

THE AMERICAN

APRIL • 35¢

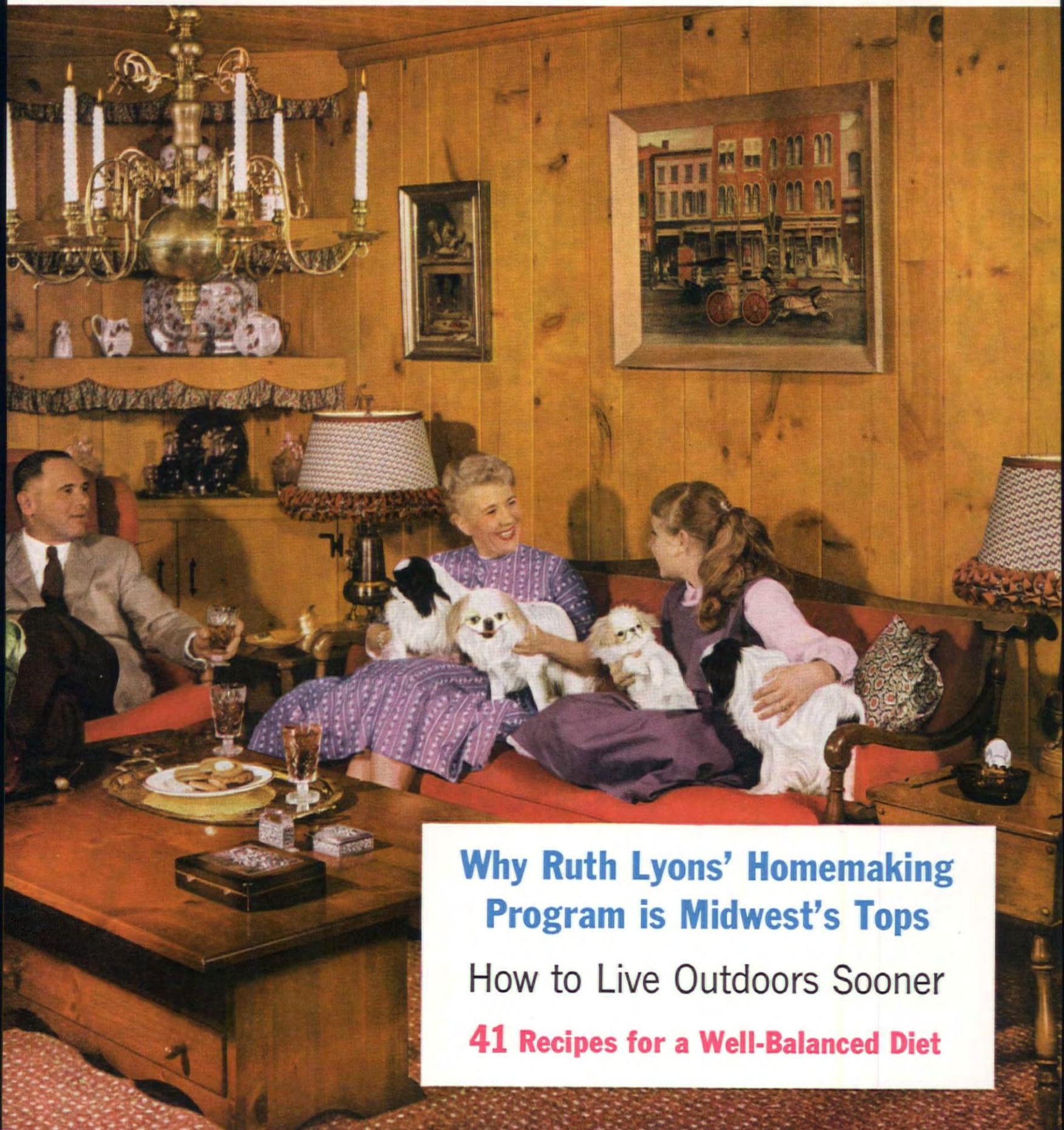
HOME

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APR 1 1958

WOMAN'S COLLEGE
UNIVERSITY OF NORTH CAROLINA

SERVING OVER 3,200,000 HOMEMAKING FAMILIES



**Why Ruth Lyons' Homemaking
Program is Midwest's Tops**

How to Live Outdoors Sooner

41 Recipes for a Well-Balanced Diet

Revolving Shelves and big Roll-Out Freezer put all foods at your fingertips!

Live Better Electrically with a new General Electric
Refrigerator-Freezer

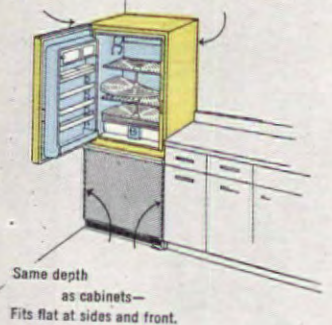


GE
15-cubic-foot
REFRIGERATOR-
FREEZER
COMBINATION

Today, more than 4,000,000 General Electric Refrigerators are in use 10 years or longer!

New hinges!
Doors open flat
with wall.

No coils in back!
Fits flush against wall.



Same depth
as cabinets—
Fits flat at sides and front.



Big zero-degree freezer
rolls out at a touch on silent,
nylon rollers. Holds up to 175
pounds of frozen food in two
handy storage drawers.

Only "Straight-Line" General Electric Refrigerator-Freezers give you these features
Plus . . . no coils in back, no dirt-collecting waste space!

Just a touch—and Revolving Shelves bring foods in back right out in front. No more groping in hard-to-reach corners!

And with Revolving Shelves you never have to remove shelves or food to adjust height. Cleaning is easier, too.

They give so much space for foods, too—all at your fingertips. So practical, they make all other shelves old-fashioned.

The big refrigerator section of the new General Electric refrigerator-freezer defrosts

automatically. No pans to empty. No cloth to set. No buttons to push.

Also, four new Ice Ejector Trays dump cubes into a large storage container in the bottom of the Roll-Out Freezer.

See the new refrigerator-freezers at your General Electric dealer's. Ask about his terms and trade-in allowance.

Household Refrigerator Dept., General Electric Company, Appliance Park, Louisville 1, Kentucky.

Progress Is Our Most Important Product

GENERAL  ELECTRIC



Cleaning problem solved with "Straight-Line" design. No dirt-collecting waste space. Sides, top, back are flat and straight. Front lines up evenly with cabinets. Does not stick out.

Over and over again—It's the same old story...

Finally a formula that really works



"Our fights have turned to kisses!"

IT'S hard to believe that my wife and I used to fight. She would start nagging at me the minute I got home from work — dead tired — and I would snap right back at her! We argued and bickered so often that we suddenly realized our marriage was breaking up! There wasn't any real reason for it except that both of us always felt so tired that we got on each other's nerves!

Our family doctor gave us some advice that probably saved our marriage. Many people, he told us, become run-down and over-tired because their diets do not contain enough vitamins, minerals and lipotropic factors. They may be well fed otherwise — and not even know that these essential elements are missing from their diet. This common, easily corrected nutritional deficiency, he explained, could

cause us to feel run-down and short tempered.

To correct this condition, each of us started taking Vitasafe High-Potency Capsules — just one a day. It wasn't too long until we began to notice the difference. We had more pep, more energy — and our dispositions improved. Instead of fighting, we became happy and carefree, just as we were when we were first married.

If you or your wife have lost the pep and energy you used to have . . . if over-tiredness makes you nervous and bad-tempered with the persons you love most, your condition, too, may be due to this common nutritional deficiency in your diet. If so, you owe it to yourself to try proven Vitasafe High-Potency Capsules. Read below how you can get a trial 30-day supply of these capsules!

"I was ashamed to always be so tired!"

I ALWAYS felt simply "run down." People were thinking of me as a "spoil-sport." I didn't know why until my doctor put me wise. He told me that I acted like a man much older than myself, and explained *why* I felt "tired" . . . *why* my youthfulness was slipping away . . . *why* my wife and family were beginning to think of me as a run-down man.

He told me how a vitamin-mineral deficiency in my diet could bring on these symptoms—rob me of the joys of living . . . and suggested that I supplement my diet with pep-building vitamins and minerals. Thousands of others had found new energy, new youth, new happiness by adding these essential factors to their diet.

Well, I put off doing anything about my condi-

tion—until one day I read the Vitasafe ad in a magazine offering a 30-day trial supply of high-potency Vitasafe C.F. Capsules! I figured I had *nothing to lose*, so I mailed the coupon. When my trial supply arrived, I began taking one Capsule a day. In a short time, I began to feel like a new man! My pep and vigor came back, I continued with the Vitasafe Plan—and I felt stronger—younger—more energetic!

Today, no one thinks of me as an "old man." I've got pep and energy to burn, and I feel like a fellow half my age! And you may, too! Why don't you take advantage of this sensational trial offer to see for yourself whether you, too, can feel peppy and full of life! Accept this *no risk offer* as I did by mailing the coupon today!



25¢ just to help cover shipping expenses of this

FREE 30 days supply High-Potency Capsules

LIPOTROPIC FACTORS, MINERALS and VITAMINS

Safe, Nutritional Formula Containing 27 Proven Ingredients: Glutamic Acid, Choline, Inositol, Methionine, Citrus Bioflavonoid, 11 Vitamins (Including Blood-Building B-12 and Folic Acid) Plus 11 Minerals

To prove to you the remarkable advantages of the Vitasafe Plan . . . we will send you, without charge, a 30-day free supply of high-potency VITASAFE C.F. CAPSULES so you can discover for yourself how much healthier, happier and peppier you may feel after a few days' trial! Just one of these capsules each day supplies your body with over twice the minimum adult daily requirement of Vitamins A, C, and D — five times the minimum adult daily requirement of Vitamin B-1, and the full concentration recommended by the National Research Council for the other four important vitamins! Each capsule contains the amazing Vitamin B-12, a remarkably potent nutrient that helps nourish your body organs. Vitasafe Capsules also contain Glutamic Acid, a natural substance derived from wheat gluten and thought by many doctors to help nourish the brain cells for more power of concentration and increased mental alertness. And now, to top off this

exclusive formula each capsule also brings you an important dosage of Citrus Bioflavonoid — the anti-cold factor that has been so widely acclaimed. This formula is so complete it is available nowhere else *at any price!*

POTENCY AND PURITY GUARANTEED

You can use these Capsules confidently because U. S. Government regulations demand that you get exactly what the label states—pure ingredients whose beneficial effects have been proven time and time again!

WHY WE WANT YOU TO TRY A 30-DAY SUPPLY — FREE!

So many persons have already tried VITASAFE C.F. CAPSULES with such outstanding results . . . so many people have written in telling us how much better they felt after only a short trial . . . that we are absolutely convinced that you, too, may experience the same feeling of health and well-being after a similar trial. In fact, we're so convinced

that we're willing to back up our convictions with our own money. You don't spend a penny for the vitamins! All the cost and all the risk are ours.

AMAZING PLAN SLASHES VITAMIN PRICES ALMOST IN HALF

With your free vitamins you will also receive complete details regarding the benefits of this amazing new Plan that provides you regularly with all the factory-fresh vitamins and minerals you will need. You are under no obligation to buy anything! If after taking your free Capsules for three weeks you are not entirely satisfied, simply return the handy postcard that comes with your free supply and that will end the matter. Otherwise it's up to us—you don't have to do a thing—and we will see that you get your monthly supplies of capsules on time for as long as you wish, at the low money-saving price of only \$2.78 per month (a saving of 45%). Mail coupon now!



Yours FREE Retail Value \$500

EACH DAILY VITASAFE CAPSULE CONTAINS

Choline Bitartrate	31.4 mg.
Inositol	15 mg.
dl-Methionine	10 mg.
Glutamic Acid	50 mg.
Lemon Bioflavonoid	5 mg.
Complex	5 mg.
Vitamin A	12,500 USP Units
Vitamin D	1,000 USP Units
Vitamin C	75 mg.
Vitamin B ₁	5 mg.
Vitamin B ₂	2.5 mg.
Vitamin B ₆	0.5 mg.
Vitamin B ₁₂	2 mcg.
Niacin Amide	40 mg.
Calcium Pantothenate	4 mg.
Vitamin E	2 I.U.
Folic Acid	0.5 mg.
Calcium	75 mg.
Phosphorus	58 mg.
Iron	30 mg.
Cobalt	0.04 mg.
Copper	0.45 mg.
Manganese	0.5 mg.
Molybdenum	0.1 mg.
Iodine	0.075 mg.
Potassium	2 mg.
Zinc	0.5 mg.
Magnesium	3 mg.

Compare this formula with any other!

SPECIAL FORMULA FOR WOMEN ALSO AVAILABLE. CHECK COUPON IF DESIRED.

VITASAFE CORPORATION, 43 West 61st St., New York 23, N. Y.

IN CANADA: 394 Symington Ave., Toronto 9, Ontario © 1958 Vitasafe Corporation

VITASAFE CORP. 845
43 West 61st Street, New York 23, N. Y.

Yes, I accept your generous no-risk offer under the Vitasafe Plan as advertised in American Home.

Send me my FREE 30-day supply of high-potency Vitasafe Capsules as checked below:

☐ Man's Formula ☐ Woman's Formula
I ENCLOSE 25¢ PER PACKAGE for packing and postage.

Name.....

Address.....

City.....Zone.....State.....

This offer is limited to those who have never before taken advantage of this generous trial. Only one trial supply per person.

IN CANADA: 394 Symington Ave., Toronto 9, Ont.
(Canadian Formula adjusted to local conditions.)



NO OTHER ANTISEPTIC
not even iodine
IS SO EFFECTIVE
YET SO SAFE!

Johnson & Johnson First Aid Cream fights infection without stinging.

Cuts, burns, abrasions heal faster because it doesn't burn or harm tissue. Greaseless, stainless.

The modern first aid treatment for the whole family.



Johnson & Johnson



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WHO'S RUTH LYONS? Anyone within eyeshot of a TV set in the Midwest will tell you she has the most popular home show around. Warm, witty, candid, Ruth on TV is a housewife like any housewife—with husband Herman, daughter Candy, a family of dogs and a big house in Cincinnati. This month we take you on a visit through her home—something few fans have ever seen. Photo by Kranzten Studios.

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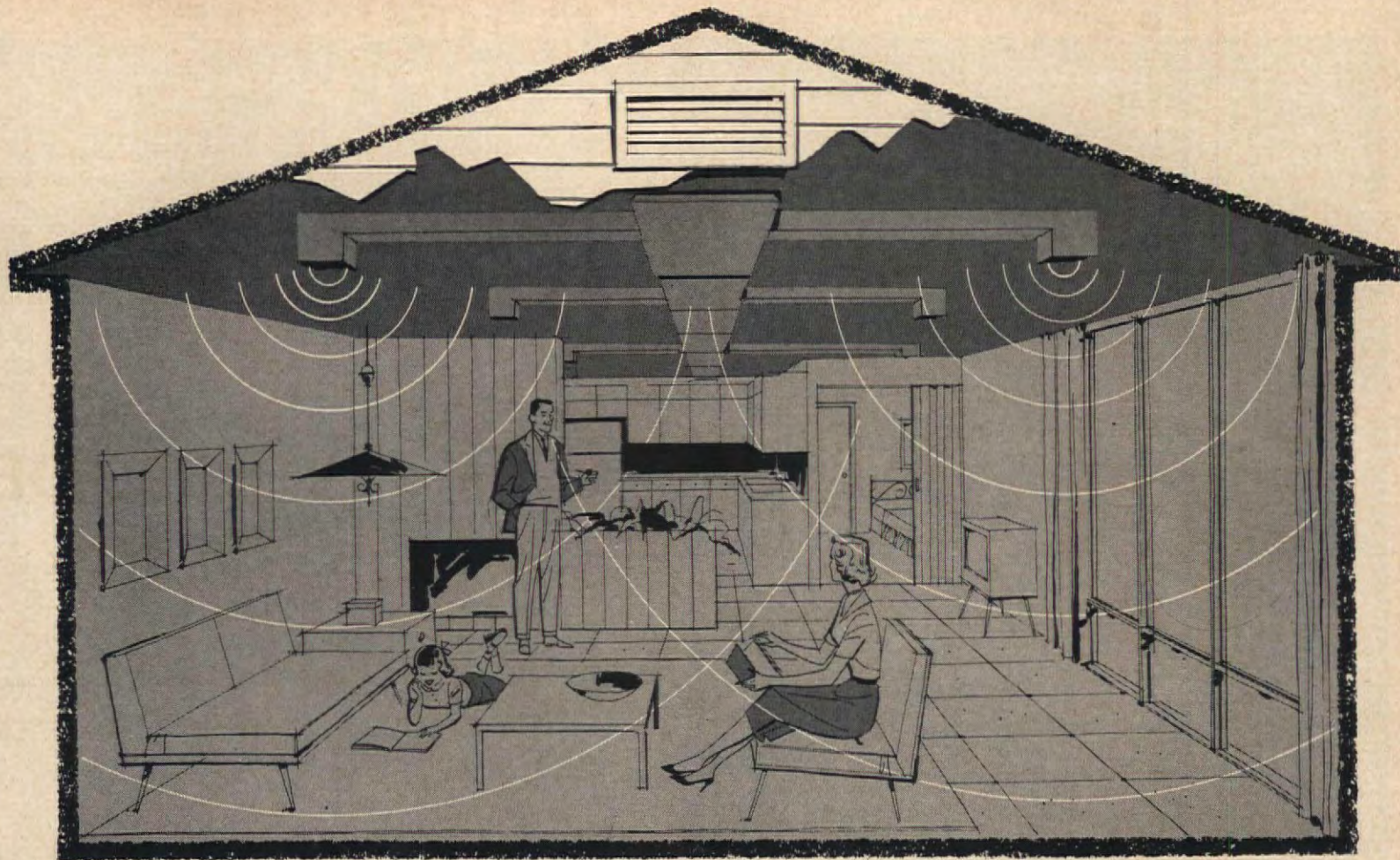
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Now! Keep the Whole House Cool

WITH A YORK PATHFINDER **\$439⁹⁵**
AIR CONDITIONER installation, ductwork extra

(Complete, tailor-made installations with custom ductwork for as little as \$18.71 a month)



York Air Conditioning promotes sleep, improves dispositions.



...makes housework more pleasant, less tiring.

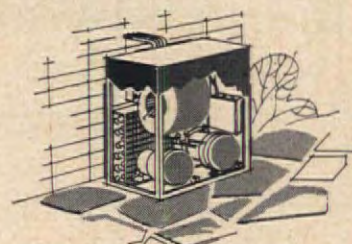


...provides cool comfort for stay-at-home entertainment!

Amazingly compact...fits almost anywhere...in attic...carport...through the basement wall! The revolutionary York Pathfinder is tailor-made to meet the cooling needs of the average home. Compact, air cooled, it installs

without cooling towers, recirculating pumps, costly plumbing. It can be hooked into existing warm-air ducts to save money on installation! High capacity Pathfinders available for larger-than-average-homes at slightly higher prices.

'58 YORK Twinline Central Air Conditioner slashes operating costs 15% or more! The new, air-cooled Twinline gives you all the advantages, all the economy of *two* compressors working together. On mild summer days *one* compressor cools and dehumidifies...on hot summer days when maximum cooling is needed, both compressors swing into action!

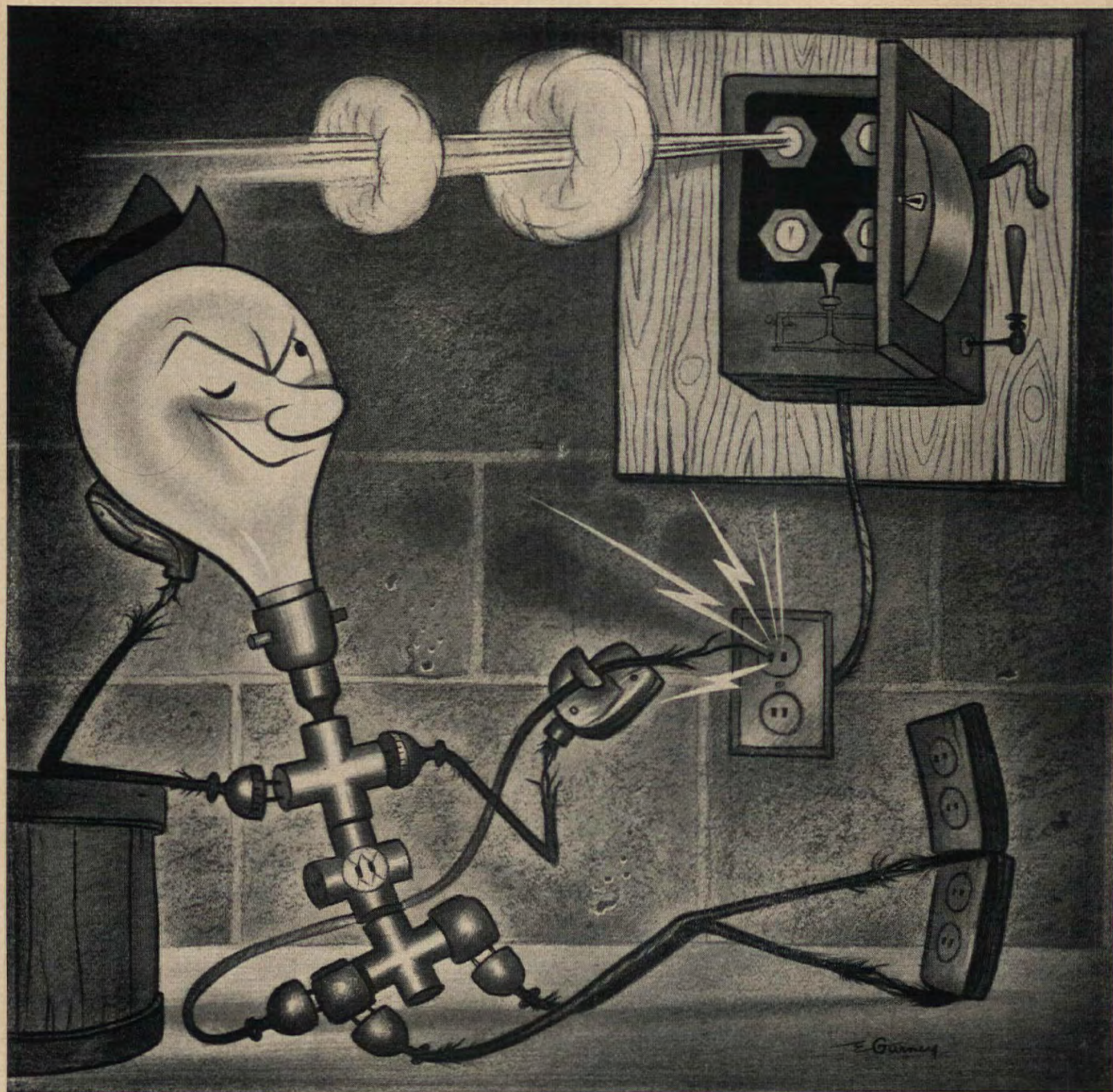


A new home isn't a modern home unless it has central air conditioning! If you're planning on a new home, be sure your plans include York whole-house air conditioning! It costs far less to install in a new home...adds to its resale value...and now, the low, low cost can be included in your mortgage!

YORK York
CORPORATION BW
 SUBSIDIARY OF BORG-WARNER CORPORATION

Millions Live Better With York... the quality name in air conditioning

Manufacturers of Residential and Commercial Heating and Cooling Systems • Air Conditioning and Refrigeration Equipment for Industrial and Commercial Installations • Room Air Conditioners • Ice Makers • Refrigeration Units and Systems



Here's "Skimpy Wiring" at his favorite sport!

Do your electrical fuses keep blowing or your circuit-breakers keep tripping? Blame Skimpy Wiring, who plagues 4 out of every 5 homes!

Skimpy Wiring also makes lights flicker, appliances slow down, TV pictures "wince" and shrink in size. There's a definite hazard, too, in his weak, undersized wires and overloaded circuits!

Why put up with this annoying, often dangerous electrical pest? Change to full **HOUSEPOWER** with *copper* wiring. It can cost less than you think. Call your electrical contractor or power company.

Get **FREE** booklet—"The ABC of Home Wiring." Write Kennecott Copper Corporation, Dept. A48, Box 167, New York 46, New York.



Kennecott Copper Corporation

Fabricating Subsidiaries: Chase Brass & Copper Co. • Kennecott Wire & Cable Co.

New
wall
colors
you'll
love!



... and painting is so quick and easy with Super Kem-Tone. This amazing velvet-flat paint goes on smoothly with brush or roller... dries free of brush marks in less than an hour. It's guaranteed washable, or your money back.

AT YOUR NEARBY
SUPER KEM-TONE DEALER



READERS' EXCHANGE

GRAMMATICAL LIBERTIES

I do not think life would be quite the same without the American HOME making its monthly visit to our home. Congratulations to you for publishing a consistently attractive magazine!

When I inspected the cover of the October issue, that sinking feeling one experiences upon discovering one of his favorite magazines has succumbed to advertising jargon hit me between the eyes.

I will be pleased to see an explanation for the grammatical structure of "2 Young Wives Shop Same Fabric." What are we doing to the intransitive verb "shop" (as used in this instance)? I am not trying to be fussy, but I am growing weary of reading advertisements which tell me to "shop Vanstruves for drapes," "rent formals at Gold-lites," "Winston tastes good like a cigarette should," and "visit the gallery tonite."

JOHN WARD WILLSON LOOSE

Though many words and phrases commonly in circulation may be grammatically incorrect, the extent of their usage has made some of them generally acceptable. THE EDITORS

TRADITIONALISTS ARISE!

For years I would say that American HOME has been the only magazine dedicated to the American tradition in home furnishings. Lately, like other magazines, each issue has been filled with far too much on modern furnishings, food and appliances.

You've left all of us who favor, love and collect antiques and period furniture and accessories out in the cold.

Please, let's have the old American HOME back again!

NANCY COPELAND



How we retired in 15 years with \$300 a month

"Miami is a real paradise for us! Swimming and sunbathing most every day—a garden that beats any seed catalog—and plenty of time to just relax. What's more, we're still young enough to enjoy it all. I'm only 55. But if I hadn't found the way to retire with an income of \$300 guaranteed for life, my days would still be bound by the time clock and commuter train.

"Yes, that monthly check really changed my whole life. And it's just by a lucky chain of events that I came to get that check, too. It all started back in 1942—right after my fortieth birthday.

"Sue gave me a surprise party that year. Sometime during the evening, Dick Lauman got up and jokingly proposed a toast—'To the first old man of the crowd.'

"Funny how those words stuck in my mind. Days after, I found myself thinking about them. I had to agree with Dick. I was getting on. Actually, half my working years were over. It sort of frightened me, too. Especially when I thought how little I'd done to prepare for the day when I'd want to stop work.

"I had a good salary. But somehow we just about managed to come out even every year. It almost seemed too late to begin to save. We could never save enough. And even if we did—there was always the danger of outliving our capital. Gambling on a business of our own seemed just too risky, too.

"Then one night I happened to be glancing through a magazine. One

of the ads caught my eye. And it really hit home! It told about a Phoenix Mutual Retirement Income Plan. That was the way a man like me—a man in his forties with a good salary and fifteen or twenty working years ahead—could use part of his present salary to buy a retirement income for later on. The coupon offered more information. I never was one to send in coupons—but this seemed too good to pass up. So I sent it in.

"A booklet explaining all the Phoenix Mutual Plans came back in the mail. I read it through carefully. And when I was through, I was sold.

"Soon after, I applied and qualified for a Phoenix Mutual Retirement Income Plan. That was over fifteen years ago. Our first check came in February. Sue and I packed up and headed south. And, believe me, it's wonderful—no trains to catch—no appointments to keep—and, best of all, no worries about money. But we could never have done it without Phoenix Mutual."

Send for Free Booklet

This story is typical. Assuming you start at a young enough age, you can plan to have an income of \$20 a month to \$3,600 a year or more—beginning at age 55, 60, 65 or older. Send the coupon and receive, by mail and without charge, a booklet which tells about Phoenix Mutual Plans. Similar plans are available for women—and for employee pension programs. Don't put it off. Send for your copy now.

ESTABLISHED 1851

PHOENIX MUTUAL

Retirement Income Plan

GUARANTEES YOUR FUTURE

OVER 100 YEARS OF LIFE INSURANCE PROTECTION
FOR BUSINESS AND FAMILIES

Phoenix Mutual Life Insurance Co.
252 Elm Street, Hartford 15, Conn.

Please mail me, without obligation, your free 28-page booklet showing new retirement income plans.

Plan for Men ☐ Plan for Women ☐

Name _____

Date of Birth _____

Business Address _____

Home Address _____

COPYRIGHT 1957, BY PHOENIX MUTUAL LIFE INSURANCE CO.



LIGHT HEARTS AND HEAVY WORK: Mrs. Joseph Durrer and Mrs. Erich Williamson unload a tree that will become part of an exhibit at the show. And thus they worked from dawn till dusk! **LEFT:** Governor Meyner, at the opening ceremonies, presents his mother with orchid named in her honor.



STATION WAGONS—dozens of them—deliver the goods. This load is shrubs and a washtub of wet peatmoss.



ON WITH THE GARDEN STATE FLOWER SHOW!

Sixty-five hundred members, 1500 on committees, 90 judges from 12 states! Maybe they didn't *all* get into the act, but an awful lot of them did. Anyway, the show sure went on! And it was absolutely the best and biggest show ever.

It was the eighth Garden State Spring Flower Show of the Garden Club of New Jersey—a three-day, two-acre, 750-exhibit affair that netted a handsome contribution to veterans' garden therapy, junior garden education, conservation and highway beautification.

The planning of the show was spread over months, but the actual setting up was a matter of days, hours, minutes. And besides the show itself, there was a souvenir booklet to get on the press—a professional-quality job of 72 pages and a full-color cover.

(continued)







END PRODUCT: The first-prize exhibit of the Maplewood Garden Club. This was the "today and tomorrow" entry in the doorway-planting section that carried out the show theme, "Tradition—Transition—Today and Tomorrow." It included trees, evergreen and flowering shrubs, flowering plants, and picture-book turf.

it's not like cleaning house, it's like playing house!



no other vacuum cleaner is anything like

REGINA ELEKTRIKBROOM

Women rave about it!  The light vacuum that cleans a house  in minutes *without attachments*. Only 6¾ pounds,  half the weight of regular vacuums, but 5 to 10 times more useful because it works wonders every day! Cleans rugs, carpets, floors, stairs, draperies, upholstery, under furniture. Hangs on any hook  when you're through! Used in thousands of homes, hotels, motels.  New model has more filter area, bigger dirt cup, easy to empty as an ashtray.  Give, get Elektrikbroom. You'll wonder how you lived without it!

NEW '58

REGINA *Elektrikbroom*

no other vacuum is like it! Also does the work of carpet sweeper, broom, dust mop, dust pan, upholstery brush... without attachments! Priced for modest budgets.

BY THE MAKERS OF FAMOUS REGINA TWIN BRUSH POLISHER AND SCRUBBER

— FREE! Send for informative folder —

The Regina Corporation, 6 Regina Avenue, Rahway, N. J.
Please send me free folder, "IT'S MODERN WITCHCRAFT,"
and name of my nearest dealer.

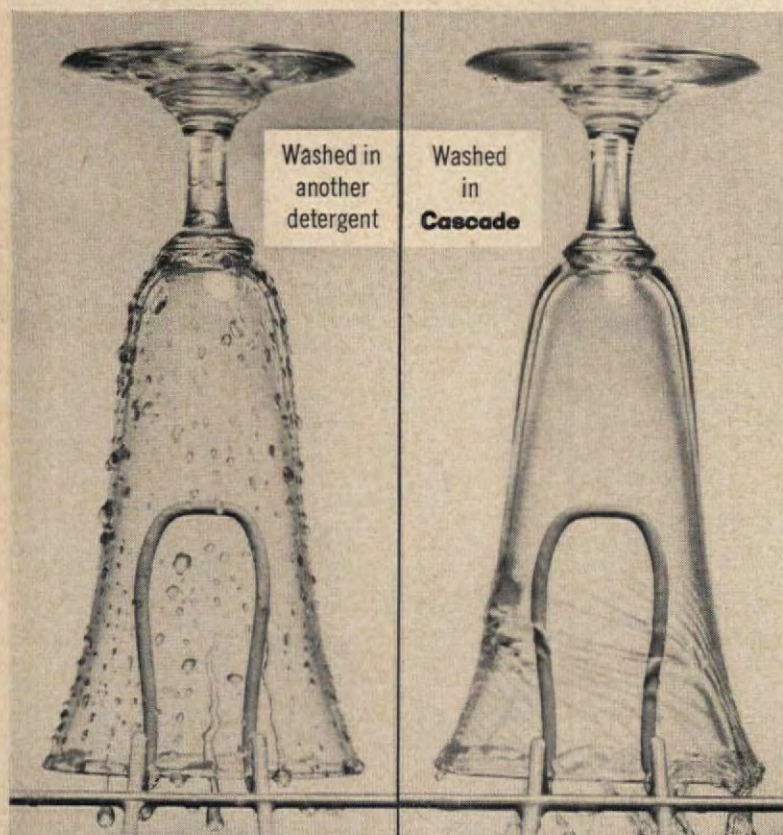
Name _____

Address _____

City _____ Zone _____ State _____

— in CANADA: Switson Industries, Welland, Ontario —

New! For Automatic Dishwashers Cascade eliminates drops that spot!



Only new **Cascade** contains Chlorosheen to change water drops into clear-rinsing "sheets" —stops spotting as no other detergent can!

Don't blame your dishwasher for spotting problems. Switch to new Cascade! As these glasses show, new, improved Cascade stops spotting as no other detergent can. Cascade's exclusive Chlorosheen changes water drops into free-flowing sheets... leaves everything so slippery-clean, rinse water slides right off. Result: no water drops, no ugly spots. Cascade gets everything close-up clean! And Cascade is safer for delicate china patterns than any other dishwasher detergent. Nothing can match it!



Waste King®

advises you to use **Cascade**



Waste King Automatic Dishwashers' exclusive 4-way action washes, dries dishes sparkling clean, germ-free. Super "Hush Cushions" assure quiet operation. Baskets hold more and larger dishes. Power pre-rinse ends hand-rinsing... unique Thermal Control gives final 160° rinse. Humidity-free drying keeps moisture in tub (no steamy kitchen.) And to eliminate drops that spot, Waste King packs Cascade in every new machine.

Every leading dishwasher manufacturer advises you to use Procter & Gamble's **Cascade**

(continued)

Garden State Flower Show



THE JUDGES were kept busy, too. Here Mrs. Douglas Marshall of Macon, Georgia, and The American HOME Garden Editor Ted Weston scrutinize Darwin tulips.



THE CROWD was big—2,000 the first day—and it was eager. Here's part of the flower arrangement section, which, as you probably guessed, was hotly contested.

Meanwhile, of course, husbands all over the state were neglected, meal-less, and all but forgotten—until, that is, it was time to clean up!

Busiest members of the crew, probably, were General Chairman Mrs. Clarence W. Slocum and State President Mrs. Francis F. Merriam (whose flower arrangements are familiar to American HOME readers). But there wasn't a non-busy garden clubber within miles and miles of Orange, New Jersey, where the show was held, nor one whose pride of accomplishment didn't run higher than ever before.

THE END



MENFOLK got into the picture—but only when the show was over and the job was to clean it all up. Then all husbands, sons and brothers—who'd been neglected for days—were given the nod, and with barrows, wagons or merely their hands they went happily (?) on with the work.



The rich, textured surface of Cushiontone ceiling tiles adds a luxury look to any room.

This amazing new Armstrong Ceiling soaks up noise and gives your home today's smart new look



ADD THE COMFORT OF QUIET TO ANY ROOM. The beautiful texture of this new Armstrong Cushiontone Ceiling absorbs up to 75% of the noise that strikes it—the jangling of telephones, the whine of appliances, and the shouts of children.



PUT UP CUSHIONTONE YOURSELF THIS WEEKEND. It's quick and easy to cover old cracked ceilings with Cushiontone. Your lumber or building materials dealer will show you how, or call your Armstrong Acoustical Contractor. He's in the Yellow Pages.

THE NICEST thing about the new Armstrong Cushiontone ceiling tile you see in our picture is that it keeps a home blissfully *quiet!*

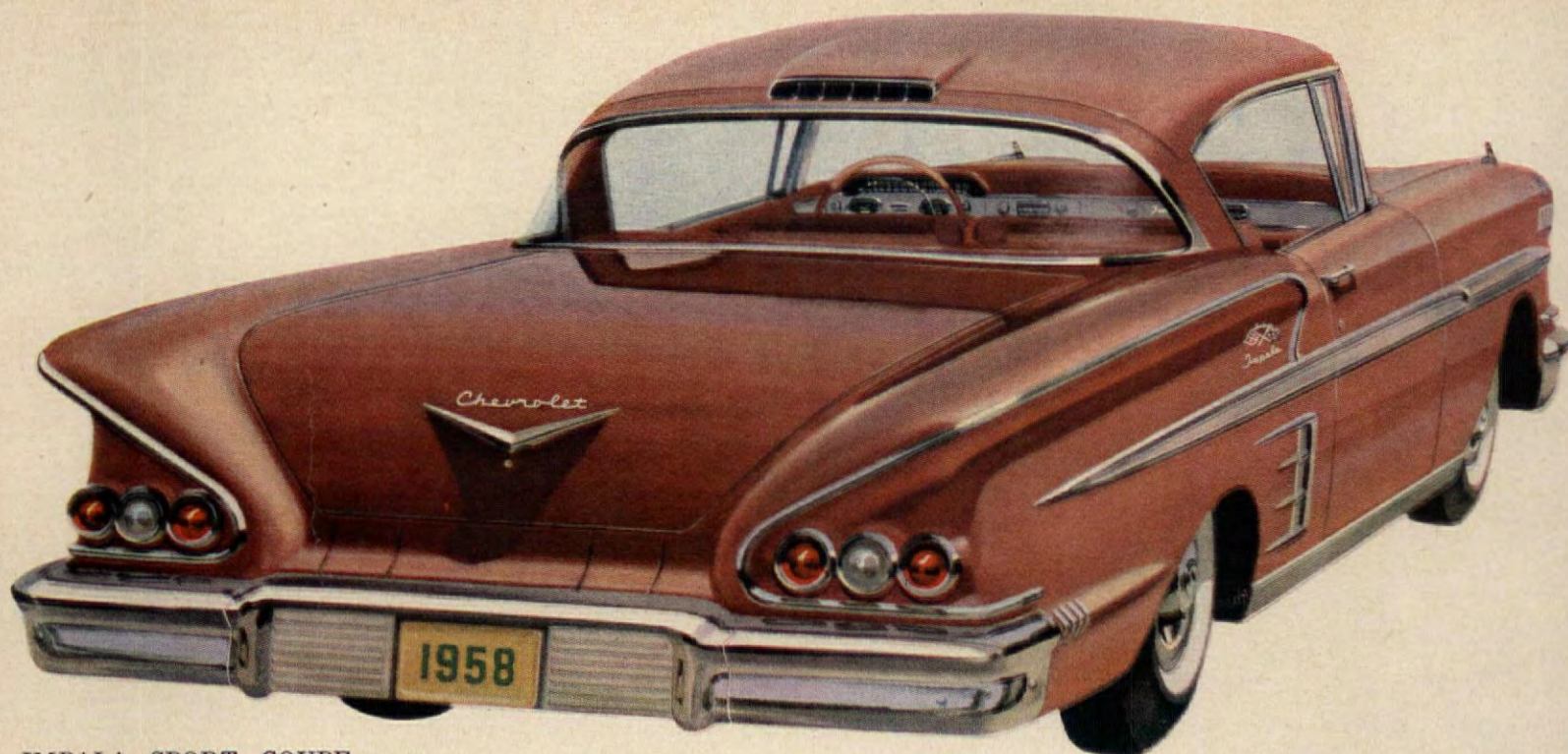
The tiny openings in the textured surface soak up noise the way a sponge soaks up water.

Another wonderful thing about Cushiontone is that its smart new textured design makes any room *look* more attractive.

For free booklet that tells you how to install Cushiontone, write to Armstrong Cork Company, 5804 Clark Street, Lancaster, Pa.

Armstrong
CEILINGS

... to quiet and beautify your home



IMPALA SPORT COUPE—super-special hardtop of the Bel Air Series! Chevy's the only car in its field with Body by Fisher and Safety Plate Glass all around.



BEL AIR SPORT COUPE—it's easy to see why this one's so popular. Here's dashing hardtop styling with a colorful, comfortable interior!



BEL AIR 4-DOOR SEDAN—looks big and roomy, and it *is*! All new Chevrolets are nine lively inches longer, four inches wider. All are lower, too.



BEL AIR 2-DOOR SEDAN—a beauty, all right, and built solidly. New Safety-Girder frame accounts for that firm feeling on the road.



BROOKWOOD 4-DOOR 6-PASSENGER—you get bigger tires and springs . . . and 88 cubic feet of load space with the rear seat folded!



DELRAY 4-DOOR SEDAN—the beautiful way to be *extra* thrifty. There's fresh styling and fine appointments, too, in this lowest priced series!



DELRAY UTILITY SEDAN—and here's the beautiful way to be businesslike. This Delray's rear compartment was *made* for salesmen's samples!

THE BEAUTIFULLY MOVING '58 CHEVROLETS

SWEET

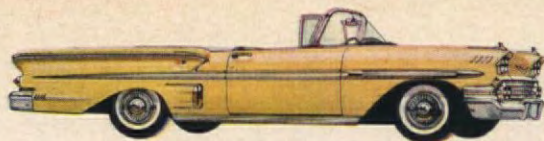
SEVENTEEN—

AND NOT

TO BE

MISSED!

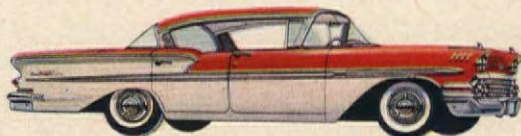
CHEVROLET



IMPALA CONVERTIBLE—another new luxury model in the Bel Air Series. How about those long, low lines! And colors—wait till you see the samples!



CORVETTE—America's only authentic sports car! Offers five V8's, two with Fuel Injection;* three drives, including 4-speed manual shift.*



BEL AIR SPORT SEDAN—with Turbo-Thrust V8* and Turboglide,* you'd have the smoothest power combination in Chevrolet's class.



NOMAD—star of a high-styled five-wagon lineup for '58! Seats for six in this one. Choose any Chevy engine; up to 280 h.p. in V8's.



BISCAYNE 4-DOOR SEDAN—in Chevrolet's middle priced series. Biscaynes, you'll notice, have a bright look of beauty that's all their own!



BISCAYNE 2-DOOR SEDAN—ready to take you for a super-smooth ride with Full Coil suspension at all 4 wheels! New air ride* is also offered.



BROOKWOOD 4-DOOR 9-PASSENGER—you can take half the neighborhood to school in this one! Upholstery is easy to keep clean.



DELRAY 2-DOOR SEDAN—you'll save with a Delray and still get everything Chevy's famous for: smooth ride, easy handling, real performance!



YEOMAN 4-DOOR 6-PASSENGER—comes with any one of Chevrolet's superb new engines. For biggest savings, choose the new 145-h.p. Six.



YEOMAN 2-DOOR 6-PASSENGER—pile the family in and you're out for a good time; put in a cargo (up to a ½ ton) and you've got a real worker!

Here's Chevrolet's whole happy family. Here's styling that sets a new style—new developments in riding comfort that make the high-priced cars jealous—new peaks of performance (V8 or 6) in every model. Don't miss seeing and driving a '58 Chevrolet. It's the beautiful way to be thrifty!... Chevrolet Division of General Motors, Detroit 2, Michigan.

**Optional at extra cost.*

Coming Up **V**_{ery} **I**_{nteresting} **P**_{erson}

On the following five pages we present the home of one of the most fascinating homemakers it has ever been my pleasure to meet. Known as Ruth Lyons professionally, she is married to Herman Newman, an entertaining, witty gentleman who is on the faculty of the College of Engineering of the University of Cincinnati. They have a teen-age daughter Candace, called Candy, four Japanese Spaniels, one Irish Setter, and all are run by Pauline who cooks for them, spoils them and bosses them around. They live in a completely charming 140-year-old remodeled farmhouse in the suburbs of Cincinnati, and it is this home that is of interest to us—and it is the first time they have allowed any publicity concerning their home.

