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• Rare Antiques in Disneyland



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Floor is Armstrong Textelle[®] Linoleum—extra thick for unusual comfort and long wear. This fashionable coloring is No. 155.

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a do-as-you-please room for all the family

This year, 100 housewives were invited to Washington to discuss the features they wanted in their houses. Here's one of the rooms they voted for . . . a room-in-the-kitchen where the whole family can enjoy its various activities together—and where Mother isn't left out of things, even when she's getting meals. For such a room to be a real success, a floor of Armstrong Linoleum is almost a *must*. The smooth surface is greaseproof and free of cracks that catch dirt, so it lets you be carefree as you never could be in the living room. There may be chaos here at 5 P. M.—stepped-on crayons, cut-up bits of paper, or the usual trails of cookie crumbs. But with this wonderful floor, it takes only minutes to give the room a fresh, spring-cleaned look—ready for an evening of family relaxation. For modern easy care—attractive wall-to-wall color—Armstrong Linoleum is a smart choice for every room in your home.

SEND FOR FREE BOOK, "Decorating Ideas for Today Living." Description of this family-room-kitchen, along with complete list of furnishings, is included. Write Armstrong Company, 5609 Pine Street, Lancaster, Pennsylvania.

Armstrong
THE MODERN FASHION IN
FLOORS

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the new comfort for up-to-date homes



There's no racket in the Days' new kitchen—even with two "nights" jousting and appliances whirring. Mrs. Day's busy hours in the kitchen are now far more relaxing, thanks to the noise-quieting ceiling of Armstrong Full Random® Cushiontone. The busy sounds of cooking and noisy appliances are all pleasantly hushed with a Cushiontone ceiling.

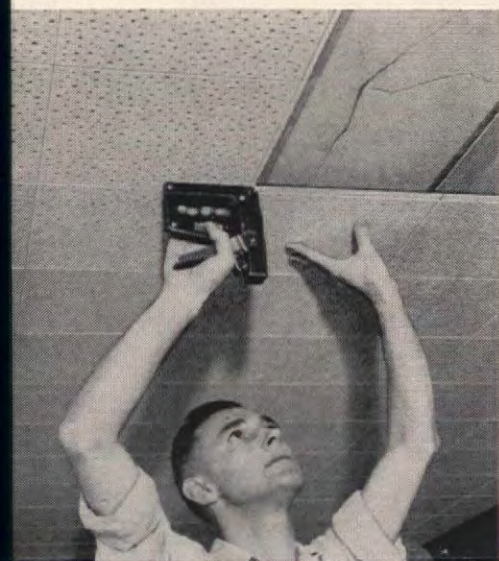
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Everyone has more fun in the new family room. After living with Cushiontone, the Days began to appreciate how wonderfully restful a sound-conditioned home can be. But quiet isn't the only thing they like about Cushiontone. They admire its beauty, too. The smart-looking design is such a delightful change from ordinary ceilings, and it blends with the room décor.

Active family enjoys the comfort of quiet in their new home

*Builder installed beautiful new ceiling
that quiets noise. You can install it, too,
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You can cover unsightly cracked ceilings in an older home while muffling noise with Cushiontone. 12" x 12" or 12" x 24" tiles can be stapled, nailed, cemented. Cushiontone is easy to clean and can be painted without losing noise-quieting efficiency. Economical, too . . . only \$25 for a 10' x 12' room.



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Keep your
bathroom
fresh as
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Use
perfumed

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**REMOVES
RUST & STAINS**
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harming the enamel.
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A beautiful blend of blue and yellow-green, that's the bedroom on our cover. Wrought-iron wall brackets, old light fixture, and ice cream parlor table and chairs are painted blue. In the adjoining TV room there's an old canister painted silver and trimmed with an eagle. These clever ideas are from Mr. and Mrs. Arthur D. Hosfeldt Jr. of Portland, Oregon—the third time their home has appeared in *The American Home*. Photograph by Warren Reynolds of Photography, Inc.

In this Issue

September 1956

Vol. LVI, NO. 4

Arts and Crafts

- | | |
|------------------------|-----------------------------|
| 74 Patterns 4 Curtains | 103 Range Hood You Can Make |
|------------------------|-----------------------------|

Gardening

- | | |
|---|---------------------------------|
| 62 Before You Plant | 118 All-America Camellia Winner |
| 70 How to Bring Up A Lawn | |
| 114 4-Way Guarantee of Spring and Summer Blooms | 134 How to Get Up an Incline |

Decorating

- | | |
|--------------------------------|------------------------------|
| 11 Bird and Flower Print #2 | 46 Half-a-Cup of Flowers |
| 14 Rare Antiques in Disneyland | 68 Before You Plan That Room |
| 23 How to Spoon | 78 Savory September Story |

Homes and Maintenance

- | | |
|--------------------------------|--|
| 59 Before You Spend | 130 How to Install Gutters |
| 60 Before You Buy That House | 132 Blueprint Order Form |
| 72 How to Refinish Your Floors | 137 Remodeling Tips |
| 109 Handyman How-to's | 138 Need More Room? Enclose Your Porch |
| 111 #1 Plumbing Problem | |
| 120 Blueprint House #53 | |

Food, Kitchens and Entertaining

- | | |
|-----------------------------------|---|
| 63 Before You Plan That Kitchen | 98 Coconut for Breakfast? |
| 76 Good Victuals | 100 Practical Plastics |
| 80 Family Food | 104 Food Signifies Faith |
| 82 Casserole Cover-Alls | 106 "Mommy, Why Are You Setting the Table Now?" |
| 88 Take a Package of Marshmallows | 112 Stepping High |
| 92 Food News | |

Features

- | | |
|--|---|
| 6 Letters | 44 The Church That Artists Love |
| 16 Look, It's New! | 49 Profile of the Homemaker of the Future |
| 24 Car Manicure | 54 Birthday Present |
| 29 They Found A Fort | 110 Where Credit Is Due |
| 30 Gold Medal Awarded to "Ned" Seymour | 140 In October |
| 32 Market Place | |

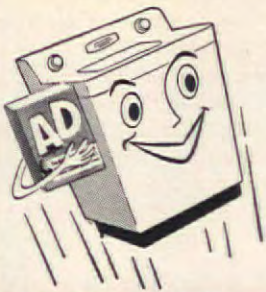


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YOUR HOME AND NEIGHBORHOOD

- | | |
|---------------------------------|--|
| 63 Before You Plan That Kitchen | 137 Remodeling Tips |
| 72 How to Refinish Your Floors | 138 Need More Room? Enclose Your Porch |
| 130 How to Install Gutters | |

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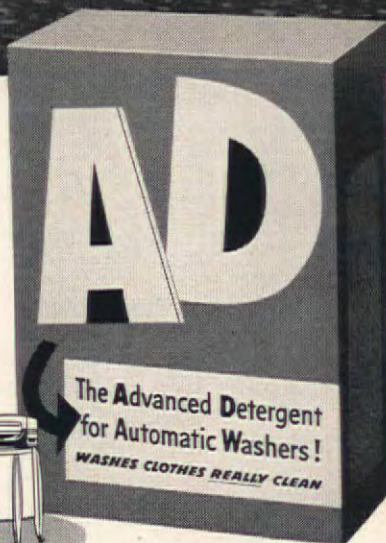
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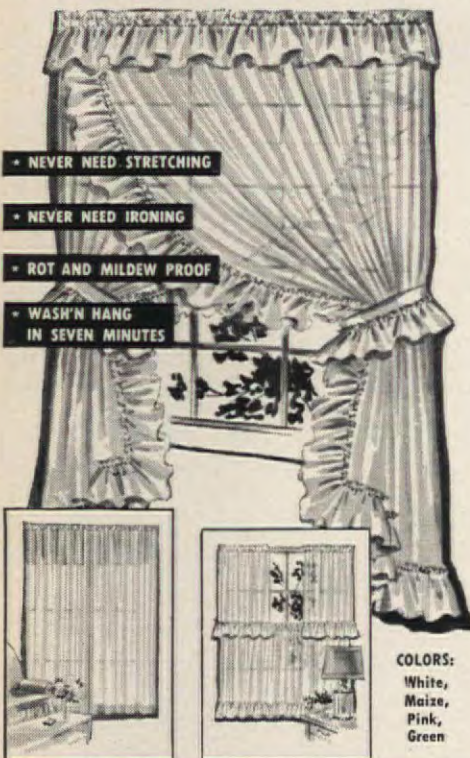
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90"	81"	11.98	6.79
90"	90"	12.98	7.09
90"	99"	13.98	7.49
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180" (Double Width)	81"	21.98	13.78
180" (Double Width)	90"	23.98	14.69
180" (Double Width)	99"	25.98	15.78
264" (Triple Width)	72"	28.98	18.98
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Sizes indicated with * come in white only

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Width per pair	Length	Usually	Now
82"	45"	4.69	3.19
82"	54"	5.29	3.49
82"	63"	6.19	3.89
82"	72"	6.49	4.19
82"	81"	7.09	4.49
82"	90"	7.79	4.98
82"	99"	8.39	5.59
82"	108"	8.98	5.98

TIERS

Width per pair	Length	Usually	Now
72"	30"	4.29	2.29
72"	36"	4.69	2.59
72"	40"	4.89	2.79
72"	45"	5.29	2.98

Super-Wide Panels All 5 ft. Widths Per Panel

COLORS:	Length	Usually	Now
White,	63"	5.98	2.79 Per Panel
Maize,	72"	5.98	2.99 Per Panel
Pink,	81"	6.98	3.29 Per Panel
Green,	90"	6.98	3.49 Per Panel
	99"	7.98	3.89 Per Panel

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Usually \$9.98! 90" wide per pair, 63" long. 6" baby-headed dainty-edged ruffles, wide enough to crisscross or hang Priscilla style.



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63"	11.98	7.59
72"	12.98	8.39
81"	13.98	9.19
90"	14.98	9.98
99"	15.98	10.98

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Address _____
City _____ Zone _____ State _____

Total pairs ordered _____ Total Price _____
SEND NO MONEY WITH THIS COUPON—WE WILL BILL YOU LATER



BIRD PRINTS FLYING HIGH

I wish to express my delight and appreciation for the beautiful bird and flower print.

For us it is particularly timely, since the children have been studying birds at school and working up a scrapbook. I plan to use the prints in the recreation room, where they will not only be ornamental but educational as well.

The series is an outstanding contribution by your magazine.

—MRS. R. S. MCWILLIAMS

I am rushing this off to give you immediately a great big THANK YOU for No. 1 (and a promise of more) in the series of collector's prints of state birds and flowers.

—M. M. FROELICH

Love the prints of birds we shall receive with our magazine! I can frame each one as it comes, and how beautiful the set will be! You've a swell idea.

—MRS. R. EARL BROWN

STILL ROLLING

Frankly, I think you are wasting your sympathy on Mrs. Yvonne Dailey and her plight (Roll Your Own—Phooey!). If she expected to travel at the same speed with a trailer as without, if she thought a motel would be easy to find at 8:30 p.m., and if she's going to blame the trailer for the fact that they had no place to live when they reached their destination. . . .

Why blame the do-it-yourself movement? —MRS. J. H. HOWARD

WE SURE WILL!

When I was studying home economics in college I could cut out articles of any magazine, but the AMERICAN HOME had to remain intact.

I married in 1934, and one of my shower gifts was the AMERICAN HOME Menu Maker. It's still as good as new and has been painted to match each kitchen color I've used in several homes. Now we are moving to Florida to a lovely new home, so I am sending to your Department M56 for my new file. Do you think you'll be providing them twenty-two years from now, in 1978?

—MRS. WILBUR D. BUCK



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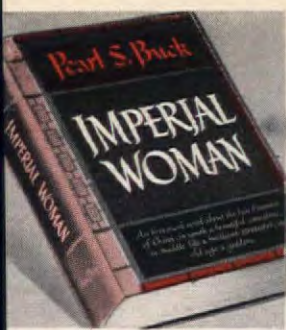
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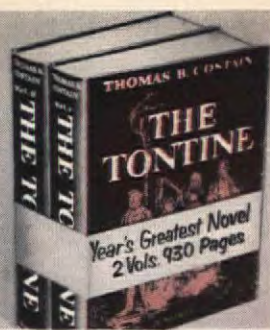
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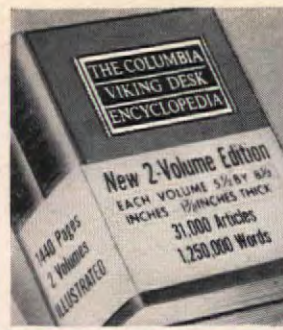


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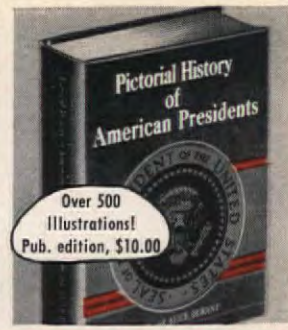


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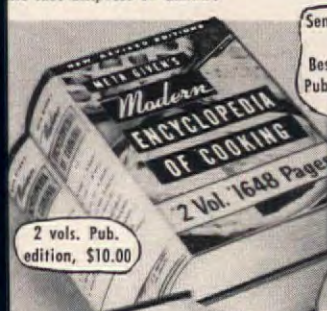


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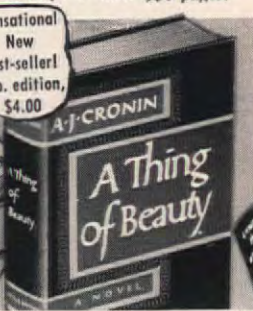


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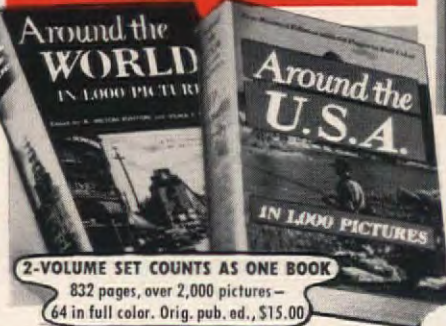
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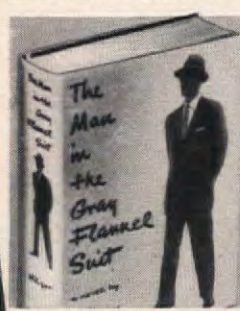
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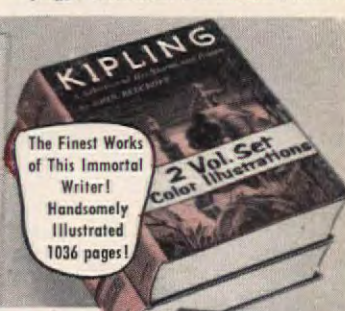
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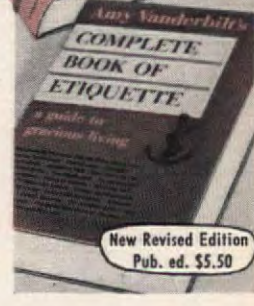
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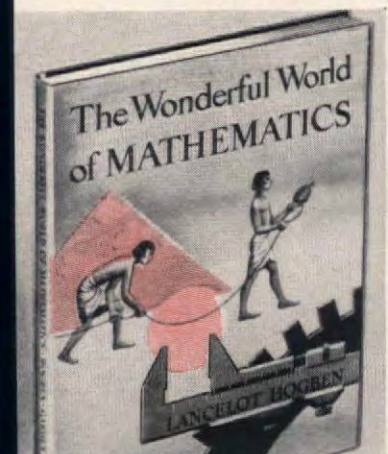
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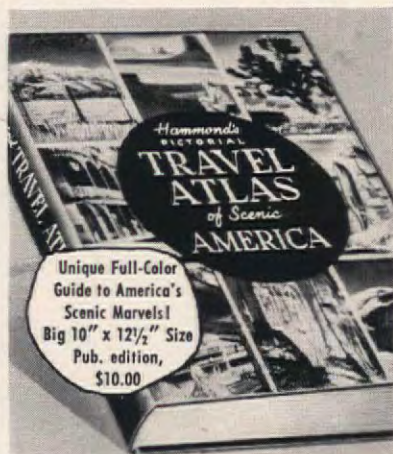
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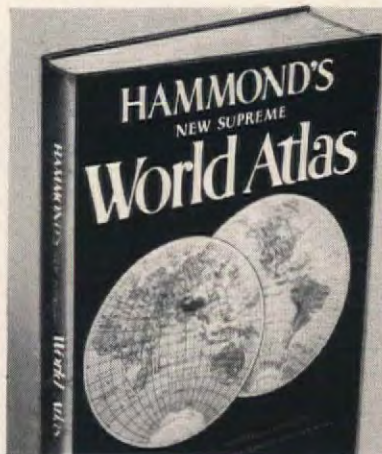


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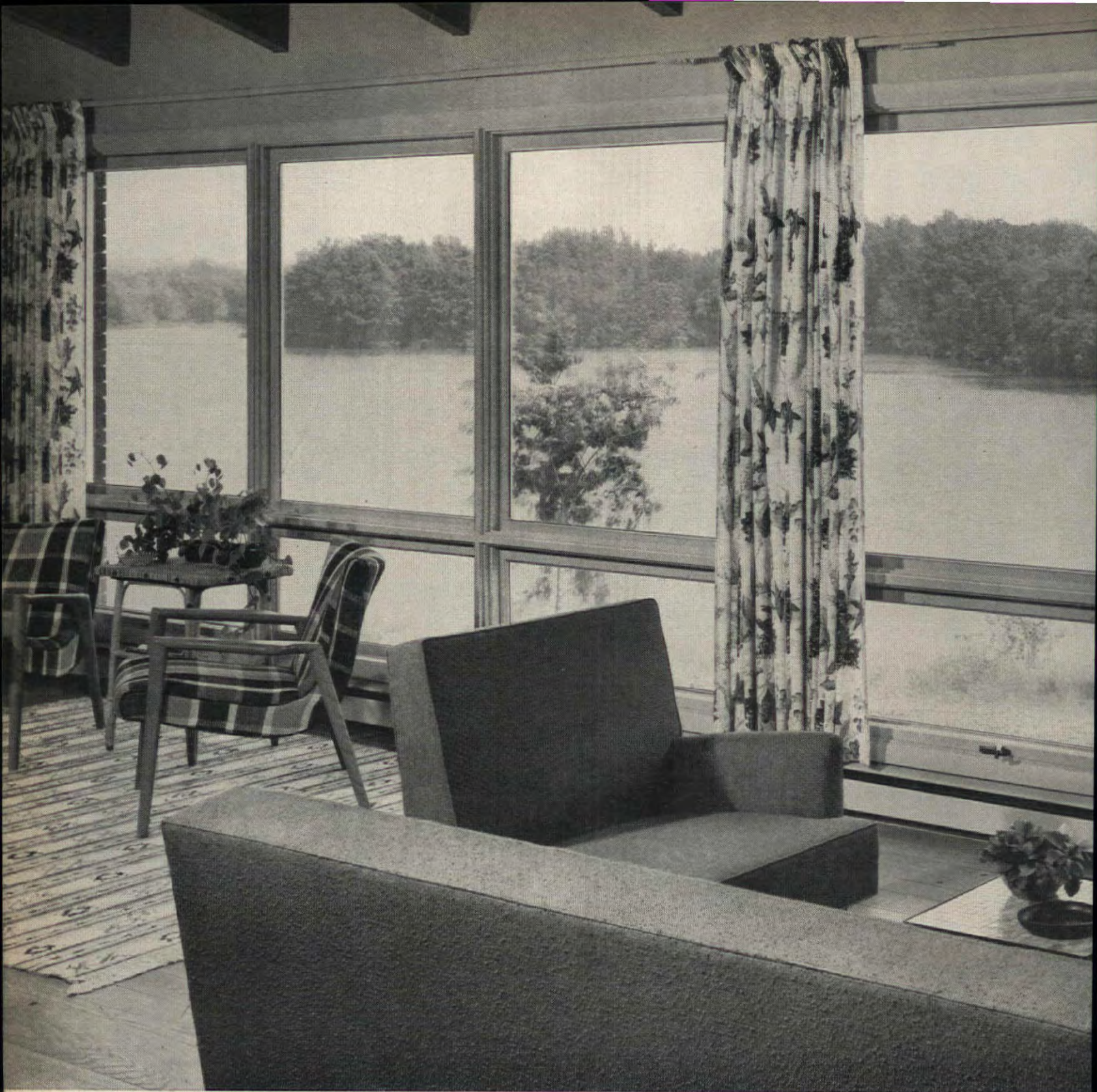
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Selection price in Canada, \$2.20 plus shipping. Address LITERARY GUILD (Canada), 105 Bond St., Toronto 2, Ont. Offer good only in U.S.A. and Canada.



Residence in Barrington, Ill., Ralph Stoetzel, A.I.A., architect

You'll love living with window beauty like this

You delight in window beauty while you enjoy year 'round comfort with Andersen WINDOWALLS. Here Andersen Flexivents combine with Andersen Flexiview Units to form a livingroom WINDOWALL. They enhance the view, let in sunshine and fresh air.

Yet, like all WINDOWALLS, they close tight to bring weatherproof protection on windy, wet or wintry days.

*For more information, talk to your architect, builder or lumber dealer.
Or send the coupon to Andersen.*

AH-96

Mail for free window ideas

Andersen Corporation, Bayport, Minnesota

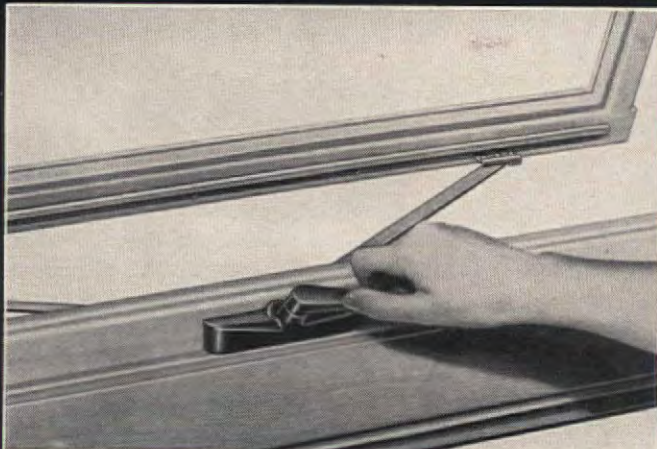
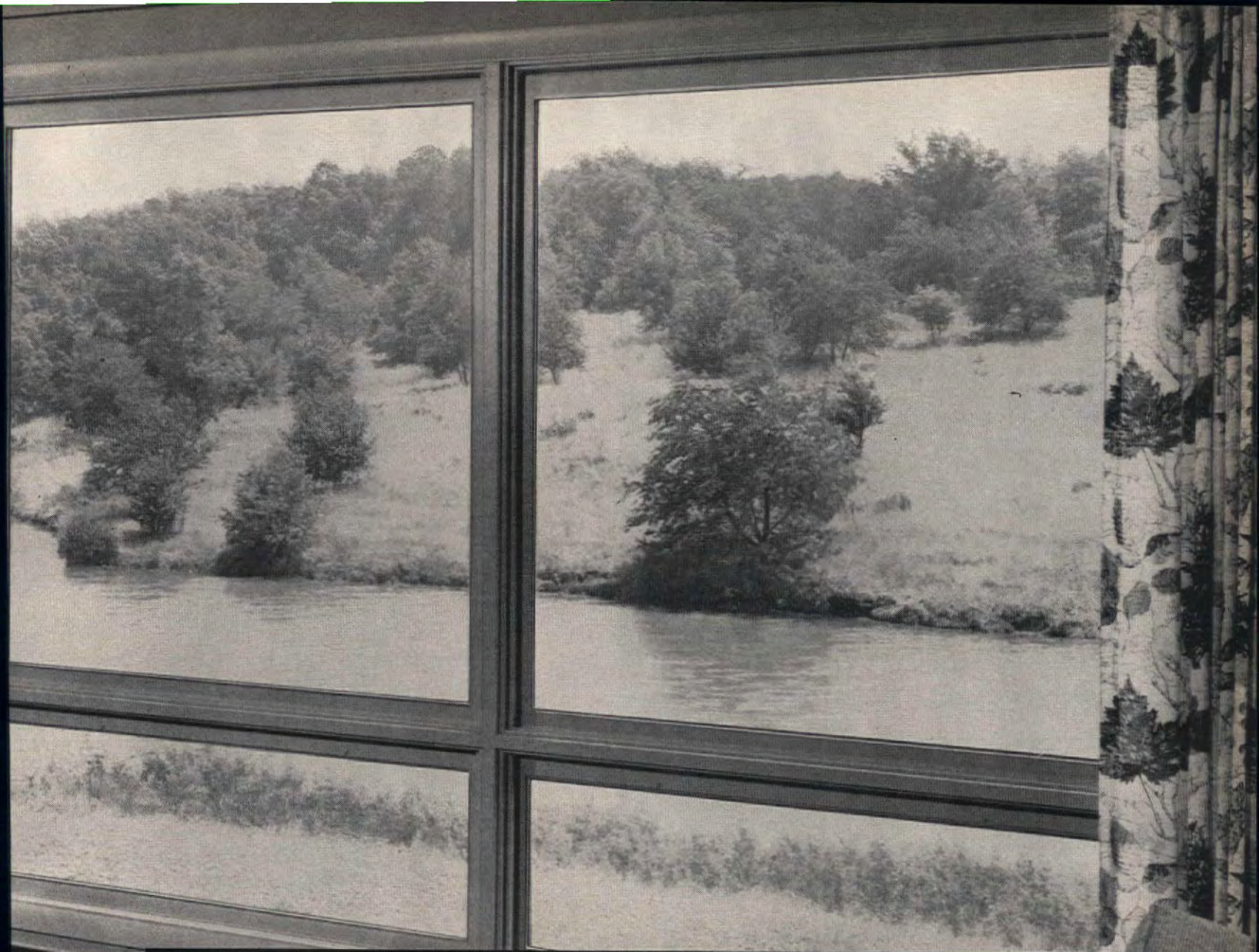
Get 36-page booklet of window beauty photos and ideas... 20-page booklet of window facts and information. There is no obligation.

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Name

Address

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Easy to open! Say goodbye to sticky-window struggling. Precision manufacture and superior hardware mean WINDOWALLS open and close smoothly. Special underscreen Roto Lock Operator (above) available if desired.



Easy on the budget! Builder Gus J. Cozza of Spokane, Washington, uses Andersen WINDOWALLS exclusively in homes like this, selling for about \$12,500. Mr. Cozza has installed over 2500 Andersen Windows in the Spokane area.

Andersen Windowalls



ANDERSEN CORPORATION • BAYPORT, MINNESOTA



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Character and convenience both with the friendly Western Pines

This welcoming kitchen shows how one family combined the warmth and charm of the Western Pines with the most modern equipment in a kitchen with a real personality. Handsome graining and smooth texture build in permanent beauty—and are serviceable as well.

For all sorts of remodeling and building ideas, you'll find the carefully selected, well-seasoned Western Pines both economical and practical—and excellent for all finishes and architectural styles. See them at your local lumber dealer—he can even give you an estimate.



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"FRIENDLY HOME IDEAS IN WESTERN PINE"—85 photographs, many in color, feature traditional and contemporary ideas for building, decorating and remodeling using cheerful Western Pines. Also new modern finishes. Write for your FREE copy to WESTERN PINE ASSOCIATION, Dept. 522-F, Yeon Bldg., Portland 4, Ore.

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are manufactured to high standards of seasoning, grading, measurement

TODAY'S WESTERN PINE TREE FARMING GUARANTEES LUMBER TOMORROW

This month we are pleased to bring you another in our series of outstanding Bird Prints. These collector's items, ready for framing, are faithfully reproduced from magnificent original paintings by Arthur Singer



Perhaps New York City is one of the last places you would expect to produce such a topnotch wildlife artist. And yet that is the place that Arthur B. Singer has always called home.

As a boy he got his first glimpses of birds and animals at the zoo. And each time young Singer returned to the zoo, he was more fascinated than he'd been the time before. By the time he was 12, he was drawing birds and animals from life, and was beginning to study and collect a file of works by famous painters.

He was still in high school when he became a "professional" selling portraits and paintings, and had encouraging word on his work from Frank (Bring 'Em Back Alive) Buck. Then Singer went on to complete a well-rounded art education, including four years at Cooper Union where he first saw the works of John James Audubon. Thereafter, he exhibited with the Audubon Art Group, and at the New York Zoological Park.

But wildlife artists weren't much in demand. So except for the time he spent in the army, he earned his living as an art director in an advertising agency, and by teaching art. Still, Singer continued to paint birds and animals as a hobby. He had hopes.

Now he has received praise from Dr. Robert Cushman Murphy, one of the world's foremost authorities on birds, as well as from key people at the Bronx Zoo and the American Museum of Natural History. And he is famous among the American public for his work in magazines. In the work he loves best—painting birds and animals—Arthur Singer's results have exceeded his expectations.

Print Number 1

• The first print in our series shows the cardinal which is the state bird of Ohio, Illinois, Indiana, Kentucky, North Carolina, Virginia and West Virginia, and it also illustrates the official flowers of these states.

To get a copy of Print No. 1, send 50¢ with your name and address to: Dept. PR, The AMERICAN HOME, Forest Hills 75, N. Y. Your print will be mailed flat.

CRATAEGUS MOLLIS—

Hawthorn, Missouri

PHILADELPHUS
LEWISI—

*Lewis Mockorange,
Idaho*

ROSA—

Rose, New York

SIALIA CURRUCOIDES—

*Mountain Bluebird,
Idaho, Nevada*

SIALIA SIALIS—

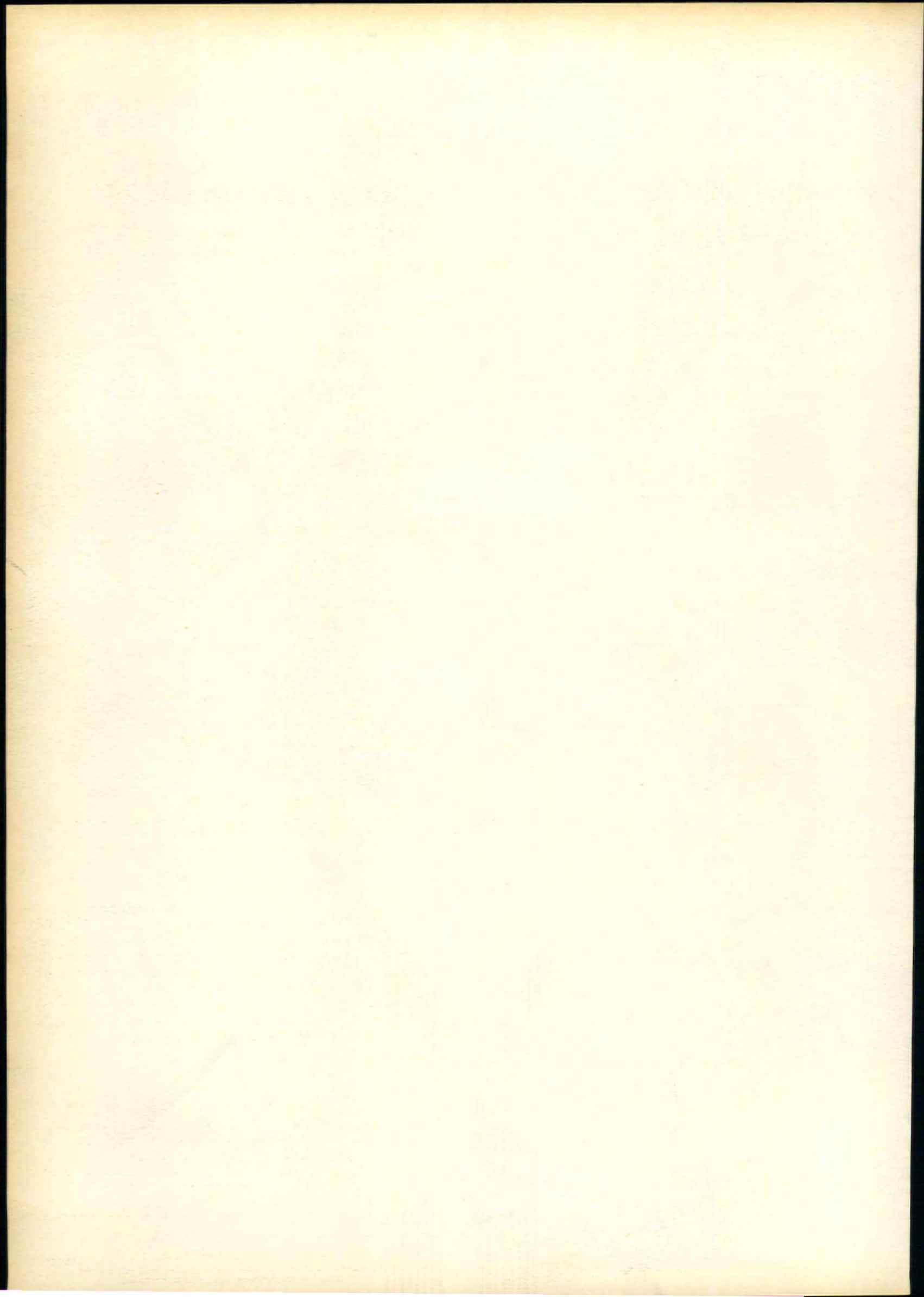
*Eastern Bluebird,
New York, Missouri*

ARTEMISIA

TRIDENTATA—

*Sagebrush,
Nevada*

Arthur Singer



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Full Color, 19" x 25" Reproductions from The Metropolitan Museum of Art!

Each \$6.00 Value! Your choice of any 1 FREE mail both end-flaps from either Gleem or Lilt carton.



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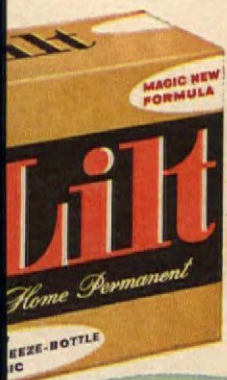
D

A. "Bouquet of Flowers" by Nicolaes Maes, painted 1662. Famous for the lifelike beauty of the flowers against the rich, deep colors.

B. "The Sloop" by Winslow Homer captures the fresh, vigorous colors of sea, sky, graceful lines of the boat. One of this great American artist's finest water colors, painted 1899.

C. "Spring Shower" by John Steuart Curry. A sweeping Kansas landscape, enhanced by the light and shadow of the storm clouds. Painted 1931 by this famous American artist.

D. "The Adoration of the Shepherds" by Gerard David, famous 15th century Flemish painter. Its delicate colors, tender holy figures reveal the deep religious feelings of the artist.



NEW LILT

The only home permanent with squeeze-bottle magic!

Wave really takes, looks lovelier, lasts 'til cut, because Lilt Squeeze-Bottle Magic (magic new formula plus magic new applicator) saturates hair gently, thoroughly, evenly. Faster, easier, neater, too! Free offer also good with carton flaps from Lilt Refresher Wave or Party Curl.

GLEEM

The toothpaste for people who can't brush after every meal!

One Gleem brushing destroys most bacteria (or cause of decay) . . . and stops mouth ill day for most people! Only Gleem has GL-70, Procter & Gamble's miracle cleaner and decay fighter!



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Mail to: Art Print, Department 104,
P. O. Box 143, Cincinnati 1, Ohio.

Enclosed are the 2 end-flaps from carton of Gleem (any size) or any Lilt product. Please send me the print checked below. Check *one only*—

- ☐ A. "Bouquet of Flowers" ☐ C. "Spring Shower"
☐ B. "The Sloop" ☐ D. "The Adoration of the Shepherds"

(Only one print per family)

YOUR NAME _____

ADDRESS _____

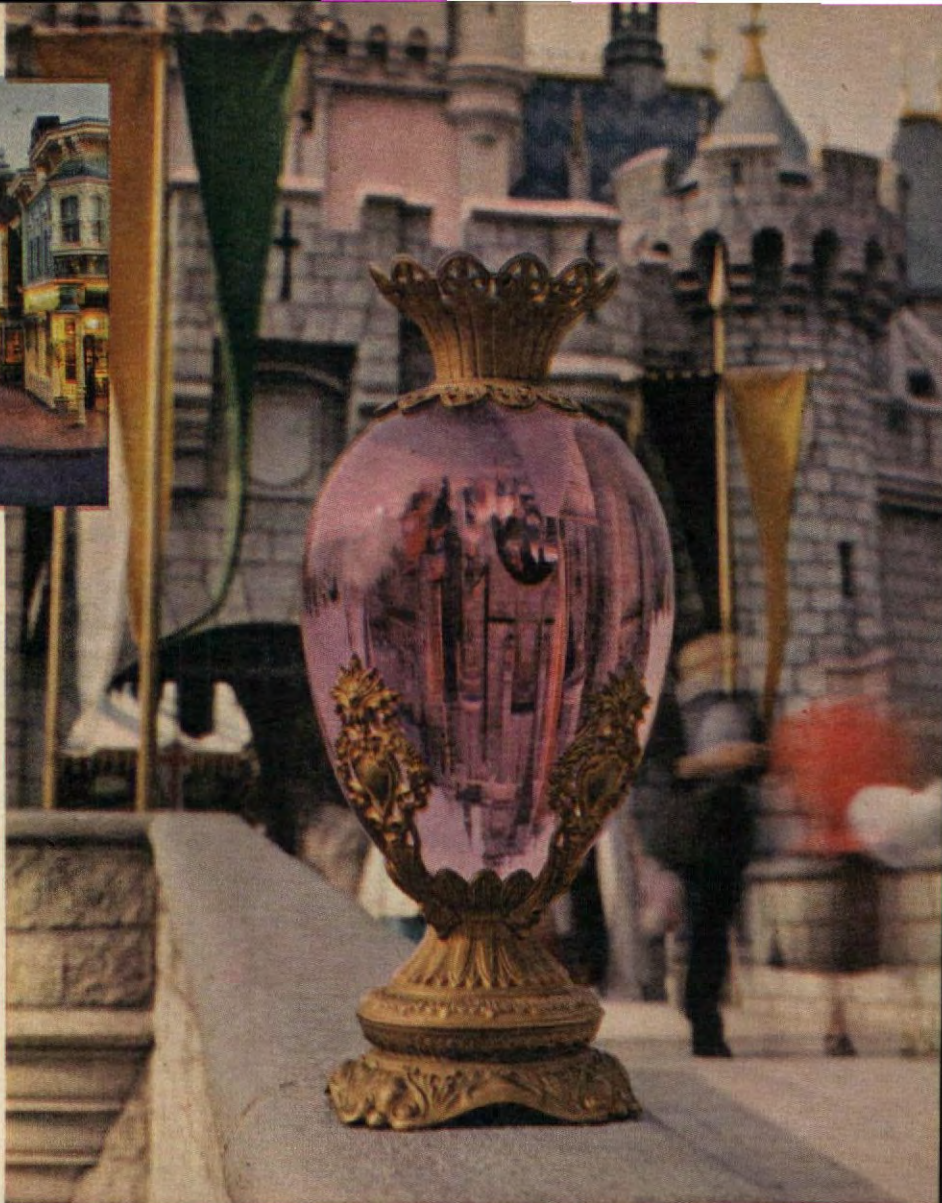
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Please allow 3 weeks for your print to arrive. Offer expires Feb. 28, 1957.
Good only in Continental U. S., Alaska, and Hawaii.

On Disneyland's Main Street we recapture the carefree spirit of the turn of the century. An old lamplighter might have wandered down just such a street, lighting these very gas lamps.



Take a peek through these sparkling cut-glass entrance doors at the Red Wagon Inn. They were originally used inside an old Los Angeles mansion that Walt Disney purchased and dismantled.



After reflecting nearly 150 years of progress, this beautiful old showglobe now reflects the other antiques displayed in an apothecary shop on Main Street. It was photographed with Sleeping Beauty's Castle as a background.



Windows, a large buffet, and door trim from the old mansion are used to reconstruct a Gay 90's atmosphere in Red Wagon Inn's Palm Room.



Charming 18th-century Persian bluebird was used for giving medicine, for feeding infants, and for drinking. The mortar and pestle date back about 100 years.



King Arthur Carrousel has timeless allure. Horses are hand-carved. Spears and shields of Knights of the Round Table support the covering canopy.



Rare harp-piano of black walnut was built in 1837, is one of just three such instruments on exhibit in this country. You can see it in the Wurlitzer Shop on Town Square.

Leo B. Austin, manager of the Upjohn Apothecary Shop, shows us this collection of handsome French and mid-European apothecary jars used 100 to 150 years ago.



Large, handsome jars of blown glass like this one were once used to preserve medicines, particularly the powdered variety. Elaborate design on the jar, one of several seen in the Upjohn Pharmacy, was painted on from the inside.

Rare Antiques in Disneyland

Yes, the magic kingdom of Disneyland abounds in genuine antiques! Some of them, dating back to the 1500's, are in Tomorrowland (of all places!) as part of the interior of the "Nautilus," the submarine in "20,000 Leagues Under The Sea." Since the Nautilus foretold what we know today as atomic-powered underwater craft, this exhibit is located in Tomorrowland. There are other antiques in Frontierland, the area symbolizing America's westward march from Revolutionary days through the settling of the Southwest.

And of course, Main Street, a replica of a typical small town street circa 1900, has still more antiques. Authentic interiors, with their proper accessories, were painstakingly located for all Main Street buildings. An antique-lover's idea of a heavenly place for a holiday!



Urn, displayed in Captain Nemo's "Nautilus," is a bronze Cellini piece. It dates back to 16th century Italian Renaissance.

From the balcony of the Golden Horseshoe in Frontierland, we watch a fast-paced variety show typical of Western Frontier days. This 40-minute stage show is put on four times daily.



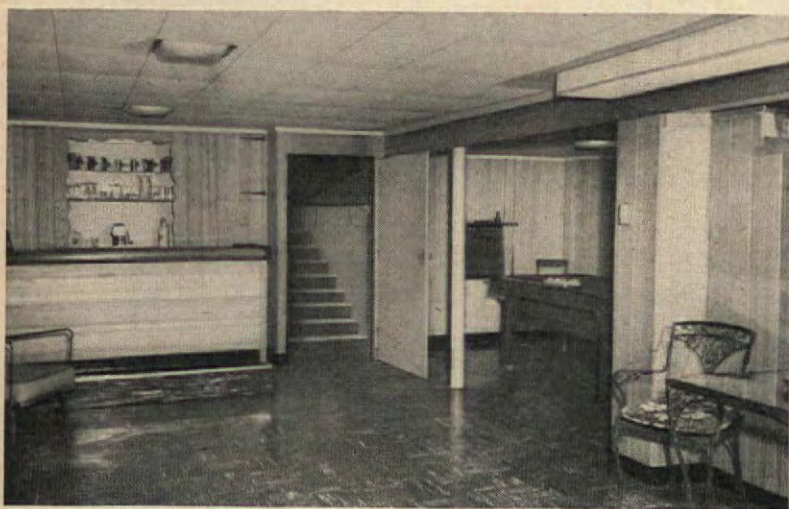
Lions in this window display carry candlesticks bearing an Italian coat of arms believed to have been out of use since 1750. French porcelain piece (center) is at least 150 years old.



For Your New Home



a Modern Basement



You'll want that dream basement in *your* new home. A truly modern basement for recreation, hobbies and storage. Here's the key to it—an all metal, weathertight Bilco Basement Door.

A Bilco supplements the inside stair to give you wide, *direct* access. Keeps messy traffic out of first floor rooms. Makes storage easy. Provides the route to safety in an emergency. A "must" for large furnishings and equipment.

If you're remodeling be sure to include a Bilco Door — it's the perfect replacement for a worn out troublesome wood hatchway.

Bilco

AMERICA'S FINEST BASEMENT DOOR

Sold by lumber
and building supply
dealers everywhere.

THE BILCO CO., DEPT. 346C, NEW HAVEN, CONN.

Please send me complete information and the name of my nearest dealer.

NAME _____

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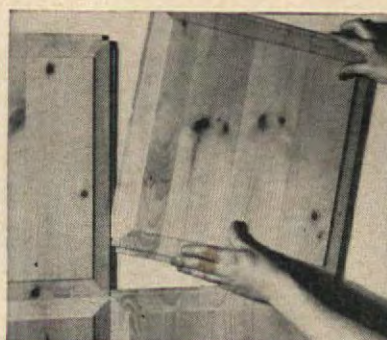
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CABINET fits perfectly into small space, gives compact record changer, amplifier and record storage. Matching commode holds speaker. Each 24" x 24" x 25". Light walnut or blond, two for about \$300. Transvision Inc., New Rochelle, N. Y.

LOOK...IT'S NEW!

HANDSOME PRODUCTS FOR HANDSOME HOMES



INTERLOCKING PANELS in a variety of woods—knotty pine, clear pine, cherry or mahogany—go up easily on existing studs, joists, or furring strips. Use small nails. Wood tiles come in two sizes; 16" sq. or 16" x 32" rectangle, 3/4" thick with beveled borders. In knotty pine, tiles are about \$1.40 for 16" square. Other woods available at slightly higher cost. From Mohawk Craftsmen, P.O. Box 26, Athol, Mass.



TURKISH DELIGHT for drying dishes, these new towels are woven of white terry with black and red borders. They wash easily, no ironing, lint-free. Cost is 79¢ each. Callaway Mills, Inc., 295 5th Ave., New York, N. Y.

PLEASE TURN THE PAGE

ALL PRICES ARE APPROXIMATE

High Suds in your automatic? Watch out!



Too many suds can clog your automatic, slow down machine action, keep it from running at top speed. Play safe—use new, low-sudsing Dash for best machine operation.

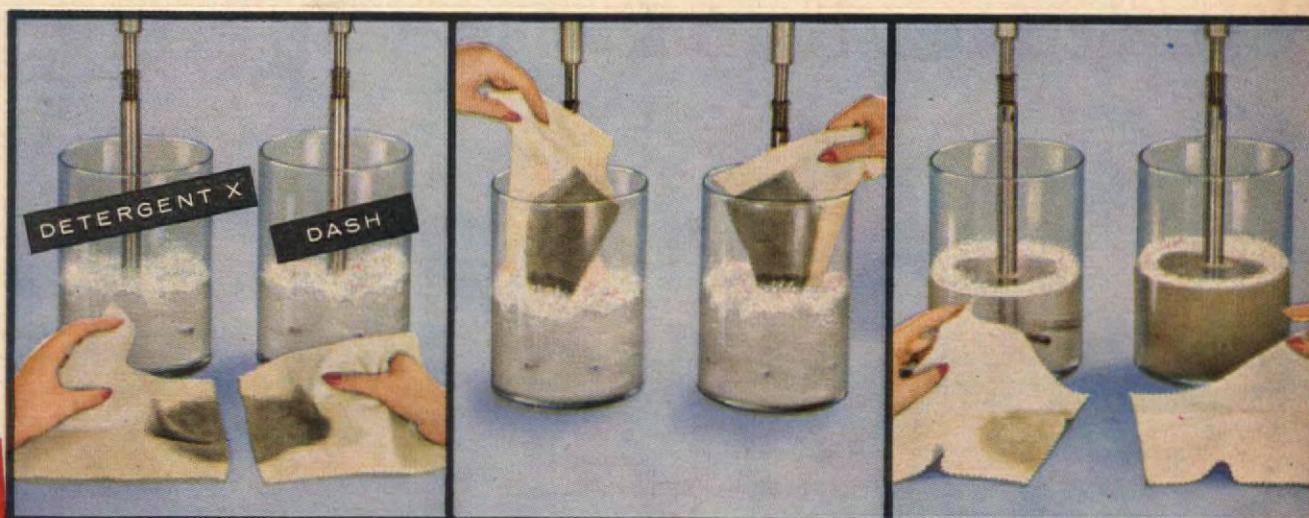
Too many suds can smother washing and rinsing—actually cause poor cleaning. But Dash's safe, low suds let your machine wash freely, rinse thoroughly.

Change to Procter & Gamble's great, new low-sudsing detergent—

DASH

Protects your machine...Gets clothes cleaner

Here's proof
DASH
gets clothes
cleaner



1. Look! identical soiled cloths stained with heavy mixture of oil and dirt. In one jar—a teaspoon of new Dash. In the other jar—a teaspoon of another leading detergent.

2. Now, for the wash-test! Each of these soiled cloths will be wash-tested in the identical "agitator" jars, at the same speed, for the same length of time.

3. See! Dash cloth is snowy clean. Other cloth—dirty! Darker water shows Dash routs dirt. Dash gets clothes cleaner than any other product made especially for automatic

Dash—and only Dash—is recommended by every single maker of automatic washers.

including: Apex • Bendix • Easy • General Electric • Hotpoint • Kelvinator • Kenmore
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"STYLED BY SANFORD"

Original American classics in carpeting . . .

For today's most exciting carpet designs, look to one of the oldest and most respected names in floor coverings—Sanford. "Styled by Sanford" always means leadership in new carpet trends.



A gold mine of flattery for your floors . . .

FORTY-NINER Make a rich decorating strike with the year's most exciting carpet, Sanford's "Forty-Niner." Golden metallic threads are interwoven throughout all-wool tweedy textured broadloom . . . making a unique combination of flashing beauty and long-wearing quality.

Four multicolor combinations for you to choose from: Shown, Bonanza Beige. Also, Feather River Nutria, Grass Valley Green and Gold Rush Grey.

In '56 carpeting the big news all year is going to be the '49er! Don't miss seeing it.

Sanford
CARPETS

295 Fifth Ave., New York City

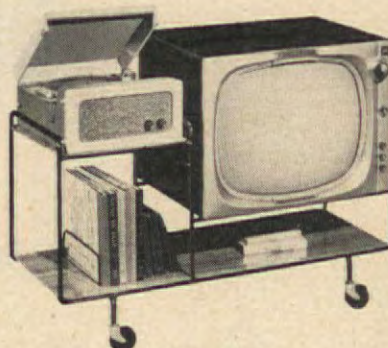


the key to beautiful
rooms since 1838

Look . . . It's New!

(Begins on page 16)

HITCHCOCK DESIGN cornice board matches design on the famous chairs. Two sizes, 3'5" or 5'5" long, the finishes are black, maple, or cherry—or color with gold stencil. Smaller size is \$49.95. Hitchcock Chair Co., Riverton, Conn.



ROLL OUT ENTERTAINMENT on a good looking cart that holds 21" TV, record player and records. Shelves reverse—one side charcoal, the other ebony. Price about \$20, from Casard Furniture Mfg. Corp., 667 Ward Street, Highpoint, N. C.

STYLISH WATER HEATER stands proudly in any kitchen, has colored panels top and bottom to match kitchen colors. In 30, 40, or 50 gal. sizes. The 30 gal. size is about \$150. Rheem Mfg. Co., 7600 S. Kedzie, Chicago 29, Ill.



HAMPERS NEEDN'T BE DULL, and this one certainly isn't—color-wise or style-wise. Lightweight, of plastic fibre, in pink, gold, white, turquoise, blue, orange or charcoal, white or charcoal trim. Perforations at top allow ample ventilation. Handle for toting can be used as towel bar in bathroom. Family-size is \$12.95. National Vulcanized Fibre Co., Wilmington, Del.

