THE AMERICAN

# VING OVER 3,100,000 HOMEMAKING FAMILIES ON 100 CTOBER 25°



# NO LINT FUZZ ON CLOTHES



Not the "linty water" way... This sock looked like this—dulled and discolored by lint fuzz after seven washings in an ordinary washer. Unsightly lint is hard to brush off dark clothes.

But the "clean water" way... This identical sock looked like this after seven washings the G-E Filter-Flo way in an identical washload. *Practically no lint!* Colors come out sparkling bright!



Striking new design. Fingertip Selectors for wash speeds, temperature, water. Over 50% more clothes capacity than in many automatics. Five-year written warranty on transmission. New G-E Filter-Flo

Washer, about  $\$3.35^*$  weekly. Models with Suds Return System slightly higher. Matching G-E Automatic Dryer about \$2.70 weekly. Buy pair, take 36 months to pay. 5 G-E Mix-or-Match colors or white.

1957 G-E Filter-Flo® Was cleans and recleans wash water to give you cleaner clothes

Lint is caught in the filter—not on you linens and cottons. Sand and soap scum moved automatically.

As you wash, the marvelous G-E Filt Washing System circulates and filters the water at the rate of 6 gallons a minute lint can settle on clothes, it is caught in the which lets cleaned sudsy water flow be the washbasket.

Your family wash comes out wonderful and bright! You'll marvel at the results



Removable filter—easy to clean. Fits into p clothes are placed in washer; slips out afte over for easy cleaning. Also dispenses deterge dissolved throughout the wash.

2 wash speeds . . . 2 spin speeds — select either Normal or Slow Activator® Speeds . . . with Normal or Slow Spin Speeds uit all types of fabrics. Flexible settings let everything "just right." Nylon withou wrinkles. "Fragiles" without frayings. Bland out "felting." Saves you hand washing.

3-Way Water Saving—Water Saver Con over 20 gallons on small loads. Choice of Cold Water Rinses. And G. E.'s new optio matic Suds Return System lets you set sudsy filtered water for a second wash, if General Electric, Appliance Park, Louisvi

\*After small down payment. See your dealer for hiterms. Most models available in Canada.

Progress Is Our Most Important





ne Earlys are relaxed, even when fireman Bill ings through the kitchen at dinnertime. Their w Armstrong Cushiontone ceiling soaks up the ise of fire bells and children before they get irriing. The Earlys spent about \$25 for materials sound condition their compact 10'x 12' kitchen.



Mr. Wilcox isn't annoyed when he has to share the family room with romping halfbacks and rock 'n' roll music. Like many "do-it-yourselfers," he found a solution for family noise by accident. Originally he chose a Cushiontone ceiling because

it offered a clean and easy way to cover cracks, and Mrs. Wilcox liked its smart appearance. At first, quieting noise wasn't really a consideration, but now it's the sound-conditioning qualities of Cushiontone that the Wilcoxes appreciate the most.

# How to hush youngsters' play without spoiling their fun

"Do-it-yourself" families discover beautiful new ceiling that muffles noise. It's easy to install in any room.



can easily install a Cushiontone sound-condiing ceiling. The handy 12" x 12" or 12" x 24" are quickly stapled, nailed, or cemented over or cracked plaster. Cushiontone can be reted without loss of noise-quieting efficiency.

For free booklet, "Quiet your Home with a new Armstrong Ceiling," write direct to Armstrong Cork Company, 5610 Clark Street, Lancaster, Penna.

You can buy Cushiontone from your Building Materials Dealer and install it yourself. For professional help, see your Armstrong Acoustical Contractor. Both are listed in your phone book.



Mrs. Foster doesn't scold when her three active children raise excited voices at mealtime. A new noise-quieting ceiling of Armstrong Cushiontone takes the shrillness out of their voices and gives this family-kitchen a more relaxed atmosphere. A Cushiontone ceiling is easy to keep clean, won't crack, and needs no more care than plaster.



including Cushiontone® and Temlok® Tile
to quiet and beautify your home



# What is the Tampax user like?

Tampax has been in existence more than 20 years. During that time, a staff of trained women has devoted itself to answering letters and inquiries, to talking to serious-minded groups (such as teachers) who want to find out more about internal sanitary protection. Out of all this has grown a clear picture of the alert woman who uses Tampax.

She's apt to be a leader in trying new things. She's determined to find the modern way, the right way, the best possible way. Naturally her friends follow her advice; they admire her and look up to her. Can't you almost hear her telling them about Tampax?

Tampax does away with the beltpin-pad harness. With no constant reminders, you can just about forget problem days! Positively no chafing or possibility of odor forming. And Tampax is so comfortable! It can't be felt when it's in place. Even disposal is easy!

Tampax comes in 3 absorbencies: Regular, Super, Junior. At drug, or notion counters everywhere. Tampax Incorporated, Palmer, Mass.





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Bright as a sunshiny morning that makes a rooster crow-that's the bedroom on our cover. The motif that gives it that special look is you guessed it-the latest thing in roosters. And he's a versati fellow that you can adopt. To learn how roosters can make your hon something to crow about, see page 55. Photograph by F. M. Demare

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THESE SPECIAL FEATURES WILL HELP YOU BRING "OPERATION HOME IMPROVEMENT" YOUR HOME AND NEIGHBORHOOD

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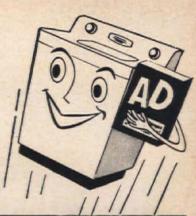
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# E.L.D. SEYMOUR

ast month we were understandably happy to tell our readers of the wonderful gold medal—the Arthur Hoyt Scott Garden and Horticultural Award—that had been awarded to our Garden Editor Emeritus, "Ned" Seymour.

Now it's our sad duty to report that "Ned" passed away while that September issue was being printed.

He died suddenly of a heart attack in his garden, Elds-Haven, at Huntington, Long Island, on August 3. He had been in excellent spirits, and seemingly fine health, and had talked with friends only the day before about the affairs of the American Horticultural Council and other organizations with which he had been working since his "retirement from active service," as he expressed it, last December 31.

He retired only in the sense that he gave up the day-in-day-out routine of magazine production and the regular commuting from Long Island to New York.

Recently he assumed the editorship of the Horticultural Council's News and was just starting work on a revised edition of his New Garden Encyclopedia. He had several articles "in the works," was engaged in lecturing to garden clubs, and was handling considerable committee work for national and regional societies.

He was proud of the fact that he was almost as busy in his "retirement" as he'd ever been in his life, and he enjoyed it immeasurably.

E. L. D. Seymour was one of the "deans" of American garden editors. He had been associated with horticultural journalism all his adult life -for 20 of those years with The AMERICAN HOME-and was known to gardeners, horticulturists, florists, and nurserymen throughout the country. He had written and edited garden books, had worked for the agricultural information offices of the government during both world wars, had helped organize garden clubs and horticultural societies, and always had given unstintingly of his time and his energy for the betterment of horticulture in this country.

Above all, he was the kind of person you wished everyone were like. Well informed but unpretentious, kindly, generous, and ever-eager to help, he was a man you couldn't help liking.

We at The American Home are indeed going to miss "Ned," and we know that many others will miss him, too.

T. A. W.



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# 20 QUESTIONS THAT CAN SAVE

• Last year, fires in the home reached a frightening total of 291,324! To reduce that total is a personal responsibility for each one of us. You're doing your part if you can answer "YES" to the following questions:

YOUR LIFE

1. Are there plenty of safe ash trays in all rooms of your house?

2. Are smokepipes, furnaces and stoves far enough away from combustible walls and ceilings?

3. Are all heating devices checked periodically (at least once a year) by a competent service man?

4. Are space heaters and stoves located out of normal routes to exits?
5. Is the right size fuse in every socket in fuse box? (Safest size for lighting circuits is 15 amperes.)

6. Frayed electric cords often start fires. Are all the electric cords in your home in safe condition?

7. Are you sure there are no extension cords under rugs or hanging over nails?

8. Is your antenna installed where it cannot fall across power lines?

9. Is your antenna equipped with a properly-grounded lightning arrester?
10. Are all motors cleaned and oiled regularly? Are they ventilated?

11. Has all rubbish been cleaned out of your attic, basement, closets, garage and yard?

12. Is rubbish kept in a covered metal container and disposed of regularly?

13. Has the chimney been cleaned recently and checked for loose mortar joints?

14. Have you warned everybody at home never to use flammable liquids like gasoline for cleaning clothes or kerosene for starting fires?

15. Are all matches and lighters out of the reach of small children?

16. Are oily mops hung up, and oily rags kept in a tightly closed can, until removed from house or destroyed?
17. Are ashes kept in covered metal barrels away from anything inflammable?

18. If your house has a fireplace, do you make sure a screen covers the front whenever a fire is lighted?

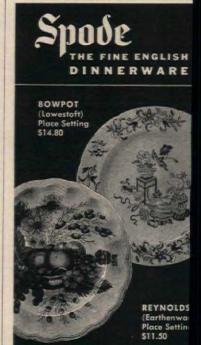
19. Are you sure there are no clothes, curtains or furniture near any stove or heater in the house?

20. Is there a fire-retardant covering on the roof?

INFORMATION: NATIONAL FIRE



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Your Spode is very adaptable. It is friendly in casual entertaining yet adds dignity and distinction to a formal table. Write for helpful Booklet 19.

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Thanks to the miracle of electronics, you can now have a fine organ in your home for less than the price of a piano.

Electronics, the new science that already has brought radio and television into the home, now brings another thrilling innovation—the Thomas Electronic Organ, the first low-priced, high-quality organ for the home.

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The Thomas is easy to play. Even the simplest melodies are a joy because you have a whole orchestra at your fingertips. You'll be amazed at the variety, richness and sheer beauty of the thrilling effects possible on the single keyboard that provides two-keyboard performance.

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THE EXCITING NEW THOMAS
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FREE full-color booklet gives specifications, illustrates styles and finishes to harmonize with any room setting. Write Department 3, Thomas Organ Company, Sepulveda, Calif., Division of Pacific Mercury Electronics.



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Redecorate the easy way! Pause for refreshment during painting—without worry about lap marks or brush marks. They don't show with latex paints. And these carefree paints dry so fast, you can paint (and pause) in the morning—live in the room that night. Plan a whole new background for your rooms . . . and enjoy yourself while you're at it. The refreshment? Coca-Cola®, of course! Apron and Capri Ensemble . . . in Wellington-Sears "Topsail"® from McCall's Patterns No. 1713 and 3065. The latex paint . . . from your favorite paint manufacturer.

THE DOW CHEMICAL COMPANY, Midland, Michigan



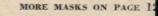
You glue or tape two paper bags together to make this thoroughbred a real winner. Large paper bag that slips over youngster's head is the neck of the horse. Slit a smaller bag down one side and attach to larger bag in position shown. Ears? They're the bottom corners of a paper bag. Fold rows of crepe paper, slit them, and glue to the paper bags to form horse's mane. Face, bridle and rein are crepe paper, too. Make holes in the horse's neck for your child to see and breathe through. And away we go!



A grocery bag and some fireproof

crepe paper, scissors and glue, and you have the makings of a Halloween mask!

See "Where Credit Is Due," page 152





A grocery bag blossoms into a daffodil when you use it as a base for flower petals made from two different shades of yellow crepe paper. Base petals are dark yellow crepe paper cut in leaf shape. Glue four of them around bag, letting petals overlap. Then glue a second layer of lighter yellow crepe paper petals over the first, again overlapping the petals.

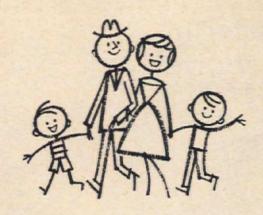


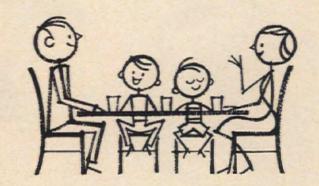
King of beasts is sure to scare the neighbors when your child wears it for trick-or-treating, but lion's as easy to make as he is harmless. Use a large paper bag, cut holes for eyes—and for growling! Nose is construction paper; whiskers, broom straws. For the magnificent mane, glue 1"x5" strips of yellow and brown crepe paper on bag. To curl, pull strips through fingers.

# Everyone

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in a
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Living Area, Zone 1—separate thermostat control—comfortably warm

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what you need. And Zone Control makes it possible to adjust temperatures according to the way you use your rooms. A thermostat in the sleeping area allows your children to sleep cool while the living room remains comfortably warm.

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The famous Honeywell Round

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Zone Control

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harmonizes with the friendly glow of the
oper bottom. The familiar bright red trigger
operates the spout cap to fill or pour.
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AT HARDWARE, HOUSEWARES, GIFT AND

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ELECTRIC BEAN POT

(Continued from page 10)



This unusual Hallowee mask is a pretty rose. T make it, glue many ruffle layers of pink crepe pape to an inverted paper ba After glue dries, strete and curl ends of the pe als. Glue green crepe p per leaves around the bo tom of the mask to for a collar. Stretch the leaves to stiffen so they stand out. Cut holes fo eyes, mouth. Clue co ored paper around then

What could be a more appropriate Halloween mask than a Jack O'Lantern?

Glue three or four layers of orange crepe paper to a paper bag, stretching to give rounded pumpkin effect. Cover a cardboard tube with green crepe paper to make the stem. Leaves are made of green crepe paper, too. Cut holes for eyes, and glue yellow crepe paper eyes, nose and mouth in place. Cut these features as shown, so they will really look like a pumpkin lantern you'd carve.



"Cup" for magazines is made from lower half of ordinary nail keg. Before cutting, move wire hoop on upper half to lower half, just below cutting line. Staple temporarily to hold staves in place. Sand very smooth. Legs are 2-in. pieces of broomstick; handle is made from 1/2-in. maple, screwed to side of "cup" (the handle must be hardwood, or it will split). When it is assembled, stain cup maple, dry, then paint on peasant designs. Fasten a strip of metal around top, over wire hoop. Paint this and bottom rim flat black, dry. Apply antique glaze of varnish, turpentine, and burnt umber. Dry, wax.

THE BUSIER YOUR AUTOMATIC WASHER, THE MORE YOU NEED SAFE, LOW-SUDSING DASH



Procter & Gamble made it especially for busy automatics . . .

# ASH protects your machine as it gets clothes clean!



e these can clog your hine, smother washing on, block rinsing and

ause poor cleaning!

DASH'S SAFE LOW SUDS

let your machine wash freely, rinse thoroughly. Dash gives you really cleaner, whiter clothes! DASH is a really revolutionary detergent—tailor-made for automatic washers always on the go! As a dirt-chaser, Dash is simply terrific—gets clothes cleaner than any other product made especially for automatics! Nothing you've ever used before (high-sudser or low-sudser) beats Dash for cleaning!

What's more, Dash actually protects your busy machine as it washes your clothes dazzling clean! Its exclusive low-suds formula is specially adjusted to automatic washing-rinsing-spinning cycles (won't clog or smother washing action as too many suds can). And Dash's special protective ingredients safeguard the metals and moving parts of your precious automatic.

Remember, the busier your automatic, the more you need low-sudsing Dash for washer safety, cleaner washes—Dash protects your machine as it gets clothes clean!

DASH GETS CLOTHES

CLEANER THAN

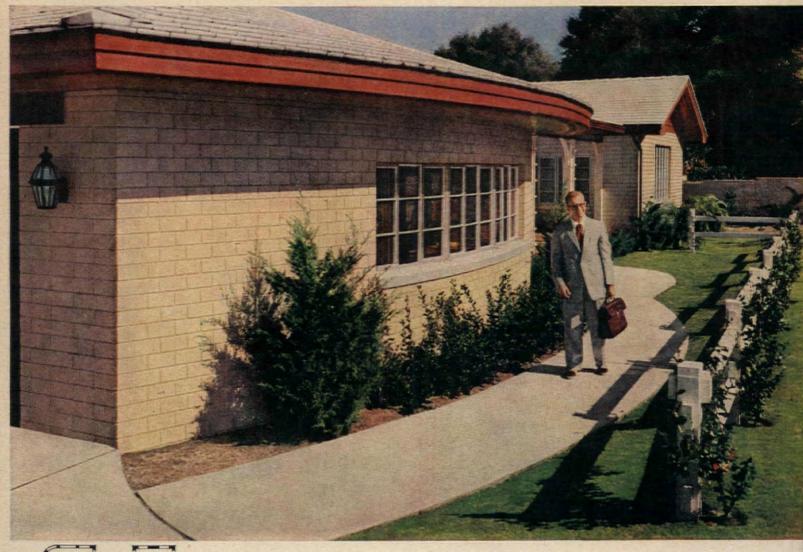
ANY OTHER PRODUCT

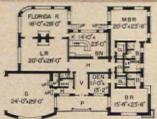
ESPECIALLY MADE

FOR AUTOMATICS !



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A national organization to improve and extend the uses of portland cement and concrete through scientific research and engineering field work

# IF YOU RESPECT INDEPENDENCE



DAVID BLAKE

er eyes, still mere glistening slits, were opening on a world as vague and shadowy as her legs were wobbly. Just ten days ago her mother, heavy in whelp, had sought the dim light of the closet and the old hat box to conspire with Mother Nature in producing four squirming miniatures.

At first the kitten looked more like a rat than a cat, but time quickly corrected this illusion. In four more weeks she would be lapping up milk and ready to sink her baby teeth into a piece of beef or liver. A little less time would be spent in sleep and more in tumbling about and feinting at shadows and dust in the sunbeams that filtered through the draperies.

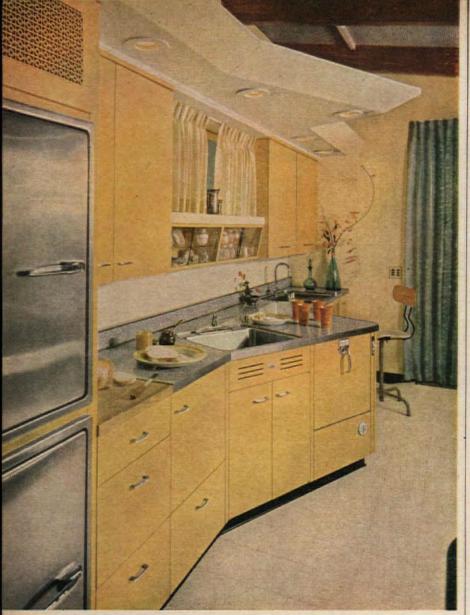
Soon, only too soon, she, like all modern cats, would face a world divided—a world where millions find nothing but dislike for cats, and other millions tolerate them for the service they render in vermin control. If she is fortunate she will find a home with one of the rarer humans who admire a cat for what it is—a human who understands that only the dog of all species is possessed of a philosophy of servitude. Only the dog flatters his master by dependence and a desire to please. The cat, if she is to live a happy life, must find a place where she is understood, where her independence is respected, her lithe-

some grace and capricious moments enjoyed, and her moments of independence shared.

Our kitten is fortunate. Her mistress will not confuse her individuality and planned behavior with lack of intelligence. Her mistress will expect that a cat's affection remains on a dignified plane, not shown by maudlin demonstration. In fact, her mistress has a fine understanding of cats. She erred only when she prepared a bed for the new litter in a box under the kitchen table where she could keep an eye on it. The dim privacy of a closet is much more to the liking of mother cats for the ceremony of introducing new litters to the world.

When the kittens were discovered, warm milk was added to mother cat's regular diet because there were four additional mouths to feed—insatiable, seeking mouths through which the rapidly growing little bodies received their nourishment. This would continue for several weeks—until weaning time, when, by occasionally experimenting with a saucer of warm milk, it is found that the kittens are ready to learn to lap. When your kittens reach this stage, it's best to give a small amount of milk at a time, so that the change from their mother's milk to cow's milk won't be upsetting.

PLEASE TURN THE PAGE



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# Independence

(Begins on page 15)

Weaning to solid food is best left to mother cat. If you give her a few small pieces of lean beef, lamb, veal or chicken, she will know when to bring samples to her growing family. She will know, too, how to arouse their spirit of competition by growling, spitting and cuffing at them in a manner most threatening. This only makes them more determined to have the new delicacies she provides.

At weaning time our kitten is ready for vaccination to protect her from the dread virus of feline distemper. This virus is especially dangerous to kittens and is fatal in a large percentage of cases in from one to three days after the kitten gets the virus. Two injections about a week apart will usually give life immunity.

Though she will strive always to keep her coat clean and sleek, a kitten may become host to lice, fleas and other external parasites. Especially because she does keep all foreign material from her coat, care must be taken to use only such preparations as are harmless to her if taken internally. She will invariably try to lick away anything that is applied as an insecticide. Chlordane, DDT, naphthlene and any coal tar derivatives are to be shunned. Ask your veterinarian what product to use. Only the finest oils may be used, or else the fur will become sticky.

Most cats will eat any protein part of a human diet from beef, lamb, chicken and liver through the whole gamut of fish. Giblets are a delicacy and the expensive canned salmons and sardines can become the exclusive diet if we are foolish enough to let cats get away with it. Care must be taken to limit starches and to feed no fish bones or meat bones that are sharp or will splinter.

For some- peculiar reason, cats would like to include rubber bands in their diet, and thread—especially if there is a needle at the end. Feathers and grasshopper wings seem strangely attractive, too, but this should make one suspect internal parasites. The presence of several possible kinds of worms can be identified by a veterinarian. If your cat gets worms, have your veterinarian apply treatment.

The chances are 99 to one that our kitten is a domestic shorthair, as the common cat is technically classified. But should she fall into the one per cent she might Le Persian, Burmese, Siamese, Manx or Abyssinian.

Persians, the only longhairs, were imported from India, Central Asia and Turkey (Ankara-Angora). Broader in head and shorter of body than the shorthaired breeds, the Persian has wider-spaced eyes and a pert nose. The colors, which change with the times in popularity, are black, white,

silver, cream, smoke, blue, tort shell and the mottled coloration the tabby.

The Burmese, bred to its preperfection in Burma, is a solid of brown with deep yellow or hazel e The Burmese is much like the Sian in general conformation and in friendliness of its temperament.

The Siamese, longer of body legs than the western breeds, he more pointed face, and blue which are sometimes crossed. coloration is more distinctive. body is cream, with ears, snout, and lower legs of dark brown (point), or the body is greyish with blue ears, snout, tail and (blue point). The Siamese is a smaleaner cat than the other breeds

The Abyssinian, direct descent of the cats of ancient Egypt, is of paratively rare. Its markings are smetrical variations of grays browns in contrasting shades.

The Manx cat is a tailless varimported from the Isle of Man ancestors are said to have lar there when the Spanish Armada wrecked. Cats have long been friends of sailors on shipboard, for their ratting talents and the pany they furnish on long voyage is believed that the Spanish sa first came upon the Manx cats in and had a number of them ab when they made their fateful voy

It would be quite rare were a male kitten to be orange, a reserved for the males of the spe but she and not her brothers n be tortoise shell.

All virtue? No! Kittens grow to menace upholstery, wanting sharpen their claws on it. Wr scratching post to encourage you to devote her instinctive punish to this rather than the furniture

Birds, too, will be her vice. This is perfectly natural to her in the scheme of things. It will tress you. A harness with a few attached will warn birds, and cat will soon know that her states is ineffective because it is not and therefore not worth indulgities —especially if it is not necessaria full stomach.

But until she grows, the kitte are observing is far from a me to fabric or birds. As she snu closer to her brother and sisters closes her squinty eyes to sleep is quite oblivious of the pleasur will give with her soft clean fur playful moods and languid mon her luxurious stretching and her p ful purring.

THI



# One! Two! And You're Through!

New One-Two method with Johnson's Wax Polisher-Scrubber makes floor care so much faster—so much easier!



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Just use the amazing new Johnson's Wax Polisher-Scrubber, with one of the exclusive disposable pads and Johnson's Beautiflor Liquid Wax, to remove the dirt as you apply the wax. This one, simple, automatic operation leaves your floors thoroughly cleaned, waxed and ready for polishing.



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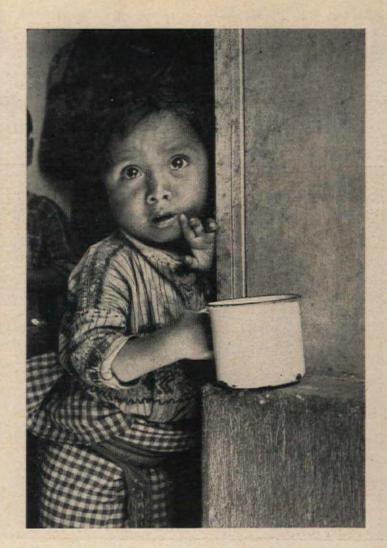
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# WHO'S AT YOUR DOOR ON HALLOWEEN?

Thances are, this Halloween, that many of those little witches, ghosts, and goblins who ring your bell won't be up to their usual hijinks. Instead, they'll be collecting pennies, nickels and dimes for UNICEF, the United Nations Children's Fund which provides milk and medicine for children in under-developed countries. And in learning to "share instead of scare" they'll be part of a new and growing Halloween tradition.

The idea of "Trick or Treat for UNICEF" was started in 1950 by one lone church group, and last year children in 6,000 communities raised over \$500,000. As a service to over 32 million sick and hungry children, UNICEF provides penicillin, sulfones to treat leprosy, DDT to prevent malaria, and milk for under-nourished children like the wistful Guatemalan tyke above. For each dollar of UNICEF aid received, countries usually put in about two dollars of their own to help sick and hungry children.

Families, churches, schools and community groups support this program with increasing enthusiasm. Everyone, from the mayor on down, cooperates to direct small-fry activities, and the children find that a UNICEF Halloween retains all the traditional fun-costume parties, apple-bobbing, hay rides, and the collecting of treats. If you would like help in organizing a UNICEF Halloween in your neighborhood, write to the U.S. Committee for UNICEF, United Nations, New York, for free advice, Planning kits, containing material for a group of 25, are \$1 each.

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84"	45"	84″	9.59
84"	45"	90″	9.79
168"	92"	63"	19.95
168"	92"	84"	22.95
168"	92"	90"	23.95
252"	140"	63″	31.95
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FIBERGLAS PRINTS BY THE YARD Wide (State Color)...\$1.98 Per Yard

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Width per Pair	Widths Up To		per Pair
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84"	45"		5.98
84"	45"	63"	6.49
84"	45"	72"	6.98
84"	45"	84"	7.79
84" 84"	45" 45"	90″ 99″ 63″	7.98 8.98 16.98
168″ 168″	92" 92" 92"	63″ 84″ 90″	18.98 19.98
252"	140"	63"	26.95
252"	140"	84"	29.95
252"	140"	90"	31.95

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# It's Fun to Phone



### DOLLY PHONE

The cuddly rag doll in the little girl's arms is Dolly Phone, designed by Bil Baird of the famous Baird Marionettes.

# Antiquing Is a Serious Day's Work

TV's Imogene Coca, in step-by-step pictures,

shows how to land a bargain

JOHN LIPPERT



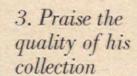
It's easy! Just follow the rules



the merchandise



2. Set a friendly tone of rapport



4. Show a genuine interest

MORE ON PAGE 23





# The Duchess of Elm Street recommends carpet

Carpet is a great help to a Duchess these days.

Carpet's softness and warmth keep her comfortable when she's doing homework or consulting with friends on the phone. Carpet's quietness muffles her footsteps when she's going to see if there's any cake left, and carpet's safe footing saves mother many anxious moments when the Duchess takes stairs two or three at a time.

In fact, carpet is as indispensable to her parents as it is to the Duchess. For carpet not only brings quiet, comfort and safety to

a house — it brings richness and beauty, too. Yet, for all its richness and beauty, for all it does to decorate a room or a home, carpet asks so little in time, care and money. Just once around with a vacuum keeps carpet looking lovely...and prices are far lower than you'd expect.

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Home means more with carpet on the floor-more comfort · quiet · safety · beauty · easier care

# CONTINUED FROM PAGE 21 5. Accept his word as an honest dealer 6. Test the sturdiness of construction 7. Come to a quick decision 8. Discuss price firmly $AND \dots you'll$ end up with a real BARGAIN?

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"This is me before I discovered what fun it is to live with the Knox Eat-and-Reduce Plan."



"Three months later I was down 35½ pounds but I felt so fine I continued the Plan."



"Today I am a new woman. Down 61 pounds. No other re-ducing plan could have done it."

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"My friends can't believe it. I had been overweight for years. I love good food. Many times I tried to reduce, without much success. Last year, in connection with my profession, I sent for the Knox Eat-and-Reduce Plan book with the Choice-of-Foods Chart. As a restaurant food planner I realized it was safe and practical. No drugs. Just good food. "Well, I found it was easy and

very pleasant to follow, even at restaurants, while working regularly at my job. After three months my waist, bust and hips measured five inches less. Mind

you, I had eaten 'most everything I like, including desserts, with three good meals a day and be-tween-meal snacks. I had never felt better in my life. So I went

on with the Plan.
"Today I am 61 pounds lighter
than I had been. I have learned
the easy habit of balanced eating, without giving up any of my fa-vorite foods. I feel fine! If you are overweight because of too many calories, I advise you to send for that safe, easy, pleasant Knox Eat-and-Reduce Plan."

Rose Grace

### EAT YOUR FILL AND LOSE 2 TO 5 POUNDS A WEEK

Don't think you can't enjoy the Knox Eat-and-Reduce Plan as Miss Rose Grace did. If you love good food and are overweight because of too many calories you, too, may bring down your weight without hunger, discomfort or loss of energy. Whether you'd like to lose 10 pounds or 50 pounds, this famous Plan, which hundreds of thousands have followed, may help you. Enjoy most of the foods you like. The Knox Plan

is the safe, practical, natural way to reduce. Send for that free book described below. DOCTORS RECOMMEND KNOX, the real, unflavored gelatine, made with exacting pharmaceutical care. It is all gelatine, all protein, no sugar, unlike factory-flavored jell desserts which are about 1/4 sugar.



Its 36 pages, plus the generous Choice-of-Foods Chart, do away with dull calorie-counting; give menu suggestions, 74 recipes and variations, your own weight-and-measurement chart, and complete, detailed advice on safe, natural, enjoyable reducing. Don't let another day go by. Mail this coupon and get ready to see the pounds melt away week after week,



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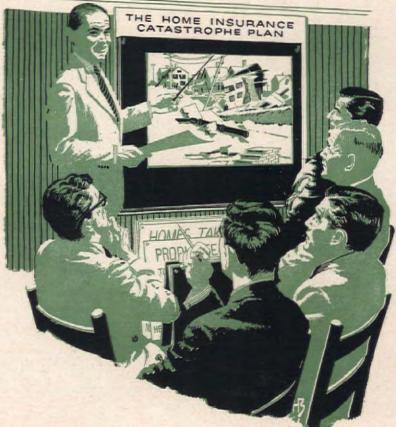
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What it takes to make them

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Fences and felines

Mary-Ann Ratjen, age 7, chose a picture with a fence in it. She put the fence in the foreground; liked cats, so added them.

# Golden Anniversary Chair comfort cushioning with Firestone Foamex

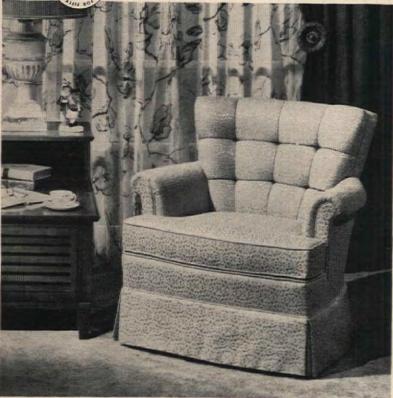


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# WAYS TO CONFOUND A MEETING

KATHERINE ROGERS

ome autumn, and committees, the summer-hibernating species, pop up again like mushrooms after a rain. If you're a chairman—or hope to be one this season—here are some rules you'd be wise to remember.

• Never call the meeting to disorder on time, as there is no need to be a stickler for form. Begin half an hour or even three-quarters after the stated time. While they wait, those who have been foolish enough to be punctual can catch their breath and amuse themselves—the women knitting; the men playing solitaire.

• Don't warn those whom you will ask to speak, as nervous anticipation will upset them. Also take care not to inform committee chairmen that you expect them to make reports. Then, if they are unprepared, bawl them out in such a way that they will be tempted to resign their posts. There is such a thing as too much complacency.

· Don't wear yourself thin making advance preparations for the meeting. Why have everything organized and dull when confusion and surprise are so much more interesting? People will attend your meetings to see what will happen. Mrs. Fitemore was a lady chairman who exercised minimum foresight as a presiding officer, but what of it, for, whenever things got too complex for her, she would give the latest report on her domestic squabbles, always more intriguing than club business anyway. Twice she was unanimously re-elected to avoid interruption in the battle news; and. during her tenure, death and high water were the only forces strong enough to mar the club attendance record.

• Take advantage of the chairmanship to practice public speaking—you may never have another chance! Why not begin with a few anecdotes, reminisce about your youth, praise the intellect of your offspring, discuss your hobby of collecting snuff boxes, put in a plug for your political candidate, give your friend who owns a paint store on Pine Street a little publicity (even though his prices are high), and so on? You should be able to drone on for an hour and a half at least. If

CONTINUED ON PAGE 175



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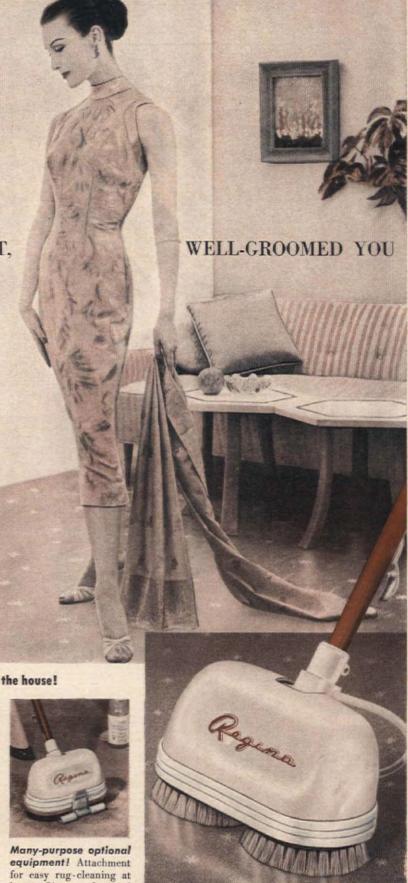
They think you're lovely at the door...
But what will they think when they see the floor?

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This is the polisher that gives your floors a lustrous, professionally-cared-for look . . . without hard work! At the touch of your fingertips, the Regina scrubs, waxes, polishes — protects and beautifies all your floors. And, with Regina, frequent re-waxing is a thing of the past! In-between-buffings maintain the brilliant, satin-smooth finish . . . even when you use self-polishing waxes! Ask for a Regina demonstration at your favorite store—and enjoy floors that keep their new, jewel-bright look through the years.



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r-smooth polish-Twin Tampico polg brushes give you h, ring-free finish. 2" brush-width does areas faster. Won't aseboards.

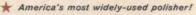


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Regina's twin scrubbing
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quickly, efficiently.



Super-bright buffing! Regina's twin buffing pads revolve 600 times a minute—bring out the lustre of floors, furniture tops, kitchen counters as no other buffing can!

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"Horn of
Wooden :



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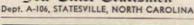
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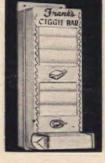
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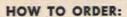




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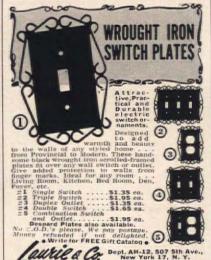
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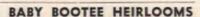
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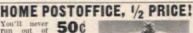
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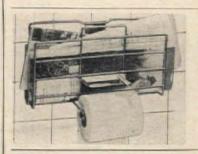
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SADDLE SEATS . BENT WOOD BACKRESTS SADDLE SEATS • BENT WOOD BACKRESTS
The finest glue and dowel construction for a full
lifetime of comfort and service. Smart clean
lines that make them at home in any room.
Solid birch or maple sanded silky smooth ready
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25 Cards & SPECIAL OFFER! Decorative red and green holly-lined envelopes at no extra cost if you order cards direct from this ad without sampling.

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FREE SAMPLE If you are unfamiliar with the quality of our work, send negative and 3c return postage for sample card and folder showing 6 available designs. (If no negative, send snapshot and 50c for new negative.) Offer expires December 1st.

### ASSOCIATED PHOTO CO.

Greeting Card Division

DEPT. A1 P.O. ANNEX BOX 66 CINCINNATI 14, OHIO

UNIQUE GIFT ITEMS FOR EVERYONE FROM EVERYWHERE!



animals and one clown plus is, yards of canops and tent all. \$3.95 ppd. Money back



HONEY BEE SERVER SET

P.O. Box 74546



BUTTERFLIES IN FLIGHT by Isys Sue

different). \$3.95 ppd Dept. AH



Mobile workshop grows with the home handyman's budget. You start with the Yates-American 8" tilting-arbor saw (\$159.50less motor, guard, and extensions)—then add the 4" jointer (\$59.00) and the 10" sander (\$16.00).

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YATES-AMERICAN Dept. J. 789L N. Fourth St., Beloit, Wisconsin

3 Initial Sealing Wax Signet Kit \$2.00 ppd.



Add a mark of distinction to letters and gift packages by sealing them with wax stamped with your personal engraved signet. Makes them immer proof too. Up to 3 initials hand engraved in brass and mounted on a handle. Kit comes complete with 2 sticks of genuine sealing wax. Unusual and distinctive gift. Only \$2.00 ppd. HANDY GIFTS, 1001 Jasperson Bldg., Culver City 17, Calif.

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Rose Salts & Peppers add a bit of old fash-charm to your table. Individual 2" salt & pep-re made of delicate white china, have a dainty noss rose design with a golden fired top. Set of es an attractive and inexpensive gift.

Write for FREE gift catalog n Guaranteed or Money Refunded

HELEN GALLAGHER

413-K-10 Fulton St. Peoria, III.

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BEAUTIFUL STATE FLOWERS and STATE BIRDS in radiant, natural colors for treasured needle-work or textile painting. No. C626 State Bird designs and No. C9901 State Flower to fit 9 inch quilt blocks. Pictures, linens, etc. Com-plete set of 48 designs, in re-usable Hot Iron Transfers. Only 50c each—or both sets sent postpaid for \$1.00. Detailed direction charts included for easy, beautiful handwork. Rush your order to—

AUNT MARTHA'S STUDIOS, Dept. 607 1243 Swift Kansas City 16, Missouri

MUSIC APPRECIATION strikes a decorative note for a playroom, music room or den. A giddy assortment of Musical Y-rettes of black plastic with the appearance of wrought iron includes a musical staff, 5 instruments, (ea. about 17" long), and notes. Scatter them over the wall in a harmonious arrangement. \$2.50 ppd. Glasscraft Mfg. Company, 920A Chicago Ave., Evanston, Ill.



HOW YOU CARRY ON your arm all you need when you go shopping is a mystery unless you have a real sachel bag. Saddle-stitched leather one sporting two big brass initials has turn lock to secure handy outside compartment as well as roomy inside. 101/2" high. Black, red, or tawny tan. \$3.95 ppd. (tax incl.). Vernon Specialties, 156-A Fourth Ave., Mt. Vernon, N.Y.



ECHOES OF CHINOISERIE. We love the graceful pagoda-shaped "roof" that tops this pretty wrought metal wall shelf. Of course it would be perfect in a bathroom, but can't you picture a pair holding tiny plants in a foyer, or one displaying figurines in a bedroom. Choose white, black, or gold. 18 x 18" overall, 4" deep. \$3.95 plus 35¢. Laurie, Dept. AM-9, 507 Fifth Avenue, N.Y. 17, N.Y.



