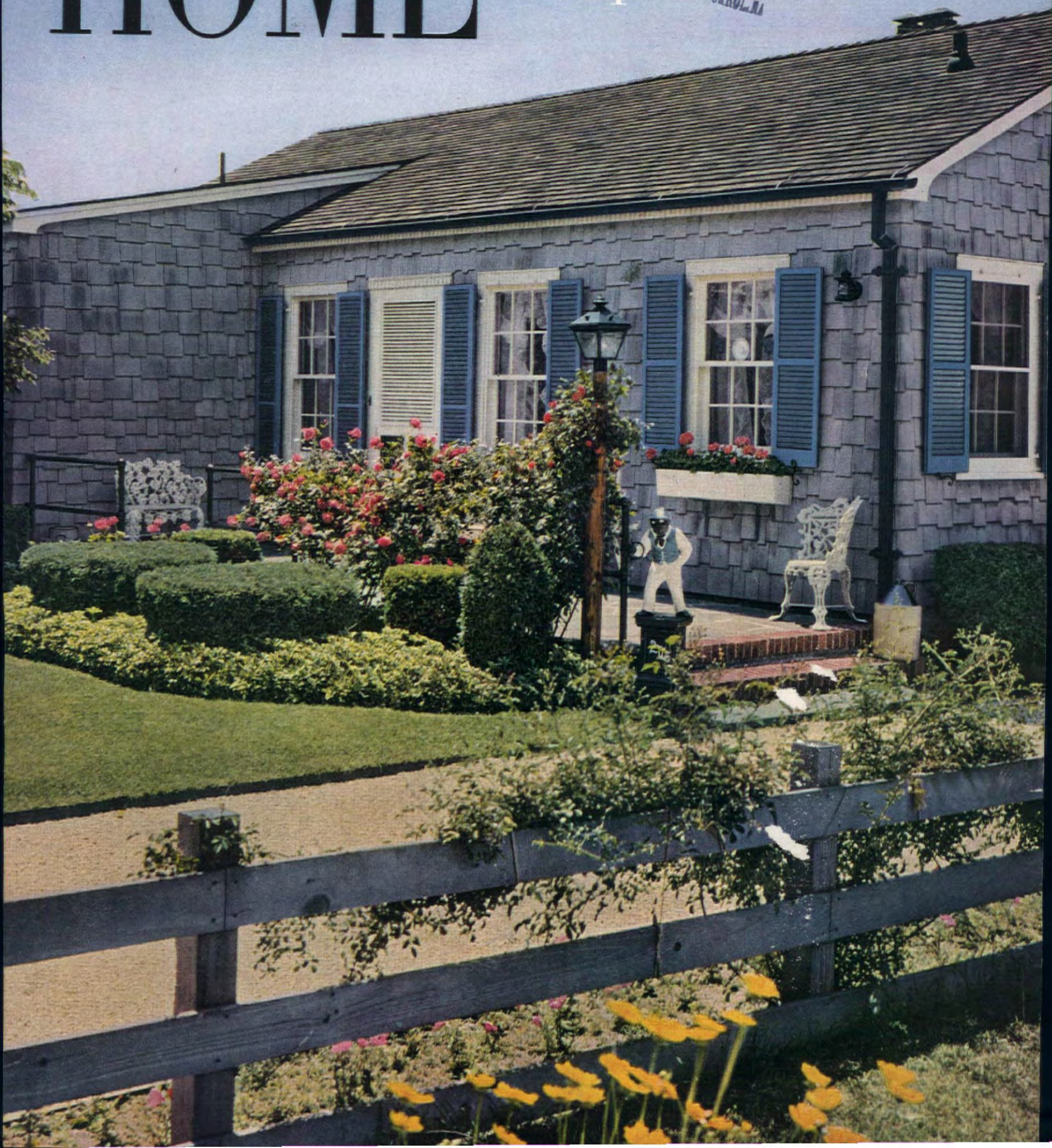


The AMERICAN HOME

25¢
In Canada 35c

MAR 30 1951
WOMAN'S POLICE
UNIVERSITY OF NORTH CAROLINA
for April



Now! G. E. brings you a sensational new Automatic Dishwasher!

**Saves you over 200 hours
of kitchen drudgery every year!**

**Frees your hands from
dishpan soaking!**

**Washes, rinses and dries dishes
far cleaner than you could
ever do them by hand!**

WITH THIS matchless new G-E Automatic Dishwasher, you'll be able to lead a new life! Just imagine! You'll *never* have to wash another stack of dirty dishes! You'll *never* have rough, dishpan-soaked hands again!

You'll save yourself over 200 hours a year of hard, boring, tiresome work—have over 200 extra hours of precious leisure time! Extra daytime hours for shopping, for calling on friends, or for other household duties! Extra nighttime hours for amusement and relaxation!

This great new General Electric Dishwasher has a combination of worksaving, timesaving features you can't get in *any* other dishwasher!

Before you even *think* of buying any other dishwasher, you owe it to yourself to see this sensational new front-opening, easy-loading General Electric. You'll find it in a class all by itself!

**No other dishwasher
offers you this combination
of G-E features!**

Front Opening—Glides out or back under counter smoothly and easily—gives you extra counter space on top at all times!

Easy Loading—No tiresome bending or stooping! Glides all the way out for complete, easy access to *all* the racks!

Completely Automatic—Turn *one* control and dishes, glasses, pans and silver are washed, rinsed



How the new G-E Dishwasher can be installed in your kitchen—(1) As a separate unit that fits under your present work counter, shown above. (2) As part of the complete G-E Sink.

and dried—*sparkling clean!*

Calrod® Heating Unit—Provides extra heat the instant dishwasher starts. Keeps the water hot during the double wash—double rinse! Dishes are washed to hygienic cleanliness!

Drying by Electrically Heated Air—Calrod-heated air is circulated up around the dishes—rapidly drying everything crystal-bright!

Large Capacity—Washes complete family service for eight. Once-a-day dishwashing for the average family of four!

FREE DEMONSTRATION!

Ask your General Electric dealer to show you the *new* G-E Dishwasher! General Electric Company, Appliance and Merchandise Department, Bridgeport 2, Connecticut.

You can put your confidence in—

GENERAL  ELECTRIC

Again WISE Shows How to Save Hundreds of Dollars!

with the
aid of

The WISE HANDBOOK of Electrical Work and Appliance Repair

Repair Your Own Lamps, Toasters, Irons, Motors, Appliances!

Transform Your Home into a Marvel of Electrical Convenience

... Add Glamorous Modern Lighting Yourself ...

New Outlets and Switches Wherever You Like ...

AT SAVINGS UP TO 80¢ ON THE DOLLAR!

RPAIR your own electric appliances, wiring, fixtures! Make your home more beautiful, comfortable and up-to-date—with luxury conveniences like modern Indirect Lighting ... automatic Heating System Controls ... Modern Outlets and Switches ... streamlined electric Dream Kitchen! Tremendous savings on EVERY electrical job you'll ever want to tackle, made easy with the aid of the clear, complete, picturized "Show-How" instructions in this wonderful new book!

No longer need you pay \$25.00 for an appliance repair—\$6.00 each for wall outlets—\$50.00 for garage and outdoor lights! You can easily do all such jobs yourself! Now YOU can add outlets wherever you want them, install new bell systems, outdoor and basement wiring, etc.—for cost of materials alone! In many cases, you can repair valuable equipment for no cost except a few minutes of your spare time!

Save on Every Appliance Repair!

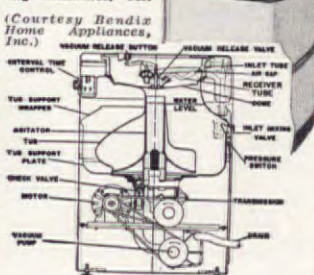
This 3-Books-in-One shows how you can save hundreds of dollars a year repairing your own electrical appliances—vacuum cleaner, toaster, iron, fan, refrigerator, etc. The saving you make on ONE repair will more than cover the small price of this book!

Easy 1-2-3 directions, over 200 "How-to-Do-It" illustrations, plans and diagrams guide you through every job, with professional results! Latest maintenance and repair data for your appliances from General Electric, Westinghouse, McGraw Electric, Proctor Electric, and other leading manufacturers! Volts, amperes, ohms made easy to understand! Pictures show exactly how to splice, solder, tape, test, etc!

Make Your Home a "House of Tomorrow!"

Enjoy convenient switches and plenty of outlets in every room! Eliminate dangerous, unsightly, trailing extension cords! Enjoy electric door chimes, rich-looking entrance lights, bedside switch for bedroom lights! Modernize cellar, yard and garage with lights and outlets that make work easier and provide extra enjoyment! Give your home that "Hollywood" smartness and luxury that modern electrical devices offer—at savings of up to 80¢ on the dollar—with the aid of this simply written, clearly illustrated, step-by-step book!

Save dollars making your own repairs on Washing Machines, Refrigerators, Sewing Machines, etc.



THE AMERICAN HOME, APRIL, 1951

\$1.95
Only
Fully Returnable!

Here's a Mere Hint of the Money-Saving Guidance in This Big Illustrated 3-in-One Book! 256 Pages—Full Library Size—Over 200 "Show-How" Pictures. Pictures in Book Many Times Larger Than Shown on This Page!

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Floor Lamps	Fluorescent Lamps Linking Up	Fuse Boxes & Circuit Breakers
Table Lamps	Fluorescent Tubes	Electric Wall Switches
Work Lamps	Reminder Light	Junction Boxes
Bed Lamps	Next to Cellar Switch	Doorbells & Chimes
3-Way Lamps	Eye-Saving Tips—Simple Charts of Foot-Candles Needed for Reading, Cooking, Sewing, Watching TV, etc.	Bedside Switches
Vacuum Cleaner		Lamp Sockets
Washing Machine		Tools for Wiring & Repair
Refrigerator		Insulators
Sewing Machine		Outdoor Wiring
Electric Irons		Fan Ventilation for Kitchens, Attics, etc.
Toaster		and Much More!
Fans		plus all these extra features:
Hot Air Blower		
Roasters		
Thermostats		
Oil Burner Motors		
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and Much More!		
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How to Select Switches, Outlets & Fixtures to Fit Any Decorating Scheme	Cutaway View of House Wiring Plans	Full explanation of amperes, volts, ohms; direct and alternating current; heating effect, power, energy, etc.
How to Lay Out Electrical "Dream Kitchen" Indirect & Semi-Direct Lighting	How to Install Extra Outlets in Walls & Baseboards	SAFETY PRECAUTIONS
	Types of Installation: Armored Cable, Knob-and-Tube, and Conduit	Special "No-Shock" Outlets
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Wm. H. Wise & Co., Inc., 50 W. 47 St., New York 19, N. Y.
Ship me without obligation, for a week's FREE enjoyment, THE WISE HANDBOOK OF ELECTRICAL WORK AND APPLIANCE REPAIR. After 7 days, I'll return Handbook and owe nothing, or—if convinced it will help me save at least \$100.00 every year—I'll keep it and remit, NOT \$6.00, but ONLY \$1.95 plus postage as full payment. I save \$4.05!
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☐ COMPANION VOLUME—Check here for FREE Trial of "WISE HANDBOOK OF PAINTING, WALLPAPERING AND DECORATING." Ready in about 2 months. 256 pages, 250 "How-to" pictures. Same bargain price of only \$1.95, if delighted.

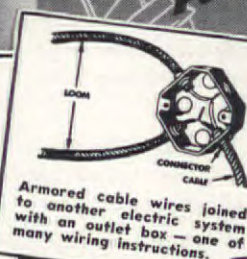
Thrill the woman of the house with this electrical "Dream Kitchen"—with indirect counter lighting and plenty of extra appliance outlets.



Floodlight your Garage, Driveway or Back-Yard for extra convenience, extra safety, extra fun at night parties!



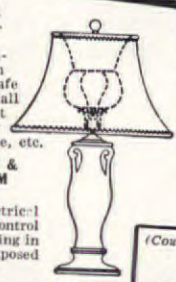
Save expensive service charges; it's easy to repair or overhaul your Vacuum Cleaner yourself, with the clear picturized instructions in this book.



Armored cable wires joined to another electric system with an outlet box—one of many wiring instructions.



Easy-to-follow instructions for repairing Toasters, Electric Irons, Thermostats, etc. (Courtesy McGraw Electric Co.)



Wiring Around Water in Bathroom, Kitchen, Laundry & Outside; Insulation Precautions; Safe Position for Wall Outlets; Correct Wire for Every Load & Purpose, etc.

BASEMENT & PLAYROOM WIRING

Wiring for Electric tools; Light Control Switches; Wiring in Covered or Exposed Rafters, etc.



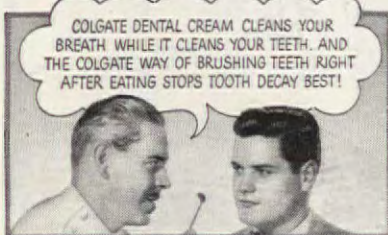
Step-by-step instructions for Splicing and Soldering wiring for professional results.

(Courtesy of General Electric)



Streamlined Fluorescent money-saving ceiling lighting in place of ugly old fixtures bring your home up-to-date and cut your light bills.

It's Time to Give Up!



READER'S DIGEST® Reported The Same Research Which Proves That Brushing Teeth Right After Eating with

COLGATE DENTAL CREAM STOPS TOOTH DECAY BEST

Reader's Digest recently reported the same research which proves the Colgate way of brushing teeth right after eating stops tooth decay best! The most thoroughly proved and accepted home method of oral hygiene known today!

Yes, and 2 years' research showed the Colgate way stopped more decay for more people than ever before reported in dentifrice history! No other dentifrice, ammoniated or not, offers such conclusive proof!

LATER—Thanks to Colgate Dental Cream



***YOU SHOULD KNOW!** While not mentioned by name, Colgate's was the only toothpaste used in the research on tooth decay recently reported in Reader's Digest.



Spring hopes blossom into summer beauty in garden made and cared for by Ida O. Yakel, as told on page 50. Photograph by F. M. Demarest

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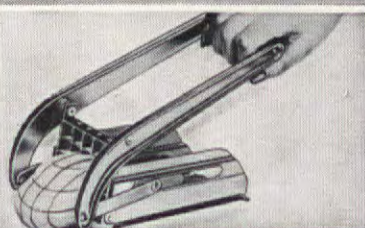
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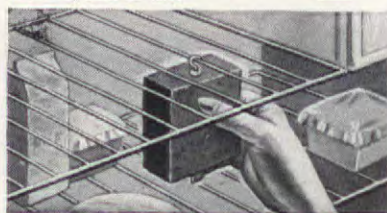
THE AMERICAN HOME, April, 1951, Vol. XLV, No. 5. Published monthly by The American Home Magazine Corporation, 444 Madison Ave., New York 22, N. Y. W. H. Eaton, President-Treasurer; Jean Austin, Vice-President-Secretary. Executive, Editorial and Advertising headquarters, 444 Madison Avenue, New York 22. Subscription Department, American Home Building, Forest Hills, New York. Copyright, 1951, by The American Home Magazine Corporation. All rights reserved. Title registered in U. S. Patent Office. Subscription price in United States \$2.50 a year; two years, \$4.00; three years, \$5.00. Canada and Pan-American countries, add \$1.00 per year for extra postage. All other countries, add \$2.00 per year for extra postage. Entered as second class matter December 31, 1935, at the post office at New York, N. Y., under Act of Congress March 3, 1879. Postmaster: Return undeliverable copies to American Home Bldg., Forest Hills, New York.

