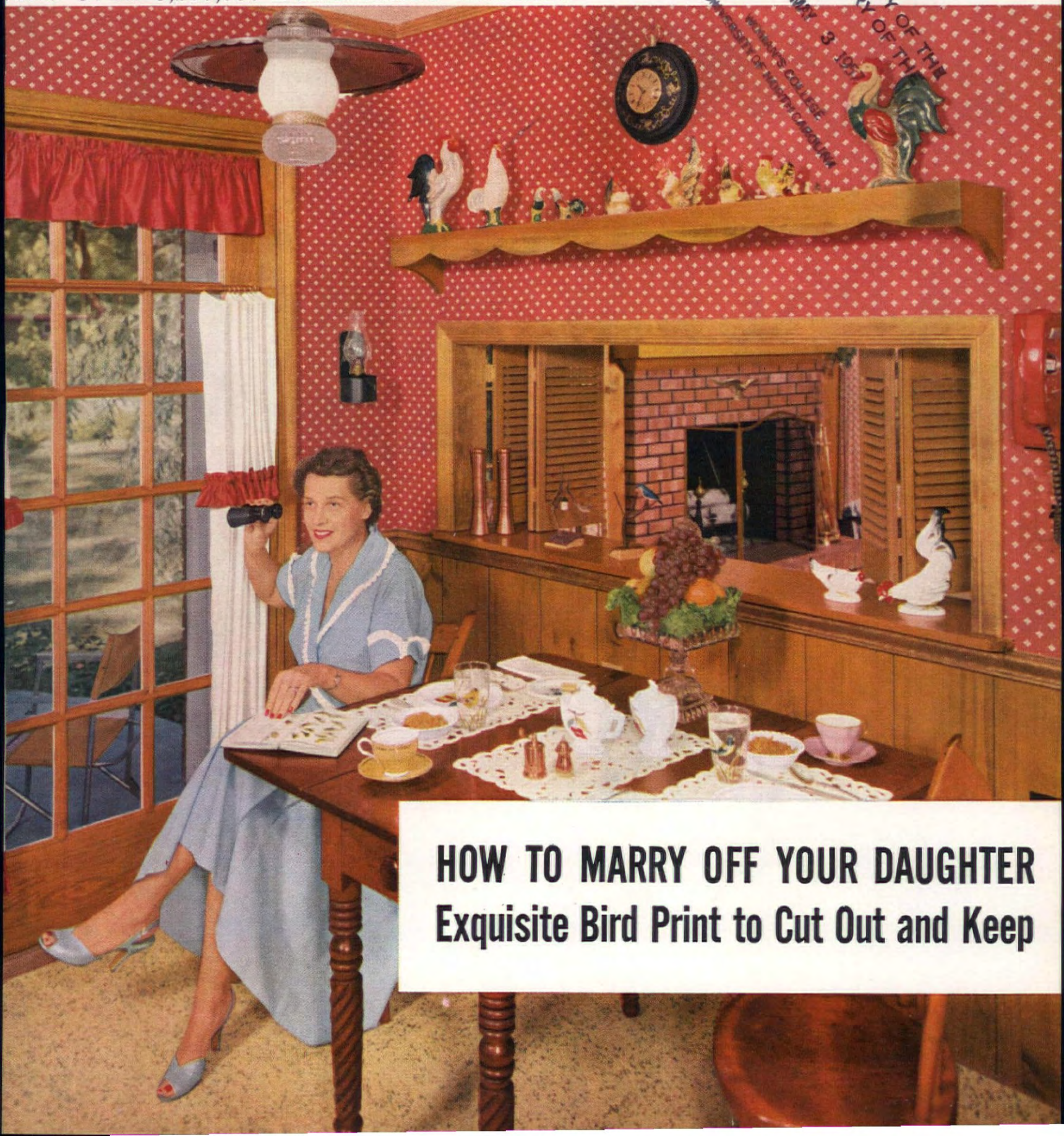


THE AMERICAN

MAY • 25¢

HOMIE

SERVING OVER 3,200,000 HOMEMAKING FAMILIES



PROPERTY OF THE
LIBRARY OF THE
MAY 3 1957
WOMAN'S COLLEGE
UNIVERSITY OF NORTH CAROLINA

HOW TO MARRY OFF YOUR DAUGHTER
Exquisite Bird Print to Cut Out and Keep



Floor is Armstrong Embossed Inlaid Linoleum, Style No. 5510

new "pebblestone" floor brings nature indoors



There's something warm and friendly (as well as downright modern) about the natural "outdoor" look in decorating. Wood—brick—and now, introduced in the floor of this modern kitchen, a smart new "pebblestone" effect in Armstrong Embossed Linoleum. It's a charming blend of soft, natural sand tones, tans, and browns, and its surface is gently embossed which is something that only Armstrong does to linoleum. The raised "pebbles" give depth and realism to the textured beauty of this design. And, as every homemaker knows, Armstrong Linoleum is a delight to take care of—smooth, greaseproof, and almost seamless. This smart style, like so many of today's really interesting new flooring designs, is a modern, fashionable floor . . . by Armstrong.

SEND FOR FREE BOOK, "Decorating Ideas for Today's Living." We'll enclose a sketch plan of this modern little kitchen, with list of furnishings and appliances. Write Armstrong Cork Co., 5705 Pine Street, Lancaster, Pa.

Armstrong
THE MODERN FASHION IN
FLOORS

Now! Use up to 5 appliances at once...and never blow a fuse!



New Westinghouse Automatic Appliance Center costs less to install in old or new homes than equivalent wiring!

At last you can use your wonderful electric appliances simultaneously . . . and get top performance from each! No more loss of power and efficiency. The new Westinghouse Automatic Appliance Center supplies all the current you need for as many as five appliances, *without* blowing a fuse.

Clock and Timer give automatic on-off control to start and stop cooking even when you're out. Two outlets connect appliances with attached cords, three Hide-away Cords on retractable reels end cord storage problem.

Best of all, this is a compact, self-contained unit which can be installed in a number of locations with one 3-wire connection. It's the low-cost, one-step way to bring your kitchen wiring up-to-date!

YOU CAN BE **SURE**
...IF IT'S

Westinghouse



Westinghouse Electric Corporation
Electric Housewares Division
Mansfield, Ohio

Mr. W. M. Byrne, Merchandise Manager,
Please send me complete information including simple
installation instructions on the new Westinghouse Auto-
matic Appliance Center.

Name _____

Address _____

City _____ Zone _____ State _____

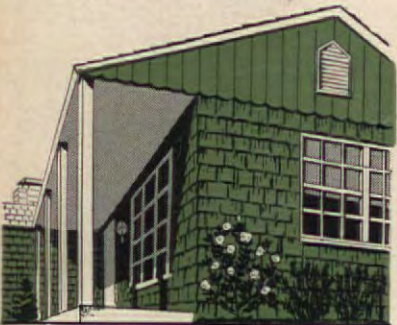
Easy upkeep for "natural wood" siding



IS YOUR HOUSE AVERAGE 3-BEDROOM SIZE? Then you can refinish it *this week* end with only 2 to 4 gallons of REZ—the color-toned finish made especially to protect the "natural wood" siding of many contemporary, ranch and Cape Cod style homes.



NO PREPARATION. You never have to scrape or sand siding already finished with REZ. Just brush on new coat. The secret: A special resin-base formula carries color deeply and evenly into the wood, seals the pores so the finish won't crack or peel in sun, rain or snow. REZ protects from warping and sun staining, too.



13 "NATURAL WOOD" COLORS. Besides popular Redwood and Cedar REZ, you can choose from 11 other REZ color tones that make your house look colorfully different without masking the "natural wood" look you like. For example, try Desert Sage REZ (shown above) or Blue Spruce, Fir Green, Clay or Driftwood.



See how all 13 REZ color tones look on wood. Send for *free* color card and booklet to REZ, P. O. Drawer 3, Dept. D, St. Louis, Mo., or see your local REZ dealer's display of Rez colors on wood.

Rez

the natural wood finish for
exteriors and interiors, is
a product of MONSANTO



Where Creative Chemistry Works Wonders for You
Rez: A trademark of Monsanto Chemical Co.



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WESTERN UNION TELEGRAM

TO: HONORABLE ALBERT M. COLE, ADMINISTRATOR, HOPA, WASHINGTON, D.C.

CONGRATULATIONS TO THE BUILDING AND LENDING INDUSTRIES OF THE NATION FOR THE SPLENDID JOB THEY HAVE DONE IN MAKING 1956 SUCH A SUCCESSFUL HOME IMPROVEMENT YEAR. I AM SURE 1957 WILL SEE CONTINUED PROGRESS IN THIS IMPORTANT AREA OF OUR ECONOMY.

THE MODERNIZATION OF OUR PEOPLES' DWELLING PLACES HAS THE WHOLE-HEARTED SUPPORT OF FEDERAL, STATE, AND LOCAL GOVERNMENTS. THESE, WORKING WITH HOMEOWNERS, IN COOPERATION WITH PRIVATE INDUSTRY, WILL MAKE 1957 A BANNER YEAR FOR "OPERATION HOME IMPROVEMENT."

(SIGNED) DWIGHT D. EISENHOWER

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"Ten years from now a home without central air conditioning will be obsolete and hard to sell"

says John Doscher, Executive Director, Operation Home Improvement

A new look at air conditioning and how it can help protect the investment in your home

If you try to sell your house a few years from now, one of the first questions people will ask is—"Does it have air conditioning?"

Within ten years, Mr. Doscher feels, a home without central cooling will be as old-fashioned as a home with outside plumbing.



The sales figures show how fast the trend is going. Last year, for example, homeowners bought 4 times more Crane Sunnyland air conditioning systems than just 2 years ago.

Made-to-order weather by Crane

Why is there such a demand for Crane Sunnyland air conditioning? Why will it be such a big help in keeping up the value of your house?

Well, Crane gives you more than just a cooling system. It gives you an entirely new way of life.

You sleep better. If you suffer from Hay Fever you will get relief. You have a better disposition. You have more fun. You eat better. You enjoy cooking. You house-clean less often. You protect your family's health (the baby, for instance, is less apt to develop a rash).



All this because of the very special way a Crane Sunnyland air conditions. It filters the air. And it wrings out the mugginess and dampness on even the stickiest summer day. At the same time it cools the air exactly to your liking. Then circulates it to every nook and cranny of your house. In winter a special humidifier can be used to add moisture so you're perfectly comfortable.

Air condition with your present furnace

If you own a forced air furnace, you already own half of a central cooling system. Just install a Crane Sunnyland "Add-on" unit and you have air conditioning.

A Sunnyland "Add-on" unit is just what its name implies—something you add to your present furnace. Special ducts are not needed—the same ducts circulate warm air in the winter and cool air in the summer. No tearing up walls or floors. No expensive alteration. The cooling unit attaches directly to your furnace.

(If you're planning to build a new home, or are going to replace your present heating system, the thing for you is a complete Crane Sunnyland Year 'Round System. It heats in winter, cools in summer, gives you push-button weather 365 days a year.)



Call your Crane Heating Dealer for a free estimate

The cost of Crane Sunnyland air conditioning varies with type of installation and the size of your house. You can get the exact figures from your local Crane Heating and Air Conditioning Dealer. Do so now before you go through another sweltering summer. As Mr. Doscher says, if you want to keep up the value of your home, you're going to have to install air conditioning sooner or later. Why not make it sooner—and make this summer the best summer you've ever had.



CRANE CO., 836 South Michigan Avenue, Chicago 5
VALVES • FITTINGS • PIPE • PLUMBING • KITCHENS • HEATING • AIR CONDITIONING

CRANE CO.
A

836 South Michigan Avenue
Chicago 5, Illinois

I am interested in additional information on Crane Sunnyland Air Conditioning.

NAME _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

AND HERE'S ANOTHER
CARE-FREE ALUMINUM PRODUCT
- HARDWARE YOU NEVER
HAVE TO POLISH

LUCKY YOU-
GOLF ON WEEKENDS
INSTEAD OF PAMPERING
THE HOUSE

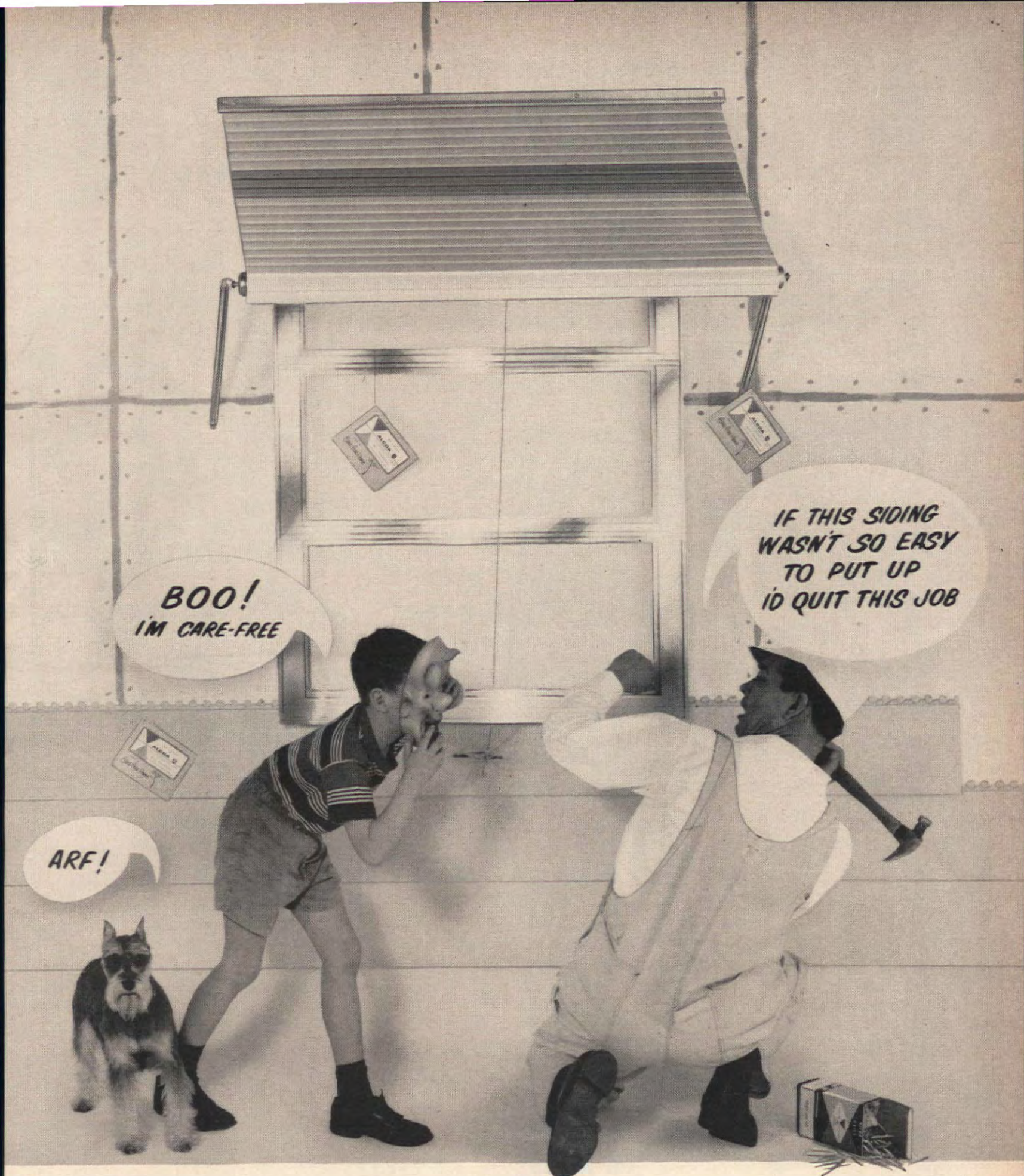
LUCKY YOU-
MORE AFTERNOONS
FOR BRIDGE AND FUN
WITH THE KIDS

CARE-FREE
MEANS ALCOA
ALUMINUM

Care-free

Alcoa Aluminum

GIVES YOU MORE TIME FOR FUN...



BOO!
I'M CARE-FREE

ARF!

IF THIS SIDING
WASN'T SO EASY
TO PUT UP
I'D QUIT THIS JOB

A new home can be a clinging vine of endless upkeep, or the center of family fun. The difference is the amount of Care-free Alcoa® Aluminum your builder uses. Windows that won't stick or warp. Siding with a baked-on, lasting finish — secured by aluminum nails that end ugly wall staining. Screening that can't streak. Hardware that never needs polishing. Aluminum awnings that provide cool comfort during the hot months, add beauty to the home and do away with sun fading of draperies and furnishings.

You'll recognize the very best aluminum building products by the Care-free tag with the Alcoa label. Look for it when you build, buy or remodel a house.

Aluminum Company of America, 1968-E Alcoa Building, Pittsburgh 19, Pa.



From hamlet to city it's the season when
STRAWBERRIES GO TO TOWN



A strawberry festival's a family party for sure. Children get as much of a "bang" out of the party as Mom and Dad do, even kids too young to recall other strawberry festivals.

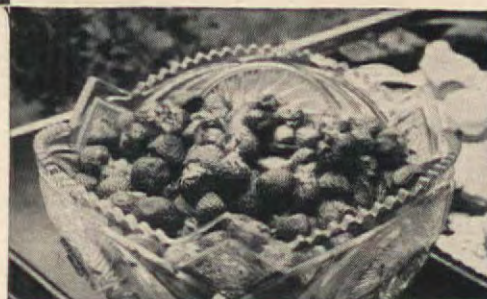
The star of the festival, of course, is the strawberry. Pour heaps of big, red, juicy ones over mounds of ice cream. Add luscious homemade cake—huge slabs of it—pour big cups of coffee or milk . . . it's fare bound to please all comers.

RALPH D. HUNTER

Once upon a warm evening every June, the country comes to the city. The country appears in the form of a good old-fashioned Strawberry Festival. The city? It's New York! Set amid towering apartment houses and office buildings on lower Fifth Avenue is the First Presbyterian Church—one of the few in New York City that still boast lawns. And inside its fences, while buses roll by and pedestrians stop in amazement, church members get busy. They set up tables, hang Japanese lanterns, get a barbershop quartet in tune. Even the kids help.

And when the stage is set, the women bring on the food—about 150 quarts of ice cream, more than 80 quarts of strawberries and loads of home-baked cakes. It all disappears in mighty short order, for 600 paying customers are fed in three shifts.

Result? The clock has been turned back. Children have glimpsed the pleasures of their parents' childhood days. The church's charities are richer, and so, church members feel, are those who join in the fun of the party. Yes, every June is Festival time.



see! the cleaner that walks on air!



Actual photograph of a demonstration

New kind of cleaner floats on
its own airstream...
takes the pulling and tugging
out of cleaning

Now Hoover turns the job of moving the cleaner over to the cleaner itself. The new Constellation floats along after you under its own air power. It follows you so easily you almost think it can read your mind.

The Constellation's amazing "airlift" makes cleaning just a matter of guiding the new 3-wheel nozzle—with one hand. And, notice, Hoover's double-stretch hose gives you plenty of extra reach. You reach more dirt and get *more*, too—thanks to the powerful suction from Hoover's full horsepower motor.

See the new Hoover that walks on air at your dealer's now. In a fresh new color scheme that gives you a lift, too. The new Hoover Constellation, Model 85, including tools,

Suggested retail price **\$89⁹⁵**



New Hoover steam-dry iron with the first stainless steel soleplate. Outglides all others.

HOOVER®
FINE APPLIANCES

... around the house, around the world



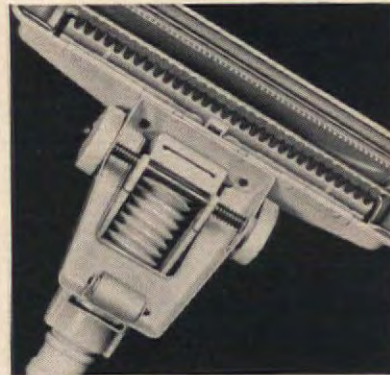
NEW! CARRIES ITS OWN TOOLS. Snap the rack in place and let your tools ride piggy-back. Notice the handy cord holder.



NEW! TELESCOPING WAND. Extends out to twice its own length. New catch locks it securely in place. Can't come apart.



EXCLUSIVE! DOUBLE-STRETCH HOSE. Gives you world's longest reach—16 feet for cleaning anywhere in the house.



EXCLUSIVE! 3-WHEEL NOZZLE. Glides over rugs with $\frac{1}{3}$ the usual effort. Flexible neck lets you reach under low furniture.

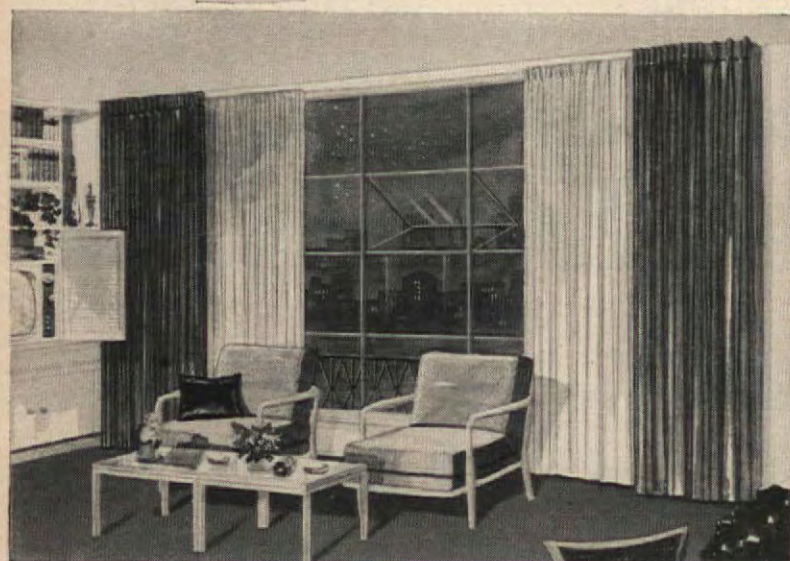
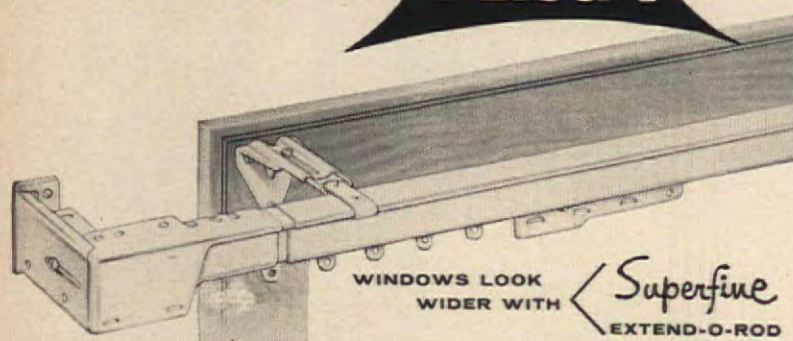
For window effects

that

Win Admiration
for You...

rely on

Kirsch



"Beauty treatments" at the windows can give your home the most—in fresh, colorful "new" appearance—for the least outlay in time and money! Look to Kirsch for varied, adaptable window decorating ideas by the dozen*... And rely on Kirsch for the "just right" drapery hardware you need, to bring ANY window treatment to applause-winning perfection.

ONLY KIRSCH offers a complete line of high quality drapery rods, ceiling track and accessories... including deluxe cut-to-measure draw-cord equipment for the finest "custom" installations. You pay no more for the extra beauty, smooth performance, and hard, years-defying finish you get when you insist on "Kirsch"... so don't settle for less!



*IDEAS GALORE AWAIT YOU

in the big, full-color, 32-page Kirsch book, "Window Inspirations". Hints on fabrics, fixtures, and making draperies... 64 window treatments... plus a fascinating color guide. Only 50¢. At your Kirsch dealer, or write Kirsch Co., 427 Prospect, Sturgis, Mich.



Kirsch
DRAPERY HARDWARE



TIP FROM ABROAD

With interest I read in your Feb. issue the article "Safety for a Tike with a Trike." This reminds me of the way wherein my brother in Holland, who is a bicycle manufacturer, solved this problem.

The handlebars on all the new children's bicycles are in two colors, green on the right and red on the left. When the kids are used to it, they, at the same time, keep an eye open for any red lights by crossings, etc. because they know now that red means danger! It might be that you could pass on this tip to a bicycle manufacturer in your country.

—Mrs. D. deVries-Junker of Ireland

SOLUTION'S ALL WET!

Your solution for leaking faucets (Feb. issue) sounds simple enough but I fear that you have omitted the most important step. Had you thought about first turning off the water? After my do-it-yourself venture, I found I had encountered two additional plumbing problems—how to stop "Old Faithful" from gushing to the ceiling and then, how to clean up the mess!

Friend husband has ordered an embargo on all future do-it-yourself adventures but I hope to appease him with some of the delicious food pictured in your magazine.

—Mary E. Reeves

IN PRAISE OF PRINTS

My appreciation to you for the bird and flower prints in the lovely American HOME magazine.

I am a Pennsylvania farm woman, a lover of nature's wonders, both birds and flowers.

Upon the arrival of picture #1, I purchased four identical natural wood frames, hoping there would be at least that many pictures in the series.

There were that many, and more. I am sending my personal thanks. They are beautiful.

—Mrs. Harry L. Phillips

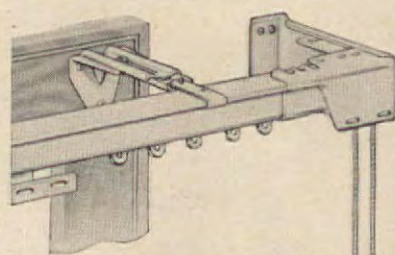
I would like to tell you how beautiful the bird pictures are. I just looked at them, decided to frame them and am hanging them along the side of the stairs. Thank you so much for sending them to us.

—Konstance N. Crofton

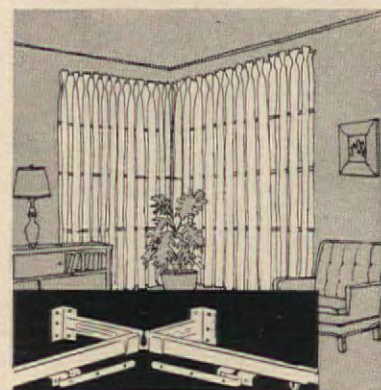
Kirsch can help you

beautify
any type of
window...

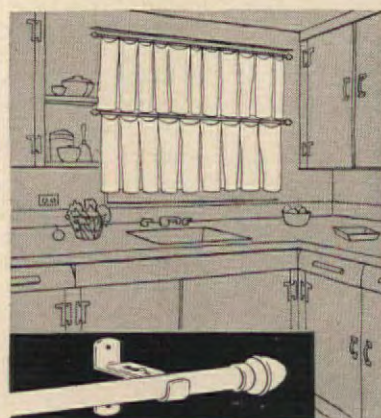
**IN EVERY
ROOM**



Only Kirsch provides a really complete selection of beautifully-styled curtain rods, traverse rods, ceiling track, and accessories... all quality-built to help you bring lasting loveliness to your home.



A corner window's an opportunity! Use two one-way-draw Kirsch traverse rods. On each side, the drapery draws in to the corner, giving you independent control of light and ventilation!



To give popular cafe curtains a look of quality, hang them on Kirsch adjustable round rods of gleaming, polished brass. For a "dressier" effect, use short pleated draperies, hung tier-on-tier from Kirsch traverse rods.

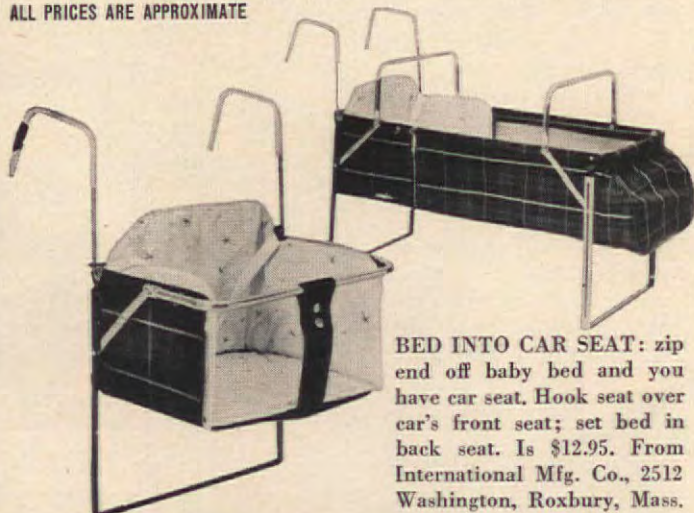
Kirsch
DRAPERY HARDWARE



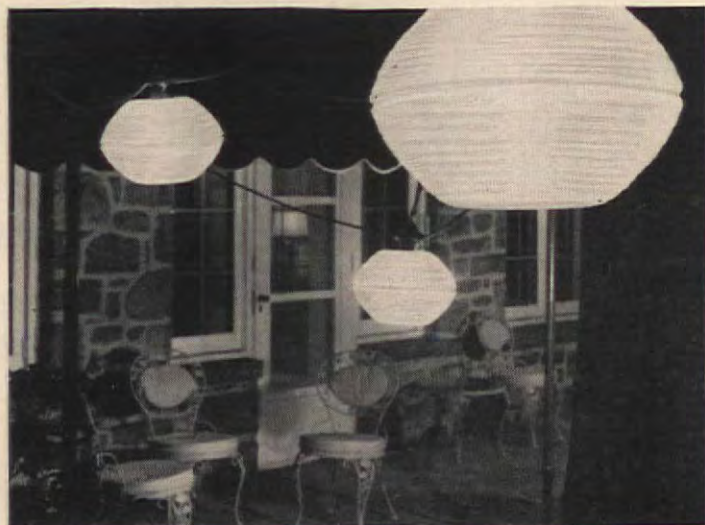
LADY-LIKE HANDLES on these paint brushes are trim, easy to hold, wear bright colors like "Pink Orchid," "Lupine Blue"! Bristles are practical nylon. Priced from 69¢ to \$1.89 and made by the Devoe & Reynolds Co., Inc., Princeton, Indiana.

LOOK...IT'S NEW!

ALL PRICES ARE APPROXIMATE



BED INTO CAR SEAT: zip end off baby bed and you have car seat. Hook seat over car's front seat; set bed in back seat. Is \$12.95. From International Mfg. Co., 2512 Washington, Roxbury, Mass.



LANTERN LIGHTS for electric lighting outdoors are weatherproof, come three on 30' cord with hangers for hanging on trees, eaves. Plastic shades shed soft light. Unit is \$29.95. Lam Workshop Inc., 404 Main St., Wakefield, Mass.

PLEASE TURN THE PAGE



ANCHOR FENCE

-attractive protection
for outdoor living

Planning and planting your outdoor living room is easy—and fun—when it's enclosed by an Anchor Fence. Anchor is the ideal framework for shrubs and vines. It guarantees privacy.

You relax secure in the knowledge that your children and pets have a safe play area—protected by sturdy Anchor Chain Link Fence against trespassers and traffic. Anchor needs no annual maintenance because it's zinc-coated *after* weaving, not *before*.

For greater outdoor living enjoyment, install genuine Anchor Fence. Call the Anchor office nearest you or write ANCHOR FENCE, 6605 Eastern Avenue, Baltimore 24, Maryland.



Plants in: Baltimore, Md.; Houston, Texas; and Whittier, California. Sold direct from factory branches & warehouses in all principal cities.

A swish!
A squeeze!
—and the dishes are clean



O-Cel-O "VACUUMS" dirt away!

*No other leading sponge is
so absorbent, yet lasts so long!*

Swish! Super-absorbent O-Cel-O vacuums the dishes sparkling clean. Size for size, no other kind of sponge has this super-absorbency that vacuums dirt away!

Squeeze! O-Cel-O delivers rich, active suds to the job. Rinse, squeeze again—and your O-Cel-O is ready for the next job. O-Cel-O fits your hand so comfortably —works so hard to make your work easier.



—and so nice
to use!



O CEL-O DIVISION OF GENERAL MILLS INC. BUFFALO, N. Y.

Look ... It's New!

(Continued)



TRICK TABLE of steel and redwood folds so table and benches can be rolled and stored in 13"-deep space. Table is 54" wide, 6' long, seats eight. Is \$79.95. Magna Mfg. Co., 5217 Eden Av. So., Minneapolis 24, Minn.



LIGHTWEIGHT TABLE PAD has aluminum foil heat barrier to protect table tops. Available in several sizes, 52" x 70" is \$3.98. Kingdon Corporation, Andover, Mass.



HOSE CADDY holds garden hose in fixed position for watering lawn or flower beds. Rustproof, it's 69¢. Automatic Methods, Inc., 602 W. Grand, Elizabeth, N. J.



SMOOTH OPERATOR, this new electric lawn mower, with a cutting adjustment (from 1/2 to 3 inches) done with a flick of the wrist. Has a quiet motor, light for mowing at night-time. About \$169. O. M. Scott & Sons, Marysville, Ohio.



**Culligan announces
new way to have**

unlimited soft water! Automatically!



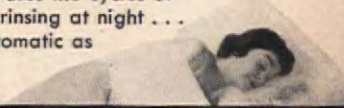
**On a service basis,
or own it yourself...new
Culligan water softener
provides an unlimited supply
of soft water regardless of
family size or water usage.**



Electronic Regen-a-rator

REGENERATES WHILE YOU SLEEP!

Culligan's exclusive electro-hydraulic control smoothly, silently, automatically activates the cycles of backwashing, brining and rinsing at night... while you sleep! It's as automatic as your water heater.



**Select from two low-cost
ways to have soft water**



AUTOMATIC SOFT WATER SERVICE

Only your Culligan dealer presents this entirely new way to have unlimited soft water on a service basis. There's no equipment to buy, no work to do. After the simple original installation, all that's required is a visit from your Culligan Serviceman just once or twice a year.



AUTOMATIC HOME-OWNED MODEL

The Culligan Automatic, with its distinctive styling and gleaming white enamel finish, gives you the pride of owning the finest water softener made. Available with Culligan's Dealer-service Plan, and Salt Delivery Service. Ask your dealer about easy terms; approved for F. H. A. financing.

Now you can enjoy the pleasure, efficiency and economy of pure soft water every moment of every day for every household use. For laundry, bathing, dishes, shampooing, shaving, house-cleaning... and you *never* run out of soft water! If yours is a family of eight, you can invite house guests and *still* have an abundant, unending supply of wonderful, filtered soft water at the turn of any hot or cold water faucet.

If you've waited for something completely new, completely automatic in water conditioning, then here is the most modern water softener you can buy. Its superb quality and foolproof performance are guaranteed by more than 1,100 Culligan dealers who serve a million homes with internationally famous Culligan Soft Water Service. See your telephone directory and call your nearby Culligan dealer today.

Culligan® **SOFT WATER**

Culligan, Inc. and its franchised dealers • Home office, Northbrook, Illinois
Water softeners, filters, self-service units, chlorinators... for home and industry

HOT TAMALES, ANYONE?

Dear American HOME:

For weeks now, I have been trying to locate a recipe of the right consistency for the cornmeal mixture for hot tamales. Ours has been either too soft, or turns out to be almost like a rubbery texture.

No doubt, you have such a recipe on hand, and would be kind enough to share same with me. New Orleans is a city of many wonderful and exotic recipes, many of which I have been able to procure and enjoy preparing, but when it came to a recipe for hot tamales, the persons having a thorough knowledge of preparing these wouldn't disclose their secret. I finally resorted to a public library and found a delicious meat mixture for the filling, but this particular recipe was so old and ancient that the cornmeal recipe was one that you had to grate from the fresh corn, etc. At first, I tried the regular cornmeal, and much to my chagrin, learned that a special grind had to be purchased for the outside mixture. This we purchased, but again, were unsuccessful in the amount that was used.

I do hope that yours is not "a family recipe" that must be guarded, as I am most anxious to learn how to make these delicious tamales, as we know them here, for parties and our home freezer.

Looking forward to your reply, I remain

Very truly yours,

Mrs. A. R. N.

• Do you have a favorite tamale recipe? One that would answer our reader's problem? When Mrs. A.R.N. of New Orleans wrote, we decided to take the bull by the horns, so to speak, and went to work on the problem. The recipe below is our modern (buy the ingredients at the corner grocery store) answer to "how does one make tamales today in the U.S.A.?" We think these are as good as any we have ever had in Mexico. Won't you try them and let us know how they compare with your favorites?

3½ cups yellow corn meal	1½ cups soft shortening
½ cup flour	2½ cups beef stock
1 tsp. salt	1 lb. dry corn husks or parchment

• Cut off ends of corn husks and cover with cold water while preparing cornmeal. Combine meal, flour, salt, shortening and half of stock. Beat hard. Add remaining stock slowly, beating until mixture becomes light and fluffy (about 5 minutes at high speed of electric mixer). Dry corn husks on inside and spread with about ¼ cup cornmeal mixture. Add about 1 tbsp. meat filling and roll lengthwise. If necessary cover with extra husks. Tie ends with string. Stack tamales in steamer and steam about 45 min. or until done. Serve with tomato sauce. Yields 24 tamales.

MEAT FILLING

1 lb. ground cooked beef	2 tsp. salt
1 garlic clove, mashed	1 tsp. black pepper
2-3 tbs. chili powder	1½ cups broth

• Combine all ingredients and mix well.

Tested in THE AMERICAN HOME KITCHENS

She changed this

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into Kitchen Pleasure

*HER KITCHEN PROBLEM



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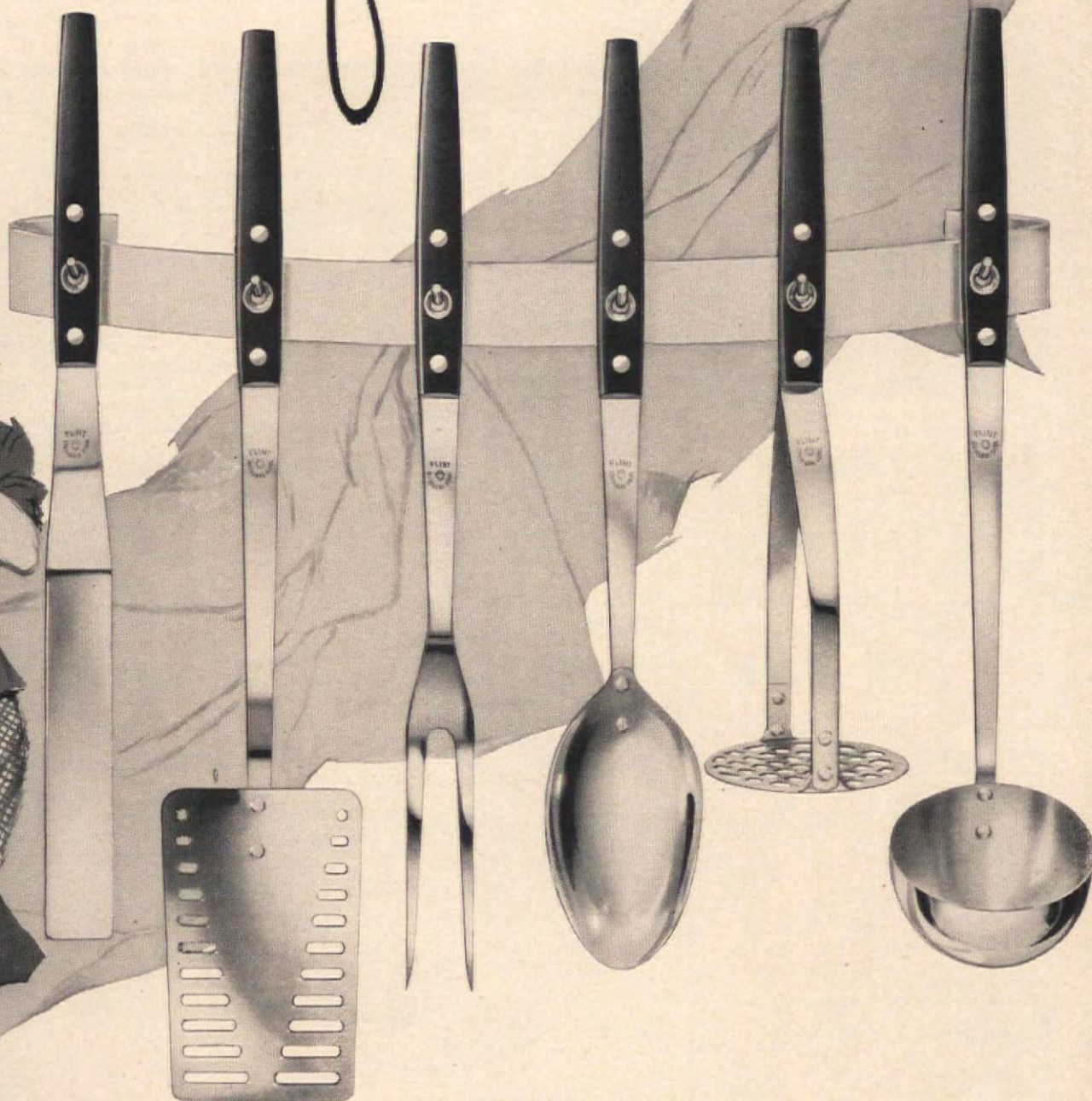
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flair...



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Now you can toss in your clothes and go

New RCA WHIRLPOOL



way—no work...no watching...no washday!

WASHER-DRYER

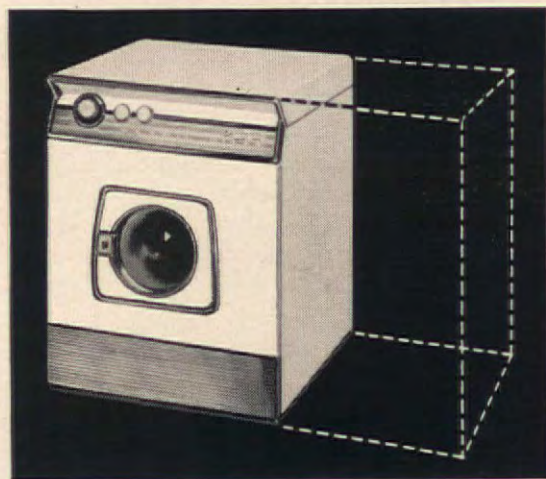
washes and rinses cleaner—
then dries—all by itself!

- New! Filter-Stream washing action—
- New! Filter-Stream rinsing action—
- New! Full-Size 5-temperature dryer—
all in one beautiful appliance!



Revolutionary new washing action gets clothes cleaner with *half* the water. Clothes are constantly carried through a powerful stream of filtered hot sudsy water. The same amazing Filter-Stream rinses automatically 3 separate times—with clean, *filtered* water. Then a warm, gentle breeze, at any one of 5 different temperatures, fluffs clothes thoroughly dry. Dries so thoroughly many clothes need no ironing.

Space-saver! This new RCA WHIRLPOOL does the work of two machines, saves the space of one! It's just 33 inches wide, yet it washes and dries a full 10-pound load. And it costs much less than separate washer and dryer.



There's an entirely new kind of washing action in this new RCA WHIRLPOOL combination—it *showers* your clothes with a powerful stream of hot sudsy water, never sloshes them around in a tub of dirty, linty water.

It's so thorough it washes out difficult dirt stains from shirt collars and socks. So gentle it washes nylons, Dacrons, Orlons and other "miracle" fabrics without noticeable wear.


And it's so automatic you can hardly believe it. Automatically, it measures the water to suit the load. Automatically, it filters all the water, all the time. Built-in water heater automatically reheats the water during both wash and rinse cycles. There's even an automatic dispenser on top to meter in full-strength bleach and bluing.

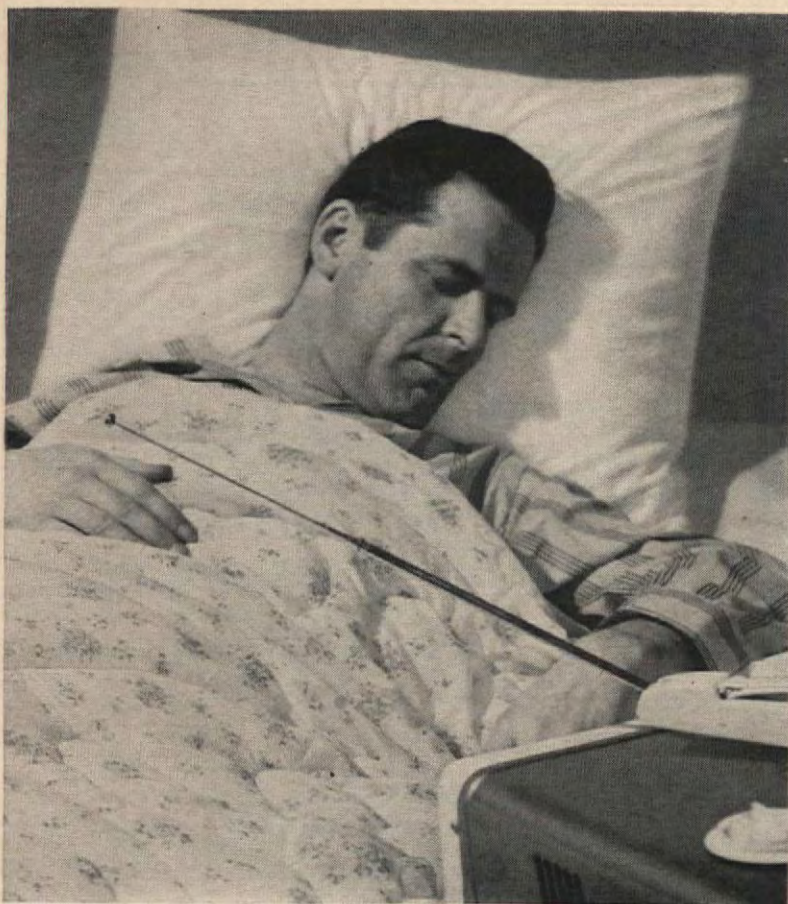
And, of course, it automatically *dries* your clothes. Soft, fluffy, almost wrinkle-free—so much easier to iron! So see your RCA WHIRLPOOL dealer about this remarkable washer-dryer—in white or Matchmaker Colors, pink or yellow or green. (He'll give you a generous trade-in now for your old washer!)



Whirlpool



Whirlpool Corporation, St. Joseph, Michigan. (Use of trademarks  and RCA authorized by trademark owner, Radio Corporation of America.)



What chance has a TV thriller when pillows and comforters are filled 100% with **DACRON** Fiberfill

REG. U. S. PAT. OFF.

Even a TV thriller can't keep this mystery fan awake! Thanks to DACRON* polyester fiberfill, his pillow and comforter are so comfortable, so inviting—he's enjoying the most relaxing sleep ever. And so will you!

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Look for the Du Pont DACRON fiberfill label before buying pillows and comforters at your favorite store. It's your best assurance that they're filled 100% with DACRON fiberfill in weights specified by Du Pont, and that you will enjoy the many extras of this filling material.



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BETTER THINGS FOR BETTER LIVING ... THROUGH CHEMISTRY

*"Dacron" is Du Pont's registered trademark for its polyester fiber.

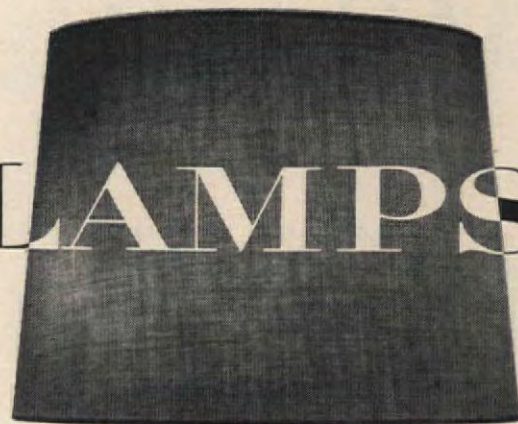
Du Pont makes fibers, not the pillow or comforter shown here.

This is the label to look for before buying. It's furnished by E. I. du Pont de Nemours & Co. (Inc.) for use only on items filled 100% with DACRON virgin polyester fiberfill and which meet Du Pont's weight standards.



You'll find it easy to make one of these handsome

LAMPS



DOROTHY BRIGHTBILL

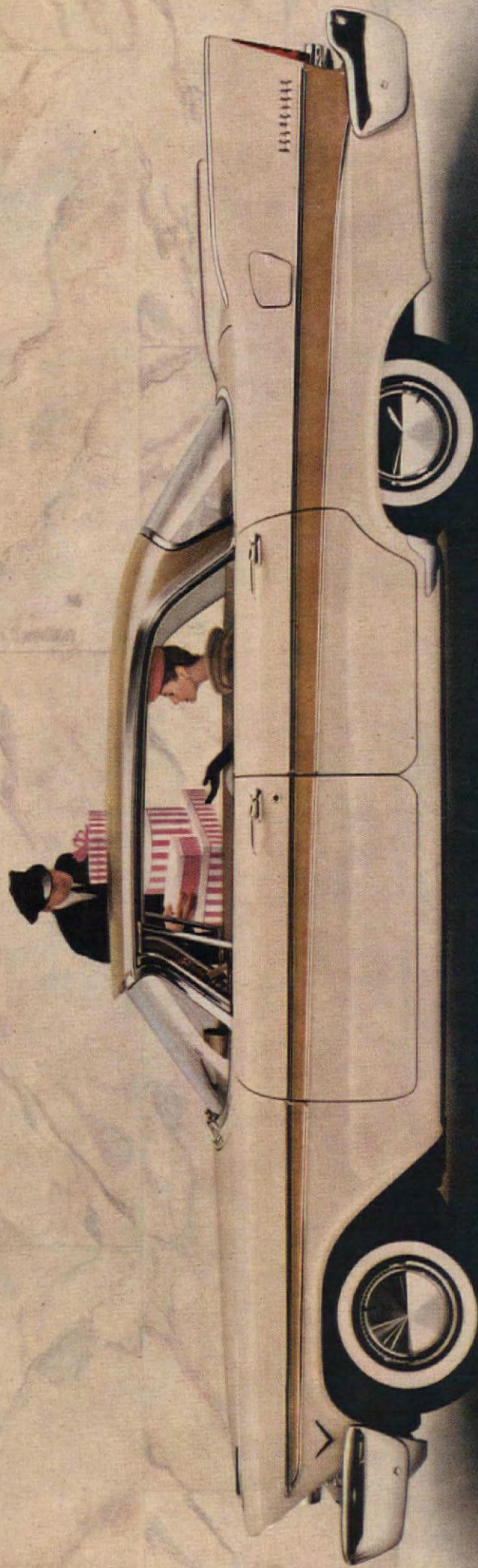
1668—50¢. This is a pattern for a handsome hexagonal lamp base, home fashion's newest and most popular shape. Given a pale blonde finish and a simple strawcloth-covered shade, this lamp will be a focal point in your living room, hall or recreation room. And in addition to being easy to make you will find this lamp is a very inexpensive one. Just imagine how surprised your friends will be when you say, "Like it? I'm especially proud because *I made it!*"

SEE PATTERN ORDER FORM ON PAGE 129



1669—50¢. Here's a pattern for one of the best-looking wooden lamps that has come our way. A young art editor on our staff admired an old weathervane we had picked up, and he adapted it to make this smart lamp base. Rooster is set on a wood box, has shade covered in rough linen. Pattern includes full-size transfer.

EXCITING NEW THINGS ARE HAPPENING IN "DACRON"



Mrs. Mitchell's last car cost more than \$6,000

Like many other people who can afford *any* car at *any* price, Mrs. Mitchell is one of the most enthusiastic owners of the 1960-new Plymouth.

Yet Plymouth is right in the low-price 3! Why does it appeal so strongly to those used to more expensive cars?

Well, until the new Plymouth dazzled the market you *had* to pay thousands more... perhaps go to a costly

custom job... to get even a few of the advances that Plymouth offers. You couldn't get them *all* at *any* price! Take just a few —

The utter luxury of the astounding new "floating" Torsion-Aire Ride that floats you over *every* road... the astounding safety and sureness of sports-car handling... the tremendous, comforting power for safety of the

new Fury V-800, super-powered to 290 hp... the rangy, roomy grace of Flight-Sweep Styling—the new shape of motion.

And that's only skimming the surface. Your Plymouth dealer has the rest of the story at his finger tips. See him. *Drive this Plymouth. You really have to try it to believe it!*

Plymouth

When you drive a suddenly it's 1960



EDITH RAMSAY



Dot and Vin Potter

Count Their Blessings As Well As Their Birds

Meet our cover girl and her husband, Mr. and Mrs. H. Vinton Potter. Dot and Vin are indeed Very Interesting People, and one reason is their hobby. Ever since Vin got his first wood-working tools some ten years ago, he has been making carvings of the birds that he and Dot so faithfully watch from their windows. Friends all over the country send him wood for carving (above, he shows the models to a friend, Mike Crawley).