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Only PER YARD

NOW! Get clean, fresh satin ribbon for only \$1.00 per 100 yards (300 feet)! Far less than you would pay in stores. Save as much as 5e per yard. All first quality, fully 7/16" wide ribbon in 50-yard rolls, Color-fast with no-fray edges. Perfect for git wrapping, party favors, hair bows. Choice of White, Gold, Red, Emerald Green, Royal Bine. State colors desired. Two 50-yard rolls, \$1.00; additional rolls 50e each. Add 15e per order for postage. No C.O.D.'s. Satisfaction guaranteed. Gift Catalog free. SECRETS
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12-page booklet included F with your order. Filled with einstructions for tying gorge bows, pom-poms, gift packa etc. Order several rolls NOW!

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layer of fiberglass, making the Shoji structible. (They are sold for as much; translucent, 24' x 60' in size. We have a of a few hundred. Frame them as single p as a hinged screen. TO ORDER: Sene money order. For C.O.D. send 1/3 depa add 4% state tax. Our regular 10-day mantee applies.

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ASSEMBLE

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Black wrought-iron, 11½" x 6" deep. Brass-brushed brackots form magazine

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It's easy! It's fun! Everything furnished, in cluding your choice of quality fabrics all cut it size. Complete, with instructions on how to as semble. Beautiful chairs, sectionals, love seat

NEW TRENDS FURNITURE CO. Dept. A10 737 Robertson St., Wauwatosa, Wis.





MERMAID FOR EACH OTHER are the cutest Merman and Mermaid that ever went off the deep end together. The He is blue-striped, the She is pink-striped, and both have yellow varn hair, appliqued felt faces, and a saucy flip to their tails. Each is 16" high, and filled with kapok to make our favorite throw pillows to date. \$2 ea. or \$3.95 pr. ppd. Craft Shop, Dept. A, Cambridge, N.Y.



SONG OF INDIA strains can almost be heard from this imported handblocked, washable ecru cotton bedspread. Pattern is made up of ancient Moslem and Hindu designs in rich native colors. Cut one in half for matching draperies. It also 90", \$3.60; 72 x 108", \$4.10; 90 x 108", \$4.75 ppd Constitution makes a smart blanket cover. 72 x , \$4.75 ppd. Greenhall, Dept. AH, 1133 Broadway, N.Y.C. 10.



A LITTLE RED STOOL with a child's own name on top can be a very special possession. It can be a doll's tea table, a step-up for brushing teeth, an up-front seat to a Disneyland adventure, an imaginary driver's seat on a rocket ship to the moon. 14 x 8" and 734" high, it's even strong enough for mother to use. \$2.95 postpaid. Meredith's, Dept. ah, Evanston 3, Illinois.

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#### **Brings The** Outdoors Indoors

Gives fine sweet smoke taste to meats, fish, fowl, salads and vegetables. From high in the northwest Rocky Mountains, the essence, the flavor, the very fragrance of rare mountain woods

ght directly to your table, stove or ecue. Unbreakable, modern spray e contains six months' supply. Only

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Bozeman, Montana

#### SWINGING WALL BRACKET of Hand-Cast Iron



lectrified oil lamps otted plants. Satin , extends 9½" from bowl 3½" at base, s to 5". Attractive Send check or

The Carriage House Colonial Farms, Box A-3 Middlebush, N.J.

Personalized up & Saucer

ly \$2.95 ppd.

dainty vely teal

Chicago 90, III.

## Swinging Bracket Lamp

Old fashioned charm faithfully re-produced to provide light where needed. Adjustable hurricane lamp in black wrought Iron, with 8" hob-nail milk glass shade. Mensures 16" overall; ex-tends 13" from wall. Has a 3-way socket for a 50-75-100 watt bulb.

\$10.95 plus 50c East: \$1.00 West of Miss.

Copper Dredge Set



Tenifer House Dept. A-10 New Marlboro Stage Great Barrington, Mass.



YES, 100 TOY SOLDIERS FOR \$1.00—To introduce our molded plastic toys, we'll ship you 100 Toy Soldiers for only \$1. This big colorful assortment includes 4 Riflemen, 8 Machinegunners, 8 Sharpshooters, 4 Infantrymen, 8 Officers, 8 Cannon, 4 Bazookamen, 4 Marksmen, 4 Tanks, 4 Trucks, 4 Jeeps, 4 Battleships, 4 Cruisers, 4 Sallors, 8 WAVE's, 8 WAC's, 4 Bombers and 8 Jet Planes. Each toy completely assembled, designed to scale and measures up to 4½". Order several sets NOW: they'll keep your kiddies busy for hours. Send \$1.00 plus 25e for postage and handling for each set of 100 toys to— YES, 100 TOY SOLDIERS FOR \$1.00-To intro

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12" GIANT 3-DIMENSIONAL STAR Glows in the dark. A beautiful 12-pointed star . . . pure opaque white by day, reflects absorbed white by day, reflects absorbed light at night. 3 dimensions-perfect for window, atop the Christmas tree or hanging from any light. 75c each.
SPECIAL: 3 for \$2 ppd. Dept. A-D10

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ELECTRIC JINGLE BELLS

AUTOMATIC ringing Christmas bells

will ring a Merry Christmas welcome

over your holiday door; of course a

set is really fabulous on your tree; a truly inspiring tinkle at plant or

office. They begin their perpetual "tinkle" the moment you plug them

Reatty BIG NEW GIFT catalog.



Add this handsome trivet to your collection . . . and be sure to include it often on your Christmas gift list. It's made of heavy cast iron, dull black finished. May be used equally well as a wall decoration or for strictly utility use in the kitchen or dining room. We're offering this truly remarkable value to help make many new friends for Foster House . . . so order as many as you need right now at this special low "get acquainted" price. Only \$1.00 each and we pay postage. Order today.

Satisfaction Guaranteed or

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Satisfaction Guaranteed of Money Back.

FOSTER HOUSE 430 (K-10) So. Jefferson St. Peoria, III.

Your BABY'S SHOES PRESERVED in CHINA-LIKE BEAUTY

The Original world-famous PORCELYNIZED\* process— NOT merely a pearl lac-

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NOT merely a pearl lacquer coating—is a twice-baked permanent finish that transforms your baby's first shoes into exquisite Dresden-like treasures. Beautifully color-toned to order. Sold only by mail.

Write for FREE ILLUSTRATED FOLDER DorAnn's 73E Fordham Rd., W. Newton 65, Mass.



Label Your Home Cooked Goodies-50 PERSONALIZED PANTRY LABELS \$1

PARENTS

HANDY GIFTS



Your youngster will be the most popular on the block when he gets this set of 100 Pirates. Big colorful treasure box includes:-- 8 Swordsmen, 4 Prisoners, 8 Cannon, 8 Buccaneers, 4 Galleymen, 4 Treasure Chests, 4 Chest Bearers, 8 Mermaids, 8 Accordion Players, 4 Pirate "Goldbrickers", 8 Treasure Dig-gers, 8 Musketeers, 8 Pistol Fighters, 8 Seamen, PLUS Captain Kid, Long John AND a Fleet of 4 Ships. Each to scale, about 2" tall, with full detail, stands on own base. Of durable bright plastic. Order several sets NOW and keep the kids happy for hours. Send \$1.25 for each postpaid set of 100.





SPEC-GLAMOURIZERS—\$1 pr. Dainty Snap-on jew. eled rims, fit any eyeglass frames. 5 styles—'dimmonds' or apphire blue stones, or peris a silver monds' or apphire blue stones, or peris a silver monds' or peris on gold, 52 pr., 5 pr. for Rhinestones or pearls on gold, \$1 pr., 3 pr. for \$2.75. or all 5 pr. for \$4.50. RUTH BRAWER, Box 4035, Dept. ASG, Tucson, Arizona



Cinnamon Brown or Polar Bear White

Youngsters just love to sprawl on BIG, shaggy "Fuzzy Bear"! He's soft, thick cut-pile chenille that feels just like fur. He'll flop down anywhere you put him .. for games, TV, nap time or bedroom decoration. His plump, jolly head is a pillow, a chin rest, a stuffed toy. "Fuzzy Bear" is mem's pet too, because he can be tossed right into the washer (pillow is removable) . . . and he has a safe, non-skid backing.

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Milwaukee 4, Wis.	
Please send me	Bear Rugs
on Money-Back Guarantee	at \$4.95
each bear. White	
senclosed—ship p	repaid.
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NAME **ADDRESS** 



"SHE WALKS IN BEAUTY," for Taffy-TV is beautiful in every perfectly proportioned detail from the girlish charm of her pony tail hairdo and heart-srealing face to the tips of her pretry toes. She is as versatile as she is beautiful. Notice how her jointed knees, ankles, hips, arms and head are capable of almost every natural movement that your own body makes. Taffy will not only hold her positions firmly, but when you walk or dance with her by moving one of her arms or legs, her other limbs and her head will gracefully move to match Taffy's action. She has a skin-soft Vinyl face with sleeping eyes and thick, lustrous, roored Saran hair you can comb, wash and wave. She is ruggedly built to withstand even the smallest child's play and she is a pleasure to dress, Her walking-dancing mechanism has been rigorously rested and is fully guaranteed. Taffy will be the greatest thill of the year for any girl, big or little. Your money cheerfully refunded if this is not so.

Taffy is available dressed in either High Fashion

Taffy is available dressed in either High Fashion Formal Ensemble or Television Ballerina Ensemble. Please specify which costume wanted. With BOTH ensembles \$1.89 additional.

HIGH FASHION ENSEMBLE (Largest Illustration) consists of Formal Gown with velver collar and fine Faille-type washable cotton print with velver trim, Full Length Nylon Stockings, High Heel Shoes, and Panty

Briefs.
TELEVISION BALLERINA ENSEMBLE (Small Illustrations) consists of easy-to-dress I piece fluffy net Tulle TU-TU with silver Lame Bodice Ballerina Costume, Hip Length Cotton Baller Stockings, and soft-toe Ballet Slippers.

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Now . . decorate your nursery or play room with these all new, lovable Nursery rhyme plaques. Each figure is \( \frac{1}{6} \text{" thick and the colors are adorable. Comes die-cut ready to hang. 8-10" TALL Set consists of Little Bo Peep (5 pcs.) and Hi Diddle Diddle (5 pcs.). Use FULL COLOR on furniture, cribs, walls, etc. Lasts FULL COLOR for years. Washable too. \$2.95 both sets plus 32 cents postage. Money back guarantee.





uns on flashlight bat-rry. Has own cable ack. Set contains en-ne and coal tender us track. Only \$2.98 id. Nice gift. Money ick guar.



3-D Trophy Heads

S. OLEVIN, 8529 Comolette Ave., Downey, Calif.



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➤ ADORE this BENCH — seats three adults for TV or Fireside, or Coffee Table. 2" selected N. H. White Pine, 12" x 48", Ht. 13½". Flared Legs, Fluted Edges, rich graining, handrubbed, old Pine finish. A REAL BUY!

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Our Silhouette Baby Shoes or Dises, each engraved with a child's name and birthdate, make treasured gifts for fond parents and grandparents, when attached to the bracelet or keychain. Made of Rhodium-Anish STERLING SILVER for 1/20 12K GOLD FILLED, they are sure to become family heirlooms. Each is % across. Easily attached single ones may be added as the family grows. PRINT CLEARLY. Silhouette Shoe each \$1.10 Dise each \$1.10 Horseshoe Keychain 1.25 Bracelet 1.10 Prices include engraving, tear and postage.

e engraving, tax and pos or FREE GIFT CATALOG 422-K2 Washin Brighton 35, NANCY NORMAN



## COPPER MINIATURE WALL PLAQUES

Delightful new Early American Simulated copper miniatures in plaque form for those kitchen, dining or patio walls. Set consists of 8 authentic miniatures, 5° high on ½° thick laminated card stock. Hand printed in tones of copper and brown. Washable too! Only \$2.95, plus \$2¢ postage set of 8, ppd. Make excellent gifts. Money back guarantee.

Hollywood Arts, P.O. Box 602, Dept. AH, Encino, Calif.

DANGLE DAN is on an elastic leash, so he will hop, skip, and jump joyfully along when his little owner takes him out. And with those big. sad, soulful-eyes, would anyone ever have the heart to leave him at home? Soft and cuddly, he's quiet unless you pinch his nose. Washable pink or blue plush with foam rubber inside. 15" long. \$2.95 ppd. Hobi, Dept. AHI, Flushing 52, N.Y.

WHAT IS IT? Well, we didn't know at first either but just show it to a Navy man and he'll tell you it's a real Bo's'n's Pipe. We'll bet he'd love to have one, too. And lady, if you want to whistle for a sailor, especially if you're married to one and it's chow time, one toot on this and he's back aboard ship. 41/2' long. \$2.50 postpaid. Ward Phillips Company, Carpentersville 5, Ill.

PRAYER NIGHT LIGHT which provides just enough light and an atmosphere of reverence and security hangs on the wall like a picture. It will inspire a tot to say his prayers, too, like the child shown. Removable 6 watt bulb lights up the lamp in the 3-dimensional scene of translucent plastic. 71/2 x 8" \$3.98 postpaid from Tower Press, P.O. Box 591-RA, Lynn, Mass.









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Muslin

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COUNTRY CURTAINS

\$3.50

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with Unbleached

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Tie them on gift packages, make decorations, dress up cakes or place cards. Each little bell is a masterpiece of perfection in smooth plastic, with slots at top for tying. All-occasion assortment includes red, green, blue, and white bells, ½" to 1" long from tip to clapper. Stunning on Christmas gifts! Bargain package of 100 is \$1.00 postpaid.

WALTER DRAKE & SONS, 410 Drake Bldg.



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Crystal chandelier sconces. Also new de chandeliers in BLA WHITE metal, son different to meet of trend in decorating. from \$12.50. Satis guaranteed. Free cat

CHANDELIER Dept. A-34 Leaksville, N.



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A-BIT PRODUCTS
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Handsome, all wood tray, full 10" square, with colorful, am ing "Gay Nineties" design. Fully liquor-resistant. First nar under pictures as shown. Last name after phrase: "Have Drink (or Snack) with. . " Specify drink or snack. Pt. Carefully. Satisfaction guaranteed Orders for Christmas livery taken to December 1, 1956.

SEND \$4.50 TODAY! \$4.50 ppd.

THE SEA CAPTAIN'S CHEST
Dept. AH, Fisherman's Wharf, San Francisco 11, Ca
Send for FREE brochure on wide tray selection.



LOTS OF LOVIN' ARMS make Olive and Oscar, the Octopussys, the favorites of toddlers or teenagers. Made of heavy washable cotton varn with button eves, he is black, and she's a beautiful sherbet yellow or white, and both are dolled up with gay red ribbons. From head to fingertips 17". \$3.25 ea.; \$6 pr. Ppd. Mayflower Ind., Dept. AH, 15 Tennis Road, Boston 26, Mass.



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The comfort of this Blanket Support will be appreciated by everyone. It eliminates disturbing weight of blankets by neatly lifting the covers from your feet. Refreshing sleep comes easily and naturally when you can stretch and turn freely. It always keeps your feet cozy and free—it relieves tensions and soothingly relaxes you. Enjoy it equally with sheet, blankets for electric blanket. Fits any bed, no attaching. Arms fold flat. Also an absolute necessity for arthrities, invalids or any restless sleeper. Order today—complete satisfaction guaranteed. Only \$3.98 plus 256 postage.

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YES! 100

GARVIN REID

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Realistic natural color Santa and reindeers of molded styron, 12" tall, approx. 5' long. For roof, chimney, lawn. \$1.98. ALSO LIGHTED SET: Each team and Santa has floodlight at base. Approximately 22½" tall, 8' to 10' overall when arranged. Cord, bulbs. Complete \$8.95 ppd. Dept. A-K10.

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Display your choice Christmas cards with decorative black and gold sleigh, reindeer. Holds 144 cards on 6 hangers. For mantel, wall. 41" overall. \$2.25 ppd. Dept. A-810.

200 Beatty Building Carol Beatty
HOLLYWOOD 46, CALIFORNIA



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To introduce Helen Gallagher to ever so many new friends, we're offering this exquisite covered butter dish for an astonishing \$1.00, postpaid. It's a generous \$6\foatstyle{2} \text{long, of snowy white china and decorated tastefully in the true old fashioned Pink Moss Rose pattern. Top recesses into china tray.

FREE clubs in Guaranteed or Money Back.

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1.000GIFTS

HELEN GALLAGHER 413-K-10 Fulton St., Peoria, III.





one. .\$4.10 ppd. n Rolls



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BALL POINT TUBES OF BRILLIANT COLOR

## DECORATE ANY SURFACE WITHOUT A BRUSH!

It's so much fun - and profitable too

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COLORFUL WAX FRUITS Back in vogue are these old-fashioned Wax Fruits that make such wonderful decorations. Temptingly real. Will withstand 120°. 12 fruits as shown \$3 ppd.

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Avoid household drudgery! Wonderful Miracle Cloths have been developed to clean your home quickly and spotlessly. Each one of these new Cloths have built-in wonder-working ingredients to make household chores real easy. They're all guaranteed to save you count-less hours of work or your money back! Order direct by mail from:

SPECIAL **79**¢ Any 3/\$2.25 Any 5/\$3.33

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windows stay clear lerful for mirrors, es illy in the bath. Use



SHINY CAR IN MINUTES gleamin a dry cl Cloth g





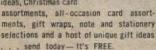




The cutest yet . . . for your table or collector's shelf. An exact replica of your toaster - even to the "Pop-Up". A touch of the finger "pops up" the toast-shaped salt and pepper. Black plastic base with silver metallic body. Plastic toast-shaped salt and pepper - one white, one brown



Beautiful 32 page full color catalog chuck ideas, Christmas card



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HANG ON WALLS OR WINDOW FRAMED TOP AND BOTTOM 81/2" x 22"

USE FROM

#### NEW CHRISTMAS DECORATIONS .. 'AUTOGRAPH" WALL SCROLLS

#### Special Christmas **Greeting Scrolls**

Same as above. For "truly different" season's greetings for special friends or relatives, 6 for \$9.50-12 for \$17.00 (asstd).



JEAN WILLIAMS.

3-D TROPHY HEADS FOR SMALL FRY

Tiger, with on walls or den. high. \$1.95 set of 4

15047 Devonshire, San Fernando, Calif.

## WE SHIP AT ONCE FINE SATIN 50 YD. ROLL RIBBON

CHOICE OF TEN LOVELY COLORS
White, Xmas Red, Green, Pink, Light Blue, Royal
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Factory-fresh, extra strong weave, no scraps or
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direct by mail from SUNSET HOUSE,
asphalt tile, linoleum—even rugs! Wonderful
Sunset Bldg., Hollywood 46, California.

DIRT DISAPPEARS in a single stroke for picking up dog and cat hairs - dust walls and ceilings. Can't scratch—not even the wax on your floor. Specially contoured to get into every nook and corner. Handle has natural sweeping angle. Try this new Magna-Broom in your own home. Guaranteed to be the most efficient method of sweeping you've ever used or your money back! Only \$1.98, postage paid. Order MAGNA-BROOM direct by mail from SUNSET HOUSE, 488 so LOVELY TO FACE yourself in an exquisite hand mirror pretty as the prettiest Valentine you've ever received, pretty as your own face. So feminine, its presence on your dressing table transforms your bedroom into a "boudoir." Of scrolled iron topped with a cupid, it's 14" long, comes in pink or white. \$5.95 ppd. Townsend House, Dept. A-1, 645 Bergen Ave., Jersey City 4, N.J.

DON'T TURN THE CORNER down. Meet Linda, the Bookworm who always knows her place-and yours. Made of black felt, she wears a crown of multi-colored spanglesgems of wisdom, we suppose, from all the reading she does. A cute gift you can slip into an envelope or Christmas card and mail to a fellow bookworm. \$1 postpaid. Little Linda Shop, Box 7-A, Glencoe, Illinois.

TODAY'S WEATHER REPORT can be checked on the thermometer on your Banclock which changes the date when you deposit a daily quarterand a quarter a day should help waylay any proverbial "rainy day." Savings are also registered. It empties at \$22.50. Pink, turquoise, ivory or marbleized, \$2.95 ea. 2 for \$5.50. Ppd. Leecraft, Dept. AMW, 300 Albany Ave., Bklyn, 13, N.Y.

THE SPÉCIALITÉ OF THE COOK is acclaimed on this cute shadowbox wall plaque she will hang in her kitchen. Just name the dish she is famous for, like Mary Cooks the Best Spaghetti, or Ann Bakes the Best Cake, or makes the best fudge. or whatever. Any inscription space permits on 4" sq. yellow or blue ceramic plaque. \$1 ppd. Stratton Snow, Dept. 6A, Delray Beach, Fla.

TO DISPENSE THOSE INDISPENSABLE paper napkins, a well-made pine Napkin Box to stand or hang on the wall is hand-rubbed to a mellow old pine tone--and we'll bet you'll have it for always, because there will always be paper napkins even in the best-appointed houses. 31/2 x 8 x 91/2" high, to hold full package of regular size. \$3.50 plus 25¢ post. Heatherstone, Box 242, Bethel, Conn.











## LIVING FENCE



## AMAZING FAST-GROWING "RED ROBIN" ROSE HEDGE

patured in leading magazines! Surround your operty with beauty and protection. Enhance value. Keep children and pets in greater fety. Plant NOW: In a few short months we a vigorous LIVING FENCE bursting with igrant red roses. Grows to 6 feet; less if deed. Keeps out intruders, noise. Costs as tel as 12e PER FOOT! Grows rapidly, even poor soil, banishes upkeep. Mends liself, ints itself month after month with fragrant ir oses. Guaranteed! Thousands in use for mes, estates. Not available elsewhere. Write FREE full-color booklet today.

GINDEN NURSERY CO. 131-A El Camino, San Bruno, Calif.

## HOME BAKERS CAKE DECORATO CANDY MAKER

OUR FREE CATALOG shows everything for any of these satisfying hobbies, for or a profitable business in your own sands rely on this catalog for their de-ment, instruction books, foreign reciunusual cookware. Write for your free cop be glad you did!

MAID OF SCANDINAVIA 3245 Raleigh Ave., Dept. D. Minneapolis

## 1000 Printed Name **Address Labels**



1000 Sparkling name & address labels, nicely printed with a lovely Pl for just \$1 postpaid! Women 15 orders or morper order! MONEY GUARANTEE. 300 N ADDRESS LABELS—5 fine printed quality PLASTIC Box. Free V Selling Plan!

Tower Press, Inc., Box 591-PY, Lynn



is Mrs. Vito Perricelli. Week ek out I have a really unusual problem. You see ...



my husband is a druggist, and his work jackets have to be spotlessly white. Well, I heard of the Cheer window test . . .



so I tried Cheer in my automatic. All my wash came out really good and clean, but the surprise came the next day ...



when I stopped in at the drug store. My husband was standing by the window in his Cheer washed jacket and . . .



# "Was I proud! Cheer did wash so white I could actually see the difference!"

Theer's Blue-Magic whitener makes the difference . . . and only blue Cheer has it!

's a fact that women judge their wash by whitenesste Mrs. Perricelli-and every day more women are disvering that blue Cheer washes whiter.

After you've washed with Cheer, you'll see the differce yourself . . . a difference so great your clothes look nd actually are) whiter than the day you bought them.

Cheer is truly different, because only Cheer has the ue-Magic whitener—a special whitening ingredient to t your clothes white . . . really white. Try blue Cheer. You've never seen white like Cheer-white!

## Automatic washer owners

Nice to know, too, that blue Cheer gives you whiter washes in your agitator automatic. Every one of these modern automatics was designed to work perfectly with active suds like Cheer's! That's why leading washer makers specifically recommend



If you judge your wash by whiteness—it's got to be Cheer!

# "STYLED BY SANFORD"

Original American classics in carpeting!



As it has been for over 100 years, "Styled by Sanford" is a sure guide to the freshest, most exciting designs in contemporary carpeting. Sanford always brings you the latest in fashion.



# Sparkling new background for the latest in home furnishings—SYNCOPATION

As bright and sophisticated a carpet as the music that inspired it.

Its advanced styling is sure to draw more envious "ahs" than any new carpet this year. And its all-wool, 3-level texture Wilton weave will earn many a satisfied "ah" for its wearability, too!

Shown is the rippling new Rhythm Green. Also in Melody Grey and Harmony Beige. Syncopation is sure to set your pulses pounding . . . don't miss seeing it.

Sanford



the key to beautiful rooms since 1838 Ray Marshall, 11, one of about 500,000 North Carolina pupils riding school buses, is determined to become a school bus driver some day.



## YOUTH TAKES THE WHEEL

NOEL WICAL

North Carolina entrusts teenagers with one of the greatest responsibilities on the road—driving school buses. The state is proving to adults that teenagers are eager to protect themselves and others on the road . . . as helpful citizens.

Nearly 500,000 pupils ride school buses in North Carolina, more than in any other state. There are over 7,200 school buses, and six out of seven are driven by high school students. They travel 44 million miles a year. And their safety record, according to U.S. Office of Education figures, is one of the nation's best.

Among the Tarheel State's 6,000 student drivers are 850 girls who, with the same training as the CONTINUED ON PAGE 157



Pat Grogan, a school-bus inspector for the North Carolina State Highway Patrol, gives pupil driver candidates book lessons in safety.

## THE HOUSE... designed by Architect Philip Ives, A. I. A.



## THE FINE WOODS... preserved and protected by Johnson's Paste Wax



Antique Pine is the decorative theme of this unusual living room. From floor, to replace wall, to bookshelves, Mr. Ives has successfully captured the warm beauty f natural wood tones—so popular in new home designs today. Equally popular is ohnson's Paste Wax, the surest way to preserve and protect wood surfaces as you eautify them. For long-lasting wax protection, use durable Johnson's Paste Wax
.. there's nothing finer for wood. Try it soon—you'll be glad you did!



Resilient Cork is a practical choice for flooring in this bedroom. Despite everyday usage, this floor will be as handsome years from now as it is today. Like a thin plate of armor, Johnson's Paste Wax protects cork floors—as nothing else can.



mood in the kitchen, while Johnson's Paste Wax keeps this fine wood gleaming for months at a time. With Johnson's on the job, wood surfaces stay brighter, look better -longer.



The wax takes the wear! The picture at right (above) shows how one thin coat of Johnson's Paste Wax acts like a tough, transparent shield-guarding surfaces against harmful dirt particles, scuffs, scratches and moisture.

000 And 1 Uses: In any house, old or new, phnson's Paste Wax imparts a lustrous, oilee and dust-resistant surface to furniture, oodwork, linoleum, cork, vinyl plastic and ood floors. It's ideal for antiques, sports equipent, metal surfaces and marble table tops. conomical, there's nothing to spill . . . no aste. The cost? Mere pennies per waxing.

phnson's" is a registered trademark of S. C. Johnson & Son, Inc.



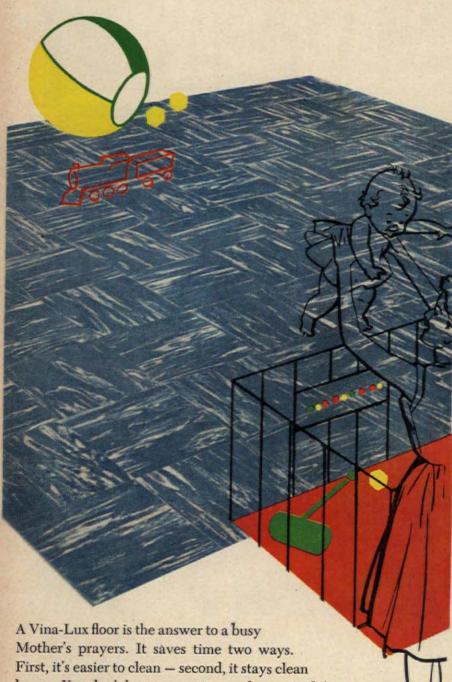
#### SEND FOR ARCHITECT'S SKETCH PLAN of this "idea-packed" house ONLY 50¢ (with insert from can of Johnson's Paste Wax)

You'll receive interior views, floor diagrams, sketches of all elevations plus a full-color booklet of tips on decorating and caring for floors.

JOHNSON'S WAX, Dept. AH-106, Racine, Wisconsin Send offer described above. Enclosed are 50¢ and 1 insert from Johnson's Paste Wax. (Please Print.)

he original Johnson's Wax—preserves, protects, beautifies!

## ina-Lux FLOORS ARE SO EASY TO KEEP CLEAN AND SANITARY



longer. You don't have to wax it - and, you needn't worry over spilling common household products on this tough vinyl-asbestos tile.

Vina-Lux is a quiet floor, too - cushions your footsteps, eases your feet with its wonderful resilience. And, Vina-Lux comes in almost any color you could want - soft as a lullaby or bright as a new toy-to make happy floors for little people. The cost? Surprisingly little for a floor that gives you so much!

Floor shown: Riviera Blue

Just one of 21 superb Vina-Lux colors. See them at your local dealer's or write us for descriptive color folders.

AZROCK PRODUCTS DIVISION

UVALDE ROCK ASPHALT COMPANY

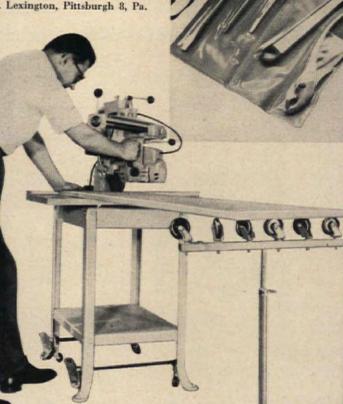
512C Frost Bank Building . San Antonio, Texas

GET YOUR SLEEP, at least 15 minutes longer! "Snooz-Alarm" feature shuts off first alarm. rings again in 15 minutes. For \$6.98, from G.E.-Telechron Electric Clocks, in Ashland, Mass.

CAR TOOL KIT holds pliers, wrench and three screwdrivers. all neatly packaged in a plastic case to keep in the car. The kit is priced at \$4.98. The Stanley Works, New Britain, Conn.

HOLD UP ENDS of long boards or plywood panels with work support that has a roller head. Adjustable from 291/2" to 51"; \$9.95. Delta Power Tool, division of Rockwell Mfg. Co., 452 N. Lexington, Pittsburgh 8, Pa.





LOOK, MEN

...IT'S NEW!

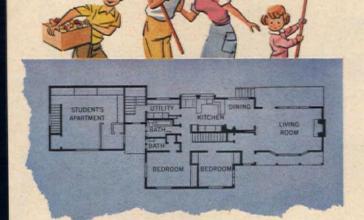


MORE ON PAGE 52



Dimitri Alexis, Designer

# Dlamed for family LIVING!



SEND FOR BOOKLET "DISTINCTIVE HOMES"

New 24-page booklet shows wide variety of today's modern homes. Full-color exterior and interior photographs of each home, and basic floor plans of each. Contains more than 50 large full color photographs, sketches and plans. A wonderful source of ideas for anyone planning to build. Send for your copy today. Only 25c. Mail coupon at right.

You expect a new home of wood to be bright and modern. This ranch style house, with its clean lines and fresh, white trim, lives up to those expectations. It is a friendly home, too, with wood's natural warmth used to full advantage inside and out. A dividend-paying idea is the complete apartment over the garage which provides extra space for changing family needs.

Trust West Coast Lumber to bring out the best in your plans!
Strong and durable, it gives an air of distinction to interior
and exterior at low cost. You build well when you
build with West Coast Lumber.

## WEST COAST LUMBER

Douglas Fir • West Coast Hemlock • Western Red Cedar • Sitka Spruce



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1410 5	. W.	Morrison,	Room	216.	Portla	nd 5,	Oregon	
-	2	Transmitted to			W 400	5-82-53	Marine Marine	*****

Please send me your 24-page full-color booklet "Distinctive Homes". I enclose 25c.

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Address

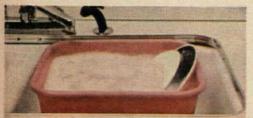


## Happy days! Cut hours of dishwashing time a week with Rubbermaid

Cheers for this Rubbermaid team! You can do dishes 30 minutes faster each day with Rubbermaid. Cushioned dish drainer air-dries dishes, eliminates hand-wiping. Sink liner mat and drainboard tray join with dish drainer to protect your dishes, save your sink and you. They stop chipping, end clatter, and add to the color of your kitchen. Enjoy all this protection for as little as \$9.94 wherever housewares are sold.

# Rubbermaid

Over 60 fine products in your choice of fresh colors

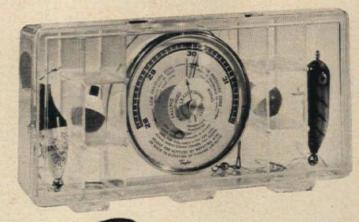


Rubbermaid Dishpan cradles dishes in cushioned safety, keeps sink safe, too. Style shown fits twin bowl sink, \$1.98. Two round sizes, \$1.69, \$1.98. For free folder, write The Wooster Rubber Co., Dept. A-17, Wooster, Ohio.

Prices slightly higher in Canada

## Look, Men . . . It's New!

(Begins on page 50)





FISHING BAROMETER shows where fishing is best ac cording to atmospheric pres sure. Case has Heddon plugs floats and leaders. Abou \$11.95; Taylor Instrument Co. 95 Ames St., Rochester 1, N. Y.

ELECTRIC EYE on this movic camera adjusts lens automatically to light intensity for perfect exposure every time. Camera is about \$290, a product of Bell and Howell Co., 7100 McCormick Road, Chicago 45, Il

BRIGHT EMERGENCY LIGHT: this lantern burn propane gas from cylinder that last 8 to 10 hours. Lanter is \$10.95; cylinders, \$1.69. Prod uct of Otto Bernz Co., Inc 280 Lyell Ave., Rochester, N. Y.



COAT RACK CHAIR holds the coat off your back and keeps it neatly on its coat-hanger back! In maple, mahogany and smoky finishes, the valet-chair is about \$22.95, handy for bedroom. Butler Specialty Co., 8200 South Chicago Ave., Chicago 17, Illinois.



THE AMERICAN HOME, OCTOBER,

# NEW HOOVER Constellation



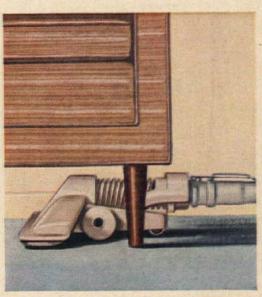
w airborne cleaner follows you around the use under its own power—no pulling, no tugging

w Hoover has come up with ething so amazing that you have ee it to believe it. It's a new ner that travels across the room ir. Through its air lift, the new stellation glides after you units own airpower. You do nothbut guide the rolling nozzle. r Hoover does the rest—fol-

lowing along behind you wherever you go. Then, for reaching high places—even to the top of stairs—Hoover's exclusive double-stretch hose gives you a full 16-foot reach. See the one and only cleaner that walks on air—the Hoover Constellation. \$97.50 at your dealer's. Also available in Canada.



Do you know the Hoover people also make America's finest steam-dry iron, with the first stainless steel soleplate? Only \$17.95



New kind of nozzle. See how it stays flat on the floor? Hoover's exclusive flexible "throat" keeps it that way whatever the position of the wand. Now, look at the wheels... three of them to give you easy one-hand cleaning.



HOOVER.

. . around the house, around the world



# Efficient, economical, too—that's this American-Standard boiler. It will deliver comfortable hot water heat, quickly, economically on the coldest days—and it will outlast other heating units by many years.

# Wrap your home in clean, even warmth, with New American-Standard baseboard heating



See how constant warmth is carried around the cold exterior of your home. Small pipes, hidden in the baseboard panels, deliver heat where you want it, when you want it.

F	American-Standard, Dept. HA-106, 39 W. 39th St., New York	rk, N. Y.
	Please send me your booklet, HEATING MODERN HOMES WATER. Enclosed is 10¢ to cover handling.	WITH WITH
_	I am modernizingbuilding	
RIN	Name	
PLEASE PRINT	Street	
€ .	City	
2 0		

Winter's on the way—a cold one, too, according to advance forecasts! Don't delay! Get ready for cold weather by installing new American-Standard baseboard heating that wraps your home in clean, even, draftless heat.

These smart baseboard panels replace ordinary wooden ones—give you more wall space—allow you to arrange furniture wherever you please.

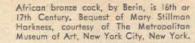
At the heart of your new American-Standard hot water heating system is a completely automatic, long-lasting, corrosion-resistant, cast-iron boiler. It delivers heat quickly, efficiently to every room in the house. And it's a migh good buy, too, because it will outlast a ordinary boiler by many years.

\$3.18 a week\*puts a modern America Standard boiler that burns gas, oil coal in your home. And \$2.20 a weel will pay for baseboard panels for the average six-room house. For more information see your American-Standard retailer. He's listed under "Heating Equiment" in the Yellow Pages of your phone book. Or for a helpful bookle mail the coupon to the left. America Standard, Plumbing & Heating Division, 40 W. 40 St., N. Y. 18, N.

\*PLUS INSTALLATI

Cleaner, more even heat with







weathervane. Courtesy of the New York State Historical Association in Cooperstown, New York.







wrought - iron tuette by Pablo Gar-llo, circa 1930, is by urtesy of Metropol-Museum of Art.

#### GERTRUDE BROOKS DIXSON

The proud fellow above (center) looks for all the world as though he were issuing a challenge to his cousins on this page. Pretty cocky of him, too, for they are treasured works of art currently in collections in our finest museums. For many centuries, artists and craftsmen of many countries have found this common bird, the rooster, to have wide appeal. In silhouette, his familiar form has sufficient distinction to adapt to many mediums . . . the 16-17th-Century African bronze . . . the cast-iron and tin weathervanes from our own Colonial days . . . the decoration on the churn . . . the somewhat distorted but nonetheless recognizable rooster in the woven coverlet. His gay plumage has inspired other handling, too-like the fanciful 18th-Century Greek embroidery and the modern wroughtiron statuette from Spain. Each reflects the accepted style or taste of its particular period.

But this new rooster reflects the present-day veering away from any one specific period in the furnishings of our homes. We are finding that designs and art forms from many periods and many countries are compatible. They make our homes less stereotyped. Designers of furniture, for instance, are adapting (in one piece) elements of the past with those of the present in what is being termed Contemporary. In line with this thinking, we chose,

from many designs, one with a sleeker, more sophisticated look than those of our Colonial craftsmen-worked out in form and colorings that adapt to current designs and tastes. So, on the following pages, we think we show you Something to Crow About!



Embroidered linen fragment from Greek Islands (Skyros) was made in the 18th Century. Bequest of Richard B. Seager, shown through the courtesy of The Metropolitan Museum of Art.



Pennsylvania Dutch woven coverlet with turkey and rooster seal was made around 1830.

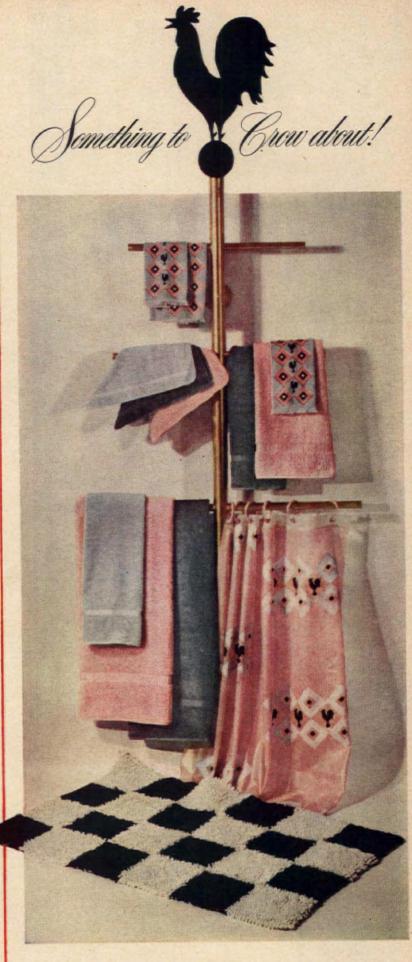
DESIGN RESEARCH: DOROTHY BRIGHTBILL





· What we crow most about is the wondrous adaptability of this rooster design. Manufacturers of fabrics, wallpaper, linens, glassware, enamelware, decorative tole trays-even shower curtains-found that it would reproduce well by their particular methods. With variation in scale and the judicious addition of in-character motifs, they've proven that a design-and-colorcoordinated group need not be monotonous. The fabric for draperies and slipcovers comes in 10 color combinations. In each of the 10 colors, you have a choice of a gold rooster or one in the original color-so there are really 20 fabrics. The linens are done in four color ways-turquoise and blue, charcoal and pink, khaki and sharp red, gold and mocha-as are the shower curtains and finger-tip towels. The glassware and decorated tole ware are done in these same four combinations. The pots and pans are done in two combinations: turquoise and blue, and charcoal and pink. Every color combination is exciting in its own right, will work well as a continuous design element throughout several rooms, or-because of the careful selection of color-adapt to many a color scheme already established. On the following pages, we show how it all fits with modern or Provincial furnishings, in any room in the house.





