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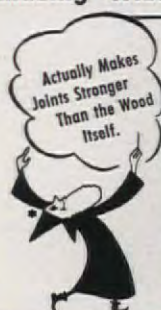
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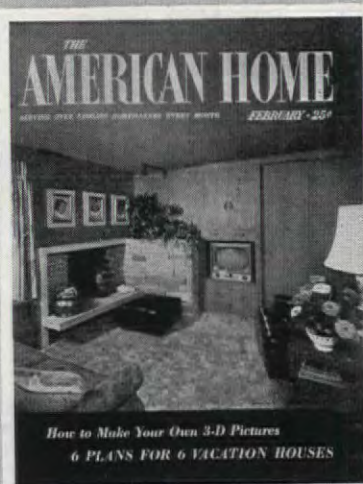
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Good planning for televising is exemplified in this study in the J. A. Samuelson home, Seattle. Both fireplace and TV set are focal points in the room—rather than placing them on opposite walls, as so often happens, the Samuelsons planned them in a corner so the eye can enjoy fire and TV in the same glance. Photograph by Chas. R. Pearson.

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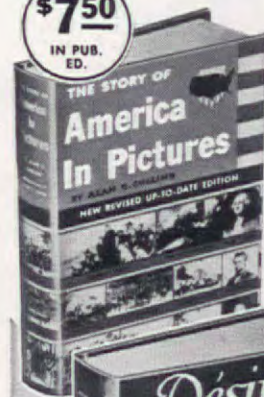
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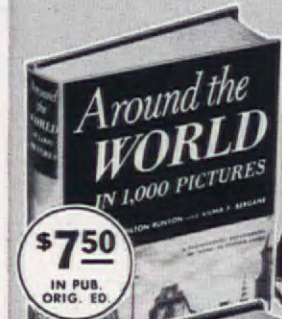
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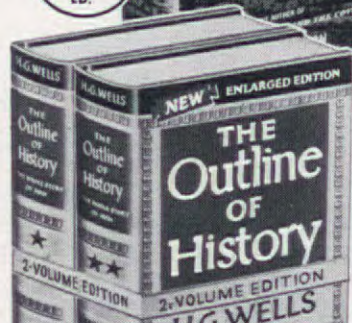
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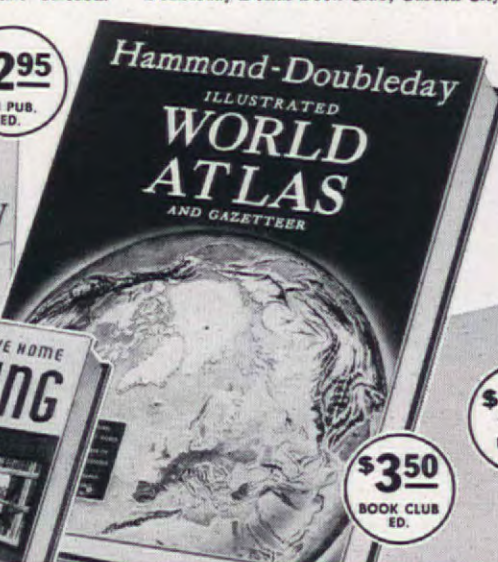
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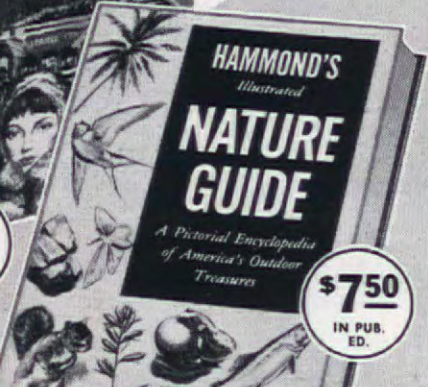
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A trio of architects from widely separated states are represented by newsworthy Modern houses this month:



... VAN EVERA BAILEY, A.I.A., of Oswego, Oregon, has spent 30 of his 50 years tailoring modern homes to their occupants and their climate, using materials native to his state to great advantage aesthetically—and economically. His experiments with unorthodox plans and construction have been notably successful, and many of them are used in the summer home he occupies with his wife, writer Janet McHendrie.



... KENNETH E. WISCHMEYER, A.I.A., of St. Louis, Missouri, is represented by a merchant builder's house which reveals how many advanced ideas can be successfully incorporated in a home designed for sale to unknown owners—a very different problem than designing for a specific family. His objective here was to achieve "a compact, salable home within the reach of a fair percentage of home seekers... who want something fresh and distinctive, but not of extreme character." Mr. Wischmeyer received degrees from Washington University and M.I.T., and has been a very active member of the American Institute of Architects.

CONTINUED ON PAGE 9



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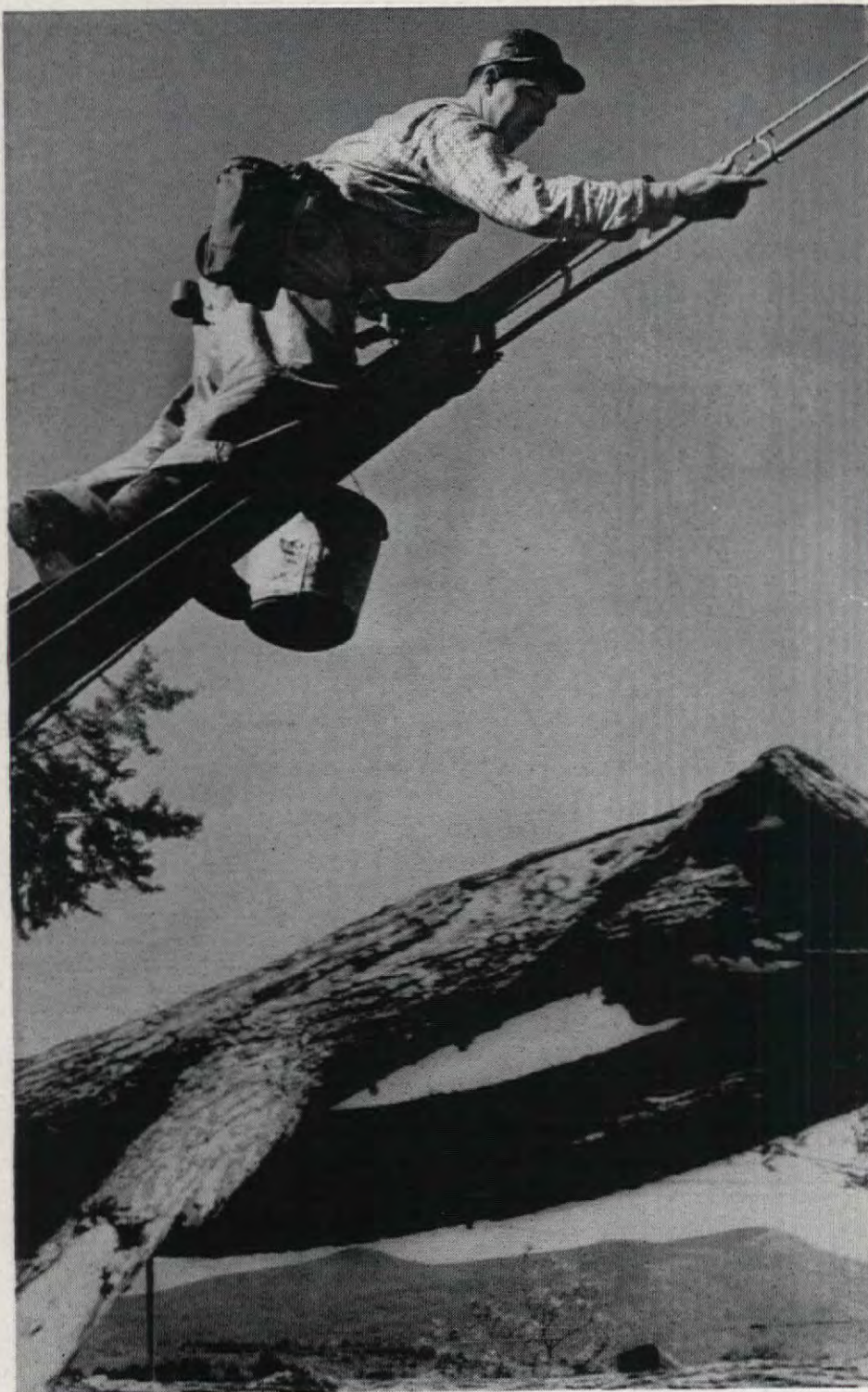
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Contributors

(Begins on page 6)



... **BERNARD KESSLER**, now a resident of Bennington, Vermont, and a lecturer at Bennington and Williams Colleges uses a straight-forward modern idiom to design houses that take full advantage of their natural settings. Born in New York City in 1917, he was graduated from Cooper Union and Oklahoma A. & M., and worked with William Lescaze before entering into private practice.



... **EVELYN AND HAROLD GORDON**, of Rye, N. Y., first dipped into decorating as a hobby, but their clientele grew so rapidly that Mr. Gordon gave up his own business to join forces with his wife. Since they both love antiques the Panzer house (page 46) was especially dear to their hearts. Decorating plans were begun while the house was still in the blueprint stage, so that decorators, owners, and architect had the rewarding experience of close collaboration. The Gordons' current hobby—the collection and restoration of antiques.



How We Retired in 15 Years with \$250 a Month

"The day Nancy and I hit Arizona, we knew it was for us. The air itself felt alive, and the sunshine—well, it was wonderful. We bought a new ranch house that cost less than the price we got for our city home—and is lots less work. Every single morning I've waked up since, I've been thankful to the monthly check for \$250 that makes it all possible.

"Somehow, in my forties it was hard to believe I'd want to slow up someday. Fact is, Nancy was the smart one. One day she came to me—back in 1939, it was—and took out the bank book. 'We've got to do something,' she said. 'Anyone who works as hard as you do ought to be able to plan to retire someday. We just aren't savers.'

"I knew that. 'Want to try a business of our own?' I asked.

"Nancy shook her head. 'You know we haven't enough money for that—enough experience, either. How much would we have to save up to retire on bank interest?'

"Well, interest rates were higher in '39, but I figured almost a hundred thousand. It was out of the question. And I shrugged it off.

"But not Nancy. A few weeks later she came to me with a little book called 'Phoenix Mutual Retirement Plans.' She said she'd read an ad about

a new way to retire. It was for anybody of average means who had fifteen or twenty good earning years ahead. The ad offered more information, and she sent in the coupon.

"It was Nancy's little book that changed my mind. Here was a way I could retire—and in 15 years, if I wanted to. There was no secret, except to start soon enough. And I did. Well, my Phoenix Plan was a greater joy as time went by.

"My first check for \$250 came last spring. With it, Nancy and I were off to the West. I feel ten years younger since I got here. I say it's the Arizona air. But Nancy winks and says it's being my own boss. Anyway, I wouldn't change places with our company president."

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10. Muskrat Ramble
11. Hajji Baba
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THE AMERICAN HOME

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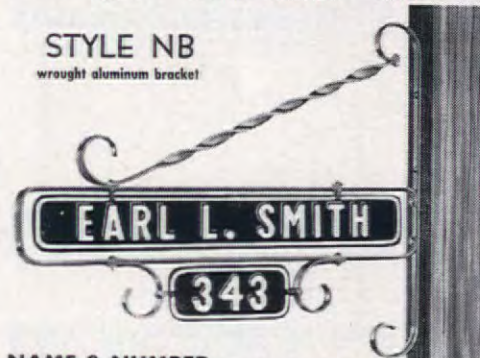
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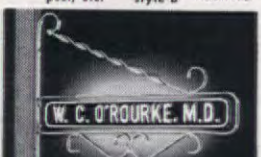
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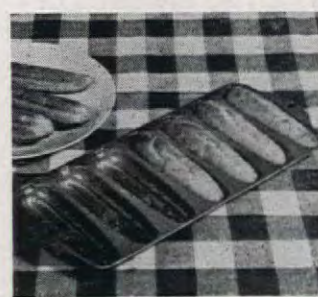
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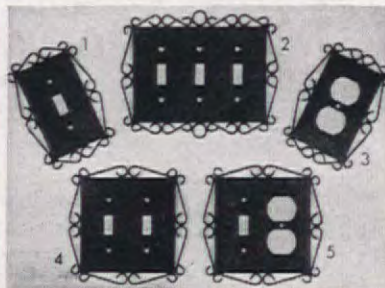
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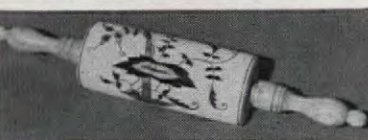
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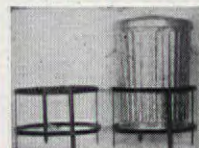
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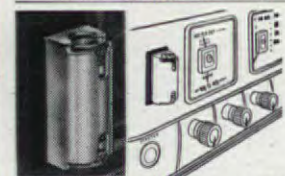
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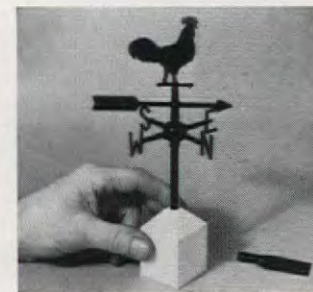
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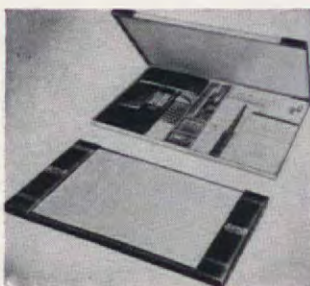
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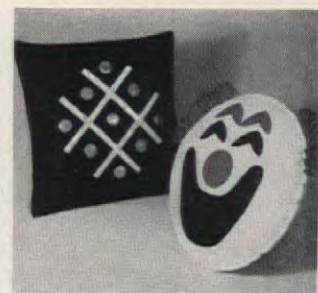
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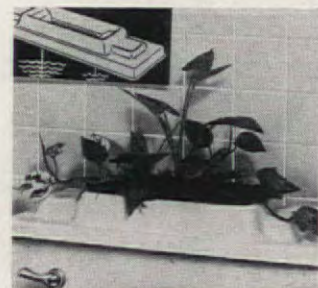
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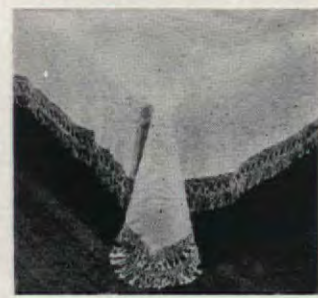
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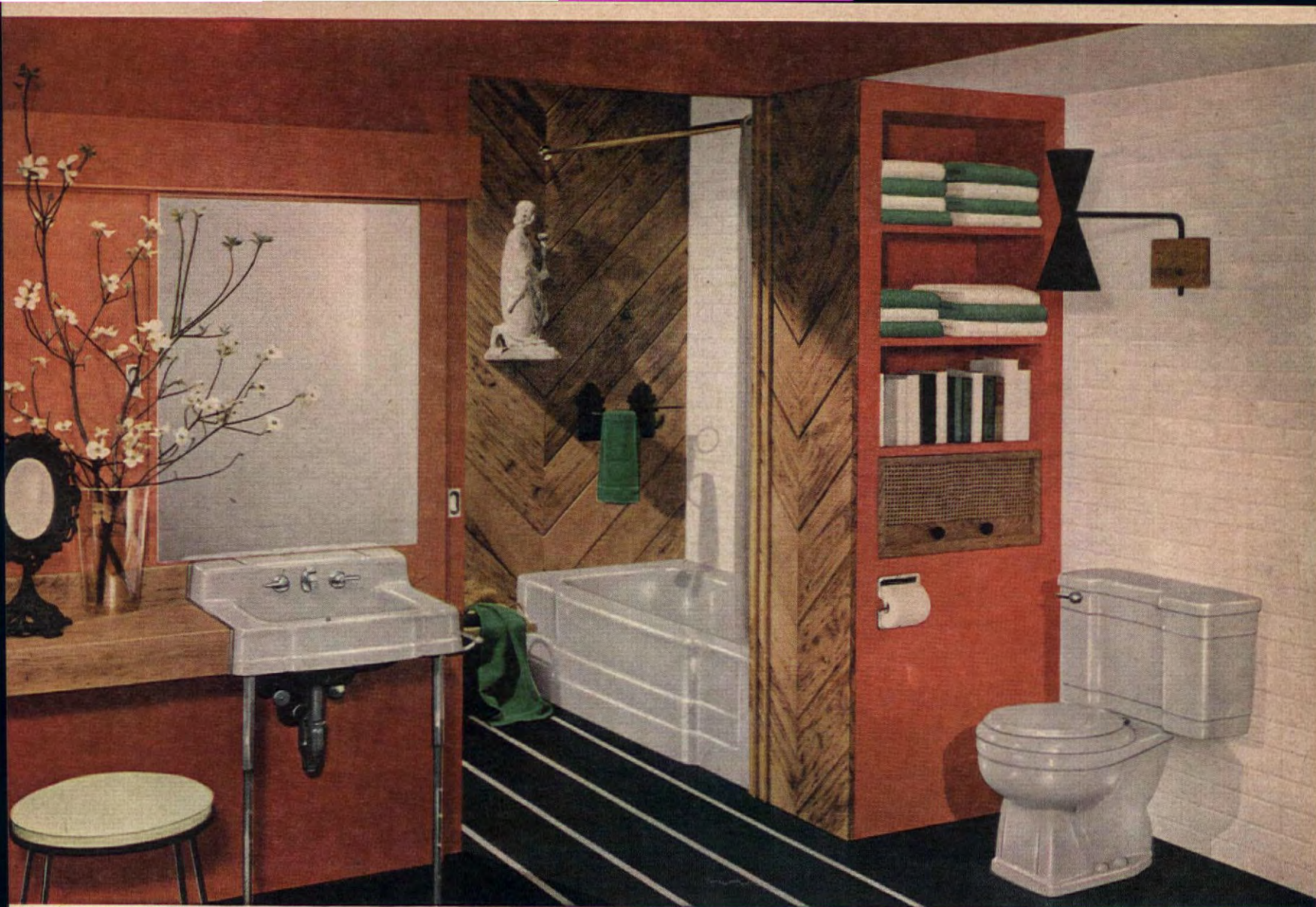


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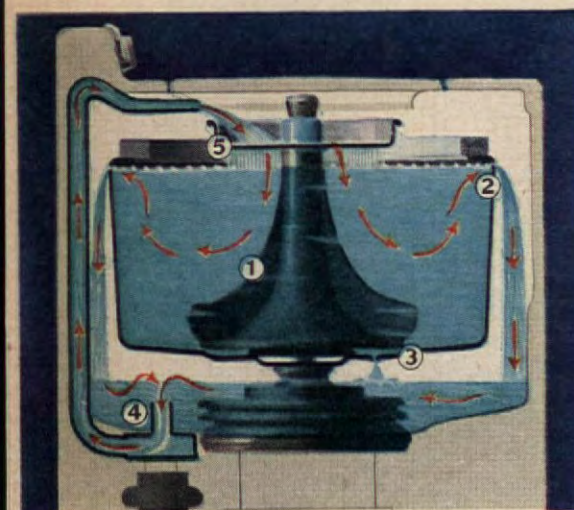
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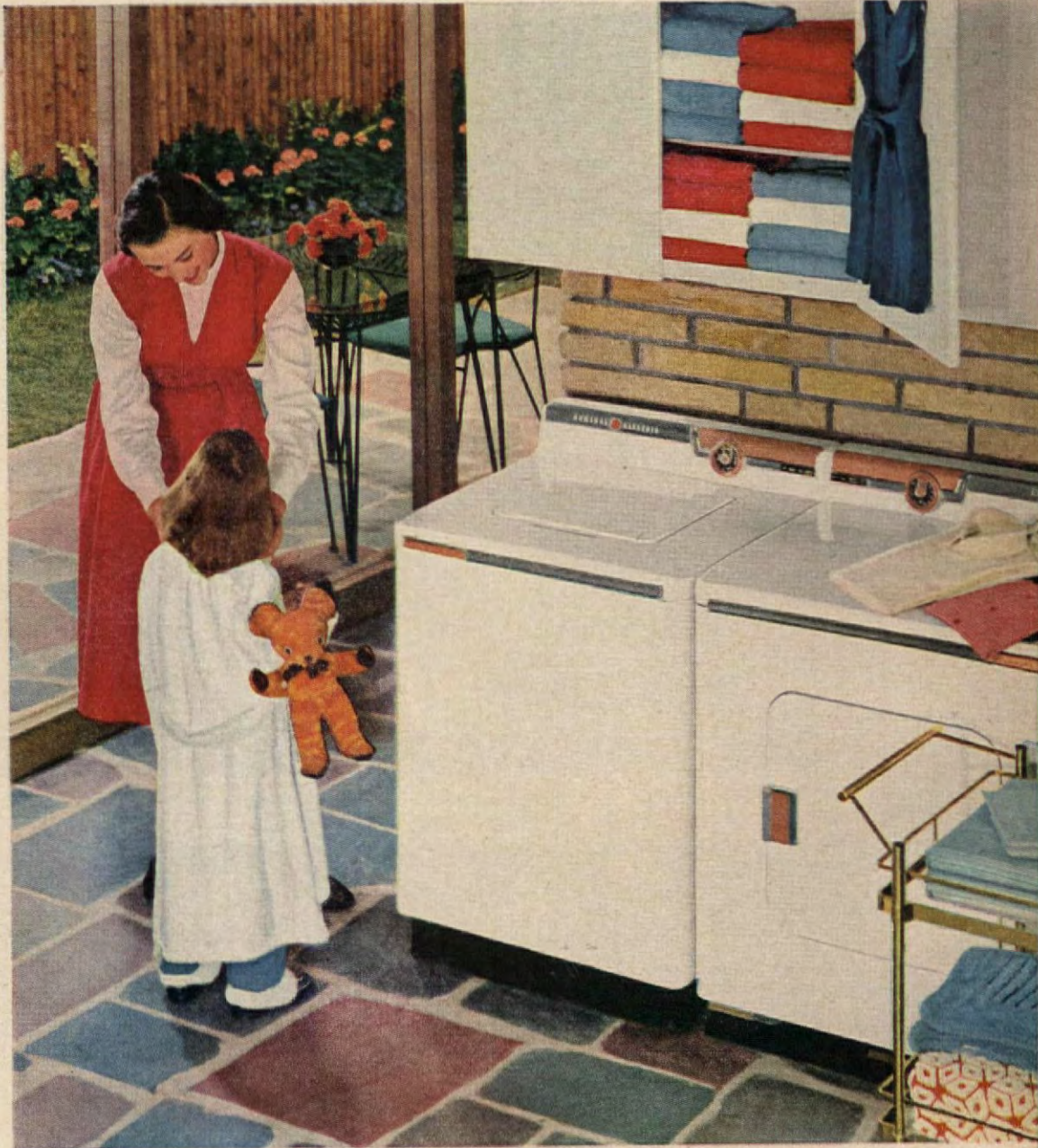
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- 4 Pump continually forces water up and through filter and (5) back into washbasket.



Today's best buy—G-E Automatic Washer—about \$3.35 weekly. Only G-E gives you so much for your money—1. continuously filtered water. 2. big capacity. 3. Activator

Washing Action. Plus famed dependability! Also see making G-E Automatic Dryer that saves you extra ironing. General Electric Co., Appliance Park, Louisville 1, Ky.

Now—a new kind of washer takes dirt out of the water while you wash—the General Electric Automatic with Filter-Flo Washing.

This wonderful new system circulates and filters the wash water at the rate of six gallons per minute.

As the Filter-Flo Washing System recirculates the water, lint and floating soil are trapped in a filter which lets only the cleansed sudsy water flow back into the washbasket.

Rinse water stays clear of lint. Soap scum can't dull colors. You get a superbly clean wash . . . so effortlessly . . .

so quickly . . . simply by setting a dial.

Big capacity, too! This G-E Washer has 50% more clothes capacity than many other automatics. In one load, you can wash a big family wash that might otherwise take two separate loadings. Water Saver Control lets you select from 17 down to 11 gallons of water for small washes.

**See your dealer for his prices and terms. Specifications subject to change without notice.*

*for whiter,
brighter washes . . .*



Not the "lincy-water" way. These dungarees looked like this—dulled and discolored by lint film after 11 washings in an ordinary washer. Lint often gets stuck in seams, too.



But the "clean-wash-water" way. After 11 washings the G-E way, identical dungarees looked like this! Lint visible! Washing in filtered water leaves clothes sparkling clean.

GENERAL  ELECTRIC

BELLINI: *Norma*, sung by Maria Meneghini Callas, Ebe Stignani, Nicola Rossi-Lemeni, and the chorus and orchestra of the *Teatro alla Scala*, directed by Tullio Serafin

ANGEL ALBUM 3517 c, three 12-inch LPs, \$17.85

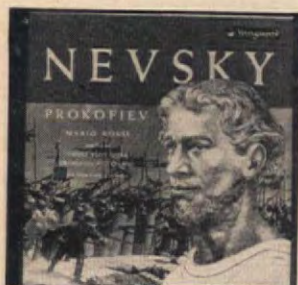
One of the chief reasons why Bellini's *Norma* is so often missing from the repertoires of great opera companies is a very simple one—there just ain't many sopranos around who can sing it! This work, a classic of melodic purity, unique in its challenging difficulty, comes along, remains a few seasons, then languishes in obscurity until the time comes for it to re-emerge. That of course, would be when the right lady singer appears—one with tremendous pipes, fabulous vocal technique, and, in short, just about everything needed to sing the title role. There is one such, an American girl of Greek origin, Maria Meneghini Callas. She can sing *Norma*, and she does in a scintillating performance for which Angel Records is responsible. Not only does she possess the voice and the



ROBERT BAGAR

Good Singing & Playing

technique required for *Norma*, but she has just the right musical and dramatic feeling for the part of Bellini's not-so-chaste Druid priestess. How important an asset the last is, may be realized by the fact that Bellini wrote lovely and expressive singing lines, while leaving the orchestra bare of color and interpretative aids. You will not find the score of *Norma* just teeming with little orchestral assists to character development. The embodiment of *Norma*, verily, is almost a soprano's *via crucis*, and a long rocky *via* it is. (What the music of a Verdi might have done to the libretto I hesitate to dwell upon here!) Angel's recording of this work fairly glitters with high achievement. Miss Callas is mistress of the role, without question. Ebe Stignani, as Adalgisa, lifts that part a cut or two above the best I have ever heard. Nicola Rossi-Lemeni, as the Druid chieftain, does commendable work, as do the other singers and the chorus and orchestra of the *Teatro alla Scala*, under the brilliant direction of Tullio Serafin.



FRENCH ORCHESTRAL MUSIC: Rous-sel's *The Spider's Feast*, Debussy's *Prelude to the Afternoon of a Faun*, Dukas' *The Sorcerer's Apprentice*, Honegger's *Pastorale*, and Faure's *Pavane*, Op. 50, all played by the Orchestre des Concerts Lamoureux, under Jean Martinon.

EPIC LC 3058—one 12-inch LP, \$5.95
Ingratating, very French, very nicely done. The Debussy and Dukas pieces alone would be worth the price of the

platter for their idiomatic imprint. They would, that is, if the other music had not been charmingly realized which makes everything velvet. The transparency of the orchestral sound obtained here, besides, is just what's needed for these scores.

CONTINUED ON PAGE 102



There's room to relax in uncrowded

Canada

VACATIONS UNLIMITED...



Canada offers an unlimited choice of exciting vacation settings — seacoasts sprinkled with beautiful beaches, mountains mantled in quiet grandeur, cities rich in charm and colour, National Parks famed for scenic glory. Select your holiday site and enjoy it in *uncrowded* Canada. No passport needed. See your travel or transportation agent soon; send the coupon now.



Canada's many summer sports furnish fun for all the family.



Canada's lakelands offer boating, bathing, fishing... scenes of simple loveliness.

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TRAVEL BUREAU,
OTTAWA, CANADA

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Send me your 48-page, full-colour book on vacation attractions in all parts of Canada. . . . ☐
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Floor is Armstrong Embossed Inlaid Linoleum, Style No. 5302.

Look what modern ideas can do for an old house

Typical of the 20's, this house was small and inconvenient, but sound in joist and timber. Remodeling—outside and in—brought it up to date, gave it all the advantages of modern home design. The whole exciting story is told in a free illustrated book filled with decorating ideas you can use in your present home.

You can still enjoy all the spaciousness and convenience of America's new way of living, even though you have an older house that's cramped and out of date. Look at the magical transformation made in this typical house of the early 20's—and take courage! The floor plan was opened up to give it the roominess that marks the modern home. From there on, Armstrong decorators took over, creating dozens of exciting ideas to make the house both attractive and easy to care for.

Choosing the right materials can make all the difference in adding modern beauty and easy care to an old home. That's why Armstrong Linoleum was such an ideal choice. It's modern because it offers such a wide selection of designs, colors, and textures to help you bring

(continued on next page)





◀ **The old partition walls** are gone, and a modernized wood-grain styling in Armstrong Linoleum unites the modern open-planned living area.



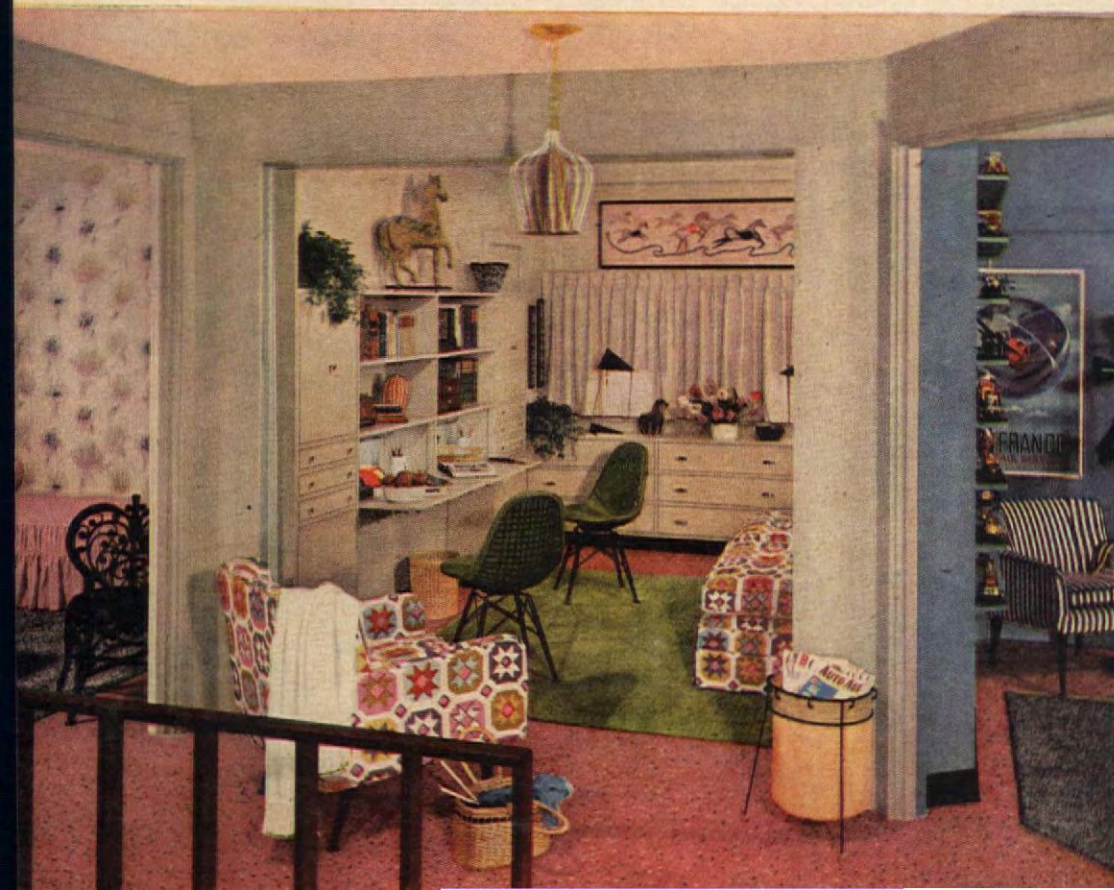
Strikingly handsome for the living area, Armstrong Linoleum is also practical for the kitchen. It's greaseproof, easy to clean, comfortable underfoot—and surprisingly moderate in cost. Available in many striking designs and colors.

Armstrong LINOLEUM

THE MODERN FASHION IN FLOORS



Upstairs, an awkward closet is removed. Two bedrooms and the den-guestroom are color-related with Armstrong Spatter® Linoleum—Style No. 5017.

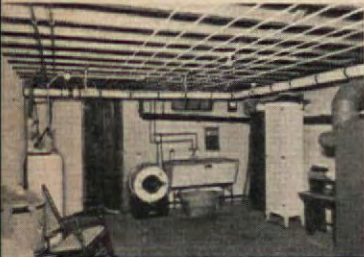


decorative harmony to the living areas of your home. Armstrong Linoleum goes down right over the old floor, doing away with costly refinishing and dirt-catching cracks. And it's in tune with today's needs because it's so easy to clean. The smooth, virtually seamless surface of Armstrong Linoleum offers the busy homemaker new freedom from unnecessary housework . . . one of the greatest pleasures of living in a truly modern home.

To see how the master bedroom in this house moved to the basement, turn the page.


The master bedroom moves to the basement

Here's a space that couldn't have been used this way when the house was built. But today with a good-looking floor of Armstrong Asphalt Tile, an ordinary basement becomes just as handsome as any other room in the house. That's because this material isn't harmed by the alkaline moisture normally found in basement concrete floors. Easy to clean, low in cost, Armstrong Asphalt Tile is available in a wide range of smart decorator colors at your flooring dealer.



Space and opportunity are waiting in most old basements like this. Now, a useful new room is possible with the durable floor of Armstrong Asphalt Tile. This floor is one of the striking new Woodtone designs, Style No. C-971.

