

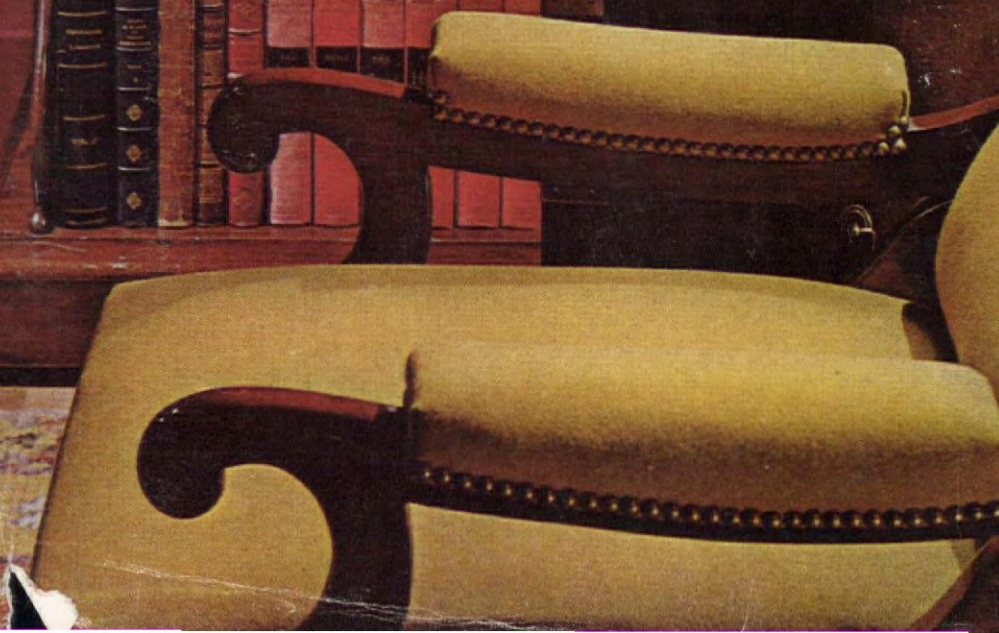
October 35¢

THE AMERICAN

HOME

HOW TO CREATE
AND ENJOY
THAT
PRECIOUS THING
CALLED PRIVACY
— IN YOUR HOUSE
— IN YOUR ROOMS
— IN YOUR GARDEN
— IN YOUR LIFE

SUPER EATING
FROM
SUPERMARKET
SPECIALS





Kitchen Floor is new Brookstone™ Vinyl Asbestos in 9" x 9" tiles. You can put it right over your existing floor, even one of concrete or terrazzo. Color: Schoharie White. Accent Color: Spring Green. Wall Base: Beige KenCove® Vinyl. Floor design and interior by Marvin Culbreth, A.I.D.

KENTILE **VINYL FLOORS**

New Vinyl Floor from Kentile! It's Brookstone—a textured vinyl tile with all the "nubby" character of authentic riverbed stones. Because Brookstone is gently textured, it helps conceal underfloor irregularities, even spiked-heel dents. Comfortable underfoot—and perfect for any room in your home. For about \$60, you can install this easy-to-clean, greaseproof floor in any 12' x 15' area. Your Kentile® Dealer? See the Yellow Pages under "Floors."

How to enjoy a Hammond Organ while you're deciding whether to buy it



First thing tomorrow, see your Hammond Organ dealer and sign up for his unique Guaranteed PlayTime Plan. (Most dealers offer this plan.) He'll help you choose the organ that's best suited to your finances and looks best with your furnishings. Then, he'll arrange delivery and set up six organ lessons. All he'll ask in return is \$25. And this money will be refunded to you if you're not playing to your satisfaction after 30 days. Or it may become your full down payment if you decide to keep the organ.



Now, with the Hammond Organ in your home and a lesson or two behind you, you're all set to show off for your husband. Most likely he'll be amazed at the progress you've made and how good you sound. Chances are before long he'll even try his hand at this most beautifully voiced of all organs.



Next, get the kids into the act. Let them play the sounds they love on your Hammond Organ. The singing of birds. Boat whistles. The trumpeting of elephants. Drums, clarinets, trombones, violins. A host of unique exclusive features including Hammond's famous Harmonic Drawbars and Touch-Response Percussion give you a depth of expression no other home organ can come close to matching.



Finally, throw a party. You'll be amazed at how everyone just naturally gathers 'round your Hammond Organ. And, later, at how you and all your guests seemed to have had more fun at this party than at any other.

Well, now that we've described a little of the fun you can have if you own a Hammond Organ, why don't you go all the way? Start now—mail in the coupon below.

Shown: The Hammond L-133 Spinet Organ in cherry, French Provincial styling, \$1070. Bench extra. Other models from \$995. All prices f.o.b. factory, subject to change without notice.

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ALSO MAKERS OF THE HAMMOND PIANO

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Chicago, Illinois 60639

Please send colorful brochure showing all the Hammond Organs. Also send information on Guaranteed PlayTime Plan.

Name

Address

City State

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AH 10-64



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So "chickeny," it almost clucks.

Everything about Lipton Chicken and Noodle Soup with Meat says chicken. The wholesome pieces of chicken meat, the hearty chicken broth,

the heaps of tiny, tender egg noodles.

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CHICKEN RICE • BEEF NOODLE • MUSHROOM
TOMATO • CHICKEN NOODLE • GREEN PEA
ONION • CREAM STYLE CHICKEN • POTATO



THE AMERICAN HOME

OCTOBER 1964

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OUR COVER: This comfortable library corner, perfect setting for happy hours of privacy at home, sets the mood for our theme. Photographed at Lord & Taylor, New York, by Ernest Silva. See page 46 for more ideas on decorating for your private world.

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DEAR READER:

For some time now we've been deeply concerned over the fact that the vast majority of single-family homes built each year in this country are not designed by architects. A good percentage of builders do not utilize architects to design their houses. They say that architects want too much money, that they do not know what the public will buy and what they won't buy.

On the other hand, architects tend to feel that if they worked exclusively for builders, they would slowly starve to death. They also claim that builders are more interested in sales than in good interior and exterior design.

Soon we'll be putting up two million houses a year in this country, and it seems a needless shame that many of them will be lacking in good design and esthetic value.

It's simple to put the blame for this situation on the builder or the architect or both. But perhaps it is we, the home-buying public, who are really at fault. It is difficult to convince a builder who is a businessman that design is important when his experience has shown him that a razzle-dazzle promotion plus plenty of "curb appeal" will bring in sales. Why should he spend large sums of money to get the services of a good architect if he knows, that by adding a few dollars' worth of gingerbread here and there and by giving the children colored balloons, he will be sure of attracting crowds of potential buyers for his houses? The public buys the gimmicks and gadgets, so he puts his money into them instead of into good design.

In short, it seems apparent that until the home-buying public demands excellent professional design in their houses, it won't be forthcoming. If many of the houses being built today lack good taste, they are simply a reflection of our own taste. Until that improves, we will continue to see houses going up that are not always an improvement to our landscape.

THE EDITOR

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POSTMASTER: Send Form 3579 to Subscription Service, The American Home, Philadelphia, Pennsylvania 19105.

MORE AMERICAN HOME KITS

This lovely crewel design from the New York Historical Society Museum is the theme of our current kits. We adapted it for a pillow and a rug as well as a framed embroidery (shown on page 113). Pillow kit contains stamped 100 per cent linen for a 14-inch pillow, crewel yarns, welting, zipper, and instructions. It's priced at \$2.98.

The deep-piled hooked rug comes in several sizes. The wool yarn is lush, thick, and pre-cut. The canvas background is stamped in color, easy to match with the yarn. A special hook is included. Rug sizes, prices, order form on page 113.



PILLOW AND RUG IN ANTIQUE CREWEL DESIGN



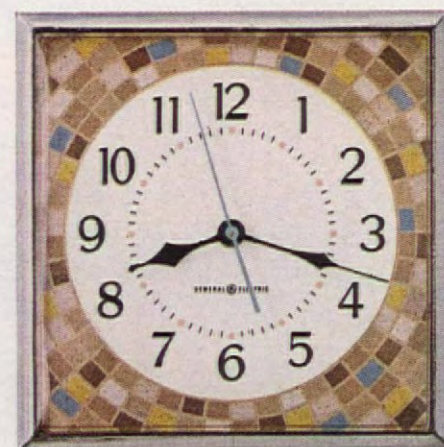
PATTERNS

A colorful mosaic pattern with modern styling. Comes in exciting beige, white, gray. 7" high. This versatile clock can stand on shelf, too. (Model 2118)



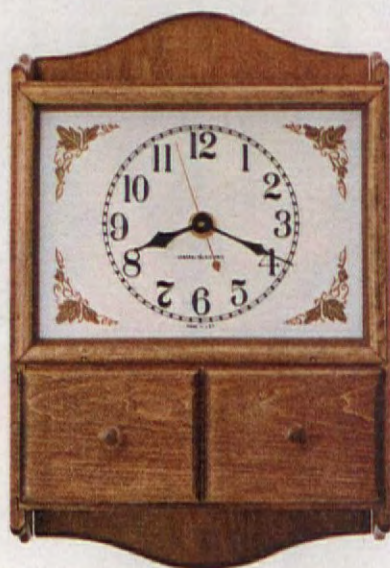
GOURMET

A very attractive clock. Gourmet is gaily decorated in a grape and flower arrangement or in a colorful herb design. Cordless, 9½" diameter. (Model 2126)



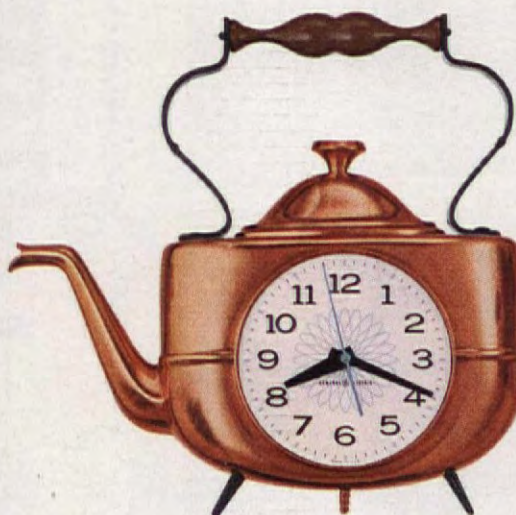
CHEF

This cheerful clock features a very-easy-to-read dial and is available in multicolored mosaic or leaf design. Budget-priced. 6" high. (Model 2131M)



SUGAR AND SPICE

The rustic styling of Early New England. Sugar and Spice has a clever pullout drawer and antique-pine finish. 11¾" high. (Model 2082) (Cordless, 2512)



TEA TIME

A conversation piece! An unusually attractive design with warmth and old-time charm. 10½" high. Copper color. (Model 2135M) (Black and white, 2135)



EPIC

A very handsome clock. Epic is cordless, with a gracefully designed case. Comes in a brown wood-tone finish of quiet beauty. 8¾" high. (Model 2510)



SCHOOL DAYS

This old schoolroom clock in miniature brings back memories of grade-school days. The fruitwood-finish case is solid maple. 11¾" high. (Model 8031)

**Wouldn't one of
these clocks
add charm to your
home?**

Any one of these masterpieces from General Electric would brighten your home the minute you place it on the wall. And there's an attractive clock for every decorating scheme, every gift occasion—and budget. Pick up one of these clocks soon. General Electric Co., Clock and Timer Department, Ashland, Massachusetts.



REMINISCENCE

A miniature of an old schoolroom clock. Comes in brown, black or white case. 9¾" high. (Model 2128) (Cordless, in brown or white only, Model 2138)

GENERAL  ELECTRIC



...only a very good washer and dryer

Take this new RCA WHIRLPOOL washer. It's the world's first and only 3-speed washer with the Magic Clean* self-cleaning lint filter. This amazing filter not only removes lint from the water; it cleans itself out automatically, too. The new "low" speed gently washes things you'd otherwise do by hand, and the exclusive Super Wash cycle gives extra-dirty clothes an extra washing without your having to re-set it. And, this new washer is perfectly matched by

the new RCA WHIRLPOOL dryer... the dryer that knows when to stop. You select the drying speed to suit your need; select just the touch of dryness you like; and its exclusive Moisture Minder* turns it off automatically when clothes are just right. Together, they make wash day more than a little easier, and more satisfying than ever before.

Now, let's look at some of the other *very* good appliances shown above:



give you so many really helpful features!

the RCA WHIRLPOOL 15 cu. ft. "All Refrigerator" and the perfectly matching upright freezer with 537 lb. capacity, for unsurpassed convenience in storing fresh and frozen food;

the RCA WHIRLPOOL Convertible dishwasher that's portable now, but can be built-in easily later. With its two full-size spray arms, it washes as many as 16 table settings thoroughly and carefully, with constantly filtered streams of water, hotter than hands can stand;

the RCA WHIRLPOOL custom air conditioner with the look of fine furniture. With its exclusive "Comfort-Guard"* control, there's no uncomfortable cooling lag, no over-chilling;

BY TRADEMARK OWNER, RADIO CORPORATION OF AMERICA

and, the RCA WHIRLPOOL Connoisseur Double-Oven range ... for built-in beauty without the cost! Automatic Mealtimer*; "Smokeless" broiler; Bar-B-Kewer®; pull-out range-top units; all the features that really help in turning out gourmet meals.

One thing they have in common: the quality you expect in



Visit the Whirlpool Exhibit in the Better Living Center, New York World's Fair 1964-1965

*Tmk.

very good appliances

For intimate marriage problems tiny Norforms assures easier protection than internal bathing



Guards against germs and odors—effective for hours

Tiny Norforms® is the modern feminine suppository that makes douching old-fashioned and unnecessary. Internal bathing just cannot give you the convenience, plus the germicidal and deodorant protection, of Norforms.

Each Norforms is tiny as your fingertip. Yet it's amazingly effective against germs and odors. At contact with the body, Norforms starts to form a powerful antiseptic film that protects delicate tissues as it eliminates odor-causing germs. And this protection lasts for hours.

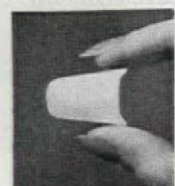
Tested by Doctors

Doctors have found Norforms' deodorant protection outstandingly effective. You

stay free from embarrassing odor. Norforms has been proved safe, too—won't irritate sensitive tissues.

No Measuring, No Mixing, No Apparatus

And—unlike awkward internal bathing—dainty Norforms is the easiest method of protection. Simply insert a tiny Norforms ... and feel fresh, feminine, so secure. No



bother, no mess, no doubt! Norforms is at your drug counter now.

Want more details about Norforms? Just mail coupon for an informative booklet.

TESTED BY DOCTORS ... PROVED IN HOSPITAL CLINIC ... TRUSTED BY WOMEN



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Dept. AH-410, Norwich, N.Y. 13815

Please send my free Norforms booklet in a plain envelope.

Name _____
Street _____
City _____
State _____ Zip _____

BOOKS &

THE FLAVOR OF FRANCE, VOL. II.

Like the popular Volume I, this unique cook book combines photographs and recipes from France. Its main emphasis is on the less familiar recipes—family fare and provincial cooking. Each page has a picture of a French scene that sets the mood for the accompanying recipe. By Narcissa G. and Narcisse Chamberlain. Photographs by Samuel Chamberlain. 220 pages. New York, Hastings House. \$5.95.

TO SET BEFORE A QUEEN. This is a most interesting little cook book that gourmets and/or royalists will enjoy. The Swedish author, formerly cook for England's royal family, gives a charming account of palace life along with many of the family's favorite recipes. Dishes range from simple to banquet fare—among them Queen Elizabeth's favorite, Shrimp With White Wine. By Alma McKee. 107 pages. New York, Simon and Schuster. \$3.50.

SEASIDE PLANTS OF THE WORLD.

Reference book and encyclopedia of salt-resistant gardens, this is a comprehensive study of plants that survive the battle with salt, sand, and wind. It's a practical guide for gardeners living near the sea or in mountain and desert areas where problems

with wind and soil erosion exist. By Edwin A. Menninger. 281 pages. New York, Hearstside Press, Inc. \$9.95.

RECORD HOUSES OF 1964. Twenty of the best contemporary architect-designed houses are shown with plans and drawings. Book also includes ads for new products for the house. By the editors of *Architectural Record*. 182 pages. New York, McGraw-Hill Book Co. (paperback). \$2.95.

COMMUNITY GROUPS AND YOU.

Here's a problem we're all confronted with at some point, and this book discusses it in a lively, informative manner. The authors give practical advice on how to manage and participate effectively in boards, clubs, committees, and the like. By Henry and Elizabeth Swift. 188 pages. New York, The John Day Co. \$3.95.

THE COMPLETE BOOK OF TAILOR-

ING—for women who like to sew. This has many tips not found in any other book on sewing, and is written for the accomplished sewer. It is a guide for making coats, suits, and ensembles, and has sections on design, fabrics, pressing techniques, and how to work with suede, leather, and fur. By Adele P. Margolis. 427 pages. New York, Doubleday & Co., Inc. \$6.95.

These books may be ordered through your local bookstore.

BOOKLETS

YOUR GUIDE TO BEAUTIFUL BED-

ROOMS. This distinctive decorating guide by Nettle Creek shows how to coordinate fabrics, color, and furniture for an elegant bedroom. Color illustrations, furniture cutouts and plan and color wheel are included. Send \$1 to Dept. AH10, Nettle Creek Industries, Richmond, Ind. 47375.

FOOD WONDERS OF THE WORLD

prepared by UNICEF, is a delightfully illustrated history of the world traced through the foods we eat. It's filled with anecdotes about food from the Stone Age to the Space Age, from Austria to Uruguay. An educational, entertaining book. Send 50c to Dept. AH, Food Wonders of the World, P.O. Box 773, Detroit, Mich. 48232.

HOW TO CARE FOR YOUR FINE FLOORS

is a booklet designed to ease maintenance of tile floors—from removing scuff marks to waxing and buffing. A handy stain removal chart is an added bonus. Free from Dept. AH, Azrock Floor Products, P.O. Box 531, San Antonio, Tex. 78206.

THE ARMSTRONG WORLD OF IN-

TERIOR DESIGN brings you global decorating ideas that can be easily put to use in your own home. Booklet tells how to combine colors, pat-

terns, artifacts, and furniture styles—with tips on using complementary tile flooring. Send 25c to Dept. AH, Armstrong Cork Co., Inquiry Section, Lancaster, Pa. 17604.

EASY RECIPES FOR WINING AND

DINING offers recipes for preparing main dishes and desserts with wine. There are also a page of cookery hints and a wine chart with suggested serving temperatures. Free from Dept. AH, Pastene Wine Co., Inc., 319 A Street, Boston, Mass. 02110.

FACTS ABOUT RELATIVE HUMID-

ITY tells what relative humidity is all about and the importance of controlling humidity in your home. There is a section on how humidifiers work and a guide to the basic types available. Send 10c to Dept. AH, Hamilton Humidity, Inc., 1178-9 Merchandise Mart, Chicago, Ill. 60654.

THE WORLD OF MR. PEANUT

relates the interesting story of the origin of peanuts, peanut butter, and peanut oil. It includes recipes your family will love and gives easy facts about the nutritional values of these products. Free from Dept. AH, Mr. Peanut Booklet, P.O. Box 987, Brooklyn, N.Y. 11201.

THE END



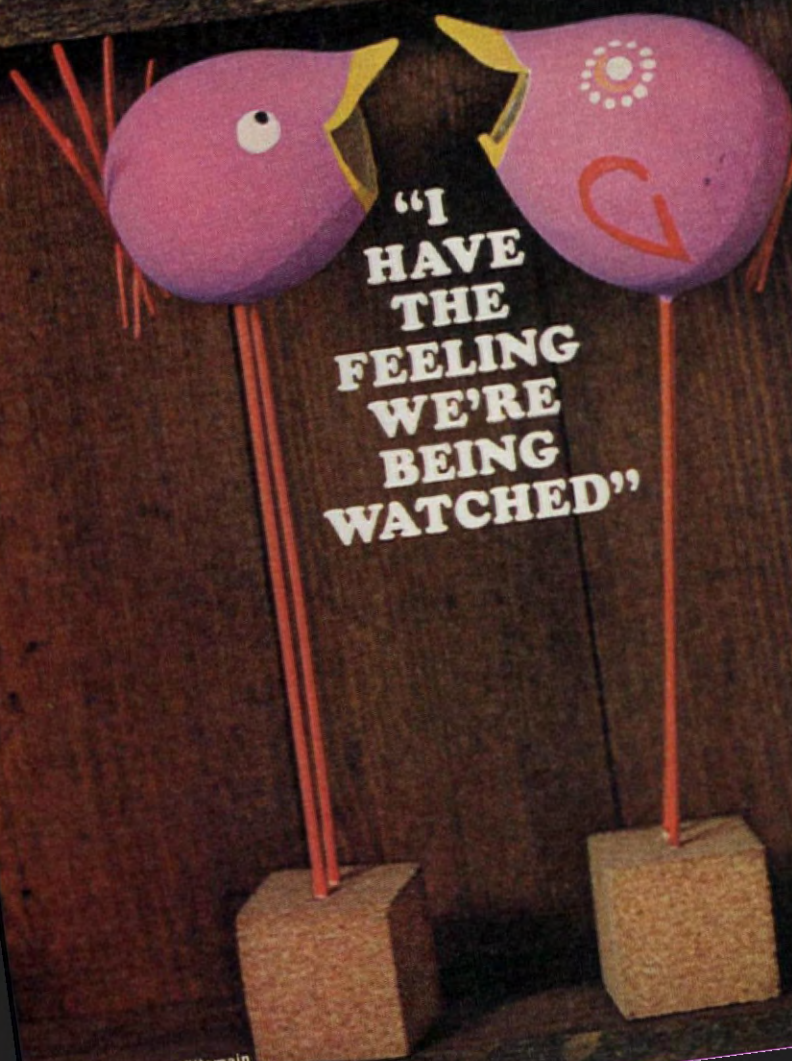
Three beautiful ways to save steps!

Put colorful extension phones in the bedroom or kitchen, family room or den—*wherever* you'd rather reach than run. To order yours, just call the local Business Office or ask your telephone man.



BELL TELEPHONE SYSTEM

Serving you



**"I
HAVE
THE
FEELING
WE'RE
BEING
WATCHED"**

What kind of creatures are these? Cat people? People people? No—they're *gourd* people! Gourds can be transformed into wonderful, gossiping, chuckling personalities with a few simple tricks. Their shapes just naturally suggest busybody birds, a piglet, porcupine, wise old owl—even humans! Choose dried-out gourds that have lost their natural coloring. Pierce a hole in each end and keep in a warm place to hasten drying. Then let your imagination and a little poster paint take over. You'll find how-tos and the list of materials needed on page 113.

Now is the time to buy this Samsonite folding chair It's on sale for \$6.95

Chip-resistant
bronze baked
enamel finish.

Safety hinges
prevent pinched
fingers.

Tilt-
proof.

Vinyl upholstery
wipes clean.

Tubular
steel
frame.

Folds away
to save space.

Extra seating
for holiday guests.
Comes in
White or Tan.

You save \$16.00 on a set of four

Hurry. It goes back to \$10.95 soon.

Save now—and think about Christmas, too!
For extra holiday seating, or as a
big Christmas gift with a tiny price tag,
these Samsonite folding chairs are

unbeatable. Only Samsonite gives you all
these extra features and a once-a-year
chance to save. Shown in Antique White.
Also available in Antique Tan.

Samsonite® Folding Furniture

Shwayder Bros., Inc., Folding Furniture Div., Denver 17, Colo. Manufacturers of Samsonite Luggage. Available in Canada through Samsonite of Canada, Ltd., Stratford, Ont., at slightly higher prices.

THE AMERICAN HOME, OCTOBER, 1964

IS YOUR TOWN PREPARED FOR DISASTER?

At 5:37 P.M. on March 27th, Anchorage, Alaska, was convulsed by one of the worst earthquakes the world has ever known.

Even before plaster dust had settled and broken electric wires had stopped sputtering, local plans for coping with the disaster were in effective operation.

City civil defense personnel were caring for the injured and clearing streets endangered by broken and collapsing walls. The state civil defense organization issued tidal wave warnings, compiled casualty lists, and effectively coordinated recovery and relief efforts.

Two gravely damaged hospitals were evacuated within minutes while Providence Hospital, which was damaged but not knocked out, organized to handle the scores of earthquake victims who came for treatment in the next 12 hours. Red Cross and Salvation Army workers supplied food, shelter, clothing—almost anything that the suddenly homeless families found they needed.

Members of the Radio Amateur Civil Emergency Service helped organize rescue and relief activities until normal land-line communications were restored.

"Anchorage gave an outstanding exhibition of how to survive a catastrophe," a civil defense official in Washington says. "Undoubtedly, the youth and pioneering character of Alaska residents had a lot to do with it. But the success of the recovery effort was primarily due to the fact that Anchorage—and the many other ruined cities—had well-developed disaster programs."

This cannot be said of all American communities. If they were to be struck by disaster—even fairly minor disaster—many would take so long to swing into all-out recovery action that deaths, injuries, and property damage and loss would be greatly exaggerated.

This prospect does not seem to bother many people, however. One reason is that Americans have always felt that, when the chips are down, they will rise to the occasion and instinctively do the right thing; therefore, they reason, preparation for an emergency is a waste of time. A second reason for the unconcern is the common belief that, in time of trouble, the local police, firemen, and medical people will "take care of everything." A final reason is that most people are sure that disaster won't strike them.

The emptiness of such thinking, however, is evident. Can we rise to the occasion? History shows that we have done a pretty good job at it; and we may hopefully assume that we always shall. Nevertheless, to be overconfident of ourselves is to be shortsighted.

For one thing, we don't always instinctively do the right thing in an emergency. Just consider how many accident victims have been permanently crippled because excited rescuers moved them before anyone knew what was wrong with them. For another thing, we have rarely had to face truly overwhelming disasters such as Hiroshima or the sinking of the Titanic; therefore, we cannot be sure that we might not panic or be shocked into irrational activity or, worse yet, no activity at all.

Can the police, etc., take care of everything? Without question, in sizable communities, the police, firemen, doctors, and nurses have the training and ability to meet most routine emergencies and many unusual ones too. But to expect more of them is asking too much. For instance, when a barge carrying four tanks of deadly chlorine gas sank in the Mississippi River near Natchez, Army engineers and special salvage crews had to be brought in to locate and raise the tanks before they rusted through and blanketed the surrounding countryside with death.

Can we be sure it won't happen here? Obviously not. The United States has about 300 disasters a year. A look in the World Almanac, which lists only the larger disasters, shows that over the course of history these have been well distributed throughout the country. And they have been frightening in their diversity:

Only a few months ago the Baldwin Hills Dam burst and destroyed or severely damaged more than 250 homes in Los Angeles.

In 1942, 491 persons died when the Cocoman Grove night club in Boston burned.

A year ago a gas explosion ripped the Indianapolis Coliseum during an ice show and killed 68 persons and injured more than 300.

In 1951 a crowded commuter train went through a wooden trestle near Woodbridge, New Jersey, killing 84 persons and injuring hundreds. Less than a year before, a munitions barge exploded in the same area.

In 1957, hurricane Audrey brought death to almost 600 inhabitants of Cameron (continued on page 104)



Shown above, The Kent, Y8302. Smart Contemporary Styling.

Remarkable new Admiral solid state stereo has no tubes. \$249⁹⁵* Complete with FM/AM, FM stereo multiplex radio

Now you can enjoy breathtaking stereo—professional-quality sound reproduction at the price you'd pay for old-fashioned tube sets. It's transistorized. Records and radio play instantly—no waiting for warmup. There's not a single tube to heat up, wear out or interfere with the remarkable Admiral performance.

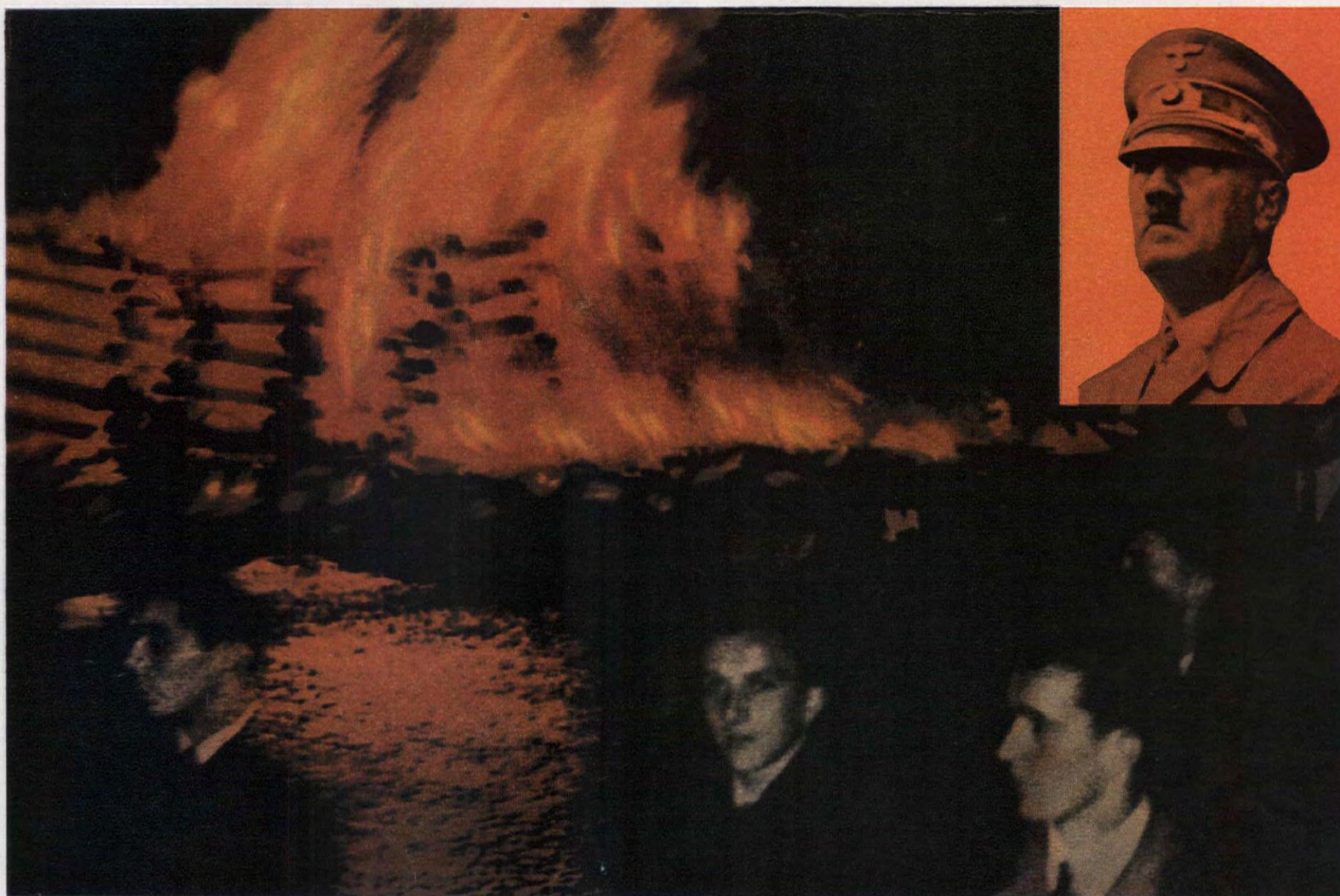
Thirty watts of power! Two-gram tone arm with floating cartridge protects records from harm, even if jarred from above. Records last virtually a lifetime. Four matched, balanced quality Admiral speakers—two 12-inch woofers, two 3½-inch tweeters. There's room for record storage, too! It's a lot of luxury in a 44-inch console.

Hear this and other fine Admiral quality stereos, all guaranteed five years. *There's nothing finer at any price.*

Admiral

MARK OF QUALITY THROUGHOUT THE WORLD

*Mfr. suggested list price. Slightly higher some areas. **5-year warranty: Admiral warrants each new solid state stereophonic instrument to be free from defects in factory workmanship or material under normal use for 90 days after date of sale to consumer; the FM/AM stereo multiplex radio tuner, pre-amplifier and amplifier are so warranted for five years. Admiral obligation is limited to supplying suitable replacement parts. The warranty is effective only if the instrument is registered with Admiral within 10 days after date of sale to consumer. Specifications subject to change without notice. Admiral, Chicago, Canadian Admiral, Port Credit, Ontario.



Keystone Press Agency photograph of the burning of the books, Berlin, May 10, 1933.

These are the books that Hitler burned



He had to.

These books riddle superstition and viciousness with *truth*.

These thoughts and theories built our democracies and broke the chains of bondage.

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Pennsylvania family reports on flameless electric home heating

**"THE COMFORT AND CLEANLINESS OF ELECTRIC HEAT
MAKE US GLAD WE CHOSE IT FOR OUR HOUSE"**

Mr. and Mrs. Norman Murchland of Pittsburgh, Pennsylvania, tell why they're happy they looked into the advantages of heating with flameless electricity before they built

"Two years ago," Norman Murchland reports, "we built our own home. And naturally, one of the things we were most concerned with was making sure we put in the right kind of heat. We took the advice of friends and checked into flameless electric heating—and we're sure glad we did! Installing it was probably the best decision we made.

"First of all, electric heat is astonishingly clean—particularly when you compare it with the last heat we had. In fact, my wife says she wonders where the dirt and dust have gone. Draperies, furniture, walls and ceilings—everything stays so clean!

"Electric heat is really comfortable, too. It's steady and even

—and it's dependable. Even though last winter was the worst we've had in this area in about 100 years, we were more comfortable than we've ever been. I figure if electric heat can handle a test like that, it'll stand up to anything.

"Best of all, electric heat is surprisingly economical. Our heating bills run considerably under what we expected, and we haven't spent a penny on maintenance or repairs."

First-hand experiences like these help to explain why more than a million and a half families all across America have chosen this modern way to heat their homes. If you plan to build, buy or modernize, consider the advantages of flameless electric home heating. Your local electric utility company will help you get all the information you need to take this important step toward the joy of total electric living.

YOU LIVE BETTER ELECTRICALLY • Edison Electric Institute, 750 Third Ave., New York 17





ELECTRIC CEILING CABLE, concealed in the plaster, heats the Murchlands' entire home efficiently and economically. Completely invisible, it takes up no space at all. Each room's temperature is individually controlled.



ADDING ON HEATING for new rooms is never a problem with electric heat—it's so easily installed. Here Norman Murchland is insulating his unfinished attic prior to putting in the heating units.

"AFTER TWO YEARS' EXPERIENCE we are convinced that electric heat is the best there is," says Evelynne Murchland. "We can't imagine ever again living without it."



"THE GENTLE, EVEN WARMTH of electric heat is one of the things I particularly like, especially now that we have young Michael," reports Evelynne Murchland. "There are never any cold spots or drafts, and I can keep the temperature exactly as I like it."

BASIC TYPES OF FLAMELESS ELECTRIC HEATING EQUIPMENT

Whether you're building a new home or modernizing your present home, there's a type of electric heating to meet your requirements.



Ceiling cable is invisible. Wires less than $\frac{3}{8}$ " thick are concealed within ceilings. Each room's temperature is individually controlled.



Wall panel heaters, with heating coils behind decorative grilles, provide radiant heat with natural or fan-forced convection.



Baseboard units take up little space, permit room-by-room temperature control. Two types are available: radiant or hot water.



Heat pump heats home in winter, cools it in summer. One thermostat setting maintains any desired year-round temperature.



Central systems are available for either hot water or warm air heating in which flameless electric units supply the heat.

Like to make things with your hands?

We have nothing against hobbies. But why settle for rug-hooking or number painting? Live a little! If you *must* make something with your hands—make music! It's soul-satisfying...relaxing...fun. And you can make music, right now. Even if you "never took a lesson in your life!"

With Conn's remarkable new learning method, "Instant Music," you will be playing any one of 39 familiar tunes—in a matter of minutes! All you have to know is your alphabet from "A" to "G." No endless scales and exercises. You start fast with the right techniques. You play with both keyboards, with various band effects—and with foot pedals, too.

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Colonial Candle Company of Cape Cod, Inc.

HYANNIS, MASSACHUSETTS

QUITE PERSONALLY YOURS

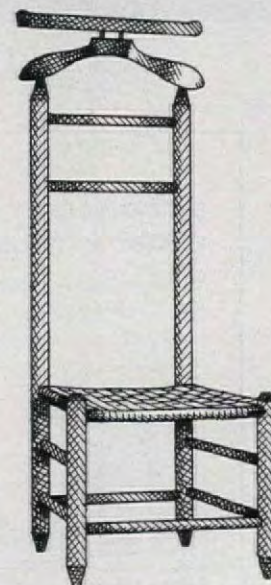
There's nothing like assigning each member of the family an area that is quite personally private—be it ever so small. Each individual also enjoys having some private property, special belongings that he is not expected to share with everyone else. We've assembled a whole collection of things we nominate to become prized possessions. Keep them in mind for Christmas. Even the cat can have his own igloo!



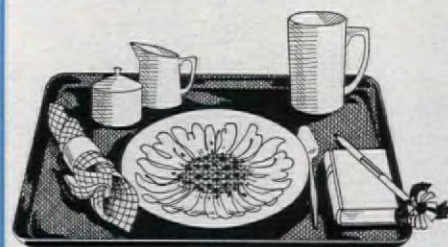
For a pet cat or kitten—this buff-colored willow basket, igloo shaped. 19x14x13". \$7.98. The Skalny Basket Company.



For everyone, very personal, very small (9"), very portable, this TV has earphone jack for private listening. Operates on AC power but also plugs into car cigarette lighter. \$159.95. Can go anywhere via its own rechargeable battery pack, \$29.95. By General Electric.



For a young man's room—a pine-finished valet chair with woven fiber seat. It will keep his clothes neat and ready to put on in the morning, and will help to relieve mother of her pickup chores. \$19.95. Walter Crowell Company.



For each member of the family, his own special breakfast tray can mean a good start to the day. Here we use a sunflower pattern designed by Vera for Island Worcester. The eight-inch plate is \$2., and a 20-piece set is \$24.95.

(continued)

Tonia Hampson



You have just been cheated out of 6 rosebuds and 2 Delacroix cherubs.

THIS IS MADEMOISELLE. International's new sterling pattern in the grand tradition of the French romantics. But look. No cherubs. No garlands. No heroics. Why? Because it was designed for you. A 20th century romantic: You prefer a more restrained elegance. So we refined it. We kept the delicate curve and balance. The pure romantic line. And planted one perfect rose at the tip.

That's all. You can find patterns with lots more rosebuds and romantic what-have-you's for the same money. But they were designed for other people. Mademoiselle is for you. A 3-piece place setting is \$23.75. The Bride's Set, a 44-piece service for 8 with a walnut chest, is only \$310.00. (Open stock costs \$375.00 So you save \$65.00.) INTERNATIONAL STERLING

Why this Kroehler sofa and chair greet you with open arms

The idea of the open arms of these *Classic Designs* by Kroehler is imported from the stately castles of Italy, Spain, and other Mediterranean countries.

Today, the elegance of exposed wood is the high-fashion note of the year. You can see why. There's simplicity of line here, which makes these pieces fit a Contemporary room, yet you can't miss the look and feel of fine Traditional design.

The Award-Winning Kroehler Design Center started this furniture on its way, reproducing the beautiful features of the original antiques, and scaling the massive pieces down to present-day needs.

And there's no compromise on modern comfort. Each design is scientifically pre-tested for comfort to make sure that it will

give your family years and years of enjoyment.

Even the lovely fabrics have a very special stamp on them. The colors are rich hues based on the "Colors of the Masters"—suggested by the works of Gainsborough, Renoir, Cezanne, Lautrec, Rembrandt and others.

Inspired design, tested comfort, and lovely fabrics—three reasons why *more people choose Kroehler for their homes than any other brand of furniture in the world.*

From the Award-Winning Kroehler Design Center

Avant, Classic, Cape Cod, Valentine Seaver, Signature, Galaxy and Sleep-or-Lounge Designs are all Kroehler fashion lines. Among them you'll find all of today's most

popular styles—Contemporary, Traditional, Early American, Modern and Provincial. They're all created by the Award-Winning Kroehler Design Center, all reasonably priced, and all sold at good stores from coast to coast.

Kroehler Mfg. Co., General Offices: Naperville, Ill.
In Canada: Stratford, Ont.



This sofa and chair are *Cape Cod Designs* by Kroehler. They have extra-comfortable "Sleepy Hollow" backs. All exposed wood is solid Maple, and the gorgeous fabrics are new "Spice Tones." There are over 50 *Cape Cod* pieces for living, dining and bedroom.

This Mediterranean sofa and chair, from *Classic Designs* by Kroehler, have authentic carved and shaped wood arms, legs and base. All exposed wood has a soft, distressed Trieste finish. Both pieces are available in elegant quilts or lovely traditional fabrics. The tables, also by Kroehler, have a handsome Mediterranean motif.



chosen by more people

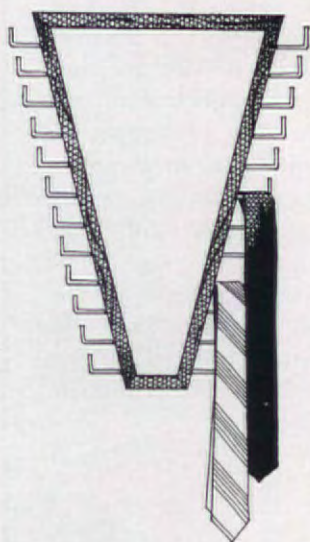


KROEHLER

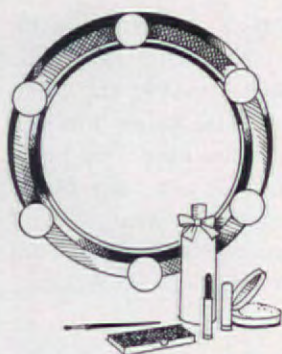
than any other brand of furniture in the world

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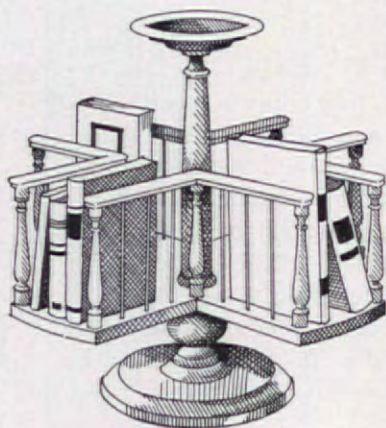
Tie-rack mirror will be a well-dressed man's pride and joy, whether he collects ties or not. "Point of Vanity" mirror with walnut frame was designed by Eugene Barnes for Soovia Janis. Available in stores across the country for \$9.95.



Glamour mirror circled in light bulbs has shiny brass finish. There's an easel on the back so that it can rest on dressing table and a hook in case you want to hang it on the bathroom wall. A side plug is easy to reach for using curling iron or shaver. \$25. Vincent Lippe.

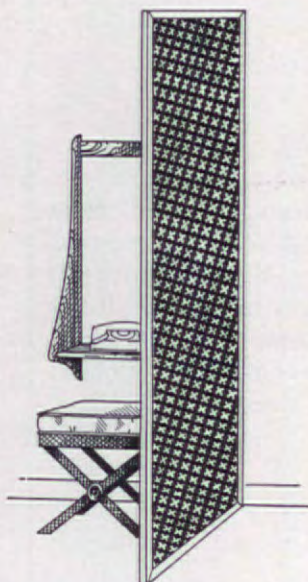


Lazy Susan holds each family member's current reading matter in one of its outstretched arms. It is made in antiqued or pickled pine or in walnut or cherry. The diameter is 19½"; the height is 19". \$89.95. Alfred Assid.



Private phone booth for teenagers can be built into the front hall or on a landing. Does double duty in screening the hall mirror for guests. Here we use a cloverleaf filigree panel by Masonite—one of many style panels which are easily framed and painted.

(continued)



Ceiling beams and wall — P&L Tonic Wood Stain and "38" Pale Trim Varnish; painted wall and ceiling — Vapex Flat Wall Finish; baseboard — Cellu-Tone Satin in matching color; floor — VARMOR Satin.

Pratt & Lambert wood finishes enhance the charm of this friendly room

Beamed ceiling, pine walls and oak floor combine to create this distinctively attractive room. It owes much of its charm to Pratt & Lambert paint and wood finishes.

P&L Tonic Wood Stain decorates the pine wall and ceiling beams. Available in a wide range of beautiful colors from light tones to deep shades, Tonic Wood Stain is not affected by strong light or heat from the sun.

"38" Pale Trim Varnish was used over the stain. So pale it does not affect the color of stained wood, "38" is remarkably resistant to nicks, scratches and strong sunlight.

VARMOR Satin, the super-durable clear finish for wood, protects the fine oak floor. VARMOR is so mar resistant wood may be dented but VARMOR will not chip or crack.

For additional information, call your painting contractor or see your Pratt & Lambert dealer.

Use Pratt & Lambert . . . the paint most frequently specified by architects, acknowledged by painters to be definitely superior.

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STRONGEST IN THE PAIN RELIEVER DOCTORS RECOMMEND MOST FOR ARTHRITIS PAIN

ANACIN® gives hours of continuous relief from minor pains ...helps reduce inflammation and swelling so it's easier to move stiff joints again.

Arthritis is an inflammation of the joints and connective tissues, causing pain, swelling, tenderness and stiffness. The aim of treatment is to control both the pain and inflammation. Here's why you should try Anacin.

Not Only Relieves Pain But Helps Combat the Basis of the Disease

Anacin gives hours of *continuous* relief from minor pains of sore, stiff joints. And *so important*, Anacin has a specific anti-inflammatory action to reduce swelling and inflammation which is the basis of rheumatoid arthritis.

Minutes after taking Anacin, you can feel these arthritis pains leaving stiff fingers, feet, shoulders, knees—any place arthritis pain likes to settle. Then notice how you can move stiff joints more easily.