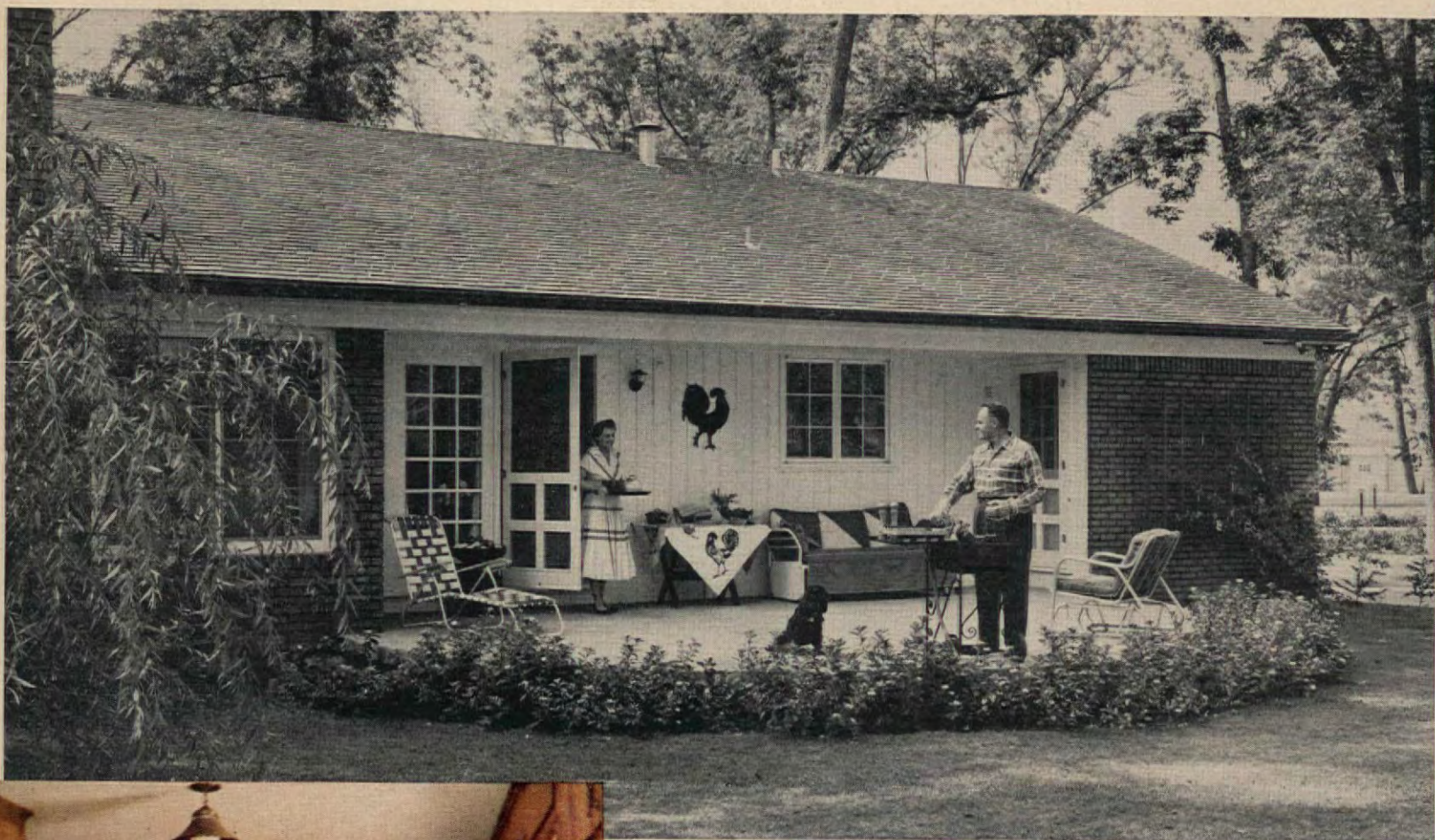
Dot is an amateur painter, and she turns her hand to painting the carvings. The Potters are working out in wood all the species they have noted. And are they delighted with Tulsa birds! Oklahoma is a sort of crossroads for birds migrating in this country. Dot has put feeders and baths in the garden; over seconds of coffee, she makes notes of the newcomers. To her delight, she has counted over 40 varieties in one year.

Dot and Vin returned to their "adopted" state of Oklahoma a couple of years ago . . . after several years "back East" where

PLEASE TURN THE PAGE







Vin worked for gas utilities and the American Gas Association. Dot is a Connecticut Yankee and Vin a Rhode Islander by birth (hence his fondness for jonnycakes). So they naturally looked for and found a home in Tulsa that suits their fondly-collected New England heirlooms. Their home, in the middle of a beautiful pecan grove, is kept cool the year 'round by an experimental gas air-conditioner. It's a well-planned comfortable house. It even has what we now call a "family-room"—many New Englanders still call it a "keeping room"—off the kitchen.

Dot is an experienced knitter—fine for that first grandchild, a boy just a few months old. And Vin not only is adept at baking jonnycakes on a griddle, he's also the outdoor cook of the family. He loves to cook steaks for family and friends on the beautiful, secluded terrace at the back of the house. There everyone can enjoy the charming garden nestled in the pecan grove.

PLEASE TURN THE PAGE



VIP
very
person
interesting

CONTINUED

Sunday brunchers at the Potters' have a treat in store, for Vin has transplanted to the heart of Oklahoma the heart of his early Rhode Island breakfasts—the jonnycake (so named for the journeys the cakes were carried on). Vin, a bona fide chef, uses Rhode Island windmill-ground meal.

New England is truly here, and nostalgic it is for Dot and Vin. Some family pieces, some picked up during their meanderings in Maine and through all of New England. Their favorite piece is a shopkeeper's desk that belonged to Vin's father. They rescued it from a seed house, restored it.



Heavenly-blue softness and luxury . . . in the lovely silk chiffon negligee specially designed for Scott . . . in the luxurious matching Soft-Weve, Scott's superb "facial quality" 2-ply bath tissue. Choose from five exquisite Soft-Weve colors to complement your bath or powder room.

*Probably the most noticed luxury
in your home...*

Soft-Weve[®] by Scott



Modern pegged oak floor
with traditional charm...

Bruce Ranch Plank



Furniture by Knoll Associates, Inc.

To give your home a warm, informal personality, start with this distinctive oak floor. In living-dining room, bedroom or den, the walnut pegs and random strips of Bruce Ranch Plank provide a pleasing decorative element. A modern floor with traditional charm, it flatters any furnishings. Both the pegs and the beautiful extra-durable Decorator Finish are factory-applied for economy and easy installation. Ask your architect, lumber dealer or builder for details. Or write for color literature.

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BRUCE



HARDWOOD
FLOORS

Ranch Plank • Block • Strip • Fireside Plank



VIP
very
interesting

CONTINUED

The gas flame in old-style street lamp lights the path to the welcome mat by the old church bench.



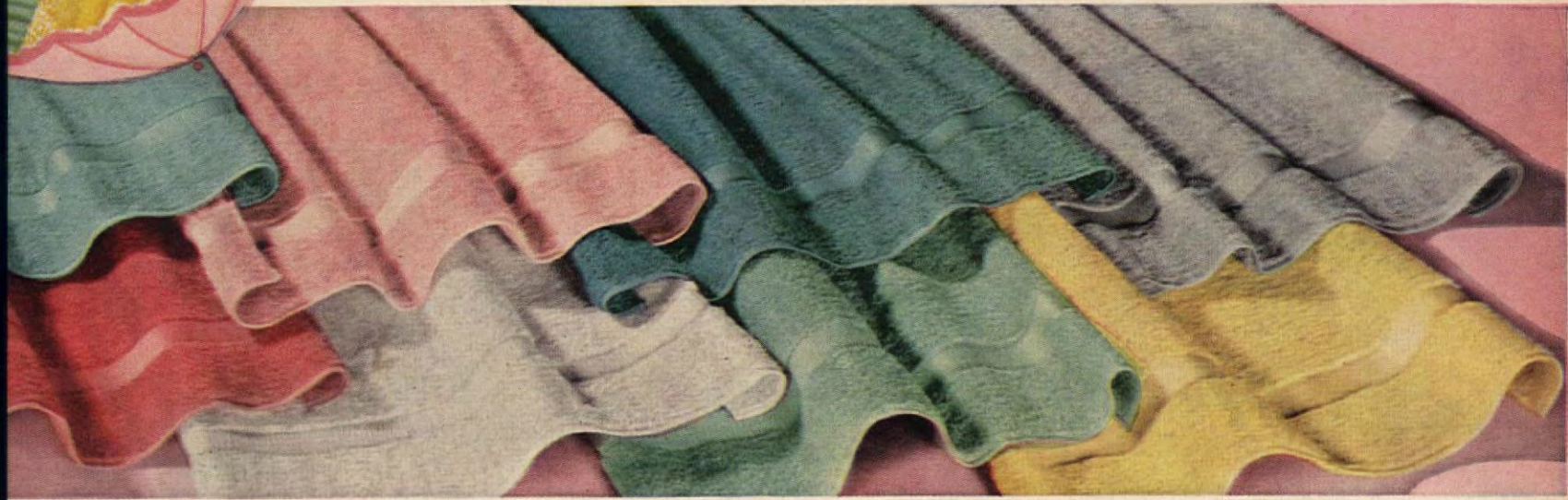
Artist Lou Foerster for years has done the saga of the Potters' lives for their Christmas cards, and the Potters frame each one for this collection.



Back of the kitchen, opening to outdoors and Vin's workshop, is Dot's pride and joy—her laundry. It's complete with automatic washer, gas dryer. THE END

VE in the Cannon Shower of Towels

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FOR HOME, GUESTS, GIFTS—SPECIALLY PRICED!**



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Brighten your bathroom with towels that twinkle with soft, washable "gold" yarns. Set them off with terries in Cannon Carefree colors. In the Cannon Shower of Values they're priced to save you money, starting at \$1



work overtime in summer! Save now on
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Gift shopping? No one ever has too many towels.
The new Spencerian with "gold" border, about \$1.79



More swims, more outings! Scoop up big beach
towels at savings. Many styles from \$1 to \$5.98

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A dependable Myers Pump delivers
abundant water pressure



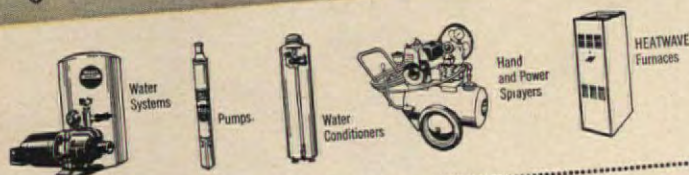
The instant you turn a tap anywhere in the house, a Myers Ejecto Pump delivers a full, steady stream of water. It operates quietly for years because there's just one moving part—a solid bronze, perfectly balanced impeller. It stubbornly resists corrosion, is free from pump-killing vibration. And the Ejecto is carefree! It even lubricates itself.

May is National Water Systems Month and a good time to call your nearby Myers dealer. He is an expert you can depend on to help you select the right pump for your well and location.

Myers *Water systems*



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BUILD SAFETY INTO YOUR HOME

THOMAS C. DESMOND

Each year 30,000 Americans are killed at home and 4,300,000 are seriously injured, costing us a staggering 750 million dollars. Even the menace of the highways, the automobile, runs a poor second to the home in the combined total of deaths and injuries. But while we are exerting tremendous effort and spending vast sums to curb the rampages of motor vehicles, little is being done to trap the marauder in the home. In fact, his fearful activities are accepted quite complacently by most of us, and we are even providing for him a place to work under the same roof that shelters us.

No one escapes his stealth and his watchful eye: the curly-headed youngster who leans too far out of a low, open window; the housewife who slips on her highly-polished kitchen floor; the four-year-old who, left unattended for a moment while being bathed, turns on the hot water and scalds himself; the oldster who trips at the head of the stairs and falls headlong to the floor below.

Heart disease is America's number one killer, but only among those over the age of 25. Before that age it is second to accidents, which among children of one to 14 years cause almost as many fatalities as the next six causes of death combined. And accidents are more numerous in the home than anywhere else.

At the other end of the life span, 300,000 oldsters each year suffer crippling injury from accidents, principally around the home. Falls account for three out of four of such mishaps. The unfortunate result of falls in the age bracket of 65 and over may be shock, heartstrain, and broken bones that fail to heal and lead to permanent disability or death.

Discouraged? Don't be. If you can afford to build, you can have your "dream home" and make it safe too. Architect D. Kenneth Sargent, experienced home designer of Syracuse, New York, informs me: "Most of the suggested safety features for use in home safety are available in the open market. However, they must be required and designed into the home."

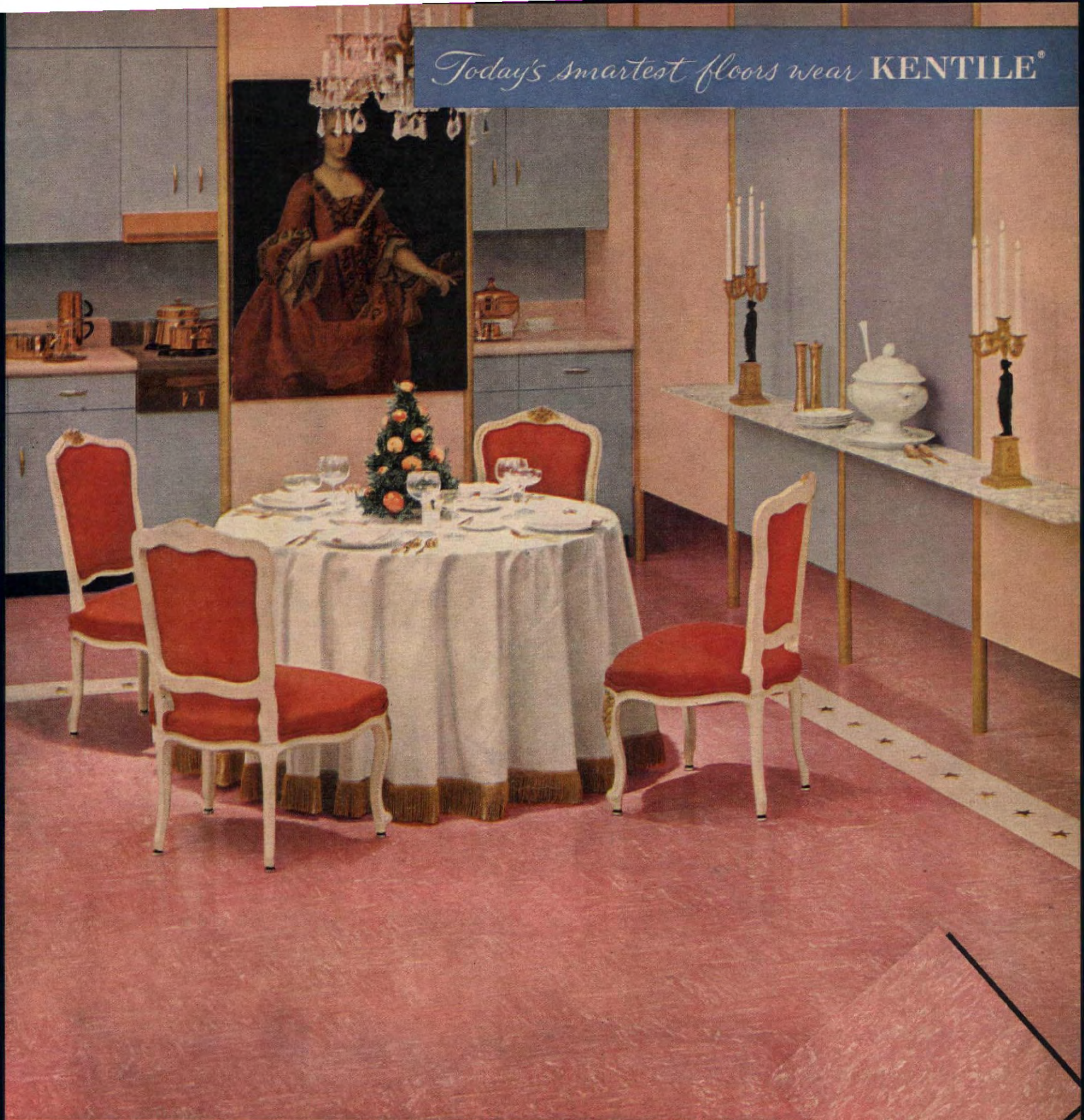
The "Home of Safety" built in Bay Village, Cleveland, Ohio, for instance, has no stairs, inside or out. (Eleven per cent of home accidents are caused by falls on stairs.) The front door of this house is reached by a gradual-rise ramp. All rooms are on the same level. There is no basement.

The roofing is fireproof. A mixing shower valve prevents scalding. To prevent deaths of children from lead-poisoning by chewing sills or moldings, the interior paint contains no lead. Floors are covered with slip-proof material that requires no polishing or waxing.

Windows, washable from the inside, are of the awning type. All bedroom and bathroom windows are high to protect people from falling out, even if standing on a piece of furniture. They are wide enough for light, yet shallow enough to make it impossible to fall through.

PLEASE TURN THE PAGE

Today's smartest floors wear KENTILE®



on pink and Piastra white marbled Kentile rubber tile and brass star inserts. Wall base is black KenCove. Counter top is Kentile cushion-back vinyl.

Live on luxury and love it with KENTILE rubber tile—
So much quieter! So much springier! So much longer wearing!

Room dividers on movable brass rods plus the excitement of this handsomely designed Kentile floor make for dining room drama! Yet this elegant room is so easy to have and so easy to take care of—thanks to Kentile rubber tile. Restful, quiet, with the buoyant resilience only Kentile rubber tile offers, it cleans in a jiffy and needs only occasional light waxing. And its mirror-smooth jewel colors stay fresh looking through years and years of hard wear. Do come and look at Kentile rubber tile (KenRubber®) at your Kentile Dealer's very soon. He's listed under FLOORS in your Classified Phone Directory. Kentile, Inc., Brooklyn 15, New York.

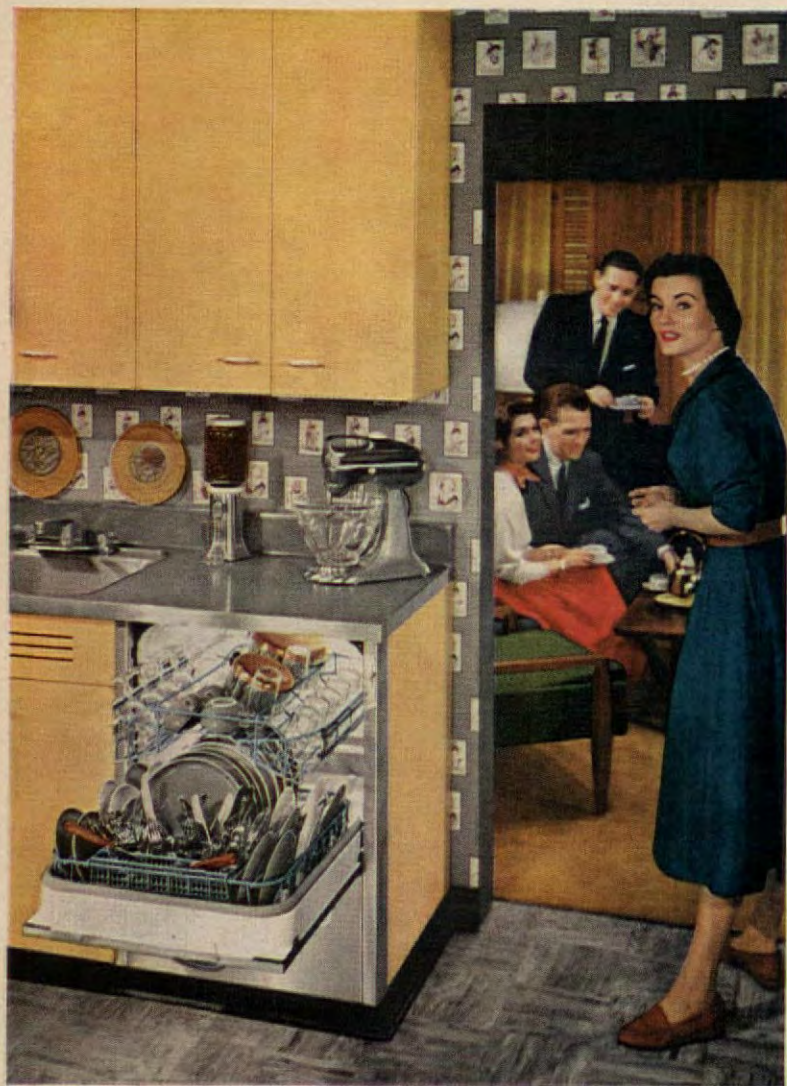
*It's so easy
 and so inexpensive
 to do-it-yourself!*



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 AND ASPHALT TILE... OVER 150 DECORATOR COLORS

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How to stop being a Ghostess by KitchenAid

You know what a ghostess is: that's a hostess who disappears right after the meal. And leaves her guests with that awkward choice—pitch in with the dishes, or try to ignore those stacks of soiled tableware.

But change the scene just slightly...add a *KitchenAid* automatic dishwasher...and see the hostess be a part of the party! Now she has *time* for gracious entertaining and living.


Why a *KitchenAid*? Because a *KitchenAid* belongs in this scene. Because the product itself is unequalled.

Ask friends that have one...or an expert—a dealer. He'll explain how a *KitchenAid*, by Hobart, *washes* and *dries* better...he'll show you the exclusive revolving power wash arm, the separate electric blower-dryer unit—no other make has either one! Compare these superior features with ordinary "splasher" type or "needle-spray" washers...see the *big* difference for yourself!

But of course you're concerned with appearance, too: "How will it go in my kitchen?" The answer—beautifully! Your dealer can provide the model, style and finish you prefer, the color you wish...your new *KitchenAid* dishwasher will take its place in your kitchen as naturally as it fits your way of life.

For information, write Dept. KA, *KitchenAid* Home Dishwasher Division, The Hobart Manufacturing Co., Troy, Ohio. Canada: 175 George St., Toronto 2.

KitchenAid

The Finest Made. .by 

The World's Largest Manufacturer of
Food, Kitchen and Dishwashing Machines

Build Safety Into Your Home

(Begins on page 26)

The house is equipped throughout with fabric-covered folding doors to eliminate bumping into edges of open swinging doors.

Overhead kitchen cabinet doors are sliding, instead of swinging, for the same reason. The kitchen range is placed away from the window so curtains cannot blow over surface heating units. Cabinets and work counters are on each side of the range to prevent accidental falls against or onto the range.

The entire house is light-conditioned. Switches are placed at entrances and exits to all rooms. Switch plates have built-in neon-glow lamps for easy location in the dark. Safety covers on outlet boxes have turn-plates to prevent children from inserting hairpins and other metallic objects. Outlets are at least every 12' apart throughout the house so lamps or appliances with standard 6' cords can be placed anywhere.

In the bathroom, light fixtures, handles and cover plates of switches are of insulating material. The bathtub has a non-slip bottom. Vertical and angled grab bars are provided so that towels cannot be hung on them, impeding emergency use. Towel racks and grab bars are of unbreakable metal. Other bathroom safety features include non-scald water-mixing valves, built-in soap dishes, a wall slot for used razor blades, non-slip flooring, and a locked section in the medicine cabinet for the storage of poisons.

The site you choose for building is important, too. If you can, build in a residential area away from the heavy flow of traffic, but within a block or two of public transportation. Don't make Junior cross a main thoroughfare (or don't do it yourself, for that matter) just to buy a loaf of bread or a pound of sugar. The odds are against you if you tempt the killers of the highway too often.

Build on a level plot to do away with sloping walks. The less you have to climb stone slabs and wood steps, the safer you'll be.

Remember your heart, too. Sure, you want room to move around outside. But enough space can mean enjoyment, while too much space can lead to drudgery and over-exertion.

The same is true of the rooms in your house. You don't want to build them so small that they'll give you claustrophobia. But don't forget either that you'll have floors to sweep, woodwork to polish, and walls and ceilings to paint and clean. The more wall and floor surface, the more cleaning. The higher the ceiling, the more reaching and the greater the risk of accidents.

The best way to avoid obstructions is not to bow, bob and weave when you meet them, but to eliminate them completely. Provide plenty of wall space in your rooms so that you can arrange the furniture without obstructing traffic. Make passageways between rooms short and straight.

Recess radiators into the wall. Keep floors level, with no raised projections whatsoever. Use sliding or folding doors between rooms (only where doors are necessary), on closets, and on wall cabinets. Projections of all kinds are dangerous, be they from the floor, from the wall or from the ceiling.

The modern building trend is often to one-floor construction. However, where stairs are necessary use short, straight flights, with at least one landing. Always provide hand rails along stairways, or even above a single step.

If you have an attic or cellar stairway, paint it a light color. All stairways should be well lighted, with switches at both top and bottom. Make sure that ceilings over stairways are never less than 6'8" above every tread.

Windows in older homes had two serious disadvantages. First of all they were generally too low, increasing the possibility of people (especially children) falling through. Secondly, they presented a serious problem of cleaning, because they had to be reached from both sides, with much bending and reaching involved.

CONTINUED ON PAGE 40

New idea! VINYL in a floor wax

and the beauty of it is — *it's childproof**



Never before such a high gloss!

New Simoniz Floor Wax with *vinyl* in it, gives you higher gloss than you've ever known. On *any* kind of floor—linoleum, asphalt, rubber, vinyl tile or finished wood! Throughout the house!

No wax easier to apply!

New Simoniz Floor Wax polishes itself. No buffing. No rubbing. It spreads evenly—without streaks—quickly sets to a tough, beautiful, *vinyl* gloss!

*Wet spills won't harm gloss!

Splashes and spills—so common with children—won't hurt the tough vinyl surface—or shine. Simply wipe them up. New Simoniz Floor Wax is water-repellent.

*Never before such protection!

The miracle of vinyl—and only Simoniz has it—gives you the toughest floor surface. The kids won't scuff it, or harm the gloss with their roughhousing. No doubt about it—it's *childproof*!

*No finish so easy to maintain!

Simoniz Floor Wax with vinyl has a gloss that lasts and lasts. You can even damp mop your floors freely without dulling the shine. Without spoiling the wax finish.

*Good news about re-waxing!

Here's the *one* floor wax you can remove *evenly* before re-waxing. Simply use your regular household detergent and warm water. The beauty increases with re-waxing. You'll be amazed, once you try it.

Simoniz® Floor Wax

For all floors—linoleum, asphalt, rubber, vinyl tile and finished wood





HARRIET ARNOLD

When I questioned R. B. Rock, Jr. of Princeton, New Jersey, about the play yard for their little daughter, he described it as "just the same old stuff I grew up with in North Carolina."

It's a big yard, about 20' x 40', so there's plenty of space for four or five children to play there. There's room for them to play with toys, as well as the permanent or "built-in" equipment, and they don't feel hemmed in.

The play yard enclosure is made of snowfencing left in its natural rusted stain. There's a little white gate at one end.

Snowfencing is easy to put up, and the posts don't do much damage to the lawn when they are removed later on.

There's reassurance for a busy mother, too, because it's not easy for children to climb out over the fence.

The "old North Carolina style" play equipment is inexpensive and easy to build. There's a sandbox, a jumping board, a set of steps, and an overhead ladder. The ladder (left) is an old one supported by four iron pipes secured upright in the ground.

All of these pieces are painted a sparkling white. With the rust, they look attractive against the green of the grass.

They're an easy assembly project for a home handyman, and you can be sure that the kids will love 'em!

PLAY YARD — Old Style



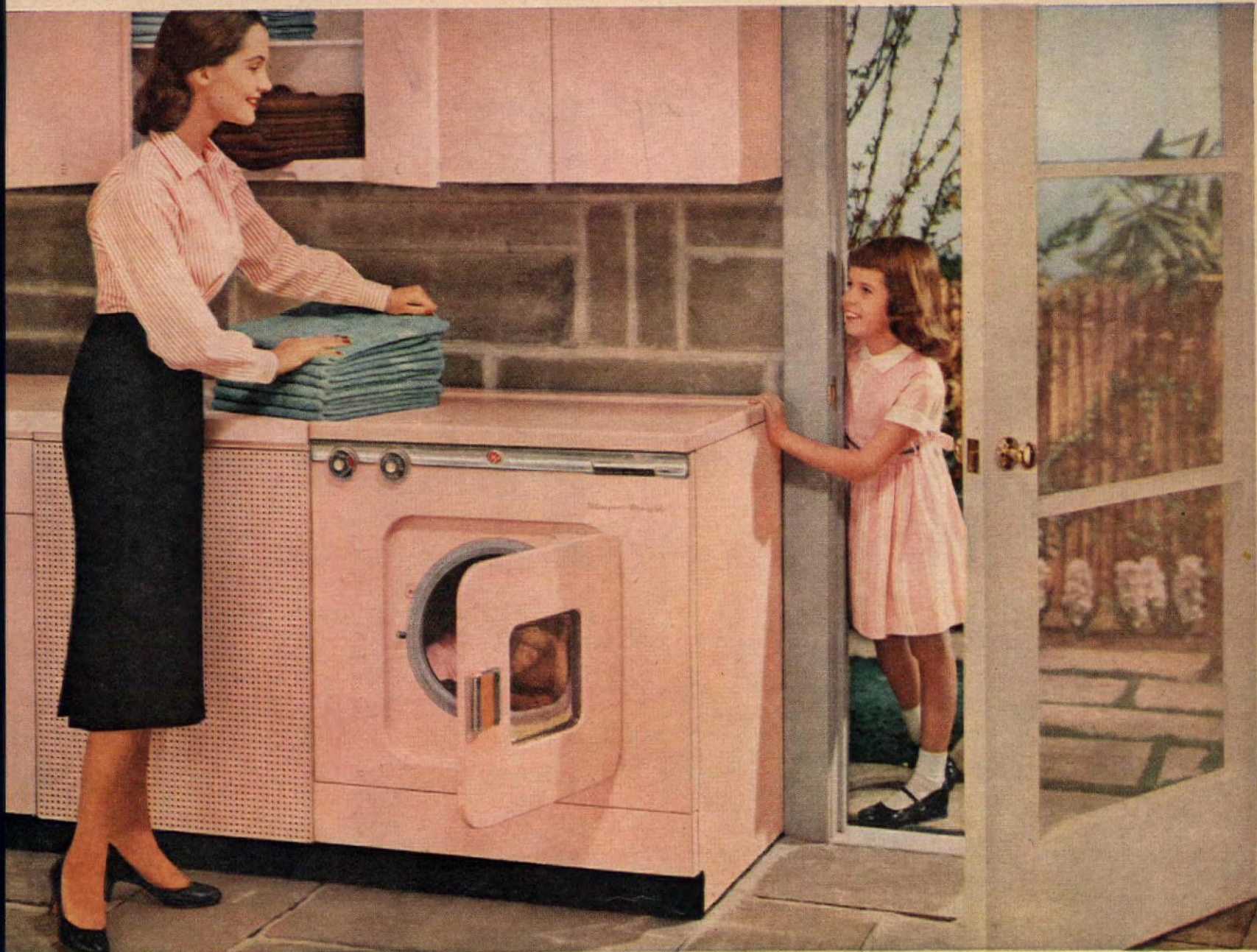
Jumping board is a 15' plank, 12" across. It is supported at each end by a sort of low horse, and responds wonderfully to jumping from any area.



No play yard would be complete without a sandbox, and it's the easiest piece of equipment to build. Make it any size, add seats on corners.



Three steps up, and three steps down—a simple piece of equipment that helps child learn all about stair climbing while having lots of fun.



ONLY 30 INCHES WIDE, PORCELAIN TOP GENERAL ELECTRIC COMBINATION WASHER-DRYER FITS AT COUNTER END OR ALMOST ANYWHERE

NEW EASIER WAY TO WASH AND DRY CLOTHES

General Electric Combination Washer-Dryer saves space, saves steps, saves lifting

appliances in one, this exciting complete laundry takes over both washing and drying—in the space of your washer alone.

From General Electric—famous for dependable appliances—comes this convenient, time-proved way to launder that saves so much time and is so easy for you.

no more lifting wet wash. No waiting to reset. With a single setting of the controls, a 18-pound family laundry washes brightly and dries so soft and fluffy that every piece can be worn or put away without ironing. And it's all in one continuous operation! It takes only two minutes of your own time—the combination does the rest.

Just counter height and counter depth, the General Electric Combination fits in a bath, hallway or kitchen like a 30-inch base cabinet. No venting is needed as lint and moisture automatically go down the drain.

And you get: Automatic Water Saver • Automatic "Drip Dry" Choice • Automatic Built-in Water Heater • Hot or Warm Water Wash • Automatic Dry Selector.

Replace your old washer with this easier way to do your hardest job. About \$4.65* a week—includes one year's service; five-year written warranty on transmission parts.

*After small down payment. See your General Electric dealer for his prices and terms.



Built-in model of the Combination Washer-Dryer by General Electric can be installed waist-high in a wall as above or under countertop. Lovely Mix-or-Match Colors or white blend with any décor. Ask for a free demonstration soon. General Electric Company, Appliance Park, Louisville 1, Kentucky.

Progress Is Our Most Important Product

GENERAL ELECTRIC





Cushman COLONIAL

in the
New
Bennington
Group

All the beauty of Early American design is here, translated with imaginative freshness and deftly blended with newer concepts of cabinetcraft . . . answering today's need for functional space-saving units that are light in feeling.

And these are but two of the decorator settings that you can see at your Cushman dealer . . . each piece exactly detailed, hand-rubbed, and lacquered to defy heat, water and alcohol.



Available in two
matchable finishes, Harvest Brown
and the original Russet Maple



Special Offer

Colonial Cricket Stool . . . ONLY **\$3.95**
POSTPAID

This maple finished, hand-pegged, 13" x 9" x 8" Cricket Stool has a retail value of \$6.25! It's yours at the very low price of \$3.95 to introduce the superior construction, finish, and craftsmanship of all Cushman Colonial Creations.

How to Decorate Your Home — Send only 25c for this new illustrated 32-page booklet of decorating hints, "At Home In Every Setting." It's full of helpful and practical suggestions. Booklet Free with Stool.

H. T. CUSHMAN MFG. CO., Established 1886
Box 569, North Bennington, Vermont

☐ Enclosed find \$3.95 for Footstool (add 25c if west of Mississippi) in Harvest Brown ☐ in Russet Maple ☐; and include my FREE copy of "At Home In Every Setting."

☐ Enclosed find 25c in coin for "At Home In Every Setting."

PLEASE PRINT

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Address _____

City _____ Zone _____ State _____



30 WEEKS WITH 30 GREEKS



"Report from Rutgers," a bulletin of the State University of New Jersey, reports a new do-it-yourself twist. From May to December was time enough for 30 Greek-letter fraternity members to convert an ordinary, 11-room Victorian home into an 18-room Colonial mansion.

Self-admitted "rank amateurs," they did a professional job. The young men (three had "worked for pay" briefly as carpenters and electricians) figure that they saved about \$15,000 by doing their own remodeling work.

In addition to handsome Colonial architecture, here's what Alpha Sigma Phi's industry has provided: A 20' by 20' dining room, a big living room, a 20-bed dormitory, a king-sized kitchen, 10 study rooms (some with sleeping accommodations), a library, den, party room, house mother's room, and five baths.

The residents set out, essentially, to double the width and capacity of the building. Paint blended the addition with the century-old "original." The only professional help contracted by the fraternity consisted of an architect, a mason, who set up the foundation, and two carpenters, who installed clapboards.





The Bel Air Sport Coupe shows the solid quality of its Body by Fisher.

The Sweet,
Smooth and Sassy
'57 Chevrolet . . . *It likes to flex
those big new muscles!*

New muscles under the hood—with a choice of *five* precision-balanced new powerplants—to move you along in eager and effortless smoothness. New muscles to grip the road even more tightly and lay into the curves even more solidly. New muscles to give you a new lift in driving!

Here's a car designed to put the sparkle back into driving, a car that gives you that glad-to-be-alive feeling the moment you nudge the throttle! Part

of the pleasure is performance—and part is the wonderful sense of security that comes from Chevy's superb road-holding and precision control.

How do you like to drive? There's a Chevy combination to suit every motoring mood, from the thrifty Six to the terrific Corvette V8, from the sports car *close-ratio* stick shift to the free-flight feeling of either of Chevrolet's two automatic drives.* Whenever the miles seem dull and motoring a chore, remember this: There's a sure cure just as close as your nearest Chevrolet dealer! . . . Chevrolet Division of General Motors, Detroit 2, Michigan.



*Corvette engine, close-ratio transmission, Powerglide and Turboglide automatic transmissions—optional at extra cost.

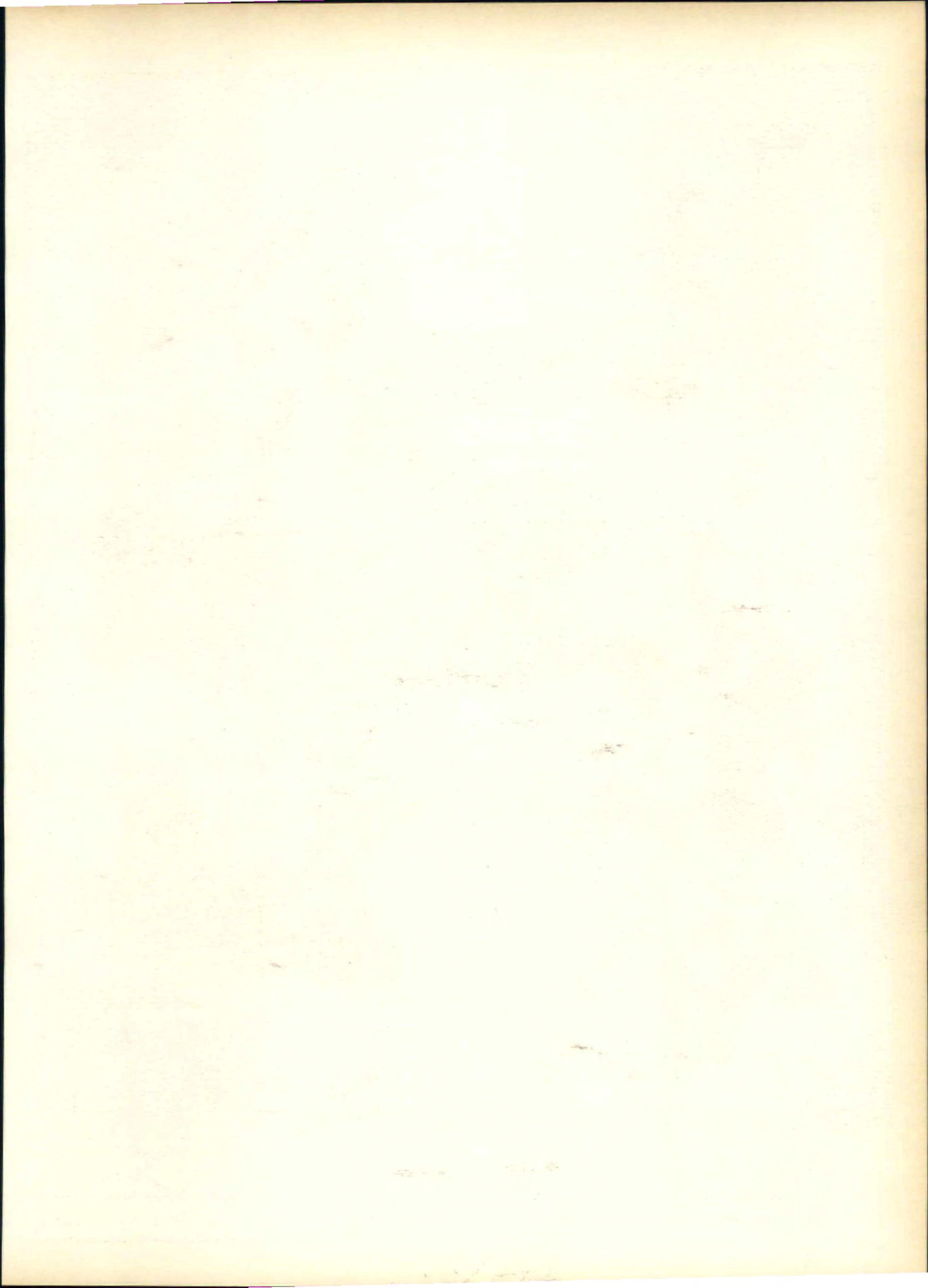


Loomed by American labor to beautify American homes

GRAND CANYON
by **magee**
CARPETS AND RUGS MAKE A HOUSE A HOME.

Magee works a special magic! Texture and warmth, earth-and-sky tones, all these in this beautiful all wool carpet with high loops of magnified twist yarns on a lower looped ground of interlacing tones. A choice of eight lovely color combinations from blue-greys to brown and green neutrals, each highlighted by the diagonal light tone. It is available in 27", 9', 12', and 15' widths.

THE MAGEE CARPET COMPANY, BLOOMSBURG, PA.



RHODODENDRON
MACROPHYLLUM—

*Coast Rhododendron,
Washington*

SPINUS TRISTIS SALICAMANS—
Willow Goldfinch, Washington

MALE

FEMALE

MALE

VIOLA SORORIA—
Violet, New Jersey

CYPRIPEDIUM REGINAE—
*Showy Ladyslipper,
Minnesota*

Arthur Singer

SPINUS TRISTIS—
Common Goldfinch
NEW JERSEY
IOWA
MINNESOTA

ROSA SUFFULTA—
Wild Rose, Iowa



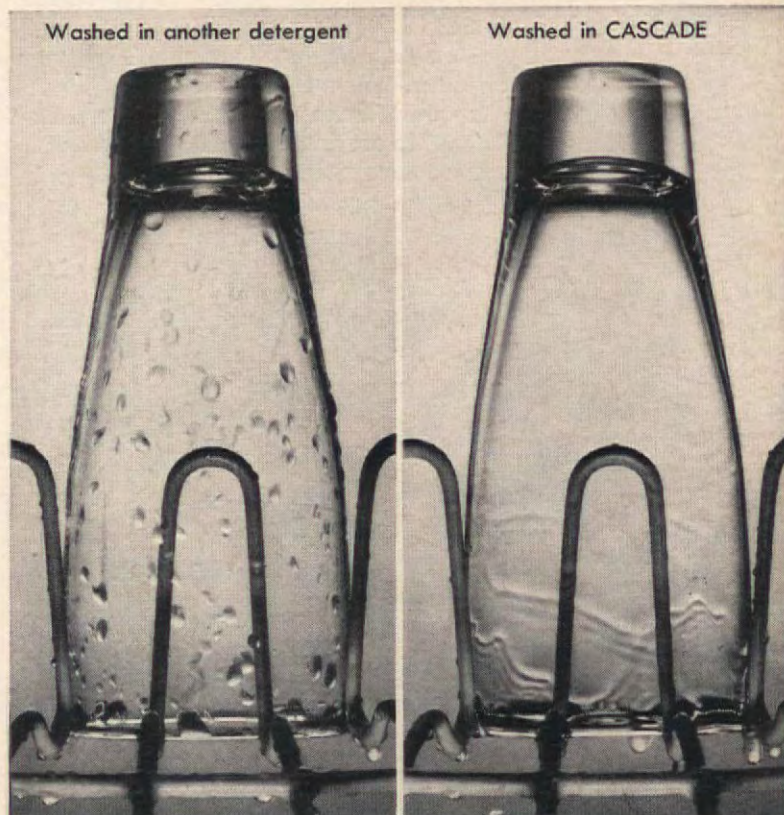
• *Who's the handsome fellow in the gold vest and black cap? Why, he's Mr. Common Goldfinch, who adds glitter to the goings-on wherever he shows up. Just above him is Mrs. Goldfinch, who's a bit more conservative of dress; but together they make a most attractive couple.*

And what of the traveling stranger who's looking things over up there at the top? He's a member of the same family, known to his friends as Willow Goldfinch. We're happy to bring you this colorful group as our sixth ready-to-frame Bird Print from magnificent original paintings by Arthur Singer. Three states have "adopted" the Common Goldfinch: New Jersey, Iowa, and Minnesota. And the Willow Goldfinch is the state bird of Washington.

- Copies of previously published Bird Prints in this series are still available at 50¢ each. They are: #1) Cardinal; #2) Eastern Bluebird and Mountain Bluebird; #3) Ruffed Grouse, Ring-Necked Pheasant, and California Quail; #4) Mockingbird; #5) Robin. Order from The American HOME, Dept. BF, Forest Hills 75, N.Y.

NEW! FOR AUTOMATIC DISHWASHERS

Cascade eliminates drops that spot!



Cascade has an exclusive ingredient to change drops of water into cleansing, clear-rinsing "sheets." That's why General Electric puts Cascade in every "Mobile-Maid"!

These two glasses show why Cascade stops spotting as no other detergent can. Cascade's exclusive ingredient changes water drops into free-flowing sheets. And Cascade's unique formula leaves everything so

slippery-clean, rinse water slides right off. Result: no water drops to dry into ugly spots. Cascade gets even glasses spotless . . . close-up clean. Yet it's safer for delicate china patterns than any other detergent.



GENERAL ELECTRIC
advises you to use

PROCTER & GAMBLE'S
Cascade
(IN FACT, EVERY LEADING
DISHWASHER MANUFACTURER
RECOMMENDS IT.)



See General Electric's New 1957 "Mobile-Maid." This full-capacity portable dishwasher plugs in like a toaster . . . needs no installation. Special features include: automatic double pre-rinse, power wash and triple rinse. See it now at your G-E

dealer. This marvelous new "Mobile-Maid" deserves a marvelous detergent. So, naturally, you'll find Cascade packed in every new G-E "Mobile-Maid." Always use Cascade in your dishwasher for spotless, sparkling results.

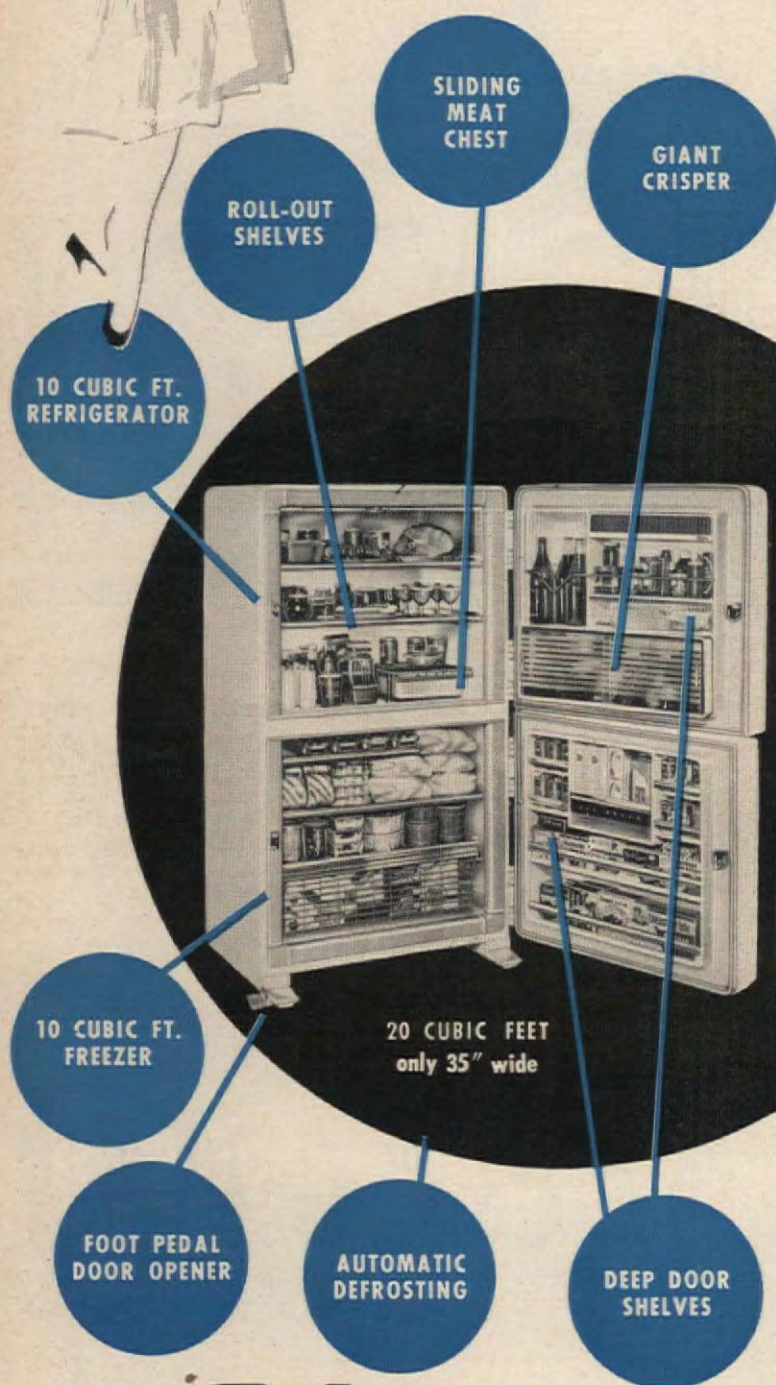


Some refrigerator-freezers
have one feature
... some have another, but

You've Got Everything when you get the new "all-feature" Gibson!

Now you don't have to sacrifice one feature
for another. With a Gibson you get every
modern feature. Check the list below.

Then see your Gibson dealer and see the
many other outstanding features of this
great new Gibson two-door.



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LESSON FOR THE TAXPAYER

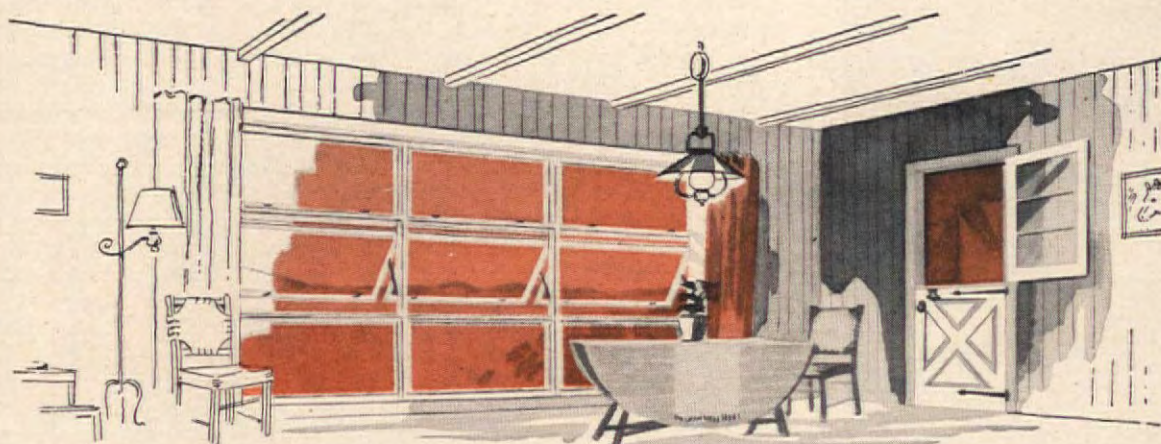


GRANT HEILMAN

Want your neighbors to take more of an interest in school activities? Then you might consider the novel idea used by the elementary school in Doylestown, Pennsylvania. It was a two-day experiment that you, as part of the PTA or another group, might want to suggest. The principal moved the second grade out of the school and into a classroom set up in an automobile dealer's showroom. Passersby watched the class through the big windows, heard proceedings over a loudspeaker. Now they know where their school tax dollars go. The children were undisturbed—they quickly forgot they were "on display." The project got good publicity, too. Is it worth trying in *your* town?

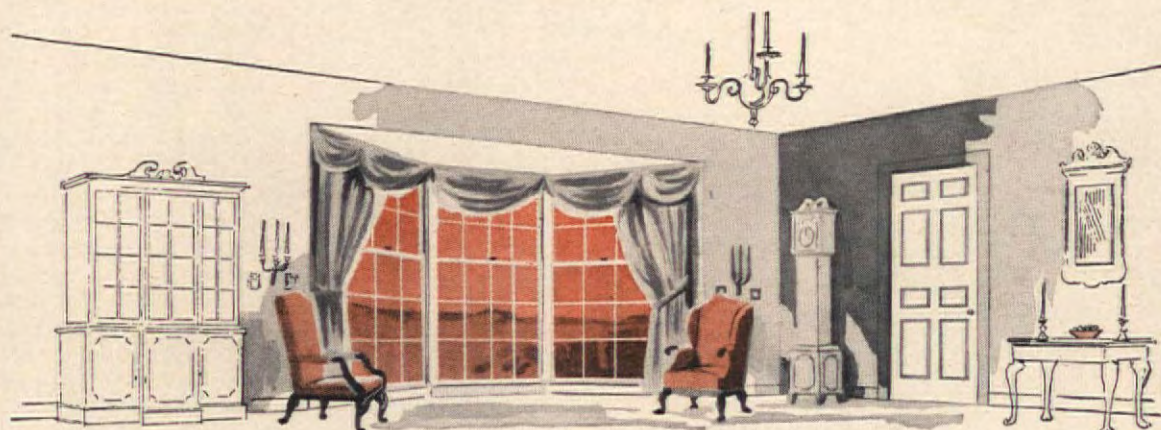


Three easy ways to rescue your house from the "look-alikes"



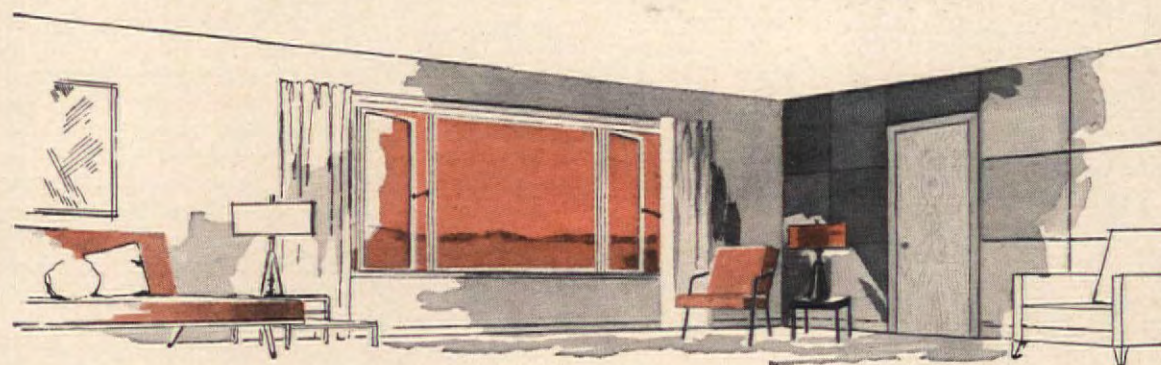
Personality: RESTFULLY INFORMAL

No need for your home to be a "look-alike"! It's so easy to give it a personality that fits *your* style of living. Do it with doors and windows—available for every style of home from Curtis. Here, a finely detailed Curtis Dutch door and Curtis Convertible wood windows, used as awning sash, strike the note of contemporary, casual living.