SCREEN IT LIGHTLY! Room divider of birch or in walnut-stained finish rests on its own brass supports, has rungs to hold plant containers in your favorite arrangement. With ten containers, \$39.50; without containers, \$25; extra planters, \$1.75. Howard Miller Clock Co., Zeeland, Mich.



You can feel the difference!... it's

SIROCCO

by Drexel[®]

A gala Mediterranean mood fills your living, dining, bedrooms,
with Sirocco by Drexel! You can feel it in shimmering brushed copper
drawer pulls; bright upholstery in leather and fine fabrics; satiny walnut,
lilting as a shaft of Adriatic sunlight. But the best of your feelings
where Sirocco is concerned is the confidence you have in *all*
Drexel furniture! See for yourself, at fine stores everywhere,
how Drexel makes the difference . . . do it soon!



Designed by Henry Warren

DREXEL FURNITURE COMPANY, Drexel, North Carolina

Send for your "Portfolio of Fine Furniture", colorful booklets on Drexel's traditional, provincial and modern groups—35c in coin to 7 Huffman Road, Drexel, North Carolina



how to put joy into the heart of your home

*Easy does it with beautiful, easy-to-clean
walls and floors...functionally designed
kitchen storage and work spaces*

Glendura Soil-Proof Wallcoverings "keep" your kitchen bright and cheerful. The patterns are heart-warming, colors exciting and most amazing of all, they're actually *scrubbable*. Imagine being able to wash off dirt, smudges, and grime almost instantly with soap and water . . . imagine being able to really remove stubborn stains like grease, ketchup, crayons or lipstick with everyday household cleaning agents . . . even bleaches. Only Glendura's famous "locked-in" beauty† remains. Let your Imperial dealer demonstrate Glendura's qualities, and while you're there, select the patterns that'll put joy into *your* kitchen.

Glendura[®]
SOIL-PROOF WALLCOVERING
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Patterns and styles illustrated are: Glendura Wall Covering—"Country Terrace" No. 20362 and "Roulette" No. 20473; Gold Seal Inlaid Linoleum—"Starway" No. K630; American Kitchens—"Pioneer."

American Kitchens combines tone, texture and technical perfection in its "Pioneer" of natural birch and antique copper rugged steel... perfect in any floor-and-setting. "Pioneer's" clean lines add spaciousness and cheery, sunny friendliness. American Kitchens appliances, like Roto-Tray dishwashers, waist-high sinks and countertop ranges make light of former chores. And matched units make any floor plan possible. See the "Pioneer" on display at your nearby American Kitchens dealer's store. Learn how easy it is to bring real joy into the heart of your home with American Kitchens way, right now!

Gold Seal Starway * Inlaid Linoleum is a new experience in carefree living! It's gay and airy, with brightly colored stars scattered casually over a pastel background... so easy to decorate around. A three-color repeat on a fourth neutral shade gives free rein to your imagination.

"Starway" is a joy to care for! Its satin-smooth surface seals out dirt, resists stains... makes cleaning so easy! Grime, grease, household spills wipe off in a jiffy. And "Starway" lasts and lasts—for colors are inlaid *clear through* to the exclusive Super-Flex* backing. See "Starway" in six patterns at your Gold Seal Dealer!

You can get more information on these and other floor, wall and kitchen products by writing directly to each of the manufacturers listed below.

For free floor covering information, write to:

Consumer Service Department
Gold Seal Floors
Congoleum-Nairn Inc.
Kearny, N. J.

For free wall covering information, write to:

Imperial Paper and Color Corp.
Glens Falls, N. Y.

For kitchen planning and color coordinating booklet, "Clever Kitchens," send 10¢ to:

American Kitchens
Connersville, Indiana

American Kitchens

AMERICAN KITCHENS DIVISION  CONNERSVILLE, INDIANA



*Trademark © 1956 Congoleum-Nairn Inc., Kearny, N. J.

BLUE

OF A SUMMER SKY

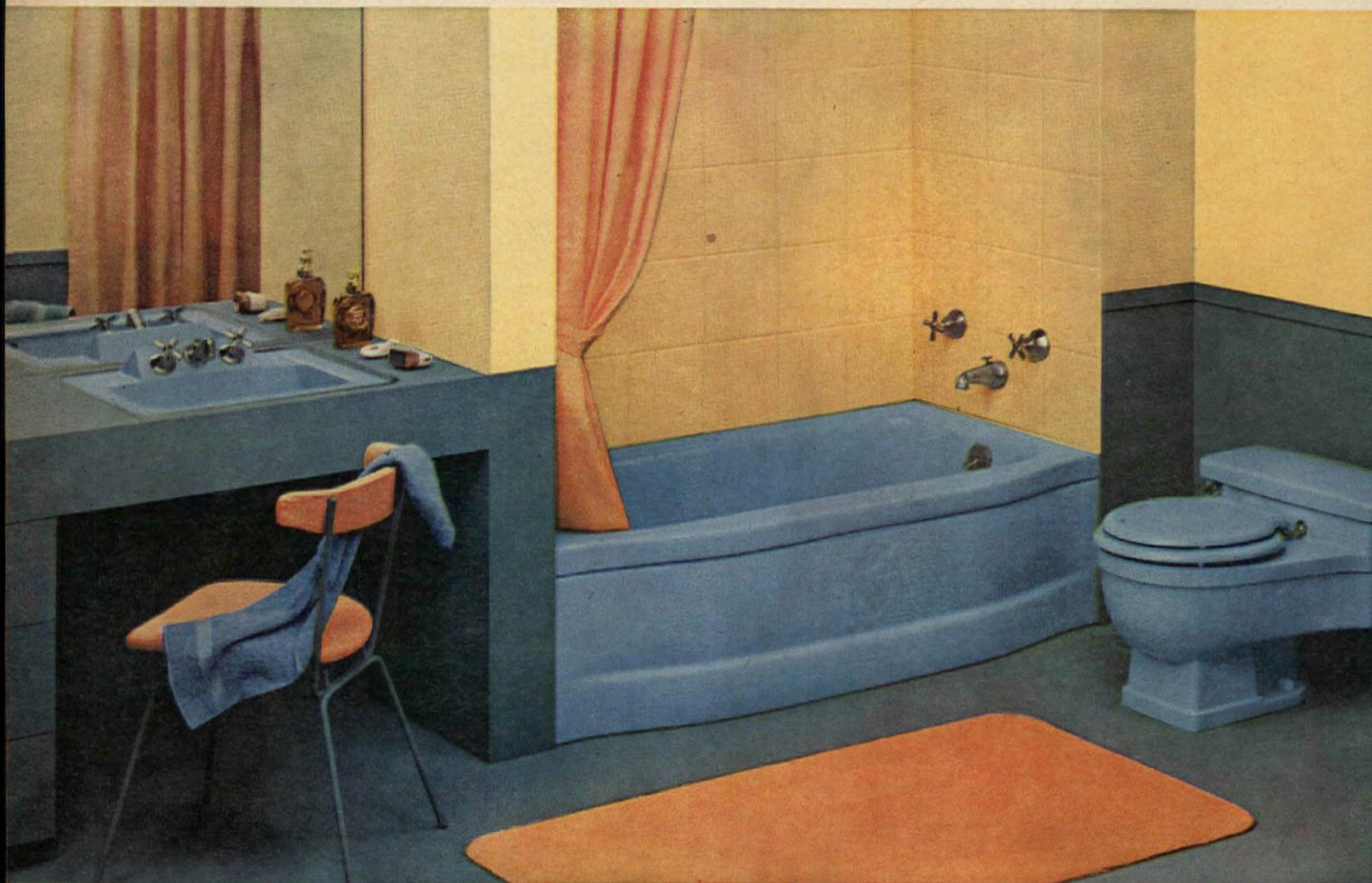
Take Beautyware Sky Blue fixtures—complement them with darker shades of blue—contrast with tones of soft yellow and bright orange—and you have a professionally-styled bathroom decor that literally sparkles with natural beauty.

Compatible color is only one of the outstanding qualities of Briggs Beautyware. You will be proud of the smart fixture designs and gleaming, fade-proof finishes. And every member of the family will enjoy the built-in comfort, convenience and safety features.

In every way, your choice of Briggs Beautyware will reflect your good taste in bathroom fixtures—and will provide a real opportunity for fresh, new bathroom color-styling.



Lowell Lavatory, Marquette Tub, Emperor Closet In Beautyware Sky Blue



Color styling by Howard Ketcham, nationally famous color engineer

ALTERNATE DECORATING COLORS FOR USE WITH BEAUTYWARE SKY BLUE

1.

GRAY PINK VIOLET BLUE ROSE
2.

PINK BLUE ROSE BEIGE
3.

BLUE GREEN VIOLET BLUE IVORY BLUE

BRIGGS BEAUTYWARE

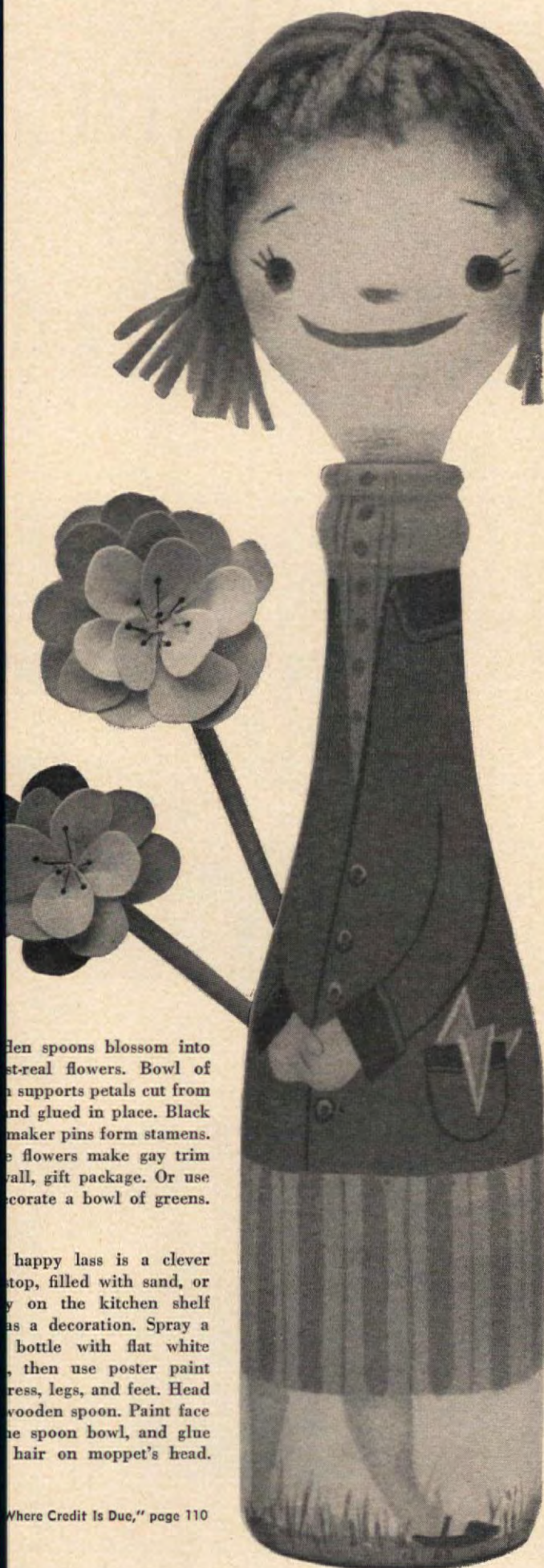
BRIGGS MANUFACTURING COMPANY, 300 BUHL BUILDING, DETROIT 26, MICH.

Whip up snicker-making hand puppets from wooden cooking spoons. Bowl of spoon is head, with felt-covered thumb-tack for nose. Make body from scraps of bright fabric, and the show is on!



HOW TO SPOON

JOHN LIPPERT



When spoons blossom into st-real flowers. Bowl of spoon supports petals cut from paper and glued in place. Black maker pins form stamens. The flowers make gay trim for wall, gift package. Or use to decorate a bowl of greens.

A happy lass is a clever mop-top, filled with sand, or pebbles, and sits on the kitchen shelf as a decoration. Spray a glass bottle with flat white paint, then use poster paint to dress, legs, and feet. Head is a wooden spoon. Paint face on spoon bowl, and glue hair on mopet's head.

Where Credit Is Due," page 110

You can turn a wooden cooking spoon and long cookie box into a whimsical mouse that's bound to stir up excitement at a kids' party. Empty box, insert spoon, then refill box with cookies. Ears, body trim, tail are felt bits glued in place. Paint face on spoon.





High Style!

Your windows "make" your rooms. For lasting satisfaction, choose the simple elegance of Truscon® Steel Double-Hung Windows. Trim, slim steel sections are graceful, distinctive. Never out of style. Blend with all architecture. Sizes for every room . . . including new, large "picture window" sizes up to 5 feet wide and 6 feet, 5½" high.

Weathertight!

All-steel construction. No shrinking, no warping, no splintering. Plus, full-length stainless steel weather stripping built in. Cold air stays out! Weathertightness makes this Truscon Window ideal for use with air conditioning. Minimum air leakage. You save! Storm sash and screens attach from inside.



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Paint your windows as you paint your walls. Have true color harmony. Subtly inconspicuous windows you look through, not at. All Truscon Steel Double-Hung Windows are chemically treated and prime-coat enameled. Paint your windows to match outside wall colors, too.



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Another bonus of steel construction. These windows don't stick because steel doesn't swell or warp. You enjoy slide-up, slide-down ventilating convenience with windows gliding on stainless steel tapes. Lift handles, pull-down handle, latch are finest quality for long service. Ask your builder and architect about . . .



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DOUBLE-HUNG WINDOWS

Look for the builder who features Truscon Steel Windows and Doors. It's your assurance of quality construction.

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Youngstown 1, Ohio



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Please send me free window and door idea books.
I am planning to build ☐ to buy ☐ to remodel ☐.

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Address _____

City _____ Zone _____ State _____

C-2094

CAR MANICURE

STANLEY H. BRAMS

Has your car had a manicure and skin treatment lately? It needs attention regularly for its appearance, apart from routine servicing and mechanical repairs.

And beyond the personal satisfaction you get from driving a gleaming car, there's a more practical angle. Your car's worth more when you get ready to turn it in.

Frequent washings are recommended. Even daily washings won't wear down your car's finish anywhere near as fast as the chemical reactions due to road grime and materials in the air. Manufacturers recommend washing your car in the shade, and when the car finish is not overheated. Cold water should be used—clear, or with only a very mild soap or detergent.

To protect the exterior finish of your car, use only products made for this purpose, and follow directions carefully. A waxing job should be good for six months except under unusual conditions.

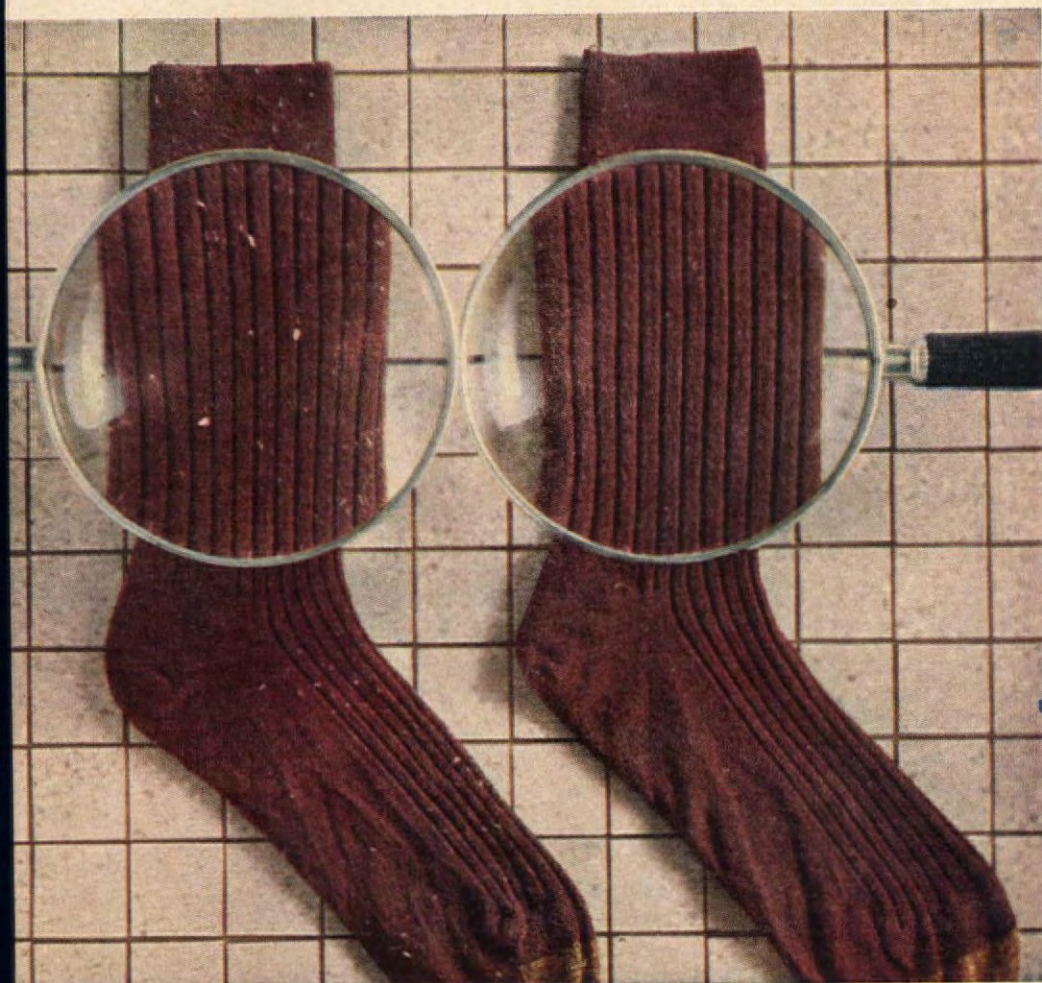
Chrome and other bright work can be washed with mild soap or detergent, and covered with the same wax you use on the body of the car. If you have just bought a car and are thinking about waxing it, better wait for a month or two. Then paint will be fully cured by oxygen penetration from the air.



Scratches and nicks should be touched up before waxing. Some may require light sanding with fine paper or emery cloth to remove rust. Most car dealers sell small dispensers of matching touch-up paint.

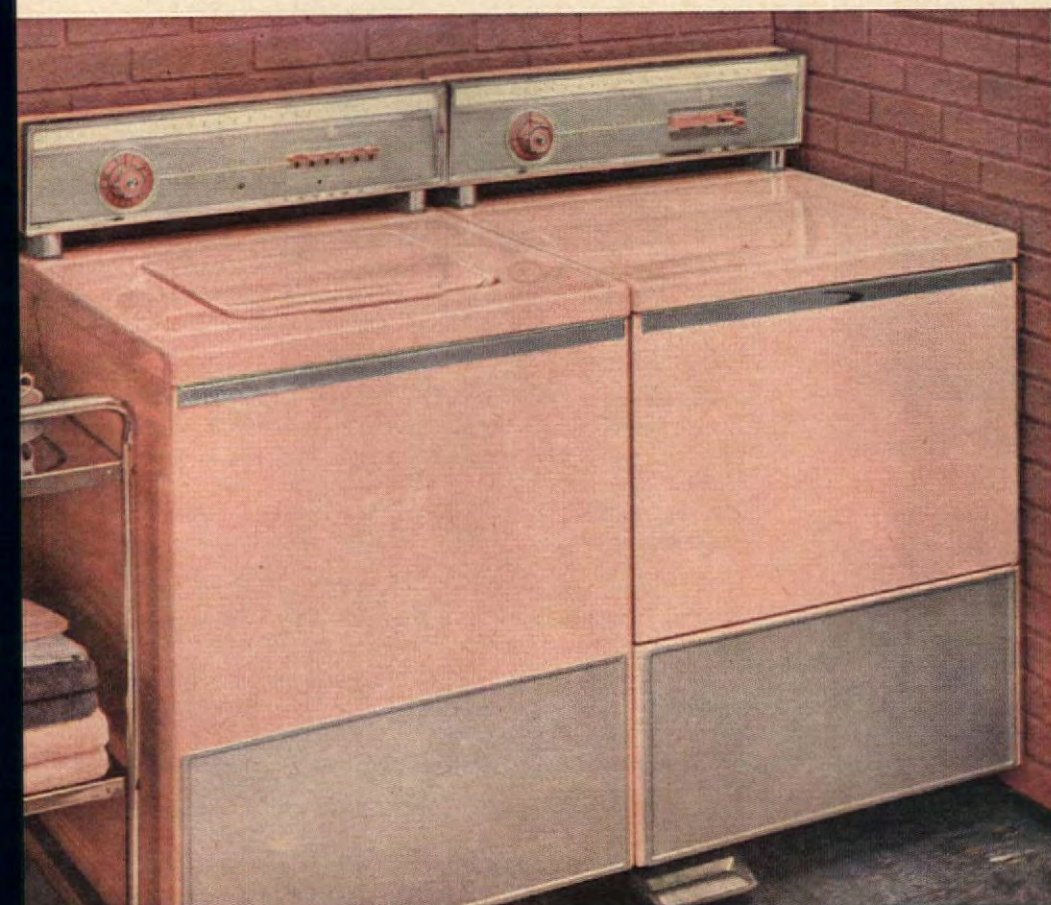
PLEASE TURN THE PAGE

1957 G-E FILTER-FLO WASHER



The "lnty water" way . . . This sock looked like this—dulled and discolored by lint fuzz after washings in an ordinary washer. Unsightly hard to brush off dark clothes.

But the "clean water" way . . . This identical sock looked like this after seven washings the G-E Filter-Flo way in an identical washload. *Practically no lint!* Colors come out sparkling bright!



g new design. Fingertip Selectors for wash temperature, water. Over 50% more clothes than in many automatics. Five-year warranty on transmission. New G-E Filter-Flo

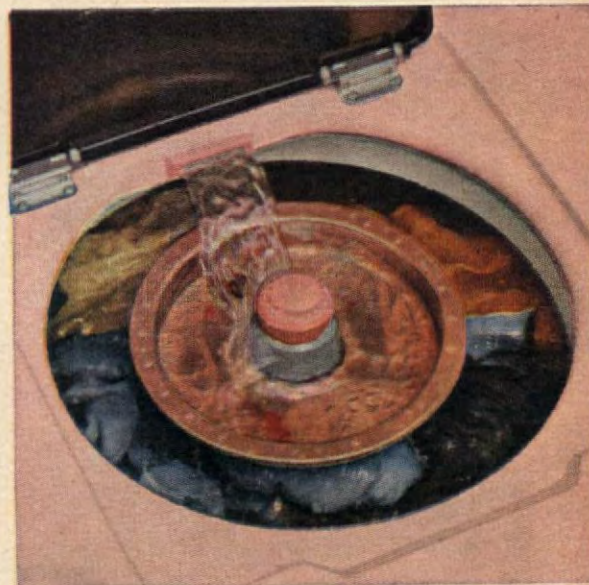
Washer, about \$3.35* weekly. Models with Suds Return System slightly higher. Matching G-E Automatic Dryer about \$2.58 weekly. Buy pair, take 36 months to pay. 5 G-E Mix-or-Match colors or white.

**Cleans and re-cleans
wash water to
give you cleaner clothes
... NO LINT FUZZ**

Lint is caught in the filter—not on your socks, linens and cottons. Sand and soap scum are removed automatically.

As you wash, the marvelous G-E Filter-Flo® Washing System circulates and filters the wash water at the rate of 6 gallons a minute. Before lint can settle on clothes, it is caught in the filter which lets cleansed sudsy water flow back into the washbasket.

Your family wash comes out wonderfully clean and bright! You'll marvel at the results!



Removable filter—easy to clean. Fits into place after clothes are placed in washer; slips out after wash is over for easy cleaning. Also dispenses detergent evenly dissolved throughout the wash.

2 wash speeds . . . 2 spin speeds—You can select either Normal or Slow Activator® Washing Speeds . . . with Normal or Slow Spin Speeds . . . to suit all types of fabrics. Flexible settings let you wash everything "just right." Nylon without setting wrinkles. "Fragiles" without frayings. Blankets without "felting." Saves you hand washing.

3-Way Water Saving—Water Saver Control saves over 20 gallons on small loads. Choice of Warm or Cold Water Rinses. And G.E.'s new optional Automatic Suds Return System lets you set aside hot sudsy filtered water for a second wash, if you wish.

*After small down payment. See your dealer for his prices and terms. Most models available in Canada.

Progress Is Our Most Important Product

GENERAL  ELECTRIC

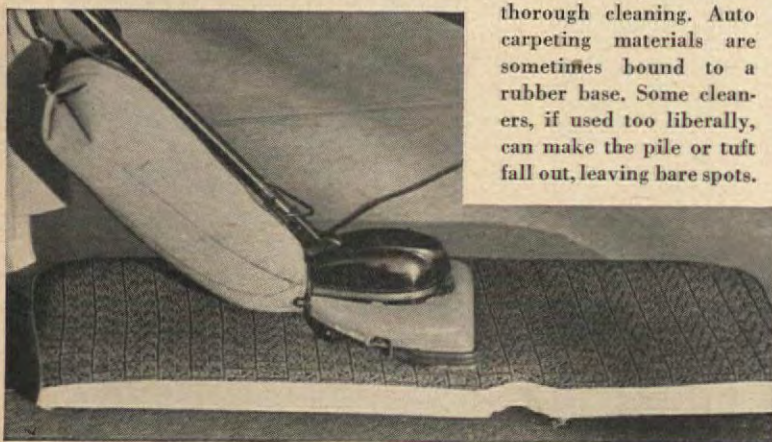
Car Manicure (Begins on page 24)

For maximum safety and comfort, and even wear, cross-switch the tires every 5,000 miles. Or as one owner does, spread out the switching by switching one tire with the spare every 2,500 miles, starting at the right front and working around counter-clockwise.



A look at your owner's manual will tell you how best to keep upholstery and carpeting clean. Be careful about using household cleaners—some may damage synthetic materials of your car's interior. Remove most of gum, tar, lipstick, oil with knife.

Your home vacuum cleaner is handy for car maintenance. Remove the cushions and give them a thorough cleaning. Auto carpeting materials are sometimes bound to a rubber base. Some cleaners, if used too liberally, can make the pile or tuft fall out, leaving bare spots.



Go over genuine leather upholstery surfaces with dry cloth to remove grit that may cut the surface and cause it to crack or bleed color. At longer intervals, lukewarm water and neutral soap should be used, followed by a damp cloth and no soap, and then by a dry cloth.



How to decorate your home with new ideas in flooring

by ISABELLE SHAVER



YES, you can be your own decorator with famous Kentile Floors and create a home that expresses the newest idea in decorating... easier-to-live-in rooms that are a joy to care for.

Just choose the type of flooring that's best for your home and create your own designs from the hundreds of colors in the 10 exciting styles described below. Illustrations of each are shown on the opposite page.

1 *KenFlex Vinyl Asbestos Tile* is right for every room from basement to attic. A tile-deep blend of glowing greaseproof vinyl plastic with sturdy asbestos fibers, it comes in 3 styles: gay, color-flecked *Carnival KenFlex*, smart *Marbleized KenFlex* and rich *Corktone KenFlex* that looks like fine cork flooring. Easy-to-keep-clean *KenFlex* laughs at household hazards like greasy kitchen spills, children's scuffing feet...saves you hours of housework time each day.

2 Choose new decorator-light shades in *Kencork Floors and Walls* for sound-hushing richness in modern rooms. These natural, baked cork tiles are easier than ever to care for, thanks to new plastic-fortified finish. Occasional waxings keep *Kencork* luxuriously beautiful for 5 years and more of wear. See the new inexpensive 1/8" gauge as well as 3/16" thickness.

3 If you want the finest in vinyl floors decorate with the unsurpassed luxury of *KenRoyal's* tile-deep colors. Usually a quick damp mopping whisks it sparkling clean. Its long-wearing, dirt-resistant, non-porous beauty is proof against any type of grease. The same features and clean glowing colors come in low-cost *KenFlor* vinyl plastic tiles with comfort cushion back, and in *KenFlor* counter tops by-the-yard.

4 Put spring in your step and joy in your housework with *KenRubber Tile Floors*. You'll think each resilient tile contains a thousand tiny springs! From its glorious jewel-like colors to its mirror-smooth, easy-to-clean pre-waxed surface, long-wearing *KenRubber* gives you qualities unequalled in other floorings...even those costing dollars more.

5 Three exciting styles in styrene-fortified *Kentile Asphalt Tile* offer you every opportunity for low-cost decorating from basement to attic. *Cheery Carnival Kentile* makes rooms gay with color; *Marbleized Kentile* adds a rich style note, while *Corktone Kentile* brings your home the luxury look of fine cork flooring at low asphalt tile prices. All are scuff-resistant, easy-to-care-for, and guaranteed for wear.

See the full range of decorator colors available in each of the beautiful guaranteed floors at your Kentile Dealer's now. Each comes in 9"x9" tiles that you can quickly and easily install yourself, or your dealer will do it for you. Find his name and address under FLOORING in your Classified Telephone Directory.

America's largest manufacturer of resilient tile flooring

It's the finest flooring of its kind, if it's made by

KENTILE, INC.

KENTILE®
KENCORK®
KENRUBBER®
KENFLEX®
KENFLOR®
KENROYAL®

*REG. U. S. PAT. OFF.

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KENFLEX Vinyl Asbestos Tile defies grease, dirt and wear on kitchen floors like this one designed with Chinese Red and White Opal KenFlex tiles with White Feature Strip, Petal ThemeTile and Red KenCove.



2. KENCORK Floors and Walls offer practical luxury to living-rooms like this. Light, Medium and Dark Shades in 9"x9" tile size form this natural random floor. The same floor can be laid in 12"x12" tiles. Wall tiles are 12"x24".

KENTILE, INC. GUARANTEE

Kentile, Inc., will furnish new tile without charge for any Kentile, Inc. Flooring Product that wears out... and on which colors wear off... during your own occupancy of your own home wherein you have installed the product or have had it installed by an authorized Kentile, Inc. Dealer. This guarantee does not apply to damage caused by your improper handling or your failure to follow the instructions for installation and/or maintenance available at your Kentile, Inc. Dealer's. This guarantee must be presented if claim is made for new tile.

Yes, you can install each of these beautiful floors yourself with a minimum of time, work and money... For example, here is the approximate cost including adhesive for each flooring installed by you in an average 8'x10' room:

KENTILE	\$16.50
KENFLEX	21.50
KENFLOR	22.75
KENRUBBER	37.75
KENCORK	43.60
KENROYAL	46.25

Details and descriptions of each type of flooring are given on the opposite page.

Every floor by Kentile, Inc. is backed by this guarantee.



4. KENRUBBER Tile Floors quiet every footstep with "Cushioned Beauty". Luxurious floor design shown in this living room is created with Connemara, Vert Maurin and Verona with Green KenCove.

KENROYAL tile-deep vinyl and **KENFLOR** Vinyl Plastic Tile both feature the exquisite colors shown in the kitchen below: Capri Blue and White weed with Brown KenCove. Counter tops are Capri Blue KenFlor by-the-yard.



5. KENTILE Asphalt Tile Floors are easy to install in any room in your home. Charming design for children's room below is created with Gardenia and Genoa Green tile colors, sprinkled with Daisy ThemeTile.



*You'll be an artist with color
when you decorate with...*

Gold Bond Velvet Paint

Would you like a copy of this famous painting?

The original was painted by John Rogers, whose famous works have hung in The National Academy Galleries and in many other art exhibitions. For your 14- by 18-inch unframed reproduction of this lovely scene called "Autumn Gold," just send fifty cents to: National Gypsum Co., Dept. AH96, Buffalo 2, N. Y.*



Gold Bond Paints sold in Canada through Wesco Water-paints Ltd., Montreal, subsidiary of National Gypsum Co.



*THIS OFFER GOOD ONLY WITHIN CONTINENTAL U.S. EXCEPT WHERE PROHIBITED, RESTRICTED, LICENSED OR TAXED.



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Clean 'em in plain water! When your room is painted, all you do is run plain water on brush and roller—they come clean as new. Spatter spots wipe up with a damp cloth—wash right out of your clothes!



Washing won't hurt it! Just a little soap and water, and small finger marks, even crayon scrawls, wash off your Gold Bond Velvet painted walls... evenly and smoothly. Walls keep looking new and fresh.

DOUBLE YOUR MONEY BACK GUARANTEE

After you have used Gold Bond Velvet, if it has not produced the results as advertised, we will gladly give you double your money back on all the paint used. Simply return your sales slip to your dealer within 45 days from date of purchase along with your name, address, and a refund request. Double your money will be sent you promptly.

NATIONAL GYPSUM COMPANY
BUFFALO 2, NEW YORK

This guarantee good only in U.S.A., and expires Dec. 31, 1956

Fort Klock stands about a mile outside St. Johnsville in New York State's Mohawk Valley. In earlier days, the owners played host to Alexander Hamilton, General Philip Schuyler, General James Clinton, fur trader John Jacob Astor, and many other Revolutionary notables.



Volley from authentic ancient Militia muskets at the annual pageant salutes anniversary of the Battle of Fort Klock, fought here in 1780.



THEY FOUND A FORT



• Three and a half years ago, 12 men interested in collecting antique guns met to organize the Tryon County Muzzle Loaders, Inc. They've come a long way since then.

They might have been satisfied with increasing their membership to 60 (which they did); they might have been satisfied with building a range where they can shoot their ancient firearms (which they did). But these intrepid musketeers did more . . . they found a fort!

Fort Klock, a solidly built stone farm house dating from 1750, was the home of a member of the Revolutionary Committee of Safety, the center of a stockaded American Militia outpost, and the scene of the last major Revolutionary battle in this area.

First, the "Muzzle Loaders" secured a long-term lease from the present

CONTINUED ON PAGE 133



How we retired in 15 years with \$300 a month

We're having a wonderful time, Betty and I. We're doing all the things we've always dreamed of doing. We enjoy our home. Summers, we pack the car and take trips. And it's all thanks to a check for \$300 that comes by mail, regular as clockwork, every month!

The neighbors think we're rich. Hardly any of them guess the truth. Actually, almost anyone can provide the regular income we have—if he starts young enough.

Luckily for me, I was about forty when Betty began to worry about our future. "You're going to want to slow up in a few years," she'd say. And I'd laugh. Because I felt fine. "But you won't always want to work," she'd say. "Well, I still have fifteen good earning years ahead of me," I'd answer.

But one day she stopped me. She asked me how much I'd earn in the next fifteen years—not counting raises. I did some quick arithmetic, multiplying my salary by fifteen. It ran up into six figures! I gave her the answer, and grinned.

Betty wasn't impressed. "How much of that do you think we'll save?" she asked. I had to be honest. We were always paying off on a new car or a radio, or going places. "A thousand or two," I admitted.

"That's just our trouble," she said. "We can't seem to save. You ought to take out one of those retirement income plans right now."

I could see that Betty was right. Most of the money I'd make in the next fifteen years would go—as it always did—unless I made some systematic plan for our future then and there. So I looked into the subject and discovered the Phoenix Mutual Retirement Income Plan.

It was a way I could make part of my salary *now* buy me a retirement income *later*. All I needed was to start in time.

With a Phoenix Mutual Plan, I could get a check for \$300 a month for life, starting in fifteen years, when I reached fifty-five.

Betty and I were both mighty happy the day I applied and qualified for my Phoenix Mutual Retirement Income Plan. Right away it gave us a wonderful feeling of security. But the big day came fifteen years later, when our first Phoenix Mutual monthly check for \$300 arrived in the mail. *I retired*. And Betty and I are having the time of our lives—with no money worries.

Send for Free Booklet

This story is typical. Assuming you qualify at a young enough age, you can plan to have an income of \$100 to \$300 a month or more—starting at age 55, 60, 65 or older. Send the coupon and receive, by mail and without charge, a booklet which tells about Phoenix Mutual Plans. Similar plans are available for women. Don't delay. Send for your copy now.



Plan for men ☐ Plan for women ☐

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193 Elm Street, Hartford 15, Conn.
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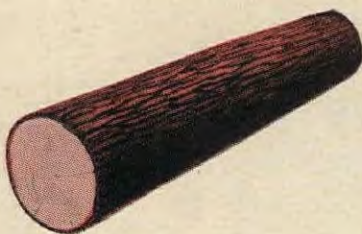
☐ Plan for Men ☐ Plan for Women

Name _____
Date of Birth _____
Business Address _____
Home Address _____

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LET'S FACE FACTS

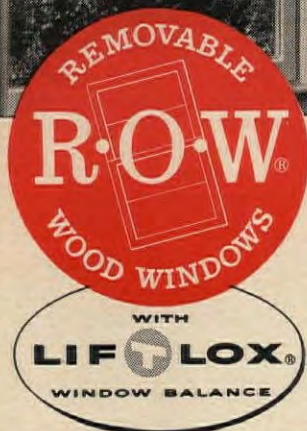
Our basic material is fine wood. Our basic products are fine, residential windows. We could make metal windows faster and cheaper—but wood looks better, and works better—longer. We'll stay with wood for frames and sash.



We could have decided to make wooden frying pans with metal handles. But, while making wood comparatively fire-resistant is no great problem, we know of no way to make wood transfer heat. It's too good a thermal insulator. The metal handle would get hot while the wooden pan stayed cool.



Or, we could have gone into the manufacturing of wooden ice cube trays. But, again, wood resists transferring cold—so, ice cube trays made of wood, would be mighty inefficient.

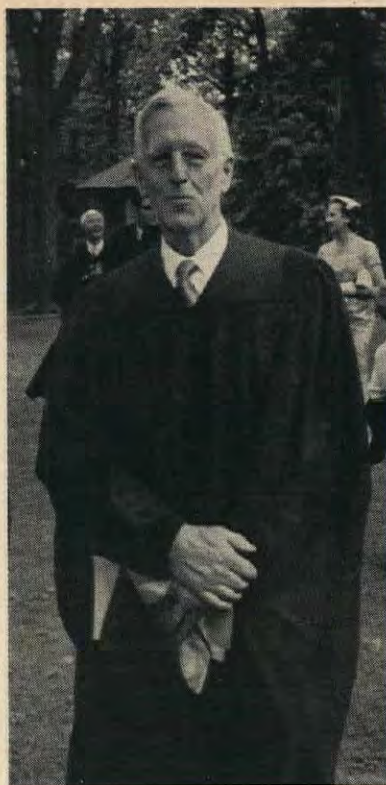


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Wood, with its fine thermal insulating qualities, is *exactly* the RIGHT material for windows. Even glass is many, many times more efficient as a thermal insulator than aluminum. Try the touch test and you'll see why condensation runs down metal windows to make puddles on the sills.

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GOLD MEDAL AWARDED TO "NED" SEYMOUR

The nicest thing about a gold medal is this: it usually goes to a person who has really earned it. That's certainly true of the gold medal recently presented to our Garden Editor Emeritus, E. L. D. Seymour.

We can't help but feel proud of "Ned" Seymour. In his 20th year of association with The AMERICAN HOME, he has received the Arthur Hoyt Scott Garden and Horticultural Award from Swarthmore College for his creative contribution to horticulture.

We're particularly proud because the medal and accompanying \$1,000 award has been presented only 10 times since it was established in 1929 by Margaret Scott Moon and Owen Moon, Jr.

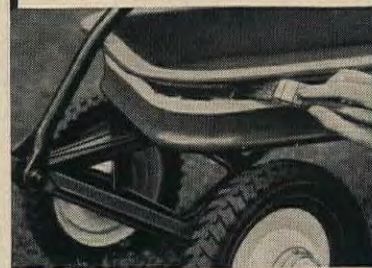
President Courtney Smith of Swarthmore, in presenting the award, noted Mr. Seymour's work for The AMERICAN HOME and *New Garden Encyclopedia* . . . his many years of work for the American Horticultural Council . . . his 12 years as president of the Long Island Horticultural Society . . . his agricultural services to the national government during two world wars . . . his work on the Garden Club of America Conservation Committee's Advisory Council . . . his work on the Liberty Hyde Bailey Memorial Committee . . . and on and on through a long list of voluntary unpaid services.

E. L. D. Seymour has indeed devoted his time, his thought, and his service to the improvement of horticulture in this country. His gold medal is indeed well-earned.

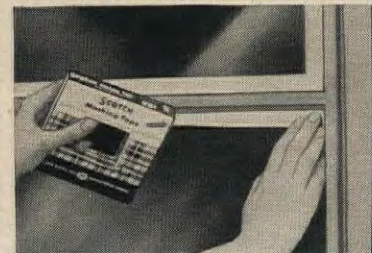
And we're here to tell you it couldn't happen to a nicer man.

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turn to page 116 →



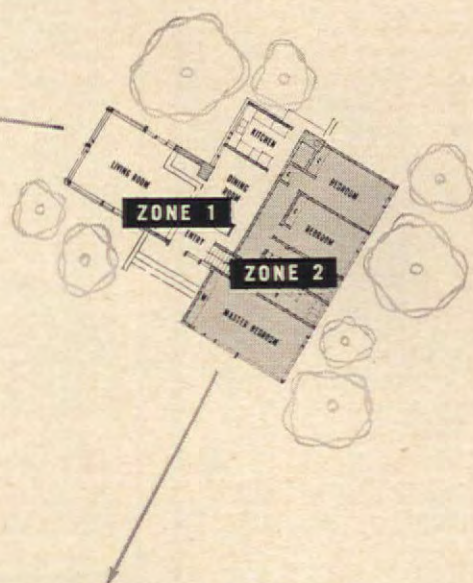
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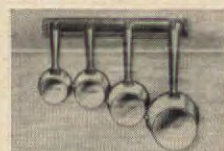
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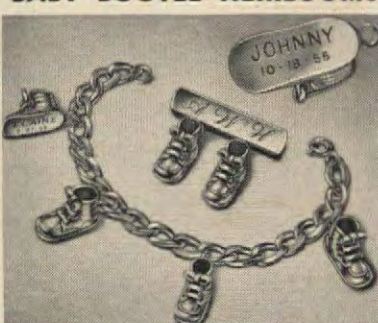
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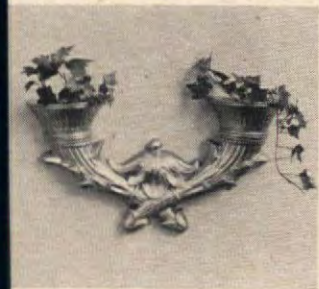
CARABAO SPECIAL PRODUCTS CO.
Dept. AS7, Box 3689
2750 Hyde at Beach, San Francisco, Calif.

Place

Welcome to the Market Place! Merchandise, except personalized items, may be returned within seven days for a refund of the full price. Most of the firms mentioned in the Market Place prefer not to handle C.O.D.'s.



HELEN DE MOTTE



CLASSIC CORNUCOPIAS will be horns of plenty-of-interest. Planted with Baby Ivy, this can make your small dining room look elegant, decorate that hard-to-fill spot over the television, or add glamor to an entrance hall. Plaster in gold or pink, ivory, or black antiqued with gold. 15 3/4" wide. \$4.95 plus 75¢ for shipping. Unique Gifts, Box 164-C, Glen Ridge, New Jersey.



GUERNSEY JUGS. We've seen many a china cow, but until this one, never a china Guernsey jug—and aren't they darling! Exact duplicates of antique silver or pewter ones—but in "Ironstone white" china. Use them for milk or syrup as well as hot water on tea tray. 10 oz. (5 1/2"), \$3.95; 20 oz. (7"), \$4.95. Ppd. Chalmar, Dept. AH, Split Rock Rd., Syosset, N. Y.

AN OLD TIME VALUE \$7.75
EARLY AMERICAN
LADDER BACK CHAIR
(direct from workshop to you)

An incredible price for a ladder back chair which features such hand workmanship, such built-in value, such a beautiful hand-woven fibre rush seat. Hand-made of solid native hardwood for generations of use. Here is the lowest-priced chair with this desirable seat. Fully assembled and ready to use, \$7.75 unpainted. \$8.75 in 1 finish. \$10.50 in mahogany, maple, wicker or pine finish. Minimum order is two. Charges collect. Write for FREE catalog. Section unconditionally guaranteed. Quick y. Send check or money order.

Jeff Elliot Craftsmen
A-96, STATESVILLE, NORTH CAROLINA

the KNOCK on the Bathroom Door!
When urgent requests are to no avail, a restless rap of this brass Colonial knocker, engraved with "HURRY!" will open doors for you. Just 3 1/2" x 2", it's a wonderful gift for everybody with a sense of humor, a temper, or a teenager!
\$1.00 ppd. Gift boxed.
No C. O. D.'s please.
Write for Free Catalog!
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Word Game! Spill & Spell
A revolutionary new word game for young and old! Whether played alone or in group, novel method of scoring makes it a REAL challenge. 15 lettered cubes and shaker; 3 ozs.—easy to carry and enjoy anywhere. Educational fun for everyone!
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PERSONALIZED CRAYON BUCKET

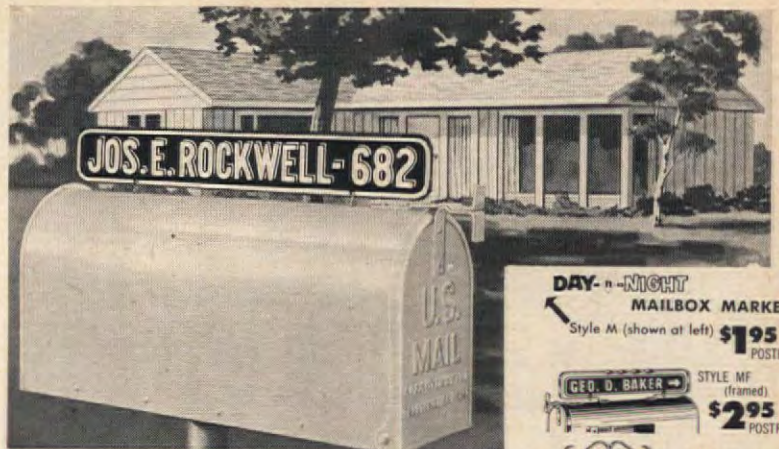
Hand made of native pine. Natural lacquer finish. Colorfully hand painted with any child's name. Holds full set of crayons or tidbits, buttons, etc. 5" x 5".

\$2.95, plus 30¢ handling charge
No CODs Send for FREE Catalog
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DOWN COMFORTERS BEAUTIFULLY RE-COVERED

Once lovely, now shabby down comforters re-covered like new in down-proof taffeta. Women admire Alden's exquisite craftsmanship. Absolute satisfaction guaranteed! Also re-covered in down-proof satins and satens. Wool comforters re-covered, too. And heirloom featherbeds transformed into cloud-soft destemmed-feather-fluff comforters.

FREE... Send today for fabric samples, testimonials and illustrated folder...
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present your name attractively... with

DAY-N-NIGHT Markers
for Mailboxes • Lawns • Posts • Gates, etc.

and engraved
DESK-n-DOOR Markers
at home and in the office

PERFECT FOR GIFTS—ANY WORDING YOU WANT *

DAY-N-NIGHT Markers
guide your friends—beautify your home

Your name gleams in permanent reflector letters on your DAY-N-NIGHT Marker—shines brightly in headlights, softly in moonlight! It helps your friends find their way—helps the doctor, mailman and delivery men. Its graceful proportions and quiet good taste make your home more attractive.

The letters are treated with the same material that makes highway signs shine in your headlights, and they are permanent because they are embossed in the background plate.

- * Letters shine bright at night
- * Easy to read DAY-N-NIGHT
- * 2 sided; raised letters on both sides
- * Rustproof—lifetime aluminum throughout
- * Permanent embossed lettering—raised in solid plates
- * Baked enamel finish—black background—white reflector letters
- * Attractive size—nameplates 2 1/2" x 18", number plates 2 1/2" x 7"
- * Any wording you want, up to 17 letters and numbers on nameplates, up to 6 on number plates. Same on both sides

and now—**COLOR!** Now you can have your DAY-N-NIGHT Markers made in your choice of background colors!

ANTIQUE COPPER • BARN RED • KELLY GREEN only \$1.00
Baked enamel automobile finish. Same brilliant white reflecting letters as black and white styles.

engraved **DESK-n-DOOR Markers**
distinctive beauty for your name

At home or in the office, your **DESK-n-DOOR** marker identifies you with classic beauty and quiet good taste. It helps visitors—saves time—prevents errors in delivery, etc. Ageless design harmonizes with any setting.

- * Engraved letters, black-filled
- * "Silver-satin" bar of solid aluminum or "gold-satin" bar of solid brass
- * Any wording, up to 20 letters and numbers
- * Ebony-black heavy hardwood base on desk model
- * Special adhesive cushion on door model. Sticks to any clean surface, never slips, can be removed and re-used. No screws or holes.

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Door Styles

Style AF (aluminum)... \$1.00 postpaid

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Style AKE (aluminum) \$1.95 postpaid

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Style AKE (aluminum) \$1.95 postpaid

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WE SHIP WITHIN 48 HOURS

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* ANY WORDING YOU WANT ON ANY STYLE MARKER	STYLE	WORDING Any wording you want, up to 17 letters & numbers on Day-N-Night Marker name plates, 6 on number plates; up to 20 letters & numbers per line on Desk-n-Door Markers	DAY-N-NIGHT Marker COLOR (copper, red or green)	PRICE (add \$1.00 for color)
	TOP			
	BOTTOM			
SHIP TO:				TOTAL
ADDRESS				
CITY				
ROUTE OR ZONE				
STATE				
<input type="checkbox"/> Remittance enclosed; ship postpaid in U.S. <input type="checkbox"/> Ship C.O.D. I will pay C.O.D. fees and postage.				

DAY-N-NIGHT MAILBOX MARKERS

Style M (shown at left) \$1.95 POSTPAID

Style MF (framed) \$2.95 POSTPAID

Style EM (deluxe) \$3.45 POSTPAID

Style NM (Name & Number) \$3.95 POSTPAID

Style EOM (deluxe 2-line) \$5.95 POSTPAID

Style AFS (aluminum) or Style BFS (brass) engraved nameplate for front of box \$1.00 POSTPAID

Style L \$2.95 POSTPAID

Style NL (Name & Number) \$4.95 POSTPAID

Style DG Driveway Guide Brilliant yellow reflecting target on 24" stand 1 for \$1.00 2 for \$1.85 6 for \$4.95 10 for \$7.95 postpaid to one address

DAY-N-NIGHT BRACKET MARKERS for posts, walls, fences, etc.

Style B \$3.95 POSTPAID

Style EB (deluxe) \$4.45 POSTPAID

Style NB (Name & Number) \$4.95 POSTPAID

Style OB (2-line) \$5.95 POSTPAID

SAVE MORE THAN 50% ON THE MOST WANTED DOLL IN AMERICA!