What Doctors Recommend Most

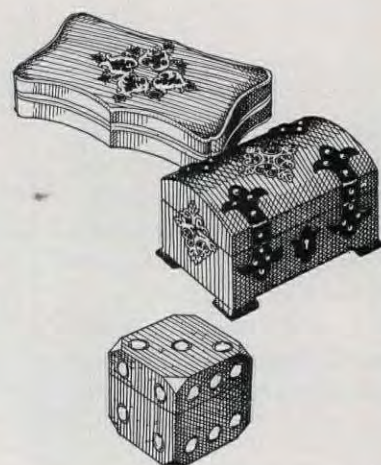
A national survey of doctors' prescriptions shows that Anacin contains the pain reliever doctors recommend most. And Anacin is strongest in this great pain reliever—contains more of it than any leading tablet—even the so-called 'extra-strength' tablet.

Leading arthritis specialists tell us that over the years, the pain-relieving medication in Anacin has proved one of the most effective in controlling symptoms of this disease—is safe to take over a long period of time. And Anacin has such a smooth gentle action, it may be used frequently whenever relief is needed. Take as directed.

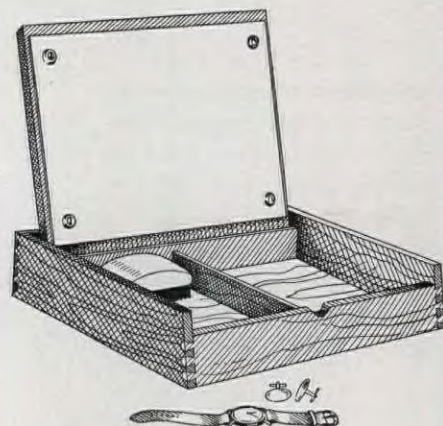


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To hold private treasures, here's a collection of pretty boxes. Top to bottom: The "Florentia" which has an old-gold finish outside, polished wood inside. \$17.50. "Treasure Chest" with gold finish and leather-colored trim. \$8.50. The "Dice" box which has ivory design on gold. \$15. Decorative Crafts, Inc.



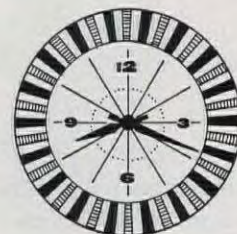
To hide a man's grooming aids, this handsome cosmetic box holds brushes and comb on one side, watch and cuff links on the other. Oil finish shows off lovely color of the teakwood and clean lines of the masculine design. Fitted with mirror, \$31.50. Raymor.

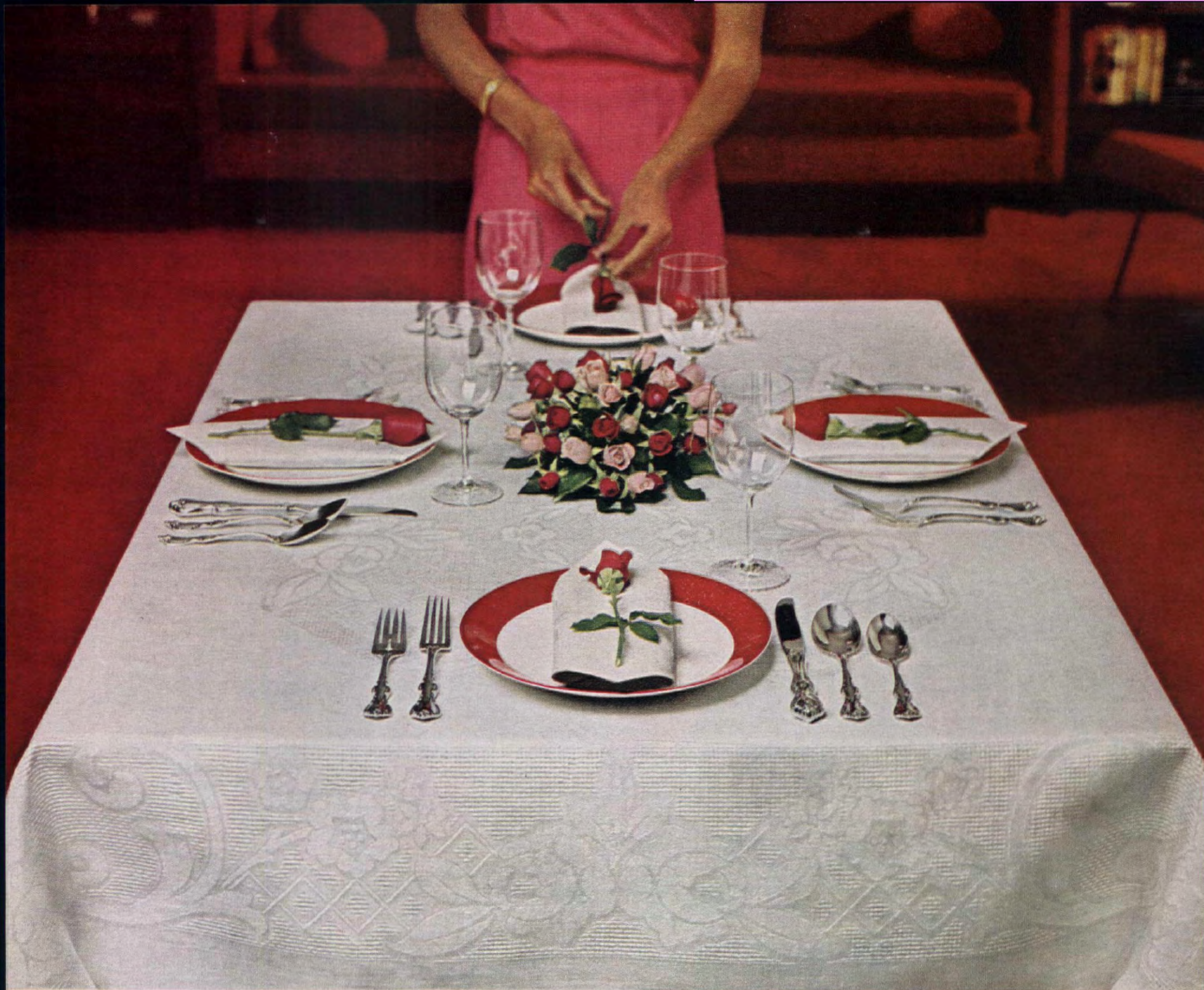


To play music in private. This transistorized portable stereo-phonograph "Exponent 4/40" weighs 39 pounds. Two 2-way speakers extend up to 25 feet, also fit into back recess of case when closed. In black with padded leather sides. \$198.80. Sylvania Electric.



To keep late risers on schedule, a decorative electric clock is a most logical bathroom accessory, but strange as it seems, is rarely seen. It has easy-to-see second hand and is 9" over-all. Ivory with blue, green stripes. \$8.95. Elgin.





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A DREAM TABLE SETTING...IN THE CLASSIC MANNER! Set a beautiful table for family or guests, with this elegant Bates tablecloth-and-napkin set. Genuine imported Irish linen, in a lavish openwork weave, with rich center medallion. Color-fast, washable. Full 52" x 68" cloth, four matching 16" x 16" napkins. In Oyster White that goes with any decor.

SAVE WITH NIAGARA! This \$8.95 value, now only \$4.95 . . . when you send along the patch from box top of Niagara Instant Laundry Starch, or code number from the bottom of a Niagara Spray Starch can. Order one set, or several. But hurry—supply limited!

FOR EASE, FOR ECONOMY... Use Niagara Instant Laundry Starch! Of all dry starches, only Niagara is instant-working. So, you can

pour it into cold water with no boiling . . . no messy mixing. It's easy as liquid starch—but far more economical! And because Niagara is instant-working, it's the only dry starch you can pour right from the package into your washer. Does big jobs a washer-load at a time . . . inexpensively, too!

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Please allow 3 weeks for delivery. Offer expires June 15, 1965.



Viva
vegetables
with...

the fine Italian touch!

It gives Italian flair to so many everyday foods—this grated Parmesan that Kraft ages 14 months. Shake it on soups, salads, pasta—and vegetables. For example: Fry bacon crisp, crumble; cook sliced onion in the drippings. Combine with hot green beans and shower it with

KRAFT GRATED 100% PARMESAN



Do you suffer from housework nerves, end-of-day jitters, headline horrors, childrenitis, billpaymia? We have a prescription for all of those common ailments. We call it Intimate Music. Unless you're already familiar with the records we mention, they may seem unlikely additions to a limited record library. Few have made the best-seller list. But that's not because they're hard to understand and enjoy. They're simply not obviously showy, not played often enough on radio or in concert for people to get to know them. But maybe in our rushing, noisy society, it's just as well, because these selections have so much to offer when you hear them at home, intimately, almost privately.

Some of these are contemplative, a bit daydreamy. Others are so wonderfully orderly that they put our own confusions and tensions in proper perspective. Many are as full of emotion as the most stirring symphony, but being played by a soloist or a handful of musicians, they seem to speak very personally to you.

May we make a few suggestions about Intimate Music? Don't play it when you have a roomful of guests. They don't listen and they drown the sound with talk. Throw away the layman's definition of what is classic or highly specialized music. Intimate Music is the composer talking to you, an expression of his own moods and emotions which strangely and happily are often your own. And don't be alarmed by nomenclature or terms. After all, quartets simply mean four people are playing and chamber music is a term for music that was written to be played in small rooms.

String Quintet in C Major by Schubert, The Budapest Quartet with Benar Heifetz, cellist (Columbia). If you have never listened to any chamber music, start here. It is one of the most beautiful, melodic listening experiences you'll ever have. And as the back-of-jacket notes say, "... it is the phonograph that brings this intimate and infinitely rewarding form of music back where it belongs—into the living room."

Waltzes by Chopin, Artur Schnabel soloing (RCA Victor). Three years ago Rubinstein gave ten wonderful but highly demanding recitals in New York, donated all of his proceeds to charity, and explained why he did. "It is simple. I love to play

the piano." Just as obviously, Chopin loved to write for the piano. The two make a lighthearted, poetic team.

A Vivaldi album with an impossibly long name and some 50 minutes of tranquil listening is *Il Cimento dell' Armonia e dell' Invenzione* (well, its number is LM-2743 or for stereo LSC-2743 in the RCA Victor catalogue) played by the sensitive "Società Corelli." This great Italian composer of the early 18th century gave each part of his "contest between harmony and invention" a descriptive title, as he did two of the four concertos on this recording. Perhaps the most apt is "Pleasure," his name for "Concerto No. 6," as airy and enjoyable listening as the best from "Oklahoma" but more personal and restful.

Water Music by Handel, the Bath Festival Orchestra directed by Yehudi Menuhin (Angel). Legend has it that the jolly German who adopted England wrote these three gay suites to be played on a royal boating party. Legend is wrong but the music sounds right for a leisurely barge ride on the Thames—and very right for restful twosome listening at home.

Images Book 1 and 2 Pour le Piano and Children's Corner Suite by Debussy, played by young Philippe Entremont (Columbia), includes 15 enchantingly composed and played pieces that range from a stately "Sarabande" to "Gold Fish," "Reflections in the Water," "Serenade for a Doll," and "Golliwog's Cake Walk." Actually the titles are not descriptive, they are merely an extension of Debussy's poetic quality—a quality that you will hear so personally in this album.

The "String Summit Meeting" was the description of a great musical event three years ago, when Heifetz and Piatigorsky put together a festival of music in California. Another critic of The New York Times, no less, described a rehearsal of the group (Heifetz, Piatigorsky, Primrose, Pennario, and Guests). "It was like eavesdropping on the gods." The RCA Victor Album "The Heifetz-Piatigorsky Concerts" exquisitely records five of the pieces played, including that Schubert Quintet we mentioned above. This album, three records plus a lengthy and fascinating description of the event, the musicians, and the composers, is a collector's item. Collect it! THE END

1907

Grandmother
was in the
wringer
washer
age



1937

Mother
entered the
automatic
washer
age



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for you, come the
world's first
**JET ACTION
WASHERS**
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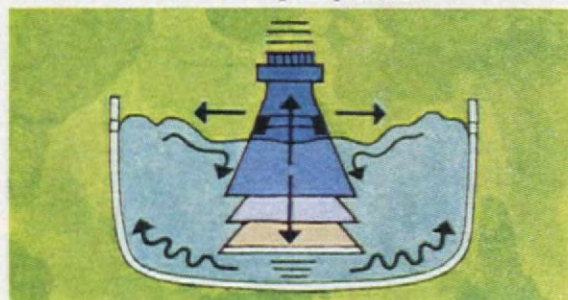
*Model shown is the WCI-65—
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See the world's first
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agitator. Compare this
advance to old-style
blades of
automatic washers.

See the first washers with **JET ACTION** at your dealer.
Read below what Jet Action washing means to you.

Say a fond farewell to your old-style washer. Thank it for its help. Forgive it for its shortcomings. Then, take off for your nearest Frigidaire dealer for a look at the world's first Jet Action Washer. See the model pictured here, and you'll realize there's never been a washer so automatic. It even switches automatically from soak to wash, dispenses fabric softener in a second rinse. Yet it's simplicity itself.



Deep Action Agitator for Jet Action Washing

**Jet Currents Carry Wash Continuously
Through Hot Sudsy Water**

See the new Frigidaire jet action agitator—the heart of every Frigidaire Jet Action Washer. Compare its jet-smooth Deep Action to the movement of old-style blades. The diagram above shows how jet currents give all your wash Deep Action cleaning. Only the

Frigidaire Jet Action Washer has this patented jet cone Deep Action Agitator.

Jets Away Lint and Scum

See, too, the new Jet-Away Rinse. See how the powerful jet currents continuously jet away lint and scum as they rise to the surface—scoot them across the top of the water, right out of the tub. Worry no more about lint traps. Just delight in really clean wash!

New Jet Spin Is Fastest, Driest

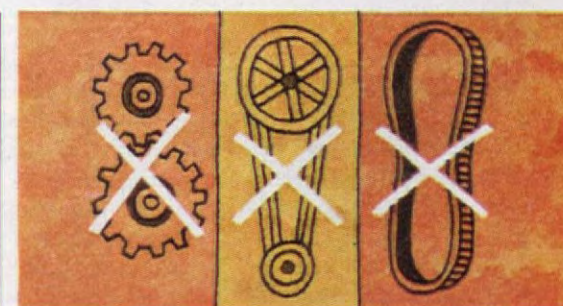
More happy news! One of the 4 spin speeds you can select in the model shown here spins your wash drier than any home washer you can buy—so dry many things are just damp enough for ironing straight from the washer. This new Jet Action WCI-65 Washer quietly and gently brings your wash to such an ultra-high speed jet spin, even bulky towels and sheets come out light and dry!

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To top it all, the Jet Action Washer comes with the strongest washer warranty ever offered by Frigidaire. A one-year warranty for repair of any defect without charge, plus a four-year Protection Plan for furnishing replacement for any defective part in the transmission, drive motor and large capacity water pump.



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Designed Jet Simple for Top Dependability

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JET ACTION WASHERS **FRIGIDAIRE**
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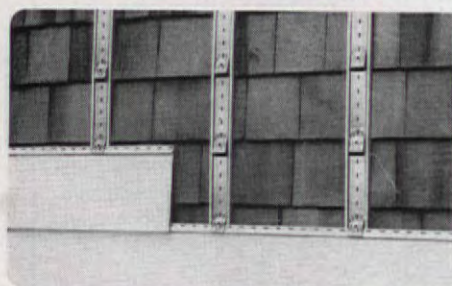


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ROCKABYE MOMMY



By JEANNE LAMB O'NEILL

Babies do it. Grannies do it. Señoritas in sunny Spain do it. But shame on the red-blooded American housewife who's caught in the act of taking a nap.

I know. I get caught all the time. It's like being caught down in the basement making \$20 bills. People blush and stammer and make excuses for you. Are you sick? Are you pregnant? Are you kidding?

Apparently, short of your deathbed, bed is no place for any respectable woman to be in the middle of the day.

I object. I think what this country needs is a good five-cent siesta. Rise up, young mothers, and lie down.

After all, the midday snooze is an ancient female right. Grandmother may have worked her fingers to the bone by our standards, but she never missed her little lie-down after lunch. Scarlett O'Hara may have danced her feet off all night, but perish forbid that she should stay on them all day. Napping is the mark of a lady. It's the most utterly female, feminine, lady-like thing you can do. How then did it ever get to be the mark of a slattern and a kook?

Well, our first mistake was leaving home. We had to go out and vote and wear bloomers and become chairman of the board. Now it's one thing for Scarlett to collapse in a pretty heap at the stroke of high noon. But wouldn't today's high-powered tycoon look a fool excusing herself from the conference table for a beauty nap? Can you imagine the secretarial pool lolling around after lunch with loosened stays and fluttering fans?

Our next mistake was filling our homes with dazzling work-saving appliances. Little by little, we've let the housewife image be glorified. Watt by watt, we've surrendered our right to grumble. Why, our world is so full of a number of machines, we're sure we should all be happy as queens.

But are you, your majesty? Is your day just one long love affair with a push button? Sure, you bless your modern appliances, every one, and if you had to choose between your bed and your dishwasher, you'd probably

let them take the bed. But let's be realistic. Doesn't your back ever ache or your feet ever hurt? Don't you ever get tired of dirty clothes or rainy days? Don't you ever snap at your husband or children? Don't you ever sit up with a sick baby—or Richard Burton on the Late-Late Show?

For goodness' sake, do you have to be hit over the head (maybe with divorce papers) to make you lie down?

Don't tell me it can't be done. Plenty of mothers with bigger broods than you find a way. Nap while Baby naps. Nap while the preschoolers are glued to "Romper Room." Who needs a silken chaise longue and Brahms' Lullaby? Thomas Edison wasn't fussy about how he napped. President Johnson can cat nap on a dime. If you're like me, you can sleep with the kids playing trampoline on your stomach, so long as they keep off your eyeballs.

But you don't have to sleep during naptime. Use your little midday oasis of peace and privacy for reading or thinking or just vegetating. Once you get the hang of napping, the house won't go completely to pot. And the children will stop worrying that you're dying every time you lie down. Surely, a regular daily nap is better than flopping sloppily from chair to couch all day. And sometimes a beaming mommy is better than a gleaming kitchen floor.

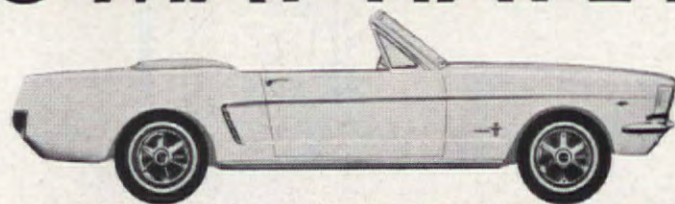
The truth is, I worry that our children are growing up without a good, solid, tear-jerking mother-image. We don't look like mothers any more, with our Bermuda shorts and wrinkle-off creams. We don't act like mothers, pitching change-ups in the back yard and doing the frug. It might do the kids a world of good to be reminded that, occasionally, a female parent is a lady—a delicate creature to be tiptoed around, the way we tiptoed around our mothers.

How long has it been since anybody in your house whispered, "Hush, Mommy is sleeping"? It might startle you out of a year's naps, but wouldn't it be motherly?

THE END

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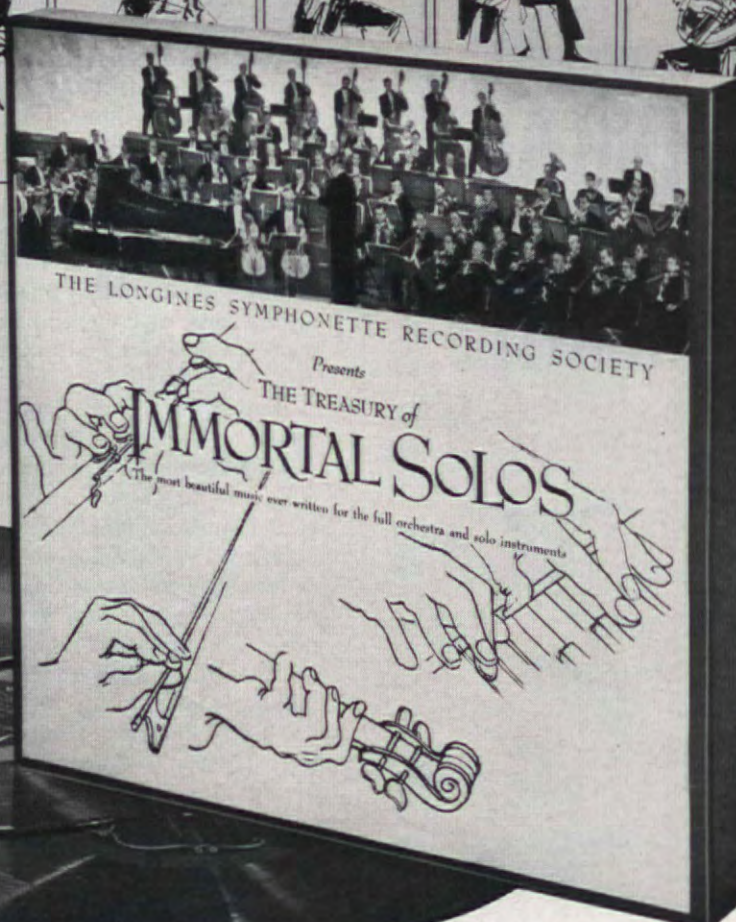


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NATIONWIDE, LOCALLY OWNED TERMITE
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THE PRIVATE LIFE OF A CHILD



By DOROTHY BARCLAY THOMPSON

Once upon a time, families—those above the subsistence level anyway—lived with space to spare. If their houses were large they abounded in nooks, crannies, and corners, not to mention cellar and attic, to which a child might quietly remove himself, hide away special treasures, read, think, daydream, or even sulk undisturbed. If the houses were small there was space around them, fields, woods, or dusty roads a child might wander as he wished with no company but his own. Even cities had empty places safe for exploration.

And as for "inner space"—the recesses of heart and mind—that too was uncrowded. Oh, now and then a child had to put up with some concerted questioning. There were the occasional visits of awkward relatives or family friends. ("How old are you now?" "Can you read yet?" "What are you going to be when you grow up?") And there were incidents involving momentarily miffed adults, irked by some bit of youthful misbehavior. ("Did you throw that?" "Why couldn't you finish your homework?" "What happened to the cake I left in the pantry?") But incidents like these didn't happen too often.

Once upon a time, in short, children had some privacy. Nobody made a conscious effort to provide it. That's the way things were. Today for many reasons—some inevitable, others unnecessary and unfortunate—quite a different situation prevails. From his earliest hours, spent in a hospital's communal nursery, right up to adolescence and sometimes beyond, the child of today is almost never completely alone. If he is not under an adult eye—or within 30 seconds of such surveillance—he is by plan in the company of his peers.

And what of the child's "inner space"? The closing-in there is even more marked, for among adults in some circles today it is no longer enough to know what a child is doing. On pain of being judged neglectful, one must know what he is thinking and feeling as well. The motives of these adults are of the best. They want to insure closeness and to deepen understanding. When all is going well they want to share the child's pleasures, watch the unfolding of his mind. If something should begin to go amiss,

they want to be aware of the potential problems even before they arise.

In attempting to share or chaperone every phase of a child's existence, however, adults run a double risk. They may impoverish the very individuality they wish to stimulate and enrich. Or they may rear up a child so used to being genuinely understood, so trusting and open with others, that he is totally unprepared for a phenomenon he is sure to encounter in adult life—that growing group of probers and peekers whose desire to know what others are doing and thinking reflects many things but rarely a sincere and human interest in the individual himself. Recent reports of the prevalence of tapped telephones and hidden microphones in high places reveal a situation that affects relatively few persons at present. But they reflect an attitude that is not unknown at even the simplest levels of life: Learn all you can about the other fellow—not in his interest but your own.

To live comfortably in today's world (and the need will probably be even greater in tomorrow's), one needs a strong sense of self and certain skills for that self's protection. Parental attitudes toward the child's private world will affect the development of these.

Every child needs, and deserves, the opportunity to draw away from others at times to enjoy the company of pleasant thoughts or to plumb the misery of sad ones. He needs a place for his private possessions, the incomprehensible treasures, the items of secret significance that have meaning for him alone. Despite today's cramped quarters these can be assured if parents recognize their importance. Even in people-filled rooms both children and adults can enjoy the essential benefits of aloneness, provided they do not feel that being among people *physically* demands that one be with them *mentally* every moment as well.

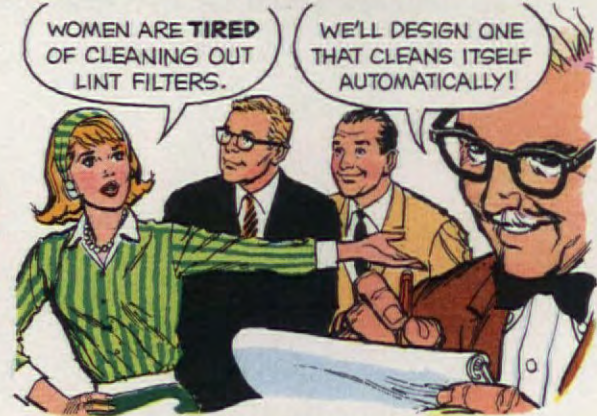
Are we suggesting that the interaction of family life should be reduced to the level of that among polite acquaintances in a resort hotel? Certainly not. The child who keeps everything to himself and the parent who never asks a question are more likely to be uncaring than mutually

respectful. Group living—at home and in the world—requires the ability and willingness to share experiences and ideas, to report on plans and activities. Healthy emotional development requires the ability to recognize one's emotions—the distressing as well as the joyous ones—and to express these clearly and appropriately. Parents must help children learn to share but also to learn *what* to share; when to speak freely and when to observe that bit of Shakespearean wisdom (part of Polonius's advice to his son): "Give every man thine ear, but few thy voice."

What does all this mean in terms of specifics? In households where it is possible to provide each child with a room of his own, most parents are only too happy to do so—for many reasons. But once provided with a spot to call his own the child must be free to use it. A healthy youngster enjoys the company of others and is emotionally resilient. Solitary brooding and evident misery that continue from one day to the next suggest the need for tactful inquiry. There even may be a silent cry for it. But a period of intermittent door slammings and "Keep Out" signs on doors or bureau drawers need not signal, as they too often do, a full-scale, anxious effort to "get to the root of things." A simple observation, "Something seems to be bothering you," may bring forth a vehement denial, a torrent of complaints, or simply a tight admission that this is so. If the child wants to talk about it the interested parent will be ready to do so. If he seems willing yet hesitant, "Is it anything I can help you with?" indicates a sympathetic concern, a readiness to listen and a willingness to act if action is called for.

At times the problem revealed, either by the child himself or by others, will involve persons outside the home. Sometimes in such situations, again with the best of ostensible motives, teachers or neighbors may show an interest in learning details of a child's life or past history that goes far beyond what is needed to settle the difficulty at hand. When a child has real problems, a genuine parent-teacher partnership can be tremendously helpful. But parents should not let their (Continued on page 91)

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MONEY IS A FAMILY AFFAIR

"My wife seems to think I'm made of money."

"I have no idea what my husband makes or what we really own. If anything were to happen to him. . ."

"The more I make, the more she spends."

"It's the wife who makes a man a success. She wants a high standard of living for the family."

"I give her the household money and don't ask how she spends it. Why should I explain my spending to her?"

You can add your own overheard. Or if you haven't heard these or similar comments in your circle of friends, it's an amazing circle!

Freely translated, the remarks are not necessarily unkind nor necessarily about money. They are a roundabout way of saying that many of us fail to put money in its proper place—something as prevalent and inevitable as the weather, and like the weather something to be faced, regularly discussed, and accepted.

It is true that many quarrels that seem to be about money aren't primarily about that subject at all. Money can be the scapegoat, hiding some deeper angers and problems. But it is also true that misunderstandings that center around money can create deeper problems. And many of those misunderstandings have their roots in old attitudes, old customs passed on by our fathers and mothers, grandfathers and grandmothers. The trouble with those old attitudes and customs is that they are not old enough!

We'd like to present the case for a return to the tallow-candle era in the handling of family money. A frontier wife and her settler husband had no financial secrets between them. There wasn't much cash, but there were other media of exchange that could be counted and budgeted. The whole family knew exactly where they stood financially. Not even the children could be shielded from the realities of a poor harvest and the loss of a farm animal with the inevitable result of shrunken resources. Since no member could conceal the good and bad fortunes from the others, the family had to be a complete economic partnership.

Something like that open partnership is just as important today if husband and wife want to be happy. Yes, we said happy. Security, savings, and planning together are apt to be fine by-products of a clear and consistent economic partnership in marriage. But the real rewards are greater

friendship, an ever-growing understanding, a deeper love.

The beginning of this partnership is simpler if it commences before the wedding. Starting a few years later takes a little more effort, the unlearning of some bad habits, and the learning to handle money matters without the defensiveness and sense of guilt that so often are part of our money attitudes.

There isn't any one plan that will work for all families, but there is one approach that is a good starting point. That is the joint decision to be partners, to be as frank, as unemotional, self-appraising, patient, and courteous as is humanly possible. It also involves reminding oneself to accept the partner's needs, desires, weaknesses, and strengths—as was promised in that phrase, "for better or for worse."

The partnership begins when both parties know the monthly income. This can be exact if the income is in the form of salary. But professional people have to keep records for tax purposes and last year's figures give a fair monthly estimate.

From this monthly income subtract the monthly recurring expenses that are musts and relatively predictable, such as rent or mortgage payments, food, utilities, car maintenance, insurance premiums. A little addition and subtraction will give the amount left over for clothes, beautifying the home, recreation, educational funds, savings, and emergencies (including extra bills that your medical insurance doesn't cover).

At this point the partners must recognize their financial boundaries.

Few women would consistently overspend or overdemand if they knew the price the husband so often must pay. Society and our mores don't let the man easily admit his anxieties, his dreads, his often constant fears of our fiercely competitive business world. But those are the things that are behind the headaches, the moody silence in the evening, the uncalled-for impatience—even the heart attacks. A husband can't explain any of this, not in a world that insists he must always seem confident, climbing, more than adequate. But wives, once they know the actual income, can add years to their men's lives by staying within that income.

Few men would be secretive about their holdings, their earnings, if the wife would either manage money well, keep accurate records, understand banking

(continued on page 112)



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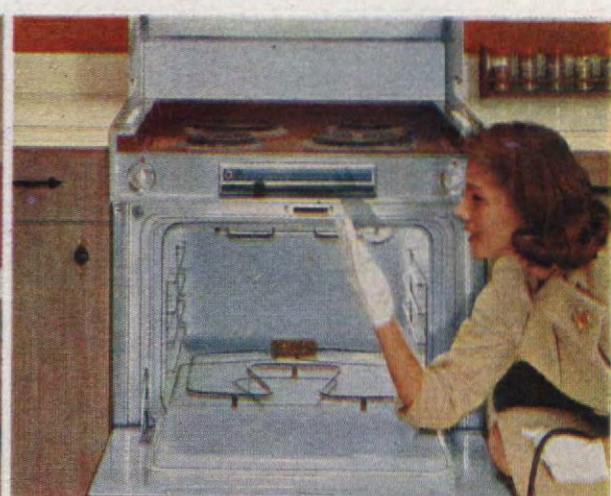
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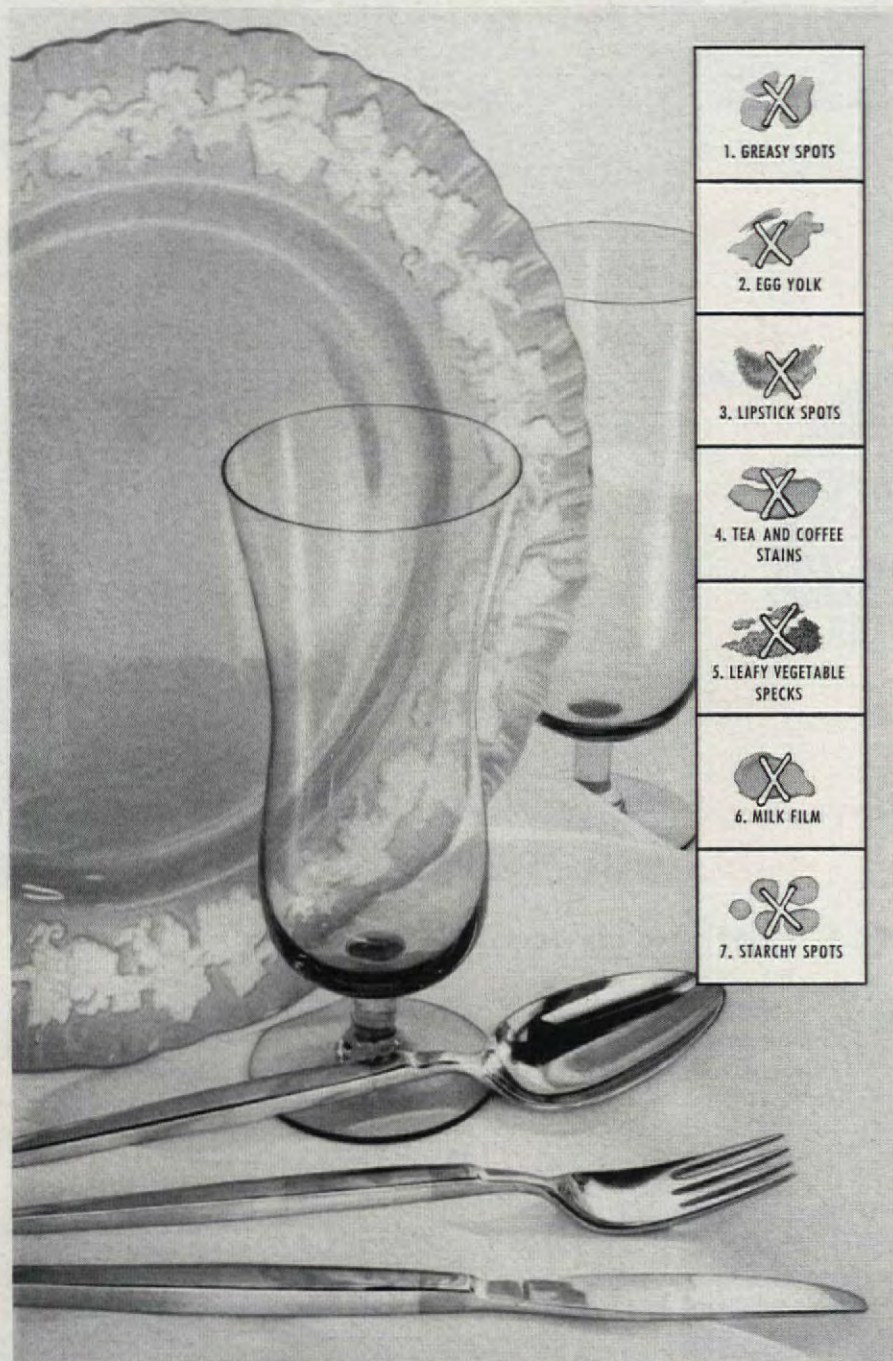
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Quick reminders that you, like your home, need TLC

Creams and curlers are private affairs! No husband, child, neighbor, or delivery boy should be subjected to that battery of wires and plump sausage twists of hair that today's hair styles require as a preliminary. And no husband should have his off-to-sleep vision of his better half marred by her greasy face! When and how to do these little chores? Today's hair dryers, either the big bonnet types or the ones that look like the metal helmets in beauty parlors, are so efficient and so reasonable they belong in any home—and belong in use privately during the daytime. Added bonus—sleeping on those big curlers or keeping them in longer than necessary can break the hair; quick daytime drying is kinder to hair as well as husband.

As for the creams, they do all they can do for the face in 20 minutes—20 daytime minutes being just as effective as nighttime ones. If you are used to and like the ritual of night creaming, be glad that smart cosmetic makers have created new, almost liquid creams that disappear into the skin, leaving you glowing, not gooey.

If you have problem hair, defined as dry, brittle, and breaking, join the crowd. Sun on hatless heads, lacquer, wave lotions, teasing, and the increasing use of hair colorings have made problem hair the rule rather than the exception. So of course there had to be new hair conditioners to help abused hair. They're protein-based creams to apply after your shampoo while the hair is damp but not sopping wet. Half an hour later, rinse with clear water. Used once a week, they help bring back a shinier, healthier topknot. Add to that, a protein enriched setting gel, lower heat when drying, and frequent gentle brushing.

A houseful of modern appliances is a wonderful thing—but nothing can keep busy homemaker hands out of suds, hot water, cleaning and polishing oils, waxes, and pastes. Of course rubber or plastic gloves are indicated for prolonged in-suds times, but who can remember to put them on to rinse stockings, a scarf, a couple of

glasses? If you're in your late teens or twenties, the wear and tear of housework doesn't seem to show—but the damage is beginning. And it builds up. Prematurely old hands are neither pretty nor necessary. Hand lotion or cream belongs at the kitchen sink, in the bathroom, and by the bed. It's the briefest of effort for the maximum results, this quick rub on, rub in. There are countless creams and liquids to do this helpful job... preventives to use before hands are in water, restoratives to be used afterward, inexpensive, moderate, and costly first aids. Now the great fragrance houses are getting into the act, as well as the names you know so well. Find the hand cream or liquid that smells the nicest to you, feels the most soothing—then use it, use it, use it.

But hands aren't the only rough spots come cold weather. Now, not in December, is the time to start the family (and you) using a water softener in the tub. Just about everyone in the beauty and soap business has come to recognize this need and is making a variety of bath delights. You'll find your under-five boy or girl likes the fluffiness, even the bubbles of one of the softeners; the older youngsters soon discover that using softeners means no ring in the tub. There are ones for shower addicts too. As for the woman at home—they not only head off those crocodile-textured winter legs, but invite the relaxation we take all too seldom.

What do creams and lotions really do? Once in a candid moment, a great old lady of cosmetics told us, "I don't know exactly what my creams and lotions do except clean the skin well. But I do know that women who use them regularly—putting them on, massaging them in, smoothing them off, patting with a cool liquid—look a lot younger and fresher than women who use nothing but soap and water. Of course, part of the good that creams do is the exercise the skin gets from the application itself." And part of it, we add, is the few quiet minutes of restful self-indulgence it gives you.



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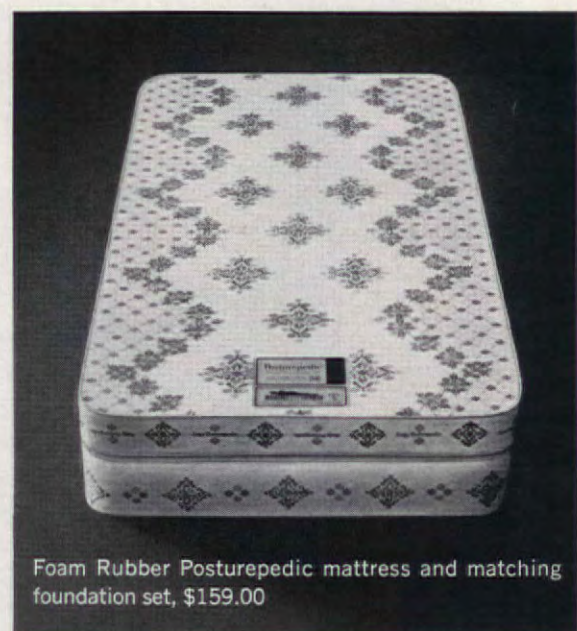
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ALL-OUTDOORS STRETCH (right): there's give in every inch of both jacket and pants, in green-as-emeralds wool and stretch nylon by Dior Sport. Naturally, they take the kind of figure SEGO can help you have.



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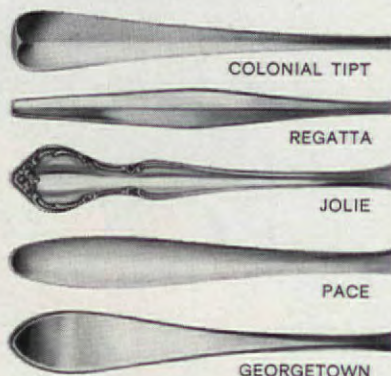
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VS.
SECRECY

By LYDIA STRONG

Remember the Greek fable about Psyche? Youngest and most beautiful of a king's three daughters, she was taken as wife by the god Eros. He had her transported to a golden palace where her every want was cared for by unseen attendants. But because his mother, Venus, hated Psyche, he could visit her only at night, and he forbade her to try to see him.

All went well until Psyche's sisters came to visit. Envious of her possessions, they told her that her husband was probably a monster who would sooner or later eat her up. That night, after Eros fell asleep, she brought a lamp to look at him—and beheld a god. In her excitement, she let a drop of oil from the lamp fall on his shoulder. He awoke at once and flew away never to return.

This is only one of the many myths and fairy tales warning women against curiosity. (The stories must have all been invented by men.) Pandora, you'll recall, opened a box and let out all the troubles of the world. Bluebeard's last wife was nearly murdered for peeping into that fatal closet.

None of this prevents most husbands and wives from showing considerable curiosity about their mates.

Today in the United States, married couples generally know a great deal about each other. The wife not only has seen the face of her beloved, but usually knows more or less where he comes from, what he did before they met, where he works, what he earns, who his friends are, and how he spends most of his time. If it's a good marriage, she knows also how he thinks and feels about most matters.

Yet some wives—and husbands too—want to probe still farther.

A woman I know, who would not think of opening her husband's mail, called up the pro at his golf club to try to find out about his score. A man who gives his wife a generous allowance for personal expenses takes most of the fun out of it by making her account for every penny. But he does not account to her for *his* personal spending. "My spending," he says, "is my private business." And hers? "I give her the money—why

should she keep secrets from me?"

As can be seen, privacy is a clean word, secrecy a dirty one—yet both can be applied to the same action. What would seem secret to one person can seem only private to another.

A musician I know maintains a hotel room in addition to his family apartment. He goes there, often before a performance, when he feels he needs to be alone. There's no "other woman" or other complications—and there's no weeping and wailing from his wife. Perhaps she too enjoys these times of privacy; perhaps she puts up with them because they are so essential to him.

Another couple shares almost everything. He gives her the office news (she used to work there) and she fills him in on home, the neighborhood, the country club. They share their reading, see the same plays and movies. Their finances are completely open. Bridge, politics, social events, are discussed to the last detail.

But every Saturday morning Bob walks into a room with the typewriter and shuts the door. He's writing, Sheila knows, because he told her and she can hear the typewriter. Beyond that, he hasn't said a word nor shown a page. There's a box that presumably contains Bob's manuscript. Sheila has not opened the box.

"I *don't* need to know what he's writing," she told me. "And he *does* need complete privacy for his work. If he wanted me to see it, he would show it to me."

Maybe this is a clue to the difference between secrecy and privacy. Concealing matters both partners need to know is secrecy. Beyond that, sharing is up to the individuals—and individuals vary widely in their capacity and desire to share.

What, then, do both partners need to know? Practical matters, of course—like money, medicine, and moving. And if there is not also some love and expression of love, some sharing of thought and feeling, it is not much of a marriage. But that great urge some of us feel to know "all about" the other—is this really necessary or even possible? Most of us live an entire

lifetime without ever finding out "all about" ourselves.

Contrary to the general assumption, people can go on developing all their lives. For most of us, a certain amount of privacy and independence is essential for that development.

In his book *The Psychology of Interpersonal Relations*, Professor Fritz Heider of the University of Kansas, has discussed the urge for privacy. In the first place, he points out, "one may . . . hide one's wishes, intentions, or attitudes from other people in order to keep them from the control of other people."

Second, the mere knowledge of being observed is inhibiting because—especially if the other person's opinion is important to you—you will try to show your positive side and hide what is negative; this tends to interfere with whatever you are trying to do.

In an experiment cited by Heider, people made choices more quickly when they felt they were alone than when they were in the presence of an audience. In another experiment with students, the presence of other students produced little tension, but the presence of the instructor, whose good opinion was important, produced a great deal of tension.

Shy people can undergo agonies. The philosopher J. M. Baldwin, himself very shy, wrote:

"It is quite impossible to keep up even the most trivial social contact, such as traveling with an acquaintance, sitting or walking with a friend, without soon getting in a condition of such nervous strain that, unless one breaks the relation occasionally to be alone, even the 'yes' and 'no' of conversation becomes a task of tasks."

Most of us are not all that shy, of course. Much of the time, we want others to notice what we are doing, to comment on it, and to share in it. We all want love, admiration, attention, and help. These are some of the motives for getting married. But most of us also want privacy, or at least non-interference, at some times or for some pursuits.

Home is, at best, a tough place for privacy. It takes thought, planning and self-restraint for husbands and wives to give each other some "white space," a place of their own, a sphere of thought or action determined by the individual. It also takes self-examination . . . a wise husband or wife examines the reasons for wanting to invade the privacy of his mate. Those "reasons" so often have their roots in unjustified fears.

We know a wife who went through her husband's clothes at night. She checked his wallet and the stubs in his checkbook; looked at his memo book; searched for perfume, lipstick stains, stray hairs, or any evidence of companionship with another woman. Yet she knew his financial standing and he had never given her reason to doubt his fidelity. She did this for years. She might still be doing it if she hadn't finally discovered her "reason." "My father left my mother for

a woman he met in his office. I didn't want this to happen to me."

If there is a real self-protective reason—if husband or wife is withholding information that the other partner needs to know—it would seem better to discuss the issue openly than to make midnight searches.

Another often expressed reason for spying or interfering with one's mate is to protect him or her, "to keep him from making a fool of himself." The lady who tried to check her husband's golf score thought that he was probably lying and that people were laughing at him. (He wasn't and they weren't—but what if they had been?) A man kept his wife from joining a Great Books group because he feared she would expose her ignorance. A woman cut off her husband's old friends, one by one, because "they all took advantage of him." Of course he continues to see them whenever he can, without telling her about it.