New Ideas and Inventions that SAVE TIME, WORK, MONEY in Your Home!



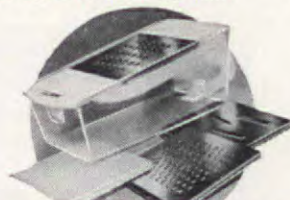
CUTS 24 PERFECT "FRENCH FRIES" —IN ONE STROKE!

Here is the first professional type potato and food chopper to be sold at a popular price. Simple, sturdy, easy to use. Just insert a whole potato, press the handle, and presto!—you have 24 perfect "French Fries" ready for cooking! It's wonderful for dicing carrots, beets, celery, salads. Mrs. Damar's Food Cutter is made exclusively for us in rust-defying, plated steel. Easy to clean, safe to use. **\$2.98**



NEW INVENTION BANISHES ALL REFRIGERATOR ODORS!

It's easy to keep your refrigerator fresh and sanitary at all times! Just hang *Odor-Sorb* in your refrigerator—then forget it! *Odor-Sorb* absorbs all the odors and prevents one food from picking up the odor of others. Lasts 3-4 months, then recharge it by placing in oven for 1/2 hour. **\$1.00**



SHREDS, GRATES, SLICES FOOD —EASILY, QUICKLY, SAFELY!

This handy 3-way shredding unit permits you to shred, grate, slice foods in double-quick time—without cut fingers and bruised palms! Consists of a transparent unbreakable container (10 1/2" x 3 3/4" x 5"), 3 interchangeable shredding inserts, extra lid for food storage. **\$2.49**

ONLY SAFE WAY TO WASH DELICATE LINGERIE, NYLONS, ETC. —IN YOUR WASHING MACHINE!



Now you can actually launder even lace-trimmed lingerie, nylon hose, organdie curtains in your washing machine—with Mrs. Damar's *Softi-Bag*! Just hang as laundry bags—one for handkerchiefs, one for lingerie, etc. When filled, snap rustproof grippers shut, toss into washer—and that's that! This fine cotton mesh bag prevents small articles from tangling or tearing in machine—eliminates sorting, hand washing. Holds 3 lbs. laundry. \$1.69 ea.; 2 for \$3.25

CANDLE WARMER KEEPS FOODS & BEVERAGES HOT—RIGHT AT THE TABLE!

No need to go back and forth for "seconds" on coffee, gravy, soup, etc.—if you have this candle warmer at your table! Scientifically designed to keep any food piping hot—with just a candle! No electrical connections. Made of stainless steel and heat-resistant plastic. Comes with replaceable 8-hr. candle. **\$1.00**



from Mrs. Damar's Kitchen Korner

Here are 14 wonderful new household aids that will surely save you time, work, money in your home. I say this because I, myself, have found them to be very useful in my everyday cooking and cleaning chores. However, don't take my word for this—but examine and use them yourself *without risk*! Just mail the coupon now for the items you want—and then if you're not completely satisfied, return them within 10 days and I'll promptly refund your money!



MAKE DELICIOUS FRIED FOODS THE SMOKELESS, CRISPY WAY!

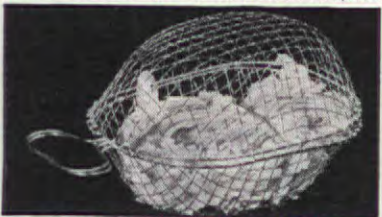
Here's the latest in a deep-fat fryer for making delicious Southern Fried Chicken, French Fried Potatoes, Doughnuts, Oysters, Frankfurters, etc. Just turn the dial to desired temperature and you're set. There's no fuss or muss or smoke in the kitchen with this scientific *Fryrite*—and no "hot spots" to cause burning. Heating element is evenly distributed—food fries *all-around* in *one-third* the time! Fat remains in unit for repeated use. Mirror-chrome finish and aluminum well—very easy to keep clean. Capacity, 4 lbs. shortening or 4 pints oil. UL-approved, operates on 110 volts, AC only. **\$28.95** Requires no maintenance. 1-year written guarantee. *Cook Book incl.*



AMAZING NEW MIXING BOWL—CAN'T SLIDE OR SLIP—LEAVES BOTH HANDS FREE FOR MIXING!

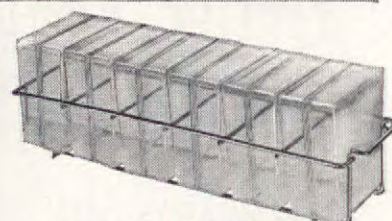
Now you can mix, stir, beat *anything* in this new mixing bowl—without holding it! Both hands free for mixing and pouring ingredients. And it can't slip, slide, spill—thanks to the amazing *Grip-Tite* rubber suction base. Just place bowl on the base at *any angle*, press down and bowl is held absolutely fast! To release, just pull button, lift bowl out.

Heatproof Ovenware Bowl with Base **\$3.95**
Stainless Steel Bowl with Base **\$5.95**



NEW EASY WAY TO WASH SALADS, VEGETABLES, ETC.

Now you can be sure that the salads you serve will always be cold, crisp, clean! Just insert salad greens into this wire basket, hold under cold water, then shake dry! This Salad Washer from England quickly cleans all vegetables—ideal for de-sanding spinach. **\$1.39**



HANDY FOOD SAVERS STORE UP TO SIX LEFTOVERS

No more topping cups and bowls to mess up your refrigerator—if you store leftovers in these 6 handy containers. Made of transparent plastic with fitted lids. Each holds 1 1/2 cups or contents of a No. 2 can. They stack in a chrome-plated pull-out 15" rack. **\$2.49**



FRENCH CHEF'S GARLIC PRESS GIVES ALL-OVER GARLIC FLAVOR!

Here's how famous French and Italian chefs impart subtle, *all-over* garlic flavor to foods—without garlic lumps, slices or "hot" areas. Just a slight pressure on this durable, aluminum Garlic Press converts garlic cloves to a smooth creamy *paste* that *blends* into your recipe. No more surface or "high-point" seasoning. Ideal for crushing allspice, mint, parsley, etc. **\$1.98**



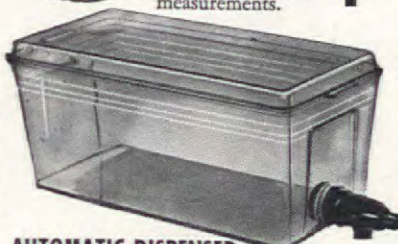
HOME CHARCOAL BAR-B-Q FOR INDOOR OR OUTDOOR USE!

Here's a new *low-priced*, easy-to-use charcoal-broiler for your home! *Charcook* requires no matches, no kindling. Just place a few pieces of charcoal in the bottom—set it over stove... it ignites in seconds, then burns for hours! Steaks, chops, fish, fowl have all that tantalizing charcoal-broiled flavor sealed in! And because *Charcook* has been proven over 90% *smokeless*—you can use it indoors, *even at your dining room table*! Made of nickel-plated steel, 10 1/2" grill. Ash and drip pan eliminates dirt, grease. Bag of charcoal incl. (Add 25¢ for postage.) **\$4.95**



NO MORE TEARS WHEN CHOPPING ONIONS

Simply place whole peeled onions into this practical chopper—and weep no more! Onions, or any other vegetables, chop down to any degree of fineness. Wooden chopping block in bottom of jar. Aluminum and stainless steel mechanism. 14-oz. glass, graded into cup measurements. **\$1.00**



AUTOMATIC DISPENSER GIVES COLD FRESH DRINKS ON TAP

Just fill Tap-a-Glass with water or lemonade, soda, etc. and place it on your refrigerator shelf. You'll always have a cold drink "on tap." Easy to use—especially for youngsters. Holds over a gallon—fills a glass in seconds! 5" x 5" x 13" with tray lid that supports other items. Made of unbreakable clear plastic. **\$2.95**



FLAME TAMER—PREVENTS BURNED OR SCORCHED FOODS

Make every pot a double boiler—with *Flame Tamer*! Just place it under pots and pans—and there's no chance of burning or scorching foods! The steel air-cushion insures the slow steady heat that is the real secret of good cooking. And it's ideal for reheating foods in china and glass containers without breakage! **\$1.98**

ORDER DIRECT—USE THIS COUPON

MRS. DOROTHY DAMAR, Dept. AH-4
22 Treat Place, Newark 2, N. J.

Please send me, postpaid, the items I have checked at the right. I enclose \$..... in full payment. I understand that any item may be returned within 10 days for full purchase price refund.

☐ Send C.O.D. On arrival, I will pay postman \$..... plus postage and shipping charges. Same money-back guarantee applies.

NAME..... (Please Print)

ADDRESS.....

CITY..... ZONE..... STATE.....

CHECK ITEMS YOU WISH TO EXAMINE:

- ☐ Mrs. Damar's Food Cutter.....\$2.98
- ☐ Odor-Sorb Block.....\$1.00
- ☐ 3-Way Shredding Unit.....\$2.49
- ☐ Mrs. Damar's *Softi-Bag*.....\$1.69 (2 for \$3.25)
- ☐ Candle Warmer.....\$1.00
- ☐ *Fryrite* Deep Fryer.....\$28.95
- ☐ Ovenware Mixing Bowl with *Grip-Tite* Base.....\$3.95
- ☐ Stainless Steel Mixing Bowl with *Grip-Tite* Base.....\$5.95
- ☐ Salad Washer.....\$1.39
- ☐ Onion Chopper.....\$1.00
- ☐ Automatic Water Dispenser.....\$2.95
- ☐ Flame Tamer.....\$1.98
- ☐ Food Savers (6).....\$2.49
- ☐ Mrs. Damar's Garlic Press.....\$1.98
- ☐ Charcoal Broiler.....\$4.95 (Add 25¢ for postage)

Mrs. Dorothy Damar 22 Treat Place, Newark 2, New Jersey

PLAYTEX WORLD'S SLEEPINGEST PILLOW NOW PROTECTS YOUR FAMILY WITH THIS 8 POINT GUARANTEE!



NO OTHER PILLOW, foam or feather, gives you this Gold Seal guarantee. No other pillow offers your family such luxurious nighttime rest. For health and comfort, see the PLAYTEX Pillow. You'll marvel at its lightness, its buoyancy. Press it against your cheek. You'll agree, it's cooler, more soothing than you ever imagined a pillow could be. And you'll know why PLAYTEX is called America's greatest pillow value!



Top quality—always! PLAYTEX pillows are made of first-quality latex, covered with longer-lasting, Sanforized pillow cases. These scientifically designed pillows are amazingly dust-allergy-and-mildew-free... more reasons why they are America's best-loved pillows!

CHOOSE YOUR FAVORITE PILLOW HEIGHT!



Regular Height Pillow, in white, pink, or blue extra-fine Sanforized cotton cover **\$9.95**

Extra Plump Pillow, in white, pink, or blue extra-fine Sanforized cotton cover **\$10.95**

Also luxurious non-slip rayon satin covers or concealed zippers, slightly higher.

Beautifully gift-packaged. At department stores, furniture stores and sleep shops, everywhere

**For every occasion . . .
no gift compares
with the gift of sleep!**

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Nationwide Network
PLAYTEX PRESENTS



Top afternoon entertainment
starring ILKA CHASE
(See local papers
for time and channel)

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PLAYTEX LTD. Montreal, Canada

Makers of famous Playtex Girdles and Playtex Baby Needs

Contributors

... **ALFRED B. PARKER, A.I.A.**, is the architect-owner of the modern home on page 34. Though a Bostonian by birth, he is now after 25 years a dyed-in-the-wool Floridian where he lives with his wife and four lively young children. A few biographical highlights: an honor graduate from the College of Architecture and Allied Arts, Univ. of Florida, studied in Sweden and Mexico, on faculty of College of Architecture, past president of Florida South Chapter of Am. Inst. of Architects.



... **RUTH WENMAN** who, as Ruth Dubelu, tells the story of Maplewood's community greenhouse (page 18), has had, she says, an exciting life. A farmer's daughter with, even as a child, an urge to write, she went to New York at 17, studied journalism and photography, and did theatrical publicity. More recently, having been much alone (one daughter is married, the other in advertising), she has given increasing time to creative writing and "amazingly enough, acquired an interest in horticulture."



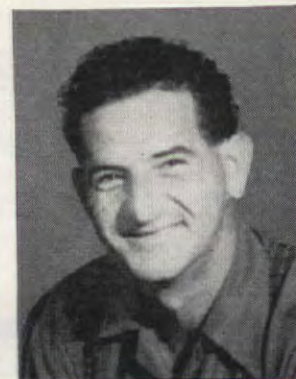
... **A. EARL BRYSON** is, as he says, "a businessman turned writer and curbstone philosopher under the effulgence of Colorado's sunshine and the mellowing influence of middle-age." Until recently, Mr. Bryson was an officer in one of La Salle Street's big investment houses and one-time Mayor of neighboring Winnetka. His chief present delights are grubbing in the garden, entertaining his grandchildren, and seeking out the mysteries of his neighboring mountains. His article appears on page 119.



... **MRS. G. TOWNSEND UNDERHILL**, Dorothy, to her many friends, originally of New Jersey, now lives in Winnetka, Illinois, in a house filled with lovely antiques restored to their original beauty by her artistry, with the help of her husband Tod. The two sons of the family, Bob, 17, and George, 20, share their parents' many interests. Mrs. Underhill attended Drexel and Cornell Universities and learned the fine old art of stenciling from the late Esther Stevens Brazer. She now collects old glass and trivets.

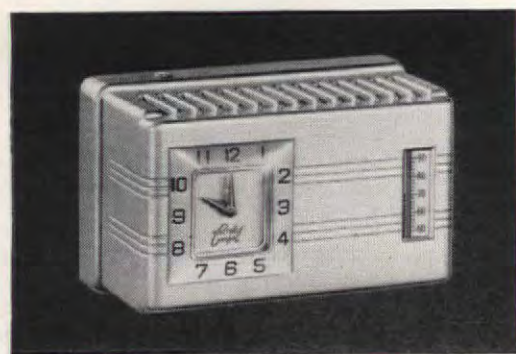


... **WALTER A. SCHULTZ** saw the light of day in Michigan, but has been a resident of Los Angeles for the past 40 years. He spent many years in the construction industry, specializing in residential construction including tract projects, individual homes, and remodeling. He has developed a keen sense of design and proportion which are reflected in his own remodeled home—"A Successful Revival"—on page 29. His penchant for working with wood has paid off in handsome built-ins for his home.





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The Woman's Fix-it Book by Arthur Symons. (Greenberg) Price \$2.95. . . This is one of the best repair books available for amateur home maintenance. Simple concise drawings of tools and their uses. Drawings of appliance plugs and how to fix, water tank problems and cures, screws of all kinds and the use for each one. This book is a must for every home owner.



Early American Copper, Tin and Brass by Henry J. Kauffman. (Medill McBride) Price \$5.00. . . The subject of handmade metalwares, so much a part of living in Colonial days, has been sadly neglected by writers of Early Americana until the publication of this book. The author, a collector, skilled craftsman and a lifelong student of the subject, has done a remarkable piece of work in assembling materials and special illustrations for his volume. In addition to the making, use, and identification of metal objects of all kinds, he gives biographical sketches of the principal craftsmen of the 17th and 18th centuries. A valuable edition for collectors and lovers of antiques.

How to Landscape Your Grounds by Loyal R. Johnson. (De La Mare) Price \$3.50. . . A good basic guide to principles and practices when first published in 1941, this new edition contains two new chapters (on tree and soil care), two new garden plans (for ranch-type homes), and some new illustrations in its 36 added pages. Its advice continues sound, but at times, especially in its garden

pictures, it hardly reflects changes and trends in the landscape field that have occurred in the past decade.