Ruth has been called the "most influential housewife in the Midwest" and quite understandably, for Ruth runs the 50-50 Club, a 90-minute TV show reaching a vast audience, a show with over 40 sponsors and an arm's length list waiting to get on her show. 130 women, coming from Ohio, Kentucky, Indiana and West Virginia, see her show every day in the studio, some of them having waited more than three years to pay their \$1.25 for the lunch that precedes the 50-50 show seen via WLW-TV in Cincinnati, Dayton, Columbus and Indianapolis. In fact, so highly do they value their tickets, if something occurs that prevents using the tickets on that date, they run a classified ad to "swap" tickets for another date! Well, that will give you some idea why we list Ruth Lyons as a VIP, for interesting she is, as well as successful. And, as much as has been written on her business success, until now she has allowed no writer, no photographer to invade the privacy of her home, even though her family, her household affairs, her travels, the dogs—all are grist for her TV show.

So it is our particular pleasure to show her home—that word dearest to our hearts and dear to this devoted family. Charming as it is, this home would be interesting, were it just another good home and family story. Belonging to a woman who has made a tremendous success on radio and TV just by being first a homemaker and then a showman and first rate at both, seeing this home she talks about makes it doubly interesting—a real success story in every sense. Meet the chic, smart as a whip, little dynamo they call Ruth Lyons and her family in their home, the home they've recently added another wing to and will, in all probability, keep on remodeling and adding to, like all home-lovers everywhere. Like all real homes, its furnishings reflect the habits as well as the taste of its owners. It reflects Ruth's own good taste, has great style and at the same time warmth. One knows instantly that every room is lived in, that nothing is there for "front." Every room welcomes with quiet charm; the personality of those who live there is everywhere evident.

Recurring through the copy and the photographs, you'll note the strawberry theme and therein lies a tale—a sweet tale of romance. It seems that when Herman came a-courting Ruth, Herman like all professors was shy on cash if not on ardor. A witty man, he slyly chose not to compete with wealthy suitors, brought Ruth as his first offering of true love a box of big, beautiful red strawberries from a huckster famous for his oversize strawberries. Now, there are strawberries everywhere—on antique china, in old prints, on the walls. And the lovely red of ripe strawberries flows from room to room.

There's a rocking chair in every room, too—usually beside a snappy colored TV set (TV in every room except the living room, that is), and this anachronism might well typify our VIP of the month—business executive, efficient housewife, devoted wife and mother—Ruth Lyons.

(See Opposite Page)



Wallpaper hints for the practical home decorator

from Jean McLain
—famous Imperial decorator

What is meant by a "scrubbable" wallpaper? Imperial's Glendura is practically imperishable—and immune to harsh cleansers. In a special process the color is sealed behind a vinyl resin barrier. Soil just can't enter. So it's naturally easy to clear off the surface with soap and water. Practical, scrubbable Glendura is perfect for playrooms, as you can see on the opposite page, and for bathrooms and kitchens too. I find these particular rooms lend themselves easily to imaginative decorating. And you'll find lots of help in the many lovely Glendura patterns you have to choose from.

Did you know? Cool colors in wallpaper, such as blue and green, are receding colors. They help "push back" the walls of a small room—make it look much larger. Conversely warm colors such as red, orange and yellow are advancing colors. They make a large room look much cozier. And an all-over pattern hides room defects such as jutting walls and low ceilings. Wallpaper really is wonderfully versatile—and such fun to decorate with.

I am often asked: Why Imperial? For many reasons! An important one is Imperial's protective packaging. No damaged edges! No time lost replacing rolls! Then there's Imperial's "plastic-bonding" that makes the paper completely fade resistant as well as washable. Other Imperial advantages are exciting designs, pretrimming and of course the unique Imperial 3-year written guarantee. Get the full story from your Imperial dealer.

Make friends with your Imperial dealer. He'll show you the complete and convenient Imperial books. And he'll be happy to give you sound decorating advice. He'll also be glad to demonstrate how truly washable Imperial wallpapers are.

Here's to success in decorating your home the friendly way—with Imperial Washable Wallpaper.

Jean McLain

IMPERIAL PAPER AND COLOR CORPORATION
GLENS FALLS, NEW YORK

IMPERIAL
Washable
WALLPAPERS

For all the family to share...

with so little care

Yesterday's basement transformed today into a delightful, livable family room—designed with a practical eye to rugged usage—and a minimum of cost. Here's how: The furniture is from Baumritter's care-free Viko collection—constructed of tubular steel, plastic upholstery, and heat and stain resistant plastic table tops for long, long family service. The walls are decorated with Imperial's Glendura soil-proof wallcovering that shrugs off hard wear . . . wipes clean with the swish of a damp cloth . . . attractive for years and years. No wonder this cheerful, informal room says welcome to *all* who enter!



Glendura®
SOIL-PROOF WALLCOVERING
by IMPERIAL

Glendura Wallcovering by Imperial is soil-proof, moistureproof—actually scrubbable*! Even lipstick smears vanish with soap and water. You can easily keep your

walls as bright and clean as the day you first covered them. Perfect for kitchen, bathroom, playroom, any room that gets rough usage. Over 160 patterns and colors. See them all now at your Imperial dealers. For more about Glendura, read the opposite page. *3-year guarantee. Pattern illustrated is #883281.

Viko®
BY
Baumritter

keeping appeal for years with a minimum of care. Ruggedly built of tubular steel and long-wearing, heat and stain resistant plastic, Viko shrugs off hard family use . . . adds lasting sparkle and good looks to your home in living room, dining room and recreation areas.

Viko by Baumritter . . . the modern furniture that lets you plan beautiful, comfortable rooms at low low cost! It's furniture without a care in the world . . . keeps its fresh sparkling

MORE HELP FOR THE DECORATOR

For full color decorating booklet, "How Wall-paper Works Wonders In Your Home," send 10¢ to Imperial Paper and Color Corporation, Dept. A-10, Glens Falls, N. Y.

"How To Use Viko for Family Room Pleasure." Send for your free copy of this colorful booklet today to Baumritter Corporation, (AV-48) P.O. Box #28, Murray Hill Sta., N.Y. 16, N.Y.



CONVENIENCE IN COLOR. You'll love the way a color telephone brightens up the kitchen. Choice of colors in both the regular instrument and special wall-type shown above.

"I Couldn't Get Along Without My Kitchen Telephone"

You'll say so, too, once you know the convenience of a telephone right beside you in the kitchen. It saves a lot of steps and time. Saves you!

No need to leave the baby or the kids or the roast or whatever you're doing to make a call. No need to rush to another room to answer the telephone. You just reach out your hand and there it is!

A kitchen telephone is so convenient when you need that "telephone break" from your household chores. Other favorite locations are the bedroom, den, recreation room and workshop.

Easy to get. Wonderful to have. Just call the Business Office of your local Bell Telephone Company.



It's fun to phone . . . **Bell Telephone System**





Here is where Ruth Lyons always starts her day. An early riser, she is up long before her family, plotting her day's activities (she uses no script in her show) . . . with her newspaper (principally for its Word Game), a cup of coffee, toast and jam—jam because Juli, Herman's Irish setter, who usually shares breakfast with her, won't eat toast without jam . . . a delightfully cozy room this, in spite of its old-fashioned high ceiling, cleverly pulled down to intimate height by use of an all-over patterned wallpaper suggestive of strawberry leaves . . . over the Victorian marble fireplace, a portrait of daughter Candy flanked

by antique brass candelabra picked up in Lexington, Kentucky . . . a phalanx of kissing angels, a pet collecting hobby of Ruth's . . . and note unusual fender, the woodbox and the firescreen of richly embossed brass, bearing a legend in French but for all that, quite Germanic in appearance and probably of Alsace-Lorraine origin. . . . The handsome secretary is the oldest piece in Ruth's collection of Americana. Bought in Kentucky, it is about 225 years old, has its original hardware. . . . The thrifty housewife touch—Christmas gift candles rearranged for all year use . . . shown here with African violets and lily of the valley.

JEAN AUSTIN

Call it family room, rumpus room, "rec" room or what you will, a billiard room in your own home is an original variation and lots of fun, as witness the Newman family at play. If Ruth's shooting position seems a bit unorthodox, well—that's Ruth! Observe too what rare good sense it all makes when, at the whisk of 3 guest-proof Formica leaves, the pool table becomes a buffet table of truly impressive proportions. . . . Once the kitchen (now in an adjacent wing) much of the old kitchen was cleverly re-used in the pool room. The cherry Formica paneled wall and cornices, for example, and the useful hutch cupboard left in its original niche . . . ex-ventilating hood over old kitchen range was also left as decorative feature over billiard room serving bar. Benches are from an old Congregational church in Connecticut . . . modern brass pull-up light fixtures are as appropriate as would be antique punched tin, but more utilitarian by far. They pull up or down to any desired height, turn bright for play, romantically dim for dining . . . on the walls, framed maps of places the family has gone together, caricatures of Ruth and Herman, and a prized pilot's license given Candy by a captain on the river Seine, making her a *marinier de 1st Classe* . . . and, before we leave this room, a look at two typical examples of Ruth's insatiable thirst for collecting wherever she goes. On the left wall, an antique wall telephone she purchased at the Farmer's Market in Los Angeles, one of a shipment just in from the ghost towns of Nevada. And on the buffet table, two little compotes bought in the Flea Market of Paris and turned out to be silver when they'd been polished—a delightful surprise, for all too often Flea Market "surprises" take quite the opposite turn, once home.



Waiting and ready to serve a delicious luncheon to the visiting American HOME staff, Pauline, the major domo of the household, Ruth "just testing" and Mae, bringing in the monumental chocolate cake Emil Bacher baked when he heard we were coming. Tender and chocolate all the way through, the top was sprinkled with miniature pots and pans—in honor of the new kitchen that was having its picture taken, I presume. Miss Ramsay, our equipment editor and on the job to see that her beloved equipment and appliances were not slighted in favor of "mere decorating" photographs, was pleased with the original use Ruth put her Hottray to—keeping the patty shells warm and flaky until such time as they were filled with Pauline's delicious Chicken à la King from the chafing dish. In another chafing dish, rolls kept hot. Fresh, buttery green peas completed the entrée, with chocolate cake and good hot coffee to come. Hawaiian lei around the base of the bush centerpiece, was Herman's idea, incidentally, not less girls . . . knowing the Newmans like a quiet home life I nevertheless asked Ruth how she entertained when she did have guests. She answered succinctly, "prefer small groups, but large or small, the only way to give a successful party is to work like a dog before the party. Then you, as well

as your guests enjoy yourself. I loathe going to parties where the hostess is nervous and jumpy, the party not organized."

Remember I said all was just for the 50-50 Club? Well, she'd been telling her audience for weeks about our coming and Albers, the supermarket grocery chain she sponsors, were taking reservations for this April issue way back in December because of a certain sell-out! On her Monday show, the first after we'd photographed her home, here's a sampling of what she said:

"Well, as you know, Saturday was the great picture taking. It was wonderful, it was adorable. I've never met such nice people. They didn't really change things around too much as I told you I'd been told they would. That's the truth. But of course they brought the photographers from Chicago and everything. If they took a picture of a table, the telephone would be here and the flowers would be there and then the photographer would look into the camera and say, 'move the telephone one half inch to the left . . . now move the flowers one quarter inch northeast!' I mean you have never gone through such. . . . They didn't change any of the fundamental things. I'd have killed them if they did, killed them deader than doornails. Of course, you've seen the magazine, the American HOME, and you've seen how beautiful everything looks. But now I know all the tricks. For instance, the drapes in the dining room and pool room . . . they taped the bottom of the drapes so they'd set right, so they'd hang all right. You know—I left the tape on 'cause they never did hang too well."

All this, of course, to the supreme delight of her listeners. And we'd guess right now—there are umpteen thousand pairs of drapes in the state of Ohio taped to make them hang

properly—thanks to the tip passed on by Ruth from our photographer.

Of course, on this broadcast as on all others, no member of the Newman household is spared from the eager ears of the Fifty-Fifty Club. Candy . . . Pauline and Mae, the household help . . . even Herman. "Herman was a little worried," Ruth exclaimed on the air. "They (the photographers) wanted him to stoop down. You know we have an ice cube maker in the kitchen and they wanted Herman taking the ice cubes out but the bald spot . . . the bald spot . . . was too great. I had to get Candy to do it."

One thing's sure . . . if you walk, talk, visit or breathe the same air as Ruth Lyons does, you'll be on the Fifty-Fifty Club the very next day!

Now I bring you to the kitchen, the lovely new kitchen that fits any woman's dream of what a kitchen should be, yet is peculiarly Ruth's own, since she planned every inch of it, would have none of available kitchen experts' advice if it conflicted with her way of doing things. May I turn you over now to our own kitchen expert, Edith Ramsay, who must have finished her Indiana Rammekacher (vanilla ice cream, salted peanuts and hot fudge sauce) ere now, and to Herman.



What follows may not be vital statistics to you, but I fear I should not be invited back (and I do want to be) were I to omit this information so carefully given me by Candy. . . . There are 4 Japanese Spaniels, all of whom were scrubbed pure white by Candy herself the day before we arrived. The names, Mit Su, Nanki Poo, who will one day fall in love and marry Yum-Yum and—heaven help me, I've forgotten the fourth name, what with all this ro-

mancing. I do remember though that Rusty, the canary, was named after Rusty of Rin-Tin-Tin fame and Jump-Jump is the obese, magnificently furred cat. I remember too Candy's insistence that I hear the recording of her mother's "Let's Light the Christmas Tree," one of many songs Ruth has written, this one notable for the help it gave to raise thousands of dollars to buy toys for children's hospitals. A sweet family, this is.





It's a Dreamboat Kitchen All Right—

From the Weldwood soffits which blend in so beautifully with the furniture like fruitwood doors on their steel cores to the elegant vinyl floor, resilient underfoot and simple to clean. The gold raised molding on the doors carry through the brass note from the rest of the house. At the far left we see Ruth about to open her built-in

freezer which we know was well stocked with meats and ice cream and yummy cakes which she shows so much on her show. Next to it the companion refrigerator which has no need for ice cubes as Candy is showing you that she loves to fetch any amount of cubes from the newest in labor-saving devices—the undercounter ice maker! Next we see the slim air conditioner set in the wall above the wall heater (one on the other wall and not shown). These heaters really keep the room warm, for (continued on page 22)





LEFT, the dining room deserves an article unto itself, so filled is it with small collections around which Ruth tells fascinating stories of their histories, their source. Candy and the newest Japanese Spaniel puppy wheedle a foreground position from Photographer Rudy Guttosch.

LIVING ROOM, most of it added on to the section shown on our cover, is warm and hospitable, houses both organ and piano, for Ruth is a talented musician. Red, her favorite decorating color, is used lavishly, the antiques chosen to add lustre to a room inclined to provincial informality.



**FOR '58! THE MOST PHENOMENAL ACHIEVEMENT
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**STERN'S 3-IN-1
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RAINBOW TREE ROSE

**EYE-LEVEL ROSES OF
3 Different Colors...ALL ON ONE TREE!**



BLUSH PINK—Large, two-toned, fully double. Delightful color. Bloom in lush clusters.



BUTTERCUP YELLOW—Large, very double. Exquisite fragrance and form. Bloom constantly.



BLAZING RED—Spectacular deep red. Up to 5" wide, fully double. Bloom continually, abundantly.

EVERBLOOMING—EXTRA-HARDY ROSES

Like all Sub-Zeros, these 3 rose varieties are amazingly resistant to cold—almost totally disease-immune—bloom continuously! Plant this season—enjoy abundant bloom starting this spring, right through to fall—and year after year! Complete planting instructions with order. **MAGNIFICENT 3-COLOR BLOOM GUARANTEED FOR YEARS.**

TRIPLE-BUDDED TO PRODUCE FAR MORE ROSES—A FAR MORE LUXURIANT CROWN

3 different varieties of roses are budded to the strong 3-ft. trunk of our Rainbow Tree Rose. This triple budding produces roses of 3 different colors, and a crown that grows many times thicker and more luxuriant—bears far more roses than any other tree rose! Each year, sturdy trunk grows greater in diameter, to support the ever-larger umbrella of bloom. Tree itself remains at delightful EYE-LEVEL height!

ONLY STERN'S HAS THE NEW 3-IN-1 RAINBOW TREE ROSE!

AVAILABLE NOW FROM STERN'S BY MAIL ONLY • MOST LIMITED SUPPLY
SEND CHECK OR MONEY ORDER NOW • MONEY-BACK GUARANTEE!

In all the world, only Stern's has the unique new Rainbow Tree Rose. Each one takes years to produce. Once our limited supply is gone, there will be no more this season. To be among the first to enjoy this rare specimen, act now! Guaranteed to bloom this very spring; otherwise receive free replacement or your money back in full. (Catalog No. 8491A)

BE AMONG THE FIRST TO OWN THE WORLD'S NEWEST, RAREST TREE ROSE

Each \$10 2 for \$18 4 for \$35 10 for \$75

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Stern's Nurseries

Specialists In Rare And Choice Trees, Plants & Flowers

ARBOR A
GENEVA, N. Y.

Ruth Lyons (continued)

the central house heating could not be brought out here, for this is an addition to the house with a solid concrete base. One door from the kitchen leads out to a darling enclosed courtyard, while the other leads to the kennels and the dogs' own enclosed terrace. Not being "yappy" dogs, they were a joy to have around.

Candy adores to cook, and the waist-high ovens are just right for her. Those cookies are *not* burned—and that's just the way (loyal) Ruth likes to have them. This counter side of the oven Candy is using as the "cookie counter" where caddies of her own are always filled for her guests.

The shutter doors hide a very well arranged pantry for canned goods on one side and pots and pans on the other. Small electric appliances are under the range surface units in their own sliding shelves. The newest in range hoods were made right in their home town. And while we're on this side of the room, Ruth is having some small louvered shutters made for those windows.

Ruth has not one but two rockers in this kitchen and such a pleasant spot to visit while Candy putters. In the well thought out baking corner the new built-in food center with the motor imbedded in the counter top for mixer, blender, or what-have-you, is waiting for Candy to concoct any of her experiments—and real good they are, too.

The white Formica counter tops have a little tan design through them. Carrying them up the wall to meet the cabinets makes real easy maintenance. The scallop conceals very good incandescent lighting which shows up food to best advantage.

Some "kitchen planners" were horrified that Ruth would have none of that horrific overhead lighting, but that center fixture over the table is a cozy note and sure kinder on food and complexions than the harsher lighting of today. And that table—the planks came from an old cathedral in St. Louis—set on legs from an old table—is a joy to sit up to, to work at. And we ate there!

THE END

See "Where Credit Is Due," page 76



IT'S AS PRETTY as the rest of the house, with its peppermint pink ceiling, green strawberries all over the walls, and the quiet glow of well-tended antique furniture.



At last! A paint that takes most of the work out of painting!

You can't call it "work" when it's so much fun for the painters! And it *is* fun to use "Dutch Boy" *Instant* Nalplex—fun to see the roller sweep rich color on your walls, with an ease and smoothness you'd hardly believe possible!

This new acrylic latex wall paint saves you work from the second you open the can. Its terrific hiding power means one-stroke, one-coat painting, without brush or roller marks. Covers missed spots later, too—without a trace! It means saving you money—because you use less paint. Nalplex dries fast, to a washable finish. Tidying up afterwards is easy. Clean brush and hands in a jiffy with plain soap and water. And *no* "painty" odor! Newest decorator colors. Get in touch with your nearest "Dutch Boy" dealer, listed under "Paint" in the yellow pages of your phone book. Ask him for a copy of the new booklet, "Color Scheming with Dutch Boy Paints."



NEW from "Dutch Boy"!
SATIN-EGGSHELL Semi-Gloss **ENAMEL**
... color-keyed to match Instant Nalplex!

Satin-Eggshell is a bright new alkyd enamel, easy to apply, and a wonder at resisting wear, water, and washing—even repeated scrubbing! Use it on woodwork and also on walls in bathrooms and kitchen. *Satin-Eggshell* colors are specially matched to go together beautifully with "Dutch Boy" *Instant* Nalplex, and (more good news!) "Dutch Boy" Wonsover, too! See new *Satin-Eggshell* at your "Dutch Boy" dealer now!

A PRODUCT OF NATIONAL LEAD COMPANY

"DUTCH BOY" INSTANT NALPLEX



Ham Boats set sail for children's parties—easy with the “handy ham”



RECIPE FOR FUN AND FEASTING when youngsters throw a party. The supreme ingredient is Underwood, the “Handy Ham” — easy to use, with all the nutritious goodness of whole ham.

HOW TO MAKE HAM BOATS: Fill 4 scooped-out ROLLS with 1 Family Size (4½-oz.) can UNDERWOOD DEVILED HAM mixed with 2 tbsp. MAYONNAISE, 2 tbsp. chopped SWEET PICKLE (or 2 tbsp. sandwich spread). Cut a “sail” from colored paper. Secure with toothpick “mast”.

P. S. Keep both Regular and Family Sizes of Underwood Deviled Ham within easy reach for snacks or spur-of-the-moment meals.



MADE FROM WHOLE HAMS

Underwood Deviled Ham is made from whole hams, chosen for quality and perfectly cured. It's blended with a secret formula of spices. Result: a wonderful, can't-be-copied flavor.

FREE PARTY IDEA BOOKLET: WRITE WM. UNDERWOOD CO., DEPT. 6H, WATERTOWN 72, MASS.



IT DOESN'T COST A FORTUNE TO HAVE FUN

ELEANOR GRAHAM VANCE

Sometimes we hear people talk wistfully about the “good old days” when there were sewing bees, taffy pulls and neighborhood barn dances. It seems to me we not only still have the possibility of enjoying those things but a lot of new forms of entertainment as well—and I don't simply mean the movies and TV.

Surely one of the most valuable gifts we can try to give our children is the capacity for enjoyment, and that capacity needn't depend on spending money. Of course, it's not that we wouldn't love to give the children dancing lessons or a summer in Europe, but there are lots of free ways to have fun, too!

What about those people who live in or near a fairly large city? Most cities, despite what their residents say, offer a generous number of free amusements; art galleries, zoos, botanical gardens, museums, stores, radio stations, etc. along with such things as free concerts, lectures and exhibits.

But suppose you live in a small town or in the country. Here's where the children of the family can learn the joy of active exercise or the more sober forms of it—like walks in the country. There can be Tree Walks and Flower Walks, when you take along a book and try to identify what you see. Bird Walks, too, can be taken at any time of year. And then there are Just Plain Walks—walks for fun, with the family or all alone.

(continued on page 81)

**NOW—over 4,200 fine stores are offering
fashionable, famous Ashcraft furniture**

AT INVITING NEW LOW PRICES



Heywood-Wakefield Ashcraft furniture has long been a favorite in smart homes. Now newly styled and at inviting new low prices, it is truly a marvelous buy.

You'll love Heywood-Wakefield Ashcraft furniture because it is so beautifully scaled—so luxuriously upholstered—so exquisitely made—and because it combines great elegance with the lightness that is a coming fashion in American design.

Over 4,200 fine furniture and department stores are now featuring Heywood-Wakefield Ashcraft furniture at the new low prices. Look for special announcements in your city. Then hurry and make your selections. Don't miss this wonderful opportunity.



Ashcraft *by*



GARDNER, MASS.





Color: Tourmaline Green

Gracelyn Lavatory

Norwall Toilet

Beautifully styled cabinet-lavatory and convenient wall-hung toilet by American-Standard cost as little as \$3.08 a week*



See how easy it is to clean under this wall-hung toilet. In addition, both cover and seat are easily removed... actually snap off... for quick, thorough cleaning.

A completely new American-Standard product you will want in your new powder room or bathroom is this wall-hung toilet. Yes, it hangs from the wall... does not touch the floor. This means it has a light, space-saving look... that there are no awkward, hard-to-reach cleaning areas.

Another exciting new American-Standard product is this cabinet-lavatory. Notice its big, one-piece vitreous china top with wide, wide ledges to hold all sorts of toiletries. The roomy cabinet, with double doors, stores stacks of towels, bottles, jars.

Both wall-hung toilet and cabinet-lavatory come in eight popular colors. And remember, American-Standard fixtures are priced to make it possible for every bedroom to have a bathroom.

For more information, see your American-Standard retailer listed in the Yellow Pages of your phone book under "Plumbing Fixtures" or "Plumbing Supplies." Or mail coupon for helpful booklet, AMERICAN-STANDARD, PLUMBING AND HEATING DIVISION, 40 W. 40th Street, New York 18, N. Y.

*PLUS INSTALLATION

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AMERICAN-Standard

PLUMBING AND HEATING DIVISION

NOW, RIGHT NOW IS THE TIME TO PLAN YOUR OUTDOOR LIFE

LESLIE R. FORESTER

The flowers that bloom in the spring . . . tra la!
Or should we say *ha ha* . . .? For you know, and I know,
that in spring, there's more to turn your fancy to
than thoughts of love. Now that the peepers are peeping,
you just can't dilly-dally over the daffodils.

Just because the birds are twittering and the streams
are gurgling and the sun is shining bright and warm . . .

there's no reason for *you* to lie flat on your back.

'Tis spring and there's work to be done.

As the old song goes:

*"Lug those bricks, tote that pail
Slap a little paint on the sundeck rail!
Shovel out a shuffle-court, heave the ol' hoe
Build yourself a barbecue, or a patio!"*

Avoid, dear readers, the lure of the rod,
the early round of golf, the pre-season suntan.

Shed the winter doldrums

before the summer ones set in.

Arise, ye fanciers of the outdoor meal!

Get thee to the pit!

The aficionados of the porch: Screen it!

Garden lovers awake!

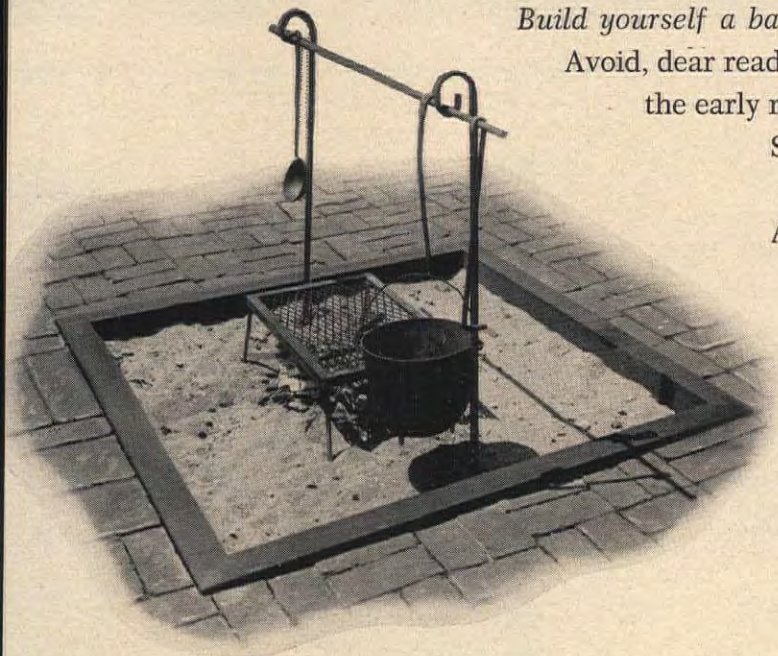
Tickle the earth so she'll laugh a harvest!

Remember, summer treads on heels of spring.

Off, up, and out. That's our motto, now that April's here.



See "Where Credit Is Due," page 76



PATTERN FOR YOUNG INDIANS, #1732, price 50¢: an almost indestructible plywood tepee, gaily painted with Indian signs. Building pattern gives full instructions, detailed drawings. See Pattern Order Form on page 109.



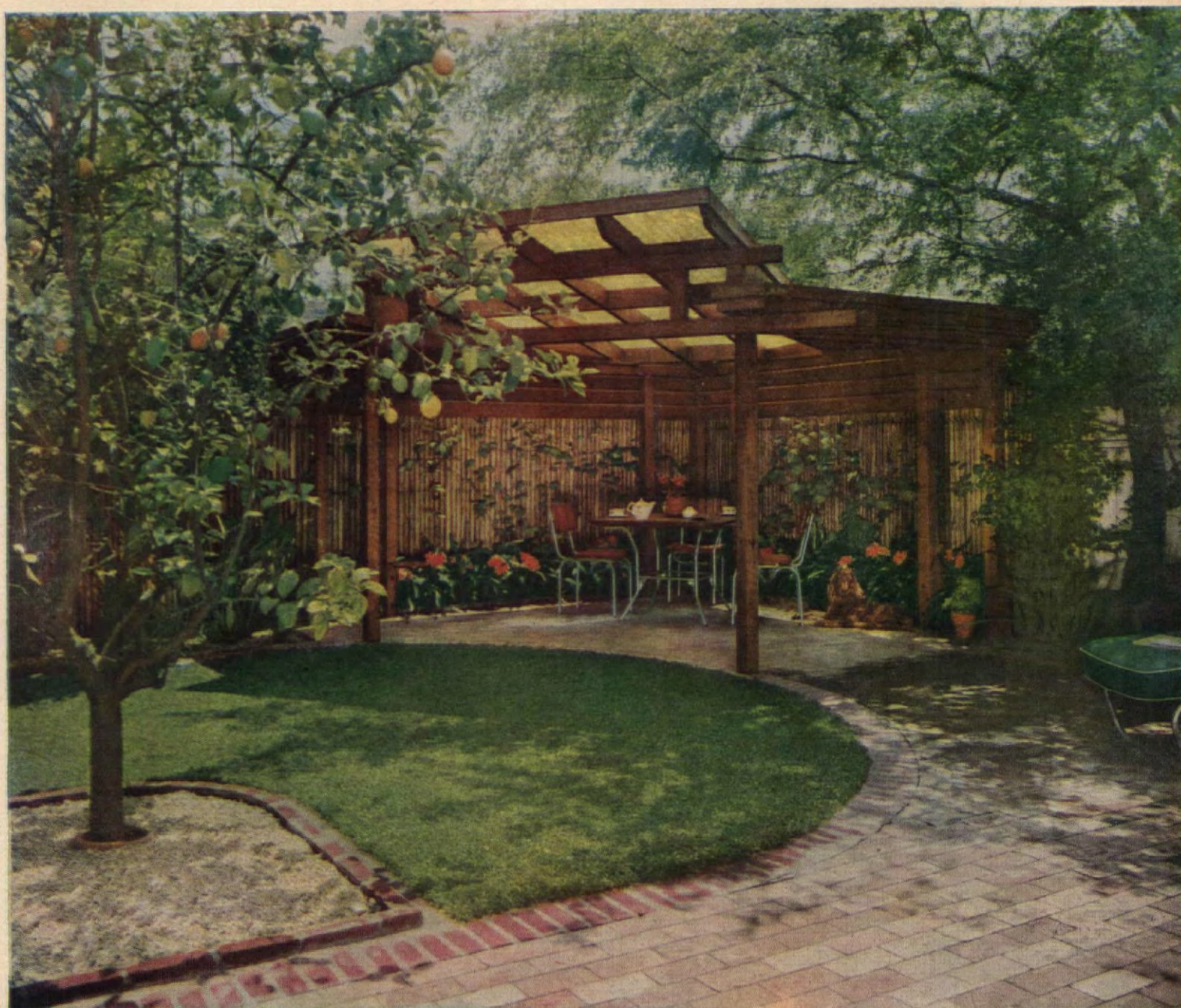
BARBECUE PATTERN, TEXAS STYLE, #2135, price 50¢: a man-size barbecue with storage shed attached, at home of Lars Bang. Roof over firebox shelters both cook and fire. Large lidded oven. Pattern Order Form on page 109.



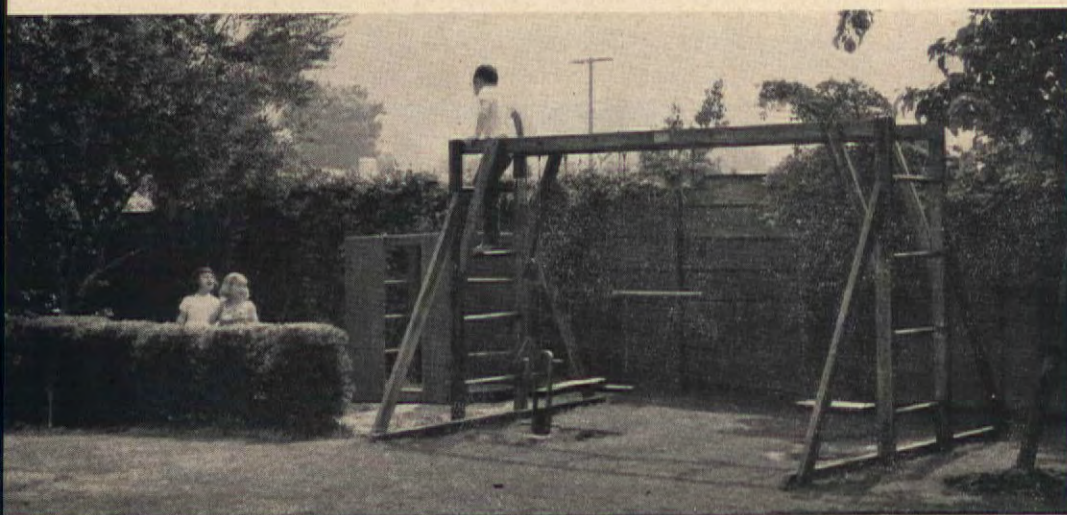
(continued)

Now that you are fired with energy, we hope you will study these pages with care. Some of the projects are relatively simple. Some are rather ambitious. Some may require the help of a professional. If, for example, you would like to add lattice work to your breezeway as shown at the right, it shouldn't be too difficult. If you can hammer a nail, you can do it. On the other hand, the sheltered patio on the opposite page may be a different matter. At any rate, we show you these things in glorious full color and everything with the bloom of summer on. And we do it for just one reason . . . to tempt you to new heights of endeavor. Remember, you have nothing to lose but your flabbiness.





FOR THE PURE ENJOYMENT of outdoor living—that's the why and wherefore of this terrace and lanai. It's part of the Southern California garden of Mr. and Mrs. Albert Drasdo, designed by Landscape Architect John Eyerman. The lanai is of redwood, 4-by-4 uprights and 2-by-4 and 2-by-6 crosspieces, with roofing of corrugated plastic. It provides shelter and soft shade, while on the open terrace there's plenty of room both in the sun and in the shade of the evergreen elm at the right. In the flower border against the woven-fence wall are a variety of tropical plants—bird-of-paradise, clivia, tulbaghia, dianella, Valencia orange and evergreen grape. When the dichondra lawn was made, the grade was raised 10" and the Ponderosa lemon at left was protected with a tree-well and pea-gravel.



CHILDREN MUST PLAY, and there's wisdom in having a play area in your own back yard. Here, at the Herbert Swartz' home in Southern California, the youngsters can swing, climb and perform gymnastics to their hearts' content. At the left, a low hedge hides the disorder of a sand-box and small-toys area without hiding the children from the parents' watchful eye. The play area is on the opposite side of the yard from the terrace and garden, and a dichondra lawn separates the adults' and the children's domains. J. A. Gooch was the landscape architect.



OWN AN OPEN TERRACE like this one? Here you see it in the process of being screened in. For a complete set of step-by-step how-to's turn to pages 97 to 99. They'll prove the job isn't as difficult as you think!

LANDSCAPE ARCHITECTS: Eckbo, Royston & Williams

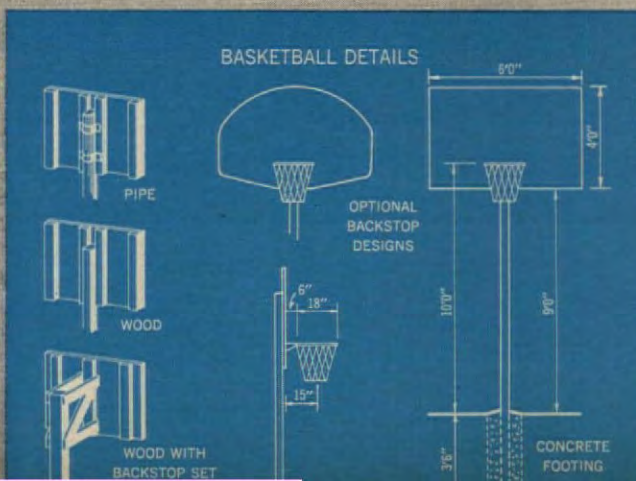
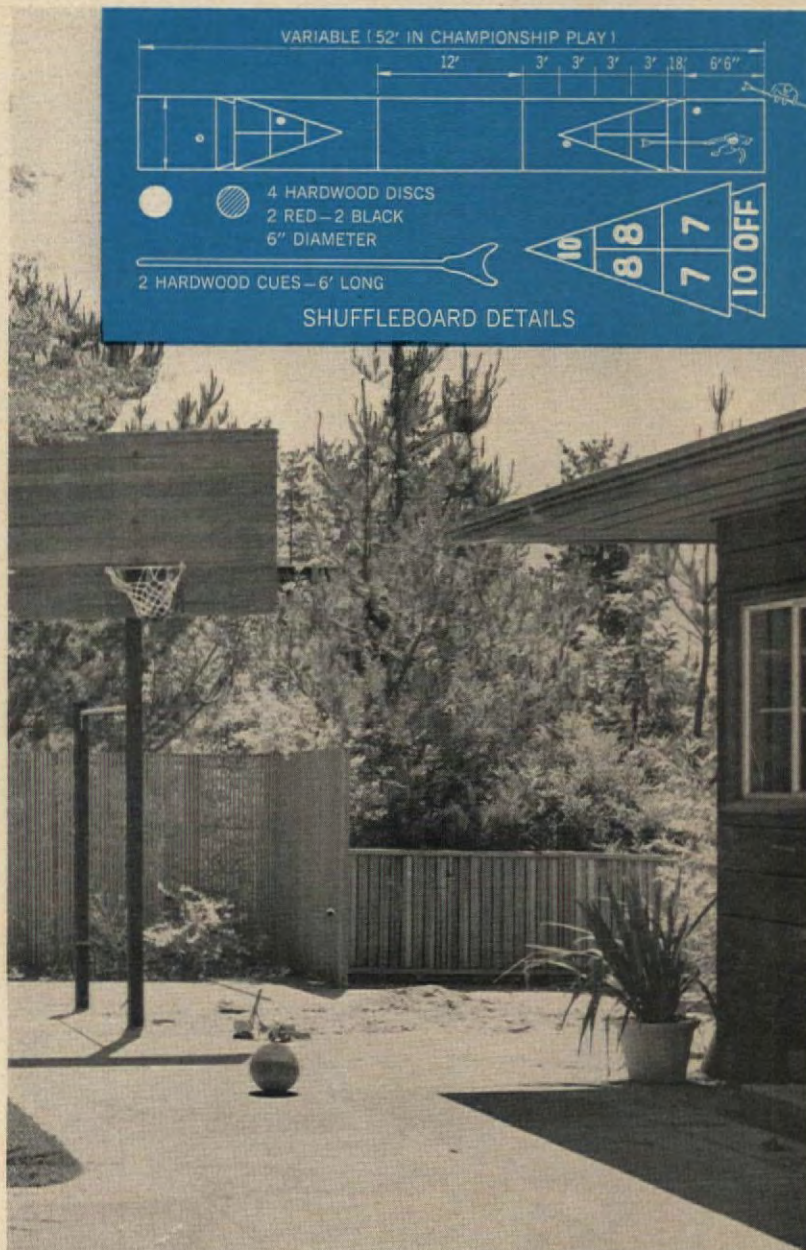
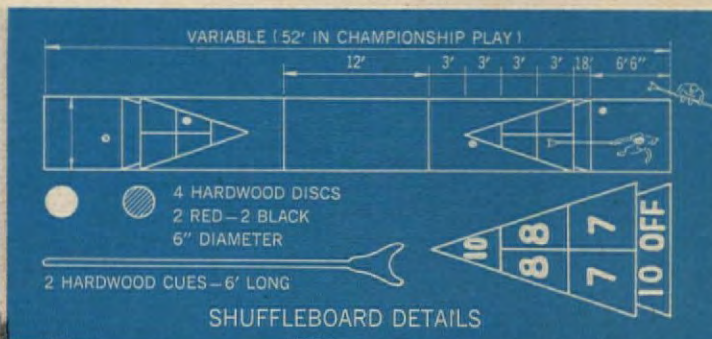


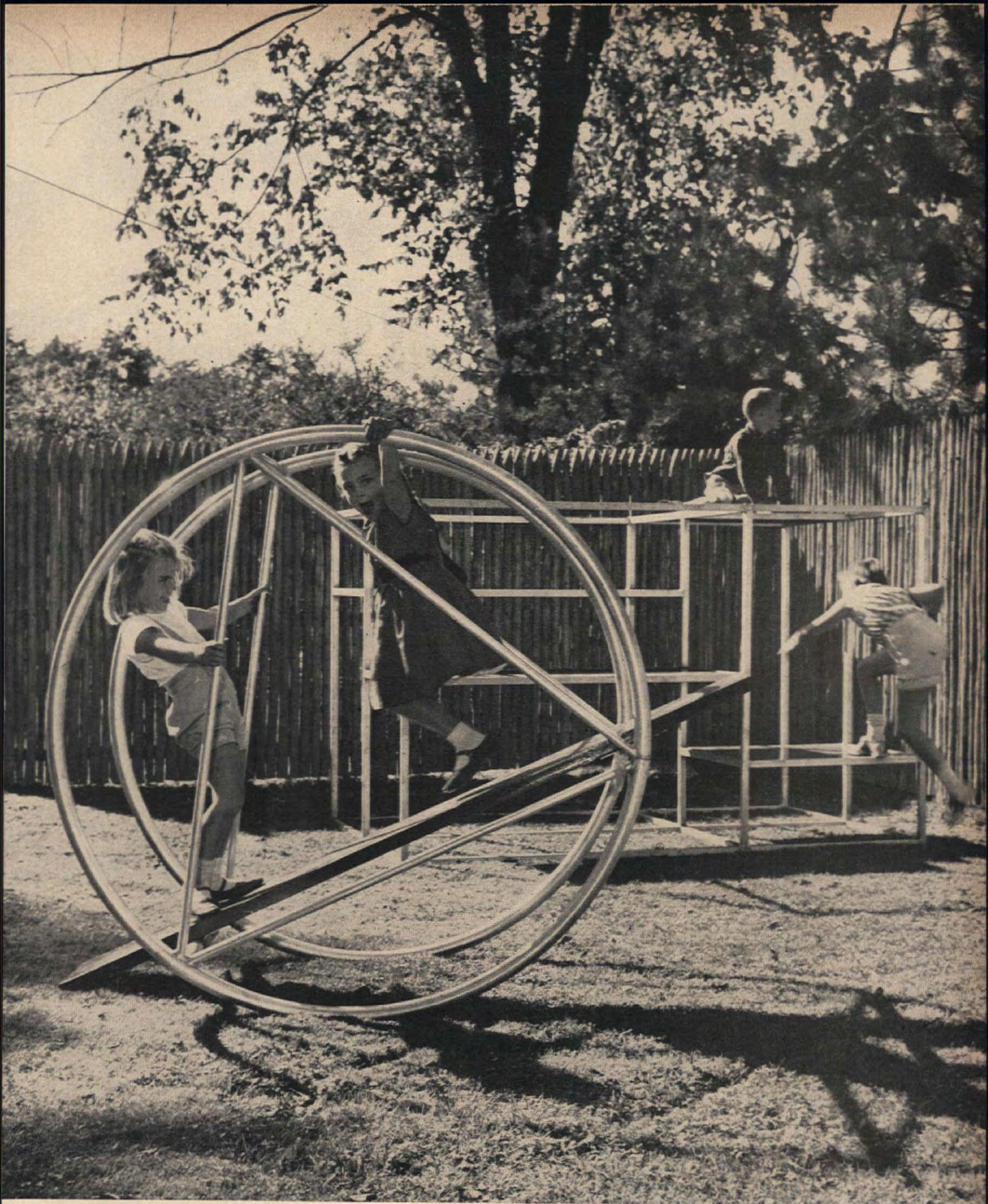
*"Fix up the playground, fumigate the flowers
Get buzzin' cousin with some good man-hours"*

For those of you who like to just plain sit once the hot weather does come—we suggest you start screening the terrace. Nothing can ruin a cool summer evening more quickly than the sudden attack of a giant-size mosquito or even a sneaky gnat. Above, you see a terrace in three stages of construction.

For the more active, we propose a basketball or shuffle board court, like the one in the Donald Smiths' yard, at right. You'll find helpful plans here, too.