All those maneuvers to protect each other smack of a wish to control, to deny the partner the right to be himself. Certainly they are felt and resented as such. And why not? The very heart of marriage is the complete acceptance of the partner *as he is*. There are no provisional clauses in any wedding vows we ever made, heard, or read. The words are most forthright, quite explicit in this matter of acceptance. It's a practical point of view. Only those who are very young in years or understanding hope to make over the personalities of their mates!

Still another and perhaps the most frequent reason for intruding on the private affairs of someone close to you is simple curiosity. A wife especially is subject to temptation because she's around the house more of the time. A closed box, a locked brief case, a letter that was read quickly and shoved into a drawer—there they are, and one would have to be superhuman to feel no curiosity about them. But there's a vast difference between *having* an impulse and *yielding* to it. The home atmosphere is considerably clearer and better if one doesn't yield to the temptation.

Finally, there's sheer inadvertence. A friend of mine used her husband's car one day because hers was being repaired. Reaching for a tissue in the glove compartment, her fingers encountered a guitar pick. This might not have been too surprising, since she plays the guitar—but this guitar pick wasn't hers.

All sorts of surmises were possible. Perhaps her husband was in love with another guitar player or maybe with a flamenco dancer. Perhaps he was planning a trip to Spain. Then again, he might have found the guitar pick somewhere and was intending to give it to her.

My friend said nothing about it, however. Six months later her husband brought home a guitar, proudly announced that he had been taking lessons, and was now ready to play duets with her.

THE END

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By MARY ANNE GUITAR

WHATEVER HAPPENED TO MY CASTLE?

My mother used to say, quite matter of factly and without a trace of guilt, that she didn't know the people across the street. "In fact," she said, underlining it, "I don't even know their names even though they've lived there 30 years." Her point, and well taken too, was that geographical proximity didn't make neighbors soul mates. They had their castle, she had hers; decent distance protected them.

As a child I thought her view unnecessarily standoffish, but that was in the golden days before privacy became a matter of personal survival. That was before the saturation of people on the land reached epidemic proportions, before the thrum of sports cars and the zoom of power mowers put neighbors in your lap. Before the aroma of the back-yard grill told what each family had for dinner. It was long before the Public Snoop became respectable with his questionnaires and polls.

A generation ago the drawn blind, not the revealing picture window, was the symbol of domestic status. Within, the closed door rather than the open plan prevailed. There were cozy attics, basements, ells to hide in. This was the fortress house, impervious to the assaults of neighbor, pollster, salesman, even members of your own family. Unhappily, home, last refuge of privacy, is no longer off limits.

Ask any woman who is home all day if she lacks for company. She has an awesome variety of visitors and all unwelcome. Teen-agers want her to put them through college ("I'm trying to win these points see, so if you'll just subscribe . . ."). The fanatics want to save her soul and press leaflets and prayers upon her. (Never mind that vacuum cleaner in her hand.) Dancing schools call with blandishments and offer an eternity of free dancing lessons. A caller wants to know what program she's listening to, another what soap she favors, a third who is she going to vote for in '84. Somebody with a vested interest in extinguishers wants to show her a film on fire prevention in the home.

Even those with no ax to grind drop in if they're driving past. "We didn't call because we knew you were at home." The implication being, of course, that you have nothing better to do than entertain them. They assume that you want company if you have none. Privacy to some suggests loneliness. It is, to those who savor

it, quite the opposite. But tell that to the gregarious American. The sight of an unaccompanied adult, especially one who is just puttering or taking his ease, gives most people a shock and inspires them to do rescue work. They are hypnotized by the sight of a grownup without his gang.

Perhaps as a result of our bunk-room culture, our sprawling families, and casual way of life, children grow up thinking that they must travel in a herd. (For self protection? Amusement?) Whatever happened to the Fifth Freedom, the freedom to withdraw? Where are its champions? A new generation hasn't the slightest notion of the pleasures of being alone.

Good fences are said to make good neighbors but in too many communities they are viewed as a reproach, not a blessing, by those on both sides of the barricade. Full and public exposure is the rule, say the enemies of privacy, or you admit that you have something to hide.

You are obliged to know everybody because, quite plainly, everybody is determined to know you. The point is, however, they merely observe you, which is quite another matter. They know, for example, that you always wash the car on Friday and do your hair on Tuesday. They are acutely aware (and say so) of your comings and goings. ("I thought you took the later train.") They begin, in fact, to think of the whole neighborhood as one big, homogeneous family. This is convenient because then there are no social amenities to respect. Even property rights are sacrificed in the name of palship.

I once had a neighbor who invited me in and then said expectantly, "Does anything in here look different?" She seemed put out that I had not memorized the contents of her living room with FBI precision and said impatiently, "That's your red rose. I just couldn't help cutting it."

She was the one who commented, "I don't see why people with gardens put up fences. I like to look in." Although she would resent being called a Peeping Tom she feels she should be privy to the neighbor's house, garden, family squabbles, and feasts. Watching people live is rapidly becoming a favorite spectator sport. But the show gets boring. People don't even steam letters open. The contents can be anticipated.

If there seems to be a sameness

about the scene, lack of privacy may offer one clue. Our open society is so open we suffer from overexposure. We not only know what everybody else is up to but we can predict it. We have developed a protection coloration called conformity to insure some measure of privacy. We think we'll be left alone if we build a house like everybody else, dress like them, drive the "popular" car, and so on. By becoming a member of the anonymous mass we may, it's true, achieve some measure of privacy.

There does seem to be safety in numbers. You'll notice that among the hordes on a beach the ones who stray off to an isolated corner are always those who draw the most surveillance. Those who stick with the crowd sun in comparative peace. One of the girls in *The Great Gatsby* touched on this seeming contradiction when she observed, "I like larger parties. They're so intimate. At small parties there isn't any privacy."

The perils of conformity are well known, among them a loss of individuality. But no one has pointed out that if we keep on conforming we will have nothing to say to one another.

We must achieve some measure of privacy. But how? Some among us have worked out their own strategies for solving the everyday intrusions. They may be worth noting. One friend of mine greets strangers with "the lady of the house is not in." She screens her own telephone calls with, "May I ask who's calling?" Friends know she is incommunicado during certain periods of the day because they get no answer. The phone is buried under a mound of pillows.

You may have to insist upon your right to privacy before you get it. Start by hanging up a "Do Not Disturb" sign. No matter if someone calls you a grouch, an antisocial. Let it be known that you assume they'd like the same consideration. Be sure you give it too. Eschew the personal question. Call, unfailingly, before you come. Solicit, even for worthy causes, only upon invitation.

Finally, practice saying until it comes naturally, that phrase which used to silence even the most determined privacy invader—"It's none of your business." It isn't either. If indeed our society is naked it is high time we wrapped a comforting cloak of privacy around her. Let's at least make a start.

THE END

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THE SUBJECT IS

PRIVACY

Much of this issue is devoted to privacy. Privacy for the family, privacy for the individual. We along with many others have been concerned with the increasing lack of same in our lives. During the past few decades we have gained much in the material sense but we have unfortunately also had to make certain sacrifices. One of them seems to be privacy. We feel this is too great a sacrifice. We feel it is an unnecessary sacrifice. Man is a social animal and we must all learn to be a part of our family, our community, and our world. But man is also an individual and before he can fully understand his fellow man he must first understand himself. This requires time for contemplation and privacy. So much occurs today, and occurs so rapidly, that more than ever before we need the time and the place to review events and to assess the impact of these events on ourselves, our families, our private and public worlds.

Never before has privacy been so difficult to find. Our population growth has turned the once-peaceful countryside into busy cities. Our means of rapid communication and transportation, a blessing in many respects, rob us of time for thought and contemplation. Our communities and even our houses have, in the past years, been designed less for privacy than for other aspects of living.

There are planners and designers who are very much aware of this need in today's life. These individuals have projected communities and houses where there is greater emphasis on privacy than in what we presently find around us. But we cannot and should not just wait for these plans to become a reality before we make our own moves. If we desire privacy then we must find it in what we have today. We must begin by realizing its importance to the individual. We must accept the fact that a desire and need for privacy is healthy and normal.

The purpose of this issue is to give to those who seek privacy the ideas for finding it in their existing homes.



HOW TO
GET AWAY
FROM IT
ALL
WITHOUT
REALLY
TRYING



Owner-Builder: Richard T. Higgins Photographer: Lisanti



Designer: Louise Rosenfield Photographer: Lisanti



Owner: George Fremont Architect: Edward Sutt Photographer: Maris Ezra Stoller Assoc.

Every family could use a small get-away area for moments of quiet. Does your home have unused space that could become a spot for less-confined living as in these three houses? For adults, the advantages of these corners away from family activity are obvious. They're a catch-your-breath place to sit and read, to write letters, to contain the clutter of sewing. For children, they're a place to do homework away from television (or to watch television without disturbing the rest of the family). You could probably get more use per square foot here than in any other room in the house.

Balcony-study, at left, (with its collection of model-ship half hulls on wall), overlooks the living room. It is reached by winding stairs in the living room and is a perfect place for lounging or spreading out with the Sunday papers. More about this house on page 60.

Bonus get-away space in the house, top photo, was gained by building over the kitchen. It also provides separation of the kitchen and two-story-high living room. Circular stairs are graceful and dramatic as well as space savers in cramped areas. Chandelier graces kitchen.

A screen of rough-sawn 2x4's shields unused space over a foyer. Stairway to this quiet corner is from the family room at side of foyer. Crow's-nest gives good view of what's going on in rest of house, but from a distance that gives it a feeling of privacy.

Another view of the same room, inside the screen, shows skylight that brightens and ventilates. The room is furnished with small-scale contemporary furniture to make the most of the 11½x11½-foot area. Room has view of vaulted living and dining rooms below.

DECORATE YOUR HOME FOR YOUR PRIVATE LIFE

with different kinds
of window treatments,
room dividers,
and well-planned
areas for
leisure activities

Getting away from it all does not have to mean a Caribbean cruise. Sometimes it is merely a matter of going home. Today, more than ever before, your home should be your castle, the place where you and your family can escape from the tensions of our time. That's what Mary Anne Guitar points out in her piece on page 40. But you don't really need a moat or even a drawbridge. All you have to do is to build privacy into your home and decorate for intimacy. Considering the growing informality of modern manners, you will also want to insure that each member of the family is assigned a private area. To help you achieve more privacy in your home, we have put together these ideas. The window treatments on these pages not only show various materials, but some decorative uses for them. On the following two pages are screening devices and rooms designed for personal hobbies.



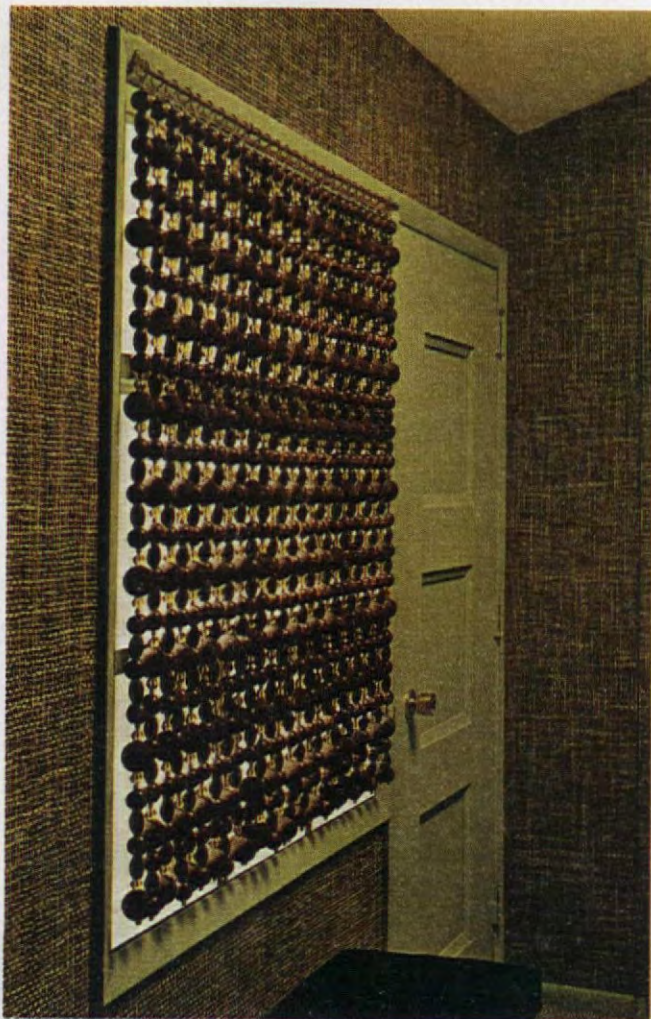
Lisanti

Decorative privacy for ordinary windows is achieved with shutters of wire mesh and gathered curtains. The design by Arthur Burke, N.S.I.D., for the home of Mrs. Mae Lemle, transforms a radiator into an attractive bedside table. Second set of curtains makes privacy absolute.



Window shades for these unusually slim windows look like hand-painted picture panels set against textured wallpaper in the home of Mr. and Mrs. Stephen Zolezzi Jr. Designer: Jack Howland, A.I.D. Photographer: Lyman Emerson

Chic privacy for small, plain entrance hall is created with exotic bead-and-cork blind which is coordinated to the heavy textured wallcovering in the home of the Nathan Feuers. Although this blind was custom designed, many interesting blind materials can be found in local stores.



Designer: Rose Aronin, N.S.I.D., and Lee Berman Associates Photographer: Lisanti



Designer: Rose Aronin, N.S.I.D., and Lee Berman Associates Photographer: Lisanti

Screening a window wall, the shoji blinds, above, take no floor space from the traffic area of this den in the Feuer home. Materials used are matchstick and yarn.

Breakfast area for sunny privacy in Mrs. Evelyn Freeman's bedroom was created by William F. Beach, A.I.D. Here, filmy cotton curtains on painted white rings and pole are set off by black-and-white ticking. Photographer: Lisanti

Recipe for privacy— a selection of screens

Photographer: Ernest Silva



Photographer: Maris/Ezra Stoller Associates

Fabric panels framed in walnut-stained wood extend out at right angles from paneled walls. Not only do they separate the living from the dining area, they also create extra wall space. Use of translucent fiber-glass fabric here and at windows allows light to filter into what otherwise might have been a dark corner. The off-white color blends with vinyl floor to make the small room seem larger. Decorative area rug defines living room.

Permanent screen. A delicate stone filigree pattern closes off the dining area from the foyer in the remodeled apartment of the Stephen Zolezzis. Designer Jack Howland, A.I.D., points out that the grillwork panel adds privacy to both areas at once. Somewhat the same tracery effect could be achieved with the many different pressed woods or metal grilles which may be purchased in various sizes at hardware and building-supply stores.



Photographer: Lyman Emerson

Folding floor screen divides stair hall from living-dining-kitchen area in designer James Merrick Smith's (A.I.D.) new Florida home. Tall, multifold screen is fabric covered on front. Back is papered in gold metallic. Wall color was mixed to match background of fabric. Furniture is arranged against this screen as it would be if it were a conventional wall.





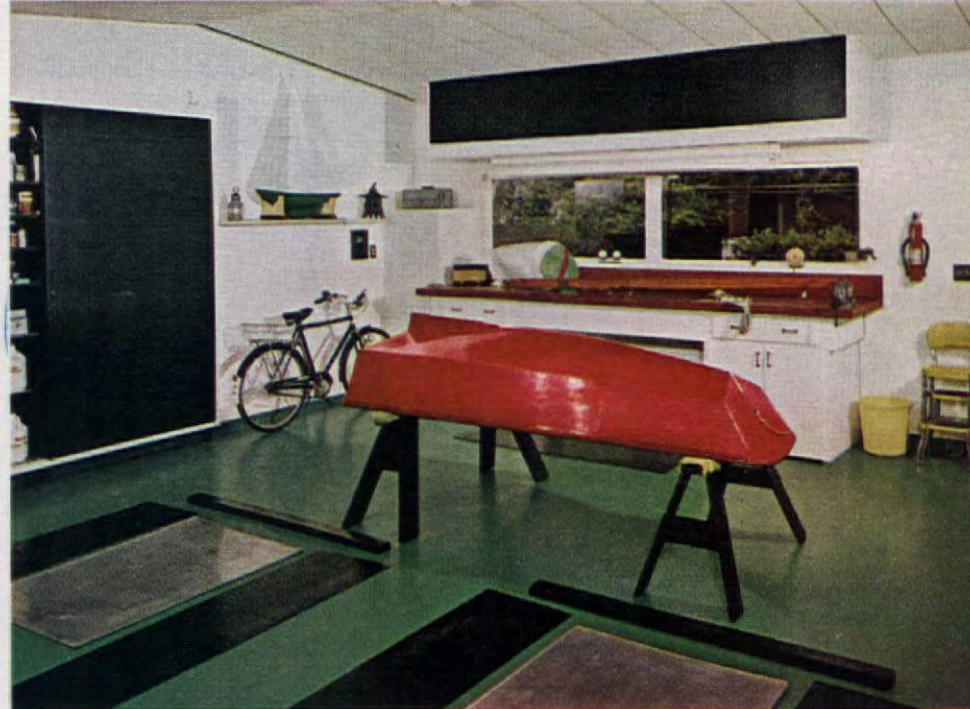
Private workshops tucked away in odd places

Artist at work—in a corner of her kitchen, and very cozy it looks too. Free-lance designer Tonia Hampson has lovingly assembled these Early American antiques for their quaint, personal charm. Arrangement of the drawing board, taboret, and tall storage chest screens the area from the rest of the kitchen, while the antique shutters at the window provide privacy from outside intrusions. The shutters also conceal air conditioner which might otherwise detract from the room's appearance.

Workshop in garage (below) is spick and span, doubles as boat service station in the Robert Davies, Belvedere, California, home. Vinyl mats and grease pans for cars make for easy cleaning. Shallow storage shelves tucked neatly behind sliding doors keep hobby and maintenance supplies up front and accessible. Workbench under window at rear is well lit during the day and night by a long, overhead fluorescent light. A ceiling-hung cabinet has room for additional or out-of-season storage.

Designer: Peggie Kanter, N.S.I.D. Photographer: Kranz Studio Information: Jessie Walker

Photographer: F. M. Demarest



Photographer: Lyman Emerson Shopping Information, page 88

A businesswoman's homework is neatly stored away behind a fake bookcase, which is a folding screen covering an area which once was a closet. Although real book backs were used here, there are fool-the-eye wallpapers of books and shelves which would perform the same decorative magic you see here.

YOU CAN BE SECLUDED IN YOUR OWN GARDEN

Privacy in the garden or on the terrace is often easier to talk about than to achieve. If you've found this to be the case, here are three examples of ingenuity that may help solve your problems. These ideas recognize that the function of every home landscape is to enhance the appearance of the house and present a pleasant picture to the public outside. But they also insist on the owners' right to a pleasant setting that can be enjoyed in comfort and seclusion. They're entirely practical ideas and adaptable to a variety of situations.



A blending of brick wall and wood fence (above) screens this intimate garden from the driveway at Mr. and Mrs. Arthur C. Wheeler's home in Connecticut. The garden adjoins the back of the house and terrace, from which it is seen at right above. Though formal in design, its effect is delightfully informal. Daffodils, hyacinths, and tulips bloom in spring; petunias, geraniums, begonias in summer.

This beautifully designed gazebo was the solution to the problem of screening the patio from the front garden and parking area at Mr. and Mrs. E. Coleman Dick's home in California. It replaced a fence, which Mr. Dick likened to a billboard, when the property was relandscaped. The gazebo not only affords privacy but also a shady retreat from the patio. Near right view is from parking area.

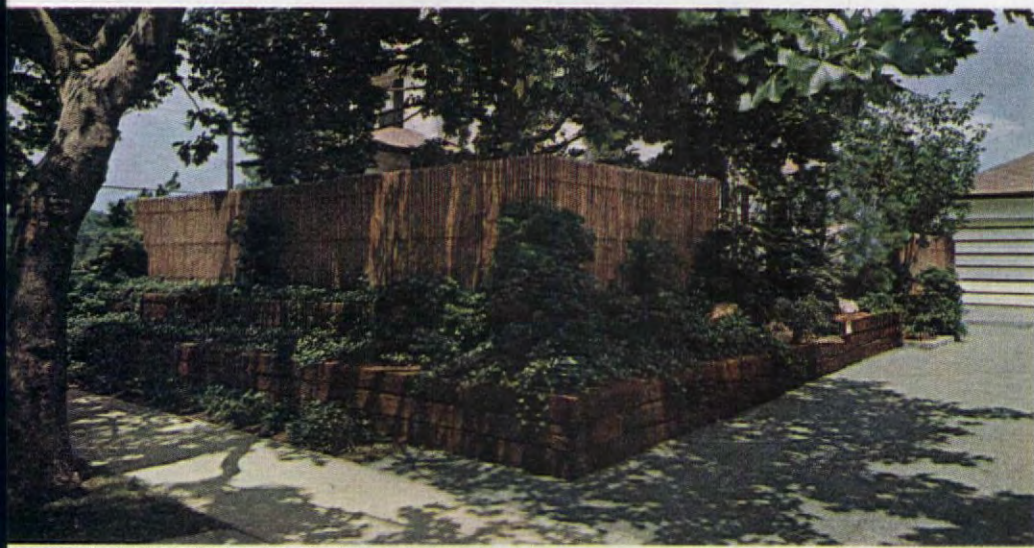


Landscape Architect: Friede Stege Photographer: Maris/Ezra Stoller Associates Information: Elizabeth Rehill



Photographer: Ernest Braun Information: Helen Heitkamp





Limited space and closeness to the sidewalk did not prevent Mr. and Mrs. Herbert Rothchild of New York from having a patio that provides complete comfort and seclusion. As you see from the outside view, the bank was built up with railroad ties and planted with ivy and evergreen shrubs. A cedar sapling fence, ornamented on both sides with shrubs, screens the patio from the sidewalk and driveway. The patio is shaded by a good-size maple, previously in the center of the side lawn, and the steps connect it with a path to the kitchen.

Photographer: Maris/Ezra Stoller Associates Landscape Architect: Dalsimer, Inc.



If you lived next door to you it could be you wouldn't like you very much. That is, if you are at all like me.

There's the old saw that good fences are what good neighbors are made of. But there's more to it today if you live in suburbia. Better it be the Golden Rule about doing unto others as you wish them to do unto you.

I should know because there have been more things done unto me and vice versa than I like to think of. It's high time that anybody who has a neighbor go right over to the other side of the fence and take a good, long look at himself—as if he were some sort of analyst or something.

Before you go, study this list of the most common ways to alienate your neighbor's affection. It could start you thinking.

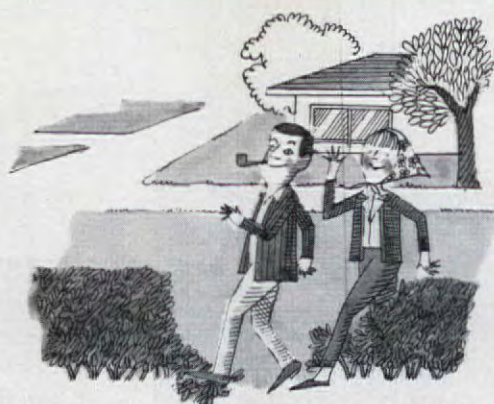
THE RAPE OF THE LANDSCAPE

One of the easiest ways to chill relations in the neighborhood is to scorn the landscaping. The greenery in suburbia is anything but lush in the first place and what little people have they are mighty proud of. They are particularly fussy about hedges. Hedges stand for privacy and the long cut. Never the short cut. Why then, do so many grownups tend to slip through to make a hole at the top, the youngsters to make a hole in the middle, and the animals to make a hole at the bottom?

Some people have a passion for putting-green lawns. On hands and knees they cut out every last dandelion within their boundary. Is it really cricket then, or neighborly, to let *your* lawn run rampant and

let *your* fluffy little dandelion seeds go floating over to propagate on the lawn next door to you?

Shrubs are another extremely sensitive



Loring Eutemey

area. It's usually not the wind or snow or the neighbor's brown thumb that does them in. It's the small, wandering dog (yours or mine?) who thinks the small, struggling Pfizer junipers are the sturdy, giant sequoias of California.

MAN'S BEST FRIEND ISN'T ALWAYS

What determines whether you are part of the "in" group or the "out" group in any suburban development often depends on your dog. Take the case of the family who moved in a few doors down the street with not one, but two bruising boxers. Romulus and Remus (and their owners) were readily accepted by society . . . until they discovered that the canines were garbage-can hoppers!

Garbage-can hoppers are fussy eaters and what they don't eat they scatter—from one end of the street to the other.

Moral: Beware of the dog if thou would love thy neighbor. Or build a "dog house" (see page 106).

THE SAINTS GO MARCHING IN

Moving to the suburbs means moving in with children or having them once you get there. Now don't get me wrong. I love my kids and I realize they gotta have friends. But do the friends have to be so friendly? Must they always come barging in when the boss comes to dinner or my wife's deaf aunt comes to tea? Or just plain be there?

On week-ends I'm all for a little aloneness. I don't appreciate waking up from a Sunday afternoon nap with some small child staring me in the face. Any more than mommy likes a small tyke asking her



why she's taking a shower—especially when he's standing just the other side of the shower curtain.

Small fry can be awful gossipers. I am emphatic with my own brood. Pound my fist and hope to die I really don't care what the Smiths' political views are or whether they eat hot dogs three nights a week or

HOW WOULD YOU LIKE TO



have two television sets and we have only one. This is self-defense. Who wants their own kids divulging the family secrets? It couldn't be of the slightest interest to Mrs. Smith that I like my coffee black, my martini without lemon, or I sleep in my shorts. Or could it?

THE OBJECTIONABLES

The children, of course, are only a small part of the drop-in trade. Take for example the lady next door who thinks every



day is kaffee klatsch day. Come hell or high water she's there, sipping away as if my wife didn't have a laundry to do, the kids to deliver, or my suits to press.

Her husband isn't much better. He usually drops over when I'm putting up storm windows or rebuilding the retaining wall. He likes to shoot the breeze. But does he ever hold up a ladder or help to lift a rock? Never.

He could also be the constant borrower type. It's always *his* mower that's on the blink, mainly because he runs roughshod over his own rocks. That's why he chooses to put a few nicks in my machine. If the

power saw is missing from the workshop I know exactly where it is—in his.

Then there's the care-not—who cares not that his new kitchen exhaust fan exhausts right over to my patio. Or the athletic type whose right field is my tulip bed, left field my picture window.

In a category all by themselves are the noisemakers. Every Saturday night is a big excuse for a bash. It's not the Joneses they're keeping up with—it's Tom Jones. What carryings on, what corny, ribald jokes, what horrific, ear-splitting music! City people are lucky. They can pound the pipes. In the suburbs, you head for insomnia—or call the police.

THE VIEW FROM THE DECK

If you ever want your eyes really opened, wangle an invitation from your



neighbor to have you over for cocktails. What you see from the deck (or patio or picture window) is a shocker.

Ever see the sunset over your own compost heap? Do the garbage cans look like two drunken sailors who flipped their lids? The mailbox wobbly? The lawn need a haircut? Yesterday's laundry still flying? How many bicycles are lying in the driveway? Can you see the innards of the garage—two rusty rakes, a wheelbarrow without wheel, the lawn mower, and old gasoline cans?

If you rate a minus zero for the above, better start leaving—quietly, meekly, and with resolution.

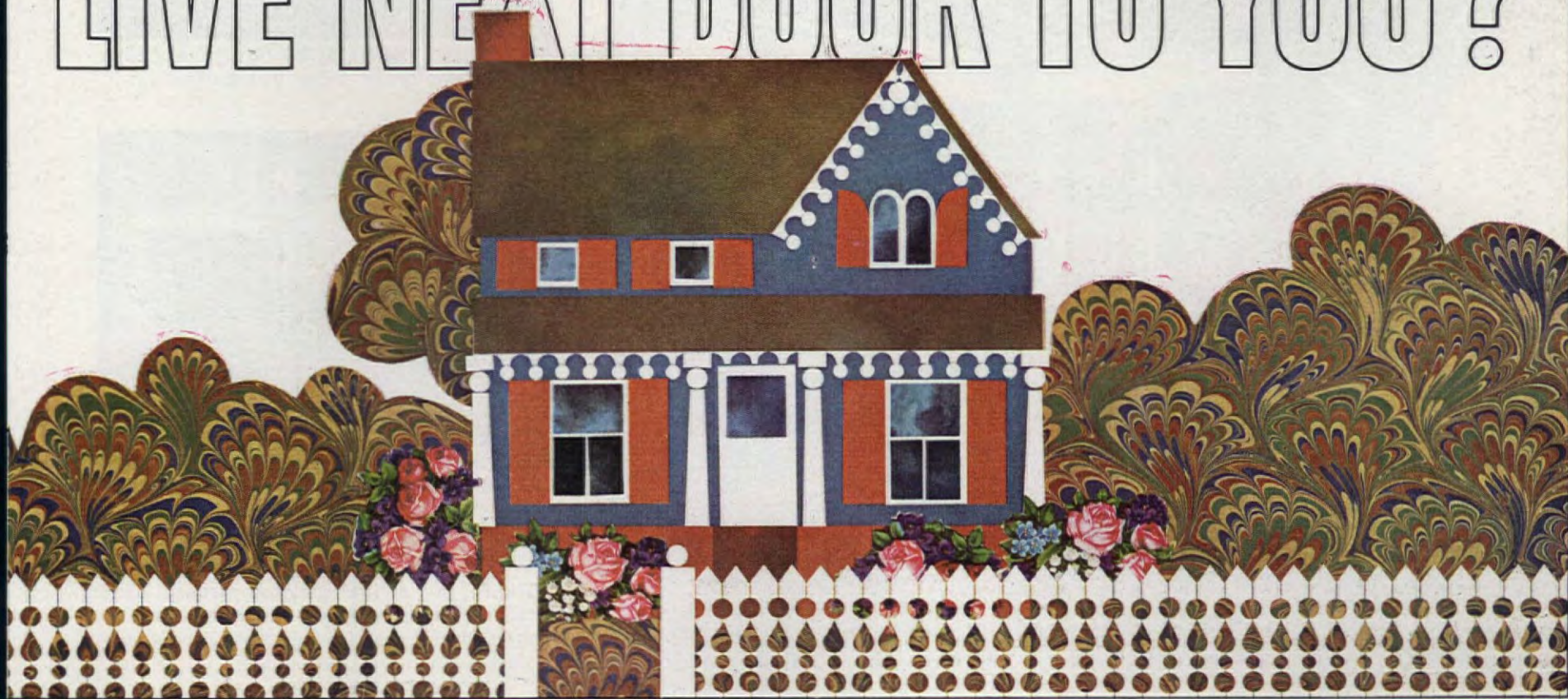


TIPS FOR A MUTUAL ADMIRATION SOCIETY

Things can be done to bring sweetness and light and brotherly love to suburbia. You might start off by grounding the dog and curbing the children. You can keep a strong check on your own deportment and promise to set a shining example. You can plant instant privacy (see the article on fast-growing trees on page 100). Or you can camouflage the unsightlys. You'll find drawings, plans, and how-tos on page 106.

How do I like living next to me? Well—I'm improving! By LESLIE R. FORESTER

LIVE NEXT DOOR TO YOU?



SPACE, PRIVACY, AND A PLAN FOR CITY LIVING



VIEW OF HOUSE FROM STREET shows confined site between other houses and sense of seclusion achieved on the 50-foot lot by making the site a self-contained unit within walls.



This house was designed for people who want to eat their cake and have it too, who can't decide whether to live in the city or the country but who want the advantages of both and, for one reason or another, find the suburbs unsatisfactory. And it's ideal for people who value their privacy while still loving their neighbors.

The plan provides space and privacy on a 50x100-foot lot in the center of town in New Haven, Connecticut, without causing claustrophobia from the confining walls or closeness of neighbors.

Privacy is a two-way street. Your neighbors need privacy from your noises and activities just as much as you require separation from theirs. Privacy consists chiefly of keeping each space free for the use that was intended, without disruption from other uses or noise. Conflicting activities must not compete for the same space.

Two types of privacy are necessary in a home: privacy from the rest of the community and privacy within the house for the various members of the family, who at times want to be together, and at other times, want and need (continued on page 102)

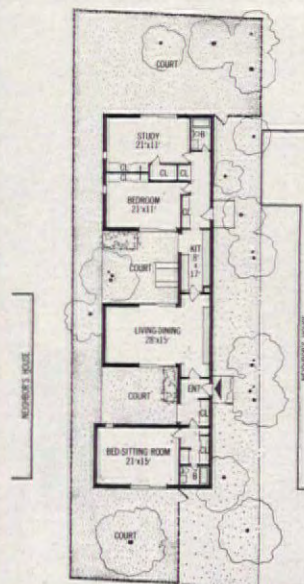


TO "ERASE" THE NEIGHBOR'S garage at edge of yard, eye-fooling mural was painted on it.



OUTDOOR ROOM with pebble floor and leafy roof, accessible from living room, kitchen, and bedroom-study, can be used for summer dining.

AT LEFT, one of four enclosed gardens, each shaded by trees preserved during construction, shows advantages of using small, visually controlled segments of the outdoors for privacy.



LIVING ROOM WING with nearby house in background, gets light, view of trees, and dramatic sense of space from raised roof line.

PLAN DIVIDES HOUSE into individual sections for privacy for various age levels. The garden court areas are seen between the sections.

IN LIVING ROOM, light from clerestory high-lights conversation area. Gardens on two sides are reached by sliding glass doors.



ALL-AMERICAN FURNITURE

is colorful, comfortable, convenient; it's modern or traditional. Use it with confidence.



AMERICAN CONTEMPORARY is the style here. Comfortable sofa and occasional chairs by Milo Baughman for Thayer Coggin, are realistically scaled to fit low-ceilinged, small rooms. Slim cabinets with uncluttered fronts designed by Dave Parmelee for Founders Furniture, combine cane and a fine oil finish, line up to store anything from books to the TV set. Note the different effect of the popular black-and-white color scheme here and on the facing page.

Much of the new furniture you'll be seeing has a typically American look. Convenient? Certainly—now that traditional pieces are as functional as modern ones. Drawers vary from tiny to capacious. Slim storage pieces fill odd wall spaces. Comfortable? Yes—don't let the slender lines fool you. The slimmest, trimmest sofas and chairs have cozy Victorian souls. Colorful? Indeed. Never have Americans been more courageous about color. Look at these pages and see!



EARLY AMERICAN pieces in this master bedroom prove there's nothing cliché about this well-loved style. Mixed wood finishes, the Queen Anne table, Windsor and Hitchcock style chairs are in a new, dark finish, and add a very personal touch to this group by Drexel. The furniture is arranged into areas for sleeping, working, relaxing—typical of the American penchant for organization. Surprise element—the sophisticated black-and-white color scheme.

UNDERSTATED LINES are the earmark of this new bedroom group by Dave Parmelee for Founders Furniture. Tall, narrow cabinet makes good use of space beside bed. Tall bedposts are one way of making a low room seem higher. Traditional paper and fabrics add warmth to contemporary design.

BEAUTIFUL STORAGE PIECES such as these from Henredon do much for rooms that lack architectural distinction. Large, many-sided coffee table acts as a focal point for furniture placement. A folding screen, also part of the group, creates a feeling of privacy. Arrangement of prints and other accessories is a lesson in good proportion.

Alderman Studios



Alderman Studios

NEW WAY with American country design is evident in this dining room group by Melanie Kahane for Sprague & Carlton. Chairs are inspired by the Windsor chair but have a modernized back and stretchers. Painted cupboard has simple block panels outlined in white. Traditional simplicity is emphasized with wallpaper, painted moldings, checked curtains, and the brick-design vinyl floor.

Ernest Silva



GOOD FURNITURE DESIGNS are never out of style. Here, a faithful reproduction of a Queen Anne wing chair and a graceful lowboy made by Heritage Furniture are just as handsome used with contemporary wallpaper and modern carpeting as the Colonial originals were with paneled walls and an Oriental rug. Old painting and box and new lamp and ash tray are suitable because of their dignified lines. Although many reproductions are already available, manufacturers are producing more of them at public demand.



Alderman Studios

TYPICALLY AMERICAN is a plan which organizes several activities in one room by the position of the furniture. Storage wall here in dining area consists of snug-fitting units chosen from a group of functional modular pieces. Made by Thomasville, the group includes a drop-leaf desk and tall cupboard. The contrasts of light and dark colors and a variety of wood tones and grains are some features of contemporary American decorating.



Ernest Silva

TURN-OF-THE-CENTURY FURNITURE STYLE, updated by John van Koert for Richardson-Nemshoff, takes to slick vinyl floors, striped area rug, and modern fabrics. Traditional elements are the wallpaper, Franklin stove, paneled wall, and primitive portrait. In keeping with the soda-parlor charm are a modern adaptation of a Tiffany glass lamp shade and a latter-day version of beaded curtains used as a room divider.

A NEW VERSION OF



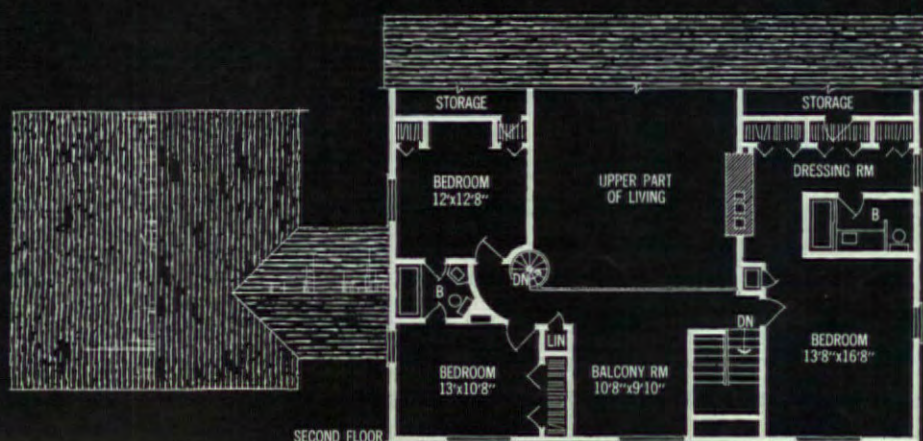
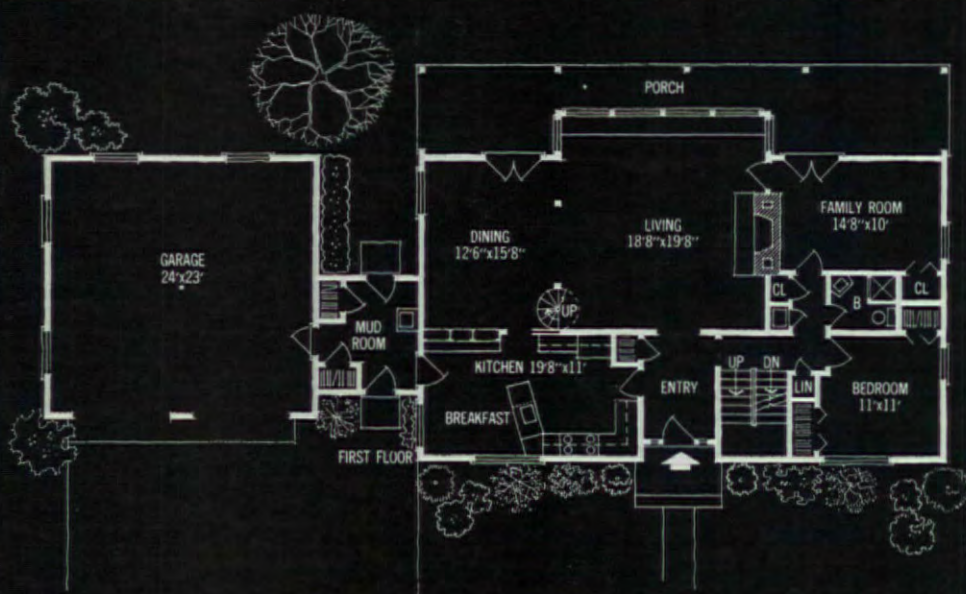
Practical houses age well and are often adapted in new forms as more and more people come to recognize their qualities. A prime example is our blueprint house for this month. You can order plans (see page 88) to build it for your family. The owners, Gabriel and Louise Rosentfeld, of Chappaqua, New York, have a deep interest in Colonial American design and decided to build their home in that style. After much research into the period, Mrs. Rosentfeld designed the house. With the help of an architect sympathetic to the owners' preferences, it was built, using the colors and materials typical of the period. Old brick was used in the fireplace and one interior wall was built of reclaimed barn siding which had aged to a mellow tone. The result is a modern adaptation faithful to the spirit of the original, (continued on page 88)



DINING ROOM, above, has polished wood floor, rough, aged timber, white walls, and scattered spots of rich color which set off the antique furnishings. Kitchen is seen at rear. The winding iron stair is alternate route to upper floor. Other stairs open to entrance hall. View of the two-story living room and the fireplace wall is on page 44.

PLAN, at left, is arranged for comfortable family living. Entrance hall keeps traffic from living room and the mud room acts as service entrance. Basement has playroom, maid's room, laundry facilities, and ample storage.

THE GARRISON DESIGN, at right, has overhanging upper story, carved pendants at the corners, and leaded casement windows, all trademarks of the style. The colors, subdued and easy to live with, blend into the landscape: brown-stained wood, slate gray roof, and stained railroad ties that divide gravel drive and lawn.



AN OLD FAVORITE

Photographer: Lisanti Architect: William A. Sharman Information: Elizabeth Rehill



Pork Chops 75¢
 Pork Chops 85¢
 Pork 65¢
 Pork Chops 65¢
 Pork Meal!
 CURED BACON
 Top Quality
 9¢ 2 lb. 9¢
 Liver NONE HIGHER
 Liver NONE HIGHER
 Chicken Liver NOT HIGHER
 Fish Buys!
 Fish Steak
 Steaks Fresh
 Frozen 5¢
 Pan Ready
 FOOD DINNERS!
 10 oz. 49¢
 8 oz. 49¢
 10 oz. 49¢
 YOUR CHOICE
 49¢
 Treats!
 FRANKFURTER
 Rolls 8¢-26¢
 Beef Hash 33¢
 Salmon 61¢
 Meat 71¢
 Rich Spread 23¢
 Pickles 45¢
 Beans 33¢
 Sauce 33¢
 29¢ 39¢
 Chips 59¢
 Onions 19¢
 Olives 49¢
 Sauce 25¢
 Mustard 19¢
 Grape Jelly 25¢

Beverages!
 \$1.00
 35¢ ea
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FINE FAMOUS FROZEN FOODS
 ALL VARIETIES
CREAM PIES Ready to Eat
 CRINKLE CUT
FRIES • 4 9 oz. 43¢
 37¢
 55¢
 Punch
 Orange Juice
 Juice Pineapple-Grapefruit
 Pineapple, Pineapple-Orange
 Potatoes
 Beef Steak
 Tacos & Chili
 M
 F
 63 lb.
HAMS
POT ROAST (CHUCK) lb. 49¢
 BONELESS (NO FAT ADDED)
 DOMESTIC CANS
 7-1/2" - OAKWOOD SMOKED



FINE MEATS,
 FAMOUS BRANDS,
 PRODUCE, AND
 DELICACIES—ALL
 APPEAR IN THESE ADS

SAVE 14¢
3 14 oz. 79¢
pkgs.

SAVE 5¢
2 1 lb. 37¢
pkgs.

2 8 oz. 37¢
cans

2 6 oz. 65¢
cans

2 6 oz. 45¢
cans

1 lb. 3 39¢
oz. pkg.

1 lb. 79¢
pkg.

12 oz. 39¢
pkg.

1/2 Gal. Cont. 59¢

SAVE 2¢
12 oz. 37¢
pkg.

11 oz. 33¢
pkg.

4 oz. 33¢
shaker

2 15 oz. 47¢
cans

FLAVORS) 39¢
CH 35¢

ES 47¢

OS 29¢

5¢
lb.

CHICKENS

AT 59¢
or COLD lb.

SMALL - CITY CUT

SH SPARERIBS

ECT FOR 53¢
B-QUE lb.

D HAMS 279 3465

SUPER EATING FROM SUPERMARKET SPECIALS

Want to do a little thumbnail character analysis? Just study your fellow shopper's purchases at the supermarket check-out counter. With very little practice, you can come close to knowing how thrifty she is, how much she enjoys cooking, the size and food tastes of her family, even the pets!

Here are a few tips on making your shopping cart tell how good a shopper you are and ways to make your food dollar do the excellent job your supermarket tries to make it do. For example, the Home-Style Pot Roast you see at left.

You're familiar with the ads that look a bit like the one at the left. (We took out all of those important brand names because the prices might mislead you.) Your first move to smart shopping is to study the ads before you shop, compare prices and values. Decide on your meat buys. Next, before you make up your big shopping list, check to see how many specials you need and in what quantity.

Be an early shopper. Canned and packaged specials are seldom in short supply but you want the best choice in meats and produce.

Know your store; be familiar with its regular prices. You'll be a better shopper if you keep up to date on the going prices.

Food companies and supermarket chains offer specials at certain times of the year, sometimes just before the new crop (of peaches, say or tomatoes) goes for canning. These specials vary from area to area. Try to get the "feel" of your area, the rhythm of your store; and watch for the "loss leader," the item

on which the store loses money but does it to lead you to the store.

Make the meat department manager your friend and advisor. If you want a special cut of meat that isn't in the meat case, ask him to have it cut for you. (You don't see him? He's in the back somewhere!) He'll translate unfamiliar names such as, "California Roast" which in the East is just middle of the chuck, or "Newport Roast" which is the first rib cut. There are lots of these regional terms; learn what the cut is and how to cook it. Even the most experienced homemaker needs the help and co-operation of her meatman.

An occasional "impulse buy" is part of the fun of marketing. But the list-less lady of the house who depends on the shelves and displays to dictate shopping doesn't get the most for her food dollar.

