ricotta cheese

1 1/2 cups shredded skimmed milk mozzarella cheese, divided

1/2 cup grated Parmesan cheese

*3 eggs 1 tablespoon lemon juice

1/2 teaspoon salt

1/2 teaspoon ground nutmeg

1/4 teaspoon freshly ground black pepper

CORN TORTILLAS

Working time: 20 minutes Cooking time: 25 minutes

*2 to 21/4 cups masa harina 1 teaspoon salt

1 to 11/3 cups warm water

In a mixing bowl, combine masa harina and salt. Gradually add water, stirring until dough holds together well. Shape dough into smooth ball. (If dough is too moist. add a little more masa harina.) Divide dough into 12 balls the size of small eggs. Flatten each ball into 6-inch circle between 2 sheets of waxed paper with rolling pin. (Use plate as a pattern and cut around it with a knife.) Preheat electric crepe pan according to manufacturer's directions or manual pan over moderate heat. Cook tortillas, one at a time, for about 1 minute on each side or until edges begin to curl

12 Basic Pancakes

1 can (15 ounces) tomato sauce with herbs

In a large skillet, sauté onion and garlic in oil until tender but not browned. Remove from heat. Squeeze all liquid from spinach. Add to onion mixture with next 8 ingredients, tossing gently until well mixed; save 1/2 cup mozzarella cheese for topping. Spoon filling down centers of crepes; roll up. (To freeze, cover tightly). Place manicotti in covered casserole. Preheat oven, 375°F. Bake for 20 minutes (40 minutes if frozen). Remove cover and top with sauce and remaining 1/2 cup cheese. Bake 5 minutes longer. Makes 6 servings (483 calories per crepe).

*Low-cholesterol version, use 1/4 cup low-cholesterol egg substitute and 12 low-cholesterol pancakes (recipe on page 72).

and bottom becomes slightly browned. (Stack and wrap 4 at a time in well-dampened cloth and then fold to keep warm in oven until serving, if using tortillas as bread substitute.) Makes 12 tortillas (70 calories per tortilla).

*Editor's note: Masa harina is corn treated with lime water and specially ground. It is widely distributed by the Quaker Oats Co.

TACOS CON FRIJOLES REFRITOS

Working time: 30 minutes Cooking time: 10 minutes

12 Corn Tortillas

Vegetable oil for frying tortillas 1 can (15 ounces) refried beans, warmed

4 cups shredded iceberg lettuce 1/4 cup finely chopped onion

1 can (4 ounces) chopped green chilis, drained and rinsed, optional (continued on page 70)

New Jell-O Butter Pecan Flavor Pudding.

Until we made this pudding, you couldn't make this cake.



Try the pecan-swirl cake you could never make before. Bake a moist Butter Pecan-swirl pudding cake. Start with your yellow cake mix. Then make it more delicious with the Butter Pecan Flavor Pudding made only by General Foods.

Pecan-Swirl Pudding Cake

4 cup sugar

2 cup very finely chopped pecans

teaspoon ground cinnamon

1 package (2-layer size) yellow cake mix

1 package (4-serving size) JELL-0® Brand

Butter Pecan Flavor Instant Pudding

and Pie Filling 4 eggs · ¼ cup oil · 1 cup (½ pt.) sour cream ½ teaspoon maple extract (optional)

Combine sugar, nuts and cinnamon; set aside. Combine remaining ingredients in large mixer bowl. Blend; then beat at medium speed for 4 minutes. Pour 3 of

the batter into greased and floured 10inch Bundt® pan; sprinkle with sugar-nut mixture, keeping away from sides of pan. Top with remaining batter. Bake at 350° for about 1 hour or until cake tester inserted in center comes out clean. Do not underbake. Cool in pan 15 minutes. Remove from pan; finish cooling on rack. Glaze (optional). Add 2 tablespoons LOG CABIN® Syrup and 1 tablespoon water to 1 cup sifted confectioners' sugar.

In high altitude areas, use large eggs and add % cup flour and Γ_8 cups water, reduce sour cream to % cup and oil to 1 tablespoon; beat 2 minutes and bake at 375° for 55 to 60 minutes.



TASTE THE GOOD TIMES. RALEIGH



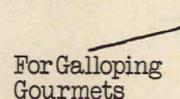
You'll remember Raleigh. The genuine tobacco flavor. Now with Double Coupons!

For free Gift Catalog. Call toll-free: (1-800) 626-5510. (Ky. residents call collect: (502) 774-7563.)

Lights, 14 mg. "tar," 1.0 mg. nicotine; Filter Kings, 16 mg. "tar," 1.1 mg. nicotine; Longs, 18 mg. "tar," 1.3 mg. nicotine, av. per cigarette, FTC Report Dec. '76

Streamlined, Carefree,

means time for you to do the things you like. by Niña Williams



- · See-through storage is helpful. Tack up wooden boxes for spices, and, if cabinet space is scarce, line counters with clear labeled jars for holding dry goods, herbs, and sweets.
- Investigate kitchen appliances that are versatile and timesaving rather than gimmicky.
- · For breakfast: Heat last night's coffee and a frozen muffin in a microwave oven for 15 seconds. Or make a nutritious. quick breakfast in the blender with milk, honey, and an egg, or mix yogurt with fruit. Toss in an ice cube to thicken.
- Quick dessert without stirring or mixing: Pudding or gelatin takes one and a half minutes to gel in a microwave oven.
- Try to make a little extra. Once a week, double the recipe for a casserole or stew, freeze half for future dinners. If you

are baking pies or bread and there is dough left over, make some tarts or mini-loaves to give to friends as impromptu gifts or hostess presents.



Practical Portables

- · Wicker wonders: Baskets, in all shapes, sizes, and colors, are portable storage solutions. Tiny ones are good for holding curlers, makeup, medicinal and grooming aids. Use larger versions for bedside reading material, knitting and craft projects; as wastebaskets, desk organizers, planters, containers for tools, equipment, and cleaning agents; as clothes, boot, or blanket chests; and in the kitchen for storing fresh vegetables and fruits.
- · Canvas carryalls: Keep plenty of canvas totes and duffel bags on hand for onthe-run storage, shopping, and for lugging sports gear.
- · File it! Are you wasting too much time hunting for that clipping or receipt? Simple manila folders will help you get started until you graduate to larger accordion folders. The alphabetized ones will keep you super-organized. Metal file boxes and cabinets are available in numerous sizes: Try tiny ones for business cards, medium ones for recipes, and two- to four-drawer cabinets for keeping catalogs, clippings, financial and personal records, inventories, important addresses and telephone numbers, instructions for appliance and home maintenance, and information about plant and pet care. Your baby- or housesitter will breathe easier, too, if all this information is readily at hand.
- · Where to keep? Small files can perch on desks, shelves; larger ones can be stowed in closets, or corners, or act as supports for a desk top. >

Sweet and Clean Kid Stuff · Roll-away bins are convenient for stor-· Wipeable surfaces, slipcovers, sturdy ing children's toys. carpeting, or no-wax painted floors save on maintenance time. . To avoid confusion, iron on labels or assign one color underwear, towels, and · Spilt milk or pet "mistakes" can be sheets to each child. cleaned up in a jiffy by pouring carbonated water directly on the stain. · Cut flowers will smell lovely and you won't have to change the water if you add two drops of ammonia to each quart of water. Good Habits Time and · Cut and paste with scissors, tapes, and Space Savers tools designed specifically for the task, i.e., garden shears, wire clippers, hair- Not enough storage space? Brightly cutting or sewing scissors, masking or painted gym lockers, plenty of pegs, cegift tape, staple gun or stapler. Leave. ramic or plastic hooks, and wall-hung them where most likely to use. open chairs do double duty as storage, · Books of lists. Place memo pads in hanging, and shelving systems. Use kitchen, on desks, on night tables, and foldable or stackable furnishings in a by all phones. Jot down food and supsmall area to create an instant quest plies to be purchased as they get low; room, playroom, or study. chores to be done; phone calls to make. Organize closets and drawers by categorizing contents. Read types of cloth-· Keep on time by scattering portable clocks and timers throughout the house. ing from left to right (sportswear, shirts, dresses, gowns) and store clothes in For blanket kickers, sew Velcro fastengarment bags according to season. ers to bottom sheet and on blanket bor-Keep fragile clothes, sweaters, and gear der or comforter to keep them on at in plastic bags for protection and quick packing. Hang a shoe rack to free floor Maximize access to phones by instalspace and install a tie tree for draping jewelry, belts, scarves, and other paraling jacks instead of extra instruments. phernalia. That way, one extra phone can travel with you around the house or if you move. Shopping by Mail Wash and Wear · Hate shopping? Mail-order catalogs offer almost every kind of merchandise or · Buy easy-care fabrics like no-iron provide comprehensive lists of resheets, jerseys, knits, wrinkle-resistant sources. You can buy books, furniture, synthetics and blends. food, gifts, and clothing; craft and re- Divided laundry bags modeling kits; tools, equipment, and

gardening supplies without setting foot outside your home. See pages 62-64 for

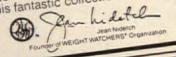
some mail-order suggestions.

or baskets will expedite

sorting.



Your entire family can enjoy innumerable deliciously satisfying meals together when you use the impressive recipes in this fantastic collection.



FREE GIFT OFFER! Just for examining

the first month's selections in your home. for a 14-day FREE TRIAL, you will receive...

- A DECORATIVE PLASTIC FILE CASE with clear see-through top
- 12 FULL-COLOR DIVIDER CARDS for easy reference to each category
- A COMPLETE INDEX BOOKLET for fingertip ease in locating every recipe

THE MODERN CONVENIENCE



EASY TO USE ... **EASY TO READ**

Clear STEP-BY-STEP recipe on one side... FULL-COLOR photo on the other. See-through plastic lid serves as a convenient easel when preparingyour favorite dishes.

CARDS.



DURABLE AND STAIN RESISTANT

No more gravy stained or torn out pages. Every card is plastic-coated and stain resistant, and can be wiped clean with a damp cloth. The durable all plastic file case is 'DISHWASHER SAFE' for years of dependable use.



CONVENIENT TO CARRY... **EASY TO SHOP**

The practical size of the cards makes them ideal for taking to the market. No more long lists to copy... No more forgotten ingredients

WEIGHT WATCHERS® RECIPE **HUNDREDS OF "LEGAL** TESTED RECIPES ON PLASTIC-COATED. **FULL-COLOR** CARD SIZE 4" x 5" UBLISHED BY ALL IN FULL-COLOR RANDOM HOUSE INC

14-DAY FREE TRIAL OFFER SEND NO MONEY

To take advantage of this marvelous opportunity, return the attached coupon, and we will send you your first month's selections:

- CLASSIC ADAPTATIONS... 29 impressive recipes for luncheons, dinners,
- and late at night treats.

 SAUCES, PRESERVES, DRESSINGS, creative sauces that add that
- "special touch"... proves a CHEF is in your kitchen

 BUDGET BEST BETS... cutting corners and watching pennies while serving deliciously satisfying and imaginative meals

There are 12 exciting categories in all. Each category has 24 full-color recipe cards plus blank cards for your own recipe favorites. Every recipe was prepared and tested by Weight Watchers International. You are under no obligation to buy. After examination, if you are not satisfied with categories 1, 2, and 3, simply return them. You will owe nothing and the FREE GIFTS are yours. If you wish to keep them, as we are sure you will, you pay only \$1.49 plus 15¢ (postage and handling), for EACH CATEGORY OF CARDS.

Thereafter, you will receive 3 categories a month, for three months, always on a 14-day approval, thus completing your collection. You may buy all or none of the 12 exciting categories ... and you will always be informed of monthly shipments. You have the right to cancel this arrangement at any time, and be under NO OBLIGATION. You will pay only for the categories you receive and wish to keep.

START BUILDING YOUR OWN COLLECTION NOW!

12 EXCITING CATEGORIES 130 Delicious Ways to Prepare Fish 65 Ideas on Serving Meats 45 Creative Sauces & Gravies

40 Tempting "LEGAL" Desserts 35 Different Ideas for Giving Your Family the Bird

...and numerous other tasty treats

WEIGHT WATCHERS* RECIPE CARDS

10 PELHAM PARKWAY • PELHAM MANOR • NEW YORK 10803

	RECIPE CARDS 10 Pelham Parkway. Pelham Manor, New York 10803
	Please send me the first month's recipe card selections as described in this offer. I understand that upon your acceptance of this request the PLASTIC RECIPE CARD CASE. 12 FULL-COLOR DIVIDER CARDS. and COMPLETE INDEX BOOKLET are mine to keep as a gift. If I am not completely satisfied with categories 1, 2, and 3, I may return them and will be under no obligation to purchase any recipe cards.
П	NAME
	ADDRESS
П	CITYSTATEZIP
	ONLY ONE FREE TRIAL PER HOUSEHOLD VALID IN CONTINENTAL U.S.A. ONLY 9AH70

Shopping

Merchandise listed is available nationally at leading department, specialty and furniture stores. No listing may indicate custom-made, antique, privately owned, or one-of-a-kind items.

All prices quoted are approximate at time of publication and are slightly higher west of the Rockies and in Canada. To obtain purchasing information on merchandise listed, write to manufacturer or store (complete address is provided in Shopping Guide Address Directory below). When writing, include issue date, page number, and description of item to insure prompt reply. Items preceded by † are available though architects, decorators, or departmentstore decorating service only. Items available by mail are preceded by *; additional postage, if any, is indicated within (). Add city and state sales tax where applicable. Check or money order and zip code must be included. All manufacturers or shops listed will refund the cost of an item (unless monogrammed) only if it is returned within two weeks of receipt, in good condition.