## Emphasis on Color, Restraint in Design

In the shower curtain and finger-tip towels, the rooster and diamond design has been skillfully scaled and arranged. Both are done in the four color combinations used for the linens and accessories. The tufted cotton bath rug is made only in alternating six-inch squares of black and white. Bath towels were chosen to relate to shower curtain colors, and with bath tile colors well in mind. A good lesson in handling pattern in a small area.



## Perfect For Provincial



Photographed at Stern Bros.

his personable rooster has many personalities. Above and on the cover, he's right at home with Provincial furnishings. Of course, the fabric design is perfectly scaled in the proportions of the old documentary prints. This makes it suitable for use as wainscoting. It works just as agreeably for upholstery on the boudoir chair and a slip cover for the small chair cushion. It cuts into an intriguing design for the canopy and dressing-table valance. With it is the checkerboard carpeting made up of 12" blocks of alter-

nate high and low loop piled cotton. Carpeting is especially dyed to go with many of the fabrics—an interesting and appropriate complement. The tole wastebasket with larger-scaled rooster has charm aplenty, supplies that so frequently elusive, yet necessary, right note.

## SEE PATTERN ORDER FORM PAGE 160

Pattern 1641—50¢. This rooster stands atop the world, and you'll feel as if you do, too, when you paint a copy of it. Easy-to-use transfer pattern for 16" x 20" picture was designed by our own Knute Heinz. It's big and impressive enough for any room in your house. And it's simple to paint, because we include full instructions and a symbol chart for coloration.









EDITH RAMSAX





Really something to crow about here . . . and what better place than the kitcher to crow! See what we did with the pattern here . . . and how the idea coordin ates with the family room! The fabric, very same pattern and color used on the sofa, was laminated; made into practical, easy to clean, kitchen cabinets. Laminated with plain color inside, design outside, they glow with personality!

The laundry, left, (washer and dryer) is tucked away under handsome oper shelves. (This is a standard cabinet with the doors removed. An extra strip was added at the bottom to line up the shelf flush with side cabinets.) Shelves adjust to an height. Here they are chock full of "rooster" design glassware for that favorit beverage. Refrigerator, on left, handy to the kitchen, CONTINUED ON PAGE 10

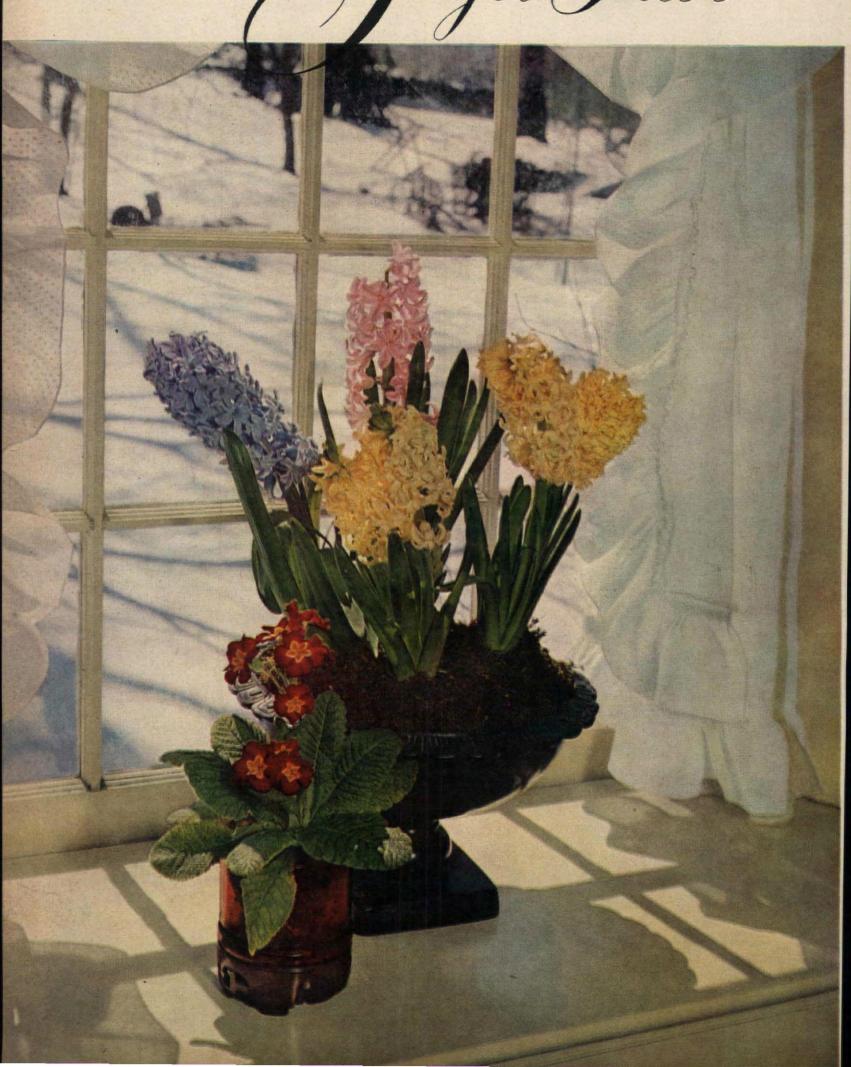


See "Where Credit Is Due," page 152

## Contemporary rooms achieve unity through one design



Toget These—



#### THEODORE A. WESTON

## DO THIS NOW



You don't have to be an "expert" to grow gorgeous spring-flowering bulbs in the middle of winter. And the only materials you need are these: bulbs, soil, and flower pots!

pring isn't only a season. It's a state of mind. It has to do with daffodils, tulips, and hyacinths, and it's preceded by waiting, waiting, waiting! But you can hustle it along by forcing these spring-flowering bulbs to burst into bloom in your living room right in the dead of winter.

You pot the bulbs now and bury them in the garden; you begin bringing them inside at Christmas or New Year's; and by the first of February spring hits your home and your heart. From then on, if you have potted enough bulbs, you can have springtime indoors, continuously, until it finally arrives in the garden.

You can use any of the hardy spring-blooming bulbs for forcing. The important thing is to buy top-quality bulbs and to get them potted and buried as early as you can. The reason for quality is that only large, high-grade bulbs are dependable for forcing. And the reason for the rush is that all hardy bulbs must have an eight- to ten-week rooting period, at around 45°, before you can give them the warmth that will force them into bloom.

The only materials you need are the bulbs and the pots. The best pots for the purpose are the low type clay flower pots, called bulb pans, which you can buy from seed stores or commercial flower growers. It's best to buy them in two or three sizes, for different size bulbs. Buy twice as many as you intend to plant. The extras are for covering the planted ones when you bury them—to make it easier to dig them up without injuring the growing shoots.

CONTINUED ON PAGE 129

First you pot the bulbs—some in groups in 6" or 8" pots, and some singly in 4" pots. Set them so that the soil level is an inch below the top of the pot and the "noses" of the bulbs are just showing. Mark with tall labels and water thoroughly.

Next you "bury" the bulbs outdoors in a temporary coldframe. Place the pots in the frame and cover each with an inverted pot of the same size. This is to protect the shoots when the pots are dug up for forcing. Now cover them completely with soil.





Finally you cover everything with 8" or more of straw, salt hay, or dry leaves. This will prevent the soil from freezing hard. If you pot bulbs and bury them by the middle of this month, you can begin bringing them indoors by Christmas. That'll mean spring-flowering bulbs around February 1st!

## IT'S EASY TO KEEP YOUR

You'll prevent big, expensive repair jobs and keep little ones from sneaking up on you if you hang up this calendar and <u>use</u> it

## **JANUARY**

- Safety: Inspect fire extinguishers, and refill if necessary. Plate on extinguisher tells how often it should be recharged. If unit isn't recharged at specified times, it may not work at all when needed. Make sure everybody in house knows where extinguishers are, how they work.
- Heating: Dirt-clogged filters on warm-air heating systems will impair the operation of system. Clean or replace filters, and check wear of V-belt between motor and blower. Oil motor and blower if required.

## MAY

- Heating: To prevent condensation inside oil-storage tank, which can rust out tank or clog burner, have tank filled with oil for the summer. Do not drain water out of steam or hot-water boilers, and do not drain and refill. Water in system is less corrosive than fresh water.
- Cooling: Oil motors on fans. Clean or replace filters on room or central air conditioners to insure maximum efficiency. Check mountings of window units, and clean dirt off the condensing unit.

## SEPTEMBER

- Gutters: Faulty gutters cause stains on exterior walls and even blistering and peeling paint. Be sure gutters have correct pitch and that they and downspouts are free of leaves and debris. Wood and galvanized-iron gutters should be coated on the inside with asphalt paint.
- Drainage: Be sure that the sump pump will operate when required. Start pump manually to keep parts from "freezing" through corrosion. Lubricate according to manufacturer's instructions. Check condition of wiring.

## **FEBRUARY**

- Plumbing: Avoid dirty hot water by draining sediment out of hot-water storage tank. For several hours beforehand, don't use any water. This allows sediment to settle to bottom of tank. Open drain faucet at base of tank and run water into bucket until it runs clean. Repeat every two months, or oftener if water seems dirty or rusty.
- Plumbing: Grease traps (usually found in basement or under the kitchen sink) prevent grease from clogging sewer system. Scoop grease off of surface of water in trap.

## JUNE

- Dampness: If basement is damp, open its windows on dry days and use a fan if necessary to assure good air circulation. In extreme cases, install dehumid fier in basement. To prevent dampness from getting up into house, cover crawl space with vapor-proof building paper.
- Heating: Take down and clean heater-to-chimney smoke pipe. If heater is off during summer and basement is damp, store sections of pipe in warm, dry place. Use flashlight to inspect lining of flue for defects.

## OCTOBER

- Tools: Drain gas out of power mower, and drain carburetor to prevent gumming up. Remove spark plug and put one ounce of #10 motor oil into cylinder. Crank motor slowly about 12 revolutions; then replace spark plug. Be sure to drain lawn roller or water may freeze and split it.
- Plumbing: Water pipes subject to freezing should be drained or insulated. Be sure that shut-off valves in unheated areas are also drained. Pipes that are in unheated areas and can't be drained should be heavily insulated.

## HOUSE IN SHAPE...

Qure you like to put things off. You wouldn't be human if you didn't. But eventually comes that unlucky Saturday when your wife can stand it no longer. "When are you going to fix that leaky gutter?" she begins. And if she's been working up to this a long time, the list of handyman tasks she gives you on that fateful day may be miles long. There go your plans for a fishing or hunting trip. There goes that poker game. Must it be this way? The answer is NO! For here's a calendar-a calendar that can help you make a handyman out of

yourself, because it reminds you of offbeat jobs that are easy to overlook. Hang this calendar in your garage or workshop, give it a little thoughtful attention, and get your bruises and aching muscles enjoyably-wrestling with a rainbow trout or struggling through a woods in search of deer . . . not wrestling with a crowbar or ladder.

If you keep your house in good repair the easy way-handle each chore as it comes up-you'll have more time to yourself. And your home will not deteriorate in comfort and value.

· Storm Windows: Unless properly stored, storm windows

can be easily damaged. Before storage, they should have

panes replaced, putty repaired, and frames repainted

where necessary. For best storage, hang or stand windows

· Septic Tank: Sludge should be pumped out periodically

to insure proper operation of tank and to prevent clogging

of drain field. If distance between scum on top of liquid

and semi-solid sludge at bottom of tank is half (or less

APRIL

FRNST R SUERKEN

## MARCH

- · Roof: Check underside of roof for leaks. Renail or replace loose shingles. Warped wood shingles should be split and then renailed. Asphalt shingles that blow up during wind storms can be cemented secure with a dab of roofing cement under tab of each shingle.
- · Plumbing: Keep fixture drains working smoothly by cleaning the drains and traps. Best method of cleaning trap is to loosen nuts holding traps in place, then cleaning it with long-handled brush. After cleaning, reassemble traps, check for leaks by flushing drain and trap with hot water.

## JULY

- · Exhaust fan: Take out kitchen exhaust fan and clean it of grease and dirt. Oil motor if necessary and check electrical connections. Remove grease from rubber-insulated wires . . . grease or oil will rot the rubber.
- Termites: Inspect basement and foundation walls for small earthen tunnels made by termites to get from ground to house woodwork. With a sharp-pointed tool, prod woodwork that's close to the ground or in contact with it. If wood feels soft on the inside, look for termites.

## AUGUST

than half) of total tank depth, pump out sludge.

vertically in dry place.

- · Landscaping: Trim foundation planting to keep shrubs at least 18 inches away from house. Plants closer than this can be the cause of blistering and peeling of sidewall paint, and may allow wood-boring insects to get in.
- · Heating: Heating servicemen will be pretty busy in a few weeks so this is the time to call one in and have him inspect and adjust your heating equipment. Have contents of oil tank checked to see if it's lost oil during summer because of a leak in the tank or connecting pipes.

## NOVEMBER

- · Tools: Clean and repaint all garden tools. Sand down wood handles smooth, and replace or repair damaged ones. Sharpen hoes and shovels with file, also hedge clippers and other cutting tools.
- · Heating: Dirty radiators and registers cause dark stains on walls. Clean radiators with long handled brush and repaint if necessary using a non-metallic paint. Registers can be pulled out and cleaned with a vacuum.

## DECEMBER

- Floors: To avoid a complete refinishing job, patch worn areas on wood floors before the wood itself becomes soiled. Remove wax from worn areas, sand lightly and then patch with varnish, shellac or floor seal depending on original finish. Remove old wax from whole floor and rewax.
- · Condensation: Check attic and attic crawl space for dampness. Louvers in attic should remain open in winter. If frost or moisture appears on underside of roof boards, increase the amount of ventilation.

## It takes individuality to

# Make a Development House a





The Kurtzes relax and enjoy the fruit of their labors. Large brass tray above sofa was bought in Cairo by Capt. Kurtz on one of his trips. The four antique-auto pictures either side of it are done in tooled metal. Samovar lamp, scales and other brass pieces add sparkle to the room.

Bob and Jean's development house is typical. But the charm of its carefully chosen furnishings make it quite un-typical!

NEXT MONTH: How neighbors of the Kurtzes in same development gave their house individuality.

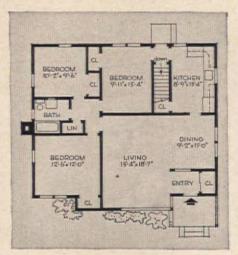
# Home

MARY E. MONZE

From the outside, this small house looks pretty much like any of the others in this New Jersey development. But when you open the door, what a delightful surprise to see the individual and completely charming interior.

Readers often ask how they can attain charm and individuality in a small, modest house. Well, here's one excellent example ... proof that it's not the size of a house but the thought and effort (mental and physical) that go into it that make an attractive home.

Bob Kurtz is an Air Force captain stationed at McGuire Air Force Base in New Jersey. Jean, his wife, teaches first graders at the base. The Kurtzes moved here only a year ago from a base in Massachusetts. Perhaps it was this New England living and atmosphere that started Jean and Bob's preference for American provincial antiques. The Kurtzes had started with modern furniture, but gradually began changing to the traditional style. Two modern love seats still used as a sofa in the living room, and the pair of modern chairs, are slip-covered to make them fit in with the rest of the CONTINUED ON PAGE 132 furnishings.



Here is the way Jean Kurtz made the large braided rug for living room, and now she's working on one for the bedroom. She uses a special thick wool tape—she says it's heavy, and hard on the hands, but makes lovely smooth, luxurious rugs. Old-fashioned cradle by window has been refinished, and now serves as a magazine rack.





"You did such a nice job, Earle . . . now show

A ttractive and easy to build. That's the story on this plywood and foam rubber couch. Lumber and hardware needed are inexpensive. The major cost is for the 3" and 4" thick foam-rubber padding. The 4" seat pad is 6'2" x 2'2", and the 3" back is 6'2" x 1'2". This is 2" wider and longer than the finished couch, so rubber can be compressed

to keep fabric taut and corners defined. The ease of handling and shape-retaining qualities

of this couch give it versatility, long life. To make it for less, buy foam-rubber "seconds."

You'll also need 6 yards each of 40" muslin and firm drapery or upholstery fabric.

# BUILD



1. Cut plywood seat and frame parts as diagrame Glue and clamp frame edges to seat. Turn seat ove drill and countersink five holes in front and bac three in each end, and screw top to frame with 1½ screws. Drive 2" brads across mitered corners.

MISCELLANEOUS
MATERIALS NEEDED:

3-1" x 6" x 6" angle-iron brackets

18-14" lag screws

8-%" x 31/2" carriage bolts

5-%" x 3" carriage bolts

9-11/4" #6 flathead screws

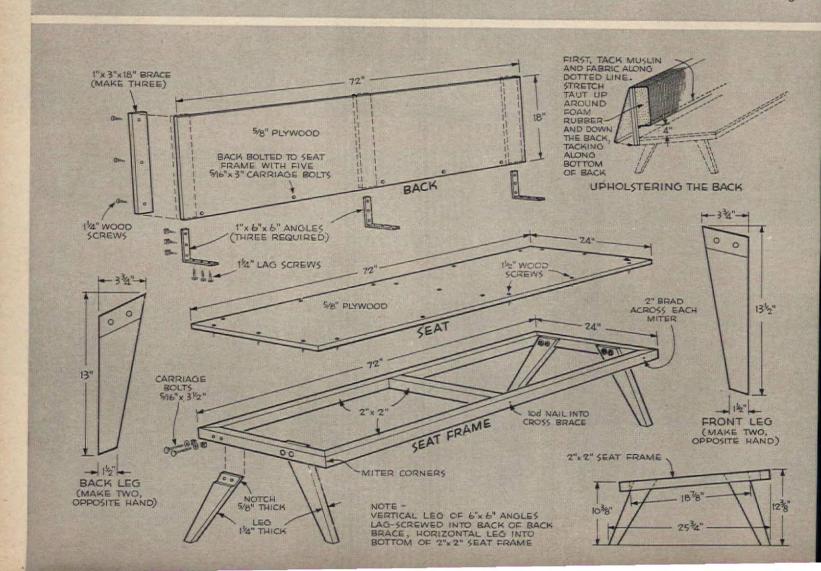
19-11/2" #6 flathead screws

2-10d casing nails

4—2" brads

1 box 4-oz. tacks

Wood glue Cardboard strips Cotton batting



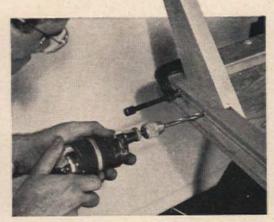
## The American Home Readers how to

# AND COVER A COUCH"

EARLE W. THOMPSON



2. Fit a piece of 2" x 2" across center bottom of seat. Fasten with glue and screws: drill for screws through top of seat into cross piece. Countersink screws. Secure ends to seat frame by driving 10d nails through the center of frame into cross piece.



3. Stain and finish notched hardwood legs before bolting them in place with carriage bolts as shown here. Two bolts hold each leg in place. The sketch on the left-hand page shows this step very clearly. 4. Proper angle for legs is shown in this picture and in the sketch at left. We also show the size of the legs and the position for the notches which fit into frame. Note that front legs are longer than rear legs.



Drill holes for 5 carriage bolts h back. Glue and screw 1" x 3" races to center and sides of ack. Screw back to bottom ith angles to check overall fit.

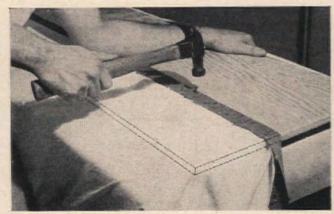


6. Couch is upholstered in 2 layers of fabric, muslin and upholstery. Remove back. Double-fold 2" of muslin, place under front edge of seat frame. Slip cardboard strips between folds to keep fabric from pulling between tacks. Tack along underside of seat frame, from center out to sides.



7. Place foam-rubber seat pad. Bring muslin up over seat, down around back. Tack under seat—from center out to sides, to keep fabric even. Tack folded corners under seat, press flat. 8. Put upholstery over muslin. Tack under front frame, pull over seat. Pull fabric around corner.





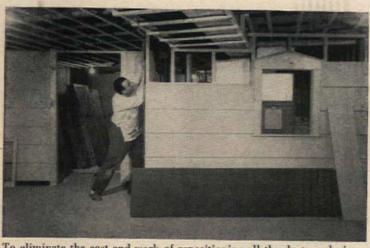
Put ruler on corner of pad to keep fabric tucked in while you fold. Tack fabric under seat, ack upholstery at back. 10. Holding plywood back in place, draw a line on it where it meets up edge of seat pad. Cut muslin and fabric for back—allow extra material in length and width tack under seat and back pad. Put 2 fabrics together and fold as one unit, with cardboard rips between folds. Tack above line you put on plywood back so seat pad fits under back pad.



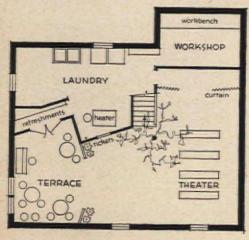
11. Brush coat of glue on back between braces; cover with cotton batting equal to thickness of braces. Pull fabric up and over pad. Fold corners. Trim, tuck in and stitch sides at back edge. Screw back to seat with angle brackets. Fold fabric under seat, pull taut, tack, press.



Thinking of finishing off your basement? No reason it has to look like everybody else's. Take a tip from the Kennedys and custom-tailor it to your family's needs



To eliminate the cost and work of repositioning all the ducts and pipes that run through basement, they were hidden by lightweight wood framework that's dropped from ceiling joists and covered with ceiling tile.



By skillful planning, the Kennedys have a single partition that divides basement into five areas. Although there's room aplenty for recreation, there's also enough set aside for a good-size workshop, and a laundry area. Uniquely made partition does trick. Door beneath stairs opens into laundry.



The P. J. Kennedys needed more living space. But adding a room or wing would have cost more than they wanted to spend, and would also have cut into the precious outdoor living space of their medium-size lot. It was either finish off the basement—or move. And so, like a good many other homeowners, they decided to finish off the basement.

The Kennedys decided to do the actual work themselves. But since they wanted the finished job to have a professional look, they consulted both an architect and a decorator. While this involved service fees, the Kennedys feel that it saved them many a headache, and also money in the long run; for both architect and decorator came up with many cost-cutting ideas. And they also selected materials that amateurs like Mr. and Mrs. Kennedy could work with easily.

"We got the idea of a Little Theatre theme mainly because we both had liked dramatics in school," Mr. Kennedy explained, "and we thought the idea might appeal to many of the teen-agers in our neighborhood. We decided we'd rather have our kids playing here, and play with them, than have them create their own entertainment elsewhere."

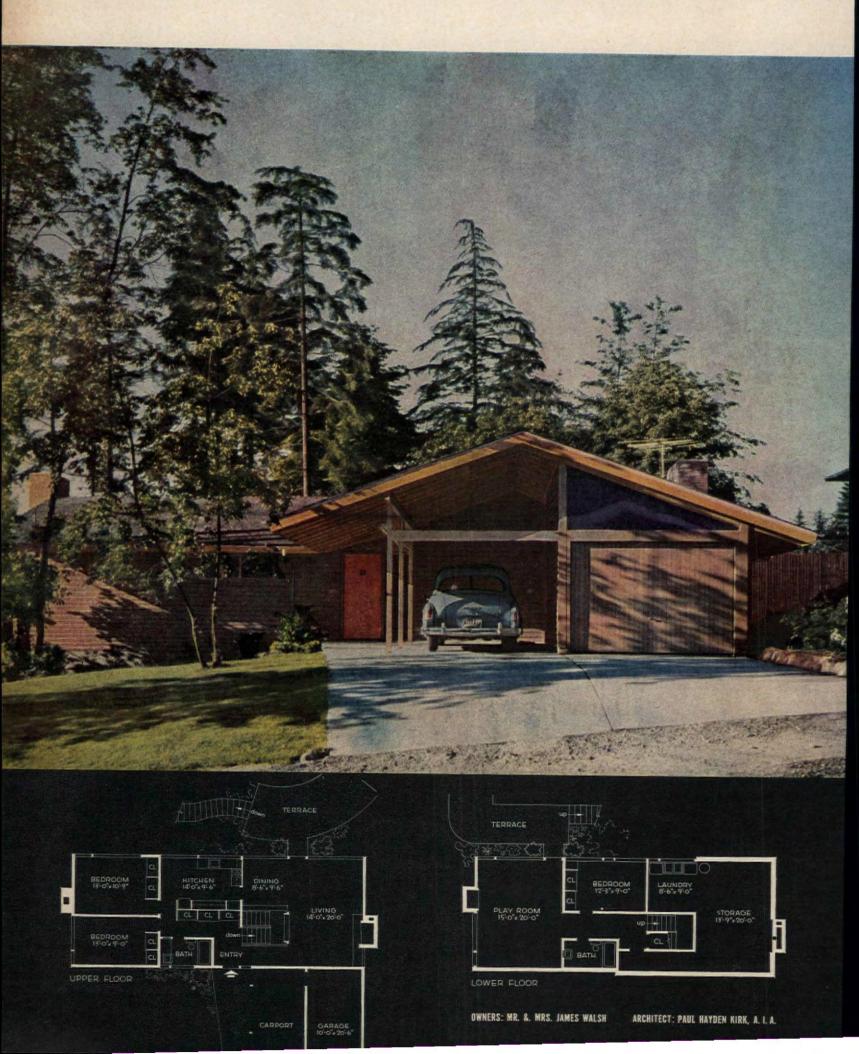
The basement, with just one long partition, is divided into five distinct areas—stage for theatrics, workshop, large all-purpose area for dancing and games, the "terrace" for refreshments, and a combination laundry and furnace room. There are plenty of built-ins for storage—a must in any basement and a feature that many people forget.

Hardboard was used for the fence and for the "trees" along the wall. And one section of the partition was made to simulate the outside wall of a ticket office. Hardboard siding was used here, nailed over the vertical studding. Rather than go to the expense of moving the steel supporting column in their basement, they used wire, papier-mache and artificial leaves to convert the column into a "tree." To cut down on noise reaching the upstairs rooms, the basement ceiling was covered with perforated insulation-board tile. Lighting fixtures are recessed. Floor is asphalt tile.





# Twin Terraces Double Their



## Outdoor Living

## They live UPSTAIRS



Destairs and down, inside and out, the James H. Walsh home in Seattle, Washington, is geared to get the most from its site . . . in comfort, in privacy, and in good looks. The Walshes achieved much of this just by making the decision to turn their house away from the street. Garage and carport and strip windows of frosted glass greet passersby in pleasant fashion, protect the privacy of the home. The back of the house is a different matter. Here, large expanses of glass open

the house to a private yard where shade trees, shrubs and flowers grow abundantly. As many existing trees as possible were retained—usually a smart move when you build a new home. And the Walshes' architect, Paul Hayden Kirk, A.I.A., designed the house so that each floor has its own terrace.

The upstairs section of the Walsh home is the main living area. The living room, dining area, kitchen and one bedroom (there are two on

## She lives

## DOWNSTAIRS

this floor) have a view of the back yard. The second-floor terrace becomes an extension of the living-dining area for summer parties, evening meals, or just relaxing. From here, a stairway leads down to the lower terrace. And inside, a broad open staircase ties the lower floor to the main living area of the house.

The lower terrace was designed primarily for the Walshes' teen-age daughter. She has a bedroom, bath, and recreation room—actually her own private suite—on the lower floor. Also on the lower floor is the laundry room.

The Walshes came to Seattle from the Midwest, and soon found their ideas of house design drastically changed. They became advocates of open planning, plenty of large windows, easy access to the out-of-doors, natural wood finishes, and a natural treatment of a house site. Most of the many trees near their home are deciduous. Due south, they give welcome shade in the summer, but let sunshine have its way during the winter months.

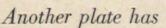


## "What are we saving these for?"



MOTHER: "Oh, don't use those! They're service plates I bought years ago and can't replace. They're to be YOURS!"

TEEN-AGER: "I know how you prize them, Mom. But we can't enjoy their beauty unless we use them. Amy and I shopped on Saturday and saw some dinner plates this same size, and gold decorations are coming back in style. "Boutonniere" reminded me of your set. It has a border of gold stars and bachelor buttons in the center."



a drift of silver-sparkled olive-green leaves on a white background. This one's a coupe-shaped plate—a nice change from the shoulder type. A 12" colored glass buffet plate with cup groove is ideal for use indoors and out.

MORAL FOR THE HOUSEWIFE



GERTRUDE BRASSARD

See "Where Credit Is Due," page

## 4 new ways cook chicken!



No doubt about it-chicken's just about everybody's favorite food. And here are four new ways to make it better, tastier - with Campbell's Soup! Planning a company supper on a busy day? Soup-bake your chicken for goldengood eating. No basting! No watching! Or build a party supper around a wonderful new chicken pie or casserole. Want a barbecue dinner-indoors or out? Lively tomatospiced chicken's the dish for you! There isn't a recipe here someone wouldn't love to come home to - tonight!



CHICKEN AND RICE CASSEROLE. In a 11/2-quart casserole, blend I can Cream of Chicken Soup and 1/2 cup milk. Stir in 5-ounce can Swanson Boned Chicken, 3 cups cooked rice, 1 cup shredded process cheese, 1 cup cooked peas and 1/4 cup chopped pimiento. Bake in a moderate oven (375°F.) about 25 minutes. 6 servings. Makes a wonderful party dish.



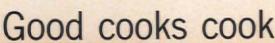
Frozen Chicken Parts; put in shallow baking dish. Blend 1 can Cream of Celery Soup with 1 minced clove garlic; pour over chicken. Sprinkle 1 tablespoon chopped parsley and dash of paprika on top. Bake in a moderate oven (350°F.) about 1 hour or until chicken is tender. 6-8 servings. Good!



TOMATO BARBECUED CHICKEN. Thaw 2 packages Swanson Frozen Chicken Parts; brown in 2 tbs. butter or margarine. Stir in 1 can Tomato Soup, 1/4 cup sweet pickle relish, 1/4 cup chopped onion, 1 tablespoon brown sugar, 1 tablespoon each vinegar and Worcestershire sauce. Cover; simmer about 1 hour or until chicken is tender. 6-8 servings.



onion in 2 ths. shortening: add 1 can Cream of Mushroom Soup, 1/4 cup milk, 5-oz. can Swanson Boned Chicken, 1/2 cup cooked green beans in 9-inch pie pan. Mix 1 12-oz. package corn-muffin mix; spoon half batter on top of pie and use rest for muffins. Bake at 400°F. about 25 minutes. 4 servings.





Good cooks cook with Campbell's Soups



every time you bake-

cake...after cake...after cake!"

says Betty Crocker of General Mills



# Entertaining Ideas for October

by Betty Crocker

Halloween's coming! Plan a real old-fashioned party for your favorite small spooks, with scary masks and grinning pumpkins and cups of clear sweet cider and heavenly smelling

squares of hot gingerbread. Our Betty Crocker Gingerbread Mix makes it country-kitchen-good . . . and so easy! You just add water!

Ask friends in after dinner, to share your warm hearth . . . and serve something homey, like a cake you baked yourself! A great big melt-in-your-mouth-tender Betty Crocker Yellow Cake, maybe? With ice cream, maybe? And fudge sauce? You know what they like!

Be ready with treats for little tricksters. Make them yourself—you'll have fun! Funny-Face Cupcakes, for instance or Halloween Squares. Or bake a *big* batch of Betty Crocker Brownies. You'll be the nicest mother on the block.

Any day, make a simple supper seem like a party with a cake to cap the climax. On these pages are lots of ideas I know you'll have good luck with. They start with our real home-recipe cake mixes—the same good ingredients you'd use, like Softasilk Cake Flour and high-quality shortening, all blended for you in a box. You add fresh eggs for homemade taste. Then pop your cake in the oven, and relax. It's sure to come out perfect!

#### Betty Crocker

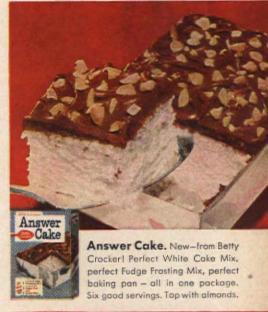
Yes, all our Betty Crocker Mixes — Cake, Frosting, Brownie, Date Bar, Pie Crust, Answer Cake—are guaranteed to come out perfect, or send the box top to Betty Crocker, Box 200, Minneapolls, Minn., and General Mills will send your money back.



Fudge Sundae. An any-time fa-













## Take a Pound of GROUND BEEF





Gold Medal makes a flower of a pi

(Because Gold Medal itself is the "flower of the wheat")

What a thrill to see a recipe flower into this "easy homemade"-this Baked Alaska Pie! And that thrill is yours with "Kitchen-tested" Gold Medal. For Gold Medal itself is the "flower" of the wheat-that's where the word "flour" first came from. Yes, the very finest part of the finest wheats only go into Gold Medal. This high quality is the same, sack after sack - so you can always depend on all-purpose Gold Medal to help you bake better. What a perfect invitation to enjoy

the fun of real homemade baking!

Betty Crocker



8" Baked Pie Shell (Use your favorite GOLD MEDAL recipe.) 3 cups strawberries, cut in half 1 pt. firm vanilla ice cream 2 egg whites 1/4 tsp. cream of tartar 1/4 cup sugar

Heat oven to 500° (very hot). Fill baked pie shell with 2 cups chilled strawberries. Spoon ice cream and rest of berries on top. Refrigerate pie in freezing compartment. For meringue, beat egg whites and

cream of tartar until frothy. Gradually beat in sugar. Beat until stiff and glossy. Spread over pie, covering entire surface. Bake 3 to 5 min., until delicate brown. Serve immediately.

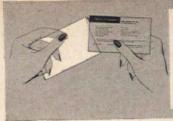
Bake it Better with Gold Mei

Kitchen-teste

### American Home Recipes

(Take a Pound of Ground Beef, pictured in color on page 78)

(Lunch Boxes, page 90)



AMERICAN HOME Magazine offers cellophane envelopes for protecting recipes in your card file. They come in a standard 3  $\times$  5 inch size and are open at both ends so that recipes may be easily inserted. You can order them in lots of 100 for \$1 from:

THE AMERICAN HOME, Dept. J-55 American Home Building, Forest Hills, N. Y.

# use between Season canned salmon with liquid smoke, mayonnaise, and capers and

- · Grind leftover roast

# family meat loaf Source of Vitamins A, B Tested in The American Home Kitchens Mix well all ingredients except peach halves. Shape meat mixture into peach halves. Broil 8 to 10 minutes in broiler or until desired degree of done-ness.

Preparation time: 10 min. Broiling time: About 10 min.

hamburger melba

1 tsp. monosodium glutamate r tsp. prepared mustard r tsp. salt Dash of pepper

1/2 cup uncooked instant oatmeal

Ib. ground beef (optional) 6 peach halves

2 tbs. catsup 14 cup milk

350 cal. per serving

Serves 6

SUBMITTED BY: MRS. HOWARD L. SCOTT

# curried meat balls

poppy seed turnovers

Preparation time: 15 min. Simmering time: 10 min.

tbs. catsup tbs. cooking oil or shortening lb. ground beef

2 tbs. sliced onion 4 cup flour

blend. Gradually stir in milk, add remaining ingredients and bring to boil. Simmer 5 min., strain sauce if desired, then add meatballs and simmer 5 min. longer. • Combine ground beef and catsup and shape into balls. Sauté meat in oil or shortening. Set aside. Brown onion in butter or margarine until tender, add flour, quickly

640 cal. per serving

Source of Vitamins A, B

Tested in The American Home Kitchens

4 cup butter or margarine 2 cups milk

½ tsp. monosodium glutamate 1 tbs. lemon juice

I ths. curry powder

2 cardamon seeds

2 whole cloves

stick cinnamon

2 tsp. salt

lunch-box sandwiches

quick egg noodle

asagne

slices of white or whole wheat bread.

Prepare Beachcomber sandwiches (see July, 1956, issue).

lamb or veal and add drained pickle relish, dash of Tabasco, and mayonnaise. Make into white or whole wheat sandwiches.

Spread mustard butter on rye bread and fill with sardines.

· Combine chopped egg and shrimp, lime juice, dry mustard and mayonnaise for white bread sandwiches.

· Mix cream cheese and walnuts together and spread on raisin or cinnamon bread.

Serves 4

curried meat balls

## PASTRY

2 cups flour, sifted tsp. salt

3/3 cup shortening 6 tbs. cold water

- 2 tbs. poppy seeds

  Sift flour and salt together, fold in poppy seeds. Cut in shortening; add water, blend only until pastry holds together. Roll out to the thickness of pie crust. Cut into 8 squares.

## FILLING

- 14 cup minced onions r tbs. shortening
  - lb. ground beef 1/2 tsp. salt

1/8 tsp. pepper 1/2 tsp. monosodium glutamate 1/2 toy. can cream of chicken soup

 First, lightly brown onions in shortening, then stir in ground beef and brown. Add remaining ingredients, cook until liquid is absorbed. Fill pastry squares and shape into turnovers. Bake in 425° F. oven for 20 min.

Serves 8

505 cal. per serving

**American Home Recipes** 

(Take a Pound of Ground Beef, pictured in color on page 78) (Lunch Boxes, page 90)

Tested in THE AMERICAN HOME KITCHENS Source of Vitamin B

# family meat loaf

hamburger melba

Preparation time: 10 min. Baking time: 1 kr.

I lb. ground beef

1/8 tsp. rubbed savory 1/8 tsp. ground rosemary 2 tbs. chopped parsley

Dash of tumeric Dash of ground sage

½ tsp. onion salt 2 tbs. Parmesan cheese

r egg r cup dry bread crumbs r tsp. salt r tsp. monosodium glutamate Dash of pepper

Combine all ingredients and shape into a greased 81/2" x 41/2" x 21/2" loaf pan. Bake at 350° F. for 1 hr.

515 cal. per serving

Serves 4-6

Source of Vitamins A, B

Originated in The American Home Kitchens



## quick egg noodle asagne

1b. wide noodles tbs. cooking oil 1b. ground beef tsp. monosodium

101/2-02. cans spaghetti sauce with

lb. creamed cottage cheese

tbs. grated Parmesan cheese

mushrooms

Preparation time: 10 min. Baking time: 20 min.

- monosodium glutamate
- Prepare noodles as directed on the package. Sprinkle monosodium glutamate on beef, then brown in oil. In a 2-qt. casserole, layer beef and noodles with remaining ingredients, topping with tomato sauce and grated cheese. Bake in 375° F. Oven for 20 min. Serve hot with additional grated cheese.

CURLING CHOCOLATE: Curls of chocolate give your cakes and

pies a professional touch. Warm a square of chocolate slightly, then

shave it with a vegetable peeler. using long strokes. Drop curls right off peeler into dessert.

590 cal. per serving

Serves 6

UBMITTED BY: MRS. BETTY VIENI

Source of Vitamins A, B Tested in THE AMERICAN HOME KITCHENS

82



## A great frying discovery may be right on your pantry shelf

You pour delicate Wesson Oil, saving the work and waste of old-timey solid shortening. It heats hotter without smoking. Its matchless delicacy "babies" your frying and brightens flavors as only Wesson Oil can.

