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39 OUTDOOR PATTERNS • LEISURE HOUSE FOR \$975

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Sterling*

Introducing a completely *new* mood in sterling!
Aristocratic new Reigning Beauty* by Heirloom* Sterling,
a magnificent blend of clean-swept modern lines with rich
traditional detail. Created of solid silver—to live proudly
in the house of today and *tomorrow*. A century of con-
stant use won't dim its charm! See Reigning Beauty,
newest Heirloom Sterling triumph today... a 6-piece
place-setting is just \$28.25, including tax.



Many Little Ones in Our Business

Ninety-five out of every hundred telephone calls are local. Average sale is smaller than the neighborhood drug store or grocery store.

When you think of the Bell System you're likely to think of some big figures. But we're pretty much of a small-town business and our average sale is small.

More than nine out of every ten cities and towns in which we operate have less than fifty thousand population. Ninety-five out of every hundred telephone calls are purely local.

The Bell Telephone Companies own property

locally, pay taxes locally and hire local men and women.

The Bell telephone business is owned by people living in cities, towns and rural areas all over America. It is as much a part of the community as Main Street.

Matter of fact, our average sale is smaller than the neighborhood grocery or drug store. For toll and local calls combined it averages only 7 cents.

BELL TELEPHONE SYSTEM

LOCAL to serve the community. NATIONWIDE to serve the nation.



PLENTY OF HOT WATER

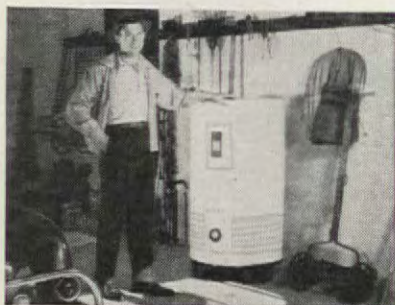
Plus Easiest Installation Ever!



Installs in your laundry! This top-connecting G-E Water Heater installs easily *anywhere* in your house, even on concrete floors. You'll get constant-temperature hot water for all your appliances!



Installs in your basement! Your automatic, electric G-E Water Heater *installs anywhere you wish!* Gives you oceans of economical hot water! You can depend on your better-built G-E Water Heater.



Installs in your garage! G. E.'s installation anywhere means greater convenience for you. And G-E Water Heaters are *safe!* There's no pilot light to go out and no dangerous fumes, either!

A G-E Exclusive! G-E Water Heater tanks have *fewer openings* than any other nationally known brand! This means fewer critical places for leaks to occur.



**AUTOMATIC ELECTRIC
WATER HEATERS**

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GENERAL ELECTRIC



A living room so inviting, and so good in detail, that we're taking you into every room in the house. See page 31. Photograph, F. M. Demarest

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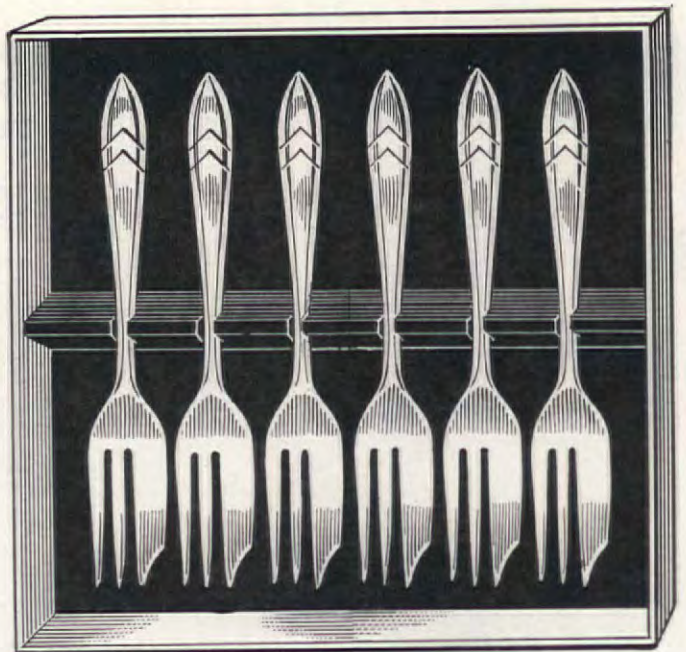
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THE AMERICAN HOME, June, 1953, Vol. L, No. 1. Published monthly by The American Home Magazine Corporation, 444 Madison Ave., New York 22, N. Y. W. H. Eaton, Chairman of the Board-Treasurer; Jean Austin, President-Secretary; Warren C. Agry, Herman Bartel, Theodore F. Gloisten, Marion M. Mayer, Arthur Sherrill, James M. Wiley, Foster Willett, Vice-Presidents. Executive, Editorial and Advertising headquarters, 444 Madison Avenue, New York 22. Subscription Department, American Home Building, Forest Hills, New York. Copyright, 1953, by The American Home Magazine Corporation. All rights reserved. Title registered in U. S. Patent Office. Subscription price in United States and Pan American countries \$2.50 a year; 2 years, \$4.00; 3 years, \$5.00. Canada, add 50¢ per year for extra postage. All other countries, add \$1.00 per year for extra postage. Entered as second class matter December 31, 1935, at the post office at New York, N. Y., under Act of Congress March 3, 1879. Postmaster: Return undeliverable copies to American Home Bldg., Forest Hills, New York.

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this Gift from
Sheffield, England



THIS EXQUISITE 6-PIECE PASTRY FORK SETTING

IF YOU JOIN THE AROUND-THE-WORLD SHOPPERS CLUB NOW

TO demonstrate the quality and uniqueness of the Around-the-World Shoppers Club selections sent to members every month from abroad, we want to send you this beautiful 6-piece nickel silver Pastry Set, with our compliments if you join the club now.

This set is the famous LOXLEY, one of the most honored products of Sheffield, England, and if obtainable here, would probably be priced at \$5.00 retail. It is typical of the values and quality of the gifts our members receive every month for only \$2.00, postpaid, duty free.

Imagine yourself shopping in the tiny villages and the big cities of Europe, Asia, Africa, South America, the Near East and the Far East. Imagine yourself examining the hundreds of unusual articles peculiar to each foreign land, many of them hand made, then selecting the very choicest in interest, usefulness, beauty and value, and having them sent to you for only \$2.00 each!

Yes, you can now enjoy the thrill of receiving a surprise package every month from France, Italy, Spain, Holland, Sweden, England, India, Japan or some other distant shore—for only \$2.00, delivered to your door. You pay no postage, no duty. The value is guaranteed to be more than satisfactory to you in every instance.

How, you ask, can this be done? The secret is in the new, unique service offered by the Around-the-World Shoppers Club—plus the magic of the American dollar.



Foreign nations are in urgent need of American dollars to support native industries. They are glad to offer tremendous merchandise values in exchange. Thus you get more for your money—and at the same time you are doing your bit to improve world conditions by lending a helping hand to our neighbors around the world.

CONVERSATION PIECES FROM ABROAD

Our representatives abroad are constantly searching for the best items and the biggest bargains available. They not only attend the great international fairs and exhibitions, but they travel the highways and byways of foreign lands to discover the unique, the unusual, the beautiful articles which are destined to become conversation pieces when worn, displayed or used in America.

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With each package will come the fascinating story of the origin and significance of the article you receive—adding glamour to each shipment.

Think of the fun of receiving such exotic "surprise packages" month by month! It is like shopping around the world! That is the thrill of membership in the Around-the-World Shoppers Club. Each month you'll look forward to the arrival of your foreign shipment with eager anticipation. Each month you'll experience the crowning thrill of the treasure-hunter when you open it to see what delightful surprise it has brought.

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6 MONTHS MEMBERSHIP (6 consecutive shipments).....	\$11.00
12 MONTHS MEMBERSHIP (12 consecutive shipments).....	\$20.00

(Note: the U. S. Post Office Dept. charges a service fee of 15c for delivering foreign packages, which is collected by your postman and cannot be prepaid.)

YOU CAN CANCEL AT ANY TIME

You may cancel your membership at any time (please give 30 days' notice to allow for transmittal to our foreign office) and the unused portion of your payment will be refunded in full. Even better, if you are not delighted upon receiving your first regular monthly selection, you may keep it free of charge along with your LOXLEY Pastry Fork Setting gift and receive a full refund of the total amount paid.

EXTRA REWARD FOR JOINING NOW!

Why not start your membership right now, while you can have this 6-piece pastry setting as an EXTRA GIFT sent to you direct from Sheffield, and get the benefit of the really remarkable values now available? You won't want to miss a single shipment!

Use the coupon below or write, enclosing remittance for the membership term desired.

GIVE A MEMBERSHIP TO SOMEONE SPECIAL!

What could make a more interesting and out-of-the-ordinary gift than a membership in the Around-the-World Shoppers Club? Who would imagine that such lovely foreign products cost only \$2.00 each in American dollars? Month after month they are delivered to the recipient from abroad to serve as continuing reminders of your thoughtfulness.

READ WHAT MEMBERS SAY ABOUT THE CLUB:

"I experienced all the delight I originally anticipated when the exquisite flacon from Paris was opened today. I have wrapped it up again as it was when I first picked it up so that my husband may have all the thrill I did from opening it—foreign postmarks and all! Thank you so much for this lovely idea. It has been well worth my money just for the pleasure I received today."
—M. L., New Cumberland, Pa.

"I think the idea of bringing the crafts of the world's artists and artisans to us who do not have the opportunity to seek them out for ourselves, is one

offering great advantage to all concerned, and with, perhaps, unexpected and indirect results that will make for the accomplishment of decidedly better understanding and relationship between ourselves and our world neighbors."
—Mrs. T. J. McA., Marblehead, Mass.

"I want to take this opportunity to thank you most heartily for the two gifts which have come to me thus far, as a member of the Around-the-World Shoppers Club. I can assure you they were received with genuine delight, showing exquisite taste in their selection."
—M. Q., Philadelphia, Pa.

(Note: All original letters are on file in our office)

Around-The-World Shoppers Club, Dept. 786, 24 Treat Place, Newark 2, N. J.

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24 Treat Place, Newark 2, N. J.

Please enroll me as a Member and send me my LOXLEY Pastry Fork Setting, direct from Sheffield, England, postpaid, duty free, as an EXTRA GIFT. Also start regular monthly shipments of the club's selection of foreign merchandise, to be shipped direct to me from countries of origin and to continue through the following term of membership:

- ☐ 3 Months Membership.....\$ 6.00
☐ 6 Months Membership.....\$11.00
☐ 12 Months Membership.....\$20.00

I enclose remittance for \$.....

Name..... (Please Print)

Address.....

City & Zone..... State.....

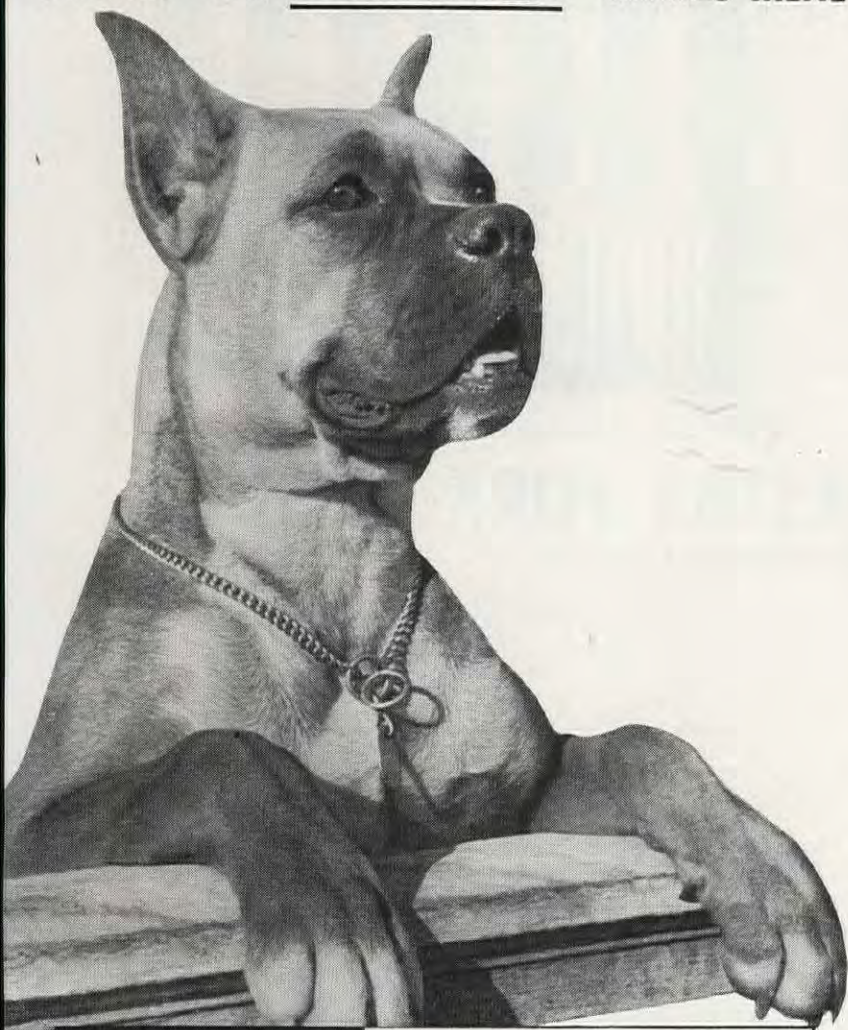
☐ Do not personalize any items, as I may wish to use them as gifts. ☐ For those items which you will personalize, please use the following initials.....

References: Franklin-Washington Trust Co., Newark 2, N. J.

Today start your dog on the road to a

LONGER PRIME of LIFE!

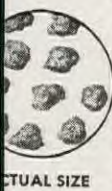
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little nuggets*. Every
nugget contains the right
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and strong—in the
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Nourishes EVERY INCH of your Dog

Gaines

Contributors

. . . **JEROME ARMSTRONG**, who
knows how to make even a good
house better, (page 38), received
architectural degrees from Pennsyl-
vania and Cornell. He reports that he
showed no early signs of genius, got
malaria but no medals in the Air
Corps, and loves both houses and golf
—but not in that order. His work
belies such disclaimers. He practices
in California.



. . . **ANNE BARNARD**, new director
of our food department, devoted her
time to women's interests and adult
education before she became a pub-
licist and writer about food. She was
director of consumer relations for the
Nestlé Co., planned the public rela-
tions program for Arnold Bread, and
directed the women's division of the
National Safety Council. Hobbies?
Antiques, rare editions—and cooking!



. . . **JOHN L. SPRINGER**, who tells us
how to get better reception and save
money by keeping our own TV sets
on the beam (page 44), is editor of
Wide World Photos, a service of the
Associated Press. He has been a fea-
ture writer and editor of the AP, a
nationally syndicated newspaper col-
umnist, and a contributor to national
magazines of articles on a wide var-
iety of subjects.



. . . **JACK BUCHTER**, whose skill at
fitting a house to its site and owners
is well attested on page 98, has prac-
ticed architecture in his native Cali-
fornia since receiving his degree from
the U. of California in 1938. During
the war, he was superintendent of
construction for large housing proj-
ects. Since then, he has designed
commercial and school buildings as
well as residences.



. . . **JOAN HIGHT** is a public-minded
young woman (page 18) whose first
job was that of home economist for
a power company which assigned her
to Henderson, N.C., where she met
and married a handsome young clerk
of the Superior Court. End of career?
Well, she's a mother and homemaker,
holds the Chamber of Commerce job
as Henderson's hospitality hostess,
and is an officer of at least four clubs!





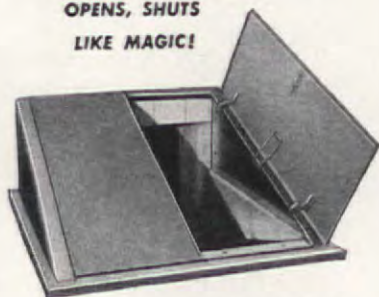
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Be sure to make your basement useful and livable . . . install a BILCO Celladoor. With this permanent all-metal outside entry-way you get convenient access to your basement and eliminate that bothersome upstairs traffic congestion. And think of the pleasures of a rumpus room or workshop. A BILCO door lets you install big equipment and eliminates the headache of storing bulky items. Remember too — no repairs or replacement with a BILCO, it's a lifetime investment.

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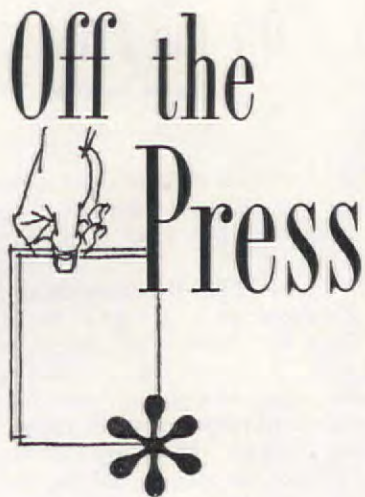
THE BILCO CO.

109 HALLOCK AVE., NEW HAVEN, CONN.

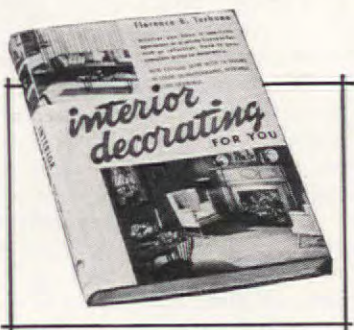
Gentlemen: Please send more information.

NAME _____

ADDRESS _____



Yours for the Making. Published by De Walt, Lancaster, Penna. Price 25¢ each. . . There are two booklets: one featuring ten authentic designs in early American furniture, and one showing ten exciting designs in modern furniture. All designs shown are AMERICAN HOME patterns. These booklets will show you how to bring new beauty to your home, inside and out, in your spare time. What's more, you can save up to 80%! Booklets also contain facts you should know when buying wood, clear-cut drawings of wood joints, practical tips on finishing the furniture you build, plus an excellent selection of De Walt power tools.



Interior Decorating for You by Florence B. Terhune. (M. Barrows & Co., Inc.) Price \$4.95. . . A complete guide for the beginner; helpful for doing one room, or a country or suburban home. There is an excellent chapter on color: how to use it and how to understand its use. Several chapters are devoted to the art of buying furniture to suit your own requirements; what to look for in furniture; how to select draperies, paint, wallpaper, rugs, accessories. Lots of clever ideas for entire house; many drawings and photographs.

Gardening the Small Place by William H. Clark. (Little, Brown) Price \$3.00. . . If you accept "gardening" as a transitive verb and can adapt advice based on "a climate like southern New England's," you will find this a compact little guide to making, and keeping, a garden of from 10,000 to 25,000 sq. ft. Its

PLEASE TURN TO PAGE 8



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This is to suggest that there is far more than the pleasure of making music in playing the Hammond Organ.

And whether or not you now know music, you can be playing the Hammond Organ in a month or less. Many thousands have.

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Prices? You can own the world's leading organ for as little as \$1285 f.o.b. Chicago (Spinnet Model), including tone equipment and bench. What this instrument can do to enrich every day of your life—for all the years to come—makes this price absurdly low.

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DESIGNED BY
Rene F. Simpson

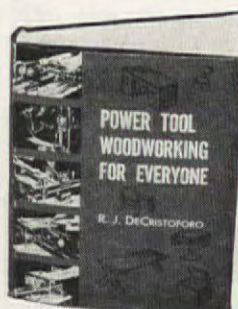
THE AUTOYRE COMPANY • OAKVILLE 3, CONN. U.S.A.

Off the Press

(Begins on page 7)

informality is indicated by its grouping of vines into "tumblers, drapes, creepers, and twiners."

Power Tool Woodworking for Everyone by R. J. Cristoforo. (McGraw-Hill Book Co., Inc.) Price \$4.95. . . This book will help you use your multipurpose power tool or individual power tools with the greatest efficiency and enjoyment. There are 450 photographs and line drawings. Advises you how to make the precision and accuracy of power tools work for you; explains the use of individual tool units: table saw, jointer,



drill press, lathe, jig saw, band saw, abrasive, and shaper. Tools are presented in the order of greatest use to the home craftsman.

The Countryman's Guide, John Gourlie, ed. (The Country Bookstore, Noroton, Conn.) Price \$2.00. . . A 96-page, paper-bound collection of short, well-illustrated "bulletins" by, or about, practical authorities on how to live "on and off" the land by practicing part-time farming. Soil handling, crops, live stock, and various potentially profitable side issues are discussed alluringly and helpfully.

Synthetic Plant Hormones and Other Growth-Control Chemicals ("Plants and Gardens," Vol. 8, No. 1 of the Brooklyn Botanic Garden). Price 50 cents. . . A handy reference book of 112 pages about scientific and proprietary materials of recent development and their effects on plants. An excellent summary of this important subject, including control advice for 454 weeds, and a list of

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Please report both new and old address directly to The AMERICAN HOME, five weeks before the change is to take effect. Copies that we address to your old address will not be delivered by the Post Office, unless you pay them extra postage. Avoid this unnecessary expense by notifying us five weeks in advance.

THE AMERICAN HOME

Subscription Dept.

American Home Bldg., Forest Hills, N. Y.

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See how
this
Amazing
Plaster

**STOPS
SPREAD
of FIRE!**



ZONOLITE® PLASTER

**blocks flames...gives up to
400% more fire safety!**

Your family *needs* this protection. Be *sure* the home you build, buy or remodel is really *fire-safe*! When you specify ZONOLITE vermiculite plaster, you are assured of up to 400% more fire protection...it's the most fire-safe material you can use on walls and ceilings. And it provides added insulation, too. It pays to insist on ZONOLITE plaster and be *sure* of this valuable protection.

**so TOUGH even nails
won't chip it!**



Picture hanging is easy in Zonolite plaster, leaves no ugly holes or cracks!

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135 S. LaSalle St., Chicago 3, Ill.

Please rush your FREE Booklet,
"Your Home—Its Comfort and Protection."

Name.....

Address.....

City.....Zone.....State.....

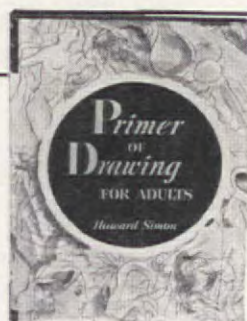
SEE YOUR LUMBER OR BUILDING SUPPLY DEALER

Off the Press

(Begins on page 7)

commercial hormone products and their makers.

The Trees of Long Island by Geo. H. Peters. (L. I. Horticultural Soc'y) Price \$1.00. . . This 64-page, well-illustrated report of a 3-year survey records the history and present status of the trees of an interesting ecological region, and sums up the results of a "big-tree census" indicating, among other things, that the largest U.S. specimens of at least seven tree species are on Long Island. A good model for similar studies in other regions.



Primer of Drawing for Adults by Howard Simon. (Sterling Publishing Co., Inc.) Price \$5.00. . . If you are in serious pursuit—albeit a hobby—of drawing, Mr. Simon's Primer (a year's course in drawing) emphasizes a truly creative approach with old and modern masters as inspiration—underlined with careful technical advice. Profusely illustrated. It's elementary enough for beginners, and thought-clarifying if you've been at this business of drawing a while.

Modern Gardening by P. P. Pirone. (Simon & Schuster) Price \$3.50. . . Especially timely and valuable in these days of so-called "miracle-working" garden aids, this is a frank, practical review of basic gardening practices in relation to the many new chemicals available. The latter half is in question-answer form.

Beautify Your Home Grounds by Peter Rhodes. (Garden City Books) Price \$1.50. . . Another "complete guide to small-plot improvement and landscaping," which presents its good advice about equally in easy-to-grasp text and some 250 rather crude but effective plans, sketches, and diagrams.



are you a young wife
losing sleep
about this intimate problem?



*How much happier and healthier is the wife
who knows!*

Any wife who is doubtful about *how* to practice feminine hygiene and *what* to use should profit immensely by these scientific facts.

Women have long recognized the value of a *cleansing, deodorizing and antiseptic* douche for vaginal cleanliness. The woman who uses ZONITE can relax and be assured she is using a perfect solution for this purpose. ZONITE is *powerfully effective* yet *cannot harm you*. No other type liquid antiseptic-germicide for the douche is *so powerful* yet *absolutely safe* to body tissues as ZONITE. You can use ZONITE as needed without the slightest risk of injury!

ZONITE'S Fabulous History

ZONITE is a product of the highest repute. The great ZONITE principle

was developed by a famous French surgeon and English scientist. It was truly a miracle! The *first* antiseptic in the world to be *powerfully germicidal* yet *positively non-poisonous, non-irritating*. Its fame soon spread far and wide, and women were quick to take advantage of its miracle-working action for intimate feminine hygiene.

•ZONITE *completely* deodorizes. It flushes away waste accumulations and deposits. (Be sure to use a ZONITE douche after monthly periods.) ZONITE helps guard against infection and kills every germ it touches. It's not always possible to contact all the germs in the tract, but you can BE SURE ZONITE *instantly* kills every reachable germ. ZONITE is one of the greatest contributions science has made to womankind! Costs only a few cents per douche. Always use ZONITE as directed.

Zonite

THIS IDEAL 'ALL PURPOSE'
ANTISEPTIC-GERMICIDE SHOULD BE
IN EVERY MEDICINE CHEST



FREE! Mail coupon for FREE book. Reveals intimate facts and gives complete information on feminine hygiene. Write Zonite Products Corporation, Dept. AH-63, 100 Park Avenue, New York 17, N. Y.*

Name.....

Address.....

City.....State.....

*Offer good only in U.S. and Canada



THE McLAUGHLINS

DELUXE MAILBOX MARKER

graceful wrought aluminum adds beauty

STYLE EM Postpaid \$3.45



ED MOSGROVE R.2

NAME & NUMBER MAILBOX MARKER

wrought aluminum frame

STYLE NM Postpaid \$3.95



3434 ALSACE PLACE

LAWN MARKER

24" wrought aluminum stand

STYLE L Postpaid \$2.95



A. K. DOWNING-523

MAILBOX MARKER

fits any mailbox install in a minute

STYLE M Postpaid \$1.95



THE CRANDALLS

NAME & NUMBER LAWN MARKER

wrought aluminum frame and 24" stand

STYLE NL Postpaid \$4.95

DAY-N-NIGHT MARKERS

These attractive markers make it easy for friends to find your home DAY-N-NIGHT — and they make thoughtful gifts! The permanent, embossed letters are treated with the material that makes highway caution signs sparkle in your headlights — even a dash of moonlight makes DAY-N-NIGHT Markers gleam!

- Reflector lettering on both sides
- Distinct DAY-N-NIGHT
- Lifetime aluminum plates — rustproof
- Permanent lettering — raised in solid plates
- Baked enamel finish — black background — white reflector letters
- Well-proportioned — nameplates 2½" x 18"; number plates 2½" x 7"
- Any wording you want, up to 15 letters and numbers on nameplates, up to 5 on number plates. Same on both sides.



PLEASE PRINT CLEARLY
SATISFACTION GUARANTEED OR MONEY BACK!

Spear ENGINEERING COMPANY
76 Spear Bldg., Colorado Springs, Colo.

NEW 2-WAY SPRINKLER



Flexible, lightweight, compact! Sprays a 15 x 50 foot area at average pressure—a real water saver. Sprinkles perfectly in any position... turn valve for gentle spray or good soaking. Adjustable length. Ideal for narrow strips, slopes, curves, contour flower beds. Made of Vinyl plastic—impervious to rot and mildew even when stored wet! GUARANTEED FOR 5 YEARS. Complete with brass connector.

Shipped postpaid. No C.O.D.'s, please. Money back within 10 days if not delighted!

Green Gable Gifts
Dept. A-6, 1554 THIRD AVE., NEW YORK 28, N. Y.



SWEATER & LINEN BAG

PLASTIC WITH ZIPPER

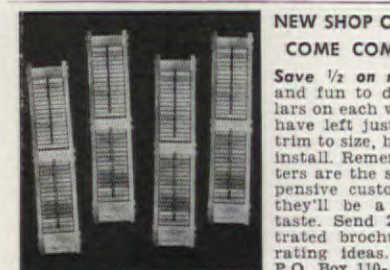
2 FOR \$1.35

12 For \$7.50

14"x12" WITH 3" GUSSET

FREE GIFT GUIDE • No C.O.D.'s

MASTERCRAFT • 212 Summer, Dept. A6, Boston, Mass.



NEW SHOP CRAFT SHUTTER PANELS COME COMPLETELY ASSEMBLED

Save 1/2 on movable shutters. Easy and fun to do... save many dollars on each window. Factory experts have left just the fun for you. You trim to size, hinge them together and install. Remember, Shop Craft Shutters are the same fine quality as expensive custom made shutters... they'll be a tribute to your good taste. Send 25¢ for beautiful illustrated brochure packed with decorating ideas. Shop Craft Shutters, P.O. Box 110-A, Beverly Hills 6, Calif.

Air-Conditioned Driving... with COOL REST!

You'll drive cool as a breeze through the hottest summer months with Cool Rest at your back! And there'll be no more wet and sticky clothing, either! Made of smooth, natural bamboo, Cool Rest lets you sit forward comfortably, improves posture, banishes fatigue, yet gives complete ventilation to keep back and temper cool. Light and easy to carry.



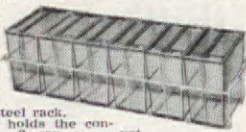
\$2.34
(Will not harm clothing or upholstery.) only 2 ppd.

Exciting Summer Catalog FREE With Every Purchase
Send Check or Money Order • No C.O.D.'s please.

SPENCER GIFTS 36 Spencer Bldg., Atlantic City, N. J.

Refrigerator SPACE-MISER

NEW! Store leftovers neatly, safely, compactly! Clear plastic containers, each with its own tight-fitting lid, nestle in a vinyl-covered steel rack. Each container holds the contents of a No. 2 can... yet the entire unit takes up only 4" of your precious refrigerator space! 6-in-One SPACE MISER, only \$2.50 postpaid also available with 4 containers, \$1.98 postpaid



LORRAINE KAY
Dept. A-6, 893 Autumn Ave., Brooklyn, N. Y.



Welcome to the Market Place! Merchandise, except personalized items, may be returned within seven days for a refund of the full price. Most of the firms mentioned in the Market Place prefer not to handle C.O.D.'s.

A SENTIMENTAL SET to add to your collection of salt and peppers, to send to a June bride, or someone with an anniversary. We think they'd make wonderful favors at a bridesmaids' luncheon. Gold or silver wedding bands on white cushions set into rose, yellow, green, or blue 2½" x 2¾" bases. Completely ceramic. \$1.75 ppd. Francie, Dept. A-3, Station A, Box H, Canton, Ohio



TAKE A PAGE FROM OUR BOOK and use apothecary jars for dramatic effects—for a terrarium, sea shells, or hard candy, even in the kitchen to make a show of the staples. And stop combing the countryside for antique ones; these are made from the same old molds. 4 qt. (15½") \$7.50. 3 qt. (13½") \$6.50. 1½ qt. (12") \$5. Ppd. Malcolm's, 524-A N. Charles St., Baltimore 1, Md.



THE MAN WHO WEARS THE PANTS may order a dozen roses for the gal who spots this wonderful buy. 100% wool gabardine slacks in navy, medium blue, gray, light tan, or brown (swatches available). Even sizes 30-42, short, long, regular. His tailor will add cuffs. Your guy will be the best dressed on the golf links! \$9.95 postpaid. Casual Classics, 82 Richmond Street, Brooklyn 8, N.Y.



HAMMERED ALUMINUM Waste-basket can take the beating a waste-basket is likely to have to take, and still go on being a shining example. For a gift, or for your own special corner where you toss the leaves from your daily calendar, we nominate this one. 10" in diameter, 10" deep. Chrome plated and silvery polished. \$3.98 postpaid. Renard, 38-44 West 26 St., New York 10, N.Y.



MIDDLE AISLING up the center of the table, a long, low, and lovely candelabrum of black wrought iron to hold five candles in a row for a perfect centerpiece. Relieves a hostess of last-minute flower arranging, and she can devote more time to the hollandaise. 18" long, 3½" high in center, 3½" wide. \$2.25 each. \$4.25 pair ppd. Foster House, 15A Cole Court, Princeville, Illinois



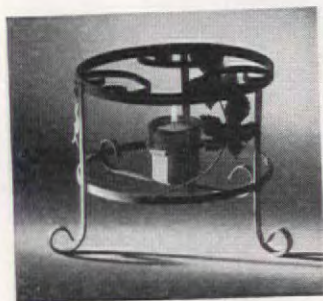
market place



Photographs by F. M. Demarest



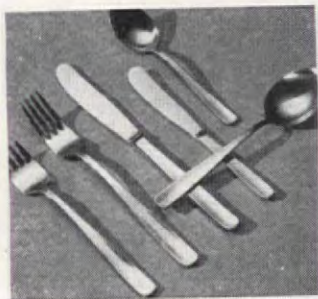
FIT FOR A KING and his Queen for a Day at the barbecue feast, or as a royal sendoff to a loving pair who have yet to face mountains of dishes together. Sturdy aprons of heavy white drill cloth. Crowns, piping, tapes, and the modest inscriptions, *His Highness* or *Her Highness*, are in royal blue. Either apron \$2, \$4 the pair, ppd. Yorkville Craftsmen, Dept. 51, Guilford, Connecticut



SUMMER THESE DAYS we have a wonderful time. Meals appear on the porch or in the yard, instead of the dining room. Cold leafy things plus a pot of coffee, a casserole, kept hot over an attractive Verde Green warmer with candle; or use canned heat if you wish. 7½" high, 10" diameter. \$3.50 postpaid. Suzan Ellyn, Dept. AH-2, 41-29 41st St., Long Island City 4, New York



TRAVEL EAST, TRAVEL WEST, *After All, Home Is Best* is a wonderful motto for a pair of samplers to cross stitch as a summer project. Kit provides two samplers stamped on superfine white linen, embroidery floss, two black frames, instructions. And no matter how good a vacation you have, we bet you'll smile knowingly as you hang them. \$3.95 ppd. Susan Smith, Dundee 13, Illinois



A SMART JUNE BRIDE will select stainless steel for her flatware, not to supplement her sterling, but to use Sundays, Mondays, and always. It needs no special care and is now beautifully designed. Our favorite pattern, *Facette*, is softly curved and slightly concave, satin finished. From Sweden, \$8 for a 6-piece setting. Ppd. Studio Shop, Dept. AH-1, 557 Boylston St., Boston 16, Mass.



WHEN WE WERE VERY YOUNG we had a wonderful toy box to hold our toys, our secrets, our treasures. It was our favorite seat in the nursery. So for your toy collector, a toy chest-bench. 31½" x 16½", 20" high; made of solid pine, antiqued and hand-rubbed; cut-out handles. With or without decal decoration. \$14.95 express collect. Jeff Elliott, Dept. AH7, Statesville, N. C.

SAVE up to \$13 per pair

Wonderful, "NO IRON"
Godell's

FIBERGLAS CURTAINS

ARTHUR GODFREY says "The loveliest, most economical curtains ever made!"



RUFFLED 5.39 per pair

Usually \$8.98 per pair. 86" wide per pair, 45" long, as shown. 6" baby headed, dainty edged ruffles, permanently stitched. All sizes wide enough to criss-cross (as shown) or hang Priscilla-style. Also available in double or triple widths.

TAILORED 3.98 per pair

These lovely curtains distinguish any room. Usually \$5.98 per pair. 78" wide per pair, 45" long. See how little they cost (price lists below). Ample hems, beautifully stitched.

TIERS 2.98 per pair

These smart Fiberglas Tiers add that elegant "decor" look to a room. Usually \$4.98 per pair. 72" wide per pair—30" long, 36" long, regularly \$5.59—now \$3.19. 40" long, regularly \$5.98—now \$3.39 (ill. shows 2 prs.).

NO IRONING! Hang dry in 7 minutes. Can't burn, shrink or rot. Unharmed by sun, mildew, rain, radiator heat.

FIVE YEAR GUARANTEE
Five year guarantee certificate with each purchase.

Enjoy ALL these extra advantages

Fiberglas economy is not only in cost, but in long-lasting loveliness, and hours of hard work saved.

	Fiberglas	Ordinary
	Curtains	Curtains
Beautiful	*	*
Wash, dry, 7 min.	*	*
No ironing	*	*
No stretching	*	*
No starching	*	*
No shrinking	*	*
No sagging	*	*
No mildew	*	*
No rot	*	*
Can't catch fire	*	*
Heat proof	*	*
Resist sun	*	*
Wash-fast	*	*
Shed dirt	*	*
Shed water	*	*
Translucent	*	*
Good drape	*	*
Long life	*	*

3 STYLES Ruffled, tiers, tailored
26 SIZES to fit any window

First Quality!

Lovely ivory-white color

godell's

31 W. 27th St., N. Y. 1, N. Y.

Why such amazing values?

Because Godell's specializes in fine curtains, has enormous buying power plus great savings, in production and distribution, which are passed on to you.

IN N.Y. VISIT US OR PHONE MU 5-5353
On N.Y.C. orders add 3% tax

Width to pair	Length	Usually	NOW
86"	36"	\$ 7.98	\$ 4.98
86"	45"	8.98	5.39
86"	54"	9.98	5.98
86"	63"	10.98	6.69
86"	72"	11.98	7.69
86"	81"	12.98	8.39
86"	90"	13.98	8.98
86"	99"	14.98	9.69
174" (Double Width)	72"	22.98	14.98
174" (Double Width)	81"	24.98	15.98
174" (Double Width)	90"	26.98	16.98
174" (Double Width)	99"	28.98	17.98
250" (Triple Width)	72"	32.98	22.98
250" (Triple Width)	81"	34.98	23.98
250" (Triple Width)	90"	36.98	24.98
250" (Triple Width)	99"	38.98	25.98
324" (Quadruple Width)	90"	46.98	34.93

78" wide to pair	Length	Usually	NOW
"	36"	\$5.59	\$3.59
"	45"	5.98	3.98
"	54"	6.59	4.39
"	63"	6.98	4.79
"	72"	7.79	5.39
"	81"	8.49	5.79
"	90"	8.98	5.98
"	99"	9.59	6.59
"	108"	9.98	6.98

Order by mail with full confidence

Money-Back Guarantee Within 30 Days If Not 100% Satisfied

Mail Now for Immediate Delivery

GODELL'S, Dept. B-6-F,
31 W. 27th St., N. Y. 1, N. Y.

Please send me the following Fiberglas curtains.

I enclose \$	Check <input type="checkbox"/>	M.O. <input type="checkbox"/>	C.O.D. <input type="checkbox"/>
RUFFLED		TAILORED	
Quan.	Size	Price	Quan. Size Price
Name			
Address			
City		State	

MAILING CHARGE
To prepay add 30¢ for first pair; 10¢ each additional pair.

GIANT KIDDIE PLAY POOLS

Hold Up to 8 Children Comfortably

Two Ring Construction
Cushioned Action Rim Comfort Seat

AMAZING VALUE
42" Dia. 8" Deep (Over 11 ft. around) Nationally advertised at \$4.95.
ONLY \$2.98 plus 50¢ shipping or C.O.D. plus postage



A PRIVATE SWIMMING POOL ALL THEIR OWN FOR YOUR KIDS TO SPLASH IN. Endless fun with all the different ways they can play the added joy of bouncing on the broad air-cushioned seat. Made of extra-heavy, scuff-proof vinylite plastic. Electronically seated, leak-proof seams. Bright gay color combination with lifelike marine scene decorations. 38 gallon water capacity. Easy to keep clean. Rot and mildew proof. No dangerous sharp corners. Deflates to small package for easy storage. Built to last. Your satisfaction unconditionally guaranteed. Free maintenance kit given with each pool.

LARGER SIZES ALSO AVAILABLE:
54" Dia. 10" Deep. Over 14 ft. around. Holds 70 gallons. Nationally advertised at \$7.00. Our price \$4.95 plus 50¢ shipping or C.O.D. plus postage.
68" Dia. 10" Deep. Over 18 ft. around. Big enough for Mom and Dad too. Holds 150 gallons. Nationally advertised at \$16.00. Our price: \$8.95 plus 50¢ shipping or C.O.D. plus postage.
80" Dia. 12" Deep. Over 21 ft. around. Big enough for Mom and Dad too. Holds 250 gallons. Nationally advertised at \$20.00. Our price: \$12.95 plus 50¢ shipping or C.O.D. plus postage.

P. J. HILL CO., Dept. S-358
933 Broad St. Newark, N. J.



OLD APOTHECARY JARS
Pressed from the original glass molds, these crystal clear jars are wonderfully nostalgic, beautifully decorative. We fill ours with wintergreen wafers, cookies, Christmas tree balls and holly greens. You might use them for bath salts, potato chips and pretzels . . . just let your imagination be your guide! All with air-tight ground glass stoppers, thumb-print and diamond design. Splendid for gifts!

5 pints (12" high) \$5.00 8 pints (16" high) \$7.50
6 pints (14" high) 6.50 Set of Three Sizes 18.50
All Postpaid Write for Catalogue

Jenifer House
New Marlboro Stage
GREAT BARRINGTON 5, MASS.



"EMPEROR'S BENCH"
by CHAUBERT

FROM FRENCH ORIGINAL FOR INDOORS, OUTDOORS
WROUGHT IRON . . . HAND-CRAFTED . . . Inspired by Napoleonic Officer's Bench. Handsome, light, strong, versatile. . . styled with perforated, comfortably curved contour seat. For Garden, Patio, Foyer, Dressing Table, TV viewing. Dull enamel H & G colors . . . Carnation Pink, Forest Green, Black, White. Seat 18"x13"x18". \$17.95 Limited supply. Order now. Shipped Exp. Coll. 2 for \$35

MOUNT VERNON FOUNDERS 301 EMORY ST. BALTO. 30, MD.

PARK YOUR BRUSHES
ready for instant use

The NEW RAYO BRUSH HOLDER answers the home painter's desire of a handy, easy way to care for paint brushes, keeping the bristles soft and straight. For conditioning, cleaning and storing away from dust, dirt or deterioration. No chemicals needed. Overall size of metal container 13 3/4" x 6 1/2". Suspends 6 brushes. Price only \$2.98 Post paid. Money Back Guarantee

RAYO CORPORATION
36A YALE TERRACE, WEST ORANGE, N.J.

Dresses up your bathroom

Colorful **Tankettes**

Prevents Moisture Condensation

3-piece bathroom set only 3.98

FITS ANY TANK

A Tank attached to wall and to bowl by pipe

B Tank attached to bowl

Tankettes give your bathroom a rich, colorful decorator-look. These luxurious high-pile, fluffy chenille covers also eliminate tank moisture to end unsightly dripping.

12 GLOWING COLORS:
Hunter Green, Salt and Pepper, Coral, Grey, Yellow, White, Red, Mint Green, Rosy Pink, Chartreuse, Powder Blue, Wine.

MATCHING BATHROOM RUG
CHANGETTE, the new chenille "slip cover" bathroom rug with non-skid sponge rubber base. In colors to match Tankettes. Size 18 x 30 in. only \$3.98

Mail Orders Filled. Money Back Guarantee
TANKETTES, Dept. MK
224 Washington St. Milwaukee 4, Wisconsin

BEHR PROCESS SPAR
the New RESIN-FREE CLEAR WOOD FINISH

Want to make your Wood look better and last longer? Liquid Raw-Hide Clear Spar will do it!

The very essence of Liquid Raw-Hide, the basic oil that has made our other Resin-Free products so popular, is now available to you in our new Clear Marine Spar Finish.

Use Liquid Raw-Hide Resin-Free Clear Spar wherever Wood is to be beautified and protected. There's nothing better! . . . on Boats, in Homes, and where the weather is "tough." Sun and salt spray don't phase it! \$6.65 Gal., \$2.00 Qt., \$1.25 Pt. Postpaid. Wood finishing booklet with every order or free on request. Write Dept. No. 3.

LINSEED OIL PRODUCTS CO.
1102 F S. Freemont Alhambra, Calif.

NEW! IMPROVED! TRASH DISPOSAL UNIT BURNS REFUSE SAFELY

A new type outdoor disposal unit safely, quickly burns trash and garbage in any weather. Damp, green, dry refuse is fully consumed. Scientific draft design eliminates fire hazard of flying ash, sparks - minimizes smoke, smell. Nothing to get out of order. Needs no watching. Ends refuse hauling and fire hazards to quickly pay for itself. Measures 20" sq. at base by 34" high, 2 bu. cap. Sturdily built. New hinged top with handle. Recommended by Bureau of Fire Prevention. Full price Model E \$12.95 postpaid. Money back guarantee.

DELUXE WEATHER-RESISTANT MODEL EC - Same specifications as above plus a baked-on, dull gray, ceramic finish that's rust resistant regardless of climate. Efficient - attractive - lasts for years. Money back guarantee. Model EC - \$15.95 postpaid.

DELUXE WEATHER-RESISTANT MODEL D - Weather-protected with baked-on, dull gray, ceramic finish. Bigger, more efficient - measures 43" high by 25" sq. at the base with 3 bu. cap. Complete with grate. New hinged top with handle. Money back guarantee. Model D only \$21.95 postpaid. Send check, cash or money order for model desired to:

ALSTO COMPANY, Dept. AH-6
4007 Detroit Ave., Cleveland 13, Ohio

FOSTER HOUSE
15-K6 COLE COURT, PRINCEVILLE, ILLINOIS

SLICE WORK FOR TOMATOES can be made easier with a multiple knife that cuts ten, yes, we said ten, slices in one fell swoop. So if you're cutting up tomatoes, or butter, beets, pickles, cheese, boiled potatoes, eggs, or you-name-it, reach for a SliceX with its nine parallel stainless steel blades. Rustproof, 7 3/4" long. \$1 ppd. Damar, 907 Damar Bldg., Treat Pl., Newark 2, N.J.



GOLD AND SILVER FLECKED clear plastic hollow-stemmed glasses glamorize whatever they hold, be it beer, water, or a strawberry soda. And since summer sipping may be out in the backyard, you'll enjoy knowing a fragile appearance belies unbreakable qualities. 5 1/2", no taste or odor. \$1.25 each, 8 for \$6.50 plus 35¢ postage. Terry Roberts, Dept. A, 116 E. 53 St., N.Y.C. 22.



A PIG IN THE KITCHEN with a strong back for your dicing and slicing chores comes to the buffet carrying a round of Edam cheese. And tho' a pig's tail isn't as a rule very useful, this one pulls out to become a 6" stainless steel knife. Hardwood board is 7 1/2" long, 1" thick, red underneath. Priced right for a gay gift. \$1.50 ppd. Breck's, 370 Breck Bldg., Boston 10, Mass.



FAN FARE

The bleak cavern that is your unit fireplace becomes a decorative exclamation point with this glamorous Fireplace Fan. In decorative shades of Forest Green, Mist Gray or Cherry Red, trimmed in gold; also all gold trimmed in gray. Stands by itself - can be used with or without andirons, 39 inches wide. An inexpensive way to brighten your unattractive cold fireplace.

Order by Mail You'll be delighted \$3.95 ppd.

All Helen Gallagher gifts must delight you or money refunded

DESTROY UNWANTED HAIR FOREVER
Temporary relief is NOT enough

Only by KILLING THE HAIR ROOT can you be sure UNWANTED HAIR is GONE FOREVER. Brings relief and social happiness. Do not use our method until you have read our instruction book carefully and learned to use the MAHLER METHOD safely and efficiently. Used successfully for more than fifty years.

SEND 5¢ TODAY FOR BOOKLET

MAHLER'S, INC. Dept. 83-G, PROVIDENCE 15, R. I.

HUNTINGTON introduces indoor-outdoor barbecue model

Introductory offer
\$1995 POST PAID!
(In Calif. add 3% sales tax)

Huntington has made the finest barbecues for over 20 yrs. This newest model is designed for use in fireplace or patio . . . for picnicking at mt. or beach. Same all-steel construction as found in all Huntington barbecues. Same flat diamond grill . . . cast iron grate with asbestos lighting wick . . . ash receiver. Fire-cone sits in either side of steel stand - 16" high on one side, 24" high on other. Enameled rust-proof model \$5. extra. Huntington barbecues can be purchased at leading Dept. Stores everywhere. Write for literature and prices.