Personality: CHARMINGLY TRADITIONAL

The charm of early America—deep-rooted in tradition—lives in this graceful interior. Much of the effect is due to the divided light Curtis Silentite double-hung windows used in a bay and Curtis carefully crafted paneled doors. Like all Curtis windows, these open and close at a touch, are truly weather-tight. Curtis—and Curtis alone—offers you wide variety in choice of fine doors and windows.



Personality: LIVABLY MODERN

You can go modern—without bleakness—in a room like this. The Curtis view sash and single-pane Curtis Silentite casements open up a whole window wall. The casements will never swing or rattle in the wind, and staunchly bar out dust and weather. The door is a famous Curtis New Londoner with a beautiful grain pattern that creates a picture in wood. The Curtis line of doors and windows and other woodwork offers styles for every taste, every purse.

CURTIS



WINDOWS - DOORS - WOODWORK - TO MAKE YOUR HOME DIFFERENT

Your Curtis Woodwork dealer will show you convenient Curtis door and window charts that will help you choose your style of Curtis doors and windows quickly and easily. Curtis Woodwork is sold by lumber dealers in most parts of the country—and the Curtis guarantee is your assurance of fine workmanship and lasting value.

Mail the coupon now for colorful 24-page window idea book and literature on Curtis doors.

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200 Curtis Building, Clinton, Iowa
Please send free booklet showing the many types of Curtis windows—also door literature.

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Elegance -

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ELKAY
A REFLECTION OF GOOD TASTE
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STAINLESS STEEL SINKS

Like your treasured sterling, lustrous beauty and lifetime loveliness are the wonderful attributes of your ELKAY stainless steel sink. Like the satin look of a silver heirloom, ELKAY sinks softly reflect the mood of your decorating competence. And, ELKAY sinks relieve you of tiresome scrubbing and bleaching... a swish of a damp cloth makes it sparkle bright as ever. Plan to be surprised when you find out how little a lifetime ELKAY sink costs. Send now for free, colorful literature.

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ELKAY MANUFACTURING COMPANY

1898 South 34th Avenue, Chicago 50, Illinois.

The World's Oldest and Largest Manufacturer of Stainless Steel Sinks... Since 1920

Build Safety Into Your Home

(Begins on page 26)

You can have just as much light and equal or better ventilation by installing in your new home windows—at least 30" above the floor—that can be opened and washed entirely from the inside.

It is a little difficult to understand why builders of yesteryear so often placed essential home features near the floor or overhead instead of within easy reach, at arm or waist level. Your toaster lead, for example, probably originates somewhere near the baseboard, follows the floor for a few feet, and then loops up to connect with the appliance. The same may be true of your electric iron, your bedroom lamp and coffee-maker.

Wouldn't it be easier to plug a lead in three or four feet above the floor? And wouldn't it be safer to connect two points with a short lead instead of letting the wire loop on the floor to ensnare the feet of the unwary?

Excessive stooping, climbing and reaching are unnecessary, and have no place in modern home construction. Arrange shelves and storage space so you can reach what you need from the floor level, without scrambling on insecure pieces of furniture.

And for your kitchen, manufacturers have now put on the market a wall-mounted oven at waist level, with a separate cooking surface somewhere else in the same room. The object, again, is to reduce exertion, bending and reaching, to make your work easier and safer.

Most architects advocate the use of non-slip materials for covering the floor and the bottoms of tubs and showers because the danger of slipping and falling is greater in the bathroom than anywhere else in the home.

A bathtub should have a built-in seat for foot-bathing, rinsing and showering. It should also be lower than the old-type bathtub, and certainly not raised off the floor on legs.

If you prefer a shower, that's all right, too, but a shower stall, like a bathtub, should have a seat within easy reach of the water faucets. Faucets, in the tub or in the shower, should always be easy to reach, not at the end of a tub or directly under a shower stream.

You probably want a mirror in your medicine cabinet. That's fine, but put it on a sliding door instead of a swinging door if you can. Avoid the use of glass shelves inside the cabinet. Provide a separate locked compartment in your medicine cabinet for poisons and dangerous drugs.

And very important: Have plenty of light above your medicine chest. It isn't easy to read in poor light at any time, but it's even harder when you wake up with a headache or toothache at 3 a.m. Insurance companies know how many claims they

have paid on the lives of customers who mistook sleeping pills, sulfa pills or iodine for aspirin, vitamins or nerve tonics.

Your bathroom should have a small light burning all night, and it's a good idea to have night lights in bedrooms and at the tops and bottoms of stairways. You can buy low-wattage lights that will plug directly into any electrical outlet without a lead or socket. These bulbs cost only a few cents each. The cost of burning them all night is almost negligible, but the safety they give you isn't. The important thing is that you provide plenty of electrical outlets, particularly at strategic points throughout your house.

There is an old saying, "Trifles make perfection, but perfection is no trifle." So it is with the safety-proofing of homes. It is not a drastic change in design, but the combination of simple, inexpensive little things which makes the difference between the ordinary home and the safe home.

Safety can be accomplished through common sense. It means more than the protection of life and limb. It should even be considered in terms of dollars and cents, for a safe home is a more desirable, more valuable home. And many safety features cost the same as building the unsafe way.

If you decide to sell in the future, you will find that good planning means money and easier sale. All prospective buyers, but particularly those with children or those with aged relatives in the household, will consider the safety and convenience of the location of your home. They will notice and appreciate the safety features in your home and pay you more for them. The desirability of safe design is so simple and obvious when it is seen, but so often overlooked whenever homes are being constructed!

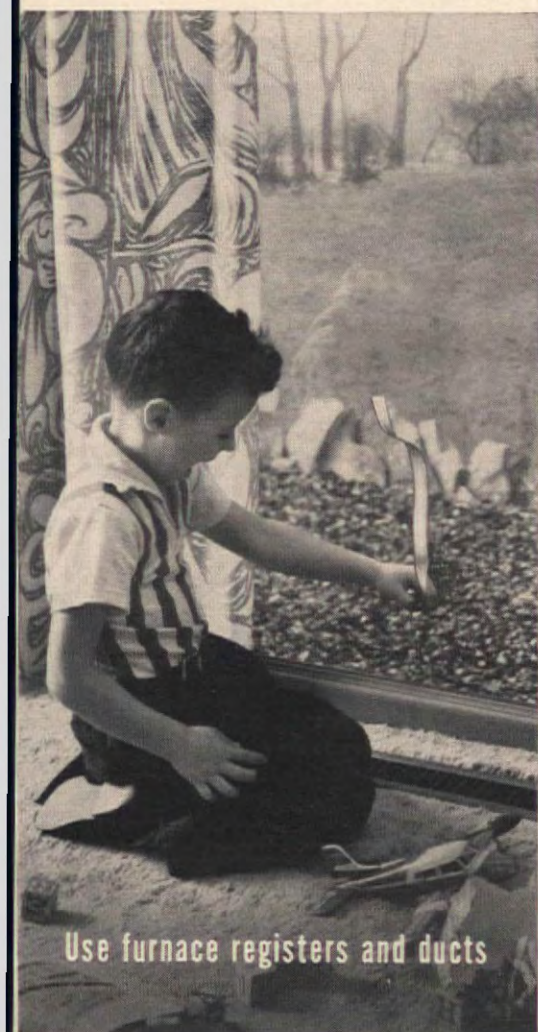
The housing needs of the aged are great, and more and more, the aged are becoming good potential customers for homes. More and more aged are retiring. They are living longer. They have more money. More and more of them are living in or looking for their own homes. You will have a much better chance to sell at a better price if you build a home now suited to the needs of the aged.

But suppose you decide to stay where you are. Your chances, too, of living longer are improving each year. During the last half century, your life expectancy has increased by 20 years, and it will keep right on going up.

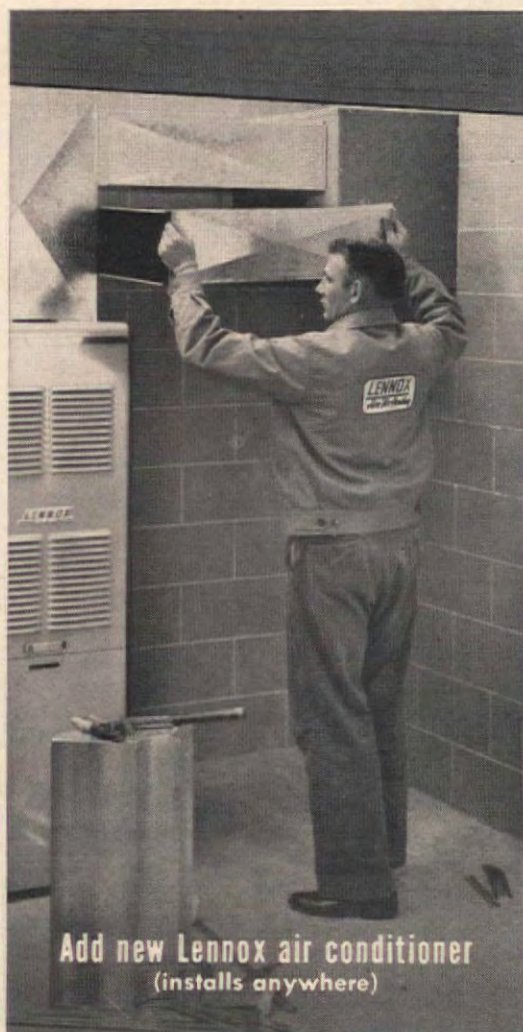
The home you are building today will still be occupied 50 years from now. You might still be the occupants then, so build for the present and build for the future.

THE END

How to get summer air conditioning out of your warm air heating system



Use furnace registers and ducts



Add new Lennox air conditioner
(installs anywhere)



Cool your whole house
(every room of it)

**You can do it for cigarette money with the new Lennox Stowaway Air Conditioner...
now available for custom-installation by your local Lennox Comfort Craftsman**



A remarkable series of engineering breakthroughs by Lennox, world leader in the science of conditioning air, has led to the development of a new kind of *whole-house* air conditioner that hooks right up to your warm air furnace ducts and registers.

It can be installed in an attic, basement or crawl space; or outside on a roof or concrete slab.

Unexcelled in its performance, the new Lennox Stowaway air conditioner is surprisingly economical to install, operate and maintain. *It costs no more over the years you enjoy it than you spend on cigarettes—even if your family smokes as little as two packs a day.*

Economical to install

Air cooled, the Lennox Stowaway requires no plumbing, no water tower, no expensive wiring. Even if you don't have a warm air heating system it's economical to install. Simple ductwork is all that's needed in homes with hot water, steam or radiant heat; or with a space heater, wall heaters or floor furnace. And operating cost is *amazingly* low! The Lennox Stowaway air conditioner uses definitely less electricity than many other air-cooled air conditioners of similar capacity, as it cools and dehumidifies the air throughout your whole home.

Two compressors assure a constant, comfortable balance of temperature and moisture. Lennox Stowaway units of 2-ton, 3¼-ton, and 5-ton capacities are now available for custom-installation by your Lennox Comfort Craftsman. Also available is a wide variety of other Lennox air conditioning equipment—for every home need, and for many commercial installations as well.

Buy now on Easy Pay Plan

Call your local Lennox Comfort Craftsman, listed in the yellow pages of your phone directory. He's factory-trained, deals directly with Lennox. He'll gladly give you a free air conditioning estimate, tell you about the Lennox Easy Pay Plan.

More families buy

LENNOX

world leader in all-season air conditioning for the home

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THE AMERICAN

HOME

Market

SHADOW AND SUBSTANCE. The Shadow is the correct time and the substance is a stunning sundial worthy of a pedestal in the loveliest gardens. It works on an entirely new principle whereby the sun shines through cut-out numbers casting the shadow of the time on the 12" back plate. Easily converts to daylight saving time. \$16. ppd. Garret Thew Studios, Westport 45, Conn.



HIGH GLASS DESSERTS to make the youngsters' eyes shine, gentlemen beam, and ladies purr. Parfaits may sound like dining-at-the-Waldorf enchantment, but there's no trick to serving them at home with 6" high Parfait Glasses. We made a color spectacular with just raspberry sherbet and whipped cream. Set of 8, \$4.95 plus 25¢ post. Page & Bidle, 21 Station Rd., Haverford 4, Pa.



SWIVEL CAPTAIN'S STOOL

Sturdy, Concealed Ball Bearing Swivel. Now—a swivel stool styled for the home. For drink or food bar, counter, work table, office, etc. Large contoured seat, wide form-fitting back in thick knotty pine. Legs and rungs hardwood. Rungs just right height for young or old. Ideal child's chair (leg turnings easily slipped off as child grows). Finest hand-crafted quality. In mellow honey-tone knotty pine or lovely maple finish. Seat ht. 30 in. or 34 in. (specify).

Only \$16.95. COMPLETE KIT—for easy assembly. Fitted, drilled, sanded, etc., simple instructions. Only \$11.95. Shipping charges collect.

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USE FOR INDOOR JOBS, TOO. Holds any weight person. Strong steel construction, thick foam rubber padding. Works last for years. Weighs 8 lbs. 17" wide, 10½" deep, 14" arms. \$6.95 postpaid, \$7.95 west of Denver. Write for Circular.



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End fire hazards—neighborhood nuisance of blowing burning bits of paper—sooty ash. Scientific draft design minimizes smoke, smell—burns damp, green, dry, garbage or refuse to fine ash. Needs no watching. Burns in any weather. Quickly pays for itself. Made of rust-resistant aluminum bonded to steel for longest service. Over 150,000 satisfied users. Approved by fire depts. 2 bushel model A (21½" x 27")—\$14.95 postpaid. 3 bushel model B (24" x 32")—\$18.95 postpaid. Money back guarantee. Stainless steel models available.

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Place

HELEN DE MOTTE

Welcome to the Market Place Merchandise, except personalized items, may be returned within seven days for a refund of the full price. Most of the firms mentioned in the Market Place prefer not to handle C.O.D.'s.



STORE YOUR STAPLES in white china canisters sporting the famous *Blue Willow* pattern that has been a favorite for generations, and it will perk up a kitchen even more than a row of geraniums on the window sill. Labeled for Flour, Sugar, Coffee, and Tea, they hold 5, 4, 2 and 1 lbs. Complete set, \$5.95 ppd. Townsend House, Dept. A-5, 645 Bergen Ave., Jersey City 4, N. J.



TRIVET DRAWER PULLS in authentic Penn. Dutch designs are top drawer ideas for dressing up your kitchen cupboards (on doors as well as drawers) or the drawers of antique or unfinished pieces. Black cast-iron 3½" long with ½" peg extension in back, choose *Eagle* or *Grain and Tassel*. Matching pair, \$1. Add 25¢ postage to order. Helen Gallagher, 413-AH Fulton St., Peoria, Illinois.

Dress up your home with this 18' METAL, REMOVABLE FLAGPOLE

\$16.95 COMPLETE EXCEPT FOR FLAG

A sturdy pole, made from rust-resistant, galvanized steel tubing. Stands 18 ft. above ground. Easily installed ground socket like a clothes dryer. Can be set up or removed instantly, even by a woman, since pole weighs only 17 lbs. Comes apart in two sections for easy storage. Complete with polished solid aluminum ornamental ball, rope, snaps for flag and cleat. Money back guarantee.

COMES APART FOR EASY STORAGE

POLE LIFTS OUT OF GROUND SOCKET WHEN NOT IN USE

Send Check or M.O. for \$16.95 Pay Express Chgs. on Delivery. Ship. Wt. 20 Lbs. No C.O.D.

26" 3-section pole, \$26.95 Ship. Wt. 30 Lbs.

SIMPLEX MFG. CO., INC.
Dept. A AUBURN, N. Y.

SEND FOR FREE CATALOG

REMODEL YOUR OLD FUR COAT INTO A BEAUTIFUL NEW 1957 STOLE CAPE OR JACKET

FREE! GENUINE MINK BRACELET WITH REMODEL ALL WORK GUARANTEED **\$22.95** TAX FREE

We are now celebrating our tenth anniversary of specializing in Lusterizing, Redyeing and Remodeling which includes New Lining, Interlining and Free Monogram. Mail your old fur coat, include dress size and height. Pay postman \$22.95 plus postage upon completion. Three week delivery.

LLOYD'S FUR STUDIOS Inc.
276 Trumbull St., Dept. AH-15, Hartford, Conn.



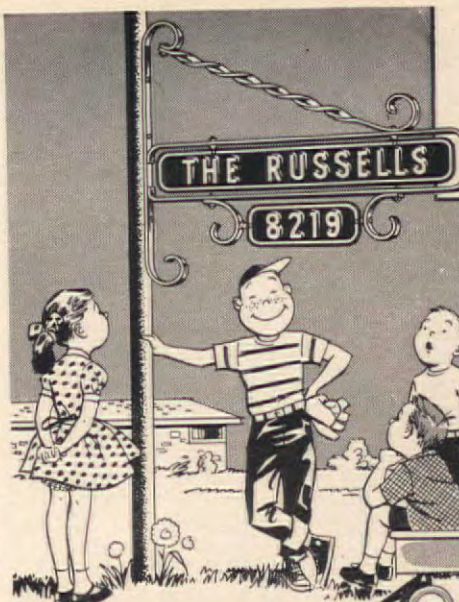
Buried Treasure Map

Shows 445 authentic locations of undiscovered treasure in the U.S. — bandit caches, war loot, lost mines, and sunken ships. Shows treasure in every state; some near your home, wherever you live! Hours of fun just studying it, or plan your vacation to include treasure sites! 28 x 44". Just 50¢ ppd., from Walter Drake, 495-B Drake Bldg., Colorado Springs 7, Colo. Copyright Walter Drake & Sons, Inc. 1957



Quick, Decorative Radishes—50¢

Just one push of the radish on this ingenious little plastic device and like magic—a perfect rose of a radish! Quick, safe, automatic... easy to clean! No sharp knives. Now you'll have time for decorative radish roses on every relish plate you serve. ROSEBUD RADISH MAKER only 50¢, postage paid. Guaranteed to please or your money back! Order direct by mail from Sunset House, 898 Sunset Building, Hollywood 46, California.



present your name attractively

GUIDE YOUR FRIENDS—BEAUTIFY YOUR HOME WITH

DAY-N-NIGHT Markers

PERFECT FOR GIFTS—ANY WORDING YOU WANT*

Your name gleams in permanent reflector letters on your **DAY-N-NIGHT** Marker—shines brightly in headlights, softly in moonlight! It helps your friends find their way—helps the doctor, mailman and delivery men. Its graceful proportions and quiet good taste make your home more attractive.

The letters are treated with the same material that makes highway signs shine in your headlights, and they are permanent because they are embossed in the background plate.

THE PERFECT GIFT FOR Father's Day (JUNE 16)

— or any day, because it's **personall**

Letters shine bright at night
Easy to read DAY-N-NIGHT
2-sided; raised letters on both sides
Rustproof — lifetime aluminum throughout
Permanent embossed lettering — raised in solid plates
Baked enamel finish — black background — white reflector letters
Attractive size — nameplates 2½" x 18", number plates 2½" x 7"
Any wording you want, up to 17 letters and numbers on nameplates, up to 6 on number plates. Same on both sides.

COLOR! Background on any marker in your choice of
ANTIQUE COPPER • BARN RED • KELLY GREEN
Baked enamel automobile finish. Same brilliant white reflecting letters as black and white styles. **only \$100** extra per marker

"The Executive" Desk Set

Beauty for your own desk—and a perfect gift!

Pen, pencil and a handsome engraved brass nameplate—all on a rich, solid walnut base! One or two lines of lettering; up to 20 letters per line. Choice of fountain pen or top-quality, refillable ball-point pen, with matching pencil. Ball swivel sockets.

ONE LINE ON NAMEPLATE With ball-point pen Style ES8 OR With fountain pen Style ESF
TWO LINES ON NAMEPLATE With ball-point pen Style E08B With fountain pen Style E08F
your choice **\$6.95** postpaid

Satisfaction Guaranteed or Your Money Back!
WE SHIP WITHIN 48 HOURS

Spears ENGINEERING COMPANY
555 Spears Bldg., Colorado Springs, Colo.

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* ANY WORDING YOU WANT, ON ANY STYLE MARKER	STYLE	WORDING—Any wording you want, up to 17 letters and numbers on large plate, 6 on small. Show punctuation but don't count it.	COLOR (copper, red or green)	PRICE (Add \$1.00 for color)
	TOP			
	BOTTOM			

SHIP TO:

ADDRESS

CITY

ROUTE OR ZONE STATE

TOTAL

☐ Remittance enclosed: ship postpaid in U.S.
☐ Ship C.O.D. I will pay C.O.D. fees and postage.

NAME & NUMBER BRACKET MARKER
shown at left. 17 letters and numbers on top line, 6 on lower. Wrought aluminum bracket. Style NB **\$4.95** POSTPAID



MAILBOX MARKER fits any mailbox—install in a minute style M **\$1.95** POST PAID



FRAMED MAILBOX MARKER attractive wrought aluminum frame style MF **\$2.95** POST PAID



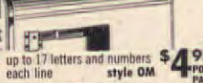
DELUXE MAILBOX MARKER graceful wrought aluminum frame and scrolls style EM **\$3.45** POST PAID



up to 17 letters and numbers each line style OM **\$4.95** POST PAID



up to 6 letters and numbers top line, 17 on lower style NM **\$3.95** POST PAID



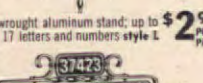
up to 6 letters and numbers top line, 17 on lower style NL **\$4.95** POST PAID



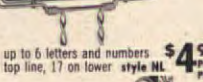
wrought aluminum stand; up to 17 letters and numbers style L **\$2.95** POST PAID



attractive wrought aluminum bracket for wall, post, etc. style B **\$2.95** POST PAID



With wrought aluminum frame style FB **\$3.95** POST PAID



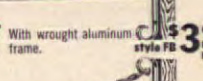
up to 17 letters and numbers each line style OB **\$5.95** POST PAID



up to 17 letters and numbers each line style OB **\$5.95** POST PAID



up to 17 letters and numbers each line style OB **\$5.95** POST PAID



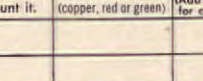
up to 17 letters and numbers each line style OB **\$5.95** POST PAID



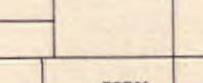
up to 17 letters and numbers each line style OB **\$5.95** POST PAID



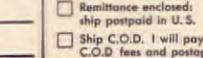
up to 17 letters and numbers each line style OB **\$5.95** POST PAID



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up to 17 letters and numbers each line style OB **\$5.95** POST PAID

FREE 30 DAYS SUPPLY

VITAMINS

Safe High Potency Nutritional Formula
MINERALS and AMINO ACID

25 proven ingredients - 11 vitamins (including blood-building B-12 and folic acid), 11 minerals, choline, inositol and methionine

Yes, we'll send you this \$5.00 supply free to prove how much healthier and peppier you may feel after a few days' trial! We'll also send details of an amazing new plan that provides a full supply of vitamins every month for just \$2.00! You're not obligated to buy from us now or ever. Mail coupon now!

VITASAFE CORP., Dept. 7-5
43 W. 61st St., New York 23, N. Y.

Please send free trial vitamins and details of new Plan which I will accept or reject. I am not obligated to buy anything.
(I enclose 25¢ for packing and postage.)

Name _____
Address _____
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Only one trial supply per family.



Stop Dog And Cat Damage—\$1

DOG WICKS are the perfect solution for repelling pets. One sniff and away they'll run! Hang this chemical Wick on shrub or branch and rest easy for the whole season. Safe, harmless to animals. Use inside or out—protects lawns, garbage pails, flowers, furniture. Trains your pets and neighbor's dogs. Guaranteed to do the job or your money back! Pack of 20 for \$1, postage paid. Order DOG WICKS direct by mail from Sunset House, 889 Sunset Building, Hollywood 46, California.

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Famous Lundstrom Sectional Bookcases are sold direct from factory only on 30 day approval. You are assured a permanent source of supply for additional sections. . . Available in different designs, woods, and finishes. . . sectional will fit almost any size space, height, or width. It grows with your library. With or without glass disappearing doors. Endorsed by over 300,000 users.

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STORM & SCREEN DOOR
Most Beautiful, Strongest Wood Door Built Yet "Twodor" is priced as low as common type

If your doorway looks plain—"Twodor" will give it that handsome custom look. If your doorway looks lovely—"Twodor" will make it even lovelier. We believe this the most handsome combination door made—we know it's the strongest. It will not sag or come apart. Pets can't rip or snag screen panel. Ideal for Colonial, ranch or modern homes. Sturdy cross panels; mortised, dowelled joints; waterproof glue. Of solid kiln dried pine, standard 1 1/4" thick. Quick change glass and screen panels lock snug with special fasteners. Shipped complete with directions for installing, painting, finishing. For all standard size door openings.

ALL SIZES—ONLY \$27.95
COMPLETE
Shipping Chgs. Collect.
Immediate delivery
Large new catalog—10¢ coin or stamps
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BABY SHOE HEIRLOOMS



For proud mothers and grandmothers. Baby shoe bracelet and bar pin proudly proclaim the beloved children or grandchildren. . . their names and birthdates are engraved on separate 1/2" baby shoes. Adorably crafted shoes, chain bracelet and bar pin are Sterling Silver or 1/20 12K Gold Filled. As many as you wish may be attached to bracelet: from 1 to 8 shoes to a pin. Baby Shoes, \$1.95 each; Bracelet, \$1.95; Monogrammed Pin, \$1.50. Prices include engraving, tax, postage. Orders shipped within 48 hours. **ZENITH GIFTS**, 5-K Post Office Bldg., Brighton 35, Mass.



Give Baby the perfect gift for visits, traveling, outdoors etc. His own sanitary PORTA-BED folds to suitcase size. Open it is 47" long, 22" wide, 24" high. Adjusts in depth to full Baby Bed size. For children up to 5 yrs. Sturdy Aluminum frame, washable Duck and NYLON netting crib, patented locks and Tilt-proof. Water-proof TUFFLEX mattress rests on Masonite bottom. Insect-proof. Weighs 12 lbs. Soft blue color. Money-Back guarantee. Shipping charge collect.

ONLY \$21.95
complete w/mattress

Insect Screen Top FREE
PORTA-BED CO. Dept. 5, Dallas 9, Tex.

1000 Printed Name & \$1 Address Labels

1000 Sparkling name & address labels, nicely printed with a lovely Plastic box for just \$1 postpaid! Worth much more! 5 orders or more at 75¢ per order! **MONEY BACK GUARANTEE**. 300 NAME & ADDRESS LABELS—50¢. Same fine printed quality but NO PLASTIC Box. Free Wholesale Selling Plan!

Tower Press, Inc., Box 591-A0, Lynn, Mass.



THE ORIGINAL CAST may have been used for this cast iron mirror so reminiscent of romantic days gone by it will bring out the Scarlett O'Hara in every woman who wants it for her dressing table. Topped with a cupid and gracefully embellished, it tilts as prettily as a lady's chin. 14 1/2" high, in black or white. \$6.95 ppd. **Jenifer House**, Dept. AH, Great Barrington, Massachusetts.



INITIAL OFFERING. Fingertip guest towels screened with regal monogram in silver and black on either pink or white Cannon toweling. Even the most timid guest doesn't hesitate to reach for a towel he knows can go into the washer. Each is 11 x 18", fringed top and bottom. Sorry, no I, Q, U, V, Y, or Z. Two for \$1 ppd. **U.S. Curtain Corp.**, Dept. AE, Box 237, So. Sta., Yonkers, N.Y.



TAKE YOUR PICK, a gay one that looks like ivory and is topped with one of twelve different bright-colored fruits. Spear pineapple chunks and cheese, sliced ham wrapped around a sweet pickle—whatever the combination, you'll pass a plate gay as a fiesta. To use over and over. Set of 6, \$1. A dozen, \$1.95 ppd. **Nancy Norman**, 422-K Washington St., Brighton 35, Mass.



TITANIA

the most BRILLIANT gem stone on Earth!—says the Saturday Evening POST & READER'S DIGEST about this amazing man-made miracle!

Unset "Titania" gems, 1 to 5 carats, for your own rings, brooches, etc. . . Per carat \$10* ONLY

1 carat "Titania" Solitaire set in a beautiful 14 kt. gold mounting. Complete \$22.50* ONLY

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Regent (Synth.) Star Rubies and Sapphires at proportionately low prices.
FREE booklet and handy Ring-Size Chart
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500 TOYS
Only \$1.00 POSTPAID

Hours and Hours of FUN!
All the toys a boy and girl ever dreamed of—Tractors, Cars, Trucks, Space Ships, Circus Animals, Farm Animals, Railroad Engines and Cars, Soldiers, Cowboys and Indians, Tanks, Bazookas, Cruisers, Artillery, Farm Equipment, Jets, Bombers, Rockets, Heavy Road Equipment, Etc.

Not Available in Stores
True, TWO DIMENSIONAL, reproductions of expensive toys. Each toy stands up on its own base. Up to 1 1/2" high and 2 1/4" long. Limit 5 sets to a customer.

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STAKE THIS FOUNTAIN BIRD BATH



for our feathered friends and your garden will come to life. It's sturdy, yet portable of rust proof metal. Just snap porcelain enameled bowl of green ornaments on iron base. Stands 2' above ground—4" bowl is 16 1/2" across 2" deep. Simply screw fountain attachment to hose—Special adjustment regulates flow to tiny droplet. Completely guaranteed.

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E to EEEE Only Sizes 5 to 13
We specialize in w-i-d-e sizes. The styles you like but can't find in your width. Top quality dress, work, casual shoes. Popular prices.
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Not sold in stores. Write for FREE catalog today. No obligation. No agent will call.

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Hingham 25-E, Mass. Weekender Boot

WANTED

Organizations interested in earning 45¢ profit on each \$1 sale of Super Lustrous Gift Tie Ribbon 14 popular colors, Write for FREE sample card today.

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IDEAL GIFT TIE
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A NEAT DRESSER is what the well-dressed man will have with a collar-and-black-tie tray to hold all his out-of-pocket trivia at night. A good buy for any well-groomed man, or as inspired souvenir-ashtrays at a bachelor's dinner for his ushers. Each is 5" across. \$1.70 plain, or \$1.95 personalized with name or initials. Ppd. Crown Craft, Dept. A, 246 Fifth Avenue, N. Y. C. 1.



WEDDING DRESS for the bride's table or the bridesmaids' luncheon. A pair of 15" candles, one perfect-match of a matchbox, and 12 place-card favors all artistically trimmed with flowers and pearls in a bridal combination of white and silver. The complete set, \$5 plus 25¢ postage. Extra placecards, \$2.50 per doz. Huess Studio Shop, 683 Pine-woods Ave., Eagle Mills, Troy, N.Y.



DRESSING FOR DINNER, whether mayonnaise for the salad, mint jelly for the lamb, or your homemade relish or chutney, will be beautifully served in this sweet Staffordshire Sauce Set. 4" bowl on separate saucer and graceful ladle are all creamy china with the Tonquin pattern in shades of brown, rose, or blue. \$2.95 ppd. Seth & Jed, Dept. A-5, New Marlborough, Massachusetts.

Coral from Capri



Each Genuine Coral piece carefully cut, matched, polished is fashioned into lovely summer jewelry. Luxurious twin strand choker (adjustable 15"-17") \$4.95, button or drop earrings (screwbacks or pierced) \$2.50, coil bracelet \$3.30. Set \$9.90. Ppd. tax incl. Add 25¢ for Air Delivery Money Back Guarantee If Not Truly Delighted

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E-Z FLOW AUTOMATIC INSTANT COFFEE DISPENSER
\$1.00
ea. ppd. 2 for \$1.75
A press of the button releases one measured level teaspoonful or as little as a few grains of instant coffee. Wonderful for breakfast or dinner coffee because it always measures just the right amount. Use also for sugar, salt, or soap powder. Sanitary, economical, lightweight. Pa. Residents Add 3% Sales Tax. Send For Free Gift Catalog
TAYLOR GIFTS, Wayne 6, Pa.

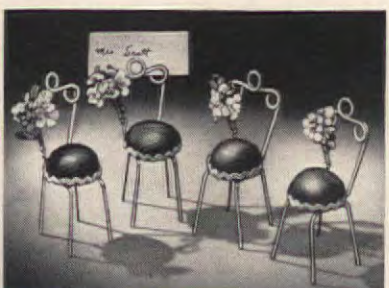
DOWN COMFORTS Beautifully RE-COVERED
Also Wool Comforts Re-Covered ... and ... Feather-Fluff Comforts Made from Hairloom Feather-beds. Write for samples of coverings, testimonials and picture folder. No salesmen —
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Handcrafted of soft, smooth glove-leather. Continental wafer heel, metallic braid trim, elasticized top, airfoam insoles. 4 lovely shades: White, Charcoal, Turquoise or Sand beige. Sizes 3 thru 10, narrow and medium, half sizes too. \$4.95 Matching clutch Bag—9" x 4 1/2" \$3.95 Special Price for Flats & Bag (save \$1) \$7.95

Send cash, check or m.o. For COD's send \$2 deposit.

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PLACE CARD CHAIRS
are wee copies of the Victorian Ice-Cream-Parlor Chair! Just 3 1/2" high with scrolled white wire frames and plump seats covered in lush, rich-toned velvets. Tiny nosegays are pinned to the chair back where place cards slip into place. Adorable for luncheon, buffet, or parties—they're perfect favors, too. Satisfaction Guaranteed or Money Back
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FOSTER HOUSE 430-KS, S. Jefferson St., Peoria, Ill.

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CLEAN SEPTIC TANKS THE EASY WAY!

JUST POUR IT DOWN THE DRAIN ONCE!

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SEPTIC TANK LIQUEFIER

MAGIC STUMP REMOVER

No more clogging, pumping, costly cleaning or unsanitary odors! Septic Aide's amazing bacterial action instantly—
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AH 7405 Septic Aide, 6 months supply. \$2.98

Soap & Rinse Without Draining

ANY SINK A DOUBLE SINK
Get dishes done double-quick! Dual-Sink-Tray makes it easy and inexpensive to give ANY sink TWO chambers. Styrene tray inserts easily in sinks 18 1/2" x 13 3/4" or larger in seconds. Rinses dishes cleaner—saves time, fuss, water.
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WINDOW GLEAN CLOTH
No Rags! No buckets! No soapy mess! Permanently activated Window Glean Cloth makes windows shine—without wet-washing! Treats windows with invisible, smearproof discovery that repels dust, dirt, prevents streaks.
AH 7747, Each \$1.00
AH 8321, Jumbo size \$2.00

40-PIECE DINNERWARE STORAGE RACK
Dishes say "Good-bye Mr. Chips" in this space-saving Dinnerware Rack. Any dish can be removed easily without "balancing the pile" or disturbing other dishes. Holds 8 each of cups, large plates, saucers, butter and fruit dishes. 17 3/4" x 9" x 9".
AH 6514-045 \$3.49

ECONOMY OVEN..Only \$1.00

BAKES! ROASTS! TOASTS! On Top Of The Stove!

Tired of hot, stuffy kitchens? Now you can bake or roast meat, potatoes, buns, rolls without lighting the oven without heating up the kitchen! Save time and energy by doing all your cooking on top of the stove—on one burner. Complete oven at this low price includes lid, inner pan, grill base. Ideal for summer.
AH 9061, All-metal Economy Oven. \$1.00

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"Nature's Flytrap" ... actually catches insects out of the air! A real, living plant—this exotic Lily destroys flies, gnats and other small flying pests with the sureness of a Cobra. Bugs that fly near disappear, never again to be seen! No powders, sprays or fly-paper needed. Seeds come ready for planting—tiny bonnets appear in a few days. Soon you have a colorful, useful plant. Generous pack of seeds.
AH 8869, Lily \$1.00

Walk Painlessly Again NEW HAMMER TOE RELIEF

Medically perfected Hammer Toe Corrector stretches foot, holds it in proper position while also easing callous pain. You can feel the difference instantly. Has specially designed callous-cushion base. Wear with any shoe. Specify shoe size and width, left or right foot, man or woman.
AH 7818-D \$1.00 Each

STRETCH TO HEALTH
and REDUCE! Develop a shapelier figure and regain radiant health—in your spare time at home. Perfected in Hollywood, where health is wealth, rubber Rowing Machine Exerciser makes it pleasant to lose excess pounds. Folds compactly for inconspicuous storage.
AH 3785 \$3.95

WHISK 'N WIPE—WASH WINDOWS QUICKLY, SAFELY!

Now, wash windows in safety—even if you're a wimp! Touch Whisk-O-Wonder to the glass and presto—inside, outside and BETWEEN double sash windows—clean as a whistle while you're safe inside. So simple you can almost wash windows from an easy chair. 31" long "wand" is plated steel with sponge on one end and squeegee on the other. Lets you reach anywhere without hazardous ladder climbing or perching. Ends back-breaking color tions.
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FULL-BODIED FLAMINGOES

BRING LUSH TROPICAL SETTING TO LAWN OR GARDEN

Brilliant Flamingoes transform your lawn or garden into a tropical paradise. 3 feet tall, in 30" dimensions, their natural pink hues are set off by striking black tones. Durable weatherproof methyl-methacrylate with steel stakes.
AH 7812-S, 3-D Flamingoes, pair. \$2.95
Flamingo Silhouettes (2-D)—Same as above, but 2 1/2" tall and flat surfaced.
AH 6835, Pair \$1.49

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Removes Corns, Calluses... INSTANT CORN STICK!

Medically formulated corn stick lets you enjoy happy feet again. Just apply like lipstick and instantly relieve painful corns and calluses. In handy to carry stick form... nothing to evaporate, no messy salves. One application usually works wonders.
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AH 7193-002 \$1.00

INSTANT SILVER PLATER

Not just a polish—Miracle Super-Strength SILVER PLATER contains genuine silver! Makes it easy to replace worn spots on silver at home. Just rub a little on with a cloth—that's all! New sparkle appears in minutes. Re-silver worn Sheffield, Holloware, Copper, Brass.
AH 1976, 8 oz. \$2.95

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Order by number, stating the quantity desired. Add only 15¢ to each item ordered for postage and handling. Send payment (check, money-order or cash) with order. No C.O.D.'s. Satisfaction Guaranteed. SEND ALL ORDERS TO:
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GET RID OF BUGS!—\$1

Amazing new MAGIC BUG-STRIPS can rid your home of flies for a whole season! Self-adhering $\frac{3}{4}$ "x2 $\frac{1}{4}$ " Strips contain miracle Malathion. Just press to underside of chairs, tables, window-sills, screens, doors—completely hidden and out of the way. No muzz... no fuss... no fumes... no sprays! Use indoors or out. Also kills ants, roaches, silverfish, mosquitoes, flying moths, etc., by contact. 32 Strips for only \$1, postage paid. Guaranteed to do the job or your money back! Order MAGIC BUG-STRIPS direct by mail from Sunset House, 202 Sunset Bldg., Hollywood 46, California.

TELESCOPIC BREAD BOX



AIR TIGHT CONTAINER ADJUSTS TO FIT LOAF, AS YOU USE IT.

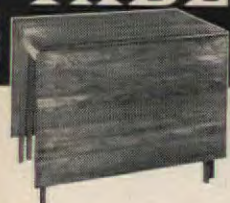
Keep your bread baker fresh in this see-through, air tight container that telescopes down to 6" to fit your loaf snugly, as you use it. No more waste, dried crusts. Keeps cookies, cake, etc., oven fresh indefinitely. Ideal for picnics, summer cottages. 11 $\frac{1}{2}$ " x 5 $\frac{1}{2}$ " x 5". Made of shatterproof, crystal clear styrene. \$1.98 ppd.

Mrs. Dorothy Damar

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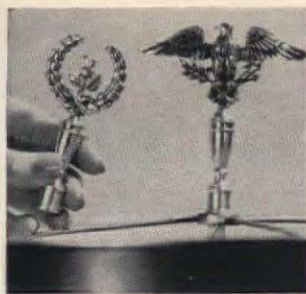
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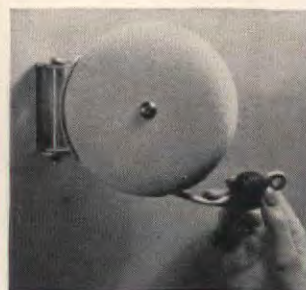
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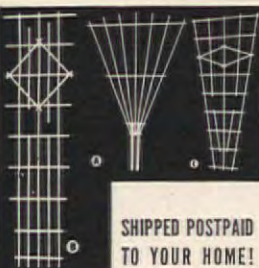
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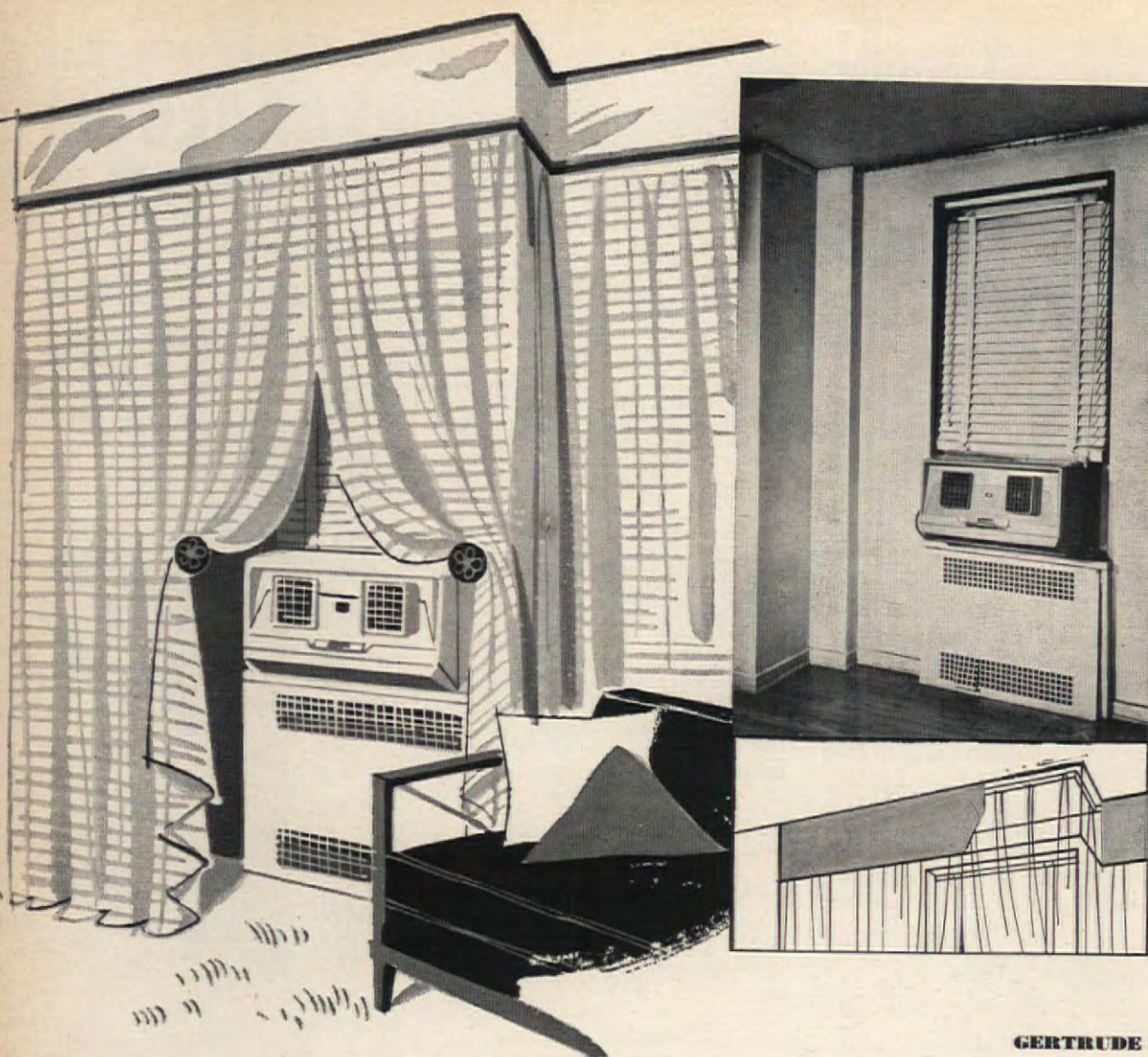
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Not common to old houses alone are architectural protrusions like one at left of this window. Here nice balance has been achieved by use of a continuous cornice. It is carried out onto ceiling to a point three inches beyond air conditioner. Cornice begins at window's edge. The sections over window are put up on ceiling track. They may be drawn back for light, or when the air conditioner is on, fabric may be draped over brackets that have decorative brass rosettes attached. The fabric is crystal white fiber glass, woven in horizontal stripes.

Curtains at right are hung on traverse track cut to fit curved board that also has draperies and cornice attached. The window shade is handsomely textured and is of washable variety. Note depth of cornice points—planned to break below top of window frame.

GERTRUDE BROOKS DIXSON

SUMMER COMFORT AND WELL

How to make your room air conditioner put its

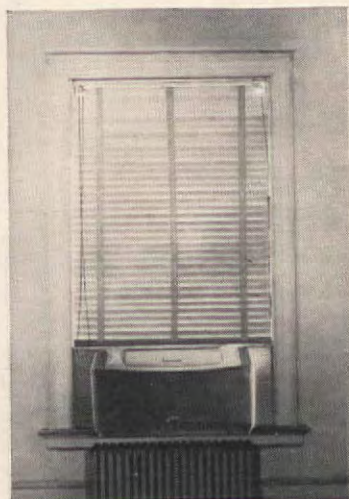
No matter how much joy you get from that mechanical miracle, the room air conditioner, you probably don't think of it as an asset in your decorating. And most air conditioners are installed in living rooms... the very room that establishes the decorative mood of a home. To function properly, the unit must be exposed. Also, the window must remain a light source. Yet in "breathing" out, the exhaust section pulls smoke and dust from the room—even the sheerest fabric hung in front of it catches dirt. The trick then, is to devise draperies that hide the air conditioner when not in use and minimize its obtrusion when it's in operation or the window is exposed. In the four ways shown, draperies are movable. All are of washable fabrics, quite impervious to sun. Each treatment is groomed to fit the room.

To house their air conditioner, control light from the windows, and conceal the heat convactor when not in use, one couple hit on this plan. Two pair of draw curtains hang from the ceiling to the top of the air conditioner. At that point, they attached a 9"-deep wooden shelf, using brackets at either end and in center. Two more pairs of draw curtains hang to floor. Single panel installed on window apron just below air conditioner covers convactor—makes unit of whole treatment. Fabric is a semi-opaque fiber glass bouclé over-printed in a delicate design.





The straight line is not always the shortest to a dramatic effect. Nor must materials be the most costly. Here, the cornice is of felt with a double row of stitching around the shaped edge. The draperies are fashioned of cotton dress plaid; curtains are inexpensive, fade-proof casement cloth. Curve also helps cut depth of whole treatment.



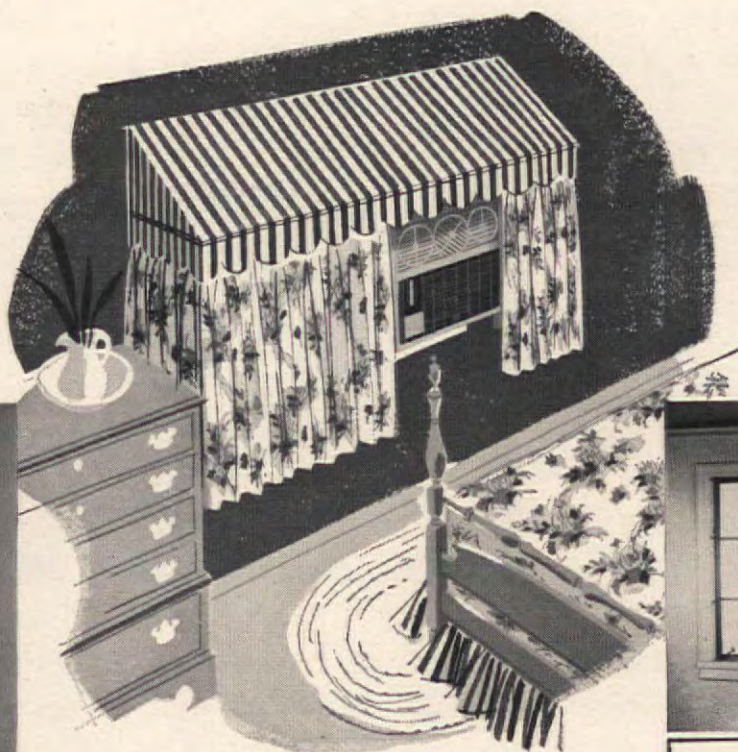
Typical result when air conditioner is installed in single window at one side of room. Clever handling makes it focal point of the room.



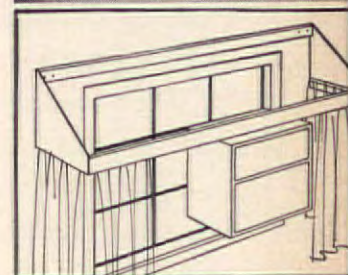
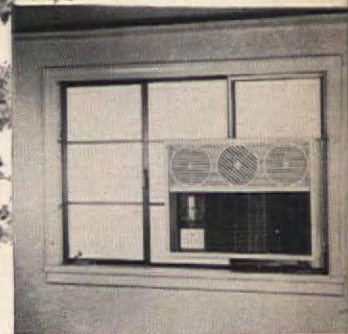
"Where Credit Is Due," pages 127-129

GROOMED TOO!

best face forward



Perfect for casement windows: new air conditioner that is installed completely inside of room. No removing of window sections, which remain operable. How to cope with the 16" projection? Use a striped canopy and partner it with a garden-gay floral design. Canopy should extend beyond the air conditioner far enough to accommodate pulled-back drapery. The color-matched fabrics are specially-treated cottons, and, since you do-it-yourself, they can match bedspread.



Here's how to make canopy for air conditioner, shown above. Canopy begins as an open wood frame (above right) with plywood cut to fit each end. Make the valance separately and tack it on after fabric is stretched on frame. Install curtain rods inside of the frame, then you're ready to hang the entire unit.

ELIZABETH A. O'TOOLE

We bought our summer house in an icy-cold north wind on April Fool's Day.

Because the temperature indoors was colder than it was outside, we closed the deal within half an hour. We paid a deposit while shivering in a wind that had blown off the porch railing that very morning.

As soon as we gained legal title on May first, we returned for a good look at our purchase. The look wasn't encouraging.

An old-fashioned porch sagged around the front and sides. From attic to dining room, the walls and ceilings were painted a railroad-station-yellow ochre with chocolate trim. A bizarre fireplace in one corner was a bloody red. The wiring was incredibly antiquated, with cords dangling from a ceiling outlet to floor lamps in a way that seemed to assure our being tripped—or beheaded—if we crossed the room in the dark. Brittle paper drapes covered window shades in all possible faded hues. An old coal stove, a black iron sink and an electric plate looked up bleakly to an open-raftered kitchen. And the bathtub, on a slant, had once been cut for size and then cemented together into an incredibly grotesque shape.

On the positive side were the 100-year-old elm not far from the big, narrow house, a back porch the width of the house and open to the sky, an apparently solid foundation, a living room 15 x 20 feet, with double French doors opening into the side porch—and above all, the view: long, greening land sloping to a white-capped sea that spread out below us into the distance on either side.

Our first hours in the house were spent wandering back and forth with feelings alternating between despair and hope. The quantity of work ahead was discouraging, but the land, the sea air and the view of the bay had a buoying effect. We chose our bedrooms that day, deciding that we could do nothing further until we had spoken to electricians, plumbers and painters.