Free book of remodeling ideas. If you're planning to remodel your present home, or thinking of buying an older one and modernizing it, you'll want the exciting, illustrated book about this house. It's filled with helpful remodeling suggestions. Write Armstrong Cork Company, 5502 Pine Street, Lancaster, Penna.



A few hours of bulldozer time pay off in years of pleasure. Grading permits opening up rear wall of basement bedroom, makes place for patio. Outside stairway leads up to new balcony off dining area.

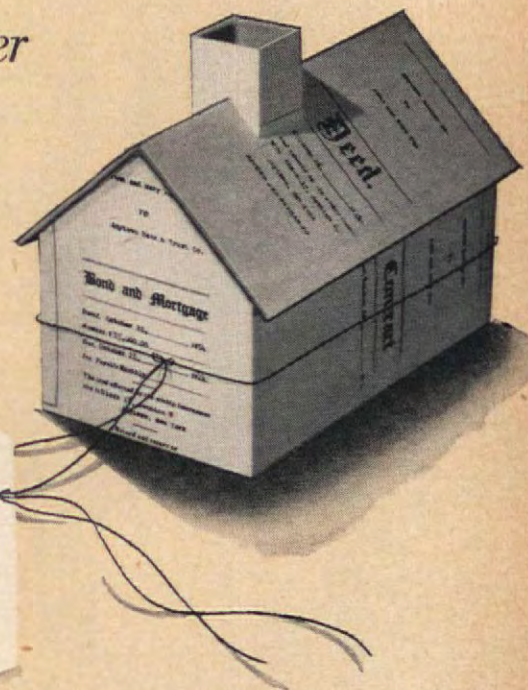


Armstrong
ASPHALT TILE

THE LOW-COST FLOOR WITH THE LUXURY LOOK



HERE'S . . .



What You Should Know About Financing Your Home

Until they have owned a home of their own, the average couple doesn't know an equity from an escrow, and the whole business of home financing seems remote and mysterious. No wonder, for it has been wrapped in antiquated legal terminology and, until recently, mortgage lenders have not sold their product (mortgage money is, after all, something you "buy") as other businessmen have. However, as witness the 10,000,000 families who have bought or built their own homes since World War II, financing a home is relatively easy if you have a small amount of cash, a steady job—and answers to the following questions:

1. How much can I afford to spend for my home?
2. How much money will I need immediately?
3. How much can I afford to pay each month?
4. How long should I take to repay the loan?
5. Where can I borrow the needed money?
6. What type of mortgage is best in my case?
7. How can I protect my investment?

income. Thus if your total yearly income is \$5,000, your home should cost no more than \$12,500; and if your income is \$8,000, you may safely plan to spend up to \$20,000 for a home. The second rule-of-thumb is that monthly payments required to meet the carrying charges and to pay off the loan should not be more than your weekly income. If you earn \$100 a week, the payments necessary to reduce the mortgage principal and to pay interest, taxes, and insurance should not be more than \$100 a month (and some lenders feel that this sum should also cover heating fuel, utilities, and the cost of transportation to your work). Of course, such windfalls as an unexpected inheritance or a winning ticket on the Irish Sweepstakes will permit you to buy beyond your income, but you will be surprised how often the same "safe top cut" pops up when you push the button for either of the two rules-of-thumb.

Every cost item should be included, for a lot of small charges, if not anticipated, can add up to a total that throws things out of gear. In addition to the cost of the house, lot, and essential major appliances, you may have to pay for some of the following: special assessments for street improvements; grading, landscaping, driveway, and walks; house connections to utilities; title search or guaranty policy; plot survey; cost of blueprints; appraisal fee; recording of deed and mortgage; revenue stamps on bond; mortgage tax; attorney's fees. (Some of these costs are absorbed by some lenders.)

Title search and insurance will cost \$100 or more. The search is required to make sure that there are no previous claims against your property, and is necessary when you get a loan for building—even though an earlier search was made

27



Here's the Kind of House
EVERYBODY Wants

Merchant Builders
all over the country are finding that
good design pays. This home, neither
radically modern nor quite traditional,
is typical of the good contemporary
architecture being offered by
progressive builders. Study its good
points and see how they apply
to your family and your needs

More and more, we're happy to say, this is the kind of house you're seeing in the better builders' developments around the country. It's a matter of supply and demand—home buyers are getting this kind of house because they're demanding it. Nobody pounds a fist on a desk and declares, "This is what I want!" It's done in a more subtle way. Whenever a smart builder puts up a pilot model like this, the public comes in droves—and they buy—while the tradition-bound builders of the mixed-up "ranchelows" cool their heels waiting for customers.

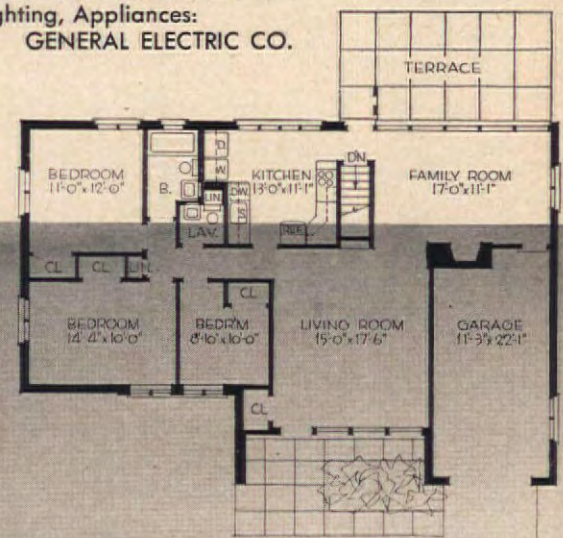
There's nothing radically different about this house. It's a good house of good design and construction. But it has most of the things people seem to want in a house these days. The architect, Kenneth Wischmeyer of St. Louis, had a good many clients to please when he sat down to plan the house. He had first of all to please the editors of this magazine, who specified a pleasant, contemporary exterior and a good workable floor plan with at least three bedrooms, a large amount of living and recreation area, and at least one and a half baths. Next, he had to please the sponsors, the General Electric Company, who wanted to show people that it is practical to install a complete kitchen and laundry, and really up-to-date wiring and lighting systems in a medium-priced house—and include it all in a packaged mortgage.

Last, but not least, came the builder who wanted a house that he could build and finance easily—and sell at a fair price. In the area which he was developing, the top price on this house would be around \$24,000, and so the cost must be held within this figure.

The house measures 52' x 22'4" over-all, and there are 1,299 square feet of enclosed living space on the ground floor, not including the garage (an extra 261 square feet, bringing the total up to 1,560 square feet). There is a full basement, except for the area under the garage.

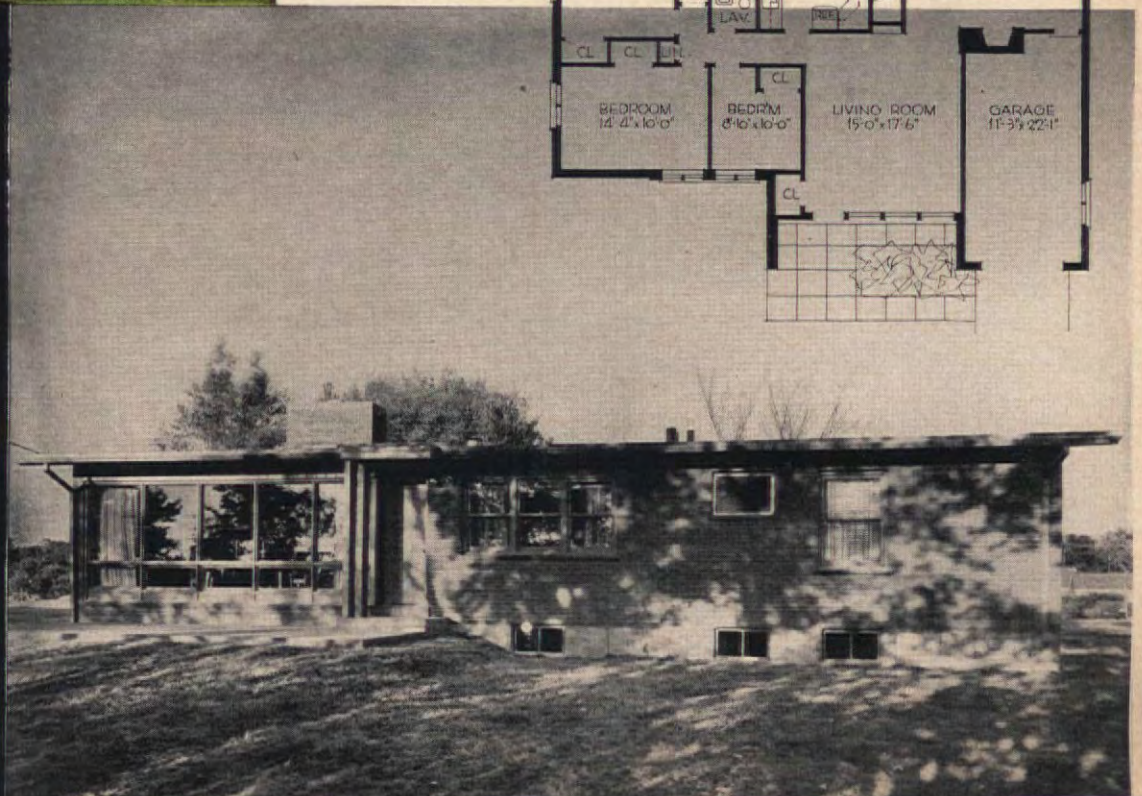
The exterior is brick veneer and wood siding. Interior walls and ceilings are dry-wall construction. Floors are of hardwood, except in the kitchen and family room (vinyl tile) and the bathrooms (ceramic tile). The house is heated by a forced warm air gas system and cooled by a central air conditioner in the basement. For a look at the interiors, please turn the page.

Architect: KENNETH E. WISCHMEYER, A.I.A.
Builder: SCHULENBURG CONSTRUCTION CO.
Air Conditioning, Lighting, Appliances:
GENERAL ELECTRIC CO.



This is
Blueprint House No. 38.
Complete plans and
materials list
available

SEE ORDER FORM
PAGE 105





The Greatest Hit of the Decade —THE FAMILY ROOM—

The second living room does wonders
for thousands of families in up-to-date homes such as this.

It adds elbow room for today's larger broods,
and has become the real center of family life, freeing the living room
for quiet reading, or for more formal entertaining



GERTRUDE BROOKS DIXSON

Decorated by Stix, Baer & Fuller, St. Louis

This home in Kirkwood, Missouri, is designed to suit up-to-the-second families the country over (see plan, page 29), families who enjoy being together, yet resent living in the jumble of overflowing activities. Here the living room (right and below) greets you with the gracious formality most women yearn for, and the restful air every man welcomes—a room that keeps its composure despite a lively brood. How? The answer lies just beyond the archway—the family room (left and above).

Such versatile rooms, included in new homes or added to older ones, assume many roles, and may be upstairs or down. In this compact house, it took clever designing to produce one so large, and so beautifully paired with the living room. The secret was letting it double as a dining room where the important family rite of dining takes place in a spacious, pleasant room open to the garden through a wall of windows. But in non-dining hours, it's the TV room, the sewing room, the guest room; it's the playroom whose tough vinyl floor takes to toys, the room where tomorrow's lessons may be prepared—or where a boy and his Dad can dream by the fire.

Though each has its own distinct



character, family room and living room were treated as two sides of the same coin by the decorating staff of Stix, Baer & Fuller (who furnished the whole house). There's more excitement in the colors of the former, more pattern overhead and underfoot. But then, the family room was designed to welcome excitement. The living room, just as friendly, is a place for calm and for quiet, a mood achieved by scattering a few bright notes against a low-keyed background, and by combining modern furniture with traditional accessories.

Throughout the house, architect and builder co-operated with the General Electric company in the installation of heating and air conditioning, and in lighting done to exacting standards. Recessed vents permit uninterrupted groupings of furniture. Diffused general lighting comes from coves above windows, bookcase, and fireplace wall. Auxiliary lighting is skillful too—for example, the brass lamps flanking a sofa were placed on separate wood bases to raise them to correct height.

TO SEE THE KITCHEN, TURN TO PAGE 76

A Country Garden on a Suburban

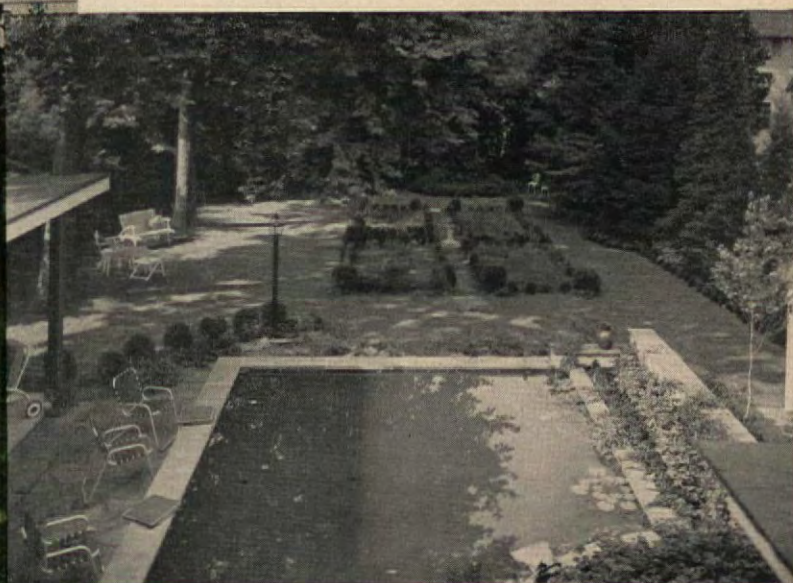
"It's fun to turn your lemons into lemonade," says the owner of this garden that started as a muddy back yard, and was coaxed into loveliness as a family project.

"We take what we have and work with it until we achieve the effect we want."

"The story of this garden," Mrs. Armstrong told us, "is the story of a family who made the best of what they had—because they couldn't have what they wanted." In 1926, when they moved to Haddonfield, the only house they could rent was a brand-new Colonial with a 50-foot-frontage (the Armstrongs bought 25 feet more later) and muddy "grounds" devoid of trees, shrubs, and grass. Seeding the lawn and putting in a few maples and a buttonwood tree was "it" for the first year. The garden, as a family project, dates from the next spring when the Armstrongs' young son and his father, visiting in the country, were given some wild dogwood trees which they dug up, brought home, and replanted where they still stand. After the birth of Sue Armstrong, her parents bought the place and built the three-car garage whose foundations later became the glittering pool below.

Over the years, Sue's sandbox gave way to the elegant barbecue, and the capacious, hospitable garden room was added. Most changes came gradually—new plantings and

CONTINUED ON PAGE 84



The pool, bordered with flowers, was once the foundation of a garage ripped down a few years ago, when new garages were built. At the same time, the sheltered garden room was added—a great improvement over the old front porch, it was a feature the Armstrongs had planned for a "someday" farm, and decided to wait for no longer. The 450 box plants in the formal garden survive winters uncovered—but when it snows, the family rushes out to brush them free

Lot, 75' x 175'

BARBARA HART

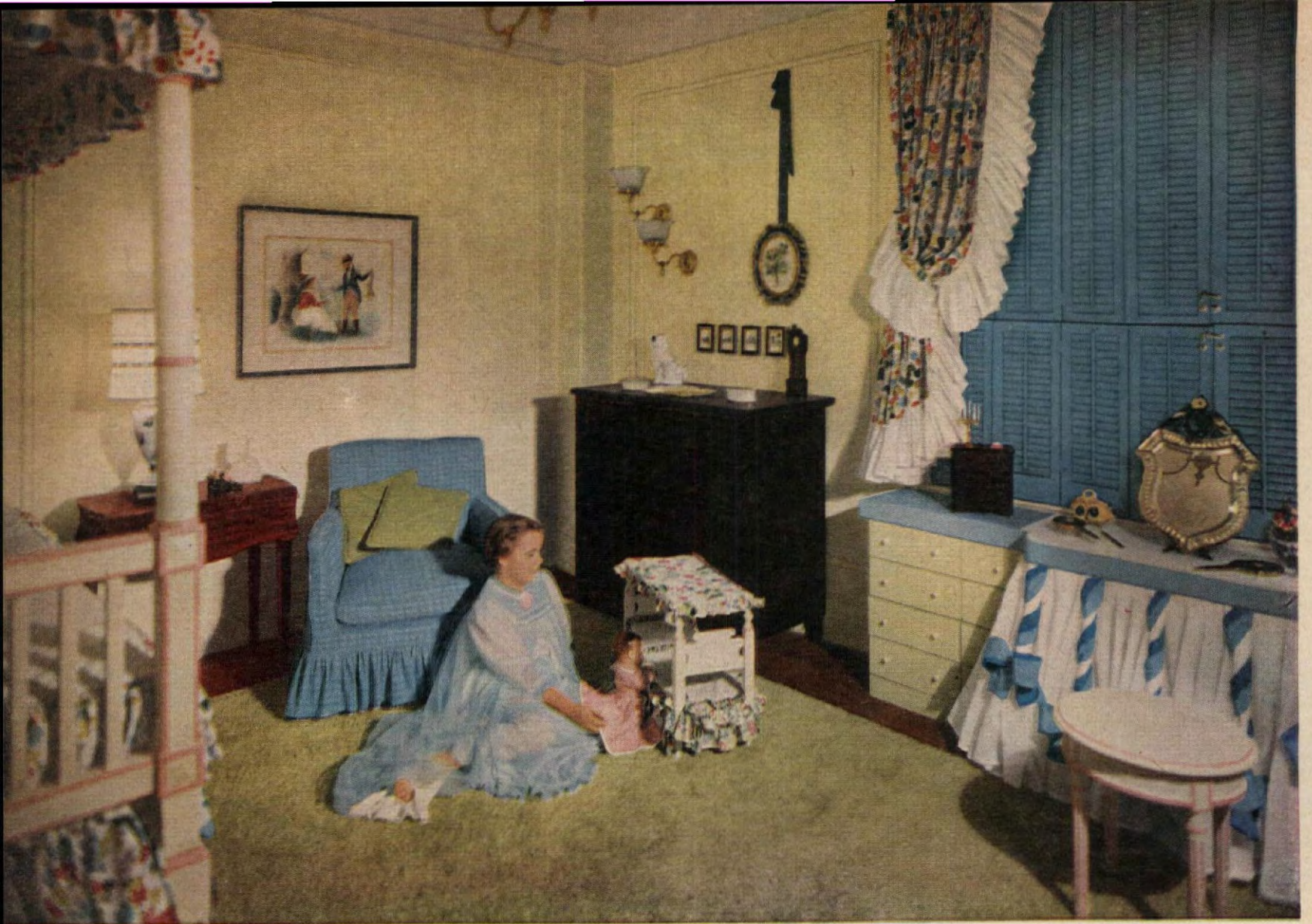


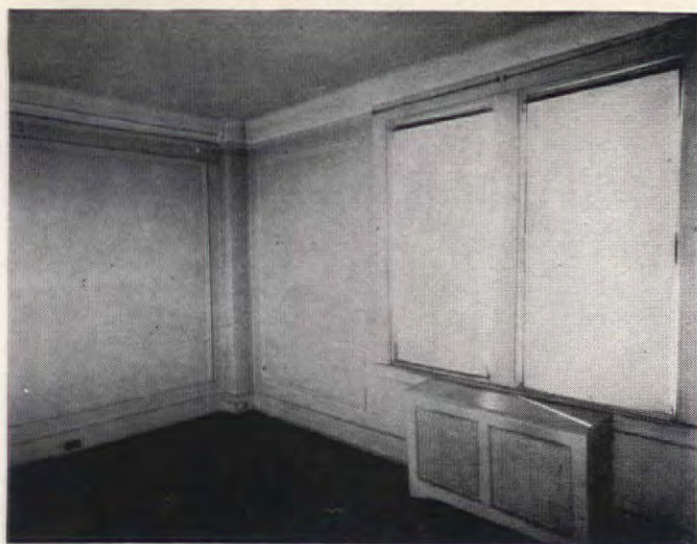
In the "rustic retreat," there's a plaque that reads:
*"The kiss of the sun for pardon,
 The song of the birds for mirth,
 One is nearer God's heart in the garden,
 Than anywhere else on earth."*

In the garden room, around the pool, or in the retreat at your left, you can enjoy this garden with others—or you can have blessed seclusion in the sun-dappled sylvan corner below



OWNERS: MR. & MRS. RAYMOND ARMSTRONG, HADDONFIELD, N. J.





BEFORE: First thing you saw upon entering the room was a sow's ear of a radiator cowering under off-center windows. To mask it, we built a silk purse of a dressing table, beskirted and bedecked with ribbon-tied pigtails. Flanked by a host of drawers to encourage tidiness, it should delight any girl—large or small

MARY E. MONZE

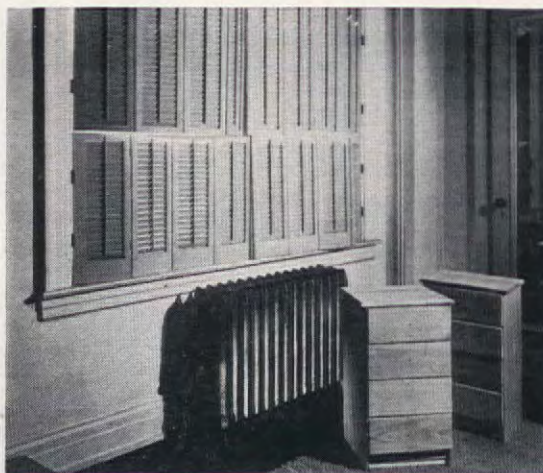
WE PLAN A ROOM

FOR A LITTLE GIRL WITH GROWN-UP IDEAS

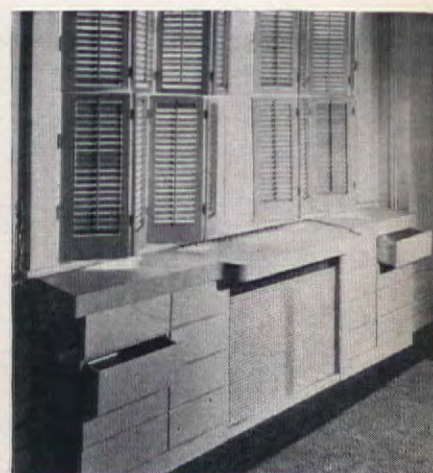


You may have met Miss Clyte Willis before, for the family-album item at your left first appeared in our April, 1946, issue. At that time, we showed Clyte's nursery, decorated by her grandmother, Editor Austin of AMERICAN HOME (and "Toots" to Clyte and her brother Gil). Now Clyte, aged nine, is still young enough to mother her dolls, but old enough, definitely, to have very grown-up ideas about the furnishings of her own room—for instance, AND ESPECIALLY, a real dressing table and a four-poster bed. When the Willises found a new home in an old house, these dreamed-about objects were provided.

Clyte's new room was middle-sized, but so badly cut up that furniture arrangement presented a problem if floor area was to be left free for indoor play. But, as Mrs. Austin says, "We Practice What We Preach"—and so a long look at those awful off-center windows *cum* radiator inspired a solution: we hid the radiator and decorated the window by means of a Super-Dressing Table—for which there was no other suitable wall. You can see at your right how false fronts spaced out the radiator cover and unpainted chests. To reduce the wide expanse to little-girl proportions, we topped the center with white glass and the side pieces with wood, painted blue. The climax was the dotted Swiss skirt, gored rather than gathered under those pigtails, and it stands out prettily as a dance frock, thanks to a lady's stiff petticoat! For background, tiered shutters, the upper set open by day. For a frame, draperies in a pert Finnish floral, lavishly ruffled in white. The same charming print dresses Clyte's doll's bed, as well as her own four-poster. On the big bed, we even used it as the lining of the canopy, providing Clyte with a lovely "garden"—the first thing she sees when she awakens each morning.



Radiator was boxed in—insulated top, grille-front. Then one unpainted chest was placed at the extreme right of the double window, one at the extreme left. Space between chests and radiator was too small for additional chests, so false drawer fronts were built. Actually, the false fronts are doors that open to give access to the radiator



FEATURED IN THIS ROOM: Print drapery fabric, Waverly's Glo-sheen "Finlandia"; chair cover, Waverly's "No Trump" denim; shutters, Paul Heinley; dressing table top, Carrara glass



SNIP IT

STICK IT

FRAME IT



HOW TO MAKE YOUR

1. Deal yourself a new wall treatment, worthy of important shadow-box frames and a proud place in your living room. Like other 3-D pictures on this page, the beauty is more than skin deep, for you "paint" them with baubles and remnants. Our "canvas" was a piece of $\frac{1}{4}$ " plywood, painted white. Upon this, outlines of the sophisticated King and Queen were first drawn, then inked in (outlines are part of our pattern). Next, we made a white fabric background from the thinnest of shantung (retired after service as a window curtain). The shantung was cut one inch larger than the plywood all around, then coated with a fabric adhesive and stretched tightly over the plywood. After it dried, the inked outline showed through clearly to guide our next steps—pasting on the embroidered faces (outlined with braid), and "painting" with velvet, silk, and beads. The Queen is Pattern 1585; the King, Pattern 1586, 25¢ each.



2. Any smart Señor or Señora can fashion this handsome Mexican couple for "pocos pesos"—plus our pattern which provides all the skill that you'll need. Bordered in bright-toned fabric, and framed in inexpensive frames stained to go with the woods in your room, their gay personalities add spirit to any setting. Use the colors we

chose, or design your own variation—any clean, bright colors will be effective. Like the card couple above, they rest on plywood foundations, covered in burlap this time. Trace their outlines on the burlap, then glue their felt and fabric faces and garments in place. The wool fringe on Señora's shawl is sewn on before assembling, but the trimming on Señor's vest is applied after the vest has been donned. Add the hair, made of wool, and the hats, made from straw place mats. The bounty which Señora carries atop her head is yellow felt overlaid with chintz, but you could substitute a harvest of other vegetables or fruits. For a final touch, there's some shining trim for his sombrero, and for her, a whole slew of "jewelry" concocted of sequins and beads. Señor is Pattern 1587; Señora is Pattern 1588, 25¢ each.

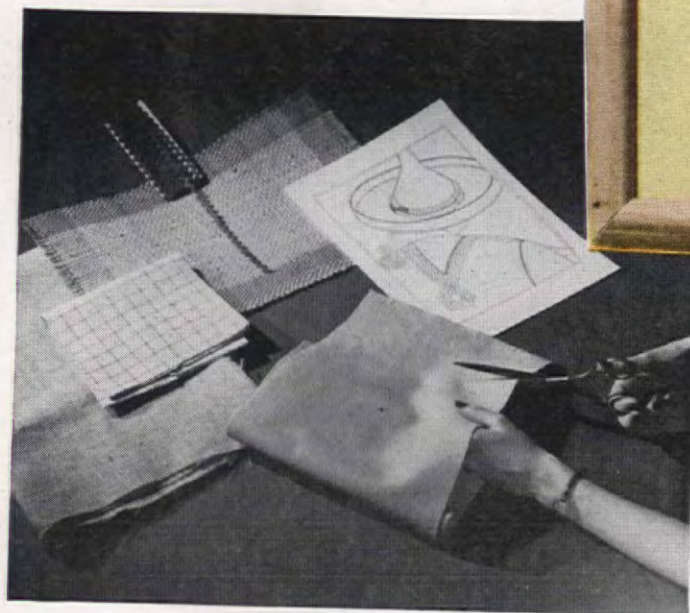


OWN 3D PICTURES

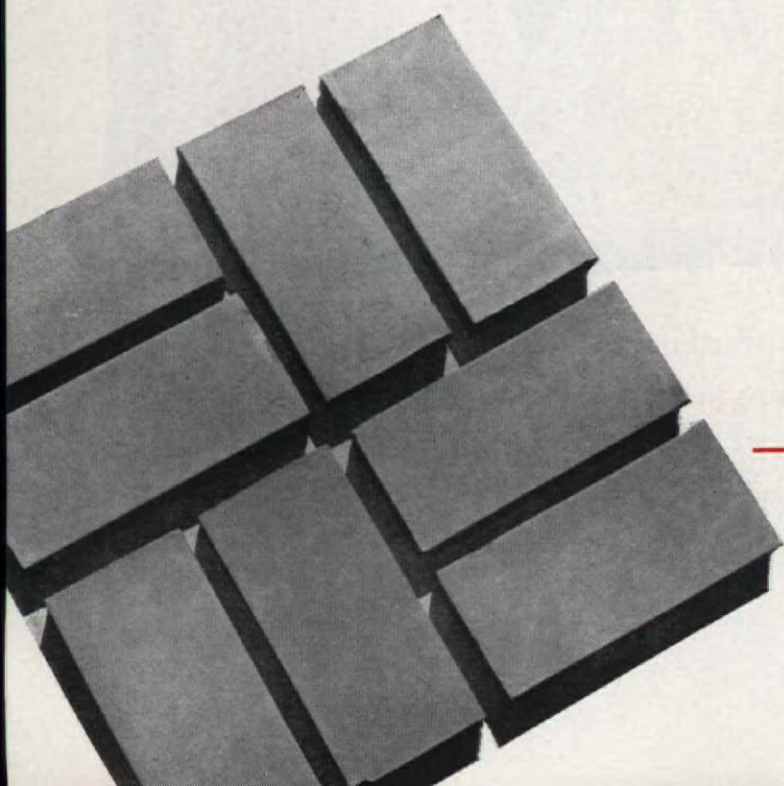
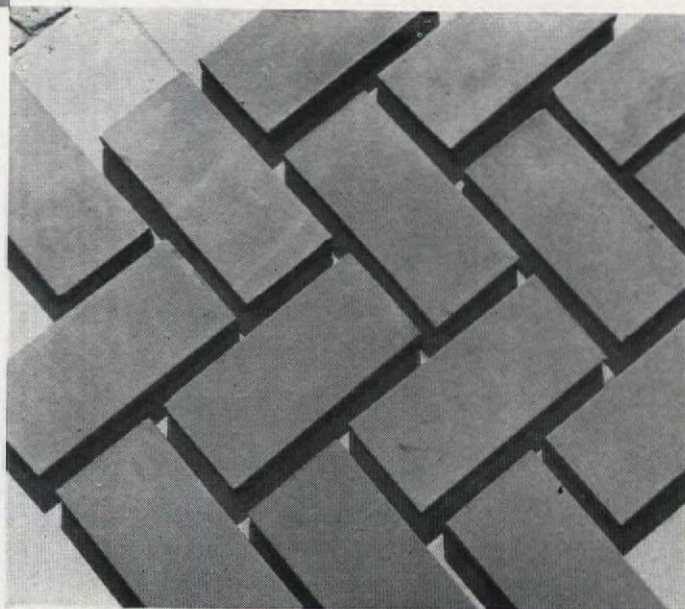
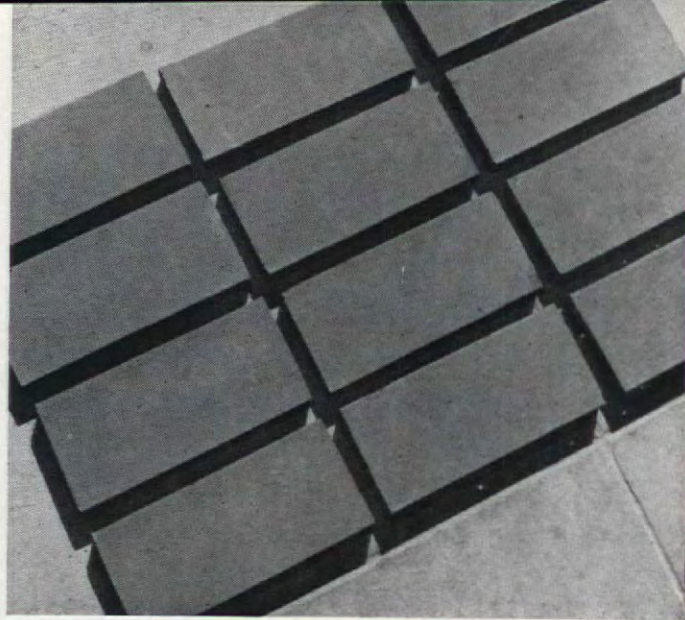
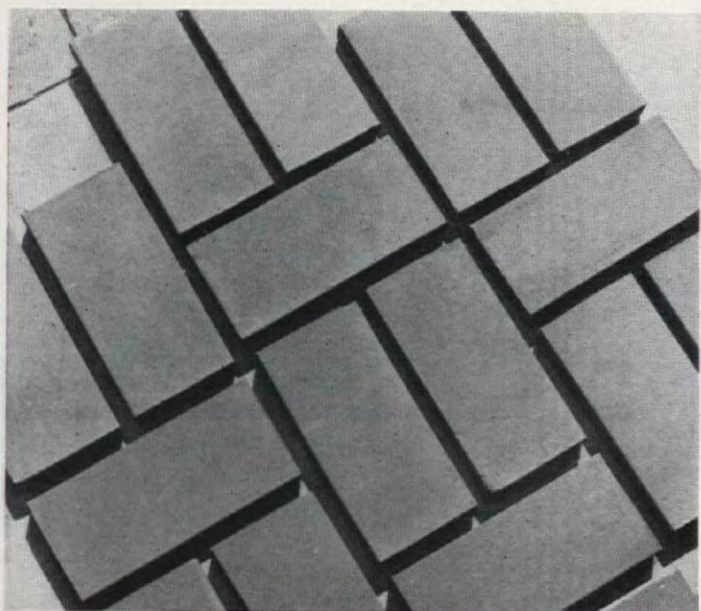
JOHN LIPPERT

SEE PATTERN ORDER FORM, PAGE 104

3. A lovely bouquet can be everlasting if it's made of dried blooms mounted on cardboard in a graceful composition, tied with a big velvet bow, and framed under glass. To begin with, assemble more flowers than you'll need, for not all of them will dry as perfectly as you'd like them to. There are many methods of drying. One is to use clean, dry sand: In the bottom of a deep cardboard box, place an inch of sand; lay several dry, perfect flowers upon it, making sure that they do not touch; add more sand to cover the flowers completely; then repeat the procedure until the box is filled. Let the box remain undisturbed for at least three weeks. A second method is to press each flower individually between white blotters, wrap the blotters in sheets of folded newspaper, then let them rest for several weeks under heavy weights (large books, for example). If stems are very heavy, trim them down before pressing. In framing, make sure that the glass does not press against the flowers. For bouquet's outline and other instructions, see Pattern 1589, 30¢.



