

The AMERICAN HOME for May

25¢

In Canada 35¢



4 Pillows to Make

Spring Fabrics • Easy Broiler Meals



This floor adds to gracious, comfortable living

ONE LOOK at the room pictured above and you know that its styling is far from commonplace. You can quickly recognize quality and comfort in every detail. An appreciation of comfortable living is clearly evident in all its furnishings—right down to the floor of Armstrong's Rubber Tile.

Your first impression of this floor is one of sheer beauty. The handsome appearance of Armstrong's Rubber Tile starts with its rich coloring and clearly defined graining. Its delicate marbleizing and lustrous sheen are unmatched by any other flooring material. Best of all, a floor of Armstrong's Rubber Tile can be styled to enhance any decorative scheme. Laid tile by tile, there's almost no limit to the designs that can be created from the wide range of colors.

Walk over a floor of Armstrong's Rubber Tile and you feel its cushioned comfort under-

foot. In addition, this floor subdues the sound of footsteps. It's the right floor for any home where extra beauty and comfort are wanted. Armstrong's Rubber Tile now can be used even on the grade-level concrete slabs of basementless houses when installed with a special adhesive developed by Armstrong research.

Wherever it's used, Armstrong's Rubber Tile is a practical floor. Its tough composition will take years of hard usage. The colors can't wear off because they go all the way through the full thickness of the floor. Heavy furniture won't mar its beauty. Dust and dirt can be whisked away quickly and occasional washing and waxing are all the care required to keep it looking like new.

Your Armstrong flooring merchant will be

glad to show you samples of Armstrong's Rubber Tile and help you plan distinctive floor designs for the rooms in your home. You'll be pleasantly surprised to find how little it costs to have this fine floor.

• • •

In the living room, above, the modern floor styling in Armstrong's Rubber Tile has a field of 9" x 9" blocks of Silver Gray No. 656. The accent strips are Plain Black No. 695, one inch wide. The handsome textured wall around the fireplace gets its beauty from another Armstrong quality product—Armstrong's Corkwall. Developed especially for use as an interior wall finish, Armstrong's Corkwall is a new high-style wall covering. It is available in a variety of colorings and panel sizes from your flooring merchant.

Send for Free Booklet containing full information about Armstrong's Rubber Tile and the complete range of colors. A list of the furnishings in this room and plan of the room also will be sent free on request. Just send a post card today to Armstrong Cork Company, Floor Division, 5205 Plum Street, Lancaster, Pennsylvania.

ARMSTRONG'S RUBBER TILE

MADE BY THE MAKERS OF ARMSTRONG'S LINOLEUM, ARMSTRONG'S ASPHALT TILE, ARMSTRONG'S QUAKER® RUBBER

Get Help In Remodeling Your Home...Win BIG MONEY, Too!

Enter This Easy "Room-For-Improvement" Contest

\$20,000

IN CASH PRIZES!

IMAGINE! You can actually win big cash prizes and get free architect-drawn plans for modernizing your home just for telling us why and how you'd like to remodel your home.

HOW WOULD YOU MAKE YOUR HOME MORE LIVABLE?

Add a brand new room or wing? Build a new carport so you can convert your garage into extra living space? Or are you thinking of enlarging or modernizing your kitchen... remodeling your unused attic into bright new bedrooms and bath? Do you want a new living room storage wall... a new basement playroom?

THEN BY ALL MEANS ENTER this exciting Room-for-Improvement Contest. Mail the coupon below. You'll be rushed your official entry blank and a brand-new folder of ideas to help you win.

WHEN YOU GET YOUR ENTRY BLANK, fill it out, completing two simple statements telling us (1) *the kind of remodeling you'd like to do—and why,* (2) *why you think Douglas fir plywood is the best material to use for your remodeling.* Then, on the entry blank draw a rough floor plan of your home as it is now. Next, show the changes or additions you'd like to make.

SOUNDS EASY, DOESN'T IT? IT IS! You don't have to be an artist. Anyone can win, based upon the two simple statements. Your improvements can be any size, any kind. And it's fun to plan improvements for your own home. So start thinking about how you'd like to remodel your home. Imagine it exactly the way you want it. You'll find you're a better planner than you thought possible. Mail coupon today for your easy-to-fill-out official entry blank and contest rules.

HERE ARE SOME HOME REMODELING IDEAS TO HELP YOU WIN!



Cramped for space? Add value as well as livability with a new room or wing. Use the extra space for game and TV room or new bedroom and bath. Plywood makes the job easy. Use it for smart exterior siding, strong, easy-to-apply floors and sheathing.



Give your living room new distinction with rich plywood paneling. Get better storage, far more usable floor space with plywood built-ins.



Brightly painted plywood cabinets for a dream-lined kitchen. Cover worn sub-floors with plywood before laying new tile or linoleum.



Perhaps you can find room-for-improvement in your attic. Line it with inexpensive fir plywood to make a cheerful new bedroom or den.



Divide your basement into special play and work areas with plywood partitions. Panels speed work, can't be hurt if the gang "cuts up."

CHECK THESE 46 BIG PRIZES!

4 FIRST PRIZES ★ 4 SECOND PRIZES ★

ADD-A-ROOM DIVISION

2 First Prizes—2 Second Prizes

1. City Homes
(or suburban)
2. Farm Homes

\$3,000

plus

\$1,000 BONUS

when actual remodeling is completed†

\$750

plus

\$400 BONUS

when actual remodeling is completed†

INTERIOR REMODELING DIVISION

2 First Prizes—2 Second Prizes

1. City Homes
(or suburban)
2. Farm Homes

\$2,500

plus

\$750 BONUS

when actual remodeling is completed†

\$500

plus

\$250 BONUS

when actual remodeling is completed†

★ALL first and second prize winners will be given complete plans for remodeling their homes. Plans will be drawn by leading architects, based on ideas expressed in winning entries.

10 SPECIAL PRIZES.....\$100.00 each

For the best entries in these categories: (1.) Living Room; (2.) Bedroom; (3.) Kitchen; (4.) All-Purpose Room; (5.) Game and T.V. Room; (6.) Children's Playroom; (7.) Utility-Work Room; (8.) Hobby Room; (9.) Den or Office; (10.) Detached or Outdoor Room.

28 MERIT PRIZES.....\$25.00 each

†Bonuses are offered to encourage actual remodeling. These additional monies will be awarded if actual remodeling is completed by August 31, 1953, provided such remodeling follows closely plans prepared by architect.

Contest is sponsored by Douglas Fir Plywood Association, the trade association of West Coast plywood manufacturers. Anyone living in continental United States is eligible to enter this contest except employees of Douglas Fir Plywood Association, its advertising agencies and their families.

Douglas Fir Plywood

HURRY! CONTEST CLOSES JUNE 30, 1952

Good USA Only

ROOM-FOR-IMPROVEMENT CONTEST

Dept. 15, Douglas Fir Plywood Association, Box 1334, Tacoma 1, Wash.

Please send free official Room-for-Improvement entry blank which contains official rules. Also please send free folder "Choose Plywood When You Build or Remodel."

Name.....
(Please Print)

Street or
R.F.D.....

City.....Zone.....State.....

Only COLGATE DENTAL CREAM

HAS PROVED SO COMPLETELY IT
**STOPS BAD
BREATH!**

* SCIENTIFIC TESTS PROVE THAT IN 7 OUT OF 10 CASES, COLGATE'S INSTANTLY STOPS BAD BREATH THAT ORIGINATES IN THE MOUTH!



For "all day" protection, brush your teeth right after eating with Colgate Dental Cream. Remember! Some toothpastes and powders claim to sweeten breath. But only Colgate's has such complete *proof* that it stops bad breath.* There's a big difference!



Colgate's wonderful wake-up flavor is the favorite of men, women and children from coast to coast. Nationwide tests of leading toothpastes have *proved* that Colgate Dental Cream is preferred for flavor over all other brands tested!



Yes, science has proved that brushing teeth right after eating with Colgate Dental Cream stops tooth decay *best!* In fact, the Colgate way is the most thoroughly proved and accepted home method of oral hygiene known today!



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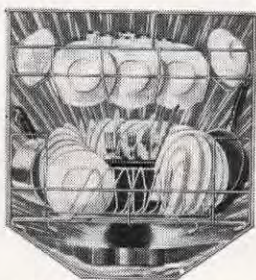
To the man who's ill at ease when he's "easing out" of the dishes

WHEN you've finished dessert, you gaze wearily at the dirty dishes littering the table . . . and at more dishes, and pots and pans, piled high in the kitchen.

You could help, but after all, you're tired. You've had a rough day.

So you slip uneasily into the living room and head for that big, deep chair.

But, you feel like a "heel" while your wife does the dishes alone. Why not join the men who let General Electric do the dishes!



No Hand-Rinsing! Dishes Out of Sight! Pots and Pans, too!

Just brush loose food off the plates. The dishwasher pre-rinses, then washes with famous "spray-rub" action that makes even sticky pots and pans come sparkling clean. Takes off all but soil that's been baked on! Finally, the washer double-rinses with clean hot water . . . dries the dishes with fan-driven hot air and then shuts itself off.

Dishes Cleaner than "Hand-Washed"...

. . . because they're washed in water hotter than your hands can stand. Hot water stays hot thanks to G.E.'s famous Calrod® unit.

In the dishwasher, dishes and glasses are cushioned on soft plastic-coated

trays that remain stationary. Only the water swishes around.

It's so convenient. The sturdy, dependable G-E Dishwasher glides out at a touch. No tiresome loading. No tiresome bending. No stooping, and plenty of counter space left.

Your kitchen's always cleaner because the G-E Dishwasher holds (and hides) a complete service for eight, including ten glasses.

You'll save her as much as an hour a day!

A G-E Dishwasher saves the average wife as much as an hour a day . . . sometimes more. And as the man of the house, you can appreciate that there is an investment which will increase the value and salability of your home.

Let a G-E PRE-RINSING Dishwasher do the dishes for you. See your General Electric dealer for a demonstration today. General Electric Co., Louisville 2, Ky.



Trim and specifications subject to change without notice.

Dishes Washed, Fan-Dried, Out of Sight...

G-E pre-rinsing DISHWASHER

GENERAL  ELECTRIC



a little
planning
adds a
lot of
charm

The walls of your house will have "hidden charms" when telephone wires are concealed behind them. It's easy and inexpensive to hide the wiring—just plan it before you build or remodel your home.

You simply mark the places on your plans where you will want telephones—now and in the future.

Your architect or builder will see that pipe or tubing is built into the walls to carry the wires to these locations.

For more information about this important home feature and for free telephone planning service, simply call your nearest Bell Telephone Business Office.

BELL TELEPHONE SYSTEM



Contributors



... MRS. LYMAN JOHNSON'S beloved garden, and her collection of handsome things in which to display the flowers she grows (page 102) are all one hobby—one which gives scope to her keen sense of design and color. She finds time for them despite demanding civic-minded jobs she's undertaken in Los Angeles.



... FRANK W. STURM, the engineer who was inspired by an AMERICAN HOME article to blueprint a new kind of community (page 43) has, since graduation from Dartmouth, been concerned with heavy construction. Now an ardent citizen of New Hampshire, he was born in Sarajevo, in what is now Yugoslavia, raised in Philadelphia, and schooled in the anthracite regions of Pennsylvania.



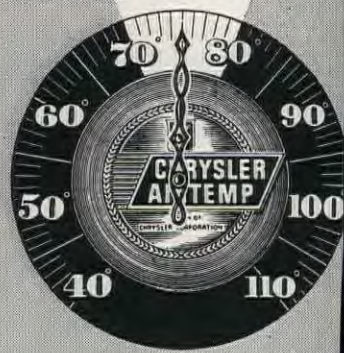
... HUBBARD H. COBB, our new Building and Maintenance Editor, is PLEASE TURN TO PAGE 8

Gracious Living...in the Chrysler Airtemp Comfort Zone



HEATING AIR CONDITIONING

Winter can be wonderful . . . and carefree . . . with Chrysler Airtemp Comfort Zone Heating. Or, enjoy perfect indoor climate all year with a Year-'Round Air Conditioner. This combination unit heats in winter—cools in summer. If you now have a forced air furnace, adding a Chrysler Airtemp "Packaged" Air Conditioner will provide summer comfort—at low cost! And remember, Sealed Radiator Compressors in Chrysler Airtemp units carry an optional 5-year warranty. See your dealer now.



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A gripping tale that reveals
why you should buy a

Permaglas

AUTOMATIC WATER HEATER



I PUT THE BITE ON
EVERY WATER HEATER!

1. "Ruthless Rust"... water
heater enemy No. 1... mur-
ders ordinary water heaters.



...BUT GLASS
CAN'T RUST!

2. Four B.I. protects Permaglas Water Heaters
with glass-surfaced steel tank!



I AIN'T LICKED YET!
I GOT CONNECTIONS!

3. "Ruthless Rust," still defiant, plans at-
tack on fittings and exposed metals!



SO HAVE I... AND
POWERFUL, TOO!

4. Four B.I. puts Officer Newt on job to
thwart Ruthless Rust's new attack!

FIRST water heater with a glass-surfaced
steel tank that can't rust because *glass
can't rust.*

THE ONLY water heater with Four B.I.
Protection against all corrosive attack...
gives you plenty of *clean* hot water for
all family needs. There's no need to re-
place *this* water heater every few years.



UG-G-GH! CAN'T
PUT THE BITE
ON THAT
WATER HEATER!

5. "Ruthless Rust" is completely de-
feated by Four B.I. Protection!

There's only ONE Permaglas...and it
COSTS NO MORE
than ordinary water heaters!

Permaglas Water Heaters are completely protected
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the four basic improvements provided by A. O.
Smith in Permaglas Water Heaters, exclusively.

ONLY PERMAGLAS HAS **Four B.I.** PROTECTION

The exclusive Four Basic Improvements are:

1. Glass-surfaced steel tank that can't rust because
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2. Absence of dissimilar metals inside the tank!
3. Interior tank fittings shielded from electrolytic
action, the cause of all corrosion!
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protector.

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AUTOMATIC WATER HEATERS

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Dept. AH-552, Kankakee, Illinois

Please send me my FREE copy of the booklet, "MURDER
IN THE TANK," and complete information on Perma-
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☐ LP-Gas models. (Please check one.)

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Choose by the Cambridge label—symbol of the finest hand-made American crystal



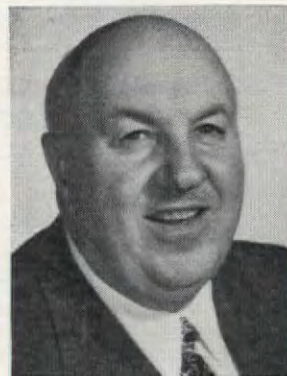
Contributors

(Begins on page 6)

a man you may well have met before. He is the author, among other books, of *The Complete Home Handyman's Guide* and *The Amateur Builders Handbook*—and a new one is due soon from Houghton Mifflin. His daily column, "Fix It Yourself," is syndicated in 50 newspapers, and he has conducted a housing radio program over CBS. He's kept a 200-year-old family homestead in Connecticut from giving up the ghost, and building two houses for and by himself.



. . . RODNEY WALKER first tried his architectural theories on himself. While still studying at UCLA, he and his wife built their own home. He has specialized in small modern houses, aims to develop a "functional house which, through the honest use of basic structure, color, texture, and surface material will eliminate the coldness . . . criticized in so many modern homes." That he succeeds in doing so, you can see on page 36.



. . . CHARLES F. PYKE, Los Angeles architect and motion-picture art director who designed the house on page 44 for his own use, believes that the trend in residential architecture is toward modernized traditional. Born in Indiana, he got his degree from the University of Pennsylvania and toured the world before settling in Los Angeles.

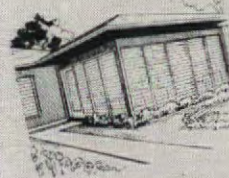


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You dream you won through savage duels
An age-old map to hidden jewels.



Through jungle steam you fight your way,
No rest in weary night or day.



At last you hold within your hand
The fabled wealth of ancient land.

but here's what really happens



From dreams of wealth you're rudely shaken,
"My rings," she cries, "are lost or taken!"



You search the house from stem to stern,
And sadly sigh, "I'll never learn!"



"This loss was needless, well I know,
Insurance could have eased the blow!"

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North America's 42 Service Offices, located throughout the United States and Canada, help Agents provide their customers with fast, efficient service, from the moment policy is written to claim settlement.

When you fail to protect your personal property with adequate insurance, you're simply betting against yourself. Sooner or later loss will strike.

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Remember, one of America's strongest and most progressive insurance groups stands behind the North America Agent and his expert services. If you haven't met him, write us. We'll be happy to introduce you.



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Insurance Company of North America, founded 1792 in Independence Hall, is the oldest American stock fire and marine insurance company. It heads the North America Companies which meet the public demand for practically all types of Fire, Marine, Automobile, Accident, Aviation and Liability insurance; Fidelity and Surety Bonds. Sold only through Agents or Brokers.



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Philadelphia Fire and Marine Insurance Company

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(Otherwise known by various colorful trade names)

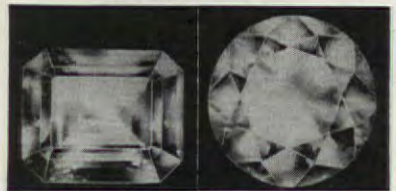
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. . . all the years of a life

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(Actual photos of our product)

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Order any size you want at this price (1, 1 1/2, 2, 2 1/2, 3, 3 1/2, 4, 4 1/2, 5, 5 1/2, 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10.) **NOTE: THIS IS THE SAME PRODUCT WIDELY SOLD ELSEWHERE UP TO \$27 PER CARAT.** Available in **BRILLIANT** round 58 facet same as a diamond or **EMERALD** (oblong) cuts. Emerald cuts must be 2 carats or over. "TAJ MAHAL" (India's Architectural Masterpiece) **STAR SAPPHIRES** and **STAR RUBIES**. . . another HUDSON wonder, is presented. These fabulous laboratory developments are copied from natural mined stones valued in the neighborhood of \$1,500 per carat. There are perhaps only 500 stones of such collectors' rank in the **ENTIRE WORLD**. In **RUBIES** or **SAPPHIRES** from 5 to 50 carats, your choice at \$10.00 per carat. Add tax, of course. Gifted with a truly inspired unbelievably magnificent **DIFFUSED RADIANCE**. Indistinguishable from **THE GENUINE. A PAWNBROKER'S NECESSITY**. As a special service for our patrons we offer **WITH OUR HUDSON gemological creations, SETTINGS**, without any additional mounting charge. You merely give ring size and specify **LADIES' or MEN'S**. Each one is **SOLID 14KT. GOLD** (white or yellow, your choice). Ladies' Tiffany type—\$15.00; Men's—\$20.00 (Gypsy or Box type, your choice) plus 20% fed. tax. Please add 50¢ postage and handling on all orders. **DEALERS:** You may now order directly from us since, as you see, our price per carat is below wholesale. Prepaid or C.O.D. orders only. Our prices not permit open accounts. **30 DAY FREE TRIAL—UNCONDITIONAL MONEY BACK GUARANTEE.** Your local friendly, trusted jeweler will gladly set in a mounting of your choice. Let him be **YOUR JUDGE**. Send check or money order.



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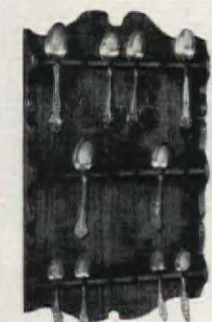
Waterwhip SPECTACULAR HULA-TUBE SPRAYS REAL RAIN!

Fascinating Waterwhip sprinkles thirsty lawns and gardens—like gentle rain—in a completely new way! The whipping live rubber tube grooved like a rifle's barrel creates rain-making patterns covering up to 40 feet. Waterwhip does the work of sprinklers costing six times as much—yet has nothing to wear out, no parts to clog or rust. Lifetime metal base. Attach to any garden hose, push the spike into soil and turn on tap. Order No. HT587. A mere \$1.50 postpaid. Satisfaction guaranteed, of course. Write for latest illustrated catalog of Breck's distinctive home and gift suggestions.

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Early American Pine SPOON RACK

Make a clever wall decoration of your souvenir and heirloom spoons—in this charming Early American Spoon Rack. Your bright, shining silver will gleam beautifully against its mellow old pine finish—and bring words of admiration from your guests. 17 1/2" high, 10 1/2" wide, it displays 18 tea or demitasse spoons. At a very nice price,

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QUICKI WASHER



It washes and rinses dishes, vegetables, sink in one operation. Cuts washing time in half. Keeps hands out of water. No more greasy dish cloths; just place dishes in sink, soap, and wash with the QUICKI WASHER. It rinses as it washes—the brush does the work. Leaves them sparkling clean!

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Colors: Red, Green, Ivory

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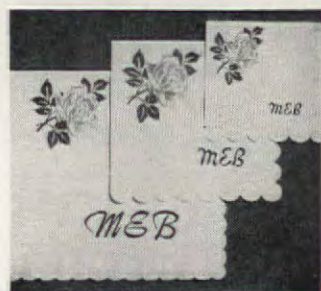
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the AMERICAN HOME

Welcome to the Market Place Merchandise, except personalized items, may be returned within seven days for a refund of the full price. Most of the firms mentioned in the Market Place prefer not to handle C.O.D.'s.

PERSONALIZED NAPKINS come with a giant monogram and a big, beautiful rose to decorate your spring luncheon-bridges. As practical as they are pretty, you will use them for everything from cocktails to breakfast. Black, red, blue, or green on white. Cocktail size, \$1.95 per 100. Luncheon, \$2.25; dinner, \$2.95. Prepaid. Allow ten days. Black & Company, Forest Hills, New York.



LUCKY HORSESHOE BELL. Ideal for summer living (any time in the country) when you want to call the kids in from their twilight baseball games, your husband from the garage, warn a crowd to "come and get it!" Made from real horseshoes, in weatherproof black finish. 17" high. With horseshoe initial, \$6.95. Plain, \$5.95 ppd. Horseshoe Forge, 2 Muzzey Street, Lexington, Mass.



THE FAIREST OF THEM ALL is an oval-shaped mirror with a deep, molded frame. Hang it between two windows, over a chest of drawers, or your mahogany desk. With the look of a magnificent antique, it's really a reproduction to mix or match in any setting. Solid wild cherry in rich finish. 28" x 21 1/2" overall. \$24.85 ppd. Carl A. Forslund, Grand Rapids 2, Michigan.



DIAPER HAMPER. The blurb on the release describing this item reads "Created with complete understanding of baby's nonchalant disregard for self control!" It holds 80 soiled diapers, has a deodorant cup in the lid for counteracting offending odors. White metal with rust-resistant aluminum lining, removable plastic liner 26" high. \$8.70 prepaid. May Birn, Box 26A, Mount Vernon, N.Y.



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Decorate with these quaint, colorful Pennsylvania Dutch designs. 50 beautifully drawn outline patterns and borders—all different designs and sizes—with complete instructions. 50 Pennsylvania Dutch Patterns (Folder D-200) . . . \$1.25 ppd. Also 5 Sheets of Ready-to-use Pennsylvania Dutch Stencils (Folder S-300) . . . \$1.25 ppd. 5 Early American Tray Patterns (Folder T-100) . . . \$1.25 ppd. New 1952 catalog of complete line of patterns, stencils, undecorated tinware and wooden articles, and painting materials free with each order. Catalog only 10¢.

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market place



Photographs by F. M. Demarest



HOLY COW! If you want to send somebody's heart flip-flopping in tune with the butterflies in his tummy, earmark this tiny bit of whimsy. Write "I Love You" on a card, tuck it in with your order to this firm, and they'll do the rest. Palest pink bisque cow has a golden halo and benign expression, 2" long. \$2 ppd. Elron, Dept. AH, 156 W. Chicago Ave., Chicago 10, Ill.



THE SPICE PRESS is the happy offspring of the now-famous Damar garlic press. (How did we ever live without it!) This press will also crush limes, lemons, herbs, and peppercorns for use in soups and savory sauces. It's the simple way to give an all-over gourmet flavor to your next roast. 6 in. long. \$1.98 prepaid. Mrs. Damar, 931 Damar Bldg., Newark, New Jersey.



A LEADING LIGHT to screw in just like a light bulb has a rustic charm and a 20th-century efficiency. It will hide the usual ugly ceiling fixture, and will outshine anything else around it. Use it anywhere from your country kitchen to a powder room or entrance hall. Red or green tole, hobnail globe, pretty as you please. 10 1/2" wide, \$5.25 ppd. Artisan Galleries, Fort Dodge, Iowa.



SWEETIE-PIE PLANTER is a very descriptive name for this sweet-potato planter. If you've ever seen a "yam" vine, you know how pretty it is. This planter comes with an opening in which you simply plant the yam, and let it grow on your kitchen window sill. A whimsical gift. Green and brown ceramic. \$2.25 prepaid. Foster House, 15 Cole Court, Princeville, Illinois.

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Use this revolutionary, chemically treated mat on regular bed of pet, or separately—rids cats or dogs of fleas, ticks, mites. Pleasant, clean odor counteracts animal smell. Kennel-tested by veterinarians. Order today—money back guarantee! Check or Money Order

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\$1.95 each postpaid

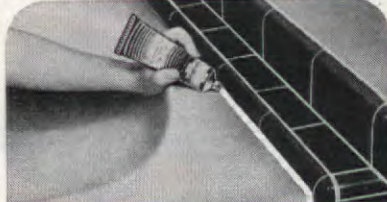
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We guarantee Carabao draw drapes to be the finest on the market regardless of price. Available in any size (add 50% to window width for fullness). Natural color, black or white drapes in standard sizes approx. 24" x 36" to 36" x 72". Colors: grey, coral, charcoal, yellow, turquoise, heather, Kelly, red, brown, brown, tan, or you can easily paint them. Color swatch, or you can easily paint them. Price information: SPECIAL PRODUCTS CO., Dept. AY1 950 Columbus San Francisco, Calif.

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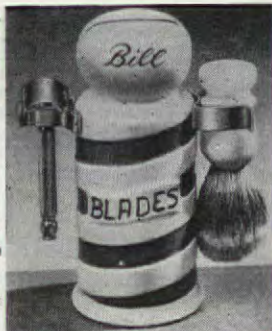
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Dept. A-5, P.O. Box 44, Gracie Station
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the Big Buck Lamp

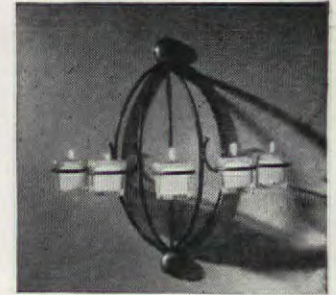
Brings you a beautifully formed miniature, lifelike animal in simulated deer skin in natural or albino. Base measures 6 1/2" x 12" light or dark mahogany or blue crackle finish. Washable polyplastic shade: white, red, green or chartreuse. Ideal for reading and truly unusual in decoration. Appreciated by the sportsman and all who love forest beauty. We pay shipping. Send check or money order today.

Big Buck Lamp (illustrated) 22" high \$17.95
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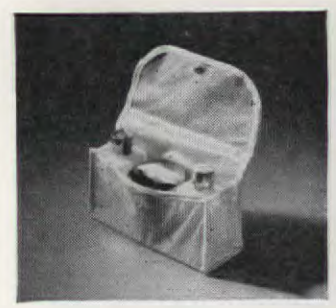
Forest Lamps

322 FEDERAL SQUARE BLDG., GRAND RAPIDS, MICH.

THE GLOW OF CANDLELIGHT on a summer evening can be mighty devastating, and it can be useful, too. The flames help to ward off insects. A melon-shaped scone of hand-wrought iron has five crystal cups holding long-burning vigil lights, can be hung on indoor walls or patio. 15" x 15", \$12.50 each. \$24 pair. Ppd. Village Vendors, 11733 Barrington Ct., Los Angeles, Calif.



BEAUTY IS SKIN DEEP they say, which makes it extra important that your skin glow and be petal-soft all the time. If you're a travel-bug, here is a cosmetic kit that is made of non-breakable plastic. It contains bottles and jars for your creams, cologne, and lotions. Waterproof, non-spillable, gold and white striped. \$3.25 ppd. Skincare Products, 142 Fifth Ave., New York 11.



HOW WE LOVE THESE fat little Toby Jugs. They'll go to your next tea party, and your friends will mistake them for the rare originals. But they're exact replicas, done in the form of holders for sugar and cream, and there is one to hold one cup of tea. About 4 in. high, they're darling on a knickknack shelf. Three, \$2.00 ppd. Seth & Jed, New Marlborough, Massachusetts.



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No pound! No pour! Just PUMP-IT! That's how Hollywood hostesses get smart self-service from any ketchup bottle. No table muss! No clean-up fuss! Just PUMP-IT! Ketchup comes out evenly, every time. No waste. Colorful Styrene plastic can't clog or rust. PUMP-IT is perfect...for yourself...for shower and party gifts. Only \$1 postpaid, money back if not delighted.



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Converts your faucets into combination faucet instantly—no tools required—a child can do it.

Blends hot and cold water to desired temperature. Avoids scalds. Ideal for shampooing, clothes washing, dishwashing, etc. Perfect for set tubs. Saves hot water and hot temper.

Adjustable sliding bar fits all sinks regardless of distance between faucets. Buy two for \$4.25. Money Back Guarantee. SAVE Postage, send remittance with order. C.O.D. will include Postage.

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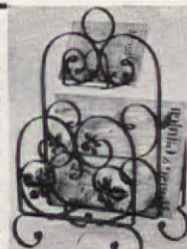
DENIM FOR THE DIAPER CROWD spells downright good sense to us. Previously we've shown you the diaper jeans (three, \$4.35. February '52 Market Place). Here now is a matching denim vest, and denim booties. Small, medium, or large in faded blue or navy denim, the vest is \$1.95. The booties are \$2.50, prepaid. Studio Ten, 450 Grant Avenue, San Francisco 8, California.



BATTER UP. Now that the evenings are growing longer, the small fry have drawn up sides and are well launched in their baseball season. Here is a genuine leather fielder's glove, cut and stitched for hard wear. The solid rubber ball is the right size and weight for small hands. Junior size for boys to 4, \$2.59 the set. Up to 8, \$3 ppd. Village Store of Lake Placid, N.Y.

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Handsome wrought iron rack with 2 small upper compartments to keep largest Size Magazines stable, within easy reach. . . plenty of room for larger magazines. Beautiful scroll and maple leaf design; color of Verd Green or Jet Black. 11" wide x 6.95" high. \$6.95 ppd. 10c extra W. of Miss.



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No more unsightly cans on the table—plastic dispenser hides can completely—makes pouring easier. Simply put can in dispenser and close lid which opens can and looks it—ready to pour. Easy to clean; a pleasure to use. \$1.00 ppd.



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Shoeshine Bucket

Copy of an oldtime Vermont maple sugar bucket, it holds the family's shoe polish and brushes. Maple-finished pine, 10½ in. high. A grand gift for man or boy. \$2.75. Add 25c west of Mississippi. Send for catalog The VERMONT Crossroads Store WATERBURY, VERMONT



Magnificent Ironstone China

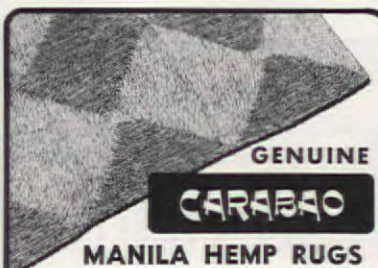
Collectors' items to cherish through the years! Classically sculptured Ironstone China—highly esteemed for its white purity and timeless beauty. Each piece makes a distinguished gift!

Soup Tureen with Ladle, 11"x12½", holds 3 qts. \$13.50
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Covered Sugar and Creamer, each 5" high, pair 8.50

All shipped postpaid. Write for catalogue. Add 50c per item for sending west of Mississippi.

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You'd pay 75c a sq. ft. in stores for these fine hand woven hemp rugs. Buy direct from importer for only 45c a sq. ft. for standard 9 ft. (width or length) sizes. Special sizes, small or large, 50c a sq. ft. Smart throughout your house. Carabao rugs are the finest on the market—exceptionally thick, outwear any kind of floor covering. Vacuum easily! Washable! Light natural color. Send check or m. o. today; we'll ship rug immediately, small shipping charges collect. We unconditionally guarantee Carabao rugs to be finest quality available regardless of price. If you'd like to see a sample square, send 60c and we'll mail one postpaid. Write for information.

SPECIAL PRODUCTS COMPANY
Dept. AY2, 950 Columbus, San Francisco, Calif.

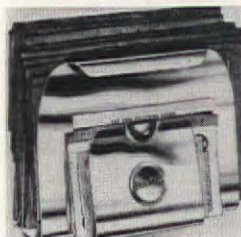


"Rover" The Night Watchman

For overnight parking of the contents of a man's pockets such as coins, keys, wallet, watch, etc. "Rover" is of brown and yellow pottery. His two side pockets provide ample room for loose change. The slot in his back holds billfold or papers. 3" high, 6" long. The perfect "Father's Day" gift! \$2.50 plus 15c postage.

Shrimp Boats—New!—Original

And completely delightful! These gayly colored little pottery boats, inspired by the popular song, provide a novel way to serve shrimp cocktails. Also useful for desserts, jello, ice cream, etc. Guests' names on paper flags make them serve as place markers. 4 to the set, 1 each of terra cotta, green, chartreuse and yellow. 4¼" long, highly glazed. Fleet of 4—\$2.95 plus 15c postage.



Kitchen Door Bag Holder

Empty bags clutter up closet shelves, drawers—are hard to get at when needed. The bag holder keeps them neat and readily accessible. Special clip for favorite recipes, coupons and bills. Made of mirror-like polished aluminum. Attaches to kitchen or cabinet door. Screws included. 6" x 7". \$1.00 or 2 for \$1.95 postpaid.



Double Sunflower Spoon Rest

For parking forks and spoons between stirrings and servings. Keeps sink tops clean. Prevents unsightly stains and discoloring. Durable colored pottery sunflowers will accommodate two spoons at one time. When not in use, it is a delightful kitchen wall decoration. \$1.00 or 2 for \$1.95 postpaid.



Pie and Roll Cutters

Two inexpensive gadgets that turn out mouth-watering rolls and pies. Roll Cutter at top has 4 parallel blades on one side for cutting "Fan-Fan" or butterfly rolls, the other side has 3 triangular blades for cutting "clover-leaf" rolls. Bottom cutter makes criss-cross or lattice pie tops. Both items in heavy polished plastic. \$1.00 postpaid.

Gold Golf Tees

Yes, that's right! GOLD—or at least gold-plated. Breathes there a golfer—man or woman—who wouldn't appreciate a dozen of these swanky tees as a gift? They come in a leather box with a snap-tight, hinged lid. Almost unbreakable—these tees are plated with 24-karat gold. An unusual gift for the golfer. \$2.50 plus 15c postage.



Magnetic "Hide-A-Key"

Almost everyone has at one time or another locked himself out of his car with the key inside, or lost. Insure yourself against either contingency by having an EXTRA KEY in the Magnetic "Hide-A-Key." It's strong magnet will keep it firmly attached to any hidden part of the car till needed. \$1.00 postpaid.



Sterling Silver Venetian Glass Vases

The charm of these world famous Venetian glass vases is further enhanced by lovely sterling silver scroll work designs. A perfect setting for your favorite blooms. Height 4½". Colors: Sapphire, Amethyst, Emerald and Clear. \$1.95 each, plus 15c postage.



Write for NEW Catalog

BLACK & COMPANY, Inc.

99-09 Metropolitan Ave., Forest Hills, N.Y.

HANG 32 DRESSES, SUITS, COATS FULL LENGTH IN YOUR CAR

SAVE CLEANING & PRESSING
Relieve Packing Trouble

Next time you take a trip, save packing troubles and cleaning bills by hanging your dresses, suits, coats on this HANG-ALL Auto Rack! Easy to install in any car. Fits flush with roof of car—does not obstruct rear-view vision, or touch doors or windows. Out of the way—yet always ready for use. Holds up to 100 lbs.—up to 32 garments full length! Instantly detachable. It's the original, patented HANG-ALL Rack, only \$3.98—OR, Hang-All plus Dust-Protecting Garment Bag, only \$4.98.

Adjustable COMFORT CUSHION

FOR USE IN CAR or HOME
Whether you're driving or just going along for the ride, you're sure to relax with one of these soft sponge-rubber cushions. Scientifically tapered form—supports neck, back, shoulder muscles. Just slip it behind your back and drive for hours in complete comfort—or, as a passenger, doze off peacefully with Comfort Cushion behind your neck! And it's ideal for home use, too—reading, lounging, watching television, convalescing, etc. 13½" long, 6¼" square ends. Only \$3.95. Send cash, check, money order—items shipped postpaid. 10-day money-back guarantee.

CONSUMER TESTED
Damar
319 Damar Bldg., Treat Pl., Newark 2, N.J.

"When-to-Water" Indicator

SHOWS WHEN TO WATER PLANTS!
It's a guardian angel that helps keep your houseplants healthy and flourishing! "When-to-Water" is a white marker you put and leave in the soil in each flower pot or planter, and its indicator stripes tell you when to water! The stripes are pink when soil-moisture is right; they turn blue as the soil dries, giving you advance notice before your plant gets thirsty.

7 for \$1.00 POSTPAID
Walter Drake
495 Drake Bldg., Colorado Springs 2, Colo.



1/2 the Cost By Mail!

Famed Bavarian China Beyond Comparison

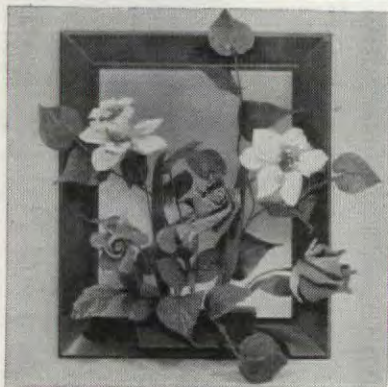
Now you can own truly fine china for only \$4.95 a complete 5-piece place setting—and it's guaranteed open stock.



"Dresden Violet" the people of the Bavarian Alps call the violet of the Alps—that delicate floral pattern of violet nosegays against the translucent, porcelain whiteness of this exquisite Bavarian china. So fine, yet so enduring. Royal Castle China in the violet pattern graces your table at moderate cost (only \$9.90 a unit of two place settings—2 each of dinner plate, salad plate, butter plate, teacup and saucer). Here's good news—Royal Castle China is made right in our own Bavarian factory, and is guaranteed to be kept on open stock. No headaches of trying to match china . . . no disappointments . . . whether you purchase a complete set or build your lovely china service a little at a time, your pieces will be ready when you want and need them.

Mail your order today—complete satisfaction guaranteed, or your money back if requested within 10 days. Send check or money order for \$9.90 per unit (sold only in units of 2 place settings) plus \$1.00 to cover shipping charges per unit. No C.O.D.

ROYAL CASTLE CHINA CORPORATION
Dept. A
Box 183, Madison Sq. Station, New York 10, N. Y.



FLOWERS WITH FRAME \$2 ppd.

Everlasting garden of beauty in your home! So lifelike you'd hardly know they're hand-made. Red roses, yellow daffodils, fresh-looking foliage, tastily arranged as pictured, in sturdy plastic frame, 12 1/2" x 10 1/2". Frame color choice: Green, Red, Black, Chartreuse. All assembled! Beautifully packaged in sturdy container.

A DECORATIVE MASTERPIECE
Satisfaction guaranteed or money back. For complete unit send \$2.00 . . . cash . . . money order . . . check. Why not order extras for gifts? (Postage free if you remit.) Color catalog included FREE with your order.

FIRST AMERICAN-FLOWERS
Dept. BAH, Box 85, New York 29, N. Y.
Beautifying millions of homes since 1910.

KEEP ROOMS FRESH and FRAGRANT with

House Perfume

A spoonful of Fragrantaire® HOUSE PERFUME in one of our porous clay WALL PERFUMERS gives your home the fragrance of a flower garden or the tang of the woodland.

20 Delightful, Alluring Scents

2 oz. \$.75; 4 oz. \$1.25; 8 oz. \$2.00

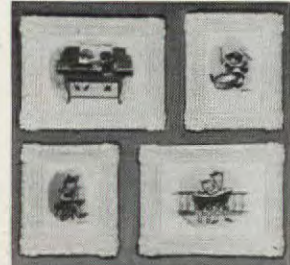
Apple Blossom	Honeysuckle	Rock Garden
Bouquet	Jasmine	Rose
Carnation	Lavender	Sandalwood
Cedarwood	Lilac	Spice & Herbs
Chrysanthemum	Mountain Pine	Treble
Forest Glade	Oriental	Violet
Gardenia	Wisteria	

Ivory & White WALL PERFUMERS 50c each



Specify PERFUMERS A, B, C, D, E, or F—Scent and size bottle. For individual gift packaging add 25c per set of PERFUMER and bottle. Postpaid or C.O.D. plus postage.

FRAGRANTAIRE CO.
Dept. A-4, 118 East 28th St., New York 16, N. Y.



"THE WEE MUSICIANS" in LOUIS XV FRAMES

Adorable . . . these MINIATURES! Full color engravings by artist LOWELL, charmingly framed in white hydrastone.
16 different soloists: 7 Girls: banjo, singer, xylophone, accordion, piano, harp and saxophone. 9 Boys: flute, french horn, violin, tuba, bass fiddle, kettle drum, snare drum, trombone and trumpet. (4" x 4 1/2")—\$1 each ppd.
4 different Duets: Girl and boy piano, 2 boy singers, boy piano with girl violin, and orchestral trio. (4 1/2" x 5 3/4")—\$1.50 each ppd.
Order several at this low price for delightful groupings in any room! You'll love them! Gift packaged.

The Studio Shoppe, Box 2-114, Forest Hills, N. Y.

Cypress furniture by . . .

Littletree

Winter Park, Florida
P. O. Box 123



Here to stay—
Lifelong comfortable Lawn, Porch or Patio Furniture!

Durable, weatherproof. Designed for comfort—relaxation. Send check and shipping instructions. Complete catalogue on request.

6-pc. set, illustrated \$37.65

3-pc. set, settee & 2 chairs 27.45

Express or freight collect

Average weight: 6-pc. set 120 lbs.

Write Dept. A-2 3-pc. set 75 lbs.



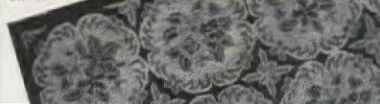
IMPORTED HAND HOOKED CARABAO RUGS

Carabao room size or throw rugs imported from the Far East are guaranteed to be the finest cotton hand hooks on the market at the lowest price. Sizes from 2'x3' (only \$3.75) to 12'x18' (only \$135). We pay shipping charges. Write for free folder.

\$62.50 9' x 12' prepaid

SPECIAL PRODUCTS CO.

Dept. AY4
950 Columbus
San Francisco
Calif.



Hard Seats Make You FIDGET? AIR CUSHION

Inflates as easily as a toy balloon

Fits in Shirt Pocket or Purse

Sit on a "Cloud" at baseball, football and all sporting events . . . fishing, beach, office, car! Don't sit on damp, dirty surfaces. Use it everywhere. Tough Vinylite lasts a lifetime. Order FREE GIFT pairs. Ideal for patio chairs. 2 for \$1.85 CATALOG ROMART, 104 West Chicago Ave., Chicago 10, Illinois



Only \$1.00

A MRS. SEW-AND-SEW will give a special friend a sentimental sampler she finished herself in needlepoint. No eleventh-hour gift-giver she! It comes in kit form, ready to be worked, and you may order "Warm Hearts Make Warm Hearths" or "To Have a Friend You Must First Be One." Frame, yarn, needlepoint and directions, \$2.95. Ppd. Susan Smith, Dundee 5, Ill.



A STAR IS BORN that is within reach of your husband's strained pocketbook. We're talking about a lovely synthetic star sapphire that you may order, and have set by your jeweler. In this way you save money and choose your own setting. Now is the time to buy! Stones from 5 carats up at \$10 a carat. Plus 20% Federal Tax. Hudson Gem Co., 574 Fifth Ave., New York 36, N.Y.



SPICY IDEA for your kitchen shelf, or the Lazy Susan in the dining-room, is an old-fashioned milk glass cauldron (just 2 1/2" high) that holds three cloth bags of herbs for a gourmet: marjoram, rosemary, and oregano. On three little feet, it's a unique thank-you gift for a hostess proud of her cooking. \$1.50 postpaid. Greenland Studios, 5858 Forbes Street, Pittsburgh 17, Penna.



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Get these big books of illustrated homes and floor plans . . . all styles . . . 4 to 10 rooms, including duplexes and starter homes. Big home advantages at low cost.

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A "CEDAR CLOSET"

only \$6.95

WITH THE NEW

CEDACOTE

A "cedar closet" for a fraction of the cost of cedar paneling. And Cedacote is actually better because it contains twice as much moth-repellent cedar oil as cedar wood itself. Just mix with water and brush it on. Dries in an hour to beautiful cedar-tone finish that never needs painting. Gives off delightful, clean cedar odor. Bonds permanently to any surface. Completely mothproofs closet, as proved by independent laboratory tests. Five pounds lines average closet of 40 sq. ft. Also ideal for drawers, chests, dog houses. 5 lb. carton \$6.95 postpaid. Satisfaction guaranteed.

BROCK & CO. Box 96-D, Station E Atlanta, Georgia

WRINKLE! DON'T WORRY!

BEFORE AFTER

MAKE THIS MIRROR TEST!
Hollywood has finally disclosed its secret. You can now hide wrinkles, frown lines and eliminate that tired worn look IMMEDIATELY—before your very eyes. With this Hollywood Beauty Facial Deliner you can have a lined face, neck, for hours at a time. Think of it soft, smooth-as-satin skin so important for a romantic interlude, date or appointment. Apply right to the face. The HOLLYWOOD BEAUTY FACIAL DELINER tightens the skin surfaces, eliminates all ridges, lines and frowns and, of all, it is safe for the most sensitive skin.

UNCONDITIONAL GUARANTEE!
Simply apply as directed—Watch yourself in mirror and see the age lines disappear. If delighted, prompt refund will be made. Do not delay. Send \$2.00 in check or money order, pay postman \$2.00 plus delivery charges, 6 months' supply \$4.00. HOLLYWOOD BEAUTY 246 Roebling St., Dept. W-397, Brooklyn 11, N.Y.

3 LAZY Y 3-TRIVE

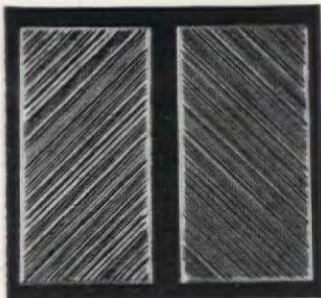
DOG IRON SPUR

THE THREE TEXAN
DEPT 15 4431 ENFIELD DRIVE DALLAS, TEXAS

CEMETERY VASES

Stays permanently in ground, self storing. 4" x 8", Ex. heavy gal. metal. When not in use reversed to ground level. Welcomed by all cemeteries. \$1.98 POSTPAID

THE CRISCON CO.
DEPT. A • CARLINVILLE, ILLINOIS



PLYWOOD TILE, called Striatile, has a textured surface, beveled edges, is particularly decorative in bringing the feeling of outdoors indoors. Easy to install, simply nail or glue Striatile fast to cornice, headboard, desk, lamp, bar, door surface. Prices from 10¢ a tile in domestic fir or Philippine mahogany. Send for catalog. Woodcraft by Armand, Box 747-E, Allentown, Pa.



SLIM DOWN FOR SUMMER to the tune of an 18-piece orchestra, and a non-fattening diet that supplements the record. You get the first record free. If you like it, enroll in the course which has six records, each containing three separate exercise routines. Look like Esther Williams by 4th of July! Regular course, \$15. Send for catalog. Wallace, Suite 1748, Chicago 11, Ill.



SPICE IS NICE when it comes in a hand-rubbed honey-pine box to hang on your wall or stand on a window sill in a living-kitchen. Or use it in the living room to hold cards, cigarettes, tobacco, coasters; in a bedroom to hide your beauty equipment. And plant the top trough with ivy! Believe us, it will grow on you. 12" high, \$6.35 ppd. Helen Gallagher, 413 Fulton, Peoria, Ill.



NEW MULTI-SPRAY KIT

Makes Your Hose a Sprinkler System Only \$3.95 Complete—Postpaid

Five adjustable sprayers on 1 garden hose! Water flowers, grass, trees, long, narrow or irregular areas 600 sq. feet at a time. Handler to use than expensive "built-in" systems. Sprayers adjust from fine spray to soaking volume, or use hose conventionally with sprayers turned off. Install on your hose in 10 minutes. Kit contains complete installing tools; 5 adjustable, corrosion-proof spray units; hose clamps and standards; cap for closing hose end. Money back guarantee. Full price—\$3.95 ppd.—2 for \$7.00.

BALDWIN SALES CO., Dept. AH-1
316 Blackstone Bldg., Cleveland 13, Ohio



SPAGHETTI SERVER \$1 PPD.
Overcomes slipperiest chore in kitchen, when serving spaghetti, other hard-to-handle foods. 7 1/2" aluminum tongs nice enough to use right at table. No COD's.

MAHONING GIFTS Dept. AH-30
208 ELM ST. YOUNGSTOWN, OHIO



Solid Cherry... 124.50 prepaid
44" by 26" leaves down
44" by 26" leaves up
Bob & Emy Waggener
The Sampler
Homer, Indiana
Send 25 cents for complete catalog

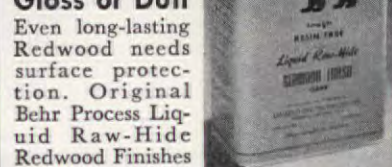


Prevent Dog Damage to Evergreens, Flowers, Gardens
Don't let dogs ruin costly evergreens, flowers, lawns, etc. **LIQUID CHAPERONE** keeps dogs away from everything that grows, also outdoor furniture, even garbage can. Harmless, economical. Just spray on—won't wash off. A little goes a long way. 8-oz. bottle just \$1. Save money; season supply, only \$3.95 ppd. Big Shaker Pkg. only \$1.

TO KEEP DOGS OFF FURNITURE
Powder CHAPERONE will keep dogs off chairs, rugs, etc. Big Shaker Pkg. only \$1.

KITTY CHAPERONE—Prevents cats from clawing and ruining chairs, drapes, rugs, etc. Keeps them off anything you want to protect. Shaker Pkg. \$1.

Money-Back Guarantee
Sudbury Laboratory, Box 141, S. Sudbury, Mass.
Stores: Write for Special Offers.



NATURAL REDWOOD FINISHES
Gloss or Dull
Even long-lasting Redwood needs surface protection. Original Behr Process Liquid Raw-Hide Redwood Finishes are now available in: Redwood Color-Stain and Sealers; Natural-Clear-Gloss; . . . \$1.65 Qt., \$4.65 Gal. Also Redwood Color-Preservative (for non-gloss staining) \$1.45 Qt., \$3.95 Gal. All Prepaid and Guaranteed. "Good for Wood" . . . all kinds of Wood. Wood Finishing Folder with every order . . . or free on request.

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357E Del Monte St., Pasadena 3, California



DELUXE MAILBOX MARKER graceful wrought metal adds beauty STYLE EM Postpaid \$3.45
NAME & NUMBER MAILBOX MARKER wrought metal frame STYLE NM Postpaid \$3.95
LAWN MARKER with 24" wrought metal stand STYLE LA Postpaid \$3.45



A.K. DOWNING-523 MAILBOX MARKER
fits any mailbox install in a minute
STYLE M POSTPAID \$1.95



DAY-N-NIGHT MARKERS
These attractive markers make it easy for friends to find your home DAY-N-NIGHT — and they make thoughtful gifts! The permanent, embossed letters are treated with the material that makes highway caution signs sparkle in your headlights — even a dash of moonlight makes DAY-N-NIGHT Markers gleam!

- Reflector lettering on both sides
- Distinct DAY-N-NIGHT
- Permanent lettering — raised in solid plates
- Lifetime aluminum plates — rustproof
- Baked enamel finish — black background — white reflector letters
- Well-proportioned — nameplates 2 1/2" x 18"; number plates 2 1/2" x 6"
- Any wording you want, up to 15 letters and numbers on nameplates, up to 5 on number plates. Same on both sides.

PLEASE PRINT CLEARLY
Spear ENGINEERING COMPANY
75 Spear Bldg., Colorado Springs, Colo.



Cuts 25 French Fries OR 49 SHOESTRING POTATOES In One Stroke!
Just insert whole potato into Mrs. Damar's new Potato Cutter . . . press handle, presto! — out come 25 perfect French Fries OR 49 Shoestring Potatoes all ready for cooking. Wonderful for dicing all foods and salads, too. Made in U.S.A.—of Golden Yellow, Snow White or Cherry Red enameled steel. Complete with 2 interchangeable cutting blades—only \$3.98, delivered. Send cash, check, money order today! Pull money-back guarantee.

CONSUMER TESTED
Mrs. Damar
317 Damar Bldg., Treat Pl., Newark 2, N.J.



Invitation Is engraved on Fostoria glass cigarette box
Send us the next wedding invitation you receive; we'll etch it on a fine Fostoria glass cigarette box, to make a permanent reminder of the bride's most important day. Complete \$7.95. Matching set of 2 ash trays with first names of bride and groom engraved, \$5.00.