J. M. HUNTINGTON La Canada, Calif.

YOUR NAME AND ADDRESS
Printed on 300 Gummed Stickers \$1.00

IN HANDY POCKET PAC

Time savers! Use on mail, packages. Protect books, snapshots, music, records, instruments, lunches, business papers, magazines, sports goods, sewing, luggage. Give Pocket Pacs for gifts. Print names and addresses (3 lines) - mail with money or check to: **FOSTER'S, Dept. 28, 1509 Atlantic Ave., Atlantic City, N. J.** We Pay Postage

DESTROY UNWANTED HAIR FOREVER
Temporary relief is NOT enough

Only by KILLING THE HAIR ROOT can you be sure UNWANTED HAIR is GONE FOREVER. Brings relief and social happiness. Do not use our method until you have read our instruction book carefully and learned to use the MAHLER METHOD safely and efficiently. Used successfully for more than fifty years.

SEND 5¢ TODAY FOR BOOKLET

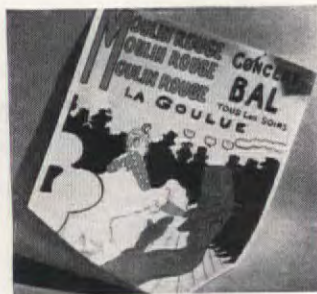
MAHLER'S, INC. Dept. 83-G, PROVIDENCE 15, R. I.



FRENCH DRESSING for your walls. Charming replica of a Lavabo, which was once for dispensing water, but these days just looks pretty and holds a bit of greenery in its basin. Urn is 10" high. Hang 4" x 4" planter-basin a few inches below. Brass with copper trim, mat black, chalk white. All spigots are brass. \$11.95 ppd. Green Gable Gifts, Dept. AH, 1554 Third Ave., N.Y.C. 28.



SITUATION WELL IN HAND when the gang lines up for chow at supper, snack, or picnic. Highly polished, individual wooden snack trays are 7½" x 10" with handy grip at one end, recessed surface to keep a cup in place, food from sliding off. Hunter-green pottery snack cups just fit. Trays \$1.50 each, cups 85¢ each. Maine's Massachusetts House Workshop, Lincolnville 6, Maine



MOULIN ROUGE was a movie to lure a homebody away from his TV set, and we've been talking about that great painter, Toulouse Lautrec, ever since. One of his fabulous posters reproduced by silk screen to look exactly like an original and expensive lithograph. Picture area is 20½" x 33". Fresh and gay as Paris. \$2.98 ppd. Marboro, Dept. A453, 222 Fourth Ave., N.Y.C. 3.

Prevent DOG DAMAGE

Easy-Safe LIQUID CHAPERONE keeps dogs and cats out of garden, away from evergreens, borders, etc. You don't smell it, they detect it and "keep off." Economical. Harmless to pets and plants. Just spray on.

8-oz. Bottle \$1. Qt. \$3; Season supply, Gal. \$8. For rabbit damage, Rabbit Chaperone 8-oz. \$1; Qt. \$3. Money-Back Guarantee

FOR USE INDOORS Powder Chaperone protects chairs, etc. No more dog hairs! Shaker Package \$1. **SEND NO MONEY** - Order C.O.D. plus postage or send cash and we'll pay postage. **Sudbury Laboratory, Box 897, South Sudbury, Mass.** Stores: Write for Special Offer.

PRESERVE YOUR BABY'S SHOES IN CHINA-LIKE BEAUTY Exclusive PORCELAINIZED process (NOT Sold in Stores) preserves your baby's shoes in china-like beauty. Colored in white, shadowed in pink or blue. Every lovable scuff and wrinkle preserved for a treasured remembrance. **Write for FREE ILLUSTRATED FOLDER** **DorAnn's** 99R Esmond St., Dorchester 21, Massachusetts

MAGIC PADS RID HOME OF INSECTS! Bug-Nix Pads—newest, scientific, easy way to rid your home of Roaches, Silverfish, Waterbugs, Ants, Carpet Beetles, Fleas, etc., without usual poison hazards, mess, smell or oil. Just place neat pads under rugs, sinks, pet's bedding, on sills, shelves, indoors wherever household pests hide, crawl or enter, and let clean Bug-Nix pads contain ing magic pest-killing chlordane go to work. Results will amaze you! Pads effective 30 days and longer. Money back guarantee. No 1.00 ppd. C.O.D.'s, 24 pad package. **V. S. BABCOCK COMPANY, Dept. A-1 1724 Larkin Street, San Francisco 9, Calif.**

Screws in like a light bulb! TOLE HANGING LAMP



No wires to connect! Satisfaction Guaranteed New Address . . . **Only \$5.75 Postpaid** **artisan galleries** 2100 N. HASKELL DALLAS 4, TEXAS

LOW COST HOLLYWOOD BED LEGS Now have an attractive Hollywood bed or studio couch this easy, economical way... with Snap-On Bed Legs! Set of six legs fits all open type coil bed springs . . . lock to angle frame simply, secure with strong steel clamp. Easy to install. Hardwood model available in natural or walnut. All-steel model comes in blonde or mahogany. Satisfaction guaranteed. Shipped postpaid in sets of 6 direct from our factory. **OVER 100,000 USERS** **COLSON BROS.** 7 West 44th St., Dept. 98 New York 36, New York 6059-B Santa Monica Blvd. Hollywood 38, California

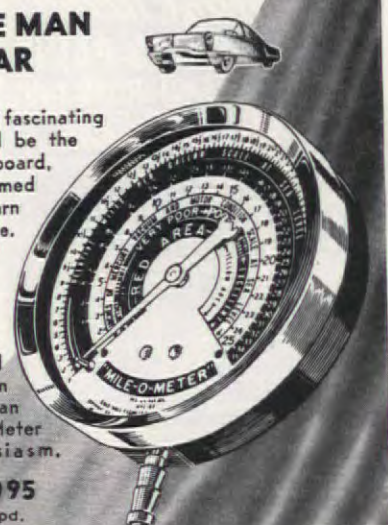
No. 107—all-steel, 7" high, with glides . . . \$5.95
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12"	coffee tbl.	\$5.95	\$5.65
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16"	cocktail tbl., bench	\$6.95	\$5.95
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22"	TV, lamp, end tbl.	\$8.95	*
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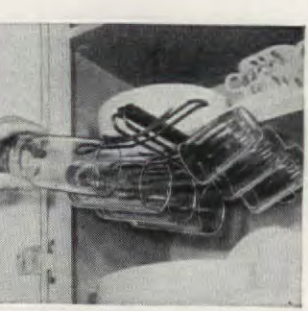
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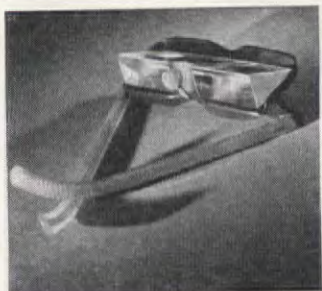
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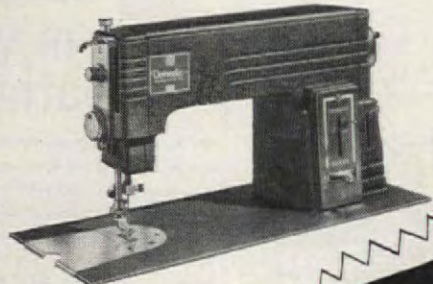
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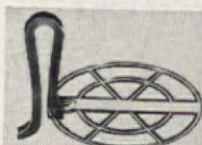
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Los Angeles 65, California

"STOP-ICE"



the perfect hostess aid! No more ice that slips, no more frozen lips! **CLEVER PLASTIC "STOP-ICE"** HOLDS ICE BACK WHILE YOU DRINK. A colorful handles make a distinctive drink marker! IT'S NEW! IT'S DIFFERENT! ORDER A BOX OF EIGHT (8) FOR ONLY \$1.00 PPd. SEND FOR FREE CATALOG. **SHOPPERS MART, 327 So. 10th St., Fort Dodge, Iowa**

RECIPES IN USE NEED

Cellophane Envelopes

For new recipes—or your old favorites—use these individual cellophane envelopes! They're greaseproof and moistureproof... easily visible both sides, 3" x 5" for handy filing. Will also protect other file-size home-making data. So inexpensive, too!

100 for \$1.00

250 for \$2.00

400 for \$3.00

Over 30 Million Purchased By American Home Readers. Write today—don't wait! Send check or money order:

THE AMERICAN HOME

American Home Bldg., Forest Hills, New York

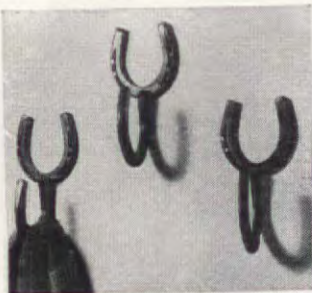
THE AMERICAN HOME, JUNE, 1953



IVY IN SNOW pattern on a milk glass creamer and sugar will bring a gleam to the eyes of a collector. The little heart-shaped 4" creamer could be used for candy, nuts, pansies when it's not holding cream, and the pretty 4½" high covered bowl is just as versatile. The two will fit in beautifully with your old pieces. \$3 set ppd. Artcraft Products, P.O. Box 876, Cleveland 22, O.



SIX LITTLE INDIANS will have a heap of fun, and your birthday child will be Chief-Sitting-Pretty for having such a super pow-wow. An *Indian Par-T-Kit* includes 12 napkins, table cover, 6 plates, cups, headdresses, balloons, nut cups, blowout favors. Order and let them whoop it up. Service for 6, \$3.20; for 12, \$5.20 ppd. Dottie's Par-T-Kit, 8119C Prairie Ave., Chicago 19, Ill.



WHEREVER YOU HANG YOUR HAT you're lucky, if you've a real pony-shoe hook. A smart hall mark, equally at home in a den, kitchen, or bathroom. The lucky child with them in his room may even remember to hang up his clothes. Dull black, 7" long, 3" wide. With horseshoe nails. 75¢ each, 3 for \$2, \$8 dozen postpaid. Horseshoe Forge, 2 Muzzey St., Lexington 73, Mass.



CRYSTAL CHANDELIERS
Save 50% or more. Sold only by us. Order direct. Compare quality and prices on these elegant fixtures. Genuine imported crystal glass prisms and buttons. Satisfaction absolutely guaranteed. Free booklet with pictures and prices on request.

KING'S CHANDELIER CO.
(formerly King's Antique Shop)
Dept. A-19
Leaksville, N. C.



A gracious pair—handsome brass Coronation plates, 6" diam., full color pictures under glass of H.M. Queen Elizabeth and Duke of Edinburgh, surrounded by pierced and embossed crowns. Made in England, have loop for wall hanging. Perfect memento of historic event, ideal gift for June. \$3.95 pair, bride.

FREE Gift Catalog on request

HOUSE OF ANTINE, Dept. A.
5864 Hollywood Blvd., Hollywood 28, California

Ice Cream Freezer Invention!
Makes tasty old-fashioned ice cream \$3.98 in just 5 minutes!



Fastest, smoothest, easiest you ever made! No cranking. You just need ordinary ice cubes, table salt. Has 2-in-1 special speed rotor spindle, 1½ qt. steel inner container. Sturdy Norwegian churn style wooden bucket. Makes a dozen servings. Also makes delicious sherbet, malts. Doubles as handsome ice bucket. Even a child can use it. Special mail order price. Includes recipe. Money back guarantee. Send \$3.98 to The Pacific-Viking Corporation Box AM-67, Pasadena 16, Calif.



BED TOO SHORT?

Tall folks get legroom with R-H Bedrail Extensions—No Tools—Just hook to Bedrail, center spring and mattress and **STRETCH**. OH BOY! Two sizes: 4 inches or 6 inches extra length. Solid hardwood finished in Maple, Blonde, Walnut, Mahogany. \$4.95 pair postpaid, money back guarantee. Specify size, finish—send check or money order.

THE RALPH HOWARD CO.
3714F Creston Drive
INDIANAPOLIS 22, IND.

LEGS FOR YOUR BED SPRING

FOUR DENNIX LEGS CONVERT A METAL BED SPRING INTO A DIVAN OR HOLLYWOOD STYLE BED

4 all-steel legs per set, finished in aluminum, rubber, plastic-tipped. **5.95**

Hardwood legs for Box Spring also available. 6 legs per set (state finish) **3.95**

Attaches to Angle Iron (Coil Spring) Attaches to Round Bar (Flat Spring)

8" high Patented

Attaches in 5 Minutes

Check or money order (no COD, please). Money refunded in 10 days if not satisfied. We pay postage.

JOE and Co., Dept. 18A
78 Fifth Ave., N. Y. 11, N. Y.



STOP FALLING HAIR! USE CIRCULAR MASSAGE COMB!

Here is a **SAFE, SURE** and **SIMPLE** way to remove unsightly, unhealthy and embarrassing dandruff. Save your hair with a daily 3 minute massage! Increase the blood circulation of your scalp! **SPECIAL OFFER! SET OF TWO COMBS \$1.00** (Ivory or Burgundy color). Send Check or Money Order **TODAY!**

EMELOID CO. Dept. A HILLSIDE 5, N. J.



"If you can trim the bushes, you can insulate your attic with KIMSUL* —it's easy as ABC!"

You don't have to be a carpenter—you need no special tools or equipment—to install Reflective KIMSUL* insulation in your home this weekend! KIMSUL is the easiest of all insulations to apply, and complete attic coverage of the average 5-room home costs less than \$70! Simply carry the rolls home in your car, cut each blanket to proper length and staple in place. It's easy, easy, *easy!*

KIMSUL employs the world's most effective barrier to heat loss:

1. Thick Fiber Blanket
2. Reflective Aluminum Cover
3. Positive Vapor Barrier

That's *triple* protection in one application—reduces winter fuel bills up to 33%, keeps rooms as much as 15° cooler on hottest summer days and protects against condensation.

Start enjoying the exclusive advantages of America's finest insulation *now*. Look for the KIMSUL dealer who displays Mr. "Do-it-yourself" (shown below), or write to Kimberly-Clark Corporation, Neenah, Wisconsin.



KIMSUL INSULATION

*T. M. REG. U. S. & FOREIGN COUNTRIES

A Product of Kimberly-Clark

**YOU CAN
AFFORD
THIS
MISTAKE**



but, you buy heating for "keeps"

Her shoes were a *poor* fit . . . *uncomfortable* . . . so she discards them without much wear, without much cost. Undoubtedly she'll buy better next time.

But, with your heating system, it's different. Most people select a heating installation only once-in-a-lifetime.

If the choice isn't right, the result is costly in many ways . . . expensive first cost and maintenance . . . high fuel bills and short life . . . worst of all, a great disappointment in comfort.

Make your heating selection by careful comparison. Shop carefully. Remember what looks like a "price bargain" can be a costly mistake.

When you compare Janitrol feature by feature . . . you learn about its dependable long-life . . . record of performance economy; then you can be sure your new or remodeled home gets the quality heating your investment deserves.

Be sure to see your local authorized Janitrol dealer. His knowledge combined with Janitrol advanced design will secure you lasting heating satisfaction and comfort. He is listed under "Furnaces" in the yellow section of your phone book.



Write for folder, "You'll Want To Do Some Checking." It describes the complete Janitrol line.

Janitrol
Automatic Heating

SURFACE COMBUSTION CORPORATION, Toledo, Ohio.

Please send folder illustrated.



53-2

Name _____

Address _____

City _____ County _____ State _____

Neighbors



The Safety Committee called a meeting of prominent townsfolk to discuss plans for Safety Month. The committee had the complete co-operation of police and fire depts.

"Chip" Hight helps his mother, chairman of the committee, distribute safety posters to merchants for their store windows. Merchants donated prizes for safety contests



Can Your Town Match This Safety Record?



Does a 62% decrease in traffic deaths impress you as a wonderful statistic? It should, for it means that in Vance County, North Carolina, at least 11 lives were saved last year. The Henderson Woman's Club feels proudly responsible for saving some of those lives, and for her own contribution, Mrs. Joan Hight, chairman of the club's Safety Committee, was presented with one of the Carol Lane Awards, the National Safety Council's highest honor, established by the women's

travel director of the Shell Oil Co.

Like other communities, Vance County had long been worried about its growing number of traffic and other accidents. And, as in too many other communities, only inadequate measures had been taken. Then C. B. Fort, president of Post 1, Travelers' Protective Association, offered a \$100 prize for the civic club doing the best job of promoting safety for one month. The Woman's Club got under way with an ingenious program designed to capture the at-

PLEASE TURN TO PAGE 20

Hurry-Hurry-Hurry - **ENTER TODAY!**

CROSLEY PLAN YOUR KITCHEN CONTEST!

Free!

100 FIRST PRIZES—ALL COMPLETE CROSLEY KITCHENS!

100 SECOND PRIZES—ALL CROSLEY MAJOR APPLIANCES!

Free!



You still have time to BECOME A WINNER! To win a complete Crosley Kitchen—or your most-wanted Crosley appliance! Just think . . . 100 first-prize kitchens . . . all the Crosley appliances, cabinets and accessories you need for a care-free kitchen—PLUS \$500 for installation! And 100 second prizes—your choice of a Shelvador® Refrigerator, Shelvador® Freezer, Crosley Electric Range, or Crosley Dishwasher. Just imagine the room you live in most—your kitchen—done over with beautiful new Crosley equipment. There's nothing to buy, nothing to send in except your entry . . . all you do is plan the Crosley Kitchen that's *perfect* for you. Entries will be judged on the best use you make of Crosley products in your kitchen floor space.

GET YOUR ENTRY BLANK AND PLAN-YOUR-KITCHEN KIT FROM YOUR CROSLEY DEALER—TODAY!

It's EASY to enter this contest—JUST DO THIS:

Go to your nearest Crosley dealer and ask him for the Plan-Your-Kitchen Contest Entry Blank and the Kit that makes you a real kitchen planning "expert." Ask the dealer to show you the features of Crosley appliances and kitchen equipment, and ask him about improving your old kitchen. Then read every word in your Plan-Your-Kitchen Kit and decide

on the ways your kitchen can be transformed into the Crosley Kitchen perfect for you. Work out your plan carefully, and put it down on the Entry Blank. Then mail in! If your Crosley dealer is temporarily out of kits—or if you have trouble locating a Crosley dealer—write to Crosley, P. O. Box 30, New York 17, N. Y., and an Entry Kit will be sent you.

PLAN YOUR PERFECT KITCHEN AROUND THESE CARE-FREE CROSLEY PRODUCTS:

Shelvador Refrigerator . . . Shelvador Freezer . . . Electric Range . . . Automatic Dishwasher . . . Steel Base and Wall Cabinets . . . Convenient Accessories . . . Cabinet Sink with Food Waste Disposer . . . Room Air Conditioner . . . Electric Water Heater

100 WONDERFUL SECOND PRIZES

Your Choice of Refrigerator, Freezer, Range, Dishwasher
Values from \$329.95 to \$369.95



Crosley Shelvador Model CAE-95, with PushButton Automatic Defrosting, and roomy shelves recessed in the door!

New Crosley Electric Range Model RE-PDO with sensational "Bake-Best" Ovens, Push-button Controls, Oven Timer.



Crosley Shelvador Freezer Model CEF-9 with shelves on the lid that almost double "top-level" space. Freezes faster, too!

Sensational Crosley Dishwasher Model DE-24—with Revolving SwirlClean Tray. The newest and best way to do dishes!



AMAZING CROSLEY OFFER!

If while planning your Crosley Kitchen you decide to install it immediately, do so. Then if you win a 1st Prize—Crosley will refund in cash the cost of whatever Crosley equipment you purchased—and give you the \$500 installation allowance! *What a contest!*

A Care-Free Kitchen is the Heart of Your Home—So Set Your Heart on Crosley

CROSLEY
BETTER PRODUCTS FOR
HAPPIER LIVING

Division
AVCO
Cincinnati 25,
Ohio

Treat Your Garden to These

MODERN IRIS

Colors that rival the Rainbow!

Hardy everywhere...

Easy to grow

Below, Left
OLA KALA
LADY MOHR
ELMOHR
WINTER CARNIVAL
AZURE SKIES

Below, Right
HALL FLAMINGO PINK
BLUE SHIMMER
BRYCE CANYON
TIFFANJA
GRAND CANYON

JUST IMAGINE Flowers like these.

...up to 7 inches across,
on stems that reach
3 to 4 feet. In every
soil and climate they
can be grown without
fuss or hard work. No
bulbs to take up, clean,
store, or re-plant.

ORDER THEM NOW...
Plant them in your garden
...They will do the rest!

Choose 10 for \$5.00 Labeled and Postpaid

Elmohr, Giant violet	\$1.00
Blue Shimmer, Dotted blue	1.00
Bryce Canyon, Rich brown	1.00
Lady Mohr, Chartreuse	1.00
Ola Kala, Ruffled gold	1.00
Sylvia Murray, Silver blue	1.00
Solid Mahogany, Deep red	1.00
Gypsy, Chestnut and gold	.75
Winter Carnival, Ivory white	1.00
Tiffanja, Cream edged brown	.75
Golden Fleece, Lemon	.75
Azure Skies, Pale blue	.60
Jake, Icy white	.60
Majenica, Rose pink	.50
Louvois, Chocolate	.50
Wabash, Purple and white	.50
Tiffany, Dotted rose	.50
City of Lincoln, Red and yellow	.50
Sable, Claret-black	.75
Grand Canyon, Plum-copper	.75

All 20 for \$10.00 (No C.O.D.)

BONUS OFFER

One of the New Hall Flamingo
Pinks included with every collection! No Extra Charge.



Send 25c for America's Finest Iris Book
(Free with orders from this page)
48 Pages, all in COLOR...
Describes 300 of the Newest and Best
SEND 25c FOR YOUR COPY TODAY!

Safety Record

(Begins on page 18)

tention of every Hendersonite from the tricycle traffic up.

Mrs. Hight set about recruiting help at once, although the month assigned to the club was more than a half-year away. The Safety Committee first invited prominent townspeople to meet with them and present their ideas for effectively bringing safety problems to public attention. The response was enthusiastic, and the members collected a good supply of suggestions and safety material. The mayor of Henderson proclaimed April 1, Safety Day. By the time Safety Day arrived, Mrs. Hight's plans were well formulated, and each member of the committee knew precisely what her job was. Safety Day began the campaign with a huge safety parade, followed by a rally featuring a speakers' panel, a barbecue-brunswick stew supper, and a square dance. Throughout the month, tags resembling parking tickets, but reading "Help us arrest careless driving," were placed on the windshields of parked cars. The committee felt certain that motorists read them with a sigh of relief and a



It's as easy as ABC
Always Be Careful.

Imagination and psychology were used to dramatize safety. Cards asking, "Are you looking at Vance County's next accident victim?" were placed on mirrors all over town. Wrecked automobiles were stationed, sentry-like, at danger spots, reminders of the perils of carelessness. Teasers: "Got one—Get two," appeared on sidewalks.

When curiosity had reached its peak, it was revealed that "one" referred to 100 deathless days, "two" to the goal of another 100 such days



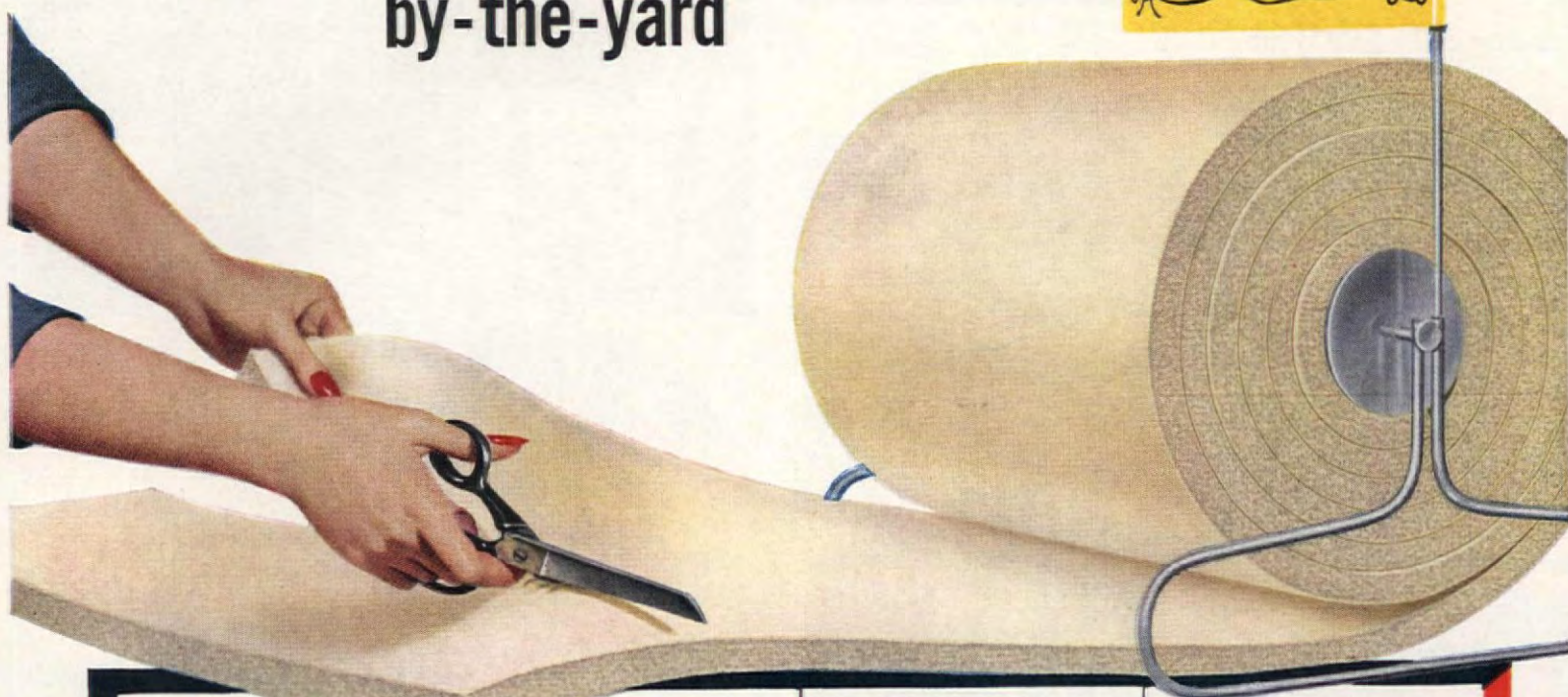
private vow not to earn a real violation. Safety poster and safety essay contests were held in the 27 schools of the county. Prizes, donated by local merchants, were awarded, and the winning entries were displayed downtown, and printed in the *Henderson Daily Dispatch*. Safety films were shown in the classrooms, and a new safety slogan appeared on blackboards weekly. One afternoon, the committee, equipped with 123 prizes, visited the schools, choosing students at random to recite the slogans.

Mrs. Hight's program won the immediate approval of Henderson merchants who co-operated by including safety messages in their advertising. Milk, water, and electric bills brought with them pamphlets and cards regarding safety measures. Filling station attendants and police distributed others. The light and power company provided a window for the month. The committee used it to set up a grim calendar, the accident days blacked out. Bumper strips appeared on motor vehicles, and the "Voice of the Woman's Club" issued warningly from a hidden microphone at a busy intersection. The local radio station broadcast "spot" safety announcements, and a quiz program asked questions from the *North Carolina Driver's Handbook* for the entire month.

The first five months of 1952 were entirely accident free in Vance County! Throughout the year there were only seven fatalities although there had been 18 in 1951.

now! make them yourself—and make them comfortable

with **Firestone FOAMEX[®]**
by-the-yard



Sagging Chair Seats made plump as new. Simply cut Foamex by-the-yard to shape and tack the upholstery over it.



Cradle-soft hammock, transformed with a layer of Foamex. Cut, sew to shape. Foamex circulates air, keeps out dampness.



Cradle the-new-born head with petal soft bumpers of Foamex cut and rolled to fit the crib. Cover with gay nursery print.



Easy Chair Comfort for kitchen chairs. Make tie-on seat and back pads of cloud-soft Foamex covered in bright kitchen print.



Compact Comfort Outdoors. Make your own luxurious beach roll pad with Foamex. Resists sand, mildew or salt water.



For needy knees... just inches of Foamex make nasty down-on-the-floor jobs bearable. Foamex can take a soaking—squeezes dry.



A Custom Job! Cut Foamex to shape of car seat and slip under seat cover. Or make a separate Foamex cushion for each seat.



Window Wonder. Use waste space for a window seat. Make a pattern of the shape; cut Foamex and cover with fabric.

Look for the "Do It Yourself Center" at your favorite department store, and look for this "bolt of comfort"—Foamex by-the-yard. Soft as a baby's cheek, Foamex stays cool, sweet and fresh. Yet it's sturdy enough to take all the ups and downs you give it.

You'll think of a thousand uses for this comfort cushioning material that cuts like butter...sews, tacks, adheres...and can be rolled, tufted, quilted, gathered into shape.

FREE! "Do it yourself with Firestone Foamex by-the-yard," an exciting new booklet, that tells you what you can make—and how to make it with Foamex by-the-yard. Simply send your name and address to Firestone Foamex, Dept. B, Firestone Tire & Rubber Co., Akron, Ohio, for your free copy.



FOAMEX
comfort in Furniture



FOAMEX
comfort in Bedding



FOAMEX
comfort in Cars

©1953 FIRESTONE INDUSTRIAL PRODUCTS
ENJOY THE VOICE OF FIRESTONE MONDAY
EVENINGS ON NBC RADIO AND TV



Why pay more?

You can install
a guaranteed
KENTILE FLOOR
like this for only \$27⁵⁰*



A KENTILE FLOOR LIKE THIS COSTS
\$9 TO \$22 LESS THAN TILE FLOORS
OF MANY OTHER MATERIALS...
YET KENTILE IS GUARANTEED!



Colors shown: Fleecy Cerulean and Sicilian with Black Feature Strip, Dot ThemeTile and Black KenBase

KENTILE

GUARANTEE

Kentile, Inc., will furnish new tile without charge for any Kentile that wears out... and on which colors wear off... during your own occupancy of your own home where you have installed Kentile or have had it installed by an authorized Kentile Dealer. This guarantee does not apply to damage caused by your improper handling or your failure to follow the instructions for installation and/or maintenance available at your Kentile dealer's. This guarantee must be presented if claim is made for new tile.

You can't imagine how easy it is to install your own Kentile Floor until you've actually done it. Mix or match your choice of the 25 "lovely-to-live-with" colors. And, after parties or just family-fun, soil and stain-resistant Kentile is easy to mop clean... easy to keep glistening like new with an occasional no-rub waxing. Modern colors can't get dull or wear off... they go clear through the rugged, durable tile. Yes, more people buy Kentile because Kentile gives more value.

Only KENTILE DEALERS have these money-saving buys in GUARANTEED FLOORS

* Price quoted is for a floor approximately 11'6" x 9'3" installed by you. 23' KenBase (optional) about \$5.00. Your Kentile Floor may cost less or slightly more depending on size, colors and freight rates. See your local Kentile, Inc. Dealer for FREE estimate. He's listed in your classified directory under FLOORS. In Canada, T. Eaton Co., Ltd.

KENTILE, INC., 58 2nd Avenue, Brooklyn 15, N. Y.

KENTILE

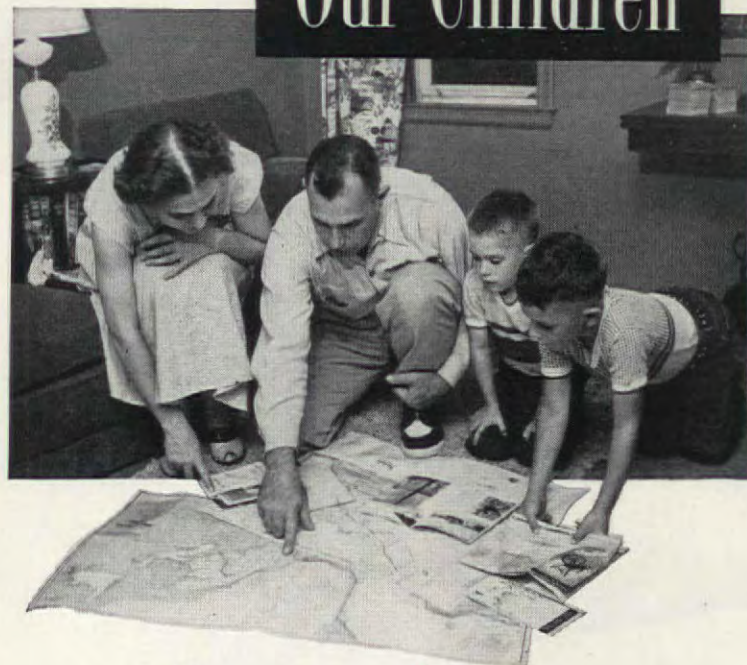


Copyright 1953
Kentile, Inc.

The Asphalt Tile of
Enduring Beauty



Our Children



*We took
the Children with us*

ANNE GAJDA



Vacationing by auto with children can be fun—and not despite the kids, but because of them! We have five happy witnesses and a bushel of snapshots to prove it. Five-year-old Jay and eight-year-old Bobby were in on the plans from the start, and voted strongly for visiting cowboy country until we explained that we could hardly do it justice in two weeks. They settled cheerfully for a "foreign" land—Canada. Anne Beth, just under two, cared not where we went, so long as she could ride happily along—and even feeding her was no problem since we discovered that her food, sealed in its jars, could be warmed by the motor.

To avoid restlessness and make it a real vacation, we planned the trip in easy stages. We stopped to see all the places of historic and geographical interest along the way, but most of our stops were just for fun—to sit on grassy banks, to wade in cool streams, to see the logs being sped downstream to the mill. The motels

PLEASE TURN TO PAGE 24



We lunched picnic style, often found parks with fireplaces to add to the fun. There was always room to romp, and there were picture-taking possibilities aplenty for Dad and young shutterbug, Jay. At your right, the boys are harvesting snails



You benefit
four ways when
your home
is painted with
SWP



1 LASTING BEAUTY

When you paint with SWP House Paint in 1953, you can expect longer lasting beauty than ever before.



2 MAXIMUM PROTECTION

Building costs and repair costs today are the highest in history. You naturally want to protect the important investment you have in your home. High-quality SWP House Paint will give the exterior surfaces of your home greater protection than ever before.



3 LOW COST-PER-YEAR

The real cost of painting your house is determined by how often you must repaint it. You will find that you have to paint *less frequently* when SWP House Paint is used.



4 ASSURANCE OF QUALITY

More homes have been painted with SWP since 1880 than any other brand of house paint. Reason: highest satisfaction by users. Constant laboratory research has kept SWP the world's standard of house paint quality. Today's quality is better than ever before. That's why reliable painting contractors recommend SWP.

If you plan to paint this year, you owe it to yourself to learn more about house paint. Use this coupon for free Sherwin-Williams booklet, "The Truth About House Paint".

The Sherwin-Williams Co.,
1202 Midland Building,
Cleveland 1, Ohio.
Please send me your free booklet, "The Truth About House Paint".

NAME _____
ADDRESS _____
CITY _____ ZONE OR R. R. _____ STATE _____

You'll be money ahead when you discover **THERE IS A DIFFERENCE IN HOUSE PAINTS!**

In this age of scientific progress you are entitled to house paint on your home that provides the maximum in lasting beauty and protection. Sherwin-Williams makes SWP House Paint in only one grade . . . the best we know how to make.



Why risk disappointment when you are sure of satisfaction if SWP House Paint is used for painting your home? There are substitute house paints that sell for less than SWP, but don't let that fool you! Insist upon SWP, and be sure!



... Go to the store that displays this famous trademark!

SHERWIN-WILLIAMS HOUSE PAINT

ONLY LEWYT

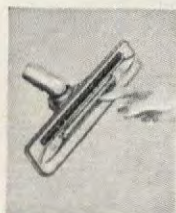
WORLD'S MOST MODERN VACUUM CLEANER

GIVES YOU

"NO DUST BAG TO EMPTY"

PLUS THESE

4 ADVANCED FEATURES



1 FAMOUS NO. 80 CARPET NOZZLE!

Automatic comb-valve and floating brush whisk up lint, threads, even cat and dog hairs—all with less rug wear!



2 PERIPHERAL-SILENCER—NO ROAR!

Hushes Lewyt to gentle hum! Nothing to fray nerves, upset baby's nap! Quietest cleaner of all!



3 ALLERGY-PROOF MICRO-DUST FILTER SYSTEM!

Dust particles even smaller than 4/100,000 of an inch can't escape! Preferred by hospitals!



4 "POWER PORTS" FOR SUPER-SUCTION!

Over-size motor gets more embedded dirt! "Power Ports" prevent back-pressure that cuts suction!



**NO OTHER CLEANER
GIVES YOU SO MUCH
FOR YOUR MONEY!**

- **No dust bag to empty!** Toss out extra-big paper "Speed Sak" a few times a year!
- **Swivels!** Reaches wall-to-wall from center of room! Cleans in 32-ft. radius from 1 outlet!
- **Comes with 10 attachments!** No extras to buy!
- **Sweeps floors, tile; dusts blinds; renews fabrics; sprays paint, wax; de-moths closets!**
- **Backed by Guarantee** and 65 years of precision manufacturing!
- **Dollar-for-dollar,** Lewyt's your best cleaner-buy! Your nearest dealer is under "vacuum cleaners" in phone book! See a demonstration today!

NEWS!



LEWYT officially endorsed by National Institute of Rug Cleaning, Inc. Vacuum your rugs daily. Have them professionally cleaned at least once a year by a professional rug cleaner.



NOW! LEWYT rolls room-to-room, carries all cleaning tools! "Dolly" carries Lewyt, rolls over rugs, floors, sills on rubber wheels! Keeps attachments handy! Optional at small extra cost.

DO IT with LEWYT

Available at leading stores in CANADA

FREE! Write for colorful 16-page booklet, "Home Cleaning Made Easy!"

LEWYT CORPORATION, Vacuum Cleaner Division, 72 Broadway, Brooklyn 11, N. Y.



Souvenir stalls and post card racks fascinated the boys and provided an impromptu history lesson. We all loved visiting the beautiful churches in Quebec and found this the only occasion on which we had use for "dress-up" clothes. Next time, we'll concentrate on jeans and T-shirts



We Took the Children with Us

(Begins on page 22)

where we slept were excellent, and the boys could hardly wait to explore their new "home" when we stopped each evening about 5 o'clock. Dinner in restaurants was a great treat, as was the daily luncheon, picnic style. We all went to bed at the same time, so there was no trouble on that score.

And when it was all over, we still had our trip with us, because we kept a full photographic log of every stage and every stop, and we relive it repeatedly at home, while we look forward to just such a vacation every year from now on.



Interesting stop-overs like Niagara Falls and Old Fort Henry broke up the trip to Quebec City. Jay took some fine snaps. Home again, we set the family camera on a tripod and enlisted a nine-year-old neighbor to click the shutter when John shouted. You can see that everybody's still doing his part

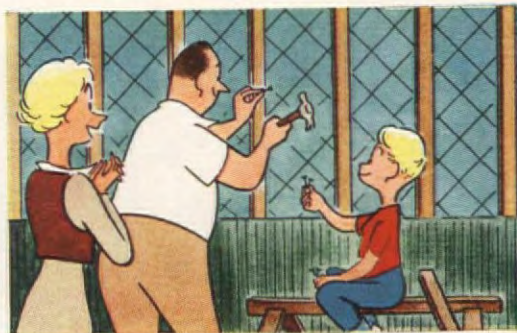




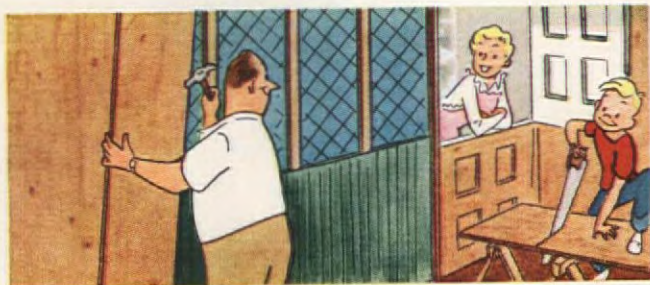
"Here's how this barn of a kitchen ought to look! my wife told me, brandishing a magazine with a Gold Bond ad in it. It was a knock-out of a kitchen, all right, but how could we afford it? All that wood paneling made it look like a millionaire's dream.



But it wasn't wood. It was Gold Bond Gypsum Grainboard...and it costs little more than standard gypsum board! Our Gold Bond dealer figured our needs.



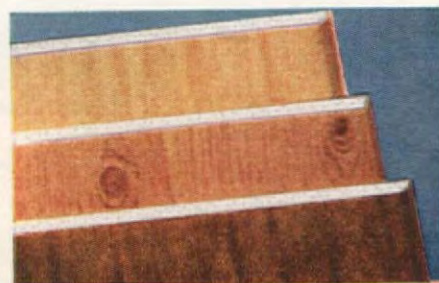
The dealer gave us simple instructions to follow. We started by nailing "filler" strips to make the wainscoting and upper wall even, so the final grainboard wall would be flush from ceiling to floor.



Then we nailed up planks of Gold Bond Gypsum Grainboard with a finish that looks just like knotty-pine and gives the walls a "fine antique" look. Planks are lightweight and easy to handle. You can saw and nail them as easily as wood. And they're fireproof!



We decorated the ceiling with new Gold Bond Velvet. Made with latex! The easiest of all paints to apply...with either brush or roller. Wonderful new colors! And Velvet is "scrubbable"!



Grainboard comes in new Bleached Walnut, Knotty Pine and Dark Walnut. See your Gold Bond lumber and building material dealer. NATIONAL GYPSUM CO., BUFFALO 2, N. Y.

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fashion...
rich looking,
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You'll love it!

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colors are
made to last
and last.
Cleaning is really
quick and easy.



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it costs so little?*

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Confetti. And it's easy to install it
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Please send me complete install-it-yourself instruction kit, literature
and color chart. Enclosed is 10c to cover mailing.

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HOME

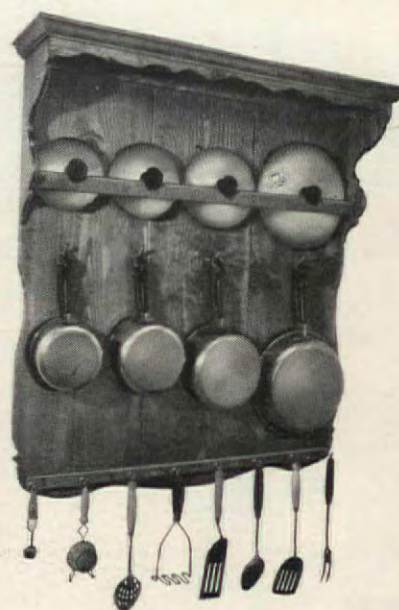


Workshop Projects

Make them
from our Patterns



1346 Fashioned from our
blueprint, a sideboard
is heirloom stuff. The
commodious cupboard
could house radio-
phonograph, china;
drawers will hold silver.
Use any hardwood



1341 This pan rack is a joy to a
cook's eyes, and warms her heart,
for it keeps pans and utensils
within easy reach, and holds pot
covers securely. In addition to
being efficient and mighty
decorative, it frees a wealth of
cupboard space for other uses.
Our blueprint pattern tells all

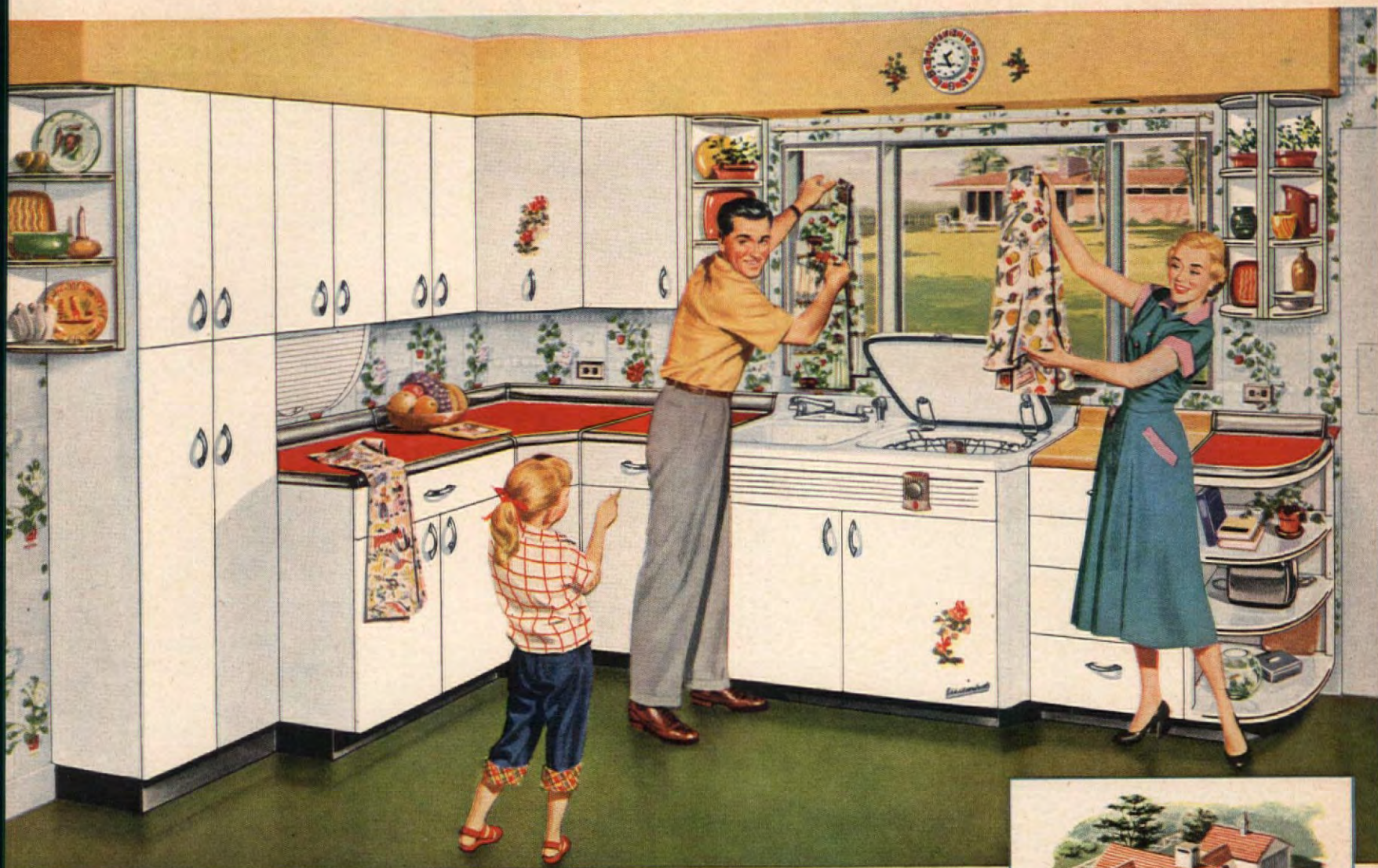
SEE BLUEPRINT ORDER
FORM ON PAGE 117

1280 Ever priced Shaker
antiques? Then you know
the value of our blueprint
which guides your hand as
you make this Shaker table.

Note its nicely tapered
legs, fine lines, useful
drawer. Lovely anywhere—
as a hall table, end table
or bedroom night table



The home you've always wanted, dream kitchen and all!



Enjoy a colorful Youngstown Kitchen beautifully decorated with exciting new draperies, cabinet tops, wall coverings, decals.

THE HOME you've always wanted . . . designed to make your life easier, more enjoyable . . . has a timesaving, work-saving dream kitchen, a lovely steel Youngstown Kitchen.

Choose your Cabinet Sink from 13 Youngstown Kitchens luxury models. Each has a one-piece, acid-resisting porcelain-enameled steel top plus many other deluxe features to make your work easier, faster. Add wall, base and utility cabinets of sturdy steel to complete the Youngstown Kitchen custom-planned for you.