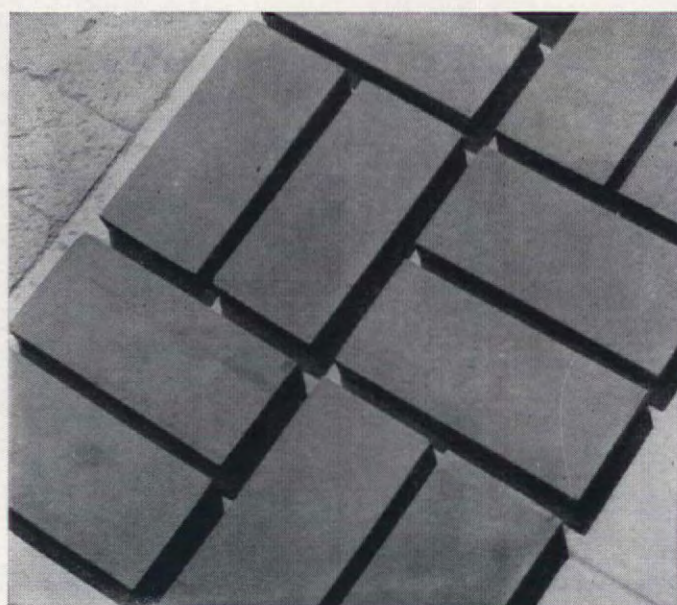
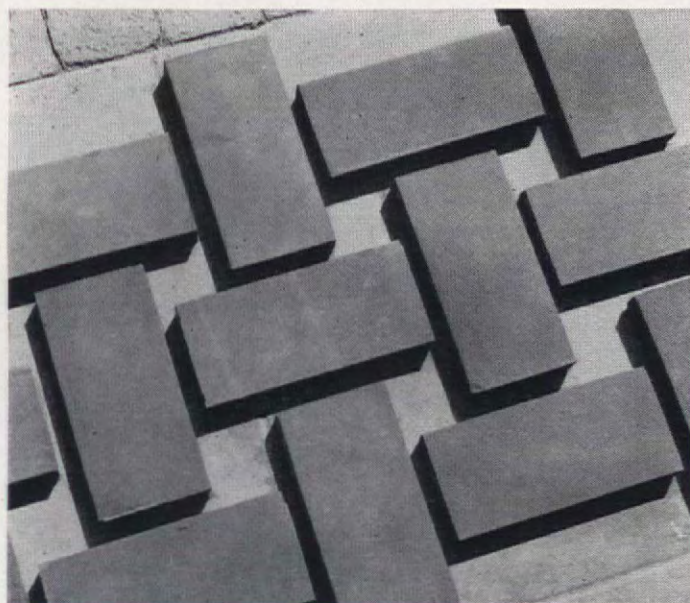
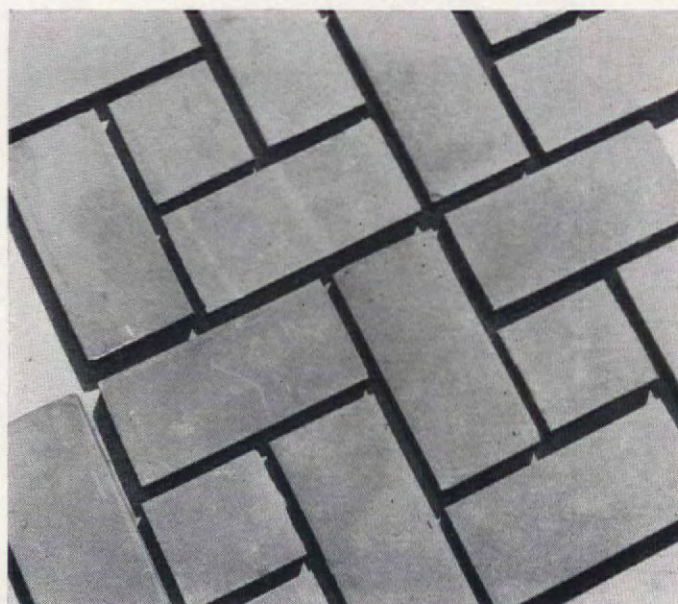
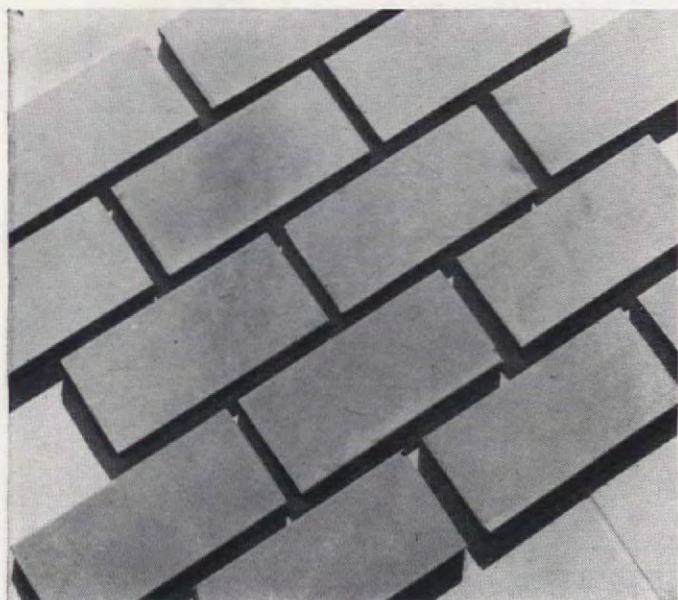
Coming attractions to focus all eyes upon a once-uninteresting wall. Principal "makings" are dried flowers and snippets of fabric from your sewing bag. Design your own Technicolor effects. No need to worry about the drawing—not when our patterns can guide you!



Bricks

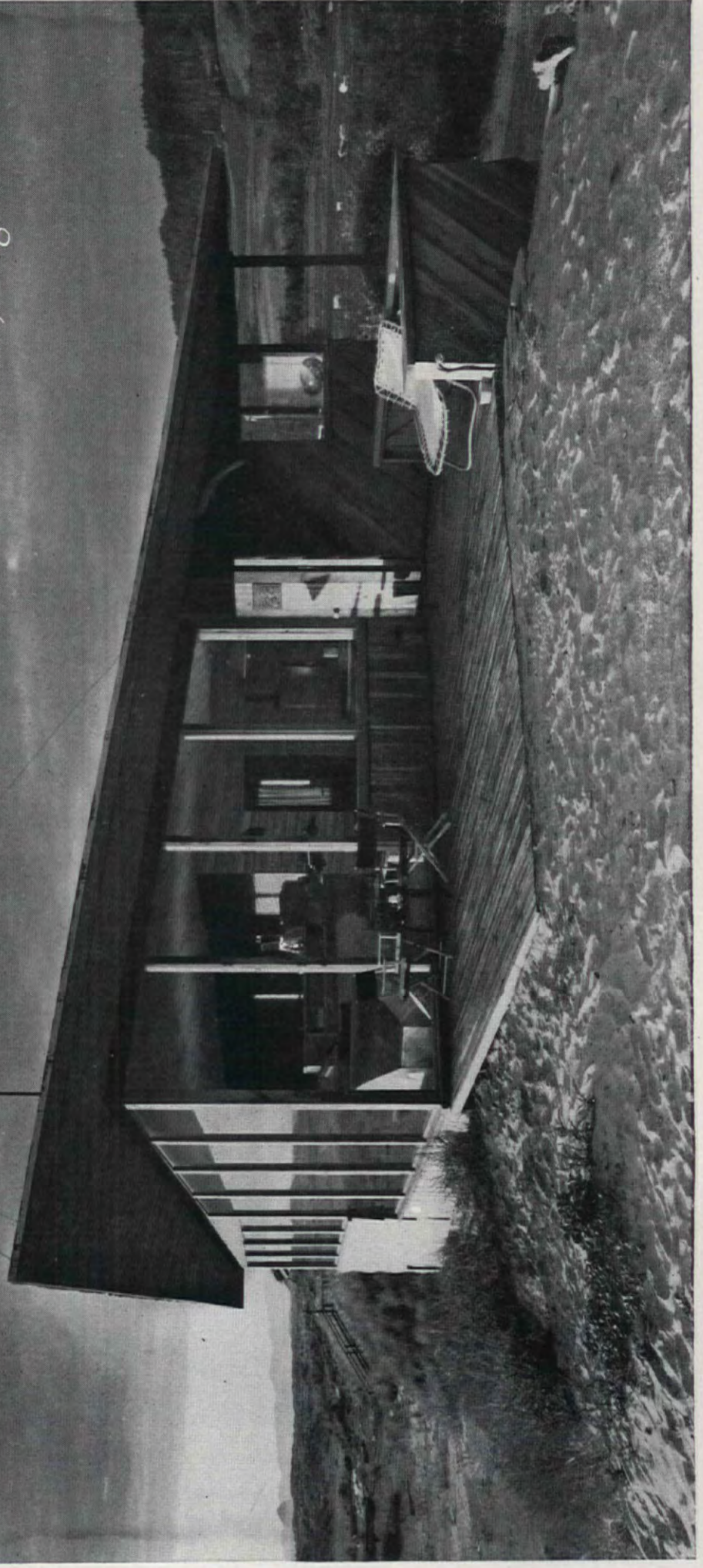
Here are 8 EXCITING PATTERNS

*for paving patios or terraces. Lay them
easily in sand — or cement them in and wax them well
for a really royal finish*

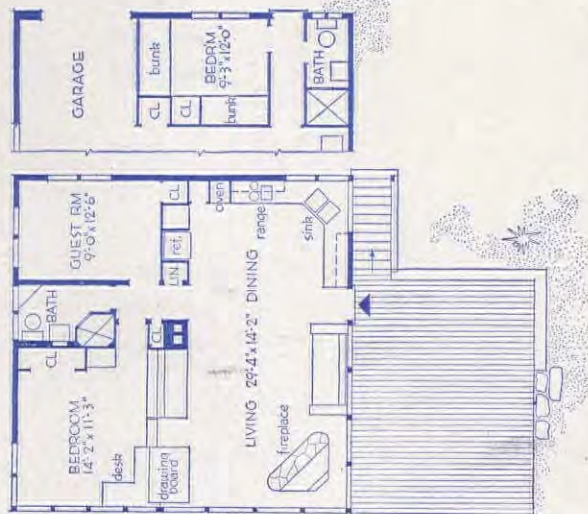


By the Sea, by the Beautiful Sea

*The Van Evera Bailey Beach House
at Neskowin, Oregon*



VAN EVERA BAILEY
OWNER-ARCHITECT



THIS IS BLUEPRINT HOUSE #39: Because it would be as inviting in the woods or the hills as it is by the side of the sea, we've made it possible for you to buy blueprints and a materials list from which you can duplicate this vacation house (Order Form, page 105). Such unconventional features as the chimneyless fireplace, the laminated wood floors and ceiling, and the cedar-strip walls, inspired in the Northwest, may be impractical in some other areas, so our blueprints include alternate plans for more conventional types of construction

It is always interesting to see what happens when an architect designs a house for himself. He is free to experiment, and he need not compromise with a client on matters of taste and conviction. Although Architect Van Evera Bailey had built several beach houses for others, he and his writer wife had rather a different conception of what their own house should be. They wanted a small, economically built house where they both could work, yet one which would function well for entertaining. In brief, they wanted an efficient studio workroom as well as a house which could accommodate a number of weekend guests and vacation-time callers.

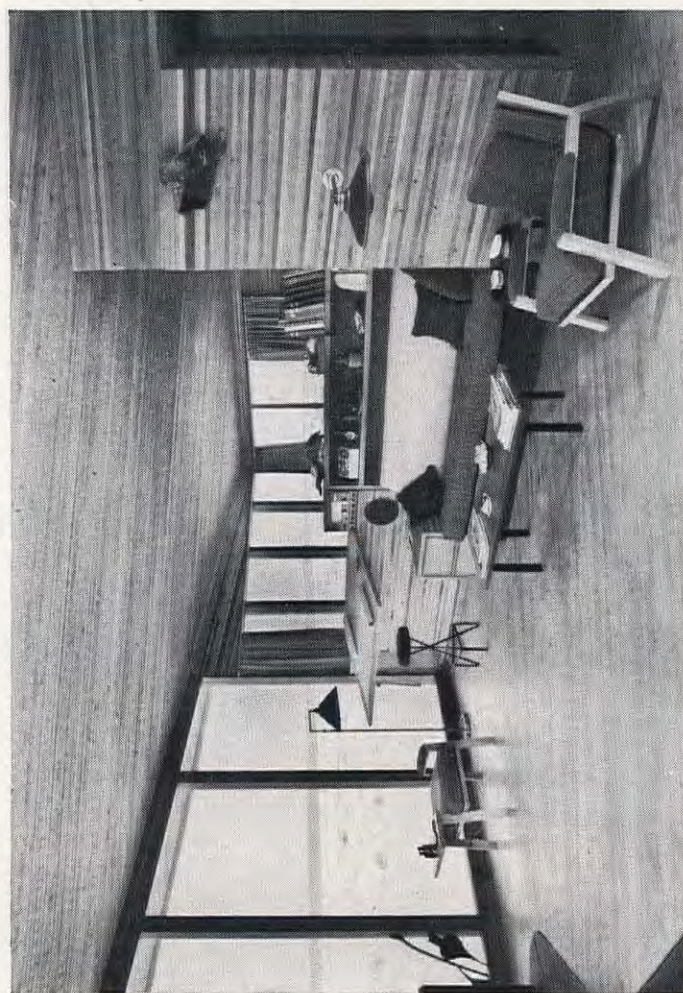
To limit floor area to an absolute minimum, they turned to the economical square, 30' x 30'. Instead of stretching the house out to embrace the view, they eliminated all possible interior partitions and made the most of the view through depth. The contour of the site made possible a basement, but without this added area, the main floor is a complete house—containing living, dining, and kitchen areas, two bedrooms and bath, and unusually good storage. The finished basement, an extra dividend in usable space, holds a garage, storage space, place for the freezer, and a workroom.

The plan appears simple, yet much study was required to utilize every inch and still create a feeling of spaciousness. The kitchen, living and dining room are all one, separated from the owner's bedroom by a half partition. This gives the open living area more

CONTINUED ON PAGE 97



A chimneyless fireplace? Stovepipe at the back with built-in fan turns down through the floor, runs under the house, then up through the middle, works perfectly. Quite a conversation piece!



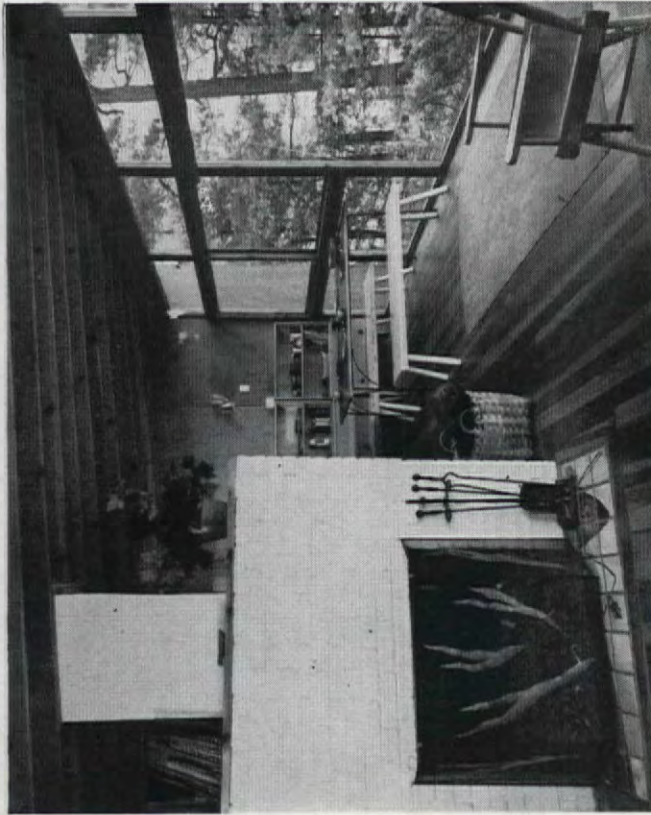
Unobstructed ceiling and full-length windows make this house seem as limitless as the view beyond. Low partition provides wall space for day bed, bookshelves, phonograph, drafting board



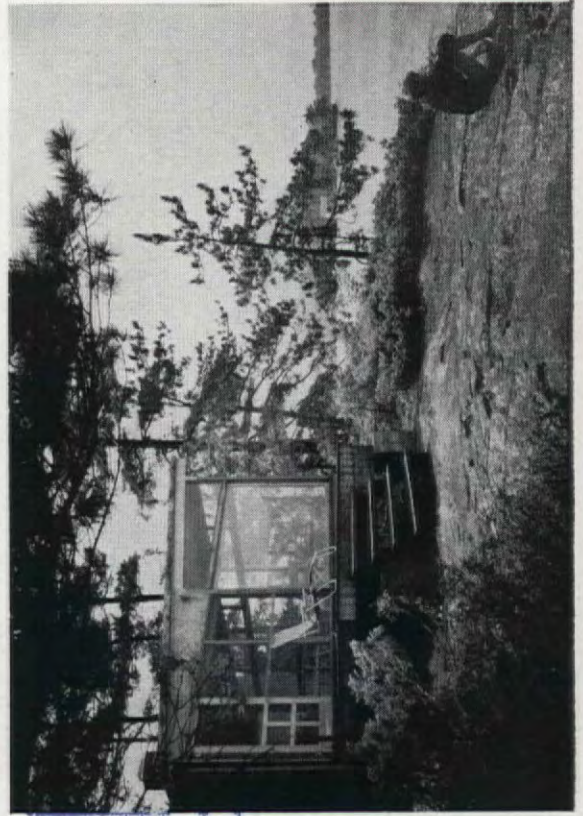
During the past decade or so, our ideas about summer homes have undergone a whopping change—and a wonderful one. Vacation places used to fall into two general classes: the shack in the woods, mostly for the boys, and really primitive; and the summer “cottage,” as close to the Newport variety as possible—a setting for fancy parties throughout a limited “season.” But the pattern of our living has changed, and the year-round weekend “away from it all” has become fully as important as the summer vacation. Both shack and “cottage” are being replaced by the vacation house, a simple but comfortable place designed and furnished for easiest possible maintenance and the most streamlined, informal housekeeping—a place used during the summer, and for glorious weekends the rest of the year, whenever weather permits. With thousands of couples building their own retreats on a do-it-yourself basis to bring a one-time luxury within scope of an average budget, the vacation house may soon be as much a part of American life as the family car.

The very practical and pleasant example shown here was built on a wooded lakeside site two hours away from the Florys’ home, and even in this northern part of the country, they spend weekends here from early spring ’til late autumn, for the fireplace has a circulating unit to provide real heat when required, and the setting is even more lovely in October than July.

ARCHITECT: BERNARD KESSLER

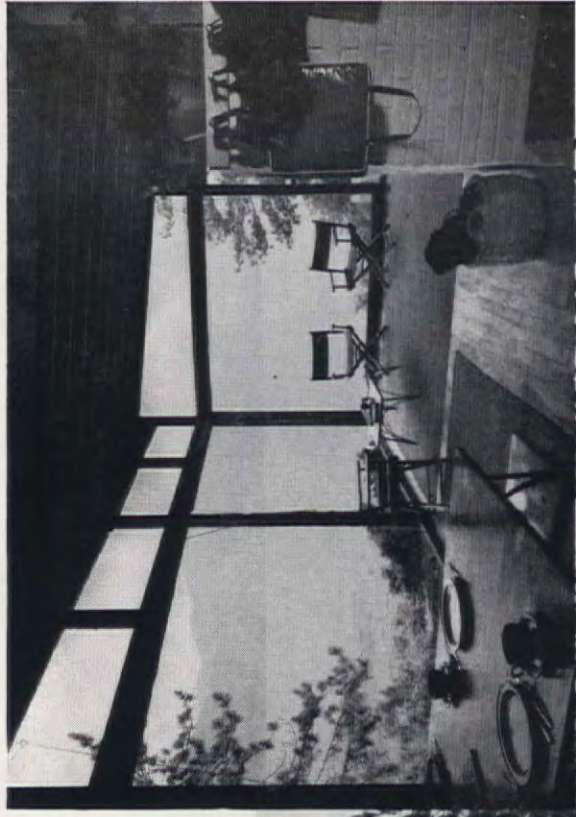


THIS IS BLUEPRINT HOUSE #40. As easy to live with as the woods and lake around it, the house measures 46'8" x 19'8", has two bedrooms and bath, plus a spacious 580 sq. ft. of living-dining-kitchen area faced to the lake and partially divided by the fireplace. Its simple wood-frame construction was designed by the architect to be built without supervision. All walls inside and out are plywood. Floors are yellow pine, roof is built up with gravel. Sounds good to you? Then buy the blueprints! (See Order Form, page 105)



On a Rocky Ledge Above the Lake...

*The Lake George, N.Y., weekend
cottage of the Curtis M. Florys*



Clever cherry table establishes rapport between Colonial décor and television. Spindles which support the shelf form a magazine rack, and the whole unit minimizes apparent size of the TV. 46" wide, 24" deep, 27 $\frac{3}{4}$ " high. \$70. Consider H. Willett. (Shown here with a Stromberg Carlson 21" screen table model)

Elegant invitation to comfortable reading or writing, for the 32 $\frac{1}{2}$ " space between the legs permits this table on wheels to slide over an easy chair's arms. When not in use, the book rest folds down to form a flush top. The simple lines, executed in mahogany in two finishes, adapt it to any setting. 44 $\frac{1}{2}$ " wide, 15" deep, 26 $\frac{1}{2}$ " high. \$99.50. Imperial



Table THE

The issue is no longer in doubt: Designers

Drop-leaf side table below is a fine example of "Contemporary" design. Leaves down, it's a triangular table, very Modern in feeling. But when beautifully shaped leaves are raised, it becomes a clover-leaf with an Early American air. The warm brown finish resists water and alcohol. 22" high, 31 $\frac{1}{2}$ " in diameter when leaves are raised. \$63. By Statton



As tables, as stools, or used both ways, the talented family above gives long, versatile service in living room or playroom, for you can buy them singly or as set, with or without foam-rubber cushions. They are wonderful space savers too, for four wedge-shaped stools (12 $\frac{1}{2}$ " high) nest right under the big round table. Wood is cherry and magnolia combined. Table, 15 $\frac{1}{2}$ " high, 32" in diameter, \$60; cushion, \$40. Stools, \$16 each; cushions, \$10. Colony Tables

Beautiful answer to hospitality in small quarters. Closed, the top of this graceful mahogany table exhibits three tooled-leather panels, measures 36" x 22", well proportioned to the average sofa and conservative of space. But when open for business, the end panels flip over to make a top 60" long and fitted with black Formica. Drawers at each end pull out to support the panels. \$125. Brandt Cabinet Works



GERTRUDE BROOKS DIXSON



ALL PRICES ARE APPROXIMATE

DISCUSSION

of tables have turned their attention
to all manner of special requirements.

Here is ample conclusive proof,
varied in style and in use



Even without a separate dining room, you can combine the graciousness of a sit-down dinner party and the convenience of a buffet supper, for this talented table packs a whole dining room into 62" x 20" of floor space when not in use. When the table part is pulled out (40" x 76", fully extended by five leaves) buffet part is intact with its five drawers for silver and linens, its top and two capacious shelves free to hold all the food and china you need for a full-course dinner. Mahogany or cherry, 30½" high. \$275. Extensole

Keep an Open Mind about

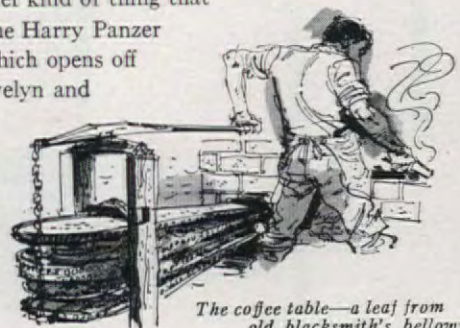


MARY RITTER



*Spice cannisters make
a pair of lamps*

We state right off the bat that we are entirely out of sympathy with the well-known decorator (who shall herein be nameless) whose fundamental approach to any problem, was "Cut off the legs and paint it white!" Nor do we give house room to those gaggling amateurs who take a chamber pot and doll it up with a ruffled lampshade and label it "cute"—the anything-for-a-laugh school. There is a fine line of taste that divides the desecration of a good antique and the inventiveness that can take a decorative but outmoded piece, examine it with a fresh eye, and put it to effective use in an interior geared to today's living. It is the latter kind of thing that has been done extremely well, we think, in the living room of the Harry Panzer home in Harrison, New York, and the den or television room which opens off it. These two rooms, planned for the Panzers by decorators Evelyn and Harold Gordon, owe much of their distinction to antique accessories used in new ways. The fundamentals of comfort were first observed in the generous use of deep-cushioned lounge chairs and a soft carpet underfoot. Among the interesting accessories in the view above are the old tole spice cannisters which once were standard equipment in general stores—now restored and wired to make a pair of big-scale lamps on



*The coffee table—a leaf from
old blacksmith's bellows*

Antiques

either side of the sofa. Take another look at the coffee table—it is a leaf from one of the huge old bellows of wood and leather which helped fan the fire in the village blacksmith's shop.

As distinguished an overmantel treatment as we've seen is in this room—see the detail picture below. Old decoys were split in half and fixed to the wall in an arrangement so simple it is almost modern. In harmony with it are an antique clock, a graduated row of brass postal weights, a pair of brass candlesticks.



Wool winder makes an effective lamp

At the opposite end of this room is the Panzer's dining area. The dining table is a good example of early "multipurpose" furniture—not so new as we think. Its top flipped up to save space, and make another chair, in small Colonial rooms. The Panzers were unable to find a matched set of four antique chairs which they really liked. The compromise, and it is a good one, is two separate pairs of Wind-sors drawn up to the table—two comb-back, two bow-back. Centered on the wall behind this group is an interesting "wall piece"; an oval cut from a fine old pine board on which are mounted wooden spoons and butter molds. A copper planter is fixed to the base—certainly a less hackneyed arrangement than the usual prints. Over the doorway in the den (top picture), the two objects whose curving lines suggest a pediment are pieces of harness to which the traces are fastened.



Dining table—an early "multipurpose" piece

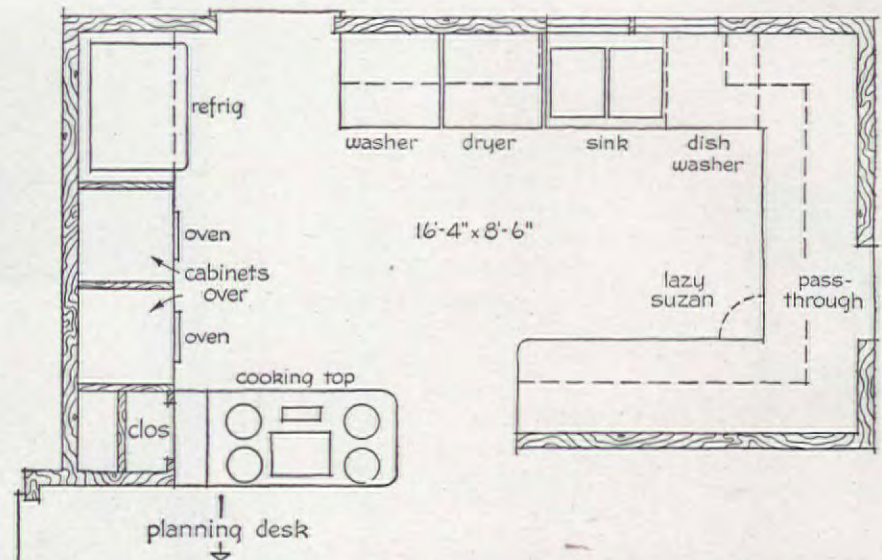


Decoys make a striking overmantel grouping

OWNERS: MR. AND MRS. HARRY PANZER
DECORATORS: EVELYN AND HAROLD GORDON
ARCHITECT: ROBERT W. CROZIER, A.I.A.

My Strawberries and Cream Kitchen

The remodeling was *not* as easy as pie—but ours is a dream kitchen now—efficient as an office, and so pretty it's a pleasure to work in



Over the refrigerator, sliding shelves hold the huge platters and trays hostesses love for big parties—and hate having around at all other times

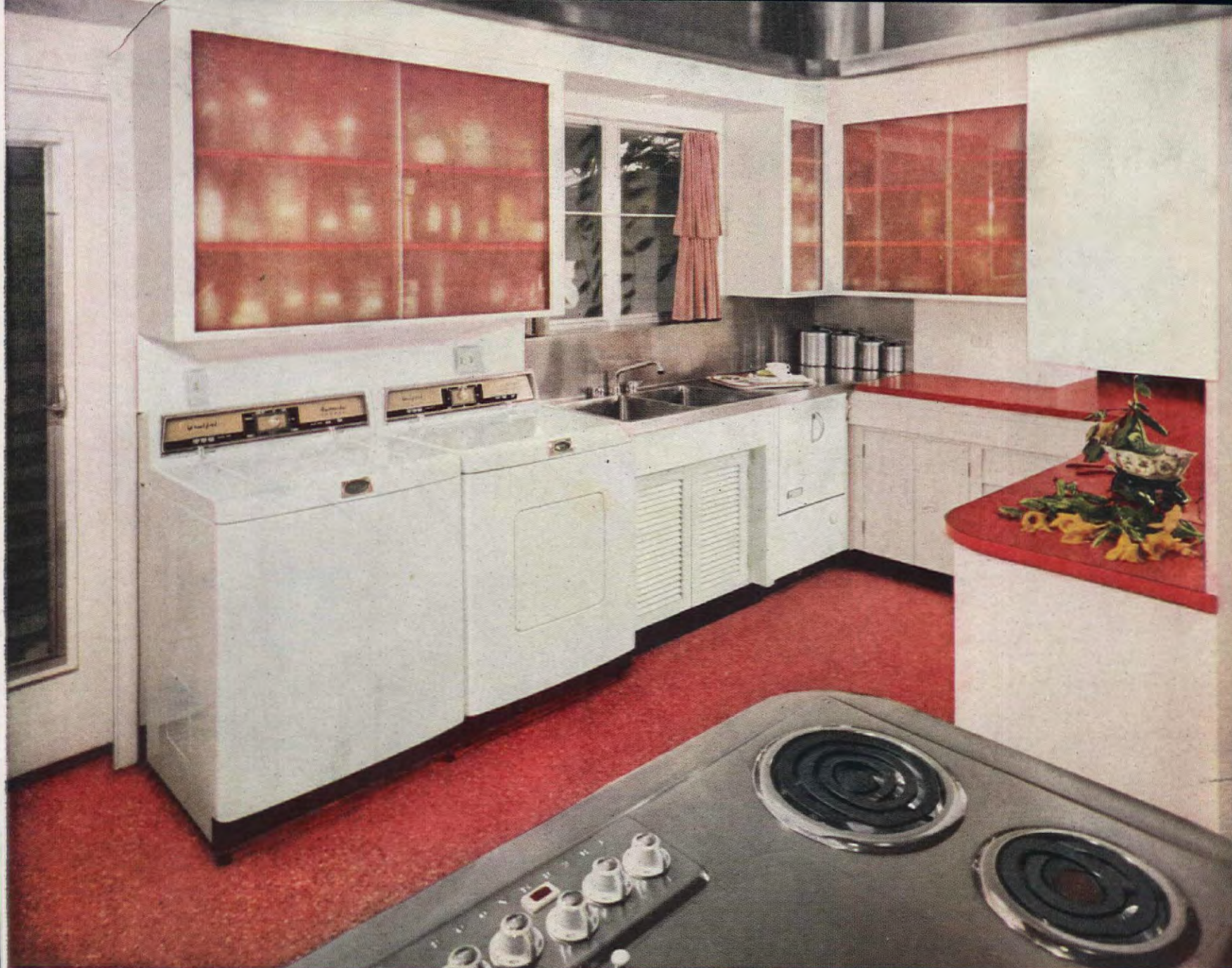
JANE FISHER

During the three years we had owned it, we had done about everything possible to our Colonial house in Miami—except rebuild the kitchen. So, why not? The old kitchen was too doggone small—and poorly arranged. Its cabinets were too high, and their doors swung open to create a head-bumping hazard. The range was antiquated; the sink was chipped. But when I started to plan the kitchen of my dreams, a streamlined kitchen done up in strawberry pink and white, the matter of space had me stumped.

So I called upon Contractor Ted Anibal for help. "There's no problem that can't be solved," he said promptly—but he almost ate those words before we were finished, for it is not always easy as it sounds to "break through that wall" or "knock down that door." We borrowed space from the maid's room and from the dining room—and then had to knock down still another wall to give the space *back* to the dining room!

With this kind of improvisation, of course the job cost more in time and money than we had anticipated. But we feel well repaid for our efforts, for besides being pretty and gay, ours is a most workable kitchen. Opening from it, but not pictured here, is a combination meal-planning center and sewing room—there's a shelf for the sewing machine, drawers for threads, a built-in ironing board, and a honey of a closet for laundered, unironed things.