Market Combers, Box 3282-F, Atlanta, Ga. (Dept. 51)



INDOOR MOVABLE SHUTTERS FOR WINDOWS • DOORS • AS SCREENS
Add the quiet charm and smart modern decor of Heinley Movable Shutters to every room in your home. Heinley Shutters fold compactly — conserve space — and cost no more than good draperies. Use Heinley Shutters for windows, doors, wardrobes, partitions and other openings. Order unfinished, stained or painted.
Send 25c for Beautiful New Catalog
Paul Heinley's MOVABLE SHUTTERS
WORLD'S OLDEST AND LARGEST — FOR THREE GENERATIONS
1614 EUCLID ST. • SANTA MONICA 25, CALIF.



Sweet Tooth
A monstrous molar! It's a candy dish, and one tooth everyone will enjoy seeing filled! Big enough for pretzels or potato chips. In ceramic; candy not included. \$1.50 ppd.



Kangaroo Baby Jumper
It's simply amazing! Kangaroos are noted for their big jumps, but this little fellow jumps right out of mama's pouch, as many times as you want him to! Kiddies will have him jumping all day at the touch of their finger! 49c ppd.



Talking Teeth
Next time the women get on the subject of their operations, or the men start telling fish stories, whip out "Yakkity-Yak." Wind up this set of life size store-bought teeth—and they'll go "Yak, Yak, Yak" as they jiggle across the table. \$1.00 ppd.

Car Tray
Use it at drive-ins, auto theaters, or when eating those "brought from home snacks" out on the open road. Fits snugly into car window channel. Made of reinforced plastic for long service. Each car should have two. 2 for \$1.00 ppd.
SPENCER GIFTS, Dept. A5, ATLANTIC CITY, NEW JERSEY

sculptured... modern... inexpensive

Waverly



Heisey
HAND-WROUGHT CRYSTAL

Choose the functional beauty of WAVERLY, available in hand-blown stemware and matching table accessories. Perfect for giving, too... and moderately priced. For free folder, write A. H. Heisey & Co., Dept. A-5, Newark, Ohio.

THE FINEST IN GLASSWARE, MADE IN AMERICA BY HAND

PAINTING IS FUN With a Protexem



Paint Brush Conditioner

Softens hard as rock brushes and makes them like new. Provides safe place to store pure bristle or nylon brushes. Keeps brushes soft and always ready for use. No time wasted cleaning brushes. Brushes do not hang in liquid or rest on bottom of conditioner. Vapor penetrates brushes and dissolves binding oils in paint, varnish, lacquer, enamel and shellac. GUARANTEED.

Complete unit with pint of vaporizing liquid, postpaid **\$2.95**

Two Complete Units, Postpaid **\$5.50**

WISCONSIN LABORATORIES, INC.

Dept. A, 2138 N. 3rd St., Milwaukee 12, Wis.

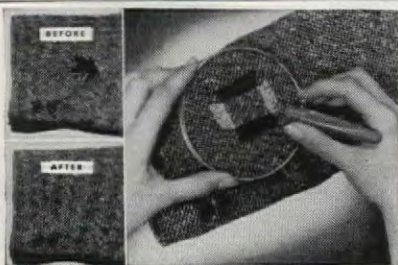


For Overnight Parking

of Pop's rings, watch, wallet, coins, keys, etc. The cleverest canine you've seen in a dog's age. Rover keeps a man's dresser tidy—ends frantic morning searches for precious possessions. A pup any Pop will love for Father's Day, any day. In brown and yellow glazed pottery, 6" long from nose to tail. Postpaid. **\$2.75**

Mail Orders Promptly Filled

Max Schling Seedsmen, Inc.
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LITTLE GIRLS' PURSES

made in Italy of natural straw with colorful decorations, braided straw handles, full linings. Doll has hat, hair, zipper in skirt. House has roof that buttons to open. An original gift for any little girl!

Just **\$3.50** ea., postpaid.

JEANETTE MEEKER
417 Hoyt St.,
Darien, Conn.



In silverplate or 24 kt. gold plate

Wedding invitation TRAY

SEND us the next invitation you receive. We'll encase it in this handsome silver-plated tray, to make a permanent reminder of the bride's most important day. Has padded velvet base. Complete, gift-boxed for **\$5.95**. Deluxe 24 kt. gold-plated tray, with hand-painted forget-me-nots, **\$7.95**. Write for gift catalog! Market Combers, Box 3282-F, Atlanta, Ga. (Dept. 51)

MAGIC SCRATCH REMOVER

Every Home Needs it!

Just one magic stroke of ALMOND STICK and furniture scratches disappear, quick as a wink! Rub over furniture to banish ugly scratches, marred or faded spots, to reveal hidden beauty of dark or blond woods. Stick has delightfully clean almond scent; lasts for years. \$1.00 each prepaid. Ask for Free Gift Catalog! MEREDITH'S of EVANSTON
Evanston 35, Illinois



Wonderful WUNDER-WEAVER

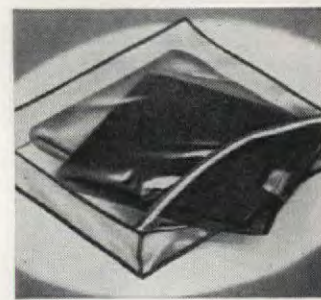
Makes Invisible Mending Easy. Now... do your own invisible mending easily and quickly with the Wunder-Weaver! If you can't rework the practice patch enclosed—in thirty minutes—your money will be refunded. Easy as a scissors to use. Tweezer-like needles push frayed threads to underside of fabric. Press and presto! Reweaving is invisible! Weaver, hoops, practice patch, and simple instructions only \$2.95 ppd. No COD's please.

CAROL BEATTY CO., Dept. 25
635 S. Kenmore, Los Angeles 5, California

SPECIAL EVENTS call for special remembrances, and if they happen to special friends, don't let it be an eleventh-hour purchase. For an anniversary celebration, commemorate the day with a pair of ceramic bell-shaped salts and peppers marked with any two first names and the date. 2" high. Blue and white. \$1 ppd. Stratton Snow, Box 1898, Dept. J5, Delray Beach, Fla.



SWEATER AND LINEN BAGS. If spring is here then, unhappily, moths can't be too far behind. For your sweaters and precious linens, plastic see-through Storage Bags are the moth-proof answer. 12" x 14" with 3" gusset, they hold three sweaters, stack neatly on closet shelf or in bureau drawer. Order dozens! Two, \$1.35. Mastercraft, 212 Summer St., Boston, Mass.



PRETTY FRAME-UP. A French Provincial frame, in solid cast brass, is perfect for the picture of your mother as a sweet girl-graduate. A gift for your father on his birthday, or your mother on Mother's Day (if you really want to please them). Easel back, 8" x 6", \$4.95. 11 1/2" x 8 1/2", \$6.25. 15 1/2" x 11", \$10.75. Ppd. Art Colony Industries, 69 Fifth Ave., N.Y.C. 3, New York.



NEW! IMPROVED! TRASH DISPOSAL UNIT BURNS REFUSE SAFELY

A new type outdoor disposal unit safely, quickly burns trash and garbage in any weather. Damp, green, dry refuse is fully consumed. Scientific draft design eliminates fire hazard of flying ash, sparks—minimizes smoke, smell. Nothing to get out of order. Needs no watching. Ends refuse hauling and fire hazards to quickly pay for itself. Measures 20" sq. at base by 14" high, 2 bu. cap. Sturdily built. New hinged top with handle. Recommended by Bureau of Fire Prevention. Full price Model E \$12.95 postpaid. Money back guarantee.

DELUXE WEATHER-RESISTANT MODEL EC— Same specifications as above plus a baked-on, dull gray, ceramic finish that's rust resistant regardless of climate. Efficient—attractive—lasts for years. Money back guarantee. Model EC—\$15.95 postpaid.

DELUXE WEATHER-RESISTANT MODEL D— Weather-protected with baked-on, dull gray, ceramic finish. Bigger, more efficient—measures 43" high by 25" sq. at the base with 3 bu. cap. Complete with grate. New hinged top with handle. Money back guarantee. Model D only \$21.95 postpaid. Send check, cash or money order for model desired to:

ALSTO COMPANY, Dept. AH-5
4007 Detroit Ave., Cleveland 13, Ohio



WAITER CORKSCREW & BOTTLE OPENER

This clever bar accessory will amuse guests with its hidden talents. Bottle Opener and a very practical corkscrew are concealed in genial waiter figurine. Made of beautifully molded Syracuse Wood. 8" high with movable head. Ppd. **\$4.95**

—no C.O.D.'s please—
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Fayetteville, N.Y.

BE GOOD TO YOUR FEET!

Send for **FREE CATALOG** IN **SIZES 1 to 13** AAAAAA TO EEEEE
Showing Quality Shoes for all occasions
SOLBY BAYES
126 Tremont St. (Dept. A5) Boston 8, Mass.

LEGS FOR YOUR BED SPRING

FOUR DENNIX LEGS
CONVERT A METAL BED SPRING INTO A DIVAN OR HOLLYWOOD STYLE BED
4 all-steel legs per set, finished in aluminum, rubber, plastic-tipped. **\$9.95**

Hardwood legs for Box Spring also available. 6 legs per set (state finish) **\$3.95**

Check or money order (no COD, please). Money refunded in 10 days if not satisfied.
Add 30¢ for postage and handling per set
JORE and CO., Dept. 5A
78 Fifth Ave., N. Y. 11, N. Y.

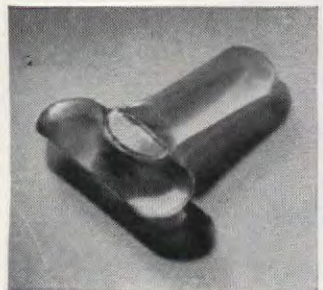
Shaped-to-fit PLASTIC FURNITURE COVER

Free Catalog
Shows Lawson, Wing, Club Sofabed, Platform Rocker, Modern, Sectional, etc.

Durable Firestone Velvety Covers stop dirt from ever reaching your lovely upholstery. Provide year-round protection against dust, so liquids, romping tots or pet Keep furniture always clean and still let your family live without keeping after them "be careful". Transparent, so pliable... won't crack or peel.
Over 50 "Shaped-To-Fit" Styles and Sizes for chair and sofas. Don't confuse with shabby "bag-type" covers. **Separate Cushion Covers** also available. Low price—best quality money-back guarantee! Easy to order. Write **Free Catalog and Sample of Plastic—do it!**
HOUSE OF SCHILLER, Dept. AH
180 North Wacker Drive - Chicago 6, Ill.



FRONTIER FASHIONS look just as comfortable, chic, and cool on Main Street as they do in the land of the cactus. A navy blue denim skirt, decorated with an 18" high pinto horse on the front has a flattering way of slimming and trimming your figure. It has a slight flare when you walk, can be dressed up or down. Sizes 10-18. \$17.95 ppd. Southwest Unlimited, Box 1829, Phoenix, Ariz.



A TEETHING BABY will find soothing relief if he sucks on the Frost-Tee Teether. Shaped like a "T," easy for baby to hold in his mouth without danger of gagging, it's composed of two pillows of pure distilled water, in soft, indestructible plastic. Leave teether in refrigerator; it's even better when cool. \$1.19 for 2. Ppd. No C.O.D.'s. Dorann's, 99 Esmond St., Dorchester, Mass.

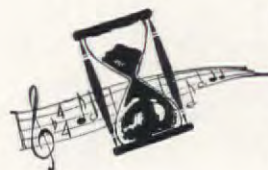


QUESTION MARK LAMP. An effective way to throw light on the subject for a Modernist, comes in a graceful curved shape. The shade adjusts to any angle by a simple swivel action, is made of fiberglass in five decorator shades: green, red, gray, beige, chartreuse. It's 17" high for a desk or a magazine table. \$5.95 exp. coll. Jan's Modern Lamps, 15 W. 8th St., N.Y.C. 11

You play— and the magic begins again!



Hammond Organ illustrated above is the Home Model—price on request.



You touch the keys of the Hammond Organ. The voice of music in all its sweep and power and color, comes to life beneath your fingers. You play and with each magic measure the tight little turmoil within you unwinds. You relax completely. This is the miracle of music that begins again each time you play. This is music as you can make it in one month on the Hammond Organ.

You enjoy more family fun with a Hammond Organ. You play together, laugh together. You share with your children the priceless pleasure of musical expression. For even they can play simple, but enjoyable music on this instrument with little previous musical training. You draw friends closer, too, for music like this says: "Welcome, join the fun and be a part of it!"



The Hammond Organ is available in a variety of models that fit any home, fill every musical need. It lasts a lifetime and enriches each year. Hammond Organs start at \$1285 (for the Spinnet Model, not shown) including tone equipment and bench, f.o.b. Chicago. See the complete line of 2-manual-and-pedal Hammond Organs at your Hammond Organ dealers.

HAMMOND ORGAN

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Concert Model has 32-note AGO pedal keyboard and an additional Pedal Solo Unit, tunable to preference by the organist.

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Hammond Instrument Company
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Without obligation, please send me information on the following Hammond Organ models:

☐ Spinnet Model ☐ Church Model
☐ Home Model ☐ Concert Model

Name.....

Street.....

City..... P.O. Zone..... State.....

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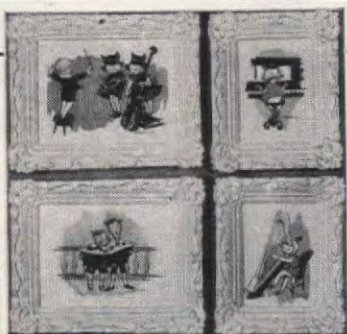
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I M P E R I A L



No. 3874
the Walton folding top card table



No. 1924
the Randall lamp commode
with hand tooled leather top

No. 1923
the Madison lamp commode
(same as above but
with Figured Mahogany top)



No. 4567
the Bradford nest of tables



No. 4151
the Everett tier table



No. 3355
the Barrett end table



No. 2057
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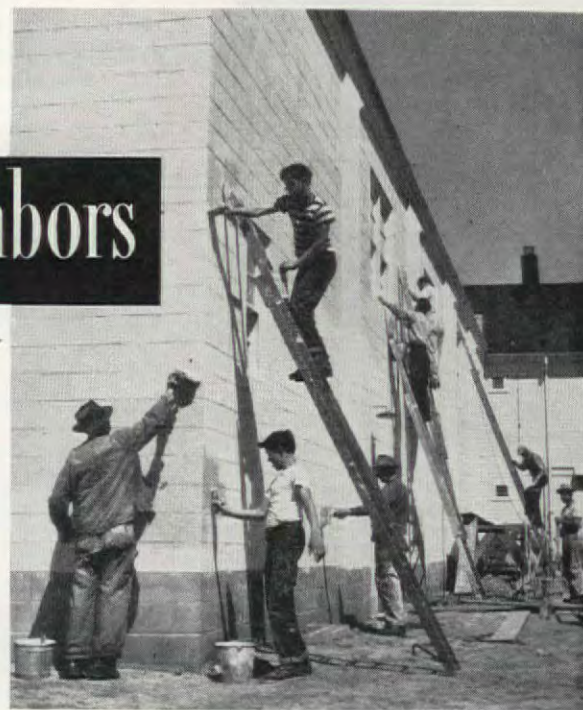
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Imperial Tables are made and sold in Canada
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Neighbors



The men and boys of Bonny Slope, members of one "team" of gym painters, finish the job begun that morning by the "team" of women and girls

This Community Gym Is a Dandy

CORALIE STANTON

In their Shangri-La off the Skyline Drive above Portland, Ore., the citizens of Bonny Slope have their feet on the ground when it comes to making a dollar count. Recently, displaying a little Yankee ingenuity plus a measure of pioneer spirit, they made one inflated dollar do the work of two in providing their school with a gymnasium. In a school which has only four classrooms for its eight grades and 120 pupils, that gym was badly needed. But the staggering problem was that \$40,000 was the lowest bid for construction, while the valuation of the district permitted them to float only a \$21,000 bond issue to pay for it!

What to do? The community had no wealthy members to "angel" the other half of the funds. The solution finally came from a local man, Charles Bowman, who talked the school directors into a plan whereby the school would, in effect, be its own contractor. For less than \$20,000, he offered to do the job on a time and materials basis, using volunteer help wherever possible.

His offer was accepted, and work began in earnest. Quality was not sacrificed, nor was floor space. One of the new gym's most outstanding features is a first-class hardwood floor with a playing area 74 ft. x 40 ft. for basketball, badminton, or volleyball. In close competition for top honors is the professionally executed stage with excellent lighting and production facilities as well as four dressing rooms and provision for future locker installations.

The amount of work done by volunteer Bonny Slopers was astounding only if you lose sight of the co-operative spirit which guided all their efforts. The retractable riggings on the basketball mounts, for example, were welded by a local garageman from plans drawn up by the school principal, Charles Carlon. The cost? \$40 for materials. The lowest bid for this rigging had been \$575! Even the colored markings on the playing floor, a most professional job, represent a Saturday morning's work by an enthusiastic trio composed of the school janitor, the principal, and the paint supplier. Again, only the cost of the paint was involved,

PLEASE TURN TO PAGE 20

Dress up your Bathroom
with Sparkling beauty—
on a pin-money budget!



FIXTURES
DESIGNED BY
Peter F. Simpson



FAIRFIELD is the fashion in bathroom accessories! Handsomely styled, with long-lasting lustre finish—easy to keep sparkling bright. These attractive fixtures add a wealth of beauty and convenience to any bathroom at a very small investment. (You could buy all the Fairfield pieces pictured here for less than \$15.) For a dream of a bathroom, choose Autoyre Fairfield matched accessories—at your favorite housewares counters or bath shop.

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★ Also—Lloyd Quality Chrome-Plated Dining Room Furniture



Community Gym (Begins on page 18)



School Principal Charles Carlon tries unsuccessfully to "sample" some of the food prepared by community women for the volunteer crews working on the gymnasium project

whereas a sign painter had given an estimate of \$80 for the job.

The completed concrete block building cost \$18,057.49. To this was added the price of electric wiring at \$507; a heating plant, \$1375; and stage curtains, \$952. Total bill came to \$20,891.49, and fitted neatly into the bond-issue budget of \$21,000. The secret of this "miracle" lies in the co-operative efforts and willing hands which made the many small do-it-yourself economies add up to tremendously significant savings.

One of the many stories that are told with a chuckle by volunteer crew members is the one about Principal Carlon and School Chairman Mitchell, who decided to give a little spirit to the exterior painting by competing for teams. Carlon was to organize a crew to paint Saturday afternoon, and Mitchell one for the morning. Carlon found it so easy to recruit members that by the appointed day he had nearly every available man and boy in Bonny Slope on his "team." Mitchell, undaunted, surprised Carlon with a most competent crew of women, who not only painted two thirds of the building before afternoon, but cooked a fried-chicken dinner for all the painters between shifts. Besides all the meals they prepared for volunteer workers, the women of Bonny Slope raised funds for PTA, and sewed some thirty gowns for the school chorus, which now appears at community functions.

More and more of the community's life centers around the school. The enthusiasm over the gym project has put new pride in a community which is still hard to find on a map. It is an often-heard boast of Bonny Slope children that "my Mom and Dad helped build our gym!"



Volunteer crew members take time out from their work on the gym to enjoy a community meal, home-cooked by Bonny Slope women and served picnic-style on outdoor trestle tables

FACTS YOU SHOULD KNOW BEFORE YOU BUY A CARPET

Read These Helpful Tips And Get More For Your Money When Buying Carpets And Rugs!

PERHAPS you have never thought of it in this light, but the carpet is the most important single furnishing of any room. Not only because it is the *most used* furnishing, but also because it covers such a large area that it usually sets the tone for your entire decorating scheme. *If you choose it wisely*, a new carpet or rug can be one of the longest lasting, most satisfying investments you can possibly make. So read all these pointers and *plan* before you buy!

● ● The three most important things to remember are: (1) Buy from a dealer who is both reliable and well-informed, one in whose advice you have confidence . . . (2) Insist on a well-known, nationally advertised brand loomed by a mill with an unquestioned reputation for quality . . . (3) Buy the best grade you can afford, remembering that you'll expect many years of service from the carpet you select.

● ● There are also several other points you should consider. So be sure you read the answers to these important questions before you go shopping—



Q. How Important Is Color?

A. Your choice of color is, perhaps, the most important decision you will make when choosing your new rug or carpet. If your furniture and furnishings are predominantly dark, a light carpet will probably set them off to best advantage. If they are light in tone, you will more than likely want a dark carpet to lend contrast.

Q. Should I Choose A Pattern Or Solid Color?

A. This is largely a matter of taste. Generally speaking, however, a solid color—or a carpet limited to various tones of the same color—will harmonize with a wider variety of other furnishings. On the other hand, if you wish to express your own individual taste very dramatically, you may prefer a multi-colored pattern. Patterns, incidentally, do not show soil as easily as a solid color.

● When it comes to deciding on color and pattern, the main thing to remember is that you will be living with your new carpet for a long time, so you should pick one you really like!

Q. How Do Carpet Color And Pattern Affect The Feeling Of Spaciousness In A Room?

A. Light colors or cool colors make small rooms appear larger, while dark colors or warm colors give even a large room an intimate, cozy air. Patterns tend to make a room seem smaller. So if you want to use a pattern in a small room, choose a small pattern—or a single color in a sculptured or tone-on-tone effect that creates a muted self-pattern.

Q. Does The Texture Of A Carpet, In Itself, Have Any Decorative Effect?

A. Definitely. For example, some very exciting new effects with beautiful gradations of color and shading are being achieved through the use of both high and low loops, or tufts, in the same carpet. The interplay of light and shadows on the uneven surface creates a subdued feeling of pattern.

● Through your choice of texture, you can key the

tone of your rooms. A carpet with a nubby texture, for instance, lends an air of informality, while others—sculptured or tone-on-tone carpets, say—give a luxurious feeling of formality.

5 Q. Have There Been Any Recent Developments In The Materials Used In Carpets?

A. Yes, a number of them. The most important is an amazing new man-made fiber called *carpet rayon*. This revolutionary new fiber was especially developed for carpets and has made possible new and desirable characteristics never before achieved. For example, through special "blends" of wool or other fibers and *carpet rayon*, manufacturers can now create exceptionally rugged and durable carpets in more striking color effects and with a more luxurious, more brilliant luster.

6 Q. What About Price And Value?

A. It pays to buy the *best* grade carpet your budget will permit. But remember—price alone is not always necessarily a true yardstick of value. Different makes of carpets selling at exactly the same price may vary considerably in quality. That is why—whether you're planning on a needle-loomed carpet at \$4.95 a square yard or \$35-a-yard custom *Chenille*—it's so important that you buy a well-known make you know you can trust.

7 Q. What About Cotton Carpets?

A. For some purposes, cotton carpets are excellent. You will find that they soil more easily but clean well. They also crush more easily but the crushing usually enhances their decorative effect. Due to their high-style texture and stunning colors, cottons have a definite place in modern decorating. If you decide on cotton, remember the better grades are *loom woven*—actually woven on a carpet loom.

8 Q. Is Broadloom A Specific Kind Of Carpet?

A. No. Any seamless carpet or rug over 54 inches wide is called broadloom, because it is woven on a *broad* loom.

9 Q. Should I Choose Wall-To-Wall Carpeting Or Room-Sized Rugs?

A. That depends. Wall-to-wall carpeting is generally more desirable if you own your own home or plan to remain in your present apartment or rented house for some years to come. Wall-to-wall carpeting gives rooms a more luxurious appearance and makes them seem larger. Laid throughout several adjoining rooms, it helps tie the rooms together, thus making your home appear more spacious. Also, wall-to-wall carpeting makes house-keeping easier.

● Room-sized rugs also have their advantages. "Custommade" room-sized rugs are made in a number of sizes to fit practically any room. They cost somewhat less than wall-to-wall carpeting, because they are slightly smaller and there is no installation cost. They can be easily taken up and can be turned from time to time to equalize wear. If you choose a room-sized rug, make sure that it is only a few inches from the wall at any point. Otherwise, it will look skimpy and make the room appear smaller.

10 Q. Will It Pay Me To Buy Carpet Cushions?

A. Yes! National Bureau of Standards tests show cushions make carpets wear 73% to 146% longer! Here, again, it's wise to buy the best quality you can afford—and to make sure your cushion, too, bears a famous brand name.

● ● With the information above in mind, you are now ready to start thinking about making a definite selection. But before you go shopping, remember—if you want the *best value* for your money, deal with a reliable store and choose a well-known brand!



SEE NEXT PAGE FOR PREVIEW OF LATEST CARPET FASHIONS

Beautiful New Colors! Exciting New Spring Car

SPRING is bustin' out all over . . . in the exciting nationwide Mohawk Spring Carpet Festival, which is now in full swing! Yes, now you can see a gay, colorful preview of the newest, loveliest broadlooms America ever set foot upon! Look for this spectacular feature attraction of the big 1952 Carpet Fashion Opening at leading dealers everywhere!

● You've never seen such beautiful new colors, such fascinating new patterns and such glamorous new economy weaves! You will find exquisite Mohawk broadloom carpets and rugs just right for every room, perfect for every decorating scheme.

● You'll discover new textures and color tones only exclusive new

PICK YOUR FAVORITES FROM

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| 1. New Marlborough <i>Modern Floral</i> †, a luxurious blended broadloom in exquisite pastels. \$11.50 | 10. New Marlborough <i>Ranch House Texture</i> †. Exciting new blend in fashionable tweed tones. \$11.50 |
| 2. Grosvenor <i>Leaf</i> . Thrilling new patented high-low weave. Green, grey, beige, rose. All wool. \$14.95 | 11. Coventry <i>Modern Scroll</i> . Deluxe blend in smart carved effect. Grey, green, beige, rose. \$10.95 |
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| 4. New Woolripple†. Amazing low-cost blend. \$5.95 | 13. Meriden <i>Embossed Leaf</i> . Exclusive new Mohawk blended weave. In grey, green, beige, rose. \$10.95 |
| 5. New Royal Victory <i>Braided</i> †. A charming rainbow-hued provincial. Soft, thick blended pile. \$7.25 | 14. Coventry <i>Modern Scroll</i> . Loop-pile blend. \$10.95 |
| 6. Trendtex <i>Mob-weave</i> †. Patented random weave. All wool. Grey, green, beige, rose. \$9.95 | 15. Palladium <i>Ribbon Leaf</i> . Blended pile. \$8.95 |
| 7. Palladium <i>Ribbon Leaf</i> . Graceful embossed effect colored in self-tones. Blended. Five colors. \$8.95 | 16. New Hampden <i>Ranch House</i> †. Handsome geometric in grey-accented woodtones. Blended. \$8.95 |
| 8. New Woolripple†. Blended broadloom. \$5.95 | 17. New Marlborough <i>Contemporary Texture</i> †. Dramatic modern blend of two-tone yarns. \$11.50 |
| 9. Grosvenor <i>Leaf</i> . 100% wool. Four colors. \$14.95 | 18. New Marlborough <i>Peonies</i> †. Colorful floral on grey, damasked fern ground. Blended. \$11.50 |

● Centers of flowers are of Warwick Twist and New Assembly Twist ● ● Carpets denoted as blends are woven

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| 27. Grosvenor Wave. All wool. Carved effect. | \$14.95 | 38. Coventry Modern Scroll. Blended. | \$10.95 |
| 28. Trendtex Mob-weave†. Textured, all-wool. | \$9.95 | | |
| 29. New Hampden Modern Leaf†. Blended. | \$8.95 | | |

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color authorities. Colorizer As-
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How We Work

Pages 27-33 show we've been shopping—all over the map. But we shop most intensively at semi-annual Markets in Chicago where manufacturers from all parts of the country show new lines in the gigantic Merchandise Mart and Furniture Mart. Don't think we don't love those Market jaunts, the excitement of seeing everything new, all at once—and of picking the best. However—well, those feet at the top of the page tell eloquently how we feel at the end of a day of walking through literally miles of displays! We separate, then meet to talk it over. Just below, Associate Home Equipment Editor Roz Guerra inspects a new home freezer, and in the middle picture, Decoration Editor Mary Monze and John Lippert select new fabrics. The bottom shot, taken late at night, is a study in real co-operation: One manufacturer lent us a showroom in which to photograph another maker's things. Editors Gertrude Dixson and Jim Wiley (next to her) look as if it had been a hard day. It had!

—THE EDITORS



In Chicago—
9 A.M. to 1 A.M.





... "Well anyway, when it's my turn there'll be plenty of hot water left, thanks to our new G-E Water Heater!"

Yes, there's lots of hot water all the time with a G-E Water Heater.

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SAFE! No flame, no fumes, no flue. Underwriters' Laboratory approved.

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There's a size to fit your family's needs!



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Off Your Chest



NEW OLD PEOPLE'S HOME . . .

Dear Sir:
Your article, "Wanted: A New Kind of 'Old People's Home'" amused me so much, as I have the plans for it and am enclosing them . . . I've kept them for 17 years . . .
—MRS. LEOTA GREENEISEN

Dear Sir:
There was a house plan quite a few years back in the *Woman's Home Companion* that fits your dream almost to a T . . . —MRS. HELEN FRANK

ED: Apparently *Companion* readers, like *AH* readers, have long memories. Mesdames Greeneisen and Frank sent plans of a tiny house WHC published in March, 1934, to be built for the nostalgic sum of "about two thousand dollars."

Dear Editor:
. . . Couldn't describe the situation any better if I did it myself. We old people want less work. We also can spend around \$12,000. We are looking forward to some pictures and plans.—PETE BARBIAN

Dear Sir:
If some bright young architect designs an "Old People's Home" I hope he will keep in mind widows who live alone . . .
—MRS. PAUL HEITMULLER

Dear Editor:
Far be it from me to puncture anyone's balloon, or convince the kids that "There ain't no Santa Claus," but . . . I myself retired nine years ago much younger than the hero of our story, and on about the same amount of pension. My hundred dollars per month now buys about forty-eight dollars' worth of supplies, a five thousand dollar house now costs ten thousand. Such a house as described in the article, with three sets of plumbing, heating plant, basement, attached garage, etc., could possibly be built in this section for twenty thousand at present, which amount would gnaw quite a hole in the twelve thousand that he expects to get for his present home. . . . What does he propose to build, a play house for the grandchildren or an Old
PLEASE TURN TO PAGE 115



"That picture will come in handy if you ever want to sell"

This smart home buyer knows that a well-built house is his best investment. Armstrong's Temlok® Sheathing on the walls of any home is good evidence that it will be stronger and a more comfortable place to live.

Armstrong's Temlok adds permanent value to any new home and cuts costs while doing it. Made of tough wood fibers compressed into big boards, Temlok is an unusually strong material. When it's nailed to the frame, extra bracing is automatically provided. As a result, the strength of the entire house is substantially increased.

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WRITE FOR FREE BOOKLET, "How to Build a More Comfortable New Home." It's packed with ideas about building materials and methods. Illustrated in color. Just write to Armstrong Cork Company, Building Materials Division, 5205 Vine Street, Lancaster, Pennsylvania.

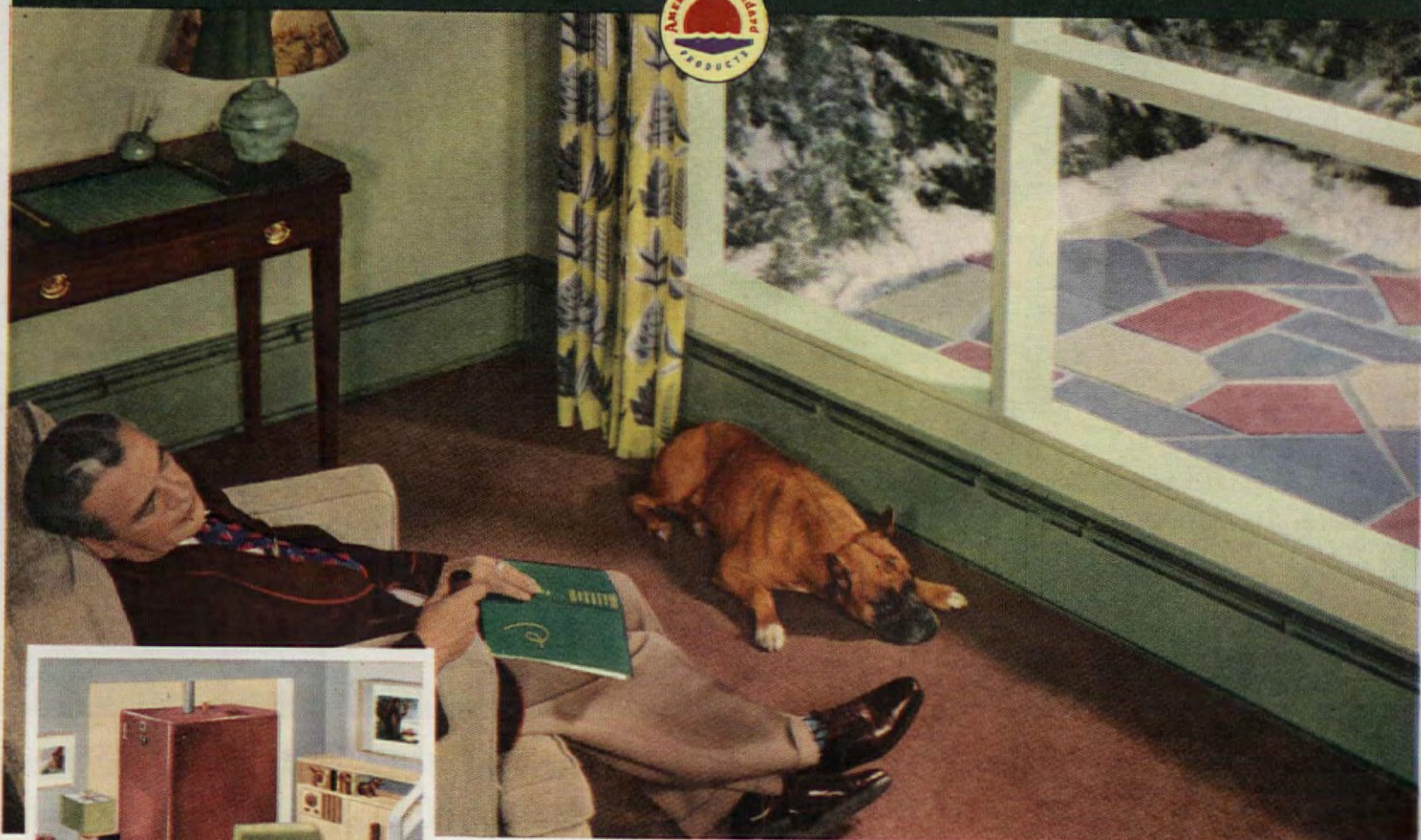


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HEATING



NEW COMFORT, new decorating freedom from Heatrim Panels! Made with 1-inch copper tubing, with aluminum fins for faster heat, these panels provide convected warmth throughout your room. And the steel enclosure may be painted to match your walls.

For warm, smart rooms next winter — new Heatrim Panels give you low-cost **BASEBOARD HEATING**

THIS OIL BOILER, the Oakmont, is designed for oil firing exclusively, and is engineered to assure more heat, quicker heat, and lower fuel bills. Functions with outstanding efficiency when combined with the Arcoflame oil burner. The cast iron Oakmont is priced to meet the needs of the average home.



THIS GAS BOILER, the cast iron Empire, is compact, clean, fully automatic. It provides you with abundant, healthful heat at low operating cost. You'll find it ideal for installation in basement playroom or laundry. The Empire Boiler is available in a wide range of sizes to fit your particular needs.

● Want uniform, floor-to-ceiling warmth in your home all winter long? Larger-looking, more attractive rooms? Complete freedom in the arrangement of your furniture, draperies and wall-to-wall carpeting? Then the new Heatrim Panels, just perfected by American-Standard, will be good news to you!

Designed for forced circulation hot water heating, Heatrim Panels give you baseboard heating that responds promptly to every heating need. They replace wood baseboards, and deliver clean, comfortable warmth into every corner of your room at very low cost. They harmonize with any decorative scheme, are excellent for use under picture windows . . . and permit you to use *all* your floor space.

Easy terms available

Your American-Standard heating retailer handles a complete line of heating equipment for all fuels, including Heatrim Panels. And

you can buy from him on the most liberal time payment plan when you remodel. Look him up in the Yellow Pages of your 'phone book under "Heating Equipment" . . . and ask for an estimate, today. **American Radiator & Standard Sanitary Corporation.**

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Look... it's News!

NAME DESIGNERS IN ALL PRICE BRACKETS...

SLEEK CONTEMPORARY IS IN--BULKY MODERN IS OUT...

MAJOR APPLIANCES: DOUBLE OVENS AT LOWER PRICES...

COLOR INSIDE NEW REFRIGERATORS...

IN FURNITURE: NUT-BROWN WOOD FINISHES REPLACE BRUNETTES...

PULL-UP CHAIRS ARE "EASY" CHAIRS NOW...

FABRICS ARE HANDSOME ENOUGH TO FRAME...

CHINA NEWS IS IN THE SHAPE: SQUARES AND OVALS

Do we Americans love our homes? Well, last year U.S. homemakers bought something like 12 billion dollars' worth of furniture, appliances, and other housewares in retail stores, and that sum doesn't include our bill for rent and home ownership! With that kind of dough at stake, we want to be sure *your* good money goes for things which will look well, and perform well, for years to come—and if something better is around the corner, we want you to know about it before you make an important investment. Here at AMERICAN HOME, it's our job to see that you do. That's why, twice a year, our editors go shopping for you all over the country to spot the trends, compare the values, and pick the best to show you. Here, and on the next six pages, is a preview of what you'll be seeing in the stores this summer.

FURNITURE: Though design news is in Contemporary, Traditional and Provincial styles hold their own. Strong influence comes from Italian moderns (April issue, page 44) whose idiom we've translated into carefully crafted

furniture which seems almost to float on well shaped slender legs. American Colonial and regional styles also inspired some graceful modern. Until about 10 years ago, our furniture design was almost anonymous. Now designers' names come to the fore even in lower-priced furniture, and their artists' pride shows up in a beauty of design which gives us our own candidates for immortality.

In wooden furniture, regardless of style, exciting news is in combinations and finishes so rich and warm you'd hardly recognize the old basic woods. (Page 32.) In upholstered pieces, sleek good looks replace bulky effects, and size is scaled down so owners of small rooms get a break. Without sacrificing comfort, new construction and the increasing use of materials like foam rubber make it possible to build sofas and lounge chairs which either look smaller, or *are* smaller. More "easy" chairs have exposed frames to make them lighter in appearance and sufficiently lighter in reality to be moved with ease. (Page 30.) They come covered in fabrics which enhance the slim

PLEASE TURN TO PAGE 105

The News in Spring Fabrics

SMALL-SCALE PRINTS WITH AN EFFECT OF TEXTURE...

...A FRESH, FREE HANDLING OF TRADITIONAL SCENICS

Whatever fabric you're shopping for, the news about color this season is that *any* good color goes. No one shade or group of tones steals the scene, so you're the artist in charge. Some exciting exotic colors, clear and bold, claim attention—but there are beauties in the medium and pastel ranges, plenty of blacks and whites, and almost every color appears. In prints, the scale of the motifs is smaller, better for home use than oversize designs, and scenics are so well executed you could frame them as pictures. Except for Nos. 4 and 19, which are woven, the patterns shown here are all prints.

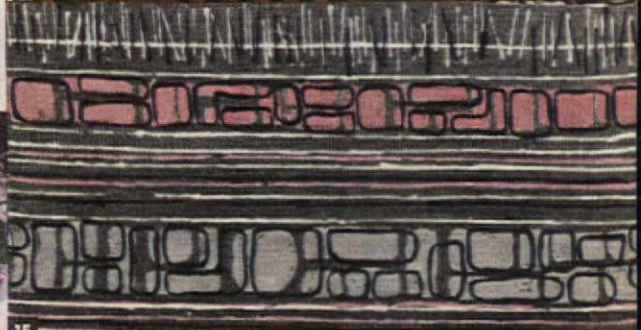
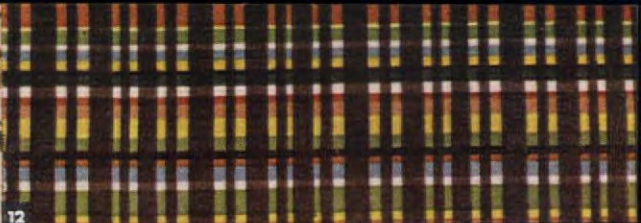
1 No standard "sweet" floral—faint background check gives this 36-in.-wide Everglaze chintz a textured look. Four colorings (\$1.69). **2** Tiny but strong variation of check, ideal where over-all pattern is needed. Pre-shrunk 48-in. cotton sail cloth. Vat colors, six combinations (\$1.98). **3** Inspired by modern painting, it looks well flat, has a wonderful swing when you drape it. Printed in vat colors on 48-in. cotton and rayon fabric with tree bark texture (\$2.50). **4** Tightly woven check good with Provincial. 50-in. cotton, in 10 color combinations (\$6.40). **5** For slip covers or ruffled draperies in early American rooms, a perky all-over pattern on 36-in. Everglaze chintz. 13 colorings (\$1.49). **6** "Joss Sticks" borrowed from the Orient, is fine modern American décor, handsomely hand printed on 50-in. cotton and rayon antique satin with gold-color metallic overlay (\$5.50). **7** Bold picture gallery for your home. "Shadow Box" is printed in vat colors on 48-in. pre-shrunk sail cloth. Several colorings (\$2.25). **8** "Bounding Main." New England and nautical—and mighty fine inland, too. 36-in. Everglaze chintz in 5 colorings (\$1.59). **9** "Natchez"—looks like a good water color. 50-in. Everglaze chintz, four colorings (\$4.95). **10** A floral

with enough character for any room. 36-in. Everglaze chintz in six colorings (\$1.69). **11** "Violet Border" gives scope for clever tricks. Violets come in two other colors on 36-in. white Everglaze chintz (\$1.59). **12** Plaids can be tiny without losing strength. This one, printed on sturdy 50-in. sateen, is good for upholstery, slip covers, draperies (\$4). **13** Look closely at "Athenian" and you'll see Greek warriors. But the design is strictly 20th-century American with all-over effect. Seven colorings. 50-in. cotton and rayon antique satin (\$4.95). **14** Tiny pattern enriched with gold overlay on sturdy 50-in. cotton and rayon antique satin (\$5.50). **15** See how lovely a modern "stripe" can be? Printed in vat colors on 48-in. cotton and rayon bark cloth, in four combinations (\$2.50). **16** Elegant as a skilled artist's drawing, subtly shaded. A choice of colors printed on 36-in. Everglaze chintz (\$1.49). **17** "Baroda Stripe" inspired by India's splendor. Hand printed on 50-in. rayon and cotton antique satin run through with gold-colored threads (\$5.50). **18** Remember this kind of old charmer? It's still good. 48-in. pre-shrunk sail cloth, seven colorings (\$1.98). **19** The well proportioned stripe is woven into this hardy cotton fabric. 50 in., (\$3.25).



ALL PRICES ARE BY THE YARD AND APPROXIMATE

See "Where Credit Is Due" on page 140

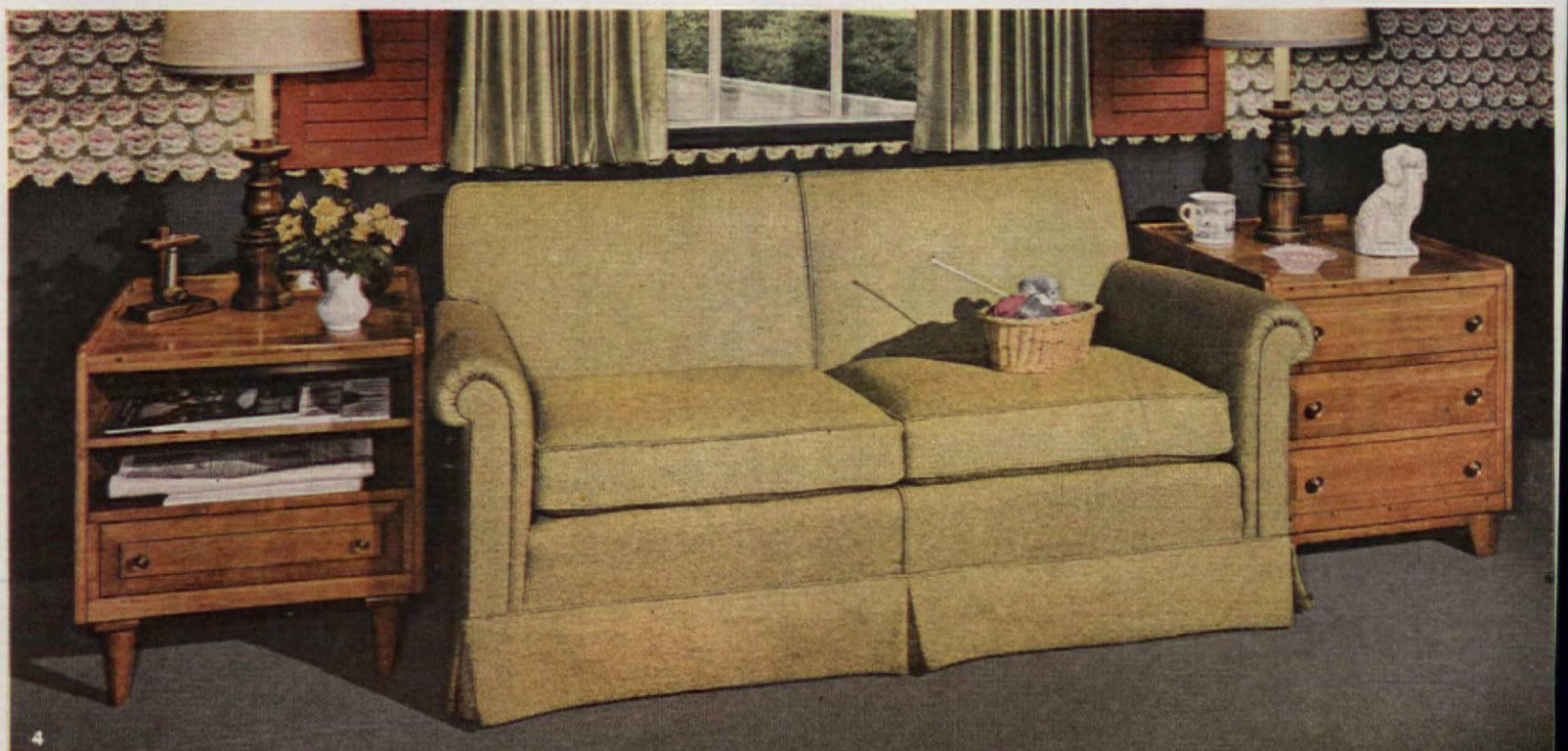


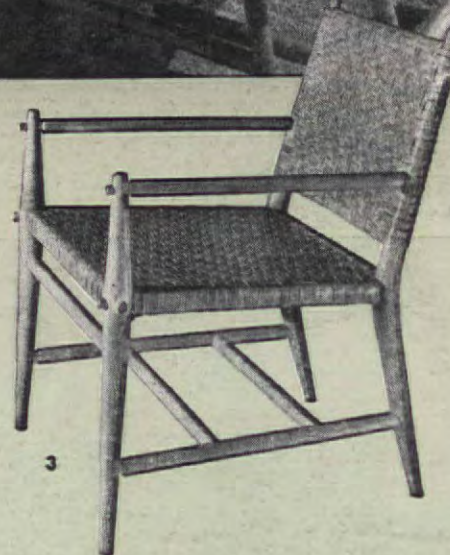
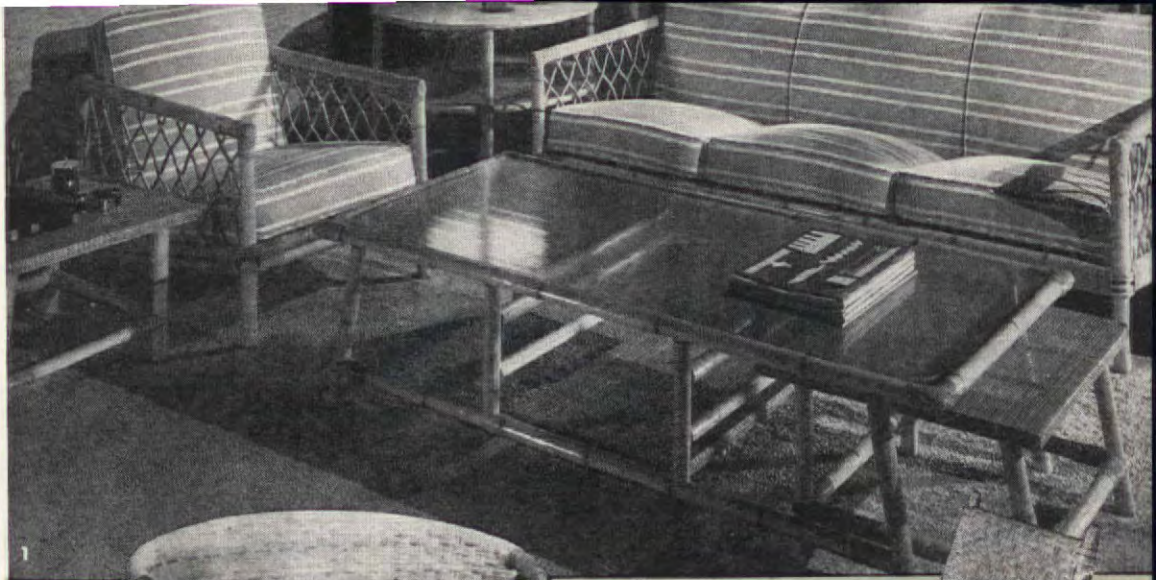
The News in Upholstered Furniture



THE SHORT SOFA, SCALED AND TAILORED
FOR SMALL ROOMS...

NEW BUDGET-PRICED PIECES IN MANY LINES
...THE INCREASING TREND TO EXPOSED FRAMES



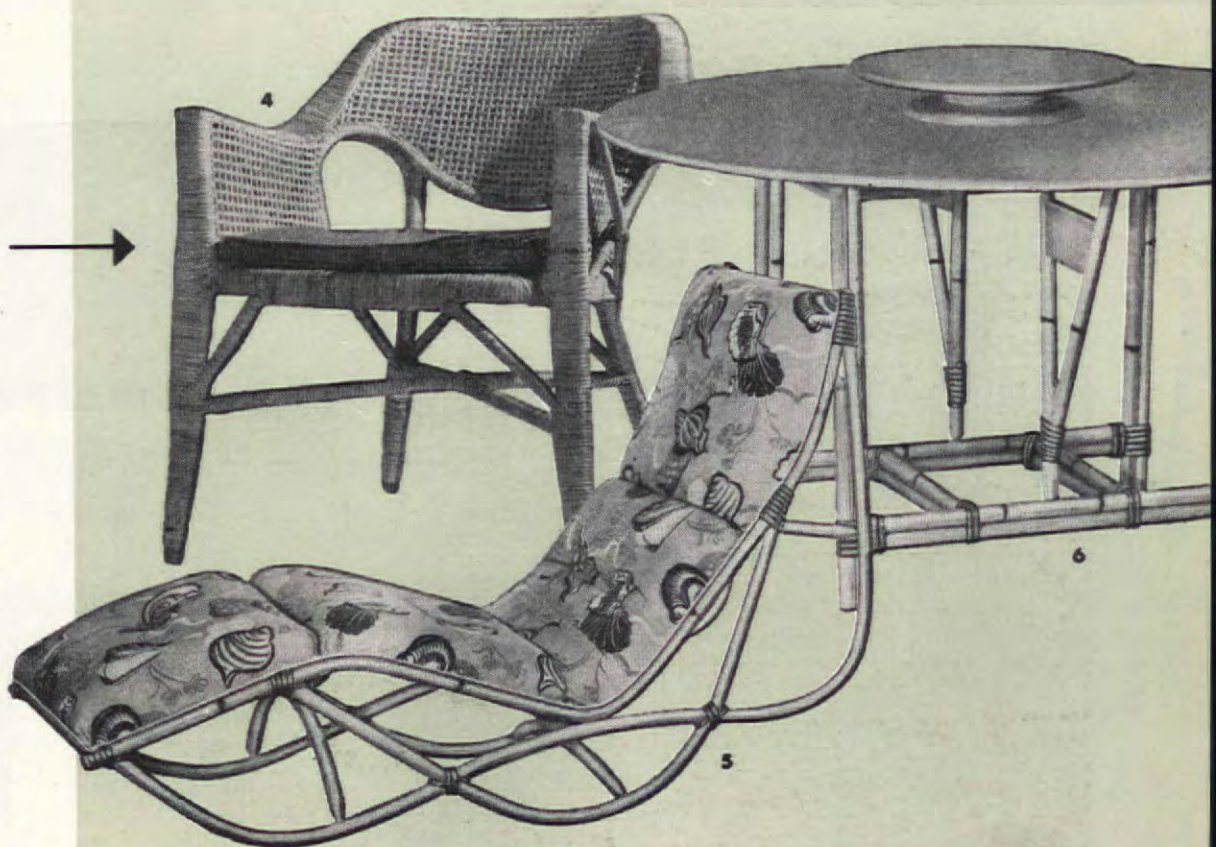


1 In small rooms, open frame maple chair looks less bulky than average lounge chair—but inside is as roomy (21 in. wide, 20 deep). Sharp slant of back, foam-rubber cushions, add to comfort (\$149). 2 Price, not ease, is budgeted in these chairs. One basic wire shell is mounted on any of six bases, and completely covered with one-piece cushion or partly covered by back and seat cushions, (\$25-\$40). 3 Full-size sofa scaled to look well in small room because back is gracefully shaped and low arms are slender. Outside dimensions: 75 in. long, 27 deep, 27 high (\$329). 4 For a small area, the three-quarter sofa seats two amply and can welcome three. Outside: 68 in. long, 34 deep (\$350).