What's more, you can decorate your Youngstown Kitchen in thrilling color combinations of your choice. America's leading artists and decorators have joined

with Youngstown Kitchens to offer you new *Controlled Color Kitchen Decorating*.

You save time, you save work . . . with baked-on enamel finishes that wipe clean easily, doors that won't buckle, drawers that won't stick . . . plenty of easy-to-reach storage space, efficient work surfaces.

Thousands of builders, architects and Youngstown Kitchen dealers are equipped to give you specialized kitchen planning and decorating advice. Send coupon below, and visit the model homes open for inspection.

MULLINS MANUFACTURING CORPORATION
WARREN, OHIO

Youngstown Kitchens are sold throughout the World



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Landlord!"

If you long for a new home, as indicated by your check mark on the coupon, we will send 24-page book loaded with facts you'll want to know about home ownership.

Find out what you can have in today's house—how you can have a home that's modern today, modern to stay.

*Reg. U.S. Pat. Off.



Youngstown Kitchens

NO DISHES!



Youngstown Kitchens Electric Sink, featuring Jet-Tower* Dishwasher, washes, flushes and rinses all dishes . . . pots and pans, too . . . hygienically clean in less than 10 minutes. Food Waste Disposer and rinse spray at extra cost. Ask also about 27" Jet-Tower* Dishwasher.

NO GARBAGE!

Youngstown Kitchens new Food Waste Disposer shreds all food waste down the drain and out of sight before it can become stale, foul-smelling garbage. New design means you save on installation costs. 3 ways best: continuous feed, double-action shredding, self-cleaning action.



For the name of your nearest dealer, consult the yellow pages of your telephone directory under "Kitchen Equipment—Household," or "Kitchen Cabinets," or call Western Union, Operator 25.

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Dept. A-653, Warren, Ohio

Please send newest kitchen-planning, decoration ideas.

I enclose 10c to cover the cost of mailing. (No stamps, please.)

I plan to build a house ☐ I plan to buy a house ☐

I plan to modernize ☐

NAME (Please print)

ADDRESS

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COUNTY

STATE

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FOR OTHER INTERIOR VIEWS OF ARMSTRONG'S IDEA HOUSE, SEE INSIDE BACK COVER OF THIS MAGAZINE.

Beauty treatment for an old cellar

Visitors to Armstrong's Idea House in Lancaster, Pa., are finding loads of ideas in its ten remodeled rooms. Here, for example, is how imagination and low-cost materials changed a dingy 65-year-old cellar into a gay playroom. You can do the same with your basement by using Armstrong's Temlok® for walls and ceiling.

Temlok is an attractive insulation board material with a handy joint that speeds installation. It comes in three prefinished forms—tile, plank, and big boards. Light Ivory Temlok Tile was used for the ceiling, and the walls were finished with Temlok Plank in the new random Suntan Blend.

If you're thinking of converting your attic or basement into extra living space, ask your lumber or building supply dealer for more information about Armstrong's Temlok. He'll be glad to show you samples and help you along with your plans.

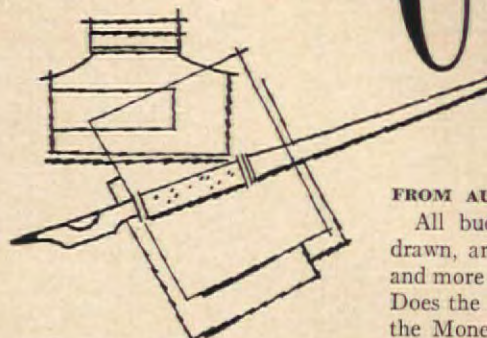


SEND FOR FREE BOOKLET, "New Ways to Remodel Your Home." It's illustrated in color and packed full of how-to-do-it ideas. Write Armstrong Cork Company, 5306 Clark Street, Lancaster, Pennsylvania.

ARMSTRONG'S TEMLOK

One of the building materials made by the makers of Armstrong's Linoleum

Off Your Chest



FROM AUTHOR BYRNE:

All budgets, no matter how well drawn, are subject to some criticism and more or less controversy. "Where Does the Money Go?" or "Who Gets the Money?" are favorite topics for political debate and more violent action. Whether the butcher, the baker, or the candlestick maker gets the money appears to be the \$64 question in many American homes today. The latest available government statistics indicate that food and tobacco accounted for 35.5% of consumer spending while less than 1% went for religious and welfare activities.

Provision for church and charitable donations was included in the individual allowances of John and Mary and the "Children's Spending Money" for the children's contributions. John and Mary felt that the amount each should give was a matter of individual judgment and responsibility. Hence, a separate breakdown of this item was not deemed advisable. As a matter of fact, John contributed \$9 per month and Mary \$6.

The perfect budget is yet to be devised and the purpose of my article was to make people more budget conscious rather than to set up any hard-and-fast monetary schedule. If a budget could be arranged to meet successfully every family's income, what a perfect world we would have!

PRIDEFUL PRAISE

Dear Editor:

I just must take a few minutes to tell you how very nice your Keeping Room blueprints are. My husband made an Early American Table Bench from your pattern, and it is beautiful... We plan to make the dry sink.

I think it is fine that your magazine has such blueprints for folks who like to make out-of-the-ordinary furniture... We have every copy for the last eight years.—MRS. M. M. F.

WHAT KINDS OF PATTERNS WOULD YOU LIKE?

What kinds of painting patterns—peasant, Chinese, modern, or anything else? What kinds of building patterns—early American, traditional, or modern? Any other kinds of patterns—sewing, quilts, embroidery, hooked and braided rugs, textile painting? Majority rules, so your requests will be our guide.

Address Pattern Dept.

American Home Magazine
444 Madison Ave., N.Y. 22, N.Y.

LIVE WITHIN YOUR MEANS

Dear Editors:

I read with interest your March article, "Live Within Your Means." As the wife of a school teacher, I have worked and reworked our budget in a vain attempt to do just that... There are some things I would question in your... budget. The first... is food. \$120 for a family of four is not enough if it includes milk. I use \$25 a week, not including milk, and we do not eat very well. I shop in supermarkets, buy meat on sale, read and compare labels, so it's not careless shopping that uses \$25 a week, it's high prices!—MRS. R. S. E.

At no time in our history have we ever been able to come close to clothing three of us on \$25 per month.

—F. C.

... Do the children have music lessons? Are musical instruments bought? Concert tickets? Do the Hardings own a book? Do they subscribe to magazines? Do they take a newspaper?—J. D.

... Some of the expenses seem distinctly low. For instance: how much insurance (life, fire, and auto) is obtainable for \$20 per month? In what area can light, gas, and telephone be obtained for \$16?... I likewise suspect that \$120 per year for house repairs is a little low.—J. E. P.

... When illness strikes and is almost constant for over a period of years, you just can't put anything by.

—MRS. E. K.

The article is good, but apparently the family are heathens, since there is not one mention of any contribution of any kind to anything. Do they not support the Red Cross, the Boy Scouts, or any church or synagogue?

—J. S. M.

Please continue with the start you have made in making people budget conscious—and don't tuck the articles away in the back of your magazine. Living within an income should be a wonderful source of satisfaction, not a dreary task.—MRS. D. K.

Amazingly Tough Surface of New SAMSON SUPER-TOP TABLE

WITHSTANDS HARDEST USE—EASY TO KEEP CLEAN



SUPER-TOP TABLE

\$9.95

Matching Chairs, each.....\$ 5.95

Five-Piece Super-Top Set..... 33.75

Deluxe Five-Piece Set..... 49.75

(Vinyl Upholstery—Spring Cushion Seats)



1. Spilled Drinks! No need to worry when the table is Super-Top! Spilled liquids wipe up easily and leave the table top unmarked!



2. Spilled Ink! Super-Top resists practically every type of stain. Just a whisk of a damp cloth and—presto—stains disappear like magic!



3. Hot Dishes! Super-Top's tough, damage-resisting surface won't scorch or mark when piping-hot dishes—even casseroles—are set right down on it!

IN ADDITION TO FOLDING FURNITURE FOR THE HOME, SAMSON ALSO OFFERS FOLDING CHAIRS FOR PUBLIC SEATING—FAMOUS FOR STRENGTH, BEAUTY, ECONOMY!

Used By Schools
and Churches
Everywhere!



"How To Save Money On Public Seating" is the title of a new booklet that is yours for the asking. Write us on your letterhead. See your Samson public seating distributor for special low prices on quantity purchases of Samson Chairs; or write us direct.

SHWAYDER BROS., INC., PUBLIC SEATING DIVISION
DETROIT 29, MICH.

YOU'LL SAY it really has a "Super-Top", when you see the remarkable resistance to damage offered by this new, low-cost Samson Folding Table! Tests like those shown *prove* this amazing table withstands the hardest use—more abuse than any other folding table you've ever known! Use it indoors or outdoors—the beautifully grained top can take treatment

that would ruin any ordinary folding table! Resists damage from spilled drinks, ink stains and hot dishes—wipes clean with a damp cloth!

Tubular-steel legs and frame make the Samson Super-Top strong enough to stand on. They're finished in lustrous, baked-on, chip-resistant enamel. See this sensational folding-table value at your Samson dealer's!

FOUR SAMSON COLORS TO CHOOSE FROM!



Green

Coral

Grey

Chartreuse

SHWAYDER BROS., INC., FURNITURE DIVISION, DETROIT 29, MICH.

Also makers of smart Samsonite Luggage

Keep your home comfortable all year round with
American-Standard Air Conditioning



KEEPS YOUR HOME
WARM IN WINTER

This is one of the American-Standard winter air conditioners that keeps your house warm and comfortable all winter. And it costs as little as \$3.04 a week, plus installation.



KEEPS YOUR HOME
COOL IN SUMMER

This is the American-Standard Mayfair summer air conditioner that uses your forced warm air heating system to circulate cool, dehumidified, filtered air through your entire home.

Don't swelter through another hot summer. Be ready to enjoy next summer by having a cool, comfortable home. Now's the time to beat the hot weather by adding an American-Standard Mayfair summer air conditioner to your present forced warm air heating system.

This one central unit cools and dehumidifies the *entire house*. Every room will be pleasant on sizzling days . . . every bedroom sleep-inviting on sweltering nights. And this summer cooling unit costs as

little as \$9.12 per week plus installation. And here's more important news. The American-Standard Magne-filter air cleaner removes pollen, dirt, smoke and dust from air by means of electrostatic action . . . keeps your home cleaner, healthier. The Magne-filter is easily added to either a winter or summer air-conditioning system for as little as \$3.19 per week, plus installation.

Just as you depend on American-Standard for even, comfortable warmth all winter

long . . . depend on American-Standard for the finest summer air conditioning.

PHONE FOR FREE ESTIMATE! Your American-Standard retailer will show you how easily you can add summer air conditioning. He's listed in the yellow pages of your phone book under "Furnaces." **American Radiator & Standard Sanitary Corporation**, Pittsburgh 30, Pennsylvania.

SEND FOR BOOKLET . . . packed with valuable information on year-round air conditioning. Just the book you need if you are modernizing or building. Mail coupon with 10¢ to cover handling.

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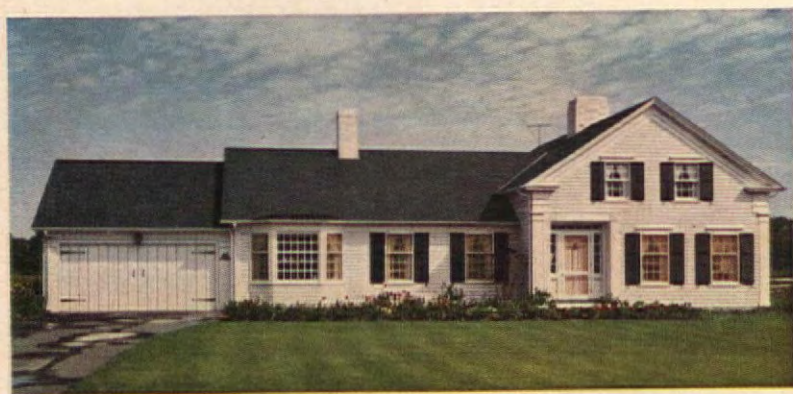
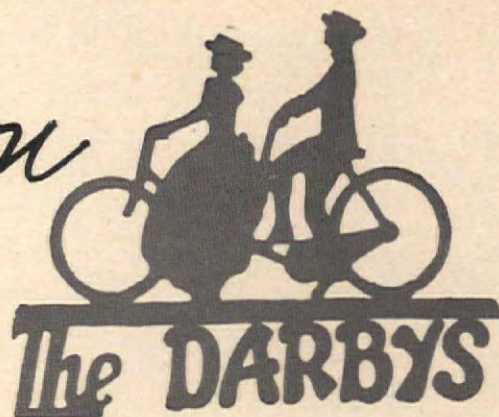
STREET

CITY

COUNTY STATE

If you live in Canada, send to: Standard Sanitary & Dominion Radiator, Ltd., Box 39, Station D, Toronto

We Pay a Call on



JAMES M. WILEY

We stopped the car just down the street and switched off the ignition. The appointment was for four o'clock; we were a few minutes early. It was hot in the

car, but these few minutes gave us a chance to study the house. Yesterday, when we had telephoned Mrs. Roy Darby from the hotel in Cleveland, she had told us some of the interesting details about her house. The style is Western Reserve; in fact, the little town in which it stands is only 60 miles from the westerly boundary line of the old Connecticut

Western Reserve Territory, settled by a deed of cession in 1786 as lying 120 miles west of the western boundary line of Pennsylvania. Originally this vast tract granted by the English Crown in 1630 to the Council of Plymouth extended westward "... to the South Sea," and was settled by people from Connecticut. Its early architecture closely resembles that

of New England yet with certain characteristics of its own—the heavy cornices, the wide pilasters so apparent in Mrs.

Darby's house. The builder, Arthur E. Krumwiede, had indeed been faithful to the style. The house had a solid, long-time look about it; you'd never know

it was merely a year old. It was four o'clock; we rang the bell—Mrs. Darby greeted us. A small fine-boned woman with auburn hair and fresh clear skin; the smile, the manner of a gracious hostess that quickly put a guest at ease. Mrs. Darby invited us in and closed the door behind us. As we chatted in the hall and our eyes made the transition from the brilliant sunshine outside, we had our first impression of the house—cool greens and yellows, soft, quiet. A pretty arrangement just inside the door, a place to put down a parcel, examine the morning mail, the rich burl of curly maple table and mirror pleasant against moss-green dado . . . yellow and olive paper above with plumaged birds





BUILDER: ARTHUR E. KRUMWIEDE



on the branch, bayberry candles in bright brass brackets, a pair of fine Hitchcock chairs. Just down the hall, a long pine bench opposite what must be the door to the living room. Mrs. Darby waved us in, and we seated ourselves around the fireplace, closed now for the summer with a pleated paper fan behind the screen. It was a pleasant room to be in. Cool it felt for June—the coloring helped that—with late afternoon sun making patterns on the green carpet, reflected light playing soft shadows across the paneling on one wall. Then, as Mrs. Darby busied herself with tea in the next room, we did what I suppose every first-time visitor to a home does. The eyes wander over the room, aware of its beauty as an entity, then discovering the little bits and pieces that make up its component charm. Before us on the coffee table was an arrangement of flowers that seemed hardly true, so quaint was it, so miniature, not as big as your hand. The line is flowering crab, with limelight marigolds set in a Chinese rice bowl on a little teakwood stand. Behind us, on another table, this one not so small, asters, rose Celosia and Hosta leaves in an emerald bowl. Above the fireplace, a curious primitive portrait of a child; near the secretary, a group of miniatures framed in old daguerreotype cases. Treasured in a little hanging cabinet, small ceramic figures—Mrs. Darby caught our curiosity and pointed out Sairey Gamp, the original Dickens character that started her collection of the Dickens Doulton figurines. 18 she has, in all.

FOR MORE ABOUT THIS HOUSE, PLEASE TURN THE PAGE

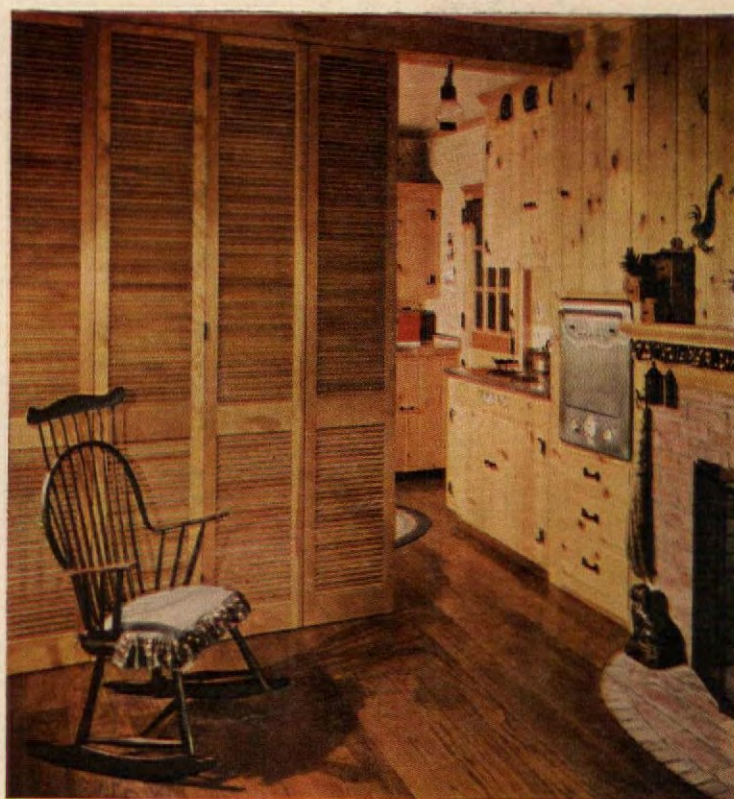


*The Living Room —
Good Parts make a Good Whole*



Then we Saw the Kitchen

● Tea was ready . . . in the kitchen. Through the wide louvered doors from the living room, one step down into the big cheerful room, gathered around the Lazy-Susan table. As we munched crispy water-cress sandwiches, Mrs. Darby told us the story of the room . . . how she had worked for weeks to achieve just the right color in the pine paneling, not too red, not too yellow. The curved hearth she wanted, and the patience of the workmen laying the bricks just so, and fitting the flooring to it. The bay window looking out front, designed as a setting for the colorful pieces of old glass she has picked up from Maine to California. Near the middle of the room we saw the big screen which separates cooking and clean-up area from dining area. Mounted on a ball-bearing ceiling track, it's big



enough to do the job, yet easy enough for a small woman to push around. In the working part of the kitchen, Mrs. Darby demonstrated another of her prides—the way she planned the washer and the automatic dishwasher to fit neatly into the

pine cupboards. Open the doors, flip up top, and everything's ready for action. Humanly, she also told us about the one-inch miscalculation—the day the washer arrived and wouldn't fit, and the night of despair until she figured out a way that it would work. Opening directly off the kitchen at the back of the house, there's a big screened porch with easy chairs and a table. Mr. and

Mrs. Darby share another hobby which porch visitors can enjoy all summer long—a beautiful bed of tuberous begonias planted along the porch edge.

TO SEE THE BEDROOMS, TURN THE PAGE

Exquisite detailing is the hallmark of this inviting house, for Mrs. Darby worked with an artist's eye and a craftsman's pride in the kind of perfection that rewards the effort it requires. The just-right shade of the floors and walls was no accident; neither was the engaging, precise curve of the hearth. A fine collection of glass is finer still displayed against the light and used as excellent "curtaining" for the windows



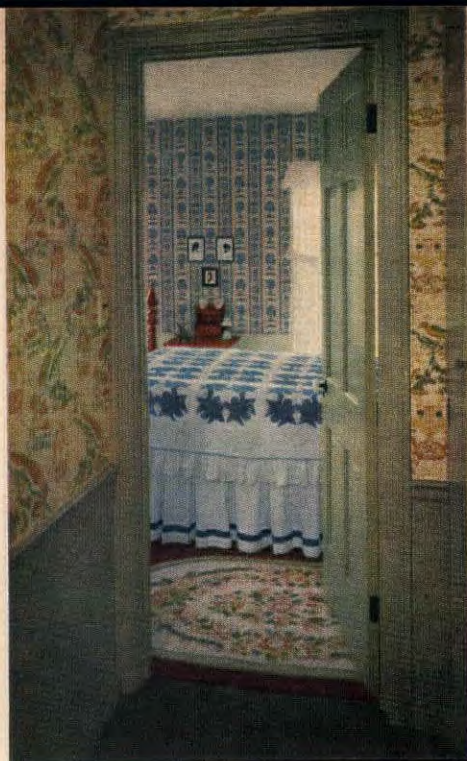


... and the Bedrooms



Mrs. Darby asked us if we'd like to see the bedrooms and of course we said yes and she led us down the little hall and opened the door of the master bedroom.

We had admired the choice of wallpapers in the hall, the living room and kitchen; here again in this room the paper was disarming. White wainscoting accented its freshness—Mrs. Darby commented that it might have been too heavy had the design run from ceiling to floor. Prominent in the room were the beautiful rug made in Portland, Maine, and the antique maple beds. But there were little treasures, too, that we found—the old Pennsylvania Dutch quilts from Lancaster County with a border of hearts; a small maple dressing table set into a niche, matched groupings of miniature pictures hung in the reveals.



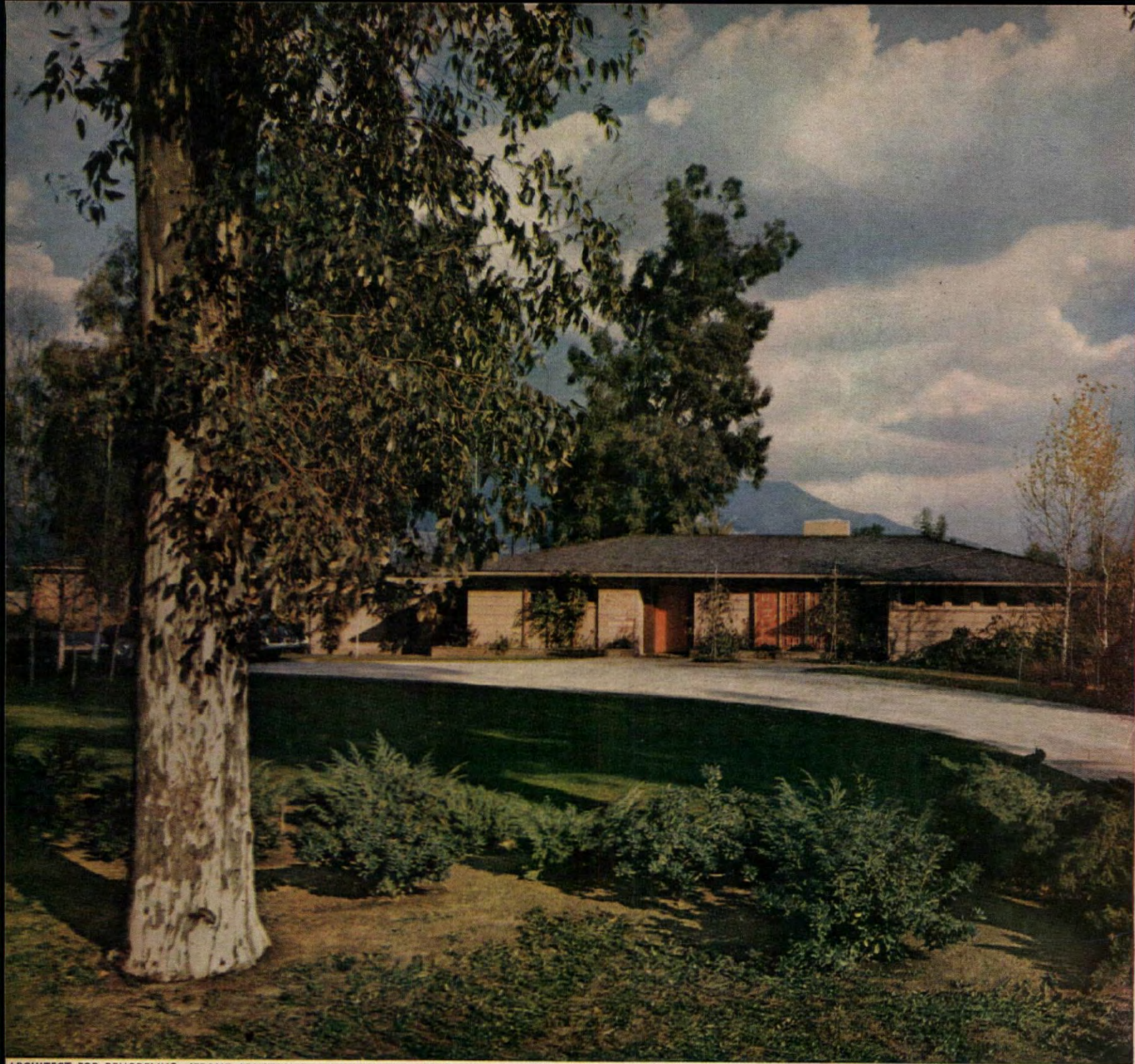
Turning a corner in the hall another picture met the eye—the guest bedroom as you see it through the doorway at left. Just a glimpse of its clean blue and white sparkle framed in the soft green woodwork of the doorway. Story-book stuff, this, we thought: the prim paper, its blue against warm white, old-fashioned muslin curtains at the window. Those starched, beruffled pillow shams—what could be more inviting to a road-weary guest than to climb that high old bed and go back in a dream to Grandmother's time? Mrs. Darby took us over to the silhouettes hanging on the wall . . . the lower silhouette is that of her daughter when she was about eight years old. The two pictures above are her granddaughters,



Darby Lee and Deborah Ann. On the night table beside the bed, on a dressing table, and an antique chest, Mrs. Darby has used pieces of milk glass and blue glass to accent the color in the room. Here again, we spied another Darby miniature—this one a tiny lacquered box burgeoning with red berries. Perched atop it and to one side, two inquisitive bluebirds, each hardly bigger than a fingernail. As all nice things must, our visit with Mrs.

Darby ended too soon. We said good-by, with our thanks

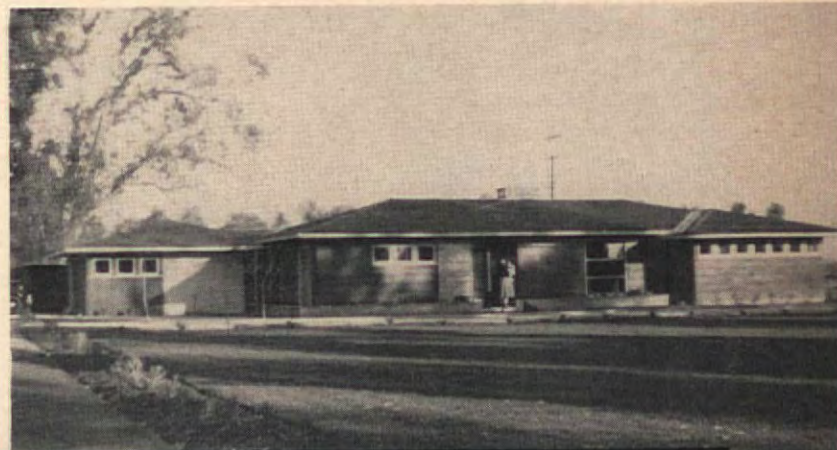
for us and for you, and she waved us on our way. A lovely person, we thought, and a lovely home. Don't you think so, too?



ARCHITECT FOR REMODELING: JEROME ARMSTRONG LANDSCAPE ARCHITECT: WARREN JONES DECORATOR: JOHN GARNER

Rebuilding the drive, changing the color, and adding a Chinese fretwork motif, turned an undistinguished modern into a fitting treasure chest for a collection of Chinese art. Sliding screens over west-facing window give importance to a difficult wall, filter out excessive sun, and carry the Chinese motif into a living room finished to compliment works of art. Since living room was small, a wall-wide cornice adds to its apparent width. Subtly toned grasscloth on the walls was cut into narrow strips—in better scale with the room than panels of the normal width would have been





HOW TO MAKE A GOOD HOUSE

Better!

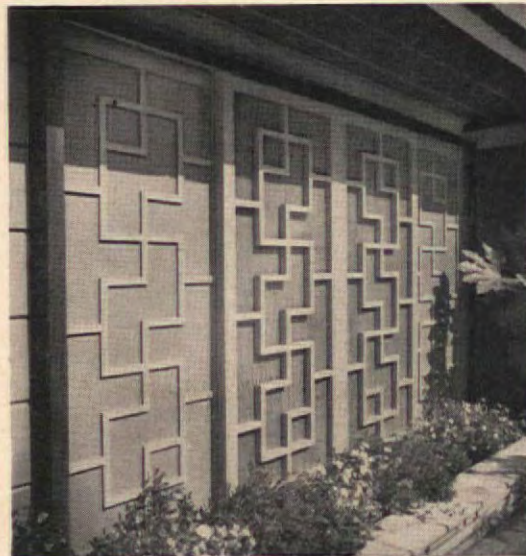
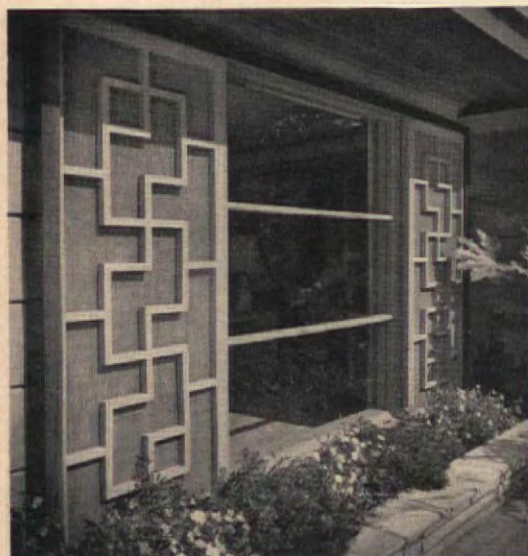
If one trait most distinguishes us Americans from other peoples, it is our happy habit of refusing to leave well enough alone—if we can improve it, that is, as the George Hertzes did in perfecting this “well-enough” house. It certainly did not look like a candidate for remodeling when they bought it—a good, though undistinguished, contemporary structure of fieldstone and varnished redwood, well set on its corner lot, and only a few years old.

But it did have its faults. For one thing, the front lawn was badly cut up by a driveway which entered sharply at one side and exited as sharply at the other. Then, the exterior color wasn't quite to the taste of the new owners, collectors of Chinese art who wanted a more subtle setting for themselves and their treasures. Another thing in need of correction was the living room's picture window, which faced due west and admitted much too much sun on hot summer afternoons. So they called in professionals to improve it.

First, the architect added a new garage to the rear, turned the existing garage into an additional room, and faced it with fieldstone to match and balance the fieldstone near the entry. Next, he widened the entry itself. Then he designed sliding panels to shade that west window, backed them with matchstick blinds, and embellished them with a handsome Chinese fretwork motif which became an appropriate theme song for the house. Finally, the whole exterior was painted a soft shade of beige, punctuated by bright coral accents.

A landscape architect took over to restore the front lawn and add a garnishing of shrubs. Now a single driveway, wide enough for two cars, curves gracefully to the house and exits to the side street. A decorator completed the job by making the smallish rooms look larger, and by pointing up the Hertz possessions while giving first consideration to the comfort of their owners.

And so a good existing house became a perfect one for the people who occupy it—for a much smaller investment than a new custom job would have required.





Nosegays of field flowers scattered on top sheet and pillowcase (\$10.95 set) have just the right nostalgic charm for this Colonial room. Colorfully companionable all-cotton blanket with fitted corners (\$5.95)



You'll really be in clover (pink or yellow, too, if you'd rather) with this fresh-as-rain pattern (sheet and pillowcase, \$10.95). The all-season 40% vicara blanket is light as a breeze, comes in seven colors, (\$9.95)



Manufacturers are now perfect matchmakers, for they supply us with sheets and blankets which seem to be made for each other. Here we started with a solid-color set with plaid borders (sheet and two cases, \$9.95), and had no trouble at all in matching it to a wool summer blanket smartly bound with a tri-color border (\$15.95)

GOOD BEDFELLOWS —

GERTRUDE BROOKS DIXSON

Remember Grandmother's linen closet, with its stock of hand-monogrammed bed linens, all immaculately white—and really rather monotonous? In her day, even colored borders on blankets were daring! But we've learned how much color and pattern, properly handled, can do to gladden the eye—and we can have them in fresh new bedtime fashions like these. The whole bedding industry is style-conscious nowadays, so there's no trick at all to finding blankets which harmonize with your décor, and a variety of sheets to go with them. The big news, of course, is the pattern on sheets and on cases—all gay, all in excellent scale, and all woven or printed in color-fast hues which are no washday problem. (See "How to Wash a Sheet" on page 94.)

FOR MORE NEWS ABOUT BEDFELLOWS, SEE PAGE 42



The wise bride (and wise matron, too) will love this kind of evening dress—bound to please her lord and master as well (sheet and pillowcase \$10.95). All-wool blanket with silver-shot border is washable (\$14.95)

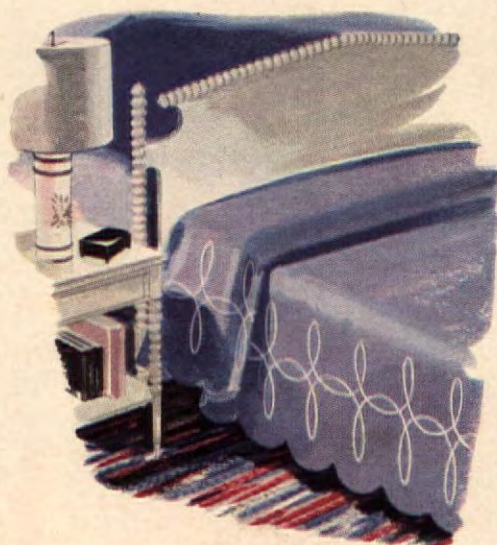


It's even a pleasure to be indisposed in a crisply dressed bed with corner-fitted bottom sheet (\$7.95) to stay taut and smooth. (Top sheet and pillowcase \$10.95.) Summer blanket is rayon with a soupçon of wool added (\$5.00)



ALL PRICES ARE APPROXIMATE • See "Where Credit Is Due" on page 116

*Lovely to Look at
Easy to Care for!*



Our patterns show you how to custom tailor your beds' daytime dress in any fabric, to fit any budget.

Pattern 1470 includes full-scale curves for French Provincial scallop at far left, and Italian scallop above. If you prefer something simpler, try Pattern 1469 which gives you one full-size repeat of the intertwined circles, so easy to make with bias-fold tape—light on dark, or dark on light

SEE PATTERN ORDER FORM ON PAGE 117



Good small-scale prints are scarce in ready-mades.

At your right, two fine ones: a plaid and a small figure, each available in four basic colors. Single or double spread, \$13. Matching ruffled curtains, 90" long, \$7.98; 36", \$4.98. With any ensemble, sheer organdy curtains, tucked and tailored, your choice of five colors: 90", \$3.95

They enjoy each other's company. Green organdy curtain comes in two sizes (42" x 90" with 6" ruffle, \$4; 44" x 90", 9" ruffle, \$7), has tier curtains to match. White organdy with chenille dot, 36" x 45", \$4.98. Both go with sets shown in detail above them and in drawings at right



A new cotton weave called "Shantone" fashions this well-tailored bedroom ensemble. Its jaunty trim is a narrow band of cut velvet, plus three rows of French knots in white yarn. Matching café curtains have self- straps, need no rings. Spread, double or single size, \$14.95; curtains, \$5.95

Carefree as a fresh breeze is the needs-no-ironing set at the left, for it's seersucker, trimmed with cotton fringe. Spread, \$8.95; draperies, \$8.95. And notice what excellent companions they are for the dot-trimmed curtains made by another manufacturer



Gay Companions

MARY E. MONZE

Want to carry your good taste along to your summer cottage? Give your bedrooms a fresh warm-weather dress? Redecorate any year-round bedroom inexpensively? Then the sampling on these pages should send you skipping to a store which carries such new ready-made curtains and spreads. Some come in matched sets, all are easy to co-ordinate with other merchandise, and the greatest news about them is in the designing, for they are done with the kind of know-how which used to be available only made-to-order. Though the price doesn't show, every item we illustrate is strictly budget in price, for the costliest thing is a bed throw at \$16.95—and that one is quilted! And every item is cotton, pre-shrunk, and color-fast, which makes their upkeep cheap and easy any season of the year.

Quilting always adds a Midas touch, and here it enhances a percale printed with a classic foulard design. Despite the quilting, the ruffled throw (\$16.95) is every bit as washable as the matching café curtains (\$4.50)



See "Where Credit Is Due" on page 116

ALL PRICES ARE APPROXIMATE

How to Care for Your TV Set

JOHN L. SPRINGER



Soon after the war, a middle-aged couple bought a television receiver and signed a contract to have it cared for by a factory-approved serviceman. Once they learned to operate the controls, they sat back without worry to enjoy a program. For years the arrangement worked perfectly. Only twice did the receiver need adjustments, and calls to the repairman resulted in quick, courteous service.

Then the husband decided that he was "wasting" his money, and canceled the service contract. Three months later, the picture tube went black. Casually the husband phoned a serviceman who had recently sent him a post card soliciting business. An unshaven youth arrived, poked his grimy fingers into the set, and announced: "Looks like it needs a new resistor, at least. That will be \$21." The owner shrugged helplessly. With a knowing smile, the serviceman investigated further and announced that three other tubes needed replacing—at \$3 each. After two months, the set balked again. Another call for service brought another discovery of new parts needed, another exorbitant bill. For two years, the couple went through a nightmare of increasingly poor reception and increasingly larger repair bills.

Gradually, the husband began to suspect that his ignorance of the simple fundamentals of television might be making him easy prey for unscrupulous repairmen. He computed the costs of maintaining the old set for a single year, and found that they came to more than half the cost of the latest model receiver.

A great number of the 17 million TV sets now in use are five years of age or older, and every year, millions of others become middle aged. When this happens, more and more parts need replacement. To avoid being victimized, as was the man in the sad story above, you have two alternatives. First, you can continue to sign yearly service contracts which, if taken with reputable servicemen, guarantee a minimum of maintenance headaches. But you have to buy such freedom from care at a price which is too high for many families. Your other alternative is to learn to diagnose and cure common TV troubles without the help of a

serviceman. This often is simpler than most people believe—if you learn what you *can't* do yourself along with what you can. (You should never monkey with the big picture tube, for example, or put your hand into the set unless you *know* that the set is disconnected, and the cord is removed from the plug—otherwise, you may get a lethal shock.)

Whichever course you follow, there are many things you should know to keep your set in its best operating condition. Researchers asked a dozen of the country's foremost authorities—manufacturers and maintenance experts of the nation's most respected brands—to tell what the average American can do to keep performance high and repair bills low. Their following easy-to-follow suggestions will improve reception, lengthen your set's life, and protect you against needlessly high bills when repairs are necessary.

Understand the Simple Principles of TV. Like a radio aerial, the TV antenna catches signals transmitted through the air and sends them through a lead-in wire to your receiver. These signals are weak. When you turn on your set, you supply power to vacuum tubes which magnify the signals hundreds of times. Then the sound signals are carried to the loudspeaker on one circuit, while the picture signals head for the picture tube on another circuit. As these approach, they hit "sweep" circuits which operate at the same rate of speed as the camera in the television station. Aided by tremendous electric voltages, which have been built up inside the receiver, these circuits direct a stream of electrons at the neck of the picture tube to follow the example of the TV camera. At a rate of thousands per second, electrons strike the fluorescent screen of the picture tube, causing it to glow. The contrast in light and shadow, caused by these flying electrons, produces the picture you see. If you keep this operation in mind, you will realize that every device from the antenna to the picture tube is important to good TV reception, and that for best results, every part should be kept in good working order.

Recognize TV'S Limitations. To avoid useless attempts to repair your set, or needless calls to a serviceman, learn to recognize the common causes of temporary interference about which you can do nothing. Automobile motors running nearby will produce a speckled, streaked picture. Diathermy equipment may cause a dis-

Some repairs require professionals—but there are many ways to save money by keeping your own set on the beam

tinctive herringbone pattern or fog the image. Other radio signals transmitted nearby will produce moving ripples or diagonal streaks.

One night recently, a home owner in a New York suburb settled back to enjoy his new set. Every few minutes, however, the picture became wavy and weak. The owner awakened his serviceman then and there to complain, but the cause was beyond anybody's control: commercial airliners, flying to a nearby airport, cut across the path of signals from the broadcasting station and caused the interference. In such cases, the TV owner must learn to bear momentary inconvenience—or move away.

Place Your Receiver with Care. "An all-too-common error," says one authority, "is placing the set too close to windows, radiators, or warm air registers. Excessive cold, heat, or dampness will upset its intricate mechanism. Once you find the best position, don't move your set unnecessarily, for moving it upsets certain adjustments. Also, avoid slamming doors in your TV room."

TV sets generate heat and can be a fire hazard, if they are not correctly placed—at least seven inches from the wall, so that air can circulate freely around all sides. Don't let it touch curtains or other inflammable materials.

A TV's heat may cause other problems, too. Last summer, a young couple placed their new receiver against an inside wall, and viewed it in comfort. When autumn arrived, they became chilled while watching TV, and in winter the cold became unbearable. After studying the problem in vain, the husband consulted his dealer—who smiled. "Without hearing more," he said, "I'll bet your set stands under your thermostat. Naturally, the heat affects the thermostat so that it does not call for more heat from your furnace." So the set was moved to another wall.

Check Your Antenna Regularly. "No set is better than its antenna," experts agree. They recommend that you examine it if your receiver does not provide good, sharp, steady images.

Is it in the best location? In most cases, an outdoor antenna should be placed as high as possible, preferably with no obstacles between it and the transmitting stations. Usually, however, the shorter the distance between antenna and receiver, the better your reception.

Is it securely attached? Reception will be poor if it sways under heavy winds. If attached to a chimney, the connecting straps should run around the brickwork, rather than around mortar which may crumble. Lead-in wires running to the receiver should not touch the antenna's metal mast, and should be continuous, without splices or frayed parts. You will have interference if they run long distances parallel to electrical lines, rainspouts, gutters, or other metal trimming.

Does it capture signals strong enough for your needs? If you are troubled by weak reception, the cause may be improper installation of the antenna. If you don't know enough about elec-



tricity to first make very sure that your antenna is properly grounded and can't give you a shock, call in a serviceman to check the antenna. But if you are absolutely certain of the proper grounding, you can make the following check yourself. When all stations in your community are on the air, tune into the lowest-numbered channel and ask a helper to turn the outdoor antenna slowly. Where reception is sharpest, he should mark the antenna's location and channel number with a piece of chalk on the chimney, roof, or wall next to it. Follow this procedure for all stations, and carefully recheck your markings. Now you know the direction providing the strongest signal for most, or all, channels. Attach the antenna as tightly as possible at this point.

If you have an indoor or built-in antenna, you can make the same tests without assistance. If you cannot tune in some stations clearly, you may need an outdoor antenna.

Does it often "snow" on your screen? This may be due to a weak signal. With more elements added, your antenna could produce a stronger signal. For an investment of about \$20 or so, you can usually increase by ten times the signal receiving power of your antenna. A reputable parts dealer will know what equipment is needed for your locality, and will show you how to install it.

Are you bothered by "ghost" images—two pic-

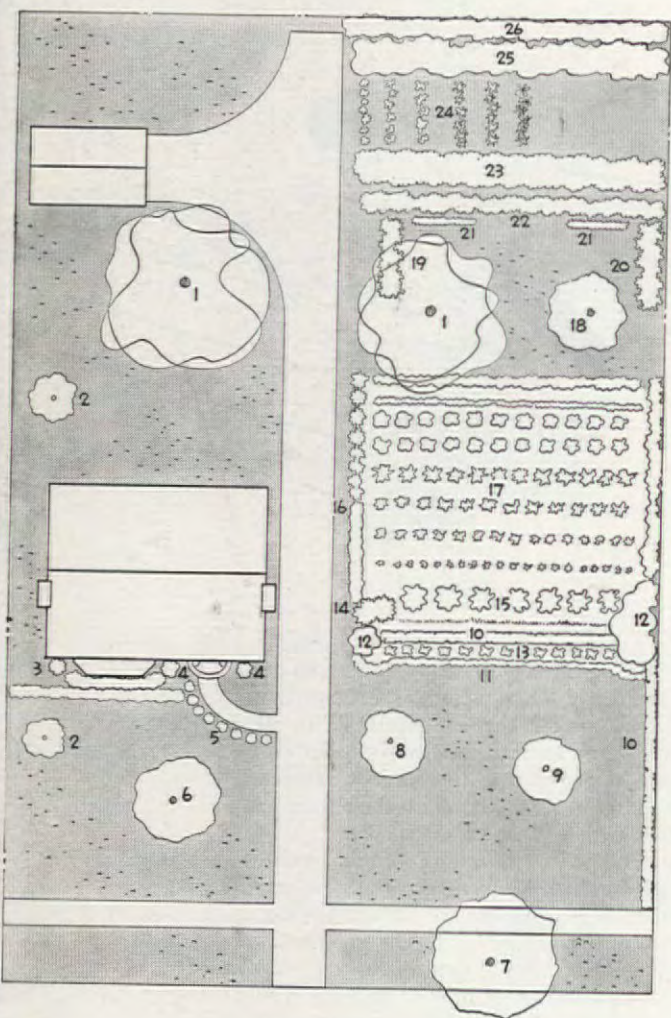
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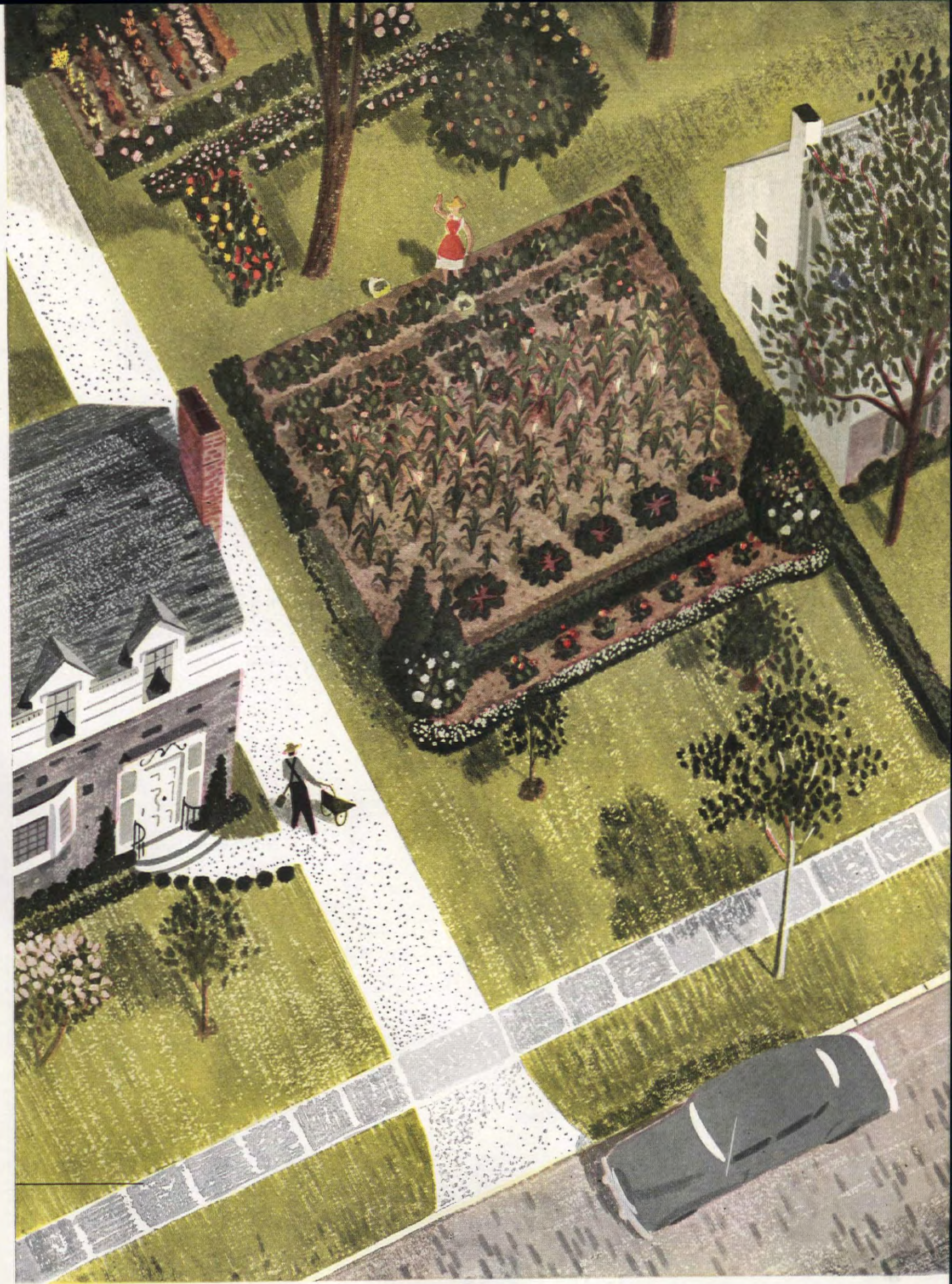
A 16th-century proverb tells us that "a little house well fill'd, a little field well till'd, and a little wife well will'd are great riches." Mr. and Mrs. R. J. Benjamin, of Cleveland, Ohio, can supply a convincing example and endorsement of the second part of that statement, for the 50-ft.-wide half of their property that adjoins the portion on which their house stands is so "well till'd" that it not only matches up to the tasteful, immaculate front yard on the other side and presents a most attractive view from the street, but also supports a varied collection of plantings that give them beauty and fragrance for enjoyment outdoors and indoors. For good measure, it yields an annual harvest bounty that generously enhances and reinforces their diet for a good part of each year. The crops they grow in their 45-ft.-square vegetable garden behind a privet hedge, faced with geraniums and sweet alyssum, may surprise some gardeners, but they are the kinds that the Benjamins especially enjoy. And one of the first rules in wise home food production is: "Grow what the family likes."