ADDRESS DIRECTORY

Atelier Vitreon, Dept. AH-10, 24 E. 64 St., New York, NY 10021

Azuma, Dept. AH-10, 415 Fifth Ave., New York, NY 10016

Henri Bendel (Frank McIntosh-Dept. 72), Dept. AH-10, 10 W. 57 St., New York, NY 10019

Bergdorf Goodman, Dept. AH-10, 754 Fifth Ave., New York, NY 10019

Black & Decker, Dept. AH-10, 701 E. Joppa, Towson, MD 21204

Bloomcraft, Dept. AH-10, 295 Fifth Ave., New York, NY 10016

Blousecraft, Dept. AH-10, 525 Seventh Ave., New

York, NY 10018 Bonwit Teller, Dept. AH-10, 721 Fifth Ave., New

York, NY 10022

Brooks Brothers, Dept. AH-10, 346 Madison Ave., New York, NY 10017

Burlington, Dept. AH-10, 1345 Ave. of the Americas, New York, NY 10020

Capezio Ballet Makers, Dept. AH-10, 543 W. 43 St., New York, NY 10036

Carlin, West Point Pepperell, Dept. AH-10, 1221 Ave. of the Americas, New York, NY 10020

Chamart (Div. of Charles Martine Imports Inc.), Dept. AH-10, 225 Fifth Ave., New York, NY 10010

Charrette, Dept. AH-10, 212 E. 54 St., New York, NY 10022

Cherchezl, Dept. AH-10, 864 Lexington Ave., New York, NY 10021

Chinoise, Dept. AH-10, 525 Seventh Ave., New York, NY 10018

The Coulter Group, Dept. AH-10, 132 Lafavette St., New York, NY 10013

Deutsch, Inc., Dept. AH-10, 145 E. 32 St., New York, NY 10016

Domain, Dept. AH-10, 166 Geary St., Suite #602, San Francisco, CA 94108

Donahue Sales (Talon Div. of Textron Inc.), Dept. AH-10, 41 E. 51 St., New York, NY 10022

Fabrications, Dept. AH-10, 146 E. 56 St., New York, NY 10022

Dorothy Felske, Country Interiors, Dept. AH-10, Sprucewood Lane, Westport, CT 06880

Fitz and Floyd, Dept. AH-10, 2040 Dallas Trade Mart, Dallas, TX 75207

Franciscan Consumer Consultant, Dept. AH-10, 2901 Los Feliz Blvd., Los Angeles, CA 90039 Fran's Basket House, Dept. AH-10, Rt. 10, Succasunna, NJ 07876

Gant, Inc., Dept. AH-10, 689 Fifth Ave., New York, NY 10022

General Electric, Dept. AH-10, 1285 Boston Ave., Bridgeport, CT 06602

Annie Hatcher Fantasy Furniture, Dept. AH-10, Brownell Hollow Road, Eagle Bridge, NY 12057 Harrold's Hair & Skin Care Salon, Dept. AH-10, 342 Madison Ave., New York, NY 10017

The Horchow Collection, Dept. AH-10, 4435 Simonton, Dallas, TX 75240

Jaeger Co., Dept. AH-10, 1407 Broadway, New York, NY 10018

P. Kaufmann, Dept. AH-10, 261 Fifth Ave., New York, NY 10016 Kosta Boda USA Ltd., Dept. AH-10, 225 Fifth Ave.,

New York, NY 10010 Lang/Robertson, Ltd., Dept. AH-10, 36 Eagle Rock

Way, Montclair, NJ 07042 Manila Bay at Banana, Dept. AH-10, 246 E. 51 St., New York, NY 10022

Marc Bleu, Dept. AH-10, 4121 Wilshire Blvd., Suite #114, Los Angeles, CA 90010

Marshall Field & Co., Dept. AH-10, 111 N. State St., Chicago, IL 60690

Martex, West Point Pepperell, Dept. AH-10, 1221 Ave. of the Americas, New York, NY 10020

Nordic Ware, Dept. AH-10, P.O. Box 16191, Minneapolis, MN 55416

Noritake China, Dept. AH-10, 41 Madison Ave., New York, NY 10010

Sandra Pailet, Dept. AH-10, 25 W. 38 St., New York, NY 10022

Pittsburgh Paints (PPG Industries), Dept. AH-10, 1 Gateway Center, 10 North, Pittsburgh, PA 15222 The Bert Pulitzer Co., Dept. AH-10, 27 W. 23 St., New York, NY 10010

The Pulitz-her Co., Dept. AH-10, 27 W. 23 St., New York, NY 10010

Matthew Rinder's New York Flooring, Dept. AH-10, 979 Third Ave., New York, NY 10022

Rosecore Carpet Co., Dept. AH-10, 979 Third Ave., New York, NY 10022 Saks Fifth Avenue, Dept. AH-10, 611 Fifth Ave.,

New York, NY 10022

Sears, Roebuck and Co., Dept. 703, AH-10, Sears Tower, Chicago, IL 60684

Selig Manufacturing Co., Dept. AH-10, 54 Green St., Leominster, MA 01453 Stearns & Foster, Dept. AH-10, Wyoming Ave. and

Williams St., Cincinnati, OH 45215 Catherine Stein, Dept. AH-10, 417 Fifth Ave., New

York, NY 10016 Stencil Magic, Dept. AH-10, 8 W. 19 St., New York,

NY 10011 Ed Stiffler, Dept. AH-10, 1190 Third Ave., New York,

NY 10021 Charles Suppon for Intre Sport, Dept. AH-10, 550

Seventh Ave., New York, NY 10018 Supreme Cutlery (Div. of Sigma Marketing), Dept.

AH-10, 225 Fifth Ave., New York, NY 10010 Toscany Imports Ltd., Dept. AH-10, 245 Fifth Ave.,

New York, NY 10016 Tribal Arts Gallery, Dept. AH-10, 37 W. 53 St., New

York, NY 10019 Trio 3, Inc., Dept. AH-10, 230 Fifth Ave., New York,

NY 10001 Tyndale, Dept. AH-10, 41 Madison Ave., New York, NY 10010

West Point Pepperell, Dept. AH-10, 1221 Ave. of the Americas, New York, NY 10022

The Workbench, Dept. AH-10, 470 Park Ave. South, New York, NY 10016

COVER

Woman's long-sleeved gray pullover sweater, #3425, 100% mohair, sizes: S,M,L (\$74); with long-sleeved plaid shirt in gray/black on creme ground, #3212, 100% Viyella, sizes: 4-14 (\$54); man's long-sleeved gray sweater, 100% mohair, sizes: S,M,L (\$90); all by Charles Suppon for Intre Sport, available at Bonwit Teller, New York. Under his sweater: Long-sleeved button-down pin-striped shirt, #01751, 65% polyester/35% cotton, sizes: 141/2-171/2; color: gray/white (\$19.50), Gant Inc. Gray leaf-shape plastic haircomb, #99482 (\$5), Cathy & Marsha, for Catherine Stein.

GREAT GOING

Page 32: Long-sleeved pullover blouson sweater with crew neck, #3425, 100% mohair, color: Paprika, sizes: S,M,L (\$74); with long-sleeved 100% cotton corduroy shirt, # 3222, color: Paprika, sizes: 4-14 (\$46), both by Charles Suppon for Intre

Sport, available at Bonwit Teller, New York, Metal bracelets with pin-dot design, #93341, color: gold/copper/silver (\$15 each), Cathy & Marsha, for Catherine Stein.

LIVING TOGETHER

Page 35: Her clothes: Long-sleeved off-white 100% wool big cableknit pullover sweater, #CP102, sizes: 4-16 (\$85); with long-sleeved button-cuffed plaid shirt in 100% cotton, with detachable self ascot (not shown), #CP333, color: red/green/navy on creme ground, sizes: 4-16 (\$52.50); with green cotton corduroy cargo pants, #CPP604, sizes: 4-16 (\$70); all by The Pulitz-her Co. Camel cowhide "Hitching Post" boots, sizes: 6-10N & M (\$75), by Golo. His clothes: Long-sleeved white 100% wool heavy ribknit crew-neck pullover sweater, #620, sizes: 38-46 (\$57.50), Brooks Brothers; with taupe cotton cargo pants, sizes: 28-38 (\$64), by Charles Suppon for Intre Sport.

ROMANTIC ROOMS

Page 39: Room designed by Lang/Robertson, Ltd. "Madrigal" sheets, 50% cotton/50% Kodel polyester, no-iron percale, full-size 81" x 104", color: green/blue/pink on navy ground (\$8.50); pillowslips, 42" x 36" (\$5.50/pkg. of 2); full-size bedspread, 50% cotton/50% Kodel polyester, polyester fill, 94" x 110" (\$45); bath towel (\$5.50); all by Burlington.

Pages 40-41: Room designed by William Walter. "Rosalie" sheets, 50% cotton/50% Dacron polyester, no-iron percale, full-size 81" x 104", color: pink/coral/green on white ground (\$10.75); standard pillowslip, 42" x 36" (\$7.75/pkg. of 2); top sheet and pillowslip both marrowed in green; matching comforter, 50% Dacron polyester/50% combed cotton with 100% Dacron polyester filling, washable, permanent press (\$72); bath towel, 86% cotton/14% Dacron polyester, 24" x 46" (\$10); all by Martex. "Regency" eyelet pillow shams, standard size (\$20 each) and dust ruffle, full-size (\$65), color: white, both by Carlin, West Point Pepperell. All available at Saks Fifth Avenue, New York. Vellux 'Answer" blanket, 100% nylon face on polyurethane foam, full-size 80" x 90", color: white (\$48) by Martex. Chintz pillows #554, 15" square, 50% cotton/50% Dacron polyester chintz with white cotton fringe (stenciling was added), color: white (\$10), Bloomcraft. Bamboo baskets (on table) #BN 986, 9" high x 10" diameter (\$10); baskets (on floor & inset photo) #BN 986, 121/2" high x 121/2" diameter (\$14.50), 61/2" high x 81/2" diameter (\$4.50); all by Manila Bay at Banana. Porcelain boxes, egg, and vases in yellow with white bow trims (right to left): small ribbon box, #20/180, 4" square x 4%" high (\$7.50); large ribbon box, #20/181, 61/s" square x 61/2" high (\$12.50); mini-ribbon box, #20/223Y, 21/2" square x 234" high (\$3.50); ribbon egg box, #20/195Y, 3" long x 21/4" wide x 21/2" high (\$3.50); medium ribbon vase, #20/178Y, 71/4" high x 3%" diameter (\$3.50); small ribbon vase, #20/179, 3¾" high x 3" diameter (\$3.50); dishwasher safe, by Fitz & Floyd. Creme Limoges porcelain box and egg with pink bow trim: #74/48, 21/4" high x 4" diameter, (\$17.50); large egg, #75/18, 51/4" high x 71/4" long, both by Chamart (Div. of Charles Martine Associates). Ceramic leaf plate, #9783, "Springtide," Cherry Blossom floral design, color: green/pink on white ground, 101/2" diameter, detergent/ovensafe (\$7), Noritake China.

Page 42: Room designed by Lang/Robertson, Ltd. "Arboretum" sheets, 50% cotton/50% Kodel polyester, no-iron percale, full-size 81" x 104", color: green/blue/pink/brown on white ground (\$8.50); standard pillowslip, 42" x 36" (\$5.50/pkg. of 2); all from Burlington. Blue chintz pillows with white cotton fringe border (stenciling was added), #554, 15" square (\$10); #550, 11" square, blue self welting; both pillows are 50% cotton/50% Dacron polyester chintz with fiberfill stuffing, by Bloomcraft. Matthew Rinder's New York Flooring, 19-page color catalog of stenciling, installation and refinishing of wood floors (\$2 ppd.). The Stencil Book by Jim Fobel & Jim Boleach (of Stencil Magic), a complete illustrated hardcover book on stenciling everything from fabric to food, including detailed step-by-step instructions, 200 pages (\$13.95 ppd.).

DECORATE BY MAIL

Pages 62-63: All Items except clothing are available by mail order. Modular seating upholstered in plush

cotton velvet, in 8-brown; corner unit, No. 1G 84273NH (\$109.95); armless chair, No. 1G 84271NH (\$89.95); ottoman, No. 1G 84272NH (\$49.95); open-weave draperies, "Chico," in 058natural tweed, No. 24G 26657H, 84" x 48" (\$12.96/pair); No. 24G 26659H, 84" x 96" (\$34.96/pair); steel traverse curtain rods, "Woodland," No. 24G 90131C, 30" to 52" with 10 rings (\$12.96); No. 24G 690133N, 82" to 150" with 32 rings (\$30.96); one-arm floor lamp, No. 21G 80048CH, in 13-chrome (\$29.99); Indian cotton pillows, "New Delhi," No. 24G 16249H, in 23-natural, 17" sq. (\$7.99 each); cotton velveteen pillows, No. 24G 16543H, in 594-terra cotta, 595-rust, 670-mahogany, 14" sq. (\$5.99 each); all from Sears, Roebuck and Co. For information on how to order, write for catalog. Rattan three-drawer dresser, No. C304 (\$245, exp. chgs. coll.); rattan three-drawer etageres, No. RF 392 (\$325 each, exp. chgs. coll.); rattan Parsons coffee tables, No. PR1C8, 16" sq. (\$40 plus \$4 postage each); rattan throne chairs, No. R433 (\$129.95 each, exp. chgs. coll.); all Fran's Basket House. Write for brochure, 25c ppd. On left etagere. African sculptures and handicrafts, left to right, top to bottom: Mossi doll, No. 51 (\$16); three loom pulleys, No. 44 (\$40 each, mounted); Yoruba Ibeji "Twin" statuette, No 41 (\$90/pair); Baule mask, No. 28 (\$45); Guli mask, No. 48 (\$45); Turkana Eburi container, No. 52 (\$24); two loom pulleys, No. 44 (\$40 each, mounted); Turkana Eburi container, No. 52 (\$24); Mossi doll, No. 51 (\$16); shell necklace, No. 16 (\$15); palm kernel necklace, No. 17 (\$15); Botswana basket, No. 1 (\$30/pair); two Akua'ba statuettes, No. 43 (\$22 each); on right etagere: Three loom pulleys, No. 44 (\$40 each, mounted); Yoruba Ibeji "Twin" statuette, No. 41 (\$90/pair); Senufo Ancestor statuette, No. 49 (\$45); metal mask, No. 34 (\$30); loom pulley, No. 44 (\$40, mounted); two Dan masks, No. 47 (\$45 each); Guli mask, No. 48 (\$45); small antelope, No. 22 (\$25, mounted); Yoruba Ibeji "Twin" statuette, No. 41 (\$90/pair); Ekoi fetish, No. 39 (\$90); on dresser: gourd container, No. 8 (\$20/pair.) Cameroon basket, No. 6 (\$32/nest of four); on floor: basket with leather and cowrie shells holding magazines, No. 2 (\$30); floor coverings, two Fulani blankets, No. 9, 4 x 7' each (\$130 each); on coffee tables: Matioli sculpture, No. 36 (\$90); geometric tray, No. 5 (\$28/pair); on wall near etagere: Gambella basket, No. 3 (\$18): Botswana basket, No. 1 (\$30/pair): geometric tray, No. 5 (\$28/pair); above "love seat" modular units: large leather cushion, No. 15 (\$75); Algilgul food carrier with cowrie shells, No. 7 (\$45); geometric tray, No. 5 (\$28/pair); all prices ppd. Tribal Arts Gallery. Stitched "Quickpoint" pillows, "Arizona Highways" No. 1262 (\$17 ppd.), "Indian Patch" No. 1264 (\$17 ppd.), "Indian Pots" No. 1245 (\$10 ppd); kits designed by Nancy Edwards for Trio 3. Write for Trio 3 Needlecraft 1977 fall catalog, 50c ppd. Sugar-cane frame, holds 8" x 10" photo, No. 7480E (\$16.95 ppd.), The Horchow Collection. Porcelain cylinder vase, white (\$8.50 ppd.), Azuma, His clottles: camel pants, striped shirt, No. 17552, 100% cotton, green/rust on tan-030 (\$37.50); rust sweater, No. 1003, three-button pullover, 100% wool, also available in navy, brown, yellow (\$97.50); The Bert Pulitzer Co.