The News in Summer Furniture

IS EXCELLENT DESIGNS IN ASH, RATTAN, CANE, AND INEXPENSIVE RATTAN PEEL

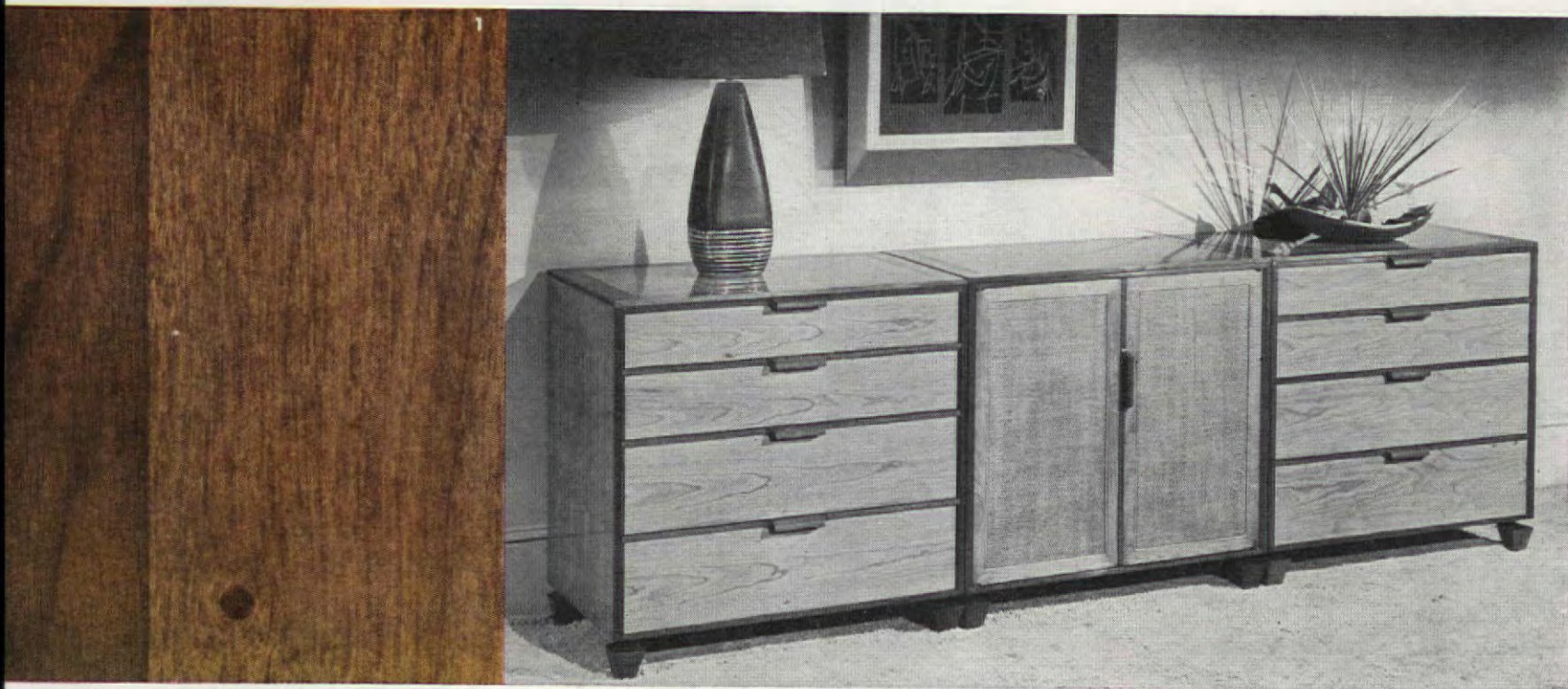
1 Smart enough to use indoors, group at top of page blends several materials: rattan or wood for legs, arms, supporting members; woven rattan strips for panels and seats under cushions; ribbed glass or formica wood-grain table tops. (Settee, \$250; coffee table, \$110; stools under table, \$39 each.) 2 Tub chair of bent rattan and woven rattan peel. Light as a breeze (\$15). 3 New chair of hickory and hickory splints, sleekly smoothed, is weather resistant, unusually handsome (\$37). 4 "Casual-elegant" look is really news in rattan peel, here hand-woven over rattan frame. (Chair, \$20; foam cushion, \$9.) 5 Two-position chaise of ash, bent and wrapped at joints to resemble rattan. Foot can elevate to 27 in. above ground for healthful rest. 63 in. long, 24 in. wide (\$79.50). 6 Drop-leaf table closes to 20 by 54 in., opens to a 54-in. circle (\$79.50). Lazy Susan, 19 in. (\$14.50).



The News in Wood Furniture

...IS IN THE FINISHES: CHERRY, PINE, WALNUT,

SEPARATELY AND IN COMBINATION... MAHOGANY IN AMBER TONES...



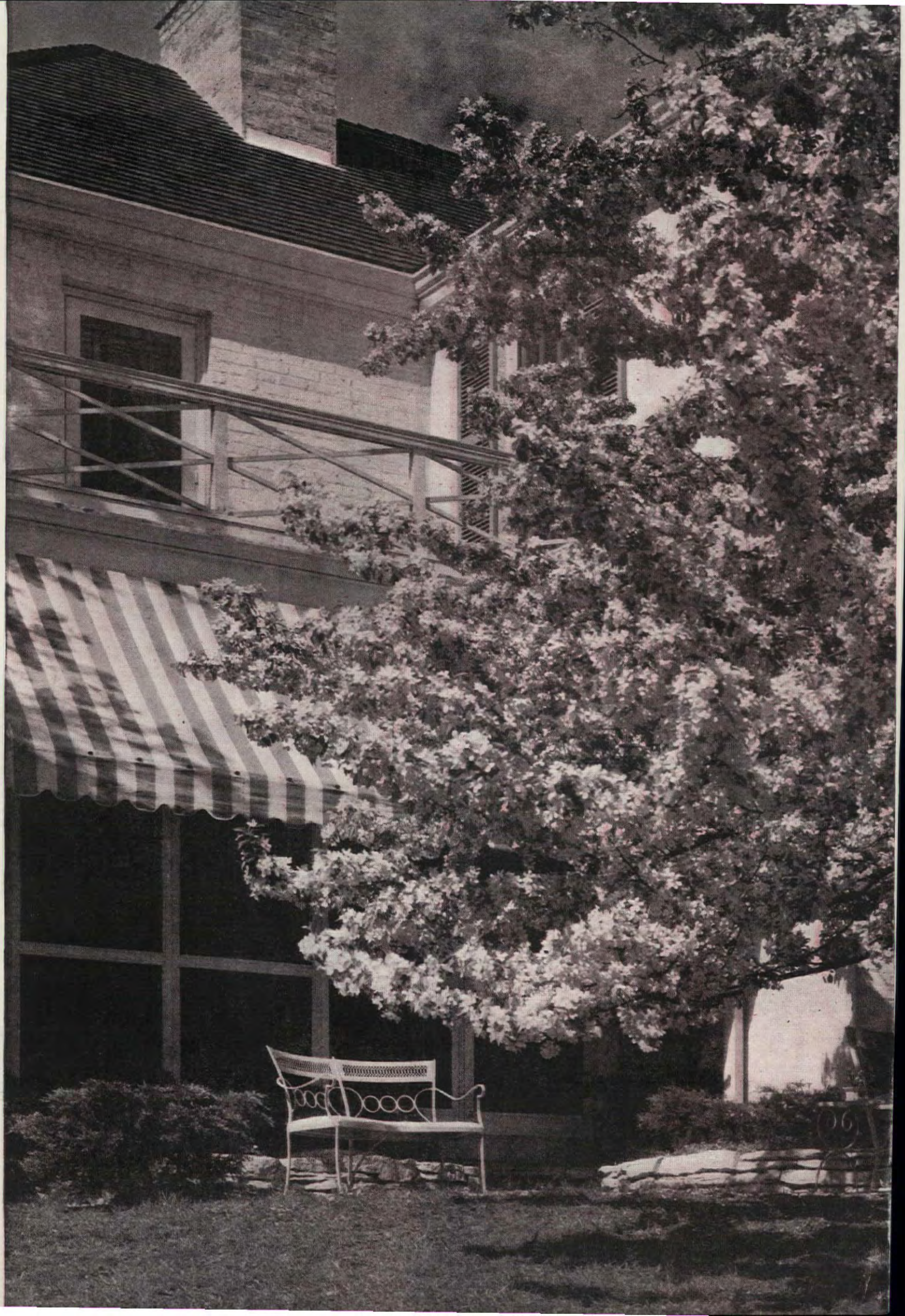


See "Where Credit Is Due" on page 140

Only one of these woods is a newcomer—yet each one has a new look. From a warm nut-brown to a soft, pinkish hue, you have plenty of choice in wood tone—but all the finishes are light and clear, and they're used to blend several woods pleasingly, to play up beautiful grain instead of hiding it. In tones like these, traditional pieces take on a new glow—proof that the appeal of all wooden furniture depends as much upon finish as upon design. Here are seven examples selected from new and complete groupings. **1** Three materials, finished to blend together: chests are cherry veneer, cane makes the door panels, and black walnut accents the group by framing the fronts, forming the feet and drawer-length pulls. Each piece 31 in. wide, 20 deep, 32 high. (Chests \$146 each; cabinet, \$119.) **2** Ash, distressed and beautifully glazed, gives added distinction to Provincial adaptations. Open, table top is 66 in. long; closed, 33 in. square. (Table, \$150; arm chair, \$58; side chair, \$52.) **3** The newcomer—exotic imported Mindoro wood in neutral finish to harmonize with most-used colors. Use the table for cocktails or dining; its two-position legs adjust to 15½ or 29 in. high, and its top, fully open, is 60 by 39 in. (\$60.) **4** Warm-toned pine veneers combine with base and front framing of deeper cherry. 35 in. wide, 18 deep, 34 high. (\$119.) **5** Waist-tall chest hits new high in design and dimensions; made of amber-toned mahogany veneer and magnolia wood. 33 in. wide, 20 deep, 42 high. (\$139.) **6** Pine veneers with light, clear finish for bachelor chest. 35 in. wide, 19½ deep, 32½ high. (\$49.50.) **7** Soft, pinkish finish makes much of cherry grain and is ideal for this desk which becomes a table when leaves are up. Finished on all four sides—put it anywhere. 44 in. wide, 25 deep, 29 high. (\$150.)

ALL PRICES ARE APPROXIMATE





E. L. D. SEYMOUR

LET'S GO SHOPPING FOR

Flowering Trees

In his book, *The Holy Earth* (to my mind one of the finest books ever written), Dr. Liberty Hyde Bailey says: "If it were possible for every person to own a tree and to care for it, the good results would be beyond estimation." And Dr. Donald Wyman, in the introduction to his new *Trees for American Gardens* (to which I am indebted for many facts presented here), says: "The trees of any country are the most important plants that can be grown." So if you yearn to plant some trees—or even one—go to it! It's a laudable ambition, with every argument in its favor. And in your planning, may I suggest that you give special consideration to flowering trees.

Why? Because, to a greater extent than any other group or class, they meet the four major requirements of good

trees for the average small-home grounds. That is, they provide shade, the beauty of flowers, interesting foliage effects at various seasons, and, in many cases, attractive, interesting, or useful fruit. To some extent at least, they can also afford shelter, privacy, and an effective garden background. While some attain considerable size and may have to be ruled out of the smaller places, the majority range from medium down to small—to the point where they merge into what we call "large shrubs." They vary widely in form and habit of growth; they include both evergreen and deciduous kinds, some hardy and others tender; sorts especially fitted to particular localities and conditions, and others with wide tolerance and adaptability. With all this, they are as easy to obtain as any other plant

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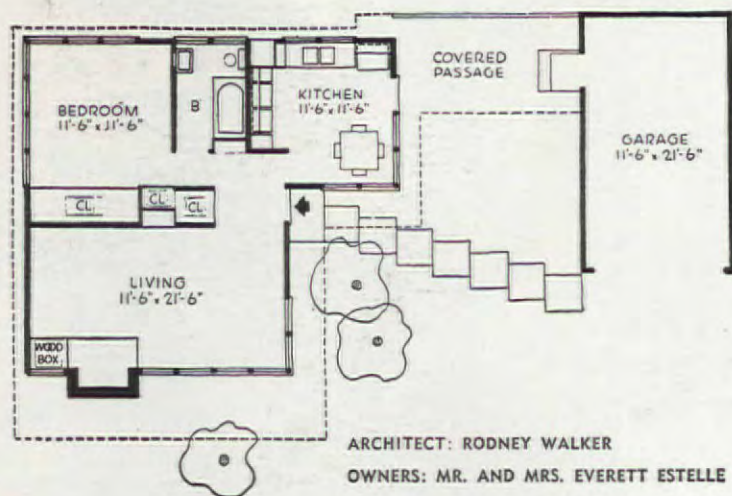


Grandparents Like Modern, Too!

Want a good setting for "the last of life for which the first was made"? Modern architecture, fathered in your own generation, has handsome and sensible features to make your living still better



JANET McHENDRIE



On page 44 we show the other side of this coin, the kind of small, traditional home which hundreds of grandparents have asked for. But grandparents—bless them!—are no rubber-stamp class, and the grandparents who live in this fine little house have only one jocular complaint to make: maybe it isn't *quite* modern enough! It's not strange that they should love its clean compactness, the added space its big windows bring in, and its modern efficiency, for, after all, the men who developed this kind of architecture have long since become grandfathers themselves.

Nestling up to a high hill in a beautifully landscaped setting, see what a good life it offers a couple in approximately 600 square feet: On one side, an ample living room with a view has windows neatly sheltered by an overhang which keeps out the hottest sun; on the other, there's a bath and a small bedroom whose two whole walls of glass let you rest abed and still enjoy your out-of-doors. The square kitchen, painted yellow, hung with ivy, and endowed with the very latest equipment, is a large one, for most meals are served at the table which sits in front of its big, sunny, corner windows. Storage, and there is plenty of it, is all concentrated in the wall dividing living room from bedroom, and the guest closet even holds a roll-away bed for visiting children. The heater is also in one of those closets, for there is no basement here.

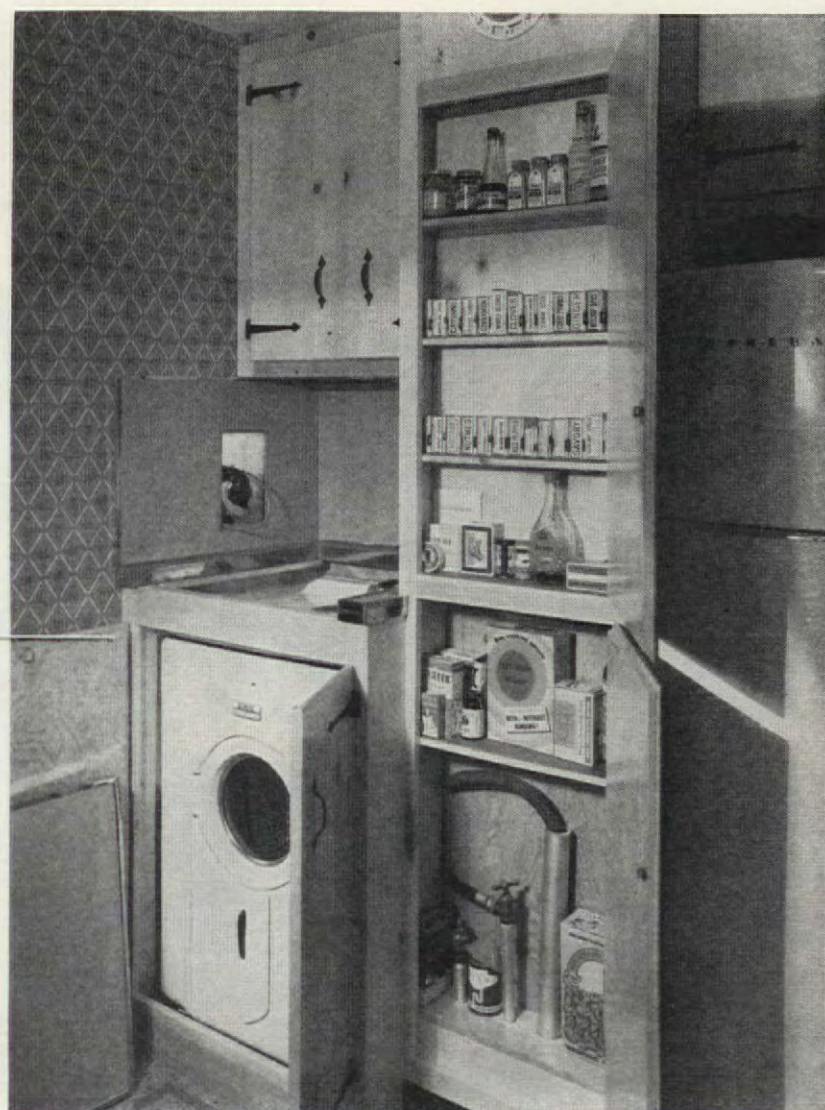
That's all there is to the inside. But, of course, the outside is rich, and you can sit in the open, but well shaded, in

PLEASE TURN TO PAGE 92



Inside, the glass end of the living room has all the virtues of old-time enclosed porches which grandparents always enjoyed—and a lot more to boot! The exterior view shows the living-room windows, and the corner windows of the kitchen. An inviting stepped path leads from garage to front door, but behind it, a covered passage connects the garage with the kitchen door





EDITH RAMSAY

NEW IDEAS can make most old kitchens as good to work in and live in as this. Washer is housed in a cabinet (shown closed in picture at left), while shallow closet next to it masks an old chimney, holds drain for the washer, and has shelves for soaps and for spices

Remodeling with Scissors



HERE'S A GOOD PLAN with wall cabinets above range, refrigerator, and washer. Range, sink, and floor cabinets are placed to give an unbroken wall of work surface. Breakfast room, decorated to match, remains separate

See "Where Credit Is Due" on page 140

A pair of scissors was the first tool Mrs. Arthur Kelly used in turning a cumbersome kitchen into this remodeled beauty. Instead of merely dreaming about a place where K. P. *could* be a pleasure, she started her project, years in advance, by clipping good kitchen plans (like this one) from the pages of AMERICAN HOME. When time for remodeling came, there they were, ready to help her to build fine new efficiency and glowing color into the same old space. If you "just get along" in that kitchen of yours, try following her lead. Start remodeling now—with your scissors.

Few structural changes are needed for most kitchen remodelings. In this case, a door was moved to allow for a continuous line of cabinets, and a chimney was closed off by a shallow built-in cabinet whose shelves are just deep enough for single packets. A new two-door refrigerator, a gas range with ventilating fan, a double-bowl sink, were dreamed-about equipment, arranged here in good working order. To make storage good, no wall space was wasted—cabinets hang everywhere!

The sunny breakfast room wasn't altered, but it was treated to a new figured paper whose design is a good companion of the one in the kitchen's walls. Honey-colored pine cabinets, a spatter linoleum floor, and the color accents lent by the laminated plastic counter tops and backsplash make these two rooms into a cozy and efficient space for working and living.

MORE ON PAGE 83



We feel a bit silly using the word "budget" in connection with such captivating cushions when they're so luxurious to look at, to touch, and to lean back and enjoy with Sybaritic smiles—but budget-minded is just what they are. Smart ready-mades are practically prohibitive, but trust us to supply you with ideas for handsome accessories at shaved-down prices when you make them yourself!

You can splurge with costly fabrics, because you need so little for the covers. In addition, just buy muslin or cotton flannel (the latter is surprisingly good) for inner covers, kapok for filling, a few buttons to cover with fabric, and cord for welting which you cover with bias-cut strips. Unless otherwise noted, make your cushion first "in the muslin," and then slip it into the outer covering, a procedure which will prolong its life and help it to hold its shape. And to give it that custom-look plumpness, our tip is to make the inner cushion just a bit larger than the outer covering.

For four of our lovelies, Triangle, Clover Leaf, Concertina, and Oval, just follow directions on the graph at your right. Our captions tell you about five others. The remaining five, a bit more complex, we made into two groups of AMERICAN HOME patterns. One group includes quilt patterns to use on the cushions or to repeat on more ambitious quilting projects. Here you'll find the Tumbling Blocks, to make in three colors into a geometrical design which seems to move as you look at it. Log Cabin is its teammate—one of the most popular of old-time quilt motifs. The second group of patterns gives you the know-how for Pincushion, a square with sassy ball fringe; for the large Striped Square which is so carefully mitered and corded; and for the Button-on Bolster. Take your choice, or try them all—that big picture proves how happy they can be together.

Harlequin Diamond is easy: Cut fabric to shape (we used wool jersey), insert self-covered welting between front and back. Boxed Square is simple to make in faille decked with silk frogs. For round Concertina, see graph



2

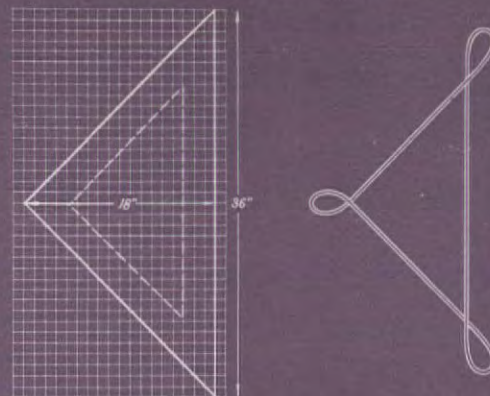
Easy Does It!

The big Oval in Provincial print and the black silk shantung Clover Leaf are described in the graph. We made the Flanged Square of rough textured blue-green silk tweed, mitered the flange neatly at the corners and joined it to the body with some self-covered welting

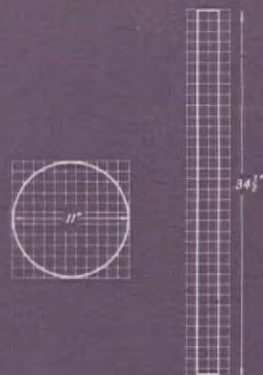


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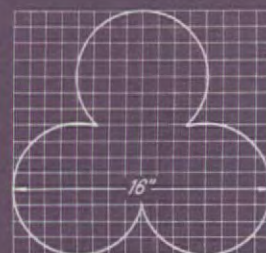
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1. Triangle: Top and bottom are 2 fabric triangles. Sew together, leaving wide margin. Stitches form inner triangle. Don't sew all the way: leave small opening to fill inner part with kapok. Sew opening. Turn in edges, slip-stitch, leaving opening at each side to fill with kapok. Sew together. Sew tubing over inner triangle



2. Concertina: Cut 2 circles for top and bottom, 2 boxing strips long enough to go around circles. Use self-covered welting to join strips and sew around circles. Join strip to circles



3. Clover leaf: Cut 2 clover leaves and a 2-in boxing strip long enough to go around. Sew self-covered welting to top and bottom pieces. Join to boxing



4. Oval: Cut 2 fabric ovals. Sew self welting around top piece. Cut 6-in.-wide ruffle long enough to go around oval 3 times. Fold ruffle in half, gather, sew to top. Sew bottom to back of ruffle

Here's How!



1426

Are you a fine needlewoman? Quilting motifs make fine modern cushions. Tumbling Blocks in three shades makes a design which keeps changing. Log Cabin square is rich in color play. (AMERICAN HOME pattern 1426)

Turn out this trio in three evenings with AMERICAN HOME pattern 1427 which diagrams the shapes. Striped square makes the most of amethyst silk with silver threads, Pin-cushion Square sports black ball fringe, Button-on Bolster comes off in a trice



1427

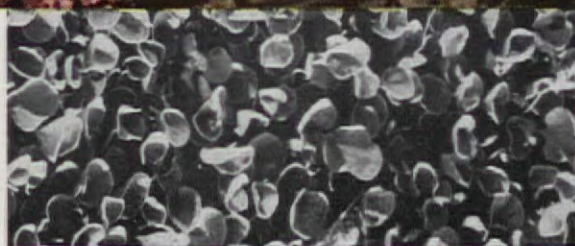


1

Copious Triangle is described in the graph. Saucy Oblong is pink antique satin, self-welted, pertly trimmed with self-covered buttons. Third cushion is plaid Siamese silk, its box-pleated ruffles, hand-rolled at the hems, set in at each end with self-welting



Can't grow Grass?



Want color? The "pink lawn" above is of one of the many forms of fig-marigold (*Mesembryanthemum*), for warm climates only. Next, left to right: periwinkle (*Vinca minor*), *Dichondra repens*, and Japanese spurge (*Pachysandra terminalis*). Below, a sloping lawn kept green and bright with good old English ivy (*Hedera helix*)

**Cheer up! Think of the things you can
grow where grass won't. Ground covers,
they're called, and their name is legion**



Actually, ground covers (sometimes called "carpeting plants" or "living mulch") are one of Nature's oldest means for clothing and protecting the bare soil that she abhors. They offer a wide variety of plant forms and types, foliage textures and colors, heights, adaptabilities, and requirements, but they have this in common: once established, they are virtually permanent and call for no regular mowing, and only a minimum of trimming, feeding, and other attention. And while the initial cost of enough plants to cover an area and give an effect in a short time may seem high, don't forget that landscape gardening and contracting estimates for making a good lawn range up around ten cents a square foot (\$100 per 1,000 sq. ft., or close to \$5,000 per acre) not counting future maintenance. Of course, you can make a lawn for less, as was shown in our article in the September, 1951, *AMERICAN HOME*. But there are places and conditions where grass *just won't grow* for anybody. Reasons for this may be excessive heat and drought; poor, dry soil; poor drainage and excess moisture over long periods; steep, unstable slopes; dense shade, or the competition of roots of trees and shrubs. Sometimes the conditions can be corrected or at least improved so that you can have sod or turf—without which, many folks claim, you simply haven't got a garden. Otherwise, the problem is to analyze the situation, decide what the controlling factors are, and then select a plant or plants that will

PLEASE TURN TO PAGE 127

Found

A New Kind of "Old People's Home"?



FRANK A. COOPER

A cottage for two with room for twenty—that's what my wife and I are looking for. We can't find it. We want a retirement place—an Old People's Home—and nothing we have seen fills the bill, even remotely. The tiny "parlor, bedroom, and sink" recommended by bright young architects for the elderly won't do at all. Such a place would be a coffin for us. How would we have our four married children and nine grandchildren for Christmas? How could we have those wonderful grand kids for part of their vacations? No, we must have room.

We realize that, having reached the age of 60, we probably will do most of our own living in a couple of rooms. A big living-kitchen plus a bedroom is all we need for ourselves. But when the young ones come—that's something else again. So we are in rebellion against the doll house (or dog house) our solicitous children think would be "just wonderful for the old dears." Our rebellion is open and loud.

We have done something about it. We have roughly designed the kind of retirement home we think we need. In a nutshell, it consists of three parts: that living-kitchen and bedroom on the main floor, a basement playroom for family parties below, and an attic dormitory for as many of our offspring as can be happily huddled together. It violates all conventional rules. We have seen nothing like it anywhere. Young people may call it screwball. But we don't care. We are crusading for 12,000,000 other oldsters who want some years of living at the end.

If some bright young architect with heart and imagination will design the home we visualize, he will create an Old People's Heaven. To such a young architect we want to bare our souls. Like many others, Mom and I will retire on a pension of about \$700 a month. We have some war bonds, a little cash, and we can sell our old house. So we'll have about \$12,000 in addition to our pension. At 60, there is a lot of life in the old body. I can still putter for eight hours a day, taking care of a flock of chickens, a garden, and some berries. So we plan to leave the city and buy a big lot outside some small town where taxes are low. There we hope to live in the home of our dreams.

Come on a tour of inspection with us. Nothing unusual about the exterior—Cape Cod will do nicely. We'd like your opinion about cinder-block construction, because cost is vital to us. Now, come in the front door, and hang your hat in the closet. We're in that apartment you all think we should have. Here's the great big living-kitchen, perhaps 30 ft. long. We want it finished in natural wood—vertical planks—because we can't afford to decorate every two years and Mom is a bug on neatness. The ceiling joists are to be heavy, and exposed, giving a beamed effect. The floor is to be linoleum tile. One end will be for cooking. Don't make it shiny white. We want cupboards of natural wood, and may even refinish the range and refrigerator in dull tones. The kitchen part, when not in use, must be inconspicuous as possible. Not far from the range we want a drop-leaf table, big enough for ourselves with one leaf raised, but capable of expanding to seat a dozen when the clan comes "home to Grandma's."

When Mom and I are alone, we'll live in the far end of this room. Across the end, give us a long window seat which serves as a davenport and a place to stretch out for naps. It will be good, too, for bedding down a couple of grandchildren. And put some storage drawers under it. This built-in sofa, plus a couple of easy chairs, radio, TV, lamps, bookshelves, and tables, is what we'll need when we're alone

PLEASE TURN TO PAGE 89

THE AMERICAN HOME, JANUARY, 1952

EDITOR'S NOTE: In the January issue we published the article you see at left. As soon as the copies hit the newsstands, letters began pouring in.

One of the most stimulating letters we reproduce here. Frank W. Sturm, a young engineer of Rye, New Hampshire, obviously a champion of his state as well as of Mr. Cooper's suggestions, envisions a community of homes built for people of retirement age. AMERICAN HOME's editors wish Godspeed to Mr. Sturm and the realization of his Utopia.

Your article "Wanted:—A New Kind of Old People's Home," in the January issue of the AMERICAN HOME has caught my interest. Your call for "a bright young architect with heart and imagination" is being answered. I am not an architect, but I am an engineer. I will build your Elysium; your Valhalla, where old warriors come to lay down their swords—and pick them up again; if not so big a one, a littler one—and you'll come home each night to feast with your Eros.

New Hampshire is the place, I am sure, where your dreams can come true. It may be the winters are more rigorous, but it does offer a variety of seasons; more invigorating and inspiring than the monotony of continuous sunshine. From my own experience, after five years of hot sun for nine months of each year, when everything burned up that was not irrigated, and then three months of fog, rain and dampness, my family and I longed for New Hampshire. We wanted to get away from that eternal heat, dust, and dirt. We had become convinced that even Hell could be half way tolerable if you had enough water to put out the fire.

We wanted the fall, the time of feasting and enjoying the fruits of the summer's toil. Then we wanted the winters, the time for meditation by a real honest-to-goodness fireplace; the time for planning for the coming spring, when life springs up again and grows through the summer. Yes, we longed for New Hampshire where each year seemed like a milestone with a definite beginning and an end.

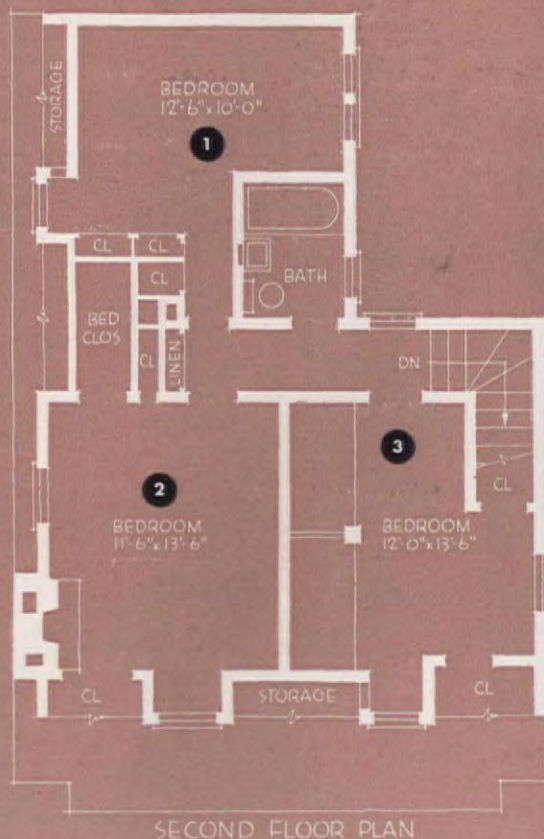
New Hampshire is full of the tradition and antiquity that the mature love and appreciate. I cannot give you statistics, but there are many here who have come to spend their years of retirement. I see them in church—they

PLEASE TURN TO PAGE 98

On the next four pages, plans and photographs of a little house, just big enough for two downstairs, with a wealth of space and ideas for accommodating children and grandchildren on the second floor

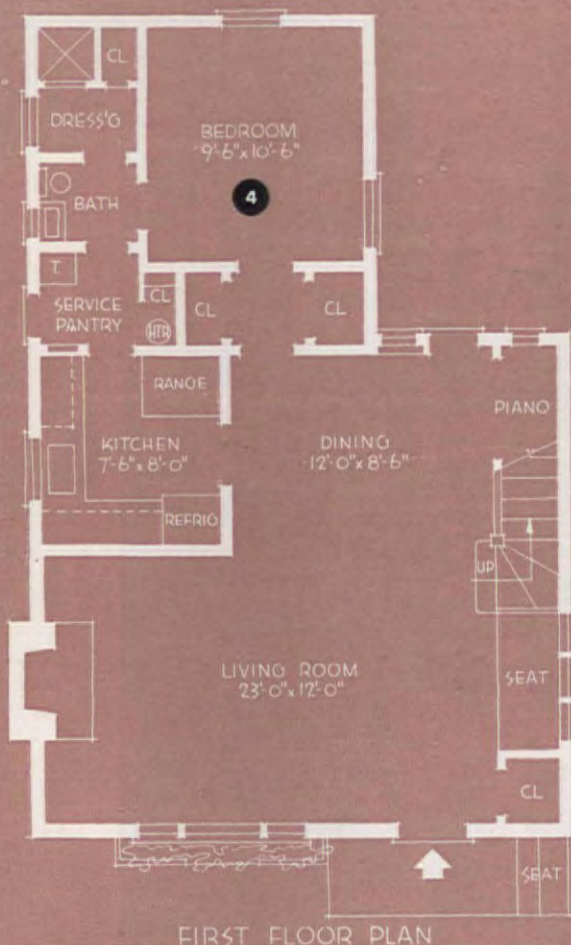
Reprinted from the January, 1952,
issue of AMERICAN HOME MAGAZINE





SECOND FLOOR PLAN

A perfect haven for just two people, the plan below is complete in every way. Note the divided bath, 5 generous closets, the real fireplace, built-in sofa-bed. Space under stairs could be extra storage closet. Upstairs, when not closed off, sleeps 6 people in solid comfort. Adding an outside stairway, a kitchen, could make it a separate rental apartment



FIRST FLOOR PLAN

YOU CAN BUY BLUEPRINTS AND BUILD THIS HOUSE • SEE ORDER FORM, PAGE 139

4 Bedrooms

—on a 30 ft. Lot

Here's a house with a retirement plan in view

Retirement wasn't exactly what architect Charles Pyke had in mind when he designed this heart-warming honey of a house. The retirement angle was *our* idea because it is blessed with so many features hundreds of you have asked for in a new kind of old people's home. Downstairs, an older couple could have a complete suite to themselves, with a large living and dining room, kitchen, bedroom, and bath—and there's even space for an overnight guest on a built-in settee-bed (page 47). But to welcome a whole brood of visiting offspring, there's an upstairs with three bedrooms and bath which you shut off, economically unheated, when you're alone. And all of this is compact enough to pose prettily on a tiny city lot (here only 30 by 87 ft.). But look at the size of the rooms, examine the delightful detailing, consider the flexibility, and you'll see why we think it's remarkable.

However, this house would be as good for a first honeymoon as for a second. A young couple could build it, leave the upstairs unfinished for now, and look forward to the time when it's home for a houseful of kids. Or it's a good family house to build with an eye on the future if your youngsters are half-grown—it won't be too big for you to keep when they marry, but its resale value should always be high. Because it could be so many things to so many people, we've prepared blueprints from which you can build it for yourself. (See Blueprint Order Form, page 139).

It needn't cost a fortune to build, to keep up, or to furnish. It's a frame house with wood siding you can paint or stain as you please. There is no basement to require an expensive excavation, for it stands on a concrete slab foundation—and a warm red color is built right into that concrete so that, in many localities, you need no other flooring on the first story. For variety, a few of the interior walls are plastered, and some are papered—but most of the inside walls are paneled with random-width pine which stays trim and fresh year after year with little attention from you. To make the very most of every cubic inch of space, the architect provided an unusual amount of built-in storage and some built-in furniture as well, and detailed them with care, so you'd need few cupboards or chests in this house.

Its planning represents one of the most intelligent and economical uses of space we've seen. With its four bedrooms, two baths, and dividend of a dressing room, it measures only 1442 sq. ft., all told. But note the clever architect's tricks which made every bit of space do a job: The staircase comes off the dining area to allow full use of the living room, and the space under the stairs houses the piano, dear to family life, which

PLEASE TURN TO PAGE 46

is sometimes difficult to place in a living room. There is no entry hall, but there is a service entrance and pantry off the kitchen to keep deliveries far from the living centers. The kitchen is neither too large nor too small, and the compact arrangement of kitchen, pantry, and bath means that no precious footage is wasted on hallways downstairs. The second-floor plan is equally efficient with its minimum hallways, its centrally located bath, and its wealth of good closets. Each bedroom up there has two exposures to ensure plenty of air, and there's through ventilation as well to trap the summer breezes.

Even on a diminutive parcel of land, you could enjoy good outdoor living here in a garden you enter through a Dutch door opening from the dining room. The owners of this house filled the back of their property with an oversize garage, but they made a cozy outdoor "room" of the rest, surrounded by a pert picket fence and furnished for dining and lounging.

Take a look around the interior and see how far very little furniture goes—even a sofa is built into the living room. With their soft red floors, the warm tones of their paneled walls, the enhancement of their fireplaces, the rooms themselves are so handsome and colorful that little "decoration" is needed. Scatter rugs do very well, and inexpensive chintz ruffles provide all the dressing the windows need.



Planned for big dinners, dining room adds to living room area. Through open door above, see the paneled kitchen.

Piano nests in closet under stairway, built-in cabinet holds dining accessories. The mistress of the house made her rugs, and snipped rooster prints from a catalogue



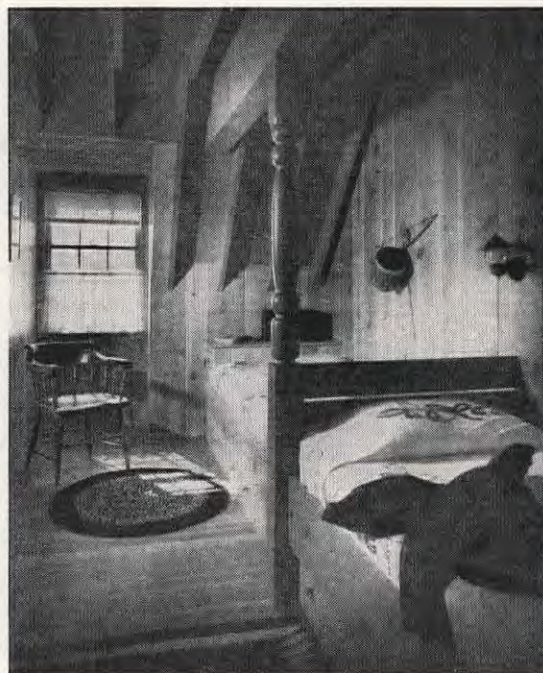
4 Bedrooms (Begins on page 44)

It's not too large for two—nor too small for eight to live in! See how the inviting big living area is divided for family activities, and how remarkable built-ins keep everything trim and uncluttered





A daughter or guests would love a bedroom like this with a fireside corner to give it a sitting-room air. Closets are spacious



What a room for a boy—or visiting grandsons! Everything is built in but the chairs. Note well-turned bed post, drawers under the beds

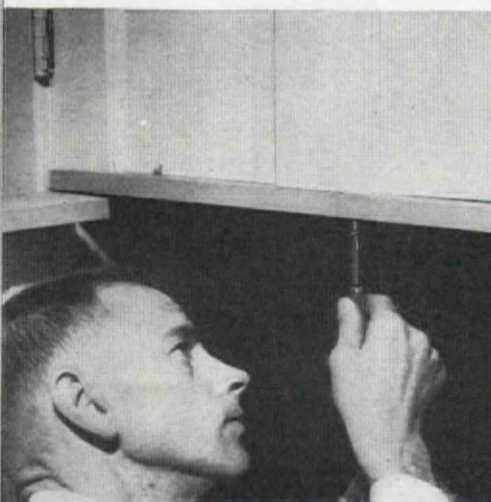
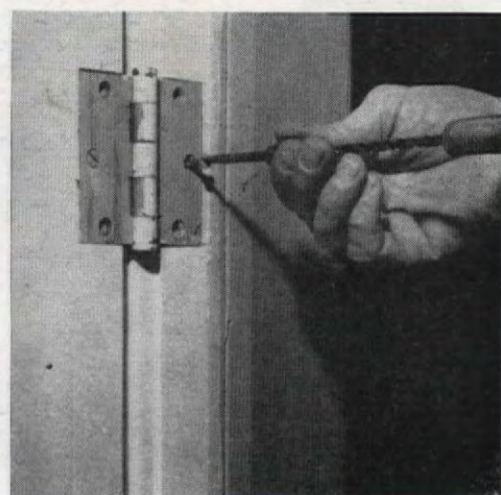
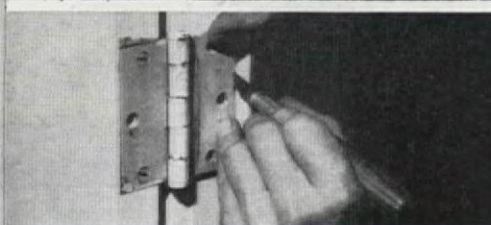
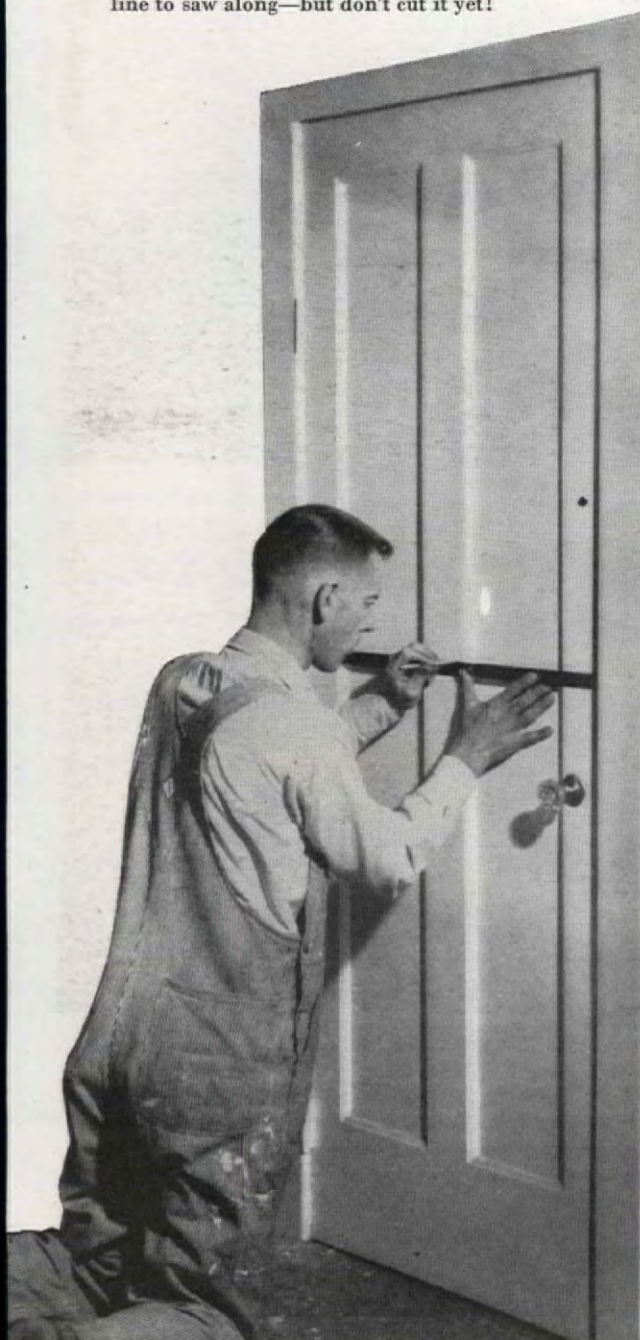


A "guest room" in the living room—built-in settee acts like a sofa, but it's fitted with spring and mattress, plus drawer for bedding

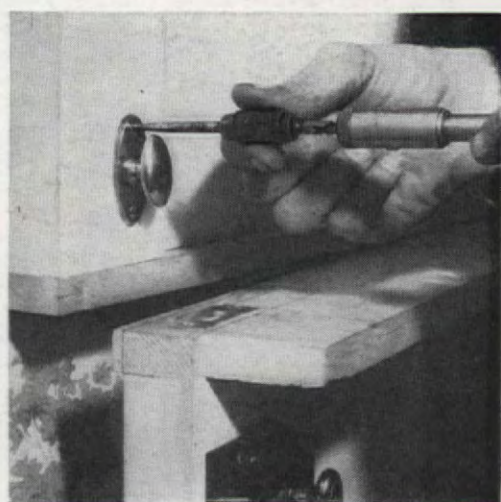
To convert a regular door into a Dutch door, scribe a line horizontally across it, just above waist-height. This is the line to saw along—but don't cut it yet!

Dutch doors need extra hinges. If original door has three hinges, install new one 5" above cut-off line. If door has two hinges, install one new hinge 5" above cut-off line, another, 4" below that line. New hinges must be set same as originals. Don't remove door to install hinges

To be sure that the door swings correctly, fasten the extra hinge or hinges in place with only one screw, drawn up tight. Close and then open the door to check the action. This will also line up the new hinges with the others. Install the remaining screws



Make second cut. Attach reinforcing strip to top half. Sill and strip are screwed into stiles and centerpiece on two-panel doors. Reinforcing strip is not needed when doors are solid or have horizontal crosspieces



The two halves of the door are locked together with a dead-bolt lock installed in two holes bored in the upper half of the door. Main lock on lower half allows either the lower half or the entire door assembly to be locked closed

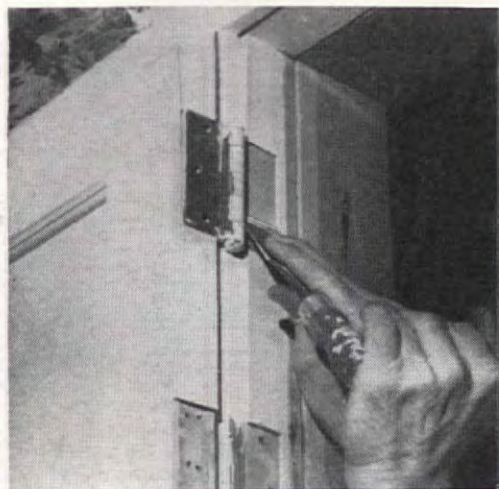
PROP THIS UP OVER YOUR WORK BENCH—IT'S ALL HERE

Both inside and outside,
doors are more useful when they go Dutch.

Convert them yourself, with simple tools, at little cost

How to Make a

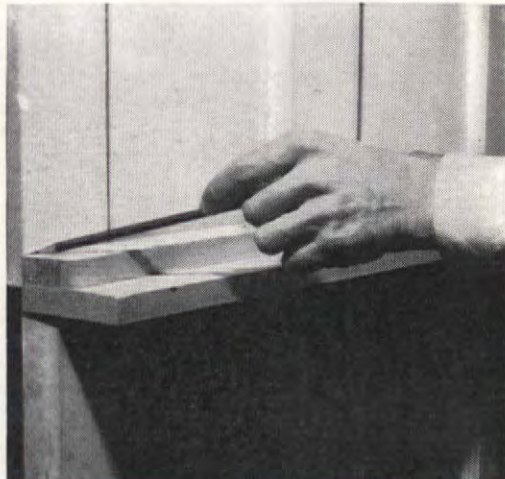
To get maximum support, reposition the top and bottom hinges so that they will be 3" from the top and bottom of the door, respectively. Mortise the hinge on the door, and then scribe the jamb for the other mortise. This makes for both speed and accuracy in attaching hinges



The mortises exposed when hinges are moved can be patched by cutting snugly fitting strips of wood, and fastening these into place with glue. When the glue is hard, the patch may be trimmed down to exact size with a plane or sandpaper



Door gets two cuts, 1½" apart. A sill of ¾" stock, 3½" wide, is attached to bottom half, and a reinforcing strip of ¾" stock is attached to top half. First, make cut along cut-off line. Then attach sill. Lay reinforcing strip on sill and use it to scribe second cut-line on top half



Holes and marks in the wood can be filled in with a wood filler. For large patches, a second application of filler may be required to compensate for shrinkage. When the filler is dry, sand the surface down with sandpaper



The job may be finished off in a professional manner if molding is applied on both sides of both halves of the door, where panels meet the sill and the reinforcing strip. Molding is fastened in place with small nails or brads

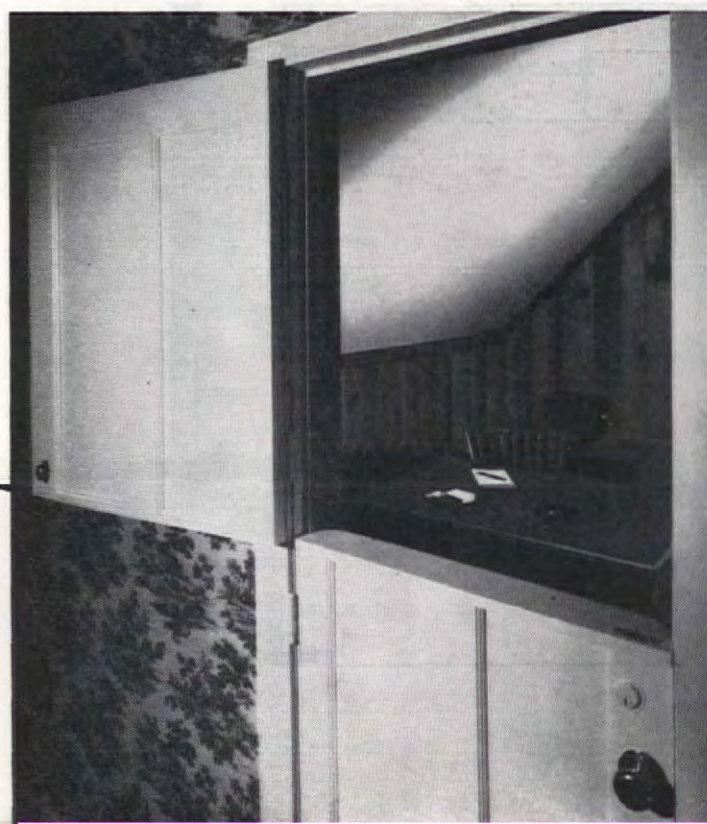


Coats of primer-sealer, enamel undercoater, and one coat of enamel should be applied to the new work. Then give the entire door a single coat of enamel. If you paint the lock, keep the key in it so that paint won't get in

Here's the way the finished job will look. The world can beat a path to this door, but can't get through as long as the bottom half is closed. And when it is, you'll be getting light and ventilation—privacy without that "shut-in" feeling

Dutch Door

JACKSON HAND



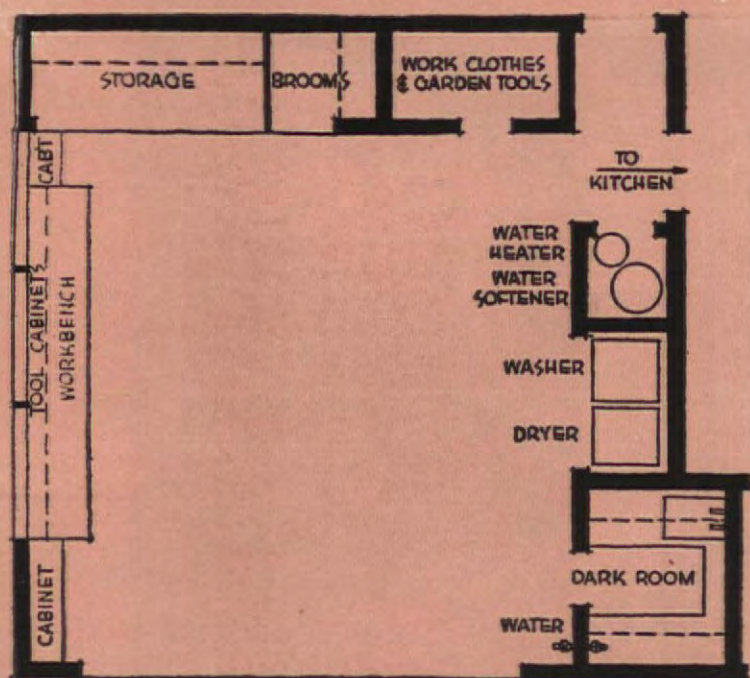
In these days when every room does at least two jobs, your own garage probably takes on extra work. If, like most garages, it has become only a kind of casual and messy catch-all for storage, study the plan of this multi-purpose room. See how, by "stealing" a few feet of space all around, you can build extra functions into a double garage, all neatly concealed behind plywood doors—and *still* have room for the car! Actually, in a warm climate (and in a cold one if you space-heat it), a garage can house all the activities which used to go in the basement—and more handily, too, because reaching it involves no climbing of stairs. Top pictures show the "laundry" with washer, drier, and shelves for supplies. There's a hanging rack on the back of the folding doors which close when it's not in use. Next to it, a good darkroom caters to an amateur photographer's hobby. On other side of "laundry," a closet hides water heater and softener.