Taffy TV BALLERINA

BEAUTY QUEEN DANCING DOLL
Nationally Sold At \$12.95
SMASH DISCOUNT PRICE

Genuine 9 JOINT Body Mechanism American Made

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- WEARS BOTH HIGH HEEL OR FLAT HEEL SHOES
- STANDS BY HERSELF WALKS—SITS—DANCES
- FULL LENGTH PONY TAIL BOOTED SARAN HAIR
- COMPLETELY WASHABLE
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20" TALL

PERFORM EVERY AUTHENTIC DANCE POSITION—BALLET, BALLROOM, ACROBATIC

"SHE WALKS IN BEAUTY," for Taffy-TV is beautiful in every perfectly proportioned detail from the girlish charm of her pony tail hairdo and heart-stealing face to the tips of her pretty toes. She is as versatile as she is beautiful. Notice how her jointed knees, ankles, hips, arms and head are capable of almost every natural movement that your own body makes. Taffy will not only hold her positions firmly, but when you walk or dance with her by moving one of her arms or legs, her other limbs and her head will gracefully move to match Taffy's action. She has a skin-soft Vinyl face with sleeping eyes and thick, lustrous, rooted Saran hair you can comb, wash and wave. She is ruggedly built to withstand even the smallest child's play and she is a pleasure to dress. Her walking-dancing mechanism has been rigorously tested and is fully guaranteed. Taffy will be the greatest thrill of the year for any girl, big or little. Your money cheerfully refunded if this is not so.

Taffy is available dressed in either High Fashion Formal Ensemble or Television Ballerina Ensemble. Please specify which costume wanted. With BOTH ensembles \$1.89 additional.

HIGH FASHION ENSEMBLE (Largest Illustration) consists of Formal Gown with velvet collar and fine Faille-type washable cotton print with velvet trim. Full Length Nylon Stockings, High Heel Shoes, and Panty Briefs.

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P. J. HILL CO. Dept. T-322
884 Broad St. Newark, N. J.

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BRECK'S OF BOSTON FREE! BIG CATALOG of Exciting New Gifts!
700 Breck Bldg. BOSTON 10, Mass.



SWIVEL CAPTAIN'S STOOL

Sturdy, Concealed Ball Bearing Swivel

Now—a swivel stool styled for the home. For drink or food bar, counter, work table, office, etc. Large contoured seat, wide form-fitting back in thick knotty pine. Legs and rungs hardwood. Rungs just right height for young or old. Ideal child's chair (leg turnings easily sliced off as child grows). Finest hand-crafted quality. In mellow honey-tone knotty pine or lovely maple finish. Seat ht. 30 in. or 24 in. capacity.

Only \$16.95

COMPLETE KIT—for easy assembly. Fitted, drilled, sanded, etc., simple instructions.

Only \$1.95 Shipping charges collect.

NOW—Large catalog of Finished and Kit Furniture and Wall Racks in Friendly Pine. Send 10¢ coin or stamps.

YIELD HOUSE
Dept. A9-6, No. Conway, N.H.

MADE TO SHOW OFF your choice china and favorite spoons, this hand-made *Collector's Shelf* is deep enough, too, for small plants and flowers. It is Vermont pine, hand-rubbed to the lovely soft, honey-tone look of aged wood. We like the authentic look of the pegs holding the shelves. 21½" square, and 4½" deep, it is \$10.50 ppd. Jeff Elliot, Dept. AH5, Statesville, N. C.



TWO SILHOUETTES IN A ROOM can be as compelling as the strains of a waltz. They lend an undeniable air of period charm far surpassing their size or cost. These lovely plaques show an 18th-century lady and gentleman in black on antique ivory ground with raised gold leaf frames. 7" high. The pair, \$8.95 ppd. Old Guilford Forge, Dept. AH, 76 Broad St., Guilford, Conn.



A SOFT ANSWER to what to get for the baby's room that baby will love, too. These lovable pillows are real characters—Porky Pig and Humpty Dumpty by name, and cute as can be with embroidered piqué faces, and red, blue, or pink gingham bodies. To sit on a shelf or sleepyhead's bed. \$2.95 each, plus 30¢ post. Morton's, Dept. 212, 312 7th St., N.W., Washington 4, D.C.



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If you just can't reduce and have tried dieting, pills and tablets—try relaxing, soothing SPOT-REDUCER, a massager that's tested, and has U.L. approval. Lose weight where it shows most! The relaxing soothing massage helps break down FATTY TISSUES, helps tone the muscles and flesh, and the increased awakened blood circulation helps carry away waste fat—helps you regain and keep a firmer and more graceful figure. When you use the SPOT REDUCER, it's almost like having your own private masseur at home. It's fun reducing this way! Lose pounds and inches quickly, easily, safely without risking health. For aches and pains due to over-exercise. Also used as an aid in the relief of pains for which massage is indicated. Sold on MONEY BACK GUARANTEE! Reduce or NO CHARGE! (FIRMS FLABBY TISSUE!)

Restores elasticity to sagging skin.
STANDARD MODEL only \$9.98
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Attractive, Practical and Durable electric switch ornaments. Designed to add warmth and beauty to the walls of any styled home from Provincial to Modern. These handsome black wrought iron scrolled-framed plates fit over any wall switch or outlet. Give added protection to walls from finger marks. Ideal for any room... Living Room, Kitchen, Bed Room, Den, Foyer, etc.

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Despard Plates also available.
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Lawrie & Co. Dept. AH-19, 507 5th Ave., New York 17, N. Y.



ELEPHANT AND DONKEY PILLOWS

Absolutely nothing political about these two. They're just fun to have around. Both brightly colored. Elephant is pink with funny hat, curled up trunk and floppy ears—12" across. Jack is blue (in color) stripe with stand up ears—16" high. The kids will love to flop down on them while watching TV or just to have as their own in their bedroom. They'll make a big "hit" at parties or with the college crowd. Ideal in your den, living room, recreation room, bedroom, etc. Guaranteed to bring compliments galore. Stuffed with finest Kapok—have applique Felt Faces.

An Exciting and Unusual Gift
Only \$2.00 each—\$3.95 pair—postpaid. Set of 6 including Jack-the-Donkey, Pink Elephant, Pink Poodle, Pussy Cat, Clown and Piggy specially priced at \$10.95 ppd. (No C.O.D.'s please) Order NOW!

Send for FREE Gift Catalog.
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BANGLES FOR BABIES. A sterling silver or gold-filled bracelet for a grandmother dangles ¾" discs with names and birth dates of children, silhouette baby shoe charms engraved for each grandchild. Bracelet is \$1.10, ea. engraved charm, \$1.10. A horseshoe keychain for granddad's charms is \$1.25. (Tax incl.) Ppd. Nancy Norman, 422-K Washington St., Brighton 35, Mass.



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67 PIECES Solid STAINLESS ENGLISHTOWN TABLEWARE

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3 piece HOSTESS SERVING SET with every set ordered, includes:
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Here's an amazing offer made in order to introduce this new Englishtown Mayfair Pattern.

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Once in each generation comes a silver pattern so exquisitely made, so perfect in every way as this homemaker's dream. And it can be yours at a thrilling low price! Stunning "Mayfair" Pattern gleams with a mirror finish that lasts forever. Practically like finest HEAVY WEIGHT tableware—perfect proportion and flawless detail. Every piece is a work of art from the one-piece forged, serrated knives to the delicate, flowery open-work and deeply sculptured pattern. You'll be proud to enhance your most elegant dinners with it... yet it's rugged enough to take daily use. Wonderful for yourself or for a very special gift.

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Includes Cooker-Fryer French-Fry Basket Ovanglass Cover

Direct To You At Much Less Than Wholesale

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This beautiful electric skillet is like having a portable range so you can cook and serve foods piping hot right at the table. TEMPERATURE SELECTOR DIAL master-minds every meal to perfection. Signal light indicator tells you when proper heat has been reached. Imbedded, water-sealed, cast-in X-Rod Heating Element provides accurate heat with no scorch areas. Durable, lifetime aluminum with a luxurious highly-polished, easy-to-clean finish. Has cool Bakelite handle, extra high dome cover for increased cooking capacity and mar-proof legs. 110-120 Volts, A-C. Includes GE cord set and FREE RECIPE BOOK.

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List Price \$24.95 **Now Only \$12.95**

Yours for a fraction of the cost! Just set the dial and this Electric Food Mixer does the job in a flash. Mixes everything from cakes to heavy batter with perfection. Guaranteed mixing head snap-out, full-size beaters for easy cleaning. Powerful, guaranteed AC-DC motor. Head removes instantly for use as a portable mixer too!



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Due to these low sale prices please add 80c per item for handling and postage.

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 New exciting vertical wall hangings with all the flair of contemporary living that allow endless decorating possibilities in every home. Hand printed on eggshell parchment. Charcoal black & chalk white with overlays of gold. A striking design in simple color. Framed top & bottom with black cylindrical wood bars capped in polished brass. Ferrules 38" long x 12 1/2" wide, \$4.00 each, \$7.95 set of two.

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 Nature's exciting story of life unraveled around an ancient tree. Depicting the delicate green of spring to the ice blue snow of winter, these scrolls are two feet long and 9 1/2 inches wide, beautifully handprinted on eggshell parchment. Framed top and bottom with cylindrical wood bars, capped in polished brass ferrules. Complete grouping of 4 handprinted scrolls ready to hang only \$7.95 ppd. Your money plus postage refunded if not delighted.

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SEND us the next invitation you receive. We'll encase it in this handsome silver-plated tray, to make a permanent reminder of the bride's most important day. Gift-boxed for \$5.95 (plus 25¢ post.). Deluxe 24-kt. gold-plated tray, with hand-painted forget-me-nots, \$7.95 (plus 25¢ post.) Write for gift catalog. Market Combers, Box 407NS, Atlanta 5, Ga., Dpt. 1-W

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The masterful interpretations of world-famous Isya Sue are now offered to the general public for the first time. Her adeptness to perceive and create the delicate artistry of the Far East with the striking design of the Picasso's of the western world have won her world acclaim. You will thrill to the simplicity and yet depth captured in her paintings. Each print is 9 1/2 inches wide and 2 feet long, hand-printed on chalkwhite parchment. Framed top and bottom with gold caps. These unusual scrolls are lovely pieces to pair up on a living room wall, over a lamp, buffet or in the den, hallway, bathroom, kitchen, etc. You will be more than pleased or your money plus postage immediately refunded. Order early as supply is limited.



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LUCKY LIGHT. A black iron horse mounted on a real horseshoe makes the sportiest little lamp to light up a den, playroom, or a young pony boy's bedroom. In fact, with this on his desk a lad won't even mind doing his arithmetic. 16" overall. The pony stands 8 1/2". \$7.95 ppd. Add \$1.25 for white shade. Horseshoe Forge, Dept. AH, 2 Muzzezy St., Lexington, Massachusetts.



FOUR-FOOTED FRIEND. A wooden expansion trivet puts hot plates on a high level above the surface of table-top—but is so pretty you'll hate to cover it up. Made of select Alder hardwood, trimmed with cork and two embossed copper roosters, it's a perfect resting place for a copper kettle. 6" wide, it is 8" long, expands to 10". \$2.49 ppd. Downs & Co., Dept. 36, Evanston, Ill.



CAPTAIN'S COLONIAL CHEST. We'll pin a medal on this chest because it's a perfect stowaway for silver, linens, or liquor. Highlighted with bright solid brass hardware, it is solid hard rock maple finished in a tawny tone. 28 x 15" and 30" high, it is alcohol and mar resistant. Inside there's an adjustable shelf. \$59.75 exp. collect. Show-off, 240 Main Street, Jamestown, New York.



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 In Starter Sets and Open Stock. Lovely, Traditional, made in England. Your Choice: "Tonguin" (as shown), blue or brown; "Jenny Lind" (Scotch scene), in Pink; "Floral Basket", in Plum. 16 piece heirloom starter: 4 dinner, 4 small dessert, 4 cups, 4 saucers: \$11.95 ppd. See for yourself—for cup and saucer in any pattern send \$1.00. (Free Price list and catalog included).
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 Tells every one he's coming by blowing into safe, flexible vinyl tube attached to siren on helmet crest. Hours of fun in this Styron helmet that's both head guard and horn. For kids 4-10, adjustable chin strap, Yellow or Red. \$1.98 plus 20 cents postage. Free catalog.
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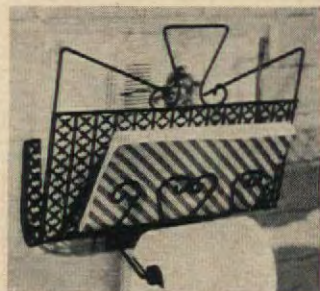
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One rub prevents fogging for months! Chemically treated Steam-Proof Miracle Cloth keeps windows crystal clear—even during snow or baking! Prevents auto windows from clouding and freezing, bathroom mirrors from sweating, keeps eyeglasses fog-free. **NL 1978-002, Two for ... \$1.95**
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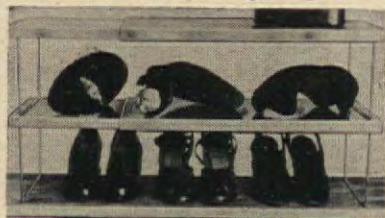


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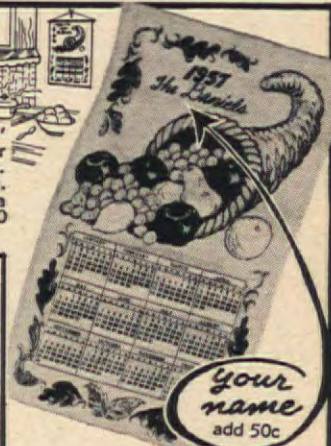
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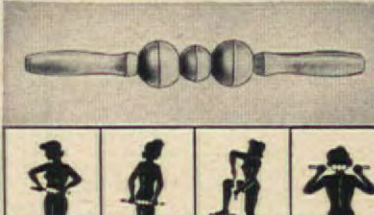
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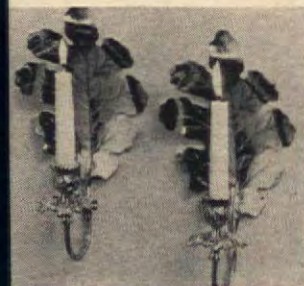
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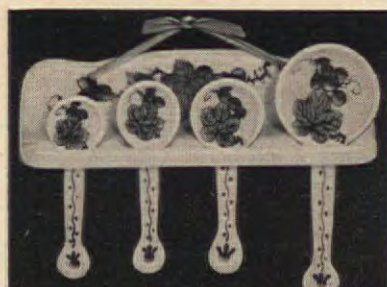


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NO MORE WASHING WINDOWS**
And Still Have Them Crystal Clear!



One Quick Swish and You Clean Windows the Easy Way Optometrists Clean and Polish Eyeglasses. No Mess. No Fuss! Windows So Clear you Can't Even See the Glass! Cleans windows in seconds without one drop of water, without one speck of soap or detergent! New chemically treated KEITHONE WINDOW CLOTH makes windows sparkle instantly ... not only removes dirt and grime but gives invisible smear-proof coating to prevent rain streaks, to prevent dirt and grime forming again. Fog proofs glass and windshields against clouding, steaming. Amazing specially treated window cloth contains safe, harmless dirt dissolving discovery. Used by optometrists for eyeglasses, used by home builders on model homes where picture windows must be bright and clear for months in all weather. Ideal for mirrors, crystal, car windows, kitchen appliances. Removes rust, polishes chrome. Rinses clean without removing activator so lasts months.

Only \$1 or 3 for \$2

Only by mail can you get one large KEITHONE WINDOW CLOTH for \$1 or 3 for \$2. Cash orders postpaid. If C.O.D. postage extra. Complete satisfaction or return in 10 days for money back. Also try KEITHONE FOG PROOF CLOTH for windshields, only \$1. KEITHONE LEATHER and LUGGAGE CLOTH only \$1. KEITHONE FURNITURE POLISHING CLOTH only \$1. Any 3 for \$2. Same money back guarantee. KEITHONE cloths make easy days for busy housewives. Mail order today.

WALLING KEITH CHEMICALS, INC.
Dept. 162-L, 910 N. Second Ave.
Birmingham 1, Alabama

Pencils with **YOUR NAME**
6 for 35¢

12 for 60¢ all ppd. Each pencil stamped in gold with any name.
24 for \$1 Gift Packaged.

Fine Quality Pencils with soft **BLACK LEADS** or different **COLORED LEADS**
Print plainly the name you want gold-stamped on pencils. Send cash, check or money order. Specify black or colored leads with each name. Each set of 6 only 35¢; 12 only 60¢; 24 only \$1; all ppd. Fast delivery.

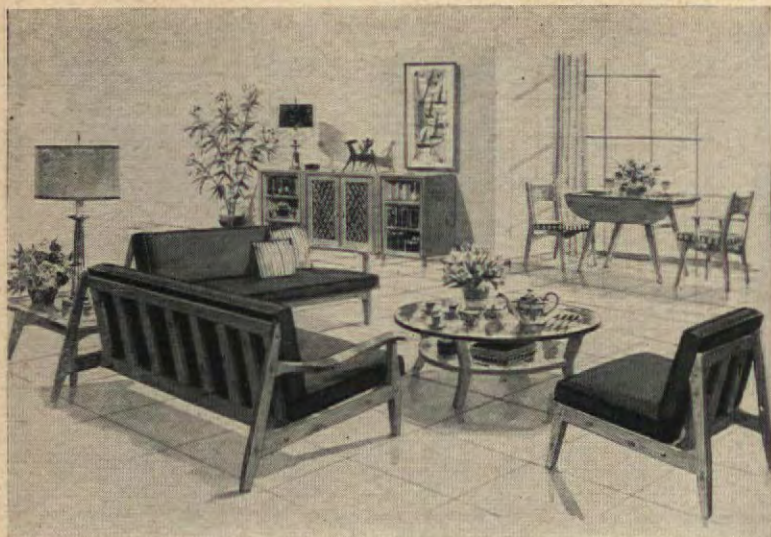
The Ideal Gift for Anybody. Order Several Sets.
PERSONAL PENCIL CO., Dept. 0-1
290 Dyckman St., New York 34, N. Y.

BURNS TRASH SAFELY OUTDOORS

End fire hazards—neighborhood nuisance of blowing burning bits of paper-sooty ash. Scientific draft design minimizes smoke, smell—burns damp, green, dry, garbage or refuse to fine ash. Needs no watching. Burns in any weather. Quickly pays for itself. Made of rust-resistant aluminum bonded to steel for longest service. Over 150,000 satisfied users. Approved by fire depts. 2 bushel model A (21 1/2" x 27")—\$13.95 postpaid. 3 bushel model B (24" x 32")—\$17.95 postpaid. Money back guarantee. Stainless steel models available.



ALSTO CO., Dept. AH-9, 4007 Detroit Ave., Cleveland 13, Ohio



Habitant KNOTTY PINE 'Co-ordinates'

A new kind of beauty that flatters tender budgets. Buy each piece separately... assemble your own groups. Delightful new designs in nostalgic Smokey Pine or suave Pewter Gray. It's exciting!



Write for our attractive brochure, full of idea-photos. Send 25c please. We will include name of nearest dealer.

Habitant Shops, Inc.

BAY CITY 14, MICHIGAN

For 35 years Habitant has been devoted exclusively to the creation of outstanding beauty and individuality in knotty pine furniture.

Men and boys of the congregation build screens to display paintings that are among the some 1,200 arts and crafts works exhibited.



THE CHURCH THAT ARTISTS LOVE

GLADYS GAGE DIBBLE

Artists from the United States, Canada, and Mexico are finding a friend in Kirk in the Hills, a pretty stone church in the rolling countryside of Bloomfield Hills, Michigan. This is the fifth September that the Kirk has opened its lovely grounds for an Outdoor Art Festival, where artists may sell their works.

Amateur and professional artists pay a small entry fee. This, along with 15 per cent of each sale, defrays the cost of the exhibition. Prizes, totalling about \$3,000, are donated by business firms and art patrons who, with the help of a committee, judge the entries. A patrons' dinner and art catalog advertising aid a fund for the artistic enrichment of this Presbyterian church, which aims "to foster the appreciation of art and nature in the same spirit in which the Church offers the community a place to worship."

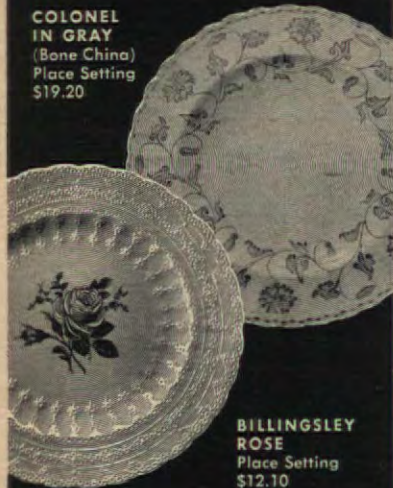


Visitors enjoy the church gardens as well as the works of art. Handy tarpaulins are whisked over paintings in event of rain.

Spode

THE FINE ENGLISH DINNERWARE

COLONEL IN GRAY
(Bone China)
Place Setting
\$19.20



BILLINGSLEY ROSE
Place Setting
\$12.10

Need a larger platter for that big roast? There are five sizes of platters to match your Spode pattern—and many other serving pieces, too. Write for Booklet 19.

Wholesale Distributors
Copeland & Thompson, Inc.
206 Fifth Ave., New York 10, N. Y.

MADE TO USE AND ENJOY

NEW IDEAS FOR DECORATING



Create them yourself with New Flexible

Weldwood® Wood-Trim

Add a distinctive, luxury look to scores of familiar household objects — with Weldwood Wood-Trim. It's real wood veneer in easy-to-use rolls! Applies in minutes, with any good wood glue like Weldwood Contact Cement or Presto-Set® Glue. No clamps, nails, hot iron, etc. So pliable... shapes to cover any shape or surface.

Edges plywood too! Great for covering exposed edges and giving a "pro" finish to plywood tables, desks, cabinets, etc.

8 ft. rolls 1" wide, 89¢ each. Oak, African Mahogany, Walnut, Birch, Korina, Fir.

At hardware, paint and lumber dealers. For free leaflet, write Dept. AH 9-6WT.



*Trade Mark

UNITED STATES PLYWOOD CORP., Box 525, N. Y. 46

COFFEE TABLES
PICTURE FRAMES
LAMP SHADES
WASTE BASKETS
ETC., ETC.



me is Frances Loughran. Like women I've always judged my wash whiteness.



Then one day I happened to read about Cheer's window test. It made sense to me; every woman knows . . .



real daylight is best for judging colors and fabrics. So, I used Cheer in my automatic, and then . . .



I made the test. I took one of my husband's freshly ironed shirts to the window in our home and . . .



Mrs. Frances Loughran of The Bronx, New York, making the Cheer window test.

“It's really true! **Cheer** washes so white you can see the difference!”

It's Cheer's *Blue-Magic whitener* that makes the difference . . . and only Cheer has it!

More and more housewives, like Mrs. Loughran, are discovering that *Cheer really does wash whiter!*

After you've washed with Cheer, you'll see the difference yourself . . . a difference so great your things look *and actually are* whiter than the day you bought them.

Cheer is truly different—wonderful. And *only* Cheer has the Blue-Magic whitener. More than just a bluing . . . it's a special whitening ingredient no other product has.

Try Cheer today, then make your own window test. You've never seen any white like Cheer-white!

Automatic washer owners

You'll get whiter washes using Cheer in your agitator automatic. These modern automatics were designed to work best with active suds like Cheer's. No wonder Cheer is specifically recommended by the leading makers of automatic washers.



If you judge your wash by whiteness—it's got to be Cheer!



"Tell Daddy we miss him"

When one of the family is out of town, there's nothing like a regular telephone call to keep ties warm and close.

It's by far the fastest, easiest way to keep in touch... to share good news... to reach someone in a hurry. It means so much, it costs so little.

Why not call right now? It's easy—just tell the operator where you want to call: she'll be glad to help you.

LONG DISTANCE RATES ARE LOW

Here are some examples:

Cleveland to Pittsburgh	45¢
Birmingham to St. Louis	85¢
Chicago to Buffalo	95¢
Milwaukee to New York	\$1.20
San Francisco to Washington, D.C.	\$2.00

These are the Station-to-Station rates for the first three minutes, after 6 o'clock every night and all day Sunday. They do not include the 10% federal excise tax.

Call by Number. It's Twice as Fast.

BELL TELEPHONE SYSTEM



Do you own a tiny cup patterned with roses? Fill it with your smallest roses, teamed with corkscrew eucalyptus. Now it's a very pretty conversation-starter!

HALF-A-CUP OF FLOWERS

Your shelves full of lovely one-of-a-kind demitasse or chocolate cups *do* make an impressive display. But there's an even more dramatic way you can use these charming little dishes. Put miniature flower arrangements in them! Use small blooms, of course, and assemble the little cups of flowers with a light touch. They'll make eye-catching accents for any spot in your home. And they're a happy idea as a gift to a shut-in or convalescent—much more imaginative than the usual large bouquet.

Let the design of your demitasse cup inspire your choice of blooms and greens, and your little cups will make the prettiest of pictures.



Put delicate sweetpeas in a tiny, fragile-looking porcelain cup. Spike with sprays of leafy greens, and cup will be lovely on a coffee table.



Paper butterflies hover over half-a-cup of acacia, statice and pussywillow branches in season.

See "Where Credit Is Due," page 110

How to make a woman happy. Get her ... those heavenly carpets by **LEES**®

Upstairs, downstairs
—all through the house
Little family, big family—tiny budget
or big budget. No matter what size house
you live in, you can have carpets just as
lovely as Lees Pebbleweave, shown here
in every room, stairway and hall!
No need to stint or scrimp. Enjoy the
heavenly color and comfort of beautiful
Lees Carpets all through your house,
pay just a little each month.



Yes, Lees Carpets are really "within your reach" in the Lees Selector at your dealer. All Lees Blue Ribbon Winners right there within easy eye-range. Scores of colors, textures, patterns at your fingertips. No guess-work! No "maybes" about matching. A grand way to choose carpets.

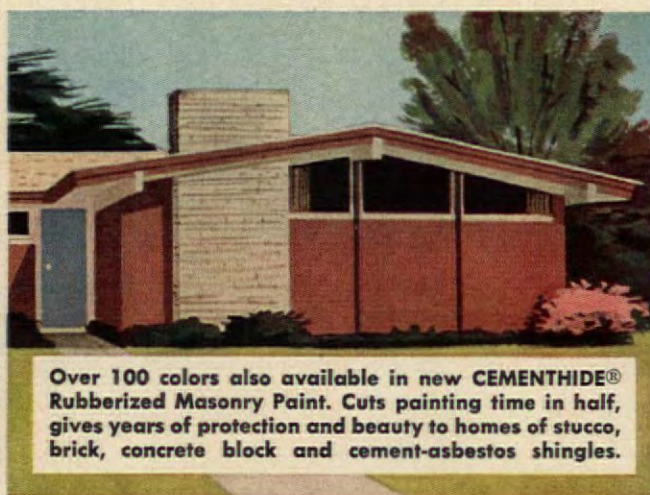
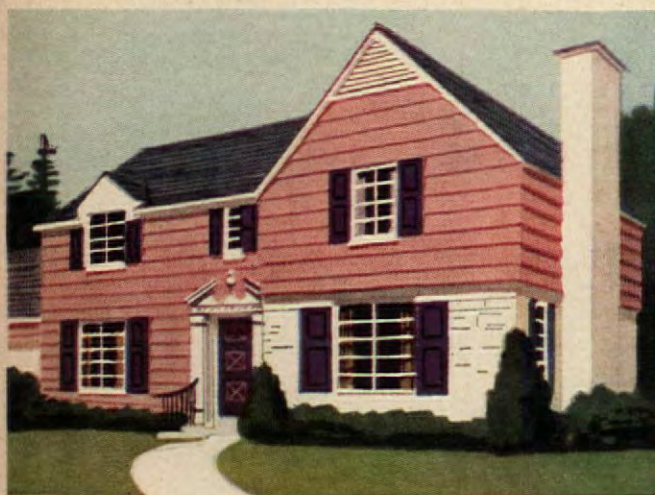
HOME MEANS MORE WITH CARPET ON THE FLOOR—MORE COMFORT • QUIET • SAFETY • BEAUTY • EASIER CARE

New trend is to brighter outside house color

Now with modern Maestro Colors® the outside beauty of your home can also express your individuality — be distinctively your own.



More than 100 colors in Sun-Proof® House Paint



Over 100 colors also available in new CEMENTHIDE® Rubberized Masonry Paint. Cuts painting time in half, gives years of protection and beauty to homes of stucco, brick, concrete block and cement-asbestos shingles.

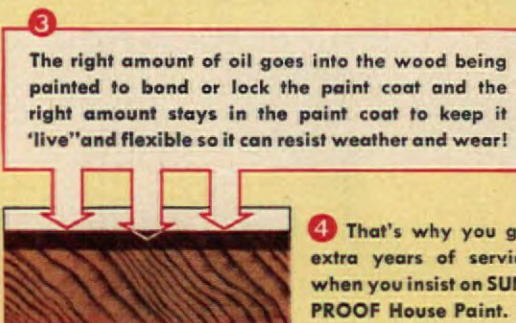
For the first time now more than 100 Maestro Colors are available in the famous house paint that looks "just painted" far longer.

Important paint facts that will save you money

Sun-Proof House Paints made with Vitolized Oil® look better longer, add years to the life and dollars to the value of your home.



2 After long research and tests Pittsburgh developed exclusive Vitolized Oil that controls oil penetration!



4 That's why you get extra years of service when you insist on SUN-PROOF House Paint.

5 Because of discoloring from the air wherever fuel is burned Pittsburgh uses special pigments to make SUN-PROOF fume resistant.



PITTSBURGH uses both VITOLIZED OIL and FUME RESISTANT PIGMENTS in its famous quality SUN-PROOF House Paint.

PITTSBURGH PAINTS
PAINTS • GLASS • CHEMICALS • BRUSHES • PLASTICS • FIBER GLASS

PITTSBURGH PLATE GLASS COMPANY
GENERAL OFFICES: PITTSBURGH 22, PA.

IN CANADA: CANADIAN PITTSBURGH INDUSTRIES LIMITED

• HANDY COLOR SELECTOR at your Pittsburgh Paint dealer shows you hundreds of MAESTRO COLORS. Take color chips home, if you wish.

• Get FREE Pittsburgh Color Book, "Living In Color," from your Pittsburgh Paint dealer. It's packed with new decorating ideas and color plans!



A PROFILE OF THE HOMEMAKER OF THE FUTURE

*Meet Sandra Walton of San Rafael,
California, whose success story is a healthy
commentary on today's youth and training,
and a fine tribute to family unity*

MARION M. MAYER

Our hope for future homemaking in America is confidently high with the knowledge that it will be in the hands of Sandra Walton and girls like her. Sandra carried off top honors among a quarter of a million high-school students who participated this year in the Betty Crocker Search for the Homemaker of Tomorrow. And small wonder that she came through with flying colors, for she epitomizes the finest qualities that make for a successful homemaker. Her talents for leadership and service in school and community life are as outstanding as are her grades in the aptitude tests given in the "Search," which encompassed 10,000 of the nation's high schools from coast to coast.

Curious to know what might have sparked Sandra's special interest in homemaking, we soon learned that it was primarily her home environment, for hers is a home rich in love and emotional security, one in which good parental example has developed in the children a desire to be of service to others. As both parents are of necessity breadwinners, Sandy at an early age became a helpful part of the family team—a team that worked together and played together—yes, and prayed together.

Having three younger brothers, Sandra became experienced as a baby sitter before she reached her teens, and this training held her in good stead later in assisting her mother with her work at a city welfare nursery school and a church nursery. Domestic instincts, too, came to the fore early in her life. While father and the boys like to



No one was more surprised than Sandra herself by the announcement that she had become the top winner.

PLEASE TURN THE PAGE



→ Cut Edge Shows Actual Thickness of an OLSON RUG

Woven REVERSIBLE for Double Wear. Thicker! More Luxury!

There is **HIDDEN TREASURE** in Every Home—in Your Home. It's Fun to start a "Treasure Hunt" for Old Materials—and get Beautiful, New . . .



Free to Your Friends
Just write their name and address in margin or on postcard and we will mail Money-Saving Rug Book and liberal New Wool Gift Offer, FREE.

BROADLOOM RUGS and Wall-to-Wall Carpets at Savings up to 1/2

"If you will send me Your Old Rugs, Carpets, Clothing at my expense, I **GUARANTEE** to send you the **Finest, Longest-Wearing Rugs or Carpeting** you ever had for So Little Money . . ."
—Walter E. Olson, President

IT'S EASY... LIKE MAGIC! WRITE NOW for the beautiful, FREE Olson Rug and Decorating Catalog in color—and we'll include liberal Gift Offer of choice Carpet Yarn. Book tells how . . .

The Valuable Wools and materials in discarded carpets, rugs, clothing, etc., are reclaimed like new, sterilized, shredded, picked, bleached, merged, **BLENDED WITH CHOICE NEW WOOLS**, and woven in 3 days into thick, deep-textured . . .

New Two-Sided Broadloom with the thrilling twist-weave beauty of heavy, luxury-priced wool rugs—at 1/2 the cost. (example: a 9 x 12 ft. Olson Rug weighs 46 lbs., not 32 or 35 lbs.)

OLSON FACTORY TO YOU!

Choice of 44 Colors, Patterns, regardless of the colors in your material. Any Size—up to 18 feet wide, seamless and any length:

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| Solid Colors | Embossed Effects | Florals |
| Tweed Blends | Early American | Lovely |
| Two-tone | Oriental Designs | Ovals |

No-Risk Trial Offer. Monthly Payments if you wish. We guarantee to please or pay for your materials. Over 3 million customers. We do not have agents or sell thru stores.

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FREE America's Greatest Money-Saving Rug and Carpet Style Catalog and Free Wool Offer
OLSON RUG CO. K-7 Chicago 41, Ill.—or 15 W. 34th, N.Y. City—or-209 Post St., San Francisco

Mail beautiful color Booklet and Gift Offer, Free, to:

Name.....
Address.....
Town.....State.....

Homemaker of the Future

(Begins on page 49)

fish and hunt, Sandy, in true feminine style, has seen to it that the catch was properly cooked. And sewing—especially making her own clothes—has given her special pleasure, for she can dress with individuality and style and save money, too. As for money management—this has played a great part in the lives of all the Walton children. Thus Sandy developed early basic habits of homemaking and carried them with her when she filled out the test paper that brought her fame and a \$5,000 educational scholarship.

But this busy young lady's life is not all work. Her favorite pastimes are swimming and tennis and she loves school dances and athletics.

Outside her home, a friendly guiding hand in Sandra's life has been her home economics teacher, Miss Wylma Cunningham, who, coincidentally, taught Sandra's mother at an earlier date. The San Rafael High School, too, must be considered a factor in her guidance and good fortune, for to quote Superintendent Wells, "the school was built to teach the ideals of the typical American home."

And so it adds up—applied training at home, in school, and participation at church. When Sandy Walton, born with a million-dollar smile, was exposed to all three, she grew into a truly representative Homemaker of Tomorrow, a sample of the fine younger generation America is producing today. Her next step? Studying home economics at the University of California.

The editors of The AMERICAN HOME congratulate Sandra Walton, her parents, and her educators. We congratulate, too, the thousands of other young women who participated in the Betty Crocker Search for the Homemaker of Tomorrow. When teenagers and the home seem to be targets for headline hunters, it is refreshing to see fine young women such as these who will soon be keystones of our families and homes.

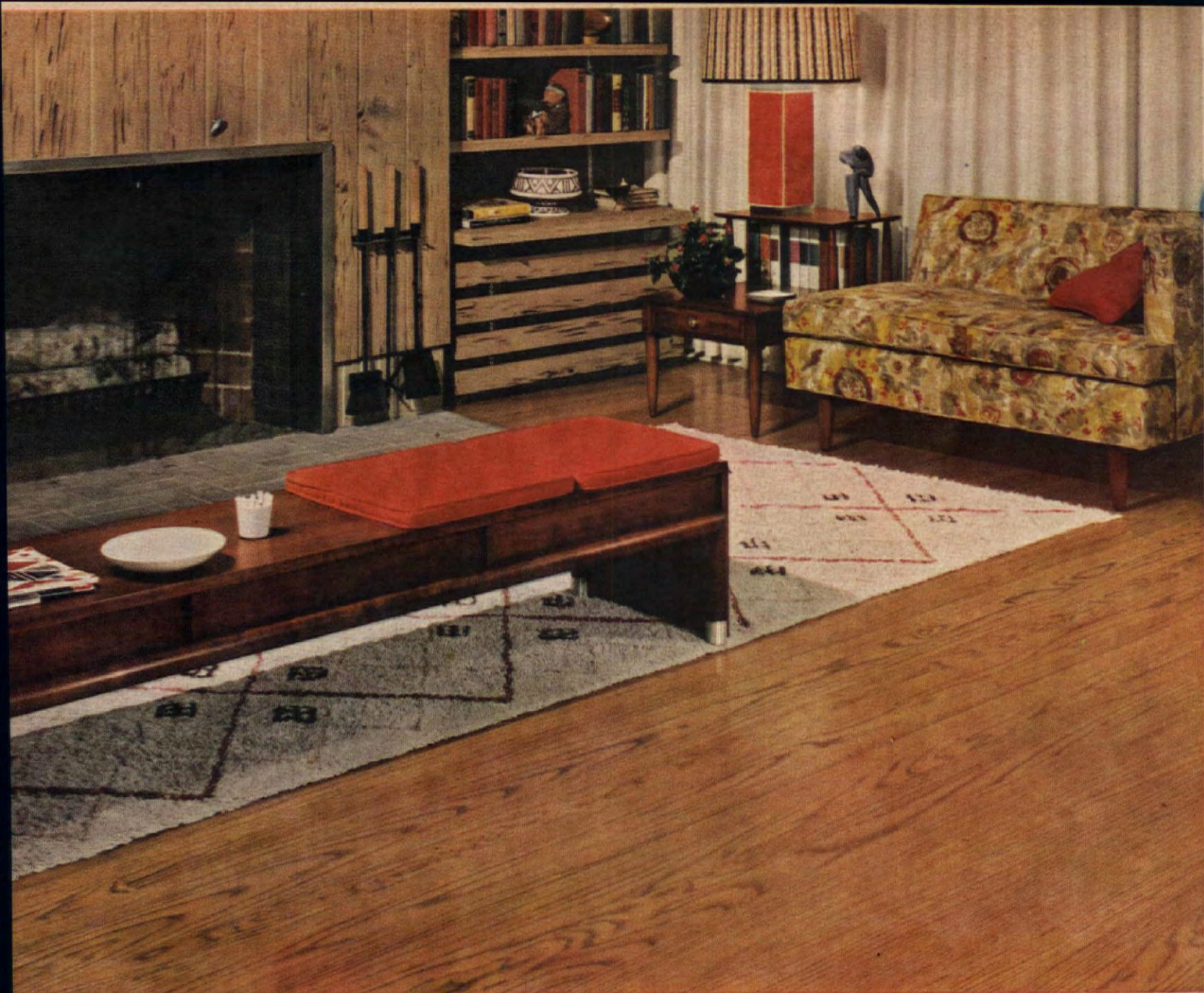
PLEASE TURN THE PAGE



Goodbye kiss and "don't get your lunch, Dad" Joseph Walton, a bridge construction worker, off to good beginning for the

Friendly greeting for Sandra and her brothers, Joseph and John, from Dr. John Jeffe Canoles, pastor of the Presbyterian Church, says Sandra is an outstanding representative of our yo





Home of Kenneth Hedrich, Evanston, Illinois. Interior by Harold Reynolds, furniture by Willett.

This beautiful Oak Floor is **29 YEARS OLD!**



Lifetime beauty for modern homes

Here's proof of the durability and lasting style and beauty of Oak Floors. The floor shown here was installed in a Chicago home in 1927, and has been used and enjoyed constantly since.

Yet, as Oak Floors go, 29 years is not old. With the simplest, easiest care you can expect your Oak Floors to last indefinitely...for the life of your home.

They'll never go out of style or lose their charm, because Oak stays alive with a rich, luxurious blending of color tones and interesting wood grain. Oak Floors harmonize with all colors, fabrics and furniture...are always correct and in good taste.

Why not have Oak Floors in your home? They cost less than most floors, give you more value than any floor.

When you build, buy or remodel, insist on Oak Floors...sold by all lumber dealers.

NATIONAL OAK FLOORING MANUFACTURERS' ASSOCIATION, MEMPHIS 3, TENN.

Floors of

OAK



*"I just remembered today's the day
I put Drano in all the drains!"*

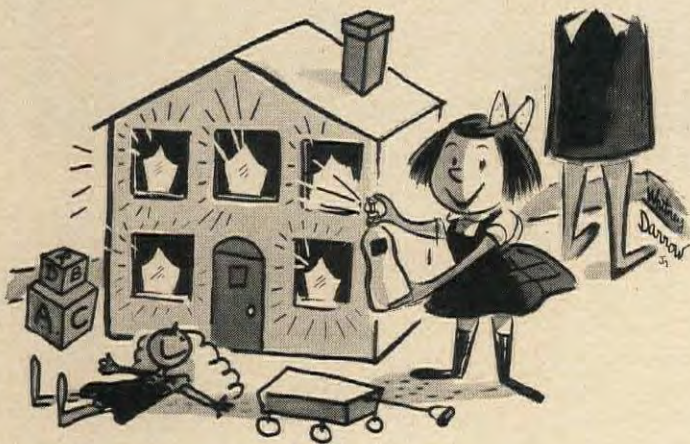
It's a "down-to-earth" fact that dangerous sewer germs lurk in every drain. They breed in muck that liquid disinfectants can't budge. Drano's churning, boiling action dissolves the muck... keeps drains germ-free and free-running.

Make one day a week Drano day. Put Drano in every drain for about a penny a drain. Makes septic tanks work even better. Get Drano at your grocery, drug or hardware store. Also available in Canada.



There's nothing like Drano...to keep drains free-running and sanitary.

PRODUCTS OF THE DRACKETT COMPANY, CINCINNATI, OHIO



*"Gee, Mommie, my windows sparkle like diamonds,
when I clean them with Windex!"*

Window-cleaning is simply child's play with Windex Spray! Speedy Windex Spray makes windows, mirrors, any glass surface sparkle... and in half the time! It's grand fun, too. Swish—spray it on. Whish—wipe it off! And your glass stays clean so much longer, too. Windex Spray leaves no waxy film to collect dust... leaves no streaks!

Get the handy 6-oz. size of Windex Spray... or the big 20-oz. refill size. Both are thrifty, thrifty, thrifty! Get them at any grocery, drug or hardware store... here or in Canada.



So quick, easy, thrifty, it outsells all other glass cleaners combined!



Inspiration to many potential homemakers: Miss Wylma Cunningham, Sandra's home economics teacher at the San Rafael High School.



Slim chance of saying "Charge it, Mommy" as Sandra passes through checkout lane of local supermarket where Mrs. Walton is cashier.



Lucky are the men in the Walton family to have not one but two good cooks to keep them well fed. Here mealtime is always talk time.

New G-E Wall Refrigerator-Freezer puts all foods at your eye level!

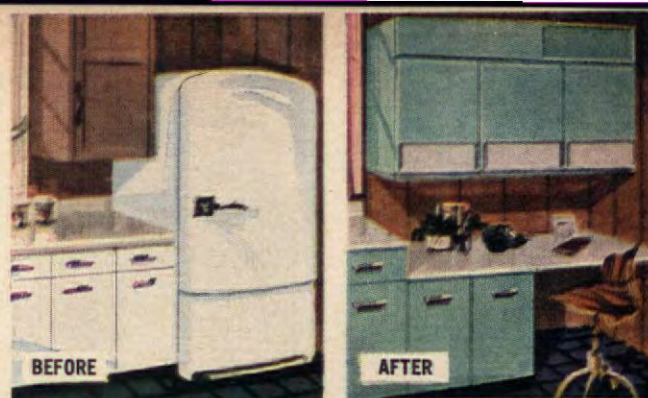
big, new 11-cubic-foot General Electric Refrigerator-Freezer is the most convenient refrigerators, because it puts all foods within reach.

Just reach right out and pick the foods you want. There's no need to bend or stoop for foods. Everything is at eye level and can be seen at a glance. Even in the true, zero-degree freezer, foods are easily accessible.

It's on your wall like a picture! It's so easy to install! There's little or no remodeling neces-

sary. Cabinet is hung on a sturdy "picture hook" mounting bracket which is fastened securely to the wall. Can be hung at any height to suit yourself.

See this luxurious new General Electric Wall Refrigerator-Freezer at your General Electric dealer's. Ask about the easy terms and generous trade-in allowance most General Electric dealers are offering. Household Refrigerator Department, General Electric Company, Appliance Park, Louisville 1, Kentucky.



Let your General Electric dealer show you how easily you can transform your kitchen with little or no remodeling. The simple addition of General Electric's magnificent Wall Refrigerator will add new beauty, new freshness and a new personality to your kitchen. Above at right the old cabinets and refrigerator have been taken out. On the wall—at eye level—is the new G-E Wall Refrigerator-Freezer. Underneath is a charming and practical desk unit.



WALL
REFRIGERATOR-
FREEZER

Wall Refrigerator comes in these Mix-or-Match colors: Canary Yellow, Turquoise Green, Petal Pink, Cadet Blue, Woodtone Brown—or White.

So much room for all your foods

1. 11 cubic feet of space. 2. Big automatic-defrost refrigerator section. 3. Permanent General Electric Alnico Magnetic Doors provide sure seal... close silently. 4. Separate vegetable and fruit compartments. 5. Adjustable door shelves for small jars and cans. 6. 2-cubic-foot

true zero-degree food freezer holds up to 70 pounds or 83 packages. 7. New-style Mini-Cube® ice trays. 8. Dependable and whisper-quiet sealed-in General Electric refrigeration system. 9. Complete unit is 64 inches long, 39½ inches high, 17¾ inches deep.



Progress Is Our Most Important Product

GENERAL  ELECTRIC





ANCHOR FENCE

**Safeguards
the pleasure of your outdoor living!**

With Anchor Fence to protect your children you'll know that they are safely at play inside your yard; that your privacy and grounds are guarded from trespassers and animals.

Anchor enhances your property, too, by providing a natural frame for flower beds, shrubs and vines. And Anchor needs no annual painting. Be sure to insist on Anchor—it's zinc-coated after weaving, not before.

For a free Anchor Fence estimate call the office nearest you or write:

ANCHOR FENCE DIVISION, 6609 Eastern Avenue, Baltimore 24, Md.

"Permanent beauty for your home"

Anchor Fence®

Division of ANCHOR POST PRODUCTS, Inc.

Plans in: Baltimore, Md.; Houston, Texas; and Los Angeles, Cal. • Sold direct from Factory Branches and Warehouses in all principal cities.



**SCREENS on these windows
ROLL UP AND DOWN!**

Built-in ROLSCREENS, the original *inside* screens, roll up and down like window shades. DUAL GLAZING, the inside "storm" window, also stays in place year 'round . . . insulates against summer heat and winter cold. Just imagine! . . . never again need screens and "storms" be put up, taken down, painted or stored! A special swing-out hinge lets you wash the exterior glass from indoors. Also ideal for enclosing porches and remodeling. Comes completely factory-assembled . . . ready to install. Send 25c for helpful, 20 page LIBRARY OF WINDOW IDEAS. Distributors in U.S. and Canada.

Pella®
**WOOD
CASEMENT
WINDOWS**

By makers of famous PELLA WOOD FOLDING DOORS and MULTI-PURPOSE WINDOWS

MAIL COUPON TODAY

ROLSCREEN COMPANY, Dept. H-80, Pella, Iowa

Gentlemen: Please send me . . .

☐ Free literature on Pella Casement Windows.

☐ Helpful 20-page book, "Library of Window Ideas," for which I enclose 25c.

NAME _____

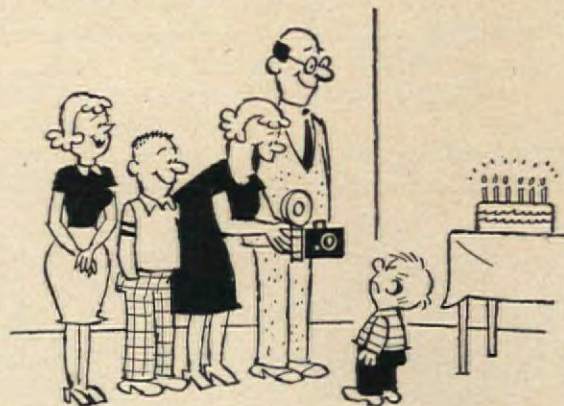
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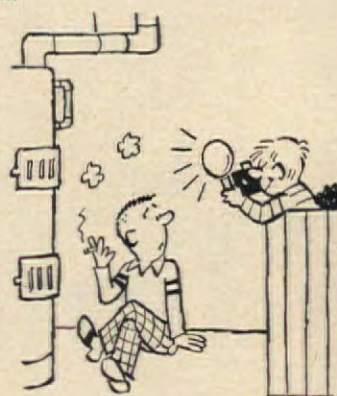
ZONE STATE _____

BIRTHDAY PRESENT

1.



2.



3.