Page 64: Dining unit, "Dining-in-a-Box," No. 1G 84254N, natural finish (\$239.95); chairs, No. 1G 84251C, natural finish (\$40/carton of two); stoneware, "Berry Band," No. 21G 40071C, 20-pc. set (\$29.99); stainless steel flatware, "Bamboo," No. 21G 25331, 52-pc. set (\$49.99); wineglasses, "Arctic," No. 21G 10444 (\$9.99/box of eight); all Sears, Roebuck and Co. For information on how to order, write for catalog. On wall, left to right: Ivory Coast cloth, No. 11, 2' x 3' (\$25); Gambella basket, No. 3 (\$18); Botswana basket, No. 1 (\$30/pair); geometric tray, No. 5 (\$28/pair); on dining table: two mud cloths, No. 10, 3' x 5' each (\$55 each); all prices ppd., Tribal Arts Gallery. Straw purses for napkin holders (\$3.49 each, ppd.); lacquer rectangular trays (\$9.98 each, ppd.); Azuma.

DOUBLE TAKE

Pages 66-67: Note: Listed here are the fabrics needed to make the slipcovers for the sofa, chairs and pillows, the floor-lamp pole casing, and wall hangings. To order slipcover instructions use coupon, page 84. All fabrics shown are part of the Contempo II collection designed by Jay Yang for P.

Kaufmann and available by mail order from Fabrications. When ordering fabrics, please specify fabric name and style number. One yard minimum order per fabric. All the fabrics shown are 54" wide in 100% cotton heavy broadcloth, colorfast to water and solvents, Scotchgard finish for soil- and stainresistance (\$9.25/yd. ppd.). (2 & 3) Slipcover for sofa and lamp-pole casing, #3705, "Hopscotch," 41/2" repeat, color: green/white. (2, 3 & 7) Slipcover fabric for armless chairs and (7) wall hanging, #3765, "Streaks," 28" repeat, color: green/white (1) Slipcover fabric for two square pillows (on sofa) napkin (on cocktail table), and wall hanging, #3710. "Triad," 36" repeat, color: beige/gray/tan. (1 & 2) Slipcovers for rectangular pillows on sofa, (1, 2 & 7) floor pillows, and (2 & 4) wall hangings are shown in the same print fabric ("Charms") in two different colorways; #3770, color: beige/gray; #3779, color blue/orange/yellow/green; 40" repeat. Fabric wall hangings are: (1) "Triad," (2) "Charms," (4) "Charms," (7) "Streaks." (2 & 3) Trim on armless chair: twill tape, #020, 1" wide, color: white, 100% polyester, colorfast to washing, dry cleaning, 2 yds, per pkg, (40¢ pkg.); used for slipcovers and pillows. Upholstery thread, #HD2, 100% heavy-duty mercerized cotton, color: white, 250 yds. per spool (45¢ spool); both by Talon from Donahue Sales. Velcro self-gripping nylon fastener tape, #1075, 34" wide, washable and dry cleanable (75¢ per foot/7¢ per inch) from Donahue Sales. Used for pillows: Mountain Mist Fiberloft stuffing, 100% polyester, 1 lb. per bag (\$2/bag) from Stearns & Foster Co. Artist stretcher frames to assemble yourself for wall hangings are available in mail-order kits from Charrette. For free, illustrated step-by-step instructions, send stamped, self-addressed envelope. White pine prenotched stretcher bars (or strips), 134" wide, machine-cut corner miters and tongue-and-groove assure square, tight corners. Wedges for tightening wall hanging are included. Note for 22" wide x 22" long hanging a total of four 22" bars are needed. Stretcher bar sizes shown and prices for bars shipped knocked-down are as follows: (1) 48" wide x 72' long for "Triad" wallhanging (\$27.50 ppd.); (2) 24" wide x 56" long for each of three "Charms" wall hangings shown (\$7.25 ppd. per panel); (4) 22" wide x 22" long for each of four "Charms" wall hangings shown (\$4.25 ppd. per square); (7) 32" wide x 32" long for "Streaks" wall hanging (\$5.75 ppd.). (1 & 2) Parsons-leg sofa in oatmeal Haitian cotton, #2203, 80" long x 26" high (\$440). Send for 35-page color catalog (\$2 ppd.), both from The Workbench. (1 & 2) Natural wicker cocktail table, #47-07, 55" wide x 25" deep x 13" high, 1/4"-thick glass top (\$280); (1 & 2) natural wicker lamp table, #47-08, 22" wide x 32" deep x 20" high, 1/4"-thick glass top (\$280); and (1, 2, & 7) natural wicker-and-chrome armless chairs, #636-110, 19" wide x 23" deep x 33" high (\$180); all by Selig. Available from Marshall Field & Co, Chicago. (1 & 2)* Rattan table (between chairs), #R-831, 33" long x 17" wide x 171/2" high, comes as a set of two tables to form a square (\$165 ppd.); (7) *rattan round stool/table, #R-832, 14" diameter x 16" high (\$75 ppd.); both by Frank McIntosh for Domain. Available at Henri Bendel, New York. (1) †Lacquered natural rattan screens. #9250, 54" wide x 72" high (three panels stretched open), (\$358 each), Deutsch, Inc. (1 & 2) Turnedcolumn lamp in stripped pine, #913/88A, 27" high, with 19" diameter brown parchment paper pleated shade (\$130); (3) turned-column floor lamp in stripped pine, #0829/733A, 66" high, with 22" diameter brown parchment paper pleated shade (\$130); both by Tyndale. (1) †6' x 9' 100% wool durrie rug, #3301, custom-order, handwoven in India, color: beige/white stripes (\$864); (2 & 7) †5'6" x 9" "Tunis" 80% wool/20% nylon rug, #21, color: multi-orange/red/blue/yellow on white ground, custom-order (\$495); both rugs by Rosecore Carpet Co. (1 & 6) Stainless steel flatware, #18/8, "Metro," 5-piece place setting (\$25), designed by Ward Bennett for Supreme Cutlery, Div. of Sigma Marketing Systems. Send for folio of the complete 18/8 designer collection (\$1 ppd.). Ceramic sand-colored dinnerware, (1 & 5) "Sand Dollar" and "Nautilus" dinner plates, 101/2" diameter (\$9.50 each); cup (\$5.75); saucer (\$3.75); (1) "Fanshell" ramekins (on cocktail table), (\$12.50 each/\$25 boxed set of 2); all from the "Sea Sculptures" collection designed by Peter Neil for Franciscan. (1 & 2) Banban bamboo trays with

handles, #S1 791, 9" wide x 141/2" long (\$6); 11"

wide x 16" long (\$8); (1) palm leaf fan (\$1.50); all from Manila Bay at Banana. (1) *Flower vase (on end table) #605, 9" high x 234" wide, 10 oz. (\$20 ppd.); *ashtray, #602, 11/4" high x 43/4" wide x 61/8" long, 81/2 oz. (\$16 ppd.); (1) *match-striker, #603, 31/4" long x 4" diameter, 91/2 oz. (\$15 ppd.); all are eggshell ceramic with porcelain glaze by Marc Bleu. Mail order from The Coulter Group. (2) Stainless steel flatware with white stoneware handles, #16159, 3-piece place setting (\$45); (1, 2 & 7) beechwood salad bowl, #16337, 12" diameter (\$103); (1) cheese dish, #16357, 12" diameter, natural beech base, metal ring handle (\$91); (1) cork ice-bucket, #16230, 6" high x 51/2" diameter, heat resistant (\$80); (4) green stoneware dinner plate, #1611, 10" diameter (\$11); (4) green stoneware salad plate, #1611, 71/4" diameter (\$8.25); (4) green stoneware platter, #16117, 12" diameter (\$32); (4) green stoneware mugs, #16133, 10 oz. (\$13.50 each); all from the "Boda Nova" collection by Kosta Boda. (1) Glass mugs, #28429, "Flagg," 61/2" high x 4" wide, 17 oz. (\$26 each); (2) glass decanter, #28462, "Flagg," 11%" high, 27 oz. (\$72); (2) party leaf crystal platter (holding mold), #77286, 13" diameter, raised leaf design (\$26.50); (2) crystal ice-buckets (holding crudités), #28479, "Flagg," 4%" high x 4%" diameter (\$45); all by Kosta Boda. (2 & 7) Lime cylinder vases, #315-003, 9" high (\$12); #315-002, 71/4" high (\$11); #315-001, 6" high (\$10); (7) lime Ming vases, #315-007, 71/4" high (\$13); #315-006, 51/4" high (\$11); all glass vases have lime underglazed matte finish with hand-painted lime edgeline; all by Atelier Vitreon. (1) Woman's longsleeved blouse, 100% silk crepe de chine, sizes 4-14, color: white (\$52), from Chinoise. Beige corduroy skirt by Blousecraft. Porcelain Morning Glory necklace, #1412, silk cord with sterling silver tips (\$80), Sandra Pailet. (2 & 7) Pewter pansy floral earrings, #5290 (\$10); white plastic bangle bracelets (\$3); both by Cathy & Marsha, for Catherine Stein. (1, 2 & 7) Shetland sweaters for her and him, #1515, sizes 36-46, 100% wool, machine washable, colors: (1) Camel, (2 & 7) Parrot red and light blue, all by Jaeger.

THE MAGIC CREPE PAN

Pages 72-74: General Electric Dip and Slip 8-inch crepe maker (suggested retail, \$22.98). Nordic Ware 2-quart Multi-Fry-Cook (suggested retail, \$26.95). Banded china (salad plate is shown) in the following colors: cordon (blue) on page 73; marengo (rust), tambour (gray), chablis (beige), top to bottom on page 74; 20-piece set (suggested retail, \$50), Toscany Imports Ltd. Plates are shown on *French imported 100% sailcloth in thick 'n' thin stripe; colors shown: navy (page 73); rust, gray, brown (top to bottom, page 74); 51" wide (\$7.25 per yd. postpaid), by International Printworks, available from Fabri-

ANGEL-WING CHAIR

Page 98: Angel-Wing chair is available by custom order from Ms. Annie Hatcher Fantasy Furniture. For 11-page illustrated brochure and price list of fantasy furniture send \$1 (ppd.) to Ms. Hatcher. Angel-Wing chair was painted with the following: Wings and arms: Satinhide Latex low-luster enamel, #P2537, color: Blossom White; seat and trim on arms and wings, #M3150, color: Marsh Rose; crescent moon and star, #Y5304, color: Paris Yellow; clouds: #M3068, color: Blue Balloon; all enamel is washable and stain-resistant (\$5.15/qt., \$14.95/gal.), Pittsburgh Paints (PPG Industries). An electric all-purpose jigsaw with variable speed control was used; #7580-"Variable" (\$29.95), Black & Decker. Christening dresses on baby in chair (\$30) and on baby sitting on grass (\$20), both from a one-of-a-kind collection of antique clothes from Cherchez! Baby in chair: pale pink kid ballet slippers with adjustable drawstring. #200, sizes: child's 8-10 (\$8.50), Capezio Ballet Makers. Baby on grass: imported French hand-crocheted beige booties, one size fits all infants (\$25), Petit Faune at Bergdorf Goodman.

CORRECTION

The Sinclair Radionics "Microvision" ("TV to Go," July) retails for \$395, not \$139.

GREAT GOING

continued from page 32.

Packing

Packing is a skill in itself—a cinch for experienced travelers who always seem to know how to pack wisely for the appropriate amount of time away from home. For the inexperienced, it's a feat that may demand a few rehearsals before that last lock is closed.

There are no firm rules for strategic packing, but many favor putting heavier items in first, lighter weights on top, medical/beauty aids in their case in a corner of the suitcase, and shoes around the sides. On the packing process itself, there are two schools of philosophy: flat and folded, and jelly-rolled. Those who opt for flat and folded usually swear by hard-sided suitcases and claim that clothes crease less this way. Those who prefer the jellyrolled technique say that more can be packed into a limited space, and choose soft-sided suitcases that give. Either way, you'll need to organize.

Make up a checklist divided into appropriate categoriesapparel, sundries, beauty, and medical. Pare it down, and pack only what you'll need. If you know that shopping's on your list of things to do, allow some room for purchases returning with you, or pack a fabric carryall that can be folded flat into a suitcase.

Portable beauty

Pack all beauty and health aids in a plastic-lined case or large waterproof cosmetic bag. For the sun: Whether at the beach or ski resort, you'll want to protect your skin from overexposure to sun or wind.

Check into PreSun, a total sunscreen lotion that blocks out harmful rays while allowing a slow, even tan; by Westwood Pharmaceuticals.

For beautiful hands: One way to keep all your manicuring needs together is in a zip-case kit, for example, the Tiny Traveler by Revlon with tweezers, nail trimmer, buffer, nail cleaner, nail file, cuticle trimmer, and, for skin, a blackhead remover. For hair: Climate and water changes will affect hair quality, so you'll need a good conditioner like Almay's Deep Protein Conditioner for all hair types. To dry or style hair, look into the new lightweight models such as the Son of a Gun hairdryer that weighs only 11.3 ounces and comes with its own foldable stand, and "set to go," the traveling instant hairsetter with five "Kindness" hot rollers that need no lotion or water to use; both by Clairol. Makeup: Many experienced travelers are switching to dualpurpose makeup pencils such as Creative Coloring Pencils by Elizabeth Arden, instead of carrying blushes, glosses, lipsticks, and eyeshadows. Pencils in a wide range of colors work for cheeks and lips; others are for eyes, as shadow or liner.