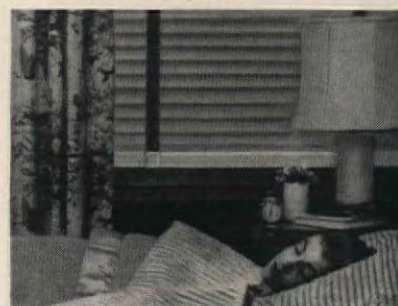


PLEASE TURN THE PAGE



MELANIE KAHANE SAYS:

"Make sure you get all these features in your blinds. Ask for the Flexalum Twi-Nighter."



NOT JUST DIM—BUT DARK!

No other venetian blind gives such complete light control... privacy... ventilation. Keeps out 6 times more light. Wonderful for baby's nap, daytime TV, or those extra forty winks.



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Wipe-clean plastic tapes won't fade, fray, shrink or stretch. Spring-tempered slats snap back ruler-straight. Special baked enamel finish won't chip, rust, crack or peel.



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not just dim - but dark!

MELANIE KAHANE, famous interior decorator and industrial designer says . . . "I use Flexalum Twi-Nighter venetian blinds in many of my finest homes. They're as functional as they are stylish. Their solid wall of beautiful color is the perfect backdrop for all the newest window treatments."

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tempered aluminum slats, wipe-clean plastic tapes and nylon cords.

All materials in the Flexalum Twi-Nighter are exactly color-matched. Or, if you prefer contrast, choose from over two hundred decorator color combinations including the latest muted fashion tones and new texture finishes. Visit your nearest Flexalum dealer today for a demonstration and a free estimate.

Flexalum TWI-NIGHTER® VENETIAN BLINDS



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YOUR DOG CRAVES MEAT... and needs a carefully balanced, fully nourishing diet. Friskies' principal ingredient is lean red horse meat for meaty taste and body-building protein.

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FOR VARIETY, FEED FRISKIES MEAL. Contains in convenient form all the food values of finest steaks, chops, roasts. It is a complete diet.



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Summer House

(Continued)

Late spring and early summer are the busiest times of the year for tradesmen in sea towns, and we had some difficulty in contracting for the work to be done on the house. Fortunately, an electrician was able to answer our call promptly. He closed off all ceiling outlets and placed wall sockets in convenient places. A plumber managed to make his repairs and installations without many complications, although finding a 4' tub—so we could replace the old bathtub without breaking down a wall—cost us many trips before we found one, 20 miles from home.

Next, a carpenter repaired the porch and removed three steps in the kitchen to make room for the refrigerator. We bought a new gas stove and negotiated for bottled gas, in the meantime being warmed by an old coal stove that burned quite nicely after a few days of smoky debate with a chimney that had been enjoying retirement.

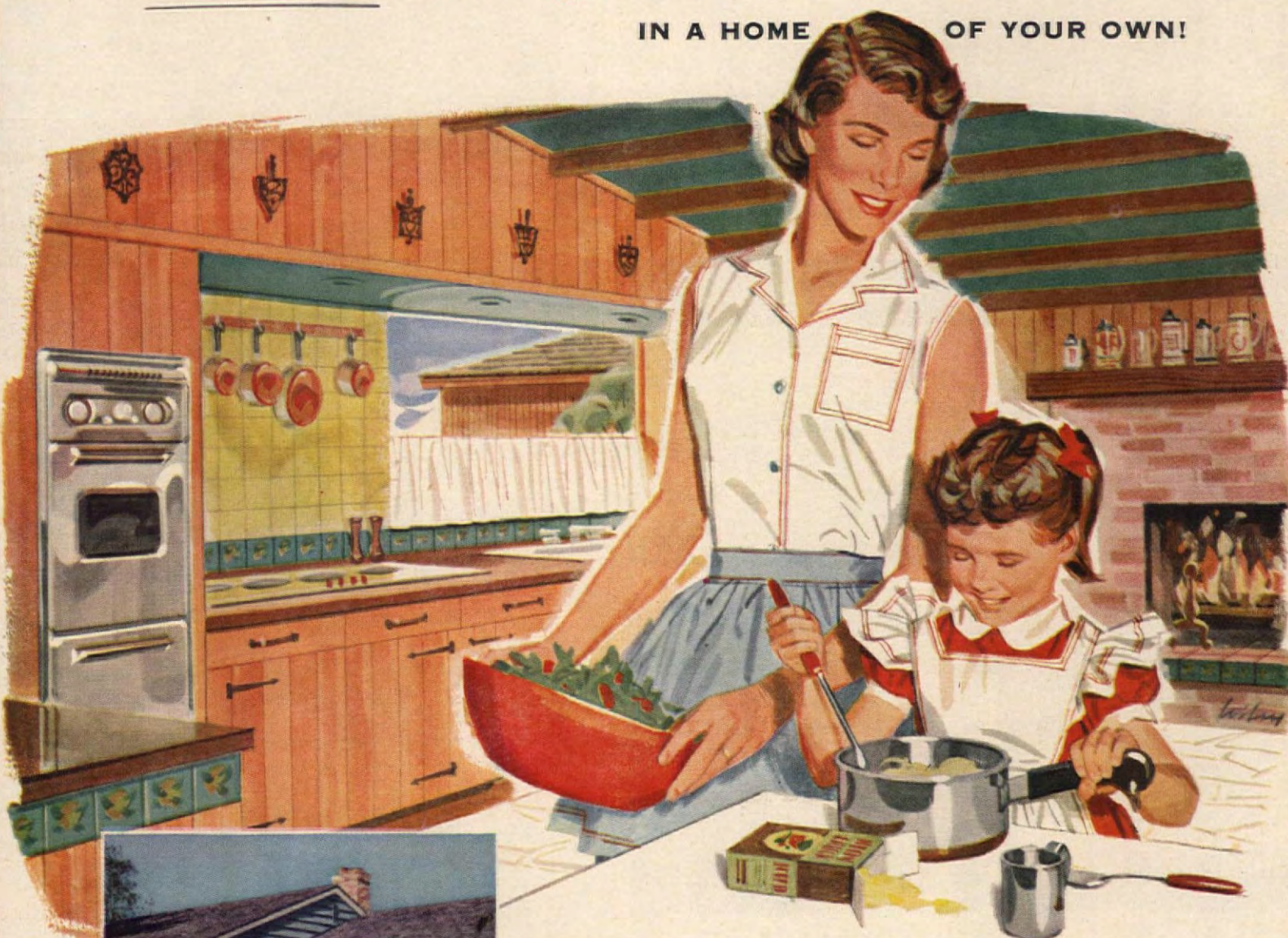
When we discovered that none of the painters could handle our work until late July, we went ahead ourselves by investing in several gallons of paint, plus a handyman. And then another sort of disorder set in: For two weeks all of the rooms—and all of us—were paint-splattered, paint-conscious, and rapidly becoming paint-unconscious. There was a drop cloth in every room, variously covering our wicker chairs and rockers, tables, desks, an antique commode that was to serve as a desk, a wardrobe case, bureaus and sawed-down bedheads. During the evenings we had to scoop out a free area among drop cloths so that we might have a few inches to relax in.

By the Fourth of July, our handyman had left and we were able to set aside our paint brushes for a look around. We liked what, at last, we saw: The fireplace bricks and the shelf above had been given several coats of off-white-semi-gloss enamel. Set in a frame of aqua matched-board walls, the fireplace was now extremely attractive. All of the ceilings were painted white, and the living room and the hall right up to the attic were painted a soft shade of aqua.

CONTINUED ON PAGE 126

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FREE! The beautiful 44-page "Home Decorator" book for 1957, filled with facts about painting. At your dealer, or write The Sherwin-Williams Co., 1219 Midland Building, Cleveland 1, Ohio.



SHERWIN-WILLIAMS
HOUSE PAINT



"Will spend \$500 to \$800
on Wedding Reception..."

That's the amount a well-known bank figures the bride-to-be on the average will spend. But, regardless of the exact figure, it's pretty certain that a wedding in the family wreaks havoc with the family budget. And yet, of all times, one's daughter's wedding is no time for Scrooges! It should be a time of joy and happiness, unmarred by secret gnawings of financial worry. A time when the very house itself should radiate beauty, as our "best" silver, our "best" linens are brought out to do honor to the great day. But a time, too, when our skill, be it for flower arrangements or days on end of heavenly odors in our kitchens—these things that are of ourselves, visual emblems of our love—can be far greater contributions than heavy bank withdrawals can ever be.

With this in mind and a firm conviction that a sincere job on our part could well be one of the most helpful services we could possibly render our readers, we have planned and labored for months on the portfolio you are about to see. We have corralled many skills and talents, spent many hours in assembling this portfolio of Wedding Ideas. And so contagious was our enthusiasm, those of our staff who did not actively participate in the making of these pages, volunteered as "models" for the charming photographs you see here—photographs of genuinely happy people who are part of happy occasions.

For those of you who do face the problem of making the great day a truly memorable occasion but must at the same time be down-to-earth about expenses, we believe we give you here a rare combination—truly inspired ideas of high-ranking professionals with the practical follow-through of specialists trained in giving honest, workable how-to's. You'll see!

And there is, in fact, **EVEN MORE:**
For all who are eager to apply the do-it-yourself principle to THE wedding of the season: our brand new brochure "How to Marry Off Your Daughter" will give you explicit how-to's for everything we show in our bridal portfolio plus loads of helpful tips on holding down costs. Price: 50 cents. For a copy, address American HOME Building, Dept. W, Forest Hills, N.Y.

For you who HAVE married off your daughter or have not yet to face the problem, we sincerely believe you will not begrudge the pages we have given over to our subject. The flowers are as lovely arranged on your own living room table, the food as delicious for your parties or family meals in your own dining room. And the attractive merchandise used as background or "props" undoubtedly even more tempting to you than to the family of the bride at the moment.

So everybody should be happy, as we get on with this business of marrying off a daughter in the manner she dreamed of, is entitled to—now that we've led you to the Altar and HOME again!

THE AMERICAN HOME, MAY, 1957



The Koehlers' large kitchen includes a paneled dining area with a yellow wall telephone.

"Having phones handy is such a help"

says Mrs. Harold Koehler, Indianapolis, Indiana



Mrs. Koehler especially enjoys the convenience of her green bedroom phone.

The red phone in their teen-age son's room harmonizes with its cheerful furnishings.



Mr. Koehler, owner of a restaurant supply company, often takes business calls on the ivory telephone in the den.



"Seems as though I used to be running up or down stairs all the time," says Mrs. Koehler. "Now with phones where we need them most I save many steps every day."

"We depend on the telephone a lot. We all use it to visit with other members of the family who live far away, and I often shop by phone. Mr. Koehler relies on it a great deal in his business and community activities."

"I probably use the kitchen phone more than any other. Like those in the den, the master bedroom, and our son's room, it's one of the new color telephones. They look nice in any room."

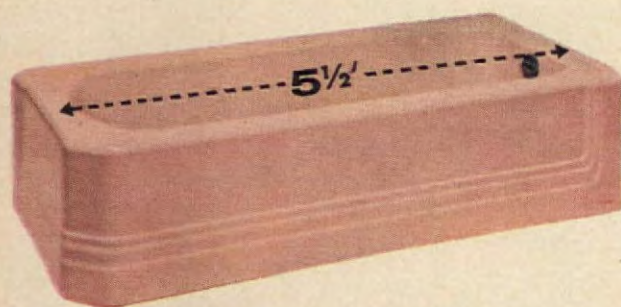
Why not enjoy additional telephones in *your* home? It's the mark of modern living. The cost is small. A call to your local telephone business office will bring this convenience to your home, too.



Working together to bring people together
BELL TELEPHONE SYSTEM



AMERICAN-Standard bathrooms are designed for today's larger families...taller people



6 inches longer—that's the way American-Standard makes this cast iron bath. Stretch out in a bath that's really long enough and you'll know you want an American-Standard bathroom. And remember, American-Standard quality costs no more.

What a boon those twin lavatories are! Two people can wash at the same time. And that longer bath—6 inches longer than the average—lets today's taller husbands stretch and soak! The lavatories, too, have been designed for today's taller folks . . . can be installed from 30 to 32½ inch heights. All this extra convenience, including the toilet in its own recess, fits into a small enough floor space to make this an ideal second bathroom.

Keeping an eye on today's larger . . . taller families is just one more reason American-Standard can be counted on to bring you the best in bathrooms.

Another way is giving you more colorful bathrooms. The Corallin fixtures shown are subtly colored to go with most interesting color schemes. A shopper list of decorating information on this bathroom is yours free for the asking. Important as design, color and quality are, American-Standard still keeps an eye on family budgets.

\$6.28 a week puts this beautiful bathroom in your home. We'll wager that's lot less than you thought this bathroom would cost. Price for fixtures only.

See these and other beautiful bathroom fixtures at your American-Standard retailer's. He's listed in your phone book's Yellow Pages under "plumbing fixtures" or "plumbing supplies." Or mail the coupon to the left for a helpful booklet or shoppers' guide. AMERICAN-STANDARD, PLUMBING AND HEATING DIVISION, 40 West 40th Street, New York 18, N. Y.

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See American-Standard products on NBC-TV show HOME, starring Arlene Francis.

PLEASE PRINT



Small home wedding

Prie-dieu with fireplace as background provides charming setting. The former may be rented for about \$7.50 or constructed by father—with mother making white satin kneeling and arm cushions. Plant materials used: roses, Easter lilies, stephanotis, gladiolus, Eucharis lilies, bouvardia, boxwood; \$35-\$50 depending on where and when.

HOW TO *Marry Off Your Daughter*

*"Hear the mellow wedding bells, Golden bells!
What a world of happiness their harmony foretells!"*

As the strains of Lohengrin peal out, there is for the first time the sudden realization that the big day has at long last arrived—it is HER day—the bride's own day! All plans have revolved around her happiness and hopes, and rightly so, for her wedding day will be the most serious, sentimental and beautiful remembrance of her entire life.

In planning for this occasion, Mother will love getting out the family heirlooms and checking on tradition and etiquette; but, if we know our modern bride, her ingenuity will match Mother's, and together they'll find ways to keep the budget from blowing its top—and Dad's too! On the following pages you'll see many ideas which we hope will help in preparing for the big event.



Before the bride starts down the aisle, Mother follows tradition—she lowers the wedding veil over the bride's face.

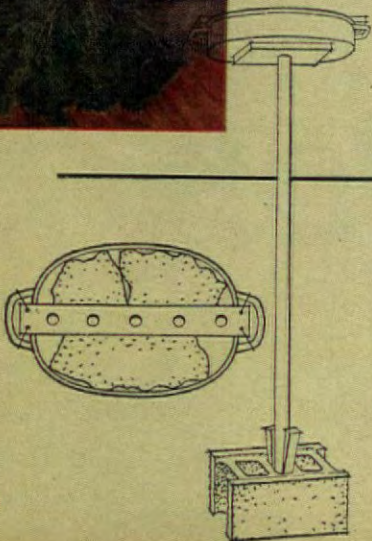


Whether they're do-it-yourself or designed by a top florist, wedding decorations should have one common denominator—good taste. Prices are affected by season and locale—the final result can be very expensive, but with planning, the cost can be curtailed and the effect beautiful.

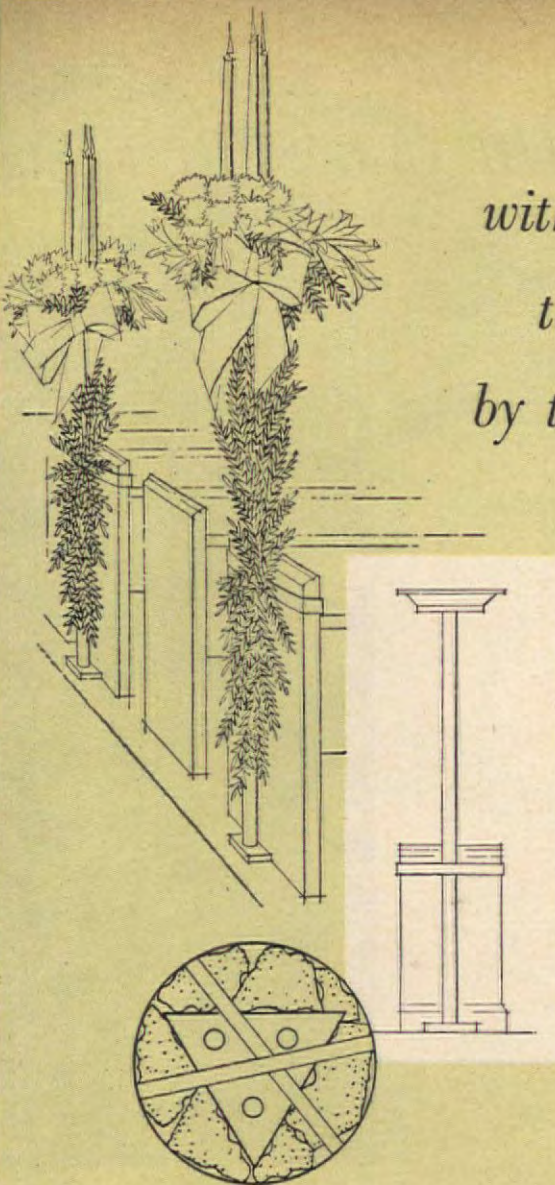
THE DECORATIONS

Tall Chancel Arrangements. These are constructed of iron pipe wedged in cement block. Attached to top is a roasting pan with candle crossboard. Pan filled with plastic foam holds lilies, gladiolus, carnations, and Japanese yew. Magnolia is wrapped onto pole with wire, spiral fashion. Total cost: \$12-\$15 each.

The Altar. Altar decorations may be kept restrained—cloths are decorative in themselves. Cross must always be highest point. Flowers: gladiolus, lilies, "mums," tuberose: \$25. Garden flowers would lessen this.



*A formal church wedding
with distinguished and breathtaking decorations
that may be arranged wholly or in part
by the family*



Aisle Arrangements. Screw wood disks atop 6' poles, top with pie pans. Nail wood block in pan, add plastic foam to hold blooms. Boxwood on pole, satin bow. Is \$6-\$7.50 with candles.

Window Decoration. Luxurious-looking arrangement began with painted coffee can on block wired to candelabra. Roses, tuberose, stock, eucalyptus, magnolia; \$15-\$17.50 each.



The moment all have been waiting for, when the bride comes down the aisle on her father's arm, is the culmination of weeks of preparation. It's the moment when mother has a lump in her throat, well disguised by an endearing smile. All the fuss and feathers will be well worth the effort, for this a beautiful and memorable occasion, reflecting parental love and affection with the visible blessing that will be today and forever.



ALL DECORATIONS BY BETTY B. MERRIAM See "Where Credit Is Due," pages 127-129



Bride and Groom pledge their troth in double "Bride's Cup" which surmounts wedding cake (long skirt of coupe de mariage forms larger cup for groom). Of many traditions built around the coupe de mariage, one decrees that whosoever finishes the cup first will be ruler of household!



THE OCCASION: *Formal of the bride*



Fully aware that serving gourmet food to the bridal party is love's labour lost insofar as appreciation of the food itself goes, nonetheless this first shared meal as man and wife is a very important part of the Golden web memory will weave of this day of days, and no minutest detail may be short of perfection itself.



THE DECORATIONS

- You can duplicate this elegant centerpiece of calla lilies and white stock by starting with an oval silver vegetable dish elevated slightly by placing it on its inverted cover. Determine the desired height by placing tallest calla in position first, then the length by inserting the stock at each end. Fill in with callas in a rhythmic line graduating the height. Face them with some uniformity to avoid a helter-skelter effect. Fill in with more stock and a few camellia leaves and buds. Hint: before using callas, insert a florist stick in stem, leaving about an inch projecting, and wire to stem. Cost to make: \$12-\$15. Sword decoration at top of page: Small rose buds, narrow satin ribbon. Cost: \$3.



For details about table appointments, see "Where Credit Is Due," pages 127-129



Appliqued white organdy cloth, Irish Linen Guild.

Mahogany shield back chair, Drexel.



Footed tray by Webster-Wilcox; "Etiquette" crystal, Imperial Glass.



"Rococo" silver wine cooler, Webster-Wilcox.

Wedding Reception at the home for the bridal party and immediate families



AND NOW, the cake . . . flanked on the left by pyramids of trim little boxes, their fragrant contents tied round by ribbon to insure safe arrival for romantic dreams . . . The Great Cake itself so waxen white it is moonlight and roses . . . so festive and so gala it is . . . so toweringly beautiful that even the high-keyed, irrepressible gaiety becomes hushed to a low murmur of admiration as the groom lends proud assistance to his bride



THE FOOD **Good Victuals**

Turkey in Champagne Sauce on toast
Asparagus Tip Vinaigrette
Hot Rolls and Fresh Butter

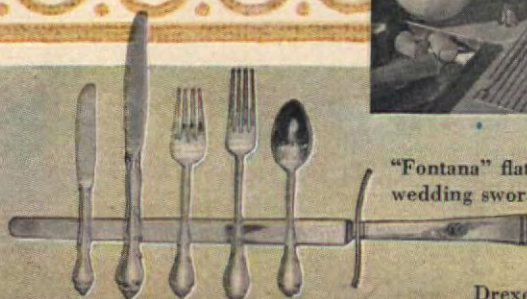
• Champagne to toast the bride and groom, of course. And then, but one beautifully simple course, suitably light and delicate for the occasion . . . with the rolls and butter an eminently sensible stabilizer . . . and fie on the etiquette book that would dare say me nay!



RECIPES ON PAGES 91, 92



Spode's "Green Basket" earthenware.



"Fontana" flatware by Towle;
wedding sword, Reed & Barton's
"Classic Rose."

Oval extension table, by
Drexel, "Travis Court" group.



THE OCCASION:

Informal Wedding Reception in the bride's home with buffet for a small group

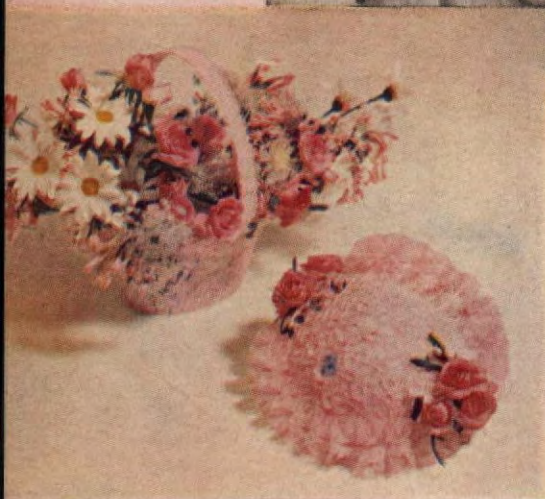
Bouvardia, stephanotis and roses, lily-of-valley candle in alabaster bowl. Cost? Make for about \$12. Much less with garden flowers.



Over the years, it has been as traditional in many families for the bride to prepare the food for her wedding reception as for her to make her own wedding gown. Our bride did all of this—and decorated and arranged the enclosed patio of her parents' home for the reception for 25. Small tables, each seating four, were arranged for the guests, but little else was needed because the outside view has turned the setting into a woodland garden. The bride's culinary artistry—as satisfying to the taste as the wedding gown is to the eye—was completed two days in advance of the momentous occasion.

THE DECORATIONS

• The maid-of-honor's bouquet of pink roses, iris, and sweetheart roses serves doubly; after its use in the wedding procession, it is put on the buffet table as an effective decoration. Such a bouquet costs \$7.50-\$15, depending on where, when. Individual centerpieces: roses, stephanotis in glass dishes sprayed white; \$3. Alabaster birds, \$5 a pair.



Flower-girl's basket is really a pocketbook. Tin lining holds water-soaked plastic foam to keep roses, daisies, blue lace-flower and pink bouvardia. Roses wired to hat. Set, \$6.

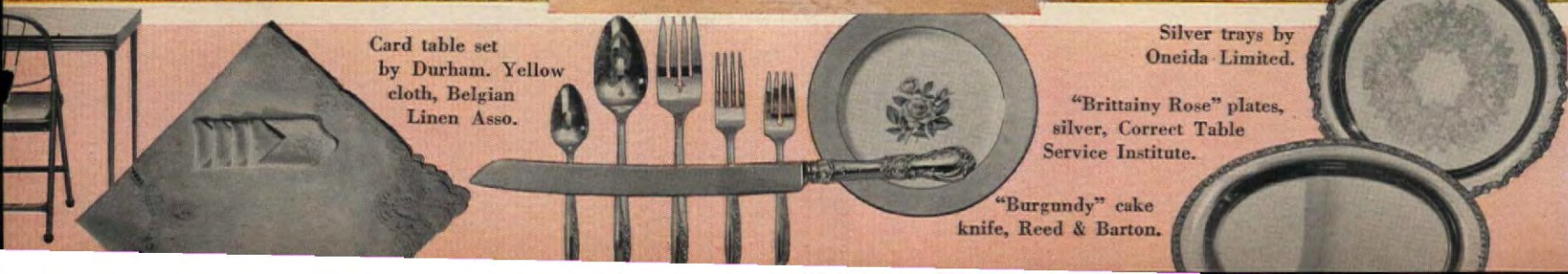


Card table set by Durham. Yellow cloth, Belgian Linen Asso.

Silver trays by Oneida Limited.

"Brittainy Rose" plates, silver, Correct Table Service Institute.

"Burgundy" cake knife, Reed & Barton.





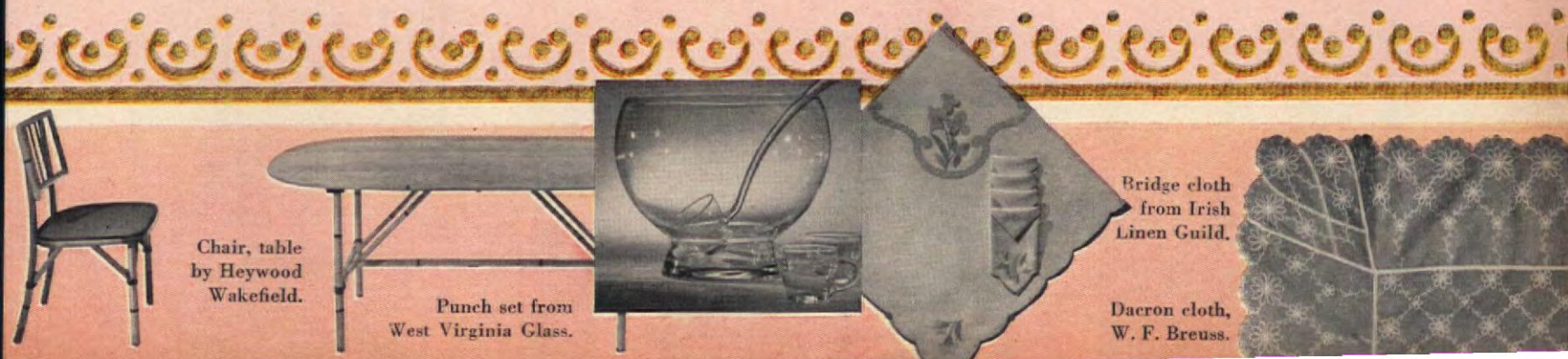
THE FOOD *Family Food*

MOLDED TURKEY SALAD
ORANGE CURRANT
BREAD SANDWICHES
WEDDING CAKE PUNCH

• A homemade WEDDING CAKE with a "professionally-iced" look (and big enough for everyone to take home a slice) and a special WEDDING PUNCH make a pretentious offering. Also, there are MOLDED TURKEY SALAD and ORANGE CURRANT BREAD SANDWICHES—All made by the bride-to-be for a total of \$19.37, including \$4.50 for cake trim!



RECIPES ON PAGES 91, 92 See "Where Credit Is Due," pages 127-129



Chair, table
by Heywood
Wakefield.

Punch set from
West Virginia Glass.

Bridge cloth
from Irish
Linen Guild.

Dacron cloth,
W. F. Breuss.

Buy the Plans
and start Building!

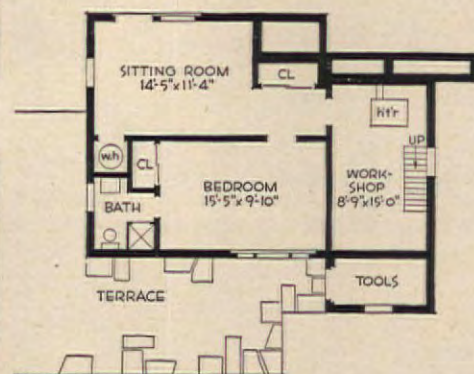
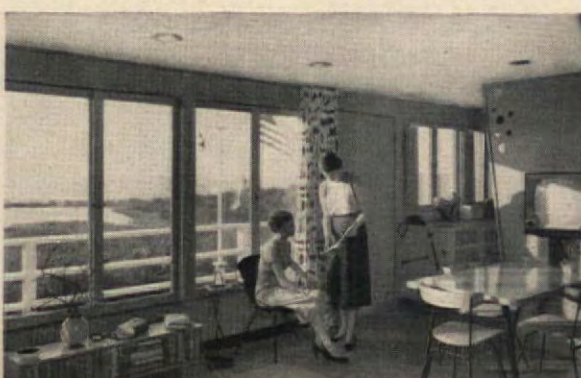
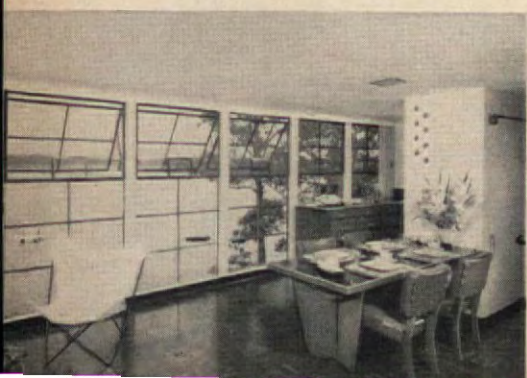
"I Saw It"

ARCHITECT OF ORIGINAL HOUSE: RALPH ZIMMERMAN

\$6,511—Lock, Stock

When an American HOME reader saw this vacation house in our magazine (far left) in May 1953, it started a chain reaction. He dreamed of a house just like it; then he bought the plans and adapted them to his needs. He bought and cleared the land near the Atlantic; now he has house seen in two views above.

Compare original house and adaptation in views below (original in two views on left). Window wall in adaptation is somewhat more expensive. Living rooms differ mostly in decorating, furnishing details.



NEW HOUSE OWNER-DESIGNER: ROBERT H. MASON

in The American Home"

JAMES W. BRETT

Thinking of building a vacation house? Then check our Blueprint House No. 56. It belongs to Robert Mason of Falmouth, Mass., who's a versatile fellow. In our May, 1953 issue he saw a house he liked and bought the plans from us. Then he changed the plans to fit his particular needs, built most of the house himself, and while doing the job, took the pictures for this story.

While Mr. Mason's adaptation is more expensive than our original house, the extra money was wisely spent to make room for a larger family and weekend guests. For outdoor living he added the sundeck off the living room and the terrace off the lower level. This lower level, almost doubling living space, was added at relatively little cost since the foundation walls were in the original design.

Notice how well the house is adapted to its site. A wall of windows in the living and kitchen area overlooks the sea and admits breezes aplenty and lots of light. To the right of the entrance, sleeping quarters and bath are concentrated. Bath and kitchen plumbing are backed up to the same partition to cut the cost of labor and materials.

MORE PICTURES ON PAGE 136



You see the greatest amount of difference between original house (left) and adaptation (below) on side that faces the water. New version has sundeck on upper level, terrace on lower level.



Floor plan of upper level shows how Mr. Mason divided space to suit his family's needs. Entry separates the living area from the sleeping area; kitchen and bath are "back to back" to keep building costs to minimum.

Lower level's floor plan shows how a complete apartment was made for son's family: living room, bedroom and a bath. And there's also that fully-equipped workshop Mr. Mason uses in furniture-building projects.



BLUEPRINT HOUSE NO. 56 • ORDER FORM PAGE 127



*The Moos family took a critical look
at their seldom-used porch
and decided to give it a new life*

ELIZABETH C. CLEMONS

The Daniel Moos family were in the market for a new home, and they had their eyes on this 10-year-old house. Yes, it seemed fine for a family with four children. There was a children's wing, master bedroom wing, fireplace in the living room and another on the terrace, and plenty of living space both inside and out.

Besides, they liked the simple, uncluttered architectural lines of this house on Lake Minnetonka. And yet, as good as the house was, Catherine and Daniel Moos felt that a few personal touches would make it even better. They decided to buy and remodel.

Main object of the remodeling was to create an informal family area in the huge and somewhat formal open-plan living room. The best spot for the family area was the adjoining screen porch. Such a porch is



This end of the open-plan living room started out its career as a screened porch that was used during only a few months a year. But now it's a year-round family area.

They All Love to Cook!

Two fireplaces home already had are on opposite sides of same chimney. One indoors is at center of living room.



*The house already had two fireplaces: one for
outdoor barbecues, another in the living room*

useful only a few months a year in Minnesota, so the Moos family decided to enclose it for year-round family living.

Probably the most important requirement for this new area was to provide a place where they could enjoy the hobby of the whole family: cooking! The perfect answer is their modern brick fireplace wall, including not only a conventional fireplace but also a copper-hooded raised compartment for their electric rotisserie. Around this focal point is a comfortable grouping of chairs, stools, and a sofa, for reading, relaxing, conversation or TV. And between the fireplace wall and the kitchen is a round table and chairs—fine for informal meals, and handy for games.

Besides creating this excellent family area, the Moos family also did some other remodeling. The living room gained a library area that was formerly the front entrance-way. This area is at what you'd call the center of the open-plan living room, and faces the fireplace that already existed.

Then there's the new front entry. It used to be a small room thought of as the "den," but seldom used. Now, as the entry, it is one of the home's most useful areas. It's well adapted to Minnesota living, for it has lots of room for storing the boots and heavy clothing of guests and family.

One other change considerably altered the looks of the house both inside and out. The Moos family switched to light-colored walls inside, and a lighter exterior than the original barn-red.

As a result of the remodeling, a good 10-year-old house has become an excellent "brand-new" home, tailored to the needs of this active family of six—a family of six who all love to cook!

MORE PICTURES ON PAGE 122

Spring always seems to bound in with a look of newness that's a fresh and bright tonic to our winter-weary spirits. And wouldn't it be just dandy if our homes could be renewed just as magically as the world outside?

Certainly we all know that it takes more than wishful dreaming. It takes some down-to-earth thinking and a bit of work to lift a tired, dull room out of its lethargy.

We also know it's seldom possible—and not always advisable—to completely “do over” a room or a house. But we *can* do small, specific things to create excitement and a fresh look. It may be nothing more than redecorating windows or dramatizing doors like the ones shown here, yet it can brighten a whole room.

Yes, these are good, inexpensive ideas to get you going on revitalizing your home. We hope—and believe—these ideas will inspire you to try still more adventures in decorating.

Black and White Setting, Stylish and Cool

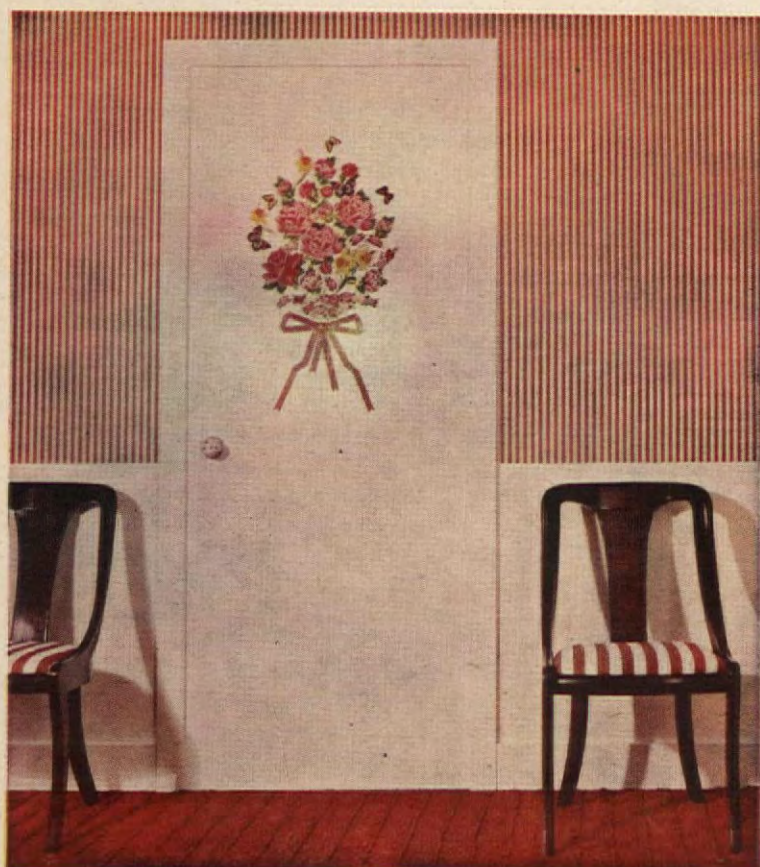
Here the windows are simply hung in a linen fabric in the Eyelet pattern designed by Dorothy Liebes for the Quaker Lace Company. Ivy plants on the outside cover the lower part of windows enough so the young couple can dine in privacy. They can see out but cannot be seen from the street. Unlined off-white curtains, ivy, and black and white tile floor add a cool look to this New York apartment.



FRESH LOOK WITHOUT

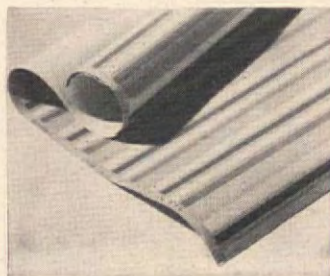
Bouquet to Paste on Door

Flowers bloom on this door “tra-la.” Motif is die-cut to press out of original sheet. Press adhesive back on smooth surface. No scissors or paste needed. A sheet has several designs.





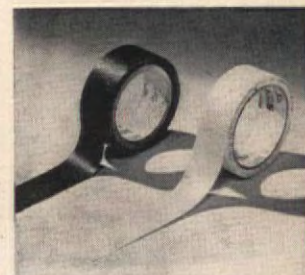
Decorate a Door with Wallpaper



Here is an excellent, easy decorating idea. Wallpaper in stripes is cut on diagonal to make this doorway in a dining room a decorative architectural feature. The dado is another way for you to use wallpaper one roll wide around the room. It ties in beautifully with the decorated flush door.

It's Done With Tape

Simple door, simple treatment, with a dramatic result. Adhesive-backed tape in white and brown intersects itself in design that takes minutes to apply. Easily removed if you want a change.



MAJOR RE-DO



See "Where Credit Is Due," pages 127-129

Warm Color Brightens Otherwise Cold Room

Here is an excellent way of adding interest to a room where pattern in draperies and slipcover is not desired. The room very definitely needed "pepping up," and—with the cool green in walls and carpet—a rich red fabric does the trick. The white trimming is done on a sewing machine, a stitch combining the "zig-zag and key" that anyone can do at home. This decorative touch ties in well with the antique white of furniture, the white mats of pictures, lamps and smaller accessories . . . flowers, too.

PLEASE TURN THE PAGE



Fresh Look (Continued)

Scalloped valance (above) is a little different in design from the ones you see most often. It's unusual, too, because it's trimmed with shiny pearl buttons—tiny ones following the line of the curve, and big ones placed in the center. Valance enhances draperies of same yellow cotton taffeta. Window decor is completed with curtains of sheer bobinet.

Suggestive of an outdoor summer lattice, this white lattice (left) frames a floral chintz window shade. The shade is a lively blue, with white flowers and green leaves. Swag of white illusion voile adds to the beauty of this summery unit.

Unlined silk is soft and summery-looking. Soft rose silk is used (below) with a shirred heading for a wide, wide curtain. The custom-designed gilt rod has a pineapple design at the ends. Looped cord and tassels are in mixed colors that have been chosen to harmonize with the colors used in the room.



HOW TO PROPAGATE

Pachysandra

JOHN J. SIMPKINS

Pachysandra is one of the most attractive and useful of all the low-growing groundcovers. It grows in dense shade, where you can't *grow* grass, and on steep slopes, where you can't *cut* grass. And once established, the only care it needs is annual feeding and occasional watering during droughts.

But if you decide to plant a good-size area, setting the plants 4" to 6" apart as recommended, you may find it costs more than you're prepared to spend. So give up the idea? Definitely no!

Be smart. Buy as many plants as the budget allows. Then, when they begin growing, take cuttings from them and propagate as many new plants as you need. It's easy, and it won't take too long. These step-by-step pictures show you how.



Pachysandra cuttings root easily—even in a vase of water indoors. But to root a lot, build a sunken rooting bed like this in a lightly-shaded spot outdoors. This one's 2' by 3', 5" deep, holds 300 to 400 cuttings.



A good rooting medium for pachysandra is a mixture of soil, peatmoss, and sand, in about equal proportions. Mix them together thoroughly, filling the rooting bed to the top, and soak the medium well for a day or two before you insert the cuttings.

With sharp flower shears or knife, take cuttings, about 3" long, from tips of stems. Remove lower leaves from cuttings and insert in rooting bed, about 1½" deep and 1½" to 2" apart. Keep rooting bed always moist.



In six to eight weeks, cuttings will be well-rooted and ready for planting in their permanent location. Plant 4" to 6" apart and keep well watered. Peatmoss or the new plastic film mulch will eliminate weeding while pachysandra is "filling in."



In two years you'll have plants like this—completely covering the ground.



Original house (above) had advantages of a beautiful site, plenty of full-grown trees. Now (right) it is bigger, has a terrace, too.



The Virags Knew How

*They knew it would take time—
and plenty of work—to remodel this
old house. But perseverance paid off!*



In 1952, the side and back of the house looked as it does at left. With some hired help, Mr. Virag added wing (with bay window) for living room, with bedroom above it. The new section is approximately 16x24'; took Mr. Virag's spare time for two years. "Rain, rain, rain" irritatingly delayed terrace work.



Where terrace is (left), old kitchen stood. Old kitchen, moved to the back, has become laundry and freezer room. Present kitchen was the big pantry of the original house. This remodeling maneuver gained more space—the utility room—and lets the terrace adjoin the living room: modern indoor-outdoor living bonus for any home.

1952

When Mr. and Mrs. Virag moved into their home five years ago, the original small parlor looked as it does at right ... dark and dreary. Big fireplace, which should have been focal point of the room, was a grim sight. And see that ceiling!

Not only did the Virags make a big new living room, but they transformed *this* parlor into a bright beauty, shown below.

NOW

The little parlor has become a charming room with light walls, ceiling, rug; whitened fireplace bricks assisting.

Near the rosewood piano is "grandmother" clock concocted from an old factory timeclock and some pine. Base of lamp near fireplace is an old milk can, antiqued. The magazine stand is colander with legs!



The Virags removed roof from the big old porch (above, left) as soon as they moved into the house. Later, they had time to add Colonial porch designed by architect.

to Wait!

Take one old house in countrified Greenfield Hill, add five years of loving remodeling care, and you have a big, beautiful and comfortable home that hasn't cost you a fortune. That's what Mr. and Mrs. William F. Virag of Fairfield, Connecticut, have proved with the house you see here.

They hired carpenters, electricians, and painters to do preliminary work, then William and Martha Virag and their teenage daughter moved in. And Mr. Virag proceeded to add a wing—a big new living room topped by a bedroom—while his wife set to work on color schemes and scouting antique shops and auctions for fine old pieces they could refinish.

Their three acres held—in addition to the house—a barn, a wagon shed, and an orchard. The barn, rebuilt, is used “for everything.” The wagon shed, minus doors, is a carport with an attractive weathered-wood finish. And the orchard thrives.

Yes, it took work and time. But the Virags knew how to work—and wait. And now they have a beautiful home: more than worth it, as you can see.

MORE PICTURES ON PAGE 100



GIVE HER A PANTRY SHOWER

The custom of giving the bride-to-be a shower shortly before she starts her married life is a charming festivity that has come down through the ages. And along with this delightful custom, her intimate friends have inherited the privilege of giving these showers. Although there are all kinds of showers—lingerie, china, and so on, these friends also may specify that only gifts of an indicated type are expected. So, as a good friend giving the shower, you might like to know that it would not be amiss to select something that could be jointly shared with the groom-to-be, who certainly doesn't occupy the center of the stage during the engagement. What could that be? A pantry shower! Boxes of goodies, boxes of staples, foods for the first few meals and parties after the honeymoon will please *both* bride and groom.

Little extras can add much to a simple menu and make the bride look very smart. Include a trick or two of your own to make it very personal and surprising.

His and her first apple pie will be made sooner if she is given all the fixings in a pie plate. A recipe may help her, too.

PANTRY STAPLES

FLOUR
All-purpose
SUGAR
Granulated
Brown
Confectioner's
Corn Syrup
Jams, Jellies

BEVERAGES
Tea, Coffee
Cocoa

CEREALS
Breakfast cereals
Macaroni, Rice
Crackers

MIXES
Biscuit
Cake
Frosting
Pie-crust
Pudding

OILS
Salad oil
Shortening
Salad dressings

SPICES
Cinnamon
Cloves
Allspice
Nutmeg
Ginger
Salt
Curry
Mustard

SAUCES, FLAVORINGS
Vanilla, Catsup
Worcestershire
sauce

MISCELLANEOUS
Cornstarch
Chocolate
Baking powder
Baking soda
Unflavored gelatin
Bouillon cubes
Vinegar

CANNED GOODS
Soups, Fruits
Vegetables
Meat, Fish



Add spice to their lives in boxes and jars. Add a few herbs—for salads and gourmet cooking. A Menu-Maker makes a good gift box, can be used to file recipes.



It is the practical staples that are so often forgotten in the excitement of the party. Save the bride worry; give a basket full of the essentials she will need to be a really good cook.



Unexpected company is to be expected in her new home, so your bride will need some ideas for quick, last-minute snacks. Since it'll be a month or so before these foods are used, limit them to canned and packaged delicacies that will keep on a shelf.

Soup makes just plain wonderful

SOUPER BURGERS



Right off the griddle — hot, spicy and just out of this world for goodness! A Souper Burger made with Campbell's Onion Soup!

It's festive-gay for a party. Tender and juicy for great eating. And what a joy to make! For Campbell's Onion Soup does the work . . . adds the special tangy flavor that makes a hamburger a Souper Burger. (In just minutes, too!)

CAMPBELL'S SOUPER BURGERS

Brown 1 lb. ground beef in a heavy skillet, stirring to separate meat particles. Sprinkle 2 tablespoons of flour over meat; stir until well mixed with meat. Add 1 can Campbell's Onion Soup; cook until thoroughly heated and slightly thickened. Enough "filling" for 8 buns. Garnish with pickle relish if desired.



Good cooks cook with *Campbell's Soup*

Take a Package

Does your husband ever call you up and cheerfully announce he's bringing the boss home for dinner in an hour? Do relatives show up unexpectedly for dinner? Then you're on the look-out for quick, easy recipes. You want to prepare speedy dishes that will fool the boss and your family into thinking a great chef has been in your kitchen all afternoon. Each of these six dishes of sophisticated fare started with a package of frozen corn kernels, frozen corn on the cob, or the new frozen cream-style corn.

If it's a main dish you need, you'll find you can prepare CORN-STUFFED PORK CHOPS by a speedy method. CORN-STUFFED PUDDING is another main dish. Made with oysters, it has a delicate and unfathomable taste even a gourmet cannot ignore. CORN PUFF-UPS make a tasty, delightful-to-look-at hot bread. CORN FONDUE DIP, served with cubes of French bread, makes delicious hors d'oeuvres. OVEN-ROASTED CORN ON THE COB, in its edible lettuce-leaf husk, is an elegant vegetable. And the intrigue of a CORN PIE for dessert will certainly give proof of your diversified culinary talents.

RECIPES ON

CORN-STUFFED
PUDDING



CORN PIE



CORN-STUFFED PORK CHOPS

of FROZEN CORN

PAGES 83, 84



CORN PUFF-UPS



CORN
FONDUE DIP



OVEN-ROASTED
CORN ON THE COB



Fresh idea for breakfast ...“Philly” toast!



So wholesome! And
the fresh, cool taste wakes
up sleepy morning appetites



Be sure to get genuine
Philadelphia Brand Cream Cheese
...made only by **KRAFT**

ITALIAN FOOD WITH A PROFESSIONAL TOUCH

VIRGINIA SCHROEDER

• Italian foods practically make themselves—and prettily too—when you use some of these kitchen helpers that can be found in the housewares section of almost any department store. Noodle-makers, ravioli trays, and Italian waffle-irons are three that will give that fancy, professional touch—and with less effort than it takes to make the foods plain. You'll enjoy the admiration your handiwork will get from those who eat these homemade delicacies.

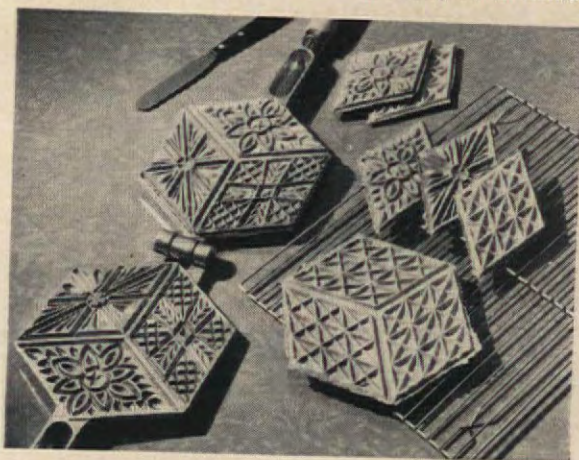
See "Where Credit Is Due," pages 127-129



• The noodle-maker rolls the dough paper-thin and then cuts it into strips (fine or coarse, depending upon the setting). After the dough is rolled thin, dry it slightly and put it through the cutting blades. The noodles separate into long strips. A short drying in the oven and they are ready. Make them in advance—they'll keep!



• Homemade ravioli—could anything be better? With this little tray you put them together in a flash. Place one layer of noodle dough or pasta over a filled sheet of dough. A final rolling with little rolling pin cuts them apart and gives them a fancy edge. All that remains to do is boil them, cover them with your favorite sauce.



• Italian waffles they're called, but they're really cookies. Short cookie dough is placed on molds and pressed flat. Then cookies are baked over low heat on top of the range. They come out crisp and delicate, with diamond-shaped pattern on one side and fancy design on other. Serve plain or make into ice-cream sandwiches.

Let's try Green Beans Vinaigrette



Try any style—
Whole, Cut, French Style

These are the canned green beans that live up to your proudest recipes!



Carefree
meals
are good
meals
with

Del Monte®
green beans

To make this famous dish at its very best, you need cooked green beans of firm yet tender texture and rich yet delicate flavor. With never a string, of course.

So what better time to discover you can *buy* canned green beans like that? Yes, canned—perfectly cooked Whole or Cut, and ready for the sauce. And just compare DEL MONTE Blue Lake Green Beans for texture and flavor with any you've ever had the bother of cooking yourself!

For these green beans are an improvement *on* an improvement—DEL MONTE's own special development of the famous Blue Lake variety. See what a hit they make for you in

GREEN BEANS VINAIGRETTE

1 can (1 lb.) DEL MONTE Brand Green Beans—Whole or Cut	2 tablesp. vinegar	1 tablesp. DEL MONTE Sweet Pickle Relish
2 tablesp. oil	1 tablesp. chopped parsley	$\frac{1}{4}$ teasp. each, salt and sugar
	1 tablesp. chopped pimiento	1 hard-cooked egg, grated

To serve cold, chill beans, drain well. Mix other ingredients; spoon or drained beans. To serve hot, heat beans, drain off liquid, add sauce to beans in pan and toss with 2 forks until hot. Serves 4. Delicious with hot or cold baked Canadian bacon or ham, or boiled tongue, etc.



Spam Surprise . . . Melty, luscious! Just grind together SPAM, American cheese. Stir in canned mushroom soup to moisten. Bake in a foil-wrapped bun; or run under the broiler for an open-face sandwich that's truly sensational!



Spam Submarine . . . Lots of good things joined together! Tender rosy SPAM in America's favorite "fun" sandwich! You like it, you put it in! Just be sure there's plenty of SPAM, the famous Hormel blend of juicy pork and tender ham.

3 wonderful ways to enjoy a Spam-wich[®]



California Spam-wich . . . He-man food (and man-cook easy!) Deck buttered buns with SPAM slices, then rounds of ripe red tomato and sweet Bermuda onion. Top with your favorite cheese; broil until heated through and sizzling.



America's favorite sandwiches are made with **SPAM**

SPAM is the registered trade-mark for a pure pork product packed only by Geo. A. Hormel & Co., Au



The beef-rich chili with the just-right flavor
HORMEL CHILI



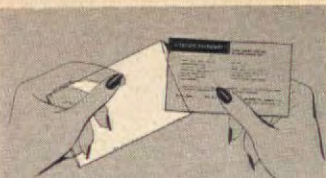
Lean beef, tender carrots, potatoes in rich gravy
DINTY MOORE BEEF STEW



Savory pan juices, give it home-made flavor
Mary Kitchen ROAST BEEF HASH

American HOME Recipes

(Take a Package of Frozen Corn,
pictured in color on page 78)



AMERICAN HOME Magazine offers cellophane envelopes for protecting recipes in your card file. They come in a standard 3 x 5 inch size and are open at both ends so that recipes may be easily inserted. You can order them in lots of 100 for \$1 from:

THE AMERICAN HOME, Dept. J-55
American Home Building, Forest Hills, N. Y.