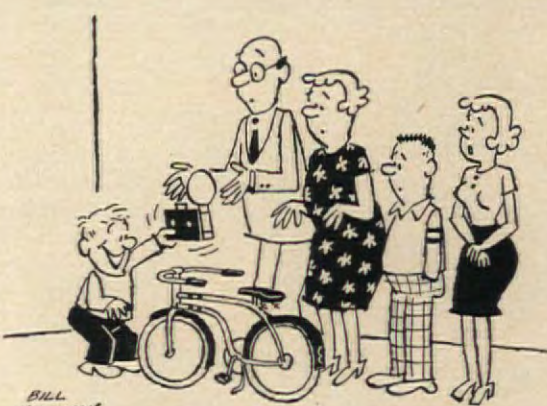
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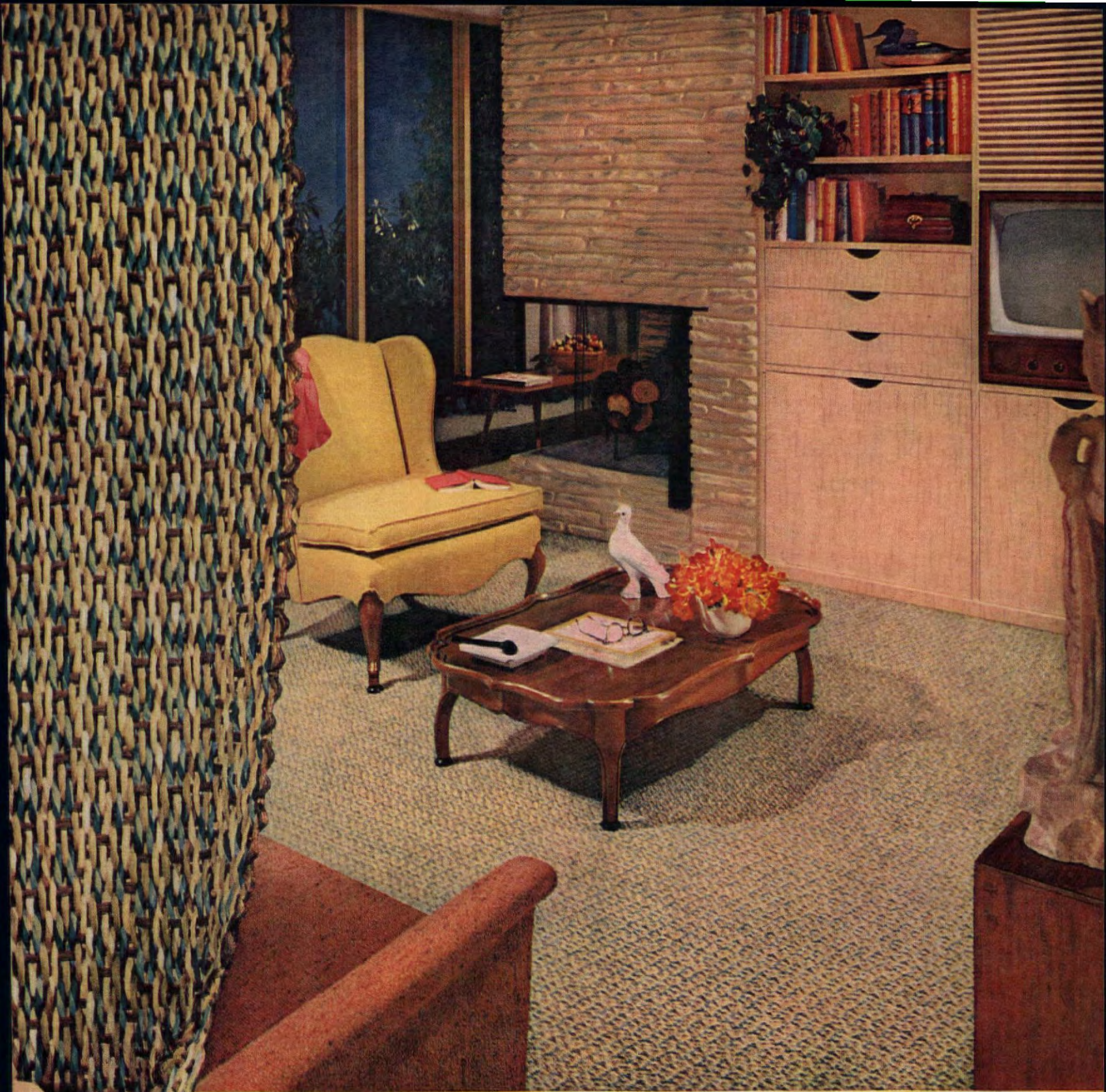
5.



6.



BILL
HARRISON



woven carpet at a sensible price

You can make your rooms so charming...for so little money

◀ This lovely bamboo tone is Delvogue Provincial #730-6. Its tweed-like weave is equally handsome on both sides so your rug is reversible to give twice the beauty and wear. Available in a wide variety of sizes. This style in the 9' x 12' size is less than \$30.00. Prices vary slightly according to the area in which you live.

Smart Delttox fibre carpet does enchanting things for any room—and is a joy on every count. It's lovely to look at, inexpensive to buy and so easy to care for. See the 68 styles in the colorful Delttox collection—feel the crisp texture of the weave. You'll find Delttox in all regular sizes, or ask your dealer about custom fitting.

Nine-by-twelves **\$22⁹⁵ to \$47⁹⁵**

DELTOX
Rugs and Carpet
An Armstrong Product



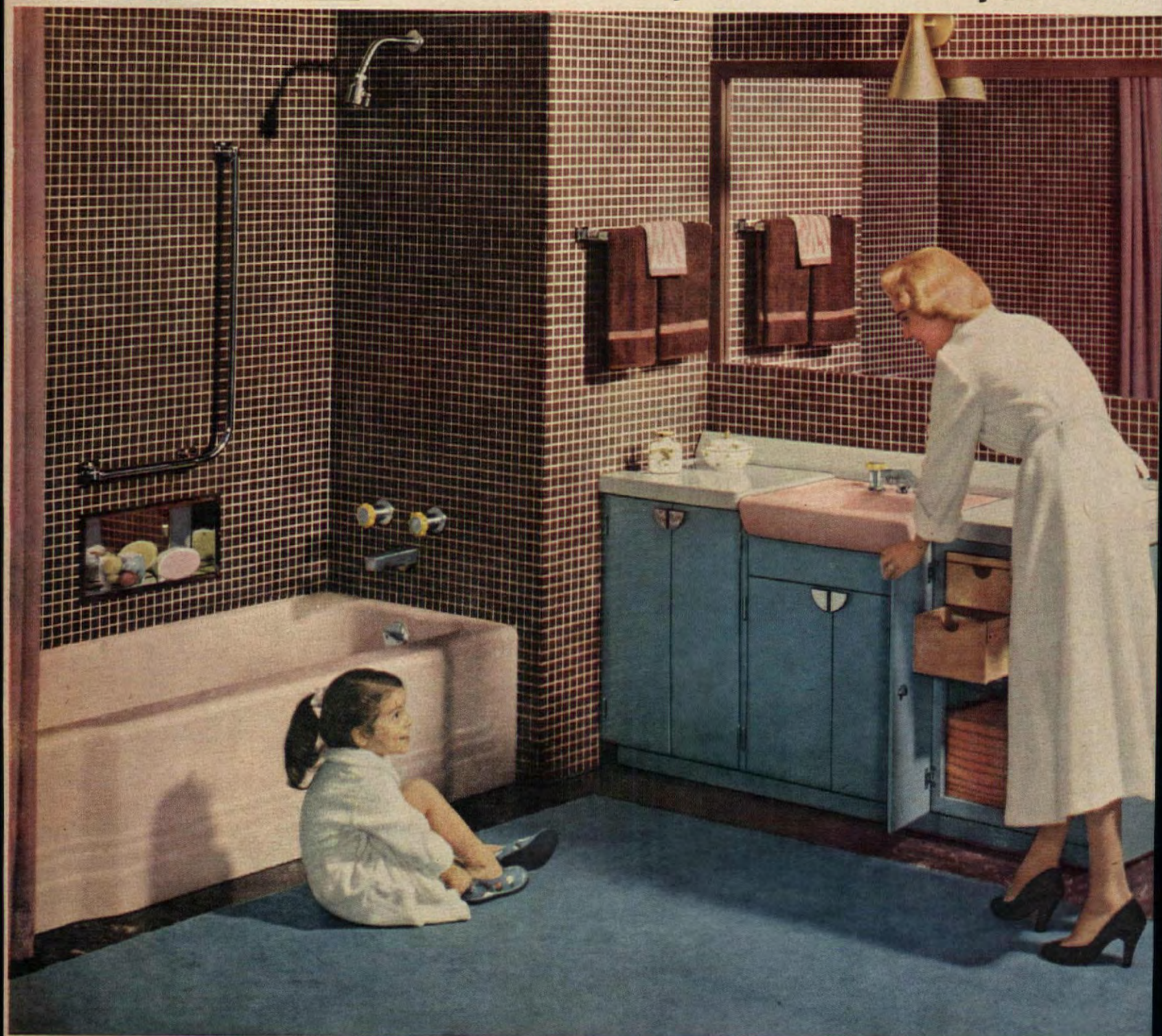
Write for colorful booklet of Delttox room settings: Armstrong Cork Company, 5609 Elliott Ave., Lancaster, Pa.

No waiting to wash up when you have



two AMERICAN-Standard

(and they cost less than you think!)



American-Standard, Dept. PA-96
39 West 39th St., New York 18, N. Y.
Please send me your booklet, **PLANNING
FOR BETTER BATHROOMS**. Enclosed is
10¢ in coin to cover handling.

I am modernizing ☐ building ☐

NAME.....

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CITY.....

COUNTY.....STATE.....

See American-Standard
products over NBC-TV's
programs: **TODAY** starring
Dave Garroway, and **HOME**
starring Arlene Francis.



Two bathrooms will keep rush hour traf-
fic moving smoothly in your home! And
it's so easy, so inexpensive to have them
when you choose American-Standard
bathrooms like these.

Only \$5.75 a week* for example, buys
the three fixtures shown above for one of
your bathrooms. And only \$2.71 a week*
gets you the space-saving fixtures, at top
right, for your second bathroom.

And look at the convenience! The large
tub above is ten per cent longer than the
average. The vanity is a smart combina-
tion of lavatory, dressing table and stor-
age cabinet. In addition to the deep,
roomy compartments for storing towels,

there's a handy manicure tray, two co-
smetic drawers and a medicine draw-
er that locks.

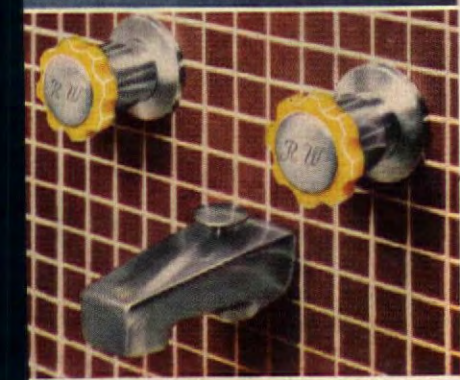
You get so many extras with America-
Standard bathrooms . . . extras such as

- Smart, new, contemporary styling.
- Gleaming surfaces, easy to keep clean.
- Beautiful decorator colors to brighten
your new or modernized bathrooms.

For more information see your America-
Standard retailer—ask him about easy pay-
ment terms. He's listed in your phone book
Yellow Pages under "plumbing fixtures,"
"plumbing supplies." Or mail the coupon
the left for a helpful booklet. AMERICA-
STANDARD PLUMBING AND HEATING DIVISION
40 West 40th St., N. Y. 18, N. Y.

*PLUS INSTALLATION

bathrooms



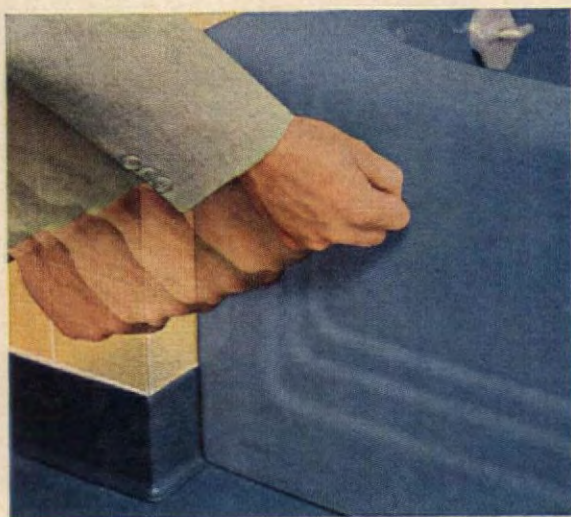
Put your own initials in script or block letter-
on your bathroom faucets! That's the
art, new, decorative note! Handles for
se satin chrome faucets are available in
e harmonizing or contrasting colors.



6 x 7 feet is all the floor space needed for this bathroom. And think how it will help relieve traffic jams in your home! Notice the . . .

- Shower-bath combination that fits into space measuring only 38 x 39 inches.
- Roomy lavatory with handy shelf for toiletries.

Like all American-Standard fixtures, these are quality products that last a lifetime. The smooth, gleaming surfaces are easy to clean . . . easy to keep clean . . . and you may make your selection from six decorator colors and white. All colors are true and permanent . . . will not dull or fade.



Rap a bathtub with your knuckles and listen! That solid, reassuring sound you hear means it's made of cast-iron—made to outlast all others. American-Standard tubs are made of cast-iron for quality.



Full bathing convenience is assured in this shower-bath combination. It will be a great favorite with shower enthusiasts. Lower sides and corner seat make it a wonderful boon when bathing children.

The most beautiful bathrooms are
AMERICAN-Standard



**CHANGE THIS
TO A NEW
AMERICAN-Standard
BOILER**

**FOR AS LITTLE AS \$3¹⁸
A WEEK***

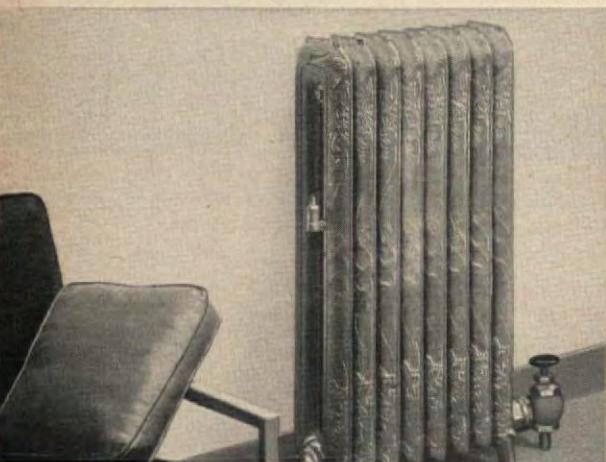
Don't suffer through another winter with an old, worn-out heating unit that eats fuel, yet fails to heat your home quickly, dependably.

Switch to a brand-new American-Standard boiler, like the one above. It will deliver clean, even, economical heat to every room in the house. This completely automatic boiler is made of long-lasting, corrosion-



resistant cast-iron to give years and years of dependable service.

And \$3.18 a week* is all you pay for this cast-iron boiler that will outwear any ordinary heating unit by many years. For more information see your American-Standard retailer. He is listed in the Yellow Pages of your phone book under "heating equipment." *PLUS INSTALLATION

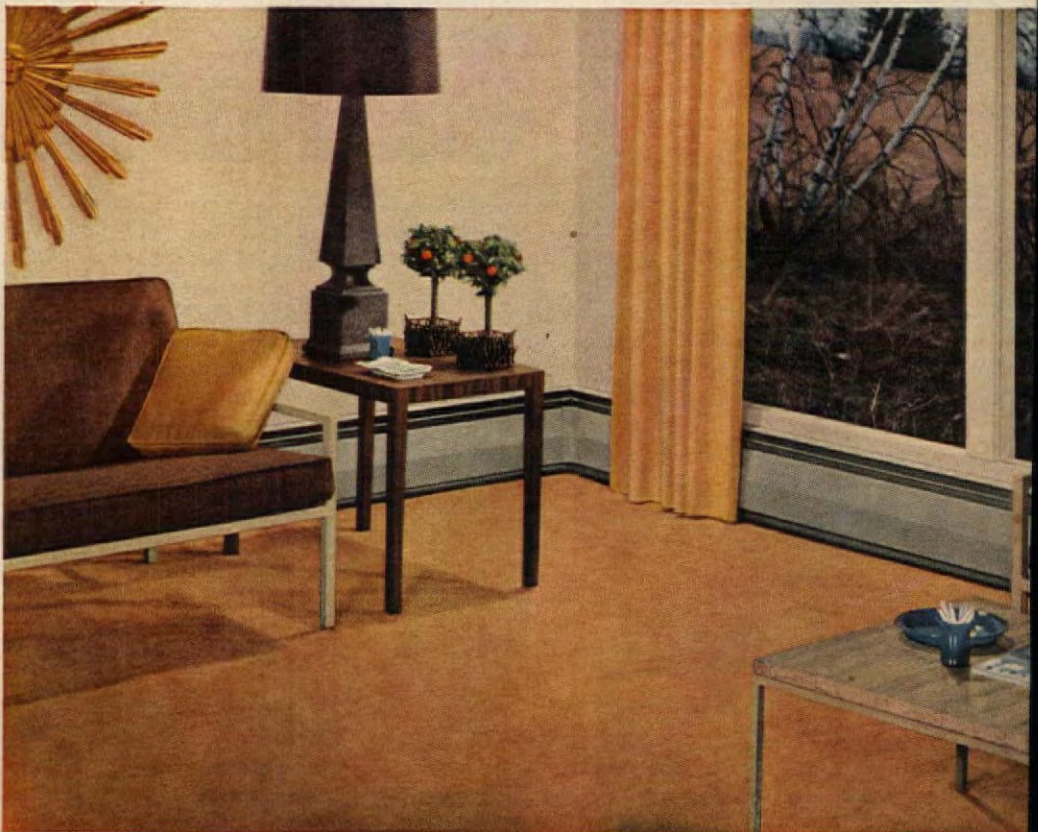


**CHANGE THIS
TO NEW
AMERICAN-Standard
BASEBOARD HEATING**

**FOR AS LITTLE AS \$2²⁰
A WEEK***

Furniture won't fit? One way to get more wall space is to switch from radiators to modern baseboard heating panels. Now see how you have more freedom to arrange furniture with trim baseboard heating panels that can be painted any color you please.

These smart heating panels not only deliver heat when you need it, but allow you to arrange furniture where you want it. These new panels



take the place of ordinary baseboards... won't interfere with wall-wall carpeting or full length draperies.

Remember \$2.20 a week* is all it costs for baseboard heating panels for the average 6-room house. For more information fill out and mail the coupon to the left. AMERICAN-STANDARD, PLUMBING & HEATING DIVISION, 40 W. 40th St., New York 18, N. Y. *PLUS INSTALLATION

American-Standard, Dept. HA-96, 39 W. 39th St., New York, N. Y.

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MODERNIZE NOW! AUGUST IS BETTER PLUMBING - HEATING - COOLING

BEFORE YOU SPEND

- 
- What's next on your list of home improvements?

Will it be a small project, or a big one? Will you be improving the house you have, or will you be moving to a different one? Whatever the project, one question you'll inevitably ask yourself is, "How are we going to pay for it?" Important as this question is, it's no more crucial than another question — but one that isn't asked as often as it should be: "Exactly *what* are we getting for our money?"

In home improvements, as in almost any other field, some ways of spending are better than others. Quality, of course, is a basic consideration, but that's not the whole story on wise spending.

What about the home improvements you're planning? Will you be spending wisely when you make them? They may be fine for right now, but how will they fit in with the long-range plans you have for your home? Spur-of-the-moment home improvements can easily detour you from the home you're dreaming about, while each carefully planned improvement takes you a step closer to it. We dedicate this section to readers who have decided changes are needed in their homes, and who want ideas to help them.

Whatever changes you're planning to make in your house — new kitchen, new planting, new decorating, or even a whole new house — keep the long-range view in mind. You'll reach your goal sooner, and be happier along the way.



Before You Buy that House

We had our eyes on another house, and put ours up for sale. Then as prospective buyers poked around, it struck us: we didn't really *want* to move away!

BETTY HILL

My husband and I glanced at each other and smothered a grin. We'd been through this scene so many times that it was beginning to sound like a broken record. Sitting in our not-too-spacious 12' by 16' living room, we and several friends were discussing our decade's most common problem—where and how to live, and how much to spend on it.

"You owe it to yourself, Harry," George was saying (George was in an expansive mood because he had just received a substantial raise). "You owe it to yourself to live right up to the hilt. Now, you've got a nice little house here. Plenty of room for right now—nice yard. But it's a *development* house and you'll never change that. When Alice and I buy, it's going to be the perfect house, one we can live in for the rest of our lives—something *special*. That's why we're taking our time, looking around."

George and Alice had been "looking around" ever since we'd met them five years earlier. And they wound up a great many of their week-end

What to Look for When You Buy a Development House

• If you decide, after considering all the possibilities, that a new house is the answer to your housing problems, how do you go about selecting it? You'll naturally determine early in the game just how much you can afford to spend for it. You'll also keep in mind such major points as the nearness to schools, churches, shopping, and transportation. By such methods you'll be narrowing down the possible choices. But when you come face to face with a specific house that you're considering, how can you tell if it's right for your family?

THE BUILDER: Investigate the reputation of the builder. Talk to people who have lived in homes that he has built. A builder with a good reputation who has an architect design his homes is usually one of your best guarantees of satisfaction.

THE FLOOR PLAN: Basic considerations of a floor plan are space, privacy, and efficiency. It shouldn't be necessary, for example, to walk through the living room to get from the kitchen to the bedrooms and baths. Bedrooms should be isolated as much as possible from the living area.

ROOM PLANS: Check each room carefully. Door and window locations should allow enough space for easy arrangement of your furniture. Bedrooms should have windows that provide cross ventilation.

STORAGE: A common complaint with many homes today is the lack of adequate storage space. Only *you* can decide if there's enough storage space to meet your family's needs. Check each bedroom for ample closet space. There should be additional space for linens, a good-sized guest closet not too far from the front entrance, as well as a closet in or near the kitchen for household cleaning equipment. Also be sure that there's a large area for long-term storage and for those big items such as trunks and boxes.

KITCHEN: In many model homes, the kitchen is the only completely furnished room. As a result, many prospective home buyers tend to buy a house on the basis of the kitchen rather than the house as a whole unit. Look for a kitchen that is large enough to meet the demands of your family. It should contain ample storage space and cabinets for your needs. Arrangement of equipment should be efficient and the kitchen should be near the dining room or living-dining area. If you are an in- CONTINUED ON PAGE 128



trips like this in our living room—enjoying our hospitality, and telling us how wrong we were to live in a house we liked and could easily afford.

At this point Tom broke in. Tom is about our age, slightly south of 40, with a well-above-average income, mortgage to match, and three small children.

"That's the way Janice and I feel, George. We can't afford our house on paper but we've lived in it for two years now and you've got to admit it's a darned good-looking house."

Tom's house is something of a show place—outside. But Tom and Janice never entertain because entertaining costs money, and mortgage payments eat up a good deal of Tom's above-average income. What's more, the kids have beaten up a good deal of the furniture. There's no extra money lying around for repairs or replacements.

Tom and Janice are old friends of ours. When our "development" was born seven years

ago, they bought a house right near ours. But they itched to get out of it, and finally did. We've sometimes suspected that they have also itched to get back into it and out of debt.

But Tom and Janice weren't the only ones who itched. So did we about two years ago. We dug around until we unearthed a 150-year-old house (this is even more impressive than over-investing in a new ranch or split-level, because the upkeep is bound to keep you down for years to come). We put our own house on the market, let it go unpainted, regretted the hours invested in planting bulbs for the next spring, and began planning how to get rid of the dozens of house plants thriving in our south window, since the new old house had no suitable place for them.

We told anyone who would listen about our marvelous find, proudly admitting it was going to take most of our savings and all our income to rehabilitate the place, especially the grounds

CONTINUED ON PAGE 126



Do you know how to get the best garden possible on your lot? It's easier when you answer these three questions . . .

Before You Plant

THEODORE A. WESTON

No matter where you live, you can make a beauty spot of your home grounds. Yes, *any* home grounds. Because it's not a matter of whether your lot is large or small, flat or hilly, sunny or shady, acid or alkaline. It's a matter, pure and simple, of how well you handle things.

Your problem, before you plant, boils down to knowing the answers to three questions:

- What will the soil and other fixed conditions let you have?
- Which of the possible plants do you want?
- How much time can you give to maintenance later on?

You can create a beautiful place if you think these things through at the outset. And if you don't, you can make quite

a mess of things. So . . . *plan* before you plant!

Let's take first things first—trees, shrubs, and a lawn. And let's assume you've already decided what functional areas you'll need—patio, children's play area, and the like—and where they'll be located. So it's a matter of where trees, shrubs, and lawn will be planted, and what kinds they'll be.

Trees are essential to the attractiveness of any home, of course, but they take time to develop. So if you haven't any, choose and plant them first. But remember, trees *do* grow, and grow. So don't plant them too close to the house, or too close together, or in any spot where their growth or shade will eventually become a nuisance.

And if you need something that won't get over 25 or 30 feet high, don't choose a forest tree. Consider the flowering crabapples, cherries, and plums, the dogwoods, hawthorns, redbuds, Japanese maples. If you want a tree that'll grow larger and fairly fast, but will let enough sunlight through to sustain a lawn, look into the new Moraine and Sunburst locusts.

Now about shrubs. In a sense, they're the most important plants in nine out of ten home grounds. You choose shrubs to enhance the attractiveness of your house, to set the basic design of your garden, to supply much of the bright color and restful greenness, and to provide screens, wind-breaks, and dividers. Because, like trees, shrubs grow steadily, and also because they become more valuable but more difficult to move with age, you

CONTINUED ON PAGE 124

BEFORE YOU PLAN THAT KITCHEN

Are you walking miles in your kitchen? Are you stooping and reaching until you could scream? No space in the kitchen for eating? Then no doubt you're in the mood to remodel or plan a kitchen from scratch.

We suggest you plan on paper first . . . save money and have fun, too!

1

ANSWER THE BIG QUESTIONS

HOW BIG IS THE ROOM? You need to know the exact size before you can plan your kitchen logically. This knowledge will help you plan the kitchen shape and help you plan for appliance sizes so you can purchase just what you want.

Is your room large enough to include a laundry area? Eating area? An island or peninsula? Is it the kind that will make a good family room?

WHAT KIND OF COOKING DO YOU ENJOY? AND WHAT OTHER PURPOSE WILL YOUR KITCHEN SERVE? Will your kitchen be used for food preparation only . . . or would you like to entertain there, too?

If you are a gourmet cook, perhaps you would like a place to grow herbs. And what about including a section for convenient freezing of foods?

HOW MANY PEOPLE WILL BE IN THE KITCHEN AT ONE TIME? How many people are there in your family? Will they all be eating at one time? Do you want a family kitchen? And how many guests do you usually have at one time?

HOW MUCH MONEY CAN YOU SPEND? Know how much money you can spend so you can determine what to include in your planning. Check into financing plans available. (Some are: F.H.A. Title I insured loan, open-end and package mortgage, conventional short-term bank loans.)

This may mean you can have your new kitchen long before you thought possible.

For further information on financing your kitchen, see checklist on page 66 and write for the reprint mentioned there.

2

NOW TRY OUT THIS KITCHEN CHECKLIST!

A. LIST ALL THE THINGS YOU PLAN TO DO IN YOUR KITCHEN. Consider every activity that will take place in your kitchen. Don't forget to list the small details, such as menu-planning, laundry, watching television.

B. ORGANIZE THESE ACTIVITIES INTO WORK CENTERS. Three main well-planned work centers will help to save many steps:

Mixing and Baking Center. This area should include a counter space of at least 36", with plenty of cabinets. Locate your refrigerator nearby for convenience. Have door opening on side toward counter. You might like to make this counter a little lower than the standard height of 36"—make it 30" to 32" for easier stirring. A pop-up mixer base cabinet is handy here.

Range or Cooking Center. Place range, if possible, with counter space on both sides. Be sure to install a maple or steel counter top on one side. Provide ample storage space next to range for supplies needed there.

Clean-up Center. A clean-up center (sink, dishwasher, food disposer) between refrigerator and range areas speeds up work. Use this center for dishwashing, cleaning foods before refrigerating, preparing non-refrigerated foods. Store dishwashing supplies here, and pans and food requiring water in first step of preparation.

Other centers. Do you want to have centers for laundry, freezing, eating, planning desk, utility, sewing?

C. STRUCTURAL CHANGES. Check to see if a structural change—such as moving of a wall, radiators, or windows—is the answer to greater kitchen efficiency.

D. PLANNED STORAGE. Plan where you'll store everything. Put small equipment near the place where it is to be used first, and don't hesitate to duplicate items such as measuring cups, spoons, beaters, in more than one area.

E. PLUMBING. Is your present plumbing system adequate? Does it need repair? If possible, plan your new kitchen around the present plumbing system and put laundry area nearest plumbing connections. But do not sacrifice good planning to keep inefficient plumbing. Locate water heater and water softener system (if any) as close to point of use as possible. Water cools off in long runs from heater. Consult plumbing contractors for estimates. A floor plan will help them figure additional plumbing needed. If both a dishwasher and disposer are to be installed, have plumber check waste line to be sure it is large enough, conforms to building codes. Have plumber check adequacy of septic tank.

F. WIRING. Be sure you have adequate wiring for all large and small appliances. Plan for an overhead light in the kitchen, a light over the sink, lights under the wall cabinets, and a ventilating system. Plan enough wall outlets (and current!) for refrigerator, washing machine,

PLEASE TURN THE PAGE

freezer, clock—all your small appliances. A 110/115 volt separate circuit is needed for: air-conditioner, dishwasher, disposer, ironer. A 220/230 volt, 3-wire service is needed for: a dryer, washer-dryer combination, electric range, or a wall oven and counter surface units. New wall outlets, switches, and lights are usually required in modernizing a kitchen. Get them before walls are finished or equipment installed. Consult local utility company or electrical contractor for an adequate wiring plan or for kitchen House-power rating. For more information, write to National Adequate Wiring Bureau, 155 E. 44th, N.Y.C.

G. LIGHTING. Plan adequate general lighting, and special lighting over counters, under wall cabinets.

H. HEATING. If your heating system is forced hot water, consider "base board" heating panels, set at ceiling height to gain maximum space at floor level. Set forced warm air registers into walls if floor installation is not practical. If the heating system is steam or hot water, consider hiding radiator behind perforated metal if it doesn't cut heating efficiency. Put radiator near the window and on an outside wall if possible. Plan so heat isn't directed right on you as you work.

I. VENTILATION. Installation of a kitchen ventilating fan and hood above cooking center will do wonders in removing unpleasant odors, smoke, and moisture. It is most essential in homes equipped with central air conditioning or forced warm air systems to prevent kitchen odors being drawn into system and being circulated through rest of house.

J. WINDOWS. The window area should equal about one-fourth to one-fifth of the floor area, and should not be sacrificed for cabinets. Plan windows high enough so equipment can go beneath them. Don't place range by window if you'll put curtains or shades there.

K. DOORS. Keep the number of doors to a minimum. Place them so traffic doesn't pass through vital work areas.

L. FLOORING. Floor material should be washable and resilient, resist stains, and be long-wearing. Materials might include vinyl, rubber tile or linoleum.

M. WALL COVERING. Wall finishes should be smooth and hard, and resist moisture and stains. They should be washable, particularly near range and sink areas. If you use a non-washable paper, there are products available which provide a protective coating.

N. BE FAMILIAR WITH THESE RULES OF THUMB:

1. Allow a total of 6 sq. ft. of shelf space for each person. Add an additional 12 sq. ft. of shelf space if you plan to entertain.

2. Provide these minimums of counter space: 15" to 18" by refrigerator, 36" for mixing area, 36" on right of sink, 30" to 32" to left of sink (unless you have dishwasher), 24" on both sides of range if possible.

3. Depths: most base cabinets are 24" from front to back (counters for base cabinets are 25"), most wall cabinets are 13" deep.

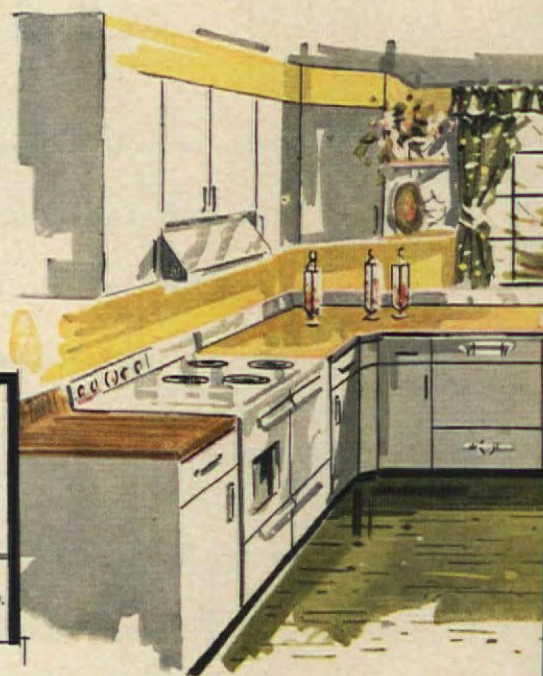
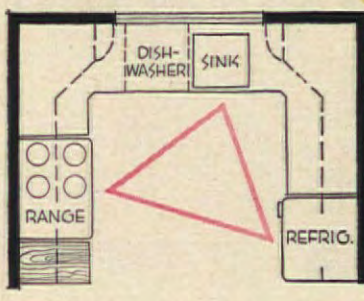
4. Standard average heights include: 36" counter height, 30" to 32" for mixing counters, 27" for lap boards. First shelf on wall cabinets 52" from floor. Shelves to be used frequently should not be higher than 72" from floor. Hang standard wall cabinets 15" to 18" above counter.

KNOW THESE BASIC

The Step-Saving Triangle:

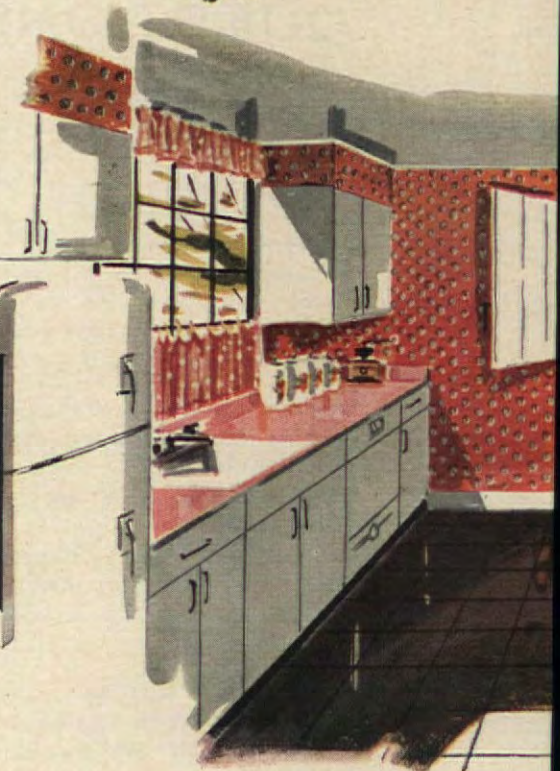
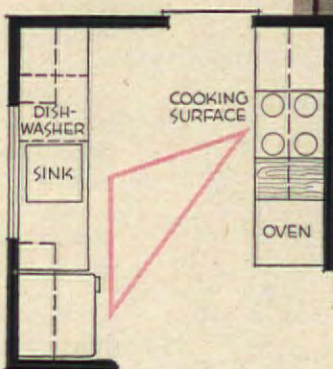
U-SHAPE KITCHEN

Each work area is planned conveniently on one of three walls. In a large room, you can arrange cabinets with island or peninsula to separate work areas, cut traffic in work area down. Corner cabinets make use of "dead space."



TWO-WALL KITCHEN

This "corridor" type is economical because there are no corners to turn. Make center aisle 42" to 54" wide for maximum efficiency.



4

THE BUILT-IN

Built-in appliances are now in their glory. They know few limitations; include ovens, range tops, refrigerators, freezers, laundry equipment. They give your kitchen that new look for sure, with a custom-built personality. Built-ins help save space, are flexible in location, adapt to homemaker's size, and can be installed in many unconventional ways. You can put the oven one place and cooking surfaces

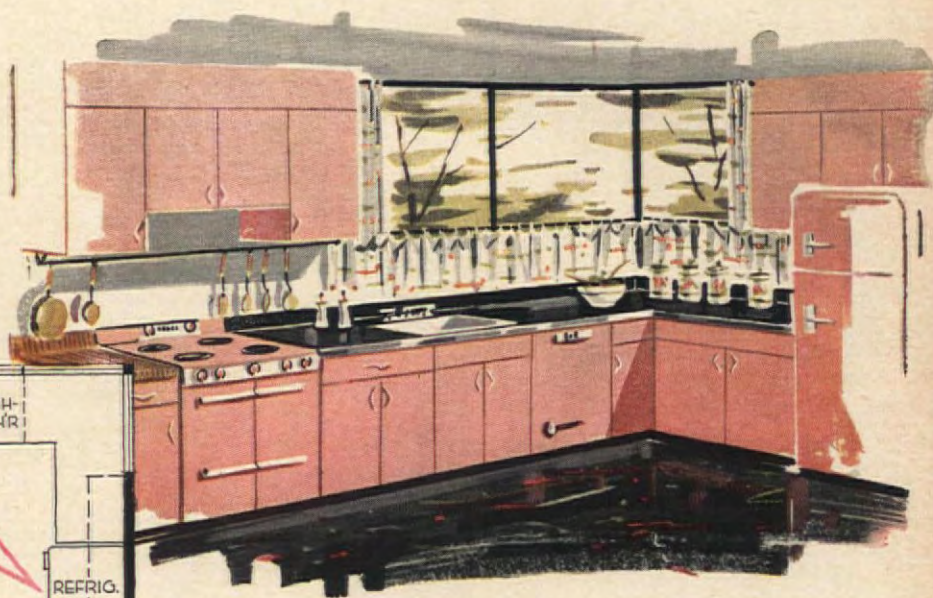
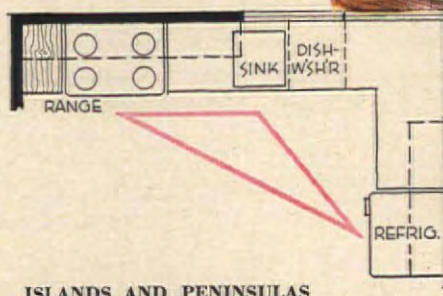
ARRANGEMENTS IN KITCHEN PLANNING

places range, refrigerator and sink in a triangle. Try to have not more than 22' around three sides. It lets you take a minimum of steps to walk one point to another. If you provide adequate counter space between these three areas, you have planned a kitchen that will prove efficient



L-SHAPE KITCHEN

This is practical and economical for two adjacent walls. It frees space along other two walls for dining, laundry, or other use. Can provide work counter space at corner.

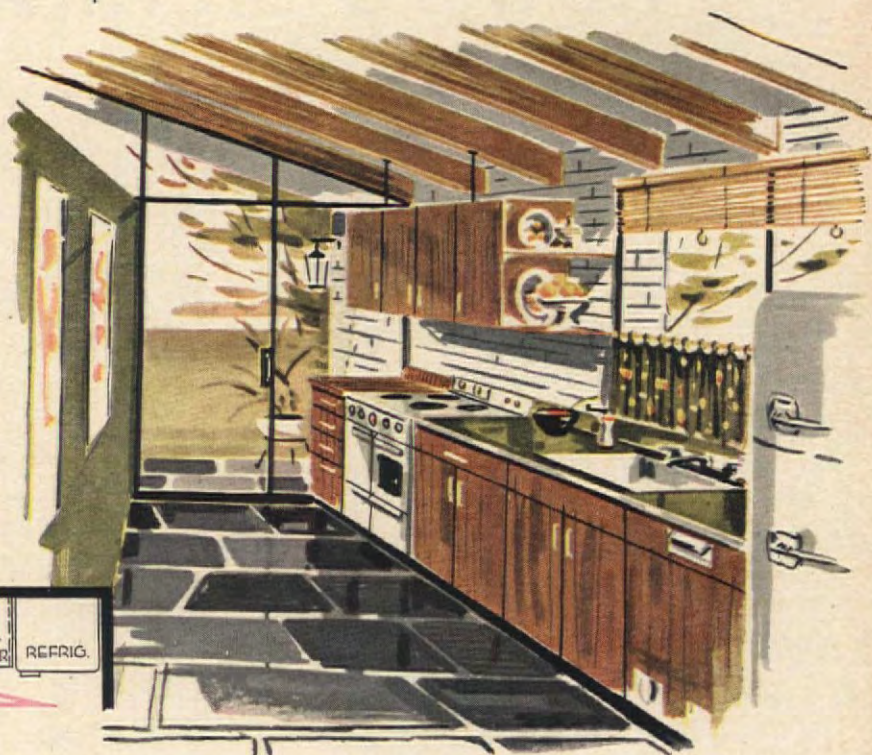


ISLANDS AND PENINSULAS

If your kitchen area is large and spread out, an island or peninsula (not illustrated) can draw areas closer together while dividing kitchen from laundry or eating area. At right angle from wall, peninsula adds counter, storage space. Sink and range units may be installed here, and wall cabinets suspended.

ONE-WALL KITCHEN

Perfect for limited space in a narrow room, this plan is popular for small homes and apartments. Easy to install.

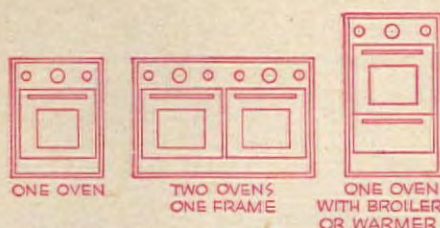


EQUIPMENT

another, have one cooking surface and two ovens or vice versa. Built-in ovens, in either gas or electric, can be installed in several ways. Cabinet manufacturers are building special cabinets for many of these ovens. Many come with a special wrap-around cover and can be stacked onto a base cabinet or counter, or you may install them directly into and flush with a wall. Install built-ins at heights best suited to you. Some

come with one oven alone; with an oven and separate broiler; an oven and a warmer or two ovens in one frame. Many have added features such as a rotisserie, an automatic timer, an oven window. They can be purchased in standard or extra-large sizes. You can move one built-in oven up or down just by the touch of a switch. Range tops may be installed right into the counter; one fits onto the counter and folds back when counter is needed. Depending upon the number of burners or units, they will fit into cabinets from 15" wide all the way to 48" or larger. They may be installed

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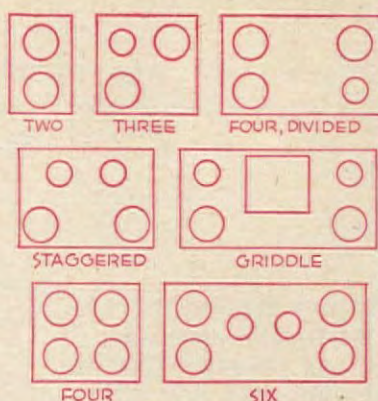
next to the oven or at some other place in the kitchen. They may be installed in an island or peninsula and do not necessarily have to fit into a cabinet. The space below may be open or it may be used for storage. If you are less than 5'4" tall, install range top at a height of 32" or 34". If you are of average height, counter height of 36" is good. If you're taller, raise height of range top. You alone determine how and where built-ins will be installed.

Range tops come in a variety of sizes and types, and features. Many models have a temperature-controlled burner or unit. Surface controls may be either on top or on the front panel.

These built-in ranges come in a variety of finishes and colors. Many come in a choice of pastel colors; some come in finishes of bright or brushed stainless steel or antique copper.

Built-in refrigerators and freezers come in the same kind of finishes and in various styles. One type will fit into a specially built cabinet that is 36" wide.

A refrigerator and freezer may be installed side by side, one on top of the other, or at opposite sides of the room. One available type of refrigerator, with a freezing compartment, will hang flush with the wall.



Dishwashers, washers and dryers or a combination washer-dryer may also be built-in in a number of different ways.

IF YOU WANT YOUR LAUNDRY IN THE KITCHEN:

Keep it near the plumbing, and separate it from the rest of the kitchen area with an island or peninsula. Check your local dealers for sizes of laundry equipment you prefer to use, so you will know what space to plan for.

COMING . . . In a future issue, you will find a complete AMERICAN HOME Laundry-Planning Guide, together with the basic principles of laundry planning. We will show you how to plan a laundry in almost any part of the house . . . wherever you want it! Complete your planning series by clipping and filing both the kitchen-planning and laundry-planning articles!

5 HOW TO DRAW A KITCHEN PLAN

Now, "Mrs. Draftsman," you are ready to draw your plan! Don't be afraid to tackle it! You'll feel ever so smart . . . and think of the pitfalls you will avoid in planning and purchasing of your kitchen equipment!

YOU WILL NEED

A rigid measuring tape of steel or wood. Avoid the cloth kind if there is any chance the tape may have shrunk.

Graph or blocked paper that is scaled 1/2" to the foot, or marked in measurements that work into that scale. That is an easy scale to use.

A sharp pencil.

AMERICAN HOME Kitchen-Planning Guide and scaled ruler (at right).

TAKING MEASUREMENTS

1. Draw a rough, freehand sketch, showing the general floor plan of your kitchen.

2. In order to make a scaled drawing, you must take measurements first and write them on this rough plan.

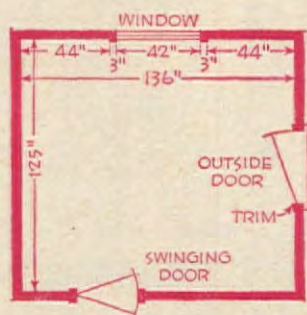
3. Take accurate measurements. It will make a big difference when you begin to fit in cabinets and appliances of specific sizes.

4. Measure each wall at counter height (36" above the floor), from corner to corner, to get the overall measurements.

5. Take individual measurements, from corner to window, then measure window including trim. Do the same for doors; continue taking measurements this way around each wall.

6. All individual measurements should total the entire wall size.

7. Be sure to include location and measurements of radiators, registers, wall gaps enclosing pipes, chimneys.



2. First locate your range, sink and refrigerator; don't forget the step-saving triangle (pages 64 and 65).

3. Then locate other appliances, like dishwasher, freezer.

4. Next draw in your cabinets. The floor plan will indicate base cabinets first. Use your Kitchen-Planning Guide to draw wall cabinets in over the base cabinets.

5. Don't forget—you can sketch in an island or peninsula to accommodate equipment, too. It doesn't have to be confined to walls.

6. Don't be afraid to move your plan around—and change things several times. That's what your guide is for. Be sure to check to see if a small structural change, like making a door or window smaller or larger, or relocating might give you a better kitchen plan.

7. Be sure to note floor-to-ceiling height, and distance from floor to bottom of window sill. Write this information beside your kitchen plan and take it with you when you go to purchase your cabinets. It will assist your dealer in helping you to select the correct cabinets and appliances, and will assist in installation.

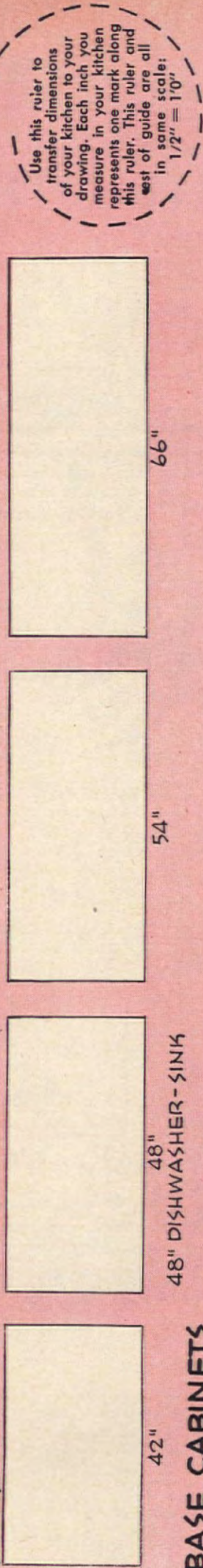
FOR FURTHER HELP WITH YOUR KITCHEN PLANNING, WRITE FOR FREE MATERIAL TO:

AMERICAN HOME Magazine, 300 Park Avenue, New York 22, New York

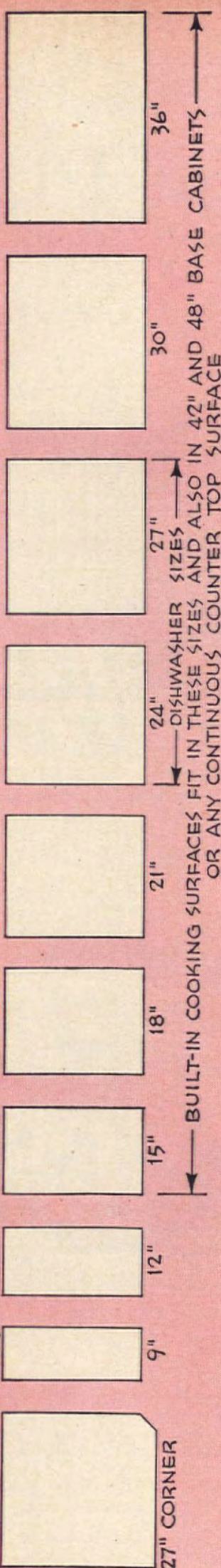
1. Copy of "Eight Ways to Finance Your Kitchen."
2. List of manufacturers who supply built-in equipment.
3. List of kitchen cabinet manufacturers and companies who offer kitchen-planning services.

NOW YOU ARE READY TO MAKE YOUR SCALED DRAWING!

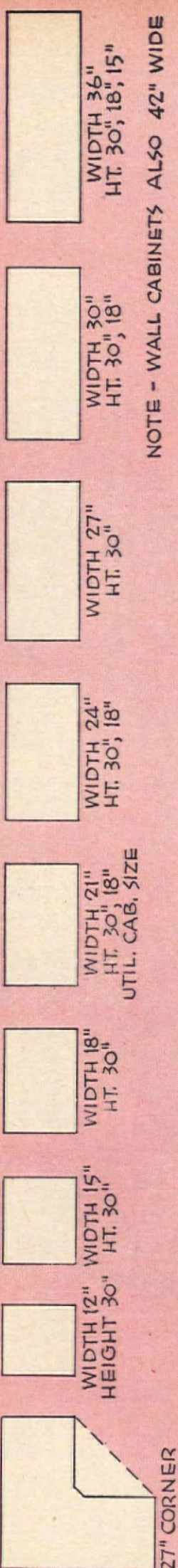
1. Use your AMERICAN HOME Kitchen-Planning Guide.



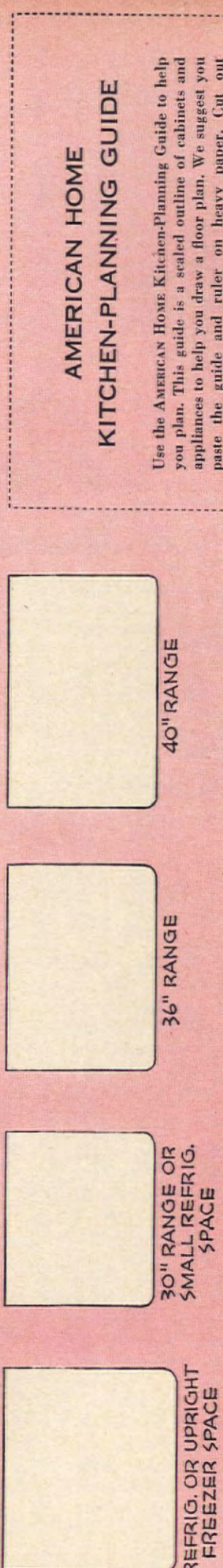
BASE CABINETS



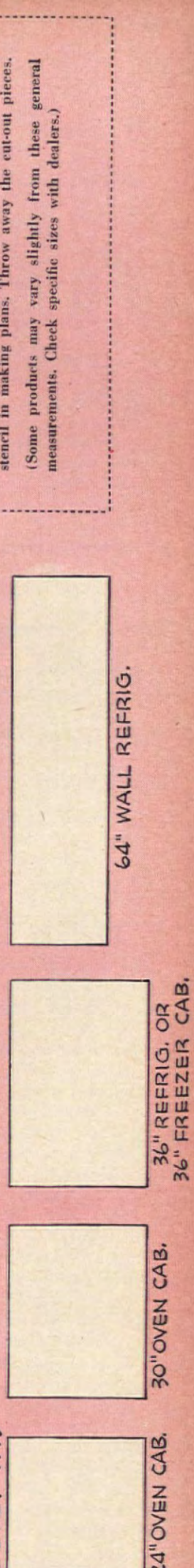
WALL CABINETS



APPLIANCES



BUILT-INS



NOTE - WALL CABINETS ALSO 42" WIDE

AMERICAN HOME KITCHEN-PLANNING GUIDE

Use the AMERICAN HOME Kitchen-Planning Guide to help you plan. This guide is a scaled outline of cabinets and appliances to help you draw a floor plan. We suggest you paste the guide and ruler on heavy paper. Cut out appliances and cabinets from the guide with a single-edge razor. Then place the guide on paper and use it as a stencil in making plans. Throw away the cut-out pieces. (Some products may vary slightly from these general measurements. Check specific sizes with dealers.)