# SPANISH RICE PRONTO

- Melt 1/4 cup fat in skillet.
- Add 1 onion sliced, 1/2 green pepper diced and 1 1/3 cups pre-cooked Minute Rice ...right from the box. That's the speed secret of this recipe...perfect rice without washing, cooking or steaming.
- Stir over high heat until Minute Rice is lightly browned.
- Add 1 3/4 cups hot water, two 8-oz. cans tomato sauce, 1 teaspoon salt, dash pepper

## pre-cooked Minute Rice can make it!

and 1 teaspoon prepared mustard.



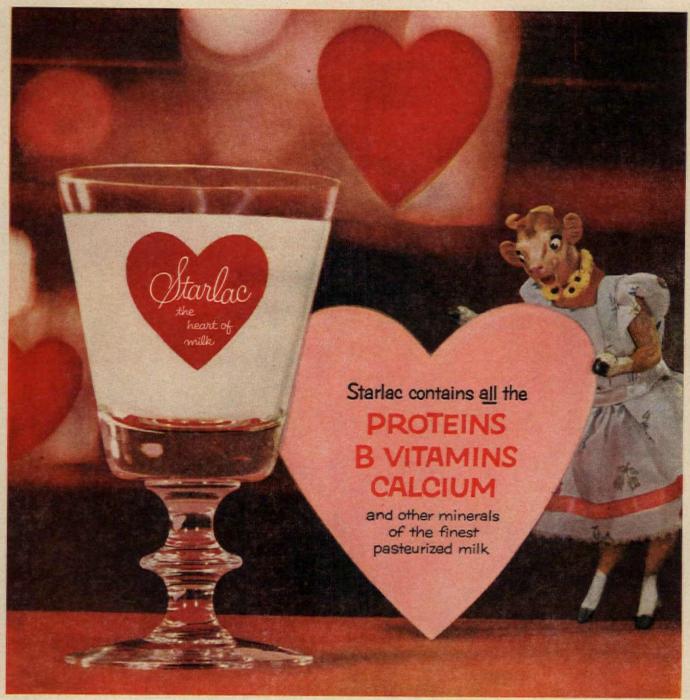
- Mix well. Bring
  quickly to a boil. Cover tightly and
  simmer 10 minutes. Serves 4.
- Only Minute Rice can make Spanish Rice



Pronto because only
Minute Rice is pre-cooked
to give you...

PERFECT RICE WITHOUT COOKING

A fine product of General Foods



### So good! STARLAC the heart of milk

So pure ... so wholesome ... such a money saver on your table!

Since plenty of milk on the table is so important to your family's health, you should know this...

Starlac, Borden's nonfat dry milk, gives you the *heart of milk*... all the proteins, B vitamins and minerals of the finest pasteurized milk... for about 8¢ a quart. Only the water and fat are removed.

Get Borden's Starlac. Drink it. Use it in all your "made-with-milk" recipes. It tastes simply delicious. Nutritious Starlac mixes instantly and it dissolves completely—yes, even in ice water.

3-qt. package pre-measured into three 1-qt. envelopes. No muss! No measuring! About 10¢ a qt. Also in 5-qt. economy package at about 8¢ a qt. and in 12-qt. family package at about 7¢ a qt. Be sure and get Borden's Starlac today!



Good for drinking, cooking and baking

©1956, The Borden Company

## TRICKY TREATS

#### STEPHANIE LAPINIG

Some witches and black cats may stalk in scary places on Halloween, but clever ones can also be tempting treats for young ghosts and goblins.





See "Where Credit Is Due," page 152

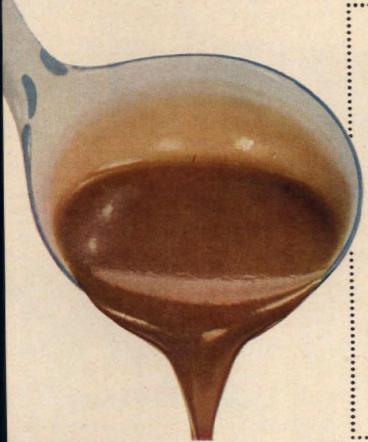
• Blackie, the cat, sits saucily atop a slice of ice cream. His body is one large licorice gumdrop, the top half of another is his head. His ears are just pinched out and his tail is a gumdrop strip. The irresistible witches are scoops of ice cream set on cookies and hatted with chocolate-frosted cones. You can make hair and features (gay or gloomy faces) out of colored coconut and chocolate chips.

The popcorn jack-o-lantern smiles because he knows he's fun to eat. His orange color comes from tinted syrup, his grin from pieces of licorice. Cider and chocolate- and orange-frosted doughnuts are for sophisticated ghosts and goblins. The cider's best mulled—hot and spicy. Caramel apples with pumpkin faces laugh at spooky goings on, cock their gumdrop eyes to tickle both funny bone and palate.

#### NEW WAY YOU CAN MAKE

#### meat-rich, deep-brown gravy

EVERY TIME WITH THAT "T-BONE TASTE"



#### B-V, the real beef extract, does it!



Just a little B-V makes a big, big difference. It makes deep-brown gravy with *lots* of real meat goodness . . . and does it every time without fail!

B-V is extract of real beef! It's not just a coloring or seasoning, as other

gravy aids are. Wilson's B-V adds lots of good beef flavor to dozens of dishes as well as gravies. Try it in soups, stews, meat loaves, hamburgers and broth, too. Then you'll know why leading restaurants rely on B-V for extra flavor.

Just follow these easy steps



Measure 2 tablespoons meat drippings and return to roasting pan or skillet. Blend in 2 tablespoons flour. Slowly add 1 cup liquid



(water or vegetable water) stirring constantly. Add 1 teaspoon Wilson's B-V. Stir and cook until thickened. Serves 3-4.

WILSON'S B-V extract of beef

# 74% more food energy than fresh whole milk

in every delicious serving of

## Royal Pudding





Milk is Nature's best food—as every mother knows. It's needed for strong, sturdy bodies, for growth, for vitality. But prepared ROYAL PUDDINGS—Instant or Regular—give you all the benefits of the milk plus 74% more Food Energy. Get Regular ROYAL for easy-to-cook, buttery-smooth Pudding and Pie Filling . . . no-cook Instant ROYAL for quick, melt-in-your-mouth desserts.



FOR SCRUMPTIOUS DESSERTS EVERY TIME...

## Always Reach For Royal



Lemon-y, Lemon Pie with Royal Lemon Flavor Pie Filling



Only Royal Gelatin Dessert gives you the "FRESH-FRUIT VITAMIN"—C



Stuffed with seafood or meat, artichokes are a flavorful delicacy.

### ARTICHOKES FOR ARTFUL COOKS

CLARA ANN ROTH

Have you ever eaten an artichoke? This increasingly popular vegetable is no longer a luxury food, and you're missing a great treat if you're unfamiliar with it. Steaming the artichoke, then serving with lemon butter, hollandaise or mayonnaise is the most common method. Whole artichokes can also be stuffed and baked; the hearts are delicious in salads or cream dishes.

Here's how to eat whole artichokes: pluck the leaves off one at a time and dip them into sauce. Eat the tender base of the leaf, scraping off the soft pulp with your teeth. When all leaves have been eaten, remove fuzzy part of the choke and eat rest with fork.



To clean, plunge up and down water. Trim the stem to 1". Th strip off the tough outer "leave and cut off top third of artichol

To steam, tie with string and dr into pan containing 1" of salt water. Cover and boil about 25 m utes. When tender, remove and dra

To stuff, after steaming, remo heart and choke with a teaspood Spread leaves. Stuff the center a leaves. Heart is good to eat, to





## resh idea for breakfast!

## ...this fresh cream cheese on toast





"With the time I saved, I was able to have breakfast with the family for the first week in years!"



MONDAY: Had heard that frozen sandwiches w defrost in a lunch box by noontime. Decided this was day to try it. From the freezer came ham-filled I crusted rolls and cake sandwiches. I'd wrapped and fr both last week. Milk and potato chips and a green completed the menu. Made the salad at the same



for the buttered roll. Junior also liked the potato salad

made it all yesterday. I just heated up the soup this morning.

and candy bar I put in his box. I was pleased, as I'd

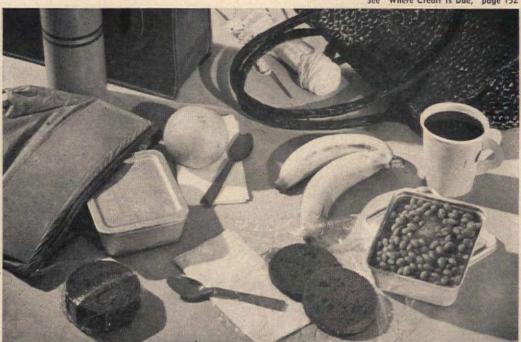
THURSDAY: Another easy morning! I just reached into the fr again, and got out some spiced veal sandwiches. (See Lunch Box Sand recipes on page 81). I added containers of pudding from the freezer ginger cookies. Made Junior's box a little different with gingerbread instead of plain cookies. Sis got rabbit-shaped sandwiches. You know kids appreciate a little special attention-make it fancy and they eat b

## Packing "Different" Lunch Boxes

See "Where Credit Is Due," page 152



ade the one for dinner last night, and put in the refrigerator until today. But kept dressing separate so the lettuce would crisp. The kids report they like the sandwiches with all the icing in the dle-none of it stuck to the paper!



TUESDAY: Hot baked beans and brown bread in a lunch box? That really surprised Dad and Sis! I made the baked beans on Saturday, then put them into some metal freezer boxes with tight covers Heated them and the buttered brown bread during breakfast today, and packed everything into fiberglass bags. It all stayed hot until lunch. Sis carried her lunch in her "duffel" purse, Dad put his in his briefcase. With fruit, and the coffee and milk they bought, it was a "different" lunch. I may do the same thing with macaroni and cheese next week . . . that can be made the day ahead, too.



DAY: Tried another of the sandwiches listed on the recipe cards. the filling yesterday, then spread it on small French breads this ing. I filled some containers with frozen pineapple and sent along cupcakes-baked in paper cups so they'd travel better. Making things vance, and using frozen foods, certainly made fixing lunch boxes much r. Hope you try it so you can eat breakfast with your family, too!





## "Give Us Some Bridge-Party



Family Food To all of you ladies

who have been hankering for swanky sweets

for low-cost, high-class entertaining,

we dedicate these toothsome recipes





The delicate new Pillsbury Chocolate Angel elegant Pillsbur White Angel These are the full 13-egg Angel Foods WATER IS ALL YOU ADD

## tall, tender and full of ideas

This sort of angel food magic is just your style when you get together with the Pillsbury Angel Food Cake Mixes.

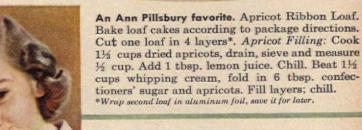
There are now two... the famous White... the new Chocolate. Both contain the whites
of 13 country-fresh eggs and everything else it takes to blossom and bloom into the tallest, tenderest,
most delicate of angel foods. Water is all you add. Serve them plain. Serve them fancy.

You couldn't do a nicer thing for your family.





Dark and delicious! Brazilian Chocolate Angel Cake: Prepare batter as directed on package. Blend 1 tablespoon instant coffee with vanilla pudding mix; cook as directed on package. Split cake in 2 layers; spread cooled pudding between layers. Frost with whipped cream, garnish with shaved chocolate curls.





A new delight! Coffee Angel Food Cake: Prepare batter as directed on package, folding in 2 tbsp. instant coffee with contents of Package B. Serve with pistachio ice cream, top with this warm Coffee Sauce: Combine ½ cup sugar, 1 tbsp. flour, 1 tbsp. cornstarch, 1 tsp. instant coffee, ½ tsp. salt and ¾ cup water in saucepan. Cook over medium heat, stirring constantly, about 2 minutes.

It looks like a party! Cherry-Nut Angel Cake. Substitute ¼ cup maraschino cherry liquid for that much water in mix recipe. Fold ½ cup chopped, well-drained maraschino cherries and ½ cup nuts, finely chopped, into batter.

For the woman who puts her heart into every cake she bakes





## This coffee tells you it's fresher

It greets you with a louder whoosh and the livelier aroma that forecasts fresher, fuller-flavored coffee in each satisfying cup. Why? Because Chase & Sanborn Coffee is the only leading brand that's pressure packed. And pressure packing preserves coffee freshness and flavor better than any vacuum can or bag.

Chase & Sanborn Coffees are served by more fine hotels and restaurants throughout America than any other brand.

### Chase & Sanborn

Fresher because it's pressure packed

A remarkable new instant coffee is underneath this lid . . .

FULL-BODIED
INSTANT
OOL PURE COPIES

Yes, you can now enjoy Chase & Sanborn's famous flavor in this brand-new full-bodied instant!

New Instant Chase & Sanborn

#### **Bridge-Party Desserts**

(Begins on page 92)



Here is what you'll need to make the pretty ice rings holding the dessert salad on page 92: regular custard cups, larger glass dishes of some kind, some gummed tape, and pretty leaves or flowers.



The custard cup goes inside the larger dish, which is filled with water. Now the custard cup is floating, so center it and anchor it with the tape. Drop the flowers in the water and freeze.



After ring has frozen, unmold the outer bowl by dipping it in hot water. Return to the freezing compartment. Make up some extra Flower Ice Rings while you're at it—they'll last long in the freezer.



6 beautiful Mix-or-Match colors: Canary Yellow, Turquoise Green, Petal Pink, Cadet Blue, Woodtone Brown and White. Available with either right- or left-hand door.

## w G-E "Book-Shelf" Freezer puts twice as much bod within easy reach as a chest freezer!

mpare this General Electric Freezer value any chest of comparable quality and size

ooks on a shelf—that's how General Electric's reple new 18-cubic-foot freezer displays your food. You and reach everything quickly.

s you all the convenience features you want: handy e can dispenser . . . 2-gallon ice cream conditioner . . . ing basket, plus new straight-line design that creates in look without remodeling expense.

and compare! You'll agree that here truly is big caand outstanding convenience at a record low price! his big G-E Freezer, plus 13- and 11-cubic-foot models G. E. dealer's. Household Refrigerator Department, I Electric Company, Appliance Park, Louisville 1, Ky.



Easy as taking books off a shelf. No bending, rummaging or lifting with this convenient storage door holding 88 lbs. of food.



8 fast-freezing surfaces . . . not just 4 "cold" walls. That's why this new G.E. gives you more capacity for quick freezing.



Takes only ½ the floor space needed by a chest. Only 30½ inches wide—it is no wider than a refrigerator!

Progress Is Our Most Important Product







## Something Golden Happens

(golden flakiness you've never gotten with any other shortening)

No other kind of shortening you've ever used—whether veget or lard—can match the results golden Fluffo gives you. You've never in your life served such crisp, light, golden-brown fried foods such tender, flaky, golden-brown pies!

Even the texture's different: Fluffo is fluffier and easier to work with than any other leading shortening. That means fewer strokes in blending. And the golden color lets you see when pastry or cake is perfectly mixed. No change in the shortening measurement your favorite recipe calls for—just a wonderful change in results!

As for frying, just wait 'til you try the Flu way. Foods fried crisp and light in Fluffo alwa come out golden-brown, highly digestible. A Fluffo stays digestible, stays so clear and gold light you can re-use it indefinitely. Just replen when needed. So you get a real economy, to Try Golden Fluffo—how can you possibly mi

Pure shortening, not a table spread.

Golden yellow from pure, wholesome carotene.

#### **American Home Recipes**

(Bridge Party Desserts, pictured in color on page 92) (Lunch Boxes, page 90)



You needn't lose these recipes! Keep your recipe collection up to date in the most practical, easy-to-use and business-like file ever—The AMERICAN HOME Menu Maker. It's a smart and easy-to-carry steel file box. To send \$2.50 to:

THE AMERICAN HOME, Dept. MR American Home Building, Forest Hills, N.Y.

Spread sliced corned beef with mayonnaise flavored with catsup, chopped celery, Season with lemon juice and salt. Combine with mayonnaise and spread on rye, white, or whole wheat bread.

· Mix together ground ham, finely chopped cheddar cheese and chopped sweet pickle.

Iunch-box sandwiches

frozen ice cream

pickle relish and dried mustard. Use white or rye bread or hard crusted rolls.

· Combine chopped ripe olives, shredded dried beef, cottage cheese, mayonnaise, and Tabasco sauce. Spread on white or whole wheat bread.

· Mix ground ham with drained, crushed pineapple, brown sugar, and cloves. Use as

Cover sliced tongue with cream cheese and horseradish. Use white or rye bread. filling in rye, white, or pumpernickel bread.

Blend peanut butter, chopped dates, and orange juice together. Spread on nut bread

# black walnut tarts

Preparation time: 20 min. Baking time: 30 min.

Pastry for double-crust 9" pie,

I cup chopped English walnuts or 1 pkg. prepared mix

14 tsp. salt rsp. imitation black walnut or vanilla flavoring

eggs cup light corn syrup

• Line muffin pans or tart pans with prepared pastry. Place 1 tsp. nuts on bottom of each pastry shell and set aside. With a pastry blender, beat eggs slightly in mixing bowl. Add corn syrup and blend just enough to combine. Add remaining ingredients to egg mixture, blend without beating. (The whole procedure for the filling is done very gently). Quickly pour filling over nuts. Bake about 30 min. in 325°F. oven.

Yield: 24 to 28 tarts

170 cal. per tart Source of Vitamins A, B
Tested in The American Home Kitchens

# iced dessert salad

1/2 lb, dry cottage cheese or cream cheese Chopped chives

Flower ice rings (see how-to on page 96)

11/2 avocados, sliced

Consommé cubes

• Form cheese into balls and roll in chives. Arrange consommé cubes, cheese, and Serve immediately. avocado slices in Flower Ice Rings. Top with avocado dressing. 2 tbs. lemon juice Avocado dressing

CONSOMME CUBES I tbs. gelatin

I 10-oz. can beef or chicken consommé to 10 whole cloves 14 cup cold water

1/3 cup orange juice

gelatin in hot consommé, add fruit juices. Chill until slightly thickened. Add chives and pour into a shallow pan. Chill until firm (about one hr.). Cut into small cubes. Soften gelatin in cold water. Bring consommé to boil with cloves. Strain. Dissolve 1 tbs. chopped chives

cup grapefruit or favorite fruit juice AVOCADO DRESSING 1/2 avocado, mashed

1/2 tsp. monosodium glutamate Salt and pepper to taste

FLOWER ICE RINGS AND CONSOMMÉ RECIPE SUBMITTED BY MISS VIRGINIA HAGGART Serves 4-6 Source of Vitumins 4, B, C Tested in The American Home Kitchens Combine all ingredients and chill,

cream short-pie • fruit

with brownie cookies sparkling parfait

# fruit cream short-pie

Preparation time: 20 min. Baking time: 20-25 min.

2 cups sifted flour

Salt

iced dessert salad

SHORT CAKE CRUST cup sugar

in egg yolks and beat well. Sift flour and salt together, add to butter mixture alternately with light cream. Press into an 8" cake pan or a 9" pie pan. Prick with a fork and bake for 20-25 min. in a 350°F. oven. Cool. egg yolks

cream cream and sugar and continue creaming until light and fluffy.

FILLING

Favorite cream filling,

1/2 tsp. rum flavoring

1 pkg. vanilla pudding

Prepare cream filling or pudding according to directions. Stir in rum flavoring and 3 to 31/2 cups drained fruit pour into short cake crust. Top with fruit and glaze. Serve chilled

tbs, apricot or other fruit jelly GLAZE

ths. boiling water

· Dissolve jelly in boiling water and brush on the fruit. 425 cal. per serving Serves 6-8

ng Source of Vitamins A, B, C Tested in The American Home Kitchens

black walnut tarts



## Combine nuts, bread crumbs and cinnamon. Fold into egg white mixture. Drop by ricer. Alternate gelatin and lime sauce in sherbet glasses 1/2 tsp. flour LIME SAUCE 3 cup sugar 2 egg whites Serves 3-4 BROWNIES 1/4 tsp. salt

1 recipe fruited topping.

Allow to cool, add lemon juice and rind. Whip egg yolks, gradually adding 34 cup of the sugar. Continue whipping until light and thick (about 5 min.); gently stir in Whip egg whites, gradually adding remaining 34 cup sugar. Fold egg yolk mixture into egg whites. Then gently fold in whipped cream. Line a 10" x 4" tube pan with Soften gelatin in cold water, add boiling water and stir until gelatin is dissolved. gelatin mixture. Chill until slightly thickened. Meanwhile, prepare topping

pkg. strawberry or raspberry gelatin 1 10-02. pkg. frozen strawberries or rasp-Preparation time: 5 min. FRUITED TOPPING

into pan. Freeze overnight.

Dissolve gelatin in hot water. Add thawed berries and chill for 15 min. berries, thawed cup hot water

300 cal, per serving Serves 12-16

frozen ice cream

pudding

cup boiling water uice of 3 lemons ths. lemon rind

11/2 cups sugar

egg whites

Preparation time: 25 min.

2 cups heavy cream, whipped Freezing time: overnight 2 tbs. plain gelatin 1/2 cup cold water 6 egg yolks

Source of Vitamins A, C. removable bottom with waxed paper. Pour alternate layers of pudding and topping Chilling time: 15 min. SUBMITTED BY: MRS. KATHRYN BURR

CASSEROLE CRAFTINESS One of our readers doubles ca serole recipes, and bakes in tw

foil-lined casseroles for freezin As soon as the food has frozen

lifts it out of the cass role, wraps it in freezer wrap pings, then puts back in freeze

(Bridge-Party Desserts, pictured in color on page 92) (Lunch Boxes, page 90)

**American Home Recipes** 

1 3-oz. pkg. fruit-flavored gelatin GELATIN DESSERT Lime sauce with brownie cookies sparkling parfait

3 cup light corn syrup

1/4 tsp. salt

Chill until firm and then put through potato

· Prepare gelatin as directed on package.

34 cup light cream 2 tbs. lime juice

· Combine dry ingredients in top of double boiler. Add syrup gradually, cook over direct heat stirring constantly until sauce boils and is clear. Place over boiling water, cover and cook 15 min., stirring occasonally. Remove from heat, very gradually stir

Source of Vitamins A. in lime juice and then cream. Serve cold. Yields about 11/4 cups.

530 cal. per serving

1 cup fine dry bread crumbs · Add salt to egg whites and whip until stiff but not dry. Fold in sugar and flavoring 34 cup chopped nuts Dash of cinnamon 1 cup brown sugar, sifted 1/2 tsp. maple flavoring

45 cal, per cookie Source of Vitamins A, B
Tested in The American Home Kitchens teaspoonful on greased cookie sheet. Bake for 20 min. at 325°F. SUBMITTED BY MRS. HOWARD SCOTT Yield: about 3 doz. cookies

lunch-box sandwiches

# THIS JELL-O SALAD INFORMATION IS THE MEAL

#### SUNNY SEA SALAD

1 package Lemon Jell-O • 1 cup hot water • ¾ cup cold water
1 tablespoon vinegar • ½ teaspoon salt
1 tablespoon horse-radish • ½ teaspoon grated onion
1½ cups coarsely cut shrimp • ½ cup sliced quartered cucumber
1 to 2 tablespoons diced pimento

JELL-O IS A REGISTERED TRADE-MARK OF GENERAL FOODS CORPORATION This bright new Jell-O Salad makes summer suppers refreshingly different —it's hearty enough to serve as your main dish!

Just dissolve the Lemon Jell-O in hot water, then add the cold water, vinegar and salt. Chill until slightly thickened. Fold in the remaining ingredients and pour into individual molds or a 1-quart mold. Chill until firm.

Place the icy-cold Sunny Sea Salad on crisp greens, and top with mayonnaise, if desired. With potato chips and plump asparagus tips you have a complete meal for 6. Try it tonight!





Don't worry about this beautiful surface...

#### it's micarta!

Easy-to-care-for Micarta\* is perfect for surfacing any vanity—and the smart new Micarta pattern, "Fancy-Free", adds just the right flattering touch.

You never have to worry about Micarta. Nail polish, soaps or lotions have no effect on this super-tough plastic surfacing. Micarta laughs at scratching, chipping, scuffing and heat—and its beauty is long lasting.

"Fancy-Free" Micarta is available in pink, turquoise, gray, yellow, red, green and charcoal to fit any décor. Check the plastics section of your phone book for your nearest Micarta dealer . . . or mail coupon below.

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Please "Fancy	send Free"	me with	sample	of new e inform	Micarta
Micarta	decor	ative	surfacing	g.	



DECORATIVE SURFACING

distributed by
UNITED STATES PLYWOOD CORPORATION
largest plywood organization



Grapefruit halves become the talk of the table when transformed into unusual containers with spiral, bow, or basket handles.

## GALA GRAPEFRUIT

Never underestimate eye appeal and first impression—even for a luscious grapefruit!

VERA BJORCK



To make one of the above grapefruit "fancies," cut each fruit in half. Then, with a sharp knife, cut all around each triangular section of flesh. Cut close to white membrane and skin. Clip out core with scissors. For "handles," cut ½" wide strip around top, leaving 1" on each side uncut. Cut down through membrane to free strips.



SWIRLING FRINGE: Cut top edge at angle with sharp knife after fruit sections have been cut out. Alternate pink and white grapefruit sections; garnish with mint.

Bow: Cut 1/4" strip as above. Cut each strip at center and fold back. Filling: alternate grapefruit sections and shrimp, sprinkle with French dressing; watercress garnish.

SPIRAL: Cut each strip near attached end, roll tightly and fasten with picks. Filling: grapefruit sections and avocado alternated.

BASKET: Pull together at top the two 1/4" strips, without further cutting. Fasten with pick. Fill basket with grapefruit sections, berries.



it's carefree ... it's lasting ...



#### ... and it costs no more in a Republic Steel Kitchen!

In blendable colors or Classic White, a Republic Steel Kitchen needs no pampering, ever! Its durable, impervious enamel is cured on at high temperatures...needs no regular "rub down ritual," no perennial bleaching, no repainting. And, your kitchen of Republic Steel will serve you better in many more ways. You're rid of the annoyance and expense of keeping it in good working order. No sticking drawers or doors, no warp or sag, never a splintered edge or snagging surface, no problems of vermin or removing stains or odors. Steel, the practical material that wards off kitchen hazards, dismisses upkeep with the quick once-over of a damp cloth. It's that easy!

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Send 25c and this coupon filled out, for Praise-Winning Kitchens. Mail to Republic Steel Kitchens, 1038 Belden Avenue, Canton 5, Ohio.



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#### How to stop being a Ghostess by KitchenAid

You know what a ghostess is: that's a hostess who disappears right after the meal. And leaves her guests with that awkward choice-pitch in with the dishes, or try to ignore those stacks of soiled tableware.

But change the scene just slightly ... add a Kitchen Aid automatic dishwasher...and see the hostess be a part of the party! Now she has time for gracious entertaining and living.

Why a Kitchen Aid? Because a Kitchen Aid belongs in this scene. Because the product itself is unequaled.

Ask friends that have one...or an expert—a dealer. He'll explain how a Kitchen Aid, by Hobart, washes and dries better ... he'll show you the exclusive revolving power wash arm, the separate electric blower-dryer unit-no other make has either one! Compare these superior features with ordinary "splasher" type or "needle-spray" washers...see the big difference for yourself!

But of course you're concerned with appearance, too: "How will it go in my kitchen?" The answer-beautifully! Your dealer can provide the model, style and finish you prefer, the color you wish...your new Kitchen Aid dishwasher will take its place in your kitchen as naturally as it fits your way of life.

For information, write Dept. KA, KitchenAid Home Dishwasher Division, The Hobart Manufacturing Co., Troy, Ohio. Canada: 175 George St., Toronto 2.



The World's Largest Manufacturer of Food, Kitchen and Dishwashing Machine

## FOOD

## NEWS

Here are scrumptious new foods your grocer is now stocking-foods to make your work in the kitchen even easier, more enjoyable

- · Cake Mixes that make cakes like mother used to bakebut that need only one step in mixing-have just arrived on your grocer's shelves. Available in WHITE, YELLOW, CHOC-OLATE, ORANGE, SPICE, and CARAMEL, the new formula has the added advantage of requiring only milk or water to make the tender, moist and fluffy cake almost everyone likes.
- Frozen Meats now include all the basic cuts. Besides the quick-cooking cuts and cutlets, one national packer is distributing frozen roasts, steaks and chops. Except for the chops, all meats are trimmed of bone, excess fat and gristle.
- · Frozen Meat Loaves, Dutch. Pepper Pork, and Home Style. are to be found in some areas. Each is packed in a foil pan, ready for baking. Loaf weighs just about 11/2 pounds.
- Shredded Wheat has a new look—junior size, These "spoon size" biscuits have the same rich wheat flavor and delightful crispness of the regular size. They are easier to eat with cream and sugar, and also make good snacks. Use them, too, under creamed dishes as change from toast or patty shells.
- · Frosting Mix counters offer CREAMY CARAMEL as their latest addition. It's another of the butter-cream type . . . you add just a little butter and water for the basic frosting, or dress it up with nuts, fruits, and other flavorings.
- · Pancake Batter, already mixed, is being sold where you buy dairy products. Just pour some on a hot griddle and bake. Any leftover batter can be kept in the refrigerator for use later. It'll keep for a month-makes 20 medium-sized pancakes with a mild buckwheat flavor.
- · Bread Mix, enough to make two loaves, comes packaged with a pan. A cinnamon mixture and garlic powder are included for making those spe-

cialty breads. You make one loaf at a time.

• Fresh Poultry stays farm-fresh days longer when treated by a new process. Tender, clean, and firm, poultry is easily identified by the green and white tag right on the chicken. The process has been sold only to premium packers, so you're sure you're buying excellent chicken.





## 14-cubic-foot General Electric Refrigerator-Freezer has Revolving Shelves . . . Magnetic Safety Door

Y REVOLVING SHELVES in the refrigerator comtreput all foods at your fingertips. And shelves adjusted up or down to accommodate bulky

You actually get two extra-large appliances in one streamlined cabinet: A big automatic-defrost refrigerator compartment at top and a zero-degree freezer at bottom that holds up to 130 pounds.

The new magnetic refrigerator door swings shut automatically. Safe, too! Children can't be locked inside the refrigerator section because the door is *latchless* and can be opened easily from within!

Ask your G-E dealer about easy terms and generous trade-in allowances. See your nearest General Electric Dealer. Household Refrigerator Department, General Electric Company, Appliance Park, Louisville 1, Ky.



Permanent G-E Alnico magnet on refrigerator door provides silent, automatic closing ... seals effectively.



Foot pedal opens freezer door at the touch of your toe. Leaves both hands free for carrying foods.

Progress Is Our Most Important Product

Revolving Shelves put all foods at your fingertips. Magnetic Door closes surely, silently, automatically. Latchless, too! A child cannot be locked inside





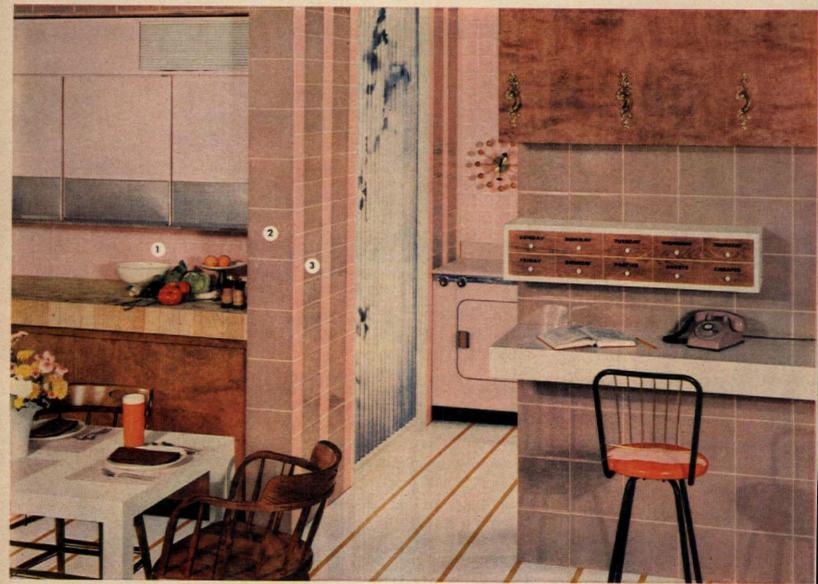
## Decorate beautifully and economically with





## guaranteed PLASTIC WALL TILE

It's guaranteed! Certified dealers who display the emblem can guarantee that materials and installation conform to standards established with the U. S. Department of Commerce, C.S.-168-50, and are eligible for FHA requirements. Insist on the written guarantee!



Designs unlimited with: (1) Regular, (2) King-size, (3) Brick-shape



The Luxury Look of plastic wall tile made of Styron® turns old rooms into bright, new beauties ... gives them a permanent look of luxury. This lustrous tile comes in regular and king-size squares and smart new brick-shape ... and its cheerful,

warm colors are styled to match or complement modern appliances and appointments like the translucent plastic wall panel shown above. Perfect for bathroom, kitchen, recreation room, hallways. THE DOW CHEMICAL COMPANY, Midland, Michigan.



#### Something to Crow About!

(Begins on page 60)

beverage center, and family room.

Counter tops are the plain laminated plastic, attractive and durable. Flooring is vinyl... resilient and decorative. And there's no doubt about it... cooking is in the center of things in this kitchen. The "high styled" peninsula separates both the family room and the laundry nook. Drop-in surface burners are counter height and next to the built-in oven. So... while on the subject of cooking, please take note—these handsomely designed pots and pans, practical and pretty, hang just above the surface units.

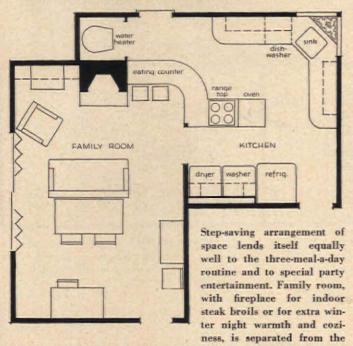
Open shelves, located under eating counter on kitchen side, cleverly utilize hard-to-handle curved construction. Both decorative and spacious, they hold salad bowls, salt and pepper, bread baskets and other accounterments frequently used on the counter, as well as certain snack-type foods that are ready for over-the-



counter service during parties in the family room. Open shelves such as these also make a convenient spot to store small appliances when they are not in use. These shelves, laminated in a plain color to match inside of cabinets, are easy to keep clean and sparkling.



Water heater, hidden behind decorative louvered doors in its own specially designed closet, is conveniently close to sink and laundry area. Controls are placed so that they are easy to reach and to read whenever special adjustments are necessary, and they are above the reach of small frys' exploring fingers. Glasslined heater, smartly styled in turquoise, blends with the rest of decor.



kitchen area by a multi-purpose island that serves efficiently and conveniently as eating counter, cooking center and work surface.



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SPOTTING
On
Glasses - Dishes Silver

EXCLUSIVE HYDRO-ACTIVE FORMULA

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MORE-FOR-YOUR-MONEY
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BIG 24-OUNCE BOX

New Formula Electrasol gives you the Big 24-ounce package—20% more than any other dishwasher detergent for less money!

BUY IT ... TRY IT ... IT'S THE BEST

## hamburger is king!



give it the crowning touch of flavor
...cook it with Ac'cent

You have to hand it to hamburger for winning nationwide popularity! Win praises for your hamburger...use a few shakes of Ac'cent to bring out all the rich meat flavor. Ac'cent is pure monosodium glutamate, a natural food derivative. Adding no flavor of its own, Ac'cent restores and brings out the good fresh taste of meats, vegetables, poultry and seafood. It's wonderful—try it! Look for Ac'cent in the red package with pourer top, at any food store. Available in Canada also. Ac'cent comes in 1-oz., 4-oz., 8-oz., 1-lb. sizes.



## You get the best Outomatically

with UNIVERSAL



Entertaining is easier, family meal-making more convenient with Universal Electric Housewares. Their many automatic features provide extra leisure hours, and you can be confident that their quality will mean years of lasting service. No wonder families who like to make things easier, choose Universal.

UNIVERSAL Offlewation with the Flavor-Selector

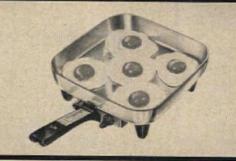
New, finer-than-ever models of America's favorite. Quickly brews to the exact strength you choose, signals when ready and keeps serving temperature without increasing the strength . . . all automatically. from \$24.95

10-cup model shown, \$29.95, in copper, \$32.95



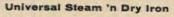
#### Universal Toastamagic

Controlled by reflected heat. Reflector-Control browns any type of bread without adjustment... and faster, too. Hi-Rise racks even put muffins within easy reach. \$17.95
in copper, \$21.95



#### Universal Automatic Frying Pan

Maintains exact heat you dial. Cooks foods better without sticking or scorching. Sealedin unit lets you immerse pan in water up to the Signalite for easy cleaning. \$17.95 11½ in. size, with cover, \$25.95 Cover \$2.00



Switches from steam to dry at a touch of the Jiffy-Switch and without emptying. Rounded, wrinkleproof heel irons in any direction. Cord switches over for left-handers. \$14.95





LANDERS, FRARY & CLARK, NEW BRITAIN, CONN.

UNIVERSAL COFFEEMATIC

## FACTS TO SLEEP ON

MARGARET H. HABER



#### HOW DO YOU FEEL WHEN YOU GET UP IN THE MORNING?

Have you had the good night's sleep that's been proven to be the key to healthy, happy, and well-adjusted individuals? Or are you one of those dreary, pep-less, and perhaps even neurotic insomniacs? Most of us know that eight hours of sleep a night is the recommended formula. But are we sure we're getting the most out of those eight hours? Do we know, as we need to, what kind of rest our bedding gives? Here are a few tips that we hope will open your eyes to better shut-eye.

#### HOW TO DETECT WEAR IN YOUR PRESENT BEDDING

- Examine mattresses for lumps, depressions, broken stitching, and sagging borders.
- Check bedsprings for lumps, depressions, broken coils or connections, sagging side-sway
- Check pillows for quickness of rebound under pressure. If your pillow
  can hold its shape when held on the finger tips of one hand, it is still in condition, but if it droops it's time to replace it.





#### HOW TO BUY NEW BEDDING

- Buy from a reliable dealer, and buy the best you can afford. Type, quality, and workmanship are what matter. Construction: In an inner-spring mattress, coil count alone is not enough to be the deciding factor; foam rubber mattresses should be at least 4½" thick. Quality: Closewoven ticking; button or tape tufts on a tufted mattress; prebuilt or reinforced mattress borders; firmly attached cord, steel or plastic handles, and good ventilators on an innerspring mattress.
  - · Be sure to lie down on a mattress-bedspring combination to test it.
- Children need firm mattresses. Baby needs a brand new crib mattress—not a hand-me-down.
- Mattresses and bedsprings should be bought in combinations. If you put a new mattress on an old spring you will reduce the comfort and limit the durability of the mattress.
- For those with back ailments, it is wise to consult the family doctor on the mattress requirements.
  - If you are over 5' 10" tall, consider king-size bedding.

#### 3 HOW TO CARE FOR YOUR BEDDING

- Turn an innerspring mattress regularly—end to end one time, side to side next. Cotton and hair mattresses need turning. Rubber foam does not.
  - Clean mattresses and bedsprings once a month with a vacuum cleaner.
  - · Be sure to use a mattress pad.
- Uncover bed and let air thoroughly before changing linens. This means open the windows and leave bed uncovered for at least an hour.
- Air pillows outdoors once a month or more often, if possible. Use a fabric pillow cover under the pillowcase to insure protection against perspiration.

