

OR ACTIVE YOUNG HOMEMAKERS

SEPTEMBER 35¢

AMERICAN HOME

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LIBRARY

SPACE: HOW TO FIND IT, HOW TO USE IT

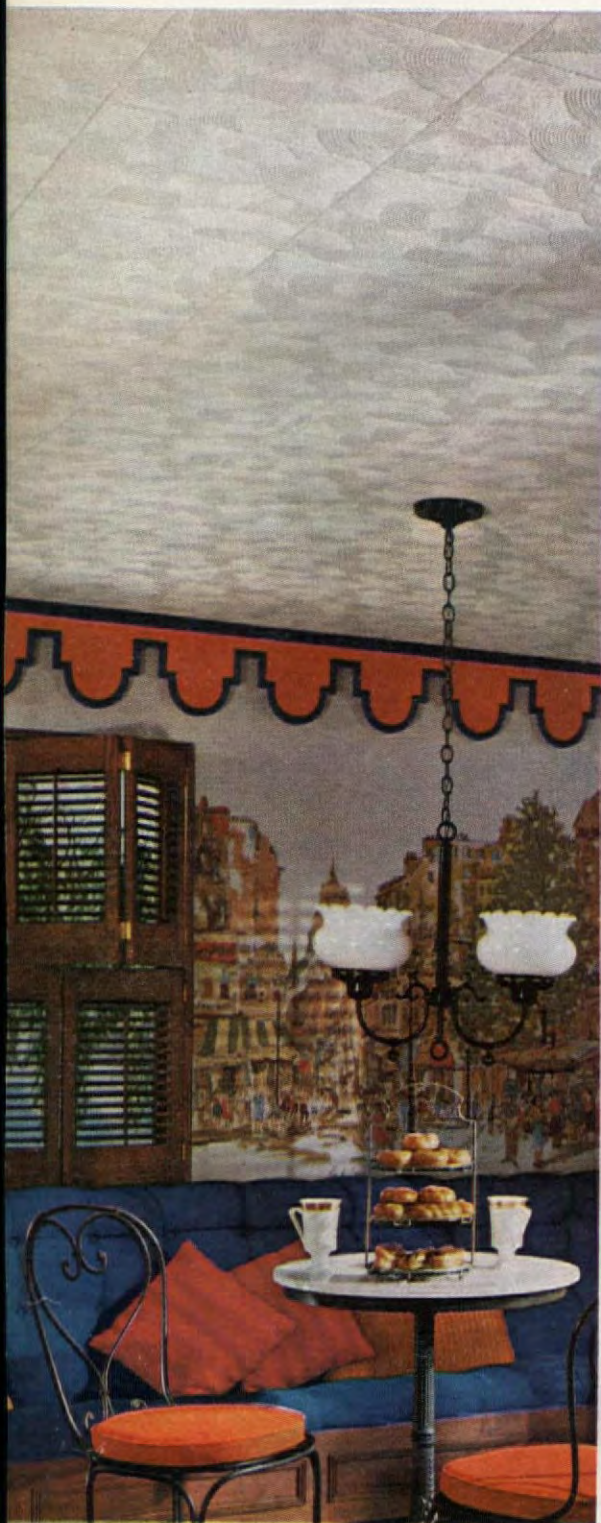
Ideas for big rooms, little rooms, gardens, kitchens, apartments

Cooking class No. 2: Fish cookery ■ French pastries
Does it pay for a wife to work? ■ Build our bunk beds



So you think acoustical ceilings are expensive.

How does \$50 sound?



Recreation Room—Pinehurst Cushiontone Tile



Kitchen—Woodcrest Cushiontone Tile



Basement Den—Textured Fashiontone Suspended Ceiling

Armstrong Acoustical Ceilings are a lot less expensive than they look. Take the Pinehurst Cushiontone® Tile in the recreation room above. Has a nice swirled design. And it softens every sound in the room. Never needs painting. And as we said, doesn't cost as much as you'd think. About \$45 for a 12-x-14-foot room.

Even though every one of our acoustical ceilings is washable, we put a special finish on one of them for rooms that can get grimy. For example, Woodcrest Cushiontone Tile is perfect for kitchens. It has a plastic finish so you can easily clean off even greasy cooking film. Cost for the kitchen shown: about \$50.

If you have an unfinished attic or basement ceiling, consider an

Armstrong *suspended* acoustical ceiling. A suspended ceiling is easy to install. It hangs in a metal framework from your old ceiling. If you ever have to fix pipes or electrical circuits, you just lift out the panels. The suspended ceiling in the basement den is Textured Fashiontone®. Cost: about \$75.

If you'd like a little peace and quiet in your house, see a lumber dealer who sells Armstrong Ceilings. He carries the widest line around—so you can make a good, sound choice.

Free! Color photos of the complete line of Armstrong Ceilings and a helpful do-it-yourself installation booklet. Write to Armstrong, 6709 Rand Rd., Lancaster, Pa. 17604.

Armstrong



Throw away your pencil ...and get the best secretarial job in town!

Why be an ordinary stenographer when you can be a high-salaried Stenotype specialist working in top-level places where the important things go on? Stenotype is the amazing machine shorthand that frees you from the drudgery of written note-taking, yet enables you to take dictation at a speed faster than the speed of speech!

The modern secretary

uses the modern **machine** shorthand

STENOTYPE

WORLD'S FASTEST SHORTHAND

Learn it at home in your spare time
— even if you've never taken a shorthand note before!

**EASY TO LEARN
EASY TO "TAKE"
EASY TO READ**
Makes ordinary
shorthand out of date

- Stenotype is a *machine* shorthand that uses only 22 symbols. It is not a pen-and-pencil system that forces you to memorize thousands of hooks, circles and special signs.
- Stenotype *types* an entire word at *one stroke*. Ordinary hand-written systems may require many strokes for a single word.
- Stenotype "takes" in plain English. This provides employers with a permanent, easily-transcribable record that is simple for any Stenotypist to refer to at any time in the future.
- Stenotype has no speed limit but the experience of its operator. Trained Stenotypists attain speeds of more than 200 words per minute. Complicated push-pencil systems can't compete.
- Stenotype is a small, compact, portable machine that is easy to take to courtrooms, conventions, or outside conferences at offices other than your own. This use of Stenotype — in a variety of unusual situations — is just another advantage the skilled Stenotypist has over ordinary shorthand secretaries.

TODAY in thousands of executive offices, courtrooms, and convention halls, Stenotype is the synonym for highest speed and accuracy in the taking of notes, letters, speeches, testimony, interviews and debates.

With Stenotype, the modern machine shorthand, you can step up from routine office work into an exciting career where the pay is far above the average. You can qualify as executive secretary, legal stenographer, conference secretary, or one of many other high-level secretarial positions.

Stenotype machine notes are easier to take — easier to read — easier to transcribe than written notes. You never have "cold" notes, for you "take" in plain English letters that you can readily read back. Even if you've had difficulty mastering ordinary shorthand,

you can become proficient in Stenotype in a short time. Then you won't be doing ordinary work — your services will always be in demand where the unusual secretary is needed.

You can learn Stenotype at home, without interference with your present job. The Stenotype machine itself is included in your course.

SEND FOR FREE BOOKLET

If you are serious about advancing your career and earning more money — if you are willing to devote a few spare hours a week to low cost home study — then you should investigate the many splendid opportunities that await you as a Stenotype expert. Mail the coupon for free descriptive booklet. LaSalle, 417 South Dearborn, Chicago, Illinois 60605.

**Free
BOOKLET**



LA SALLE EXTENSION UNIVERSITY

A Correspondence Institution

417 S. Dearborn, Dept. 69-054, Chicago, Illinois 60605

Please mail me, without obligation, your free booklet on
Stenotype — the modern machine shorthand.

Name.....Age.....

Address.....

City &
State.....

County.....Zip No.....

☐ If under 18, check here for special booklet.

Somebody had to break the rules.

No one knew what to think! Though dressed like a man, there was no mistaking that she was all female. That woman in the first pants suit broke the rules all right. And so did Dash—to create a breakthrough detergent for automatic washers.



To change things for the cleaner, Dash broke the rules:

- 1** Where conventional detergents recommend you start with $1\frac{1}{4}$ cups per washload, it's only $\frac{3}{4}$ of a cup with Dash. *Concentrated fury.*
- 2** Typical detergents whip up lots of suds. But excess suds can dull your wash. So Dash cut down on suds to give your clothes a clear, clean rinse.
- 3** Traditional detergents are for use in sinks, tubs, pails, and everywhere else under the sun. But Dash is only for automatics. After all, that's where you wash your clothes. And so that's where Dash concentrates its talents.



No wonder Dash cleans better than any powder made for *all* automatics.

A 'DASH 'N WEAR' FABRIC

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COVER: The mood of September . . . back home,
back to school we go.
Photographer: Ira Mazer

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**Betcha 25¢ you
never tasted
a juicier
apple pie.**

Take us up? Then pick up a can of Comstock Apple Pie-Filling. Peel off the label and put it aside. Open the can. See those fat slices? Whiff the bouquet of cinnamon and spices? Pour into your favorite pie shell. And homebake the juiciest apple pie you ever sank a tooth into. Now, as to that label. Mail it to us, with one more from any other Comstock Pie-Filling. And we'll mail you 25¢. Whether you agree or not.

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DIVISION OF THE BORDEN CO.**

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Newark, New York 14513

I agree, Comstock Apple Pie-Filling makes a juicy apple pie. But you said you'd pay me 25¢ one way or the other. So here's the Apple Pie-Filling label and 1 other of my Comstock favorites. Please send money to

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Offer expires March 31, 1968.
Limit one refund per family.

AH 97

**Has your child got
what it takes?**

Find out. Rent a new Baldwin for only \$3 a week.

Time was, when you wanted to find out how your child would take to a piano you had to buy one. And hope.

Now you don't.

Now, if you act before September 30, you can rent a new Baldwin for just \$3 a week at participating Baldwin dealers. If you decide to buy, your rental fee will be applied to the price of the piano.

And if your child doesn't take to it,

we'll take it back. No questions. No frowns. No extra charges.

A Baldwin's the finest piano to learn on, too.

It has a resilient touch that makes playing easier.

And a rich, clear tone that makes

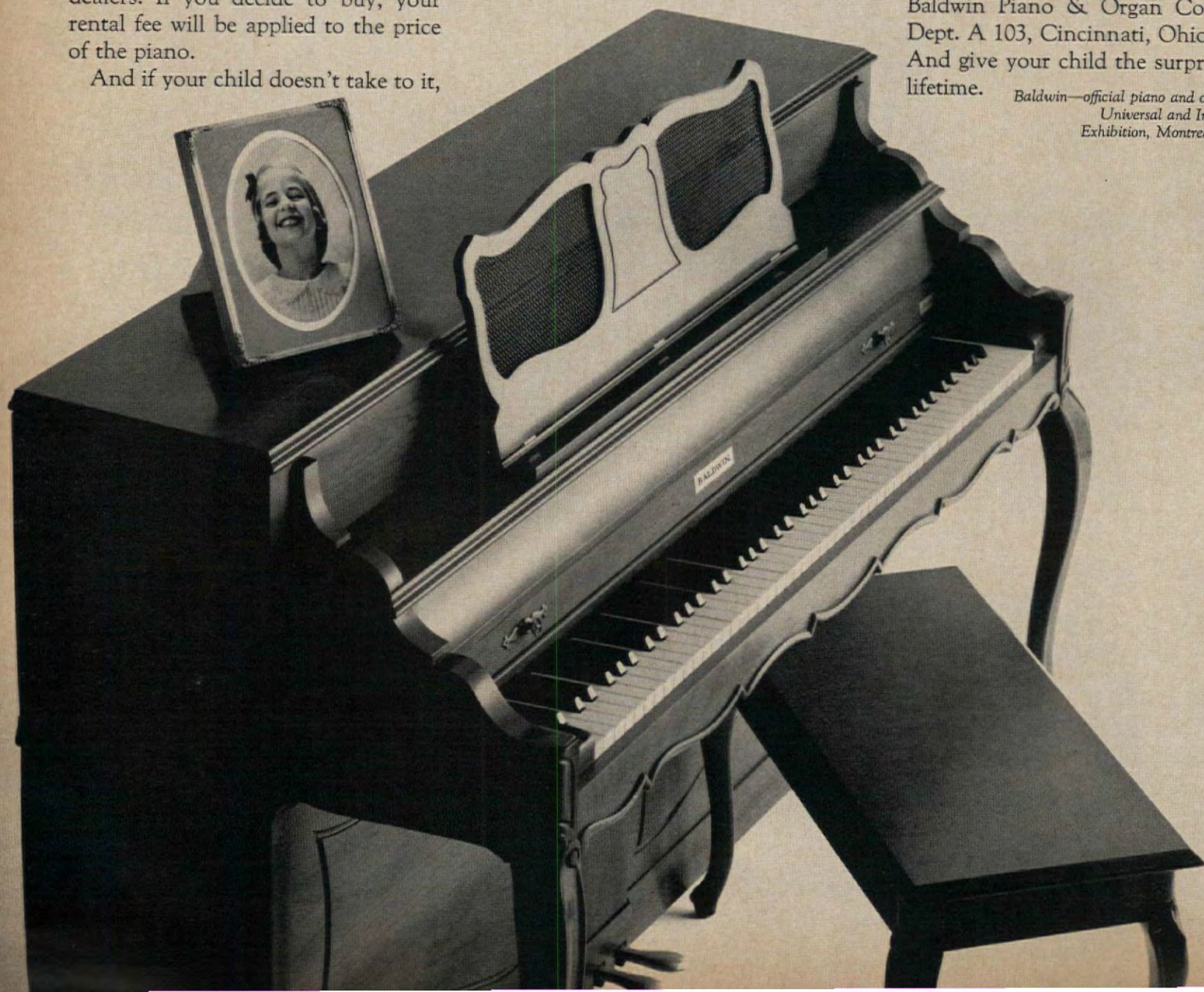
practicing more enjoyable.

Most important, though, when you learn on a Baldwin, that's it. You'll never need to trade up to something better.

There just isn't such a thing.

So call your Baldwin dealer or write Baldwin Piano & Organ Company, Dept. A 103, Cincinnati, Ohio 45202. And give your child the surprise of a lifetime.

*Baldwin—official piano and organ, 1967
Universal and International
Exhibition, Montreal, Canada*





DEAR READER

It isn't easy to get all worked up over the shortage of living space if you happen to be in northern Maine which is exactly where we are on this late summer weekend. Sitting on the deck in front of our host's vacation house we can look over a lake some five miles long, where, if you see more than two boats at the same time, it's a big event. There are other vacation cottages settled around the shoreline of this lake but you need the eyes of a hawk to spot them. There is really nothing here but space, miles upon miles of beautiful empty space and it's wonderful.

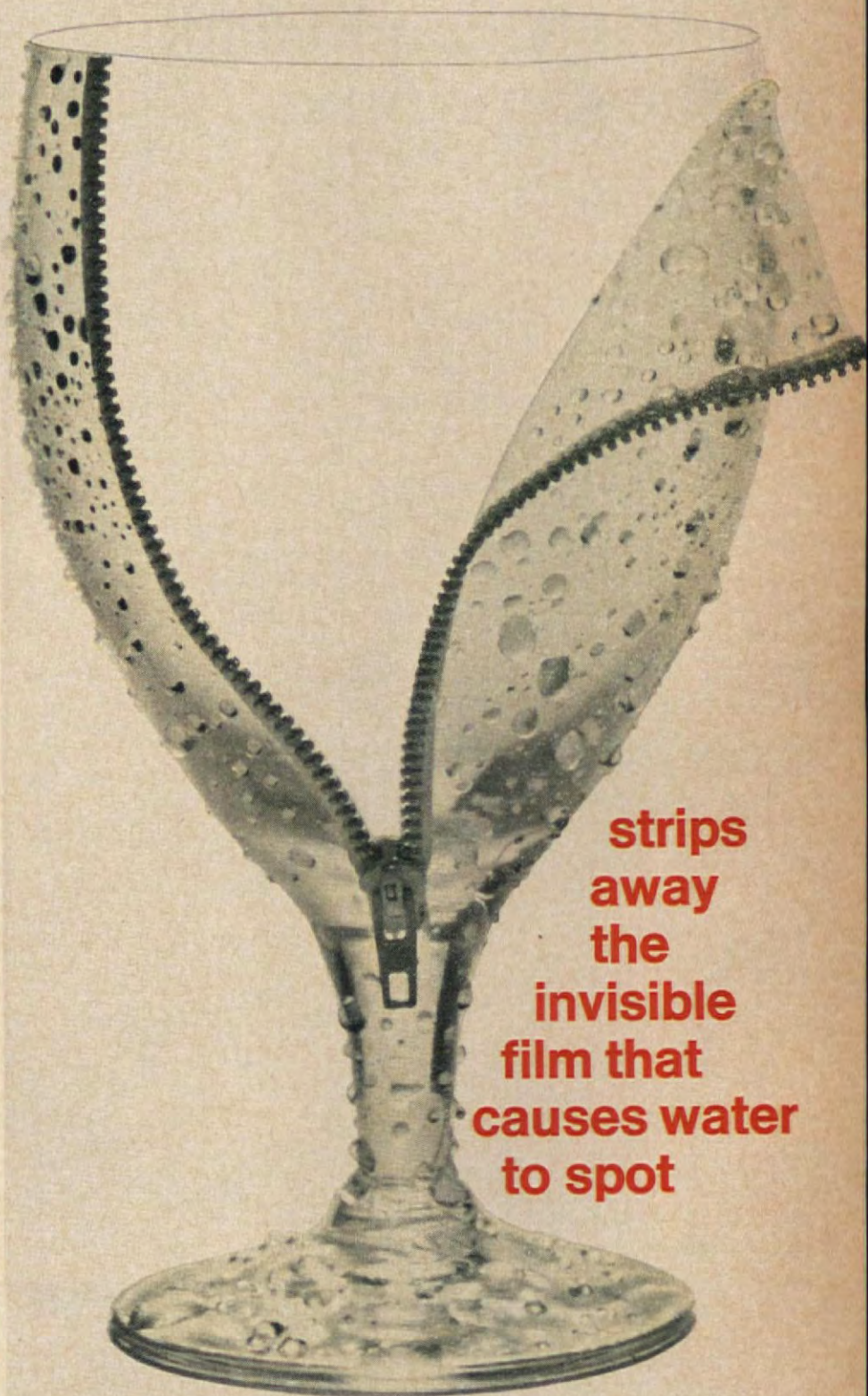
There is still a lot of empty space to be found in this country but unfortunately it isn't doing most of us very much good except for vacations and an occasional weekend. For the rest of the time it just sits there empty while we crowd in increasing numbers into the compact urban areas—the megalopolis. But these are the areas where the jobs are to be found, where the action is, where so many of us find the challenge. Here where we live and work the expression "population explosion" is terribly real. It is something we live with twenty-four hours each day. In these areas uncommitted space is nonexistent.

Architects and designers can show us ways to best utilize the limited space in these areas that we can call our own. They can design houses to give us the most space on the least amount of land, they can show us ways to arrange the living space to give a feeling that there is more than there really is, they can help us achieve privacy within our houses and between our house and the houses of our neighbors. They can, in short, do all that the genius of man can do toward making the most out of the least. But they can do just so much—the rest is up to us.

Living in a crowded complex community is far different from living in a wilderness. It takes both self-discipline and a true concern for others whether they are the members of the family or the neighbors. The individual living alone in a wilderness can be as selfish and self-centered as he wishes but these traits, if unchecked in a crowded community or household, can really mess things up. But we must also realize that few of us are saints and we can apply just so much self-discipline and then we've had it. And when we have reached the limits of our endurance, then is the time to think about ourselves—to get away and be alone if only in a room with the door closed or to take a walk among strangers where at least we can be alone with our own thoughts.

HUBBARD COBB
EDITOR

New Dishwasher **all** with built-in spot removers



**strips
away
the
invisible
film that
causes water
to spot**



What causes water spots? An invisible film. It clings to glasses, silver, dishes. Water drops stick to it and dry into spots. Now Dishwasher **all** with its built-in spot removers penetrates this invisible film, strips it away. Everything in your dishwasher comes out sparkling clean.



Built-in spot removers
tell you it's new **all**!

The "His and Hers" toaster.


Makes light and dark at the same time.

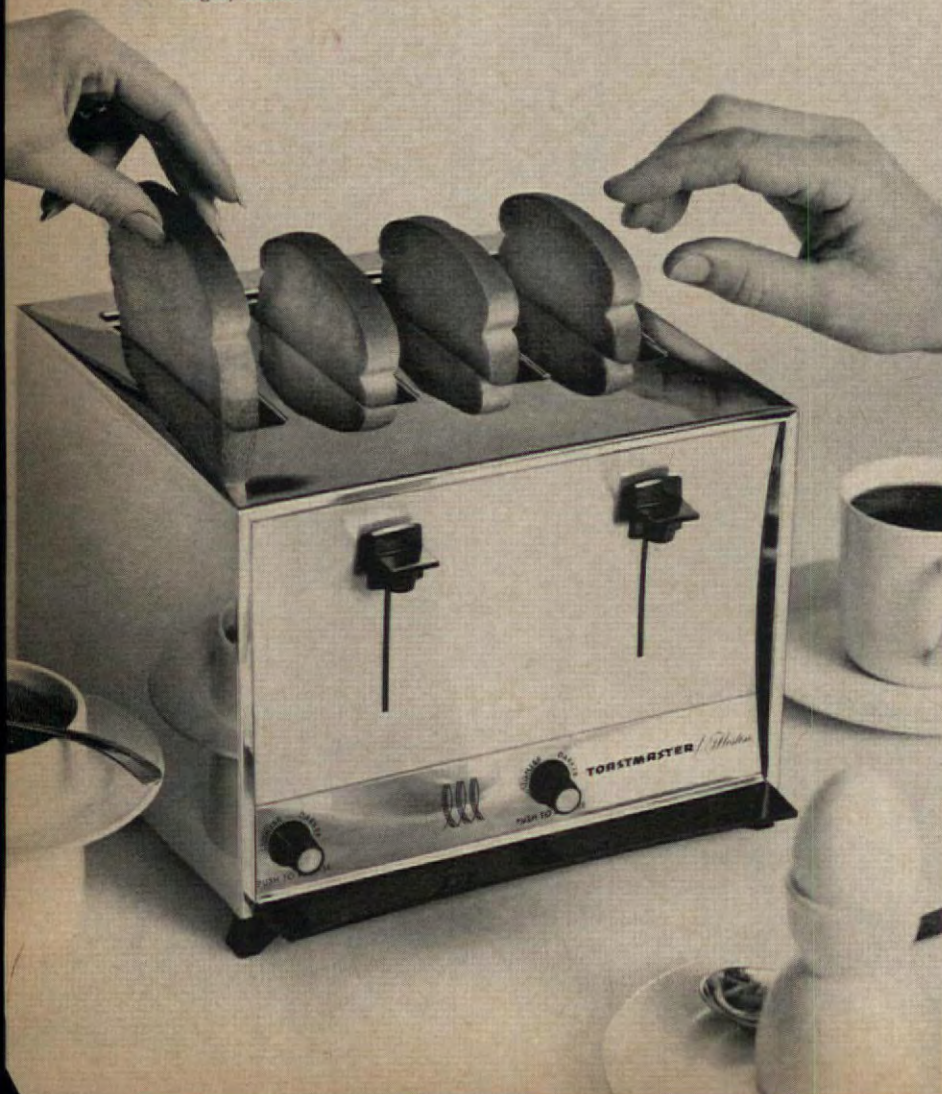
Toastmaster's 4-slice toaster has separate controls for each pair of slots, so you can toast 2 slices light and 2 slices dark. Pops up a family-size order of toast just the way each of you like it. Toastmaster's compact cabinet takes up less space, stores easily.

And your Toastmaster toaster is sure to work right when you get it because every one is tested with toast before it leaves the factory (you may even find a crumb inside to prove it).

For a gift or for yourself, see the Toastmaster model D111 at your favorite store soon.

TOASTMASTER®

 Toastmaster Division
McGraw-Edison Company
Elgin, Illinois



BEHIND THE SCENES

Two of our contributors this month are very much involved with the subject of space, the other is an expert on money management.



Paul J. Mitarachi, A.I.A., has his own architectural firm in New Haven, Connecticut, and has been associated with the Yale School of Architecture. In addition to residential designing he has been involved with churches, hospitals, and city planning. He is shown here with his wife Sylvia and son Paul. Their home which he designed is on page 54.

George Nelson is a noted architectural and industrial designer. The head of his own firm, he has been involved in the design of mobile homes, products, interiors and exteriors, exhibitions, and graphics. He has done three exhibits in Russia for the United States government and is currently planning a vacation resort in Portugal. His article "Space and Gadgets" appears on page 16.



After having covered both financial and business news for the "New York Journal of Commerce," Faye Henle became convinced this information should be translated for consumers. This led to her newspaper column "Your Pocket-book" and her own radio program. Miss Henle is the wife of Ray Vogeland, the mother of two children. See "Does it Pay for a Wife to Work?" on page 44.

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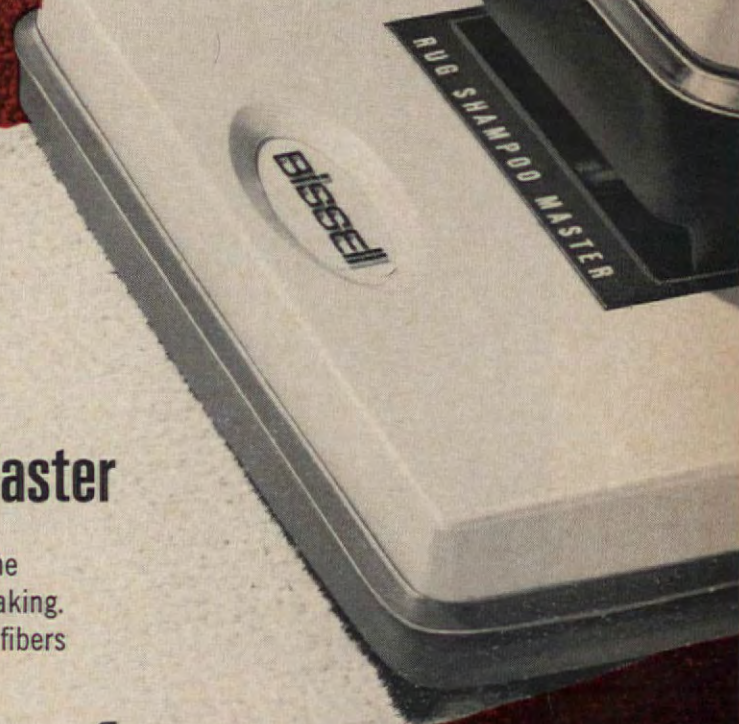
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Give your rug the red carpet treatment

Clean your rug showroom fresh... for pennies per foot with the Bissell Triple Action Rug Shampoo Master

The Triple Action Rug Shampoo Master's exclusive foam generator turns the shampoo into rich fast-acting foam before it touches the carpet to avoid soaking. Special rollers and brushes apply and massage the foam deep into the rug fibers to clean thoroughly, gently and safely. A wrap-around bumper protects your furniture. The cord never tangles because there isn't any. And the tank is removable for easy filling.

To clean your rug showroom fresh, all you need besides the economical Bissell Triple Action Rug Shampoo Master is Bissell Rug Shampoo. And that's included . . . free!



**Bissell
introduces
new Fine
'n Fancy
Fabric
Shampoo in
special offer**

Buy the ½-gallon Bissell Rug Shampoo . . . the powerful deep-cleaner for all rugs and carpets . . . and get new regular-size Fine 'n Fancy Fabric Shampoo for apparel free! It washes and softens any fabric listed as washable by garment manufacturer . . . even cashmere and wool. Effective in hard or soft, cold or warm water . . . and it's so mild.



**New, easy way to clean the bathroom
... Bissell's Tub and Tile Cleaner**

New active, aerosol foam removes most rings, stains, soap film, water spots. It gets mirrors, chromed fixtures, all plastic and porcelain surfaces gleaming and hygienic. So easy to use . . . spray it on . . . let stand just seconds and wipe off. Tub and Tile Cleaner disinfects, deodorizes and sanitizes as it cleans.

Bissell
BISSELL INC., GRAND RAPIDS, MICHIGAN 49501



Photographer: William Maris Shopping Information, Page 112

ROMANTIC PLACE MATS TO EMBROIDER

By Dorothy Lambert Brightbill

Romance and flowers are naturals together. Take this set of two place mats and napkins, for example. A graceful companion to the candlelit supper or festive morning brunch, it's also in perfect harmony with many tableware patterns. What's more, the set is easy to whip up, and the kit has everything you need—including full instructions. The place mats have different but harmonizing motifs and the napkins are patterned after the mats. Stamped on 100 percent creamy linen, the designs are easy to embroider. Floss comes only in colors shown. Each set of two place mats and napkins is \$2—an unbeatable value.

Fill out coupon and enclose check or money order. New York State residents please add sales tax. Allow 3 to 4 weeks for handling and mailing. (Sorry we are unable to handle Canadian, foreign or C.O.D. orders.) Please indicate your zip code.



**AMERICAN HOME MAGAZINE, Dept. PMS;
P.O. Box 76, New York, N.Y. 10046**

I enclose \$_____ for item(s) checked below. (Kits include embroidery floss, color chart, instructions.)

_____ Place Mat Kit PMS-169 (set of 2 mats and 2 napkins)\$2.00
_____ Color catalog of available kits25

PLEASE PRINT NAME _____

ADDRESS _____

CITY _____

STATE _____

ZIP CODE _____

When she's too old for bedtime stories
this floor will still be beautiful.
Why? Built-in cushioning...
Congoleum-Nairn's revolutionary new invention*



*The only cushioned vinyl floor backed by
five years of proven experience...insist on it.

It's the new vinyl miracle invented by Congoleum-Nairn. The beautiful floor that takes wear and traffic—then bounces back to its original beauty. Its unique "cushion sandwich" absorbs the punishment. Makes it scuff, scratch and slip resistant. Easier to care for, too. Warmer, quieter, and more comfortable underfoot. Choose from over 100 beautiful color-pattern combinations in 5 price ranges...the widest selection and finest quality in cushioned vinyl floors. Insist on Congoleum-Nairn...the world's most experienced manufacturer of fine floors. Shown, the beautiful Cushionflor® pattern #8049. For free sample and decorating booklet, write Congoleum-Nairn, Box 227, Kearny, N.J. See the yellow pages for dealer nearest you.



Incredible cushioned floor takes daily punishment—then bounces back to beauty.

Incredible new cushioned floors by Congoleum-Nairn

If you worry about siding that loses beauty, windows that stick, downspouts that leak

cut it out.

We wouldn't say work for the homeowner will ever be ended completely. But there are many ways new and old homes use building products made from Geon vinyl to cut out many of the chores long associated with home ownership.

Vinyl siding, gutters and downspouts eliminate hours of maintenance labor; they're easy to clean, don't need paint, will not dent, and are the same color all the way through. (If you want to change color, they're easily painted.) Made of Geon vinyl, they will not conduct electricity

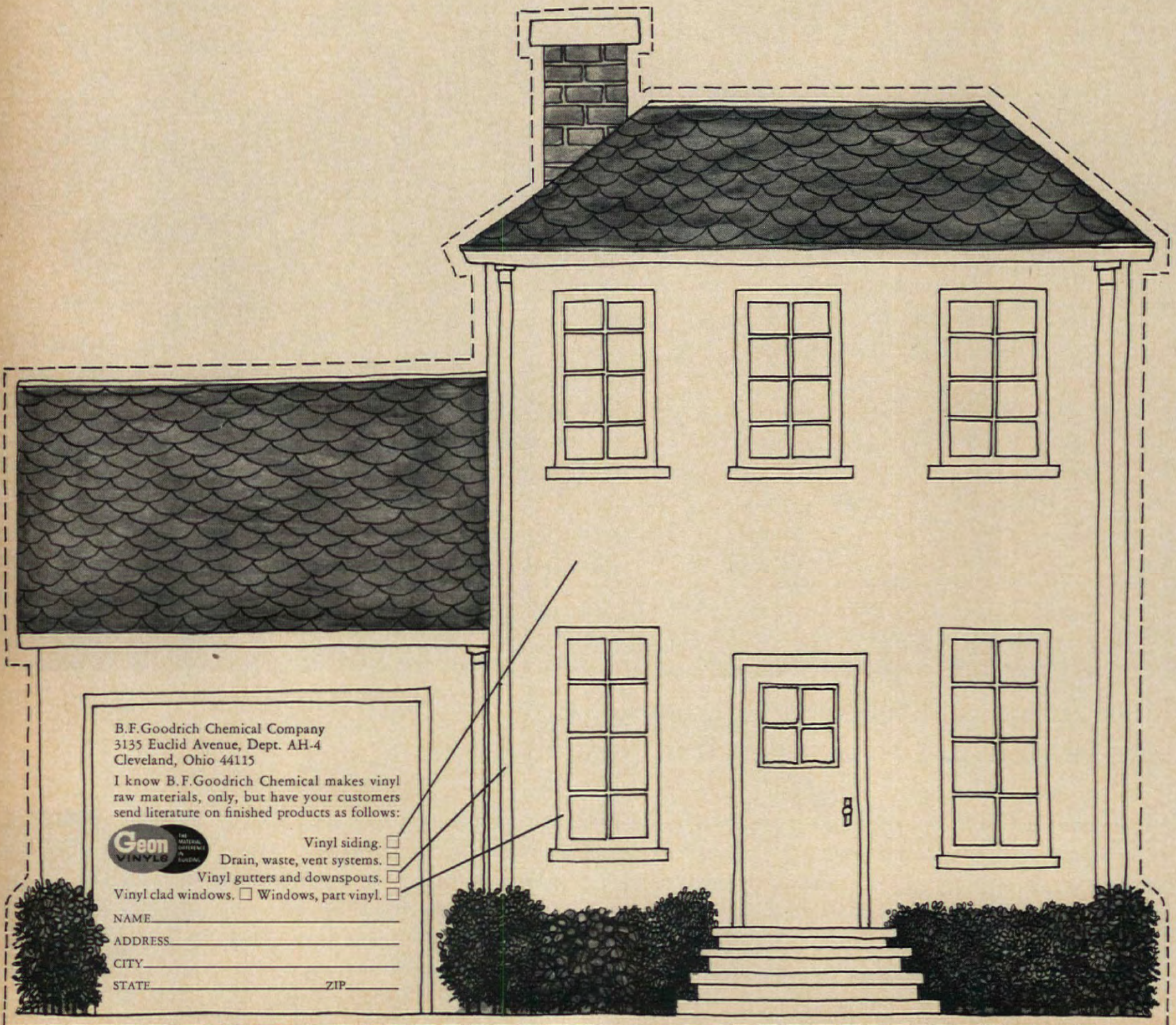
or transmit lightning. Drain, waste and vent piping made of Geon vinyl will not corrode, will not rust out, has smooth interior surfaces that reduce clogging. Vinyl in window components prevents sticking because parts that touch glide easily up and down. Vinyl is a natural insulator also.

If you want to cut out unnecessary maintenance, cut out the coupon and send it to us.

B.F. Goodrich Chemical Company

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B.F. Goodrich





BOOKS AND BOOKLETS

BOOKS OF HOME INTEREST

The Swiss Cookbook. In her second chapter, noted cookbook author, Nika Standen Hazelton states, "There is more to Swiss meals than good food—you have the feeling of taking part in a pleasant occasion." We hasten to mention that this is also true of Mrs. Hazelton's book. Yes, it does have 250 mouth-watering recipes, gathered over many years. But the book also provides a personal "cook's tour" of Switzerland—from its lakes and mountains to its markets and festivals. There's a visit to a chocolate factory too. \$5.95. (Atheneum)

Inter-Continental Gourmet Cookbook. Whether you're a globe-trotter or a stay-at-home, we think you'll enjoy this entertaining, useful book. Written by travel and culinary authority, Myra Waldo, it offers recipes from a chain of distinguished hostels located in 26 countries. The recipes have been carefully tested and all ingredients are readily available. The book offers comments, too, on regional gustatory customs. \$6.95. (Macmillan)

Wild Flowers of the United States (Volume 1, The Northeastern States). Here's a book that any wild-flower enthusiast will want. It's a two-part volume (the first of a five-volume set) that includes twice as many flowers as any other popular book on the Northeastern states. While it is expensive (\$39.50), it's well worth saving for. The 559-page text is simply written, and there are hundreds of illustrations that provide a superb aid to identification. By Harold W. Rickett. Volume 2, *Wild Flowers of the Southeastern States*, will be published this month. (McGraw-Hill)

Sailing for Beginners. If you're a sailing enthusiast who wants to be more than just a spectator, you should consider this book. It tells you everything you need to know to sail a small boat safely under all conditions. The text is clear and there are over 200 illustrations. Chances are you won't be ready for the America's Cup Race this month, but author Moulton H. Farnham (an experienced ocean racer) can help you be a better sailor. \$8.95. (Macmillan)

These books may be ordered through your local bookstore.

BOOKLETS YOU CAN SEND FOR

Tips for Teens From Carnation. Advice is one thing teen-agers receive plenty of. But here's a 72-page booklet that makes it tempting. In addition to lighthearted tips on manners, allowances, baby sitting, and sewing, there are pages of easy recipes for all kinds of teen get-togethers. Handsomely illustrated. Send 50c to Tips for Teens, Dept. AH, Box 700, Pico Rivera, Calif. 90660.

Twenty Questions: With all the right answers for mattress shoppers. This down-to-earth guide to mattress buying includes explanations of mattress construction usually kept undercover. Free from Bemco Assoc., Dept. AH, 2 Penn Center Plaza, Philadelphia, Pa. 19102

Kitchen/Laundry Planning Guide and Idea Book has pointers on storage, appliance locations, eating areas. There are design ideas for all kinds of kitchens and scale drawings to help you develop plans for your own "dream" kitchen or laundry. Send 35c to Kitchen Laundry Guide Offer, Dept. AH, Box 8369, Chicago, Ill. 60607.

Homeowners' Remodeling Information Kit. Want to enclose a porch, create a study room in the attic, finish the basement, add a room? This portfolio of booklets includes ideas for these, a folder on home-improvement financing, and a 24-page booklet on how to use hard-board. Send 10c to Sumner Rider & Assoc., Inc., Dept AH, Box 3498, Grand Central Station, New York, N.Y. 10017.

Color it Green With Trees is a calendar of activities for home arborists. It offers tips on selecting, planting, and caring for your trees. Send 20c to Supt. of Documents, U.S. Government Printing Office, Washington, D.C. 20402.

If you can tie a knot you can make these luxurious deep-pile rugs

It's so easy the wonderful Shillcraft way. Send for 32-page full-color catalog of 54 exclusive designs and complete information.



(no. 246)
CHRISTMAS ROSES

**No Yarn Cutting
No Frames • No Winding
No Experience Needed**

Making one of these beautiful rugs is not only easy—it's fun, too—the wonderful Shillcraft way. The richness of your very first rug will amaze you and your friends.

Choose from 54 exclusive Shillcraft designs, including modern... 4 shapes: oval, rectangular, circular, semi-circular... 173 selections in all... 52 colors (if you prefer, choose your own color combinations).