GERTRUDE BROOKS DIXON

Before You Plan that

Like many young couples, the Steven Billes waited out the years before they could seriously consider buying a home of their own. But during those waiting years, they hadn't been wasting their time. They were forming ideas about what they wanted—and one thing they wanted was *space*.

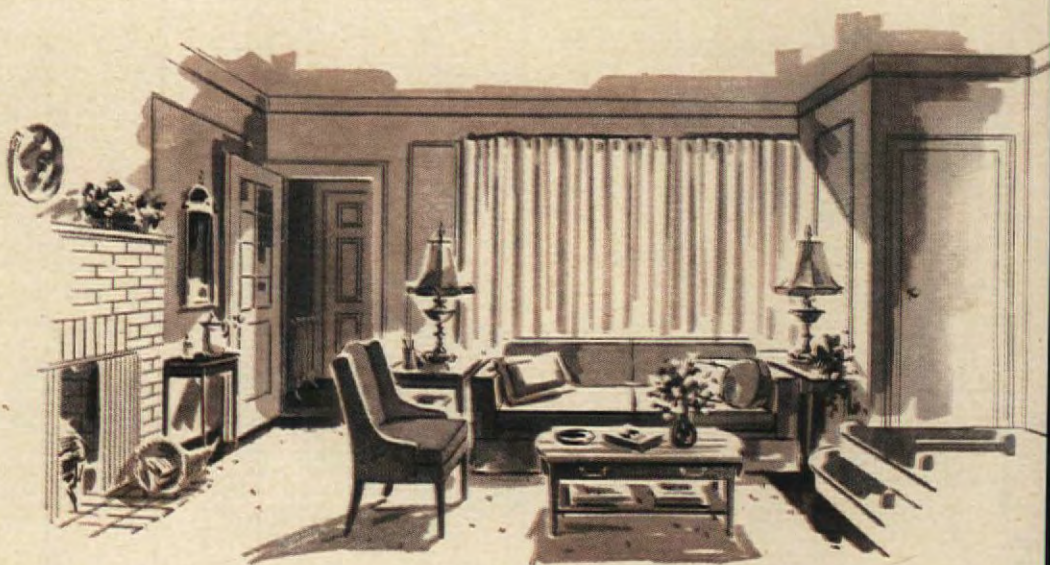
When they *did* start a search for their dreamed-of house, they soon ruled out the idea of moving from the community of which they and their children had become so much a part. And so when a row house right in their neighborhood became available, the Billes were delighted. They bought it.

The Billes had space, all right, but the plan of their house wasn't as open as they wanted it to be. Living room, dining room, and den were like tight cells, closed in by doors. And such doors, the Billes found, not only take up a lot of usable wall space when they're swung back, but are really unnecessary unless there's a heating problem. Finding that their heating system was adequate, they removed every interior door from entrance hall to den—the only amputating the Billes did. Then they began to make additions.

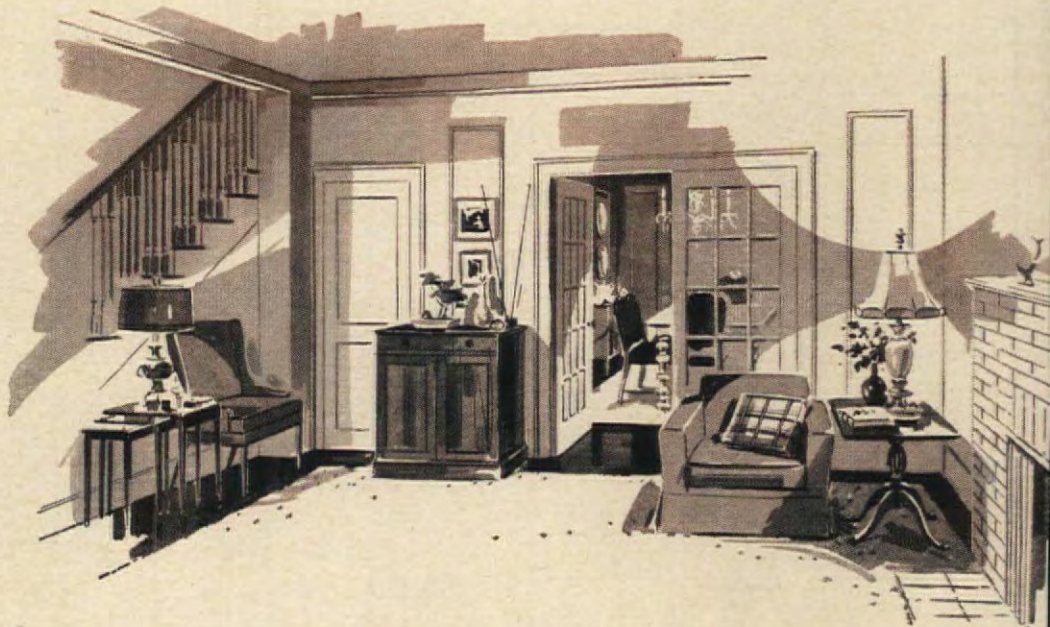
To cover the radiator in the entrance hall—for both looks and convenience—they built a cover that continues on as storage for umbrellas. And right into the doorway between the living room and the hall leading to the kitchen, the Billes have ingeniously placed a mobile bar. Above it they installed louvered doors, and they papered the wall with a bold mural.

The color scheme that runs through living room, dining room, and into the den beyond was plotted by Mrs. Bille using the colors in the drapery that stretches across the living-room windows. And good planning it is—for today, and for the future. All this color is underscored by off-white rugs in all three rooms, a not-so-daring touch for a family with youngsters, since the rugs are of easily-cleaned crimped rayon and nylon.

Now the Billes are resting—temporarily—on well-earned laurels. But they've planned ahead to that really opened-up look the rooms will achieve some day with new furniture that's more adaptable in scale and form, and with new accessories that are more related in color and size. And because the Billes have planned ahead, what they plan for the future will fit right in with what they've already done.



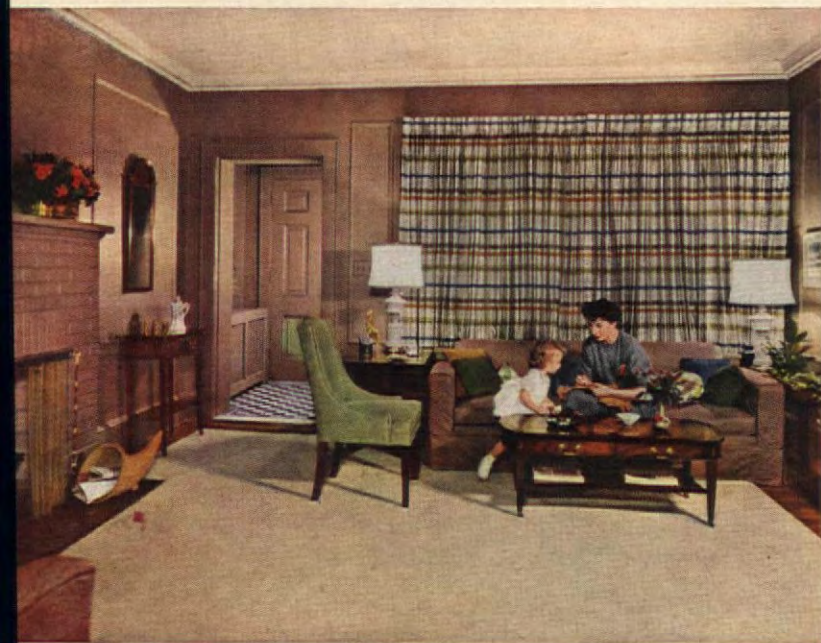
Before moving into their house, the Billes carefully planned out how they would arrange their furniture with the existing wall areas. Possibilities were limited by fixed architectural features such as the fireplace, the broad expanse of steps leading to stairway, and entrance-hall door (left) which swung against the wall.



Other end of the living room looked this way when Billes first moved in. View is toward dining room and den beyond. Space-robbing French doors were problem here, too, as was little-used extra door (left) leading to hallway and then to kitchen. In keeping with long-range plans, the Billes decided doors had to go.

Room

You can figure out what ails a room by giving it—and those nearby—a thorough check-up. Then decide what you'll expect of the room, and you can prescribe treatment for long-range good health instead of just a temporary recovery



Here's how Bille living room looks now from the same angle. It's not yet how they'd really like it, but changes they've made are in line with future planning. Removing door increases usable wall space, makes hall part of living room. Draperies set for slipcovers, upholstery. Wall color and carpets same in adjoining rooms.



And here's a look into the future: same view of the living room, but furnished as the Billes hope to have it one day. Parts of well-scaled sofa can easily be shifted. Curved section has attached table that's shaped to fit into corner, keeping sofa clear of the projecting steps.



With the three doors gone at this end of living room, Billes are getting closer to open planning they prefer. Color planning unifies living room, dining room, and yet each is defined for its purpose. Doorway (left) now houses mobile bar with sink planter. Spotlighted wallpaper mural is dramatic, and yet takes up no space.



Here's how this end of living room will look in future, according to the Billes' long-range plans. New dining room furniture (such as drop-leaf table out of view, right) makes den seem more part of whole. Each new piece of furniture was chosen after thorough diagnosis of room's needs.

See "Where Credit Is Due," page 110

HOW TO BRING UP A LAWN

First, apply lawn food and turn soil to 6" depth. Use spade or fork, or a tractor for large area.



Second, rake surface level and remove stones and debris. Don't pulverize soil surface to dust.



Third, spread seed—half in one direction, half in opposite direction—and fertilize surface.



Fourth, drag chain mat, or back of broom rake, over surface to mix seed with soil. Don't bury!



Fifth, mulch the seedbed lightly with straw, hay, or dampened peatmoss. This is to check drying, washing, windblow—and it pays off.



Sixth, sprinkle after mulching, then as needed to keep lawn surface constantly moist (not muddy) until your new lawn is well under way.



Seventh, start mow to 2" height, when grass is 2½-3" tall.



If it's a good lawn you want, now's the time to start. And here's how to get it with a step-by-step routine that's much easier than you'd think

ROBERT W. SCHERY

Late summer to early fall is the best of all times for you to make a lawn if you live in the northern two-thirds of the country. This region is the natural domain of the bluegrasses, fescues, bentgrasses, and a few rarer kinds.

If you sow in the fall, you'll ensure a good root system by the following summer. This seldom is possible with a spring-sown lawn. If the root system is weak when hot weather arrives, the odds are your lawn will burn out.

The farther north you are, the sooner you'd better get your lawn started. Late August to early September is ideal in the northernmost tier. Early to mid-September is best in most of the area generally called "the North."

The soil will be the everlasting home of your lawn's roots—the parts of the grass plants that do most to determine whether it'll be a thriving lawn. You can't do much to change the soil's consistency once the seed is sown, so make it as good as you can before sowing.

Hard, heavy soils, originally covered by hardwood forests, are not the most favorable to the growth of grass. Neither are light, sandy, coastal soils, which drain rapidly and hold little moisture and nutrient reserves. Both should be supplemented for the sake of a first-class lawn.

The universal supplement for both too-heavy and too-light soil is organic matter. Spread generous quantities of peatmoss, animal ma-

nure, compost, or leafmold on the ground and work in when you turn the soil. You can use sawdust, but add plenty of high-nitrogen fertilizer at the same time or the bacterial breakdown of the wood will drain nitrogen from the soil.

As to buying topsoil: In all probability it'll be weed-infested low-grade soil, a poor investment, and you'll be far better off spending the same money on peatmoss or other organic matter and fertilizer.

Whether you add organic matter or not, spread fertilizer on the soil before you turn it—about 25 pounds of standard complete lawn food to each 1,000 square feet.

If your lawn-to-be is small, it's easy to turn the soil with a spade, shovel, or digging fork. If your area is large, you'll need to use a tractor or rotary tiller. You can probably rent a machine or hire the work done.

After the soil is turned it needs to be raked to even out high and low spots and to remove stones and debris. But it should *not* be raked and re-raked until the surface has the consistency of dust. Complete pulverization only invites windblow, difficult watering, washing, and crusting.

A well-graded surface, with soil chunks up to the size of golf balls, is ideal. It provides lodging places for seed and absorbs water well.

After final leveling, CONTINUED ON PAGE 122





.....HOW TO REFINISH

Your floors really take a beating—more than any other surface in your house. With the proper routine care, though, they look good for years. But eventually your wood floors reach the point where routine care isn't enough. The answer? Refinish them.

Take your first step toward a more beautiful wood floor by renting the proper equipment from your hardware, tool-rental, or building-supply shop. Rates vary, but should total about \$6.50 a day for a drum sander and edger. An all-purpose floor maintenance machine, for disc-sanding, steel-wooling and polishing, costs about \$3 a day.

To save rental time (and money), remove all furniture, rugs, and draperies from the room to be sanded *before* renting the equipment. Store the furnishings temporarily in adjoining rooms. Figure that the room you work on will be out of circulation at least 18 to 24 hours.

When all of the furniture has been removed, carefully go over the floor for raised nailheads. Countersink all nails before you operate the sander. This simple step will prevent the needless tearing and waste of sandpaper and it will also prevent damage to the sanding drum.

Remove old finish by fitting a coarse paper (#4 or 3½) onto sanding drum for first "cut." Tilt machine back, start motor, then ease drum to floor, walking slowly forward, sanding with the grain.



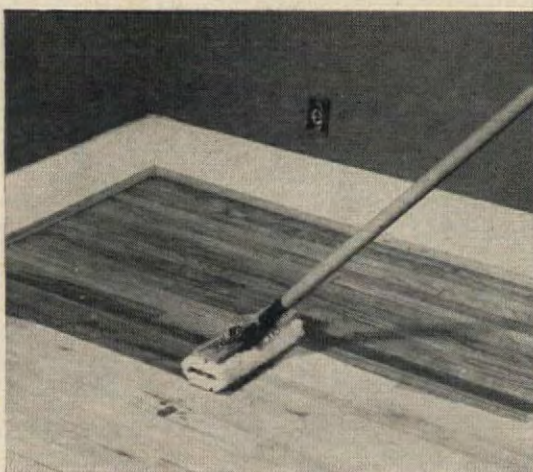
The unsanded floor surface that borders the room is quickly removed with the edger, which operates flush against the baseboard. By moving it briskly in a clockwise pattern, it will smooth off the area to match rest of floor. Use type paper you did on drum sander.



Use a hand scraper to get into the corners and by radiators where edger-sander can't reach. For results, drum-sand and edge-sand three times. With coarse paper (#4 or 3½), the second time medium (#2 or 2½), then with fine (#1½ or 1).



For extra smooth, satin-like finish, disc-sand the floor after drum- and edge-sanding it. This extra sanding makes it much easier to steel-wool floor, and cuts down amount of sealer needed.



Sweep the floor clean, and then fill all cracks and splits in wood with wood filler before sealing. Put on the sealer with a lamb's-wool applicator, brush, or cloth. Apply as much as the floor will absorb, and then wipe up excess before it has time to get tacky.



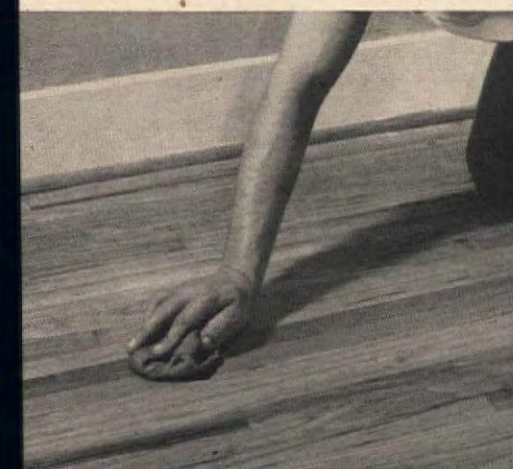
Before first coat of sealer dries completely, a pad of #000 steel wool under brush of rotary sander and go over floor. Then let the floor dry overnight. A second coat of penetrating sealer is recommended for best results on most kinds of wood.

YOUR FLOORS

JAMES W. BRETT



See "Where Credit Is Due," page 110



Apply a good grade of paste wax by hand, spreading in an even coat. Wax will prevent dust and dirt from being ground into the wood by the continual foot traffic. When paste wax squeaks under finger pressure (after 15 to 30 minutes) it's ready to polish.



Now polish floor with a polishing machine, cloths, or a weighted floor brush for the final luster-touch. For the best results when you're applying wax, floor sealer, varnish, or shellac, pay strict attention to the manufacturer's instructions on the container.



1643—\$1.00: See the beautiful Metropolitan Museum curtain (small picture) draped on a window high, wide, and handsome? It inspired pattern for curtain we drape on a single standard window without losing any of dignity of original.



1643

DOROTHY BRIGHTBILL

These patterns are NEWS. Why? First, because the patterns make it possible even for an amateur to make "professional" curtains. And even if you already *have* the know-how, the patterns will save you many steps. Second, the curtains are made of wonderful new fabrics that are stable, color-fast, resistant to mildew and moths, and, in most instances, completely washable. Previous man-made fibers often didn't have all of these qualities. Here are four ways you can make curtains for your windows with these fabrics made of Celanese fibers.

Several years ago we visited the Metropolitan Museum of Art in New York City and fell in love with a beautiful draped and fringed white curtain. We knew we could make a pattern for it, but we couldn't find a suitable, easy-to-care-for fabric. Now there's a fabric woven of Arnel that can be washed by hand or machine. It's easy to iron in spite of the yardage, and it's beautiful. The fringe is washable. Only the big tassel needs to be



PATTERNS

CURTAINS *Important*

dry-cleaned. Our curtain hangs on a single, standard window. Just plain beautiful. And a tissue pattern makes it easy for you to cut the cascade.

"Make mine simple but with flair" might well be the *why* behind our short, tucked version of ever-popular cafe curtains (this page). A new kind of shirring tape is used, so gathers are always even. The shutters show current interest in Far Eastern motifs, are so pretty they'll always be in style.

For the younger set, there's "Pinafore," (top, right), with dressing-table skirt. Washable fabric will keep color, crispness. And we economized on yardage! All the fullness is in the white Arnel pinafore. Blue background is acetate and cotton faille. Button tabs give a trim look. And there are patterns for the "courting" mirror and the little stool—a nail keg painted to look like an old Chinese porcelain barrel.

For the sophisticate, we have elegant green draperies (lower right) with "Chippendale" cornice you cut with jigsaw. The drapery fabric looks like pure silk, is actually Fortisan and acetate. It's washable, but we recommend dry-cleaning these draperies because they're lined and very full. Shimmering glass curtains are lovely with embroidered butterflies.



ORDER YOUR CURTAIN PATTERNS HERE!

TO: AMERICAN HOME, P.O. Box 296, FOREST HILLS 75, N.Y.

Please send me the patterns checked:

- ☐ Metropolitan Museum draped and fringed curtains Pattern 1643—\$1.00
☐ Pinafore curtains and dressing table skirt Pattern 1644—\$1.00
☐ Tucked cafe curtains with Persian floral cut-out shutters Pattern 1645—50¢
☐ Chippendale ribbon-back cornice with long full draperies Pattern 2111—\$1.00
☐ Courting mirror Pattern 1647—50¢
☐ Chinese Porcelain paintings designs for small keg Pattern 1648—35¢

(If living in New York City, add 3% for city sales tax)

I enclose personal check or money order for \$_____ (No stamps, please)

NAME _____

STREET _____

CITY _____ ZONE _____ STATE _____

Be sure to keep a record of pattern number(s) ordered for your reference.
 Please allow 3 weeks for handling and mailing.



1644



1647



1648

1644—\$1.00: As crisp as can be, this curtain launders like a hanky. Pattern includes dressing-table skirt and tissues for circular-cut "pinafores." 1647—50¢: Build an exquisite little "courting" mirror for the dressing table. 1648—35¢: A metamorphosis—nail keg painted with Chinese flowers.

1645—50¢: Tucked cafe curtains (lower left) plus an airy topping: shutters have Persian floral cut-outs for shadow-play. 2111—\$1.00: Pattern for delicately graceful cornice (below) and sewing instructions for full draperies.

pic in a woman's world—can do more for a room than any other single decorative feature



2111



JEAN AUSTIN

Good Victuals

*Have you spent the summer like the
woman who "just loved to cook" but
would not cook any week with a Friday in it?*



RECIPES ON PAGES 85, 86

Of course, you are entitled to bog down in the summer! I quite agree—but may I also respectfully suggest that with approaching fall, your menus, like the temperature, should begin to take on a little tang and zest? And may I also suggest that unlike the woman mentioned on the opposite page, you begin to do a little serious cooking every week, even though there be a Friday in it! Be done with summer slump and the slovenly eating habits attendant on it. It's time appetites be tempted out of summer lethargy, be reawakened to the pleasures of beautiful food sensitively prepared and served with exquisite manners.

How to embark on this fall regime? Well, let's take one of the many joys of autumn, pears, the good-for-cooking kind of pears just coming on the market. Would you like a recipe for a supremely good dessert? Here's one I'll vouch for, Pears Savoy. First tenderly poached in wine, then thickly layered with sparkling sugar and golden butter, into the oven they go to stay until caramelized a rich, rich brown. A bit more you add and do, as the recipe tells you, and you've a delicate, exquisite dessert. A dessert you can make just before dinner and serve while both

Opposite: Pears Savoy

*Below: Paupiettes de Veau
Provençal; Périgourdine*



pears and sauce are hot and fragrant. Or if more convenient, make in the morning and enjoy the piquancy of dewy, cold pears with a warm, creamy caramel sauce (reheated at the last minute). Which way is best, you ask? Both ways I must reply.

Provençal or périgourdine, I believe you will find my recipe for veal birds a worthwhile addition to the season's repertoire. If veal in your vicinity is not yet at its prime, read, stash away and remember this one! Your menu calls for a hale and hearty entrée, but you are tired of beef and ham? Crave a subtly different course? These paupiettes are the answer to both problems, and equally easy to do, the difference being only in the choice of filling—pungent or delicate. With them, green peas, a salad. There's your "different" and distinguished main course.

For Friday, Monday, Sunday—any day of the week—when you want a beautiful luncheon dish I give you Coquilles Saint-Jacques, one of the more famous French classics. There are those (and famous they are) who add shrimp and some (so help me) even bits and pieces of vegetables! This, so far as I am able, is a faithful reproduction of the delicious, succulent dish I have enjoyed so many times in France. The fluting of potato is not orthodox, is often whipped cream added to Mornay Sauce. But this is the way I like to serve them, a piping of mashed potatoes and run under the broiler—a glamorizing "extra" to eye and tongue alike.

So, my friends, this threesome, to gently lure you back indoors and get your hand in once again. And when the habit of creating beautiful food takes hold again, rather exciting it is, you must confess, much as you enjoyed a lazy summer!



Coquilles Saint-Jacques

Savory September Story

*There's more than one use for a
Combine the two with glorious red
dahlias, and you have a piquant effect*

ARRANGEMENT BY BETTY B. MERRIAM

What is it that makes flower arranging so much fun? One thing, it's the challenge to create a beautiful or striking effect with plant materials and containers at hand.

This arrangement proves our point. Isn't it a charmer and won't it spark conversation at your first fall club luncheon? The ingredients: a taller-type wooden salad bowl and a plastic base; foil lining around a pin holder to protect the wooden bowl; single red dahlias; red and green cherry tomatoes, of which there's an abundance in many gardens at this time of year.

Use dahlias in various stages—buds to full blown—to define height and width of arrangement. Remove most of tomato foliage; arrange tomato clusters casually, allowing a few to spill over. Accent with more dahlias. An appropriate note would be a salad spoon and fork placed near bowl.



salad bowl—and for tomatoes.



See "Where Credit Is Due," page 110

Soup makes just plain wonderful

SOUPER BURGERS



ht off the griddle — hot, spicy and just out of this world
goodness! A Souper Burger made with Campbell's Onion Soup!
s festive-gay for a party. Tender and juicy for great eating. And
t a joy to make! For Campbell's Onion Soup does the work . . .
s the special tangy flavor that makes a hamburger a Souper
er. (In just minutes, too!)

CAMPBELL'S SOUPER BURGERS

Brown 1 lb. ground beef in a heavy skillet, stirring to separate meat particles. Sprinkle 2 tablespoons of flour over meat; stir until well mixed with meat. Add 1 can Campbell's Onion Soup; cook until thoroughly heated and slightly thickened. Enough "filling" for 8 buns. Garnish with pickle relish if desired.



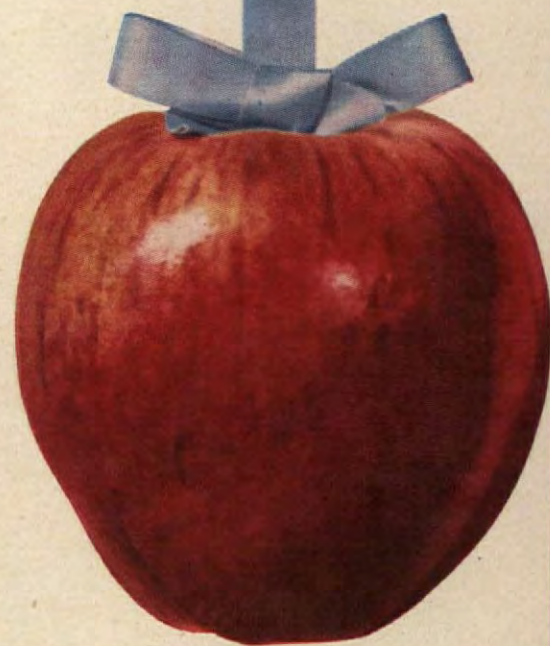
ood cooks cook with *Campbell's Soup*

AN APPLE FOR THE

Family Food

JEANNIE WILLIS

Many a fine cook, yes, even cooks who seem to know how to make *everything* ask me, "What's the right kind of apple to buy?" And I generally answer, "Well, now, that depends—depends on a lot of things. One point is, what is the apple for—to eat raw, to cook, for bobbing?" Do you like your apples tart or sweet, firm or juicy? There is a difference! "What's the right kind of apple to buy?" I wouldn't be sure without my *apple chart*. That's why I want you to have this chart, too.



RECIPES ON PAGES 85, 95



How tactful apples are! They soften the shock of the change from summer to winter fruit fare. Jonathan, Winesap, McIntosh—they'll all help you to feel winter is welcome. Goodness knows it's the apple that has given pie its greatest glory—any season! If you want pie, that's fine, of course. But it's folly to use apples just for pie. Apples deserve to peer out through the curled layers of an APPLE SPONGE ROLL, and McIntosh does this becomingly. Apples can double for a vegetable or pork accompaniment in the role of APPLE COCONUT CHIPS. One glance at the apple chart will confirm your selection of Greenings for this. (Handy, isn't it, that apple chart?) And another *must* on the list: STUFFED APPLES. Baked, yes, but stuffed with some good meat filling and served as a delicious entrée!



TEACHER

You can depend upon practically any recipe source for just ordinary vegetable dishes. But if you have the time to give your family an out-of-the-ordinary treat, I can—and will—try there's nothing to equal APPLES AND CABBAGE fried together. I first had this dish in the Midwest. It was made with York apples, but any tart, firm kind produces *ambrosia*.



APPLE CHART

VARIETY	ALL PURPOSE	PIE	SAUCE	SALAD	EATING RAW	BAKING	MONTHS AVAILABLE	FLAVOR
WEALTHY	X						AUG-OCT	TART, SPICY
JONATHAN	X	X		X	X		SEPT-JAN	SPICY, JUICY
DELICIOUS				X	X		SEPT-APRIL	RICH, SWEET
GRIMES GOLDEN	X		X	X	X		SEPT-DEC	BLAND, SWEET
MCINTOSH		X	X	X	X		OCT-FEB	MILD, SWEET
CORTLAND	X			X		X	OCT-JAN	MILD, SPICY
GOLDEN DELICIOUS	X		X	X		X	OCT-APRIL	RICH
R.I. GREENING	X	X				X	OCT-FEB	AROMATIC, CRISP
STAYMAN	X	X	X	X	X		OCT-FEB	RICH, WINEY
YORK		X	X			X	OCT-FEB	TART, FIRM
BALDWIN	X	X	X			X	NOV-APRIL	MILD, FIRM
ROME BEAUTY						X	NOV-APRIL	BLAND, FIRM
NORTHERN SPY	X		X				DEC-MAR	TENDER, SPICY
NEWTOWN PIPPIN	X		X	X	X	X	NOV-MAY	TART, CRISP
WINESAP		X		X	X		DEC-MAY	SPICY, SWEET

Ever since the garden of Eden, the apple has been a mighty enticing fruit. But to do justice to its honest virtues, be sure you're using the apple best suited to your recipe—and you'll end up with the perfect pie, sauce, or salad! Look to this chart for guidance

Only Royal Gelatin Dessert gives you the "Fresh-Fruit Vitamin"-C



Another Fine Product of Standard Brands Inc.

And Tastes So Delicious—Like The Fresh, Ripe Fruit! Yes, new ROYAL Gelatin Dessert gives your family the vitamin so important to sturdy bodies, good teeth and bones. There's actually more Vitamin C in each package than in three ounces of fresh raspberries or five ounces of tomato juice. *No other Gelatin Dessert does this for you!* Get ROYAL today. 7 Favorite Flavors!

FOR SCRUMPTIOUS DESSERTS EVERY TIME...

Always Reach For Royal



Lemon-y, Lemon Pie
with Royal Lemon Flavor
Pie Filling



74% more food energy than
the fresh, whole milk in every
serving of Royal Pudding

CASSEROLE COVER-ALLS

HELEN HOUSTON BOLLEAU

Do you always sprinkle crumbs over your casserole concoctions before you pop them into the oven? Why not try a topping that's a bit different, for a change? It's a simple way to add variety and a touch of glamour to everyday fare.

- For a crunchy cover, scatter on a generous amount of canned shoestring potatoes, and add a dash of grated cheese. Either Parmesan or a sharp cheddar is especially good.
- If you're in an artistic mood, pipe on a mashed potato border (a pastry tube makes it easy) in any fancy design. Use soft mashed potatoes, well-seasoned with butter, salt, and pepper. Brush it with a slightly-beaten egg, and brown in the oven.
- To impress your family, drop parsley dumplings on top of a stew-like casserole, cover and bake for 25 minutes. The dumplings are easy to make—add a teaspoon of chopped parsley to your regular recipe.



- What is prettier than the bubbling brown of toasted cheese? To make a different topping and change a vegetable casserole into a one-dish meal, top it with overlapping slices of Swiss and American cheeses. Heat in the oven until the cheese is just slightly melted.

- Two more interesting toppings are shown: spaghetti ringed around the top of a casserole, and a topping of fancily cut luncheon meat.

- Chopped peanuts make a topping that's sure to call for repeats from the men and kids. If you can get them, the untoasted peanuts are best, because they'll toast on casserole and give it a brown crust.

- Surprise everyone with this unusual idea! Dot well-scrubbed potato peelings with butter, brown in the oven until they are curly-crisp, and then place on top of your casserole.

- Need to add color to your favorite macaroni casserole? Sprinkle torn chipped beef over it and place in the oven until the meat is curly and crisp.

- The appeal of crisp, scalloped potatoes combines well with a meat-and-vegetable casserole. Use thin overlapping slices of potato and bake to perfection.

- You, too, will have a caterer's touch if you vary your biscuit topping by rolling grated cheese in the dough as for a jelly roll, then slice off individual pinwheels. Put the pinwheels in a ring around the top of your baking dish.





Homemade high, tender 'n handsome...it's a GOLD MEDAL FLOWER

Gold Medal makes a flower of a cake!

(Because Gold Medal itself is the "flower of the wheat")

WHAT A THRILL to see a recipe flower into this beautiful Red Devils Food Cake! And that thrill is yours with "Kitchen-tested" Gold Medal. For Gold Medal itself is the "flower" of the wheat—that's where the word "flour" first came from. Yes, the very finest part of the finest wheats *only* go into *all-purpose* Gold Medal, every sack dependably alike, to help you bake better. What confidence all this gives you—what a perfect invitation to bake!

Betty Crocker
OF GENERAL MILLS

RED DEVILS FOOD CAKE

1 2/3 cups sifted
GOLD MEDAL Flour
1 1/2 cups sugar
1 1/4 tsp. soda
1 tsp. salt

1/2 cup cocoa
1/2 cup soft shortening*
1 cup milk
1 tsp. vanilla
3 eggs (1/2 to 2/3 cup)

Heat oven to 350°. Grease and dust with flour 2 round 8" pans. Sift dry ingredients into bowl. Add shortening, milk, vanilla. Beat 2 min., med. mixer speed or 300 hand-strokes. Scrape sides

and bottom of bowl constantly. Add eggs. Beat 2 more min., scraping constantly. Pour into pans. Bake *about* 38 min. Cool. Ice with fluffy white icing. *Such as Spry, Crisco, Snowdrift or Swiftening



Make it Better WITH Gold Medal THE 'Kitchen-tested' FLOUR

You can do so much with Canned Grapefruit Sections

...AND THEY CAN DO SO MUCH FOR YOU!



Low in calories... **High** in vitamin C!
It's a "must" on any keep-fit,
keep-slim diet!

Delicious just as they come from the can...
delightful in "Salads for Health," too!

Keeping fit? Keep plenty of these luscious Florida Grapefruit Sections on hand! Low in calories, they're also wonderfully high in the vital vitamin C you need *daily*. And what delectable variety for anyone's menu! Delicious just as they come from the can...delightful in dozens of combinations for salads, heavenly in slimming desserts. And, of course, they're America's No. 1 breakfast favorite! So good, and so good for you—enjoy them *many* ways. Always thrifty, any time of the year.



Florida  **Grapefruit**

©FLORIDA CITRUS COMMISSION, LAKELAND, FLORIDA

American Home Recipes

(Good Victuals, pictured in color on page 76)
(Family Food, pictured in color on page 80)

AMERICAN HOME Magazine offers cellophane envelopes for protecting recipes in your card file. They come in a standard 3 x 5 inch size and are open at both ends so that recipes may be easily inserted. You can order them in lots of 100 for \$1 from:

THE AMERICAN HOME, Dept. J-55
American Home Building, Forest Hills, N. Y.

• apples and cabbage

Preparation time: 10 min.
Cooking time: 30 min.

1½ lbs. shredded cabbage
2 cups (2 large) York apples, sliced
1 tsp. salt

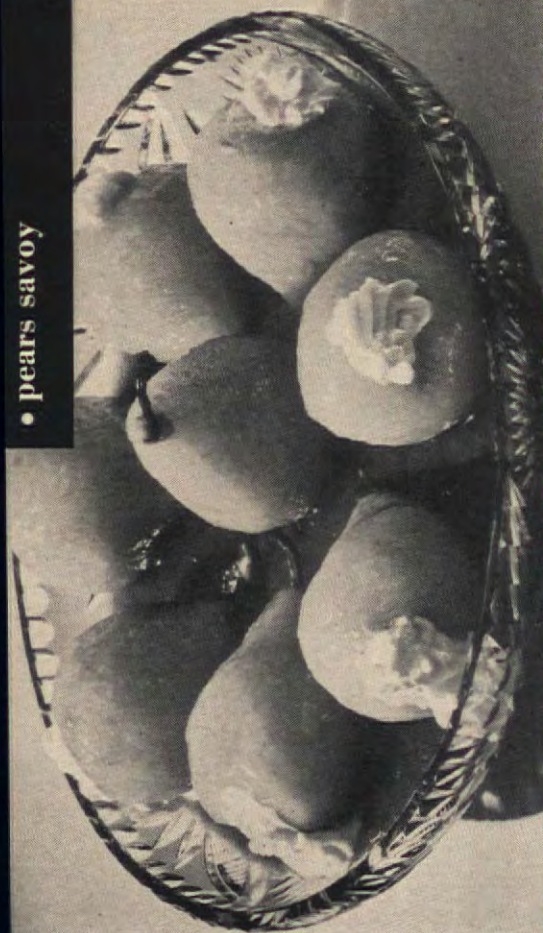
¼ tsp. pepper
1 tsp. monosodium glutamate
¼ cup butter or margarine

• Melt butter or margarine in frying pan over low heat. Add remaining ingredients and sauté slowly until cabbage is lightly browned and apples are tender.

Serves 4 180 cal. per serving

Source of Vitamins A, B, C
Originated in THE AMERICAN HOME KITCHENS

• pears savory



• apple coconut chips

Preparation time: 10 min.
Cooking time: 15 min.

4-6 Greening apples, sliced

BATTER

1 egg, well beaten
¾ cup milk
1 tsp. melted butter
¼ tsp. nutmeg

½ tsp. salt
1 cup flour
¼ tsp. baking powder
½ cup coconut

• Combine all ingredients for batter. Mix only until smooth. Dip apple slices in batter and fry in deep fat in fryer or electric skillet, at 400° F., until brown.

Serves 6-8

200 cal. per serving
Source of Vitamins A, B, C
Originated in THE AMERICAN HOME KITCHENS

• coquilles saint-jacques



• Wash and drain 2 lbs. Scallops. (Small ones are best. If large ones are used they will have to be cut up in small pieces after cooked and cooled.) Simmer, about 10 min., in saucepan with 2 tbs. butter
1 small onion, finely chopped
2 tbs. chopped parsley
2 cups dry white wine
Drain, set aside and reserve broth. Wipe and finely chop ½ lb. mushrooms. Put mushrooms in saucepan with 2 tbs. melted butter

• stuffed apples

Preparation time: 15 min.
Baking time: 45 min.

¼ cup raisins
¼ cup chopped pecans
2 tbs. brown sugar

4 large Rome Beauty apples
1 cup (6 oz.) leftover baked ham or luncheon meat, diced
2 tbs. butter

• Scoop out and chop centers of apples. Mix 1 cup of chopped apples with remaining ingredients. Fill apple cavities with stuffing and bake at 350° F. for 45 min. Baste occasionally with glaze.

GLAZE

4 tbs. water
4 tbs. brown sugar
2 tbs. vinegar
1 tsp. dry mustard

• Bring all ingredients to a boil in saucepan. Spoon over stuffed apples.

Serves 4

450 cal. per serving
Source of Vitamins A, B, C
Originated in THE AMERICAN HOME KITCHENS

• paupiettes de veau provençal ; périgourdine



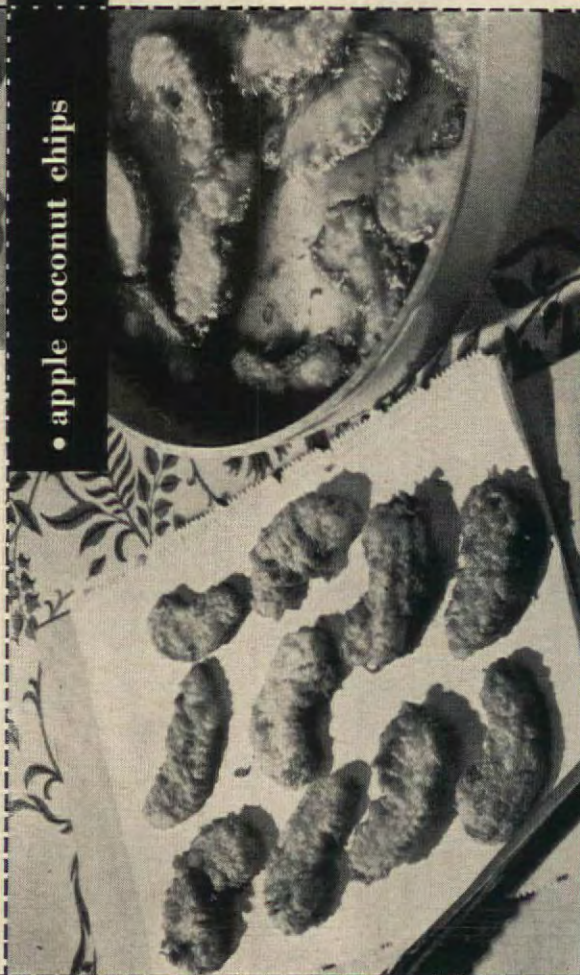
• Have your butcher cut the veal in very thin slices, as he would for Veal Scallopine. If necessary (many butchers still think scallopine should be ¼" thick!) flatten with cleaver but do not break up fibres or they will not roll up without breaking. If slices are small, you'll need 2 per serving. One larger slice will suffice for serving if menu includes two vegetables and a salad—for the filling and sauce are both very rich.

Season each slice of veal lightly with salt, freshly ground pepper and nutmeg.

pendent on your having made a paté beforehand.
Provençal style: Spread veal slices with your favorite liver paté. (Doris Cunningham's published in August Good Victuals, would be perfect.) Follow general directions below.
Périgourdine: For a divinely delicate veal bird, proceed as follows: Spread seasoned veal slices with 7½ oz. can of Foie Gras with Truffles. Take out truffles from center of Foie Gras, chop fine and mix back in Foie Gras. (Plain foie gras and tinned truffles may be used, but I find truffles difficult to keep and for this recipe, the quantity of truffles in center of foie gras is exactly right.) To foie gras and truffles add beaten egg, breadcrumbs (1 small slice bread) and 2 tbs. chopped parsley. Spread thinly on veal slices. Roll up and tie with Kitchen String.
 Sauté in butter until brown both sides. Add ½ cup veal or clear chicken stock. Cover, cook slowly 30 minutes or until done. Add stock during cooking if needed.
 Remove veal from pan and keep warm. To pan add ¼ cup Madeira while stirring up good brown particles from bottom. Simmer until sauce thickens. Add ½ tsp. salt, strain through fine sieve over paupiettes. Garnish with sliced mushrooms sautéed in butter.



• apple coconut chips

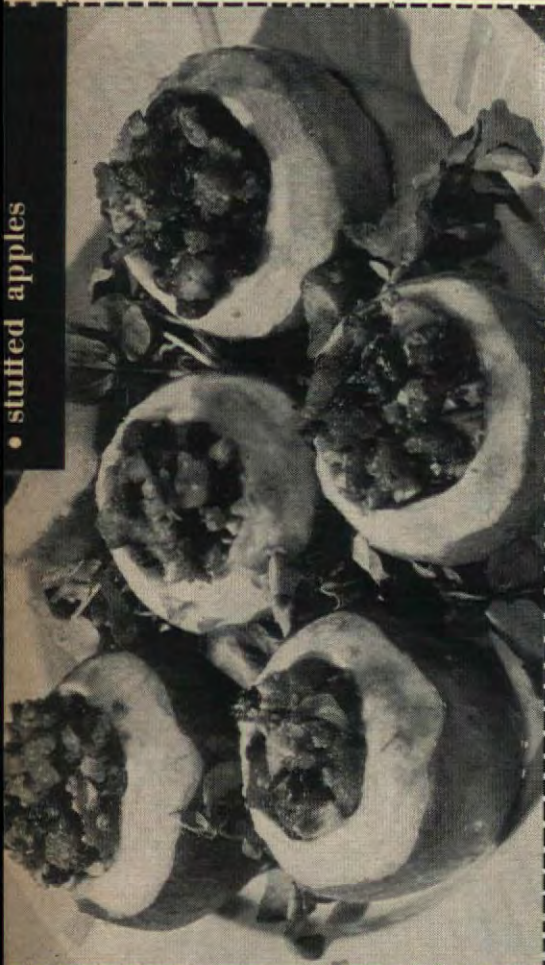


• pears savoy

- Peel and core 8 not-too-ripe Anjou-type pears, being careful to retain stems. Place together rather closely (turning stems inward so they will not break off when caramelizing, etc.) in shallow covered baking dish. Poach in half bottle Sauterne wine, until a little better than half cooked.
 While pears are cooking, pre-heat oven to highest heat.
 Sprinkle each pear heavily with granulated sugar and a great big dollop of butter.
 Put in oven, uncovered, until sugar is burned brown and caramelized, basting once or twice with juices in pan.
 Remove from oven and carefully lift out pears with large slotted spoon.
 Strain liquid in pan, to remove any bits of pear, thus assuring a clear finished sauce. Return strained liquid to oven and when it is heavily caramelized, stir in ½ cup heavy cream, mixing well.
 Serve at once over pears or allow to cool and pour in wide-mouthed jar and store. Sauce may be reheated in hot water and poured over the pears which must be icy cold. Never, never serve warm pears!

RECIPE BY JEAN AUSTIN

• stuffed apples



• coquilles saint-jacques

- 2 tbs. water
- 1 tsp. lemon juice
- ½ tsp. salt
- Few grains white pepper

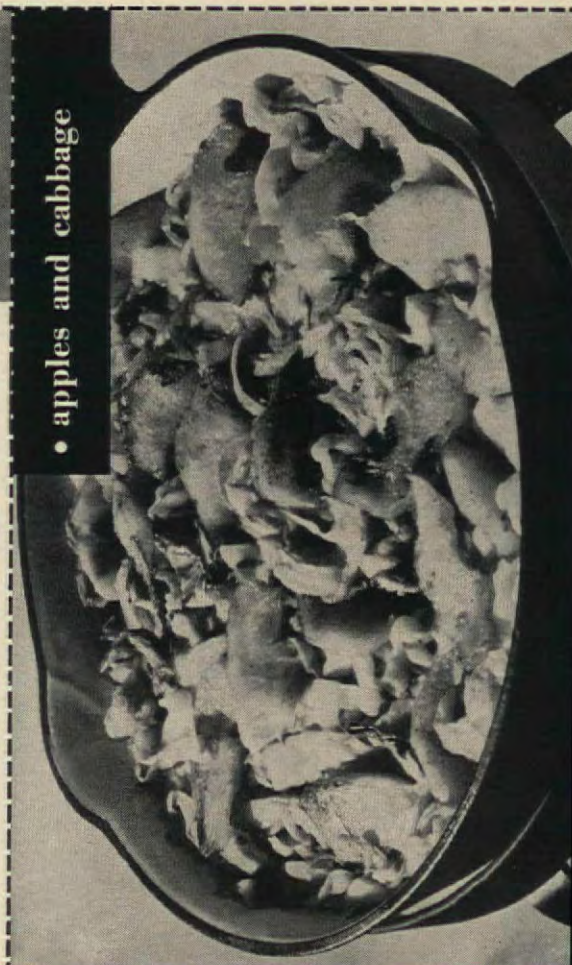
Cover and simmer about 10 min. Strain, reserve mushrooms and add liquid to the wine broth.

In a large saucepan, melt 4 tbs. butter, blend in 4 tbs. flour. Add gradually 2½ cups of the combined broths, stirring constantly, over a medium flame, until sauce is thickened and smooth. Remove from flame, correct seasoning. Add cooked scallops and let them stand in this hot sauce about 10 min. Cool slightly and while saucepan is off flame, stir in 3 egg yolks that have been beaten with ½ cup heavy cream and a little of the hot sauce. Return to flame and stir constantly until mixture is quite thick, but do not let boil. When just about thick enough to heap in shells, add the cooked mushrooms. Spoon in shells, cover with buttered crumbs, dot again with butter or grated parmesan cheese. Brown as in a hot oven, or my preference, pipe a border of seasoned, mashed potatoes around edge of shells, then run under broiler. Fills 6-8 shells.

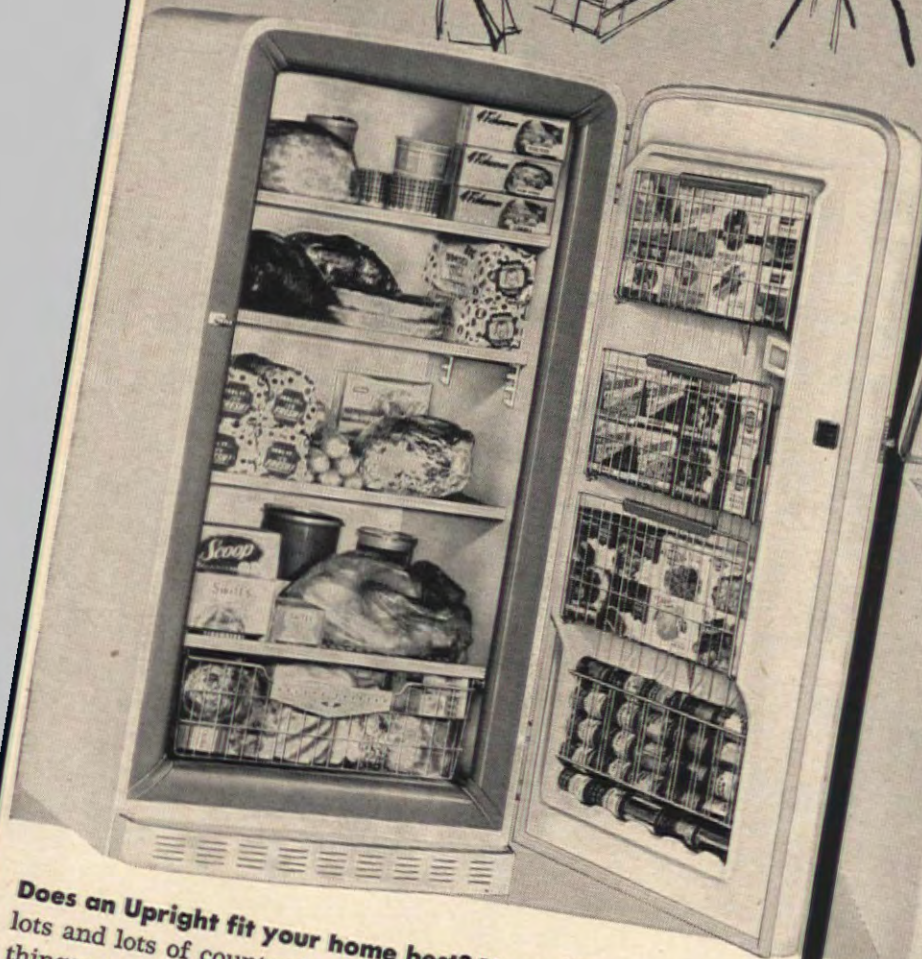
RECIPE BY JEAN AUSTIN



• apples and cabbage



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Does an Upright fit your home best? Hotpoint has room for lots and lots of country-fresh foods — in addition to the good things you get from your nearby market. This upright takes no more space than your refrigerator — yet its adjustable shelves hold up to 630 lbs. of frozen foods in perfect safety. Glide-out storage basket. Aluminum-lined for faster freezing. Sweat-free condenser eliminates messy condensation on cabinet. And there's a full 5-year protection plan against food spoilage! Plus 1-year freezer warranty, 4-year contract on Thriftmaster® unit.

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Chicken Piello



Fruit-Mallow Salad



JUNE TOWNE

You think of marshmallows speared on green twigs and toasted over a glowing campfire. You think of eating the golden-brown morsels from the end of the twig while you sing campfire songs of the open road.

It's all wonderful fun, not to be missed.

But take *another* look at a package of marshmallows. And look at these recipes!

You might go along with marshmallows in a salad: Even marshmallow center fill in acorn squash halves mightn't seem far-fetched. But

Take a Package of

who ever would dream that marshmallows would be so good cooked up in a peanut-butter sandwich? Then there's chicken—it blends well with marshmallows, and they're in this recipe and atop it. The pie? Marshmallows in both crust and filling. And—most irresistible of all—make a delectable cake and decorate it with our marshmallow posies. "Too pretty to eat," but just watch it disappear!