Your House Begins with You by H. Vandervoort Walsh. (George W. Stewart, Publisher, Inc.) Price \$4.95. . . At the end of the first chapter the author writes, "Do not hope to find here a ready-made design for a house that will satisfy you for your living. That house does not yet exist nor will it until you have released it from your imagination and refined it in a plan." Then he proceeds—in the following 230 odd pages with over 250 drawings, sketches and photographs—to tell how you can plan your home yourself, around your own ideas and tastes. It prepares you to tell the architect what you want so he can eliminate costly alterations resulting from afterthoughts.

The Plant Doctor by Cynthia Westcott. (Lippincott) Price \$3.00. . . Even if you have this author's imposing "Gardener's Bug Book" (1946) and "Plant Disease Handbook" (reviewed here in November 1950), don't pass up this third, completely rewritten, edition of her first (1937) practical plant protection manual for home gardeners. A concise, common-sense, detailed seasonal guide for the Northeast, it has chapters on special problems of five other sections of the country and an invaluable "alphabetical miscellany" of up-to-date information about plants, their pests and maladies, munitions for fighting them, etc.

Field Guide to Early American Furniture by Thomas H. Ormsbee. (Little, Brown and Co.) Price \$4.00. . . A most complete guide book for the antiques collector, beginner or professional. This handy pocket-size edition contains 360 illustrations and valuable information regarding the identification, period, and value of furniture made before 1850. The first chapter "Cabinetmaker's Language" familiarizes one with terms used by the antiques dealer. The author has several books on antiques to his credit, founded the magazine "American Collector," and is himself a serious collector.

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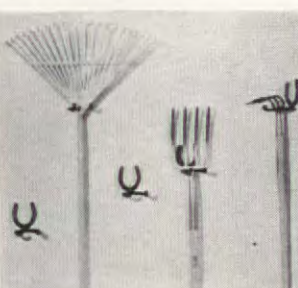
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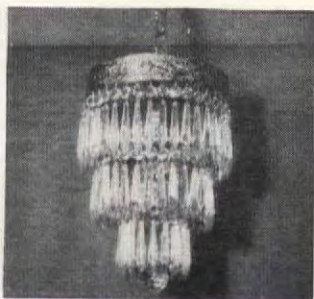
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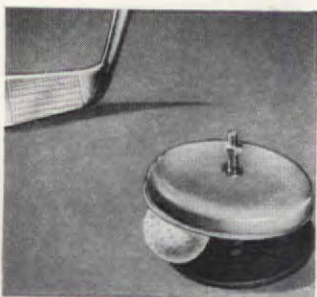
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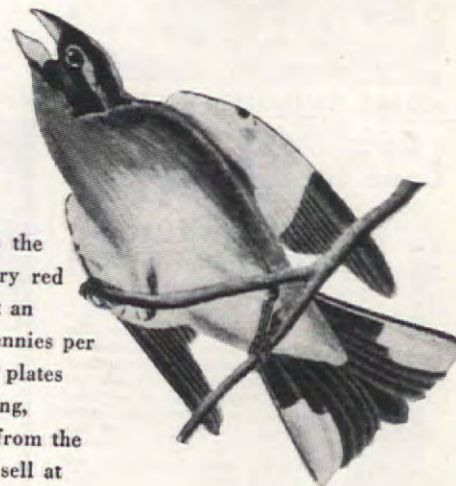


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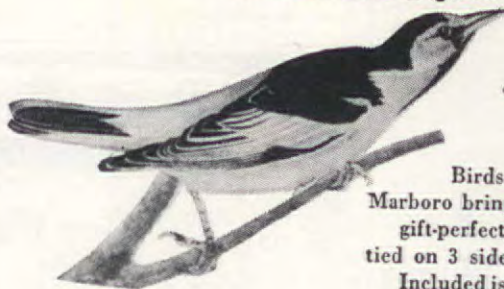
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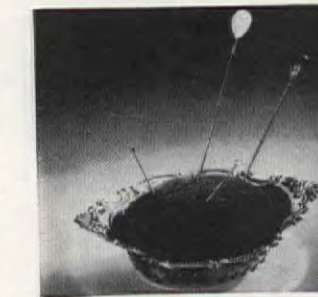
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The perfect accessory for the home with television! Designed to send light rays upward, eliminate glare on TV screen. Greatly

increases clarity of view. Made of ceramic china with handsome bamboo designs, outside tinted in contrasting shades of ivory and cocoa brown, inside in rich chartreuse. Looks wonderfully attractive in any color scheme or setting—makes an unusual gift! 10 1/2" high. Just \$6.95 plus 50¢ for sending.

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DODSON BIRD HOUSES

Designed by America's foremost authority on birds—a model to attract every desirable song bird. Quality built, exclusive features. Add charm to your garden. Be-

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BEAUTIFUL COMFORTS made from your old FEATHERBEDS. Write for

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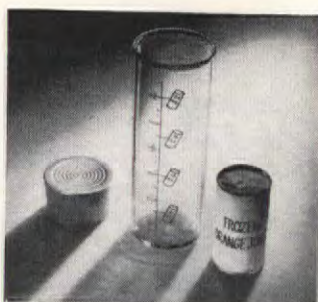
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SEW EASILY and PROFESSIONALLY with MAGIC STITCHER

Now you can do a professional job at home in half the time. Sew a beautiful invisible blind-stitch hem without rethreading your needle. For Magic Stitcher holds a complete spool of thread. Do hemming, tailor-tacking, applique, basting, shirring, smocking—other stitches. Uses regular or elastic thread. Light as a feather (1 oz.), fits palm of your hand. Completely illustrated sewing booklet included free. \$2.95 postpaid (postage extra on COD's). Money back if not delighted.

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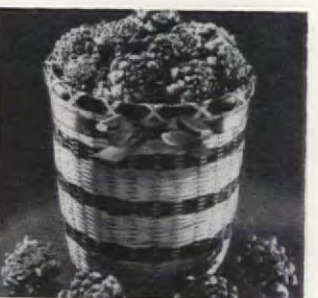
GOOD MIXER. Homemade chocolate milk-shakes served to the kids for lunch with their peanut butter sandwiches! With the "Mixie" such young-world joys are possible. It also mixes and aerates concentrated juices, frozen daiquiris, and the pyrex liner will also take piping hot liquids. Scale of ounces and cups in red on sides, \$1.49 ppd. Breck's, 150 Breck Building, Boston, Mass.



A CHICK IN THE SHELL is the cutest April salt and pepper set we've seen this season of gay and zany seasoners! The plump little gray chirper sits in a speckled blue-and-white shell. Highly glazed ceramic, it's headline news for any collector's shelf. Notice the melody of springtime it brings to the early A.M. \$1 ppd. Greenland Studios, 5874 Forbes Street, Pittsburgh, Pa.



A DOG'S BEST FRIEND is the Flea-No-Mat, chemically treated to rid dogs and cats of fleas and ticks. It takes care of scrubbing, scouring, and powdering Rover against his enemies, and the clean odor neutralizes the usual "doggy" smell. Heavy cotton mesh cover withstands wear and tear. 15" x 28", \$2.95. 28" x 36", \$4.95. Prepaid from V. F. Garrett Co., Box 1143, Dallas, Texas.



STIR UP A FIRE on a dismal, rainy day with pine cones that have been generously encrusted with chemicals that burn with fiery brilliance. And, if you've ever whiffed that aromatic wonderfulness of burning pine cones, you'll know "why" when you turn into a firebug! In split-bamboo basket, \$3.00 postpaid. Weathercock House, 660 South Fair Oaks Ave., Pasadena 2, Calif.



THE FLOWERS THAT BLOOM IN MAY will be prettily arranged if you have this kit: a hammer-shear for clean cuts and mashing stems; florist's tape for wrapping pansies, etc.; two flower holders; green wire to wind; florist sticks to mend a broken stems; clay to work with; a plumber's lead for anchoring heavy branches. \$4.95 ppd. Swift Flower Arranger, Woodbridge, Connecticut.



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\$1 Pair Postpaid
Exact duplicate in bronze of a prospector's pack mules; 2 1/2" high. A real collector's item. Boxed. No C.O.D.'s please.
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Send today for FREE yarn samples, wool piece swatches, new, easy "Braid Magic" samples! Also FREE 16-page instruction book with 100's of shortcuts, also patterns, gifts, profitable hobby suggestions. Tells how to get FREE tools. FREE burlap rug patterns worth up to \$3.95. Send only 10¢ to cover postage and handling today.
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A revolving, handy helper for serving party snacks. Also ideal for table planter. Metal stand 14" high; alternating green and yellow dishes, each 4 1/2" by 6 1/2". \$11.50 ppd.
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Send personalized Mitchell Mat with name shown below in _____ color. (Name one color only)

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ASSEMBLE THIS LOVELY KNOTTY PINE

Colonial PRE-BILT Furniture

SAVE UP TO 3/4

Save up to 3/4 by assembling this lovely stylized Colonial bedroom furniture yourself—for your own or your growing boy's or girl's room. Comes in kit form—can be assembled in one evening. All pieces made of finest grade Northern Knotty Pine, selected for firm, attractive, carefully centered knots and sanded, ready for stain or paint if other than natural finish is desired. Keyed Mortise and Tenon construction for extra strength. Available as a complete room or in individual pieces as low as \$7.50. Send for descriptive circular and prices.

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The Only Machine With
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For large dogs 28" x 36" ONLY \$2.95 post paid
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Use this revolutionary, chemically treated mat on regular bed of pet, or separately—rids cats or dogs of fleas, ticks, nits. Pleasant, clean odor counteracts animal smell. Kennel-tested by veterinarians. Order today—money back guarantee! Check or Money Order

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A superbly delicious imported miniature Cress with all the glorious tang of Water-Cress. Vita-Cress grows profusely all year round indoors, crisp and vivid green.

VITAMIN "C" content is twice that of lettuce, three times that of carrots and four times that of celery. (T. McLachlan, Analysts and Official Agricultural Chemists, London.)

Soak any clean cloth, spread out on a tray, plate or dish. Sow seed generously. Keep moist and RESULTS ARE CERTAIN.

Unsurpassed for salads, sandwiches, omelets, canapes or garnish, Vita-Cress makes a unique and attractive centerpiece.

For a delightful "OLD ENGLISH SEASONING," grind seed in your pepper-mill.

2 months supply for average household attractively packaged including 2 Snow-White growing mats.

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CEDAR-LUX is the cedar lining you put on with a brush. Just mix with plain water. Dries three times as hard as plaster. Lasts a lifetime. Now any man or woman can cedarize ordinary closets, boxes, trunks, recreation rooms, dens and rumpus rooms.

Not a substitute for cedar! It's the real thing! Specially prepared compound of genuine red cedar wood. Brushes on or apply with trowel or spray. Re-surfaces walls scaling all cracks and crevices where moths could breed. Cedar-Lux won't rub off on clothing. Neutralizes body odor in clothing. One pound covers 10 to 12 square feet. Light pink in color. Give your closets that clean, sweet, fresh odor of the North woods. Instructions simple to follow. Have fun! Save Money! Enjoy cedar fragrance! Make every closet a cedar closet and be free of moth! ORDER YOURS TODAY!

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OLD FASHIONED BRAIDED RUGS!

SAVINGS OF 30 TO 40%
These rugs are machine made from new all wool headings, of assorted colors, in Old Colonial style—in a hit and miss pattern—but can be basically red, blue, green, burgundy, etc. Tell us the size and color and enclose check or money order. We suggest that you purchase a small rug of the color you desire with a money back guarantee.

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Available in Rounds up to 12' x 12'. Special sizes made to order.

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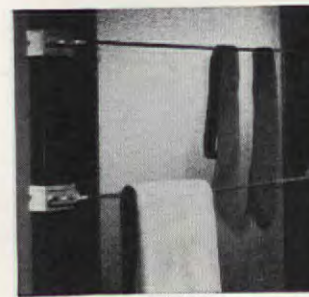
A DOLL-MOLDING KIT includes three couples—from Spain, China, and Holland—that come in the form of rubber molds. Also included: water colors (for costuming and coloring dolls), a brush, casting powder, and steel plates to hold the molds while making a cast. The molds may be used many times. Easy directions. \$2.75 ppd. The Hobby Mart, Inc., 604 Penn Ave., Pittsburgh 22, Pa.



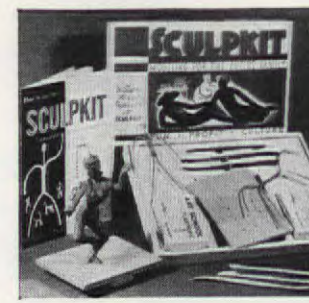
DESERT DRY and just as crisp as you like them will be pretzels, potato chips and crackers if you keep them in the Sahara canister. Inside the lid there is a moisture-absorbing blue compound which turns pink when its full capacity is reached. To dry it out, put it in the oven. 7" x 7 1/2" high, red and white striped for color. \$2.20 ppd. Gaylord, Dept. SH62, 5th & Hamilton, Pittsburgh 6, Pa.



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To get new customers we offer these
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This different outdoor furniture is ideal for porch and terrace or spreading lawn. Great, too, for summer camps and cottages. Built of Southern cypress for the out of doors. No fear of showers. Comfortable, durable and graceful with natural cypress beauty. Joints doweled inset fastened with split cypress bands. Each piece is thoroughly treated with a clear toxic water repellent wood preservative. Send your check, say where to ship—and we will have it set packed and off to you when you say.

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California's Most Desired Ceramic CHINESE SHELF PLANTERS

The Lovers "Ting and Ling" dangle their Oriental pajama'd legs over a shelf's edge . . . Hold small plants in Chinese lettered vases. The coloring and facial expressions are superb . . . 6 inches tall . . . Colors are brick red, chartreuse or ebony black. (Plants not included.) The perfect Mother's Day Gift.

Per Pair **\$3.50** postpaid in U.S.A.
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INITIAL DOOR KNOCKER

Distinctive, Personalized Gift

Solid cast brass with clear baked plastic coating to prevent tarnishing. For home or apartment doors. 3 1/2 inches high, 2 1/2 inches across.

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USE

Spot Reducer

with or without electricity. Also used as an aid in the relief of pains for which massage is indicated.



This remarkable new invention uses one of the most effective reducing methods employed by masseurs and Turkish baths—MASSAGE. With the SPOT REDUCER you can now enjoy the benefits of RELAXING, SOOTHING massage in the privacy of your own home! Simple to use—just plug in, grasp handle and apply over most any part of the body—stomach, hips, chest, neck, thighs, arms, etc. The relaxing, soothing massage breaks down FATTY TISSUES, tones the muscles and flesh, and the increased awakened blood circulation helps carry away waste fat—helps you regain and keep a firmer and more graceful figure. When you use the Spot Reducer, it's almost like having your own private masseur at home. It's fun reducing this way! The SPOT REDUCER is handsomely made of light weight aluminum and rubber and truly a beautiful invention you will be thankful you own. AC 110 volts.

TRY THE SPOT REDUCER 10 DAYS FREE IN YOUR OWN HOME

Mail this coupon with only \$1.00 for your SPOT REDUCER on approval. Pay postman \$8.95 plus delivery—or send \$9.95 (full price) and we ship postage prepaid. Use it for ten days in your own home. Then if not delighted return SPOT REDUCER for full purchase price refund.

SPOT REDUCER CO., Dept. E-426
318 Market St., Newark, New Jersey

Please send me the SPOT REDUCER for 10 days trial period. I enclose \$1.00 upon arrival I will pay postman only \$8.95 plus postage and handling. If not delighted I may return SPOT REDUCER within 10 days for prompt refund of full purchase price.