Remember that day-old baked goods are usually sold at considerable savings. They're just as fresh as if you had bought them yesterday and left them on your own shelf.

On Saturdays, an hour or two before closing, there are often real buys in the produce department.

On a busy, rushed shopping day, help the checker and yourself: 1. Group your order by categories—meat, dairy, fruit, and produce, canned and packaged goods. 2. Group your two-for-something or three-for-something, so you aren't charged for individual cans or packages. 3. Watch the register tally to be sure the "special" price is rung up rather than the regular price which may happen inadvertently.

Remember that your supermarket manager is there to give you the best service possible. Be reasonable, be patient, but if you have a real complaint, he wants to know.

And last, to be the really model shopper, to get super eating from supermarket specials, plan menus built around those specials before you leave the house. Here we've done it for you and starred the dishes that have recipe cards on pages 69, 70 and 73, 74.

BEEF SPECIAL MENU

Pot roast on special? A large one can be company fare or, if some is cut off for stew, two family meals.

Home-Style Pot Roast*
Noodles Green Salad
Hard Rolls
French Apple Tarts
Beverage

LAMB SPECIAL MENU

Cut off the chops and a leg of lamb is doubly special—a roast and chops.

Herb-Roasted Leg of Lamb*
Potatoes Succotash
Spinach and Onion Salad
Pineapple Cream Cake*
Beverage

HAM SPECIAL MENU

Ham and budget go further if you have a steak cut for special eating.

Smothered Ham Steaks*
Orange Sweet Potatoes*
Brown 'n' Serve Rolls
Sherbet Spongecake
Beverage

PORK SPECIAL MENU

Cut chops from a whole loin for one meal and roast the center cut.

Fruited Loin of Pork*
Baked Acorn Squash
Green Beans Vinaigrette*
Cheesecake
Beverage

TURKEY SPECIAL MENU

Turkey is special? Instead of roasting, have it cut in parts and try:

Sautéed Turkey, Curry Gravy*
Green Peas
Instant Mashed Potatoes
Cranberry Sauce
Packaged Refrigerated Biscuits
Chocolate Mint Sundae Pie*
Beverage

CHICKEN SPECIAL MENU

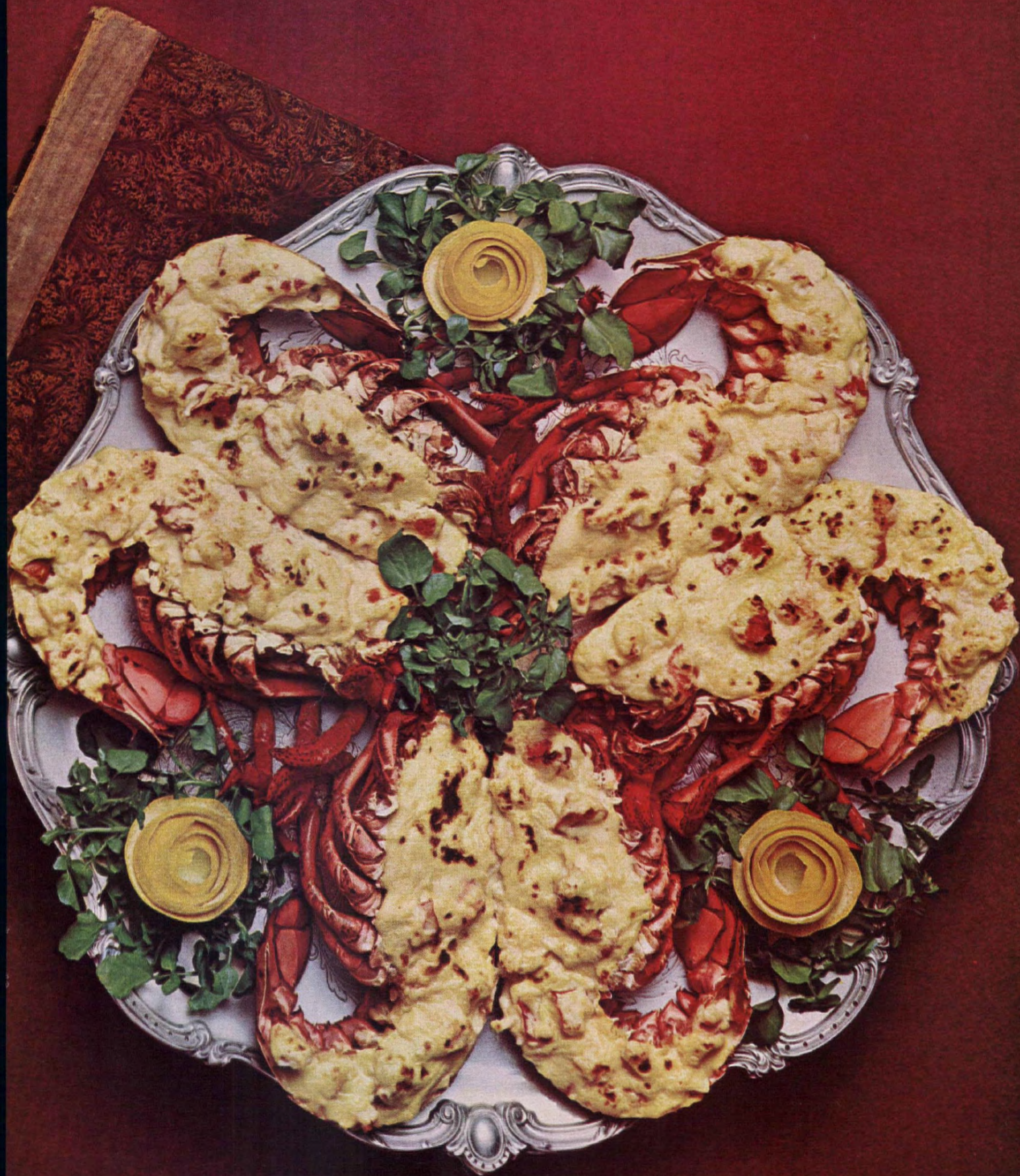
Casserole Roasted Chicken*
Pilaf*
Herbed Marinated Tomatoes*
Lemon Meringue Pie
Beverage



THE LONG AND SHORT OF CLASSIC RECIPES

Everyone who enjoys good food and takes pleasure in eating finds a cook book fascinating reading—particularly when delving into the works of such masters as Escoffier, Carême, Brillat-Savarin, or Dumas. Many of their dishes have become classics and behind each there is legend and lore. Reading about them stimulates your desire to create these culinary masterpieces. And you soon learn they take time and patience—both well invested!

There are occasions, however, when a busy schedule doesn't allow you the luxury of time. Here then, we come to the rescue. By using a little ingenuity, a touch of imagination, a few short cuts, and some of the many convenience foods on the market today, you can produce an almost exact copy of a classic recipe. Pictured here are two, Chicken Tetrazzini and Lobster Thermidor. On our recipe pages you'll find the classic, or lovingly long, recipe and an efficiently short version for these and for some others. Choose the one which best fits your time schedule and "bon appétit!" Recipes begin on page 76.



Filets de Poisson à la Normande is a dish for an occasion. Delicate fish filets are poached in white wine and the poaching liquid used to make the subtly flavored and velvety smooth Sauce Parisienne. The filets, topped with the sauce, are garnished with mushrooms, shrimp, and toast. It is perfection in the eating and can be made ahead to reheat later.



Steak With Béarnaise Sauce is a glamorous and easy-to-serve dinner that's sure to please all steak lovers. Small steaks are cooked in the French manner by panbroiling to retain all their juices and flavor and are enhanced by the Sauce Béarnaise, a first cousin of the famous Hollandaise with the added piquancy of herbs, wine, and vinegar.



Caneton à l'Orange, or Duckling With Orange Sauce, is undoubtedly the most well known and most popular way of preparing duck. The golden roast duck, garnished with orange sections and surrounded by half slices of orange, is accompanied by a rich Brown Sauce whose flavor of wine and orange peel is the heart of the dish.



SAUCES . . . VIVE

In the hierarchy of the fine restaurants of the world, the saucier or chef in charge of sauces is second only to the master chef himself. To achieve this lofty position the saucier has served a long apprenticeship, for it is upon the mastery of his art that the reputation of the restaurant often depends. Perhaps that's why so many homemakers are frightened of sauces or feel they should exist only in the world of haute cuisine. Not so! There is little mystery to making them even though they take time, patience, and watching. The three most important sauces for meat, fish, and vegetables are the white sauce (cream sauce or Béchamel), the



LA DIFFÉRENCE!

brown sauce, and the egg-and-butter sauce. Each is made in its own special way. By simply changing or adding ingredients you get countless variations—each with a different name! The three magnificent dishes above are shining examples. Sauce Parisienne used in Filets de Poisson à la Normande is a variation of the white sauce. Béarnaise is of the egg-and-butter school while Caneton à l'Orange has a brown sauce with the delicate flavor of orange. With any sauce there are certain techniques you should know that will put you in the "never fail" class. To have the best sauce, cook with the very best ingredients. White and brown sauces start (continued on page 80)



One-Pot Supper!

Easy meal for 4—made with Campbell's Soup

ONE-POT PORK CHOP SUPPER

Pork chops, potatoes, carrots all cook together. 4 servings.

- | | |
|---|--|
| 4 pork chops (about 1 lb.) | 1/2 tsp. caraway seeds or oregano (optional) |
| 1 can (10 3/4 oz.) Campbell's Tomato Soup | 6 to 8 small whole potatoes or 3 medium, quartered |
| 1/2 cup water | 4 small carrots, split lengthwise and cut in 2-inch pieces |
| 1 tsp. Worcestershire | |
| 1/2 tsp. salt | |

1. In skillet, brown chops. Pour off fat. **2.** Add rest of ingredients. **3.** Cover; simmer 45 min. or until tender.



ONE-POT CHICKEN SUPPER

Chicken, rice and peas all cook together. 4 servings.

- | | |
|--------------------------------|-----------------------------|
| 2 lb. chicken parts | 1 soup can water |
| 1 large clove garlic, minced | 1 tsp. oregano |
| 2 tbsp. butter or margarine | 1/2 tsp. salt, dash pepper |
| 1 can Campbell's Beef Broth | 1 cup rice |
| 1 can (10 3/4 oz.) Tomato Soup | 1 pkg. (10 oz.) frozen peas |

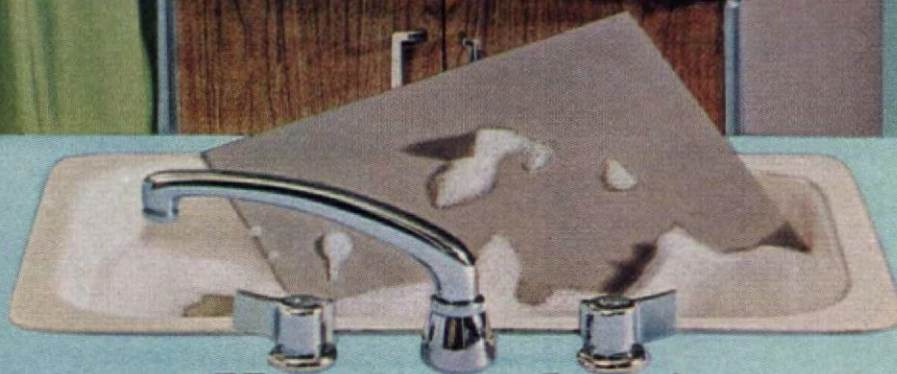
1. In large pan, brown chicken with garlic in butter. **2.** Add soups, water, oregano, salt, pepper. **3.** Cover; simmer 20 min. **4.** Add rice, peas. Cook 25 min. or until tender; stir now and then.

FOR "COOKING WITH SOUP" COOKBOOK, SEND 50¢, 3 CAMPBELL'S SOUP LABELS TO: COOKBOOK, BOX 240, SPRING PARK, MINN. OFFER MAY BE WITHDRAWN AT ANY TIME. VOID IF PROHIBITED OR RESTRICTED BY LAW.

They always eat better when you remember the soup



"I wish somebody would invent an oven you clean in the sink!"



Hotpoint has!

Now...oven walls slide out...Teflon® coating ends scouring!

Now in Hotpoint Hallmark ranges: oven walls and floor slide out so you can wash them in the sink. And the walls are coated with non-stick DuPont Teflon so spatters wash off without hard scouring. No other oven cleans as fast and easy—so inexpensively. When you fry, Hotpoint's exclusive Vacuum-Aire system vacuums-off steam, smoke and odors, *without* outside venting. You can even broil with the oven door closed. See the wonderful Hallmark now, in 30" and 40" sizes.

Only Hotpoint refrigerators roll out on wheels for easy cleaning.

Hotpoint

FIRST WITH THE FEATURES WOMEN WANT MOST

Hotpoint appliances are backed by a written 90-Day Replacement Guarantee of Satisfaction, in addition to the standard product warranty. Hotpoint, A Division of General Electric Company, Chicago 44, Illinois

New Hotpoint washers handle big 14 lb. selective loads.



• HOME-STYLE POT ROAST

Preparation time: 25 min.
Cooking time: 4 hrs.

Take advantage of the "pot roast special." Buy a large roast of the cut featured at your market—chuck, rump, or round. Cooked whole, as below, it can become a company meal. Or cut and freeze part for future eating and pot roast the remainder in your family's favorite way.

Boneless chuck (6-7 lbs.), rolled and tied
2 tbs. pure vegetable oil
1 large onion, chopped (1 c.)
½ c. chopped celery
1 can (10½ oz.) beef bouillon
1 soup can of water
1 can (6 oz.) tomato paste

Brown beef in hot oil on all sides in Dutch oven; remove from pan. Sauté chopped onion and celery lightly in oil remaining in pan. Return meat to pan. Add bouillon, water, and tomato paste; cover. Bring to boiling; reduce heat. Simmer slowly about 4 hours or until meat is tender. Remove meat. Skim fat from liquid. Blend cornstarch and cold water to a smooth paste. Stir into liquid in pan; cook, stirring constantly, until mixture thickens and boils 1 minute. Add meat and cooked vegetables; heat through. Sprinkle with chopped parsley, if desired. Makes 10 servings.

TESTED IN THE AMERICAN HOME KITCHENS

• CHOCOLATE MINT
SUNDAAE PIE



• CASSEROLE ROASTED
CHICKEN

Preparation time: 20 min.
Cooking time: 1¼ hrs.

2 broiler fryers (2½-3 lbs. ea.)
Salt
Pepper
½ c. (1 stick) butter or margarine
1 tsp. tarragon

24 medium-size whole mushrooms
2 c. 1-in. celery pieces
¼ c. chopped parsley

Set oven at 325° F. Wash and dry chickens. Sprinkle cavities lightly with salt and pepper. Truss chickens. Melt butter or margarine in Dutch oven or large heatproof casserole. Brown chickens on all sides. Sprinkle with tarragon. Cover. Roast 30 minutes. Add mushrooms and celery. Roast 30 minutes longer or until chicken is tender. Thicken pan juices, if desired, with 1 tablespoon cornstarch blended to a smooth paste with a small amount of cold water. Just before serving, sprinkle chickens with chopped parsley. Makes 8 servings.

TESTED IN THE AMERICAN HOME KITCHENS

• FRUITED LOIN OF PORK



• PINEAPPLE CREAM CAKE

Preparation time: 25 min.
Chilling time: 2 hrs.

1 can (8½ oz.) crushed pineapple
1½ c. milk
1 pkg. vanilla pudding and pie-filling mix

1 c. heavy cream, whipped
1 pkg. (2 layers) 7-8 in. sponge layers
3 tbs. raspberry preserves

Drain and reserve pineapple. Blend pineapple juice and milk into pudding mix in medium-size saucepan. Cook over medium heat, stirring constantly, until mixture thickens and comes to boiling. Remove from heat; cool; chill. Add crushed pineapple and 1 cup whipped cream to pudding. Split layers crosswise making 4 layers. Spread pudding mixture on three layers; stack; top with fourth layer, pressing lightly together. Spread remaining whipped cream smoothly on top of cake. Drizzle preserves from tip of spoon in circle on cream. Draw knife in alternate directions through preserves and cream to make design. Pipe additional whipped cream around edge, if desired. Chill well. Makes 8 servings.

TESTED IN THE AMERICAN HOME KITCHENS

• ORANGE SWEET POTATOES

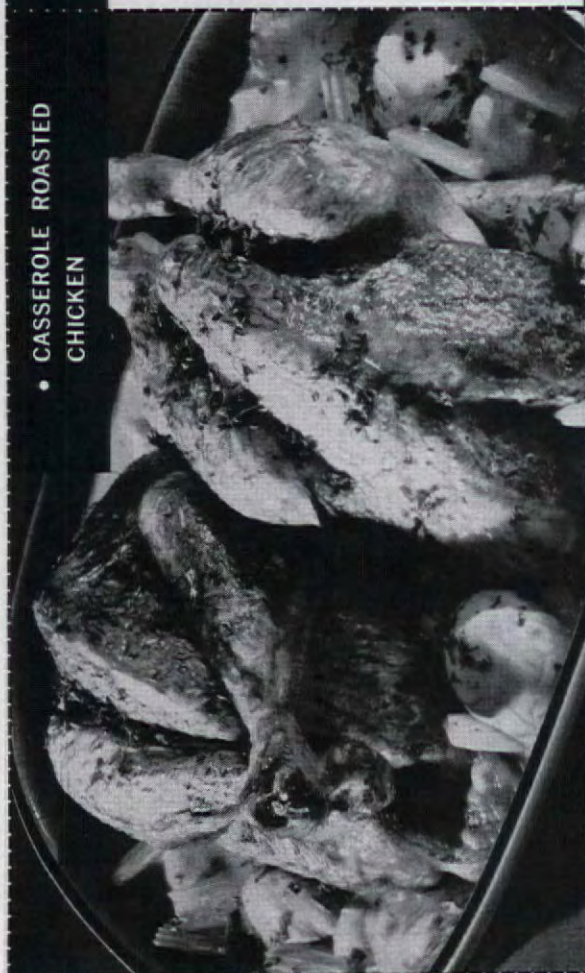


AMERICAN HOME RECIPES

Supermarket Specials Recipes

(continued from page 69)

• CASSEROLE ROASTED CHICKEN



Preparation time: 15 min.
Baking time: 30 min.

2 cans (1 lb. 2 oz. ea.) yams
or sweet potatoes, drained
1 tbs. grated orange rind
½ c. orange juice

⅓ c. soft butter or margarine
2 navel oranges, peeled and
sectioned
Miniature marshmallows

Set oven at 350° F. Put yams or sweet potatoes in medium-size bowl; beat until smooth. Beat in orange rind and juice and butter or margarine. Turn into 1-quart casserole; top with orange sections. Bake 10 minutes. Cover top with marshmallows. Bake 20 minutes longer. Makes 6 servings.

TESTED IN THE AMERICAN HOME KITCHENS

• CHOCOLATE MINT SUNDAE PIE

1 envelope unflavored gelatin
½ c. sugar
¼ tsp. salt
1¼ c. water
2 sqs. unsweetened chocolate, cut up or
2 envelopes pre-melted chocolate

3 egg yolks, beaten
½ tsp. mint extract
3 egg whites
¼ tsp. cream of tartar
⅓ c. sugar
½ c. heavy cream, whipped
1 baked 9-in. pie shell

Preparation time: 1 hr.
Chilling time: several hrs.

Mix gelatin, ½ cup sugar, and salt in medium-size saucepan. Add water and chocolate. Cook over medium heat, stirring constantly, until thickened and bubbly. Stir half the hot mixture slowly into beaten egg yolks. Stir into mixture in saucepan; cook 1 minute. Stir in mint extract; cool. Chill until mixture mounds slightly when spooned. Beat egg whites and cream of tartar until foamy. Beat in ½ cup sugar gradually, beating well after each addition. Continue beating until meringue is stiff and glossy. Fold meringue into chocolate mixture; fold in whipped cream. Chill until thick enough to swirl into pie shell. Chill several hours or until set. Garnish with additional whipped cream and melted chocolate, if desired. Makes one 9-inch pie.

TESTED IN THE AMERICAN HOME KITCHENS

• HOME-STYLE POT ROAST



• FRUITED LOIN OF PORK

Preparation time: 25 min.
Roasting time: 2 hrs. 20 min.

Buy a loin of pork and have some chops cut from one end. Use these for one meal and roast the center cut as below.

1 c. dried apricots
½ c. dry sherry
1 center cut loin of pork,
with backbone cracked

½ c. dark corn syrup
1 tsp. grated orange rind
¼ c. orange juice
½ tsp. soy sauce

Set oven at 325° F. Cook apricots in sherry in saucepan 3 minutes. Cut deep slit between each pork chop. Insert 2 or 3 apricots into each slit. Place pork in roasting pan. Do not cover or add water. Roast about 2 hours and 20 minutes (allow 40 minutes per pound) or until meat thermometer registers 185° F. While pork roasts, cook corn syrup, orange rind and juice, and soy sauce in small saucepan until mixture bubbles; cook 3 minutes longer. Use to brush pork several times during last 30 minutes of roasting. Makes 4 to 6 servings.

TESTED IN THE AMERICAN HOME KITCHENS

• PINEAPPLE CREAM CAKE





Mrs. Paul Staheli of Corning, California,
winner of 4101 cooking awards!

This prize-winning cook says:

"Chicken fried in Crisco doesn't taste greasy!"

(Naturally, it's digestible)

You too can make fried chicken that's light and crisp, with no greasy taste. Fry the way this prize-winner does—with Crisco.

Foods fried right in Crisco don't taste greasy. All shortenings aren't alike. Crisco has an exclusive vegetable formula. It's

highly unsaturated, with added special protection against greasy taste. No other shortening has Crisco's formula.

So, if you want digestible fried foods that don't taste greasy—use Crisco. The best cooks do.





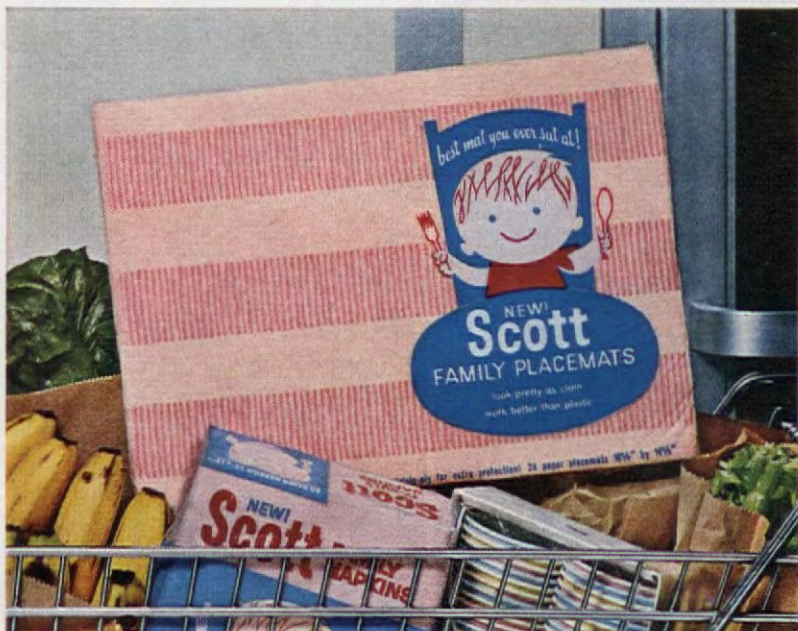
Thrifty enough for everyday use. This new kind of paper placemat is perfect for family meals. Always fresh and handy for "drop-in" guests.



Pretty and practical for parties. 3 quilted layers for extra absorbency. You'll find new matching Scott Plastic Cups wonderful for children too.



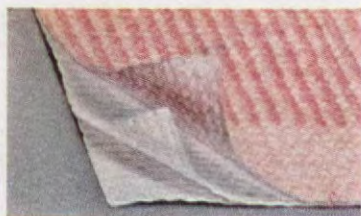
Lovely as linen for company. Cushioned to protect against scratches. Patterns for every occasion, color-coordinated to Scott Family Napkins.



Beautiful designs and colors—choose several. Brighten family meal-times, snacks, gay meals-on-a-tray! Wherever Scott products are sold.

New Scott Family Placemats

So much like cloth it's hard to believe they're disposable!



3 quilted thicknesses of special absorbent paper for extra protection. The first cushioned paper placemat!



Drinks up spills fast. No wiping, no washing, no ironing. Just use 'em, enjoy 'em and toss 'em away.

• HERB-ROASTED LEG OF
LAMB



• SAUTÉED TURKEY,
CURRY GRAVY

Preparation time: 20 min.
Cooking time: 50-60 min.

If you're tempted to buy turkey when it's the week's special but would not like to roast it, have it cut into parts and try it in a new and flavorful recipe.

1 turkey (6-8 lbs.), cut up
1 c. flour
1 tbs. paprika
2 tsp. salt
½ tsp. pepper

Pure vegetable oil
Water
2 tbs. butter or margarine
2 tbs. flour
1 tbs. curry powder
½ c. light cream

Cook back, neck, wing tips, and giblets from turkey in water to cover 45 minutes. Strain and reserve broth. Combine 1 cup flour, paprika, salt, and pepper in large paper bag. Shake turkey pieces, a few at a time, in mixture to coat well. Heat ¼ inch of oil in heavy skillet. (For larger turkey you may need to cook in 2 skillets. If so, put ¼ inch of oil in each.) Brown turkey pieces in hot oil turning to brown all sides evenly. When all pieces are browned, reduce heat; add 1 tablespoon water to each skillet. Cover; cook slowly 50 to 60 minutes, or until turkey is fork tender. Turn pieces 2 or 3 times so they cook evenly. Uncover skillet for last 10 minutes of cooking to crisp skin. Remove turkey to heated platter; keep warm. Pour all oil from pan, retaining any brown bits in pan. Melt butter or margarine in pan; blend in flour and curry powder; cook 1 to 2 minutes. Stir in 2 cups broth from giblets. Cook, stirring constantly, until gravy comes to boiling and is thickened. Boil 1 minute. Stir in cream; heat through. Serve with turkey. Makes 6 servings.

TESTED IN THE AMERICAN HOME KITCHENS

• GREEN BEANS VINAIGRETTE



• FRENCH APPLE TARTS

1 pkg. pie-crust mix
2 c. sugar
1½ c. water

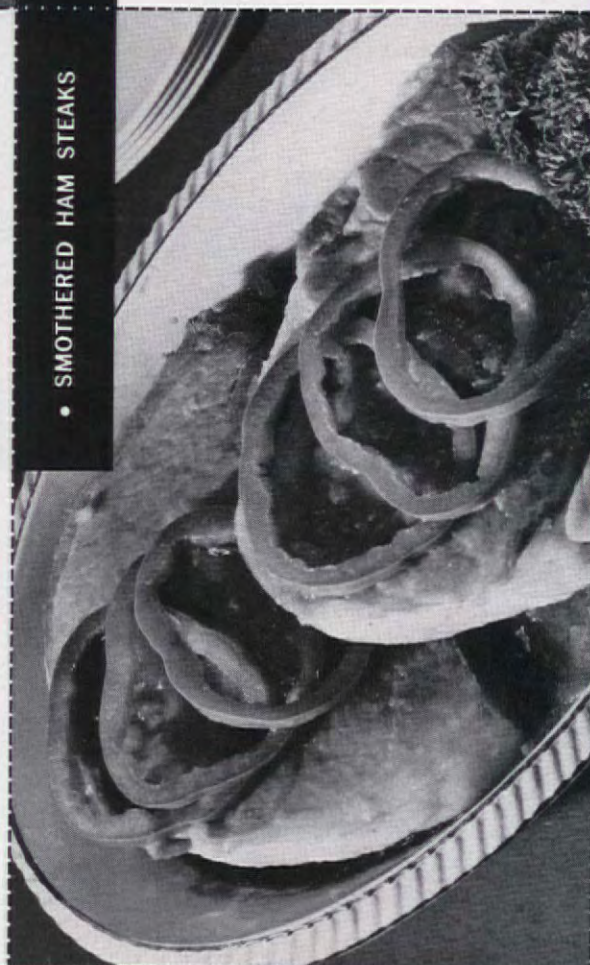
Preparation time: 30 min.
Baking time: 15-20 min.

3 cooking apples, pared and sliced
1 c. apricot preserves
1 tbs. lemon juice

Set oven at 425° F. Prepare pie-crust mix according to package directions; roll out. For each tart, cut six 2½-inch rounds. Fit 1 round in bottom of 2¾-inch muffin-pan cups; moisten edge. Press 5 rounds onto sides of cup and bottom round, overlapping them slightly. Bake 15 to 20 minutes or until golden. Cool. Remove from pan carefully. Combine sugar and water in skillet; bring to boiling. Add apple slices (do not crowd pan); poach 3 to 5 minutes or until translucent. Remove carefully; cool. Arrange slices in cooled tart shells. Heat preserves and lemon juice until bubbly. If apricots are large, press through sieve. Spoon over apples to glaze. Chill until serving time. Garnish as desired. Makes 12 tarts.

TESTED IN THE AMERICAN HOME KITCHENS

• SMOTHERED HAM STEAKS



• HERB MARINATED TOMATOES
• PILAF

8 firm, ripe, medium-size tomatoes
1 c. bottled French dressing
1 tsp. basil

Preparation time: 10 min.
Chilling time: 2 hrs.

½ tsp. tarragon
Salad greens
Tiny pickled onions
1 tbs. minced parsley

Place tomatoes in boiling water 1 minute; cool. Peel off skins. Core. Place in shallow dish. Combine French dressing, basil, and tarragon; pour over tomatoes. Cover; refrigerate at least 2 hours. Serve on greens; fill core cavities with onions; sprinkle with parsley. Makes 8 servings.

½ c. chopped onion (1 med.)
2 tbs. butter or margarine

Preparation time: 10 min.
Cooking time: 10 min.

2 c. chicken broth
2 c. packaged pre-cooked rice

Cook onion in butter or margarine in skillet until soft. Add chicken broth; bring to boiling. Add rice; stir to moisten. Cover pan; remove from heat. Let stand 5 minutes. Fluff with fork just before serving. Makes 8 servings.

TESTED IN THE AMERICAN HOME KITCHENS

AMERICAN HOME RECIPES

Supermarket Specials Recipes

(continued from page 73)

• HERB MARINATED TOMATOES • PILAF



• SMOTHERED HAM STEAKS

Preparation time: 20 min.
Baking time: 30 min.

Make ham really special when it's so advertised by getting more than one meal from it. Buy a whole ham, have the butcher cut it in half, then cut a steak from one half.

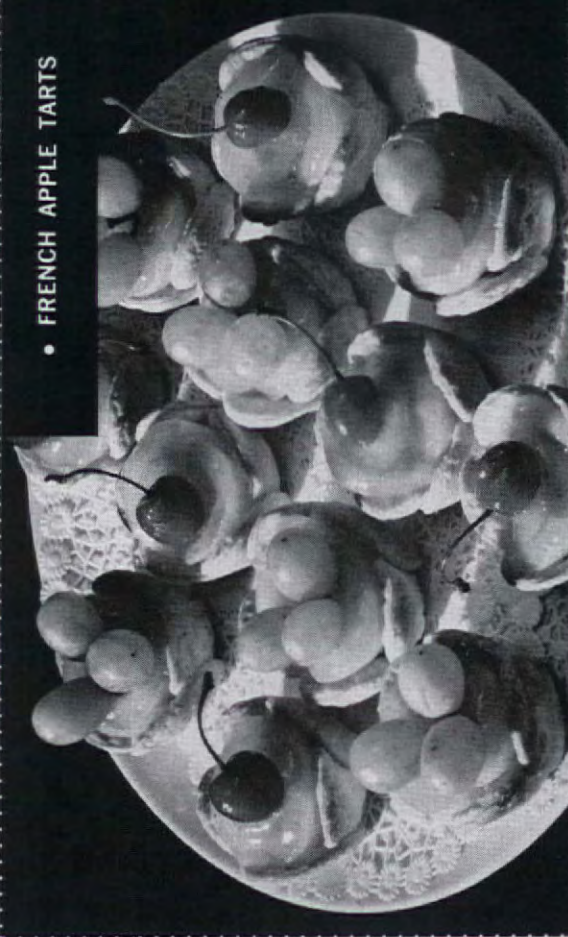
1 ready-to-eat ham steak,
1-in. thick
1/4 c. pure vegetable oil
2 c. chopped onion (2 large)

1 large green pepper, seeded
and cut into rings
1 tsp. oregano
2 cans (8 oz. ea.) tomato sauce
with mushrooms

Set oven at 350° F. Cut steak in half for easier handling. Brown ham steak quickly on both sides in hot oil in skillet. Remove steak. Sauté onion and green pepper in oil remaining in skillet until soft. Put onion and green pepper in baking dish; place ham steaks on top. Sprinkle with oregano; pour tomato sauce over steaks. Bake 25 minutes or until sauce bubbles. Garnish with additional green pepper rings and parsley, if desired. Makes 4 servings.

TESTED IN THE AMERICAN HOME KITCHENS

• FRENCH APPLE TARTS



• GREEN BEANS VINAIGRETTE

1/2 lb. bacon
2 eggs
1/2 c. vinegar
1/2 c. water
3 tbs. sugar

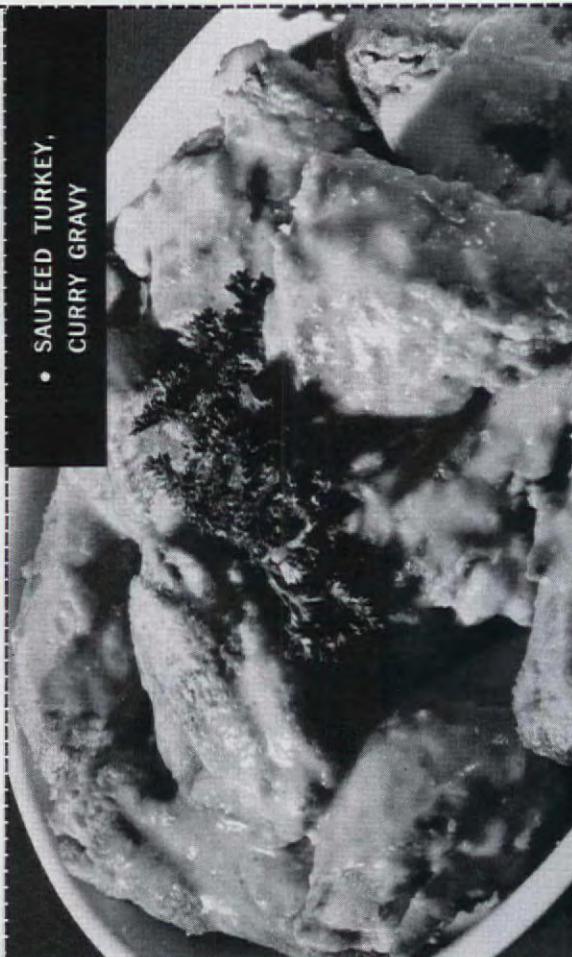
Preparation time: 10 min.
Cooking time: 15 min.

1/4 tsp. salt
2 cans (1 lb. ea.) whole
green beans
1 tbs. diced pimiento

Cook bacon until crisp; drain. Reserve 1/4 cup drippings. Crumble bacon. Beat eggs, vinegar, water, sugar, and salt together until well blended. Return 1/4 cup bacon drippings to skillet; add egg mixture. Cook over low heat, stirring constantly, until mixture is thickened. Heat beans in can liquid; drain. Put beans in serving dish. Pour hot dressing over beans. Sprinkle with pimiento and crumbled bacon. Makes 8 servings.

TESTED IN THE AMERICAN HOME KITCHENS

• SAUTEED TURKEY, CURRY GRAVY



• HERB-ROASTED LEG OF LAMB

Preparation time: 20 min.
Roasting time: 1 hr. 45 min.

When lamb is the special, buy a whole leg and have the butcher remove four chops to use for a second meal. Roast the remainder of the leg according to the recipe below. This recipe may also be used for a half leg of lamb.

1 leg of lamb (about 3 1/2 lbs.)
1 clove of garlic, cut
1 c. fresh bread crumbs

1/2 c. chopped parsley
1/2 tsp. rosemary
2 tbs. butter or margarine

Set oven at 325° F. Rub surface of lamb with cut clove of garlic. Place in roasting pan; do not cover or add water. Roast 1 hour. Combine bread crumbs, parsley, rosemary, and butter or margarine; mix thoroughly. Coat top of leg of lamb with crumb mixture. Continue roasting about 45 minutes or until meat thermometer registers 175° F. for medium done, 180° F. for well done. Garnish with apricot halves filled with mint jelly and parsley, if desired. Makes 8 servings.

TESTED IN THE AMERICAN HOME KITCHENS



The Sauce that's slow-simmered, the old Italian way



Why shop, chop, simmer and stir? The Chef uses all the fine ingredients you would and handpicks them for freshness.



The recipe for meat sauce came from my home, Castelnuevo val Tibone. It's thick with tender beef and tangy tomatoes, all spiced just right, then hand-stirred and slowly simmered till the flavor is as smooth as the texture.

But this is only *one* of my real Italian sauces. Try the meat ball sauce, a delicious, hand-stirred sauce with lean, juicy, all-beef meat balls. Or my mushroom sauce, with mushrooms selected as they were from the grottos of Rome. Or Marinara sauce, a truly distinctive sauce famous in Naples. Use them to top tender spaghetti; or egg, cheese, fish or meat dishes.

As to the compliments on your Italian cooking, let it be our secret that you did it the convenient Chef Boy-Ar-Dee way.

Hector Boiardi, Chef

Chef Boy-Ar-Dee® Sauces



What adds zip to hamburger?



Betty Crocker Au Gratin Potatoes

Hamburger gets a new lease on life when you serve it with the cheese-rich flavor of au gratin potatoes from Betty Crocker. They're ready for the oven in three minutes — and there's real Cheddar cheese in the sauce. Try them soon. Tomorrow?



The Long and Short of Classic Recipes

(continued from page 64)

THE LORE OF CHICKEN TETRAZZINI

This recipe was created at the Caruso Restaurant in New York City in honor of the great Italian opera star Luisa Tetrazzini. She was not only the queen of coloraturas but also "an expert in the mysteries of the kitchen range, bake ovens, and chafing dish." Madame Tetrazzini loved to eat and became very plump. She wanted everyone to be healthy and happy and thought that 200 pounds was the right weight for everyone. She was especially fond of spaghetti and pancakes. She gave her recipe for pancakes to the chef of every hotel on her arrival and ate five of them every day.

LOVINGLY LONG

Preparation time: 20 min./Cooking time: 1½ hrs.
Baking time: 30 min.

3½–4 lbs. roasting chicken, cut up; 4 c. water; 1 tsp. salt; ½ lb. fresh mushrooms, sliced; 3 tbs. butter or margarine; 2 tbs. flour; 1 c. heavy cream; 3 tbs. dry sherry; 1 tsp. salt; dash of pepper; dash of nutmeg; 1 truffle, finely chopped (optional); 1 pkg. (8 oz.) thin spaghetti, cooked and drained; ½ c. grated Parmesan cheese.

Simmer chicken in water with 1 teaspoon salt about 1 hour or until tender. Remove chicken; reserve broth. Remove chicken from bones. Return bones to broth; simmer 30 minutes. Cool and skim off fat. Cut chicken meat into strips or cubes. You should have 2 cups. Sauté mushrooms in butter or margarine 5 minutes. Add flour; mix well. Add ½ cup chicken broth, cream, and sherry. Cook over low heat until sauce thickens. Add 1 teaspoon salt, pepper, nutmeg, and truffle; mix well. Combine sauce, chicken, and drained spaghetti. Turn into 2-quart casserole. Sprinkle with Parmesan cheese. Bake at 350° F. 30 minutes. Makes 6 servings.

EFFICIENTLY SHORT

Preparation time: 10 min./Cooking time: 10 min.
Baking time: 30 min.

1 can (12 oz.) chicken; 1 can (10½ oz.) cream of chicken soup; ½ c. light cream; 3 tbs. dry sherry; 1 tsp. salt; dash of pepper; dash of nutmeg; 2 cans (3–4 oz. ea.) sliced mushrooms; 1 truffle, finely chopped (optional); 1 pkg. (8 oz.) thin spaghetti, cooked and drained; ½ c. grated Parmesan cheese.

Cut chicken into strips or cubes. Combine soup, cream, and sherry in saucepan. Place over low heat; cook until sauce simmers. Add salt, pepper, nutmeg, mushrooms, and truffle; mix well. Combine sauce, chicken, and drained spaghetti. Turn into 2-quart casserole. Sprinkle with Parmesan cheese. Bake at 350° F. 30 minutes. Makes 6 servings.

THE LORE OF LOBSTER THERMIDOR

Chef Bailly at Very's Restaurant in Paris created this recipe and named it Lobster Napoleon in honor of the emperor. However, Napoleon thought that this recipe was so exceptional that it should be called Lobster Thermidor. Thermidor was the name given during the French Revolution to the eleventh month of the year in the Republican calendar.

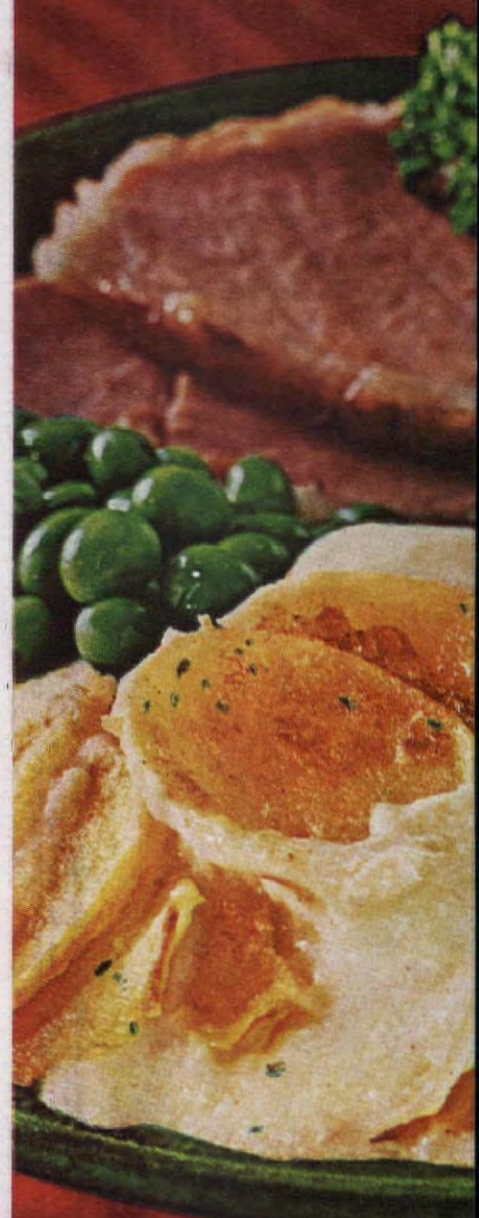
LOVINGLY LONG

Preparation time: 35 min./Cooking time: 40 min.

3 lobsters (2 lbs. ea.); 3 shallots, chopped; 2 tbs. butter or margarine; 1 tsp. dry mustard; 1 tsp. chopped parsley; ½ c. dry white wine; 4 tsp. minced onions; 4 tbs. melted butter or margarine; dash of thyme; dash of white pepper; dash of nutmeg; 4 tbs. flour; 2 c. milk, scalded; ¼ c. heavy cream, scalded; 3 egg yolks, slightly beaten; 2 tbs. grated Parmesan cheese; ¾ tsp. salt; 2 tbs. whipped cream; grated Parmesan cheese.

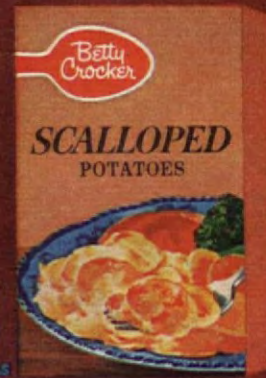
Boil lobsters in salted water 10 minutes; drain. Cool. Cut off claws. Crack claws. Cut lobsters in half lengthwise. Remove lobster meat from body and claws; cut into cubes. Clean out shells; reserve. Sauté shallots in 2 tablespoons butter or margarine; add mustard, parsley, and wine. Heat until wine is reduced to ¼ cup. Cook onion in 4 tablespoons butter or margarine 3 minutes; do not brown. Add thyme, pepper, nutmeg, and flour. Gradually add scalded milk. Simmer gently 5 minutes; strain. Add wine mixture. Combine scalded cream

What's the perfect partner for ham?



Betty Crocker Scalloped Potatoes

Let's face it—ham and scalloped potatoes belong together. So while the oven's on, pop in the best scalloped potatoes — the ones from Betty Crocker. They're ready for the oven in three minutes, and come out savory, creamy, and golden-brown.



and egg yolks; add to sauce. Add 2 tablespoons Parmesan cheese and salt. Heat 2 minutes. Reserve a third of sauce. Add lobster meat to remaining sauce. Heat gently. Place a spoonful of reserved sauce in each lobster shell. Fill shells with lobster mixture. Add whipped cream to remaining reserved sauce; spoon over lobster. Sprinkle with additional cheese. Broil until lightly browned. Serve at once. Makes 6 servings.

EFFICIENTLY SHORT

Preparation time: 20 min./Cooking time: 25 min.

6 lobster tails (8-10 oz. ea., frozen); 4 tbs. melted butter or margarine; $\frac{1}{2}$ tsp. instant onion powder; 1 tsp. dry mustard; dash of thyme; dash of white pepper; dash of nutmeg; 4 tbs. flour; 2 c. half-and-half or light cream; 1 tsp. chopped parsley; 2 egg yolks, slightly beaten; $\frac{1}{4}$ c. dry white wine; 1 tsp. salt; 2 tbs. grated Parmesan cheese; grated Parmesan cheese.