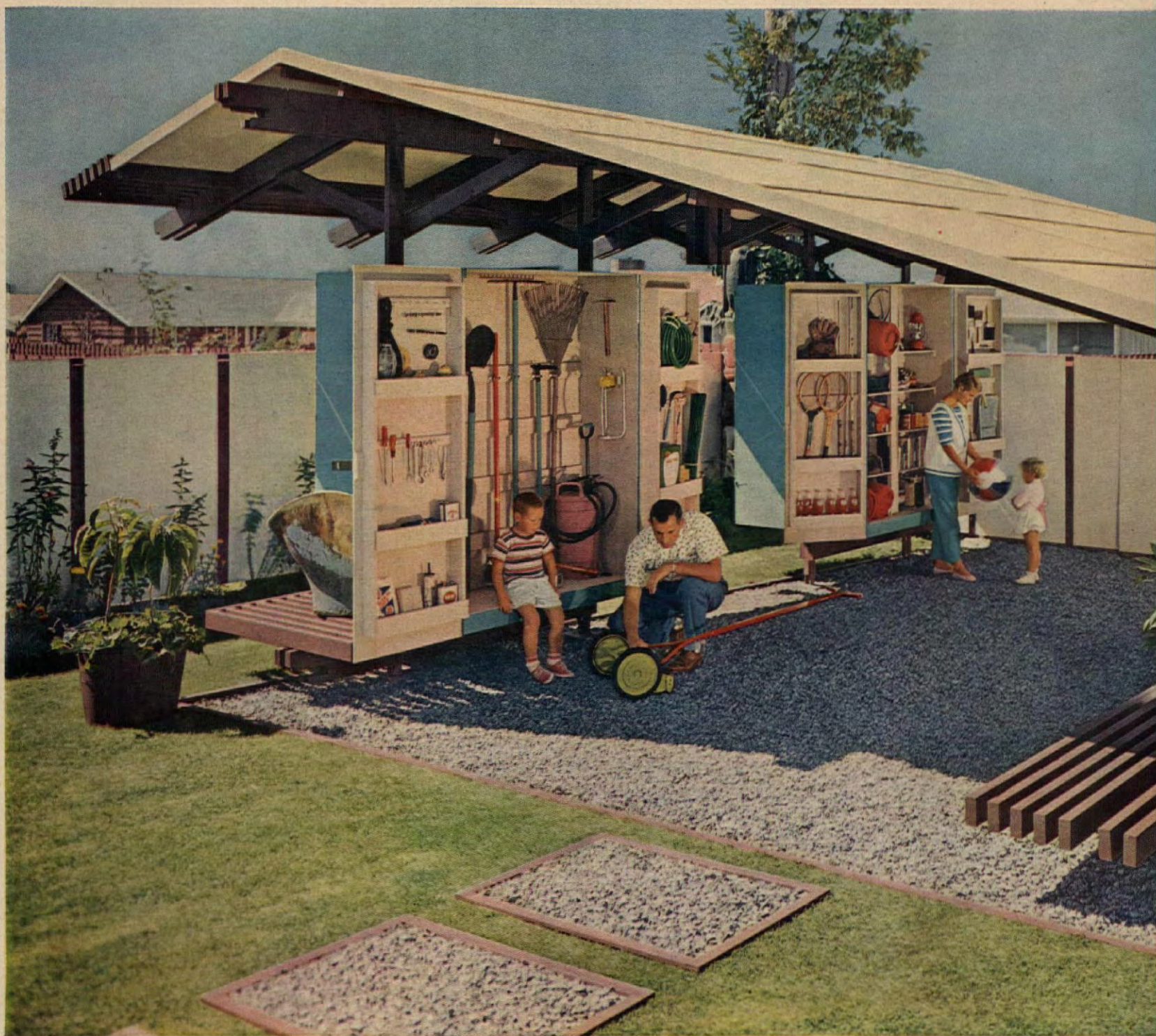
And then, of course, there are the kids to think about—a place where they can drink in the sunshine and flex their growing muscles. So don't stop here—just look at the opposite page.



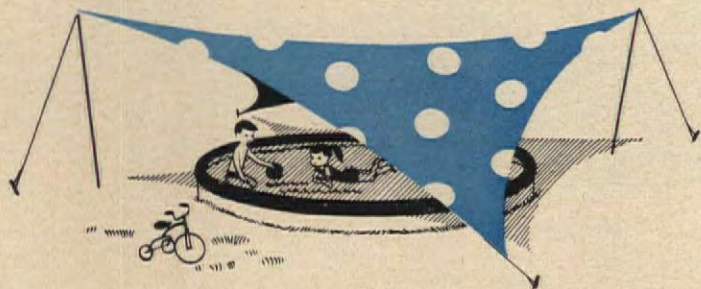


CLAMBERING KIDS ARE A JOY TO BEHOLD. They are, that is, if they're on playground equipment like this and aren't risking their necks and threatening the survival of your cherished young trees! In fact, with a play area, youngsters can have plenty

of fun, plenty of exercise, fresh air and sunshine—and leave you free to enjoy to the fullest your own part of the yard. On most average-size lots, it's best to locate it on either side toward the rear, set off—if possible—with a fence or hedge.



NEWEST THING IN TENTS—the Para-Wing. Most tarps are drab affairs. These come in stripes or polka dots, either as paraboloids, lean-tos, or as conventional tents.

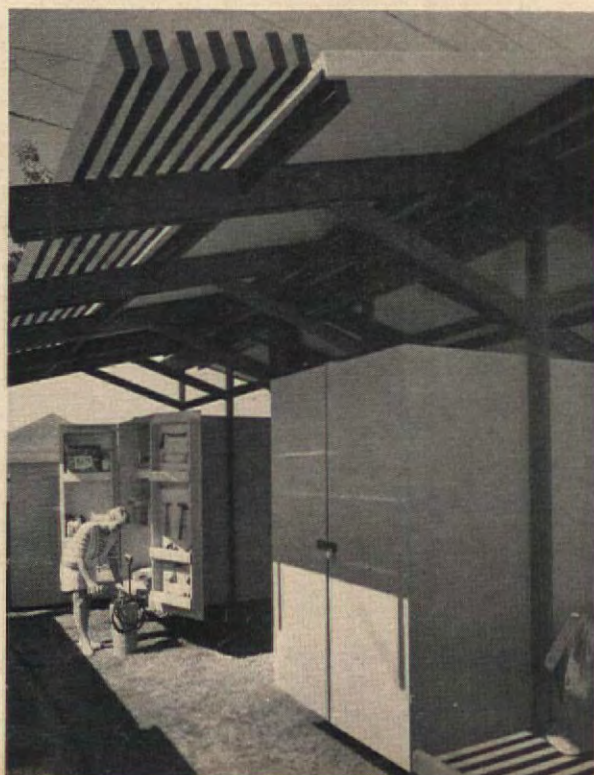


This, dear friends, is what is known as a "carport pergola." And as you see here, it lives three lives. It is a shelter for an automobile. It has roomy storage cabinets for garden equipment. And with the car removed, it becomes a graceful center for outdoor entertaining.

To make way for the new bunkroom, den, or family room, many families have evicted the car from the garage. The "carport pergola" helps answer the widespread problem of too much family and not enough space, and provides an accessible place for the car after it's been evicted. The design proves a carport need not look like a rectangle on stilts. It is a clean-cut, well-proportioned shelter. It not only takes the car and all the assorted pieces of garden equipment out of the garage, but it gives them a stylish home of their own. And it is neither difficult nor expensive to build. So get going, friends—start slavin' for daylight savin'.



The exterior-grade fir plywood, lumber, paint and other materials for the carport are available in any lumber yard for about \$300. Having the job done professionally would cost at least \$500 more. If you're reasonably skilled with tools, you can build the carport in three or four weekends. One key to the carport's simplicity is its plywood construction of large 4x8' panels. Since each panel covers 32 square feet, roof and storage cabinets can be put together quickly. The cabinets have lots of space for lawnmowers, rakes and hoses, hand tools, barbecue gear and bulky bags of garden fertilizer and peat moss. The driveway is 10½ feet wide, leaving plenty of space to get in or out of the vehicle. The entire shelter is 24 feet wide from one roof overhang to the other. It stands 10 feet high at the center and is 20 feet long.



DESIGNER: ALAN LIDDLE, A.I.A. FOR DOUGLAS FIR PLYWOOD ASSOCIATION

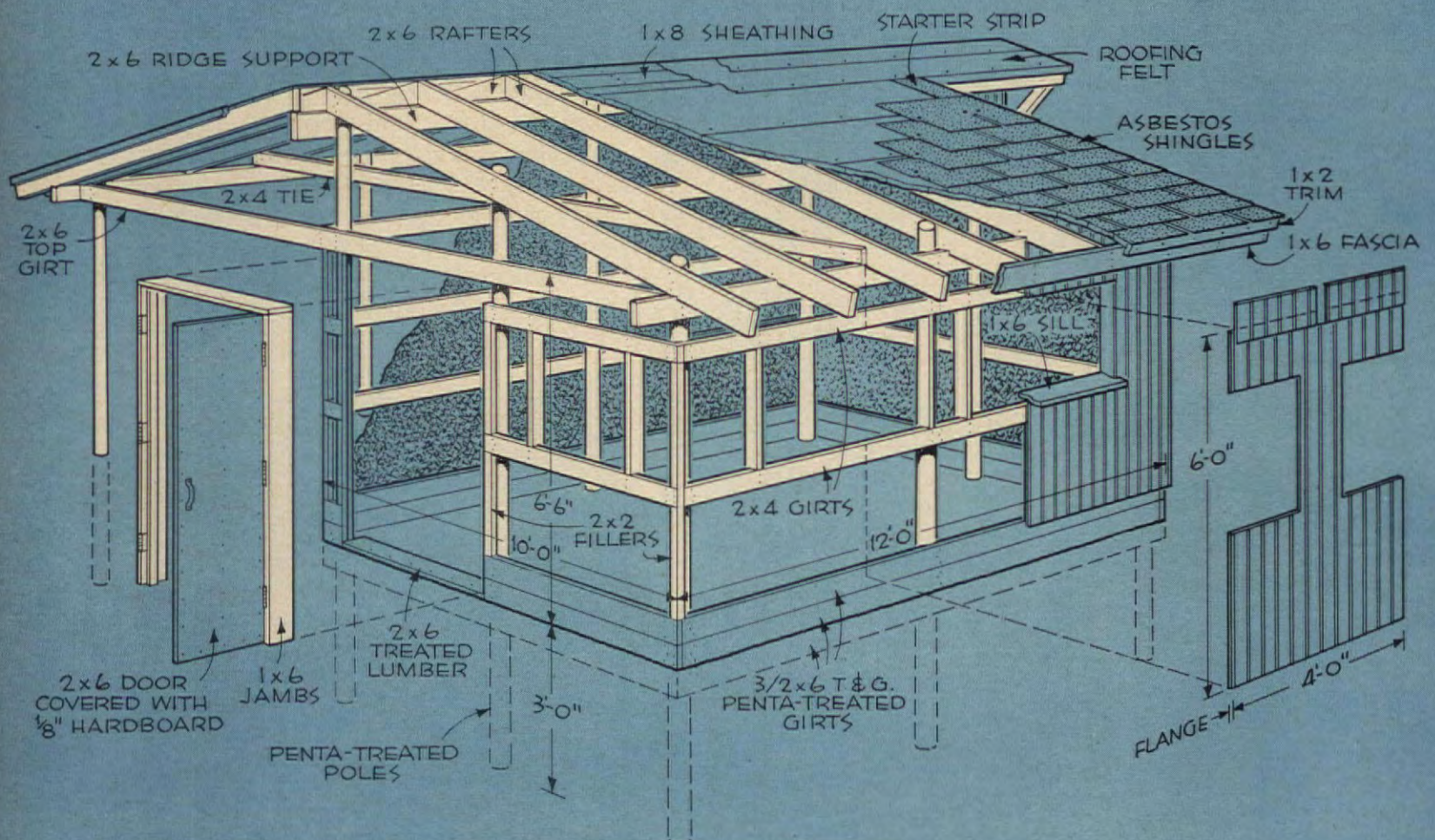


1. BASIC FRAME of preservative-treated poles and 2x6" top and bottom girts support carport-tool shed. Corner poles must be plumbed straight, braced diagonally to girts.



2. RAFTERS, ROOF SHEATHING and preservative-treated bottom girts are fitted and nailed in place (see sketch below). Tops of poles are sawed off level with rafters; 1x6" fascia is nailed to rafter ends.

Carport-Tool Shed Organizes Your Outdoor Living

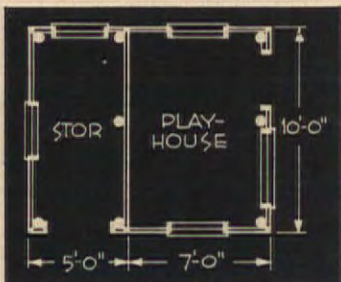




3. ROOF IS MADE UP of 1x8" sheathing nailed at right angles to rafters. Over sheathing go roofing felt and asphalt shingles. 1x2" trim board is nailed to eave edge of roof sheathing.



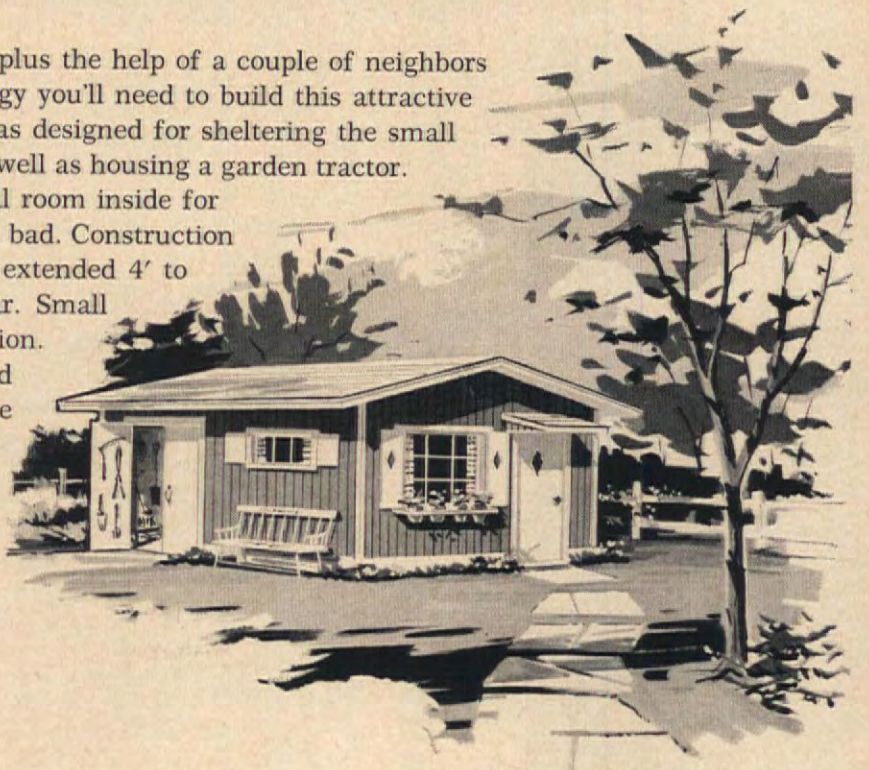
4. GROOVED HARDBOARD SIDING in 4x8' sheets can be installed quickly. After cutting roof slope hold panel in place to mark window openings.



Two week ends of work, plus the help of a couple of neighbors is all the time and energy you'll need to build this attractive carport-tool house. It was designed for sheltering the small second car in the family as well as housing a garden tractor. There is plenty of additional room inside for potting when the weather is bad. Construction drawings show the carport extended 4' to accommodate a full-size car. Small cars won't need this extension.

The construction is similar to that used to build barns and warehouses. It's sturdy and simple. You can also adapt the design of the tool house to a playhouse-storage shed (like the one shown in plan at left, and drawing at right). Or it can be used for a workshop or boathouse. If you are wondering how to sleep those weekend guests, you can also convert it into a cottage for six.

(continued on page 106)



Changes on the outside
were only part of the story . . .



SEE WHAT HAPPENED ON

The E. McGregor Jones family of Toledo, Ohio, haven't always lived here. The last move they made was from a house that was brand new. It was not only new, it was perfect: perfect plaster, perfect floors, new appliances. It was the last word in everything except that intangible a home can lack—call it charm, character or individuality. And since Mrs. Jones was a collector of antiques, specifically Victorian antiques, character was as necessary as efficiency in a home. Also, the incongruity between their furnishings and their slick modern house increased as the antique collection grew. Their big break came when they discovered this old brick house. Though older by 32 years than their previous house, it offered a pleasant, roomy floor plan and an intriguing potential for conversion to a Victorian interior.

Both inside and outside, little structural remodeling was needed; a patio at the back, improvements in the kitchen and a sealed doorway to give more wall space in the den did the trick. White paint and shutters transformed the exterior, and color, fabric and imagination did wonders with the decoration. Using

blue as a basic color carried throughout every room, monotony was avoided by changing the hue or tone or the way it was used. To show you how it was done, here are some prize examples: In the living room pale blue nylon carpeting blends with paler blue walls, deeper blue draperies. The rich warmth of walnut Victorian furniture takes on a new look with plum velvet covers in a couch and chair, a color repeated in chintz wingchairs. For the new den, once the sun room, the walls, shutters and carpet are blue, while a more masculine plaid of darker blue, deep pink and white covers the furniture and a raspberry-red slipcover brightens a man's lounge chair.

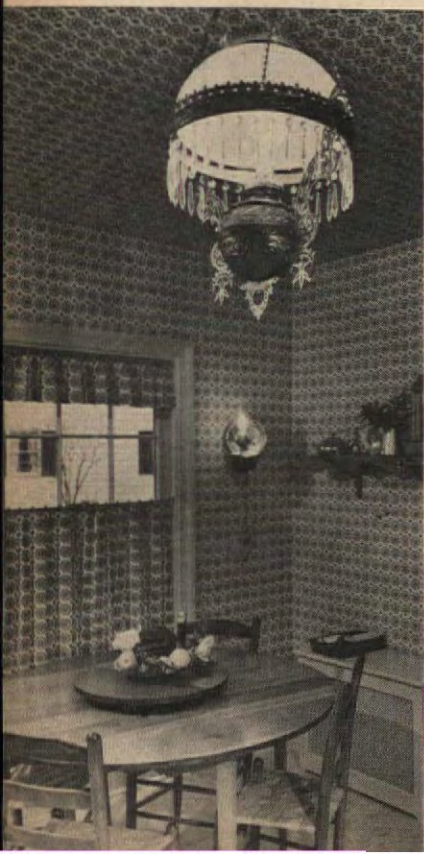
In the kitchen the blue combines with brown to become a wallpaper and matching curtains. Two walls of new pine cabinets warm a blue tile floor and deeper blue counter tops.

The bedroom of Jill, their teenage daughter, became a variation in hue:



lively turquoise in wall-to-wall carpeting and background for wallpaper snowflaked in white and gold. Canopy bed and windows were treated with white organdy.

With variations in the blues as a general color plan, antique accessories, both real and fool-the-eye counterfeits, lend distinction to the final result, producing a kind of eloquence that echoes the Victorian era and gives it an honored place in this comfortable home of today.



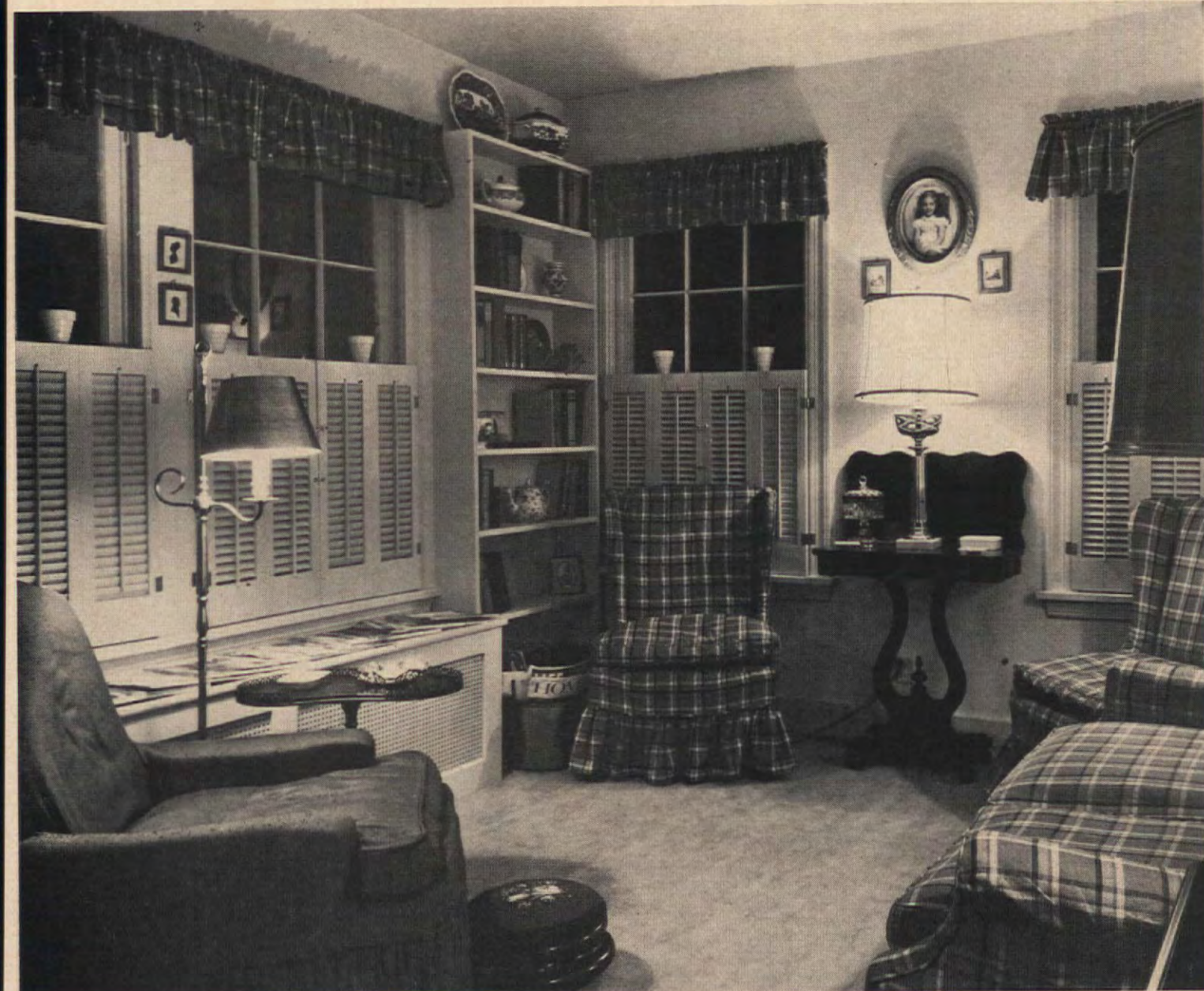


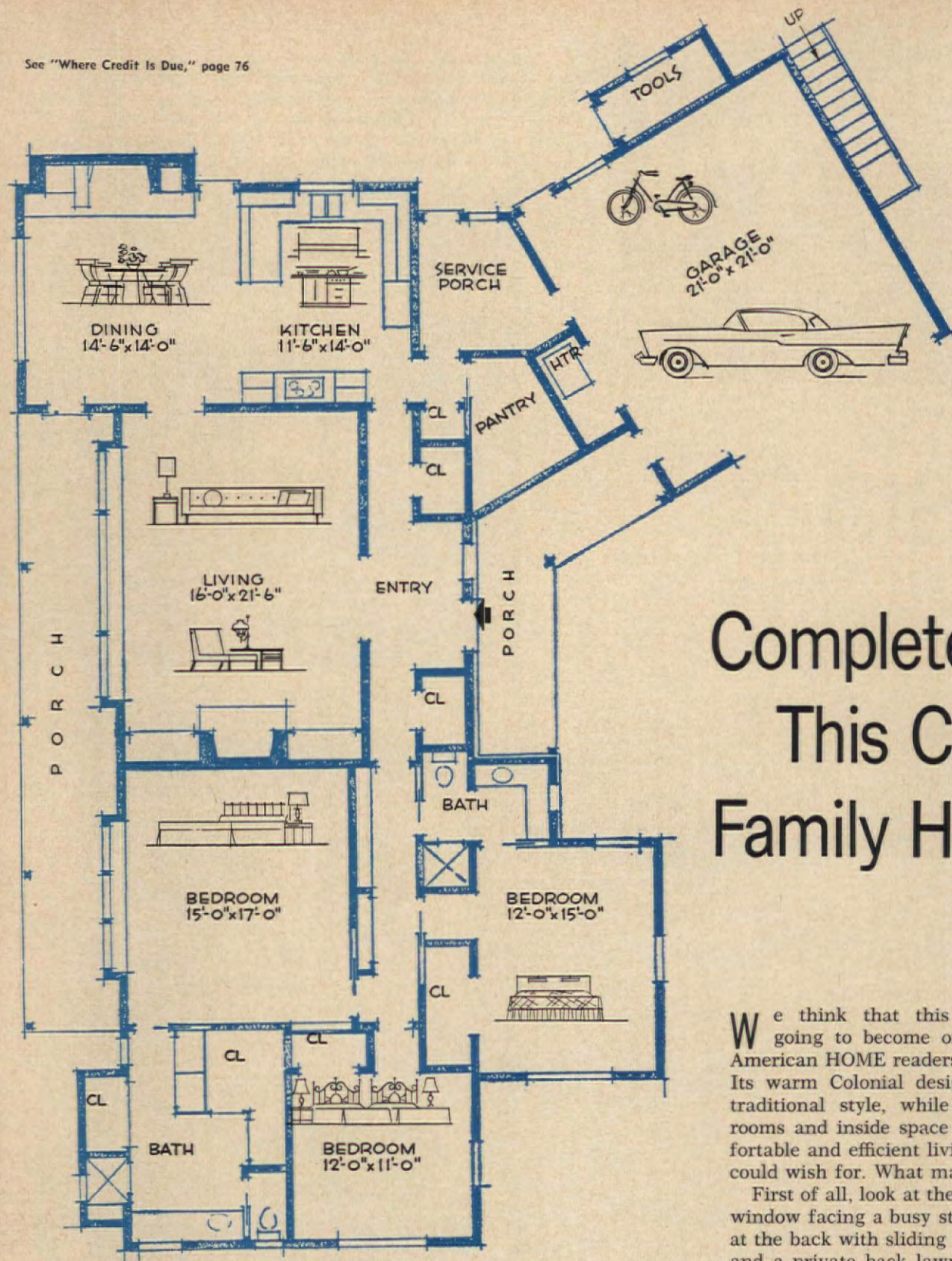
BEFORE AND AFTER PICTURES of exterior show simple transformation. By painting brick white, shutters black to match the roof, the house takes on Georgian dignity. By doing away with the heavy bushes at the side, new landscaping gives house a lower, longer look, allows more sunlight and view into new den.

THE INSIDE



Data: Tina Satterthwaite





HUBBARD COBB

Complete Plans for This Charming Family Home \$5⁰⁰

We think that this month's Blueprint House is going to become one of the all-time favorites of American HOME readers. And for a number of reasons. Its warm Colonial design appeals to the lovers of a traditional style, while the efficient arrangement of rooms and inside space assures as much private, comfortable and efficient living as the most modern-minded could wish for. What makes this a superior house?

First of all, look at the living room. There's no picture window facing a busy street here, but a big, quiet room at the back with sliding glass doors opening on a loggia and a private back lawn. Sharing the loggia is one of the rooms in the bedroom wing—here again a quiet, separate zone of the house, connected to the core by a hall that acts as a main traffic artery, with the sleeping, living and utility areas radiating off from the central hall.

Secondly, there's that luxury of luxuries—a separate dining room which, as though not enough in itself, also contains a fireplace. Closely related to the kitchen for easy meal serving, the kitchen itself has the conveniences of an inclosed service porch which doubles as a laundry, a large pantry with room for quantities of staples and a big freezer, and easy proximity to the garage to accommodate car-to-counter grocery carrying.

Last but not least are these important details; well-ventilated bedrooms, a big compartmented bath for the master suite and huge clothes closets, a living room fireplace, ample storage for clothes and linens, and a tool shed behind the garage. Total living area: 2256 sq. ft.

Blueprint House #60

See Blueprint Order Form
on Page 108 for ordering large-scale
blueprints and material list

DESIGNERS: MR. & MRS. JOHN FREW



COPYRIGHT © 1958 JEAN AUSTIN

Good Victuals Guest-of-the-Month—

a celebrated mural painter, textile designer and decorator

who has also won top honors as a

Dedicated Gourmet

LILLIAN SERVES German Pancakes to her husband Richard and son Lillian (below). At right, she delicately turns out the Coffee Mousse from its mold.



It isn't often that a young, budding artist of 18 is commissioned to paint what at the time was the world's largest mural. But it happened in the case of Lillian Langseth-Christensen, the year she returned from abroad after four years of study at the Academy of Art in Vienna. The place? The Ziegfeld Theatre in New York . . . 24,000

square feet of it! Quite an assignment for a slim girl of 18, but Lillian was equal to it!

Since that time artistic honors have followed in bewildering succession with Lillian's murals decorating the Persian Room at the Plaza, the Essex House and dozens of plush rendezvous spots the world over. She has won fame, too, as a designer of distinctive textile patterns and as an interior decorator of repute.

Lillian is the wife of Richard Langseth-Christensen, a talented artist in his own right, an abstract impressionist. The two have also worked as a team. Their mural for the San Isidro Branch of Banco di Credito, Lima, Peru, was painted on the floor of

their studio in New Milford, Connecticut, and shipped by boat to Peru in a steel container.

It might seem unusual that a woman busily engaged in so many artistic fields would also have an envied reputation as a gourmet cook. Not so with Lillian Langseth-Christensen!

Her love of cooking can be traced back to the days of her schooling in Vienna, where she first savored the delicacies of the Continental cuisines. Her mother, too, was a fine cook. And in the years she has been traveling around the world in her role of artist, she has found culinary adventures provide her with a relaxing hobby.

Lillian has an especially strong affection for desserts. To her, they are the most interesting and challenging. The ones we present here reflect her European background. Mohr-Im-Hemd, roughly translated, "the Moor in a Shirt," is a favorite in Austria . . . a rich chocolate and almond mold, surrounded by a collar of sweetened whipped cream!

The German Pancake, dusted with sugar and cinnamon and sprinkled with lemon juice, although not as well known in this country, is a very special treat abroad, both for breakfast and as a dessert. Wine Chaudeau is ever so light and fluffy.



You feel you're in a dream world, drinking in air itself.

Another of Lillian's Continental favorites is Coffee Mousse—a heavenly marriage of rum and coffee, and served with brandied peaches or whipped cream sauce.

Do not think for one minute Lillian's creative zeal is limited to desserts only. She is equally prodigious in other fields. Her smorgasbord, for example, is equally fabulous. In fact, she has found an inspired new way to insure against menu monotony with what she calls Look and Cook, a unique culinary service offering continuing installments of gourmet cooking techniques to be added each month to a loose-leaf compendium of favorite recipes culled from the world over.



ABOVE, LILLIAN STARTS serving the molded Mohr-Im-Hemd which is garlanded with whipped cream sauce before it goes to the table. At left, a feast for the eyes as well as the palate: an elegant dessert, Wine Chateau, in an elegant table setting.

• MOHR-IM-HEMD

8 slices white bread
 3/4 c. heavy cream
 2/3 c. butter
 9 eggs
 4 egg yolks
 3/4 c. blanched almonds, ground

1/2 c. confectioners sugar
 1/4 c. granulated sugar
 4 squares cooking chocolate, melted
 2 c. heavy cream, whipped and sweetened to taste

• Cream the butter. Soak the bread in the cream and add it to the butter. Beat well and add the eggs, ground almonds, sugar and chocolate. Pour mixture into a well-buttered 2-qt. pudding mold, cover and place in a kettle of boiling water. The water should come half way up the mold. Cover the kettle and boil for 1 1/2 hours. Add boiling water if necessary. Invert the mold onto a serving tray and surround with the sweetened whipped cream. Serve at once. (Serves twelve.)

Recipe by Lillian Langseth-Christensen.



SPRINKLE THE PANCAKE with mixture as instructed in recipe. Loosen pancake around edge of pan. Roll with the help of a spatula, tilting pan slightly and easing gently onto a hot platter.

• COFFEE MOUSSE

1 pkg. gelatine
 1/2 c. water
 1 c. milk
 1 1/4 c. confectioners sugar

2 tbs. instant coffee
 1 tbs. heavy rum
 2 egg whites beaten stiff
 2 c. heavy whipped cream

• Soak the gelatine in the 1/2 c. of water. Heat the milk, sugar and coffee in the top of a double boiler. Add the gelatine and stir until it is dissolved. Remove from heat, cool and add the rum. Beat the egg whites and fold them into the mixture as soon as it is cold and before it starts to set. Fold in the whipped cream and pour into a mold that has been greased with vegetable oil. Set in refrigerator for at least two hours. Invert on platter and serve with brandied peaches or whipped cream sauce. (Serves six.)

Recipe by Lillian Langseth-Christensen.

• GERMAN PANCAKE



4 eggs
 4 tbs. flour
 1 1/2 tbs. sugar
 1/2 c. milk
 1 pinch salt
 powdered sugar for top

2 ounces butter or 1/2 bar
 1 lemon, juice only
 1/4 c. granulated sugar
 1/4 tsp. cinnamon
 2 ounces butter or 1/2 bar

• Heat oven to 425°. Beat eggs, flour, sugar, milk, salt. Heat a #9 frying pan with 2 ounces of butter, letting it melt but not brown. Add the batter and bake for 7 minutes; reduce heat to 375° and bake for 8 more minutes. The pancake should not be too brown. Dot with remaining butter, dust with sugar and cinnamon and sprinkle with lemon juice. Roll up and transfer to hot platter. Dust with powdered sugar and serve at once. (Serves six.)

Recipe by Lillian Langseth-Christensen.

• WINE CHAUDEAU

4 eggs yolks
 3 tbs. granulated sugar

1 c. white wine (Chablis or Moselle)

• Using a hand electric beater beat egg yolks, sugar and wine in the upper section of a double boiler over gently boiling water. Continue to beat till the mixture becomes light and creamy and rises to the top of the double boiler. Ladle off one or two portions into the glasses and continue to beat till the Chaudreau does not seem to be rising any more. Fill six champagne or punch glasses and serve at once. (Serves six.)

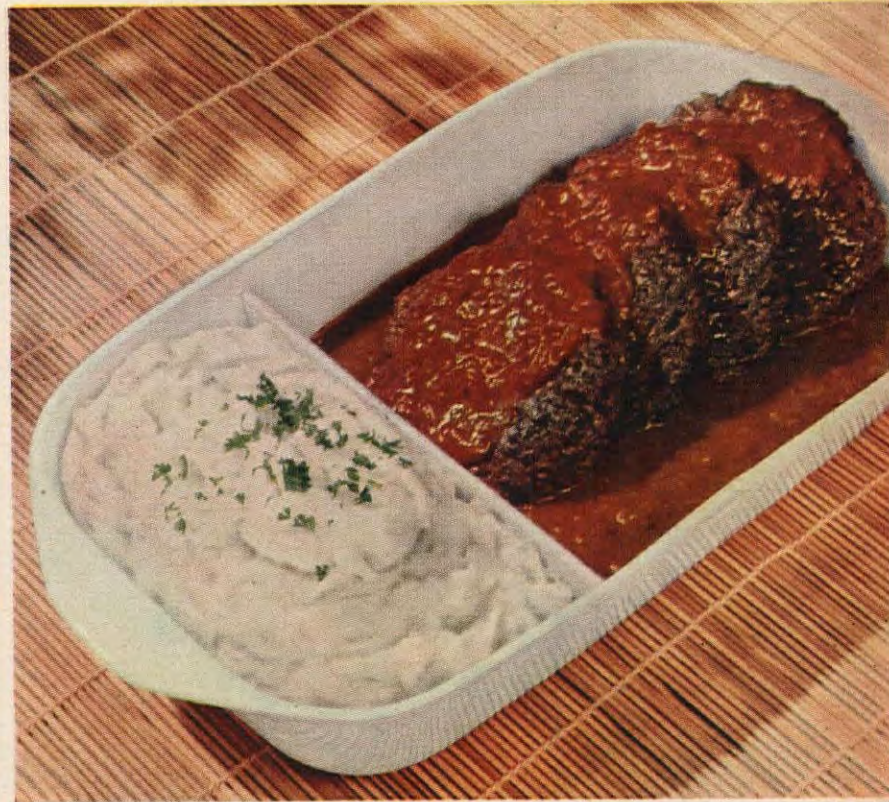
Recipe by Lillian Langseth-Christensen.

20-MINUTE SOUPER SUPPERS

Campbell's Soups add flavor, and save you time in creating these 4 souper suppers!



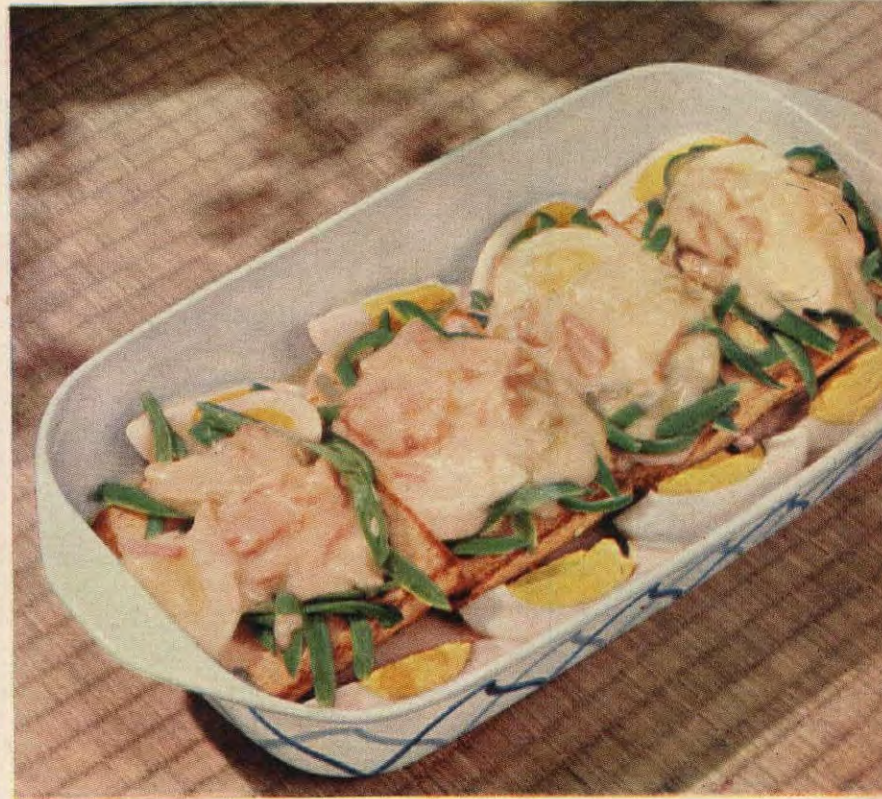
Tuna à la Queen so easy with Cream of Mushroom Soup. Blend 1 can Campbell's Cream of Mushroom Soup with $\frac{1}{2}$ cup milk in saucepan; stir in 7-oz. can drained and flaked tuna, 1 cup cooked peas, and 1 tbsp. chopped pimiento. Heat. Serve over 8 refrigerator biscuits or toast slices. 4 servings.



Burgers with yum-yum Onion Soup gravy. Fry till done 4 burgers (1 lb. ground beef). Remove meat from pan. Blend 2 tbsp. flour into drippings; stir till smooth. Blend in 1 can Campbell's Onion Soup; heat, stirring until gravy thickens. Pour over meat. Serve to 4 — with fluffy mashed potatoes.



Tomato Soup Barbecued Franks—terrific! In skillet cook till done $\frac{1}{2}$ cup each chopped celery and onion in 2 tbsp. shortening. Add 1 lb. franks (cut into $\frac{1}{2}$ -inch slices), cook till light brown. Stir in 1 can Campbell's Tomato Soup, $\frac{1}{2}$ cup water, 1 tbsp. Worcestershire sauce. Cover; cook about 10 min. Meanwhile, cook 6 oz. spaghetti. Serve together. 4 servings.



Creamed Chicken so quick with Cream of Chicken Soup. Cook $1\frac{1}{2}$ cups green beans. Separately cook till soft $\frac{1}{4}$ cup chopped onion in 2 tbsp. butter; stir in 1 can Campbell's Cream of Chicken Soup, $\frac{1}{3}$ cup milk, 1 can Swanson Boned Chicken and 2 sliced hard-cooked eggs (save some slices for garnish). On 4 slices of buttered toast, spoon beans and chicken mixture.



Good cooks cook



with *Campbell's Soup*

TAKE A CITRUS FRUIT



JUNE TOWNE



NOT SO VERY MANY YEARS AGO citrus fruits were seldom seen outside the growing areas, and then only at Christmastime. No wonder they were so treasured and given only to venerated groups—children and the physically weakened. Today we include them in our basic daily diet as one of the finest sources of Vitamin C—the vitamin that cannot be stored. Now there is another factor in citrus that interests scientists; the bioflavonoids. They seem to help the body use the Vitamin C in the diet. New research also indicates that they may also enhance the effect of Vitamin A in the diet. **GRAPEFRUIT HALVES** (above) are shown served in a variety of ways—as appetizers or desserts. **ORANGE CREAM** (left) is made with sections of orange and orange juice.



LIME MERINGUE PIE (below) The lime is one citrus fruit we feel isn't used often enough as a real recipe ingredient. Think back, have you ever substituted lime for lemon or orange in a meringue pie? Yet it's amazing how many mouthwatering recipes can result from this simple substitution. Such was the case of the dressing for Kidney Bean Salad in November's feature, "Take a Pound of Dried Beans."

KNOWLEDGE OF THE HEALTH BENEFITS of the lemon has been with us a long time—probably since the 1600's. One curious fact, for example, is the origin of the name "Limey," originally a term for British sailors, who were once required to consume the citrus beauty for health's sake alone. Here we're only concerned with tempting your palate. To add a delightful new taste and flavor to a torte try adding grated lemon rind juice to the filling.

For details about table appointments see "Where Credit Is Due," page 76



ORANGE GLAZED CHICKEN (left) Though the orange isn't known for its protein content, this component is a good supplementary nutrient. When combined with poultry proteins, it becomes very vital to good health. And for the sake of appearance, a few gay garnishes of orange bring life and new zest to foods too. As an easy one, we used the cartwheel garnish, cutting the fruit crosswise into thin slices and notching the peel. You can vary this by quartering chunks from the cartwheel—or butterflies, made by cutting to the center of the wheel and twisting. Or you could easily design some bow knots, made by cutting two pie-shaped wedges.

BAKED FISH FILLETS WITH GRAPEFRUIT SECTIONS (Right) The extra special touch of basting fish with lemon juice and melted butter to bring out its flavor is standard practice, but a little grapefruit juice adds a delicately *new* taste. Frozen Cod or Sole Fillets are special, yet easy to prepare with grapefruit butter. Place cod (or any other frozen fish) in a shallow baking dish and pour sauce over it. About 10 min. before the fish is done, decorate grapefruit with paprika; arrange over the fish and then finish the baking.



FOR THESE RECIPES, SEE PAGES 47, 48



Refreshment Time!

New ideas from Betty Crocker

"Desserts—for 'C'mon over for dessert' time. Snacks—for neighborly TV watching. That little 'something extra' to share at coffee time. Our Betty Crocker Cake Mixes were born to make refreshments easy, to make entertaining something you'll want to do often. Bake one up, why don't you, for refreshments . . . and the family . . . today!

**"I guarantee a perfect* cake—
homemade-perfect— cake . . . after cake . . . after cake!"**

Betty Crocker



Second breakfast — Hot Buttered Cake
Use 1 extra egg yolk in Betty Crocker Honey Spice Cake Mix batter. Bake in two 8½x4½x2¾" loaf pans 35 to 45 min. at 350°. Serve hot with butter and jelly. Mmm.



Afternoon coffee break—Upside-Downies
Follow cupcake directions on Yellow Cake Mix pkg. Place ½ tsp. butter, 1 tsp. brown sugar (packed), and 1 peach half in each of 14 custard cups before adding batter.