Mr. Benjamin devotes his thought, skill, and energy to growing those crops to perfection. Mrs. Benjamin then takes over and either prepares them for the table in an appetizing variety of forms, or "puts them down," according to modern methods, for use during the "closed" gardening season. Similarly, they divide the care and utilization of the annual and perennial flowers, roses, shrubs, and other ornamentals, and share the enjoyment of the flowers "on the hoof" as it were, as arrangements in the house, and as gifts for friends. A particular feather in his cap (or should we say "helmet," since he is fire chief of his community?) is his immaculate lawns, which have been known to prompt the accusation from visitors that he "must use manicure scissors in cutting the grass." But since one of Mrs. Benjamin's hobbies is rug making, it seems proper that her husband should take pride in giving his garden the best possible floor covering.



- (1) Large elm. (2) Magnolia. (3) Low evergreens and ground cover.
- (4) Accent evergreens. (5) Globe evergreens. (6) Sugar maple. (7) Birch.
- (8) Young pin oak. (9) Flowering crabapple. (10) Clipped privet hedge.
- (11) Sweet alyssum edging. (12) Deciduous flowering shrubs. (13) Row of geraniums. (14) Two upright junipers (redcedars). (15) Row of rhubarb plants. (16) Edging along vegetable plot, beets (rear), parsley (front). (17) Vegetables, front to rear: row of green onions (in front of rhubarb); four rows of corn (succession planting); two rows of tomatoes, staked; two rows of beans. (18) Peach tree.
- (19) Roses. (20) Chrysanthemums. (21) Beds of Sweet William. (22) Bed of petunias. (23) Row of peonies. (24) Annual flowers for cutting.
- (25) Row of mockorange (Philadelphus). (26) Tall privet hedge.

Corn in Your Front Yard



Get the Most out of (and into) Your Freezer



Perhaps the best thing about owning a food freezer is that you get out of it more than you put into it—in terms of convenience, that is, and money saving as well. But this supermarket in your home, and its contents, represent quite an investment. You have a lot of frozen assets in that cold storage vault, and they must be protected if they are going to pay dividends. And so—what are you doing to protect that investment? Have you read the service manual that the manufacturer supplied with the freezer? Would you know what to do, and what to look for, if suddenly the current went off in your freezer? Would you become panicky and make an unnecessary service call before making a few fundamental and logical checks first?

In the following paragraphs we discuss various freezer problems, with the possible causes—the easy-to-fix problems which do *not* involve the compressor, the condenser, the lock, seal, and the controls. After you've checked these, if you suspect trouble with the parts just mentioned, call in a qualified service man.

YOU CAN CHECK THESE

If the automatic warning bell should ring or the signal light go out, some of the conditions that might have caused this to happen are:

1. Blown house fuse.
2. Accidental removal of power-cord plug from the outlet.
3. Temporary failure of the electric power source.
4. Exceptionally large quantities of warm food placed in the freezer at one time.

The remedy for any of these four conditions can be duck soup in your capable hands.

But in the event old Mother Nature does cause a power failure, keep the door of the freezer **CLOSED** all the time. Your food will keep well in that insulated box for 24 to 36 hours without thawing. If at the end of that time it is apparent that the power will not be restored, then take the food to a locker plant for emergency storage, or spread small pieces of dry ice on top of the food—and be *sure* to wear gloves when you handle dry ice. Examine the melting food carefully. Officials say that so long as the temperature does not rise above 50°, food will not be spoiled.

TAKE CARE OF YOUR FREEZER

1. Defrost the freezer periodically according to the manufacturer's instructions. It is time to defrost when the frost is from $\frac{3}{8}$ to $\frac{1}{2}$ in. thick. If it is necessary to remove any food while performing this chore, wrap

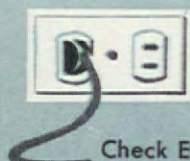


You can do these yourself

Do away with Extension Cords



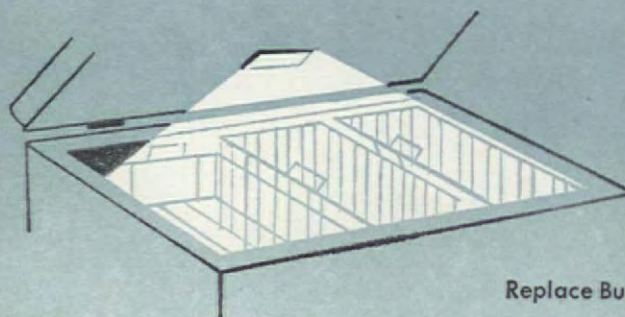
Check Electrical Connections



Replace Burned-out Fuses



Keep It Clean



Replace Burned-out Bulbs



Defrost Your Freezer

it in several thicknesses of newspaper or pack it tightly in a heavy carton. Then scrape the frost down with a wooden butter paddle, a plastic scraper, or one of the special frost scraper tools that are sold for that purpose. Never use a sharp tool to scrape off the frost. It might puncture the shell.

2. *Clean the outside* by wiping with a damp cloth. You can even make it easier on yourself by occasionally polishing the entire outside with a refrigerator wax, then only a wipe-off with a damp cloth will be necessary.

3. *Keep oil and grease off of the gaskets.* (These are the sealing strips on the inside of the lid or door; some are made of vinyl plastic, some of rubber.)

4. *Periodically, clean the dirt and dust from the compressor.* A vacuum cleaner is excellent for this purpose. Remember these dirt accumulations make the freezer work harder and run longer.

5. *Do not push the freezer tight against the wall.* Give the air a chance to circulate through the condenser so it will not have to work so hard or run so much.

6. *Keep it level.* Your freezer probably has leveling devices on the legs; if it doesn't, you can always use a wedge of some kind.

MANAGE YOUR FREEZER

The people who get the most out of their freezers are the ones who keep the stock turning over, just as if it were a retail store. Since it requires a great deal of space to store even a six-months supply of food, only by rotating the food in your freezer can you cut down on food costs and make the freezer pay off in cash savings as well as in convenience. The more turnover, the lower will be the cost per pound of the frozen food.

New freezer owners seem to have a natural tendency to over-buy on one item—they will proudly tote home a whole side of beef, and then suddenly wake up to the fact that there is no space left to store anything else. Also, we should keep the growing season in mind when we're purchasing anything in large quantities—buy things when they are cheapest and best. It isn't necessary to raise a garden to justify the use of a food freezer, although it certainly helps as far as budget cutting is concerned.

FREEZER INVENTORIES PAY OFF

An inventory list of things in your freezer helps to jog your memory about what is there and where. If you can work out an inventory system and keep it up to date—marking the withdrawals as well as the deposits—you will find it one of the best ways to accomplish that con-

stant turnover that we have been talking about. It is surprising how really easy it is to forget, and at times it can be doggone embarrassing to find the "cupboard bare," especially when unexpected company drops in.

Some freezers are made with built-in files, or it is the easiest thing in the world to tape a list right on the door or lid. A book diary with one date to a page makes an excellent locker "log-book" too. The date of freezing is very important, because experts tell us that most foods have a maximum storage period which should be closely observed to gain top flavor and vitamin content.

COOK FOR YOUR FREEZER

In this article, we won't discuss the fine art of food freezing in detail. Much excellent material on the details of processing is available free of charge—write to the U. S. Government Department of Agriculture, or ask the home economics department of your local schools, colleges, or utility companies.

But in addition to processing, you should cook for your freezer. It is fun to experiment with the favorite dishes of the family, even though you may not have heard that they can be frozen. For other ideas, watch the various varieties of new commercially frozen foods. Anything that a commercial packer freezes, you can freeze, but when you do decide to freeze something new, don't go overboard before you do some experimenting with a few sample packs first. You will find it is just as easy to double or triple a recipe, and freeze the remainder of the food for future meals, as it is to make up a single recipe. And by developing this habit you will soon start thinking in term of days, weeks, and even months in advance in your meal planning, and that will make marketing and cooking so much easier.

PROPER PACKAGING IS IMPORTANT

If you want quality frozen food, use only packaging materials that are specifically recommended for that purpose—and use these materials properly. We've known homemakers who have tried to economize by using ordinary waxed paper, butchers' paper, and even ice cream cartons. But the most expensive freezer wraps will be cheaper than the cheapest paper if you lose even five pounds of meat as a result of false economy. Kits containing a complete assortment of freezing materials can be purchased in houseware departments. Why not start with one of these, and then make your own decisions as to what kinds of freezer packaging

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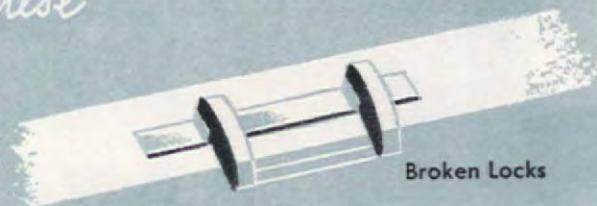


Call Serviceman to repair these

Temperature Recorders



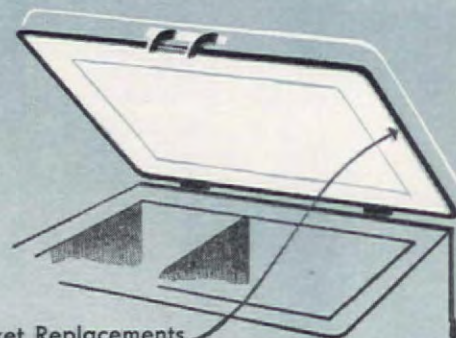
Broken Locks



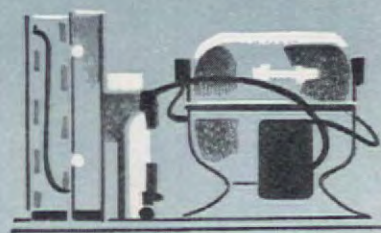
Temperature Control



Gasket Replacements



Motor and Condenser



They Won Their Battle—for a Home

ETHEL McCALL HEAD



It's a sparkling October day. Strictly the California kind, pungent with the smell of burning eucalyptus leaves. Across the lawn, the sea shimmers in the noonday sunshine. Benny, lunch tray in hand, picks his way along the terrace between the scattered toys and chubby Johanna in her oversize play pen. Nancy comes out of the bedroom-study and flops in a deck chair. She gives the baby a hug before she reaches for a sandwich. "I've licked Chapter 20 this morning, Ben. The bugs are really out of it now."

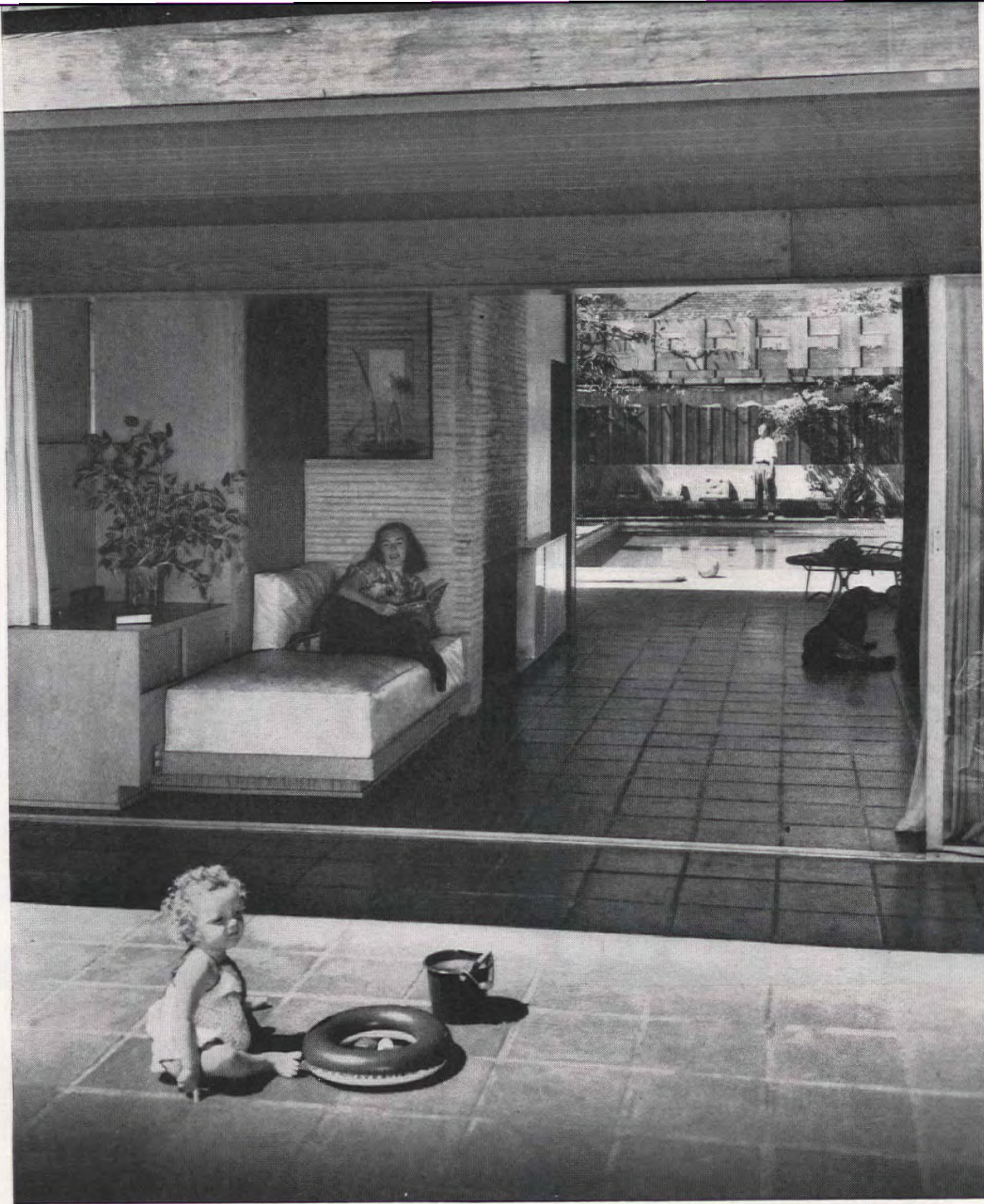
Ben, who is feeding Johanna between bits of his own lunch, nods.

This is a typical day for Nancy and Benedict Freedman, the young authors of the best seller and motion picture, *Mrs. Mike*, and the recent novel, *This and No More*, who are also regular writers for the Red Skelton radio program. While Nancy is closed in the big bedroom writing, Benny, on the morning shift in their servantless household, takes full charge of 16-month-old Johanna, does the daily chores, and cooks lunch. In the afternoon, Ben writes and Nancy is on duty. But once Johanna is bedded down for the night, this husband-wife writer team have a leisurely dinner with music, talk over the work accomplished during the day, or check the voluminous research files for documentation of their new novel, a story set in Palestine at the turn of the century. Benny is Jewish but Nancy is not, and the good adjustment they have made to the religious problem is only one of many



OWNERS: MR. & MRS. BENEDICT FREEDMAN

ARCHITECT: RICHARD NEUTRA, A.I.A.



problems which this couple have successfully faced and conquered.

Their handsome redwood and glass modern house, designed by the famous architect, Richard Neutra, and set high above the Pacific with garden on one side and secluded swimming pool on the other, looks like a pretty elegant setup for a pair of youngsters. In the jargon of Hollywood, it looks as if the kids "got all the breaks," an easy success story of Horatio Alger dimensions. Nothing could be farther from the truth.

When Nancy and Benedict were married in June, 1941, an impressive battery of heart specialists gave her three months to live. That Nancy stood up beside her bed for the ceremony, as a gesture of defiance, was the cause of grave concern on the part of the medical men. That at 22 Benny was without a job, had only a little money, and was marrying a girl condemned to die within three

months, a girl whom he had seen only five times in his life, was hardly an auspicious start.

Benny removed the front seat from his old car to make room for a bed for Nancy, rolled down the top, and under a spring moon the two set out for a honeymoon in the woods of northern Wisconsin. Benny was convinced that could he but get Nancy away from the supervision of doctors (and her own father was one) to the healing quiet of the Wisconsin woodland in spring, she would recover. Even if she were to die, there might be a little time of happiness.

And so began the Freedman daily battle for life and happiness. It was a fight which was to last for several years. They had to grow up fast, for it was always possible that they didn't have much time. It didn't take long, however, for the ugly bugaboo of money—or rather, of no money—to intrude upon their idyll. And so, in the

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Won Their Battle (Begins on page 50)

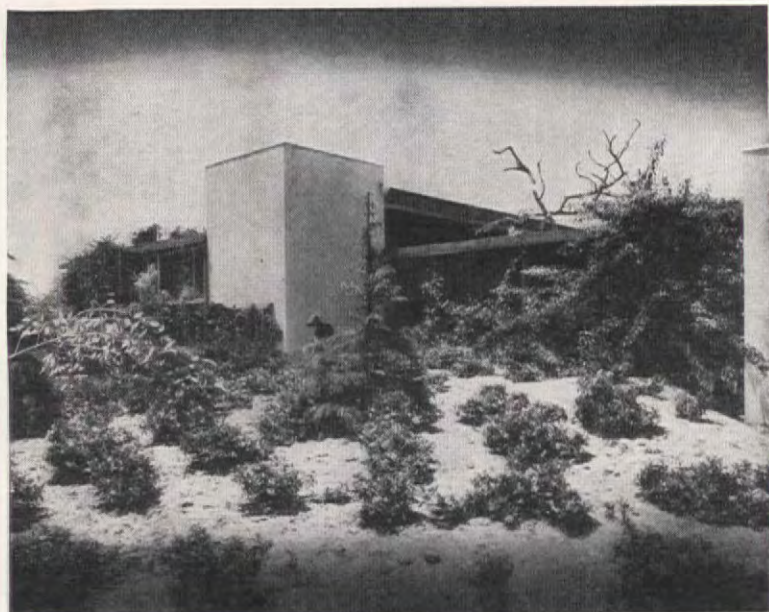
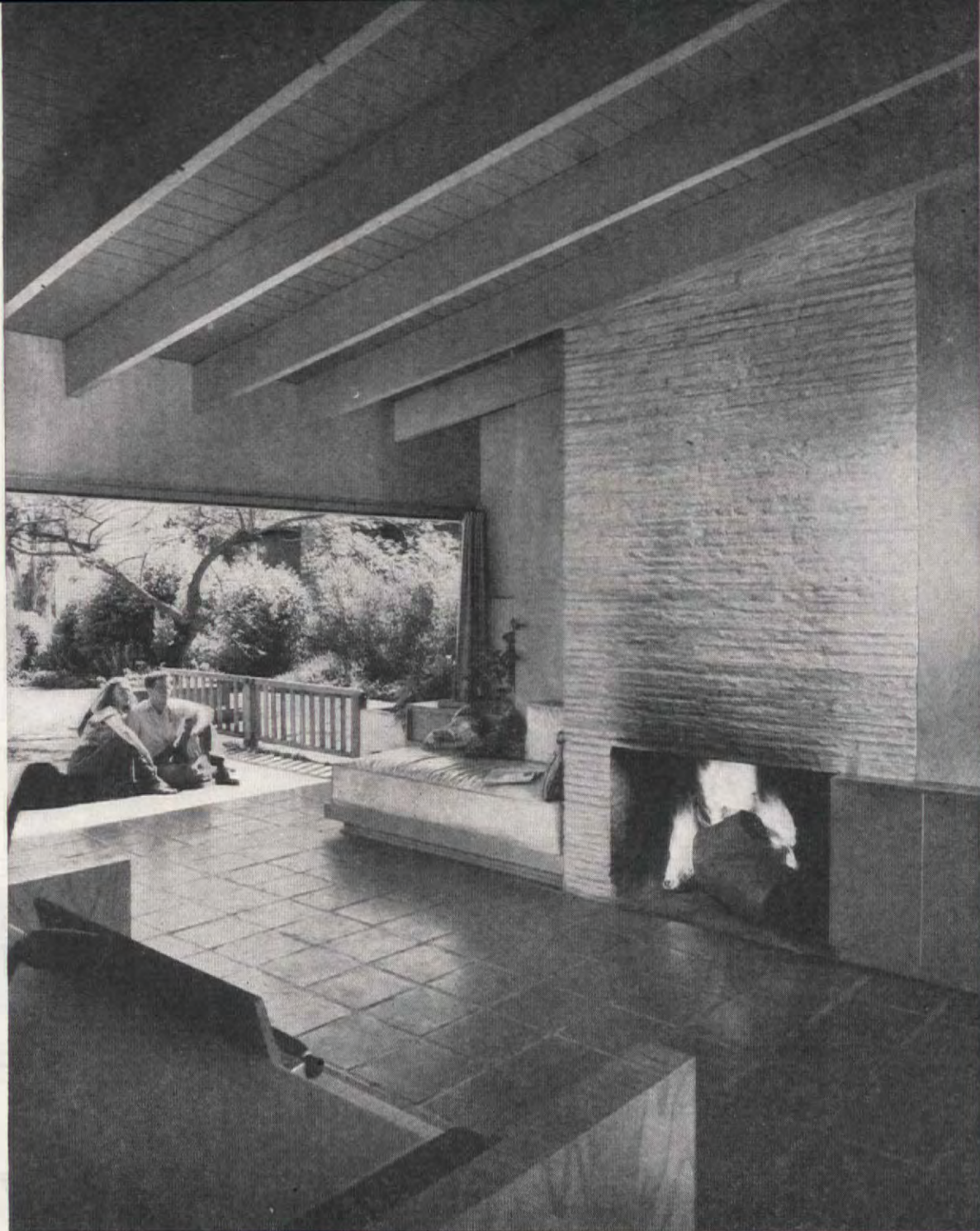
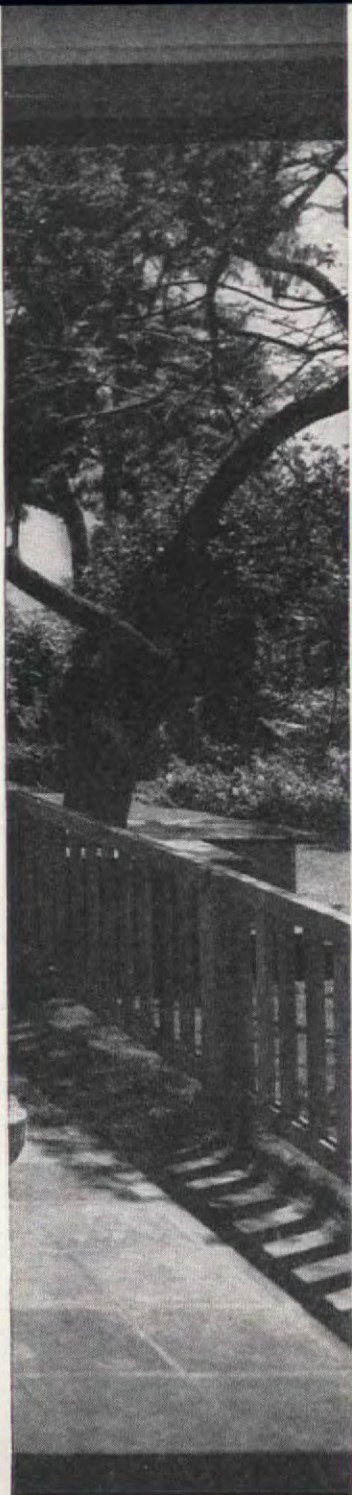
same old car which had carried them to the Wisconsin woods, they set out for California where Benny had an opportunity to write for the Red Skelton program. His grandfather, David, had been a well-known drama critic for a Yiddish newspaper; his father, David, had made a name as a writer on Broadway. Benny figured that with the same blood flowing in his veins, the same desire to write, he too, could succeed. What matter that he was only 22, and that he had left Columbia University at 17 upon his father's death? Benny had a wisdom beyond his years. He realized that Nancy must share in his work despite her ill health. She had no background for writing—her interest had been the theatre. At the age of seven, she was dancing professionally, and when forced by the early evidence of a heart condition to abandon such an energetic form of expression, she had turned to the stage. Eventually, Nancy became a protégée of Max Reinhardt, played dramatic roles on stage and radio, and toured in summer stock. But Benny's attempts to interest Nancy in his radio writing worked well. In their spare time, they wrote a short novel, published in *Bluebook* in the fall of 1942. *Back to the Sea, Viking*, a story about Norway during the war, was the first collaboration of the Freedmans. But fame did not start hounding

them as soon as their first works were published. It was not until a full five years later that they hit the jackpot with *Mrs. Mike*.

In the meantime, Nancy was steadily improving and able to be out of bed a part of each day. And day by day, the slow way, the Freedmans were fighting their own battle for health and happiness. In 1946, a writers' agent came to them with the idea of writing a novel based on the life of Katherine Mary Flannigan, the widow of a Canadian Mountie. Since the material seemed to represent a struggle for existence somewhat similar to their own, Nancy and Ben agreed to meet Mrs. Flannigan, and when they did, they became so enthusiastic about her story that they were writing a book almost before they realized it.

Mrs. Mike was published in February 1947, appeared serially in *The Atlantic Monthly*, was condensed for the *Reader's Digest*, got the Literary Guild windfall in March, and was purchased for an almost astronomical figure for the motion pictures. All this, just six years after Benny had placed his invalid bride in a makeshift bed and headed for the Wisconsin woods.

It seemed a likely time for the Freedmans to build a house on a piece of land practically within spitting distance of the Pacific. It was a magnificent site. Towering eucalyptus trees with branches bent into a beautiful pattern by the sea wind, stood against the sky. Down the coast, a gentle view of the beach towns; to the north, a rugged panorama of mountains meeting the sea.



The day the property was cleared through escrow, Ben and Nancy went to walk about their domain and, standing knee-deep in weeds, they tried to visualize the dream house they had so often talked about when neither of them knew for sure that it could ever be realized. Like a benediction, the beauty of mountains and trees, sea and sky touched them. And Nancy, sun-tanned and healthy now, said that she suddenly was aware of the miracle that had happened to her—she would never be standing there had it not been for Benny's indomitable faith.

The Freedmans knew that with such a spectacular site only a modern house could bring the sea and garden in to them. They engaged Richard Neutra to design it, and spent much time poring over plans for the perfect little house. A small kitchen, a pleasant living-dining room with a wall of glass on one side opening to the sea view, and on the other to the swimming pool, and a single spacious bedroom which could double as a study. That was all they needed. Three rooms.

But with the inconsistency of women, after the house was under construction, Nancy decided that since she had come out of the woods, both figuratively and literally, the only thing she needed to complete her happiness was a baby. That there was only one bedroom in the house seemed unimportant, but what would the heart specialist have to say? After a thorough examination, he gave a favorable verdict. Jubilant, the Freedmans notified Mr. Neutra that somewhere in the modern house of redwood and glass they would have to find a spot for a baby.

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ARCHITECTS: JOHN CARDEN CAMPBELL AND WORLEY K. WONG, A.I.A.

Leisure House for \$975⁰⁰

This one should make you stop dreaming and start doing, for it is the most handsome, durable, and adaptable low-cost prefabricated vacation house we've seen. Designed by the prize-winning San Francisco architects, Campbell and Wong, it has already earned many honors. And no wonder, for its revolutionary triangular form is both logical and economical. It doesn't remotely resemble the peeled-down, poor man's version of a conventional house most of us mean when we say "weekend" shack, and it makes an ingratiating background for the most sophisticated, or the most rustic, of furnishings. Two people—and they needn't be husky—can put it together in three to five days.

What it costs to complete depends upon the foundation your site requires, and how fancy you get in the way of equipment. The basic unit, at \$975 F.O.B. San Francisco, includes all wooden members for a living-bedroom, plus kitchen, bath, and deck. Finished, it is 18 ft. wide, 24 ft. long (without the deck), and 16 ft. high. Additional 4-ft. sections, at \$115 each, add space, and three make a good bedroom. The package does not include plumbing, fixtures, electrical supplies, paint, glass, nails, hardware, fireplace—and if you use the structure as a beach cabaña, or playhouse or studio near your home, you may skip some of the

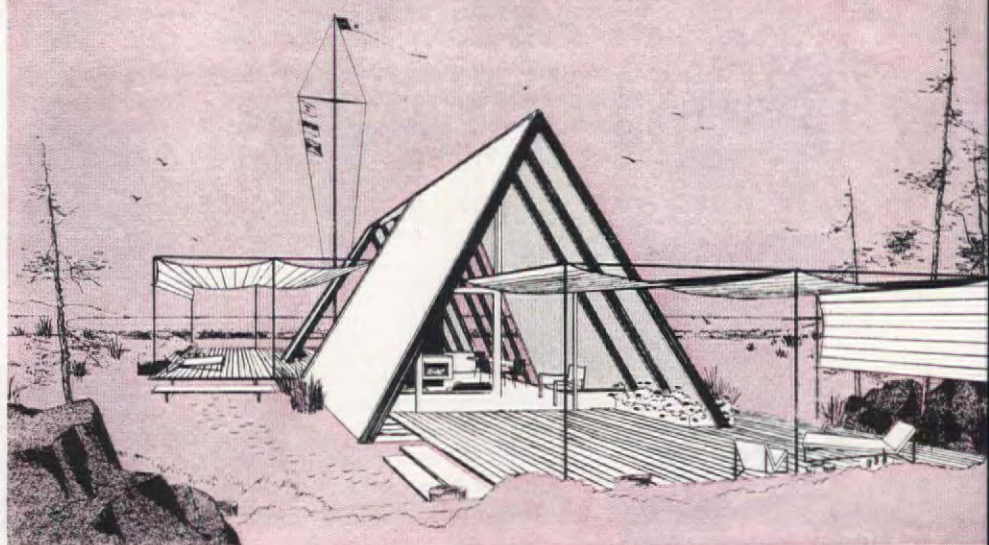
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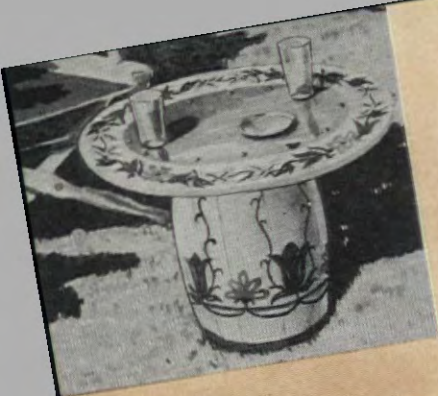
In the Trees You'd be a lucky bird to have such a nest! This version of the Leisure House—the basic unit, fully equipped, plus a rear bedroom and an extra-large deck—welcomes four people luxuriously. See how its attractive, assertive design points up good-looking furnishings

See "Where Credit Is Due" on page 116



At the Beach With the Leisure House as its focal point, your family or a group of friends can have a private beach club—in little more time than it takes to discuss the matter. The foundations can be simple, and you needn't install full housekeeping equipment. The living room makes a fine "social hall" extended by shaded decks. For more dressing-room space, just add 4-ft. section

In the Mountains A perfect camp for fisherman, the Leisure House also becomes an ideal ski lodge if you add a stove or a fireplace. Since the exterior walls are waterproof marine plywood, it is cozy inside even when the snow is piled high



● Use brilliant colors to paint this jaunty motif on any outdoor furniture (or indoor furniture, for that matter). Here it perks up a simple-to-make table, fashioned from a nail keg plus a plywood top. PATTERN 1260.



● This can be simple or complex as you please. Small brick fireplace has broiling grate plus oven, is complete in itself. Brick storage units which flank it are welcome additions but not essential to good cooking. Building PATTERN 876.



● Vacation headquarters for your own back yard. Our construction pattern blueprints the terrace shelter and the shed which can hold outdoor furniture, or serve as a dressing room if you have a pool. The terrace is an ideal place for the barbecue, also included in our PATTERN 2016.



● Your refreshments can move around with you. Compact bar harbors 12 glasses, four bottles, an ice bucket, plus two ample drawers for silver and the like. Closes up to form a small cabinet, and rolls around on six easy-rolling wheels. Building PATTERN 868.



● Square fireplace with three cooking surfaces lets you welcome a crowd no matter which way the wind blows. Storage wings define your barbecue area, and serve as seats too. PATTERN 789.



● Complete outdoor kitchen with everything, including a sink! There's a brick barbecue with grill, oven, space for wood storage. There's a sink, and there are plenty of weather-resistant pine cupboards for dishes and utensils—so it's no hard job to make the most of outdoor cooking. Blueprint PATTERN 1259.



● Corner barbecues often make the most of your space. This imposing one has two large storage cabinets and ample counter space for preparing and serving the feast. PATTERN 2018.



● Did you ever see a see-saw so gay? Building this replica of the happy-clown see-saw which delights youngsters in Oakland Park in California, may turn your place into the favorite neighborhood playground—but it's worth risking! Blueprint PATTERN 2007.



● Six Rosemaling designs come in a single painting pattern. They make charming decoration for pottery used outdoors, but you'll use them as well on any china, glass, tin, or woodenware, and probably repeat them around a wall or window as well. PATTERN 1006.



● Want a barbecue that's low, long, and very handsome? This one is easy to build of brick with tile work counters. Have the center section alone, or flank it with the planters which make your outdoor cooking area a place of beauty. Blueprint PATTERN 2003.



● A whole passel of worthwhile patterns. Cozy barbecue plus shelter is our Building PATTERN 998. We made it a fun place by decking it out with cowboy motifs from Painting PATTERNS 999, 1000, and 1001. Sawbuck table completes the setting. Blueprint PATTERN 1264.



● You can coddle yourself plenty as a reward for constructing this ultra-comfortable wooden furniture laced with rope and cushioned with deep, soft pads. Its back "legs" are wheels, so it rolls into sun or shade. Chair and chaise both included in our Blueprint PATTERN 1262.



● Good accessories make hosting more fun at any season—for instance this plywood tray with sections to hold glasses securely, plenty of room for the stuff that cools and cheers, and a safety rail all around. Building PATTERN 926.



● Sun, wind, and showers can't break up the party in this sheltered barbecue structure, for the wings protect, and the canvas roof rolls back when you want the sunshine in. Wide benches, plenty of closet space. Three versions of this design included in PATTERN 784.

36 Patterns for Living Outdoors

DOROTHY LAMBERT TRUMM

See Pattern
Order Form,
Page 117

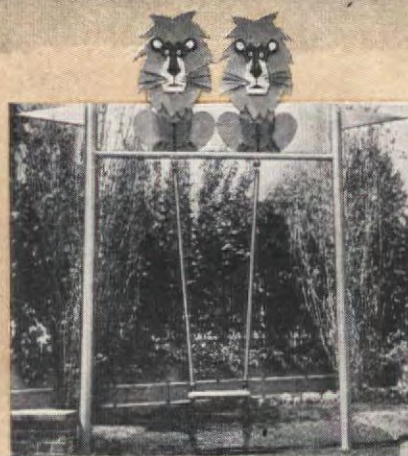
Dear Old Friends:

You long-time fans of AMERICAN HOME patterns, bless you, have already met up with some of these good numbers, and have used them in your own back yards—for they are the most popular outdoor patterns we published during the

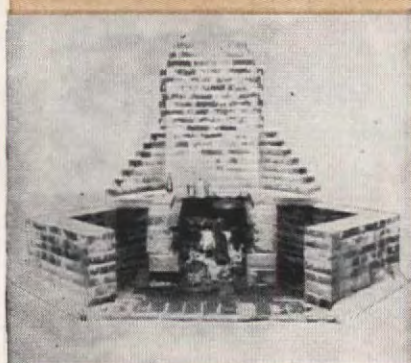
past few years. And that's exactly why we gathered them together to introduce to thousands of new readers who may have missed them—and to give *you* a chance to renew your acquaintance. So whether you're planning to build a swimming pool, or want no project more ambitious than painting a pretty motif on a chair, get to know them! They are priced at 20 cents to a dollar. See page 117.



● Hold that tiger—for there'll be no holding the kids when they see this fabulous slide, just like the headline-making one in Oakland Park, Calif. Build it of plywood, and . . . well, we can't tell you here, but you'll find full specifications for making it in our Blueprint PATTERN 2006.



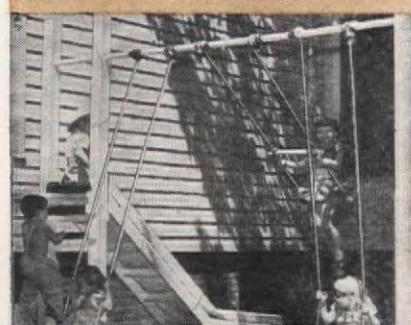
● Look to the tiger slide and clown see-saw, and you'll guess that this King of Beasts swing was also inspired by one in Oakland Park playground—which means that it performs as well as it looks. Use any of these three, or use them all, to make your kids the luckiest in town. PATTERN 2005.



● Here's one with a long-range plan in mind: a simple brick barbecue that easily converts into an incinerator should you decide later to build one of our more elaborate productions. Built-in seats, angled at sides, are ideal for toasting—"franks" or toes. PATTERN 651.



● Set it up by your barbecue—or just beyond your kitchen door. Either way, this Lazy-Susan table will make good times even better. The revolving center serves your slightest beckon. Along with the table, the sturdy little stools are included in our Blueprint PATTERN 1265.



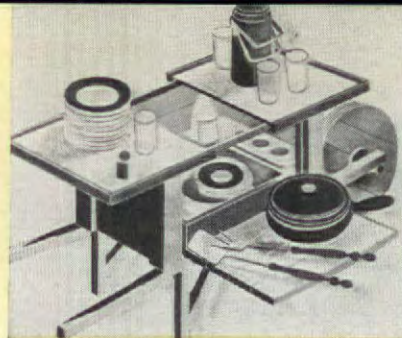
● The snips-and-snails, and the sugar-and-spice will all be delighted with this junior gym. Three swing-minded moppets can use it at once, while an individualist swoops down the slide which is part of the ensemble. PATTERN 1127.



● Did you know that a pattern could show you how to build a cement walk, or a whole large terrace? This one has been a record best-seller, and it includes full instructions for layout, for casting "stones" from cement mix, and for coloring them if you want to. Blueprint PATTERN 2009.



● It will always be a lovely clambake around this steam oven designed to steam clams, corn—or what have you? Wings are seats for spectators. Perfect for the seashore—or inland as well. PATTERN 770.



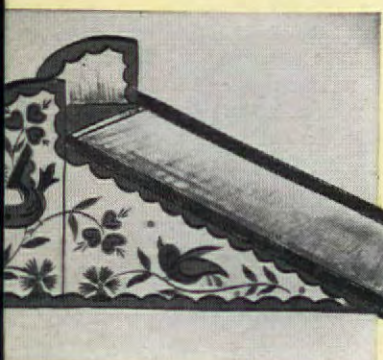
● One of the best looking of portable bars is this one which wheels from indoors to out, is at home wherever you put it. Stacks glasses in individual sections and accommodates bottles, ice bucket, and snacks. PATTERN 867.

36 Patterns for Living Outdoors

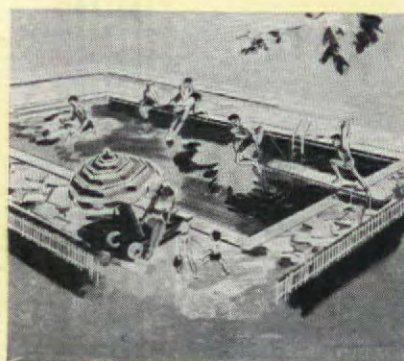
(Begins on page 56)



● If there are boulders around your property, here's a good way to put them to work. You could incorporate an old stove into this framework—or use standard barbecue equipment. Blueprint PATTERN 1355. We dressed storage cabinets with cowboy motifs from Painting PATTERNS 999 and 1000.



● We'll not only show you how to build this slide for a small young'un, but how to decorate it as well, for full-size motifs of the jaunty painted birds, blossoms, and scallops are included. And there's nothing to keep you from using them all around the nursery, as well. PATTERN 742.



● Not just a dunking pond, but an honest-to-goodness swimming pool, 30-ft. long, 6-ft. deep at one end. With our pattern, even a layman can build it, but if you have special problems, consult your building supply dealer. Blueprint PATTERN 2017.



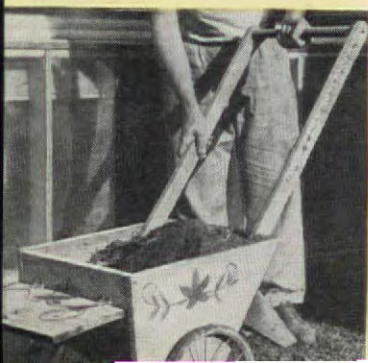
● This big brick barbecue is excellent set in a corner, and gives the cook plenty of scope. It has an open fireplace, a spit, a grill, and conveniently placed tile counter tops. And there is also ample room for storing your wood and utensils. PATTERN 679.



● You'll agree that this is one of the best outdoor patterns ever if you live where winged things fly around on summer nights. The pattern for this screened summer house includes barbecue-fireplace, brick floor. Add canvas curtains, and it's rainproof—a fine guest house. Blueprint PATTERN 2019.



● Adirondack furniture like this lasts almost forever, can take exposure, and is pitched for comfortable sitting. Settee and chair are both included in PATTERN 741. They are fine plain, but for fun, we decorated them with motifs from Painting PATTERN 1003.



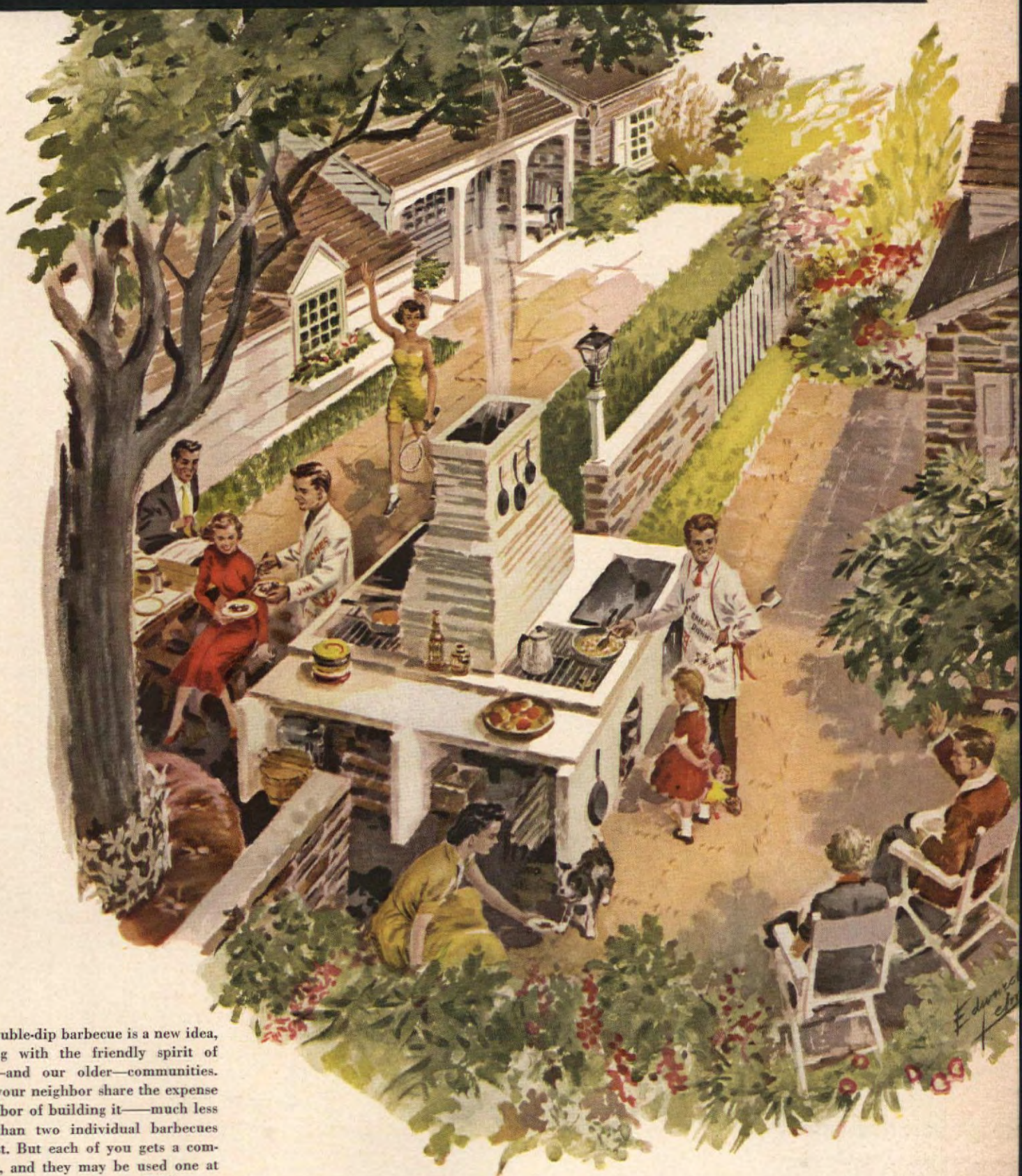
● If handsome is as handsome does, this practical garden dump cart which performs many garden jobs is bound to be handsome. We took the trouble to make its lines pleasing too, and to include a pert little painted decoration in our PATTERN 1136.



● Make a portable barbecue of metal, and use it wherever you please. If you wish, build a permanent home for it too, stone or brick shell where you use it when you need a good draft or work surface. Both the portable unit and the shell outline are included in Blueprint PATTERN 2023.