• corn puff-ups



• corn-stuffed pudding

Preparation time: 20 min.
Baking time: 45-50 min.

- 2 tsp. butter or margarine
- 1/4 cup chopped onion
- 1/4 cup chopped green pepper
- 2 tsp. flour
- 1/2 tsp. salt
- 1/2 tsp. paprika
- 1 cup milk and liquid drained from corn and oysters
- 2 egg yolks, slightly beaten
- 2 egg whites
- 1 pkg. frozen kernel corn, thawed and drained
- 2 tbsp. chopped pimiento
- 2 tbsp. chopped pitted ripe olives
- 1 cup (7 1/2-ounce can) diced oysters

• Melt butter in saucepan; add onion and green pepper and sauté until tender. Stir in flour and seasonings. Gradually add milk; cook and stir over medium heat until mixture thickens and comes to a boil. Add small amount hot mixture to egg yolks; blend and return to saucepan. Continue cooking 2 to 3 min. longer. Remove from heat. Beat egg whites until stiff; fold into above mixture. Add remaining ingredients. Pour into ungreased 1 1/2-quart baking dish. Bake in moderate oven (350°F.) 45-50 min. or until puffed and browned.

Yield: 8 servings 112 cal. per serving
Source of Vitamins A, B, C
Tested in THE AMERICAN HOME KITCHENS

• corn fondue dip



Preparation time: 10 min.
Baking time: 45-50 min.

- 1/4 tsp. cinnamon
- 1 tsp. vanilla
- 1 pkg. frozen cream-style corn, thawed
- 1/4 cup melted butter or margarine

• Beat eggs well; gradually beat in brown sugar. Blend in remaining ingredients. Pour into unbaked pie shell. Bake in hot oven (375°F.) 45 to 50 min. or until browned and puffed on top. Cool to room temperature.

Yield: 8 servings 330 cal. per serving
Source of Vitamins A, B
Tested in THE AMERICAN HOME KITCHENS

• corn pie

- 1 9-inch unbaked pie shell, chilled
- 3 eggs
- 3/4 cup brown sugar, firmly packed
- 1/2 cup light corn syrup
- 1/2 tsp. salt

• Beat eggs well; gradually beat in brown sugar. Blend in remaining ingredients. Pour into unbaked pie shell. Bake in hot oven (375°F.) 45 to 50 min. or until browned and puffed on top. Cool to room temperature.

Yield: 8 servings 330 cal. per serving
Source of Vitamins A, B
Tested in THE AMERICAN HOME KITCHENS

• corn-stuffed pork chops



• oven-roasted corn on the cob



• corn-stuffed pork chops

Preparation time: 20 min.
Baking time: 1 hr.

4 slices bacon, diced
¼ cup chopped onions
½ cup chopped celery
1½ cups coarse bread crumbs*
1 tsp. salt
½ tsp. pepper

½ tsp. each savory and thyme
or ½ tsp. poultry seasoning
1 pkg. frozen kernel corn, thawed
8 double rib pork chops, 1½ inches
thick, with pocket
(Have butcher cut pocket to bone of
each chop)

• Fry bacon; set aside. Add onions and celery to bacon fat and sauté until tender but not browned. Remove from heat. Add bread crumbs, seasonings, corn and bacon. (For a more moist stuffing add ⅓ cup milk or water.) Stuff chops with corn stuffing and fasten with toothpicks or small skewers. Place chops on a rack in an uncovered baking pan and bake in a moderate oven (350°F.) about 1 hour or until tender.

Yield: 8 servings **374 cal. per serving** **Source of Vitamins A, B, C**
Tested in THE AMERICAN HOME KITCHENS

NOTE: May also be used as stuffing for a 3½- to 4-pound chicken.

*One and one half cups prepared herb-seasoned stuffing may be used for bread crumbs; omit seasonings.



• corn pie



• corn fondue dip

2 tbsp. butter or margarine
4 tbsp. flour
1½ cups chicken stock*
1 cup (¼ pound) grated Swiss cheese

• Melt butter in top of double boiler or chafing dish. Stir in flour. Gradually add chicken stock; cook and stir until thickened. Add grated cheese and stir until completely melted. Add corn, cayenne and Tabasco. Keep warm over hot water. Serve as a dip with cubes of French bread.

Yield: 6 servings **145 cal. per serving** **Source of Vitamins A, B, C**
Tested in THE AMERICAN HOME KITCHENS

*Or use 1½ cups water plus 1 chicken bouillon cube.

• oven-roasted corn on the cob

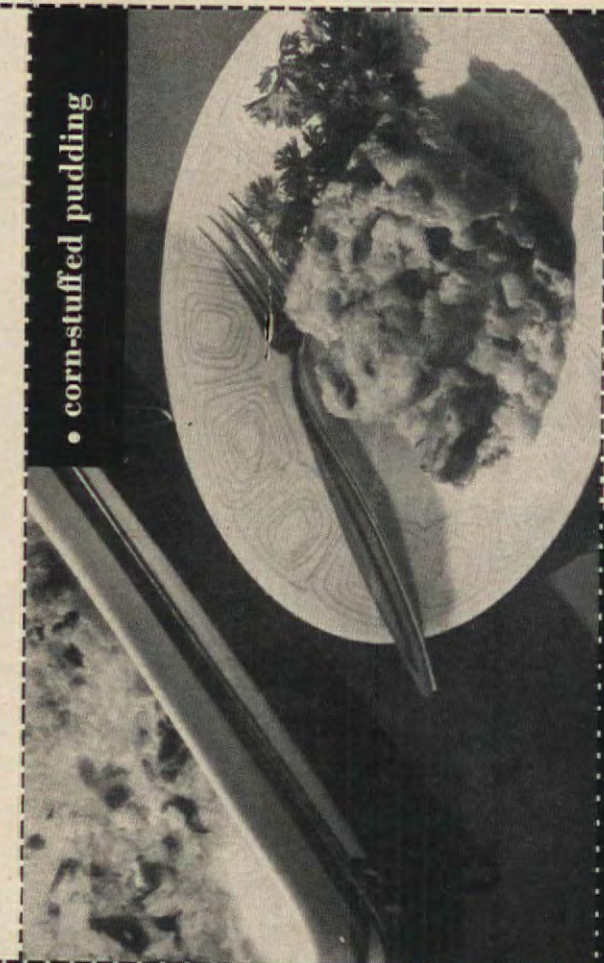
Preparation time: 10 min.
Baking time: 1 hr.

1 small head romaine
2 tbsp. softened butter or margarine
¼ tsp. paprika

¼ tsp. marjoram
Salt and pepper
1 pkg. frozen corn on the cob, thawed

• Wash romaine; drain slightly. Combine softened butter and seasonings. Spread on ears of corn. Wrap 3 or 4 leaves of romaine around each ear to cover completely; tie with string. Place in shallow, slightly greased baking dish; cover with foil. Bake in moderate oven (350°F.) 1 hr.

Yield: 2 servings **170 cal. per serving** **Source of Vitamins A, B, C**
Tested in THE AMERICAN HOME KITCHENS



• corn-stuffed pudding

• corn puff-ups

1 cup sifted flour
½ tsp. salt
2 eggs
1 cup milk

• Sift flour; measure; add salt. Beat eggs with rotary beater until light and thick. Add flour and ½ cup of the milk; beat until all flour is moistened. Add remaining milk and melted shortening, beating until smooth. Add corn. Fill 6 large greased custard cups about ½ full. Bake in hot oven (450°F.) 10 min.; reduce heat to 375°F. and continue baking 35 min. longer. About 5 min. before popovers are done, slit tops with knife to allow escape of steam. Serve at once.

Yield: 6 popovers **145 cal. per serving** **Source of Vitamins A, B, C**
Tested in THE AMERICAN HOME KITCHENS

Preparation time: 5 min.
Baking time: 45 min.

1 tbsp. melted shortening
1 pkg. frozen kernel corn, thawed
and drained

American HOME Recipes

(Take a Package of Frozen Corn,
pictured in color on page 78)



You needn't lose these recipes! Keep your recipe collection up to date in the most practical, easy-to-use and business-like file ever—The American HOME Menu Maker. It's a smart and easy-to-carry steel file box. To get yours, send \$2.50 to:

The American HOME, Dept. MR
American HOME Building, Forest Hills, N.Y.

Wesson Oil guarantees you better fried potatoes — because it does not smoke



• POTATO PUFFS



• FRENCH FRIED



Brighter flavor—because there's *no smoke* with Wesson at *any* frying temperature. *The nicest solid shortenings smoke—even at 375°.* The light touch of Wesson lets all the fresh, delicate flavor shine through. Potatoes brown beautifully, taste tender inside, crisp to the bite.

Better for you. Smoke is a sign that shortening is breaking down, and that can hardly be good for you. Potatoes fried in Wesson *sit right* after supper. *No greasy film*, either, even after they've cooled. Wesson doesn't harden and coat over foods as solid shortenings tend to.

Easier on your budget. Sparkling light Wesson Oil is *purer* to start with than any other oil or shortening—and it *stays purer*. You can fry economically with the same Wesson again and again.

Easier to do. Catch up with the times! Fry the modern, work-saving way with shortening you *pour*—sparkle-light, sparkle-pure Wesson Oil, the *instant* shortening.



• LATTICE FRENCH FRIED



• WHOLE-FRIED

TEMPTING FRIES — the smoke-free way with Wesson

• For "French Fries"—cut potatoes into strips $\frac{3}{8}$ -inch wide and $\frac{3}{8}$ -inch thick. For Lattice French Fries, cut potatoes with waffle potato cutter. Soak in cold water one hour; drain thoroughly between paper towels. Fry until light brown in deep Wesson Oil heated to 375° F. Wesson fried potatoes are light, digestible.

• For Potato Puffs—add one beaten egg to 2 cups cold, seasoned, mashed potatoes. Form into balls

and roll in corn flakes. Fry until golden brown in deep Wesson Oil heated to 375° F. Fine way to use leftover potatoes.

• For "Whole Fried" Potatoes (a new quick trick to try)—pierce ends of medium size, unpeeled potatoes with a fork. Drop whole into Wesson Oil heated to 350° F. Cook 20 to 30 minutes depending on size. They taste better and cook faster than baked potatoes. Mild Wesson brings out the full flavor.

GUARANTEED NOT TO SMOKE

If Wesson Oil smokes at *any* frying temperature that *any* frying recipe recommends, send the label to the Wesson Oil People, 210 Baronne St., New Orleans, La. Tell us the price you paid and full refund will be made.



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shortening*

Wesson Oil



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pressure packing preserves coffee freshness and flavor better than any vacuum can or bag.

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Give yourself a **FLAVOR BREAK**

**INSTANT
CHASE & SANBORN**—the full-bodied coffee



YES, THAT'S DONNA REED... SEE HER IN "BEYOND MOMBASA," COLUMBIA RELEASE

FINE ART OF SALAD ARRANGING



MIXED GREEN SALAD

Sliced tomatoes, onions, radishes, cucumber; assorted greens.

VERA BJORCK

Springtime . . . gay flowers throughout the house . . . and to perk up your table, a crisp and appetizing salad. Salad arranging, just like the proper placement of flowers, is an art—with color, texture, and choice of container playing equally important roles. Just for a change, leave your regular salad bowl on the shelf and experiment with some of those other bowls and platters you've been neglecting. Select any one of them, just as long as it's large enough.

To show off your salad to best advantage, remember two things: serve your dressing separately, and *don't crowd*. With so many delicious and decorative salad greens available, and with such a palette of colorful ingredients to select for both taste- and eye-appeal, let the colors, shapes, and textures suggest the arrangement. One tip: just as in planning flower arrangements, *grouping* of ingredients is usually more effective than helter-skelter scattering. Here are a few suggestions. MORE PICTURES ON PAGE 89

See "Where Credit Is Due," pages 127-129



HAM SALAD

Rollled ham, sliced Boston brown bread, chickory, whole radishes, wedges of honeydew melon.

5 new ways to have fun* with fruit cocktail!

Feel like having fun? Fun with foods you like? Fun with folks you love? Then ring a rainbow 'round your meals—a rainbow of fruit cocktail!

Couldn't be easier, for all five fruits are ready to use, right from the can. Couldn't be *better*, either, 'specially these quick new ways. Try one this very day—just for fun!

canned fruit cocktail from California

Cling Peach Advisory Board • California Canning Pear Growers



*dessert fun!

Freeze unopened fruit cocktail overnight in freezer compartment. Slide fruit out and cut in frosty circles (or scoop out with spoon). Top with whipped cream—and you've fixed a party dazzler!



*salad fun!

Combine drained fruit cocktail, chopped walnuts and marshmallow bits. Spoon onto crisp lettuce. (And for a heavenly dressing, simply blend mayonnaise with a little fruit cocktail syrup.)



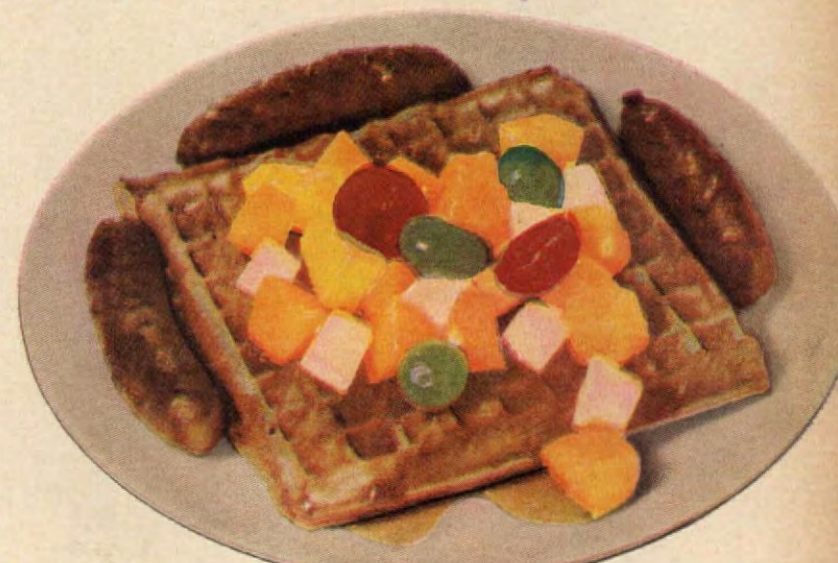
*first-course fun!

Speedy way to dress up any dinner! All you do is pile chilled fruit cocktail high in fruit cups, and drizzle a spoonful of undiluted frozen orange juice concentrate on top. Good! Easy!



*main-dish fun!

Drain one #2½ can fruit cocktail. Set aside fruit while you boil syrup until thick. Add ¼ cup brown sugar, 1½ tablespoons vinegar, fruit cocktail. Heat and pour steaming hot on ham.



*breakfast fun!

Wide-awake idea for sleepyheads! Next time you serve up waffles or pancakes at your house, try topping them with colorful fruit cocktail. Then pour on maple syrup, same as always.

Look what the Servel **GAS** refrigerator offers you today-

*-the most modern...dependable...
only truly automatic refrigerator!*

Have you checked the advantages of a Servel Gas Refrigerator lately? Automatic defrosting, of course. Adjustable roll-out shelves and plenty of storage room throughout. And all the exclusives you get only in the Servel Gas Refrigerator—the most modern, most automatic of all! A 10-year warranty. Permanently silent operation. No moving parts to wear or repair. The comfort and convenience of the automatic Ice Server . . . Trip Saver door handles you open with an

elbow nudge . . . constant balanced cold at any one of 12 temperature settings. The coolness and quiet of a kitchen, in which a tiny flame brings you these modern refrigerator services. New beauty, too, in Color Balanced Styling—pastel shades inside for easier storage identification, plus your choice of color for outside handles. And make a note of this: only a Servel Gas Refrigerator operates at such low cost, year after year!

AMERICAN GAS ASSOCIATION



NO MORE BOTHER ABOUT ICE! Your Servel Gas Refrigerator not only makes non-stick ice cubes, it serves them to you in their own roomy basket. Exclusive Ice Server keeps plenty of cubes on hand at all times, too . . . replaces what's used, automatically! No nuisance trays to fill, spill, empty or forget to refill.



Only the Servel Gas Refrigerator brings you all these important advantages:

- **A 10-year warranty**—twice as long as any other refrigerator offers. Your Servel Gas Refrigerator will operate as well in ten years as it does today!
- **Lasting dependability**—4 million Servel Gas Refrigerators have been built to date and 3½ million are still in use!
- **Permanent silence**—because there are no moving parts to make any noise!
- **No costly upkeep**—because there are no moving parts in the freezing system to wear out. You save on repairs and replacements!
- **Constant balanced cold**—at any one of 12 temperature levels that best suits your needs. Never any "on-off" fluctuation!



ONLY GAS



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The modern, economical fuel for automatic cooking • refrigeration • water-heating • clothes-drying • house-heating • air-conditioning • incineration.



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Visit the historic walled city of Québec, metropolitan Montréal, the picturesque villages along the mighty St. Lawrence, and nestling in the hills of the Eastern Townships, the Laurentian mountains.

For road maps and helpful information, write — Provincial Publicity Bureau, Parliament Buildings, Québec City, Canada; or 48 Rockefeller Plaza, New York 20, N.Y.



LA PROVINCE DE
Québec



Absorbent mineral BAR-B-SORB, used under charcoal, absorbs drips... keeps fire-box clean... cuts flare-up... no more greasy gravel to clean up! Use BAR-B-SORB over and over, then dump in garden or lawn—it conditions soil! Make outdoor cooking all fun, no fuss... get the big box where you buy charcoal.

AT GROCERY,
DEPARTMENT,
DRUG,
HARDWARE
STORES



Salad Arranging

(Continued)



FRUIT SALAD

Banana and orange slices, apple and pear wedges, green and red grapes, strawberries, watercress.



SHRIMP SALAD

Romaine lettuce; black olives; sliced cucumber, eggs, lemon; shrimp; tomatoes.



ENDIVE SALAD

Endive, shoestring beets, sliced avocado, grapefruit sections dipped in paprika.

Kitchen Bouquet



brings you all
the flavor of

**OUTDOOR CHARCOAL
BROILING RIGHT IN
YOUR KITCHEN RANGE**
or get

Double Your Money Back!

DO THIS: Brush the meat generously but evenly on both sides with Kitchen Bouquet. Broil until done.

GET THIS: Rich brown crust on the outside... tender and juicy meat on the inside. Just like in charcoal broiling!

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Mushrooms
Taste Better?**

**A. Because They're
Broiled in Pure
Creamery Butter
and packed in their
own broth!**

They're better and easier to use than mushrooms packed in salty brine. Bin B BROILED IN BUTTER MUSHROOMS ARE READY TO HEAT AND EAT. USE BROTH AND ALL!

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"MUSHROOMS
IN YOUR MENU"**
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WEST CHESTER, PA.

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THE AMERICAN HOME

American Home Bldg., Forest Hills, New York

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IMPERIAL-REG. U.S. PAT. OFF.

imperial **has real natural taste!**

The instant you taste it, you *know*. Imperial has *real natural taste*. And natural aroma, too. On toast or muffins, melting over hot vegetables—any way you use it, Lever Brothers Company guarantees *complete* satisfaction (or your purchase price refunded). Imperial costs a little more, but adds so *much* more to your enjoyment of good food. Serve Imperial—always in good taste.

P.S. To keep it fresh, always keep it refrigerated.



Good Victuals

(Pictured in color on page 63)



Flouring chicken is a very neat operation if you shake the piece with the flour and seasonings in either a paper or plastic bag. You'll also find that this coats the chicken more evenly than rolling it in the flour.

• orange currant bread sandwiches



• sauce vinaigrette

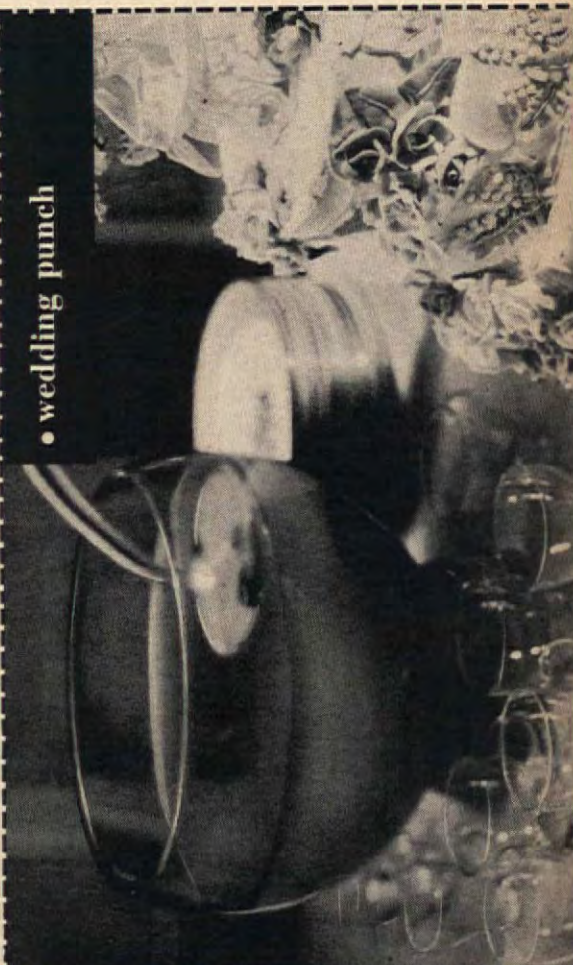
- 1/2 cup salad oil
- 1/4 cup tarragon vinegar
- 1 tsp. salt
- 1/4 tsp. paprika
- 1 tbs. chopped chives or onion
- 1 tbs. chopped parsley
- 1 tsp. grated lemon peel
- 1/4 tsp. sugar
- 2 drops of Worcestershire sauce

• Blend together all ingredients in top of double boiler and warm mixture over hot, not boiling, water.

This sauce may be served hot or cold with vegetables, is particularly delicious on asparagus and artichoke. Excellent also with cold meat, fish and aspics.

A GOOD VICTUALS RECIPE

• wedding punch



• molded turkey salad



• turkey in champagne sauce

- 3 cups cooked turkey*, julienne
- 1 1/2 cups turkey stock
- 3 tbs. cornstarch
- 1 cup Champagne
- Heat stock in a saucepan, add cornstarch dissolved in a little cold stock, stirring until it clears and thickens. Add turkey meat. Bring to boiling point or until thoroughly heated, correct seasoning. Remove from fire. Add the Champagne. Serve on toast. Serves 6.

*Boiled turkey is best for creamed sauces or left-over use, as it is moister and can provide a rich, flavorful stock for sauces or gravy. If stock is desired, a turkey of 15-16 lbs. is most economical. A turkey of this approx. weight should be boiled (covered) for about 4 hours, or until tender, with 3 carrots, 1 med. onion, 6 sprigs of parsley, stalk of celery, a teaspoon thyme and one large bay leaf, salt and peppercorn. Cool in the stock.

If a stronger, richer stock is desired (and most sauces as well as aspics do require a richer stock) remove all fat, strain and reduce stock to about half before proceeding with sauce.

A GOOD VICTUALS RECIPE

• wedding cake



Family Food

(Pictured in color on page 65)



Even bread that is still hot from the oven can be sliced straight and easily if it's held correctly. Rest the bread on the top crust so that one bottom corner is uppermost. Slice through with a sawing motion, preferably using a serrated knife. Slice currant bread this way, too, but use a straight-bladed knife.

• wedding punch

Preparation time: 20 min.

- 1/2 cup sugar
- 1 1/2 cups water
- 1 1/2 stick cinnamon
- 1 tsp. whole cloves
- 3/4 cup grenadine
- 3 cups grapefruit juice

• Combine sugar, water, cinnamon and cloves in saucepan. Bring to a boil, stirring occasionally, and boil 5 minutes. Strain and cool slightly. Add to grenadine and fruit juices; chill. Just before serving pour into punch bowl; add sparkling water and ice cubes.

To make fruited ice block: Arrange a layer of strawberries, orange slices and mint sprigs (or any other fruit combination) in a mold or clean coffee can. Add just enough water to cover and freeze. Repeat layers until mold or can is filled. Make in advance and store in freezer. To unmold, dip in hot water.

Yield: about 2 1/2 qts. 50 cal. per serving Source of Vitamins A, B, C
Approx. Cost: \$1.21

Tested in THE AMERICAN HOME KITCHENS

• sauce vinaigrette



• orange currant bread sandwiches

Preparation time: 15 min.
Baking time: 50 min.

- 1/2 cup grated orange rind, (about 3-4 oranges)
- 2 eggs, slightly beaten
- 1 cup milk
- 1 cup orange juice
- 1/4 cup melted butter or margarine

• Sift flour, baking powder, soda, salt and sugar together twice. Add currants and orange rind and mix well. Combine beaten eggs, milk and orange juice; add to flour mixture with melted butter and mix until all flour is dampened. Turn into two 9 x 5 x 3 inch greased loaf pans. Bake in moderate oven (350° F.) 45 to 50 minutes or until done. Remove from pans and cool thoroughly. Wrap in waxed paper or aluminum foil and store overnight. Cut in thin slices and spread with softened butter or margarine.

Yield: 25 servings
Approx. Cost: \$1.36

216 cal. per serving Source of Vitamins A, B, C
 Tested in THE AMERICAN HOME KITCHENS

• wedding cake

Preparation time: Layers—1 hr.
Baking time: 2 hrs, 55 min.

Make up two separate batches of the following:

- 6 cups sifted cake flour
- 3 1/2 cups sugar
- 4 tsp. baking powder
- 6 eggs, unbeaten
- 1 1/2 tsp. salt
- 2 egg yolks, unbeaten
- 2 cups butter or margarine

• Sift flour, baking powder and salt together. Cream butter; add sugar gradually and cream until light and fluffy. Beat in eggs and egg yolks. Add flour, alternately with milk, in small amounts, beating after each addition until smooth. Add flavorings. Turn into heavily greased and floured 12-inch round cake pan (3 inches deep). Bake at 350° F. 1 1/2 hours or until done. Let stand 10 min.; turn out of pan; cool. Prepare second batch of cake batter; turn into 10- and 8-inch heavily greased and floured pans (3 inches deep), filling each about half full. Bake at 350° F. 1 1/4 hours or until done. Let stand 10 min.; turn out of pan; cool.

Basic Frosting: Cream 1 cup margarine or butter; add 3 lbs. sifted 10X sugar alternately with 3/4 cup milk, beating well after each addition. Add 4 tsp. vanilla and 1/2 tsp. salt. Put cake layers together with frosting between and around sides.

Decorating Frosting: Make second recipe of Frosting, decreasing milk to 6 tbsp.

Yield: Cake for 75 447 cal. per serving Cost: Cake, \$5.43; Decoration, \$4.50



• turkey in champagne sauce

• molded turkey salad

Preparation time: 40 min.
Chilling time: 2 1/2 hours.

- 2 tsp. curry
- 1/2 cup lemon juice
- 3 cups finely diced celery
- 8 cups diced cooked turkey**
- 1/2 cup finely diced pimiento
- 1/4 cup capers

• Dissolve gelatin in cold water. Combine turkey stock, onion and seasonings; bring to a boil. Add gelatin and stir until dissolved. Add lemon juice. Then chill mixture until slightly thickened. Stir in remaining ingredients. Pour into 13 x 9 x 2 inch pan; chill until firm. Unmold on tray, cut in squares and serve with Sour Cream Dressing. Garnish with watercress, if desired.

Sour Cream Dressing: Combine 2 cups mayonnaise, 1 cup sour cream, 2 tsp. horseradish, 2 tsp. dry mustard, 1 tsp. Worcestershire Sauce; blend and chill. Makes 3 1/2 cups.

* Or use 9 cups water and 10 chicken bouillon cubes.

** One 6-7 lb. turkey will be ample.

Yield: 25 servings
Approx. Cost: \$6.97

153 cal. per serving Source of Vitamins A, B, C
 Tested in THE AMERICAN HOME KITCHENS

Now! Digestibility
you can see!



Today's Crisco brings
you crispy-light fried foods
that are grease-free!

Just look at Crisco's light touch

These two bags of doughnuts were fried at the same time and stored overnight. The doughnuts in the bag marked "X" were fried in an ordinary shortening, and look at the oily stains on the bag! The doughnuts on the right were fried in Crisco. They're so crisp and light, just see how clean the bag is!



Crispy outside...light inside... wonderfully grease-free inside and out

Yes, one look tells you that today's Crisco gives you everything you've always wanted in fried foods. Lightness! Crispness! Golden goodness! No greasiness! Digestibility you can *see*! All this . . . when you fry right with Crisco!

You'll know *why* Crisco gives you fried foods so superior in every way, the moment you open the Crisco can. How snowy white it is . . . how pure . . . how clean and fresh it smells! Only today's all-vegetable Crisco is so light, so white and stays fresher longer. Now available at your dealer's!

*No wonder **Crisco**-fried foods are so digestible you can eat them 7 days a week!*

\$1,348⁰⁰ Wedding



All electric... all practical

See "Where Credit Is Due," pages 127-1

There'll be thousands of weddings this year, and chances are good that you will be a guest at one or more of them. One of your more pleasant tasks can be choosing a gift that the bride won't return because of duplicates or personal taste. Look then, at this tableful of lavish, practical electrical gifts to find something for your favorite bride. We show you here nearly 40 different gifts you can choose from . . . and in a really good range of prices to suit all sorts of pocketbooks.

Rare is the bride who will receive this tableful all at once . . . but perhaps you can help her do this gradually . . . and she'll love you for it. Visit here, with our bride and her mother . . . browse through our buying guide. Whether you're the guest choosing the gift (or the bride exchanging it!) this array will help you decide.

In the foreground, in front of the table, left to right:

HOOVER FLOOR POLISHER . . . about \$70.00

There's no question that a sturdy floor polisher will save many hours of hard cleaning for polished floors, be they wood, tile or vinyl. Polishers come in handsome colors, too!

WESTINGHOUSE ROASTER . . . about \$45.00

Tops as an auxiliary oven for a day of big entertaining or for the newlyweds who are doing light housekeeping at the start. And imagine a roaster full of golden-brown fried chicken!

GENERAL ELECTRIC VACUUM CLEANER . . . about \$55.00

This "Roll-around" is a real must for every bride, because, together with its attachments, it is the one thing most helpful in keeping the house really clean!

Gift Bonanza!



ALL PRICES ARE APPROXIMATE

CHICAGO ELECTRIC WINDOW FAN . . . about \$55.00

Might be a unique gift, and this we'll tell you . . . it does help to keep the air in circulation and throws off a cooling breeze.

Front Row, Left to Right:

SINGER HAND VACUUM . . . about \$26.00 (Attachments . . . about \$20.00)

So easy to tote . . . and so handy to have! This small appliance does a "big" cleaning job and tucks away in a minimum of space.

RCA CLOCK-RADIO . . . about \$43.00

Helps to start the day off with a cheery note! Not only will it automatically do the job of waking up sleepy heads . . . but it will even "perk" the coffee for that "eye-opener" cup!

DOMINION "GRID-O-MATIC" WAFFLE IRON-GRILL . . . about \$25.00

A real duo for breakfast waffles or late evening sandwich snacks.

A truly versatile appliance, this one!

GENERAL ELECTRIC AUTOMATIC SPEED KETTLE . . . about \$19.00

Makes quick work of heating water for oh, so many jobs around the house. And a real singing kettle it is, too.

UNIVERSAL STEAM TRAVEL IRON AND CASE . . . about \$13.00

Packing wrinkles steam out in a jiffy . . . a travel steam iron is a real friend in time of need. Packs like a charm.

SUNBEAM HAIR-DRYER . . . about \$25.00

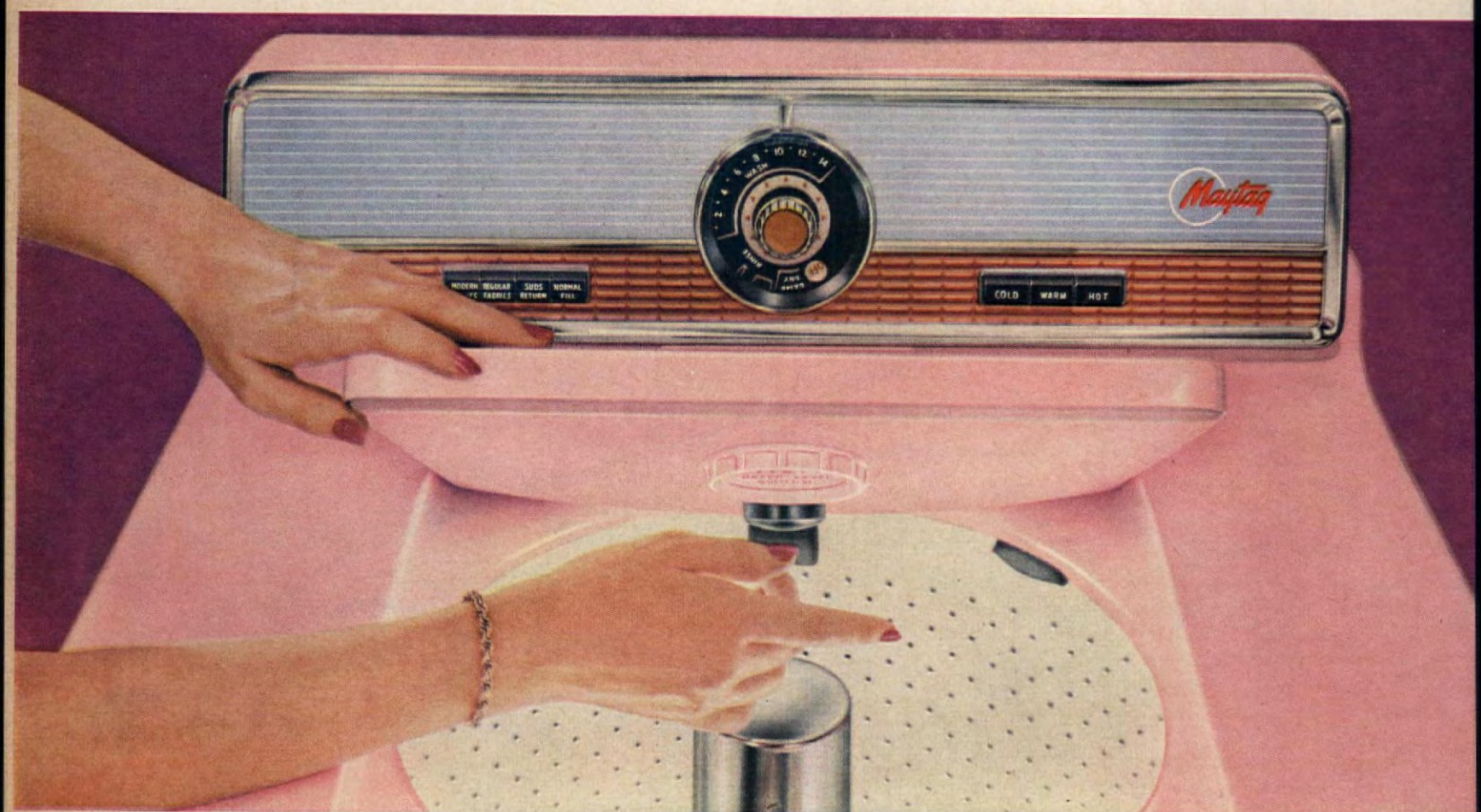
A beauty-shop job for our bride. Easy to use right at home!

WESTINGHOUSE ELECTRIC SHEET . . . about \$25.00

Light in weight . . . and oh, so warm! Let the weather change—you'll never know it, for the thermostat is right on the job.

PLEASE TURN THE PAGE

926 LINT REMOVERS



Maytag's "Lint Remover Tub" swirls lint, dirt and sand out 926 holes never to return...no lint pans to remove... no lint traps to empty ever!

No lint problems! Because—(1) Maytag's gentle wash action, proved in nearly 10,000,000 Maytags, creates less lint to begin with. And (2) the lint that *does* form is automatically separated from clothes through 926 holes in the Maytag "Lint Remover Tub"... and is flushed away forever by Maytag's exclusive Swirl-away Rinse.

Cleans clothes automatically! No need for pans, trays or traps! The new MAYTAG *All-Fabric* Automatic cleans clothes without resort to mechanical gadgets. This means simpler operation, the mark of a well-designed washer. See this new Maytag—see a demonstration of the most complete automatic ever built—the Maytag.

New Maytag **COLD WATER WASH** delights "Good Housekeeping" editors

"Even kinder to wool, cashmere, 'Orlon' and the like than tenderest hand squeezing," says magazine



PLUS THESE OTHER MAYTAG FEATURES

2 SPEEDS...to wash delicates safely, almost wrinkle-free, push Maytag's "Modern Fabrics" button. Wash and spin speeds are slowed by one third. Push "Regular Fabrics" button for all regular wash loads.

WATER SAVER... automatically saves up to 9 gallons hot water per small load, 2500 gallons of water a year.



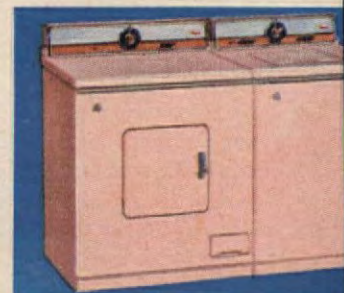
Once twin cashmeres! Left, hand-laundered 12 times: slightly faded, matted, shrunk. Right, cold-water washed in a Maytag 12 times: color, size, softness just like new. The Maytag Company, Newton, Iowa

SEE THE AUTOMATIC THAT HAS EVERYTHING:

3 Water Temperatures . . . 2 Speeds . . . Water Saver . . . Suds Saver . . . Gyrafoam Wash Action . . . Safety Lid . . . Non-rust Cabinet . . . Maytag Dependability.

MAYTAG

All-Fabric **AUTOMATIC WASHER**



Maytag All-Fabric Washer and matching No-Vent Dryer in Pasteltone Pink, Green, Yellow, White. As little as \$3.50 a week.

\$1,348.00 Wedding Gift Bonanza!

(Continued)

HOTRAY ELECTRIC SERVING TRAY . . . about \$25.00

Electric unit inside tray will keep foods serving-hot. Every gal will love one of these for entertaining!

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Helps any homemaker keep on a good time schedule. We'll wager any bride will have dinner ready on time with an electric clock!

OSTER KNIFE SHARPENER . . . about \$17.00

Keeps knives cutting-sharp . . . paring and carving jobs are easy to do.

PRESTO "CONTROL MASTER" SET (A family of six automatic, submersible appliances using one control). Four shown in our photograph are:

Griddle . . . about \$17.00; glass lid . . . about \$3.00;

Control Master Plug . . . about \$7.00;

11" Fry Pan . . . about \$13.00; metal lid . . . about \$3.00;

Pressure Cooker . . . about \$20.00;

Dutch Oven . . . about \$18.00.

(9" Fry Pan and 3-quart Sauce Pan are also available.)

Back Row, Left to Right: (Want to turn back, and take another look at our bride's table of gifts?)

ROTOBROIL ROTISSERIE . . . about \$60.00

This is a real gourmet's delight. Indoor and outdoor cooking can really take on a new twist!

WARING BLENDOR . . . About \$45.00; Ice Jet Attachment . . . about \$17.00

And a real pleasure it is to know that you can prepare real honest-to-goodness crushed ice right at home!

SUNBEAM VACUUM COFFEEMASTER . . . about \$38.00

Coffee brews itself to a delightful aroma in this coffeemaker . . . and quicker than you can turn around.

TRICOLORATOR ELECTRIC CHAFING DISH . . . about \$30.00

For that extra-favorite and tempting "specialty of the house," served up in elegant fashion . . . right at the table!

SUNKIST JUICER . . . about \$15.00

And needless to say, fresh orange juice at a moment's notice is a rare delight.

GENERAL ELECTRIC TOAST-R-OVEN . . . about \$30.00

Does a wonderful job of toasting the bread . . . and the flat pull-out drawer is swell for such foods as muffins!

WHITE PORTABLE SEWING MACHINE . . . about \$180.00

Certainly any bride who loves to sew her own clothes will cherish this. We'd wager to say her husband will be proud of her, too.

KITCHENAID MIXER . . . about \$70.00

Mixing chores, be they big or small, take on an easy note with this colorful mixer. Comes in white and pastel colors, copper or stainless steel.

WEST BEND BEAN POT . . . about \$8.00

Guests and family will love really old-fashioned baked beans Saturday or any day of the week.

GENERAL ELECTRIC HAND MIXER . . . about \$19.00

Takes up very little space in any kitchen and pays big dividends in around-the-kitchen mixing. Wonderful at the range.

HANDYFREEZE ICE CREAM FREEZER (Chicago Electric) . . . about \$20.00

Neighborhood kids and family as well will love this "homemade" ice cream.

SUNBEAM EGG COOKER . . . about \$16.00; poacher attachment . . . about \$2.00

Steams eggs to everyone's liking . . . automatically. Perfect results every time.

WESTINGHOUSE ENAMEL TOASTER . . . about \$22.00

Because this type is enamel, it comes in lovely pastel colors. Brings color to the breakfast table, makes toast golden brown.

PLEASE TURN THE PAGE

NEW D-ZERTA PUDDING FOR WEIGHT WATCHERS

Made by the makers of JELL-O desserts...so you know it's good!



D-ZERTA PUDDING has all the delicious sweetness of America's best-liked pudding—yet it's low in calories and contains no sugar.*

It comes in 3 flavors: *Chocolate*, *Vanilla* and *Butterscotch*.

And try low-calorie D-ZERTA GELATIN. Such a bright refreshing dessert, and nothing can top it for making salads!

*D-Zerta is deliciously sweetened with saccharin and Sucaryl®—Abbott.

Compare the calories in one serving

Strawberry Shortcake (no cream)	399
Baked Apple	213
D-Zerta Pudding (made with whole milk)	94
D-Zerta Pudding (made with skim milk)	54
D-Zerta Gelatin (in six flavors)	12

D-ZERTA PUDDINGS and GELATINS

D-Zerta and Jell-O are registered trade-marks of General Foods.

*4 gracious ways
to perfect
coffee*



CLASSIC—8-cup, Chrome on Aluminum, \$19.95

CONTEMPORARY—9-cup, Chrome on Aluminum, \$17.95

POLISHED—8-cup, High-gloss Aluminum, \$12.95—Also in Gold-Tone Alumilite, \$13.95

PETITE—4-cup, High-gloss Polished Aluminum, \$10.95

MIRRO-MATIC

completely automatic

electric percolators

no dials to set! no lights to watch!
no unnecessary weight!

Whichever you choose, you'll always use and enjoy, for years and years to come. Because these proved, easiest-of-all automatics, with *nothing* to adjust or watch, *always* make the same full-bodied full-flavored coffee, cup after cup after cup! All *you* do is put in coffee and cold water and plug in the cord. MIRRO-MATIC takes it from there, perking quickly to perfection, then *automatically* changing to low heat that keeps coffee drinking-hot till you pour. It's an easy choice. Just remember MIRRO-MATIC—in the style, size, and finish *you* prefer. At department, hardware, and home furnishing stores, wherever dealers sell the finest aluminum.



MIRRO
THE FINEST ALUMINUM



\$1,348.00 Wedding Gift Bonanza!

(Continued)

KITCHENAID COFFEE MILL . . . about \$22.00

Love the smell of freshly-ground coffee? Then you'll love this coffee mill . . . and does the coffee taste elegant!

OSTERIZER (Two-speed blender) . . . about \$45.00

Perfect for soups, milkshakes, salad dressings, purees, and many foods. Ever try it for a hurried breakfast?

GENERAL ELECTRIC STEAM IRON . . . about \$16.00

This is a "must" for every gal . . . because ironing with steam makes the chore almost a breeze.

ADMIRAL PORTABLE T.V. . . . about \$120.00

You can really "tote" this around to keep family and friends entertained in style!

UNIVERSAL AUTOMATIC PERCOLATOR (in bride's hand) . . . about \$27.00

And we'd even say every home can use two coffeemakers! Agree?

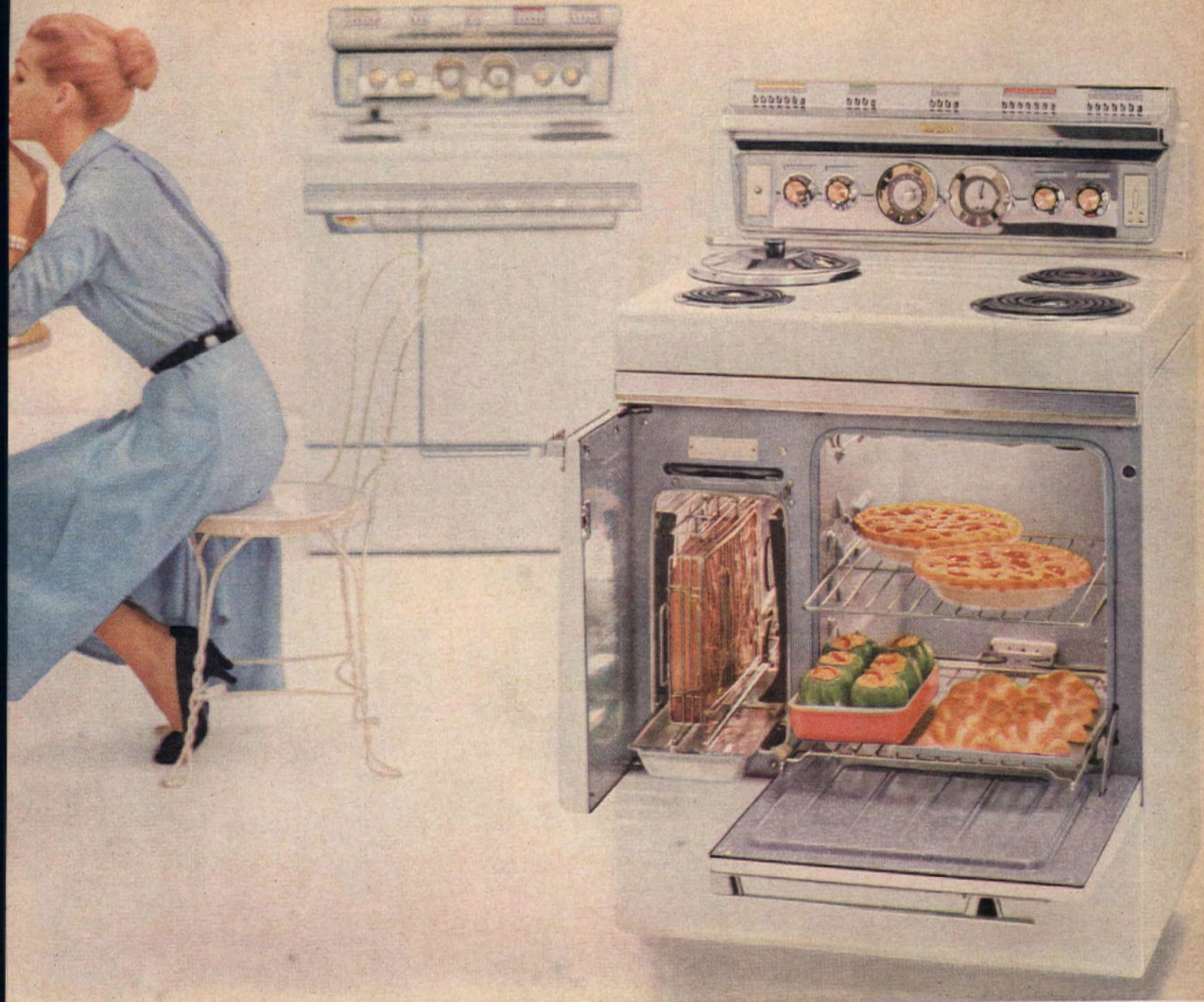
DON'T THROW THOSE WARRANTIES AWAY!

Ever hear of a warranty card, an instruction book and guarantee? Bet that's what you threw away when you unpacked that carton—remember? But please, oh please, take note when you get a new appliance. An instruction book and a warranty card come with every appliance. Your warranty card is your guarantee or "insurance" offered by the manufacturer. Be sure that you fill out this card and immediately return it, as indicated, to the manufacturer or dealer. This notifies him that you own his appliance. He then depends on the dealer to give you complete service, whether it's for replacement of parts or generally checking the appliance. **BUT REMEMBER . . . your guarantee might be questionable, if you have not returned the card!**



Your instruction book is your guide when it comes to appliances. The product will give you much better service if it is used properly. Improper use may mean a costly service call, one that could have been averted had you read the instructions. Keep the books where they are easy to reach and where you will read them often—at your planning center in the kitchen, or hanging on a bulletin board; or anywhere . . . **BUT PLEASE—DON'T THROW THEM AWAY!**





TWO-OVEN LUXURY IN JUST 30 INCHES

(OF COURSE, IT'S A HOTPOINT!)

And with Hotpoint, both oven and range-top cooking are fully automatic!
You simply pre-select proper cooking times and temperatures

Amazingly *modern*! The Hotpoint TWIN-GLO vertical broiler cooks both sides at once, broils almost twice as fast. That mouth-watering outdoor flavor's *sealed in*. Foods cooked this way are so much more appetizing, juicy, tender.

And there's the new family-sized Hotpoint SUPER OVEN too! Its sparkling new silver-grey interior, automatically lighted, is so much easier to see into—and to clean. Automatically, it cooks a complete oven meal for 2 . . . or for 24.

How you'll enjoy automatic *range-top* cooking. It's all electric, you just push a button. Now foods can't stick, burn, undercook, overcook — any quantity in any sized pan. And because both time *and* temperature are automatic with Hotpoint, pot-roasts, stews, soups, french-fried delicacies are sure and easy in the deep-well cooker.

New beauty — smart Fashion Front styling in your choice of five lovely colors or classic white. And all in just 30 inches. Go see it soon!



Be sure you also see this 1957 Hotpoint 39-inch, 2-oven range, most automatic ever built.

Hotpoint



Electric Ranges • Refrigerators • Automatic Washers • Clothes Dryers • Customline Dishwashers • Disposalls® • Water Heaters • Food Freezers • Air Conditioners • Television
HOTPOINT CO. (A Division of General Electric Company), CHICAGO 44



top protection

Rubbermaid Stove Mats add useful space to the perfect place for preparing meals

Use your range for more than cooking. Add a protective Rubbermaid Stove Mat, and you've a cushiony work surface for pre-meal mixing and fixing. Mat lies flat, hot pots won't slip. Ribbed mat resists heat. Idea: two mats make your built-in range more counter-convenient! Size 16 x 20 inches, \$2.49 (U.S.A.). Size 13½ x 19½ inches, \$2.29 (U.S.A.). Wherever housewares are sold.



Rubbermaid Appliance Mat gives safe, extra-work-space on appliance tops. \$2.98. For folder, write The Wooster Rubber Co., Dept. A-37, Wooster, Ohio, or Cooksville, Ontario.

Rubbermaid®

Over 60 fine products in your choice of fresh home-fashion colors

The Virags Knew How To Wait!

(Begins on page 74)



Interesting scenic wallpaper beautifies the Virags' bathroom. They recessed the mirror over the sink, added cornice to hide the light. Cabinet door at right is papered; only knob shows when closed.



Entry hall by dining room was useless space until shelves, shutter doors were added, with a counter. Martha Virag keeps her flower-arranging supplies there, plans to add a sink someday. Dining-room rug was made by a woman who wanted to thank Virags for a favor.



Hall window makes the dining room much brighter. Table started as three pine boards nailed together, set on horses for Thanksgiving dinner many years back! Chairs belonged to Martha Virag's mother, have been refinished. Lamp, earthenware, cut-glass add country air.

newest idea in refrigeration

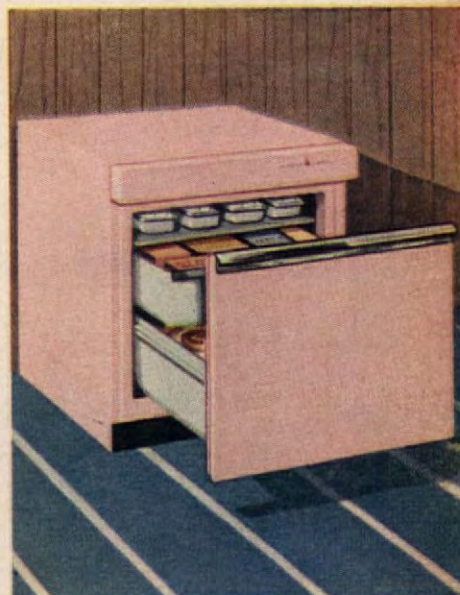
General Electric Refrigeration Center



Available in Mix-or-Match colors: Canary Yellow, Turquoise Green, Petal Pink, Woodtone Brown—or White

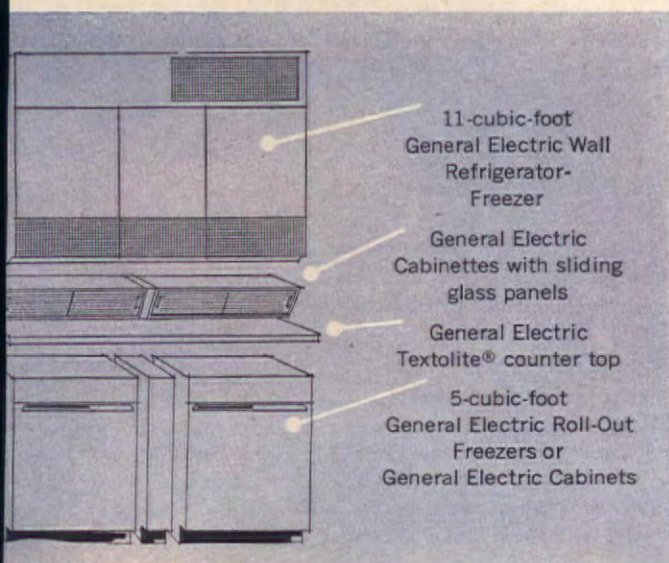


GENERAL ELECTRIC REFRIGERATOR-FREEZER



GENERAL ELECTRIC ROLL-OUT FREEZER

“Eye-level” General Electric Wall Refrigerator-Freezer . . . plus two “Roll-Out” Freezers . . . put all foods within easy reach, and provide 21-cubic-foot capacity



Basically, this Center combines two new exciting products: the luxurious, 11-cubic-foot Wall Refrigerator above the counter at your eye level . . . plus one (or two) 5-cubic-foot General Electric Roll-Out Freezers below the counter.