Name _____

Address _____

City _____ State _____

SAVE POSTAGE—check here if you enclose \$9.95 with coupon. We pay all postage and handling charges. Same money back guarantee applies.

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IT'S PROFITABLE!
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FREE! Big Illustrated Catalog

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REPLATE SILVER instantly

Just Rub On with Cloth—THAT'S ALL!



It's amazing! This New Miracle Super-strength SILVER PLATER contains PURE SILVER. Scientific development now makes it easy to replate your silverware right at home. Simple to use... in few minutes. You'll see the new sparkle before your very eyes. It won't peel or wash off.

Saves HUNDREDS OF DOLLARS...

KEEPS SILVERWARE GLEAMING ALWAYS Use it to replate worn Sheffield or similar ware, or to plate ANY ARTICLE having a silver, copper, brass or bronze base. Silverplated worn chrome too. Application cloths included. Contains no mercury, harsh abrasives. SATISFACTION GUARANTEED OR MONEY BACK

We pay postage—no C.O.D.'s please. Big 8oz. Bottle Miracle \$2.95 Jumbo Economy \$3.95 Silver Plater 12 oz. Size. GREAT AMERICAN SALES COMPANY 529 S. LASALLE ST., Dept. 154, CHICAGO 5, ILL.

STRETCH

Your Coffee Dollars! Save time! End wasteful spilling!



Gives you more cups from every pound! Each flip of lever measures exactly the right amount of ground coffee for one delicious cup. No guess—no mess, helps you make good coffee every time. Holds up to 3 pounds of coffee. Pastel colors with gay floral design. Clever, practical gift item. See your Club dealer or mail us check or money order. Complete with bracket and screws for wall mounting. Only \$3.50 postpaid.



Coffee Dispenser

CLUB ALUMINUM PRODUCTS CO.

Dept. A4,
1250 Fullerton Ave.,
Chicago 14, Illinois



PORTA-BED folds to a snug suitcase size. For traveling, visiting, outdoors, small apartments or as regular baby bed. Strong aluminum frame supports sturdy duck and netting crib. Folding waterproof mattress rests on Masonite bottom. No latches, nails or screws. Ready for immediate use. Safe for baby. The open PORTA-BED is 40" long, 24" high, 22" wide. Adjustable in depth for children up to 5 years. Weight: 12 lbs. Color: Soft Blue. \$21.95 ppd. complete with mattress. Money-back guarantee. Orders filled promptly. Now over 10,000 satisfied users.

THE PORTA-BED CO., Inc., Dept. 4
2811 Danford, Box 6582, Dallas, Texas

FOR BIG MEN ONLY!

SIZES 10 to 16 — AAA to EEE
We SPECIALIZE in large sizes only—sizes 10 to 16; widths AAA to EEE. Loafers, Wing Tips, Moccasins, Dress Oxfords, High and Low Work Shoes, House Slippers, Rubbers, Overshoes, Sox. Extra quality at popular prices. Satisfaction guaranteed. Sold by mail only.
KIND-SIZE, 444, Brockton, Mass

Solid Cherry... Table 129.50 prepaid
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Send 25 cents for complete catalog

WRINKLES Disappear with SKINCARE

If you're past 25, fine lines may be removing your beauty! Whether you're 25 or 50, you can now remove age-lines & wrinkles with Skincare before each make-up. Skincare's scientific formula gives you perfection-smooth complexion, leaves your skin line-free & petal-soft for lasting loveliness. Send only \$2.40 (Fed. tax incl) by check or money order. Skincare is Guaranteed or your money cheerfully refunded.

SKINCARE PRODUCTS, 142 Fifth Ave., Dept. 164, New York

Name _____

Address _____

PARTY LINE. No batteries are needed in this Inter-Communication phone set. Unroll wire, bare each end with a knife. Clip ends of wire to back of each phone. Take phone into different room, close door on wire (so voice can't be heard except through transmitter) and talk directly into phone. Fun for sister and brother. \$3.98 ppd. The Toy Chest, 408 Second Avenue, New York 10.

ALL IN ONE. The Val-Treat snaps around your window frame, and there it will stay crisp and fresh. For the first time, a valance has been incorporated in one piece with curtains, and in one elastic action it will fit a single (\$4.95) or double (\$5.95) window. Solid-color chintz valance with bow-knot flocked organdy side ruffles. Ppd. Broadway Mills, 220 Fifth Ave., N. Y. 1.

JAM SESSION. If you're jam-happy (the way we are in the MARKET PLACE) chances are you rank good old strawberry high on your list of delicious ones. And here's a giant strawberry to hold this taste delight. Topped with a green leaf and sitting on a green plate, it's 4" high, \$3.35 ppd. Remember it for a shower gift. Lauren Products, 5030 Drew Ave. South, Minneapolis 10, Minn.

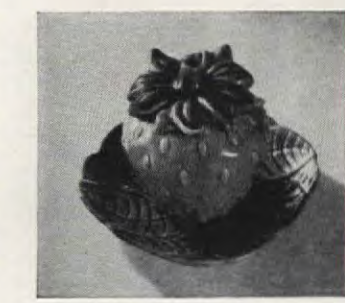
TAKE A NOTE. If you're a city girl, you love the hustle of the rush hour, the towering office buildings, and the shop windows along the avenues. For you, a box of 18 notes and envelopes decorated in full color with scenes of New York. If you're a country girl, a box of heavenly, tranquil scenes in full color of Williamsburg, Va. \$1 a box. Ppd. Della Shoppes, Box 1383, Grand Central Sta., N.Y.C. 17.

COLOR FULL are these magic colored candles which will light their way into your heart. As they burn, the wax drips in many different colors and transforms the candles into torches from wonderland. They are decorative when used in a bottle, and are a diverting pastime for a shut-in. These 10" candles drip seven colors. \$1.10 for three, ppd. Orange-Lite, San Gabriel, California.

REDUCE comfortably and Fast!

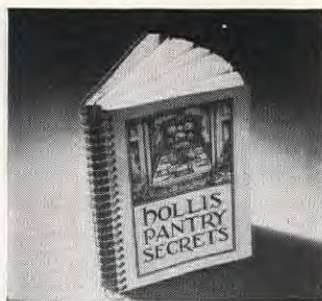
You can govern the weight loss through this simple, inexpensive... No MEDICATION or MASSAGES. NO DIETS or EXERCISES! Just sweat away excessive moisture in your body that accounts for so much of your extra weight—Ugly Fat that wears you down and bogs down your energy and vitality. You just get into this plastic coverall and within minutes you can feel the effects. Works similar to Steam Cabinet found in exclusive reducing salons. As you work around the house, play or sleep you lose weight. Extra pounds disappear through excessive perspiration. Complete—\$3.98

• MADE OF VIRGIN VINYL
• WILL NOT CHAFE
• FULL LENGTH ZIPPER
• FITS MEN AND WOMEN
• CAN BE WORN ALONE OR OVER CLOTHING
• MONEY BACK GUARANTEE
Pay postman only \$3.98 plus delivery charges. You can save postage by remitting \$3.98.
HUDSON CO. 224 So. 3rd St., Dept. K-40
BROOKLYN 17, NEW YORK



A HOME for JENNY WR... One thing sure—so home-loving little will be looking for such a spot in your yard or garden this Spring. These cheerful little birds nest twice a year. Made of milk glass with a choice of roof colored red or green. Complete with bracket and snap-on bottom which makes for easier cleaning. You'll want several. Priced at \$1.50 each \$2.50 per pair, post paid. An excellent gift. Mother.

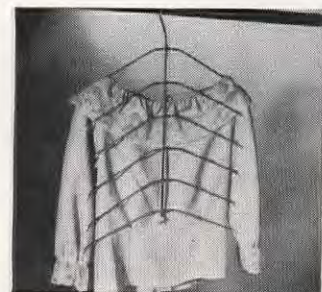
Kreglow Gift Shop
MOUNDSVILLE 31, W. VA.



A GOOD COOK BOOK is always news to readers of *THE AMERICAN HOME*. *Hollis Pantry Secrets* contains over 236 recipes for everything from appetizers and beverages, soups and chowders, to pastries, relishes, and candies. It also discusses table settings and practical recipes for quantity cooking. \$2 prepaid. Hollis Pantry Secrets, 111-19 200th Street, St. Albans 12, New York.



ART FOR WORK'S SAKE is the highest praise we can give this handsome bottle opener. The chrome-plated Manganese Bronze Magnetop was accepted by the Museum of Modern Art as a selection for Good Design, and the big feature is the permanent magnet that holds the bottle cap after the bottle is opened. The price: \$3.75 prepaid. Dennis Gifts, Box 541, Mount Vernon, N.Y.



HANG UP YOUR BLOUSES on one hanger and keep them in press as well as in one spot in your closet. Six free-swinging arms have plastic-tipped ends, and the hanger folds in half for easy packing when you go on a trip. You'll like its efficient action and the freshness of your ever-present blouses. Chrome by Hobart, \$1.95. Ppd. Norman's, 416 Mill Street, Bristol, Pennsylvania.



FLOWER SPRINKLER. April showers may bring May flowers but any green thumb knows that it takes a powerful lot of care to have a blooming garden. This efficient Rainflower Sprinkler is camouflaged to look just like a flower but when it's attached to the hose and stuck in the ground, the water pressure forces it to whirl as it sprinkles. \$3 ppd. Neville's, 800 High St., Burlington, N. J.



PLASTIC BABY PANTIES are waterproof, non-chafing, odorless, acid-proof, and washable. Uniformly full-cut in four standard sizes; small, medium, large and extra large, they're available in two styles: Snap-ons, 59¢ pair. Pull-overs, 49¢ pair. Made of 4-mil Firestone Velon, they are news in the infants' wear line. Valex Baby Panties, Department A., Box 271, Palmer, Mass.



How we retired with \$250 a month

TILL twenty years ago, I'd never have dreamed we'd be living out here on the Coast today. Sunshine winter and summer, and the beach a short stroll away—that was for rich people, I thought. Yet here we are in Southern California—retired with a check for \$250 that will arrive each month, every month, as long as we live.

I was about forty when Alice and I discovered how we could retire. And lucky for us we hit upon it in time—while I still had at least twenty good earning years ahead. For the secret of retiring, we found, is not *how much* money you make. It's how you *manage* that money.

During the New Year's holiday, in 1930, we somehow got to talking about our future. We both wanted to move someday to a climate that would be pleasant all year. But that day I had to admit we didn't have much in the bank toward retiring.

"How much do you figure you'll earn between now and the time you're sixty," asked Alice, "supposing you don't get another raise?" I answered, "That's easy," and multiplied what I was making by twenty. It ran to six figures.

"Sounds like a lot of money," said Alice thoughtfully. "But we won't

save much." (I couldn't argue with that, for we never did save much.) "You know," said Alice, "I think we ought to look into those Phoenix Mutual Retirement Income Plans we've been reading about."

So look into them I did. And I discovered that the Phoenix Mutual Retirement Plan was a way I could make part of my salary then buy me a retirement income starting at 60. The important thing was to start in your forties or younger.

Soon after, I applied for my Phoenix Mutual Plan. Right away, it gave us a feeling of security. And now it's started paying me. When my first Phoenix Mutual check for \$250 arrived, we sold our house in the East and I retired. Alice and I are living as I never dreamed we could—relaxed and enjoying life.

Send for Free Booklet

This story is typical. Assuming you qualify at a young enough age, you can plan to have an income of \$10 to \$250 a month or more—starting at age 55, 60, 65 or older. Send the coupon and receive, by mail and without charge, a booklet which tells about Phoenix Mutual Plans. Similar plans are available for women. Don't delay. Send for copy now.

100th ANNIVERSARY YEAR

PHOENIX MUTUAL

Retirement Income Plan

GUARANTEES YOUR FUTURE

PLAN FOR WOMEN	PLAN FOR MEN
<p>PHOENIX MUTUAL LIFE INSURANCE CO. 848 Elm Street, Hartford 15, Conn.</p> <p>Please mail me, without cost or obligation, your illustrated booklet "Retirement Income Plans for Women."</p> <p>Name <input style="width: 80%;" type="text"/></p> <p>Date of Birth <input style="width: 20%;" type="text"/></p> <p>Business Address <input style="width: 90%;" type="text"/></p> <p>Home Address <input style="width: 90%;" type="text"/></p>	<p>PHOENIX MUTUAL LIFE INSURANCE CO. 848 Elm Street, Hartford 15, Conn.</p> <p>Please mail me, without cost or obligation, your illustrated booklet showing how to get a guaranteed income for life.</p> <p>Name <input style="width: 80%;" type="text"/></p> <p>Date of Birth <input style="width: 20%;" type="text"/></p> <p>Business Address <input style="width: 90%;" type="text"/></p> <p>Home Address <input style="width: 90%;" type="text"/></p>

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NEW! BEDSPRING SUPPORTS

They take the place of unsafe, dusty slats. Lock springs securely, won't let bed collapse. Felt-lined, won't mar rails. Order Style 4 for wood rails up to 1" thick; Style 3 for iron rails. Fully guaranteed. No COD's please. State finish of bed.



Set of 4
\$2.50
Post pd.

BROCK & CO. Box 96-D, Station E
Atlanta, Georgia

"Asom" TOWEL HOLDER

Towels can't slip to floor! Modern towel holder for home, office, shop. 4 "grippers" hold towels, stockings, aprons, etc., "at your finger tips," will not snag, permit instant removal. Baked enamel metal base; fastened with screws. Pastel colors: red, green, yellow, blue. \$1 each, 3 for \$2.75, ppd. Satisfaction guaranteed.

A. J. Ganz Co., Dept. AH-4, 7457 Melrose Ave., Hollywood 46, California



Lovely Gift for Any Occasion — \$1

In harmony with the most graceful of vanity table finery, the unique *Vanitee* Hand Lotion Dispenser is also ideal for bath and kitchen. A flick of the finger pumps out just enough of your favorite lotion for one application—and the spout neither drips nor clogs. Holds 11 ozs. Wide neck makes refilling simple. Decorative, yet practical. In blue, pink or porcelain white. You'll want several (including 1 or 2 for yourself) at \$1 each postpaid.

THE GIFT COTTAGE Box 252M—Dept. C
Pasadena, Calif.



1

Gentler bleaching action.....

added protection for linens! It's a wise mother who makes white and color-fast cottons and linens snowy-white, color-bright, with Clorox. For Clorox conserves linens, too... it's free from caustic, *extra gentle*... thanks to an exclusive formula protected by U. S. Government patent. So for lovely-looking, long-lasting linens, launder with Clorox *every time!*



2

Greater disinfecting efficiency...

added protection for health! A sanitary-clean bathroom is important to family health! That's why millions of women always include Clorox in routine cleaning of wash basin, tub, toilet bowl and tile. For Clorox does a better job of disinfecting these home germ centers... actually *kills germs quicker* than any other product of its kind! Directions on label.

Copyright 1951, Clorox Chemical Co.

CLOROX AMERICA'S FAVORITE BLEACH AND HOUSEHOLD DISINFECTANT

Neighbors



Club members (Pres. Keith Kinyon in foreground) did the actual building

RUTH DUBELU

Everyone Had a Hand in This

Citizen gardeners, expert advisors, Town Fathers—
all co-operated to give community a greenhouse

Maplewood, New Jersey, is being watched, gardenwise. Why? Because Maplewood and its citizens have displayed, and are displaying, unusual interest and skill in making their homes and the whole community attractive. How? Well, for one thing by means of voluntary, co-operative action on the part of the local garden club, the Township's folks, and its Town Fathers, whereby a 10-by-110-foot greenhouse was built for the use of those who could utilize it in connection with their home gardening activities.