Boil the lobster tails in salted water according to the directions on the package. Drain. Cool. Remove membrane from tails; remove lobster meat; cut into cubes. Combine butter or margarine, onion powder, mustard, thyme, pepper, nutmeg, and flour in saucepan. Gradually add milk or cream; simmer gently 5 minutes. Add parsley. Combine egg yolks and wine; add to sauce. Add salt and 2 tablespoons cheese. Heat 2 minutes. Reserve one quarter of the sauce. Add lobster to remaining sauce. Heat gently. Spoon lobster mixture into tails; top with reserved sauce. Sprinkle with grated Parmesan cheese. Broil until lightly brown. Serve at once. Makes 6 servings.

THE LORE OF BOEUF À LA MODE

Boeuf à la mode is basic in French cuisine and has been described as being a dish fit for a king. While it is really family fare it will be found everywhere—from the most elegant restaurants to the smallest of homes. It is a dish that is just as good when reheated and excellent when eaten cold with the jellied sauce.

LOVINGLY LONG

Preparation time: 30 min./Marinating time: 24 hrs.

Cooking time: 4 hrs., 45 min.

12 strips larding pork; brandy; 4-5 lbs. rump of beef; 1 medium-sized onion, sliced; 1 carrot, pared and thinly sliced; $\frac{1}{8}$ tsp. thyme; 2 whole cloves; 1 bay leaf, crumbled; $\frac{1}{4}$ tsp. tarragon; 6 whole peppercorns; 2 tbs. vinegar; 1 c. dry red wine; $\frac{1}{4}$ c. cold water; salt; pepper; nutmeg; 1 tbs. bacon drippings; 1 clove of garlic, crushed; 2 calves' feet, blanched; 2 c. dry red wine; 3 tbs. brandy; 1 bay leaf; 6 sprigs celery leaves; 12 small carrots, pared; 12 small white onions, peeled; 12 small mushrooms; 2 tbs. butter or margarine.

Marinate pork larding strips in brandy 30 minutes. Insert larding strips into beef with larding needle or make slits in beef with sharp knife and insert larding pork. Put beef in glass or pottery bowl. Add sliced onion, sliced carrot, thyme, cloves, crumbled bay leaf, tarragon, peppercorns, vinegar, 1 cup wine, and water. Marinate 24 hours, turning meat several times. Next day, remove meat and strain marinade. Pat meat dry with paper towels. Rub meat with salt, pepper, and nutmeg. Brown meat in bacon drippings on all sides in Dutch oven. Pour off most of fat. Sauté garlic. Add calves' feet, 2 cups wine, 3 tablespoons brandy, bay leaf, celery leaves, and strained marinade; cover. Bring to boiling; simmer 4 hours or put in 350° F. oven and bake 4 hours. Strain liquid; skim off fat. Pour liquid over meat; add carrots and onions. Cover; simmer or bake 45 minutes longer. Sauté mushrooms in butter or margarine; add to meat. Thicken gravy with flour, using 1 tablespoon flour for each cup of liquid. Makes 6 to 8 servings.

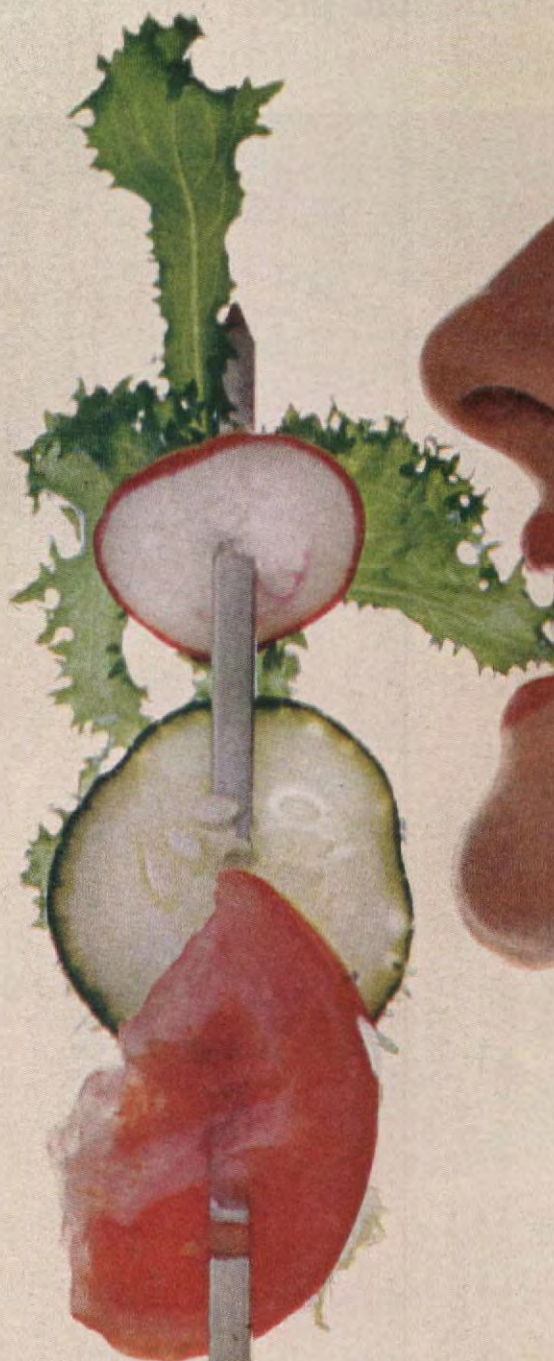
EFFICIENTLY SHORT

Preparation time: 20 min./Cooking time: 3 hrs., 30 min.

12 strips larding pork; brandy; 4-5 lbs. rump of beef; unseasoned instant meat tenderizer; 1 tbs. bacon drippings; 1 clove of garlic, mashed; $2\frac{1}{2}$ cups dry red wine; $\frac{1}{4}$ cup water; 3 tbs. brandy; 2 chicken-bouillon cubes; dash of pepper; dash of nutmeg; $\frac{1}{8}$ tsp. thyme; $\frac{1}{4}$ tsp. tarragon; 1 bay leaf; 6 sprigs celery leaves; 12 small carrots, pared or 1 can (1 lb.) peeled, whole carrots; 12 small white onions, peeled, or 1 can (1 lb.) onions; 1 can (3-4 oz.) mushrooms.

(continued)

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with a
sassy Italian.



Wish-Bone Italian is robust. Uninhibited.

More Italian-y than other Italian dressings I've known.

And Wish-Bone Italian is gentle, too.

Wish-Bone garlic is tender with a sassy touch.

Wish-Bone peppers are young. Mild. (Old peppers bite. Burn. For people who aren't so fussy.)

Wish-Bone vinegar is smooth. Pungent. Mellowed by beechwood chips.

Wish-Bone oregano is lively. Kept fresh and cool until the moment it's used.

No one but Wish-Bone woos me with all these special attentions.

Which, of course, is why I love the sassy Italian best. Wish-Bone.



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(continued)

Marinate pork larding strips in brandy 30 minutes. Insert pork strips into meat with larding needle or make slits in beef with sharp knife and insert larding pork. Moisten beef with water; sprinkle all surfaces with meat tenderizer, using $\frac{1}{2}$ teaspoon per pound of meat. Pierce meat with fork as directed on meat tenderizer label. Brown meat on all sides in bacon drippings. Pour off most of fat. Sauté garlic in remainder. Add wine, water, 3 tablespoons brandy, chicken-bouillon cubes, pepper, nutmeg, thyme, tarragon, bay leaf, and celery leaves. Cover; simmer 3 hours. Strain liquid; skim off fat. Pour liquid over meat. Add carrots and onions; cover; simmer 30 minutes longer. Add mushrooms. Thicken gravy with flour, using 1 tablespoon flour for each cup of liquid. Makes 6 to 8 servings.

THE LORE OF BABA AU RHUM

According to French culinary history this delicacy was the invention of King Stanislas Leczinski, the exiled king of Poland. He is said to have invented a new way of eating the kugelhoppf of eastern France by saturating it in rum and setting it ablaze. As he was an ardent reader of the *Thousand and One Nights*, he named it for one of the heroes of the book, Ali Baba. The cake was introduced to Paris at the beginning of the 19th century by a pastry cook named Sthorer who had seen them at the Polish court. He made them ahead and brushed them with rum before selling them. The cake became known simply as "baba." Later the method was to immerse them in a rum-flavored syrup.

LOVINGLY LONG

Preparation time: 30 min./Rising time: 1 hr., 45 min.
Baking time: 20 min.

$\frac{1}{4}$ c. milk; $\frac{1}{4}$ c. warm water (105°–115° F.); 1 pkg. active dry yeast or 1 cake compressed yeast; 1 egg; 2 egg yolks; $\frac{1}{4}$ c. sugar; $\frac{1}{4}$ tsp. vanilla; $\frac{1}{4}$ c. melted butter or margarine; $2\frac{1}{4}$ c. sifted all-purpose flour; hot water; 1 tbs. sultana raisins; 1 tbs. currants; 1 c. sugar; 1 can (12 oz.) apricot nectar; $1\frac{1}{2}$ tsp. lemon juice; $\frac{1}{3}$ c. dark rum.

Scald milk; cool to lukewarm. Measure warm water into large warm bowl; sprinkle or crumble in yeast; stir until dissolved. Stir in milk. Beat egg and egg yolks until thick; add $\frac{1}{4}$ cup sugar; beat well. Add vanilla and butter or margarine. Stir egg mixture into yeast mixture. Add flour; beat until smooth. The dough will be soft. Cover; let rise in warm place, free from draft, about 1 hour or until doubled in bulk. Pour hot water over raisins and currants; let stand 2 minutes to soften; drain well. Stir down dough. Add raisins and currants. Fill greased $2\frac{1}{2}$ -inch muffin-pan cups a scant half full. Cover; let rise in warm place, free from draft, about 45 minutes or until doubled in bulk. Bake at 350° F. 20 minutes or until golden brown. While babas bake, combine 1 cup sugar and apricot nectar in large skillet. Heat, until sugar dissolves. Remove from heat; add lemon juice and rum. When babas are baked, remove from pans and place in hot syrup in skillet. Baste babas with syrup. Let stand in syrup several hours before serving. Serve with whipped cream, if desired. Makes 18 babas.

EFFICIENTLY SHORT

Preparation time: 15 min./Rising time: 75–85 min.
Baking time: 15–18 min.

$\frac{3}{4}$ c. warm water (105°–115° F.); 1 pkg. hot-roll mix; 2 eggs; 2 tbs. sugar; 2 tbs. melted butter or margarine; hot water; 1 tbs. sultana raisins; 1 tbs. currants; 1 c. sugar; 1 can (12 oz.) apricot nectar; $1\frac{1}{2}$ tsp. lemon juice; $\frac{1}{3}$ c. dark rum.

Measure warm water into large warm bowl. Sprinkle in yeast from package of hot-roll mix; stir until dissolved. Add eggs, 2 tablespoons sugar, and butter or margarine. Add hot-roll mix; beat until smooth. Pour hot water over raisins and currants; let stand 2 minutes to soften; drain well. Stir into dough. Cover; let rise in warm place, free from draft, about 45 minutes or until doubled in bulk. Stir down dough. Fill greased $2\frac{1}{2}$ -inch muffin-pan cups half full. Cover; let rise in warm place, free from draft, 30–40 minutes or until doubled in bulk. Bake at 400° F. 15 to 18 minutes, or until golden. While babas bake, combine 1 cup sugar and apricot nectar in large skillet; heat until sugar dissolves. Remove from heat; stir in lemon juice and rum. Remove baked babas from pan; place in hot syrup; baste several times. Let stand in syrup 2 to 3 hours. Serve with whipped cream, if desired. Makes 21 babas. THE END



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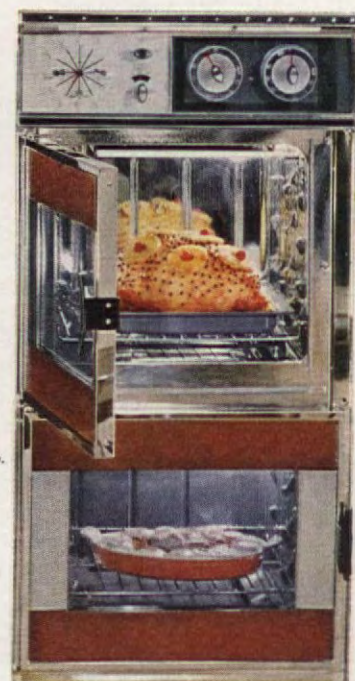
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Tappan swing-door electric built-in has big double oven capacity, automatic clock and timer, two-piece broiler pan in both ovens, optional built-in rotisserie.

Sauces—Vive La Différence (continued from page 66)

in most cases, with a roux. The method of making them is described in each of the sauce families and you'll find it, too, along with a description of other methods you need to make good sauces, in our glossary at the end of this article. When egg yolks are used, beat them slightly and warm them by mixing in at least half of the hot sauce. If you add the egg to the hot sauce, it coagulates instead of blending in and the sauce curdles. Do not serve too many sauces at one meal. If the sauce is particularly rich, the accompaniments should be as simple as possible.

THE WHITE SAUCE FAMILY

White sauces are made with a white roux and milk or a white stock such as chicken, veal, or fish. The roux, that is the flour and butter, is cooked several minutes to eliminate any raw flour taste and to get the flour ready to absorb liquid. The basic sauce is known as Béchamel.

BÉCHAMEL SAUCE

2 tbs. butter or margarine; 3 tbs. flour; $\frac{1}{4}$ tsp. salt; dash of cayenne (optional); 2 c. hot milk.

Melt butter or margarine in saucepan; stir in flour. Cook slowly over low heat, stirring constantly until the roux bubbles and foams for about 3 minutes. It will be slightly golden but should not brown. Remove from heat. Add salt, cayenne, and milk. Stir rapidly with a wooden spoon or beat vigorously with a wire whisk. Cook over moderate heat, stirring constantly, until sauce bubbles. Cook 1 minute longer. Use as a base for other sauces, for creamed soups, vegetables, and soufflés.

Velouté Sauce is a variant of Béchamel and may be a fish, chicken, or white stock velouté depending on the stock used. To make Velouté Sauce, substitute 2 cups hot fish stock, chicken stock, or veal stock for hot milk in Béchamel Sauce. Uses of this sauce depend upon the source of the liquid. Fish stock velouté will sauce a fish dish.

Soubise Sauce is a smooth onion sauce based on either the Béchamel or Velouté Sauce, depending on its use and your preference. Use it for au gratin dishes, chicken, eggs, or vegetables. Cook 1 cup chopped onion in 3 tablespoons butter or margarine over low heat until very tender. Do not allow them to brown. Press onions through fine sieve or food mill. Combine with Béchamel or Velouté Sauce.

Curry Sauce, mild or hot, is one of the most useful sauces in the White Sauce family. It is good with chicken, seafood, vegetables, and eggs. Cook $\frac{1}{2}$ cup minced onion in 2 tablespoons butter or margarine over low heat until soft. Stir in 1-2 tablespoons curry powder, 3 tablespoons flour, and $\frac{1}{4}$ teaspoon salt. Cook, stirring constantly, 3 minutes. Add 2 cups hot milk, fish, or meat stock. Stir rapidly until thickened and bubbly. Cook 1 minute longer.

Parisienne Sauce is also a variant of Béchamel. Fish stock is used with the hot milk and the sauce is enriched by the addition of eggs and cream. A classic example of its use is:

FISH FILETS NORMANDY STYLE (*Filets de Poisson à la Normande*) (shown on page 66)

1 tbs. minced onion; $1\frac{1}{2}$ lbs. fish filets (flounder, lemon sole); 1 tbs. butter or margarine; 2 c. dry white wine (sauterne, white pinot, or chablis); $\frac{1}{2}$ lb. mushrooms; 3 tbs. butter or margarine; 4 tbs. flour; $\frac{3}{4}$ c. milk; 2 egg yolks; $\frac{1}{2}$ c. heavy cream; 1 tbs. lemon juice; 1 c. water; $\frac{1}{4}$ tsp. salt; 2 tbs. lemon juice; $\frac{1}{4}$ c. ($\frac{1}{2}$ stick) butter or margarine; 1 lb. shrimp, cooked, shelled, and deveined; thin bread triangles; butter or margarine.

Sprinkle buttered, ovenproof platter or baking dish with minced onion. Arrange filets on dish, overlapping them slightly. Dot with butter or margarine. Pour wine over filets; cover filets completely with piece of wax paper. Poach in 350° F. oven 15 to 20 minutes or until filets are just tender. Remove stems from mushrooms; slice; reserve caps and stems. Carefully pour poaching liquid (fish stock) into a saucepan; boil rapidly until it is reduced to 1 cup. Melt butter or margarine in another saucepan; stir in flour. Cook over low heat, stirring constantly, until roux bubbles and foams 3 minutes. It should not brown. Remove from heat. Add reduced fish stock and milk. Stir rapidly with wooden spoon or beat with wire whisk. Cook over low heat, stirring constantly, until mixture bubbles; cook 1 minute. Beat egg yolks and cream together. Stir at least half the hot sauce slowly into

egg-yolk mixture; blend into sauce in saucepan. Cook 1 minute. Add 1 tablespoon lemon juice. Taste and correct seasonings. Combine water, salt, 2 tablespoons lemon juice, and butter or margarine in clean saucepan. Cook over low heat until bubbling; add mushroom caps and stems; cover; cook gently 5 minutes. Remove from heat. Add shrimp; let stand in hot liquid to heat through. Arrange half the shrimp and mushrooms on filets. Spoon layer of sauce over filets with large spoon. Garnish with remaining shrimp and mushroom caps, and toast triangles that have been sautéed in butter or margarine until brown. Serve at once. Sautéed filets may be placed under broiler to brown, if desired, before garnishing. Makes 6 servings.

Mornay Sauce is a variant of Béchamel or Velouté Sauce. Either Swiss or Parmesan cheese or a combination of the two may be used. Stir $\frac{1}{4}$ to $\frac{1}{3}$ cup grated Swiss cheese and 2 tablespoons grated Parmesan cheese into the Béchamel or Velouté Sauce. It must not be allowed to boil after the cheese is added. It is used with vegetables, spaghetti, eggs, fish, or shellfish as in the following recipe.

COQUILLES ST. JACQUES MORNAY

1 c. dry white wine (sauterne, white pinot, or chablis); $1\frac{1}{2}$ c. water; $\frac{1}{2}$ tsp. salt; $\frac{1}{8}$ tsp. pepper; 1 tbs. minced onion; 2 lbs. scallops (quartered if large); $\frac{1}{2}$ lb. mushrooms, sliced; 1 c. milk; 2 tbs. butter or margarine; 3 tbs. flour; $\frac{1}{2}$ c. grated Swiss cheese; 2 tbs. grated Parmesan cheese; $\frac{1}{4}$ c. heavy cream, whipped; $\frac{1}{4}$ c. ($\frac{1}{2}$ stick) butter or margarine; 3 tbs. chopped parsley.

Combine wine, water, salt, pepper, and onion in large saucepan; simmer 5 minutes. Add scallops and mushrooms; cover; simmer 5 minutes. Remove scallops and mushrooms from pan and reserve. Cook liquid remaining in pan (the fish stock) until it is reduced to 1 cup. Heat milk just to boiling. Melt butter or margarine in saucepan; stir in flour. Cook over low heat, stirring constantly, until roux bubbles and foams for 3 minutes. It should not brown. Remove from heat. Stir in fish stock and milk. Stir rapidly with a wooden spoon or beat with wire whisk. Cook over low heat, stirring constantly, until mixture bubbles. Cook 1 minute longer. Stir in $\frac{1}{4}$ cup grated Swiss cheese and the Parmesan cheese. Taste and correct seasonings. Remove from heat. Remove and reserve two thirds cup of sauce. Add scallops and mushrooms to remaining sauce. Spoon mixture into each of six large buttered scallop shells or individual casseroles. Add whipped cream to reserved sauce. Spread layer of sauce with large spoon over scallop mixture. Sprinkle with remaining $\frac{1}{4}$ cup Swiss cheese. Dot top of each with butter or margarine. Heat in 375° F. oven until sauce bubbles and top is lightly brown. Sprinkle tops with parsley. Serve at once. Makes 6 servings.

THE BROWN SAUCE FAMILY

French cuisine considers the Sauce Espagnole the basic brown sauce. As it requires long, long cooking we are including a simplified Brown Sauce recipe. Brown sauces are thickened with a brown roux. The flour and fat are cooked slowly until amber-colored and care must be taken to prevent scorching which will impair the flavor and thickening of the sauce.

BROWN SAUCE

$\frac{1}{4}$ c. minced onion; $\frac{1}{4}$ c. minced carrot; $\frac{1}{4}$ c. minced celery; $\frac{1}{4}$ c. butter or margarine; 3 tbs. flour; 2 cans (10 $\frac{1}{2}$ oz. ea.) beef bouillon, heated, or 3 c. hot beef stock; 2 tbs. tomato paste.

Cook onion, carrot, and celery in butter or margarine in saucepan until soft but not brown. Stir in flour; cook over low heat, stirring constantly, until mixture is amber brown (be careful not to burn). This is a brown roux. Remove from heat. Add beef bouillon or stock. Stir rapidly with a wooden spoon or beat vigorously with a wire whisk. Cook over low heat, stirring constantly, until mixture bubbles and is thickened. Beat in tomato paste. Cook over low heat 30 minutes, stirring occasionally. Taste and correct seasoning.

Sauce Robert, a brown mustard sauce, is especially good with pork (roast or chops), boiled beef, hamburgers, and broiled chicken. Cook $\frac{1}{2}$ cup minced onion, $\frac{1}{4}$ cup chopped carrot, and $\frac{1}{4}$ cup chopped celery slowly in 2 tablespoons butter or margarine until soft but not brown. Add 1 cup dry white wine; simmer until mixture is reduced to $\frac{1}{2}$ cup. Cook 4 tablespoons butter or margarine and 3 tablespoons flour together over medium heat, stirring constantly, until mixture is amber brown (be careful not to burn). Add 2 cans (10 $\frac{1}{2}$ oz. ea.) beef bouillon; cook until bubbly; add reduced wine mixture. Continue cooking over low heat, stirring occasionally, (continued)



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(continued) 30 minutes. Mixture will thicken to sauce consistency as it reduces. Press through sieve or food mill. Add 2 tablespoons prepared mustard and 2 tablespoons minced parsley; reheat just to boiling.

Sauce Bigarade for duck or duckling is an orange-flavored brown sauce. Made with rich duck stock, and a caramel of sugar and vinegar, it is flavored with wine and orange rind.

DUCKLING WITH ORANGE SAUCE (Bigarade Sauce)

Caneton à l'Orange

(shown on page 66)

1 duckling (5–6 lbs.); 1 carrot, pared and chopped; 1 small onion, chopped; 2 tbs. pure vegetable oil; 1 tsp. salt; 4 c. water; 3 navel oranges; 3 c. water; 4 tbs. sugar; $\frac{1}{4}$ c. vinegar; $\frac{1}{4}$ c. dry white wine; 3 tbs. cornstarch; 1–2 tbs. Grand Marnier; watercress.

Remove giblets from duckling and reserve. Truss duckling and place in shallow roasting pan. Roast, uncovered, in 450° F. oven 15 minutes or until lightly browned. Pour off fat from pan. Lower heat to 350° F.; roast duck about 1 to 1½ hours longer or until done. (When done, the juices that appear when duck is pierced with a fork will be colorless.) While duck roasts, sauté carrot, onion, and giblets in oil until browned. Pour off fat; add salt and 4 cups water. Simmer 1 to 1½ hours or until liquid is reduced to 2 cups; strain and reserve. Cut off just the orange part of skin of 2 oranges in thin strips with vegetable parer. Cut strips into thin slivers. Cook slivers in 3 cups water in saucepan 20 minutes; drain. Remove all white membrane from the 2 oranges; section oranges. Cut third orange into thin slices; cut slices in half; save for garnish. Cook sugar and vinegar slowly until liquid is golden brown and reduced to 2 tablespoons. Remove finished duckling from pan. (If there are any brown drippings in pan, pour off all fat and deglaze pan with a little wine; pour liquid into reserved duck stock.) Blend wine and cornstarch until smooth in saucepan; add duck stock and sugar-vinegar mixture. Cook over low heat, stirring constantly, until bubbly and thickened. Add orange slivers and Grand Marnier. Taste and correct seasonings. Put duckling on a heated platter; arrange some orange sections over duckling; heat remainder in sauce. Spoon part of sauce over duckling; garnish with orange slices and watercress. Serve remaining sauce with each serving. Makes 6 servings.

Chasseur Sauce used with eggs, veal, and chicken is sometimes a variant of Brown Sauce, but is often an integral part of the recipe as in:

CHICKEN HUNTER STYLE (Poulet Chasseur)

2 tbs. butter or margarine; 1 tbs. pure vegetable oil; 1 carrot, pared and chopped; 1 onion, chopped; 2 broiler-fryers (2–2½ lbs. ea.), cut up; 4 c. water; $\frac{1}{2}$ tsp. salt; 3 tbs. butter or margarine; 2 tbs. pure vegetable oil; $\frac{1}{2}$ lb. mushrooms, sliced; 1 small clove of garlic, mashed; $\frac{1}{2}$ c. chopped onion; $\frac{1}{2}$ c. dry white wine; tarragon; thyme; 1 tbs. cornstarch; $\frac{1}{4}$ c. dry white wine; 3 firm, ripe, tomatoes, peeled and chopped or 1 can (1 lb.) tomatoes, drained.

Heat butter or margarine and oil in heavy pan. Cook carrot and onion in hot fat until soft but not brown. Add necks, wings, backs, and giblets from the two chickens; brown lightly. Add water and salt. Cook slowly about 1 hour or until broth is reduced to 2 cups. Strain and reserve stock. Heat 3 tablespoons butter or margarine and 2 tablespoons oil in skillet. Cook mushrooms, garlic, and $\frac{1}{2}$ cup chopped onion until soft; remove and reserve. Brown chicken legs, breasts, and thighs in fat remaining in skillet (there should be about 3 tablespoons). Do not crowd chicken; if necessary use two skillets. (If using two skillets, be sure to divide ingredients between them.) When chicken is brown, cover skillet; lower heat. Cook 30 to 35 minutes, or until chicken is tender. Remove chicken; pour off all fat from pan. Deglaze hot skillet with $\frac{1}{2}$ cup wine. Stir in 2 cups reserved chicken stock; add a pinch of tarragon and a pinch of thyme. Blend cornstarch with $\frac{1}{4}$ cup wine until smooth; beat into hot liquid. Cook over low heat, stirring constantly, until bubbly and thickened. Taste and correct seasonings. Add tomatoes, reserved vegetables, and chicken; cook 5 minutes. Sprinkle with parsley. Makes 6 servings.

EGG-AND-BUTTER SAUCE FAMILY

This group of sauces is sometimes called the Hollandaise family for all the variants stem from this one sauce. It is probably the best-known sauce of all and the one many people are frightened of. These sauces, with their high concentration of egg yolks, are cooked in a double boiler rather than over direct heat because it is easier to control the cooking of the egg yolks. Follow the directions carefully and you'll find it's not difficult to make a good hollandaise. (continued)



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SWIRLYBUNS

¾ cup milk ½ cup sugar 2 teaspoons salt
½ cup (1 stick) margarine
2 packages Fleischmann's Active Dry Yeast
½ cup warm water (105°-115°F)
1 egg 4 cups unsifted flour
1 jar (1 pound, 12 ounce) Borden's
None Such Mince Meat
confectioners' sugar icing

Scald milk: stir in sugar, salt and margarine. Cool to lukewarm. Dissolve Fleischmann's Yeast in warm water in large bowl. Stir in lukewarm milk mix-

ture, egg and half the flour; beat until smooth. Stir in rest of flour to make stiff batter. Cover tightly with aluminum foil. Refrigerate at least 2 hours. (It may be refrigerated up to 3 days.)

Divide dough in half. On floured board roll one half into 18" x 9" rectangle. Spread with half the Mince Meat filling. From 18" side roll up as for jelly roll. Seal edges. Cut into 1½" slices. Place in greased muffin cups, cut side up. Repeat with rest of dough and filling. Cover: let rise in warm draft-free place until doubled, about 1 hour. Bake at 350°F. 20 to 25 minutes, or until done. Frost with confectioners' sugar icing while warm. Makes 24 beautiful buns.

If using Borden's None Such Mince Meat in the box, crumble 2 packages into 1½ cups of water, heat and stir until the lumps are broken. Boil briskly one minute. Cool.



(continued)

HOLLANDAISE SAUCE

3 egg yolks; ¼ c. lemon juice; 12 tbs. butter or margarine (1½ sticks).

Beat egg yolks and lemon juice together in top of double boiler. Add 6 tablespoons butter or margarine. Place over hot, not boiling, water. Stir rapidly until butter or margarine melts. Add remaining 6 tablespoons butter or margarine. Continue stirring until it is melted and sauce is thickened. Leftover sauce may be kept in the refrigerator. Makes about 1½ cups. Use hollandaise with vegetables, fish, or eggs.

Mousseline Sauce, a variant of hollandaise, is excellent with fish and vegetables. Fold ½ cup heavy cream, whipped, into 1½ cups Hollandaise Sauce just before serving.

Béarnaise Sauce is related to hollandaise though it uses wine, vinegar, and tarragon for its distinctive flavor. It is recommended for use with steaks, broiled chicken, and fish.

STEAK WITH BÉARNAISE SAUCE

(shown on page 66)

¼ c. vinegar; ⅓ c. dry white wine; 1 tbs. minced onion; 1 tsp. tarragon; ¼ tsp. salt; 3 egg yolks; 3 tbs. cold butter or margarine; ½ c. melted butter or margarine; 2 tbs. minced parsley; 2 tbs. butter or margarine; 1 tbs. pure vegetable oil; 4 small steaks, 1-in. thick (rib, club, or small sirloin).

Combine vinegar, wine, onion, tarragon, and salt in saucepan. Boil rapidly until reduced to 2 tablespoons; strain. Beat egg yolks in top of double boiler until thick; beat in vinegar mixture. Place over hot, not boiling, water. Add cold butter or margarine, a tablespoon at a time, beating rapidly after each addition. Add melted butter or margarine slowly; continue to beat until quite thick. Stir in parsley. Keep warm over hot water. Heat 2 tablespoons butter or margarine and oil in heavy skillet until hot and foamy. Pan fry steaks quickly in mixture 3 to 4 minutes on each side. Transfer to heated platter. Serve with Béarnaise Sauce and vegetables of your choice. Makes 4 servings.

GLOSSARY OF TERMS IN SAUCE COOKERY

Correct Seasoning. A smart cook will always taste as the recipe proceeds to decide whether the taste is satisfactory or would be improved by the addition of a little more salt, a smidgen of pepper, or a squeeze of lemon juice.

Deglaze. When meat or poultry (usually) has been roasted or sautéed, there is a rich brown essence in the bottom of the pan. This is an important flavor ingredient. To make use of this essence, pour off all grease, add a small amount of stock, wine, or water to the pan. Stir and scrape over low heat until you have captured all the essence in liquid form (deglazing). This liquid is now the base for a flavorful sauce.

Enrich. In saucery, this is the addition of cream, eggs, or butter to a basic sauce, which will change taste, consistency, and appearance. Usually a sauce is made thick enough so that the enrichment will not thin it too much.

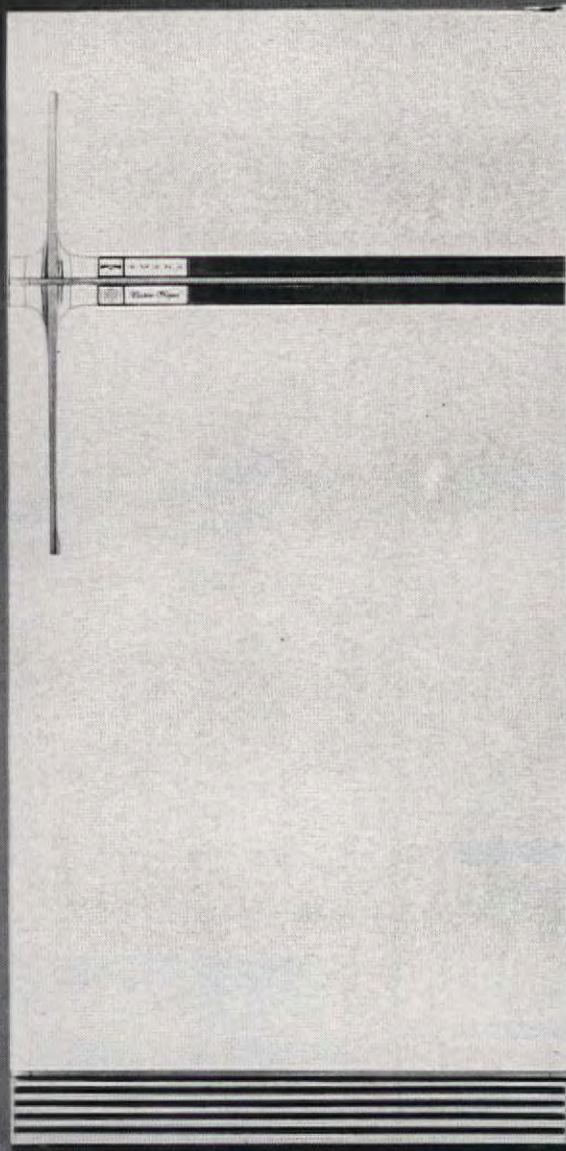
Glaze. As applied to entrees, a process of coating cooked food with a rich sauce and browning in a very hot oven or broiler.

Poach. A method of cooking used especially for delicate fish or other foods whose appearance and consistency would be ruined by vigorous boiling. The food is just covered with cold liquid, usually wine or water, then placed in a moderate oven until just cooked. The poaching liquid is then reduced to form a concentrated flavor base for a sauce.

Reduce. To cook a liquid until it is reduced in volume. This reduction concentrates flavors and is an essential procedure in making sauces.

Roux. In French cooking, the flour and butter, which begin your sauce and thicken it, are cooked together for several minutes before adding the liquid. The cooking eliminates the raw taste of flour and allows the flour particles to absorb the liquid smoothly. In a brown roux, the butter and flour are cooked until they are amber brown, which imparts a delightfully different taste to the sauce.

Sauté. To brown and cook foods in a small quantity of hot fat. Some foods are merely browned, others are cooked completely. For success in sautéing, have fat hot, food dry, and do not crowd pan. THE END



Shown above, 14.2 cu. ft. Amana Custom Royal Refrigerator Model BRFR-14.

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A KITCHEN TO BORROW FROM

When you drop in on Dr. and Mrs. Richard C. Cummings of Dayton, Ohio, you find plenty of ideas to borrow in their recently remodeled kitchen.

The remodeling called for new cabinets, wood counter tops, a peninsula, window shutters, flooring, decorative back splash, corner sink. Cost, including labor and accessories, \$1480. To make the kitchen truly functional, they purchased a frost-free refrigerator, under-counter oven, drop-in range, dishwasher, and garbage disposer. Cost after trade-in of the old refrigerator and range, \$1185.

The results you see here—an up-to-date and pleasantly decorated kitchen where Mrs. Cummings loves to work. A tempting recipe from her file is Fish Parisienne on page 88. Borrow it!

Wall cabinets in new kitchen extend to ceiling giving maximum storage and clean, uncluttered look. Wood top over oven provides large work area.

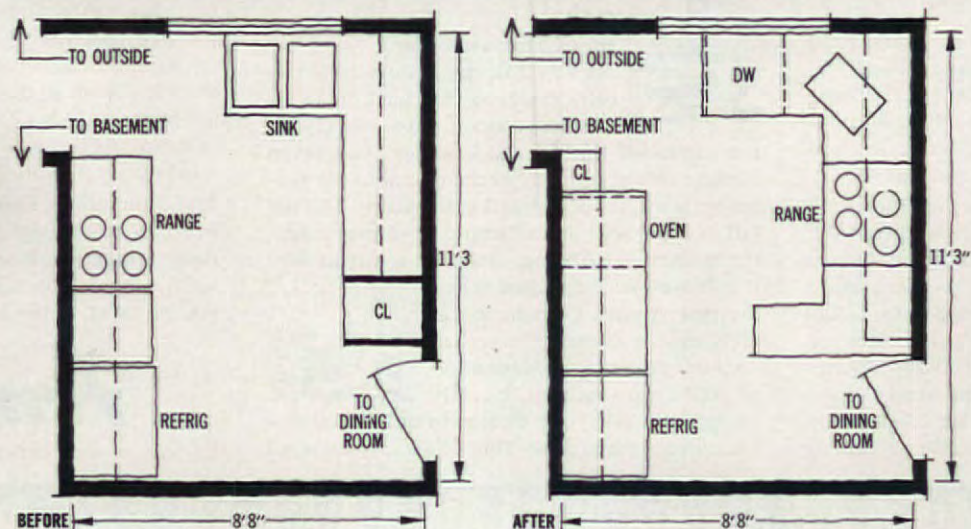


Before remodeling, cooking area was cramped and inefficient. Refrigerator opened to a blank wall. Small counter served both range and refrigerator.



Few steps are needed to get from one work area to another in the new kitchen—a boon to Mrs. Cummings who is a working wife and mother of two children. Efficient U shape makes meal preparation and cleanup easy. A quick turn puts you at the refrigerator and second oven. New wood-topped peninsula and corner sink provide more usable counter space. Tile design on wall behind range and refrigerator picks up the easy-to-clean vinyl pattern from the floor.

Former kitchen had a large cleanup area but was poorly equipped without the advantages of a dishwasher and garbage disposer. Cabinets were plentiful but badly planned. Soffit above was dead space.



Before-and-after plans show how remodeling was done without expensive structural changes. Though small, kitchen was made efficient by relocating and adding new appliances, increasing counter-top areas.





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SOLID STAINLESS BY Oneida

(continued)

In addition to her role as wife, mother, and businesswoman, Mrs. Cummings is an active member of the Dayton, Ohio, Woman's Club. The counter in her kitchen (page 86) is set with the ingredients for an elegant Fish Parisienne, one of the favorite recipes taken from the Woman's Club Cook Book. We thought you'd like to have the recipe, which is listed below. (Speaking of ideas to borrow from, one of the best sources of tempting and delightful recipes are the local club or church-group cook books we find in all parts of the country. They are often foods indigenous to particular regions and some are old classics or secret family recipes reluctantly released in the interest of club loyalty! Look for them!)

FISH PARISIENNE

- 1 to 1½ lbs. fish steaks or filets
- 1 tbs. salad oil
- Salt
- 2 tbs. cornstarch
- ¾ tsp. salt
- ⅛ tsp. pepper
- 1¼ c. milk
- 1 or 2 egg yolks
- 3 tbs. lemon juice
- ¼ c. salad oil
- 1 lb. asparagus (cooked)

Brush fish with salad oil and place in a shallow baking dish. Sprinkle lightly with salt. Bake in hot oven 425° F. for 20 minutes. Mix cornstarch, salt, and pepper in a small amount of the milk until smooth. Add remaining milk. Cook over low heat, stirring constantly, until mixture thickens and boils. Boil 1 minute, stirring constantly. Remove from heat; add egg yolks to hot mixture, then heat 2 minutes longer, stirring constantly. Remove from heat; gradually beat in lemon juice. Add salad oil, beating until smooth. Arrange asparagus around fish. Cover with sauce. Place under broiler until lightly browned. Serve at once. Makes 4 servings.

SHOPPING INFORMATION

DECORATE FOR YOUR PRIVATE LIFE

Page 48 (top): Furniture—Heywood-Wakefield. "Persimmon" paneling—U.S. Plywood. "Pebbled-Onyx" flooring—Azrock Floor Products. "Molokai" rug—Callaway. "Craftsmen Collection" fabric for screen, draperies—Fiberglas. Table lamp, floor lamp—Nessen. Lighting fixture—Lightolier. Brass hurricane sconces, ash tray, flower box—S. P. Skinner. "Sunflower" china—Island Worcester. Orange casserole—Bonniers. Painting—Catalda. Embroidered pillow—Lazy Back. Enamel ash trays—Seabon.
Page 49 (bottom left): Carpet—Edward Fields. Desk, chairs, couch—custom designed by Peggie Kanter. Fabrics—Scalamandre. Lamp—Stiffel. Leather book backs—Arthur Hertzberg & Craftsmen.

ALL-AMERICAN FURNITURE

Page 56: Rug—Cabin Crafts. Lamp—Nessen.
Page 57: "Warren Toile" wallpaper—Schumacher. "Moon River" rug—Magee. Bedspread—Bates. Lamps—Georgian Lighting.
Page 58 (top): Wallpaper, draperies—Richard E. Thibaut. Carpet—Roxbury. Bedspread—Morgan-Jones. Lamps—Nessen. (Bottom): Wallpaper—Old Stone Mill. Embossed inlaid, linoleum flooring—Armstrong. Hanging light fixture—Lang & Williams. Pewter candlestick, fruit bowl, mugs—S. P. Skinner. Ironstone china—Block. "Ashford" stainless steel—International. Belgian linen napkins—Leacock.
Page 59 (top left): Rug—Magee. Lamp—Chapman. Right: Cane-top table—Richard Camp. Wallpaper—Old Stone Mill. Flooring—Goodyear Tire & Rubber Co. "Tami" rug—Regal. "Beadangle" curtain—Alanco. Lighting fixture—Lighting Assoc. Franklin stove—Portland Stove Foundry. Porcelain pug dog—Mottahedeh. Primitive painting—Karl Mann. Ash trays—Seabon.

A KITCHEN TO BORROW FROM

Pages 86, 87: Appliances—Frigidaire. Flooring, tile—Amtico. Plant—Ed Smith Florist. Coffee pot, mugs, bowl, copper teapot, canisters, porcelain cooker, spice chest, spice jars, mortar & pestle, porcelain spoons—Rike's of Dayton.

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A New Version of an Old Favorite

(continued from page 60)

with the same pleasing proportions and careful detailing as its forebears.

Many of the Massachusetts colonists built homes strongly reminiscent of the Elizabethan England they left in the early 1600's. The Rosenfelds have adapted this style, known as Cape Ann colonial and named after the region in which the original colonists settled.

The house has the modern planning that makes it as convenient for a family today as the traditional houses were for the early settlers. An outdoor living area has been incorporated at the rear, accessible from the living and dining rooms. The two-story-high living room is a modern touch which emphasizes the 16-foot-high fireplace wall, which can be seen from upstairs.

The interior demonstrates that even with an established style, you can exercise a lot of imagination to achieve individuality. Mrs. Rosenfeld, a decorator, used a fresh approach to traditional decorating and produced a fine setting for her antique collection.

Whether or not you collect antiques, this might very well be the house you've been looking for. It lends itself to many regions of the country and looks well in town or out. To order blueprints, please fill out the order form below. THE END

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HARD-WORKING TABLES

There's nothing "occasional" about the hard-working little tables shown here and you'll find the tricks they play constantly useful. Don't overlook their importance and their adaptability in completing the furniture arrangement in a room. They're especially useful in small homes.



Set of six cluster together as one large table. Pie-shaped portions separate into different designs for many purposes. Made by Founders.



Pair of cabinet tables spread drop leaves for more spacious tops and move easily on casters to any position in the room. Heritage Furniture.



Trio of Provincial tables nest to save space; move out at tea or snack time. Kidney-shaped tops fit gracefully against chairs. By Henredon.



Two-of-a-kind pedestal tables, plus a glass top make a coffee table or an attractive plant stand near window. From American of Martinsville.

Photographed by Alderman Studios

"It took just \$850 and two days to air condition my entire home."

Mr. Clarence Tresler of Houston, Texas tells how easy and economical it is to enjoy the benefits of General Electric Central Air Conditioning.



"Many folks think that air conditioning a house takes lots of money and means your home is all torn up," says Mr. Tresler. "Actually, if you have forced-air heat like we do,

the job can be simple and inexpensive." The Treslers' home, at 3707 Broch Street in Houston, has five rooms, with two bedrooms, and 1450 sq. ft. of living space.



"I'm in the refrigeration business," Mr. Tresler adds. "So when it came to central air conditioning, I chose General Electric, because it's reliable. In three years, our 2½-ton system hasn't needed one service call."



And from Mrs. Tresler, in her attractive paneled kitchen: "I practically never used to bake in the summer until we got G-E air conditioning. Now, I think nothing of it—even when it's hot and humid outside."



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Mrs. Tresler: "My drapes and everything else stay cleaner. I only have to have the drapes cleaned maybe once a year. And I only have to do a thorough house cleaning every two weeks, at the most."

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COCONUT FROSTED

CHEESE PUDDING CAKE

- 1 pkg. lemon pudding and pie filling
- 1 envelope unflavored gelatin
- $\frac{1}{3}$ c. sugar
- 2 c. water
- 2 eggs, separated
- $1\frac{1}{2}$ c. sieved regular-style cottage cheese
- $\frac{1}{2}$ c. instant whipped dessert topping
- $\frac{1}{4}$ c. packaged grated coconut

Combine pudding mix, gelatin, sugar, and water in saucepan. Beat egg yolks; blend into mixture in saucepan. Cook over medium heat, stirring constantly, until mixture comes to a full boil and is smooth and thick; cool slightly. Beat egg whites until stiff peaks form. Fold cheese into lemon mixture; fold in egg whites. Chill until mixture begins to thicken. Pour it into an 8-inch round layer-cake pan with removable bottom. Chill 4 hours or overnight or until firm. Run a knife around the sides of the cheese layer. Push up the bottom and place the cheesecake, still on pan bottom, on a serving plate. Spread with whipped topping; sprinkle with coconut. Makes 12 servings. 110 calories each.