**RECIPES ON
PAGES 95, 96**



Mello-Nut Sandwich



Sundae Squash



Posy Cake

No—not gardenias!

The posies on our cake are made from marshmallows. They're amazingly easy to copy. Just follow the step-by-step pictures you will find on page 90.



MARSHMALLOWS

Banana Velvet Pie



See "Where Credit Is Due," page 110

how to make your hamburger tastier!



Don McNeill

says on his Breakfast Club...
"Be good to yourself—
start cooking hamburger with
Ac'cent. It's the *natural*
way to bring out delicious
meat flavor."

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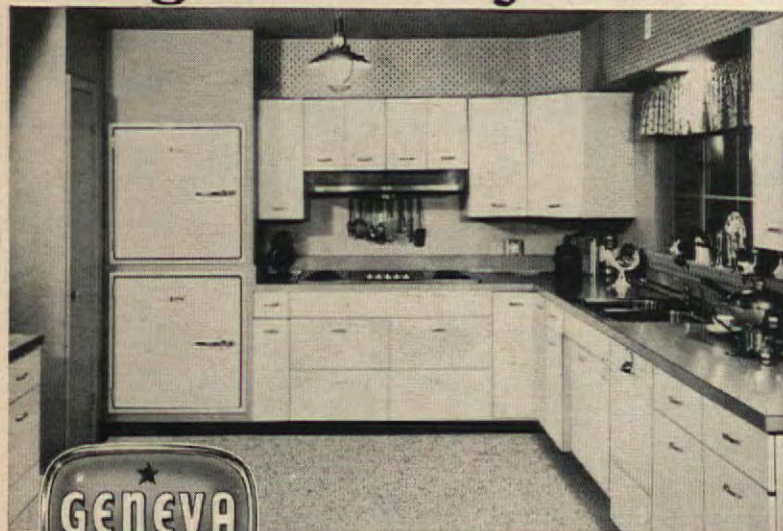
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Take a Package of Marshmallows

(Begins on page 88)

Marshmallow posies are not only tasty, but they will make your cake look professionally-decorated. You don't even need a pastry tube to make them... just a pair of scissors and a bit of artistic ability. Cut each marshmallow in four "slices." Pinch ends together to shape petals.



Dip the tips of four of the petals in water. Then begin building the base of the flower by sticking these petals together like a four-leaf clover. Worked on waxed paper so it was easy to move the finished flowers to the cake from the paper. The next step: Make center of flower by rolling up a petal.

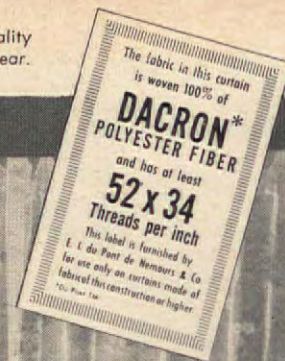
Dip end of rolled petal into water and stick it to the "clover" base. Stand it upright in center of the circle. Then continue placing moistened petals around the center until the flower is as large and lush as your cake requires. Leaves of the flowers are formed of similar pieces, tinted.



To tint leaves—and flowers, if you wish—add food coloring. Use an ordinary cotton-tipped swab. These posies will store very well in your freezer. They'll thaw at room temperature in 20 to 30 minutes. And you can use the smallest of posies as buds atop your cupcakes, too.



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See how bright, how beautiful your home can be with curtains of "Dacron"* polyester fiber! They flatter every window, every decorating scheme. And lucky you, these curtains (thanks to "Dacron") need only a quick wash to keep their good looks and stay luxurious for a long, long time. Choose from smart styles, designs, lovely

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BETTER THINGS FOR BETTER LIVING
...THROUGH CHEMISTRY

DU PONT FIBERS OPEN YOUR HOME TO MODERN LIVING



The crackle of leaves... *the crack of a rifle... these are fall sounds that spell game dinners. And venison from the lucky hunter... or Rock Cornish hens from the game butcher... there's one cardinal serving rule to remember: Cranberry Sauce is as essential to the wild turkey (and his wood brethren) as to his tame Beltsville turkey cousin. The wild-berry flavor of Cranberries cuts venison's gaminess for a rich balance of flavors.*

Just "as is," Ocean Spray Whole Berry Sauce—or the velvety jellied sauce—are good eating with game. Serve chilled or piping-hot from the chafing dish. Or add a little horseradish... or fork-whip half a can of Jellied Ocean Spray and add 3 tablespoons of port. Pour over a venison steak before serving.

Sauce and spice. Fork-whip Jellied Ocean Spray into purée consistency, blend into gravy—any gravy. Cranberry Sauce deepens the color. Enriches the taste. And with wild bird, this: fork-whipped Jellied Ocean Spray blended with a can of drained, sweet dark cherries and a dash of kirsch (or brandy flavoring).

P. S. Don't keep all these ideas for game—they're great with any meat!

Cranberry meringue. This gay confection looks quite French... and very difficult. But it's so easy: Beat 4 egg whites until foamy. Add ¼ teaspoon cream of tartar, ¼ teaspoon salt. Add 1 cup sugar gradually, while beating, until mixture is very stiff. Spoon into 9-inch pie pan and make a shell, building up sides to form a thick rim. Bake in slow oven (300°) 55 minutes. Cool. Prepare package of vanilla pudding mix as directed, using 1½ cups milk. Cool. Pour into cooled meringue shell. Top with a can of Ocean Spray Cranberry Sauce which you've spiced with a dash or so of Angostura bitters. Over it all: slivered almonds or coconut.

Cranberry Crêpes. Dessert Parisien! Make tiny pancakes, about 3-in., with your pet mix or recipe. Dust with powdered sugar. Ring around a center of Whole Berry Cranberry Sauce—made saucier with a jigger of kirsch and slivers of orange rind.

FOOD NEWS

New foods that are now appearing in the stores provide still more ways to easier living

STEPHANIE LAPINIG

● **Cake mixes** of all kinds are arriving... a CONFETTI ANGEL FOOD cake that is big and gay with multicolored candy sprinkles and flavored with cherry almond; a CHIFFON CAKE that can be made plain or in a number of delightful fruit flavors by adding fresh fruits; and an APPLE CHIP CAKE like an applesauce cake with apple pieces inside.



● **Corn creole**, a spicy combination of corn, tomato, and green pepper, is a welcome new canned vegetable.

● **Creamed corn** now comes frozen too. Whole kernels of corn are blended into a creamy sauce. It's slightly thicker, has a garden-fresh flavor.

● **Seasoned salt substitute** (a potassium chloride and potassium glutamate combination) adds flavor to foods for those on low sodium diets.

● **Milk shake mixes** will help you make real soda-fountain-type shakes simply by adding milk to the powders. Available in vanilla, chocolate, and strawberry, they're wonderful for kids' get-togethers. It's possible to mix and match any shake if you add different-flavored ice creams.

● **Lime juice crystals** taste more like the real thing than any product we've ever tried. And they have an advantage the original doesn't have... you can shake them on as a seasoning if you like. To make juice, just add them to water.

● **Caramel-nut rolls**, hot and gooey, are easy with the new refrigerated product. You just set the rolls on the nut mixture and bake them.

● **New seasonings** are available for every need. Among them are: BARBECUE SPICES to season those special sauces; ITALIAN SEASONING for a perfect spaghetti flavor; HAMBURGER SEASONING to give ground beef that charcoal tang; and GROUND MUSHROOMS for added flavor and interest.

● **Frozen French sauces**, good enough to entice any gourmet, are available in food specialty stores. There are five, flavored with different wines, herbs, and fruits, to blend well with various meats and fishes. All you need do is heat one of these sauces and you can double as a French chef in your own home.



See "Where Credit Is Due," page 110



... you should see what's happening*



* New collections now being shown wherever wallpaper is sold.

WALLPAPER COUNCIL

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Miracle Whip was specially created to make even the simplest salads exciting. With just a hard cooked egg and a lettuce leaf, you have a *wonderful* salad when you use Miracle Whip.

Miracle Whip tastes different because it *is* different. Kraft's secret recipe and exclusive beating process make it a unique *type* of dressing, combining the best quali-

ties of good old-fashioned boiled dressing and fine mayonnaise.

Liked by more people than any salad dressing ever made, there's nothing else anywhere like the one and only Miracle Whip. Year after year—in Canada, too—Miracle Whip actually outsells the next twenty leading brands of salad dressing *combined*.

Try it, and you'll see why!





Just plain wonderful! Our quick "7-minute" fluffy white frosting beats up into swirly, glistening peaks. And all you add is water!



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—it's 'lickin' good' and guaranteed perfect*!"

says Betty Crocker of General Mills

*** PERFECT!**

Yes, all our Betty Crocker Mixes—Cake, Frosting, Brownies, Date Bars, Pie Crust, Answer Cake—are guaranteed to come out perfect, or send the box top to Betty Crocker, Box 200, Minneapolis, Minn., and General Mills will send your money back!



Peppermint Pink! Beat up fluffy white frosting, add drops of red food coloring and peppermint flavoring. Swirl your party-pink frosting on Betty Crocker White Cake. It's pretty!



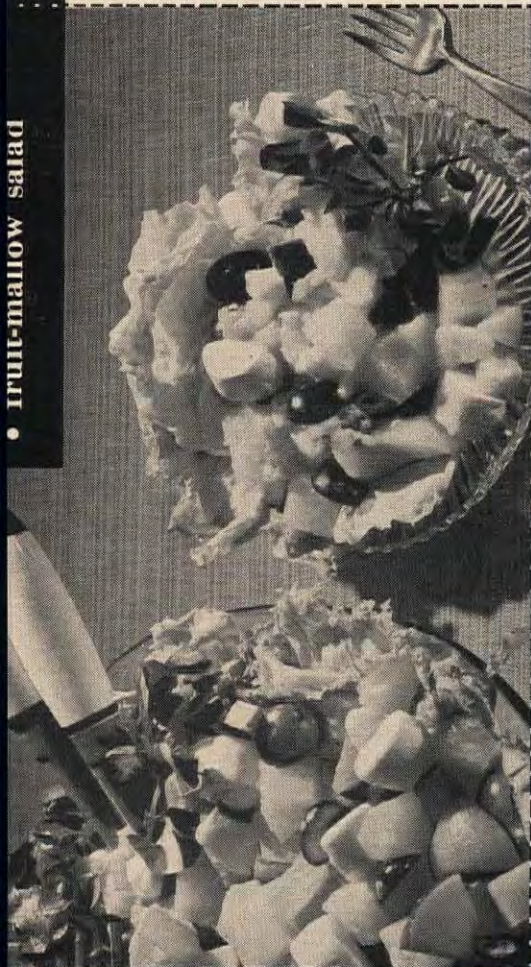
Marbled with Jelly! Whip up new fluffy white frosting and frost your cake with it. Then swirl blobs of clear, soft jelly into surface of frosting. Try this trick on Betty Crocker Yellow Cake!



Dotted with chipped chocolate! Beat up our fluffy white frosting—the trick! Beat up our fluffy white frosting—then add a cupful of chipped sweet chocolate. Serve on Betty Crocker Chocolate Malt Cake!



• **fruit-mallow salad**



• **apple sponge roll**

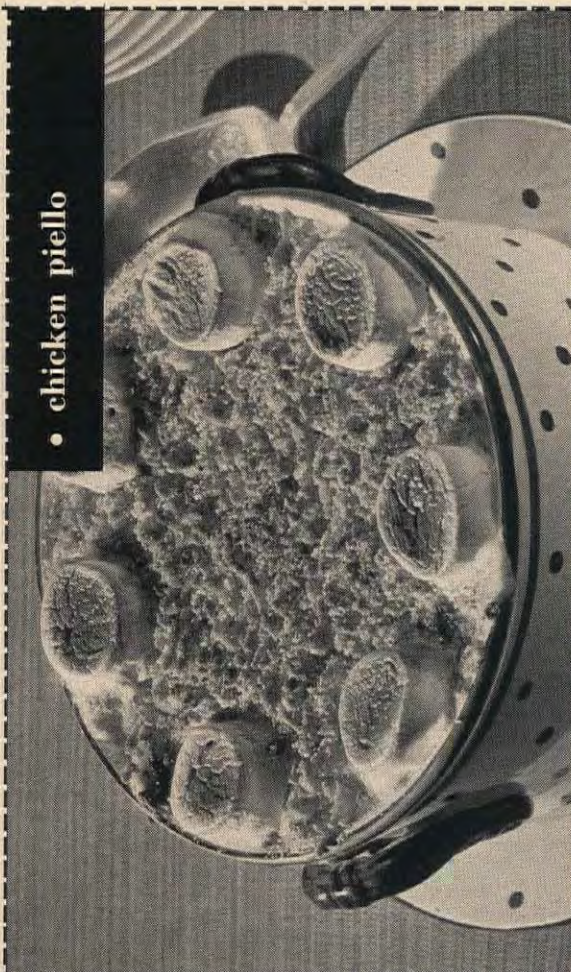
- Preparation time: 20 min.**
Baking time: 25 min.
- 5 egg whites
1 cup sugar
5 egg yolks
1/4 tsp. salt
1/2 tsp. lemon rind
1 tsp. orange rind
- Whip egg whites, gradually add 1/2 cup sugar. Whip until stiff but not dry. Beat egg yolks and salt, gradually adding remaining sugar. Continue beating until thick and light lemon colored. Fold egg whites into egg yolks. Add lemon and orange rinds and lemon juice. Fold in flour. Pour into 11" x 15" x 1" pan which has been lined with waxed paper and greased. Bake at 350 F. for 25 min. Remove from pan and, while still warm, trim edges and roll in a towel dusted with confectioners sugar. When cool, unroll from towel, spread with filling and reroll. Serve with whipped-cream topping.
- FILLING**
- 1 qt. finely-chopped McIntosh apples
1 1/2 cups (1 6 1/2-oz. pkg.) chopped dates
2 tbs. lemon juice
- Combine all ingredients in saucepan, simmer over low heat until apples are tender.
- TOPPING**
- 1 cup heavy cream, whipped
• Fold jelly into whipped cream.
- Serves: 8-10**
500 cal. per serving
Source of Vitamins A, B, C
Tested in THE AMERICAN HOME KITCHENS

• **banana velvet pie**

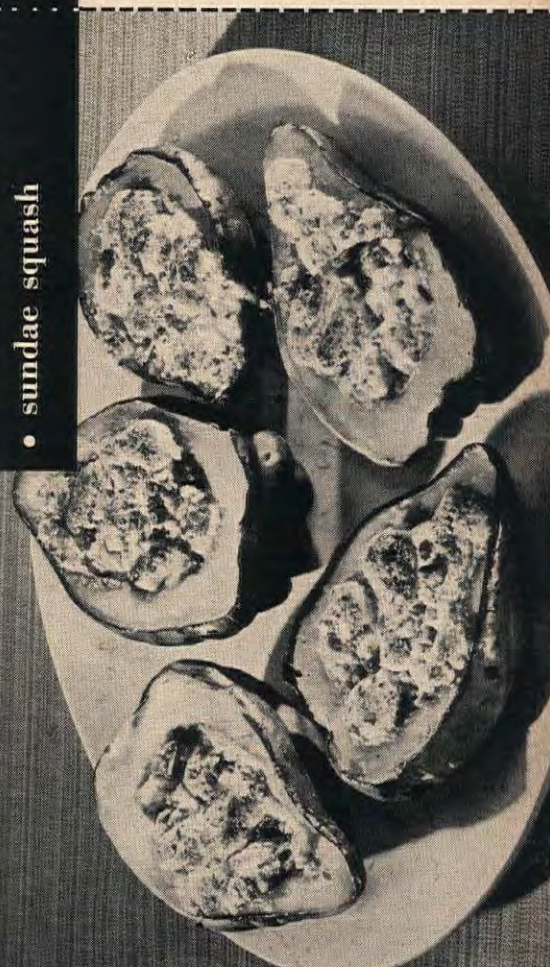
- CRUST**
- 2 tbs. butter or margarine
1/4 lb. marshmallows
- Combine butter or margarine, marshmallows, and salt in saucepan; melt over low heat. Add corn flakes and stir until all ingredients blend together. Press quickly into 8-inch pie plate and chill until firm.
- FILLING**
- 1/4 cup water
1/4 lb. marshmallows
1 egg yolk, slightly beaten
- Combine water and marshmallows in saucepan, place over medium heat. When marshmallows are melted, pour over egg yolk, stirring constantly. Return mixture to saucepan and cook over medium heat for one minute. Chill mixture until cool, beat with egg beater. Fold in whipped cream and flavoring. Pour into pie crust which has banana slices on the bottom. Chill until firm. Garnish with additional whipped cream and banana slices if desired.
- Serves: 6**
380 cal. per serving
Source of Vitamins A, B
Tested in THE AMERICAN HOME KITCHENS

Preparation time: 20 min.
Chilling time: about 1 hr.

• **chicken piello**



• **sundae squash**



• **mello-nut sandwich**

- 1/2 cup peanut butter
1/4 lb. marshmallows
8 slices bread
2 eggs
- 1 cup milk
1/4 tsp. salt
4 tbs. butter or margarine
- Spread each slice of bread with peanut butter. Split marshmallows and place four marshmallow halves on four slices of bread; cover with remaining slices. Combine eggs, milk, and salt. Dip sandwiches in egg mixture and sauté or grill in butter or margarine.
- Serves: 4**
600 cal. per sandwich
Source of Vitamins A, B
Originated in THE AMERICAN HOME KITCHENS

Preparation time: 10 min.
Cooking time: 10 min.

American Home Recipes

(Family Food, pictured in color on page 80)

(Take a Package of Marshmallows, pictured in color on page 88)

AMERICAN HOME Magazine offers cellophane envelopes for protecting recipes in your card file. They come in a standard 3 x 5 inch size and are open at both ends so that recipes may be easily inserted. You can order them in lots of 100 for \$1 from:

THE AMERICAN HOME, Dept. J-55
American Home Building, Forest Hills, N. Y.

American Home Recipes

(Family Food, pictured in color on page 80)
(Take a Package of Marshmallows, pictured in color on page 88)

• sundae squash

- 2 acorn squash
- ¼ lb. marshmallows
- 2 tbs. brown sugar

• Split squash lengthwise and remove seeds; parboil in salted boiling water until tender. Combine remaining ingredients, stuff into squash halves, and bake for 15 min. at 350°F.

Yield: 4 halves

330 cal. per half

Source of Vitamins A, B, C

Tested in THE AMERICAN HOME KITCHENS



• banana velvet pie



• fruit-mallow salad

- ¼ lb. marshmallows, cut in fourths
 - 1 cup orange sections
 - 1 cup diced apples
 - 1 cup diced pineapple, fresh or canned
- Cream Cheese Dressing

• Combine all ingredients with dressing and serve on crisp lettuce.

DRESSING

- ¼ lb. cream cheese, whipped

½ tbs. fruit juice

• Whip cream cheese in mixer, add fruit juice, continue whipping until the consistency of mayonnaise.

Serves: 4-6

240 cal. per serving

Source of Vitamins A, B, C

Originated in THE AMERICAN HOME KITCHENS

• mello-nut sandwich



• chicken piello

- 4 strips bacon
- ½ cup flour
- 2½ cups milk
- Salt, pepper, paprika to taste
- ¼ lb. marshmallows, quartered

Preparation time: 15 min.
Baking time: 15 min.

- 2 cups diced, leftover chicken
- ¼ cup sliced pimiento olives
- 1 5-oz. can sliced mushrooms
- ½ cup grated cheddar cheese
- ½ cup dry bread crumbs

• Grill bacon in frying pan, pour fat into saucepan and set bacon aside. Over medium heat, add flour to bacon fat to make a smooth paste. Add milk, stirring constantly, and bring to boil. Season to taste with salt, pepper, and paprika. In a 1½ qt. casserole, layer chicken, bacon, marshmallows, olives, mushrooms, and sauce. Top with a mixture of cheese and bread crumbs. Garnish with additional marshmallows. Bake in 400°F. oven for 15 min.

Serves: 6

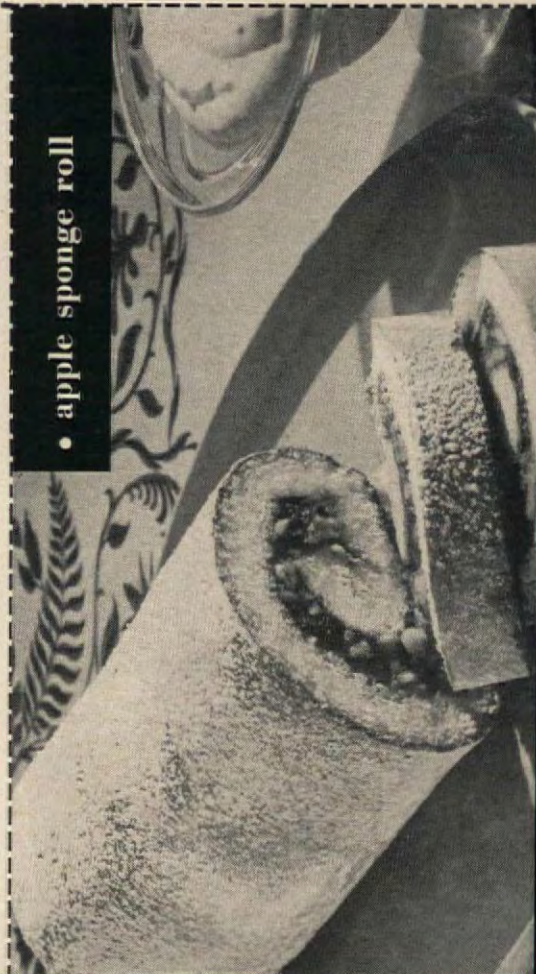
380 cal. per serving

Source of Vitamins A, B

SUBMITTED BY: MARGARET L. ADDY

Tested in THE AMERICAN HOME KITCHENS

• apple sponge roll



Good news for barbecues:

*Delicate Wesson Oil is the only one you need
for **sauce** and for **salad** and **dessert***



What better helper for barbecues—indoors or out. You just *pour* Wesson Oil for Jiffy Sauce. Wesson's matchless delicacy brings out all the lively barbecue flavors. Homemade Wesson sauce *saves* money, and naturally no bought sauce could match its fresh-made goodness.



In just 1 minute you make fresh Wesson dressing—a light, bright dressing especially tempting over salads served with spicy barbecues. Combine 2 *teaspoons* salt, 1 *teaspoon* sugar, ½ *teaspoon* pepper, 1 *teaspoon* paprika, ½ *cup* vinegar, 1½ *cups* Wesson Oil, and shake well.



For flaky, tender Stir-N-Roll tarts, Wesson Oil is your *instant* shortening. It *pours* to measure and *stirs* in. No messy shortening to measure or cut in. Wesson baking is the easy modern way to old-fashioned flavor. None lighter, finer and fresher than Wesson in all the world.



WESSON JIFFY BARBECUE

- ½ cup Wesson Oil
- ¾ cup chopped onion
- ¾ cup tomato ketchup
- ¾ cup water
- ⅓ cup lemon juice
- 3 tablespoons sugar
- 3 tablespoons Worcestershire sauce
- 2 tablespoons prepared mustard
- 2 teaspoons salt
- ½ teaspoon pepper

Cook onion till soft in hot Wesson Oil. Add remaining ingredients. Simmer 15 minutes. Sear steak on both sides, then brush with sauce each time steak is turned. Serve with remaining sauce.

This fresh, flavorful sauce is excellent, too, with chicken, hamburgers, hot dogs and other barbecue favorites.

STIR-N-ROLL FRUIT TARTS

- 2 cups sifted all-purpose flour, such as Gold Medal
- 1½ teaspoons salt
- ½ cup Wesson Oil
- ¼ cup cold milk
- Sweetened fresh or frozen fruit for filling
- Whipped cream for topping

Mix flour, salt. Pour Wesson Oil and milk into measuring cup (don't stir); mix with flour. Press into ball, flatten slightly. Roll pastry ⅛-inch thick between waxed paper. (Lightly dampen table top to prevent slipping.) Cut into 3½-inch rounds. Line 12 tart pans with pastry. Trim and flute edges, prick entire surface with fork. Bake at 425° (hot oven) about 10 minutes, until a delicate brown. Fill with sweetened fruit, and top with whipped cream.

Wesson Oil

*The only one you need
for frying, baking,
and for salads too*



ECONOMY NEWS: When you buy Wesson Oil in the thrifty gallon size, it's almost like getting a quart free.



Coconut for Breakfast?

Why not serve coconuts for breakfast? They're highly nutritious, and an economically small amount can add so much texture and taste interest to otherwise rather commonplace dishes! Somehow we have come to associate this sweet and crunchy tropical treat almost entirely with cakes, pies, and confections—but there are many ways to include it in that limited repertoire of breakfast dishes most homemakers are anxious to augment in order to catch and keep family interest for a good morning meal. The following combinations are calculated to turn your "Lazy Marys" into early risers—

- Drizzle honey over breakfast grapefruit, then sprinkle the halves with grated coconut.
- Wreath the edges of breakfast melon halves with a garland of shredded coconut.
- Ambrosia for breakfast? It's wonderful. Combine juicy, chilled citrus fruits, a bit of honey, and a quantity of grated coconut.
- Before baking, stuff apples with a combination of shredded coconut, a bit of flour and brown sugar, and a dash of cinnamon. Add a topping of a piece of butter and some orange juice for the liquid. Bake, basting several times during the usual baking period.
- Add grated coconut to stewed prunes, apricots, or peaches, or a combination of all three fruits.

- Top hot, cooked cereal with tempting, crunchy coconut, and serve with cream and sugar.
- Add interest to bran flakes by combining them with an equal amount of shredded coconut. Cream and sugar, as usual.
- Vary cinnamon toast. Toast the bread on one side, then spread the untoasted side with softened butter or margarine. Sprinkle liberally with grated coconut, cinnamon, and a bit of sugar. Dot with bits of butter or margarine, then broil until the coconut is delicately browned.
- After dipping bread for French toast into the usual batter, coat the soaked slices liberally with coconut, then sauté as usual—grand with a sauce of heated, orange-juice-thinned orange marmalade.
- These breakfast "sandwiches" are treats. Spread bread slices with thick applesauce, then sprinkle generously with coconut. Add a top bread slice, then sauté the sandwiches in bacon drippings. Serve hot, with crisp bacon.
- Roll prepared biscuit dough out as usual, spread with softened butter, grated coconut, and a little drained, canned, crushed pineapple. Roll as a jelly roll, firmly sealing the closing. Slice into $\frac{3}{4}$ -inch slices, then place slices in oiled muffin tins. Bake at 400° F. for 12-15 min., or until lightly browned. Serve hot.
- After spreading an omelet with jelly, sprinkle generously with coconut before folding.

New way you can give hamburgers that "T-Bone touch"



**B-V, the real
beef extract,
does it!**



You've never tasted hamburgers at their sizzling-brown, savory best until you've tried them glorified with Wilson's B-V. It gives them that "T-Bone touch!" Just a little B-V makes lots of difference. Here's why...
B-V is extract of real beef—not just a seasoning. That's why a little B-V

does so much to boost the good beefy flavor of economical cuts. And it improves the taste of other dishes too—gravies, meat loaves, soups, stews and broth. Try B-V and see! Then you'll know why leading restaurants rely on B-V for extra flavor.

Just follow these 2 easy steps



1. Dissolve 1 tablespoon Wilson's B-V in 3 tablespoons boiling water. Add to 1 lb. ground beef, $\frac{1}{2}$ cup fine bread crumbs, 3 tablespoons finely chopped onions (optional).



2. Mix ingredients together. Then shape into 4 patties. Pan-fry or grill until "rare, medium or well" done. B-V will give your hamburgers that "T-Bone touch."

WILSON'S B-V *extract of beef*



So easy! 50% more jelly...and fresher flavor

because you boil only 1 minute with **SURE-JELL** or **CERTO**!



Perfect homemade grape jelly. Crush ripe Concord grapes. Cover, simmer, with 1½ cups water. Place in strainer, squeeze out juice. Mix 5 cups juice with 1 box Sure-Jell in large saucepan. Boil 1 min. only. Pour into glasses. Yield: 12 medium glasses. (Recipe on bottle.)



Bring to boil over high heat, stirring constantly. At once, stir in 7 cups sugar, bring to boil again. Boil hard 1 min. only, stirring constantly. This short boiling time gives you fresher flavor. And less juice boils away, so you get up to 50% higher yield!



Remove from heat, skim off foam and pour into glasses. Paraffin at once. Yield: 12 medium glasses at the cost of mere pennies a glass! And you're sure of perfect results with all kinds of fruits when you use powdered Sure-Jell or liquid Certo!



Sure-Jell and Certo are brands of pectin, the fruit substance that causes jelling. The amount of pectin in fruits varies, so Sure-Jell or Certo takes the guesswork out of jam and jelly making. Recipes with package and bottle. Products of General Foods.



ANOTHER FINE PRODUCT OF
STANDARD BRANDS INC.

*This coffee tells you
it's fresher*

It greets you with a louder *whoosh* and the livelier aroma that forecasts fresher, fuller-flavored coffee in each satisfying cup. Why? Because Chase & Sanborn Coffee is the *only* leading brand that's *pressure* packed. And

pressure packing preserves coffee freshness and flavor better than any vacuum can or bag.

Chase & Sanborn Coffees are served by more fine hotels and restaurants throughout America than any other brand.

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Fresher because it's pressure packed

**A remarkable new instant coffee
is underneath this lid . . .**



Yes, you can now enjoy Chase & Sanborn's famous flavor in this brand-new full-bodied instant!

New Instant Chase & Sanborn



PRACTICAL PLASTICS

Nowadays plastic dinnerware is used more and more. It's a favorite for casual or semi-formal dining both indoors and out. Plastic dishes have shed their bulky look. They have a glamorous air, are light in weight and shatter-resistant. Patterns are striking. There's a wide range of solid colors. Many pieces have a textured "tweedy" appearance. Those with a dull finish are very practical—they show less scratching and finger marks.

Plastic dinnerware is no longer just "casual." It will perform gracefully for you at the breakfast table, for picnics and barbecues and for your informal parties indoors. You can further enhance this dinnerware with plastic-handled stainless steel flatware. Beautiful that's practical as can be means plastic has come into its own.

See "Where Credit Is Due," page 17

The plastics in colorful setting at right: "Gulfstream" dinnerware, striped saffron yellow plastic mat, and charcoal Melmac handled flatware. Glass: "Mediterranean."



"Tulip" dinnerware takes well to a plastic place mat in powder blue. Flatware handles are turquoise, and glass tumbler blends these colors. Round out your plastic dinnerware service with useful

serving pieces in the same pattern or in matching solid color. These dishes come in a great variety of attractive sizes and shapes.



Tonight, three lucky people will have
Dinty Moore Beef Stew

our easy meal takes on a deep-down satisfaction when the menu features Dinty Moore Beef Stew. For this is the stew that's *double-rich* in beef. To a hearty gravy, made from fine-chopped

beef, is added still *more* beef... this time in succulent chunks. Naturally, Dinty Moore is America's favorite beef stew!

DINTY MOORE Beef Stew
The big meal in the big can



The elegant Pillsbury Angels...

*The ones with the whites of
13 country fresh eggs right in the mix*



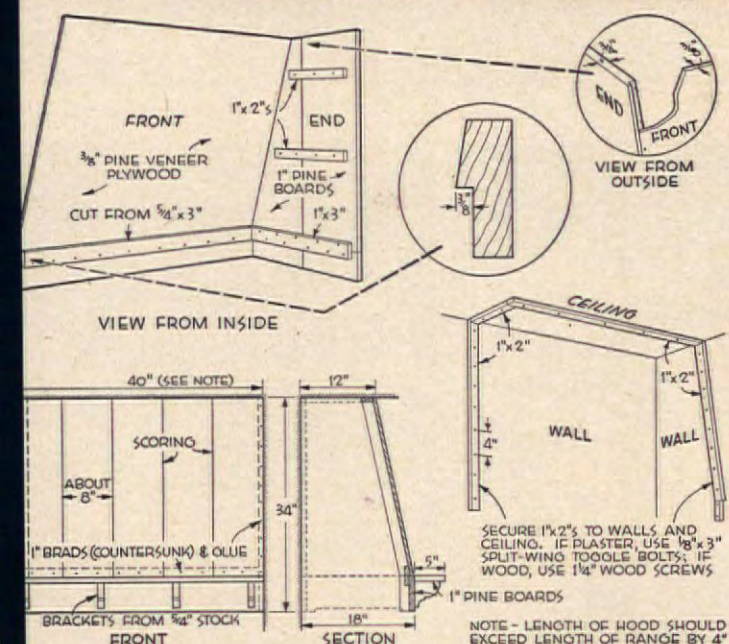
The Lofty Pillsbury
White Angel

The Delicate New
Pillsbury Chocolate Angel



The most famous of all Angel Foods . . . the most delicate of all Angel Foods.

RANGE HOOD YOU CAN MAKE



In July of 1955, we showed this wood-and-ruffle canopy for a kitchen exhaust fan. It was part of AMERICAN HOME Blueprint House No. 46. Through the year, we have received many letters from our readers asking how to build the hood—so many letters that we've decided to print complete construction information.

Designed for a Colonial interior, this hood will add a homey touch to almost any kitchen. From a practical point of view the exhaust fan, inside the hood, will rid your house of lingering heat and odors that cooking produces. And probably the most important factor is the venting of moisture. Water vapor circulating inside your house can cause mildew and wood rot, and even make paint peel from outside walls. This hood helps end these worries.

New D-ZERTA PUDDING FOR WEIGHT WATCHERS

Made by the makers of JELL-O desserts...so you know it's good!



JUST THINK OF IT! Rich-tasting Vanilla, Chocolate and Butterscotch puddings especially made for you weight watchers.

THESE NEW D-Zerta Puddings have all the sweet, satisfying goodness of America's best-liked puddings—yet they are low in calories and sugar-free.*

D-ZERTA GELATIN is sugar-free, too. It makes bright desserts and such tempting salads! Comes in 6 famous Jell-O flavors and costs only pennies per serving.

Compare the calories in one serving

Apple pie à la mode	524
Butterscotch sundae	409
D-ZERTA PUDDING with whole milk	94
D-ZERTA PUDDING with skim milk (with strawberries 68)	54
D-ZERTA GELATIN	12

*Deliciously sweetened with saccharin and Sucaryl® (Abbott). D-Zerta and Jell-O are registered trade-marks of General Foods.

D-ZERTA PUDDINGS and GELATINS



Purim means "lots," and refers to the way the tyrant Haman chose the day to destroy the Jews. But Purim is a gala celebration that centers around Queen Esther, who saved her people. At dinner the evening of Purim, a figure representing Esther is used as a table centerpiece. Small tri-cornered cakes, filled with poppy seeds or prune jelly and called Haman's hats, are served.

VIRGINIA SCHROEDER

FOOD SIGNIFIES FAITH...

Who can understand his neighbor? It's a difficult question to answer. But it helps us to understand each other better if we can explain our customs to one another. That's what the members of Temple Shalom in Greenwich, Connecticut, believe, so each year they invite the townspeople to their "Jewish Home Beautiful."

It is an inspiring evening! The candles on each of the feast-day tables are lighted as a reader explains the foods and symbols. Then everyone has coffee.

Perhaps more groups in more towns should explain their customs like this.

Hanukkah is a holiday of joy and gift-giving celebrating the victory of the Maccabees and the rededication of the Temple. One new candle is lighted each night during the eight-day festival. *Latkes* (pancakes) and fancy cakes are traditional dishes.

Rosh Hashanah (right) begins ten days of repentance. Every meal starts with honey to symbolize the sweetness of the year ahead. The first night, apple is dipped in the honey; the second night, a fruit the family hasn't eaten since it was last in season. Special round *Hallah* breads are put on the table, to signify life without end.



See "Where Credit Is Due," page 11



Pesah, or Passover, commemorates the exodus from Egypt after the angel of death slew all the first-born in Egypt. To recall the hurried flight, all leavening is removed from the Jewish home before Passover. And unleavened Matzo and Pesah sponge cake are served during the holiday. Basic symbols of the occasion, including the lamb bone, roasted egg, Matzo, and cup of Elijah (symbol of redemption), are on the table.



"Yo-ho, Mom! There's hidden treasure
in your new G-E Automatic!"



SEE THE NEW
G-E AUTOMATIC
WITH FILTER-FLO
WASHING
SYSTEM



- Cleans and recleans the wash water!
- Circulates and filters the wash water at the rate of 6 gallons per minute!
- Lint is filtered out, sand and silt are removed at the bottom of the washbasket and flushed away.



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just as so many other manufacturers do!

And they are so right! Because in every one of their top-loading automatic washers, no leading washday product made, *nothing* else, with or without suds, can beat Tide for getting clothes clean.

TIDE actually revolutionized washday when it brought you a completely new and different kind of cleaning power—

and that miracle cleaning power has *never* been surpassed.

You can see the reason why so many manufacturers put Tide in their new automatics . . . why more women use Tide in automatics than any other washday product made. Be sure to use Tide in *your* automatic. Remember, the cleanest clean possible is Tide-clean!

**THE CLEANEST CLEAN POSSIBLE
IS TIDE-CLEAN**

THE MAKERS OF 25 AUTOMATICS RECOMMEND **Tide**

"Mommy, why are you setting

GERTRUDE BRASSARD

"Those BIG Plates for Ice Cream?"

● If you do much buffet entertaining, watch your inventory of dinnerware needed when you serve in this style. Have big plates that will hold both meat and salad. Attractive cloths will lend variety to your buffets. Here's one that's 90" long. Of good quality natural burlap, inexpensive, in four color combinations.



See "Where Credit Is Due," page 110

"It's pretty, Mommy!"

● When you set your buffet table in advance, you have time to make it as pretty and efficient as this one. Some people borrow enough bridge tables to seat everyone when they serve buffet style to a crowd. It's a little more comfortable.



he table NOW? We just had lunch!"

● There's so much to do when you're giving a party! You must, as usual, get your husband off to work and the older kids off to school. And clean the house. And there's still the party food to be fixed. Then it's lunch time. Today it's wise to take a nap when your inquisitive youngest does. And you'll be even more rested if you set your party table early.

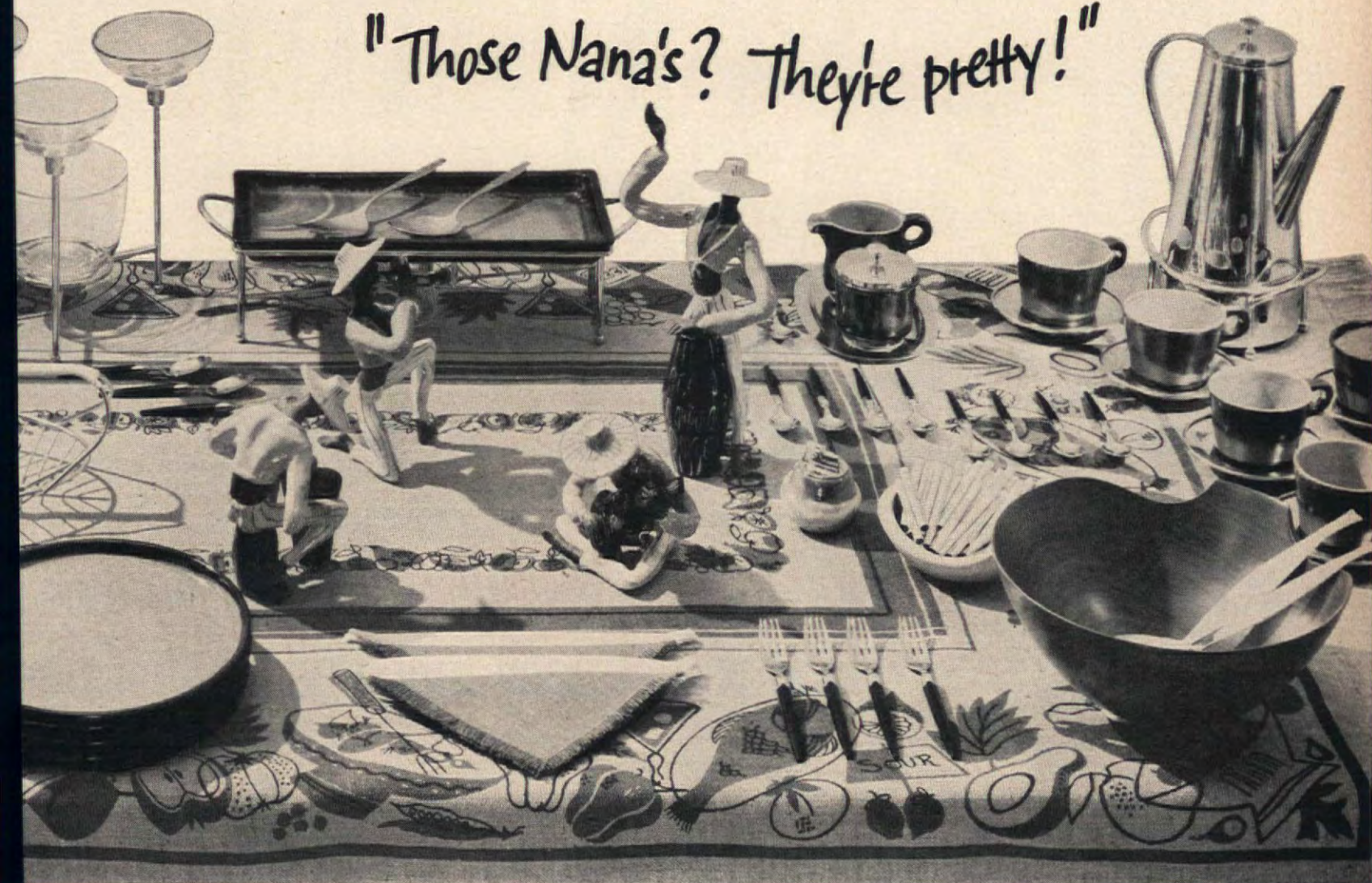
No Knives, Mommy?"

● You'll find your buffet suppers are more fun for everyone if you serve foods that don't require the use of a knife. Juggling a plate on your lap or wrestling with a not-too-sturdy TV tray stand is all right if the meat on the plate does not need cutting.

● Figurines can be pretty—and fun. For a special occasion, try to have table decorations keyed to the event. If your guests of honor are leaving for the semi-tropics, for example, these figurines depicting a calypso band will be just the ticket to use.



"Those Nana's? They're pretty!"





18-CUBIC-FOOT
FREEZER
stores 640 pounds

Compare this General Electric Freezer value with any chest of comparable quality and size.

General Electric's new "Book Shelf" Freezer gives you 8 fast-freezing surfaces—not 4 "cold walls"—so you freeze more foods faster.

The new storage door keeps 88 lbs. as easy to reach as books on a shelf.

Six Mix-or-Match colors: Canary Yellow, Turquoise Green, Petal Pink, Cadet Blue, Woodtone Brown and White.

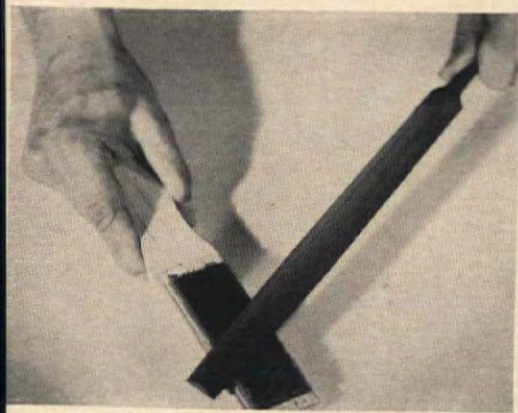
See your G-E dealer today. General Electric Co., Appliance Park, Louisville 1, Ky.

New G-E "Book-Shelf" Freezer puts twice as much food within easy reach as a chest freezer.

No bending, no rummaging, no lifting with this big General Electric Freezer. You see and reach what you want quickly . . . it's as easy as taking books off a shelf.

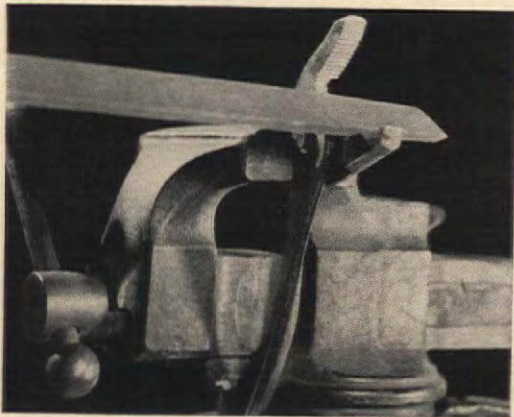
Progress Is Our Most Important Product

GENERAL  ELECTRIC



Keep your wood and metal files in top working order by keeping them clean. You can do this easily with a "file card" (a flat brush with short, stiff bristles). Stroke card across file grooves to remove residue after each filing job.

HANDYMAN HOW-TO'S



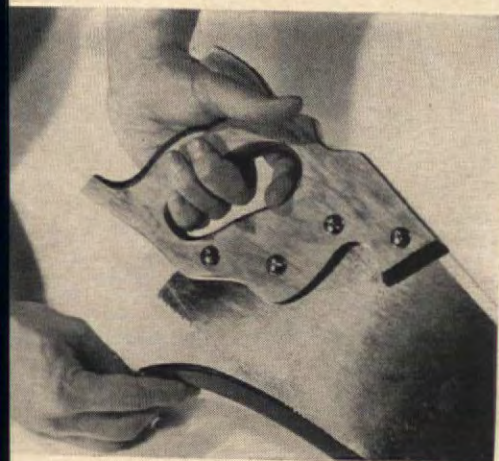
You can make your pliers grip better if you sharpen the teeth with a slim taper file. Work the file back and forth two or three times in each valley between the teeth. When you have finished filing, clean the teeth with stiff wire brush.



To sharpen your gimlet, bore a little hole about $\frac{3}{4}$ " deep into a hardwood block.

Fill this hole with a flour abrasive and several drops of oil. Then reinsert the gimlet and bore the hole another $\frac{1}{2}$ " deeper. Repeat with fresh abrasive and oil.

Finish by doing the same operation in softwood without the oil.



You can prevent the teeth of your hand saws from becoming dull and bent with this simple device. Cut a piece of rubber tubing the same length as the saw blade and split it down the side with a knife. Then slip tubing over the saw teeth. This is an excellent precautionary measure to take whether or not you have a wall rack for saws in workshop.

New... RUTLAND easy-do products

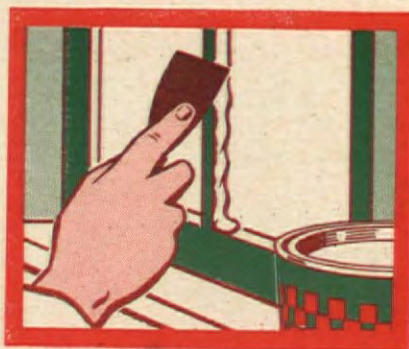
FOR CAULKING
CRACKS AROUND HOUSE



RUTLAND CAULKING COMPOUND

Makes a tight, durable seal around window and door frames—in cracks and crevices in concrete, masonry, etc. Dries to a tough skin but is soft and pliable underneath to allow for expansion and contraction. Easy to use. Available in handy spouted or unspouted cartridges or quart and gallon cans. Natural gray or brilliant white.

FOR REPLACING
BROKEN
WINDOWPANES



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Far easier to use than putty—does a better, longer-lasting job. Easily applied with knife. Forms plastic seal which will not harden, crack or pull away from sash—yet is easy to remove if pane must be replaced. Pleasing white color blends with almost any sash—or can be painted. Comes ready to use—in 1, 2, 5 and $12\frac{1}{2}$ lb. cans.



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Murine
for tired
eyes"*

Mrs. Arthur Murray

*Wife of the famous dancing
teacher, and television hostess of
"The Arthur Murray Party"*

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MURINE
for your eyes*



The Murine Co. Inc., Chicago, U.S.A.
*Trademarks Reg. U.S. Pat. Off.

Where Credit Is Due

HOW TO SPOON

Page 23: Felt—Continental Felt Co., 22 W. 15th St., N.Y.

HALF-A-CUP OF FLOWERS

Page 46: Arrangements by Rosalie Gaertner.

BEFORE YOU PLAN THAT ROOM

Pages 68, 69: Present: Carpet—E. T. Barwick Mills, Inc. Box 206, Chamblee, Ga. Tables and mirror—Imperial Furniture Co., Grand Rapids, Mich. Lamps—Hammacher Schlemmer, 145 E. 57th St. N.Y. Wallpaper Mural—Murals, Inc. 16 E. 53rd St. N.Y.C. Server in dining room—Century Furniture, Hickory, N.C. Crystal chandelier—Paulen Crystal Co., 296 Broadway N.Y. Future: Sectional sofa, chair and ottoman—Dallas, Inc. High Point, N.C. Carpet—E. T. Barwick Mills, Inc. Tables and console bookcase—Imperial Furniture Co. Accessories—Hammacher Schlemmer. Vertical Blinds—Flexalum by Hunter Douglas Corp., 150 Broadway, N.Y. Dining room furniture—Drexel Furniture Co., Drexel, N.C. Picasso Print—N.Y. Graphic Society, 10 W. 33rd St. N.Y.

HOW TO REFINISH YOUR FLOORS

Pages 72, 73: Information—The American Floor Surfacing Machine Co., 515 S. St. Clair, Toledo 3, Ohio.

PATTERNS 4 CURTAINS

Pages 74, 75: Fabrics—Celanese Corp., 180 Madison Ave., N. Y. Trimmings—Consolidated Trimmings, 24 W. 23rd St., N. Y. Rug—Alexander Smith, 295 5th Ave., N. Y. Curtain tie-backs—Peter Guerin, 21-23 Jane St., N. Y.

GOOD VICTUALS

Pages 76, 77: Green crystal plate—Ebeling & Reuss Co., 225 5th Ave., N. Y. "Shamrock" tea set—Fisher Bruce & Co., 219 Market St., Philadelphia, Penn. "Gunmetal" dinner plate—Jackson Vitrified China Co., Falls Creek, Penn. "Contrast" spoon and fork—Lunt Silversmiths, Greenfield, Mass.

SAVORY SEPTEMBER STORY

Page 78: Salad bowl—Laurenzi, Boonton, New Jersey.

AN APPLE FOR THE TEACHER

Pages 80, 81: Frying pan with stand and warmer—Griswald, Erie, Penn. "English Wedding Rings" compote—Cambridge Glass—Cambridge, Ohio. "Rainbow" plastic platter—Kenro Corp., Fredonia, Wisc. "Woodcut Panel" linen cloth—Hardy Craft, 11 E. 26th St., New York, N. Y. Tray basket—F. O. Merz Co., 104 N. 63rd St., Philadelphia, Penn. "Sand" shaker set—Olde Thompson, 509 So. Mission St., So. Pasadena, Calif. Carvel hall knife—Charles Briddell, Crisfield, Maryland. Fry Pan—General Electric, 1285 Boston Ave., Bridgeport, Conn. "Sphinx" candy-striped plate—Evans International.