You can choose the capacity that fits your needs. For the large family, there's the 21-cubic-foot center, shown above, consisting of the Wall Refrigerator and two Roll-Out Freezers.

If you require less freezer space, you can choose the 16-cubic-foot center with

one freezer under the counter. Or you can simply use the 11-cubic-foot Wall Refrigerator-Freezer that hangs on the wall like a cabinet.

You can install the entire unit as a dramatic and practical room divider . . . or you can place it against a wall. Your General Electric dealer will be glad to show you how easily and economically this can be done.

Household Refrigerator Department, General Electric Company, Appliance Park, Louisville 1, Kentucky.

Progress Is Our Most Important Product

GENERAL  ELECTRIC



Units are “Stacked on” to give the capacity you need

How do **YOU** clean stubborn spots off floors?



USE S.O.S.[®] to clean away heel marks, black marks caused by furniture, scuffs and other hard-to-remove spots

Here's all you do:

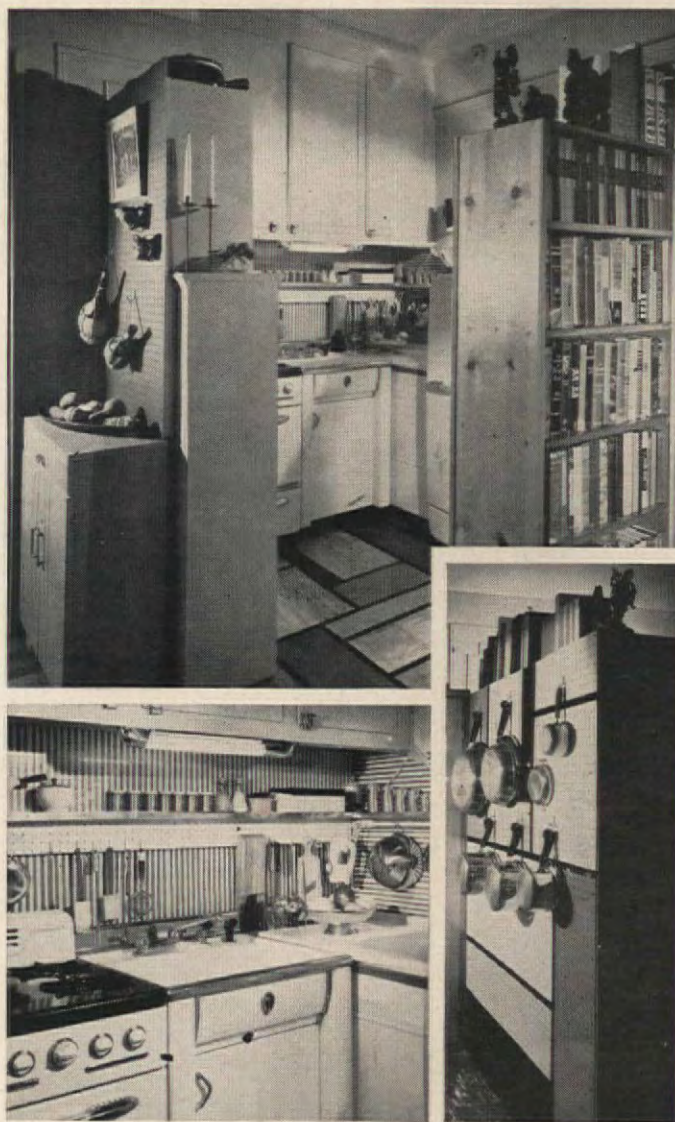
1. Wet an S. O. S. pad. The soap right in it provides a rich, lubricating lather.
2. Buff spot gently with circular motion.
3. Wipe spot dry. Re-wax if necessary.

NOTE:

S. O. S. works equally well on linoleum, asphalt tile, vinyl tile, rubber tile and hardwood floors.



© 1967 The S. O. S. Co.
Chicago 38, Ill.
S. O. S. Mfg. Co.
of Canada, Ltd.,
Toronto, Ont.



COMPACT KITCHEN—JUST 6'x6'

HELEN B. GREENE

Like many young American couples, we were cramped into a small two-room apartment we were to call home for awhile. The kitchen seemed impossible. It was a pullman kitchen with old cabinets, an old sink, range, china closet and refrigerator—all in the living room. So we decided to steal space from the living room; and for \$250 plus our own labor, we got a marvelous new kitchen.

Here's what we did: we set aside a 6' x 6' area and measured for new appliances. We bought a freezer and built a broom closet and kept the refrigerator and china closet. The landlord provided a new range and sink. A 6' x 6' bookcase became a room divider—its back, a kitchen wall. We made another kitchen wall from a bookcase on the china closet to hold glassware, large casserole dishes and platters. Perforated hardboard on back of bookcases held pots and pans. On one wall, the freezer provided countertop space and the refrigerator and broom closet helped balance the height of the tall bookcase wall.

Finishing touches? We covered the old glass-paneled cabinets with painted hardboard panels, built a 4" shelf under them for gadgets and spices, added decorative lighting, and covered the wall with adhesive-backed paper. Did our new kitchen take much time? No; we did all the work on weekends—and enjoyed it!



A Daystrom Original: Platinum Gray Coloramic finish and gleaming silver flourishes on sturdy Tension-Leg Tables and Wire-Back Chairs.

Night and day it's

DAYSTROM

You'll marvel at Daystrom's knack of staying beautiful and appropriate no matter what the occasion. New designs combining grace and function include this expandable Round Table with slimly tapered bronze legs and "Ankle-Action" self-leveling glides. New leg design adds grace and provides maximum leg room. The wood-grained Daystromite® top survives burns, stains and bruises; whisks clean with a damp cloth. Striking "Newport" chairs — the season's latest design — covered in your choice of durable, washable vinyl fabrics or Nylo-Sarans. The pattern shown is *Tracery*, a Daystrom exclusive.

With drop leaves up and center leaf added, this practical Gateleg Table becomes roomy enough for your dinner party, and most important, remains absolutely steady. Delightful upholstered chairs complement a dining set or beautify any corner where an occasional chair is needed. Vinyl pattern is *Butter Banta*. Send 25¢ for idea-packed Daystrom Decorating Booklet (now in its fifth printing) *plus* adjustable Color Guide. Daystrom Furniture, Olean, N. Y.





Happy Idea: Doors look charmingly Oriental covered with Gold Seal Inlaid Linoleum

Room setting by Virginia Conner Dick, A.I.D.

Costume by Clare Potter



Open your door on a Gold Seal floor ... exotic Nairon De Luxe - modern vinyl plastic

This *inviting, exciting* elegance has been created for you—with today's most *modern* seamless-looking floor—Gold Seal Nairon® DeLuxe, the vinyl plastic that combines exotic beauty with miraculous *duty*. Nairon DeLuxe gives you an intermingling of colors—either all in the same color family, as above, or accented with bright, contrasting colors. And its beauty will stand up through the years, *unharm*ed by grease, oil, acids, alkalines. Its exclusive non-porous surface won't

let dirt, grime, or film take hold—it cleans with the swish of a damp mop. And its exclusive "Clearfelt" backing makes it remarkably quiet and comfortable underfoot. A lovely Nairon DeLuxe floor is yours for as little as \$5 a month with the ABC "Buy Now—Pay Later Plan" for Gold Seal Floors and Walls. Your Gold Seal Dealer (see "Linoleum" or "Floors" in your Yellow Pages) has *many* exciting new floors to show you. As always: satisfaction guaranteed or your money back.



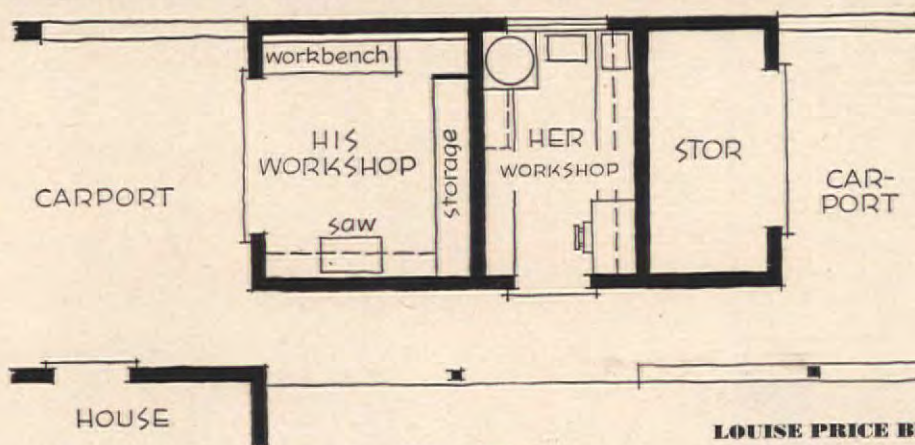
FOR THE LOOK THAT'S YEARS AHEAD

Gold Seal
FLOORS AND WALLS

*Trademark

© 1957 Congoleum-Nairn Inc., Kearny, N. J.

CONGOLEUM-NAIRN • LINOLEUM • NAIRON® PLASTIC • VINYLBEST® TILE • CORK TILE • RUBBER TILE • ASPHALT TILE



LOUISE PRICE BELL

THEY WANTED 2 WORKSHOPS

We've all seen "his" and "hers" on towels and bathmats, but "his" and "hers" workshops are not so common. The idea makes sense, however, for Dr. and Mrs. F. J. Babnick of Tucson, Arizona. They both like to do-it-themselves, but their hobbies are entirely different from each other.

Dr. Babnick's shop (above left) is outfitted with all the tools—and storage space—necessary to do a complete wood-working job. He makes all kinds of furniture and storage units for the house and does repair jobs in his workshop, too. As a matter of fact, he built the workshop wing of the house himself!

Mrs. Babnick is very interested in ceramics. Her workshop (above right) has a kiln, and shelves loaded down with glazes, sprays, paints and molds. Besides ceiling light, there's one above work counter for use on dark days.

The door that opens from Mrs. Babnick's workshop into the garden is a Dutch door (cen-



ter picture); a rack attached to the lower half holds reference publications for her hobby.

When the Babnicks built their home, they planned for the later addition of their workshops. Originally, there was only the front carport (left, in plan), but concrete extended back to accommodate the planned addition.

The workshop-carport wing is at right angles to the house, roofed to match. The front carport leads to the kitchen—and has wide double doors leading to Dr. Babnick's workshop. Direct-

ly behind the handyman's hideout is Mrs. Babnick's little studio, with another carport accessible from an alley behind the studio. This carport has a storage spot at one end.

A decorative reflection of Mrs. Babnick's ancestry is the Norwegian motto on her studio wall. It's also a reflection of the Babnicks' enthusiasm for "do-it-yourself" as satisfying enough to be worth two workshops, for translated, the motto says, "Busy hands make happy hearts."

Early American
Designed to be lived with today
... and for years to come
DUXBURY CHAIRS



#1993-5 Arm
#1993-1 Side

The practicality of Colonial craftsmen is reflected in every line of these Duxbury chairs, making them as popular today as in the past. Smart home-owners choose them for dining, or for occasional chairs.



**PRISCILLA
ROCKER**
#2089-3

All the gracious charm of the original Windsor design has been retained for your everyday enjoyment. For extra comfort, the seat and back have been slightly modified without altering the simple classic beauty.



ARROW-BACK SETTEE
#1-9D

A Colonial favorite reproduced with all the care of a bygone era... the authenticity in every detail. As in the originals, simple gold stenciling decorates the black finish.



**WINDSOR
ARM CHAIR**
#2036-5

An exact replica of an early Windsor. From the curved archer's bow back vase-and-ring turned spindles to the been copied faithfully to bring Colonial elegance to your home.

These and other reproductions at better furniture and department stores.



The Home of
Windsor Chairs

Nichols & Stone

Send for Booklet!

"How To Choose The Right Colonial Chair," with helpful ideas, interesting illustrations, and historical information.

NICHOLS & STONE CO.
Box 15, Gardner, Mass.

Please send me your 32-page booklet "How To Choose The Right Colonial Chair." Enclosed is 25¢ in coin.

Name _____

Street _____

City _____ Zone _____ State _____



Visit Our Ready-Made Garden

This is the time of year the postman brings last winter's seed catalog purchases. The arrival of a new species of rose, or tulip or zinnia is eagerly awaited (who knows but what you may be the first to come up with a pure white marigold). Most gardeners are of the do-it-yourself variety who go at the job with patience, intensity and devotion. The results are truly rewarding and the envy of the flower watching society.

However, there is much to be said for flower watching. In our case, this sport provides us with endless ideas for Imperial wallpaper collections. For example, our E-Z-DU portfolio offers a garden full of beauty for the browser in flowers. Roses, violets, daisies, lilacs are present in magnificent profusion. We even added flowers in colors and shapes that nature has yet to come up with. In fact, we have captured everything but the fragrance. Mr. Burpee had better look to his laurels!

What's more, E-Z-DU wallpaper florals are inexpensive and will last much longer than nature's product. The paper comes trimmed and ready pasted. You need only to cut strips to proper length, wet and sponge smooth on the wall. As the name implies, E-Z-DU is really easy to do . . . especially with the simple picture instructions that come with every roll. In a weekend you will have a bedroom "garden" without blisters or sunburn. Best of all, it stays neat and attractive. No weeding ever needed.

IMPERIAL PAPER AND COLOR CORPORATION
Glens Falls, New York



America's Finest Handmade Milk Glass

WESTMORELAND Wedding Bowls are handmade in 8 inch and 10 inch sizes. They are available in plain or hand painted milk glass, in clear crystal and in ruby-on-crystal. Handmade 4½ inch candlesticks are available to match each Wedding Bowl.

Send 10¢ for Westmoreland Reproduction Booklet

WESTMORELAND GLASS COMPANY
GRAPEVILLE, PENNSYLVANIA



EVER TRY Lace Appliqué?

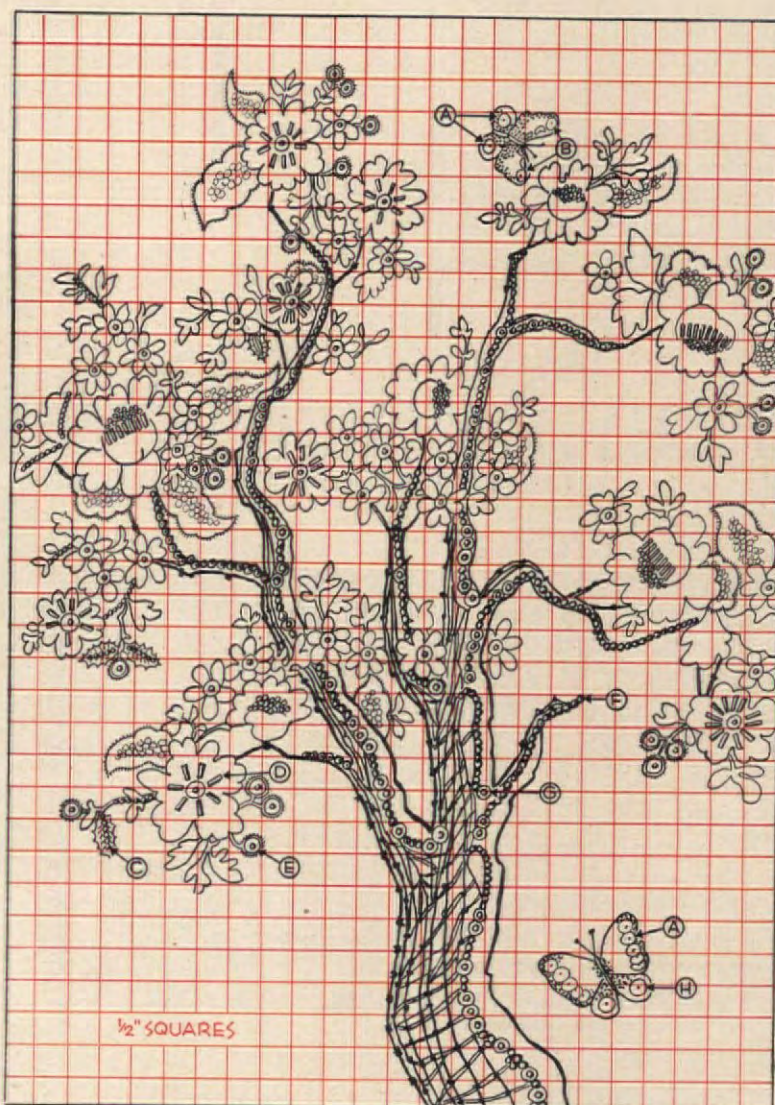
JOHN LIPPERT

The delicate design of this lace tree has that Oriental tone in favor with many of our best decorators. Work like this is generally so expensive it can only be a dream or a "someday" thing . . . but no, you can have it *now* if you make this lace tree "picture" yourself. And it won't look obviously homemade.

Lace is easy to come by, in many forms and textures. You can salvage it from old bits stored around the house, or buy it—even in 10-cent stores. You cut out the various flower forms completely, then mount them individually with a fabric glue that dries transparent and does not show.

First cut a mounting board from heavy cardboard or light-weight fiberboard. Cut it the size you want the finished picture to be. Cut a piece of dark blue and black changeable taffeta, or dark velvet or broadcloth, 1½" larger on all *four* sides to allow for turning under.

For your next step, enlarge our design on a piece of brown



A TURQUOISE SEQUINS. B PURPLE SEQUINS. C CRYSTAL BEAD.
D CRYSTAL BUGLE BEAD. E SILVER CUP SEQUIN WITH CRYSTAL BEAD
THROUGH CENTER. F #3MM PEARL BEAD. G MOTHER-OF-PEARL CUP WITH
#3MM PEARL BEAD THROUGH CENTER. H DARK BLUE SEQUIN.
ENTIRE BACKGROUND: CHANGEABLE TAFFETA, BLUE AND BLACK.
TRUNK AND BRANCHES: WHITE COTTON FISHNET.
FLOWERS AND LEAVES: WHITE CHANTILLY LACE (CUT OUT).
BUTTERFLIES: WHITE CREPE PAPER SPRINKLED WITH GOLD AND SILVER
TINSEL POWDER.

WILSON'S **B-V** gives Gravy that T-Bone Taste



Hearty, rich brown gravy every time. So easy—just blend 4 tablespoons drippings in meat pan, blend in 4 tablespoons flour, add 2 cups hot water or milk with teaspoon of B-V. Cook until thickened—serve—expect high praise.

Leading Chefs
add B-V to
hamburgers,
meat loaf, stews,
soups, too!



PLANNING A NEW HOME?



Let this MODERN Electrical
Protection end forever the
nuisance of blown fuses

In planning your new home (or when modernizing the wiring of an old home) be sure you include a Cutler-Hammer Unit Breaker. Then when an overload makes lights blink out, you need only reset a little lever that has snapped out of position . . . and service is restored. No hunting fuses, nothing to replace, nothing to buy. So simple and so safe a child can do it.

The Cutler-Hammer Unit Breaker is so good looking you need not hide it. Put it in your kitchen or wherever it will be most convenient. Have your new wiring figured two ways, with fuses and with a C-H Unit Breaker. You'll be amazed at the slight difference in cost. Write now for free booklet.

CUTLER-HAMMER, Inc., . . . 1395
St. Paul Avenue, Milwaukee 1, Wis.



FREE BOOKLET

Tells facts
about new,
better home
electrical protection.
Write TODAY for your copy.



Lace Appliqué

(Continued)

wrapping paper like this: If you want finished picture to be 12 x 17", draw 1/2" squares horizontally and vertically. Fill in design in each 1/2" square exactly as it appears in the design shown on page 106. Your design doesn't have to be exactly like this, because your lace flowers may be shaped differently—but this gives an outline of your finished design.



Here's what lace-tree picture
will look like after framing.
An enhancing accessory, it is
unique as well as easy to make.

When you have complete design enlarged, trace onto fabric. Use a white or yellow carbon so it will show clearly on the dark background.

Or place brown paper over background and prick right through paper with a very sharp white or yellow pencil. Follow lines carefully and keep pencil marks close together.

Spread fabric over heavy cardboard—or fiberboard. Glue edges over and onto back of mounting board with fabric glue. Stretch fabric carefully to keep design straight. Allow glue to set. Cut out lace flowers very carefully and set aside. Cut a piece of selva from heavy white fishnet and apply glue to one side of it with a toothpick. Place along right side of tree trunk (see photograph). Press gently and carefully with fingers to hold in place; then use a few straight pins to hold in place until dry. Cut a piece of white fishnet and apply with glue to form tree trunk and branches. Now apply lace flowers and leaves to form tree. Tweezers will be most helpful, and pins will anchor flowers while glue dries. Glue on sequins and beads where indicated.

If you can't buy plain white crepe-paper butterflies, cut from a sheet of crepe paper, or hunt for lace butterflies. Brush a thin coat of rubber cement over wings, and, while cement is wet, sprinkle on gold or silver sparkle. Glue on sequins as indicated. Glue butterflies in place.

Frame in a simple gold or silver frame without a mat. THE END

At your **SINGER SEWING CENTERS**
...the finest vacuums
that ever saved a lady's time!



Your SINGER SEWING CENTER, famous for the world's best sewing equipment, now is headquarters for the finest vacuum cleaners, too. SINGER* has all three types—canister, upright and hand cleaner. Prices start at \$25.95 (hand model illustrated). As little as \$1.25 weekly after minimum down payment.

Is your present cleaner effective? In one minute you can tell if your present cleaner is doing a thorough job. Ask a SINGER representative to give your rugs the "1 minute-1 foot" test. Call today.



SINGER SEWING CENTERS

Listed in your phone book under SINGER SEWING MACHINE CO.

Prices slightly higher in some areas.

*A Trademark of THE SINGER MANUFACTURING COMPANY

DISHWASHER OWNERS



**ELECTRASOL
STOPS
SPOTTING**

on glasses • dishes • silver

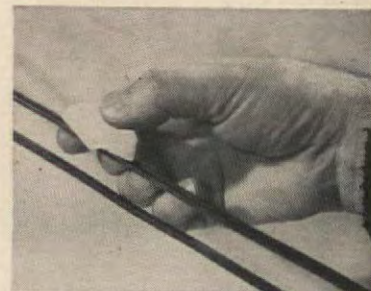
BEST VALUE

ELECTRASOL GIVES YOU THE BIG 24-OUNCE
PACKAGE . . . 20% MORE THAN ANY OTHER
DISHWASHER DETERGENT FOR LESS MONEY!

Recommended by All Leading Dishwasher Manufacturers

Handyman How-To's

A rubber or plastic lamp cord will often dry and crack as it gets old. You can extend cord's life and keep it shiny if you rub occasionally with paraffin.



Painting is easier and results don't stick to surrounding area when you use this trick: raise object on block-&-nail supports.



Strain paint quickly by this method. Use scroll saw or tin snips to cut center from lid of old can. Use this "donut" to hold cheesecloth in place.

NOW... A LOVELY FULL-POINT MANICURE

RECENTLY...
SPLITTING, BREAKING
NAILS IMPOSSIBLE TO
MANICURE



AT
YOUR
GROCER'S

In fruit juice, bouillon or water, each day
drink one envelope (115-120 grains) of

KNOX Gelatine

Drain That Roof-Water Away! ORANGEBURG® Root-Proof PIPE



Roof water splashing
down causes trouble
and expense.



Orangeburg Pipe and
Fittings make ideal
run-off lines.

Orangeburg run-off lines are easy to install. Light
8-foot lengths save installation costs. Taperweld
joints seal root-proof with a few taps . . . no
cement, no compounds. Pipe is strong and tough.
Lines 50 years old still operating like new.

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spout run-offs — other underground, outside, non-
pressure lines. Use Orangeburg Perforated Pipe for
foundation drains, septic tank filter fields, all wet
spots. Look for Orangeburg brand name on pipe
and fittings. Ask your dealer or write Dept. AH-57.

Orangeburg Manufacturing Co., Inc. • Orangeburg, N. Y., Newark, Calif.



Harlequin Accent



When you want to decorate a room attractively, yet keep the walls plain, consider decorating the ceiling. That's just what Mr. and Mrs. R. O. Klausmeyer of Cincinnati, Ohio, did in this child's bedroom. They chose an attractive harlequin-patterned drapery, then made the ceiling match it. Gay for summer home, too.

TRICKLING... NOISY TOILET ? GET THE GENUINE WATER MASTER

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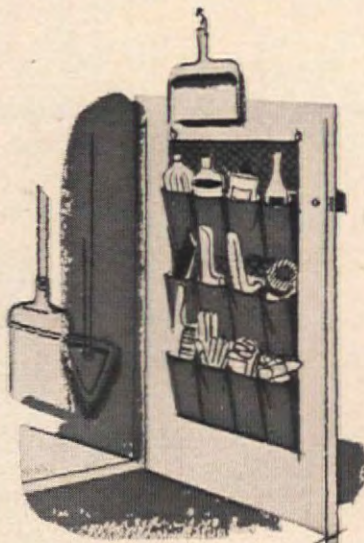
Shoebag Space Savers



The way we see it, you can store many things in shoebags besides shoes. Use one, for example, to teach your child to keep his toys picked up, so his bedroom is neat.

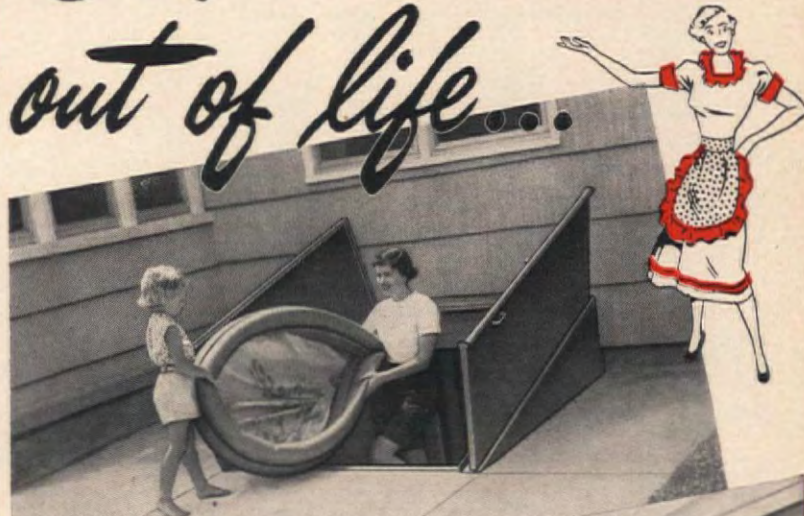


Shoebags can serve as ready-made storage compartments, and do not take up much room. Hang one in your garage or workroom to keep small garden tools clean, handy.



Shoebag on door of broom-closet keeps brushes, polishes, vacuum attachments orderly. You can use still other shoebags for sewing equipment or a dozen other things.

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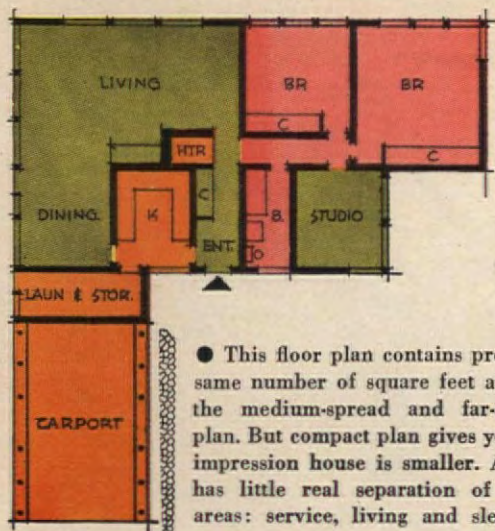
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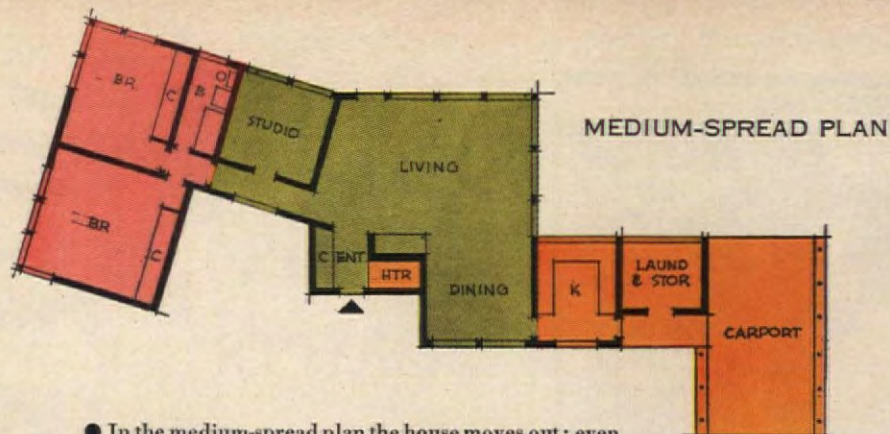
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CITY _____ STATE _____

HOUSE NO. 1-COMPACT PLAN



● This floor plan contains precisely same number of square feet as does the medium-spread and far-spread plan. But compact plan gives you the impression house is smaller. And it has little real separation of main areas: service, living and sleeping.



● In the medium-spread plan the house moves out; even though it has same number of square feet as house with compact plan, this house gives you greater feeling of space, inside and out. In this plan there's increased separation between service, living, and sleeping areas, and design looks more interesting from more angles.

How to Make a Small House Appear Bigger

HUBBARD H. COBB

The real size of a house is measured in square feet—the length of the house multiplied by the width. But the size of a house is *also* measured in how big it looks to the eye, and the eye, as we all know, can be fooled in a lot of ways.

A house that is absolutely square will seem smaller than a house that is oblong, even though the two contain the same number of square feet. We have all been fooled by going into what appears to be a small, square-shaped house and finding out how much actual space it has inside. And a house that's an irregular shape will appear to be larger than one that's oblong even though each contains the exact same number of square feet.

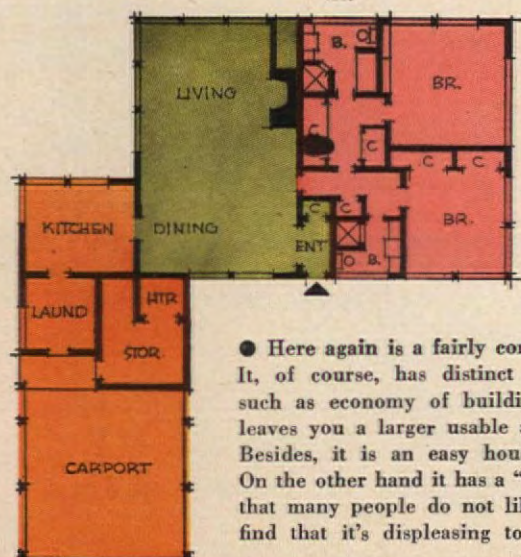
The square-shaped house is the least expensive to build, the oblong-shaped house comes next, and finally the irregular-shaped

house. Why, then, would anybody consider building anything but a square- or oblong-shaped house?

When we plan a house, we divide it into its three basic parts—living, sleeping and service—and you'll find that it's difficult to keep these three parts separate in a square-shaped house. Another reason for an irregular shape is that this plan often has more interest to the eye. The house (to those who view it from the outside or live in it) seems larger, with more separation between the basic parts.

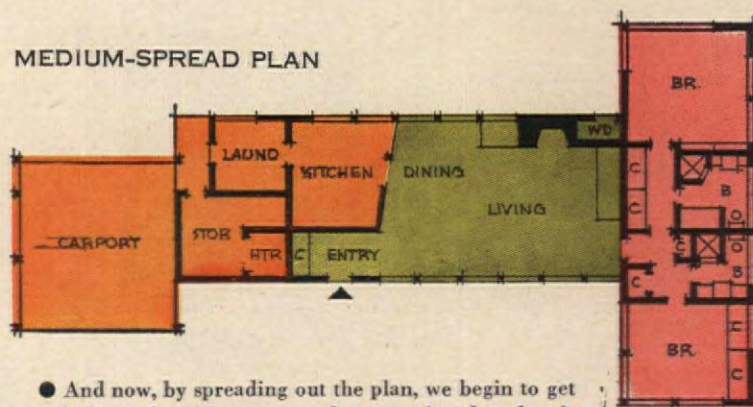
By spreading out the house, we also can often take better advantage of the view from the lot. We can expose more of the house to the outdoors, and we even get outdoor privacy by letting the house partially encircle a terrace or patio.

HOUSE NO. 2-COMPACT PLAN



● Here again is a fairly compact plan. It, of course, has distinct advantages such as economy of building. It also leaves you a larger usable area of lot. Besides, it is an easy house to heat. On the other hand it has a "boxy" look that many people do not like for they find that it's displeasing to their eye.

MEDIUM-SPREAD PLAN

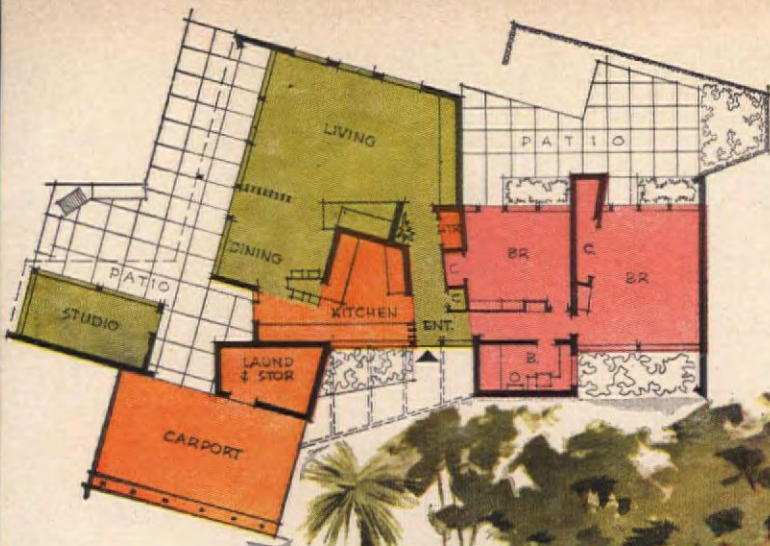


● And now, by spreading out the plan, we begin to get a feeling of spaciousness, and you notice that there's a greater separation between the three primary areas: service, living, and sleeping. But though this house has same number of square feet as compact plan (left) you'd need to have bigger lot to make this look right.

FAR-SPREAD PLAN

● Once again you see a house whose floor plan has same number of square feet as compact plan (page opposite). But you'd never guess unless you took its measure and did some calculations, for the house looks very big both inside and out. Separation is excellent between service, living, sleeping areas. Studio gives quiet. Many rooms open to patios protected from street view.

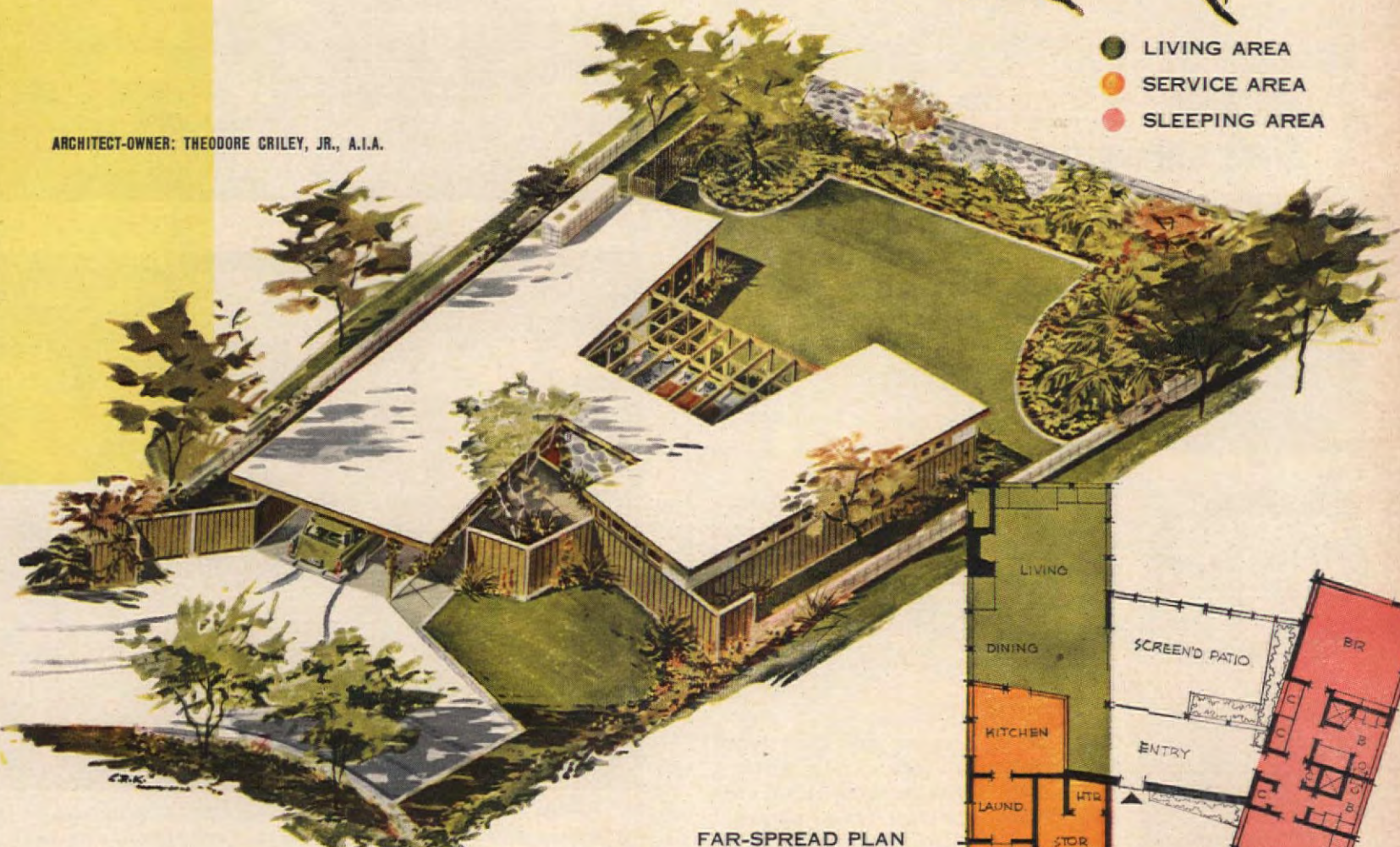
FOR MORE PICTURES OF THIS HOUSE, TURN TO PAGE 138



DESIGNER-OWNER: ALFRED N. BEADLE

ARCHITECT-OWNER: THEODORE CRILEY, JR., A.I.A.

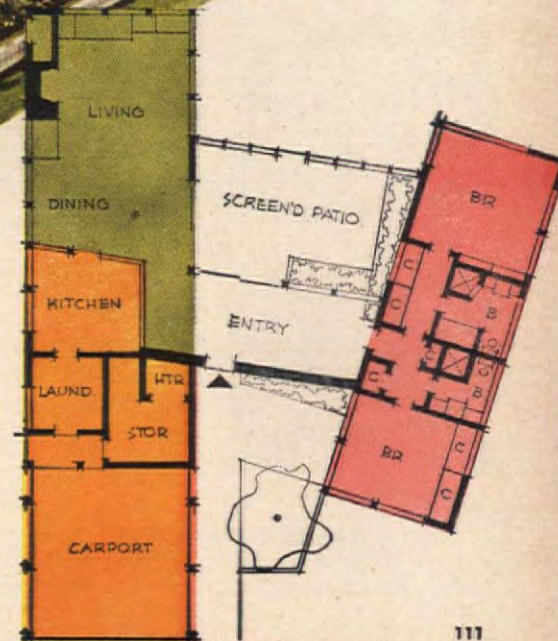
- LIVING AREA
- SERVICE AREA
- SLEEPING AREA



FAR-SPREAD PLAN

● What happens if you take the same number and size of components and jiggle them around a bit? Why, you come up with a house that is not only exciting to look at but also has many real advantages over the more compact houses that have the same number of square feet. Note here particularly that the sleeping area is separated almost completely from the home's service and living areas.

PLEASE TURN THE PAGE



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Criley House

(Continued)

*The Theodore Crileys
build around a patio to get both
privacy and living comfort*

• In designing his own house, Theodore Criley had to overcome two unfavorable factors: a lot shaped like a piece of pie, and a climate that's excessively hot in the summer. His answer is a nearly V-shaped house of reverse board-and-batten redwood looking north to a magnificent view across citrus groves to the mountains. Kitchen and living-dining area are along the west side, entry hall and screened-in patio in the middle, and two bedrooms along the east. Since summer heat is excessive, there can be few openings to the west, yet from that direction comes the prevailing breeze. High windows, and a partial partition in the kitchen, let the breeze blow through to the bedrooms thereby help to solve this dilemma.



Twilight view from the back garden (at top) shows you the angled V-shape of house. Living-dining wing at right, screened patio in center, two-bedroom wing at left. Front has few windows; garden side nearly all glass. Interior view shows large living-dining area that has a pale yellow ceiling, pewter gray walls, fireplace of pumice block. High windows take advantage of prevailing west breeze. Fixed windows face north and east, and magnificent view.

MORE PICTURES ON PAGE 114

BRIGGS BEAUTYWARE

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Compatible color—the magic touch you need to make your bathroom beautiful! Use Briggs Beautyware as your focal point and an infinite variety of color combinations and décor are yours. For Beautyware colors are *compatible* in the true sense of the word: scientifically blended to “co-exist in harmony” with *your* own decorating ideas. Coral, Sandstone, Sky Blue, Sea Green, Pearl Gray—each beautiful hue allows complete freedom of expression; permits you to change your accessories as often as you like. So whether you buy, build or modernize, select your favorite of the five Briggs Beautyware colors and plan a bathroom that will *always* be as beautiful as it is today!

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Criley House

(Begins on page 110)



View from motor court shows vine-covered grill that separates carport from entry path. Note how roof of carport, painted a soft yellow, forms wide overhang to shelter access to entry door. Behind the redwood fence is a small, nicely private patio.



View across living area shows fixed glass, with ventilating panels (screened) below. A large panel slides open to the screened porch. A happy combination of modern pieces with old French Provincial furniture and grass matting gives the room an individual character.



Exciting modern design with a practical flair!
*complete 6-piece room for only \$139⁵⁰**

(INCLUDES 2-PIECE SECTIONAL SOFA, MATCHING CLUB CHAIR AND 3 PLASTIC TOPPED TABLES)

Exciting VIKO by Baumritter—America's smartest furniture collection—priced to meet the needs of the modern budget. In black tubular steel and gleaming brass, Viko brings beauty you'll be proud to live with. Viko is at home everywhere—ideal for the living room, den, porch or family room. Open stock, too—coordinated for living and dining areas. As practical and comfortable as it is attractive, Viko is upholstered in a broad selection of cheerful textured tweed plastics or handsome decorator fabrics. Viko is family furniture—built to take hard use and still keep its fresh appeal for years. See Viko at fine stores everywhere—and add zest to your enjoyment of living!



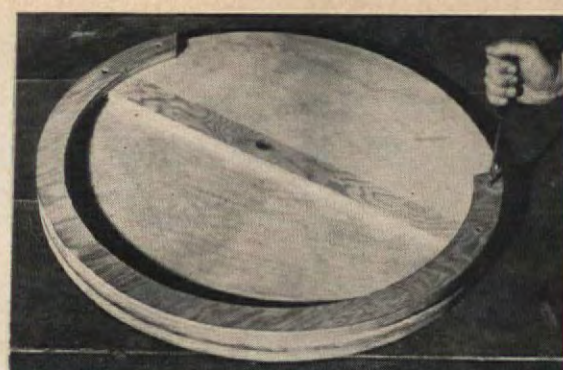
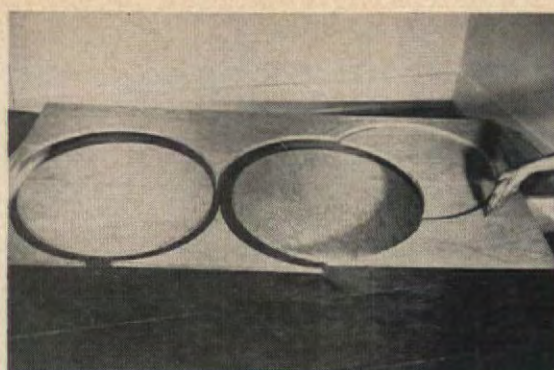
Plastic Topped Table and 4 Chairs, all five pieces **\$79⁵⁰***

Table 30" x 48", closes to compact 30" x 40" for smaller dining areas.

*Price approximate and may vary in certain areas.

VIKO[®] BY *Baumritter*
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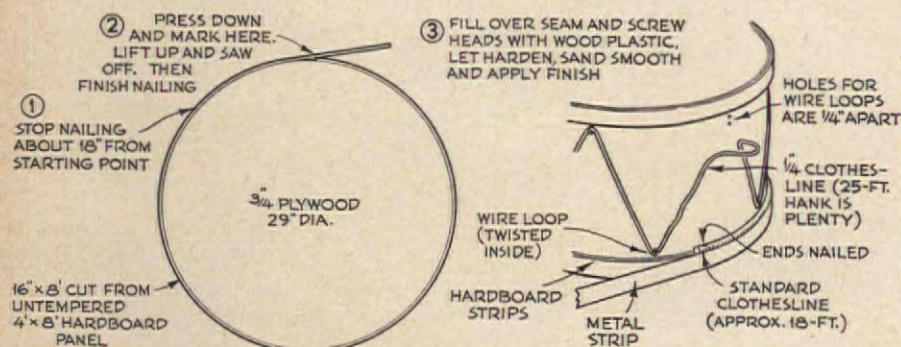
ALSO MANUFACTURERS OF: BIRCHCRAFT CASUAL MODERN • ETHAN ALLEN PROVINCIAL • RESTOCRAT • ROOMATES



Top and bottom are plywood circles you cut from 3' x 6' panel. Make each circle 29" across. Mark with strip of wood that has brad in end, pencil hole 14½" away.

Cut circles by hand with compass saw, or on a band or scroll saw, depending on your shop equipment. After you cut circles, cut rim that will fit under and support the half of the top lid that can be raised and lowered.

Select circle with fewest flaws for the top of table; then cut top exactly in half, trying to place cut so you get a half that has no flaws. Using bottom circle as guide, screw rim to least perfect half of the top.

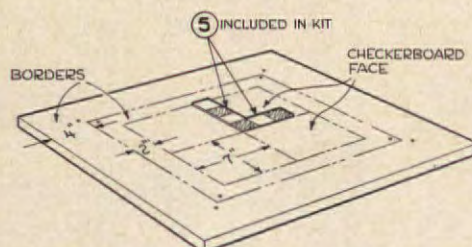


You can build this drum table in a weekend's spare time, or less, if you have power tools in your workshop. You can still do the job with hand tools, though of course it takes longer. All materials are standard items stocked by hardware stores and lumberyards. Note particularly that the batten to which you nail ends of 16"-wide hardboard strip is near open side of top: you can easily hold batten in place while nailing. Use wood plastic in this joint and sand smooth before painting.

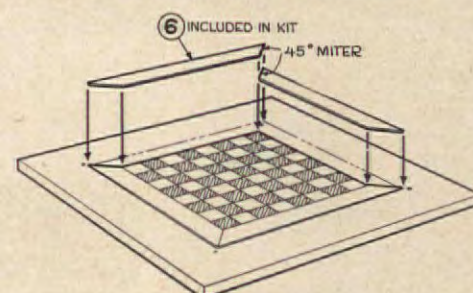
DRUM COFFEE

Make Yourself a

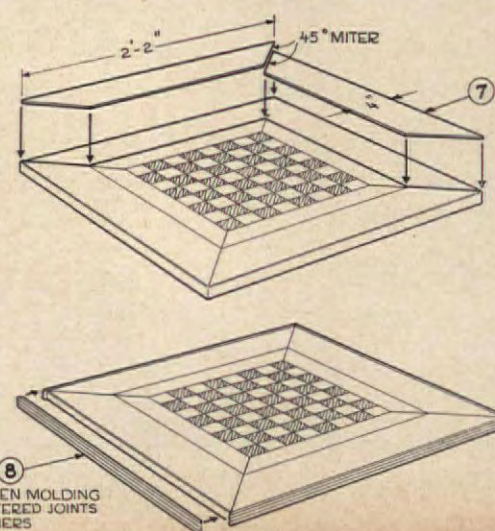
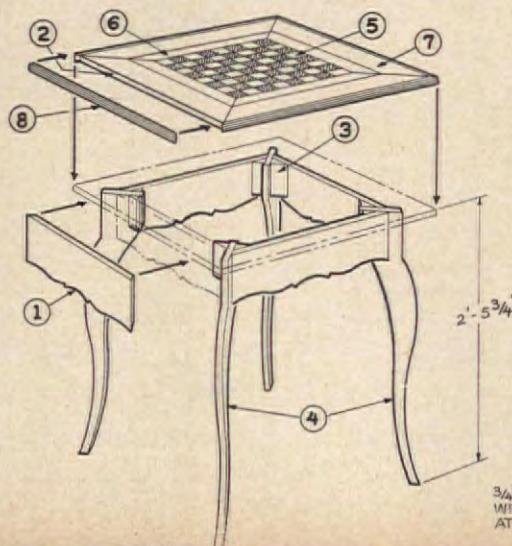
GAME TABLE



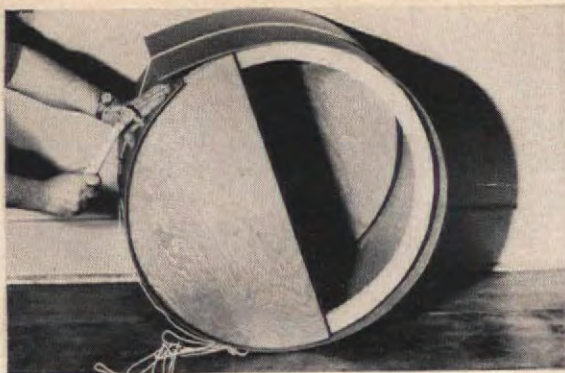
Use glue and flathead screws to fasten plywood top to legs and apron. Now table is shaping up. Then you glue on your wood veneer squares in alternating light and dark wood



colors. In the checkerboard kit you get veneer borders you use to frame board. Extra veneer strips available for covering table top. Weight top until glue dries. Wood molding finishes top.



Cut apron and legs from 1" birch stock, cut top from ¾" plywood. Checkerboard is made of 2½"-sq. hardwood veneers (in hobby kit). Lay squares in straight lines, as in drawings.



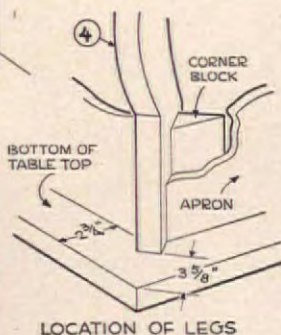
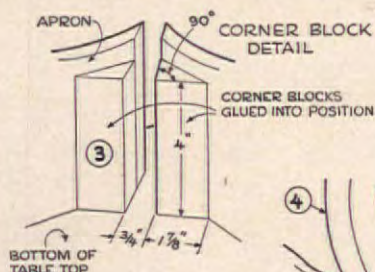
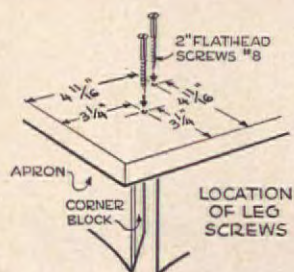
Now bend 16"-wide untempered hardboard strip around top, bottom. Tie in place. Use 1" nails 2" apart to fasten bottom flush, top $\frac{1}{2}$ " below edge.

Rims are double layer of $1\frac{3}{8}$ "-wide hardboard strips. Stagger strips so the joints of two layers don't coincide. Trim is bronze or brass weather strip.

Use cut-down piano hinge to join the two halves of lid. Cups and what have you may be stored inside. Clothesline trims bottom of top rim, top of bottom rim, and runs saw-tooth fashion.