MOCHA ORANGE BAVARIAN CRÈME

- 1 tsp. soft butter or margarine
- $\frac{1}{4}$ c. packaged cereal crumbs
- 1 envelope unflavored gelatin
- 1 c. cold water
- 1 tbs. instant powdered coffee
- 1 tbs. cocoa
- 1 tsp. vanilla extract
- 3 egg whites
- 6 tbs. sugar
- 1 c. instant nonfat dry milk
- $\frac{1}{2}$ tsp. grated orange rind
- 2 tbs. orange juice

Grease a $1\frac{1}{2}$ -quart mold with butter or margarine. Coat greased surface with cereal crumbs. Sprinkle gelatin over $\frac{1}{2}$ cup of cold water in a cup. Let stand 5 minutes. Set cup in a small pan of hot water. Heat slowly, stirring occasionally, until gelatin is dissolved. Stir in coffee, cocoa, and vanilla. Add remaining $\frac{1}{2}$ cup water; chill. Beat egg whites until soft peaks form. Gradually beat in sugar, continuing to beat until meringue is stiff. Set aside. When coffee mixture is ice cold, pour it into a chilled mixer bowl. Add dry milk powder. Beat at high speed in electric mixer about 3 minutes or until soft peaks form. Add

orange juice and rind. Continue to beat 2 minutes more. Fold in egg whites; blend well. Pour into prepared mold. Chill at least 5 hours or overnight. Unmold onto chilled serving plate. Garnish, if desired, with mint leaves and/or orange sections. Makes 8 servings. 95 calories each.

CHILLED SHERRY SOUFFLÉ

- 2 envelopes unflavored gelatin
- $\frac{1}{2}$ c. cold water
- $1\frac{1}{2}$ c. dry sherry
- 5 eggs, separated
- 1 tbs. lemon juice
- Non-caloric sweetener*
- 10 ladyfingers, split
- Mint leaves (optional)

Sprinkle gelatin over cold water. Let stand 5 minutes. Place over boiling water and stir until gelatin is dissolved. Stir in sherry; chill until mixture begins to thicken. Beat egg whites until foamy. Add lemon juice and beat until whites are stiff. Beat yolks until frothy. Add non-caloric sweetener and beat on high speed of mixer until thick and lemon colored (about 5 minutes). Fold beaten egg whites into yolks. Fold egg mixture into gelatin. Fasten a 2-inch collar of wax paper around a 7-inch soufflé dish. Stand ladyfingers around inside edge of dish. Carefully pour soufflé mixture into prepared dish. Chill at least 4 hours or until firm. Remove wax paper. Garnish, if desired, with sprigs of mint. Makes 12 servings. 85 calories each. *Follow label directions on non-caloric sweetener of your choice to equal $\frac{3}{4}$ cup of sugar.

STRAWBERRY PUDDING PARFAIT

- $2\frac{1}{2}$ c. sliced fresh strawberries (1 pt.)
- 6 tsp. liquid non-caloric sweetener*
- 3 tbs. quick-cooking tapioca
- $\frac{1}{8}$ tsp. salt
- $2\frac{1}{2}$ c. skim milk or reconstituted nonfat dry milk
- 1 tsp. vanilla extract
- $\frac{1}{2}$ c. instant whipped dessert topping

Combine berries and 4 teaspoons liquid sweetener in a bowl. Toss lightly to sweeten all berries. Chill until needed. Combine tapioca, remaining liquid sweetener, salt, and milk in saucepan. Let stand 5 minutes. Cook over medium heat, stirring constantly, until mixture comes to a full boil. Remove from heat. Add vanilla and chill. (Tapioca thickens more upon cooling.) To serve: Alternate layers of tapioca pudding, berries, and whipped topping in parfait glasses. Makes 6 servings. 108 calories each.

*Follow label directions on non-caloric sweetener of your choice to determine the amount necessary to equal 1 cup sugar.

THE END




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HOT NEWS FOR OPEN BROILING



What can compare with the tantalizing goodness of a plump rotisserie-roasted chicken or sizzling sirloin from the outdoor grill? Now there's no reason for you to let the end of summer mean good-bye to those delicious barbecue feasts. Bring the cook-out indoors with a portable, electric broiler-rotisserie.

A newcomer to the portable appliance world, the versatile broiler-rotisserie is already becoming a family favorite. Several manufacturers have recently introduced this smokeless, spatterless, open-type way to broil, grill, or roast!

This easy-to-assemble, easy-to-operate portable appliance is made of stainless steel with a chrome-plated broiling rack and heatproof legs. One model has an aluminum drip pan under the body. The tubular-type heating element is below the rack and is self cleaning. For those who want only a broiler, most can be purchased without the rotisserie spit. One model offers a shish-kabob attachment (at extra cost).

The broiler-rotisserie uses the open-air method of cooking (letting air circulate around the cooking food) to capture that succulent barbecue flavor in meats, fish, and fowl. No hood or enclosure is needed since there is never any smoking or spattering of troublesome grease. What's more, there's no worry of scorching table or counter tops—the broiler-rotisserie gives off little excess heat.

To clean, remove the cord from the outlet and allow the unit to cool completely. Then remove the broiling rack, heating element, and rotisserie attachment (if used). Never immerse the heating element or rotisserie motor in water; they require only a quick wipe with a damp cloth. Some models have removable legs that can also be wiped clean with a damp cloth. Wash rack, stainless steel body, and rotisserie accessories (if used) in warm, sudsy water, rinse, dry thoroughly.

Here are some special tips for top-notch results:

1. Before using your broiler-rotisserie for the first time, give all washable parts a good cleaning.
2. Follow the manufacturer's operating and assembling instructions.
3. Use a meat thermometer for cooking large birds or roasts.
4. When using the rotisserie attachment, make sure meat, fish, or fowl is balanced on the spit.
5. When using the broiler, allow the

appliance to preheat for 2 minutes before placing meat on the rack. Remove meat before unplugging.

6. Meat for broiling and roasting should be at room temperature. If the meat is chilled when placed on the broiler or rotisserie, allow extra cooking time.

Try these irresistible recipes for your next indoor barbecue feast.

BROILED HAM STEAKS

- $\frac{3}{4}$ c. pineapple juice
- $\frac{1}{2}$ c. prepared mustard
- 1 tsp. horseradish
- 5 tbs. sugar
- Salt, to taste
- 2 precooked ham steaks (1-inch thick, $1\frac{1}{2}$ lbs. each)

Preheat broiler. Combine pineapple juice, mustard, horseradish, sugar, and salt. Heat mixture over medium heat for 3 minutes, stirring occasionally. Place steaks on broiler rack and baste with heated sauce. Grill 12 minutes on each side or until steaks are golden brown color, basting frequently with sauce. Reheat remaining sauce and serve with steaks. Makes 6 servings.

SPIT-ROASTED LOIN OF PORK

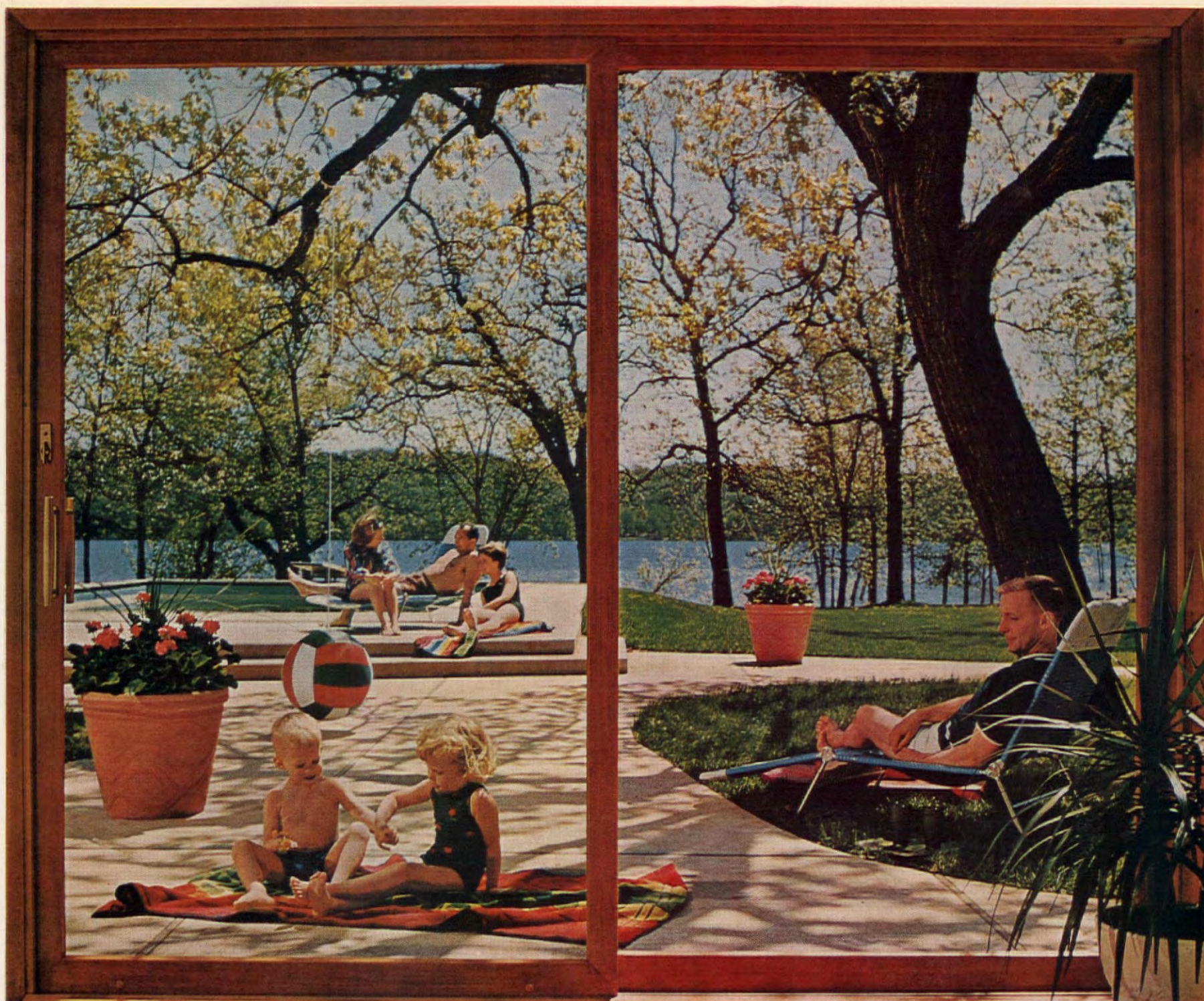
- Center cut loin of pork, boned (6-7 chops)
- 1 tsp. salt
- $\frac{1}{4}$ tsp. pepper
- $\frac{1}{4}$ tsp. sage
- $\frac{1}{4}$ c. apricot preserve
- $\frac{1}{2}$ c. brown sugar
- 2 tbs. water

Rub fat side of roast with salt, pepper, and sage. Place on spit; secure with spit prongs. Cook $2\frac{1}{4}$ to $2\frac{1}{2}$ hours or until meat thermometer reads 185° F. While pork is cooking, combine apricot preserve, brown sugar, and water. Heat over medium heat for 5 minutes, stirring occasionally. The last 25 minutes of cooking, baste often with apricot mixture to glaze. Makes 5 or 6 servings.

SEAFOOD KABOBS

- 12 large raw shrimp
- 1 large lobster tail
- 8 whole mushrooms
- 1 green pepper
- $\frac{1}{2}$ c. melted butter or salad oil
- $\frac{1}{2}$ tsp. garlic salt
- $\frac{1}{2}$ tsp. paprika
- $\frac{1}{2}$ tsp. seasoned salt
- 8 scallops
- 8 whole canned onions

Peel shell from shrimp; remove black vein by cutting almost through at center back without severing ends. Remove meat from lobster tail and cut into 8 large chunks. Wash mushrooms and green pepper. Cut green pepper into 1-inch pieces. In a small bowl combine melted butter or salad oil, garlic salt, paprika, and seasoned salt to use as baste. Alternate fish and vegetables on 4 skewers beginning and ending with shrimp. Place on kabob attachment of broiler-rotisserie and grill about 30 minutes, basting frequently with butter or salad-oil mixture. Makes 4 servings.



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jiffy TV snacks in the den. Teen-agers will have fun fixing their own delicious between-meal pickups in the family room or on the porch.

Equally handy in the kitchen, the portable oven lets you bake and roast (some large models also broil and grill) with small-oven economy—large-oven accu-

racy. What's more, this appliance preheats quickly—in two to five minutes—yet throws off a minimum amount of heat. You can enjoy a cool and comfortable kitchen!

Here's a quick run-down on the features of the portable oven:

The oven is usually square or rectangular in shape; most are finished in chrome with adjustable aluminum racks. A heat control regulates temperatures from 200° to 425° or 450° F. One model has heat settings to 500°.

Most portable ovens are equipped with a signal light that glows when the oven is heating and goes off when the desired temperature is reached. This way you can tell at a glance when the temperature is just where you want it. A few models also have a bell timer that signals when the food is ready.

Other features may include: a heat-proof look-in window, removable handles for easy storage, and a hinged range-type heating element that swings out of the way for cleaning.

To clean, disconnect the appliance and remove the racks (also remove the control if it is detachable). Wash the interior of the oven with a moist, sudsy cloth, rinse, and wipe dry. Do not immerse the oven to wash if the directions do not specify doing so. Scour stubborn stains with a steel wool soap pad. Commercial oven cleaners are not recommended.

Wash the exterior of the oven with a sudsy cloth, rinse, and wipe dry. Do not use abrasive cleaners on the exterior of the portable oven—they may harm the finish.

For pick-your-spot cooking fun, here is a recipe you'll enjoy:

HAMBURGER PIZZA FOR THE KIDS

- 1 lb. lean, ground chuck
- 1 egg
- ¼ c. milk
- ½ c. bread crumbs
- 1 lb. can tomatoes, drained
- ½ tsp. oregano
- ½ tsp. garlic salt
- ½ c. grated Cheddar cheese
- 2 tsp. grated Parmesan

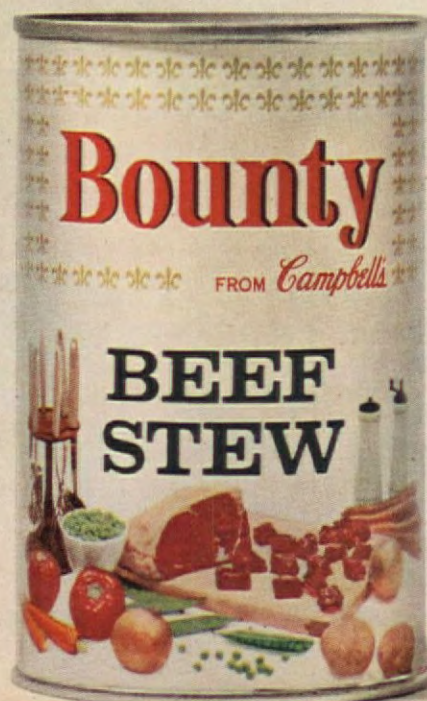
Preheat oven to 350°. Combine chuck, egg, milk, and bread crumbs in a mixing bowl; mix well. Press mixture into bottom and sides of a 9-inch pie plate. Combine tomato, oregano, and garlic salt. Pour into meat-lined pie plate. Top with grated Cheddar and sprinkle with Parmesan. Bake 30 minutes. Makes 6 servings.

Would you try a canned beef stew if you knew that *Campbell's* made it?

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IN YOUR GARDEN



Reliable daylilies; plant some uncommon perennials

The onset of cooler weather is your signal to bring tender potted plants indoors. This is also a good time to take cuttings of many of the bedding plants, which can be rooted and kept in the house during the winter.

Since October is usually a very dry month, you'll probably have to water plants well so they will go into winter dormancy with sufficient moisture around their roots. Decide what new perennial plants you want in the garden next year and set them out now, so that they'll be established before cold weather sets in. Although they can be started from seed, nursery plants are advisable for quick results and to assure you of a riot of color in the garden next summer.

If asked to name three favorite garden perennials you would probably include daylilies as one of them. Their popularity is well deserved for they come in various shades of yellow, orange, pink, red, bronze, wine, and many interesting blends. They will grow in any type of soil and will respond gratifyingly to fertilizer and water. You can use them in sun and shade, the minimum light requirement being four hours of sun daily. You can use them in the perennial border or in other flower beds, massed in front of shrubbery, planted as a hedge, or as accents in almost any garden scene.

A lovely daylily of pale cream and pastel melon is 'Frances Fay'; 'Coral Mist' is shell pink with a darker center. 'Lucky Strike' is also pink and 'Luxury Lace' a light pink. 'Atlas' is a light yellow and three reds are 'War Eagle,' 'Bess Ross,' and 'Queen of Hearts.'

You can create dramatic landscape effects with some of the more common and reasonably priced varieties used in mass plantings. Try 'Hyperion,' pale yellow; 'Rajah,' burnt orange; and 'Neyron Rose.'

A valuable perennial in the Southern states is lythrum, or loosestrife. It's a very vigorous plant, reaching 24 inches or more in height, and it flowers from late spring until late summer. Two outstanding varieties are 'Morden's Pink' and 'Morden's Rose.' 'Robert' is a new

rose pink variety. Give them moist soil in sun or partial shade.

Lavender is a perennial favorite common to many areas of the South. It has beautiful gray foliage and can be used as a hedge or border. The plants grow 12 to 15 inches in height. For deep purple flowers, grow the variety 'Hidcote' and for blue, spiked flowers try 'Vera.'

Native to the mountain regions of the southern Appalachians is monarda, or bee balm, and fortunately there are excellent selections of it for garden use. Two good pinks are 'Croftway Pink' and 'Granite Pink.' For scarlet red, plant 'Cambridge Scarlet.' You can plant monarda in sun or partial shade, and it flowers early in the season until midsummer. A small plant, only four to six inches in height, that bears white cupped flowers profusely all through the summer is *Nierembergia rivularis*. *N. frutescens* is a larger plant—18 to 20 inches tall—also with white flowers. Use both species in full sun.

Balloon flower (*Platycodon grandiflorum*) is not commonly seen in the Southeast, but does very well here in most garden soils. It responds to moisture and prefers a loamy soil in full sun. It's an extremely handsome perennial that blooms the second year from seed and by division in the spring. The flowers are available in blue, white, and shell pink, and are excellent for cutting. The plants are normally 18 to 20 inches tall.

Although butterfly weed (*Asclepias tuberosa*), or chigger weed in some parts of the South, is a native in our area, it is not commonly used as a perennial plant. It makes an excellent one when used in mass, however, and is readily propagated from seeds or divisions. It is also available from nurseries as seedlings or rooted plants. Give it full sun to partial shade. Once established, it will tolerate rather dry soils. The flowers are usually vivid orange, although bright yellow ones can be found.

Three excellent tritomas, or poker plants, to use as accents in a perennial garden, are 'White Giant,' creamy white; 'Springtime,' coral red with yellow lower flowers; and 'Glow,' also coral red.

THE END



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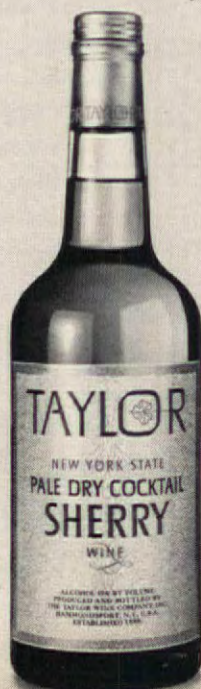
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PLANT A SPRING BULB SHOW IN YOUR GARDEN THIS FALL

If you'd like color in your garden next spring, plant bulbs this fall. They're the easiest of all flowers to grow and you can plant them any time before the ground freezes. By choosing enough different kinds you can have a continuous display for at least two months and you can include just about every color of the rainbow.

Tulips, daffodils, and hyacinths have the largest flowers and are the best-known of the spring-blooming bulbs. They're sure to be the mainstay of your spring show. But you'll need some of the smaller kinds—like crocus, snowdrops, grape-hyacinths—to give you a maximum-length flowering season and also to provide the fullest possible color range.

If you want bulbs to last more or less permanently it's important that you plant them in reasonably good, well-drained soil, in locations where they'll get sunshine at least half the day. Fertilize them fairly generously each year. Many people use spring bulbs, especially tulips, the same way they use annuals, geraniums, and other one-season plants. They replace them every year. If you adopt this system, it doesn't matter where you plant them. The flower buds are in the bulbs when you buy them and they'll bloom the first spring irrespective of soil fertility and sunshine.

All tulips, daffodils, and hyacinths are most effective in one-variety clumps of six, 12, or 18 bulbs, in solid beds, or in irregularly shaped drifts. If they're used for edging, the planting should be at least three bulbs wide and of one variety.

All the smaller bulbs are best used in dozens or hundreds, planted as clumps, formal beds, edgings, or irregular drifts. Used generously, they'll be striking; planted sparsely, they'll be insignificant. (Incidentally, they cost \$5 to \$7.50 a hundred.)

After spring-flowering bulbs have bloomed, those in sunny locations can be overplanted or replaced with annuals like petunias, marigolds, ag-

eratum, and zinnias or with bedding plants such as geraniums, begonias, fuchsias, and lantanas. Those in the shade can be succeeded by impatiens, coleus, begonias, or achimenses. Thus, in these areas you can have color for a longer time than in any other part of your garden, from earliest spring until quite late in the fall.

Here are the basic facts on the most popular spring-flowering bulbs. You

and in a "late" spring you may not see it till March. It has pure white pendent flowers about six inches high which last for weeks if the weather stays cold. The smaller snowdrop, *G. nivalis*, blooms several weeks later and grows about four inches high. Plant the bulbs of both about four inches deep and three or four inches apart—and use them generously!

CROCUS. The early crocus species

WINTER ACONITE. The winter aconite, *Eranthis hyemalis*, has delightful little golden yellow, buttercuplike flowers an inch or two high which appear with the early crocus. Plant them in good-size drifts, two to three inches deep and the same distance apart.

GLORY-OF-THE-SNOW. The chionodoxas, or glory-of-the-snow, flower soon after the early crocus and winter aconites. The most widely grown form, *Chionodoxa luciliae*, has small, starlike, upturned flowers, bright blue with white center, and is strikingly effective in drifts of 50 bulbs or more. There are also pure white and rose pink forms. Plant the bulbs about three inches deep and at least three inches apart.

SCILLAS. Siberian squill or scilla, *S. sibirica*, starts while the crocus and chionodoxas are still in flower and has small, pendent, star-shaped blooms of extraordinarily intense blue. Plant four inches deep, four inches apart. The Spanish scilla, *S. hispanica* (also known botanically as *S. campanulata* and commonly as Spanish bluebell or wood hyacinth), is much larger, with hyacinthlike flower spikes, and blooms later with the large tulips. It comes in blue, pink, and white, and the bulbs should be planted about five inches deep and the same distance apart.

GRAPE-HYACINTHS. The grape-hyacinths, or muscari, include several shades of blue and purple and also white. They have little hyacinthlike spikes of tiny flowers, are fragrant, and grow six to eight inches high. Plant them four inches deep, four inches apart.

HYACINTHS. The true hyacinths are the most intensely fragrant of the spring bulbs and are among the showiest. Their heavy, cylindrical flower spikes grow about a foot high and include

pure white, pale yellow, and several shades of blue, lavender, pink, and red. They have always been favored for formal, symmetrical plantings but are as suited to informal, irregular plantings as daffodils and tulips. Plant them six inches deep, five to eight inches apart.

DAFFODILS. The daffodils, or narcissus, are a large group ranging from tiny species that flower earlier than some crocus to large trumpet daffodils and poet's (continued)



They'll never run out on you. (Tupperware is leakproof.)

Y'know how gloppy your refrigerator gets when orange juice starts to drip, drip, drip? And how messy your kitchen floor gets when somebody spills the milk? Well, why run risks? Play it safe with Tupperware. Liquids don't leak or spill when stored in these superb plastic containers. Tupperware is lightweight, too. Flexible. Practically unbreakable. And there's a size and shape for every food-storage need. See for yourself, before you buy—at a Tupperware home party!

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will find most of them at any well-stocked garden supply market, and you'll see all of them illustrated in any good bulb catalogue. They're arranged here in the order of their flowering. Planting depths refer to the depth of the hole at which the bottom of the bulb is set.

SNOWDROPS. The earliest of all bulbs is the large-flowered snowdrop, *Galanthus elwesii*. Usually it opens in February, but if the weather pattern is just right it'll start in January,

start before the snowdrops are finished. These include *Crocus aureus*, yellow; *C. biflorus*, white and lavender; *C. sieberi*, lilac; *C. susianus*, golden yellow; *C. imperati*, buff and lavender; and *C. tomasinianus*, lavender. The larger-flowered Dutch hybrids start later, but before the species finish, and include whites and various shades of yellow, lavender, purple, and two-color combinations. Plant all crocus about four inches deep and the same distance apart.

(continued) narcissus that continue well into the tulip season. Most of the popular kinds are at their peak from about the middle to the end of April.

Three most important classes of daffodils, which generally grow 12 to 18 inches high, are the trumpet type, in yellow, white, and bicolor; large-cup type, in the same colors plus brilliant orange in the central cup; and small-cup type, mostly white with yellow, orange, and red cups. Other kinds include double flowered, poet's or poeticus, and cluster-flowered or tazetta types. You'll find bulb catalogues offer many varieties in each class. Plant all daffodils eight to ten inches deep and from six to eight inches apart.

TULIPS. The large-flowered, long-stemmed hybrid tulips bring the spring bulb show to a spectacular conclusion. They bloom during most of the month of May, grow 18 to 30 inches high, include pure white and many shades of cream, yellow, pink, red, lavender, purple, and bronze—just about every color except real blue—and so are the most popular of all bulbs. They are classified as Darwin, cottage, breeder, triumph, lily-flowered, double, and parrot types and include hundreds of varieties.

Besides the May-flowering tulips, there are several popular kinds that bloom earlier with the daffodils and hyacinths. These include the large-flowered but low-growing kaufmanniana or waterlily tulips, the cluster-

flowered type, and the familiar giant 'Red Emperor' fosteriana type. There are also many small, early flowering, wild species.

Tulips, if they are to be left in the ground, should be planted at least eight inches deep and in light soil are better planted 12 inches deep. They last longer if dug up as soon as the leaves turn yellow in June, stored dry in paper bags over summer, and replanted in October. In this case a six-inch planting depth is sufficient, as it also is if the bulbs are to be dug up and discarded after flowering.

HOW TO PLANT. If the soil where you're going to plant bulbs is light and easily worked, and if you've been fertilizing it and growing other plants there for some time, you'll have no trouble planting dozens or even hundreds of bulbs with a trowel or hand bulb planter. But if it's a heavy, hard-to-work soil and hasn't been cultivated much or at all, you'll soon have blistered hands and sore muscles unless you loosen the earth before you start planting.

Use a digging fork or spade and turn the soil two or three inches deeper than the kinds of bulbs to be planted will be set. If the planting is to be permanent, fertilize the soil generously before turning it.

When planting the bulbs, be careful to set all of them in a clump, bed, or drift at the same depth. This is to insure their flowering at the same time and at uniform height. THE END

FURNITURE—ANTIQUE VS. REPRODUCTION

The demand for antiques has never been greater than it is today. At the same time, antiques are getting rarer. This means that the price of so-called genuine antiques has gone up proportionately. (The arbitrary date for pieces called antiques is 1830. However, *because* of the increasing scarcity of pieces over 100 years old, some people now consider items that are 50 and 75 years old as genuine antiques.) But the mere fact that a piece of furniture is old is no criterion of value. Condition is what counts, among other things. Again, the better the condition, the higher the price.

Most highly prized, at this time, are the so-called signed pieces of the 18th- and 19th-century French cabinetmakers. This is understandable, because furniture making has never attained such exquisite quality. American designs of the Colonial period have been gaining in popularity, along with 19th-century English mahogany pieces and the provincial styles.

Although you may not be able to satisfy your hunger for a genuine antique piece, you can buy excellent reproductions. Reproductions are line-for-line copies of pieces which manufacturers choose for their adaptability to today's life. They pick smaller pieces and ones that are more

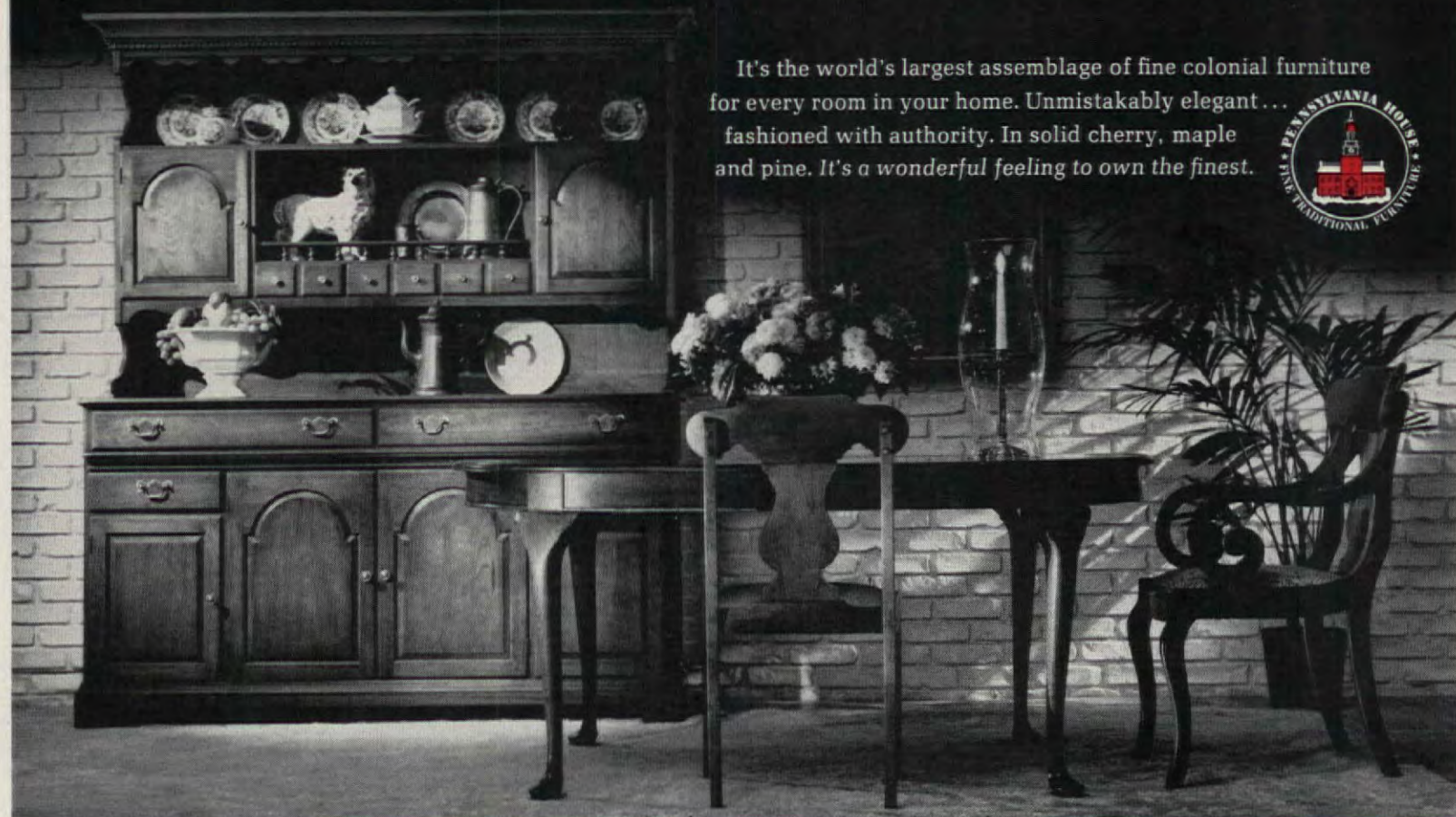
lightly scaled to fit into small, modern rooms. If you buy a well-made reproduction from a reputable manufacturer in a good store, you may actually get a better buy than you would in some antique shops. Reproductions often have a considerably longer life span than antiques because of modern methods used in the construction, better glues, better processes of drying lumber, and because manufacturers keep in mind how the furniture will be used.

Due to high labor costs, reproductions can be almost as expensive as antiques, but you get what you pay for!


If you find reproductions beyond your budget you can purchase adaptations. Adaptations are free translations and interpretations of period pieces. Instead of trying to copy exactly, only the over-all appearance of the original is retained. Woods, finish, color, hardware, may be different.

Furniture stores offer reproductions and adaptations of almost every furniture style. There are pieces for the small apartment that must do double or triple service, as well as those for the large home with special-purpose rooms—drawing room, library, music, dining, breakfast, and family rooms that require a wide choice and variety of furniture.

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Private Life of a Child

(continued from page 30)

hope for help and their desire to be cooperative cloud their judgment. Before revealing too freely the intimate details of a youngster's life, parents should know why the teacher feels the need to know them and *how* she feels they would help her to work with him more effectively.

In respecting a child's privacy, however, and protecting it from encroachment by others, parents must remain aware that this consideration will not be invariably accorded him elsewhere. The child who leaves his private writings open to the world, for instance, may do so inadvertently or because he wants them to be seen. Scrupulous observance of his privacy would dictate that such an indiscretion be ignored. But this may not be the wisest course for the long run. "Did you know that you left your

Share
With Others



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The Salvation Army

diary open on your desk this morning?" might bring forth a response of panicky embarrassment that would make clear no further discussion was wanted. In that case a word or two on the importance of discretion would not be amiss and would fall on ready ears. This would be truly a "teachable moment." On the other hand, the same observation might well bring a reaction that showed clearly a desire to share the problem or the confusion which we set forth on the open pages.

Being a parent was never easy. The dilemma of parenthood has never been clear in deciding what to see and what to ignore; what calls for watchful waiting and what for clear-cut, immediate action. One thing is sure, however. To grow inwardly as a person a child needs time and opportunity to know himself, to digest all his experiences, to recognize and accept his emotions. Constant observation, investigation, in-



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textures and designs, you can give each room a personality of its own. Isn't that cozier than the coldness of plain ordinary color on your walls? And today's wallpaper is so economical. Easy to clean and keep clean. Stays beautiful for years of active family living. Your

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struction, and interpretations can only hinder the process. They can even warp it completely. The child needs the opportunity to keep his own counsel when he will and to express his thoughts and feelings fully and freely when that is his need and desire. In offering him this freedom, though, parents must help him bit by bit to recognize the importance of discretion and also the importance of

fulfilling his own obligations. As a child he can be granted privacy. As an adult he will have to know how to protect it.

THE END

Styles in social expectations change and recent child-care books have put more emphasis on the preventing or counteracting of so-called "withdrawn" behavior—in the interest of "social adjustment"—than in

providing opportunities for quiet reflection and inner growth. However, a recent scholarly study, Identity and Interpersonal Competence by Nelson N. Foote and Leonard S. Cottrell Jr., recurrently highlights the needs for deeper understanding of this factor. "Yet," the study comments, "planning to leave people alone may be the hardest kind of planning."

D.B.T.

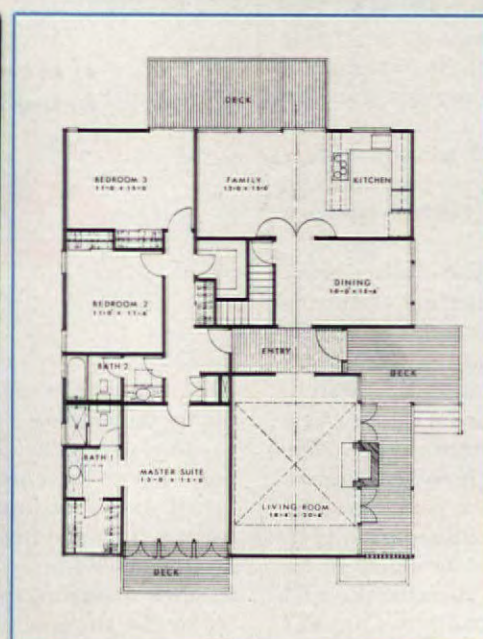
HOMES FOR BETTER LIVING COMPETITION

Builder's house a winner in competition sponsored by the American Institute of Architects



Karl H. Riek

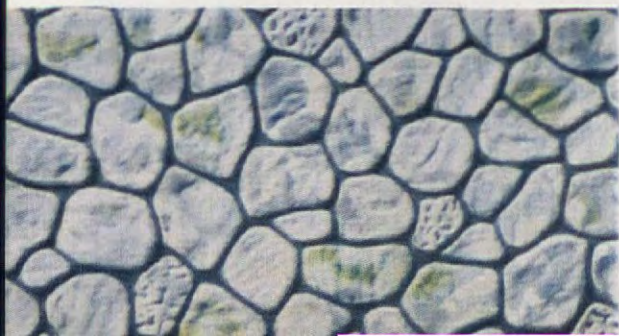
This smart house was one of the top winners in a design competition sponsored by the American Institute of Architects in co-operation with *House & Home* and *The American Home* magazines. Deemed by the judges to be exceptional from many standpoints, the features that most impressed them were the skillful handling of wood and the way most of the rooms open to the outdoors. Entry to the house is actually on the side to permit good circulation without long corridors. The living room (shown at right) opens to its own deck as does the master bedroom. The family room shares a large deck with one of the other bedrooms. Skylights, plumbing vents, and exhaust fans are all concealed behind a monitor on the roof. Roof overhangs and sun screen give the house an appearance much larger than its actual size. A full basement provides for a two-car garage and lots of expansion space. An alternate elevation not only changes the outside but (continued)





Pattern illustrated (#6046)—close-up actual size below

Beautiful! Congoleum-Nairn's new vinyl floor—Ranchero



Congoleum-Nairn developed new Ranchero® to give you many years of fresh beauty for your floors. This richly embossed inlaid vinyl hides scuffs, scratches, indentations, under-floor irregularities like no other vinyl. Actually stays clean longer.

The seamless-as-broadloom Spacemaker 6-ft. width, used wall to wall, creates one easy-to-clean area. Ranchero can be installed in any room, even in the basement. Eight fresh

colors. Inexpensive, too—about \$85 for 9'x12' installed. See it at leading stores. Or write for a sample: Congoleum-Nairn, Kearny, N. J.

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Look to the right. Notice the trim, built-in handle. The easy-to-read digits. The "Color-Zone" dial. And it comes in 6 smart decorator colors.

You must have friends or relatives who would like a HEALTH-O-METER for Christmas. Just be sure they don't weigh over 300 lbs.



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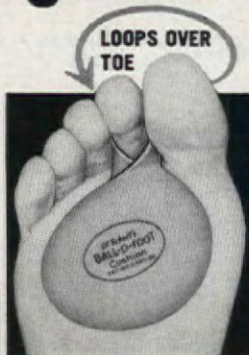
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With Dr. Scholl's BALL-O-FOOT Cushion nestled against the sole of your foot, you'll be able to stand, walk, dance to your heart's content—free of any discomfort here. The cushion—not you—absorbs the jar of each step. Made of soft Latex Foam and nylon—no adhesive. Flesh color, washable. Worn invisibly. Only \$1 a pair at Drug, Shoe, Department and 5-10¢ stores. If not obtainable locally, send \$1 direct to Dr. Scholl's, Dept. OA, Chicago 10, Illinois, and state if for man or woman.



**Stops High
Heel Soreness
at Sole of Foot**



Dr. Scholl's BALL-O-FOOT Cushion

(continued) also gives a new feeling to the interior. This is done with an alternate roof line. Instead of the pyramid form, a gable roof is used and the gable ends glazed above the conventional wall height. It gives rooms more light and creates a completely different mood. The structural members are left exposed and the wide roof overhang extends the length of the rooms. The plan remains the same, but the change in elevation gives the development a variety of styles. Architect: A. Robert Fisher. Builder: Stoneson Development Corporation. Location: Millbrea, California. **THE END**



Alternate roof design completely changes look and feeling of house.



Peak of gable is over open hall which is actually part of the rooms it joins.



Kitchen, seen in background of photo at left, gets view from deck and glimpse of horizon from clerestory windows. Cabinets hang from poles.

Karl H. Riek



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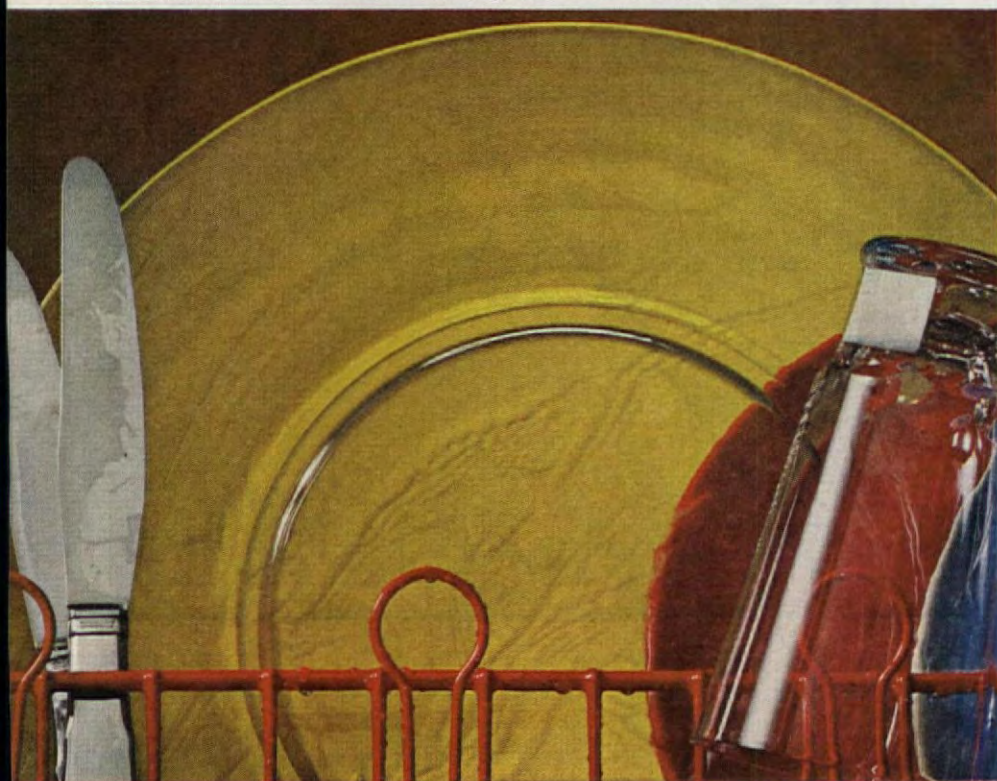
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WATER DROPS—See what happens when even clean water is sprayed on dishes. Drops form, and as dishes dry, these water drops turn into ugly spots and streaks.

CASCADE—Because of Cascade's "sheeting action," water slides off, drops don't form. Cascade with Chlorosheen does it—and only Cascade has Chlorosheen!



Cascade's amazing "sheeting action" eliminates drops that spot!

Nothing beats Cascade at getting dishes clean. Cascade's remarkable "sheeting action" even eliminates drops that cause ugly spots. Water ripples off in clear-rinsing sheets. Dishes, glassware and silver come from your dishwasher sparkling and spotless. No towel touch-ups!

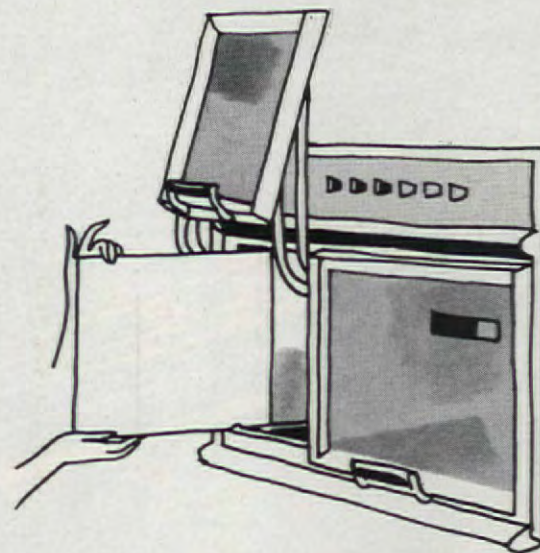
Nothing safer for china patterns. The American Fine China Guild verifies Cascade's unsurpassed safety to delicate patterns. Every leading dishwasher manufacturer recommends Cascade, too. So do women everywhere. They've made it America's favorite dishwasher detergent by far... because Cascade leaves dishes spotless.

Give your dishwasher the best—Cascade—it's got "sheeting action"

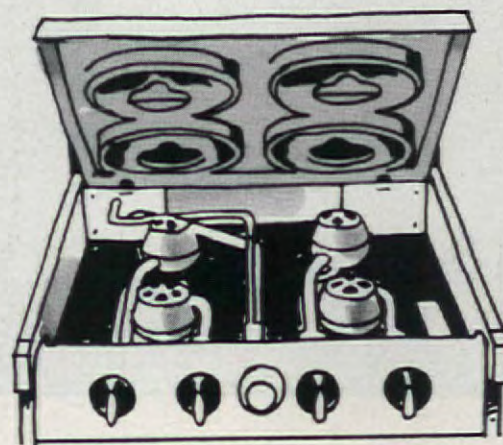


EASIER WAYS TO CLEANER RANGES

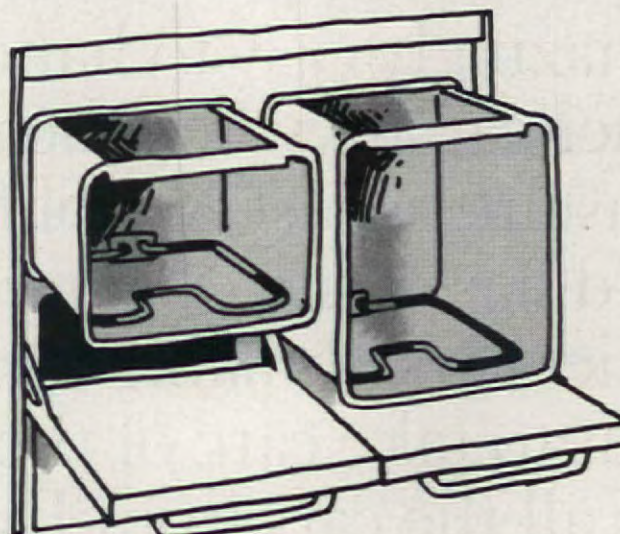
You wanted it . . . that great breakthrough in range design called easy cleanability. Here are the features on today's ranges that have taken the chore out of cleaning. They're great timesavers! Some are exclusive to one manufacturer, others are not. Look for features that suit your needs.