Teatime treat — Loaf Cake Sandwiches! Use Betty Crocker Marble Cake. Bake batter in two 8½x4½x2¾" loaf pans 35 to 45 min. at 350°. Put slices together with Betty Crocker Chocolate Fudge Frosting Mix. Cut in party shapes.



*PERFECT! Yes, every mix we make for you is guaranteed to come out perfect, or send the box top to Betty Crocker, Box 200, Minneapolis, Minn., and General Mills will send your money back.

• LIME MERINGUE PIE



• ORANGE CREAM

1 c. heavy cream
2 tbs. sugar
Dash of nutmeg
¼ tsp. almond extract
1 c. orange sections, drained and diced
(3 med. oranges)
1-2 tbs. orange juice

• Combine heavy cream, sugar, nutmeg and almond extract in bowl, beat with rotary beater until mixture forms soft peaks. Fold in remaining ingredients. Chill about 1 hour before serving.

Serves 6-8
(4 c.)

200 cal. per serving

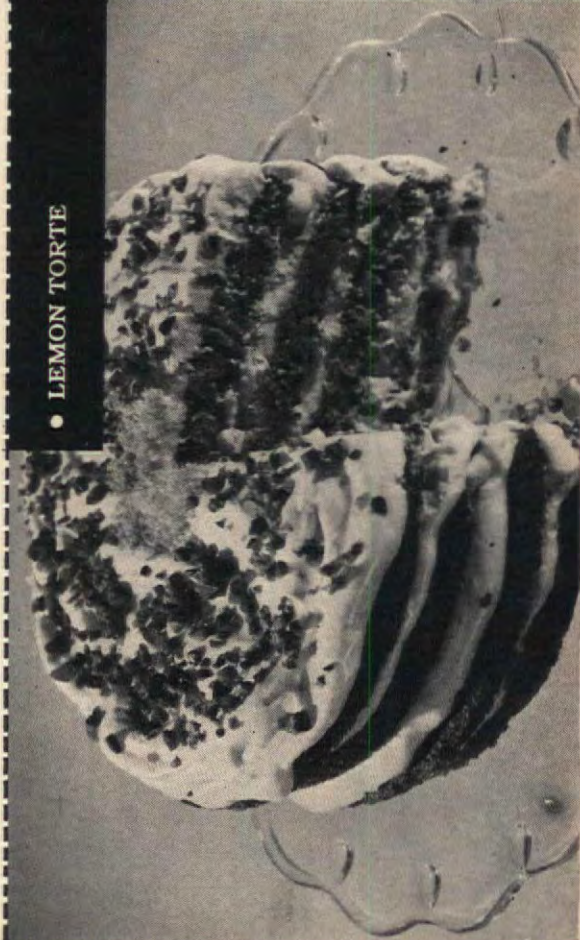
Source of Vitamins A, B, C

Tested in THE AMERICAN HOME KITCHEN'S

Preparation time: 15 min.
Chilling time: 1 hr.

¾ c. marshmallow bits
⅓ c. chopped pecans, almonds or walnuts
⅓ c. chopped maraschino cherries
Few drops yellow food coloring (optional)

• LEMON TORTE

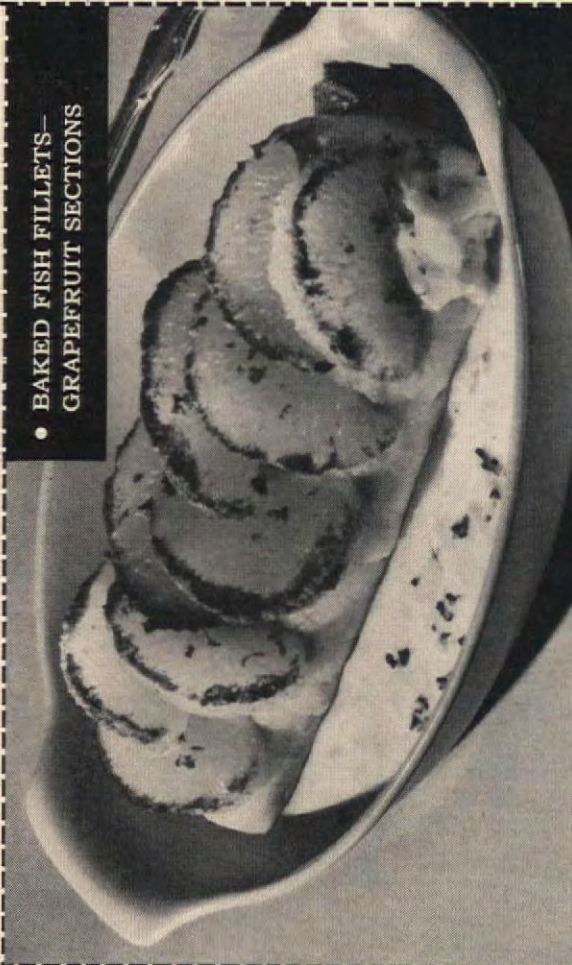


• HALF GRAPEFRUIT— SERVING SUGGESTIONS

1. **Shrimp-Grapefruit Appetizer:** Using grapefruit knife, remove all pulp of half grapefruit in one piece; then cut out grapefruit sections. Fill grapefruit shell with sections and whole cooked shrimp. Top with cocktail sauce.
2. **Broiled Grapefruit:** Remove core and seeds from half grapefruit; loosen each section from membrane. Sprinkle with white or brown sugar, and dot with butter. Broil 10 to 15 minutes, or until browned bubbly. Garnish with orange sections.
3. **Molasses Broiled Grapefruit:** Prepare grapefruit half as above; using 1½-2 tbs. molasses in place of sugar.
4. **Half Grapefruit:** Remove core and seeds of half grapefruit; loosen each section from membrane. Garnish with a spoonful of cherry preserves.

Tested in THE AMERICAN HOME KITCHEN'S

• BAKED FISH FILLETS— GRAPEFRUIT SECTIONS



• ORANGE-GLAZED CHICKEN

1 c. orange juice
1 tbs. grated orange rind
1 c. brown sugar, firmly packed
2 tbs. melted butter or margarine

• Combine orange, orange rind, brown sugar, melted butter, dry mustard and allspice. Place chicken on rack in shallow baking pan. Top with orange slices; pour glaze over chicken and oranges. Bake in hot oven (375° F.) 1 hour, basting frequently, until chicken is glazed and well browned.

Serves 4

320 cal. per serving

Source of Vitamins A, B, C

Tested in THE AMERICAN HOME KITCHEN'S

Preparation time: 15 min.
Baking time: 1 hr.

1 tsp. dry mustard
¼ tsp. allspice
3½-4 lb. chicken, quartered
1 orange, sliced

Measuring orange rind is much easier if you grate it over paper toweling. Pat the toweling over the rind once or twice to remove the excess oil. Then scrape the rind off the paper and measure it.



Take a Citrus Fruit

(pictured in color on page 44)

Take a Citrus Fruit

(pictured in color on page 44)



Splatter-proof the whipping cream operation by inserting the beater through a sheet of waxed paper. With the bowl covered, you can whip away . . . no splattered walls or spotted dresses to clean when you're through.

• ORANGE-GLAZED CHICKEN



Preparation time: 30 min.
Baking time: 35 min.
Chilling time: 1 hr.

- 1½ tsp. gelatin
- 2 tbs. cold water
- 2 egg yolks
- ¼ c. sugar
- 3 tbs. lemon juice
- 1 tbs. grated lemon rind

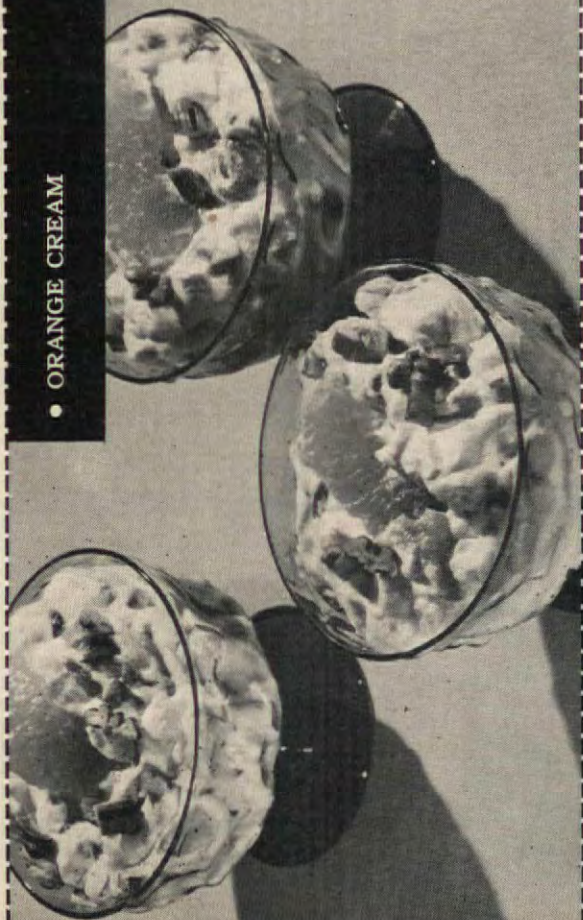
• Soften gelatin in cold water, dissolve over hot water, then cool to lukewarm. Meanwhile beat egg whites until foamy; gradually beat in sugar and beat until stiff and set aside. Beat egg yolks and sugar together until light and very thick. Then gradually beat in lemon juice, rind, and dissolved gelatin. Fold in egg whites and then whipped cream. Fill and top cake layers with Lemon Filling. If desired, sprinkle with chopped pistachio nuts and grated lemon rind.

GRAHAM CRACKER CAKE: Cream ½ c. butter or margarine, gradually beat in 1 c. sugar and beat until light and fluffy. Add 3 eggs, one at a time, beating well after each addition. Combine ½ c. sifted flour, 2 tsp. baking powder, and 2 c. fine graham cracker crumbs. Add flour mixture alternately with 1 c. milk; add 1 tsp. vanilla. Turn into two 8-inch layer pans lined with paper. Bake in moderate oven (375° F.) 30-35 minutes or until done. Remove from pans; cool and split.

Serves 10-12 **400 cal. per serving** **Source of Vitamins A, B, C**

• LEMON TORTE

• ORANGE CREAM



• LIME MERINGUE PIE

- 4 egg yolks
- 3 tbs. lime juice
- 1 tbs. grated lime rind
- ½ c. sugar
- 1 tbs. flour

• Beat egg yolks until thick and light; beat in lime juice. Combine grated lime rind, ½ c. sugar and flour in saucepan; add egg yolk mixture. Cook and stir over medium heat until mixture just begins to boil and is quite thick. Remove from heat. Beat egg whites and salt until foamy; gradually beat in ½ c. sugar and beat until mixture stands in stiff peaks. Divide meringue in half and fold hot mixture into one half, blending well. Turn into baked pie shell. Top with remaining meringue. Bake in hot oven (400° F.) 5 minutes, or until browned. Cool to room temperature.

Serves 6 **290 cal. per serving** **Source of Vitamins A, B, C**

Tested in THE AMERICAN HOME KITCHENS

• BAKED FISH FILLETS—GRAPEFRUIT SECTIONS

Preparation time: 10 min.
Baking time: 50 min.

- 1 lb. frozen Cod or Sole Fillets
- 1 medium grapefruit
- 2 tbs. butter or margarine, melted
- 2 tbs. grapefruit juice
- Salt, pepper and paprika
- 1 tbs. chopped parsley

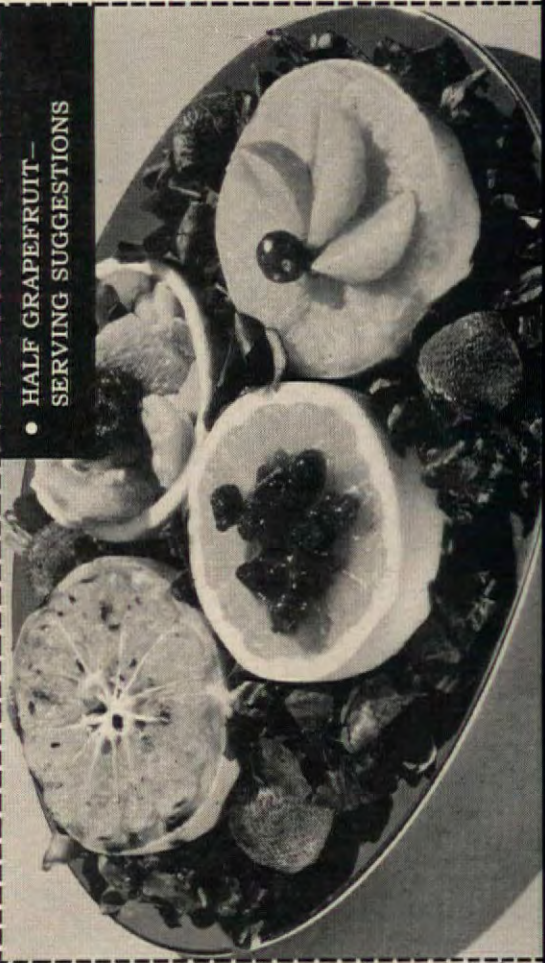
• Place frozen fish in shallow baking dish. Section grapefruit, drain well, saving juice. Pour melted butter and grapefruit juice over fish; sprinkle with salt, pepper and paprika. Bake in hot oven (375° F.) 35-40 minutes or until fish is easily flaked, basting occasionally. Decorate grapefruit sections with paprika and arrange on top of fish. Sprinkle with chopped parsley and bake 10 minutes longer.

Serves 3-4 **180 cal. per serving**

Source of Vitamins A, B, C

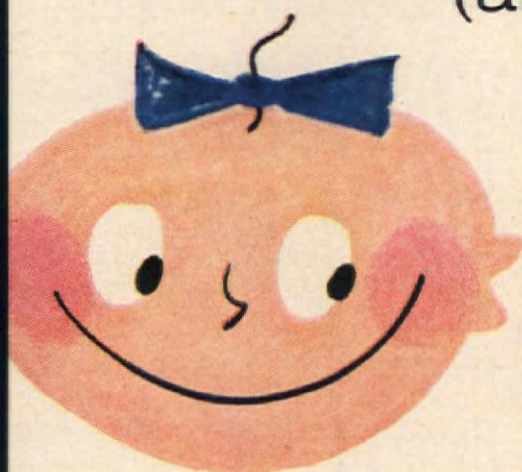
Tested in THE AMERICAN HOME KITCHENS

• HALF GRAPEFRUIT—SERVING SUGGESTIONS



What kind of diet are you on ?

(almost everybody is)



Infant diet?

There used to be a bugaboo that bananas were indigestible. Now doctors prescribe ripe bananas as one of baby's first solid foods—because they are so easily digested.



Weight-losing diet?

Maybe you have heard the bugaboo that bananas are fattening. What are the facts? The U. S. Department of Agriculture states that a medium banana has only 88 calories.



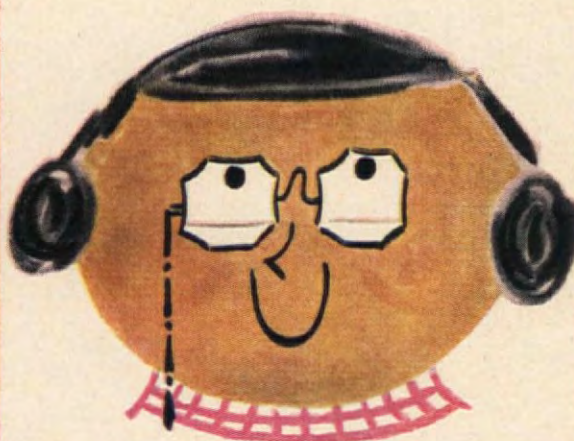
Low-fat diet?

Bananas contain almost no fat at all—less than 2/10 of 1%. Yet, unlike so many "diet" foods, they have a rich, mellow flavor and really satisfy your appetite.



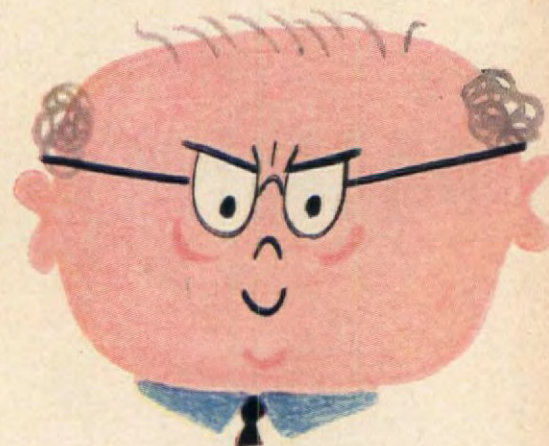
Growing-up diet?

Bananas satisfy hunger—and "hidden hunger," too. They provide vitamins and minerals to help kids grow strong and healthy, plus wholesome fruit sugars for quick energy.



Geriatric diet?

Bananas are easy to fix, easy to chew—perfect for older folks. And they help sustain youthful vitality with a well-balanced supply of vitamins and minerals.



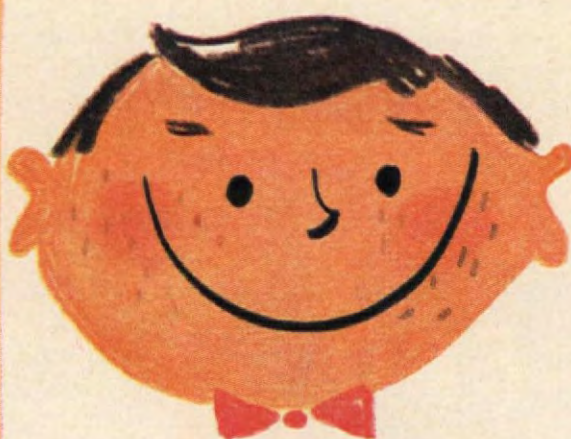
Low-cholesterol diet?

There's no cholesterol at all in bananas. So if your doctor suggests cutting down your daily cholesterol intake, bananas a-plenty are safe—and ever so satisfying.



Liquid diet?

Be sure to try a banana shake on the days your doctor advises liquids. Just mashabana with a fork, shake with cold milk and pour yourself a balanced ration.



Got-no-troubles diet?

Bananas are one of the best-tasting foods you can eat any day! Such a happy way to build good nutrition into your daily diet. So help yourself. Havabanana today!

Whatever diet you're on...

Help yourself—HAVABANANA



Help yourself to a slender figure!

Help yourself to new vitality!

Help yourself to better digestion!

**Remember—a medium banana
has only 88 calories!**

* **Calorie low!** Fruits as a class are low in calories and bananas are a particularly low-calorie food because they are usually eaten straight from the peel with no high-calorie extras added. A medium banana has only 88 calories.

UNITED FRUIT COMPANY

Calorie Low! * Vitality High! Bananas belong in your daily diet!

The **NEXT** most-important
"gold band" in your life!



IT'S **MIRRO** *gold band* THE FINEST ALUMINUM WATERLESS COOKWARE

"With this ring I thee wed," was the never-to-be-forgotten formula that brought you your *first* most-important "gold band." Now, bringing added pleasure and purpose, comes MIRRO Waterless Cookware . . . so distinctively known by its brilliant "gold band" on each knob.

With these practical pieces, of thick, food-friendly aluminum, you'll do robust, hearty meals the waterless way . . . no old-fashioned drowning of food flavors in too much water. And, between meals, you'll proudly display your precious new pots and pans for all the world to see . . . sure

signs that you've earned the degree of "Graduate Wife"! Just say "MIRRO Gold Band Waterless Cookware, please."



Dependable FUEL SAVER in cover signals when to turn heat low, saving fuel and avoiding shrinkage. Unique cover closure forms a tight Vapor-Seal, retaining minerals and vitamins.

your best buy...



Covered Fry Pan
10½" \$7.50

Combination Pan
3-qt. \$7.95

Dutch Oven
5-qt. \$7.95

Strainer Pan
3-qt. \$6.50

Sauce Pan
1-qt. \$3.95
2-qt. \$5.95

Matching Percolator
6-cup \$4.95
8-cup \$5.45

Prices slightly higher in West.

HOW LONG WILL MEAT KEEP?

"Will this meat be good tomorrow?" is a frequent question in this era of once-a-week shopping. To help you answer it, we've prepared this guide for storing raw meat. Why not file it for ready use?

STORAGE CHART

	REFRIGERATOR	0° FREEZER
BEEF		
Standing rib roast	5-8 days	10-12 mos.
Steaks	3-5 days	10-12 mos.
Pot roasts	5-6 days	10-12 mos.
Stew meat	2 days	6-8 mos.
Ground beef	2 days	4-6 mos.
Liver	2 days	4-5 mos.
Heart	2 days	4-5 mos.
PORK		
Roasts	5-6 days	8-9 mos.
Chops	3 days	8-9 mos.
Spareribs	3 days	6-8 mos.
Pork sausage	2-3 days	3-4 mos.
Hams	7 days	8-9 mos.
Ham slices	3 days	6-8 mos.
LAMB		
Roasts	5 days	8-9 mos.
Chops	3 days	8-9 mos.
Liver	2 days	4-5 mos.
VEAL		
Roasts	5-6 days	6-8 mos.
Chops	4 days	6-8 mos.
POULTRY		
Chickens	2 days	4-6 mos.
Turkeys	2 days	6-8 mos.



AN EASY SAUCE is made by adding an egg to instant pudding. Stir mixture well just before serving.



TO CUT a batch of biscuits one stroke, use floured ice tray divider to cut the do

Look what's new from Aunt Jemima!



The soup's on and in these easy lunch-time pancakes!

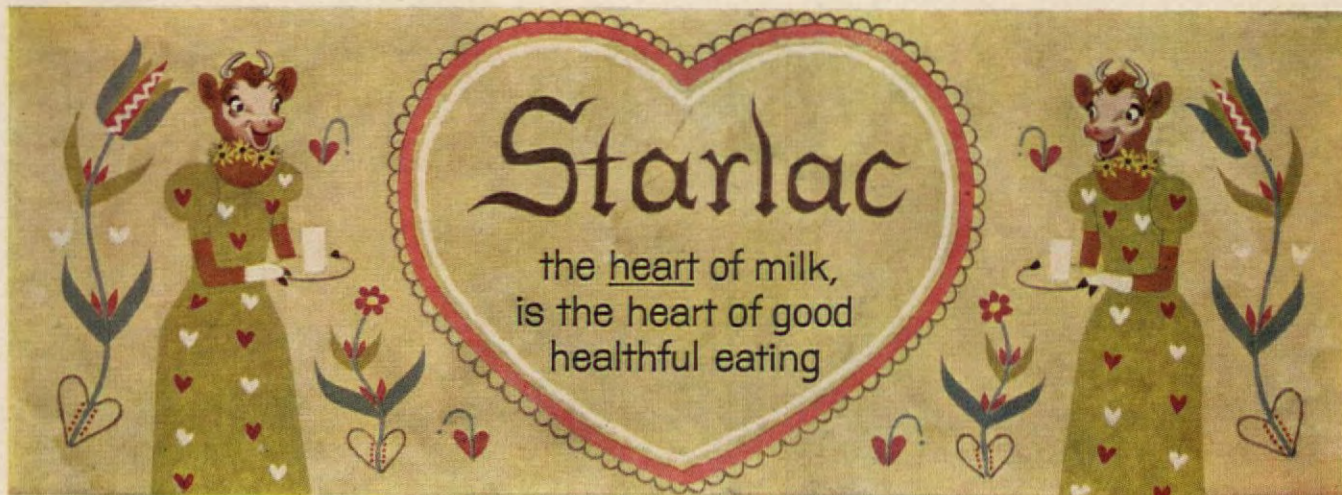
Soup Cakes! Lunch in 10 shakes

A new idea for nourishing school-day lunches and quick suppers. Delicious thickened soup cakes! Add $\frac{1}{2}$ can cream of chicken soup (you can use mushroom or other cream soups, if you prefer) to $\frac{3}{4}$ cup milk in shaker. Add egg, liquid shortening and Aunt Jemima Pancake Mix, following directions on box, and shake. Pour out on griddle; bake these hearty soup cakes golden brown. For sauce, dilute remaining soup and heat. Garnish with cranberry-orange relish and serve.

The famous **TWO** plus one that's **NEW**



Only Aunt Jemima gives you **ALL THREE!**



For drinking ... cooking ... baking ... whipping

Ham Roll-ups

Heart-of-milk super supper

- Combine 1 can condensed cream of mushroom soup with $\frac{1}{2}$ cup liquefied STARLAC, $\frac{1}{2}$ teaspoon worcestershire sauce. Simmer for 2 minutes.
- Add $1\frac{1}{2}$ cups diced cooked ham, 1 cup cooked peas and keep warm over low heat.
- To 1 cup of pancake mix add 1 cup of liquefied STARLAC, 1 egg, 1 tablespoon oil. Stir lightly. Bake on hot griddle making six 6-inch pancakes.
- Spoon filling along center of each. Roll up, secure with toothpick. Garnish with fruit.



Pancake fans! These are extra tasty, extra tender—thanks to Starlac.®

Borden's takes fresh pasteurized milk. Removes the water and fat. What's left? The *best* part — *all* the B vitamins, proteins, calcium and other minerals.

They're the heart of milk ... Starlac. **Drink Starlac.** Use this wonderful non-fat dry milk in all your made-with-milk recipes. Dissolves instantly.

Healthful, thrifty, tastes like just what it is, the delicious *heart* of milk.

ABOUT 8¢ A QUART in the 12-quart family-size package ©1958, The Borden Company

Family Food



See "Where Credit Is Due," page 76

Basics for a Better Diet

Contrary to common opinion, the matter of malnutrition is not a condition affecting only the underprivileged or impoverished. It can be a sickness afflicting the prosperous as well. For example, consider this country—there's plenty of food, plenty of means of obtaining it, regardless of the high prices we're used to complaining about. Yet we have various ways of creating our own particular brand of malnutrition.

A common one is the matter of breakfast, for in the morning a goodly number of us seem to go on a "hunger strike." One quarter of our population begins the day on an empty or barely filled stomach. Yet we know, by verified facts and experience, that this lack of nourishment cannot be healthfully compensated for later on in

the day, that one-fourth to one-third of one's nutritional requirements should be met at breakfast time.

Another cause of malnutrition is dieting. True, many of us may be overweight, but self-prescribed diets can be frightfully deficient in essential nutrients, especially calcium, vitamins and minerals.

Though it may be very well to talk in general about various aspects of poor nutrition, what are the facts? A survey by the Department of Agriculture, covering all regions of the nation, shows that:

- 29 per cent of the families did not meet allowances recommended for calcium.
- 25 per cent did not meet the minimum requirements recommended for Vitamin C.

(continued on page 66)



NEW Betty Crocker

all-purpose MERINGUE MIX!

(Welcome to the wonderful new world of meringue desserts)



Perfect Baked Alaska!
Now you'll be famous for a party
dessert! (see package for instructions)



Now fabulous meringues are easy to make! Soft, high meringue topping that holds up through baking, turns out golden brown—doesn't weep even if you refrigerate it! Tiny meringue party

kisses you can bake up in minutes! Fabulous Baked Alaska. Delicate, crisp meringue shells. And *all* of these elegant meringues are guaranteed to come out perfect every time!

"I guarantee perfect* meringue topping—perfect meringue shells every time—any time!"

Betty Crocker 

*PERFECT! Yes, every mix we make for you is guaranteed to come out perfect, or send the box top to Betty Crocker, Box 200, Minneapolis, Minn., and General Mills will send your money back.



A wonderful new world of meringue shells! Just follow the easy package recipe. Fill with ice cream or pudding or fruit. Make the shells ahead of time—they keep for days when

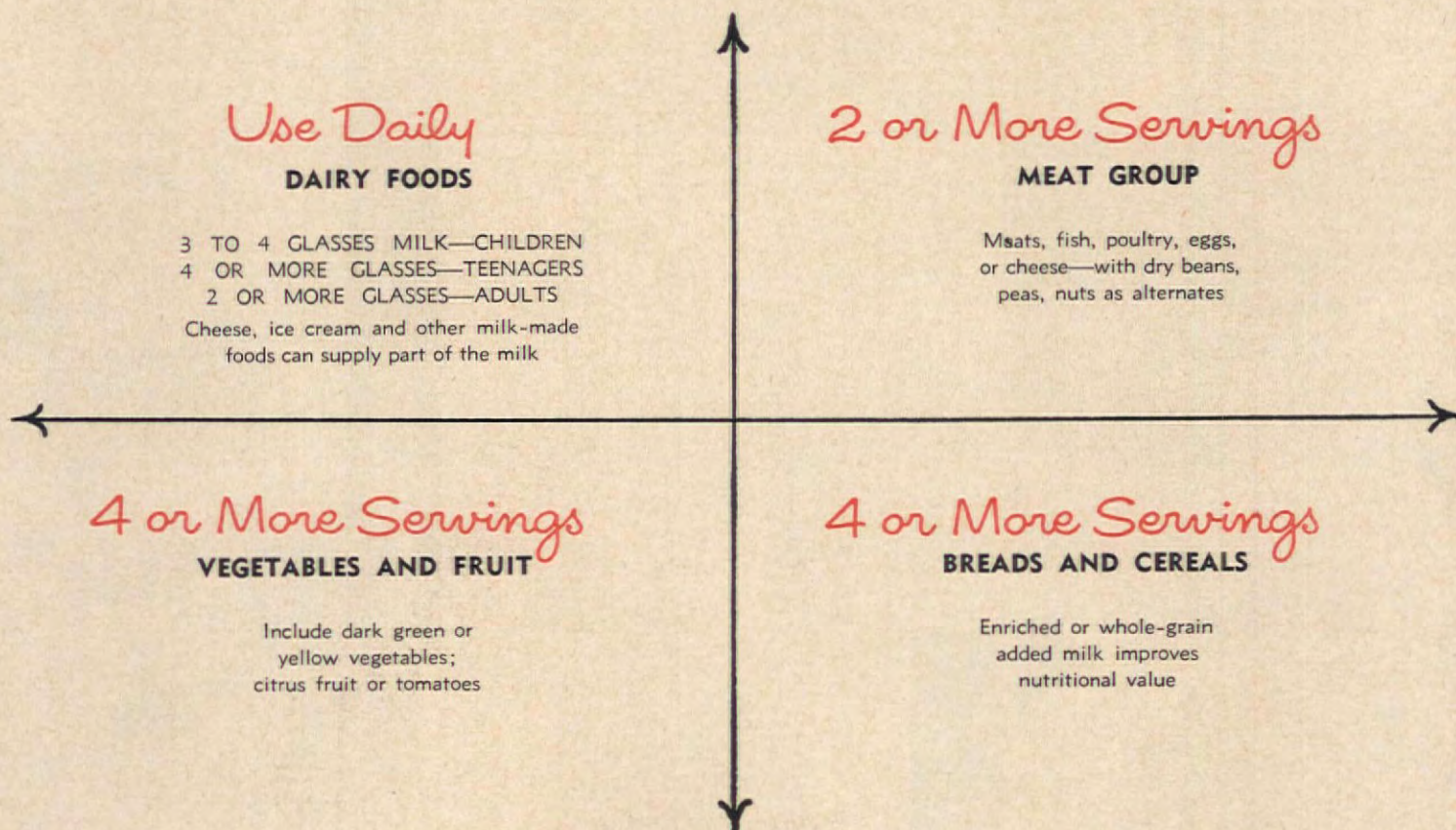


Meringue Kisses! Blend 1 cup sugar, 1/2 cup water, 1 Meringue Mix packet. Beat until very stiff. Fold in 1/2 cup chopped nuts, food coloring or 1 1/2 cups coconut. Drop by rounded tspfuls. 1" apart



A wonderful new world of meringue pie topping! Tender to cut, tender to eat—this meringue doesn't weep or shrink even if you refrigerate it. Just add water and be

Basics For a Better Diet →



These are the basic foods essential for a good diet, giving only the minimum number of servings needed. Many people will use more of these foods and also ones not specified in order to round out meals and satisfy the appetite.

Family Food

This month we bring you No. 3 in our basic recipe series especially selected as the best of their kind published by our food department over the years. These recipes are presented for new readers and for our old friends who may have missed them. Our special edition of recipes for other foods will be coming your way throughout the year.

• DAFFODIL CAKE ORANGE FLUFFY FROSTING

• DAFFODIL CAKE ORANGE FLUFFY FROSTING

*Preparation time: 30 min.
Baking time: 35 min.*

- 1 1/4 c. sifted cake flour
- 1 1/2 c. sugar
- 1 1/4 c. egg whites (8-10), at room temperature
- 1/4 tsp. salt
- 1 1/2 tsp. cream of tartar
- 1/2 tsp. vanilla
- 4 egg yolks
- 1 tsp. grated orange rind
- 2 tbs. orange juice
- 2 tbs. sugar

● Sift flour and 1/2 c. sugar together four times. Beat egg whites, salt, cream of tartar and vanilla in large bowl until stiff but not dry. Gradually, beat in remaining 1 c. sugar. Sift small amounts of flour mixture over egg whites and fold in each until just blended. Combine egg yolks, orange rind, juice and sugar and beat until very thick and almost white. (If desired, add 4-6 drops yellow coloring.) Fold in 1/3 white batter. Spoon batters into ungreased 10-inch tube pan, alternating white and yellow, ending with a thin white layer over entire top. Cut through batter with knife to marble. Bake in hot oven (375° F.) 35-40 min. Invert pan, cool 1 hour. Frost with Orange Fluffy Frosting. FROSTING: Combine 2 egg whites, 1 1/2 c. sugar, 2 tbs. water, 2 tbs. orange juice and 1 tsp. grated orange rind in top of double boiler. Beat just to blend. Place over boiling water, beat till it is light, fluffy, stands in peaks. Remove from heat; beat 1 min. longer.

Tested in THE AMERICAN HOME KITCHENS

FOLD

SMOKED TONGUE

*Soaking time: 2-3 hrs.
Cooking time: 1 1/2-2 hrs.*

- 1 lg. onion, quartered
- 2 stalks celery
- 6 whole cloves
- 2 bay leaves

- 1 smoked beef tongue
- Water
- 1/4 c. vinegar
- 1/4 c. brown sugar

● Soak tongue in water to cover about 2-3 hours; drain. Place tongue in large pan, cover again with water, add remaining ingredients and simmer 1-1 1/2 hours or until tender. Remove skin and cut away roots. Serve immediately; or cool in the cooking water and then refrigerate to serve cold.

Serves 10-12

200 cal. per serving

Source of Vitamin B

Tested in THE AMERICAN HOME KITCHENS

• SMOKED TONGUE



FOLD

• SWEET POTATO PINEAPPLE PUFFS

• SWEET POTATO PINEAPPLE PUFFS

*Preparation time: 15 min.
Cooking time: 1-2 min.*

- 2 c. mashed cooked sweet potatoes
- 2 egg yolks
- 2 tbs. melted butter or margarine
- 2 tbs. brown sugar
- 1 tsp. salt
- Dash of nutmeg
- 1/2 c. well drained canned crushed pineapple
- 1 c. finely crushed corn flakes
- 2 egg whites
- 1 c. finely crushed corn flakes

● Combine sweet potatoes, egg yolks, melted butter, brown sugar, salt, nutmeg, crushed pineapple and 1 c. crushed corn flakes in a bowl. Shape into small balls, dusting lightly with flour if necessary. Dip in slightly beaten egg whites; then in remaining crushed corn flakes. Fry in deep hot fat (375° F.) until golden brown, about 1-2 minutes. Drain on absorbent paper.

NOTE: Fried puffs may be frozen; to reheat, place on baking sheet in hot oven (425° F.) 25 minutes.

Serves 6-8 (24 small puffs)

240 cal. per serv.

Source of Vitamin A, B, C

Tested in THE AMERICAN HOME KITCHENS



• coffee crème eclairs



Preparation time: 45 min.

1½ cups chopped apples
3½ cups soft bread crumbs
⅓ cup seedless raisins
2 tbs. butter or margarine
1 tsp. lemon juice

• roast chicken danish stuffing

½ tsp. grated lemon rind
¼ tsp. cinnamon
½ tsp. salt
¼ cup bouillon or water

COMBINE apples, soft bread crumbs, raisins, butter, lemon juice, lemon rind, cinnamon, salt and bouillon. Stuff a 4-5 lb. roasting chicken, or bake separately in a greased loaf pan in a moderate oven (375°F.) for 30 minutes.

Yield: Stuffing for a 4-5 lb. chicken, 124 cal. per ½ cup Source of vitamins A, B complex

Tested in

THE AMERICAN HOME KITCHEN

caramel lemon sponge



◆ apple crumb custard

3 cups milk
½ cup dry bread crumbs
2 eggs, well-beaten
½ cup molasses
6 apples
¾ cup seeded raisins

Preparation time: 1½ hrs.

SCALD milk in the top of a double boiler over boiling water. Add the bread crumbs and stir carefully to prevent lumping. Cook for 3 minutes longer. Set aside to cool. Add the eggs and molasses and mix well. Peel and core the apples and parboil 5-8 minutes. Place apples in a shallow rectangular baking dish and add custard mixture. Fill centers of apples with the raisins. Bake in a moderate oven 350°F for 1 hour or until custard is set.

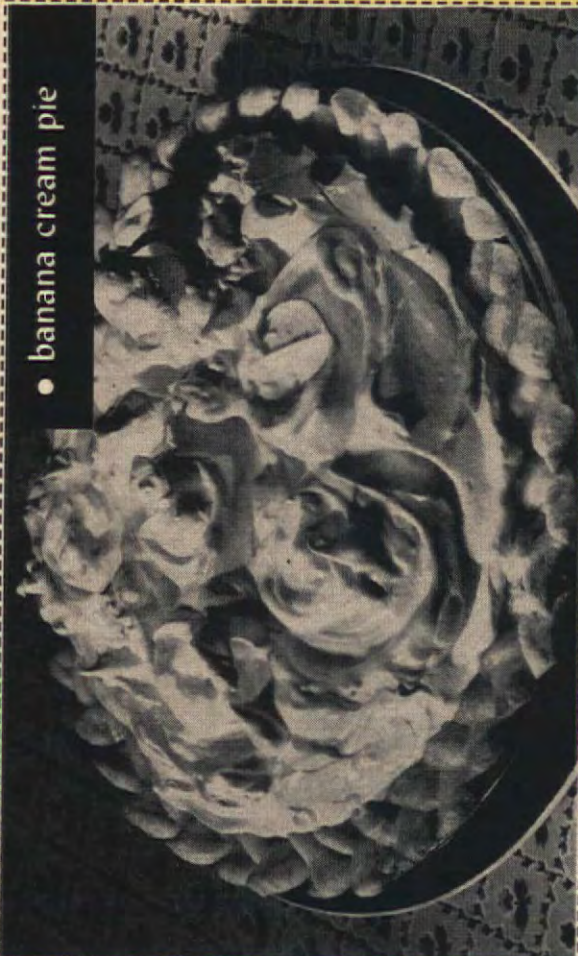
Serves 6

332 cal. per serving

Source of vitamins A, B complex

Tested in THE AMERICAN HOME KITCHEN

• banana cream pie



◆ milk shakes

Chocolate shake: Add 2 tbs. chocolate or cocoa syrup or malt powder to 1 cup of milk. Beat or shake well and pour into a tall glass. Serve with a scoop of chocolate ice cream. Makes 1 serving.

Peppermint shake: Scald 4 cups of milk in a double boiler. Add ½ cup crushed peppermint stick candy and stir or shake until the candy is dissolved. Chill and pour into glasses. Top with whipped light cream and sprinkle with crushed peppermint candy. Makes 6 servings.

Maple shake: Add ¼ cup maple syrup to 1 qt. milk and stir or shake well. Pour into tall glasses which are half filled with ginger ale. Makes 6 servings.

Strawberry flip: Place a serving of strawberry ice cream in a tall glass or shaker. Add ¾ cup milk and stir or shake. Fill glass with sparkling water.

Molasses chocolate syrup: Break 4 squares of unsweetened chocolate into several pieces. Melt in a double boiler over hot water. Stir in ¾ cup molasses. Add ¾ cup boiling water and continue to cook until mixture is creamy but not thick. Cool. Add 1 tsp. vanilla. Store in a covered container. For every 1 cup milk add 4 tbs. of the molasses chocolate syrup and stir or shake well.

Tested in THE AMERICAN HOME KITCHEN

Breakfast

Tomato juice V
Dry cereal, sugar and cream C
Sweet roll and butter C
Coffee—Milk D

M=Meat

D=Dairy

C=Cereal

V=Vegetable & Fruit

Lunch

Ella's scrambled egg M
Buttered asparagus V
Biscuits and butter C
Apple crumb custard D
Coffee

Dinner

Veal roll with mushroom sauce M, C
Creole corn V
Watercress salad with oil and vinegar dressing V
Rolls and butter C
Deep dish cherry pie V
Coffee—Milk D

TOTAL: Meat 2 Dairy 3

Vegetable & Fruit 5 Cereal 5

Breakfast

Grapefruit sections	V
French toast with orange marmalade	C
Broiled bacon	M
Coffee—Milk	D

M=Meat D=Dairy C=Cereal V=Vegetable & Fruit

Lunch

Macaroni and cheese	C, M
Mixed green salad	V
Roll and butter	C
Rhubarb sauce	V
Coffee—Milk	D

Dinner

Roast chicken and Danish stuffing	M, C
Cranberry sauce	V
Baked squash	V
Mixed green salad	V
Rolls and butter	C
Banana cream pie	D
Coffee	
TOTAL: Meat	3
Vegetable & Fruit	6
Dairy	3
Cereal	5

◆ milk shakes



● banana cream pie

1 baked 9-inch pastry shell	1/4 cup all-purpose flour	1/4 tsp. cream of tartar
2/3 cup sugar	1/4 tsp. salt	6 tbs. sugar
2 cups milk, scalded	1/2 tsp. vanilla	1/2 tsp. vanilla
3 eggs, separated	3 ripe bananas	
2 tbs. butter or margarine	1/4 tsp. salt	

Combine flour, $\frac{2}{3}$ cup sugar, and $\frac{1}{2}$ tsp. salt in a saucepan. Add milk slowly, stirring constantly. Continue stirring and cook over low heat until thickened. Beat egg yolks. Add a little of the hot mixture to the egg yolks and mix well. Blend yolk mixture gradually into hot mixture and cook 2 minutes. Add butter or margarine and $\frac{1}{2}$ tsp. vanilla. Cool thoroughly. Peel bananas and slice evenly over bottom of cooled pastry shell. Cover with cooled filling. Add $\frac{1}{4}$ tsp. salt and cream of tartar to egg whites and beat until frothy. Add sugar gradually, beating constantly; continue beating until stiff. Fold in vanilla. Pipe meringue over filling so it touches pastry edging on all sides. Bake at 325°F. 15-20 minutes, or until meringue is delicately browned.

Serves 6-8 419-314 cal. per serving

Tested in THE AMERICAN HOME KITCHEN

● apple crumb custard



caramel lemon sponge

1 1/2 cups milk	3/4 tsp. salt	3 tbs. lemon juice
3 tbs. flour	3 eggs	1/2 grated lemon rind
3/4 cup sugar		

Scald milk over hot water. Mix flour, sugar, and salt and add to beaten egg yolks. Gradually add the scalded milk, stirring constantly. Add lemon juice and rind. Fold in stiffly beaten egg whites. Pour into an ungreased 8-in. casserole or baking dish. Set in a pan of hot water and bake in a moderate oven (350°F.) for 30 min. Cool and place on serving dish. Pour Caramel Sauce over top of pudding. Garnish with slices of orange and Frosted Grapes. This is a particularly good dessert to serve with fish.

CARAMEL SAUCE: Melt $\frac{1}{2}$ cup sugar in heavy pan over slow heat until golden brown. Add $\frac{1}{3}$ cup boiling water gradually. Boil a few minutes. Pour over pudding.

FROSTED GRAPES: Beat an egg white with 2 tbs. water until white is well broken up, but not frothy. Immerse grapes, a few at a time, into egg white, then coat well with fine powdered or confectioners' sugar. The powdered sugar gives more sparkle to the grapes than the confectioners', but either may be used.