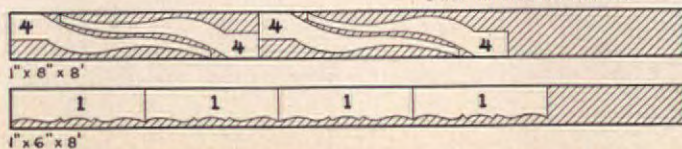
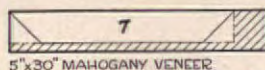


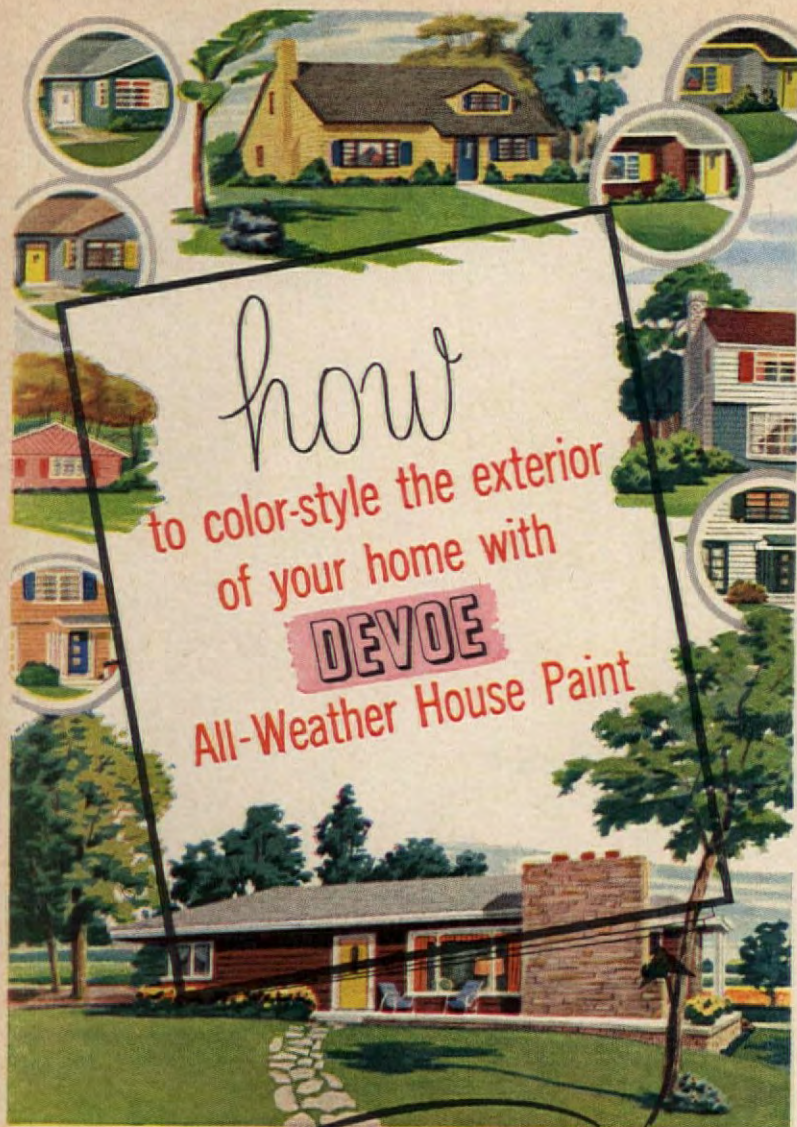
TABLE



See "Where Credit Is Due," pages 127-129

Table legs are 29" high, to make table $29\frac{3}{4}$ " to top. Apron is $19\frac{1}{2}$ " x 5" (at deepest point). Legs should be planed at top to fit in corner blocks. Staining can be dark or light fruitwood; stain the veneer top carefully so you don't loosen glue.





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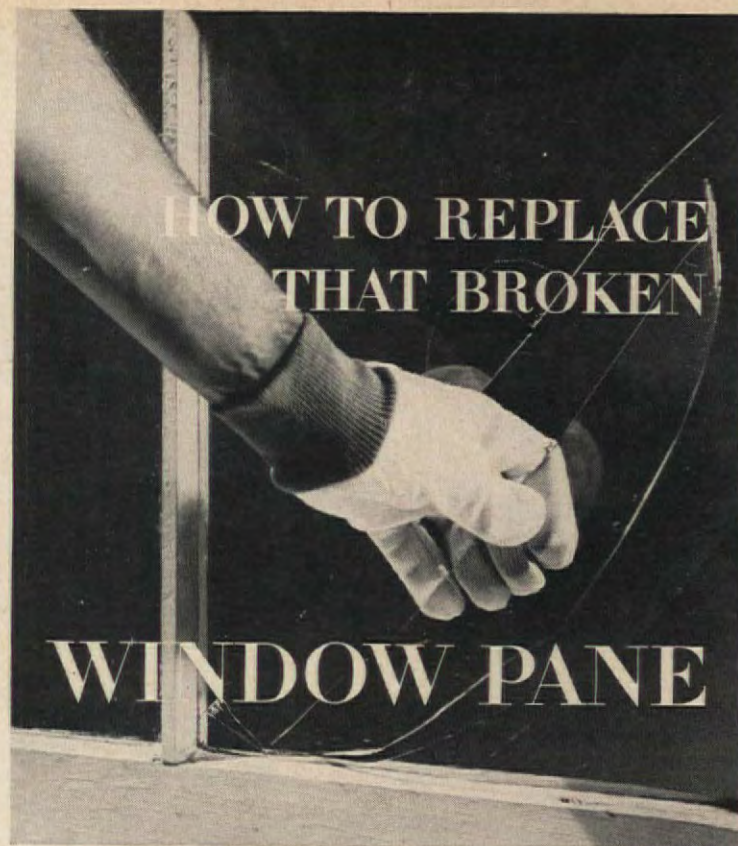
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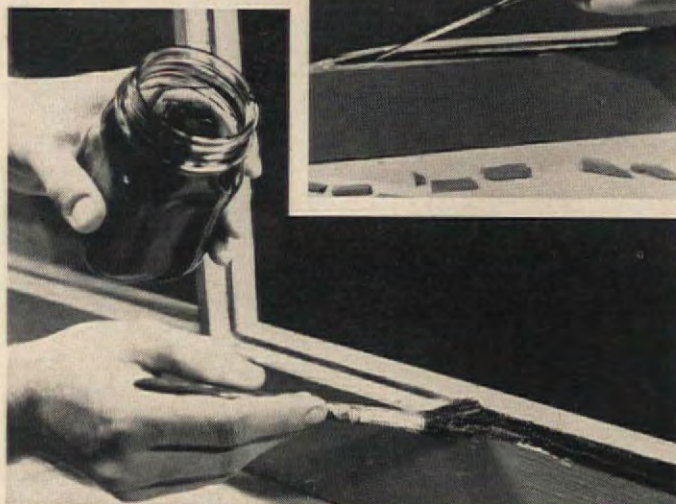
HOW TO REPLACE THAT BROKEN WINDOW PANE

1. Put on a pair of gloves and work from the outside. Gently pull out the shattered glass. If pane is only cracked, remove the putty first and take out entire pane. To replace very large panes or one in second-floor window, take out sash frame, place on flat surface.

It can happen any number of ways. This time of year a misguided missile called a baseball is apt to be the cause. Or maybe you just happen to slam a window or glass door too hard. You could even whack a window during housecleaning. Actually it's not too important what sort of accident smashed or cracked a window pane. What *is* important is what you do about fixing it, for a broken window pane is not only inconvenient and bad looking, it's also downright *dangerous!*

Fix it yourself? Fine—nothing very complicated about it. But just like most jobs, a few little hints can make the doing easier and the results longer lasting.

2. Chip out old putty with chisel or putty knife. Get it *all* out so the new putty will stick. Keep chisel low as you push it along so you don't gouge frame. Remove glazier's points as you go.



3. This step is often left out by those who think it's just extra work. A coat of linseed oil on all the surfaces that get putty will prevent wood from absorbing oil and drying putty. Thinned lead-and-oil paint can substitute for linseed. PLEASE TURN PAGE

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Dept. AH-57, Lenoir, N. C.

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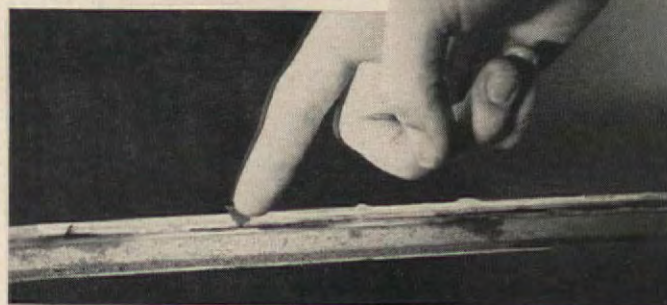
Window Pane

(Continued)



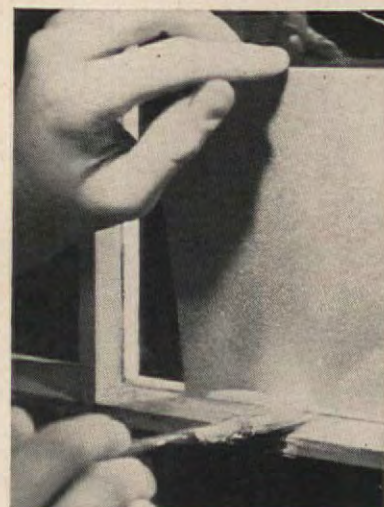
4. Before you put in glass, use a putty knife to apply a 1/16" layer of putty over the linseed oil. The layer of putty helps cushion the glass against shock, helps keep out drafts and rain.

5. Now you put in the glass with the convex surface to the outside. Put glazier's points into frame every 4 inches. Start points with fingers, and then use putty knife; push them in half way.



6. Roll putty into strips the size of a pencil. Lay these strips all around the outside edge of glass, over the glazier's points. This putty should be put on in a small enough quantity so it will not be visible to you from inside the house. Use putty knife (or can-opener) to smooth at correct angle.

7. Let putty set two days before painting. Then you can save yourself the job of scraping paint off glass by using a shield made of cardboard or metal. Place shield up against putty as you paint. Some people like to color putty by kneading in pigment from bottom of paint can. **THE END**



neatest way to solve closet-door problems



Old-fashioned door swings out into room, stealing valuable space.

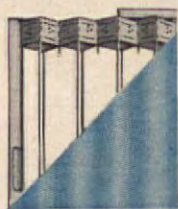


Ordinary sliding doors always block off half the closet.

Everything in the closet is within view, within reach—thanks to that lovely MODERNFOLD door. And notice how it folds back *inside* the doorway and out of the way. It can't steal valuable floor and wall space. It can't bang furniture or other doors. It can't slam shut, bump elbows, or pinch children's fingers. It moves quietly at a touch, even though its rugged inner framework is all steel. And it just won't wear out. That's been proved by factory tests that open and close MODERNFOLD doors millions of times.

MODERNFOLD doors have trim, graceful contours. Their covering is a wonderful vinyl-coated fabric that won't warp, crack, chip, fade or peel. (And it washes easily with soap and water). Only MODERNFOLD offers you such a wide range of attractive colors and interesting fabric textures.

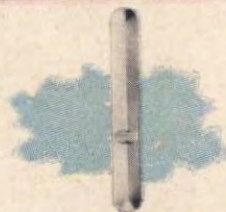
If you want the very finest folding door on the market, insist on a MODERNFOLD. Check with your architect, if you wish. MODERNFOLD doors are sold through leading lumber dealers, department stores and decorating shops. Or look in the Classified Directory under "Doors."



Here is MODERNFOLD'S inner framework of steel. A door without a steel frame is like a body without a backbone.



MODERNFOLD is the only door that provides such a tremendous selection of handsome colors and exciting fabrics.



When you find the MODERNFOLD name on the handle, you are assured of quality that lasts a lifetime.



Find your nearest dealer in the "Yellow Pages."

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DOORS

THE FIRST AND FINEST IN FOLDING DOORS

The "Custom" line; the "Spacemaster" line; available anywhere in the U.S.A. and over 60 foreign countries.

NEW CASTLE PRODUCTS, INC., Dept. E3, New Castle, Indiana • In Canada: New Castle Products, Ltd., Montreal 23 • In Germany: New Castle Products, GMBH, Stuttgart,

Flower-fresh spring colors...

Gold Bond Velvet Paint

Now there are 134 glorious Velvet colors for your home. Velvet's new spring colors include four shades like "NOMAD" shown here. Velvet is simple to use... just stir, dip brush or roller and start painting. Velvet flows on smooth and even, dries quickly with no painty odor.



SPECIAL: Seeds for your Spring garden! Brighten your garden with the brilliant blossoms of Supergiant Zinnias, Goldilocks Marigolds, Tetra Snapdragons! Regular price is 25¢ per packet... a 75¢ value... now, for limited time, send only 15¢ for these genuine Burpee seeds to: National Gypsum Co., Dept. AH 57, Box 64, Buffalo 13, N. Y.*

Gold Bond Paints sold in Canada through Wesco Water-paints, Ltd., Montreal, subsidiary of National Gypsum Co.

* THIS OFFER GOOD ONLY WITHIN CONTINENTAL U. S., EXCEPT WHERE PROHIBITED, RESTRICTED, LICENSED OR TAXED.

NEW! Gold Bond® Velvet Latex Enamel... in colors that match Velvet! Now a semi-gloss latex enamel with all the easy-to-use features of latex paints! New Velvet Latex Enamel is ideal for woodwork, cabinets, kitchen and bathroom walls. Flows on evenly, has no painty odor, dries in under two hours. Brush or roller washes out in soapy water. Painted surface cleans easily with soap and water.



They All Love to Cook!

(Begins on page 68)



Here's the view over the dining table and toward library area. Doors in wood paneling lead into splendid linen storage space; storage for large silver pieces and dishes is on other shelves.



Library corner of remodeled living room was formerly the entry. Bookcases are not only functional, but attractive, too; notice wood ends on each shelf. Standard fixtures support the shelves.



Blacktop driveway makes snow removal easy, gives kids play area for bikes. Original barn-red house was repainted gray. THE END



Remember the deep, superbly relaxing sleep you enjoy on vacation? It's yours 52 weeks a year, every year, when you choose Englander Red-Line Mattress or Foundation!

only the Englander **Red-Line*** guarantees:

sleep as relaxed as you sleep on vacation!

because only the Englander Red-Line relaxes you as it supports!



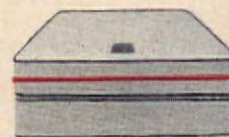
All other innerspring mattresses are made on the single-action coil principle, can't relax and support at the same time!

A tense, "tight" body must "unwind" before sleep can come. You must be relaxed all night long, for truly refreshing sleep. A too-soft mattress often sags, straining you unnaturally all night long! Just as exhausting is the too-hard mattress, so unyielding it CAN'T relieve body tensions! . . . It distorts, not SUPPORTS!

The Englander Red-Line . . . the only spring with 2-in-1 coil action!

Top coils cushion, LET YOU RELAX! Then the flat, flexible steel RED-LINE says: "Only this far and no farther!"

The bottom coils "firm-up" to prevent sag . . . SUPPORT YOU AT YOUR LEVEL BEST ALL NIGHT LONG! Only the Englander Red-Line gives you this 2-in-1 action . . . you're relaxed and supported!



ENGLANDER RED-LINE INNER-
SPRING MATTRESS . . . \$79.75
Matching Foundation . . . \$79.75



Englander Mattress of
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Look for the Red-Line when you buy

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Englander
Famous for luxurious Sleep Sets.

Modern new color combinations
help you remodel your home with paint!



More than
a hundred
colors to
choose from

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SUN-PROOF
AMERICA'S FINEST HOUSE PAINT

...the only house paint with fume-resistant
pigments and Vitolized Oil®

SUN-PROOF'S wide range of more than a hundred modern MAESTRO COLORS® invites you to remodel your home with new color combinations that give it a sparkling, fresh personality. By using this famous paint, made with fume-resistant pigments and special Vitolized Oil, your house keeps its "just-painted" look longer. You add extra years of crisp, clean beauty to the life of your home and dollars to its value.



PITTSBURGH PAINTS

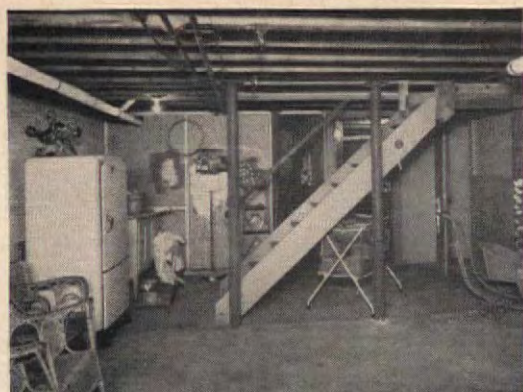
PAINT • GLASS • CHEMICALS • BRUSHES • PLASTICS • FIBER GLASS
PITTSBURGH PLATE GLASS COMPANY

Here's why SUN-PROOF looks better longer!

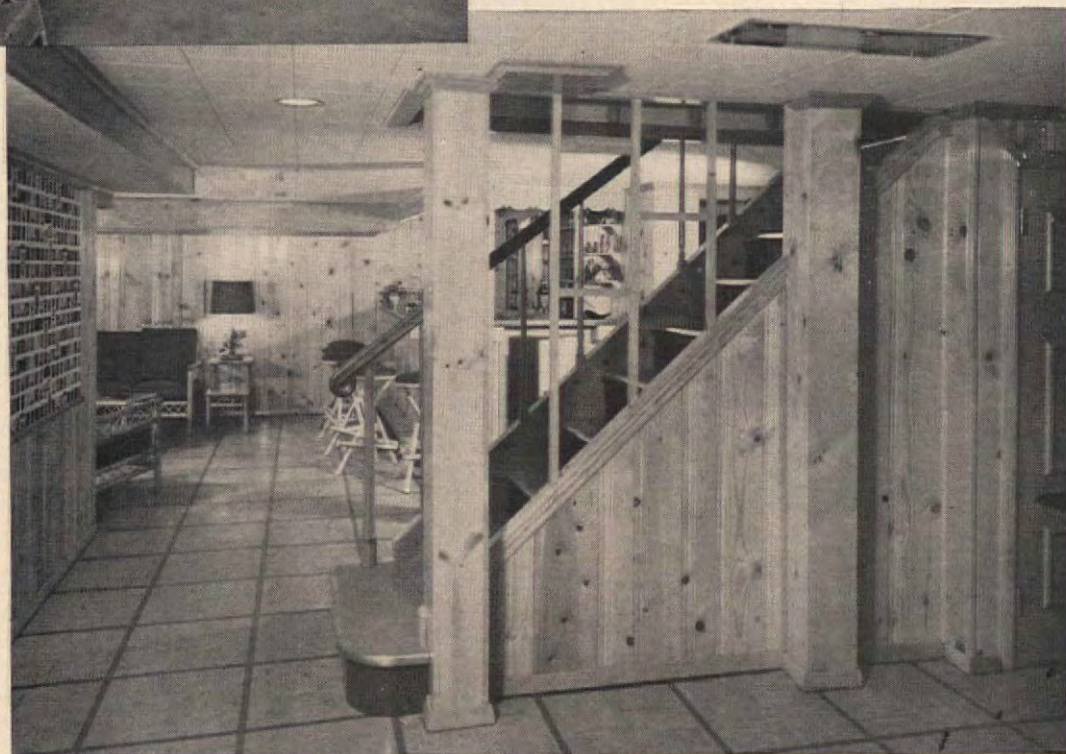


Much of the oil in ordinary paints soaks into the wood surface being painted. This leaves the paint coat starved and brittle—ready to crack and peel with severe weather changes.

Just enough of SUN-PROOF'S Vitolized Oil goes into the wood to insure a firm bond. The right amount stays in the paint coat—keeps it "live" and flexible to resist weather and wear.



Like so many basement areas, this one served as a catch-all—and nothing more. But it had good headroom, tight and dry walls and floors—and its owners needed more living space. So it became the popular recreation room below. Since the owner did not “do it himself,” the conversion cost real dough—but a whopping and valuable 625 square feet of living space was added to the house. Contractor, Donald M. Tellefson, Donald Design Bldg. Co.



GOLD MINE IN THE BASEMENT

Just exactly what was involved in this conversion that cut no corners? A contractor-built job using skilled labor, it cost \$3,650, a good quarter of which was spent to build the bar. But a basement can become a good family room for a much smaller cost if you do the work and subtract fancy touches. Here's what was done in this case:

Walls were covered with random-width knotty pine on a framework of 2 x 3 studding. Old partitions were knocked out and new walls were built to divide the furnace room, laundry, and lavatory.

Ceiling was dropped to hide pipes and added wiring, then covered with acoustical tile supported by furring strips. Really low pipes were boxed in with plywood to simulate beams.

Steel posts supporting the floor above were boxed in with knotty pine to simulate solid wood posts.

Floor of amber-colored asphalt tile was laid in groups of four to make 18" squares, and set off by red asphalt-tile feature strips.

Stairs were covered with the same asphalt tile and the risers painted with red enamel.

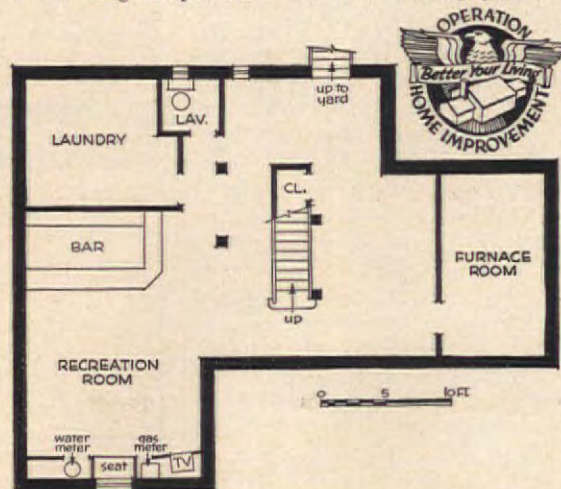
Balustrade: On one side, turned newel post and balusters. On the other side, a trellis of white pine.

Bar, topped with red laminated plastic, has a knotty pine front, and over it, scalloped wooden ceiling trim hides fluorescent lights.

Doors of flush birch have panel design made of 2 1/4" astragal molding. Trim is 2 1/2" reeded casing.

Television set is recessed into pine-paneled false wall that was installed to hide water, gas meters.

General lighting is supplied by seven recessed 20-watt, double-tube fluorescents and one recessed spot which lights foot of stairs. Four fluorescents over bar, and individual lights under it, provide additional illumination. Six base outlets allow free placement of standing lamps and other electrical equipment.



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way
to internal
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Far more effective than any homemade solution, yet safe for delicate tissues—special preparation for the douche!

Today, discover an intimate, “clean feeling” you’ve never experienced before. Discover Zonite—the modern woman’s way to internal cleanliness.

Zonite is entirely different from old-fashioned, homemade douching solutions . . . far more effective in antiseptic, germicidal and deodorizing action. In fact, Zonite is the one effective liquid specially made for feminine hygiene.

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GOULDS pumps, inc.
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Please send free water system booklet and name of nearest distributor.

Name

Address

Summer Home

(Begins on page 52)

For the dining room walls we used pink, broken by built-in dish cabinets and a pair of brass pots in wall brackets for hanging philodendron. On the floor we have a linoleum rug in walnut brown to reflect the tone of the hand-made cane-seated chairs. Dish cabinets, window trim and floor edges are an off-white.

New yellow-gold shades and white ruffled curtains are in all of the windows except the living room, which has garnet draw-drapes, lined. From an attic at our old home we brought an American Oriental rug in shades of navy blue and soft gold and garnet. In the different color scheme, the rug and drapes look newly-purchased. A round walnut spool table is at the right wall nearest the fireplace, and above it are three wild geese in brass—a Christmas gift from England. An old spool-chest painted off-white matches the background of my grandmother's china tea set, which it holds. Three wicker chairs, also coated an off-white, have cushions of a gold cotton damask.

The hall, leading in from the porch and out from the living room under a curved arch, holds a handmade settee of yellow birch, a marble-top telephone table and a graceful hat-rack of walnut. The bedroom and upstairs floors are covered with a white-backgrounded linoleum spattered in pastels to match the walls, while the bathroom and kitchen floors have black-and-white tile. A sea-nymph green on the bathroom walls and gray-and-pink decor in the kitchen complete our color scheme for the interior of the house.

By late July, the exterior painting had also been completed: all white, with black blinds and aqua porch roofs. We waited until the following summer to make the finishing touches—screening the long side porch and then putting in white flower boxes (planted to ivy and geraniums) on the banister corners.

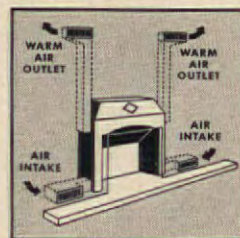
In its original condition, our summer house may have appeared like an April Fool joke we were determined to play on ourselves, but we have come a long way from that freezing April day when we first looked it over. It is no joke now!

That its value has been increased by about \$10,000, with a total decorating expenditure of just over \$1,000, is only one of our satisfactions. We have had the pleasure of seeing to its completion a project that at first seemed virtually hopeless. Most of all, we have gained the feeling that we *belong* where we live—to our neighbors, to the town, to the gulls in flight above us, and to the tang of the sea not many feet from our door.

THE END



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Circulates heat—every corner of the room, and even adjoining rooms will be comfortably warm when your fireplace is built around the famous Heatilator Fireplace Unit.

No smoke—because the unit is scientifically designed to take the guesswork out of fireplace construction—makes your fireplace easier to build. Yet it adds little to the total cost.

Saves heat loss—there's no waste of costly winter heat or summer air conditioning up the chimney with a Heatilator Fireplace. The exclusive Pressure-Seal Damper seals the chimney throat tight when the fireplace is not in use—stops down-drafts that chill the room.



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Wax is the greatest little time- and energy-saver that I know. So go wax-conscious and have a shining bright home with a minimum of work. Get acquainted with different kinds of waxes, and learn to get the most out of each kind. I find that wax does ever so much to lighten my housekeeping: The minute I put a new coat of paint on furniture, woodwork, Venetian blinds, etc., and has thoroughly dried, I apply a thin coat of wax. This protective film helps keep things fresh and clean for a long time with only dry dusting.

To prevent dust from collecting on the face of a brick fireplace, coat the bricks with liquid wax. The wax fills the porous surface in which dust and soot accumulate. Wax also helps guard window sills from rain spots.

And you can keep your brass, copper, and pewter at its shining best by giving it a thin coat of wax as soon as you finish cleaning it. I use wax on fireplace equipment and those lovely copper pots I hang out (but don't use too often) to give my kitchen a quaint touch. I find liquid wax ideal for my leather belts and handbags. This is wonderful for sports and gardening shoes, too.

I also use liquid wax on the leather bindings of my books. This protects them against dampness in the summer and drying out in the winter.

If you have any stubborn doors, windows, or drawers that stick or are squeaky, an application of paste wax to the binding parts will help you move them freely.

Piano keys can be kept cleaner longer if rubbed lightly with a thin film of cream wax. Be sure not to let wax drip between the keys.

To obtain the best shoe shine possible, coat shoes with paste wax before you take them off at night. Polish the next morning when the wax has dried thoroughly. Children's black and white kid or calf shoes are the most difficult of all to keep clean. As soon as you have polished them, apply a coating of cream wax. Besides protecting the polish and making the shoes wear longer, this protection prevents white powder or polish from rubbing off on clothes.

Wax applied to rods in clothes closets will permit hangers to slide back and forth readily.

Wastebaskets, protected by wax, stay clean and shiny much longer.

But remember, certain waxes do certain things. Be sure to check directions for the right wax to use.

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Buy your plans now for either of these wonderful American HOME Blueprint Houses. Choose the original, #21, or the redesigned version, #56. You get materials list, large blueprints — every important detail that your builder needs.



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Please PRINT your name and address in the coupon of the house for which you want plans. Check quantity desired. Clip coupon and send with check or money order (no stamps, please) to

The American HOME, Dept. BP

American HOME Bldg., Forest Hills, N.Y.

Please allow 2 weeks for handling and mailing

American HOME Blueprint House #56

See pages 66 and 67 for color photograph, details, and floor plan.

- ☐ One complete set of blueprints, \$5.
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American HOME Blueprint House #21

This house was featured in the May, 1953, issue.

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Where Credit Is Due

NOTE: When writing for information to firms given below, address your inquiries to attention of the Director of Publicity.

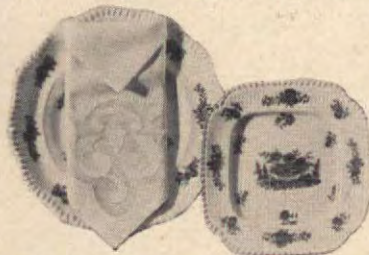
MAKE ONE OF THESE HANDSOME LAMPS
Page 18: Rooster lamp designed by Bill Lanyon.

SUMMER COMFORT AND WELL GROOMED

Pages 50, 51: Wall lamp (top, 51)—Sid Harris, 957 2nd Ave., N.Y.C. Chair and table—Elmer I. Klein, 192 Lexington Ave., N.Y.C. Curved traverse rod—Kirsch Co., 36 E. 31st St., N.Y.C. White Sal-Dura curtain "Organza"—The Georgia Co., 276 5th Ave., N.Y.C. Felt for valance—Continental Felt Co., 22 W. 15th St., N.Y.C. Air Conditioner—Philco. Window shade—Window Shade Mfgs. Assoc., 341 Madison Ave., N.Y.C. Room divider—"Matchweave," Sackner Prods., 901 Ottawa Ave., N.W., Grand Rapids, Mich. Patterned glasheen "Gay Day" (center, 51)—Waverly Fabrics, 60 W. 40th St., N.Y.C. Striped glasheen "Du Barry"—Waverly Fabrics. Air Conditioner—General Electric. Fiberglass, white stripe #11 (top, 50)—Fiberglass Fabrics Shop, 16 E. 56th St., N.Y.C. Air Conditioner—Hotpoint. Fiberglass "Beach Grass" (lower left, 51)—Fiberglass Fabric Shop. Air Conditioner—Fedders.

HOW TO MARRY OFF YOUR DAUGHTER

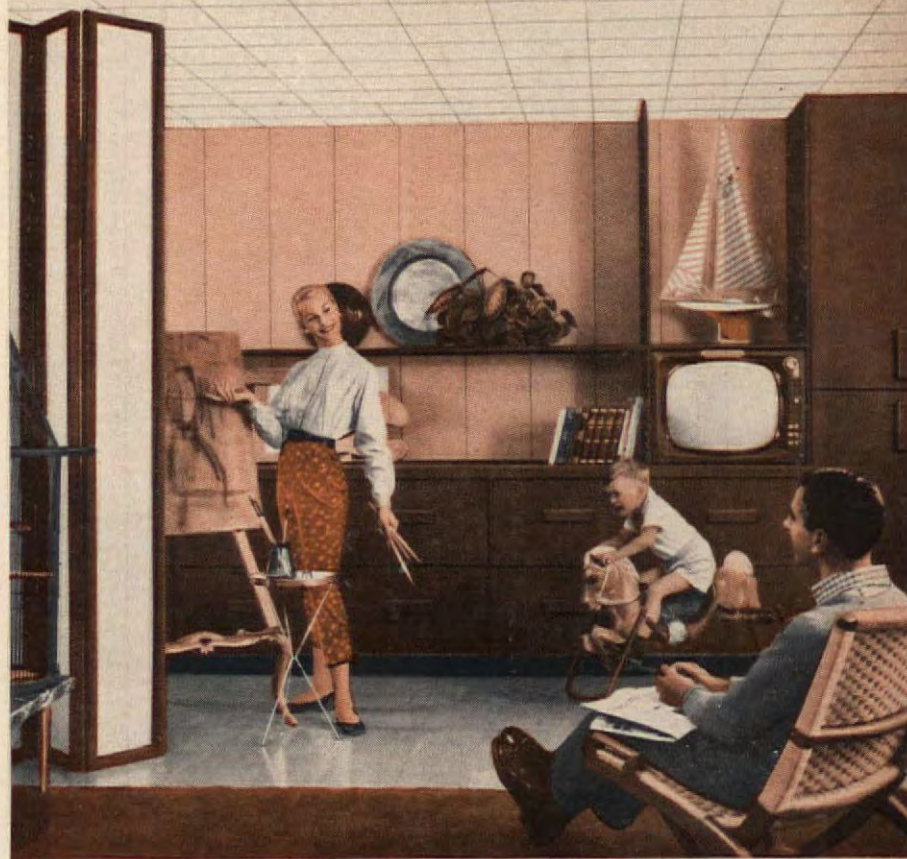
Page 59: Silver candlesticks—Tiffany & Co., 5th Ave. & 57th St., N.Y.C. Alabaster urns on mantel—\$12.50 each. Dora Young, Bloomfield Ave., Montclair, N.J. Page 60: Church setting—St. Peter's Episcopal Church, Mountain Lakes, N. J. Courtesy, Rev. Ronald H. Rowland. Pages 62, 63: Candelabra, silver vegetable dish used for centerpiece—Towle Mfg. Co., Hahne & Co., Montclair, N.J. All brides' and bridesmaids' gowns—designed by Gaston Mallet for Murray Hamburger, 498 7th Ave., N.Y.C., available at Best & Co. White organdy cloth with linen applique—\$125. Irish Linen Guild, Rowlands Associates, 420 Lexington Ave., N.Y.C. 17. Spade "Green Basket"



earthenware—8 dinnerplates, \$2.90 each; 8 bread and butter plates, \$1.90 each; 24 square dessert plates, \$2.90 each. Copeland and Thompson, Inc., 206 Fifth Ave., N.Y.C. "Etiquette" crystal—8 water goblets, \$2.50 each; 8 saucer champagnes, \$2.50 each. Imperial Glass Corp., Bellaire, Ohio. "Rococo" wine cooler, \$70. "Rococo" footed square tray, \$59.50. Webster-Wilcox, Div. of International Silver Co., 169 Colony St., Meriden, Conn. "Fontana" flatware, \$38.50 6 pc. place setting; candelabra, \$77.80 pr. Towle Mfg. Co. Box 111, Newburyport, Mass. "Classic Rose" wedding sword, \$29.50; "Tete a Tete" marriage cup, \$10.95. Reed and Barton, 144 West Britannia, Taunton, Mass. Wedding boxes (50), \$4.75 plus tax. Dennison Mfg. Co., 300 Howard St., Framingham, Mass. White satin ribbon (50 yard bolt), \$5. bolt, 10¢ yd. Rainbow Ribbons and Fabrics, 404 E. 108th St., N.Y.C. 29. Emkay Wedgrip candles, 15", \$2 doz. Muench-Kreuzer Candle Co., Syracuse 1, N.Y. Side chair (bottom, 62), oval extension table (bottom right, 63), buffet (center), Drexel Furniture



Co., Drexel, N.Car. Pages 64, 65: Alabaster bowl, white alabaster birds—Dora Young, Upper Montclair, N.J. Lily-of-the-valley candle—



Ceiling: Celotex Tile Board • Walls: Celotex Sierra Rose Finish Plank

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Credits

(Begins on page 127)

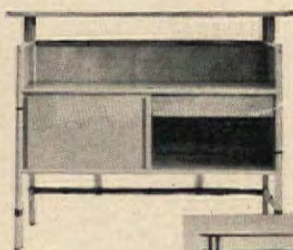
Candlelight Shop, Fairhaven, N.J. Flower girl's basket and hat—Petite Shop, Upper Montclair, N.J. Flower girl's dress—Best & Co., 5th Ave., & 51st St., N.Y.C. White Dacron cloth, 72 x 108, \$24.95; white linen napkins, dacron trim, \$12 doz. W. F. Breuss, 417 Fifth Ave., N.Y.C. Yellow Belgian linen bridge cloth, 45 x 45, 5 pc., \$29.95. Stein Doblin, 9 E. 38 St., N.Y.C. Pink bridge cloth, \$29.95; blue bridge cloth, \$17.95. Irish Linen Guild, Rowlands Ass., N.Y.C. Punch bowl, \$7, punch cups, \$.60 each, punch ladle, \$2, West Virginia Glass Specialty Co., Weston W.Va. "Brittany Rose" dinner plates, \$1 each, "Brittany Rose" salad plates, \$.65 each, "Brittany Rose" flatware, service for 6, \$29.90 plus tax. Correct Table Service Institute, 230 Fifth Ave., N.Y.C. Glass bowl with platinum band, \$3.30. United States Glass Co., Tiffin 15, Ohio. Pink soup tureen—Mitteldorfer Straus Inc., 245



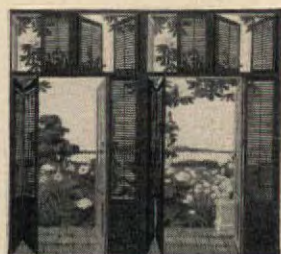
Fifth Ave., N.Y.C. "Henley" 16" rectangular tray, \$17.50 plus tax, "Ascot" 15" round tray, \$27.50 plus tax. Oneida Community, Oneida Ltd., Oneida, N.Y. "Carol" 17" oval waiter, \$16.50 plus tax. Wm. A. Rogers, Oneida. "Lilac Time" dessert server, pierced, \$3; "Lilac Time" cold meat fork, \$3 1881 @ Rogers @, Oneida. "Burgundy" wedding cake knife, \$23, Reed and Barton. #37 sq. card table, (bottom left, 64), Durham Mfg. Corp., Muncie,



Indiana. #873 folding chair, (bottom left, 64), Durham Mfg. Corp. "Ashcraft" side chair, (bottom left, 65), Heywood-Wakefield, Gardner, Mass. "Ashcraft" oval table, (bottom left, 65), Heywood-Wakefield. Bar-buffet, (upper right, 65), Heywood-Wakefield. Wallpaper strip,



(across bottom of pages 62-65), "Glencraft" Imperial Paper and Color Corp., Glens Falls, N.Y. "Country Garden" mural, (upper right, 65), Albert Van Luit, 515 Madison Ave., N.Y.C.



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FRESH LOOK WITHOUT MAJOR RE-DO

Page 70: (upper) Curtains—Dorothy Liebes for Quaker Lace Co., 305 E. 63rd St., N.Y.C. (lower) Floral and butterfly motifs, "Decorese"—Patrice, Inc., 275 7th Ave., N.Y.C. Striped wallpaper, "Con-Tact"—Cohn-Hall-Marx Co., 1407 B'dway, N.Y.C. Rug—Cabin Crafts, Inc., 7 E. 35th St., N.Y.C. Door knob and key plate—Yale and Towne, Chrysler Bldg., N.Y.C. Page 71: (upper) Wallpaper—Katzenbach & Warren, 575 Madison Ave., N.Y.C. Door knob and key plate—Yale and Towne. Carpet Squares—Alle Industries, 295 Fifth Ave., N.Y.C. Wall plaque—Jennifer House, Dept. AH, Great Barrington, Mass. Table cloth and napkins—John Matouk & Co., 1 W. 37th St., N.Y.C. China—Iraqou China Co., Syracuse 9, N.Y. Silver—Lunt Silver Smiths, Greenfield, Mass. Glassware—Anchor Hocking Glass Co., Lancaster, Ohio. (center right) Tape—Mystik Adhesive Products, Chicago 39, Ill. Cork tile—Armstrong Cork Co., Lancaster, Pa. Pages 70 and 71 (center) Draperies and sofa slipcover—Singer Sewing Machine Co., 149 B'dway., N.Y.C. Page 72: Macy's New York Store, Broadway & 34th St., N.Y.C.

THE VIRAGS KNEW HOW TO WAIT!

Pages 74, 75: All fabrics, wallpaper and painting—Colonial Art Decorators, Fairfield, Conn.

TAKE A PACKAGE OF FROZEN CORN

Pages 78, 79: Coral Pie Baker—Laurel Potteries of California, 322 Hayes St., San Francisco, Calif. Oatmeal snack server—The George S. Thompson Corp., 509 Mission St., South Pasadena, Calif. Oblong casserole—Northington Inc., 2231 Butler Ave., Los Angeles, Calif. Village Green oval casserole—The Red Wing Pottery, Inc., West Main St., Red Wing, Minnesota. Swedish wooden bowl—Elizabeth Hanna Imports, 801 De Haro St., San Francisco, Calif. "Festival" yellow napkin—Bates Fabrics Inc., 112 W. 34th St., N.Y.C.

ITALIAN FOOD WITH A PROFESSIONAL TOUCH

Page 80: Noodle maker, ravioli maker, waffle maker—Italian Imports Co., 2251 Murray Hill Road, Cleveland, Ohio.

FINE ART OF SALAD ARRANGING

Page 86: "Snowflower" low open bowl—Edwin M. Knowles China Co., Newell, W. Va. White shell shape dish—Farber & Shlevin, Inc., 32 Lexington Ave., Bklyn. 38, N.Y. "Radiance" salad bowl—Fosteria Glass Co., Moundsville, W. Va. Green leaf tray—The Walter Hatches, Inc., 225 Fifth Ave., N.Y.C. 10. Large glass bowl—West Virginia Glass Specialty Co., Weston, W. Va.

\$1348.00 WEDDING GIFT BONANZA!

Pages 94, 95: Tablecloth—Felix Tausend and Sons, 114 Franklin St., N.Y.C.

HOW TO MAKE A GAME TABLE

Pages 116, 117: Carpet—"Bridal" pattern from Needlestuff Rug Mills, Div. of Cabin Craft, Inc., 7 E. 35th St., N.Y.C. Game Table Kits (2 kinds of veneer squares)—Minnesota Woodworkers Supply Co., 1713 Olson Highway, Minneapolis 5, Minn.

A POOL MAKES YOUR HOME A SUMMER RESORT

Pages 130, 131, 132: Gunite Pool—Paddock of California. Fiberglass Pool—Paddock of California. Prefab concrete—Amcrete Corp. Fox Island Road, Port Chester, N.Y. Aluminum Pool—Chester Products Co., Hamilton, Ohio.



DIG A SHALLOW WELL
Page 140: Pump—Goulds Pumps, Inc., Fall St., Seneca Falls, N.Y.

CHECK ON YOUR SOIL
Page 148: Soil sampler—Elano Corp., Xenia, Ohio. Soil test kit—Sudbury Laboratories, South Sudbury, Mass.

BASIC PEST CONTROL
Page 149: Duster—H.D. Hudson Mfg. Co., Chicago, Ill. Sprayer—Hayes Spray Gun Co., Pasadena, Calif.

INFORMATION
Ethel McCall Head: pages 110-111 (Criley House). Louise Price Bell: pages 110-111 (Beadle House). George Daniels: pages 116-117 (drum table). Landon of California: pages 130-132 (Pool Planning story). Pyrofax Corp., 295 Madison Ave., N.Y.C.: page 151.

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Camera Associates, Inc.: page 8. F.M. Demarest: pages 18, 50-51 (except casement window) 62-65 (across bottom of pages), 70, 71, 72, 74, 75, 86, 106, 116-117 (game table). Kranzlen Studios: pages 20, 21, 22, 56, 66-67 (old house photos). Harriet Arnold: page 30. F.J. Higgins: page 32. Grant Heilman: page 38. Otto Maya: pages 42-49, 59-65. Shelly Smith Studios: pages 50-51 (casement window). Robert H. Mason: 66-67 (new house photos). Warren Reynolds, Infinity Inc.: pages 68, 69, 108 (harlequin). 145. John J. Simpkins: page 73. Hans Van Ness: pages 94, 95. Frank L. Gaynor: pages 105, 138, 139. Kenneth Murray: page 108 (top and center). Frank Javor: pages 108 (bottom), 140, 142 (except last picture). Harry H. Baskerville Jr.: pages 112, 114. George Daniels: pages 116, 117. Three Lions: page 118. The Lenskold Studio: page 125. Shostal (David Corson): page 130 (diver). Paddock of California: pages 130-132 (excavating photo and pool 131 top). Landon of California: page 131 (bottom pool). Robert K. Cross: page 142 (bottom). Paul Corey: page 146. C. C. Chuvax: page 148. Harrison W. Rogers: page 150. **DRAWINGS:** Margaret Fleming: pages 50, 51. Doris Wright: page 109. Pyrofax Corp., 295 Madison Ave., N.Y.C.: page 151.



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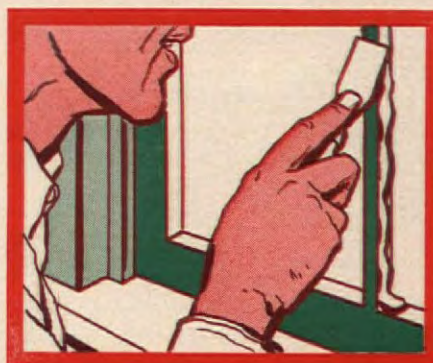
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JAMES W. BRETT

A Pool Makes Your Home

*It's a truly exhilarating experience to have your own pool—
like having a country club in your own backyard
for early-morning dips or a refreshing swim*

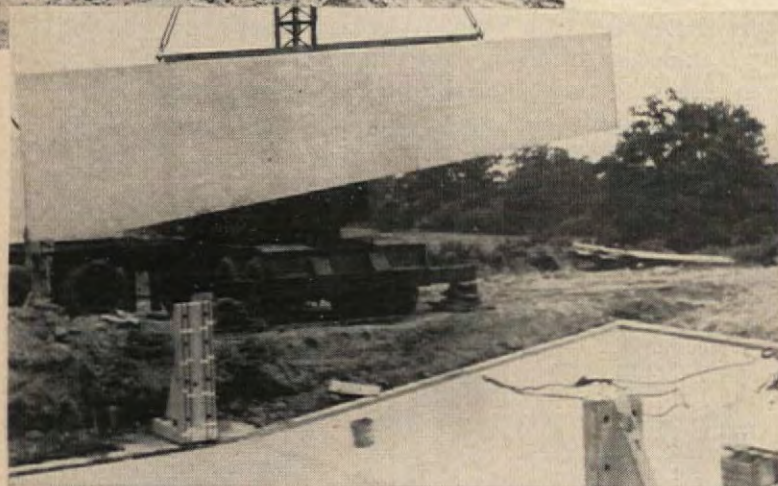


THE FIRST STEP TO ALL POOLS

Before you get in over your head financially, check the many kinds of pools to build or buy. One of these is best suited to your family's needs and pocket book, and conditions of your property. At left, you see the excavation—first step in the construction of any below-ground pool. This operation is most efficiently done by a bulldozer, and it should be started only after you have carefully selected the best possible spot for your pool.



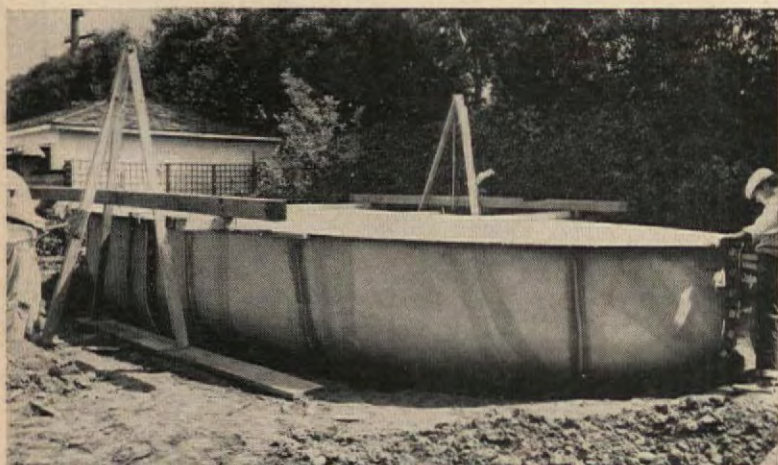
4 DIFFERENT POOLS—HOW THEY'RE BUILT



THE REINFORCED CONCRETE walls of this pool are prefabricated in a factory, shipped to your site by truck, and lowered into place by a crane.



BLOWING CONCRETE under high pressure over, around steel reinforcing mesh in excavation makes "gunite" pool. No forms needed to hold concrete.



GLASS FIBER is the material of this oval pool that's shipped to site in four sections. Sections are joined, lowered into place. Job takes 4 to 5 days.



METAL POOLS are popular. This aluminum model arrives in two lengthwise sections ready to fit into the ground. Notice pipe connections are installed.

a Summer Resort



2 POOLS TO MAKE YOU A STAY-AT-HOME

Just because your lot is small you don't have to give up the idea of a pool. The two examples you see above show that a well-placed pool can take up little space while it adds beauty and value to your home and grounds. Notice (top) how a wide concrete paving around a pool gives you plenty of area for lounging, and also helps to keep grass and dirt out of the pool. And in the other pool, you see an exceptionally well-planned project. It's enjoyable not only to use, but also to look at whether you're indoors or out. It is close by for quick dips, exposed to the sun for warmth, and shielded for privacy by fence and part of house. It seems as much a part of house as any of rooms.

POOL PLANNING

Somewhere, between the expensive pool of a movie star and no pool at all, is a pool that fits the needs of you and your family, and if you plan carefully, you can find it and buy it.

PERMITS—Before you get your hopes too high, make sure you're allowed to build a pool on your land. Check with your local Building, Plumbing, Electrical and Zoning departments.

DEED RESTRICTIONS—Sticking to the restrictions of your deed is *your* responsibility—not that of municipal departments or your pool contractors. Such questions as set-backs from property lines, permissible buildings and easements for sewers and power lines come under this heading. Check your property deed *carefully*.

POOL SIZE—Aside from the cost, the size of your pool depends on how much land you have and the number of people who'll use the pool. Take, for example, a 20x40' pool with 3-foot walks around it and a 12-foot springboard that extends 9 feet back of the deep end, and a walking space of 2 feet behind the springboard. This pool would require an overall area of 26x54' minimum. Make further allowances for planting areas. And the pool itself should not be closer than 5 feet to walls, fences or buildings.

To size your pool in relation to the number of people who will use it, allow 36 square feet of water for each swimmer, and 100 square feet for every diver. The average-depth 20x40' pool with diving board in use will accommodate 14 people at the same time. The minimum practical width for a pool is 15 feet, and if you want springboard and wading area, plan on a pool at least 35 feet long.

POOL SHAPE—For easiest swimming and lowest cost per square foot, the rectangular pool is usually your best bet.

LOCATION—Place your pool where it can be seen from the most-lived-in rooms in your house, and where it will get the most sun. Don't put it too close to trees where leaves and insects will drop in. Also consider privacy from neighbors and protection from winds. If possible, place deep end so you won't have to dive into low afternoon sun.

SITE CONDITIONS—While your site may be good, your contractor should check carefully for these problems:

1. Filled ground more than 3 feet deep. A pool should rest on *solid* soil.
2. Rock formations that would require removal by special equipment.
3. Underground water that would require pumping or a special pool structure.
4. Underground obstructions, such as sewer lines,

PLEASE TURN THE PAGE

Swimming Pool

(Continued)

electrical conduits, gas lines, and septic tanks.

It is wise to avoid hillside sites, for retaining walls can be very expensive.

Provide access for excavating equipment and transit-mix trucks as these jobs done by hand are extra-costly.

FREEZING CLIMATES—In parts of the country where you get sustained freezing temperatures, it is often wise to leave water in the pool through the winter to counteract pressure of freezing ground around pool. Logs tied around edge of pool water help prevent ice from forming. All exposed filter piping should be drained, too, to prevent freezing.

FILTER—While the initial cost of a filter is fairly high, it will pay for itself over the years in lower water and chemical costs and with swimming water that is clean, pure and beautiful. Without it, it is necessary to drain and clean your pool repeatedly. With a filter, you drain and refill the pool only once a year.

POOL TRIM AND WALKS—Materials, for safety, must be non-slip—like brick, flagstone, or brushed concrete. Concrete is the least expensive, and makes a good deck area.

THE CONTRACT—The contract you sign to have your pool built should specify in detail *everything* you are spending your money on. With the exception of unforeseen site problems, your builder should give you a firm contract price, without any "extras."

GOING AHEAD—When you have reached a decision about the type, size and location of your pool, select a contractor carefully. Pick a man who is sound financially and has had some years of good reputation in his work; your worries will be few. And when the warm weather arrives (and your friends, too), have a splashing good time and, "*LAST ONE IN'S A ROTTEN EGG!*" THE END

HOW ABOUT A PLASTIC POOL?



• You can have a summer of fun in your own backyard with this easy-to-assemble, simple-to-store plastic pool. The pool is 22 feet in diameter and holds $3\frac{1}{2}$ feet of water—about 10,700 gallons. It is made up of three basic parts you can assemble yourself. The interlocking tubular-steel frame and the one-piece aluminum side-wall hold the pool rigid. The vinyl-impregnated nylon liner contains the water and is held to the frame by snaps. No costly preparation or excavation of land is needed for the pool: just a smooth and level space. The retail price, including tubular-steel ladder, is \$500. Or for \$300 you can buy a pool 18 feet in diameter, 3 feet deep; and for \$200, 12 $\frac{3}{4}$ feet in diameter, 2 $\frac{1}{2}$ feet deep.

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*Prices and specifications subject to change without notice.

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to drill
through
steel...