TAKE A PACKAGE OF MARSHMALLOWS

Pages 88, 89: Salad server set—Ross Products Co., 24 W. 23rd St., New York. "Skyline" 10" platter—Southern Patteries Inc., Erwin, Tenn. Rust tablecloth, Kemp & Beatty, 15 W. 34th St., N. Y. Pyrex pie plate and dinner plate—Corning Glass Works, Corning, N. Y. Blue & white casserole—Bloomingdale's, Lexington Ave & 59th St., N. Y. Glass salad plate—Fostoria Glass Co., Moundsville, West Virginia. Automatic grill—General Electric, 2957 E. 46th St., Los Angeles, Calif.

FOOD NEWS

Page 92: Soup tureen—Fisher Bruce & Co., 219 Market St., Philadelphia, Penn. "Palladina" Franconia dinner plate—Herman Kupper Inc., 39 W. 23rd St., New York.

PRACTICAL PLASTICS

Page 100: "Granada," "Regatta" and "Chanticleer" dinner plates—Florence by Prolon Plastics, Northampton, Mass. Pitcher—The Branchell Co., 6024 Lloyd Ave., St. Louis, Missouri. "Modern" Brookpark dinner plate, "Mickey Mouse" children's plate, "Fantasy" dinner plate—International Molded Plastics, Inc., 4387 West 35th St., Cleveland, Ohio.

Setting I. "Gulf Stream" dinner plate—Lifetime Melmac Dinnerware, Watertown Mfg. Co., 444 Porter St., Watertown, Conn. Plastic mat, saffron yellow, vertical stripes with metallic

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with WELDWOOD PRESTO-SET® GLUE

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Junior fixes his fishing rod with
WELDWOOD WATERPROOF RESORCINOL GLUE

100% waterproof! Even nature on the rampage can't weaken a bond made with Weldwood Waterproof Resorcinol Glue, not even blizzards, heat waves, floods. Vital for repairs on boats, in basements, fixing tennis rackets, etc. ¼ pts., \$1.00. Also in pts., qts., gals.



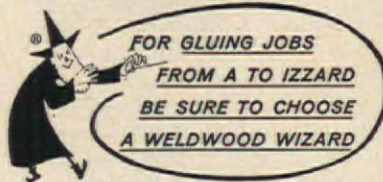
Mom tightened her antique chairs
with WELDWOOD PLASTIC RESIN GLUE

Yes, Weldwood Plastic Resin Glue actually makes a joint stronger than the wood itself! It's deservedly America's leading wood glue. Easy-to-use-powder. Highly water-resistant. 15¢, 35¢, 65¢ and larger.



Dad applied a new kitchen counter top
with WELDWOOD CONTACT CEMENT

Instantly, on contact, Weldwood Contact Cement permanently bonds wood, rubber, canvas or any other porous surface. Use it to apply Micarta and other plastic surfaces to table tops, etc.—without clamps or presses! Use it to bond plywood panels to walls—without nails! 29¢, 40¢, 70¢ and larger.



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accent—The Ullman Co., 230 5th Ave., N. Y. Napkin—Paragon Art and Linen Co., 11 East 26th St., N. Y. Charcoal Melmac handle stainless flatware—The Branchell Co., 6024 Lloyd Ave., St. Louis 10, Missouri. "Mediterranean" tumbler—Libbey Glass, P.O. Box 1035, Toledo 1, Ohio. "Holiday" divided bowl—Kenro Corp., Fredonia, Wisconsin.

Setting II. "Tulip" dinner plate—International Molded Plastics, Inc., 4387 West 35th St., Cleveland, Ohio. Powder blue Glitter weave plastic mat—The Ullman Co., 230 5th Ave., N. Y. Napkin—Paragon Art and Linen Co., 11 East 26th St., New York, N. Y. Melmac handle, Turquoise stainless flatware—The International Silver Co., 169 Colony St., Meriden, Connecticut. Sky Ball glass—John L. Pasamantier and Sons, 5 West 20th St., N. Y. "Holiday" bread and butter, individual salad bowls—Kenro Corp., Fredonia, Wisconsin. "Midnight Black" salad bowl—Prolon Plastics, Northampton, Mass. Salt and Pepper shakers—The Branchell Co., 6024 Lloyd Ave., St. Louis, Missouri. Salad Servers—Woodpecker Woodware, 1032 North Highland Ave., Hollywood, Calif.

MOMMY, WHY ARE YOU SETTING THE TABLE NOW?

Pages 106, 107: Burlap cloth—W. E. Thomas, Corp., 89 Worth St., N. Y. Napkins—Leacock & Co., Inc., 230 5th Ave., N. Y. Melmac handled forks and spoons—International Silver Co., Meriden, Conn. Carving knife and fork—Charles D. Briddell, Inc., Crisfield, Md. "Homestead" salt and pepper mills—Olde Thompson, The George S. Thompson Corp., 509 S. Mission St., South Pasadena, Calif. "Calypso" figurines—Breslaur & Underberg, 225 5th Ave., N. Y. "Fiesta" lighter set—Ranson Art Metal Works, Inc., 1 Aronson Sq., Newark, N. J. Dinnerware and all other accessory pieces—Ernest Sohn Creations, Jack Orenstein, 225 5th Ave., N. Y.

#1 PLUMBING PROBLEM

Page 111: Information—National Association of Plumbing Contractors, 1016 20th St., N.W. Washington 6, D. C.

STEPPING HIGH

Pages 112, 113: Sit-down step-stool, Cosco Products, Hamilton Mfg. Co., Columbus, Ind.

HOW TO INSTALL GUTTERS

Pages 130, 132: Fiber pipe—Orangeburg Mfg. Co., Orangeburg, N. Y. Gutters, downspouts and fittings—Reynolds Metals Co., Louisville 1, Ky.

PHOTOGRAPHS

Disneyland Inc. pages 14, 15. Wilbur Phippen page 23. Louis Kapp: page 29 (top). Ralph Weir: pages 29 (middle), 133 (top). Gertrude Herroth: page 29 (bottom). Mrs. Philip Mueller: page 133 (bottom). Otto Maya: pages 32, 33, 34, 35, 36, 38, 39, 40, 41, 42, 43, 46. Le Walsh: pages 49, 50, 52. Fairchild Aerial Photos: pages 60, 61. Robert Cleveland: page 62. F. M. Demarest: pages 69, 76, 77, 78, 80, 81, 82, 88, 89, 90, 92, 102, 106, 107. Shaw Cole Studio: pages 70, 71. James Strong: pages 72, 73. Stephen Fay: pages 74, 75. Anton Kamp: page 104. Three Lions: page 109. Camera Associates: page 111. Cassebeer: (left) page 114. Roche: (right) page 114. Sage: (right) page 118. Warren Reynolds: pages 120, 121. David Manners: pages 130, 132, 138, 139. Gladys Diesing: page 134 (top). Gottschow-Schleisner: page 13 (left). George de Gennaro: page 134 (middle). R. E. Leppert Jr. page 136 (top). George Peterson: page 136 (bottom).

DRAWINGS: Sigman-Ward: pages 64, 65, 67, 68. Margaret Fleming: pages 112, 113.

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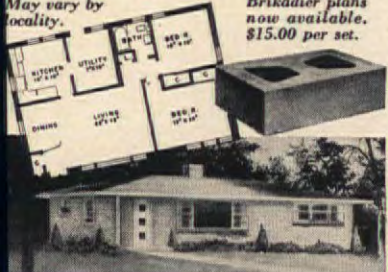
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NO.1 Plumbing Problem



Through lack of understanding, many homeowners classify flush tanks as mechanical nightmares—to be left strictly alone even when they leak or fail to work correctly. Actually, the works inside a tank are very simple and it is easy to repair them.

Take off the lid of the tank and what do you see? At the upper right is the tank float. It's at the end of a rod that connects it with the water inlet valve.

When the tank is full, the float on the water's surface holds the rod almost horizontal, closing the valve.

If the rod isn't lifted high enough, water keeps pouring into the tank and the water level rises above the overflow pipe located about halfway between the float and the inlet valve. The excess water runs down through the pipe into the toilet bowl. This is the most common cause of dripping, and it wastes water.

Chances are that the trouble can be corrected by replacing the cup washer on the inlet valve.

Shut off the supply of water to the tank, drain the tank, and then remove the pin or pins that support the float rod. Pull out the valve and check its underside.

If the dime-size washer shows wear, unscrew it and replace with a new washer.

Another troublemaker may be a rubber tank ball that has become worn and inelastic allowing water to run from the tank into the bowl, preventing tank from filling. To repair, unscrew the tank ball from its rod, and replace with a new ball valve.



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See "Where Credit Is Due," page 110

STEPPING HIGH

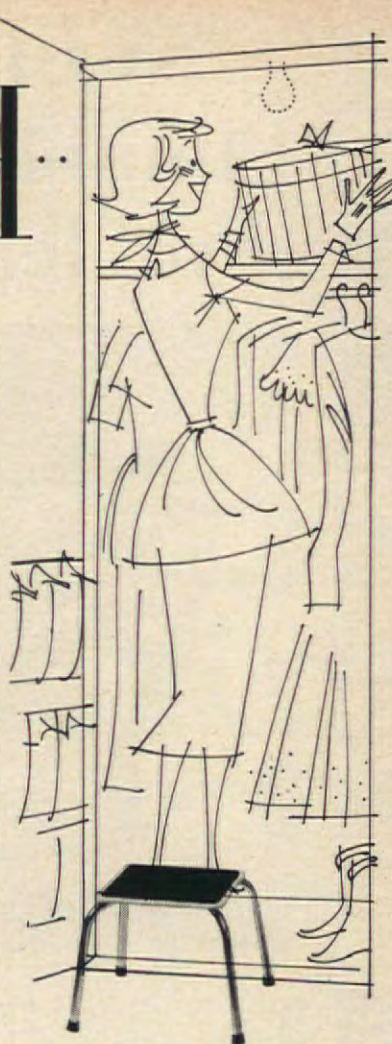
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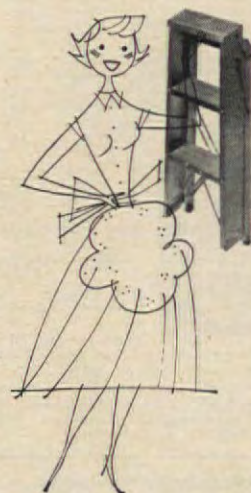
How many places around your home can you use a stepladder? Every time you have to reach a top shelf in the kitchen or a closet, or hang curtains, or lift the kids up to the washbasin, or iron standing up, a ladder or a ladder-stool can help you. There's one that's just right for each of these jobs . . . one that will take up next-to-no space and weighs very little.

Many of these ladders serve also as stools, and they are well-balanced. They have safe-tread steps so you won't slip, and come in many finishes and colors galore. They make it possible for you to step high, and *safely*!

It's a lot easier to teach your kids to be neat *and* independent if you keep a small stepstool in the bathroom for them. They'll be able to brush their teeth, wash up, and comb their hair just like the grownups, with no tumbles.



Tired of stretching to reach those boxes stored high in your closets? Just tuck a sturdy little stepstool in a corner of a closet to pull out and use whenever you need it. You'll be able to see what you're grabbing!



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Tappan's king-size chrome-lined oven reflects heat uniformly . . . so pies, cakes come out perfectly browned and baked . . . in every rack position. Meats, casseroles, complete meals are done to a "T" . . . *faster* than in any other electric range. Tappan's wide picture window lets you look into your big, beautiful oven without opening it. The door lifts off for easy cleaning.

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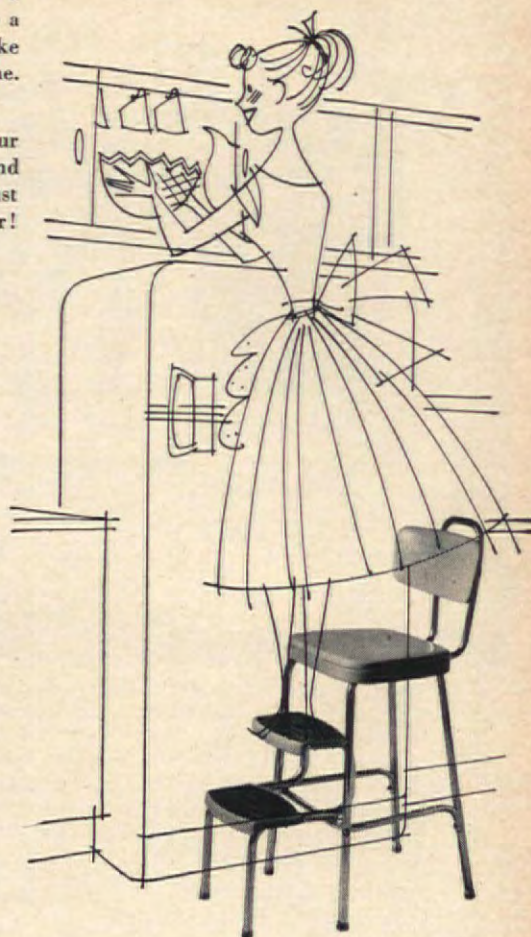
Washing windows or hanging curtains will be much less of a chore if you have a folding stepladder. This one's light as a feather. Wear low-heeled shoes and trip-proof clothes, and take a firm stand. The job's as good as done, your temper's fine.

A stepstool-ladder combination is almost a must for your kitchen. It's always nice to have a place to sit down, and when you want to get the punch bowl off the top shelf, just pull out the steps and your stool is a ladder. Much easier!

The same type of stepstool-ladder is handy in utility area or laundry room, too. Sit to iron, sit to sort laundry. Don't perch on regular ladder. Stand safely to reach up.



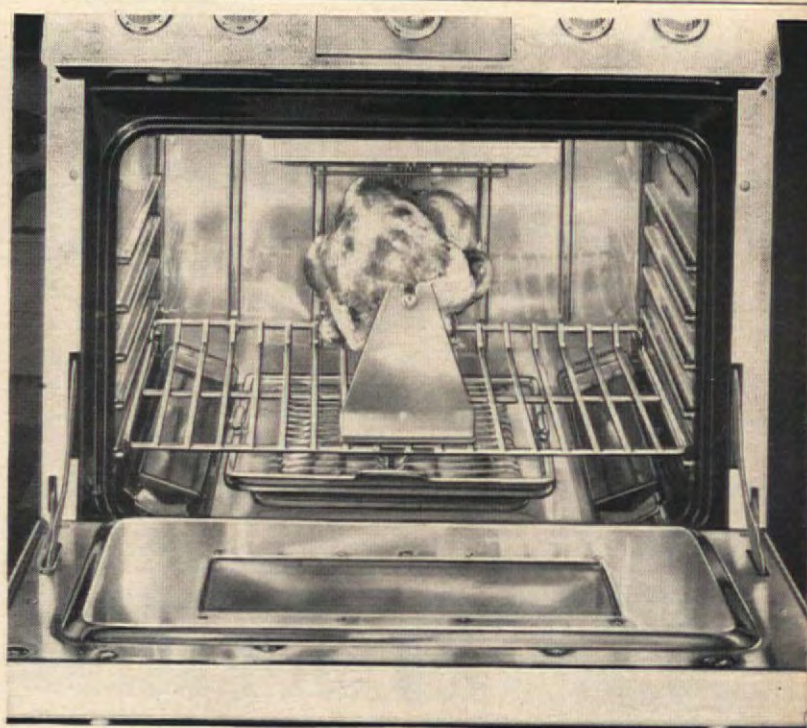
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set 'n forget surface unit makes all pans automatic

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DRAW BOB HOPE'S HEAD 5 inches high. Use pencil. Drawings for October 1956 contest must be received by October 31. None returned. Winner notified. Amateurs only. Our students not eligible. Mail with name, age, address, to:

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4-WAY

GUARANTEE OF SPRING AND SUMMER BLOOMS

Looking for something to continue the show in your garden after the first flush of spring peters out? Iris, peonies, lilies, and daylilies will do the job, and are all best planted in the fall. They'll prolong the glory of spring and continue their display into the full heat of summer.

We've asked four experts to give you the why and how on choosing good varieties and planting them—briefly and to the point.



Iris—rhizome 1/2" below surface

IRRESISTIBLE IRIS

The modern tall bearded iris—the orchid of the garden, as some people call it—makes a magnificent display. It has about the widest color range of any garden plant. It begins flowering in most areas in May, when the tulips are coming to an end, and continues well into June, when the roses are coming into their own. And it's an easy perennial to grow.

Iris need a location in full sun where the soil is well drained and not too acid. A little ground limestone, though, will soon reduce any acidity.

The best way to plant iris is in clumps. Plant three roots of one variety together, in a triangle, with the base of the triangle away from where they'll be viewed. Space clumps 6 feet apart. You can blend or contrast the colors as you wish.

To plant a clump, dig three holes, the edges 6 or 8 inches apart, each about 6 inches deep. Mix a little complete plant food (not lawn fertilizer) with soil at the bottom and make a little mound of plain soil over it in the center. Set the iris plants on the mounds with the rhizomes (potato-like part of the root) pointing toward the center of the triangle and the leaves pointing outward. Spread out the stringy roots which

grow from the rhizomes. At the correct depth, the top of the rhizome will be just below the soil surface covered by no more than half an inch.

After you cover the roots at proper depth, water them and keep them moist until growth starts.

What varieties to choose? My favorites among the lower-priced easy-to-grow kinds are: New Snow, white; Desert Song, pale yellow; Kala, deep yellow; Great Lakes, light blue; Chivalry, medium blue; Pied Menard, deep blue; Dreamcastle, chid pink; Pink Cameo, coral pink; Pink Paradise, bright pink; Cor van, brown red; Ranger, crimson red; Rocket, orangy tan; Sable, deep purple; Wabash, white and purple bicolor; Blue Shimmer, white, splashed blue.

The five "iris of the year" 1956, selected by the Association of Iris Growers of America, include Solid Mahogany, mahogany red; Extravaganza, white and copper tones; and Cascade Splendor, pink and apricot; as well as Desert Song and Dreamcastle, mentioned above.

—FRED W. CASSE

PERFECT PEONIES

Peonies are as nearly perfect any flowers you can choose. In the garden they're showy, long-lived, easy to grow. As cut flowers they



Peony—eyes 1" to 2" deep

bright, easy to arrange, and lasting. And the plants are attractive even when not in flower.

Plant peonies any time from first of September until the ground freezes. Choose a place where soil drains well, is free from tree or shrub roots, is of good texture, sandy, and gets sunshine most of the day. Space peonies 3 feet apart.

PLEASE TURN THE



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*The percussion tones are produced at the option of the player by playing any selected single note or full chord, in a detached manner, with a fingering pause of as little as 1/20th of a second.

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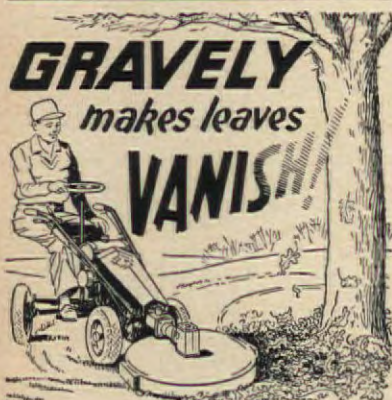
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FIELD-TESTED SINCE 1922

Four-Way Blooms

(Begins on page 114)

least—4 or 5 feet if you can.

Dig each hole a foot or more across and 18" deep. Fill it halfway with topsoil and mix two good handfuls of standard plant food (not a high-nitrogen lawn food) with this. Tamp it down thoroughly but not excessively. Now add more topsoil, without fertilizer but with plenty of peatmoss added if your soil lacks humus, until the hole is nearly filled.

To plant a peony, hold the root so that the eyes (growth tips just above roots) will be 1" to 2" below the soil surface (not deeper) when the hole is completely filled. Work unfertilized soil in around the roots, holding them at the proper depth, until the eyes are just visible. Pour in a pail of water and let it drain away.

Finally, put the label in place and fill in with loose soil, mounding it up several inches above the normal level. As soon as the ground has thawed in spring, level off the mound: carefully remove the soil by hand.

There are four types of popular garden peonies (albiflora class): singles, with one to several rows of petals and an attractive open center; Japanese, one to several rows of petals and a large "tuft" in the center; semi-double, numerous petals but with the center usually showing; doubles, many petals, fully rounded blooms, center hidden.

Some of the best varieties are: *Single*: Pico, Krinkled White, Le Jour, white; Angelus, blush; Sea Shell, Helen, pink; Imperial Red, Arcturus, red. *Japanese*: Isani Gidui, Lotus Queen, Moon of Nippon, white; Yellow King, light pink; Westerner, Ama-no-sode, dark pink; Nippon Brilliant, Hari-a-nin, Charm, Sword Dance, red. *Semi-double*: Mildred May, Minnie Shaylor, white; Lady Alexandra Duff, Aerie, Phyllis Kelway, pink; Red Goddess, The Mighty Mo, red. *Double*: Kelway's Glorious, Festiva Maxima, Elsa Sass, Victory, white; Baroness Schroeder, La Lorraine, Alice Harding, Mattie Lafuze, blush; Therese, Minuet, Mrs. F. D. Roosevelt, Walter Faxon, light pink; Mons. Jules Elie, Sara Bernhardt, Helen Hayes, Loren Franklin, dark pink; Philippe Rivoire, Chipewa, Kansas, King Midas, red.

—GEORGE W. PEYTON

DRAMATIC DAYLILIES

The newer daylilies, though still unknown to non-gardeners, are the current headline-makers in the horticultural world. They've been vastly improved of late, and now include a wide array of dramatic colors—bright pinks, brilliant reds, rich purples, and many glowing tones of yellow and orange.

Their flowering period spans the whole summer, from the time the spring-flowering perennials quit until the late-summer and fall-blooming

G. E. Dishwasher Owner says:



"There's no detergent like Cascade — it really eliminates spotting!"

Mrs. F.H.S. in Norwood, N. J., says: "I've had my dishwasher almost a year and have tried every detergent on the market! I've never found one to compare with *Cascade*. It's wonderful! Everything comes out sparkling—especially glassware. It's the only dishwasher detergent that really eliminates spotting!"

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ones hit their stride. Another assortment of daylilies bloom well in either sun or shade and aren't at all fussy about soil.

They range from a few inches to 6 feet or more in height, and the winter-dormant type can be grown as far north as Alaska, the evergreen type as far South as Florida. Daylilies seldom are attacked by insects or diseases, and rarely suffer from lack of water.

Daylilies (hemerocallis) are vigorous growers and should be spaced 18 or 4 feet apart.

In planting them, the important thing is correct depth of the crown—the part that lies between the flower roots and the foliage. The crown should be spread out over a cone of soil at the bottom of the hole with the crown at soil level or just a trifle below. Too-shallow planting may result in frost injury the first winter, while too-deep placement will delay blooming until new roots develop.

If you'd like to know which va-



Daylily—crown at soil level

ties the daylily enthusiasts consider the best, here are the first 25 varieties of the latest (1955) popularity poll by the members of the American Hemerocallis Society, in the order of their popularity:

Evelyn Claar, pink; High Noon, yellow; Painted Lady, cinnamon; Colonial Dame, apricot; Pink Perfection, white; Revolute, yellow; Pink Perfection, white; Potentate, purple; Dauntless, yellow; Ruffled Pinafore, yellow; Salmon Sheen, pink; Dream, orange; peach; Garnet Robe, orange; Caballero, pink and yellow; Orange Beauty, yellow; Midwest Majesty, yellow; Crimson Glory, yellow; Lady Blanche, yellow; Athlone, buff; chestnut; Pink Charm, cream; Colonel, cream.

—PHILIP G. COLE

LOVELY LILIES

Lilies have been thought of as the loveliest of flowers for thousands of years. They've needed no gilding, in fact, they've been changed by man much less than most other cultivated flowers.

But for a long time the best of them were a little too difficult for average gardeners to grow. Now this has been remedied with the development of new lilies, many of them bred by American and Canadian gardeners. These bloom over a long period and include a wide range of colors and flower forms.

The Aurelian hybrids, which resulted from breeding Lilium with several trumpet lilies, are particularly popular.

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**NO BELTS
NO PINS
NO PADS
NO ODOR**

Four-Way Blooms

(Begins on page 114)

especially valuable contribution to the mid-summer garden. They grow 4 to 6 feet high. They vary in color from white through cream and apricot to yellow and orange, in flower-form from trumpets to blooms as reflexed as *L. henryi* but much larger.

The Olympic hybrids, a strain of trumpet lilies known also as centifolium hybrids, are outstanding for early summer bloom. They grow 5 feet or more and include pure white, white with slight reddish coloration on the outside of the petals, and several tones of pink.

The Mid-Century hybrids are another fine new group. They include red, orange, and yellow lilies, with upright, outward-facing, and reflexed blooms. Enchantment, with bold, red, upright flowers, is especially notable. All are of easiest culture.

Shuksan, yellow with reflexed flowers, is the best representative of the Bellingham hybrids, a group descended from the native lilies of the Pacific Coast.

The lily season is not limited to midsummer. *Lilium pumilum*, the brilliant red coral lily, starts the parade in early June and is soon followed by the white martagon, *L. martagon album*. Mrs. R. O. Backhouse, pale yellow, is another choice lily for the June garden. Brenda Watts, with bright red, reflexed flowers, blooms in late June.

For the late summer garden, the *L. speciosum* varieties Red Champion and White Champion bloom in late August and September. The latest of all is *L. formosanum*, a beautiful white trumpet, which flowers from early September until frost.

Almost all lilies need good garden



Lily—bulb 4" to 6" deep

soil, well drained, fertile, and rich in organic matter. Plant lilies in early fall, 4 to 6 inches deep, 12 to 18 inches apart, in colonies of six or more.

Mulch lilies or cultivate the soil shallowly to control weeds and conserve soil moisture. In dry weather, water the late-blooming types. Feed them at the beginning of the growing season with 2 to 3 pounds of standard complete plant food (5-10-5 analysis or similar) to 100 square feet. Dust or spray them occasionally.

—GEORGE L. SLATE

For Collectors of Americana



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ALL-AMERICA CAMELLIA WINNER



The first variety to win the newly established All-America Camellia Selections Award is Cinderella, a new camellia originated by Dr. Cook of San Fernando, California.

The winner for 1957 is rose with crimson veining, marbled toward the rim. Flowers average 4 inches across. Petals are crinkled with fimbriated or notched edges.

Cinderella was tested for 10 years in ten trial gardens in different parts of the South and on the Pacific Coast. These gardens are maintained by All-America Camellia Selections, Inc., organized in 1950. This nonprofit group promotes the development of distinctly superior camellias and discourages the introduction of duplicate and near-duplicate varieties.

Three non-commercial camellias enter each of the ten gardens, and awards are made on their recommendation.

Cinderella, like some of the older new camellias, is hardier than most of the older varieties and has stood abnormally severe freezing in the Pacific Northwest.

Experimenters are now trying these varieties in several even more rigorous northeastern areas. Some have reported success as far north as New York.

Generally, though, camellias are still greenhouse plants in the North. They're becoming increasingly popular with home greenhouse owners. Some enthusiasts, in fact, are displaying all their under-glass space with camellia collections!

The plants need "cool house" conditions—about 45° at night—drop their buds if grown "warmer."

Both outdoors in the South and in a greenhouse in the North, camellias require acid soil, rich in organic matter, well drained but adequately moist. They also benefit from shade during the summer.



Built-in storage seats and phonograph compartment are faced with Samara; table top, record cabinet lid, and shelves are surfaced with durable Micarta®.

SAMARA PANELING Swirling, rosy-blond hardwood cut in French Equatorial Africa. Spirited setting for a family room you can build yourself. A 12' x 8' wall—prefinished and waxed—costs only \$52.

is like random-sized planks. But this wall is made of grooved 4-by-8-foot Weldwood planks. The big panels cover a wall quickly and easily. And the factory finish (like that on fine furniture) means no bother of finishing at home. Weldwood plank paneling comes in oak, birch, Samara*, Nakora*, mahogany, walnut, or Korina®. Weldwood Plank is guaranteed for the life of your home. . . one more reason leading builders are using it in new homes. See Weldwood paneling

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It's no secret that houses for big families are in style. After all, the latest figures show that the *average* American household consists of 3.34 persons.

This sort of information is enough to convince a lot of people that the two-bedroom house is just about as extinct as the poor old dodo bird and the passenger pigeon. Some of us, however, think otherwise.

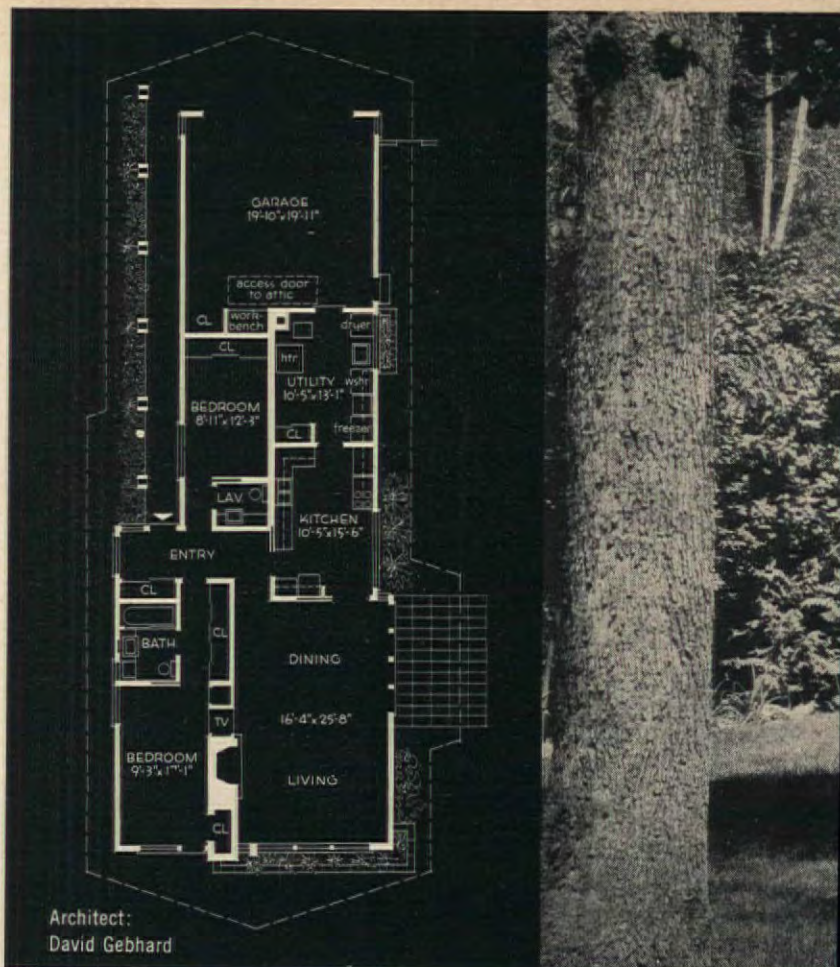
Sure, there's a big need today for large homes to take care of our giant-sized families. But let's not forget that there are still a lot of *small* families. They don't require space unlimited, but do require good design and efficiency in their home. We think that there are enough of these families in search of good small homes to make it worthwhile to present this house as AMERICAN HOME Blueprint House 53.

The house we show here was designed by a teacher of architecture, David Gebhard, for his parents. Mr. Gebhard selected a contemporary design because he felt that through it he could design a home that would require a minimum of maintenance and housework. At the same time, good contemporary design would suit the traditional furniture of the senior Gebhards.

Because the house is built in Minnesota, great care was taken to make it proof against storms. The garage is the foremost part of the house, close to the street. The short driveway makes for little snow shoveling. And part of the driveway is even protected by the roof overhang, as is the walk leading to the main entrance of the house. The exterior redwood siding is treated with a wood preservative that requires virtually no upkeep.

In this truly one-story house, all housekeeping tasks are limited to the single floor. The utility room and garage have sufficient space for laundry, freezer, and incinerator as well as storage.

So if it's a good, small house you're seeking, maybe this is *it*! Order your blueprints today to start you on your way.



OWNERS: MR. & MRS. W. J. GEBHARD

WORKING DRAWINGS: NORMAN C. NAGLE

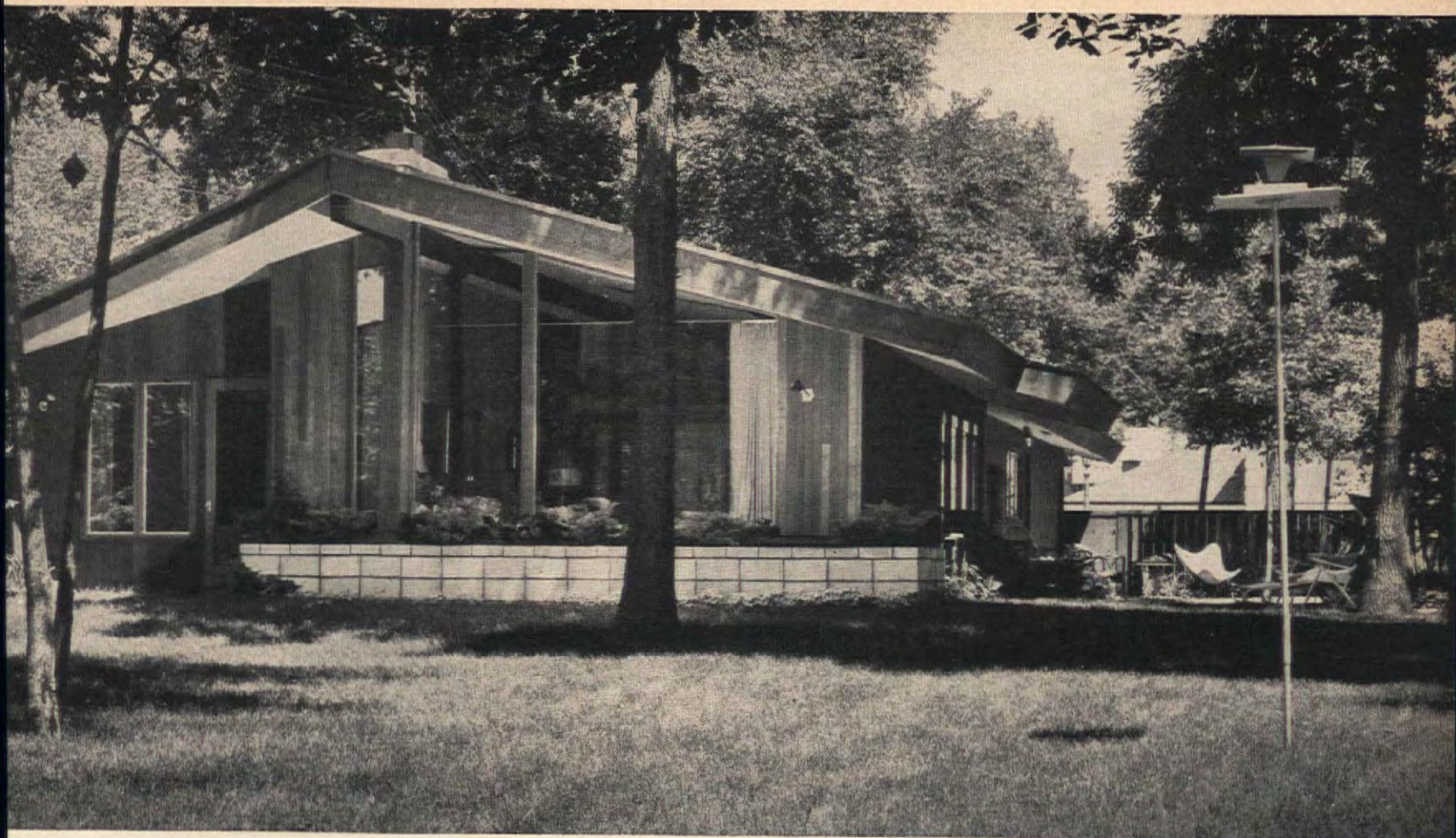


HUBBARD H. COBB

Concrete columns support a roof overhang above walk that leads from entrance to street. Sidewalk and columns are painted with dilute solution of preservative that's used on exterior redwood siding. Recessed ceiling spots light up length of walk.

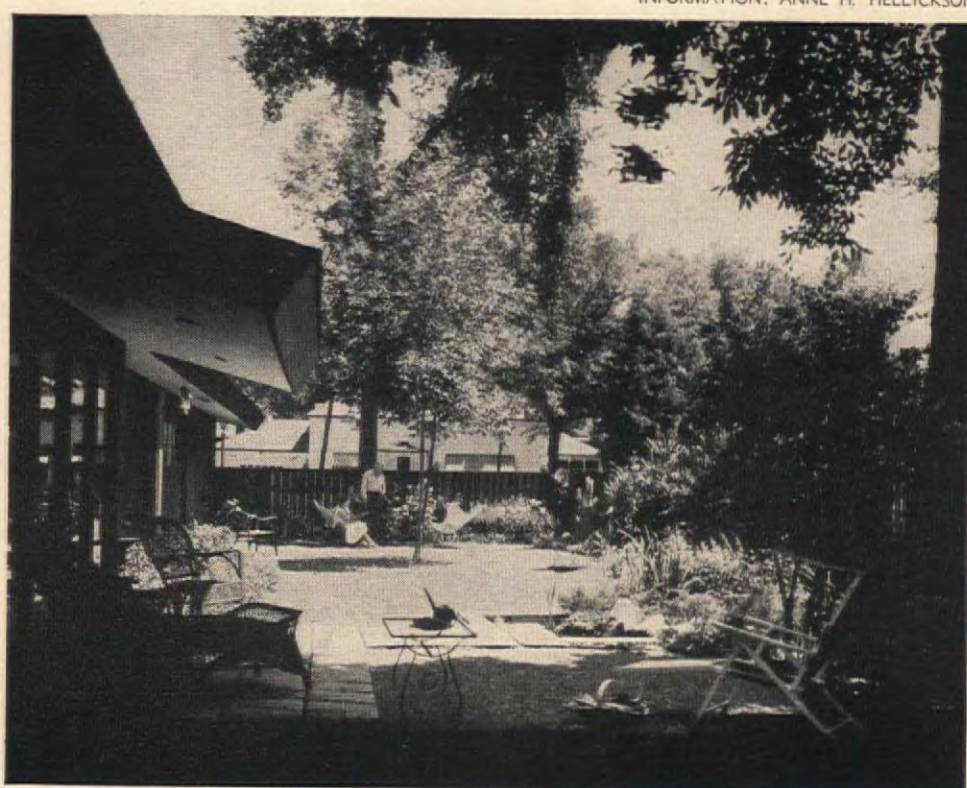
Coarse-gravel courtyard (far right) is among the most successful features of house: it requires no mowing or clipping, and harbors no mosquitoes. Concrete blocks near the house take heavy traffic.

Contemporary home's living room in random-width mahogany paneling doesn't cramp your style in furnishings. Here, with textured carpet, semi-sheer draperies, it serves as comfortable background for cherished pieces of family's traditional furniture.



YOURS TO BUILD—AND THE UPKEEP'S EASY

INFORMATION: ANNE H. HELLICKSON



BLUEPRINT HOUSE NO. 53 ★ ORDER FORM ON PAGE 132

Bring Up a Lawn (Begins on page 70)

sprinkle the seedbed lightly with fertilizer again. No need to rake it in, and it can even be applied along with the seed.

Reliable grass-seed mixtures are prepared specially for different areas of the country, for both sunny and shady lawns, and for both "good" and "deluxe" lawns. You'll find what you want at any reputable seed or garden-supply store.

You don't need much seed. Depending on the kind you select, 2 to 4 pounds per 1,000 square feet (50' by 20') of bluegrass-based mixtures is adequate. You'll gain nothing by using more.

You can sow a small area by hand, but on a large area you'll find a spreader makes the work easier and does a better job. You'll also use it, of course, for spreading fertilizer—both when you make the lawn and when you feed it each year.

To ensure even distribution of seed, it's well to sow half the required amount in one direction (north-south, for example) and half in the opposite direction (east-west). In precision seeding with spreader, however, a good job will normally result from one pass.

Rolling is unnecessary if the soil retains a lumpy surface. If it's fairly dry and the raking has broken it down to a rather fine texture, however, it's well to drag a chain mat, or the back of a flexible lawn rake, over it to mix the seed with the soil and then to roll lightly. Remember, though, grass seed is best planted only about $\frac{1}{8}$ " deep, so don't overdo this mixing.

The next step, if you're the do-it-well-or-not-at-all type, is to mulch the seedbed lightly with loose straw, hay, or dampened peatmoss. This will check drying, washing, and windblow, and will protect the young seedlings. It's especially effective if the ground slopes. Be careful, though, to keep mulch light—only a few straws deep, or $\frac{1}{8}$ " if you use damp peatmoss.

Now for the sprinkling. The surface must be kept moist (but not soggy wet) until the grass is well under way. If the weather is hot and dry, you may have to sprinkle twice a day in the beginning. As the grass gets going you can reduce the watering to once a day, then to every other day, and finally to once a week, until fall rains make watering unnecessary.

Don't be alarmed if your new lawn looks pretty thin at first. Each insignificant little needle of grass would

become a vigorous, saucer-size clump by next spring if it were on its own. In your lawn, they'll all knit together and make a continuous, solid turf.

Let the grass grow $2\frac{1}{2}$ " to 3" high before mowing it. Set the mower at 2" and use it carefully. Mower must be sharp. The soil will still be somewhat soft and you can uproot quite a bit of grass if you move the mower around haphazardly. Use the mower once a week or oftener, to keep the grass at 2", until growth stops in the late fall.

Fall care of your new lawn will be mostly a matter of preventing children and adults from walking on it and of raking leaves frequently. Packed-down leaves can smother young grass faster than you may think.

A light feeding late in the fall will help, but unless your soil is very poor the grass will get by without it.

Now what about next year? Nothing is so important in the maintenance of a good lawn as adequate feeding. To be green, grass has to be kept growing, and that takes considerably more plant food, especially nitrogen, than is needed by the general run of annuals, perennials, and shrubs.

The first feeding should be in early

spring, before the grass starts growing. Choose a lawn fertilizer (the first figure of the analysis, representing nitrogen, should be the largest, such as 10-6-4, 9-7-4, 8-6-4) and use about 10-15 pounds per 1,000 square feet if you want your lawn to stay a rich green all summer, and you plan to water it as necessary, supplement the early spring feeding with a lighter feeding every three or four weeks from the time the grass starts growing until growth slows up in the late fall.

If you intend to let it go more or less dormant in summer and keep the watering to a minimum, you won't need to feed it again until September. Spring and fall feeding, however, at the minimum for maintaining a good lawn.

When you feed grass that's growing it's well to use one of the non-burning lawn foods. Otherwise you must water heavily afterward—wash the fertilizer off the grass and in the soil.

Mowing is important. In most parts of the country it's best to cut an established lawn at $1\frac{1}{2}$ " and to cut whenever it's 2" high. If you're not

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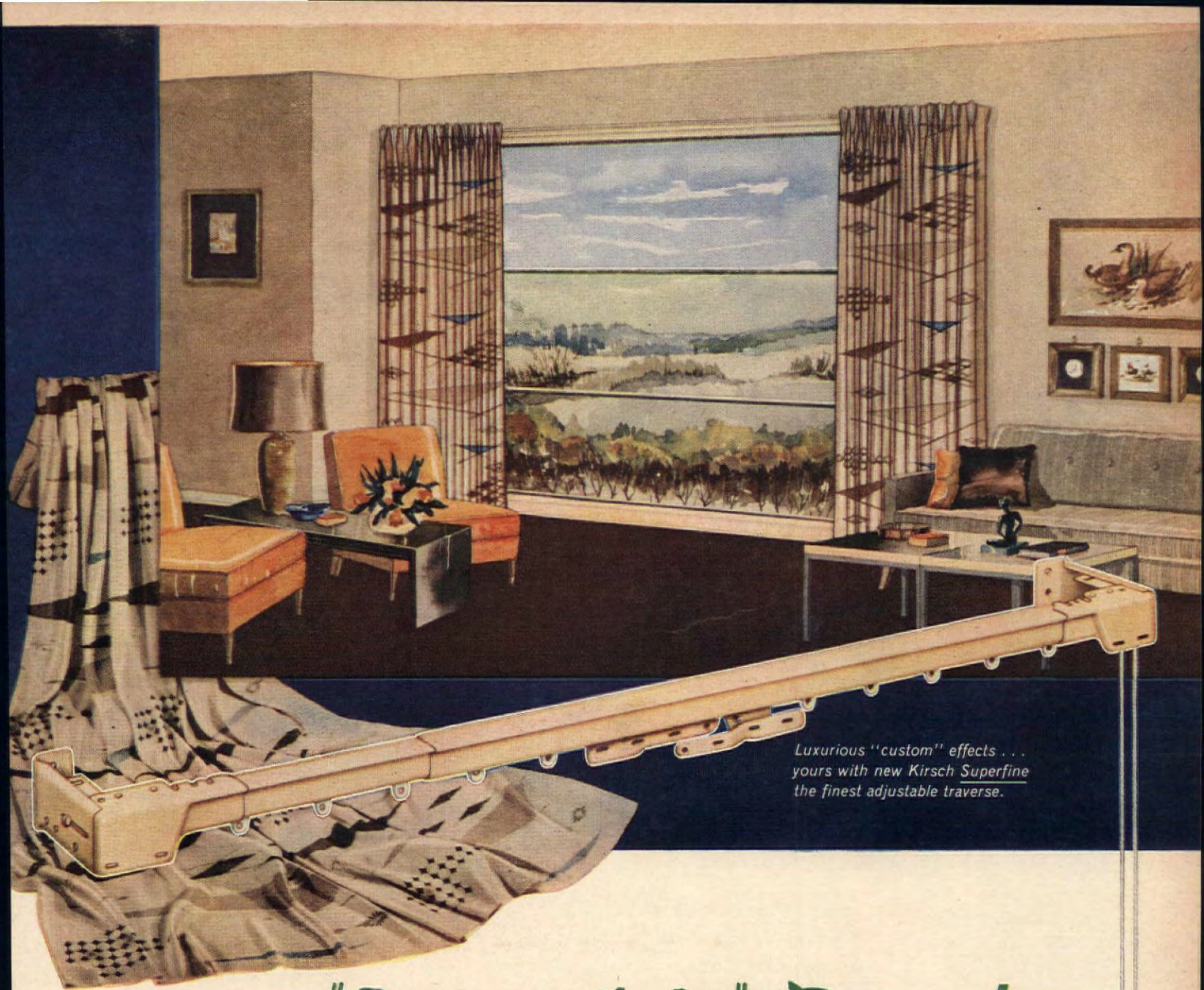
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Johns-Manville



Bring Up a Lawn

(Begins on page 70)

going to mow that often, keep the cutting blade set at 2".

A bentgrass lawn is a deluxe type that needs a great deal of attention, and should be cut at 1" or less.

The frequency of watering will depend on your desire for greenness all summer—and, of course, the availability of water in your area. Certain communities have had to curtail watering because of summer shortages.

To keep the grass alive, though in a semi-dormant state, water a predominantly bluegrass lawn thoroughly, but only occasionally, in periods of extreme drought. To keep it green, in the absence of rain, water it thoroughly about once a week. To keep a bentgrass lawn green, if it's in full sun, you may need to water twice a week, or even three times.

Thorough watering varies with the soil type, but on heavy soils this may mean letting the sprinkler run about 3 hours before moving it.

Incidentally, the better a lawn is fed, the better its chance of staying green all summer.

Weeds are nowadays less of a problem in lawns. The 2,4-D preparations easily take care of dandelions, plantain, and other broad-leaved weeds, while the phenyl mercury and methyl arsonate materials (check contents under trade name on package) soon eliminate crabgrass. The pre-emergence weedkillers even prevent weed

appearance by killing seeds as they germinate. These can't be used at the same time as a lawn is sown or re-sown, of course, or they'll kill the grass seed too.

You can control insect pests easily with present-day dusts and sprays. You can keep out Japanese beetles and other grubs, which feed on grass roots, by applying chlordane every couple of years. Chinch bug (tiny, fly-like insects) and sod webworm (recognizable by small buff-colored moths flying out of the grass) both work above the soil surface. They require monthly dusting with chlordane or DDT until they're eliminated from your garden.

Serious diseases are rather uncommon in lawns predominantly bluegrass and fescue. But if you're suddenly confronted with unexplained brown patches, go to your lawn at a garden-supply store for one of the lawn fungicides to prevent possible spread. Or better yet, spread a fungicide regularly in seasons when disease commonly occurs in your lawn.

Before doing anything, though, poke a screwdriver into the ground to see if the soil is all right. It could be that rocks or debris just below the surface are preventing the grass from those spots from making their root development.

THE H

Before You Plant

(Begins on page 62)

should choose them carefully and plant them where they're going to stay.

There's almost no limit to the kinds of shrubs you can grow in any climatic region of the country, so your selection will depend on your personal preferences and the special conditions of your garden. In the acid, moist, eastern states there's an endless variety of choice azaleas, rhododendrons, large- and small-leaved hollies, andromedas, laurels, yews, and dozens of other shrubs to choose from.

In the drier, more alkaline, mid-western states there are hundreds of lilacs, mockoranges, flowering quinces, hydrangeas, euonymus, and so on, to select. In the warmer states there's an enormous variety of camellias, azaleas, crapemyrtles, gardenias, nandinas, cherry laurels, and what not. And almost anywhere in the country you can take advantage of some of the newer, choicer kinds of barberry, viburnum, cotoneaster, privet, honeysuckle, and shrub roses.

To familiarize yourself with the

finest shrubs suitable for your area, your best bet is to visit a local nursery that caters to your climatic region, or to study the catalog of such a nursery.

But before you make definite selections, analyze the special requirements of your own grounds. There's no sense choosing six rhododendrons for an area in full sun and two lilacs for a spot that's partly shaded, when the selection should be the other way around. Nor would you be smart to plant a fine holly where you need a low-growing cotoneaster, or an azalea in a spot that's going to be dry the surface all summer and where barberry or shrub rose would be much better off. And why trim upright yew continuously to make it fit a spot that a spreading one would fit perfectly without attention? Why choose any plants that need more care than you can give them when there are kinds that need almost no care at all?

So make notes of your requirements and your conditions, area: height and breadth of shrub

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No Risk On Your Part

Before You Plant

(Begins on page 62)

needed; sun or shade; dry, wet, or average location; season when flowers are most desirable; colors wanted; and so on. Then consult your nurseryman or your catalog.

And make up your mind that when you get down to the business of planting trees and shrubs you're going to do a thoroughly good job. Dig a big enough hole, work peat-moss or other organic matter into the soil if it's needed, soak them well after planting with a little soluble fertilizer in the water, and, above all, *keep them adequately watered for a full year after planting.* Sure, your nurseryman might replace trees and shrubs that fail. But do you want to dig out dead trees and shrubs, plant new ones all over again, and lose a whole year's root and top growth?

With the trees and shrubs taken care of, your next step is the lawn. And if it's really good, it'll bring more compliments than anything else.

Fall's the time to make a lawn in the North, where the cool-season grasses flourish; spring's the time in the South, where warm-season grasses are used for lawns. Northern lawn-making is fully covered in the article that begins on page 70 of this issue. In the South you'd prepare the soil pretty much the same, but instead of sowing seed you'd plant plugs or sprigs of zoysia, Bermuda, or centipede grass.