Not only do 72 men and women enjoy, each year, the facilities of this modern greenhouse, each having a section of bench space to use as he or she wishes, but they do it at the very nominal cost of \$3.00 a year for the use of each space, plus a small fee for opportunity to attend evening classes there, three times a week, in gardening, landscaping, the care of house plants, even the making of flower arrangements and Christmas decorations. The classes are conducted by local experienced gardeners and horticultural experts under such direction as that of Supt. Richard Walters of Maplewood's Park and Shade Tree Department and Carl P. Witte, prominent in the New Jersey Federation of Shade Tree Commissions. In their allotted spaces, these enterprising gardeners start plants in flats for spring planting in their gardens, learn to propagate all kinds of evergreens, shrubs, and perennials with which, in due time, to beautify their

home grounds, and carry on many other useful and interesting activities impracticable within the limited confines of the average small garden.

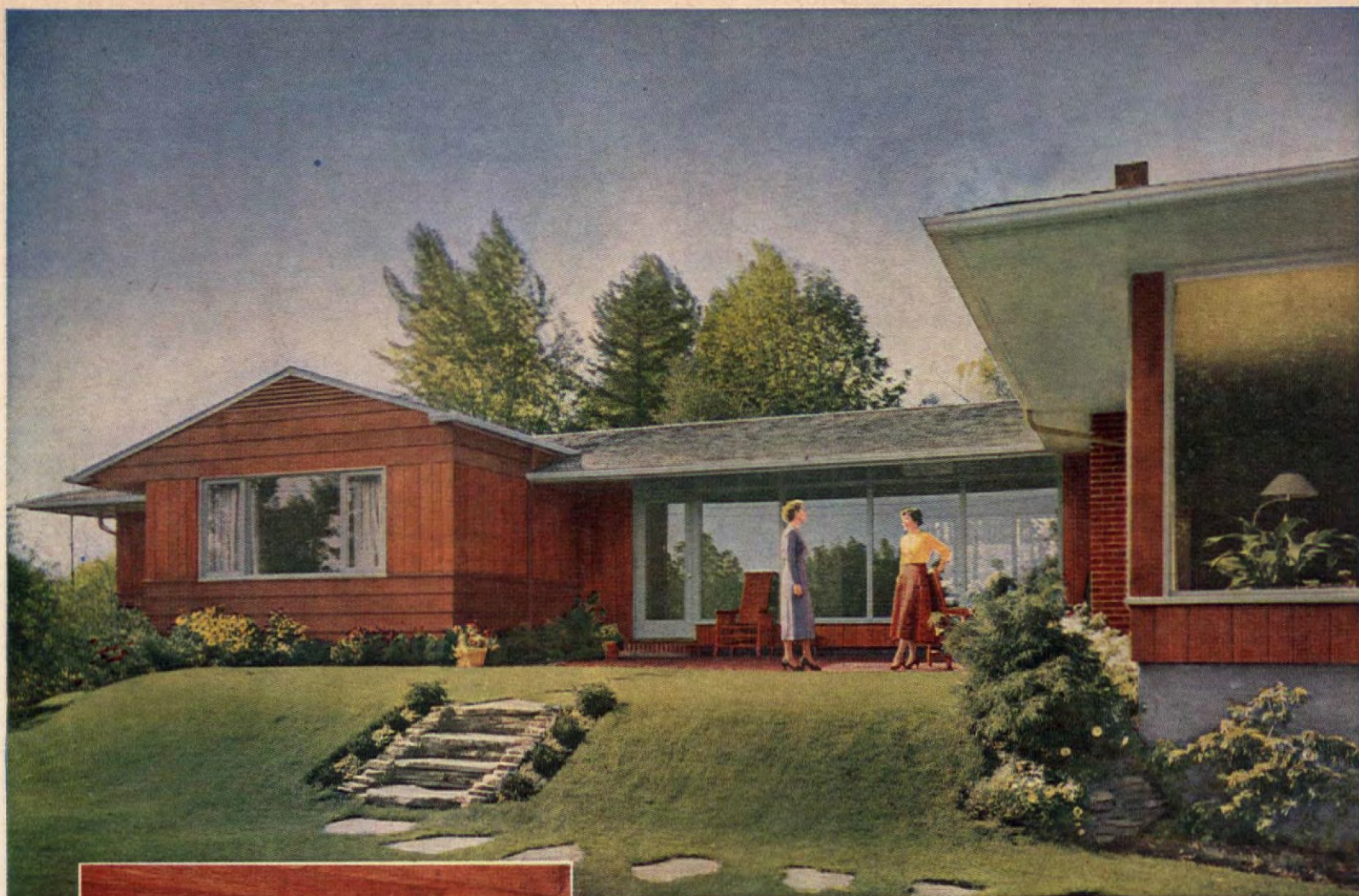
How did the greenhouse come to be built? Local historians recall that a man known now merely as "Mr. Davis" made the first remembered suggestion that a special greenhouse, sponsored by the Maple-

PLEASE TURN TO PAGE 20

Photograph by H. M. Pruden. Others by Ruth Dubelu



Gratified gardeners carrying home flats of plants they started in their rented greenhouse spaces



Walls and ceilings of this interesting living room are of natural finished, vertical grain Douglas Fir. The grain pattern of the beams, also of Douglas Fir, supplies an interesting contrast.

SEND FOR FREE BOOKLET: Fully illustrated with beautiful, full-color photographs of exteriors and interiors of actual homes.

This new booklet, "Beautiful Homes of Wood," is an excellent source of ideas and suggestions for everyone planning to build now or in the future. Mail coupon today for your free copy. ➡

Another beautiful home of West Coast Woods...

The natural warmth and friendliness of West Coast Woods enhance homes of every architectural style from functional Modern to classic Colonial. Yet beauty is but one of the reasons for selecting West Coast Woods...actually, no other materials are so adaptable to your individual ideas and requirements. That's why a home of West Coast Woods is practical and sound...an investment in comfortable family living for many years to come.

As you plan your home, get acquainted with your retail lumber dealer. He can give you many helpful suggestions on building to best advantage with these versatile West Coast Woods...Douglas Fir, West Coast Hemlock, Western Red Cedar and Sitka Spruce.

There's a RIGHT WAY to do everything...Build RIGHT with

**WEST
COAST
WOODS**

Douglas Fir
West Coast Hemlock
Western Red Cedar
Sitka Spruce

Lumber of Quality Produced by Members,
WEST COAST LUMBERMEN'S ASSOCIATION



USE THIS COUPON FOR FREE BOOKLET

WEST COAST LUMBERMEN'S ASSOCIATION
1410 S. W. Morrison, Room No. 11
Portland 5, Oregon

Please send me your free booklet, "BEAUTIFUL HOMES OF WOOD."

Name _____

Address _____

City _____ Zone _____ State _____



"We're building all our houses this way now"

"Right now, my problem is to find building materials that help keep costs down...without sacrificing quality. That's what Temlok® Sheathing does, and that's why I use it on every house I build."

Armstrong's Temlok Sheathing does help to reduce the cost of building. At the same time, it actually makes the house stronger and adds insulation for year-round comfort. Temlok is an unusually strong building material made of wood fibers. By using these large, lightweight boards of Temlok, builders can make real savings in labor time. Usually, the house can be covered completely in a single day. With Temlok, there's little or no waste.

Temlok Sheathing saves money by saving fuel, too. The fibers that make Temlok strong also make it an excellent insulation.

Moisture resistance is especially important these days, for construction delays may mean that the sheathing will be exposed to the weather for a longer time. Every fiber of Temlok Sheathing is waterproofed by asphalt to protect against moisture damage.

Before ground is broken for your new home, be sure to ask your lumber dealer or builder for the complete details about Armstrong's Temlok Sheathing. You'll always be glad you did.



WRITE FOR FREE BOOKLET "How to Build a More Comfortable New Home." It's packed with ideas about building materials and methods, illustrated in color. Just write to Armstrong Cork Company, Building Materials Division, 5104 Vine Street, Lancaster, Pennsylvania.



ARMSTRONG'S TEMLOK

Neighbors (Begins on page 18)

Mrs. Adrian Hubers, one of the founders of the community greenhouse, sharing her tomato plants with grateful inmates of an institution in nearby Newark

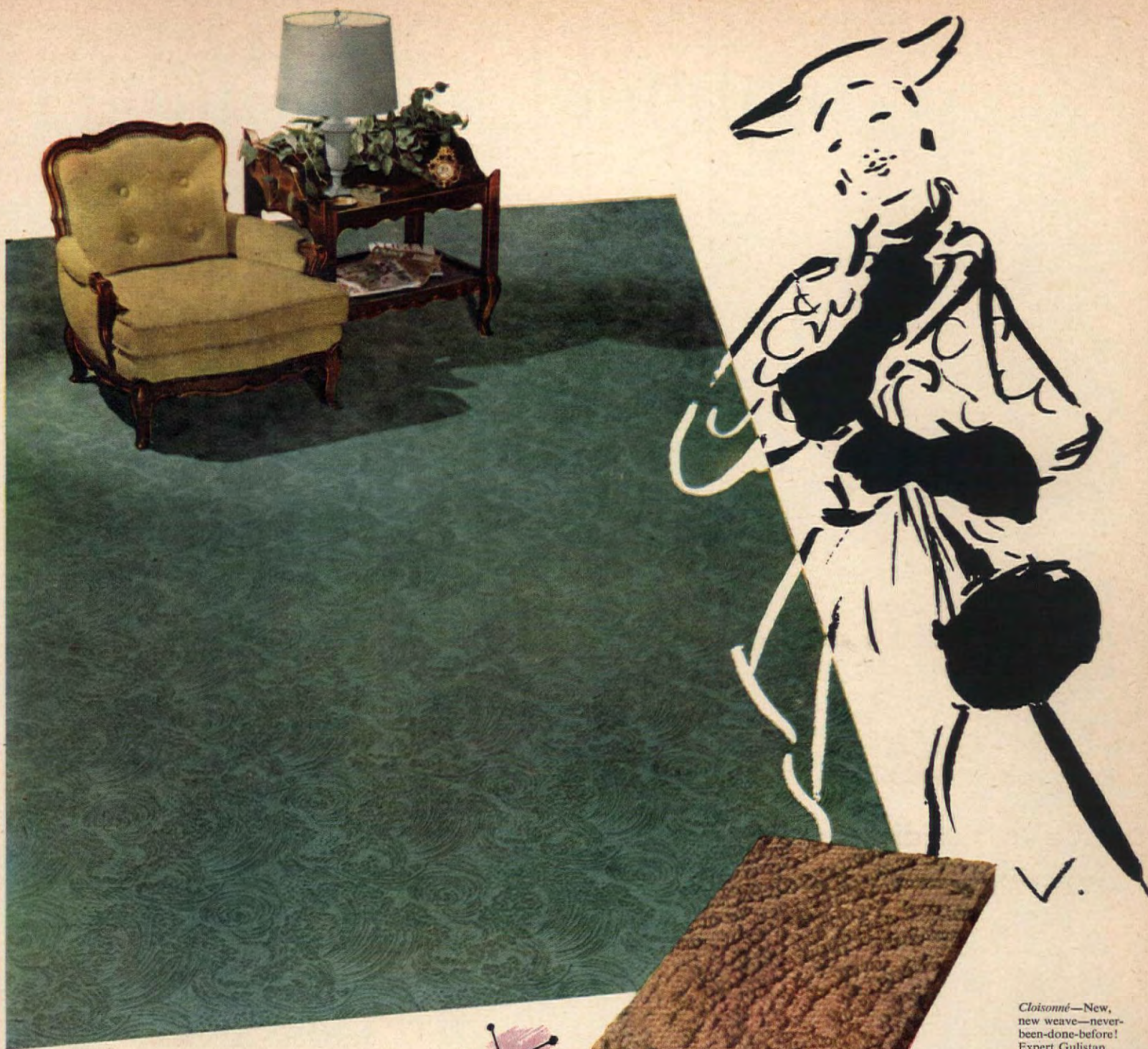


wood Garden Club, be made available for club members and other interested citizens. That was not long after World War II and its Victory Garden activities, when serious-minded and well-informed home gardeners were still producing quantities of valuable food at home, while others were losing their crops through lack of knowledge as to how to protect them, etc. So Mr. Davis' seed of suggestion fell on the fertile soil of the minds of enthusiastic gardeners anxious to learn more and to do more in the way of successful, productive gardening. Where and how to build a greenhouse was the problem, but consultation with the Town Fathers resulted in permission to build on municipal property. Then came approval of the idea of erecting the structure as an addition to the existing municipal greenhouse back of the Town Hall. This not only saved the cost of one wall, but also cut the cost of water and heat facilities. Promptly the future beneficiaries turned to and did the job "despite rains, aches, and blisters." Members of the garden club gave 1,000 working hours toward its construction, the

PLEASE TURN TO PAGE 116

Enthusiastic club members eagerly snap up, at \$3.00 a year rental, the 72 bench spaces provided in "their" greenhouse. Right, Miss Eleanor Barnes, who takes charge of the juniors, spraying her plants





How to buy a Carpet



at the Carpet Fashion Opening April 2 to 12

What better time to get that new carpet than during the great nationwide style event, The Carpet Fashion Opening! Stores will have the widest selection of thrilling new carpets. How to find the *right* carpet? Just remember this: you'll be looking for *style* . . . you'll be looking for *quality* . . . so simply

LOOK FOR

GULISTAN

CARPET

AND BY ALL MEANS SEND FOR THE HELPFUL FULL-COLOR BOOKLET "HOW TO BUY A CARPET"—brimming with invaluable advice on that important purchase—your carpet. Be sure of choosing the carpet that brings out the most beauty in *your* home—send 25¢ to: Dept. AH-2, A. & M. KARAGHEUSIAN, INC., 295 Fifth Avenue, New York.

Cloisonné—New, new weave—never-been-done-before! Expert Gulistan designers have created a rich new concept of subtly textured luxury to add real style distinction to *your* home!



Remodel on a Budget



You'll build or
remodel better with
Gold Bond

Wondering what to do with your unfinished second floor or unused attic space? You can build a dream of a room at low cost with big fireproof panels of Gold Bond Gypsum Board, and Gold Bond Rock Wool underneath to insulate against heat and cold.

Six good ideas that cost less than you think...

THE time to remodel is when you need to! And the cost may be less than you think, even today. For many of the best building materials have *not* gone sky-high. And they are so easy to use, so versatile, that installation costs needn't scare you either.

GYPSUM BOARD CUTS REMODELING COST

The "dream room" above, for example, can be yours at moderate cost if you build the walls and ceiling out of fireproof Gold Bond Gypsum Wallboard, made by National Gypsum. These big

sturdy 4 foot panels can be sawed as easily as wood, and are a cinch to nail up to studs or rafters, or right over an old wall. Joints can be made invisible with the new tape-joint system developed by Gold Bond. Available in standard ivory color that can be painted or papered, or in wood-grain finishes (see picture on next page).

FUEL SAVINGS HELP PAY BILL

To save fuel and keep the room snug in winter and cool in summer, insulate with Gold Bond Sealed Blankets of fire-

proof rock wool. Put them between studs and joists before applying wallboard.