Tip: Collect small-size editions of your favorite makeup and skin-care products during the year. Most cosmetic companies offer these halfsizes (or less) as special purchase bonuses. Body cleansers: Hotel soaps may not be pure enough for vour skin. Take along Good Nature All-Over Cleanser by

Bonne Bell. Creamy, non-

irritating formula lathers in warm water or cold. Bath oil: Luxuriate at the end of a hectic day with a deep-action moisturizing bath oil. Try Vitabath to help skin parched from cold or sunny climates. Moisturizers: The absolute necessity for altitude and weather changes. Therapeutic Keri lotion will replace moisture loss for dry skin.

More for the road:

- emery boards
- deodorant
- talcum powder
- washcloth
- shampoo
- nail polish remover pads
- cotton balls
- Wash 'n' Dri
- small dry-cleaning spray

And while you're away . . Exercise: If you've established a fitness regimen during the year, don't sacrifice all your hard work and good muscle tone while on vacation. Keep to your normal time schedule, if possible, and either work out as usual or modify the routine. How you exercise will depend on where you can do it.

Joggers should have no problem staying in training. Your hotel may have a health club with jogging facilities; if not, ask the service desk for the location of the nearest outdoor track. The beach is great for running barefoot-it especially strengthens arches and calf muscles.

Of course, you can improvise. Singer Lola Falana, for one, admits to jogging up and down hotel corridors rather than break her schedule. If you tend to be a more private exerciser and find yourself in a city that offers no convenient sports facilities,

make the most of your hotel room and jog in place or substitute 15 to 20 minutes of calisthenics. Jump rope is a good choice, too. It's equal to jogging in terms of expended energy and physical benefits. A 10-minute jump is worth a mile of jogging. For a more sedentary routine that's just as good, practice yoga postures for half an hour. Hair: Whether you're off to

Lake Tahoe, New Orleans, or Paris, now could be your chance to try out that hairdresser who's either been recommended to you by a friend or written about in

magazines.

Try to make an appointment with him or her in advance of your trip. The hairdresser might be on vacation when you are, or booked solid. If you're feeling adventurous, look into the possibilities when you arrive at vour destination. City guidebooks offer a list to choose from, or ask for the names of quality salons at your

Diet: Sampling local cuisine is part of the fun of traveling, but go easy with carbohydratepacked, spicy, or high-fatcontent foods. Your vacation area may be noted for particularly rich dishes-just your bête noir. Be strong and ignore any custom that demands late-night, multicourse dinners. If you must indulge, request half-size portions-or only eat half of what is served. An alternative would be to choose a light breakfast, and have either a reasonably full lunch or dinner-not both.-C.B. **ABBOTT**

SLIPCOVER INSTRUCTI

Shown on pages 66-67 To order completely illustrated slip- Dept. SCI cover instructions for sofa, armless chair, floor-lamp pole, and New York, NY 10022 Turkish-corner floor and sofa pillows, fill out coupon and enclose check or money order. Please allow at least 4 weeks for delivery. Sorry, no C.O.D. or foreign orders. (Save color picture for reference).

Note: Orders cannot be processed without zip code.

American Home General Store, 641 Lexington Ave.

> Slipcover Instruction set(s) @ \$1.00 ea. postpaid..\$ New York residents add sales tax Total enclosed \$.

Print Name Street Address City

State Zip Code To change or correct your address

Send address changes to: American Home, P.O. Box 4568. Des Moines, IA 50306

Subscription prices: U.S. and Possessions: One year \$5.95;

Two years \$10.00 All other countries: One year \$8.94; Two years \$16.00

Address	
City	
State	Zip

Are You Moving?

All correspondence relating to your subscription should be accompanied by your address label. If you are receiving duplicate copies, please send both labels.

Attach label from your latest copy here and show new address at left including zip code. When changing address, please give 8 weeks' notice.

CRAFTY TOUCH

Romantic rooms get more so with stencil touches and sheet-covered walls and floors.

Do your own decorating with stencils (see pages 40-42). You can stencil on almost any material: wood, plaster, leather, ceramics, and fabrics. For a complete how-to guide, order The Stencil Book by Jim Fobel and Jim Boleach (see Shopping Guide, page 80).

BASIC STENCIL HOW-TOS

Once you've made a design-motif choice, copy (and enlarge, if nec-

essary) your motif on graph paper.

General materials: Graph paper, masking tape, graphite paper or carbon paper, heavy sheet of acetate, pencils (soft lead, #3B), wood board or heavy cardboard for use as cutting board. X-acto knife or single-edge razor blade, ruler, china marker, foil pie pan or paper plate for palette, paper towels or rags, old newspapers, and blunt, round stencil brushes. Acrylic or latex (flat or enamel) paints are both suitable for stenciling.

How to make a plastic stencil:

1. With a razor blade, shave a china marker to make a point.

2. Cut a piece of acetate about 3/4" larger all around than the design. Center acetate over design and trace with the china marker. Over a cutting board, cut very carefully with a razor blade along marked lines. Cut away the part of the design that will be colored.

3. If you want to use only a part of stencil design, you can tape out

the unwanted section with masking tape.

4. To make stencil easier to hold, add masking-tape handles at the edges. Put tape on both surfaces to make double thickness.

Prepare surfaces. Wood: Raw wood needs no surface preparation. You can stencil on painted wood, but if the surface is slick or shiny, it should be sanded before stenciling, or stripped with a commercial liquid paint remover. Walls: Wall should be clean, dry, and free of dust, grease, and loose paint. Best results are obtained if the wall has first been painted with flat latex paint. Enamel paint should be sanded lightly.

To apply acrylic paints:

1. Plan your design first, tracing through the stencil onto paper cut to the shape of the area to be stenciled. To stencil a light color over a

dark color, use a layer of white paint as undercoat.

2. Squeeze a small amount of paint on a paper plate; pick up a little on the end of the stencil brush. Gently, bounce the tip of the brush up and down on several layers of newspaper. This removes excess paint and distributes paint evenly throughout the bristles. Too little paint on the brush is better than too much.

3. When you paint through the stencil, always hold it firmly in place or tape it lightly with masking tape. Gently dab the brush (in an upand-down motion) through the openings in the stencil to apply a thin and even covering of color. Try to work from the outside inward. It is all right to get some paint on the stencil, but not outside its edges.

4. When you are finished painting, gently lift the stencil straight up. Let one design dry a few minutes before you start another.

Finishing: Whether you have stenciled a floor or a piece of furniture, apply three thin coats of polyurethane varnish for a protective finish. Wait 24-48 hours before applying, and allow at least 24 hours between polyurethane coats.

SHEET DECORATING

Fabric-covered walls or floors are usually a trick of the professional decorator (see pages 40-41), but you can do your own.

Up against the wall: Put up sheets with wheat paste just like wallpaper. Spray walls with Scotchgard finish for extra splash protection in bathroom or kitchen.

For floors: Prepare the wood subfloor by filling cracks, sanding, and painting it white. Then dilute white household glue with water and brush on a thin coat. Use glue sparingly so that it does not bleed through the sheet. Work from one wall, gluing, laying out sheet, and smoothing out all bubbles as you work. Let floor dry thoroughly. Then, layer by layer, brush on several coats of gloss polyurethane varnish. This will accentuate color and produce a rugged shine that needs only damp-mopping to stay clean.—PAT SADOWSKY





For a change of pace, date a cake.



Take a quiet break from the hectic pace of the holidays by baking a special date cake. Give yourself the creative satisfaction of baking it from scratch with Dromedary Dates and Fleischmann's Yeast.

Then treat your family and friends to this delicious combination of textures and tastes: chewy dates, chopped pecans, rich yeast dough, a touch of meringue.

It's a date cake to remember. Something a little different from traditional holiday fare. It's a sure way to bake someone happy with Fleischmann's Yeast and the homestyle goodness of Dromedary Dates. LUCKY DATE CAKE: Dissolve 2 packages Fleischmann's Active Dry Yeast in 1/2 cup warm water (105°F-115°F) in a large warm bowl. Stir in 3 tablespoons sugar, 1/4 teaspoon salt, 3/4 cup softened margarine, 3 egg yolks and 1 cup unsifted flour. Beat until thoroughly blended. Stir in an additional 1-3/4 cups unsifted flour. Mix well. Cover tightly. Refrigerate 2 hours. Make meringue by beating 3 egg whites until soft peaks form; gradually add 1/2 cup sugar; beat to stiff, not dry peaks. Reserve 2/3 cup for topping. Divide dough in half. On a floured board, roll into 2 (12 x 10-inch) rectangles. Spread meringue to within 1-inch of edges. Sprinkle with 1 cup chopped pecans and 1 (8-ounce) package Dromedary Chopped Dates. Roll up lengthwise as for jelly rolls. Seal edges and ends tightly Place on greased baking sheets, curving to form narrow U shapes. Cover; let rise in warm place, about 1-1/4 hours or until light to the touch. Bake at 350°F. 18 to 20 minutes. Stir meringue lightly; spread over cake. Sprinkle with 1/2 cup chopped pecans. Bake 8 to 10 minutes longer. Makes 16 servings.



Another fine product of Flandard Brands



*DROMEDARY is a registered trademark of Nabisco, Inc.

THE BEST BOOK CLUB EVER

SPECIAL INTRODUCTORY OFFER!



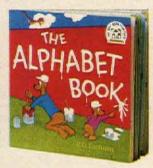
BEST BOOK CLUB EVER SELECTED EDITIONS

for only...

PLUS YOURS FREE

RICHARD SCARRY'S PLEASE AND THANK YOU BOOK









THE BEST BOOK CLUB EVER™! The Reasons Why!

- THE PRICE...LESS THAN 75¢.

 Make no mistake... these are

 QUALITY soft-bound editions.

 (Hard-bound editions of comparable books sell for \$2.50 to \$3.95 in bookstores.)
- A TREMENDOUS VARIETY OF CHILDREN'S FAVORITES BY THE WORLD'S BEST AUTHORS AND ARTISTS.
- EACH BOOK IS IN THE SAME LARGE 8" x 8" FORMAT OF 32 FULL-COLOR PAGES.
- NO MONTHLY COMMITMENT OR MINIMUM NUMBER OF SELECTIONS TO BUY.
- YOU HAVE THE RIGHT TO CANCEL THE ENTIRE ARRANGEMENT FROM THE START OR AT ANY OTHER TIME.
- YOU ARE NEVER UNDER ANY
 OBLIGATION TO BUY. YOU ALWAYS
 HAVE A 14-DAY HOME TRIAL
 WITH FULL-RETURN PRIVILEGES.

EXTRA BONUS FOR CHARTER MEMBERS

Act now! And each month, we will send you the latest issue of the Children's Book Review as a free gift. This exclusive publication contains detailed descriptions of the current and forthcoming selections, revealing reports from educational specialists and helpful hints on encouraging your child to read.

Random House, Inc. 10 Pelham Parkway • Pelham Manor, N.Y. 10803

START DEVELOPING YOUR CHILD'S ENTHUSIASM FOR BOOKS TODAY...
GIVE THE BEST BOOKS EVER AT THE BEST PRICE EVER!

Educational and Entertaining THE BEST OFFER EVER!

Let your children experience the thrilling excitement, and gain the incomparable advantages that come from the magical world of reading. THE BEST BOOK CLUB EVER™ encourages learning concepts and provides an inexpensive beginning library of the best in children's literature.

TAKE ADVANTAGE OF THIS NO-RISK OFFER! SEND NO MONEY.

just return the attached coupon and upon acceptance, we will send you on approval for a 14-day, FREE, no-risk examination—three selected editions of THE BEST BOOK CLUB EVER™ at the special introductory price of just \$1.00 for ALL THREE BOOKS. Plus, if you act now, we will send you the FREE BONUS—*Richard Scarry's* PLEASE AND THANK YOU BOOK—and... as an EXTRA BONUS... the first issue of the *Children's Book Review* newsletter. If for any reason you are not completely delighted with your three selected editions, simply return them and owe nothing. The FREE BONUS BOOK and the *Children's Book Review* newsletter are yours to keep as a gift with no further obligation. If you decide to keep these three selections, send only \$1.00 for ALL THREE BOOKS, plus 35¢ for postage and handling. Thereafter, each month, we will send you—on approval—FOUR EXCITING, COLORFUL, FUN-FILLED

BOOKS always at the low club price of just \$2.95 for all four books (THAT IS LESS THAN 75¢ A BOOK) plus 35¢ for postage and handling. As an EXTRA BONUS with each shipment, you will receive the latest issue of the Children's Book Review newsletter as our gift to you. You will always be informed of monthly shipments in advance and may cancel the entire arrangement at any time

Books your children will be able to handle on their own. SO MODESTLY PRICED...your child can color, mark and even cut out the full-color pictures without inhibitions. YET...THEY CONTAIN THE HIGH QUALITY OF BOOKS COSTING MANY TIMES THEIR PRICE.

RANDOM HOUSE

10 Pelham Parkway • Pelham Manor, N.Y. 10803



Please enroll the child named below as a member and send the first selected editions for a 14-day, free-trial examination. Also send the BONUS BOOK, Richard Scarry's PLEASE AND THANK YOU BOOK, and the Children's Book Review which are mine to keep FREE even if I return the first selections. It is my understanding that I may cancel at any time or continue membership as described in this ad.

PARENT'S NAME				
ADDRESS	(PI	ease Print) APT.		
OITY	STATE	ŽIP	A. S.	
CHILD'S MANE		405		

VALID IN CONTINENTAL U.S.A. ONLY

9AH70

Mo. Day, Year

Let Mateus light up your night.



Mateus Wines Imported by Dreyfus, Ashby & Co., N.Y., NY. 10019

A Mateus Lamp Kit can make your evening even brighter.

You know how imported Mateus Rosé and White Mateus can liven up your evening. But now, here's something that'll make it even brighter.

The Mateus Lamp Kit.

Send \$10.95 along with the coupon attached, and we'll send you this easy-to-put-together Mateus Lamp Kit.*

Start with a 50-oz. Mateus bottle (Rosé or White). Have some friends over and enjoy the wine. When the bottle's empty, make yourself a beautiful lamp in seconds. No tools required.