Create a perfect heirloom-quality rug your first try... a showpiece for your home, ideal for an important gift. And gain *worth-while savings* as another reward of making it yourself!

Get everything you need by mail at direct-from-importer savings

Readicut Moth-proofed 100%-wool 6-ply Rug Yarn, imported from England. No cutting or winding... comes *cut-to-size*. Guarantees even, extra deep pile.

The pattern is stencilled in color on sturdy English Canvas. Just match yarn to colors on canvas: you can't make errors. Work on an ordinary table or even on your lap. No bulky frames needed.

Shillcraft Latchet Hook. Ties wool to canvas easily, quickly, tightly. Vacuum or clean with safety... wool cannot pull out

Enjoy a relaxing, valuable spare-time hobby. So easy, you can do it watching TV. Two can enjoy it at the same time... so simple even young children can help.

Get started for only \$5 under convenient Monthly Payment Plan. Make a complete rug for as little as \$13.50.

Satisfaction Guaranteed—or your money back—on all Shillcraft Rug Kits. For your catalog and complete information, use the handy coupon provided.

NOT SOLD IN STORES! AVAILABLE ONLY DIRECT FROM SHILLCRAFT,
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By WOLF VON ECKARDT

TOWARD A BETTER COMMUNITY SPACE IN THE CITY

The author of The Challenge of Megalopolis, Mr. Von Eckardt is the "Cityscape" columnist and architectural critic for the Washington Post. When not writing about cities and their structures, he says he simply enjoys their diversities.

Conventional wisdom has it that our big cities are sick because of overcrowding. That, I believe, is a false diagnosis. As we all know, cities suffer many ailments, but what the city planners call "high density" is not one of them. Statistically, in fact, they have lost an average of ten percent of their population in recent years. Statistically, their density has thus been reduced. But so has their viability.

Nor do our cities suffer from lack of space. There is, to begin with, a great, wonderful, untapped potential for living and breathing space on landfills and artificial islands beyond the messy downtown waterfronts. There are freeways and railroad tracks to be bridged and built upon. But I am not thinking of such big, bold projects that planners always talk about and politicians never find the money for. I am thinking small.

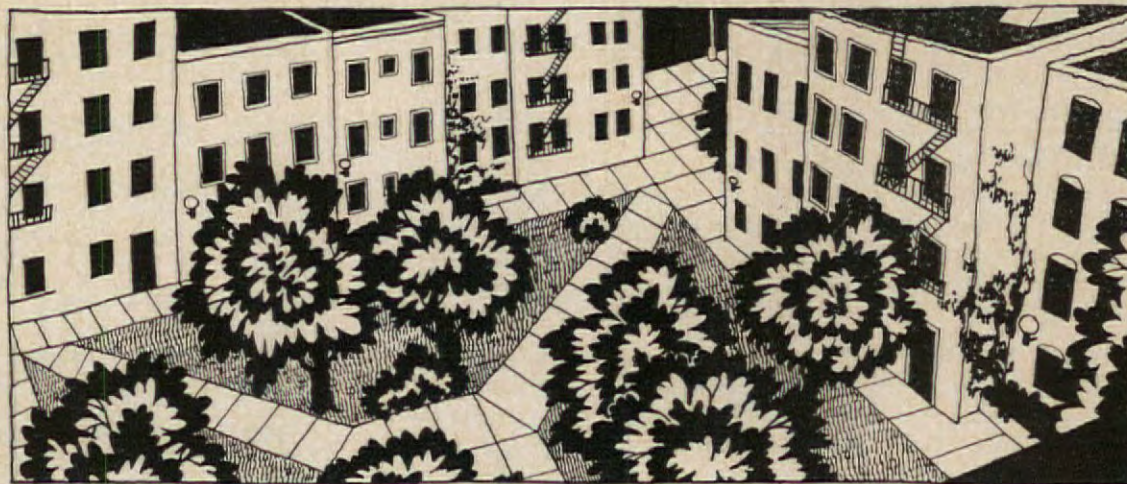
I would like to call your attention to the many small, unused or misused spaces in the existing city, right where people now live. You'll find them everywhere, even in the teeming districts of the poor. And if only we would put them to creative use, we could go far to restore our cities to health and livability.

What is, to be sure, often woefully overcrowded are not the cities but their ancient tenements of which New York alone still has some 43,000 built before 1901, and far too many decrepit old houses and apartments, designed for one family, now occupied by three or four. But even in the slums, the evil is not the density as such, as so many people insist when they cite the much overcited rat experiments. Rats, the scientists say, are apt to become despondent and positively vicious when you force too many of them into the same cage. But as the high-rise apartment buildings of the well-to-do prove, modern architecture is quite capable of housing a great many people on the same piece of land without making anyone ratty. In fact, cliff hangers enjoy living smack in the stimulating bustle of great cities which is, after all, the result of "crowding." And if more of their cliffs were designed like Moshe Safdie's Habitat 67 at the Montreal exposition, they would, in addition, enjoy the advantages of a real house and private patio gardens up there.

My point is that if the urban prophets stopped their preoccupation with rats and started to study people, they would soon find that since the invention of dividing walls and elevators, the amount of ground space per person is no longer important. What is important is the organization and quality of that space. Whatever

rats may need, it is clear that people need a judicious balance of privacy and community. They need both space to be alone in and space to be social in. And, in common with all creatures, they desperately need rest and recreation, fresh air and sunshine.

The tragedy of the modern city, which arose in the smoke-blackened dawn of the iron and coal age, is that this balance is way out of kilter because its spaces are very badly organized. The modern city was built in a hurry to accommodate the sudden influx of industrial workers, clerks, and their bosses. And it was built, as Lewis Mumford has pointed out, mainly for profit. It seemed most profitable, alas, to develop it along a stubborn gridiron pattern without regard for the natural terrain and the privacy-community balance. And that proved spectacularly inefficient and wasteful. The gridiron, to begin with, lengthened utility lines and mains at the expense of public funds that could have been better spent on community parks and play areas. What is more, the community interest usually asserted itself too late. By the time the need for parks was felt, suitable, nearby sites were, more often than not, in private hands and either already built upon or priced way out of reach. This was particularly true in the working-class districts.



The poor—as city planners and poverty warriors still tend to forget—are in particular need of community space to compensate them for the lack of privacy at home. But they rarely dared to speak up and their fears still persist. Mrs. Lyndon B. Johnson's beautification committee has more than once found people in the ghetto reluctant to accept little parks and playgrounds in their neighborhoods. They were afraid, it turned out, that these amenities would mean higher rent.

The worst shortcoming of the gridiron plan, however, is that it confuses roads and streets. A road, as architecture historian James Marston Fitch has written, "is for moving people and goods from where they are to where they want

to get to, while a street is for people who are already where they want to be." The street is essentially a social space where neighbors sit on the stoops to gossip, where people stroll to see and be seen, where children can play under the casual surveillance of shopkeepers, and where, in Europe at any rate, cafe and restaurant owners bring out tables and chairs for their customers when the weather permits. The gridiron city has all but totally destroyed this function. Besides, its road-streets are usually too wide to be comfortable for people and too narrow for the vehicles that must crawl from stoplight to stoplight.

The new suburbs have avoided this mistake, but they made enough others with their conspicuous waste of space. What good, for instance, is that laboriously groomed no-man's-land required by the set-back regulations—the suburban front lawn? It is too public to be private and yet too private to benefit the public, except, perhaps, visually. That pleasure, however, is in the end, bought at the expense of community spaces which teen-agers, in particular, need more of.

Suburbia's small children and their parents have at least ample private green and open spaces to relax in, while their city cousins have virtually none. Instead, they live amid countless vacant lots, often covered with tons of garbage and

trash. They live along dismal alleys and around inner courts that more often than not have been turned into junkyards full of dead automobiles whose rotting upholstery is the favorite breeding place of rats. They frequently live under roofs that are flat and protected by parapets but which they are not allowed to use. And then, of course, there are those gridiron streets, often their only social space.

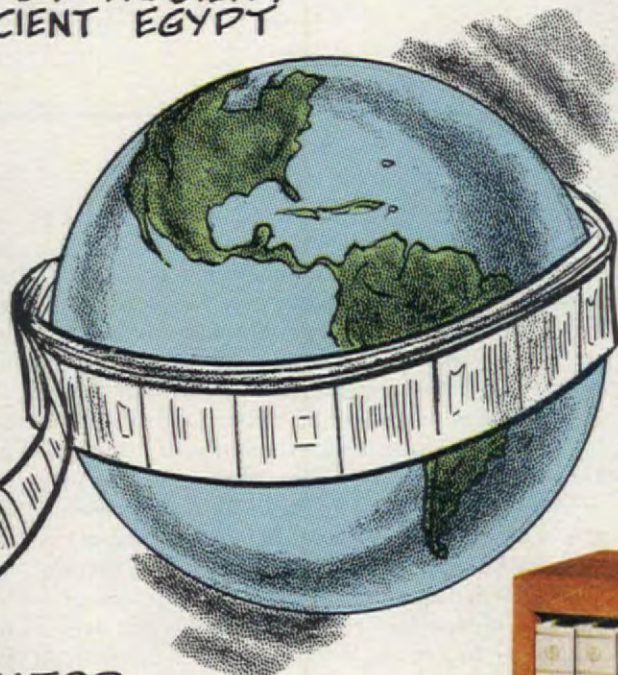
Many of these streets could be closed to all but delivery and emergency vehicles, and returned to people. This could only help the flow of traffic on the major roads since they would not be crossed so often. But if the City Highway Department hollers (continued on page 112)

STRANGE as it seems by ELSIE HIX



THE ORIGIN OF THE MODERN DAY UMBRELLA WAS A SUNSHADE, USED BY NOBILITY IN ANCIENT EGYPT

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By GEORGE NELSON

SPACE AND GADGETS

All houses, like Caesar's Gaul, can be divided into three parts. There is the structure, usually determined pretty much by building codes and the contents of lumberyards, there is the space generated by the enclosure, and there is the equipment, which can cost these days almost as much as the structure. Equipment may look to you or me like a matter of choice—unlike the construction itself—but in reality there isn't much, outside of choosing this brand or that.

Every family, at a given moment in a particular social milieu, knows exactly what equipment is necessary and therefore must be bought. Automatic heat, a refrigerator-freezer, TV, and a long list of small appliances are, in most places around the country, necessities. In some neighborhoods, central air conditioning and dishwashers are "musts." Genuine high-fidelity installations, radio-controlled garage doors, lighting dimmers, and self-cleaning ovens are still options.

If one looks for what we call "progress" in house design, relatively little has happened to the structure (we are still a country of wood-frame dwellings), a tremendous amount has been done with equipment, and virtually nothing has been done to improve the quality of space. The creation of beautiful, exciting spaces for living has become the preoccupation of a tiny minority. The average house (there are about 1 million new ones every year) is a box conspicuously lacking the pleasures a good use of space can provide. The combination of house and lot, as Wolf von Eckardt observes on page 12 in this issue, is just as bad as the house interior itself: The front and side yards seen in virtually all subdivisions are utterly useless, except, perhaps for the pleasure they may give to people with a passion for power mowers.

All this, when one stops to think about it, is about what one would expect to find in any advanced technological society where things—material values—tend to take precedence over all other values. The difference between space and gadgets is that all one needs for the latter is money. To achieve beautiful spaces, however, takes a highly developed sensibility, which is not so easily come by. This is why very beautiful spaces can be found in the dwellings of very poor people: we see them in Japanese villages, Finnish cabins, African compounds, Greek islands. Tourists pay money to look at them.

I do not suggest that one can have good living spaces without money or some labor equivalent, but rather that money can do no more than pay for the enclosure. One can spend \$150,000 for a house and end up with a weather-tight shell and a series of thoroughly ugly interior spaces. This is not true of equipment, where a top price usually guarantees top performance.

To create an interesting space, one must first

be acutely aware of the qualities of different kinds of spaces. The human organism is so designed that one reacts automatically to spatial experience, but the reaction may be at a high or low level. Awareness, or sensibility, is like a set of muscles: it needs to be used. Space is a three-dimensional experience: Put a six-foot man in a room with a six-foot ceiling and he will have a three-dimensional experience in a hurry. He won't like it much either. Most of us live in dwellings with eight-foot ceilings, not because this is an especially pleasant height, but because so many building materials come in four-by-eight sheets. As it happens, any house with a mix of seven- and nine-foot ceilings would be infinitely pleasanter to live in, but until people generally



show some sign that they are aware of their surroundings, the building industry is going to keep grinding out its eight-foot sheets.

The way we sense space is in relation to our bodies. There is no other yardstick. We say that the interior of a hangar is "high." It isn't at all, in relation to the planes it houses. But our senses do not care about planes; a space is high or low, long or short, broad or narrow, depending on how it feels to us. Hence the space experience is always an intensely personal thing. Hence a deliberate varying of ceiling heights gives pleasure, because the senses react to change. Boredom, even pain, can be produced by monotony. Contrasts, in other words, are essential for the enjoyment of space. Turning the corner in a low, narrow hall and suddenly coming upon a big, high room is exciting.

A less obvious fact is that we don't really like to share our spaces. A person alone on a beach revels in the vastness of his "private" space. It isn't really his, to be sure—millions may

be gazing at the same ocean. The important thing is that his senses tell him that the view is private, whatever his mind may be saying. A great many people like the idea of a house so located that one can't see the neighbors. Here again, we have the desire for exclusivity, control of space, privacy. A backyard enclosed by a fence is a totally different thing from a yard open on all sides to neighboring yards. A picture window facing a street is a waste of good glass, but a glass wall on a private garden is an enduring delight. Space, to really count as "one's own" space, must be privately and exclusively enjoyed. In making such a statement one must, of course, define privacy and exclusivity, for it may include family, friends, and even neighbors (in the case of a large, common garden or play area). But there has to be some definite limit or "space" evaporates into a lot of air, which is not the same thing.

The space experience also varies tremendously with conditioning. A person born and brought up in congested city surroundings might get a mild case of agoraphobia if set down on a one-acre lot. I once worked for a rancher in Montana who was suffering severe pangs of frustration and claustrophobia because his original holdings of one million acres had been cut down to 350,000. But these are extreme examples.

Getting back to today's house, it really has only two things to offer its occupants: the convenience of equipment and assorted gadgetry, and the pleasures offered by sensitively designed spaces. That we fall down so consistently in dealing with the latter is an interesting commentary on our social values; but as this issue so clearly demonstrates, things don't have to be this way.

The best reason for indulging in the pursuit of beautiful living spaces, indoor and out, is that it is a learning process, and hence a thoroughly adult and mature activity. It is subtle, difficult, demanding, and rewarding. Not the least of the rewards is that space, unlike the dishwasher, never needs a repairman, never has to be paid for a second or third or fifteenth time. But the real payoff for the participant is a vastly improved sensory apparatus, with greatly increased pleasure in the acts of seeing and feeling. By contrast, the pursuit and acquisition of things, necessary as they may be for our daily existence, is in the end a mug's game. There is no involvement beyond writing a check or signing an installment contract.

We have to remember what so many powerful forces around us try daily to make us forget: "existence" simply is not the same thing as "living." Not at all the same thing. Existence is what the gadgets are for; space is for living.





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DECORATING CLINIC

We welcome your questions about decorating and will answer them in this feature as space permits.

Several Decorating Clinic readers have written to ask about kitchen and bathroom carpeting. We submitted the most often asked questions to Ruth Holman of the American Carpet Institute because the Institute has maintained carpeted kitchens at its New York headquarters for about six years. Mrs. Holman says that the kitchen is in daily use, exactly as the kitchen in your own home would be, and that the ACI staff is still very pleased with its appearance. Most important, the ACI cook claims that the carpeting is easy to stand on—easy to clean.

Question: *Is there a special carpeting for kitchen and bathroom?*

Answer: Not specifically; any number of carpets on the market can be used for kitchen or bath installations provided they have the following properties. Most carpets today have latex backing which does not allow water to seep through if properly installed. Man-made fibers are moisture resistant, can be spot cleaned, and are more easily maintained than wool. Tight-loop weaves are practical, so are tweedy mixtures. Extremely light or very dark colors show dirt more readily than medium shades.

Question: *What is the best type of installation for kitchen and bathroom carpeting?*

Answer: Wall-to-wall carpeting is preferable to area rugs in kitchens and bathrooms because it is easier to maintain. Cleaning of a floor plus a rug is more trouble than vacuuming a wall-to-wall carpet. Also, in such busy areas you would be more apt to trip or slip on an area rug.

Question: *Should kitchen and bathroom carpeting be permanently installed or can it be just cut to size and laid?*

Answer: This depends on the size of your floor area. If the room is large, install your carpeting permanently with a tackless strip to keep it from buckling and slipping. In a small room, say a galley-type kitchen, tape your carpet down securely with wide, double-face tape, especially light cotton carpets whose own weight is too light to make them lie flat.

Question: *I've heard that carpeting*

in a kitchen or bathroom can breed germs and bacteria. Is this true?

Answer: Several medical journals have published results of tests that prove carpets hold no more germs than scrubbed floors, provided the carpet has been properly and thoroughly vacuumed.

Decorating Clinic has received many questions from its readers about sectional sofas.

The so-called "sectional" should be used with discrimination. It was very fashionable about four or five years ago but is no longer so today.

Sectionals, with or without a corner table, have their place and can look most attractive. It is the over-scaled sectional with the rounded corner we are opposed to. Usually this is a clumsy and uncomfortable piece of furniture that forces family and guests to line up along the long side of the L, making conversation difficult. Why not try a pair of sofas, a pair of love seats, a sofa plus love seat, or other combinations that promote conversation?

Question: *The entry of my new home needs a mirror, preferably one with a table underneath it. How much space should I leave between the tabletop and the lowest part of the mirror frame?*

Answer: Mirrors, like pictures, are almost always hung much too high. Look at yourself in your mirror and make sure that you see more of yourself below the chin and less of the ceiling and wall above your head. Don't hang your mirror too high because you want to place a lamp or pair of candlesticks in front of it. And don't worry about that piece of wall between the tabletop and the bottom of the mirror frame.

Question: *From a California reader—We have a large, two-story living room. We realize we must place some of our furniture in the middle of the room instead of only along its perimeter. But how do we light this area without cutting a hole in the carpet, creating a little tangle of cords from the wall outlets, and ruining our lovely old beams with those horrid little bullet lights?*

Answer: First of all, bullet lights are not for reading but for spot illumination. Many of the newer bullet lights are quite handsome and would not

detract from your lovely beams. The bullet lights are used for lighting a picture or for washing walls with light. If you have a wood floor with rugs we would suggest a floor outlet located near your seating group. For general illumination install fluorescent tubes (warm white deluxe) behind a cornice above your draperies. Or if you have a breakfront or built-in shelves include lighting in it.

Another idea would be to place your sofa at a right angle to one of the walls. Place a side table with a lamp on it between the wall and the sofa. This does not put the lamp in the middle of the room but it will light the sofa area. You might also think about having hanging lamps installed for additional lighting.

It is not suggested you run a wire from the base outlet to the middle of the room under carpeting. This method is too hazardous.

Question: *Furniture arrangement in our living room is the problem. It is about 13 feet wide and 16 feet long. At one end is the front door and next to it the guest closet. The front door faces the stairs. Next to the stairs and opposite the closet door is another door leading to the kitchen. At the other end of the room we have windows in one corner and a fireplace in the other.*

Answer: From your description the staircase end of your living room is really a busy traffic area that you cannot use for seating. A good solution would be to divide your room clearly in half, leaving the staircase-front door end for traffic, the other (the fireplace, window end) for quiet conversation. You might use the wall space between your front door and the foot of your stairs for a small table with a mirror above it. Place a short, narrow bench against your staircase wall being sure not to obstruct the kitchen door. Place a room divider at right angles to the wall next to your closet door to separate your entry from the living area. Line it up exactly opposite the end of your kitchen door. For your corner window we suggest the simplest drapery treatment. To make your room look higher, hang pinch-pleat draperies from a ceiling track. For furniture placement balance your corner window with a pair of short sectional sofas and a corner table. You might back up the right-angle sofa with a bookcase.



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MONEY MANAGEMENT

By MARY FEELEY

HOW TO STRETCH YOUR CLOTHING DOLLAR

How much did your family spend on clothing this past year? If you can actually answer that, you're a whiz. The woman who knows exactly what's spent on rent and food can rarely estimate with any accuracy what portion of the income goes for the family's clothing. The reason, of course, is that clothing purchases are usually geared to need, and the need is so often unpredictable in a growing family. The only certainty is it's never the same from one year to the next. So the clothing dollar must be considered the most flexible dollar in the budget.

However, that doesn't mean it's entirely out of control. A certain amount of sensible planning for clothing costs can be done on a long-range basis. And fall is the logical season to take a look at the family wardrobes since the year's major purchases—school outfits, winter coats, new shoes—will be coming up.

YARDSTICKS TO GO BY

It's easy to say that such-and-such a percentage of income should be allotted to clothing. An often quoted estimate is from eight to 15 percent of the take-home pay. However, simply settling for a percentage of income isn't much help—the really tough job is trying to determine which member of the family needs how much. Following are some realistic yardsticks to depend on in dividing the clothing dollar.

- Age and sex of individual family members, since these determine the individual clothing needs; the growth rate that requires the most frequent re-

placements; and the price range in which you'll do the shopping.

- Demands of the job. Certainly the chief breadwinner's needs should have priority. It's folly to ignore the fact that the look of success is often reflected in the paycheck. The head of the house does his family no favor by skimping on his own clothing allowance.

- The standards and customs of the children's schools should also be weighed when the clothing dollar is being divided and passed around. This is not to be interpreted, heaven forbid, as "keeping up with the Joneses." But even very young children need the confidence that appropriate clothes can give them. Since the importance of clothes, or lack of it, varies at different stages, it's mother's job to analyze one child's needs in relation to those of another at the beginning of the school year. Allotting each child the same portion of the family clothing dollar may be an unrealistic approach to the problem.

MAKE A LIST

The major factor that will decide which members get how much is, of course, what's already hanging in the closet. This involves some paper work—making lists of what's still wearable in each individual's closet. Follow up with a discussion of the lists with the various members of the family. Wardrobe inventory must come before any purchases can logically be discussed.

Now comes the question—when does mother take her bite out of the family clothing dollar? Only after all the other members have been given their share? It too often works that way. Actually, she should consider her own needs as thoughtfully as she estimates those of her family. Her own activities in the community put a responsibility on her to value her appearance. But even more important, she owes it to her husband and children to take her wardrobe seriously.

A word of caution here—don't get stuck with the whole family's cleaning bills, mother! When clothing allotments are being estimated, the cost of upkeep should be taken into consideration. Take a firm stand on this matter of clothes care. The member who's careless with his wardrobe should learn that it cuts down his buying power—since what must be spent for cleaning and repairs reduces the amount of money available for new garments.

There's no getting around the fact that planning the clothing expenditures is a time-consuming

ing business, even for a single season. Yet it's becoming increasingly essential for the family on a fixed income. Statistics show that clothing prices and cost of upkeep are higher than they've been in many years. An overall up of 4.2 percent is not something you can shrug off. From September, 1965, to September, 1966, footwear went up in price 7 percent; men's and boys' apparel rose 3.1 percent; women's and girls' apparel showed a rise of 2.4 percent.

Higher prices, however, do not necessarily indicate that the family must make do with fewer clothes. You can still find your customary price ranges in the stores. The compromise can be made in the area of quality rather than quantity. As one example, the \$39 dress may be marked now at \$49. But there's still a \$39 dress to be had on the next rack.

"ECONOMY" TRAPS

The desire to curb the family's spending, while commendable up to a point, can lead you into traps. It may be false economy, for instance, to cut spending all across the board. By all means, look for justifiable low-ticket items. But just because a bargain-basement cotton blouse may be an excellent buy for daughter, don't conclude that it's also smart to whack \$50 off the price of father's suit.

In the interests of real economy, answer this one: Do you splurge on formal clothes and active sportswear that will make only a limited number of public appearances? And do you feel obligated to attend every clothing sale advertised? The dreamiest bargain, alas, is only a bargain if it fills a legitimate need.

It might be wise, here at the beginning of the season, to examine your shopping habits. "Habit buying" can sometimes lead you down the garden path. For example, do you always charge major items which involve a substantial expenditure—such as a winter coat? It might pay you to shop around at a number of stores first. Sometimes you come out ahead paying cash—in the long run, a big cash purchase can prove a great deal easier on the budget than a bigger charge purchase.

Another habit that can foul up the budget records is considering all your department-store bills as "clothing" costs. If you really want to find out what the family spends on clothing, go over those bills

carefully and deduct the amounts that were actually spent for household items. If you're a regular charge customer there's bound to be some miscellaneous that shouldn't be blamed on your clothing allotment.

You might be interested to know that U.S. Department of Agriculture statistics show that a family of five may spend

very little more on clothing than does the family with only three members. Clothing costs per individual decrease as the family increases. Latest figures on average clothing allotments by urban families on an annual net income of \$9000 show that Family A with three members spent \$826 in one year, while Family B with five members spent \$944

during the same period. These, as I say, are national averages. For more specific figures, take a look at clothing costs in an actual family—yours.

Mary Feeley has her own Family Financial Planning Service in New York City and is author of Associated Press's syndicated column, "Live Within Your Income."

Introducing Mohawk's House 'n Garden. The indoor-outdoor carpet that's really carpet.

You probably think you've seen indoor-outdoor carpet before. But never like House 'n Garden. It's the first indoor-outdoor carpet to have the luxury of a pile like any living room carpet. Which means that for the first time, the same carpet that decorates your patio can run right into your living room or den. Without being a compromise in luxury.

A few facts about House 'n Garden will tell you why it's in a class by itself.

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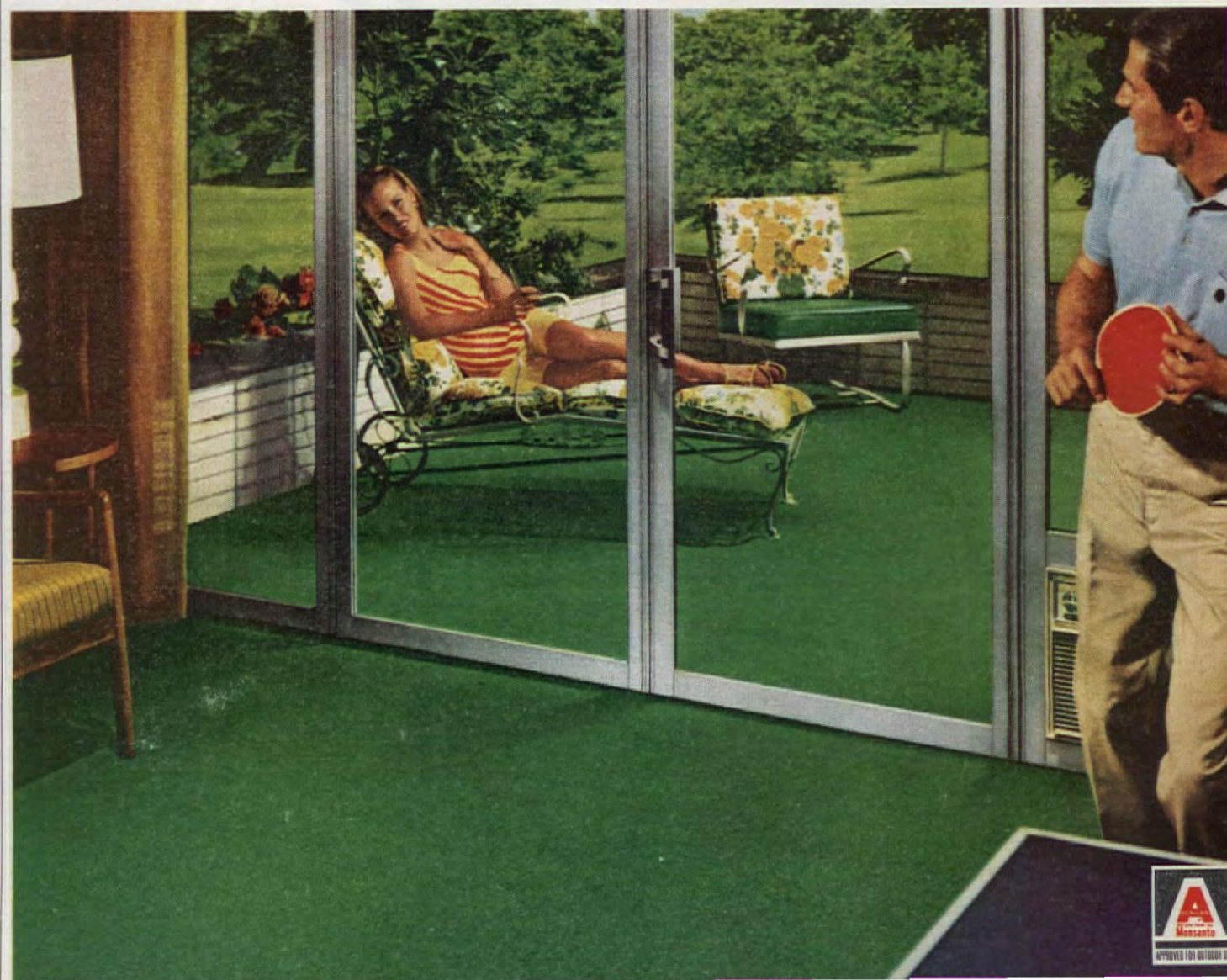
And yet there's no limit to where you can use this carpet. It was engineered and constructed for durability, but not at the cost of luxury. So it would be as much at home in the playroom, or wherever people live, as it is at your poolside.

So now you can forget what indoor-outdoor carpet used to be.

And see your Mohawk dealer for the only one that deserves to be called carpet.

(Facts and ideas on House 'n Garden have filled an exciting new booklet that's yours, free! Write to: Mohawk Carpet, 295 Fifth Avenue, New York, New York 10016.)

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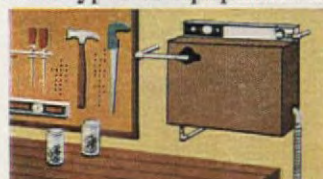
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By JEANNE LAMB O'NEILL

AMONG MY UN-SOUVENIRS

Where did you go this summer? And what did you bring back? I hope it wasn't a purple satin pillow embroidered with roses and "Mother" (do they make those any more?). But I wouldn't want to bet against a yellow sweatshirt emblazoned with sailboats and "Breezy Beach, N.J."

Somebody must love the souvenirs that souvenir-makers love. Somebody must buy the gaudily painted ashtrays, cunning salt-and-peppers; the wooden thermometers, brass letter openers, change purses, lapel pins, and kerchiefs that are the same no matter where you roam (only the names are changed to bilk the innocent). Somebody must stop at the roadside stands crawling with ducklings for the lawn, bulbous pottery pots, and chenille bedspreads. But not me. The last place I'd look for a souvenir is in a souvenir shoppe.

Give me a nice, self-respecting, true-blue un-souvenir. Like shells. What lovelier memento of the summer than seashells, free shells by the seashore? Unless it's pretty little ocean-washed pebbles, pieces of glass, Indian paint pots, pine cones, or driftwood.

Of course, we're match-moochers, soap-swipers, and sugar-snitchers too. We also collect maps, folders, menus, shoeshine cloths, and hotel stationery. But free un-souvenirs don't have to be so bourgeois. Take our steer horns. Who else do you know with steer horns to remember Aruba by? Instead of combing the gim-crack counters, we combed the cliffs by the shark-feeding grounds—and we could have made a fortune off our green-eyed fellow-tourists. Remember


John Glenn's triumphant ticker-tape parade through New York? We do. Not by a big shiny button from a street vendor, but by Sean's vivid nine-year-old impression in pastels.

Un-souvenirs don't even have to be tangible. How about the rum swizzle recipe John wangled from the original Swizzle Inn? That's a dandy un-souvenir, even if the man left out a secret ingredient or two. So is the trick of folding a napkin into a sailing ship that I picked up in a plush Caribbean night club.

One good test of an un-souvenir is whether you'll ever look at the thing again after you get home—or want to. We look at our souvenir of Bermuda all the time—the Birdsey watercolors we bought from Mr. Birdsey in Mr. Birdsey's studio (with an hour's artistic chitchat thrown in free). Also the boxwood in the garden (souvenir of Williamsburg) and the ivy (Mount Vernon). And let's not forget our greatest coup of all—the barber pole. I don't know why I wanted a 50-year-old barber pole right off the shop in sleepy Bedford, Pennsylvania, but it certainly commemorates that trip.

Actually, an un-souvenir can be almost anything—even a regular souvenir (provided it doesn't say "Souvenir of . . ." or "Made in . . ."). I don't turn up my nose at Canadian deer-skin just because it's touristy. Anything that's honest-to-goodness indigenous is worth having (but check the fine print on "local" jams and jellies). We've picked some un-souvenirs just for their looks—a fat, juicy papier-maché tomato (San Juan), a bejeweled peacock pincushion (Oranjestad). But I'm especially smug about un-souvenirs that nobody else has the likes of. Like our funchi paddle (funchi is something they eat in Curaçao) and our muddlers from the lele tree. Better still is the un-souvenir that's pretty, useful, indigenous, and unusual all at once—like the last crock of lemon oil polish on the Colonial cabinetmaker's shelf.

No, I don't say it's easy to collect un-souvenirs. The souvenir makers are convinced you want cunning salt-and-peppers. The children are convinced they want miniature Empire State buildings. And your husband's convinced that, souvenir or no souvenir, he's leaving you flat if you don't get in the car.

But you can do it. You can show the souvenir makers, the children, and your husband who's boss. Oh well, how much are the little bottles of genuine Fountain of Youth? 



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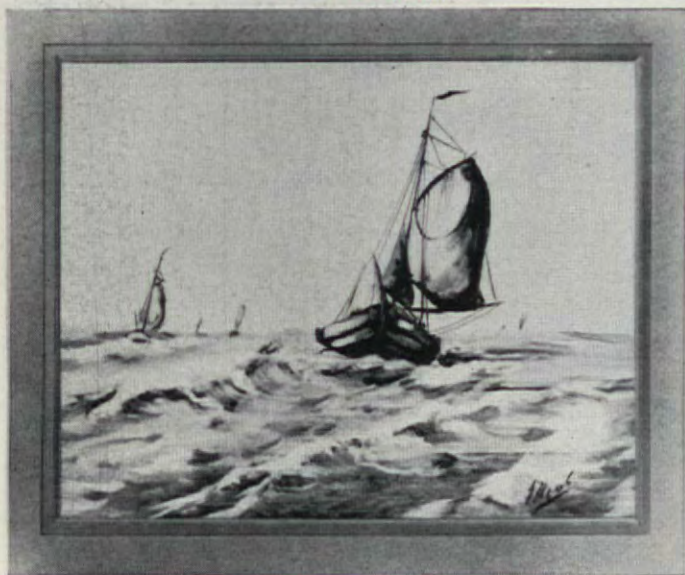
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BEAUTY AT HOME

BEAUTY WHEN NOBODY'S LOOKING

Do you feel, like so many homemakers, that the day after Labor Day is a kind of New Year's Day when you make all sorts of resolutions? Do you vow that this school year your household is going to run like clockwork, the children are going to be gloriously organized, etc.? Please don't forget yourself and your looks in your plans!

Especially, don't forget those two critical hours at the beginning and end of each weekday—the morning rush hour from 7 to 8 and the evening rush hour from 5 to 6. Because those are the moments when it's most important for you to look fresh and pretty. Before you laugh this off as too funny for words, consider that these are the times when you are most a family, and when all your efforts can pay off in family harmony and well-being. How you look and feel counts—to your husband, your children, and to you.

But you're so rushed at those hours! Indeed you are. Therefore, try these abbreviated beauty routines... mini-beauty for a big lift. In the morning, after you've splashed your face and brushed your teeth, the trick is to pick out the one makeup element that does most for you, fastest. The most obvious of these is lipstick, the one cosmetic many women would choose for a desert island. But if you wake up a bit on the pale side, what you may need most is soft skin color. Then touch just your cheekbones or your entire face with Shulton's Corn Silk Blusher for a look-alive tint.

Is eye makeup ridiculous at that hour? Not if you're privately convinced it makes all the difference. We are not suggesting complete makeup, remember, nor heavy makeup (awful so early)—but just a light, skillful application of whatever single beautifier does most for you. A quick brush of mascara, a touch of eye shadow, a delicate shaping with eye liner, or the flattering definition of eyebrow makeup. With perhaps a ribbon in your hair and a fast swish of spray mist fragrance, you're a desirable woman at 7 A.M. A delight to your family as they leave for school and work. That's as valuable a family contribution as all your work at the PTA!

The day's end finds the family psyche in reverse. In contrast to the morning goading of the clock, from five to six there's a letdown. What you need now is soothing refreshment. But instead you're making dinner where the kitchen's warm, and so are you.

It would be lovely, but impossible, to take a predinner bath. So try this instead. If your skin is oily, there is a growing category of no-color, antishine powders which absorb oil without disturbing your makeup. Miss Ritz Blotter is one; Milkmaid's new Translucent Face Powder is another. If your skin is both oily and troubled, Revlon is introducing, right now in September, new Natural Wonder Flowing Lotion-Makeup, which is medicated, contains not a drop of oil, and comes in seven shades. As a companion, Revlon is also launching a new medicated Blotting Powder Compact.

If your skin is dry by evening, Shulton's Desert Flower Cleanser and Moisturizer (two of a group of five products) contain aloe vera gel, a thirst quencher for tight, parched skin.

If your skin is middle-of-the-road, and you just want a fast pickup, dip a bit of cotton into ice water or skin freshener and pat your face, brow and throat, leaving your eye makeup untouched. You are then ready for powder, fresh lipstick, and a fortifying swish of hair spray if your hairdo is collapsing. Wash away traces of cooking on hands, and soften them with something good like Colgate Palmolive's Dermassage Lotion.

Although in this day of casual living you are likely to serve dinner in your stretch pants, dressing for dinner is good for family morale. And no amount of telling the children to wash their hands and comb their hair is as powerful as your example. But only your husband can tell you what an attractive wife means to him.



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THE MOST FROM YOUR AUTOMOBILE

By WILLIAM J. TOTH

IS YOUR NIGHT DRIVING IN FOCUS?

With over 90 percent of your driving decisions based upon what you see, it is easy to understand why good vision and good seeing habits are so important to safe driving. Unfortunately, there is much misconception about how your eyes affect your driving skill. For instance, it is commonly believed that 20/20 eyes mean perfect vision. If you have that, you can drive safely. The truth is, 20/20 is neither perfect vision nor an immunity against accidents. The eye has many talents; 20/20 is merely a numerical measurement of one of them.

The important things we need to know about the eyes are:

- What eye skills you need for driving carefully at night.
- How you use them when you drive.
- How to detect deficiencies.
- And most importantly, how to compensate for or correct these deficiencies.

How do your eyes measure up against these safety jobs they must perform when you're behind the wheel after dark?

ACUITY

Acuity is the ability to focus on an object and see it clearly enough to identify it. 20/20 acuity means you have average vision and see at 20 feet what the average person sees at 20 feet. If you have 20/40 vision it means you must move up to within 20 feet to see what the average person sees at 40 feet. Acuity lets you identify dangers ahead, read signs from afar, see other cars approach, and select a path for your car.