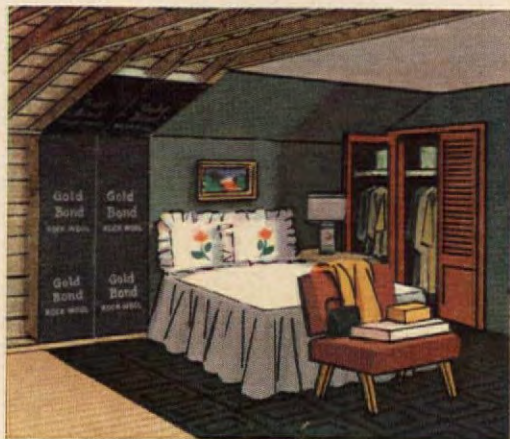
NOW IS THE TIME!

Today you can build or remodel better with a choice of over 150 Gold Bond Products, all available through your local Gold Bond lumber and building materials dealer. For money-saving suggestions and sound advice, *see him first!*

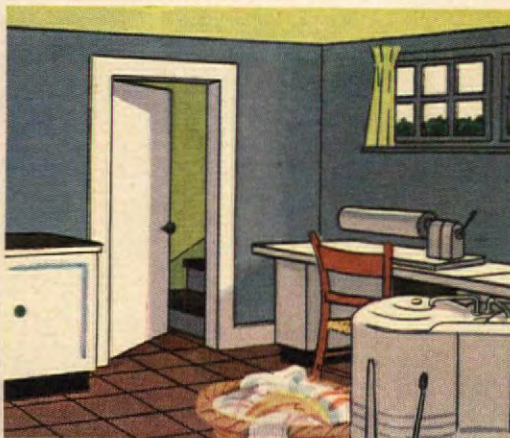
NATIONAL GYPSUM COMPANY

BUFFALO 2, NEW YORK

the Gold Bond way!



1. Here's the girl's bedroom at left from start to finish. See how Gold Bond Rock Wool Insulation is used in the walls and ceilings before nailing up the panels of fireproof Gold Bond Gypsum Wallboard.



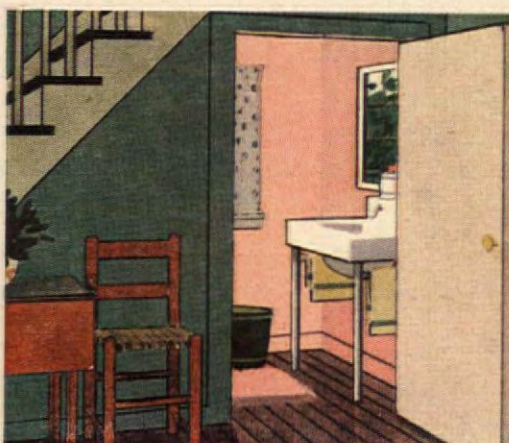
2. Tired of washing clothes in a dingy cellar? Partition off a bright cheerful laundry with big fireproof panels of Gold Bond Gypsum Wallboard. Use Gold Bond Perforated Tape System to conceal the joints.



3. It's easy to nail Gold Bond Gypsum Wallboard to wood framing or an old wall. The new room takes form like magic. Decorate with Gold Bond Sunflex Paint or Color Texture in one of 8 new decorators' shades.



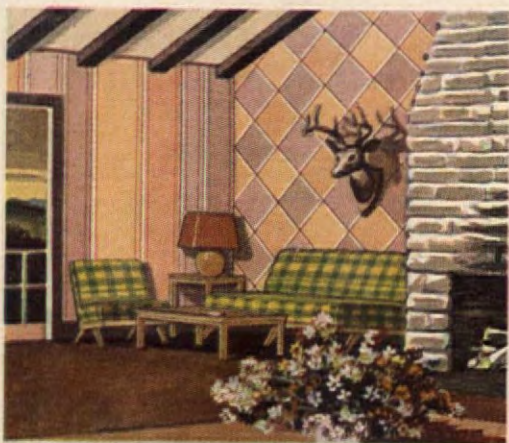
4. How about a beautiful wood-grain finish in your new game room . . . at the low cost of wallboard? New Gold Bond Gypsum Grain Board comes in 3 stunning finishes: Knotty Pine, Dark Walnut, and Bleached Walnut.



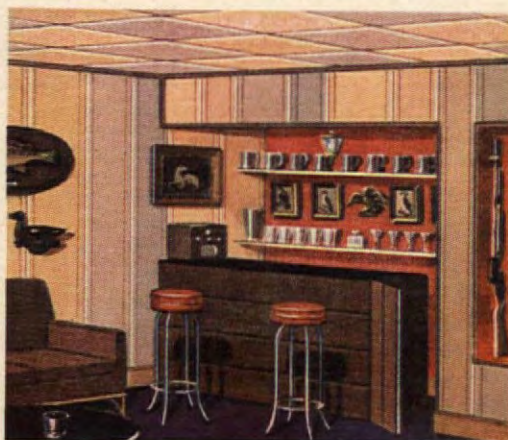
5. You've always wanted a handy powder room downstairs for the children and guests. It's easy to build under the stairway or at the end of that too-long coat closet with fireproof Gold Bond Gypsum Wallboard.



6. Fuel savings pay a big part of remodeling costs when you insulate with Gold Bond Rock Wool. Look for the familiar orange and tan stripes. This trademark on *all* Gold Bond Building Products means the finest available.



7. Add an extra month of summer by finishing off your summer cottage with colorful Gold Bond Insulation Board. Comes in large panels, planks, and tiles. Light, easy to handle, needs no further decoration.



8. Want to have more fun entertaining at home? Partition off a recreation room with low-cost Gold Bond Insulation Board. Planks on wall and tiles on ceiling make a cozy party atmosphere as smart as any night club.



9. Random-width Gold Bond Insulation Plank makes a colorful, good-looking wall that needs no further decoration. Easy to put up! Helps smother noise and insulates against heat and cold. Ask your Gold Bond dealer!

AMERICAN-Standard

First in heating...first in plumbing



*Friends
can't believe
it's the same
kitchen*



A ROYAL HOSTESS SINK and cabinet by American-Standard played a starring role in remodeling the kitchen of Mrs. Christina Neuberger, Hewlett, New York. The Royal Hostess with its gleaming acid-resisting enamel finish over rigid cast iron, and its smart new fitting, is a dream of beauty and convenience. The roomy smooth-front cabinet makes the perfect companion for it. Why not remodel *your* kitchen like this?

Free — New 1951 Home Book. Ideas for bathrooms, kitchens and basements. Illustrated in full color. Brings you money-saving facts you need on both heating and plumbing. Pictures a wide choice of kitchen sinks, bathroom fixtures, and heating equipment of all types available through heating and plumbing retailers who sell, service and install. Explains easy time payment plan for remodeling. Just use the coupon.



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Photograph by F. M. Demarest

What do you mean Master Bedroom?

P. D. ATRIX

The irate gentleman has a point! Papa is fast being pushed from the bedroom. Correct me if I'm wrong, but I can find no connection between the word "master," as defined in Mr. Webster's book, and the phrase "master bedroom," which should imply (and seldom does any more) a "room for the master." Mr. Average Guy with hair on his legs and a cigar in his face is as out of place as a bull in a china shop amidst the buttons and bows, the flounces, furbelows, and organdy ruffles that the little woman loves to surround herself with. The women, bless 'em, have taken over once again.

Bedrooms, as well as married relationships, have changed a lot since those days when the front bedroom was "Mother and Father's Room," and the dark, high-headboarded bed was the spot on which many lives began and ended. The plump pillows,

the old-fashioned coverlet gradually gave way to the fashionable bolster roll. A cover of net with pink satin showing through and long-legged dolls arranged on top became all the rage.

But the full-bosomed dresser, a man's piece of furniture, stayed and Father still cluttered the top of the dark oak medicine cabinet with his shaving mug and brush. Another change took place and Mother decided that even nice women could use a bit of powder and rouge if they wished, and "Heaven knows we have a right to *some* life of our own!" So the old sick headaches or bilious attacks gave way to "nerves"—and twin beds began to appear, to be followed shortly by the be-skirted and ruffled dressing table. "Dear Papa," now "Daddy," shaved in the bathroom and kept his things in the new, white-enameled medicine cabinet.

The chiffon robe appeared, and Daddy had a place to spread out his military brushes and keep a shoe horn, but the rest of the room remained very feminine, even if one set of things might be marked "his," while the rest were "hers."

A new trend appeared and frills gave way to tailored neatness: light woods, simple lines, and rough-textured spreads. But was

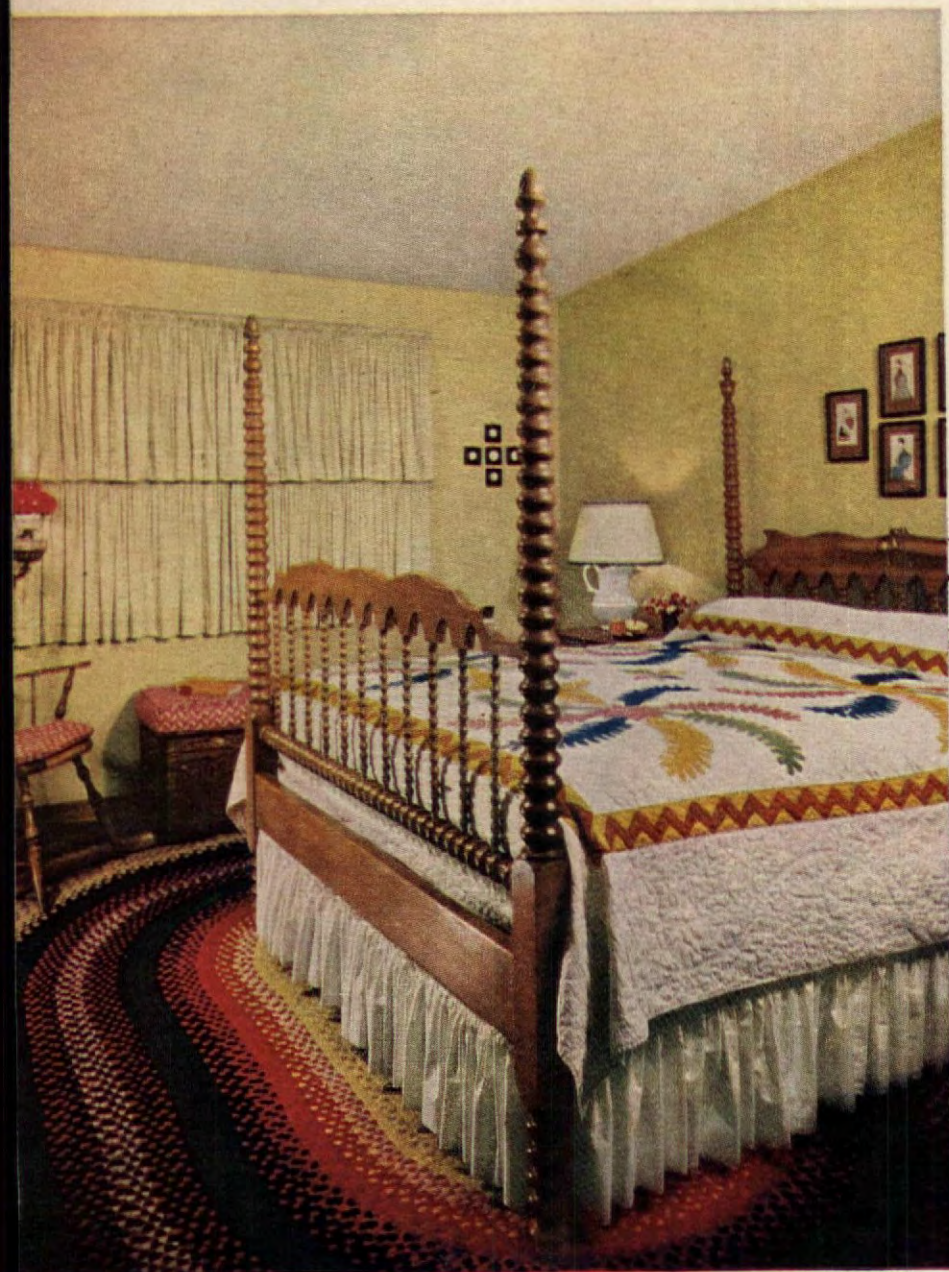
PLEASE TURN TO PAGE 148

The Undercover Story

Here are three bedroom schemes

planned for the master as well
as the mistress of the house.

Like marriage, an amicable
compromise. But their beauty
is more than surface-deep



Photograph by George de Gennaro

WHAT MEETS THE EYE . . .

Nothing sissy about this room! Colors of design worked in old quilt are repeated throughout. Citron wallpaper is spatter-dashed in red, green, and white. Sturdy antique spool bed stands on braided rug of bright red, yellow, and black. Decorator Susan Ross with George Hall



Bedding photographs by Hans VanNes

THE UNDERCOVER STORY . . .

Comfort-engineered Simmons Beauty Rest mattress and box spring, each \$69.50; ticking is color-co-ordinated.*

Cannon's green-scalloped Combspun percale sheets, \$4.75, cases, \$1.25 each; matching green wool blanket, about \$20

*By Quantacolor



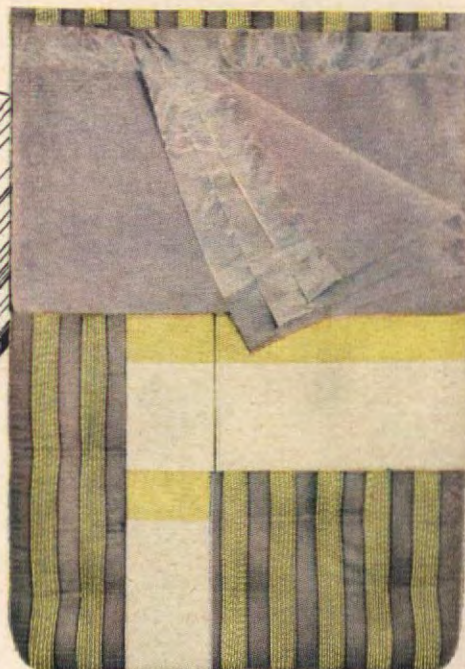
Photograph by Robert C. Cleveland

WHAT MEETS THE EYE . . .

Beds angled into corner give space in modern bedroom. Nubby upholstery on chair and background of spreads are same natural tone of rug. Horizontal reed blinds at big window, off-white draperies complete quiet scheme. Otto K. Schreier home

THE UNDERCOVER STORY . . .

Mattress should meet individual needs, with different resilience for sturdy man or light-weight woman. Spring Air's gray and yellow striped mattress for average build is \$69.50 each unit. On easy-to-move Harvard bed frame, about \$14.00. Feather-light gray St. Mary's blanket, \$27.50, yellow-bordered sheets and cases by Pacific Mills, \$11.00 a set



WHAT MEETS THE EYE . . .

Deep plum paper patterned in mustard, dark green, and burnt-orange, plum side walls are background for beige Celanese multi-cord draperies and bed covering. There is tailored elegance in deep quilting of spread, flat-pleated flounce, oblong bolster. Priestly Horton was the decorator



Photograph by George de Gennaro



THE UNDERCOVER STORY . . .