Look at it this way: recycling never tasted so good.

To order Lamp Kit, send coupon and \$10.95 in check or money order to: CAL INDUSTRIES, INC. P.O. Box 3089

New Brunswick, N.J. 08902

Dept. A

NAME

ADDRESS

CITY

*(Allow 6 weeks for delivery, Kit includes black metal base and frame, light socket and cord, plus custom-designed lampshade. Void where prohibited by law.)

WINES

continued from page 15_

Burgundies and clarets, and you may occasionally see them thus labeled-Spanish Burgundy, Rioja Claret-but these are only foreign importers' marketing gimmicks. You will find that the wines of the Rioja have a taste and character all their own. They are dry, clean tasting, and made in the old-fashioned way (most good Riojan winemakers still do not employ modern filtering devices, which always emasculate the character of a wine); and their only flaw, to those unfamiliar with Riojas, may be their slight "woodiness"-attributable to the fact that Spaniards have traditionally preferred that taste.

Fifty years ago it was common to age Rioja reds in oak for twenty years before bottling, with as many years again in the bottle to mellow the taste of the "wood." The whites were aged three to five years, with a consequent deep-yellow color and austere flavors. But today both whites and reds made in the Rioja are bottled much sooner, to taste fresher and fruitier. Even so, the overtones of the oak used for aging in Spain are strong, and when you drink your first Riojan wine you may notice this difference between it and other wines.

TRY THESE FIRST

My favorite among Rioja reds, after years of trying them all, is the wine from the Marqués de Riscal, whose time-honored vineyard is often referred to as the Château Lafite of Spain. A close second is the Viña Tondonia, made by López de Heredia. Believe it or not, Riscal's 1971 sells in the United States today for around \$4 a bottle; Heredia's, whose current vintage is 1970, may be found for the amazing price of \$2.98! Both wines have had at least three years of barrel age, and will improve in the bottle for many years to come. But if these seem too youthful and you feel like splurging, you can probably find Riscal's reserve (Reserva) of 1955 for \$22; or settle for Viña Tondonia 1954 Reserva at about \$7. Of nearly equal quality, in almost any price bracket, are wines from the Marqués de Murrieta, Bodegas Bilbainas, and CUNE. Among the least expensive is CUNE's red Clarete, about \$2.50. Another good buy is Muerza's Señorial at \$1.89.

Among the whites, Muerza's Señorial (opposite number to the red) is recommended for everyday drinking, slightly sweet but fruity, and without even a tinge of oak. Other inexpensive choices to try are CUNE's Monopole and the Cepa de Oro from Bodegas Bilbainas. Most whites, more costly than these latter two, will generally have been aged longer in wood-and therefore are not always just right for American palates. Rioja whites should be drunk as young as you can find them; whereas the rule for the reds-especially the more expensive reds-is just the opposite. Among the roses, sample Siglo from the house of AGE, a redolent wine with unusual body for a rosé and a bouquet reminiscent of prunes.

HOW TO READ THE LABEL

Riojan wines usually don't have vineyard names as such, but brand names instead (Tondonia, Bosconia, Siglo), which are the registered names for each individual shipper. Vintage years in the Rioja, too, differ from most of the rest of the world. Whereas in Bordeaux a certain vintage year can mean an exceptional year for all wines of the region, vintage years in the Rioja are the personal prerogative of each shipper.

The year for making his wine a Reserva and aging it according to tradition comes when the vintner thinks the wine he has just harvested is worthy, regardless of what his neighbor plans to do with his wine.

Some of the other Spanish terms appearing on labels are: Bodegas, the winery or producer; Blanco, white; Tinto, red; Rosado, rosé. Because of a treaty made with France years ago, champagne may not be called "champagne," but must go under the nomenclature of Espumoso. Cepa means type (Cepa Borgoña: Burgundy type)-often a very far-fetched type-and Clarete does not mean claret at all, but merely a light-colored red wine, usually a youthful one.

Your personal HEFTY checkbook It could save you \$3.25.



Hefty gives you 5 easy ways to save money on Hefty Bags. Start with the two

In addition, Hefty will send you three refunds of \$1 each for a total of \$3 when

ou send in the appropriate purchase proofs. Just send in the proofs from the backs of my two Hefty Trash Bag packages and we'll send you \$1. Send us the proofs from any two backages of Hefty Large Waste Bags or Small Waste Bags or Tall Kitchen Garbage Bags and we'll send you another \$1. And if you've sent us both of the above, and a proof from any package of Hefty Lawn & Leaf Bags, Scrap

Division of Mobile Companies

Division of Mobile Companies

Consumer Mobile Companies

Consumer Mobile Consumer Notes (2008)

Division of Mobil Oil Corporation
Consumer Department, Macedon, N.Y. 14502

© Mobil Oil Corporation, 1977

tore coupons on this page.

Bags or Food Storage Bags you'll earn still another \$1.



ELEGANT ÉTAGÈRES for home or office

These airy 5-shelf étagères provide a 5 ft. showcase for indoor plants or storage shelves for records, books or whatnots. Available in crystal clear (1) or tortoise-look (3) plastic, each shelf tray is 16 in. square and 5/8 in. deep, constructed to prevent water spills on floor. Can be lined with capillary watering mat or pebbles as a humidity tray. Precision built of sturdy styrene. Easy to assemble stackable units snap firmly into place. New snap-in panels (2) in clear plastic provide sidewall retainers for 100 LP records. Set of four provides sides for two shelves.

Sleek, smoked plastic corner shelf (4) is 71/2-in, high, 91/4-in. deep and 161/2-in. wide at front. Can double beautifully as a rack to hold 50 LP records or magazines as shown. Posh planter shelf (5) for window or wall holds five 3-in. pots. Tray is 3-in. wide with leakproof rim. Photograph by Susan Wood



#7720 Crystal Étagère #7764 Tortoise Étagère #7765 Side Wall Panels (4) #7723 Record Rack/Shelf

Address.

#7721 Window/Shelf Garden

@ \$34.99 plus \$3.00 post. & hdlg. \$ @ \$42.50 plus \$3.00 post, & hdlg. \$

2

Zip

\$7.99 plus \$1.00 post. & hdlg. \$ @ \$7.99 plus \$1.00 post. & hdlg. \$ \$4.99 plus \$1.00 post. & hdig. \$

State_

Sales Tax (N.Y. & Iowa) City





TWO-CAREER CRISIS

continued from page 10.

cerns young couples who work are the trade-offs involved. How much time to allot to family needs versus career needs, who does what around the house, and who is responsible for child care are issues that assume major importance.

Two-career families often feel that their children must come first and that the time they should spend together may be slipping away from them. In their study, Sex, Career & Family, authors Michael Fogarty and Rhona and Robert Rapoport found that "the overwhelming tendency-though not the universal feature-in these families is that both husband and wife value family life and children as well as involvement in careers. On the whole these people are very busy. They have to cut down, for the most part, on their formal leisure and community participation activities. These have to take place at weekends, and tend to be organized around the household and children, though, to different extents, friends and relatives play a part. . . . One of the striking features about child-rearing practices in the families studied is the degree to which the children are brought into their parents' lives and participate in many of the interests and concerns of the parents, becoming part of the egalitarian ethos of the families.'

Two-job families discover various ways of coping with the situation-and often the same families work out different solutions at different times. Al and Caryl Lupo were both fairly successful writers on the way up, she writing under her maiden name of Rivers. At first they lived in Washington, D.C., but Al was offered a better position in Boston, his hometown

'At that time my career didn't seem so important," says Caryl, "which is, after all, an attitude traditionally ingrained in females. If there was a conflict I was always the one to cancel. But even then Al was very liberated. He'd say to me, 'Listen, just say the word and we'll stay here in Washington,' which was my hometown. He has always been thoughtful and caring that way."

Al and Caryl did move to Boston and, when children arrived, Al's career outpaced Caryl's. "Then Al got a good job in TV, which gave him enormous ego satisfaction. But it was killing him. He wasn't seeing his family, his health went, and we were on our way to some pretty rocky times in our marriage. But Al saw what was happening in time and quit to work on a book for two years. Then I became sole support of the family, while he took care of our daughter half a day. He began to understand what coping with a household meant."

The Lupos are now settled into a strong dual-career life. They are fortunate to have two careers that dovetail and allow them flexibility. But what of those people who work at jobs with more traditional hours and demands? How do they cope with taking care of their children? Don and Lucy Garnett both work to make ends meet and have had to put a certain amount of their income into providing child care. Don, an assistant manager at a department store, makes \$10,000; Lucy works as a clerk in a foodprocessing plant, and brings in an additional \$6,000. About \$1,500 of that goes to paying for child care for their daughter. At first, when Lucy started working, she felt guilty for not spending more time with her daughter, and Don-an oldfashioned southerner-felt less manly about having a wife that worked.

It wasn't that we were starving," he says, "but we sure didn't look upon Lucy's salary as extra income. Believe me, ours is a no-frills family. And as soon as Lucy and I realized the real importance of her job, that is, to build something better for all of us and, in particular, for our daughter, then the guilt lessened."

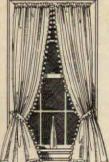
on and Lucy have worked out a leisure time system that is reasonable and satisfying for them, too. Since both work approximately the same hours, both share the housework on weekends and include their daughter in their vacations. But many working couples cannot find it in themselves to wholeheartedly share the workload at home. In fact, sociologist Joann Vanek of Queens College found that the husbands of working wives did not take on an added share of household duties, although those same wives spent only half as much time on their households as did nonworking women. This often leads some women to what Lynda Lytle Holmstrom, author of The Two Career Family, calls "the superwoman solution in which a career, wife, and mother roles are all combined. . . . If they remain single and opt solely for careers, they will be accused of having failed as women. If they try through marriage and motherhood to succeed 'as women.' they impose several occupational hazards on themselves."

Christine Galen works in New York as a fashion buyer for a retailer. She is married to a lawyer and has two children, now aged four and eight. "When I had my first baby, John, I guit work for a while to take care of him, and it was fine. At that time I didn't take my career too seriously. But then I went back and got a good position at the company, made good money, and enjoyed the lifestyle. John was in kindergarten by the time Patricia arrived. This time I knew I couldn't quit working without stopping my career cold, so I tried to do both. I'd come in around 11 to work, leaving Patricia with a housekeeper. Then I'd plunge into my (continued on page 102)



COUNTRY CURTAINS

Ball Fringe on Permanent Press-Natural or White



Country Curtains are a tradition...years of oldfashioned quality and conscientious service to thrifty homemakers. Sturdy, specially made ball fringe on our 50% cotton/50% polyester blend... like real muslin but truly carefree. Natural or white. 90" wide per pair.

TIERS:	20",	25"		6.50 pr.			
	30",	36".	40"	7.50 pr.			
TIEBACKS:				10.00 pr.			
VALANCE:	10"	x 80		3.50 ea.			
SEND FOR FREE CATALOG							

Please specify natural or white. Check, money order, Mastercharge, BankAmericard. Sorry no COD's. Mass. res. add 5% sales tax. Postage and handling: under \$10 add \$1.10, \$10 and over add \$2.00. Satisfaction guaranteed.

COUNTRY CURTAINS Dept. 101 Stockbridge, Mass. 01262



Build the Best

CRAFT CLOCKS!

Headquarters, U.S.A. for highest quality clock kits, movements, and parts. Choose from grandfather, grandmother, wall, mantel, shelf, school & novelty

NEW 100 PAGE CATALOG

Send 75¢ today for Clock Catalog CRAFT PRODUCTS CO. Dept. 12, St. Charles, IL 60174

clocks in a completely revised.



ADDRESS LABELS with NICE DESIGNS

Any initial in Old English or Script, Pine, U.S. Flag. Gull, Palm, Rose, Saguaro, Any Zodiac Sign, Happy Face or Horse, Roadrunner, Palette, Spruce, Treble Clef. To 20 letters per line) 4 lines, Printed in black ink on 500 white or 250 gold gummed labels, Two sizes . . 1½" x ½" for \$2.50 or Deluxe size 13½" x 5½" for \$3.50 + 35¢ post. via 1st or 25¢ via 3rd class, Specify design, size and color. Useful 80-P. Gift Catalog, 50¢. Bruce Bolind, 1610-L Bolind Bldg., Boulder, CO 80302. (Since 1956, thanks to you!)



Send your negative for Free Sample PHOTO CHRISTMAS CARD Color or B & W

Add 20¢ for Handling SAMPLE offer expires Nov. 19. SLIM COLOR (31/2 x 7)

TRIM COLOR (Square Photo)

5 for 350 only 3_{Add 50c} for Handig.

Includes envelopes. Add'l, cards 16c ea. Made from your square neg. From slide add 50c: from color photo add \$1.50. Only SLIM CARDS can be made from 110 neg.

BLACK & WHITE 25 for \$100 Add 50¢ for Handig.

With envelopes, Add'l. cards 5c ea. Made from your square neg. From photo add \$1.00.

Satisfaction guaranteed or money back. No C.O.D.'s. Send check, cash or M.O.

WE USE KODAK PAPER. FOR A GOOD LOOK.

25 for \$450 Add 50c for Handig

Includes envelopes, Addtnl. cards 20¢ ea.

PHILIPS FOTO CO. DEPT. A7 ELMSFORD, N.Y. 10523

G & M WASHING JOAN OF

WOMAN'S PARADER II BOOT

Step up to a platform sole & smart 2" heel, Genuine leather, zip opening with roomy toe & cushioned insole. Colors Black, Bone, Brick, White. Full & half sizes: 6-10 AAA, AA, 5-10 A, B, C widths.

\$24 plus \$1.50 P&H

Vicki Wayne-AOP

600 S. Country Club Rd., Tucson, AZ 85716

STERLING SILVERWARE MATCHING SERVICE **HUNDREDS OF PATTERNS AVAILABLE**

Make your set complete again! Active, inactive, obsolete patterns. Send pattern name & mfr. if known or ask for our pattern identification booklet. We can match hundreds of patterns from our huge stock. Free notification service, so we can let you know when we have more in your pattern. Send list of pieces wanted today!

WALTER DRAKE SILVER EXCHANGE 5040 Drake Bldg., Colorado Springs, CO 80940

READ SMALL PRINT EASILY With Fashionable Half Frame Reading Glasses From France



New vision power is yours with these French fashion magnifying glasses that aid the natural powers of your eyes. Have normal distance sight without removing them. In french tortoise, duotone smoke & blue, or smoke & cognac.