If objects seem blurred and hard to distinguish, you better have your eyes checked. Prescription glasses or contact

lenses can correct this condition or at least bring your eyes up to an acceptable standard.

DEPTH PERCEPTION

Depth perception is judging distances between objects, especially when they and you are in motion. This is important in determining whether you have enough distance to pass another car safely in the face of oncoming traffic, and whether you can move safely from lane to lane in traffic where moving cars surround you. If you find you are having close shaves in passing, approaching slow-moving vehicles faster than you expected, or having trouble in judging space while you maneuver, probably your depth perception is faulty.

You can compensate for this by slowing down as you approach slow-moving vehicles, by watching for shadows of other cars in relationship to each other in the daytime, and by estimating distances by pavement sections, broken line lengths, light pole placement, and other measured distances.

FIELD OF VISION

One built-in safety feature of our eyes is called "side vision." By looking straight ahead, your eye should still be able to distinguish the presence and movement of objects outside of the central focal area. This area or field should be about half of a large circle running from your right side around to your left.

This skill helps you to detect cars approaching from side roads and intersections, to detect pedestrians moving into your path, and to alert you to movement in your mirrors.

If cars and people seem to appear from your sides out of nowhere, you may be suffering from tunnel vision. You can compensate by turning your head and eyes frequently, installing more and larger mirrors, and welcoming passenger help.

NIGHT VISION

This is the skill of the eye to see in limited light, against the glare of oncoming lights. Drivers with good night vision recover normal sight a short time after glare blindness.

With good night vision you can identify hidden dangers that give no trouble during the day. If you often fail to see dangers before they appear suddenly out of the dark, avoid driving at night if you can. If not, then drive more slowly. Avoid glare by watching the right edge of the road as oncoming cars pass. And check with your doctor about the possibility of improving your night vision through your diet. (continued)

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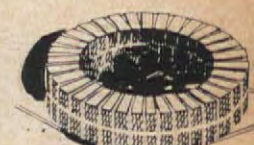
Planter—3' x 5'	—SAKRETE Cost\$4.88
Setting Post—32" Deep	—SAKRETE Cost	...\$1.70
Patio Floor—10' x 12'	—SAKRETE Cost\$45.00
Lawn Edging—20' Long	—SAKRETE Cost\$4.95
Barbecue Pit—32" Dia.	—SAKRETE Cost\$9.90
Garden Pool—4 x 6 (Inside)	—SAKRETE Cost	\$42.15
Repairing Walk—2' x 2' x 2"	—SAKRETE Cost	\$1.70

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General Electric's lightweight Vacuum Sweeper does those special in-between cleaning jobs in minutes! Power-driven brush sweeps up dirt, hair, lint. Easy to handle. Convenient toe switch. Glides under low furniture...needs only 4-inch clearance. Has reusable disposable bags. Makes a great second cleaner!

General Electric Company, Housewares Division, Bridgeport, Conn. 06602



General Electric's Portable Hair Dryer with Remote Control. Four heat settings may be adjusted while sitting under dryer. Deep hood covers all curlers. Fast drying! Easy to carry, easy to store.



General Electric's small-handle Automatic Knife has 2 sets of blades! 6 3/4-inch utility for dicing...9-inch for carving. Tungsten carbide edges stay sharp. Handle is 1/3 smaller. Storage rack for wall, drawer or counter.



39-Hole Spray, Steam and Dry Iron has Permanent Press Touch-Up Setting and General Electric's double-coated non-stick soleplate. Automatic power spray. Water window, too. It's the "complete" iron.

Progress Is Our Most Important Product

GENERAL  ELECTRIC

YOUR AUTOMOBILE (continued)

NIGHT DRIVING

Over half of all traffic fatalities occur at night—the very time when the number of cars on the road is greatly reduced. To avoid accidents, don't overdrive your headlights. This means that at the speed you are traveling, it will take more distance to stop than your headlights light up ahead. At 60 mph it takes over 300 feet to stop under ideal conditions, yet normal headlights illuminate less than 300 feet. So driving at 60 mph at night is courting trouble.

WHAT INCREASES NIGHT DANGERS?

If you can't see clearly at night, make sure you don't have a dirty or bug-smeared windshield, worn-out wiper blades, mud-splattered headlights, or nonoperating lights. Be alert to the distractions of roadside advertising signs, lights that may obscure traffic signals and taillights, and glaring reflections from wet surfaces. Misaimed lights can be caused by slamming your hood too hard. Don't let yourself become fatigued or drowsy. And remember, age makes a difference . . . a 50-year-old needs about twice the light to see what a 20-year-old sees.

SUNGLASSES AT NIGHT?

Never unless prescribed by a doctor! Eyes sensitive to the sun need glasses to restrict the amount of light coming into the eyes. At night eyes usually strain to see under limited illumination. By further restricting this light with glasses you place a greater strain on your eyes and increase the chances of not being able to see some dimly lighted danger ahead.

TRAVEL SAFELY AT NIGHT

With darkness comes the necessity of additional safety precautions. Keep your gas tank full and your lights well maintained. Dim your lights when following or approaching other cars. On roads you are unfamiliar with, try to follow the car ahead of you to make sure you stay safely on the pavement.

Your equipment needs an extra checkover too. Wipe your headlights, taillights, and windshield clean. Dirty glass can reduce light by 25 percent. Adjust the instrument lights so you can just see the gauges, but not too brightly. It's a good idea to carry an extra set of fuses. Your own-

er's manual will tell you how and where to install them. Install a night mirror to reduce glare and carry a flashlight and flares for an emergency.

If you do break down, get off the road and turn on your emergency blinkers. Set off your flares and turn on the dome light. Work in your light-colored clothing so oncoming cars can see you.

EYE CARE MEANS YOU CARE

Don't wait for trouble. Have your eyes checked periodically. If you have glasses, wear them. And carry an extra pair in your car.

Don't stare straight ahead as you drive. Keep your eyes moving from side to side, ahead, and to your mirrors.

Even corrected eyes can make you a

safe driver. Where they can't be corrected, they can be compensated for through good seeing habits. But it's up to you. They are your eyes to care for and your habits to form.



Mr. Toth is a professor at the Center for Safety Education, New York University.



You get a gather-round-the-fireside feeling with furniture from our *Post Road*. It has "that Thomasville look," so every skillfully crafted detail is authentic. (Even the finish colors trace

back to colonial times.) You have the beauty of Early American—and you have "that Thomasville look," too!

Happily, *Post Road's* look belies its price. We work hard, very hard, to keep

our prices modest...always keeping our high standards of design and craftsmanship. See for yourself at your store how easy it is to start living with "that Thomasville look."

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For Early American as warm as a winter hearthside—
just ask for **that Thomasville look**

Heirlooms from New England inspired *Post Road*. See "that Thomasville look" at better stores. For color brochures on 6 collections, send \$1 to Thomasville Furniture Industries, Inc., Dept. AH 79, Thomasville, North Carolina.

You can identify Thomasville originals by our name burned in the top left-hand drawers of our furniture.



New answer for the intimate, embarrassing problems married women face.



Tiny, germicidal Norforms protects you more effectively than douching.

As every married woman knows, embarrassing feminine odor that begins in the vaginal tract is a daily hygiene problem. You'd like to feel fresh, clean and secure...but it's not always easy.

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HEALTH IN THE HOME
By ANNETTE FRANCIS BENJAMIN

FIRST AID FOR COMMON HOME ACCIDENTS

How many times each day do you enter your kitchen and do a chore that involves the use of either a knife or a range? Did you ever stop to count the number of times during the past year that you accidentally cut or burned yourself while preparing meals?

Accidents occur more frequently when people are ill, tired, upset, and in a hurry (such as when the family is rushing to leave the house, particularly on weekends). Should one of these common accidents occur, are you sure you know the proper immediate treatment, even when a doctor must be called to tend the patient?

CARE FOR CUTS

You just sliced through a juicy tomato, but your thumb got in the way. Now what?

Any *minor cut* should be washed with soap and water, then covered with a sterile gauze pad or an adhesive strip bandage. If pain, redness, swelling, or tenderness increases in the area of the cut, or if the wound has been contaminated with dirt, call your doctor.

A *deep cut*, inflicted by those often unavoidable sharp objects, such as a piece of broken glass, a razor, or a knife, results less frequently in infection. However, bleeding may be heavy and there may be damage to blood vessels and nerves. The major immediate concern is to stop heavy bleeding. When it is under control, then you should call your doctor.

To control heavy bleeding, apply a pressure dressing to the wound, preferably using sterile gauze—or a folded clean handkerchief, part of a clean shirt or sheet, or a clean towel. Press

hard on the bleeding site and sustain the pressure with your hand for several minutes. If you have no clean materials, use any clothing or material, even your fingers or hand, to stop the bleeding.

A *jagged cut* or *laceration* is caused by a blunt instrument or a fall against a sharp object. Here bleeding is seldom a problem, but nerves and tendons may be damaged. Also, the danger of infection is greater in a jagged cut than in a clean, deep cut. The initial treatment is the same as for a minor cut: Wash it with soap and water and cover it with a sterile gauze pad or adhesive strip bandage. Always call your doctor to report a cut of this kind.

WHAT TO DO FOR BURNS

Culprits that cause painful burns can lurk anywhere, from hot irons and cooking-pot handles to the sun overhead.

The treatment of a burn depends upon the severity and extent of the burn. There are three different types of burn injuries: First-degree burns, which produce only reddening of the skin; second-degree burns, which produce blisters in addition to reddening of the skin; and third-degree burns, which produce deeper damage, affecting the entire skin thickness and varying amounts of tissues beneath the skin.

For a *small* or *mild burn*, place the burned part under running, cold water or immerse it in clean, cold or ice water for two or three minutes. Do not disturb or open any blisters. Apply petroleum jelly liberally to the burn and cover it with a sterile gauze pad. If you do not have one, use the cleanest material available, such as a freshly ironed handkerchief or part of a sheet or shirt. Secure with gauze or adhesive tape.

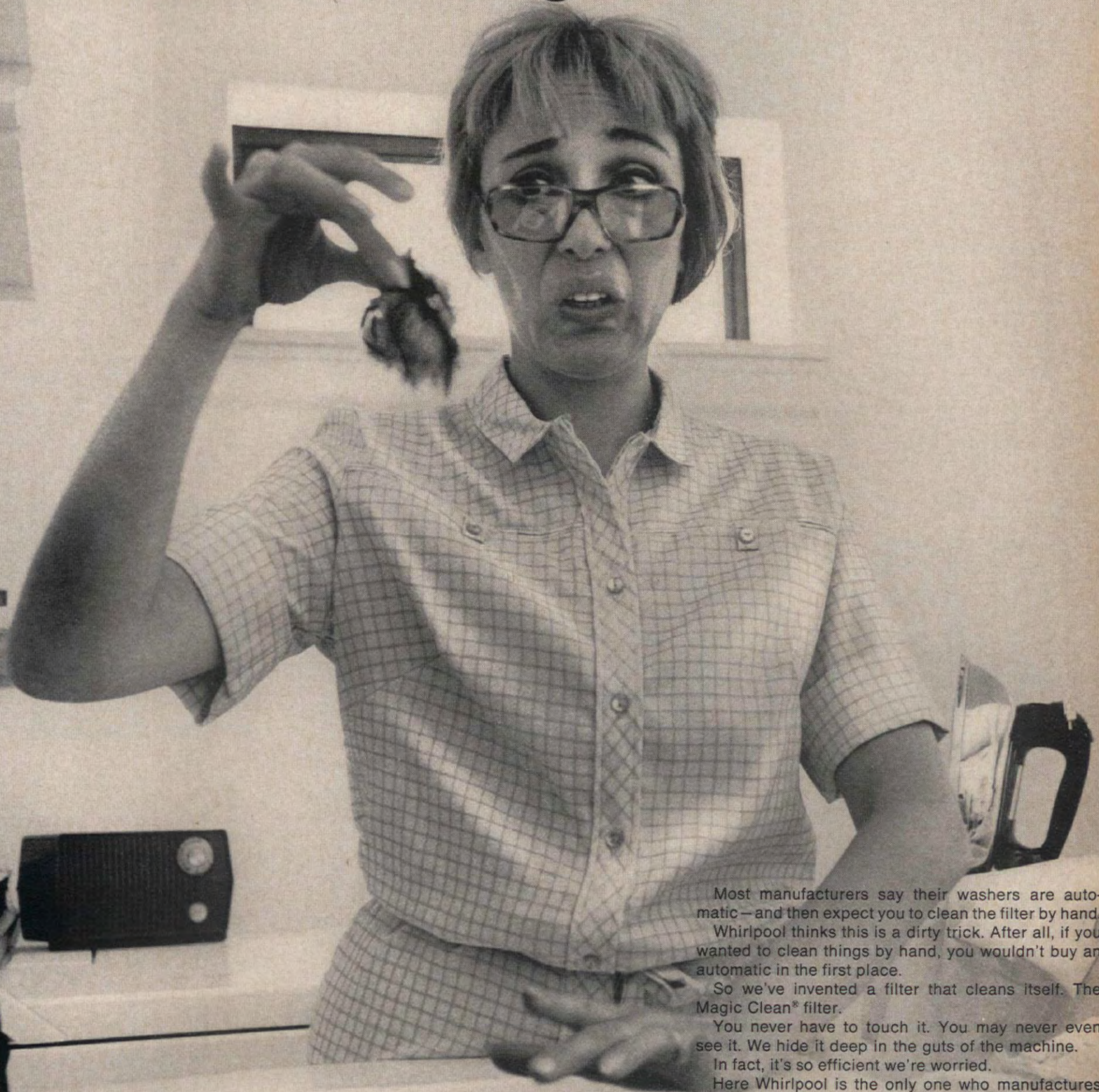
If a *burn* is *extensive* or *serious*, call your doctor at once and have the victim lie down. Cover all the burned areas with sterile dressings or the cleanest cloth material you have at hand, such as a freshly ironed handkerchief or part of a sheet or shirt in an effort to relieve the pain by keeping air out. Never attempt to clean the burn or try to break the blisters. Make sure the person remains quiet and is comfortably warm until medical help arrives.

Occasionally, conduct family discussions on fire and burn prevention, and what to do in case of fire.



Mrs. Benjamin is coauthor with her husband, Bry Benjamin, M.D., of *In Case of Emergency* (Doubleday; paperback, Pyramid).

Maybe your automatic washer isn't automatic enough.



Most manufacturers say their washers are automatic — and then expect you to clean the filter by hand.

Whirlpool thinks this is a dirty trick. After all, if you wanted to clean things by hand, you wouldn't buy an automatic in the first place.

So we've invented a filter that cleans itself. The Magic Clean® filter.

You never have to touch it. You may never even see it. We hide it deep in the guts of the machine.

In fact, it's so efficient we're worried.

Here Whirlpool is the only one who manufactures a filter that cleans itself. And it's tucked away where nobody can appreciate it.

So we've written *Magic Clean filter* on the control panel.

We want you to remember we didn't just sell you an automatic.

We sold you an automatic automatic.


Whirlpool
CORPORATION

The washer with the filter that cleans itself.



MAINLY FOR MEN

NEW PRODUCTS

1 & 2

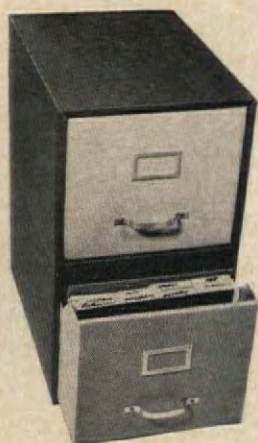
Perhaps because of all the talk about air pollution, there seems to be a growing interest in air-cleaning devices, both large and small. One recently marketed by General Electric, is a compact box 5 1/4 inches thick designed for use with ducted heating or cooling systems. It's an electrostatic filter which, the company claims, attracts and traps up to 95 percent of the dust, pollen, etc., in the circulating air. Result, of course, is less irritation for allergy sufferers, plus a cleaner house. Available from contractors.

On a one-room basis you can get similar benefits from a device called the Magnetronic room air purifier. This portable unit is, in effect, a vertically mounted fan which draws in air through a series of filters and expels it upwards to circulate throughout the room. Air enters through the body, which is made of finely perforated metal. It then passes through a layer of germicidal plastic foam that traps large dust, lint, and dirt. Next, an electrostatic filter stops fine dust, pollen, soot, and smoke particles. Finally, activated charcoal removes odors, fumes, and such. This device is offered by Nautilus Industries, Inc., for \$90. A smaller model, with a third less capacity, costs about \$25.



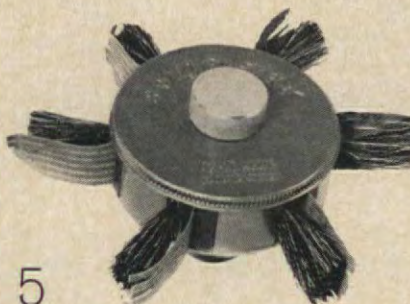
3

Attractively styled filing cabinets often cost more than the home owner wants to spend. But a neat two-drawer unit has been introduced that offers both good looks and economy. It's made of heavy cardboard with each drawer front a different, bright color. Offered by Safco Products Co. Costs \$7.



4

Mechanized nit-picking has arrived. A cordless, rechargeable unit from Westinghouse contains a revolving brush that whisks lint and dust off your suit and into a baffle-type trap. An opening side panel gives easy access for cleaning both trap and brush. Compact enough for keeping around the office or in your car. Sells for \$16.



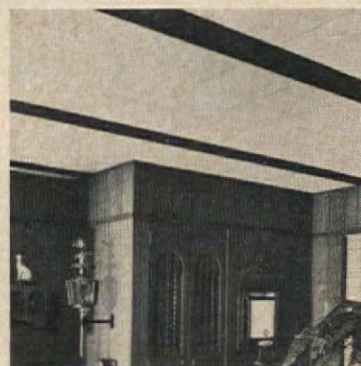
5

Anyone who refinishes old furniture will appreciate the Sand-O-Flex. It's a wheel for use on drill press, bench motor, electric drill, or what-have-you, which permits sanding of such complicated surfaces as ornate picture frames and wood carvings without flattening.

Spaced about the wheel are "fingers" of abrasive cloth, behind which are small brushes. The brushes cushion the abrasive as it whips into hollows and around curves. The manufacturer, Merit Abrasive Products, says the tool has seen much industrial use. Costs \$15.

6

If you like beamed ceilings, but haven't found a way to hang massive timbers securely, you might consider Armstrong's new Wood Grain Beams. These fiberboard strips, measuring four feet long, six inches wide, and 3/4 inch thick, are used with ceiling tile, and are installed by stapling. Their surfaces are embossed and colored with deep, rugged simulated wood grain. Tongue-and-groove edges interlock with those of standard half-inch acoustical tile. Spaced regularly in a tile ceiling, the beams project slightly below the tile and give an attractive, bold accent. Cost is about 27c per lineal foot, or about \$10 for a 12 by 14 foot ceiling.



7

Here's a simple way to reduce the clutter on your workbench and save a lot of guesswork to boot. It's a nut driver called Hex-a-Matic that automatically adjusts to any nut, hex-head screw, or similar fastener of 1/4 to 7/16 inch. Also fits metric-size fasteners up to 11 mm. To use, you simply press against the fastener, then turn. A six-fingered chuck grips the head tightly, even if the corners have been worn round. Made by The Stanley Works, and priced at \$5.50. A similar tool for Yankee screwdrivers costs \$5.



8

Mounting cabinet hinges becomes an easy job with the Vix-Bit, a self-centering tool which fits the chuck of an electric drill. Pressing the tapered front into a hole in the hinge centers the built-in drill. Increasing



the pressure brings the bit forward to drill the screw hole. It lessens the chance of having the drill wander or jump, thus assuring an accurate job and avoiding harm to adjoining finished surfaces. By Herbert A. Japs in two sizes—No. 5 for cabinet hinges and small hardware (\$4) and No. 9 for butt hinges and larger hardware (\$5).

By ARTHUR J. MAHER

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The dial comes right to you. Table and wall models.
Six zingy colors. Extra long cord.



A repairman can cost \$15 a shot.



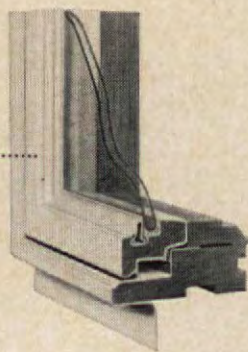
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THE FAMILY PET
By PATRICIA O'KEEFE

PETS IN THE PANTRY

The old adage, "You are what you eat," applies to cats and dogs as well as people. Diet is important to a growing puppy or kitten. To give the right foods to your pet, choose from maintenance foods, supplements, and treats.

Maintenance foods are complete one-dish meals. They are formulated from a number of ingredients listed on the label, to give your cat or dog the nutrients he needs for a balanced diet—the right amounts of protein, carbohydrate, fat, minerals, and vitamins in the proper proportion.

Many people believe that meat is the only food a cat or dog really needs. This is not true. Meat is high in protein but low in calcium and other important nutrients. A small dog would have to eat 60 pounds of meat a day to get his full daily calcium requirement, and he would still be deficient in several essential vitamins and minerals. You can buy maintenance foods in three forms—canned, dry, and semimoist.

Supplementary foods enable you to give your cat or dog some variety in his menus. They contain primarily fish, meat, or poultry. They are highly nutritious, though not a complete diet, so supplementary pet foods are recommended for occasional feeding or for mixing with a maintenance-type food.

To satisfy your pet's yen for snacks, there is a big selection of biscuits, pet cookies, and "candies." Chewing on a dog biscuit helps a dog's teeth stay clean and free of tartar. And biscuits are much safer than bones. Any bone that a dog can crunch into sharp splinters can cause serious problems.

Feeding pets at the same times each day gives them a sense of security and trains them to eat the proper foods instead of being finicky. Puppies under six months old should be fed three or four times a day. A young kitten needs four meals a day. An adult dog is usually fed once a day, a mature cat twice.

FIGURE IN YOUR PET'S FIGURE

How much food should you give your pet? Often the feeding instructions on pet food packages recommend average portions for different breeds. Using this guide, watch your pet's figure. If his ribs show, he needs more; if he begins to bulge, then smaller meals are called for. A puppy or kitten should be on the roly-poly side but not fat. His rapid growth gives him a big appetite.

A hunter or any dog that exercises strenuously must have more food to supply his energy requirements. A pregnant or nursing cat or dog requires more food. When a pet gets older and less active, it may be necessary to change his diet according to a veterinarian's recommendations.

A well-fed dog or cat will have a glossy coat, a well-formed body, and an alert disposition. Although there may be times when he normally feels less hungry—during very hot weather, for instance—he will eat his meals eagerly and have no digestion problems.

SOME TALES ABOUT TALES

In spite of all the research that has been done to create special foods for pets, some old wives' tales about feeding persist. Have you ever heard that garlic will prevent worms? Or that sugar and milk cause worms? All garlic does for a dog is make him very smelly. And worms are not caused by any food.

A self-styled expert may tell you that a block of sulphur in a dog's water bowl will "prevent" all kinds of things. Actually, all it does is sit there and make the water taste funny.

Another popular fallacy is that raw eggs are good for the coat. Actually, it has been proved that raw egg white contains an enzyme that will destroy an important vitamin, biotin, which is essential to growth and coat and skin conditioning.

Remember that commercial pet foods are the result of years of research. Tinkering with the diet provided by ready-prepared pet foods is, at the least, unnecessary, and may actually cause your cat or dog to be poorly nourished.



**Dogs think it's meat—
but it's more.**

Top Choice is a new kind of dog food that's actually more nourishing for your dog than a sirloin steak you'd eat yourself. It's made from beef. Loaded with body-building proteins. But it has even more vitamins. More minerals. More carbohydrates. Everything your dog is known to need.

Just tear, serve. There's no can to open. And Top Choice costs no more than the leading canned dog food. Try new Top Choice—the soft, beefy burger for dogs from General Foods.

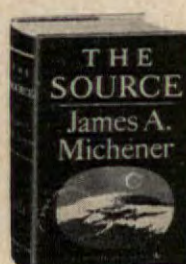


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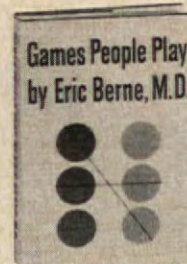
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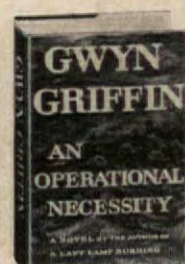
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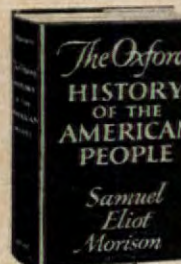
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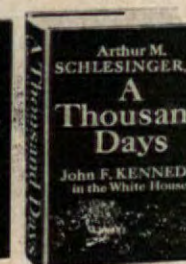
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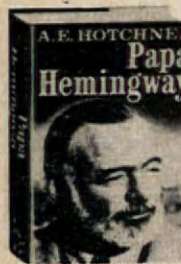
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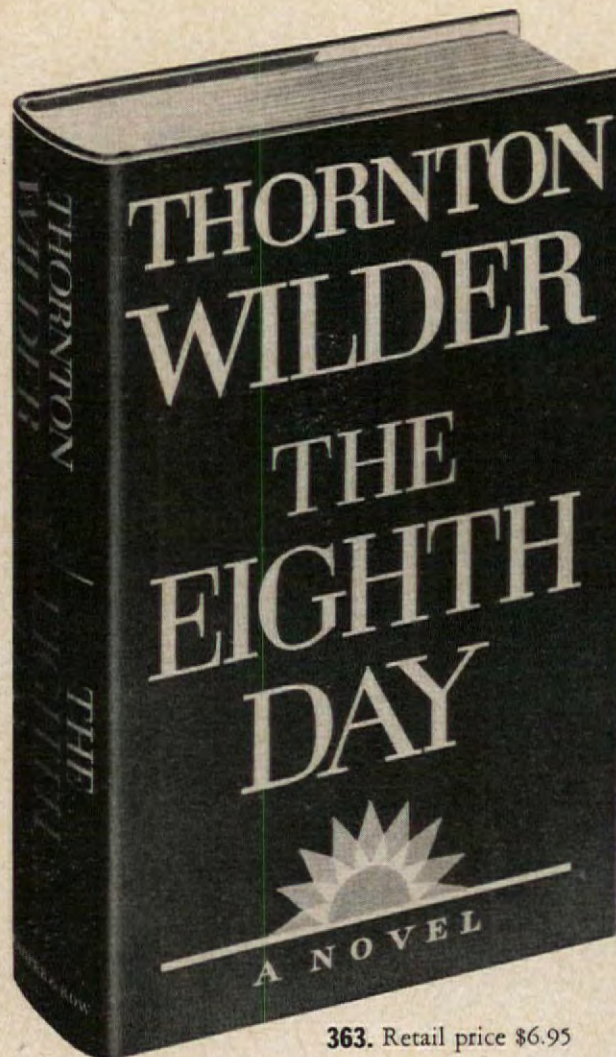
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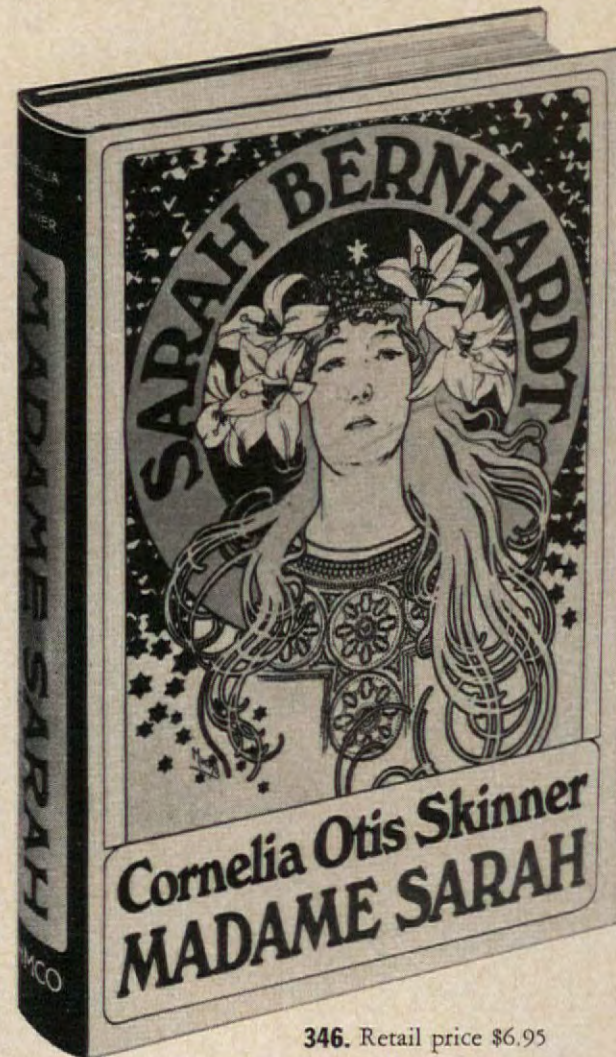
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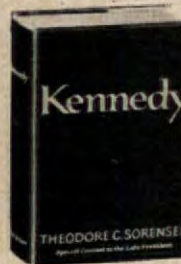
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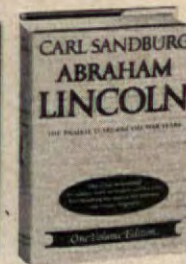
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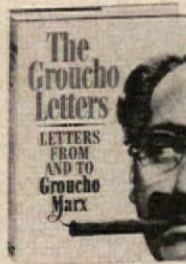
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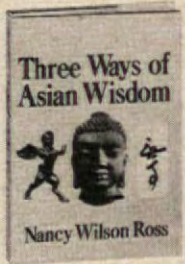
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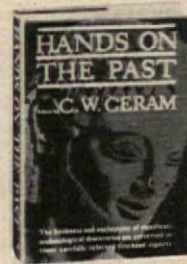
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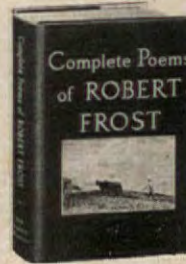
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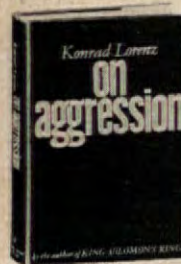
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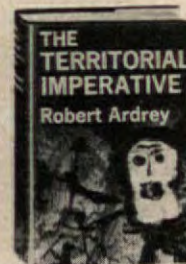
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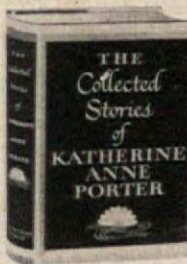
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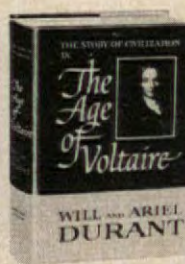
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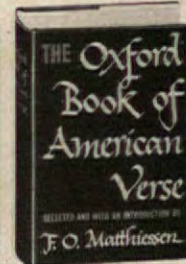
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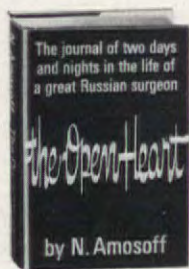


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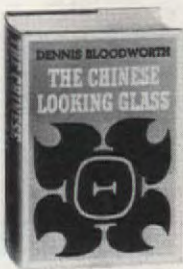


190. THE OXFORD BOOK OF AMERICAN VERSE (Retail price \$7)

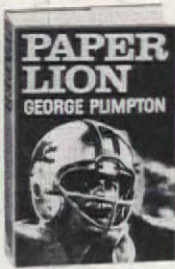
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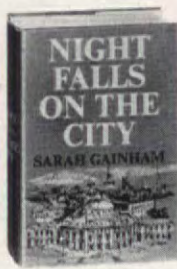
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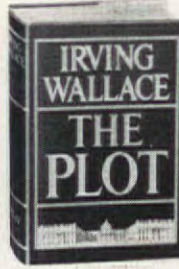
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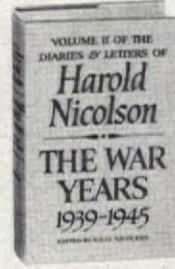
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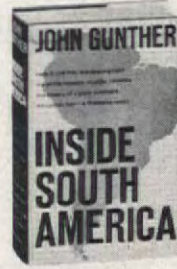
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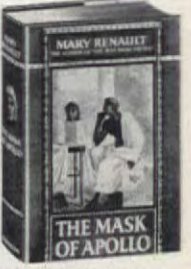
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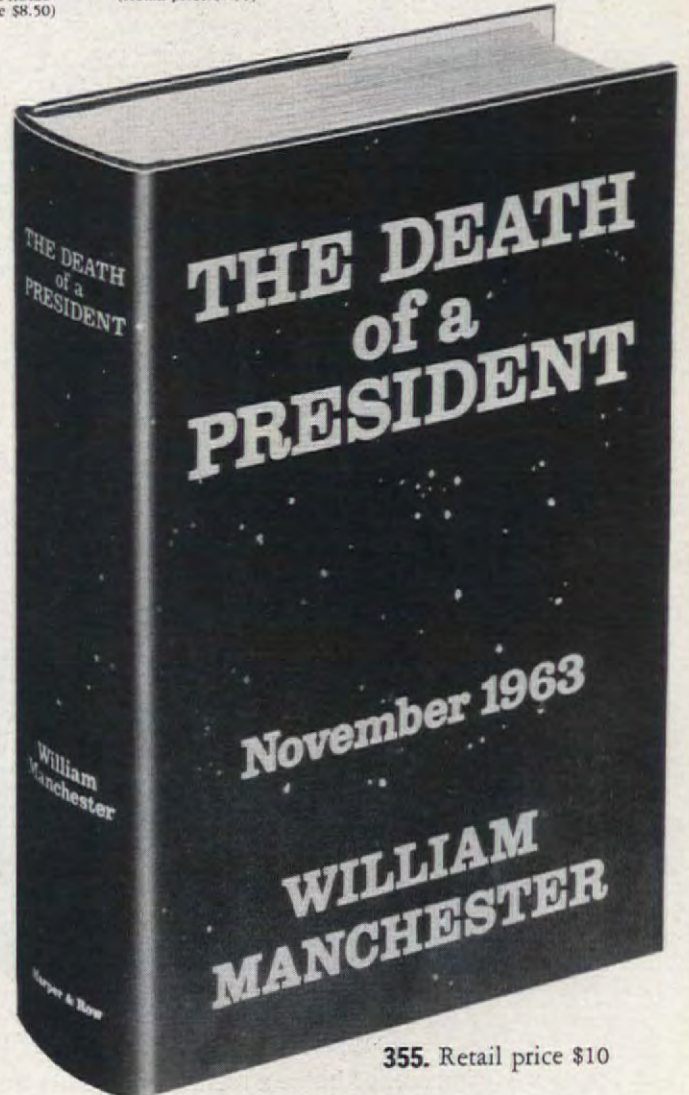


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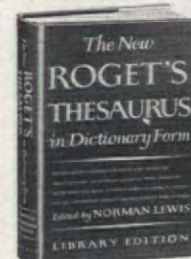
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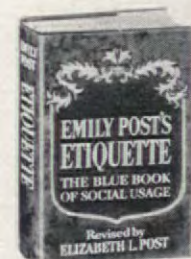
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3. Create a "dining island" inside a round rug (dyed in the washer with Liquid Rit Royal Blue). Color napkins to match. 4. Co-ordinate the tablecloth with the sofa cushions in Rit Pink. 5. Unfinished wicker chairs bloom when you brush on hot diluted Liquid Rit Scarlet.

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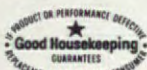
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More than a tint  Rit colors in depth.



By FAYE HENLE

DOES IT PAY FOR A WIFE TO WORK?

Does it pay a wife to work? And if she does, what happens to the money she earns? Who in the two-paycheck family pays for what?

These questions are being asked by more families than ever as the price of our staples skyrockets and as the cost of higher education and medical care rises with equal rapidity.

The answer often depends upon an individual family's definition of pay. Many a wife rates the satisfaction she gets from working ahead of the dollars earned. And many a husband will proudly point to some contribution her dollars have bought. To some families the working wife is virtually a "nonprofit" organization, at least when she first goes back to work. Other families could not make ends meet without her take-home pay. According to figures just released by the Women's Bureau of the U. S. Department of Labor, wives' earnings usually represent a smaller portion of total family income in lower-income families. For families with yearly incomes under \$3000, more than a third of the wives who work contribute less than five percent. In half of the families with \$15,000 or more, the wife's pay adds 20 percent to income.

If you are working, perhaps you are wondering whether you are spending or saving your dollars wisely. If you are thinking of going back to work, possibly you are asking yourself whether the money you would earn would compensate for the rigors almost any paid job involves. You may find some guidance in the stories, all true, of three wives working in high-paying, high-priced New York.

MEET THE "M" FAMILY

Dorothy M is a newlywed. Recently she advanced from her secretarial job at an advertising agency to the space-buying department. Her husband is a loan specialist with a government agency. Together they have a \$15,000 a year income and not a penny of it has yet found its way into a savings account! Dorothy talks about "retiring in a couple of years when we start having a family." Jerry proudly admits: "Without Dorothy's help we could not be buying an apartment."

DOES PART-TIME WORK PAY?

Mary R, the mother of three school-age youngsters, is back at work, part-time, after a dozen years home. She works 18 hours a week as a registered nurse, adding \$180 a month to the \$540 a month her husband earns as a sheet-metal worker. Matter-of-factly, Mary asks: "How else could we hope to send three children to parochial school on \$7620 take-home pay a year? There are six healthy appetites in the family and three pairs of growing feet." Mary's mother lives with the R's. But this family has learned to save \$25 every month.

WORKING AT HOME

Eleanora B confesses to owning the "typewriter that could not be silenced." From it come magazine articles that together with lecture appearances earn her \$8000 of the family's \$27,500 a year income. With city apartment, country home, private schools for two children, and an investment program that includes stock market and real estate ventures, Eleanora admits that she and her management-consultant husband are forever "hard pressed for cash."

GETTING DOWN TO SPECIFICS

Let's take a closer look now at how each family lives and spends its money:

For the M's, their total after-tax income is \$975 a month, of which \$276 goes to pay off a variety of loans and charge accounts.

As a loan officer, Jerry M admits that this debt loan would horrify most bankers. Dorothy will offer a quick defense. Two of their big bills will be paid off within the next three months and the remaining payments, including purchase of the apartment, will then be below the 20 percent mark. That's the debt load approved by bankers.

Where does the rest of the M's' money go? Until they can move into the co-op, \$138 a month goes to the landlord—and for Manhattan this is a

steal. Just about \$100 goes for food, excluding lunch on weekdays and dinner out twice a month. Household operation costs \$75, while \$120 goes for recreation, travel, and charitable contributions.

Dorothy and Jerry budget \$107 a month each for clothes, personal care, lunch, carfare, etc. Medical and life insurance payments take another \$24 monthly, while \$10 pays for Jerry's night course in business administration. This leaves less than \$20 a month and it goes, says Dorothy, "for goodness knows what."