The cooking part of this kitchen makes me feel like a master chef. Twin built-in-the-wall ovens and warming ovens form a beautiful wall, topped off with cupboards for seldom-used things. Below the ovens are commodious drawers for pots and pans. "Top of stove" cooking is done at the peninsula next to the ovens—four surface units, plus a spacious griddle—divine for pancakes, hamburgers, and so on. Below the cooking top, sliding-door cabinets hold pull-out racks for utensils. At far end of this counter, "left-over" space became a small cupboard for every conceivable condiment

Much to Contractor Ted's he-man disgust, I insisted that the rubber tile floor be pink; but when the matched-to-the-floor paper went up on the ceiling, even Ted was sold on pink as a color for kitchens! The sink is made of one piece of stainless steel which swoops right up to form the window sill. To its right is the dishwasher; to its left, the matched washer and dryer. There are ample cupboards above the various areas—and thanks to their pink glass sliding doors, there are no more bumped heads

Base cabinets are made of white laminated plastic, lined and topped with pink. Some are cupboards, some are drawers, and in the corner there is a three-shelf Lazy Susan. No hardware shows—and all doors open at the touch of a finger. I enjoy my electric mixer more than ever now that it is so conveniently set up (far right)—a spring release brings it to working height, but it disappears in a jiffy when not in use



New Companions FOR YOUR Old Favorites



Do you love the traditional china patterns,
yet yearn for the fresh, contemporary table appointments you see all around?

They CAN be combined . . . color is the catalyst.

Here is one way to go about it

GERTRUDE BRASSARD

Fashions come . . . and some of them go . . . and those who witness a fashion's birth can seldom predict its life span. Objects of fashion that weather the years, that remain joys forever "in style," belong to the category of art; those that disappear, or soon look quaint, prove to be fashions that were only fads. Even the most discriminating among us sometimes welcome the passing fashions—and why not, if we do so with discretion, since they are part of the temper of our times? But one class of things always seems to keep its status—dinnerware in a good traditional pattern is timeless as a rose. On dishes, on silver, and on napery, floral patterns always were favorites—they are classics, at home in all company. And ever since the first porcelain dinnerware was made in Europe, certain shapes and motifs have never ceased to be popular, so that many a modern-minded bride selects china designed 200 years ago. But why limit the roles traditional dinnerware can play? Of course, it performs well with its ancient costars, crystal and gleaming white damask—and should be so cast on occasion. But in this era of high color, of exciting contrast in table settings, when there is such a wealth of new things to inspire us, there's no reason why the wonderful old patterns shouldn't look better than ever in new company—and an up-to-the-second color scheme. Quite the contrary, for the very dignity of traditional china almost guarantees the success of an adventurous setting. In other words, the old favorites will back you up, invite you to have fun experimenting with splashes of color. To show what we mean, we assembled the still-life at

your right, creating combinations very modern in feeling by mixing old-favorite china with accessories of all periods, effectively "pulled together" by a palette of blues (many greens, or carefully chosen purples or reds could have been employed to equal advantage). The point of departure is Spode's ever-fresh "Pink Camilla," a shape and a pattern that first appeared in the early 1800's and was itself a blend of Renaissance scrollwork, Ancient Chinese drawing, and some then-new techniques—all viewed through the eyes of skilled English designers. A midnight-blue linen cloth makes it fairly burst with excitement, shows off its imposing outlines and delicate drawing in a way that white never could. Or, a different mood, see how dainty and serene it appears against an aqua mat whose shimmering, silver-thread trim underlines the elegance of the china. With it, International's "Royal Danish" sterling flatware, a newcomer as such things go, but simple enough, bold enough, and handsome enough to have become a classic already. The same may be said for the modern stainless steel sugar and cream set which makes no apparent bow to tradition and yet, upon inspection, seems very close to the work of our best Colonial silversmiths. In glassware, we give you a wide choice—Bryce's platinum-banded "Debut" for sheer elegance, Westmoreland's "American Hobnail" milk glass for drama against dark blue, or the same firm's "Della Robbia" which gathers many colors into a nosegay. You might also use a ruby glass goblet—or ruby bowls such as the one we show nested in a milk glass fruit server.



FOR DETAILS ABOUT MERCHANDISE SHOWN, see "Where Credit Is Due," page 104

VIOLETS . . . February's best buy
at the florists. Here are two liting
arrangements for winter tables . . .
both guaranteed conversation pieces

It could be straight from the rue de la Paix, that saucy spring chapeau in the picture at left . . . no bonnet at all is it, really, but a gay little arrangement of clusters of velvety spring violets in a low bowl! That's no crinkled green straw making the hat brim, but a circlet of fresh green leaves. Those daisies are for real, too, curving up in a saucy plume at the back of our not-so-real hat. What an imaginative remembrance for a hostess or a bed-bound friend in the hospital!

The three-part centerpiece for a party table has an idea behind it, too. The central arrangement is made of violets massed in a low bowl with a swath of white carnations cutting diagonally across. Leaves are doubled back for all the world like a big bow. Then, tiny boutonnieres of violets, each with its own corsage pin, girdling your candlesticks at the beginning of your luncheon, worn by each departing guest.

Both these arrangements were especially designed for us by Alyn Wayne, official flower stylist of the Florists' Telegraph Delivery Association. During February, you can show this page to any F.T.D.A. florist and he will exactly duplicate either arrangement for your table, or will telegraph a member florist and guarantee to deliver a duplicate of these AMERICAN HOME arrangements to a friend anywhere in the nation.

No Ma'am—it's not a Hat!

Nice to Give, Nicer to Get

Stylish, imaginative flower arrangements need cost no more than dull ones. During February, your florist can duplicate these—the hat that's the gayest of gifts; the centerpiece companioned by garlands of tiny corsages to circle your candlestick bases





The famous flavor comes from Campbell's sun-ripened tomatoes. *Simply wonderful... wonderfully simple—any time!*

The soup all America loves
most of all—
Campbell's Tomato Soup



CATHERINE NISSLY

Take a Can of FRUIT

APPLE MOSAIC



PORK CHOP SURPRISE



RECIPES ON PAGE 68

For details about table appointments, see "Where Credit Is Due," page 104

COCKTAIL

FOR its own sweet sake, fruit cocktail is a "best seller." But what a pity to use it *only* as is, when fruit cocktail is one of the best mixers we know, a good picker-upper for all manner of foods. Try it baked inside a pork chop (the Surprise is exceptional succulence), or employ it to give fresh flavor to poultry — as a cooking ingredient rather than a garnish. Blend it into a slaw, or serve it as Apple Mosaic, refreshing by itself, or as a "go with." Our two desserts will inspire variations of other pies and puddings, and we think you'll also relish fruit cocktail baked into your pet muffins, or used as the "business part" of an upside-down cake.

GOLD NUGGET PIE



SUNNY SLAW



AMERICAN HOME QUICKIES

SIERRA SNOWDRIFT





For details about table appointments, see

Family Food

With dozens and dozens of meals to serve a month, *of course* it takes art to bring smiles to their faces each time! No gal can fuss for hours over workaday dinners—not with cleaning and laundering and mothering to do, and a part to play in her community too. So Plain-Jane cooking is in order. It's an art to keep it interesting, but we think that these Plain-Jane recipes are small masterpieces of their kind. For example, plain "franks" and plain potatoes don't get much of a hand—but arrange the franks in a ring filled with a superb bread and potato stuffing, and you have Frankfort Royale—and raves from your critics. Plain lamb stew—the "white" kind—gets the long-face treatment at our house; but not Hungarian Lamb Stew whose heart-warming flavor puts you in the mood for an old-fashioned waltz. Do your vegetables need variation? Then try good old celery in a new way—a few minutes in a deep-fat fryer make it a delicacy. In art, and in cooking, little flourishes count—a bit of cheese mixed in the biscuits; a quick garnish for Pineapple Cream Pie (little nests, spoon-made in the meringue before baking, then filled with pineapple before serving). Mix-in-the-Pan Cake is a real quickie, and its deep chocolate does well under our Fluffy Frosting—an uncooked, one-egg-white wonder. We've published the frosting before, but a work of art always takes on new meaning. So Good Cooking, Mrs. Michelangelo!

HUNGARIAN LAMB STEW

FRENCH-FRIED CELERY

CHEDDAR MUFFINS

FRANKFORT ROYALE

PINEAPPLE CREAM PIE

MIX-IN-THE-PAN CAKE



"Where Credit Is Due," page 104

RECIPES ON PAGE 70

JEANNIE WILLIS

Plain Cooking Is an Art

Gay way to "do over" a perennial favorite
it's a triumph made with
tree-ripened peaches ☆



☆ fruit given every hour it needs on the tree to bring you finest flavor, texture and color in the can

Just how important do *we* think tree-ripening is to you? Read on—

We maintain the world's largest staff of peach patrolmen—experts who visit every orchard every single day in harvest time. All just to be sure that peaches for DEL MONTE take their own sweet time to

achieve the natural ripeness that means tender texture, mellow flavor and glowing color for your table—*every time you buy them.*

And after all, don't *you* think that's the great big reason DEL MONTE is the world's favorite brand of peaches?

MOLDED PEACH AND COTTAGE CHEESE SALAD

1 No. 2½ can DEL MONTE Sliced Peaches
 2 tablesp. unflavored gelatine
 ½ cup cold water
 4 cups cottage cheese
 1 cup cream or milk
 1 cup sugar
 ¼ cup lemon juice
 2 teaspoons grated lemon peel
 ½ teaspoon salt
 Salad greens
 Cranberry sauce

Drain DEL MONTE Peach Slices. Soften gelatine in the cold water and dissolve over hot water. Spread 2 teaspoons of the dissolved gelatine in the bottom of a loaf pan (9x5x3 inches). Arrange drained peach slices on bottom. Combine next 6 ingredients; stir in rest of the gelatine. Pour mixture into mold over peaches. Chill overnight or at least 6 hours. At serving time, dip mold in hot water and quickly invert on serving dish. Surround with salad greens. Spoon cranberry sauce around mold and garnish with remaining DEL MONTE Sliced Peaches. Serves 8 to 10. (For smaller number of servings, you can cut recipe in half and chill in individual molds.)

Packed two ways . . . halves and slices



Del Monte® Peaches —the brand you know
 puts flavor first

Good Victuals

JEAN AUSTIN



Now usually I go on and on about how good the recipe really is, using all the persuasive language at my command to urge you to try it and discover for yourself that it is well worth adding to your repertoire. Well, this month is going to be different! I am not going to build up this superb Chicken Caneloni by so much as one rave notice, or even tell you that the superior quality of it won out over my natural reluctance to run recipes from "famous eating places"—an editorial "gimmick" that to my mind has been greatly overdone, and more times than not, presents recipes not too practical for home use anyhow! But this I shall tell you. Cherio's is truly a "famous eating place." Intimate and friendly, deservedly crowded for both luncheon and dinner, it is also THE AMERICAN HOME club. Every noon, our editorial and advertising staffs take over. Aldo and Dick, the hosts, are as much an attraction as is the good food. Chicken Caneloni Cherio, their great *spécialité*, is on the menu every day. Would that I had a dollar for every order of Caneloni served an American Homer! Rich I'd be—and rich the dish—but there I go again! I wangled the secret recipe for you and, lady, that's this month's contribution to your gourmet eating. No verbal embellishment is needed. Now, those of you not lucky enough to be near to Cherio as we are, you too, from your own kitchen, may enjoy this good eating. Cherio!



Let us all give our sincere thanks
to Dick and to Aldo
for so generously sharing
their great *spécialité maison*—
Chicken Caneloni Cherio!



Anne's Notebook



*"George Washington
Chopping down
The Cherry Tree,"
from an old lithograph*



ANNE BARNARD



now in the grocery stores. Package directions are excellent and if you follow them you'll have a cake as handsome as the one on the package...and delicious, of course, too. Only one bowl is necessary for this speedy production.

BRIEF AND BREEZY FEBRUARY with its special days is an ideal time to gather together good friends, and entertain them cozily as the fire crackles away and conversation flows.

A CHERRY PIE TOPPED by PASTRY HATCHETS is a perfect dessert for Washington's birthday or thereabouts. Simple to make are the hatchets—if you don't happen to have a hatchet cookie cutter, just cut a cardboard pattern and place it on the pastry, cutting around the pattern with a sharp, pointed knife. Two teaspoons of grated orange rind added to your cherry pie filling give a tantalizing flavor to this perennial favorite.

A WORTHY FLAVOR MATE FOR THE PIE is a blue and cream cheese mixture—the type that also makes such a good spread. Soften and cream together an 8-oz. package cream cheese and a small wedge of blue cheese. Add a little milk or cream to make the desired consistency. It's a triumph for sure, and so good.

WHILE WE'RE IN THE DESSERT DEPARTMENT, be sure to try the new MARBLE CAKE MIX

CHOPPED RIPE OLIVES enter this salad bowl into the gourmet classification. Break head of lettuce into salad bowl. Top with chopped ripe olives, chopped hard-cooked eggs, and garlic toast cubes. Toss with oil and vinegar dressing.

Did you ever try PEELED PERSIMMON or GRAPES in a tossed green salad? Use as many different greens as you can muster, and don't forget that a bit of raw spinach is very good. Very party—and the family deserves it, too. Two bowls of dressing—blue cheese and herb—will satisfy both the cheese addicts and the herb fanciers.

GARNISH STEAMING HOT TOMATO SOUP with popcorn, crisp bacon pieces, sliced ripe olives, or browned frankfurter slices. They add to the soup's natural glamor, and make it star at any meal on a cold, wintry day.

WHEN SERVING BUFFET STYLE, I like to keep gravy hot in my chafing dish. When gravy is a bit on the scarce side, try sautéing onions and mushrooms together in chafing dish and add canned beef gravy. A quick and mighty fine gravy. If you don't have a chafing dish, use a skillet.

CONTINUED ON PAGE 80

See "Where Credit Is Due," page 104

Look—the Crisco cake is nearly 1 inch higher!



Lighter, more tender too!

CRISCO YELLOW CAKE

easy to make—Just 2 mixing steps



STEP 1—Measure (all measurements level): $2\frac{1}{2}$ cups sifted cake flour, $1\frac{3}{4}$ cups sugar, $3\frac{1}{2}$ tps. double-acting baking powder*, $\frac{3}{8}$ cup Crisco, 1 tsp. salt. Add $\frac{3}{4}$ cup milk. Mix thoroughly by hand (300 strokes) or in mixer (medium speed) for 2 minutes.



STEP 2—Add 3 eggs, $\frac{1}{2}$ cup milk, 1 tsp. vanilla. Mix as above another 2 minutes. Pour batter into two 9" layer pans ($1\frac{1}{2}$ " deep) rubbed with Crisco or lined with paper. (For smaller pans, fill half full, bake remaining batter in cup cakes.) Bake in moderate oven, 350°F. , about 30 minutes.

*With tartrate type, use $4\frac{1}{2}$ tps.



Look above—your own eyes will tell you how much pure, all-vegetable Crisco alone can do for cakes. You can see that the Crisco cake is nearly *one inch higher* than the cake made with another type of shortening! Yes, Crisco makes cakes higher than any other type of shortening can!

The reason? It's a wonderful Crisco baking discovery that helps hold the air in your cake batter. That means a higher, lighter cake. A fluffier, extra-tender cake as well.

And it's much easier than you think to turn out a rich, fresh-made, homemade Crisco cake. Just use the speedy recipe given here. In 2 mixing steps—about *half* the time an ordinary cake would take—you'll get a cake to rave about! A Crisco cake! A cake that's moister, fresher-keeping than any other kind!

Bake and fry with **Crisco** It's digestible!



Pream is also available in glass jars in some areas.



New easy thrifty way to "cream" your coffee!

PREAM

100% DAIRY PRODUCT IN INSTANT POWDERED FORM

Rich and delicious! Made entirely from fresh sweet cream and other milk products. Nothing added!

Never sours! Never "turns"! When opened for regular use, Pream stays fresh tasting to the last spoonful. Keep handy in cupboard or refrigerator!

So economical! Costs about $\frac{1}{4}$ less per serving than coffee cream!

Less calories! Only about half as many calories as if you used coffee cream!

Instant dissolving! Put Pream on top of your cup of hot coffee or tea. Stir and enjoy! Get Pream today!

The new way to "cream" it is to Pream it!



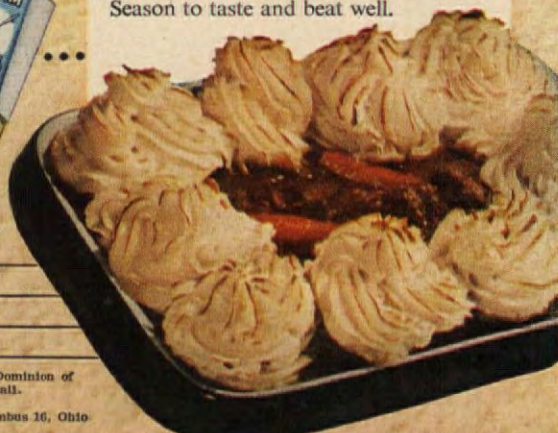
SALLY ROSS, Pream Home Economist, says:

PREAM IS WONDERFUL IN COOKING, TOO.

TRY THIS RECIPE:

New easy way to fluffier mashed potatoes!

Cook and mash potatoes as usual. Add 1 tbs. Pream for every serving, and potato water to make desired consistency. Season to taste and beat well.



Send for **FREE** Recipe Folder

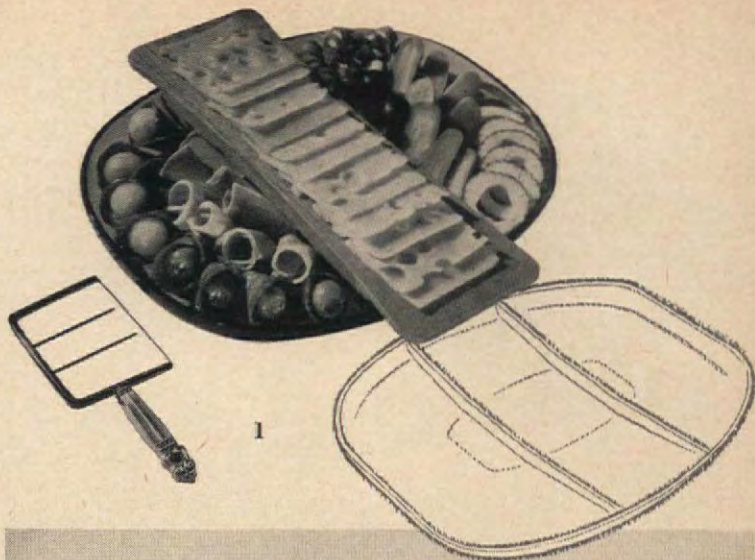
Sally Ross
Pream Test Kitchen
Box 959-I
Columbus 16, Ohio

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Pream is available also in the Dominion of Canada, Alaska, and Hawaii.

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Service on the



Whether you're serving a cup of tea to one friend, or a buffet to a crowd, your ease as a hostess depends upon *what* accessories you own rather than upon how many, for the shops are jam-packed with clever appointments designed to do two or more jobs—and do them well. For instance: **1.** There's a four-way stretch to this compartmented relish dish of handmade glass—remove the wooden cheese board, or use it separately, and you have an extra relish compartment (\$12, Duncan & Miller). **2.** Not by a long sight are bed trays only for the pampered. This "Serv-Rite" aluminum folding affair has dozens of uses for the hail and hearty, for those down with a "bug"—and for those sensible enough to do their reading and writing stretched on a chaise, indoors or out! The 14½" x 19" tray holds a king-size dinner, and doesn't mind spills. It flips up to make a stand for reading or writing, and there's a compartment for stationery and such. We show it set up to keep a convalescing youngster amused, for its construction is rugged. Your choice of ten colors (\$8.75, Alexander & Wilson). **3.** The "umbrella" stand above, 21" tall, invites you to use your imagination. The black steel cones in the brass stand can hold flowers—or they can sport popcorn, napkins, party favors—you name it! (\$6, Rubel). **4.** When it's





4

Double



5

GERTRUDE BRASSARD

For further details about merchandise pictured, see "Where Credit Is Due," page 104

not keeping foods hot, the cover of this china vegetable dish serves hors d'oeuvres, cookies, and the like, for it is gently curved up, and the ring handle aids passing (\$10, from American Commercial's "Celeste" dinnerware service). 5. For a hep hostess, a set of Serv-Rite detachable tray tables comprising four golden-toned folding stands, four aluminum trays (your choice of eight colors), and a wrought-iron rack. Use the tables for large parties

or for small suppers away from the dining room—or employ them to tote around your mending or your small cleaning equipment. The trays themselves are large enough, and handsome enough, to be used independently of the stands—even for your best coffee service—and they are treated to resist spilled alcohol and other beverages (complete set, \$29.50, Alexander & Wilson). 6. A wardrobe of trays and platters in one. Top side has compartments for assorted cold cuts or hors d'oeuvres. The reverse has a single

oval for a main course. It is made of Limba, a South American hardwood impregnated with a solvent-resistant finish. Handles fold flat (\$19.95, Gladmark).

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You smell a fresher aroma

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Why? Because Chase & Sanborn "Dome Top" Coffee is *fresher* than any other leading brand. It's the *only* one that's *pressure* packed. And pressure packing preserves coffee freshness and flavor better than vacuum cans or bags.

Chase & Sanborn Coffees are served by more fine hotels and restaurants throughout America than any other brand.

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THE COFFEE THAT TELLS YOU IT'S FRESHER!

Take 5
for
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summer-sweet
fruits for you to simply
spoon out and serve! Cling
peaches, pears, grapes,
pineapple, cherries—wonderfully
refreshing, brilliantly blended
in fruit cocktail from California.

Rainbow-Rice

Special sparkle for an old-fashioned dessert. Prepare your favorite rice pudding, adding 2 teaspoons grated orange rind for each $\frac{1}{2}$ cup uncooked rice. Cool. Top each serving with bright fruit cocktail. Delicious, easy—and thrifty!



Fruitmallow Supreme

Salad, dessert or evening treat. Combine 2 cups drained fruit cocktail, 1 sliced banana, 6 cut marshmallows. Whip $\frac{1}{3}$ cup cream, add 1 tablespoon each lemon juice, sugar. Toss lightly with fruit. Serves 4 to 5.



Cling Peach Advisory Board
Bartlett Pear Program Committee

Fruit Cocktail from California

Chafing Dish Specialties

Eggs Bacon French Toast

Curry of Chicken

Soup du Jour Sukiyaki

Beef Stroganoff

Hot Hors d'Oeuvres

Cherries Flambées

Café Brûlot



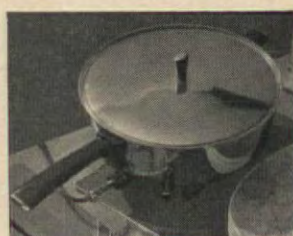
MAKE CAPITAL OF YOUR Chafing Dish

You may be the expert in the kitchen, but if you want to see sheer inspiration with eatables—and the greatest lift to an ego ever devised—then get your man in front of your good friends with a chafing dish. Out of its copper depths he can bring forth such a succession of magnificent feats you will wonder from whence the magic springs. But fortunately, there is no special alchemy associated with the chafing dish—no secret “for men only.” You, too, can coax the same specialties out of it, can use it wherever a skillet is called for, to keep yourself at table instead of in the kitchen.

So look to your cookbook. Try tempting hors d'oeuvres, kept hot and handy at cocktail time. Or for all-inclusive at-the-table luncheons, serve soup, chafing dish style—any one of those hearty, delicious soups you can



concoct by mixing a can of this with a can of that, and adding a flavoring of your own. You can serve a different meat course every day of the year without exhausting your imagination, and sea food that is prepared gourmet fashion (Lobster Newburg, for example) will tempt the most confirmed steak-and-potatoes man. Then dessert!



Once the technique is mastered, it is as much fun to whip up Crêpes Suzette or Cherries Flambées as it is to consume them. So use your chafing dish—or as excellent alternatives, the electric skillet and deep fat fryers which are marvels of efficiency and flexibility.

Take a
good look
and see
why...



This Republic Steel Kitchen can be duplicated or modified to fit your home.

Republic Steel Kitchens

give you the most for your money!

Right off, you're impressed with the fresh, modern beauty of a Republic Steel Kitchen. A closer look reveals the *extra benefits* you get when you choose this all-steel kitchen line, quality guarded from ore to store by Republic, world's largest producer of alloy and stainless steels.

Try a drawer. It opens smoothly and quietly on nylon glides. Look inside and see rounded bottoms that eliminate hard-to-clean crevices. A clearance rail separates top drawers from counters, preventing binding or sticking. See, too, how Republic caters to your own special storage needs, with adjustable shelves and inner sliding drawers designed for under-counter cupboard space. Priced with the lowest, Republic's long list of extra advantages—all contained in a wide selection of stock units—assures you the most for your kitchen dollar.

Visit Your Republic Kitchen Dealer—There you can prove to yourself you get the *most for your money!* See on Republic's Showdown Comparison chart the list of last-a-housetime features that five other leading brands *together* don't give you, even as *extras*.



New Double-Bowl Stainless Steel Sink
—Gives a custom look; flanked with Formica counters. Of Enduro Stainless Steel, and costs no more than porcelain.



Little Drawers, Big Space Savers—Ideal for silverware, linens, small tools. Handy cutting board can be switched to lower location if desired.

REPUBLIC STEEL
Kitchens

*The World's Most
Modern Kitchens*

BRAND-NEW, COLORFUL BOOK ON KITCHENS

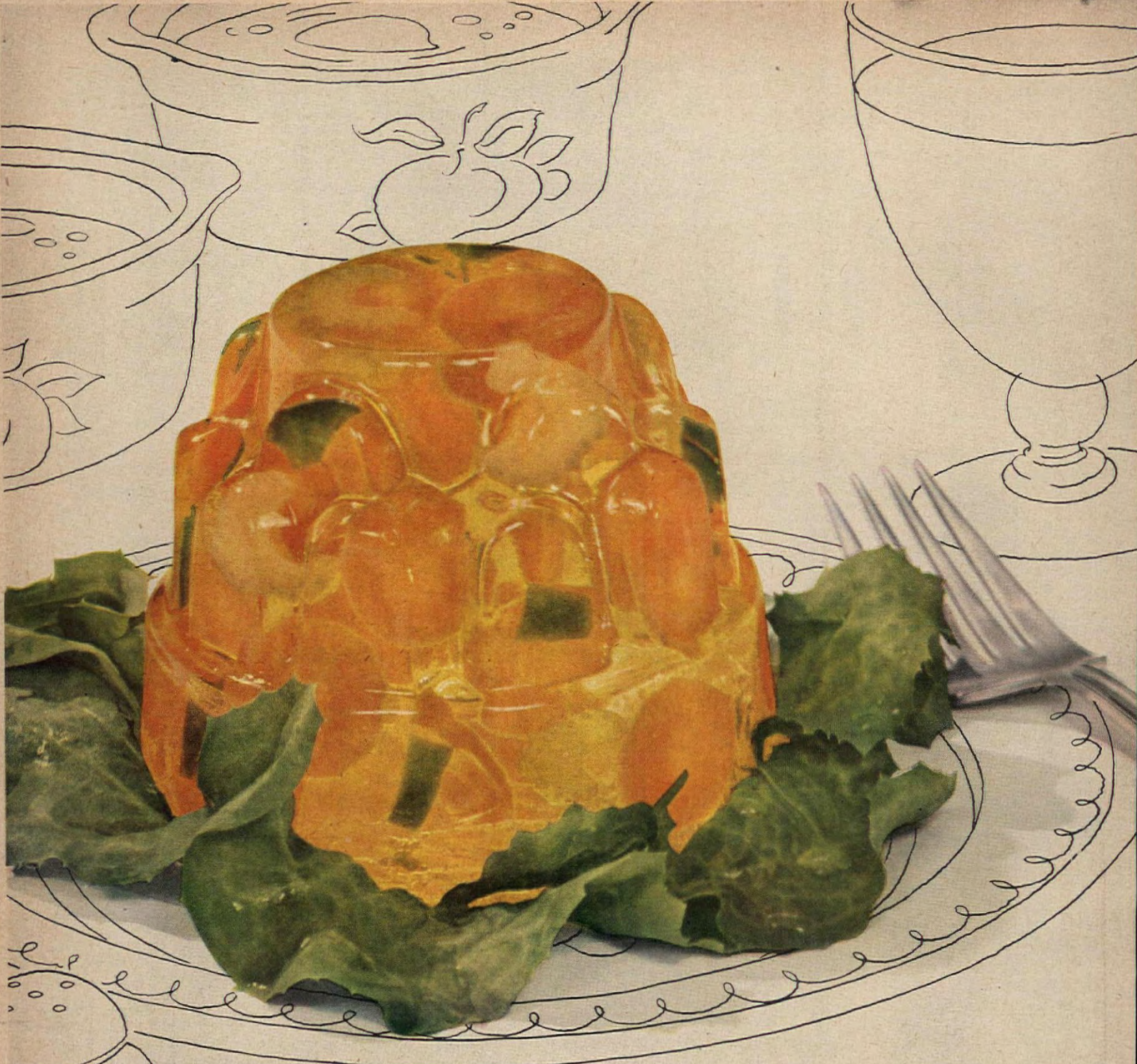
☐ *Praise-Winning Kitchens* takes the mystery out of kitchen planning. Gives you the how and why of sound arrangement and storage. Filled with beautiful examples like those on this page.

☐ If you're remodeling, you'll also want *101 Ways to Make Awkward Kitchens Behave*. Actually solves 101 problems within its 32 idea-filled pages.

Check one or both, and enclose necessary coin. One booklet, 25 cents, both for 40 cents. Address: Republic Steel Kitchens, Department A, 1038 Belden Avenue, Canton 5, Ohio. AH-552

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Address _____
City _____ Zone _____
County _____ State _____





A JELL-O SALAD MAKES THE MEAL!

PRETTY-PEPPER SALAD

Perfect for perking up any meal:

1 package Lemon Jell-O • 1 cup hot water • 1 cup cold water
1 to 1½ tablespoons vinegar • 1 teaspoon salt • ¾ cup finely diced celery
¼ cup finely diced green pepper • ½ cup shredded or very finely sliced carrots

Dissolve Jell-O in *hot* water. Add cold water, vinegar and ½ teaspoon of the salt. Blend. Chill until slightly thickened. Season vegetables with remaining ½ teaspoon salt and fold into slightly thickened Jell-O mixture. Turn into individual molds, or 1-quart mold. Chill until firm. Unmold. Garnish with tomatoes, if desired, and serve with crisp greens and mayonnaise. Makes 4 to 6 servings.