29 WAYS TO SERVE IT RIGHT OUTDOORS



● Our double-dip barbecue is a new idea, in keeping with the friendly spirit of our new—and our older—communities. You and your neighbor share the expense and the labor of building it—much less of both than two individual barbecues would cost. But each of you gets a complete unit, and they may be used one at a time, or together. Pattern 2022

SEE PATTERN ORDER FORM ON PAGE 117

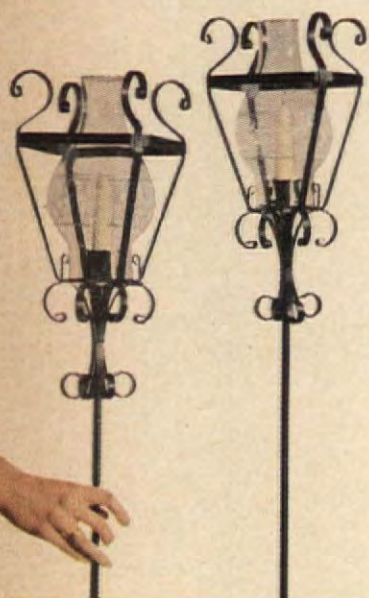
FOR NEW WAYS TO SERVE OUTDOOR FEASTS, PLEASE TURN THE PAGE



1467 We worked out these Pa. Dutch tablecloth designs with Singer. Do all the embroidery on your sewing machine, even to the featherstitching! See Pattern Order Form on page 117

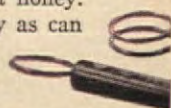


29 WAYS TO SERVE IT



● **A.** No excuse now for tepid drinks! A Pelican Cooler keeps the cold, cold; the hot, hot. A half-gallon Mason jar serves as glass liner, is readily replaceable. \$2. **B.** A basket designed to carry cakes and pies and do it right! Separator is a tray on legs, so each dessert travels in its own compartment, and emerges as tempting and unmarred as when you packed it. \$4.50. **C.** If you dislike the trashy, littered look of soiled, discarded napkins "after the feast is over," and feel that a bag of charcoal is an unattractive adjunct to your toiled-over party, then this is for you. The basket appears in the first act brimming full of charcoal, then takes a curtain call after the last act, for the charcoal-colored napkins are camouflaged in the basket after they are used. Basket, and packages of napkins in three sizes. \$5. **D.** That joyous spontaneity of eatin' off the knee is so apt to dim when you find yourself doing an unrehearsed

juggling act. To keep the spirit of things, without the spills, get a set of plaid Buffet Roll-Ups. It's a napkin-mat with pockets for knife, fork, and spoon—almost as good as having a third hand! \$3. **E.** Plank Plate looks just like a wooden steak plate, but with nary a splinter, for these are made of pottery, with a wood grain. \$2 each. **F.** That charming flower cart is for serving tall, cool drinks—if it isn't already in use, full of flowers, and small plants! Made of plastic in wine and gray, or green and chartreuse. \$3. **G.** Here is a portable charcoal brazier that's a honey. Legs fold up for easy toting, yet it is sturdy as can be. Draft control, so important to successful cooking, works by an ingeniously simple bottom-of-the-pan gadget. \$6. **H.** Good-looking barbecue tools which look well and work well. \$3.50. **I.** Old and new blend in the Buffet Trio Server. Milk glass, long a favorite, comes up to date in a wrought-iron rack, wonderful for relishes, jams,

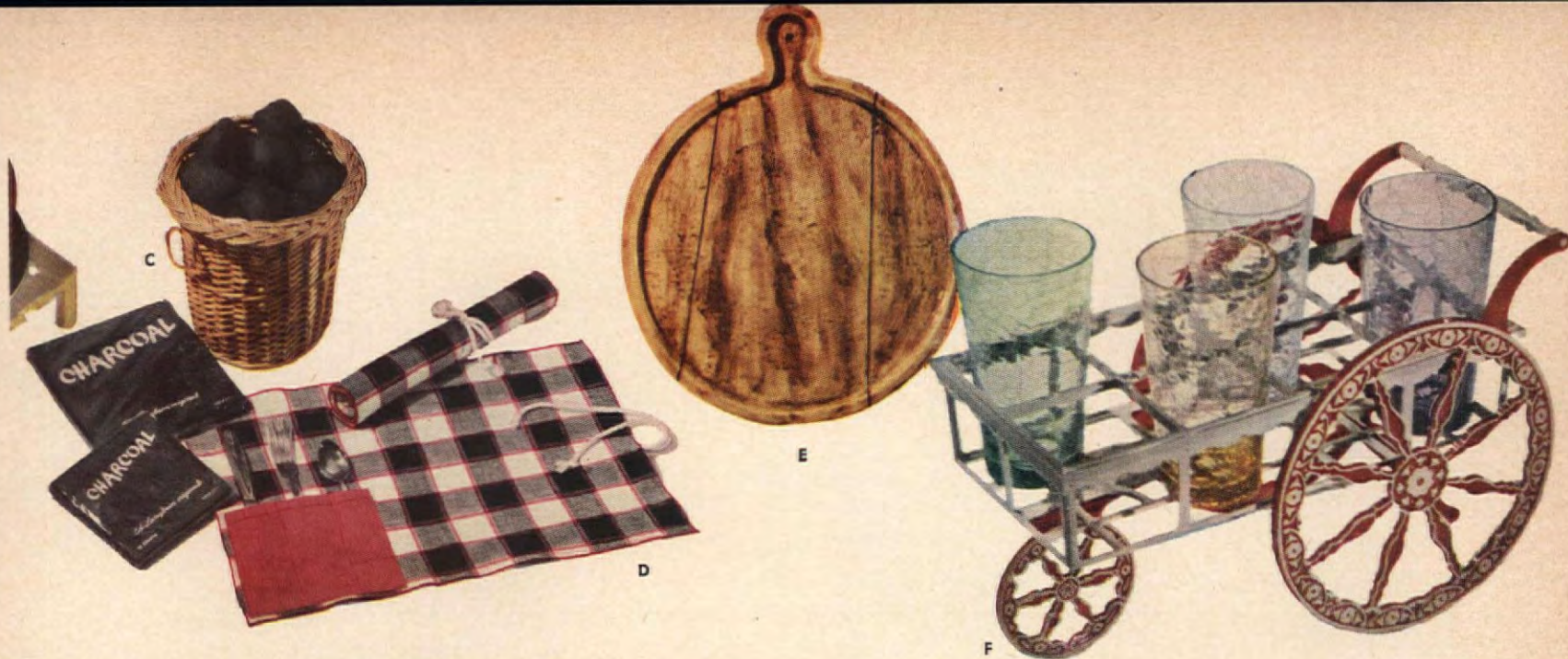


Outdoor eating is now outdoor

lining, so why not do it up brown?

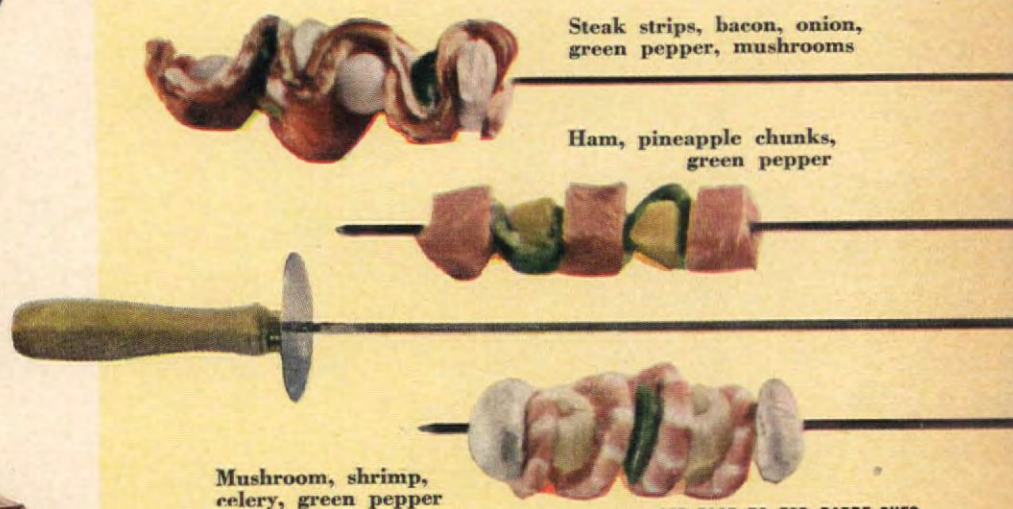
Here's an array of things to buy and things to make to serve each outdoor treat with a flourish





RIGHT OUTDOORS

and honey, etc.—or as we show it, with open bowls piled high with berries, the covered dish full of whipped cream. \$12. J. A modern casserole with its own iron stand has a candle warmer—great outdoors or indoors. \$4, complete. K. Even refrigerators move outdoors now! Mobile cart accommodates 2-cu.-ft. refrigerator. Cart, \$40; refrigerator, \$160. L. These attractive garden hurricane lamps made of wrought iron have stands for use on your terrace or patio. Or stands may be removed so that you can spear lamps right into the ground. \$11 a pair. PLEASE TURN TO PAGE 62



Steak strips, bacon, onion, green pepper, mushrooms

Ham, pineapple chunks, green pepper

Mushroom, shrimp, celery, green pepper

SEE PAGE 73 FOR BARBE-CUES

See "Where Credit Is Due" on page 116



1468 Who wouldn't enjoy a frosty strawberry soda on such a gay, striped, rick-rack bordered cloth? Poodles are machine embroidered! See Pattern Order Form on page 117

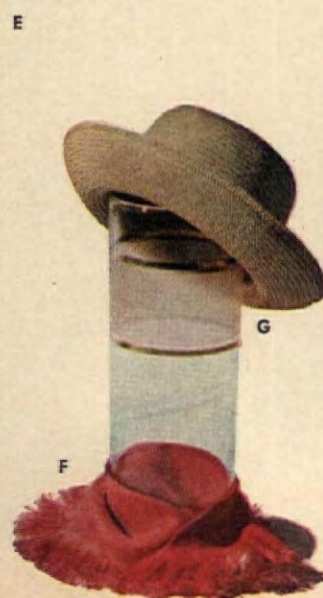
ALL PRICES ARE APPROXIMATE



Serve It Right Outdoors

(Begins on page 59)

Everything you see here is new—and news. Shaped and textured dinnerware, handmade tumblers, a new sterling silver pattern, imaginative new accessories for your gay moments outdoors. **A.** “Reigning Beauty” is a crowning glory, and sets a new mood in silverware patterns. Its smooth, clean-cut lines lend themselves to contemporary settings as well as those with fine traditional detail. Six-piece place setting costs about \$28.25, tax included. That two-piece, hollow-handled, salad serving set introduces nylon in black for forming the spoon and fork. \$14, tax included. **B.** “Country Garden” is a versatile pottery dinnerware which can play just as important a part in your home as your fine china. Mighty interesting news is the unique surface texture called Tweed-Tex on combined coupe and free-form shapes. It combines a small-scale weave on the flat pieces, and a large, vigorous weave on bowls and the like. The hand-painted bouquet is done in natural flower colors on the Tweed-Tex ground, and fills the need for smart, informal modern patterns. Only \$14 for the 16-piece starter set. **C.** There is the mark of real elegance in the “Dawn” tumblers. There are four colors to choose from: a clear crystal, honey, and, shown here, tokay and lime. These are sold in open stock for \$11.40 a dozen, or in sets of eight, gift boxed, at \$7.50. **D.** Place mat set, made of Oregon flax, is hand woven, and 100% pure linen. Blue, aqua, brown, green, pink, yellow, ivory, and natural, all fast colors. Mat and matching napkin, about \$4. Set of four for about \$15. **E.** Coke bottle opener removes caps and stores them until you pull out the wooden peg to release them. A wonderful gadget, and how nice not to have the loose caps all over the place! \$1.50. **F.** This is a bonus, just a fun idea for you. Tie your napkin around the bottom of the glass like a kerchief and see how pleased your “Hopalong” crowd will be. **G** and **H.** First a “Topper,” a cute little straw hat for keeping flies out of drinks or sodas. And “Stak” glasses, just the thing for made-at-home sundaes, sodas, or malteds. They are made to stack one in the other, thus are wonderfully space saving. The bottoms are wrapped in bamboo, easy on the hand, easy on the eye. \$1.50 ea.



H See “Where Credit Is Due” on page 116



Here's a 4-minute trick—to save you hours!

Have soup for the delicious main dish in light summer meals

BY *Anne Marshall*



ANNE MARSHALL
Director Home Economics
Campbell Soup Company

More freedom . . . a cool kitchen . . . and meals your family will praise! What more could a woman ask, in the good old summertime.

Soup's a happy answer! Ready in 4 minutes flat . . . never a thought of the oven. And it is so easy to build the rest of the meal around appetizing, satisfying soup. Quickly made

cheese sandwiches . . . cool vegetable gelatin salad . . . perhaps an ice box dessert—all team up delightfully with good nourishing soups like Vegetable Beef . . . Chicken with Rice . . . and sturdy Bean with Bacon.

Serve them often. Build easy meals around them. And remember—a full soup shelf is a very handy thing.



A good cook keeps a full soup shelf

A MONTHLY SERVICE FEATURE PRESENTED BY

Campbell's SOUPS

Good Victuals

in a Homburg Democracy

JEAN AUSTIN

It's June. It's Coronation time in England, our mother country. We have been conditioned to its pomp and panoply. Certainly there will be much of both—too much of both for my liking. But medieval pomp and ceremony, romantic as it is, could not possibly account for the hordes of Americans

who will crowd our ships and planes and, to use a good old Americanism, pay through the nose to view, in the greatest discomfort, that short-lived spectacle. And so

I wonder why, beneath the ostentatiousness and excessive flamboyance—and, by our Homburg Democracy, it is flamboyance in a country rationed on all those basic, fundamental things we consider our constitutional rights—why this veneration of the absolute? If I seem belligerent, I am not, believe me. I am half English and proud of it. But first, I am an American, and always, it has seemed to me, Americans are, to put it bluntly, suckers for pomp and panoply, providing it is *foreign*—seemingly forgetting that in this great, glorious country of ours, we have the *best* of every country. Food, for example. We grow food such as a whole parcel of foreign countries could *never* claim. We have a birthright of international recipes. We have English ones from our founding fathers. And, with the exception of our native turkey, pumpkin, and corn, our greatest American feasts, Thanksgiving and Christmas, hark back to Merrie England.

We eat Mexican tortillas; German sauerbraten; Colorado mountain trout; Maine lobsters; the thickest, bloodiest, best beef in the whole wide world. We eat Chinese food, Armenian food. Teen-agers, in T-shirts and blue jeans, have made Italian pizza an Americanism, along with banana splits. Swedish smörgåsbord has even replaced chicken dinners at church suppers! We can buy Polish ham, Jewish

PLEASE TURN TO PAGE 66

SOUFFLÉ FIL D'OR

OLD-TIME SPONGE CAKE

RECIPES ON PAGES 76, 78

VERA'S ICE CREAM STRAWBERRY COOL



Little Dinner For Friends

Larded Beef Tenderloin
 Madeira Sauce
 Braised Endive Fresh Green Peas
 Meringue Lucille
 Demitasse



Frozen Strawberries into Luscious Strawberry Jam in Just 15 minutes!



LITTLE AS

17¢ A GLASS

Anytime of year—you can make mouth-watering strawberry jam in 15 minutes flat! And *save money*, too... costs as little as 17¢ a glass! There's no fruit preparation—no paraffining—no guesswork. Simply follow recipe exactly and results are perfect *every time*. And nothing *tastes* as luscious as your own homemade... so make a batch right now!



P.S. If fresh berries are plentiful in your neighborhood, make some fresh strawberry jam, too! It's so fast, easy, and sure with Certo or Sure-Jell. Look for recipe on Sure-Jell package or Certo bottle.



STRAWBERRY JAM MADE WITH FROZEN STRAWBERRIES YIELD: 5 GLASSES (2½ LBS.)

3 cups sugar
2½ cups (two 12-oz. boxes) frozen sliced strawberries, thawed
½ box (about 3½ tablespoons) Sure-Jell fruit pectin*

1. Measure sugar and set aside. Mix thawed strawberries with ¼ cup of water, and Sure-Jell in large saucepan.
2. Put over high heat and bring to boil, stirring constantly. At once stir in sugar, bring to boil again; *boil hard 1 minute*, stirring constantly.
3. Remove from heat, skim off foam, stir and skim 5 minutes, and pour into glasses. (No paraffining necessary if used within 2 months. Just cover and store in refrigerator until gobbled up.)

NEW! Other exciting recipes in booklets in Sure-Jell package and on Certo bottle.
*Mix contents of package thoroughly before measuring.

Products of General Foods

CERTO OR SURE-JELL
Take your choice... a liquid or powdered fruit pectin product!

Good Victuals

(Begins on page 64)

rye bread, and dill pickles—and there are none better. We can buy French bread, Swedish bread, Italian bread. We have everything—but pride in what we have. So we journey far, to pay obeisance to a girl queen who *has* pride, even though her country is on severe rations, her far-flung kingdom fast diminishing.

Now, perhaps a surfeit makes for frustration. Perhaps American women, who have *everything*, serve up prosaic food because they do not have a challenge, or having everything, become fatuous. I have journeyed over the wide world. I love to cook. I love to eat. But in the whole world, what more elegant dinner than this little dinner for middle-class Americans, such as myself and my guests?

Beef tenderloin (served with Madeira Sauce, the recipe French, completely dependent on good Madeira made of grapes grown off the coast of Africa, in a Portuguese possession). Fresh garden peas—only in the United States can you procure peas so beautiful, so fresh from garden to table—peas so fresh they need but a few minutes of cooking between vine and stove, and no seasonings at all to be beautiful. Certainly, I have given you peas *bonne femme*—onions, bouillon, and lettuce. But in America, with our rich American gardens, they are also good plain. And next on our simple, elegant dinner menu, Braised Endive, a salad plant of the chicory family, brought from China to Europe in the 16th Century and related to the dandelion. Braised celery or leek may be substituted—and are equally good. In America, we eat what's in season, what our beautiful, rich soil produces.

Then our dessert, named after my honor guest, Lucille Wiley. The shell, a meringue (French); the filling, a California, U.S.A., concoction of raisins cooked in orange juice and honey (Greek)—and topped with rum-raisin ice cream, or whipped cream—according to the predominant sex of your party. Demitasse. Meaning Italian coffee with chicory or French coffee—also with chicory. A strictly American-heritage dinner—possible in Paris, of course, but the beef not *quite* so tender, the peas not so greenly fresh, the golden orange juice obtainable, but at a king's ransom—and the cost of our little dinner a staggering *l'addition, si'l vous plaît!*

And now to my facing page, the queenly ingredient, the American strawberry. And here, I must, with your consent, mount the soapbox again, with only one slender foot very briefly poised. I used the word "surfeit" once before, and I beg your indulgence to use it again. Come the end of June, in this land of plenty, we think if we ever eat a strawberry again, strawberries will run out of our ears. But halt! Halt right here. There isn't a girl in America who dislikes more the cooking and eating of the same thing twice, thrice, *ad nauseam*. You can call it a leftover, even a fancy plan-over—and me, I don't like it! When strawberries are cheap, strawberries are *best*. Sun-ripened, rushed to market via American transportation—and good, good, good.

So, with about a million good things that call for strawberries, major or minor, what need to repeat ourselves with ordinary, prosaic strawberry shortcake recipes? I give you

PLEASE TURN TO PAGE 79



Strawberries and Pineapple Créole

Cut equal amounts strawberries and pineapple into thin slices. Mix in a dish and let steep in powdered sugar and maraschino in refrigerator for two hours.



Deliciously yours!

*P.S. Hunt-for the best. See your grocer's ads
and look in his store for the low price!*

Take a Can of Corned

• corned beef checkerboard

Preparation time: 25 minutes

YOU'LL NEED:

- 1 12-oz. can corned beef
- 1 tbs. soft butter
- 8 lemon slices
- 8 white onion slices
- 1 cup chili sauce
- ¼ cup water
- 1 #2 can lima beans

Serves 4

Cut corned beef into four slices. Place in buttered flat casserole, staggering squares so as to suggest checkerboard. Spread slices with softened butter. Arrange 2 lemon and 2 onion slices alternately on each slice of corned beef. Mix chili sauce with water. Pour mixture over meat. Arrange lima beans around meat in remaining squares and bake at 350° F. for 15 minutes.

Originated in THE AMERICAN HOME KITCHEN

• ring-around-a

Preparation time: 25 minutes

YOU'LL NEED:

- 12-oz. can vegetable juice
- Pkg. lemon-flavored gelatin
- Vinegar
- 12-oz. can corned beef
- Diced beets
- Celery
- Mayonnaise

Serves 6-8

Heat vegetable juice to boiling point. Prepare gelatin according to directions on package using hot vegetable juice as liquid. Add vinegar. Chill until slightly thickened. Chop corned beef. Mix together ½ cup mayonnaise and 1 tsp. dry mustard. Fold corned beef, ½ cup diced cooked beets, ½ cup chopped celery and mustard mayonnaise into gelatin mixture. Turn into 1-qt. mold and chill until firm. Unmold on salad green and if desired, garnish with deviled eggs or leftover diced beets.

Originated in THE AMERICAN HOME KITCHEN

For a Quickie Casserole, sauté ¼ cup onion, add 1 in. corned-beef cubes, ¼ cup chopped pimientos, 1 can whole kernel corn, drained, 1 can condensed cream of mushroom soup. Heat. Pour into greased 1-qt. baking dish. Make four wells with back of spoon and break an egg into each. Bake at 350° F. for 20 min. For a good hot **Sandwich:** Sauté cubed corned beef. Add 1 cup chopped onions and ¼ cup ketchup. Simmer for 10 min. Spread split frankfurter buns with mustard butter. Fill buns with corned-beef mixture; serve piping hot. For a **Summer Supper:** place corned beef in greased baking pan. Pour ½ cup maple syrup and 6 or 8 cloves over it and bake at 350° F. for 30 min. Baste often; chill. Drain #303 can asparagus tips; marinate in ¾ cup salad dressing in refrigerator for 2 hrs. Drain asparagus. Serve slices of chilled corned beef with asparagus for a new cold supper combination. For a quick **All-in-one Dinner:** sauté strips of corned beef in ¼ cup chopped onion. Cook over low heat for a few minutes. Add a can of peas, drained, chopped pimientos, and a can of condensed cream of mushroom soup. Heat, stirring constantly. Pour into greased casserole, top generously with grated Parmesan cheese, and place under broiler until cheese melts.

See "Where Credit Is Due" on page 116

• corned beef in cabbage

Preparation time: 30 minutes

YOU'LL NEED:

- 12-oz. can corned beef
- 1 cup cooked rice
- 1 egg
- 3 tbs. chili sauce
- 1 tsp. onion salt
- 1 tsp. Worcestershire sauce
- 1 medium-sized head of cabbage

Serves 6-8

Cut half-inch slice off top of cabbage. Scoop out center leaving half-inch wall. Mash corned beef. Add and mix well remaining ingredients. Pack into cabbage firmly. Replace top slice of cabbage. Put in center of cheesecloth square and tie 4 corners tightly. Place in kettle of boiling salted water. Cover and cook until cabbage is tender (15-20 minutes). For nice extra flavor, make small cheesecloth square. Tie into it 1 small onion, 4 whole cloves, 4 peppercorns, 1 bay leaf. Add to kettle while cooking cabbage. Cut in wedges and serve with tomato or mustard sauce.

Originated in THE AMERICAN HOME KITCHEN

• salmagundi salad

Preparation time: 20 minutes

YOU'LL NEED:

- 8-oz. pkg. macaroni shells (3 cups)
- 12-oz. can corned beef
- 1 #2 can whole kernel corn
- 1 #303 can peas
- 4-oz. can pimientos
- Onion
- French dressing
- Mayonnaise

Serves 8

Cook macaroni according to directions on package. Drain, rinse with cold water, drain again. Cut corned beef into 1½ inch strips. Drain corn, peas and pimientos. Dice pimientos. In a large bowl, combine corn, peas, pimientos, 2 tbs. grated onion, 1½ tsp. salt, ½ cup French dressing and ¼ cup mayonnaise. Mix lightly. To vegetables, add macaroni and corned beef strips. Toss lightly.

Originated in THE AMERICAN HOME KITCHEN

• corned beef in the pink

Preparation time: 12 minutes
Chilling time: 2-3 hours

YOU'LL NEED:

- 1 12-oz. can vegetable juice
- 1 pkg. lemon-flavored gelatin
- 2 tbs. vinegar
- 1 12-oz. can corned beef
- ½ cup diced beets
- ½ cup finely chopped celery
- 1 tsp. dry mustard

Serves 6-8

Heat vegetable juice to boiling point. Prepare gelatin according to directions on package, substituting hot vegetable juice for liquid. Add vinegar. Chill until slightly thickened. Dice corned beef, mix with dry mustard. Fold corned beef, beets and celery into gelatin mixture. Turn into well-oiled 1-qt. mold and chill until firm.

Originated in THE AMERICAN HOME KITCHEN

Beef



CORNED BEEF IN CABBAGE



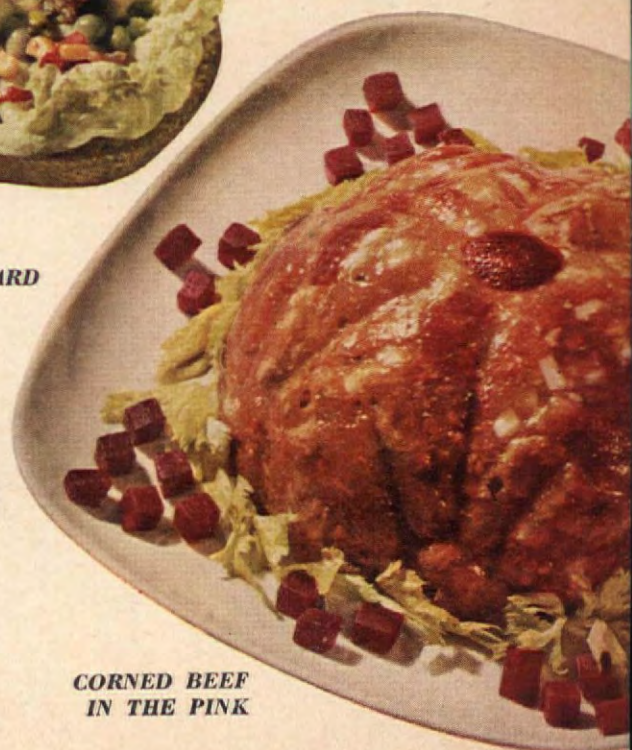
SALMAGUNDI SALAD



RING-AROUND-A



CORNED BEEF CHECKERBOARD



CORNED BEEF
IN THE PINK



SPRING A REAL SURPRISE

with America's favorite cream-style corn



Hot, hearty and thrifty—newest hit on the sandwich parade!

CORN SCRAMBLEBUNS

6 slices bacon, cut in 1" pieces
1 small onion, finely chopped
1 tablespoon chopped
green pepper or parsley
1 No. 303 can DEL MONTE
Golden Cream Style Corn
½ teaspoon salt
5 eggs, well-beaten
6 hamburger buns

Fry bacon pieces until crispy. Push to one side and pour off all but 2 tablespoons fat. Add onion and green pepper or parsley, sauté till limp. Add the DEL MONTE Golden Cream Style Corn and salt and heat until hot and bubbly. Turn heat to low and pour in the beaten eggs, stirring carefully until eggs are set and mixture is thickened (about 5 minutes). Heap on buttered toasted hamburger buns and serve with DEL MONTE Catsup, if desired. Makes 6 Scramblebuns.

IMAGINE cream-style corn so richly thick and full of kernels that you can scramble it with bacon and eggs! That's DEL MONTE Cream Style Corn, all right—and there's more besides.

Its heart-warming country sweetness tells you it's raised to bring you corn with high natural sugar content—as well as very thin-skinned kernels for exceptional tenderness.

And the DEL MONTE Brand vouches for dependability in flavor and quality—every time you buy any DEL MONTE Food.

So isn't it high time you tried DEL MONTE Brand Corn?

The brand you know puts flavor first

Del Monte

BRAND



Golden Whole Kernel
Golden Cream Style

Corn

• Vichyssoise
(a cheapie)



AMERICAN HOME

Cheapies

• steak sandwich
(a cheapie)



Your budget doesn't like your
food bills no-how? What you need is some
of our good Cheapies know-how!

JEANNIE WILLIS

Perhaps the word "budget" rhymes with "fudge it" for a good reason! And perhaps we would all do well to mentally connect the two more often. For the words "to fudge it" express to perfection the very essence of budget, but never boring, cooking, because the right kind of "fudging" can be a good thing. Look at our Vichyssoise recipe for a right good example. Here is what we can unabashedly call a gourmet food; yet if you will glance at the ingredients you will see how we have converted this to a Cheapie. Be it fudging or faking or what you will, just you try it, and taste for yourself how completely successful this wee deceit is. Little white lies, they tell us, are social necessities, but Cheapies cooks know that they are also economical necessities!

Even steak makes its appearance in Cheapies this month as a wonderful sandwich. Sear any tough old cut, then bake it a while on a nice, thick slab of good bread. The bread blots up the good juices, while the baking tenderizes. This recipe can be your social success this summer—you needn't invest in great thick steaks for an outdoorsy kind of entertaining!

"The Works" is a chant you hear in hamburger stands. Well, if everyone wants them that way, let them have it. As easy to prepare as regular hamburgers, these will give you a new way to serve the same old thing. Do them outdoors or in your kitchen—they'll be a hit either way. Bread crumbs can be mixed into the meat, too, for stretching purposes.

"Red and yaller, catch a feller" might well have been a name

PLEASE TURN THE PAGE

• eggs in aspic
(a cheapie)



• wing-ding
(a cheapie)



Cheapies (Begins on page 71)

for our Eggs in Aspic recipe. Did you ever get deflated by the expression on your man's face as you proudly served a pretty molded salad or dessert? The molded creation was no doubt a sight to behold—but so was his face, for most men do not react well to what they consider food "fit for the girls." Yet we gals rightly feel that all the advantages of such dishes warrant our serving them! Therefore a compromise is needed. To satisfy the men, let's first catch their eyes with their old favorites, red and yaller; and then let's see to it that it's a filling kind of aspic, not one with nine-tenths gelatin to one-tenth food! Then from the gal's angle, make it in the cool of the morning, unmold, garnish well in advance of serving. No

the works (a cheapie)

STEAK SANDWICH

Cut steak in individual portions, sear in very hot oil. Slice thick slabs of Vienna, or any good crusty bread, and place in shallow pan. Put steak on top, add slice of tomato, green pepper ring, onion rings and lemon slice. Season and cover with slice of bacon. Sprinkle with a little water and olive oil, bake at 400° for 30-45 min.

Plan one per person.

FAMILY-TESTED

THE WORKS

Divide ground hamburger in half. Into one half, mix generous amount of relish; into the other, mix finely chopped onion. Shape into rather small patties, season and broil. Serve one of each with ketchup in between, on toasted roll.

FAMILY-TESTED



Vichyssoise (a cheapie)

4 medium sized potatoes, peeled and diced
6 leeks (or 3 bunches spring onions)
3 tbs. margarine
salt and pepper
2 cups milk
4 cups chicken stock
2 heaping tbs. dried skimmed milk

Boil potatoes until mealy. Put aside to cool. Use only white bottoms of leeks or spring onions. (Save tops to chop fine.) Cut coarsely, sauté in margarine until just transparent—not brown. Pour over 1 cup of stock and simmer over very low heat about 15 min. Combine potatoes, leeks, and juice, mash thoroughly with a fork so leek flavor permeates, add some of liquid until it is "workable"; put through sieve. Combine with rest of stock, beat smooth. Or use your Waring mixer for combining and beating. Refrigerate.

BEFORE SERVING: Put 2 cups of milk and 2 heaping tablespoons dried milk in Waring mixer, or into a bowl; beat thoroughly with electric beater until thick and creamy. Mix thoroughly with potato and leek mixture and pour in individual bowls. Serve with 1 teaspoon chopped leek tops sprinkled on top.

FAMILY-TESTED

Recipe submitted by James Wiley

Yield: 2 quarts

EGGS IN ASPIC

6 or 8 hard-boiled eggs
2 cans chicken consommé

1 pkg. unflavored gelatin
salt and pepper

Dissolve gelatin in heated consommé. To garnish as shown, arrange strips of pimiento in bottom of oiled ring mold. Gently, spoon in enough of gelatin mixture to cover; chill until firm. If using large ring mold, add another 1/2 in. of gelatin to mold, chill again. Space eggs evenly in ring, cover with gelatin mixture. Chill till firm.

Serves 6

FAMILY-TESTED

MAN-CAKES

1 cup pancake mix
1 cup milk
orange extract

8-12 oz. cottage cheese
almond extract
1/4 cup maple syrup
1/4 cup orange juice

Blend pancake mix and milk, flavor with orange extract. Cook pancakes, about 6 in. in diameter. Cool slightly, spread with cottage cheese flavored with almond extract. Roll up, spear firmly with toothpick. Refrigerate, when ready to use pour over the syrup and orange juice. Bake at 400° for about 20 min. Baste often to glaze.

Makes 8 Man-cakes

FAMILY-TESTED

man-cakes (a cheapie)



WING-DING

Fry desired number of chicken wings golden brown.

Make sauce as follows; mix:

1/2 cup chili sauce
2 tbs. lemon juice
2 tbs. vinegar
1 tbs. prepared mustard
2 tbs. Worcestershire
1/4 cup minced onion
1/4 cup minced green pepper
1/2 tsp. pepper
1/4 tsp. cayenne
1/2 tsp. salt

Let it stand, but be warned, it is HOT! Fall to and dunk wings!

DRUMSTICKS DE LUXE

2 tbs. oil
3 thin onion slices
1 slice bacon, cut up
6 chicken legs
1/2 green pepper, chopped
1-clove garlic
1 cup tomatoes
1 tsp. sugar
1 cup whole kernel corn
1/4 cup shredded coconut
1/2 tsp. salt

Dip chicken legs in beaten egg and flour, then sauté in oil, onion, and bacon till brown. Place in a greased casserole, add rest of ingredients. Cover and cook in 350° oven for about 1 hr.

Serves 4-6

FAMILY-TESTED

drumstick de luxe (a cheapie)



matter how steaming hot the day turns out to be, we have tempting food for our family, without wondering what we can cook at the last minute, without cooking the cook! A variation of this recipe is to devil the eggs, then put them in the aspic. But that's not all there is about this recipe, for, believe it or not, if you are still meek and timid about attempting fancy molds, this one is for you. It is truly a good one for beginners, for all that it looks so out-and-out professional. So better get busy, members. The recipe for Man-Cakes will be a basic for you, I hope. Flavor pancakes to match or contrast with any one of a dozen fillings. Use eggs, creamed leftovers or cheese. Wrap, pierce a toothpick through, so it holds firmly. Place them in your refrigerator and forget them until dinner time. Then pour over them a sauce which will either brown or glaze. Man-cakes they are, for men go for them—try them on 'em and see. Now that chicken parts are for sale in so many areas, let's take a look at them for possibilities. Chicken wings would be hard to beat for flavor or sweetness, but they're slim pickings. Overcome this by serving Wing-Ding—a whole mound of them with a spicy dunking sauce. A new casserole for your collection is our Drumstick de luxe. Coconut makes this different and delicious. Add it to your must-list for it's easy to do and mighty easy to eat! Know-how, we said and we meant, for you can't get your real Cheapies cook down, no how!

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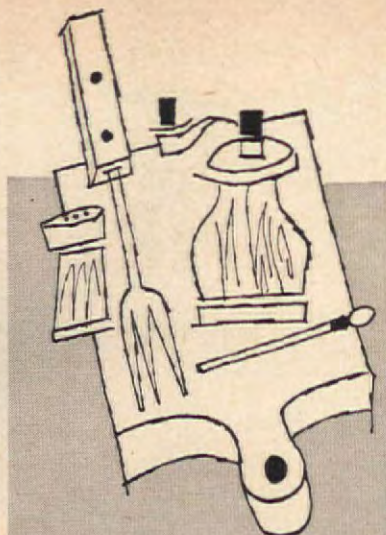
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THE AMERICAN HOME, JUNE, 1953



BARBECUES

Outdoor cooking can be the most wonderful thing imaginable, or it can be a nightmare beyond belief. We've all had to endure grim creations of the overzealous chef, and some of us have even been guilty ourselves. So let's take a look at this subject, and find out a few of the fundamental tricks of the trade.

We have shown you on pages 56-62 all the wonderful new accessories for outdoor living and cooking. The only things missing are pointers for successful chef-ery!

Here they are: nothing, but nothing, is more important than the fire itself. Now when all this interest in barbecuing began, it was the popular misconception that a good broiling job was one which succeeded in blacking the outside while not cooking the inside. But now most of us are willing to admit that this type of preparation only dries the surface, and that a really raw inside is not particularly our favorite way to waste costly steaks. Don't misunderstand, we're not proposing well-done meat! But darned if any of us can rave about some wizened-up leather. So to prevent this, take unto yourself that old song "Fireman, spare my steak!" And see to it that your fire tending gets under way in time to have a controlled fire. The heat should be maintained without flaming; then the heat can penetrate deep into the meat. Most people use much more charcoal than they really need. A flameless fire will not ignite the dripping fat which, when ignited, causes loss of juiciness and flavor. Also, keep your fire out of strong drafts which might cause it to misbehave.

Turn your meats often—the reward in taste warrants the work of doing so.

Though we have used steak as the bone of contention in our scolding about flame throwing instead of fire building, don't think for a minute

PLEASE TURN TO PAGE 82



Sunkist

Summer Supper

Chicken and Vegetable Aspic Salad...delicious with the tangy freshness of juicy Sunkist Lemons.

CHICKEN ASPIC: 3¾ c. chicken stock 2 T. plain gelatin
¼ c. lemon juice 1 lemon, sliced ½ c. cooked asparagus
1 c. cooked peas parsley 2 c. cooked chicken, chunks

Soak gelatin in ½ c. cold chicken stock; dissolve over hot water, add to rest of stock with lemon juice. Pour ¾ c. into 1½ qt. ring mold. Chill until firm. Decorate with lemon and parsley, add about ¾ c. aspic to hold in place. Chill. Add chicken, peas and asparagus. Pour into mold. Chill until firm.

UNMOLD RING and fill with mixture of lemon mayonnaise and 1 c. each of cooked peas and sliced carrots and ½ c. cooked asparagus. Serves 6 to 8.

LEMON MAYONNAISE: Add 1 T. fresh lemon juice, ¼ tsp. sugar, ½ tsp. dry mustard and ½ tsp. onion salt to ½ c. mayonnaise. Mix well. A simple, 10-second way to change ordinary mayonnaise into a wonderfully flavorful salad dressing.



What's better, we ask you, than cold melon with a good squeeze of fresh lemon? The tantalizing droplets make cantaloupe, watermelon and honeydews an extra special treat. Try it!



This is iced tea time. And tea just isn't at its flavorful best without plenty of fresh lemon. Not flat slices, but generous, easy-to-squeeze wedges. Delicious—and so refreshing!



You know what lemon does for fish. Well, it works the same flavor magic for soups, salads, meats, vegetables—even eggs and chili! Serve a dish of lemon wedges morning, noon and night.

LOW-SALT DIET?

Has the doctor put you on a low-salt or low-sodium diet? Fresh lemons can make the difference between flat, insipid dishes and tempting, appetizing ones. Reason? The taste of salt is replaced by the

sharp tang and aromatic flavor of fresh lemon. Foods are made instantly more flavorful with a few drops of tangy, fresh lemon.

FREE: New Sunkist booklet—"Pointers for low-sodium diets!" Write Sunkist, Sec. 2106, Terminal Annex, Los Angeles 54, Calif.

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INDEPENDENT GROCERS' ALLIANCE • UNITED STATES AND CANADA

Good Victuals (Begins on page 64)



• coeur à la crème

• meringue lucille

• braised endive

• soufflé fil d'or

freezing foods?

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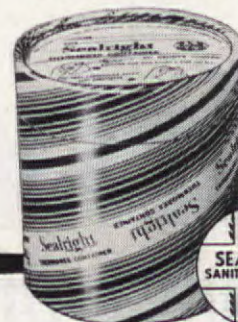
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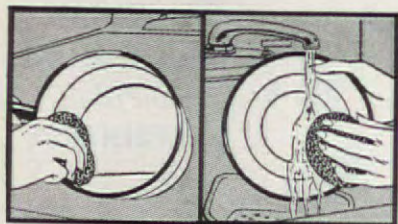
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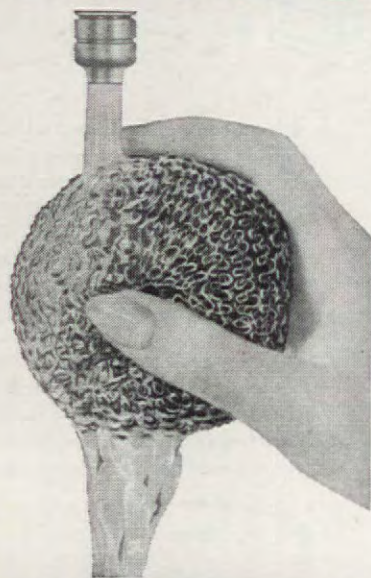
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Good Victuals (Begins on page 64)

• meringue lucille

1 cup orange juice
3 tbs. lemon juice
2/3 cup cold water
1/2 cup honey

Combine above, and boil a few minutes, until raisins are plump. Moisten cool, pour into meringue shell.

• cœur à la crème

Beat until stiff:
3 egg whites
Dash salt

Add 3/4 cup granulated sugar, a tablespoon at a time, beating after each addition until sugar is blended. Add 3/4 tsp. vanilla; blend well. Spread 9" circle of mixture on cookie sheet covered with brown paper. Build up sides, using spoon or pastry tube. Bake at 225° F. for 1 1/4 hr. or until dry. Serve as is or with a thin topping of peach ice cream—if calories mean nothing to you!

RECIPE BY JEAN AUSTIN

• soufflé fil d'or

Beat 4 egg whites very stiff. Beat in 4 tbs. sugar. Fold in 3 tbs. apricot jam. Cook 1 hour in well-greased 2-qt. double boiler over boiling water. Seal and do not remove cover or peek while cooking.

Slide out on serving plate. Pour over jigger hot rum and flambé. Pass with it sliced cold strawberries and powdered sugar, or strawberries and pineapple créole.

Serves 6-8

• braised endive

Scald 12 pieces of endive, celery, or leek with boiling water. Drain. Put in buttered baking pan and dot generously with butter. Barely cover with chicken stock. Cover with baking sheet. Bake at 375° F. for 20 min. Uncover, bake another 15 min. or until endives are soft. Baste frequently. Dust with chopped parsley or chervil.

Press through a sieve: 5 cups pot cheese (3 lb.)
Add: 1 tbs. heavy cream and 1/4 tsp. salt to each cup cheese.

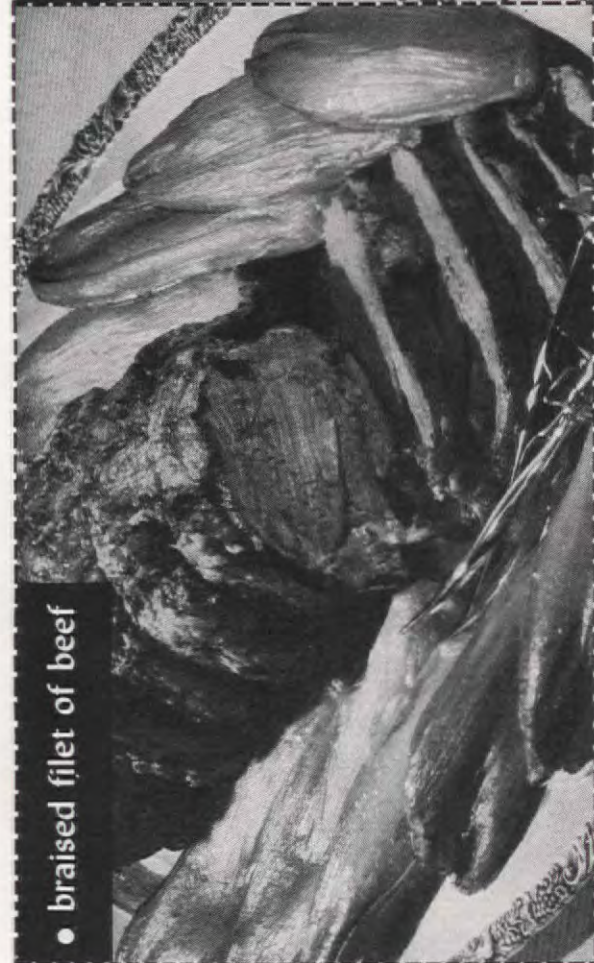
Mix well with electric beater. Dampen a piece of cheesecloth and spread as smoothly as possible in heart-shaped wicker basket. (You can use a heart-shaped cake mold. It will taste as good, but will be flatter and less traditional.) Pack cheese mixture in basket. Place basket on plate or pan to drain while chilling in refrigerator for several hours. Unmold, remove basket and cheesecloth. Serve with whole, fresh strawberries. If using a mold, drain cheese mixture in colander for 3 to 4 hours before packing into mold lined with cheesecloth.

Serves 12-15

Good Victuals (Begins on page 64)



• old-time sponge cake



• braised filet of beef

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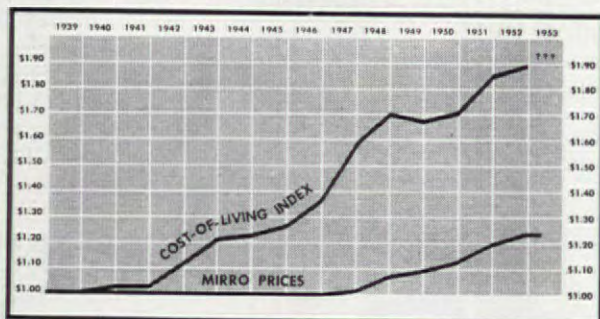
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Good Victuals (Begins on page 64)

• old-time sponge cake

Separate yolks and whites of 10 eggs in 2 separate bowls. Beat egg whites, and add gradually 1 cup sifted, granulated sugar. Beat yolks lightly, and add gradually 1 cup sifted, granulated sugar.

Put 2 mixtures together—handle lightly! Add 1½ tbs. vinegar, and 2 cups flour, sifted 4 times. Add 1 tsp. lemon.

Bake in large angel-food pan at 325° F. for 65 min.; or bake in smaller pan and use balance of batter for a jelly roll or cupcakes.

VERA'S ICE CREAM STRAWBERRY COOL

1 box frozen strawberries
1 tbs. lemon juice
1 pt. sour cream
½ cup sugar

Thaw berries. Add sugar and mash with fork. Fold in sour cream. Pour in freezer tray, and freeze about 3 hours. Do not stir.

Serves 4-6
RECIPE BY VERA BJORCK

• braised filet of beef

Have butcher wrap and tie a thin layer of lard around filet. Place in generously buttered roasting pan. Add:

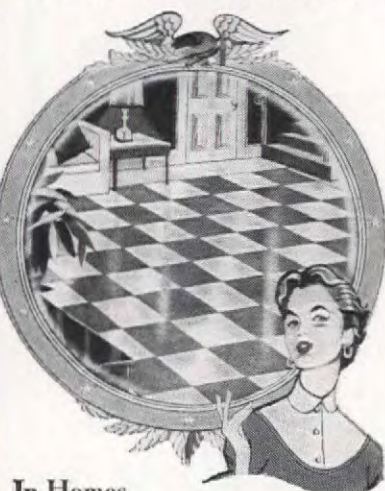
1 cup minced, lean ham
2 whole cloves
¼ tsp. thyme
1 bouquet garni (1 large bay leaf, 7-8 sprigs parsley, 1 sprig green celery leaves)

Bake uncovered in 400° F. oven, basting frequently. Allow 10 min. per pound—it should be rare! Strain drippings into small bowl, skim off fat and reserve for sauce.

MADEIRA SAUCE

Cook ½ cup butter in saucepan until light brown. Remove from fire. Add 2 tbs. lemon juice, 2 tbs. chopped parsley, 2 tbs. chopped chives, drippings from beef, strained and skimmed of fat. Mix well. Add ¼ cup Madeira wine. Do not boil once wine has been added. Serve immediately.