Dorothy and Jerry have a fairly simple system of book-keeping. Since check stubs and balances don't worry her, Dorothy lets her meticulous husband watch over their separate accounts. They have decided that Dorothy should keep a checking account of her own so that she can see where her money goes.

"Three-quarters of my income goes straight into the bank and straight out again to pay off debts," she chuckles.

Dorothy and Jerry know they are free spenders, but they don't think they are spending unwisely. Others might disagree with them.

On two counts, the Ms are operating on a shaky financial basis. Open to question is Dorothy's tendency to regard her earnings as "my money." Ideally, families with two incomes regard the whole as "our money," aware that having a working wife calls for some sacrifice on the husband's part. Let's forgive Dorothy since most of "her" money goes into the common pot to pay for the things they both want.

Their absence of savings, however, is more severe. An unexpected medical crisis, for example, could upset their budget for months, even years. At least they should save that \$20 of "goodness knows what" money every month.

FINANCIALLY NECESSARY

Mary R is a valiant member of that large group of working wives for whom earning is a necessity. To make ends meet, Mary and her husband Harold became superintendents in an apartment building in uptown Washington Heights soon after their first child was born. The apartment has restrictions. It is too small and either Mary or her husband must be on the premises at all times.

"It is because we are living rent free," says Mary, "that we are able to save \$25 a month."

Of the \$635 that comes into this household each month,

\$240 goes for food and household operation. The next largest expenditure is \$133 for transportation. This includes \$78 of monthly payments on a car that they will own at the end of the year and which is a necessity because Harold's job is in New Jersey. Additionally, Harold and Mary allow \$30 a month each for personal expenses. The \$55 allowed monthly for clothing, Mary admits, goes chiefly to keep three pairs of growing feet shod and two teen-agers in inexpensive fads. Insurance and medical costs claim \$50 of their monthly budget and Mary says this would be still greater were it not for her hospital affiliation. The Rs budget \$25 a month for education, \$12 a month for recreation. The \$15 set aside each month for "vacation" is spent summertimes for day trips and for a week for each child at camp. Each month, too, \$6 goes for children's allowances and \$14 into the basket at church on Sunday.

Is there a critique that can be directed at the hard-working, hard-pressed Rs?


U.S. Bureau of Labor statisticians would say they are overspending for food and household operation, which siphons off 37 percent of their monthly income versus the 29.5 percent allowable according to official figures. To this Mary would retort: "Feed teen-agers, a mother-in-law, and three other healthy people? You try it. I can't do it for less." Press on a bit and you'll discover that just about every penny of this money is spent at the supermarket and may include a variety of items from magazines and stationery, to toys, kitchen gadgets, and houseplants.

In the R family it is Mary who handles the money. This family operates on a strict "cash and carry" basis. They have no charge accounts. Their furniture was financed through department stores, although it would have been cheaper to get a personal loan at a bank.

A major purchase is on the R's horizon. With luck and a family loan, next year they may be able to share the cost of a two-family house in Paramus, New Jersey, owned by Mary's widowed sister.

RUNNING TWO HOMES

Their friends call the Bs extravagant. On a spendable \$1731.75 a month after taxes, doubtless this family of four could afford mink and Capri, but they don't choose to spend their money that way. Without owing a penny of installment debt, here is how Eleanora and Tom (continued on page 89)

Rit creates the color  you create the sensation!

6 more color ideas you can steal with RIT[®] (it's easy!)



1. Bright Olive Green is this year's fresh young color—so start this decorating theme by coloring your washable draperies with Rit.
2. For a "Victorian" effect cover a small table to the floor with an unbleached cloth dyed Rit Scarlet. Accent with a Rit Purple wooden rope festooned around the table.
3. Co-ordinate the lamplight! Dip a washable fabric shade in Rit Old Rose (or just sponge it).

4. Make this exciting "decorator rope" yourself with unfinished beads, simulated pearls, blocks—then dip in hot Rit Marine Blue. Unusual co-ordinated tie backs for the draperies.

5. Rit color-matches the unfinished wooden lamp base and bowls of colored water filled with flowers.
6. Co-ordinate these washable cushion covers with Rit greens. Prints are fun to color! Do a swatch of the fabric first. Then you'll see what startlingly beautiful, often totally unpredictable effects you can create.



Only extra-strength Rit dyes so many different materials and dyes them so many (35) colors. Easy. Economical. Dependable.



Every featured item on this page was dyed in Rit.

More than a tint  Rit colors in depth.



LOCATION: The islands

BUDGET: \$500

DURATION: 14 days

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HOW TO BUY DRAPERY HARDWARE

Selecting the proper drapery hardware for a window treatment has much in common with buying a new wardrobe. In both cases, your choice is based on function and attractiveness. Functional hardware assures the hang and fit of your curtains and draperies. And decorative hardware can be the perfect accessory to complete an ensemble. Cost, of course, does enter into your decision. But don't scrimp. In the long run it can be false economy.

Before you buy either hardware or fabrics be sure you know how you want your windows to look. For example, you may want to correct some architectural mistakes. Your windows may be off-center or too narrow. You may want to give an illusion of height to your rooms. All this and more can be achieved with window treatments and the appropriate hardware.

Decide whether your treatment calls for inside window mounting, frame mounting, or ceiling installation. Another thing, be sure to measure your window area properly before you invest in drapery hardware. To insure correct measurements, use a metal tape.

Now let's look at the types of drapery hardware available today. Some, such as traverse and curtain rods, are strictly functional hardware and don't show; others such as poles, tiebacks, and finials are decorative accents and should relate to the style of your room.

THE TRAVERSE ROD

The traverse rod, which operates on a pulley system, is the basic functional rod to use with draperies that open and close. Lengths are adjustable within standard sizes (30 to 48, 48 to 86, 86 to 150, 120 to 224 inches). Drapery hooks which are inserted into small slides hold the fabric and are moved back and forth by the pulley cord. More slides can be added to hold wider draperies.

There are many types and weights available for simple wall-to-wall hangings or the more complicated, formal swagged and tied-back arrangements. Single traverse rods can open from the center or from the left or right side, depending on your window treatment.

For double drapery hangings, or drapery plus a valance, use a combination traverse rod and plain

curtain rod. These are available with the traverse rod on the inside or outside. With the inside arrangement you'd have opening and closing curtains inside and the stationary drapery or a valance on the outside. With the traverse rod on the outside, the stationary curtains would be on the inside and opening and closing draperies on the outside.

When buying traverse rods be sure that you select the correct weight for the type of fabric you are using. Nothing is sadder than lovely, heavy draperies sagging on a weak rod.

For flat panels of fabric (no gathers or pleats) there is a new type of traverse installation that allows flat vertical panels of fabric to be pulled across a window horizontally. The effect is simple and uses less fabric than the conventional drapery.

THE CURTAIN ROD

The curtain rod (as opposed to the traverse rod) is a plain rod on which curtains with pocket headings are used. Stationary draperies with pleated headings can be hung from a curtain rod with drapery pins hooked over the rod. These can be arranged in place very simply but should not be opened and closed—as the hooks don't slide very smoothly.

Common straight rods can be installed almost flush on a window frame or within it—curtains shirred on rods top and bottom require this type of installation.

There are curtain rods that bow in or out, or that project several inches. These are useful when the drapery must clear radiators or air-conditioning units that project from a window.

If additional projection is needed investigate gooseneck brackets to be used with straight rods. Corner-window rods and bay-window rods run continuously within corners so that there isn't a break between the curtains.

Investigate the different types of brackets, too, so that you have the neatest installation possible.

SPRING-TENSION RODS

Spring-tension rods for lightweight curtains are installed within the window reveal or frame. Most often, these are used for bathroom or kitchen windows.

They are adjustable; the width is fixed by adjusting the coil spring inside the rod.

CAFE RODS

Cafe rods are for tier-on-tier hangings of either curtains or short draperies. You can buy cafe rods in diameters from a half inch to 1 1/4 inches and some of the wider rods are offered with traverse mechanisms for use with wide sweeping window installations of double tiers. You can also use a combination of traverse and stationary cafes in the same window treatment. This will enable you to let the light in on the top tier while retaining privacy with the lower tier.

DECORATIVE POLES

Decorative poles are today's most important fashion in drapery hardware. They are offered in wood, brass, and painted metal finishes with rings and finials to match. Standard lengths are sold or can be cut to specified measurements.

Wood poles are available in a variety of standard colors or they can be ordered to match your own color sample. Unfinished poles are also available for you to cover with fabric or to paint.

The basic wood pole with rings is usually used with hanging draperies which are opened and closed by hand, although wooden poles and rings with a traverse mechanism are also available. A pole without rings is attractive when draped with a festoon or swags.

Brass or black-finished metal poles are featured in both stationary or traverse styles too.

DECORATIVE ACCESSORIES

Decorative accessories such as holdbacks, festoon rings, and tiebacks were formerly out of reach because of high prices. Today, decorative brasses in both antique and plain finishes are available at popular prices in traditional and modern styles.

Bracket-type holdbacks or tiebacks made of chain can be used with overdraperies pulling back on one or both sides. They can also be used with traverse rods. Keep the draperies closed at night; during the day gather them back and slip over the holdback for a dramatic effect.





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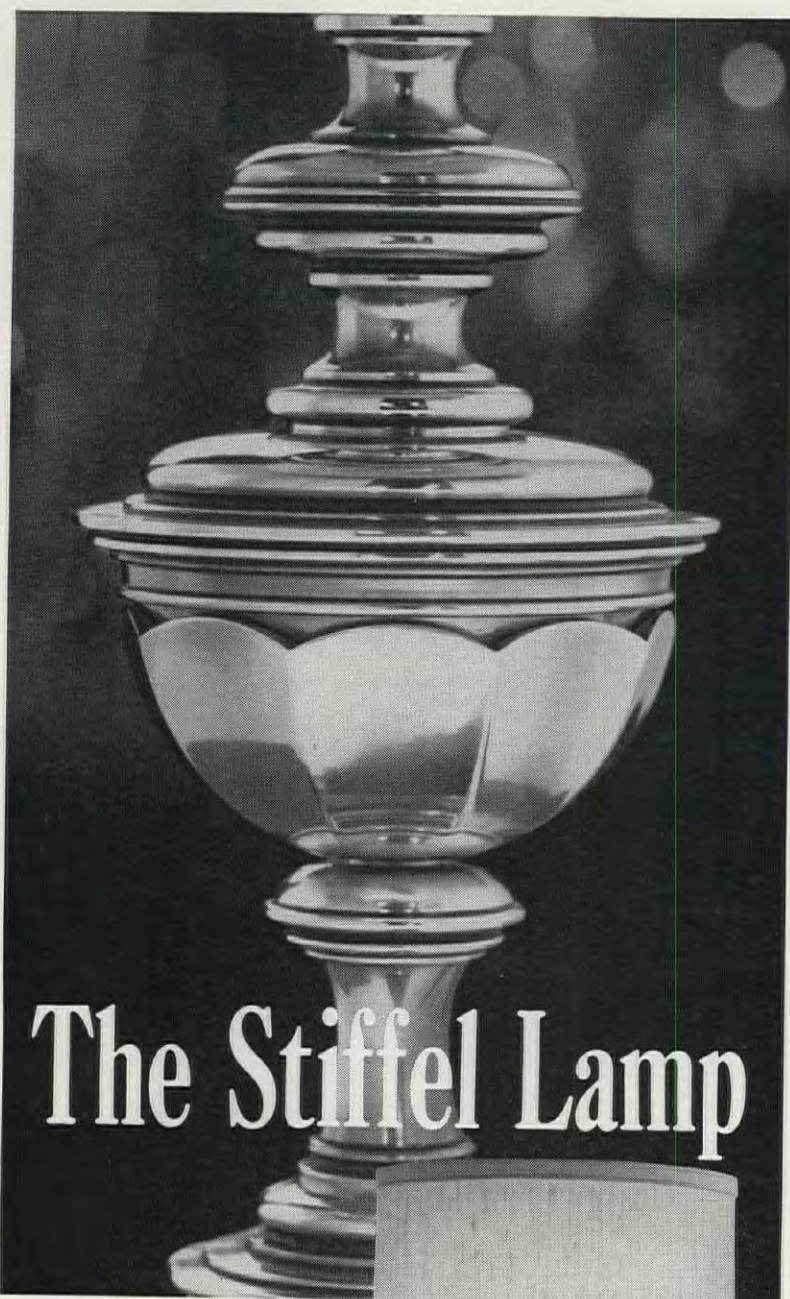
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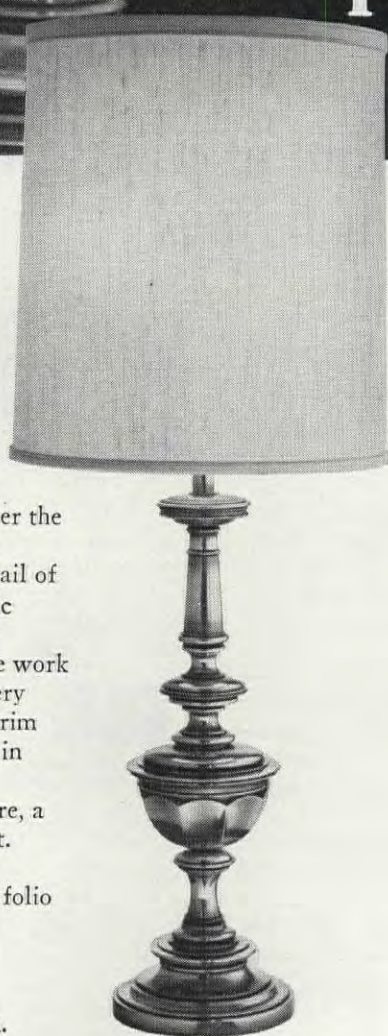
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*Slightly higher West and South.



DECORATING NEWSLETTER

THE AFRICAN BEAT heard again, now louder than ever. This time it's in the new bedspread collection Dorothy Liebes designed for Morgan-Jones. For the primitive look there's Sudan, a complex pattern of triangles, chevrons, and squares in earthy warm brown, black, and white. On the other hand, this spread is just as perfect for the city-contemporary scene of chrome, glass, leather, and furs.

FUN FURS FIRST—NOW FUN ANTIQUES. Call them fun antiques or young antiques, but their relationship to precious antiques is about the same as that of a slicker-yellow, French rabbit, fun fur coat (costing \$195) to a luxurious mink. One is a fad—a passing fancy—the other a serious investment. There's only one difference, and that's worth thinking about. We believe that fun furs depreciate every time they're worn. While fun antiques will grow more valuable with age. We discovered this new category of young, fun antiques at Macy's N.Y. some time ago. "Old Things for Young People" was what Macy's called their treasure trove of pieces priced to sell under \$150. Some examples of fun antiques we admired: a bamboo-and-wicker Edwardian three-drawer chest (\$89.99), a Spanish bentwood settee (\$99.99), an English pine washstand with high gallery and shelf that would make an ideal at-home bar (\$139). The only problem—"Old Things for Young People" proved so popular, they sold like cotton candy at the circus until they were all gone. Also at Macy's, young things for youngsters: laminated cardboard children's furniture called Tomotom by English designer Bernard Holdaway. Shapes are wonderfully safe (no sharp corners), basic, and highly stackable. Colors are zippy, styled for small-fry tastes in shiny red, blue, or yellow. Highchair, \$30. Stool, \$20.

A VISIT TO COLONIAL WILLIAMSBURG had Assistant Decorating Editor Alexandra Walker raving about venetian blinds. She especially liked the antique wooden ones in natural or paint finishes with tapes dyed to match drapery colors. Wonders why this Colonial idea couldn't be translated to latter-day windows and metal blinds—or why not paint a wood-grain pattern, preferably in black, on a plain, all-white blind? She also discovered that flat, embroidered braid replaces conventional tapes on venetian blinds at the windows of the Governor's Palace. Suggests you adapt the idea for your own living, dining, or master bedroom blinds. And how about gay, colorful Tyrolean braids for blinds in a child's room? "At the Williamsburg Lodge Coffee Shop walls are covered in sisal carpeting," says Alex, who liked its grass-cloth, mellow good looks and sound-absorbing quality. She hopes to see a family room—carpeting, walls, and floor—done all in sisal.

A FUN FAIR—EXPO 67. It's very much worth the visit to Montreal, Canada, and there's still time: closing date is October 29th. Assistant Decorating Editor Arlene Petroff's long weekend there impressed her. Architecturally it's exciting, with the jagged-cliff look of Habitat—precast cube units hoisted into place to form a new concept in apartment living. Designer Moshe Safdie provided a private entrance and terrace for each apartment and play areas on every floor. Some decorating ideas gleaned from the apartments: clothes washer and dryer stacked in a hall closet; one large bedroom divided for privacy with folding doors on tracks; a pass-through between the kitchen and dining area with a sliding door at counter height to hide the kitchen and permit the use of the dining side as a desk.

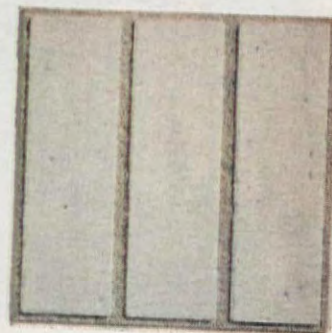
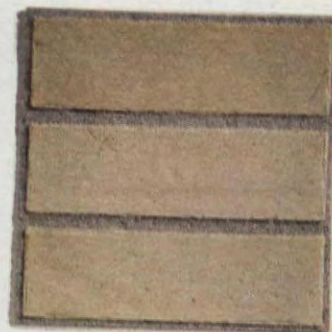
The United States Pavilion is housed in Buckminster Fuller's geodesic dome, a giant bubble. Exhibits include a series of enormous paintings, 20 to 90 feet high, a film on children's games, and a wonderful collection of American craftsmanship.

Vna D. Hahn



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THE SUBJECT IS SPACE



Artist: Kit Hinrichs

This special issue is devoted to the most pressing problem of our time—finding enough space for the good life. It may be something of a departure to talk about space without considering a trip to the moon but the space race most of us face is a million or so miles closer in. Down here on earth we jostle and shove for just a few feet of privacy. No wonder we are interested in the moon; maybe all those others will want to go there. Significantly, the word "territory" has replaced frontier as a measure of the American dream. This issue is packed with dozens of bright ideas on how to stretch the space we do possess, civilize it, and most importantly, control it. We will introduce you to three very different families who, confronted with common space problems, solved them boldly. Their stories prove that the options are limitless even though space is not. In the first case an imaginative architect designed his own house in such a way that space was magically multiplied. In the second a tiny town house gained immensely from the skillful use of scale. In the third a gifted designer used decorating tricks to warm and enhance a sprawling apartment. Clearly, space is more than footage and volume. It is possibilities. Let us open your eyes to some of them in this issue.

WHY SETTLE FOR LESS?

By MARY ANNE GUITAR

The satisfaction we get from having enough space, the right kind of space, has nothing much to do with measure-

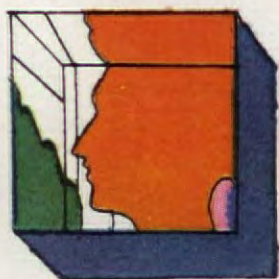
ments. It has everything to do with your sensibilities and the development of them, with personal taste and private attitudes. You can throw away the yardstick when you take stock of the space you need. Let yourself consider instead just what it is you crave. Take inventory of your feelings about space instead of simply walking the boundaries and analyzing house and garden potential as square footage. For some space means, literally, emptiness—the absence of things, plants, people. Their goal is a bare-boned garden, a spare room, a stripped-down look. For most of us, however, space means action—a locale, a place to give a party, mess around with paints, spread the sweet confusion of books, records, papers. (Surely we must be endowed with room to spare if we can collect so much stuff.) We feel we have enough space if we can control what we do have, make it work. But until you define space you can't truly control it. To take just one example: You can be beautifully protected on a 50-foot lot if you plan the landscaping, miserably visible on one acre if you don't.

Fortunately, we can control the space we have, however small. The arts of design, decoration, architecture, landscaping can help us make useful and exciting definitions. In point of fact, the space that delights us most is strongly affected by man-made boundaries. We draw outlines with walls, fences, hedges. We break up interior space by placing furniture in artful composition. Using color and pattern and design, we make space seem either infinite or intimate. By partitioning rooms, using mirrors, adding windows and skylights we can make a house look far more attractive and spacious. (Some very practical ways of controlling space, both indoors and out, are shown throughout this issue.)

Space is where you find it and found space can turn up in the most unexpected places. Stairways, long corridors, basements, attics, kitchens, garages can yield precious display or storage space if they are handled with imagination.

Any liability—protruding heating unit, blind alley, wasted corner—can evolve into an asset if you make the most of its surprisingly dramatic space potential.

Found space often enough turns up when you rearrange conventional ways of using rooms. Must we read the blueprint quite so literally?



If we like we can breakfast on the deck, cook out in the garden, dine in front of the television. We can break the rules and profit thereby. Who says there must be three little bedrooms for three little children? Why not ask them if they wouldn't like to double up and then use the extra room for an adults-off-limits playroom? You have all kinds of choices—to have a large bedroom and small closet, spacious dressing room and tiny bedroom. You can put all your space into the kitchen and forget about a dining room, or make the most compact use of cooking areas so you can splurge on a formal room in which to feast.

If we treat the space we have with more imagination, insight, flexibility, and become more elastic in our use of it we can find enough room. The first step is to understand how powerfully space dimensions affect us and, in turn, how emotions color our view of space.

Space is a state of mind as much as it is anything else. It is sensation and remembrance and expectation.

When the light falls behind you at five o'clock, and you sit on the beach and look out to sea, your sense of space is quite different from what you experienced in that same spot at midday. Light and shadow, the changing seasons, personal mood affect our sense of space. The hushed and mysterious space of a grove of trees or a vaulted building offers another space experience. It is not so easily understood as the intimate feeling that a low-ceiling room, filled with antiques and the smell of a wood-burning fire evokes. This is space on quite another scale but just as satisfying. Our sense of space is strongly affected by light, heat or cold, noise, odors, and personal taste. If we can learn to exploit these factors we will be able to get along with less physical area but do it more gracefully.

Men, women, children view space differently and from their own perspective. People cling to space notions they picked up in other houses, other times. A man may crave a high ceiling because that's what he knew as a child; his wife yearns instead for the cozy cottage feeling that she recalls with pleasure. Their offspring may wish for lower tables, beds, chairs to make the room come into focus. Indeed security may well be a house in perfect scale. Whatever our personal taste, upbringing, and inclination we share certain common space needs. We need space to indulge the self. Someone has suggested that the measure of a successful garden is whether or not it offers enough privacy to make love, sunbathe, let your fantasies take flower. It should be, says the English writer Nan Fairbrother, secluded enough so that children "can weep without embarrassment and be ridiculous without an audience, where they can pursue (unlike Wordsworth) their 'Intimations of Mortality in Early Childhood.'"

Grownups as well as children need room to withdraw and, increasingly, it is hard to come by. Never mind about Big Brother watching us. What about little brother (or sister) observing, scrutinizing, keeping tabs on our every move? In desperation we seek out the most uncomfortable corner of the house or garden, hoping that there at least we will be left in peace. What we all need is getaway room. One man sneaks away to the side of his house when he

wants to be alone. "Nobody ever thinks of looking for me there." The idea deserves to catch on.

There was a time when getaway room was built into every house. Most had an attic, basement, barn, shed, tree house, porches which ran the length and breadth of the house and would shame a contemporary living room with their depth. There were storage rooms for every purpose—root cellar and fruit room, butler's pantry and linen closet, keeping room and nursery where the young were stashed away. Most blessed of all was that "extra room" to be brought into play whenever the mood dictated. The parlor and guest rooms could be closed off when not in use. What a luxury, not to have the whole house on display 24 hours a day. Waste space—that's what we crave. The land was limitless. Wild fields, ridges unspoiled by housetops, natural bogs and streams, dense forests. Open space was a reality, something you took for granted, a backdrop for a more civilized use of space. The skyline was uninterrupted by TV antennas; the distant hills unblocked by the bulk of buildings.

No wonder we respond with joyous recognition to an Andrew Wyeth painting of the land and look we once knew and still cherish. He reminds us graphically and poignantly of what we have lost. What we must do, of course, is retrieve our sense of limitless space to do, to be, to act even though physical limits have shrunk unbearably. A sense of space is essential to our well-being, as much so as a feeling of shelter. We are only now beginning to appreciate this fact of life. As we feel hemmed in we



know tempers wear thin, behavior becomes less humane, and the sheer satisfaction of being alive evaporates.

One observer, E. T. Hall, has written a book called *The Hidden Dimension* in which he explores some of the new thinking by psychologists, sociologists, and planners who are concerned with the effect of space (or lack of it) on the public happiness. Says Hall, "Americans who live urban and suburban lives have less and less opportunity for active experiences of either their bodies or the spaces they occupy. . . . It would appear that many people are kinesthetically deprived or even cramped. . . ."

The average American may not know that he is "kinesthetically deprived" but he does feel cramped and he recognizes in himself the stress that Hall says is caused by the space problem. He feels edgy, pushed around, fenced in, and the more he feels this way the more he looks for space, only to find that it is unbuyable. Bumper-to-bumper on the freeways, packed into buses and subways, crammed in elevators, waiting for a seat or a table, queuing up, this is our daily experience. Classrooms are crowded; so are beaches and parks. Surely home should be different. But is it a space sanctuary, beautifully conceived to allow each member of the family sufficient *lebensraum*? It might have been at the outset but families have a way of growing up, of straining at the seams of a house.

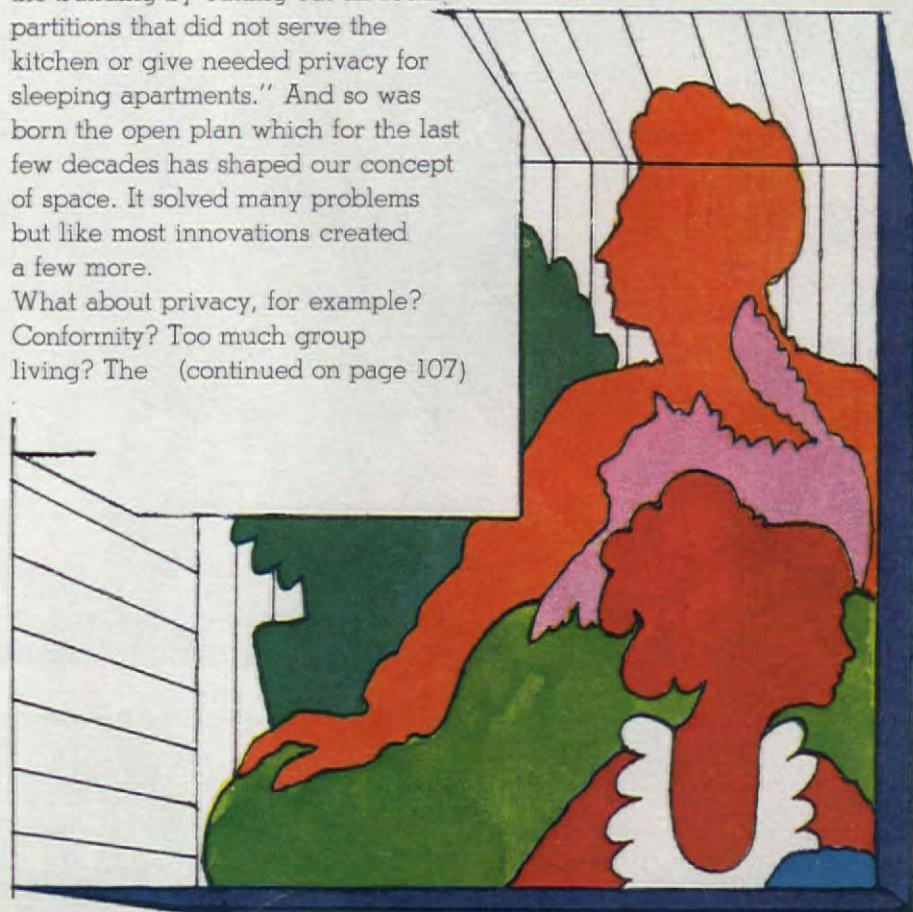
The ideal arrangement for a mother and father and two or three small ones can become a house of horrors as the youngsters turn adolescent. You need compact space, tightly

planned to save footsteps and provide surveillance posts when children are tiny. Let them get bigger and buffer zones are called for. Room for dancing and music (room to get away from it all, as well), study corners planned for silence, entertaining areas so that different members of the family can carry on fun and games in privacy. We want conversation areas and this involves more than allotting floor space to chairs and sofas. Who has not had the experience of arranging a room so that it looks inviting but simply does not work when company comes? Thoreau understood the problem better than most. He admitted that his small house did not provide "sufficient distance from my guest when we began to utter the big thoughts in big words. You want room for your thoughts to get into sailing trim and run a course or two before they make their port. . . . Individuals, like nations, must have suitable broad and natural boundaries, even a considerable neutral ground, between them. . . . In my house, we were so near that we could not begin to hear." Ideally, of course, we could start from scratch each time the family embarked upon a new style of living. We could design houses specifically for parents with small children, for families dominated by teen-agers, for a more relaxed maturity. In point of fact, this concept is gaining in popularity. However, most of us are going to have to make do with the space we inherited, designed, improvised. How can it be made more livable, spatially more suitable to our changing style of life?

Do we want to return to the expansive architecture of another day? Could we afford to? There was room for improvisation in a time when labor and materials were cheap and land limitless. If you needed an extra room you just tacked it on. No wonder houses were something less than organic. "The thing was more a hive than a home," said Frank Lloyd Wright. We have been conditioned by him and the major architects who followed to avoid design-by-afterthought. Wright's view of space has, in fact, had a powerful effect on our concept of how a house should be designed for maximum room. Instead of parceling out space, cutting it up into cubicles, he designed for "spaciousness."

"I first extended all horizontal spacing without enlarging the building by cutting out all room partitions that did not serve the kitchen or give needed privacy for sleeping apartments." And so was born the open plan which for the last few decades has shaped our concept of space. It solved many problems but like most innovations created a few more.

What about privacy, for example? Conformity? Too much group living? The (continued on page 107)



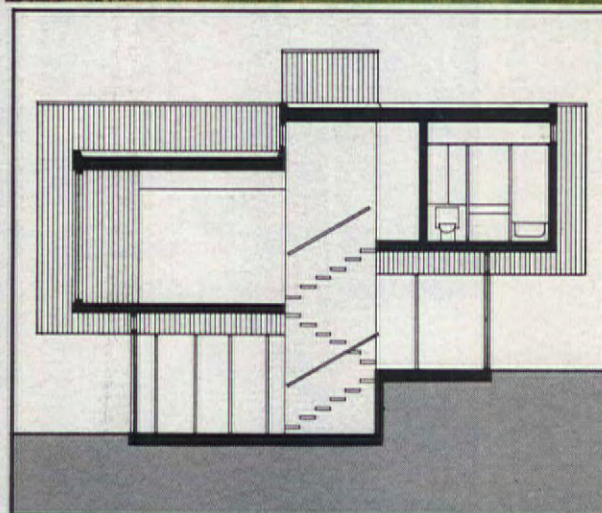
NEW SLANT ON SPACE

This house demonstrates that 2000 square feet can yield enormous dividends if you design it to emphasize volume, compound space through a system of interlocking rooms. Architect Paul Mitarachi chose an "impossible" site for his own house, on a steep hill overlooking New Haven, then made the most of it. "What you have built," said one impressed onlooker, "is a gigantic staircase. Every room is a landing." Rooms borrow space from one another and from a soaring view; the whole is much more than the sum of its parts. (continued)





Looking into the kitchen from the patio, you can observe the clean-cut use of storage and work space. Fond of entertaining, the Mit-rachis often invite Yale faculty and students for an evening at home. Surprisingly, the compact house can hold as many as 60 guests in comfort. Short stair runs allow the party to flow up and down from one level to the next, keep the action moving.



Space and privacy go hand in hand and this house offers both. Glass walls are sited off the street, capture a changing view over the tree-tops to Long Island Sound.

Cross section dramatizes the importance of the stair-way. Rooms branch off this central trunk; living-dining areas are located at the back of house (left); sleeping quarters are on street side.



Neighbors see this side of the house, but no more. Privacy is assured because public exposure is limited to a silhouette, a view of the handsome weathered siding, natural stone.

Dining room (far left), photographed through glass wall, shows its elegance. Kitchen is visible at end. Bed-room on half-level above is identified with a pillow showing in light slot. A real peek-a-boo house, commented one guest.

Bathroom (below) is paneled in wood and closed off. Master bedroom also has a door you can shut, so does storage room off the kitchen. Guest bedroom, which is pitched over the dining room, can be closed in by a removable panel but is usually left open.

View (below) is one of the two living cubes as seen from Mr. Mitarachi's study-balcony. The light from a huge window wall not only illuminates the work area but gives both rooms added dimension. The balcony breaks up vertical space, makes the total effect more pleasing.

Short flights of stairs, four feet in height, connect landings. They are broad, easy to climb, and protected with a massive guard rail. Although the house conveys the feeling of great vertical space, climbing the stairs is no chore. Instead, stairs add interest and variety to the house.



NEW SLANT ON SPACE (continued)

"I have been collecting interesting spaces all my life," Mitarachi confesses, and many of them are dramatically visible here. The house contains a variety of rooms. High-ceiling, exhilarating rooms are paired with small, sheltered ones to provide contrast and excitement. The rooms look larger than they actually are because of their open relationship to other areas. Only three rooms are completely enclosed. A precise mathematical formula gives the design its sense of order but what adds up is the spaciousness.

One of two living-entertaining cubes, this music room clearly demonstrates the house's orientation by way of the staircases. Mrs. Mitarachi's study-balcony can be seen above. The rooms are "decorated" with color, light, cherished heirlooms, colorful rugs, and paintings. Behind the piano a shaft of light from the guest room below is clearly visible, providing a sense of limitless space just one flight down.

Mrs. Mitarachi, who writes under the name Sylvia Wright, does her work in this balcony-study. She also uses it for sewing and ironing. Sturdy bookcases hold reference material and favorite volumes. Decorative lamp can be seen from below, also vase on balcony rail.



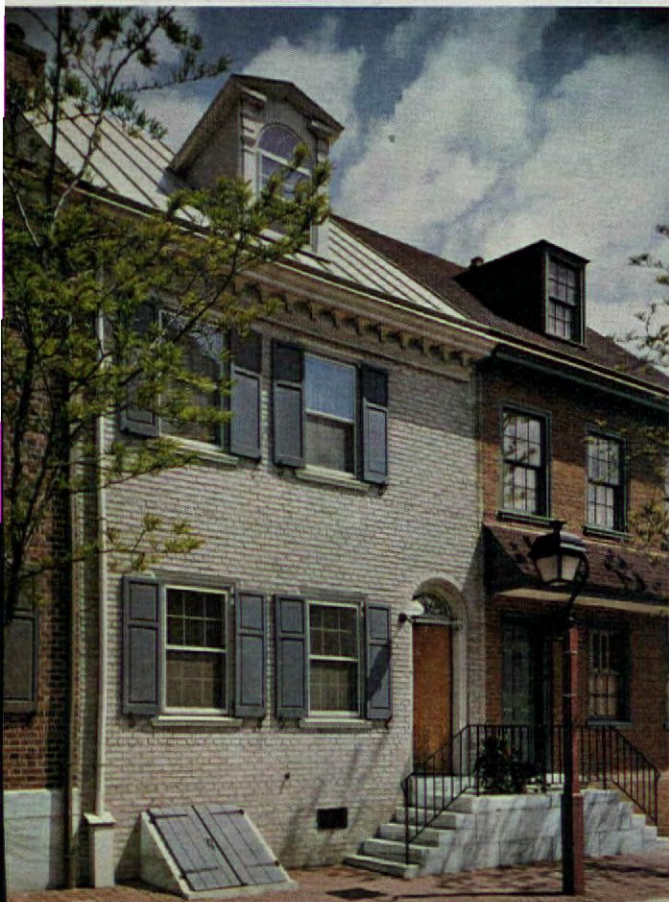
The guest room (above) is on the entry level and gains from the dining room below it, as well as from the living room above it via a system of wall openings. If privacy is desired, these can be closed off with easily installed panels. A combination daybed sofa stretches along one wall.

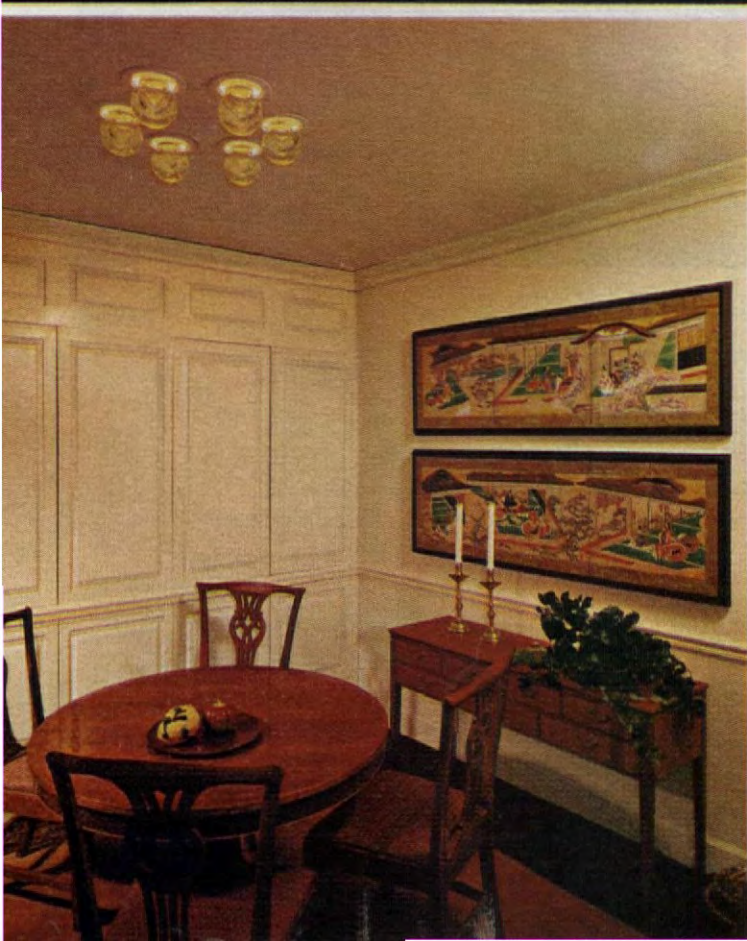
Scale is all-important if you want to make space count for more than area. This minute Colonial-style row house in Philadelphia proves it. Built to conform with the authenticity imposed on all buildings in the Society Hill renewal area, it is charming on the outside. When the Wilton R. Daniens bought it, they found much to be desired inside. Small as the rooms were (the dining room is only 10 by 11 feet), they chose to furnish it with all the charm and dignity of the true town house. They rejected an open plan and divided the space even more by adding an entrance hall. Each of the rooms is a well-defined area, furnished with classic contemporary furniture and 18th-century English antiques. The house feels as if there were space to spare because furnishings have been scaled to fit comfortably into these dollhouse rooms.