Slide-out oven walls of Teflon can go right to the sink—can be cleaned in a flash! Like the new nonstick cookware, just wipe the panels clean with a damp sudsy sponge, rinse, and dry. Back in place they'll look like new.



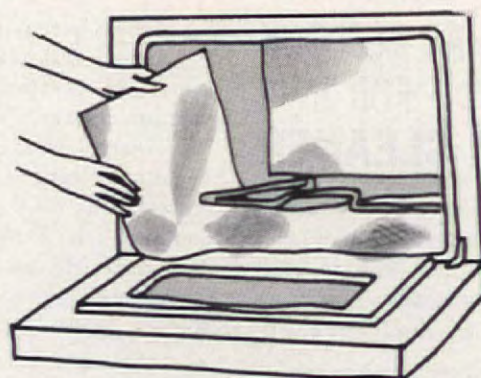
No more hard-to-get-at areas! Here's the answer to cleaning pesky surface spillovers. Entire cooking platform lifts up, drip pans and all parts dismantle. Take them to the sink for quick scrub-up and replace them in minutes.



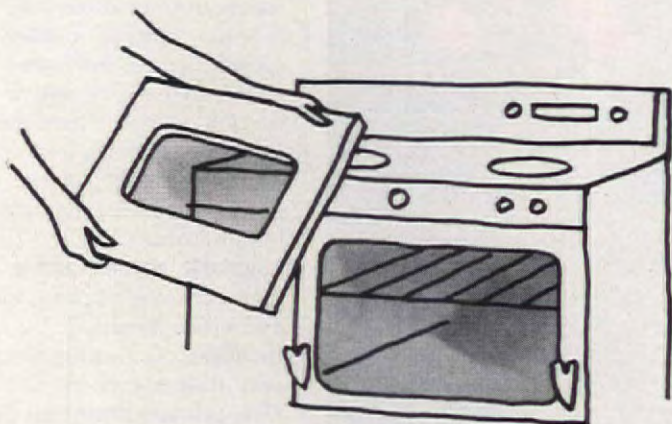
You pull out the oven like a drawer, clean it from the top while standing up with nary a stoop or stretch. And it wipes bright because it's lined with porcelain enamel; edges and corners are rounded off; no cracks and crevices.



"Silver Liner" is its name. Removable, tooled aluminum oven sides, top, and bottom are strong enough to be cleaned over and over again and are inexpensive enough to replace when they get too dirty for more scrubbing.



These are aluminum foil linings for the sides, top, and bottom of the oven. When they get soiled, don't scrub . . . just replace them with standard 18" foil available at most stores. This is an easy way to keep your oven clean.



How many times have you bent over, reaching in through the open door to clean your oven? Not any longer! Lift-off oven and broiler doors just lift out of the way. Now you can do a thorough, nonstretch cleaning job.



A self-cleaning oven! Close the door, move the door latch to "clean," and set the control. The oven door locks, the temperature rises to 880°, vaporizing soil and eliminating smoke and odor. A spotless oven in two hours.

This is Happiness

He, ready to settle down and enjoy the heavenly comfort and luxury of his sculptured, solid wood swivel rocker and matching ottoman with smart vinyl covering. She, taking pride and pleasure in the harmony of her home with its clean, bucket-seat styling and beautifully grained solid ash wood. You can find it at fine stores everywhere because... This is 'Contemporary American' happiness by Heywood-Wakefield!

For descriptive brochures featuring "Furniture with the Fresh Look," send 50¢ in coin to Heywood-Wakefield Co., Dept. AH, Gardner, Mass.

WHAT TO LOOK FOR IN A VACUUM CLEANER

Scarcely have the first leaves turned from summer green to autumn scarlet when you know it's time for fall cleaning. Let's face it, there's nothing glamorous about a houseful of clean-

ing chores; but your job can be easier if you take full advantage of a most important electrical appliance—your vacuum cleaner.

Nobody has to tell you that the vacuum cleaner saves time and energy. But does *your* cleaner do a complete job? Does it glide smoothly over door sills and rug edges? Is it energetic enough to pick up more than surface dust? Can the dust bag be

emptied or disposed of quickly?

If you find your answers are "no" or "sometimes," it's time you invested in a new cleaner!

The vacuum cleaners on the market now are more powerful and more convenient to use than ever before. And there's a cleaner for every job—from the tiniest dirt-catching corner to the largest wall-to-wall carpet.

What you want is a cleaner that

will do your cleaning jobs properly and easily with as many of the convenience features as you can afford.

There are five types of vacuum cleaners from which to choose. Here is a guide to help you choose one or more than one.

UPRIGHT CLEANER

If your home has carpeted floors or several large rugs you may lean toward the familiar upright cleaner. The upright is equipped with a revolving brush and sometimes with a beater bar that sweeps and vibrates the carpet, joggling the dirt loose. The upright has many new attachments to brag about too.

Some upright models have two speeds, with a low speed suction for rugs and carpets and a high speed suction to clean hard-surface floors, furnishings, walls, and draperies.

Adjustable handle you can set in three positions for rug or furniture cleaning or storage.

Adjustable cleaning action which gives you control of suction, nozzle height, and brush height.

Headlights for cleaning under furniture and in dark corners.

Floor-polishing brush that can be substituted for the rug brush.

Dust bag in most models is disposable.

Power cord that usually runs 19 to 21 feet. Most models have a storage pouch in the bag or clips on which to wind the cord.

Switch located on the handle of most cleaners. A few models have a foot switch on the cleaner body.

Cleaning tools include wands, a hose, upholstery nozzle, crevice tool, dusting brush, and floor cleaning tool. (These tools are described in detail in the list below.)

Prices range from \$50 and up. Attachments are extra.

TANK OR CANISTER CLEANER

Love a cleaner with lots of tools yet still compact and powerful? The tank or canister cleaner may be the one for you. It's a bit easier to carry and store than the upright.

Also not to be outdone by the uprights, the tank and canister cleaners usually come with upright attachments for rug and carpet cleaning. The rug nozzle, for the most part, uses a retractable comb or brush for sweeping action. Some models offer a power nozzle (at extra cost), with its own motor, that vibrates the rug or carpet to loosen dirt.

Other tank and canister standard equipment may include:

Upholstery nozzle for cleaning walls, upholstery, and draperies.

Crevice tool, a flat, narrow attachment specially designed for searching out dirt in hard-to-get-at corners.

Blower for cleaning jobs that require blowing dust out rather than vacuuming it, such as inside a piano.

Dusting brush, is tipped with long, flexible bristles set around a soft rubber nozzle—ideal for all types of dusting.

Suction regulator that lets you adjust the power for various cleaning jobs.

SHOW OFF!

Now's the time to dress up your home with these ever-so-delicious World's Fair colors (or any others your heart desires) by DEVOE!



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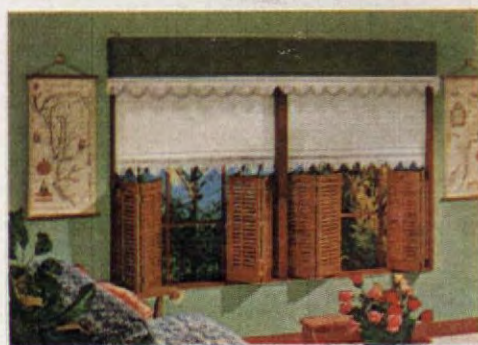
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Delphinium blue Regalite shade and Topper are trimmed with white Victoria swag fringe.

Regalite shade and Topper in Majolica blue are shown with a Diane overlap and white brush fringe.



Regalite Oyster white shades contrast smartly with Avocado green Topper. Both use Queen Anne fringe. Joanna wood louvers complete the decor.

Fresh, new JOANNA window decorating ideas

Now, you can decorate your windows a hundred different ways when you combine Joanna decorator shades and Shade Toppers.

Shade Toppers, our new window valances, are available in any Joanna shade cloth, any color, for unlimited mixing, matching, and blending.

Joanna shade and Topper combinations give windows a trim, completely finished appearance...eliminate need for cornices and draperies.

Room darkening or translucent.

Ask for Joanna decorator shades and Toppers at better department stores and specialty shops coast to coast.

Beautiful window shades mean **JOANNA**

JOANNA WESTERN MILLS COMPANY • CHICAGO, ILLINOIS 60616



Citron Holiday Stripe shade and Topper with Fiesta ball trim are combined with Joanna wood louver shutters for a charming kitchen window.

Wheels, runners, or a swivel top enable the cleaner to pass easily over rug edges, door sills, or its own cord. Most models have a bumper to protect furniture.

Floor-cleaning tool for hard-surface floors, rugs, and carpets.

Disposable dust bag. A few models also have a cloth filter bag that can be used without the disposable one.

Switch in most models is operated by a foot pedal.

Power cord is usually 18 to 20 feet. Some de luxe models have an automatic cord winder.

Built-in storage space in many models lets you store tools inside cleaner.

Special attachments include: a sprayer for mothproofing, waxing, or painting; a rug washer; a polishing and buffing brush. There is even an attachment that uses the cleaner section for sawing wood, clipping hedges, and drilling holes. These features usually cost extra.

Price range, including basic attachments, is from about \$40 to \$150.

"STICK TYPE" CLEANER

The stick-type vacuum cleaner usually weighs under ten pounds; considerably less than the tank or canister or upright cleaners.

Generally, the stick-type cleaners have less suction than the upright and tank or canister cleaners, but are convenient for touch-up cleaning jobs on floors, carpets, upholstery,

stairs, and walls.

Following are features you'll find in the stick-type cleaner:

Storage hang-up handle. Quick as a wink, you can hang the cleaner on a wall hook.

Cleaning tools include clip-on rug brushes, wall brushes, and dry mops. Some cleaners have attachments for above-the-floor cleaning (hose, wand, other cleaning tools).

Dust disposal is with disposable paper bags, cloth bags, or a dust cup that empties and is replaced.

Switch is located on the handle.

Price ranges from \$30 to \$50.

HAND CLEANER

The hand vacuum cleaner is similar to the "stick type" in that it is lightweight, small, and portable. It weighs five pounds or less and is most satisfactory for jobs such as tidying up the workbench, cleaning the car upholstery, interior of the boat, and the stairway carpet.

Features of this cleaner include: **Switch** that is located on the handle or tank, or both.

Shoulder strap that enables you to clean with one hand.

Attachments that come with most cleaners include hose, wands, and tools for all cleaning jobs.

Dust disposal is usually in the form of a cloth bag you empty, though a few models have disposable paper bags.

Price ranges from about \$10 to \$40.

CENTRAL VACUUM SYSTEM

If you're building a home you might consider installing a vacuum system. This system is essentially a built-in tank or canister cleaner. It is convenient but costly—\$200 to \$300 for a home under construction, \$500 and up for an existing home.

The central cleaner has plug-in connections throughout the house with a tank containing the motor, fan, and dirt receptacle installed in the basement or garage.

BUYING CHECK POINTS

- Is the cord long enough to let you move about easily?
- Will the bumper guard on the nozzle protect your furniture?
- Will the cleaner be easy to carry or move around? Does it have wheels, runners, or a swivel top?
- Do the attachments fit tightly? Are they light, durable, easy to attach and remove?
- What accessories come with the original purchase? Can you purchase other accessories later?
- How long is the guarantee? What parts are covered? Most cleaners have a one-year guarantee on the workmanship and materials.
- Are service and parts available?
- Have you tried the cleaner and found it satisfactory for your needs? If possible, test the cleaner in your home before buying.

THE END

COMING IN NOVEMBER

The entertaining season is upon us, so don't hide your light as a hostess under a basket. Bone up on the subject in our coming issue! We have lots of ideas on how to entertain graciously—how to create party moods, foods, and tables.

TABLE SETTINGS. There's more to dining than the food. From the most casual entertaining to a formal dinner party, we show you how to set your table with imagination.

THE HOSPITABLE HOUSE. A place you'd love to be entertained in, or where you'd love to entertain. This is a rare house in design, construction, and imaginative use of everyday materials—done at a surprisingly modest cost.

AND MORE. It's not too soon to think of making Christmas gifts... We'll show you how to make some exciting ones!

The home owner in a hurry is the one who looks for fast-growing trees. These do not always make the best specimens for they usually have the weakest wood of any ornamental trees. It is these that break up first in wind and ice storms. Soil, moisture, and temperature all must be at an optimum for plants to grow fast, and even then trees vary in the speed with which they grow. In the tropics, the tree bamboo can send up a 70-foot spike in less than eight weeks when conditions are just right, yet a tree like our native beech is always comparatively slow in growth, seldom increasing more than 18 inches a year under the best outdoor conditions.

Growers of commercial nursery stocks have found another way to make trees grow fast in a short period of time. When a young tree, one to several inches in diameter, has become thoroughly established, it may be increasing in height at the rate of two feet a year. However, if in the early spring it is cut back to within a few inches of the ground, it can send up a shoot six feet tall in a single growing season. This is understandable, for the roots are all established and are "accustomed" to supporting a much larger tree than the small stub that remains after the top has been cut off. Many nurserymen utilize this trait to grow straight-trunked, vigorous-looking trees. Standard practice in many areas is to cut the young

FAST-GROWING TREES

By DONALD WYMAN/ARNOLD ARBORETUM, HARVARD UNIVERSITY

shade trees to within a few inches of the ground especially if they do not have straight trunks. Then, after this unusually fast growth, the rate recedes after a year or so to the slower normal rate.

The fastest-growing trees, under normal outdoor garden growing conditions are the poplars, closely followed by some of the willows, the silver maple, the Siberian elm, and the sycamores. Trials at the Morton Arboretum in Lisle, Illinois, southwest of Chicago, including 40 different kinds of trees, showed that the poplars increased in height an average of four feet a year over a 14-year period. These trees, all growing together in this trial plot, might have performed differently in other parts of the country. But in general, the trees mentioned here as being fastest in growth would always be the fastest in any part of the country where they could be grown under optimum conditions.

The balsam poplar, lombardy poplar, and false lombardy poplar (*Populus robusta*) all increased four feet in height on the average during this

14-year period, some years more than others, depending on the amount of rainfall. The Carolina poplar (*P. canadensis eugenei*) and the silver maple (*Acer saccharinum*) were close seconds, increasing in height an average of three and a half feet each year. The Babylon weeping willow and the native sycamore were next with an average increase of two and three-quarters feet during a 15-year period. These trees are all tall growing and at maturity reach 75 feet in the case of the elm, 90 feet for most of the poplars, and 135 feet for the silver maple. They are hardy throughout most of the northern United States, but of course are grown in much of the milder areas as well.

It is a well-known fact that all of these seven trees are weak wooded and will split readily in high winds and snow or ice storms. In fact, poplars have been such hazards over the years that some towns have passed legislation against using them in street plantings, for the roots rob the soil, raise sidewalks, and often grow into drain pipes, quickly clogging them.

The weeping willows are also in this group of fast-growing trees as every home owner knows who has planted one near water. The Babylon weeping willow (*Salix babylonica*) is the least hardy of the group, not reliably hardy north of Philadelphia and Kentucky. It is only about 40 feet high at maturity, but the equally tall Niobe weeping willow (*S. blanda*) and Thurlow weeping willow (*S. elegantissima*) are hardy as far north as southern Maine and the Great Lakes states. The golden weeping willow (*S. alba tristis*) is the tallest (75 feet) and hardiest, being hardy in the coldest parts of the United States. We will always want to plant the fast-growing willows under certain conditions, but must remember their wood is very brittle. There are several other deciduous trees just as fast in growth, such as catalpa, tree-of-heaven, the paper mulberry of the South, locust, boxelder, various elms, and others which might also be listed here.

For those who wish fast-growing trees but not weak-wooded trees, and are willing to settle for slightly less growth each year but better specimens in the end, there are at least six trees that should be considered, all of them increasing in height on the average of two feet a year in good growing conditions. The best is the sturdy northern red oak (*Quercus borealis*) which is without doubt the fastest growing of all our oaks, hardy

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from central New England straight across the country through Nebraska and Colorado; it grows to a height of 75 feet. The red maple (*Acer rubrum*) is taller but slightly more hardy and will split in storms. The thornless honeylocust (*Gleditsia triacanthos inermis*) and its several excellent varieties are as hardy as the red oak and are excellent for urban planting. They give light shade and should be considered in any list for fast growth. The tulip-poplar (*Liriodendron tulipifera*) is another excellent ornamental, hardy from central New England southward and growing to mighty specimens 150 feet tall.

The hardiest of these good trees is the green ash (*Fraxinus pennsylvanica lanceolata*) growing as a native in nearly half of North America. Nurserymen are now selecting varieties that are seedless ('Marshall' is one) which have much merit. These (and not the seed-bearing types) are well worth consideration, especially in the coldest parts of the United States. The least hardy of this fast-growing group is the willow oak (*Quercus phellos*), used a great deal as a street tree in the central and southern parts of the country. It grows about 50 feet tall and has leaves two to five inches long but of extremely fine texture.

Evergreens should not be overlooked in this fast-growing group of trees. The fastest growing is probably the Douglas fir (*Pseudotsuga menziesii*) which reaches 300 feet in height where it is native on the Northwest Pacific coast, but considerably less in the eastern part of the country where it can be counted on to grow at the rate of two feet a year. To be considered also among these fast-growing conifers, although they are actually deciduous, are the various species of larch (*Larix*). Some of the species are hardy in the coldest parts of the United States.

Other fast-growing evergreens include the common Norway spruce (*Picea abies*) and red pine (*Pinus*

resinosa), the white pines—eastern and western (*P. strobus* and *P. monticola*), and the Scotch pine (*P. sylvestris*) which has been used so much. These five evergreens grow anywhere from 75 feet high to 150 feet high; all are generally hardy in the northern United States but are grown considerably south of that also.

California has its fast-growing

eucalyptus species as well as its giant redwoods (*Sequoia sempervirens*). Florida has its bauhinnias, bottle trees, and beefwoods, all trees peculiar to its own growing conditions.

Those mentioned here for the rest of the country are commonly available and are the best ornamentals among the fast-growing types. One should carefully consider selecting

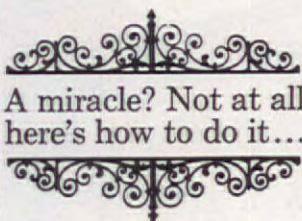
from among these trees, especially if one of the weak-wooded types is chosen. There is always a need for a quick screen or windbreak, but once these fast-growing trees have been started, it might be well to plant slower growing but sturdier trees nearby which would eventually "take over" when the fast-growing ones are broken up by storms. THE END



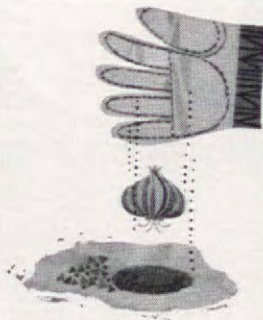
This is a bulb



This beautiful flower came from that bulb



A miracle? Not at all here's how to do it...



Just dig a hole—drop in a bulb, right side up



Add a few handfuls of earth, water...



Walk away whistling



Suddenly it's Spring

QUIET INTERLUDE

Oh, heavenly,
tranquilizing fall,
Oh, noblest season of them
all . . .
An Eden, man at last
achieves—
He's almost through
with raking leaves.
The air has a delightful nip,
The weeds begin
to lose their grip,
Then comes that moment,
most ecstatic—
The picnic grill
heads for the attic.
God rest ye, merry gentlemen,
It's time to eat indoors again!

Margaret Fishback

Your Springtime can be electric with beauty. Take tulips. They range in color from pure white to almost black, from softest pink to deepest purple. They add special brilliance to any garden. Daffodils often beat the robin in announcing Spring. Their golden beauty—seemingly so fragile—defies winter's final blasts. And you can't mistake the fragrance of a hyacinth. It's the very breath of Spring. White, yellow, red, pink, blue—they light up the area wherever they are. Dutch flower bulbs: so simple to grow; so easy to care for and so inexpensive. For the best, be sure they're marked "Imported from Holland." For a FREE copy of "Your Garden Next Spring," a handsome, full-color, 16-page magazine, send 10¢ for mailing costs to: Netherlands Flower-bulb Institute, Inc., 29 Broadway, N.Y. 6, Dept. 100.



A Plan For City Living

(continued from page 54)

to be alone. The first was arranged by building the house close to the lot line with high fencing facing the street. This blocks the view of pedestrians and allows the owners to use their space without seeing or being seen by neighbors. Full-

grown trees that were carefully preserved also help to screen the house from view. No windows look out on the street. Instead, each window looks out to one of the four enclosed garden courts.

Privacy within the house comes by separating the areas to be used by the older generation, the younger generation, and the entire family together. At the front there is one complete suite. At

the rear there is another. The family area is in the center. Running along one entire side of the house is the "arterial core" connecting the various parts and housing mechanical equipment. Along the other side are the gardens.

The rooms are generously sized, but actual dimensions are not the important factor. More important is the nature of the space. Here, each room is attached

to one of the courts, which extend the length of the interior and provide, along with privacy, the benefits of light, air, and a pleasant contact with the outdoors beyond.

The conventional two-story house with broad lawn and empty back yard would have failed here. Aside from not fitting on the small lot, after allowing for the usual setbacks, all privacy would be lost. Using the lawn space as enclosed courts made it a private matter. And making it one-story kept the privacy it was designed for. With a multilevel house, all contact with the outdoors is lost to the upper stories and the garden walls can't control the view or maintain visual privacy above the ground level.

This house is structurally simple and built of inexpensive materials. The walls are masonry block and beams are exposed inside. The electrical circuits are also exposed, but are integrated into the design of the wall-to-ceiling joint.

The owner-architect Serge Chermayeff, who teaches architectural design at Yale, designed the house as a model for low cost, high density housing that could be copied with endless variations. It is built from basic units that can be arranged to suit the needs of occupants and shape of the lot, and could be built in neighborhood-sized groups.

Mr. Chermayeff's main concern in viewing the environment that 20th-century man has built for himself, is that it does not meet his needs. The city has become too noisy and full of traffic. And the suburbs, which spread around the core, only compound the traffic problem by making it necessary for more people to travel back and forth for work and all the city offers. And the suburbs eat up countryside at an alarming rate, destroying the space which people moved to enjoy. Wide lawns are self-defeating, since they are only to look at, not to use. The result offers few advantages of its own and none of either city or country.

This house also shows that the small lot is not a deterrent to privacy. In fact, it is easier to control what is seen in and from a small area than a larger one. He concludes, "If you want privacy, you must come close together. Distances are never enough anymore."

Mr. Chermayeff enlarges on this viewpoint in the book he and architect Christopher Alexander published in 1963, *Community and Privacy*.



Left to right, top shelf: Patrician by Metro • DuBarry by Harmony House • English Vintage by Mallory. Second shelf: Bountiful by Kenro • Bird of Paradise by Miramar • Halls of Ivy by C. M. P. • Satin Sheen by Roydon. Third shelf: Rondelay by Newportware • Mediterranean by Texasware • Vineyard by Lenoxware. Bottom shelf: Golden Wheat by Proton • Nassau by Brookpark • American Classic by Oneida • Summer Serenade by Stetson.



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WOMAN, STAY AWAY FROM MY WORKSHOP!

By P. CAMERON KING

A man's basement workshop is his sanctuary and should be off limits to his wife. After a tough day at the office the head of the household has to have some place to relax, and I really enjoy an occasional hour alone with my fishing tackle.

Wives, unfortunately, have a notion that a man's workshop is where he works. They keep shoving in chairs that need rungs, tables that need refinishing, or Venetian blinds that need cords.

I've learned to ignore these demanding distractions, but I haven't figured out how to keep my wife out of my territory.

I really wouldn't resent her invasion if she'd only just leave my stuff in a mess. I can locate a spare fuse to repair the percolator at a moment's notice except when my wife has been tidying up.

Worse than having her undertake a tidy-up-and-organize spree, is to have her get a discard jag on. When she found out I'd bought a new lock set, although we'd had one stashed away in an old coffee can for 11 years, she issued an ultimatum—anything more than five years old had to go unless I could prove it had a valid purpose. So I took inventory and presented her with a catalogue of my workshop treasures and the reasons for keeping her hands off:

1. Busted radios, record players, clocks, appliances, obsolete photographic equipment, old motors.

They all have *some* parts that work, and maybe you'll some day find an article that needs a part. Besides, they stimulate scientific curiosity.

2. Model airplane collection, old license plates, seed catalogues.

Of sentimental significance.

3. Miscellaneous: latches, hinges, casters, drawer pulls, sockets, switches, and other usable accessories I've salvaged.

They may come in handy some day.

4. Household appliances that need repairing like the corn popper, lawn sprinkler, heating pad.

There's no question about these being useful—when I get around to the repairs.

5. Tools and equipment.

Sacred—hands off!

I entitled this list "Discard Over My Dead Body!" It seemed to discourage her. But she muttered, "I guess there's only one solution," so I don't feel too secure.

Last weekend I tried to turn the tables. My wife went off to camp with the Girl Scouts. This was my chance, so I worked two 14-hour shifts tidying up her

sewing room. The closet shelves and the drawers of her sewing cabinet were a mess—one big conglomeration of miscellaneous yard goods, buttons, elastics, and so on! I rolled up and sorted dozens of spools of thread, I strung buttons on neat strings, I pressed and folded scrap fabrics; I even oiled the sewing machine.

I could hardly wait for her to hit the

ceiling. Now she'd realize what it is to have somebody mess up your mess. You know what? She thanked me. Profusely.

Then she marched down to my workshop. And when she saw that the cleanup hadn't extended that far, she assured me, "Sweetie, you've worked so hard on my sewing room the least I can do is clean up this mess for you. I'll get right to it!"



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Is Your Town Prepared for Disaster?

(continued from page 12)

Parish, Louisiana. Property damage ran into the millions of dollars.

In 1947, 561 persons in Texas City, Texas, were killed when a freighter exploded and set off a chain of explosions in the area.

In 1955, when a tornado smashed into Udall, Kansas, 80 were killed and three times as many injured. (In that same year there were almost 600 tornadoes in the United States.)

Hours after the recent Alaska earthquake a tidal wave roared into Crescent City, California. Twelve died.

In 1951, 119 men died in a coal mine cave-in at West Frankfort, Illinois.

In 1952, two successive plane crashes

terrorized Elizabeth, New Jersey. Sixty-three persons in the planes and on the ground were killed.

"The devastating floods that struck six Northeastern states (in August, 1955) served to re-emphasize the urgency of disaster planning," says the opening paragraph of a booklet, *Readings in Disaster Planning for Hospitals*, issued by the American Hospital Association. "The floods proved that no one, anywhere, can sit back complacently and say, 'It can't happen here.'"

"The truth is that it *can* happen here—anywhere—not necessarily an atomic bomb, but a hurricane or a flood or any one of a dozen acts of God or man that can suddenly bring about a localized or widespread state of disaster. . . .

"Like the most famous flood of all, the deluge of 1955 has a lesson to teach us: Tomorrow may be too late to start thinking about an emergency disaster plan."

Although these words are directed to hospital administrators, you and I might well take them to heart too. For regardless of what we may or may not do about family fall-out shelters and other private preparations for nuclear attack, we should in our own self-interest make sure that our communities can move swiftly to protect life and property in the event of any kind of disaster.

Here's what you should know and what you can do:

Many organizations prepare and carry out community disaster plans. Most, but not all, are local organizations. They include various departments of the town government: police and fire, hospitals, the Red Cross chapter, the Salvation Army unit, American Legion and Veterans of Foreign Wars posts, school and church groups, the Civil Air Patrol, the state police, local National Guard units, and nearby installations of the Defense Department. In some areas, the state or U.S. Forest Service also takes part.

Only one organization, however, is concerned exclusively with disaster. It is civil defense. Unfortunately, although it should be best prepared for trouble, it is often the worst. Many communities have no civil defense setup at all.

Says the American Municipal Association: "City chief executives, administrators, and civil defense officials are not satisfied with the present condition of their civil defense readiness. They are almost unanimous in their desire for stronger direction and leadership from state and federal authority. They have experienced frustration in building their local civil defense programs because of rapid changes in national program and doctrine, the absence of effective state programs in many states, and, except during periods of unusual international tension, public apathy. Rapidly rising costs of local government, the need to provide increased services and undertake major programs of community

development, and severely limited sources of revenue have all combined to restrict the commitment of city resources to civil defense."

Civil defense is concerned with all disasters. Although civil defense officials today think and talk mainly about nuclear war or nuclear accident, civil defense organizations are ready to act in the event of everything from earthquakes to calamitous automobile accidents. (These are usually referred to as "natural" disasters, although many are caused by man.)

In the case of enemy attack, civil defense derives its authority from the President of the United States and assumes full responsibility for coping with the disaster. In case of a natural disaster, on the other hand, civil defense has no legal authority or responsibility to act unless requested to do so by the appropriate local, county, or state authority.

Civil defense's first job is to prepare for the worst possible disaster—the detonation of a nuclear bomb. Millions of Americans think this is a hopelessly foolish enterprise; but as CD officials point out, if we are ready for the worst we are ready for anything else that may happen.

Actual preparations made by each community civil defense organization are many and varied. They include drawing up a detailed survival plan, assigning responsibilities, training people, establishing and stocking a command post, developing and maintaining a warning system, finding and marking fall-out shelters, and educating the public.

"One of the important reasons for developing a disaster plan is that, in times of crisis, it helps you to assess the damage and determine what help is needed," says Hubert Schon, deputy director of civil defense.

During an emergency, civil defense provides know-how, leadership, manpower, and coordination. But it does not run the show. That is the responsibility of the town mayor or county commissioner to whom the civil defense director reports.

"In a nuclear disaster," says Saul A. Schacht, paid deputy director and chief of operations of Stamford, Connecticut's well-organized civil defense forces, "civil defense would of course be responsible for the signals, shelter operations, and so forth. But we would not boss the police and fire departments any more than we would in a small, natural disaster. In an emergency, we simply see that the many people and groups involved in the recovery operations work together to get the whole job done as quickly and as well as possible.

"We also provide the special knowledge that you need to deal with unusual disasters. We provide trained people to do special jobs as well as extra people to supplement the regular police and fire forces. And though the mayor provides the actual leadership in the recovery operation, we are also looked to by the public as leaders, and we must act accordingly."



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An outstanding example of what a well-planned civil defense program can accomplish was provided by Jefferson County, Texas, when hurricane Carla struck in September, 1961.

Three years previously the county and its eight cities had written a survival plan which called for evacuation of the population in the event of nuclear attack.

On the morning of September 9th, two days before Carla hit the Texas coast, the Jefferson County civil defense council met to review the evacuation plan and to rehearse roles in case it had to be put into effect. Just as the meeting was breaking up, a secretary rushed in with a weather bureau bulletin forecasting tides of 10 to 15 feet—more than enough to cover the southern part of the county.

Then and there the council decided that all cities except Beaumont would be evacuated immediately.

Within six hours, 109,000 persons had moved north to Beaumont and beyond. Said the county CD director: "We didn't have to modify enemy attack plans at all, except that we didn't make roads one-way outbound. The incoming lane was left open for emergency traffic. Traffic lights weren't turned off either."

A Houston newspaper editor commented later: "Without the magnificent job which CD people did in evacuation, we would have had loss of life into the thousands. As it was, there were practically no fatalities from the hurricane except people who didn't take advantage of the warning."

And in Jefferson County, the flood-fighting crews were able to hold property damage to a minimum.

Despite the successful role that civil defense has played in various emergencies, don't assume that you have an active organization or a good survival plan in your community.

Last year only 1260 of our 50 states, four island possessions, the District of Columbia, 3100 counties, and 18,000 municipalities took advantage of a national civil defense program that makes matching dollars available for the staffing and administration of state and local civil defense operations.

Admittedly, the requirements for securing these funds are difficult enough to discourage some communities from seeking them. Other communities don't want paid CD directors.

And still other communities, according to CD's Schon, have "very adequate civil defense programs without formal setups."

Nevertheless, when you consider that most cities and counties are eager to dip into the federal till whenever they can, the figures seem to indicate that most communities in this country are inadequately prepared for disaster if it should strike.

with a reliable way of communicating with the public?

Does the organization of the town government and of the civil defense department provide for continuity of leadership?

Is there an active civil defense director? Does he report to an official who can give him direction, or to a commission with divided authority?

Have the police and firemen been

matter how well your community answers the above questions, this is important. The reason is that each new disaster teaches a new lesson.

For example, in 1959 a truckload of high explosives blew up in the heart of Roseburg, Oregon. The disaster, which killed 13 and injured 57, taught the town that each of its departments should have a recognized succession of command. The fire chief was incapacitated by a heart attack and the assistant fire chief killed by the blast. "Next in command had not been established and valuable time was lost before the responsibility for directing the fire-fighting operation had been fixed," a report published some time later stated.

"No matter how complete or perfect you may think a disaster plan is, it can always be improved," says Stamford's Schacht. "You need to update it regularly in the light of new knowledge about how to cope with catastrophe and in order to keep pace with changes in CD personnel. In my county, the civil defense directors from all towns get together every month to exchange ideas, information, and experiences."

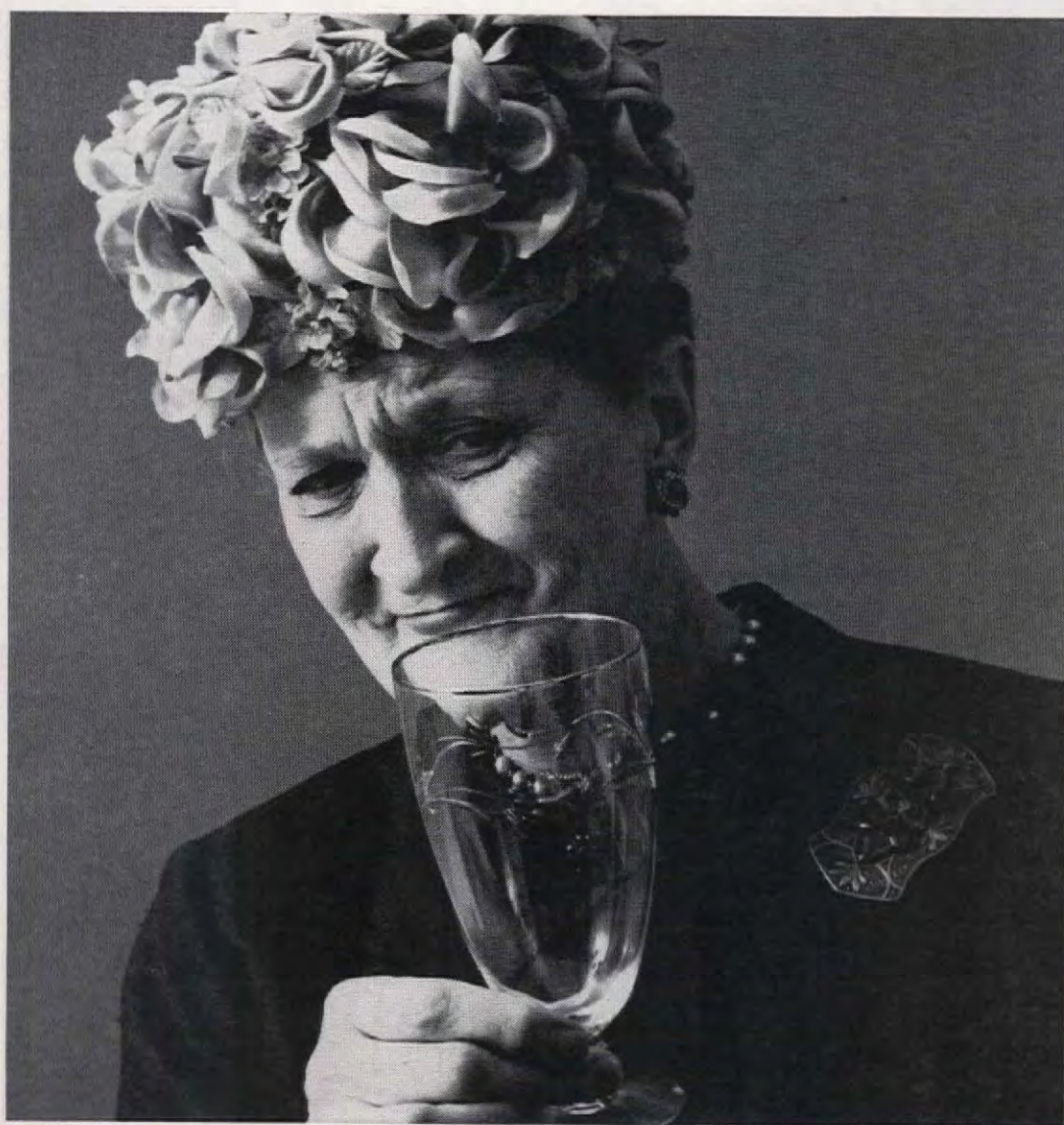
Of equal importance, disaster forces must keep in training.

For example, like many hospitals around the country, St. Anne's in Chicago has for some years had a disaster plan; consequently, when Our Lady of Angels School burst into flames in 1959, the hospital staff was not overwhelmed—as it might have been—by the flood of victims it had to treat.

But two years later, after St. Anne's was called on to care for the victims of another serious fire, it decided it should institute a series of real-life drills to keep its people even better on guard against any future emergencies.

Of course there are not many disaster organizations which go this far in preparing for catastrophe. In fact, few would even entertain the idea. But this should not prevent your community from rising to disaster as swiftly, surely, and capably as the citizens of Anchorage.

If you will just insist that your town establish and maintain an active civil defense department with a strong, respected director and a well-organized survival plan, you will have done a great deal to assure your own and your community's welfare. THE END



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How can you tell about yours? Ask city officials, your hospitals, and the Red Cross the following questions:

Has the town government received federal funds for civil defense purposes? If it has, the answers to the next five questions—and many others—are yes.

Is there a town ordinance authorizing a civil defense setup?

Does the town have a written survival plan?

Does your civil defense organization have a stocked control center

trained in first aid, rescue work, and radiological monitoring?

Do your community hospitals have disaster plans?

Does your local Red Cross chapter have a disaster program and an active disaster committee? (In times of natural disaster, the Red Cross—a quasi-governmental agency—has been given official responsibility for providing such assistance as food, clothing, shelter, medical care, etc.)

Disaster plans must be reviewed, updated, and rehearsed constantly. No

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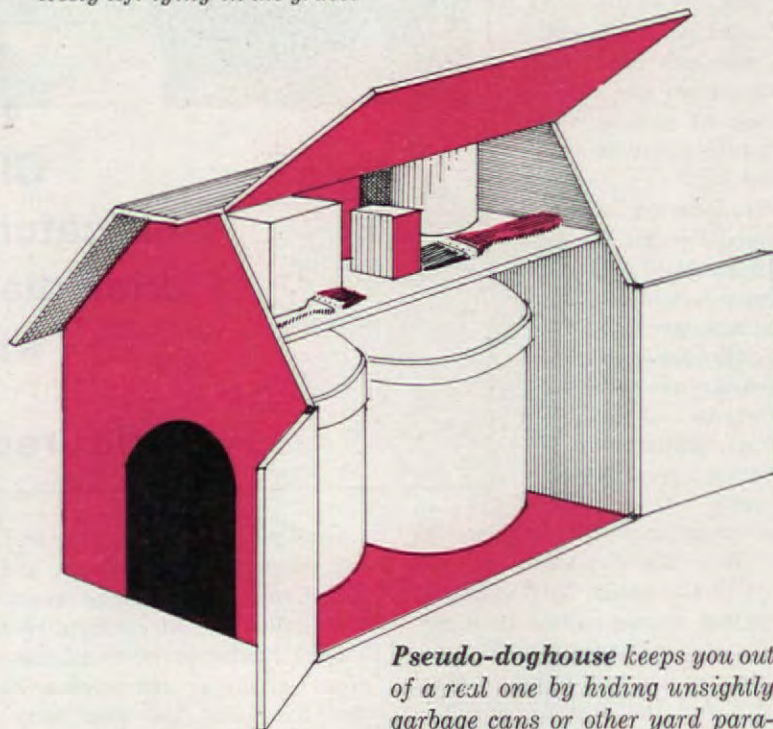
JOHN DRITZ & SONS, New York, N. Y. 10010

How would you like to live next door to you? (continued from page 53)

You'd probably enjoy being your own neighbor if you could look over to the next lawn and see these imaginative cover-ups grouped around the garage, instead of the usual assortment of garden tools and garbage cans, some of them rusty, most of them unkempt. You don't have to wait for your neighbor to build these handy houses for equipment. Begin the good-neighbor policy and put them in your own back yard. Copy these ideas or build from your own. It's likely he'll reciprocate the gesture.



This versatile little table has a good surface for working, eating, or playing. Underneath, it controls the wanderings of garden equipment or toys, and prevents accidents with tools carelessly left lying in the grass.



Pseudo-doghouse keeps you out of a real one by hiding unsightly garbage cans or other yard paraphernalia. It also keeps the neighbors' pets out of your hair by preventing garbage-scattering forays. This and the other items can be built in your own workshop.

(continued)

PRESTO®



Pardon us if this picture looks familiar

Perhaps you saw these two Presto Coffeemakers in our ad last year. We said then, that it might be quite a kick to be the first on your street to have the *white* one. Mail's been coming in ever since.

People keep telling us how much they *like* our idea of making the same coffeemaker in white as well as black. They like having a choice and they love the coffeemaker.

You will, too, because both these Prestos are

mighty easy to live with. Both are stainless steel and fully automatic. They brew marvelous coffee at a cup-a-minute and keep it serving hot. Both are completely submersible and have wide, easy-pouring spouts. Incidentally, whether you pick the black or the white Presto, the 9 or the 12-cup size, you'll *love* the coffee.

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EASY WASHING. stainless steel Presto is fully submersible. Crevice-free covers and open spouts don't hide rancid oils or old coffee grounds.

Now Possible to Shrink and Heal Hemorrhoids Without Surgery

Only Preparation H Contains New Healing Substance That Can Shrink Hemorrhoids Without Surgery And At Same Time Relieve Itching and Pain.



A world-famous research institute has discovered a new substance which now makes it possible to shrink and heal hemorrhoids *without surgery*. It stops itching and relieves pain in minutes, then speeds up healing of the sore, injured tissues all while actual reduction (shrinking) takes place.

Tests conducted under a doctor's observations proved this so. And most amazing of all, this very striking improvement was maintained over a period of many months.

In fact, results were so thorough, sufferers were able to make such statements as "Piles have ceased to be a problem." Among these sufferers were

a very wide variety of hemorrhoid conditions, some of 10 to 20 years' standing.

All this was accomplished without the use of narcotics, astringents or anesthetics of any kind. The secret is the remarkable new healing substance (Bio-Dyne®) which quickly helps heal injured cells and stimulates regrowth of healthy tissue again. It is offered in ointment or suppository form called Preparation H®.

In addition to actually shrinking hemorrhoids, Preparation H lubricates and makes elimination less painful. It helps prevent infection which is a principal cause of hemorrhoids. Just ask for Preparation H Ointment or Preparation H Suppositories (easier to use away from home). Any drug counter.

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SUBSIDIARY OF *Plough, Inc.*



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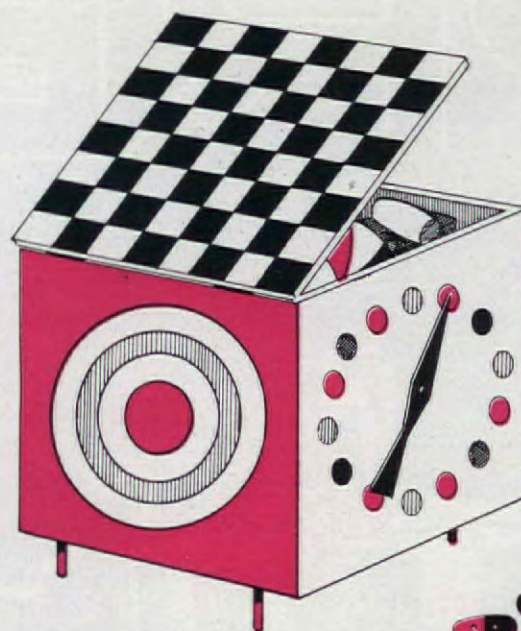
Send us four 2-year *Saturday Evening Post* subscriptions at \$10.95 each or seven 2-year *Holiday* subscriptions at \$9.95 each. All subscriptions must be sold outside your own home at the full price. Both new and renewals count, but not your personal or personal gift subscriptions.

Write subscribers' names and addresses on plain paper and mail with your own name and address and full remittance.

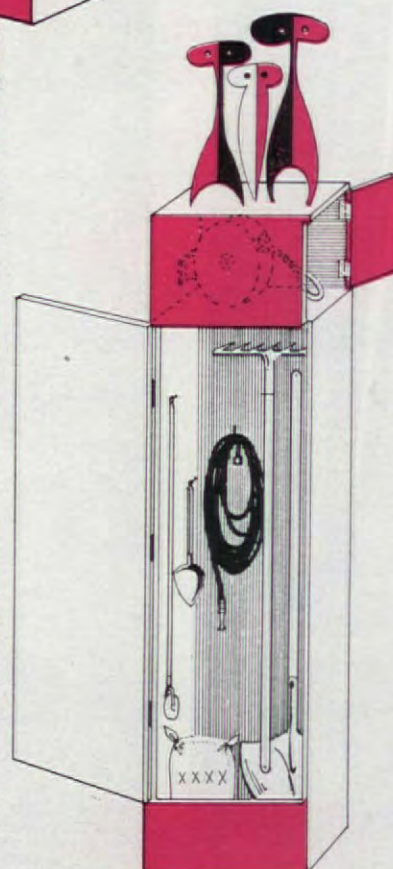
Offer good in continental U.S. only, until December 31, 1964. Sorry, no bowling balls may be sold for cash.