Serves 6

● roast chicken, danish stuffing



coffee crème eclairs

1 cup water	1 cup flour
1/2 cup butter or margarine	4 eggs
1/4 tsp. salt	
● Bring water, butter or margarine, and salt to boiling point. Add flour all at once, stirring until mixture leaves sides of pan. Remove from heat. Stir in unbeaten eggs one at a time. After each addition, beat until smooth. Using a cookie press, pastry tube, or spoon, form into finger shapes on a cold greased baking sheet. Bake in a 450°F. oven for 15-20 min., then lower temperature to 350°F. , bake 20-25 min. longer. Split eclairs as soon as removed from oven. Cool. Fill and frost.	
FILLING	
1 pkg. vanilla pudding mix	2 tbs. instant coffee
● Prepare pudding as directed on the package, cool. Fold in coffee and whipped cream.	
GLAZE	
1 1/3 cups sifted confectioners' sugar	2 1/2 tbs. hot water
Dash of salt	1 tbs. butter or margarine, melted
2 tsp. instant coffee	
● Combine all ingredients and blend.	
Yield: 25-30 eclairs	125 cal. per eclair

Source of Vitamins A, B
Tested in THE AMERICAN HOME KITCHENS

• barbecued spareribs



Preparation time: 25 min.

◆ ham hawaiian

1 (No. 2) can sliced pineapple or chunks
1 tsp. brown sugar
4 whole cloves
1 (2 lb.) ham steak
1 tbs. flour

½ tsp. dry mustard
1 tbs. vinegar
1 tbs. water
¼ cup raisins
Salt and pepper

DRAIN off 1 cup of pineapple juice and pour in skillet; add brown sugar and cloves. Parboil ham for about 10 minutes in the pineapple juice. Pour off juice into a small saucepan and reserve. Add 1 tbs. fat if needed and the pineapple slices or chunks. Brown ham and pineapple slices on both sides. Moisten the flour and mustard with vinegar and water and add slowly to the pineapple juice. Place over low heat and cook, stirring constantly until the mixture thickens. Add raisins and season to taste with salt and pepper. Remove ham to hot platter, garnish with the slices or chunks of pineapple and serve with raisin sauce.

Serves 4 **579 cal. per serving**

Source of vitamins A, B complex
Tested in THE AMERICAN HOME KITCHEN

• corned beef and cabbage casserole



• upside-down tuna pie

Preparation time: 10 min.
Baking time: 25 min.

1 lemon, sliced thinly
1 can tuna
2 tbs. minced onion
¼ cup bread crumbs
½ tsp. dry mustard

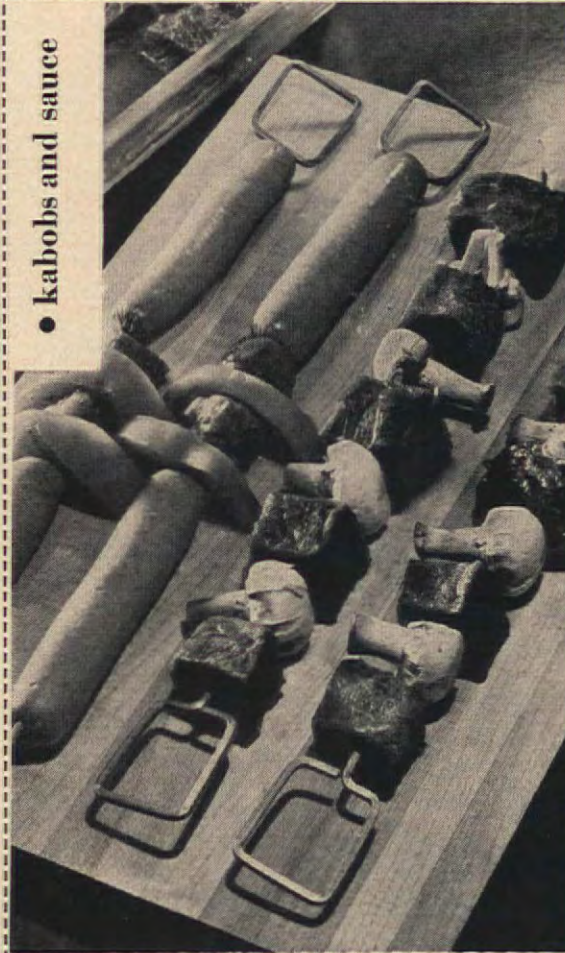
1 tbs. chopped green pepper
1 tbs. lemon juice
¼ cup chili sauce
1 raw egg
6 oz. cheddar cheese, sliced
2 cups biscuit mix

• In a well greased 8 in. baking dish, arrange the lemon slices. Mix all ingredients except the cheese and biscuit mix. Spread over lemon slices, place cheese slices over tuna mixture. Prepare biscuit topping and spread over cheese. Bake in a 400° oven for 25 min. Turn out and serve with your favorite cream sauce.

Serves 6 **350 cal. per serving**

Source of Vitamins A, B, C
Tested in THE AMERICAN HOME KITCHENS

• kabobs and sauce



• veal roll with mushroom sauce

Preparation time: 1 hr.

8 slices white bread
2 tbs. butter or margarine
1 small onion, minced
3 tbs. chopped celery
¼ tsp. thyme
Salt and pepper
Water

2 lb. veal cutlet, cut ½ inch thick
3 tbs. seasoned flour
3 tbs. lard
1 (10½ oz.) can condensed mushroom soup
½ cup milk

SHRED bread with a fork, discarding crusts. Melt butter in a skillet, add onion and celery and cook until tender. Add to the bread crumbs with thyme and salt and pepper to taste. Moisten with a little water. Lay veal out flat; sprinkle with a little salt and pepper and spread with stuffing. Roll up and secure with toothpicks. Dredge with flour and brown on all sides in hot fat. Dilute the soup with the milk and pour over veal. Cover and simmer for 45 minutes, or until tender.

Serves 6

457 cal. per serving *Source of vitamins A, B complex*

Breakfast

Strawberries with cream V
Dry cereal, sugar and cream C
Toast and butter C
Coffee—Milk D

M=Meat

D=Dairy

C=Cereal

V=Vegetable & Fruit

Lunch

Chicken sandwich M, C
Perfection salad V
Sliced tomato V
Coffee—Milk D

Dinner

Ham Hawaiian M
Buttered lima beans V
Caesar Salad V
Rolls and butter C
Coffee creme eclairs D
Coffee

TOTAL: Meat 2 Dairy 3
Vegetable & Fruit 5 Cereal 4

Breakfast

Pineapple chunks	V
Poached egg on toast	M, C
Broiled ham	M
Coffee—Milk	D

M=Meat

D=Dairy

C=Cereal

V=Vegetable & Fruit

Lunch

Corned beef and cabbage casserole	M, V
Jellied fruit salad	V
Salt sticks and butter	C
Frosted cup cake	C
Coffee—Milk	D

Dinner

Barbecued spareribs	M
Baked potato	V
Buttered asparagus	V
Lettuce with 1,000 island dressing	V
Rolls and butter	C
Caramel lemon sponge	D
Coffee	

TOTAL: Meat

4 Dairy 3

Vegetable & Fruit 6 Cereal 4

veal roll with
mushroom sauce



Preparation time: 15 min.
(Marinates several hours)

1/2 cup salad oil
1/4 cup vinegar
1 tsp. dry mustard
1 tsp. Worcestershire sauce
1 clove garlic, minced

1 1/2 lbs. beef or lamb cut in 1 1/2 inch
cubes
Mushrooms
Salt
Pepper

COMBINE the salad oil and vinegar. Add the mustard, Worcestershire sauce and garlic and mix well. Pour over beef and let stand in the refrigerator for several hours or overnight. Drain meat. Arrange on skewers and alternate with whole or sliced mushrooms. Sprinkle with salt and pepper. Broil on one side until brown, turn and brown on the other side.
Other kabob suggestions: Whole frankfurters on skewers with alternate wedges of tomato and slices of pickle.
Cubes of ham with alternate wedges or cubes of pineapple.
Scallops with alternate pieces of bacon and tomato wedges.

Tested in THE AMERICAN HOME KITCHEN

• upside-down tuna pie



Preparation time: 10 min.
Baking time: 30 min.

2 tbs. flour
1/2 cup corned beef stock
1 cup milk

2 cups shredded cabbage, cooked
1/4 cup shredded cheese
1 lb. corned beef, cooked
2 tbs. butter or margarine

• In a greased casserole, layer cabbage, cheese, and corned beef. Prepare cream sauce with butter or margarine, flour, milk, and stock. Pour over cabbage and corned beef. Top with more shredded cheese. Bake in a 350° F. oven for 30 min.

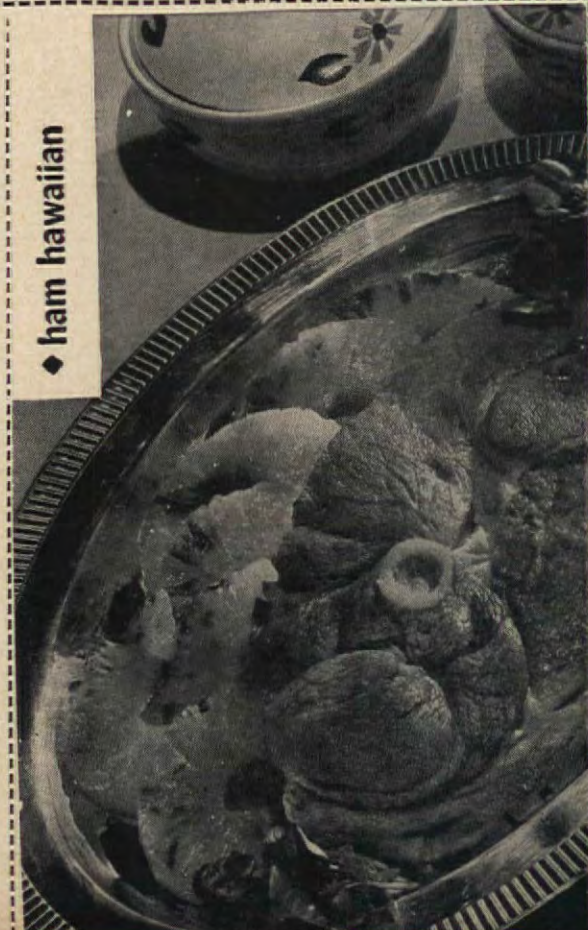
Serves 4

410 cal. per serving

Source of Vitamins A, B, C

Tested in THE AMERICAN HOME KITCHENS

◆ ham hawaiian



• barbecued spareribs

3 tbs. butter
1 medium-sized minced onion
1 clove garlic, well chopped
2 tbs. vinegar
1 tbs. orange juice
6 tbs. brown sugar
2 cups tomato ketchup

1 cup water
1 1/2 cups finely diced celery
3 tsp. salt
1 tsp. prepared mustard
1 tsp. cinnamon
4 tbs. Worcestershire sauce
Small can crushed pineapple

• Fry the minced onion and garlic in butter. Add other ingredients. Cook slowly for 45 min., adding 1/2 cup more water. Allow 1 lb. of spareribs per person. Boil the spareribs slowly in large pan for 1 1/2 hrs. in sauce. Place these spareribs in broiling pan. Spread small amount of sauce on each piece of meat. Broil. Turn to broil second side, and add additional sauce. Keep in warm oven until ready to serve. Shake a little salt on meat before serving. Leftover spareribs are delicious when reheated. Leftover sauce may be refrigerated for later use. Try it over frankfurters or well-browned pork chops.

Serves 8

1115 cal. per serving

Source of vitamin B

Submitted by Mrs. James Sheire

Tested in THE AMERICAN HOME KITCHENS

Breakfast

Orange slices with cinnamon and sugar	V
Soft cooked egg	M
Toast and butter	C
Coffee—Milk	D

M=Meat

D=Dairy

C=Cereal

V=Vegetable & Fruit

Lunch

Fish salad mold	V, M
Sliced tomatoes	V
Hard roll and butter	C
Ice cream	D
Coffee	

Dinner

Stuffed eggplant	V, M, C
Buttered broccoli	V
Apple celery salad	V
Rolls and butter	C
Lemon meringue pie	
Milk—Coffee	D

TOTAL: Meat 3 Dairy 3
Vegetable & Fruit 6 Cereal 4

• stuffed eggplant

Preparation time: 1 hour

- 2 small or 1 large eggplant
- 2 onions, chopped fine
- 2 tbs. butter
- 2 tbs. chopped parsley
- 1 lb. ground beef
- Salt and pepper to taste
- 1 egg, beaten
- 1/2 cup grated cheese
- 2 tbs. milk

Cut eggplant lengthwise, and scoop out pulp from the center. Sauté the onions in butter, add the pulp of the eggplant, parsley, and then the meat. Season with salt and pepper and mix well. Simmer about 10 minutes. Stuff the eggplant shells with the mixture, cover and bake in a moderate oven (350°F) for 30-35 minutes. Mix egg, cheese and milk, and season with a dash of salt and pepper. When eggplant is cooked, remove from the oven, and cover each one with the cheese mixture. Place under the broiler and brown.

Serves 6 140 cal. per serving Source of vitamins A, B complex

Fiesta Ware courtesy of the Homer Laughlin China Co.

Tested in THE AMERICAN HOME KITCHEN

• Ella's scrambled eggs



♦ lima bean variations

To prepare lima beans: Wash pods, break in half, and remove beans and wash in cold water. Cook uncovered in boiling, salted water just to cover, for 15 minutes, or until just tender. Drain and season to taste with salt and pepper. 2 lbs. serves 4.

Lima beans and mint: Melt 1/4 cup butter or margarine; add 1 tbs. chopped mint and pour over cooked lima beans, which have been seasoned with salt and pepper.

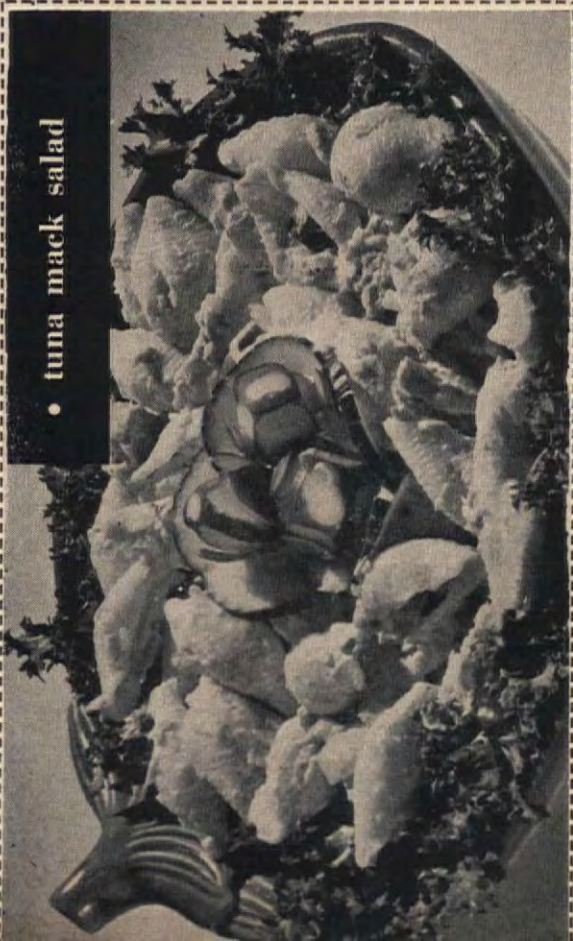
Lima beans and scallions: Melt 1/4 cup butter or margarine; add 2 scallions, finely chopped and cook until scallions are tender. Pour butter sauce over cooked lima beans which have been seasoned with salt and pepper.

Green succotash: Mix together 1 cup cooked lima beans, 1 cup kernel corn, and 1/2 cup cooked peas. Add 1 tsp. salt and sugar. Place in a casserole; add 1/2 cup light cream. Cover and bake in a moderate oven (350°F.) for 15 minutes.

Creole lima beans: Sauté 2 tbs. minced onion in 3 tbs. butter or margarine; add 1 1/2 cups stewed tomatoes, 1 tsp. sugar, 1/2 tsp. salt and a dash of pepper, and simmer 10 minutes. Add 2 cups cooked lima beans and 1/2 cup soft bread crumbs. Heat and serve at once.

Tested in THE AMERICAN HOME KITCHEN

• tuna mack salad



• dutch green beans

Preparation time: 10 min.
Cooking time: 10-15 min.

- 1 tsp. cornstarch
- 1/2 cup water
- 1/2 cup vinegar
- 1/4 cup brown sugar

- 1 10-oz. pkg. frozen green beans
- 1 med. onion, sliced
- 1 tsp. salt, dash of pepper
- 1 tsp. monosodium glutamate

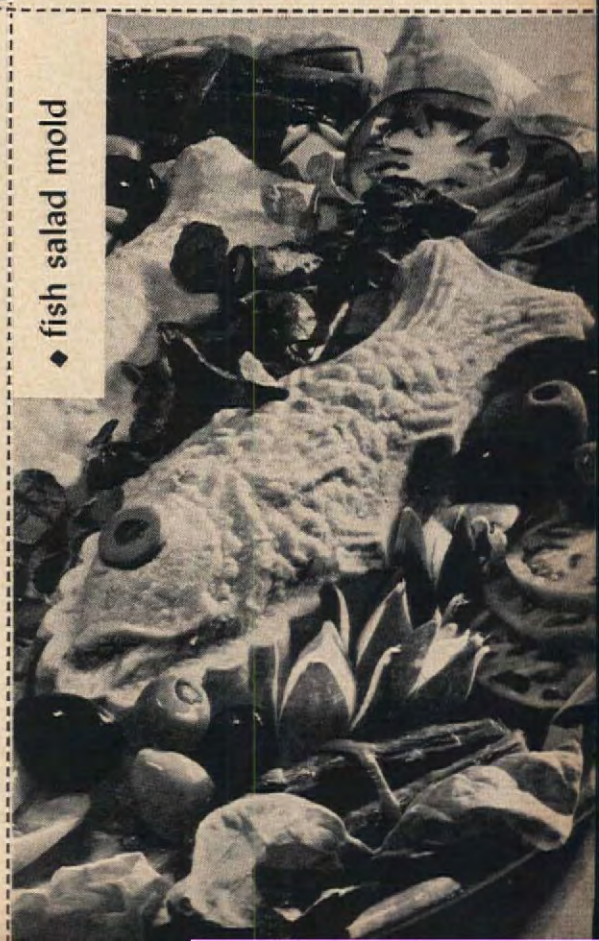
• Cook green beans as directed on the package, adding the onion, salt, pepper, and monosodium glutamate. Dissolve the cornstarch in the water. Add vinegar and brown sugar and bring to boil. When the beans are tender remove dieter's portion, add sauce to remaining beans, and simmer 2 min. longer.

Serves 4 130 cal. per serving
25 cal. per dieter's serving

Source of Vitamins A, B, C

Tested in THE AMERICAN HOME KITCHENS

♦ fish salad mold



Breakfast

Orange juice	V
Broiled bacon	M
Scrambled egg	M
Enormous popovers, butter and jam	C
Coffee—Milk	D

M=Meat D=Dairy C=Cereal V=Vegetable & Fruit

Lunch

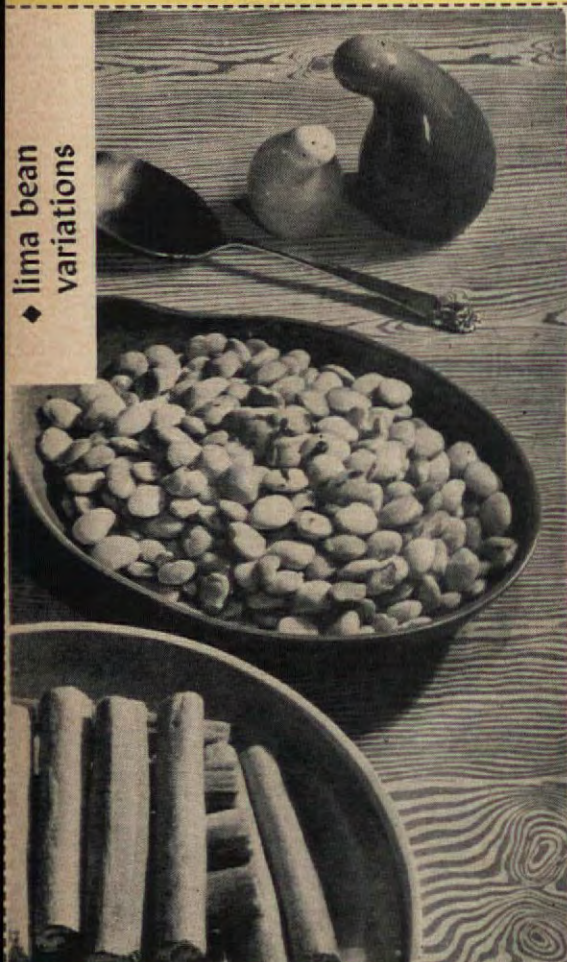
Tuna mack salad	M, C
Potato chips	V
Melba toast and butter	C
Minted peaches	V
Coffee—Milk	D

Dinner

Kabobs and sauce	M
Baked corn pudding	V
Buttered peas	V
Green salad with garlic dressing	V
Rolls and butter	C, D
Chocolate ice cream	D
Coffee	

TOTAL: Meat 4 Dairy 4
Vegetable & Fruit 6 Cereal 4

◆ lima bean variations



● Ella's scrambled eggs

Preparation time: 30 min.

1½ cups milk
Salt and pepper
6 eggs, slightly beaten

2 small onions, sliced
1 green pepper, sliced
3 tbs. bacon drippings
3 tbs. flour

Cook onion and green pepper in bacon drippings until tender. Stir in the flour. Gradually add the milk and cook, stirring constantly until the mixture thickens. Season to taste with salt and pepper. Add the eggs and cook, stirring slowly until the mixture is firm. Bread-and-butter sandwiches and a peach halve make this a complete luncheon.

Serves 4-6 183 cal. per serving Source of vitamins A, B complex

Recipe submitted by Al Mann
Fabrilite tablecloth, Du Pont, Wooden table service, Warner-Carroll, Inc.

Tested in THE AMERICAN HOME KITCHEN

● stuffed eggplant



● fish salad mold

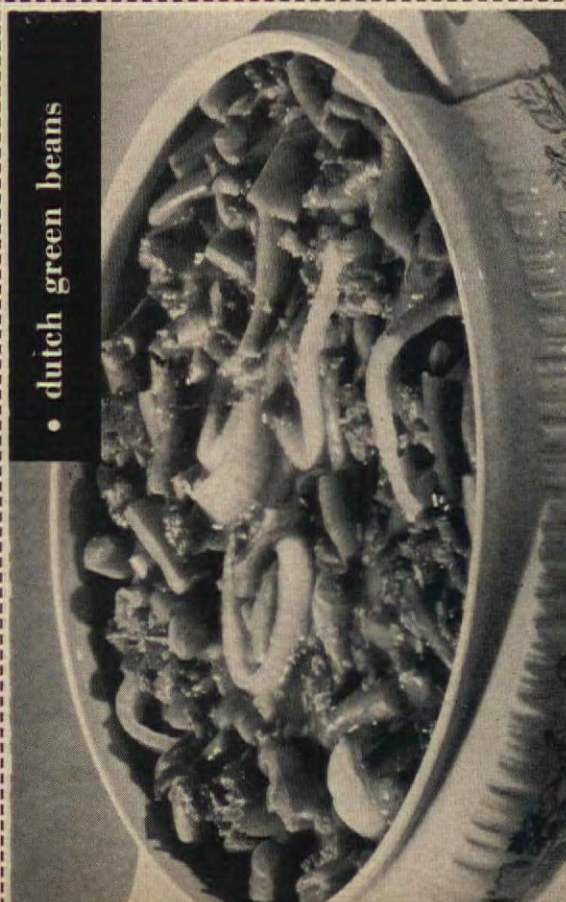
Preparation time: 20 min.
(2 hrs. to chill)

1 tbs. unflavored gelatin
¼ cup cold water
¾ cup sour cream
2 tbs. chili sauce
1½ tbs. lemon juice
1 tsp. salt
Dash of pepper

Soften the gelatin in cold water and dissolve over hot water. Cool slightly and add to the sour cream. Add chili sauce, lemon juice, salt and pepper. Mix together the fish, celery, onion, green pepper and olives and combine with the first mixture. Pour into a fish mold which has been rinsed in cold water. Chill until firm. Unmold onto a platter of crisp greens.

Serves 4-6 183 cal. per serving Source of vitamins A, C
Tested in THE AMERICAN HOME KITCHEN

● dutch green beans



● tuna mack salad

Preparation time: 10 min.
Cooking time for macaroni: 8 min.

1 tbs. minced onion
¾ tsp. salt
Dash pepper
½ cup sour cream

1 can tuna
4 oz. (about 1½ cups) macaroni
½ cup diced cucumber

• Cook macaroni, drain, and chill. Mix with remaining ingredients. Chill about 1 hr. Serve on salad greens.

Serves 4 345 cal. per serving Source of Vitamins A, B, C
Tested in THE AMERICAN HOME KITCHENS

Breakfast

Orange juice	V
Fried egg	M
Cinnamon toast	C
Coffee—Milk	D

Lunch

Chef's salad	M, V
Rolls and butter	C
Apple Betty	V
Coffee—Milk	D

Dinner

Fried perch fillets	M
Tartar sauce	
Buttered lima beans	V
Fruit salad	V
Spoon bread	C
Devil's food cake	C
Coffee	

M=Meat D=Dairy C=Cereal V=Vegetable & Fruit

TOTAL: Meat 3 Dairy 2
Vegetable & Fruit 5 Cereal 4

Preparation time: 15 min.
Baking time: 25 to 35 min.

- 1½ cups sugar
- 2 eggs
- 1 cup buttermilk
- 1 tsp. soda
- 1 tsp. vanilla

• devil's food cake

- ½ cup cocoa
- ½ cup boiling water
- 2½ cups cake flour, sifted
- 1 tsp. baking powder
- ½ tsp. salt
- ½ cup vegetable shortening

• Mix cocoa with boiling water and cool. Sift flour, baking powder, and salt together. Cream shortening, sugar, and eggs until light and fluffy. Add cocoa mixture. Mix buttermilk with soda and add alternately with flour mixture. Let stand for 10 min. Pour into 13" x 9" x 2" pan (or layer pans) and bake in 350° F. oven for 25-35 min. When cool, sprinkle powdered sugar through lace paper doily to decorate top, or use your favorite icing.

Serves 12 **269 cal. per serving** **Source of vitamins A, B**
Submitted by Mrs. Martin Anderson *Tested in THE AMERICAN HOME KITCHENS*

• apple and celery salad



Preparation time: 15 min.
Baking time: 1 hour, 10 min.

- ¼ tsp. salt
- 1 tsp. cream of tartar
- ½ tsp. almond flavoring
- 1 tsp. vanilla

• chocolate angel food cake

- 1 ½ cups egg whites (8-9)
- 1 ½ cups sugar, sifted
- ¾ cup cake flour, sifted
- ¼ cup cocoa sifted

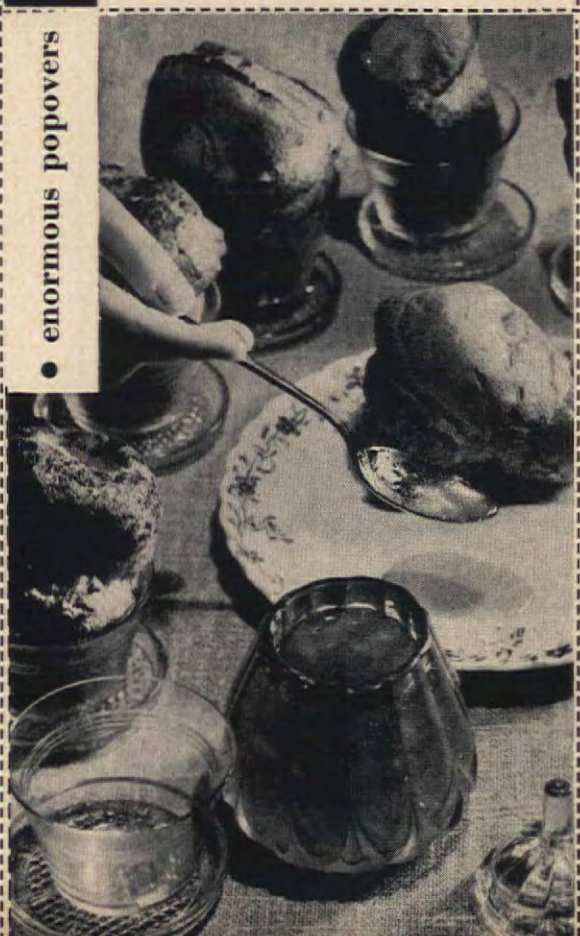
• Sift together 6 times, ¾ cup sugar, cocoa, and flour; divide into 4 parts. Set aside. Beat egg whites until foamy, add salt and cream of tartar. Continue beating and gradually add remaining sugar. Beat until egg mixture will stand in firm peaks, but not stiff and dry. Gently and quickly fold in ¼ of flour mixture at a time, adding the flavoring with the last ¼. Pour into ungreased 10" tube cake pan; run spatula through to cut air bubbles. Bake in preheated 325° oven for 1 hour, 10 minutes or until cake springs back with light touch. Cool for 1 hour inverted.

BITTER CHOCOLATE FROSTING

• Melt 6 squares of unsweetened chocolate with 6 tbs. butter over warm water. Beat until of right consistency to spread on cake.

Serves 8-10 **390 cal. per serving** **Source of Vitamins A, B**
SUBMITTED BY EVELYN S. MACILROY *Tested in THE AMERICAN HOME KITCHENS*

• enormous popovers



Preparation time: 10 min.
Baking time: 25 min.

- 2 tbs. butter or margarine
- 4 eggs, beaten
- 1 cup cold milk

• spoon bread

- 1 cup corn meal
- 1 pint water
- ½ tsp. salt

• Stir corn meal into boiling water (salted). Stir for 1 min. and remove from the fire. Add butter, beat well. Add eggs and beat in the cold milk. Beat again and pour into hot buttered baking dish. Bake 25 min. in hot oven (450° F.). Serve from baking dish.

Serves 8 **149 cal. per serving** **Source of vitamins A, B**
Tested in THE AMERICAN HOME KITCHENS

• creole fried rice



Breakfast

Cooked cereal with sliced C, V
bananas, sugar and cream
Toast and butter C
Coffee—Milk D

M=Meat

D=Dairy

C=Cereal

V=Vegetable & Fruit

Lunch

Upside down tuna pie M, C
Dutch green beans V
Peach and cottage cheese salad V, D
Fruit flavored gelatin V
Coffee—Milk D

Dinner

Swiss steak M
Mashed potatoes V
Spinach with hard cooked eggs V
Rolls and butter C
Celery, radishes, onions V
Baked winter pears V
Coffee

TOTAL: Meat 2 Dairy 3
Vegetable & Fruit 8 Cereal 4

• chocolate angel food cake



• apple and celery salad

Preparation time: 10 min.

1 cup diced apples
1 cup diced celery
1/2 cup canned pineapple, diced
1 lemon, juiced

• Combine all ingredients and chill. Serve on salad greens.

Serves 4-6

190 cal. per serving

Source of Vitamins A, C
Tested in THE AMERICAN HOME KITCHENS

Submitted by Mrs. Milton Russell

• devil's food cake



Preparation time: 35 min.

2 tbs. green pepper, chopped
1/2 cup celery, chopped
1 to 1 1/2 cups tuna, pork, ham, beef, or chicken, chopped
2 tbs. soy sauce
Chopped green onions

• Cook rice per instructions on package; cool. Beat together eggs and salt. Heat skillet to moderate temperature, add oil, and cook eggs until firm. Remove and cool. Place bacon drippings in skillet; add onion, pepper, and celery. Wilt but do not overcook. Now add rice and cut up eggs, chopped meat, tuna, or chicken, or any combination, and add soy sauce. Garnish with chopped green onion. Serve either hot or cold.

Serves 6 to 8 271-203 cal. per serving Source of vitamins A, B, C

Submitted by Mrs. C. F. Coons

Tested in THE AMERICAN HOME KITCHENS

• spoon bread



Preparation time: 1 1/4 hrs.

• enormous popovers

1 cup milk
2 tsp. melted shortening

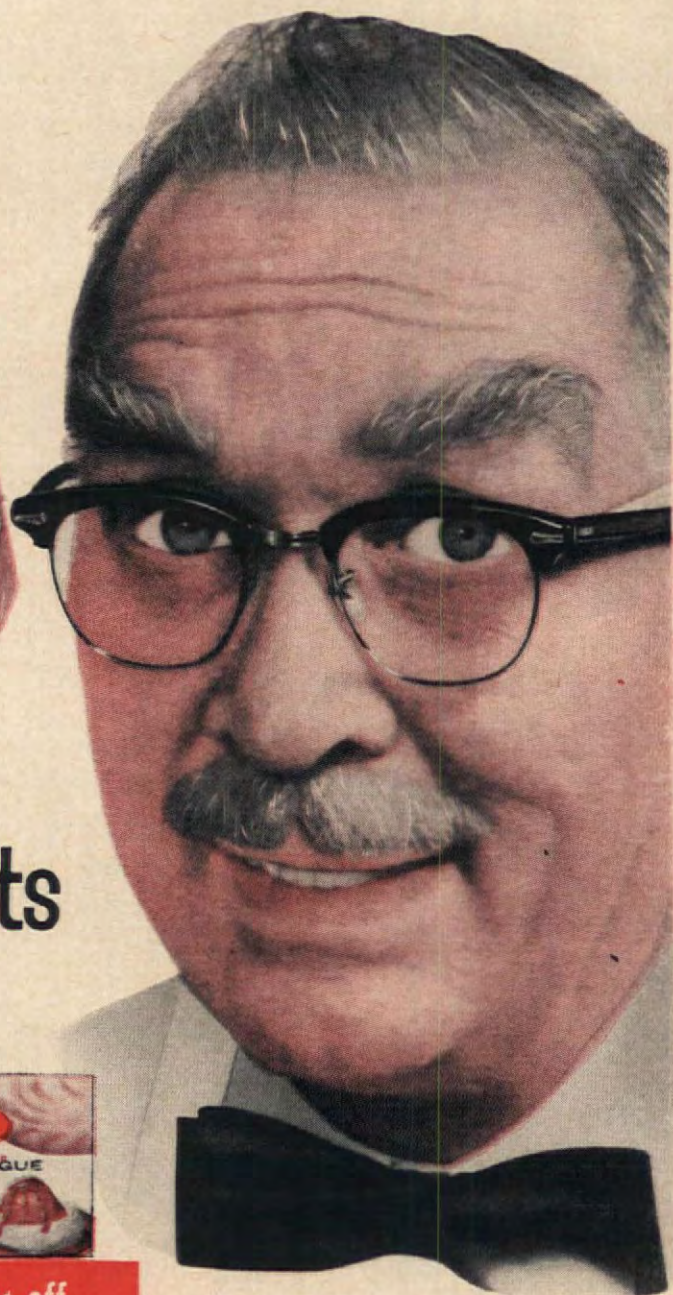
1 cup sifted flour
1/2 tsp. salt
2 eggs, beaten

PLACE greased, heavy custard cups in a hot oven (450° F) to heat, just before starting to make popovers. Sift flour and salt together. Combine eggs and milk and stir in the flour mixture. Add shortening and beat with a rotary egg beater until smooth (about 2 minutes). Fill the hot, greased custard cups 1/2 full and bake in a hot oven (450° F) for 20 minutes. Then lower the heat to a moderate oven (350° F) and bake for 40 minutes, or until popovers are firm, brown and, when tapped, sound hollow. Serve with honey thinned with warm, melted butter and chopped nuts, if desired.

Makes 6 large popovers 150 cal. per popover Source of vitamins A, B complex

Tested in THE AMERICAN HOME KITCHEN

O-CEL-O SAVES YOU 50¢



on these five fine products



10¢ off
Betty Crocker
Cake Mixes



9¢ off
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15¢ off
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Flour



8¢ off
Betty Crocker
Cream Puff Mix



8¢ off
Betty Crocker
Meringue Mix



Every woman who bakes will want to get in on this money-saving O-Cel-O offer. And it's so easy! Next time you go shopping just pick up two Utility-Size (#2½) or two Jumbo-Size (#3) O-Cel-O sponges and mail the wrappers to General Mills. You'll love O-Cel-O—it vacuums clean. A swish and a squeeze picks up spills and grime... squeeze again and dirt goes down the drain. O-Cel-O is perfect for dishes, too! No other leading sponge is so absorbent—yet lasts so long!

Send your name and address with your two O-Cel-O wrappers to: General Mills, Box 1550, Minneapolis, Minnesota. By return mail you will receive five coupons, redeemable at your grocer's for 15¢ off the purchase price of Gold Medal Flour, 10¢ off Betty Crocker Cake Mixes, 8¢ off Betty Crocker Cream Puff Mix, 9¢ off Betty Crocker Muffin Mix and 8¢ off Betty Crocker Meringue Mix. Here's an easy saving of 50¢. Offer limited to one set of coupons per customer.

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No beaters like them ever before. They beat new lightness into batters. Beat new smoothness into potatoes—there's never a lump. Beat so easy, your arm never tires. The new Flint Rhythm Beaters actually beat as light and smooth as an electric mixer. So easy to clean, too. Just put beaters under water and spin handle.

For yourself or for a gift—if you want to give pleasure, give America's favorite mixer, Flint—now with exclusive new Rhythm Beaters. Choice of 4 new Harmony Colors—black, pink, turquoise, or yellow. \$4.95 gift-boxed.

^{*}Trade Mark

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in housewares

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Family Food (continued from page 53)

- From 15 to 20 per cent were below recommended levels of Vitamin A, thiamine and riboflavin.
- Up to 10 per cent did not meet allowances for proteins, iron and niacin.
- Teenage boys and girls revealed a dangerously low intake of nutrients in every food category, resulting in such signs of malnutrition as poor stamina, growth failures, anemia, night blindness, gum inflammation and nervous habits.
- A canvass of almost 60,000 school-age youngsters in 38 states revealed that 12 per cent ate a good breakfast, 62 per cent had a fair breakfast, 28 per cent ate a poor breakfast.

What can be done about it? For the first time in history, the nation's major food and farm organizations have joined together to sponsor a National Food Conference in Washington. President Eisenhower and leaders in education, medicine, nutrition and business discussed this vital topic. "Food Comes First" served as the outline theme for consideration of the health and well-being of American families. More condensed



TO PEEL ORANGE easily, cut off stem, slice skin from end to end, pulling the peel away.



TO SECTION GRAPEFRUIT, cut down along side of membrane removing whole piece of fruit.

and simplified than the wartime Nutritional Program, "Food Comes First" is based on the fact that four primary and essential food groups form the basic foundation for a good diet. (See page 55.)

Many people use greater quantities of these foods than suggested on the chart and also foods not specified, in order to round out meals. Foods not mentioned include such items as butter and other fats and oils, or sugars—foods often combined with those listed in creating mixed recipe dishes. But each of these broad groups has a major role. In the number of servings recommended and with the choices indicated, these groups furnish all or the major share of the calcium, protein, iron, vitamins A and C and the B vitamins generally recommended for the daily diet.

In case you're worried about calories, they can be controlled—as you read in the January issue of *The American HOME*. The important fact remains that, if you're on a diet, it's still possible to lose weight while basing your diet plan on the Four Essential Foods. What's even more important is the fact that your diet will contain all the important nutrients so necessary in maintaining good health and energy.

The conclusions of the National Food Conference and the resulting Four Basic Foods are something you'll probably be reading more about. Certainly it is important to heed the practical recommendations of this conference, to understand fully what good nutrition is and finally—and that's your job—to put it into action. Above all, according to the experts, more time spent at the table in that wonderful family habit of eating together can't help but result in improved diets and better nutrition.

THE END

Look for this Medallion
when you choose a home



What kind of a new home should you buy?

New Medallion can help you decide

Whatever your taste in architecture, make sure your new home carries the "Live Better Electrically" Medallion. This handsome plaque is the new hallmark of electrical quality. It certifies that your new home is built to meet all the requirements of modern electrical living—

with full HOUSEPOWER, Light for Living and the basic time-saving, labor-saving electrical appliances. Before you buy, build or remodel—see your local electric utility or builder for the complete details about "Live Better Electrically" Medallion Home benefits.

CHECK... how many of
these Medallion Home benefits
does your new home offer?

Here's how your new home rates!

ELECTRICAL APPLIANCES

- Electric range
- Electric dishwasher
- Electric food-waste disposer
- Electric refrigerator-freezer
- Electric washer-dryer
- Electric water heater
- Electric space heating
- Electric air conditioner
- Electric heat pump

LIGHT FOR LIVING

- At least one 2-lamp, 40-watt fluorescent or 150-watt incandescent ceiling or recessed lighting fixture in every room
- A wall switch at each room entrance
- Additional illumination for work, dining, recreation, and grooming areas
- One or more lighting fixtures outside each entrance to the house

HOUSEPOWER

- Service entrance for full HOUSEPOWER
- One 15-ampere circuit for every 350 feet of floor area
- 20-ampere appliance circuits in kitchen and utility areas
- Separate circuits to service major electrical equipment
- One duplex outlet for each 12 feet of wall space
- Weatherproof outdoor outlets
- One duplex outlet in each kitchen work area at counter height

(13 or more benefits)

Push-button palace

You've got a smart builder—your new house meets Medallion Home requirements—and more! Now you can really live it up!



(9-12 benefits)

Easy-living lodge

This dream house has most of the things you and your family need to Live Better Electrically... but there's still more in store!



(5-8 benefits)

Hard-work hall

You're underprivileged, electrically speaking. You'd be smart to insist on Live Better Electrically Medallion Home requirements.



(1-4 benefits)

Nightmare house

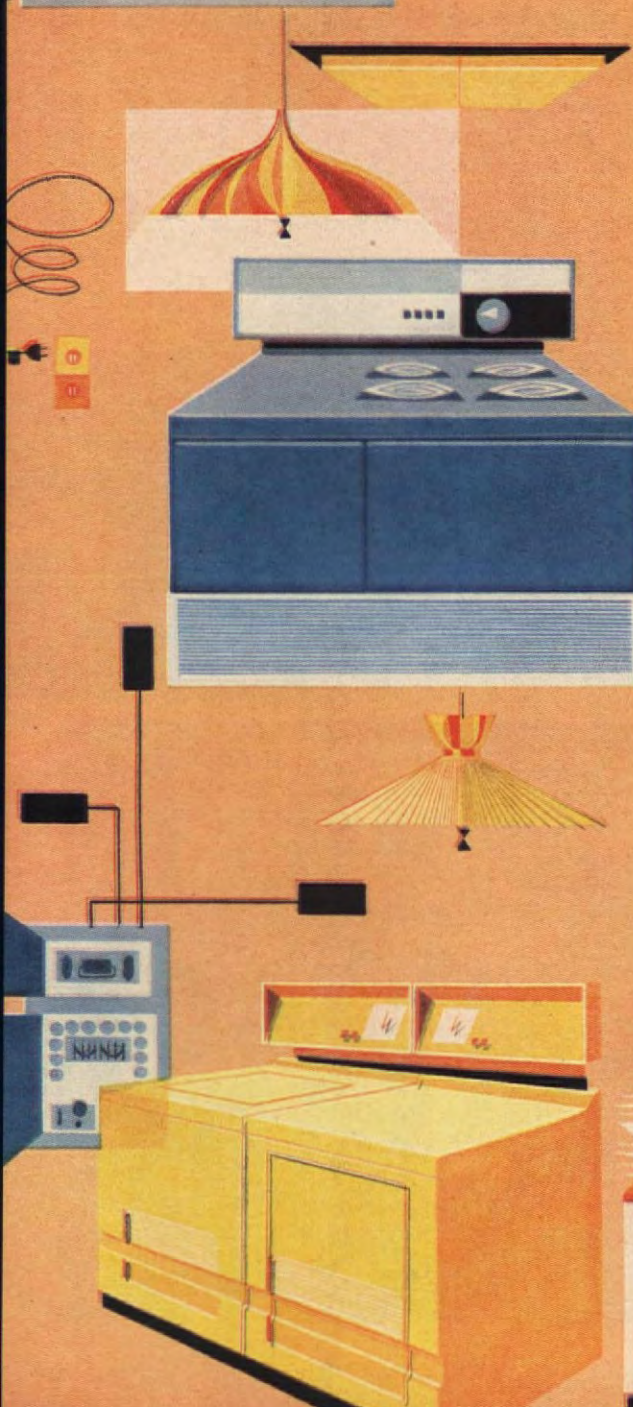
Living conditions in this house are positively primitive. Modernize into a Live Better Electrically Medallion Home... quick!



LIVE BETTER ...Electrically



Look for this seal
in other advertisements
for products to help you
Live Better Electrically





Divider wall: silver walnut planks. Kitchen wall and cabinet doors: pastel blue and dusty pink deluxe Hi-Gloss panels. Interior by Ving Smith.