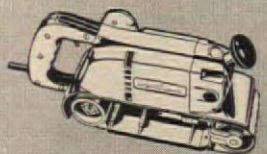
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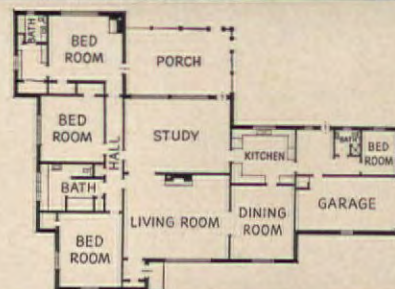
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Take the Guesswork Out of SUMMER COMFORT

With a pencil and this chart, you quickly find the exact size room air conditioner you need

• When it's hot, a room air conditioner can be the best friend you and your family can have. But to get really first-class results in making a room comfortable, you must be sure you have the *right size* unit. You don't want to get one that's too small, for it won't handle the job, nor do you want to get one that's too large, for this is a waste of money. What you *do* want is a unit that is just right for the room you'll install it in. Here's the easy way to the answer.

Chart: Courtesy of Air-Conditioning and Refrigeration

Institute

ITEM	Quantity	Factor		Cooling Units	
1. WINDOWS EXPOSED TO SUN, FACING*		Inside Shades	Outside Awnings		
	a. East, Southeast, or Southsq ft	45	25
	b. Southwestsq ft	65	40
	c. Westsq ft	100	60
	d. Northwestsq ft	35	25
*Use only the exposure with the largest load.					
2. WINDOWS FACING NORTH OR IN SHADE (Include all windows not included in Item 1.)sq ft	14		
3. WALLS (based on lineal feet of wall)					
a. Light construction, exposed to sun* ft	90		
b. Heavy construction, exposed to sun* ft	50		
c. Shaded walls or partitions (Include all walls not included in 3a or 3b.) ft	30		
*Use for only that exposure used in Item 1.					
4. ROOF OR CEILING (Use one only.)					
a. Room, uninsulatedsq ft	16		
b. Roof, with one inch or more insulationsq ft	7		
c. Ceiling, with occupied space abovesq ft	3		
d. Ceiling, with attic space abovesq ft	10		
5. FLOOR (Neglect floor directly on ground or over unheated basement.)sq ft	3		
6. PEOPLE AND VENTILATION—Number of people	900		
7. LIGHTS AND ELECTRICAL EQUIPMENT IN USEwatts	3		
8. DOORS AND ARCHES CONTINUOUSLY OPEN TO UNCONDITIONED SPACE (lineal feet of width) ft	300		
9. TOTAL LOAD in cooling units to be used for selection of room air conditioner(s)	xxxx	xxxx		

HOW TO USE THE TABLE

Item 1: Under *Quantity*, write the total square feet of window area for the unshaded exposure (a, b, c, or d) that gets the most sunlight ("largest load"). For windows shaded by inside shades or inside venetian blinds, use the factor for *Inside Shades*. For windows shaded by outside awnings or by both outside awnings and inside shades (or venetian blinds), use the factor for *Outside Awnings*. Now multiply "Quantity" by "Factor" to get "Cooling Units." Only *one* number should be entered in the Cooling Units column for Item 1.

Note: For each item, 1-8, the *Quantity* multiplied by the proper *Factor*, gives the *Cooling Units* for that item.

Item 2: Write the total square feet of window area of all windows not included in Item 1.

Item 3: On line 3a or 3b, write the length of the wall that has the largest sun load in Item 1. The total length of all walls and partitions not included in line 3a or 3b should be written on line 3c. (An uninsulated frame wall, or a masonry wall 8 inches thick or less, is considered *Light Construction*. An insulated frame wall, or a masonry wall 12 inches thick or more, is considered *Heavy Construction*.)

Item 4: Write the total square feet of roof or ceiling area of room on line 4a, 4b, 4c, or 4d. (Use *one* only.)

Item 5: Write the total square feet of floor area. Omit this item if floor is on a slab or over an unheated basement.

Item 6: Write the number of people who normally occupy the space to be air-conditioned.

Item 7: Write the total number of watts for lights and electrical equipment that will be *in use* when the room air conditioner is turned on, and the sun is shining.

Item 8: Write the width of any door or arch that is continuously open to an unconditioned space.

Item 9: Add the Cooling Units of Item 1 through 8. This figure is the total load (in BTU per hour) that your room air conditioner must handle. So buy a room air conditioner that has a BTU rating *equal to or greater than* this Cooling Units figure.



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"I Saw It in The American HOME!"

(Begins on page 66)

... BLUEPRINT HOUSE A-BUILDING



With house staked out on his property, Mr. Mason checks blueprints, ready to begin laying footings.



Next come sills, joists, and subfloor. Right: rough interior shows block chimney, and bare stud walls.



Mr. Mason staples reflective insulation between ceiling joists in kitchen. Next: furring, acoustic tile.



Almost done: concrete cap is troweled over the top of the chimney to keep water out of chimney blocks.

you'll be amazed how little luxury costs per square yard with **ALDON**

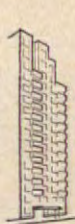
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Aldon Miracle-Tex Broadloom—a dream underfoot, yet 12'x15' carpet costs only about half the price of this 6-pc. Transitional Oak Suite by Williams.



now you can carpet a 12' x 15' area for as low as \$139.00* with a broadloom that combines the best qualities of viscose for color, nylon for wear, and wool for luxury!



Aldon Miracle-Plush Broadloom in "Burnished Gold" heightens the warm walnut tones in this dining room. You can carpet a 12'x15' dining room for about half the cost of the table above, and four chairs. Furniture: from the Planner Group designed by Paul McCobb.



The Only Triple-Guaranteed Broadloom!



1. Good Housekeeping Seal of Approval, 2. Aldon Bonded Guarantee, 3. National Institute of Rug Cleaning Seal of Cleanability.

*Slightly higher in the West

NEW

"roll-on"
lawn
fertilizer
ends all
guesswork



less work... comes packaged ready to roll!

Of course your lawn doesn't spring up the minute you feed it Plantrons. But in as little 3 days, chemically perfected Plantrons gives such results, you think it happened instantly.

**PLANTRONS ROTO-SPREADER PACKAGE
FEEDS LAWNS EVENLY, SCIENTIFICALLY!**

brings your lawn up ...
alive ... healthy ... fast!

You've never before fertilized your lawn with less mess or guess. Slip the removable label off the 10 or 25 lb. Plantrons and attach the free metal handle to the perforated cylindrical package. Uniform distribution is guaranteed in just the right amounts to grow a healthy lawn.

Only Plantrons gives your lawn all these advantages: longer-lasting, fast-acting nitrogen for greener, richer color ... chelated minerals for vital healthy growth ... a wetting agent to penetrate even the hardest soils ... a wonderful mint scent. Guaranteed not to burn when used as directed.

Like instant coffee, there's no waste or filler in Plantrons. The small size Roto-Spreader completely feeds an average lawn area of a 50' x 100' lot for \$5.85. Buy Plantrons at your nursery, hardware, garden supply or department store.



plantrons

for lawns, trees, shrubs, vegetables and flowers

Plantrons is a Forward House trademark. A product of Forward House, Inc., Subsidiary of Olin Mathieson Chemical Corporation 745 Fifth Ave., New York 22, N. Y.

Beadle House (Begins on page 111)

Here's how the Alfred N. Beadles get visual spaciousness and a maximum of livability in their small house



At left, facing the attractively-landscaped entrance, we see the carport with its own entrance, leading through laundry area to kitchen. Bedroom wing of Alfred Beadle home is located at right of center entry.

The two bedrooms and bath are located on one side of the front hall. Both bedrooms boast storage walls and open onto small flagstone terrace which is separate from the larger patio outside the living-dining area.



It's a real thrill to find a house that is an eye-catcher, and then discover that it is owned and decorated by the designer-builder. Though the Beadle home definitely falls into the small-house category, it was planned to appear much larger than it measures. To achieve a spacious effect, livability, and interest, some walls were angled, some extend only three-fourths of the way to the ceiling, many are combinations of material: plaster, glass, brick, wood. A fireplace isolates the kitchen from living area. Louvers and greenery separate dining and living areas—and there's storage space tucked in at every available spot.

Alfred Beadle believes a good house comes *first*, then the right furnishings and wise use of color. In selecting furnishings, a spacious effect was achieved by eliminating "heavy" pieces, and using "light" ones instead.



At the left is closet for hanging clothes. Cabinet and drawer sections contain other wearing apparel, and to the right, beneath the open shelves, is a space-saving drop-down desk. At the far right, you'll see one of a pair of doors opening into a second very spacious clothes closet.



G-P Savannah Oak shown here is being installed with the exclusive G-P clip system.*

We chose our paneling right out of this idea book

...and did it ourselves with G-P hardwood plywood for less than the cost of papering and painting

Traditional? Contemporary? Provincial? You'll find them all in Georgia-Pacific's exciting Plywood Wall Paneling booklet. Why don't you, too, dress up old walls once-and-for-all with G-P Prefinished random plank Savannah Paneling like we did? This book shows you how in full color photography.

Prices shown are approximate cost of 12' x 8' wall. See your building supply dealer.

BLOND OAK	\$54
HONEYTONE OAK	\$50
BIRCH	\$50

Above woods available in random planks. All woods in 4' x 7' and 4' x 8' V-Grooved panels; all panels prefinished.

CHERRY	\$69
RED GUM	\$46
BLOND CATIVO	\$45
WALNUT	\$69

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Enclosed is 10c for the G-P booklet, "Plywood Wall Paneling," showing how to clip up our own walls with the exclusive G-P clip system.

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TO INSURE
AGAINST
DROUGHT

Dig a Shallow Well



In many areas of the nation, water is readily available only a few feet below ground. And it takes little work or money to reach it, pump it out, and make it work for you. A shallow well (less than 22 feet) where there is no rock, is within the abilities of the average home handyman. And with a little help from your friend next door, it should take no more than 8 to 12 hours.

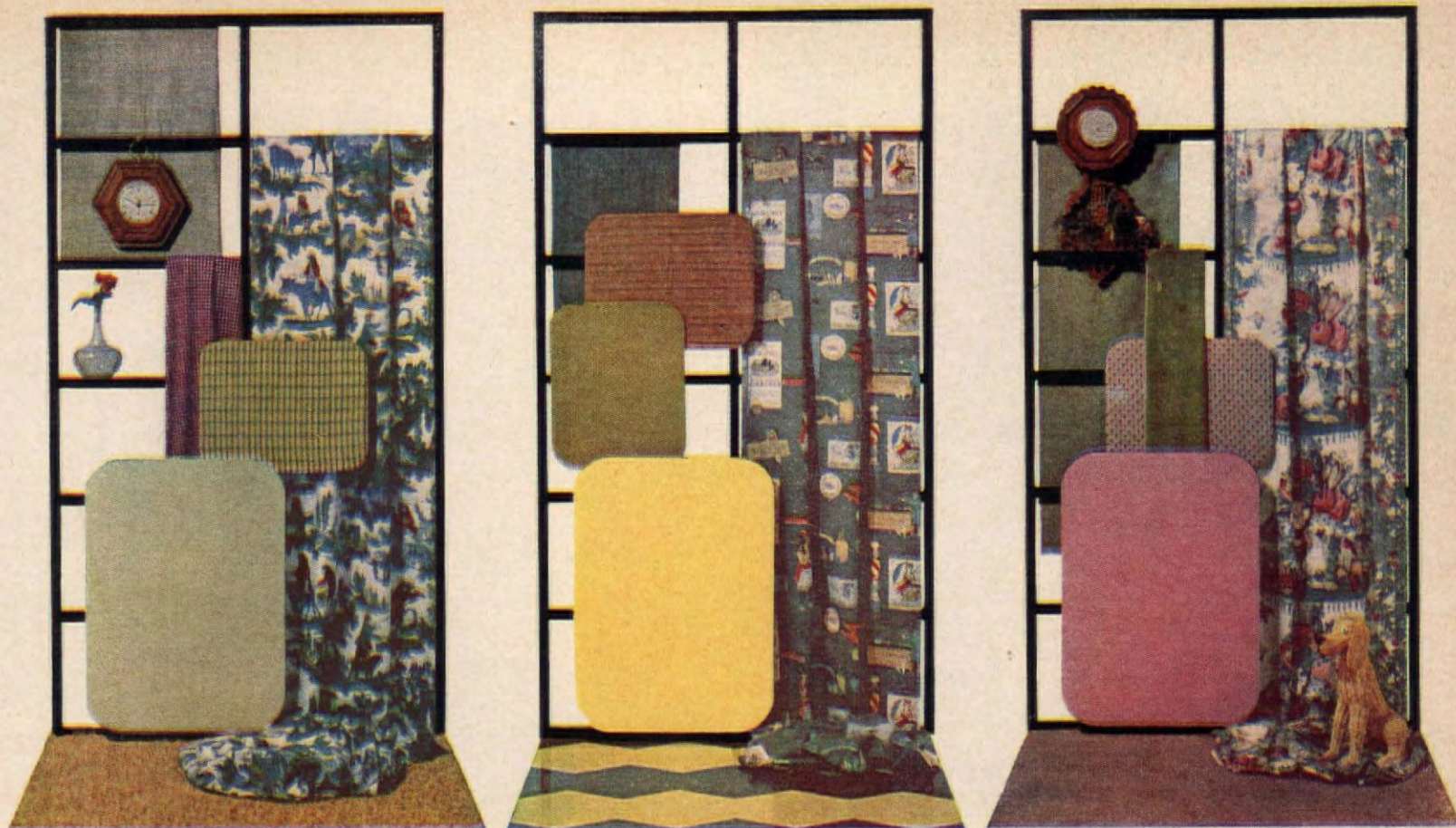
Consult local health officials about proper sanitary location of well to avoid possible pollution by septic tanks and drainage systems.

Pumps, piping and the necessary tools for digging are available at many hardware stores. Before you begin, you might sound out your neighbors and see if they have had success digging shallow wells in your area. Place your well where it will be convenient to use and have an easy access to electricity. Start digging with an auger, a straight line until you see the bottom begin to fill with water. At this point you stop using auger and switch pipe shafts and weighted driver to penetrate several more feet into the water table.



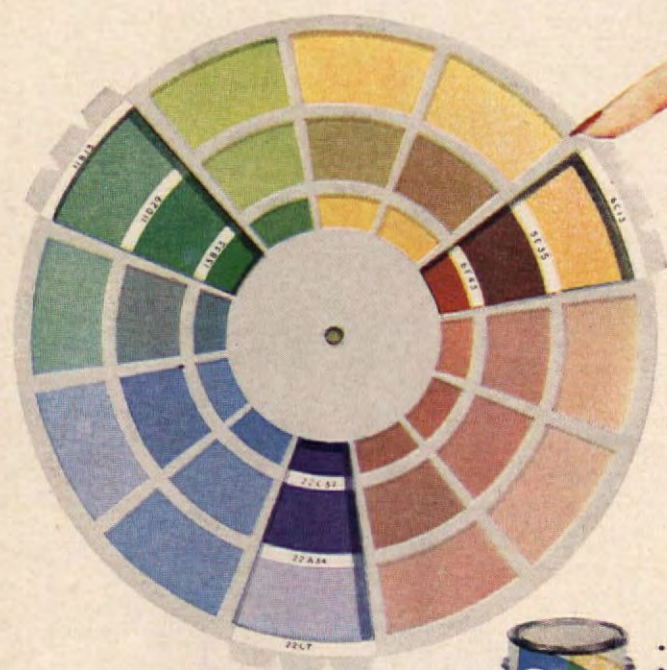
Now you assemble your driving shaft: use well-point and lengths of pipe that are joined with pipe couplings. Ask well-equipment supplier for proper well-point to use in your kind of soil. In getting pipe sections ready to join together, be sure you spread pipe-joint compound on the threads; screw couplings tight to prevent leaks.

PLEASE TURN THE PAGE



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DIAL Color Schemes Like These!



1,322 COLORS
To Go With Anything In Your Home!



Thanks to the NEW

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Start with a color already in your home—perhaps your rug color. This amazing Colorizer “Color Harmony Selector” tells you exactly which colors to use for walls, accents, draperies, furniture! See it at your Colorizer Paint Dealer’s. There, you can get any of 1,322 Colorizer paint colors in odorless, scrubbable Colorizer Flat Wall Enamel for walls . . . in gloss for harmonizing woodwork colors . . . in house paint for exterior color styling! Find the exact shade you want in 60 seconds, in the new Colorizer Album. Get any color immediately, at budget prices.

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Amazing decorating guide shows 20 color schemes, and a shopping list telling which paints, fabrics, rugs, etc. to use in each scheme! Only 10 cents!

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Enclosed is 10 cents in coin. Please send me your Colorizer decorating guide.

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Free Book shows you how to defeat the "Dampness Demon"

Clammy, cold air turns costly clothing and fabrics into a moldy, mildewed mess. You can turn the tables on the DAMPNESS DEMON with a new Kelvinator Dehumidifier—and get wall-to-wall protection from basement dampness all year 'round. Kelvinator Dehumidifiers remove up to 3 gallons of water per day. Economical, trouble-free. Virtually no maintenance. Stop destruction from dampness NOW. Send for your free copy of "How To Halt Dampness Damage"....today.



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New Kind of GAS Service

makes modern homes more modern!

Now suburbs and rural areas can enjoy the luxury and convenience of clean, healthful automatic gas home heating. Yes, thanks to modern LP-Gas, the safe, dependable fuel, you can enjoy faster, more economical cooking, three-times-faster water heating, quicker clothes drying, silent refrigeration, incineration and air conditioning—wherever you live! LP-Gas can be easily stored right on your property. No wonder leading architects now specify GAS for more new homes than ever! Plan your home for gas now, no matter where you live!



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LOOK FOR THIS SEAL—THEN BUY WITH CONFIDENCE!

Shallow Well

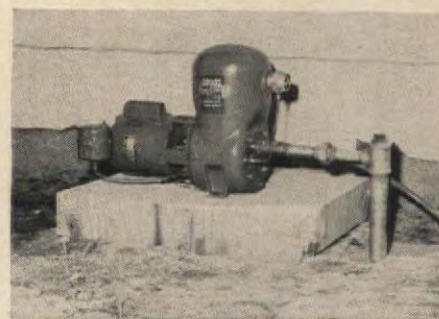
(Continued)

Lower well-point with the attached pipe lengths into the hole. Then fill in hole around pipe to keep it from bending under impact of the weighted driver. Screw the drive cap as tight as you can onto top of pipe. Slip shaft of weighted driver through hole in top of cap. Now drive well-point into soil by dropping lead-weighted driver into pipe. Keep cap screwed.



When you've driven several lengths of pipe into water table and top of the pipe is level with connecting pipe on pump, remove the driver and the cap. Next you screw on hand pump and work pump till water flows freely and sediment clears out of the well-point. Now you can unscrew hand pump, then start connecting well shaft to motor-driven pump.

Use a sand-mix, packaged cement to make a slab for pump. While slab is still wet, insert bolts to fit holes in base of pump. A form for concrete base is easy to make with 6"-wide wood scraps held in place with small stakes. Use a T-fitting to connect well to pump. Connect motor to electric outlet.



Now you have free source of water, not limited by dry spells or restrictive regulations. It's ready to use for many a garden and household task. Get water tested for purity to see extent you can use it. A hinged-topped housing covers pump, keeps it dry.

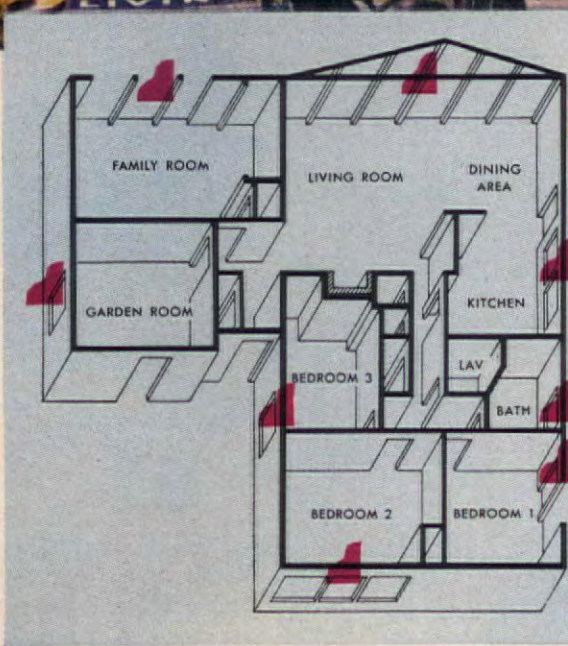
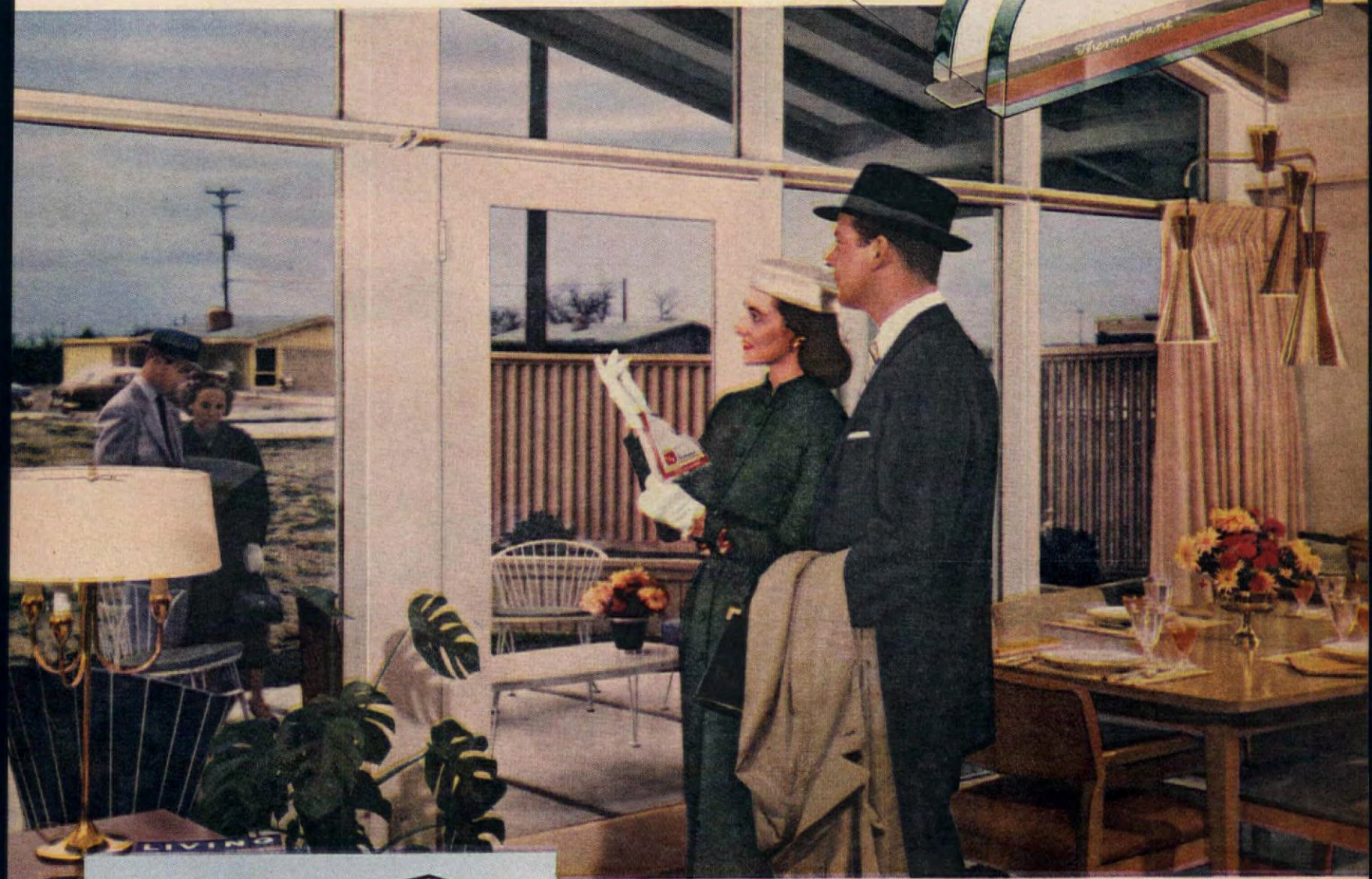


When you look for a house....

LOOK FOR *Thermopane*!

Two panes of glass
Blanket of dry air insulates window

Bondermetic (metal-to-glass) Seal[®]
Keeps air dry and clean



A HOUSE WITH NO HOLES IN THE INSULATION

When you see *Thermopane*[®] insulating glass in windows, it's a sign the builder hasn't scrimped . . . a sign of a house that will save you money and give lasting satisfaction.

With *Thermopane* your windows are self-insulating like the roof and walls. Your house will stay warmer, less drafty in winter . . . cheaper to heat. Stay cooler in summer . . . cheaper to air condition. Be quieter inside . . . less noise from traffic. *No storm windows to buy!* Or put up and take down. That's another saving. And you'll likely get more money for your house if you ever sell it. *Thermopane* adds so much value, comfort and pleasure, you'll be amazed how little extra it costs on your monthly mortgage payments.

Write for free book, *Self Insulating Windows of Thermopane*.




Thermopane

INSULATING GLASS

Find your L-O-F Glass
Distributor or Dealer
in the
YELLOW PAGES



LIBBEY • OWENS • FORD GLASS COMPANY, TOLEDO 3, OHIO

Every window (identified by this symbol ) in this model house is insulated with *Thermopane*. Gerholz Community Homes, Inc., Flint, Mich., builder.



Everything that grows, grows better with Vigoro Complete Plant foods

What are you doing Saturday?

Get into the picture! Everything's ready. Fresh seeds... Healthy plants... Strong nursery stock. And VIGORO Complete Plant Foods!

These are the greatest help a gardener ever had. Have been for years. Now there are more Vigoro Plant Foods for more special needs. The picture shows four different kinds. Your dealer has these as well as other Vigoro Complete Plant Foods to meet the local requirements of everything you grow in your own yard and garden.

Well... what are you doing Saturday?

Golden Vigoro Complete Lawn Food—Provides every nutrient grass needs from the soil. Continuous nourishment that lasts far longer. Won't burn grass when used in recommended amounts.

Vigoro Complete Plant Food—The balanced plant food for flowers, vegetables, trees and shrubs.

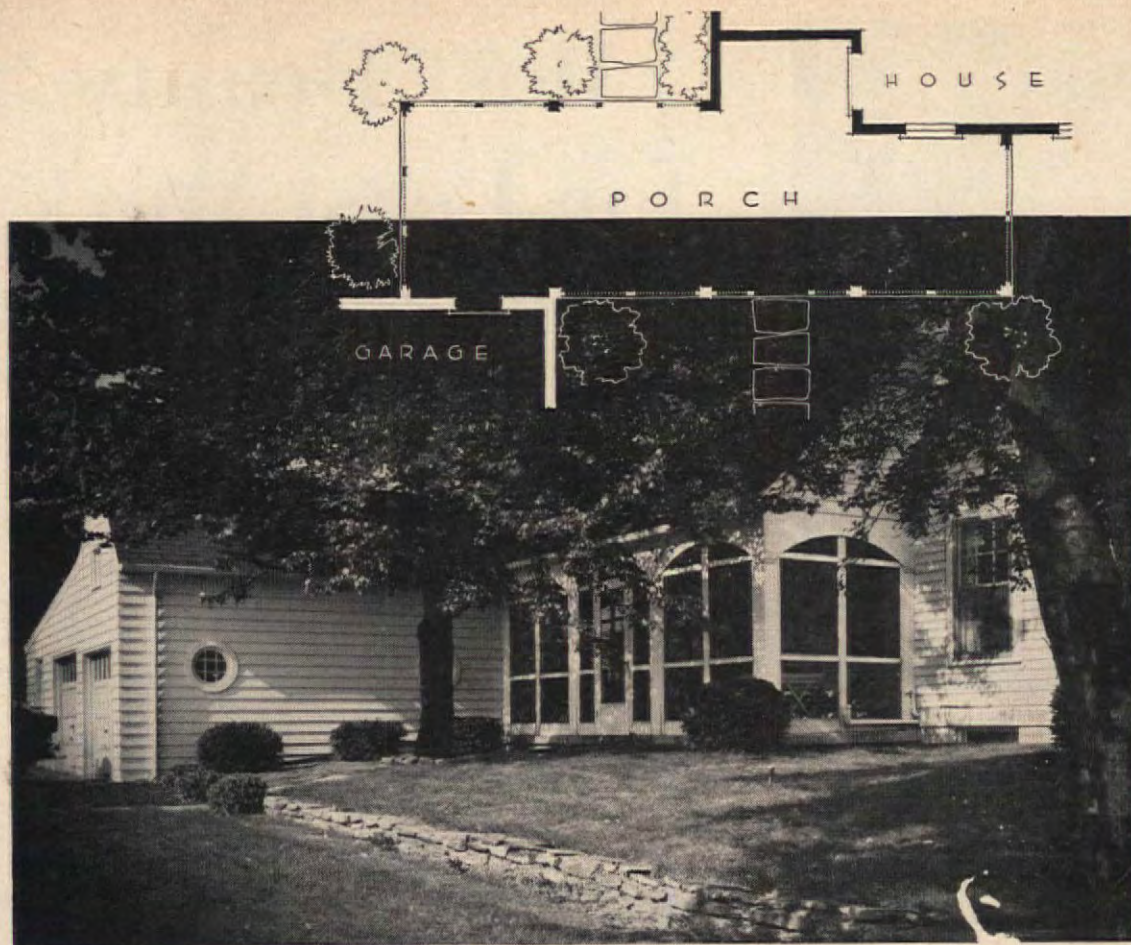
Instant Vigoro Complete Water-Soluble Plant Food—Ideal for house plants, transplanting and supplemental feedings of lawns, flowers, vegetables, fruits and shrubs.

Vigoro Complete Rose Food—Provides steady, uniform supply of the balanced nutrients roses need.

**Whatever you want to plant,
whatever you want to feed...**

VIGORO
COMPLETE PLANT FOODS
are made right for the soils and
growing conditions in your area.

Golden Vigoro is made in modern plants from coast to coast and in Canada
Vigoro is a registered trademark of Swift & Company



OUTDOOR LIVING ROOM CAPTURES THE 4 WINDS



Inside breezeway we find a comfortable outdoor living room, made to order for enjoying summer evenings. White canvas curtains roll down over screens to keep out wind-blown rain.



It gets awfully hot in Cincinnati during the summer months, so the J. R. Erretts took this into account when they remodeled their old house. They built a breezeway. Now that doesn't sound so exceptional, but when you build a breezeway that catches cool summer breezes from any one of four directions you really have something. In the floor plan above you can see that the screened porch is open on four sides to achieve the ultimate in cross ventilation. For year-'round usefulness, the breezeway provides a covered passage from car to house.



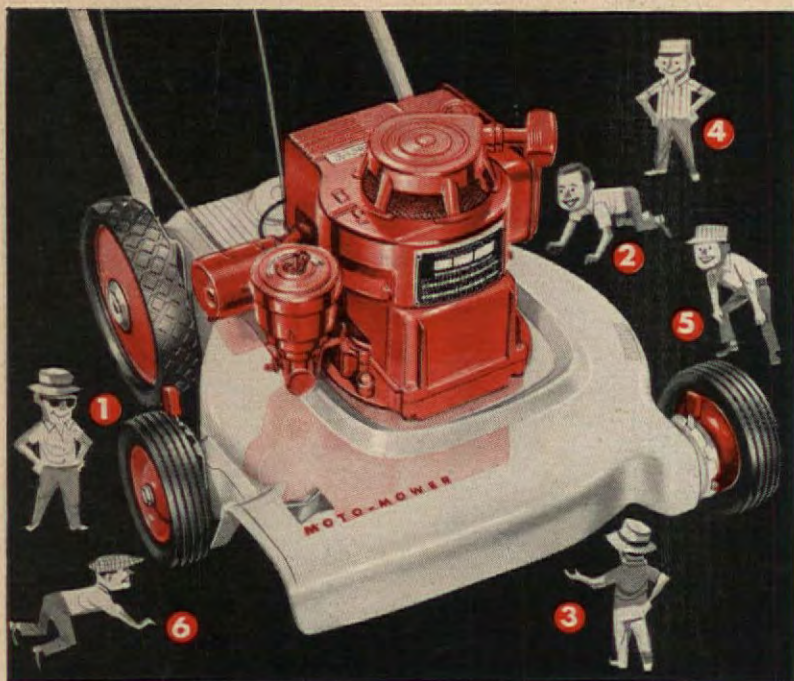
"Sa-a-ay, where's the Wa-a-ater?"

No need to bleat over this beet. No, siree. Not when you can hustle out your Supplex Garden Hose and wet down your garden in a jiffy. Makes watering real easy — fun besides. Supplex is light, clean, handles easily, coils up and tucks away 1-2-3. Supplex Hose with tire-cord-reinforcement won't burst...even when shut off at the nozzle under full water pressure and left for days in the hot sun. Look for Supplex Hose (patented triple tube *sprinklers*, too). All-vinyl plastic — guaranteed up to 10 years.

SUPPLEX COMPANY, Garwood, N. J.
Division of American Hard Rubber Company



GARDEN
HOSE
AND SPRINKLERS

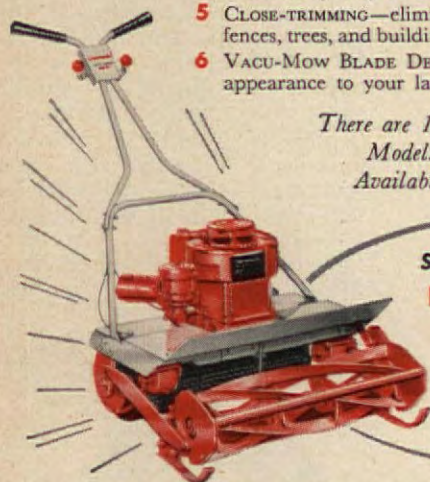


MOTO-MOWER®

*The Mower with the Features
that Turn Lawn Mowing into Fun!*

Here they are—Moto-Mower's exciting new power mower advancements; features that produce luxurious, carpet-smooth lawns, in half the time with half the work. They eliminate hand trimming and raking; give you instant finger-tip control of mowing speed; assure long trouble-free service. See them demonstrated at your Moto-Mower dealer's now:

- 1 DIAL-A-MATIC® CUTTING-HEIGHT ADJUSTORS—permit one-second cutting-height adjustment without tools.
- 2 ENCLOSED TRANSMISSION DRIVE—provides a variety of mowing speeds; delivers full power to the driving wheels; mower propels itself, needs only to be guided.
- 3 STAGGERED-WHEEL DESIGN—prevents lawn scalping; front discharge sprays grass cuttings evenly over a wide area; eliminates raking.
- 4 LIGHT WEIGHT CONSTRUCTION—makes these mowers wonderfully easy to handle; mowing becomes a pleasure.
- 5 CLOSE-TRIMMING—eliminates tedious hand trimming around fences, trees, and buildings. Moto-Mowers trim as they mow!
- 6 VACU-MOW BLADE DESIGN—gives that "vacuum cleaned" appearance to your lawn; aids in even grass distribution.



*There are 16 Moto-Mower Reel and Rotary
Models Priced as Low as \$59.95.*
Available on Easy Payment Terms.*

See the Sensational New LAWNMASTER

The professional trimmer-type mower that mows lawns as smooth as a golf course putting green! Priced for the average home.

LOOK UP YOUR MOTO-MOWER DEALER IN THE YELLOW PAGES

FREE LAWN CARE BROCHURE!

A treasure house of information about building and maintaining beautiful lawns. Send the coupon for your copy.

*Fed. Tax Inc. Slightly higher in Far West and Canada.

Moto-Mower Division, Detroit Harvester Co.
Richmond, Indiana

Please send, without charge, your new brochure on developing new lawns, caring for established lawns, with special tips on mowing, watering, types of grass—and a complete description of the 1957 Moto-Mower line.

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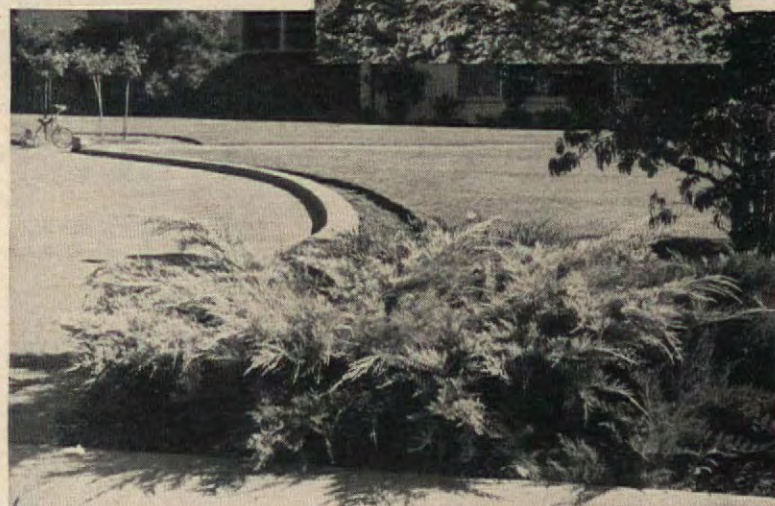
Most Beauty for Least Work

PAUL COREY

Junipers offer more landscape beauty for less effort than just about any other group of evergreens you can name. I'm not talking about the tall, stately juniper trees of the old-time grand estates. I mean the low-growing and medium-height kinds that seem made to order for the homes that we live in today, and for our new ways of indoor-outdoor living.

These junipers need little care and look "modern." They flourish in light, mediocre soil, in full sun, and on steep slopes,

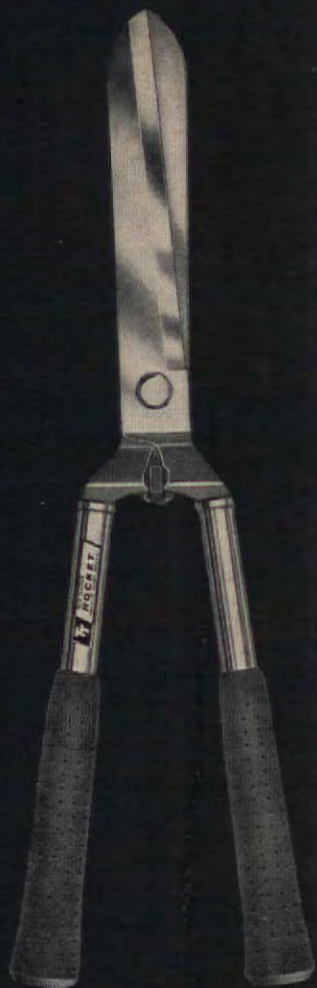
GROUND COVER. The Waukegan juniper is one of many prostrate kinds. A spreading plant, it will never grow over a foot high. Plant where too steep or too dry for grass, too sunny for ivies.



LOW SHRUB. Junipers that grow 2' to 4' high, like this golden Pfitzer variety, may be just what you need at a driveway entrance, under a window, or anywhere you don't want your view obstructed.

MEDIUM-HEIGHT SHRUB. The Hollywood or twisted juniper is one of the upright kinds that grow 6' to 10' high. Will they solve any problems for you in the garden or against the house or garage?





These make trimming hedges almost fun

Use these lightweight, perfectly balanced and comfortable True Temper ROCKET Hedge Shears. They trim so fast and easy it's almost fun. Less tiring, too.

Rubber bumper, cushion grips and tubular steel shafts soak up shock. Hands won't slip, wet or dry, bare or gloved.

ROCKET construction, famous for strength, assures long life. See these handsome shears at leading hardware and garden supply stores. No. AT85 full size, No. ATL6 small size. \$7.95.



Reduce tiresome grass clipping. Use new No. 22 GARDEN CLUB Grass Shears. True draw-cut action cuts grass quick and clean. Sheath on lower grip avoids blisters. Extra clearance prevents scraped knuckles. \$2.75.

TRUE TEMPER



Finest quality in Shears • Garden, lawn and farm tools • Shovels • Hammers, axes, hatchets • Fishing tackle • Golf-club shafts

where most ornamentals need endless care and where grass is next to impossible. And they look best if you *don't* trim them.

They include "groundcover" types that make dense, spreading growth less than a foot high; low shrubs of 2' to 4' with beautiful, feathery foliage; and medium-height kinds that make wonderful screens and are ideal for planting against house or garage.

The colors of their foliage include a variety of greens, blue-greens, and yellow-greens, and some take on a rich coppery color in winter.

In short, they're attractive, permanent, and undemanding. And since they include a wide range of shapes and sizes they're the gardener's problem-solver *par excellence*.

Like all evergreens, junipers are best planted in early spring or during fall. They do best in full sun but will take light or part-time shade. They're not fussy about soil. They prefer light, sandy loam and are quite happy even in gravelly locations, though they'll also get along in fairly heavy soils as long as they aren't waterlogged.

Junipers are sold balled and burlapped or in containers, and no special planting technique is called for. Set them the same depth as they grew in the nursery, firm the soil well, and water thoroughly after planting. Don't ever let them dry out during their first year in your garden.

Occasionally junipers are attacked by scale, webworm, or midge, but a couple of sprayings a year with a combination insecticide containing DDT and malathion will keep these pests under control.

You'll find a good selection of junipers at any large nursery, and there'll be some even at a small place. Here are the kinds to ask about:

GROUNDCOVERS: *Juniperus communis saxatilis*, *J. squamata prostrata*, *J. chinensis sargentii* (Sargent juniper), *J. horizontalis*, *J. h. douglasi* (Waukegan juniper), *J. h. glomerata*, *J. h. plumosa* (Andorra juniper).

LOW SHRUBS. *Juniperus communis compressa*, *J. c. depressa* (Old-field juniper), *J. procumbens* (Japanese juniper), *J. chinensis pfitzeriana* (Pfitzner juniper), *J. c. globosa*, *J. c. plumosa*, *J. c. japonica*, *J. c. armstrongii* (Armstrong juniper), *J. virginiana reptans*, *J. v. kosteri* (Koster juniper), *J. sabina tamaricifolia* (tamarix juniper), *J. horizontalis alpina*.

MEDIUM-HEIGHT SHRUBS. *Juniperus communis pendula*, *J. squamata wilsoni* (Wilson juniper), *J. s. meyeri* (Meyer juniper), *J. chinensis torulosa* (Hollywood or twisted juniper), *J. virginiana pendula*, *J. sabina* (Savin juniper).

THE END



Head won't loosen Handle won't break

Here's the finest hammer made. Shaft is gleaming, chrome-plated tube of boron alloy steel. Won't bend or break. Polished head is locked permanently to shaft. Tough neoprene-fiber cushion grip absorbs shock, won't slip wet or dry or in gloved hand. See ROCKET hammers at your hardware store. True Temper, 1623 Euclid Ave., Cleveland 15, Ohio.



New JET ROCKET hammers, axe and hatchet, too! Bell-face design hammers. Built like the famous original ROCKET but with jet-black head and black cushion grip. From \$3.95.

TRUE TEMPER



Finest quality in Hammers, axes, hatchets
Shears • Shovels • Garden, lawn and farm
tools • Fishing tackle • Golf-club shafts

DANNY DIGS THE WEEDS!



End-o-Weed

SURE DEATH FOR LAWN WEEDS

Take a tip from Dot and get rid of lawn weeds this sure and easy way. Mix End-o-Weed with water and spray. No work! No weeds! Kills dandelions, plantain, buckhorn and more than 100 other kinds of lawn weeds . . . kills them right down to the tips of their roots. Harmless to grass. 8-oz. can treats 1600 sq. ft. of lawn.

ASK YOUR DEALER FOR . . .



Vigoro, End-o-Pest and End-o-Weed are trademarks of Swift & Company

BASIC PEST CONTROL



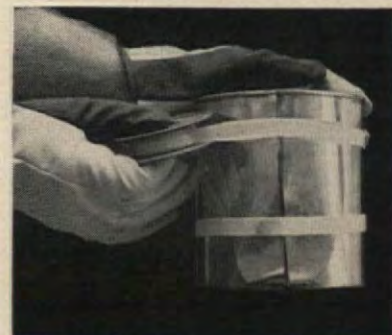
• Insects and diseases attack most garden plants. But you can counterattack more easily and more effectively today than ever before. The new combination insecticide-fungicides are not only sure-fire, but also simple to use.

These combination pesticides are available as both dusts and sprays, and if properly used they're equally effective. If your plantings aren't too large you can treat them with an easy-to-operate garden duster or small bottle-type hose-attachment sprayer, like those shown above.

The best pest control system is the preventive kind—spraying or dusting regularly—most plants every two weeks, roses every week to ten days, shrubs every month. The next-best system is to start a weekly routine the minute an attack begins.

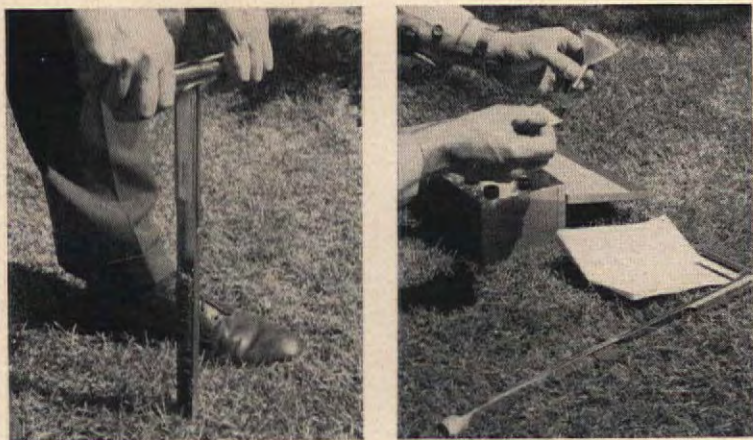
HOW TO

C. C. CHUVAX



Cut down sides of a can with tin snips; fasten the sides together with strips of tape, as shown. Tapes will be cut with a knife when can is opened for removing plant. Fill can with peat-moss-sand-soil mixture, and insert a cutting. Keep moist and in the shade four to six weeks.

CHECK ON YOUR SOIL



Plants depend as much on the soil as on anything else, and not all plants or all soils are alike. So don't take them for granted. If your lawn, garden plants, or shrubs don't seem to grow as well as they should—even though you've done everything the neighborhood experts recommend—by all means check on your soil.

Your agricultural agent at the county seat will test your soil, if you send him a sample in a clean glass jar, and he'll tell you what to do about it. But if you're a do-it-yourself gardener, or if your agricultural agent is overworked and understaffed, you may prefer to do your own soil testing.

If so, you'll find easy-to-use, reasonably-priced soil testing kits at your garden supply dealer's. And a soil sampler, like the one above, will do a faster and better job than a trowel.

GARDEN WITH TIN CANS

Tin cans are ideal containers for plant propagation. I've used them for rooting cuttings, starting seed, and for growing young plants until they're ready to be set out.

I prepare cans as shown here. Then I fill them with soil or other growing medium and use them for whatever project I have in mind. My favorite rooting and growing medium is made from equal quantities of peatmoss, sand, and good garden soil.

Most hardy shrubs root best from cuttings of 4" to 8" taken from new growth during summer. Sub-tropical shrub cuttings can be longer. With a sharp knife or razor blade cut the stem $\frac{1}{8}$ " below a node (leaf-joint), remove lower leaves, and insert cutting one-third its length in the rooting medium.

Herbaceous perennials, like mums, phlox, and delphiniums, usually are rooted from cuttings of 3" to 4" taken in the spring when growth is about 6" high. Handle them the same as shrub cuttings.

Keep all cuttings in the shade and protected from wind for four to six weeks. Water them often enough to keep the rooting medium moist but not soggy. Plant them out when well rooted.

Try sowing a few seeds in small cans. Thin out the seedlings when $1\frac{1}{2}$ " to 2" high by snipping off all but the one that's the largest in each can. Plant these out in your garden when they are 6" or 8" high.

Cut edges of tin cans are sharp, so it's safest to work with gloves. The slits in cans will allow drainage and so you don't have to punch holes in bottom. If you can't water them often, sink cans to rims in ground.

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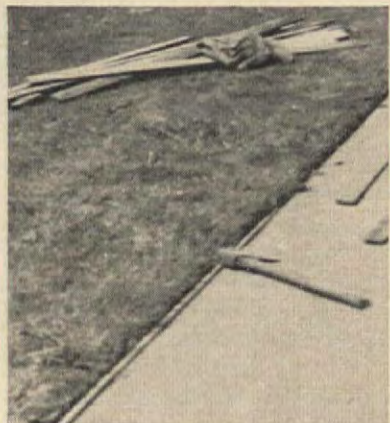
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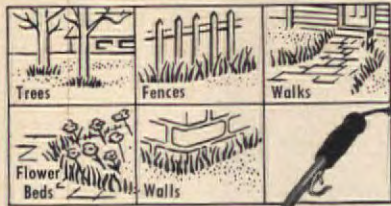
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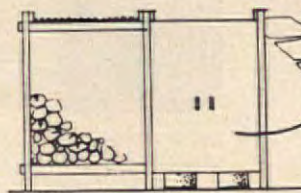
Using bottled gas doesn't mean you *have* to look at bottles in the landscape. With little effort, and small expense, you can build an attractive screen for the cylinders that will actually *add* to the appearance and livability of your property. You'll get the idea if you study these sketches.

The first pair show an easy-to-make firewood storage unit—good looking and mighty serviceable if you like to use your fireplace. The unit's made from three 8' 2x4s, two 8' 2x6s, two 4x8' plywood panels (3/4"), and one corrugated asbestos panel.

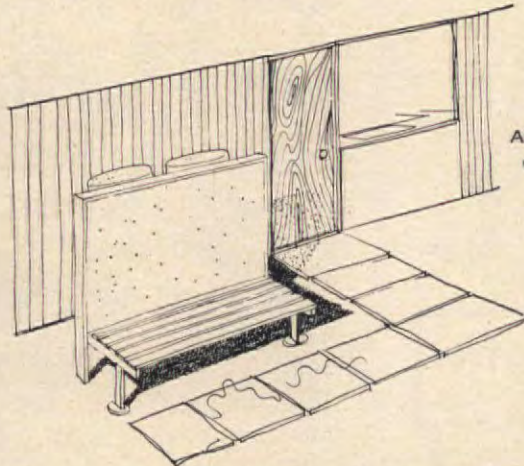
The garden bench takes two 7' 2x4s, five 6' 2x4s, two 2' 2x4s, two 1' 2x4s, a 4x6' fiberboard panel, and two poured-concrete footings.

The bottom sketch shows a simple but distinctive-looking horizontal-slat screen that can be left "as is" or used as a trellis for roses or ornamental vines. It requires two 7' 4x4s, eleven 6' 1x6s, and creosote for the below-grade part of the posts. Alternate slats are on opposite sides of posts.

See "Where Credit Is Due,"
pages 127-129

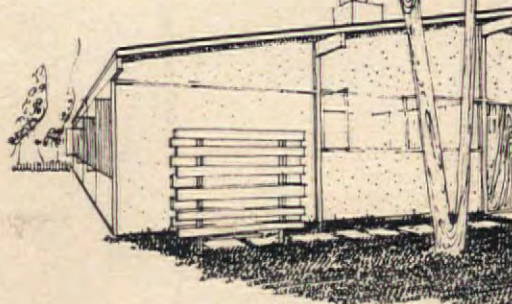


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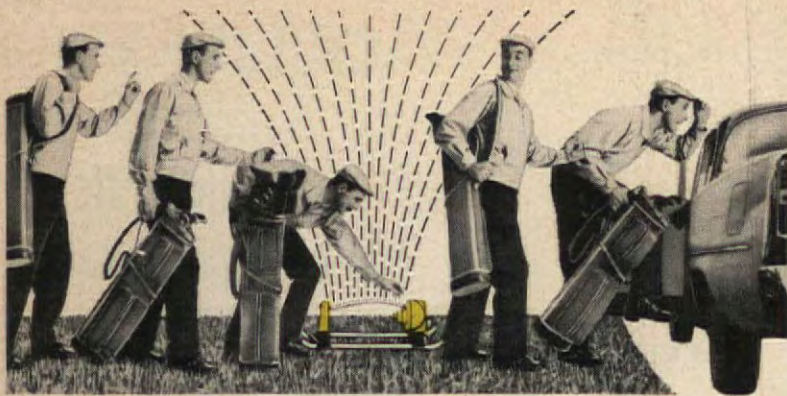
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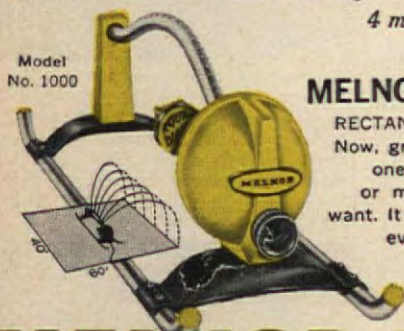
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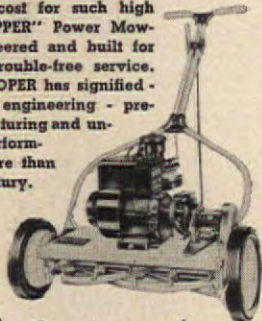
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THE AMERICAN
HOME

Vol. LVII

December, 1956 to May, 1957

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