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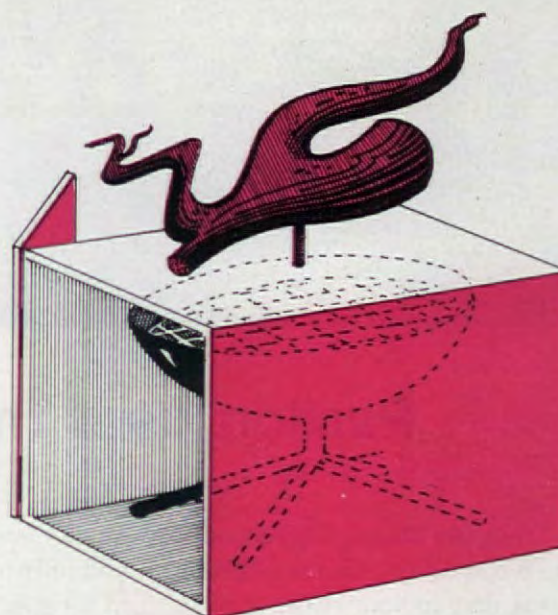
(Continued)



Multipurpose toy box functions as game table with painted check-board on the top and dart board and target for suction-cup arrows on sides. It's also good for stacking unused flowerpots or for neatly storing rubbers and boots on the back porch.



This tall perch for whimsical, plywood creatures really hides all the unwieldy garden equipment that is usually homeless. The top section opens to unwind clothesline that retracts onto handy spool the other 6 days of the week.



Your unused barbecue equipment hides its light under the shadow of this pedestal whose only job, it seems on the surface, is to act as a base for the driftwood displayed on a metal rod on the top.

HOME MAINTENANCE CLINIC

If a simple home-maintenance or -repair job has you stumped, take advantage of our free advisory service. Write to: Home Maintenance Clinic, *The American Home*, 641 Lexington Ave., New York, N.Y. 10022, enclose a self-addressed stamped envelope. In reply (allow 3 to 4 weeks), you will get an expert's advice and your question may appear in this column.

Q—How can I restore the hand-hewn oak beams in an old farmhouse I just purchased?—M.R., New York.

A—Scrub the beams with trisodium phosphate mixed in warm water. It is available in hardware stores. If there are any splintered spots, use only an oscillating sander to smooth them. Don't use any other type since a slip could cause gouges.

You can fill in any holes and cracks with a natural paste wood filler. Oak stain will maintain the natural appearance of the beams.

Q—After replacing several faucet washers, I noticed a drop in water pressure in the hot-water taps. I have to open them practically all the way for an adequate flow of water. The cold-water faucet is OK. I've changed washers before. —J.M.P., Vermont.

A—You don't mention it, but I'll bet you used neoprene instead of fiber washers. Hot water causes neoprene to swell, reducing the flow of water and making it necessary to open a tap wide. Cold water will not affect neoprene.

This condition will subside gradually as the washers begin to wear and, eventually, the flow will return to normal. Neoprene washers offer a big advantage in that they fit snugly and seldom leak.

If you don't want to wait for them to wear down to a level that permits a full flow, substitute fiber washers.

Q—We've tried everything we know, including straight ammonia, but we can't get the old wax off a vinyl-asbestos floor of an older home into which we just moved. Help! Mrs. L.F., Washington, D.C.

A—Take a tip from professional floor servicers and use what they call a stripper. The strongest one on the market is trisodium phosphate. If your hardware dealer doesn't have a product containing it, you can buy one from a floor-tile dealer.

Get the powder form—it's stronger than the liquid. Mix it as directed in the hottest water possible. Wear rubber gloves, since it is a caustic chemical.

Q—The cement finish on our breezeway is so slippery when wet that it's dangerous to walk on. Is there any-

thing we can do to make it skidproof?—A.W.T., Maryland.

A—To alleviate the problem, select a porch-and-deck paint. Then ask your dealer for a sand separator, which is a packet of a sandlike material that has to be mixed with the paint before application to eliminate the slippery finish.

Some paints have the sand separator already added.

Before painting, apply a coating of reinforcing oil. This gives the paint a firmer grip and offsets the possibility of moisture pushing up from the concrete against the paint, which causes it to flake off.

THE END



"But I must have a Kirsch rod," I cried.

"Let's not become overly emotional about this," the clerk suggested coldly. "A rod is a rod. And as it happens, we carry our own brand." What brand's that? I asked.

"Our own," he repeated.

Who makes them? I asked suspiciously.

"Who knows?" he answered.

Look, I said. I want a rod that's backed by a firm with a 57-year reputation for superlative quality. And I want variety—styles to go with modern and provincial and traditional and Early American and mid-Victorian and Oriental decors. I want a rod that's made by experts. And sold by experts.

"Listen, lady," the clerk said, "a rod is a . . ."

And I want a rod that will last for years and years and years.

"What's that magazine you're carrying?" the clerk asked in an

obvious effort to change the subject.

The Kirsch Guide to Window Beauty, I said. 96 pages of fabulous decorating ideas. All you've got to do to get one is mail Kirsch 25¢ and the coupon. That's what I did. And now I know all about it.

"All about what?" he asked.

Why, window beauty, of course.

"I give up," the clerk said in a weary sort of way. "You Kirsch customers are all alike. The fellow you want to see is right around the corner."

So I hurried over, picked out this new Kirsch "Americana" traverse rod, and lived happily ever after.

Moral: Kirsch customers may be all alike. But rods aren't. Have the courage of your convictions.

Insist on Kirsch.



KIRSCH COMPANY, 168 Prospect, Sturgis, Michigan. I'd like to become something of a Window Beauty expert myself. Here's my 25¢. Please send your book. Thanks.

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Address _____

City _____ State _____ ZIP _____

Kirsch
DRAPERY HARDWARE

SEAL OUT FROSTY WINTER DRAFTS

With winter winds and freezing temperatures just around the corner, now is the time to seal any cracks in your house with calking compound.

Drafts lead to an increase in heat output which will in turn lead to an increase in heating bills. Studies conducted by heating-equipment manufacturers prove that no home can be completely free of drafts. However, they also point out that it is possible to have a more comfortable home and reduce your fuel bills.

Another aspect is that unsealed areas permit moisture to penetrate the home, which can cause rotting, rusting, and flaking of interior parts.

An older home often needs calking more than a new one. Wood, as it ages, shrinks and joints widen between walls and frames. However, every home, new or old, contains cracks through which air can seep.

If you wonder just how much air can pass through a small crack, consider this: in areas that need calking, smudges often show up on interior walls adjacent to the crack. These

smudges are caused by dust carried by air leaking through the crack.

People who occupy new homes often think that since their homes are newly constructed calking is unnecessary. Door and window frames are tightly fitted, joints between frames and walls are closed tightly and protected with flashing. Owners may also mistakenly think that since no calking is visible, there isn't any.

Actually a new house, after it settles, may need calking. As for thinking that no calking is present in a new home, it may only appear this way. Today builders calk critical areas before they apply siding and trim to a house. So the fact that you don't see the compound around windows, doors, and in other areas doesn't mean that it isn't there.

Calking is applied only on the exterior of a house. If used inside, artificial heat will prevent it from hardening properly. Interior cracks should be filled with such materials as spackle, putty, patching paste, or plastic sealers.

If there's one job that you can do yourself, calking is it. To help you seal up your house, here are the types of calking you can use and techniques for applying them.

Regular calk comes in gun-grade and knife-grade types. The most widely used, and the one that will meet most requirements around a home, is gun-grade which is applied

with a calking gun. It is available in prepacked nozzle-equipped cartridges or in "loose" form (quart, gallon, and five-gallon cans). As a rule-of-thumb, you would use gun-grade calking for those cracks which are no wider than a quarter inch.

Home owners find the prepacked cartridges more convenient to use. You simply insert the cartridge into a gun. A plunger in the gun is forced against the closed end of the tube as you activate the trigger, starting the compound flowing. When pressure is released on the trigger, the flow stops. Your hands never touch the compound. Calking packed into cartridges is available in white and gray and can be painted.

Loose gun-grade calking is seldom used any more except by professional contractors. However, if you prefer, you can buy the compound in a lumberyard or hardware store. Although it's less expensive in price than the prepacked cartridge kind, the sticky compound has to be loaded into a gun manually which, for the inexperienced, can be a messy job. This type is also available in white and gray and can be painted. Tubes of calking without a gun are available for small jobs, but for larger ones a gun is advisable.

Knife-grade calking is used for sealing cracks which are wider than one quarter of an inch. It's a stiff substance that must be applied with a putty or calking knife or a wood

spatula. Although stiff when first applied, it becomes pliable after it sets and does not disintegrate under the normal contraction, expansion, and vibration conditions a house will often experience.

The only actual difference between gun-grade and knife-grade calking is the addition of an asbestos fiber to the former which makes it more flexible and keeps it bonded together so it flows in a ribbon from a gun.

Although gun-grade and knife-grade compounds adhere to most surfaces found in a home, including wood, brick, stucco, rock, and metal, you might want to consider the use of one of the special calking compounds if you have aluminum storm windows and doors. This compound, called aluminum calk, will facilitate your work, although it doesn't necessarily adhere better than regular gun-grade or knife-grade compound. Tinted with an aluminum pigment, it blends with the surface you are sealing. It's available for both cartridge and bulk-loading calking guns.

Another special type of calk is black calking. It's designed for sealing cracks around and in roofs and is, basically, an asphalt cement. You can use it for sealing around exposed flashings and vent pipes, for holding down roof shingles, and for patching minor roof damage such as small holes. It is also available in cartridge and loose form.

2 different and delicious meals from 1 meat loaf...and Reynolds Wrap!

Start with a meat loaf twice the size you usually make. Bake it in Reynolds Wrap, so you have no pan to scour. Serve... then store what's left in the same pure aluminum foil.

For the second meal, re-heat in the same foil... to new savory goodness. Below is a double recipe planned especially for two different meals. Try it... and be sure to use genuine Reynolds Wrap, the aluminum foil that's oven-tempered for flexible strength.



OVEN-TEMPERED
FOR FLEXIBLE STRENGTH

MEAL #1

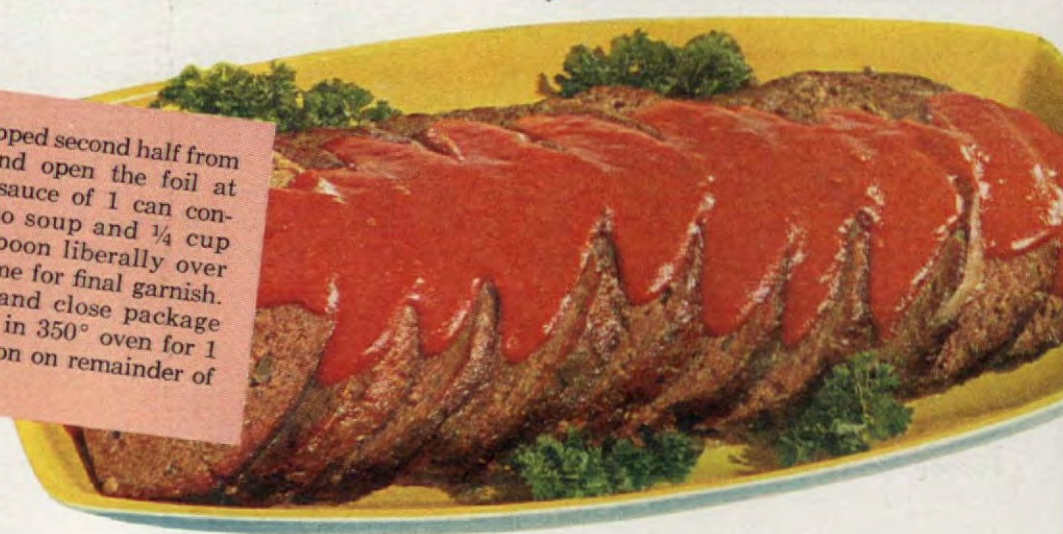
(Quantity for 2 meals for 4 persons.) Mix 4 lbs. ground beef with 2 cups bread crumbs, 4 eggs, 1 cup evaporated milk, ½ cup each chopped parsley, celery, green pepper, 2 tbsp. grated onion, ½ tsp. garlic powder, 2½ tsp. salt, 1 tsp. pepper, herbs to taste. Shape into loaf, lard with bacon and bake in pan lined with Reynolds Wrap 2½ hrs. at 325°.

MEAL #2

Take foil-wrapped second half from refrigerator and open the foil at top. Make a sauce of 1 can condensed tomato soup and ¼ cup chili sauce. Spoon liberally over loaf, saving some for final garnish. Bring up foil and close package tightly. Reheat in 350° oven for 1 hour. Slice, spoon on remainder of sauce and serve.



Watch "THE BAILEYS OF BALBOA"—Thursdays, CBS-TV.



Still being sold, although seldom needed by the home owner, is a compound called cord-type calk, which comes in rolls and is as thick as clothesline. It's used to seal extremely wide cracks which knife-grade calking can't fill. However, it's not a permanent-type compound and usually begins to crack and disintegrate within a year.

For this reason, if a crack seems to call for cord-type calk, it would be best to try an alternate method. Stuff the crack with oakum or steel wool, filling it to within a quarter inch of the surface. Then, fill the rest of it with knife-grade calking.

New silicone sealers recently introduced by General Electric and Dow Chemical promise to be a boon to home owners. They adhere to almost any surface inside or out, will not shrink or crumble, come in transparent and many colors. The price, which is higher than conventional calking, is compensated for by the long life of these sealers, which reduces the need for new applications.

Conventional calking, especially that provided in prepackaged cartridges, can sell for as little as 25c a tube to as much as 75c a tube. The more expensive products contain additional oil and filler material to provide a more watertight seal.

In working with calking compound, keep these three requirements in mind: inspect carefully, prepare the surface properly, and know how to use the compound.

These are the major areas to calk around your home: 1. All roof flashing. 2. Joints between masonry chimney and siding. 3. Between underside of eaves and molding. 4. Between dormers and roof shingles. 5. Between siding and any adjoining roof. 6. Between siding and vertical corner boards. 7. At inside corners formed by siding. 8. At joints between siding and window and door frames. 9. Between siding and window and door drip caps. 10. Between masonry steps, porches, patios, and the house.

When inspecting, look for new cracks and old calking that has dried up and shrunk. Generally a home should be recalked every three years.

If you don't see any compound in an area, it has probably been applied below the surface, as explained before. Just apply new compound right on top of the crack.

In planning a calking job, select a day that follows a dry spell. The surface must be absolutely free of moisture since most calking compounds won't adhere to a damp surface. The only exception is black calk. Keep this in mind, because you can use this compound even when it's raining to seal a leaking roof area.

Using a wood chisel or a screwdriver, dig out any old, dried calking compound in the crack; follow this with a good brushing with a wire brush. As added assurance, rub the spot with a rag moistened in turpentine, paint thinner, or mineral spirits which dissolves any grease or foreign

matter not swept away with the brush.

Calking compound should never be applied to the porous surface of raw wood. Although the compound will adhere initially, the wood soon draws all oil from it, causing it to dry and crumble. Areas such as these should first be primed with a primer, thinned linseed oil, or a thinned varnish. When the primer has dried, the compound can be applied.

Should you calk hairline cracks? Absolutely! It's not so much to prevent an air leak into the house as to stop water from seeping in. But there is a trick to handling a crack of this sort if it is formed by two materials butted together on a common plane. Such hairline cracks should be chiseled out to form a V so the compound will have a surface on which to hold.

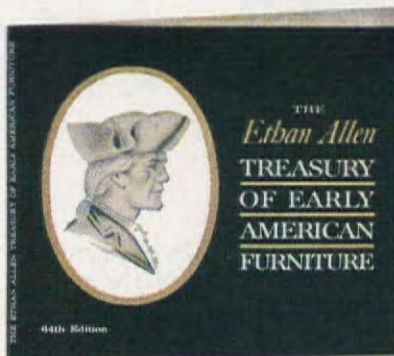
Inspect the completed calking job

after a day or two to be sure the compound has "skinned" properly. Skinning refers to the way in which the calking has sealed, capturing the oils beneath a hardened outer layer (or skin). Run your finger along the calked area. It should not feel sticky and your finger should come away clean. If the area has skinned properly you can then paint over it to blend the calk with the house.

THE END



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Our Ethan Allen Treasury (a big 11" x 13" book with 156-pages) describes all the timeless furniture: rugged Maple and Birch, elegant Cherry, rustic Antiqued Pine, gracious Mahogany. It also offers hundreds of decorating tips on furniture arranging, use of color, ingenious solutions to storage problems, much more. Send just \$1 for your Treasury—a reference book and decorating guide you'll use and enjoy for years. See your Ethan Allen dealer soon—and visit us at the New York World's Fair Pavilion of American Interiors and House of Good Taste.

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Money Is a Family Affair

(continued from page 32)

procedures and investments—or admit, as is often and understandably the case, that she has little talent or interest in same. She may well prefer an agreed-upon allowance, leaving the over-all money management up to the man.

And going one important step further, fewer teen-agers would seem selfish and extravagant if they had any glimmer of the family's financial status. Most of them have no glimmer because the adults don't know either.

It has been our experience that children, once past their sixth or seventh birthday, are quite capable of understanding a great deal about

money. Inevitably, they bring their parents' attitudes to bear on their own. If mother and dad are keeping up with you-know-who, the young will do likewise—or try to. If mother and dad are disturbed over financial reverses or a lack of funds, the youngsters will reflect that. If parents are quite calm about money, seeing it as a convenient but quite flexible tool

for living, they seem to communicate this same perspective to the children in the household.

Even in the highly competitive teen years when it is almost a mortal error not to do and act exactly as one's peers, the children of the family mirror (admittedly to a lesser degree) the sanity of good money management on the part of mother and dad. Teens won't listen to convenient "poor mouth" talk, won't believe it. But they will heed and understand any and every edict that has its roots in an honest parental evaluation of the family exchequer.

They would like to be junior partners at least in the matters of home and money management.

To put money in its rightful place and to make the economic partnership really work requires regular meetings of the two principals. Call them board meetings, scheduled at a given time once each month. This is a regular hour or so set aside to review the past month's spending, to look over the bank account, the savings account, insurance coverage, and to make plans for the coming month and months.

A good starting point for the meeting is the latest bank statement with the husband and wife working together to check it out. This helps to review the past month's outgo, highlights where the family stands in its current cash position.

The meeting is the time for each partner to make his complaints or requests. If the husband thinks his wife has been extravagant, let him speak up and document it; let her admit or refute it. (And vice versa, since extravagance is not confined to or even more common to the feminine gender!) Look over the rising cost of living, review the household spending money to see if it is adequate, plan for a special treat or vacation, discuss any planned major expenses and make provision for them.

The board should decide other money matters as well . . . such as allowances and how much for the children . . . how much should the children know about the family's finances . . . long-range plans for a new house or home improvements.

These meetings can get heated. The less so, the better, but remember a few recriminations and accusations here are better than those made to virtual strangers when the partner is absent. But don't let the board meetings become a time for raised voices, anger and tears. When one or more of these uninvited emotions creep in—as does happen when money is being discussed—bring the meeting to order with a quick reminder that it is money and the best use of it that are the topics under discussion. There is no way to get rid of all our emotionalism about money without extensive psychiatry therapy. There is no way to avoid some misunderstanding about misspent money. But open discussion will take us way ahead. **THE END**



Whatever style you choose, be sure your new furniture is cushioned with COTTON



Husbands and wives may not agree on furniture styles, but they can agree on comfort. And cotton cushioning in a chair or sofa means comfort. Cotton supports you gently, but firmly. Prevents the uncomfortable feeling of "sinking through" the cushioning that you get with too-soft materials. The smoke test at left shows how easily air moves through cotton. This means that heat is conducted away from your body through cotton cushioning, so you stay fresh, cool and comfortable without squirming. Cotton keeps furniture looking better, too—upholstery fabrics fit smoothly, don't wrinkle or ride up. In trim-lined contemporary or graceful traditional, get the cool comfort of cotton cushioning.

COTTON...THE FIBER YOU CAN TRUST NATIONAL COTTON COUNCIL
AND NATIONAL COTTON BATTING INSTITUTE, MEMPHIS, TENN.

Crewel Design

(continued from page 4)



Our crewel design can also be an embroidery picture with an exquisite tracery of bright wool flowers against a white linen background. It is beautifully enhanced by a 17" square, handmade frame made of traditional molding and hand-finished in a pale silver-gilt leaf. Antique Crewel Embroidery Kit complete with frame, ANO-119, \$10.98. (The items are not sold separately.)

Make a tote bag. The pillow kit will make a wonderful tote bag. When you finish embroidering the flowers, fold linen in half and sew sides together on the wrong side. Buy a half yard of pretty fabric for the lining and strap handles. Cut lining same size as linen; fold; sew sides. Slip lining in place. Slip strap handles between lining and linen; sew firmly together.

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- Antique Crewel Pillow Kit..... ANO-118 \$2.98
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- Color Catalogue of Best-Selling Needlework Kits.....25

For the convenience of its readers who wish to order rug kits, *The American Home* has installed a monthly payment plan of \$5 per month. The reader will send only \$5 with his order. He will then receive his rug kit together with a payment schedule of \$5 a month until the balance has been paid. There is a slight service charge for this monthly payment plan which is listed below. Only available on rug orders.

	Cash Price	Monthly Payment Plan
— Antique Crewel Rug Kit, 30x50", ARO-57A.....	\$34.00	\$37.00
— Antique Crewel Rug Kit, 36x60", ARO-57B.....	\$49.00	\$53.50
— Antique Crewel Rug Kit, 45x75", ARO-57C.....	\$73.00	\$79.00

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If you know someone who must avoid climbing stairs, write for our informative booklet which fully describes Inclinator, Inclinet and "Elevette," the passenger stair lifts and elevator designed especially for home use.

With a modern stair lift, the incapacitated person can enjoy family living anywhere in the home. It's also a real step-saver for every member of the family.

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Takes all types of hangers—screws to bottom of shelf—lengthwise or crosswise. Write for most complete catalog of quality wardrobe racks



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DR. SCHOLL'S, Dept. 52UA, Chicago 10, Ill.

Dr. Scholl's BUNION REDUCER

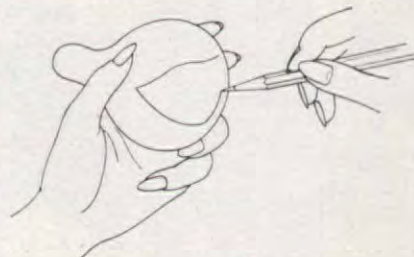
Gourd People

(continued from page 10)

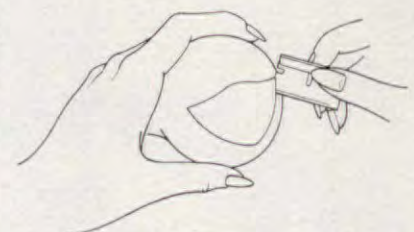
We suggest using small gourds for the delightful personalities you see on page 10. When dried they are thin and easy to cut. You can purchase gourds in supermarkets, at roadside vegetable stands, and garden centers.



For the artistic touches you'll need the following materials: small corks (round and square), toothpicks, wood beads, tiny wood dowels (can be bought in drugstores), knife, razor blade, fine sandpaper, glue, poster paints, and liquid detergent.



After drying gourds, sketch on basic features, such as the open mouth.



Cut out mouth with a sharp knife or razor blade. Remove dried insides by shaking the gourd gently. Use razor blade and fine sandpaper to smooth away all rough edges.



Draw on details. Glue on ears, noses, tails, etc. (made from corks, dowels, wood beads, and toothpicks). When glue dries, paint gourd. Mix paint with a squirt of liquid detergent. This will help bond paint to surface. If gourd does not stand properly, flatten the resting place by rubbing with sandpaper. For better balance add a few pebbles or some shot to the inside (after removing the dried seeds).

When you run into a blank wall...

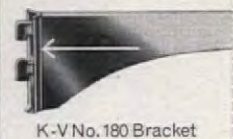


make it beautiful and useful with K-V adjustable shelf hardware!

So easy to install—just a screwdriver is all you need! Such an easy way to put blank walls to use—beautifully! Inexpensively, too. K-V No. 80 Standards and No. 180 Brackets assure sturdy, no-wobble, no-sag shelving. Standards from 18" to 144", have 1" adjustment slots to make rearranging simple and quick. Brackets from 4" to 20". Three decorator finishes: Satin Anochrome, Satin Brass and Ebony.

Exclusive!

SPRING-LOCK BACKPLATE



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Just tap down the bracket and the tension extends the full length of the backplate to grip forever if you want it to. Yet one light upward tap and the bracket is out for shelf adjustment! So new, it's patented!

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ADJUSTABLE SHELF HARDWARE

A PRODUCT OF
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With Oil heat, no member of the family has to bark at the others for using all the hot water.

There's always plenty for everyone. Enough for bathing. Enough for shaving. Enough for the laundry, dishes . . . and everything else. That's because dependable Oil heats water three times faster than any other fuel. Faster than your family can use it up.

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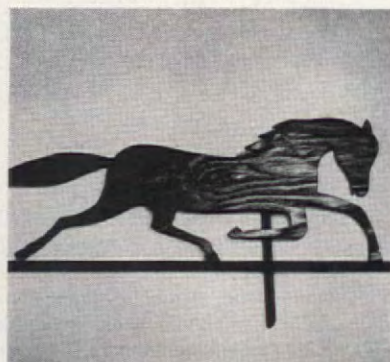
your family comfortable. Phone him and say you're interested in learning more about Oil heat. He'll be happy to answer all your questions. No strings. No obligation. Except to your family.

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Inc., 60 East 42nd Street,
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YOU CAN DEPEND ON IT

AMERICAN HOME MARKET PLACE

GET A HORSE plaque to mount on the wall of a country kitchen or to decorate the room of a child who fancies horses. This one is reminiscent of the old weather vane often seen atop barnyard roofs. It is 23½x13" and made of wood with a weathered barn-red finish and black trim. \$5.95 postpaid. Order from Medford Products, Dept. AH10, 752 Fulton Street, Farmingdale, N.Y.



LETTER WRITING at home in your favorite chair is made easier with this Colonial lap desk. Made of wood with a weathered finish in red or antique mustard, it is 13½x11x3" to conveniently hold all writing supplies. The Early American hand-screened eagle design makes it an attractive accessory in a study or library. \$10.70. Discoveries Unlimited, AH10, Babson Park 57, Mass.

TIPTOP IDEA, this Colonial tilt-top table made of pine is finished in a warm honey tone. 15½x22" high with tripod legs, it can be used in a variety of ways. Try it for a night-table, hallway accessory, end table, or telephone stand. The hand-screened brown eagle lends a decorative touch. \$12.95. Available, too, with plain top. Miles Kimball, 126 Bond Street, Oshkosh, Wisc.



SHARP AS A RAZOR and much better looking is the small rosewood-handled paring knife fitted with a high-carbon steel blade. It is not stainless because as any chef will tell you this is the only kind of steel which retains its razor edge. The companion three-tined fork is made of stainless steel. \$3.50 for the set. Order from Edith Chapman, Dept. AH10, Route 393, Blauvelt, N.Y.

QUICK CHANGE of décor will cost very little if you change the curtains in a room. Try a set of unbleached muslin finished with bouncy ball fringe. 80" wide, the pair (two panels) comes in five lengths: 20", 25", 30", 36", and 40". Use two pairs for tier curtains. \$4.50 the pair. \$2.50 for valance. Order from Country Curtains, Department AH10, Stockbridge, Mass.



A PLACE FOR EVERYTHING. Things are easy to find with a kitchen pegboard on your wall. This one of pine with a Salem maple finish is decorated with a brass eagle and stars. 16x24", it comes complete with 10 brass-plated hooks for hanging all your kitchen implements. Handy, too, in a workshop. \$5.45. Artisan Galleries, AH10, 2100 N. Haskell, Dallas, Tex.

MR. BOOZ made Old Cabin whisky in the early 19th century. His address was 120 Walnut Street, Philadelphia. It was sold in amusing bottles like the one shown here. Designed like a house with the bottleneck as chimney, the bottles, made from original molds, come in amber, blue, or amethyst. \$3.95 for one. From Jenifer House, Dept. AH10, Great Barrington, Mass.



PERFECT COVER for bathroom tissue, the gold-plated filigree cylinder decorated with an eagle finial. Designed to fit the standard-size roll, it makes an unusual appointment for the guest or family bathroom. Because it is modestly priced, it will be a popular gift item for women on your Christmas list. \$2.20 ppd. Vicki Wayne, AHC, So. Country Club Rd., Tucson, Ariz.

A SAILOR'S DELIGHT could be a fine color reproduction of a famous clipper ship. Shown here is Sovereign of the Seas, one of a set of four prints by marine artist Hugh Knollys. Printed in Holland on heavy mat paper, it is 16x20". \$3.95 for all four. Send for catalogue of other beautiful marine prints and frames. From Preston's Marine Prints, AH10, 102 Main Street, Greenport, N.Y.



Otto Maya



DRINK TO A LONG LIFE with a mug especially designed for the month of your birth. Twelve different designs symbolize the months of the year. Colorful angel and name of month decorate the off-white ceramic background. Give one as a gift or collect the set. Each mug holds 8 ounces of coffee or soup. \$1. each. Order from Helen Gallagher, Dept. 408, 413 Fulton, Peoria, Ill.

Order merchandise from the Market Place by sending your check or money order to the company mentioned. Unless otherwise stated, the postage is included in the price. Anything that is not personalized may be returned within seven days for a full refund.

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WITH BALL FRINGE ON UNBLEACHED MUSLIN

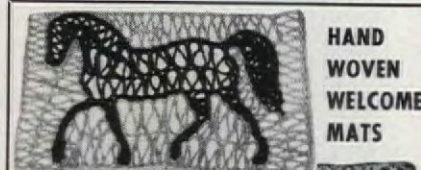
20", 25", 30", 36", 40" long	3.00
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DEPT. 6



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WOVEN
WELCOME
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imported
from
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FULLY
ASSEMBLED
31 1/2" x 16 1/2" x 20" high

You'll bless this chest that keeps toys under control (& not under foot)... you'll love its charming Colonial flavor... & you'll find many other uses for this decorative piece wherever there's a storage problem! Hand-made of solid Pine & dovetailed, it will hold the toys of your children & your children's children. Cut-out handles & concealed sliders make it easy to move despite its very solid construction. Direct delivery from our workshop to you.

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HANG YOUR HAT, tie, umbrella, or whatever else you choose on this sturdy Early American weather-vane hook. Made of brass-plated metal, it has two hooks for double duty and measures 4x5". It is useful as well as decorative in the kitchen, hall, bedroom, or bath. \$1.50 each, postpaid. Order from Crescent House, Dept. AH10, 135 APR Central Park Road, Plainview, N.Y.



NEVER TOO YOUNG to teach tots and toddlers to be neat. The toy cart will make a happy accent in the nursery, hold a large number of dolls, stuffed animals, and games. Frame is brass; removable bag is red-and-white striped cotton duck fitted with capacious pockets. Cart glides easily on nonmar castors. 18x20x20". \$6.45. Lions, AH10, 260 Fifth Ave., New York, N.Y.



ALONE OR TOGETHER, these clear, high-fired glass icers and liners find many uses. Serve brandy or Old Fashioneds in the icers alone. Or combine icer and liner as an elegant server for chilled soups, ice cream, or shrimp cocktail. A set of 4 icers and liners (8 pcs.) is \$3.95; set of 8 (16 pcs.) is \$7.50. Ppd. Order from Frances-Morris, Dept. AH10, Box 1270, Brooklyn 1, N.Y.



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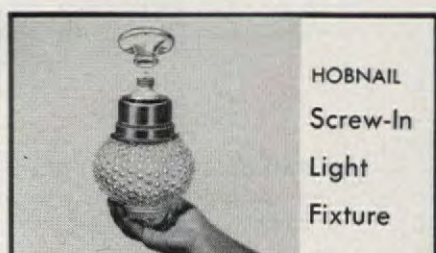


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Fixture

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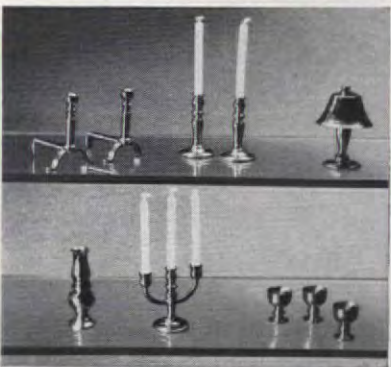
Miles Kimball
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PRETTY AS A PICTURE. These standard-size place mats are pictures. Beautifully reproduced in color from still-life arrangements by the Dutch artist, Henk Bos, they bring a gay touch to the breakfast or luncheon table. Each is 11½x17½". Consider a set for a favorite hostess. \$5.50 ppd. for four mats. Order from Old Guilford Forge, Department AH10, Guilford, Conn.



COLLECTOR'S DELIGHT will be these Early American brass miniatures. The tarnishproof reproductions include candlesticks, a triple candelabrum, goblets, a shaded table lamp, kerosene lamp, and a pair of tiny andirons. The pieces vary in size from 1" to 2" and make a unique shelf display. \$2.98 for the 10-piece set. From The Ferry House, Inc., AH10, Dobbs Ferry, N.Y.



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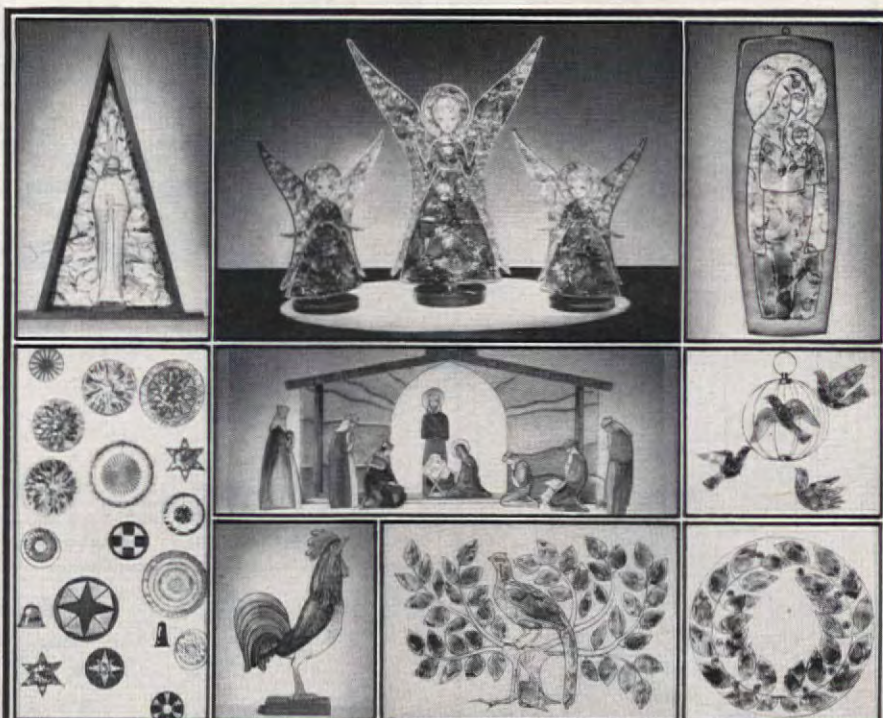
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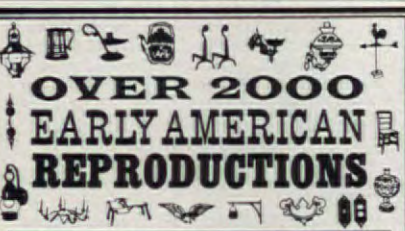
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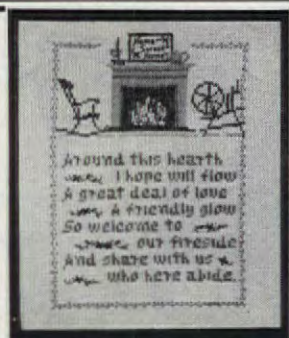
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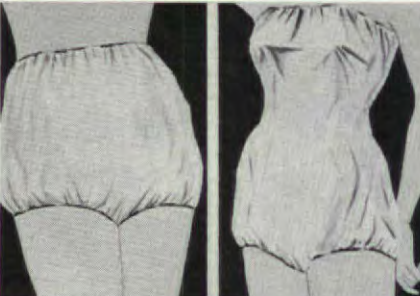
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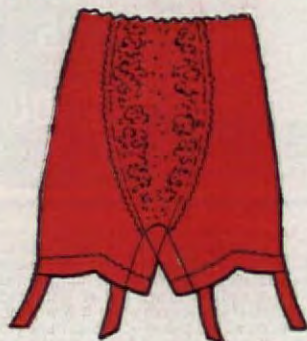
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NEWS AND NOTES



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We just returned from the latest housewares market where we had a sneak preview of some of the things you'll be seeing in the stores this fall. One of our nice rewards came when our article on "Teflon" (June, 1964) had a stamp of approval from *Du Pont* and housewares' manufacturers. More and more of these nonstick, easy-to-clean utensils appeared on the scene. Angel-cake pans, pizza pans, rolling pins, ice cream scoops, and even broiler pans are among the newcomers! And such beautiful colors . . . truly the brightest news at market.

Hair dryers have a new look too. For those college gals or even hair-do-conscious small fry, *Dominion Electric* previewed a soft, washable vinyl, combination dryer-night light in the shape of an elephant. The drying hose attaches to the trunk! Around \$17.95. *Sunbeam's* new dryer for the "Jet Set" looks like a flashlight, has a self-storing base and a leather travel case. They say it dries hair in 22 minutes. Around \$27.95. Another of *Sunbeam's* models is equipped with three different-size hair curlers that attach to the drying hose. You moisten the curler, turn the dryer on, and in minutes you have a curl. And of course there is *Rayette's* "Royale," the dryer that looks like a beauty-salon model except it closes up for small-space storage; weighs only 6½ pounds. About \$40.

On *Hoover's* improved version of the "Dial-A-Matic" two-in-one vacuum cleaner, a new feature is the pop-out signal; it tells you when it's time to change the throw-away bag.

Universal has brought out a new "Redi-Lite" dry iron; it has a signal light that goes on when the selected temperature has been reached. A dual thermostat control also prevents overheating. Sells for about \$11.95.

Westinghouse has designed an electronic "Message Center" which records personal and telephoned messages. You can leave instructions for other members of the family or for service people. When the unit is located near the phone and properly connected, messages can be repeated simultaneously to the caller and to the center. Sells for about \$39.95.

In the hate-to-bring-up-a-sore-point department, but so helpful at times, *Northern Electric* has an "Automatic Electric Sinus Pad" which can be comfortably fitted to the forehead where aches and pains of sinus can be soothed by heat. About \$5.95.

Advances in dishwashers: A clean sweep through the latest releases tells us that *Admiral*, *General Electric*, and *Modern Maid* have incorporated spe-

cial features which grind and liquefy leftover scrapings on dishes to eliminate scraping and prerinsing. *Admiral's* is called the "Mini-Food" disposer; *General Electric's*, the "Flush-away" drain; and *Modern Maid's*, a "Wash-Away" disposer.

High-styled cookware from *Corning* is the new classic white "Pyroceram" in handsome shapes, highlighted with black handles. And there's "Terra," the new line of bake-and-serve Pyrex ware with a dramatic textured earthen look. It complements all types of modern décor such as Danish and Spanish, goes well with Early American and traditional.

In the pretty-for-the-laundry area, *Kelvinator* has just announced a "Wedgewood" back guard for their new washer-dryer. The blue cameolike floral patterns bring a touch of femininity to the utility room.

If you have yet to own a brand-new range with one of those unusually easy-to-clean ovens (see page 56), then you are in the oven-cleaner market. Now there is an oven spray which resists dirt. Applied to a clean oven, "Oven Protector" by *Drackett* is a silicone product; after application, wipe spatters with a damp cloth.

In the baking department you'll love *Nestlé's* new "Choco-bake." It is an unsweetened liquid chocolate-flavored ingredient which requires no melting and can be added directly to liquid or batter. It's packed in individual packets and each one is equal to one square of unsweetened chocolate or a quarter cup unsweetened cocoa.

And new on the scene is "Brownulated Sugar" by *American Sugar Co.* It is granulated brown sugar and pours like regular granulated sugar. Instructions on the package tell what substitutions are necessary to convert recipes from standard brown sugar.

Why hasn't someone thought of this before? *Jello* has recently introduced two new exciting flavors, "Celery" and "Mixed Vegetable." Great for molded salads and so easy to use. For a quick method: Dissolve gelatin in 1 cup boiling water, add 2 teaspoons vinegar and 7 to 10 ice cubes. Stir till thickened. Remove ice and fold in 1 to 2 cups of vegetables, meat, or seafood. Pour in mold and chill.

Another flavor sensation is *Royal's* new gelatin dessert—Spiced Pear.

Potatoes not so tough. Stop! Don't toss that potato into the bin. It needs tender loving care from the time it's dug to the time it reaches your dinner table. There was a time when potatoes were considered rough and tough. And they were, at least tougher than they are today. Mechanization has changed all this. It has eliminated "field curing," the time the potato lies in the field after digging. Instead of having time to toughen up and become less susceptible to bruising, potatoes are now quickly packaged and whisked to market. This sometimes is their un-

doing. Scientists at Michigan State University find bruising after harvest causes "black heart"—that dark, spoiled spot sometimes found in the center of a potato. The answer, of course, is more delicate handling.

Make your own sour milk. If a recipe calls for sour milk and you have none in the house, food specialists of the U. S. Department of Agriculture suggest you make sour milk by adding 1 tablespoon lemon juice or vinegar per cup of milk and letting the mixture stand for 5 minutes. Or, use fresh milk and substitute 1 teaspoon baking powder for each ¼ teaspoon of baking soda.

From the Council on Food and Nutrition of the American Medical Association comes word that "one out of every five Americans is toting more pounds than he should." To find out if you're in this minority (but very large) group, try the pinch test. Grasp the flesh just above your waist between your thumb and the tip of your forefinger. If you're pinching more than a one-inch thickness it's time to: 1. Look at your scale. 2. Look in your mirror. 3. Look at your toes (unobstructed view?).

Diet hint of the month: Try broiled chicken. It is one of the best low-calorie ways to prepare poultry. To give variety to this dish, try sprinkling the chicken with herbs—rosemary, thyme, parsley flakes, or tarragon. Or rub the skin with garlic.

Speaking of poultry and many other foods as well, have you seen a demonstration of an electric slicing knife? Excellent! Smooth, smooth! No fewer than 15 manufacturers now make slicing knives: *General Electric* has a cordless model.

Do you know that Halloween colors have a special meaning? Red stands for fire, always feared by witches; orange for the golden harvest; and black for demons and dreary winters. One thing is a sure-fire fact: on Halloween you can expect a series of ghosts and goblins to come knocking at your door. For your special Halloween party, put your electric deep-fat fryer to work. Whip up a batch of homemade doughnuts (or use the easy-to-fix refrigerated ones) and serve with tangy, fresh apple cider. Great treat for a fall evening too!

Culinary artists take note: the new *Waring Blendor* has an automatic built-in push-button timer! This is a first! Timing of the recipe is preset on the control dial and it stops itself at the end of the blend. This will help to avoid overblending and underblending. Approximately \$42-\$46.

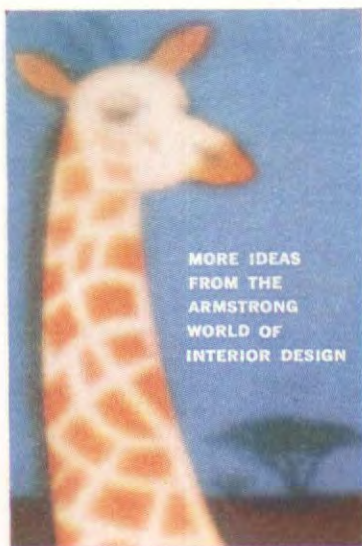
A yummy taste sensation for those who love chocolate-covered cherries (count us among the throng)! *Betty Crocker* has come up with a winner. The new "Cherry Fudge Cake Mix" and "Frosting Mix." It's cherry, cherry-chocolate. *Washington Square* Dessert recipe on the package was inspired by *Washington Square's* famous hostessing and entertaining in a bygone era.

THE END



Inspiration: African splendor

Floor: Montana Vinyl Corlon



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Because it comes in wide rolls, there's scarcely a seam—wall to wall.

It can be used anywhere in the home—even in most downstairs playrooms, directly over the concrete.

To see Montina itself, send for a free sample at the address below.

IDEA BOOKLET! "The Armstrong World of Interior Design"—24 color pages of internationally inspired rooms full of decorating ideas you can use. Send 25¢ for postage and handling to Armstrong, 6410 Pine St., Lancaster, Pa., or get it free from Armstrong retailers.

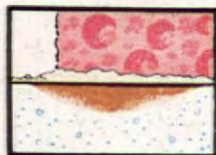
In Canada, send 25¢ to Armstrong, Dept. 104-B, Box 919, Montreal, P.Q. Floor shown: style 86707, with accents of 86701, 86704, 86714, and Plain Black Corlon Decorator Strips. Montina and Corlon are registered trademarks of Armstrong Cork Co. Floor design copyrighted by Armstrong.

VINYL FLOORS BY **Armstrong**

JOSEPHINE, COMET'S LADY PLUMBER, COMES UP WITH A SPARKLING DIAMOND...AND A BRIGHT IDEA.



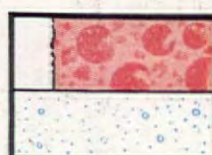
COMET REMOVES EVEN DEEP, TOUGH STAINS BEST. HERE'S HOW COMET WORKS:



A side-view of tile shows stains go deep.



Look! Comet cleans deep. Goes down...



bleaches stains out. Comet disinfects, too.