This wonderful Marlite paneling takes years of wear, just minutes of care!

It's not surprising why so many homeowners are modernizing with Marlite. This "wear without care" paneling goes up so quickly over new walls or old . . . covers cracks and unsightly wall areas once and for all. And Marlite's melamine plastic finish stays like new for years with an occasional damp cloth wiping! Beautiful wood finishes, distinctive marble patterns, lovely "Companion Colors" are available now for any decorating scheme in any room. Your lumber dealer will be glad to help you with your plans. Why not see him this weekend?

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plastic-finished paneling



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MARLITE IS ANOTHER QUALITY PRODUCT OF MASONITE® RESEARCH

FROM OUTMODED TO MODEL KITCHEN

VIRGINIA E. THABET

The Grahams of St. Louis, Mo., have a new kitchen that could belong to a new model home. Yet look at its ancestor—outmoded, shabby, inconvenient—there's hardly a resemblance. What accomplished the change? Shrewd planning, even more than money.

Originally the kitchen was three rooms, but with the main partition once down, new possibilities emerged. The entry-way suggested a cozy corner so strongly that Mrs. Graham turned it into one. A search through second-hand stores produced a love seat which just fit the space, and Mrs. Graham had it slipcovered in a red and white checked table cloth material. The little coffee table, with its sturdy top of red vinyl, was made from part of an old kitchen counter. A new sink and cleanup center went into the old butler's pantry. The L-shaped food preparation area encompasses one corner, with the new wall oven and broiler covering one of the old windows. Fluorescent tubes under wall cabinets furnish light for stainless steel counters.

(continued)

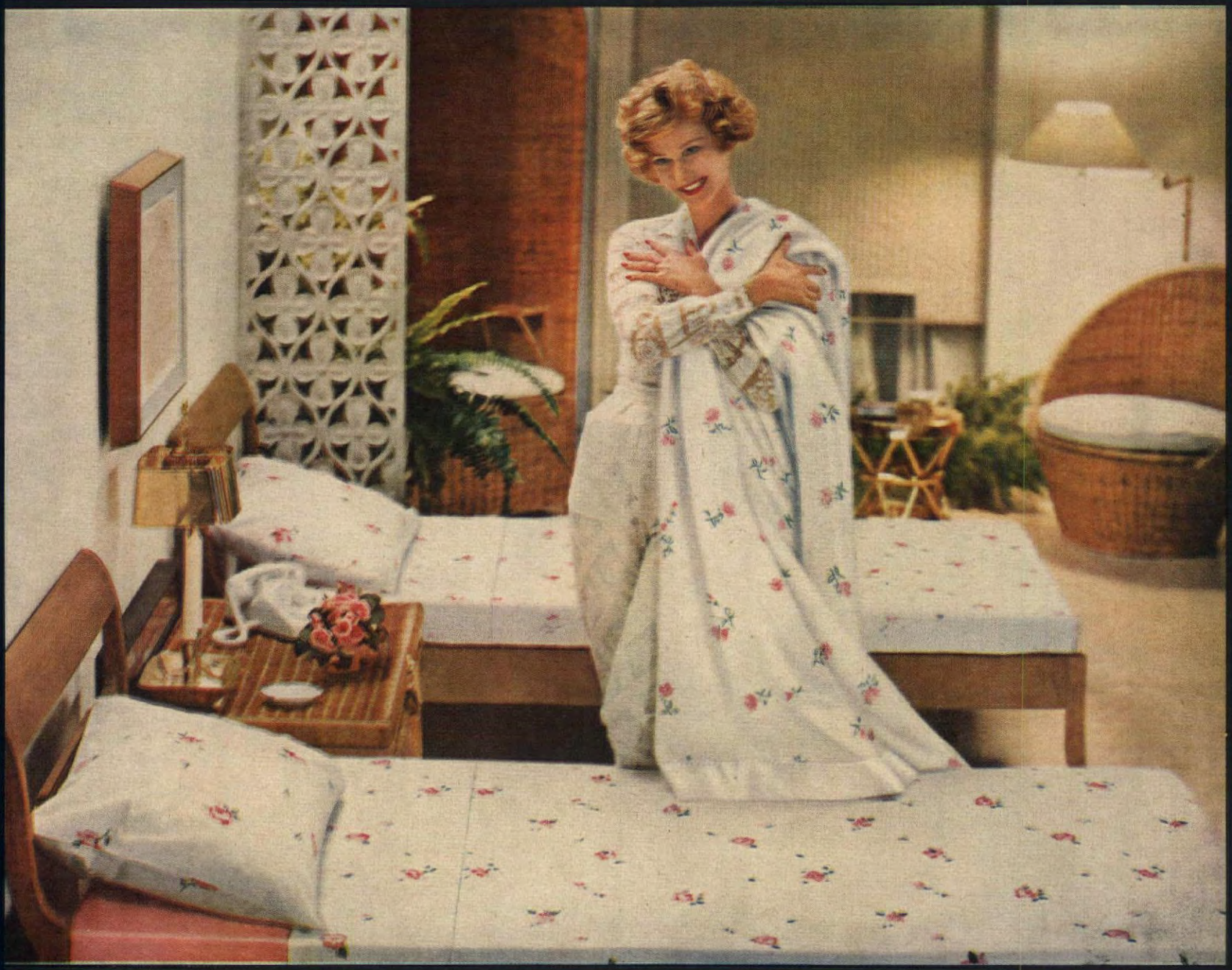
L-SHAPED PREPARATION AREA, new storage space, replaced old-fashioned stove and sink. A 36-in. length of wood counter for baking is to the left of the refrigerator.



See "Where Credit Is Due," page 76
INFORMATION: LOIS REA
DESIGNER: GLEN ALSAUGH
CUSTOM KITCHENS



Young Marrieds are married to Pepperell!



Is your bedroom winter-weary? Brighten it with dewy-fresh Bridal Rose — sheets and blankets from the famed Lady Pepperell fashion collection!



Latest look in stripes...the wide... wide look of colorful Rainbow Mist! décor takes on a charming gaiety with softly l Rainbow Mist*. Mix or match them with your rell pastels, either way they're utterly enchanting!

Patent applied for



Whatever your whim—there's a pretty Pepperell pastel to match! Feel in a blue mood? Or perhaps a rosy glow? Well, there's a luscious Pepperell pastel just right for your every mood! Vat-dyed colors stay blossom-fresh always!



Imagine—nary a tug! These exclusive Slip-On Corners go on in a breeze! Never tug again! Pepperell's unique Slip-On® Corners go on easier... last longer because they're 1/3 stronger... and are reversible. 'Sanforized', too, for lasting fit.

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Lady Pepperell Sheets—percales and muslins



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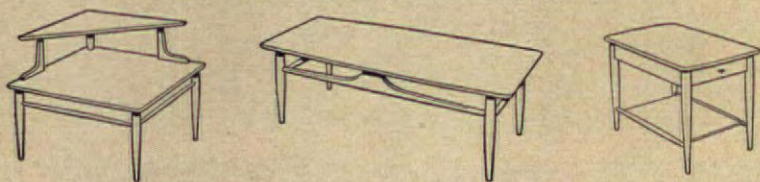
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exquisite new table group
whistle-clean modern in genuine walnut



Authentic "costume jewelry" tables in today's freshest, most-wanted styling. Unmistakably modern, with softly rounded edges to relieve any hint of severity. Four styles — step table, commode, cocktail table, corner table. See these and other fine Mersman tables in traditional, modern and provincial styles at better stores, inexpensively priced. The Mersman Bros. Corporation, Celina, Ohio.

May we send you our free illustrated folder?



Mersman Tables

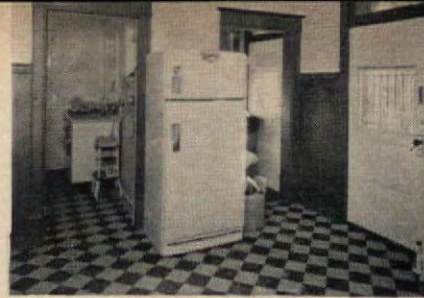
MERSMAN
TABLES

"the costume jewelry of the home"

From Outmoded to Model Kitchen

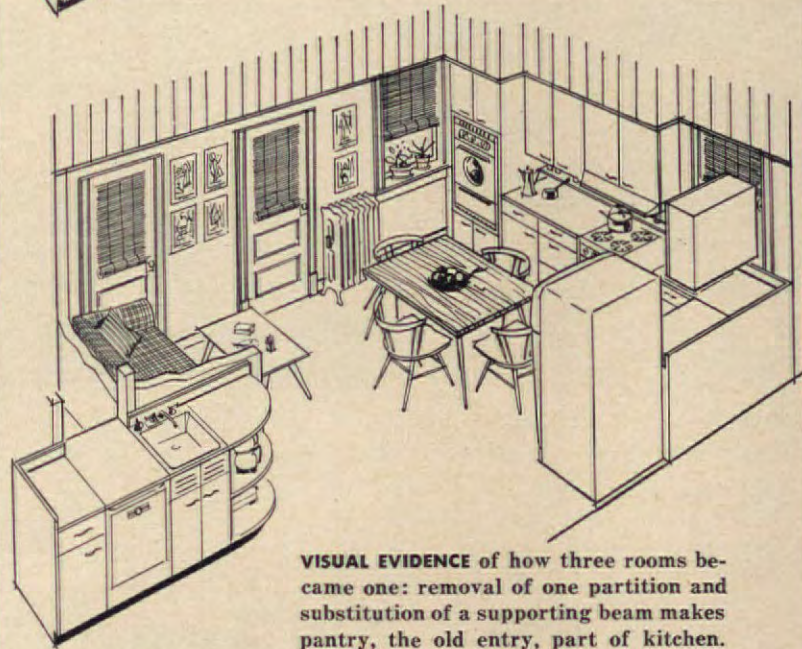
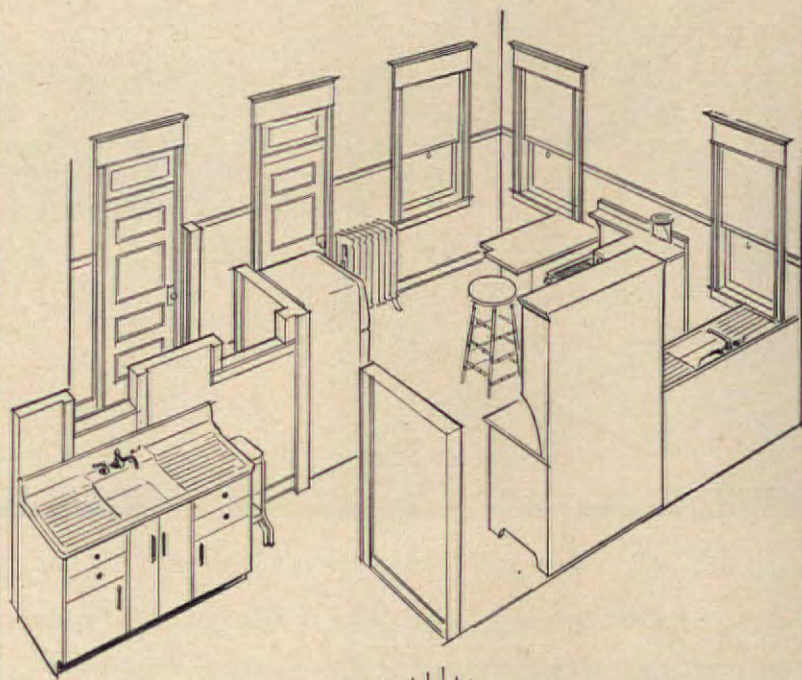
(continued)

NEW DISHWASHER-SINK unit to left of seating space permits dining room cleanup without having to go into the kitchen.



The stainless steel rack suspended over the dining table is strong enough to hold all the cooking utensils. A standard piece of hotel kitchen equipment, it can be purchased from any hotel supply house.

The warm and cheery atmosphere is purely the result of wise color handling. Walls are yellow; cabinets blue; flooring is a cream spatter design with lots of red and blue, and the Soffit built around the two walls is of random width, tongue and groove pine planks.



VISUAL EVIDENCE of how three rooms became one: removal of one partition and substitution of a supporting beam makes pantry, the old entry, part of kitchen.

Try it Jelled...

Save up to half of your painting time

There are new short cuts in painting—amazing new paints which are homogenized and jelled to give you these wonderful new advantages—No Stirring . . . No Dripping . . . Less Dipping. Surprisingly, no new technique is required in applying them. They cling to brush or roller and magically liquefy when applied in the usual manner. They even change to a liquid form in the can, with just a few quick stirs, if liquid seems preferable for "cutting in" or delicate trim work. Like magic, again, they revert to the jelled form in a matter of minutes. Try them! Get your full measure of fun, quality, and beauty out of your next decorating job.



Jelled Rev Satin is the finest latex formulation in most modern form. Jelled Magic is a companion alkyd product used wherever an alkyd type paint is desired, frequently for woodwork and trim where Jelled Rev Satin is used on wall surfaces. Both products are available in ready-to-use modern colors and in a full range of custom colors.

Even conventional liquid paints have been improved immeasurably, to reduce mixing time, to make application easier, and to provide greater beauty with steadfast color. Liquid Rev Satin is the finest latex in conventional form and is available in the same color range as Jelled Rev Satin and Jelled Magic.



PAINTS

... Revelations in Progress through Modern Research

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*A famous **a//** for washing clothes
has met your fondest wishes,
So why not let **DISHWASHER a//**
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EVENINGS SEEM LONGER and nicer. You relax with confidence. You're glad you use **DISHWASHER a//** in your electric dishwasher. You know your dishes will sparkle and gleam and really be clean. For **DISHWASHER a//** is self-polishing . . . no need to pre-scrub or polish afterward. Unconditionally guaranteed by Lever Brothers Company.



**PRESCRIBED BY
DISHWASHER
MANUFACTURERS**

Even the simplest, plainest cloth will look custom-made decorated with embroidery. Here we suggest two versions for a tea-time table using small elements of pattern with either small appliques of fabric or the embellishment of metallic thread for an added richness.

SPRING HANDWORK



1738-35¢ Full-dress regalia for a table in a cloth that has obviously taken a cue from the spring season for its design motif. Crisp daisies are appliqued in a triangular pattern at regular intervals on this doubled yellow fabric. The pattern gives instructions for cutting the round cloth.

See "Where Credit Is Due," page 76



1739-50¢ Using a simple, elegant cloth of pale blue organdy, you can transcribe delicate background of appliqued felt "periwinkles." Silver threads add a luxury touch. Here's an idea for do-it-yourselfers; make table from an old metal typewriter stand, sprayed pale blue with a plywood top.





"Hmmm—Nancy's new bathroom"



"Wish I had all this space"



"My what a beautiful lavatory"



"So smart—so easy to turn"



"Such a lovely color for fixtures"



"Crane, wouldn't you know"

Everyone who likes nice things likes Crane fixtures...
designed by world-famous Henry Dreyfuss and hand-finished
by ceramic artists. No wonder most folks prefer Crane.

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CRANE the preferred plumbing

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DOES IT PAY TO PLANT TREES?



BEFORE AND AFTER: Plant a "development" with young trees and it becomes a "residential area"—in only seven years!



New Bruce oak floor lays like tile over concrete, wood or old tile floor



You can easily modernize your home by laying this beautiful hardwood floor over your old floors. Or use economical Bruce Laminated Blocks to give distinctive charm to a new room or a new home.

It's Prefinished! This parquet-type floor gives you the natural grain and harmonious coloring of genuine oak, plus a superb factory finish that's easy to keep clean and sparkling at all times. Bruce Laminated Blocks are 9 in. square and ½ in. thick, formed from three oak plies laminated under heat and pressure for long life and moisture resistance.

Easy to lay—To install, apply adhesive (Bruce Coldstik) to smooth sub-floor or old floor and then lay blocks. Tongues and grooves assure tight fit...no nailing, no sanding, no finishing. Your new floor is ready to be used and admired as soon as it's laid. The cost is surprisingly low.

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My lumber dealer is _____



Study the pictures above and you'll know whether it pays to plant trees! They were taken almost at the identical spot, the first soon after the trees were planted, the second just seven years later. The street is in Prairie Village, Kansas, and is one of many such streets which illustrate the established policy of the J. C. Nichols Company, builders of Kansas City, Missouri.

The Nichols Company appropriates \$40 to \$100 per homesite for trees, and the planting is done immediately after building is completed. In only a few years the policy pays off, because new home buyers, on inspection trips to the latest Nichols project, usually pass one of the older neighborhoods before or after seeing the newest. As a result, Nichols has no trouble selling its houses!

If you live in a community built by a less far-sighted builder, perhaps you can persuade your neighbors to join you in a tree-planting project. If so, you can get the same before-and-after effects on your own street as you see in these pictures.

How many trees will you need? Well, standard shade trees—oaks, maples, lindens, and the like—shouldn't be closer than 25' apart

(continued)

HOUSEHOLD HINTS



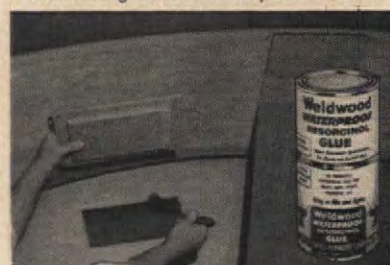
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**Weldwood
Wizard**



Mend Wood Furniture with Weldwood Plastic Resin Glue. Chair leg, table top, shelf, or drawer—if it's split, splintered, or broken in two, Weldwood Plastic Resin Glue is the answer. Easy-to-mix glue makes a powerful bond that is stronger than the wood itself. Also for hardboard and most porous, nonmineral materials. From 35¢.



Get Beautiful, Soft-Sheen Wood Finishes with Satinlac. Protect and beautify wood surfaces with this non-yellowing, quick-drying wood finish. Apply three coats of Satinlac—rubbing lightly between coats with #00 steel wool—and finish with clear paste wax. Satinlac is its own best sealer, brings out any wood's true grain and beauty. From \$1.25.



Make Boat Hull Repairs with Weldwood Waterproof Resorcinol Glue. Cut out damaged area; cut plywood patch for tight fit. Cut second patch 4" larger than hole. Apply glue to both patches and around hole inside hull. Position second patch inside hull to cover first. Secure from outside with countersunk bronze flat head bolts. Weldwood Waterproof Glue resists rot, fungus, heat, cold, and paint solvents. Sizes from \$1.00.

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Send for your handy Weldwood Household Adhesives Kit that meets most household gluing needs. Includes Weldwood Plastic Resin Glue, Contact Cement, and Presto-Set Glue. An 83¢ value now only 50¢ with this coupon. Mail before June 30, 1958.

NAME.....

STREET.....

CITY.....ZONE.....STATE.....

Plant Trees

on the street, 35' is better, and 50' is all right if it works best for the size and number of lots on the street. While tackling the job, some of you probably will decide to plant one or two shade trees at the back of your properties, and perhaps one or two smaller flowering or evergreen trees (15' apart) in the front yard. So the project may range from one or two to four or five trees per resident.

When you plant, dig the holes larger than the roots require, spread the roots out, use plenty of peatmoss, and water well. And keep trees well watered during their *entire first season* after planting.

What trees to plant depends on your climate as well as your



preference. Among satisfactory street and garden trees are the following:

NORTHEAST AND MID-WEST. American elm, dogwood, ginkgo, flowering crabapple, little-leaf linden, London plane, Moraine locust, Norway maple, pin oak, red maple, red oak, Schwedler maple, sugar maple, sweet gum, tulip tree, Washington hawthorn, white ash.

NORTHERN STATES. American linden (basswood), Boleana poplar, European mountain ash, green ash, hackberry, Minneapolis Park elm, Niobe weeping willow, Schwedler maple, sugar maple, white birch.

SOUTH. American plane (buttonwood, sycamore), Chinese elm, dogwood, golden rain tree, live oak, pecan, pin oak, red maple, red oak, redbud, silk tree, southern magnolia, sugar hackberry, sweet gum, tulip tree, weeping willow.

PACIFIC NORTHWEST. American and English elms, American and European lindens, California walnut; English, red and pin oaks, flowering plum, Moraine locust, Norway and Oregon maples, Oriental plane, Paul's Scarlet hawthorn, scarlet oak, sweet gum, tulip tree, weeping willow, white ash.

THE END

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The facts about STEEL PIPE Radiant Panel Heating!

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Please send me, without obligation, a copy of the free full color booklet "Steel Pipe Radiant Panel Heating for Modern Living."

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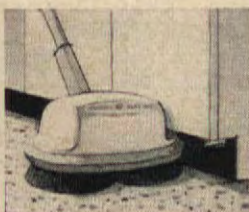
Now give floors that
"just done" look—without
frequent re-waxing!

Here's a whole new idea in floor care—a General Electric Floor Polisher that brightens all the floors in your house. And it handles as easily as your vacuum cleaner.

All you do is guide your G-E Polisher over scuffed up, dull floors. In no time at all they're agleam again—*without frequent re-waxing!* Here's the easy way to cut down on heavy duty waxing, yet keep floors looking lovely always.



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General Electric Company, Vacuum Cleaner Dept., Bridgeport 2, Conn.

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Where Credit Is Due

COMING UP-VIP

Pages 14-22: Cabinets, icemaker, dishwasher, freezer, refrigerator, ovens, surface units, air conditioner—Whirlpool. Vent hood, built-in food center—NuTone. Counter tops—Formica. Flooring—Congoleum Vinyl. Wall heaters—Thermador. Carpeting throughout the house—Olson. Pool table equipment—National Billiard Co.

YOUR OUTDOOR LIFE

Page 28: Teepee—Douglas Fir Plywood Association. Page 31: Playground equipment—Play-Away Co. Page 32: Tent—Pop-Tent Corp.

CARPORT-TOOL SHED

Pages 34, 35: "Pento" wood preservative—Protection Products Mfg. Co. Hardboard siding—The Masonite Corp.

TAKE A CITRUS FRUIT

Pages 44, 45: "Dusk" sherberts—Bryce Brothers Co. "Teardrop" cake stand—Indiana Glass Co. "Rutledge" platter—Lenox, Inc. "Navajo" platter—Metlox Mfg. Co. "Holiday" turquoise platter—Kenro Corp.

FAMILY FOOD

Page 56: White doeskin cake stand—Imperial Glass Corp. "Pepper Tree" platter and oval baker—Metlox Mfg. Co.

FROM OUTMODDED TO MODEL KITCHEN

Pages 68, 70: Cabinets—St. Charles. Refrigerator—General Electric. Range—Roper. Oven and broiler—Western Holly. Exhaust Fan—TradeWind. Dishwasher and Disposal—Hot-point. Flooring—Armstrong. Lamp—Lightolier. Counter tops (sink area)—Formica.

SPRING HANDWORK

Page 72: Daisy tablecloth—Singer Sewing Machine Co. Bowl for daisies on "periwinkle" cloth—Westmoreland.

BATHROOM LAUNDRY

Page 78: Washer-Dryer Combination—General Electric.

MAKE YOUR OWN DRAPERIES

Page 103: Best Pleat, Nip Tite hooks—Consolidated Trimming. Fabric—Spectrum.

INFORMATION

Hi Sibley: page 27 (bottom). Rosemary Weathered: page 28 (middle). Joseph Gonzalez: page 30 (left). Singer Sewing Machine Co.: page 72 (top). Louise Price Bell: pages 33 (upper right), 100, 101. Barbara Lenox: pages 38, 39.

PHOTOGRAPHS

Ahrend and Fox: pages 8, 10. Kranz Studio, Inc.: pages 14-22. Ewing Galloway: pages 24, 53. Edward A. Bourdon: page 28 (middle). George de Gennaro: pages 29, 39, 86, 88 (2 at left), 89, 91, 108 (middle). Joseph C. Gonzalez: page 30 (left). Lew Merrim from Monkmeyer: page 31. Phil Palmer: page 30 (right). Charles R. Pearson: pages 32, 33. Dave Swartwout Associates: pages 34, 35. Clarence Bailey: pages 36, 37. Warren Reynolds, Infinity, Inc.: pages 40, 41. F. M. Demarest: pages 42, 44, 45, 50 (fruit sauce tip), 56, 66 (2nd picture), 72 (bottom). Darrow M. Watt: page 50 (biscuit tip). Sunkist Growers, Inc.: page 66 (1st picture). Courtesy House & Home: pages 74, 75. Singer Sewing Machine Co.: page 72 (top). Robert Lautman: page 78. Max Tatch: pages 27 (bottom), 79, 88 (2 at right). Frank Gaynor: pages 33 (upper right), 100, 101. Nyholm-Scherck: page 103. George Meredith: pages 104, 105. Joseph Molitor: page 108 (bottom). Otto Maya: pages 111-117. DRAWINGS: Thomas A. Barton: page 30. Sigman-Ward: pages 34, 35, 38, 106, 107. Margaret Fleming: pages 82, 84.

Omission: The article "Stories Told in Color" published in our March issue showed three bedrooms on pages 38 and 39 which should have been credited to the Beverly Hills Hotel in California. Photography, George de Gennaro; information, Barbara Lenox. We regret this inadvertent omission.

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REMODELING ON A BROKEN SHOESTRING

MARDELL M. HOLMAN

I want to make it clear at the offset of this blood-curdling saga that I am completely and absolutely to blame for the mad shambles we have lived in and called our home.

When my innocent husband married me he had no idea of the gypsy in my soul, but after a few years of moving quite often he began to get a vague idea. It also seemed, by some slight coincidence, that every time I wanted to move, I was having a baby or had just had one, so I was unable, of course, to do anything more strenuous than point an index finger in the general direction I wanted a chair moved or a chest removed.

Then we bought an old Cape Cod. It had been well kept up and was, really, quite a nice little house. BUT I felt that 1) it had a number of rooms that turned out to be much too small, 2) a lot of them were dark and sunless and 3) I wanted to move. But Howard, my long-suffering husband, had had enough. To appease me, he felt it might be easier to remodel the house than to move. There were two major drawbacks that we, unlike more cautious people, tended to overlook: My husband's inclinations definitely did not fall in the direction of carpentry, and where was the money to come from? Despite the obvious deficiencies, we discussed every feasible, and for that matter, unfeasible way to change the house over. The problem was principally one of how to get more light and room to move around. The way the house was now placed on the lot resulted in sunshine only in the living room, and then for only a few hours in the morning. The rest of the house was dark and cheerless all the time. The best solution, of course, would be to move the house, but finally we decided that the only thing to do was to switch the rooms about.

The first thing we could do, without money, was to knock down walls as a start toward rearranging and reconnecting rooms. First, one came out between the old breakfast room and kitchen. This was followed, and not in quick succession, by breaking through a wall in the upstairs hall to make a closet at the head of the stairs, tearing down a wall between the kitchen and dining room and one, a little later on, between the old bedroom and living room. Not all of this total destruction was carried out easily, either. In one minor aspect of the project, that of removing two closets at the end of the living room, it was not only necessary to remove the wooden frames and doors and the plaster around them, but a brick chimney between. The chimney ran from cellar to roof and had to be taken apart brick by brick, put in a bushel basket and carried out. Despite the difficulties involved, this job was completed in about a week, to our relief.

Progress was now at a standstill, what with all the walls torn down and no money to rebuild, and we often thought of the ulcers our loan company

(continued on page 78)

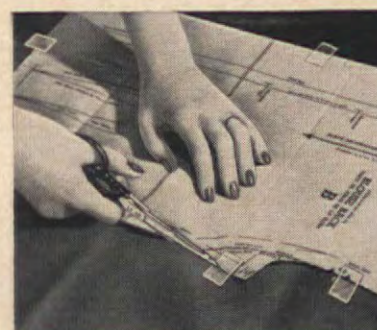
Which "SCOTCH" Brand Tape do you need today?



Use "Scotch" Colored Plastic Tape to mend a torn plastic apron neatly. Popular clear plastic makes invisible repair. Tape is thin but tough, bends without cracking. Get waterproof "Scotch" Plastic Tape in new clear, white, yellow, red, green, blue, brown or black. 25¢ and 50¢ at stores everywhere.



Get "Scotch" Masking Tape to keep paint jobs neat. Use tape with folded paper to protect carpeting when painting baseboards. "Scotch" Masking Tape stretches, sticks tight, strips clean. Paint will not bleed through. 35¢, 69¢, 98¢ and \$1.69 sizes available wherever paint is sold.



Let "Scotch" Cellophane Tape hold a pattern to material. Tape holds tightly—cut right through it! "Scotch" Brand is clearest, strongest, sticks longest. 15¢, 25¢, 39¢ rolls in self-dispenser. 59¢ economy size fits most dispensers.



Shopping tip: All the "Scotch" Brand Tapes are so handy, be sure to keep them handy...

Next time buy two!

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grime like magic
Reach for "Flower-Fresh"
RENUZIT*



*Try Renuzit's
Spot Remover
Gril-Lite
Fragrant
Shoe Shine

(continued)

would suffer if it ever knew the condition of our house.

Another expensive item was the furnace. When we purchased our little nest it had a multi-pipe furnace for the main building, while the ell had to be heated by a stove which, in our case, was a combination gas and oil stove. In ordinary cold weather this worked fairly well, but when the north winds really blew, we nearly froze. We discussed the pros and cons of getting a new furnace but decided against it for lack of funds. Somehow we managed to survive that first winter, but the following year, though we still had no money, we decided to buy a furnace. We had several estimates made which ranged from \$850 to \$2,100, so without much time spent in debate, we settled for the \$850 job. This meant quite a bit of managing. First we refinanced the house to make the down payment and then we FHA'd the balance. This balance was to be paid back in 30 months, so our hands were tied financially more than ever. Then, after getting the money, we had even more trouble getting the new furnace put into our house.

The first task in this major operation was to make holes for

the registers. Since forced hot air was the method of heating, each room required a hot and cold register, which amounted to quite a number of holes. Once again Howard was "it." All fall and early winter he cut holes in floors, and life was pretty hazardous if we didn't watch our step. Of course, it would have been simple if pipes and registers had been immediately put in; but as nothing is ever simple for us, the last one



POT PLANTS add a lot to the looks of a patio or terrace. If you're in a warm area, try cacti and succulents; if in a cool state, geraniums, roses.

**SAVE
MONEY!**



**Special Spring
TRADE-IN EVENT**

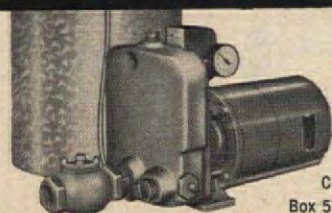
Now's your chance to get a new, high-quality UNIVERSAL jet water system at a real cash saving! Right now, Universal dealers from coast to coast are staging their annual spring trade-in event. It's your opportunity to get a special cash allowance on your old pump in trade on any new UNIVERSAL.

● Take advantage of this money-saving opportunity to replace your uneconomical or troublesome old pump with a truly modern UNIVERSAL.

● You'll get high pressure water at every tap in your house plus plenty to spare for your lawn sprinkler and automatic washer.

● You'll save money on power and repairs. There's just one moving part and it's easily accessible above ground. No need to worry about loss of prime or changing water levels. Universal's new jet water systems are completely automatic. Models for shallow and deep wells to 400 feet.

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BASE-RAY® radiant baseboard surrounds your entire home with a curtain of sun-like radiant warmth. It's the most even, comfortable, healthful heating known — hydronic* heating at its best. Lifetime cast-iron BASE-RAY looks like ordinary wood baseboard and simply replaces it along outside walls. It can be painted to match your trim. You decorate with complete freedom — unhampered by bulky radiators, hot-blast registers, or cold spots. Install BASE-RAY with its perfect teammate

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Here's carefree automatic oil heating at its best! New JUBILEE cuts your fuel bills with extra-efficient Wet Base Construction and Vertical Flue Travel design. Made of lifetime cast iron. Plenty of year 'round hot faucet water, too.

*HYDRONICS...the science of heating and cooling with water

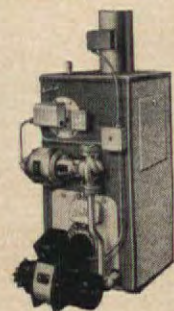
FIRST IN THE MANUFACTURE OF BASEBOARD HEATING

BURNHAM CORPORATION

Heating & Cooling Division

IRVINGTON, NEW YORK

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was not completed until spring.

The next two-and-a-half years were just "sweating out" years—sweating out payments on the furnace and the existence in a house that was more shed than home. Other than that, I did nothing but draw up a million and one plans for my new kitchen. The desired "perfect" kitchen included a big eating space for breakfasts, an electric stove, a gas stove (when the electricity fails), a washer, dryer, plenty of cabinets and work space, plus a sink and tub. The new room for the kitchen needed to be rebuilt completely, plus new equipment, lighting and plumbing. The optimistic figure we had originally planned on of \$1,000 jumped to \$2,500 with lightning speed, but we went ahead.

Our loan company was wonderful! They refinanced the house and even raised the mortgage value so that we could get more money; then they arranged an FHA loan for the balance.

I foolishly assumed that with the money in hand and the carpenter hired all would go like greased lightning. True, the lumber did arrive fairly soon and was stored in the garage. Meanwhile Howard got a wonderful buy on our two stoves and



GOOD SPOT for a washer-dryer? Why not the bath; it's near plumbing and certainly near the bulk of soiled laundry.

soon a beautiful automatic washer and dryer were sitting in my dining room and front hall. Everytime I washed, I would bemoan the fate that kept me from my new little gems. Here I had a beautiful kitchen in mind with nothing but a shed in my house.

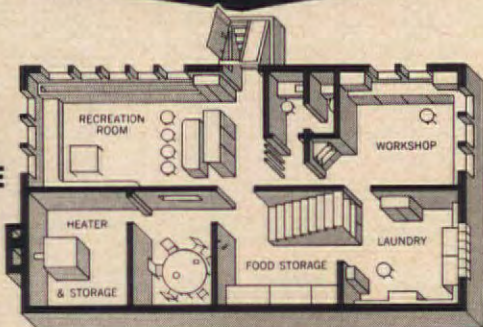
Finally, several weeks later, four or five carpenters and an electrician showed up in full force. In four days they created the semblance of a new kitchen; the plumber disconnected the old sink and installed the new one and then everyone left while

(continued on page 80)



GOOD Planning

Starts in the BASEMENT!



BRING TO LIFE THE MOST VALUABLE SPACE IN YOUR NEW HOME!



Plan ahead for that basement of your dreams. Specify a Bilco Basement Door. Its wide direct access is the key to a practical, safe recreation room, a well equipped workshop, a convenient storage area. Keeps exterior traffic out of first floor rooms. All steel, permanent, weathertight, a Bilco costs so little, means so much in basement value.

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AMERICA'S FINEST BASEMENT DOOR

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The Bilco Co., Dept. 104, New Haven, Conn.

Send free folder, prices, dealer's name and planning booklet. ☐
I am interested in replacing wood door on my present home. ☐

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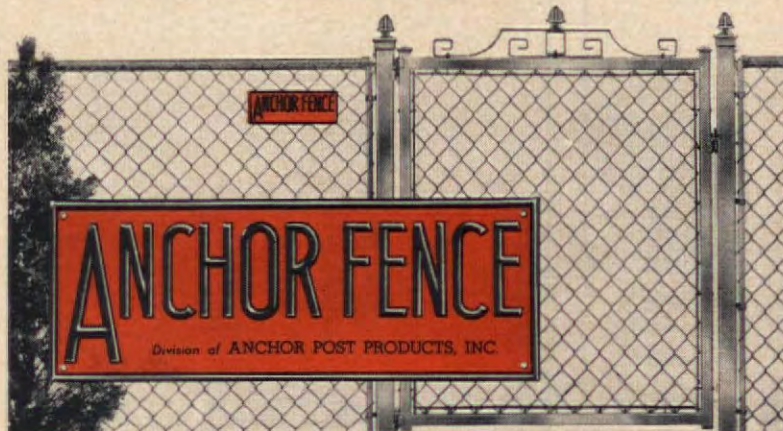
CITY.....STATE.....

Another family crisis solved...

Anchor Fence®

Protects children, pets, property

Situation look familiar? Then let us show you how a genuine Anchor Fence can protect your garden and keep your youngsters playing happily at home. Makes it easier for you to relax because it protects your children and pets from intruders and traffic. Look for Anchor's exclusive features: handsome square frame gates—square corner posts designed for beauty and strength. Anchor Chain Link Fence is "zinc-clad" after weaving, stays good looking year after year. Consult your phone directory and call your local Anchor man for free estimate, or write for free folder to ANCHOR FENCE, 6504 Eastern Ave., Baltimore 24, Md.



Plants in: Baltimore, Md.; Houston, Texas; and Whittier, California. Sold direct from Factory Branches and Warehouses in all principal cities



Dress-up feature—folding louver doors. These Curtis Style-Trend folding louver doors will "dress up" any room in your home—wonderful for closets, wardrobes, linen closets, powder rooms. Doors glide on silent nylon bearings to provide full width access to closets and wardrobes. New style chevron-type slats are easy to paint or stain. Doors are also made in flush door style—equally attractive. See your Curtis Woodwork dealer for these and other guaranteed Curtis doors in other designs—a style for every use—or write for literature. *Curtis Companies Service Bureau, 200 Curtis Building, Clinton, Iowa.*

CURTIS

WOODWORK *heart of the home*



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Just cut it to any needed size and shape and apply

Cut Your Own Needed Cushioning Foot Reliefs!

A Superior Moleskin—Yet Costs No More

Dr. Scholl's KUROTEX is a wonderfully effective cushioning relief for corns, callouses, bunions, sore toes, sore heels—wherever shoes painfully rub, press or pinch. Prevents blisters, too. Flesh color. You'll say it's better than ordinary moleskin. 15¢, 35¢, 45¢, \$1.00. At Drug, Shoe, Dept., 5-10¢ Stores. Get a package today!



Dr. Scholl's KUROTEX A Superior Moleskin

(continued)

we hoped against hope that the carpenter would be back to finish the walls and floor. Meanwhile laundry was really a problem with no plumbing in the old kitchen and no real floor in the new one, so that every few days Howard and a neighbor would carry our enormously heavy washer into the new kitchen where the plumbing was connected and I would wash.

Eventually the carpenters came back. It took me only a week to paper and finish painting after this. Since I had been following the carpenters as best I could, when they finally did get out, I had only a finish coat and the patch-up spots to complete. As I papered and decorated, Howard put up my vines, utensils, kitchen racks and the vast collection of odds and ends I considered so essential. The linoleum people laid the floor, the stoves were installed, my washer and dryer were put in place, and by the end of the week I had the kitchen I had been waiting for these three long torn-up years.



USE ICE CUBE TRAYS without dividers as mold for freezing foods into blocks for storage in your freezing compartment.

Of course, some of the rest of the house was in a far less lovely state, to say the least. In the living room, where the old sink and cupboards had been, the wall was practically outdoors, and the ceiling had an enormous hole that reached right up into the attic. Many nights were spent discussing the problem of how to fix up the living room, with each plan becoming more elaborate and expensive. The more Howard talked, the farther away I could see the room from getting done. Then, as cold weather neared, he decided to forget a few ideas and just insulate and put up new walls, and this is what he's doing now 'way into the night, hoping to beat the cold weather coming up.

Will he have the fortitude to finish the job this year? Then will we get the raised roof in two more years? Who knows? Your guess is as good as mine.

THE END

STOP ANNOYING NOISES AND WASTING WATER

GET THE GENUINE

WATER MASTER

AMERICA'S LARGEST SELLING TOILET TANK BALL

Noisy running toilets can waste over 1000 gallons of water a day. The efficient patented Water Master tank ball instantly stops the flow of water after each flushing.

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Imperial Rapid Brush Cleaner is ready for instant use—no mixing, no long soaking of brush. Leaves brush like new—glossy, springy—never flabby. At paint and hardware stores.

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IMPERIAL Rapid Brush Cleaner

Shrinks Hemorrhoids New Way Without Surgery

Science Finds Healing Substance That Relieves Pain—Shrinks Hemorrhoids

For the first time science has found a new healing substance with the astonishing ability to shrink hemorrhoids and to relieve pain—without surgery.

In case after case, while gently relieving pain, actual reduction (shrinkage) took place.

Most amazing of all—results were so thorough that sufferers made astonishing statements like "Piles have ceased to be a problem!"

The secret is a new healing substance (Bio-Dyne*)—discovery of a world-famous research institute.

This substance is now available in suppository or ointment form under the name *Preparation H*.* Ask for it at all drug counters—money back guarantee.

*Reg. U.S. Pat. Off.

How to select a paintbrush

A good brush performs better... wears longer... saves you money

Check these points when buying your next paintbrush. First, look for a full stock of bristles in a firm, strong setting (1). Avoid brushes with loose bristles.

Then inspect the individual bristles closely (2). They should be finely tapered, with slightly curled tips.

Look again and be certain a generous portion (at least 10 to 20 per cent) of the bristles have tips which are split or "flagged" (3). Your final assurance of a brush which will give the best painting performance is bristles of varying lengths (4), but with a high proportion of longer lengths.

If the brush you look at passes all these tests, it will have a greater working and paint-holding capacity and eliminate excessive dipping. It will (5) release any type finish smoothly and evenly on any surface. The result will be a professional-looking paint job.

One short cut to selecting a good brush is to look for the black and yellow tag, signifying a brush with TYNEX nylon bristles (6). Properly made paintbrushes with tapered bristles of improved Du Pont TYNEX nylon give you better painting performance. They pick up a full paint load at every dip and give velvet-smooth paint-out. With proper care, brushes with durable bristles of TYNEX clean easily...rinse thoroughly...are quickly ready for another job.

FREE—An illustrated booklet prepared by Du Pont painting experts on "How to Choose and Use a Paintbrush." Tells how to paint walls, ceilings, trim, furniture, radiators and do other special jobs. Gives tips on the correct painting stroke, how to hold a paintbrush, how master painters dip their brushes, how they clean them. Gives five helpful pointers on common mistakes in painting. Tells what kind of paintbrush to use for each painting job. To get this valuable booklet, just send your name and address to E. I. du Pont de Nemours & Co. (Inc.), Polychemicals Department, Room 524, Du Pont Building, Wilmington 98, Del.

TYNEX is the registered trademark for Du Pont nylon bristles.

DU PONT TYNEX
NYLON BRISTLES

Better Things for Better Living... through Chemistry

It Doesn't Cost (continued from page 24)

And a picnic! It's really open season on this one for everybody. Of course a winter picnic is a little more businesslike, a little less leisurely than a summer one, but snow is no deterrent to anyone who knows how to make a fire with damp wood (a little kerosene will do the trick), and a menu can have many variations, so long as it doesn't contain anything that needs too many last-minute preparations. Hot cocoa and soup, hot potato salad, bacon, frankfurters and kabobs are good suggestions.

Here's another unusual idea! Once each week let a member of the family plan an evening's entertainment for the whole family. Perhaps one wants to invite a high school pal for dinner. Then he plans the menu, sets the table, and arranges for the after-dinner recreation. Or maybe your daughter wants to have her friends in to make candy. Then it's up to her to list necessary ingredients, take stock of the kitchen supplies and buy what is needed. Mother and Dad can take their turns in planning Family Night, too, and the dividends in personal resourcefulness are high.

Collecting is another source of family pleasure. Many a boy starts a stamp collection out of interest in Dad's. And making things—Christmas presents, mittens or airplane models—can be a way of relaxation for the whole family. Try it!

THE END

WANTED: VACATION STORIES



The American HOME is interested in buying stories about your family's auto vacation. Keep a diary and take pictures—in color or black and white. Tell us what and how you packed, where and what you ate as well as what you saw!

The Executive Editor
The American HOME Magazine
300 Park Ave., N.Y. 22, N.Y.



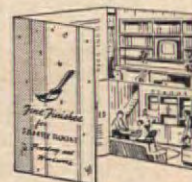
Western Pine Region woods inspire this bookshelf-desk— useful in any room!

Built-in, or as a separate piece of furniture, this handsome unit combines a wealth of useful features. And because it is made of mellow, economical Western Pine Region woods, it will give lasting pleasure and satisfaction. All through the house, paneling, storage walls, built-ins of these smooth-textured, beautifully grained, carefully dried woods add warmth and charm at little cost.

Whatever your building or remodeling plans, whether you do-it-yourself or have it done, choose carefully selected, well-seasoned Western Pine Region woods. See them at your local lumber dealer's—ask him for an estimate.