How to Get More from Your Garage

A 2-car garage can do more than just house cars. This one's a

- *Laundry*
- *Photo Darkroom*
- *Workshop*
- *Gymnasium*
- *Storage Room*

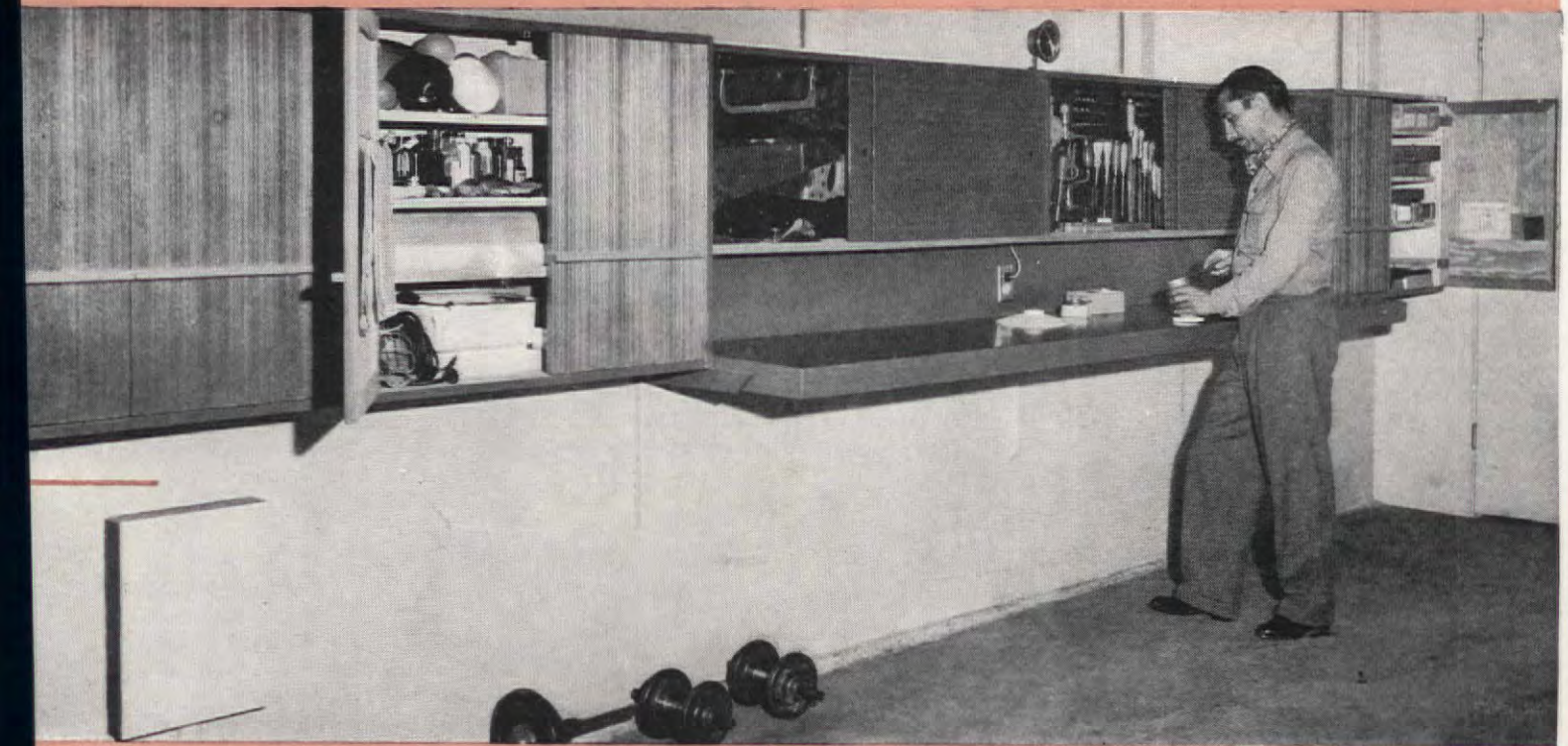
Data from Nancy C. Langley



OWNER: MR. AND MRS. EMANUEL ALUTA

Efficient enough to tickle an engineer and attractive enough to please a decorator with its gray and coral color scheme, the workbench wall makes this the most accomplished garage you ever saw! The bench itself is well lighted, and provided with an outlet for power tools. Above it, cabinets with sliding doors house a full line of tools, and each saw, awl, and screwdriver is provided with a carefully measured place of its own. On either side of this unit, cabinets with combed plywood doors have specialized uses, and shelves are designed for the things which they hold: in one is kept a full line of car polishing equipment; another harbors electrical supplies for the home—bulbs, fuses, and the like; a third stocks hardware, plus casual odds and ends for which there's no space in the house. And as if that weren't enough, this same wall is the home gymnasium, provided with weights and the like.

Only a step from the kitchen, and from the garden, the garage is an ideal place in which to keep outdoor furniture, gardeners' tools, work clothes, and housecleaning equipment as well as long-range storage. But when the doors here are closed, you'd never dream how much went on behind them. The four-foot-deep closet on the left is the "trunk room," and it can keep, within easy reach, an attic's worth of out-of-season clothing, slip covers, camping equipment, sports gear—you name it! In the other closet, there's room to hang up a gardener's clothes and the boots which need never enter the house, and there are shelves for the things which help to give you a green thumb. Between the two is the household's broom closet, equipped with measured side shelves for cleaners, polishes, solvents, insecticides, and the cloths you need to apply them. What a load it takes off the kitchen's closets and shelves! Your space and requirements may differ from this owner's. Take stock of your own garage and see what it can hold for you—maybe there's room there for that downstairs washroom you've always wanted.



"Why didn't I think of that?"



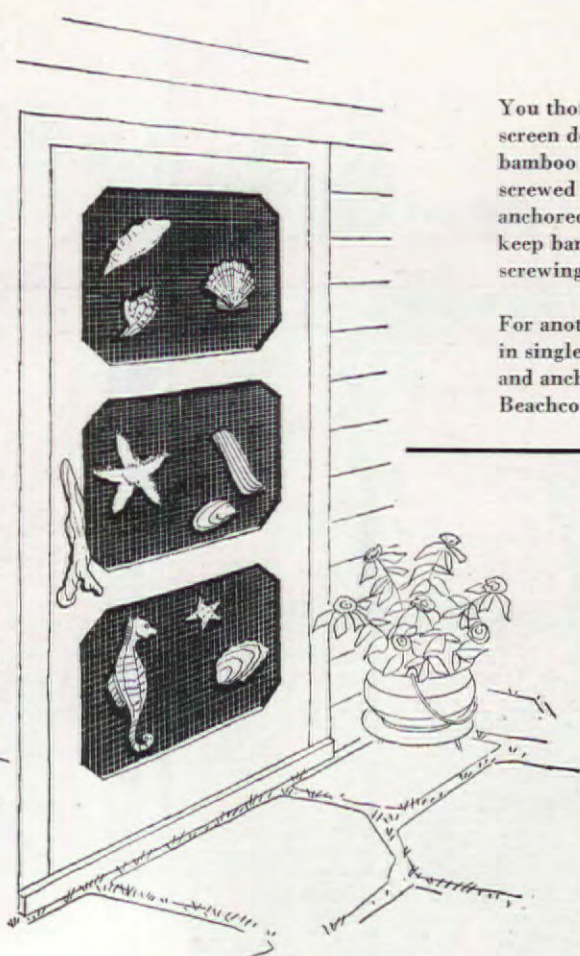
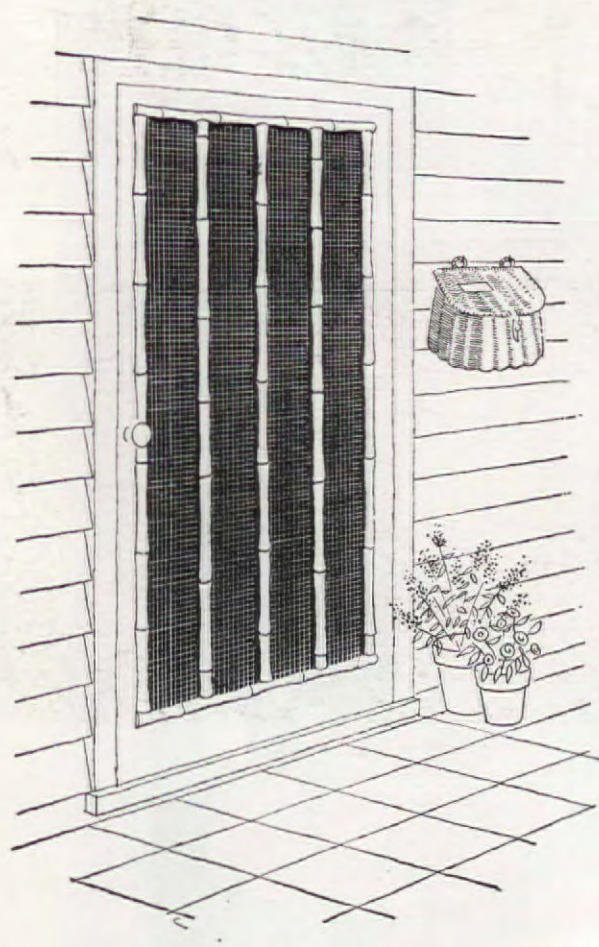
Make a "marble-topped" coffee table from any low frame, topped with $\frac{3}{4}$ " plywood panel covered in marbled plastic. Cut plywood to fit frame top, coat with Fir-zite to "tame" grain. Fill nicks with wood putty. Dry. Rub with fine sandpaper



Cut plastic to fit top. Allow for sides and turn-under. To peel off paper backing of plastic, soak plastic in just enough warm water to cover. Peel. Place plastic, face up, on plywood. Fold back as shown. Sponge plywood with cement made for plastics



Place plastic on cemented surface. Smooth over cemented area with small squeegee, working out center. Lift up the rest of the plastic, sponge cement on wood, replace plastic, squeegee smooth. Cement sides, smooth. Trim corners. Turn edges under



You thought a screen door was just a screen door? Look at these! At far left, bamboo fishing poles were halved and screwed to screen-door frame, then anchored to screen with fine wire. To keep bamboo from splitting, drill before screwing. Mail box is a fishing creel

For another door, cut octagonal openings in single sheet of plywood, paint gaily, and anchor to existing screen door. Beachcomber's booty is wired to screen'g

A real snappy version of the fashioned upright piano. Tanenbaum (at the ivories) bought the battered instrument cheap, the works repaired, and remodeled case himself for his summer cottage. The new slant front is a piece of striated plywood; new slanted keyboard below have a contemporary look. The piano is painted dull

Make your young daughter so proud of her quarters there's no need for wordy tussles about "straightening up." We recommend our paint-it-yourself chest. Against a soft green background the decorations are a happy idea, for that ribbon-like band keys the contents of the drawers. Our AMERICAN HOME Pattern 1384 makes it all so simple! (See Pattern Order Form, page 141)



When cement has dried thoroughly, apply several coats of bar-top varnish to protect surface and make it liquid-proof. Paint base flat black. Dry. Wax. From underside, screw top to corner supports. Your "marble-topped" coffee table looks "for real!"



The Charles F. Pykes built this sturdy base beneath their refrigerator to raise its height about a foot—a good idea for a tall gal. Food on shelves is now at eye level and arm's reach. And look at the two generous drawers which solve the potato-and-onion storage problem!

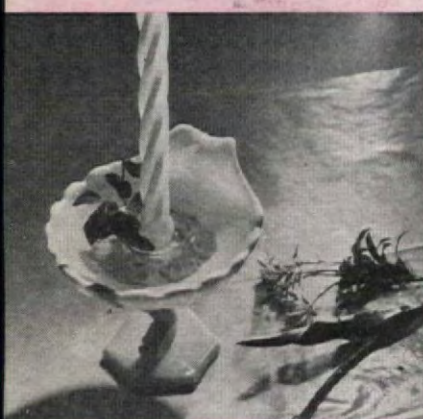
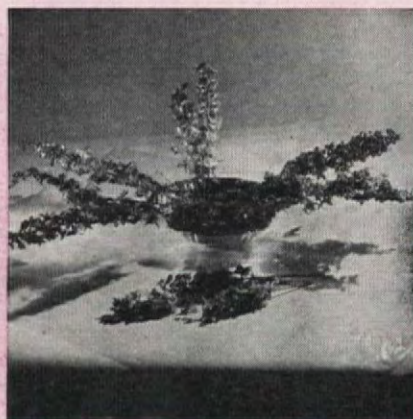
See "Where Credit Is Due" on page 140

For the rather formal rose and delphinium arrangement, use a silver container, but protect it from scratches and discoloration by placing thick pads of cleansing tissue or gauze under pin holder

You'll have to turn arrangement while you work, so, if possible, place the container on a Lazy Susan. Since arrangement is low, with horizontal lines dominating, place pale delphinium in center for height

Darker blue delphinium go at the sides to give arrangement its extreme width. Balance material as you work, adding first to the front, then to the back to create a transition of tone from pale to deep blue on all sides

Fill in with roses, but not symmetrically—try to place roses in an S-curve. The rose stems must vary in length, so don't be timid about snipping some quite short to add depth and interest



Dolphin milk glass container (use one or a pair) is charming with spring flowers. Place a plastic candle holder in the container and anchor it securely with modeling clay before you add the water

Insert candle, fill holder with water, and add a few short hedge clippings or any small greens to form the base. Start with sprays of andromeda, and a few white tulips, still in tight bud

Next add white and double (white and yellow) daffodils, following the line of the dolphin on the container's stem. Finally, add small clusters of soft, velvety red primroses, keeping them snugly together

To carry out a Victorian theme, add a pair of quaint milk glass hands and place in each a little nosegay of primroses and white daffodils. At a show, candles can't be lighted, but tips must be burned

Flower Show Time Again

Whether your flower showing is a club event or a happy home hobby, here are three arrangements different and rewarding enough to come back with blue ribbons *and* look well on your table. Some of the materials are plentiful now in gardens in most parts of the country—and all are in good supply at the florist's.

What does a show judge look for? Design, balance, rhythm, proportion, a good relationship of color and texture—and distinction, the last the most important. Your arrangement will have distinction if you use ordinary materials and accessories in an extraordinarily good way, or if you use unusual things in a more usual manner. In the three we show here, the containers are new, good, and different, so they give you a head start with relatively simple arrangements. At a show, arrangements for tables are usually viewed from all sides,

so be sure to conceal every vestige of the mechanics—a good thing to remember for home tables, too.

This trio would fit into standard flower-show classes. For example, that two-faced (a *good* trait in this case) composition of daisies and pansies could be "Flower arrangements in similar containers for an informal dinner for eight." Be sure to put the darker side toward the strongest light, the daisy side in shadow.

The daffodils and primroses in milk glass might be a "Spring flower arrangement in a pair of containers for Sunday supper. Accessories permitted." On a long table the little hands could be in line with bigger pieces.

The delphinium and roses would answer for "A massed arrangement for the 'speakers' table' or a special dinner for at least twelve." At a show, don't let much of the silver be visible, for it reflects light.



ILLUSTRATED HOW-TO STEPS FOR MAKING
THIS DOUBLE ARRANGEMENT, PAGE 108

Place and Show

GERTRUDE BRASSARD



The happy habit of outdoor dining
deserves its own equipment.

These gay, sturdy things
were designed especially for
festive, informal meals

Go out and get a deep smell of that springtime, and you'll know why we've celebrated the season by setting this gay table to add to the pleasure of meals you'll enjoy out of doors in fine weather. Back in the days before outdoor living was taken as a matter of course, you had your choice, when eating *al fresco*, of doing it up picnic style, or of subjecting your fragile china to hazards for which it wasn't intended. But nowadays we use them so often that it's wise to invest in things designed to "take it" prettily—like these. Come autumn, they'll move in for your buffet suppers.

Instead of conventional plates, use skillets with perky red handles. They have more than amusing shapes to their credit, for their finish is called "granite" and is hardy as outdoor dinnerware should be. What's more, if they're prewarmed, they'll retain the heat. Their steep sides will be welcomed by guests when there's lap service. In the large size, they're \$3 each, while the smaller ones are priced at \$2.

Does that bountiful coffeepot remind you of the one you used to see on Grandma's stove? It's as hospitable, and it will really keep the coffee warm. For fun, matching sugar and creamer are coffeepot shape, and you drink the brew from spill-proof mugs. (The pot, \$9; the sugar and creamer, \$4 per pair; the mugs, \$1 each.)

While we're talking about keeping hot foods hot out of doors, don't miss the virtues of the black and white vitrified china casserole on its black iron stand. Sterno or warming candles keep its contents as you want them. It has a 1½-quart capacity, and \$13 will buy it, complete.

The table cloth? You're right, it is denim, and stitched like your favorite junior cowhand's blue jeans. It's a big 56 by 96 inches, and on its sides you'll find eight copper-studded pockets nesting 8 bandannas you use as napkins. \$18 buys the "works!"

Ekco's stainless steel cutlery with bright plastic handles has just the right air of hail-fellows-well-met (\$6.59 for a 24-piece set including 6 knives, forks, teaspoons and dessert spoons). Viking's footed tumblers in ruby-colored glass can be elegant, but they're so versatile that they seem perfectly at home in this company, too, and they add to it their singing notes of rich, red color. Their price: about \$1.20 each.

See "Where Credit Is Due" on page 140 ALL PRICES ARE APPROXIMATE

SOUP is so GOOD!

...so easy on your budget, too!



A clever cook keeps a full "Soup Shelf".

When four are extra hungry
This meal is packed with nourishment and is a real budget helper. Each dish has downright goodness.

Clam Chowder
Hearty and seaworthy
Macaroni and Cheese Tomato Salad



ANNE MARSHALL
Director Home Economics
Campbell Soup Company

BY *Anne Marshall*

PIPING HOT bowls of soup, with their clouds of fragrant goodness can be the main attraction of most every lunch or supper. For soup is colorful and appetizing—flavorful and satisfying.

It's easy to make a good soup the heart of a meal. There are so many kinds to choose from: savory and hearty ... rich and cream-smooth ... deep-flavored with vegetables, chicken or meat. Just start your meal-thinking with "the soup" ... then round out your menu with a salad and sandwich or a salad and "warmed over" dish.

You can sit down to such a meal with a smile. It's the simplest thing in the world to prepare. It takes only four minutes from Soup Shelf to table.

Soup is also one of the better budget balancers. Fine soups cost less today than most other main dishes. And some soups like tomato and cream of mushroom—used as a cooking sauce—"lift" and stretch mere leftovers into delicious, low cost casseroles and creamed dishes.

I don't know of any better way of pleasing a family and making a budget happy than serving soup often.

Luxury for a little

Chicken has that "Sunday Special" place in people's minds. So plan this menu as a weekly surprise.

Cream of Chicken Soup
Rich and smooth
Deviled Eggs and Asparagus Salad
Cheese Rolls **Coffee**

More, for less, for supper

Since the whole family adores tomato soup, let the menu grow around it, and it will please your piggy bank.

Tomato Soup
Tangy and colorful
Corned Beef Hash **Fruit Salad**

5 Easy Meals from Your Broiler

A quintet of quick meals in one . . .

mellow with broiled flavor and composed
to make close harmony with your budget

For broiling, use only tender steaks and chops" wrote many a cookbook author in the good old days—the good old days before those precious cuts were edged with a bit of gold! Today's skyscraper food prices mean that each and every one of us is learning a thousand-and-one good ways with some mighty down-to-earth fare, such as the all-American hot dog and hamburger. In your search for tricks with pennywise meats, have you discovered what a sure-fire job your broiler can do? We bring you a group of them guaranteed to warm the heart of any chubby piggy-bank—tricks with thrifty meats which can join up with wonderfully tangy fruits, and savory, well-seasoned vegetables to give you a meal-in-one turned out in lightning quick time—and all from the broiler of your range!

Women 'round the country tell us that most especially they want new recipes which are quick and easy in the doing—and here the emphasis goes particularly on the "quick." Our suggestion for the month: fill the bottom of the broiler pan with a vegetable out of the can (or a planned-over, pre-cooked vegetable), slide tonight's entrée onto the top grill, then sit back and relax until time to turn the meat. Another tip to the wise: don't overlook the flavorful plus of fruits broiled alongside the meat—we suggest adding these at the time the sizzling meat is turned. And so, we tell you about each of these mouth-watering, budget-coddling broiler meals—planned with *your* family in mind. Try one tonight—there are lots more to go!

SIX O'CLOCK HAM SWIRLS are a slick trick for serving six from one pound of ground, cooked ham. Good to go out and shop for, and good to remember when there's just that much baked ham on hand, too! Orange shells scooped out, and then filled with their own juicy orange sections sweetened with real honey are a natural to go on the broiler rack. To complete the meal? Garden peas and whole-kernel corn absorb more good flavor from the broiling ham. Incidentally, there's no secret at all to making the ham and sweet potatoes into a perfect pinwheel—see the recipe on page 68 for the "how-to."

SPANISH BEEF-BURGER could run in anybody's contest of men's favorite meats, and we'd be willing to enter it opposite the thickest, juiciest sirloin, and still count on a "close" decision. A good blending of seasonings with the ground beef, a complementary topping of green pepper and cheese on tomato halves—this grill may be Spanish in origin, but it's good American style,

PLEASE TURN TO PAGE 60

RECIPES ON PAGE 78

See "Where Credit Is Due" on page 140





It's Milk Festival Time

Everybody step up! Take a look . . . take a taste—it's Milk Festival Time. As a refreshment, as a food, MILK tempts . . . pleases . . . satisfies . . . and does so much for you! MILK is wealth in health and economy budget-wise.

MILK makes the difference between just eating and something better! Nothing can ever take its place, for into MILK nature has poured the good things of life—natural vitamins . . . essential minerals . . . needed proteins for health, growth and living. MILK is the beginning food . . . the "grow" food . . . the "go" food. Yes, in every way feel good . . . look good . . . be at your best every day. Enjoy the appetite-tempting, the life-giving goodness of MILK . . . one way . . . two ways . . . your favorite way!

Milk—NATURE'S MOST COMPLETE FOOD



AMERICAN DAIRY ASSOCIATION
20 N. Wacker Dr., Chicago 6, Illinois
"Voice of the Dairy Farmer"



5 Easy Meals (Begins on page 58)

too. Green beans seasoned with bacon drippings may be your vegetable for the bottom of the broiler pan.

GRILLED CORNBREAD FRANKS have a new stuffing twist which our taste-testers rated tops. Golden cornbread with a homemade flavor can be whipped up out of the package should none be left from last night's dinner. And for the perfect vegetable—sauerkraut just "belongs" with frankfurters, doesn't it? Broiling time: 8-10 minutes, if you please—good, quick, cheap, and filling from the word "go!"

BROILED SALMON STEAKS brushed with lemon butter have a lovely pink elegance that is theirs alone. When salmon's a bit on the expensive side, don't overlook the possibilities of broiling codfish, haddock, and halibut steaks. Today these three are available throughout the country in frozen form—and what a blessing for those sections where you used to be able to buy only fish from local streams! Pass a gravy boat filled with a quick cucumber sauce to add a refreshing tang. Chiquita Banana has shown us the goodness of cooked bananas, and when they are broiled, as we do them here, they are served as a vegetable. A buying tip: be sure bananas for cooking are all yellow or slightly green-tipped.

CORNERED BEEF CRESCENTS are hearty eating for the "can-opener" cook—and they're eating that looks mighty impressive on that dinner platter. French dressing permeates tart grapefruit slices for a crescent base. Our suggestion for a vegetable-to-go-with: glazed carrots, glazed by brushing precooked carrots with melted butter, then rolling them in granulated sugar. Place carrots on broiler rack five to seven minutes before meat has finished broiling.

And here are more broiler meals-in-one to file away for easy reference in your AMERICAN HOME Menu Maker!

Brush **sliced meat loaf** with chili sauce and broil with glazed sweet potato slices, apricot halves. Whole baby beets in the broiler pan can be buttered or spiced.

Minute steaks cubed to be tender with honest-to-goodness beef flavor can replace more expensive beef for broiling. Our favorite seasoning trick is to spread each steak with garlic butter and sprinkle with Worcestershire sauce. A good vegetable choice for the broiler pan? Brussels sprouts to which a dash of nutmeg has been added are reheated in heavy cream. To go alongside the steaks, we suggest apricot-jam-glazed apple slices.

You can never go wrong indoors or outdoors with broiled **chicken quarters**—particularly when you baste them with your very own special barbecue sauce. You'll find the chicken broiled to a perfect turn if you place the grill about four inches from the source of heat—slow broiling is the secret!

The wide variety of luncheon meats will give you just as much variety in family meals. **Bologna slices** with the casing left on can be popped into a hot skillet and cooked until slices curl into cups. Then fill with old-fashioned German potato salad—hot, of course! Try cabbage wedges underneath the broiler rack. And beside the bologna: thick onion slices sprinkled with Swiss cheese.

Cut **canned luncheon meat** into 1/4-inch, lengthwise slices, then glaze with brown sugar and stud with cloves or spread slices with that wonderful herb-flavored mustard before broiling. Spinach seasoned with bacon drippings chalks up a point for the good nutrition side—and mashed potatoes can be shaped into patties, brushed with cream and dusted with paprika.

Lamb belongs in the budget class when you alternate chunks with tiny, precooked onions—real **kabob** style! Brush with French dressing before broiling and broil with spiced peaches above, green bean sticks below. Lamb is another broiler bet when it's ground, then shaped into **patties**. Dot with butter and after turning, top with a teaspoon of currant jelly and a sprinkling of chopped mint.

And now we ask: "Only steaks and chops for broiling?" An emphatic "no!" The list of meals-in-one that will help pare down that food budget as well as cut hours in the kitchen for you, is too long—much too long!

Go exploring in tropic flavor!

You'll discover how convenient—how distinctively rich and good all *five* styles of DEL MONTE Brand Pineapple really are.

The reason is, DEL MONTE grows extraordinary pineapples—its very own exclusive strains—and packs them only when natural tartness and sweetness balance perfectly.

So, you see DEL MONTE promises a memorable adventure in pineapple enjoyment. Why not try DEL MONTE Sliced Pineapple in this sparkling new salad, tonight?

TIDBITS



CRUSHED



JUICE



CHUNKS

TROPIC SALAD-DESSERT

- | | |
|--|------------------------------|
| 1 No. 2½ can DEL MONTE Sliced Pineapple | 1 tbsp. lemon juice |
| 2 large bananas | ½ tsp. salt |
| 1 can (12-oz.) DEL MONTE Apricot or Peach Nectar | 2½ tbsps. unflavored gelatin |
| 1 tsp. grated lemon peel | Water |
| | Watercress or other greens |

Drain pineapple well, pouring syrup into 4-cup measure. If necessary, add enough water to syrup to make 1½ cups. Peel bananas; score lengthwise with fork; slice into syrup. Add nectar, lemon peel, lemon juice, salt. Soften gelatin in 1 cup water. Dissolve over hot water; combine with syrup mixture. Spoon bananas out of gelatin-syrup mixture into lightly oiled 9" cake pan, 1¼" deep. Let stand till just set; add remaining mixture carefully. Chill till firm; unmold on plate; top with 5 to 8 drained pineapple slices. Garnish with greens, and maraschino cherries if desired. Served here with dressing of mayonnaise mixed with whipped cream and chopped maraschino cherries. Makes 5 to 8 servings.



Del Monte Pineapple

BRAND

—the brand that puts flavor first

Take a Package of

• spicy accents

Preparation Time: 10 minutes

YOU'LL NEED:

1 pkg. lime-flavored gelatin
Mayonnaise; green pepper
Pickled relish; onion
White vinegar

LEMON RELISH

Prepare gelatin according to directions on the package, using 1 cup liquid.
Chill until slightly thickened.
Add 1 cup mayonnaise and beat until well blended.
Add $\frac{1}{3}$ cup chopped green pepper, $\frac{1}{3}$ cup pickle relish, 2 tbs. grated onion and $\frac{1}{4}$ cup vinegar.
Pour into molds; chill until firm.

1 pkg. lemon-flavored gelatin; mayonnaise
Horseradish
1 small can diced beets
Vinegar

NOTE: If desired, relishes may be made without mayonnaise, using $1\frac{1}{2}$ cups liquid.

6-8 servings

• lemon-banana pinwheel cake

Preparation Time: 15 minutes

YOU'LL NEED:

2 packages lemon-flavored gelatin
1 baker's jelly roll
4 medium-sized ripe bananas
Heavy cream

Pour 2 cups boiling water over gelatin. Stir until dissolved.
Chill until slightly thickened.
Line a lightly oiled, 8-inch spring-form pan with slices of jelly roll.
Fold 2 cups mashed bananas into gelatin.
Beat 1 cup heavy cream until stiff and fold into banana mixture.
Pour into pan.
Chill until firm.

8-10 servings

SPECIAL GELATIN TIPS from our American Home kitchen! Try a **nippy salad**—prepare lime gelatin according to directions on package, using $1\frac{1}{2}$ cups liquid. Add $\frac{1}{4}$ cup tarragon vinegar, chill until slightly thickened. Fold in 2 cups grated cabbage and chill until firm. Unmold on red cabbage leaves. For a **dessert salad**, fold 1 cup cut up marshmallows, 1 cup drained peach slices into strawberry gelatin which has thickened slightly. For **desserts** which are always flavorful and real refreshers, try alternating cubed raspberry and lemon gelatin with whipped cream. Sprinkle with grated lemon rind. Or how about molding orange gelatin in an 8-inch layer cake pan? Unmold on an 8-inch chocolate layer cake. Let a bowl of thawed frozen red raspberries go to the table with this! Or for a real treat, add 2 tbs. lemon juice to cherry gelatin. Chill until firm, then crush with a fork. Fold in 1 cup sweetened whipped cream. Serve over canned apricot halves.

Preparation Time: 15-20 minutes

raspberry fluff pie

YOU'LL NEED:

Graham crackers
Sugar
Butter or margarine
1 pkg. raspberry-flavored gelatin
Lemon juice
1 pint vanilla ice cream
Walnuts

Combine 2 cups graham-cracker crumbs, 2 tbs. sugar and $\frac{1}{4}$ cup melted butter or margarine.
Press evenly into a greased 9-inch pie pan.
Bake at 350° F. for 10 minutes. Cool.
Sprinkle 1 cup chopped walnuts over bottom of shell.
Dissolve gelatin in $1\frac{1}{2}$ cups boiling water.
Add 2 tbs. lemon juice, then chill until slightly thickened.
Beat gelatin with ice cream until well blended.
Pour over walnuts. Chill until firm.
Garnish as desired.

Serves 6

strawberry Stromboli

Preparation Time: 10 minutes

YOU'LL NEED:

1 pkg. strawberry-flavored gelatin
1 can coconut
1 baker's sponge layer cake
Heavy cream
1 pkg. frozen strawberries

Prepare gelatin according to directions on the package, using $1\frac{1}{2}$ cups liquid.
Chill until slightly thickened.
Fold in 1 cup coconut.
Pour into a small bowl and chill until firm.
Unmold on cake.
Beat $\frac{1}{2}$ cup heavy cream until stiff.
Fold in strawberries which have been thawed.
Add $\frac{1}{2}$ cup coconut.
Frost cake with cream.

Serves 6

tuna-tomato aspic

Preparation Time: 15 minutes

YOU'LL NEED:

Unflavored gelatin
1 #2 can tomato juice
1 7-oz. can tuna fish, chunk style
Celery
Onions
Stuffed olives

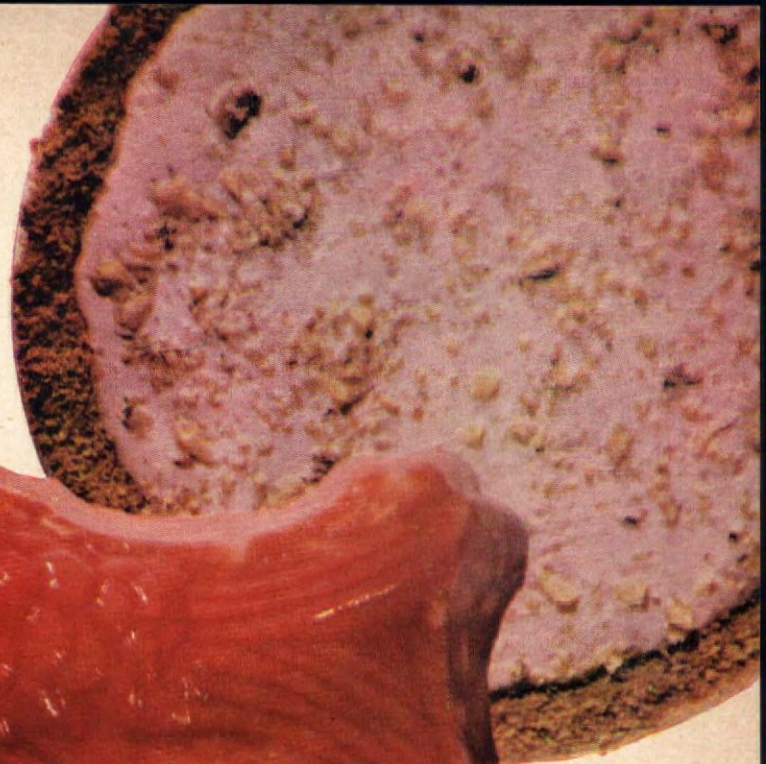
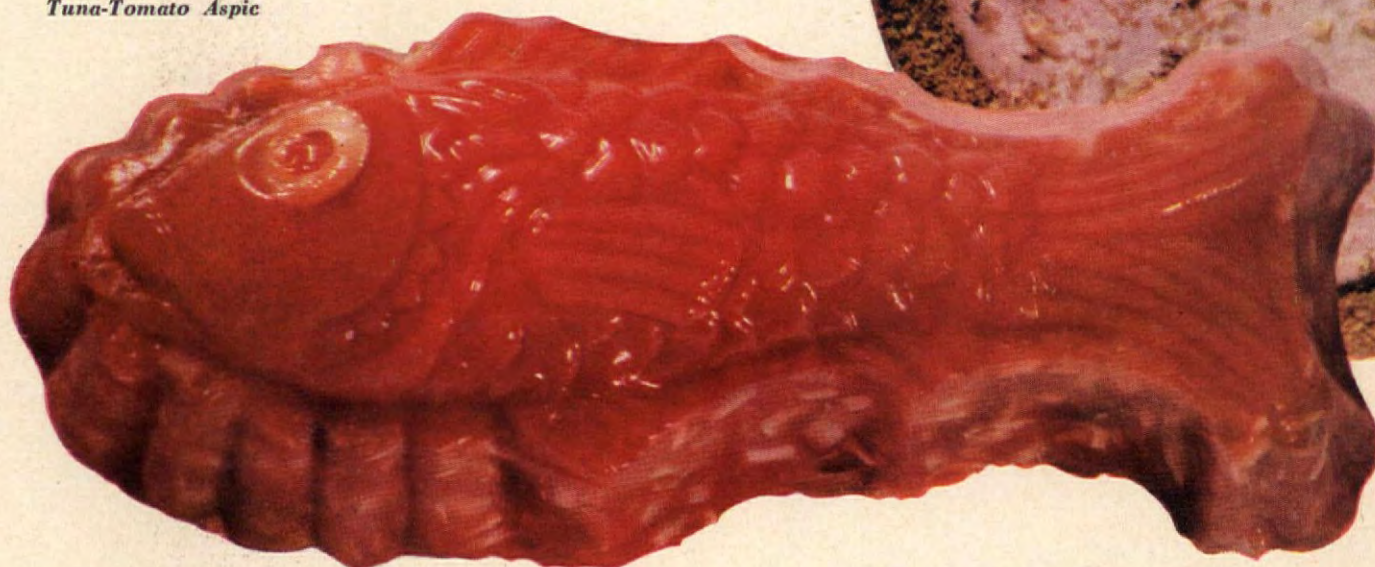
Soften 2 tbs. unflavored gelatin in $\frac{1}{2}$ cup tomato juice.
Heat remaining tomato juice to boiling point.
Add gelatin and stir until dissolved.
Chill until slightly thickened.
Add 1 can flaked tuna fish, $1\frac{1}{2}$ cups chopped celery, 2 tbs. grated onion, $\frac{3}{4}$ cup sliced olives, 1 tsp. salt and $\frac{1}{4}$ tsp. pepper.
Pour into a $1\frac{1}{2}$ quart mold and chill until firm.

Serves 6

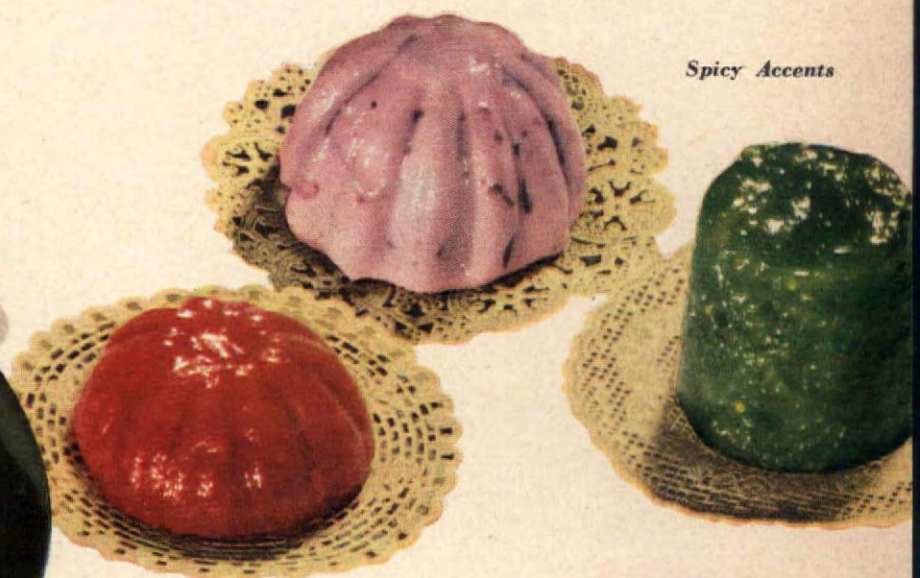
Gelatin

Raspberry Fluff Pie

Tuna-Tomato Aspic



Spicy Accents



Lemon-Banana Pinwheel Cake



Strawberry Stromboli





FIX-IT-BEFORE DINNER

Chilled Pineapple Juice
Deviled Ham Dunk—Crisp Crackers
Chicken Dinner-in-One
Tomato Twists
Sweet 'n Sours Pickled Dillies
Chocolate Cream Feather Loaf



Fixed the Night Before

With a menu like this one, made ready our way, you can serve good conversation along with good food—for you can spend the afternoon over the bridge table, or catching up on your reading. It's a versatile dinner for a versatile homemaker to present, for it is worthy of honored guests, but not too highfalutin' to add to your regular repertoire of excellent family fare. It's not a "quickie" in the usual sense, for its well-blended flavors, its taste surprises, take time to achieve. But you can give it the time you can best spare—and that isn't always the hours just before dinner! Thanks to those good refrigerators of ours, Mrs. 1952 can do the big jobs the day before, and be free to join her family and friends in the pre-dinner fun while the casserole and Tomato Twists, prepared in advance, get their finishing touches in the oven—and everything else nests in its serving dishes, all ready for the good eating it makes.

For a meal of this kind, at this season, what better choice for an all-in-one casserole than a plump spring chicken? And when it teams with garden-fresh peas, tiny new potatoes, and canned mushroom slivers in heavy cream blended with a delicate

PLEASE TURN TO PAGE 67

RECIPES ON PAGES 72 AND 74

SEE "WHERE CREDIT IS DUE" ON PAGE 140

TOWN



TWO dressings in ONE

COUNTRY



Sunkist Town and Country salad dressing is two wonderful dressings in one. Whip the ingredients if you want creamy, elegant (Town) dressing for fruit salads. Or stir if you want the tangy, liquid (Country) dressing for

slaws, greens, or combination salads. Quickly made. No cooking. Low in calories. Low in cost. Try them—with the fine, full flavor of Fresh Sunkist Lemons.

SUNKIST TOWN AND COUNTRY SALAD DRESSING

½ tsp. salt ½ tsp. dry mustard ⅛ tsp. paprika
2 tbsp. sugar 1 tbsp. cider vinegar
½ c. fresh lemon juice ⅔ c. evap. milk
3 tbsp. mayonnaise

TOWN DRESSING (for fruit salads): Chill milk in bowl or ice tray until crystals form. Mix salt and spices with sugar; add vinegar and lemon juice. Beat chilled milk very stiff. With beater at low speed, slowly add spice mixture. Fold in mayonnaise. Makes full pint of whipped dressing.

COUNTRY DRESSING (for slaws, greens, vegetables): Mix salt and spices with sugar, then add to mayonnaise. Stir in vinegar and lemon juice, then milk. Serves 6-8.

TOWN

COUNTRY

FRESH
Sunkist
Lemons
FROM CALIFORNIA

Secrets

FROM THE



Sunkist Kitchen

BY GERTRUDE AUSTIN
Sunkist Home Economics Director

Try fresh lemon juice with sugar for lettuce, chopped apples or carrots. Or try it with salt on avocado, tomato, combination vegetable and other salads. Good—and slimming!

For dozens of new recipes, get our Lemon Recipe Book! See below.



LEMONADE—FOR A LIFT THAT LASTS

When your energy flags in warm weather, it may be lack of vitamin C. Lemons are among the richest known sources of C. Why not keep a big, frosty pitcher of lemonade in the refrigerator? Serve it often.

This is iced tea time, too. Don't forget to serve lemon with iced tea—always. It adds so much to the flavor and cooling effect!

SUGGESTION: When you serve lemon with iced tea, tomato juice, apple, pineapple or other fruit juices, serve plump wedges that are so easy to squeeze.



WHEN YOU ADD LEMON YOU ADD HEALTH!

Lemons are rich in vitamin C, supply vitamins P (bioflavonoid) and B₁ (thiamine). For youthful energy, sound teeth and gums, you need vitamin C daily. Lemons make a contribution to family health.

Every day you serve some dish, it would be better with fresh lemon. What other food helps in so many ways? Always keep them on hand.



IN THE FREEZER ON THE SHelf

For your convenience! Four outstanding new members of the Sunkist Lemon family... concentrate for Lemonade, and pure Lemon Juice—available either quick-freeze or canned. Famous Sunkist quality. Best on the market.

Sunkist Lemons are the finest cooperating California-Arizona citrus growers affiliated with Sunkist Growers, Inc.

Famous Sunkist Lemon Recipe Book Free. Dozens of new recipes housekeeping helps. Just write Sunkist, Sec. 2105, Box 2706, Terminal Annex, Los Angeles 54, Cal.

The best cooks have the lemon habit!

Remember lemons when you serve.

The Night Before (Begins on page 64)

suggestion of thyme and celery flavor, it is hearty as it is subtle, pretty as it is palatable. Get it ready for cooking the day before and into the refrigerator until oven time.

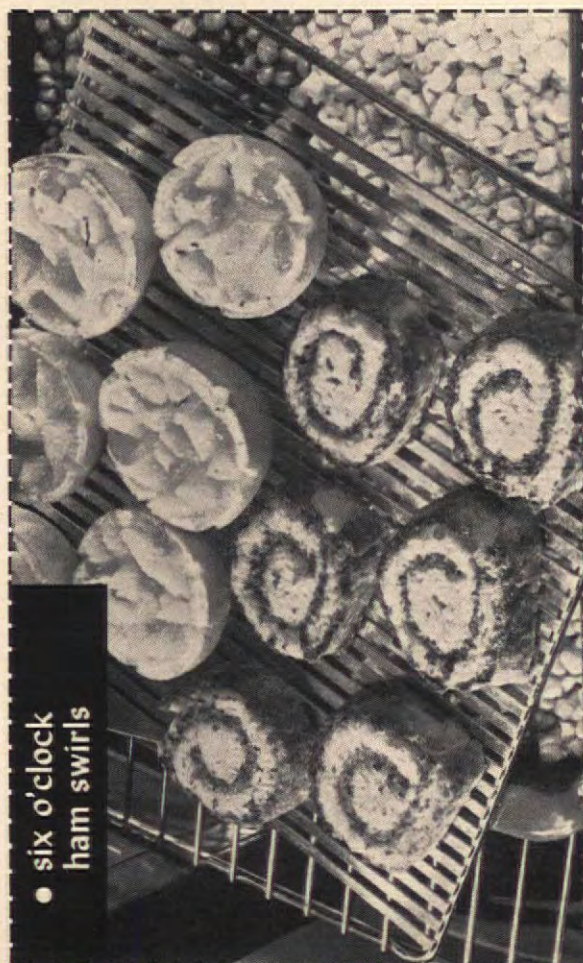
While the casserole cooks, start off your good dinner with icy cold pineapple juice served up with crisp crackers and a spicy, rose-colored ham spread. Just combine two cans of deviled ham with two tablespoons of mayonnaise and two tablespoons of prepared mustard, then surround it with a variety of bite-sized cheese crackers, toasted wheat, and crisp buttered wafers.

The Tomato Twists we've planned to serve with your chicken are good old-fashioned biscuits in a good, new-fashioned guise, for we've added the surprise flavors of tomato juice, sharp cheese, and celery seed. Make them the night before, and keep them well covered, already shaped in fat little twists on a baking sheet in your refrigerator. Just before the big performance, they'll join the casserole in the oven. And are they good!

The "salad" is a surprise, too—for a tray of assorted relishes is our choice to be fixed the night before. Crisp celery stalks are filled with a tangy trio of roquefort, Cheddar, and cream cheeses blended. Try dill pickles sandwich style, the filling being a zippy egg-salad. Our garlic pickles come straight from a Mississippi kitchen to yours—sweet, spicy, and crunchy. All this to pique your interest, for you'll find more relish ideas with no last-minute fussing on page 72.

For a happy ending, we give you two of our favorite recipes—take your choice! The first is a light-as-a-tumbleweed coconut cake frosted with dark, chocolate-flavored whipped cream—and crowned with more moist coconut shreds. Or if you'd rather, peppermint-stick candy is introduced to crushed pineapple in an airy, delicious, chiffon concoction. Whether you use a pastry shell, or make your shell of crushed cookies (either chocolate or spice), it's the kind of chiffon pie you dream about.

5 Easy Meals (Begins on page 58)



Get the most for your money— INSTALL YOUR OWN KENTILE FLOOR!



Kentile Colors shown: Veined Carnelian with ThemeTile and Feature Strip.

Mrs. William A. Loock Jr. shows you how easy it is to install long-lasting Kentile

Here's America's most popular floor-covering for homeowner installation ... low-cost, easy-to-lay, long-wearing. Dirt and stain-resistant ... gleams like new with occasional, no-rub waxings. Don't make the mistake of buying floor-coverings with just a colored surface that wears off with use. Kentile's 26 wear-proof colors go right through each tile—its durability is assured by this written guarantee. (If you prefer, your Kentile Dealer will install your floor.)



Here Mrs. Loock finds the center of the floor. Next, she'll spread Kentile Adhesive over half the floor before laying the tiles in place.



Only Kentile Dealers offer you these low-priced Guaranteed Kentile Floors

*Price quoted is for a Kentile Floor approximately 9' x 10' installed by you. Your Kentile Floor may cost less or slightly more, depending on size of room, colors and freight rates. See your local Kentile Dealer ... he's listed in the classified phone directory under FLOORS. In Canada, T. Eaton Co., Ltd.

KENTILE, INC., 58 2nd Ave., Dept. A-9, B'klyn 15, N.Y.

KENTILE®

The Asphalt Tile of Enduring Beauty



With half the floor installed, Mrs. Loock spreads Kentile Adhesive to cover remaining half. Then it's simply a matter of putting tiles in place until entire floor is completed.

"We lead double lives!..."



"Photography means irregular hours," says Mrs. Ethel Sargent, Belleville, N. J., outstanding portrait photographer. "So I depend on my Gas range to turn itself on, cook a whole oven dinner, and turn itself off. Dinner's ready when I get home!"



"How I'd manage my radio and TV work without my automatic Gas range I don't know!" says Mrs. Pat Wilson Greenwald of Columbus, O. "What a time-saver! What delicious broiling, what successful baking! Truly, Gas cooks best by every test!"

we depend on automatic ranges



This beautiful New Freedom Gas Kitchen* features a beautiful new **MAGIC CHEF "CP"** automatic Gas range—one of many fine brands of completely automatic Gas ranges designed to delight good cooks! They give you air-circulated ovens for the evenest baking known... smokeless broilers for "flame-kissed" flavor... and they're made for the easiest cleaning in the world! NO WONDER MILLIONS MORE WOMEN BUY GAS RANGES THAN ANY OTHER KIND! Go see them in the **Spring Style Show** of automatic Gas ranges... at your Gas company or appliance dealer's... today! **AMERICAN GAS ASSOCIATION**

*G.A.A., INC.

GAS cooks best by every test"

Gas—the modern fuel for automatic cooking... refrigeration... water-heating... house-heating... air-conditioning... clothes-drying... incineration.

COMING SOON

"Cheapies"

A new food feature...
low cost recipes...
to please the budget...
tease the palate.
All recipes family tested!



5 Easy Meals (Begins on page 58)

• six o'clock ham swirls

- 1 lb. ground, cooked ham
- 1 egg
- 1 tsp. ground cloves
- ½ cup well-drained crushed pineapple
- 2 cups mashed, seasoned sweet potatoes
- 2 cups cooked peas
- 1 can whole kernel corn

Combine ham, egg, cloves, and pineapple. Pat out into a rectangle ½ inch thick on waxed paper. Spread potatoes evenly over meat and roll up. Cut into 1-inch slices. Place peas and corn in bottom of broiler pan. Sprinkle with salt, pepper, and cooking oil. Place ham slices on broiler rack. Broil 5 inches from source of heat for 10 minutes. Cut oranges in half and scoop out pulp. Mix pulp with cherries and fill orange shells. Dribble some of the honey over each orange half. Turn meat and place oranges on rack. Continue broiling for 8-10 minutes.

Serves 8 474 calories per serving

Originated in THE AMERICAN HOME KITCHEN

American Kitchens Connersville, Ind.

I mailed it the day
Jeff said, "Aw Jimmy's
mother is more fun
than you are!"



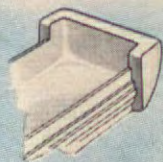
... that did it, that's when I decided, rain and all, to go out right that minute and mail that American Kitchens coupon. It made me remember the scores of times I'd said to my little boy: "No dear, no I can't—I'm not through in the kitchen yet!"

And I remembered, too, how right Jeff was—Jimmy's mother *did* have time to have fun with Jimmy—time to keep herself looking young and fresh. While I, it seemed, was always stuck in that old work-trap kitchen of mine.

For months, ever since Jimmy's mother got her work-saving, time-saving American Kitchen, I'd been meaning to mail the American Kitchens coupon and find out how easy it could be to get a beautiful kitchen like that.

Well, I mailed it—and when the American Kitchens Planning Book came, it was fun to plan my kitchen just as I had always wanted it... just exactly as it is right now, beautiful and so work-saving I actually save two hours every day. Did you know it has more work-saving features than *any* other kitchen. And the FHA terms are so low. Why not mail *your* coupon, below, today?

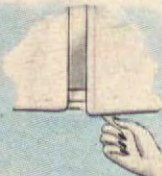
**American
KITCHENS**
"SAVE 1000 STEPS A DAY"



Rounded, seamless drawers—no cracks to catch dirt—wipe out as easily as a bowl. Compare with other kitchens!



Designed for working comfort, body-contour makes working easier, gives plenty of knee and toe room. Compare!

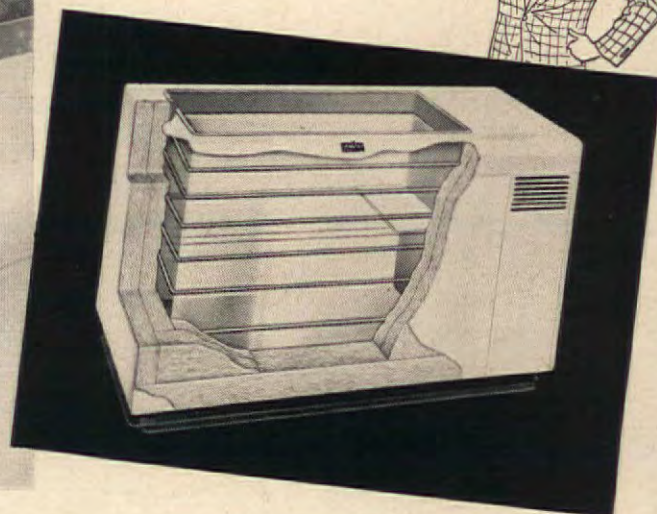


Easiest kitchen to keep clean—concealed drawer and door pulls eliminate dirt-catching handles. Exclusive!

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Here's 25¢—please send me your new full-color
Catalog showing kitchen layouts and your Planning
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AMERICAN KITCHENS DIVISION  CONNERSVILLE, IND

I SHOWED MY HUSBAND HOW MUCH MONEY WE'D SAVE WITH A FOOD FREEZER!

AND I SHOWED MY WIFE HOW WE COULD BE SURE WE BOUGHT THE MOST DEPENDABLE FREEZER!



Here are the *A-B-C's* to check before buying any food freezer!