Tailored elegance: Ostermoor's precision-built Sleep Comfort box spring and mattress, \$59.50 each. Fieldcrest's blanket, about \$27.00, color-matched to their turquoise Duracale sheets and cases, \$13.95 set

Dreams You Can Buy



Real dream stuff. Smartly striped Wamsutta percale sheet and cases, \$18.95 set, North Star's harmonizing all-wool blanket, \$37.50. Warren Kessler lamp



Crisply tailored ready-made ensemble by Sumerson includes double-width draw draperies. Bed topper, \$17.50, ruffle, \$18.95. Side draperies and topper are Celtweed, \$3.00 by yard; dust ruffle, draw draperies Travacel print, \$2.00 yard



Extra-deep, specially constructed foundation by Englander gives firm, but flexible support to their 4½-inch-thick Airfoam mattress. Smart, smooth gray and black ticking. Twin or full-sized outfit about \$179.50

Foam-rubber mattress by Koylon in rose, gray, or blue ticking, comes in two thicknesses. 3-inch, about \$86.00, 4½-inch, about \$99.50, twin or full size. Works best on matching foundation, \$64.50. Can be used on any box spring



While you're dreaming, this blanket is working. Just the warmth you want is automatically maintained though room temperature changes. Each of dual controls may be set to suit individual. General Electric model shown about \$57.00

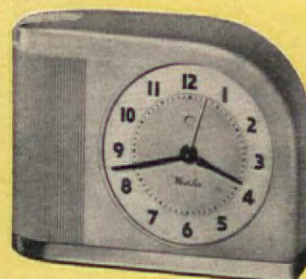


So one of you wants to read! This lamp has swivels at base and top of stem so light can be directed where desired. Comes in gray, coral, gold, green with 16-inch tan shade. By Kurt Versen Lamps, Inc., around \$21.00

Photographs by F. M. Demarest and Hans VanNes



No light can penetrate behind the two soft folds of felt held snugly to the eyes by adjustable head band. Hand-embroidered lashes, lace edge for her. Button eye for him. From B A M Enterprises, about \$2.25 each



Even waking up can be pleasant. A gleaming light first blinks several minutes, is joined by alarm if you're not aroused. Called Moonbeam, clock has white plastic case, cushioned gold base. By Westclox, about \$10.00



Koolfoam pillow is one buoyant piece of foam rubber in pink, blue, or white with matching zippered percale cover. Fits standard-size pillowcases. Dust-proof, it's a boon to allergy-sufferers. By Dayton Rubber Co., around \$10.00

More on pages 150 and 152

Yes, it's the same house as the one below. Porch has disappeared, hand-split cedar shake roof is new, side walls are covered with combed-cedar shingles, old windows replaced with banks of windows



A Successful Revival

MARTHA B. DARBYSHIRE

The next time you see an old house, if you're looking at it with a buyer's eye, don't say "not for me" until you're sure you are right. Hundreds of remodeled houses have turned out to be sensationally successful, and there are still plenty of them on the market. They offer a challenge, to be sure, but the pleasure in money saved and experience gained is its own reward.

The Walter A. Schultz house is a prime example of what can be done if you know what you're looking for and what to do with it when you find it. Many of us would have passed it by after one look, judging from the "before" picture, but not the Schultzes. They saw that its worst faults were small windows that allowed too little light and air to get inside, a composition roof, too many little rooms—all deadly dreary—and a small mountain in the back yard. But Mr. Schultz realized that these could be corrected.

Counting his cash, he decided to do the remodeling himself, which meant leading a double life—bread-winning and house-building. But Mr. Schultz is young and stout of heart. He did even more than open up windows, add a new roof, and throw three small rooms into one large living-area. He added one room and an entrance hall at the front, covered the outside of the house with combed-cedar shingles, put down new hardwood floors, and paneled the living-room walls.

PLEASE TURN TO PAGE 30



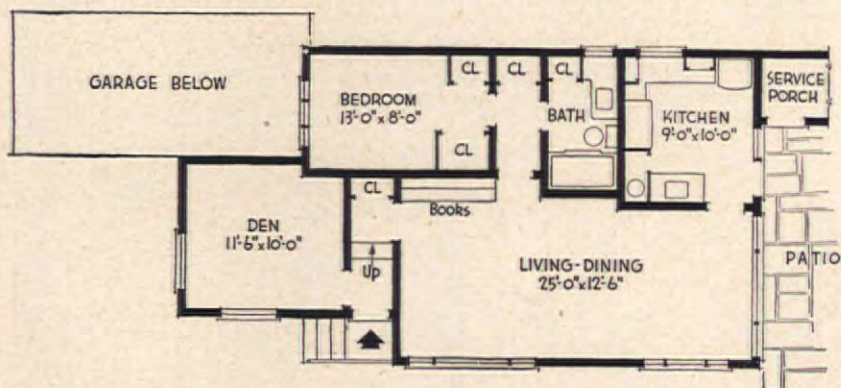
Before shot of the house. Too many little windows opening into too many small rooms, tasteless and mediocre. House faces a busy thoroughfare



Living area was made from original entrance hall, living and dining rooms, all with different height ceilings. Ceiling height is now consistent. Mr. Schultz paneled the walls himself with odd-length oak flooring, made the coffee table. Ceiling beams are 2 x 4's, faced with oak



Photographs by George de Gennaro



REMODELING BY WALTER A. SCHULTZ
INTERIOR DECORATION—ALICE ALLEN

Built-in desk, radio and record player in right cupboard, albums at left. Oak flooring pegged to resemble random planks. Coral, yellow and white documentary wallpaper behind shelves. Dining area, below, looks out on terraced hillside, Mr. Schultz's handiwork

Oak flooring in odd lengths was used for the living-room panels, which cut the cost considerably. The ceiling beams were ingeniously made, too—they're rough 2 x 4's, faced on three sides with odd-length oak boards, finished at either top side with molding. Living-room walls have a natural finish, being covered with white shellac, wax, and elbow grease. He built the storage-space for radio and record player, the built-in desk, and the coffee table in the living-room area with heavy maple plank top and hand-polished tree-stump legs.

Aside from turning small windows into wide openings, Mr. Schultz has carefully considered the necessity for outdoor living, too. The house now faces inward on their own property rather than outward, with the entire back end-wall of the living room glazed to give the illusion of in-and-outdoor living. The back-yard mountainside has been terraced—by Mr. Schultz, naturally—cut back and held at different levels with stone walls, walks, a paved terrace, and attractive landscaping.

Take a good look, too, at what the decorator, Alice Allen, has done with the gay colors which she's used in Mrs. Schultz's living-room background. Bright coral, with yellow ranging all the way from sulphur through to sunset orange, pointed up with green—an invigorating smartening-up of an old house that seems to give it a magic touch.

Actually, none of us claims that it's easy to take an old run-down house and bring it up to date with practically no effort, but even if it's difficult, the results give you pleasure which you can't evaluate until you've had the experience yourself.



Dig Now for Dahlias

E. L. D. SEYMOUR



That's just what this gardener is doing—not because he expects to find any at the bottom of the hole, but because turning under a thick stand of winter rye some weeks ahead of planting time is an excellent way to put a soil in good condition. The green rye, which during winter prevents soil erosion, rots into humus, adds to the soil's friability and moisture-holding capacity, and helps insure maximum results from applications of plant food. For subsequent steps in dahlia growing, turn to page 117. But now, a quick review of the many, widely varying types of this interesting flower as officially classi-

fied by the American and Central States Dahlia Societies, the acknowledged leaders in the field. Thanks to its versatility—and docility, too—the dahlia offers gardeners and flower arrangers almost anything they desire in size, form, and color, from huge, shaggy exhibition blooms 14 inches across to finely chiseled, button-like flowers half an inch in diameter. Similarly, a plant may tower above a six-foot man and demand the support of a sturdy post, or form a low compact bush suitable for edging a border or walk. The six varieties pictured here, as grown in a New Jersey garden, represent some of less commonly seen kinds among the 15 types recognized by the A.D.S. For each of the 15 (except two) there are three size groups—A, or Large, more than 8 inches in diameter; B, or Medium, 4 to 8 inches, and M, or Miniature, under 4 inches. The exceptions are the Pompons, which must be under 2 inches, and the Miniature Balls, from 2 to 4 inches. Here, then, are the fifteen types of dahlias:

Singles—open-centered, with only one row of flat ray florets.

Mignons—single flowers borne on plants only 18 inches tall.

Orchid-flowering—similar to Singles except that the rays (ray florets) are somewhat tubular as a result of their being “involute,” that is, their edges curl in toward the center of the upper surface.

Anemone—open-centered, with one row of rays; but the central disc florets are elongated and tubular forming a pincushion effect.

Collarette—open-centered, with one row of rays; but one or more rows of petaloids (florets intermediate between rays and discs) form a collar around the central disc.

Peony-type—open-centered, but with two or more rows of rays, and with or without smaller curled or twisted rays around the disc.

Incurved, Cactus—All Cactus dahlias are fully double; most of their ray florets are “revolute,” that is, the edges curl down and under giving a quill effect; in the Incurved type, they are revolute at least half their length, the tips curving in toward the center.

Straight Cactus—The ray florets are revolute for at least half

PLEASE TURN TO PAGE 117





"Pink Lassie" PEONY-TYPE



"Betty Malone" POMPON-TYPE



"Supt. Amrhyn" BALL-TYPE



"Sieman Doorenbos" ANEMONE-TYPE



Ground floor walls are alternate courses of 4-in. and 8-in. concrete block. Upper walls are 1 x 6-in. cypress boards rubbed with shingle stain before fastening. Stain was mixed from yellow and green to approximate foliage color

Six-week Wonder!

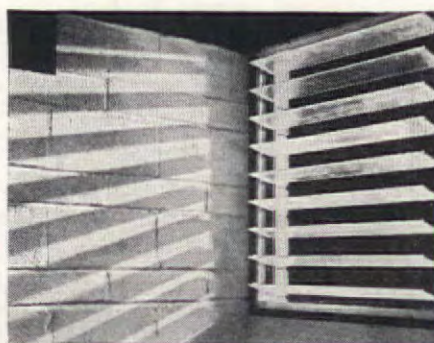
Alfred B. Parker, architect, found himself, through no fault of his own, up against the problem of providing a house for his wife and three young children in the shortest time possible, using mostly local materials. He started to build on August 10th, and the family moved in on September 30th, which is sensational no matter how you look at it!

Mr. Parker had as his helpers one carpenter and two students from the nearby university. He set up a day-by-day schedule, working one night until dawn when they sheathed the roof in preparation for the roofers, who were due at 8 a.m. An old army truck was used to haul doors, windows, plumbing fittings from as far away as 365 miles, since they were unavailable in this section.

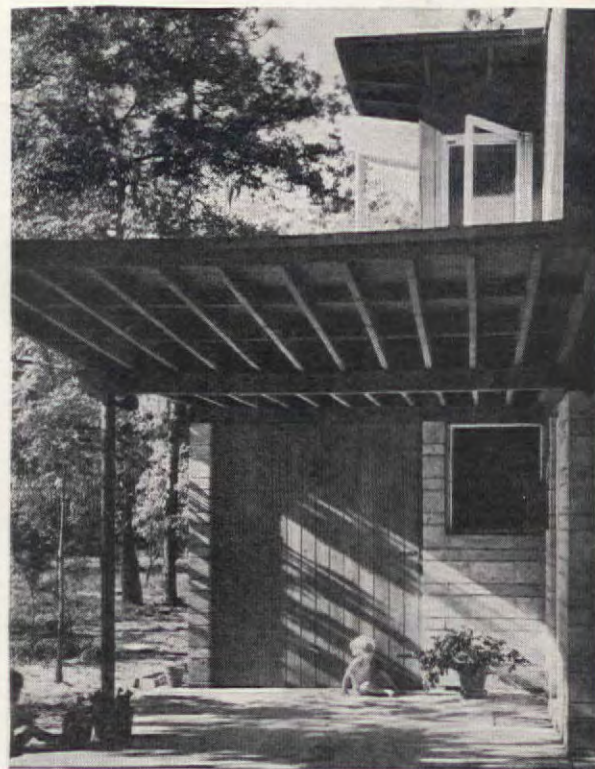
Built on a solar plan, the south side of the house is almost all windows and doors of crystal plate glass so the sun comes in during the winter, the breezes in the summer. Neutral gray concrete blocks form the ground-floor walls, second-floor walls are of cypress boards. The roof drains to the center and, by means of a 4-inch cast-iron pipe, to a dry well located under the house, therefore no gutters or downspouts spoil the exterior look. The kitchen is compact, with double sink, tile drainboards and floors, automatic washing machine, electric range, hot-water heater, refrigerator. Bedrooms upstairs have southern exposure.

Mr. Parker says the secret of his speed was the employment of a modular system, and the fact that the house was completely built on paper beforehand. He also confesses that for six weeks he did nothing but sleep, eat, and think "house"—not to mention back-breaking work!

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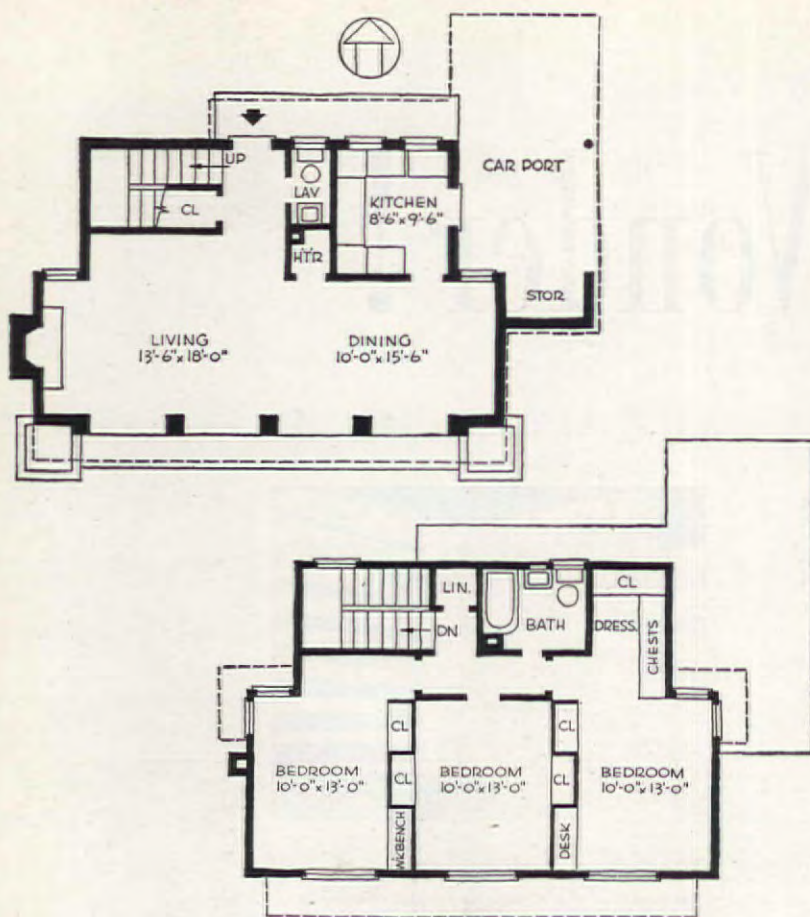


Windows on north side of house are "glass jalousies." This one in living room is clear glass—slats open like Venetian blinds



Open carport has storage room at rear which can be locked. Small window is in north wall of dining area

Covered walk leads from carport to entrance door. Kitchen is placed to front of house in angle of carport. The 4-in. and 8-in. concrete blocks were laid with horizontal joints raked out, vertical joints flush, to emphasize horizontal line