FREE! 6 FINISH BOOKLETS

...feature many unusual COLOR and TEXTURE ideas for finishing Western Pine Region woods in any room of your home. Plus hints on installing, sanding, sealing, painting or staining these distinctive woods. Write to WESTERN PINE ASSOCIATION, Dept. 304-F, Yeon Bldg., Portland 4, Oregon.



Western Pine Association

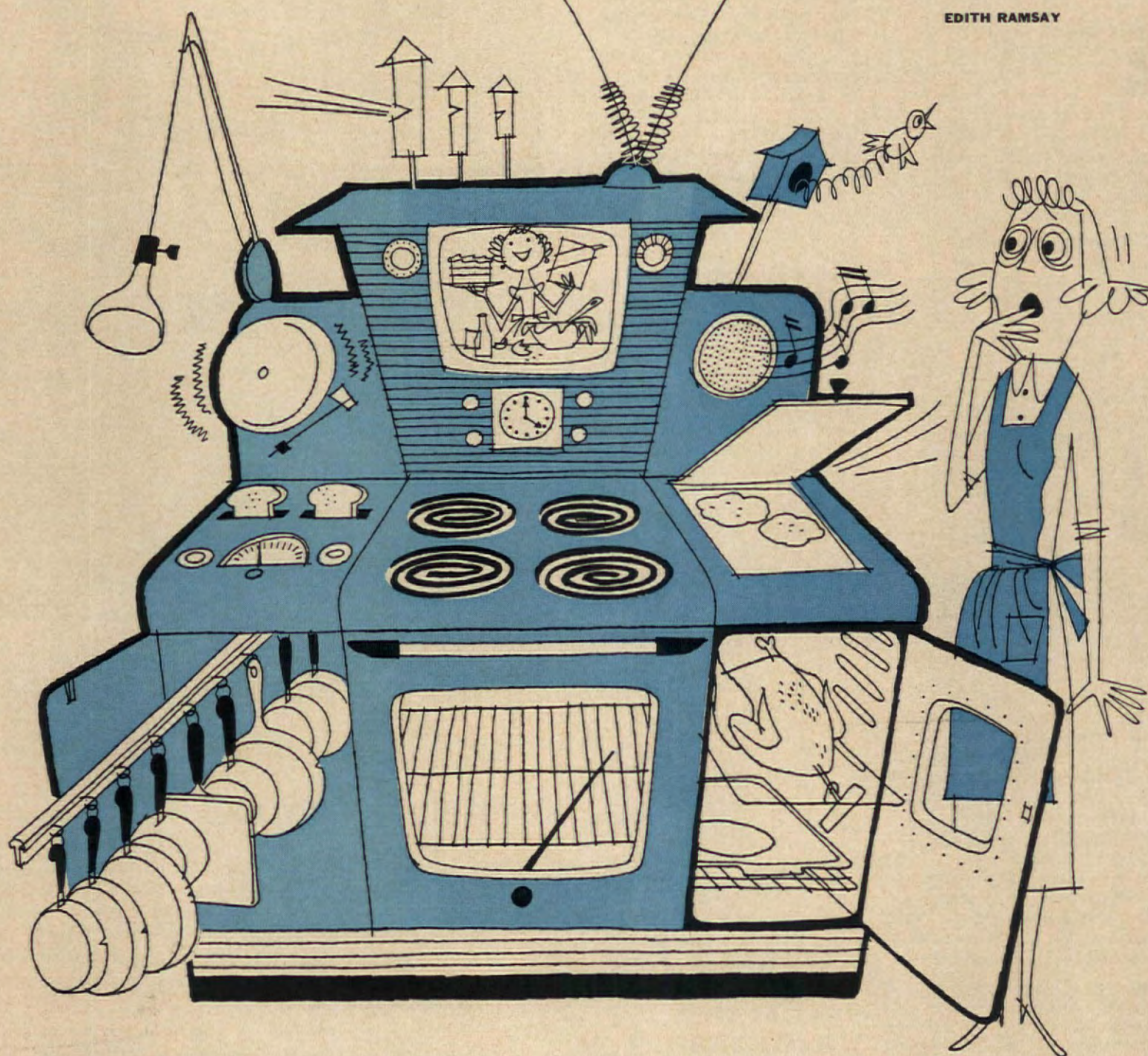
member mills manufacture these woods to high standards of seasoning, grading and measurement
**Idaho White Pine · Ponderosa Pine · Sugar Pine
White Fir · Incense Cedar · Douglas Fir · Larch
Red Cedar · Lodgepole Pine · Engelmann Spruce**



TODAY'S WESTERN PINE TREE FARMING GUARANTEES LUMBER TOMORROW

GUTS OR GIMMICKS?

EDITH RAMSAY



Forgive us, dear readers, for that monstrosity up there. But our little nightmare of a range serves only to prove a point. Don't think for a second that we're all against science and progress. We're all for them. For what has lightened the load of you housewives more than the appliances in your own kitchen? The push-button that turns on the roast when you're out, for example. The refrigerator that dispenses the ice. The dishwasher! Each one's a godsend, say we. But haven't these little jewels gone a step too far? Since when, we ask, has a hunk of chrome on top improved the soufflé underneath? Must we have sirens and klaxons to boil an egg?

We would suggest if you are about to buy yourself a piece of equipment you ask yourself two questions. Do I want Chrome, Whistles and Bells? Or do I want Good Construction, Insulation and Operation? It is on that decision that the title of our story is based. It is based on

what we call "GUTS" (the deep-down innards like insulation, construction) or "GIMMICKS" (the "pretty-on-the-outside" frills like chrome, shiny parts and singing signals).

True enough, "gimmicks," like a pretty hat, add beauty to the outside, and, we might further add, are very necessary in their place, but it's the "guts" that prove whether or not that piece of equipment is worth the price you pay for it. For instance, the cake turns out a lovely even brown . . . the same on both sides; the ice cream stays serving hard; the refrigerator operates quietly, silently in the background; that washing machine beautifully turns out a clean, sweet-smelling wash, and even the dishwasher very practically and efficiently turns out sanitary, sparkling dishes. These things don't just happen . . . they are engineered to turn out that way, to give you the best kind of service . . . and these are the things you don't see when you buy an appliance!

(continued on page 84)



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**Pick your house colors
from the world's finest selection
by Benjamin Moore Paints**

Ever see such exciting colors? They'll make your home a standout! And Moore's House Paint itself is a standout in performance, economy and durability. For the finest selection of house colors see your Benjamin Moore Paint Dealer.

Seventy-Fifth  Anniversary

**Benjamin
Moore**  **paints**



Guts or Gimmicks? (continued from page 82)

When you buy an appliance are you looking for one of those super-deluxe models embellished with all sorts of lovely gimmicks, or do you want a good, sound middle-of-the-road appliance that will do all its kingly brother will do, but with not quite as much fanfare! Those super-deluxe ones are elegantly efficient and do have their place, but if your pocketbook has declared an economy move, the model minus the fanfare will still do a top-notch job! These "deep-down, what-you-can't-see" facts, should come first in making decisions on what to buy: a good service department, insulation, controls and methods of operation, safety features, size and shape, materials in the construction, good design and arrangements of areas.



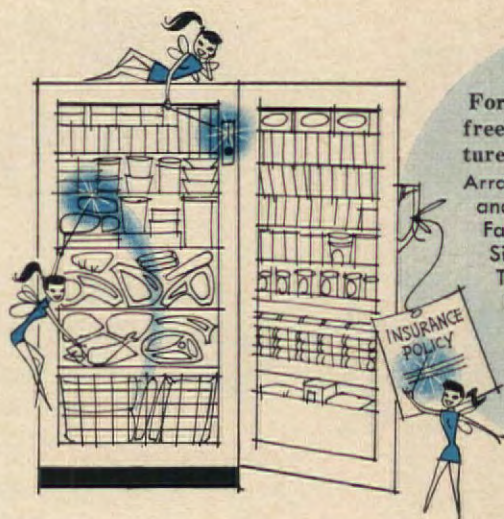
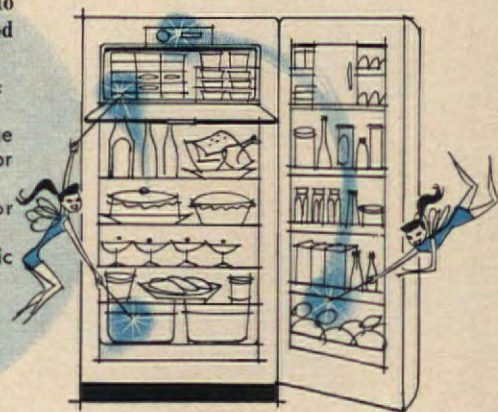
Any range will turn out a meal, but how well it does depends on these:

- Spacing of surface units or burners
- Heating of surface units or burners
- Thermostatic controls
- Kind and placement of controls
- Oven thermostat
- Oven arrangement
- Kind and placement of vent

Any refrigerator will do a fair job, but *how* good depends on these:

Kind of inside construction:

- Freezer compartment—long- or short-time storage
- Insulation—blanketed or not
- Shelves—stationary or adjustable
- Crispers—metal or plastic
- Defrosting system
- Cold control
- Moisture control
- Storage space division



For top-notch, long time freezer storage, these features are very important:

- Arrangement of freezer coils and location of shelves
- Fast freeze area
- Signal alarms
- Thermostat
- Insulation
- Arrangement of storage space
- Insurance plan
- Safety features



SIGNET

Genuine mahogany burnished to a golden loveliness. Exquisite marquetry, antiqued pulls, and surfaces of richly patterned heartwood. Look for the Kent-Coffey symbol of quality stamped in the drawer of each piece.

Color booklet of all Signet pieces, other fascinating groups, ten cents.

KENT-COFFEY

Manufacturing Co., Lenoir, N. C.

Why no home is truly modern without TWINDOW



Sash by Andersen Corporation, Bayport, Minn.

TWO TYPES OF TWINDOW



TWINDOW-METAL EDGE TWINDOW-GLASS EDGE

Twindow Insulating Windowpanes open your rooms to the ever-changing beauties of the outdoors. They keep your home cooler in summer and warmer in winter. They reduce window steaming and icing. They cut down substantially on heating and cooling costs. They muffle outside noises, and they provide storm windows in *permanent* form.

Whether you buy, build or remodel your home, make sure it's *truly modern* . . . make sure it has TWINDOW in every window. Consult your architect or builder for complete details.

FILL IN AND RETURN THIS COUPON FOR OUR FREE BOOK (Please Print)

Pittsburgh Plate Glass Company
Room 8151, 632 Fort Duquesne Blvd., Pittsburgh 22, Pennsylvania

Without obligation, please send me your free book on
TWINDOW . . . the twin-glass windowpane with insulation built in.

Name

Street

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If you live in California, Oregon or Washington, send to W. P. Fuller & Co., Room 960, 301 Mission St., San Francisco 19, California.



SYMBOL OF SERVICE FOR SEVENTY-FIVE YEARS
PITTSBURGH PLATE GLASS COMPANY

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Something BEAUTIFUL Happens, when you use *Energized* Vertagreen® Plant Food

Get off to an early start toward lawn and garden beauty! Apply Vertagreen now . . . and *watch something beautiful happen*. Vertagreen is a complete plant food. It greens, grows and strengthens plants from the roots up. It nourishes uniformly . . . gives foliage and grass a healthier, greener, more beautiful appearance.

Vertagreen is made in analyses especially recommended for your area by lawn and garden authorities. Remember: Vertagreen does it best so *insist* on it! Cost is so small. And results are *so beautiful*.



Vertagreen Rose Food

Also try Vertagreen Rose Food and other Armour products for home and garden use.

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PATIO BY DAY at the southern California home of Mr. and Mrs. Thomas Phelan. The beautiful olive tree lends attractiveness to the area and also provides shade for daytime entertaining.



DAY AND NIGHT

MARTHA B. DARBYSHIRE

With garden lighting, your outdoor-living area can now be as delightful after dark as in daylight—or maybe even more so!



SAME PATIO BY NIGHT, with the tree now providing light reflected from trunks and branches. Sunken lights are at base of tree; "wren house" light is in branch over table.

(continued on page 88)

count on
Compliments
when
windows start with Kirsch



Though your home be large or small . . . new or old . . . simple or elaborate . . . you can make it sing with fresh, exciting beauty. Start at the windows—as so many decorators do—and look to Kirsch for help AND hardware. The big new Kirsch book, “WINDOW DECORATING MADE EASY”, will help you plan and make curtains and draperies for every type of window—or guide you in ordering them. Send for your copy today.

And, to ensure the lasting beauty of your new window treatments, rely on the *complete* line of rods and accessories made by Kirsch. Draw curtains—for example—look their smartest, glide their smoothest, on Kirsch rods like the famous SUPERFINE adjustable traverse, above. Since it costs no more to enjoy Kirsch quality, it pays to insist on Kirsch—by name—every time!

NOW beautiful windows are *Easy!*

Here's a wealth of smart—and adaptable—window decorating ideas . . . for every type of window, every room. This big, new 32-page book shows you how to plan, measure and make curtains and draperies, with sketches, diagrams, and advice of the experts . . . PLUS a unique Color Kit that enables you to build, “automatically,” color harmonies based on a favorite color. Send 50c for your copy—today!

50 years of dedication
to making windows
more beautiful

Kirsch

drapery hardware



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432 PROSPECT STREET, STURGIS, MICHIGAN

GENTLEMEN: Enclosed please find 50c for one copy of “WINDOW DECORATING MADE EASY”. (OR) Enclosed is \$1.00; please send me TWO copies.

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(ZONE)

STATE

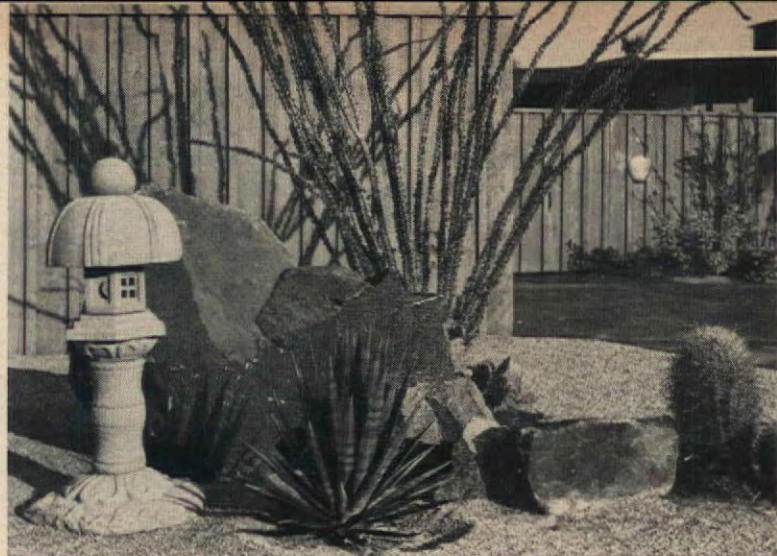
Day and Night

(continued)

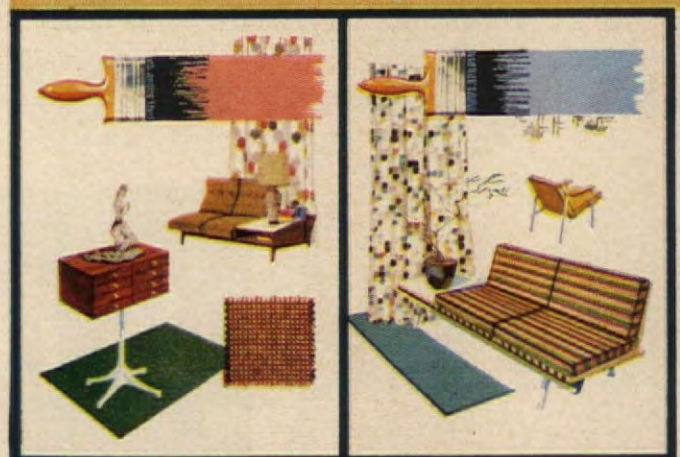


"MORNING-GLORY" light fixture on patio fence at the John E. Rileys' home, at left by day, above by night. Fixture also comes on a wrought-iron base.

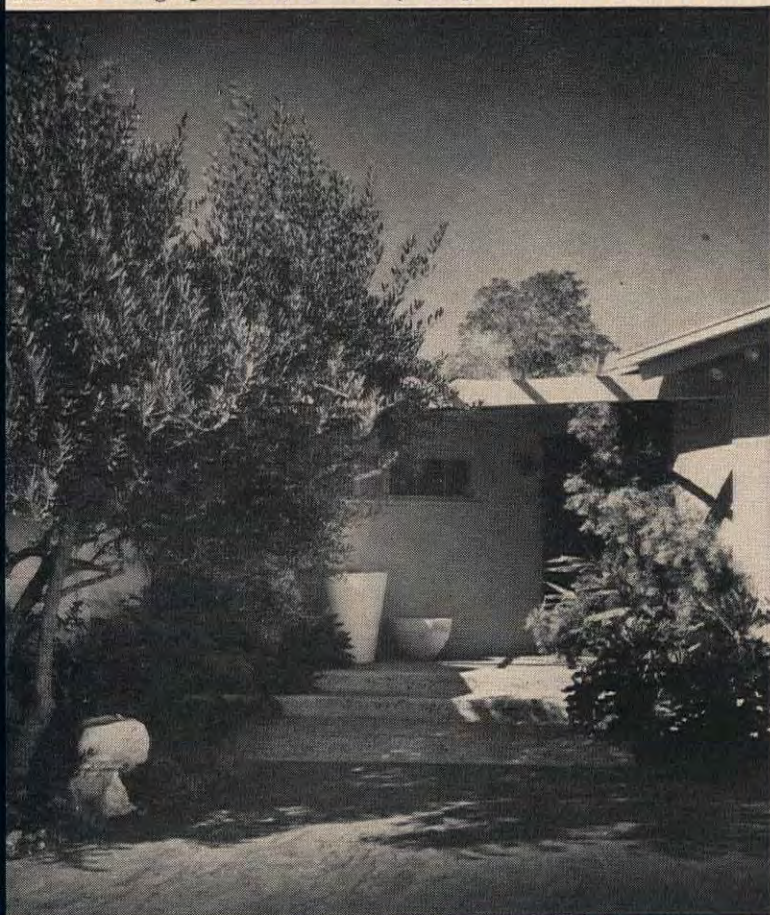
CACTI AND SUCCULENTS, with large rocks and stone lantern, right, are just as dramatic by night as by day, thanks to the concealed lights. In northern states, similar effects could be obtained with bold shrubs.



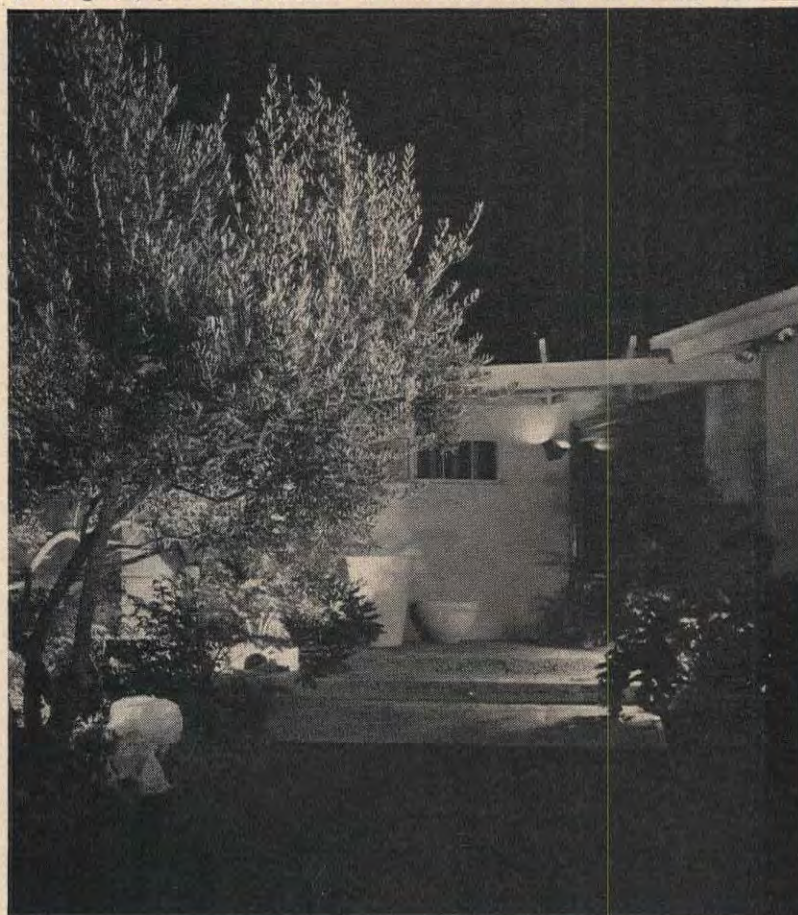
Dial Your Color



ENTRANCE PLANTING at the Leon Mortons' Southern California home made up of beautiful groupings of tropical and sub-tropical trees, shrubs and foliage plants. It effectively complements the modern house.



AFTER NIGHTFALL, the planting is illuminated by the up-light of sunken fixtures on both sides of the approach. Equipment is concealed, there is no glare, yet the entrance is both attractively and safely lighted.



(continued on page 91)

Scheme – Know Your Colors Are Right

"COLOR HARMONY SELECTOR" Tells You Which Paint Colors To Use With What You Have

Begin with the color of your favorite home furnishing—your carpet, for example. This amazing Colorizer "Color Harmony Selector" tells you exactly which colors to use for painted walls, for draperies, furniture, accents! Every time, you get a color scheme that was professionally planned by a leading decorator for perfect harmony! Dial

your new color scheme on the Colorizer Color Harmony Selector at your Colorizer Paint Dealer's. He offers 1,322 paint colors in odorless, scrubbable Colorizer Flat Wall Enamel, in those new "easy clean-up" finishes, and house paint—all budget priced. See the yellow pages for his name.

Colorizer Paints are sold in these well-known regional paint brands:

BENNETT'S • BEAUTY BY THE BRUSHFUL • BLUE RIBBON
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Colorizer
PAINTS
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SEND FOR DECORATING IDEA BOOKLET

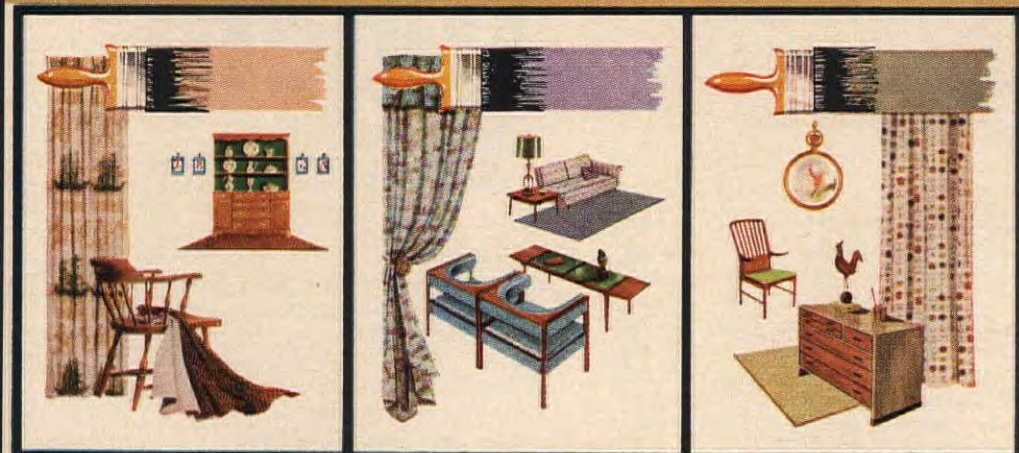
Includes 20 complete color schemes like those illustrated here ... shopping list telling which paints, fabrics, rugs, accessories to use with each scheme ... 36 actual paint chips. Send 25 cents to cover mailing, to:

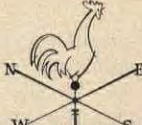
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341 North Western Ave., Chicago, Illinois

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Address _____

City _____ State _____



Vigoro is made right for your soil  wherever you live



Use Vigoro Complete Plant Food to make the Springtime promise of your soil hold true

It's time to get your feet on the ground!

This is the moment every gardener loves . . . when the spade bites through the crusted top of the earth, sinks deep . . . and then the soil is turned. It's warm and fragrant, full of promise. This year make that promise hold true. Give your seeds and seedlings the full, balanced nourishment Vigoro Complete Plant Foods provide so easily and so well.

Vigoro
COMPLETE PLANT FOODS

Vigoro Complete Plant Food

Complete—to provide all the nourishment your flowers, vegetables, trees and shrubs need for vigorous growth—even in the poorest soils.

Balanced—to help all growing things develop and thrive both *up* and *down*.

Nice to use—odorless, clean and sanitary. Mix Vigoro into your soil before you plant, 3 pounds per 100 square feet.

Instant Vigoro Complete Water-Soluble Plant Food

Feeds through roots and leaves—ideal for house plants, transplanting and supplemental feedings for lawns, flowers, vegetables, fruits and shrubs.

Spray it on—Use a sprinkling can or an easy-to-use Instant Vigoro Lawn Gun attached to your garden hose. Pink drops of nourishment act immediately to stimulate and sustain plant growth.

FOR LAWNS:

Golden Vigoro Complete Lawn Food—Complete and balanced nourishment, released at a controlled rate. Feeds far longer. Clean and pleasant to use. Doesn't burn grass. Use the recommended amount of 1 to 3 pounds per 100 square feet of lawn.

Vigoro is a registered trade-mark of Swift & Company

Day and Night (continued from page 89)

LIKE TO ENJOY YOUR GARDEN AT NIGHT?

Not so long ago, garden enjoyment ended with nightfall—except for the sounds. And outdoor living had to be fitted into the daylight hours of weekends. For a good part of our normal day the garden was unseen and useless.

Then someone discovered how to change things—by attaching spotlights to the house, garage or the trees. It meant some blinding glare, of course, and you couldn't always have the light just where you wanted it. But at least you could see your way around after dark, and you could finish the barbecue picnic by spotlight if you wanted to.

Now, finally, we have *real* garden lighting—fixtures designed specifically for the purpose, attractive by day and efficient by night, and suitable for placing wherever you want them. With these new fixtures, both your garden and your outdoor living area can be as delightfully attractive, and as useful, by night as by day.

After looking at the pictures on the preceding pages, perhaps you're wondering if garden lighting isn't prohibitively



AFTERNOON refreshment on the Rileys' patio. Appliances can be used with outlet on fence.



EVENING meal, same table, same spot. Light at left is movable, others are in fixed locations.

expensive. Well, if you do the work yourself it certainly isn't, and even if you have it done, it probably costs less than you imagine.

Mr. and Mrs. John Riley, a young married couple with a new home in the San Fernando Valley of California, decided to light their garden and patio, which had been designed by Landscape Architect J. A. Gooch. John would do the work himself and he wanted adequate lighting, safely installed. So he consulted an electrician, from whom he'd buy the fixtures, and learned all he wanted to know about procedures, materials, costs, safety factors, and so on.

Well, the Rileys' purchases included 4 lights for the garden (\$13 each), \$52; a "morning-glory" light for the patio, \$9; a portable light for use near the patio dining table, \$11; 20' of conduit, \$4.40; 150' of waterproof cable, \$13.50; condulets, \$3.90; waterproof plug box, \$1.25; three-way switch, \$1.25. Total, \$96.30; or a complete garden and patio lighting installation for less than \$100!

The lighting in the garden of Mr. and Mrs. Thomas Phelan and Mr. and Mrs. Leon Morton, also shown in the pictures, was planned by Landscape Architect Warren Lauesen and installed by an electrician. Also, the more expensive sunken lights (sometimes called "burial" or "flush-well" lights) were used here. So costs at these gardens were greater than in the Rileys' do-it-yourself installation.

What it would cost to light *your* garden or outdoor living area would depend, of course, on whether or not you did the work yourself, on how many and what kind of lights you used, and how far they would be from your electrical source. Certainly the cost *could* be very low!

THE END

Drop everything!



Rush like mad

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Seymour Smith has been making such tools up in Connecticut for over a century. And either we've been wasting our time and fooling a lot of people (which we wouldn't like to do) or they are, as so many think they are, the very best you can buy.

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*This 28-page book on "How to Prune" has helped literally hundreds of thousands of home gardeners. This is the latest edition and you can get it free with a coupon enclosed with every Seymour Smith garden tool. Without a tool purchase we have to ask you to enclose 10¢. But it's about the biggest dime's worth any gardener ever bought.



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2

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SPOT WEEDER AEROSOL.**
READY-MIXED...WITH NO-
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End-o-Pest Rose Dust—Most effective control known today for pests that attack roses.

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THEODORE A. WESTON



NEW FLOWERS ARE AWARDED AMERICAN HOME MEDAL

The American HOME Achievement Medal, top award for new varieties exhibited at flower shows, went to 20 new dahlias, 13 gladiolus, two daylilies, and one peony in 1957. This was the 33rd year the medal was awarded and one of the biggest years in number of shows offering it.

Altogether, 98 show secretaries applied for permission to offer the medal, against 83 in 1956. The number of medals actually awarded, however, was smaller—47 in 1957 against 59 in 1956—indicating a lower percentage of new varieties which the judges considered worthy of the award.

The top winning variety was a lavender-pink incurved cactus type dahlia named Goody, which won four medals at shows in Pennsylvania, Virginia and Washington, D.C. It was originated by Stanley Johnson of Cheltenham, Pennsylvania, who also won top honors last year.

(continued)



GLAD QUEEN Patti Pickens with Achievement Medal winning variety named for her at the Central International Gladiolus Show, Mt. Pleasant, Mich. The new glad is medium rose pink.

TOP WINNER at 1957 shows was the dahlia named Goody, a pink-lavender cactus type which won four American HOME medals. The blooms average 7 1/2" across.





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with Flowers
Vegetables
trees, shrubs
lawns"



says Walt Juengling,
Hollenbach's Seed Store, Chicago, Ill.



Packed clay soil strangles roots; sandy soil lets moisture run away.



Terra-Lite lets roots stretch, breathe, satisfies moisture-thirst.

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Terra-Lite mineral granules loosen clay, give body to sand, condition any soil for deep, dense root structure. Terra-Lite soil conditioner holds and feeds air, water, nutrition constantly to the reaching, stretching roots—and you're rewarded with magnificent growth above-ground! Everything you plant grows better in Terra-Lite conditioned soil. Use Terra-Lite now!

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AT GARDEN SUPPLY STORES

(continued)

Two dahlias tied for second place with three medals each—Helen Hayes, a mauve-pink formal decorative, originated by Comstock Dahlia Gardens, San Diego, California, and Renee, a pink and salmon straight



HELEN HAYES dahlia, mauve-purple, won three American HOME medals at 1957 West Coast flower shows.

cactus type, raised by Frank Marker, Layton, New Jersey. Five new dahlias tied for third place with two medals each.

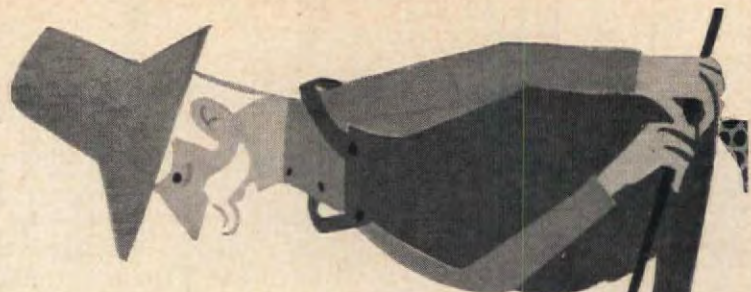
Of the 13 new gladiolus that won medals, none captured more than one medal, and the same was true of the two winning daylilies.

The much-sought-after American HOME Achievement medal is offered in competition at the shows of the special plant societies in all parts of the country. It is awarded by the show judges to the originator of the most worthy variety exhibited in the special A.H.A.M. class. To win it, a variety must be undisseminated (not yet offered for sale), the originator must have grown it at least three years, it must be named, and at least three blooms or bloom-spikes must be exhibited.

Following are details on the 1957 Achievement Medal winning varieties. The information includes name of variety, description, originator (recipient of medal), and the show or shows at which the medal was won.

20 Winning Dahlias

BARBARA HOLKE—B-size (medium, 7½"), incurved cactus, pink blend; A. J. Holke, Detroit, Mich.; Southeastern Michigan Dahlia Society. (continued)



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Weeds Antrol's 2, 4-D Amine concentrate kills broad leaf weeds—including dandelions, plantain. Won't harm lawn grasses—safer around shrubs, flowers. Covers 2,000 sq. ft. **\$1.69**



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Chlordane Soil Insect Killer lasts months... kills ants, lawn moths, chiggers, Jap beetle and other grubs, termites, etc. Covers up to 16,000 sq. ft. **\$2.98**

Crabgrass Killer with DMA—new, sure way to kill crabgrass, chickweed, others. Won't harm good grass like Kentucky and Merion Bluegrass, Fescue, Bent, etc. **\$2.69**

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Achievement Award (continued)

CALDWELL'S SHOW WINDOW—A-size (large), cactus, yellow and white; Presley Caldwell, Chillicothe, O.; Scioto Valley (Ohio) Dahlia Society.

CHAMELEON—A-size (9"), informal decorative, lavender and white; Mrs. C. R. Lucas, Northville, Mich.; Southeastern Michigan D.S.



MARY FISCHER peony captured the Achievement Medal at Minneapolis. It's a new light pink, full-double.

CLARIAM IDOL—B-size (7"), informal decorative, yellow; William Wolbert, Springfield, O.; Ohio Valley D.S.

CLARIAM ROYALTY—Straight cactus, purple; William Wolbert, Springfield, O.; D.S. of Toledo.

DONNETTE ROBIN—B-size (7"), cactus, red; D. A. Serry, Bremerton, Wash.; Kitsap County (Wash.) D.S.

GOODY—B-size (7½"), incurved cactus, pink; Stanley Johnson, Cheltenham, Pa.; Burholme (Pa.) Horticultural Society, Greater Philadelphia D.S., National Capital D.S., Virginia D.S.

HARRIMAN'S FOLLY—B-size, incurved cactus, red; G. H. Harri-man, Minneapolis, Minn.; Minnesota D.S.

HELEN HAYES—A-size (10"), formal decorative, mauve-purple; Comstock Dahlia Gardens, San Diego, Calif.; Fiesta de las Flores (Calif.), Orange County (Calif.) D.S., San Diego County (Calif.) D.S.

IVA JEAN—B-size (8"), incurved cactus, purple and white; N. C. Lundgren, Santa Cruz, Calif.; Central Valley (Calif.) D.S., D.S. of California.

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LAWRENCE WELK—BB-size (5"), formal decorative, mauve; Gamston Gardens, River Vale, N. J.; Bergen County (N. J.) D.S., North Jersey D.S.

MID-AMERICA—A-size, semi-cactus, red; E. C. Drace, Keytesville, Mo.; Mid-America D.S.

MOUNEY C—BB-size, formal decorative, white; Comstock Dahlia Gardens, San Diego, Calif.; Inglewood (Calif.) D.S.

PAMELA KAY—B-size (6"), semi-cactus, lavender-blue; K. K. Williams, Overland Park, Kans.; Missouri Valley D.S.

POCONO—A-size, straight cactus, autumn shades; Stanley Johnson, Cheltenham, Pa.; West Side (Pa.) Flower Club.

RENEE—B-size (7½"), straight cactus, pink and salmon; Frank Marker, Layton, N. J.; American D.S., Bergen Co. (N. J.) D.S., Irvington (N. J.) Garden Club.

REVIVAL—A-size (8¼"), incurved cactus, pink; C. W. Simbritzki, Louisville, Ky.; D.S. of Kentucky, Indianapolis D.S.

SOPHIE R—A-size (9½"), formal decorative, white; J. Louis Roberts, Chicago, Ill. Greater St. Louis D.S., Southtown (Ill.) D.S.



E. L. VENNARD, Sioux City, Iowa, with a flower-spike of his medal-winning pink gladiolus, Judi-Lynn.

TERRIFIC—Formal decorative, red and white; Mr. and Mrs. H. H. Robens, Chagrin Falls, O.; East Liverpool (O.) Dahlia and Floral Club.

VERA SEYFANG—A-size (10"), formal decorative, pink-lavender; A. H. Baynes, Barmera, South Australia; D.S. of Ohio.

13 Winning Gladiolus

CAMELOT—Miniature, deep pink, yellow throat; J. R. and C. T. (continued)

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(continued)

Larus, West Hartford, Conn.; New Jersey Gladiolus Society.

DONDI—Medium size, ruffled, salmon, carmine throat; Dirk Kroon, Woodland, Wash.; Grants Pass (Ore.) Gladiolus Club.

DOWN EAST—Florets 3½", heads 21", pink and yellow; D. C. Chandler, New Gloucester, Maine; Maine G.S.



DIRK KROON, Woodland, Washington, and his salmon and pink gladiolus, Dondi, which won the Medal at Grants Pass, Ore., show.

ELEGANCE—Class 586, 26 buds, smoky rose; Harry Dewey, Florence, Mass.; Western Massachusetts G.S.

FRILLS—Miniature, ruffled, yellow; J. R. and C. T. Larus, West Hartford, Conn.; Long Island (N. Y.) G.S.

GREENETTE—Miniature, 18-20 buds, greenish; F. M. Vargas, Rutland, Vt.; Eastern N. Y. G.S.

GYPSY ROSE—Class 460, light rose, 20-24 buds; A. R. Seher, Westfield, Mass.; Connecticut G.S.

JUDI-LYNN—Class 342, light pink, darker feather; E. L. Vennard, Sioux City, Ia.; Sioux City G.S.

PATTI PICKENS—Class 300, medium rose, frilled, 22-24 buds; Ted Woods, Madison, Wis.; Michigan G.S.

THUNDERBIRD—Florets 4½", heads 26"-30", ruffled, salmon; D. E. Henderson, Lubbock, Tex.; Maryland G.S.

TOP HAT—Flower head 27", black-red; Marion Rich, Marion, N. Y.; Western New York G.S.

VEA SMITH—Florets 4½", 22 buds, soft lavender; Mrs. Ben Cabe, Elma, Wash.; Wash. G.S.

WINNEBAGO CHIEF—Class 552, 26"-33" head, red; William Himmler, Jefferson, Wis.; Southern Wisconsin-Northern Illinois G.S.

(continued)

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ever hope to be...I owe to
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FOR THE RIGHT JOB

Achievement Award (continued)

2 Winning Daylilies

GOLD AND MOSS—Blooms 4", 25 buds, golden yellow, green throat; Mrs. Glen Kildow, Alexandria, Ind.; Blue Grass (Ky.) Hemerocallis Society.

MAY FESTIVAL—Blooms 7", lemon yellow, ruffled, opens 15 or more; Everet Bass, Valdosta, Ga.; Valdosta Hemerocallis Club.



MRS. GLEN KILDOW, left, with her medal-winning daylily, Gold and Moss, and Mrs. J. C. Lamb, photographed at Lexington, Ky., show.

Winning Peony

MARY FISCHER—Large, full double, light pink; Louis R. Fischer, Hastings, Minn.; Minnesota Peony and Iris Society. THE END

TAKE THE DOG ALONG

Travelers who wish to take their dogs with them on trips—whether by air, auto, or rail—will find it helpful to consult "Touring with Towser," a 68-page directory listing hotels and motels around the country that will accept canine guests. Put out by the Gaines Dog Research Center, 250 Park Avenue, New York City, New York, the booklet price is 25¢.

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HOT, TENDER FEET?

Dr. Scholl's Foot Powder quickly relieves hot, tired, tender, perspiring, odorous feet. Eases new or tight shoes. Get a can today!
Dr. Scholl's FOOT POWDER

HYPONEX

SOLUBLE PLANT FOOD COMPLETE
Grows Better Plants in Soil, Sand or Water

Simply dissolve and water all your house plants, garden flowers, vegetables, shrubs and lawn. Feeds instantly. If dealer can't supply send \$1 for 1 lb. Makes 100 Gals.
HYDROPONIC CHEM. CO., Copley, Ohio, U.S.A.

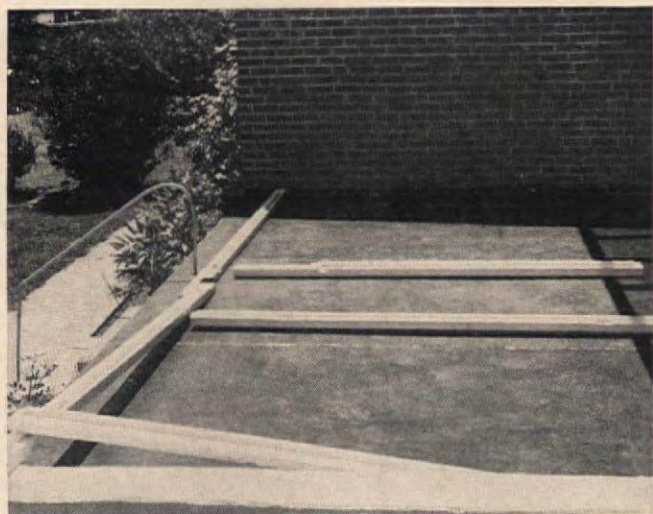
Screening Your Terrace

(Begins on page 30)

JOSEPH C. GONZALEZ



1. BUILD AN EGG-CRATE OVERHANG as permanent part of the house, made of 2x4's. Pipe truss support in center reduces chance of sag. Space 2x4's on 2-ft. centers. Screen individually.



2. 2x4 PLATE is made in two sections, bolted together. Door and corner posts fit into notches cut in plate. Extra wood strips form rabbet to fasten posts and plates permanently.

3. BRACKETS LIKE THESE are fitted at corner (more than one may be necessary) to support plate. Note: Keep maximum number of screens the same width and length. Divide area to be screened into as many equal divisions as are practical with width of screening. While building, rabbet each frame on alternate edges to form good, tight lap joints.

(continued on page 98)



Jack confesses

"I made my beanstalk* grow with plantrons"



*sensational with shrubs too!

FOR BEAUTIFUL LAWNS, FLOWERS, SHRUBS... FERTILIZE WITH PLANTRONS, WORLD'S FINEST LAWN AND PLANT FOOD.

"BREAD FROM STONES"

63 pages on how to build soil fertility, written by eminent scientist. Also free booklet "As Others Tell the Story of Hybro-Tite." Packed full of ideas for more beautiful lawns, flowers—finer fruits and vegetables. Address: Potash Rock Company of America, Inc., Dept. AH-4, Lithonia, Georgia



BLUE SPRUCE

COLORADO: excellent 5 year transplants, 8 to 12 in. tall. Blue-green to marvelous blue color. Compact and sturdy.

Postpaid at planting time. Ask for FREE Evergreen Catalog

MUSSER FORESTS, Box 1-D Indiana, Pa.



NOW IS GOOD TIME TO PLANT
May Be Planted Summer, Fall, Winter, Spring.

BLUE-GREEN MONDO "GRASS"

Trade Mark Registration applied for U.S. Patent Office

REQUIRES NO MOWING—MAKES
WORLD'S MOST BEAUTIFUL LAWN

View of one of the lawns surrounding the lovely \$200,000 home of Spurgeon Pickering, owner of Mondo "Grass" Company, on the beautiful beach of the Gulf of Mexico; the entire 7 lawns, sidewalk, shoulders and neutral grounds are planted solidly in Mondo "Grass"—truly one of the most attractive show places of the South.

Our Blue-Green Mondo "Grass" is described by the U. S. Department of Agriculture as "Ophiopogon Japonicus, technically called ground cover (formerly called Mondo Japonicus)". Is native to Northern China and should withstand severe degree of freezing; drought tolerant, evergreen, commonly called Mondo "Grass".

It is a grass relative to the lily with paper thin blades 1/16" wide. This sod-forming EVERGREEN, low-growing oriental genus is currently used by many owners of distinctive homes in America for lawn grass. Now we can offer this exclusive Blue-Green Mondo "Grass" at popular prices.

SO HARDY IT CAN BE PLANTED ANYTIME, it is recommended for beautiful lawns where mowing is not desired. Blue-Green Mondo "Grass" retains its color the year-round; thrives in shade or sun; extremely hardy, rarely requires watering; fantastically beautiful, drooping low to the ground in weeping style year after year. REQUIRES NO MOWING.

Ideal for heavy shaded areas, dry or wet. FREE folder of testimonials and many photos of Mondo "Grass" lawns sent on request.

Mondo is resistant to diseases; insects and animals will not feed on it. Stops erosion; grows compactly, crowding out other grass and weeds; multiplies rapidly, approximately 100 times (10,000%) first year. Enhances property value. So sensational we expect to revolutionize lawn-making. For good coverage first year plant 4" to 12" apart. Numerous rooted blades to sprig.