Before you sow or plant a lawn, then, read "How to Bring Up a Lawn" and learn by heart that the four things that ensure a fine lawn are good soil preparation, adequate regular feeding, frequent mowing at the proper height, and thorough watering when actually necessary.

And whatever you're planting—trees, shrubs, or a lawn—remember to work it out first in your head and on paper. Then it'll be more enjoyable on your lot. **THE END**

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Before You Buy

(Begins on page 60)

which needed a complete face-lifting. No more parties, we told each other firmly, each privately wondering what good it would do to have the charming old place if our friends couldn't enjoy it with us.

Then, when the first prospect buyers started poking into closets, nostalgia set in. We looked at the birch tree that one of our neighbors had decided was a complete dud and tossed over the fence into the empty back lot. Had we rescued the birch, and stuck it in the middle of our back yard where it has grown luxuriantly. We looked at our lone apple tree which each year bears one apple. We looked at the bare spot left when our dog in its uberant puppyhood pulled up the pear tree that was supposed to complete our orchard. We looked up at the down and across the street at our neighbors (most of whom were original settlers fresh from the city themselves) who had struggled valiantly with topsoil and grass seed and shrubs, and with whom we had shared delighted amazement when our sea of sand blossomed into lawns.

It was autumn, and if we moved within the next couple of months we hoped, we'd just miss out on an open house that our neighbors holds from Christmas to New Year.

And that's when it really hit. Suddenly, we realized our "development" had already built tradition. We were no longer separate families in separate little houses. We were well on the way to becoming a neighborhood. Sudden illness or trouble always found help from a neighbor forthcoming.

We came across an old snapshot taken when we first bought our home and gloated over the oasis it now appears in comparison. All this we done ourselves. We felt proud every blade of grass, every spreading shrub, every sturdy perennial cause we had nurtured them.

We took down the "For Sale" sign, dropped the option on someone else's dream house, and dug in for winter.

We have finally come to the conclusion that we are part of the crop of rugged individualists. We're not going to increase our housing expenses just because my husband has a raise. We're using that extra money for luxuries that many of our friends can't afford—and wonder why.

Besides, we're having fun with our small house. Knocking out a room here and there, putting in paneled walls, moving the range to a more convenient spot.

We're putting our own personal stamp on our house, just as our neighbors are doing. And we're the satisfaction of creating a neighborhood as well as our home. **THE**

Discover the Miracle of Sleeping on Air

We are certain that once you discover the Miracle Sleep of Englander's Airfoam Red-Line sleep set you'll never be content with anything else. That's why we make this offer...



ABSOLUTELY FREE! ENJOY THIS MOST LUXURIOUS OF ALL SLEEP COMBINATIONS FOR 30 DAYS

THE ENGLANDER
"ONE-SEVENTY" MATTRESS
 of Goodyear *Airfoam** with
 Englander *Red-Line** Foundation

Words just can't describe the miracle of sleeping on air! You have to *experience* it. Your body rests gently, firmly, evenly on millions of tiny air bubbles in the Englander mattress of Goodyear's Airfoam. This mattress in turn lies on Englander's Red-Line Foundation... the only foundation with completely independent-acting coils.

No matter how you sleep, what your posture, or how much you weigh, you'll sleep better, wake up more refreshed. You'll see why more people sleep on the Englander One-Seventy than any other foam mattress. Englander Mattress of Goodyear's Airfoam only \$79.75... Englander Red-Line Foundation only \$79.75.

1. FIRM, ALL-OVER SUPPORT
 honeycomb of buoyant
 AIRFOAM "floats" you to
 sleep on an even keel.

**2. BOON TO ALLERGY
 SUFFERERS**—doesn't
 generate dust, lint, or fluff
 to excite the common
 allergies.

**3. NEVER NEEDS TURNING
 OR AIRING**—AIRFOAM
 breathes fresh air with
 every motion, keeps
 itself cool, plumped up!



**4. ENGLANDER'S RED-LINE
 FOUNDATION**—See how
 Red-Line construction holds each spring in
 independent position, free from pressure of neighboring
 coils. That is why ENGLANDER'S Red-Line
 construction prevents sag or hammock. That is
 how Englander guards against the "Tell-Tale Curve."
 That is why ENGLANDER keeps you young.

Accept this Free Offer!
Here's all you do:

- Stop at any store that handles the Englander One-Seventy. Tell them that you want to accept Englander's 30-day free trial. Your sleep set by Englander will be delivered to you promptly.
- Sleep on Englander-Goodyear Airfoam for thirty wonderful nights. You must sleep better, feel better, wake up more refreshed than ever or call the store and they will pick up the sleep set.

* T.M. The Goodyear Tire & Rubber Co.
 ★ T.M. The Englander Co., Inc.

Englander—keeps you young!
 THE FINEST NAME IN SLEEP



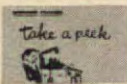
Your Hollywood bed rolls like magic,
looks like a dream, thanks to the
HARVARD BED FRAME

Exciting beauty! Roomier bedrooms! Beds that are movable! Get all these, and more, with Harvard Bed Frames. It's the only bed foundation that works perfectly for Hollywood Beds, Swing Beds, Bookcase Headboards, Corner Beds and Divans. Harvard Frames give you strength where it's needed most—in the legs—in the head-board attachment. Recommended for your new spring and mattress. Sold with fine bedroom furniture everywhere.

This label is the Mark of Superior Quality. Look for it... it identifies the Genuine Harvard Frame.



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Illustrated brochure showing scores of beautiful bedroom arrangements. Send postcard for free copy.



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and find out how
CYCLONE FENCE
can make your yard
a safe, home
playground!

This big, Cyclone Fence booklet is filled with photographs, drawings and descriptions of different styles of fence and gates for the protection of property. You'll see many examples of the way this outstanding quality fence has been used to enclose property, to make safe play areas for children, and to preserve privacy. There are sure to be some suggestions that will fit your property, your needs—large or small. And remember, only United States Steel Corporation manufactures Cyclone Fence. Accept no substitute.



CYCLONE FENCE DEPT., AMERICAN STEEL & WIRE DIVISION
UNITED STATES STEEL • SALES OFFICES COAST-TO-COAST



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Please send me a free copy of
fence book.

Name.....
Address.....
City.....Zone.....State.....



Before You Buy

(Begins on page 61)

formal family, the kitchen that's open to the living area may be your best bet, but if you prefer a more formal way of life, look for a definitely separate kitchen. A door from the kitchen should lead directly to the service area or garage. Be sure that the house you buy has a good kitchen, but don't buy simply because the kitchen looks attractive and is full of gadgets. (For more about kitchen requirements, see page 63.)
DESIGN: A major complaint with many developments in the past has been that all the homes look alike. Be sure that the builder offers an assortment of designs and that he further helps to make for interest by varying the position of houses in their relationship to the street. Additional variation among the houses can be achieved through the use of different colors for the exterior walls and roof, and through the use of different materials for the exterior siding. There is no need today for houses in a development to look like so many peas in a pod.

EXPANSION POSSIBILITIES: Of course you want to be sure that the house you buy has ample space for your present needs. But if yours is a growing family, make sure that the house you buy can be expanded without too much expense or, without ruining the design or efficiency. Homes with unfinished attics provide possibly the least expensive means of expansion. And if the builder brings plumbing and heating lines into the unfinished attic, each is a definite "plus" for the house. A good dry basement offers possibilities for additional space, and so do attached garages and breezeways. If adding a wing is the best way to expand the house you're considering, make sure that the lot is big enough so you'll have no trouble with local building codes when you want to expand.

ORIENTATION: A major complaint with many homes with picture windows in the living room is that the window looks out on nothing more attractive than a busy suburban street—or somebody else's picture window. The house should be positioned on the lot to take advantage of the best view from the living area. Position should also be such as to ensure privacy for outdoor living.

GRADING AND LANDSCAPING: The ground around the house should slope gently down and away from the foundations. This helps ensure a dry basement and eliminates large puddles about the house after a heavy rain. Beware of the builder who strips the land of trees and topsoil. Be sure that your builder provides for ample landscaping. (For more on landscaping see page 62.)

STREETS AND DRIVEWAYS: Streets in the development should be curved

to prevent high-speed driving, and should not attract through traffic. Make sure that the street your house is built on will be completed when your house is ready to be moved into. Look out for very steep drives from the street to your garage for these are troublesome in slippery weather. Also see that there are no obstructions to interfere with the vision of a driver coming from the driveway.

WIRING: The service entrance (where the house fuse box or circuit breaker is located) for today's home should have a capacity of at least 100 amps. Go over each room carefully and see if there are a sufficient number of outlets and switches and that the outlets are so located as to fit in with your furniture arrangement.

HEATING SYSTEM: Chances are the house you buy will be heated with either forced hot water or forced warm air. Look at the boiler or furnace. Find out who makes it and, just as important, the reputation of the local concern that did the installation and will handle the servicing as it is required. If you are air-conditioning minded, but can't afford it right away, make sure that the builder includes the necessary ducts or piping so that future installation of the equipment will be moderately easy.

OPTIONAL EQUIPMENT: Home hunters frequently find that many of the most attractive features such as fireplaces, terraces, and certain kitchen equipment are optional—you pay extra for them. Including all these features can add hundreds and even thousands of dollars to the cost of the house. Be sure you know exactly what's optional equipment and what isn't before you decide to buy.

WORKMANSHIP: You don't have to be an expert to judge whether a house contains good or poor workmanship. Go into the basement and look at the exposed floor joists and beams above. Look for small points such as well seasoned wood, good tight joints free of splits. Examine the interior trim to see that it's free from hammer dents, that nail heads have been countersunk and covered with putty, and that the paint or walls and woodwork is free from brush marks and streaks.

DON'T BE HURRIED: Buying a house is probably the most expensive purchase you'll ever make, so take your time. Don't let anybody pressure you. Examine the house carefully and then go home and talk it over quietly. Look at many houses before you decide. Don't sign anything or make any deposit until you're absolutely certain what you're doing.

SEE A LAWYER: After you've made your choice, hire a lawyer to represent you at the closing. THE EN

Thermopane FACTS

Thermopane puts two panes and a sealed-in blanket of air between you and outdoors. Makes rooms comfortable, especially near windows. Reduces drafts. Deadens outside noise to keep rooms quieter. Reduces chances of steamy or frosted windows.

Saves fuel—heat loss through *Thermopane* is about half that through single glass. In summer, it cuts air-conditioning costs. And no bother or expense of storm sash.

Two kinds of Thermopane

1. Made of plate glass for sharp, clear views. Best for all uses, and a "must" for picture windows and window walls. Units are $\frac{1}{2}$ " or 1" thick.
2. Made of sheet glass for economy. Units are $\frac{1}{2}$ " thick.

Sash for Thermopane

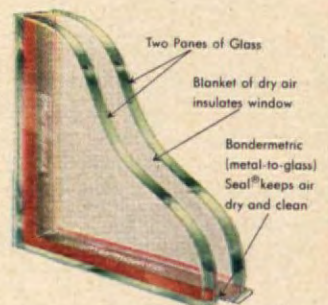
Windows of every type—fixed or ventilating—are made for glazing with *Thermopane* insulating glass. Also sliding doors.

What does Thermopane cost?

About the same as single glass plus good storm sash in most areas. In the average home, its cost adds only one or two dollars a month to mortgage payments, as compared with single glass. And your windows are insulated for the life of your house.

Where to see it — buy it

Thermopane is sold by local L·O·F Glass Distributors and Dealers, listed under "Glass" in the yellow pages of phone books.



Don't leave holes[✓] in your insulation
...fill them with **Thermopane®**

Windows in your house are actually holes in the insulation unless they are permanently insulated like the rest of the wall. That's why *Thermopane* insulating glass makes so much dollars-and-cents sense. *Thermopane* gives you:

Warmer rooms in winter	just like your other insulation does
Cooler rooms in summer	" " " " " "
Savings in heat bills	" " " " " "
Savings in air-conditioning	" " " " " "
Quieter rooms	" " " " " "
No putting up or taking down storm sash — it's permanent insulation	" " " " " "

Whether you buy, build or remodel your home, make your insulating job complete with *Thermopane* in every window. Read the column at right for more information.

Thermopane INSULATING GLASS

LIBBEY·OWENS·FORD—A GREAT NAME IN GLASS

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"Self-Insulating Windows of *Thermopane*"

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**Feel
the difference**
...in water from a faucet
with Spring-Flo

Feel it cling and spread over your hands...luxurious, velvety water... Spring-Flo water! This water is completely *aerated*—charged with millions of tiny air bubbles that trap and carry off bad tastes, odors and cloudiness. The bubbly Spring-Flo stream thoroughly dissolves soaps and detergents so they can wash more efficiently. And such wonderful suds! What's more, those shock-absorbing bubbles make water cling, spread for faster rinsing, *without splash*. Be sure your new faucets are Spring-Flo equipped!

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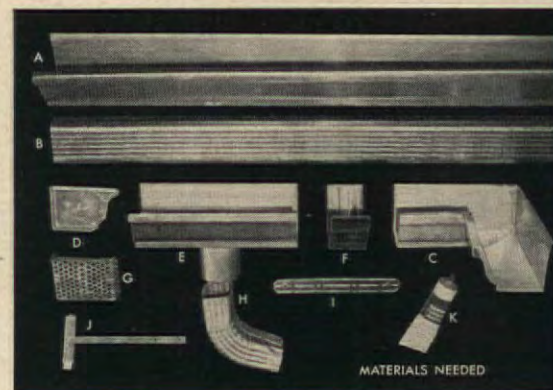
Why be annoyed by rain water dripping down the side of your house, washing away your foundation planting, and perhaps even penetrating the basement walls? You can easily install effective gutters with only a hammer, pliers, screwdriver, and a hacksaw!

Gutters come in half-round and box shapes, and installation is essentially the same for both types. You can purchase easy-to-install slip-connector gutters of galvanized steel, aluminum, or copper. But be sure to use the same metal throughout the job so that destructive electrolytic action won't eat away your gutters.

To find the length of gutter trough (A) you'll need, measure all horizontal roof edges. Then figure on having at least one downspout or leader (B) for every 600 square feet of roof area (or one for each 40 feet of gutter trough). To turn each corner, you'll need either an inside or outside miter (C). You'll need left and right end caps (D) to close the ends, an outlet section (E) for each downspout, a slip connector (F) for each gutter, miter, or outlet section, and a strainer (G) at each outlet to prevent clogging. Use two elbows (H) for each offset connection from gutter to downspout, two pipe-

bands (I) per downspout length, a hanger (J) (or spike and ferrule) for every 30 inches of gutter length, and one or two tubes of mastic (K) to seal all joints.

Since only a single length of gutter with a fitting one end needs to be hung at one time, handling it on a ladder is not difficult. If you work alone, use a cord tied to a nail at the eave to support the far end of the section you're handling.



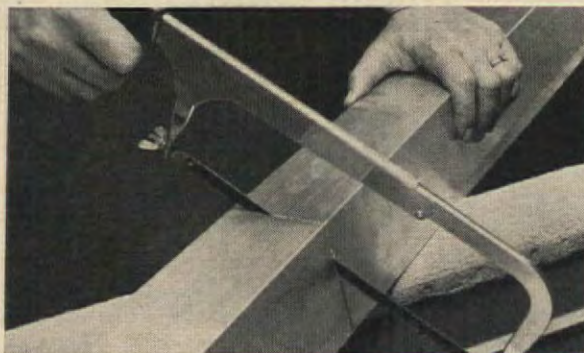
See "Where Credit Is Due," page

HOW TO INSTALL GUTTERS

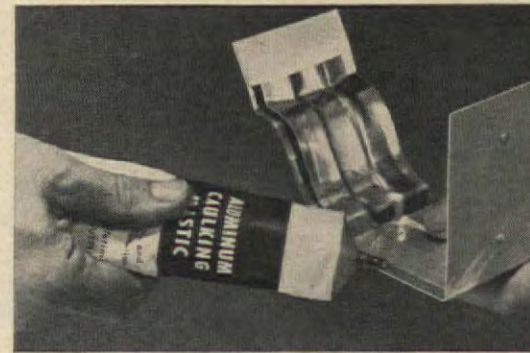


JONATHAN ALEY

1. Lay out straight runs of gutter on the ground below roof edges, starting at one end with miter and slip connector, or an end cap. Then you fit downspout outlet next, making sure joints are snug. Add connectors and gutter troughs for length of roof, ending the run with an outlet if needed, and either a miter or an end cap. You will probably have to cut the last gutter section to fit. To ensure a square cut, use a slip connector as a marking guide before cutting with fine-toothed hacksaw.



2. Make sure all joints are tight and that the overall length of the gutter run will fit roof length exactly. Disassemble parts on ground and then permanently assemble the first trough length with outlet section and cap or miter. Apply mastic to slip connectors and caps directly from tube nozzle. No screws are necessary in the areas of severe snow, a $\frac{3}{8}$ " #8 sheet-metal screw $\frac{1}{2}$ " from top at front of connector or end and one $\frac{3}{4}$ " from top at back will add much strength.

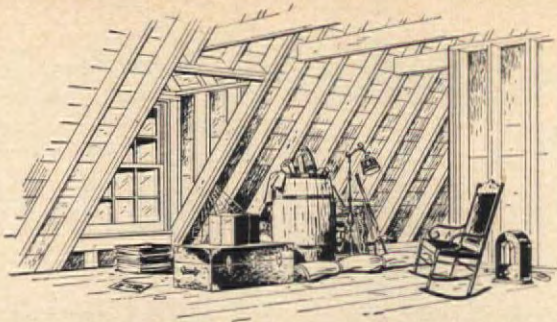


3. Make sure that all of the joints are drawn up tight. If necessary, place a wooden block over the end of the connector and tap it lightly with a hammer. Then crimp the edge of each connector around gutter edge with a pair of pliers. Finally, apply smooth sealing ribbon of mastic onto joints inside trough. Do not assemble more than a single length of gutter trough and its fittings at one time, since it is difficult to hang longer sections.



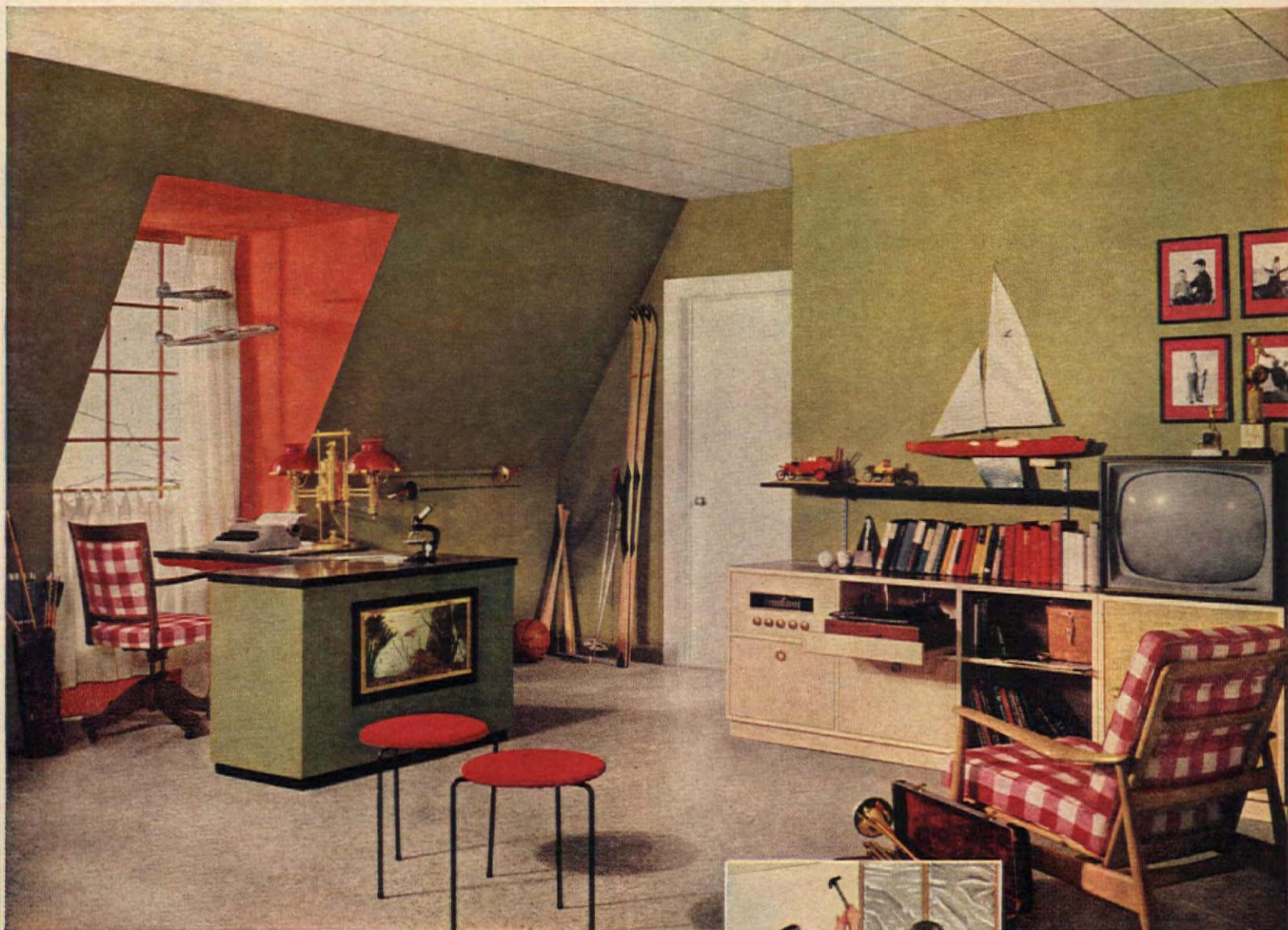
4. If roof lacks a good drip edge, insert a 6" strip of flashing 4" up beneath the roofing and then bend it an inch at the edge to direct rain into trough. Slope down $\frac{1}{2}$ " for every eight feet of its length. In runs 30 feet or more, start gutter high in middle, slope down to one outlet at each end. Be sure to set outer edge of trough below roof angle as shown, as protection against sliding snow.

PLEASE TURN THE



How to fit one boy and
17 hobbies into your attic

for only \$13 a month*



**You can add a room . . .
with Gold Bond Building Products**

Wouldn't your boy think a room like this was just "the greatest"? A place all his own... up away from the rest of the family. (And, frankly, couldn't you *use* an extra room like this in your house?)

It's easy to add a room with Gold Bond® Building Products. They're easy to handle, easy to install, and they're designed to work together.

Take this room, for example. To keep it snug and warm in winter (and up to 15° cooler in summer) you line it with blankets of Gold Bond TWINSULATION®. Next, for a good-looking, sound-absorbent ceiling, put up Gold Bond Insulation

Tiles. For walls, use big, sturdy panels of Gold Bond Gypsum Wallboard. (Conceal joints with Gold Bond's Tape Joint System.) Then finish the whole room off in a day with quick-drying Gold Bond Velvet . . . the washable latex paint (130 colors to choose from).

*You can build a room like this for \$13.00 a month spread over 36 months. (Based on cost of materials only. Prices vary in some localities.)

Send 10¢ for complete, step-by-step illustrated instructions, "How-to-Do-It" Plan #19. Write National Gypsum Co., Dept. AH96, Buffalo 2, New York.



WALLS GO UP FAST! Panels of Gold Bond Gypsum Wallboard are easily applied. Saw like lumber, or score with knife and snap! Staple TWIN-SULATION (rock wool plus aluminum) between studs and rafters.



SOUND-ABSORBING Gold Bond Insulation Tiles are easy to staple or nail in place. Interlocking edges hide fasteners. Tiles have flame-resistant finish, come in ivory or an assortment of four pastel colors.



DECORATE with your favorite shade of Gold Bond Velvet Paint. A latex paint that goes on smoothly with brush or roller. Dries to the touch in minutes. Washable. No painty odor. Equipment cleans in water.

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Mr. and Mrs. Jimmy Spears
Have been using **Sakrete**
for twenty years,
Had such luck, had such fun
Ever since it was first begun.



The jobs they tackled
first, were small.
Now, they'll tackle
one and all,
A wall, a pool, a
grill or walk,
Then listen to the
neighbors talk.

"If they can do it, we can too".
Anyone can, why don't you?
You'll be glad you started to fix
Your home with **Sakrete** in '56.



Buy **SAKRETE** at your nearest Building
Supply Dealer, Lumber Dealer or Hard-
ware Store.

Send 25c to Dept. 11, Sakrete, Inc.,
Cincinnati 17, Ohio, for Sakrete project
book. 48 pages of instructions, photo-
graphs and diagrams on "How To Do
Your Own Cement Jobs."

JUST ADD WATER



• Buy Sakrete
gravel, sand or
mortar mix
when you
want to build
or fix.

SAKRETE

How to Install Gutters

(Begins on page 130)



5. Attach strap hangers to gutters at about 30" intervals and, if possible, lined up with roof rafters. If your house has an eave closed with fascia board, nail $\frac{3}{4}$ " thick blocks at each hanger location and at least once between each hanger to prevent moisture collecting behind gutter to rot eaves. Use triangular blocks to hold gutter square if fascia is slanted. Nail the hangers to roof either under roofing or above it, as shown. If using the spike-and-ferrule method, back up front edge of trough with block of wood as you drive spike through. Between spikes or straps, nail gutter to blocks on fascia with nails made of the same metal as gutters.



6. If offset from side of house to gutter is less than 6", use two 75° elbows to connect gutter to downspout. For offsets of 6" or more, you use 60° elbows, inserting a piece of leader pipe between elbows to extend the offset if necessary. To ensure watertight joints, fit each section of downspout around the *outside* of the fitting above it, tapping each section firmly into place. Form pipe-bands around top and bottom of downspout and nail to the house.

7. If the water is to be spilled directly onto ground, use a 60° elbow and a splash-block. But to provide better protection for your basement and foundation, run the water off to a dry well or storm sewer. Use easily-worked fiber pipe to carry water away. Cement the downspout end into fiber elbow with mortar or asphalt after first packing the space with oakum to within one inch of the top.

Start Your New House for \$500

That's all it costs you to
get started toward the
AMERICAN HOME Blueprint
House, pages 120 and 121. For
\$5 you'll get a material
list, large-scale blueprints
of the floor plan, foundation
plan, exterior and interior
elevations, sections, and
all other important details.
Give them to your builder
and he can start building.



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Please allow 3 weeks for handling and mail

AMERICAN HOME Blueprint House

See pages 120 and 121 for
photograph, details, and floor plan.
☐ One complete set of blueprints, \$5.
☐ Three complete sets of same house,
\$10.

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THE AMERICAN HOME, SEPTEMBER, 1956

RECIPES IN USE NEED

Cellophane Envelopes

For new recipes—or your old favorites—use these individual cellophane envelopes! They're grease-proof and moistureproof... easily visible both sides, 3" x 5" for handy filing. Will also protect other file-size home-making data. So inexpensive, too!

100 for \$1.00

250 for \$2.00

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THE AMERICAN HOME
American Home Bldg., Forest Hills, New York

Shrinks Hemorrhoids

New Way Without Surgery

Science Finds Healing Substance That Relieves Pain—Shrinks Hemorrhoids

For the first time science has found a new healing substance with the astonishing ability to shrink hemorrhoids and to relieve pain—without surgery.

In case after case, while gently relieving pain, actual reduction (shrinkage) took place.

Most amazing of all—results were so thorough that sufferers made astonishing statements like "Piles have ceased to be a problem!"

The secret is a new healing substance (Bio-Dyne*)—discovery of world-famous research institute. This substance is now available in suppository or ointment form under the name *Preparation H*. Ask for it at all drug counters—money back guarantee.

*Reg. U. S. Pat. Off.

Free Book on Arthritis And Rheumatism

HOW TO AVOID CRIPPLING DEFORMITIES
Explains why drugs and medicines give only temporary relief and fail to remove the causes; tells about a proven specialized non-surgical, non-medical treatment which has proven successful since 1919. Write for this 36-page FREE BOOK

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If you own an Automatic Dishwasher... turn to page 116

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New Address

City

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THE AMERICAN HOME, SEPTEMBER, 1956

Found a Fort

(Begins on page 29)



Correctly uniformed in mode of 1780, club members raise the 13-star flag.

owner, Alex Don, a direct descendent of Johannes Klock, the original builder; then put into action a restoration program. Crumbling walls were repaired, farm buildings of a later date were torn down, and quantities of brush were cleared from the land. Club members organized a pageant to celebrate the many events connected with the historic site.

Each year the pageant has grown in content and popularity, and all proceeds have been used to further the restoration of Fort Klock. Additional financing is secured from \$3 associate memberships which are available to anyone who wishes to contribute to the cause.

Next pageant is September 9... see you there.

THE END



Mohawk Indians from St. Regis Reservation barter for "settlers'" blankets.



make a showplace out of your kitchen!

Revco Bilt-In Refrigerators and Freezers are so new, so practical, so mechanically perfect and so beautiful that your kitchen becomes a showplace.

The refrigerator provides 8.4 cu. ft. of space. It's built into your wall, waist high, to bring foods to eye level, at your finger tips.

The matching, completely separate 6.3 cu. ft. Revco freezer can be placed

below, next to the refrigerator, or on the opposite wall. Versatility—lets you choose any arrangement. Revco Bilt-Ins adapt to any space, any place, high or low. There are colors galore! Choose stainless steel, antique copper or 25 custom colors.

For more information about exciting Revco Bilt-Ins, send coupon below for colorful new book "Trend-Setting Kitchens."

Send today for your copy of "Trend-Setting Kitchens." Please enclose 25¢ for mailing.



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Enclosed please find 25¢ for my copy of "Trend-Setting Kitchens"
I plan to build ☐ remodel ☐ (Please check one)
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5. MANY EXTRA USES! Unclogs toilet bowls. Cleans stove burners, garbage pails. Safe for septic tanks. Get PLUMITE at grocers today!



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Plumite
Guaranteed SIMONIZ Quality

Use the

MINWAX METHOD

to give your floors, paneling and furniture that hand-rubbed look

The soft, warm glow of colonial woodwork is easy to re-create in your own home with Minwax Wood Finishes. They can be used to match a variety of colonial color tones, yet their wide range of colors makes them equally appropriate for modern interiors. Authentic wood colors include Puritan Pine, Ipswich, Pine, Driftwood, Spruce Grey, Straw, etc. Minwax is a complete, lifetime treatment. Mail the coupon today for full information.



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Send facts on the Minwax Method of wood finishing, with color card of authentic wood tones and address of nearest dealer.

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Your garden paths can be a pleasure, one of the loveliest features of your yard, if you build steps with forethought and imagination. Plan for permanency, but also for beauty . . . they can go hand in hand. Here are six ways you can use concrete, wood, brick, and stone for steps to a beautiful home.

At left, a gentle slope from garden gate to pool is stepped with 2"-thick flagstone imbedded in sod. Walk around pool is paved in the same way. Grass between joints softens appearance. C. Jacques Hahn, landscape architect, designed these steps to lead to his own home garden.

How to Get Up an INCLINE



This long, wide garden walk has a steep slope that calls for steps to make it easier to climb, prevent erosion. These 6" x 6" cypress timbers at regular intervals are the perfect solution. If available, old railroad ties are good, too. Mary Deputy Cattell, landscape architect.

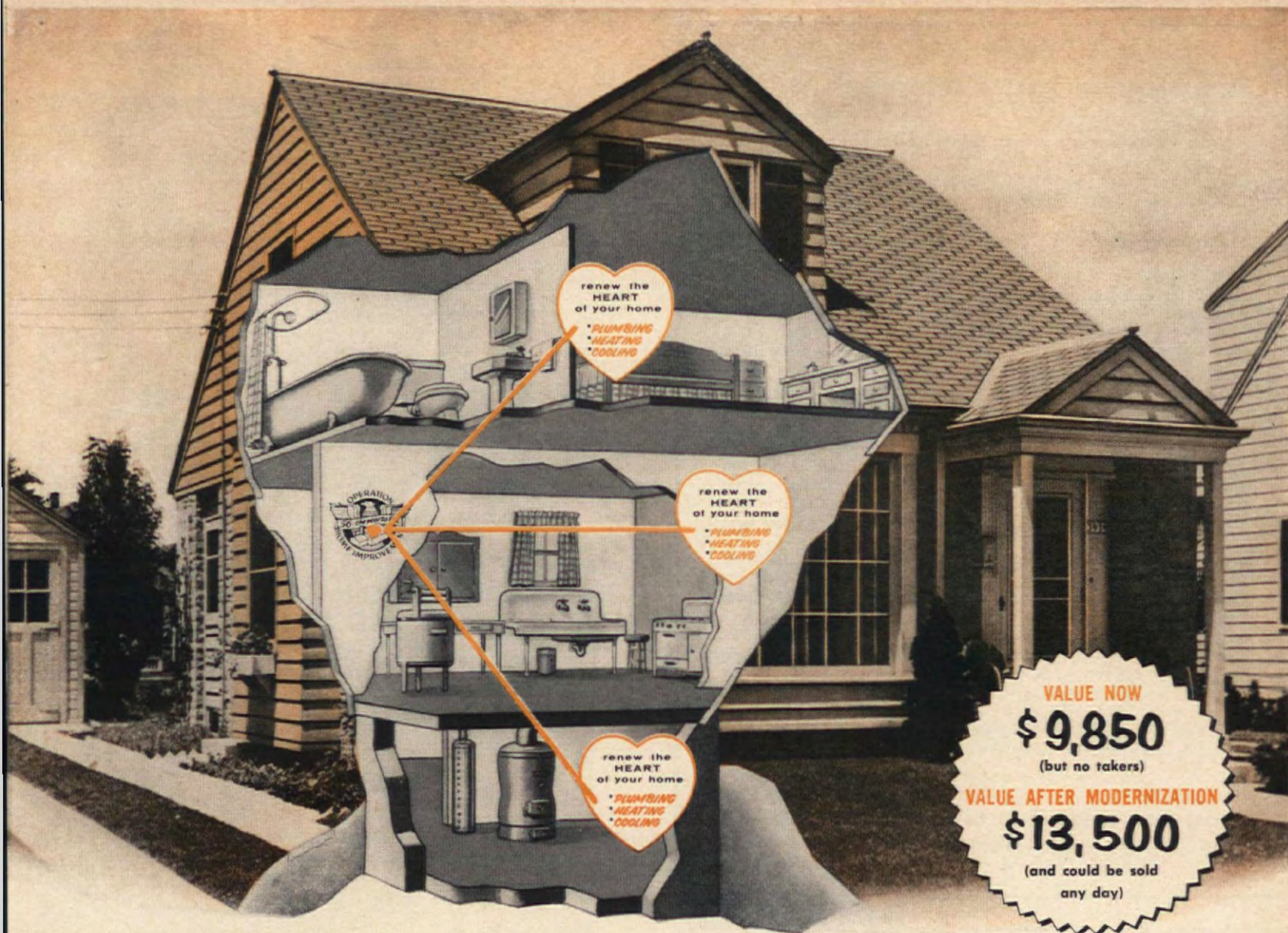


On a California hillside, brick and concrete terrazzo steps lend importance and beauty to the entrance of the Walter Weber home. Color and texture of steps add vitality and interest to undecorated stucco house walls. Steps take care of this area much better than a simple sloping path could do job. Joseph Copp is landscape architect.



Winding stone path climbing this hillside rock garden blends right in with informal planting that gives this garden a woodland charm. Heavy masonry steps would be out of place and certainly aren't needed here. Path is among simplest to construct, and inexpensive.

PLEASE TURN THE PAGE



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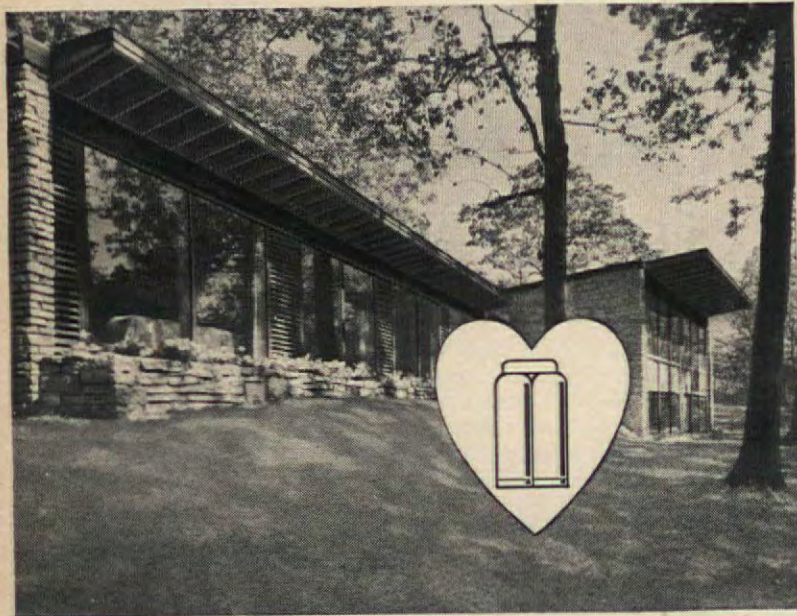
According to a survey conducted by a leading home magazine among its readers, 41% planned to redecorate with wallpaper. And a lot of this wallpaper will be hung by the "do-it-yourself" home owner . . . who, if a reader of this magazine, averages 38 years of age . . . has 1.1 children . . . paid a little more than \$10,000 for his home.

In this space we invite the attention of these "do-it-yourselfers" to the possibilities of Imperial Trimmed and Pasted Wallpaper. We don't think wallpapering can ever be as easy or as much fun as taffy-pulling, but the satisfaction will last longer and the results are so attractive. We've succeeded in taking most of the work out of paper hanging. Our Trimmed and Pasted Paper is made on a wet strength stock to resist rearing. Each roll is already pasted, so that all you need do is cut a strip to the length needed, dip it in the water box that comes with the paper, and then sponge down on the wall. The paper is electronically trimmed, so each strip is easy to match with the other. And it does go up fast for most people. There are picture-and-story instructions included to help those who might be a little timid on their first attempt.

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(Continued from page 134)



A lawn on two levels separates the road from the home of Mr. and Mrs. Henry S. Moyer of Scarsdale, New York. Stone retaining wall divides the two levels. Steps cutting through wall have flagstone treads. Supporting risers match wall stone. Ruth S. May, landscape architect.

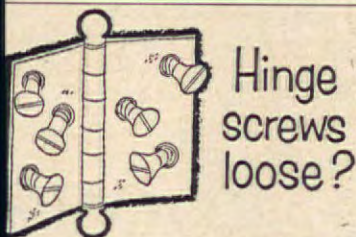


Bricks in basketweave pattern form terrace at Bradner Petersen home in Pasadena, California. For a pleasant contrast, 2" x 8" fir boards and matching railing form part of terrace step structure. Planted wall divides terrace from lawn. Harold Zook, A.I.A., designer.

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If you own a
**General Electric
Dishwasher . . .**
turn to page 116



Dr. Scholl's Zino-pads

REMODELING TIPS



It may seem like a good idea to have work done on your home while you take your vacation, but it doesn't work that way. Even the best laborers and contractors need a little supervision from you if they're going to do just what you want.

Even just *thinking* about remodeling can start you asking a lot of questions. Many of the answers can be found in the literature supplied by building-product manufacturers obtainable free of charge at your local building-supply dealer. Additional literature of interest to homeowners is available from the U.S. Government. Simply write to Superintendent of Documents, Government Printing Office, Washington, D.C. and request a copy of the catalogue on subjects of interest to homeowners.

You'll save time and money on any remodeling if your plans call for stock items rather than off-size units that have to be made up by some distant concern.

Most building supply dealers will give you a free estimate on the cost of the materials required for your remodeling project. Simply give them a set of the plans or list of specifications.

Your ability as a do-it-yourselfer will help to keep down remodeling costs but stick to things that you are sure you can handle. Stay clear of wiring, plumbing, plastering, and the more specialized type of jobs.

Remember that as you improve your home you also increase its *value*. So be sure that as the value of your home grows, so grows the amount of your fire insurance policy.

If you act as your own contractor, be sure to check with your local insurance agent to be certain that you are properly covered in the event that one of the workers is injured while working on your property.

Avoid painting indoors in summer when the weather is warm and humid, for the paint will dry slowly.

Outside painting should be done in early fall or late spring. Painting in summer often causes the paint to dry too rapidly. Outside painting should never be done when the outside temperature is below 50 degrees.

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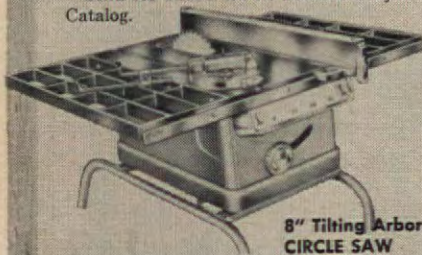
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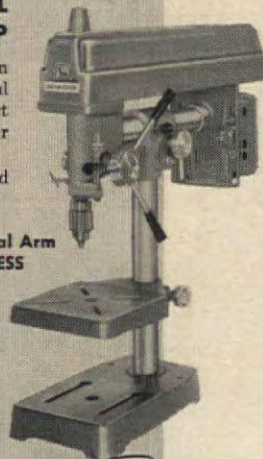
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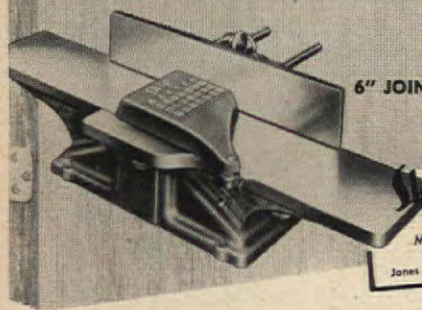
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24" Radial Arm
DRILL PRESS



6" JOINTER-PLANER



The Stewarts needed more room. Since their porch was fairly big, the answer wasn't hard to find. The cheapest, easiest way to get added living space was to enclose part of their porch, making it into a bedroom for their youngest son.

NEED MORE ROOM?

Their family was growing and they had "How will we get it?" They looked their home

1. Facing boards are removed, by sawing off nails that hold them, and are saved for later use. Pillars are also removed. Space is left for small porch.
2. Next comes siding which is pried up slightly to loosen nails. Hammer then pulls them easily. Shingles are saved to help cover outside walls of bedroom



6. Waterproofed paper is stapled over sheathing. Then shingles (undercourse and finished shingles) are nailed on exterior walls starting from bottom.
7. Floor joists are laid 16" center-center; notched to fit sill and raised floor to house level. If joists rest on concrete, give preservative treatment.

FASHION NEWS



HAT BY JOHN FREDERICKS

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If you own a
Hotpoint
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turn to page 116

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DAVID X. MANNERS

ENCLOSE YOUR PORCH

...have another bedroom. So the big question for the Stewarts was. ...ver from all angles and finally came up with a simple and economical solution

Preservative-treated, doubled 2x4's fastened to slab with cut nails make ...l for walls. Posts are angle-nailed the sill with 12-penny common nails.

4. To support roof, 2x4 wall studs are nailed between sill and existing structure above. Studs are 16" center-to-center. Double studs at corners, openings.

5. On sheathing, teamwork saves time. Man on ladder measures, nails. Other saws. Use 4' x 8' insulating sheathing, or else use tongue-and-groove boards.



At this point, wiring and plumbing ...es are installed under the floor. ...g hot-water-heating pipes with paper ...keep dirt, debris from getting in.

9. Note how reflective insulation is fitted between studs to hold in house heat. Niches for recessed storage cabinets can be provided between studs.

10. Divide interior area as you like. Here wall studs go up for a clothes closet. Wood porch ceiling is covered with plasterboard for finished look.

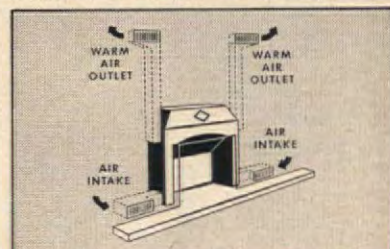


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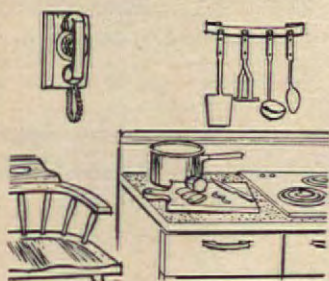


"Thank goodness for a bedroom phone!"

How often friends call when you're busiest—bathing, ironing, getting dinner. No wonder so many women wouldn't be without

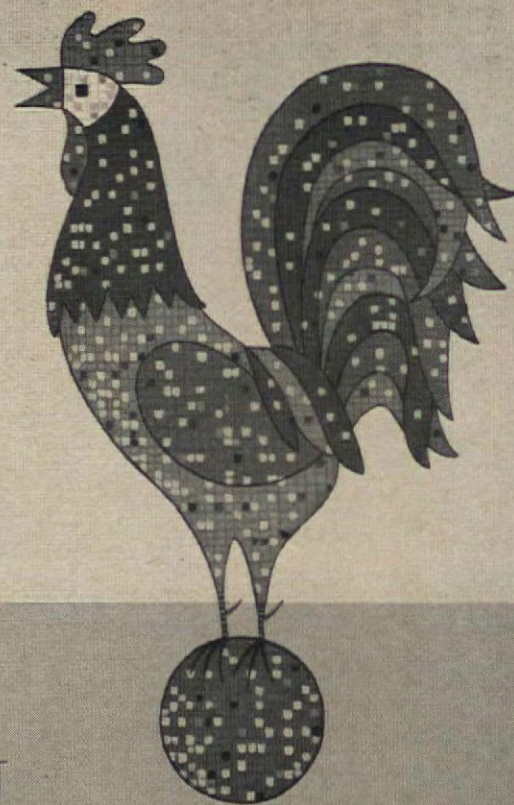
- a telephone in the bedroom
- one in the laundry
- another in the kitchen

Saves you time, steps, hurry. Yet additional telephones cost little—just a few pennies a day each.



Redecorating? 1956 is the year of Operation Home Improvement, sponsored by local building and supply firms with the co-operation of government agencies. Consider ordering those additional telephones you've been wanting in color. Choose from 8 new shades that complement any room. Your local telephone business office can tell you how little it costs

BELL TELEPHONE SYSTEM



IN

OCTOBER

SOMETHING TO CROW ABOUT

What's there to crow about? Roosters, that's what . . . a special section shows all the exciting new products made for you that feature the NEW AMERICAN HOME rooster. We're cocksure he'll be a favorite throughout the house, for he comes in a variety of stunning decorator colors, appears on wallpaper, fabrics, glassware, and a gay cluster of related accessories.

BLOOMING BULBS THIS WINTER

Months ahead of springtime you can start enjoying the blooms of tulips, daffodils, hyacinth, and crocus right in your own home. The method is simple and the cost is low. The results? A continuous display of color that lasts right through until spring.

BRIDGE-PARTY DESSERTS

"Give us some bridge-party desserts," is the frequent request of readers. And October's the month for toothsome replies. Choose among fruit tarts, black-walnut tarts, dessert salad, gelatin dessert, mocha ice cream cake. Each elegant but inexpensive.

AND MORE...

Want to make your development house distinctive? See how the Kurtzes did it. Like to try some ground beef recipes that'll be family favorites? You'll find six new ones in October—as well as a home maintenance chart and a timely harvest of garden tips.



the theme is fashion...captured in coral

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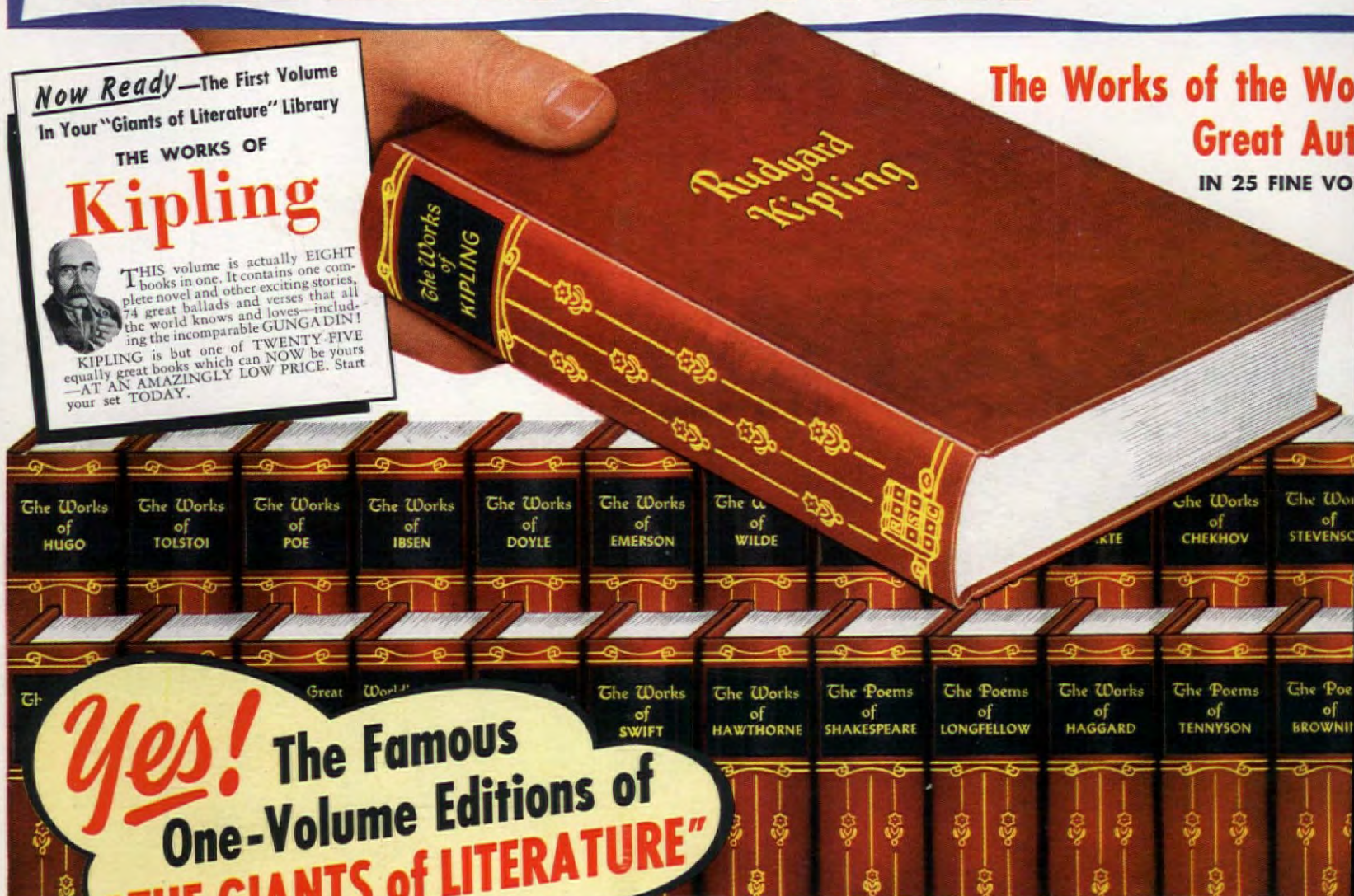
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