THE SIGNIFICANCE OF SCALE

From the outside, the Daniens home is a charming replica of an 18th-century town house. Inside, you can see the new foyer (below right) interior designer Paul Silverman created by borrowing a few feet of living room space. It boasts a guest closet complete with console shelf and Chippendale mirror. The placement of the sofa further separates the entry area from the living area. Since space did not permit the usual end table with lamp arrangement, wall brackets are used for lighting.

Photographer: Lisanti
Interior Designer: Paul Silverman





There's a prevailing air of spaciousness in the living room (above). The formula—a subtle color scheme, the absence of large-scale patterns, and most of all, furniture perfectly scaled to the proportions of the room and adroitly placed.

In the dining room (far left), only 10 by 11 feet, attention is paid to the dimensions of the furniture and subdued color. Paneled wall encloses ample storage for dinnerware.

Master bedroom (left) is visually dominated by a handsome modern adaptation of a four-poster bed. Instead of the usual clutter of night tables, sleek chests flank the bed and wrap around the side walls, with room for accessories.



This fifty-year-old, three-family house in Chicago is typical of thousands in the city and smugly hides the fact that it houses nontypical living quarters for the Brukoff family.

In the narrow foyer (above), a delightful confrontation: an old mirror, a modern painting, both of impressive proportions enlarge, reflect, excite, and fool the eye in one grand gesture.

At one end of living-dining room (right), Barry Brukoff turns what might have been an eyesore—a niche 10 feet wide and 1 foot deep—into a center of interest. Rich color makes the most out of something quite unattractive. Black, laminated plastic shelf does double duty by displaying choice accessories and, when the Brukoffs entertain, it is used as a serving area.



THE ART OF FOOLING THE EYE

This Chicago apartment proves that space, in and of itself, is not necessarily satisfying. You have to civilize it. Here, a barrage of ingenious decorating ideas brought a space shell to life. The problem was, ironically enough, an abundance of space. Young interior designer Barry Brukoff and his wife Muffy (a professional model) wanted to bring up their two daughters in the city—and with room to spare. They elected a sprawling flat in an older building but its space was not arranged to suit their way of life. Rejecting convention, they switched rooms around, making the large front "parlor" their bedroom, the big back room an entertaining area. Then, Brukoff camouflaged areas he wanted to ignore, emphasized others by literally fooling the eye with color and mirrors. He used the sharpest of contrasts, namely black and white. Colors, brash and subtle, pop up in unexpected places. After this ungainly apartment was tamed, its space became infinitely more rewarding.



Photographer: Warren Meyers Information: Jessie Walker

In the living-dining area (above left and right) Mr. Brukoff has created a light, spacious interior. By painting the walls white and using vertical blinds he blanked out the awkward elements. Lighting was unobtrusively provided by suspending a 3 by 5 foot piece of plywood over an existing ceiling outlet. A shelf behind sofa spans its entire length and eliminates the need for end tables. Rich oriental rug, abstract painting, and Barcelona chairs contribute to the modern feeling.



Dining table (opposite sofa) is a six-foot oval sumptuously draped in black washable vinyl suede. The 19th-century chairs are a perfect complement to it. Radiator is sheathed with vertical strips of metal. Topped with a shelf it becomes a very adequate buffet.

This large front room (right), used as a living room by former tenants, is now a bedroom-sitting room. A cozy seating arrangement and books within reach make this an ideal spot for reading or entertaining intimate friends.



THE MAGIC OF LEVELS



Space can be created by totally disregarding the plan of a house and taking a fresh look at its total volume. This old house, owned by Robert C. Conner of Atlanta, Georgia, was once a little one-floor bungalow; at the rear, a gawking two-level monstrosity with a basement underneath (see "before" photograph). The remodeled exterior (at right) still retains the basic characteristics of that style, but the interior now has a grand country manor feeling, with the expansiveness that only two stories can give and the variety that comes from tall spaces contrasted with low ones. Designer Don Crews Jackson added no floor area, although the front porch was enclosed. The major change was to make use of the basement to form a two-story-high living room with a split-entry foyer. Mr. Connor found the house in the once-declining Ansley Park neighborhood, only 10 minutes from his downtown office. It was among the first houses there to be revitalized. Others recognized the potential also, and helped reverse the process of neglect that threatened to ruin a fine old neighborhood. More old houses were bought and now the area is full of many equally inspiring remodelings.

View down into new living room (right) shows elegant space achieved by cutting through floor of main level into unused basement beneath to get extra height. The railing is on original level, in what used to be living room. This overlook lends variety to home's spacial relationships. Huge expanse of new two-story living room may be enjoyed from floor or balcony. Windows at rear open onto paved terrace. They were assembled from stock millwork.



When porch was enclosed (above left) for extra space, posts were incorporated into design. Land at side, where new entry is, was excavated to open up basement. High door is two regular-size doors fastened together.

Exposed basement at rear of house (above) was revised to make double-height space with tall windows (right) for new living room.

View of new split entry (left) shows steps going down to old basement now housing a two-story-high living room, dining room, and kitchen. The original upper level now includes foyer, sitting room, three bedrooms, baths, and dressing rooms.

Quiet color scheme and unobtrusive furnishings make bedroom (right) seem restful, larger. Bed fits in alcove, formerly a closet, and leaves rest of room free, unobstructed.



Landscape Architect: David E. Arbogast
Photographer: Ernest Braun
Information: Marilyn McLaren



To plant under steps and decks: above right, *Primula obconica* makes a bright splash against charcoal-stained redwood.

Pansies grow under 'Mt. Fuji' cherry (above left). Below it is a redwood seat designed to hide an old retaining wall. Rosemary, parsley and succulents grow here.

A closer look at the dining area reveals built-in shade: a planter with an orange tree. New Zealand flax towers over the succulents.

By Evanthia Kondonellis

MINI-GARDEN ACTS BIG

A garden is a room whose roof is the sky. If it offers a strong experience of sky and sun, if you can be yourself and entertain your private fancies, then space measured only in square feet becomes irrelevant. Beauty, privacy, and livability matter most.

The garden we chose for this issue is private and self-contained. It was planned before being planted to make the best use of available land, and was organized into functional areas for family gatherings, for relaxing, for playing, or for just being alone.

Dr. and Mrs. Earl Simburg remodeled a neglected old shingle house on a steep lot in Berkeley, California. Their main tasks were to make the narrow lot seem wider and the grade less steep, otherwise the garden would be purely decorative, difficult to get around in, an ornament rather than a lived-in place. The lot was widened visually by running terrace walls and boxwood hedges horizontally across it. The varying heights of the walls and hedges mask the steep grade. Instead of running steps straight up the hillside, the landscape architect made use of landings. There is a changing pace and rhythm that makes the ascent a restful garden experience, and the owners have more livable space than it would have seemed possible to achieve on a slope. Formal lines of hedges, walls, and paths pull all the areas together into one unified plan.

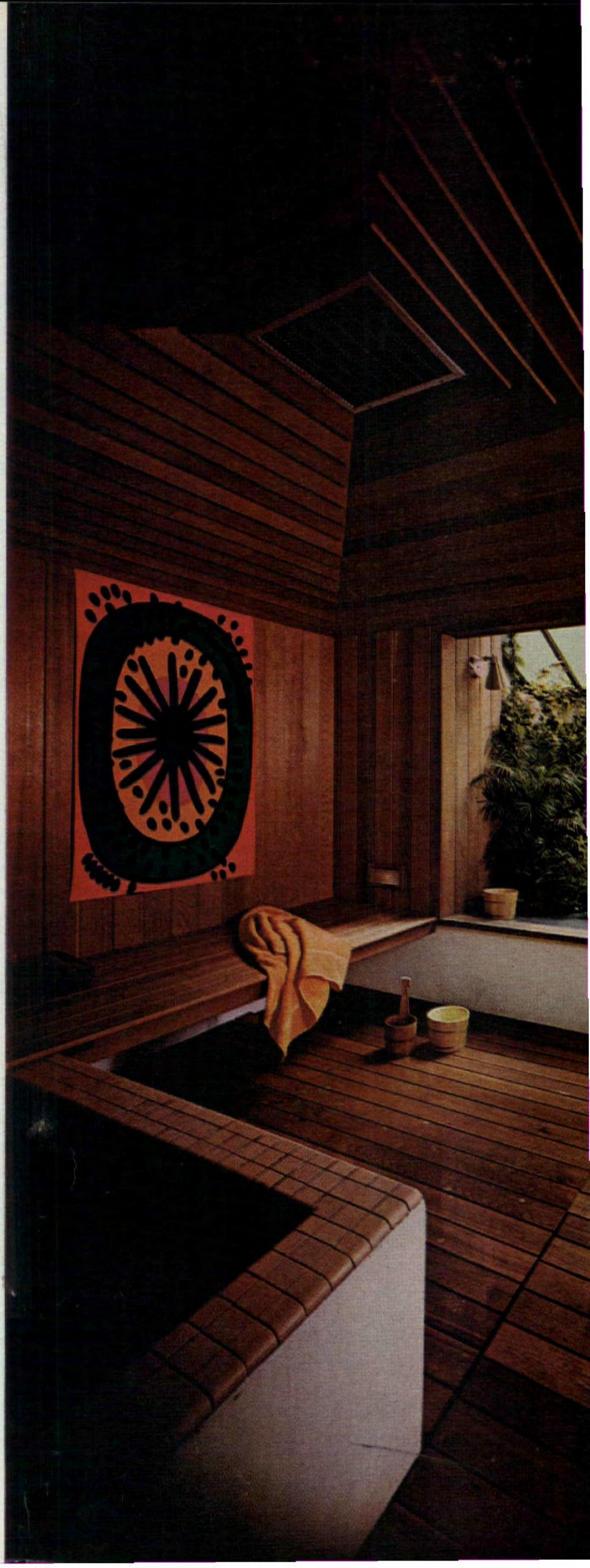
Looking down from the upper deck (at right) you can see the strong horizontal lines of the terrace walls and hedges. In the lower left-hand corner is a built-in redwood bench and table for dining. The deck leads from the guest room to the terrace and grassy sunning area.





THE JOY OF INTERESTING SPACES

The houses we live in must first of all take care of our day-to-day needs, provide us with shelter, a place to eat and to sleep. But they should also go beyond that and offer us areas in which we can enjoy the pleasures of life. Why shouldn't our daily existence be one and the same as the good life? It is true we are somewhat constrained by the spaces around us but these same spaces are susceptible to variation. Given what space we have we can provide a variety of effects, a wardrobe of sorts for our senses. Here is a baker's dozen of ideas for using household space to best advantage. Copy, adapt, but above all, enjoy them in your own home.



MOVEMENT

Stairways are spaces in their own rights and can offer a variety of effects. Upper stairway, in Colonial farmhouse, is tight, twisty, space conserving, yet has window to outside. Lower one, in California house, has windows all around the dramatic triangular stairwell.



LUXURY

Typical dark basement in the home of Dr. and Mrs. Shepard Ginandes became a luxurious Japanese-style bath with large fern bower. Architect Robert Woods Kennedy spaced floor boards so water can drain. Window areaway was enlarged to greenhouse scale. Walls, floors are cypress with clear lacquer finish. Ceiling is red cedar. Tub lining is unglazed tile.

(continued)



PRIVACY

This development house in North Miami, Florida (above), was transformed by the owner, Vernon Currie, into a lush oasis by fencing and shading the yard (right). He achieved seclusion that had not been supplied by the original builder. Plantings, potted flowers, tables, and chairs, make the once harsh patio hospitable.



EXTENSION

Walls do not a barrier make. In this house owned by Mr. and Mrs. Melvyn Goldman, of Owings Mills, Maryland, the living room has a wall of fieldstone, but it is sheltering, not confining. The stone and ceiling extend beyond fireplace wall to stretch boundary of room. Glass around fireplace and indirect light panels give an airy feeling. Designed by Mark H. Beck, A. I. A.



ATMOSPHERE

With thoughtful design and furnishings, an otherwise forgettable corner can become the center of attention. The corner of the kitchen in the Cortlandt Barnes house in Carbon-dale, Colorado, designed by Eleanor Brickham has a shuttered window looking to the view, stark white walls, and an adobe corner fireplace to take the chill out of the air, perhaps to heat a teakettle? Chairs have fool-the-eye peach baskets painted on the backs.



ILLUSION

With special lighting effects, ceilings can appear to float. This hallway in the home of Mr. and Mrs. Eli Goldston, of Cambridge, Massachusetts, was once wasted space linking two rooms. Now it achieves importance as a gallery. Architect F. Frederick Bruck dropped center of ceiling so light from concealed fixtures flows around edges.

UTILITY

Everybody needs a place to get things done. And it needn't be unattractive or hidden away. This small bedroom alcove was organized as a study or home office. Confined space offers user a change from feeling given by rest of the room.

(continued)





SEPARATION

Two small spaces linked together are sometimes more effective than a single large one. A simple screen assembled from ordinary wood lath and cork fishing floats divides this room in two.

INTIMACY

Space partially screened off from the rest of the world is usually more comfortable for relaxing. Here an outdoor dining porch uses a latticed grid to filter sun, add privacy.



INTERESTING SPACES

HEADROOM

Most houses give the eyes a view at the sides, glimpses of the outdoors, something to look at. But usually, there's nothing to look up at. Here Arthur Witthoeft has used skylights over a wide hallway to get an unexpected view of sky and trees. The whole space thus takes on a lightness and an upward-looking aspect for a change of pace. The home of Elia Chiappinelli, Armonk, New York.



ELBOWROOM

Compare this room to the average garden-variety attic. Traditionally, attics act as a sort of 3-D scrapbook, places to spend rainy days looking at the things you can't quite discard. But hardly where you'd want to spend your spare time. Too dark. Too dingy. Now look what Architect Jere L. Johnson did with plywood paneling, two skylights, and a tall window in a design for the American Plywood Association. Here's spread-out, invigorating space for a family's worth of hobbies.

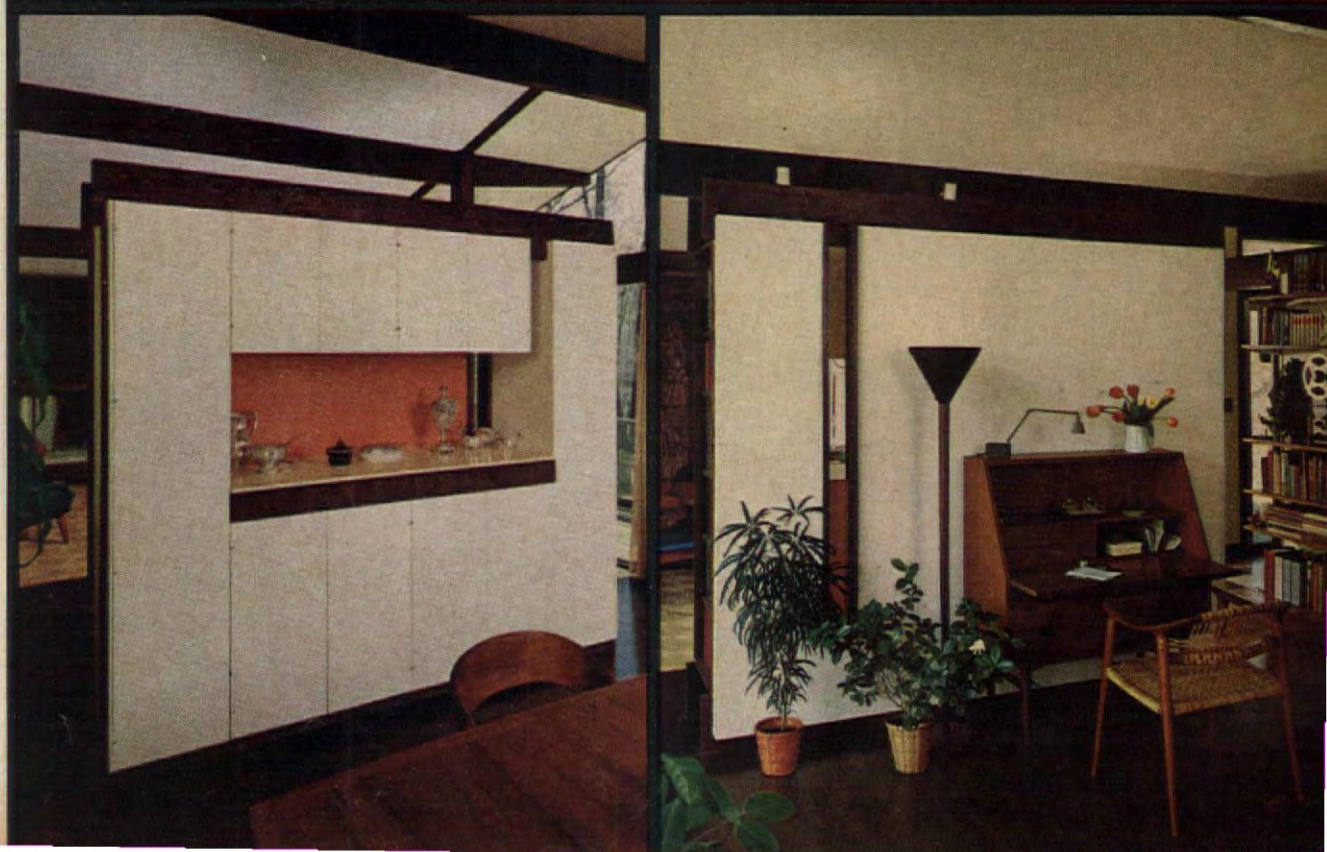


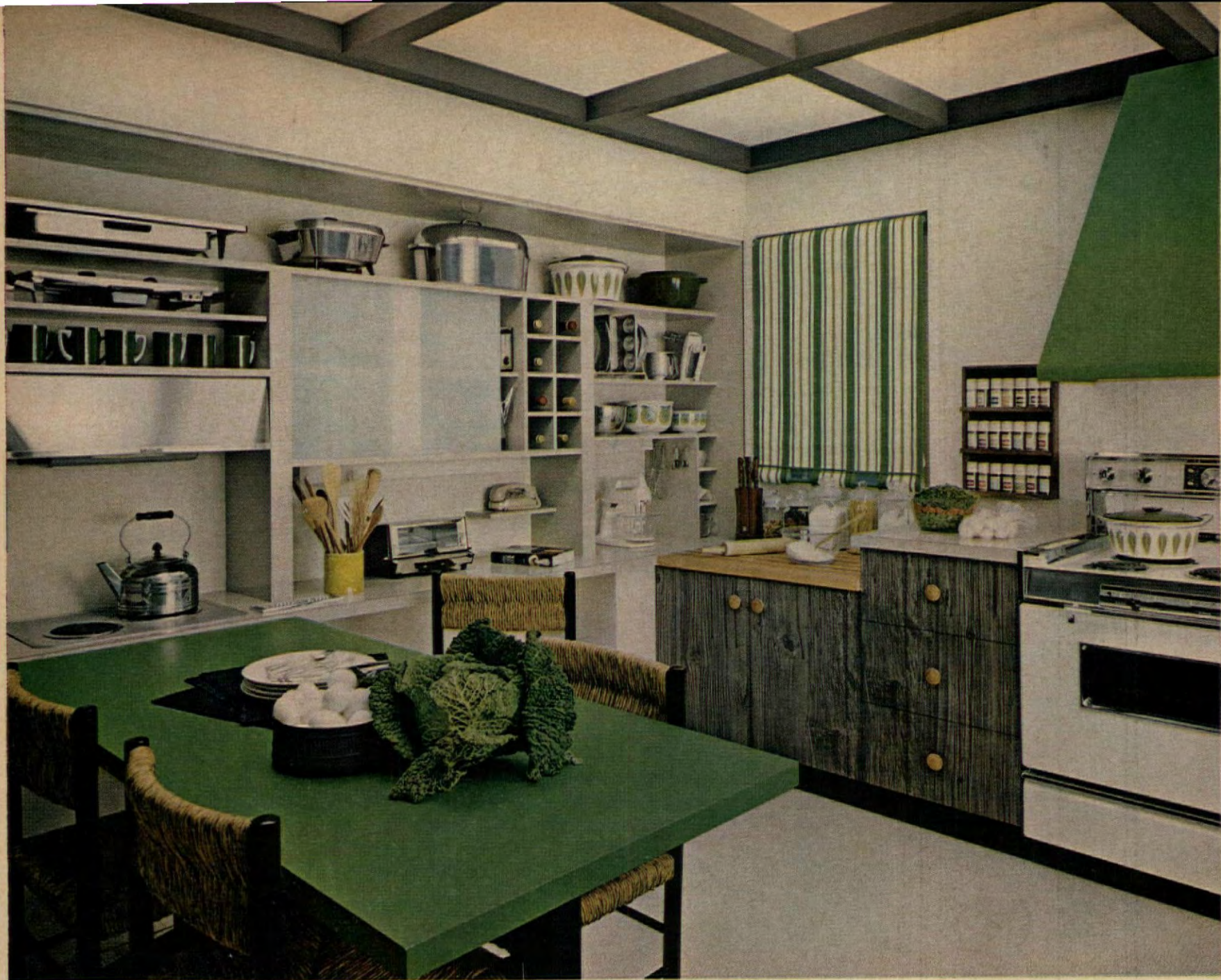
HOLD AND DIVIDE

Houses need spaces to hold all the equipment and paraphernalia used in our daily lives. This divider wall serves admirably to organize all the things needed in a dining room. Designed by Richard Sharpe, it separates living and dining areas, and when closed, functions as a buffet unit on one side. The other side has a narrow slit window to break up the surface, give view to other room.

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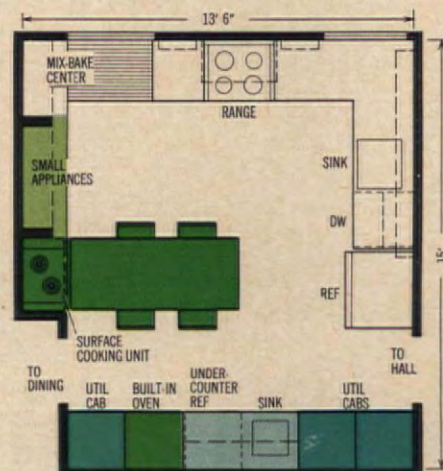
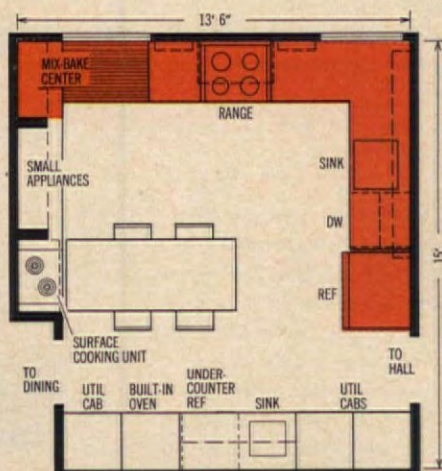
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Multicolored plans below show various components of our kitchen. Basic kitchen area (orange) is complete with bake center, cooking and food-preparation area, cleanup center, salad and sandwich area grouped around a space-saving freestanding range, dishwasher, and refrigerator. Next plan, a second kitchen made up of dining and auxiliary cooking area (dark green), portable appliance center (light green), a pantry storage wall (dark blue), and refreshment center (light blue).



Top picture (opposite page) shows how separate areas work together. Here you see the dining table, portable appliance area, and the mix-bake center of the basic kitchen. The shelf storage units and 30-inch-high counter of mixing center are repeated in the appliance and dining area. Convenience outlets abound.

Pantry wall (opposite, bottom) handles bulk of storage problems. Cabinets are laminated plastic, Barnwood pattern. Foods, linens, and china are within easy reach from both kitchen and dining room.

Planned open-shelf storage is our key to kitchen organization. Pictures on this page show what we mean. There are fat, squatty cubbyholes for salad bowls, slotted shelves for food wraps, long and narrow ones with plenty of head space for trays, spacious caverns for large casseroles.

Other features too good to miss: shelves and lights where they are needed; no-clutter counters with skillets, knives, spices, mixing utensils hung on walls; practical materials such as laminated plastic used throughout, vinyl flooring, laminated fabric window shades; luminescent ceiling panels; ventilating hoods for both cooking areas.

ORGANIZATION IN THE KITCHEN

This kitchen, designed by *American Home* editors, is full of organization ideas any one of which would make your kitchen work and work better. Actually it's two kitchens in one, with the "second" kitchen made up of unusual features planned totally to utilize space. The ideas are here—to copy, adapt, or reproduce in whole or part. We start off with a basic L-shape (it's orange in our plan). Everything's there for a really good kitchen. Then we add a dining table with an auxiliary surface cooking unit adjacent to it—plus a built-in oven directly opposite. We color this area dark green. Take a look at our spot for portable appliances (light green). You can use them, enjoy them, and then store them! Even large bulky ones, usually stored in a forgettable place, fit here. Our pantry storage wall (dark blue) provides total storage in one small area. For a fillip, we add a refreshment center (light blue) with a second refrigerator and sink for snacks and drinks. A final bonus—we've decorated the kitchen with the functional accessories you use every day. No more fumbling through drawers when utensils sit ready for action on open shelves.

SO YOU'RE LEARNING TO COOK



There is one recipe, which if mastered, can establish you as a masterful and artful cook. That is the versatile French omelet that can be a main dish for any meal, and with minor changes can be a dessert. When properly done it is tender, delectable. There is a trick and technique to making one and it takes study and practice to learn.

- An omelet, when perfectly done, is soft in the center and firm on the outside. Don't be discouraged if the first few you make are not perfect, for it takes practice to master the technique. It is time worth spending, however, because once you learn the simple tricks you will never forget them. Even before you crack the first egg, there are some things to learn.

- First you should select your skillet. Choose one that is rounded where the bottom and sides meet. It can be made of cast aluminum, stainless steel, or cast iron. For an omelet made with four eggs, a 10-inch skillet is best. Use a 7-inch one for an omelet of two or three eggs. An omelet of four eggs is the largest you should make. Any larger than that becomes difficult to handle and may not be as tender as it should be. Omelets take only minutes to make and you will have greater success if you make small ones, one after another, than if you try making a large one.

- The skillet must be seasoned before you use it because the eggs must be able to move freely in the pan. The pan cannot be sticky. Clean the skillet with a soapy steel-wool pad until it is bright and glistening. Wash and dry it. Pour pure vegetable oil into the skillet until it is one inch deep. Set it over medium heat and heat for 20 minutes. Pour off the oil carefully—you can use it in other cooking. Wipe the skillet with a paper towel. It is now seasoned and ready for your omelet. Some people set aside one skillet and use it for nothing but omelets so they don't have to season the pan again until it begins to stick. If, however, you use this skillet for other cooking, you will have to season it each time you want to use it for an omelet.

- Have everything you are going to need and use ready and at hand. Let the eggs stand at room temperature for an hour before you begin. If you are going to make a filled omelet, make the filling first.

- Now read the recipe and study the illustrations carefully. Be sure you understand it from beginning to end, because once you begin, everything goes quickly—it takes only about 2 minutes from start to finish—and you won't have time to stop and look at the recipes and pictures.



4 eggs
1/4 teaspoon salt
Dash of pepper
1 tablespoon butter or margarine



1. Break the eggs into a bowl. Add the salt and pepper.



2. Beat the eggs briskly with a fork only until the whites and yolks are mixed. Don't beat too much. The mixture should look stringy. When you lift your fork, you'll see the eggs have actually formed a string on it.

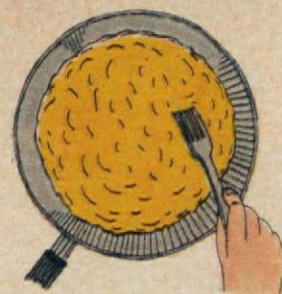
3. Put the seasoned skillet over high heat and let it get sizzling hot.



4. Put the butter or margarine into the sizzling skillet. Spear it with a fork and stir it around quickly to coat the bottom and sides of the pan.



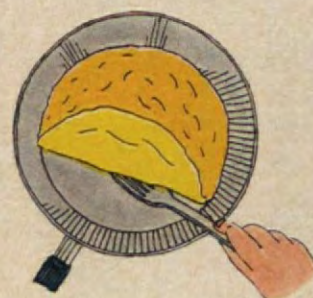
5. The butter must be hot when the eggs are added—the temperature is most important to a successful omelet. It will foam. When the foam subsides, pour in the eggs quickly. If by some mischance the butter turned brown, throw it out, wipe the skillet with a paper towel, and start again.



6. Here you must begin to work quickly. Hold the fork in your right hand and the handle of the skillet in your left. Stir the eggs rapidly in a circular motion with the flat of the fork and, at the same time, shake the pan vigorously over the heat. Stir just until the free liquid begins to set.

7. Pat the omelet with the back of the fork so it lies even in the pan. Let it stand 2 to 3 seconds.

8. Shake the pan. The omelet should move easily and freely. It is now ready for you to roll. If you plan to fill it, the filling would be added now.



9. Take the fork and start rolling the omelet gently. Lift up the side of the omelet nearest the skillet handle and fold a third of the omelet over the center. Use a delicate, light touch to keep the omelet fluffy.



10. Hold a heated serving plate in your left hand. Grasp the pan handle in your right hand, palm up. Tilt the pan over the plate and let the omelet roll out onto it. If you want your omelet to have a shiny top, rub the top with some butter or margarine. Serve at once, for omelets lose their tenderness if they are kept warm to wait. Makes 2 servings.

HERB OMELET: Add 2 tablespoons chopped parsley; 1 teaspoon chopped chives; 1/4 teaspoon leaf tarragon, crumbled; and 1/4 teaspoon leaf basil, crumbled, to eggs, salt, and pepper before beating them.

Day-after dinners

Soup gives a new lift to leftovers



SKILLET LUAU (made with leftover ham or chicken)

1/2 small green pepper, cut in strips	1/3 to 1/2 cup water
1 large clove garlic, minced	1 1/2 cups cubed cooked ham or chicken
2 tsp. curry powder	1/2 cup pineapple tidbits
2 tbsp. butter or margarine	Cooked rice
1 can Campbell's Cream of Chicken Soup	Toasted slivered almonds

In saucepan, cook green pepper, garlic, and curry powder in butter until green pepper is tender. Stir in soup, water, ham, and pineapple. Heat; stir now and then. Serve with rice; garnish with toasted slivered almonds. Makes 4 fabulous servings.



PINWHEEL CASSEROLE (made with leftover lamb, pork or veal)

1 1/2 cups cubed cooked lamb, pork or veal	1/4 cup water
1/4 tsp. oregano, crushed	1/2 cup chopped canned tomatoes
2 tbsp. butter or margarine	1 cup cooked cut green beans
1 can Campbell's Golden Mushroom Soup	1 cup biscuit mix
	1/3 cup milk
	2 tbsp. grated Parmesan cheese

In saucepan, brown meat, oregano in butter. Add next 4 ingredients. Pour into 1 1/2-quart casserole. Bake at 450°F. 10 minutes. Meanwhile, combine biscuit mix, milk as package directs. Roll into 8" square; top with cheese. Roll up jelly-roll fashion; cut into 8 slices. Place around casserole edge. Bake 15 minutes. 4 servings.



MAN-STYLE MEAT & POTATOES (made with leftover beef)

1 1/2 cups cooked beef cut into thin strips	1/3 cup milk
1/2 cup thinly sliced onion	1 cup (4 ounces) shredded Cheddar cheese
2 tbsp. butter or margarine	Generous dash pepper
1 can Campbell's Cream of Celery Soup	3 cups sliced cooked potatoes

In saucepan, brown beef and cook onion in butter until onion is tender. Blend in soup, milk, 3/4 cup cheese, and pepper. In 1 1/2-quart casserole, arrange alternate layers of potatoes, meat, onion, and sauce. Sprinkle with remaining cheese and paprika. Bake at 375°F. for 30 minutes uncovered. 4 servings.

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BRIGHT IDEAS TO STRETCH SPACE

Here are little storage tricks that are inexpensive, remodeling tips for the energetic organizer, and a miscellany of general space-saving ideas. Some are decorative, some are behind closed doors—all are useful. So look below for a change of space.

Low on drawer space? Take the kitchen utensils you use at the cook top and arrange them, bouquet style, in a handsome pitcher, canister, or wooden bucket, and set them next to the range. Use wall space by installing pegboard near your food-preparation area—hang gadgets, strainers, a chopping block on the pegs. Use perforated hardboard elsewhere too.

Cut counter clutter with a new four-in-one plastic turntable canister. (See our kitchen on page 72 for more ideas.)

Reorganize your over-refrigerator cabinet for storage of bulky kitchen items such as large platters, deep bowls, huge baskets (items not in use every day).

Other equipment space savers are the combination portable appliances such as a can opener-ice crusher; blenders with juicer, ice crusher, mixer attachments, mixers with meat grinder, juicer attachments.

Line cabinet tops with shelf liner and place bowls, trays, and other kitchenware on top in a decorative arrangement. Or, if you're more ambitious, enclose the space over cabinets for "dead" storage of items you seldom use.

To free bedroom floor, use headboard storage units instead of nightstands. Desk with a mirror hung behind it doubles as dressing table.



Furniture manufacturers produce storage pieces that bunch: line up horizontally, stack vertically. Panel a room with storage!

Since boats spend most nice days on the water, design your boat storage area to double as a terrace. Dress it up with a flagstone floor, plantings, and even a roof and screens.

If the space under your stairs looks like our drawing below, you could use built-in storage shelves. Or, enclose it—creating closet for bulky items.

Reorganize closets by raising pole from conventional height, adding another, for two tiers.

Drawer units at bottom of closet make efficient use of air space between clothes and floor.

For kids of all ages, create a mud room or area. All you need is a carefree floor and room for a low, slatted shelf and hooks. Boots, packages go on shelf, coats are hung on the hooks.

Use basement joists for lumber storage, suitcases.

In cleaning-supply closet: use hooks or pegs on walls for hanging equipment and supplies such as tools, brushes, small cleaners, a broom, vacuum cleaner hose.

The pockets of a shoe bag can be used for cleaning products, cloths.

Install a laundry shelf above your washer and dryer. On it put apothecary jars (or other decorative containers filled with soap, bleach, softener; hang tags from special-care clothing.

Attach tiny straw baskets to inside of kitchen closet doors for envelope mixes, small cans of snacks.

For more efficient storage of dishes, etc., you can inexpensively organize cabinets with wire racks, lazy Susans, step shelves, hooks.

Stack several plastic vegetable bins in bathroom. They'll hold soap, sponges, etc.

Replace medicine chest with larger, surface-mounted unit.

Need more space for towels? Install a series of towel bars on the bathroom door. There'll be room for family, guest towels.

Back-of-the-door shelves are good space organizers. A spice rack, too, hung on the bathroom or linen closet door can hold shampoos and toiletries. (continued)



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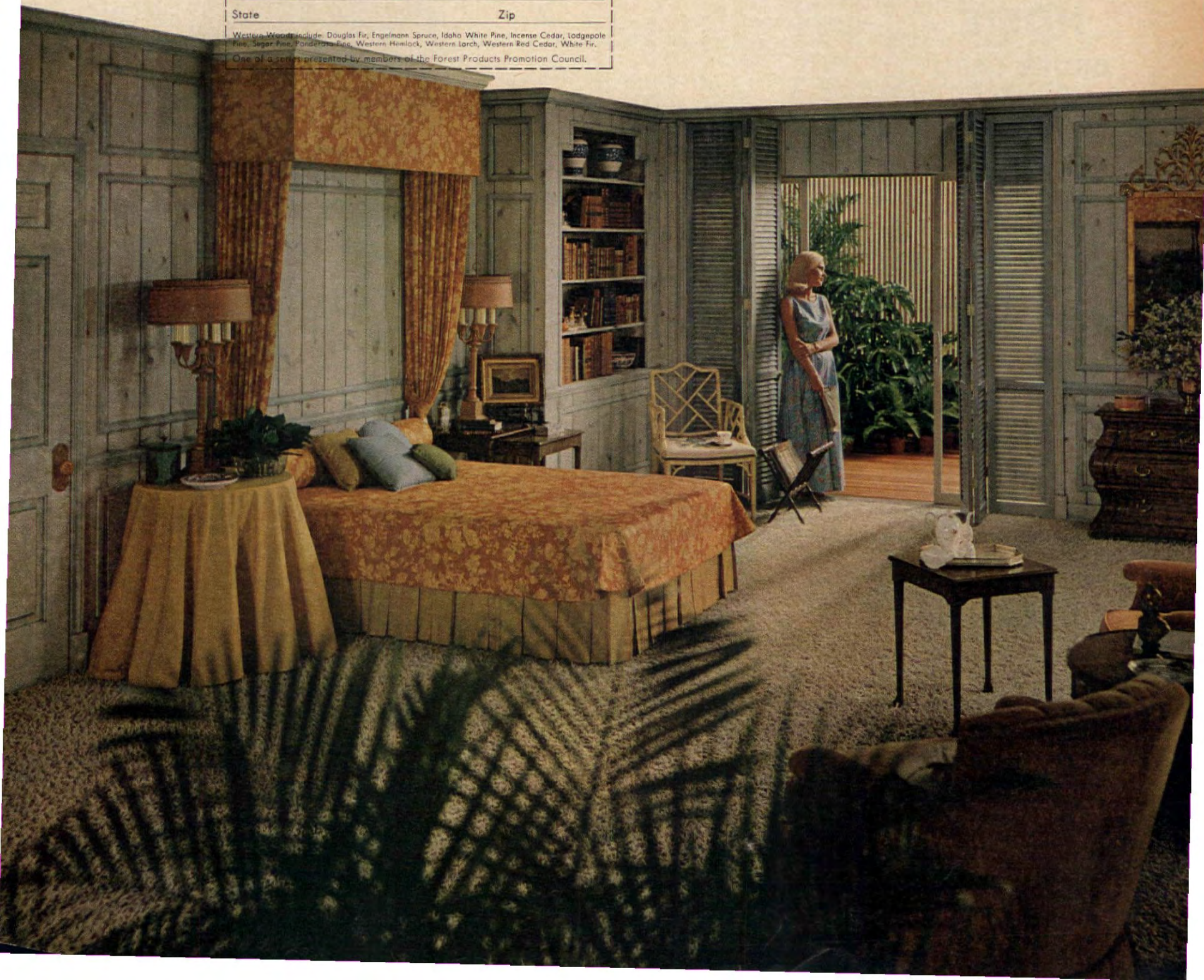
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BRIGHT IDEAS TO STRETCH SPACE (continued)

Install open shelves in the children's room or build in a bench with hinged top along entire wall. Both ideas are great for getting toys out of the way in a hurry.

Make use of awkward spaces with built-in wall units. In the bedroom these can be especially designed for specific items—shirts, sweaters, lingerie, gloves, scarves.

Use silverware dividers to hold miscellaneous items such as cosmetics, desk supplies, toiletries, tools, and spices.

Enclose bottom of workbench for tool storage. Store nails, screws, etc., in plastic ice-cube tray.

Don't forget the window seat or flat-top trunk as a storage and seating unit.

Stack see-through boxes on closet shelves, you'll save time locating stored items.

Portable TV stand doubles as serving cart.



A magnetic knife rack takes a minimum of space, stores knives safely and conveniently. There are magnetic hooks for other kitchen utensils, too, as well as wall-mounted dispensers and appliances (electric knives, can openers, etc.).

In the market for a portable or convertible dishwasher? Look for one with a chopping-block top... it's an extra work surface.