Planting and culture instructions with each order. Remittance with order. Shipped prepaid. MONEY-BACK GUARANTEE; If not completely delighted you may return at once for refund. Open accounts to A-1 rated firms buying 1,000 sprigs or more, FOB, Biloxi.

ORDER TODAY . . . YOU CAN'T LOSE!

Sprigs packed in damp moss. Guaranteed to grow or we will replace.

25 Sprigs . . . \$2.98

50 Sprigs	5.00	1,000 Sprigs	79.00
100 Sprigs	9.00	5,000 Sprigs or more	
500 Sprigs	40.00	per 1,000	50.00

Mondo Grass Co. Dept. AH-4, Biloxi, Miss.
I enclose \$_____. Please send prepaid _____ Sprigs Mondo "Grass."
Ship (check one): Now _____
At Proper Planting Time _____
Or When? _____
Name _____
Address _____
City _____ State _____

(continued)



4. SET PLATE in place. Scribe starter strip to siding to insure tight fit, study photograph carefully. Door posts and corner posts are fitted to plate with bases pinned to holes in the terrace edge. This terrace is only bounded on two sides, so only one corner post is required. Free end of the plate was fastened to a bracket fitted to the garage wall.



5. AFTER FITTING the screens on the egg-crate overhang, the portable roof screens go up. Screw screens to plate and to the edge of the overhang. When all roof screens are installed, the door frame and corner posts will be sturdy and quite rigid. Note: It will be necessary to make the double or single door frame, leading out from terrace, of 2x4 framing to accommodate the thickness and width of the door.

6. STRIPS OF 3/4"-STOCK are recessed under the plate and inside door frame and corner post to form a rabbet to which front screens are fastened. Here they are set to meet rabbet strips. End screens of terrace are longer, so tops must be built on an angle, as shown.



dream of an **Eljer** bathroom
and win it... plus a dream vacation trip
\$ **50,000** in prizes...
plenty of chances to win!



FIRST PRIZE—A \$4,000 "Dream Bathroom" and two glorious weeks for two in Hawaii, all expenses paid.

SECOND PRIZE—A \$3,000 "Dream Bathroom" and one sunny week for two in Acapulco, all expenses paid.

THIRD PRIZE—A \$3,000 "Dream Bathroom" and one glamorous week for two in Hollywood, all expenses paid.

PLUS—7 more "Dream Bathrooms." 20 Eljer Powder Rooms. 10 Easy Combomatic Washer/Dryers. Thousands of dollars in cash prizes.



Top prizes will be awarded at the National Association of Plumbing Contractors' Convention in Los Angeles next July. And remember, good plumbing is the heart of any bathroom. Look to your Eljer Plumbing Contractor for the best in bathroom workmanship and materials. See or write your Eljer Plumbing Contractor for entry blank . . . or write Advertising Department, Eljer Division of The Murray Corporation of America, Three Gateway Center, Pittsburgh 22, Pa.

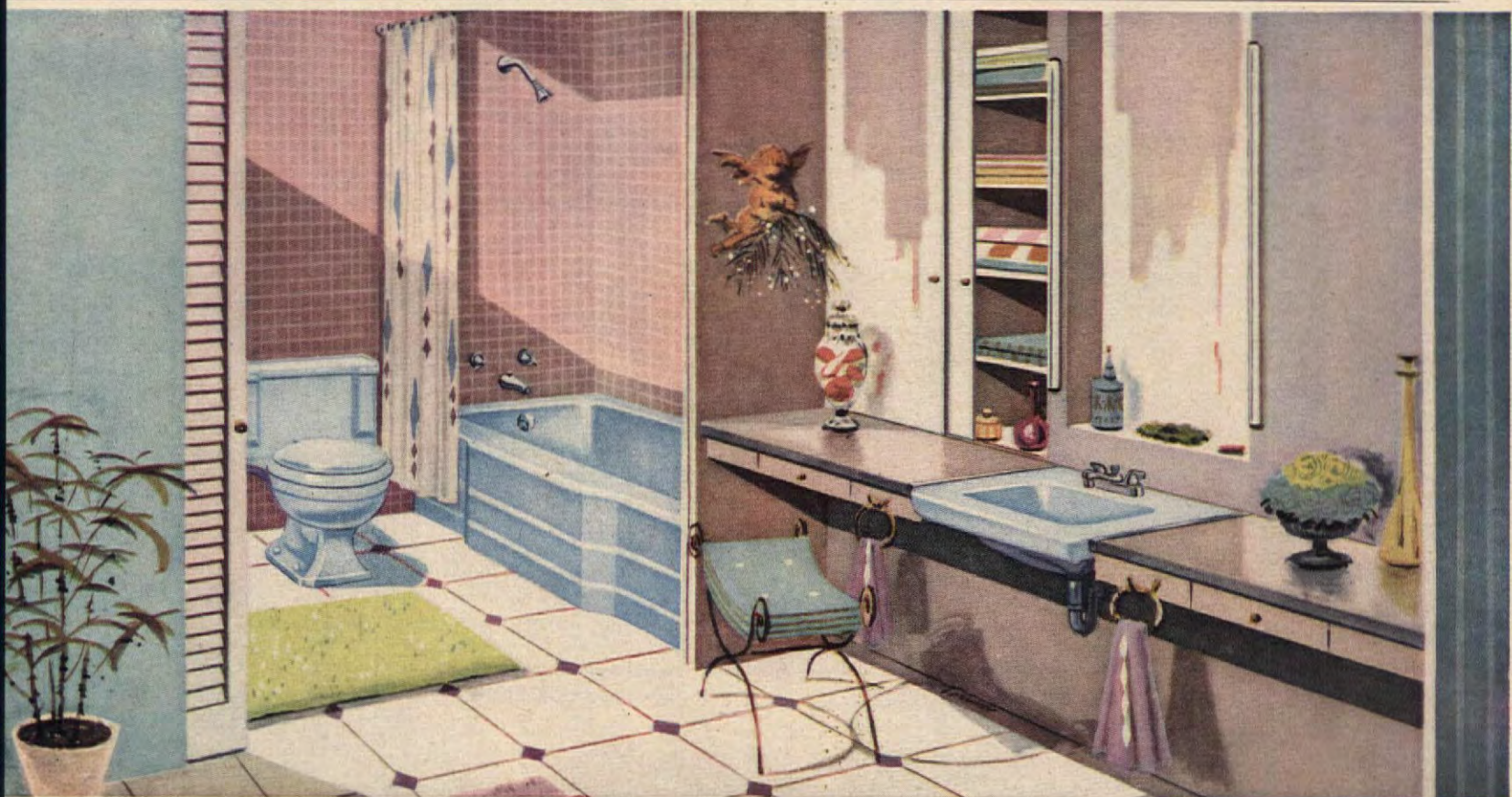
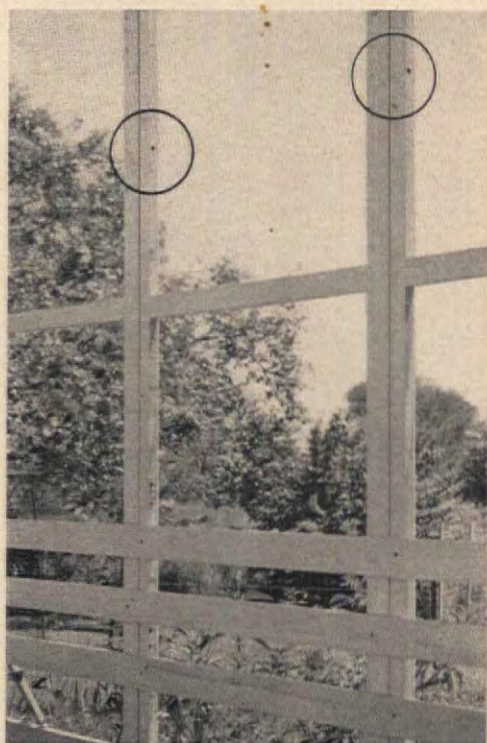
7. WITH A LONG thin screw, secure front screens to rabbit strips at door and corner posts at top to the plate. Drive screw through inside edge of each screen, through lap joint into next screen. This center screw keeps joints tight. Inside, a base strip keeps screens together, in line.



8. 3-IN. STRIPS of 1/4-in. plywood may be added to the interior of the terrace to act as a protective guard, for screens, from small fry's tricycles and other playtime hazards. It adds to the overall appearance, too. If you prefer, you could cut out interesting open-work designs in plywood sheets as high as this railing, or use latticework; make of narrow strips.



9. THIS PHOTOGRAPH shows clearly how and at what points screens are secured with screws at lap joints and in the rails and base strips. Before removing screens for winter storage, number each one for easy identification when reassembling. Also, it is wise to make a sketch of their order.



Dream well enough and Eljer will build your "Dream Bathroom" FREE

Here's your chance to win the bathroom of your dreams. Eljer's looking for fresh bathroom ideas ... trying to find out what America wants in bathrooms. A hundred fabulous prizes wait for those who dream well enough. It could be you. Pick up your free contest entry envelope now from your Eljer Plumbing Contractor. It contains complete contest rules. Then dream, put your dream down on paper and send it in. It may come true. Contest starts February 16, closes April 15.

ELJER
DIVISION OF THE MEHLER CORPORATION OF AMERICA



"ALCOA THEATRE"... Exciting Adventure Alternate Monday Evenings



You Can Live with Aluminum

There's a lot more time for fun and far less cause for care when you live with screens of Alcoa® Aluminum. They're rustproof; no risk of ugly stains on window sills or walls. They can't rot. They won't burn, in spite of flying sparks or errant flames. Feather-light weight lets you put them up or take them down in a matter of minutes. Alcoa has a word for the lighter, brighter living they bring you. It's Care-free! Look for the Alcoa Aluminum Care-free tag when you buy screens.



Free 16-page booklet describes 18 products of Alcoa Aluminum to make your home Care-free. Write Alcoa, 1968-D Alcoa Building, Pittsburgh 19, Pa.

SCREENS OF ALCOA ALUMINUM

-they're Care-free!



ORIGINAL DINING ROOM (above) had unimportant, poorly-placed niche, dark woodwork. Built-in cupboards were cleaned of gingerbread trim, retained for use as storage.



UP-DATING THE



LIVING ROOM was extended to dining room to include hall; wall at left with French doors was removed to open up living room. Piano was moved to central spot to break up area. Wall-to-wall carpeting is in a soft green, harmonizing with wall color to give entire room a unified effect.



See "Where Credit Is Due," page 76



"DATED" HOUSE

Before redecorating, the Matthews house was pretty typical of many older ones throughout the nation. There were plenty of little niches for vases, books and framed silhouettes (wonderful dust-catchers), an abundance of dark woodwork and of doors and windows, diabolically designed to interrupt any decent expanse of wall space.

How can such a problem be solved? In this case, walls were removed separating the hall, sun room and living room in order to make the main floor less like a jig-saw puzzle and more of an interrelated living area. Harmonious colors in carpeting, walls and furniture coverings helped create continuity.



NEW ALUMINUM FOIL . . . At Your Grocer's Now



You Can Live with Aluminum

If changing seasons mean weary work with your combination doors—lugging heavy storm or screen sections out of storage, or scraping, painting and patching—try living with aluminum. On combination doors of Alcoa® Aluminum, frames never warp, never need painting. Light, interchangeable panels fit snugly and switch in a jiffy to suit the weather. Alcoa's word for this lighter, brighter living is Care-free! Look for the Care-free tag when you buy combination doors.



Free 16-page booklet describes 18 products of Alcoa Aluminum to make your home Care-free. Write Alcoa, 1968-D Alcoa Building, Pittsburgh 19, Pa.

COMBINATION DOORS OF ALCOA ALUMINUM

—they're Care-free!

Why a builder insists on SPIB Southern Pine for his own home



Larry Carrier of Bristol, Tennessee, builder of the noted "Driftwood" houses, knows the importance of wood in framing. "It's the skeleton that holds a house together. That's why, for my own home, I built with an eye to the future and insisted on SPIB Southern Pine. The SPIB mark tells me the wood is *dry*." Dry Southern Pine is the strongest structural wood you can get. Houses built a hundred years ago with Southern Pine are sound and trim today. Ask your lumber dealer.

A builder appreciates not only the strength but the long-lasting beauty of SPIB Southern Pine. Mr. Carrier's home presents a proud face of SPIB Southern Pine, painted pure white in the tradition of the fine old Southern Pine Colonial houses.



Build with an eye to the future—insist on SPIB

SOUTHERN PINE

FOR FREE BOOKLET WRITE: SOUTHERN PINE ASSOCIATION, BOX 1170, NEW ORLEANS

Make Your Own Draperies

—Save as much as \$50

We heard of a young couple who spent \$50 to have some simple draw draperies made for their dining room. They were a sad disappointment. The plaid did not match properly. The draperies sagged, the seams pulled. They had to make them over which was a much harder task than starting from scratch.

Of course, there's an easy way to make draperies at home using a special heading for draw draperies and slip-in hooks that eliminate tedious sewing of pinch pleats.

First measure the width of the window space you want covered with fabric. Then double this width to allow adequate fullness for the pleats. Be sure to add 3 extra inches to the width for the side hems. The length must have an extra 8 inches. Three and a half inches of this goes for the heading. The rest is for a substantial hem. The lining is cut 3 inches narrower on the sides so it will not show when curtains are completed (see photograph 1). To achieve a custom look in draperies, slip-stitch the outer fabric to the lining by hand.

See "Where Credit Is Due," page 76



1) **SEW LINING** 3½ inches down from the top and 1¼ inches in from sides. Wrong sides facing.



2) **HEM BOTTOM** fabric to itself, not to lining. Then hem lining separately as shown here.



3) **PIN ON** the Best Pleat heading at the bottom of 3 inch hem as shown. Stitch at top and bottom.



4) **SLIP THE PRONGS** of the Nip Tite pins into the casings. Like magic the pleats form perfectly, instantly!

NEW!

Woven awnings that are weather resistant and won't mildew



Awnings of **SARAN**

Now you can have the beauty of color-styled fabrics that last longer under the sun . . . and rain. Awnings woven of SARAN to Dow fabric specifications won't shrink, stretch or sag . . . won't absorb moisture. They block out bright sunlight but let soft light filter through to cheer your rooms. Ask for awnings of SARAN at your dealer's now in a wonderful choice of solid colors and stripes.

THE DOW CHEMICAL COMPANY, Midland, Michigan.

YOU CAN DEPEND ON



INEXPENSIVE LUXURY: THE DECORATED TABLE

Lack of woodworking know-how or an extensive workshop needn't stop anyone from tackling a cocktail or coffee table. To give it a custom-made look, here's an easy rule to follow: keep the table simple in construction; then emphasize the decoration, as in the table here, finished with simple geometric color areas in the manner of an abstract painting.

For the table itself use an 80x24" plywood door with ready-made 16" legs complete with brackets. To provide a solid surface for attaching legs, apply glue and screws to wood strips, 4x1x23" on the underside of door, set 6" from each end and about



AFTER LAYING OUT DESIGN to scale on paper, transfer to table top, laying out several areas—or the entire top—in masking tape. A ruler will insure straight edges. Beginning at one end, paint the first area in the color selected, working paint well so there is no bleeding under the tape or spreading when you remove it. All kinds of paints or even ink can be used.



Do-it-yourself the fast, easy way

—let *Beautiful*

CONOLITE®

cover your kitchen with color!

When your home needs re-doing, do-it-yourself with CONOLITE — the ideal, hard-surface plastic laminate for sink tops, tables, bars, walls.

CONOLITE is less expensive, flexible, and easy to handle . . . comes in rolls for less trimming . . . seamless application. And you can apply CONOLITE yourself . . . cement it to stay on any wood or metal surface. Even 350° heat can't hurt CONOLITE. It's also stain, mar, and chip resistant.

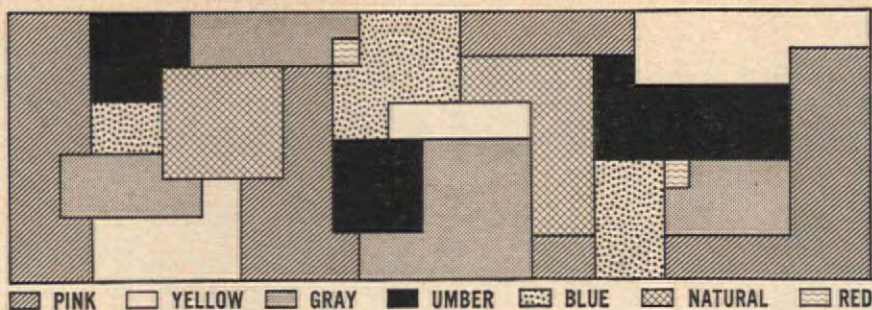
Your reliable Lumber and Paint Dealers have many rich patterns and wood grains available. When you do-it-yourself, make it easy to do . . . **COVER IT RIGHT . . . WITH CONOLITE!**

CONTINENTAL  **CAN COMPANY**

CONOLITE DIVISION

WILMINGTON, DELAWARE





$\frac{1}{2}$ " in from each side. Bevel ends of strips. To screw on legs, place brackets 1-2" from ends of the support strips. Finish by sanding entire table with medium, then fine grade sandpaper. Apply two coats of stain; sanding lightly between coats after first is thoroughly dry. To prepare the top for painting, apply two coats of shellac to seal the wood, sanding lightly with fine sandpaper after each coat dries.

Now you're ready for the artistic part of the job. Actually there are no rules for this. Stripes, square or circles will do equally well. The design here (see the chart above) is good-looking and easy to do. Also you can use any kind of paint with it—water-base, oil, india ink—even nail polish. First, cut a piece of paper the same size as your table top. Lay out the design to scale and lay out several areas—or the entire table in masking tape. Use a ruler so that edges will be true.

Get several small brushes, since you will be doing more than one color at a time. Working from one end to the other, begin painting, covering smoothly without using an excessive amount. This last point is important near the edges of the area, to avoid bleed-

ing under the tape. Another precaution; don't paint an adjacent area until the first one is dry. Instead, work on the second area away from it. Also, when the paint is dry, remove tape very carefully so that you won't pull paint from the surface. When decoration is complete and tape removed, touch up with paint where necessary. To protect the painted areas, apply a couple of coats of clear varnish or a quarter-inch plate glass with a beveled edge. If you choose the latter, you won't need an added coating under the glass.



"Automatic dyeing" for dresses

with RIT
High Fidelity Color



Choose the newest, the vivid-est colors there are. Dye them in your washer today — wear them tomorrow. Rit High Fidelity colors need only hot tap water (plus the action of your automatic washer) to spread tropical brightness through every fiber. With results as fresh and fashionable as the Rit-dyed dresses in our picture. *The compliments you'll get!*

New Frigidaire Washer Even Dissolves Your Rit Automatically: Pour Rit into the special Dye Cup, set the dials — and Rit is automatically mixed with water, then evenly distributed through fabric.



"Test fences" such as this one at New Albany, Ind. compare durability of all major brands of house paint—in rugged winter weather, as well as under scorching summer sun. They prove Devoe All-Weather House Paint outlasts every other brand tested—in any climate.

PROVED... the toughest house paint you can buy!

**Devoe All-Weather House Paint
found tougher, longer lasting
than any other major brand**

The undercoat of Devoe All-Weather House Paint provides controlled penetration. This keeps vital oils near the surface of the wood to supply a sound, smooth foundation for the finish coat.

The finish coat provides a tough, mildew-resistant paint film that's self-cleansing. Keeps its rugged finish, bright color, for years.

See your Devoe dealer soon. He'll be happy to recommend a reliable paint contractor who uses Devoe All-Weather House Paint.

Color can completely change the personality of your house! Send for this authoritative booklet on color selection.



Devoe & Reynolds Co., Inc., New York, N.Y., Louisville, Ky.
Branches in principal cities



DEVOE PAINT SALE OUT OF THIS WORLD!

Save \$1.25 per gallon on All-Weather House Paint. The toughest house paint you can buy.

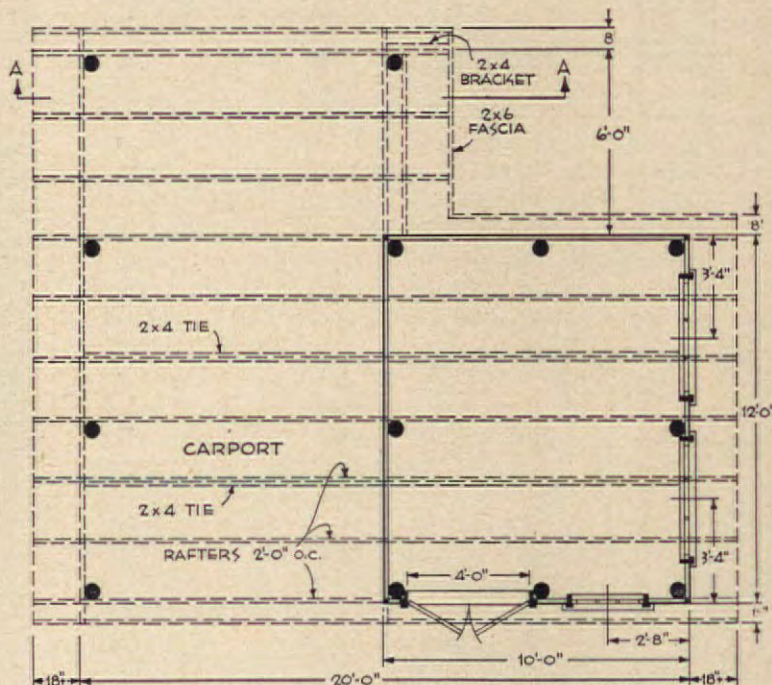
Save \$1.25 per gallon on Trim & Shutter Colors. High gloss enamel for wood or metal trim.

Save \$1.25 per gallon on Porch & Floor Enamel. Covers wood, cement, linoleum, canvas.

Save \$1.25 per gallon on Triple Cover House Paint. The full oil gloss house paint used by professional painters.

Save \$2.96 on 4" Wonder-Stroke Brush. As an extra bonus you get this professional brush—a \$5.95 value—for just \$2.99 with your purchase of 4 gallons or more of these Devoe exterior paints.

Carport-Tool Shed (continued from page 35)



RAFTER PLAN gives you over-all dimensions and layout of poles and rafters. Dotted lines are rafters; solid lines, the walls of tool shed. Rafters can be cut, notched and installed as soon as the girts are nailed on poles 6'6" above ground.

You wouldn't
risk coffee flavor
in a dirty pot...so



DON'T PUT CLEAN FOOD IN A DIRTY OVEN!

Oven cleaning is a
cinch with
EASY-OFF!



NO STEEL WOOL! NO RAZOR BLADES! NO AMMONIA!

Just Spread
.. Let Set
.. Wipe Off!

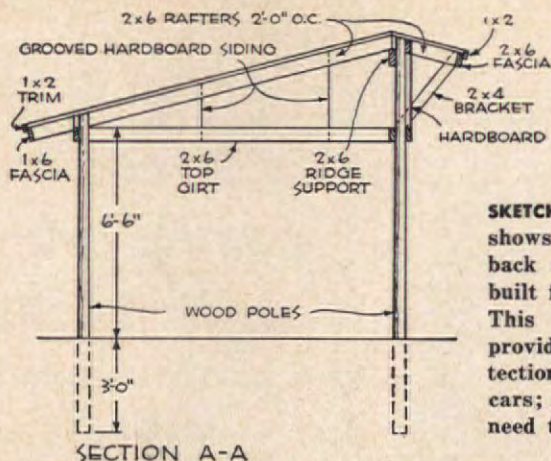
Ovens sparkle like new... even baked-on grease wipes off burners, racks, grills, side-walls! Eight ounce jar 69¢... 16 ounce jar 98¢... free brush attached!

LET EASY-OFF DO THE WORK!

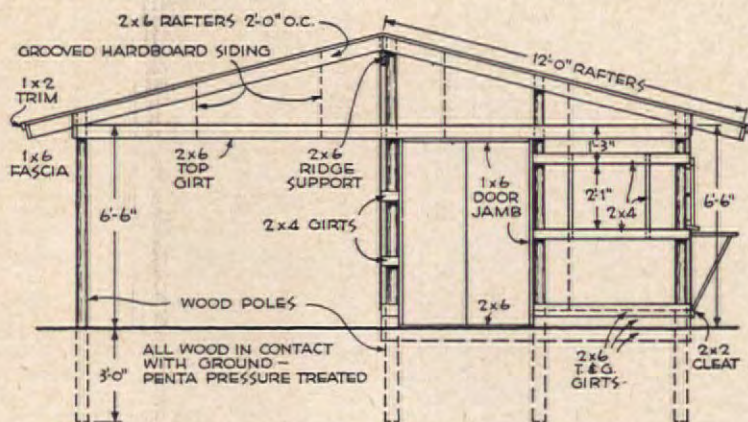
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Please report both new and old address directly to The AMERICAN HOME, five weeks before the change is to take effect. Copies that we address to your old address will not be delivered by the Post Office, unless you pay them extra postage. Avoid this unnecessary expense by notifying us five weeks in advance.

THE AMERICAN HOME
Subscription Dept., American Home Bldg., Forest Hills, N. Y.



SKETCH SECTION A-A shows framing for back end of carport, built for full-size car. This roof extension provides weather protection for larger cars; small cars don't need this extra room.



FRONT VIEW of carport-tool shed shows dimensions and spacing of rafters, window frames, doors, poles and girts. When back-filling around poles, tamp after every few shovelfuls of dirt.

The fact is...



NEW FORMULA ELECTRASOL IN YOUR DISHWASHER DOES IT BETTER THAN ANY OTHER DETERGENT! WASHES GLASS PLATES WITH A SPARKLING "SEE THROUGH" PERFECTION NO SPOTS, NO FILM... NO TOUCH-UPS, NO DRYING

Original photograph proves that a glass plate washed in a dishwasher with New Formula Electrasol is so clean you actually can read through it.

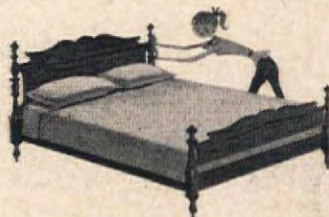
Electrasol has the exclusive formula that Stops Spotting... cleans so thoroughly, rinse water slips off in sheets. You get spot-free, sparkling results... every time. It's the brand recommended by leading electric dishwasher manufacturers!

MOST ECONOMICAL...Electrasol gives you 20% more detergent for your money.



Another Famous Product of ECONOMICS LABORATORY, Inc.

...how to modernize
your bedroom suite
for as low as \$15^{95*}

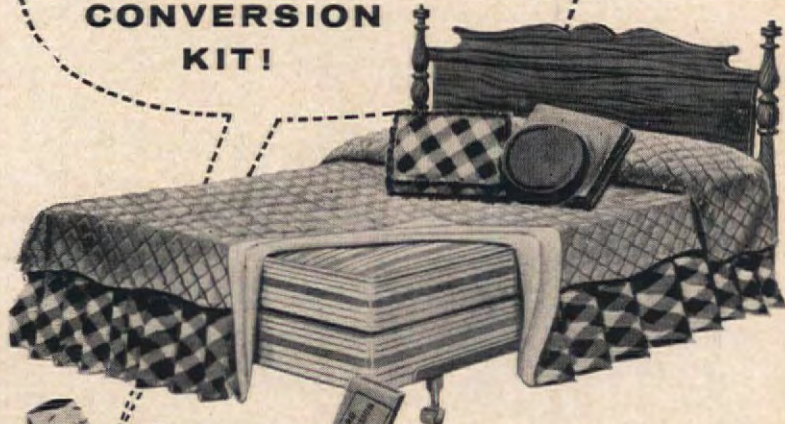


Had enough of creaky, hard-to-move beds... with old-style shin-cracking footboards? Here's good news for you...



Now you can eliminate slats, side-rails, footboard... convert your present bed into a glamorous easy-moving Hollywood Bed.

You can perform this
decorating magic with a
**HARVARD BED
CONVERSION
KIT!**



New 60-minute magic! Everything you need, in one simple kit, to convert your present bed into a smart up-to-date Hollywood Bed. Beautiful new "Sky-Blue" Conversion Frame does away with creaky slats—adjusts to any size mattress and spring. Old-style side-rails and footboard are completely eliminated; you gain inches of extra space — and wonderful new mobility. An amazing transformation — and as easy as A-B-C, following the simple instructions provided.

LOOK!

Choose The Mobility To Suit Your Floors



Harvard Bed Conversion Kits are available with smart, easy-rolling White Plastic Casters for carpets... brass-fitted White Nylon Glides for hardwood, tile, linoleum... exclusive new Rug Runners with brass-fitted 2 3/4" wide maple rollers for fine carpet protection.



free!

Don't buy a new bed or bedroom suite until you have read "Beds Unlimited." Newest styles, latest conveniences, a wealth of decorating ideas. Send postcard.

*Price may vary slightly according to location.

Another **HARVARD BED FRAME** product
THE HARVARD MFG. CO., 7619 Grand Ave., Dept. 100, Cleveland 4, Ohio

All About "You"!

It might be of passing interest to learn that "you," with a capital "Y," are a subject of intense continuing research by advertisers. Where you live and how, your income, the number of progeny, your age and where you shop are just a few of the many facets of your life that are studied. Out of all this research comes a composite picture of you.

This data is then used to create advertising that is designed to whet your appetite for this or that product. That is why there is a "sameness" about so many ads. Ever notice how most cakes are illustrated huge and mouthwatering, cigarettes are currently smoked by super-visile men and cosmetics are commonly associated with glamorous movie-type women?

Your sense of humor can appreciate the confusion that erupts when you fail to respond to an ad the way the experts have predicted! The result is a new group of experts, new research and a new sure-fire ad format . . . ad infinitum.

Now, we believe in research and we use it all the time to develop improved wallpaper products like E-Z-DU®. It's old-fashioned, time-consuming and a bother, to stop to paste wallpaper before hanging. That is why E-Z-DU comes pre-pasted and pre-trimmed . . . just cut to length, wet and hang. We are also interested in our customers' wallpaper preferences because we want to be helpful. We do not believe we can make a composite of people and satisfy with one kind of ad or one kind of wallpaper. As evidence, we offer the contents of this monthly rectangle and our E-Z-DU wallpaper collection that includes over a hundred different designs and colors inexpensively priced and available at most Imperial dealers.

P. S. We are sorry to disappoint the experts—no research behind this ad!

IMPERIAL PAPER AND COLOR CORPORATION
Glens Falls, New York



#60—This home's designed for convenience, privacy.
Living area: 2,256 sq. ft.



#59—Split level; 7 rooms, 2½ baths, 2-car garage, generous storage space.
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For industry-approved professional carpet cleaning, look for the Servicemaster trademark listing under "Carpet Cleaning" in the Yellow Pages.

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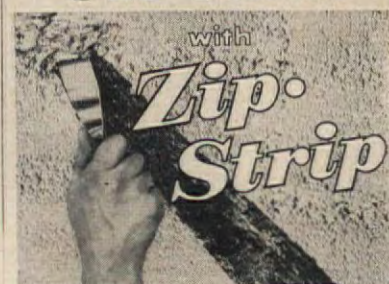
For new recipes—or your old favorites—use these individual cellophane envelopes! They're grease-proof and moistureproof . . . easily visible both sides. 3" x 5" for handy filing. Will also protect other file-size home-making data. So inexpensive, too!

100 for \$1.00 250 for \$2.00
400 for \$3.00

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THE AMERICAN HOME
American Home Bldg., Forest Hills, New York

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You will be amazed how ZIP-STRIP magically "bubbles off" old paint in minutes, leaves surfaces clean and ready to refinish immediately. It's new, different, fast, safe. Removes 8 to 10 coats with one application. No sanding. No harm to hands. Cannot explode or burn. Simply flow it on, let it bubble, wipe away. Be sure you get genuine ZIP-STRIP in the yellow-and-black can. At better paint, hardware and variety stores everywhere.

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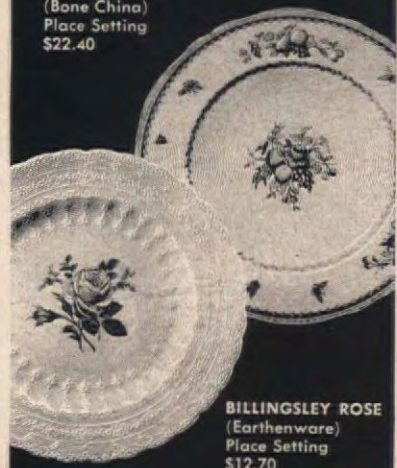
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MADE TO USE AND ENJOY

Pattern Order Form

Please allow 3 weeks for handling
and mailing

These patterns are shown on page 28
1732—50¢ Build a tepee for your wild
Indians and their Buffalo Bill
friends. Painting designs included.

2135—50¢ A very practical barbecue with
a simple shed roof for protection.
Pattern includes storage space too.

These patterns are shown on page 72

1738—35¢ Fresh as a daisy—a marsh-
mallow fluff of a cloth with daisy
sprouts on yellow organdy over
plain yellow sheeting. This is a
sewing pattern.

1739—50¢ Embroidery pattern for simple
appliqued blossoms, "periwinkles." Add
silver thread tendrils for a
true luxury touch—easy, too.

These patterns are not shown in this issue.
For painting addicts:

1479—35¢ If you have collected a lot of
small decorative items like spice
boxes, buckets, door knobs, match-
boxes that need "new faces," paint
with these Meissen designs.

1480—30¢ Summer shades can be as
pretty as curtains (and they're
much cooler) if you paint these
cool blue and white Meissen floral
sprays on them.

If you like to sew:

1635—75¢ Here is delicate needlework to
pick up in the evening when you
want to relax. "Carrickmacross" is
lovely floral vine motif, net em-
broidery. This looks difficult but
is easy to do with pattern as guide.

More fun for Children:

2005—50¢ Build wonderful playground
for your children and their friends.
Start with construction blueprint
pattern for a lion swing... the
gay lion's tail serves to hold swing!

2006—50¢ Companion piece to Pattern
2005 is a delightful tiger slide...
guaranteed to charm all children.

2007—50¢ Complete your playground
with this clever clown see-saw.

Fun for outdoors:

2017—50¢ Workshop blueprint for a good,
big swimming pool that will give
many happy hours of cool pleasure.

2019—50¢ Workshop blueprint for a sum-
mer-house barbecue, screened to
keep out summer pests.

2054—50¢ Workshop blueprint for chair
of aluminum and redwood.

2055—50¢ Workshop blueprint for long
chaise lounge of aluminum and
redwood; companion piece to 2054.

2073—75¢ Workshop blueprint to make
your Cub Scout the happiest, most
envied boy on the block... tree
house made to suit a boy's ac-
tivities. May be built on ground.

2074—50¢ Workshop blueprint for a take-
apart picnic table that's complete
with pair of dismountable benches.

2077—\$1.00 Workshop blueprint for grand
portable "Chow Wagon." Build it
of redwood. Wagon has a built-in
ice box and a rack for a small
portable stove. Opens into large
table.

2095—\$1.00 Workshop blueprint pattern
for a barbecue you can build in
five easy stages—or all at once.
Has roof for inclement weather.

2096—\$1.00 Workshop blueprint for work-
able corner brick barbecue.

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| <input type="checkbox"/> 1732—50¢ | <input type="checkbox"/> 2006—50¢ | <input type="checkbox"/> 2073—75¢ |
| <input type="checkbox"/> 2135—50¢ | <input type="checkbox"/> 2007—50¢ | <input type="checkbox"/> 2074—50¢ |
| <input type="checkbox"/> 1738—35¢ | <input type="checkbox"/> 2097—\$1.00 | <input type="checkbox"/> 2077—\$1.00 |
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| <input type="checkbox"/> 1479—35¢ | <input type="checkbox"/> 2019—50¢ | <input type="checkbox"/> 2096—\$1.00 |
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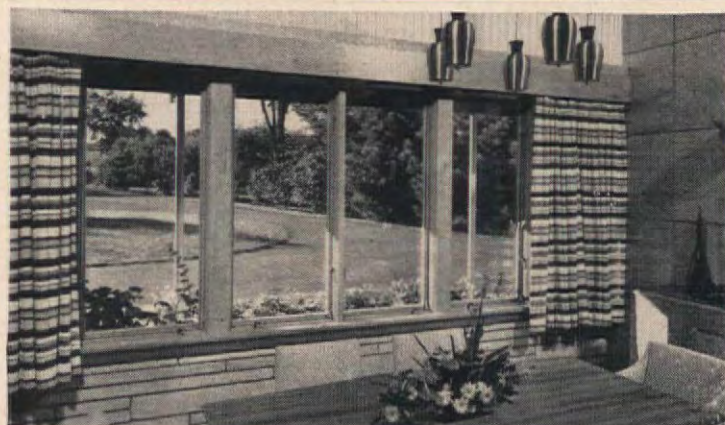
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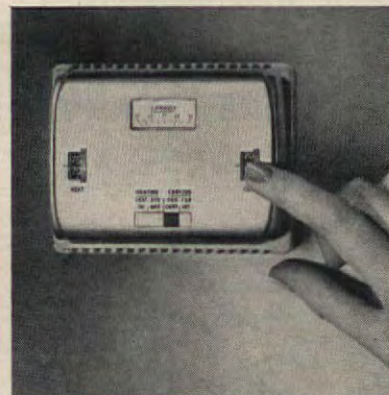
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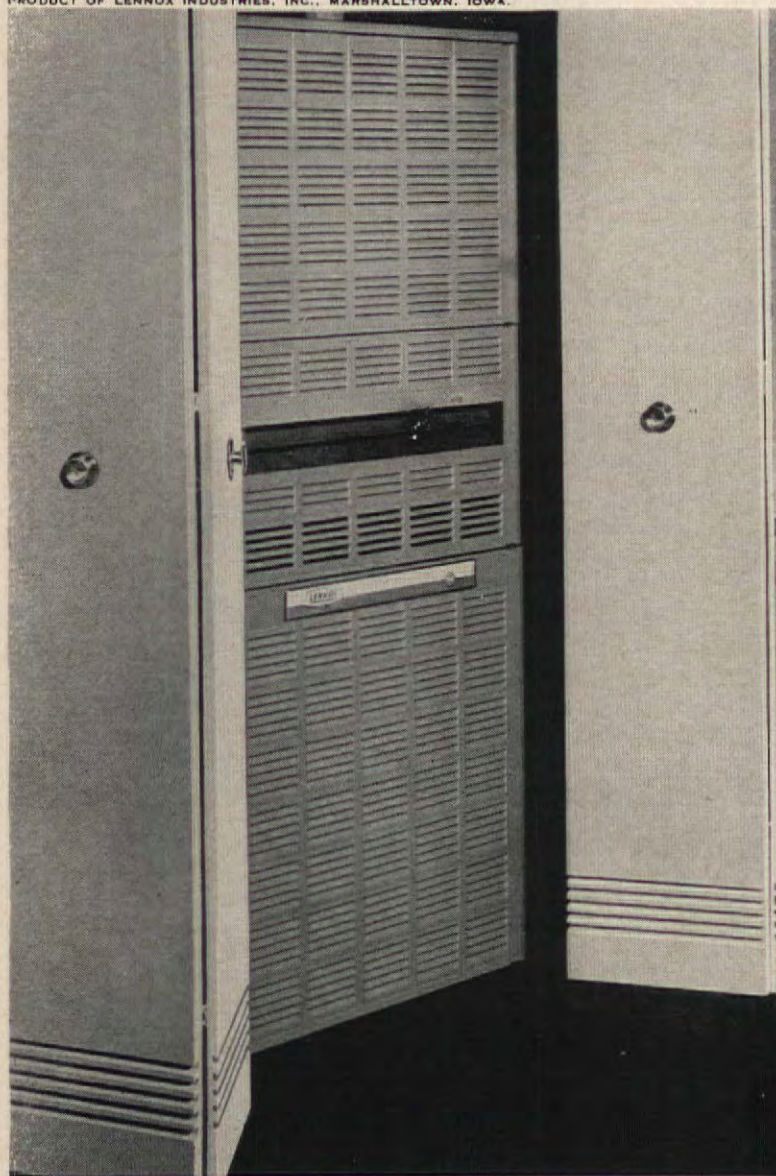


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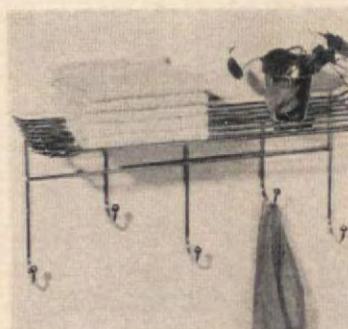
THE CRADLE OF KNOWLEDGE is in books and magazines. This lovely *Cradle Magazine Rack* is wonderful for keeping yours in good order. Made of selected Vermont Pine, hand finished and rubbed to a mellow Antique Salem color, it blends perfectly into any room setting. A spacious 14" high, 18" long, and 12" wide. \$19.95 from Puddin' Holler, Box AH-4, E. Swanzey, N. H.



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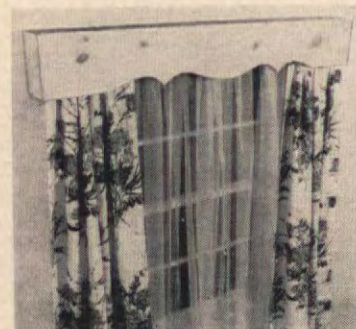
YOU'LL CHANGE YOUR TUNE in the shower to a song of praise for this handy, dandy of a Bathroom Valet which provides a spot to hang robes, pajamas, negligees, and towel, and an 8" deep shelf for extra towels, bathsalts, and bottles. Chrome-plated, it is 18" long, 8" high, 8" deep. Special adhesive for mounting. \$4.95. Meredith's, Evanston 3, Illinois.



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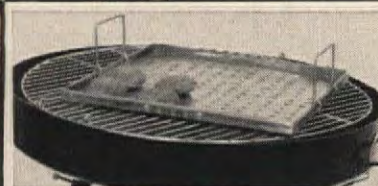


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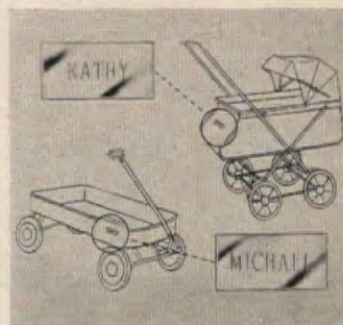
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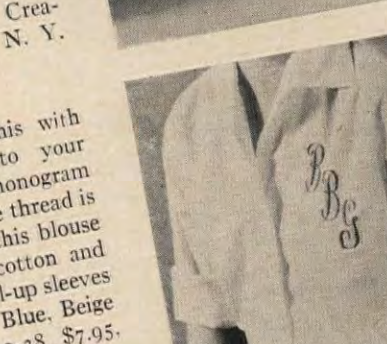
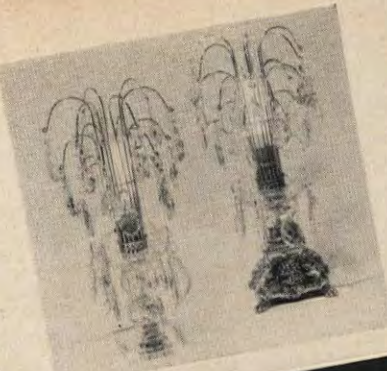
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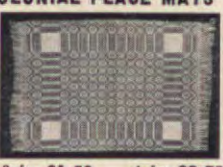


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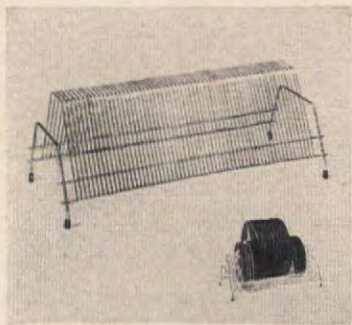
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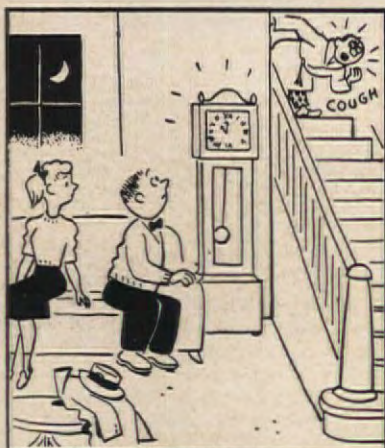
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