See "Where Credit Is Due," page 152





Goblins and vote getting electrify October! Parties move indoors... menus are in for a refresher course. One exciting new twist is ham with cranberry sauce. Today's mild-cured hams need an accent of tart-sweet fruit...and tangy Ocean Spray Sauce—either Jellied or Whole Berry—is the perfect plate-mate.

Bake a whole ham—and give it this satiny glaze . . . 1-lb. can of Jellied Ocean Spray Cranberry Sauce mixed with ½ cup of light corn syrup or brown sugar. Come serving time, pair the glistening ham with more Ocean Spray—just as it comes from the can. Or offer a sauce that's completely new—by combining Ocean Spray with spices, nuts, other fruits. And jot down your "formula" for future use . . . for Ocean Spray goes equally well with any meat.

Shape a football from your own ham loaf recipe, and glaze as above. Before serving, garnish with "lacings" of Jellied Ocean Spray, and surround with hot Whole Berry Sauce. Or form a round loaf, like a pumpkin . . . and let Jellied Ocean Spray trimmings turn it into a devilish Halloween jack-o'-lantern!

Political Pudding. Sweet and tart, smooth and crusty! To make:

Combine ½ cup sugar, 1½ cups graham cracker crumbs, ¼ cup butter, melted, ½ cup chopped nuts and 2 tablespoons New Orleans molasses. Pat ¾ of mixture over bottom of 6x10-in. casserole. Mix 1-lb. can Whole Berry Occan Spray Cranberry Sauce with 1 teaspoon grated orange rind, and spread over crumb mixture. Top with remaining crumbs. Bake 20 minutes in moderately hot oven (375° F.). Cut into squares and carry on "as is"... or smother with your favorite hard sauce, almond-flavored whipped cream, or orange sherbet.

Goblin Dessert Sauce — so mischievously tantalizing in flavor and texture. And simple! Lightly blend 1 cup Whole Berry Ocean Spray Cranberry Sauce into 1 pt. of softened ice cream—vanilla, banana, chocolate chip—or any flavor that suits you. Then daub generously over cake, donuts, pie or baked apples. Superb!



Buy a Gift...

Get a Gift... FREE!

# FIINT

## "BEST" EGG BEATER

#### FREE FLINT SPREADER-SPATULA

Everybody who has a kitchen wants this Flint "Best" Egg Beater. And here's your opportunity to get this "most wanted" beater for yourself or for a gift, and get an extra Flint gift besides!

There's no other egg beater like it in the world, as you'll recognize right away when you see it, spin it, use it. It's so powerful, one turn beats batter or whips cream 40 times. Even egg whites beat stiff in 28 seconds! Stainless steel blades. Nylon gears. Gift-boxed. Only \$4.95.

The new Flint Spreader-Spatula is made of the finest vanadium stainless steel. You'll

have a hundred uses for it, and wonder how you ever lived without it. It's an ideal 7½" size . . . a regular \$1.50 value . . . and you get it absolutely free!



CLIP THIS COUPON . . . TAKE IT TO YOUR DEALER



In some of the milder parts of the nation, it's no great accomplishment for families to live outdoors nine months—or even more—each year. But just try it in rugged northern climes such as Michigan's and you're likely to end up real cool during the usual "indoor" months of March, April, October and November

And yet even in northern states, with a house like this one that Glen Paulsen, A.I.A., designed for Mr. and Mrs. Robert Eddy, you can add these four months to the May-September period for living outdoors *comfortably*. What's the secret? Good design and orientation.

Mr. Paulsen let the contour of the land help decide the shape and orientation of the house. It's designed much like a letter Z, with patios between the strokes. The two patios are just a step away from the kitchen, and since they're on opposite sides of the house, one or the other is usually sheltered from the wind, and can be used even in March, April, October and November.

Inside, the Eddys wanted the living area completely separate from the bedrooms, and their floor plan accomplishes this.

The entrance "gallery"—which together with the kitchen forms the center part of the "Z"—gives easy access to living room, kitchen and bedrooms. And the living room doesn't have to be crossed to get to any spot but its own patio.

On the front of the house is the bedroom unit, consisting of the master bedroom, young Cathy's room, and a study-guest room. Underneath it in the hillside is a large basement room with an outside door—a well-lighted space that houses the heating and laundry equipment.

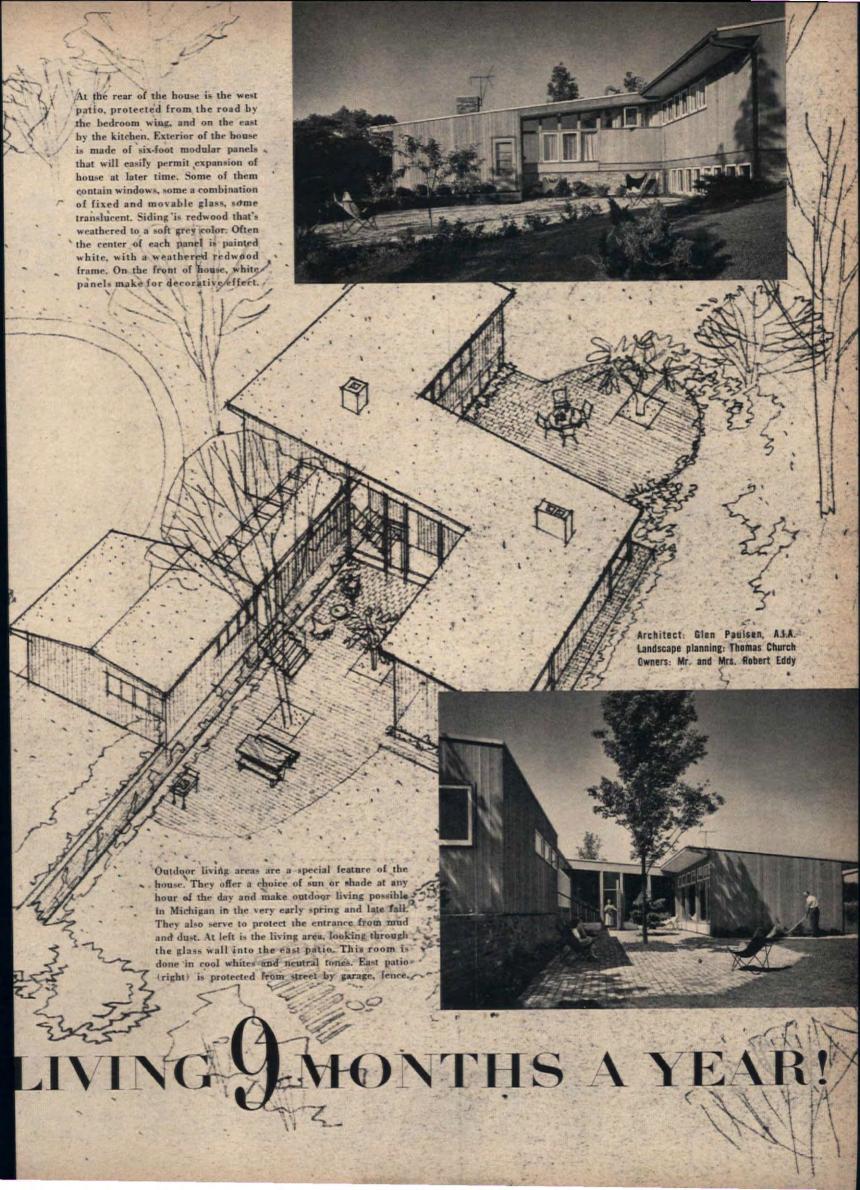
The living unit, on the back, overlooks tree tops and the ravine below, and is so completely cut off from traffic that natural carpeting, white walls and a high-key color can be used here without any worry about excess cleaning and repainting bills.

The interior of the whole house is finished in white plaster and white painted woodwork, with an occasional partition of natural redwood or a wall painted pale blue or green.

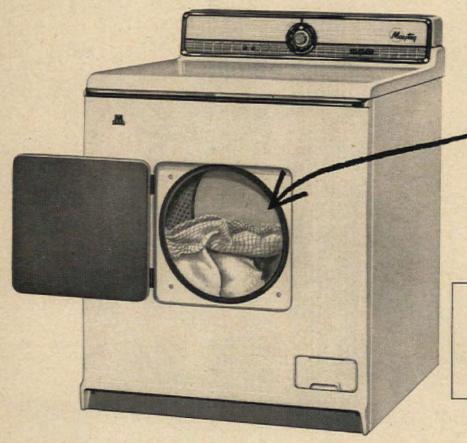
Landscaping is as exciting and simple as the house itself. In the years to come walls, maple trees, evergreens and flowers will extend the outside living space even farther.



## OUTDOOR



# THIS WINTER, HANG YOUR WASH IN HERE



You can get a Maytag Dryer to match your Maytag Automatic Washer. Choose from 8 gas or electric Maytag Dryers in Pasteltone Pink, Yellow, Green or White. The Maytag Company, Newton, Journ

All dryers save you this...



NO LIFTING OR LUGGING HEAVY WET WASH!

The average woman without a dryer walks 40 miles and carries a ton of wet wash a year! And she wastes two weeks' time a year line-drying!



NO WAITING ON THE WEATHER!

Rain or snow mean nothing to a woman with a Maytag Automatic Dryer! And clothes come out even softer, fluffier and sweeter smelling than line-dried!

#### MAYTAG saves you this...



NO HEAT, MOISTURE OR LINT IN THE ROOM!

Exclusive new Maytag No-Vent Dryer is completely sealed, nothing goes in or comes out but your clothes. No heat, moisture or lint escape into laundry room to make it uncomfortable.



NO UGLY VENT-PIPE OUT WINDOW OR WALL!

Maytag's new method of drying sends all moisture down the drain, catches lint in a superefficient lint trap. Put this Maytag Dryer any place you have a washer. Runs on either 115 or 230 volts.

YOURS FOR AS LITTLE AS \$2.50 A WEEK

## MAYTAG No-Ventautomatic DRYER

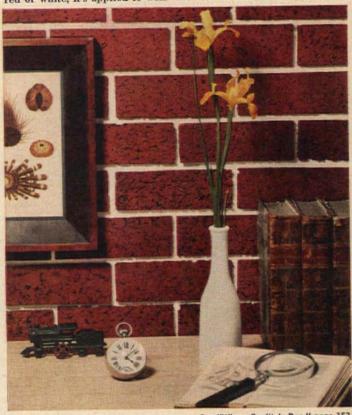
NEW

#### ROBERT W. HOUSEMAN

White brick reproduction is of molded plastic and really three-dimensional. In panels 3' x 5', it can be cut with shears, applied to walls with separate adhesive. It's a wall as solid-looking as the real McCoy. Use a paint roller to paint it any color, leave mortar lines white. Costs about \$15 per panel.



You'll be fooled by the texture of this brick-like wall covering. Cork "bricks" on paper panels 33" x 25" form a lightweight copy of brick with insulating, sound-absorbing qualities. Vacuum clean. In red or white, it's applied to wall with adhesive. About \$1 per sq. ft.



See "Where Credit Is Due," page 152

## PUZZLE...FIND THE REAL BRICKS!

A trick question to be sure, since there's not a single real brick here. But don't let that stop you from using these reproductions to do a good decorating job



Photographic reproduction of white brick on vinyl film has an adhesive backing that sticks to most any flat surface. Comes in natural red brick pattern, too. It's easily removed when you decide to change your wall covering. About 49¢ a yard, in many stores.



The look of old brick, with all its warmth and charm, is faithfully reproduced in lightweight molded plastic. This is to be applied with an adhesive. Makes a very practical wall covering, too, since it is washable. In panels to cover a wall area of 7 sq. ft., it's about \$4.75.

## HANDYMAN HOW-TO'S



Furniture polish will work easier and penetrate the wood surface better and faster if you warm it beforehand. Put the closed bottle in a bucket of warm (not hot) water for a little while. As many polishes are inflammable—don't warm over flame.



Tired of getting your clothes crushed and wrinkled because of the way they jam together on a conventional clothes pole? Then file a notch every inch or so in the top of the pole and the hangers will be held apart; clothes air better.



Dip nuts in thinned shellac before you screw them onto the bolt. It will help keep a nut from becoming rust-frozen in place. A drop of shellac on the bolt threads helps keep the nuts from loosening. Shellac won't prevent you from removing nut easily.



Touching up nicks and chips in the paint on refrigerator, furniture and woodwork is a big chore when you have to clean the brush after such a small job. Try a pipe cleaner, bent over and twisted as shown. It does an excellent touch-up job.



Colorful "Hour Glass" Dial
With the dial set off by a white
plastic case, "Zest" electric
wall clock gives your kitchen a
bright modern note...gives
you the time at a glance! With
dial in red, charcoal or yellow...
or the same clock with pink
case and charcoal dial, \$6.95.
P.S. Save gift-shopping time—
any woman would love this!



On-The-Dot Timing

Only "Lookout" portable Timer has this special dial for easier short-interval time settings. Your 3-minute eggs won't turn out hard boiled! Times and reminds in numerous daily projects. Metal case stands up or mounts on wall. In white, red, yellow, green or copper finish, \$3.95. (No Federal Excise tax) Electric or Spring

## WESTCLOX\*

...dependable as the day is long



PRODUCTS OF CORPORATION

Remember, you can read a luminous dial in the dark.

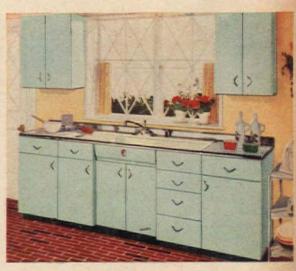
WESTCLOX, LaSalle-Peru, III. . In Canada: Western Clock Co., Ltd., Peterborough, Ont. Prices quoted for U.S.A. only, do not include tax and are subject to change. \*T. M. Reg. U.S. Patent Office.

## It's easy to own your new Youngstown Kitchen

ake your choice of any one of these three oractical ways-



Pennies a day will replace your old-fashioned sink with a new Youngstown Kitchens Cabinet Sink! You choose your model, choose your color . . . get a lovely, easy-to-keep-clean worksaver with one or two bowls, loads of storage space, as many as five drawers. Why, you'll say it's practically a kitchen in itself!



A beautiful Youngstown Kitchen, for just a few more pennies a day. Youngstown Kitchens base and wall cabinets let you plan your kitchen the way you want it . . . with drawers, storage space, sturdy shelves handily placed; a wide choice of matching Formica tops. Youngstown Kitchens units are made to last!



A lovely, complete Youngstown Kitchen for as little as \$5.95\* a week, beautifully finished in Star White, Dawn Yellow, Meridian Blue, or Sunset Copper.

Whether you build or modernize, don't settle for less than a Youngstown Kitchen. Your Youngstown Kitchens dealer will help you plan your kitchen and financing (FHA terms or conventional home-improvement loan). Why not see him today!

P.S. Ask him about Youngstown Kitchens Jet-Tower\*\* Dishwashers; 30" wide, they hold 25% more than other models, yet cost no more. No prerinsing necessary. Ask, too, about the quiet Youngstown Kitchens Food Waste Disposer—only \$79.95. Easily installed; 5-year parts warranty.



FOR IDEA-FILLED BOOK on kitchen planning and decorating, send coupon below with 10c in coin. For name of nearest dealer, see the Yellow Pages of your phone book or call Western Union, Operator 25 (no charge).

> \*FHA terms. Slightly higher in the West, South, and in Canada. \*\*Reg. U.S. Pat. Off.

Youngstown Kitchens

© 1956 by American Radiator and Standard Sanitary Corporation

Youngstown Kitchens, Dept. A-1056, Warren, Ohio Please send me your kitchen-planning and decorating book, by Youngstown Kitchens. I enclose 10c in coin to cover mailing.

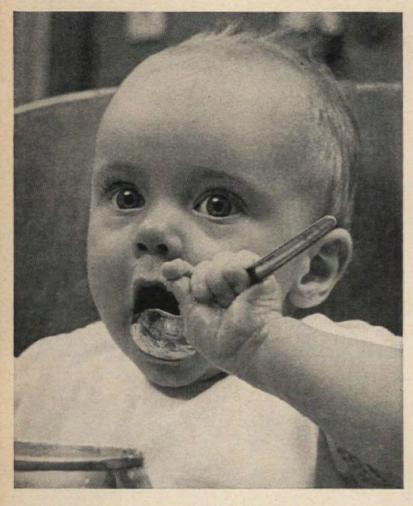
NAME (Please print)

ADDRESS

ZONE

COUNTY

#### No unsanitary film on the spoon that touches baby's lips



W FOR YOUR ELECTRIC DISHWASHER!

## Glasses, silver come out spotless, sparkling, with new DISHWASHER all

A special sparkle to dishes washed with new DISH-WASHER all tells you they're as clean and sanitary as dishes can be. Gone is the unsanitary, unsightly film that may harbor germs.

With new DISHWASHER all in your electric dishwasher. dishes, glasses, silver wash to a gleaming beauty and sanitary sparkle like you've never seen before.



chlorination) to help pro-



Now! DISHWASHER all Ordinary dishwasher de- DISHWASHER all leaves contains DC-T (controlled tergent leaves glasses spot- glasses spotless, sparkling! ted or streaked. They look They look clean. They are tect your family's health. unsightly and unsanitary. clean . . . sanitary clean,



DISHWASHER all IS A PRODUCT OF MONSANTO. WHERE CREATIVE CHEMISTRY WORKS WONDERS FOR YOU all is a registered trademark of Monsanto Chemical Company





## GOOD IDEAS FILL THIS HALL

ELIZABETH CLEMONS

he Harlan Coits have a flair for decorating on a budget. They built a small home in Minneapolis, Minnesota, that has originality and charm and didn't cost a fortune. Just as soon as you enter the front door, you can spot several good, inexpensive decorating ideas.

The entrance hall has a half wall of ordinary masonry blocks that hides the furnace and water heater. A handsome Mexican candleholder and mirror placed on recessed portion breaks the utilitarian look. Corrugated asbestos board changes the heavy appearance of the wall. This panel is dotted with silver stars that give an unusual appearance to the everyday material. And the stars complement the Mexican hanger.

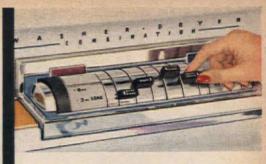
Plants below the asbestos panel grow in a flower bed built into the house . . . the house rests on a concrete slab, and concrete was not laid in this one place. So the ground below the house actually is the base of the planter!

The hall floor? Believe it or not, it's old slate blackboard found when a nearby school was torn down. The Coits cut it into random widths and laid it in concrete. Cork tile covers floor leading to bedroom, completing an interesting study in the use of "structural" materials in decorating.

Hall closet has folding doors placed on a slant to make the most of a small storage area. Placement of picture and chair at turn of hall makes plain wall an attention-getter.

## For faster, thriftier, modern automatic laundering - look what Bendix GAS Duomatic<sup>†</sup> offers you today!

hat's new" in home laundries is here today one fabulous machine—the new Bendix Gas omatic. From start to finish, it washes and es and dries your clothes, without watching. thanks to instant on-off Gas heat, not a minis lost to warm-up time . . . both washing and ing temperatures are constant, unvarying, perly controlled for spotless, fluffy clothes. Never ears out" clothes, either. Manufacturers actually state, on miracle fabric garment tags: "For best results, wash and dry in a Bendix Duomatic"! When you floor-plan your New Freedom Gas Laundry\*, remember this, too-the Bendix Gas Washer-Dryer requires only 36 inches of floor space. And, like all Gas laundry appliances, it operates dependably-any day, any time, year after year-at lower cost than any other automatic laundry method! AMERICAN GAS ASSOCIATION



ONE MACHINE WASHES AND DRIES! One setting of the dials and the Bendix Gas Washer-Dryer puts your laundry through a complete wash-rinse-dry cycle. It's a versatile wonder, too-can be used as a washer only, or a dryer only, if you wish!



PROTECTS YOUR CLOTHES! No other washer or dryer washes clothes cleaner or dries them more safely than the Bendix Gas Duomatic, Washing action tumble-cleans gently, 500 times every 10 minutes. Drying temperature is safe for all fabrics.



SAVES YOU MONEY! Low-cost Gas fuels the



binets by American Kitchens (Div. of Avco Mfg. Corp.)

See all the modern features of the new BENDIX Gas Duomatic†—on display now at your Gas company or Gas appliance dealer's. †Washer-Dryer Combination—Product of the Crosley & Bendix Home Appliances Divisions, Avco Manufacturing Corporation.

gives such matchless performance

The modern, economical fuel for automatic cooking . . . refrigeration . . . water-heating . . . clothes-drying . . . house-heating . . . air-conditioning . . . incineration.

## SURPRISE PARTITION



When you can put one room to use 24 hours a day you have reached the ultimate in the saving of space and money. This is just what the Richard Mellons did with their family room. During the day the room is used by the youngsters-for running trains on the floor, for coloring, painting and reading at the drop-leaf table. And it is often used for meals, since it is near the kitchen. Then, too, it's a favorite spot when it's time to see TV programs.



Surprise! At night, the handsome wood-paneled wall yawns forth two comfortable, drop-down beds. These come in handy when the two Mellon boys ask to have their friends spend the night with them. The partition doesn't have to be deep to hold the beds. They can't fall on the children because the doors open with a key only. Once the door is opened, the beds are easily pulled down into sleeping position by a chain that hangs from the top.

LOUISE PRICE BELL



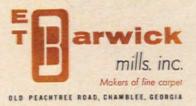
CANDLEWICK HANDCRAFTED TABLE GLASSWARE-CHOICE OF EVERY SMART HOSTESS

MPERIAL GLASS CORPORATION - Bellaire, Ohio

SEE lustrous carpets glowing with the warmth of brilliant, permanent colors...carpets that can take more rugged wear than your family could give in a couple of centuries...carpets safe from moths, carpet beetles, other insects, mildew...thanks to nylon, the strongest, toughest, longest wearing fiber used in carpets today.

FEEL rich, crush resistant textures ... textures that cushion a baby's fall ever so gently, put a buoyant spring in your step, create a soothing, gracious atmosphere.

THRILL to that NEW FREEDOM ... FREEDOM FROM CONSTANT CARPET CARE ... a quick sponge with water, detergent or cleaning fluid will remove spots and stains in a jiffy ... even ice cream spills ... leaving carpet fresh and lovely as ever. Barwick nylon qualities from \$9.95 to \$15.95 ... truly the HEIRLOOM CARPETS OF TOMORROW ... SEE THEM TODAY!



#### See what Barwick does with luxurious nylon...before you buy a yard of carpet!





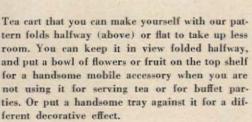


## FOLDAWAY CART

 We all like the pleasant custom of serving tea. It grand way to get friends together for a good talk. So need a tea cart for serving tea as well as for a handy table for buffets or TV snacks.

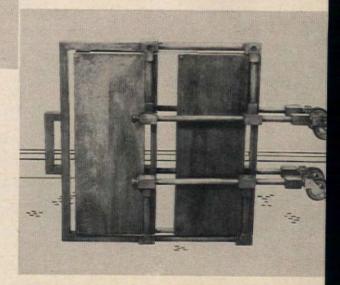
This tea cart takes almost no storage room. It has large tray-like surfaces to carry your tea service, swiches and cookies. The traditional design suits any sett and large self-leveling wheels make cart easy to move or rugs without tipping.

You can build this cart with Construction Pattern 211 50¢. To get it, see the Pattern Order Form on page



See "Where Credit Is Due," page 152

If you're really short on space, you can keep the cart folded flat (right) and tuck in closet!



#### Made by Pittsburgh Plate Glass Company...

## the world's finest insulating glass "TWINDOW"

- Keeps your rooms better insulated winter and summer
  - · Saves you money on heating and cooling
    - Helps prevent fogged-up windows
- Works like storm sash—with less trouble Muffles outside noises
  - · Comes in 2 types—and in a wide range of sizes

The remarkable insulating properties of Twindow - the twin-glass windowpane with insulation built in-enable you to enjoy the outdoors from indoors in greater comfort. For Twindow keeps your rooms warmer in winter . . . and cooler in summer.

With Twindow, therefore, your heating and cooling bills are lower. You have more usable space in your rooms, because cold air downdrafts are minimized and you can sit closer to windows without discomfort. Fogging on the room-side glass surface is reduced. Outside noises are muffled. And since Twindow is a permanent installation,

you no longer have to bother with storm windows, with the labor of putting them up in the fall and taking them down in the spring.

Whether you are building, buying or remodeling a home, give Twindow first consideration. You will be rewarded by greater "at home" comfort and pleasure. Surprisingly enough, in most areas, the cost of Twindow all-year insulation will be no more than that of single-pane windows plus storm sash.

Our free book on this amazing twinglass insulating unit will unfold to you a new conception in gracious, comfortable living. Send for your copy now!





PAINTS . GLASS . CHEMICALS . BRUSHES . PLASTICS . FIBER GLASS

PLATE GLASS PITTSBURGH COMPANY

IN CANADA: CANADIAN PITTSBURGH INDUSTRIES LIMITED



WARMER ROOMS. Twindow's extraordinary ation properties seal out cold air in the winter, keep your rooms comfortable and healthful.



COOLER ROOMS. Similarly, Twindow's amazing insulation value cuts down on the amount of outdoor heat entering your rooms in hot weather.



METAL EDGE. Recommended for large windows and where maximum insulation is needed most. Constructed of two panes of '4" clear-vision Plate Glass, with a '3'2" airspace between. Exclusive stainless steel frame means no bare edges to chip or mar. These units are sturdy and beautiful.



ALL-GLASS SEALED EDGE. Precision fabrication, smooth, all-glass edge, high insulating value make this the favorite for smaller window openings in every room. Constructed of two panes of \%" Pennvernon — "the quality window glass"—with a 3/16" air-space between. Moderately priced,

FREE BOOK. Consult your architect or builder. They have full information about Twindow and about the various types of sash in which it can be used. Right now, though, we suggest you fill in and return this coupon for the very revealing story on Twindow and what it can do for you.

ï	PERMIT PRINT
	Pittsburgh Plate Glass Company Room 6345, 632 Fort Duquesne Blvd., Pittsburgh 22, Pa.
	Without obligation on my part, please send me your free book on Twindow the world's finest insulating glass.
	Name
	Street
	CityZoneState





## The special charm of Martha Hyer's apartment—



## BUTTERFLY COLORS

KAY CAMPBELL

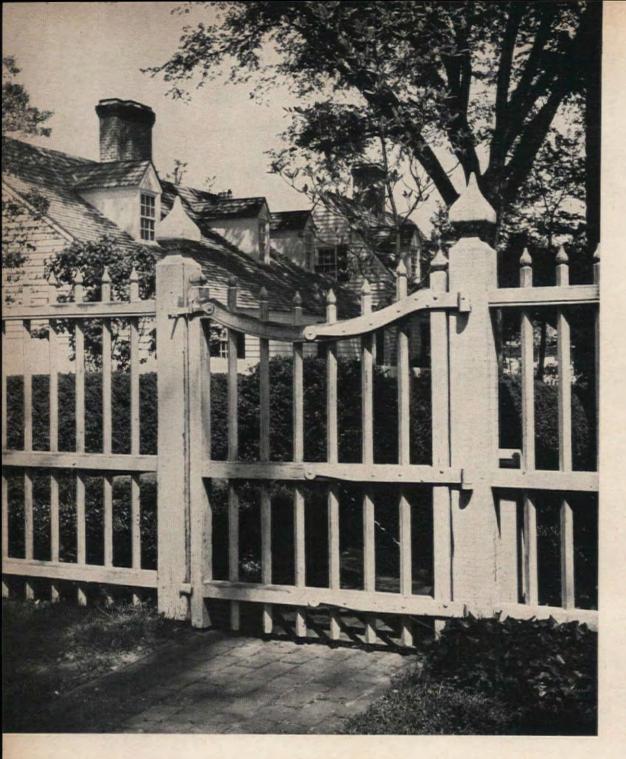
ick up shimmering colors from butterfly wings, and you've accented a room in unique fashion. That's what actress Martha Hyer did when she brought Japanese butterfly panels home to her little apartment in Hollywood. The butterflies, mounted on plain white mats in ck frames, are brilliant pink, purple, turquoise and blue. With bluish-gray walls as a subtle kground, these are beautiful accent colors. And the other treasures the young actress brought is from the Orient glow in this unusual setting that conveys the mood of the Far East. Japanese "straw cloth" covers the doors beneath the bookcase along one wall. It matches

bluish-gray Visayan straw paper on the lls, and the carpet. Siamese silk cushions the muted-pink velvet sofa are in accent ors. Lamp base is Japanese vase, and a od figure from the Ming Dynasty adorns fee table. Butterfly panel is beyond lamp. In the dining area, black lacquer shutters, ite casement-cloth curtains, and bluey walls and carpets are sparked by vividid Siamese silk chair cushions. Additional atters screen the kitchen appliances.

Martha Hyer has given one good example the way taste and ingenuity can transm a humdrum one-bedroom apartment any size home—into a place with great ividuality and plenty of charm.







## GATES



Vou're looking at what are probably the nartistic "cattle fences" in the United Sta Yes, originals of these gates and fewere built to keep cattle from straying of the lawns of Williamsburg, Virginia! The structures, restored along with the rest of Colonial city, are beautiful. They show skil design, painstaking craftsmanship and a simbut-elegant way of life. Take a tip from Williamsburg motto, "That the Present I Learn from the Past," and let one of the gates lead the way to your front door.

Thops of fence palings match finials on posts at Alexander Craig house. Gate pare 52" high with 10" beet-shaped fin Lumber is 434" square. Gate itself is 38" w

## They say "Welcome to our house" as eloquently today as the



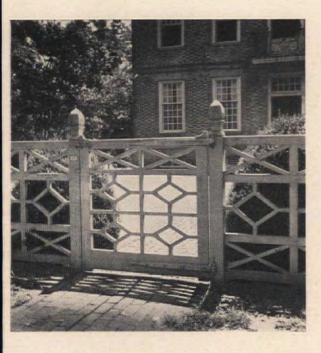
Two impressive columns flank gate to the house of George Wythe, who tutored Jefferson and was our country's first professor of law. The heavy columns are an outstanding feature of this gate. Fence and upper parts of gate are latticed in crisscross design. Panels and diamond escutcheon trim the bottom of gate. Posts are 54" high, 7" square. Gate opening is 54" wide, each door is 26½" wide. Fence and gate palings are 134" by ½" by 42¼", and 4¼" apart. Fence and gate diagonals are 1½" wide, ½" thick. Fence horizontals (on each side of palings, front and back) are 2½" wide, ½" thick.



JAMES W. BRETT

## OF

# Milliamsburg



A simple, open design makes gate of the Allen-Byrd home elegant, yet inviting. Gate posts are 50" high with 12"

topping; the lumber used is  $4\frac{1}{2}''$  square. Gate is 47'' wide. Verticale sides are 51'' high,  $1\frac{1}{2}''$  thick, and  $3\frac{1}{2}''$  wide. The design work and the diagonals are  $1\frac{1}{4}''$  wide and  $1\frac{1}{2}''$  thick.

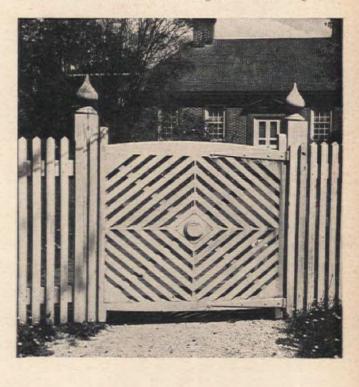


did 250 years ago



The gate to the Public Records Building (the office of the Secretary of the Colony) has an intricate network of diagonals giving the appearance of a series of radiating diamonds. Gate

posts are 53" high, 51/4" square, with a 10" tear-drop topping. An inset is cut all around the front on the inner side of the main braces. This allows for attaching of decorative diagonals.







The gate to the Lightfoot house is set one step above the base of the posts. These posts reach to the next step down. The gate posts are 42" high, with a 7" pyramid-shaped topping; lumber is 4" square. Fence palings are 2" wide, 1" thick, 34" high. Horizontal braces are 2" by 4". One is nailed with a 2" surface front, other with the 4" surface front. The gate is 36" wide, the sides are 34½" high and lumber is 3" square. Gate palings are ¾" square, 20¾" high, set with the pointed edge to front. The design pieces are 1" by 2", and the center block is 2" wide and 3" thick.



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Here's working core of kitchen (right). When not in use, cooking units fold back to wall and shut off automatically. Ventilating fan and hood help eliminate food odors, moisture. Cooking area, just opposite work surface and serving counter, is handy to dining area. It saves many steps.

Wide top on divider makes over-counter serving easy. Evenings are often spent in this part of kitchen because of cheery fireplace. Sliding doors to right of fireplace open to patio, make two rooms companion pieces!



## IT'S THE CORE

Kitchen, living-dining



Cross beams let sunlight in to patio. This outdoor spot can be used on cool days, since it is well protected by walls. There's an outdoor fireplace, and area is close enough to kitchen to make food service an easy matter.

On dining and living side of kitchen (right) roomy counter between cupboards makes buffet meals simple. Hanging refrigerator gives maximum counter space and small auxiliary sink is handy for many little tasks. Floor is spatter-pattern vinyl...easy to take care of and handsome to look at.

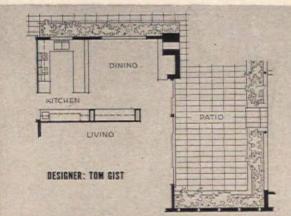


See "Where Credit Is Due," page 152

## OF FAMILY LIVING

area, and patio work together

LOUISE PRICE BELL





This handsome, elegant kitchen belongs to Mr. and Mrs. Otho Behymer of Tucson, Arizona. Proud of it, they are, and rightly so! You could call their setup just a kitchen and walled garden. But actually it is much more than that. It is a kitchen, dining room, recreation room and outdoor living room ... and all in a comparatively small space. It is truly the core of family living. The kitchen part is U-shaped and most efficient:

Built-in oven, with practical "French-door" opening, is well placed. There's plenty of cupboard space above and below for storage needed there.

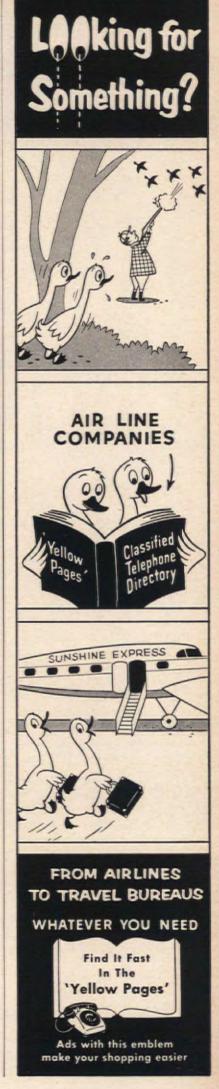
Surface units, to right of oven, fold back to wall when not in use, releasing counter space for other needs.

Ceramic tile counter is durable, handy for taking hot foods from oven or cooking surface.

The sink separates cooking and work areas and is well lighted through windows just above it.

Divider to separate kitchen from dining and living areas is arm of kitchen U. Wide working counter is excellent for meal preparation and is high enough to form a good division between areas.

There's a small auxiliary sink in counter below wall refrigerator. This sink is ideal for washing and cleaning vegetables, preparing cold drinks, and arranging flowers. This kitchen, although small, allows more than one person to work at a time. Such planning pays off in everyday living. Just outside sliding doors is the delightful, well-planned patio with canvas roof that can be drawn back.





# "If I were an interior decorator, I'd suggest MODERNFOLD doors for saving space."

They fold inside doorways, saving all the space ordinary door-swing steals. They can't block halls, cut off corners, bump furniture, bang together, blow shut, or pinch tiny fingers. They're perfect for convenient floor-to-ceiling closet openings, too—built to give lifetime service. They have graceful, drapery-like contours, formed by

all-steel interior framework; open and close at a touch. Their special vinyl covering comes in many textures and colors. And you really can install one yourself within 30 minutes. They're washable, of course. Priced as low as \$22.45. Want even more reasons?

Just send in the coupon at the right.



#### Gain the space of a whole new room

Ordinary doors swing out, stealing valuable space. In a six room house, door swing wastes about 90 sq. ft. of floor space and a great deal more wall space...and that's the equivalent of an extra room. So, with lovely Modernfold Doors, you'd gain useable space that adds up to a whole new room. The picture above shows how Modernfold Doors give lots more useable space in a kitchen; also an extra floor-to-ceiling cupboard. Think what these doors can do for your home!

#### Install one yourself within 30 minutes

That's all it takes-a half hour at the most to install an average size Modernfold Door. From the budget-priced "Spacemaster" line, starting at \$22.45, MODERNFOLD Doors come in many standard sizes and colors; can be custom-made to fit any opening in any home or building. They can divide rooms, too. MODERNFOLD is sold through leading lumber dealers, department stores and decorating shops. Or look in the classified directory under "Doors". And be sure to send in the coupon today.



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Screw clips to door jamb



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ADDRESS				
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#### To Get These

(Begins on page 62)

For forcing daffodils, tulips, and hyacinths, 6" or 8" bulb pans are most effective, though you may want to pot some singly in 4" full-depth flower pots. Small bulbs, like crocus and snowdrops, are best in 4" pans.

To prepare the soil for forcing bulbs, mix equal quantities of good garden loam, builder's sand, and pulverized peat-moss. Don't add any fertilizer now, but plan to use soluble plant food after bulbs are brought inside and are growing well.

Put 1/2" of pebbles or gravel in the bottom of the pot for drainage. Then half-fill the pot with prepared soil mixture and press it down lightly. Actually, the amount of soil should be just enough so that when daffodil, tulip, or hyacinth bulbs are placed on it their "noses" will be level with the top of the pot; the "noses" of smaller bulbs  $\frac{1}{2}$ " to 1" below the top.

Space the larger bulbs about 1/2" apart in the half-filled pots, the smaller ones about 1/4" apart. Then add more prepared soil and press it gently but firmly around the bulbs. The correct soil level will be about 1" below the top of the pot (to allow for watering) with the "noses" just showing.

After you plant the bulbs, stand the pots in 2" to 3" of water until the surface of the soil becomes moist. Now they're ready for burying.

The best method of burying bulbs for their rooting period is by the use of a temporary coldframe, as shown in the pictures on page 63. The coldframe can be any size, but if you're going to plant a fair number of pots, 3' by 6' will be a good size. Use 8' boards and locate coldframe in a well-drained part of the garden.

After you nail the boards together and stake frame in place, shovel out 4" to 6" of soil inside the frame. Place the pots in the frame, touching each other. Arrange so you can remove some of each kind conveniently at regular intervals. Put tall label close to edge of the pot, so you'll know what's what. Cover the pots with inverted empty pots of the same size.

With the pots all in place, shovel the removed soil back over the tops, sifting it in gently so you don't dislodge the inverted protective pots. The covering soil should be 4" or so deep over the inverted pots-you may have to "borrow" soil from some other part of the garden.

Later on, before hard freezing occurs, cover the soil with a good layer (8" or more) of straw, salt hay, or dry leaves. This will keep the soil from freezing solid and make it easier to remove the pots.

If you don't want to make a temporary coldframe, you can dig a trench 12" deep and 12" to 18" wide, place the pots in it, and cover them the same as in a frame. (If you happen to have access to a root storage cellar that will be completely dark and around 45° all winter, you can place the pots in it instead of burying them.)

Mice have a keen taste for many bulbs. If they're a problem in your area, you'll do well to lay 1/2" mesh wire screening over the inverted pots before filling in with soil.

When the bulbs have been buried for at least eight weeks, which will probably be around Christmas, you can start bringing hyacinths, crocus and snowdrops indoors for forcing. If you bring some in each week, you'll have a continuous display from the beginning of February onward.

yacinths should first be stood in a cool, dark place and left there until the flower stalks are 4" or 5" high.