JELL-O IS A REGISTERED TRADE-MARK OF GENERAL FOODS CORP.
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American Home Recipes

(Good Victuals, pictured in color on page 59)

(Take a Can of Fruit Cocktail, pictured in color on page 54)

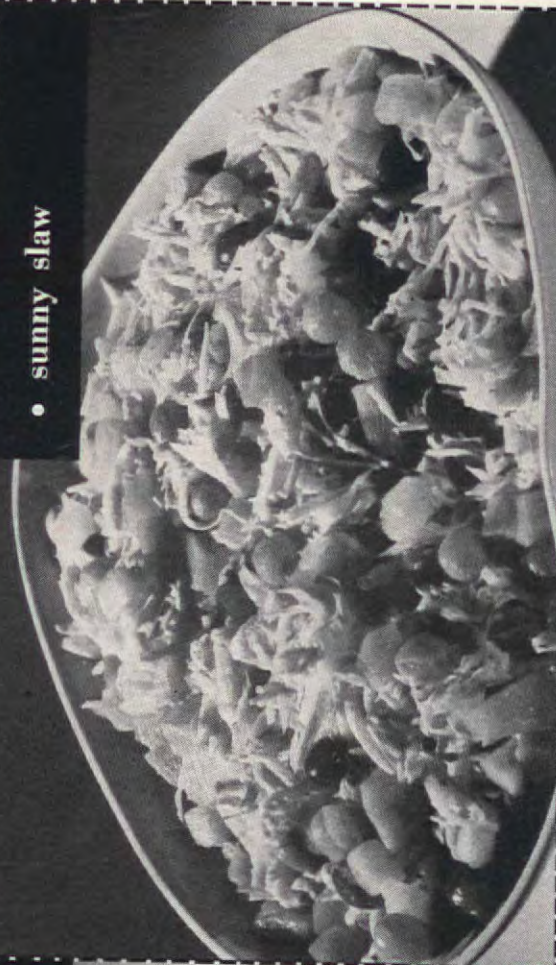
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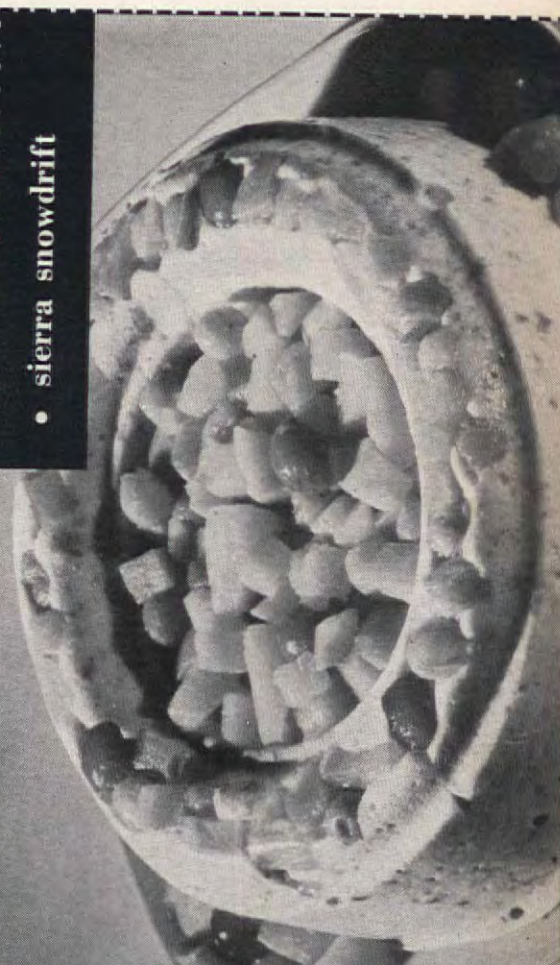
• chicken caneloni
cherio



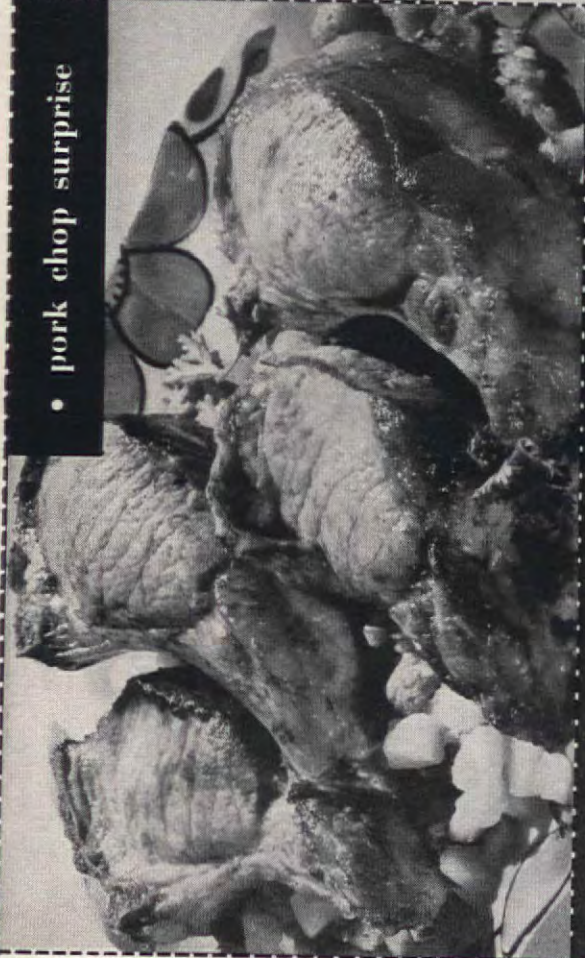
• sunny slaw



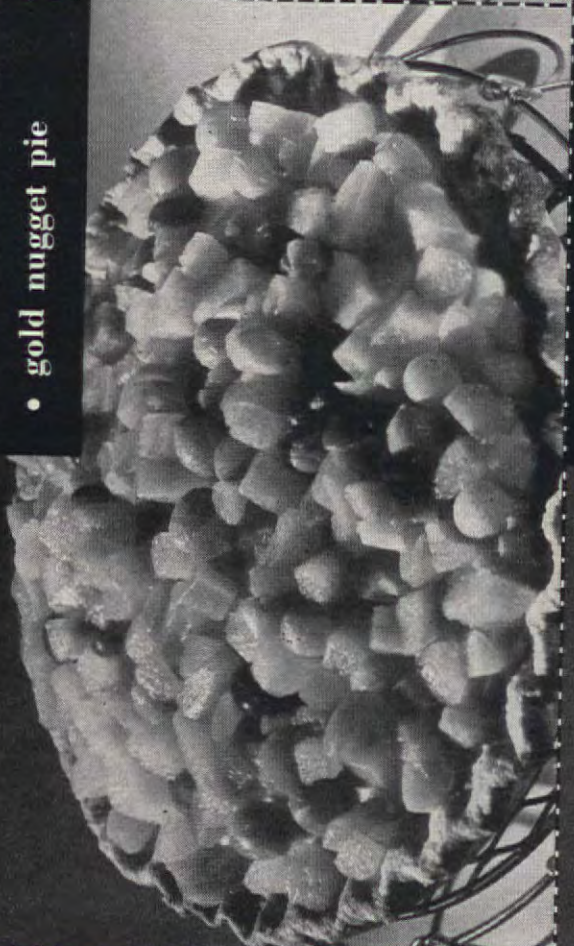
• sierra snowdrift



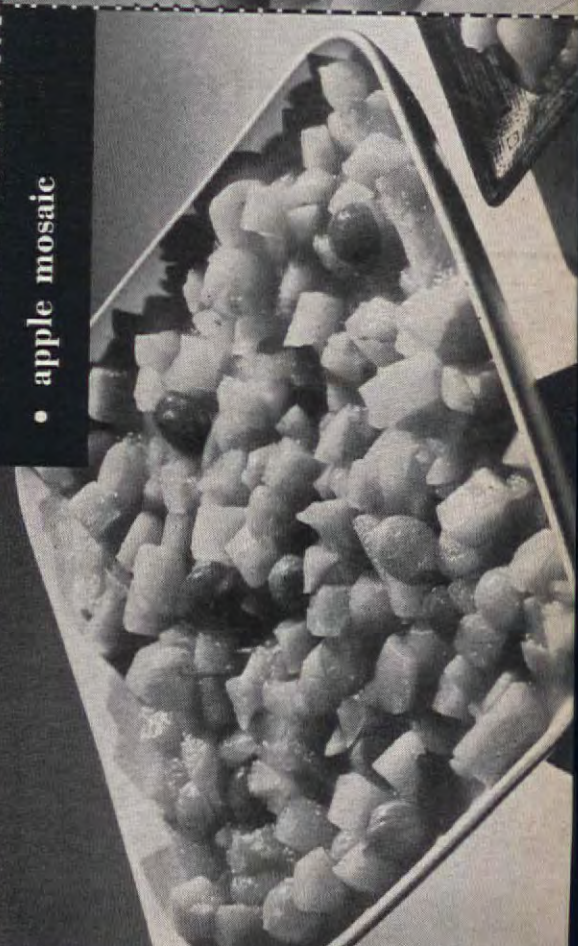
• pork chop surprise



• gold nugget pie



• apple mosaic



American Home Recipes

(Good Victuals, pictured in color on page 59)
(Take a Can of Fruit Cocktail, pictured in color on page 54)



The distinction of Chicken Caneloni Cherio lies in the subtle combination of two great basic sauces, made in the genuine French manner. Ordinary cream sauce or sure-fire Hollandaise cannot be substituted.

You may have recipes for the starred sauces if you send us a stamped, self-addressed envelope

• sierra snowdrift

Preparation time: 20 min.
Chilling time: 2 to 3 hrs.

- 1 can (1 lb. 14 oz.) fruit cocktail
- 2 envelopes unflavored gelatin
- 1/2 cup cold water
- 1/2 cup boiling water
- 4 egg whites
- 1/8 tsp. salt
- 1 cup sugar
- 2 tbs. lemon juice
- 1 tsp. vanilla
- 1/2 cup chopped nuts
- 1 pkg. instant vanilla pudding

● Drain fruit cocktail. Soak gelatin in cold water, stir in boiling water, and stir until gelatin is dissolved. Cool. Beat egg whites; add salt and vanilla; add sugar gradually. Add gelatin in a steady stream, beating constantly. Fold in nuts, lemon juice, and 1/2 cup fruit cocktail. Turn into ring mold or dessert dish. Top with remaining fruit cocktail. Prepare instant pudding according to package directions for sauce, or prepare sauce from 4 egg yolks as follows: Beat 4 egg yolks, add 1/4 cup sugar and dash salt. Add 2 cups milk gradually, stirring constantly. Cook in double boiler until mixture coats a spoon (about 5 minutes). Serve over gelatin and remaining fruit cocktail.

Serves 8 to 10 200 to 160 cal. per serving **Source of vitamins A, B, C**
Tested in THE AMERICAN HOME KITCHENS

• sunny slaw

Preparation time: 20 min.
Chilling time: 1 1/2 hrs.

- 1 can (1 lb.) fruit cocktail, drained
- 2 qts. shredded cabbage
- 1 tsp. salt
- 1 tbs. sugar
- 1 tsp. dry mustard
- 1/3 cup vinegar
- 1/2 cup water
- 1/2 cup fruit juice
- 1 cup mayonnaise, salad dressing, or sour cream

● Drain fruit cocktail, reserving fruit juice. Measure 1/2 cup fruit juice and blend with ingredients. Chill until ready to serve.

Makes 2 qts. slaw 1459 cal. for 2 qts. **Source of vitamins A, B, C**
Originated in THE AMERICAN HOME KITCHENS

• chicken caneloni cherio

● Have ready one crêpe per serving. (These may be made far ahead of time and reheated when wanted.)

Have ready, and keep warm, cooked chicken, cut in large cubes or pieces, in a Béchamel* Sauce, allowing about 1/2 cup chicken per person.

To a 12-egg Hollandaise* Sauce add, little by little, 1 1/2 lbs. melted butter, stirring constantly and vigorously with wire whisk. (Should sauce get too thick, add teaspoon cold water.)

Put serving of chicken in Béchamel Sauce on half of one crêpe and fold over. Pour over generous amount of sauce and run under broiler. Serve with garnish of water cress and peas.

• apple mosaic

Preparation time: 5 min.

- 1 can (1 lb.) fruit cocktail, drained
- 1 lb. can applesauce

● Turn applesauce into serving dish; cover with drained fruit cocktail.

Other ways with fruit cocktail: Try it with upside-down cake. Fold fruit cocktail into flavored gelatin dessert or pudding. Add fruit cocktail to chicken or turkey stuffing.

Serves 6 108 cal. per serving **Source of vitamins A, B, C**
Originated in THE AMERICAN HOME KITCHENS

• gold nugget pie

Preparation time: 25 min.
Chilling time: 2 to 3 hrs.

- 1 can (1 lb.) fruit cocktail, drained
- 1 pkg. lemon-flavor pie filling mix
- 1 envelope unflavored gelatin
- 9-inch baked pie shell

● Drain fruit cocktail. Add gelatin to lemon pie mixture in saucepan. Substitute 1/2 cup fruit juice for 1/2 cup of the water and use 1/2 the amount sugar listed on package; prepare pudding as directed on package. Cool. Beat egg whites with 4 tbs. sugar and fold into mixture. Turn into baked pie shell, chill. Place drained fruit cocktail over top of pie.

Serves 6 330 cal. per serving **Source of vitamins A, B, C**
Originated in THE AMERICAN HOME KITCHENS

• pork chop surprise

Preparation time: 15 min.
Baking time: 1 hr. 15 min.

- 4 rib pork chops (cut 1-inch thick)
- 1 tsp. salt
- 1 can (1 lb.) fruit cocktail, drained
- 6 slices bread, cubed
- 1 1/2 cups chopped celery
- 3 tbs. chopped onion
- 1 1/2 tsp. poultry seasoning
- 1 tsp. salt

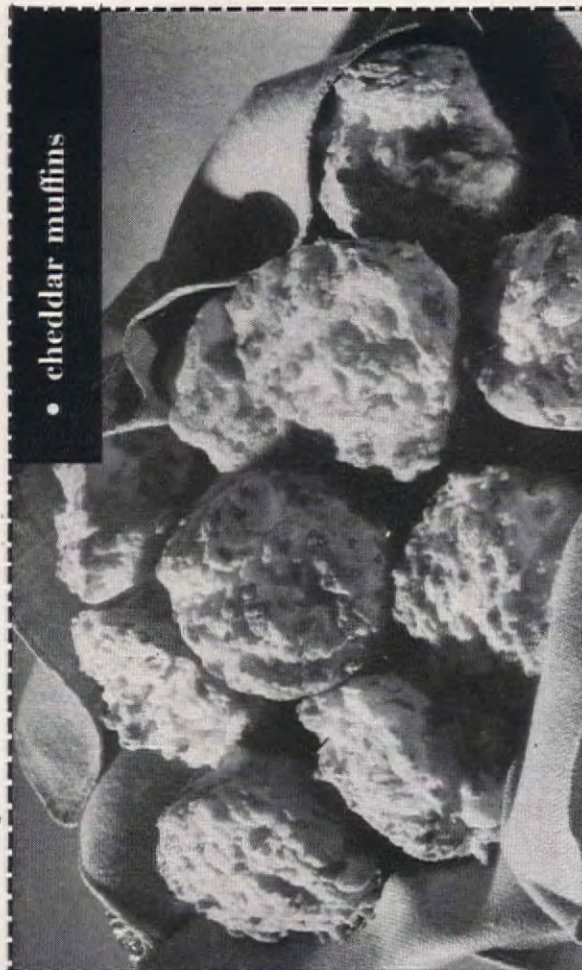
● Slit a pocket along the bone side of each chop. Fill pocket with fruit cocktail (about 4 tbs. per chop). Sprinkle chops with salt and brown lightly in skillet. Remove chops. Cook onions and celery in pan for 5 minutes. Add bread cubes and seasonings. Spread mixture on bottom of shallow baking pan, add leftover fruit cocktail. Place chops on stuffing. Bake in 350°F. oven for 1 hr. and 15 min.

Serves 4 416 cal. per serving **Source of vitamins A, B, C**
Originated in THE AMERICAN HOME KITCHENS

American Home Recipes

(Family Food, pictured in color on page 56)

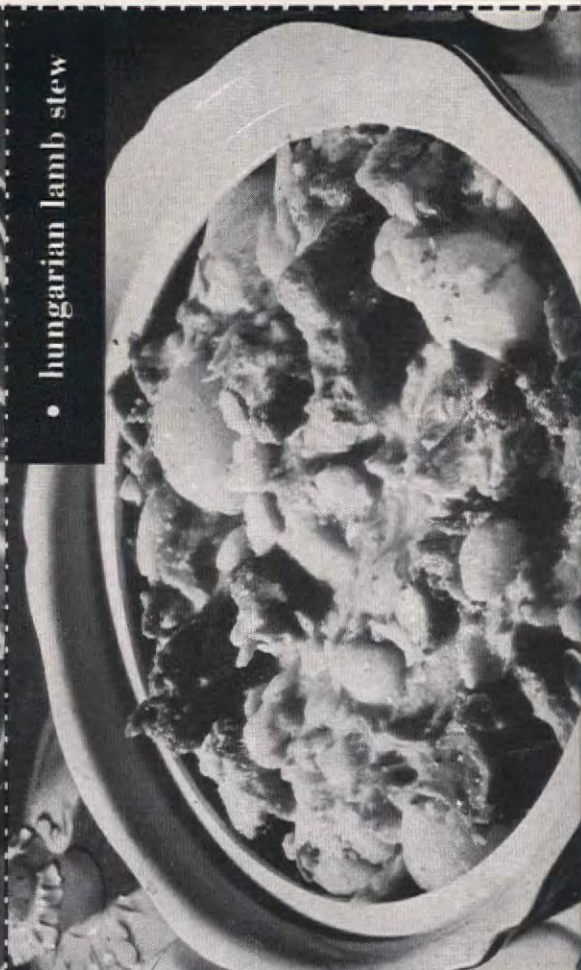
• cheddar muffins



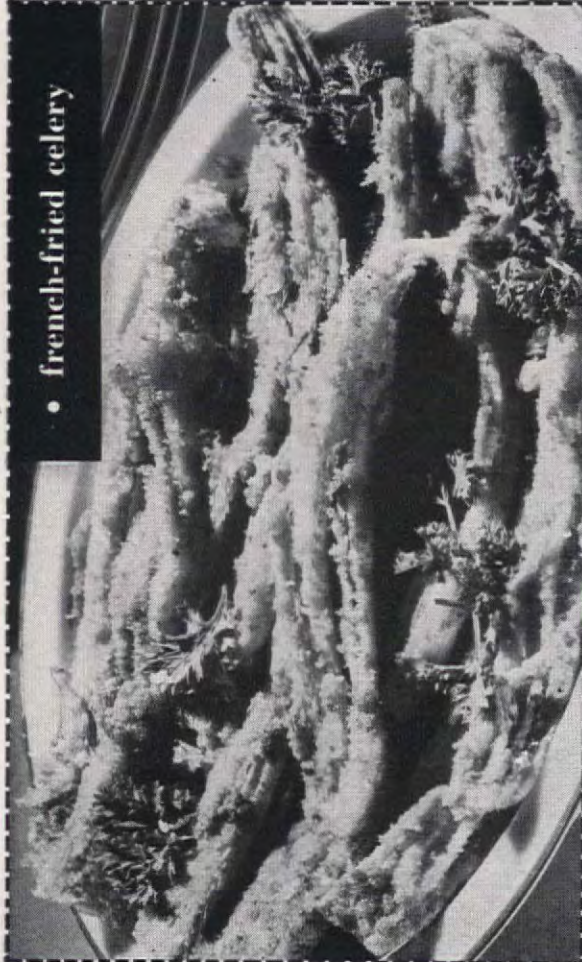
• pineapple cream pie



• hungarian lamb stew



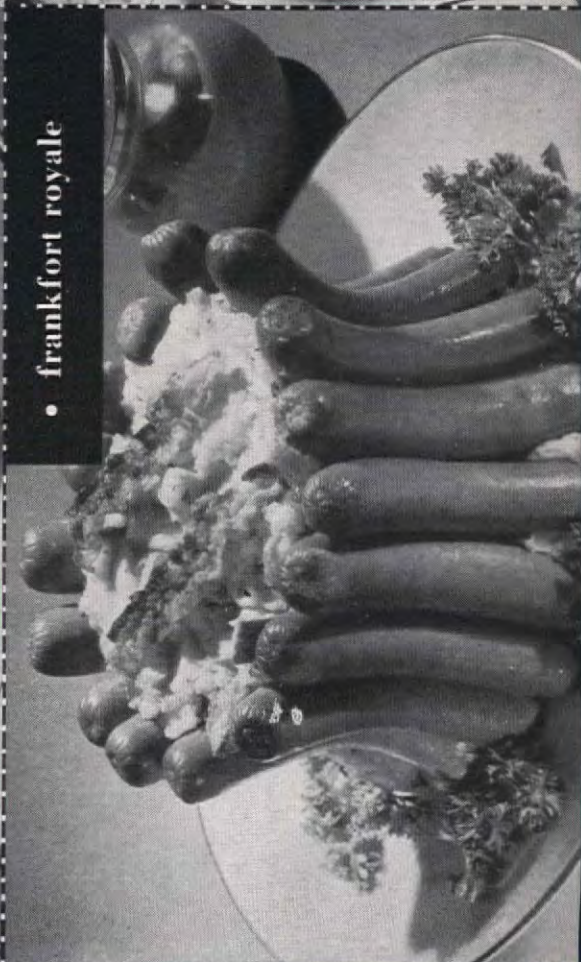
• french-fried celery



• mix-in-pan cake



• frankfort royale



American Home Recipes

(Family Food, pictured in color on page 56)

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• hungarian lamb stew

Preparation time: 25 min.
Baking time: 25 min.

- 1½ lbs. frankfurters
- 2 slices bacon
- 3 medium potatoes (2 cups cooked, mashed potatoes)
- 4 slices bacon

● Cook potatoes, mash. Cook 4 slices bacon; add onions; cook until lightly browned. Add seasonings, bread cubes, egg, and potatoes. Mix thoroughly. Thread frankfurters thru center, using heavy string. Tie ends and stand frankfurters to form crown. Place in shallow baking pan. Fill center with potato mixture, place 2 slices bacon over top. Bake in moderate oven, 375°F., for about 25 minutes.

Serves 6 522 cal. per serving Source of Vitamins A, B, C
Tested in THE AMERICAN HOME KITCHENS

• mix-in-pan cake

Preparation time: 5 min.
Baking time: 25 min.

- 1½ cups flour
- 1 cup sugar
- 1 tbs. vinegar
- ¼ tsp. red vegetable coloring
- 6 tbs. salad oil
- 5 tbs. cocoa
- ¼ tsp. cream of tartar
- 1 cup boiling water
- 1 cup soda
- 1½ tsp. vanilla

● Sift flour and sugar together into greased 8" square pans. Make 3 nests in the flour and sugar mixture in the pan. In 1st nest put vinegar and red coloring, in 2nd nest put oil, in 3rd nest put cocoa. Sprinkle salt in pan. Add 1 tsp. soda into vinegar nest (1st nest). Pour over all this water and vanilla. Stir (do not beat) until smooth. Bake in moderate oven 350°F. for about 25 minutes. When cool, split cake and frost between "layers" and the top and sides with uncooked Fluffy Frosting.

FLUFFY FROSTING

1 cup sugar
1 unbeaten egg white
● Mix sugar, egg white, and cream of tartar together. Add boiling water. Beat with electric mixer at highest speed until stiff (about 5 minutes). This frosting will hold shape and will not become crusty. It can be stored in the refrigerator, and is delicious on puddings, pies, and shortcakes. Frosting may be tinted with vegetable coloring, or sprinkled with shaved chocolate.

Yield: Enough frosting for two 8- or 9-inch layers 785 cal. per "batch"
Recipe submitted by Elizabeth Connors
Tested in THE AMERICAN HOME KITCHENS

• french-fried celery

Preparation time: 12 min.
Cooking time: 3 to 6 min.

- 2 celery stalks
- 1 egg, slightly beaten
- 2 tbs. water
- Fine bread crumbs

● Wash celery thoroughly, cut into quarters. Cook in small amount water for 10 minutes. Drain. Add water to egg. Dip celery in egg, then in bread crumbs. Fry in deep fat (370°F.) 3 to 6 minutes until golden brown. Drain on absorbent paper and sprinkle with salt. Serve hot.

Serves 8 34 cal. per serving Source of Vitamin B
Tested in THE AMERICAN HOME KITCHENS

Preparation time: 20 min.
Cooking time: 2 hrs. 15 min.

- 2 tbs. minced parsley
- 1 can (1 lb. 4 oz.) tomatoes
- 18 small white onions
- 1½ cups water
- 2 tbs. flour
- 1 cup sour cream

● Wash lima beans; cover with cold water; soak overnight. Or boil water and pour on beans; soak for 4 or 5 hours; drain. Cut meat into 1½-inch pieces. Sprinkle with salt and paprika. Brown meat in fat, turning to brown all sides. Add beans, parsley, tomatoes, onions, and water. Cover; cook slowly for 2 hours. Blend flour with small amount cold water and add, stirring constantly. Stir in sour cream; cook 5 minutes. Turn piping hot into tureen; serve at once.

Serves 6 547 cal. per serving Source of Vitamins A, B, C
Submitted by Mary Garvey
Tested in THE AMERICAN HOME KITCHENS

• pineapple cream pie

Preparation time: 20 min.
Baking time: 20 min.

- ⅓ cup all-purpose flour
- 2 tbs. butter or margarine
- 1 cup crushed pineapple, drained
- 9-inch baked pie shell
- 2 cups milk
- 3 eggs, separated
- ¼ cup sugar
- ¼ tsp. salt

● Scald milk. Beat egg yolks, add sugar, salt, flour, and butter. Add scalded milk gradually, stirring constantly. Cook in double boiler until mixture thickens. Add drained pineapple. Cool. Turn into baked pie shell. Beat egg whites with ⅓ cup sugar until peaks form. Spread meringue well to edge. Using bowl of spoon, make "nests" in meringue. Bake in hot oven, 425°F., for 4 or 5 minutes. When cool, fill "nests" with additional pineapple.

Serves 6 299 cal. per serving Source of Vitamins A, B, C
Originated in THE AMERICAN HOME KITCHENS

• cheddar muffins

Preparation time: 10 min.
Baking time: 15 min.

- 2 cups prepared biscuit mix
- ⅔ cup milk
- 1 cup sliced Cheddar cheese

● Stir milk into biscuit mix, add cheese. If mixture seems too soft, add a little more biscuit mix. Turn into greased muffin pans. Bake in hot oven, 425°F., for about 10 to 15 minutes.

12 muffins 110 cal. per muffin Source of Vitamins A, B
Originated in THE AMERICAN HOME KITCHENS



When you want a jar from the rear of the refrigerator, you *don't* have to reach like this. Instead . . .



You simply turn the shelf, and that hidden jar rides to the front. You pick it up without overturning any foods.



To put in a large turkey, you don't have to remove all the foods and rearrange the shelves. Instead . . .



You press the button, revolve the shelf and presto! The turkey fits. Shelves can be raised or lowered.

New G-E Revolving Shelves put all foods at your fingertips!



Now available in most G-E Refrigerators! Of all refrigerators available on the market today, none can match the luxury and convenience of a G-E Refrigerator with Revolving Shelves. Here is why:

In the new G-E, there are no hard-to-reach corners. A simple turn of your wrist, and the back area of the Revolving Shelves is right out in front. Furthermore, there's *more* shelf room than ever before! The inside refrigerator walls are rounded to accommodate extra-large shelves!

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15 PER CENT MORE SPACE!

All G-E Refrigerators with Revolving Shelves give you at least 15 per cent more shelf area than previous corresponding models with rectangular shelves. These shelves can be moved up or down without removing food.

So dependable! More than 3,500,000 G-E Refrigerators in use 10 years or longer!

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Now! A low-cost vinyl floor!



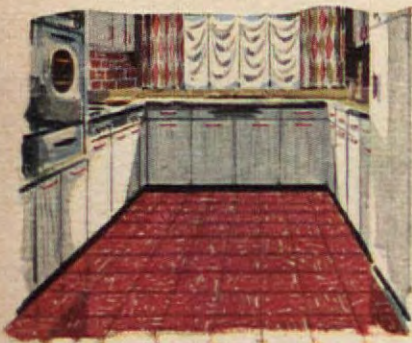
NEVER NEEDS WAXING!

Look! One carton covers a 6' x 7½' Foyer floor with long-wearing, easy-to-walk-on loveliness that thousands of scuffing, muddy feet can't trample into dimness. Dirt can't penetrate KenFlor's "Beauty Smooth", non-porous vinyl. Soil stays on top, wipes off with damp mop or sponge. Never needs waxing!



COLOR: JONQUIL (NO. 607)

Look! One carton covers an 8' x 5½' Kitchen floor with shining greaseproof vinyl beauty...easiest floor to clean! Hot spattering cooking fats, staining liquids wipe up without a trace of stain. Ideal over wood floors for remodeling, too. Choose KenFlor by-the-yard for sparkling counters and sink tops, as well.



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Look! One carton covers a 5' x 9' Bathroom floor with glowing moisture-proof beauty...pleasant to barefoot steps. Each tile, bonded to a resilient comfort cushion, is a miracle of weightless strength...pliant, supple, flexible...easy to install yourself. KenFlor cuts with kitchen shears!

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COLOR: CAPRI BLUE (NO. 610)

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by the Carton
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Old sink and cupboards around it were saved, and space under the sink was closed in. But wall next to it was remodeled for convenient line-up of range and refrigerator



Kitchen Life Begins at 40

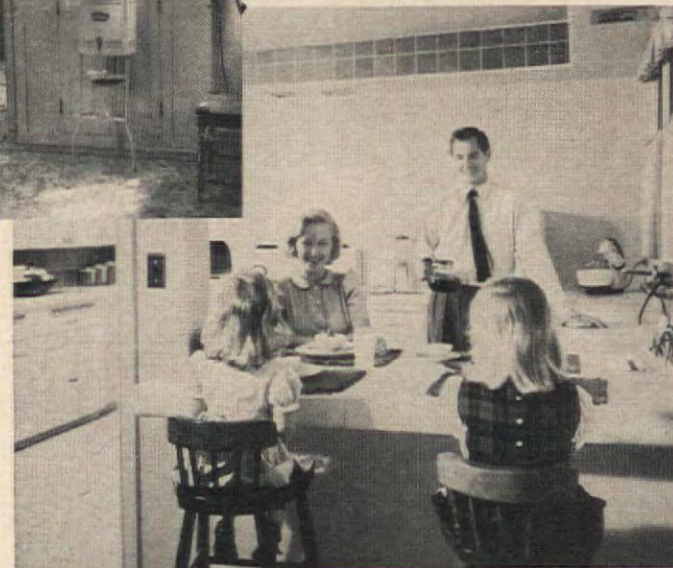
LOUISE PRICE BELL

This kitchen remodeling in the home of Actor Don Taylor of the films, TV, and Broadway was a good Technicolor production—but no extravaganza at all, for like the owners of many old homes, the Taylors wanted to salvage as much of the old as they could without defeating their purpose. The worst feature of the kitchen in the 40-year-old home they had bought was the wall dividing the cooking area from a so-called "porch." But since the "porch" was actually a part of the house, there was no great trick to tearing down the partition and building a charming and ample snack bar in its place. The ancient range and refrigerator were discarded, and their replacements conveniently lined up near the sink. But the old sink and cabinets flanking it were sound enough to be retained with the addition of doors to close in the ugly yawn under the sink. Because cabinets were plentiful in the

CONTINUED ON PAGE 75



The old "porch side" of the kitchen wasn't used for much but the water cooler—so down came the partition, and in its place, a snack bar was constructed. Now light from the former "porch" brightens the kitchen



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the FRESH look!



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STATE _____

I plan to build a house ☐

I plan to buy a house ☐

I plan to modernize ☐

© 1955 Mullins Manufacturing Corporation

 **STEEL**
Youngstown Kitchens

Sold in the United States, Canada and most parts of the world

MULLINS MANUFACTURING CORPORATION • WARREN, OHIO

For name of your nearest dealer, consult the yellow pages of your telephone directory under Kitchen Equipment—Household, or "Kitchen Cabinets," or call Western Union, Operator 25.

Choose your model...choose your price!

A new Wonderful Whirlpool —especially for you!

**3 beautiful new washers
—3 new matching dryers
—all fully automatic!**

Here's washday news to make headlines in a housewife's heart! Not one, not two, but *three* brand new Whirlpool washday pairs—fully automatic washers and matching dryers—all bringing you exclusive Whirlpool features that make Whirlpool most-wanted by most women everywhere.

You'll have Agiflow washing action and Seven Rinses for the sweetest, cleanest washes of a lifetime. Better-than-sunlight drying, too—soft, fluffy, safe. Now, more than ever before, there's a Whirlpool model and price for you!

Only Whirlpool gives you
Suds-Miser

to save over half your soap and hot water!

It's automatic, patented, built-in. Stores, then returns rich sudsy water for thrifty load after load—each as *Clinic-Clean* as the first! And you'll find it *only* with Whirlpool!

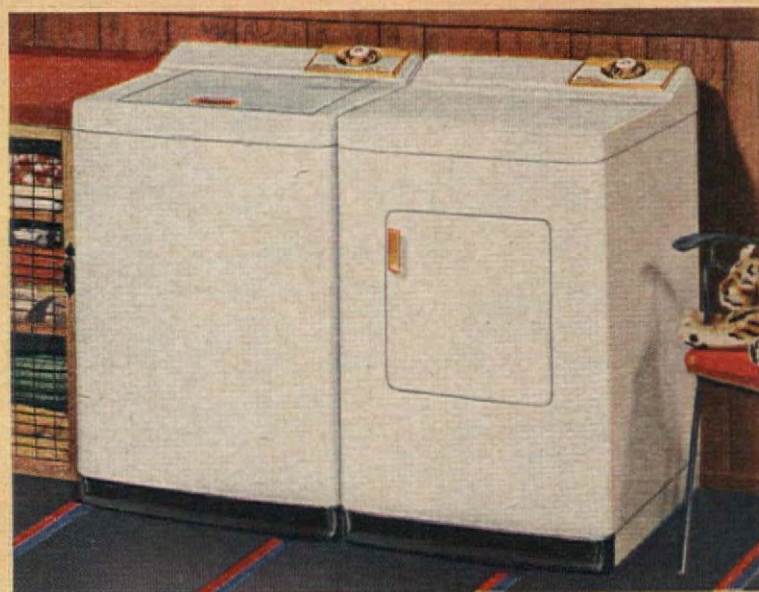
P.S. In your new Whirlpool, look for your free package of "ALL" ... the safe, efficient, controlled-suds detergent tested and approved by the Whirlpool Home Laundry Institute.



The new "Imperial" Pair—first washer and dryer truly designed for conspicuous first-floor locations! Beautiful Guide Lite Control panels give you quick command of every wonderful Whirlpool feature, with Suds-Miser and Select-a-Level water savings in the washer. And, in the dryer, the only complete range of temperatures. Porcelain tops, too!



Each of these Whirlpool "Supreme" beauties well under last year's price! Biggest, thriftiest washes with famous Suds-Miser. Cleanest clothes, with Seven Rinses. Germicidal Lamp. Free-Flow Drain keeps wash clean. Sun-a-Tizer lamp and Cycle-Tone Signal in dryer, too.



These "DeLuxe" wonders—lower-priced than ever—take almost a foot less width, yet handle full family-size loads! Surging Agiflow washing action. Seven Rinses give added cleansing, yet use less water than 2 or 3-rinse washers. Fast, fade-free drying, too!

Fully Automatic Whirlpool Washers from \$189.95, Dryers from \$159.95
WHIRLPOOL CORPORATION, ST. JOSEPH, MICHIGAN • In Canada: John Inglis Company, Ltd.

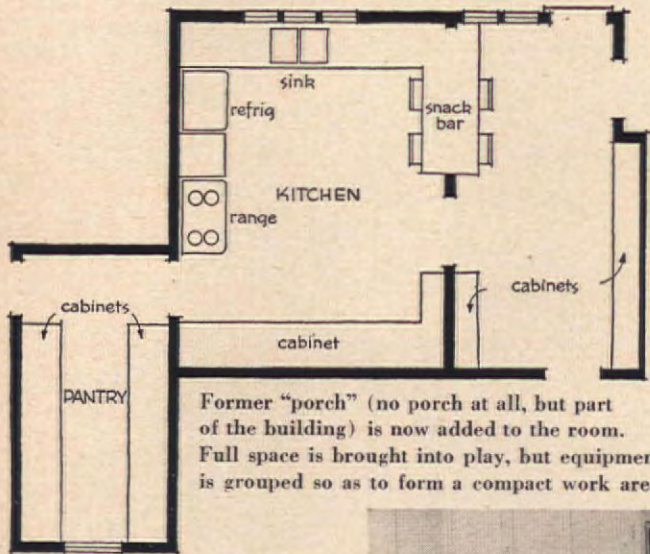


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WHIRLPOOL—WORLD'S LARGEST MANUFACTURER OF WASHERS, DRYERS, IRONERS, EXCLUSIVELY

Kitchen Life

(Begins on page 72)



Former "porch" (no porch at all, but part of the building) is now added to the room. Full space is brought into play, but equipment is grouped so as to form a compact work area.



Big old refrigerators can be as inadequate as small ones. Snack bar now occupies this space, while new refrigerator is placed in a more convenient spot.

kitchen and pantry, they were repaired and moved about a bit, but not replaced. The Technicolor part did make a difference to the once all-white kitchen. Clay tile in a soft shade of yellow endowed the walls with permanent good looks. The ceiling, "convention-hall" high, was lowered visually by a soffit all around the room, its side tiled in blue and its under part used for concealed lighting and exhausts. These, together with a new floor spatter-dashed in blue and yellow, and a sprinkling of accessories in red, give it a lively air kitchens didn't have 40 years ago.