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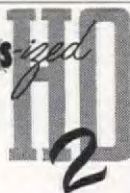
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SOLD ON 90-DAY MONEY BACK GUARANTEE

THE AMERICAN HOME, JUNE, 1953

Good Victuals

(Begins on page 64)

Coeur à la Crème—mostly cheese, but definitely needing strawberries—a French recipe. Then a compote of fresh pineapple (Hawaiian), no good at all without the beautiful red of sliced strawberries, marinated in sweet maraschino. Serve, if you wish, with "popovers" of sponge cake. And that marvelous orange-marmalade soufflé recipe I gave you some months ago—a soufflé made in a double boiler that is put on the top of stove when you sit down for dinner and stays and stays—upright! Soufflé, French. The double boiler and hostess who cooks her own dinners, enjoys her own parties—strictly American. With strawberries red and lush, we substitute apricots for the marmalade, apricots because they are a wonderful foil for strawberries. You slice up some strawberries in a sauce, and la! And here may I inject a testimonial. Any good food editor avoids soufflés like the black plague for picture taking. That delicate, unpredictable product, a soufflé, is famous for its insistence on rushing direct from oven to table. A trying test for any hostess, much less a good editor who runs—not walks—and sets it tremulously under kleig lights. There are a lot of professional tricks—but Good Victuals are cooked, plopped into the serving dishes I have used for longer than I will tell you—and photographed. No "rehearsals," no extra gelatin, no anything to keep them erect for kleig lights. That's why anything you see in Good Victuals you can do better! Good Victuals come directly from stove to brutal camera lights, and this soufflé is a very minor example of what you can do—no lights, no camera to contend with. Not only did this soufflé survive this ordeal—it was put back in the double-boiler top, taken home by our Doris Brian, reheated, served—and in Doris's own writing—it was very, very good.

Now—my real old-fashioned sponge cake. You know what? Most women (and I talk of smart women) cook for men. Again and again there is the same old record put on by men: "I don't eat cake." Put before a man a raisin pie (and you have a raisin pie version in my Meringue Lucille) or a sponge cake—this kind—and he'll retract every unkind word he ever said about cake, declare: "Only kind of cake I like is sponge cake." This is the real old-fashioned version. Sure, you can make it year 'round, but it's silly not to do it in the good, old summertime when eggs, like berries, are bountiful, and cheap—and it's silly not to do Vera's Ice Cream Strawberry Cool that complements the cake so beautifully, right now. About the sponge cake: I've shown "pop-overs," also a sponge cake roll

PLEASE TURN TO PAGE 80

"MOM HATES

BETWEEN-MEAL DISHWASHING!

— SHE GIVES US

Dixie Cups



- BETWEEN MEAL SNACKS
- CHILDREN'S MILK, JUICES
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"Now my dishes dry
3 times faster!"

With a Gas heater, you can dial your hot water up, up, up to the 160° you need for germ-free, fast-drying automatic dishwashing!



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3 times sunnier!"

No wonder! Gas heats water 3 times faster than any other all-automatic fuel, yet Gas heaters cost less to buy, less to install and less to use!

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that's
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This **COLEMAN "VIT-ROCK"** automatic Gas water-heater is one of many fine "makes." Your local Gas company, merchant plumber or Gas appliance dealer will tell you the right size for your home.

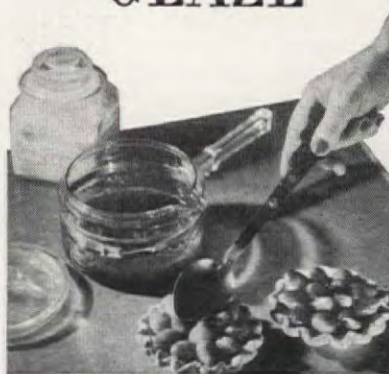
Gas!



GAS—the modern fuel for automatic cooking...refrigeration...water-heating...house-heating...air-conditioning...clothes-drying...incineration.

AMERICAN GAS ASSOCIATION

WAYS TO GLAZE



FRUIT GLAZE: Combine 2 tbs. sugar, 1 tbs. cornstarch in pan. Add $\frac{3}{4}$ cup fruit juice. Stir till liquid is thick and clear. When almost cold, pour over fruit.

QUICK GLAZE: Heat $\frac{1}{2}$ cup currant jelly until it melts. Cool. Spoon over fruit



GLAZED HAM STEAK: Combine $\frac{1}{4}$ cup sugar and 2 tbs. cornstarch in saucepan. Add 1 cup ginger ale or fruit juice. Stir constantly until mixture boils. Spread over ham, slice, and bake

Good Victuals

(Begins on page 64)

—all leftovers from a big double recipe. Why bake one when a generous double recipe provides the extras which can appear later on your table—in a different form, as good as the original lush cake?

What I have tried to say, if ineptly, is that we should point up our brand of inarticulate pride—a pride which, were it paraded in velvet and imitation ermine instead of sleeveless cottons and black Homburgs, would give Americans the assurance that no bolstered aristocracy can ever have. I salute Queen Elizabeth. I salute that great plenipotentiary—the American woman! Coming down to the mundane, our little dinner this month has great elegance, no pomp. Hail!

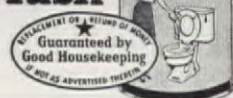
RECIPES ON PAGES 76, 78



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Let Sani-Flush save your housekeeping time. Cleans toilet bowls quick...no work, no messy scrubbing. It not only cleans chemically but disinfects—and removes the invisible film that gathers in all toilet bowls. Just follow directions on the familiar yellow can. At all grocers. The Hygienic Products Company, Canton 2, Ohio.

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Pointers for Home Painters



Choose the right brush for the job!

When you're painting window frames, screens or other narrow areas, the right brush to use is a sash brush. Sash brushes—either flat or oval-shaped—are designed for the job...help you get better results. And a brush with bristles of Du Pont nylon makes trim work easier...neater.

When painting windows, protect glass with a piece of cardboard or masking tape. Leave window slightly open during drying, so it won't stick shut.



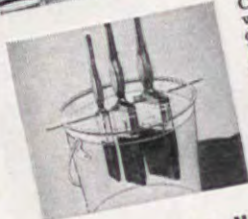
When painting lattice work, fences, radiators, always do the hard-to-get-at areas first. This saves you time, trouble and a lot of cleaning up... means better work.



When painting edgewise on narrow surfaces, use a sash brush. It's designed for the job. Using a large brush causes "finger-ing" (see insert), ruins the brush.



Clean brushes with thinner after daily use. Suspend brush in thinner overnight. Bristle tips should not touch bottom of can. Work out thinner before re-painting.



For best results use Nylon Paint Brushes

JOB AFTER JOB, you'll get best results with a well-tipped nylon paint brush. Durable Du Pont nylon bristles paint smoother... are clean and sanitary... never get brittle... don't break off even under the roughest treatment. And nylon bristles last from 3 to 5 times longer than ordinary bristles. Leading manufacturers make nylon paint brushes in all types and sizes. Look for the name **NYLON** on the handle. Be sure to pick the size brush designed for the job.

The best brushes have
DU PONT NYLON BRISTLES



Better Things for Better Living... through Chemistry
THE AMERICAN HOME, JUNE, 1953

Your Freezer

(Begins on page 48)

materials will give the best results? If trying to wrap irregularly shaped foods is throwing you for a loop, look at the instructions and diagrams below, select either of the two methods—they're both good.

Drug Store Wrap: Place the food in the center of the paper. Bring the two opposite sides together and fold them over about one inch. Continue folding over as far as you can go. Press the fold down firmly, then fold the sides of each end to form a V; fold these sides over the top of the package. Seal carefully.

Butcher Wrap: Lay the food across one corner of the sheet and far enough in from the edges so that the paper protrudes slightly. Bring one corner over the product and roll toward the opposite corner. Midway, tuck the other two corners over the center of the package and continue rolling until all of the sheet is used up. Seal carefully.

DRUGSTORE WRAP



BUTCHER WRAP



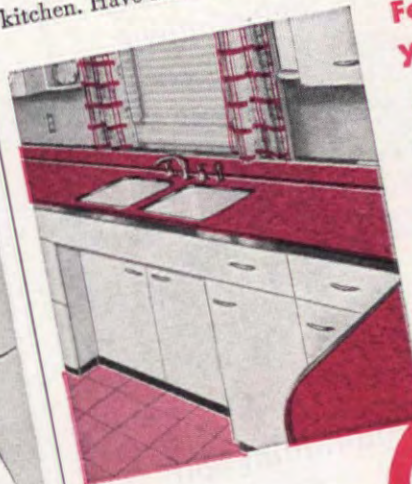
You're Sitting Pretty in a **CAPITOL KITCHEN**



Most of your kitchen hours are spent at the sink—either preparing meals or cleaning up after them. That's why the Capitol Kitchens sink is designed to help you make your work easier. A recessed front gives plenty of knee space that enables you to actually sit at the sink comfortably. What's more, Capitol sinks and cabinets are built of sturdy, heavy gauge steel with a baked-on enamel finish that's easy to wipe clean.

This is just one of the reasons why you should shop carefully when you're buying your kitchen. Be sure to have the benefit, too of a kitchen planning service—be sure to see your Capitol dealer—he's a kitchen planning expert who can tell you how to get the most convenient, efficient and attractive arrangement in your kitchen. Have him show you, too, how easy it is to sit at the sink.

Feature for feature you'll like **CAPITOL**



Continuous counter-tops—a Capitol continuous counter-top joining all your base cabinets eliminates unattractive metal strips and cracks that can catch dirt, crumbs and dust. And here's the place to add harmonizing color to your kitchen at no extra cost—your choice of scores of designs and colors in linoleum or Formica.



PLUS-

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3. Insulated doors deaden sound

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CAPITOL KITCHENS

ROSELLE, N. J.

Please send me your Kitchen Planning Book for which I am enclosing 10¢ (in coin) to cover cost of handling.

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32 oz. sizes

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- ✓ **Convenient Measuring Lines...**
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The new Imperial Freez-Tainer is *guaranteed unbreakable*. No matter how cold it gets, it's never brittle... always flexible... unbreakable. Perfect for the refrigerator—the freezer—all storage. It's spill-proof... air-tight... aroma-tight... Two handy sizes: 16 oz. and 32 oz., with convenient measuring lines.

CROWN Aluminum Foil

It's twice as good as ordinary wraps. Crown Freezer Aluminum Foil is 18 inches wide x 50 feet long. Economical Crown Home Aluminum Foil is 12 inches wide x 25 feet long.

CROWN Mason Caps

The famous 2-piece cap that's easier to screw both on and off. Grandma was a Crown Mason customer.



CROWN CORK SPECIALTY CORP.

Division of Crown Cork and Seal Company, St. Louis 15, Missouri

Barbe-Cues

(Begins on page 73)

that you can't cook a wide variety of meats and other things outdoors. Any meat you can broil or roast in your kitchen range will taste better for inhaling some charcoal fumes!

Try a little experimenting with other foods; work with fruits and vegetables, too. Small pieces of fruit wrapped in bacon and broiled are delicious. Brush vegetable wedges with oily, spicy sauce, and cook.

Sauces are all-important. A lean meat particularly needs some swabbing with oil or sauce to keep it moist and succulent. Swabbing, we said, though, not splashing. It is like basting—it needs must be often and gentle. Marinating meats prior to cooking is excellent, too. Requires no extra work, just a little bit of advance thinking!

Even if it is as old as our cavemen ancestors, barbecuing is an art that is only in its infancy. Let a spirit of adventure be your guide. This is only the beginning. We are all just commencing to acquire a bit of the skill, just starting to outgrow the gawky adolescent age. And there are wonderful feasts in store for those of us who grow up with this type of cooking.

Come on, now, Sir and Lady Chef. Get out of that hot kitchen, and start strutting your culinary stuff where it should be, and where you'll enjoy it most this time of the year—*outdoors!*

Why Not Add These To Your Skewer Repertoire?

Chicken livers, bacon, mushrooms. Bacon, meat balls, tomato, onion. Green pepper, lamb, onion, tomato. Frankfurter pieces, bacon, pickle. Scallops, bacon, tomato, mushrooms. (For other combinations, see page 61.)

Tips on Cooking

Use bacon with lean meats, or baste with oil.

Use small green onions, or quarter regular onions.

Use tomato wedges, not skinned. Mushrooms are best at end of skewer to prevent splitting.

Squeeze all close together so as to mingle flavors.

If you wish to combine slower cooking foods, slightly pre-cook; all kinds of shellfish, sausages and canned meats can be used.

Marinating before cooking adds flavor, spice, and tenderness.

Use leafy end of celery stalk for basting, or pastry brush.

Heat sauces before basting.

Sauces are endless—try lemon juice and herbs for fish; honey or brown sugar to glaze fruits.

Experiment!

Experiment!

Experiment!

CAST IRON CHARCOAL BROILERS

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Cast iron, and only cast iron, can give you the fast even cooking quality you will enjoy with a COOK 'N' KETTLE. Cooks meat, poultry, game and fish perfectly, quickly and easily. Heavy cast iron, gives uniform heat without flame, sealing in the rich juices and flavors. Serves small or large groups. Positive cooking control with dampers. Kettle is self-sterilizing—no cleaning necessary. Lasts a lifetime. Cook 'N' Tools and instructions included.

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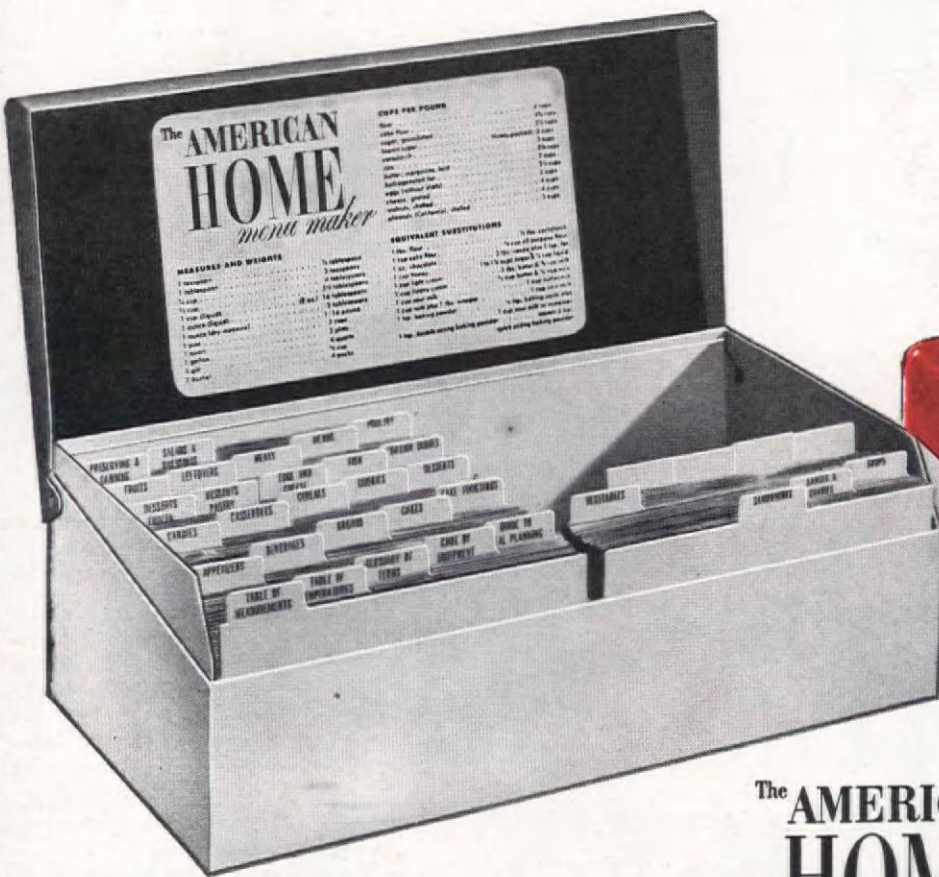
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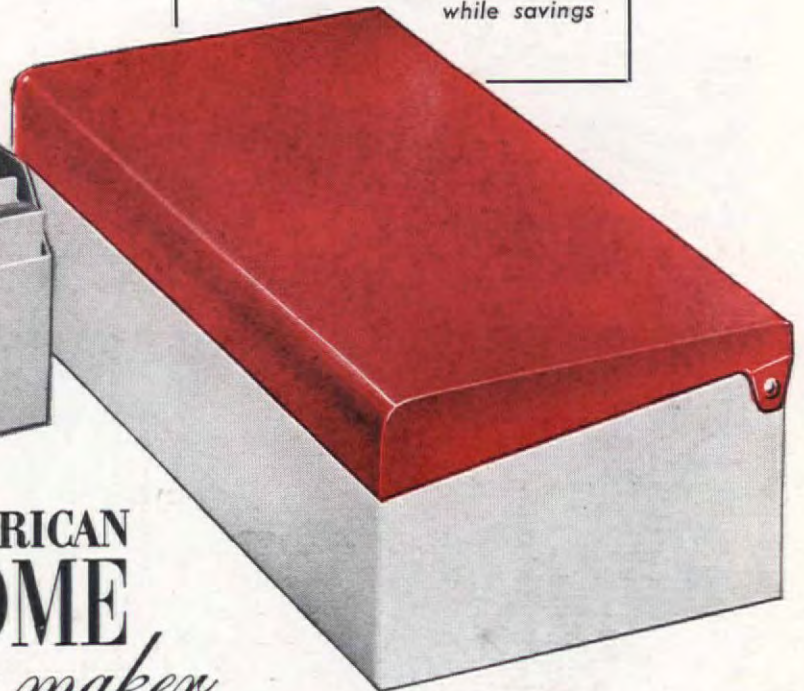
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Absolutely the last word in clean, convenient storage for your recipes. Everything at your fingertips instantly. Made of strong, heavy steel, the box comes in either black and white or red and white. Compact and free from bulk, it's only six inches by eleven inches, yet you can file 1,000 recipes in it with ease! Set it on your pantry shelf or your kitchen counter top. Lift the lid, there are all your favorites classified from appetizers to vegetables, with additional indices for menus and your own specialties.

An added feature is a helpful weights and measures table, which can be mounted on the inside of the Menu Maker cover and will always be in view for ready reference. With the Menu Maker comes an augmented

and newly organized set of stiff, preprinted index cards—35 of them—making your new Menu Maker fingertip convenient and every recipe instantly available.

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Also included without additional cost is a sample of a specially designed cellophane envelope into which you can place each recipe to keep it spotless while in use. These envelopes are water-resistant and greaseproof. They can be filed so easily and are so practical that our readers have purchased 30 million of them. \$1.00 a hundred or 250 for \$2.00.

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With its big grill plates in position, it serves up delicious, sizzling-hot

sandwiches *right at the table*. Or you can cook eggs and bacon on it, without going near the kitchen!



2. Turns out golden-brown waffles!
When the family clamors for waffles, just insert the aluminum grids.

This "dining-room chef" keeps 'em coming, four sections at a time—each done to a golden-brown turn!

The G-E Combination Sandwich Grill and Waffle Iron!

No need to keep hopping out to the kitchen when this automatic General Electric appliance is on the job!

Right where you sit, you can serve the family hot sandwiches and waffles the very way they like them—as many cooked-to-order helpings as they want!

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See this grand gift, now, at your General Electric dealer's. General Electric Company, Small Appliance Division, Bridgeport 2, Conn.

You can put your confidence in—

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Who's a

group of young matrons who try to escape dishes and diapers in a frenzy of outside activities.

You've rushed three-year-old Johnny through dinner, fed and pajamaed infant Mary, bundled them into the car, met your husband's evening train, dashed back home, bolted your tuna-and-noodles. You had time for a quick pass with lipstick and powder between gulps of black coffee. You gave Johnny a hug and your spouse—who was still at the dinner table—a peck of a kiss, and a final reminder: "Don't forget to see that the baby's covered before you go to sleep."

You are—at last—off. To a committee meeting. Or you're going to Marge's to mark clothes for a rummage sale. It's your night to play bridge with the girls. Or you have a date with the potter's wheel.

If this is *you* several nights a week, you are not alone. You belong to the Scurry Society—a not-so-exclusive

evening out is a good thing. But . . . did you ever watch a hamster on its exercise wheel? The little creature leaps on, the wheel turns. Slowly. Then faster. The hamster's feet fly, and the wheel spins faster still.

It's easy to jump on the wheel. When you're mopping up milk from your freshly waxed floor for the fourth time in one day, the business of being a homemaker and mother loses a big chunk of its appeal. And you have a compelling urge to get away from it all.

You need diversion, you tell yourself, an outlet for your creative ability. Perhaps your civic spirit could stand some bolstering, too. So you join Sally's bridge club, and/or a women's group. You enroll in a ceramics class, and promise to ring some doorbells.

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for 56 page, illustrated **BOOK of DESIGNS and IDEAS**

Hamster?

LIBBY C. SHUTTS

Wasn't it fun? Well, yes, at first. Before you noticed those dark puffs under your eyes; before you had that little scene about the missing shirt buttons; before you found it so hard to keep your temper with Johnny.

"I really must do something about the cobwebs in the den," you tell yourself. "And that ironing basket—haven't seen the bottom of it in weeks!" But not today.

Maybe what's getting you down is a kind of occupational fatigue—your occupation being the constant attempt to do too much. Halfway between the extreme of hectic outside activities and domestic doldrums lies a sensible medium. How to find it?

Well, first of all, admit that you have physical limitations. Who said we're built to travel faster than sound? Those jangled nerves advise you that your stamina's not so superior after all. Don't underestimate yourself—but don't overestimate yourself either.

Learn to say "no"—and to ignore the criticism. Cut down on the "joining." How often we let ourselves become part of a group of which we simply never become a responsible member. It's not fair to ourselves, nor to the group. Better, by far, to be a real contributor to one organization than dead-wood in three.

Give some time to a really worthwhile charity or civic activity, but beyond that, make sure your time away from home is spent pleasantly. A good movie or play, a stimulating course of lectures. An interlude of serenity is marvelous therapy. I veto lunch downtown with that high-strung friend who can't wait to tell you about her latest run-in with her mother-in-law, and I don't think much of wrangling in a meeting unless the cause is a good one.

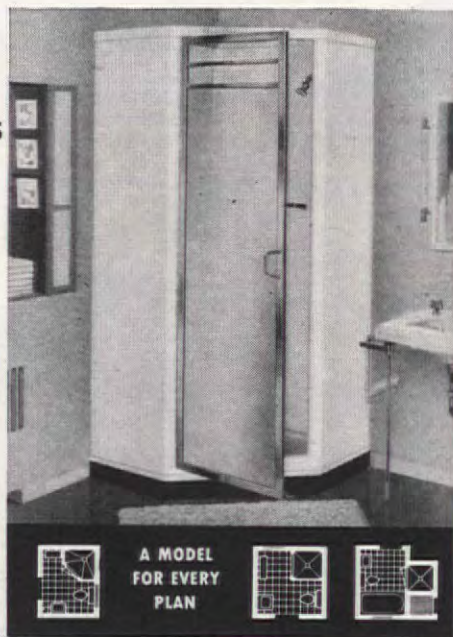
It takes courage and determination to change the pattern of your life, but if you want to get off that wheel, get up your courage—and jump!

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NEEDED
EXTRA BATH

Smart solution to your bath problem—added capacity for family bathing, economical for basement, game room, or servants' quarters—a shower priced for every purpose. Easy to ship and install for summer home, cottage, beach house, etc. FIAT "packaged" SHOWERS are ingeniously designed to save labor—correctly styled to look "right" at home—factory fabricated for economy. Available in gleaming white, and in colors to match other fixtures.



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Send 25c for new Anniversary booklet of Imperial tables

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GRAND RAPIDS, MICHIGAN

Imperial Tables are made and sold in Canada under the name Deilcraft-Imperial



Care for TV

(Begins on page 44)

tures on your screen instead of one? These occur when your antenna picks up one signal from the transmitter and a second signal reflected from nearby buildings or hills. You may be able to turn your antenna so that it will not capture the reflected signal.

Learn to Work Your Set's Controls.

These are of two types: those on the front which you operate to turn the receiver on and off, to select the stations, to regulate sound volume and picture brightness, and to keep the picture image from moving up and down or sideways. And there are the other controls (usually on the back) which should be touched only in case of trouble. These controls vary on different sets. Knowledge of their purpose is essential, and you should study the booklet which came with your receiver if you want to learn how to operate them.

Most TV owners operate the everyday, front-of-set controls proficiently, but many persons, even those who have owned sets for years, are unaware of the fact that they can adjust the other controls to improve their TV reception.

If your picture image is fuzzy or unclear in detail, the focus control can sharpen it. Prop a mirror in front

of your receiver so that you can see the picture image while working behind the set. Slowly, from left to right, turn the focus control, with a screw driver if necessary, until the picture is sharpest. Leave the control at that point.

If the picture is too narrow to fill the screen, make a similar adjustment with the vertical size control. If it is too shallow, adjust the horizontal size control. If the picture images look like the lopsided, too-fat or too-tall reflections from trick mirrors in amusement parks, you probably can correct the condition by adjusting the "vertical linearity" control (for images out of proportion from top to bottom) or the "horizontal linearity" control (for those disproportionate from side to side).

If you make these adjustments when a test pattern is transmitted, you can judge straightness of lines more perfectly.

Your set may have additional controls, or some with different names or a slightly different purpose. *Keep your instruction book handy and follow your manufacturer's advice.* Remember, he wants to keep your good will by helping you to get the best service from your receiver at the lowest cost.

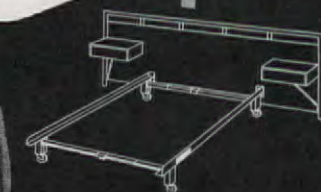
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caused from sweating or condensation on cold water pipes. Turn idle basement space into play, work or store rooms. Just wrap cork-filled NoDrip Tape around pipes

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Handi-talk
2372 Woodhill Rd. Cleveland 6, Ohio

AT HARDWARE, PAINT AND LUMBER DEALERS

Care for TV

(Begins on page 44)

Don't Be Shocked! Almost all manufacturers now place a covering at the back of the cabinet. Unless you remove this, you cannot reach into the chassis. On new sets, this vitally important interlock covering prevents tampering with the chassis while the switch is on, because when it is removed it automatically shuts off the electrical current. Thus it protects you against the power—which in some sets reaches 27,000 volts—built up inside and extremely dangerous if you come into direct contact with it. Some manufacturers warn that only an experienced serviceman should remove the interlock. In any event, never remove it on older models unless you have made *doubly certain that the electrical cord has been removed from the wall socket, and that no electricity is flowing to the set.*

Behind the interlock lies the maze of tubes, coils, condensers, and resistors that make up your television receiver. Unless you have been especially trained, it is unwise to meddle with any of these except the tubes.

If your set produces a blurred sound or picture image, or no sound nor picture at all, the cause may be defective or burned-out tubes. Turn off the set, unplug the cord, remove

the interlock, and take out the tubes (but *not* the big picture tube), first marking down the type, number, and location. Take them to a dealer who has the proper testing equipment, and have him check them.

If you have inspected antenna and tubes, and fail to achieve satisfactory results, call in a repairman.

Don't Tamper with the Picture Tube! *Never violate this rule.* If the tube is roughly handled, it may break and cause bad cuts from flying glass. Furthermore, an electrical charge remains in the tube mechanism even after the set has been turned off and the plug pulled from the wall socket. Foolhardy amateurs could suffer severe cuts and shock by mishandling the picture tube.

Don't Turn Switches Needlessly. Like radio sets, television receivers are electronic instruments with surprisingly few moving parts. One part that does wear, however, is the mechanical switch. Most youngsters flick the master switch on and off and needlessly tune from station to station. Experts explain that this causes undue wear on the picture tube.

Investigate Your Serviceman. Caution in selecting a serviceman will pay

PLEASE TURN TO PAGE 88

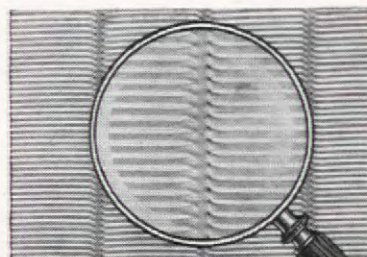


Beautiful way to keep rooms 15° cooler

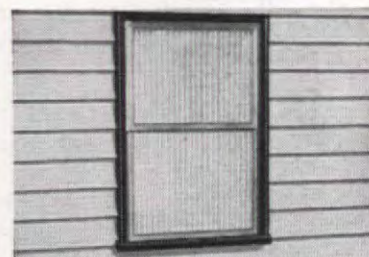
See how Kaiser Aluminum Shade Screening effectively *blocks* sun rays. It keeps rooms refreshingly cool and comfortable—*cooler by as much as 15° under the hottest sun!*

This amazing cooling device gives you the effect of venetian blinds, awnings, and insect screening at amazingly low cost. It's precision-produced from tough, high grade aluminum. Can't cause red rust streaks. Never needs painting.

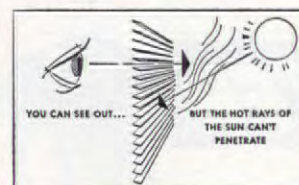
Attractive appearance adds beauty to any style home. Gives daytime privacy by blocking outsider's view. Sun can't get in to fade upholstery, rugs or draperies.



TINY LOUVERS are permanently set at an angle to stop hot sun rays before they reach your windows, thus eliminating a major cause of high room temperatures.



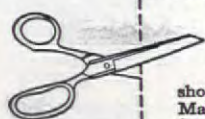
STORM WINDOW UNITS now available with Kaiser Aluminum Shade Screening installed give cold weather protection plus protection against hot summer sun.



Get low-cost Kaiser Aluminum Shade Screening now. Available from most hardware stores and building supply dealers. Easily and quickly installed in any type frame.

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Kaiser Aluminum SHADE SCREENING



FREE DEMONSTRATOR!

Actual sample of Kaiser Aluminum Shade Screening shows how it blocks sun rays. Mail coupon now for full information!

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Consumer Service Division
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EVERLASTING BEAUTY combines with practical work-saving convenience. Stainless steel is well-mannered—gentle with dishes and glassware—quiet with silver and utensils.

PRICED LIKE ORDINARY PORCELAIN—now EVERYBODY can afford and enjoy a TRACY stainless steel sink.

This superlative quality at a new low price gives TRACY featured attention by prominent value-minded stores.

TRACY BASE AND WALL CABINETS are heavy all-steel, welded, for extra sturdiness; smoothed and rounded corners—edges; double doors and drawer fronts—sound-deadened—free-opening, q-u-i-e-t! Double baked-on Dulux finish—gleaming and flawless, a joy to behold and to live with.

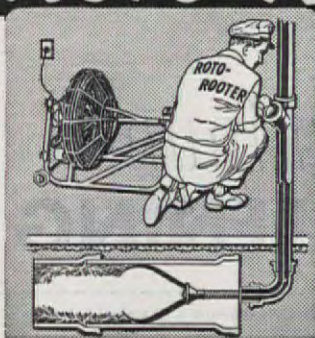
SEE TRACY PRODUCTS at good appliance and department stores. Kitchen Facts sent promptly on request.



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You know your clogged sewer or drain will be thoroughly cleaned, safely, when you call your local ROTO-ROOTER Serviceman. Without muss or fuss and at minimum cost.

THE DEPENDABLE

ROTO-ROOTER'S 17 years of national sewer cleaning service is your assurance of complete dependability. The electric ROTO-ROOTER machine has rapidly revolving steel cutting blades that remove tree roots, grease, and other debris.

SEWER SERVICE

Look for ROTO-ROOTER, general section, your phone book, or write for illustrated Free Folder on ROTO-ROOTER sewer and drain cleaning. Franchises available in some localities.

ROTO-ROOTER CORP., Dept. A-35, Des Moines 14, Iowa

A NATIONAL SERVICE AVAILABLE LOCALLY



Care for TV

(Begins on page 44)

dividends whether you sign a yearly contract or call him for a single repair job. Most television repairmen are anxious to be known as competent, reasonably priced workmen. Since the war, however, hundreds of unscrupulous servicemen have set up businesses, charging exorbitant fees by exploiting the average person's ignorance about television.

Before you deal with a serviceman, find out how long he has been in business and whether others in your community recommend his services. See if he can furnish references from established dealers whom you trust. If in doubt, consult the wholesale distributor of your set or the local Better Business Bureau.

As a further safeguard, ask the exact charges for any repairs before he begins to work. Dishonest repairmen often pile on "extra" charges when they have half completed a job. Don't permit it!

One woman who had hastily signed a service contract invited guests to view the Saturday evening programs. On Saturday morning, her set went out of order. When she called the serviceman, he promised to send a repairman Monday morning. "If you read the contract," she was told, "you'll notice that we do not provide service on week ends." Anxiously, she called another repairman who tinkered with the receiver and finally left, admitting defeat at the hands of a "new model." The big party was ruined. And the woman suffered another shock Monday. After one look at the set, the contract repairman shut his tool bag. "Sorry," he said, "but your contract is now void. It specifically states that no other serviceman may tamper with the set!"

The moral: Read any service contract carefully before signing. Know precisely what the repairman promises to do, and—equally important—what he does not promise!

So much has been written about "gyp" television repairmen that many persons suspect a service agency that charges high prices. Many authorities stress, however, that the high-priced man, if highly recommended, may be your best choice. Says the service director of one of the nation's foremost manufacturers: "People who shop for cut-rate services are inviting trouble. It takes a long time to train a good TV technician. TV troubles are often difficult to find even though the eventual replacement item may be only a small resistor. Unless the consumer is prepared to pay a good technician adequate fees to compensate him for his time and training, the consumer can expect to be cheated either in padded bills or poor workmanship. In television maintenance, the cheapest will often prove the costliest in the long run."

Invisible Gloves For Gardening



DU PONT PRO-TEK® guards hands against dirt and grime

No need to let gardening roughen and dirty your hands. Just smooth on Du Pont PRO-TEK hand cream. It acts like invisible gloves that guard skin against stains. When work is done, just wash your hands and dirt washes away! Leaves hands smooth, clean. At drug, hardware, auto supply stores—about 49¢.

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IDEAL'S
California Gardens
POOL

Keeps them
HAPPY • SAFE • and COOL!



BRING THE BEACH TO YOUR HOME

Let them splash... let them play... let them enjoy the happiest summer of their young lives in Ideal's wonderful wading pool. Long-lasting, heavy gauge Vinylite... gaily decorated. EASY to inflate. EASY to drain. Size: 67" x 47" x 9"—\$10. Other sizes \$8, Vinylite \$13. Get one for the kids.

IT'S A WONDERFUL TOY... IT'S IDEAL

**WHAT TO DO FOR
LEAKS, CRACKS,
LOOSE PARTS**

For making repairs on tractors, trucks, farm machines, autos, boilers, stoves, tanks, tools, home utensils, always keep Smooth-On No. 1 Iron Cement handy. Applied like putty. Hardens and holds like metal. Inexpensive too. Does not deteriorate. Get 1 1/4-oz., 7-oz., 1 lb. or larger sizes at your hardware store. If they haven't Smooth-On, write us.

FREE REPAIR HANDBOOK



40 Pages. 140 Pictures. Clear directions for practical, money-saving, time-saving repairs. Write for your copy NOW.

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Do it with **SMOOTH-ON**
THE IRON REPAIR CEMENT OF MANY USES

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Avoid **HARDENED PAINT BRUSHES** and Rollers
USE **PROCESS 33** Wherever Paint is Sold **59¢** pint
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THE new Majestic GAS-FIRED INDOOR INCINERATOR

THE last word in home disposal units! This new Majestic Indoor Incinerator eliminates all wet and dry garbage, newspapers and magazines that normally must be hauled away. Simple to operate! Just load it with refuse... set burner control... forget it! Jet-air action and patented down-draft design assures efficient incineration! No grinding or grating—no moving parts to jam or wear out! Connects to furnace flue in basement or utility room. Modern styling! A.G.A. approved. See it at your local dealer's or write.

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FAST

The way thousands of physicians and dentists recommend



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It's rugged and looks good too



Pittsburgh Flower Border has the rugged welded construction and stiffness to give good service for many seasons. Its attractive design adds to the beauty of your garden. The best costs no more—ask your dealer for it by name.

Write for folder "How to Erect Fence."

Pittsburgh Fence
a product of
Pittsburgh Steel Company

Won Their Battle

(Begins on page 50)

The architect shook his head; the beautifully integrated design of the house was threatened! But after deliberation the answer seemed apparent to Neutra and the Freedmans. A small porch, enclosed on two sides by the house, would be given additional walls to create a tiny room.

In 1949, eight years after her mother was supposed to be doomed to death, curly-haired, blue-eyed little Johanna was born. "Like a breeze," says Nancy, "nothing to it"—but an exciting experience to send birth announcements to heart specialists!

A baby in the house did not disrupt the labor of this writing pair. Together they worked out a co-operative routine of child care, household tasks and working on their novel, *This and No More*, published in 1950. Now the third novel is nearing completion. Dividing their time between writing, radio work and household tasks, Benny and Nancy still find time for daily walks and swims.

Here is a successful marriage. Not one made in Heaven, but wrought with faith and courage against terrific odds. For health and happiness, parenthood and success, the Freedmans fought a winning battle.

Leisure House

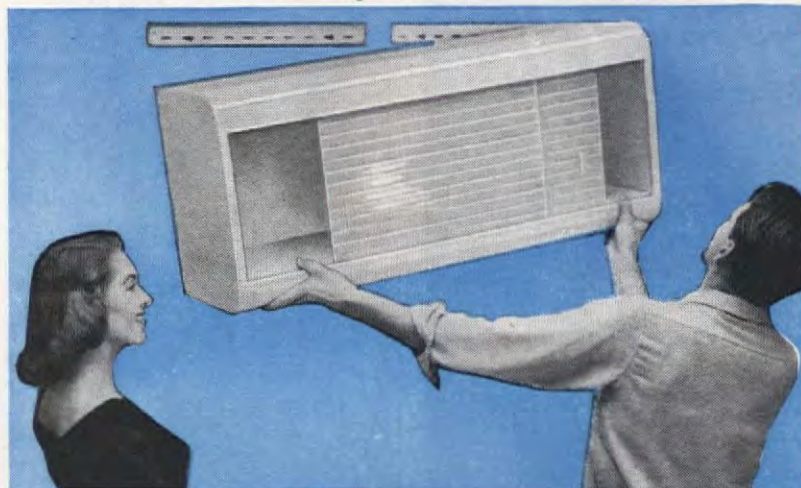
(Begins on page 54)

most expensive extras. Designer John Campbell estimates that the deluxe model we illustrate, complete with rear bedroom, extra-large front deck, a rear deck, sewer, electricity, fixtures and the like, would cost about \$3,000 if the site is flat. Sans bedroom, it would cost considerably less; on a hillside, requiring elaborate underpinnings, it would cost more. Either way, you'd have a bargain.

Here's what you get with the basic-unit Leisure House Kit: the trusses, which are eleven equilateral triangles of A-1 Oregon Fir 2 x 6's, pre-cut and already drilled with holes for the bolts with which they are securely fastened; exterior panels of waterproof marine plywood, secured by heavy 2 x 3 battens; interior flooring of 3/4-in. plywood, and 2 x 6 porch flooring with 2 x 6 floor joists. You get a waterproof plywood rear wall, all wood framing ready to receive the glass front partition, and wood doors for the bath, and for the rear and front entrances.

You also get complete instructions, not only for assembling the house, but for constructing various types of foundations.

NEW, SENSATIONALLY BEAUTIFUL KELVINATOR CABINETS Install them yourself and save!



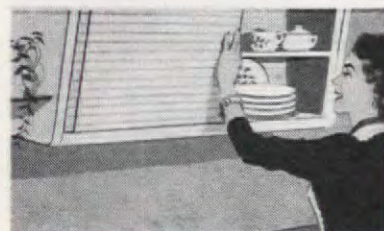
**IF YOU CAN HANG A PICTURE . . .
YOU CAN INSTALL KELVINATOR PANTRYETTES**



Here's new beauty, new usefulness in your kitchen in new life-time steel-and-glass cabinets you can install yourself! New Kelvinator "Pantryettes" hang like pictures. All you need are simple household tools. Simply attach hanger strip to wall studding, place "Pantryette" over hanger, and the job is done. You save money on labor costs. New Kelvinator base cabinets slide into place like furniture. See new Kelvinator kitchen cabinets and sinks at your Kelvinator Dealer's!



Fluorescent Lighting. This "Totalite" fixture lights up entire "Pantryette" interior—leaves no dark corners—and floods work surfaces below with bright, shadowless, glareless light.



Sliding Glass Doors. Beautiful translucent glass shelves are wide, deep and roomy. They put an end to bumped heads . . . add breath-taking beauty to your kitchen. So easy to install!



Handy Appliance Outlets. Two in every Kelvinator "Pantryette". They're so convenient. You plug in percolator, mixer, or small power tools. Useful in any kitchen!

**GET KELVINATOR'S
KITCHEN
PLANNING GUIDE**

For this handy, helpful booklet send 10¢ in coin to—



Kelvinator, Div. of Nash-Kelvinator Corp.,
Dept. AH-65, Detroit 32, Mich.

NAME

ADDRESS

CITY ZONE STATE

WIN A \$1000 VACATION FOR YOUR FAMILY

in the Kelvinator "Homemaker's Holiday" Contest!



Every two weeks, until July 3, 1953, Kelvinator awards four \$1,000 vacation prizes to the grand winners. Also, Kelvinator appliances and cash awards will be given to 900 other winners every two weeks. Enter now! Nothing to buy! Get your free entry blank at your Kelvinator Dealer's!

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and join the Kelvinator Parade to Better Living!

Electric Refrigerators • Electric Ranges • Home Freezers • Electric Water Heaters • Kitchen Cabinets & Sinks • Garbage Disposers • Washers & Ironers • Room Air Conditioners • Electric Dehumidifiers



Milk Glass

beautiful, cool and inviting for every summer table setting



From breakfast to a late, gay supper you'll find these milk glass pieces indispensable.



Practical and pretty milk glass for unusual table settings or lovely home decorations.



Constant companions . . . your cool summer beverages and Imperial's versatile Vintage milk glass.



Summer menus served with Vintage milk glass are so delightful, distinctive and excitingly different.

American Hand-fashioned in the old, authentic Grape pattern by
IMPERIAL GLASS CORPORATION
BELLAIRE, OHIO

You can make the right room merrier than a county fair with bold-hued, color-fast, cotton kerchiefs. You've seen them poking out of a busy back pocket, or tied around a western-type neck, but how about decking a lampshade out in turkey red? Trace your shade on paper as sketched below, lay pattern on bandana and cut to size. Glue, and finish top and bottom trimly with masking tape



JOHN LIPPERT

Take a Bright Red Kerchief...



For a window as gay as a hoe-down, use bandanas as curtains. Make casings at top and bottom of each, shirr on two rods, bolt to frame. We needed four rows of four kerchiefs each. To open window, just slide curtains aside, raise sash. Perfect for a too-sunny window, or one with a dreary view, this treatment guards your privacy, but needn't obstruct the breezes

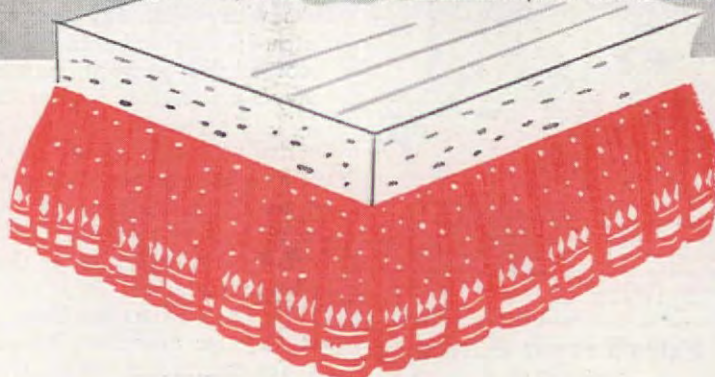
It's a very canny farmer who takes a wife shrewd enough to use these bright bandanas for place mats and napkins. Easy to launder and perfectly at ease on the patio or lawn, they're almost as important as the sauce at a barbecue, big and bibby enough to take care of a corn roast



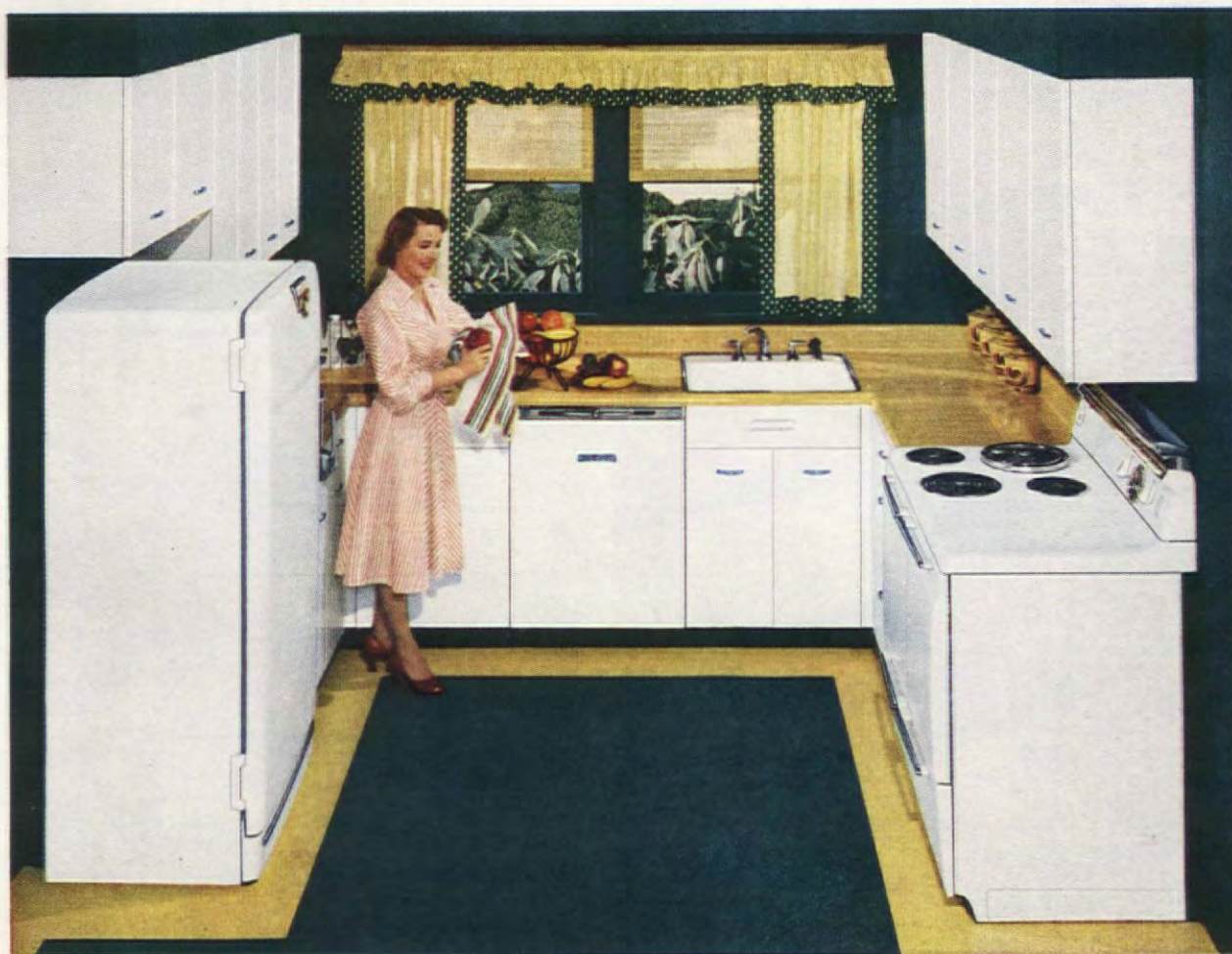
For rough-and-tumble pillows that hold their own when the blue-jeaned hordes descend, cover your cushions with kerchiefs. Place two bandanas face to face, sew up three sides. Turn right side out, insert pillow and blind stitch. Big pearl buttons for style



This good-looking dust ruffle is as frivolous as fluff, but how very much more substantial! First cut a muslin slip cover to fit your box spring. Stitch kerchiefs together in a long strip, and gather with a running stitch—you can use lots at about 20¢ apiece—sew to cover



G-E All-Electric Kitchen only \$47²⁰* a month!



This is another "Young America" Home kitchen to be featured in model homes from coast to coast.