Other kinds of bulbs should first be kept in half-light for about a week at around 50° if possible. Perhaps a spot in the basement or in a closed-in porch facing north will provide the right conditions. If not, a north window with no radiator, and with the shade drawn or the blind closed, will serve the purpose.

After a week or 10 days at around 50° in darkness or dim light, all bulbs should be placed in a window that gets full sunlight-preferably a southfacing window-where they'll remain until they bloom.

Most bulbs develop best if the night temperature of the window is not over 60°, though tulips do just as well at 65°. Crocus and snowdrops are best at 50° to 55°.

Give the bulbs plenty of water as soon as growth is well under way, and once a week add soluble plant food to the water at the rate recommended on the package.

I urn the pots a quarter turn every day to keep the stems straight, and tie daffodils, tulips, and hyacinths to small stakes if they seem to be weakstemmed

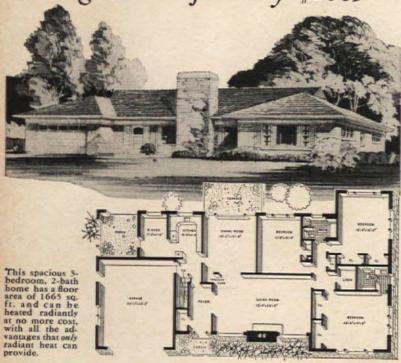
When the blooms start opening, the pots can be moved to less-well-lighted windows or to the interior of the room. They'll last longer if not in full sun, and you'll also make room for other pots in the sunlight.

You can now cover the pots with foil or other decorative material, if you don't like the looks of clay pots, or you can carefully transfer the whole potful to a same-size fancy container. A little moss used to cover the soil between the bulbs will give an especially attractive appearance.

After the bulbs finish flowering keep them in as light a place as you can. Continue watering and feeding until the leaves wither. Later on, bulbs can be planted out in the garden. They may not bloom the following

PLEASE TURN THE PAGE

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#### To Get These

(Begins on page 62)

spring but will probably do so the year after. They will not be suitable for forcing a second time, however.

What varieties of bulbs should you force? King Alfred is the most popular yellow daffodil for forcing; Mrs. E. H. Krelage is one of the best whites; John Evelyn is a fine yellowand-white; and Laurens Koster, yellowand white, is the most popular cluster-flowered variety. Daffodils shouldn't be brought indoors until mid-January.

The "single early" and "double early" tulips are best for earliest forcing. Good singles are Couleur Cardinal, red; DeWet, orange; Keizerskroon, red and yellow. Good doubles are Murillo, yellow; Peach Blossom, pink; Snowball, white. Start bringing early tulips indoors in mid-January.

For somewhat later blooms, good varieties are Bartigon, scarlet; Clara Butt, pink; Golden Harvest, yellow; Kansas, white. Begin forcing late tulips around mid-February.

Hyacinths best suited for forcing include L'Innocence, white; City of Haarlem, light yellow; Bismarck, light blue; Grand Maitre, dark lavender-blue; La Victoire, rose; Pink Pearl, pink; Jan Bos, dark red. All are deliciously fragrant. Start forcing any time after Christmas.

The smaller-flowered hardy bulbs have a special appeal to many people and are just as easy to force as the larger ones.

Crocus include lavender, white, and yellow varieties, though the yellows do not force as well as the others. Snowdrops (galanthus) are pure white pendant flowers with green centers. Glory-of-the-snow (chionodoxa) comes in bright blue, white, and pink.

Spring snowflake (Leucojum vernum) has little bell-like flowers of pure white tipped with green. Grape hyacinth (muscari) is like a miniature hyacinth and comes in blue and white.

The squills (scillas) are of two kinds. The Siberian (Scilla sibirica) are about 6" high and come in blue and white. The Spanish (S. hispanica or S. campanulata) grow about 12" high and come in blue, purple, rosepink, and white.

Crocus and snowdrops can be brought inside from Christmas onward, the other small bulbs from early February onward. THE END

## TIME FOR DEEP-ROOT FEEDING!

ever put off until spring what you can do in the fall," is a good motto for gardeners. In springtime there are so many things to be done that some are bound to be neglected—and, consequently, something suffers. In late fall you're likely to wish for garden work to do.

One of the important jobs you can do in the fall, instead of in spring, is feed all your deep-rooted plants—roses, shrubs, trees, large perennials like peonies and poppies, and all of the spring-flowering bulbs.

Apply plant food after cool weather sets in—except on very sandy soil—and there will be no loss of plant food from excessive leaching.

After the soil temperature has fallen below 50°, plant foods move very slowly downward in medium to heavy soils. So then plant nutrients will be where they're needed, near the roots, by the time the growth cycle starts again in the spring.

The time to apply fertilizer depends on the climate. In northern areas you usually can apply it in October; farther south, in November or early December. A suitable thermometer will tell you when the average soil temperature is below 50°, but you can guess accurately enough without one.

When frosts have become a regular occurrence, and the ground is "honeycombed" each morning, you can be sure it's safe to start the plant-feeding program.

A standard complete plant food is suitable for use on practically all plants in the fall, though you can use special fertilizers if you prefer. In either case, follow the application rates and other instructions printed on the package.

#### NOTEWORTHY

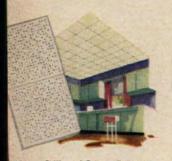
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\* Approximate cost of Celotex Twintex Random Perforated Tile Board celling (illustrated above) for average 10'x12' room.



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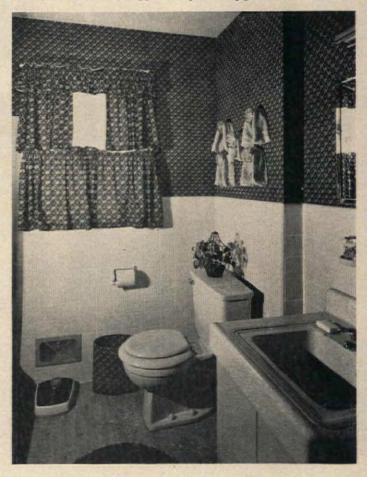
Please send me the free 16-page "Do-It-Yourself" booklet illustrating application of Celotex Tile Board and other Interior Finishes.

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ity Zone State

#### Development House (Begins on page 66)

Wallpaper, the same pattern as kitchen but in bright blue and black, covers bathroom walls. The tier curtains are made of matching fabric, and guest towels are supported by mercury-glass curtain tiebacks.



Favorite pastime and recreation of the Kurtzes is "searching, snooping and attending auctions." Vacations and a great deal of their spare time are spent this way, and the collection of fine old cupboards, chests and chairs in cherry, pine and maple are rewarding prizes. Old brasses, china, pewter and glass (in the Bull's-Eye with fleur-de-lis pattern) are other sought-after treasures. Together the Kurtzes paint and refinish much of their furniture, and Jean herself has braided all the rugs and made all the curtains.

In the living-dining room, walls are painted a soft green—almost an aqua—and the large braided rug is in dark brown, beige and cranberry. Café curtains of cream nylon have band trimmings of a quilted cotton fabric that matches the slipcover on sofa. The wing chair is covered in a printed cotton that harmonizes in

design and color (though the pattern is larger).

In the dining area, a four-legged drop-leaf table in cherry is

In the dining area, a four-legged drop-leaf table in cherry is complemented by Hitchcock chairs with the original gilt stenciling, plus a graceful Welch cupboard filled with choice china.

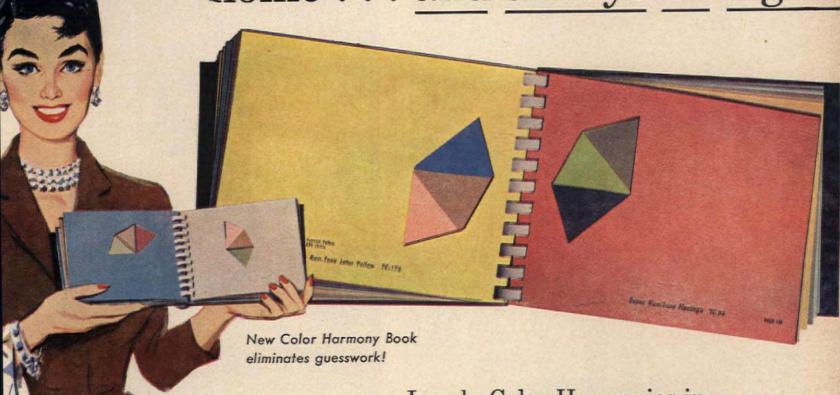
Bedroom walls are pale yellow. The four-poster maple bed is covered in a lovely quilt made by Mrs. Kurtz, Sr. An old-style suit-case (stripped of leather) is refinished and used as a jewelry chest atop the blanket chest. The high chest on opposite wall is a "new" old addition. Sash curtains are white with band trimming in a yellow and brown print. And this print is used for valances.

Kitchen walls are covered in a quaint red-patterned wallpaper called "Ogunquit." The fabric border on white curtains matches the paper. The modern table will be replaced by an old trestle table as soon as the right one is found.

The house has two more bedrooms, not shown, that are incomplete . . . waiting for some more hand-picked antiques at bargain prices when time and additional trips permit. Meantime, the rest of this little development house has a charm and individuality that express the true spirit of home.

THE END

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You'll find answers to color questions like these all shown in big "easy-to-see" color swatches

- Which new wall colors will harmonize best with my present furnishings?
- I plan to redecorate and buy some new furnishings. How can I be sure to have everything in correct color harmony?
- What accent colors should I use for my bookshelves, alcoves, etc.?
- What new colors can I pick to go with my bathroom tile?
- What colors should I choose for adjoining rooms to make sure that they will complement each other in perfect harmony?
- What wall and cabinet colors will go best with my colored kitchen appliances?

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STEP 1. Turn to the color index. You will find scores of colors arranged by "families." All the blues are together, the greens are together, etc. Select either your favorite color or one which matches your carpet, linoleum, tile or drapery.



STEP 2. Turn to the page indicated. This color combines with the three showing through the fan-shaped window to give you a perfect color harmony. Turn the pages for more lovely harmonies to go with the color of your choice.

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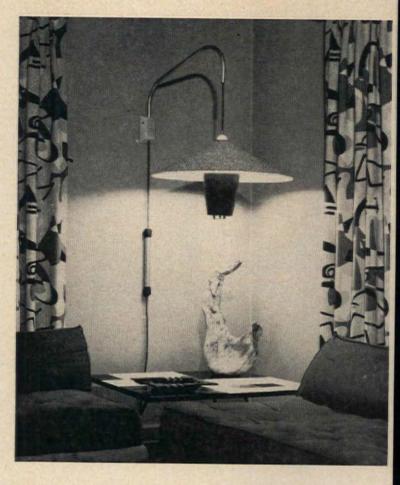


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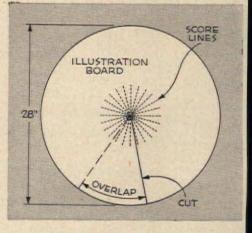
RON AND MARION ANDERSON

## WALL LAMP

This smart lamp's adjustable . . .

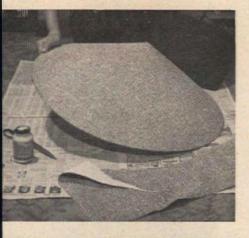
1. To make shade, lay out circle with 14" radius on 28" square piece of No. 300 illustration board. Cut out with scissors and then make straight cut from any point on edge to center, so disc can be formed into shallow cone.

On back side of disc make several score marks across center with knife to facilitate forming into cone. Enlarge the center hole to ¾". Avoid soiling the white side of the cardboard, since it will serve as the inside reflective surface of your new lamp shade.





2. Form the cone by overlapping cardboard and holding it temporarily with masking tape. Bottom of shade should measure two feet in diameter to fit 24" wire lamp shade ring. Mark correct position for overlap, then tape and glue it permanently in place. "Feather-edge" the back sides of the illustration board so that seam will be less noticeable.



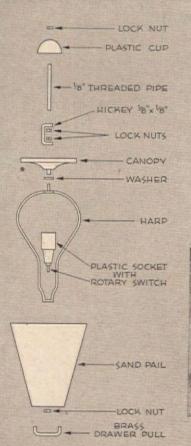
3. After wire ring has been stitched into place with strong thread, the covering of fabric or plastic can be applied. Lay out a 28" circle—better make it slightly oversize. Cut it out, slit to center and glue it in place on cone. Make it smooth!



4. After you trim off the excess material, edge of the shade can be finished either by lacing with plastic or covering with cloth adhesive tape. If you use tape, first place temporary strip of masking tape around edge of shade as guide line. Remove this tape after the permanent tape is on.

## FOR \$8 15

nd you can make it easily

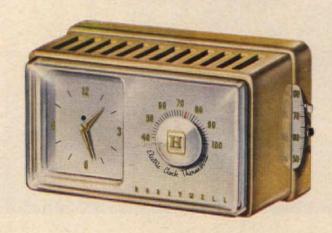


5. Fittings for lamp are all standard and readily available. At top of conventional lamp harp, mount a white metal canopy about 5" in diameter to serve as platform for shade. Drill hole for the cord in the canopy and run a short length of white lamp cord down through it. Tape it to the harp and connect to socket terminals. Lamp parts are assembled as shown at left. Below: sand pail is spraypainted. Fill handle holes in pail with liquid solder.

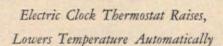


PLEASE TURN THE PAGE

# One of these Honeywell thermostats is just right for you



New Design!
Smartly Different!





Year-Round thermostat controls heating and cooling; gives finger-tip control of either as the weather indicates.



Golden Circle for heating, cooling. Works with outdoor thermostat to give your home Electronic Moduflow comfort.



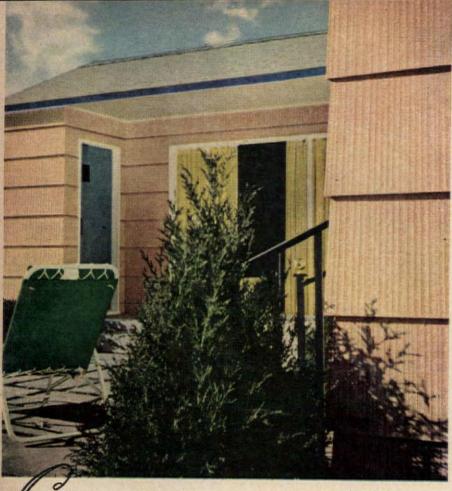
Honeywell Round, world's largest selling thermostat for control of heating—smart, attractive, reliable. Honeywell's Electric Clock Thermostat has been excitingly restyled—yet it still contains the same time-proven components. Just set it once. Then, without lifting a finger, it gives you the exact temperatures you want for maximum comfort day and night, week after week, automatically. It turns your heat back at bedtime, turns it up again before you're awake. You sleep in cool comfort; you wake up in cozy warmth; you save fuel. Smart new styling complements any interior—and it's a clock, too! Can control cooling as well as heating.

There's a complete range of Honeywell thermostats to choose from. Among those shown here you'll find one that's exactly suited to your house, your family, your way of living. Your heating dealer will be glad to help you make your selection.

## Höneywell



Home Comfort Controls

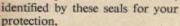


Give your home new charm with this DEEP SHADOW look

Johns-Manville COLORBESTOS Sidewall Shingles over J-M Shingle Backer provide new beauty and extra insulation

Ir costs you surprisingly little, it pays big dividends to build or restyle your home with Colorbestos® Sidewall Shingles. When applied over J-M Shingle Backer, as illustrated below, they give you deep, rich-looking shadow lines, extra insulation, greater strength. Colorbestos Shingles are made of asbestos and cement, never need paint to preserve them, provide colorful beauty that lasts like stone.

Choose any of the pleasing colors illustrated.
For free estimate see a J-M Honor
Roll Dealer or J-M Certified
Home Improvement Contractor,





Send for free booklet giving the full story of Colorbestos Shingles. Address Johns-Manville, Dept. AH-10, Box 60, New York 16, N. Y.

Address

City\_\_\_\_\_State\_\_\_\_

Check for □ new house, □ existing house



### Johns-Manville



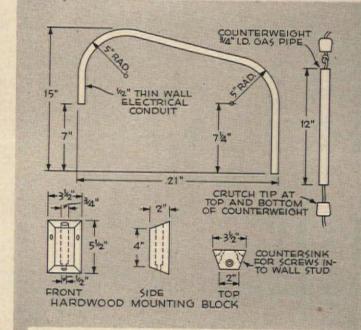
#### Wall Lamp

(Begins on page 134)

6. Easiest way to bend the 1/2" tubing for the arm is to use an electrician's conduit bender-if you can borrow or rent this item from a hardware store. 7. Sketch below shows shape, size of mounting arm, block. Form arm from 34" length of 1/2" brass tubing. Drill 3/4" hole 33/4" deep in mounting block, then 1/2" hole through rest of block. This lets cord pass, but holds arm in place.



THE ENI



#### MATERIAL LIST

IVIA	VIEL	TIAL LIS			
SHADE					
Illustration board			\$.50		
Covering material			1.00		
24" ring			.60		
Plastic tape or lace			.25		
				\$2.35	
LAMPHOUSE ASSEM	IBLY				
Brass nut	.10	Washer	.03		
Plastic cup	.40	Canopy	.50		
Threaded 1/8" pipe	.IO	Harp	-39		*
Hickey	.15	Socket	-35		
Lock nuts (2)	.08	Sand pail	.40		
Adapter	.05	Brass drawe	er pull. 50		
				\$3.05	
WALL BRACKET AN	ND ARI	M			
10' of 1/2" conduit			1.10		
2 screws			.10		
Wood block (scrap	)		.00		
Cord			-75		
Plug			.20		
Gas pipe			.40		
Crutch tips (2)			.20		
				\$2.75	
			TOTAL-	-\$8.15	



ese lovely fixtures cost as little as 36c a day\*

Bathroom Design by Ving Smith

#### The new trend in bathrooms

Aake it beautiful! Make it gay! Make it ght and airy! That's the new trend in bathooms...taking its inspiration from colored athroom fixtures which were first introduced y Universal-Rundle.

Look at the new ideas in this room. Imagne bright sunshine streaming through the kylight...and your favorite plants adding a buch of life and color. Notice how the pastel hade of Azure Blue in the U/R fixtures is leasantly enhanced by the cheerful yellow torage drawers and the deep green floor.

Universal-Rundle fixtures are made in six ecorator colors and white. You can depend n them for smart, modern designs and cientifically controlled color-matching. And ou can depend upon U/R fixtures for easy-b-clean, long-lasting surfaces. U/R's one-

fire "Hi-Fired" processing of vitreous china and multi-coat enameling of cast iron makes surfaces that take hard family use for years.

If you're building or remodeling ask your plumbing contractor, builder or architect for the World's Finest Bathroom Fixtures by Universal-Rundle-with 55 years of leadership!

Master Meadow Bathtub: a luxurious vitreous enameled cast iron bathtub, with ex-

tra wide front panel for convenience, free-flowing lines for easier cleaning.

Como Water Closet: the newest in onepiece design. Ultra-quiet performance. Smoothflowing panel design matches other U/R fixtures.

Cathleen Lavatory: a vitreous china counter lavatory with deep basin, anti-splash rim, and concealed overflow drain.

\*Plus Installation

Send for your "Idea Book" today!
A wonderful, colorful book—ideal for anyone planning to build or remodel. Tips from a leading designer on finding a "personality" for your bathroom, color coordination, decorating, new materials and many, many more timely subjects—plus 18 full color "dream bathrooms." Just send 10c in coin for your copy!



UNIVERSAL-RUNDLE CORPORATION 380 River Rd., New Castle, Pennsylvania Enclosed is 10c in coin for my "Planning & Decorating your Dream Bathroom" idea book.

ADDRESS

CITY ZONE

HE WORLD'S FINEST BATHROOM FIXTURES BY

opyright 1956 by Universal-Rundle



## PUT LAZY SUSANS TO WORK

#### FLORENCE GUILD NIXON

Wersatile, not lazy, and helpful as can be—that's a lazy susan. Make one for that too-deep kitchen shelf corner and you'll be able to put it to good use. Make one for your linen closet and you can rotate the use of your towels and linens without restacking them periodically. A lazy susan makes handy closet room for hats and pocketbooks, putting otherwise "lost" space to use. And how about a susan in the top of your broom closet? It will bring every broom and mop to the fore. Look around your house for other places where a lazy susan can help you make use of otherwise cramped or wasted space. Bet you'll find plenty of good spots!

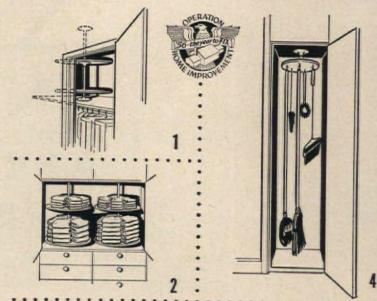
SET-SCREW PIPE
FLANGE
CIRCULAR
SHELVES OF
ALT PLYWOOD

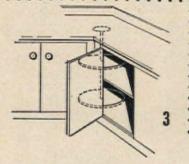
SET-SCREW PIPE
FLANGE
FLANGES

This lazy susan will serve any purpose, and it's very easy to make. You can build it from parts that are readily available at your hardware store and lumberyard. It won't cost you much money either, considering the way it'll save your time and temper.

You'll need three cast-iron pipe flanges for a single shelf, four for a double shelf. Get these from your hardware dealer, along with screws for the flanges. Flanges that support shelves each should be drilled for a set-screw. Dowel, from lumberyard, must be the exact diameter of center hole in flanges. Lumber dealer will cut circular shelves for you; or use a

power saw. Length of dowel? This is determined by the two surfaces between which you intend to rotate the axle of the lazy susan. In the same way, the diameters of the shelves depend on the space in which you will install this unit. Be sure shelves are narrow enough for easy rotation.





1. Lazy susan makes use of top of closet, holds hats and pocketbooks. 2. A big help in a linen closet, too. 3. Susan ends bending to find pans in corner of cupboard. 4. And there's no better way to keep your cleaning supplies within very easy reach.



Benjamin No paints

PREFERRED BY PROFESSIONALS PERFECT FOR YOU



#### Moore's Regal Wall Satin... Acrylic Latex Paint

- · Quicker to apply with brush or roller.
- Quicker to cover more surfaces in one coat.
- Quicker to clean painting tools in soapy water.
- Quicker to dry for your convenience.
- Quicker to please with wonderful, smart colors.



Built-in storage drawers are faced with oak; easy-to-make table (foreground) is Weldwood oak flush door set on legs and edged with Flexible Wood Trim.

# COLONIAL OAK PANELING New idea: the sturdy look of hand-pegged random planking in easy-to-put-up 4 by 8 foot panels, finished and waxed like fine furniture. You can cover a 12'x8' wall in a few hours for only \$83.

n unhandy husbands find Colonial V-Plank\* rouble to install. The panels fit exactly. Prehing ends mess and bother. And the grooves ich give the plank effect) hide nail holes. Your lest job is deciding what wood you want—oak, ry, Korina®, walnut, Samara\*, Nakora\* or

ogany.

'eldwood V-Plank ends redecorating, and is anteed for life. Whether remodeling or build-doesn't paneling like this belong in your home?

See Weldwood paneling at your lumber dealer's or any of our 87 offices in major cities. In Canada: Weldwood Plywood, Ltd. \*Trodemark



Real Wood Paneling

A product of

United States Plywood Corporation

#### NEW DECORATING IDEA BOOK

United States Plywood Corporation Box 61, New York 46, N. Y.



Please send me a copy of the full-color, 20-page decorating idea book, "Beautify Your Home with Weldwood Paneling." I enclose 10¢. AH10-56

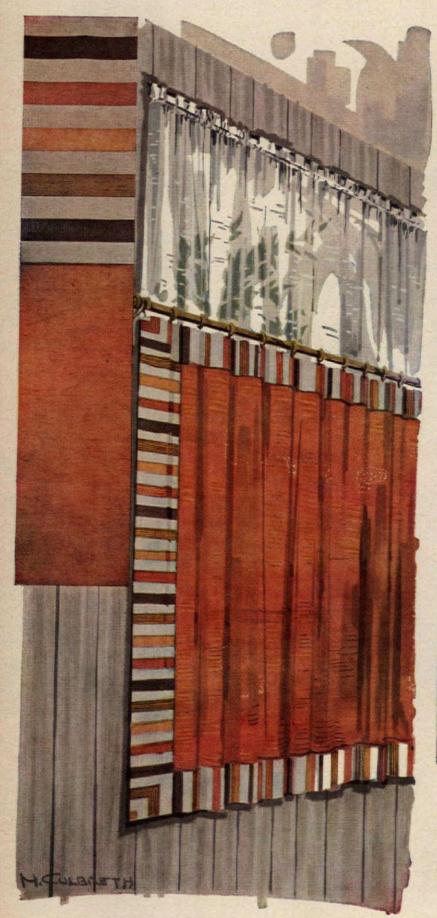
AME .....

DDRESS

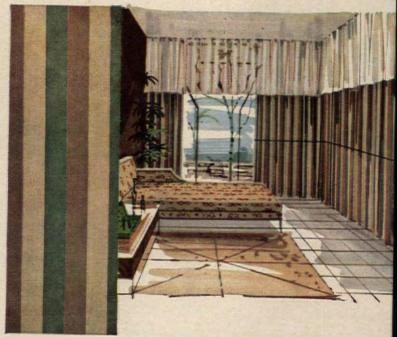
STATE

## NEW DIMENSIONS

WHEN YOU FEEL A CHANGE COMING, START WITH YOUR WINDOWS AND FABRICS



Variation on Stripes: Super-strong Celanese Fortisan rayon and rayon striped fabrics together make a unique effect. "Watteau" brief top sheers of Celanese Fortisan rayon, Celanese Acetate and cotton. By-the-yard, by Cohama.



Three sets of cafes: Horizontal striped fabric unrolled lengthwise from the bolt makes seamless vertical striped cafes. "Horizon" stripe and "Fortispun" top cafes, both of Celanese Fortisan and spun rayon. By-the-yard, by Golding.



Frame a Fabric: Celanese Fortisan permits taut framing of fabric. "Symphonic" abstract print; "Saracen" sheer cafes. Both Fortisan and spun rayon. By-the-yard, by Fuller.



ARNEL® TRIACETATE

#### OF CELANESE CONTEMPORARY FIBERS

When you want a new look for your room. You'll look at these perfectly beautiful New Dimensions fabrics of Celanese Contemporary Fibers. And suddenly, you can just see them at your windows in all sorts of original treatments. New combinations of textures and sheers. Striking new uses of prints. The fabrics will inspire your ideas, add to your ideas—actually make your ideas come true. Sketched here just a few—you will find scores more at New Dimensions showings in the fine stores listed below. (All fabrics shown not necessarily at all stores.) Celanese Corporation of America, N.Y.16.

Fortisan® Celanese®

Allentown, Pa	Bros.
Allentown, Pa Hess Austin, TexasE. M. Scarbrough &	Sons
Beaumont, Texas	
White House Dry Good	s Co.
Birmingham, Ala Burger-Phillips	Co.
Boston, MassJordan Mars	Co.
Charlotte, N. CJ. B.	Ivey
Chicago, IIIThe	Fair
Cleveland, OhioWilliam Taylor	Son
Columbia, S. CJames L. Tapp	Co.
Corpus Christi, Texas, Lichtenstein's	, Inc.
Dallas, Texas Sar	iger's
Denver, Calo Denver Dry Good	s Co.
Fargo, N. D., The Store Without A !	Name
Fort Lauderdale, FlaBurd	dine's
Ft. Wayne, Ind	Groth
Grand Rapids, MichWursburg	Co.
Green Bay, Wisc Prange's Wisc	consin
Greensville, S. C	h Co.
Hartford Conn	& Co.
Hutchinson, KansWiley's	, Inc.
Indianapolis, IndThe Wm. H. Bloc	k Co.
Jacksonville, FlaCohen	Bros.
Kansas City, Mo.	
Emery, Bird, Thayer D. C	
Lakeland, FlaMaas	Dros.
Little Rock, Ark Pfeifers of Ark	ansas
Los Angeles, CalifBarker	Bros.
Louisville, Ky Ste	wart's
Madison, Wisc Harry S. Manc	nester
Miami, FlaBurdine'	s Inc.
Miami Beach, FlaBurdine'	s Inc.
Minneapolis, Minn Da	yton's
New Orleans, La Maison Blanch	e Co.
New York, N. YB. Altman	& Co.
Oakland, CalifJackson Furnitur	e Co.
Oklahoma City, Okla John A. Brov	vn Co.
Omaha, NebrOrchard & Wilhel	

Orlando, Fla
Philadelphia, PaJohn Wanamaker
Pittsburgh, PaJoseph Horne Co.
Portland, Ore Meier & Frank Co., Inc.
Portsmouth, Ohio. The Marting Bros. Co.
Providence, R. I The Outlet Company
Racine, WiscZahn's, Inc.
Reading, Pa Pomeroy's
Richmond, VaThalhimer Bros.
Rochester, N. Y. Sibley, Lindsay & Curr
Rockford, III
Sacramento, Calif Weinstock-Lubin&Co.
St. Louis, Mo.
Scruggs-Vandervoort-Barney, Inc.
St. Paul, Minn Emporium of St. Paul
St. Petersburg, FlaMaas Bros.
Salem, OreMeier & Frank
Salt Lake City, Utah Averbach Co.
San Diego, Calif Walker-Scott Co.
San Francisco, Calif.
Sterling Furniture Co.
San Mateo, Calif Sterling Furniture Co.
Sarasota, FlaMaas Bros.
Seattle, WashThe Bon Marche
South Bend, Ind.
Robertson Bros. Dept. Store, Inc.
Spokane, WashThe Bon Marche
Springfield, Mass Forbes & Wallace Inc.
Syracuse, N. Y.
C. E. Chappell & Sons, Inc.
Tacoma, WashRhodes Bros.
Tampa, FlaMaas Bros.
Tampa, Fla"Store of Homes"
Toledo, OhioLaSalle & Koch
Tulsa, OklaBrown Bunkin Co.
Washington, D. CThe Hecht Co.
West Palm Beach, FlaBurdine's, Inc.
York, PaThe Bon Ton Department Store
Tork, rd the bon ton beputiment Store

#### CONTEMPORARY FIBERS

· CELAPERM® · ACETATE · FORTISAN® RAYON

# WELL-PLANNED KITCHEN STORAGE

VIRGINIA E. THABET



Specially built drop-down bins hold soiled laundry and help you turn washday into a breeze. One bin's for white things, the other for colored things. Make sure that the bins are perforated to allow for air circulation. Even in something as routine as soiled laundry, planned storage saves steps, time.



Paper-towel unit is built right into the wall. Such a setup is handy at the mixing area or near the cooking center. When not in use, unit folds into wall.





Here's a new utensil cabinet that has a place for just about everything. Perforated-hardboard panels allow you to easily adjust hooks in top compartment for all sizes and shapes of utensils. Spacious bottom drawer has adjustable dividers.

Dishwashing and other cleanup chores are far easier when all items to help you zip through these jobs are stored below sink. Such wellplanned storage cuts down reaching. PLANNED FOR INDOOR GREENERY

JANET MCHENDRIE

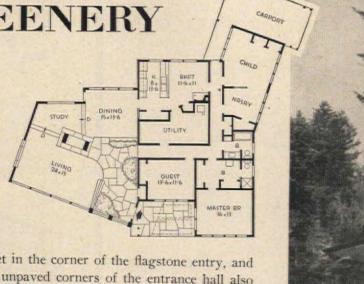
The Carl M. Halvorsons of Oswego, Oregon, have a love for gardening. But taking care of their five little girls doesn't leave much time for cultivating flowers. So they built a house that has all the well-planned space they need—and that accommodates their favorite, easy-to-care-for foliage plants.

From the front entrance right on through the high-ceilinged house, Mrs. Halvorson's tall, dramatic arrangements of leafy branches

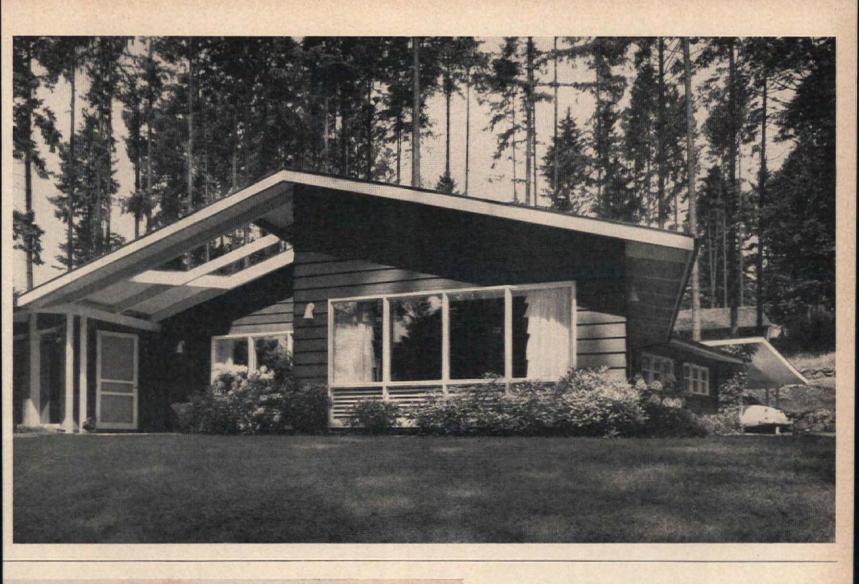
are in evidence. There's even a planting pocket in the corner of the flagstone entry, and an opening in the roof lets sunlight in. Two unpaved corners of the entrance hall also display plants. The big, open kitchen has many places for plants, too.

The stone hall floor continues into the living room, and stone is used for the large fireplace and its high hearth. Another unusual feature of this house is the utility room. It is in the interior of the house, between the kitchen and the bedroom wing. The utility room has no windows, but it does have a skylight, and is handy to the kitchen, the nursery, and the bedrooms.

Outside, the dark cedar siding and white trim form an effective background for front plantings. Existing trees were saved: the house is well-landscaped and shaded.









## "New Direction" BY INTERNATIONAL

Go modern, the comfortable way, with International's "New Direction" Furniture. It departs from the usual at every turn. Look at the sectionals, for instance. See how the center one is angled, a perfect curl-up corner for reading.

And look at the sculptured wood hand rests. A Scandinavian touch and a practical one. No fabric to soil where your hand rubs! In a variety of finishes including walnut, ebony, natural, pumice.

Even the cushions in this "New Direction" group are different . . . of high density foam rubber for softness and support both at once.

Choose from a complete collection of go-together pieces, in nylons, linens, textures . . . some are "Sylmerized." And pick your colors from a range that goes in *every* new decorative direction.

Prices, as shown: arm section, \$129.50; armless chair, \$79.50; center section, \$149.50; bumper-end sectional, \$139.50. Lounge chair, \$119.50. Sofa, \$229.50, also with foam rubber loose-pillow backs. There's a "New Direction" Dav-n-Bed, too.

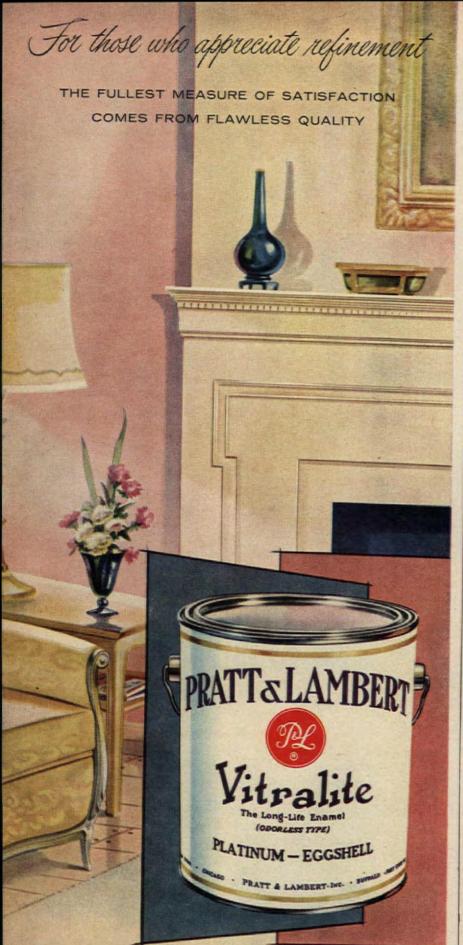
See International's new "World of Tables," from \$19.95

Ask your International Dealer about his convenient payment plan

#### INTERNATIONAL FURNITURE COMPANY

4818 West Belmont Avenue, Chicago 41, Illinois

Write us for the name of your dealer



New Lyt-all Flowing Flat\*—superb, velvety-smooth, washable, alkyd-flat enamel for walls and ceilings.

Vitralite, The Long-Life Enamel\*—elegant and durable, in harmonizing colors for woodwork and trim.

"61" Floor Varnish - Clear Gloss, Satin or Dull - for rich-looking, safe, carefree floors. \*Odorless type

Please mail this coupon for a copy of COLOR BOOK

#### PRATT & LAMBERT-INC.,

63 Tonawanda St., Buffalo 7, N.Y.

Please send me your book of ideas on home color styling. Enclosed is 10/ for postage and handling.

\_Zone\_\_\_\_State\_\_

### Indoor Greenery (Begins on page 142)

Guest bedroom in the Carl M. Halvorson home is furnished to serve also as a sitting room, Extrawide valance above window is a good spot for vines and other decorations, and the big plant box holds another of Mrs. Halvorson's favorite varieties. Gay floral print on the couch and chair matches draperies, which can be drawn shut.





Blue-green of the living-room ceiling, walls, furniture (piano is painted to match blue-green upholstery), and carpeting is perfect background for plants. Beautiful stone fireplace is at the right.



Irregular-shaped entrance hall is paved with flagstone. Planter areas hold a variety of shrubs and vines. Small organ is placed where there's plenty of room for family to gather.



This beautiful home was designed by Architect Karl Hoke, Toledo

## newest look in <u>living</u> freedom... sliding glass doors of Thermopane

What an exciting new feeling of freedom you'll have with this wide wonderful "window wall" that opens when you want it to.

The great freedom of spaciousness that never seems to stop. Freedom to glide the wall aside and walk right into your garden, or onto your patio. Freedom to bring in a whole yardful of fresh, cooling breeze to fan away the summer's heat.

And the glorious freedom of a front-row seat to watch all of the glistening white beauty of winter in warm, cozy comfort. Because these sliding glass doors are made with *Thermopane* . . . and *Thermopane* is insulating glass! Read more about it in the column at the right.



## Thermopane insulating glass

LIBBEY - OWENS - FORD - A GREAT NAME IN GLASS

### Thermopane

### FACTS

Thermopane insulating glass puts two panes and a sealed-in blanket of air between you and outdoors. Makes rooms comfortable, especially near windows. Reduces drafts. Deadens outside noise to keep rooms quieter. Reduces chances of steamy or frosted windows.

Saves fuel—heat loss through *Thermopane* is about half that through single glass. In summer, it cuts airconditioning costs. And no bother or expense of storm sash.

### Two kinds of Thermopane

- Made of plate glass for sharp, clear views. Best for all uses, and a "must" for picture windows and window walls. Units are ½" or 1" thick.
- Made of sheet glass for economy.
   Units are ½" thick.

### Sash for Thermopane

Windows of every type—fixed or ventilating—are made for glazing with *Thermopane* insulating glass. Also sliding doors.

#### What does Thermopane cost?

About the same as single glass plus good storm sash in most areas. In the average home, its cost adds only one or two dollars a month to mortgage payments, as compared with single glass. And your windows are insulated for the life of your house.