Clay tile walls of soft yellow never lose their cheerful composure. High ceiling was lowered by a soffit-like border that houses concealed lighting and exhausts over the range.

no dials to set,
Completely Automatic...
no lights to watch,
Feather-light to use!

and it makes the best coffee
you've ever tasted, every time!



Beautiful Chrome
MIRRO-MATIC
Electric Percolator



8-cup, with cord
(West, \$19.95) Fed. Tax Inc.

Just put in coffee
and cold water and plug it in.
Makes the same good coffee every time. Keeps
it drinking-hot till poured. *All* automatically!
No dials. No lights. And *pounds* lighter! Pick it
up and prove it to yourself.

your best buy...

MIRRO
THE FINEST ALUMINUM

GET MIRRO-MATIC at department, hardware
and home furnishing stores, wherever dealers sell
the finest aluminum.

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World's Largest Manufacturer of Aluminum Cooking Utensils

MIRRO-MATIC Electric Percolator
Polished aluminum. Same completely
automatic features as in chrome
model.
8-cup, only \$12.50 (West, \$12.95)
4-cup, only \$ 9.95 (West, \$10.50)
8-cup, Gold-tone Alumilite finish,
only \$13.95 (West, \$14.95)



*See your floors
as others
see them!*

*would you ever guess how little it costs
to have this beautiful*

MATICO ASPHALT TILE FLOORING

You can have floors you'll always be proud of... no matter who sees them... and at sensible prices. Yes, MATICO Tile Flooring looks so smart, so luxurious, your friends will never guess it costs only pennies a tile. And durable MATICO plastic-asphalt tile lasts for years... is easy to keep clean and sparkling... comes in 32 rich, clear colors. If you're decorating on a budget, install MATICO yourself and save. It's easy... it's fun!

See MATICO at your dealer soon — he's listed in the classified telephone directory!

MATICO Tile for floors you'll be proud of!



MASTIC TILE CORPORATION OF AMERICA

Joliet, Ill. • Long Beach, Calif. • Newburgh, N. Y.

Manufacturers of: Aristoflex • Confetti • Parquetry • Asphalt Tile • Cork Tile • Plastic Wall Tile



House Everybody Wants

(Begins on page 29)

The kitchen, done in shades of those new hit colors, turquoise and pink, was planned by General Electric for maximum efficiency within the realistic proportions of a small kitchen (see plan, page 29). Only careful calculating made it possible to include, along with good storage and work space, a washer and drier and a dining area set out of the bustle and in front of large windows. Like all good kitchens, air-conditioned or not, it has a powerful fan in a hood over the range, and, of course, the illumination, both overhead and under-counter, is of the best.

In the compact triangle shown above, range and refrigerator are only an arm's length apart, and Lazy-Susan cabinets make full use of the corner. Just a step away, on the opposite wall (below) is the sink with garbage disposer and dishwasher, and ample cabinets for dishes. A wall jog, provided by clever placing of the bathrooms, is just large enough to embrace the laundry equipment while leaving floor space free for the dining area. Counter tops and trim are pink, while vinyl flooring, clay tile, and wallpaper are all in shades of turquoise, a color even used on the chairs to keep them from looming too large.

For details about equipment and furnishings, see "Where Credit Is Due," page 104




**Never Before ... all these
advantages in one kitchen**
"Pioneer" by American Kitchens

Most exciting of all kitchens! Only American Kitchens brand new "Pioneer" gives you the beauty of natural birch doors accented with antique copper ... combined with the rugged, all-steel American Kitchens chassis, famous for premium-quality, work-saving features! Now ... a kitchen custom styled for today's popular "living-kitchen" trend ... but with mass-production economy. See the superb, new "Pioneer" ... now on display at your dealer's!

WOOD
For Warmth
COPPER
For Charm
STEEL
For Strength



American Kitchens
Constructed of Steel for Lasting Appeal!

AMERICAN KITCHENS DIVISION  CONNERSVILLE, INDIANA

AVAILABLE IN CANADA



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Here's 25 cents. Please rush new full-color 24-page
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young in heart



FLORON PLASTIC TILE
incomparable deep rich
pattern in eleven colors.
Miracle satin-surface.

LUXURY RUBBER TILE
thick cushion of quiet
comfortable beauty. In
twelve decorator tones.

New Vitality in TILES by **Pabco**

Floor Tiles appeal to modern "let's-do-it" folks—practical, quick, budget-wise. But don't settle for those ordinary hard, noisy, unpretty tiles. Wake up to the new kinds created by Pabco—four of them shown here. All are *resilient*—pliable, restful, quiet. All are *inexpensive* and long-lasting. All are *easy* as pie to install, in perfect 9-inch squares. And Pabco gives you a wide choice of richer patterns, lovelier colors, that *stay* good looking! Your dealer will help you choose the type that fits your plans and purse *exactly*!

Write today for free folder—how to enjoy
Pabco Floor Tiles from doorway to attic!

CALITONE LINOLEUM TILE
exclusive California Original
effects in eight lovely colors.

PABCO PRODUCTS INC.
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CHICAGO • DALLAS

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BRUSHTONE LINOLEUM TILE
Subtle decoration in six
colorings. Fine quality,
little money.

PABCO FLOOR COVERINGS INCLUDE CALIFORNIA ORIGINALS INLAID LINOLEUM • LINOLEUM TILE • FLORON PLASTIC TILE
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Towel Caddies

1. Brass lyre—dainty and capacious



2. Ringer in copper (above)

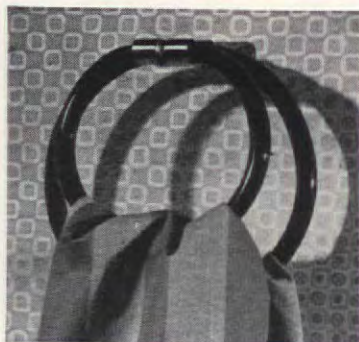
3. Big chromium loop (right)



• Until a few years ago, towels in the kitchen and towels in the bath always hung upon (what else?) a towel rod—space-consuming and seldom attractive. Then towel “rings” appeared, lovely, costly at first, but very thrifty of space. Soon rings in gay colors appeared even in dime stores. Then came the variations, some very imposing, and all geared to encourage you to express your own taste even in a matter so prosaic. You’ll find surprises galore in holders designed just for towels; or you can improvise—for example, why *not* hook towels to the underpinnings of a mailbox and use the interior to stow sundries. **MORE ON PAGE 80**



4. King of beasts, bold in brass



5. Twin loops, gay in Lucite



6. Stow-it mailbox with hooks



7. Trio of wrought-iron triangles



BUYING...BUILDING...MODERNIZING?

HEATING COST DROPPED
FROM \$187 TO \$93.50 A YEAR
WHEN WE INSTALLED A
G-E FURNACE




...BUT THAT'S NOT ALL!

**G-E "SPEED UP" HEAT
WARMS HOUSE QUICKER THAN
YOU CAN BOIL AN EGG!**

From all over America comes documented proof from home-owners that their G-E furnaces and boilers are cutting heating bills practically in half. And in the files of the G-E dealer in your neighborhood are the facts about savings by folks who live around the corner from you.

Do you know your local G-E heating dealer? He is listed in the phone book Yellow Pages. Why not call him today! You'll find he knows his job. Does he sell a good product? Well, G.E. to begin with, has been making heating units for nearly a

quarter of a century and pioneered, in fact, in designing boilers and furnaces. The dealer who hangs the G-E sign over his shop is saying to you, "I know this is the best. Let me prove it to you!" And you can bet he'll prove to be a real heating "pro."

So for the story on economical heat—and speedy heat... heat so quick-acting that every nook and cranny of your home is enveloped in cozy warmth in a few minutes, call the man who does business under this world-famous sign  or send coupon, below.

Progress Is Our Most Important Product

GENERAL  ELECTRIC

Send for valuable facts FREE today



G-E WARM AIR
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Yes, I want the facts on G-E Furnace!

I am building ☐ buying ☐ modernizing ☐

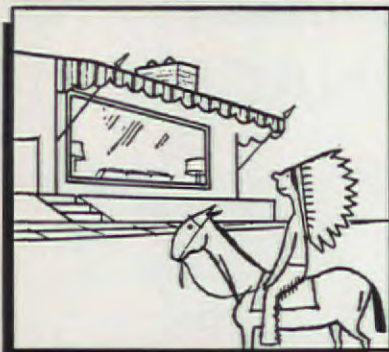
My present fuel is _____

NAME _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

Looking for Something?

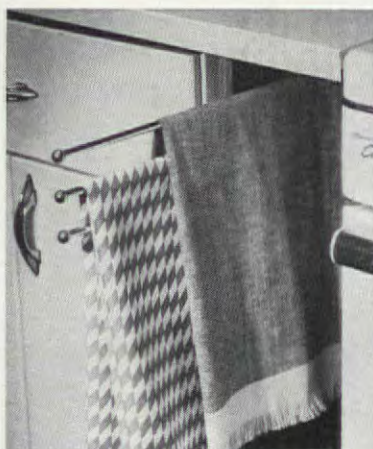


FROM AWNINGS
TO GLASS

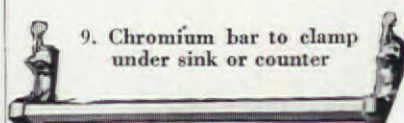
WHATEVER YOU NEED
LOOK IN THE
'YELLOW PAGES'
OF YOUR TELEPHONE DIRECTORY

Towel Caddies

(Begins on page 79)



8. Slide 'em, hide 'em rack



9. Chromium bar to clamp under sink or counter

Tired of that "missing towel" routine, and more tired still of having your dish towels in plain view? Then perfect for you is the rack pictured at top—it can go right by your sink where it's most needed. It holds a goodly supply of towels, and slides out of sight when dishes are done—a great boon, for no matter how clean they may be, dish towels are be-draggled by nightfall. If your kitchen or bathroom sink isn't closed in, the chromium bar, directly above, clamps under it to hold towels without taking up wall space.



10. Add spice to bath or kitchen

The dainty number above, with its charming shelf and its bonus of towel rod, has great possibilities in kitchen or bath. Lined up below are the famous monkeys that hear, see, and speak no evil, but are most willing to caddy for towels, potholders, etc.



11. "No evil" monkey hooks

See "Where Credit Is Due," page 104



GET SPRING-FRESH WATER

from a faucet with a
Spring-Flo Aerator

A Spring-Flo on your faucet fills the stream with millions of disappearing bubbles that aerate the water, replenish healthful oxygen. The bubbles carry off foreign tastes and odors, make cloudy water crystal clear.

STOPS SPLASH! The no-splash stream clings to surfaces. Increased velocity makes washing and rinsing faster, saves water. Ask your plumber for a faucet with a Spring-Flo.

ASK YOUR PLUMBER



on all leading makes of faucets

**SPRING-FLO®
AERATOR**

CHASE BRASS & COPPER CO.
AGNIDES U. S. PATS. 2,210,846 - 2,316,832

Anne's Notebook

(Begins on page 60)

A GOOD TIME OF YEAR IT IS TO HAVE ROAST PORK, and we're assured of a goodly supply. A flavor trick of mine is to sprinkle rosemary sparingly over the roast before putting it into the oven. Season as usual. Don't forget about stuffed pork chops—most males love 'em!

GRATED COOKED BEETS and **HORSE-RADISH** add a zesty flavor and color to apple sauce. Serve with the roast pork. Very good, you'll agree.

CRUSHED PRETZELS USED FOR **BREADING CHOPS**, fish, or in a meat loaf are really a plus in flavor and texture. Pretzel curlicues are good dipped in melted sharp cheese and dotted with celery or caraway seed.

BRUSSEL SPROUTS AND **CELERY** are complimentary flavor mates and offer a pleasant change.

A NEW PACKAGING FOR TEA BAGS assures you fresh tea—a boon to those of us who enjoy *flavorful* tea, and want it pronto! The package containing the bags is wrapped in aluminum foil to protect the flavor of the tea while it stands unopened on the grocer's shelf—or your own.

A STACK OF HOT PANCAKES with a dab of **DEVILED HAM** between and on top gives a new twist to an old favorite. Served with maple syrup or brown sugar, it's a pleasing Sunday morning breakfast thought.

BE VENTURESOME the next time you serve **SCRAMBLED EGGS** and prepare them this way: Pour contents of a can condensed celery or mushroom soup in a bowl and stir; add eight eggs, slightly beaten, and a dash of black pepper. Mix thoroughly. Heat one tablespoon butter or margarine in skillet and pour in egg mixture. Cook over low heat until done. Your family will feel indulged.

SKILLET-SALTED WALNUTS are a treat for everyone, and take so little time. Heat one tablespoon butter in a skillet and add one cup walnut halves. Stir constantly over low heat until nut meats are heated through. Drain on absorbent paper and sprinkle with salt. The nut meats become crisp as they cool.

HERE'S A FLAVOR COMBINATION with taste appeal a-plenty and really quick and easy to do. Just heat canned cling peaches in their syrup and top with a spoonful of sour cream.

CANNED PEARS are a favorite of ours and a little magic touch or two makes a conversation piece of a simple dessert. Place the pears on a baking sheet. Top with meringue sprinkled with coconut. Bake until delicately brown and serve hot.

HAVE YOU DISCOVERED THE ICE CREAM RECIPES on packages of instant pudding? What a joy it is to make ice cream this easy way. Merely mix the pudding with milk and cream and pour into refrigerator tray. The more cream you use . . . the smoother the ice cream.

Make something wonderful
with Airfoam!



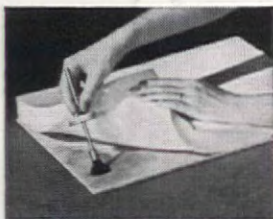
Now good stores have AIRFOAM

by-the-yard, cored
slab-stock and
molded cushions!

YES — even AIRFOAM SPECIAL SHAPES made to your order!



AIRFOAM cuts cleanly with
scissors or razor blade!



AIRFOAM can be rubber-cemented
to itself or almost any surface!



AIRFOAM can be rolled, bent,
shaped in almost any way!



AIRFOAM scraps make luxurious
stuffing for toys and play pillows!

YOU DON'T NEED EXPERIENCE OR SPECIAL SKILL — just measure what you want to cushion and go to the nearest Do-it-Yourself Department that features AIRFOAM by-the-yard.

THERE YOU'LL FIND rolls and rolls of creamy, lovely-to-touch AIRFOAM in 18", 27" and 36" widths — and 1", $\frac{3}{4}$ " and $\frac{1}{2}$ " thicknesses. Molded AIRFOAM cushions, too — and cored slab-stock in many sizes and thicknesses — and they will even make up special shapes and sizes for you!

NO END OF WHAT YOU CAN CUSHION WITH AIRFOAM — chairs, stools and benches, window seats, outdoor furniture, playpens, cribs, baby scales and all manner of beautiful "livables."

AIRFOAM is such a joy to work with — and because AIRFOAM keeps its natural plumpness, your creations will stay lovely! So go to your nearest Do-it-Yourself Department and see how easy it is to make every room in your home lovelier — more comfortable — with AIRFOAM by-the-yard!

FREE

HOW-TO-DO-IT FOLDERS!

They're going fast — so if
your store is already out
of them, write:
Goodyear, Airfoam Dept.
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Airfoam — T. M. The Goodyear Tire & Rubber Company, Akron, Ohio



Airfoam MADE ONLY BY **GOOD YEAR**
THE WORLD'S FINEST, MOST MODERN, CUSHIONING

Sit Right Here
and be
Comfortable!



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What better welcome than to offer your favorite chair? And once you try this Boston Rocker it *will* be your favorite. Nothing can surpass its comfort. The high back supports your head, the graceful spindles rest your body. The low-slung seat is an invitation to relax. Your friends will think you own an *original* when they see this flawless reproduction. Black and gold, mahogany and gold, and in a variety of other colonial finishes.

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The Home of Windsor Chairs

How to Smarten Your Home with authentic reproductions of Early American chairs. Ideas, room illustrations and complete historical information. All yours for only 25c a copy.

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Please send booklet "Traditionally Modern." Enclosed is 25c in coin.



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DOROTHY LAMBERT TRUMM



2063

With our patterns, you can make this fabulous furniture. The "storage wall" for traditionalists—our beautiful breakfront, topped by a pediment, enhanced by latticed doors, comprising bookcase, desk, drawers, cupboards. Blueprint Pattern 2063 (\$1). Or give storage problems "French leave" with our Provincial credenza, a graceful, hospitable beauty. Blueprint Pattern 2064 (\$1)

2064



SEE PATTERN ORDER FORM, PAGE 104

Your Choice of Hundreds of Colors

in three great Pittsburgh Paints—

*including Rubberized and Alkyd-Type Wall Finishes
and Matching Enamels for trimwork*



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ANNE FOGARTY

PITTSBURGH PAINTS
Maestro Colors



**Handy Color Selector
Helps You Plan
Your Color Schemes!**

For this handy Color Selector displaying all of Pittsburgh's smart MAESTRO COLORS. It makes it easy for you to select exactly the color combinations you want.

Now you can let yourself go with color as never before! For Pittsburgh's new MAESTRO COLORS offer you America's finest paints in America's most exciting hues.

Here are hundreds of fashion-wise tints and shades of today's most wanted colors, all available in three fine interior finishes—rich, velvety WALLHIDE Rubberized Satin Finish and WALLHIDE Alkyd-Type Flat Wall Paints and matching SATINHIDE Enamel for woodwork and other trim.

With such a lavish range of colors in several kinds of finishes, you can harmonize your walls and trimwork more accurately with carpets, drapery and upholstery materials. And all these colors are available right now in your Pittsburgh Paint dealer's stock. There's no waiting, no disappointment.

Whether you do it yourself, or hire a painter, plan to use Pittsburgh Paints in these smart, modern MAESTRO COLORS for longer lasting enjoyment.



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PITTSBURGH PLATE GLASS COMPANY

Sensational Chrysanthemum Offer...

from INTER-STATE NURSERIES, Hamburg, Iowa—America's Largest Direct-To-You Nurseries

3 QUEENS CUSHION MUMS

- 1 rich purple
- 1 brilliant yellow
- 1 shining crimson

\$ **1.00**
for only postpaid and guaranteed

You'll pick bouquet after bouquet of these Fall Garden Favorites and still your garden will blaze with color. You will grow many hundreds, often thousands of blooms the first year from these three plants. Color in your garden from September until freezing. And what color! Crimson, purple and yellow in vivid autumn shades. The photograph of the Queens is good, but it doesn't begin to do justice to these sensational Cushion Mums. The blooms are from 2 to 2½ inches across and they simply cover the bush in a brilliant mass of color. The plant itself generally grows to a height of 2 feet and 2 to 3 feet wide. We send growing potted plants, at proper planting time. Use coupon or letter for your order. ACT NOW! You save one-half on this offer.



America's Finest New Gold Mum

2 GOLDEN THRILL (Limit 2 per customer) \$ **1.00**
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Huge incurved (greenhouse type) flowers

Golden Thrill blooms early—generally the first mum to bloom. Truly a triumph of the mum hybridizer. We think it is the finest of all America's gold mums, huge incurved blooms of outstanding beauty. Golden Thrill is sold only by Inter-State and was introduced just last year. Catalog price for 1955 is \$1.00 each. You save one-half by ordering from this ad.

Blooms 4 to 5 inches across



FREE GIFT when you order

When you order both the 3 Queens and the new Golden Thrill you receive **FREE** a new Cushion Mum, the "Rose Queen," brand new this year! A deep rosy pink mum, originated by us and sold this year for the first time and only by Inter-State. Be the first in your neighborhood to grow these new chrysanthemums! *Rose Queen* is a regular 75¢ catalog value—free!

NOW IS THE TIME TO ORDER
Use coupon or letter!

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| <input type="checkbox"/> FREE Catalog | <input type="checkbox"/> 3 Queens \$1.00 |
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Everything shipped at proper planting time



Spring 1955 CATALOG

84 Colorful Pages—over 1000 Guaranteed Items—Roses, Flowers, Shrubs, Fruits, Trees, Seeds—Everything to make your home more beautiful, more fruitful.

Send card coupon or letter

A "Country" Garden

(Begins on page 32)

new social areas where, in comfortable chairs, cozily grouped, you can enjoy the garden in various moods. They all love every flower and shrub, but each member of the family has his own specialties. Mrs. Armstrong's is roses. Mr. Armstrong's is prize-winning dahlias. Sue's is azaleas, some very special, many of them originating with "gift" potted plants.

In addition, they all collect bibelots for the garden. In the garden room you can find an ox yoke, a Burlington jug, and other objects discovered when Sue's parents visited her camp in New England. There's an eagle plaque from Valley Forge, and a copper caldron bought in Lynchburg, Virginia, where Sue went to college. There's a Virginia earthenware jug and a little cast-iron boy made in the South to cut plugs of chewing tobacco.

There's shadow as well as sunlight in this garden, for the Armstrong's son gave his life in World War II. In a way, this garden is his family's memorial to him—a garden they all built together, and in which they feel as if they were together once more.



It has the look of an old Southern smokehouse—and it began as a sandbox! When Sue (now grown up) was a baby, a good sturdy canopy sheltered her sandbox until shade trees could take over. Now the same canopy protects the barbecue-incinerator Mr. Armstrong constructed with 1001 bricks. Wrought-iron doors on incinerator were found in a junk yard in Lancaster, Pa.; may be valuable antiques



YOUR LUMBER DEALER IS NOW FEATURING

Beautifully pre-finished, easy-to-install wood paneling

for as little as \$60*



Weldwood Plankweld—a wonderful new kind of real wood paneling—goes up quicker than you can say "Do it yourself!" Comes in 6 fine woods—all guaranteed for the life of your home!

Just imagine *your* fireplace wall, or a corner of your dining room, recreation room, bedroom—or maybe your kitchen—paneled in lovely *natural* wood. The warm, rich texture of wood makes a superb background . . . wood walls help you blend different periods of furniture, and unusual colors and materials . . . fine wood adds that touch of visual excitement so sought after by professional decorators and designers.

And Plankweld's so easy to put up, you'll be amazed. Each panel is edge-grooved; starting in a corner, you put up the first panel against the wall and slip a special metal clip into the groove; the clip is nailed directly to your old wall (no furring strips, no nailing through the panel itself). Then you fit the next panel into the groove of the first (concealing the nails and clips) and so on. What could be simpler!

No staining—no waxing! Plankweld is already *pre-finished* by skilled craftsmen who blend and apply finishes with the expert knowledge that only the years can bring.

Guaranteed for life. Plankweld—like all Weldwood wood paneling—is unconditionally guaranteed *for the life of the building* in which it is installed.

Start this Saturday: give your home a decorative "new look" in a few hours. Do a wall in beautiful Plankweld—sit back and wait for the compliments!

Send today for free folder that shows 5 Plankweld rooms and gives installation details. Write to United States Plywood Corp., Box 61, Dept. AH-2-5, New York 46, N. Y.



Korina® \$74



Honduras Mahogany \$69



Oak \$69



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Birch \$60



Walnut \$74

See this birch Plankweld and the complete Weldwood line, including pre-finished and unfinished hardwoods, as well as Douglas Fir, at any of the 73 United States Plywood or U. S.-Mengel Plywoods showrooms in principal cities.

* Prices shown are to panel an approximately 8' x 12' wall. Plankweld package comes complete with clips and ten 16 1/4" wide x 8' high panels.

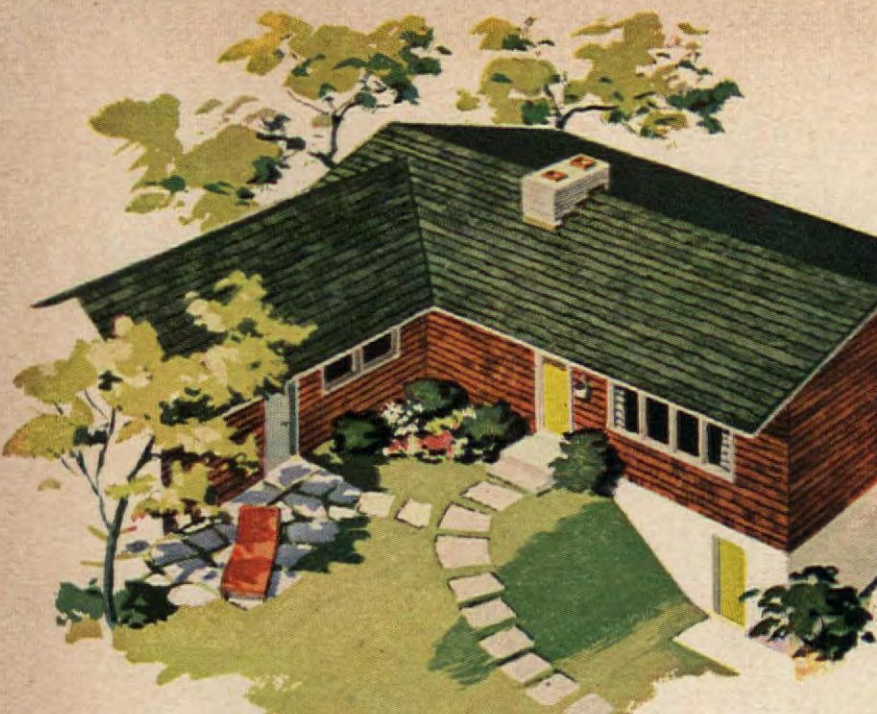
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You can afford the added beauty and safety of an asbestos shingle roof

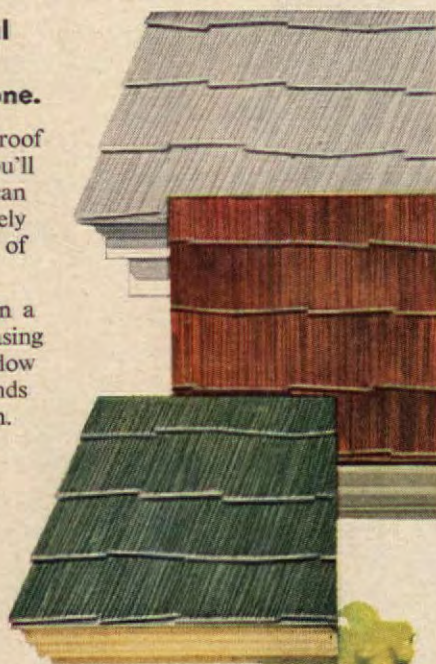
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If you want a fireproof, permanent type of roof with all the beauty of weathered wood, you'll find the answer in Johns-Manville American Colonial Shingles. They are moderately priced and have the same economies of application as ordinary strip shingles.

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See the wide range of beautiful colors at your building material dealer's today.

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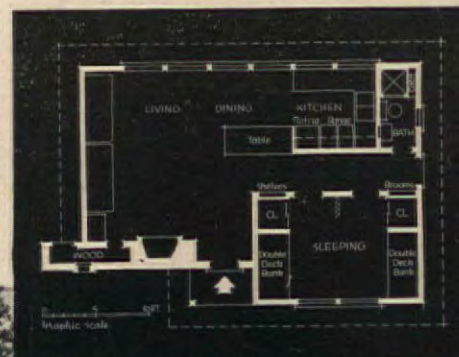
For free color booklet about American Colonial Shingles, mail coupon to: Johns-Manville, Dept. AH-2, Box 60, New York 16, N. Y. (In Canada, write 199 Bay St., Toronto 1, Ont.)



Johns-Manville

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Address _____
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BLUEPRINT #21: This handsome, small modern by a lake looks and lives substantially, but costs much less than you'd think, and our plans even include the built-ins that cut down on the tab for its furnishing. Living room, kitchen, four-bed divided bunkroom, and bath add up to sage use of a total area 36' x 22'. Awning-type windows pick up every cooling breeze, and good insulation makes it ideal throughout the year. Creosote-stained plywood and cinder block exterior is easy to maintain. Architect-Owner: Ralph Zimmerman.



Vacation Houses

(Begins on page 40)

These are some of the best-selling blueprints we have for that "Shangri-La" you've always wanted...



BLUEPRINT #31: Owner-built, and for very little, this vacation house is realistically planned for informal camping, yet is not makeshift. In 560 sq. ft., there are two bedrooms, adequate closets, a fireplace wall angled to permit maximum window area, and a large kitchen-dining-living area. Structure rests on 15 concrete piers. Interior is fiberboard, with plywood for fireplace wall. Exterior is of plywood sheathing covered with cedar siding. Owner-designer: Jeffrey H. Livingstone.



MORE ON PAGE 88



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In the bedroom below, Old Colony double dresser with its handsome, heavily framed mirror is a wise choice for limited wall space; eight spacious drawers provide lots of storage room.



For a living-dining area as colorful, comfortable and charming as the one shown here . . . choose your furniture needs from many space-saving Old Colony pieces made of finest solid birch in rich mellow finishes. Especially important for new homemakers, you can start with the Old Colony you want now; *add* more later as your needs and surroundings change. See Heywood-Wakefield's Home-Planned Old Colony at the best furniture or department stores everywhere.

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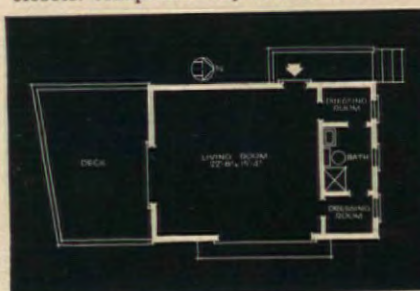
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Vacation Houses

(Begins on page 40)



BLUEPRINT #41: If you'd like to seem "primitive," but in comfort, here's the answer. Just 16' x 24', it includes a bath and dressing closets. Adaptable anywhere, it's a lakeside special—one entire wall

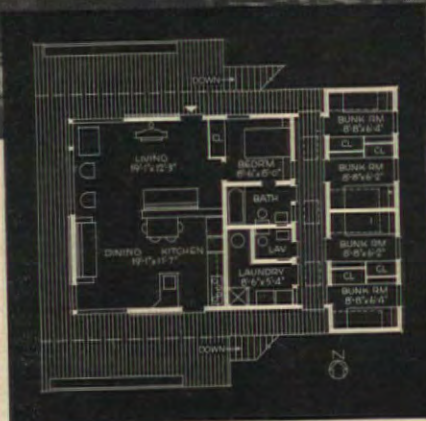


is a sliding door that lets you haul in small boats for the winter. Summer screening turns living room into a porch. Exterior is of vertical fir board and battens. Construction is simple, the cost appealingly low. Owners: Mr. and Mrs. Wendell Smith. Architects: Freeman, French, Freeman, A.I.A.

SEE BLUEPRINT ORDER FORM, PAGE 105



BLUEPRINT #32: When we first published this beautifully engineered vacation headquarters for 12, perched over the tides at the end of Long Island, it had weathered several bad storms. Since then, the "eyes" of Hurricanes Carol and Edna have left it intact while destroying close neighbors. In a space just 42' x 31', there's a large living-dining-cooking area, a master bedroom, two baths, and a unique bunkhouse with four small bedrooms, each with upper and lower berths. Owners: Mr. and Mrs. William B. Lewis. Architect: Robert Hays Rosenberg, A.I.A.





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Here again a home of wood fits the setting. It's the same everywhere...no matter what building lot you choose, or building style you prefer...lumber *belongs*! Sturdy and long-lasting, lumber is the perfect framing material. Beautiful, warm and versatile, lumber is also the ideal finishing material...inside and out. When you plan to build a new home or remodel your present one, ask your retail lumber dealer to tell you the many advantages of West Coast Lumber...Douglas Fir, West Coast Hemlock, Western Red Cedar and Sitka Spruce.



SEND FOR FREE BOOKLET. New booklet, "Individual Homes", is filled with full color photographs of exteriors and interiors of actual homes which show how easy it is to achieve beauty and distinction. A wonderful source of ideas for anyone planning to build now or in the future. Send coupon for your free copy today.



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Slightly Higher West of Missouri River

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Aladdin houses are designed so that they can be built by ANYONE. All the lumber is cut to EXACT size at the mill. Each piece is marked. You get detailed drawings showing how the parts fit together. And the lumber you get is top grade—THOROUGHLY DRY. No matter how much money you spend you can't get finer quality. Thousands of Aladdin houses—many 30 to 40 years old and still in excellent condition—are proof of this.

**49 YEARS
HOMEBUILDERS
TO THE
NATION**



HOW YOU SAVE UP TO 30% ON LABOR—18% ON WASTE!

You don't have to stop to measure and cut Aladdin lumber. That has been done by precision machines at the mill. Even if you hire a carpenter to help you his time is spent in BUILDING—not measuring. Is it any wonder you save hundreds of dollars! Aladdin was the first to originate this easy, "Do-it-Yourself"

Readi-Cut System of building 49 years ago. Today, more than ever before, Aladdin Readi-Cut Houses are being built by Aladdin customers who save up to \$20 a day for every day they work on the job. You, too, can build your own Aladdin home!

WHAT READI-CUT MEANS

The picture below shows how each piece of Aladdin lumber is cut to EXACT size at the mill—mitred and bevelled for perfect fit. Aladdin houses are designed to meet the most exacting building standards in both construction and materials.



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103 PLANS TO CHOOSE FROM

WHAT YOU GET WHEN YOU BUY AN ALADDIN HOUSE

- ALL THE LUMBER accurately cut to fit, marked and numbered ready to erect practically without use of a saw.
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- MILLWORK
- FLOORING
- WINDOWS
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QUALITY: ALL EXPOSED LUMBER IS GUARANTEED TO BE CLEAR AND KNOTLESS



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NEIGHBORS ARE HUMAN



Being a neighbor is a matter of give and take on both sides. It takes time, tact, and a liking for people to learn all the rules. Seem a big order? Never mind, you've years to do it in

MARIE S. WEILLER

Unless you live smack in the middle of your own fifty acres, your behavior affects the lives of those living near you, and whether or not you are a good neighbor depends upon how you handle this human relationship which is both casual and intimate. Coming from a city apartment to a home in the suburbs, it has taken me a year or so to appreciate what a neighbor can be: A good neighbor is neither a relative nor an old friend. He is both more and less. You'll find that a sound relationship with the folks next door depends less upon basic congeniality than upon etiquette.