HOME BUILDERS everywhere will select the same G-E Kitchen, shown above, for their model "Young America" Homes—homes which they believe offer the most in attractive design, features, and *dollar-for-dollar value*. Watch for a "Young America" Home opening in your vicinity. You can have a kitchen like this *planned especially for your home*—for as little as \$47.20 a month.

***Here's how you can finance it...** In the kitchen above, the General Electric equipment—including work surfaces—can be had for as little as \$47.20 a month after small down payment. Rates and terms established by financing institutions, applied to manufacturer's recommended retail price. Enjoy these time-saving electric wonders now; pay for them over a three-year period! Other financial plans avail-

able in your locality may reduce the monthly payment under this \$47.20 price.

For details, send coupon below for *free copy* of booklet about facts for financing your kitchen if you're buying, building, or remodeling. **Here's how you can plan it...** we do more than merely provide you with all the wonderful new equipment—we help you plan and style the layout of your kitchen for maximum efficiency. Your G-E dealer can arrange a complete personal planning job for you—at no additional cost.

Take advantage of your General Electric dealer's expert advice—drop in to see him. Or,

if his name is not listed in the classified section of the phone book, fill out coupon below and mail today—we'll have a G-E retailer get in touch with you at an early date.

If you're buying or building a new home... be *sure* it has a complete G-E All-Electric Kitchen! Here's why... the cost of a modern kitchen—one of these *complete* all-electric wonders—is as little as four or five dollars extra a month. This is possible because the cost of your kitchen is included right in your regular long-term mortgage. Talk to your architect or builder about a complete G-E All-Electric Kitchen for your home.

GENERAL ELECTRIC

YOUR ALL-ELECTRIC KITCHEN INCLUDES:



G-E 9-cu-ft Refrigerator. "Space Maker" model. World-famed for dependable service.



G-E Dishwasher. Dishes automatically rinsed, washed, and dried with heat.



G-E "Speed Cooking" Range. It's fast, safe! The automatic features make grand meals easy!



G-E Disposall.® Gets rid of garbage electrically! No need to see, touch, or smell garbage again!



G-E Steel Cabinets. Plenty of food-and-utensil storage space; extra work surface, too.

General Electric Co.
Box A-6-CC,
Louisville 2, Ky.

Dear Sirs:
Please send me *free* booklet. Also name of my local G-E Kitchen specialist. I understand I am under no obligation.

NAME

STREET

CITY

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Planned for a lady who loves to cook

If you're a woman who makes an art of cooking, here's the kitchen for you. Its wealth of finger-tip conveniences and fresh, decorative ideas make every hour spent in it more pleasant.

Take the attractive Linotile® Floor, for example. Spilled flour and other ingredients are swept up in a jiffy from its satin-smooth surface. Tracked-in dirt whisks right away, won't grind in. What's more, grease and oil won't harm Linotile, because it is greaseproof, not merely grease resistant. Linotile should not be confused with linoleum cut into squares. It's a much tougher, more durable resilient material, and the easiest of all Armstrong Floors to keep clean.

Linotile offers almost unlimited design possibilities, since it goes down block by block. It is available in a wide range of colors in both the popular swirl marbleization of Standard Linotile, and the new extra-rich graining of Armstrong's De Luxe Linotile shown above.

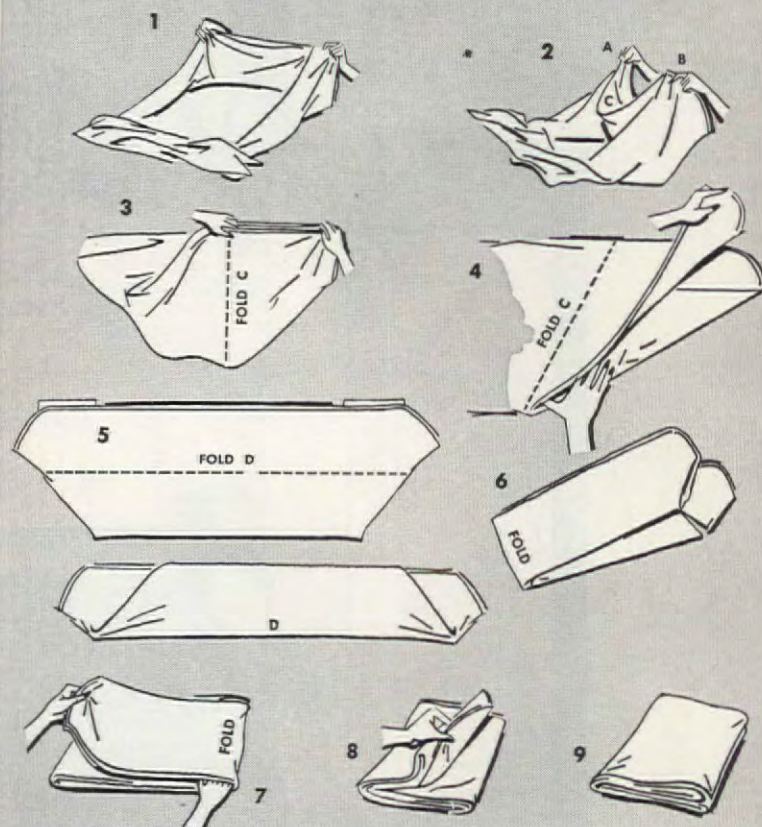
FREE BOOKLET. Send for booklet showing range of colors in Armstrong's Linotile. Floor above is De Luxe Linotile, Beige Antique No. 176, with feature strips of Armstrong's Plain Linoleum, Turquoise No. 38, and White No. 23. Top-set cove base is Havana, No. CB-206. Mail your name and address today to Armstrong Cork Company, Floor Division, 5306 Plum St., Lancaster, Pa.



ARMSTRONG'S LINOTILE

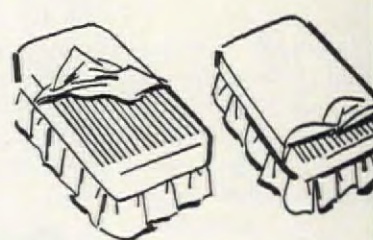
Made by the makers of Armstrong's Linoleum, Armstrong's Quaker® Rugs, Armstrong's Asphalt Tile

How to Fold a FITTED SHEET



Diagrams: Cannon Homemaking Institute

1. You needn't iron fitted sheets. Shake sheet vigorously to remove wrinkles. Place on large surface, topside down. 2. Starting with top of sheet, bring corners A and B together. 3. Holding corners in one hand, use index finger of other hand to draw fold C taut and line up seams. 4. Run hand down inside of fold C to smooth. Repeat at bottom. 5. Make fold down length of sheet at D. 6. Fold so that top and bottom corners meet. 7. Fold again, keeping corners on top. 8. Fold again so corners are inside. 9. Now your sheet is ready for the linen shelf



HOW TO MAKE A BED WITH A FITTED SHEET

Fitted sheets are quick and easy to put on a bed—won't pull out once they're on! Just putting them on removes all wrinkles if you select the right size for your bed. Slip the mitered pockets over the corners at the top of the mattress, then lift the foot of the mattress and draw the other two pockets over those corners. Drop it down—presto—the sheet is smooth and taut



glass

will improve your home
more quickly and cheaply
than anything else



FOR JUST A FEW DOLLARS, you can prevent your fine furniture from being marred by cigarette burns, tumbler rings, scratches or spilled liquids. Furniture tops of Pittsburgh Plate Glass are tops in protection . . . tops in good looks, too. And so easy to order! If your furniture top is square or rectangular, just take its dimensions. If it's rounded at the corners, or irregular in shape, cut a pattern from a piece of wrapping paper. Then your glass dealer will cut the top to fit exactly.

WHAT PRICE DOOR MIRROR? It's worth a *fortune* to any woman who's fastidious about her appearance. Gives her head-to-toe assurance that she looks just right, bolsters her ego, increases her enjoyment of every occasion. Yet a full-length door mirror of Pittsburgh Plate Glass costs less than a new dress! Order it over the phone . . . and install it yourself. Just measure your door width from edge to edge. And one of these standard door mirror sizes will fit it perfectly: 16, 18, 20, 22, or 24 inches wide by 68 inches high.



Where to buy mirrors and furniture tops

Buy them from your department or furniture store, from your building supply dealer, or from your local glass distributor. And be sure to look for the Pittsburgh Label . . . it's a dependable guide to quality Plate Glass.



Free Booklet! 24 pages of practical suggestions for effective use of glass in your home. Illustrated in color. Ideas for new homes or old. Fill in and mail the coupon.

PLEASE PRINT

Pittsburgh Plate Glass Company
Room 3165, 632 Duquesne Way, Pittsburgh 22, Pa.

Please send me, without obligation, your free, illustrated booklet, "How to give your home Glamour with Glass."

Name.....

Street.....

City.....

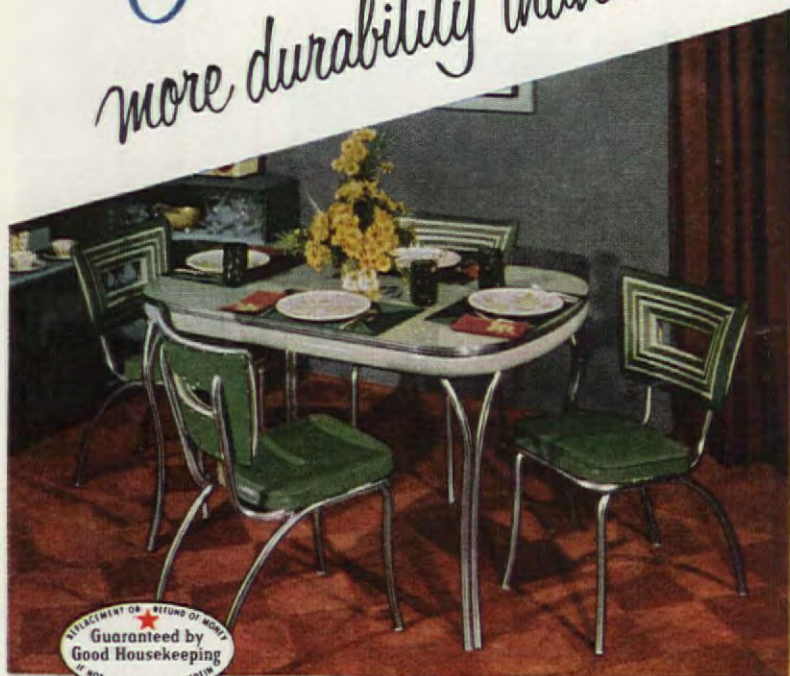
County.....State.....



PAINTS • GLASS • CHEMICALS • BRUSHES • PLASTICS • FIBER GLASS

PITTSBURGH PLATE GLASS COMPANY

More Color!
more durability than ever



Lloyd laminated plastic table tops are heat, stain, scratch resistant, and clean with a damp cloth.

Colorful plastic upholstery and graceful styling make this Lloyd chrome group a smart choice for your dining area, kitchen or playroom. Table extends to seat six; has laminated plastic top that's wear-defying. Chairs have sponge rubber box cushions. Ask your dealer to show you Lloyd's new dinettes with matching plastic table tops and upholstery.

Lloyd Manufacturing Company, a Division of Heywood-Wakefield Company, Menominee, Michigan.



Lloyd

Modern Dining Furniture

Space-saving, richly finished wood group has plastic top table that extends to seat six. Chairs upholstered in washable plastic. Matching hutch-top buffet. By the makers of the Rock-A-Feller Chair, Lloyd Outdoor Furniture and Lloyd "Capri" Indoor-Outdoor Furniture.

How to Buy Sheets



The beauty of the good bedfellows on pages 40 and 41 is more than skin deep, for they wash well, wear well, and feel soft as silk. Only vat-dye colors, guaranteed to stand repeated laundering, were used to imprint the designs, and the striped sheets were woven with yarn-dyed threads. You will find this color-fastness in all colored, or color-trimmed, sheets—the solid-color pastels, the colored scallops—if it says so on the label! And there's one answer to sheet buying—the label. Every reputable manufacturer affixes a label for your protection. Read it. Here are other things to look for: *The weave*: It should be firm, close, uniform. Hold the sheet to the light, and make sure that threads running lengthwise are the same thickness as those running crosswise, and that they run straight and unbroken from selvage to selvage. *The selvage*: In sheets which will wear well, it is firm and neat with no loose threads. *The hems*: They should be straight, stitched with small stitches, and the ends should be closed. *The sizing*: Sizing is used on the lengthwise threads of all sheets to keep them from breaking in the loom; used properly, it does not affect wearing qualities, and it gives a smooth-to-the-hand feel. But the amount of sizing (government regulated) varies according to grade, and sheets of the lowest grade may contain an excessive amount. Before you buy, rub parts of the sheet together over the counter top—if a white, powdery substance comes out, the sheet may contain too much sizing and may become limp and thin when washed. *Sheet measurements*: When they tell you the length of a sheet, they mean *before* hemming, and the finished sheet is usually about 10 in. shorter. When they tell you the width, they're not kidding—it's really as wide as they say. If you want plenty of tuck-in for the lower sheet, and plenty of coverage by the top one, the 108-in. length (really 98 in. hemmed) is the most practical for the average mattress. As to width—buy 'em about 24 in. wider than your mattress.

Data: Cannon Homemaking Institute

HOW TO WASH COLORED AND PRINTED SHEETS



Just because they pamper you, colored or color-trimmed sheets need little pampering in return. They go right into your washer and dryer. Most manufacturers attach laundering directions to them, but your good common sense will tell you that they need only the same treatment as other color-fast cottons. Look in your washing-machine manual for instructions, or follow these rules:

1. Colored sheets should be washed separately from the white ones, using a good reliable soap or detergent. For the kind and the amount, follow

the instructions given in your washing-machine manual.

2. Do not use bleaches or bluing.

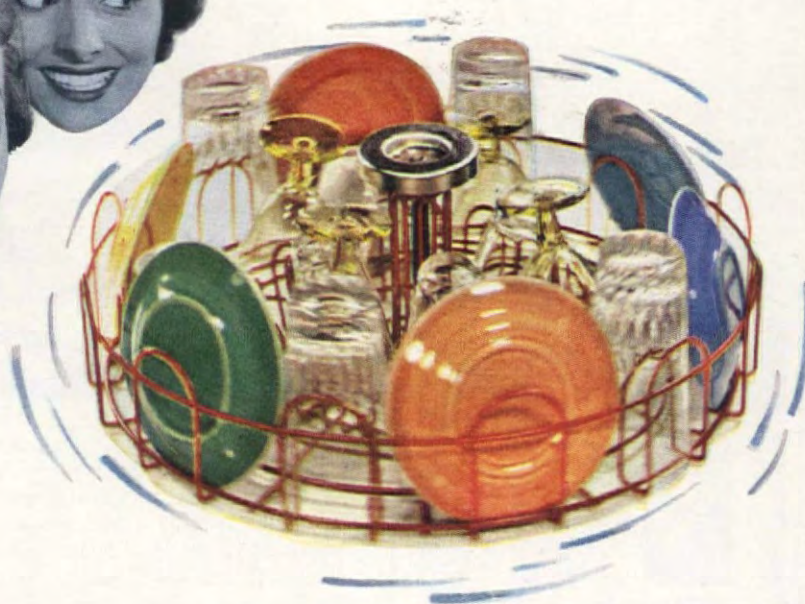
3. Wash in moderately hot water.

4. If you use a wringer, see that the sheets go through the wringer straight—saves straining threads and avoids bad wrinkles (this applies to white sheets as well).

5. Hang colored sheets away from strong sunlight if they are line dried, and never hang sheets in a whipping wind, since constant flapping is hard on them. If you dry colored (or white) sheets in a dryer, use the temperature setting recommended for cottons.

LOOK! COMPARE!

See the ROTO-TRAY Wash Dishes
3 Times Cleaner Than by Hand!



American Kitchens ROTO-TRAY DISHWASHER



See how the Roto-Tray Dishwasher washes dishes 3 times cleaner than by hand—saves you more work *every day* than any other appliance you can own!

It's the Roto-Tray that makes the big difference! It turns like a Lazy Susan to make loading easier and constantly turns top-tray dishes through the super-heated streams of water so that *every surface of every dish* is scrubbed specklessly clean. Yes—the American Kitchens Roto-Tray Dishwasher does *all* the work . . . pre-rinses, washes, triple-rinses, cleans the tub, dries, stores.

Find out how you can own this dishwasher for less than 10 cents a day!




American Kitchens, Dept. AH-6
AVCO Manufacturing Corp., Connersville, Indiana

Here's 25¢. Please send me full-color 8 page booklet on the American Kitchens Roto-Tray Dishwasher, as well as catalog of kitchen layouts and 16-page kitchen planning book!

Name

Address

City Zone State

AMERICAN KITCHENS DIVISION  CONNERSVILLE, INDIANA



want to
weather
condition

your home?



from this

to this



ask about **USG* ASPHALT** shingles

Keep your home under safe cover with USG THICK BUTTS, the asphalt shingles that are extra-heavy where weather and wear hit hardest. Colors include solids, Tu-Tones, new pastel blends. Fire-resistant.

ask about **GLATEX*** siding

Keep out drafts and dampness with GLATEX asbestos-cement siding. Beautiful glazed finish—washes like a dish, never needs painting, fire-proof. Goes right over old exterior walls.

ask about **RED TOP*** insulating wool

Be comfortable this summer—next winter, too. Insulating with RED TOP wool can keep homes 15° cooler in summer. Saves up to one-third of every fuel dollar in winter. Easy to install.

want to get started? Ask the dealer who displays this famous sign or write United States Gypsum, Chicago 6.

UNITED STATES GYPSUM
The Greatest Name in Building

*T.M. REG. U.S. PAT. OFF.

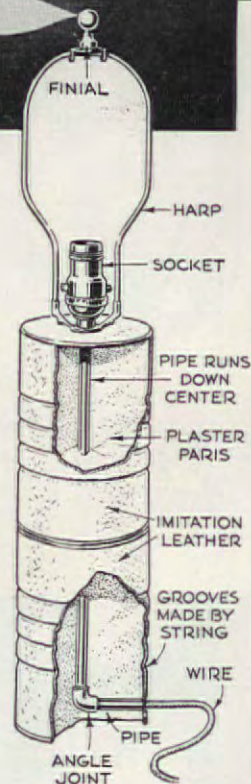


How to make a "Juice Can" Lamp

MATERIALS NEEDED



Need a good-looking lamp—cheap? Here's how. Bore holes in two tall juice cans so $\frac{1}{2}$ -in. threaded pipe and elbow can be inserted as shown in illustration. Pipe should extend $\frac{1}{2}$ in. above top of juice-can base. Thread wire through pipe and fittings, and assemble pipe and cans. Holes, punched for juice on top can, face up. Those on bottom can face down. Tape cans together at joint with waterproof tape and fill with plaster of Paris. Pour through openings made in cans for juice. When plaster is dry, cut two circles of leatherette, same diameter as top and bottom of cans. Glue circles to top and bottom of base. Make paper pattern to fit around base and use as guide to cut leatherette. Glue to base. Hold seams with masking tape till dry.



If cans used for base are grooved, tie a piece of string tightly around the leatherette, exactly in groove. Tie another piece of string near top and bottom of base. Remove two days later. Result: a tooled effect. Next, install electric socket and fixtures, an appropriate shade—and there you are!

Data: Roberta Forsyth



Furniture designed by Edward Wormley • Manufactured by Dunbar
Cushioned with U. S. Koylon Foam

A masterpiece of design—the sofa on the left gives you a full nine feet of luxurious seating comfort, yet the look is light and airy. For Edward Wormley uses U. S. Koylon Foam to cushion the lavishly scaled seating units he poises on slender brass legs. This leading designer recognizes the many superior qualities of U. S. Koylon Foam that give you such perfect, buoyant comfort.

Nothing but the *lasting luxury* of U. S. Koylon Foam can equal the timeless beauty... the years of comfort built into today's finest furniture. Furniture by Dunbar Furniture Corp. of Indiana available through decorators and dealers near you, or write Dunbar, Berne, Indiana.



u.s. Koylon
FOAM
Cushioning

UNITED STATES RUBBER COMPANY
ROCKEFELLER CENTER, NEW YORK



Want *real* help in building a beautiful attic room—quickly? Use Nu-Wood Interior Finish! Big pre-decorated Nu-Wood panels—plank—tile—help you create new living space at low cost. Economy hint: insulate the attic first with Balsam-Wool sealed insulation and save enough in fuel bills to pay for the remodeling *and* the insulation, too!



Want "how-to-do-it" ideas on building a basement recreation room? Actual color photographs of Nu-Wood basements will start you on your way! Other pages of the booklet show smart practical ways to remodel bedrooms—dining rooms—living rooms.

Here's the remodeling help you need in this Big Colorful booklet

Mail the Coupon for It Now . . . Then
Get Free Plans from Your Lumber Dealer



Nu-Wood*

Wood Conversion Company
Dept. 114-63, First National Bank Building
St. Paul 1, Minnesota

Balsam-Wool*
Guaranteed Insulation

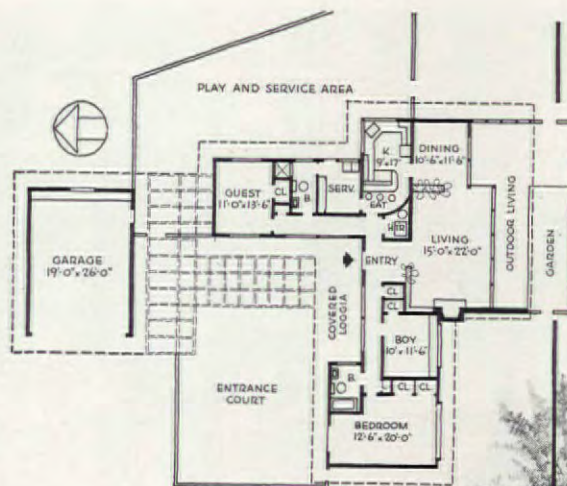
PRODUCTS OF
WEYERHAEUSER
*REG. U. S. PAT. OFF.

Please send me the Nu-Wood Portfolio of Interiors. I enclose 10 cents.

Name.....

Address.....

City.....State.....



OWNER-ARCHITECT: JACK BUCHTER, A.I.A.

What the Architect Ordered for Himself

BOB GILMORE

A house set in a pear orchard would be, almost of necessity, a delightful home, but the house shown here is just a little more than that. The owner, Mr. Jack Buchter, is an architect, and this is the home he carefully planned for himself and his family. What's more, it was planned when the Buchters were living in an apartment and dreaming of country living—a state of affairs and the mind that sharpens the appetite for a good house even among nonarchitects. So this was the home the Buchters finally built to live in and enjoy—not as a show window for Mr. Buchter's professional talents.

The Buchter home was carefully laid out to take full advantage of the indoor-outdoor relationship of their house, their orchard, and the hills beyond. There are three distinct outdoor areas—a walled forecourt at the south which is paved and protected by

PLEASE TURN TO PAGE 100



Your kitchen deserves
America's Favorite and Finest Enamel!

KEM-GLO

LOOKS AND WASHES LIKE BAKED ENAMEL

KEM-GLO in Caprice Yellow and Crystal Turquoise makes a kitchen sparkle with color that is so easy to keep spotless.

Now . . . you can have lovely, colorful walls and ceilings in your kitchen and bathroom . . . when you use KEM-GLO, the miracle alkyd enamel. Its rich, subdued lustre looks like baked enamel and washes as easily as your refrigerator. KEM-GLO is ideal, too, for all woodwork throughout your house and for indoor and outdoor furniture. Choose from more than a hundred decorator-styled colors . . . all matched to SUPER KEM-TONE.

READY TO USE . . .
 JUST STIR AND APPLY

\$1.45 PINT
\$2.49 QUART
\$8.35 GALLON



KEM-GLO IS EASY TO APPLY. No undercoater needed. Just one easy coat covers most surfaces. No brushmarks. It dries in 3 to 4 hours to a hard finish that looks and washes like baked enamel. Even ink, cooking spatters, beverages wash off easily, can't penetrate KEM-GLO's smooth, tough surface.

Kem Products Distributed by . . .
 Acme Quality Paints, Inc. . . . Detroit
 W. W. Lawrence & Co. . . . Pittsburgh
 The Lowe Brothers Co. . . . Dayton
 John Lucas & Co., Inc. . . . Philadelphia
 The Martin-Senour Co. . . . Chicago
 Rogers Paint Products, Inc. . . . Detroit
 The Sherwin-Williams Co. . . . Cleveland



If you wish, we will gladly recommend a painting contractor for any of your painting needs.



SUPER KEM-TONE . . . The De luxe Easy-to-Use Wall Paint

Repeated Washing Can't Mar Its Matchless Beauty !

SUPER KEM-TONE . . . the wonderful new latex-base paint you hear so much about . . . so amazingly durable that repeated washings won't mar its beauty. Ready to use, easy to apply, quick to dry . . . a "new" room in a day. Lovely new colors, matched with KEM-GLO.

\$1.65 QUART **\$5.19** GALLON
 (Deep Tones \$5.45 Gallon)

SUPER KEM-TONE, KEM-GLO AND KEM-TONE ARE SOLD AT LEADING PAINT, HARDWARE, LUMBER AND DEPARTMENT STORES EVERYWHERE

NOW—AT THE SAME TIME

180° water
for automatic
clothes washer
and dishwasher



and



125° water
for bathroom,
lavatories,
all other needs

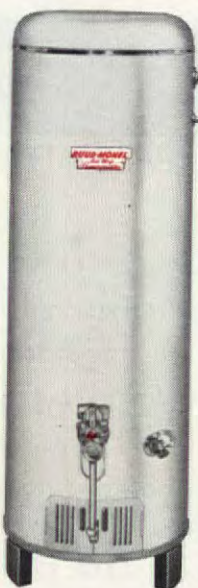
with the new exclusive
RUUD-MONEL*
duo temp
Laundrymaster
automatic Gas water heater

Only Laundrymaster is specifically designed to provide enough really hot water, fast enough to operate any automatic washing machine continuously. Only the Ruud-Monel tank safely stores water at 180°, assuring washer tub temperatures of 150°-160°, load after load.

Only Laundrymaster has the exclusive duo temp feature which provides hotter water for automatic laundry and dishwasher, and at the same time supplies the right temperature water for other household needs—moderate 125° water as recommended by the National Safety Council.

Only Gas heats water 3 times faster—meets modern household needs. And, Ruud-Monel lasts longest—uses low-cost GAS.

Only Ruud-Monel with its exclusive, rust-proof, long-life Monel tank gives you life-time assurance of sparkling rust-free hot water, spotless washes, perfect sanitation.



INTRODUCTORY OFFER!

Fact book titled "ALL ABOUT MODERN HOME LAUNDERING"

80 fact-filled, illustrated pages about laundering... equipment, soaps, detergents, fabrics, stain removal, special laundering recipes, everything about modern home laundering. Send only \$1.00 for postpaid copy to: Ruud Manufacturing Company, Dept. A., Pittsburgh 1, Pa., or Toronto 14, Ontario.

"... a new and up-to-date book containing valuable information on the easiest way to better laundering."—Edith Ramsay, Home Equipment Editor, The American Home Magazine



*Monel is an alloy of nickel and copper—both metals urgently needed in the country's defense program. Production of Ruud-Monel water heaters is on a severely curtailed basis, limited by the amount of these strategic metals available for civilian use after the needs of the defense program have been met. Distribution of Ruud-Monel water heaters is restricted by government order to those areas in which public water supplies are of maximum corrosiveness, and this advertisement is not intended to indicate general availability of water heaters with Monel tanks.

RUUD MANUFACTURING CO. • General Offices: Pittsburgh 1, Pa. • Toronto 14, Ontario

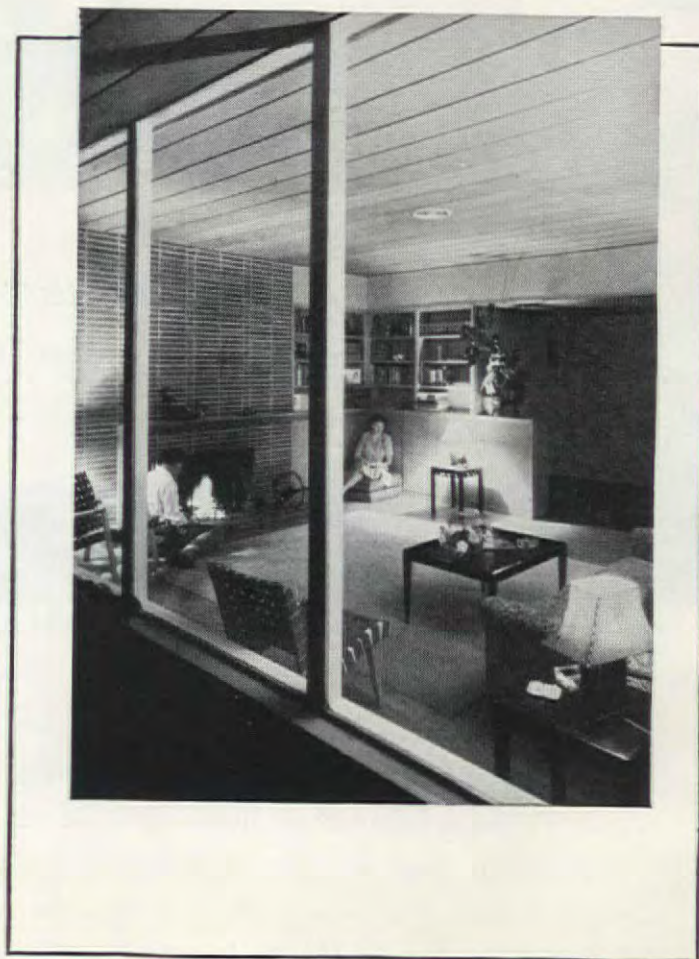
What the Architect Ordered

(Begins on page 98)

the roof overhead, a covered loggia on the north side which protects the main entrance door, and a large play and service area on the east. This makes a wonderful spot for young Johnny Buchter to play in and still be under the observing eye of his mother when she's busy in the kitchen.

The house itself is set and arranged between these outdoor areas in a way that holds ideal control over both traffic and privacy. Like its outdoor area, the house itself is divided into three sections: the kitchen-living area, the main bedroom wing, and the guest wing.

The designer took full advantage of his experience to get good orientation in his house for both sun and view—something that is usually discussed but seldom accomplished. The living room and its dining area were given top priority for both view and sun, which is as it should be. The south wall of the living room is all glass, but the roof eaves were so exquisitely calculated that they stop the summer sun just short of the glass and allow the sun of winter to come streaming through to bring both warmth and light.



The roof of the house is crushed white limestone—an excellent heat stopper, and the brick wall, on the west end of the living room, and the egg-crate trellis at the entrance court, both help to baffle the effects of the afternoon sun. The kitchen faces the cool and comfortable northeast.

The plan of the house creates the impression that it is spread out, which is exactly what it is, and what it was supposed to be—openness coupled with privacy. The master bedroom is set far away from the living area, and the guest room is tucked away in the guest wing all by itself, an excellent arrangement for both guest and host.

Eight closets, a heater room, and a garage with plenty of storage space eliminate the need for a basement. And then, of course, there are all those wonderful pear trees that are just high enough to insure privacy, but low enough to allow the Buchters to enjoy the view.

THIS IS NEW
Bundyweld Ceiling
Radiant Heating



This summer when you build or buy, plan on putting in Bundyweld Ceiling Radiant Heating. It's today's big heating advance—made possible by the fact that radiant rays will flow downward. And it's simple. Warm water flows silently through coils of Bundyweld Tubing in ceiling. Coils act like sun, give off radiant rays that travel to every part of room below.

Next winter you'll enjoy heating that puts other types to shame for comfort, cleanliness, and economy. You'll feel warm through and through in air temperatures that stay healthfully moderate. You'll enjoy a feeling of snugness you've never known before. Yet Bundyweld Ceiling Radiant Heating costs little, if any, more than today's old-fashioned heating methods.



Here's new heating that puts other types to shame for **COMFORT, CLEANLINESS** and **ECONOMY**



1 Clean as a pin. Would you like clean, draft-free heat that won't streak walls? With Bundyweld Ceiling Radiant Heating, paint, curtains, and furnishings look like new years longer. You save plenty on cleaning and redecorating costs. And weekly dusting chores almost disappear.



2 Low-priced or expensive homes. You can have a Bundyweld system in almost any style of house in almost any price bracket. Your location can be Georgia or northern Minnesota. You'll live knee-deep in comfort and convenience. And you'll save a pretty penny in fuel bills, too.



3 Radiators and registers gone! Coils of Bundyweld, shown before being fastened to ceiling, give ample warmth. Absence of dirt-catching radiators and dirt-spreading registers gives you freedom in furniture arrangement, provides many extra square feet of usable floor and wall space.



4 Why cost is so low. Bundyweld Tubing contributes to lowering the first cost of this new heating. Bundyweld's the only tubing double-walled from a single metal strip. It's made of steel for economy.

5 Free twenty-page brochure. Read the full story of Bundyweld Ceiling Radiant Heating in this fully illustrated brochure. Get answers to questions you may have. Send coupon today.

BUNDY TUBING COMPANY

Detroit 14, Michigan

© B.T.C.

WORLD'S LARGEST PRODUCER OF SMALL-DIAMETER TUBING

Radiant Heating Division, Dept. AH653
Bundy Tubing Company, Detroit 14, Michigan

Send me my free copy of the 20-page Bundyweld Ceiling Radiant Heating brochure.

I may ☐ buy ☐ or build a house within ☐ the year ☐ two years
☐ five years. Approximate size: ☐ under 1000 sq. feet ☐ 1000-1200
sq. feet ☐ 1200-1500 sq. feet ☐ over 1500 sq. feet.

Name

Address

City Zone State



Freshen up "tired"
rooms overnight!

-with **Lowe Brothers Paint Colors**

They're so new — so moderate in cost



The last word in room beauty is at your fingertips! With Lowe Brothers Style-Tested Colors, you can be sure of having the newest colors in your decorating scheme. That's because these beautiful colors have been selected by Faber Birren, one of America's foremost color authorities. Use them for all painting to bring "tired" rooms back to life. You can be sure of quality, too . . . for *supreme quality* is traditional with Lowe Brothers. Use smooth flowing, solid covering Lowe Brothers Paints in your home and enjoy the new beauty and livability they provide.

FREE Color Service! Your near-by Lowe Brothers Dealer offers a free color service, personalized to your needs. Visit him . . . see the great variety of Lowe Brothers Stylist Colors, created by decoration experts. Ask for your copy of "Color Keys," interesting, new booklet on decoration!



Plax-Cote . . . for all floors, one-coat hiding . . . china-plate smoothness.

Plax . . . for all enameling, has high gloss . . . amazing durability.

Lowe BROTHERS PAINTS

Wear-Tested quality • Style-Tested beauty

DAYTON, OHIO

How to Re-roof with Asphalt Shingles



They come in bright new colors, easy to apply over old wood shingles or asphalt shingles

HUBBARD COBB

Whether you apply them yourself or have a professional do the work, be sure shingles are properly installed. The roof deck must be solid, free of warped or missing shingles. Starter course of new shingles is laid upside down



First course of shingles is laid over starter course. End of first shingle in this course should be cut off so that the cutouts will be centered over the tabs in the course below. Succeeding courses should be laid in a similar manner and in exact alignment

Shingles should be given a 5-in. exposure to the weather. In windy areas or if roof is not very steep, a 4-in. exposure is best. Allow shingles to project $\frac{1}{2}$ " over the eaves to form a drip edge and $\frac{1}{4}$ " over gable ends for same purpose



Each shingle should be secured by six 6d roofing nails driven through unexposed portion of shingle. Use one nail 1" in from each end, and two nails adjacent to each side of each cutout. These should be $\frac{1}{2}$ " above cutout, and 1" from midpoint. Be sure nails go into solid wood

Help Yourself with these WIZARDS WITH WOOD

First aid for broken toys!

WELDWOOD®
PLASTIC RESIN GLUE

Makes joints stronger than the wood itself! Use it to mend or make things. Highly water-resistant... easy to use.

Make unpainted furniture look expensive with—

WHITE FIRZITE®

Produces magical "woodsy" effects—on hard wood or soft, plywood or solid lumber. For light or pastel tones, tint with Colors-in-Oil. (On fir plywood stain jobs, tame wild grain with Clear Firzite.)

—or—Finish it perfectly, naturally with

SATINLAC®

On unfinished panelling, furniture, bookshelves, Satinlac brings out and preserves natural wood grain and color. Easy to brush or spray on plywood or solid wood.

At hardware, paint, lumber dealers. Write for helpful leaflets. Dept. A6
UNITED STATES PLYWOOD CORP., N. Y. 36

LOST..



without Milk-Bone!

Dogs need the chewing exercise they get from MILK-BONE DOG BISCUITS. Hard, crunchy MILK-BONE helps keep their teeth clean, gums healthy. Supplies vital nourishment, too.

Whatever your dog eats, he needs MILK-BONE DOG BISCUITS, too! The original bone-shape biscuit.

FREE SAMPLE

National Biscuit Company
Milk-Bone Bakery Dept. AH-6
446 E. 10th St., New York 9, N. Y.

Send me free MILK-BONE DOG BISCUITS. Also Booklet: "How to Care for and Feed Your Dog." (Paste coupon on postcard if you wish.)

Name.....
Address.....
City and State.....

This offer good in United States only
NATIONAL BISCUIT COMPANY

How to Re-roof



During warm weather, asphalt will be quite pliable, and the tab of a shingle nailed in place can be lifted up for joining up shingles in the lower course



Adequate scaffolding is very important on a re-roofing job. Metal roof brackets can be installed easily and removed after the job is finished without leaving nail holes in the shingles



A length of 2 x 4, supported by four or more metal roof brackets, makes a good scaffolding and one which allows you to work the entire width of the roof without having to reposition the scaffolding



If old chimney flashing is not corroded, it can be pried up so that the new shingles can be cut to fit around chimney

PLEASE TURN TO PAGE 104

how to choose your windows...



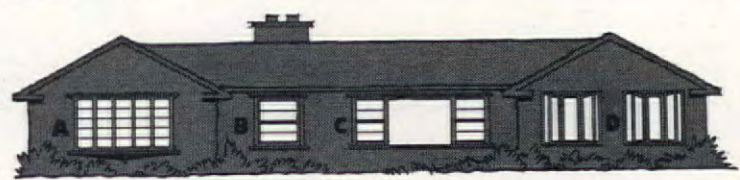
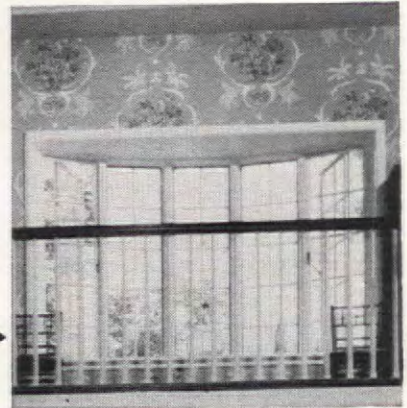
and know what you're getting

To "live happily ever after" with your windows, you need to know two things: First, that your windows will provide lifetime service. Second, how to choose the *right kinds* of windows for every room in your home. Curtis' guarantee of materials and workmanship—given by the Curtis dealer with every Silentite window installation—is your rock-ribbed assurance of window quality. And the wide variety of Curtis wood window styles enables you to make the correct choice for every purpose. For instance—



Here, Silentite windows are used in a corner arrangement—a very popular treatment. The double-hung Silentite wood windows are famous for their weather tightness, ease of operation and smart appearance. Women want ease of operation most of all. You get it in Silentite.

Silentite Casements arranged in a "bow" window were used here at the top of a stairway. The effect is striking. These fuel-saving wood casements come in several sash styles—and open and close as easily as dialing a radio.



Know Your Windows—Send for Silentite Booklet!
Do you know the special advantages of various types of windows—double hung, casements, awning, panel windows and others? There's a mine of useful information in the Curtis Silentite book. (Send for your copy if you plan to build or remodel.)



Curtis Companies Service Bureau
294 Curtis Building
Clinton, Iowa

Please send me your free, illustrated booklet showing how and where to use windows.

Name.....
Address.....
City.....State.....



are you
really
set for

Summer?



Why worry about belt and ridge lines showing through sheer Summer dresses? Why be downright uncomfortable due to the chafing and irritation of warm external pads? Switch to Tampax monthly sanitary protection now, and be really set for Summer.

For Tampax is the cool, comfortable, internal method. Invented by a doctor, Tampax is made of compressed surgical cotton in dainty applicators. *Your hands need never even touch it.* And because it's worn internally, it's invisible; you can even wear it with a wet or dry bathing suit. It's unfelt, too, once it's in place.

There are other things about Tampax that make it especially nice in the Summer. For example: There's no possibility of odor. It's easily disposed of, even when visiting or vacationing. And it's so small a month's supply goes in your purse.

Get Tampax at drug or notion counters in 3 absorbencies: Regular, Super, Junior. Tampax Incorporated, Palmer, Mass.



Accepted for Advertising by the
Journal of the American Medical Association

How to Re-roof

(Begins on page 102)



Strips of noncorrosive metal should be installed over the shingles to serve as base flashing. These are bent up so they run up under the cap flashing



The cap flashing is now brought down to cover the base flashing, and nailed through shingles. Seams between flashing and shingles can be sealed with roofing cement



Shingles should extend far enough up on one side of roof so that the last course can be bent over the roof ridge and nailed to opposite side. Shingles applied to this side should also be bent over the ridge



is for Father

he needn't be wealthy,
to get Chrysler Airtemp . . .
and keep everyone healthy!

Yes, in summer heat or winter cold, you and your whole family can live in a Springtime climate tailored to your wishes. And your home stays cleaner—needs less housework, too!

Get free Alphabet Book for children. It shows benefits of Chrysler Airtemp Air Conditioning.

Comfort Zone



Chrysler
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☐ Send me my free copy of the Chrysler Airtemp Alphabet Book.

Name _____
Address _____ Phone _____
City _____ Zone _____ State _____

How to Re-roof



Proper application of the shingles along the ridge insures against leaks and also damage to shingles by strong winds. The best and least expensive method of capping the ridge is with shingles of the same kind and color as used for the roof proper, but laid at right angles to the roof shingles



For ridge, cut each shingle into three equal parts with a knife or pair of tin snips. Place shingles over the ridge so that they run at right angles to regulation shingles. Be sure they are properly centered over the ridge and kept in proper alignment



Shingles for cap should be nailed at corners. As there may be several additional layers of shingles at this point, it may be necessary to use longer nails for the cap than were required for rest of roof. Cap shingles should be overlapped to produce same amount of exposure as roof proper

Paste that Poison Ivy!



Apply the paste to a few inches of the stem of the plant with a brush, or smear it on by hand—wearing rubber gloves. And don't forget—poison ivy has three leaflets



ARTHUR F. JOY

One of the disadvantages of spraying or dusting weed- and brush-killers on such poisonous vines as poison ivy, and such other unwanted woody weeds as the briers, sumacs, etc., is that you often kill not only the object of your efforts, but also desirable annuals, perennials, vegetables, and even grasses, vines, and bushes. Where the two types happen to be growing close together, or when wind causes the drifting of the herbicide, this overall destruction may be unavoidable—as more than one gardener has discovered.

However, a novel solution of the problem has been devised by Dr. Carl Sax of the famous Arnold Arboretum in Jamaica Plain, Mass. Its objective is to minimize or remove the volatility factor involved in any broadcast use of a spray or dust in a garden. To achieve this result, Dr. Sax simply makes a paste-type weed-killer by incorporating the active ingredient in some sort of wax carrier, and then applies it to a portion of the woody stem of the plant he wants to get rid of so it will not touch any other.

His formula calls for 1 oz. each of the well-known hormone-like chemicals, 2,4-D (which to chemists means dichlorophenoxyacetic acid) and the more recently developed 2,4,5-T (which stands for trichlorophenoxyacetic acid) thoroughly mixed with 10 oz. of any available sort of waxy substance. He prefers to use a commercial product called D-Wax, but says that almost any type of facial cream or even lanolin or plain vaseline will do. If it does not seem fluid enough, mix a little water with it before adding the hormones. If the water is absorbed and a homogeneous mass results, you are "all set"; if not, try another kind of wax. If you have to add water, do it before weighing and working out the 1 to 10 ratio. Dr. Sax has found the combination of chemicals—which is nontoxic to man and beast, noninflammable, and noncorrosive—more effective against hard-to-eradicate woody plants than a wax made with either chemical alone.

When the batch is mixed to the consistency of a thin tooth paste, take an ordinary 1-in. paintbrush and with it apply the

PLEASE TURN THE PAGE

WAX
USE 10 OZ

2, 4-D
USE 1 OZ

2, 4, 5-T
USE 1 OZ

The formula is simple, the ingredients are easy to get. Add to ten ounces of any available wax or face cream of soft tooth-paste consistency 1 oz. each of powdered 2,4-D and powdered 2,4,5-T, as sold by dealers in garden supplies, or by drug and chemical supply firms. Then mix well

garden got PESTS?



End 'em with all-purpose End-o-Pest



• Chewing insects, sucking insects, fungus diseases—End-o-Pest controls all 3. It's an all-purpose dust that comes ready-mixed. Just a few quick strokes of the handy (and refillable) dust gun container stop pest troubles before they start—end pest troubles if they've already started. Can be used on flowers, shrubs, and on edible fruits and vegetables, right up to harvest. Also available in economical 2-lb. bags for use in your own dust gun.

By the makers of VIGORO complete, balanced plant food

END LAWN PESTS, lawn weeds too!



End-o-Pest ARC

Kills ants, roaches, chiggers and many other lawn pests. Mix with water and apply. Effective up to 90 days.

End-o-Weed

Kills dandelions, plantain and over 100 other kinds of weeds. Mix with water, then spray it on. An improved 2,4-D formula.



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Pre-Plan before you move.
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"Man on the Van" follows
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Free! United Van Lines makes your
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obligation—send for yours, wherever
you plan to move!

UNITED VAN LINES, Inc.
Dept. M, St. Louis 17, Mo.

Name _____
Street _____
City _____ Zone _____ State _____

Poison Ivy

(Begins on page 105)



The result of one application of
Dr. Sax's herbicidal paste to an
unwanted vine. When dead and dry,
cut off, pull down, and burn it

paste to the aboveground stem of the
unwanted plant over a space of from
six to 12 inches. If you wear heavy
rubber gloves, you may prefer to
smear it on by hand. One application
is ordinarily sufficient, he finds, for
the plant dies rapidly as the chemicals
are absorbed and distributed through
it. When the leaves shrivel and dry
up, fix a wire hook to the end of a
stick, pull the vine away from its support
or its live plant companions, cut
it off at the base with saw or pruning
shears, and burn it. Be careful not to
stand in the smoke from the fire
since it may carry some of the plant's
volatile poisonous oils; if you are—
or think you are—especially susceptible,
tie your pruning saw to a pole
and cut off the vine from a safe distance.
When the job is finished, use
a strong laundry soap to wash your
hands, gloves and any tools you used.

Dr. Sax says plants rarely require
more than one treatment and there is
no need to dig out roots. However,
should new growth appear, more paste
can be applied to the stem or, if more
convenient, the young new foliage can
be dusted or sprayed in the usual
way. He has found the paste method
so successful that he is using it in
experimental work with other control
chemicals. For example, he paints a
chlordane wax on the trunks of peach
trees to repel borers. He hopes that
some firm will adopt the idea and put
up herbicidal paste in tubes; until
then, you can mix and use your own.

[*Editor's Note:* It has recently
been reported that research chemists
at Columbia University have isolated
the toxic agent in poison-ivy sap and
are hoping to solve the problem of
preventing ivy poisoning. Until a
remedy is found, Dr. Sax's plan offers
welcome aid to home owners.]

SLEEP IN AN ICE CUBE ON HOT NIGHTS



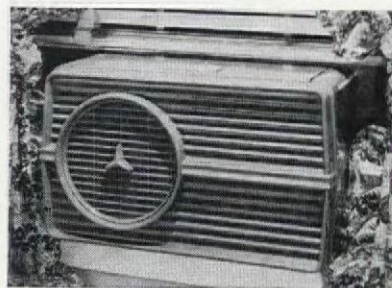
with the new Fedders
Room Air Conditioner!