### Where to see it - buy it

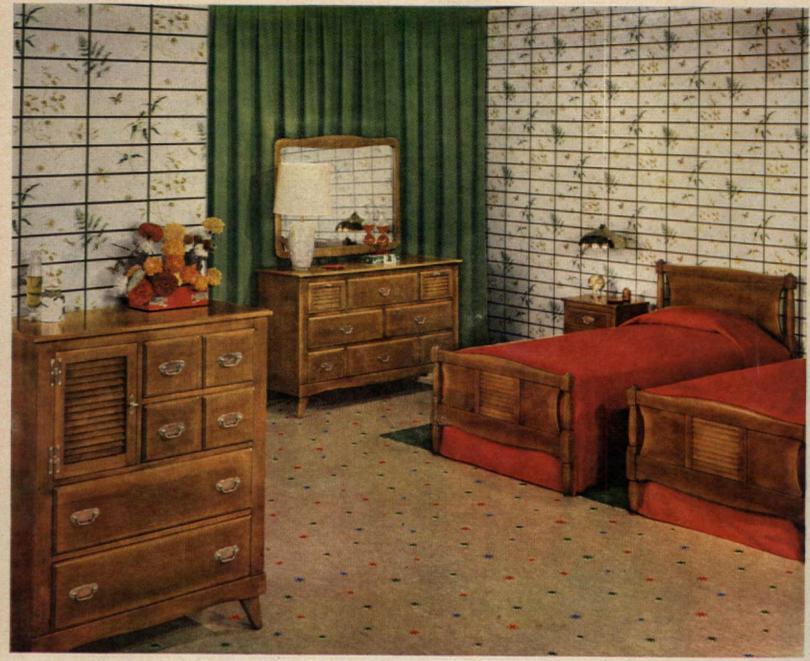
Thermopane is sold by local L·O·F Glass Distributors and Dealers, listed under "Glass" in the yellow pages of phone books.



Libbey Owens Ford Glass Co., Dept. 4106 608 Madison Avenue, Toledo 3, Ohio.

Please send me a copy of your free book: "Self-Insulating Windows of *Thermopane*".

Name	(Please Print)	
Address		
City		



The wallpaper pattern illustrated is #777191.

## Dream a little . . . Scheme a little!

An attractive bedroom doesn't just happen. It must be cleverly conceived, calmly contemplated . . . then carefully contrived. Such a bedroom you see. And it could so easily become your own . . . a warm, personal, colorful and truly practical room . . . planned with the best of go-togethers by decorators of three famous names in home furnishings . . . the wallpaper, Imperial, of course . . . the furniture, Cushman Colonial Creations . . . inlaid linoleum, a new design by Gold Seal Floors.

Cushman's New Bennington Group blends the charm of Colonial with today's fresher, freer concepts of cabineteraft. Brushed pewter hardware, interesting louvers, off-the-floor styling, and beautifully toned highlight finish, all contribute to a sense of appropriateness here ... as they would to special graciousness in a more traditional setting. See opposite page for special Footstool offer and available free literature.

The clever decorating tricks Imperial Wallpapers can perform are unlimited—here's just one. Look at the airy lightness—the illusion of added depth and space that Imperial's "Shadow Screen" pattern brings to this bedroom! And it's so easy-to-clean, too, because Imperial's "plastic bonded" process "locks in" colors. Your Imperial dealer has a host of new patterns—see them today. All backed by a unique 3 year guarantee!

Gold Seal "Starway" Inlaid Linoleum is the floor you've always dreamed of! It's gay, casual—airy and colorful as all outdoors. And so easy to care for! Its satin-smooth surface seals out dirt, resists stains. The wipe of a damp cloth whisks away grime, grease and spills. Colors are inlaid—so Starway\* really wears! See it in six patterns at your Gold Seal Dealer.

+Trademark | © 1956 Congoleum-Nairn, Inc., Kearny, N. J.



IMPERIAL Washable WALLPAPERS





Throughout each of the stores listed below, you will find the merchandise shown on pages 56 through 61. Their windows and interior displays will supply you with many ideas to help make your home Something to Crow About. See them after September 17.

LIFORNIA

Anaheim: The Broadway Los Angeles: The Broadway Los Angeles

Hollywood Crenshaw Westchester Oakland: Breuner's

Panorama City: The Broadway-

Valley Pasadena: The Broadway-Pasadena Sacramento: Breuner's

San Francisco: The Emporium Stanford: The Emporium Stockton: Breuner's

Stonestown: The Emporium NNECTICUT

Bridgeport: Read's ORIDA

Lakeland: Maas Bros. Miami: Jordan Marsh-Miami St. Petersburg: Maas Bros. Tampa: Maas Brothers

Downtown Gandy Blvd

Savannah: Levy's Department Store

INOIS Chicago: Carson Pirie Scott & Co. Evergreen Park: Carsons-Ever-

green Plaza Hillside: Carsons-Hillside Wilmette: Carsons-Edens Plaza

DIANA Hammond: Carsons-Woodmar

wa Waterloo: Black's UISIANA

Lake Charles: Muller's of Louisiana SSACHUSETTS

Boston: Jordan Marsh Co. Framingham: Jordan Marsh Co. Lowell: The Bon Marche

CHIGAN Grand Rapids: Herpolsheimer's

Jackson: Field's Pontiac: Waite's

NNESOTA Minneapolis: Donaldson's Rochester: Donaldson's St. Paul: The Golden Rule MISSISSIPPI

Jackson: Kennington's

Clayton: Vandervoort's Kansas City: Peck's of Kansas City St. Louis: Vandervoort's Springfield: Heer's

MONTANA

Great Falls: Paris of Montana

NEW JERSEY

Paterson: Quackenbush's

NEW YORK

Buffalo: The Wm. Hengerer Co.

Flushing: Gertz Great Neck: Stern Bros.

Jamaica: Gertz New York City: Stern Bros.

Syracuse: Dey Bros.

онио

Akron: Polsky's of Akron Cincinnati: Rollman's Cleveland: Sterling-Lindner-Davis

Columbus: Morehouse-Fashion

Springfield: Wren's

PENNSYLVANIA

Connellsville: Troutman's Easton: Laubach's Greensburg: Troutman's Harrisburg: Pomeroy's Indiana: Troutman's Levittown: Pomeroy's Philadelphia: Snellenburg's

12th & Market Oregon Avenue Pittsburgh: Kaufmann's Pottsville: Pomeroy's Reading: Pomeroy's Scranton: The Globe Store Warren: Metzger-Wright Co. Wilkes-Barre: Pomeroy's Willow Grove: Snellenburg's

TENNESSEE

Nashville: Cain-Sloan Company

TEXAS

Dallas: Titche-Goettinger Houston: Joske's of Houston San Antonio: Joske's of Texas

UTAH

Ogden: The Bon Marche

WASHINGTON

Seattle: The Bon Marche Spokane: The Bon Marche

### "SOMETHING TO CROW ABOUT" MERCHANDISE PRODUCED BY FOLLOWING MANUFACTURERS

bath rugs annon Mills-Bath towels allani & Cohn—Table cloths, place mats, finger tip & kitchen towels

and apron akson-Shower curtain

abin Crafts, Inc.—Carpets, rugs & Nevamar Carefree Kitchens—Kitchen cabinets

Rees & Orr—Cooking utensils
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Every time you use CLOROX
you protect family health!

## THIS FAMILY

Mom, Dad and the two boy



Wes, it's a room definitely planned for family use. The Robert MacCartees of Tucson, Arizona, have two lively boys. And when their Boy Scout pals gather for sodas and cookies, there's never a worry about how this room will survive. All the woodwork is natural pine, waxed so it can be wiped free of smudges in a jiffy. The concrete floor (scored for decorative effect), is not only durable but can be mopped up easily.

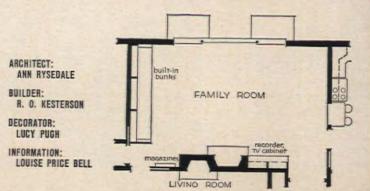
A magazine rack holds the favorite reading matter of every member of the family, and leaves tables free for other uses. The radio and record player are tucked out of the way, as will be the new TV set.

Everybody enjoys the huge fireplace, and it's centered so lots of kids can gather round it to pop corn, toast marshmallows, or roast hot dogs.

The two bunks provide plenty of sitting room—and become beds whenever anyone wants friends to stay overnight.

This family room has sliding glass doors leading to a terrace . . . and a pass-through to the kitchen makes things easy for Mom.

It is indeed a family room that lives up to its name!



## ROOM LIVES UP TO ITS NAME!

pend most of their time here—and no wonder!







t the opposite end of the room from the kitchen pass-through are roomy inks (above, left) with shelves above them. The bunks will seat eight or 10 cople at a time, and are easily converted into beds. Pine cornice tops natural lit bamboo curtains that hide terrace. Plaid fabric, in gay colors, is washable.

adio and record player are placed in cupboards at left of fireplace. When e MacCartees' new TV set arrives, it will go here, too. In the meantime, mes are stored here. The slit behind the cupboards conceals card tables.



This is the pass-through from the kitchen, viewed from the family-room side (above). Next to it is door to kitchen. And kitchen side of pass-through (right) is a snack bar. There is storage space under the tile counter, and place for phone books. Louvered doors close pass-through between times.

Right next to the fireplace is a bench that becomes a table when back is flipped over... and a huge magazine rack that keeps everyone's favorite magazines on view, helps keep clutter down.



### for beauty like this ...



Shutters, Copen Blue; Trim, Gloss White ect: Thomas J. Pearson Assoc., Lawrence, Mass

colorful long-lasting

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What a wonderful choice...thirtytwo appealing colors ranging from old favorites to the newest most popular pastels! In Cabot's Paints, unlike ordinary paints, the oil and pigment, combined by the patented Collopaking Process, stay together on the surface to bind the film firmly to the wood. Yes, only Cabot's House and Trim Paints can offer you all these advantages:

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...three new modern colors! Typical of the 32 striking colors available for any house, traditional or modern, are three new shades Cameo Pink, Charcoal, Nile Green. Write for your color card and name of nearest dealer in U. S. or Canada today! Samuel babot

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Please send color card on House and Trim Paints



GERTRUDE BRASSARD

### ROUND AND ROUND AND ROUND WE GO ..

aving trouble ironing your round tablecloths? Here's how to do it—neatly. All of the cloths shown above have gone through automatic washers and driers and have been hand-ironed. None needs much care.

WASHING: Check the booklets you received with your washer and drier for specific laundering instructions. You'll need to use a short-cycle wash and warm-water setting for these cloths. Use a mild detergent-a lowsudsing one if your washer is the tumbler type. If you hang a circular cloth on a line outdoors to dry, use two lines to avoid pressure in center. Place pins at edges.

IRONING: Dampen circular cloth and roll in towel. Use a steam iron, if you have it, to avoid dry wrinkles. Start ironing on outside edge of cloth (and use heavy pressure of iron where fringe is joined). Iron around in circular motion, gradually working iron towards center, to avoid wrinkling and stretching. Cloth will stretch if you iron straight across against the woof of the material.

FOLDING: When cloth is new, note how it is folded in the box. Haphazard folding may result in ripples or a "tent" in the center of the cloth. Fold all round cloths first in half, then in quarters. Ways to fold different cloths are sketched here. These are the cloths shown above, from left to right. Folding of the first cloth is not diagramed. This 72" round of cotton, permanently puffed, needs no ironing. It can be folded in way best suited to storage facilities.

See "Where Credit Is Due," page 152

COLD ACROSS

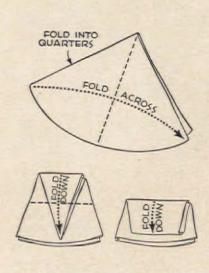
COLD ACROS

Cloth (on ironing board) is 64"

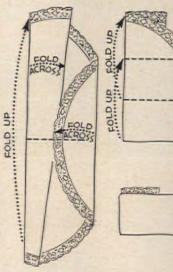
round of pure linen with edge spe-

cially stitched to prevent fraying.

FOLD INTO



Vat dyeing insures fast color of 63" round. Pure Belgian linen (second above); inexpensive, shrink-proof. PLEASE TURN THE PAGE



Ecru Irish linen cloth, 70" round has wide lace trim "locked" in with special hem to end risk of fraying



## DACRON brings your curtains bright new beauty, easy-care, too!

What could be lovelier for your windows than crisp, ruffly curtains of "Dacron" polyester fiber! And what could be easier for you to care for, too... they wash and dry quickly, and hardly need ironing at all. See curtains of "Dacron" in frothy pastels and whites, in a variety of new styles to fit every window. For free

curtain decorating booklet, write: E. I. du Pont de Nemours & Co. (Inc.), Dept. N-5503-A, Wilmington 98, Delaware.

\*"Dacron" is Du Pont's registered trademark for its polyester fiber. Du Pont makes fibers, does not make the fabrics or curtains shown here.

BETTER THINGS FOR BETTER LIVING

... THROUGH CHEMISTRY

### **Hotpoint Dishwasher** Owner says:

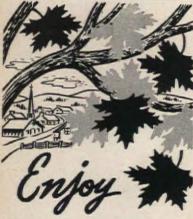


Cascade out-cleans every dishwasher detergent -I know, I've tried 'em all!"

Procter & Gamble's Cascade cleans as nothing else can . . . gets glasses truly spotless, silver gleaming and film-free, china sparkling! That's because America's fastest-growing dishwasher detergent, new Cascade, is made differently-to work better than any other detergent in your automatic dishwasher. It gets everything close-up clean.



Gets glasses, silver, china cleaner and clearer than any other detergent



### FALL VACATION QUEBEC

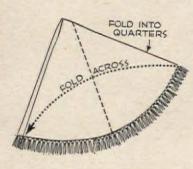
Come when the hillside blazes with unbelievable colour, when the highways and hotels are less crowded, when the days are bright and warm, and the nights are long and cool. You will indeed enjoy visiting historic, picturesque French-Canada, where you will be welcomed with old-time hospitality, in comfortable inns and hotels.

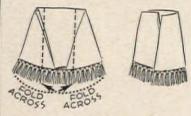
For free road maps and booklets, write; Pro-vincial Publicity Bureau, Parliament Buildings, Quebec City, Canada; or 48 Rockefeller Plaza, New York 20, N. Y.



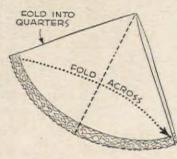
### ROUND WE GO

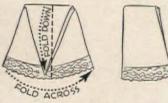
(Begins on page 150)



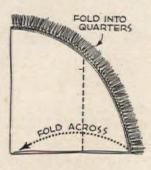


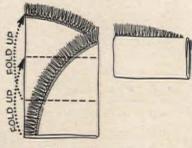
Yellow 70" round is in the new fringe style. Sturdy woven spun rayon has jacquard texture.





Heavy butcher rayon cloth, 65", is treated against shrinkage. Heavy Cluny lace is "locked" in.





Pure Belgian linen, 63" round, is toast color, has soft white cotton fringe, knotted heading.

### G. E. Dishwasher Owner says:



"There's no detergent like Cascade -it really eliminates spotting!"

Mrs. F.H.S. in Norwood, N. J., says: "I've had my dishwasher almost a year and have tried every detergent on the market! I've never found one to compare with Cascade. It's wonderful! Everything comes out sparkling -especially glassware. It's the only dishwasher detergent that really eliminates spotting!"

Every leading manufacturer of automatic dishwashers recommends CASCADE





WALLPAPER COUNCIL

## Where Credit Is Due

#### HALLOWEEN MASKS

Pages 10, 12: "Scotch" brand cellophane ar color plastic tapes—Minnesota Mining & Mf. Co., 900 Fouquier Ave., St. Paul, Minn. Crep paper—Dennison Mfg. Co., Framingham, Mas Masks designed by Bea Curtis. Pages 10, 12:

SOMETHING TO CROW ABOUT

Masks designed by Bea Curtis.

SOMETHING TO CROW ABOUT
Page 59: Toss pillows—Nettle Creek Industrie
261 5th Ave., N.Y. All furniture—Volley Up
holstery Corp., 428 W. 14th St., N.Y. Bra
magazine rack—Rubel & Co., 225 5th Ave
N.Y. Pages 60, 61: Flooring—Armstrong Coi
Co., Lancaster, Penn. Telephone—Bell Tela
phone System. "Dusk" glassware—Bryce Bra
Co., Westmoreland County, Mt. Pleasan
Penn. Fireplace equipment & accessoriesBennett-Ireland Inc., Norwich, N.Y. Decoratin
glassware—Blenko, Glass Co., Milton, We
Virginia. Bar stools—Jeff Elliott Craftsmes
Statesville, North Carolina. Clocks—G.E. Tele
Chron, Ashland, Mass. Barometer and frame
maps—Grow & Cuttle, Merchandise Mart, Ch
cago, Ill. "Casual" dinnerware & condimen
set—Iroquois China Co., Syracuse, N.Y. Stair
less flatware—International Silver, Meride
Conn. Baretware tea caddy—I.D. Co., Is
Spring St., New York. Dishwasher & mixer
KitchenAid, Hobart Mfg. Co., Troy, Ohio. T
Set—R.C.A., Camden 2, N.J. Bross coffee p
and ice bucket—Rubel & Co. RefrigeratorServel, Evansville, Indiana. "Permaglass" wath
heater—A. O. Smith, Milwaukee, Wisc. Ver
tiloting fan and hood—Trade Wind Mots
Fans Inc., 7755 Paramount Blvd., River
Calif. Sliding Glass Doors—General Bronze, 7:
Stewart Ave., Garden City, Long Island, N Fans Inc., 7755 Paramount Blvd., River Calif. Sliding Glass Doors—General Bronze, 7: Stewart Ave., Garden City, Long Island, N. Furniture—Statton Furniture Mfg. Co., Hagertown, Maryland. Fruit plate plaque—Syroc 225 5th Ave., New York, N.Y. Fruit & n. bowls—Florence Thomas, 1190 N. Fairoak Pasadena, Calif. "Homestead" Salt & Pepp mill set—George S. Thompson Corp., 509 Mision St., So. Pasadena, Calif. Oven, surfacturners, washer and drier—RCA Whirlpod St. Joseph, Mich. Lamp—Wilmar Co., Ind. 230 5th Ave., N.Y. Page 107: Wooden bowls-Woodmasters of California, Inc., 207 W. Magnolia Blvd., Burbank, Calif. Lacey Baskets—F. O. Merz Co., 106–6 N. 63rd St., Philade phia, Penn. BASEMENT THEATER

Pages 70, 71; Flooring—Gold Seal, Congoleur Naim Inc., 195 Belgrove Dr., Keorney, N Piano—W. W. Kimball Co., 31 E. Jackson, Ct. cago, III. Ceiling lighting fixtures—Cyro-Li by Swivelier Co., Inc., 30 Irving Place, N.

WHAT ARE WE SAVING THESE FOR? WHAT ARE WE SAVING THESE FOR?
Page 74: Madeira hand embroidered organe
cloth—Leacock & Co. Inc., 230 5th Ave, N.
"Boutonniere" dinner plate—Haviland & C.
Inc., 270 Park Ave., N.Y. "Venetian Pink" 11:
individual glass buffet plate—Dorothy
Thorpe Inc., 902 Thompson Ave., Glendal
Calif. "'Allegro" dinner plate—Sascha. Braste
Prod. Inc., 11520 W. Olympic Blvd. West L
Angeles Calif Prod. Inc., 115 Angeles, Calif.

TAKE A POUND OF GROUND BEEF Pages 78, 79: Divided vegetable dish, casser with stand, meat platter, leaf platter—Bloom ingdales, 59th St. & Lexington Ave., N.Y. Buff hot plate—Artistic Wire Prod. Co., East Ham, ton, Conn. Relish jar—Frazer's Frere's, 22 5th Ave., N.Y.

TRICKY TREATS

Page 87: "Pebbleford" oval platter—Taylo Smith & Taylor, East Liverpool, Ohio. "Hol day" bread and butter plate—Kenro Corp day bread and butter plate—Kenro Corp. Fredonia, Wisc. Brookpark modern dinn plate—International Molded Plastics Inc., 438 W. 34th St., Cleveland, Ohio. "Majolica" dinn plate—Hartman Studios Inc., 8248 Santa Morico Blvd., Hollywood, Calif. "Waves" dinnerations of the Color of t Pages 90, 91: Holtemp Vacuum bottle aumatching lunch box—The American Therm Bottle Co., Holtemp Division, Norwich, Con

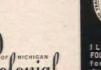
"GIVE US SOME BRIDGE PARTY DESSERTS Pages 92, 93: Pyrex casseroles and dinner plate —Corning Glass Works, Corning, N.Y. Chin ash trays and cigarette holder—Agnesstron 120 Pearle St., N.Y. "Golden Anniversary" desert plates—Anchor-Hocking, Lancaster, Ohis "Impromptu" cup and saucer—Iraquois Chin Co. Syracuse, N.Y. "Fish Fin" 2 tier tray-Caltempo, P.O. Box 528, El Monte, Calif, Mil glass dessert plate—Imperial Glass Corp., Be laire, Ohio. "Standish" water goblets—Libb P.O. Box 1035, Toledo, Ohio. Footed buffe plate—Fostoria, Moundsville, West Virg.nis "GIVE US SOME BRIDGE PARTY DESSERTS plate—Fostoria, Moundsville, West Virg. Flatware—Carvel Hall, Crisfield, Maryland.



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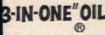
No. 1687 Cherry 0" • W 151/2" • D 9"

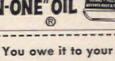


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HOTPOINT

DISHWASHER to see page 152



#### FIND THE REAL BRICKS

FIND THE REAL BRICKS

Page 113: (picture upper left) White brick—
Studio Brick Inc. 8428 Melrose PI., Hollywood,
Calif. (picture upper right) Red brick—Corbrik Co. Inc., 6 Eucker St., Ridgefield Park, N.J.
(picture lower left) "Con-Tact" gray brick—
Cohn-Hall-Marx Co., Monsanto Chemical Co.,
445 Park Ave., N.Y. (picture lower right)
"Decro-Wall" red brick—National Vacuum
Molding Corp., 923 Old Nepperhan Ave., Yonkers, N.Y. "Natural Peasant" placement and
napkin—Frank A. Delaney, Inc. 15 E. 26th St.,
N.Y. "Pink Tower" spode dinnerware—Copeland & Thompson Inc., 206 5th Ave., N.Y. "Old
French" silver—The Gorham Co., Providence,
R.I. Arrangements—Jess Brown. R.I. Arrangements-Jess Brown.

#### FOLD-AWAY CART

Page 120: "Plain Primavera" china—Haviland Co. Inc., 270 Park Ave., N.Y. "1810" silver— International Silver Co., 169 Colony St., Meriden. Conn.

#### IT'S THE CORE OF FAMILY LIVING

Pages 126, 127: Wall oven and fold-back units
—Frigidaire, 300 Taylor St., Dayton, Ohio. Wall
refrigerator—General Electric, Appliance Park,
Louisville, Kentucky. Designer—Tom Gist.

ROUND AND ROUND AND ROUND WE GO ROUND AND ROUND AND ROUND WE GO Page 150: Hi-lo adjustable ironing table—Mary Proctor, Proctor Electric Co., Baltimore, Md. Iron-presto steam dry iron—National Presto Industries, Inc., Eau Claire, Wisc. A. "Social Circle" cloth—Bates Fabrics, Inc., 112 W. 34th St., N.Y. B. Cloth on board, "color Flax"—John Matouk & Co., 1 W. 37th St., N.Y. C. Belgian linen cloth—Leacock & Co. Inc., 230 Sth Ave., N.Y. D. "Victory" ecru cloth—Kemp & Beatley, Inc. E. "Hobnob" cloth—Bates Fabrics, Inc. F. "Vicotry" blue cloth—Kemp & Beatley, Inc. G. Belgian Linen cloth with fringe—Leacock & Co., Inc.

THE RIGHT PAINT FOR THE JOB

Page 158: Information—National Paint, Var-nish and Lacquer Assoc.

FRINGE BENEFITS
Pages 164, 165: Trimming—Consolidated Trimming Corp., 27 W. 23rd St., N.Y.

PHOTOGRAPHS

Wilbur Pippin: pages 10, 12, 21, 23. H. Armstrong Roberts: page 15. United Nations: page 18. Roche: pages 24, 25, 62, 63. Otto Maya: pages 28-45, 113. F. M. Demarest: pages 56, 57, 58, 59, 66, 67, 74, 78, 79, 87, 90, 91, 92, 93, 96, 102, 104, 132, 141, 150, 169 (left) and 710 (top) at Stern Bros. Kranzten: pages 60, 61, 70, 71, 107, 110, 111, 116. Earle Thompson: pages 68, 69. Dearborn-Massar: pages 72, 73. Hall Roth: page 88. Frank Javor: page 114, Frank Gaynor: pages 118, 126, 127, 148, 149, 166. Stephen Fay: page 120. Universal Pictures Co.; page 123. Herman Gantner: pages 124 (top), 125 (far right). Thomas Williams: pages 124 (bottom), 125 (top, bottom). Roger Sturtevant: pages 143, 144. Warren Reynolds: pages 172, 173, 174. DRAWINGS. Sigman-Ward: pages 68, 150, 152. Margaret Fleming: pages 90, 91, 92, 109, 164, 165, 168, 169.

CORRECTION: Photographs in September issue.

109, 164, 165, 168, 169.

CORRECTION: Photographs in September issue.
U.S. Department of Agriculture: page 70 (top). O. M. Scott & Son; page 70 (all but top). William C. Eymann from FPG; page 71.

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your area for a free estimate. Or write: Anchor Fence Division, 6610 Eastern Ave., Baltimore 24, Md. "Permanent beauty for your home"

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These are healthy, hardy bulbs—carefully selected from the finest planting stock of famous Danish gardens, Prize selection of medium size bulbs. Available in America at this amazing price because we sent our own representative to Europe and bought the stock of these Danish gardens when the market price was low—and now are passing the tremendous savings to you! But you must order now to take advantage of this wonderful Tulip bargain—bulbs will be shippedfor regular Fall planting. These bulbs are guaranteed to give you many blooms the first season, a full normal bloom the second season and 5 full years thereafter or replacement made FREE of charge, 100 for \$1.98—200 bulbs \$3.79.

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plants, gorden flowers, vegetables, shrubs
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## PUT YOUR LEAVES



MULCH: Shrubs grow best with a permanent leaf mulch. It will check soil freezing this winter, conserve moisture, and provide surface humus next summer. So spread leaves 8" or more deep. Hold them down with sticks. In the spring remove the sticks and the dry, uppermost leaves. Sprinkle lightly with peatmoss for neater effect.



leaves are a valuable by-product of shade trees and shrubs, and burning them is pretty close to burning money. So put your leaves to work, and you'll end up having healthier plants and a better garden.

On a lawn, collect the leaves every few days. If they accumulate they may smother the grass. Use a flexible lawn rake or a lawn-sweeper to gather them up, and a piece of canvas, an old bedspread or drapery to carry the leaves where you want them.

One of the two most practical uses for leaves is as a mulch for trees and shrubs, especially broad-leaved evergreens like azaleas, rhododendrons, mountain laurels, Japanese andromedas, and hollies. A permanent oak-leaf mulch will do more to make these plants flourish than almost anything else you can give them.

The other main use for leaves? Making compost. This is extremely useful as a topdressing for lawns and garden beds, for use in potting-soil mixtures, and for mixing with the soil when planting shrubs, roses, or perennials. Use it for any purpose, in fact, for which our grandparents would have used "leafmold or well-rotted stable manure."

Make a compost heap of convenient size by spreading leaves and other garden debris a foot or so deep. Sprinkle a little soil on it and a few handfuls of complete plant food. If the material is dry, wet it down. Add another foot-thick layer and repeat the procedure until the heap is completed. In six months to a year, you'll have compost.

### TO WORK

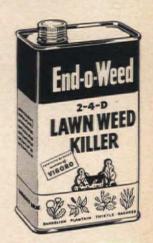


COMPOST: Pile leaves and other garden litter on a compost heap and you'll have a constant supply of organic matter for many garden uses. It takes six months to a year, depending on the material, the moisture, and the temperature, to make compost. Use plant food, water, and turn the heap occasionally for quickest returns.

PLEASE TURN THE PAGE

# SURE DEATH FOR LAWN WEEDS!

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This rake takes rough use.

Teeth are tempered steel, handle is fire-hardened select Northern Ash. See the Dynamic (No. DL22) and all the True Temper rakes at your hardware or garden store. True Temper Corporation, Cleveland 15, Ohio.

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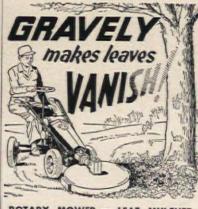
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Guess what's new for

### **GENERAL ELECTRIC DISHWASHERS?**

See page 152

### Leaves

(Begins on page 154)

· When you use compost in a hole in which you're going to plant a rose or a shrub, you can use it "as is." When you use it as a topdressing or for pots or seed flats, however, it's best to screen it and sterilize it to kill weed seeds, insects, and disease spores. This is most easily done with a soil fumigant.



Screen compost by rubbing it through a sieve made with 1/2" mesh hardware cloth. Old-fashioned wash tub makes good container for screened compost.



After compost is screened, level it off in the container and make holes in it 8" or so apart. Pour in fumigant at rate indicated on container.



Cover container with old plastic table cloth or the like. Keep covered a day or so, then spread out compost to aerate two weeks before using it.

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Plumite

### Youth Takes the Wheel

(Begins on page 48)

boys, often out-perform them. The drivers, all upperclassmen, get \$22.50 a month . . . about one-fourth what school boards would have to pay adult drivers. This saves taxpayers over \$3,000,000 annually.

The selection of driver candidates is as competitive and almost as glamorous as winning a place on the football team. Local Boards of Education direct the training and supervision of the drivers. Special teachers are "coaches" in this varsity-like program.

To qualify, a pupil has to try out first with the North Carolina State Highway Patrol. He has to pass an examination, in a school bus, demonstrating to the police that he can handle the steering wheel and remember the rules—that he is skillful and alert. Then he takes the written examination on traffic problems and safety practices. State police inspect the buses at least once a month. And the drivers have to turn in detailed daily reports.

The populous Mecklenberg County School district, surrounding Charlotte, is a good example of the project. Superintendent James W. Wilson of this district directs 175 buses that haul 11,500 children to and from classes. He says, "We have been using pupil drivers, 16 years and up, exclusively since 1933 without a fatality.



School Superintendent J. W. Wilson, Mecklenberg County, North Carolina, notifies a group of student drivers they'll receive awards.

They see well, hear well and their reflexes are like lightning. Our boys and girls drive more than 5,000 miles a day, and some of them are responsible for as many as 72 passengers."

In the past five years, the teenage operators have carried their schoolmates more than 100,000 miles for each "reportable" accident . . . in a state where even a fender nick must be listed as a mishap.

Dr. E. Glenn Featherston, specialist in public transportation of the United States Office of Education in Washington, says 8.9 million (32 percent of public school students) elementary, junior and senior high school pupils were transported in the 1953-54 school year at an estimated cost of more than \$300 million.

"Not many states have developed school bus driver-training programs for students," says Dr. Featherston. "In some places there is little or no supervision of drivers. There is a great opportunity here for action at both the state and local level."

School Superintendent J. J. Lentz of Lee County Schools, Sandford, N.C., seeks pupil drivers with "C" qualifications.

"The C's I mean," Superintendent Lentz says, "have to do with being capable, careful and considerate on the highway. Then the school bus driver-training program develops another C—confidence. This confidence in our youngsters, I find, brings out a surprisingly mature response. I sometimes think it gives them more help in growing up than perhaps anything we do for them in school."

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### THE RIGHT PAINT FOR THE JOB

which type of paint or finish to use? Nearly everyone seems to. One of the main causes of confusion is that since the war, new types of paint—many of them almost miraculous in their performance—have been popping up almost every day.

This article gives you a quick rundown of the advantages and disadvantages of the paints and finishes that are used most often today. It may not answer all your questions (that would take a book); but it will guide you around the most common pitfalls the next time you paint.

In selecting a paint for that next job, you should also follow these three general rules:

- 1. Buy a brand you know or which is highly recommended by a reliable paint dealer. Don't be a sucker for "bargain brands" that you have never heard of.
- Make sure you know which basic type of paint you're buying. Most brands are fully labeled.
- 3. Follow the directions for application on the paint can faithfully.

The men who made the paint know much better than anyone else you might ask about the way it should be used. They want you to be thoroughly satisfied.

INTERIOR PAINTS LATEX (RUBBER BASE)

Where used: Walls, ceilings; also woodwork if an exact match with the walls is desired.

Advantages: Durable, tough, washable. Very fast drying—two coats can be applied the same day. Can be applied over fresh (but dry) plaster. Can be touched up without showing lap marks. Good undercoat for other types of paints. Excellent vapor barrier. Thinned with water. Brushes, rollers, and so on wash out quickly in water after use. Little odor.

Disadvantages: Largely limited to flat finishes, though higher gloss is available. Many flats have a dead, lifeless look. If applied on woodwork, are subject to peeling when skin is broken. Cheap brands may wrinkle or peel if second coat is applied within 24 hours. Usually not washable for about a week or more.

Application: Rolls on exceptionally easily. Can also be applied with brush or sprayer. No undercoat required. Gives excellent coverage in one coat,

but two coats are recommended. VINYL BASE

Where used: Walls, ceilings; also woodwork if an exact match is desired.

Advantages: Durable, tough, washable almost immediately after application. Dries ready for repainting in 20 minutes. Can be applied over fresh, dry plaster and on damp walls. Touches up without showing lap marks. Extremely easy application—flows on like butter. Flat finish with pleasant sheen. Little odor.

Disadvantages: Not a vapor barrier. Like latex paint, better on walls than woodwork, but can be used on latter. Application: With a brush or roller. One coat usually enough; two required occasionally. Vinyl primer should be used on new walls.

ALKYD (ALKYD PRIMER)

Where used: Walls, ceilings, wood-work.

Advantages: Durable, tough, washable. An all-purpose interior paint—applicable on all surfaces. Excellent flat finish with more luster than latex; also available in semi-gloss. Dries in 6 to 12 hours. Touches up better than oil but not as well as

latex. Thinned with turpentine or mineral spirits. Slight odor (but ventilation is required anyway).

Disadvantages: Semi-gloss may be difficult to brush out. Despite good coverage, plaster patches require spotting before final application.

Application: With brush, roller or sprayer. Undercoat recommended although not always necessary. One coat may cover on clean surface; two recommended.

FLAT OIL

Where used: Walls, ceilings.

Advantages: Durable, tough, Usually a dead flat, which makes it especially good for ceilings. Easy to brush out. Disadvantages: Soils easily and does not wash well. Must be applied on completely dry, seasoned surfaces. Strong odor.

Application: With brush, roller or sprayer. Undercoat recommended, but flats will serve as their own undercoat. Two coats recommended for complete coverage.

SEMI-GLOSS (PAINT OR ENAMEL)

Where used: Woodwork and walls which need occasional washing; especially PLEASE TURN THE PAGE

"We put

TWINSULATION

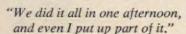
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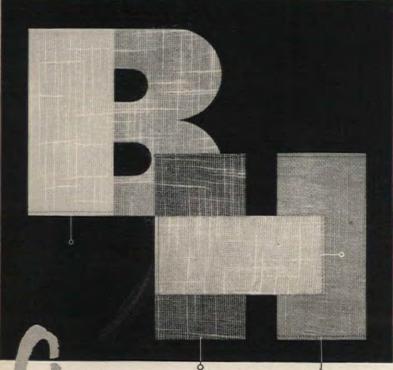


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WINDOW SHADES

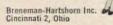
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### The Right Paint

good in bathrooms and kitchens where there is much water vapor in

Advantages: Very durable. Excellent washability. Has a definite but soft sheen.

Disadvantages: Subject to chipping. Shows lap marks slightly when touched up. Loses sheen after frequent washings. Strong odor.

Application: With brush, roller or sprayer Undercoat required. Two coats recommended

GLOSS (PAINT OR ENAMEL) Where used: Woodwork; walls which

need frequent washing, especially baths and kitchen.

Advantages: Exceptionally durable and washable. Very high gloss.

Disadvantages: Chips easily under impact; difficult to touch up without showing lap marks. Difficult to apply without showing brush marks. Slow drying. Must be thoroughly washed and sanded before repainting. Strong odor. Application: With brush or sprayer. Undercoat required. Two coats recommended.

#### CALCIMINE

Where used: Walls and ceilings of basements, workshops, rooms of secondary importance.

Advantages: Very cheap. Very fas drying. Covers well. Water thinned Disadvantages: Soils easily; canno be cleaned or washed. Must be re moved before repainting. Comes i powder form.

Application: With brush. One coat. CASEIN & RESIN EMULSION Where used: Walls-usually in les

important rooms. Ceilings.

Advantages: Inexpensive. Very fas drying. Covers well More durabl than calcimine but not comparable to other paints.

Disadvantages: Impermanent. Poo washability. Must be removed o completely sealed before repainting with anything other than the sam type of paint. Chips and cracks ex cessively when several coats are buil

Application. With brush or roller One coat.

### FLAT ENAMEL

Where used: Walls and woodwork i exact match is desired.

Advantages: Durable, tough, Com parable in appearance to alkyds More resistant to dirt than flat o paints and may be washed freely. Disadvantages: Must be applied of

dry, seasoned surfaces.

### PATTERN ORDER FOI

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you wish air mail delivery, kındly add 15¢ r pattern to cover cost of postage.  1641—50¢ Paint this wonderful rooster (see page 58) on a 16" by 20" canvas board for your own home, or for a most welcome gift. Sym-	design and gold border.  1573—25¢ Gloss condy jars make prefect consisters for the kitchen. We have designed some nice gold and black labels to paint on them This is a tracing pattern for four labels,
bols make an easy-to-follow color key  2112—50¢ Tea time can be a pleasant re- laxing break in your busy day with  this handy, attractive folding cort  (see page 120) No starage prob- lem here it folds flat, yet  looks like a fine piece of Tradi-	Taching bartern for four idees for flour, sugar, coffee and tea jars.  ☐ 1577—25¢ If you prefer floral labels for your candy jars, these are charm- ing and easy to paint. Designs are spring blossoms and strawberries. Paint in blues, reds, pinks, yellows and green Pattern is a tracing for four labels flour, sugar, coffee,
1530—45¢. Six beautiful stencil motifs to revive an old library table or to use on an old chest of drawers that needs refreshing. Tracing pattern for stencils.	1589—30¢ Dry those last perfect flowers from your garden and arrange them to form a beautiful picture. This pattern tells you haw and has a
1540—25¢ Would you like to try your hand as an artist? Paint a handsome Indian basket filled with colorful zinnias on canvas board, 16" by 20" Easy, numbered color chart is included in pattern.	tracing design for you to follow.  1590—50¢ Get ready for fall! Make a new bedspread that will delight your daughter and her small friends. The top of this spread is a big rag doll. Full directions for making spread and doll included in pattern.
1541—30¢ A handsome stencil border for a large oblong tea tray. This is the old "Fort Orange" design com- posed of large flowers and a fine fence border. A tracing pattern for stencils.	1591—40¢ We can't forget Junior, so here's a laundry bag to help him learn to be neat. The figure of a pixieish boy is cut from plywood and painted, then a real pair of blue jeans is made to hold laundry.
1542—35¢ Another design for an oblong tea tray. Fruits and flowers to stencil in color and gilt. This has a beautiful cross-hatched border to do in gold bronze powder. Trac-	Pattern has instructions for cutting plywood and for cutting and sewing blue jean laundry bag.  1598—30¢ Make a braided welcome make with the "Welcame" braided right

to do in gold bronze powder. Tracing pattern for stencils.

1543—50¢ The most beautiful design of all for a Chippendole tray. Exquisite birds and flowers on a brushed gold background over black. This is a tracing pattern for painted

with the "Welcome" braided right in! Easy to do, it makes up quickly.

1600—25¢ This is good weather for rug making. Think how nice it will be to step on when winter whistles in. An oblong rug made with six etrands, just right for bedside. STREET ADDRESS\_ ZONE NO. STATE

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American Home Pattern Department

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### For The Job (Begins on page 158)

Application: With brush, roller or sprayer. Two coats required.