The creative seamstress may find the standard sewing box too small. If so, an overnight case with a top tray is a good idea. Needles, buttons, thread go in tray; scissors, tracing materials in the bottom.

A good idea for patterns and materials that you're working on is a painted straw basket next to your sewing machine.

Foldaway desks, ironing boards, and telephone caddies save space, speed work.

Use open shelves in bedroom for convenient storage of jewelry, hats, sweaters, shirts—the things you use every day.

Use drop-leaf table attached to wall or closet door for desk or table.



Wallpaper can be a space maker. Choose patterns that lead the eye beyond the wall, such as a scenic design. Color-related rooms and single patterns for walls, draperies, upholstery also open up space.

Replace bulky bedroom furniture with a continuous row of built-in drawers. A vanity can be built with a tilt-top surface (with mirror under it) instead of a cosmetic counter.

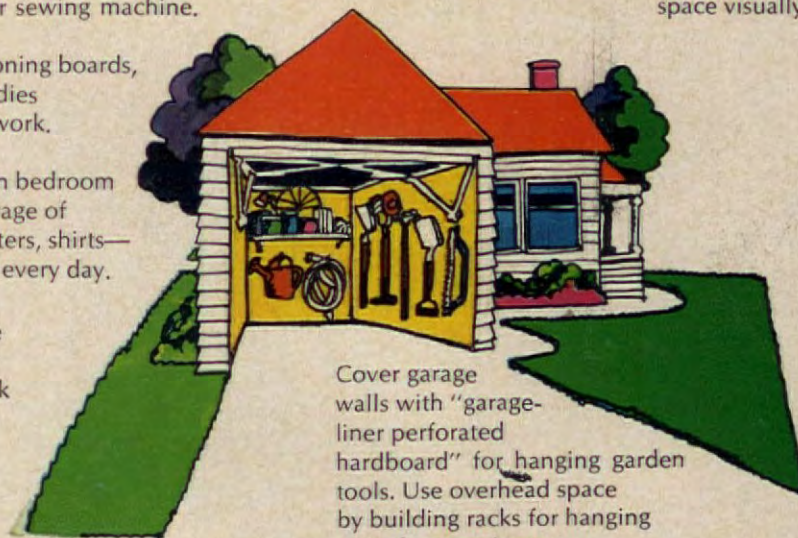
An inexpensive remodeling job: drop ceiling above recessed shower or tub; tile underside and build storage space above.

Under-sink cabinet in the bathroom can house built-in bins for laundry, wastebasket, toilet tissue, cleaning supplies. You'll find it makes the floor easier to clean too.

Use small chests and cabinets as end tables and coffee tables; or, look for coffee tables that provide storage. More space savers: storage hassocks, coffee tables that rise to full table height and other convertible furniture pieces.

Free the basement of bikes, wagons, and sleds with a combination play-storage house.

To open up a confined room, hang large mirrors on the walls, use plenty of artificial illumination. Avoid cluttered decor. Often, light paint colors will also create space visually.



Cover garage walls with "garage-liner perforated hardboard" for hanging garden tools. Use overhead space by building racks for hanging out-of-season items.

Artist: Kit Hinrichs



This is a sleeping room...

(lift flap quietly)

NEW CALKS SEAL YOUR HOUSE PERMANENTLY

By MERLE E. DOWD

Calking is that sticky, flexible stuff that seals joints inside and outside your house. Whether a joint is between dissimilar materials (stone fireplace and wood siding, bathtub and tile) or in an exposed location, calking closes the gap. Wind can't blow in. Water can't seep in to rot framing or loosen paint.

Old-fashioned calks that shrink excessively, harden, and crack are out. New synthetic calking materials last longer and simplify your job of application. Whenever possible, use them because they:

- Remain flexible. As wood shrinks, foundations settle, or temperatures change, your house expands or shrinks. So, calking must stretch, compress, and stretch again. Synthetic rubber sealants retain their stretchability for years.
 - Apply easily. Most synthetic calks are soft and easy to squeeze out of tube or cartridge.
 - Stick tighter. Adhesion of new calks to glass, concrete, metal, and wood beats anything that was previously available.
 - Shrink little, if at all, during curing. Materials like silicone and polysulfide rubber cure without releasing solvent, therefore, don't shrink and pull back from joint edges.
 - Include specific design features. Most synthetic calks resist the deteriorating effects of ultraviolet radiation, retain their adhesion over a broad temperature range, are unaffected by alkalinity from concrete or mortar, and retain their bond and flexibility in contact with porous materials. For best results it is sometimes necessary to prime before sealing. This will be indicated on the sealant label.
- Synthetic calks cost three to five times as much as the old-fashioned oil-base calks. But savings in reapplication time, long life, and unmatched performance of the new calks offset the difference in cost.

WHERE TO USE NEW CALKS

- Synthetic polysulfide rubber calks

were originally designed for sealing metal to glass in the curtain walls of modern office and industrial buildings and for bedding and calking boats. You can use it effectively to seal glass to wood or metal frames where weather exposure is extreme. Use them also in calking joints between dissimilar materials, such as between wood siding and a stone or brick fireplace; between asbestos cement

Clean tools with methyl ethyl ketone or a chlorinated solvent (available from calking dealer) before calk cures, otherwise you'll have to carve it off with a razor blade.

- Silicone rubber calks generally can be expected to last about 20 to 30 years, although this might turn out to be a conservative estimate. They are practically indestructible in either interior or exterior applications.

finish painting before sealing joints. Use silicone calking as a water-proof adhesive for applying canvas, leather, rubber, or plastic to wood or metal. Silicone permanently beds and seals flashing and rubber strips around auto windows, plastic skylights, ventilators, and openings around outside water faucets and light fixtures. Clean tools with xylene or toluene solvents.

• Latex calks are readily available and easy to use around tubs and showers, but do not retain the flexibility inherent in silicone or polysulfide calks. They can be painted over. Latex calks cost less than either of the rubber calks, so if exposure is not extreme and maximum flexibility is not required, latex calks may fill the bill at less cost. Tools can be cleaned with water. Shrinkage is moderate, about 5 to 10 percent, and adhesion is good. Latex calks are particularly good for sealing cracks in tile, plaster, and plastic. Use it also to fill nail holes before painting.

• Butyl rubber calks are a much improved replacement for oil-base calks for general use, but are less resistant to weather and aging than either the polysulfide or silicone rubber calks. Butyl rubber calks cure by releasing solvent, and shrinkage ranges from 10 to 30 percent. Life expectancy is about five times that of oil-base calk in similar applications. Butyl is considerably less expensive than the higher performance polysulfide or silicone calks. Clean tools with mineral spirits or naphtha. Butyl calks can also be painted over, but some brands are available precolored.

HOW TO USE

Like any high-performance product, synthetic rubber or other calks must be applied correctly. Some points to remember are:

- Use seams at least 1/4 inch wide to provide enough material for flexibility. A square cross-section seam between joints works best for polysulfide and silicone rubber. Around fixed windows, for example, trim out extra material for a 1/4 by 1/4 inch space to be filled. Fill deep seams with closed-cell vinyl sponge to save on calk and retain square cross-section. Where joint sealing is critical, leave a wide space rather than a tight joint.

Such seams limit unit stress on the sealant during stretching or compressing. For example, a polysulfide rubber joint 1/4 inch wide can

(continued)

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board and wood; between metal frames and wood siding; and between cement walks, decks, or porches where they join the wood structure of your house. They also seal the joints in wood gutters, between tile and concrete in swimming pools, and between sinks and counter tops in kitchen or bath.

Some surfaces on which polysulfide rubber should not be used would include those impregnated with oil or any kind of asphalt. Adhesion to many surfaces is improved by using a primer (consult label directions).

A good use for silicone sealant is for calking the joint between bathroom tile and tub or shower base. The white, rubbery surface remains clean and adhesion to porcelain and tile is excellent. Clear silicones are also useful for sealing around windows and between stone and wood. Aluminum-colored silicone sealants are good for sealing slip-joint aluminum gutters, heating ducts, and other metal-to-metal joints. One thing to remember about silicones—they cannot be painted over, although they stick tightly to cured paint surfaces. So



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(kitchens, too!)

NEW CALKS (continued)

stretch up to $\frac{3}{4}$ inch, but a $\frac{1}{16}$ inch seam could stretch only up to $\frac{3}{16}$ inch. Similar flexibility is needed for compression.

- Clean all surfaces before application. Sloppy cleaning can ruin the whole job. Obviously, any loose dirt, sawdust,

chalky stone, or scaly concrete will prevent good adhesion. Also, any oil, such as the residue from weather-proofing penetrants, old oil-base calk, or roofing materials will prevent a good bond. Cleaning out an extra-wide seam around windows cuts away any contaminated surface area to solid wood. With silicone sealants, paint

first and allow the paint film to cure for several weeks before applying calk. When cleaning glass, scrub edges of glass with a slurry of pumice and water. Allow a thin film of pumice to dry on the glass, then wipe off with a lintless dry cloth. When sealing metal, wipe surfaces with a chlorinated solvent, methyl ethyl ketone, or a 50-50

mixture of xylene and acetone. Make sure all surfaces to be joined are bone-dry.

Some materials may have a film on the surface that must be removed if the calk is to bond tightly. Quarry tile may be coated with paraffin or a seal coat. Bricks may have been sprayed with a silicone sealer that acts as a release agent unless removed. Try the xylene-acetone cleaner or sand the surface. A light sanding with coarse sandpaper removes any powder or dirt.

- Primers are seldom necessary except where exposure is extreme. One case is the joints in wood gutters where water may sit for several days. A special primer, developed originally for use in below-water boat planking, can be applied to wood gutter edges before sealing with polysulfide rubber. Performance of a sealant on copper or aluminum may be improved with a primer, and unusually porous stone may be treated with a penetrating primer before applying a synthetic rubber sealant. Check package directions carefully.

Prepare for cleanup before squeezing sealant into prepared seams. Some of the soft, squishy sealants are so sticky, you may spend more time cleaning areas alongside seams than you do calking. Here, masking tape simplifies the job.

Protect your hands too. Before starting, coat hands with several layers of soapy paste and allow to dry. When finished, sealant comes off easily with the soap layer.

- Follow package directions.

WHERE TO GET MATERIALS

All of the noted materials are available in squeeze tubes at most hardware stores. When packaged this way, they are often labeled according to use (i.e.: silicone materials might be seen as "aquarium sealant" or "bathtub calk"). The smaller print will identify the base compound. For cartridge sizes, look in the classified section of your telephone directory under "Calks" or "Calking Compounds" or "Calking Equipment." Under these headings you'll find manufacturers, distributors and dealers specializing in the compounds we've been discussing.

Whether you are a do-it-yourselfer, or prefer to have a contractor apply calking materials for you, using one of the new generation of compounds will give a better, longer-lasting job. ■



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HOW TO CARE FOR WOOD FLOORS

Just as the wood exterior of your house needs a coat of paint or varnish for weather-and-wear protection, your wood floors need protection from dirt, traffic, and spills.

Though wood floors are initially protected (or sealed) with varnish, shellac, lacquer, or penetrating wood sealer, regular maintenance with wax is still a must. Proper waxing not only helps protect the wood, but also brings out the vitality of the wood.

Following are some pointers on how to keep your floors in top-notch condition.

WHAT TO USE

Always use a wax or polish that is solvent based. Never use water or a water-based wax. Water, used frequently, will darken the wood, warp the strips, and, in the case of parquet floors, may cause the blocks to loosen.

Solvent-based waxes may be one of three kinds: paste, liquid buffing, or liquid self-polishing.

If your floors are worn, improperly sealed, or need maximum protection for other reasons, a paste wax is recommended. It is the most concentrated of the three kinds of waxes, and therefore gives the greatest amount of protection. It is also the hardest of the three to work with. It should be applied in a thin layer and thoroughly polished to a hard, bright finish after it dries.

Liquid buffing wax, like a paste wax, must be buffed to bring up a shine. However, it is easier to apply than paste wax and it does a more thorough cleaning job because it has more liquid cleaning solvent.

Liquid self-polishing wax for wood floors dries to a bright shine so does not need buffing. It also cleans the floor because it is solvent based. Make sure that the label indicates it is for wood floors, as there are many water-based self-polishing waxes also sold for resilient floorings.

HOW TO USE IT

Always apply any kind of wax in a thin coat. If you want a heavier layer of wax, apply two thin coats. A single heavy coat is what causes many slippery floors.

When using a liquid wax for cleaning the floor, follow this method: Pour a small amount on the floor; spread with a soft cloth then wipe up, turning the cloth as you do so, to remove the cleaning solution with the dirt. Let the floor dry thoroughly, then buff if needed.

The easiest way of buffing floors is with an automatic floor polisher, particularly if you have a large span

of floors. An automatic polisher is also important for safe floors, since insufficient buffing is another cause of slippery surfaces.

Properly waxed, floors will not have to be rewaxed more than four or five times a year, with the exception of occasional touchups in heavy traffic areas. Between waxings, keep floors gleaming by vacuuming frequently or wiping with a dry mop;

and buffing to bring up the sheen.

SPOT AND STAINS

To remove light spots caused by food spills, etc., rub with a damp cloth, dry, and re wax that area.

Harder-to-remove stains such as water and ink spots, dog and cat accidents, may have to be treated by rubbing with fine "OO" steel wool and rewaxing.

Exceptionally dirty floors that have not been cared for properly may need more cleaning solution than is in the liquid buffing or self-polishing waxes. If so, try one of the wood-floor cleaners which have an even higher percentage of solvent. Finish by polishing with a regular floor wax.

If the floors are still not clean, they will probably need to be sanded and resealed professionally.

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I enclose front cover of Use and Care Book from GE Baby Dish. Please send bank (cat) (hippopotamus) (elephant) (pig) (check one).

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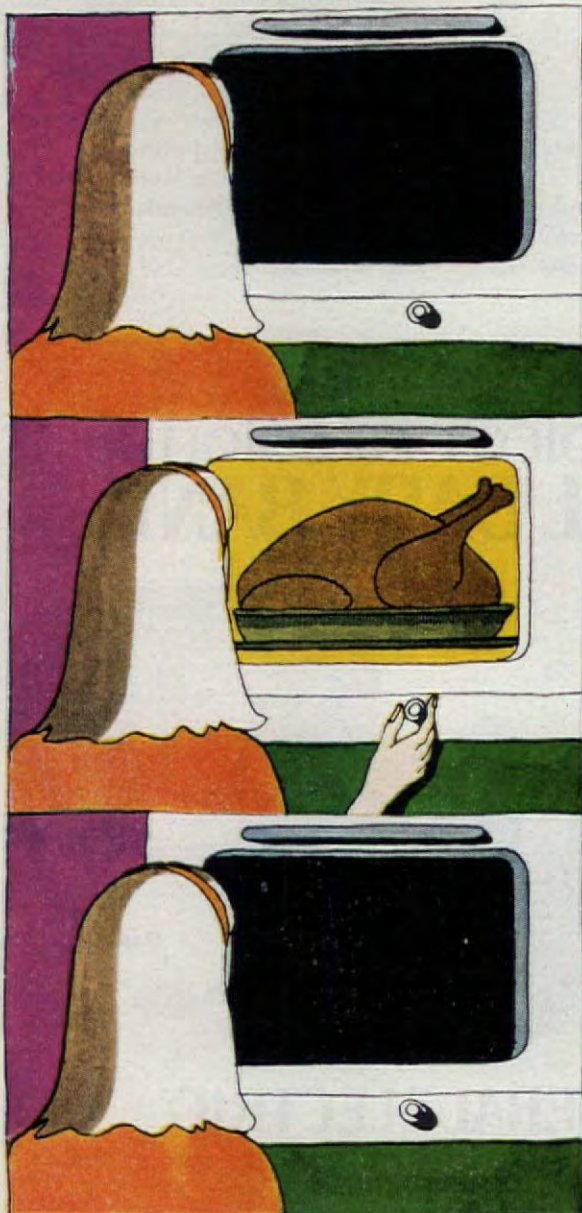
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Progress Is Our Most Important Product

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WHAT TO LOOK FOR IN A RANGE

By Virginia T. Habeeb

Artist: Isadore Seltzer

Today's ranges come with a host of convenience features and intriguing gadgets; a wide assortment of shapes, sizes, and styles; and in a kaleidoscope of colors. Choosing just one—the right one for you, your kitchen, and your family's eating habits can be a real time of decision making. How to choose? By shopping wisely, you'll base your final selection on a combination of these three factors: how well it cooks, how easily it cleans, and styling and size. To help you get a head start before you go out to shop, read over some of the major features you'll find in each of these three categories and check the ones you are interested in. Take the list with you when you go shopping.

COOKING FEATURES

☐ Flexible surface cooking

Surface controls that feature a wide variety of heat selections for good cooking control. Burners and units that adjust to pan size.

☐ Low temperature, keep-warm oven control

Keeps the food just warm until you're ready to serve, also defrosts foods and warms dinner plates.

☐ Meat probe

Registers the internal temperature of the meat, signals you, and turns the oven off when it's done. An automatic probe will turn the oven to keep-warm when meat is done and hold it at the degree of doneness you want until serving time.

☐ Programmed oven controls

A clock timer automatically turns the oven on, cooks the food, then turns the oven to keep-warm. There are also simpler clock timers that turn the oven on and off.

☐ Automatic surface controls

A thermostat for a surface unit or burner that lets you cook at a controlled temperature setting just like your oven or automatic skillet—makes every pan automatic.

☐ Automatic ignition in gas ranges

Ovens (and some surface units too) are electronically or mechanically lighted. No pilot lights are needed!

☐ Infrared broiler burners

Ceramic burner heads that assure fast, even broiling.

☐ Variable broiling temperatures

Give low broiling temperatures for those foods that require longer cooking and slower browning.

☐ Specialized cooking features

There are also many specialized cooking features—varying with models and makes—that include rotisseries, deep-well cooker, built-in surface griddles and grills, special built-in ventilating features, electronic (or microwave) cooking, speed-broiling, ovens that tenderize meats, ovens that cook with retained heat, remote control switches for built-ins, oven lights and window doors, other specialties too numerous to list. These may intrigue you, but before

you decide any one is a must for you, be sure you will really use it, that the convenience it brings is worth any extra effort it may incur; that a demonstration, where possible, proves it effective.

CLEANING FEATURES

☐ Self-cleaning oven

A major breakthrough in cleaning convenience. Costs only about \$50 to \$75 more (as low as 7c to 9c per cleaning). Oven cleans itself when controls are set.

☐ Removable control knobs

☐ Surface units or burners that are removable or lift or twist up

☐ Minimum of grease-collecting buttons

☐ Removable oven door and liners

☐ Special cleaning features

Lift-up top, raised edges to catch spills, seamless top, Teflon-coated or chrome oven liners (for non-self-cleaning ovens).

STYLING AND SIZE

☐ Two-oven, eye-level model

24", 30", 36" wide; has two ovens, one above the cook top and one below—lots of cooking area in little space.

☐ Conventional freestanding model

20", 30", 36", and 40" wide. A cook top with one large or two medium (in wider models) ovens below.

☐ Stack-on model

A cook top with one or two ovens above, at eye level. Gives a bonus of extra base cabinet storage.

☐ Built-in units

Surface cook top and one or two ovens that are actually built into counter top and cabinet or wall area. May be placed near to one another or separated. A styling bonus, but takes up extra space.

☐ Drop-in, slide-in, or set-in models


Conventional in appearance, freestanding in style, actually fits between cabinets. Gives a sleek, built-in look.

☐ Colors, trims, fashions

You can have bright mod-colored models, fashionable avocado or copper tone, pretty pastels, brushed chrome, sophisticated white-on-white, or conventional white. Wood-grain and chrome trim can be as fancy or simple as you prefer, to match decors such as French Provincial, Colonial, Spanish, and modern.

We hope we've given you a good head start toward your range shopping. We'd like to add these few tips to keep in mind after your selection is made:

Have your range installed properly. Be sure gas burners are adjusted for maximum cookability; have the serviceman check to see that the thermostats are properly adjusted, electric range has correct circuit.

Read the guarantee; send in the warranty card; and be sure you have the name of the recommended servicing agent. Lastly—read the instruction book! 

It is important that you buy quality in anything you purchase. Buy a brand name from a reputable dealer who promises service. A good range costs as low as \$135 to \$150 (these models have a very minimum of special cooking and cleaning features) to around \$600 (for models that incorporate a maximum of cleaning and cooking features), and even as high as over \$900 (for ranges incorporating microwave cooking). Many manufacturers can offer you a good variety of the features listed above. As noted, not all of their models will have all of the features—as the price increases, the features increase also. These are the manufacturers who've sent us a listing of their latest features. Admiral, AMC, Brown, Caloric, Chambers, Crown, Enterprise, Frigidaire, Gaffers & Sattler, General Electric, Gibson, Glenwood, Hardwick, Hotpoint, Jenn-Air, Kelvinator, Kenmore, Magic Chef, Modern Maid, Norge, Nutone, O'Keefe & Merritt, Penncrest, Philco-Ford, Roper, Tappan, Thermador, Vesta, Wards Signature, Waste King Universal, Wedgewood, Welbilt, Westinghouse, Whirlpool.



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wonders

Who enjoyed the sale more? You or your customers? That headache could have ruined it, but two Bayer® tablets were all you needed.

Bayer, you see, is 100% aspirin. And aspirin is the strongest pain reliever you can buy.



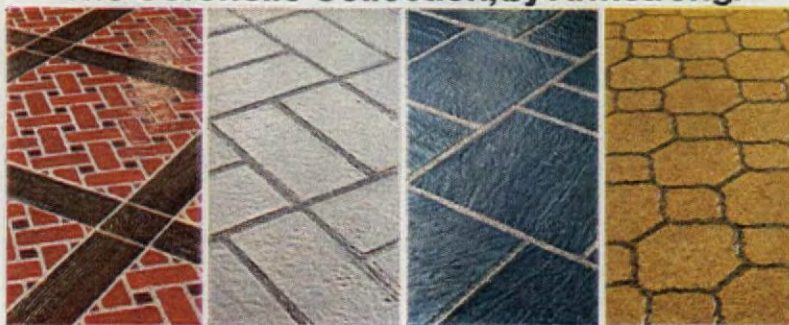


Want to make a grand entrance? Put in a new Armstrong vinyl floor.

The Coronelle® Collection, by Armstrong.

The Spanish tile floor you see in this entrance hall isn't Spanish tile at all. It's sheet vinyl—Armstrong Vinyl Corlon®. It's one of an exciting, new collection of patterned floors that look like the real thing—The Coronelle Collection.

Each Coronelle Vinyl Corlon floor is beautifully textured and colored like the original—Spanish tile, brick, slate, or a brick-and-wood combination. So you get all the beauty of the real thing along



with all the advantages of vinyl.

The new Armstrong Time Payment Plan makes it easier than ever to own an Armstrong floor. Ask your Armstrong retailer for details. He's listed in the Yellow Pages under "Floors." And to make sure you're getting an Armstrong floor, look for the Armstrong name.

Free: 24-page color booklet of decorating ideas. Write to Armstrong, 6709 Pine Street, Lancaster, Pa. 17604.

The floors for the active rooms: vinyl floors by

Armstrong

The Working Wife

(continued from page 45)

orbit their money monthly:

Rent for an eight-room apartment in Manhattan's East nineties takes \$400 monthly. Another \$483 monthly goes for food, utilities, and operating the household, including part-time help without which Eleanora could not work. The cost of clothes for all averages \$122.50 a month. Payments on their mortgage, insurance, and local taxes on the Connecticut summer home take \$142.50 a month, and \$76 is paid out for Social Security, life and health insurance. Some \$480.25 is absorbed by such items as school tuition, summer day camp, medical and dental expenses, car rental, and charitable contributions, almost all bills that Eleanora foots. This leaves only \$27.50 that the Bs can't quite account for. Since only slightly more than a third of their income, Tom's salary, comes in regular installments, they have found it best to budget on an annual basis letting their bank account do the book-keeping.

SEPARATE BANK ACCOUNTS

When Eleanora retired from her stint on a daily newspaper and earned her first free-lance paycheck, Tom insisted that it be deposited in the personal checking account she had kept after marriage and into which she deposited the unfettered portion of her salary, plus dividends from a family trust which pays her some \$2800 a year. Tom kept his own personal checking account and opened one in which he monthly deposits rent and household money. With the purchase of the country home, a second joint household account was opened. When Tom began seriously to trade in the stock market, he opened still another account. Throughout the year he deposits the money in this account that he will need in order to pay capital gains taxes. And each child has a savings account.

"Wonder how many plain families operate seven bank accounts?" he recently asked.

REAL ESTATE INVESTMENT

Plain families don't operate two homes. Yet, Eleanora and Tom do not view their apartment as an extravagance and the house they say is the

cornerstone of an intricately engineered savings program, one which could not have been achieved as quickly without Eleanora's income.

For the first five years that they owned the country house, they rented it out nine months of the year. Rental income paid all the expenses and created a small surplus. The house gave them other advantages. It lowered their taxes, provided

ing," Tom counters, "you are speculating too—speculating that it will not lose its buying power."

Eleanora could not find justification in her work if she were not contributing to both her family's present and future. Yet, Tom insists that they live their financial lives on a fifty-fifty basis with the necessary expenses his responsibility. He pays the rent, insurance, two thirds of the

sale of the house although she might keep it to live in year round, thus eliminating rent money and private-school tuition. She would receive Social Security and \$1520 of additional income, for then, instead of trading the market, she would invest her husband's \$40,000 in low-risk stocks, and could expect to earn at least 3.8 percent in dividends. And, she would have the land.

Should the stock market decline drastically, or Tom lose his job, or make some wrong moves, once again they've got the house and land to bail them out.

WORKING OUT A PLAN

As these three examples show, each two-income family works out its own plan. There are almost as many ways of managing money as of making it.

For the newlyweds, working only until she has children, living on the husband's salary, and banking the wife's is ideal. Because of the high cost of setting up households, the salaries of many working brides help pay for furniture, cars, and other big initial purchases. This is financially sound, provided none of this money goes into "living it up," since these expenditures will not be recurring expenses. Most importantly, the couple will have learned the art of living on one salary.

For the wife returning to work, or thinking about it, figure whether what you will earn makes your efforts worthwhile. Added expenses include clothes, transportation, food (both meals away from home and costly but time-saving "convenience" foods), at least part-time help if there are children. In addition, a wife's salary may take a family into a higher tax bracket that could eat up most of what she earns. For these reasons, one in three working wives works only part-time.

For the career wife "psychic income" can be a dominating factor, but usually although expenses are high, earnings are higher than what can be expected from a routine job. And the income that a career wife brings home—providing it is well managed—can make a substantial contribution to the family's annual income.

The point is that both incomes should be pooled, with no "your money-my money" distinctions. This way, comparatively high earnings bring, not domestic discord, but the kind of comfort-inspired happiness that money can buy.



This is pepperoni: Italian sausage with its own special seasonings.

The spice, tang and sizzle of pepperoni pizza,

now in a mix.

Only Chef Boy-Ar-Dee®, with his special skill and know-how, could make it.

From Chef's mix you make a crispy, one-step crust. Add Chef's brand-new pizza sauce with lively slices of pepperoni, cheese topping; bake. In minutes, a sizzling pepperoni pizza. It's one of America's favorites.

Chef Boy-Ar-Dee



"free" vacations, gave them the equity for the down payment on 30 acres of raw land which they are now buying.

"We are reasonably confident," Eleanora explains "that when the time comes we will be able to meet college and retirement costs out of the sale of either the land or the house or both and still have a tidy sum to pass on to our children."

If anyone wished to call Eleanora and Tom speculators, they would have a point. "When you leave your money lying around and not work-

household expense, half of the cost of the summer home, plus some medical expense. Each pays his proportionate share of taxes.

Think about what the Bs are doing with their money and you will realize that they have a well-designed plan to meet head-on what they consider a certainty—continued inflation.

Risky? To a certain extent. If something happened to Tom, Eleanora could count on her earnings and dividend income to supplement the \$15,000 of life insurance she would get. She might realize \$38,000 from the



**If you could put a lock on freshness,
you wouldn't need Tupperware.**



Got a pie that's high, wide and handsome? Then put it in Tupperware.

Because nothing locks in freshness and keeps it there like Tupperware. And Tupperware's new 9" Pie Taker (left) is tall enough to keep a cream, meringue or any sky-high pie luscious for days.

You can see it—and buy it—at a Tupperware Party. Have one before September 16, and a gleaming new Hamilton Beach Electric Combination Can Opener & Knife Sharpener may be yours. Call your Tupperware Distributor today for all the details.

Come on. Give food a fresh outlook on life. Give it Tupperware.

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IN THE YELLOW PAGES UNDER "HOUSEWARES"



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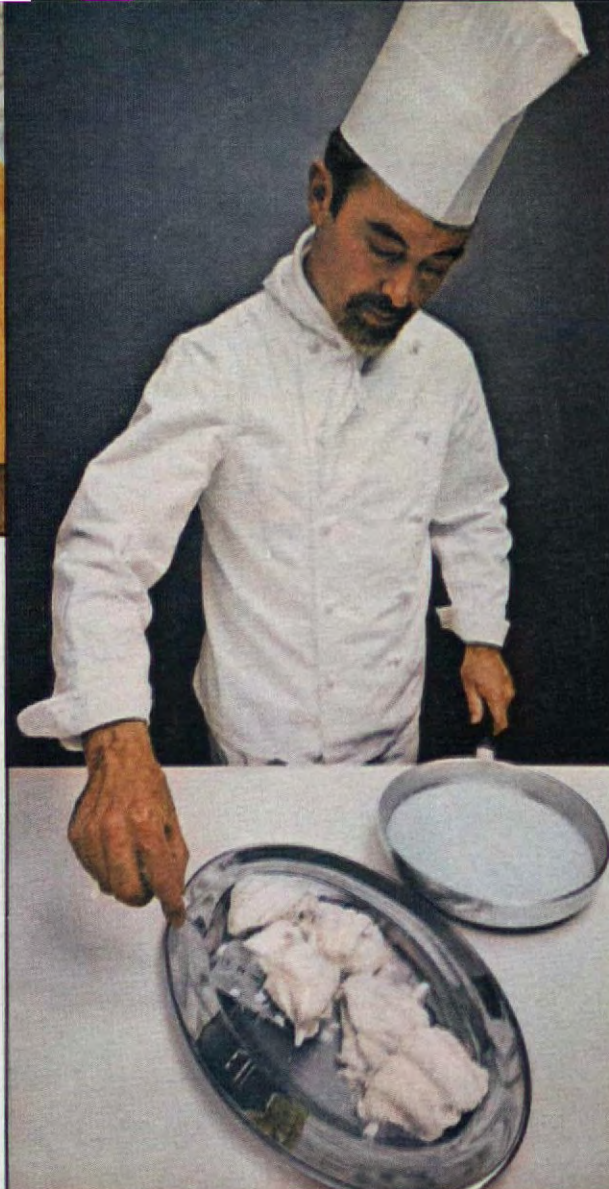
LESSON NO. 2:
CLASSIC
FISH COOKERY

POACHING FILETS

1 I fold the filets in half or in thirds, depending on the size of the filet. I fold with the skin side outside. Small filets may be poached flat, but you must be careful because they cook in almost no time.



2 Cut a circle of wax paper big enough to fit the pan and cut a small hole in the center. Lay this over the filets. It keeps evaporation to a minimum and lets the tops of the filets above the liquid poach.



3 I remove the filets carefully so they don't break and start the sauce. The liquid is heated rapidly until it is reduced by half to concentrate the flavor and enrich the finished sauce.

By Virginia T. Habeeb

DELICATE FISH FILETS

No one cooks fish the way the French do. Their gentle touch, their deft way of handling this most precious gift from the sea, has been delighting appreciative gourmets for centuries. In the second of our cooking classes, *American Home's* master chef Jacques Jaffry shows you two ways to prepare fish filets. Usually sole is used but other flat fish can be substituted. The fish is either gently poached in white wine and served with a sauce made from the poaching liquid or is sautéed in a small amount of butter. Here Jacques shows you how to master both methods. For the elegant dishes he has created, just turn the page. More about the kinds of fish and how to buy them on page 98.

SAUTÉING FILETS

1 Small filets can be sautéed whole, but large ones must be cut to fit into the skillet. I cut it on the diagonal because it will look better on the plate.



2 I put the filet in the milk, then roll it in the flour. I shake it to remove the excess. I want it lightly but completely coated.



3 The fat in the skillet must be very hot and you must be careful when you place the filets so you won't be splashed and burned. Drop the filet away from you, from front to back.



4 When filets are golden on one side, slide a broad spatula under them and turn gently. Flip them away from you to avoid splashing.







CLASSIC FISH COOKERY

Once you have mastered the arts of poaching and sautéing fish filets you are ready to create the masterpieces you see here! Starting at the far end of the table we have Sea Bass Régence. It is a work of art but surprisingly easy to do. The poached filets are layered with a mushroom stuffing and then covered with pastry and baked to a golden brown. For Filets Sauté Véronique, the filets are dipped in milk and flour and cooked until golden brown. Sprinkled with parsley and lemon juice, they are garnished with white grapes. Filet of Sole Bonne Femme is a classic dish, its creamy white sauce made with the poaching liquid. For Turban of Filet of Sole Americaine, the filets are filled with cooked rice and poached in a mold. The sauce in the center is sautéed shrimp flavored with brandy, wine, tomatoes, tarragon, and parsley. These and other fish recipes begin on page 98.

FISH AT ITS ELEGANT BEST

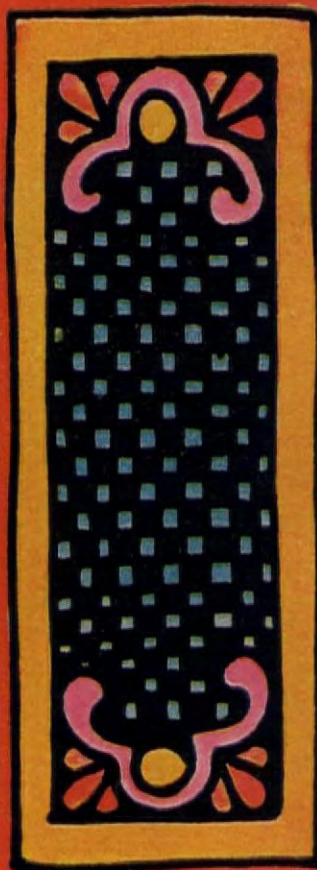


Summer may soon be coming to a close but how thankful you can be for that bountiful harvest of gleaming, tender, crisp, sun dappled, fresh, garden vegetables. Please treat them with tender loving care! Our rule of thumb is never to overcook these gifts from nature. Never let their colors fade nor their vitamin-rich goodness disappear. And don't think that all vegetables are to be boiled. You can steam, bake, braise, fry, or broil them. Serve them with a sauce or sprinkle them with bread crumbs. On page 104 you'll find tips and recipes along with suggestions for their frozen and canned counterparts.

PLEASE HANDLE WITH CARE

Win an Appearance on the Gomer Pyle T.V. Show!

See Gomer Pyle, USMC, in Color on CBS-TV. Consult your local listing for time and station.



Enter the Cool Whip™ Contest Now.

THAT'S NOT THE ONLY PRIZE.

First Prize includes an all-expense-paid five-day trip to Hollywood for two, \$500 cash, a 1968 Chevrolet Camaro Sport Coupe, a movie camera and projector. Plus an appearance on the Gomer Pyle T.V. show!
3 Second Prizes—1968 Chevrolet Camaro Sport Coupes!
3 Third Prizes—Concord Video Tape Home T.V. Systems (camera, recorder and T.V. set—retail value: \$1,500)!
8 Fourth Prizes—RCA Color Television Consoles (retail value: \$700)!
1,000 Fifth Prizes—Polaroid Swinger Cameras! (Only one prize per family, no substitutions.)

HERE'S HOW TO WIN.

It's easy to enter. Just send your name and address, together with the side label from a bowl of Cool Whip, or the words "Cool Whip" printed on any piece of plain white paper, to: P.O. Box 445, Bradley, Illinois 60915. Convenient entry blanks are available at your grocer's freezer. **No purchase required to enter.**



CONTEST RULES.

Sweepstakes void outside the U. S. A., in Wisconsin and wherever prohibited by law. Kansas and Missouri residents need not include side label or words "Cool Whip" with name and address. Employees of General Foods, their agents, their advertising agencies, and their immediate families are not eligible. Each entry must be mailed separately, postmarked no later than Dec. 22, 1967, and received no later than Dec. 29, 1967.



THE FIRST MODERN TOPPING WITH THAT GOOD-OLD-FASHIONED TASTE



Shopping Information, page 112.

What temptation! When the French pastry cart rolls your way how can you resist those beautiful heavenly goodies? Which one to choose? We suggest you don't even try to resist the irresistible. Rather create your own pastry cart right at home and sample them all! Starting at the front, a Glazed Apricot Tart—long and narrow and with a sweet pastry. Mocha Eight-Layer Cake begins with a jelly-roll recipe. The cake is cut in four squares and each quarter split to make eight layers. Next, Gâteau Breton, rich, buttery, and moist. And last is Savarin—made from a zesty yeast dough, soaked in a rum syrup and served with whipped cream. Recipes begin on page 100.

SWEETS FROM THE PASTRY CART

You have to be a kid at heart to make Sunshine cookies.



How else can you create such a creamy, delicious vanilla candy creme filling? And enjoy every lick. The Serious Sunshine Bakers whip it with pure coconut oil to a luscious creamy consistency, then sandwich just the right amount between tasty,

crunchy cookies for that happy Sunshine taste. Bite into a Sunshine Hydrox Cookie. And an Orbit. And a Vienna Finger. And a Sunshine Sugar Wafer. You'll taste what we mean.

Our bakers are serious about that happy Sunshine taste.



Delicate Fish Filets

(continued from page 91)



For best results in cooking, fish must be absolutely fresh. In buying filets, look for firm meat that is elastic to the touch. If you press it, it should come back to its original shape. Fish should also be fresh smelling. Keep fresh fish refrigerated until you are ready to cook it. Plan to use it within two days if you want your fish at its tastiest.

Frozen fish is widely available and is of excellent quality. When buying, be sure it is solidly frozen. There should be no frozen liquid at the bottom of the package. If there is it is an indication that the fish has thawed and refrozen. *Frozen fish may be prepared in the same way as fresh in the recipes that follow.* It should be kept frozen until you wish to use it. Fish may be cooked while it is still frozen, but you must allow a little more cooking time. However, it is easier to handle if it is thawed. It is best to thaw it in the refrigerator. Fish that is thawed at room temperature may become soggy and shapeless.

We all know the term "filet of sole" very well. We see it on menus and in recipes. It rarely means the renowned English or Dover sole. Although some is flown to this country, it commands a high price and very little is seen in our markets. What we buy is usually gray sole or lemon sole, both members of the flounder family. The filets of other fish can be used in place of sole for poaching and sautéing in our recipes. Among those you will find in various parts of the country and can use are:

SALT-WATER FISH

Winter flounder or black back
Dab or yellowtail
Summer flounder or fluke
Haddock
Pollock or Boston bluefish

Ocean perch (This is a name you will find on packages of frozen filets. It is the official trade name for rosefish, redfish, red perch, and sea perch. The filets may be any of these fish.)