When you finally buy your food freezer, you're going to enjoy the best eating ever. Fresh fruits and vegetables out of season. Pounds and pounds of delicious frozen foods at your finger tips. Food at hand for every emergency. Money saved, too, because foods are bought in quantity at sale prices! But . . . before you buy *any* freezer, check your A-B-C's!

A It must be constructed ruggedly! Frigidaire leads them all in construction. Frigidaire Food Freezers are strong, sturdy — can't buckle, can't warp, even when loaded with hundreds of pounds of food. The lid seals tight — locks out moisture-laden outside air that causes frosting and icing. Complete wrap-around freezing coils distribute equal cold throughout the cabinet in the only freezer with freezing coils on all sides *and the bottom* for complete protection!

B It must be efficiently insulated! Frigidaire leads them all here, too. Look for the amount of insulation — the way it is packed — the way it is sealed. Frigidaire insulation is thick — efficient — and completely sealed against both outside and inside moisture. It can't water-log, can't expand — can't leak cold or heat through cabinet walls!

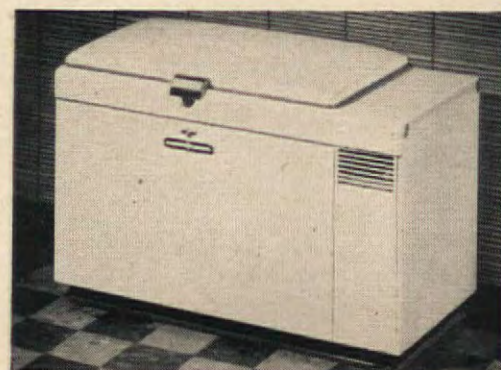
C It must have cold-making power! And what has more power — dependable power — reserve power — than the famous Frigidaire Meter-Miser, simplest cold-making mechanism ever made? Quiet, dependable, economical . . . and only Frigidaire has it! Why not check Frigidaire Food Freezers, with all their advantages, at your Frigidaire Dealer's now?

Frigidaire Food Freezers

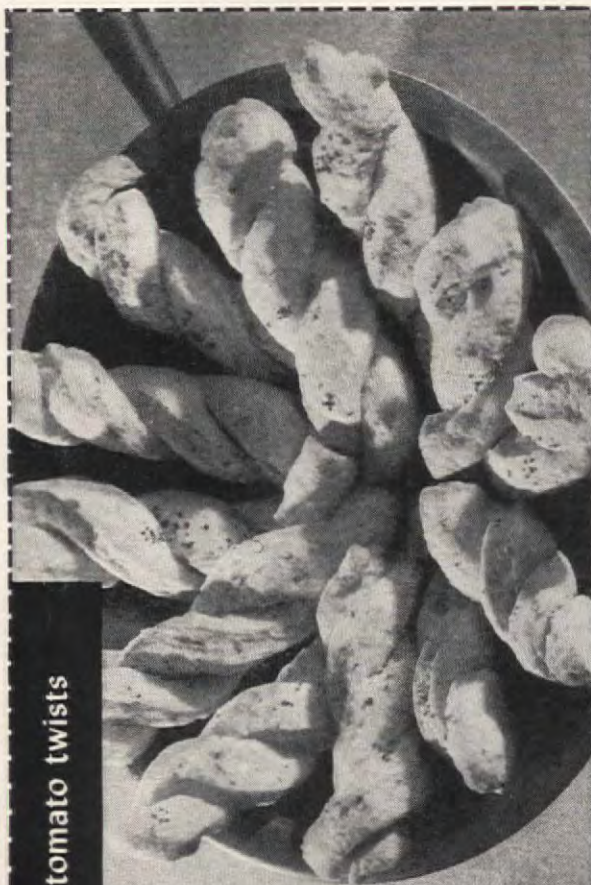
Look for your Frigidaire Dealer's name in the Yellow Pages of your phone book, or write Frigidaire Division of General Motors, Dayton 1, Ohio . . . Leaside (Toronto 17), Canada.

Frigidaire reserves the right to change specifications, or discontinue models, without notice

Frigidaire families live better because Frigidaire appliances are better



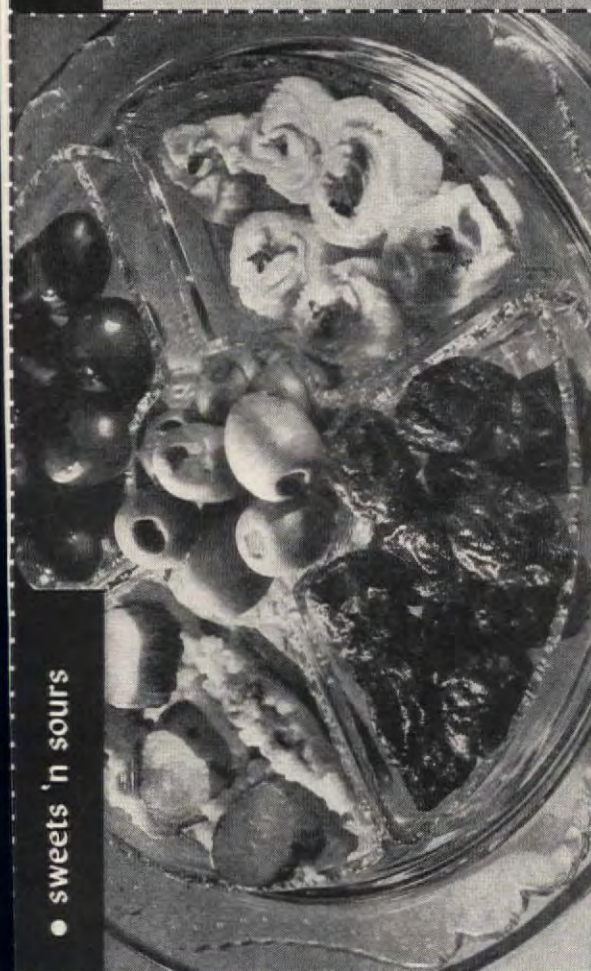
Fixed the Night Before (Begins on page 64)



• tomato twists



• pickled dillies



• sweets 'n sours



• chicken-dinner-in-one



To make linens **WHITE**
is not enough...make
them white
and **SANITARY**, too,
with **CLOROX**!

No product bleaches white linens whiter or makes color-fast linens brighter than extra-gentle Clorox. In addition, Clorox makes them hygienically clean. It's the most efficient germ-killer of its kind!

Clorox is a 4 in 1 product. Besides bleaching and making cottons and linens sanitary, it removes stains and deodorizes. Clorox is extra gentle, free from caustic... a patented, linen-conserving feature exclusive with Clorox!

And **CLOROX** protects health in routine cleaning, too!



Laboratory tests prove that harmful germs often exist on clean-looking sinks, drainboards, refrigerators, tubs, wash basins, toilet bowls and floors. It's easy to make these home germ centers sanitary with Clorox, for Clorox disinfects... it also removes stains and deodorizes. Directions on the label.



When it's **CLOROX**-clean...
it's **SAFER** for Family Health!

this sure way MAKES WOOLENS MOTHPROOF FOR A WHOLE YEAR!



**Stainless • No Odor
No Storing Away • It Makes
the Cloth Itself Mothproof!**

Remember *only* the *mothworm* (not the moth) can damage wool by eating it. So, to be *absolutely sure* mothworms won't eat holes in your woollens or the *new blended wool materials* — you must mothproof the cloth itself. That's just what LARVEX does! LARVEX penetrates each tiny fibre and so treats the cloth that mothworms are positively *stopped* from eating holes. Mothworms will not, in fact they *cannot*, live on LARVEX-treated cloth. One spraying mothproofs for a whole year! Washing removes LARVEX protection, normal DRY CLEANING DOES NOT.

ALSO PROTECTS FROM CARPET BEETLES that eat All Woolens

Carpet beetle larvae cause just as much damage as moths and eat woollens all year round, too. Here again LARVEX gives your woolen clothes the same *complete* protection. Spray your rugs and sofas with LARVEX, too.

INEXPENSIVE! It costs less than 1¢ a week to LARVEX a suit. Only 79¢ a pint, \$1.19 a quart. Also in economical half-gallon and gallon sizes. At all drug, department and house-furnishing stores.



LARVEX

The Largest Selling Mothproofers

Fixed the Night Before (Begins on page 64)

• chicken-dinner- in-one

6-8 small new potatoes
2 cups fresh or frozen peas
One 3-4 lb. broiler, cut in serving pieces

Peel potatoes. Cook, tightly covered, in a small amount of boiling, salted water until tender. Cool. Cook peas, tightly covered, in a small amount of boiling, salted water until tender. Cool. Brown chicken in melted fat and cool. Alternate layers of potatoes, peas, and chicken in a greased 2½-quart baking dish. Combine remaining ingredients and pour over chicken and vegetables. Bake, covered, at 325° F. for 1 hour or until thoroughly heated. Note: Casserole may be refrigerated overnight and then baked at 325° F. for about 1½ hours.

Serves 6 476 cal. per serving

Originated in THE AMERICAN HOME KITCHEN

• sweets 'n sours

GARLIC OLIVES
1 large can ripe olives
4 small cloves garlic, peeled and sliced
3 slices lemon
Olive oil
Chopped parsley

Combine olives, garlic, and lemon slices. Add enough olive oil to cover olives. Chill overnight. Drain and sprinkle with parsley.

MARINATED CUCUMBER
1 cup French dressing
½ cup vinegar
3 cups thin cucumber slices

Combine French dressing and vinegar. Pour over cucumber slices and chill for several hours. Stir occasionally.

STUFFED CELERY
½ cup Cheddar cheese spread
½ cup blue cheese spread
1 3-oz. package cream cheese
2 tbs. grated onion
1 tbs. Worcestershire sauce
1 medium-sized bunch celery

Blend Cheddar cheese, blue cheese, cream cheese, onion, and Worcestershire sauce together thoroughly. Separate stalks of celery and spread each stalk with cheese mixture. Fit stalks together. Chill thoroughly. Cut into ½-inch slices.

• pickled dillies

DILL PICKLE BOATS
12 medium-sized dill pickles
1 cup egg salad

Cut pickles in half lengthwise. Scoop out enough pulp from each half to make a shell ¼-inch thick. Chop pulp and mix with salad. Fill shells with pickle-egg mixture. Sprinkle with paprika.

PRUNES PICKLED
1 lb. prunes
1 cup vinegar
1 cup sugar
1 cup water
2 tbs. ground cloves
1 tsp. cinnamon

Cover prunes with boiling water and cook for 10 minutes. Drain. Combine vinegar, sugar, water, cloves, and cinnamon. Bring to a boil. Add prunes and cook for 10 minutes. Remove from heat and cool thoroughly.

GARLIC PICKLES
2 dozen large dill pickles
2 cups sugar
3 cloves garlic, cut fine
Box of pickling spices
1 cup vinegar
1 tbs. salt

Cut pickles into 1-inch crosswise pieces. Soak in cold water for 2 hours. Drain. Combine pickles, sugar, garlic, pickling spices, vinegar, and salt. Place in refrigerator overnight.

Recipe courtesy Mrs. H. S. Alexander

• tomato twists

2 cups sifted all-purpose flour
2½ tsp. baking powder
1 tsp. salt
⅓ cup shortening
¾ cup grated sharp cheese
⅓ cup tomato juice
¼ cup melted butter or margarine (approximately)
2 tbs. celery seeds (approximately)

Sift flour, baking powder, and salt. Add cheese and shortening and cut into mixture until it resembles coarse corn meal. Add tomato juice to make a dough soft but not sticky. Turn out on lightly floured board and knead lightly for ½ minute. Pat out to ½-inch thickness. Cut in strips ½-inch wide and 3 inches long. Braid 2 strips together. Place on greased baking sheet. Brush braids with melted butter and top with celery seeds. Bake at 450° F. 12-15 minutes. If desired, biscuits may be well wrapped and refrigerated overnight.

Yield: 2 dozen 80 cal. per serving

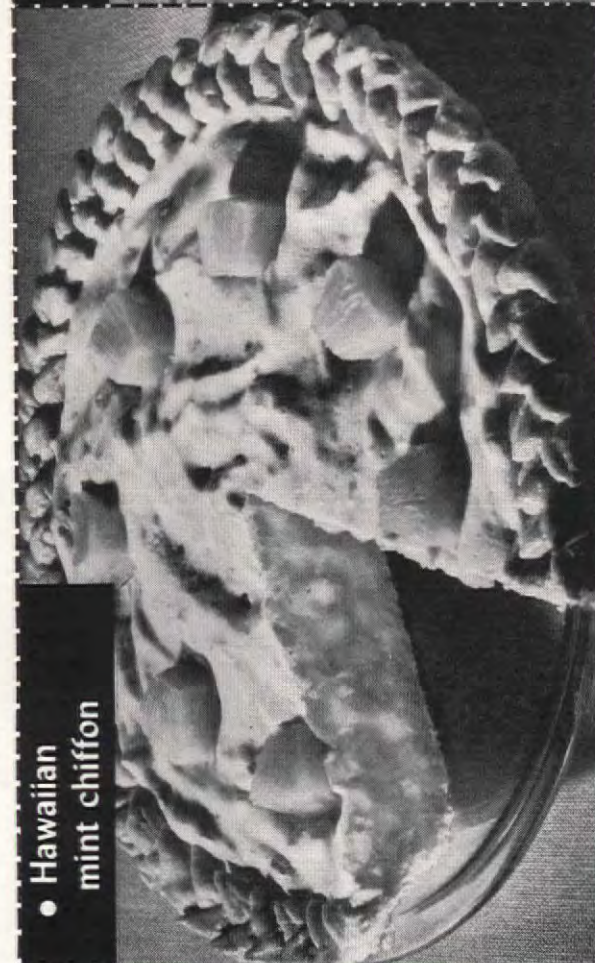
Originated in THE AMERICAN HOME KITCHEN

Fixed the Night Before

(Begins on page 64)

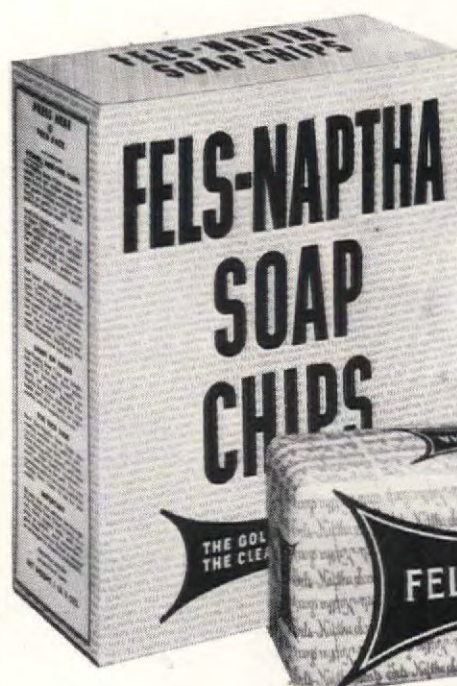


• chocolate cream feather loaf



• Hawaiian mint chiffon

Fels-Naptha



FELS-NAPTHA comes in two convenient forms. The *chips* banish "tattle-tale gray" in washing machine or tub. The *bar* is handy for removing ground-in soil in extra dirty spots. FELS-NAPTHA suds work wonders on paint, wood or linoleum, and in all housecleaning.

WORKS

FELS-NAPTHA, in adding its third ingredient, "sunshine," to golden *soap* and active *naptha*, gives you a complete washing *service* that no other product can rival.

For no other product—no other soap and certainly no detergent—*works on dirt three ways* like FELS-NAPTHA. Nothing washes cleaner, nothing washes easier, nothing washes whiter, or brighter—than FELS-NAPTHA. And no wash smells so wholesomely, refreshingly sweet as a FELS-NAPTHA wash. (Important, too, these days: FELS-NAPTHA is economical to buy, as well as to use.)



3 WAYS



Planning a New Kitchen?



You'll want this Helpful Booklet!

- Helpful hints—pictures—plans—comparative data on steel kitchen cabinets—this booklet is filled with valuable information. Send for it today.

LYON METAL PRODUCTS, INCORPORATED
DEPT. 52, 548 MONROE AVE., AURORA, ILL.
Please send me a copy of your booklet on kitchen planning.
Enclosed is 10¢ to cover mailing cost. (No stamps, please)

NAME _____

ADDRESS _____

CITY _____ STATE _____

Mail this coupon with 10¢ to cover mailing costs and get your copy of this booklet.

New Main Dish Idea Ripe Olive Tamale Casserole

Probably the easiest tamale recipe you've ever tried... as well as one of the tastiest

RIPE OLIVE TAMALE CASSEROLE (Serves 6)

- 1 pound ground lean beef
- 2 tablespoons cooking oil
- 1 cup chopped onion
- 1 No. 2½ can tomatoes
- 1 No. 2 can whole kernel corn
- 1 tablespoon chili powder
- 4 teaspoons salt
- ¾ cup cornmeal
- 1 No. 1 tall can ripe olives
- 1 cup grated American cheese

Brown beef in oil. When meat is almost cooked, stir in onion and cook until onion is transparent. Add tomatoes, corn, chili powder and salt, and heat to boiling. Slowly stir in cornmeal. Cook over very low heat 10 to 15 minutes, stirring occasionally to prevent sticking. Cut olives from pits into large pieces. Stir olives into tamale mixture, and turn into 2 quart casserole. Sprinkle with cheese. Bake in moderate oven (350 degrees F.) 30 to 40 minutes. Makes 6 big servings.



Don't forget **ripe olives**
FROM CALIFORNIA

Elegant in so many ways... For free booklet "Elegant but Easy Recipes with California Ripe Olives," write Olive Advisory Board, Dept. A-25, 16 Beale Street, San Francisco 5, California.

Fixed the Night Before

(Begins on page 64)

• chocolate cream feather loaf

- 3 cups sifted cake flour
- 1½ cups sugar
- 1½ tbs. baking powder
- 3 eggs
- ½ tsp. salt
- 1 tsp. vanilla
- ¾ cup shortening
- 1 cup milk
- 2 cups coconut

Sift flour, baking powder, and salt together. Cream shortening and sugar until fluffy. Add egg yolks and beat well. Add milk and dry ingredients alternately. Add vanilla. Beat egg whites until stiff and fold in. Fold in coconut. Turn into a greased and floured 7 x 11 in. pan and bake at 350° F. for 50-60 minutes. Remove from oven, cool on cake rack 5 minutes, then remove from pan and allow to cool thoroughly.

Frosting:

- ½ pint whipping cream
 - ¼ cup cocoa
 - ¾ cup powdered sugar
 - 1 cup coconut
- Whip cream until stiff. Sift cocoa and powdered sugar together, then fold into cream. Frost top and sides of cake, and use coconut to cover cake top. Place in refrigerator overnight.

Serves 8-10 606-771 cal. per serving

Originated in THE AMERICAN HOME KITCHEN

• Hawaiian mint chiffon

- 1 baked 9-inch pastry shell
- 1 tbs. unflavored gelatin
- ¼ cup cold water
- 3 eggs, separated
- 2 tbs. sugar
- ½ cup crushed peppermint stick candy
- ¼ tsp. salt
- 1 tbs. lemon juice
- 1 cup crushed pineapple
- ½ tsp. mint extract
- ½ cup sugar

Soften gelatin in cold water. Beat egg yolks slightly and add 2 tbs. sugar, salt, lemon juice, and pineapple. Cook over low heat, stirring constantly until thickened. Remove from heat and add mint extract and gelatin. Stir until gelatin is thoroughly dissolved. Chill until slightly thickened. Beat egg whites until stiff, gradually adding ½ cup sugar. Fold into gelatin mixture, then fold in peppermint candy. Pour into pastry shell. Chill until firm. Garnish as desired.

6-8 servings 232-309 cal. per serving

Originated in THE AMERICAN HOME KITCHEN

Get Both... And Save Twice As Much Work!

Hotpoint

Automatic Washer and Electric Dryer



Only The Hotpoint Automatic Gives You The Best Of All Washer Features!

● Hotpoint has all four automatic washer features that women everywhere vote most important. 1—Proved agitator washing *and rinsing* action . . . frees even ground-in dirt from children's play clothes. 2—Deep overflow rinsing floats film and soil *away* from clothes. 3—Fast spin drying is made super smooth by Fluid Drive. 4—Thrifty Wond-R-Dial lets *you* select the best conditions for every load, lets you wash *your way*!

Look To Hotpoint For The Finest . . . **FIRST!**

Only Dryer Sealed To Keep Lint And Moisture Out Of Your House!

● Exclusive Triple-Action Rainbow Drying—*sealed* to prevent lint and moisture from escaping into the laundry area. World's finest sun-pure indoor electric drying. Clothing, linens, blankets automatically dry sweet and fluffy in a washed-air breeze warmed by Calrod® electric units. No more heavy baskets, no lines to put up, no weather worries! At your Hotpoint dealer's now! Hotpoint Inc. (A General Electric Affiliate), 5600 W. Taylor St., Chicago 44, Illinois.

RANGES • REFRIGERATORS • DISHWASHERS • DISPOSALS® • WATER HEATERS • FOOD FREEZERS • AUTOMATIC WASHERS • CLOTHES DRYERS • ROTARY IRONERS • CABINETS

Our Menu Maker is used by several hundred thousand readers.



All steel—get yours now
While steel is available



The AMERICAN
HOME
menu maker

Absolutely the last word in clean, convenient storage for your recipes. Everything at your fingertips instantly. Made of strong, heavy steel, the box comes in either black and white or red and white. Compact and free from bulk, it's only six inches by eleven inches, yet you can file 1,000 recipes in it with ease! Set it on your pantry shelf or your kitchen counter top. Lift the lid, there are all your favorites classified from appetizers to vegetables, with additional indices for menus and your own specialties.

An added feature is a helpful weights and measures table, which can be mounted on the inside of the Menu Maker cover and will always be in view for ready reference and information. With the Menu Maker comes an augmented and newly organized set of stiff, preprinted index cards—35 of

them—making your new Menu Maker fingertip convenient and every recipe instantly available.

Cellophane Envelopes to Protect Your Recipes

Also included without additional cost is a sample of a specially designed cellophane envelope into which you can place each recipe to keep it spotless while in use. These envelopes are water-resistant and greaseproof. They also make for easier filing and our readers have purchased more than 30 million of them. Priced at only \$2.00, the Menu Maker will pay for itself by helping the busy housewife plan her meals in advance and buy foodstuffs more efficiently and economically.

*An Unusual and Useful Gift
for Your Homemaker Friends*

only
\$2.00
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THE AMERICAN HOME, Dept. M-52
American Home Building, Forest Hills, N. Y.

Enclosed find \$_____ for which you will send me the items checked below:

- ☐ New Steel Menu Maker \$2.00
(Please indicate color combinations)
☐ Red & White ☐ Black & White
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Sorry, no shipments to Canada or foreign countries. If you live in New York City, add 3% for Sales Tax.

NAME _____
Please Print

STREET _____

CITY _____ ZONE _____ STATE _____

5 Easy Meals (Begins on page 58)

• Spanish
beefburger

• grilled
cornbread franks

• broiled
salmon steaks

• corned beef
crescents

Do the **FIXTURES**
in **YOUR** home
have that
"FALLING
DOWN"
appearance?



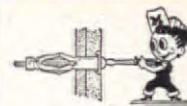
It's Easy To Install
These Fixtures With
Molly Screw Anchors

SINKS • SOAP DISHES
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• KITCHEN CABINETS
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MOLLY SCREW ANCHORS
ARE SOLD BY LEADING
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MOLLY FASTENS FIX-
TURES SECURELY TO
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INSTALL. NO SPECIAL
TOOLS NEEDED.



1. Drill hole.
2. Insert MOLLY.
3. Tighten with screw driver.



4. MOLLY expands behind wall.
5. Remove screw.
6. Place fixture and tighten.

Write For **FREE** Descriptive Folder Explain-
ing The Many Uses For Molly In The Home.

"WHERE SCREWS WON'T HOLD!"
USE
MOLLY
SCREW ANCHORS
MOLLY CORP. Dept. 570 READING, PA.

5 Easy Meals (Begins on page 58)



BEAUTIFUL Coffee Servers BY INLAND

- Keep coffee hot longer
- Glamorize your table setting

Carafettes INDIVIDUAL 2-CUP SERVERS



Handsomely styled, made of heat-proof glass, decorated with genuine platinum fired-in for brilliancy. Cool, easy-to-use plastic handles. Complete with stoppers and plastic trivets. Wonderful for gifts; packed in attractive carton. Single Carafette, \$1.60; set of two, \$3.00; set of four, \$6.00.

Carafes

SPARKLING SERVICE IN 3 SIZES

You'll enjoy serving with these delightful Carafes. Hand blown of heatproof glass, decorated with platinum fired-in for permanence.

Safe, cool plastic handles. Furnished with attractive stoppers. Ideal for every gift occasion. 8-cup size, \$3.50; 12-cup size, \$4.00; 16-cup size, \$4.50.



Plastic trivet, 6 5/8" dia. For use with Carafe, serving dish, etc. 50c

Ask for them at your favorite store
INLAND GLASS WORKS
Div. of Club Aluminum Products Company
6101 W. 65th St., Chicago 38, Ill.

• grilled cornbread franks

- 2 cups corn-bread cubes
- 2 tbs. melted butter or margarine
- 1/4 cup grated onion
- 1/4 cup crumbled, cooked bacon (re-serve drippings)
- 1/2 tsp. salt
- 1/8 tsp. pepper
- 8 frankfurters
- 1 1/2 can sauerkraut
- 2 tbs. caraway seeds

Combine corn-bread cubes, butter or margarine, onion, bacon, salt, and pepper. Slit frankfurters and fill with corn-bread mixture. Spread sauerkraut evenly over bottom of broiler pan. Sprinkle with bacon drippings and caraway seeds. Replace rack and arrange frankfurters on rack. Broil 3 inches from source of heat for 8-10 minutes or until frankfurters are lightly browned.

Serves 4 **828 cal. per serving**

Originated in THE AMERICAN HOME KITCHEN

• Spanish beefburger

- 1 1/2 lbs. ground beef
- 2 tbs. Worcestershire sauce
- 1 tsp. dry mustard
- Few drops of Tabasco sauce
- 1 1/2 tsp. onion salt
- 1/4 tsp. pepper
- 6 medium-sized tomatoes
- 1 cup grated Cheddar cheese
- 1/2 cup finely chopped green pepper
- Salt
- Pepper
- 1 cup thinly sliced onion rings
- 2 tbs. melted butter or margarine
- 1 cup catsup

Combine beef, Worcestershire sauce, mustard, tabasco sauce, onion salt, and pepper. Shape into one large patty. Place on broiler pan and broil 3 inches from source of heat for 8-10 minutes (depending upon desired degree of doneness). Cut tomatoes in half. Scoop 1 tbs. pulp out of each half. Mix pulp with cheese and green pepper. Sprinkle each half with salt and pepper. Stuff tomatoes lightly with cheese mixture. Turn meat and place tomatoes on rack. Continue broiling for 5 minutes. Cook onion rings in butter or margarine until tender but not brown. Pour catsup over meat. Place onion rings on meat. Continue broiling for about 5 minutes.

Serves 6 **483 cal. per serving**

Originated in THE AMERICAN HOME KITCHEN

• corned beef crescents

- 1 1-lb. can corned beef hash
- 1/2 cup chopped dill pickle
- 6 slices grapefruit, 1/2 inch thick
- 1/4 cup French dressing
- Stuffed olives
- Parsley

Combine corned beef hash with pickle. Form into 6 crescent shapes. Place on broiler rack and broil 4 inches from source of heat for 5 minutes. Brush grapefruit slices generously with French dressing. Place one hash crescent on each grapefruit slice. Continue broiling for 5 minutes. Garnish with olive slices and parsley.

Serves 6 **157 cal. per serving**

Originated in THE AMERICAN HOME KITCHEN

• broiled salmon steaks

- 1/4 cup melted butter or margarine
- 2 tbs. lemon juice
- 4 medium-sized salmon steaks
- 4 medium-sized green tipped bananas

Combine butter or margarine with lemon juice. Brush salmon steaks with some of the lemon butter. Place salmon steaks on broiler rack. Broil 3 inches from source of heat for 10 minutes. Brush bananas with some of the lemon butter and place on rack. Turn salmon steaks and brush with remaining lemon butter. Broil for 5 minutes. Turn bananas and continue broiling for 5 minutes. Serve salmon with Cucumber Sauce.

SAUCE

- 1/2 cup grated cucumbers
- 2 tbs. grated onions
- 2 tbs. well-drained horseradish
- 1/2 cup light cream
- 1/2 tsp. salt
- 1/8 tsp. pepper

Combine all ingredients and heat to serving temperature.

NOTE: Tuna fish or halibut steaks may be substituted for salmon if desired.

Serves 4 **625 cal. per serving**

Originated in THE AMERICAN HOME KITCHEN

CROSLEY



The Electric Range with Beauty and Brains...

Look at what you get in this Crosley Electric Range! Cooks 5 ways automatically—in the large oven, small oven, in the deep-well, the deep-well raised to surface, and with an appliance outlet. "Hastyheat" Unit heats faster than any cooking fuel. Divided top—7 heat speeds on surface units—"Colortrol" switches for easy selection of heat speeds. Model RD-CO shown here—eight other exciting new models (including 2 apartment sizes), from \$169.95.

FIRST...LAST...and always...CROSLEY brings you the BEST!


Exclusive with the Shelvador® Freezer—Shelves on the Lid!

Only freezer with shelves on the lid—almost doubles top-level space! Freezes faster at 20° below zero. Thrilling "SOFT-GLO" Interior Styling. Model CDF-8 shown here has all features described—one of 6 models priced from \$299.95.



Crosley Shelvador® Refrigerator is the Leader!

Don't settle for an imitation! You want this Crosley Shelvador—the refrigerator with shelves *completely recessed in the door*, not just "hung on" it. Twice as much food where you want it—in front, in sight, in reach! And *completely automatic defrosting*. Huge freezer, ButterSafe, meat holder, "moist-cold" crispers, "soft-clo" Interior Styling. 11 new models, starting at \$214.95—Model T-CAD-12 shown here.

CROSLEY Division  Cincinnati 25, Ohio

Better Products for Happier Living

Shelvador® Refrigerators • Shelvador® Freezers • Sinks • Food Waste Disposers • Electric Ranges
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Nothing beautifies and protects wood floors like paste wax!

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For sound advice on floor care, or if you have any questions about the use of wax, write Margaret-Scott, Johnson's Wax Consumer Service, S. C. Johnson & Son, Inc., Racine, Wis.

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Care for Your

Dust and dirt are injurious to pile floor coverings as well as to your health: they not only dim carpets, but actually shorten their lives, for dirt works into the pile and may cut the yarn.

Daily Care:

Use your carpet sweeper every day to pick up surface dust, lint, and crumbs before they work into the pile of your rugs. Spring action on most sweepers allows you to adjust it to the thickness of your rugs



Quick Spot Care:

THREE GENERAL RULES:

1. Soak up liquids with clean, slightly damp absorbent cloth, white blotter
2. Scrape semi-solid liquids with spoon, dull knife, or spatula
3. Finish cleaning with warm water, if you don't know what spot is



CERTAIN STAINS REQUIRE SPECIAL CARE:



OILY SUBSTANCES. Scrape off excess butter, creams. Then, sponge with grease-dissolving spot remover. Work from outer edge toward center of spot

INK. Blot spilled ink. Sponge with clear water. If stain is stubborn, consult professional rug cleaner



BABY AND PET STAINS. Blot excess. A solution of ¼ cup white vinegar to 1 pint water will neutralize the alkalinity of urine stains. Always keep it on hand

BEVERAGES such as milk, tea, coffee, soft drinks, or alcohol: Sponge off excess, then sponge with water. If additional care is required, sponge with syndet-water solution (1 tsp. syndet to ½ pint lukewarm water)



MORE SPOT FIRST-AIDS, PAGE 82

Carpets

Here is a program for keeping your rugs and carpets fresh and bright. Do your end of it, and, once a year or so, turn the job over to a reliable rug-cleaning expert who can do what you can't.

Spots need quick action. If you don't know

what caused them, follow the three rules under "Quick Spot Care." If you do know, "Special Care" rules will help. All these first-aids apply whether your rugs are cotton; wool; man-made fibers such as rayon, nylon, and the like; or blends of several of these. For stubborn spots, call in a cleaner.

Pests such as moths and beetles won't attack cotton or man-made fibers, but you should moth-proof rugs which have wool in them. Pests will be discouraged if rugs are clean, but mothproof them anyhow.

Underpads of felt, jute, or rubber not only make a rug more luxurious to walk on, but protect the underside of the rug as well.

Periodic Care:



How often to vacuum rugs to remove embedded soil depends on your location and traffic through the room: some need it weekly, some every other day. For thorough cleaning, move machine back and forth over each spot seven times; for light cleaning, three times



You can use your clothes washer for rag or shaggy cotton scatter rugs up to 3 by 5 ft. Use warm water, mild soap or syndet; wash for five to ten minutes. Vacuuming before washing is helpful. Clothes dryer fluffs rugs; if you don't use dryer, brush or comb them

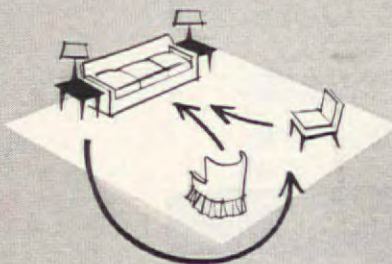


Absorbent powder cleaner will brighten your rugs between professional cleanings. Sprinkle the powder onto the rugs, brush it in, then vacuum. Be sure to follow directions on the container. You'll find your rugs won't soil as readily after this treatment

Occasional Care:



Vacuum the backs of scatter rugs once every six months to get at dirt which might have seeped through. This isn't only fastidious—it's also a kindness to rugs which will wear better if they're so treated



Rugs need a breathing spell, too! Manage to rearrange heavy furniture or reverse your rugs from time to time to relieve heavily traveled spots. Rugs will not only look better, but will have longer life if you do this



Wool or wool-blend floor coverings should be de-mothed several times a year. Use your vacuum cleaner attachment to apply anti-moth compounds



Professional rug cleaning is a must once a year or so. Do not attempt to do this yourself. Wall to wall carpets are cleaned in your home. If rugs are done outside, this is good time to wax, polish floors

Let electricity wax your floors!



Johnson's Beautiflor Electric Polisher waxes 10 times faster

You just guide it—the whirling, motor-driven brush does the polishing for you! You can rent one for about \$1 a day from your Johnson's Wax dealer. But you can buy one for so little—about half the price of a good vacuum cleaner—why not have your own Beautiflor always handy for polishing your floors or touching up traffic areas?



—Margaret Scott,
Johnson's Wax
Consumer Service

For beauty that lasts,
polish with genuine
Johnson's Paste Wax



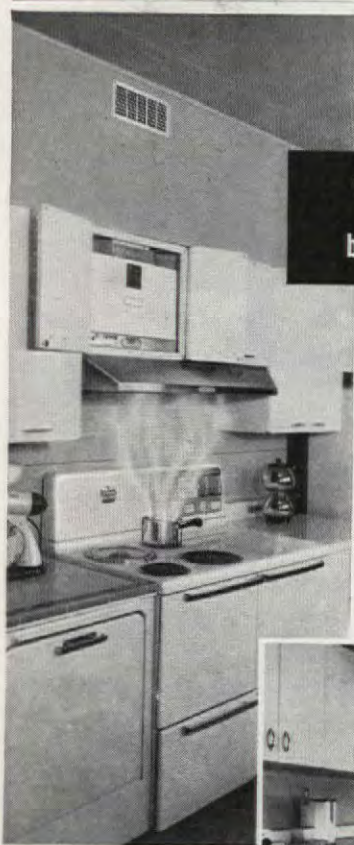
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The world's largest selling wood window:
You can wash both sides indoors!**

R-O-W windows cost no more than ordinary good wood windows. For complete details... write directly to R-O-W Sales Company, 1373 Academy, Ferndale 20, Michigan.

R-O-W *Removable*
WOOD WINDOWS



**WHAT A DIFFERENCE
the whole house over!**

with modern kitchen ventilation
by **TRADE-WIND**

Never before has a ventilator done so complete a job of eliminating smoke and grease and cooking odors.

Installed in a metal or wood cabinet directly over your range, Trade-Wind's Super Clipper stops kitchen smudge that spreads to other parts of the home. There are dual inlets—at the ceiling level and above the range. The Super Clipper's metal air filters capture every floating bit of dirt and grease, can be easily washed in soapy water. And the Super Clipper is so simple and inexpensive to install.

Whether you're building or remodeling, your home deserves the best. In the home of tomorrow, it's Trade-Wind!

There are ceiling models, too, that can be inconspicuously placed to rid your kitchen of all cooking nuisances.

Price Offers An Inducement But
Quality Offers A Reason

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Trade-Wind Motor Fans, Inc., 5719 S. Main St., Los Angeles 37, Calif.
Please send me literature on the Trade-Wind.

Name _____

Address _____ City _____ State _____

Care for Your Carpets

(Begins on page 80)

ACID SUBSTANCES

such as fruit juices, vinegars. Blot spillage. Sponge with water to dilute acid. To counteract acidity, apply solution of 1 tbs. ammonia or baking soda to 1 qt. water. Blot well. Sponge with clear water; blot thoroughly



BLOOD STAINS are removed by applying clear cold water to the fresh stain. Repeat with the application of cold water. This will ordinarily clear up the blood stain. If the stain remains after trying repeated applications of cold water, use a small amount of a syndet-water solution. Sponge well with clean cloth



FURNITURE POLISH is one of the most difficult stains to remove. Quickly blot excess. Use grease-dissolving spot remover or absorbent powder. If spot remains, call your professional rug cleaner

CIGARETTE BURNS: Of course, you can't "remove" a burn except by reweaving. But if a cigarette has merely charred the surface of your rug, you can give first aid which, in many cases, is all it requires. Clip the blackened ends of the rug. Follow by sponging with a syndet-water solution

RUST stains can always be given the sponge-with-water treatment first. If they resist giving up, call on the experts—the professional cleaning services. Some hazards lie in the use of preparations for rust removal. Most of them are poisonous, making them unsafe to use, while others damage the color of the carpeting

SWEET STAINS from candy, chocolate or sugar: Scrape off crusty surface with a spatula. Sponge with lukewarm water, working from outer edge of stain towards the center.

This prevents spreading the stain. Then follow with a syndet-water solution (1 tsp. syndet to ½ pint water)



IN REMOVING ALL SPOTS: Use clean absorbent cloth to pick up excess (old terry towels are perfect). Sponge the spot with solution thoroughly, but gently. Work from outer edges toward the center to prevent the stain from spreading further

Drawings by Margaret Nielsen



**So you have
a new house!**

And a lovely new bathroom which you want to keep always sparkling clean. Then you should get Sani-Flush at once. For Sani-Flush is the one cleaner that millions of careful housekeepers depend on to clean the toilet bowl thoroughly.

Sani-Flush does the work chemically. No messy scrubbing. Sani-Flush also disinfects and removes invisible film which harbors germs. Just follow directions on can. At all grocers. The Hygienic Products Company, Canton 2, Ohio.

Sani-Flush



PERFUMED with
a mild, fresh fragrance

WANTED: JEWELRY

Highest cash paid for rings, or broken jewelry. Max gold teeth, watches, silverware, silverware, diamond spectacles. Satisfaction guaranteed. We are licensed gold buyers. Write for FREE information. ROSE SMELTING CO., 29-AH East Madison, Chicago



**Removes jar lids
and caps easily**



Daze Opn-Seal
\$4.95 to \$6.95

Model shown No. 400AC
All Chrome

The most stubborn caps and lids are removed in a jiffy with the Daze Opn-Seal. Available in a variety of colors and finishes. At department, home furnishings, and hardware stores.

Makers of the world's first
and finest wall type can opener.



Remodeling with Scissors

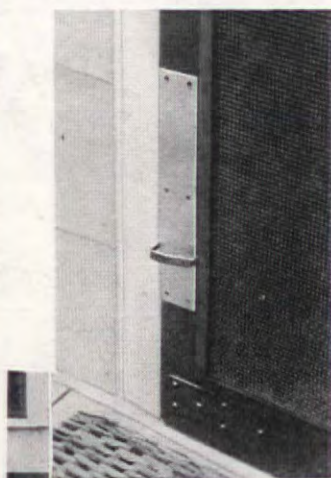
(Begins on page 38)



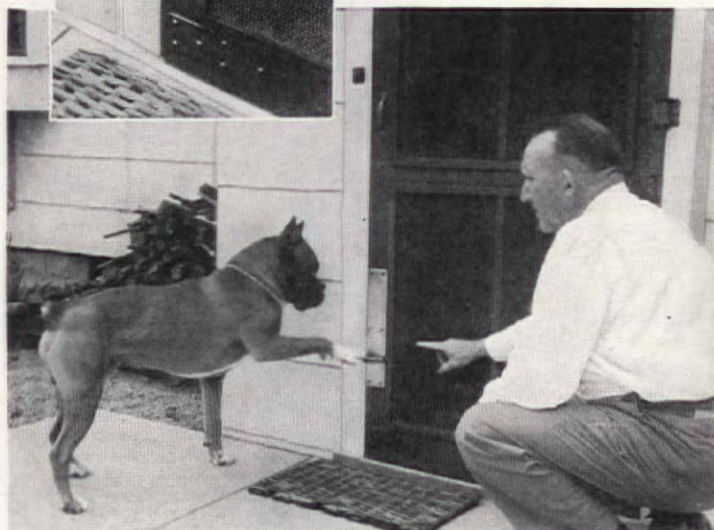
That shallow cabinet which was built ceiling high around chimney, is a perfect place for an electric clock. It's attached to a spring, and can be removed easily should it need resetting. In a good plan, no space goes to waste



A dog's life, too, is good in this kitchen. Tin-lined drawers in a base cabinet keep boxers' rations fresh. Linoleum with a spatter pattern is excellent where there are pets—you can train them to open a door, but few learn to wipe their feet on the doormat!

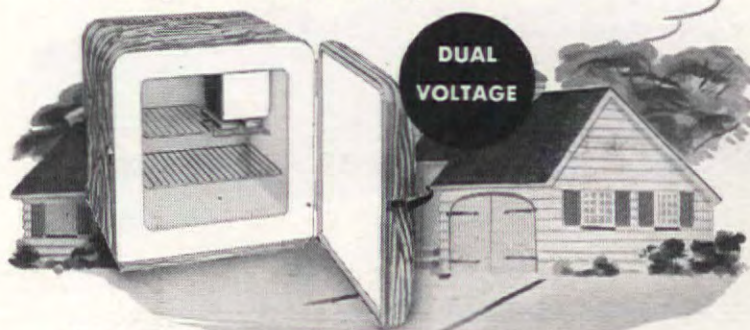


The handy master of this house not only helped with the new kitchen plan, but did a lot of the work himself. The dogs' "doorknob" was his idea: a stainless steel plate and handle on the screen door is within the dogs' reach and keeps the door from being scratched



Portable spot Refrigeration

for every home, for every need



A new product to fill an old need... Refrigeration where and when you want it

a new must for home convenience

A new delight for every home—portable refrigeration that is as readily usable in the living room as in the sick room upstairs... at the mountain lodge or in an executive's office.



HOMES



PORTABLE



BOATS



COTTAGES



TRAILERS



BUSINESS & PROFESSIONAL OFFICES

MIRACLE COOLING UNIT

6, 12, 24, 32, 110, 220 volts
• Dual Voltage—giving any combination of any low voltage with 110 volts or 220
• AC or DC any cycle • Absorption principle • No moving parts • Tiny electric element • Silent as the falling snow • Guaranteed—Warranted

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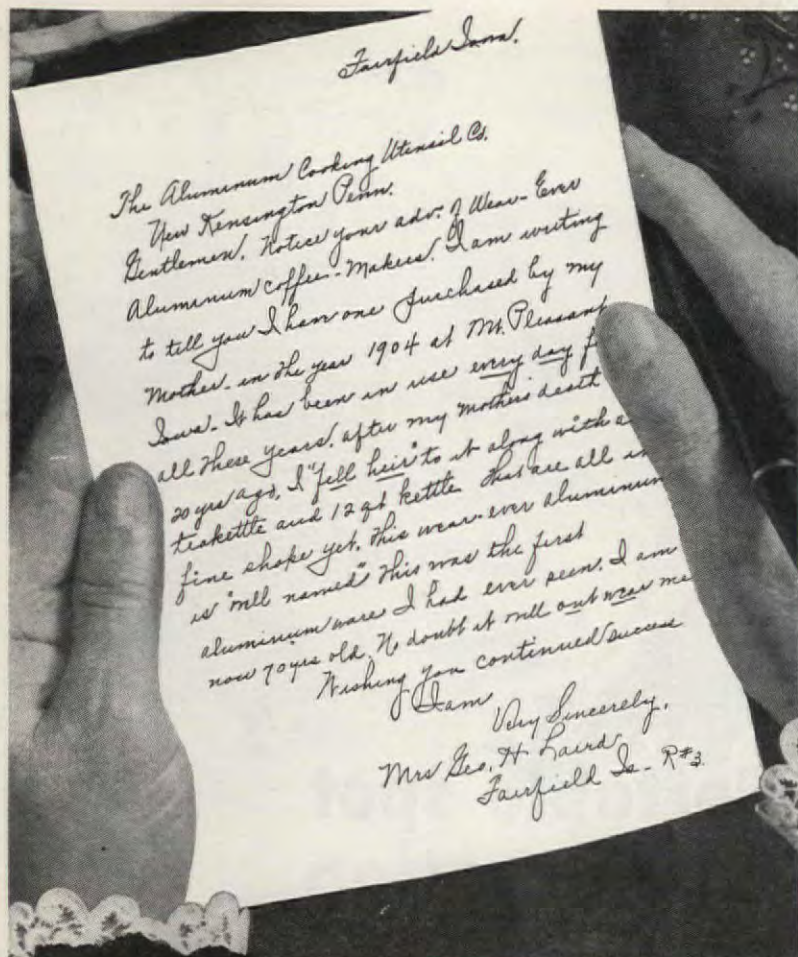
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Available in Walnut, Blond Mahogany and White finishes
STANDARD WHITE \$10.00 LESS

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P. O. Box 239 1, Northvale, N. J.



What Good is a Household Inventory?

STEPHANIE SORMANE

If you've never kept a household inventory, you have no way of knowing what a good thing it can be, for it sets you straight in ways you'd never dream of. We came to have ours many years ago, as a result of a family discussion about fire insurance. But it turned out, quite unexpectedly, to be an enormous factor in governing my buying habits—and it has taught me how much easier it is to save money once one has learned how to spend it wisely.

We never thought of an inventory until I started wondering what would happen if our house should be entirely destroyed by fire or flood. Assuming that we would all be safe, what about the financial part? We were covered by insurance, and we had taken into consideration major things like the house itself, the furniture, and such valuables as silver and furs. But I had a sneaking suspicion that if we had to replace all the little things—the pots, the pans, the pins, the galoshes, and the hundreds of other incidentals which make up a household, we'd find that our insurance coverage was woefully inadequate. The only way to prove my point was to make a list of everything we possessed, and to put a value on each item. Just as pennies add up to dollars, all the small items one owns make an impressive total when you lump their value.

Making the inventory wasn't difficult, though it did involve a lot more detail than I had expected. But I suddenly found that I had a fine hobby in my inventory, and I worked on methods of perfecting it. It was

Thank you, Mrs. Laird. We take pride
in making sure that each Wear-Ever aluminum
utensil will last for years and
contribute to easier, better meals.

Today's Wear-Ever coffee-makers are even better than before because of scientific research at a great university—to insure utmost deliciousness of coffee.

And every silvery Wear-Ever aluminum utensil is "friendly to food" . . . it protects food wholesomeness and flavor—and spreads heat evenly.

You may find some Wear-Ever items temporarily out of stock, because of big defense needs. The genuine are worth waiting for.



See Wear-Ever on the ALCOA program, "SEE IT NOW",
CBS-TV Network, Sundays, 3:30 P. M., E. S. T.

WEAR-EVER Aluminum



THE ALUMINUM COOKING UTENSIL CO., DEPT. 1605, NEW KENSINGTON, PA.

It's a Miracle

that any water conditioner can be
so easy on your hands
and so hard on dirt!



Calgon® makes any soap
or detergent wash anything
cleaner and brighter
in hard or soft water
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A Lifetime of Beautiful Floors! REGINA

TWIN-BRUSH
POLISHER
and
SCRUBBER

\$64⁵⁰

(plus excise tax)

Same price
from coast
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Your home
deserves beautiful floors.
And you deserve Regina—
America's finest polisher.
Reconditioning Kit Extra—for
sanding, dry cleaning, refin-
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See your local dealer or write
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THE REGINA CORPORATION
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Scrubs
Waxes
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FOR FIRST AID for
COLD
MISERY

Your **BEST FRIEND**

is a glass of
Sparkling, Refreshing

Alka-Seltzer
BRAND—Reg. U.S. Pat. Off.

Dependable Relief for

**ACHES • PAIN
FEVERISH MISERY
EFFECTIVE GARGLE**



ALSO RELIEF FOR
**ACID INDIGESTION
HEADACHE • MUSCULAR PAINS**

AT ALL DRUG STORES in U.S. and CANADA

Save that **PAINT BRUSH**
— now more valuable than ever

Perfect
for
NYLON BRUSHES

BEFORE



AFTER

10c
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KEEP
BRUSHES
LIKE
NEW
WITH
DICA-DOO



At Paint,
Hardware, Dept.,
and 5 & 10¢ Stores

Patent Cereals Co. • Geneva, New York

Household Inventory

(Begins on page 84)

fun—and enlightening as well. The big hurdles were organizing a suitable index (see page 134), and systematizing my method of taking inventory so that I could, without spending too much time at it, keep the list up to date as we added new possessions and discarded others.

I had expected to end up with a record of our household and personal belongings and their value. But I soon learned that my inventory was a help in other ways. It taught me about quality, for one thing. When I list a new purchase, I include the brand name, size if any, date of purchase, and cost. By the time I'm ready to replace it, my record gives me a definite way of knowing whether Brand A or Brand B served me best, and which gave me the most satisfaction per dollar. In many cases, the less costly item wins out.

My inventory has also helped me to budget some purchases for months in advance, since it has taught me, over the years, what the life expectancy of many items is. I know approximately when new linens or shoes will be needed, so I can plan my buying in such a way that our expenses are about the same each month.

A certain amount of "long-distance" planning is possible because of my records. If they indicate that major items like chair coverings or carpeting are apt to need replacement in a few years, that luxury we've been thinking about may have to wait, much as we hate putting it off.

I've also learned *how much* to buy. When I started my inventory, I was amazed at the number of seldom-used things which cluttered the closets—things for which we had once paid good money! I buy differently now—we have everything we want

PLEASE TURN TO PAGE 134

Idea!



**COAT YOUR
CANDLES WITH PLASTIC**
Candles covered with a thin coat of plastic are less apt to bend during summer months

it's lighter than you think!

WEIGHS
ONLY
3½ LBS.

USES
ORDINARY
TAP
WATER
NO
DISTILLED
WATER
NEEDED



WRINKLE
PROOF
ROUND
HEEL

EXTRA
LARGE
SOLE
PLATE

VAPOR-STEAM
NO SPOTS
NO DROPS

\$19⁹⁵

Fed. Tax Incl.

*of course
it's the famous*

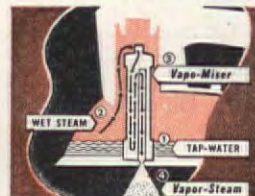
Presto
NATIONAL
AUTOMATIC
Vapor-Steam Iron

The Most Amazing Steam or Dry Iron Ever Invented
Saves up to ½ ironing time!

It steam irons! It dry irons! It presses! No extra gadgets or attachments to bother with... no tricky valves to regulate... the amazing PRESTO VAPOR-STEAM IRON is the answer to all ironing problems! It steams up to 1½ hours (at rayon setting) on a single 6-ounce filling of ordinary tap water. No distilled water required! For faster, easier, better ironing... see the wonderful new PRESTO VAPOR-STEAM IRON!



Saves Hundreds of Dollars on Pressing Bills... suits, skirts, trousers, any type of fabric can be pressed at home, easily, quickly, expertly without bothersome pressing cloths. Irons Most Clothes Without Sprinkling... because PRESTO VAPOR-STEAM adds just the right amount of moisture for energy-saving, professionally-perfect ironing!



Exclusive PRESTO "VAPO-MISER" ... automatically converts ordinary tap water into a smooth, penetrating flow of VAPOR-STEAM.



Soleplate Heat Indicator... Shows at a glance exact soleplate temperature at all times. Stops guesswork. Helps prevent scorching of fabrics.