Specify men's or women's. Not for astigmatism or eye diseases. Free Add 504 case. Personalized with 2 gold initials, Handling \$1.00 add'l.

JOY OPTICAL no orders for N.Y. del'y Dept. 613, 73 Fifth Ave., New York, N.Y. 10003



FOR SAMPLER LOVERS

Grandpa Sampler Kit. Grandchildren Sampler Kit

PLUS 75¢ POSTAGE & HANDLING
Pa. Res. Add 6% Sales Tax. Sorry No COD's

VICTORIA GIFTS

12-A Water Street, Bryn Mawr, Pa. 19010



Exclusive designs in full color for hooked rugs and pillow kits, plus ideas for home decorating



Send to day for free copy to

Dept. 876 2001 Holland Ave. Port Huron, Michigan 48060



All natural wood Furniture and Accessories in easy-to-assemble and ready-to-finish do-tr-yourself kins or ready-to-use with our lustrous hand-rubbed finish. Something for every room in the home or that perfect gift.

SEND 50¢ FOR OUR BEAUTIFULLY ILLUSTRATED COLOR CATALOGUE PRIDECRAFT, INC., Dept. F9, 1644 Concord St. Drawer A, Framingham, Massachusetts 01701

"The Heart of New England's Furniture Country

SOLVE YOUR PROBLEMS of spilled drinks, water rings, and never enough room



with its handy recessed pockets, solves those problems. The sturdy avocado green plastic trays easily clamp onto any table. Only \$7.95 for set of two trays. The TABLE BUTLER, Dept. D2, P.O. Box 1398, Maple Plain, Minnesota 55348.



LEARN UPHOLSTERY AT HOME... restore old chairs, sofas to like-new condition! A clean, enjoyable way to put spare hours to profitable use. Old cast-offs picked up for dollars, worth hundreds when reupholstered. Fascinating home study course includes tools, kits, supplies. Earn as you learn — start your own business!

APPROVED FOR VETERANS & NON VETS.

SEND FOR OUR FREE BOOK TODAY! YOU'LL GET A BIG ILLUSTRATED 32 PAGE BOOK ON UPHOLSTERY and the upholstery business and a sample lesson showing how the fabulously successful MUI system is taught. It costs you nothing to get the information and there's no obligation. No salesman will call.

Modern Upholstery Institute, Dept. JDN, B 1205 W. Barkley Ave., Orange, Calif. 92668

GET STARTED NOW . MAIL THIS COUPON TODAY

Modern Upholstery Institute, Dept. JDN Box 16, 1205 W. Barkley, Orange, CA 92668

Please mail me a copy of your book, "PROFESSIONAL UP-HOLSTERY for Fun and Profit." I understand no one will call and there is no obligation.

Address.

State

Put more of you in your home.

shows you how.

Crafts 'n Things magazine gives you 40 beautiful ideas in every colorful issue.

Complete projects in macrame, tole, crocheting, decoupage,

quilling, needlepoint...plus unusual crafts like Rya rugs, china painting, calligraphy, stained glass, copperwork. Illustrated directions and full-size patterns make creating easy for you!



FREE Book with your subscription to Crafts 'n Things.

If you're not delighted, your money will be refunded.

Crafts 'n Things, Dept. 202, Park Ridge, III. 60068 Please enter my subscription to Crafts 'n Things and send my FREE book.

\$5 for 1 Year (6 big issues)

\$9 for 2 Years (SA VE \$1.00)

Payment enclosed

	(we'll	add 1	issue	FREE).	_	
\$ Carl						

Address City, State, Zip



©Lillian Vernon 1977

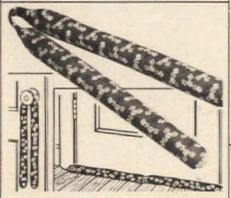
personalized LILIKINS®

The first name, the best name in personalized Twinkles®. For a festive family tree trimming, for heirloom gifts—our American-crafted, dated ornament of lifetime solid brass! Charming covered bridge scene, the shape of a nostalgic Yule postcard. 31/4".

1647 Covered Bridge. ...\$1.98, 6 for \$10.98

PRINT names, 50¢ post. & hdlg., NY res. add tax

AN VERION 510 S. Fulton Ave., Mt. Vernon, NY 10550



STOP DRAFTS AT DOORS AND WINDOWS

Draft Stopper keeps out unhealthy drafts; saves on heating costs. Filled with dense Cape Cod sand and thermal insulation; covered with sturdy, attractive fabric. Hangs over door to store. Specify "Regular Draft Stopper" for open spaces up to 1", \$3.98 each; 2/\$7.75; 4/\$15. "Whopper Draft Stopper" for spaces over 1", \$5.98 each; 2/\$10.98, "Saddle Draft Stopper" for any door with a floor saddle, \$6.98 each. All adjust to areas from 18" to 40" long. Add \$1.25 post. for any size order. N.Y. residents add sales tax.

FERRY HOUSE, Dept. AHE, Briarcliff Manor, NY 10510



Dri-Guard for "No Control"

Go Anywhere! Sit Anyplace! New patented "PRI-GUARD" liners have abundant absorbent material where most needed! Launderable or disposable liners enclosed in soft vinyl holder prevent escape of any moisture. Use 2 launderable liners at once for full night's sleep without change. Guaranteed effective for both men and women or money back. ORDER BY WAIST SIZE. Complete with launderable liner, \$8.95; Extra liner \$3.50, 276.75; 48 disposable liners \$7.95. (add 75c postage/handling, 6% tax in Calif.).

RALCO WFG. CO., Dept. 635

1537 E. McFadden, Santa Ana, CA 92705
(Sold by Mall Since 1965)

Vergo® Cream is very gentle, painless, safe, easy. Use on all parts of body, even on a child's face. Hospital tested. Recommended by physicians. Unconditionally guaranteed after 23 years on the national market. Buy Vergo® at better pharmacies.

THE CATALOG FOR (S AND GOURMET: COLONIAL GARDEN KITCHEL WE HAVE THE LAST WORD IN COOKWARE ND GOURMET GOODIES - EVERYTHING FROM ARTICHOKE PLATES TO ZABAGLIONE POTS! AND GOURMET GOODIES Send 25¢ for our colorful 104 page catalog

Colonial Garden Kitchens Dept. AHJC, 270 W. Merrick Road Valley Stream, N.Y. 11582 Please rush me my new Gourmet Catalog, I enclose 250. CITY STATE ZIP_



Solved! - The Ascot Problem

If your passion for Ascots is frustrated by their never staying in place - try our Open Collar Ties. Tailored to shape to your neck, they adjust to size and stay neatly in place with Velcro closure. The Solid Shades are in 100% Polyester, the Fancies in Estron. Love them or your money refunded.

Paisleys: Blue - Wine - Brown - Green

Polka Dots:

Blue - Wine - Brown - Green

Solid Shades:

Navy - Wine - Brown - Green - Beige - Tan Red - Lt. Blue - Rust - Yellow - White - Black.

\$6.95 ea.

Add 75¢ Ship. 1st item, 50¢ ea. additional Check or M/O

OST CRAVATES - DEPT. LI CHAMPLAIN, N.Y. 12919 In Canada: 6666 St. Urbain St., Montreal H2S 3H1

the World of Wicker See America's Largest Collection of Rattan & Wicker Furniture, Imported Directly to pass the savings on to you. Highest Quality



Lowest Prices.

Send 25¢ for NEW 72-page Catalog.

ranis BASKET HOUSE RTE. 10, SUCCASUNNA, NJ 07876



Inspiring collection of beautiful, genuine postage stamps honoring women, past and present—queens, princesses, heroines, First Ladies, etc. Yours for only 10¢! Includes first woman astronaut, Olympics gold medal winner, Florence Nightingale, Joan of Arc, Jacqueline Kennedy Onassis, many others! Also, other exciting stamps to examine free—buy any or none, return balance, cancel service anytime. Plus 40-page illustrated catalog of stamp bargains. Send 10¢ TODAY! H. E. Harris, Dept. F-62, Boston, Massachusetts 02117.

FREE



- Send 35c for 32-page full color catalog with hundreds of dramatic PAINT-BY-NUMBERS wall mural patterns to choose from . .
- * And a Free Certificate for your choice of a Regular \$7.95 mural when you order any other mural of \$14.95 value or more
- * Or, use Certificate for a \$5.00 Discount on any \$14.95 (or more) gic Mural" kit of your choice.
- * Each kit complete with pattern, brushes, paints, easy-to-follow instructions, and Money-Back Guarantee.

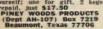
Magic Murals Dept. AH-710, P.O. Box 8500

Issues, Commemoratives, Airmails, over \$5.00.

Older Issues, Commendation of Islands, Others — Catalo U.S. Bargain Price List. Send 10c for mailing. Catalog Value EMPIRE STAMP Toronto, Canada M4W 2M2

asy way to light a blazing fire.

10.95 plus 81.95 portage by keg is chock-full of dry splints (167 in all1). Start-a blaze in the fireplice is the Flace a few of the splints is Flace a few of the splints back and enjoy. Bay one for elf; one for gift, 2 kegs, ild, just \$17.50 NEY WOODS PRODUCTS enf Al-107; Box 7218 caumont, Texas 77706





******************* Vermont Gifts from

MAPLE GROVE
Unusual Christmas Gift assortments; pure maple
syrup, candies, Vermont cheeses and more. FREE Quart Pure Maple Syrup \$6.95 ppd. MAPLE GROVE, 153 Portland St., St. Johnsbury, Vermont 05819

Solid Mahogany VICTORIAN TABLE

with Italian marble top.....\$39.95
New way to save on fine furniture.
Shipped from the factory, direct to
your home. Choice of love seats, sofas,
chairs, and es, bedrooms, lamps,
chairs, states, bedrooms, lamps,
est victorian catalog (80 pagest) and
free fabric samples. We will include
certificate good for \$2 on your first
purchase. Master Charge. BankAmericard
MAGNOLIA HALL (Dept.AH-107)
726 Andover, Atlanta, Gs. 30327



An Early American Kitchen can be yours too with

COUNTRY CHARM

Appliances

AUTOMATIC ELECTRIC RANGE . . . authentic CAST IRON reproduction from original patterns. Combined with the Early American charm of this handsome antique is the convenience of fully automatic oven and burner controls, and an easy-care porcelain top. Coffee mill uniquely houses clock, oven timer and minute minder. Fits modern range space. Prices start at \$595.00, plus freight charges.

CAST IRON WALL OVEN . .

CAST IRON WALL OVEN.

Front is CAST IRON with handsome scroll design. The 18" oven is fully insulated and porcelain lined. Hearth door conceals all controls, clock and timer. Available in right or left hand door models. Price \$345.00, plus freight charges.





Made and Sold Only by

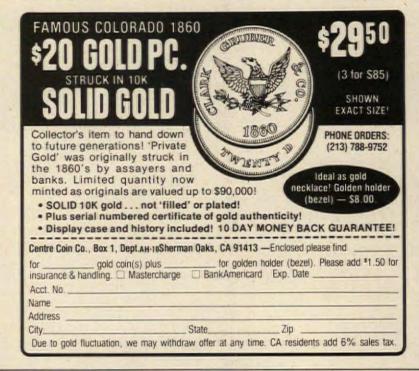
THE HOUSE OF WEBSTER

"Old Fashioned Gifts"

BOX AH 107

ROGERS, ARK. 72756

Send 25¢ for your "COUNTRY CHARM" Appliance Folder and Gift Catalog.



To order American Home Stencil Kit used to decorate pillows and baskets shown on pages 40-41 (Spring Bouquet stencil) and pillows, flowerpots, and adaptation of floor motif shown on page 42 (Butterflies and Greenery stencil), complete coupon and mail check or money order. The 91/2-x-121/2inch pre-cut, clear plastic stencils are flexible and may be cleaned for years of continued use. Kit includes completely illustrated instructions. (Paints are not included.) Also available is a special stencil brush with blunt end. Save color pictures for reference when doing project. Sorry, no C.O.D. or foreign orders. Orders cannot be processed without zip code. Allow 5-6 weeks for delivery.



101 Spring Bouquet

102 Butterflies and Greenery

Print Name

City

Street Address

Specify quantity:

State

American Home General Store, Dept. SM-10

#101-102 American Home Stencil Kit(s) @ \$4.99 ea. plus \$1.00 post. and hdlg.\$ #6 Stencil-Magic Stencil Brush(es)

641 Lexington Ave., New York, NY 10022

@\$1.00 ea, plus 25¢ post, and hdlg.

New York residents add sales tax.....

Total enclosed ...

Zip Code

LIVING TOGETHER

continued from page 36.

there would be no "open marriage," "arrangements," or, for those more concerned with fitting into the norm, serial monogamy-one marriage after the other. And failure in marriage often carries with it a sense of personal failure. If living together turns out to be unsuccessful, one is shattered, but not quite in the same way.

Yet with all of the problems that come with marriage, it is a strong and enduring institution. People are still marryingbut waiting until they reach their late twenties and early thirties. By then, there's been more of an exploration of self and experimentation with relationships, perhaps including living with another. "The primary reason to marry," says clinical psychologist Dr. David Yarosh, "is to provide a stable base for children and maintain a continuity of self. Personal growth is better achieved with just one person.

Is there any evidence that a verbal contract between two people can work better than a written marriage contract?

Commitment: One or both of a couple might view living together as a romantic arrangement only and emphasize its open-endedness. The situation being temporary, one has only to say, "Sorry things didn't work out," pack, and leave. This emergency exit out of a relationship is often a factor that couples consider when they first decide to cohabit. One or both assume that the relationship will eventually break up, and when it does, there will be only an emotional crisis, without the financial one that comes with divorce.

Another reason why experimenting with cohabitation works out better for some couples is their fear, even though they have a deep regard for each other, of the entanglements created by a more formal tie.

"After my divorce," says one Chicago woman, "I had no faith in men, myself, and certainly not marriage." She met Paul, a lab technician, three years ago and they moved in together after knowing each other for six months.

'Neither of us cared much for marriage," she continues. "And more than anything, I doubted whether I could make a legal commitment to anyone

Paul always had pressure from his family to marry, and he fought them on it. "Both Brenda and I made a point of not discussing 'the future' if we could help it," Paul says. "The truth is, I feared marriage, and what it meant. I believed I could not sustain a relationship with a woman for more than two years, but I was proved wrong. Now both of us have softened toward marriage and it no longer seems to be an overwhelming threat.'