Red snapper
Striped bass
Whiting or silver hake

FRESH-WATER FISH

Yellow Perch
Pike

Fish cooks quickly. Unlike other foods, fish is tender before it is cooked and cooking develops its flavor. There are two ways to tell when fish is done. If the fish flakes easily when touched with a fork, it is done. Flaking easily means that the flesh separates or falls

into its natural divisions as it is touched. Test it at the thickest part, for this takes longest to cook. The other way to determine doneness is to look at the transparency or translucency of the flesh. In cooking, fish will turn opaque but still be moist. If it becomes dry or shrinks it is overcooked. Too much cooking will toughen and dry out fish and make it tasteless.

Fish at its Best

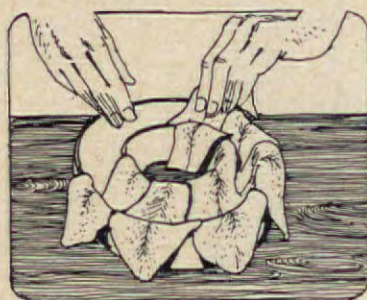
(continued from page 93)

TURBAN OF FILET OF SOLE AMÉRICAIN

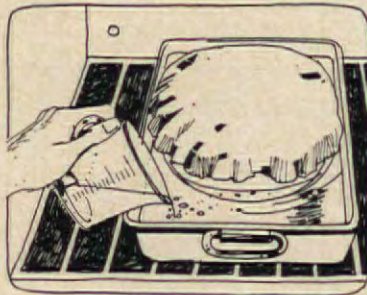
1 cup raw rice
3 pounds filet of gray sole
Salt
1½ pounds shrimp
5 tablespoons butter or margarine
1 teaspoon salt
2 tablespoons chopped shallots or green onions
1 small clove of garlic, chopped
¼ cup brandy
1½ cups dry white wine
1 can (1 pound, 13 ounces) tomatoes, drained
1 teaspoon chopped tarragon
1 tablespoon chopped parsley
2 tablespoons flour
Chopped parsley

Cook rice according to package directions. Drain. Flatten filets slightly with a moistened wooden mallet or blade of a heavy kitchen knife. Season filets with salt.

Heat oven to 400° F. Butter 6-cup ring mold generously. Lay filets in mold, overlapping them and with tail ends over inner edge of mold. Line mold completely. Fill with rice, pressing down



gently with spoon. Bring tail ends over rice. Cover mold with aluminum foil. Set mold in larger pan; place on oven



rack. Pour boiling water into larger pan to depth of 1 inch. Poach in oven 15 minutes.

Peel shrimp; reserve shells. Melt 4 tablespoons butter or margarine in medium-size saucepan. Sauté shrimp and shells 30 to 40 minutes or until shells turn red. Sprinkle with 1 teaspoon salt. Add shallots or green onions and garlic; cook 1 minute. Add brandy, wine, tomatoes, tarragon, and 1 tablespoon parsley. Simmer 8 to 10 minutes, depending on size of shrimp. Remove shrimp; keep warm. Blend flour and 1 tablespoon but-

ter or margarine (beurre manie). Add beurre manie to tomato mixture in saucepan; cook 5 minutes. Correct seasoning. Strain sauce over shrimp.

When turban is done, remove from water bath. Turn upside down on serving plate. Let stand a few minutes; drain liquid that comes from turban. Lift off mold. Fill center of ring with shrimp sauce. Sprinkle shrimp with chopped parsley. Makes 8 servings.

FILET OF SOLE BONNE FEMME

½ cup (8 tablespoons) butter or margarine
2 tablespoons chopped shallots or green onions
1 pound mushrooms, sliced
3 pounds filet of sole
1½ cups dry white wine
Water
1 tablespoon lemon juice
2 tablespoons chopped parsley
1 teaspoon salt
¼ teaspoon white pepper
1½ tablespoons flour
1 cup heavy cream

Grease a 12-inch skillet with 2 tablespoons butter or margarine; sprinkle with shallots or green onions; add mushrooms. Fold filets in half or thirds; place in pan. Add wine and water to just cover filets. Add lemon juice, parsley, salt and pepper. Cover with a circle of wax paper with small hole cut in center. Bring to boiling; reduce heat; simmer 3 minutes. Remove filets to serving plate; keep warm.

Blend flour and 1 tablespoon butter or margarine (beurre manie). Reduce liquid in skillet by half. Add beurre manie, a small amount at a time, stirring until sauce is smooth. Add cream; bring to boiling; correct seasoning. Remove from heat. Add remaining butter or margarine, a little piece at a time, rotating skillet to effect a gradual melting. Pour over filets. Glaze quickly under the broiler or in a 425° F. oven. (The purpose of the glazing is to improve the appearance of the dish, and could be omitted without changing the taste in any way.) Makes 6 servings.

SEA BASS RÉGENCE

Pastry

1 cup sifted all-purpose flour
½ teaspoon salt
½ cup butter, margarine, or shortening
4 tablespoons cold water

Stuffing

¼ cup butter or margarine
2 tablespoons chopped shallots or green onions
10 to 12 medium-size mushrooms, finely chopped
1 teaspoon lemon juice
1 teaspoon leaf tarragon, crumbled
1 teaspoon salt

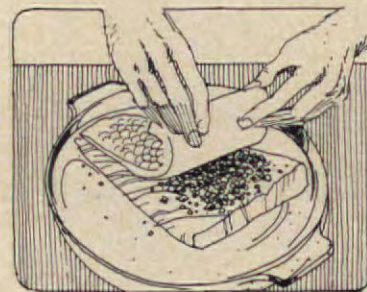
Filets

2 tablespoons butter or margarine
2 tablespoons chopped shallots or green onions
2 filets of striped bass (about 1½ pounds each)
1½ cups dry white wine
Water
1 teaspoon salt
6 peppercorns
1 egg yolk
1 tablespoon water
1 tablespoon flour
2 teaspoons butter or margarine
½ pint (1 cup) heavy cream

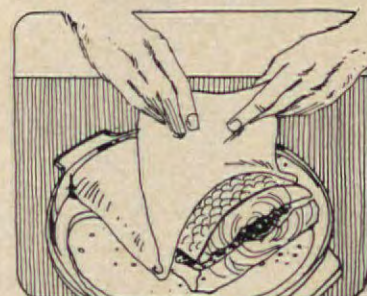
Prepare pastry: Sift flour and salt into bowl. Cut in butter, margarine, or shortening with pastry blender until mixture resembles cornmeal. Sprinkle cold water evenly over surface; stir with fork until all dry particles are moistened and pastry clings together. Shape into ball. Wrap in wax paper. Chill at least 2 hours.

Make stuffing: Melt butter or margarine in small skillet. Add shallots or green onions; cook 1 minute. Add mushrooms, lemon juice, tarragon, and salt. Cook over low heat 5 minutes, stirring occasionally.

Prepare filets: Grease a large skillet or shallow roasting pan with 2 tablespoons butter or margarine. Sprinkle with shallots or green onions. Place filets in pan, side by side. Add wine and enough water to just cover filets. Add salt and peppercorns. Cover with wax paper with small hole cut in center. Bring to boiling. Reduce heat; simmer 5 to 10 minutes or until filets are just tender (time will vary according to the thickness of filets). Remove filets carefully from plate; let drain. Reserve liquid in pan.

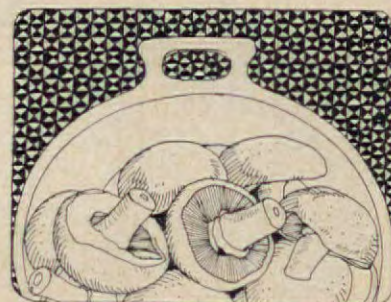


Place 1 filet in shallow, heatproof dish. Spread mushroom stuffing on filet. Place second filet on top.



Heat oven to 400° F. Roll out pastry on lightly floured surface to ⅛-inch-thick rectangle long enough and wide enough to cover filets completely. Place over filets, tucking edge of pastry under bottom filet. Shape pastry to resemble head and tail, if desired. Beat egg yolk and water; brush over pastry. Bake 20 minutes or until golden. Remove from oven.

Blend flour and 2 teaspoons butter or margarine (beurre manie). Pour reserved liquid from poaching of filets into saucepan; reduce by half. Add beurre manie, a small amount at a time, stirring until sauce is smooth. Add cream. Correct seasoning. Serve in sauceboat with filets. Makes 6 to 8 servings.



(continued)



MMMM!

...GOOD BLUEBERRY
PIE YOU MADE!

UGGHH!

...AND BAD BLUEBERRY
STAINS IN MY SINK!

DON'T WORRY, MRS. JONES...
I'LL SHOW YOU HOW COMET'LL
BLEACH OUT TOUGH FOOD STAINS...
BETTER'N YOUR CLEANSER!

!?



YOU GOT BLUEBERRY STAINS
MIXED WITH FOOD STAINS!
DOUBLE TROUBLE!
I'LL RUN SOME WATER!



WE'LL SPRINKLE ON COMET
AND YOUR CLEANSER.
LET 'EM WORK A BIT...
NO RUBBIN'!



OTHER
CLEANSER

NEW
COMET

DRAIN AND RINSE! SEE,
COMET BLEACHES BETTER!
IT HAS SUPER CHLORINOL.
DISINFECTS BETTER, TOO!



OTHER
CLEANSER

NEW
COMET

**"COMET BLEACHES OUT
TOUGH FOOD STAINS BETTER THAN
ANY OTHER LEADING CLEANSER!"**



MMMM!
IT'S THE
BERRY-BEST!



Josephine's household hint: Save duplicate work when cleaning your bathroom. Do the floor last, to remove splash marks left from cleaning other areas. Save duplicate work with Comet, too. It cleans, disinfects and deodorizes in one operation.

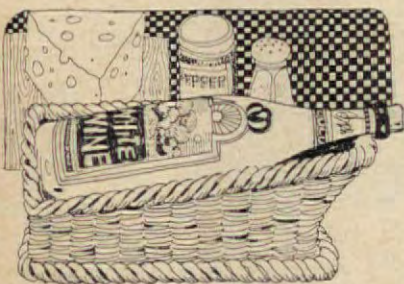
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FILETS VERDI

½ pound macaroni or shell macaroni
6 tablespoons butter or margarine
1 pint (2 cups) heavy cream
1 cup grated Swiss cheese
1 tablespoon chopped shallots or green onions
3 pounds fish filets
1½ cups dry white wine
Water
½ teaspoon salt
¼ teaspoon pepper

Cook macaroni or shells according to package directions. Drain well. Return pasta to pan; mix in 4 tablespoons butter or margarine, 1 cup cream, and ½ cup cheese. Keep warm.

Grease a 12-inch skillet with 2 tablespoons butter or margarine; sprinkle with shallots or green onions. Fold filets in half or thirds; place in pan. Add wine and water to just cover filets. Add salt and pepper. Cover with a circle of wax paper with small hole cut in center. Simmer 3 to 5 minutes. Spoon pasta into heatproof serving dish. Remove filets from skillet; arrange on pasta. Reduce liquid in skillet by half. Add remaining 1 cup cream; correct seasoning. Pour sauce over filets. Sprinkle with remaining ½ cup cheese. Glaze quickly under the broiler or in a 425° F. oven. Makes 6 servings.



FILETS FLORENTINE

2 packages (9 ounces each) frozen spinach
9 tablespoons butter or margarine
3 pounds fish filets
1 cup dry white wine
Water
1 teaspoon salt
1½ tablespoons flour
1 cup grated Swiss cheese
1 cup heavy cream

Cook spinach according to package directions. Drain well. Melt 2 tablespoons butter or margarine in saucepan; sauté spinach over low heat 5 minutes. Correct seasoning. Place spinach in center of heatproof serving dish. Keep warm.

Grease a 12-inch skillet with 2 tablespoons butter or margarine. Fold filets in half or thirds; place in pan. Add wine and water to just cover filets. Add salt. Cover with a circle of wax paper with small hole cut in center. Simmer 2 to 3 minutes. Remove filets, arrange around spinach on serving dish. Keep warm.

Blend flour and 1 tablespoon butter or margarine (beurre manie). Reduce liquid in skillet by half. Add beurre manie, a small amount at a time, stirring until sauce is smooth. Reserve 3 tablespoons cheese. Add cream and remaining cheese to sauce. Stir until cheese is

melted. Remove from heat; add 4 tablespoons butter or margarine, a little piece at a time, rotating skillet to effect a gradual melting. Correct seasoning. Pour sauce over filets and spinach. Glaze quickly under the broiler or in a 425° F. oven. Makes 6 servings.



FILETS CHAUCHAT

2 pounds small potatoes
7 tablespoons butter or margarine
3 pounds fish filets
1 cup dry white wine
Water
1 teaspoon salt
1 teaspoon lemon juice
1½ tablespoons flour
1 cup grated Swiss cheese
½ pint (1 cup) heavy cream

Cook potatoes in skins in boiling, salted water until tender. Drain well. Cool 10 minutes. Pare potatoes; cut in ½-inch-thick slices. Reserve.

Grease a 12-inch skillet with 2 tablespoons butter or margarine. Fold filets in half or thirds; place in pan. Add wine and water to just cover filets. Add salt and lemon juice. Cover with a circle of wax paper with small hole cut in center. Simmer 2 to 3 minutes. Remove filets to serving dish. Surround with potato slices. Keep warm.

Blend flour and 1 tablespoon butter or margarine (beurre manie). Reduce liquid in skillet by half. Add beurre manie, a small amount at a time, stirring until sauce is smooth. Reserve 3 tablespoons cheese. Add cream and remaining cheese to sauce. Stir until cheese is melted. Remove from heat; add 4 tablespoons butter or margarine, a little piece at a time, rotating skillet to effect a gradual melting. Correct seasoning. Pour sauce over filets and potatoes. Sprinkle with reserved cheese. Glaze quickly under the broiler or in a 425° F. oven. Makes 6 servings.

FILET OF SOLE DUGLÈRE

2 tablespoons butter or margarine
3 tablespoons chopped onion
1 can (about 1 pound) tomatoes, drained and coarsely chopped
3 pounds filet of sole
1 cup dry white wine
1 tablespoon chopped parsley
1 teaspoon salt
¼ teaspoon pepper
½ cup heavy cream

Grease a 12-inch skillet with butter or margarine. Add onion and tomatoes. Fold filets in half or thirds; place in pan. Add wine, parsley, salt, and pepper. Cover with a circle of wax paper with small hole cut in center. Simmer 3 to 5 minutes. Remove filets to serving dish; keep warm. Reduce liquid in skillet by half. Add cream; cook 2 minutes. Correct seasoning. Pour over filets. Makes 6 servings.

FILETS SAUTÉ MEUNIÈRE

Meunière (coating with flour) is one of the best ways of preparing fish. Filets give the best results but whole fish, if small enough, may also be treated meunière. In any case, a few simple rules should be observed:

1. Fish should never be crowded in the skillet or frypan. Sauté just the amount the pan will hold at a time.
2. Butter is the normal medium in which to sauté thin filets, but for thick slices or whole fish we recommend clarified butter or oil. Because the cooking time is longer, butter will burn before fish is done and will give a bitter taste.
3. The butter or oil should always be very hot before fish is placed in the pan, then heat reduced to medium when fish has taken color.
4. Always drain the butter or oil left in the pan and replace it with fresh.

3 pounds fish filets
Milk
Flour
Butter, margarine, or pure vegetable oil
Lemon juice
Chopped parsley
6 tablespoons butter or margarine

Dip fish in milk, then in flour. Shake off excess flour. Heat enough butter, margarine, or oil in large skillet so it just covers bottom of skillet when heated. Put filets in hot fat, dropping them away from you so fat doesn't splatter. Cook until brown on bottom. Turn carefully with spatula. Cook until second side is brown and fish flakes easily when a small, thin knife is inserted in the side. Remove fish to heated serving dish. Sprinkle with lemon juice and parsley.

Pour fat or oil from skillet. Heat 6 tablespoons butter or margarine in skillet until light brown. Pour over filets. Makes 6 servings.

FILETS SAUTÉ BELLE MEUNIÈRE: Sauté filets; remove to heated serving dish; sprinkle with lemon juice and parsley. Sauté 12 medium-size mushrooms, sliced, in 6 tablespoons butter or margarine. Arrange around filets. Makes 6 servings.

FILETS SAUTÉ WITH EGGPLANT: Sauté filets; remove to heated serving dish; sprinkle with lemon juice and parsley. Peel 1 large eggplant; cut in ½-inch-thick slices. Sprinkle with salt and pepper; dredge with flour. Sauté in 6 tablespoons butter or margarine. Arrange around filets. Makes 6 servings.

FILETS SAUTÉ WITH ZUCCHINI: Sauté filets; remove to heated serving dish; sprinkle with lemon juice and parsley. Slice 3 to 4 zucchini; season with salt and pepper. Sauté in 6 tablespoons butter or margarine. Arrange around filets. Makes 6 servings.

FILETS SAUTÉ DORIA: Sauté filets; remove to heated serving dish; sprinkle with lemon juice and parsley. Cut 3 medium-size cucumbers into pieces, 1 to 2 inches long. Sauté in 6 tablespoons butter or margarine. Arrange around filets. Makes 6 servings.

FILETS SAUTÉ VÉRONIQUE: Sauté filets; remove to heated serving dish; sprinkle with lemon juice and parsley. Drain 1 can (1 pound, 4 ounces) white grapes. Toss in 6 tablespoons melted butter or margarine in skillet until heated through. Arrange around filets. Makes 6 servings.

Pastry Cart Sweets

(continued from page 96)

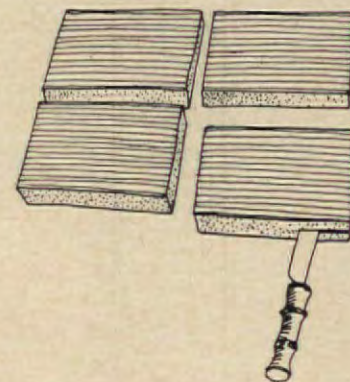


MOCHA EIGHT-LAYER CAKE

1 cup sifted cake flour
1 teaspoon baking powder
¼ teaspoon salt
3 eggs
1 cup sugar
¼ cup water
1 tablespoon lemon juice
1 teaspoon grated lemon rind
2 tablespoons instant coffee
2 tablespoons hot water
½ cup butter or margarine
1 teaspoon vanilla
½ cup cocoa
1 package (1 pound) confectioners' sugar, sifted
6 tablespoons milk or light cream

Heat oven to 375° F. Grease 15x10x 1½-inch jelly-roll pan. Line pan with wax paper, cut to fit bottom only; grease paper. Sift flour, baking powder, and salt together. Beat eggs at high speed on electric mixer about 3 minutes or until thick and light. Beat in sugar gradually. Continue beating until mixture is very thick. Blend in ¼ cup water and lemon juice and rind. Fold in dry ingredients gently, a little at a time, taking care not to break down the lightness of the batter. Spread evenly in prepared pan. Bake 12 to 14 minutes or until cake springs back when lightly touched with fingertip. Loosen edges of cake; turn out onto board. Peel off paper carefully. Cool cake completely.

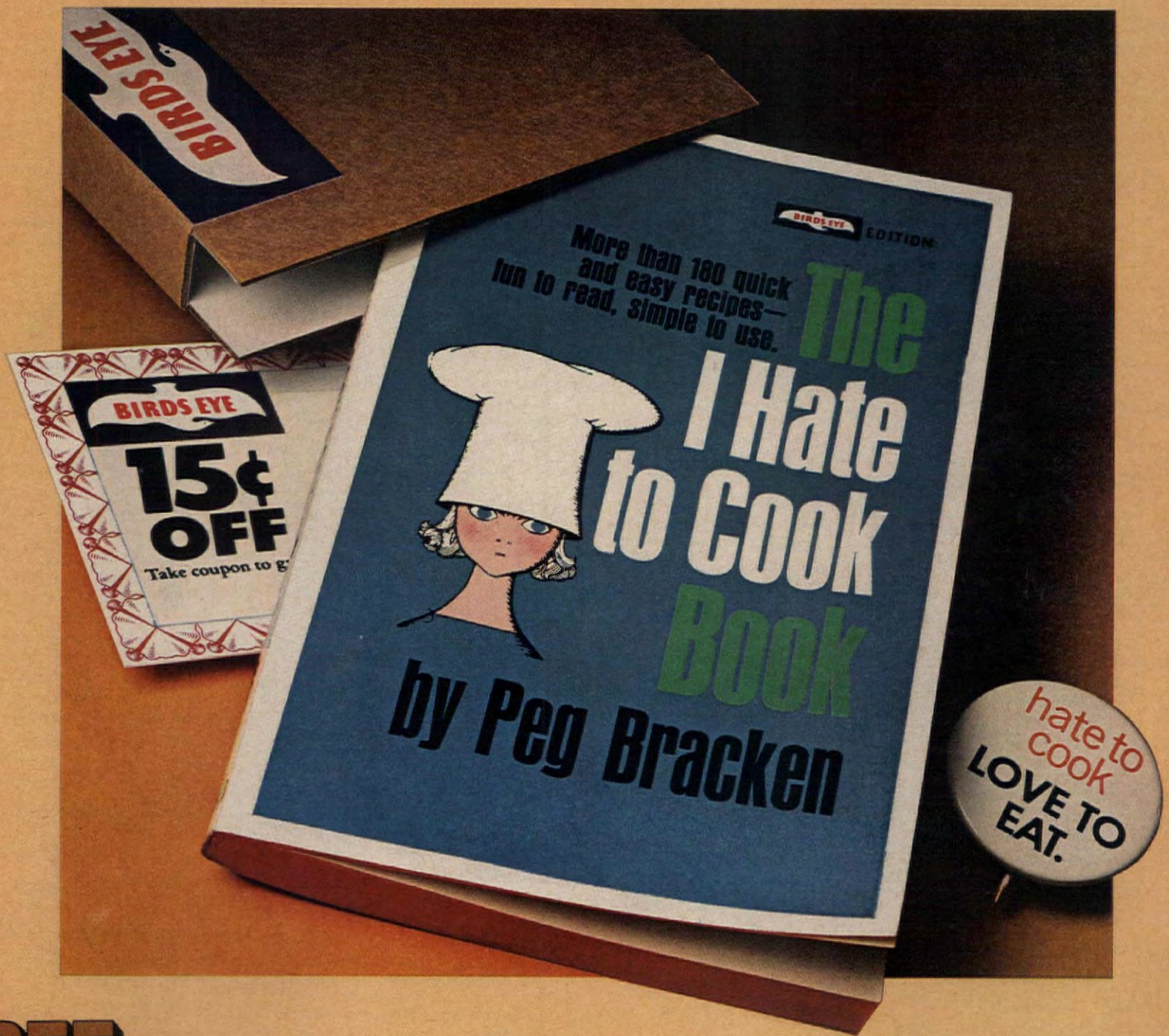
Dissolve instant coffee in 2 tablespoons hot water. Blend butter or margarine, vanilla, instant coffee mixture, cocoa, and half the sugar. Beat in remaining sugar. Add milk or cream gradually, adding just enough to make a smooth frosting of good spreading consistency.



Cut cake into 4 equal rectangles. Split each rectangle through center to make 8 layers. Place 1 layer on serving plate. Spread with ¼ cup frosting. Top with second layer; frost. Repeat until all layers are stacked. Frost sides and top. Decorate, if desired, by pressing icing through pastry bag.

(continued)

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(continued)

GÂTEAU BRETON

This is a special cake known only to those who live in the Brittany province of France. As with many ethnic groups around the world they have special recipes which cannot be compared with anything like it anywhere. When we first tried Gâteau Breton, we loved its flavor—rich and buttery—and likened it to a shortbread, though we found it to be much less tender than shortbread. Our first mistake was to try to compare it to anything, because as we tried to tamper with the recipe we found that we had neither shortcake nor Gâteau Breton. With this, as with many other ethnic recipes, we decided that it has its own special personality and should be savored on its own merit. This cake lasts for weeks, well wrapped, and has a very firm, moist (almost heavy) texture, that gives it special appeal.

- 1 pound butter or margarine
- 4 egg yolks
- 2 whole eggs
- 4 cups sifted all-purpose flour
- 1 teaspoon salt
- 1½ cups sugar
- 1 tablespoon vanilla
- ¼ cup Grand Marnier or orange liqueur
- 1 egg, beaten

Heat oven to 350° F. Cream butter or margarine in bowl. Beat in egg yolks and 2 whole eggs, one at a time, beating well after each addition.

Sift flour and salt onto a board. Make a well in center. Put sugar and egg mixture in well. Mix with flour gradually until blended. Mix in vanilla and Grand Marnier or liqueur. Knead dough well. Turn into 9x9x2-inch pan. Spread evenly with spatula. Brush with beaten egg. Bake 1¼ to 1½ hours. Cool cake in pan. Leave in pan; cut in squares to serve. Cake will keep for several weeks.

SAVARIN

This cake, made from a yeast dough, is soaked in a syrup flavored with rum or Kirsch. Around 1840, a Parisian master pastry maker named Julian adapted the Baba recipe by omitting the raisins, changing the shape of the cake, and sticking in a different syrup, thus creating brillat-savarin which later came to be called simply savarin.

- ¾ cup milk
- 1 tablespoon sugar
- ¼ cup warm water (105° to 115° F.)
- 2 packages active dry yeast or 2 cakes compressed yeast
- 2 cups sifted all-purpose flour
- 4 eggs
- 6 tablespoons butter or margarine
- ½ teaspoon salt
- 1 cup sugar
- 1 cup water
- 1 teaspoon lemon juice
- ½ cup dark rum

Scald milk; add 1 tablespoon sugar; stir to dissolve. Cool to lukewarm. Measure warm water into small, warm bowl. Sprinkle or crumble in yeast; stir to dissolve. Add lukewarm milk mixture.

Sift flour into large, warm bowl. Make well in center. Pour in milk mixture; add eggs. Beat 2 to 3 minutes with wooden spoon. Dough will be very soft. Cover bowl. Let rise in warm place (85° F.) free from draft, about 45 minutes or until doubled in bulk.

Cream butter or margarine; add salt. Add to dough. Beat 4 to 5 minutes. Turn dough into well-buttered 1½-quart (6-cup) ring mold. Let rise 25 to 30 minutes or until dough fills mold. Bake at 375° F. for 25 to 30 minutes or until cake springs back when lightly touched with fingertip.

Combine 1 cup sugar, 1 cup water, and lemon juice in saucepan. Heat to boiling, stirring constantly to dissolve sugar. Remove from heat; stir in rum.

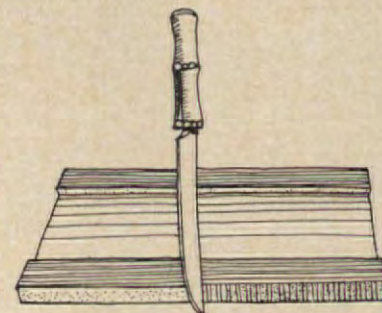
Run blade of small knife between cake and mold. Invert and unmold onto serving plate. If savarin doesn't unmold, wrap mold completely in a towel; let stand 7 to 8 minutes and try again. Pour hot rum syrup over cake until it is completely soaked. Cool before serving. Fill center with whipped cream and decorate with candied fruit, if desired.

GLAZED APRICOT TART

- 2 cups sifted all-purpose flour
- ¼ cup sugar
- ½ teaspoon salt
- ¾ cup butter or margarine
- 4 tablespoons cold water
- 1 egg, beaten
- 2 cups water
- 1 cup sugar
- 2 packages (8 ounces each) dried apricots
- 4 teaspoons cornstarch
- 4 teaspoons water

Heat oven to 375° F. Sift flour, ¼ cup sugar, and salt into mixing bowl. Cut in butter or margarine with pastry blender until mixture resembles cornmeal. Sprinkle 4 tablespoons cold water evenly over surface. Stir with fork until all particles are moistened and pastry clings together. Shape into ball; divide in half.

Roll out one half on lightly floured surface to a rectangle 14 inches by 6 inches, using a light motion and rolling from middle to ends. Be sure pastry is free moving at all times. If it sticks, loosen with spatula and sprinkle a little flour underneath. Trim edges evenly. Fold pastry in half lengthwise; lift with broad spatula; place on cookie sheet; unfold. Cut ½-inch-wide strip from each long side. Moisten edges of pastry rectangle; place strips on moistened edges.



Score edges with back of knife. Brush pastry with beaten egg. Repeat with second half of dough. Bake 15 to 20 minutes or until golden. Transfer carefully to wire racks; cool completely.

Combine 2 cups water and 1 cup sugar in saucepan. Heat until sugar dissolves. Add apricots. Simmer 5 to 8 minutes or until apricots are tender. Drain well; return syrup to saucepan. Bring to boiling. Blend cornstarch and 4 teaspoons water. Stir into syrup. Cook, stirring constantly, until slightly thickened. Remove from heat. Arrange apricots in rows on pastry strips. Spoon syrup over apricots to glaze; cool.

ALL RECIPES TASTE-TESTED IN AMERICAN HOME KITCHENS



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it's not likely they would have stayed
America's salt favorite for 56 years.
No salt salts like Morton Salt salts.
When it rains it pours.



PLEASE HANDLE WITH CARE

(continued from page 94)

Cooking and serving vegetables takes more imagination than anything else.

There are certain basic ways to cook them, which you will find at the end of this article. But it is surprising how many ways you can combine them, season them, dress them up with exciting sauces and accompaniments. Experiment with new and unusual ways to serve vegetables.

Here are some tips—short and quick—and sure to please. You'll discover others.

- Cooked asparagus has a brand-new personality when seasoned with lemon juice, salt, and almonds sautéed in butter or margarine.
- Sauté sliced mushrooms; season to taste with garlic powder, chopped onion, soy sauce, and a little wine vinegar. Add to buttered hot vegetables—green beans, peas, or squash.
- For a special occasion, serve a vegetable side dish as a cold salad. Mix cooked vegetables together—corn, lima beans, green beans, carrots, cauliflowerets—and toss gently with bottled Italian dressing. For an added spark, season with pimiento and chopped green pepper. A touch of onion and black olives makes it a rare treat!
- Sauté 4 tablespoons of chopped onions in 3 tablespoons olive oil. Add two packages of cooked, drained, frozen leaf spinach and cook gently in skillet on low heat for about 5 minutes. Season to taste. Toss gently and remove to serving dish. Serve at room temperature.
- We like to fry cooked cauliflowerets in a little oil until lightly browned. Serve them cold as a salad or an appetizer topped with a little mayonnaise seasoned with mustard and lemon juice. Dilled tartar sauce is great for a topping.
- Combine a potato or two with mashed turnips or rutabaga. Seems to cut down on the sharpness of the turnip and makes the texture smoother.
- Steam combined sliced zucchini and yellow squash. Just before serving, sprinkle with grated Parmesan cheese.
- Add ¼ teaspoon celery seed to peas while cooking.

- Add ¼ cup melted butter or margarine mixed with 1 tablespoon lemon juice and 1 teaspoon leaf thyme or basil, crumbled, to cooked green beans.
- Try lemon-mint butter on peas, small white onions, carrots, or green beans. Cream ½ cup butter or margarine. Stir in 1 tablespoon lemon juice, 1 teaspoon grated lemon rind, and 3 tablespoons finely chopped mint.

them. Combine 2 cups cooked vegetables and 1 cup medium white sauce and reheat. Or, scallop them. Place alternate layers of sauce and cooked vegetables in a casserole. Top with buttered crumbs and bake at 350° F. 20 minutes or until browned.

- Parsnips Vichy are good. Wash and pare 1 pound parsnips. Halve them and remove core. Slice and add to boiling, salted water. Cook 15 min-

tomatoes, ¾ teaspoon salt, and a dash of pepper. Simmer uncovered for about 10 to 15 minutes. Add fresh or frozen okra and cook 10 minutes more or until tender.

- Try sweet-and-sour green beans. Melt 2 tablespoons butter or margarine; blend in 1 tablespoon flour. Cook until golden brown. Stir in ¼ teaspoon paprika, 3 tablespoons lemon juice, and 1 tablespoon sugar. Pour over cooked, drained green beans. Cook 5 minutes.

• The next time you stuff baked potatoes, add grated Cheddar cheese and crisp, crumbled bacon to the mashed potato mixture before piling it into the shells.

- Bake whole onions, in their skins, at 350° F. for 1 hour or until tender. Peel off skins. Top with a mixture of butter or margarine, salt, pepper, and thyme.

Fresh vegetables may be cooked in a variety of ways.

BOILED: Put vegetables in ½ to 1 inch boiling, salted water and cook, covered (except green vegetables), just below the boiling point until they are tender crisp.

STEAMED: Place vegetables in the perforated compartment of a steamer over rapidly boiling water. Cover and steam until just tender. Vegetables may also be oven steamed. Put them in a covered casserole with a small amount of water. Cook at 350° F. Cooking time will be about three times as long as for boiling.

BAKED: Vegetables, according to the type selected, may be baked on oven rack, a cookie sheet, or in a shallow casserole.

BRAISED: Vegetables done this way are also called "panned vegetables." Cook them until just tender in a covered skillet with about 2 tablespoons butter or margarine and 1 to 2 tablespoons water.

BROILED: Tender raw vegetables may be broiled or cooked vegetables reheated under the broiler if brushed with butter or margarine.

FRIED: Vegetables may be fried in a small amount of fat (sauté), in fat ½ to 1 inch deep (shallow fry), or in fat deep enough to cover or float the vegetable (French fry).

FROZEN VEGETABLES, whether regular pack, in or with a sauce, or in boilable Pliofilm bags, will have cooking directions on the package.

CANNED VEGETABLES are best cooked by draining the can liquid into a saucepan, reducing it by half, adding the vegetables and simmering quickly. Do not boil.

small, and in very good taste



The small delicate peas that rival the French petits pois in flavor.

© Green Giant Company

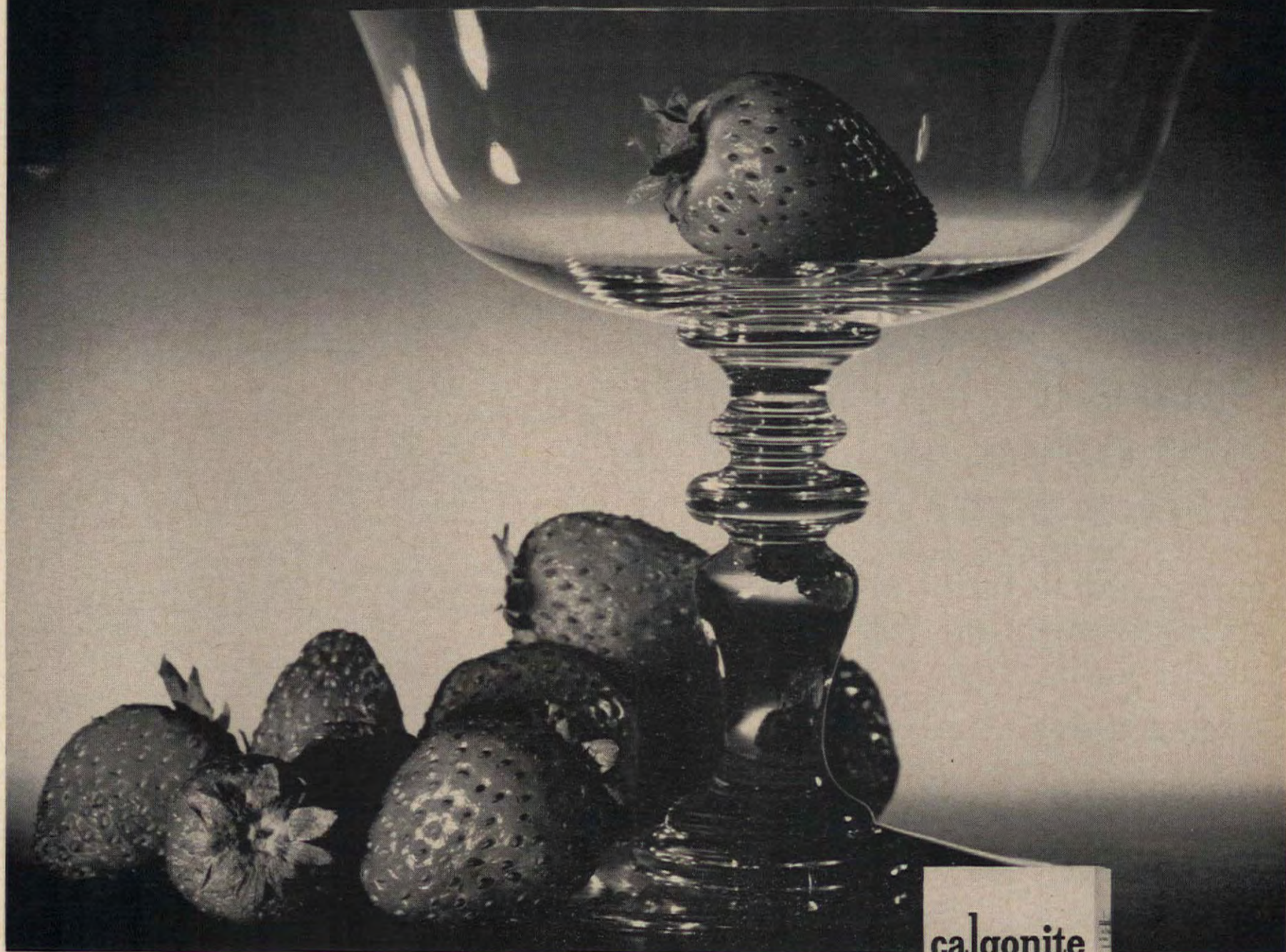
- Sauté cubed, pared or unpared, eggplant in olive oil until soft and lightly browned, stirring gently and occasionally. Drain on paper towels. Sprinkle with salt and oregano.
- Cook and drain well 1 pound fresh spinach or 2 packages (9 ounces each) frozen leaf spinach. Chop, if desired. Stir in ½ cup heavy cream and a dash of nutmeg. Heat through.
- Sauté green pepper strips in butter, margarine, or bacon drippings until tender. Good with fish, scrambled eggs, or omelets.
- Dress up vegetables by creaming

utes or until tender. Drain and season with 2 tablespoons butter or margarine, ½ teaspoon salt, dash of sugar, and 2 tablespoons chopped parsley.

• Brussels sprouts with pecans are elegant. Mix cooked and buttered Brussels sprouts with sautéed pecans. Season to taste with salt and pepper. A dash of nutmeg makes them special.

- Okra with tomatoes makes a fine accompaniment to chicken dishes served with rice. Sauté ½ cup chopped onions in 3 tablespoons butter or margarine. Add 1 pound can of

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COMPANY'S
COMING
TO DINNER

September's here—summer's vacation days and cookouts are memories and it seems an appropriate time to invite friends for dinner.

A roast is always a good choice for entertaining because it is impressive and easy to prepare. But, there are times carving can be a problem. So, with the host in mind we chose to serve Rock Cornish hens to eliminate the carving and make the party easy and fun for him. Each guest is served one, making the carving worries disappear. And, roasted as described in the recipe below, they are so moist and tender your guests will find them easy to handle.