We and the Wilsons next door both keep our walks swept, our lawns reasonably neat, our radios and TV's low. Neither of us indulges in nightly wild parties. In fact, they are just the sort of family we had always hoped to find as neighbors. Their Alice and Johnny are about the same ages as our own two children. Mr. Wilson is a busy young lawyer who knows more about home repairs than most handymen, and Mrs. Wilson has the sense of hospitality of her native Virginia. In no time at all, we were swapping ladders and recipes.

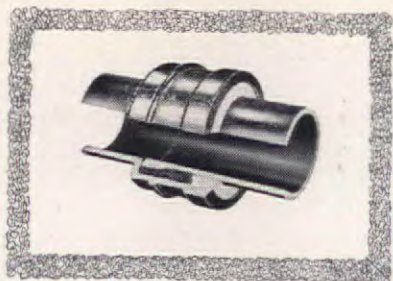
None of us would have believed that after six months we would get on each others' nerves! During that crisis in our relationship, we sat in our back yard when they sat out front; we toyed with the idea of a fence for privacy; we considered it a piece of luck if they took their children to the beach. I am nearly certain that they felt the same way. We never had an open quarrel. For that reason, the reconciliation was not too painful. But it took a long time. Little by little all eight of us learned that being neighbors takes a set of good manners all its own.

You might sum it all up in one rule: don't do too little, and don't do too much. If you offer help to a neighbor, don't prostrate yourself. I would accept from one of my neighbors an offer to pick up a loaf of bread when she shops, or a lift into town, much more readily and happily than the loan of a precious tablecloth, or an offer, let's say, to take complete charge of my children while my husband and I jaunt off for the weekend.

After all, when a neighbor accepts a favor, she is under obligation to you. Yes, she will think so whether you do or not. Everyone appreciates a small thoughtfulness, but no one wants to especially when you are the neighbor who pays a call. Most of your neighbors are glad to have you visit them. If they should not happen to be in the mood, however, they have enough polite veneer to conceal the fact that they have been unpleasantly

When you become a neighbor, you will be one for many, many years. Neighborliness may ripen into friendship, but that ripening cannot be hurried. It is vintage stuff. Remember that especially when you are the neighbor who pays a call. Most of your neighbors are glad to have you visit them. If they should not happen to be in the mood, however, they have enough polite veneer to conceal the fact that they have been unpleasantly

CONTINUED ON PAGE 91



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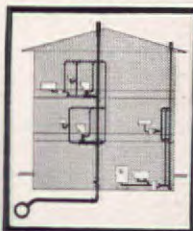
Here's the only sewage, waste and vent line material that every plumbing code in the country agrees is *safe for your house* — **Cast Iron**. For only **Cast Iron** gives you the rugged strength of metal . . . complete resistance to moisture . . . permanent, leakproof, flexible joints.

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Neighbors

(Begins on page 90)

interrupted. Usually, though a woman may be in the middle of housework, she is honestly glad to stop and chat for a bit. But when it becomes an almost daily occurrence, the visitor is overstaying her welcome. After a few months, whenever Mrs. Wilson rang my bell, I was afraid my face betrayed my thought: "Here she is again!" I want my neighbor to be the raisins in my bread, not the dough of it. So if you want me, or your own neighbors, to be glad to see you, don't call too often, don't stay too long. Let things take their own course. Be sure that some of the suggestions for visiting, or for baking, sewing or darning together, come from your neighbor.

I make it a general rule to stay only briefly if a neighbor has visitors from off the block. My neighbor can see me any day; her sister from the next town, her aunt from upstate, are pleasures she can have only once in so often. I chat for a few minutes, then take my leave, by the simple device of declining her invitation to sit down, however cordial it sounds.

I also make it a rule not to stay for a real visit when her husband is home, unless I have something to discuss in which his interest is vital. Given two women and a man, you generally do not have a romantic triangle: you have two women discussing recipes, home permanents and patterns, plus one thoroughly bored male. He shifts from TV to newspaper to thermostat, restlessly sitting it out. Unless I happen to have my husband with me, and the two men are hitting it off, I state my business and say "good-by."

Although Mr. Wilson and my husband are very congenial, we don't rely entirely upon unexpected visits. Sometimes we extend a definite invitation to the Wilsons to spend an evening with us. As we sit quietly together over a few drinks, without interruptions of kids or chores, we really become friends.

It takes a long time to find out whether a group of neighbors can form a permanent pattern of friendship. Don't try to force the pattern. It will be best all round if you select one that will fit you as comfortably in three years as it does today.

When you are in your own home, and a neighbor calls, be casually friendly. Don't stop in the middle of baking a cake. Tell her what you are doing, ask her to come along into the kitchen while you finish—but get on with the job. If you were to call on me, and caught a glimpse of ironing being done, you would, I'm sure, feel much more flattered if I'd park you on the step-stool and finish it, than if I treated you like a V.I.P.

CONTINUED ON PAGE 96

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***COMFORTIZE means
Complete Comfort . . .
the Magic of Hot Water Heating in Winter and
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Delightful, springtime comfort is yours every day in the year when you COMFORTIZE your home with Burnham equipment! Icy winter blasts and oppressive summer heat need never interfere with your joy in living when you're wrapped-in-comfort by Burnham!

In winter, you're pleasantly surrounded (embraced) by the magic of hot water heating supplied by Burnham **BASE-RAY** Radiant Baseboard. **BASE-RAY** gives your family the cleanest, evenest, most draft-free heat known. With **BASE-RAY**, you'll get lifetime performance because these sturdy units are made of enduring cast iron. Add to this **BASE-RAY**'s inconspicuous modern beauty and, whether you're building or remodeling, you can look forward to wonderful winters of cozy comfort in attractive, uncluttered rooms.

In summer, Burnham COMFORTIZES your home with **HIDE-AWAY** Central Cooling. The **HIDE-AWAY** is a central unit (not a room air conditioner) that tucks away out of sight in the attic, basement, utility room, garage or closet. It distributes healthful, cooled air to the entire home. Low in original cost and low in operating costs, the Burnham **HIDE-AWAY** filters and dehumidifies the air as well as cools it. It's a waterless cooler, too, requiring no plumbing or unsightly water tower. Easy installation makes the Burnham **HIDE-AWAY** perfect for either new or modernization jobs.



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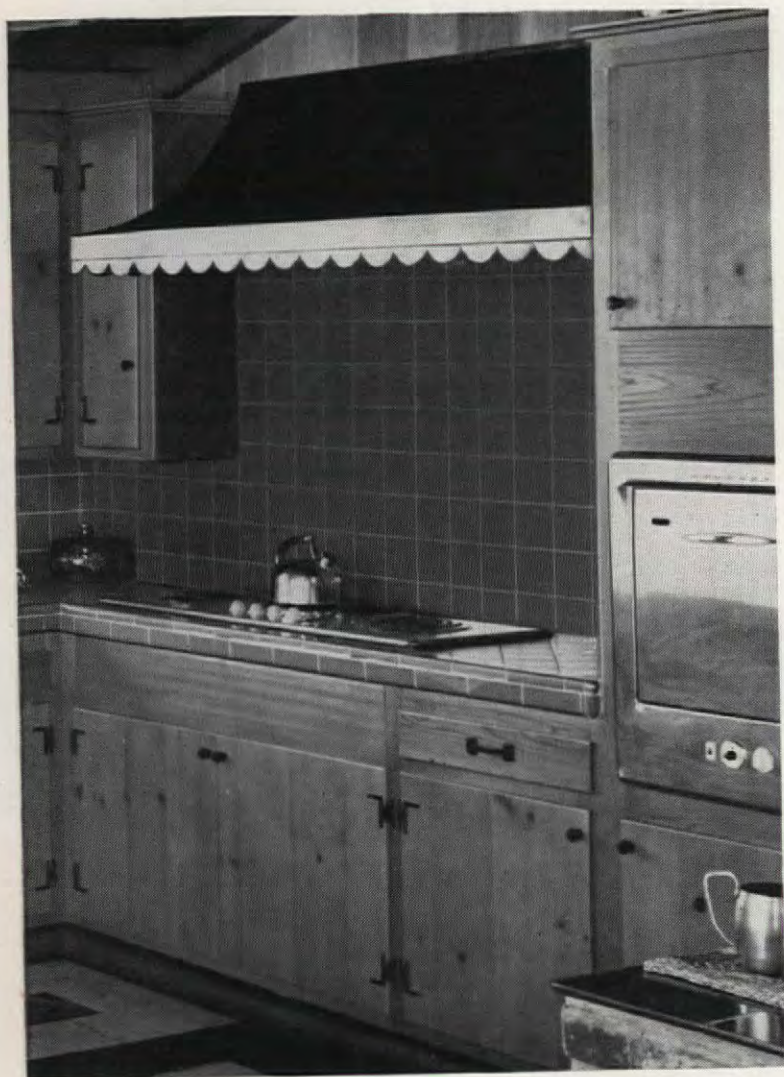
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AH-25



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In any building or remodeling project—whether you do it yourself or have it done—the woods of the Western Pines cost amazingly little. Your local lumber dealer will be glad to give you an estimate.

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"FRIENDLY HOME IDEAS IN WESTERN PINE." 86 photographs show you building, decorating, and remodeling ideas featuring the Western Pines. Write to WESTERN PINE ASSOCIATION, Department 302-F, Yeon Bldg., Portland 4, Oregon.

TODAY'S WESTERN PINE TREE FARMING GUARANTEES LUMBER TOMORROW

Financing Your Home

(Begins on page 27)

when you bought the land. Title insurance merely protects you up to the value of the policy, in case any title flaw should arise despite the search. A survey of your lot, to fix exact boundaries, may be needed too. An average one costs about \$50, shows what's yours and what's your neighbor's. It also helps to avoid some nasty problems—for example, if your neighbor's driveway or fence is on your property and remains there unchallenged, he gets "squatter's" rights after a certain number of years, a fact which can cause trouble if you want to sell. The cost of preparing bond and mortgage may be \$100 or more, and the FHA charges a \$20 fee for its work on mortgages it insures. Recording legal papers may take \$10; notary fees, \$1 per document. Your lawyer (and you should have one) will probably charge \$25 or more, and you may have to pay a similar amount to the lender's attorney for investigating your credit and reputation.

2. LEAVE SOME CASH FREE. Your policy lender will tell you how much ready cash or its equivalent you need for the down payment and the expenses involved in the mortgaging. But, even though you may not expect to complete your dream house down to the last bibelot and bush right off the bat, don't forget to provide for the essentials.

The required initial cash investment in your home ("cash" may include the value of the lot if you own it free and clear) generally increases with the value of the house. The Housing Act of 1954 lowered the amounts of the down payments required for FHA loans; increased the percentage of the appraisal value for which a mortgage might be insured; and extended the maturity date to 30 years. Chart I shows the story for FHA loans. (If you are a veteran, you may be able to get a VA-guaranteed loan with a still lower down payment—or no cash investment at all.) Not all lenders make FHA loans, and those that do may insist upon larger down payments

than the FHA's minimum. Some lenders will not lend you more than twice your annual income. Before going too far with your plans, shop around among various lenders in your area (see answers to Question 5). However, it is wise not to borrow more than you need just because someone is willing to lend it to you!

3. KEEP MONTHLY COSTS WITHIN 25% OF MONTHLY INCOME. This is rule-of-thumb No. 2. It means total monthly costs—hazard insurance, water rates, heating, gas, electricity, as well as the money needed on account of the mortgage (principal reduction, interest, taxes, mortgage insurance premium).

Chart II shows the minimum amounts for FHA-insured mortgages on a 20-year basis. Although FHA permits 30-year mortgages, many lenders do not make them as yet, so it is wiser to base your preliminary calculations upon the 20-year figures. The amounts in Chart II include interest at 4½% per annum, plus repayment of sufficient principal each month to repay the whole loan in 20 years—and they also include ½ of the annual mortgage insurance premium. They do not include real estate taxes, fire, and other hazard insurance. The lender will add ½ of the annual cost of these expenses to the above monthly payments, and you will agree in the mortgage document to pay the sum total.

4. TAKE AS SHORT A LOAN AS YOU CAN AFFORD. A bond and mortgage is a debt for which you put up your home as collateral. In general, the sooner it is paid off, the better, although in some cases, there are financial benefits in having a mortgage.

It is expensive to lengthen the term of repayment. For example, if you borrow \$10,000 at 5%, you pay out a total of \$1,323.20 in interest if you repay the loan in 5 years. But if you take 25 years to repay it, you pay a total of \$7,538 in interest—a difference of \$6,214.80 in interest charges—more than ⅔ of the principal! Of course, the monthly payments

CHART I
FHA MINIMUM DOWN PAYMENTS AND MAXIMUM—MORTGAGES

FHA Value	Down Payment	Maximum Mortgage
\$8,000	\$400	\$7,600
9,000	450	8,550
10,000	700	9,300
11,000	950	10,050
12,000	1,200	10,800
13,000	1,450	11,550
15,000	1,950	13,050
17,000	2,450	14,550
20,000	3,200	16,800
25,000	5,000	20,000
30,000	10,000	20,000

CHART II
MONTHLY PAYMENTS FOR FHA-INSURED 20-YEAR MORTGAGES AT 4½%

Mortgage	Monthly Payment 20-Year Term*
\$7,200	\$48.44
8,000	53.82
8,800	59.20
9,600	64.58
10,400	69.96
12,000	80.73
13,600	91.49
15,200	102.26
16,000	107.64

* Includes interest, amortization, and mortgage insurance.

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Financing Your Home

(Begins on page 27)

of \$188.72 for a 5-year mortgage of \$10,000 (see Chart III) would be more than the average young family could afford, and the \$58.46 required for a 25-year loan would be much easier to meet if you follow the advice given in Answer 3. But a point somewhere between the two extremes is probably the most satisfactory. Chart III shows the figures, and it also shows what a big difference the small matter of $\frac{1}{2}\%$ in interest per annum can make over a long period.

If you can anticipate future rises in income, be sure to get the type of mortgage that allows you to repay the loan faster than the specified time—without penalty.

CHART III

INTEREST COSTS FOR A \$10,000

Loan Term	MORTGAGE	
	Total Interest	Monthly Payments*
	at 5%	
25 years	\$7,538.00	\$58.46
20 years	5,840.00	66.00
15 years	4,234.40	79.08
10 years	2,728.40	106.07
5 years	1,323.20	188.72
	at $5\frac{1}{2}\%$	
25 years	8,423.00	61.41
20 years	6,509.60	68.79
15 years	4,707.80	81.71
10 years	3,023.60	108.53
5 years	1,461.20	191.02

* Includes amortization.

5. SHOP FOR YOUR MORTGAGE. It pays to shop around for mortgage money just as it pays to shop for anything else. Some lenders make more generous loans, or at lower rates, or for longer periods. Don't hesitate to ask about terms and costs. A lender is selling his money, and welcomes the borrower who is a good risk, whose property is good security.

If possible, start with an institution with which you have already had pleasant dealings—a bank account, an insurance transaction, a previous loan. You may find, however, that the lending institution restricts its activities to certain neighborhoods and that the home you plan to acquire is out of their area. In that case, the lender you know will

CONTINUED ON PAGE 94

WHEN YOU CHANGE YOUR ADDRESS

Please report both new and old address directly to The AMERICAN HOME, five weeks before the change is to take effect. Copies that we address to your old address will not be delivered by the Post Office, unless you pay them extra postage. Avoid this unnecessary expense by notifying us five weeks in advance

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YEAR 'ROUND AIR CONDITIONING

Ever since this little fellow's first breath of life was spanked into his body, he has depended on air. And like all of us, he will depend on air the rest of his life.

At the hospital the air in his incubator was carefully regulated. Now the air in his new home will be controlled by Airtemp Year 'Round Air Conditioning.

For this fortunate youngster's health and comfort are held as a sacred trust. His parents realize that air is more vital to his life than food or water. They also realize that ordinarily this vital air is filled with smog, dust, pollen, and germs.

So they want to protect their precious baby from this contaminated air and from excess heat and cold, humidity and dryness. With Airtemp they can keep him always in the 70-to-80-degree Comfort Zone. And everything about the air will be controlled—automatically—the filtering, temperature, humidity, and circulation of fresh, pure air to all parts of his new home.

So this baby is getting off to a fine start in an Airtemp air conditioned home—because he has parents who care.

**AIRTEMP CAN BE
INSTALLED IN YOUR
PRESENT HOME...**

If you have a forced air furnace, you can add Airtemp Cooling for surprisingly little cost—in no more floor space.

**OR IN
YOUR DREAM HOME
OF THE FUTURE...**

In new homes, Airtemp year 'round "Space-saver" provides daily savings which more than repay slight cost over ordinary furnace heating.

**AND WITH WATERLESS
UNITS IF WATER IS
COSTLY OR SCARCE...**

You have your choice of waterless or water-cooled refrigerated systems. The waterless system is especially designed for water shortage areas.

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Comfort Zone



AIRTEMP

DIVISION OF CHRYSLER

AIR CONDITIONING • HEATING AND COOLING
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Financing Your Home

be happy to recommend another.

Normally, you can get a mortgage loan through the following types of institution: banks (including Federal, state, savings, and industrial banks); savings or building and loan associations; mortgage companies; insurance companies; finance companies; endowed institutions; and private and state benefit funds.

6. BASIC MORTGAGES—AND VARIATIONS. There are, today, three main types of mortgage: conventional, FHA-insured, and VA-guaranteed. Terms of a conventional mortgage are matters to be settled between you (the mortgagor) and the lender (the mortgagee). Most lenders on conventional mortgages insist that you make a down payment (called "initial equity") of at least one-third the house value. This may include the value of your lot if you are building.

With *FHA-insured loans*, smaller down payments are permitted since the Federal Housing Administration insures the lender against loss in case of default by the borrower. (The FHA does not *lend* the mortgage money, it merely insures the loan on approved properties for a nominal

sum.) Presently, the ceiling on FHA mortgages is \$20,000 and down payment requirements range from 5% of the value of a low-cost house to 20% of the cost of a \$25,000 one. The interest rate is 4½% (plus a ½% premium for mortgage insurance).

In the case of *VA-guaranteed loans*, the Veterans Administration protects the lender against loss. The required down payment is even lower than for FHA-insured loans, and the interest rate is now 4½%.

Virtually every mortgage is self-amortizing nowadays—which means that principal and interest are paid off by regular monthly payments throughout the mortgage term. Under some such mortgages, the monthly payment remains the same throughout the term; with others it declines—the monthly principal payment remaining fixed, but the interest decreasing as the balance of the principal becomes less.

New mortgage features: One FHA feature now common even in uninsured mortgages, is the practice of including in monthly payments amounts earmarked for insurance

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premiums and taxes, including any special assessments. Other relatively new mortgage features now common are clauses permitting the loan to be repaid, without penalty, at a faster rate than specified; provisions that allow deferment of monthly payments for a limited time *under certain conditions*; and "package" provisions for acquiring items of household equipment out of the house loan.

Open-end mortgages: No one should buy a home without considering the advantages of this type of mortgage which has come into widespread use in the past few years. Under its provisions, when the loan has been reduced, the homeowner may re-borrow additional sums to repair, modernize, or make additions to the house. The "open-end" is particularly beneficial for families who can't afford all the space or modern facilities they want in a home at the time they buy, for it is cheaper than borrowing money for modernizing on a short-term basis. With an open-end mortgage, payments on the modernizing advance are spread over the remainder of the mortgage term and usually do not add a burdensome

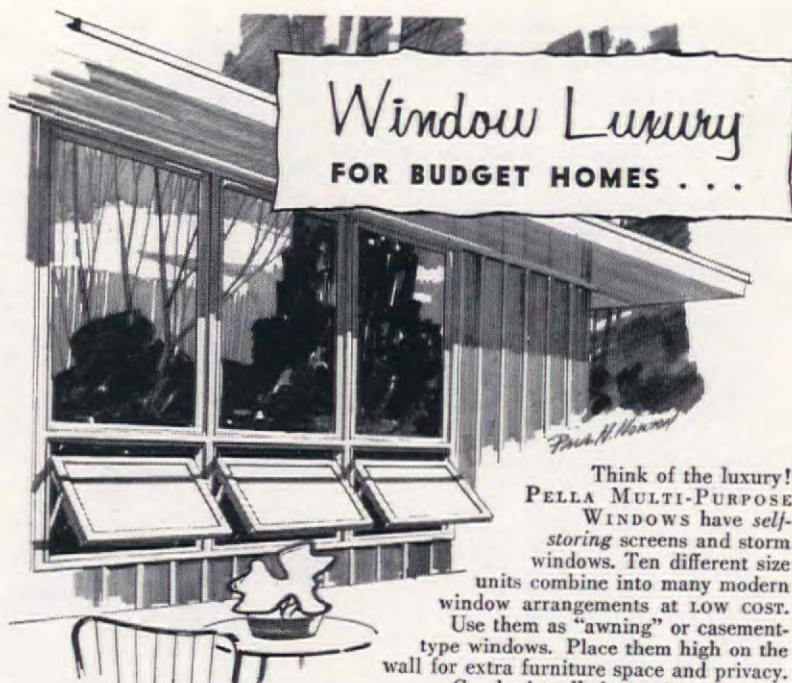
amount to the regular payment.

7. PROTECT YOUR INVESTMENT.

Because your hazard insurance premiums must be considered as part of your monthly carrying charges, you should start early in the game to consider what insurance you will carry.

The lender will insist that you carry enough hazard insurance to protect his loan. You will certainly want enough to protect your investment (your equity) as well. If the house would cost \$10,000 to replace, be sure that you are covered for the full amount. "Extended coverage," which protects against wind, hail, explosion, riot, aircraft accidents, and smoke damage without fire, costs little more than simple fire insurance.

You can guarantee ownership of your home to your heirs: several insurance companies have a mortgage plan which ties life insurance in with the loan so that, should you die while the mortgage is in effect, your beneficiary receives the home free and clear, *plus* all the principal you have paid up to time of death. Term life insurance, independent of the mortgage, can accomplish the same thing.



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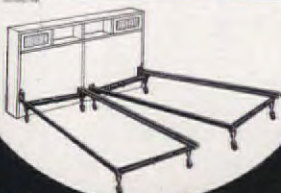
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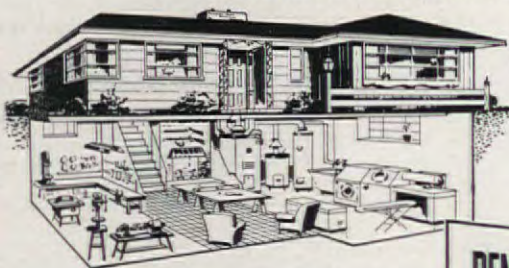
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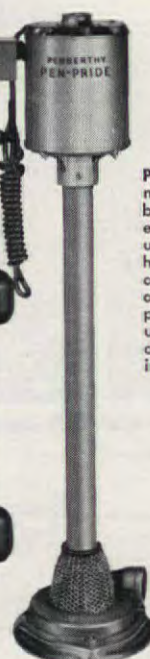
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Neighbors

(Begins on page 90)

Are you about to go out? Are you expecting company? Then tell your neighbor. She won't mind—there will be plenty of other chances to visit you peacefully. When those chances come, enjoy them. A neighbor can be a delight if you behave naturally from the start. Take, for instance, the matter of refreshments. If you have a pot of coffee on the stove, offer her some. Unless you always have time to be formal, offer her cookies right from the jar. You will see her often, so that if you start out too elaborately, you may not enjoy it indefinitely, and she, poor woman, will have to reciprocate with equal fuss.

Whatever it is, do only what you can do without strain. If you are in the habit of wearing a housedress all morning, keep it on when she drops in before noon; if your living room isn't tidied up for the day, don't apologize or run around plumping up pillows and concealing dirty ashtrays. What's good enough for *you* is good enough for any drop-in caller.

If you have time for a short visit, but would like to get *something* done later, don't protest when she makes her first move to leave. She will understand perfectly if you say: "I'd like to sit here and talk all day, but I've promised Butch to mend his cowboy suit before lunch." Don't forget she is a housewife, too, and probably has a "Butch" of her own.

How she brings up her children concerns you only when they are around your home. It is up to you to see that they fall in with whatever rules you have set up for your own.

Johnny Wilson is allowed to take his wagon into his living room—but not into ours. I told him so the first time he wheeled it onto our rug. Now that he knows, he usually parks it outside. Some day I'm sure he'll forget, or just take a chance and bring it in. I will send him home, not forever, but for the rest of the day. He is bound to wonder whether I mean what I say. Now that he knows where he stands with me, we will always have a good time together. But I do try to stay out of his hair. I let him know that I am supervising, but I don't breathe down his neck.

If one of your neighborhood children ever really steps out of line—smashes a window or crayons the wall—do, if you can, deal directly with him, not with his parents. I imagine that if there were any statistics available on the subject, we would find that more neighborhood quarrels have started over the behavior of children than over any serious adult program. Don't tattle to his folks unless you are at your wit's end; and even then, try to get the child's point of view. Don't forget that he is a neighbor, too.

IF YOU SUFFER PAIN of HEADACHE NEURALGIA NEURITIS

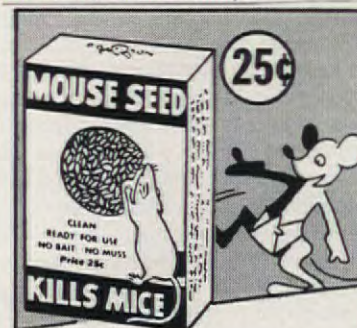
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By the Sea

(Begins on page 40)

than 600 square feet, adequate living space, indeed! Only the guest room, bath, and short connecting hall are partitioned. Where soundproofing was not a consideration, plywood was used to eliminate space-consuming stud walls, and the necessity of double wall covering.

Orientation of living areas is most important, for summer breezes in this region are consistently from the north, and protection is needed for outside comfort. Hence the outdoor living area, with wooden deck and sand terrace, is located in the lee of the house, conveniently near the kitchen.

The most spectacular ocean view is to the southwest, so that corner of the house is devoted to large living room windows. To further dramatize the view, the roof is raised at this corner, and the flooring, laid on the diagonal, points towards the sea.

In this lumber country, the natural choice of material is wood: reasons of economy dictate the grade. Except for trim, all woods are used "in the rough." For example, the floor is laminated hemlock in a cull grade—2 x 4's in short lengths are used, the slash grain, when turned on edge, becoming the more desirable vertical grain. No joists or subflooring are needed. The roof is of rough-sawn fir, also laminated. This provides insulation and structural strength, and eliminates ceiling beams. Placing ceiling 2 x 4's on the diagonal permits cantilevering out beyond the south and west walls to protect the windows without the clutter of outside supports.

On the exterior, the 12" wide cedar siding is common grade. This same lumber, in scrap lengths ripped down to one-inch-wide pieces, is used on the interior walls where, protected from the elements, the wood's naturally variegated colors give an effect like tweed fabric. Another method of achieving a "tweedy" look, and one which requires less labor, is to apply inch-wide cedar strips about 1/8" thick, over a cheap grade of plywood.

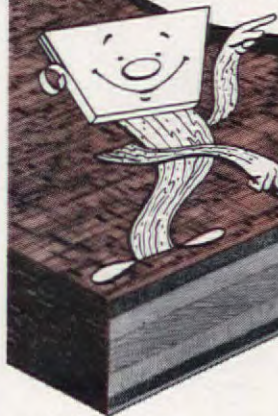
With wall space at a premium, Mr. Bailey designed a chimneyless fireplace set in the view corner. Low enough so that guests can look over it, and splayed out so it can be seen from all sides, it gives the general effect of a beach bonfire. The metal firebox has a double back, is connected below the floor to a horizontal pipe leading to a fan (which creates the draft) and to a chimney in the center of the house. More economical to build than a conventional masonry fireplace, it is also a very efficient heating unit and a marvelous conversation piece, although it has its drawbacks during power failures—for you can't use it unless the fan is in operation.

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that you can grow in your own home by following our common sense instructions. \$1.00 Value ONLY 10c CACTUS—All kinds and forms. Curious, odd looking, strange species of exquisite beauty and fragrance. 100 Seed-Value 50c GERANIUMS—New double and semi-double varieties; all shades. 20 Seed-Value 50c SPECIAL GOLDEN ANNIVERSARY OFFER—One Packet Each only 10c. Send 10c in coin or stamps for this \$1.00 Value and Colored Catalog of House Plants, Seeds, Bulbs, Shrubs, Roses, Berries.

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Send for this greatest of all Spring Hill catalogs. Helpful hints... early order discounts... illustrated. 106th Roses, shrubs, fruit and shade trees. YEAR flowers, bulbs. Guaranteed. SPRINGHILL NURSERIES, Tipp City, Ohio, Dept. A-31

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All leading varieties at Money-Saving Prices. Guaranteed to Bloom This Summer. Write today for Big Colored Catalog. Will include large Packet (300 seeds) California Poppies, Mixed Colors.

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Dwarf Apple Trees, Nut Trees, Flowering Shrubs, Evergreens, Shade Trees. Free 60-page color catalog lists complete line (nearly 400 varieties) of guaranteed nursery stock at reasonable prices. Write today! BOUNTIFUL RIDGE NURSERIES Box H-25, Princess Anne, Md.



YELLOW-RED-PINK...lovely, romantic, blooms all season!

GURNEY Seed & Nursery Co.
717 Page St., Yankton, So. Dak.
Yes, I'd like these 3 packets of yellow, red and pink Carnation seed. Here's 3¢ for postage. I'd like your new catalog, too.
Name _____
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CARNATIONS

3 Gorgeous Colors in 3 Packets
Free! JUST SEND 3¢ FOR POSTAGE

Yes, here's fragrant beauty from early summer on through 'til frost. You'll love these colors; so, so soft, yet bold, too! And each color is in its own labeled packet. They're hardy, grow anywhere. And you'll get a real thrill from these beautiful, stately flowers, like those you find in the greenhouse. Don't miss them; send today.

Flowers for Your Heart

C. E. BAYLESS

For those of us who have "take it easy" hearts, light gardening can be a diverting hobby, and sometimes a veritable godsend for an aching mind. I know it works, after having been given three months to live more than ten years ago.

Rule one is—don't grow vegetables. They tend to induce a do-or-die-feeling; a determination to raise perfect crops at any cost. Remember, when cultivating the soil one is not fighting a battle, but, rather, co-operating with Nature.

Second—take it easy, literally. Use a mat, pad, or low, light chair so you can sit while digging, planting, cultivating. It may look lazy to observers, but what of that? It's your heart, your life to do with as you please; also your garden.

Third—in digging, don't use a spade or spading fork, or try any deep or "double" digging, as professional gardeners call it. (Even a hardy heart can be harmed by too strenuous digging.) Instead, use a light trowel; short, pointed stick; or old kitchen knife. Bulbs are good things to start with—gladiolus, etc. in spring; crocus, scilla, etc. in fall. Just loosen the soil, make a hole two to several inches deep, put in a bulb (growing end up), rest a bit, and plant another. Simple, isn't it?

Fourth—stop as soon as you feel the least tired, even if you've planted only two bulbs. Maybe you'll do more tomorrow; maybe not. The point is, you have had the fresh air and sunshine; you have planted something with your own hands. Even if those two bulbs are all you plant, you will have the reward of two flowers where there were none before.

Or get a packet of seeds of your favorite flower, and rake (perhaps "scratch" is a better word for it) the ground with your sharp stick or other tool. Scatter the seed thinly and evenly, and smooth and tamp the soil gently with the heel of your hand. (Don't wear gloves; dirt's good for you, and you can wash up later.) As shoots appear, don't pull a weed until you're sure it is a weed. Even then, you might grow some wonderful weeds! That's all there is to it and, as I say, it works. I know it does.

welcome your heart fund volunteer

Feb. 20

HEART SUNDAY

Your Favorite Evergreen Shrubs FOR SHADE PLANTING

- **DWARF HOLLY**
Luxurious and distinctive. Choicest ornamental to beautify and dignify your lawn. Plant Holly this Spring!
- **MAHONIA**
Popular semi-dwarf Oregon Grape Holly. Excellent for foundation plantings or general landscaping.
- **RHODODENDRONS**
Richly colored new Hybrids. Proper and elegant in beds, borders, or in foundation groups. Plant this Spring!
- **AZALEAS**
Gorgeous shades for Spring season! New Hybrids bring better growth and a wealth of new color values.

HOME PLANTING SENSATION! Moraine Locust AMERICA'S GREAT NEW SHADE TREE

Greatest new shade tree introduction of the century. Seedless, podless, no Fall clean-up necessary. Hardy, shapely and rapid in growth. Plant this Spring!

FREE "GLORIES OF THE GARDEN" TRADE MARK

Shows you all of the above with descriptions and prices. In addition you will find newest and best Roses, Shrubs, Perennials, Evergreens, Fruits and Trees. 64 pages, half in natural colors, packed with values in plants you've always wanted for your home.

KRIDER Nurseries, BOX 6, MIDDLEBURY, INDIANA

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72 pages • Beautiful Colors • only 10¢ You'll find my new color catalog the largest, best, most timely and helpful book on gladiolus. I list over 400 varieties—top 1500s, introductions, old and new favorites, best from World's leading hybridizers. Many special "extra value" collections, plus 12 groupings—earliest, tallest, most beautiful, fragrant, miniatures, plants, etc. This big GLOVE GLADIOLUS BOOK of helpful suggestions and values sent anywhere for 10¢, stamps or coin. Write today.

Elmer Gove, Box A, Burlington, Vt.

Champlain View Gardens

10 FOR \$1.00 BLUE SPRUCE

10 Colorado Blue Spruce 4 yr. transplanted, 3 to 6 in. tall — only \$1 postpaid; 22 only \$2 postpaid! Another Bargain: 20 Evergreens, \$3 postpaid; all 4 yr. old transplanted 4 to 10 in. tall. Five each: American Arborvitae, Douglas Fir, Red Pine, Norway Spruce, all 20 for \$3. (West of Miss. River add 25¢.) FREE illustrated price list of small evergreen trees. ALL TREES GUARANTEED TO LIVE.