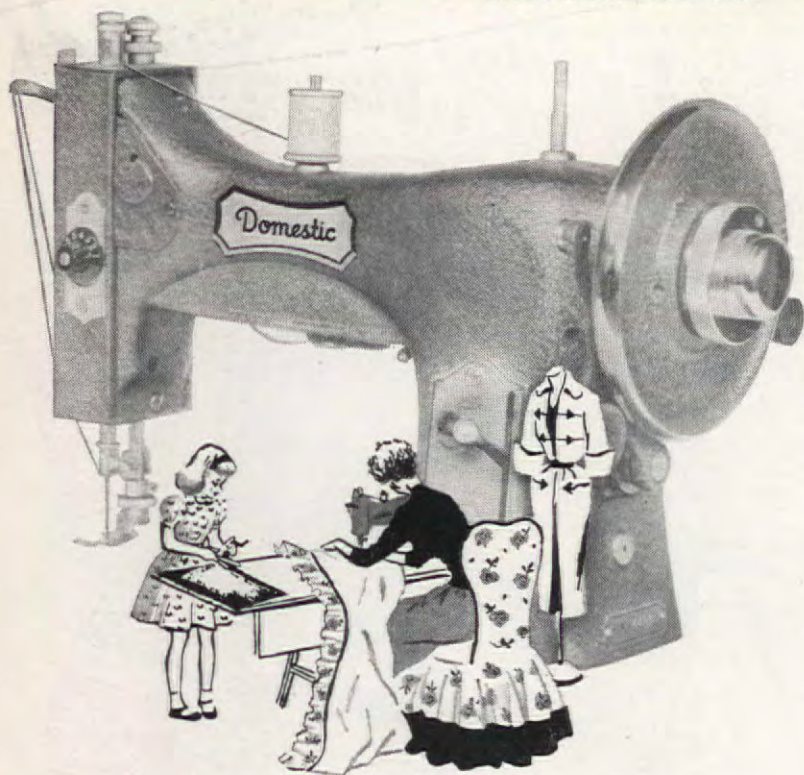
Uses Ordinary Tap Water... No distilled water needed. Steams up to 1½ hours (at rayon setting) on single 6-ounce filling.

GIVEN... with every PRESTO VAPOR-STEAM IRON, at no extra cost: (1) Scorch-proof ironing stand, and (2) Valuable illustrated instruction book.

The PRESTO VAPOR-STEAM IRON is on sale wherever quality electrical housewares are available.

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smart gal, my Edna

sews everything to perfection . . . Her Domestic Sewmachine makes buttonholes, hems, darns and ruffles easily . . . just right, too, with timesavers designed for the job instead of makeshift changes in stitching action. Domestic sews forward, backward and over pins with a firm, straight stitch . . . that's really important to 90% of all her sewing!

expects a lifetime of trouble-free sewing . . . Smart gal! She asked the mechanical genius in the family about Domestic's full rotary action and tamperproof timing. Believe me, Domestic is built to stay in adjustment . . . and to last and last. No wonder it's guaranteed forever!

makes our dollars stretch . . . My best girl makes wonderful things for just the cost of materials . . . uses a plain-priced Domestic to do everything any sewing machine can do.

TELEPHONE WESTERN UNION, ask for Operator 25. She will tell you the address of your nearby Domestic Dealer. Stop in or telephone for a booklet showing all the models . . . in superb furniture-styled cabinets or smart portables. Domestic Sewing Machine Co., Inc., Cleveland 1, Ohio.

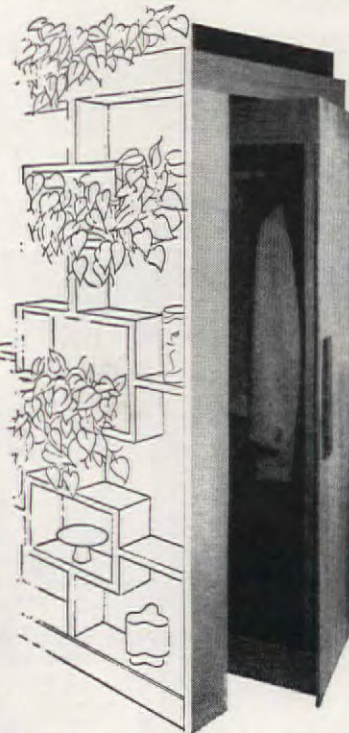
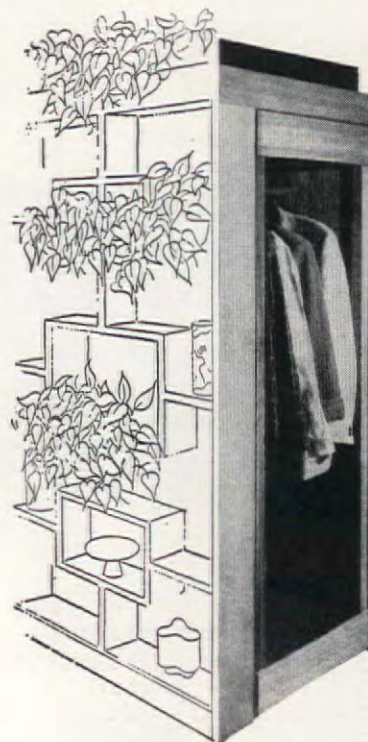
*wonderfully simple—
simply wonderful*
Domestic SEWMACHINES

Lazy-susan Closet



Have you room for a closet where there's no room for a door? Then this clever contraption which operates like a Lazy Susan may well solve your problem. Here it's built into a room divider, but it would make good storage in any deep but narrow space which otherwise goes to waste

Hanging rod revolves on pivot and casters, and the door turns with it. A slight touch on the door, and it moves inside, bringing clothes to the front of closet



With door fully open, clothes from back are at your finger tips! An arrangement like this can house a now-you-see-it-now-you-don't TV set, or be put to good use in a kitchen

Data from Barbara Lenox
See "Where Credit Is Due" on page 140



SUPER KEM-TONE provides this lovely, durable wall treatment for only a few dollars. Woodwork in matching KEM-GLO colors.

Hundreds of Color Schemes in the SUPER KEM-TONE COLOR ALBUM

Turquoise with accents of Sunset Rose, and ceiling of Shell Pink. That's just one of hundreds of distinctive, decorator-approved color schemes shown in this album. At a glance you can select colors for walls, floor and furnishings, sure of color harmony. See it at your dealer's.

*GUARANTEED WASHABLE

After it is thoroughly dried, tests prove SUPER KEM-TONE will withstand repeated washings with usual household cleaners without losing its beauty. Dirt, grease, even crayon marks wash right off its tight, rubber-tough surface.



\$1.65 QUART **\$5.19** GALLON DEEP COLORS SLIGHTLY HIGHER

NO THINNING . . . JUST STIR AND APPLY

SUPER KEM-TONE is Guaranteed* Washable or your money back by seven leading paint companies . . .

Acme Quality Paints, Inc., Detroit
W. W. Lawrence & Co., Philadelphia
The Lowe Brothers Co., Dayton
John Lucas & Co., Inc., Philadelphia
The Martin-Senour Co., Chicago
Rogers Paint Products, Inc., Detroit
The Sherwin-Williams Co., Cleveland

Bermuda Turquoise

Tops with teens (and every age) . . . in

Super Kem-Tone®

Bermuda Turquoise . . . a flattering, light-hearted new color with a smart future! Of course it's SUPER KEM-TONE, the de luxe wall paint that goes on smooth as velvet, dries in an hour, color-styles a room in less than a day. It's so durable, too . . . countless washings won't spoil its rich finish. Your dealer will show you high-fashion deep tones, wonderful pastels and unusual in-between shades to assure success for all your decorating plans. Also, matching colors for woodwork in KEM-GLO Lustre Enamel. If you wish, we will recommend a reliable painting contractor.

AT LEADING PAINT, HARDWARE, LUMBER AND DEPARTMENT STORES EVERYWHERE

Kem-Tone

Top Value in Thrifty Home Beauty

The oil paint that mixes with water, is easy to apply over any wall surface, dries in an hour to a lovely flat matte finish. Amazingly economical, one gallon thinned with two quarts of water makes a gallon and a half of paint, ready to apply, at only \$2.73 a gallon.

\$1.39 QUART **\$4.10** GALLON (in paste form)

KEM-GLO

Looks and Washes Like Baked Enamel

The miracle lustre enamel for kitchens, bathrooms, all woodwork, indoor and outdoor furniture. One coat covers most surfaces, dries in 3 hours to a durable finish that washes as easily as your refrigerator. Even boiling water won't hurt its beautiful finish. Colors match SUPER KEM-TONE colors!

\$1.45 PINT **\$2.49** QUART **\$8.35** GALLON



*New tones, textures
enliven your rooms!*



Needletuft designers have created exciting new textures and cotton colors for summertime. Typical of the smartest: ombre stripes of lustrous rayon yarn, richly feather-tufted on smooth fabric . . . See the new Needletuft collection at your favorite store right now. It features a wide range of types for contemporary or traditional rooms . . . Most styles are super-sized, to give that wanted, down-to-the-floor fullness. And Needletufts stay plush and smart after countless washings.

Needletuft®
bedspreads

CABIN CRAFTS, INCORPORATED • DEPARTMENT C • DALTON, GEORGIA



Gentlemen:
Please send me without charge your new folio, "Summertime Decorating with Needletufts."

NAME _____
STREET _____
CITY _____ STATE _____

Upholstered Furniture (Begins on page 30)

New production methods cut down price and size of this chair (32½ in. deep, 32 wide), but not upholstery comfort. (Chair, \$80; ottoman, \$30)



Attractively designed for the small-scale room, armless love seat can switch periods by change of fabric. 46 in. wide; cushion, 21 deep; back, 30 in. high. (\$75, in this fabric)



Small chair designed to take minimum space, give maximum comfort. Extra-wide seat is 26 in.; depth 20 in. Back is only 24 in. high, but curved and slanted to fit your tall or short friends. (In average fabrics, \$48)



Narrow wood trim around base, narrow cut-back arm, pull down the bulk of Provincial love seat. A full 54 in. wide, 22 deep and 34 high, piece gives the illusion of being smaller. (\$179)

Now!...all the wonders of...

CONGOWALL

long wear!
easy cleaning!
no refinishing!
low, low cost!

plus this exciting new pattern...

IVY!

Congowall is Gold Seal Congowall No. W114; tile pattern below cabinets, No. W48; counter-tops, Gold Seal Nairn Linoleum Tile No. C5 with Gold Seal Nairn Linoleum border No. 1605.



Install it
yourself!
No paste
on wall
It's all!
Grease-
resist-
ant!



Congowall created the very first enamel-surface wall covering of its kind . . . *naturally* it's first again — with a new idea that departs completely from the tile patterns you've known. Run fresh new IVY right up to the ceiling . . . say good-bye to expensive repainting . . . wash walls with a swipe of a damp cloth! This en-

during, satin-gleaming wonder is so inexpensive it costs only about \$8 for a 6-foot wide ceiling-to-floor area. And remember that Gold Seal Congowall—and ONLY Congowall — is up today, *up to stay*, in more than 3,000,000 homes. See it now—be the very first to have beautiful, practical, work-saving IVY!

GOLD SEAL CONGOWALL

Gold Seal Congowall carries the Gold Seal guarantee of satisfaction or your money back
Another great Gold Seal Advance
Congoleum-Nairn Inc., Kearny, N.J. Makers of guaranteed floor and wall coverings: Gold Seal Nairn Inlaid Linoleum • Gold Seal Asphalt Tile • Gold Seal Vinyl Inlaid



Look for this patented backing—it **LOCKS** Congowall to your wall... keeps it tight

SMALL HOMES CAN BE
Beautiful



BUILD YOUR WALLS WITH PRE-STAINED

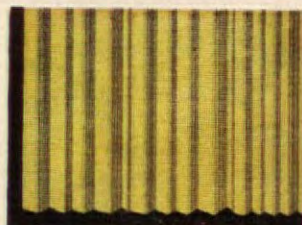
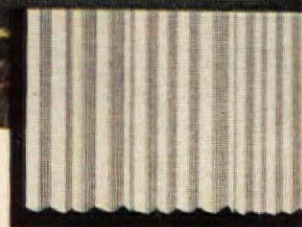
Cedar Shakes

They say "every cedar shake house sells many another," and it must be true because this colorful, *real wood* material for exterior walls is skyrocketing in popularity.

Why so popular? Cedar shakes are the modern, *wood wall* material you can select pre-stained in your favorite color. Note the luxurious "scored" surface texture, patterned into the quality cedar by machine. Note, too, the wide horizontal rows of shakes on the walls of the charming small home shown above. Cedar shakes offer color and architectural style for which you would expect to pay premium prices — yet you'll find they are remarkably inexpensive. See them at your building material store.

PERFECT FOR REMODELING, TOO

Colorful cedar shakes are easy to apply *right over your old exterior walls*. They not only add new color and architectural style, but provide valuable insulation by doubling the thickness of your walls. When you remodel, use this "new home" material, easily your best value on the market today. Of course they are imitated. Be sure to see the *genuine cedar* product. For two really helpful home-planning idea books, mail the coupon below.



SEND FOR THESE HELPFUL BOOKLETS

STAINED SHINGLE & SHAKE ASSOCIATION
5527 White Building, Seattle 1, Washington

Gentlemen: I enclose 25¢ for your two booklets — "Ideas for Homes" and "Handbook for Successful Building."

Name.....

Address.....

City.....Zone.....State.....

Wood Furniture

(Begins on page 32)



Good old pine takes on new life with honey-toned finish. Tea cart is simple enough to go with Colonial or Contemporary. 36 in. wide, 16 deep, 28 high; 11-in. leaves. \$75



Mahogany in a light sand tone, effectively high-lighted with brass, in a table that makes mighty good sense for the living-dining room. In closed position, it fits against the back of the average sofa; with hinged leaf up, it's a wall console; flipped open, a full-fledged dining table. 60 by 20 in. closed, 60 by 40 open, 29 in. high. \$150

Oak in new jet-black finish keeps its interesting grain.

Two chests with cane-paneled sliding doors opening on both sides make workable room divider. 36 in. wide, 16 deep, 30 high. \$150 each



See "Where Credit Is Due" on page 140

Leading Designers
CHOOSE CLAY TILE
for Gracious Living

Again, Clay Tile proves to be an exciting, modern material as used by Muller-Barringer, one of America's leading designers and decorators. Dramatic focal point of this room is a lustrous tile fireplace. Decorator colors of the textured hearth are locked for life in its kiln-fired surface . . . cleaning like a charm . . . never to be refinished. Note, too, the practical use of stainproof clay tile on coffee table and service chest . . . the warm inviting red of an easily cleaned quarry tile floor. Surely clay tile can become a gracious part of your home—and in a way that offers true economy.

To get a colorful brochure on the details of the room shown, plus a copy of "Tile . . . For a More Beautiful Home," showing many other decorative ideas in full color, send 10¢ to the Tile Council of America, Room 3401, 10 East 40th Street, New York 16, N. Y., or Room 433, 727 West Seventh Street, Los Angeles, California.



GENUINE CLAY
tile

The Modern Style is

PARTICIPATING COMPANIES: American Encaustic Tiling Co. • Architectural Tiling Co., Inc. • Atlantic Tile Mfg. Co. • B. Mifflin Hood Co. • Cambridge Tile Mfg. Co. • Carlyle Tile Co. • General Tile Corp. • Gladding, McBean & Co. • Mosaic Tile Co. • Murray Tile Co., Inc. • National Tile & Mfg. Co. • Olean Tile Co. • Pacific Clay Products • Pacific Tile and Porcelain Co. • Pomona Tile Mfg. Co. • Robertson Mfg. Co. • Summitville Tiles, Inc. • United States Quarry Tile Co. • Winburn Tile Mfg. Co.

EXCITING! ★ INVITING!

U.S. Elastic NAUGAHYDE* Upholstery Brings you Decorator Luxury with Lasting Beauty



Wingback Chair—Century Furniture Co.

Contour Reclining Chair—Kenmar Manufacturing Co.

Now...All the Beauty of a "Natural" in a Strong, Durable, Fabric-backed Vinyl Upholstery!

Right at home by the finest firesides!
Dramatic beauty in the most luxurious rooms!
Furniture covered with U. S. Elastic Naugahyde
is the most beautiful furniture you have ever seen!



EXCITING — because the stretchable fabric backing is super-strong—and combined with the many unique qualities of the finest vinyl compound. Tough, heavy vinyl surface defies wear—won't split, tear or chip. Scuff marks, grime and dirt are whisked away with a damp cloth.

INVITING — because U. S. Elastic Naugahyde is so pliant it hugs the contours of beautiful furniture... will never rip away or tear out from upholstery tacks. Its lovely Burnished or Royal Antique finish glows with mellow warmth. Available in a rainbow of magnificent colors.



LOOK FOR THIS TAG

*Patent Applied For

BE SURE to see this upholstery fabric sensation. Look for Elastic Naugahyde at leading furniture and department stores.

UNITED STATES RUBBER COMPANY
COATED FABRICS DEPARTMENT • MISHAWAKA, INDIANA

Grandparents Like Modern, Too!

(Begins on page 36)

the covered passage which connects house and garage—a fine place, too, for fair-weather parties.

When the Everett Estelles decided to build themselves a grandparents' compact little house, they fully expected a miniature version of their traditional old home, furnished in the 18th-century mahogany they had always prized. But as their architect made suggestions, their eyes lit up happily. Because those suggestions added up to modern, this is the house they built—a house with a view and a new point of view for the good years ahead. In it, they both feel as if they're vacationing.

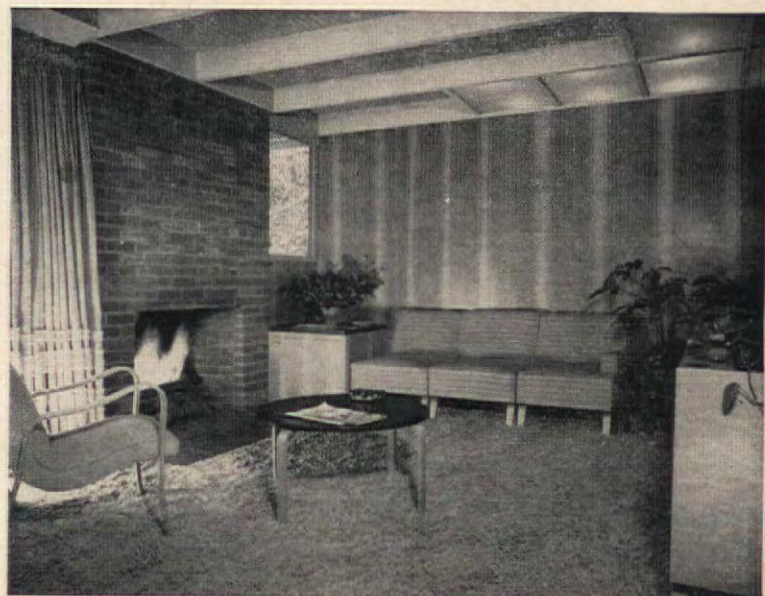
Outside, the redwood walls with pale yellow trim form a colorful contrast to the greens of the hills. Inside, the warm, smooth pecan wood which panels the living room, and the d'oro wood in the bedroom are decorative in themselves, and serve as good backgrounds for new modern furniture. Ceilings are beamed throughout, and combed wood between the beams makes a pleasing contrast.

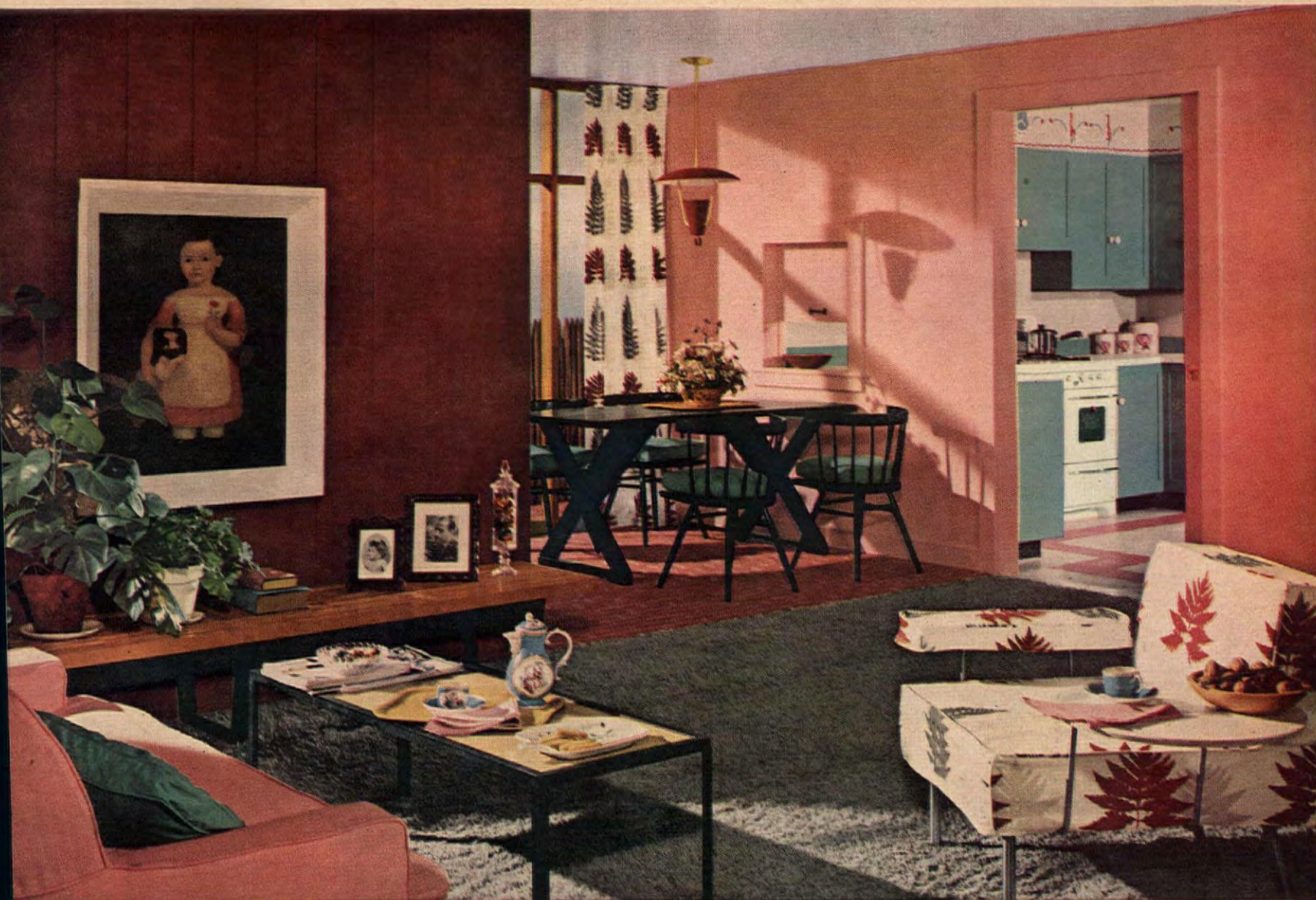
The brick fireplace adds its imposing aura, and several smart tricks help it to perform very well. For one thing, a deep metal box under the grate traps the ashes, and is equipped with handles which make it easy to lift up and empty—much better than shoveling ashes! Another good note is the built-in woodbox which also performs as a copious end table for the living room's sofa.

Open door belongs to the guest closet, carpeted like the living room. It also holds a roll-away bed which is brought out for visiting children. This is one end of a whole wall of closets which divides living room from bedroom and affords excellent storage space in this well-planned small house



Interesting color and texture are built into the room: smooth pecan wood walls, ceilings of combed wood between beams, warm-toned brick fireplace are played up by shaggy gray rug, two-textured draperies





DUCO colors shown: Aztec Red Semi-Gloss, Shell Pink, Pearl Gray and Black Gloss, Jade Green and Bermuda Blue Gloss intermixed. Ask your Du Pont Paint dealer about illustrated

booklet "Color... Likeable and Liveable," showing 76 color schemes for your home, or send 25¢ to Du Pont Co., Dept. A25, Wilmington, Del. (Offer good only in U.S.A.)

In new, velvety Semi-Gloss or glistening Gloss...

DUCO enamel is "One-Coat Magic"

REG. U. S. PAT. OFF.

Your home is always in an "entertaining mood" when you decorate with DUCO—because a DUCO finish keeps its freshly painted beauty through the years, whisks clean with a damp cloth, stays color-bright. And in areas where ordinary paints look shoddy in a few months of hard wear... in kitchens, wherever children play... DUCO stands up and defies grease, smudges, chipping and cracking.

Upstairs, downstairs, all around the house, DUCO is "One-Coat Magic." Use it on furniture, walls or woodwork... DUCO is versatile! Made in thrilling, modern colors that range from delicate pastels to dramatic deep tones. Ask your Du Pont

Paint dealer for DUCO enamel today.

And remember... DUCO White, in Gloss or Semi-Gloss, *stays* brilliant white through the years.

Save the Surface and You Save All!

- easy to apply—dries fast
- covers solidly without brush marks
- takes repeated washings—defies grease
- stands hard knocks, protects for years
- preferred by professional painters



Sage Green, Wintergreen, Hinter Green, White



Dolphin Blue, Moonstone Blue, Primrose Yellow, White



REG. U. S. PAT. OFF.

PAINTS

CHEMICALLY ENGINEERED
TO DO THE JOB BETTER



MATICO's low, low,
install-it-yourself price
...only

13¢
a sq. ft.



Furniture By Herman Miller

...no other type flooring
offers so much for so little!

You can install luxurious MATICO Asphalt Tile Flooring yourself for just a few dollars a room. It's easy, because MATICO lays tile by tile, offers a perfected install-it-yourself method... special tool kit...and tile so outstanding in color richness, finish and durability that it is ideal for every room in your home. Moreover, you can create an endless variety of striking floor designs from MATICO's 27 decorator colors, including lovely pastel "Petal Tones". Colors and marbleization can't wear off—they go clear through each tile.

Yes, whether you install MATICO yourself, or have your expert MATICO dealer install it, you're getting the world's most economical type of luxury flooring. Ask your dealer for details or mail coupon today!

QUALITY CONTROLLED

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TILE FLOORING

Guaranteed by
Good Housekeeping

Now MATICO is FORTIFIED*
with POLYSTYRENE PLASTIC

*This sensational new MATICO improvement gives you a flooring that is far superior to ordinary asphalt tile...yet costs no more. It assures a long-lasting floor with bright, enduring colors, and a smooth, luxurious surface. Insist on MATICO!

*Your costs may be slightly higher, depending on the colors you select and where you live. (Some of the tiles illustrated above cost a little more than 13¢ a square foot.)

MASTIC TILE CORPORATION OF AMERICA
WORLD'S LARGEST PRODUCER OF ASPHALT TILE
Member: Asphalt Tile Institute
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MAIL COUPON TODAY!

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Dept. A3-5, Box No. 986
Newburgh, N. Y.

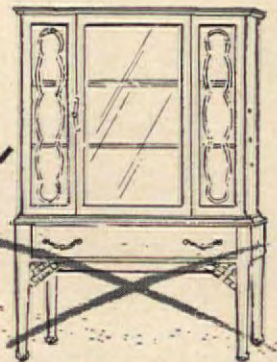
Please send complete install-it-yourself instruction kit, illustrated literature and color charts. Enclosed is 10¢ to cover mailing.

Name _____
Address _____
City _____ Zone _____ State _____

Two Old Pieces Make Good News

A smart officer is the one who adds up all the possibilities of maneuvering his forces into the most strategic position—and don't think that many a housewife couldn't give him a few lessons. For instance, Mrs. Eugene Foss (from Missouri) went out on a mission—to locate a round dining table. She found it and a few casuals, including an unmatched china cabinet and buffet, in a secondhand store. Sizing up the situation, she decided to move in and take over. A coat of paint rehabilitated everything but china cabinet and buffet, and she had a plan—Operation "X"—for them.

Base came off china cabinet
and it was moved into position
on the buffet. Simple half
round moldings replace the
ornate trim on glass side panel



When the legs on buffet
got Operation X they
needed a plywood fill-in
under center drawers.
Simple brass knobs rank
high as replacements



ARCHITECT AND OWNER: W. RALPH MERRILL, DALLAS

To make a room **FEEL BIG** add the outdoors!



Spaciousness is so often a matter of feeling—a matter of where the eyes must stop. Let them roam on into the outdoors through a window wall like this. Let the color and changing beauty of the seasons give your home extra, exciting interest. It adds so much to living.

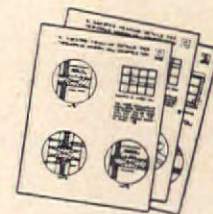
For window walls like this, your best bet is *Thermopane** insulating glass. *Thermopane* puts a blanket of insulating air between you and the outdoors. This dry air is hermetically sealed between two panes of glass. What a difference it makes! More comfort—warmer rooms in winter, cooler rooms in summer. It saves fuel. And it reduces steam and frost on windows. All this without the bother of storm sash.

That's why it's such a joy to have *Thermopane* in every window of your home. You can do it with the low-cost panel window shown above. Windows can be made up of as

many glass panels as you wish, with or without ventilators. Or you can use *Thermopane* in double hung, casements or awning windows. And in picture windows, of course.

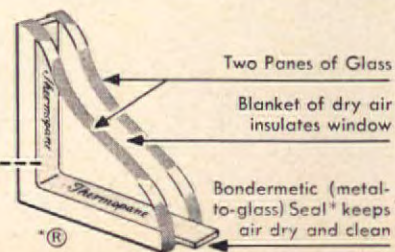
Your L·O·F Glass Distributor or Dealer can tell you more about *Thermopane* and about kinds of windows for it. You'll find him listed under "Glass" in the yellow pages of phone books in principal cities. Or write us.

FREE DRAWINGS for your architect or builder. If you'd like a set of complete drawings showing how to build economical insulated window walls like the one above, as well as smaller windows, just let us know. Write to Libbey • Owens • Ford Glass Co., 452 Nicholas Building, Toledo 3, Ohio.



L·O·F
GLASS *Thermopane*

LOOK FOR THE NAME ON THE SEAL BETWEEN THE PANES





Make any kitchen "Very truly yours" with prefinished wallpanels

Set the stage for your "dream of a kitchen" with background beauty that never fades. Prefinished wall and ceiling panels come in so many gleaming, baked-on colors and patterns. So low in cost, too! And they have many other uses in new construction and remodeling . . . bathrooms, dens, recreation rooms, attics, stores and offices.



*Check these
prefinished
wall panel
features*

Easy to Install!
Do it yourself. Single panel covers up to 32 sq. ft. No special tools required.

Beautiful!
Wide choice of decorator colors in plain, tile, streamline, woodgrain, granite, marble, iridescent or leather patterns.

Economical!
Low in cost—never need replacing.

No redecorating!
The finish, like that of your appliances, lasts and lasts.

Easy to clean!
Like washing a window or a china dish.

And, beneath the surface of these wallpanels you'll find smooth, durable all-wood Masonite Hardboards as made by:



MASONITE CORPORATION
BOX 777, CHICAGO 90, ILLINOIS

"Masonite" signifies that Masonite Corporation is the source of the product.

Ask your local building materials dealer to show you samples of prefinished wallpanels, or write to one or several of these manufacturers:

A & F TILEBOARD COMPANY
420 DeSoto St., Alexandria, La.

ARMSTRONG CORK COMPANY
Liberty St., Lancaster, Pa.

BARCLAY MANUFACTURING CO.
385 Gerard St., Bronx 51, N. Y.

BESTILE MANUFACTURING COMPANY
Ontario, California

COLOTYLE TILE-BORD CORPORATION
975 John St. at Terry, Seattle 9, Wash.

CORALTEX, INC.
812 E. 59th St., Los Angeles 1, Cal.

DECOTONE PRODUCTS COMPANY, INC.
Willows Ave. & MacDade Blvd., Collingdale, Pa.

EAST COAST TILEBOARD CORP.
41 Wyckoff Ave., Brooklyn 27, N. Y.

GIBBS BOARDTILE CORPORATION
615 N. Aberdeen St., Chicago 22, Ill.

MARSH WALL PRODUCTS, INC.
535 Tuscarawas Ave., Dover, O.

MIRATILE MANUFACTURING CO., INC.
600 W. 81st St., Chicago 20, Ill.

NATIONAL TILEBOARD CORPORATION
2916 White Plains Rd., New York 67, N. Y.

PANELBOARD MANUFACTURING CO., INC.
Englewood, N. J.

REGAL TILEBOARD CORPORATION
34-35th St., Brooklyn 23, N. Y.

SUPERIOR WALL PRODUCTS COMPANY
4401 N. American St., Philadelphia 40, Pa.

TILEBOARD CORPORATION
2550 Atlantic Ave., Brooklyn 7, N. Y.

TYLAC COMPANY
Monticello, Ill.

WALLACE MANUFACTURING CO.
Tenth & Fayette, N. Kansas City 16, Mo.

WALLTILE MANUFACTURING COMPANY
5850 W. Ogden Ave., Cicero 50, Ill.

YANKEE FIBRE TILE COMPANY
5035 Bellevue Ave., Detroit 11, Mich.

To bring out the Artist in you!

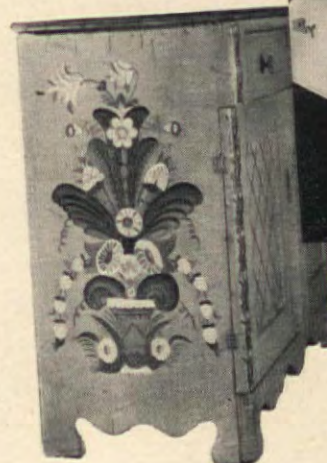
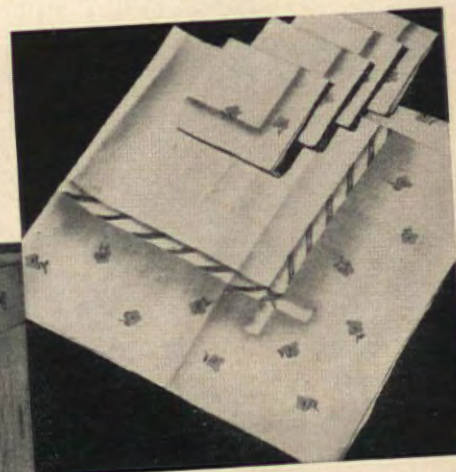


AMERICAN HOME patterns start you off

1319 Paint luscious fruit around your cake tin, bowls, or canisters, or use it as a gay border



1303 Wind-blown anemones your brush can scatter on dainty tablecloths, mats, towels, or curtains. Textile painting pattern



1370 Swedish peasant artists had a way with bold designs. Try this authentic one on chests, walls, kitchen cupboard. Pattern includes a small-scale border

1369 Those Pennsylvania Dutch knew about hope, and trousseau chests are happier for such motifs. Try them inside for a change, on a true-blue ground



1302 Your eyes feast first when a cloth is enhanced by such a piquant fruit design. Our painting pattern includes small motifs which you can use on napkins, place mats, or pert kitchen towels



1357 Old-fashioned stencil for an old-fashioned chair. Pattern has instructions for cutting stencils and old time technique for applying

See Pattern Order Form, page 141

THE AMERICAN HOME, MAY, 1952

Now... Paint Rooms More Quickly Than You Ever Dreamed Possible!



ROSE-TAN—COLOR OF CONTENTMENT—This enchanting hue is well suited to those who aspire to quiet and serene living. Decorations by Lucille Knoche, member A.I.D., Chicago. Furniture by Consider H. Willett, Inc.

WALLHIDE



IT'S RUBBERIZED

- To go on quickly and easily
- For repeated washing and scrubbing
- To withstand wear and abuse
- For amazingly fast drying
- For non-cracking flexibility
- For long-lasting beauty and protection

Rubberized Satin Finish

Velvet-like in smoothness . . .

Rubber-like in toughness

YOU CAN HAVE beautiful new rooms ready for use within a few hours when you paint with Pittsburgh's wonderful new WALLHIDE rubberized Satin Finish. This quick-drying paint brushes on more smoothly, stays fresh-looking longer and can be washed with surprising ease.

• **You can start or stop** any time—touch up missed spots later—yet still be sure of a color-perfect finish without apparent laps or brush marks.

• **New rubberized Wallhide** is as tough and serviceable as it is beautiful. It withstands hard family usage, resists scuffing and marring. Even stubborn stains like grease marks, finger smears, crayon, lipstick or ink spots can be scrubbed off quickly without harm to its rich velvet-like sheen.

• **Ask your nearest Pittsburgh Paint dealer** to demonstrate the many advantages of new WALLHIDE rubberized Satin Finish. See the wide range of colors created for today's decorating trends.



NEW FLEETWING WALL COATER—Pittsburgh has developed a new kind of painting tool that helps you decorate the interior of your home more quickly and easily and gives you a better-looking job at the same time. Covers 7 inches in width at one stroke, yet is astonishingly light and easy to handle.

Paint Right
with Color Dynamics®
Paint Best
with Pittsburgh Paints!

• Pittsburgh's new booklet explains how to use COLOR DYNAMICS in your home. Included are scores of practical suggestions how to put color to work to make your home lovelier to live in as well as lovelier to look at. Ask your Pittsburgh Paint dealer for a free copy—or send coupon below.

MAIL COUPON FOR FREE BOOK

Pittsburgh Plate Glass Co.,
Paint Division, Dept. AH-52
Pittsburgh 22, Pa.

Please send me a FREE copy of your new Booklet, "Color Dynamics for the Home."

Name _____
Street _____
City _____
County _____ State _____

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PAINTS • GLASS • CHEMICALS • BRUSHES • PLASTICS

PITTSBURGH PLATE GLASS COMPANY



New!
PABCO LINOLEUM'S
"COLOR-VISIONS
of 1952"

Loveliest FLOOR SHOW
 in all America now on view
 at fine stores
 everywhere!

Act 1.
"Pacific Originals" IN
PABCO LINOLEUM

"Fresh-as-tomorrow" colors,
 subtle, unique—hinting of tropic
 isles—new personality for floors!



Act 2.
"California Originals" IN
PABCO LINOLEUM

"Loveliest in all the land"—in
 color themes inspired by California
 landscapes—See "Onyxtones"
 too—finest marbling!



Act 3.
Colorful Tiles IN
PABCO LINOLEUM

Perfect 9-inch squares you
 easily install yourself—in
 richly blended tone effects
 completely different
 from other tiles.



...the NEXT ACT IS YOURS!

See Pabco's whole galaxy of stars at your favorite store now!
 Costs so little to make your home colorful!

PABCO PRODUCTS INC. 475 Brannan St., San Francisco

Related colors also in Pabco Paints, Shingles, Roofing, Siding, available in 11 Western States, Canada and Hawaii

Old Peoples' Home

(Begins on page 43)

are happy, calm, and contented. Why not make New Hampshire a Mecca for more of these people? It offers so much—a recreation center, where your children and grandchildren can come and visit you; you can give them the mountains, the lakes and the seashore within but a few hours' ride.

But let us not just dream; let not dreams be our Master. Let us do it. Now. But how?

Well, in an engineer's parlance, there is a saying: "If you can figure it, and if you can draw it, you can build it." I can figure it, I can draw it, and I can build it; and I ain't just whistlin' in Dixie.

I am not ready to tell my all, but let it be said that we will use the tried and true, and we'll add a dash of something new—something better. There will be those who will say, "Why didn't somebody think of that before?" "Simple." "As obvious as the nose on your face." Yes, the greatest truths come in the simplest answers.

We'll build a town and call it Cooperville, after the author of that article in *AMERICAN HOME*. It'll be a brand-new town modeled after a traditional old New England Village. There will be a Town Hall; a community center with library, lecture room and music hall; a village church; and a real Country General Store with a pot-bellied stove and a cracker barrel. It will be as quaint as Louisburg Square, as modern as tomorrow. The town will be compact, but there will be gardens outside the village where one set of farm tools could do the labor for all. It will have radiant heat with a central heating plant. Yes, and we'll even heat the sidewalks and the driveways. And in the not too distant future, atomic energy will stoke the furnace, turn the turbines that turn the generators that generate the electricity for your toaster.

PLEASE TURN TO PAGE 100



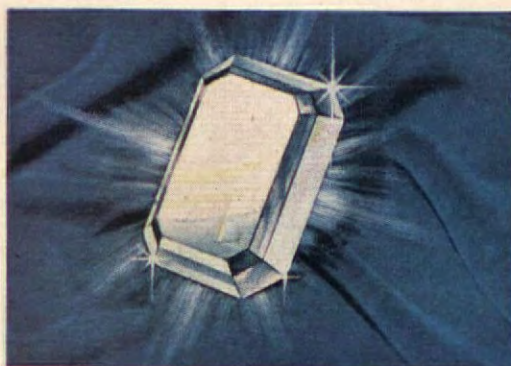
1425

Step Softly

Braid these tiny oval rugs to add color to your stairway and deaden the clack of noisy heels. They're fun to do and work up so fast. Each unit is small, so they seem to grow right before your eyes. Use up your old woollens for these to make a long-wearing, soil-resistant surface. Pattern 1425 gives a suggested color plan, but choose your favorites, and remember the dye-pot for special colors. (See Pattern Order Form on page 141)

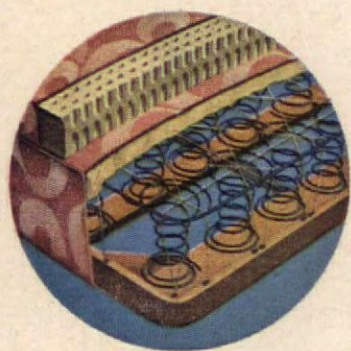


A Rhinestone can only
imitate the fire of



a precious Diamond

There's a difference in Foam too—U.S. Koylon is the finest



U. S. Foundation offers you correct crown and rigidity, and perfect balance. Heavy coils of tempered steel are hand-tied 8 ways with 5-ply hemp twine. Double rail frame of kiln-dried choice wood. Its distinctive ticking won't stretch, turn or twist.



In this finest of foams, each tiny air cell has equal spring and resilience for comfort through the years. Corings on both sides give U. S. Koylon a greater area of ventilation for clean, sweet sleep, make it reversible for good housekeeping.

U. S. Koylon promises you years—a lifetime—of the most luxurious sleep, a promise richly fulfilled.

Here is an investment so worthwhile that, in millions of homes, U. S. Koylon is a prized possession. For this finest of foams, used in combination with the U. S. Foundation, offers restfulness and contentment over the years.

Why settle for anything less than U. S. Koylon?

THERE IS ONLY ONE

u.s. Koylon
© **FOAM**



UNITED STATES RUBBER COMPANY

ROCKEFELLER CENTER, NEW YORK

■ Enrich your home with lovely-to-look-at Cushman Colonial Creations, styled for every room, any type of decorating scheme.



NO. 5240 NANTUCKET ROUND TABLE
NO. 5241A NANTUCKET CAPTAIN'S CHAIR
NO. 5245 NANTUCKET LAZY SUSAN

The Best of Colonial for MODERN DAY LIVING



NO. 3-179
CORNER CUPBOARD

■ Master craftsmanship and ingenious details mean extra pleasure and convenience for you. The new Round Table with separate Lazy Susan, for example, extends from 48" to 62", accommodates up to eight persons. The handsome Captain's Chairs can be enlisted to serve as extras in any room.

■ These are just a few of the outstandingly attractive and practical pieces your Cushman dealer offers. And remember, the hand-rubbed highlighted maple finish is "color controlled" so you can add new Cushman pieces at any time, always sure of a perfect match and perfect satisfaction.

Cushman Colonial Creations

Colonial Cricket Stool 13" x 9" x 8" high, maple-finished and hand-pegged. Offered at a fraction of its value to show you the construction, finish and craftsmanship of Cushman Colonial Creations.

SPECIAL OFFER

only
\$3.95

Parcel Post Prepaid
(retail value \$6.25)



NO. 9022T
HUNTING BOARD
HUTCH

Free with Stool

Illustrated 32-page booklet, "Suggestions for Decorating a Colonial Home" (For booklet only, send 25c)



H. T. CUSHMAN MFG. CO., Established 1886
Box 521, North Bennington, Vermont

☐ Enclosed find \$3.95 for footstool (add 25c if West of Mississippi), including FREE — "Suggestions for Decorating a Colonial Home."

☐ Please send me "Suggestions for Decorating a Colonial Home." Enclosed find 25c in coin. No stamps, please.

Please Print

Name.....

Address.....

City..... Zone..... State.....

Old People's Home

(Begins on page 43)

When we build our town, we'll be as frugal as a New England Yankee, but we'll live in lush luxury. Ah, yes, we'll collect the sunshine and melt the snow; we'll gather the breeze and cool our brows. There'll be no telephone wires overhead, no power lines either, and they'll never dig up your streets. We'll have it all figured out.

Your house will be completely insulated. The traditional New England architecture of each individual home will tickle the cockles of your heart. You'll be warm in winter and cool in summer. Your basement will be uncluttered with heaters and pipes; its walls will be plastered, and you can paint murals to your heart's content. Your first floor will be expansive—no cubby holes to pinch you in. Your attic or second floor will be completely sealed off—no cleaning up there.

We won't need a fire department; the houses won't burn. There'll be no room for rats and mice or bugs—there just won't be any place for them to live. They'll get mighty discouraged in Cooperville. If one shows up, we'll build a better mouse trap.

And neither will your time be idle. There'll be hobby shops, arts and crafts for the skilled hands of the old and patient, enterprises that do not require the brawn of youth.

When I was a boy I raised pigeons for squabs. I would like to do it now, but my wife will have none of it. You, Mr. Cooper, can raise squabs and have them at the optimum weight, when they are nice and succulent—refrigerate them for the summer trade. And there are other delicacies: pheasant, partridge, honey, berries, fruits, and maple syrup.

We could even have the finest dairy barn in the country. We would take the milk and heat it in a partial vacuum of 120° F. We'd draw off all the water from that cow's milk and reduce a quart down to a gill. Just think what we'd save in transporting a gill instead of a quart! All we'd have to do is add water when we want to use Bossie's milk again.

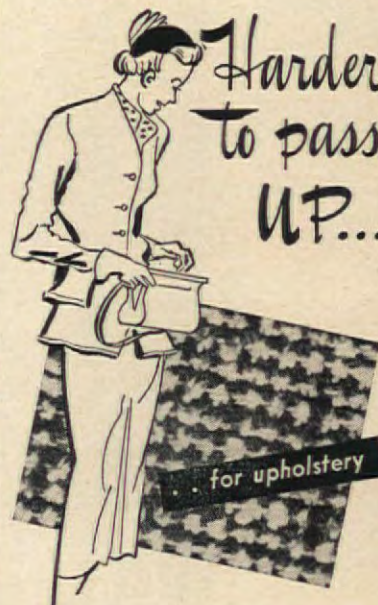
Yes, Cooperville can be a real "Old People's Heaven." Its roots will be steeped in the past, its branches reaching for the sky. It will be a town for the Samuels, seeking out the Sauls and the Davids. It will be forever fresh—when one shining star fades away another will take its place.

I, myself, am not yet half way down "the road." I am barely around the first bend and the homestretch is not yet in sight—but someday, I would like to retire in Cooperville and raise pigeons for squabs.

Sincerely yours,
Frank W. Sturm

[Because correspondent Sturm is so much in earnest about the project,

Hard
To pass
BY...



Beauty, design, color and texture are the qualities that will attract you to Fincastle Fabrics. You *can't* pass them by because you're sure to see styles that just suit your home. And when you discover how inexpensive they are, you *won't* pass them up. Ask to see Fincastle at your favorite store.



For Draperies
Slipcovers
Bedspreads
Upholstery

Fincastle Fabrics

LOUISVILLE TEXTILES, INC.
1318 McHenry Street
Louisville 4, Kentucky

SPECIAL RUG OFFER

Saves You up to 1/2
No Need to Pay Today's
High Wool Prices



Choice of
52 latest
Colors, Patterns

**Send us Your
Old Rugs, Clothing**

's All So Easy! Write today for the
free Olson Rug Catalog (28 model rooms
color) that tells how your materials are
picked up at your door and shipped at our
expense to the Olson Factory, where...

by the Scientific Olson Process
sterilize, shred, merge materials of all
kinds—reclaim and separate the valuable
fibers, etc., then bleach, picker, card, spin,
dye and weave lovely, deep-wool-textured
new Two-Sided...

OLSON RUGS

in sizes for all needs up to 16 feet seams,
and any length, in:

Mid Colors 18th Century Embossed
No-tone Early American Effects
reed Blends Oriental Designs Ovals

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Postcard for—



OLSON RUG CO. J-15, CHICAGO 41, ILL.
Please mail Olson Rug Catalog Free to—

Name _____
Address _____
Town _____ State _____

AMERICAN HOME, MAY, 1952

Old People's Home

(Begins on page 43)

he wrote to others as well as to us.
We thought that you would be as inter-
ested as we were in the two let-
ters below—ED]

Mr. Bill Cunningham
The Boston Herald
Boston 12, Massachusetts
Dear Bill,

Enclosed is an article and some
letters that are self-explanatory after
you have read them.

There's going to be a place
called "Cooperville: An Old People's
Heaven." Why don't you pick up the
ball and give it some publicity in
your column?

Enlist your brethren in the cause,
disseminate it north and south, east
and west. You'll have 12,000,000
eager listeners, and more to come.

Get out your biggest trumpet; blast
as loud as you can. Shake down the
walls of Jericho.

Very sincerely yours,
Frank W. Sturm

His Excellency
The Governor of New Hampshire
Concord, New Hampshire
Your Excellency,

I am enclosing, for your perusal,
an article from AMERICAN HOME.

In your attempt to attract New
Industries to New Hampshire, I would
like to suggest that you give con-
sideration to the possibility of mak-
ing New Hampshire a home on a
grand scale for those retiring from
active life.

An "Old People's Home" would
not compete with others for jobs. No
Townsend Plan—no share-the-wealth
scheme, but a self-sustaining and con-
structive undertaking.

And what a center of publicity:
the children and grandchildren would
sing the songs of New Hampshire
far and wide.

My idea for a new way of con-
structing houses has plausibility. You
can check with John O. Morton, your
Chief Engineer in the Public Works
Department. He knows my plan, but
please do not ask him to divulge my
secret.

In my opinion, Mr. Cooper's ar-
ticle "Wanted:—A New Kind of 'Old
People's Home'" has universal appeal
for both old and young. You can
direct his article and the answer into
the channels where something might
be done about it.

Sincerely yours,
Frank W. Sturm



BEFORE:

Damp, deteriorating
stucco walls! Can one
product restore their
beauty, seal out moisture,
check erosion—all in one
treatment? Yes, Bondex
Cement Paint can!

HOW TO GIVE DAMP STUCCO WALLS

Fresh New Beauty that Defies Weather

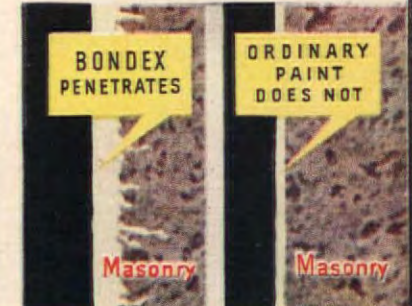
YOU CAN SEAL OUT MOISTURE WITH BONDEX



AFTER: "New" walls now! After two coats of Ivy Green Bondex
they're dry, bright, beautiful—protected from moisture decay as
no ordinary paint can protect them. And the cost is amazingly low!



YOU BRUSH ON BONDEX just like any other
paint, but it does far more than ordinary
paint. BONDEX becomes part of the wall!



BONDEX ANCHORS ITSELF deep in the
pores of all masonry wall surfaces and
won't chip, crack or peel like ordinary paint.



DECORATE BASEMENT WALLS and stop un-
sightly dampness with BONDEX colors. Make
your basement a dry work-and-play room.



GET THE FREE BOOKLET, "How To Beautify
and Protect Masonry Surfaces," from your
paint dealer—or write The Reardon Co.

WHERE CAN YOU BUY BONDEX?

BONDEX is available at better
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Top photo: "Apples 'n' Dots" Roylede. Above: "Ribbon 'n' Eyelet"



Above: "Paper Dolls" Roylede. Below: "Cretonne Ruffles"



Data from Martha B. Darbyshire

Put Your



On buffet above, pink and mulberry Staffordshire and other antique china complement the strawberries, and wallpaper picks up the 18th-century theme. Below, roses are arranged in an antique cranberry glass lampshade, inverted. Flowers are actually placed in smaller container inside the bowl



Unless they're very rare or fragile, the best tribute
you can pay to your treasures is to use them

Antiques back in Harness



The engaging still-lives you see here represent not only an artistic flair, but a sound philosophy, for they were composed by a woman who collects antiques—to use. If you keep your old china and glass under lock and key, take a tip from Mrs. Lyman H. Johnson who knows how well they can serve you as containers for food and for flowers. Oh, we don't recommend that you put really rare things to everyday use—but a tour of antique shops and country auctions can yield a number of handsome, sturdy, and not-too-costly china bowls and platters and pieces of pressed glass which will be joys on your table instead of idle tenants on your shelves. In fact, Mrs. Johnson feels that she can't afford to own antiques she *doesn't* use.

If you visit with the Johnsons, you'll see what wonderfully unexpected effects antiques can produce. Here is a home noted for good food—and for the handsome, original way that it's served. At dinner, your shrimp cocktail is apt to arrive in an antique china handleless cup placed on its saucer, and the same cups, without the saucers, are used for the sherbet. A green salad, served as a separate course, is put before you in a Staffordshire soup plate—and mighty pretty it looks! If there's a fruit salad with deep purple grapes, it comes in a mulberry Staffordshire bowl, and you get it on mulberry Enoch Wood plates. Strawberries, plain or in shortcake? Pink Staffordshire for them! At a buffet supper, you'll find the spaghetti in a blue Ridgeway tureen which, at other times, may harbor

PLEASE TURN TO PAGE 104



Try some of these: Nest a single rose in Victorian milk-glass hands, and use a toothbrush holder for fuchsias. An English mustard jar holds yellow lantana, while two Staffordshire sugar bowls go to work: a mulberry one presents small fuchsias while a blue octagonal holds white jasmine and salmon-pink roses



Amazing!