EXTERIOR PAINTS OIL (LEAD-FREE)

Where used: Exterior wood siding; masonry if no alkali is present. Recommended if you live in an industrial area or near water or swamps where discoloration and darkening may be caused by hydrogen sulphide.

Advantages: Durable, weather-resistant, self-cleaning (by chalking). Wide range of colors. Requires minimum preparation of old surface.

Disadvantages: Produces chalk stains on surrounding trim. Eventually wears thin from chalking.

Application: With brush, sprayer or roller. Surface must be dry. Primer and one or two finish coats required. Masonry surfaces should be allowed to weather 3 to 6 months.

OIL (LEADED)

Where used: Exterior wood siding, masonry if no alkali is present.

Advantages: Durable, weather-resistant, self-cleaning. Wide range of colors. Requires minimum preparation of old surface.

Disadvantages: May check and crack in time. Produces chalk-stains on trim.

Application: With brush, sprayer or roller. Surface must be dry. Primer and one or two finish coats required. Masonry surfaces should be allowed to weather 3 to 6 months.

OIL (ALKYD REINFORCED)

Where used: Exterior wood siding subjected to moisture (condensation) from inside the walls.

Advantages: Durable, weather-resistant, tough. Has better adhesion and resistance to moisture peeling than standard oil paints. Requires minimum preparation of surface.

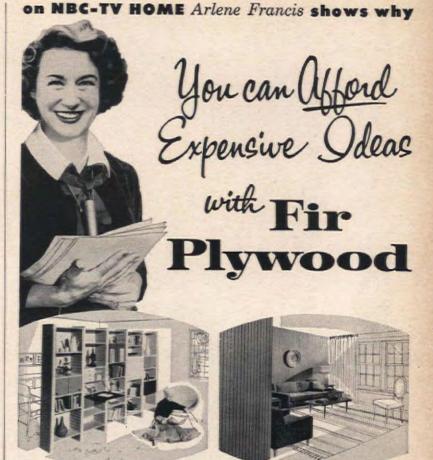
Disadvantage: Not thoroughly tested. Application: With brush, sprayer or roller. Surface must be dry. Primer and one or two finish coats required. LATEX (POLYVINYL ACETATE

OR ACRYLIC TYPE)

Where used: Exterior masonry.

Advantages: Durable, flexible. Alkali resistant. Not materially affected by industrial fumes. Good color retention. Resistant to dirt. Fast dryingsecond coat may be applied in about 2 hours. Moisture in walls can escape through paint film: there's minimum blistering. Water thinned. Almost odorless.

Disadvantages: Use on wood is still experimental. Surface must be abso-PLEASE TURN THE PAGE



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## The Right Paint

lutely clean of grease, dirt, and old powdery paints before application. Application: With brush, roller, or sprayer. Make sure old surface is clean. No primer required; two coats recommended. Best applied when temperature is above 50°, but may be applied at temperature as low as

PORTLAND CEMENT Where used: Exterior masonry; in-

terior masonry.

Advantages: Very durable. made of cement, has natural affinity for masonry surfaces and becomes

part of masonry. Flat finish.

Disadvantages: Limited color range. Discolors from dirt. Comes in dry powder form and must be mixed with water. Should not be used on

Application: Walls must be wet. Apply with stiff bristle brush. Allow floors. new walls to season several weeks before application. Keep wet for at least 24 hours after application.

BREATHER TYPE Where used: Exterior wood siding. Advantages: Durable, weather-resistant. Allows moisture vapor to escape from inside walls, thus prevents peeling of paint film. Flat finish.

Disadvantage: Poor tint retention.
Application: With brush, sprayer or roller. Surface must be dry. Note: Breather type paints are available in several formulations (latex

and others) Where used: Exterior masonry. VINYL BASE Advantages: Durable, flexible, washable. Alkali resistant. Good color retention. Very fast drying. Almost odorless. Flat finish with pleasant sheen. Water-thinned. recommended

Disadvantages:

Application: With brush, roller or for wood. sprayer. No primer required except

on new masonry.

ENAMEL (TRIM PAINT) Where used: Exterior

where gloss is desired. Advantages: Hard, very durable, very

washable. Resistant to abrasion and weather. Considerable gloss which tones down after long exposure. Smooth texture. High fade resistance. Disadvantages: Has tendency crack. Difficult to brush out. Shows lap marks when retouched.

Application: With brush or sprayer. Apply over primer. Surface must be



### For The Job (Begins on page 158)

#### NTERIOR NATURAL FINISHES TAIN WAX

Where used: Woodwork, paneled ralls.

dvantages: Combines staining with ght waxing. Penetrate well. No aditional waxing required. Minimum closs. Easy to apply and touch up. Disadvantages: Not as tough as other nishes. Water stains fairly readily. Ipplication: With rags or brush. Two coats are usually necessary.

Where used: Woodwork, paneled valls, floors.

dvantages: Excellent penetration. Recommended where hard finish or tax is to be used.

Disadvantages: Slow drying; allow 8 hours after each application.

pplication: With brush. One coat. HELLAC

There used: Woodwork, paneled ralls, floors.

dvantages: Very fast drying; two r three coats may be applied same ay. White shellac colors wood only lightly. Medium gloss.

Disadvantages: Scratches easily. Vater stains readily. Difficult to buch up.

Application: With brush. Dilute with wood alcohol. Apply two or three coats. Sand between coats.

#### VARNISH

Where used: Woodwork, paneled walls, floors.

Advantages: Tough, durable, washable. Available in gloss or dull.

Disadvantages: Difficult to touch up without showing lap marks. Slow drying, and must be kept dust-free while drying. Unless clearest type is used, will color wood.

Application: With brush or sprayer. Use interior varnish only. Two coats required. Sand between coats. LACOUER

Where used: Woodwork, paneled walls.

Advantages: Tough, durable. Almost instant drying. Gloss or dull finish available. Water-white lacquer discolors wood less than other transparent finishes.

Disadvantages: Difficult to apply.

Must be used only over bare wood or lacquer.

Application: Sprayer is best. Brushing possible, but requires very fast work. Steel-wool final coat to remove gloss.

THE END



Here is Lin Sieh Cing, somewhat reserved, but a very sweet and kind little lady. She was a slave, bought and paid for. Her family lived in the jungles of Borneo. One day head hunters attacked her home. Sieh Cing saw her father and mother beheaded, she herself was frightly slashed. She was sold into slavery but escaped and is now in a small orphanage, the only one serving a vast area of North Borneo where an estimated 2,000 children are sold into slavery each year.

Many of these slave children are used as opium runners. Lin Sieh Cing is fortunate. She is in a CCF orphanage. But what of her hundreds of younger sisters, helpless to defend themselves and with no one to protect them, and of her brothers, some as little as six, peddling opium?

Can we Americans complacently accept the privileges God gives us and ignore such children when we can help them with a gift of any amount or "adopt" them for \$10 a month? You can "adopt" and place a child in an orphanage and receive the child's name, address, story and picture and correspond with your child. Children can be "adopted," for \$10 a month, in Austria, Belgium, Borneo, Brazil, Burma, Finland, Formosa, France, Greece, Hong Kong, India Indochina, Indonesia, Italy, Jamaica, Japan, Jordan, Korea, Lapland, Lebanon, Macao, Malaya, Mexico, Okinawa, Pakistan, Philippines, Puerto Rico, Syria, United States and Western Germany. Incorporated in 1938, CCF assists children in 210 orphanage-schools and is the largest Protestant orphanage organization in the world.

For information write: Dr. J. Calvitt Clarke

### CHRISTIAN CHILDREN'S FUND, INC.

I wish to "adopt" a boy....girl...

(Name Country)
I will pay \$10 a month (\$120 a year).
Enclosed is payment for full year....
first month.... Please send me child's
name, story, address, picture. I
understand I can correspond with
child. Also, there is no obligation to
continue adoption.

	I can	not	"adopt"	a	child	but	want
to	help	by	giving \$	S			

.....Please send me further informa-

NAME ......ADDRESS .....

CITY ZONE ZONE

Insist on worm ... so much better, so many ways



### There's a new measure of softness

you should know about! "Soft as Curon underfoot"...
it's a feeling you must experience yourself to appreciate. You step
so softly on carpeting cushioned with Curon that you think of
forest moss... but actually you walk on air as millions of tiny
aircells smoothly absorb the shock of even the heaviest step...
without any annoying "bounce." The beauty of your new rugs or
carpeting deserves the complement of this new feel of softest luxury. And Curon will add years of life to your carpeting too. Ask
your carpet dealer for a bath-mat-sized sample of Curon and test
it in your home for a week. You'll find that walking on Curon
... does give you a new measure of "softness."





## With Curtis Silentite casements window washing is an "inside job"

Washing the outside of windows can be a cheerful "inside" chore—when you have Curtis Silentite casements. But that's only one of the many advantages of these superior wood casements. For instance, you can leave them open in any position and they won't swing or rattle—thanks to their patented operating mechanism. Remove the adjuster handle and you still have ventilation—plus safety because these casements lock securely in any position.

Curtis Silentite casements are extremely weather-tight and can save up to 16% of fuel or air conditioning costs. They are just one of the many beautiful Curtis window styles—including picture windows—awning windows—Convertible windows—bow windows—all guaranteed. Send now for our free Silentite window book!

### CURTIS WOODWORK

Curtis Companies S 200 Curtis Building Clinton, Iowa	ervice Bureau AH-10-56	OPERATION SECTION AND ADDRESS OF THE PROPERTY	S
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Name			
Address			

## "FRINGE"



Sew or glue tassel fringe to ordinary closet accessories to turn them into the custom appointments you've always wanted. You can decorate plain wire hangers to match.







There's a shiny metallic thread on decorative braid above. It keynotes the elegance you can achieve at piggy-bank prices. Just sew twin strips of the braid onto plain draperies, and fashion braid into a "key" design on cornice.







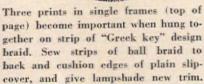
You don't have to spend a fortune for smart decorations. Just add leaf-design braid to plain café curtains and matching cornice. Edge slipcover for simple chair with fluffy ball fringe, and your room takes on a newly-decorated look.

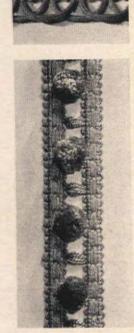
City ....

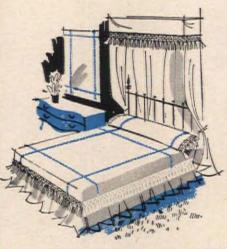
## BENEFITS











Your bedroom can stand some "fringe" benefits, too. Here, white fringe has been combined with a checkered braid to give a bedspread and canopy an unusual effect. And you can trim a plain mirror to match; just glue braid on it.







### "ASK MY HUSBAND HOW SMART I AM!"

He thinks it's brains, but I know it's just plain common sense to look for high thread count. After all, that's what makes a curtain wear so well, look so nice and need so little care. And the extra high count in Hathaway Dacron\* curtains makes them outstanding! Extravagant? No! Hathaway Dacrons give you more for your money. No wonder my husband's so pleased!

Curtains of HATHAWAY DACRON, a Product of

BERKSHIRE (4) HATHAWAY



Healthful even heat replaces "hot-n-cold" temperatures when the Penn room thermostat controls your heating system. This thermostat has the uncanny ability to "anticipate heat requirements" automatically . . . keeping the room temperature within ½ degree of the level you select.

Ask your heating dealer for Penn controls . . . engineered for your family's comfort. They can be installed quickly and economically on your present or new heating system.





 When Dr. and Mrs. Ira Larsen of Tucson, Arizona, built their new home, they made careful plans for their music spots.

There's a raised fireplace seat in the family room (above), and over it the Larsens put a natural wood cupboard. Upper portion of the cupboard is for game equipment storage, and the lower doors hide a television set. Storage space is large enough to hold an even bigger TV set later on.

When you use a television set as a "built in" like this, be sure you arrange it so it's not a fire hazard.



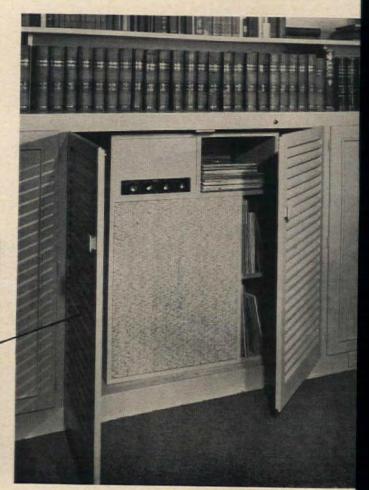
### WELL-PLANNED MUSIC SPOTS

 Under the bookshelves in the Larsen living room (below) there are three sets of louvered double doors. Those at left hide magazine storage spot, those at right conceal game equipment and a record player.

The center doors? They hide a Hi-Fi radio, complete with speaker, and shelves to hold records.

These music spots are not only good looking open or closed, but they also protect the sets from rambunctious youngsters. Clever built-ins, these are well-planned music spots for sure!







Miss Clelia Pinza and her father, the internationally famous basso, Mr. Ezio Pinza, star of the forthcoming Broadway play "A Very Special Baby"

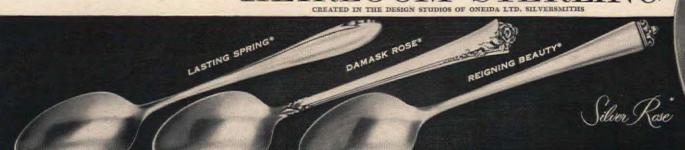
"It's a father's <u>privilege</u> to give his daughter her sterling silver" *Ezio Pinza and his lovely daughter Clelia* 

Her beautiful sterling silver will always mean something very special to Clelia Pinza... because she and her father chose it together. The brilliant modern pattern they were both charmed with—new Silver Rose\* in Heirloom\* Sterling.

Did you realize *you* could start your Heirloom Sterling service, now, with the new "Six-plus-One" place setting for as little as \$32.50? And the lovely "Dinner-for-Four," \$99.75... the superb "Dinner-for-Eight," \$199.50!

\*Trade Marks. Copyright 1956, Oneida Ltd., Oneida, N.Y. Federal Tax included in all prices

HEIRLOOM STERLING





Habitant KNOTTY PINE Co-Ordinates

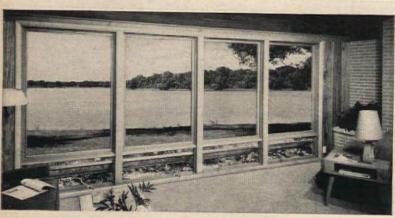
A new kind of beauty that flatters tender budgets. Buy each piece separately... assemble your own groups. Delightful new designs in nostalgic Smokey Pine or suave Pewter Gray. It's exciting!



Write for our attractive brochure, full of idea-photos. Send 25c please. We will include name of nearest dealer.



For 35 years Habitant has been devoted exclusively to the creation of outstanding beauty and individuality in knotty pine furniture.



## High style windows for budget homes

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Made by makers of famous PELLA CASEMENT WINDOWS and PELLA WOOD FOLDING DOORS



Where's the exhaust fan? Why, working right away behind the shutters that cover only the top half of this kitchen window. Louvers move up and down to control flow of air. You can get shutters to fit any size window.

To narrow the gap of a wide doorway between living and dining room, set louvered panels inside the door frame (right). Smaller louvers make doors for the cabinets that flank entryway.

## HOW TO USE LOUVERS



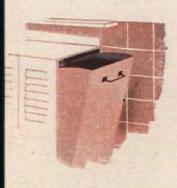
Make a hamper out of stock louvered panels to match the shutters on window over hamper in a bathroom. Metal liner has handle to tip down for use here (right), or you can have the louvered panels open from front to remove liner.



## FOR STYLE







If you have an inside room, such as a dining room or study that needs another "window," you can use this trick to "open up a wall." In the room above (left), a plate-glass mirror is placed over the long table with planter-candle-sconce mounted in the center. To carry out the window deception, louvered shutters unfold at the sides of the mirror.

Doors with louvered panels are a classic treatment where a combination of beauty, privacy and practicality of controlled ventilation is desired. Shown above (right) with an interesting corner treatment for a dining room, louvered-panel doors make an imposing entrance. Use them in any room that might otherwise be short on handsome details.

PLEASE TURN THE PAGE



"How I use

Murine
for tired
eyes"

Lely Dack:
Fashion and
beauty authority

"I'm always on the lookout for any good idea", says Lilly, who's famous for her fashion ideas. "Murine is excellent! So refreshing when my eyes feel tired or dull." Why don't you latch onto this pleasant and helpful idea? Get a bottle of gentle Murine—use a couple of drops in each eye any time you want your eyes to feel soothed and refreshed—quick as a wink.



The Murine Co. Inc., Chicago, U.S.A. \*Trademarks Reg. U. S. Pat. Off.

### can you follow instructions?

The other evening we paid a visit to a neighbor and found him surrounded by wheels, nuts, bolts and assorted small parts. His usual cordial welcome was somewhat less civil. Thrusting a piece of paper at us, he growled, "See if you can make anything of this." We looked at the assembly instructions for a child's tricycle which was illustrated with numerous mechanical parts, each with an alphabetic symbol. Short on mechanical knowledge, we were puzzled by many of the names and terms given. We were no further enlightened by the accompanying text. Our neighbor grinned, "Well, I guess I'm not the only one who is thick. Why don't they make instructions easy and simple enough for the average person to understand? Do-it-yourself . . . what a joke! Say, what do you fellows do about explaining that ready-pasted wallpaper you make?"

We assured him that we felt exactly as he did about instruction sheets and had taken great pains in both illustrations and words to show how simple and easy it is to hang Imperial Trimmed and Pasted Wallpaper. We tested the instructions on our twelve-year old daughter who, after reading, succeeded quite well in hanging a strip.

In fact, we invite our readers to examine for themselves just how easy these instructions are to understand. No charge, no obligation. Just drop a post card to the address below. By return mail receive one of these instruction sheets with our compliments.

P. S. About the tricycle . . . we successfully put it together with just one unidentified part left over.

### IMPERIAL PAPER AND COLOR CORPORATION Glens Falls, New York

Makers of Imperial Washable Trimmed and Pasted Wallpaper



BASE-RAY® eliminates bulky radiators and hot-blast registers. Cold windows and walls no longer shrink your "comfort zone." In short, your whole room is living room . . . with nothing to limit comfort or furniture arrangement! BASE-RAY looks like ordinary wood baseboard and can be painted to match. Yet it is radiant hot water heating at its best . . . the evenest, most healthful, most draft-free heating known. Floors are always warm . . within 3° of ceiling temperature even in zero weather! BASE-RAY lasts a lifetime, too, because it's cast iron. Whether you are remodeling or building, write for full data now.

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### Louvers for Style (Begins on page 168)

Louvered panels unfold in unexpected but very practical places



Thin louvered panels, often used as room dividers and folding screens, are put to an unusual use as a substitute for draperies at either side of the window in this setting. There are only two panels on each side, but, painted a dark color to contrast to the wall and printed curtains, they serve to dramatize simple window.

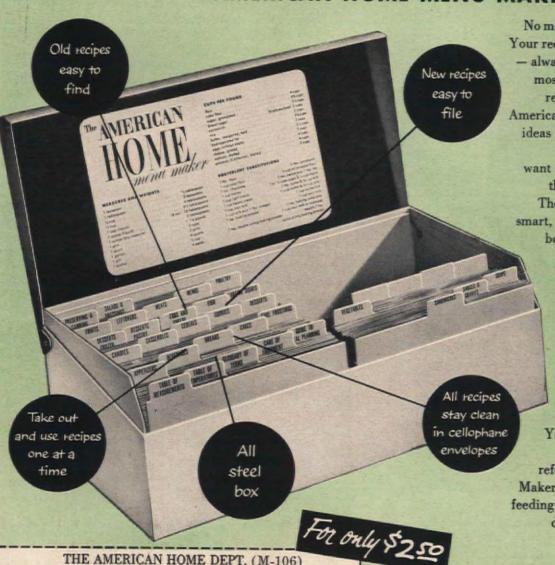


Simple division of space in a large bedroom: the use of a built-in, with stock louvered panels as doors, makes a separate dressing room and adds that always-valuable storage space. The texture and horizontal line of louvers are particularly good in rooms like this where ceilings are high—louver design "lowers" ceiling. THE END

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AMERICAN HOME MENU MAKER



No more lost, missed, or damaged recipes! Your recipe collection can be kept up to date - always be right at your finger-tips, in the most practical, easy-to-use, business-like recipe file you've ever imagined! The American Home Menu Maker keeps all your ideas instantly ready to use, always ready to supply just the cooking idea you want at the moment you want it. And it's the quickest way to save new recipes. The American Home Menu Maker is a smart, easy to carry, easy to store steel file box - especially designed to hold the

3" x 5" recipe cards published in The American Home. It keeps recipes safe even in use - safe from staining, from tearing, from loss. A slot in the cover of the box keeps each recipe visible while you're using it. Each recipe can be individually encased in a wipe-clean cellophane envelope for permanent protection. You've room for hundreds of recipes,

all automatically indexed for easy reference. The American Home Menu Maker is so easy to use, it actually keeps feeding new ideas to your breakfast, lunch, dinner menus, almost automatically.

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COMBINATION OFFER

New Steel Menu Maker and 180 Cellophane Envelop
Sorry, no shipments to Canada or foreign countries.

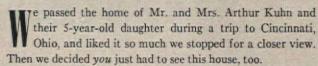
NAME

(Please print all information)

CITY, ZONE & STATE



## **SPACIOUS**



You'll seldom see a prettier one. It's red brick, and the bricks look old. The shutters are dark or "jungle" green, and the trim is white. The white iron grillwork at the front entrance and on the terrace is particularly lovely, and the terrace furniture, chosen to match it, certainly enhances the appearance of the grillwork.

Landscaping? That's about perfect, too. There are tall trees, hedges to help tie the house to the grounds, and wide expanses of lawn in keeping with the present trend toward big spaces for outdoor living.

The Kuhn home is as attractive inside as out — and well planned for comfortable living. Three bedrooms and two baths occupy one end. And the spacious living-dining area opens onto the much-used terrace. Both the utility room and the breakfast nook are handy to the kitchen. The attached garage is angled to add interest and shorten the driveway.

A decorator helped the Kuhns with the interior of their house. They used all of their old furniture because it fitted into their new home. Light grays and blues are the predominant colors in the living-dining area and the hall. In the kitchen and breakfast room, wine red and white predominate.

Yes, this is a home you'll want to study, because it is so well planned that one or more features are sure to help you.



### Good cheer—distinction, too with knotty Western Pine

Here's a fireplace treatment done in warmth and good taste with versatile, low-cost Western Pine woods.

Easy to work, smooth-textured and straight-grained, they take any stain beautifully, or can be waxed, then rubbed to a silken, natural glow.

Whether you do it yourself or have it done, you'll find the radiant Western Pine woods ready to lend charm and durability to your building or remodeling project.

See your local lumber dealer for an estimate.



### FREE! New booklet of bright ideas!

"Friendly Home Ideas in Western Pine"—85 photographs, many in color, feature traditional and contemporary ideas for building, decorating and remodeling using cheerful Western Pines. Also new modern finishes. Write for your Free copy to Western Pine Association, Dept. 523-F, Yeon Bldg., Portland 4, Ore.

### The Western Pines

Idaho White Pine Ponderosa Pine Sugar Pine and these woods from the Western Pine mills WHITE FIR • INCENSE CEDAR RED CEDAR • DOUGLAS FIR ENGELMANN SPRUCE LODGEPOLE PINE • LARCH

are manufactured to high standards of seasoning, grading, measurement

TODAY'S WESTERN PINE TREE FARMING GUARANTEES LUMBER TOMORROW

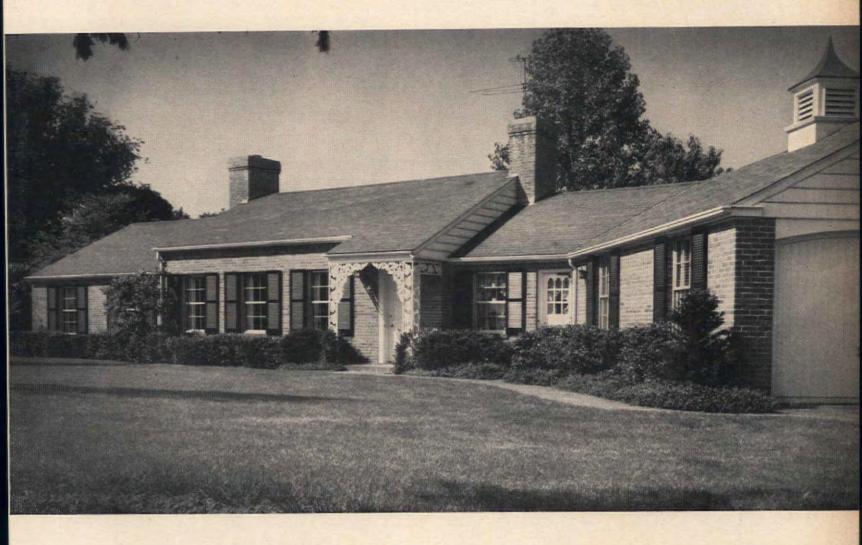


The dining section of the L-shape living-room area typifies the decorating of the Kuhn home. Walls are light blue-gray and rug is light gray. Broad windows overlooking terrace feature gray draperies with a bold print in yellow, chartreuse and blue. Hardy green foliage fills planter. In living area (out of sight, left) burgundy accents are used.

ARCHITECTS: TAYLOR & PORTER, A.I.A.

### their three-bedroom house for

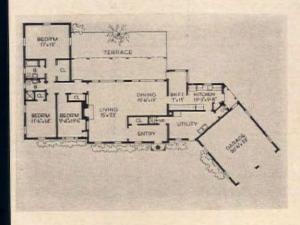
## ONE-LEVEL LIVING



The Kuhn terrace (right) makes outdoor living a pleasure. It's behind the house, for privacy, and convenient to the living-dining area. Partially a sheltered porch, it can be used on rainy days, always provides needed shade.

The maximum in comfort and efficiency for its size . . . that's what this home offers. Notice the positioning of the kitchen, the ample closet space, tree pocket by terrace.

PLEASE TURN THE PAGE





## How OLSON Carpet Magic

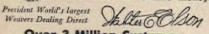
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### Spacious One-Level Living

The den of the Arthur Kuhn home features a built-in couch that serves as an extra bed. Plain fabric is dark green, and print fabric matches the wallpaper. Woodwork has a honey-maple stain.





Living-room portion of L-shape living-dining area is centered around fireplace. Color scheme matches that of dining area. Couch is pale burgundy, chairs are gray and green, lamp shades are gray.

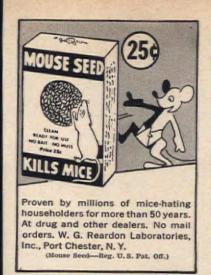
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### Shrinks Hemorrhoids New Way Without Surgery

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to see page 152

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### **Confound Meeting**

the business of the meeting is not accomplished, does it really matter?

- · Be cautious about letting any member of the group get the floor. Sometimes long-winded bores and limelight-lovers will wear you down with motions, resolutions, proposals, arguments, contentions, explanations, statistics, and assorted trivia. One loquacious gentleman, Earnest Speaker, once used up nearly five of the ten minutes allowed by parliamentary law, to discuss a measure before his club, the members of which hung on his words like children listening to a bedtime story. He got the idea that he was Demosthenes II and is now a hard one for any chairman to quell.
- · Never open a book on parliamentary law, and don't adhere to any set rule of procedure. An order of business is superfluous. Just let the meeting roll on as it will. If it comes to a dead stop, someone will usually tinker with it until it gets under way.
- . Don't go out of your way to speak in an agreeable tone of voice, or you will be thought insincere; and don't try to be even mildly humorous. If anyone wants to be entertained by a comedian, he can stay at home and listen to Jack Benny or Milton Berle.
- · Mumble in a monotone if you feel like it. If Mr. Dullears opens his mouth to complain, "We can't hear you back here" ask him where he left his ear trumpet. Sarcasm will mark you as a clever fellow! Our town had a chairman who spoke in a clear, mellifluous voice and was the epitome of urbanity, but the poor devil ended up by selling his talents for moneyas a radio announcer!
- · Don't hamper your style with courtesy and tact. Such amenities as "Ladies and Gentlemen," "May I suggest that . . ." and "Excuse me, but have you overlooked this fact?" only waste time. "Ladies and gentlemen" is probably high-flown exaggeration. Tell them what is what and let it go at that. Why inflame your vocal chords with diplomatic circumlocution? After all, you're not trying to get elected to Congress, nor even to win friends and influence people.
- · Do your best to dispatch the whole year's business at one meeting even though the session is prolonged until 2 a.m. If there are unconscious objectors, wake them with a verbal blast and ask them pointedly, "Why did you people ever come in the first place?" Then, if they stagger to their feet to leave, accuse them of running out on you-the renegades!
- · Fairly close attention to the above suggestions will virtually assure you of a reputation for conducting the most novel meeting in town. Strict adherence to all of them may lead you eventually into a more exciting life, spiced with ostracism, threats, lawsuits, and the like. THE END

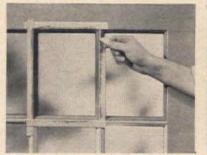
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FOR SEALING PACKAGES-"SCOTCH" CELLOPHANE TAPE. Sticks at a Get handy, clear-as-glass "Scotch" Cellophane Tape in 10¢, 25¢, 39¢ rolls with utility dispenser, thrifty 59¢ that fits desk or kitchen dispenser.





FOR PAINTING WINDOWS-"SCOTCH" MASKING TAPE. Sticks tight to any surface; paint will not bleed through. Stretches to fit curves, strips off cleanly, leaves a neat edge. Get it wherever paint is sold. 35¢, 69¢, 98¢, \$1.69 sizes in convenient cutter-edge package.





FOR WRAPPING FRAYED CORDS—"SCOTCH" 33 PLASTIC ELECTRICAL TAPE. Tough, waterproof plastic tape insulates, protects on all electrical repairs. Stretches to make neat, tight wrap. UL approved. Get "Scotch" 33 in 39¢ sizes at stores everywhere.





FOR MENDING, DECORATING—"SCOTCH" COLORED PLASTIC TAPE. Thin but tough all-plastic backing, stretches, folds without tearing. Waterproof; sticks tight as skin. Your choice of red, green, yellow, white, blue, brown or black. 3/4-inch width 25/¢, 11/2-inch width 50/¢ at your favorite store.

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# Dad can be A WIZARD WITH WELDWOOD®

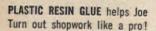
Outdoor chairs and tables too He builds with WELDWOOD WATERPROOF GLUE

100% waterproof—that's new Weldwood Waterproof Glue. Completely unaffected by mold, cold, heat, etc. Rely on it for all gluing jobs on boats, in basements; mending fishing rods, etc., making outdoor furniture. 1/4 pts., \$1.00. Also in pts., qts., gals.



For household patch-ups, Mother's pet Is fast, convenient PRESTO-SET®!

The ready-to-use, all-around household glue. This non-stain white glue sets fast. Bonds like magic, any combination of wood, leather, paper, cloth. Clean to work with. In new, easy-to-use plastic dispensers, 19¢, 29¢, 49¢ and larger.



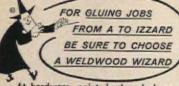
Preferred by "pros", it's America's most popular wood glue. Makes glued joints that are actually stronger than the wood itself. Easy-to-use powder. Highly water-resistant, stain-proof, rot-proof. 15¢, 35¢, 65¢ and larger.



"Hold Everything! You bet I do With CONTACT CEMENT," says Sister Sue

1001 home uses! Revolutionary new nail-less way to install wood wall panels. New improved way to install Micarta-type surfacing without clamps or presses. 29¢, 40¢, 70¢, up. Ask for Weldwood Contact Cement.





At hardware, paint, lumber dealers.

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UNITED STATES PLYWOOD CORPORATION Box 525, New York 46, N. Y. Send me leaflets on:  Weldwood Waterproof Resorcinol Glue Weldwood Presto-Set Glue Weldwood Plastic Resin Glue Weldwood Contact Cement Name
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Bulbs are easy to plant and easy to grow . . . and their flowers are amazingly easy to look at! So if you want the gayest garden in the neighborhood next spring, plant the most bulbs this fall.

You can use them to brilliant advantage in any kind of garden, large or small, formal or naturalistic. Their only definite demand is that you don't plant them in a spot that's likely to become waterlogged.

Tulips prefer full sun most of the day.

And they flower best and live longest if they get plenty of moisture during the fall and spring, but are dry in the middle of summer. Daffodils and hyacinths can take quite a bit of light shade and aren't fus-



### HOW TO PLANT BULBS



IN BEDS: The easiest way to plant bulbs in solid beds is with one of the low-priced bulb planters. For a daffodil or tulip bed, make the holes 5" or 6" apart, 6" to 8" deep, and in each hole place one daffodil or one or two tulips, depending on their size. For a bed of crocus or other small bulbs, make the holes about 4" deep. Place four or five bulbs in each hole. A trowel will serve the same purpose as a bulb planter, but wear a glove on your planting hand or you'll soon have blisters! If you plant your bulbs later (November or December), cover the ground with a temporary layer of leaves or other litter after planting. This will delay hard freezing of ground and allow maximum bulb root development.



IN CLUMPS: To be most effective, a clump of tulips should contain at least a dozen bulbs, and one daffodils at least six bulbs. With a shovel or spade dig a circular hole 12" or so in diameter a about 8" deep. Loosen the soil at the bottom of the hole, level it, and set the bulbs 2" to 3" ap It's not necessary to water bulbs after planting if the soil is moist, but in a dry season a thoroward soaking is essential to start root growth as soon as possible. Don't fertilize the bulbs now, be sure to use complete plant food liberally in the early spring—as soon as the shoots begin to sh







101 Salads 101 Meats 101 Quickie

THE AMERICAN HOME, Dept. M.P.
Imerican Home Bldg., Forest Hills, N. Y.





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### GENERAL ELECTRIC DISHWASHERS?

See page 152

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### THE AMERICAN HOME rican Home Bldg., Forest Hills, New York

How to Plant Bulbs (Begins on page 176)

sy about seasonal moisture, provid-

ed it's not excessive at any time. The three most effective ways to plant bulbs are in solid beds, in clumps and in large naturalistic

Solid beds, of regular or irregular shape, give striking mass effects. It's usually best to plant only one variety to a bed, and it's always smart to think of the surroundings when deciding on the color. The purpose is to create an artistic garden picture in either brilliant or pastel colors, and it's important to avoid both monotony and garishness.

Clumps of a dozen or so bulbs provide focal points and accents when placed among other plants, or individual garden pictures when placed strategically by themselves in front of shrubs, evergreens, and similar spots. In most gardens, probably, clumps are the easiest and most effective way to use bulbs. They're adaptable to all sorts of locations and require a minimum of landscaping aptitude or experience.

"Naturalizing" means the planting of bulbs in fairly large, irregular areas, usually among well-separated trees or shrubs on land that is not otherwise cultivated. Daffodils, crocus, and other small bulbs are the kinds generally used for natural-

Mixed varieties are often sold for naturalizing, but you get more artistic effects if each area is restricted

Garden areas that become vacant to one variety. after bulbs finish flowering and their leaves have turned yellow can then be planted with annuals like petunias, marigolds, and zinnias, or with bedding plants like geraniums, fuchsias, ageratums, and lantanas. You can get these annuals as plants at that time from your florist or garden supply store.

The leaves of tulips and the earlyflowering small bulbs, like crocus, wither away by the end of spring; those of daffodils, before the middle of summer. Do not remove the leaves, however, until they have turned completely yellow.

A generous application of complete plant food, as early in the spring as possible, will help keep most bulbs flowering for many years.

Seed stores, garden supply centers, and many florists, hardware, five-and-ten, and other stores sell a wide variety of bulbs every fall. Usually the varieties are illustrated or described on the package. So it's easy to choose the colors and kinds you'd like to grow.

It's best to plant bulbs as early in the fall as you can, and you have the biggest selection if you shop early. No great harm is done, though, THE END if you delay a bit!

BING CROSBY co-starring in M-G-M's "HIGH SOCIETY"

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Zonolite is the famous do-it-yourself insulation that's easiest of all to install! Bing-o, it's done in half-a-day! Do an average attic for as low as \$67.60. And Zonolite vermiculite is the miracle mineral that cannot burn; actually snuffs out flame. Fireproof...rotproof... vermin-proof . . . permanent! Guaranteed in writing to last the life of your home!

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LOTS OF COOKING BEAUTY CONVENIENCE

## New AUTOMATIC TOP-OF-RANGE COOKING

DIXIE'S new automatic ROBERTSHAW THERMAL EYE top-burner control brings new freedom from the kitchen . . . keeps an eye on cooking temperatures while you are busy at other things, prepares food with professional accuracy. Supplies steady, even and correct heat inside the cooking vessel . . . saves purchase of automatic appliances. No scorching or food shrinkage. Exclusive double dial tailors spread of flame to fit cooking utensil, prevents scorched handles, saves gas.

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Thrifti-Kool pilots with needle-point flame cut pilot gas consumption two-thirds, assure a cooler kitchen. BIG, BIG full-sized oven and broiler. Giant aluminum griddle converts in a jiffy to large fifth burner with big center grate for canning or heavy duty cooking. Safe-T-Lox burner valves, automatic oven lighting, electric clock and timer. All these advantages and more at a price you can easily afford.



"You'd never dream they Cost <u>Less</u>"

DIXIE ... TODAY'S

## NOVEMBER IS THE MONTH FOR...



GAME BIRDS will have an important role next month You'll get helpful information on cooking game birds, and on stuffings and sauces. There'll be how-to-do-it help on freezing the birds. The November issue also will feature recipes from a famous restaurant . . . delicacies to make your holiday table truly delightful. Just wait until you see the tantalizing menu! And in next month's issue you'll find pictures of some fascinating GUN COLLECTIONS. This Early Americana, including old Kentucky rifles, is bound to be of interest to you whether you collect guns yourself or not. It's one of the most unusual stories you'll read in a long time.

AND ... THE THIRD OF OUR SERIES OF STATE BIRDS AND FLOWERS starring quail, grouse, and pheasant for California, Pennsylvania, and South Dakota, will appear in this issue. Specially printed on heavy paper, it's another beautiful print, suitable

## PLUS THESE BIG FEATURES



## LOOK WHAT'S HAPPENED TO PREFABS!

We'll also show you three beautiful homes with the custom look. These prefabricated houses have come of age. The old look of impermanency is gone. And then, to help you

GET READY FOR CHRISTMAS, we offer lovely "stained glass" window patterns to make your home beautiful in the true spirit of the season.

AND EVEN MORE



Floor is Armstrong Spatter® Linoleum, Style No. 5005, with inexpensive custom insets of Brown No. 20.

### here's a bathroom that takes in washing

It's far more than just a bathroom. It's a complete laundry center, too, with a washer-dryer, ironing table, and ample linen storage. A perfect dream of a work-saving, good-looking room—and full of ideas for you, when you remodel your bathroom! The real star of the show, for beauty and practicality, is the floor of Armstrong Linoleum. In a much used room like this, easy care is essential... and that's reason enough for insisting on Armstrong Linoleum. Not even the children's bath-time splashing will harm it. A quick once-over with a sponge mop, and it's bright as new. This sunny Spatter styling—a very special favorite—is one of many, many lovely designs and colorings you'll find in Armstrong Linoleum, a modern, fashionable floor for every room in your home.

SEND FOR FREE BOOK, "Decorating Ideas for Today's Living." It's full of exciting decorating ideas for remodeling and new homes. You also get complete description of this gay laundry-bathroom. Write Armstrong Cork Company. 5610 Pine Street, Lancaster, Pennsylvania.



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