The do aheads? Make dessert the day before and all you have to do before you serve is to add a garnish, if you wish. The hens can be fixed and placed in the roasting pan, covered with transparent plastic wrap or aluminum foil, to be uncovered and popped into the oven. Put the salad greens in the refrigerator to crisp, and make the dressing. The vegetables, as always, will be last minute. But with packaged wild and white rice mix and frozen green beans, they present no problem.

It's a dinner that adds up to superb eating, stimulating conversation, and an elegant evening.

Herb-Roasted Rock Cornish Hens*
Wild and White Rice
Green Beans with Sautéed Mushrooms
Watercress Salad French Dressing
Nesselrode Charlotte*
Coffee or Demitasse

HERB-ROASTED ROCK CORNISH HENS

8 Rock Cornish hens (about 1
pound each), thawed
4 medium-size carrots, pared and
sliced
2 teaspoons salt
4 teaspoons leaf thyme, crumbled
½ cup butter or margarine
Soft butter or margarine
Salt
Paprika
Thyme
1 can (10½ ounces) condensed
beef bouillon
1 cup water
3 tablespoons lemon juice

Heat oven to 450° F. Wash Rock Cornish
hens; pat dry. Put ½ sliced carrot, ¼ tea-
spoon salt, ½ teaspoon thyme, and 1 table-
spoon butter or margarine in each game
hen. Place in shallow, open roasting pan,
breast side up. Brush hens well with soft
butter or margarine. Sprinkle lightly with
salt, paprika, and thyme. Combine beef
bouillon and water.

Roast hens 20 minutes. Continue roast-
ing 30 minutes longer, basting every 10
minutes with bouillon mixture. Reduce
oven heat to 350° F. Roast hens 20 min-
utes longer. Remove to heated platter.

Skim off any fat from juices in pan. Stir
lemon juice into juices. Serve in sauce-
boat with hens. Hens should be tender
enough to cut with poultry shears in half
along breastbone for easier handling, if de-
sired. Makes 8 servings.

NESSELRODE CHARLOTTE

2 envelopes unflavored gelatin
⅓ cup sugar
¼ teaspoon salt
4 egg yolks, slightly beaten
2 cups milk
3 tablespoons rum
4 egg whites
⅓ cup sugar
¾ cup heavy cream, whipped
2 jars (10 ounces each)
Nesselrode mix
16 ladyfingers, split

Combine gelatin, ⅓ cup sugar, and
salt in top of double boiler. Stir in egg
yolks and milk. Cook over hot, not boil-
ing, water until custard coats spoon.
Remove from heat. Stir in rum. Cool. Chill
until mixture mounds when spooned.

Beat egg whites until foamy. Beat in ⅓
cup sugar gradually. Continue beating un-
til meringue stands in stiff, glossy peaks.
Fold custard mixture into meringue. Fold
in whipped cream and Nesselrode mix.

Line bottom and sides of 8-inch spring-
form pan with ladyfingers, cutting them,
if necessary, to fill bottom. Be sure to
place rounded sides of ladyfingers against
side of pan. Spoon Nesselrode mixture
into lined pan. Chill several hours until
firm.

To serve, release clip to open spring-
form pan; lift ring straight up to remove.
Leave cake on pan bottom. Place on serv-
ing plate. Garnish top of Charlotte with
additional whipped cream and mixed
candied fruits, if desired.

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You simply can't get the full impact, excitement and color from the small black and white illustrations here. Only when you see these charming decorations on the walls of your own home will you appreciate their warm appeal and marvelous effect. And you can mount these individual decorations to create literally hundreds of different designs to suit your taste.

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ARE YOU A HOSTESS WITH THE MOSTEST?

By ELIZABETH C. ROBINSON

Why did Mrs. Perle Mesta, the former Ambassador to Luxembourg, think she was chosen to be named "the hostess with the mostest"?

Mrs. Mesta was probably too astute to think that her food and table settings made the fine difference. The greatest hostess is certainly not the one who sets the most heavily laden buffet table or who pushes overly decorated hors d'oeuvres into the outstretched hands of her guests. Table settings and decorations, that may have cost more than the food and have taken longer to prepare, do not take the place of a gracious and considerate hostess.

Any social leader, whether local or national, realizes that people make a party, and that the good hostess is the one who makes people relax, have fun, and be a part of the party.

Sound like a big order for you? Well, you needn't be a practiced social butterfly or a skilled psychoanalyst to be a successful hostess. It's easy once you realize that life revolves around people!

For instance, have you ever sat at a dinner table where the discussion concentrated on religious or political beliefs and got more heated by the moment? Who hasn't at one time or another? Hopefully, you were fortunate enough to have a "hostess with the mostest" present who was able to smoothly and subtly guide the conversation into safe channels.

What was her secret? How was she able to handle the situation so well?

STAY TUNED IN

Friendliness is foremost. A friendly person who is interested in other people can usually sense the shyness of another. She then responds by including the hesitant in the conversation, perhaps, by a direct question about their feelings on the topic under discussion.

MUSICAL CHAIRS MAGIC

The successful hostess knows when a change in the conversation is needed and when a change in seating arrangements is necessary. For example, we were once at a fairly large dinner party given by some friends of ours. Although all of the guests knew each other, some of us were closer friends than others. This clever, friendly couple planned the sit-down dinner so that the men, taking their water glasses and napkins in hand, would move two seats to the right after each course. By the end of the meal each man had been given a chance to talk with new guests. It gave the conversation a change of pace, and it provided monopolizers with a chance to try out their routine on fresh listeners.

What can you do if one guest usurps the entire party?

MONOPOLIZER CONTROLLED

"My salvation as a younger woman," said an executive's wife, "was to say to a monopolizer of conversation, 'John, you know too much about the subject to discuss it with us. We are not able to argue intelligently with you.'"

Then this hostess would suggest some current civic interest and get others into the conversation by saying, "Mary and Joe have an idea about what we should do. They need your political experience to help refine their plan."

This type of transitional remark at least gets Mary and Joe into the conversation and gives a captive audience a break.

ENLIST STRATEGIC HELPERS

This smart woman continued, "If the group is small and we are at the table, I try to swing the entire group to a different subject. I often ask the most argumentative of the group to help me clear the table or to get the cigarettes or matches for me. Or I signal my husband to start another topic at his end of the table."

Any clever hostess plans her guest list or the furniture-conversation groupings at a cocktail party so that there is some diversity of interests to make the talk flow.

NO TIME FOR BUSINESS

"Separate your business and social entertaining," said one of my most talented friends. You can't expect a business obligation to fit into a purely social pattern. We make it a rule not to have our entertaining conform to the "playing back" routine of you-ask-me and I-ask-you. This practice accomplishes little for enjoyment.

THE OTHER SIDE OF THE STORY

And finally, guests have a responsibility to their hostess too.

A young woman once remarked, "If only everyone realized that guests are expected to help make a party go, life would be easier for the hostess."

One of the first things I learned as a bride was that it was part of a wife's duty to be a charming guest as well as a hostess. It isn't enough just to sit at the dinner table.

We once gave a large cocktail party with another couple. As we were making the guest list, someone said, "Let's not forget the Greens. They are wonderful guests because they always seem to have such a good time."

No higher compliment could be paid. And this was probably said of Mrs. Mesta some time in her life. For to be a "hostess with the mostest" you must be a good guest as well. In fact, it's likely that the pleasant, friendly, considerate guest will be the enjoyable hostess when it's her turn to entertain.

when chicken needs a chum

Try Betty Crocker Scalloped Potatoes

A golden brown chicken and tender potatoes in a velvety smooth sauce. Delicately seasoned with herbs, mellow Cheddar. A dinner to crow about.



space was in short supply. Of course they became more than a bridge. They added room for leisure living.

Inevitably, such close attention to site brought the garden into sharper focus. Glass walls permitted a view of the garden, making it more important and closely involved with the house. The garden itself began to do double duty as an entertainment and recreation center. Gone were gardens to look at; the new garden made the scene as a set for the action.

We may have to adjust to smaller garden space where manicured lawns, herbaceous borders, allées of magnificent trees would seem out of place, but we can have a satisfying garden all the same. In thinking about gardens and space one inevitably recalls the Japanese talent for integrating "that sliver of space called the garden" into the house. Why are the Japanese so gifted at working space? Is it, simply, that they had to make do with tight quarters for so long, or is it that they have a more sensual view of nature and so think of space as enhanced by texture and form? Hall suggests that "the garden is not only meant to be viewed but a muscular sensation is built into the experience. You watch your step as you pick your way around irregularly spaced stones. . . . The Japanese garden is meant to be enjoyed from many points of view." He commends "their habit of leading the individual to a spot where he can discover some-

thing for himself."

This is not to suggest that we should imitate Japanese gardens literally, down to the last lovingly polished pebble. But we can learn from them about scale, texture, surprise. We can also use plant material for its space-saving potential—dwarf trees, evergreens which can be kept within bounds, thrifty perennials, miniature bulbs and roses, compact shrubs.

Garden design is no better than its upkeep. The smaller the garden the less room there is for mistakes and sloppy housekeeping. Tidy borders, raised beds, immaculate paths will all create an impression of more space. The mere act of maintenance can often lead to discovery.

A leading landscape architect, Russell Page, describes what can happen if you start looking around for space in unlikely places. Say you begin to prune a tree as he did—"starting rather gingerly with a twig here and there. As I worked I realized I was working with space, carving the empty air into volumes caught in the angles of branch crossing branch and held by leafy sprays; and that here in the circumference of a small tree lay the meaning of a whole relationship between art and nature."

Whether you build, borrow or steal space you can have more than the blueprint promises. If, that is, you lift your sights, push out the boundaries as far as they will go and refuse to settle for less.



Why Settle for Less?

(continued from page 53)

image of one big happy family cooking together, working, playing together was born of the open plan. ("We shape our houses and they shape us," said Churchill.) Before long the idea of constant contact began to pall. Constant friction took its place. How could you say, "Go to your room" when the room was likely to be a loft, yielding onto that commodious living room? The open-plan kitchen was the cook's despair. She was always on view. What homemaker did not yearn for some partitions, little rooms to hide things in (including herself on occasion). Keeping the open plan picked up became a chore, a pervasive obligation, no matter how streamlined housekeeping was supposed to be.

Aesthetically, the shape of a spreading, earth-bound house grew tiresome. The split-level emerged but that was, all too often, a bastard concept which provided neither the variety and tuck-away space of the old-time cut-up construction nor the splendid openness of Wright's dream.

Lately, our pressing need for more flexible and varied space has inspired architects and builders to build up, instead of out. The design possesses a light and airy feeling and it offers new ways of maximizing space.

"The magic of levels." This is what George Nelson calls the effect achieved when you create the illusion of more space by stepping the building toward the sky. Surprise and drama give the impression that there is much more there than meets the eye. Changing levels, adding texture and detail to each so that there is a sense of entering a different world, can work miracles in a small area.

If we can break out of the box, lift our eyes to new heights, use the freedom of fresh design we can make even the most compact interior space seem exhilarating. Perhaps the word "compact" has been corrupted in search for the low-maintenance item. A house, a car, a garden can certainly be compact in the best sense—lean, workable, well designed—but they need not be predictable, without aesthetic interest, boring.

Without quite realizing it, we may have found some ingenious solutions to the prevailing space shortage. Design has been influenced momentarily by the need to build for a crowded world. As choice sites have become less available architects have been obliged to make do with ledge, cliff, swamp. Often as not, the site dictates a surpassing solution to a space problem.

What might be called fringe benefits—decks, patios, terraces—were introduced to solve a design problem, link house and garden when outdoor

when a burger needs a buddy

Try Betty Crocker Au Gratin Potatoes

Succulent burgers built up with tomatoes, onions, greens. Serve with potatoes in a sauce of blue cheese, Cheddar and herbs baked nice and brown. Hungry?



EASY-TO-PREPARE RICE DISHES

By DOROTHY HUTCHESON

If you were asked to name five of the world's most important foods, there's little doubt that rice would be one of them. It's reasonable, easy to prepare, nutritious.

While there are basically four kinds of rice on the market—brown, regular milled white, parboiled, and pre-cooked—there are any number of ways to prepare each kind. The following recipes illustrate our point.

They are all easy to fix and run the gamut from appetizer to dessert.

In addition to our recipes, don't forget the almost limitless number of dishes you can create with the most recent development—packaged, flavored rices. These mixes combine seasonings and other flavoring agents with regular milled white or parboiled rice. There are also many easy-to-use packages of spices, seasonings,

and sauces which can be stirred into cooked rice.

A tip to remember: Cooked rice can be refrigerated for as long as a week, without ever tasting like a left-over. It may also be frozen. Thaw frozen rice before reheating. To re-heat either refrigerated or frozen rice, add two tablespoons liquid per cup of rice and cook, covered, four to five minutes. And now, on to our recipes.

RICE STUFFED MUSHROOM APPETIZERS

- 3 tablespoons minced onion
- 2 tablespoons butter or margarine
- 1 cup cooked rice
- ½ cup chopped nuts
- 1 tablespoon chili sauce
- 1 tablespoon lemon juice
- 1 teaspoon salt
- ¼ teaspoon pepper
- 24 large, fresh mushrooms
- Melted butter or margarine
- Salt
- Pepper

Sauté onion in 2 tablespoons butter or margarine until tender, but not brown. Add rice, nuts, chili sauce, lemon juice, 1 teaspoon salt, and ¼ teaspoon pepper. Form into 24 small balls. Remove stems from mushrooms; wash and dry caps. Place mushroom caps on rack on broiler pan, rounded side up. Brush with melted butter or margarine; broil 2 to 3 minutes. Turn mushroom caps; season with salt and pepper. Place ball of rice mixture in each cavity. Drizzle with remaining melted butter or margarine. Broil until golden. Makes 2 dozen.

GOLDEN RICE SALAD

- ¼ cup pure vegetable oil
- 2 tablespoons vinegar
- 2 tablespoons prepared mustard
- 1½ teaspoons salt
- ½ teaspoon pepper
- 4½ cups hot, cooked rice
- 1 cup sliced, ripe olives
- 2 hard-cooked eggs, diced
- 1½ cups sliced celery
- ¼ cup chopped dill pickle
- ¼ cup chopped pimiento
- ¼ cup minced onion (1 small)
- ½ cup mayonnaise or salad dressing

Blend oil with vinegar, mustard, salt, and pepper; pour over hot rice. Toss; set aside to cool. Add olives, eggs, celery, pickle, pimiento, onion, and mayonnaise or salad dressing; toss together lightly. Chill salad thoroughly. Serve on crisp greens, if desired.

PIZZABURGER

- 1 pound ground beef
- ½ pound bulk sausage meat
- ¾ cup chopped onion
- ¾ cup diced green pepper
- 1 clove of garlic, crushed
- 1 large tomato, chopped
- 2 teaspoons salt
- ¼ teaspoon pepper
- 1½ teaspoons sugar



a fruit cake so good one taste sells it!

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- 2 cups cooked rice
- 2 cups biscuit mix
- ¾ cup milk
- Melted butter or margarine
- ¼ cup grated sharp cheese

Combine beef, sausage, onion, green pepper, and garlic. Mix well. Cook in large skillet until meat is lightly browned. Add tomato, salt, pepper, sugar, and cooked rice. Continue cooking about 5 minutes or until all liquid is absorbed. Turn into greased 9x9x2-inch

baking pan. Combine biscuit mix and milk. Mix only until well blended. Turn out onto lightly floured surface; roll into square ¼ inch thick and large enough to fit top of baking pan. Place on top of meat layer. Brush with melted butter or margarine. Bake at 450° F. for 15 minutes. Remove from oven. Invert onto heat-proof serving plate. Sprinkle grated cheese over meat. Broil about 1 minute or until cheese is melted. Cut in squares to serve. Makes 6 servings.

RICE AU GRATIN

- 3 cups hot, cooked rice
- ¾ cup grated Cheddar cheese
- 1 slice bread, cut in small cubes
- ½ teaspoon curry powder
- 3 tablespoons butter or margarine

Heap rice in a greased baking dish. Sprinkle with cheese. Bake at 350° F. until cheese melts. Brown bread with curry in butter or margarine. Serve over rice. Makes 5 servings.

CHICKEN AND RICE CREOLE

- 1 broiler-fryer, (2½ to 3 pounds), cut in serving-size pieces
- ¼ cup flour
- 2 teaspoons salt
- ¼ teaspoon pepper
- 3 tablespoons butter or margarine
- 1 onion, sliced
- 3 green onions, chopped
- 1 green pepper, slivered
- 3 tomatoes, quartered
- 3 cups chicken broth
- 1 bay leaf
- 2 tablespoons minced parsley
- 1 cup uncooked rice
- ½ cup slivered ham
- ¼ cup sherry

Dredge chicken in flour seasoned with salt and pepper. Brown on all sides in butter or margarine in a large skillet. Remove chicken from pan; keep warm. Add onion, green onions, and green pepper to fat remaining in pan; cook 5 minutes. Return chicken to pan. Add tomatoes, chicken broth, bay leaf, and parsley. Cover tightly; cook for 20 minutes over low heat. Remove bay leaf. Add rice, ham, and sherry; cover; cook 30 minutes longer. Makes 6 servings.

PINK 'N' PRETTY PARFAIT

- 4 cups sweetened cooked rice*
- ½ pint heavy cream
- 1 or 2 drops red food coloring
- ½ teaspoon almond extract
- 4 tablespoons sugar
- 1 package (10½ ounces) frozen strawberries, thawed
- Additional tinted whipped cream

Chill cooked rice. Just before serving, whip cream; blend in food coloring, almond extract, and sugar. Fold into rice. Fill serving dishes with alternate layers of rice and strawberries, reserving a few berries for garnish. Top with whipped cream and reserved berries. Makes 6 servings.

*To sweeten rice, add 2 tablespoons sugar to water in which rice is cooked.

BAKED RICE

Put 1 cup rice, 2 cups water, and 1 teaspoon salt in baking dish; cover. Bake at 350° F. 25 to 30 minutes or until rice is tender.

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(don't you wish everybody did?)

FACT SHEET: SHORT COURSE IN SKYLIGHTS

Not so long ago, a skylight, to most people, was either a large window in an artist's studio or a fragile roof opening through which the hero of a Grade B-movie could plunge. In those days, all skylights were many-pieced assemblies of glass and metal, with many seams and joints that required a lot of maintenance. Shapes were generally square or rectangular, sometimes with a peak. Seldom did these units appear on houses.

All that changed, however, with the advent of the molded plastic skylight. This unit requires little or no maintenance, is simple to install, and comes in a wide variety of shapes, including square domes, round domes, elongated domes, pyramids and dormers. Some units even provide built-in ventilation.

The new skylights now appear on both contemporary and more or less traditional-style homes all over the country. Two imaginative examples of their use appear on page 70.

A serious problem with old-fashioned skylights was the condensation of water on the interior surface. To combat this, and to provide some insulation in the process, residential plastic skylights are usually double layered, creating a dead air space between layers. With some units, the double-layer feature is optional, in others, not.

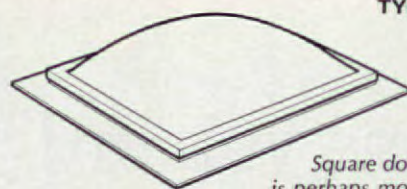
Another option is the choice of clear or translucent. Obviously, the latter gives a more diffuse light than the former, along with better privacy. In double-layered units, one layer may be clear, the other translucent.

Where are they used? Of course, the only real limitations are the architect's skill and imagination. But the most frequent and beneficial locations include:

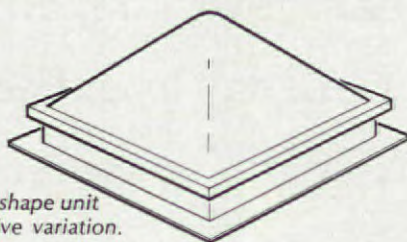
- Hallways and stairways which are isolated from exterior walls.
- Bathrooms, powder rooms, and kitchens. Sometimes, particularly in remodeling jobs, it's convenient to locate these rooms away from an outside wall. If so a ventilating skylight provides both ventilation and natural illumination.
- Dressing rooms, walk-in closets, or any room requiring privacy without needing a view of outdoors.
- Any room which, being close to an adjoining house, would lose privacy if equipped with conventional windows.
- Remodeled attic rooms. A skylight can be cheaper than a dormer, and facing the sky, admits more light per square foot than a dormer window.
- Town houses, where conventional windows may be placed only on the front and back walls.

(continued on page 112)

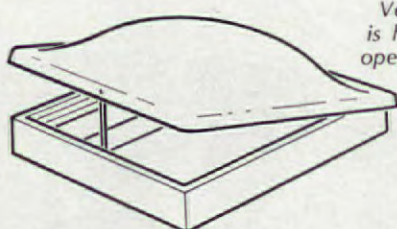
TYPICAL SHAPES



Square dome skylight is perhaps most popular shape. Frame, installation flange are made of aluminum.

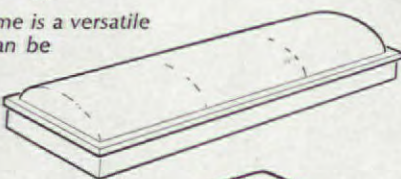


Pyramid-shape unit is an attractive variation.

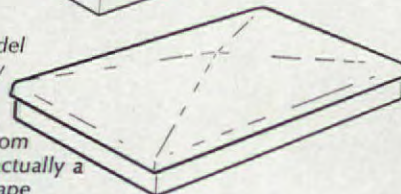


Ventilating unit is hinged to permit opening from below.

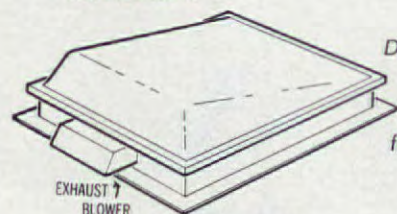
Continuous dome is a versatile design. It can be ordered in many lengths.



This model resembles a low silhouetted pyramid when viewed from top; is actually a diamond-shape cross-section.

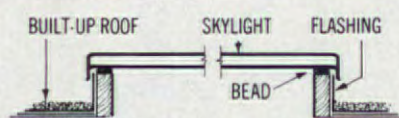


Dormer-top design has a built-in exhaust fan for ventilation.

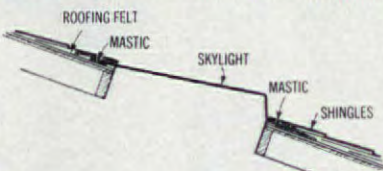


EXHAUST BLOWER

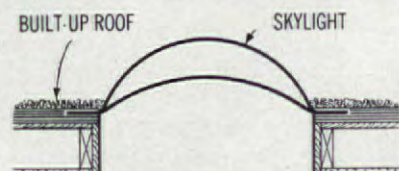
INSTALLATION



Some units require no nails or screws for installation. Bead of sealant holds them in place.



Installation on shingled roof poses no problem for carpenter or roofer. Flexible mastic seals joint.



On flat roof, interleaving of skylight flashing with layers of roofing achieves a tight weather seal.



An important part of many skylights is the gutter, which catches moisture condensing on dome.

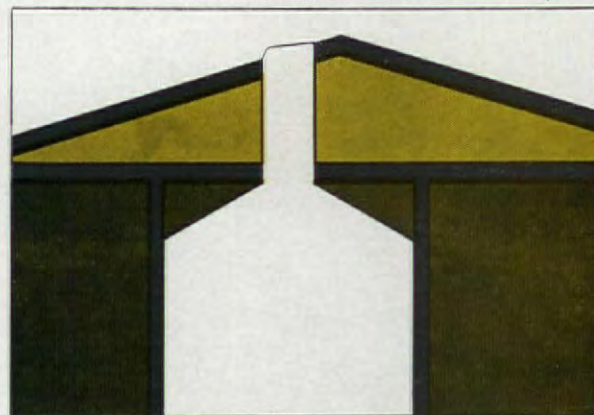
SOME POINTS TO CHECK: While most plastic skylights are adaptable to both flat and pitched roofs, some units work better on one type of roof than on another. Or one skylight might need different curb heights and different flashing details for different types of roofs. Check manufacturer's literature to be sure a unit is compatible with your roof, and is installed properly by the contractor.

Also, in some locales, especially big cities, plastic skylights are not yet accepted by construction codes. Ask your local building inspector.

Flat-roof houses with no attics are ideally suited to the use of skylights.



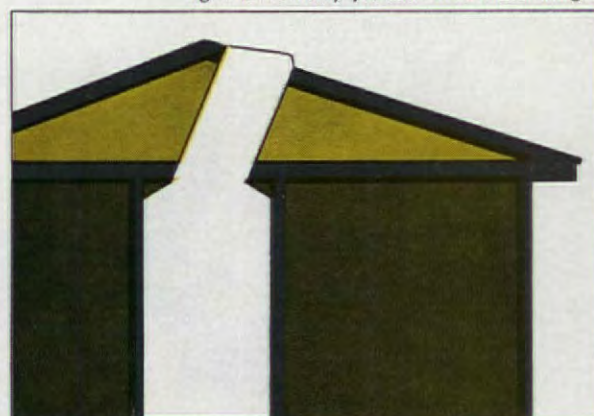
A light shaft permits illumination of room located beneath attic crawl space.



For better spread of light for larger rooms, sides of shaft may be splayed.



Slanting the light shaft brings light to hallway placed under roof ridge.



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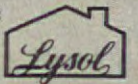
Because Lysol Spray is a disinfectant, it kills household germs on sprayed surfaces. It even kills many disease germs, including Staph and Strep.

Lysol Spray works in other ways, too, to make a home a nicer place to live. Spray it on damp, musty surfaces to prevent mold and mildew—and the odors they cause.

Spray it inside shoes to kill the fungus that causes athlete's foot.

Lysol Spray leaves everything it touches a little nicer, a little fresher.

The fact is, in The Invisible World, we can't see using anything else.



**It's a world of odors
you can't see.**

**It's a world of germs
you can't see.**



**It's the world Lysol Spray
was made for.**



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**BUT WILL YOU HAVE TO GO OUTSIDE
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Look in the Yellow Pages under "Air Conditioning Systems."

GENERAL  ELECTRIC

Skylights

(continued from page 110)


• One place a skylight must be used with caution is a bedroom. If tempted to omit conventional windows in favor of a skylight, forget it. Add the skylight if you want, but don't leave out the conventional windows, which provide an exit in case of fire.

Are they hard to install? No. A skilled do-it-yourselfer could easily do the job. However, most skylights are installed by contractors and builders. Cost of installation, in residential work, would run about \$10 per unit for new construction, about \$30 in a remodeling job. Naturally, these figures vary somewhat with the size.

Installation may start with construction of a wood or metal curb, which is flashed much like a chimney to prevent leaks. The skylight is fastened to this curb, sometimes by screws, sometimes only with adhesive sealant.

In many cases, the curb is attached to the skylight at the factory, and may even be insulated and flashed. And at least one firm markets a skylight that requires no curb or flashing, since an installation flange is integrally molded with the two layers of plastic that comprise the dome.

What sizes are available? Practically any size you could possibly want. Smallest unit we know of requires a roof opening 14½ inches square. Largest is four by ten feet.

Where can they be bought? Most residential skylights are provided by a builder or an installation contractor. If you're a do-it-yourselfer, most building-supply dealers can order a skylight for you. Few dealers, if any, carry them as stock items. 

SHOPPING INFORMATION

PLACE MATS TO EMBROIDER

Page 8: Glassware from Georg Jensen, N.Y.C.

ORGANIZATION IN THE KITCHEN

Pages 72, 73: Flooring is Palatino vinyl asbestos tile by Azrock Floor Products, San Antonio, Tex. Sinks by Elkay Mfg. Co., 2700 So. 17th Ave., Broadview, Ill. Stainless steel ventilating hood from Trade-Wind by Thermador, 5119 District Blvd., Los Angeles, Calif. Chairs from Be Seated, Inc., 43 Greenwich Ave., N.Y.C. Roman shades from Custom Window Fashions, 207 East 119 St., N.Y.C. Fabric for shades from Stroheim & Romann, 401 Park Ave. So., N.Y.C. Caseroles (green and white, avocado), yellow canisters, spice racks from B. Altman & Co., N.Y.C. Platters, trays, baskets, mugs from Azuma, Inc., N.Y.C. Wooden salad bowl from Hammacher Schlemmer N.Y.C. Green and white mixing bowls from Peter Breck Corp., 225 Fifth Ave., N.Y.C.

FISH AT ITS BEST

Pages 92, 93: Large silver platter, round silver dish from the Gorham Co., Providence, R. I. Smaller silver platter, round pie holder from International Silver, Meriden, Conn. Sofa designed by Darrell Landrum for Avard Inc., N.Y.C. Fashions from Splendiferous, N.Y.C. Wineglasses designed by Raymond Loewy for the Block China Co., 25 West 26 St., N.Y.C.

PASTRY-CART SWEETS

Page 96: Clear plastic dishes from Hammacher Schlemmer, N.Y.C. Red and clear glass jars from D/R International, N.Y.C.

Space in the City

(continued from page 12)


too much anyway, I'd be willing to compromise and let the rush-hour traffic through if the kids can play undisturbed the rest of the day and on weekends. Thomas Hoving, when he was New York's Park Commissioner, innovated such a time allocation on roads in Central Park: Cars on weekdays, bicycles on Saturday, Sunday and other special days. It works!

Yet only very recently have some cities discovered all this. Orville G. Lee, an architect with the Department of Housing and Urban Development, for instance, surveyed a block of badly deteriorated houses on 114th Street in Harlem, New York, which are now being remodeled. He counted more than two and a half acres of usable space, once he had added the street, flat and protected roofs, backyards, courts, and vacant lots together. These two and a half acres await only rigorous cleanup, some potted trees, shrubs, and flowers, a few benches, trash cans, and play equipment to turn them into a delight.

At the request of Mrs. Johnson, landscape architect Lawrence Halprin recently took a good look around the parts of our national capital the tourists rarely see. He found what he calls "a vast reservoir of derelict open space" in the dreary alleys and inner courts of Washington. He came up with fascinating sketches that show how good paving, bright lighting, fountains, benches, and plants could make these derelicts both useful and beautiful and yet accommodate the necessary car parking, emergency access, trash removal, etc.

"Recreation for all ages from tots to teen-agers to adults," Halprin reported, "can be provided through thoughtful planning for use." He would interlace these spaces, weave them together, so that a mere neighborhood can live as a community.

Nor need this kind of creative renewal be confined to open space alone. There is also plenty of enclosed space—structurally sound and often handsome old buildings that have outlived their original purpose—that await community use. Halprin showed how, when he and architects Wurster, Bernardi and Emmons converted the old Ghirardelli chocolate factory in San Francisco into the most enchanting community and shopping center I have seen. It has several restaurants, a children's art center, and countless other attractions. But most of all it has a charm and atmosphere surpassing most new buildings.

Ghirardelli Square is fun. And that plus some festivity and ceremony, some greenery and some color, space to be alone in and space to be social in—that, I would say, makes the difference between a livable city and the rat cage. Our big cities are much like long neglected gardens. They need careful and loving weeding and planting and the intense cultivation of their derelict spaces. 

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205,
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206,
what makes
207,
your dog
208,
feel like Rin-Tin-Tin? 209...”



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NEWS AND NOTES

A few months ago I visited a pop art exhibit. In so doing I found out a great deal about some of man's current habits and tendencies. One exhibit was of particular significance and, I must admit, set me to thinking. It was two signs, each hexagonal shaped and obviously patterned after the stop sign. One was painted primary red and the other bright green. Their statements were startlingly simple. One said EAT—the other, DIE! The implications are much too vast to cover here, but the message, taken literally, certainly has definite diet overtones.

To eat or not to eat? That is the question asked by everyone who boasts excess calories, giving way to that common malady called overweight. The answer is eat, of course, and still lose weight. If you cut your normal intake, you are bound to lose weight. And, while avoiding high-calorie foods, it is still possible to eat a nourishing, well-balanced diet. It's just like anything else. If you make up your mind (and this is the first step to diet control) it's easy to do.

Above all, don't indulge in "crash" diets. They only raise and lower the morale as pounds go down—then up. It's a false kind of



dieting. Check with your doctor and if all is metabolically, chemically, and organically well and you are just "fat," you're lucky. You can lose weight. Make up your mind to do it slowly over a period of time—a loss of a pound or two a week is plenty. Your goal: to reduce calories without starving your body of necessary nutrients.

Eat three balanced meals a day to include: milk, cheese, meat, poultry, fish, eggs, vegetables, fruits, bread, and cereal. Many people like to substitute one meal with a favorite liquid diet food or other diet products and this is fine, too, so long as it's part of a regular well-balanced day's diet and not as a crash program.

Above all do enjoy eating. It's still one of the pleasant experiences of life, and it needn't belong just to the gourmards or the perennially thin. Change your eating habits—and your weight loss will become a pleasant way of life! I tried it. It works. Bon appétit.

Just received news from Club Aluminum of another equipment first that seems to make rare good sense. It's an electric hand mixer with beater blades of nylon, designed for use with Teflon utensils. Dishwasher washable.

No sooner said than done! To open the new RingSide luncheon meat container from American Can, you simply lift up the ring tab and pull to remove half the can's side. It's easy to empty the meat without touching it. First to market the new container is George A. Hormel for Spam. And have you seen Dixie Cup's new line of paper cup dispensers developed by American Can? They're truly decorative and very functional—can be used in many handy spots around the house. They also cut down the spread of common infections among families who often share the bathroom glass.

Good creative ideas are meant to be shared. Friends who were celebrating a 25th silver wedding anniversary planned a big bash for 150 people. They had it in their yard which necessitated random tables. Instead of renting them,



they gathered together all the chair-height boxes they could find and covered them with aluminum foil. In the "Mod" . . . instant silver tables! Who said you have to be 18 to be with it?

Good news for "cook-aheaders." Tappan has just announced a built-in "warming shelf" on a 30-inch range. It's located 18½ inches above the cooking surface, holds all the controls for the range, and

includes a tempered glass top containing embedded electric elements for keep-warm heat. Remember the very, very old-fashioned ranges that had warming ovens and shelves—only their heat



was provided by the "escaping" heat from the cook top? No hot kitchens from today's ranges, though. Good insulation.

We liked the idea from Baggies of using a plastic bag to contain meat and marinade for those cuts you wish to marinate before cooking. Place in a bowl, then swish bag around occasionally to baste meat.



An interesting new fruit juice mixture is Cranprune from Ocean Spray—a blend of cranberry and prune juices!

By the way, have you tried London Broil, using flank steak slathered with mustard and Worcestershire sauce? It's one of my husband's favorites. Spread mustard and Worcestershire on one side, broil rare (or as you like it), then turn it over and spread the other side; broil until done. It's delicious served with a baked potato, crisp vegetable salad, and crusty rolls! Follow with a light dessert—lemon ice topped with frozen raspberries.

In the household hint department: We have a new chopping-block table at home which we're crazy about. Have discovered the simplest way to care for it is to rub with melted vegetable shortening.

Virginia P. Haskel

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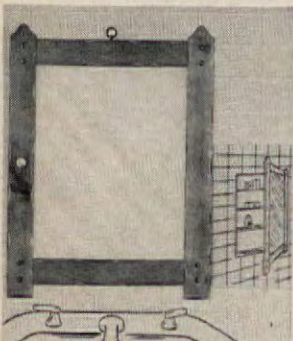
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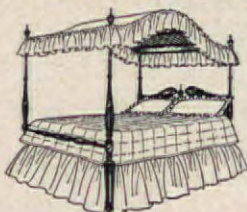
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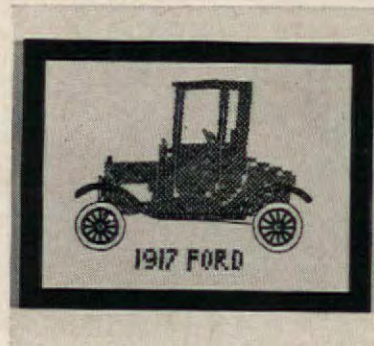
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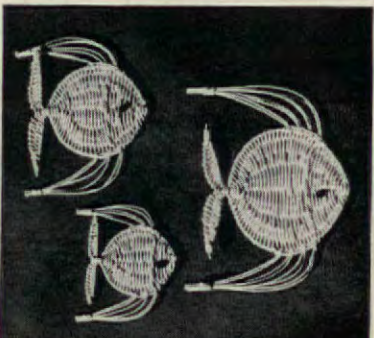
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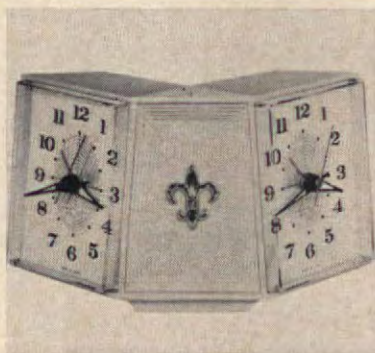
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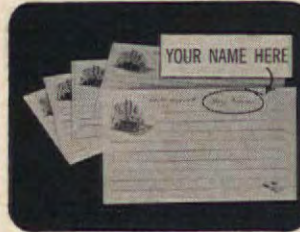
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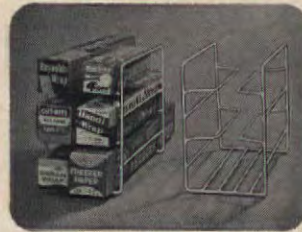
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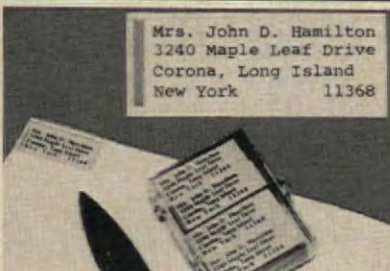
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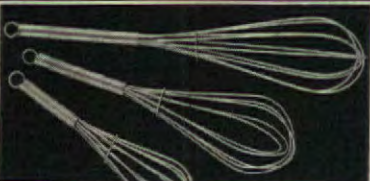
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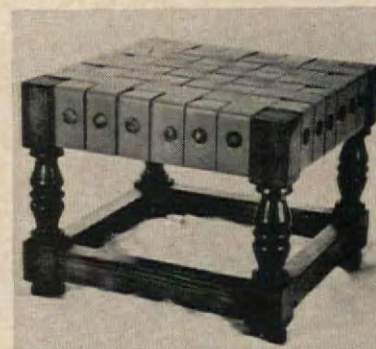
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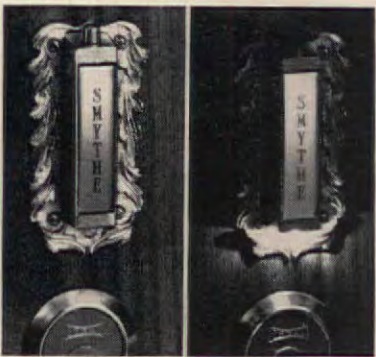
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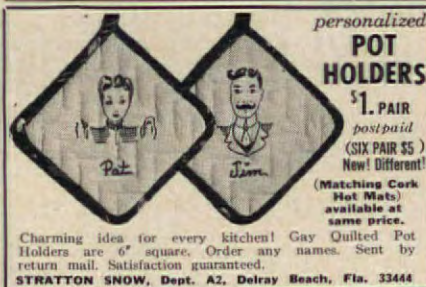
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