The process of living with a com-

patible person day to day often affects changes in attitudes about who one is and what one wants. Both men and women may discover that they're less "sophisticated," and far more traditionally domestic, than they would have admitted before living together. They learn that commitment is real, the trust and love genuine. They have, in fact, tested the strength of the relationship and survived the trials of a trial marriage.

Who pays for what?: Since single couples tend not to think of themselves as a twosome that will eventually grow into a family unit, the logistics of spending money and sharing expenses to maintain a household are usually different than for a married couple. Unlike their married counterparts, singles have greater buying power. Single persons, living together, will spend more freely for luxuries, travel, and time-saving devices for the home; they're quicker to buy on credit, and slower to build up a savings account. Increasingly, they are buying homes, investing, and going into business-either singly or jointly.

A married couple can easily define a resource called "our money." However, an unmarried man and woman living together still function in terms of "my money" and "your money," whether it's spent unilaterally or pooled to pay for something that both share.

This arrangement is more compatible with some lifestyles; but married or not, when two independent earners who once had financial responsibility only to themselves move in together, they must confront the inescapable issues of money and money management.

One New York couple, after almost a year of trial and error, hit upon a workable solution. "In the first few months of living together," Louise explains, "each of us bent over backwards to prove how little money meant to us. Sometimes Kurt would insist on paying the rent, then, another month we'd share it. All other household bills were paid randomly. It was a matter of who got to them first—usually me. I found myself unable to ask for his share of, say, the phone bill, because he was so generous to me in other ways. It was madness.'

Louise, who works as a secretary, earns about half of what Kurt makes as a lawyer. "We had to devise a reasonable system for expenses," Kurt says, "and reconsider what our so-called 'free and ideal' setup really meant. As I see it, there really is no freedom from money problems where two people are con-

"The only sensible solution was to itemize expeditures down to the last penny, and figure out who was responsible for what part of any bill."

To keep the household going and still maintain personal financial independence, Kurt and Louise agreed to share all expenses in proportion to their earnings, and have separate charge and checking accounts. "Another big change was savings," Louise added. "When I had extra money, I used to give it to Kurt to deposit in his savings account, keeping a careful record of how much was going in. With our new system, I got the money back from him and opened my own account."

Children: Of all the problems that couples who live together may face, few are quite as complex to deal with as those of the mother and her children (or father with custody) who are living outside of marriage with a person of the opposite sex. One issue that must be faced, for instance, is making it clear to the children precisely who this person is, and will be, in regard to their personal security and future.

Jane Vern, a psychiatric social worker and supervisor in family therapy at Albert Einstein College of Medicine at Jacobi Hospital in New York, explains two important factors that must be dealt with when children are involved. "First, tell the truth. Suggest that this may be an unstable situation. There are people who you meet and love, then after a period of time, leave. This is one of the realities of life. It's also important that a parent be sensitive to the business of loss and how it affects the child. Next," she continues. "a mother should make it clear that she loves and trusts the man she's chosen to live with. This will make all the difference in how the children see him.'

How does a single mother cope with her child's emotional and familial demands and still satisfy her own needs for a mate? A divorced woman, not ready for remarriage, might prefer to enter into a temporary living arrangement. One California mother expresses it this way: "I was reluctant to subject my daughter to the possibility of a second marriage not working out, and, instead, took the risk of exposing her to a nontraditional arrangement. I knew she might be uncomfortable or resentful of George while they adjusted to each other's ways, but I had confidence that they would work things out. I was right. Unfortunately, my relationship with George held too many disappointments, and we began quarreling all the time, disturbing my daughter severely.

After eight months of emotional turmoil for the three of them, George left at her request.

What one wants from life in terms of relationships varies from person to person and always will. How one achieves satisfaction, whether in a state of living together or by marriage, is a matter of free choice. Statistics show that threequarters of all second marriages last. Perhaps that first time around is simply an important learning process. The same might be said, as well, for the majority of those couples who live together without marriage.

continued from page 36

YOUR PLACE OR MINE?

The moving-in-together options include (1) his place, (2) her place, and (3) someplace new, which usually turns out to be the wisest choice. Len and Tina each came from separate, three-room apartments and actually needed all the furniture they had to fill up a seven-room house. The less fortunate should beware: It's tough to establish a beachhead on an ally's shore.

Pierre, an accomplished amateur carpenter, had lived in his Cleveland apartment for seven years. By the time Mary moved in, he'd constructed two butcherblock sofas, a pine dining table and buffet table, matching room-length shelving in the living room, a platform bed, and a bedroom wall-unit system. Mary, who'd come from a furnished apartment, brought along one possession: a mahogany spinet piano. Grudgingly, Pierre removed some bracketed shelf space, and, "as far as I'm concerned, ruined the symmetry of the built-in system."

Sue, a 29-year-old account executive had lived in her New York apartment for four years. Being single, she had few expenses-no car, few vacations-and had been saving toward furniture investment. The apartment was entirely furnished in the first year. Sue also realized that she needn't wait till she married to buy full china, crystal, and silver services. She enjoyed entertaining and had a well-stocked though tiny kitchen, with supplies wedged in tight space. Enter Larry, a divorce whose ex-wife kept the house in Connecticut and everything in it. Alimony and child support left him with little to spend on himself.

There's little room for Larry in Sue's ordered life. He's reprimanded when he can't remember where "we" keep the double boiler or the Scotch tape, and the bachelorette apartment doesn't accommodate his 6'4" frame. He's a stranger in what is supposed to be his home.

HOW TO COMPROMISE

Of course it is possible for a person to accommodate another in his home, and no couple seems to have done it as easily as Don and Jan, who've been living together successfully for six years. Some time ago they felt secure enough to make joint furniture purchases, and now they've even bought property and a house outside of Boston.

'I had no trouble moving in with Don," said Jan, an artist. "His taste is terrific. I was brought up in a home with plastic slipcovers and wax fruit. My previous apartment was furnished with garagesale finds disguised by Indian bedspreads. Don is an art director and terribly creative. He was the first person I knew to have a modular sofa environment. The walls were stark white and the color scheme monochromatic in naturals and beiges. It's comfortable, but very uncluttered, no knickknacks-just his exquisite brass collection."

Englishtown, New Jersey, is the fleamarket capital of the world, and Marc travels there from Philadelphia every weekend. "He loves to collect junk," says Carol. "He'll tell you it's antique or unique, but it's just dirty, rusty junk. His apartment was terribly depressingcorroding toys and clocks, irreparable Victrolas and box cameras." It's no surprise that when her lease was up and it was apparent that she should move in with Marc, Carol got cold feet.

"She's got good taste, sure she does, but it's not for me," says Marc, who's been a bachelor all of his 41 years. "I used to visit her in that all-white, avantgarde apartment and I was afraid to sit down and get it dirty." Through fortuitous circumstances, the apartment next to Marc's was vacated, and Carol set up housekeeping next door. Marc helped to build a loft bed in Carol's living room. "It's above it all-we sleep in neither his place nor mine," Carol says.

THE BED DILEMMA

Sheila and Jeff had each lived in highrise studio apartments before their merger into a one-bedroom apartment in the same neighborhood, Chicago's Gold Coast. "In effect we have two living rooms," says Sheila. "The bed in the bedroom makes up each morning into a couch. We keep saying that we should get a comfortable bed, but neither one of us wants ownership of it, in case we move back to our previous arrangement. The alternative seems to be to build in a bed. If we split up, it goes with the apartment."

Beds can become a battleground of taste preferences-Twin or queen? Platform or conventional? The loft bed, a solution for many, is a curse for others. Many women are afraid they'll fall from the ladder in a hasty but drowsy trip to the bathroom. And numerous people get seasick in the same waterbeds that lull their partners to refreshing sleep. When Ellen made a mattress and boxspring a condition of living together, Gary accepted, but suffered with insomnia till Ellen bought him a waterpillow.

FOR WOMEN ONLY

Probably the single most irritating decorating problem for men moving in with women is the latter's love of "feminine" furnishings. Ever since she was a child, Denise had a white-lace bedroom. Even at age 30 she had a canopy bed; white eyelet sheets, dust ruffles, and bedspread; and shirred white fabric with pale blue ribbon accents covering the walls. "I'll admit that when I first saw it, it knocked me out. It was romantic in a very sexy way," says Jack. But once they decided to live together in Jack's

house, Denise's mit schlag bedroom met its fate. "No way was I going to live with that stuff in my house," said Jack, who's a construction foreman in Texas.

"Frankly, the relationship seemed more important," said Denise. "Besides, I'd had my fantasy for a long time."

HIS OR HERS?

The way a couple feels about their relationship says a lot about how purchases are made. Still, even couples secure in their permanence buy home furnishings separately as insurance against a future property-custody battle. Marilyn and Ralph have solved the problem in a unique way: "When we need a major appliance that is something that we both want and will use, like a TV set or a food processor," Marilyn says, "one of us will arrange to give it to the other as a present." She adds, "We recently bought four art prints totaling \$300, and it worked out that I paid for two and Ralph paid for the other two."

"We almost broke up over this Eames chair," says Phil. "When Anne and I decided to live together, we agreed-no joint purchases. But this had been my apartment before, and with her around, there was less room to stretch out. We're teachers-on our feet all day. I'd always wanted a super-comfortable chair and ottoman. I knew this was the kind I wanted. I thought the black leather was practical and masculine, but Anne told me that was why she didn't like it. She tried to discourage me from buying the chair, till we both realized that if I bought it, that meant I was planning to keep it for myself, possibly in a 'later life.' She thought that meant I was looking for a way to ditch her. It was a disturbing experience for her, but that was seven months ago. You'd be amazed how often I find her lounging in that chair.'

WHAT'S THE SOLUTION?

Two hearts don't beat as one, and two personalities will have to adjust. Yes, her four-year-old will scribble on his signed graphics; and no, she will not allow him to hang his photo blow-ups of beautiful women.

Should his finger not fit through the handle of her china teacups, they'll buy mugs; and even though neither one of them can stand it, they'll live with the Mediterranean dining set picked out by his ex-wife till they can afford to dump it.

When couples marry, wedding checks and a feeling of permanence do a lot to improve the appearance of a joint domicile. For those living together, economics and open-endedness of the arrangement may not lead to decor that is as harmonious, but the environment in the end will satisfy the ego needs of both partners as well—or better.□

Melanie Pulik is managing editor of American Home.

Merit Challenges Entire Tar Field lo Match laste.

Enriched Flavor tobacco makes MERIT unique among low tar cigarettes.

For years, smokers have been promised good taste at low tar.

Yet despite the promises, the products just didn't measure up.

Regardless of special filters and baffles, low tar cigarettes just couldn't deliver.

Until MERIT. Until work began on the tobacco end of smoking.

By cracking cigarette smoke down into separate elements, researchers were able to isolate certain flavor-rich ingredients that deliver taste way out of proportion to tar.

The result was 'Enriched Flavor' tobacco. Tobacco that delivers the kind of taste smokers can switch to. And stick with.

O Philip Morris Inc. 1977



LOW TAR-'ENRICHED FLAVOR'

If you smoke, you'll be interested.

Tests Prove Taste

MERIT and MERIT 100's were both tested against a number of higher tar cigarettes. The results proved conclusively that 'Enriched Flavor' tobacco does boost taste without the usual increase in tar.

Overall, smokers reported they liked the taste of both MERIT and MERIT 100's as much as the taste of the higher tar cigarettes tested.

Cigarettes having up to 60% more tar!

Only one cigarette has 'Enriched Flavor' tobacco.

And you can taste it.

Kings: 8 mg. 'tar,' 0.5 mg. nicotine av. per cigarette, FTC Report Dec.'76 100's: 12 mg. 'tar,' 0.9 mg. nicotine av. per cigarette by FTC Method.

Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

Kings & 100's





Our two demoiselles (opposite) are wearing antique dresses from a one-ofa-kind collection from Cherchez! Little miss in chair: Hair by Antony Salas of Harrold's; Capezio baby pink kid ballet slippers. Playmate on ground: Crochet slippers by Petit Faune at Bergdorf Goodman. More information in Shopping Guide, page 80.

ALL ABOUT ANNIE HATCHER

Artist, sculptor, and designer Annie Hatcher has her head in the clouds when designing her fantasy furniture for children. But her feet are firmly planted on the ground when it comes to practicality and use. She's been at it for about five years. Hatcher attended Bennington College in Vermont as a fine arts major and then Pratt Institute in New York, where she majored in industrial design. Several years of living, working, and traveling in Europe have left their mark on her work. In particular, the influence of Austrian and Scandinavian folk art can be seen in many of her pieces, including an infant's cradle, canopy child's bed and rocking chair, farm and castle headboards, duck and lighthouse desks, and an onion-dome wardrobe.

When Hatcher first began design-

ing furniture, it was for her own children. "My main objective," she says, 'was to discover what they wanted to live with. With much time and consideration they began to tell me, verbally and nonverbally, about their fantasies, the surprises they delighted in, and what they found visually exciting. I wanted to nurture their own independence by helping them to take care of themselves more easily."

Mary Wilsline

Slowly, one fantasy piece led to another, as Annie Hatcher found that there was "nothing around that was available and cute." Today, she works with private customers, decorators, and small craft shops. Her workshop is in Eagle Bridge, New York, where she also lives with her two girls (now 51/2 and 61/2 years old) and her husband, a sculpture professor at Bennington College.

ANGEL-WING CHAIR INSTRUCTIONS

Note: This is a woodworking project for an intermediate-skilled person. Read instructions through before starting.

Note: To hold a small child in the chair use a webbing belt threaded through the dowels at the back of the chair and wrapped and tied securely around the child's waist.

SIZE: Approximately 3'6" tall by 15" across (tip of arm-to-arm). Seat is about 133/4" across by 9" front to back.