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GIANT Fringed PETUNIAS

WAVED and RUFFLED MIXED 4" to 5" blooms in gorgeous solid and variegated colors, deeply fringed, beautifully veined. Send 10¢ for (150 seed) regular 50¢ CATALOG packet and Seed, Plant and Nursery Catalog. FREE

R. H. SHUMWAY Seedman, Dept. 304, Rockford, ILL.

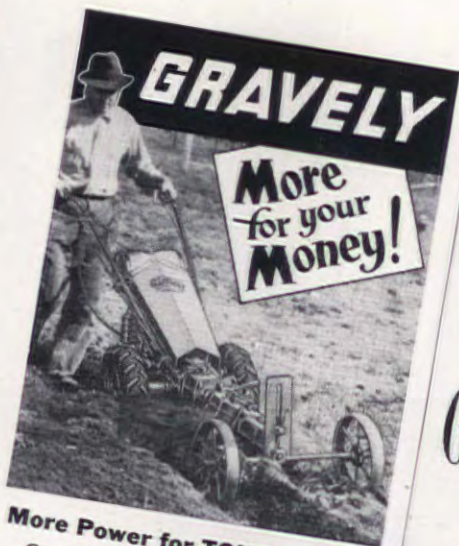
TREES - SHRUBS

RAISE THEM FROM SEED \$\$\$\$ for you in Christmas Trees, ornamentals, timber and others. Seeds normally produce seedlings in a few days or weeks. Transplant from garden or seed bed when conditions of soil and weather most favorable. For Price List and FREE Planting Guide Write to WOODLOT SEED CO., NORWAY 5, MICHIGAN

ASSEMBLE YOUR OWN TILLER SAVE!

We supply all parts except engine, already painted, plus full instructions. Twelve 8 in. shafts, 12" wide housing and shaft, spreader, etc. Also, chains, belts, wheels and handles. Only \$20.00 f. o. b. Rockford. Send check or money order today! RED-TRACTOR CO. Rockford 5, Wisconsin

Plant This Spring Will bear full crop first year. Also smaller sizes. Full line nursery stock. Remember the 20th Century Strawberry WESTHAUSER NURSERIES, Box A-22, Sawyer, Mich.



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Most Beautiful of All Zinnias
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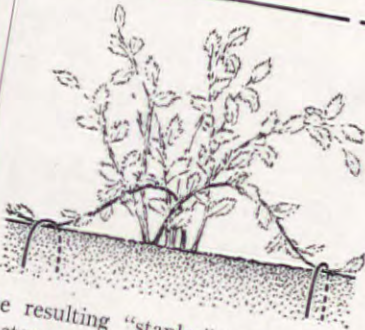
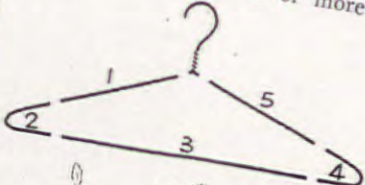
Delicious full-size fruit from Dwarf trees in your own yard. Need little care—bear second year. Described in big FREE catalog. Write today.

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Box R-10, Bridgman, Mich.

BIG FRUIT FROM SMALL TREES

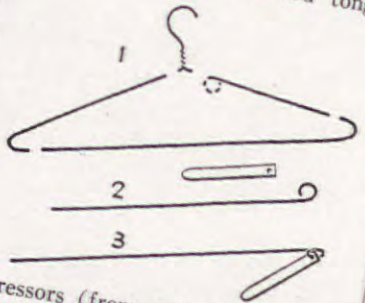
Get Ready for the Growing Season

Any old wire coat hangers hanging around? They come in handy in various ways, come time to work out in the garden. If, for example, you plan to propagate hardy chrysanthemums, or any other perennials, vines, or shrubs that can be increased by the "stem-layering" method, simply cut a hanger into five pieces, as shown here, bend the straight lengths into V's, then use one or more of



the resulting "staples" to pin down a stem so that a joint (or several joints in so-called "serpentine layering") is in contact with the ground. Covered with an inch of soil and kept moist, the joint will take root and grow into a new plant that can later be cut free from its parent stem and transplanted.—RUTH ANDREWS

2. Attractive, permanent plant labels (and what gardener ever had too many of them?) can be yours for less than a cent apiece if you utilize a few ordinary items such as round-nose and cutting pliers and a small drill; inexpensive hardwood tongue



depressors (from a drugstore); wire coat hangers; shellac or clear varnish. Cut a depressor into two labels, CONTINUED ON PAGE 100

FREE CATALOG OF ROSES AND PERENNIALS

JACKSON & PERKINS
NEW SPRING 1955

YES, here's the newest... the finest... the most beautiful catalog in Jackson & Perkins' history — and it's yours ABSOLUTELY FREE! Within its 50 FULL COLOR pages, you'll find dozens upon dozens of sensational, prize-winning Roses that will make your home the envy of your neighborhood all season long.

You'll discover breathtaking new J&P varieties like *Jiminy Cricket* — J&P's newest All-America Award Winner, and *Golden Masterpiece* — the amazing new, giant "Million Dollar Rose." And you'll see all the established J&P prize-winning favorites like *New Yorker* and *Diamond Jubilee* — across! You'll thrill to blooms up to 7" like *Fashion* and *Vogue* — that produce hundreds of gorgeous blooms on every bush. And, of course, you'll see many beautiful J&P's Tree Roses that bloom at eye level.

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Write for our beautiful colored catalog picturing these bright, odd and easily grown house plants. AFRICAN AND MEXICAN SUCCULENTS, MIMICRY PLANTS, SHADE CACTI, SUPPLIES AND POTTING SOILS.

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HUNDREDS OF RARE FLOWERING KINDS DESCRIBED.
JOHNSON CACTUS GARDENS
BOX A-2
PARAMOUNT, CALIF.

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Full Orchard in small space. Heavy bearers. Apple, Plum or Pear. Excellent fruit. Also full line of Standard Fruit, Nut and other Trees, Shrubs, Berries, and other flowers, Perennials, Or. Catalog FREE
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5 BIG BULBS for only \$1.00
Guaranteed to Bloom this Year!



HENRY FIELD
No wonder Regals are called the aristocrats of all garden flowers. The graceful, trumpet-shaped blooms are pure white with throats lightly suffused with gold. They're so lovely in the garden.

LOADS OF BLOOMS...... this season! Almost no lily grows easier or produces more blooms than the Regal. A single plant often bears 50 big, beautiful blooms. And they're so hardy—will grow almost anywhere. These are our finest bulbs offered to you to start us off as friends. Mail coupon today... you can't get more flower value for your money.

Guarantee: If you are not delighted, return in ten days for full refund.



BIG BULBS (Regularly 35c each)

HENRY FIELD Seed & Nursery Co.
709 Oak St., Shenandoah, Iowa

Send me, postpaid at proper planting time, the number of Regal Lily BULBS I've checked here. I'm enclosing cash, check or money order. Also send your full-color catalog free!

☐ 2 Bulbs (70c value) only 50c
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Fertility is largely a matter of health and heritage. And that certainly applies to flower and vegetable seeds.

Which is why it's so important to you that Ferry's Seeds are given regular "physicals" for high germination... also that they're the products of a breeding program keenly interested in improving seed quality wherever possible.

For 99 years, Ferry's Seeds have been demonstrating that they can produce more... more garden color in flowers, more delicious fresh vegetables. Let that be your tip to buy from the Ferry's Seeds Display at your dealer's.

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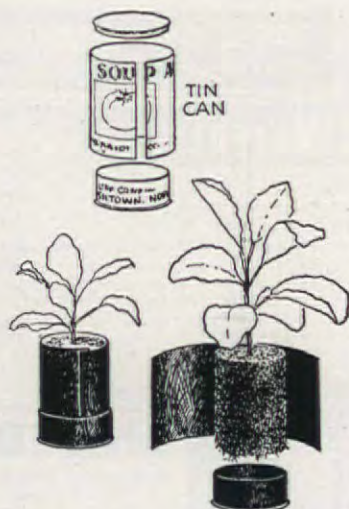
YOU'LL ENJOY "THE GARDEN GATE." Hear the Old Dirt Dobber's helpful gardening hints on CBS radio every Saturday.

Get Ready

(Begins on page 99)

each about 3" x 7/8", and drill a hole near one end of each one. Cut coat hanger into three pieces, one long, two shorter, and bend a hook in one end of each. Attach a label, then squeeze hook or loop closed so it won't fall off. After writing plant name or other data, coat label with shellac to make it weatherproof. (Of course, you can use ready-made wooden labels of any desired size, but the depressors are smooth, clean, light, and cheap.)—ROGER F. TRACY.

3. The use of plant bands made of wood veneer, paper, compressed peat moss, etc., may be an old story to you, but did you ever think of making your own during these quiet (in the garden) winter months? Save tin cans that would otherwise go out with the rubbish; collect your favorite can-opener, scissor-bill tin snips, an ice pick or prick punch, and some black asphaltum paint. Cut off top and/or bottom of each can and trim any jagged edges with the snips. Cut



can lengthwise close to side seam, turning it into a springy cylinder. Make some of the bottoms 1" or 1 1/2" high to form "cups," and punch a few drainage holes in them. Then paint cans and cups with the asphaltum. Until you need them, you can nest the different sizes together for compact storage.

To use, set a can in a cup a size smaller, so there will be a generous overlap after the cylinder expands and sets itself firmly. Fill with soil and plant in the usual way. Later, when ready to set out the seedling or rooted cutting, squeeze can gently until cup drops off; hold it just above prepared hole; spread can slightly, and the plant will slip gently into place with minimum disturbance of the root ball. Firm soil around and over it; water; gather up cans and cups for another day—and there you are.—R. W. PRATT

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Shown above is flower cluster of golden flowered CYTISUS, Battandieri, a little known shrub from far off North Africa. It is just one of more than 1800 rare and unusual garden subjects accurately described and illustrated in true-color in Wayside's new 188 page Spring Catalog.

Unquestionably, the WORLD'S FINEST HORTICULTURAL BOOK-CATALOG, it features America's largest and most worthwhile selection of flowering shrubs, prize roses, rare bulbs and hardy "Pedigreed" plants. Helpful cultural directions for each item.

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HARDY MAGNOLIA \$1.98

Soulangiana Sturdy, 2 to 3-foot trees—regularly \$2.75. (No C.O.D., D.s.). A Full Line of Trees, Shrubs, Evergreens, Perennials, etc., CATALOG FREE. Write today! POSTPAID THE WHITTEN NURSERIES, BOX 139, BRIDGMAN, MICH.

4 FOR \$1.00 POSTPAID

Ferris GIANT Flowering Perennial PHLOX

One of our famous Ferris get-acquainted offers. You will love these hardy, beautiful flowers that will grow anywhere. In this fine Ferris perennial phlox assortment we include the newer, outstanding varieties that are noted for their rich, glowing colors, their vigor and free blooming. Not labeled to color or variety. All four postpaid for only \$1.00. One to customer please.

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Shade Trees • Ornamentals • Flowers
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86th Anniversary Edition
WRITE TODAY for your copy of this large 80-page Planting Guide. Gorgeous color illustrations. Direct-From-Nursery prices. It is FREE (in U. S.).

EARL FERRIS NURSERY
946 Bridge St., Hampton, Iowa



Deep-rooted Family

LURA OSBORNE GAINES

"Grandpa needs a drink of water!" ... That cry, for years to come, will be a signal for some youthful member of the family to turn the hose on—not Grandpa himself—but the handsome white pine tree that is permanently his in our "family grove." In a way, the whole planting that adds so much to our property is his, for it resulted from a suggestion he made when our second son was married. "Why not plant a tree for the kids?" he said. "Wonderful!" cried bride and groom. Then, "I want a white birch," requested Alice, and a white birch was duly planted.

Since then, as our other children have married and had children, similar plantings have marked the important occasions until, after only fourteen years, the grove is already both a thing of beauty and charm and a living, vital family record. Not that our property needed more trees to shelter and screen it, but the fourteen that we have added mean more to us than all the mostly bigger and older ones that were here before.

In addition to Jack and Alice's birch, there are, for our other children, a blue spruce, a silver maple, and a dust-green, pungent juniper. And for our grandchildren there are, so far, white pines, a balsam fir, another silver maple, a tamarack, a hawthorn, a flowering-quince, and a mountain-ash. That last was planted near our south window for our very first grandchild, a girl, whose baby soul was even then winging its way to heaven. She is gone, but the tree lives on, and a little of her with it. ... And then there are a black ash, planted for me, and "Grandpa," my husband's white pine that I mentioned before.

The almost even distribution of evergreen and deciduous kinds adds interest to the collection and provides year-round beauty. So, in telling about, and thus sharing, our experience, and urging other families to establish their groves, we suggest that they follow the same general scheme and program that we did.

Of course, my husband and I keep an eye on our tree children—as all good parents and grandparents should. "Marjorie looks pretty dry," he may say. And I, agreeing, may add, "And Bobby hasn't been doing well, I'm afraid; probably needs a dose of fertilizer or some top-dressing." But the care has been a labor of love and no phase of our home-making has been more satisfying or rewarding.



SEND postcard for our FREE Catalog today. Packed with Ornamental and Flowering Shrubs and Trees, Fruit Trees (Dwarf and Standard), Berries, Shade Trees, Roses, Evergreens in all their gorgeous color. Contains a wealth of "HOW TO" suggestions for best results. Diamond Jubilee SPECIALS give you More for Your Money. KELLY plants are dependable and top quality.

Unusual BLUE HYDRANGEA

● Produces great trusses of delightful blue blooms throughout the summer. Requires an acid soil. Planting instructions sent with order. A real novelty.

Fine 2 yr. plants
\$1.75 each
2 for \$3.00 all postpaid

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Best Early Strawberry PREMIER



Premier, the berry preferred by market gardeners, can be grown in your own garden. This extra large, flavorful berry cannot be surpassed. One plant often bears a quart of berries. Order now.

25 Plants only \$1.45
50 Plants only \$2.25
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Vaughan's Gardening Illustrated, published since 1876, is complete, authoritative, and instructive. Nowhere else can you find so large a selection of the finest flowers and vegetables you can grow, with foods, implements, pesticides needed to grow them. It lists the newest varieties of flowers and vegetables, but also older favorites difficult to obtain elsewhere. Cultural instructions included. You could not buy so beautiful and complete a book on gardening, but a post card will bring it FREE.

SPECIAL—Giant Cactus-flowered Hybrid Zinnias Mixed. Flowers 5 in. on 3-ft. plants. Soft, vivid colors: reds, pinks, orange, yellow, blends. Pkt. (25¢ value) 10¢.

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Bringing Up Blueberries

HAYDN PEARSON

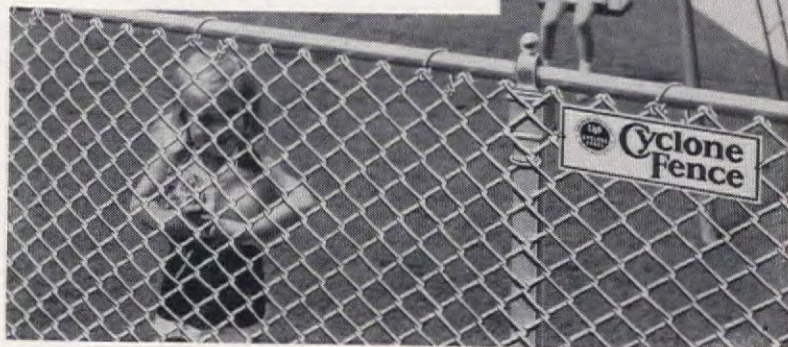
Would you like to grow your own blueberry pies? You can, you know, for blueberries will grow even in ordinary garden soil, if you properly acidify and feed it. The bushes make an attractive background, are interesting against walls, and have pleasing fall foliage, and colored twigs in winter.

To make a soil properly acid (about 4.5 on the pH scale), work in ground sulphur a month or more before planting. In light soil, 1 lb. per 100 sq. ft. (in heavier loam, 3 lb.) will lower the pH reading about one point.

Plant two- or three-year bushes early spring or late fall in holes 10 in. deep; fill with 50-50 mixture of soil and peat moss or sawdust; the fine roots need a light, porous medium. In fall planting, heap it up around the stems so frost action won't heave them. The best fertilizer is ammonium sulphate applied, not at planting time, but about July 15 and August 1 (the first year) 1½ ounces (3 tablespoons) to a plant. Increase the amount gradually to a minimum of 8 oz. a year, applied the first of April, June, and August. Maintain a 6-in. mulch of straw, sawdust, shavings, etc.; in dry weather, soak the soil well every ten days. Proper pruning is essential to good yields and growth of wood. Figure on one main stem for each year of a plant's growth (up to 8 or 9) and cut off short twigs. As to varieties, Rubel, Pemberton, Jersey, and Atlantic are excellent, but newer ones like Coville, Berkeley, Earliblue, and Herbert may gradually replace them. Don't pick fruit before it is fully ripe, which, with most varieties, is three to five days after the color comes. To outwit birds, cover the plants. I drape tobacco netting over crosspieces nailed to posts set between the plants; 11 yds. wide, it costs 40 cents a pound (12 yards).

Cyclone Fence

-protector of children



● Cyclone Fence guards your children well. It prevents them from racing impulsively into traffic. It protects them from stray animals. It curbs your children's wanderlust. When Cyclone Chain Link Fence encircles your yard, you always know where your children are... how they are. Cyclone Fence pays

for itself in peace of mind alone.

Cyclone Fence protects your property, too. And, with Cyclone, you get a quality fence. It is made of heavily galvanized steel which assures longer-lasting fence. Cyclone's own men usually erect this fence; but, if you wish, you can do the job yourself.

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WAUKEGAN, ILLINOIS SALES OFFICES COAST-TO-COAST UNITED STATES STEEL EXPORT COMPANY, NEW YORK

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Singing & Playing

(Begins on page 23)

BRAHMS: Orchestral Music—New York Philharmonic-Symphony, under Bruno Walter.

COLUMBIA SET SL 200, four 12-inch LP discs, \$23.80

The music here comprises the four Symphonies, the *Variations on a Theme by Haydn*, the *Overtures*, *Tragic and Academic Festival*, plus *Hungarian Dances* Nos. 1, 3, 10, and 17. (No. 17, I believe, was orchestrated by Anton Dvorak.)

Considerable value in this set: quantity as well as quality. The quantity is all to the good for Brahms lovers. The quality likewise, especially the symphonies in the sensitive hands of Bruno Walter, a Brahmsian of long and honorable standing. He favors the poetic, the human side of the music, whereas other conductors rather stress epic bigness, sometimes over-reaching themselves.

The Toscanini version of the Brahms-Haydn *Variations* is for me, at least, the definitive performance. Mr. Walter, however, informs the work with much delicacy and charm.

VERDI: Requiem, performed by Arturo Toscanini and the NBC Symphony, with soloists Herva Nelli, Fedora Barbieri, Giuseppe di Stefano, and Cesare Siepi, with the Robert Shaw Chorale.

RCA VICTOR SET LM 6018; two 12-inch LP discs, \$11.90

This is truly one of the divine accomplishments. Verdi's deeply emotional work, written in memory of Alessandro Manzoni, can scarcely expect a better rendition. So moving, in fact, is the piece and its performance, that one can easily overlook Mr. Di Stefano's occasional lapses from musical or, more specifically, rhythmic grace. You see, he does make up for that with some perfectly enchanting singing.

PROKOFIEFF: Alexander Nevsky, Cantata, Op. 78, performed by the Vienna State Opera Orchestra and Chorus with mezzo-soprano soloist Anna Maria Iriarte, Mario Rossi, conducting.

VANGUARD VRS 451, one 12-inch LP, \$5.95

Derived from a score to a Soviet motion picture, this Cantata finds Prokofieff in a vein more descriptive than ordinarily. Its subject, a heroic one, presents the composer with many dramatic opportunities, which he utilizes to the fullest. It's pretty rousing stuff, and everywhere the

CONTINUED ON PAGE 103



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The qualities that characterized her
work then are in evidence in this re-
cording, and, if anything, her bowing
is even more lucid, her tone more
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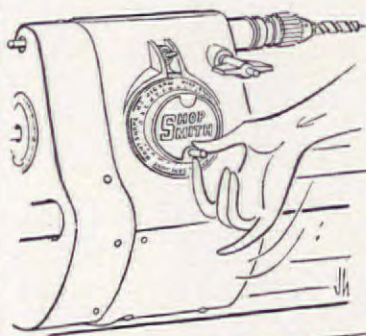
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notion that she has still more to
give—greater powers than she herself
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Moore is at the piano helps to guar-
antee that. Simply delightful, these
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more of them.

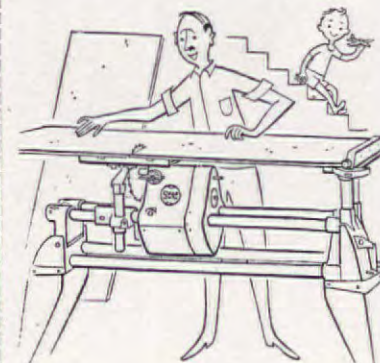
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Page 31: Gold chairs, Conant Ball. Sofa table, tier tables, Danish Imports. All other "Biscayne" furniture by Drexel Furniture Co. "Fair and Clear" drapery fabric, Cohn-Hall-Marx. "Valor" rug, rug padding, Neotex. All furniture and accessories, Stix, Baer & Fuller, St. Louis.

Page 76: Cabinets and all appliances, General Electric. Pink counter tops, Textolite. Ventilating fan and hood, Trade-Wind. "Water Fall Blue" wall tile, Mosaic Tile Co. Vinyl flooring, Goodyear. "Harlequin" wallpaper, Wall Trends. "Directional" desk, Paul McCobb. "Modern-mates" chairs, Conant Ball. All furnishings and accessories, Stix, Baer & Fuller, St. Louis.

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Pages 48, 49: Whirlpool washer and dryer. Thermador ovens and surface units. Kitchen Aid dishwasher and mixer. Frigidaire refrigerator. "Terra-Tile" rubber flooring, Robbins Floor Products, Inc. Formica counter tops and cabinets, custom-made.

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TAKE A CAN OF FRUIT COCKTAIL

Pages 54, 55: "Half A Posie" meat platter, Purinton Pottery. Salad bowl, small bowl, and Chanticleer buffet plate, Gabriel Porcelain. "Flip Flap" wrought iron & brass trivet, McAllister-Long Co. Black and white "Contempo" composite, Robert C. Ortman.

PLAIN COOKING IS AN ART

Pages 56, 57: Contour Candles, R. Lee Davies Co. "Goode's Pink" tureen, Booth's. Lavender undershirt and napkin, Roart. "Classic Rose" white lace cloth, Leacock. "Henley" bread tray, Oneida Community Ltd. Holloware. "Damask Rose" pie server and silver mustard dish, Heirloom Sterling. Silver pie holder, Hammacher-Schlemmer. "Seascope" coral-sand crystal cake plate, Fostoria. "Rhodora" vegetable dish, plates, and platter, cigarette set, Lenox.

ANNE'S NOTEBOOK

Page 60: "Croydon" gravy boat, @ 1881 Rogers & Co. "Lasting Spring" ladle, Heirloom Sterling, Oneida Ltd. "Concord" pie plate, International Silver Plate, from B. Altman.

SERVICE ON THE DOUBLE

Pages 62, 63: Kenner paint brush set, \$2; Busy Bee Train Book, \$1; Talking Telephone, \$3.98; Ford Thunderbird car, \$1.95; all from Toy Guidance Council. "Rabbit" plate, \$3; cup, \$1.50; custard, \$1.50; Gabriel Porcelain. "Lasting Spring" 3-pc. child's set, \$9.50, Heirloom Sterling. "Royal Danish" sterling silver cheese slicer, \$7, International. Hostess Apron, 4 place mats, and 4 napkins, \$2.95, Bauquet Linens.

TOWEL CADDIES

Pages 79, 80: 1. B. Altman. Martex solid, Fieldcrest checked towels. 2. B. Altman. Cannon towel. 3. B. Altman. Martex towels. 4. Period Art Reproductions. Cannon towel. 5. Michael Space-Savers. Martex towels. 6. Jennifer House. Martex and Cannon towels. 7. Lewis & Conger. Fieldcrest towel set. 8. K-Venience. Martex towels. 9. B. Altman. 10. Hammacher-Schlemmer. Martex towels. 11. Lewis & Conger. Fieldcrest towels and pot holders.

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THE AMERICAN HOME, FEBRUARY, 1955

Plans only \$5.00



- No. 38 (page 28, this issue) Contemporary brick veneer and wood. This well-designed house includes three bedrooms, bath, powder room, living room, family room. 1299 sq. ft. plus garage.
- No. 35 (Nov., '54, issue) One-level modern. Board and batten with brick. 3 bedrooms, 2 baths, living room, dining room, kitchen, laundry. 1356 sq. ft. plus terrace.
- No. 36 (Dec., '54, issue) Traditional, stone and wood. 3 bedrooms, 2 baths, study, living room, dining room, kitchen, utility room. About 2200 sq. ft. plus patio, 2-car garage.
- No. 37 (Jan., '55, issue) One-level traditional. Wood. 1200 sq. ft. include 2 bedrooms, bath, living-dining area, den, kitchen, ample closet space. Also 2 porches.
- No. 38 (Page 28, this issue) Contemporary brick and wood. 3 bedrooms, 1 1/2 baths, living room, family room, kitchen, 1299 sq. ft. plus garage.

VACATION HOUSES

- No. 21 (Page 86, this issue) Modern. 36' x 22' with living-dining area, bunkroom, bath, kitchen. Plywood, cinderblock exterior.
- No. 31 (Page 86, this issue) Modern. Wood. 560 sq. ft. include 2 bedrooms, bath, living-dining-kitchen area. Porch.
- No. 32 (Page 88, this issue) Modern. Wood. 42' x 31' features 4-room bunkhouse and bath, plus living-dining-kitchen area, master bedroom and bath. Terrace.
- No. 39 (Page 40, this issue) Modern. Wood. Living-dining-kitchen area, 2 bedrooms, bath, 30' x 30' designed for spacious feeling. Optional plans for chimneyless fireplace.
- No. 40 (Page 42, this issue) Modern. Wood. Living-dining-kitchen area, 2 bedrooms, bath, large window areas. 46'8" x 19'8".
- No. 41 (Page 88, this issue) Rustic. Board and batten. 16' x 24' includes bath, dressing closets. Lakeside feature: sliding door for boat storage in winter.

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Print name and address in coupon (to be used as label for mailing blueprints). Cut out, check plans desired, and send M.O. or personal check to: (Do not send stamps)
THE AMERICAN HOME, Dept. BP,
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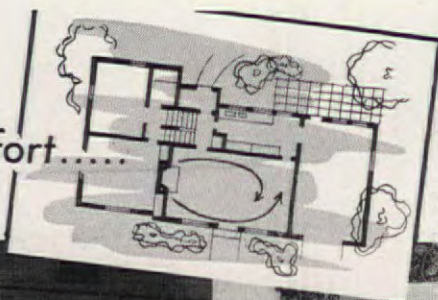
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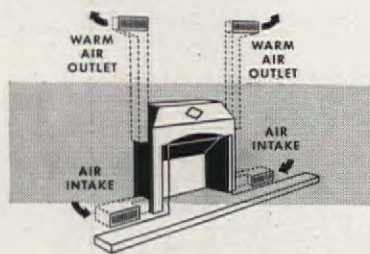


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circulates heat, will not smoke,
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Here is the only fireplace especially designed for modern homes. It is the new Heatilator Fireplace that gives you *all 3* of these features...

Circulates Heat. Draws cool air from the floor level, warms it and circulates it gently to far corners even to adjoining rooms. Provides cozy comfort in cool spring or fall weather or in emergencies.



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The Heatilator Fireplace is ideal for living rooms, basement rooms, camps or cabins. Be sure you get the genuine, proved Heatilator Fireplace. Look for the name on damper handle and dome. Ask your building material dealer or mail coupon for free booklet.



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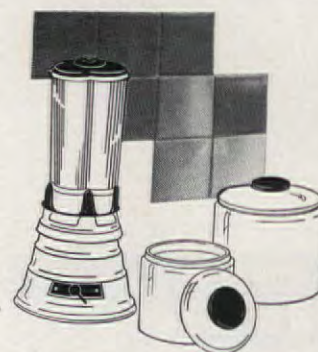


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VENT DEADLY FUMES out of the garage through this C-Dor-Vent, if the engine must run inside. Flexible aluminum hose, coupling, and all parts for assembling, \$8.95. Moffatt Products, 4824 Triton Drive, Minneapolis, Minn.



PURE COPPER TILES, polished to satin finish for high-style decorating. Corrosion-resistant, no polishing necessary. \$1.50 per sq. ft. (includes mastic). Vikon Tile Corp., Washington, N. J.

LEAN-TO LADDER of lightweight steel stores in small space. Non-slip feet hold it steady. 3' size, \$5.30; 6' size, \$7.95. Fowler & Spangler Inc., 241 Brookside Rd., Norristown, Pa.

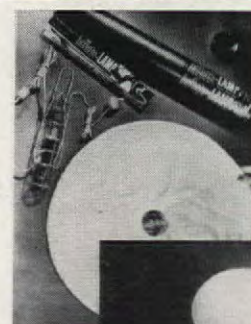


HANDY TILT-TRAY in this freezer aids in compartmentalizing your foods. It swings up to lock against lid, making foods below easy to reach. Tray may be removed, also. Deepfreeze Appliance Div., Motor Prod. Corp., N. Chicago, Illinois

HOME WORKBENCH has maple top, perforated hardboard back for hanging tools, locks on drawers and doors. Center shelf inside is adjustable. All-steel construction. The size is 34" high, 24" deep, 60" long. \$150. Pollard Bros. Mfg. Co., Chicago, Illinois



ALL PRICES ARE APPROXIMATE



HANGING BUBBLE LAMP comes in a kit. Assemble and inflate with lung power or bicycle pump to 20" diameter. White Krene plastic shade diffuses light. \$14.95. Carradan Assoc., 154 E. Erie St., Chicago 11, Illinois

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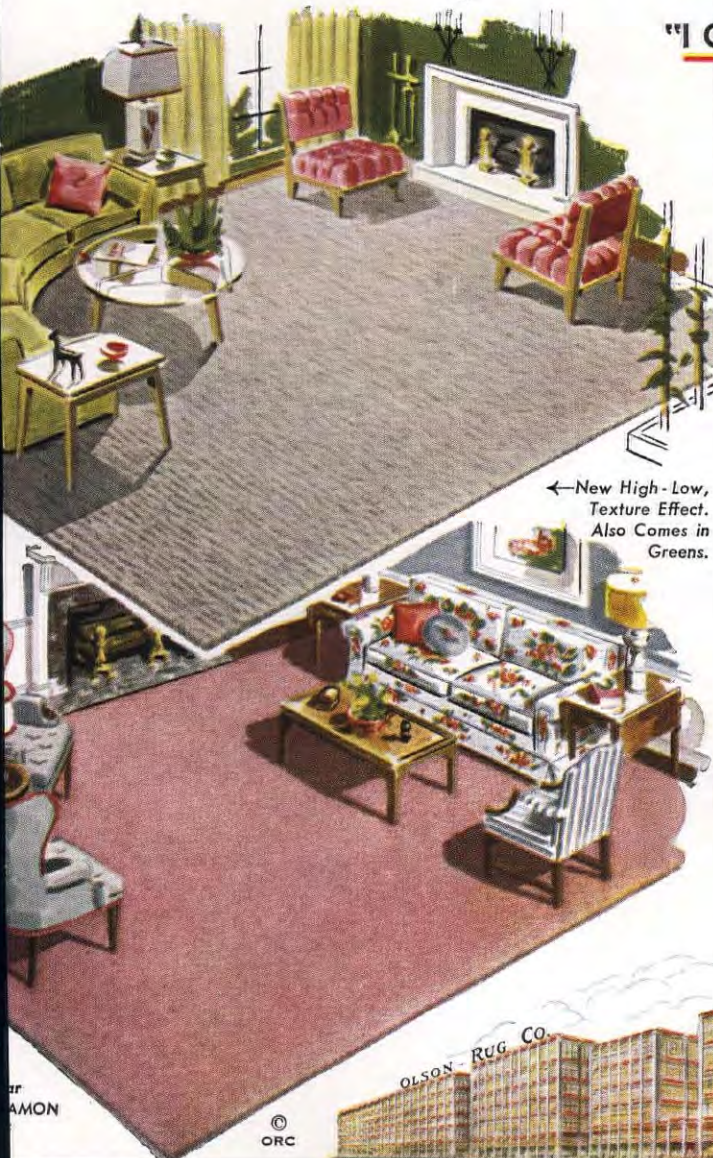
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← New High-Low,
Texture Effect.
Also Comes in
Greens.

"BOY, WAS MOM BURNED UP!"



"I didn't do nothing...just spilt gravy over an old tablecloth—and she blew her top!"

"No kidding—did you get a licking?"

"Naw—*your* Mom saved my hide. Just as I was gonna get it—she walked in with something called Cheer."

"What's that—some new cereal?"

"It's for washing clothes. You know, they're always saying on television, 'Cheer works like B-L-U-E M-A-G-I-C.'"

"Oh yeh—then they say 'so good, lady, you don't need *bluing* or bleach'—whatever that means."

"Anyhow—they washed the tablecloth in Cheer. And Mom's cooled off now."



What's So Special About Cheer

Cheer's got something no other wash suds has—the Blue-Magic whitening power.

It makes Cheer different in a way you can see, actually gets clothes whiter, wash after wash. That's why they say, "Cheer works like blue magic."

In automatics, Cheer is recommended by the world's largest washer manufacturers. In any washer, Cheer gets clothes so white you need no bluing and—no problem stains—no bleach.

And Cheer washes extra bright colors. Try it and see.