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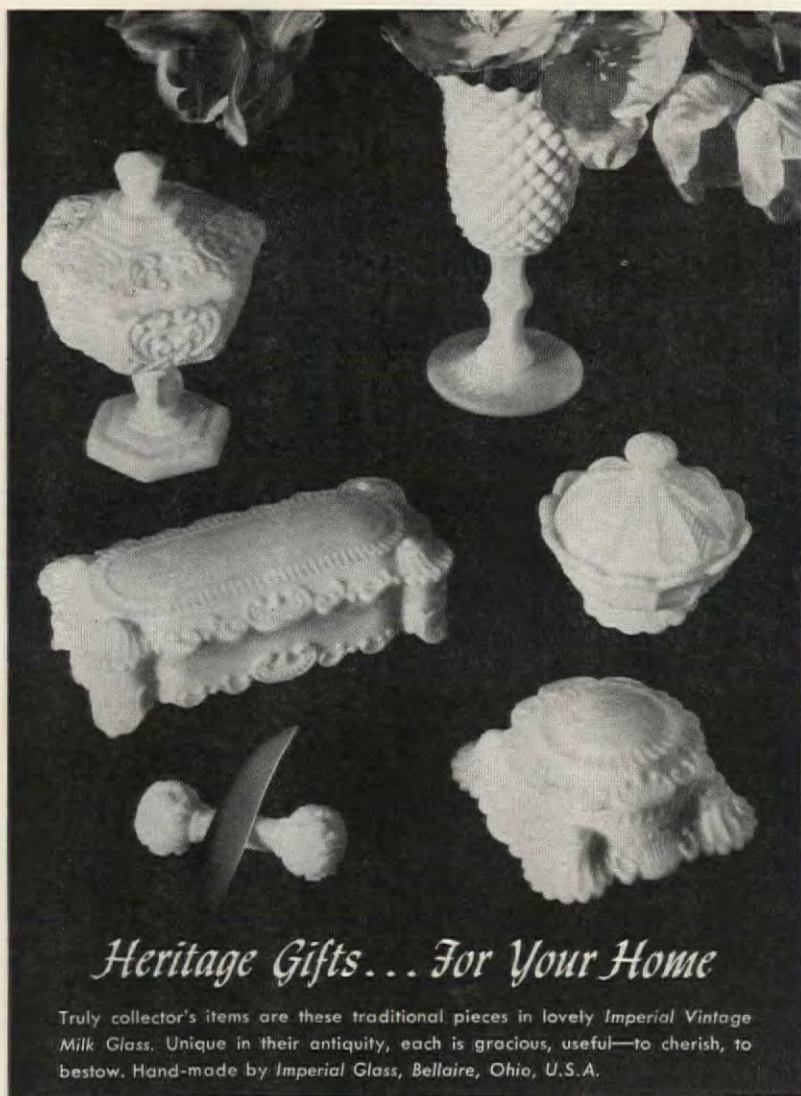
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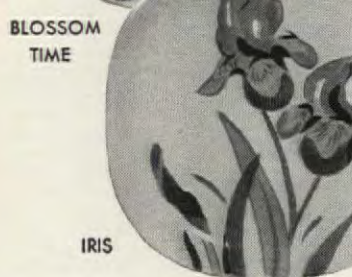
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Your Antiques

(Begins on page 102)



Staffordshire figurine of King John in the Oak illustrates an old legend. Here it is backed up with some actual leaves and set gaily atop the piano

a splendid array of pink and white rose geraniums punctuated with blue plumbago.

Both Mr. and Mrs. Johnson are ardent gardeners, and she uses antiques almost exclusively as flower containers, buying each one with a specific flower in mind. A mulberry Davenport pitcher is her favorite container for lavender DeVega pelargonium. There's a mulberry Staffordshire cup and saucer for old-fashioned garden pinks, and yellow and salmon colored roses are at their best in her large brown Staffordshire pitcher. Daisies are naturals for a big English cup decked with a daisy pattern, and an amber Daisy and Button pedestal dish is perfect for French marigolds.

Enter the house, and you'll notice a bouquet of roses looking exceptionally well. Its container? An old cranberry glass lamp shade, inverted to hold the flowers. And that nosegay on her dressing table is arranged in—of all things—a Victorian china trinket box! Small flowers are good in small containers, and she has a wealth of them—an old English mustard jar for sprigs of wild mustard, a blue and white toothbrush holder for small varieties of fuchsia, brown lustre jugs to hold an offering of pansies.

Do these give you ideas? Take inventory of your own stock, and see how well you can use it. For example, what about that Staffordshire gravy boat which just sits on your shelf every day of the year? Mrs. Johnson would probably serve spiced peaches in it—that is, when she wasn't using it in her living room, filled with the blue and white blossoms of two flowering shrubs. You may be sure that it would never be idle long, for she'd always find one way or another to make it pay for its keep.

Trimming Tricks



by *Constance Conso*

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Old slipcovers and draperies look like new and new ones



become even smarter with the co-ordinated addition of trimmings. For example, in the room shown, a deep fringe is used under the scalloped slipcover of the sofa—repeated in the valance. A nubby moss accents the valance, the pillows and the draperies. **Result:** exciting! **The miracle:** you did it yourself with "Conso" Trimmings, available in drapery depts., and specialty stores.

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Home Decorating Guide



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It gives you over 40 decorating facts. Page by page, picture by picture, it shows you dozens of ways to give room and window decorations more zest.

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Washable
WINDOW SHADES



BETTER THINGS FOR BETTER LIVING
...THROUGH CHEMISTRY

Look...it's News!

(Begins on page 27)

look—there are fewer overscaled leaves, nubby textures lead the field.

RUGS & CARPETS: Cottons and blends now look like sky-high wools, and cottons are now woven like wool. Patterned Axminsters are plentiful in lower prices, most of them in 50-50 blend, while intricate multi-colored patterns appear in upper brackets. There's news in novelty weaves which give texture. In plains, threads are more tightly twisted, weaving is more compact, effect is more luxurious.

OUTDOOR FURNITURE: Shortages of metal caused a strong come-back of rattan peel, rattan, and reed. Fresh design gives them a lightness and refinement which make them good indoors as out. Prices are very high or quite low, depending upon material and intricacy—and some of the most handsome cost least. (Page 31.)

DRAPERY FABRICS: In color, texture, and material, you can find almost anything you want, and you'll discover that the prints can be used as upholstery fabrics. Big patterns are still around, but if they tax your small rooms, there are plenty in smaller scale, some of them tiny. There's news in prints on nubby fabrics and in design motifs from the Orient. Perfected design and printing give inexpensive scenic and florals a fine-arts quality, and most roller prints, in vat colors on pre-shrunk fabrics, are completely washable. (Pages 28 and 29.)

APPLIANCES & HOUSEWARES. Many minor improvements which should make you happy because you asked for them. For example, the two-oven range has gone over so well that one is now available at a much lower price. Features which were big news a year or so ago in a few lines are now general, among them shelves on refrigerator doors, automatic defrosting, and butter keepers now offered by most major refrigerator manufacturers. Color is news in spite of the fact that still only a few companies produce colored cabinets, that only one offers a colored range, and that none will sell you a colored refrigerator. What they have done is to put pleasing golds, greens, and blues inside of refrigerators and to trim up ranges with some splashes of color. In housewares, color is all over the place—you'll find deep-fat fryers and even carpet sweepers.

CHINA & GLASS: The buffet supper is so well entrenched that it's affecting the shape of our china, and a good thing! In the news are: ovals which fit well on narrow surfaces and balance well on the lap; rounded squares, flared squares, and coupe shapes with elongations or handles to make them easy to hold. Glassware shapes and decorations are simpler. In stemware, lines are low slung with larger bowls, shorter stems.

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Old Cheshire Highboy
in Cherry Valley Cherry

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The Stickley American Highboy shown here draws close to the original source . . . in details, in line and in proportion. It reproduces an old Cheshire original found in England by Leopold Stickley.

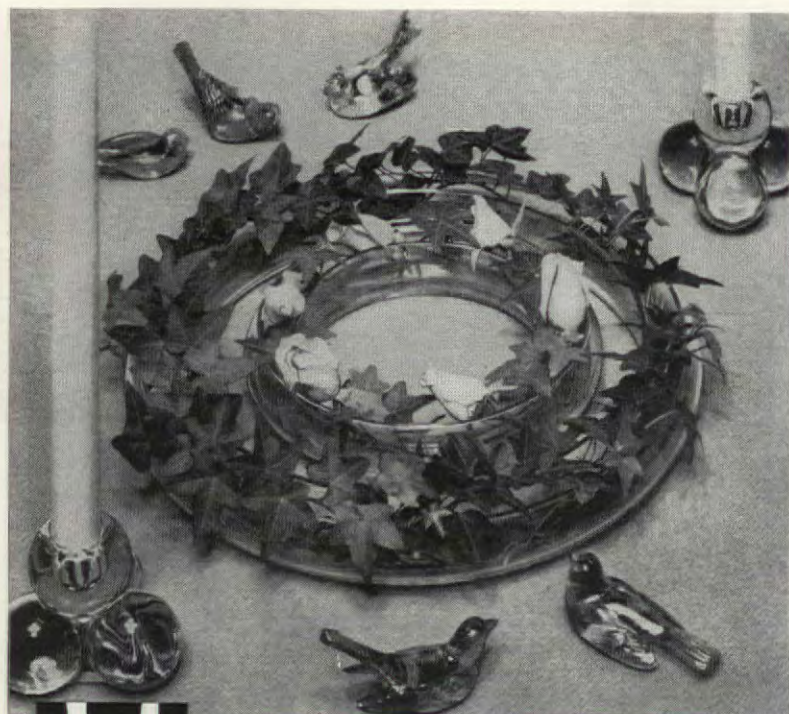
Notice the Dutch cabriole legs . . . the pendant finial . . . the heavy cornice molding on top and the English Willow brasses. Notice the roominess and the full 63-inch height. It's a practical piece of interesting history and authentic detail. Made with the solidity and lasting quality of Stickley craftsmanship . . . in solid Cherry, of course.

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How's Your Glassware I.Q.?

That 18th-century wise man, Boswell's Dr. Johnson, had a sharp tongue. But he knew kind words too, and some of his kindest were reserved for that man-made wonder, glass, which he lauded because it could admit the sunlight, exclude the wind, and make conveniences of life which constitute a "great part of the happiness of the world." The fine drinking glasses, plates, and bowls which go on our tables and grace our homes are among such blessings.

We take them as a matter of course. But whatever shape or color you choose, so many handsome varieties are offered that shopping for quality glassware can be a rewarding adventure. And though the only thing more brilliant than a perfect glass is a precious diamond, buying glass is a pleasure within everyone's range, for handmade American glass is still reasonably priced.

Here are answers to questions, practical and historical, you might ask about handmade glassware.

Exactly what is glass? Basically, glass is a mixture of silica (usually pure sand) and an alkali (usually potassium or sodium). For special hardness, brilliance, color, or opacity, other chemicals may be added. The elements are heated until they melt and fuse, and then the molten glass is blown or molded into shape.

What is crystal? Crystal glass (also called "flint glass" and "lead glass") is a superior hard and brilliant glass containing a high percentage of lead. It got its name because its early makers tried to give it the quality of natural rock crystal. The first to perfect lead crystal was the celebrated 17th-century English glassmaker, George Ravenscroft. It has high luster, a clear ringing tone, and an ability to refract light which makes it ideal for cut decorations. It comes water-white, or in many colors.

How long has glass been used? We do not know who invented it, but we do know that the Egyptians made or imported glass vases at least 4,000 years ago, that the Phoenicians knew how to blow it 2,000 years ago, and that ancient Romans used it extensively around the house.

What is hand-blown glass? Artist-craftsmen fashion fine goblets, wineglasses, and vases by dipping a long metal pipe into molten glass which they blow into a bubble. Then, with lightning swiftness, they manipulate the bubble into the desired shape. Slight irregularities give hand-blown glass its "personality."

What is hand-pressed glass? Hand-pressing was perfected in this country

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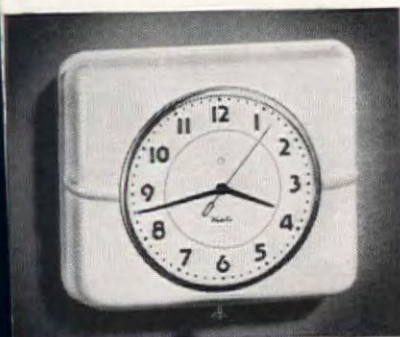
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Prices do not include tax and are subject to change

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Made by the makers of Big Ben

PRODUCTS OF **GT** CORPORATION
GENERAL TIME

Glassware I.Q.

(Begins on page 106)

in the 1820's, and is widely used today. Instead of being blown into shape, the glass is formed in a hand-sculptured mold which gives it not only its shape, but its ornamentation as well, for any decorative pattern the glass is to have is right there in the mold. Glass for pressing contains a high percentage of lime to make it malleable. The molten glass is placed in the mold, then carefully pressed down by an operator who makes sure that every crevice is filled. Because one mold can be used over and over, and because the decorating is part of the molding operation, this process made fine glass more widely available. However, beauty was not sacrificed, for a good quality of glass carefully pressed in a well-designed mold is mighty handsome. Some valuable collectors' items are early pressed glass beauties made at Sandwich, Mass.

How is glass decorated? Except for pressed glass, most decorations are applied after glass has been shaped and cooled. For modern tableware, the principal decorations are the following: *Cutting* on a wheel is usually deep, and is the work of artist-craftsmen. It makes the most of the ability of glass to sparkle. *Etching* with acid gives a delicate design, usually less deep than cutting. *Painted* decorations in gold, silver, or color are applied by hand, then fired into the glass to make them permanent.

But don't judge a glass by decorations alone! Some of the most distinguished glassware is undecorated, and depends entirely upon its shape and the innate beauty of its material.

Can you tell good glass by its "ring?" Only partly. A good hand-blown crystal goblet will ring like a bell if you hold it by its stem and tap the bowl lightly. But the lime in even the finest hand-pressed glass keeps it from ringing clearly.

What are the signs of quality? Look for a high degree of brilliance and clarity. Inferior glass has a greenish or bluish tinge. Also make sure the edges are smooth, that the joining of stem to bowl is smooth, that pattern details are well defined.

What is a basic tableware wardrobe? There's no limit to the variety of shapes and sizes on the market, but three table glasses meet most requirements: a water glass (which may be a plain or footed tumbler or a stemmed goblet), a juice glass, and a sherbet. Stemware is usually costlier than tumblers, more fragile, and often more interesting in shape. Tall stems are most formal, though some short-stemmed glasses are correct anywhere. You can start with two or three sizes in open stock, and fill in later. And don't forget the salad and dessert plates and the serving pieces which may match your beverage glasses or contrast smartly with them.

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Flower Show Time Again

(Begins on page 54)



Two-face arrangement uses two glass boat-shape containers in different sizes. Anchor large and small pin holders in dry bowls with modeling clay, hiding them with large leaves

Use foxglove, daisies, pansies (cream to purple). Place foxglove in larger bowl, all tips the same way



Add pansies with foliage, taller (yellow) ones in larger bowl, others shading down to purple in smaller boat



On reverse side place daisies in larger boat, tallest backing up foxglove. Gradually build arrangement down to rim with few blooms hanging over. For accent insert few purple pansies

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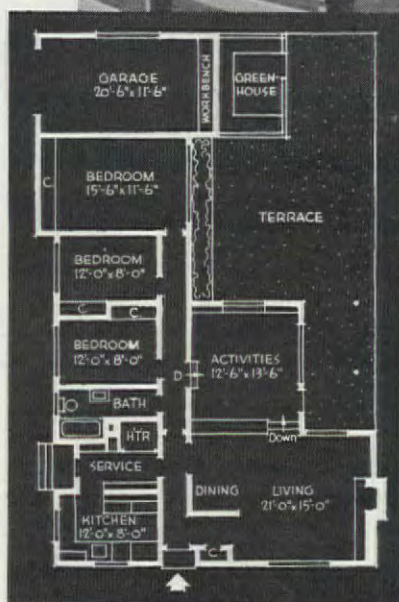
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Pale yellow walls and gay turquoise doors announce that there's nothing commonplace about this small house designed for an architect's family

Small House with a Big Heart

OWNER-ARCHITECT: LOUIS SCHAFER



NANCY DAVIDSON

The home an architect creates for himself is bound to make you sit up and take notice, for it's sure to illustrate both his ideals about a better setting for living, and his ideas about the most practical way of achieving them. This one, near Seattle, belongs to architect Louis Schaffer, who feels that too many houses are designed for adults only. When he built for his own family, he kept his young Susan and Janet very much in mind—this house provides adults and youngsters with worlds of space in which to live and grow up.

To accomplish so much in a small area (the house itself occupies only about 1200 square feet) required some unorthodox thinking, and the floor plan shows you the directions it took. On one side, there are three rooms for sleeping—on the other, two good rooms for living open onto a spacious covered terrace which faces the garden. That terrace nests between the greenhouse and the activities room to become the good recreation heart of the house.

Those two living rooms left no space for a separate dining room, and you wouldn't need one here, for the living room's dining area, far from the sofas, is near to the kitchen—and it is wisely shielded from the front door by two walls. Breakfast and lunch are served in the kitchen's roomy snack bar.

The long and narrow U-shaped plan incorporates some big-house ideas, for

PLEASE TURN TO PAGE 114
MORE ON PAGE 112



The terrace is the house's recreation center, flanked by the activities room on one side, the greenhouse on the other



Filled with music and geared for play, activities room may be entered from the living room, the bedroom hall, or the terrace

*Any color you want
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- No painty odor—you can paint with windows closed!
- Washes perfectly time and again—without a trace!

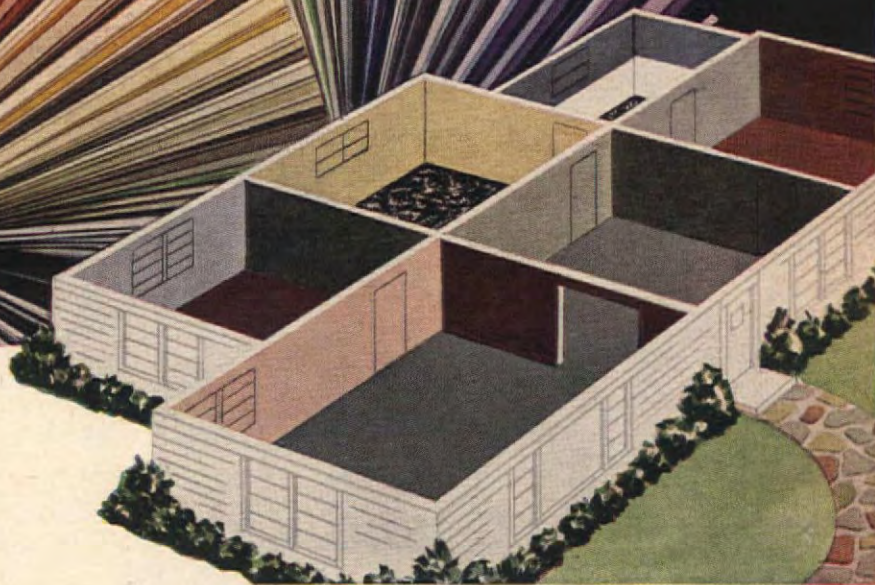


THE GLIDDEN COMPANY, National Headquarters: Cleveland 2, Ohio.
In Canada: THE GLIDDEN COMPANY, LTD., TORONTO
SPRED SATIN is also sold by dealers for the following paints:
HEATH & MILLIGAN • CLIMATIC • ROYAL • T. L. BLOOD
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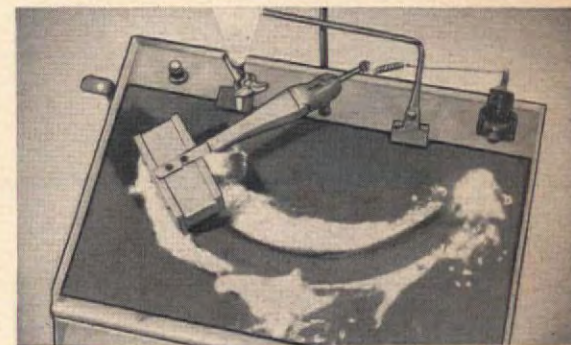


SATIN

THE 100% LATEX EMULSION PAINT



It happened at the Waldorf-Astoria. The exciting Spred SATIN Dramatone System was recently unveiled for hundreds of leading decorators, magazine and newspaper editors at the Waldorf-Astoria Hotel, New York City. It won their praise—as it will win yours!



Proved Washability! In rigid laboratory tests, Spred SATIN withstood 40,000 scrubbing strokes on this "torture machine." Test panel did not change color or texture. Only Spred SATIN is so washable, scrubbable, durable!

Little House (Begins on page 110)



More formal than activities room, living room is still easy and casual with cedar walls, ample fireplace, and two large sofas. Ancient dining-room set in foreground was smartly refinished, rubbed down with white paint, and its chairs pertly upholstered



Master bedroom has a storage wall on one side, a window wall facing the terrace on the other. The flowered wallpaper and the rattan furniture add to the fine outdoors-indoors flavor



What little girl wouldn't love the story-book wallpaper, the crisp criss-cross curtains? And what mother wouldn't appreciate the four-foot-high paneling which defies smudges?

Hampers \$5.95-\$9.95

Waste Basket \$2.95

Brush Holder \$3.95

Bathroom Scale \$7.95

Rear View

the **DETECTO** ensemble

colorful beauty *for your bathroom*

Thousands are saying, "I never knew my bathroom could be so lovely." New glowing beauty with Detecto — the finest in metal bathroom accessories. Your choice of seven lovely decorator colors with hand-painted decorations. Costs so little! Guaranteed against rust... sturdy... easy to clean... thoroughly ventilated... snagproof.

The new Detecto bathroom scale is the latest triumph of Detecto engineering and design. The new Magnif-Eye dial makes this the easiest reading scale ever! Accurate... dependable... compact... lifetime service guarantee certificate

Detecto Scales, Inc.

Since 1900 540 Park Ave., Brooklyn 5, N. Y.

Bathroom Scales \$6.95-\$7.95



EACH OR ALL A PERFECT GIFT — AT BETTER STORES EVERYWHERE

Slightly higher west of Mississippi.

A great scientific improvement in dog feeding!

From the famous
Gaines Research Kennels



GAINES MEAL NOW HOMOGENIZED*

NEVER BEFORE a dog food with guaranteed uniform nourishment!
More meat, milk, and fish proteins.

A food to provide GREATER NOURISHMENT to fortify your dog with bounding energy from head to tail! A food so much MORE APPETIZING that your dog will go for his dinner with an eagerness you'll love to see. A meal EASIER TO FEED than any you have ever fed before!

This great new dog food has been developed after many years of research, and it has been thoroughly tested and proved at the famous Gaines Research Kennels.

***New HOMOGENIZED Gaines Meal**
—what it means to your dog.

The new HOMOGENIZED Gaines Meal is unlike any dog food you have ever known. A unique

Gaines process combines all of the ingredients into crunchy little nuggets. Uniform nourishment in each and every nugget is *guaranteed*. There is no separation of ingredients. In every single nugget are all the food essentials that are known to be needed to nourish *every inch* of your dog.

Not only does this great new meal provide more meat, milk, and fish proteins, but also a wealth of food energy, vitamins and minerals

for sturdier bodies, stronger bones and red-blooded vitality.

More Nourishing! More Appetizing!
Easier to Feed! More Thrifty!

Never before has there been a dog food that provides such a wealth of nourishment in this easily digested HOMOGENIZED form. Never a meal more appetizing. Never a meal so easy to feed. Never a dog food that *costs* less to feed.

Gaines

America's Largest-Selling Dog Food!

Nourishes EVERY INCH of your Dog

You can SEE, FEEL, SMELL the difference! It's HOMOGENIZED!

SEE... no flakes, no powdery "dust" ... it doesn't get pasty or pack down.

FEEL... the crunchy texture. It's so appealing to dogs, you can feed it *dry*—just as it comes in the package.

SMELL... the appetizing aroma!

ACTUAL SIZE



A Product of General Foods

DO FRIENDS STARE AT YOUR

CRACKED CEILINGS



FOR LASTING BEAUTY

Re-cover Over Old Plaster Quickly with UPSON KUPER-KRAK PANELS

End ugly, creeping cracks! End unsafe, unsightly loose plaster! End embarrassment forever!

Yes, in a matter of hours you can have a lovely new crackproof ceiling that will bring looks of admiration from your friends! Upson Kuver-Krak Panels are applied over old plaster! No seeping, floating, gritty dust! No irritating delays! No extra housecleaning! And no visible nailheads mar the beauty of your new ceiling—for Upson Kuver-Krak Panels are anchored securely from the back—with invisible Upson Floating Fasteners!



PICTURED AT LEFT, UPSON CEILING TILES. Another Upson product popular for re-covering cracked ceilings and remodeling. Waterproof and washable. Easy to apply.

Don't wait until plaster falls! Send for thirty-two page booklet with ideas by leading decorators! Interiors in full color. Mail coupon and 10c.

UPSON KUPER-KRAK PANELS and CEILING TILES



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THE UPSON COMPANY, 315 Upson Point, Lockport, New York
I enclose 10c. Send me your practical 32 page idea booklet, "New Interiors for Old," with information on Upson Kuver-Krak Panels and Ceiling Tiles.

NAME _____

STREET _____

Little House

(Begins on page 110)

it not only divides the house into distinct areas, but it also turns that big terrace into a really usable outdoor "room" for lounging, dining, and a tyke's happy playing many months of the year. The terrace is sheltered on three sides, thus making it possible for its owners to be out of doors on days when their neighbors are in; and on this corner lot, the house itself becomes a buffer between terrace and street. Adding garage and greenhouse to the length of the house made the terrace still bigger. This is not the most compact, nor the most economical kind of plan, but it does make a house of modest size behave like a much larger one.

For convenience and economy, the kitchen, pantry, heater room, and bath form a service core in one corner. Note that the kitchen is near both the front door and the service entry, and that a door shuts off the bedroom hall from the living area.

Take a good look at that activities room, for you'll be hearing more about "family" rooms from now on. Even in small houses, parents are finding ways to provide such a room—one where youngsters can entertain, and where grownups can take it easy with their hobbies. This one, two steps down from the living room, is ideally located, for it adds to the living room's sweep, its big windows make it almost part of the garden, and you can enter it either from the living room, or from the bedroom hall or the terrace. It was designed for the energetic activities of youngsters and their pals, and endowed not only with a linoleum-tile floor which laughs at hard wear, but with such entertaining specialties as a built-in radio-phonograph and a piano. Bookcases and cupboards for toys are logical here.

Simple and clean-cut in line, there is nothing commonplace about the exterior of this house, for its pale yellow walls, accented by gay turquoise doors, announce that there's good news inside. On the interior, warm-toned cedar paneling makes the walls of the living areas attractive as well as practical—it's a perfect foil for the gay chintz of a living room designed for informal suburban living.

The three bedrooms aren't large, but what they lack in size, they more than make up for in color and in the feeling of well-being they give you. Four-foot-high paneling in the girls' rooms defies finger smudges, but leaves room for the good cheer of gay wallpaper. Large closets look ahead to the time when they must harbor young ladies' wardrobes. The master bedroom, trim enough for the master, feminine enough for the mistress, has a large window on the terrace so that it, too, becomes a part of the good heart of this house designed for easy family living.



Setfast CANVAS PAINT

the only paint especially
made to beautify, protect canvas

Here's fresh, bright new beauty for awnings, lawn and deck chairs, umbrellas... any absorbent canvas cover. Save costly replacements... renews, protects for many seasons. Wide range of smart colors. Easy to brush or spray. Won't crack, chip, peel. Water-repellent, sun-resistant. Makes summer canvas look new. SETFAST is a natural for fibre, grass or sisal rug. Write for Setfast color card.

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Positive Protection from overflow is another "first" in the famous Case One-Piece.

Unequalled in its combination of advanced features, it is preferred in fine homes everywhere. No elevated tank. Quiet operation. Finest construction. In 26 colors and white.

For matched design select it with the new Case Windell lavatory. Available everywhere.

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Please send me your new Bathroom Fixtures folder.

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14 years of
faithful service



"In 1936 when the plans for our house were being made, several friends who had oil heat recommended Delco-Heat," writes Mrs. Dennis J. Collins, doctor's wife, of Norwood, Mass. "I'm very pleased to report that after 14 years of faithful service, my Delco-Heat Oil Burner still retains its original parts."

Casse Heat and Appliance Co., Norwood, made the installation of the Collins' Burner.

You can solve your heating problems by installing Delco-Heat equipment. Delco-Heat — built and backed by General Motors — has all the features to insure years and years of trouble-free service. And prices are surprisingly low. You can have a Conversion Burner installed — *even during cold weather*, without any inconvenience. See or phone your local Delco-Heat distributor now! You'll find his name in the yellow pages of your phone book — or write for free literature on the Delco-Heat Conversion Oil Burner. Address Dept. AH, Delco Appliance Division, General Motors Corp., Rochester, 1 N. Y.



Delco-Heat Conversion Burner, designed for dependable, fuel-thrifty operation. Has the exclusive "Rotopower" feature which combines all moving parts in a single, compact sealed unit.

There's a Delco-Heat unit that will fit your needs — and your budget

GENERAL MOTORS DELCO-HEAT

Off Your Chest

(Begins on page 25)

People's Home? It is my opinion that he will get the old people's home all right. Out here in "The Garden spot of the U.S." [Iowa] we call it the "Poor Farm." —H. G. PEDRICK

Sir:

It's what I want—but didn't know it. The ideas he put on paper have been buzzing around in my head ever since. Our future home will be different because of it, for our children are leaving fast . . .

—MRS. F. W. STUART

Gentlemen:

. . . When you get your estimates I wonder if you could let me in on the prices . . . Only we need two bedrooms, for I still like to read in bed and Husband doesn't, so he can't sleep till the lights are out . . .

—MRS. ED GLEASON

Dear Sirs:

. . . To approach an architect with this plan would excite little interest as he might feel there would not be enough in it to pay him . . .

—MRS. GEORGE A. HANSEN

Dear Editor:

I think there are a lot of people interested in the same thing. But you never see anything like that in the building books. —MRS. MARY DOORE

Gentlemen:

Why didn't someone think of that before? —L. W. ANDERSON

Dear Sir:

Your contributor estimates there are 12,000,000 others. I would like to call your attention to this last figure and the tremendous field you could develop by following up the article . . . —ALBERT REICHERT

ED: To these and many others, who wrote requesting plans and further information on retirement homes, we direct attention to this month's issue — to the article "FOUND: A New Kind of 'Old People's Home'", and to four pages of pictures of a house with a retirement plan in mind.

Off to a good start!



NATIONAL
BABY WEEK
APRIL 26 - MAY 3



Lay the tile
that's worth
your while!

genuine INLAID LINOLEUM



Tile Patterns: C5, green and C7 yellow, Congowall, W48

It's the tile that's right in 9 cases out of 10!

Right — because 9 out of 10 floors are laid over wood.

Wood underfloors give as you walk on them, an up-and-down movement that may cause brittle tile to crack and shatter. But Gold Seal Inlaid Linoleum Tile is *flexible* . . . takes the motion without a strain.

Right for kitchens — because even spatters from a frying pan won't hurt it. Grease pits, softens, disintegrates some tile.

Right for comfort — Gold Seal Linoleum Tile is quiet, resilient, restful underfoot. Brittle tile is hard, tiring, noisy.

No trick to install it yourself — precision-cut for easy fitting; and in odd spots you simply trim it with a knife.

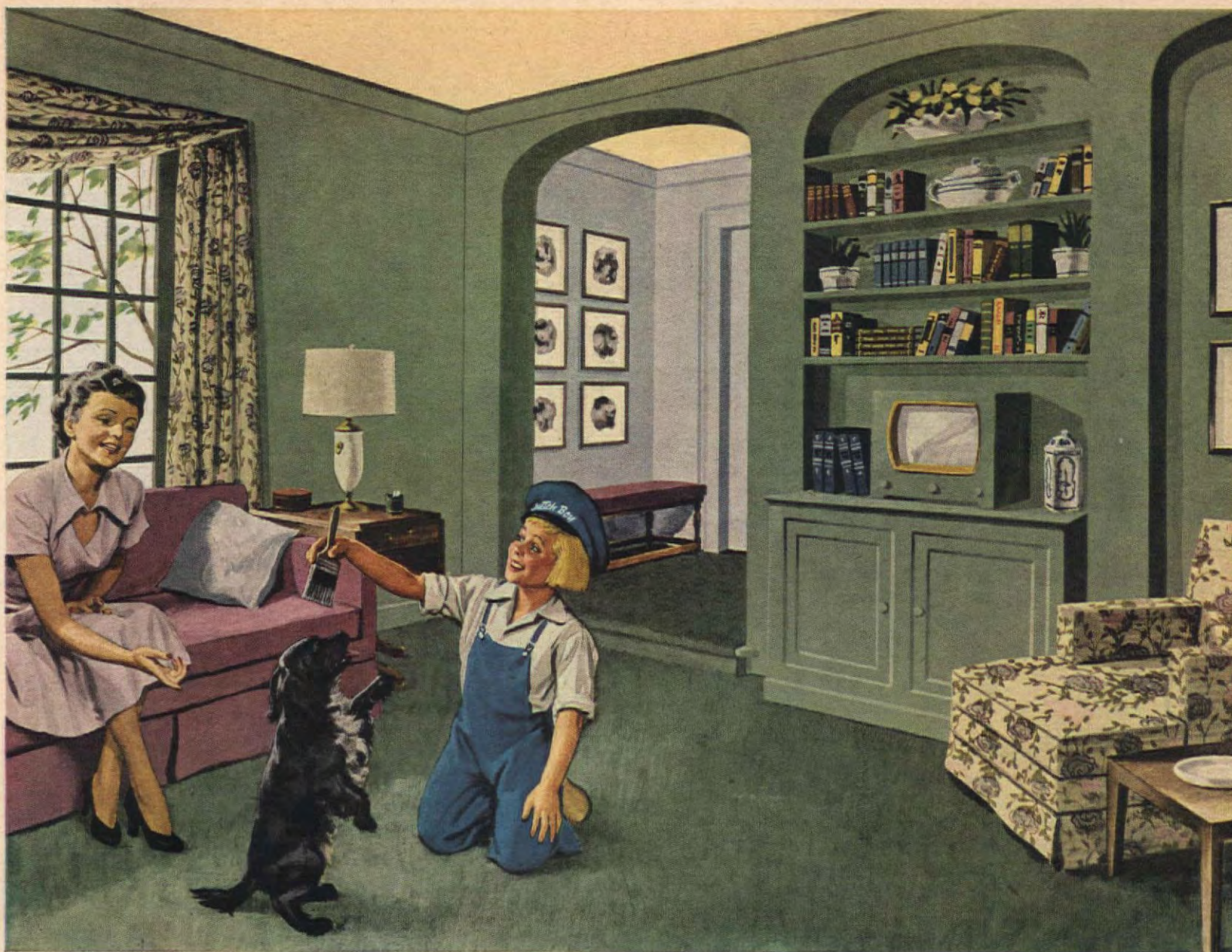
Lay the tile that's worth your while — when you're through you have a *beautiful* floor — not a hard, brittle, coarse-textured floor with an office or a factory look! A floor rich with color, warmth, hospitality — everything that spells home!



Gold Seal
guarantee:
satisfaction
or your
money back

GOLD SEAL LINOLEUM TILE

Congoleum-Nairn Inc., Kearny, N. J. Makers of guaranteed floor and wall coverings: Gold Seal Nairn Inlaid Linoleum • Gold Seal Vinyl Inlaid • Gold Seal Congoleum • Gold Seal Congowall • Gold Seal Asphalt Tile



Want to try this beautiful "Dutch Boy" color scheme? Walls: 486—Colonial Green *Wonsover*. Woodwork: 586—Colonial Green *Satin Eggshell*. Ceiling: 420—Ivory *Wonsover*. Entrance Hall is 472—Pastel Blue *Wonsover*.

You can teach an old room new tricks

... with "Dutch Boy's" colorful Paints and Enamels

Old room, new room, big room, little room ...

You can make *any* room in your home smarter and lovelier with "Dutch Boy" Paints and Enamels.

With 'em, you have the rainbow 'round your shoulder: a range of beautiful colors as smart as the Colonial Green and Ivory shown above.

And you have these lovely "Dutch Boy" colors in the finish you want: soft flat, rich satin eggshell, brilliant gloss enamel. All in matching colors!

Truly, it's no trick to make your rooms *sing* with "Dutch Boy" Paints and Enamels. See your "Dutch Boy" dealer, listed under "Paint" in your classified telephone directory. Mail coupon for free, full-color booklet on decorating homes colorfully, smartly, easily.



Dutch Boy PAINTS,
ENAMELS, VARNISHES

*Reg. U. S. Pat. Off.

"Save the Surface and You Save All"



Here's a flat paint that flatters your rooms into looking fresh and new and colorful ... "Dutch Boy's" wonderful, one-coat *Wonsover*.



Oh! The tricks you can do with these colorful two: "Dutch Boy's" rich, restful *Satin Eggshell* and bright, brilliant *Interior Gloss Enamel*!



Spare the chair from weather and wear. Protect all kitchen and outside furniture by painting it with "Dutch Boy" *Quick-Drying Enamel*.

Free... Full-color booklet...
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Dept. AH-5, (Address nearest office) New York 6; Atlanta; Buffalo 3; Chicago 8; Cincinnati 3; Cleveland 13; Dallas 2; Philadelphia 25; Pittsburgh 12; St. Louis 1; San Francisco 10; Boston 6 (National Lead Co. of Mass.).

Please send me a free copy of *Dutch Boy's Fashion Tints for Homes*, the full-color booklet giving lots of wonderful ideas about decorating rooms smartly, colorfully, easily.

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How to change washday from HARD to EASY!



Do your week's wash in less than an hour with this new automatic-featured Easy Spindrier! One tub washes a full load gently, thoroughly, with exclusive Spiralator washing action. At the same time, the other tub double-rinses a full load, then *spins* it damp-dry—25% drier than a wringer! Clothes are lighter to hang up, dry faster with no hard-to-iron creases, no broken buttons.

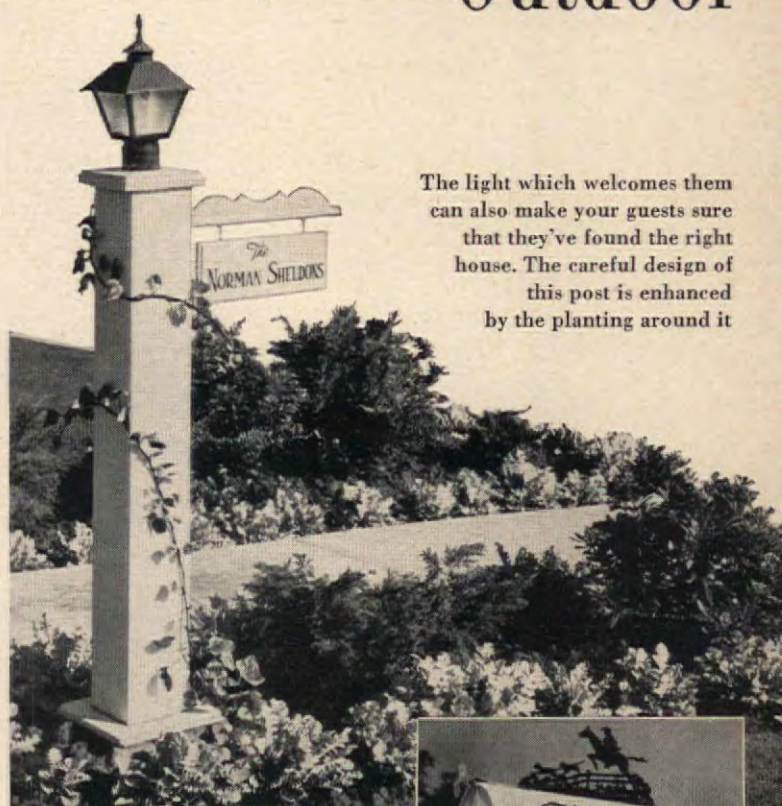


Leave the hardest part of washday to the Easy Automatic Spin-rinse! 1500 jets needle-spray clothes from top to bottom as the basket whirls around. Takes only 3 minutes and 3 gallons of warm water. No set tubs needed—roll Easy to any sink. Easy saves you money by re-using live hot suds, by safely doing "washable" drapes and slipcovers. Today more than ever, Easy is your best washer buy! Easy Washing Machine Corp., Syracuse 1, N. Y.



BROUGHT UP
ON A WRINGER?
See the new Easy
with Spiralator
washing action!

More Outdoor



The light which welcomes them can also make your guests sure that they've found the right house. The careful design of this post is enhanced by the planting around it

If your mailbox identifies your house, be sure to display house number prominently. A decorative pun on your name, such as the fox hunter here, can be fun



A visible road sign says "howdy" to your guests at your gate and keeps them from turning in at the wrong driveway



Your road sign can express your own personality and reflect the whole character of your home merely by appropriate lettering

You know those messy clusters of mailboxes which seem to grow at random along country roads! See how much better they look when a little attention is paid to them. Here flower box holds vines which climb up posts



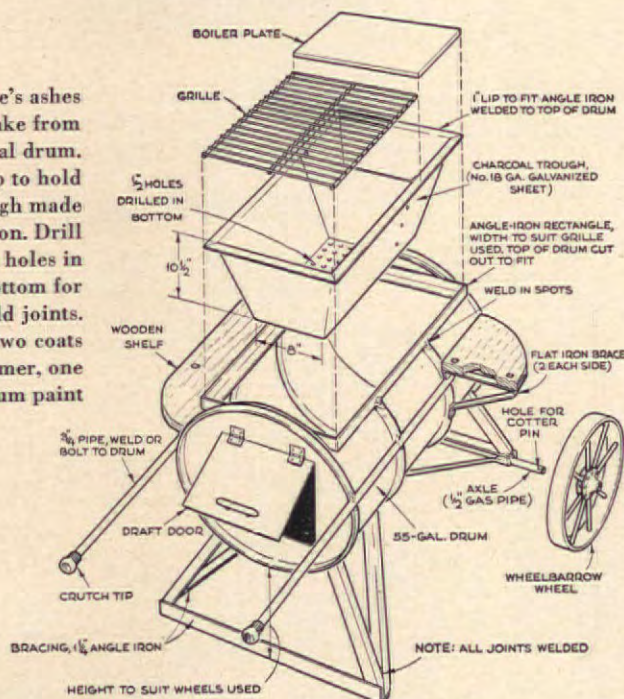
Ideas

This cedar-paling gate can be a swing after school hours. It cost \$8 to build



Two 9½-ft. posts were set 3 ft. deep. Hinged gate, 4 ft. high, 3 wide, has hook closing. Cross piece—iron pipe masked by cedar strips—holds hooks to support swing. Seat is made of old box top; "ropes" are old parachute harness

This barbecue's ashes can't leak. Make from 55-gal. metal drum. Cut drum top to hold charcoal trough made of sheet iron. Drill six ¼-in. holes in drum bottom for drainage. Weld joints. Finish with two coats red lead primer, one coat aluminum paint



See "Where Credit Is Due" on page 140



FELSO
"JUST-RIGHT" SUDS
 for EVERY USE

Never too little...never too much

Even in the hardest, coldest water, Felsol gets the stain and soil out of clothes with no rubbing or scrubbing. There's enough suds always—and just enough. Even in automatic washing machines, Felsol's "just-right" suds never wastefully pile up all over the place.

Felsol is economical to use . . . it washes everything "just right" and saves you time and work because it's so quick and easy in performance.

Its fragrance makes it pleasant to use and leaves your wash smelling sweet and fresh. And Felsol leaves you fresher, too . . . with your disposition as bright as your wash and as smooth as your hands.

FELSO Washes Everything BETTER!

Longer Life-Less Repainting



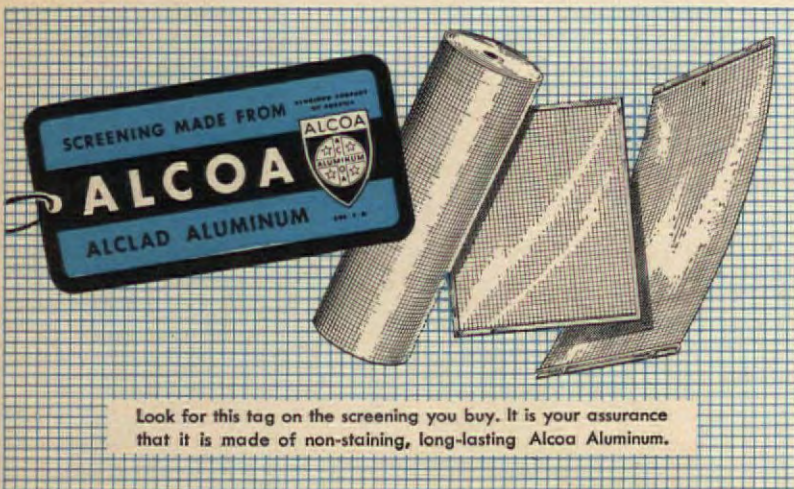
with Non-Staining ALUMINUM SCREENING

YOUR BEST BUY IN SCREENING

Let aluminum screening put an end to your screen worries. It can't stain light paint or masonry, can't rust-streak, gives more service, requires less care. When repairing or replacing your screens, ask for screening made of Alcoa Alclad Aluminum. Look for the tag that means the utmost in quality and value in screening. Write for free folder that tells easy ways to replace screening. ALUMINUM COMPANY OF AMERICA, 828E Gulf Building, Pittsburgh 19, Pennsylvania.



"SEE IT NOW" with Edward R. Murrow brings the world to your armchair . . . CBS-TV every Sunday . . . 3:30 P.M., EST.



Look for this tag on the screening you buy. It is your assurance that it is made of non-staining, long-lasting Alcoa Aluminum.

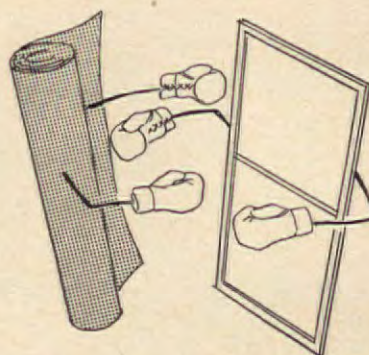
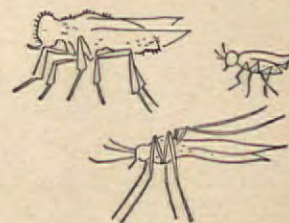
Screen Test

HUBBARD H. COBB

Bugs are smarter than they look, so be sure all windows and doors in your house are screened. Now's the time to get new ones and repair your old ones. Galvanized iron, bronze, aluminum, and plastic will all do a good job if they fit well and are well treated. Remember that dirty screening stains the outside walls of your house, so keep your screens clean. To prevent rusting, iron screening should be painted each year with screen enamel, while bronze screening should be coated with spar varnish or painted to prevent it from staining the woodwork. Make sure that screen paint is thin so it won't clog the openings, and try applying it with a piece of old carpeting instead of a brush. Black paint increases visibility through a screen while light paint decreases it. While you're checking, seal cracks with caulking compound or caulking tape.

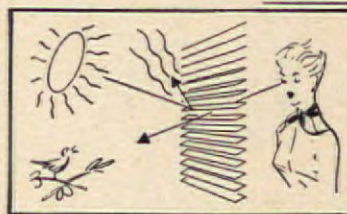
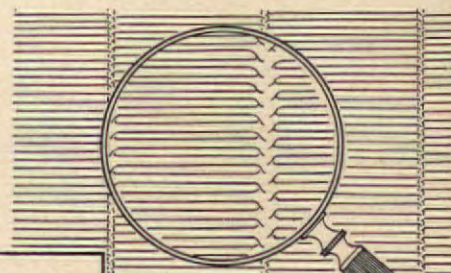
MORE ON PAGE 122

Insects come in many sizes. In the south or near the seashore, use 18 x 18 mesh screening. For other parts of the country, the wider 18 x 14 mesh will do



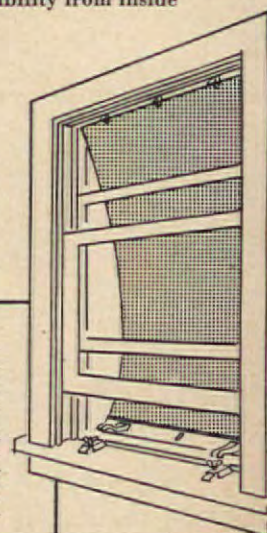
Metals don't always get along with each other and this can mean having to make constant repairs. You can avoid this worry if you always use the same metal for screening, metal frames, and fasteners

Louvered or vent screening stamped out of solid sheets of metal, keep out insects and also make the house cooler by keeping out the sun's rays



The angle at which the tiny vents in the screen are set allows for good visibility from inside

Tension screens need no frames. They are fastened to the top of the window frame and secured to the sill with thumb screws. It takes only a minute to put them up or take them down. They can be rolled up for winter storage



Drawings by
Sigman-Ward

**GO OUTSIDE AND
LOOK AT YOUR HOUSE
..RIGHT NOW...**

**Isn't THIS
what it needs?** ➔

Why gamble with ordinary paint when the best costs so little? Enough SWP House Paint for the average six-room home costs less than \$45.

Now is the time to protect your house against everything the weather can think of—with the kind of paint that has what it takes to grow old beautifully. SWP has been the standard of quality in house paint for 70 years.

SWP House Paint is *Weathered*... built to meet and lick every condition of weather and wear that paint is up against. Paint now with SWP and have the best looking home in your neighborhood.

Ask your Sherwin-Williams dealer to show you how SWP House Paint is *Weathered* to clean itself and wear longer.

If you wish, we will gladly recommend a reliable painting contractor.

For Decorating Ideas, Inside and Out, Borrow the Style Guide... FREE. Let your Sherwin-Williams dealer show you or lend you the big Paint and Color Style Guide. Scores of large color photographs of beautiful rooms and homes. Hundreds of authentic color styling suggestions.



IT'S WEATHERED

That means SWP is tested rigorously for its ability to resist chalking, checking, cracking, fading and dirt collection.

**Now is the time to
paint your house!**

IT PAYS TO SEE
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I'm so comfortable!



Home heating headquarters

Your Certified Lennox Dealer is your most competent and dependable heating authority... the one to see or call for real heating satisfaction and complete service.

He can tell you why Lennox warm air conditioning is BEST, how Lennox provides real indoor comfort with its principle of constant but imperceptible air circulation.

For proper balancing of your heating system, or a free heat-loss survey of your home, call your Certified Lennox Dealer.

He operates *your* home heating headquarters. Lennox invites you to use it.

in warm
air heating

more
families
buy
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than any
other make



Relax whenever you want to in the perfect comfort of Lennox Aire-Flo Heating!

Here's absolute freedom from furnace-tending! The perfectly balanced warmth... gently circulating, filtered, clean air throughout your home... the quiet, automatic operation... and fuel-saving efficiency, ALL add up to perfect comfort for you and your family for years to come. *That's why more families buy Lennox!*

Luxurious, healthful, warm air conditioning... in a neat package... is yours to enjoy: the result of more than 50 years of Lennox leadership.

Let your Certified Lennox Dealer prove why this is so. He is your community's most competent and dependable heating authority. Call him... his name is in your classified phone book... or write nearest Lennox office, Dept. A-552, for FREE, factual, illustrated booklet: "How to Select Your Heating System."

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World's Largest Manufacturers and Engineers of
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Now is the time to have your furnace inspected... call your LENNOX dealer TODAY!



Lennox Furnaces carry the seals of nationally recognized testing laboratories.

Ask about Convenient Payment Plan

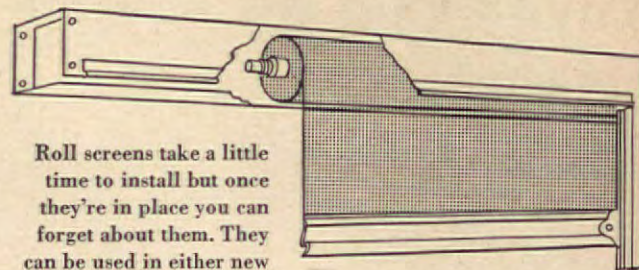
LENNOX Aire-Flo® Heating

FREE—Write LENNOX, Dept. A-552, Marshalltown, Iowa for free DECAL of this colorful, decorative and winsome picture of Lennie Lennox himself... 4 inches tall! Or ask your Lennox dealer. Easy to apply to any smooth surface: car window, mirror, door panel, bicycle, etc.

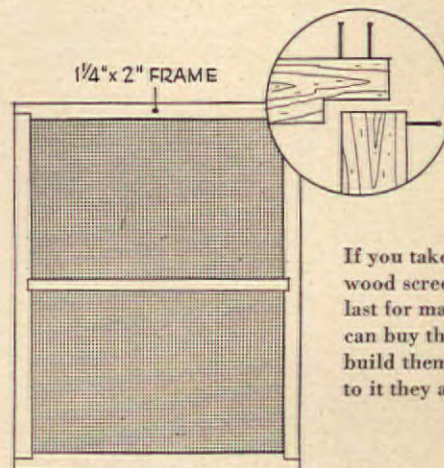
There's a Lennox Heating System for your home... your climate in 92 different LENNOX Models... for gas, oil, coal, LP-gas.