MATERIALS: One 8' length of 1" x 12" welldried clear pine wood (preferably sugar pine). One 3' length of 1" x 10" hardwood (oak or mahogany). Four 3' lengths of 1" diameter hardwood doweling. Two 3' lengths of 1/2" diameter hardwood doweling. Wood glue (preferably Titebond). Sandpaper, two sheets each of #80, #120, and #220. Paint brushes. Basic primer. Satinhide Latex lowluster enamel (Pittsburgh Paints) in Blossom White, Marsh Rose, Blue Balloon, Paris Yellow*. Gold gilt paint. Liquid polyurethane

TOOLS: Electric jigsaw*. Orbital sander (optional). Vise with wooden jaws (or use wood scraps to protect pieces). Fine wood file. Counter bore bit for #6 screw. 1/2" drill bit. 1" drill bit. 11/2" long #6 flat-head wood screws.

#6 plug cutter.

*See Shopping Guide, page 80 TO MAKE (Figures on Page 100):

1. To enlarge pattern shapes (Fig. 1) draw lines 1" apart vertically and horizontally on brown wrapping paper. Then copy pattern shapes, one square at a time. Mark all drill holes and guide lines.

2. Mark pattern shapes on the wood and cut out with the jigsaw. Mark all drill holes and guide lines on wood, putting the markings for the A and B holes of the arms on the underside of the pieces. Also, mark the D holes on the underside of the seat.

3. With the wood file, carefully smooth all edges of the cut-out pieces to eliminate all saw marks.

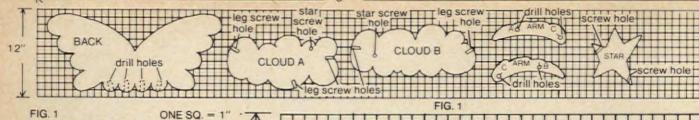
4. With an orbital sander or by hand, sand all edges first with #80- and then #120-weight

5. Prime each piece of wood on all sides. Resand when dry with #120 sandpaper.

6. Cut the 1/2" dowels into two pieces 7" long and four pieces 81/4" long. Sand each dowel so there is a slight taper at each end.

7. Using the measurements on the diagram (Fig. 2), draw the three angle guides on cardboard and cut them out. To use these angle guides, place them perpendicularly on the guide lines marked on the wood with the angled edge next to the hole markings. Following the angled edge of the guide, drill the holes the desired depth (Fig. 3). Sand each hole.

8. On the underside of the two arm sections align the A-B (continued on next page)



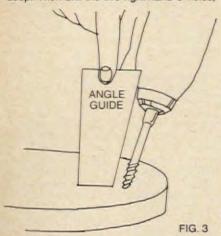
CHAIR INSTRUCTIONS continued from page 99

angle guide with the A and B drill holes. Using

the 1/2" bit, drill the holes 1/2" deep. Then on the top side, align the C angle guide with the C holes, and drill the holes completely through the wood.

9. On the seat piece align the A-B angle guide with the A and B holes. Using the 1/2" bit, drill the holes 1/2" deep.

10. Turn the seat so the back edge is facing you. To drill the two left-hand C holes, align the C angle guide with the left edge of the holes, and using the 1/2" bit, drill holes 1/2" deep. Then drill the two right-hand C holes,



placing the angle guide next to the right edge of the holes.

11. Turn the seat over and align the D angle guide with the D holes. Using the 1" bit, drill the holes 3/4" deep.

12. To drill the dowel holes in the edge of the back piece, place the back in the vise. Using 1/2" bit, align the drill with the hole guide lines and drill holes 1/2" deep (Fig. 4).

13. To put the top of the chair together, insert the four 81/4" dowels into the back. Before gluing be sure to check that the dowels fit in the holes. If necessary sand ends of dowels to fit. Then fill the hole with glue and push dowels tightly into holes. With a damp cloth remove any excess glue. Let dry for one hour (Fig. 5).

14. Insert the two 7" dowels into the holes at the front of the arms. Sand and glue. Coat the inside of the two back holes of the arms with glue, then slip the arms onto the two outside dowels of the chair back.

15. Before the glue dries on the back arm holes, fill all the holes on the upper side of the seat with glue and fit the dowels on the back and arm sections into the holes. Make sure each dowel is in the hole securely by tapping lightly with a hammer. Adjust the back of the arm pieces so they are 51/2" from the seat. Let dry overnight.

16. Cut the 1" dowels into four pieces 251/2" long. Sand one end of each dowel so there is a slight taper. Turn the chair seat over and fill the holes with glue. Insert the four legs and tap lightly with a hammer. Before glue dries,

screw leg drill 0-0 0 -0 hole hole angle quide angle lines MOON guide lines arm drill drill hole hole OD SEAT leg drill leg drill hole 3' Glue plugs into screw holes and sand flush

ANGLE GUIDES 2"

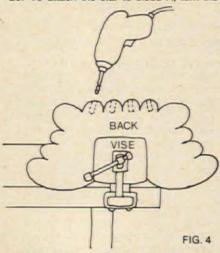
FIG. 2 attach clouds to legs, following steps below.

17. To attach cloud A to the legs, align the screw marks on the cloud with the front legs and the right back leg 13" from the bottom of the legs. Using the counter bore bit, drill holes through the legs into the cloud to fit 11/2"-long #6 wood screws. Be sure to countersink these and all other screws deep enough for a wooden plug. Screw pieces together (Fig. 6).

18. Position the star on cloud B aligning the screw-hole marks. Drill the holes from the underside of the cloud through the star. Screw the pieces together.

19. To attach cloud and star unit to the legs, align the screw marks on the cloud with the right front and left back legs 61/2" from the bottom of the legs. Drill holes through the legs and cloud. Screw the pieces together, using the same #6 screws.

20. To attach the star to cloud A, turn the

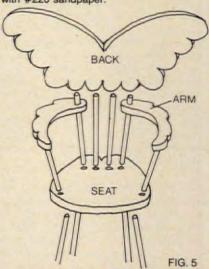


chair over so the bottom of Cloud A is facing up. Drill through the screw mark on the star into the chair. Screw the pieces together.

To attach the moon, align the screw marks on the moon with the front legs 41/2" from the bottom of the seat. Drill holes from the back of the legs through to the moon. Screw the pieces together.

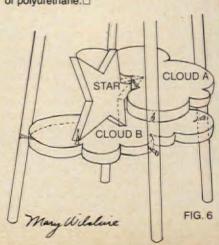
22. Drill twelve plugs with #6 plug cutter.

23. Prime all the dowels. When dry, sand with #220 sandpaper.



24. Using the low-luster enamel, paint the back and arms white, the seat rose, and the clouds blue. Paint the moon and star yellow and the dowels gold. After the first coat is dry, sand all surfaces with #220 sandpaper and repaint.

25. After the second coat is dry, decorate the back with a blue heart surrounded by pink dots. Then, following the guide lines on the diagram, paint the gold accent marks and pink dots on the back, arms, and clouds. Refer to illustration on page 99. Finish with a final coat of polyurethane.



20 FAMOUS PRODUCTS

AMS, Inc. is offering this entire assortment of famous products worth \$22.42 all for only \$3.95.

14 products are full store sizes, 6 are introductory sizes. The size or value is listed with each illustration. This offer is made through the nations leading manufacturers in order to acquaint you with their fine products. After you try the products we hope they will become your regular brands. To order, please use the coupon. Supplies are limited. Money back guarantee if not satisfied.

You Save

















MASSENGILL# convenient and completely sanitary. \$ 69 size



relaxed, refreshed, exhitarated \$.50.



EY OLD ENGLISH



\$.79

PERMATHEME-12® Reducing Plan-Just one time-release capsule for all day appetite control and 8 Day Supply. \$2.00 Value.



Three full size





Plea

CITY .

















PANTENE® Hair Spray For Women and Hair Groom





HANDI-WIPES® Kitchen cloths that really clean up 2 Reusable cloths

AMS, INC. BOX 5002, FDR STATION, NEW YORK, N.Y. 10022

se	send	me	your	offer	of	20	products	as	shown	on this	page

- One selection\$3.95
 Postage and handling 1.25
- Two Selections \$10.40
 You save 2.00

Send \$5.20 Send \$8.40

Please Print Clearly NAME ADDRESS .

Allow 4-6 weeks for delivery. Canadian Orders Add \$1.00 ●1977 AMS, Inc. 880 3rd Ave., N.Y., N.Y. 10022

G 3

MONEY BACK GUARANTEE. If, for any reason, you are not satisfied, write us and enclose proof of payment. We will refund your total purchase price.

CUT-RATE CARE

Before Jean Carper mumbles inexplicable words-"a hefty profit on contact lenses" ("Cut-rate Contacts" in "Consumer Watch," July)-referring to the fees of M.D.'s and O.D.'s, she'd better go a little further than to say "the rest of the fee is the doctor's time and expertise." Often, as in our office, a "care package" is included, which gives the patient limitless office visits for six months following the original fitting and replacements, refits from elsewhere, and spare pairs at close to wholesale cost. What about the equipment and supplies necessary in fitting lenses? To list a few: keratometer, slit lamp, radioscope, numerous drugs, at by no means a nominal cost for the doctors. And what about the salaries of auxiliary personnel, rental footage, overhead? I don't mind your accuracy on wholesale cost, but if we get down to it-what kind of profit are you making?

Her intentions may have been to discourage mail-order contacts, but Ms. Carper seems also to have joined this new bandwagon of professional bigotry against M.D.'s.

Sandi Lyons, COA Dr. Howard Dinsdale & Associates Lincoln, NB

Jean Carper replies:

My intention was not to put down M.D.'s, but to warn against buying cutrate lenses without adequate follow-up service. A buyer should know exactly what is included in the lens-fitting fee. As for profit, dispensing contact lenses is profitable, or else ophthalmologists would not waste their time on it: it rarely demands all their medical skills, and many M.D.'s employ technicians to do the fittings.

A PUSH IN THE RIGHT DIRECTION

Leda Sanford's "F.Y.I." column is the best part of your magazine. I can never wait to read it. Thanks to her for telling people to stop watching others live on TV-get out and live yourself.

Because of Leda Sanford I volunteered my services as a unit director for a coed YMCA camp this summer. My three children went to camp for eight weeks gratis. This happened by chance. The camp director said he had never read such a positive application. Not bad for an almost-35 housewife.

Thanks for giving me the shove and encouraging me to keep the kind of a house that can be left easily.

Marge Roussin Pittsfield, MA

FEMALE FISHERPERSONS

I enjoyed Homer Circle's "Look Who's Fishing Now" (July) and his comments concerning the growth of women's participation in the sport of fishing. Allow me to present some additional feminine fishing facts: According to recent surveys, 22 million women fished in 1976; equipment manufacturers and clothing designers are beginning to develop more items for women which are practical and enhance our ability to learn and enjoy the sport; our new national organization (Outdoor Women) has as its primary objective helping women who want to learn fishing and other noncompetitive outdoor sports through workshops.

Readers who would like more details should write to me.

> Pat Days Kovar **Executive Director** Outdoor Women 500 12th St., SW, Suite 810 Washington, DC 20024

ALL BURNED UP

When I read "What's New in My Kitchen?" (July) I was furious! It is my firm belief that people who are unable to make changes with the modern world are to be pitied. Since Patricia Shook talked about the kitchen, I will too.

I have five grandsons. I work full-time in a K-8 school, in addition to teaching extended-day and summer-school classes for teachers at a nearby college. However, I was home 17 years and raised two sons. After the age of 55 I received my master's degree in education. I have always, even as a young bride, wanted to try any new product or appliance that arrived on the scene. I love cake mixes and most of the packaged products as well as frozen foods. I have most of the modern kitchen appliances-even a microwave oven. No way would I return to the old wood stove as Mrs. Shook says she has. It may be an energy-saver, but what about the wood she is using! I made inquiries as to how much energy it took to use my microwave for my husband and myself, and was told from \$6 to \$8 a year.

People like her must feel very insecure and need much praise to maintain a positive self-image by being able to say, "Oh, yes, I made it from scratch and on a wood stove, too."

> Margaret Hughes Montebello, CA

Address letters to editors to: Our Readers Write, American Home, 641 Lexington Ave., New York, NY 10022. Be sure to include your signature and address.

TWO-CAREER CRISIS

continued from page 91_

work to get it over with by 5. I'd make dinner, do paperwork until about 10, and then collapse into bed.

"It was only when I saw that my superconscientious habits were becoming offensive to my family that I took stock. My husband asked me to slow down, emotionally at least. I was too earnest and too scrupulous. So I loosened up a bit.

"The more I relaxed, the more the children relaxed, because we stopped living on such a hectic, frantic time schedule. So if dinner was a half-hour late, so what? I was always there, and the family knew I loved them. I suppose what I learned was that a family is far more flexible and resilient if you give them the opportunity. And, because of the change in pacing, my work improved. I've even learned to stay past 5 if I have to, without fearing that the roof will cave in without my being home by 5:30."

W orking toward a more androgynous approach to life appears to be an ideal solution for many couples. This does not mean that men become weaker and women stronger; or that men lose their aggressiveness and women their tenderness. A healthful androgyny exists where a woman seeks to acquire the best aspects of traditional masculinity-a more open, aggressive willingness to take on the challenges and responsibilities outside the home. And, in turn, a man seeks to enjoy the household role more than he has.

Since time is the scarcest resource in every two-paycheck family, most also find an external support system of utmost importance. Friends, family, and neighbors play a pivotal role in keeping the emotional and practical gears meshing. Ruth Cross, now a pediatrician with a thriving practice, says that during the years she was a medical student, intern, and resident, she depended on her mother to help with her three children.

Other families find that neighbors play an important role. One suburban business woman says that she can't share the driving in neighborhood car pools for after-school activities, but in return for the transportation others provide for her two elementary-school-age boys, she takes on weekend and evening driving.

No one should minimize the pressures and penalties of the two-job family. At its best, however, such an arrangement can provide a family with both more independence and more of a sense of closeness. There is a balance, however delicate, that can merge two livelihoods and two worlds, the working and the home, into a satisfying whole. No one said that having both a marriage and a career was easy, but neither can anyone say anymore that they are mutually exclusive for either a man or woman, a husband or wife.

PARADISE FOUND



The essence of pineapple and coconut swirled with sweet light rum. You just open, pour and that's it.

We put a tropical paradise in a bottle.

THE HEUBLEIN PIÑA COLADA

Heublein Piña Colada 30 Proof. © 1977 Heublein, Inc. Hartford, Connecticut.

Regular: 5 mg. "tar", 0.4 mg. nicotine av. per cigarette, FTC Report Dec. 1976. Menthol: 5 mg. "tar", 0.4 mg. nicotine av. per cigarette, by FTC Method.

Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

True slashes tarin half!



And a taste worth smoking.