WHEN hot, muggy
weather hits, you
can sleep...live...work
in cool, mountain-
fresh air, with the new
Fedders Room Air Conditioner in
your bedroom, livingroom or office!
Handsome, compact, it cools the air
...filters dust, dirt and pollen, helps
relieve hay fever... keeps humidity
healthfully low. Ventilates, circulates.
Exclusive! Fedders amazing Built-In
Weather Bureau gives you the
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booklets on health protection, new
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A Great Name in Comfort



The smart 1/3 ton cooling capacity window model,
ideal for bedrooms. In striking Breeze Green
or Ivory. From \$229.95 on easy terms.

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Dept. 67, Buffalo 7, New York.
Please send me books checked on how I can sleep,
work, live better with a Fedders.

- ☐ "Healthier, Happier Living with a Fedders
Room Air Conditioner."
☐ "How to Sleep Cool when it's Hot."

Name _____
Address _____
City _____ State _____



How to Outmaneuver Mice

If mice threaten newly planted fruit
trees, etc., by burrowing among their
roots, outwit them easily and per-
manently thus: Set a wooden or
metal hoop (those from nail kegs
are fine) around each plant, scoop
out 2 in. of soil inside it, fill the
depression with sand. Because the
sand keeps caving in, mice refuse
to burrow in it, and the plant, un-
damaged, thrives.—JOHN KRILL

Newspaper is Fine Mulch

Did you swear off gardening last
summer when the weeds won out?
I almost did until I discovered
how to beat them—as you can. Your
garden may not look just like those
in the magazines. But you'll get re-
sults—and with only two weedings.

How? Just start saving newspapers
to use as a mulch. When? When cu-
cumbers and squash (having been
weeded once) are about 4 in. high.
First, put at the end of the row a
stack of the newspapers and a bucket
of water with a little insecticide dis-
solved in it. Next pull any weeds, and
loosen the soil around the plants.
Then take sections of the newspapers
(not single sheets), folded as they
were on the newsstand, dip them in
the pail of water until sloppy wet,
and lay them on the ground around
your plants leaving a little space for
air around the base of each one. Being
wet and soggy, they will lie there and
not blow away; but, just in case,
after I lay the papers down, I always
throw on them the weeds I have
pulled up and a few stones.

Goofy idea, huh? Well, leave a
piece of heavy paper on the ground a
few days, then note how moist and
cool—and weed free—the soil is
underneath it. What more proof do
you need?—T. N. LEA.

THE SECRET of FINE ROSES

YOUR ROSES
TOO

CAN BE
BIGGER,
FINER,
MORE BEAUTIFUL

TRI-OGEN

WORLD'S LARGEST-SELLING GROUP OF
ROSE "GROW-ers"

You can't expect weak, "defenseless" plants to produce prize-winning Roses! But you can expect new beauty and new satisfaction when you protect and feed them the Tri-Ogen way. And then, you too can join the ever-increasing thousands of gardeners who know the "secret" of getting more pleasure from Roses—easily and economically!

TRI-OGEN 3-WAY ROSE SPRAY

Combination Insecticide, Fungicide, Stimulant—Experts say this is finest spray ever developed. It alone provides all the protection plants need! Saves time; improves blooms. Kills off both chewing and sucking insects. Controls mildew and black spot. Stimulates luxuriant growth and blooms. "E" trial size kit (10 bushes) only \$1.50. Other kits \$2.35, \$6, \$9, \$30.

TRI-OGEN 3-WAY ROSE DUST

Combination Insecticide, Fungicide, Stimulant—Proven formula of lindane, ferbam, DDT, sulphur and other ingredients. Ready mixed. Exceptionally fine adhering qualities. Easy and quick. Gives results very similar to those obtained from Tri-Ogen Spray. 1-lb. can, \$1.19; 5-lb. can, \$5. Also drums.

TRI-OGEN 3-WAY ROSE FOOD

Combination Root, Foliage and Bloom "Tonic"—Scientifically compounded of both inorganic (quickly assimilable) and organic (long-lasting) ingredients. Contains nitrogen for foliage, phosphorous for root and plant growth, potash for bigger, more-colorful blooms. Plus hormones, vitamin B₁, and the vital trace elements. A highly concentrated "booster diet." For Roses, flowers, vegetables. In bags: 5-lb., \$1; 10-lb., \$1.70; 25-lb., \$3.20; 100-lb., \$9.40.

WIDELY USED AND ENDORSED BY EXPERTS
Tri-Ogen is used in most municipal gardens, where Roses must be at their best. It is used more widely by gardeners than any other group of Rose "Grow-ers." It is endorsed by many authorities, such as C. EUGENE PFISTER, President, American Rose Society, who says: "Tri-Ogen is the sure, easy way to better Roses." . . . DR. CYNTHIA WESTCOTT, Plant Pathologist and Author of "Anyone Can Grow Roses," who says "Tri-Ogen is my first choice." Used by professional and amateur gardeners everywhere.

GET TRI-OGEN FROM YOUR DEALER TODAY.
Keep a supply on hand. Raise bigger, finer Roses than ever. Available at most garden, hardware and drug stores. Or direct. New folder "Everything You Need to Know About Raising Fine Roses" sent free upon request. Many helpful hints. Send today. Rose Manufacturing Co., 121-63 Ogen Bldg., Beacon, N. Y.

USE TRI-OGEN
Enjoy All the Beauty of
Your Roses—All Season Long



Memo to Mower Buyers

From one of the larger makers of motor lawn mowers comes this version of the admonition, don't buy "a pig in a poke," viz., "Don't buy a motor mower as is, in its original shipping box." Have the dealer unpack and service it properly before you take it over. For inexperienced buyers, it recommends this procedure:

Insist that he assemble the machine and actually run it while you watch him do it. Have him show you how to gas and oil it; how to start, operate, and stop it; how to check and make the adjustments sometimes necessary, especially that for height of cut. Go over the operating manual or guide book with him until you are familiar with all the parts and their functions. Be sure that he gives you the manufacturer's guarantee or warranty card filled out; explains its terms, and tells you where and how to get competent service if needed.

Don't hesitate to ask questions until you really understand the machine and how to use it. A little extra time taken at the start, may save you a lot of time, trouble, and money, too, later on.

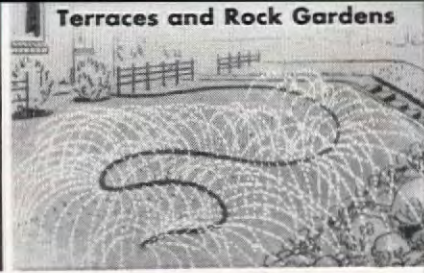
Here's a Quick "Cure" for Hornets

Here's how one man got rid of hornets that invaded his garden and made a nest in a stone wall: attaching the suction duster to his vacuum cleaner, he inserted the nozzle in their entrance hole in the wall and turned on the motor. Ten minutes later, when the whole colony was "in the bag," he fitted the nozzle over the exhaust pipe of his car, started the engine, and let the carbon monoxide gas destroy the creatures quickly, neatly, effectively.—E. M. MARSHALL

Long, Narrow Strips

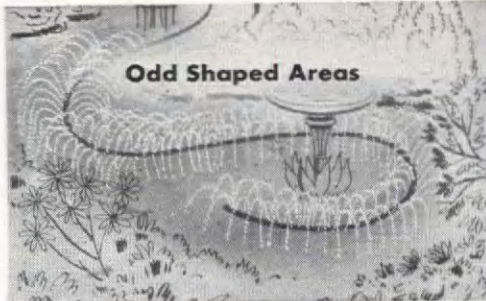


Terraces and Rock Gardens



Water lawns, gardens this new, easier way

Odd Shaped Areas



Next to House



\$4.95 portable watering system
saves work . . . saves water

Different! Looks like hose . . .
sends out 1000 gentle streams



Now—put water on your lawn and garden just where you want it with no waste of water . . . and far less work. The revolutionary, new Gates Flexible Sprinkler . . . a 25-foot tube of strong, gay green plastic . . . sends out 1000 pin-size streams of water. So gentle it won't knock petals from delicate flowers . . . yet it waters thoroughly areas up to 250 square feet. Extremely flexible—puts water in odd-shaped areas, around trees, and on terraces without hand sprinkling. Easy to handle—weighs only 25 ounces. Very durable. Fully guaranteed.

PATENT PENDING



Only \$4.95 at hardware and department stores . . . in handy, carry-home pack. Made by the makers of popular Gates Plastic and Rubber Garden Hose.



Gates Flexible Sprinkler

Made by THE GATES RUBBER COMPANY, Denver, U.S.A.

There'll be no Unsightly Humps
and Ridges on this Floor —

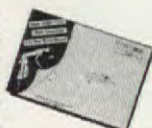


...fir plywood here makes floor coverings look better, last longer

Don't let harsh lines and ridges detract from the beauty of your costly floor coverings. Uneven flooring beneath tile, carpeting or linoleum can—and does—show through to mar beauty and offer points of wear. That's why floor coverings look lovelier longer over a smooth, firm fir plywood base. Panels of plywood lay flat, won't twist or "work up." Your floor coverings are smooth. They look better. They last longer. You save on overall costs, too, because fir plywood is low in cost. Big panels are easy to handle; they're installed in less time, with far less labor.

Choose fir plywood for strong, rigid, draft-free subfloors, too. And for really big savings, use fir plywood for combined subfloor - underlay — plywood's great structural strength plus smooth, flat surface lets you do *both* jobs with one material. For more information see your architect, builder or lumber dealer—or send for free folder.

Free Folder, "Look Under Your Floor Coverings" tells how to build better, with fir plywood underlayment and subflooring. Write (USA only) Douglas Fir Plywood Association, Tacoma 2, Washington.



Fir Plywood



You're Sure of Quality When You See These Trademarks
These industry trademarks on the panel are your guide, guard and assurance of quality-tested fir plywood. Use smoothly sanded PlyPanel grade for underlayment or combined subfloor-underlayment. Use the unsanded PlyScord grade for subflooring.

We Garden in the Evening

MARY MALMAR

Are you a newcomer to the suburbs? Have you recently moved from a crowded, stuffy apartment to a home of your own, with some space around it for the children to play in, and some grass, shrubs, flowers, and perhaps a tree or two? If so, you have probably begun to experience the rewards such things can offer—and also to discover what a shocking amount of precious weekend time it takes to keep all those nice things in order.

That was our experience. And it gave birth to our custom of Garden Night which we have kept up, with great satisfaction and good results, over many years of suburban living. Because my husband commutes to the city and does not get home very early, our Garden Nights do not start until Daylight Saving goes into effect. For others, they might begin earlier in the spring. In any case, when the time comes, we set aside one evening of each week for our outdoor clean-up operations. In readiness, I prepare a casserole dish that needs only to be heated to be ready, a salad that can wait in the refrigerator, and a dessert.

But we do not have our meal until later—after we have made the most of the precious daylight hours. We do pause for a cup of coffee. Then he, I, and the youngster get to work weeding, trimming hedges, cutting the lawn, and tackling the tasks that most urgently call for attention. As a rule we can put in at least two hours of concentrated effort before the game is called on account of darkness. Then we wash up and eat—with a real appetite and sense of accomplishment.

The results are not immediately apparent. But after two or three weeks, those two evening hours once a week are enough to keep our quarter-acre plot immaculate—and with a minimum of stress and discomfort. It is far pleasanter to work in the cool of the evening than in the heat of the day. We come in, shower, and eat hot, nourishing food that has been prepared as quick as a wink, and how good it does taste! We share a fine sense of satisfaction from a job well done. And then, when the weekend comes, we are free as air, and conscience-free, too.

Try it—it really works.

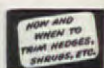


FASTER, EASIER WAY
to trim Hedges, Shrubs, Ornamental Trees . . . Cut Weeds, Grasses, etc.

Saves time, gives professional results without arm-aching drudgery. Simple to operate. Well-balanced design permits one-hand operation. No stooping or arm-tiring awkwardness when clipping sides or ends. Another famous labor saver by the makers of Sunbeam electric appliances and Sunbeam Rain King sprinklers.

So light, a woman can easily use it!

Write for This **FREE** circular



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CORPORATION

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Toronto 9



BUILT FOR THOSE WHO WANT THE BEST

"KLIPPER"

18" and 20" Cutting Widths

Oversize enclosed Timken Reel bearings with automatic takeup. Unbreakable tubular steel handle. Patented, positive action, non-wearing clutch; simple, powerful, self-locking. Extra strong, zinc die cast alloy frame. Zinc die cast alloy drive pinions with hardened steel inserts. Patented "Quick-set" height adjustment with a range of 1/2" to 2 1/4".



Your dealer will gladly demonstrate COOPER Power Mowers. Write for his name TODAY.

COOPER MANUFACTURING CO.
538-540 South First Ave. Marshalltown, Iowa.



21" De Luxe

PENNSYLVANIA Power Mower Users Report

Long Life, Good Service

They also like
PENNSYLVANIA'S
ease of operation

Yes, PENNSYLVANIA power mowers work like new for many, many years. They cut your grass easily and well. They help you grow a beautiful lawn. They require only a minimum of shop service and repairs. That's why reliable dealers recommend them with enthusiasm. Pennsylvania makes two superlative power mowers—the 21" De Luxe and the 18" Exeter.

7 KEY FEATURES

Both offer easy finger tip control of throttle and clutch • Full-tempered, hi-carbon blades • Ease of maintenance • Easy adjustment for height of cut • Triple-A ball bearings • New grass stripper • Briggs & Stratton engine on De Luxe.



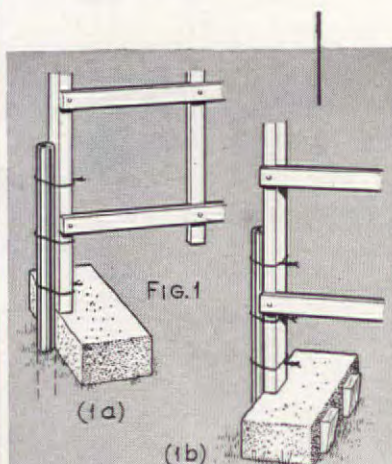
18" Exeter

Pennsylvania hand mowers have been top quality since 1877. Write to American Chain & Cable, Bridgeport, Conn. for booklet, "How to Grow a Beautiful Lawn."

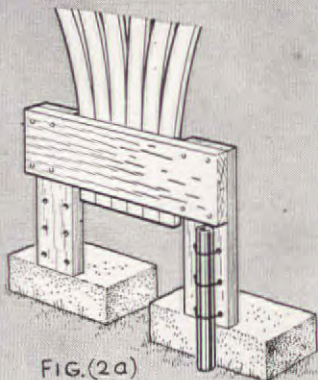
Trellis Tricks

E. M. DREWS

If you want a vine-covered trellis to do double duty—to be attractive and at the same time shade a too sunny window—set it 6 ft. out from the window to permit free circulation of air. If possible, put it in place before planting the vine; but, if necessary, plant the vine 7 ft. out, and later set the trellis a foot nearer the house. Whatever its shape, make it sturdy and keep its feet off the ground to prevent the base from rotting and settling down unevenly into the soft earth after rains. The accompanying sketches show useful trellis construction tricks.



To support a straight trellis (Fig. 1), set each leg on a brick, and wire it tightly to a 2-ft. piece of pipe driven halfway into the ground (1a). To keep bricks in place, drive two wedges or stakes against opposite side of each (1b). For a fan trellis, make a



base of a 4-in. crossboard and 3-in.-wide legs 10 in. long; set it on bricks and wire it to pipe.

(Please turn to page 110)



See how simple and easy it is to apply food and drink to lawns merely by sprinkling or spraying with a solution of Folium—Monsanto's new, balanced plant food. Also feeds shrubs, flowers, vegetables, small fruits, shade trees.

SPRINKLE FOOD AND DRINK ON LAWNS THIS NEW, EASY WAY

If you have ever gone through the discouraging experience of having your lawn dry up and burn out just about the time you thought it would become a beautiful, soft, green carpet—DON'T DO IT AGAIN!

There's a new, easy-to-use plant food now available that amply provides BOTH food and drink for lawns, flowers, vegetables, small fruits, shade trees, house plants. It's Monsanto's new product, Folium. You just sprinkle or spray it on. *That's all!*

Folium is a balanced plant food. It is free-flowing and noncaking—dissolves quickly and thoroughly in plain water—makes a clear solution that will not burn grass, tender leaf areas or delicate plants.

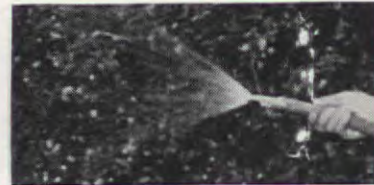
Convenience is a big feature about using Folium. Merely sprinkle it on small areas, using an ordinary sprinkling can—spray it on large areas, shrubs, trees, using a siphon hose attachment. In either case, Folium is quickly absorbed whether applied to leaves, stems or roots.

This year, use Folium! Remember, it's food and drink for every blade of grass and every leaf you contact. Naturally, this gives you a better, richer lawn; improves health and growth of plants, shrubs, flowers and trees. It's very economical. Get it at your dealer's—in 2-oz., 1-lb. and 5-lb. packages... MONSANTO CHEMICAL COMPANY, Merchandising Division, 1700 South Second St., St. Louis 4, Missouri.

Folium: Monsanto Trade-mark



Sprinkle it on



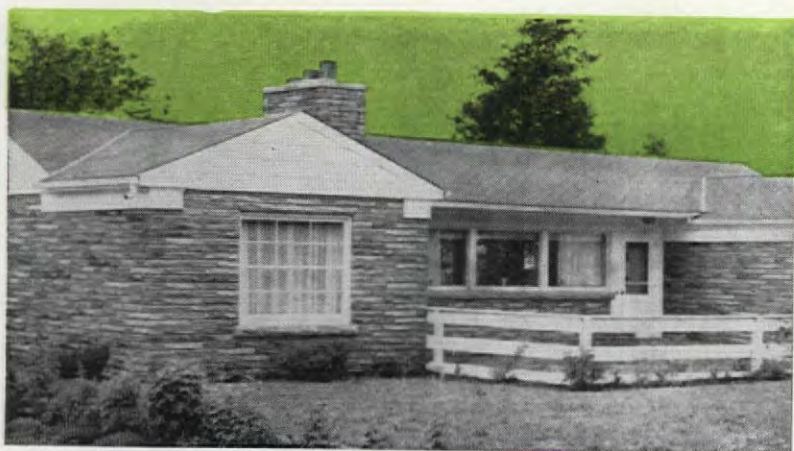
Spray it on

Folium

Monsanto Trade-mark

BALANCED PLANT FOOD

Water-Soluble Concentrate
Leaf-Feeding Liquid Fertilizer
Merchandising Division
MONSANTO CHEMICAL COMPANY



Beautify it with Perma-Stone's new ledge stone design

1412



PERMA-STONE is the registered mark of the PERMA-STONE COMPANY, originator of moulded stone wall-facing.

Here's the ultra-modern for home exteriors—Perma-Stone in the new narrow ledge stone design. It adds grace and charm to any home, old or new, any style of architecture. In rich stone textures and soft blended colors of permanent beauty. No maintenance expense with Perma-Stone. Used nationally for over 20 years.

FREE BOOK. Shows many new and modernized homes, "before" and "after" photos, Perma-Stone for complete exteriors, fronts, trims. Explains low cost, insulating value, many advantages. Write us for free book. Ask your Perma-Stone dealer for free estimate, easy terms. **Perma-Stone Company, Desk E-17, 719 E. Hudson St., Columbus, Ohio**

PERMA-STONE
for Beauty • Permanence • Strength

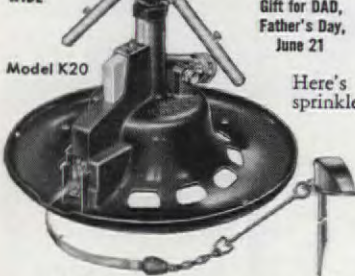


Set it to sprinkle **5 to 50 FEET** automatically

The sprinkler you see on beautiful lawns everywhere. A turn of dial sets distance and spray automatically. Speed of revolving arms breaks up spray to give natural rain-like shower best for all lawns. Famous Sunbeam long-lasting quality. All exposed brass parts chromium plated.

Sunbeam RainKing TRAVELING SPRINKLER
TRAVELS UP TO 100 FEET... SHUTS OFF automatically

SET IT TO SPRINKLE 5 TO 50 FEET WIDE



NO WATCHING NO BOTHER

Gift for DAD, Father's Day, June 21

WINDS UP STAINLESS STEEL TAPE TO PULL ITSELF ACROSS THE LAWN

Here's convenience you've always wanted in a lawn sprinkler. Waters small or large areas and travels, too! Wonderful for average lawn, long narrow parkway or large, open lawns. Can be set to sprinkle areas 5 to 50 feet wide. Set it. Forget it. No watching. No bother. Even goes around trees, corners, etc. Automatically cuts off at end of travel. Glides over small obstacles. Water-driven motor within sealed gear unit controls speed of travel to give perfect water distribution. Built to last. Sunbeam quality throughout.

These models and other Rain King Sprinklers for sale by better dealers everywhere.

5600 W. Roosevelt Rd.
Dept. 5, Chicago 50
Illinois

Sunbeam CORPORATION

Canada Factory:
321 Weston Rd.
Toronto 9.

Trellis Tricks

(Begins on page 109)

supports (Fig. 2a). Leave space between legs for trellis to fit snugly. Nail it there and wedge bricks in place (Fig. 2b). To anchor a straight trellis to house (Fig. 3), use 1 x 1-in. strips (1 x 2's if vine is big and

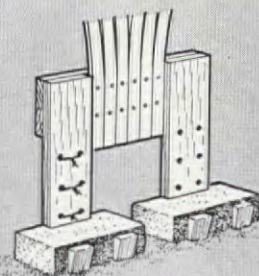


FIG. 2b

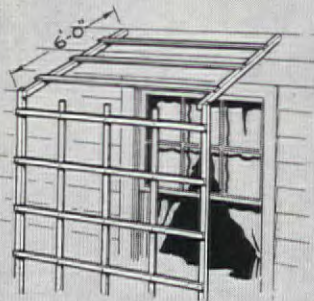


FIG. 3

heavy) with distinct downward slant, and laths for crossbars. The removable, over-the-window trellis (Fig. 4), needing only

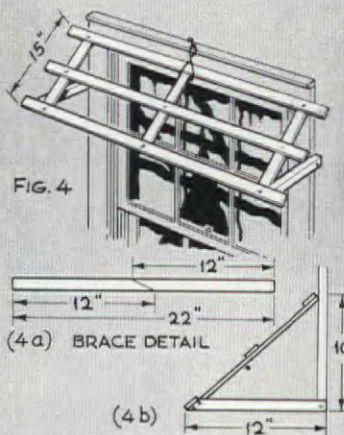


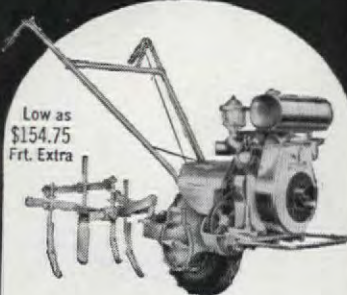
FIG. 4

side braces, has the advantages, without the disadvantages, of an awning. Nail three laths 6 in. longer than width of window to three 15-in. crosspieces. Attach wire or cord loop to top of center strip to hook over nail in top center of window frame. For braces, saw 22-in. piece of 1 x 1 wood in half diagonally (4a); nail beveled ends to trellis, and square ends to sides of window frame (4b). To remove in fall, tap braces loose, unhook center supporting loop

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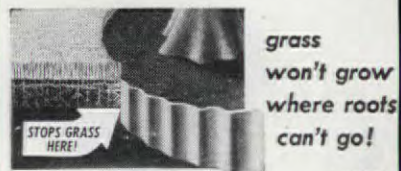
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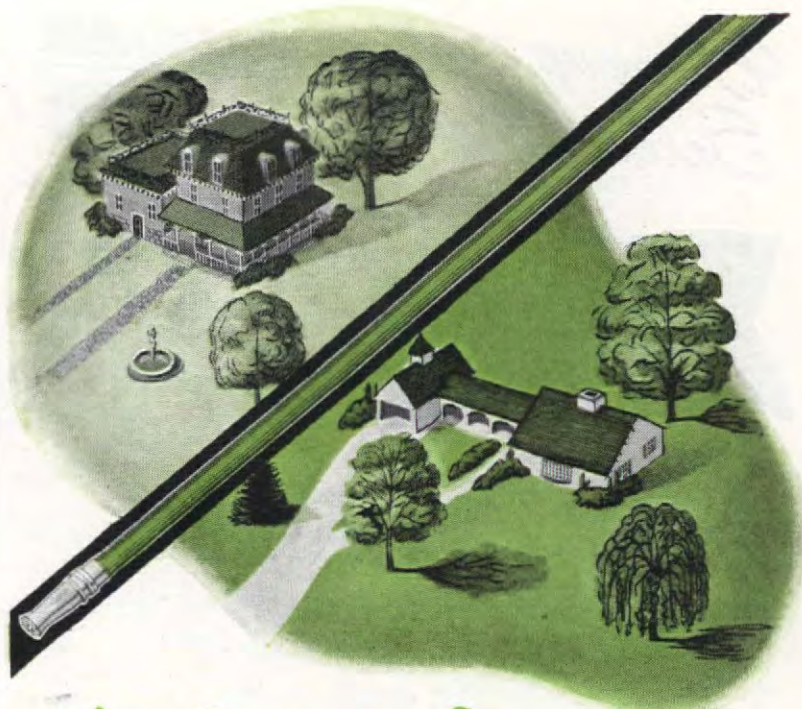
How to Paint a Pool

MARK WEST

Whether your pool was built for splashing or high-board diving, it will look a lot more attractive if it's painted a cool, inviting color.

As paint will not stick properly to a dirty surface, your first job is to give the concrete a good scrubbing. A good cheap cleaner can be made by adding 1½ oz. of soap chips and 1½ oz. of tri-sodium phosphate to a gallon of hot water. Apply this with a stiff fiber brush and then rinse with plenty of clean water. As paint adheres more readily to a rough surface, it is also a wise idea to etch the concrete with a solution of one part muriatic acid to ten parts water. Apply the solution with a long-handled broom, and be very careful how you handle the acid. When mixing, be sure to add the acid to the water and not vice versa. Also play safe and wear both rubber gloves and goggles. After the concrete has been scrubbed with acid, rinse it with clean, fresh water.

PLEASE TURN TO PAGE 112



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Durable
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or write for name
of nearest dealer



Paint a Pool

(Begins on page 111)



Ordinary oil paints are not suitable for concrete or masonry surfaces subject to constant moisture. It is best to use either cement paint or one of the rather new rubber-base masonry paints which will not be harmed by moisture or action of lime in the concrete. It is best to use an old brush to apply the paint, for the rough concrete will quickly wear down the bristles of a new brush, spoiling it for many future jobs



Portland-cement paints are applied to a dampened surface, but if a rubber base paint is used, the concrete should be bone dry. Just before the paint is applied, it is a good idea to give the pool a final sweeping. An ambitious moppet armed with a vacuum cleaner is a fine method of removing small bits of dirt and debris that get blown into the pool at the last minute

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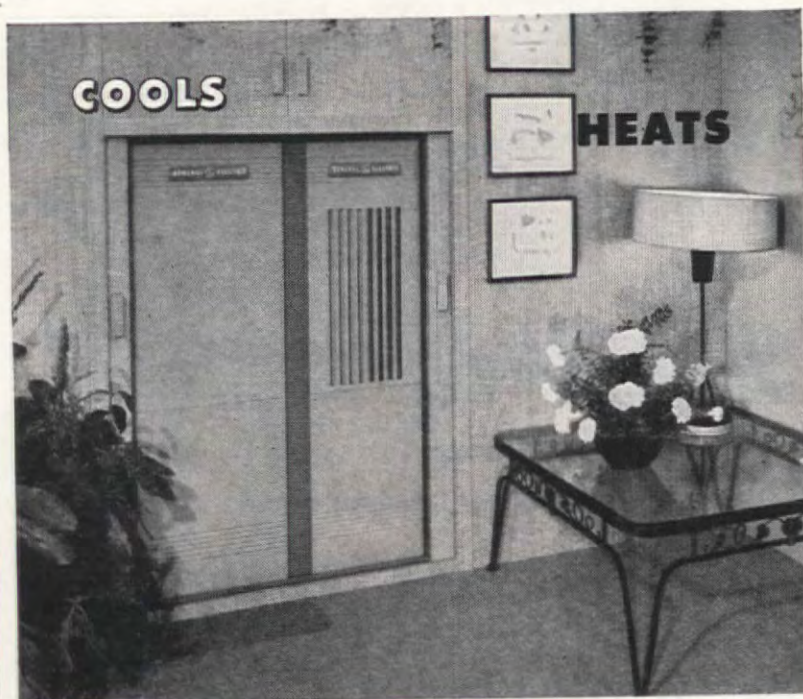
See "Where Credit Is Due" on page 116



"STA-flex" paint for refinishing worn leather or vinyl plastic upholstery will not chip, crack, or peel. In 12 colors, it can be applied by brush or with a spray. In four sizes, the pint is \$1.89

PLEASE TURN TO PAGE 114

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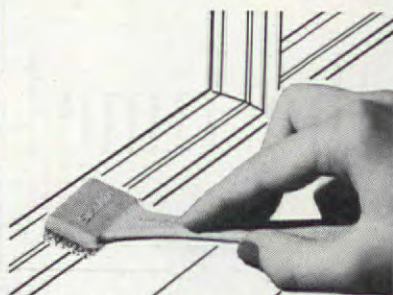
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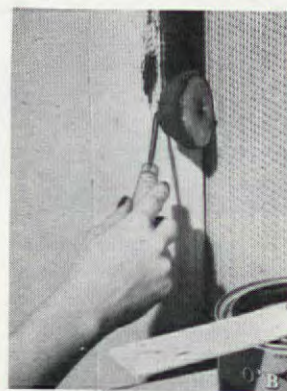
(Begins on page 113)



"Sashie" is a handy little applicator for painting window sashes or moldings, without getting paint on the panes or screen. It is just sash width. 25¢ each



Roll on the varnish—and from a standing position! Paint roller fitted with an extension handle does the trick. Pan holds the varnish. Roller and pan, \$3.39; handle, 98¢



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Where Credit Is Due

GOOD BEDFELLOWS

Page 40: Upper left: sheets and pillowcase, "Field Flowers," Bates Fabrics, Inc.; blanket, Fieldcrest Mills; bowl, Westmoreland Glass Co. Upper right: sheets and pillowcases, "Blue Clover," Bates Fabrics, Inc.; blankets, Fieldcrest Mills; blue glass, Blenko. Lower left: sheet and pillowcases, Dan River Mills, Inc.; blanket, North Star Woolen Mill Co.

Page 41: Upper left: sheets and pillowcases, "Multi Stripe," Wamsutta Mills; blanket, Kenwood Mills; ice bucket, champagne glasses, Hammacher Schlemmer & Co., Inc.; cosmetics, Mary Chess, Inc.; flowers, Floral Telegraph Delivery Assoc. Upper right: sheets and pillowcase, Wamsutta Mills; blanket, "Cool Breeze," Pepperell Mfg. Co.; kleenex box, tray, glass, Lewis & Conger; bottles, Hammacher Schlemmer & Co., Inc.; Koylon Foam pillows, U. S. Rubber Co.

GAY COMPANIONS

Page 42: Green organdy curtain, Berkshire; white organdy curtain with green-dotted ruffle, Cortley; green seersucker spread and draperies, Bates Fabrics, Inc.; green Shantone spread and café curtains, Cabin Craft; gardening shears, Lillian Terr.

Page 43: Three yellow printed curtains, Bartman & Bixer; Snowberry organdy curtains, Richard Borden Mills; quilted throw and café curtains, Sumergrade; shaving mug, Green Gable Gifts.

LEISURE HOUSE

Page 54: Manufactured by Mattock Construction Co., 604 Mission St., San Francisco 5, Calif. Price for basic unit, \$975 F.O.B. San Francisco. Weight: 5,600 lbs.

29 WAYS TO SERVE IT RIGHT OUTDOORS

Pages 60, 61: (A.) "Pelican Cooler," Palomar Products, Inc.; (B.) "Pie'n Cake Basket," Maine's Massachusetts House Workshop; (C.) charcoal basket and napkins, Ed Langbein; (D.) "Buffet Roll-Ups," Simtex, from John Tyler; (E.) "Plank Plate," Ed Langbein; (F.) flower cart, The Wonder Bar Shop; crackle glasses, Imperial; (G.) portable charcoal brazier, Foster House; (H.) wiener forks, Ekco Products Co.; (I.) "Buffet Trio Server," Imperial; (J.) casserole, Brusche; (K.) "Wonderbar" cart and refrigerator, Servel, Inc.; glasses, West Virginia Glass; shell baskets, Ed Langbein; (L.) hurricane lamps, Helen Gallagher; tablecloths by Singer Sewing Machine Co.; black and white ploid china, Homer Laughlin; stemmed glassware, Tiffin; black wrought-iron chair, Troy Sunshade Co.

Page 62: Dinnerware—"Country Garden," Red Wing; crystal "Dawn" tumblers, tokay and lime, Fostoria; salad servers, "Reigning Beauty," Heirloom Sterling, Oneida, Ltd.; place mat and napkin, Chamberlin Handwovens by Mary Pentland Associates; Coke bottle opener, Luce Mfg. Co.; tall glass, West Virginia Glass; "Topper," Ed Langbein; "Stak" glasses, Ed Langbein.

GOOD VICTUALS

Pages 64, 65: Cellini 8" fruit bowl, Tiffin Glassmakers; "Rochelle" tray, International Silver Co.; porcelain-handled Sheffield plate serving spoon, A. E. Lewis; "Charleston" cake and dessert plates, Abels, Wasserberg; dessert fork and spoon, "Morning Star," Oneida Community; "Elizabeth" Syracuse China; "Reigning Beauty" carving knife and steel sharpener, Heirloom Sterling; "Henley" gravy boat, Oneida, Ltd.; "Brookwood" gravy ladle, 1881 Rogers, Oneida, Ltd. Double vegetable dish "Berwick," Wm. A. Rogers; white-with-gold "Spattertone" metal tray, Florence Thomas.

TAKE A CAN OF CORNED BEEF

Page 69: Chop plate, "Palomar," by Franciscan china; dish, Pyrex; dinner plate and sauce boat,

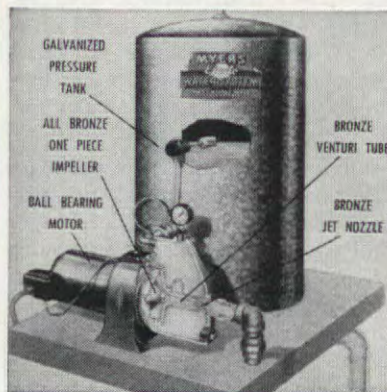
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"Queen Anne," Flintridge; round bowl and salad plates, Santa Monica Products, "Abaca."

AMERICAN HOME CHEAPIES

Pages 71, 72: Place-mat set and napkins, Kemp and Beatty; yellow dinner plate, Metlox; large chop and small bowl, "Maple Leaf," B. J. Brock; oil and vinegar set, Ed Langbein; oval steak plates, Shops of Mark.

MEMO FOR MOWER BUYERS

Page 107: Idea by Reo Mower Co.

EASIER ALL THE TIME

Pages 113, 114: Fleetwing wall coater-kit, Pittsburgh Plate Glass Co., Paint and Brush Div.; paint roller, Wooster Brush Co.; eZe-Hang wallpapers, Commercial Packaging Co.; "Sta-flex," Stewart Chemical Products; "Sashie," McBell Enterprises, Inc.; "61" Varnish, Pratt and Lambert, Inc.; paint roller with extension handle, Wooster Brush Co.; "Trimr Painter," Wooster Brush Co.; "Paint-Trap," The Klean-Strip Co., Inc.; 9" x 9" prefinished oak blocks; Haywood Floor Co.

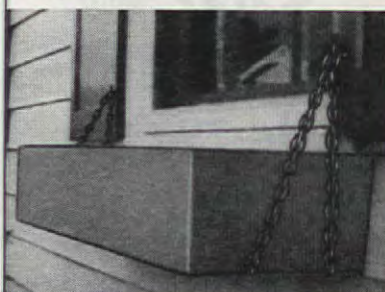
PHOTOGRAPHS

F. Leon Joyner: pages 18, 20; F. M. Demarest: cover, pages 31 through 37, 41 through 43, 59 through 62, 64 through 66, 69 through 72, 92, 94, 113, 114; George de Gennaro: pages 38, 39; Acme Special Service, U.P.: page 46; Julius Shulman: pages 50 through 53; Morley Baer: pages 54, 55; Phillip Fein: pages 98, 100; Eagle, P.F.I.: pages 102 through 104; Leon Onofri: pages 105, 106; Reo Mower Co.: page 107.

DRAWINGS

Sigman Ward: pages 46, 109, 110; Albert Pucci: pages 47 through 49, 90; Margaret Neilson: pages 44, 45.

Idea!



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Illustrated on page 56:

- ☐ 1260 Painting pattern, peasant motifs 30c
- ☐ 2016 Large barbecue and shelter, size overall, 20 ft. x 26 ft. \$1.00
- ☐ 789 Outdoor fireplace with 3 cooking surfaces, size 19 ft. x 3 ft. 5 in. 30c
- ☐ 2018 Corner barbecue, size 9 ft. 8 in. across front; 4 ft. 6 in. deep 50c
- ☐ 1006 6 Rosemaling designs for painting 25c
- ☐ 998 Construction pattern for barbecue, shelter, size 17 ft. 20c
- ☐ 999 Painting design of cowboy with lariat. (Also shown on pattern 1355 on page 58) 50c
- ☐ 1000 Painting designs of cowboy on broncho plus longhorn steers. (Also shown on pattern 1355 on page 58) 75c
- ☐ 1001 Painting designs of small Western motifs: spurs, boots, guns 50c
- ☐ 1264 Blueprint pattern for sawbuck table with long benches 50c
- ☐ 876 Building pattern for outdoor fireplace. Center section, size 5 ft. 3 in. across front 20c
- ☐ 868 Building pattern, portable bar 20c
- ☐ 1259 Blueprint pattern for complete outdoor kitchen, size 15 ft. 3 1/4 in. across front \$1.00
- ☐ 2007 Blueprint pattern for clown see-saw for playground 50c
- ☐ 2008 Blueprint pattern for low brick barbecue, center section 7 ft. across front 50c
- ☐ 1262 Blueprint pattern for outdoor chair and chaise 50c

Illustrated on page 57:

- ☐ 926 Building pattern for tray 20c
- ☐ 2006 Blueprint pattern for slide 50c
- ☐ 651 Building pattern for corner brick barbecue, size 8 ft. 7 in. across front, 5 ft. 6 in. deep 20c
- ☐ 1127 Building pattern for junior gym 30c
- ☐ 784 Building pattern for outdoor fireplace with shelter and closets 40c
- ☐ 2005 Blueprint pattern for lion swing 50c
- ☐ 1265 Blueprint pattern for large outdoor Lazy-Susan table, stools 50c
- ☐ 2009 Blueprint pattern for cement walk, terrace, or patio 50c

Illustrated on page 58:

- ☐ 770 Building pattern for steam oven 20c
- ☐ 742 Building pattern for slide 25c
- ☐ 679 Building pattern for brick corner barbecue, size 12 ft. across front by 42 in. deep 35c
- ☐ 741 Building pattern for Adirondack chair and settee 40c
- ☐ 1003 Painting designs on above 20c
- ☐ 1136 Building pattern for dump cart 30c
- ☐ 867 Building pattern for portable wheelbarrow bar 20c
- ☐ 1355 Blueprint pattern for outdoor stone fireplace with cupboards. Fireplace size 50 in. across front 50c
- ☐ 2017 Blueprint pattern for swimming pool 50c
- ☐ 2019 Blueprint pattern for screened summer house with barbecue 50c
- ☐ 2023 Blueprint pattern for portable outdoor barbecue 50c

Illustrated on page 59:

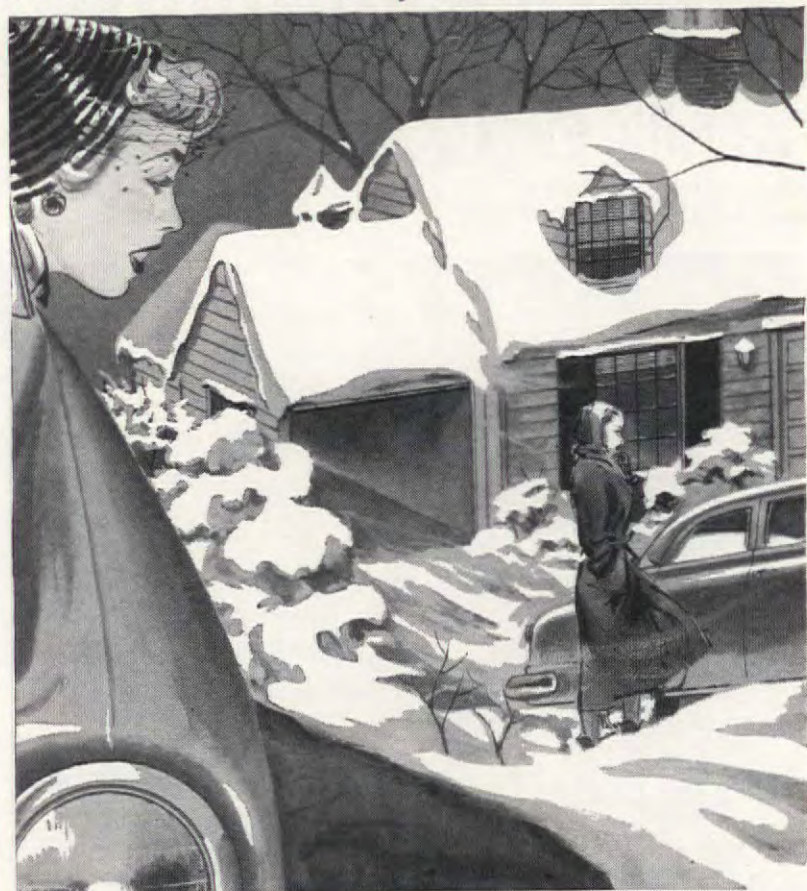
- ☐ 2022 Blueprint pattern for double barbecue 50c
- ☐ Complete list of all available patterns. 10c

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PRINT name and address in coupons, which will be used as labels for mailing patterns. Cut out order form along dash lines, check patterns desired and send M.O. or personal check to: (please do not send stamps)

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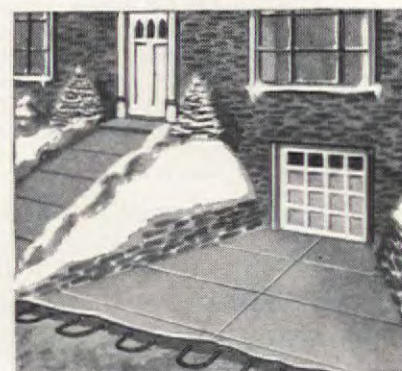


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Low-Table Fan. 12" blades, 3-speed motor, finished in metalescent mahogany. 5-Year Guarantee.

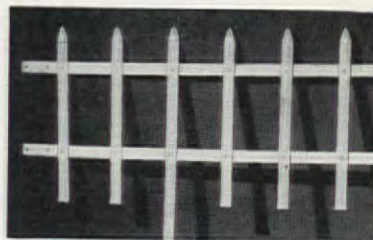
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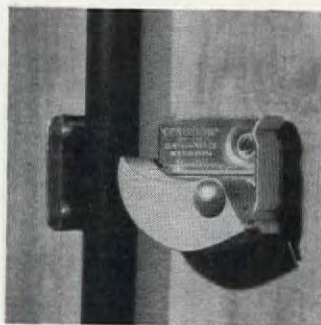
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SAFETY FENCE, phosphorescent-tipped, glows in dark. White-enameled steel pickets, 11 in. long, come in 3-ft. flexible sections that bend around curves or sharp angles. Cartons of six sections, \$1.69 per section. Met-Grow Specialties Co., Inc. 56 Boerum St., Brooklyn 6, N.Y.



HANDLE HOLDER will keep brooms, brushes, mops, or garden tools up off the floor in orderly fashion. Attached to wall, the rubber and aluminum holder grasps handles securely, but allows them to be removed easily. Will take handles up to 1 3/8 in. 40¢ ea. Central Rubber Prod., 821 Broadway, N.Y.C.



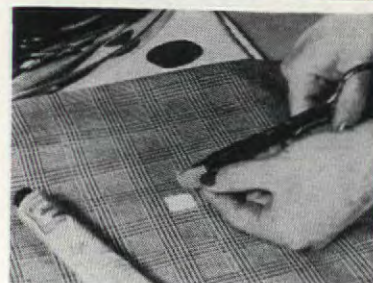
RID-JID KNEE ROOM ironing table, of all steel construction, is adjustable in height from 24 in. to 36 in. The S-shaped tube frame, lined up with the outside edge of table, allows knee space for sit-down ironing. \$12.95. J. R. Clark Co., Spring Pk., Minn.



CUSHION-SOFT toilet seat is padded with foam rubber, covered in Duran plastic which will not crack nor peel. Polished chrome hinge and fittings included. In black, white, colors. \$14.95. Hammacher Schlemmer Inc., 145 E. 57th St., N.Y.C.



IRO-CASE, 21-in travel case complete with AC-DC travel iron which serves as handle for carrying the case, but can be removed for pressing. Case in navy and white, or beige and tan. \$29.95. Janco Inc., 48 Hanover St., Manchester, N.H.



FABRIC MENDER that withstands dry cleaning and laundering, invisibly mends cigarette burns, moth holes, tears, and rips. The creamy substance, spread on patch of matching fabric (taken from seam or hem) and pressed with hot iron, mends permanently. \$1.00 per tube. Johnson Prod. Co., 3116 Lawrence Ave., Chicago, Ill.



IDEAS FOR A LIVING ROOM

from
Armstrong's
Idea House



ONE GLANCE AROUND this living room in Armstrong's Idea House tells you it's filled with fresh, new decorating ideas. And like all the rooms in this old house that Armstrong remodeled, it's chock-full of exciting, yet inexpensive, suggestions that can help you make your home more comfortable and colorful.

The antiquated corner fireplace, for example, was given a crisp, new look by removing the mantelpiece and refacing with white paneling from floor to ceiling. The corner cabinet you see at the top of the small picture, to your right, provided a novel solution to the problem of where to put the radio, phonograph, and TV set. It also balanced the diagonal fireplace and gave the room a unity and harmony it hadn't had before.

The fireplace and corner cabinet were tied right into the whole room scheme by laying the handsome floor of Armstrong's Linoleum diagonally. The yellow high lights in the pattern inspired the color for the wallpaper and drapes. This is an excellent example of the way in which the smart new designs and striking color combinations available in Armstrong's Linoleum can help you solve decorating problems.



FOR MORE INFORMATION ON ARMSTRONG'S IDEA HOUSE, SEE PAGE 22.



It was dark and dingy before. Now, the same living room has been made bright and cheerful through clever remodeling. The floor is Armstrong's Inlaid Linoleum, Colortone Series No. 1611. Smooth and virtually seamless, this floor offers no place for dirt to hide. Light sweeping whisks away the day's dust. Colors won't fade because they go all the way through the wearing surface.

Get free booklet, "A Houseful of Decorating Ideas," from your local Armstrong dealer. 16 color pages take you on a pictorial tour of the Idea House, offer ideas you can use in your own home. **VISIT ARMSTRONG'S IDEA HOUSE** if you can. It's on the Lincoln Highway, just outside of Lancaster, Pennsylvania.



ARMSTRONG'S LINOLEUM

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Consult your Kohler dealer when planning a bathroom, washroom, kitchen or laundry. Write for folder F-13.

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