Screen Test (Begins on page 120)

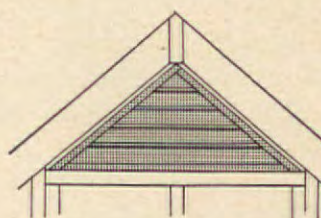


Roll screens take a little time to install but once they're in place you can forget about them. They can be used in either new or old window frames

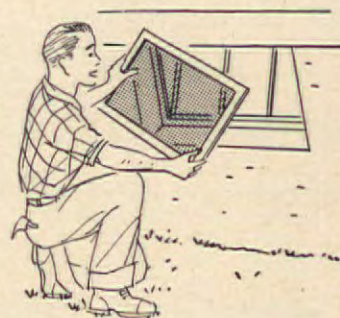


If you take good care of wood screen frames they'll last for many years. You can buy them ready-made or build them yourself. See to it they are kept painted

Combination screen and storm sashes are fine if you need year 'round protection. Units are compact and easy to handle whether they are the removable or sliding variety

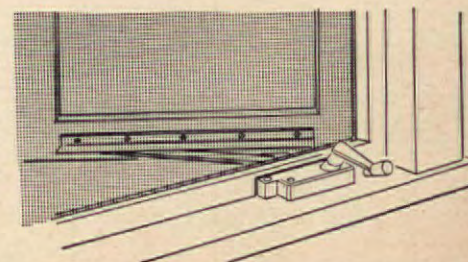


If you want to keep insects and rodents out of the attic, cover the attic louver with screening. Apply it from the inside and have it fit tight



Basement windows need screens just as much as the others. Windows that swing in should be screened from the outside

Casement sashes swing out and so the screen must go on the inside. Carefully notch out the base of the frame in order to fit over the sash adjuster





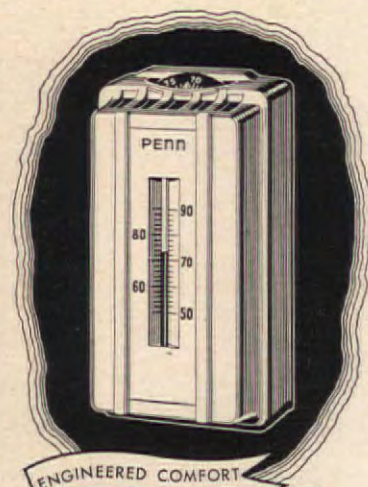
then insist on the
PENN
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You've experienced it... too hot one instant, cold the next... all because room temperatures swing back and forth from low to high.

But, now you can hold room temperatures within 1° with the amazing PENN heat-anticipating thermostat. And that's real heating comfort!

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Know Your Safety Controls

THOMAS POWELL

A burst water pipe, a sputtering, spark-hurling short circuit, a seemingly untraceable gas leak—catastrophes like these don't happen often, but when they do, you've got to act fast. Unleashed, gas, water, and electricity can cause serious damage.

Do you know where to find, and how to work, the valves and switches that keep these titans in bounds? A few minutes' exploration *right now* may help you when seconds count.

GAS, supplied by a main buried in the street, enters your home through the basement wall nearest the street. Your meter and shut-off valve are located here. Keep a wrench handy in case the valve is hard to turn.

ELECTRICITY, whether it comes to you in overhead or underground cables, is usually controlled by a master switch in the basement wall, again nearest the point of entrance of the supply. Your meter and fuse box are located with it. Put a diagram in the fuse box indicating which fuse covers which circuit, and what amperage fuse should replace blow-outs.

WATER also comes in from a street main. Its shut-off valve, in the foundation wall nearest the street, may require a wrench. Local control valves can be found in many houses at the foot of each riser pipe—the pipes carrying your water supply from floor to floor. Tubs, sinks, and other plumbing fixtures usually have valves on their hot- and cold-water supply pipes—these are handy for changing washers or repairing leaks in the fixture without cutting off the whole water supply. Try these valves occasionally to be sure they don't stick.

OIL BURNERS have their own special emergency switch so that the burner may be turned off instantly should trouble develop. These switches should never be in the same room as the burner but should be placed in a convenient spot. Plates on these switches are painted red for a good reason—to make them conspicuous.

Tags on all valves and switches, and a master plan tacked up on the basement or kitchen door, will aid anyone present in an emergency. Be sure that each member of the household knows how to use the first-aid kit in the medicine cabinet and the fire extinguishers which should be located at strategic points. Keep a list near the phone of police, fire, and utility companies.

But by far the best safety insurance is a knowledge of what to do before assistance arrives.



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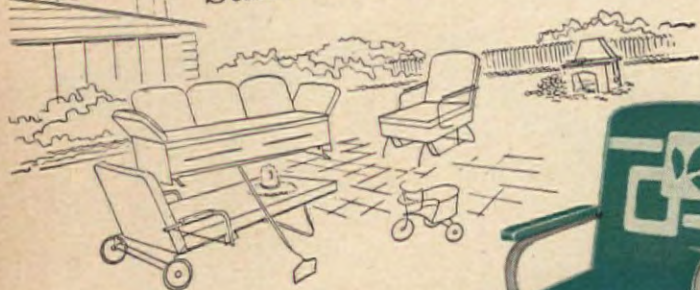


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The finished pond, with informal edging of flat stones, is filled with water and left to "cure" a few days before fish and plants are added

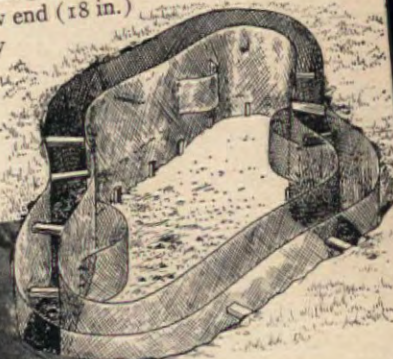


How to Build a Fish Pond

JAMES W. FRASER

Building a fish pond is fun, especially when you design it yourself. First, choose a location to provide partial sunlight for the fish, proper drainage, and a bit of beauty for your garden. In my pond (which is informal in both shape and construction) there are some departures from accepted ideas, and they will help you get the effects you want with less work and expense than you would expect. Second, trace the desired outline of the pond on the ground with garden hose or heavy rope; either will take graceful curves for you to follow when you start excavating. Be sure to dig the sides *straight down*. Allow for a deep end (say, 24 in.) and a shallow end (18 in.) to facilitate draining when you empty the pond. (These depths do not include the 6-in. floor of pond.) If the ground slopes away from the pond, you can empty

PLEASE TURN TO PAGE 126



Novel labor- and money-saving trick is use of "stuccoed" wire lath instead of wooden forms. Above, lath is braced in place, with plant pockets wired to it. Left, it has been plastered with cement

With wall poured between forms, earth leveled, stone edging partly placed, pond is ready for water. These views are in opposite direction from one above title



THE AMERICAN HOME, MAY, 1951

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by EXPERIMENTAL PLANTINGS ... IN SAND FROM FLORIDA'S MIAMI BEACH



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so gentle yet so complete
it can make vegetables sprout
and grow to full maturity
even in plain sand!

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5TH WEEK



4½ FEET HIGH AND
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No one, of course, normally grows tomatoes or any vegetables in plain sand. Vegetables require richer, more fertile soils. But just to demonstrate a point, we made this "sand test." And thereby proved that Vigoro provides all the vital nutrients vegetable plants need to grow and develop their health-giving best.

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Swan also makes a complete line of Neoprene-Covered Rubber Garden Hose
GUARANTEED IN WRITING UP TO 15 YEARS!

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Your friendly hardware dealer will help you select the right color, size and type Swan Hose best suited to your needs.



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Build a Fish Pond

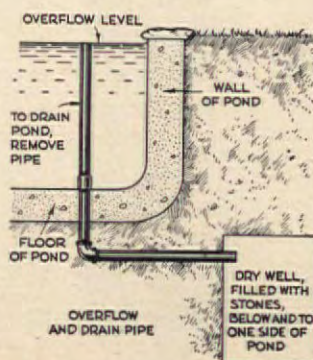
(Begins on page 124)

it with a hose and simple suction; otherwise, you must install a drain, (see below) before pouring cement.

The third step (my way) does away with temporary wooden forms by using metal lath. This is pliable, strong, durable, and inexpensive; it becomes part of the pond wall, giving it added strength—and saving you work. Cut strips of it to form the outside and inside of your pond wall; if you have to use several pieces, fasten together with metal clips or wire. Trim bottom of each strip to fit slope of pond bottom so the top, when strip is in place, will be level, just above ground line. Allow about 6 in. between strips for the wall, and brace them in place wherever necessary with wood blocks. Secure lath at bottom by nailing it to wooden pegs. Baskets for aquatic plants can be made of small pieces of lath and wired to the inner form.

Now mix plastic (waterproof) cement (1 part), sand (2 parts), and water to a putty-like consistency and apply 1/2-in. thick to the pond side of each lath form, coating them to within 5 in. of the bottom. Cover from the sun for a few days while the cement sets, sprinkling it daily. Then remove anchor pegs and, if necessary, strengthen inner form with a few wooden cross braces.

Mix dry cement (1 part), sand (2 parts), gravel (3 parts) and add water to give a soft, not soupy, mixture. A pail is a good measure. A pond 6 by 3 by 2 ft. will need 5 bags of cement, and 1 1/2 yards each of sand and gravel. Wet the forms well and pour, first the floor, then the walls. To give more strength, waste scraps of lath can be embedded as you go. Try to do the whole pouring job in one day, tamping the cement frequently to force out air bubbles and make a stronger bond with the forms. Let cement set, wetting it daily and covering it in between. The second day you can fill holes and smooth over sharp edges by giving it a brushed-on coat of neat cement of paint consistency. Consult an aquarium supply dealer about letting it "cure" before putting in fish, snails, and, especially, plants.



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Automatically

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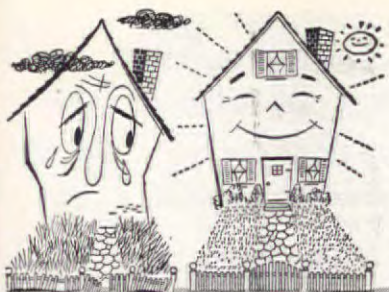
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Manufacturers of Star Metal-Cutting Products

Can't Grow Grass?

(Begins on page 42)

come closest to giving the effect you want and at the price you are able and willing to pay.

This may not be easy, because of the wealth of available material. At the Arnold Arboretum in Massachusetts, a ground-cover demonstration plot was planted in 1950 with sixty different kinds of plants. And a Florida Agricultural Experiment Station Bulletin (No. 364) describes in detail some 40 species and briefly mentions about 100 more, all of them suitable for conditions in that state and other parts of the South. Some of them, of course, are also useful in the North. Among these are wintercreeper (*Euonymus radicans* or, in modern terminology, *E. fortunei*), with its oval, shining, whitish-veined leaves; the lilyturfs (*Liriope spicata* and *Ophiopogon* or *Mondo japonica*), with grass-like foliage and spikes of white to purple flowers followed by blue-black berries, both noteworthy for their ability to withstand heat, drought, shade, poor soil, and even salt spray; Japanese honeysuckle (*Lonicera japonica halliana*), an excellent, quick-growing, evergreen vine when kept in its place; partridgeberry (*Mitchella repens*), especially adapted for shady places where the soil is acid and there is plenty of humus and moisture; and the ubiquitous periwinkle or running-myrtle (*Vinca minor*), which generously supplements its small, glossy, persistent leaves with cheerful violet-blue flowers from early spring over a long season. One of the bugles (*Ajuga genevensis*) is also recommended for the South, but in the North another species (*A. repens*) is more common; both have dark green, evergreen leaves that hug the ground and above which rise, in summer, little steeples of bluish flowers.

Other of the good ground covers for warm places are familiar to northern gardeners but only as summer annuals or house plants. Among these are the fine-leaved asparagus-fern (*Asparagus sprengeri*) often included by florists in cut-flower orders; the showy South American cigar-flower (*Cuphea*); trailing fig (*Ficus radicans*) and its hardier but less easily grown relative, the climbing fig (*F. pumila*) often seen spreading over the walls of greenhouses and conservatories; forms of fig-marigold (*Mesembryanthemum*) which is so important in California as a sand-binder on slopes along the coast; trailing lantana (*L. sellowiana*), which also adds brilliance to Pacific coast landscapes with its blankets of pinkish-lilac blossoms; Peperomia, the popular round-leaved succulent for window collections and decorative containers; the quaint explosive artillery-plant (*Pilea microphylla*); the old fashioned straw-

PLEASE TURN TO PAGE 128

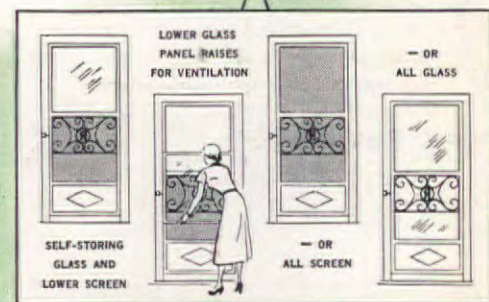
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Can't Grow Grass?

(Begins on page 42)

berry-begonia (*Saxifraga sarmen-tosa*) a number of the Selaginella ferns, and the familiar, foolproof, decorative foliage plant, wandering-jew (*Zebrina pendula*).

And yet, even for more rugged localities where the problems of shade or hot sun, dry soil, and tree root competition are supplemented by freezing temperatures, there is a good selection of sturdy, reliable materials. Consider just a few of them:

For dry, sunny banks and other exposed places. Creeping phlox or moss-pink (*Phlox subulata*) spreads a soft carpet of pink, lavender, or magenta flowers in early spring, and of low, thick foliage the rest of the summer. Perennial alyssum (*A. saxatile compactum*) is another early bloomer in clear yellow tones. Halls honeysuckle, already mentioned, will stand full sun as well as partial shade. Bearberry (*Arctostaphylos uva-ursi*) also has wide tolerance, being found in wooded areas as well as embowering huge patterns across sand dunes along the ocean. The shrubby cotoneasters and any of the prostrate junipers, when once established, make a thick and permanent cover. The woolly textured pussy-toes or everlastings (*Antennaria plantaginifolia*), several species of thyme (*Thymus*), and the familiar stonecrop (*Sedum acre*) are all useful under such conditions; the last-named, often seen in rock gardens, is hardy even in Central New York, will take the hottest summer weather in its stride, and bears tiny yellow flowers in profusion in June. To start a planting, simply chop some stems into small pieces and broadcast them over loose prepared soil, preferably just before a summer rain. Of course, it may start to spread beyond the limits for which it was planned, but if so it is easily cut back—and the trimmings can be planted elsewhere.

For shady banks. Here wall fern (*Polypodium vulgare*) and ebony spleenwort (*Asplenium platyneuron*) are fully at home. Also goutweed (*Aegopodium*) and the shrub yellow-root (*Xanthorrhiza*) with its finely divided leaves—which, however, are not evergreen. Shinleaf (*Pyrola*), twinflower (*Linnea borealis*), and princess-pine are all evergreen and especially well suited for cool, dark woodland nooks where the soil is acid, and is left undisturbed.

Along the shore. Here, where shifting sand, excessive drainage, and often salt air or spray are especially unfavorable for the usual lawn grasses, the coarse, tough beach grass (*Amphiphila arenaria*) is a valiant, if not especially handsome, servant. Divisions of old plants need only be thrust into the ground every ten inches or so apart and they will take hold and soon send out runners. Beach-pea (*Lathyrus maritima*), which resem-

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in every blade
digs the soil
like a spade

Works as you walk!

40 Rotating hoe points and 5 cultivator teeth do the job 10 times faster than hoe and rake. Makes gardening easier—more fun—better crops. For extra fine seed beds use—

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Can't Grow Grass?

(Begins on page 42)

bles vetch, is a good companion for it, as is bear-grass or turkey-beard (*Xerophyllum*), a native of the pine barrens from New Jersey southward. And good old dusty-miller (*Artemisia stelleriana*) does yeoman service.

Few if any of the plants named above can properly be called "grass substitutes," for while they do cover the soil, prevent its washing or blowing, and improve the landscape, they cannot be freely walked on or kept to a low, sod-like level. If such an effect is wanted, best experiment with pearlwort (*Sagina subulata*), an evergreen, mat-like member of the Carnation Family, with abundant small white or yellow flowers; Mazus repens, frequently seen in rock gardens, and Dichondra repens, whose dense low growth resembles that of white clover, and which appears to be gaining in popularity both in California and along the Gulf Coast. Then there are the rather recently promoted forms of Zoysia, some of them hardy enough to survive in lower New England, although they remain straw-yellow from the first frost of fall until mild weather returns in spring. However, they are really grasses, and if you can grow them, you don't need ground covers.

Any good ground cover (as distinguished from a cultivated ornamental) should be tough, adaptable to less than perfect soil, moisture, and light conditions, resistant to cold, heat, drought, and enemies, tolerant of shearing when necessary and to some foot traffic, and able to cover a designated area quickly and permanently. But, while it should not need coddling, it does, as a plant, deserve some attention, especially while it is getting established. You may have to water it occasionally during the first season or two. An early spring application of a plant food fairly high in nitrogen is a good investment, since the soil cannot be periodically stirred and enriched as in a garden. Top-dressing with compost, enriched humus, or a dried or well-rotted manure will help. And clipping back at times will encourage dense growth while preventing a ragged appearance.

When a ground cover planting can be started from seed, the soil should be well prepared as for any crop; under trees, masses of feeding roots should be dug out even though they will probably come back in time. But where divisions, cuttings, or young plants are set out, they are best planted in pockets of good soil dug so as not to disturb the surrounding grass, weeds, or whatever. This is especially necessary on slopes to prevent soil washing. As the plants grow and spread, they will crowd out or shade out the unwanted vegetation.

Contributors to this article: Arthur Prince, Paul Hadley, Herschel W. Weber, and Eugenia A. Mitchell.

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1940 RESIN BASE Wall Paint...
1950 RUBBER BASE Wall Paint...

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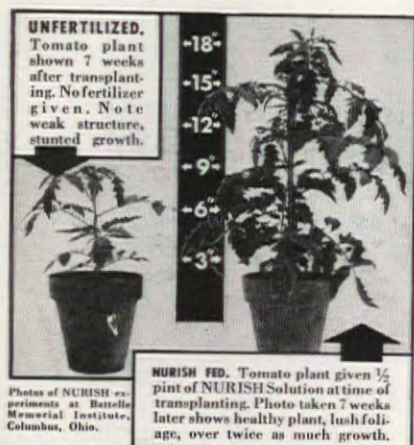
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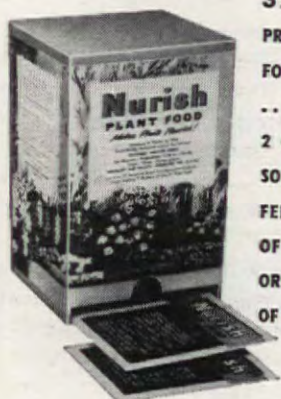
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We have been watching developments in this field carefully... waiting for a formula we could offer you with confidence. Now we're proud to recommend NURISH—developed by the scientists of the BATTELLE MEMORIAL INSTITUTE, famous research center—and made by the NACO FERTILIZER COMPANY, producers of agricultural fertilizers for almost half a century.

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to provide a liquid plant food ready for instant absorption by your plants. Sprayed on the leaves it enables them to take some nourishment through their pores. The remainder penetrates ground and feeds roots.

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A GUIDE LIST OF FLOWERING TREES

NAME Botanical and Common	SIZE-HARDINESS-WHERE USABLE (See Zone Key at bottom of page)
Acacia (Many species and varieties) Wattle; Mimosa (of florists)	Med. to large (20-50 ft.) Spreading. Tender. Zones 9 and 10
Albizia julibrissin rosea Silk-tree; Mimosa (of nurserymen)	Med. (35 ft.) Spreading, branching. Half-hardy. Zone 5 and south
Amelanchier (Species and a hybrid) Shadblow; Serviceberry	Med. to large (25-60 ft.) Shrubby to spreading. Hardy. Zone 4
Aralia elata (also A. spinosa) Devil's walking-stick	Med. (to 45 ft.) Spreading, several stems. Hardy. Zone 3
Arbutus unedo Strawberry-tree	Med. (to 30 ft.) Shrubby (A. menziesii to 75 ft.) Tender. Zones 7, 8
Callistemon lanceolatus Lemon Bottlebrush	Med. (30 ft.) Shrubby, coarse. Tender. Zone 9
Cercis canadensis Eastern Redbud; Judas-tree	Med. (to 35 ft.) Irregular, flat-topped. Hardy. Zone 4
Chionanthus virginica Fringetree	Small to med. (30 ft.) Shrubby, branching. Hardy. Zone 4
Cornus (Several species and varieties) Dogwood	Med. (20-40 ft.) Rounded, horizontal branching. Hardy. Zones 4, 5, 6
Crataegus (Many species) Hawthorn	Small to med. (15-36 ft.) Dense, thorny. Hardy. Zones 3, 4, 5
Davidia involucrata Dove-tree	Med. to large. Broadly conical; dense foliage. Half-hardy. Zone 6
Eugenia paniculata Brush-cherry Eugenia	Med. (to 40 ft.) Bushy, can be sheared. Tender. Zone 9
Franklinia alatamaha Franklin-tree (Gordonia)	Med. (to 30 ft.) Loosely upright. Half-hardy. Zone 5 and southward
Halesia carolina Silverbell	Med. (to 30 ft.) Rounded, shrubby. Hardy. Zone 4 southward
Jacaranda acutifolia Sharpleaf Jacaranda	To 50 ft. Spreading, graceful. Tender. Zone 10 (sub-tropics)
Keiskeeria paniculata Golden-rain-tree	Med. (to 30 ft.) Flattened round head. Hardy. Zone 5 and south
Laburnum alpinum Scotch Laburnum	Med. (to 30 ft.) Stiff, upright. Hardy. Zone 4
Lagerstroemia indica Crape-myrtle	Small to med. (20 ft.) Rounded, shrubby. Half-hardy. Zone 7
Magnolia (Many species) Sweet-bay, Cucumber-tree, etc.	Med. to large (20-90 ft.) Form spreading to stately. Zones 4-9
Malus (Many species and varieties) Apple (including Crabs)	Small to large. Round, upright, dense. Hardy, wide range
Melaleuca leucadendron Cajuput-tree	Med. (40 ft.) Upright, graceful. Tender, salt-resistant. Zone 10
Melia azedarach Chinaberry	Med. (45 ft.) Spreading, dense. Tender. Zone 7. Heat-resistant
Oxydendron arboreum Sorrel-tree, Sourwood	Large (to 75 ft.) Pyramidal, especially when young. Hardy. Zone 4
Paulownia tomentosa Empress-tree	Large (to 50 ft.) Rounded, open head. Hardy. Zone 5
Poncirus trifoliata Hardy-orange	Med. (to 35 ft.) Open, irregular, thorny. Half-hardy. Zones 5, 6
Prunus (Many species and varieties) Stone fruits (peaches, etc.)	Small to med. Rounded, upright, branching, varies. Zones 3-6
Pterostyrax hispida Epaulette-tree	Med. (to 45 ft.) Upright, spreading. Hardy. Zone 5
Pyrus species Pear	Med. (to 50 ft.) Upright, pyramidal, branching. Hardy. Zones 4, 5
Robinia pseudoacacia Black or Honey Locust	Large (to 75 ft.) Upright, open. Hardy. Zone 3 and southward
Sophora japonica Japanese Pagoda-tree	Large (to 75 ft.) Wide, open, branching. Hardy. Zone 4
Sorbus aucuparia Mountain-ash, Rowan-tree	Med. (to 45 ft.) Rounded, dense. Hardy. Zones 2 to 5
Stenolobium stans Florida Yellow-trumpet	Small (to 20 ft.) Shrubby. Tender. Zone 10
Stewartia koreana Korean Stewartia	Med. (to 45 ft.) Densely pyramidal. Hardy. Zone 5
Styrax japonica Japanese Snowbell	Med. (to 30 ft.) Branching, wide-spreading. Hardy. Zone 5

ZONE KEY (Gives av. an. min. temp. deg. F.): Zone 3, -35 to -20; 4, -20 to -10; 5, -10 to -5; 6, -5 to 5; 7, 5 to 10; 8, 10 to 20; 9, 20 to 30; 10, 30 to 40

Flowering Trees (Begins on page 34)

SUITABLE FOR SMALL HOME GARDENS

FLOWERS: COLOR, SEASON (See Key, bottom of page)

OTHER FEATURES—NOTES

Y light to golden. Fluffy spikes, balls. Jan. to Jul.

P Pompon- or brushlike. Late spring, summer

W Small in loose racemes. Late April into May

W Small, in tall loose spikes. August

W Small but numerous. Fall to December

R Long spikes, brushlike stamens. Feb.-July

Rosy-Pu Pealike, densely against stems. May

W Loose, feathery panicles; abundant. Early summer

Flws small Y; surrounding bracts W, R. Apr. to June

Mostly W, some red. Dense flat clusters. Spring

W bracts about ball of Y stamens. Mid-May

W small, in terminal clusters. Continuous

W with Y centers. Sept. to frost

W Drooping clusters along stems. May

B Abundant, 2 in. long. Early summer

Y Large showy clusters. Early summer

Y Pealike, in long hanging clusters. Late May

Bright P and R. In large masses. Midsummer

W mostly, some ranging to Pu. Early spring to sum.

W, P, R Single and double. Spring

Creamy W Spikes like Bottlebrush. June to fall

L Clusters; fragrant. April-May

W Small, drooping clusters. Mid-July to Aug.

L-Pu Large upright clusters. Mid-May

W Fragrant, 2 in. across. Late April

W, P, R Single, double, various. Spring

W creamy. Drooping clusters. Fragrant. June

W In clusters; some buds pink-tinged. May

W Pealike in drooping clusters, fragrant. June

W Pealike; large clusters upright. August

W Small flat clusters 5 in. across. May-June

Y Clusters of 2 in. bell-shaped blooms. Fall

W Cup-shaped, yellow centers. July

W Small, bell-shaped in drooping clusters. June

Quick-growing, short-lived Australians. Foliage graceful, finely cut, gray-green

Graceful, finely compound leaves; thin pea-like pods. Does well on poor soils

Good autumn color; attractive fruits. A familiar swamp shrub, good for gardens

Large compound leaves; pink-tinged flowers. Thorny stems; spreads by runners

Shiny evergreen leaves. Orange-red strawberry-like fruits. Bark cracks lined red

Leaves 3 in. long, evergreen. Suitable for dry soils, but best against other trees

Common in eastern woodlands; good with dogwood. Fall foliage attractive yellow

Graceful, slender tree. Effective in bloom. Blue fruits; yellow fall color

Highly popular, useful. Handsome in flower; red fruits; good fall color

Many species, varieties; bright small fruits; brilliant fall foliage. Effective, valuable

Chinese tree, not common. Striking long bract suggests dove. Slow-growing

Australian tree popular on West Coast. Glossy red-tinged foliage. Pu fruits

Valuable for late bloom and brilliant fall foliage color. Needs plenty of moisture

Pretty bell-shaped flowers, followed by winged pods. Yellow fall foliage color

Delicate fernlike foliage, good form, bright blossoms. Popular in South, West

Brown inflated seed pods. Compound leaves rather coarse. Drought resistant

Profuse display of bloom and hardness are its strong points

Hardy to Maryland; good foliage; stands hard pruning; spectacular

Vary from bushy, early Star Magnolia to vast Cucumber-tree with 2 ft. blooms

Wide range in tree form, flower effects, size and color of fruits, etc.

Pale green evergreen foliage; thick, soft, loose bark. Likes moist soil. South, West

Easily grown, dense-headed shade tree. Yellow berries. Good in heat, dry soil

Shining, leathery foliage; brilliant red in fall. Persistent fruit pods. Fine tree

Resembles horse-chestnut in habit; quick-growing. Sprouts from cut stump

Glossy foliage (evergreen in South) and small (inedible) fruits. Good hedge

Many valuable forms. Doubles bear no fruits; handsome foliage colors

Uncommon Japanese tree. Clean, graceful, and attractive in flower

Orchard kinds serve double purpose; others bear inedible fruit. Subject to fire blight

Tall, erect; thorny and unarmed kinds; dry slender pods. Borers may be a problem

Good round-headed shade tree blooming when few others do. Locust-like leaves

Graceful, rounded, clean tree. Bright red fruit clusters; good fall foliage color

Related to the trumpet-vine. Long pods follow effective brightly hued flowers

Resembles Franklinia but blooms earlier, not so long. Good fall color; sheds bark

Good, spreading, shrubby tree. Handsome foliage that does not hide flowers

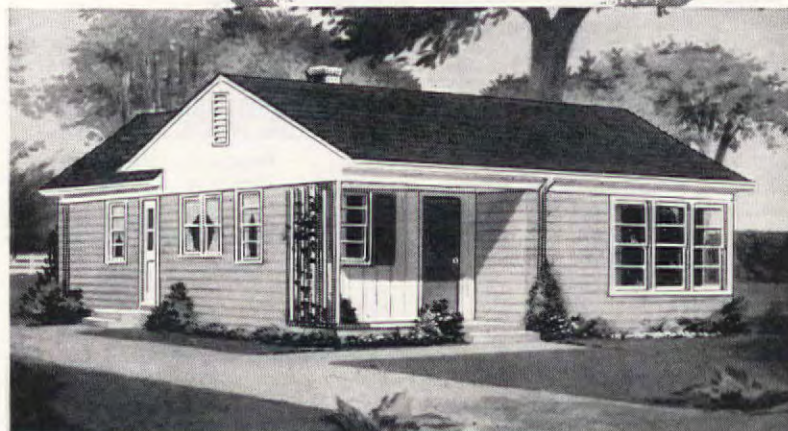
KEY TO FLOWER AND FRUIT COLORS: W—white; Y—yellow; O—orange; P—pink; R—red; B—blue; L—lavender; Pu—purple



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PENNSYLVANIAS have many important points of superiority including (1) easy Push-Pull finger-tip control of throttle and clutch, (2) full-tempered, double ground hi-carbon blades, (3) designed for ease of maintenance,

(4) easy adjustment for height of cut, (5) Briggs & Stratton motors, and of course (6) Triple-A ball bearings. All this value costs you no more.

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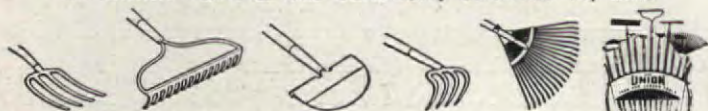
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THE UNION FORK & HOE COMPANY, Columbus 15, Ohio



Flowering Trees

(Begins on page 34)

materials from regular nursery sources (meaning, of course, the reputable and reliable ones); and, on the whole, they are just as easy to grow.

Because they have so much in their favor, it is all the more advisable to keep in mind four warnings that might prevent your enthusiasm from running away with your judgment.

1. Because any tree tends to dominate and set the key for a garden design, use restraint and taste in selecting and placing every one.

2. Flowering trees are essentially specimens, accents. Too many used in a garden can duplicate the effect of too much jewelry, or of a meal composed of several desserts.

3. Whatever the flowering season of a tree, it is relatively short in most cases; so consider carefully the aspects, assets, and liabilities of each kind of tree at other seasons. In this connection, double-flowering forms (as of crab apples, cherries, etc.) usually hold their blossoms longer than those with single flowers.

4. Don't forget that some flowering trees grow large; allow them plenty of space to do themselves justice. The tulip-tree and Empress-tree are examples.

Since every garden is a problem requiring its own solution, no one set of suggestions for choosing flowering trees can be offered. But any selection, or even the consideration of candidates, should be based on all of the following factors:

Hardiness, of both plant and blossoms. Peach trees can be perfectly hardy, yet their flower buds may open so early as to be killed by a late frost.

Adaptability and requirements as to soil type, moisture and drainage, exposure, and other natural conditions.

Size at maturity; also habit of growth—whether upright, spreading, dense, open-headed, irregular, etc.

Flower effect. Color, type, and season of individual blossoms, and effect of tree or planting as a whole.

Foliage effect, especially in fall, but also throughout the year; and as to texture as well as color.

Other features, both desirable (as branch patterns, unusual bark, kind and color of fruit) and undesirable (such as untidy shedding of leaves or fruits, brittleness, short life, etc.).

The accompanying table presents information of that sort for a few of the more effective and useful flowering trees. Its use should, of course, be supplemented by the study of nursery catalogues, publications obtainable from horticultural societies and State Agricultural Experiment Stations, and standard reference books; by visits to nurseries, parks, botanical gardens, and public and private collections whenever possible; and by careful, frank analysis of your preferences, needs, and conditions.

Garden Got



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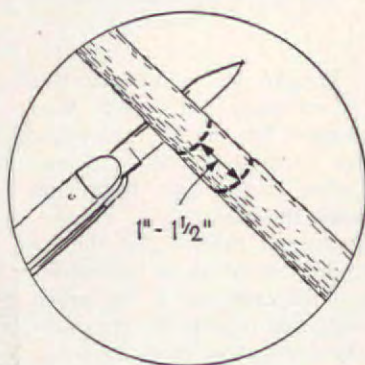
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Ring around a Dogwood!



If a dogwood won't bloom, "ring" its stems by cutting through bark, as at right. Above, how my experiment worked—fat flower buds on stems ringed at (A), none on lower ones. If stems are under 1 in. thick, you can ring main branch (B)



JACK W. CADDICK

Would you like to do—right in your garden—some scientific research on the chance of benefiting horticulture generally and yourself, as a gardener, particularly? Have you, perhaps, a beautiful but bashful young dogwood tree that disappoints and discourages you by stubbornly refusing to flower? If so, let me tell you a story about a ring which, like those in fairy tales, seems to perform miracles. Costing nothing but a twist of the wrist, it appears, from my limited experiments, to be able to cause such a tree to bloom as radiantly as a June bride. No scientific work to back up (or disprove) my theory has been done at the institution with which I am connected, and limited funds or such projects may prevent any. But my results were so encouraging that I hope others will try their luck and report their conclusions.

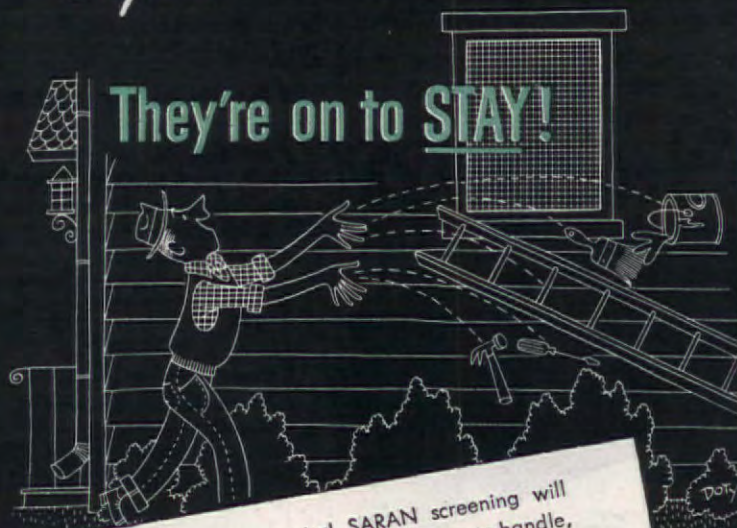
It has long been common practise to "ring" apple trees and grapevines that are reluctant to bear flowers and fruit. Why wouldn't it work with dogwood? I thought. So last June I tried it on some of the branches of each of my two trees. By fall, the branches that I had "ringed" had set 168 fat flower buds, whereas the year before they had borne two! And most of the branches that I didn't ring showed no flower buds at all this past winter.

What is "ringing"? It is merely making a cut (or two, an inch or so apart) around a stem or branch. Just press the sharp blade of a knife into the bark until it hits hard wood, then rotate it around the branch to make a continuous incision. *Do not remove any bark.* At first the cut will remain just a line; later a callus of scar tissue will grow along it, thicken, and harden. It appears that ringing should be done two or three weeks after the normal blooming time of the tree when, of course, you know which branches have flowered and which haven't. The condition of the plant seems to have some effect, for in my case one tree, which was planted in the fall of 1950 and was therefore well established, responded much better to the ringing than did the other which was planted early last spring. These and other points should be carefully studied to get at all the facts about the procedure and its possibilities. So many people have been disappointed by non-flowering dogwoods, that ringing certainly is worth trying. It can't harm a tree, and it may make it live up to its name.

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Name _____

Address _____

City _____

Zone _____ State _____

Household Inventory (Begins on page 34)

and need, but I have the satisfaction of knowing that every purchase will be used and enjoyed. My inventory is directly responsible for this change. When I discovered that I owned six of a certain type of article, but liked and used only one or two, I made myself analyze the others to learn their shortcomings so I could avoid them in the future. I also learned that "par" for my household was two of that kind of thing, not six!

At Christmastime, the inventory goes right to work. After they pass the toy stage, it is sometimes difficult to pick out gifts for youngsters. But my inventory tells me what they need, what they will need in the near future—and what they don't have that they might just plain like to own. In 15 minutes I have a list three times too long, so I eliminate. The final list has always worked out perfectly, for the gifts have pleased the youngsters and they have been kind to our purse as well.

Our inventory has now been kept for 10 years, and we consider it well worth the little trouble it involves. Until we ironed out the "kinks" in the system, it *did* take time. But now, keeping it averages no more than five minutes a day.

Here's how we work it: I keep a small bulletin board in a handy spot and list everybody's new purchases on one side. On the other side, I list discarded items. When I have time, I transfer this record to my permanent loose-leaf inventory book and there it is—for the record.

Another refinement in the system which I've found helpful is the use of index cards for closets and drawers. When I clean each drawer or closet, I check its contents against the card—it's an easy way.

And I'm not the only one who's in on the indexing. There's a constant game going on, for everyone in the



family tries to spot something I've missed recording. The family uses the records for practical purposes too, for it often settles questions about when things were bought and how much they cost.

Altogether, I believe that the inventory has helped me to buy intelligently, and I know that it has curbed the temptation to acquire things haphazardly (well, most of it, anyhow).

When you make yours, you may find that you need different headings, but a good sample check list is given below. Foods, soaps and the like, of course, are not included—but an inventory of them is probably already a part of your housekeeping system.

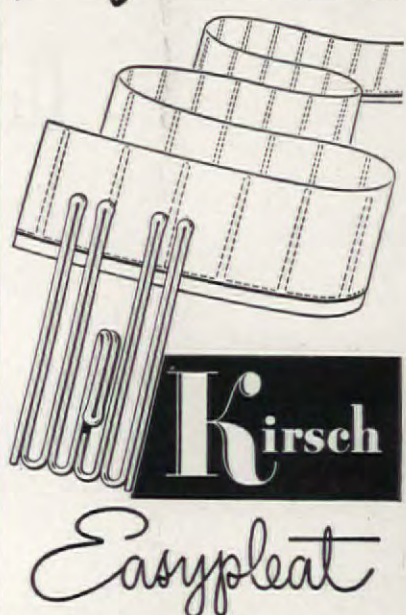
HEADINGS FOR YOUR CHECK LIST

HOUSEHOLD

Ash Trays, Smoking Accessories
Bedding (Blankets, Mattresses, Pillows)
Books (Adult)
Books (Children)
Cameras and Movie Equipment (Film, Photo Albums, etc.)
China
Curtains, Draperies
Dog Equipment
Drugs, Medical Necessities
Electrical Appliances
Electrical Supplies (Bulbs, Fuses, etc.)
Embroidery, Needlepoint
Furniture
Games, Cards (Adult)
Garden Supplies
Glassware
Holiday Gear (Christmas Tree Ornaments, Halloween Costumes, etc.)
Kitchen—Baking Equipment
Kitchen—Cleaning Equipment
Kitchen—Cooking Equipment
Lamps
Linens (Bath, Bed, Kitchen, Table)
Luggage
Miscellaneous (Door Mats, Ladders, etc.)
Musical Instruments
Ornaments (Clocks, Vases, etc.)
Outdoor Furniture, Cushions, etc.
Permanent Fixtures in House

Paintings, Pictures, Mirrors
Records (Phonograph)
Rugs and Floor Pads
Sewing Supplies, Notions
Shoe Supplies (Polish, Shoe Trees, etc.)
Silver
Sports Equipment (Fishing Tackle, Golf Gear, Skates, etc.)
Stationery and Supplies
Tools
Toys
PERSONAL
(Have a separate list for each member of the family)
Accessories (Bags, Belts, Garters, Gloves, etc.)
Aprons, Housedresses, Smocks
Blouses
Coats
Cosmetics, Toilet Articles
Dresses
Handkerchiefs
Hats
Jackets
Jewelry
Miscellaneous (Eyeglasses, etc.)
Robes
Shirts
Shoes
Suits, Slacks
Underwear, Socks, Stockings

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New Slant On Mirrors

Data from Michael Ligocki

Want a twice-blessed mirror? Hang one in the bathroom, just child high, and slanted toward the floor. Its height will encourage neatness in young fry who may look as they do simply because they can't get a good gander at themselves in adult-high mirrors. Its pitch will please Mamma, too—it makes checking her hemline so simple!

To banish the gap caused by the angle, this slanted mirror has its own slanted frame, deeper above than below. To anchor it, two metal hooks are screwed into the wall, just far enough apart to fit inside the frame and hook onto metal eyelets in the frame's sides. As the children grow, the hooks are moved up. See bottom picture for the mechanics. It shows one side of the frame from the inside, with the glass removed. The groove under the left thumb is where the mirror rests. To make a tidy, professional job of it, miter the frame corners before assembling.



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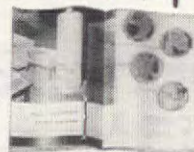
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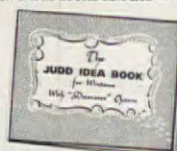
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How to Entertain Child Guests

ETHEL S. BEER

Children are a special treat to those of us who have none of our own, and I love to invite them into my home where I can entertain them often and, I hope, well. I've had a wonderful time learning how during years of association with children in clinics, day nurseries, and other social agencies.

"What do you want to do today?" I asked 5-year-old Alice, when she called with her parents one afternoon. "Give me the train puzzle, please," she answered promptly. Although she had not visited me in several months, she remembered her favorite game.

Child guests deserve the same courtesy as adults. There should always be something for them to do. A few toys for all ages are most satisfactory; I have a variety tucked away in my closets. Games challenge the older group, and I have a number of carefully selected children's books placed together in one bookcase.

An assortment of recognized educational playthings is good, but mechanical toys are not advisable as they only afford momentary amusement and do not satisfy the child's natural bent for activity. The aim of the hostess is to make the child happy, but it is also true that keeping them occupied prevents accidents and minimizes adult supervision.

One of the best ways to put a child at ease is to set the stage beforehand. My usual procedure is to clear a space for play in my living room, where I place low chairs and a few toys and books.

Winning a shy child is especially gratifying. When three-year-old Virginia arrived, she hid her face in her mother's skirt and refused to greet me. "Let her alone," I urged. "She'll feel at home after she sees the toys." A few hours later she was crying be-

PLEASE TURN TO PAGE 137



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THE AMERICAN HOME, MAY, 195

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Child Guests

(Begins on page 136)

cause she had to leave. I considered it my greatest compliment when she asked to come again.

Once children have been to my home, I permit them to choose what they want to do. They may even help themselves to the toys in the closet or the books on the low shelf. Because Terry calls on me so often, I keep special toilet articles for her. She has her own miniature cake of soap, her tiny nail brush, and a small comb. I always give each child a new piece of guest soap which she may either take home afterward, or leave with me if she is a frequent visitor. The small gift always delights them.

As a rule the children do not ask to take the toys or books home, but occasionally a scene occurs. It's usually subdued with my saying, "It'll be here when you come back. Meanwhile the other children can enjoy it." I always feel a bit hard-hearted, but it helps them to understand that the toys are for all the children. Of course, the children may keep whatever they make. Proudly 8-year-old Stanley carried off "to show to Dad" the cardboard airplane he had labored to make.

Naturally, entertaining children is not all clear sailing. The majority become rambunctious at times, particularly when they are confined too long in a city apartment. A walk around the block may help, or the situation may be saved if the adult joins in the games or reads. Supervision of very young children is wise, particularly with a group who are apt to squabble over toys. Unless they are watched, children may get into many kinds of mischief simply out of curiosity.

Entertaining child guests is exceedingly worth while and enjoyable if it is given some forethought. Here are a few hints to remember:

1. Have toys or puzzles on hand for all ages. Books are always popular.
2. When a child is visiting for the first time, have the toys displayed when he arrives, so he can see them from the door before he has time to think about being shy.
3. Encourage a frequent visitor to help himself to toys when he comes. Always give him a choice.
4. For the child's comfort have a small chair or two, or low footstools.
5. Give children a small gift such as a guest-size cake of soap. Elaborate gifts of candy or cookies can be overdone. Simple refreshments of fruit juice or unsweetened crackers are much better for the child and won't spoil his appetite.

Above all, keep your child guests busy and always make sure they are in sight. Be a pleasant hostess, just as you would be with adult guests, and the children will want to visit you again.

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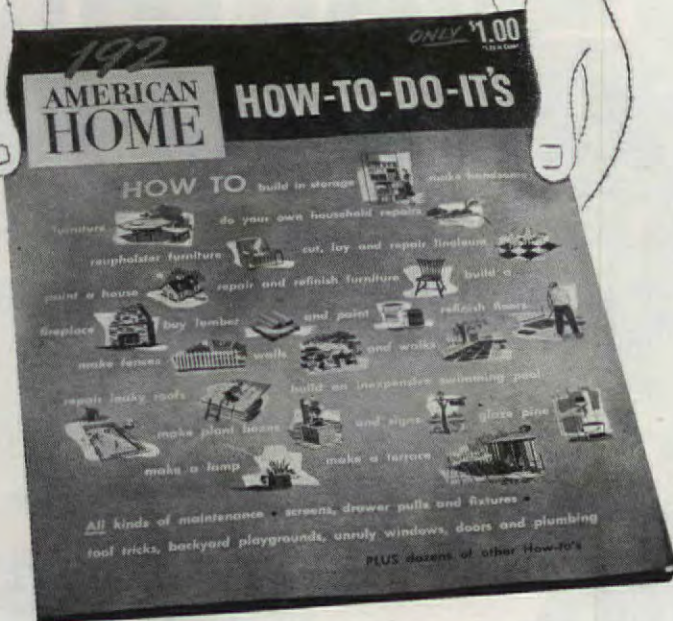
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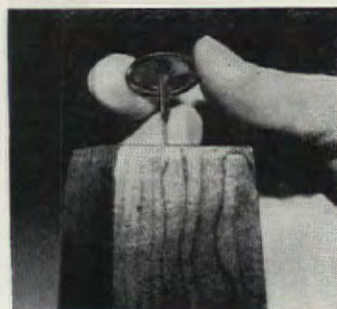
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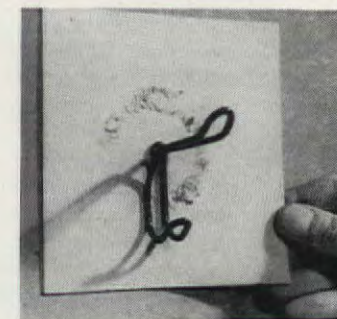
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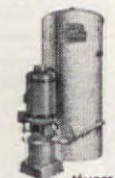
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- No. 8 ☐ (see Oct., '51 issue) One-story brick, 2 bedrooms, bath, large kitchen, window wall in living room, full basement**
- No. 9 ☐ (see December, '51 issue) Board-and-batten ranch house, 3 bedrooms, bath, porch, utility room, 9 closets
- No. 10 ☐ (see Feb., '52 issue) 2 bedrooms, bath, living-dining room, kitchen, plus room and bath with private entrance
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Pages 28, 29: (1, 10) Everfast Fabrics, Inc.; (2, 3, 5, 15, 16) Kandell, Inc.; (4) Greeff Fabrics, Inc.; (6, 14, 17, 19) Golding Decorative Fabrics; (7) Riverdale Mfg. Co.; (8, 11) Cyrus Clark; (9, 13) Mead & Montague; (12) Barret Fabrics, Inc.; (18) Charles Bloom.

THE NEWS IN UPHOLSTERED FURNITURE

Page 30: (1) Consider H. Willett, Inc.; (2) Charles Eames design for Herman Miller Furn. Co.; (3) All pieces, Tomlinson of High Point; (4) All pieces, Consider H. Willett, Inc.
Page 88: Chair, ottoman, Brenner Furn. Corp.; love seat, small chair, Kroehler Mfg. Co.; Provincial love seat, Globe Parlor Furn. Co.

THE NEWS IN SUMMER FURNITURE

Page 31: (1) All pieces, Tommi Parzinger for Willow & Reed Art Work; (2) The Otto Gerda Co.; (3) Old Hickory Furn. Co.; (4) Milo Baughman for Calif-Asia Rattan Corp.; (5 and 6) Heywood-Wakefield "Ashcraft."

THE NEWS IN WOOD FURNITURE

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Page 33: (4) Morganton Furn. Co.; (5) Heritage-Henredon; (6) Ramseur Furn. Co.; (7) Crawford Furn. Mfg. Co.
Page 90: Server, Brandt Cabinet Works; flip top dining table, Imperial Furn. Co.; room dividers, Grand Rapids Chair Co.

REMODELING WITH SCISSORS

Pages 38, 39: Refrigerator, General Electric; washer, Bendix; spices, Durkee; gas range, Tappan; fan, American Blower Co.; twin sink, Standard Sanitary; counter tops and backsplash, Formica; linoleum, Armstrong; wallpaper, United; clock, Telechron.

EASY DOES IT

Pages 40, 41: Plaid and amethyst striped cushions, Thaiobk; clover leaf, Concertina, and Log Cabin cushions, Far Eastern Fabrics.

WHY DIDN'T I THINK OF THAT?

Page 53: Chest of drawers, pattern 1384, designed by Hillary Knight.

FLOWER SHOW TIME AGAIN

Pages 54, 55: Silver flower container, The Gorham Co.; dolphin milk-glass container and Victorian hands, Westmoreland Glass Co.; glass boat-shaped containers, A. H. Heisey & Co.

PLACE AND SHOW

Page 56: Ceramic "Granny Ware," "Pot Luck" warmer with casserole, Blue Jean denim cloth, red bandana napkins, M. C. Wentz; ruby red tumblers, Viking Glass; stainless steel cutlery, #9900, Ekco Products.

5 EASY MEALS

Pages 58, 59: Lavenia platter and sauce boat, shirred egg casseroles, Saks Fifth Avenue Guest and Gift Shop; "Thistle" chop plate, Stangl Pottery; platter, White Turkey Gourmet and Gift Shop; broiler pan, range, Frigidaire; Sage "Modern Spice" cloth, Simtex Mills.

FIXED THE NIGHT BEFORE

Pages 64, 65: China, "RFD," Vernon Kilns; linen, "Deep Tone," Bucilla; silver pie knife, "Lasting Spring," Oneida, Ltd.; casserole and coffeepot, The Hall China Co.; Walnut and Green Queen Susans, bark-wrapped juice glasses, knives, forks, Hammacher Schlemmer.

LAZY SUSAN CLOSET

Page 86: Designed by the O. O. Manufacturing Co. and James Patrick.

MORE OUTDOOR IDEAS

Page 119: Drum barbecue idea by Juanita Ours; swing idea by Henry L. G. Solembier.

PHOTOGRAPH CREDITS

George D. Gennaro: pages 44-47, 102-104. F. M. Demarest: pages 28, 29, 32, 33 (wood samples), 38, 39, 40, 41, 52, 53 (coffee table), 54, 55, 56, 58, 59, 63, 64, 65, 83, 98, 108. Kranz Studio: pages 24 (bottom and third from bottom pictures), 30, 88 (two middle pictures). Alfred A. Manner: pages 18, 22. Frank Willmings: pages 34, 35. Julius Schulman: pages 36, 37, 92. Karl Obert: pages 50, 51. Chalmers Sisters, Hershel W. Weber, Robert C. Cleveland, Paul Hadley: page 42. Domo Studio: page 68. George R. Szanik: page 86. Charles R. Pearson: pages 110, 112, 114. Max Tatch: page 118.

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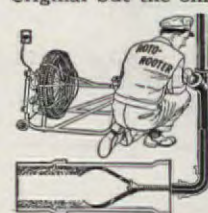
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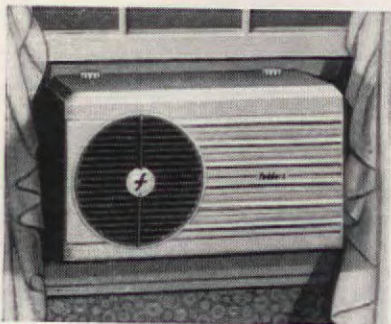
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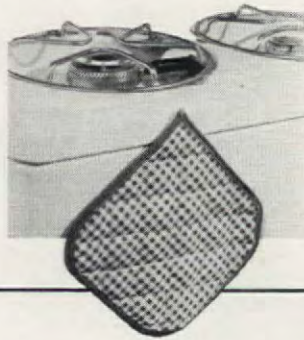
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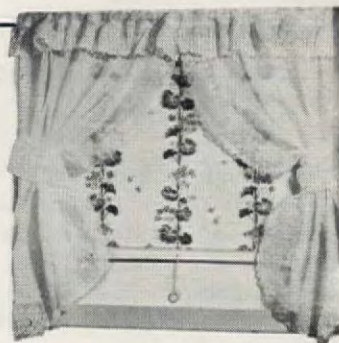


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The AMERICAN HOME

Vol. XLVII
December, 1951 to May, 1952

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