ALFRED B. PARKER, ARCHITECT-OWNER

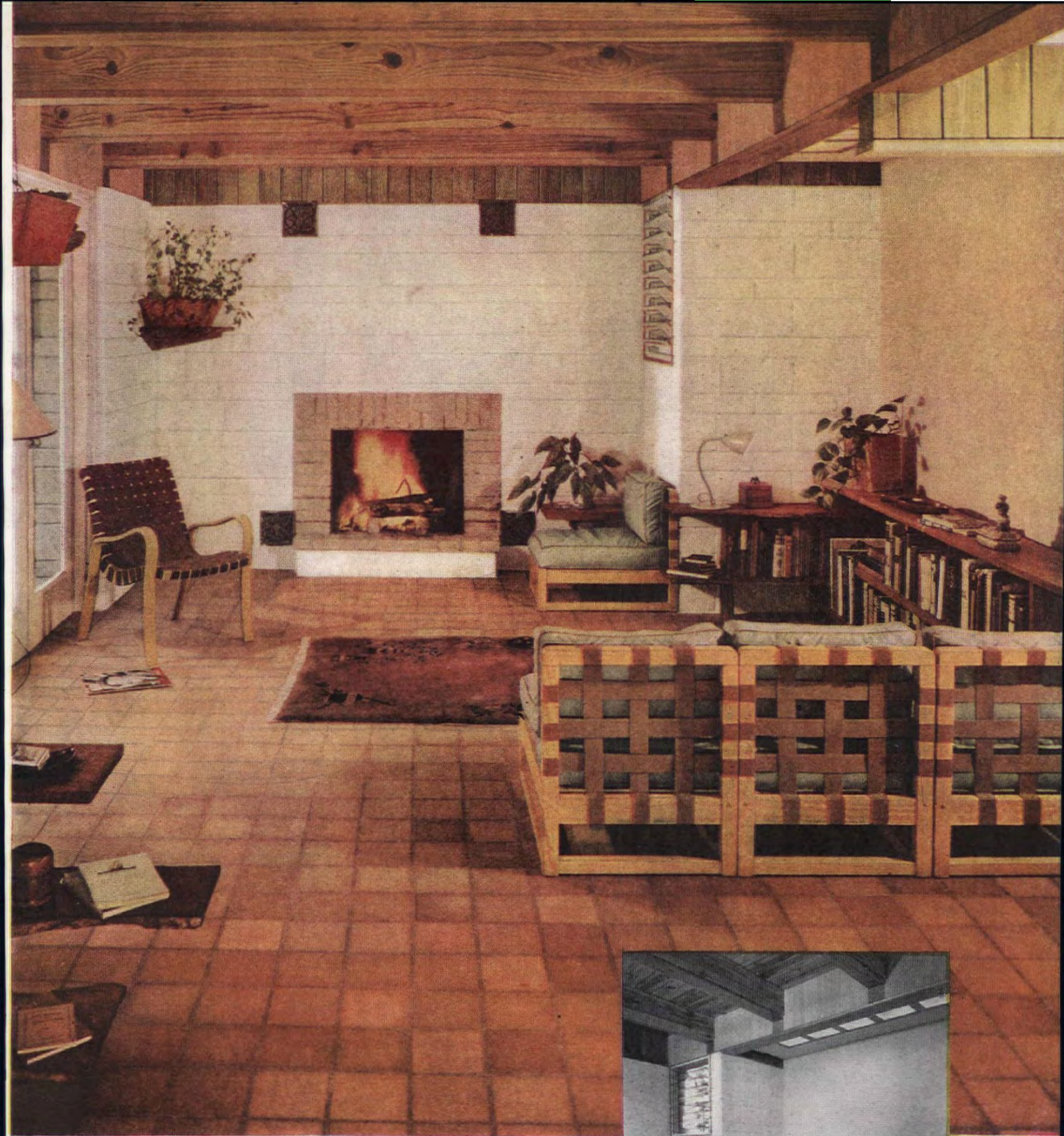
Photographs by Rodney McKay Morgan



View near the dining area shows coffee table built from bombardier's plotting chart, legs added. Abstract polar-bear lamp has monk's cloth shade, circular chairs are Mexican, of woven wood and leather



Six-Week Wonder (Begins on page 34)



Living-dining room occupies nearly all of first floor of house. Ceiling is pine, walls are painted concrete block, floors are burnt-umber quarry tile. The owners made the bookcases, tables, shelves, desk

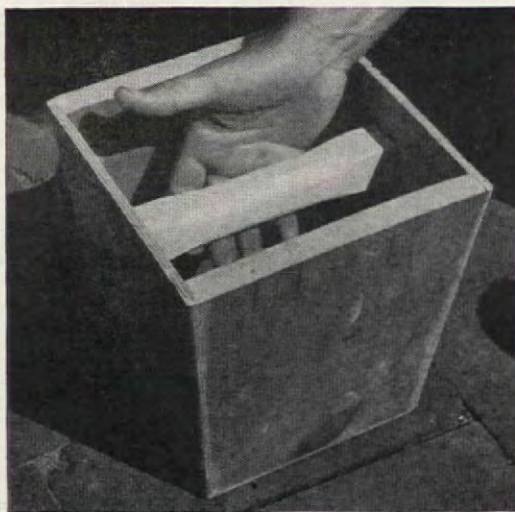
Another view of the living room, right, showing built-in ceiling lights, basket-woven sectional chairs with green washable cushions. Varieties of begonia are plant materials in living room



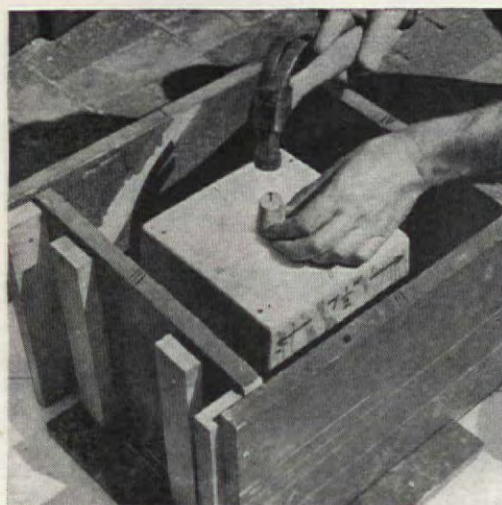
1 Nail two $\frac{1}{4}$ " plywood boards 10" long, $7\frac{1}{2}$ " wide at one end, $8\frac{1}{2}$ " at the other, to two $\frac{3}{4}$ " boards 10" x 7" x 8" to make a slant-sided box. Nail $7\frac{1}{2}$ " square of plywood on smaller end



2 Make rounded handle and fasten it to center of plywood sides at least 1 inch below open end of box with nails driven through from the outside. This completes inside mold for box



3 Cut eight boards of $\frac{3}{4}$ " stock, four of them 6" wide x 16" long, the other four 6" wide x 12" long. (If you can get 12" boards, you will need only four pieces instead of eight.)



7 Nail large cork in exact center of top of inner mold to provide a drainage hole in the finished pot. It must not protrude higher than the highest part of the outer box or form



8 In metal wheelbarrow or mortar-box mix (dry) 6 shovels of washed gravel or broken stone, 6 of sharp sand, and 2 of cement. When well mixed, add water to give thick consistency



9 Shovel into space between molds but don't disturb them. Pack down so as to prevent voids; smooth surface with spade, trowel, or float. For smooth sides, work trowel inside forms

How to Make a Plant Box—

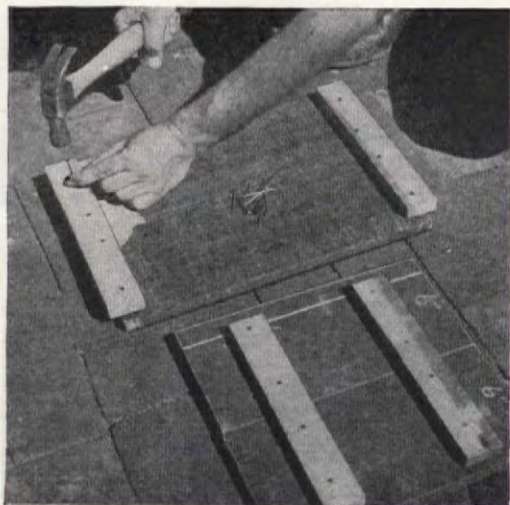
Here's an idea! A simple, practical,
inexpensive way to dress up
your terrace, porch, or patio

A PICTURE STORY BY PETER GOWLAND

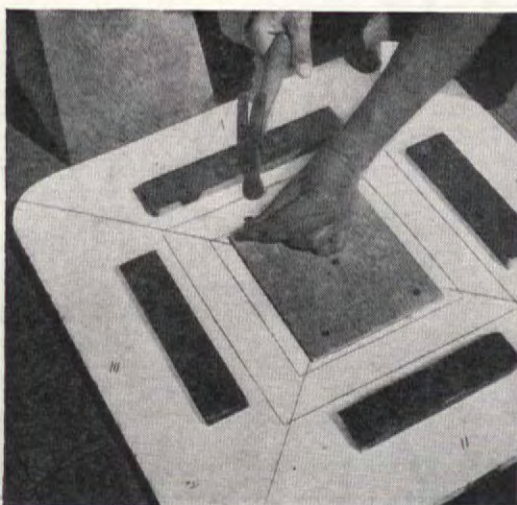
Assuming you can wield saw, hammer, and shovel, and mix a batch of concrete, you can make sturdy, durable plant boxes like those shown here and turn them out at the rate of one a day, right in your basement, garage, or work room—and without being indicted for "messing up the place." The actual time needed for assembling the forms and pouring one box is about 15 minutes; it's the setting or curing of the concrete that takes the other $23\frac{3}{4}$ hours. After a few days of ripening, a box can be put in place, filled with the proper soil mixture, and planted.

Their low cost is an important and attractive feature of these

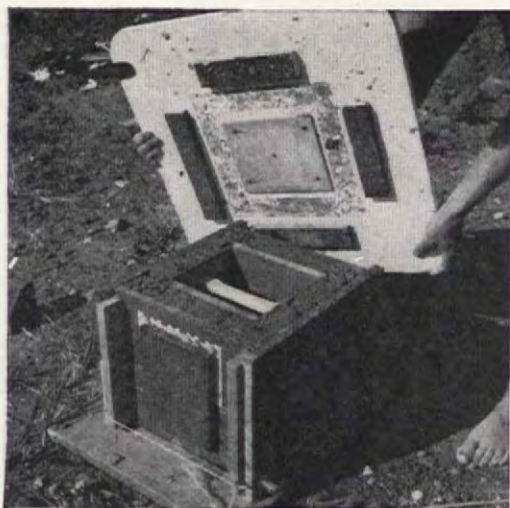
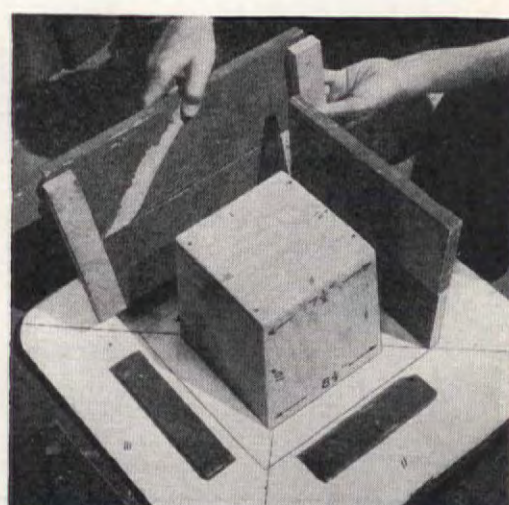
4 Use the 12" boards and four 11" x 2" x 3/4" cleats to make two sides, and the 16" boards to make ends. On latter, space cleats 12" apart so that, set up, pieces make a box 12" across



5 Nail small square of plywood to large piece to hold inside form (small box) in place. Erect large box around it so it is centered; nail strips to hold the pieces in position



6 Number sides and ends, and their places to correspond. Set inside and outer forms in place, encircle outer box with rope or strong cord and tie it firmly. Then one thing more—



10 After at least 6 hours, turn whole thing upside down on a board or smooth floor. Remove plywood (which formed base), untie cord, pull loosened sides away from concrete box



11 If box is too rough, apply rich cement-sand mixture. Grasp handle and pull out inner mold, tapping it gently and carefully with hammer to free it if necessary (see 12)



12 If drain hole (made by cork) does not go through concrete bottom, open it up with screwdriver. Use molds to make more boxes. (Suggest oiling form faces with heavy oil. Ed.)

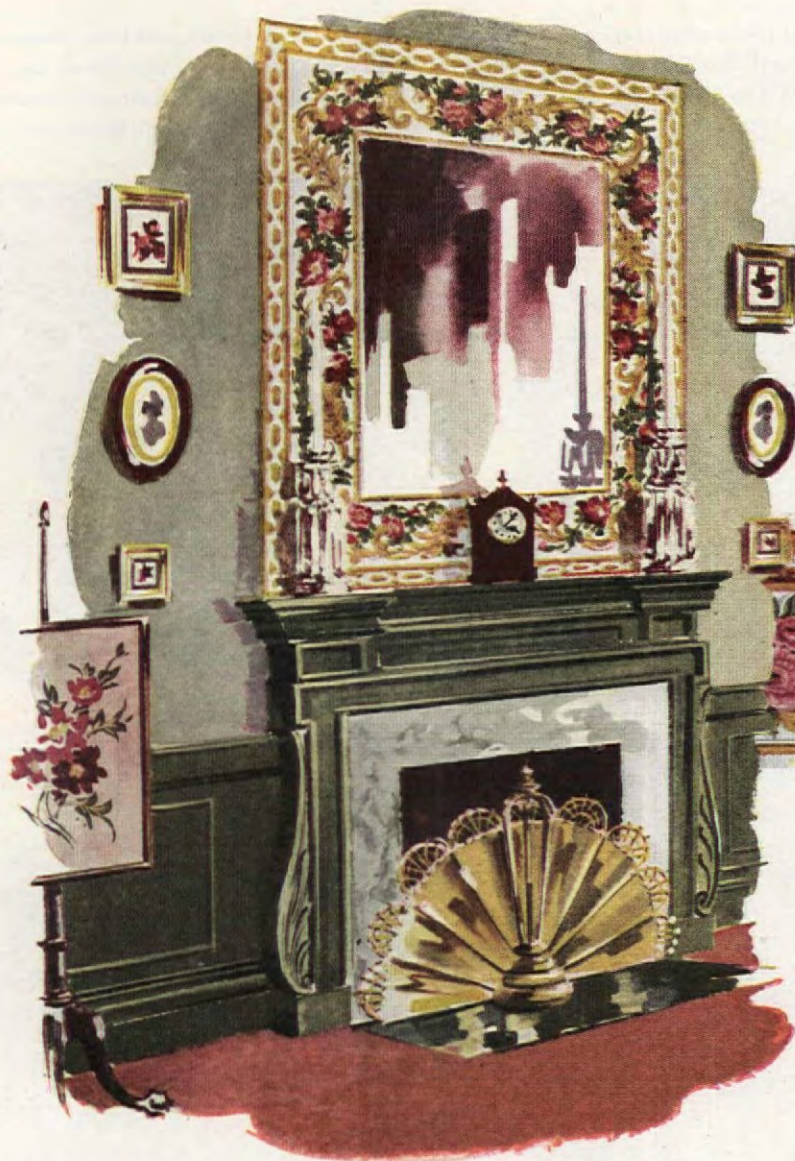
one a day!

boxes, but by no means the only one. They can be made to harmonize with the style and color of their surroundings by being left in their natural gray condition, or painted any desired shade. Also they can be given either a rough or a smooth surface finish as preferred, by a slight variation in technique. The more fresh concrete is "worked" with trowel or wooden float, the smoother it becomes; minimum handling gives a rough, pebbly finish. Exposed to the weather, this type of container has the advantage of being less affected than those made of metal, or most kinds of wood nailed together. They are lasting, and there's no upkeep.

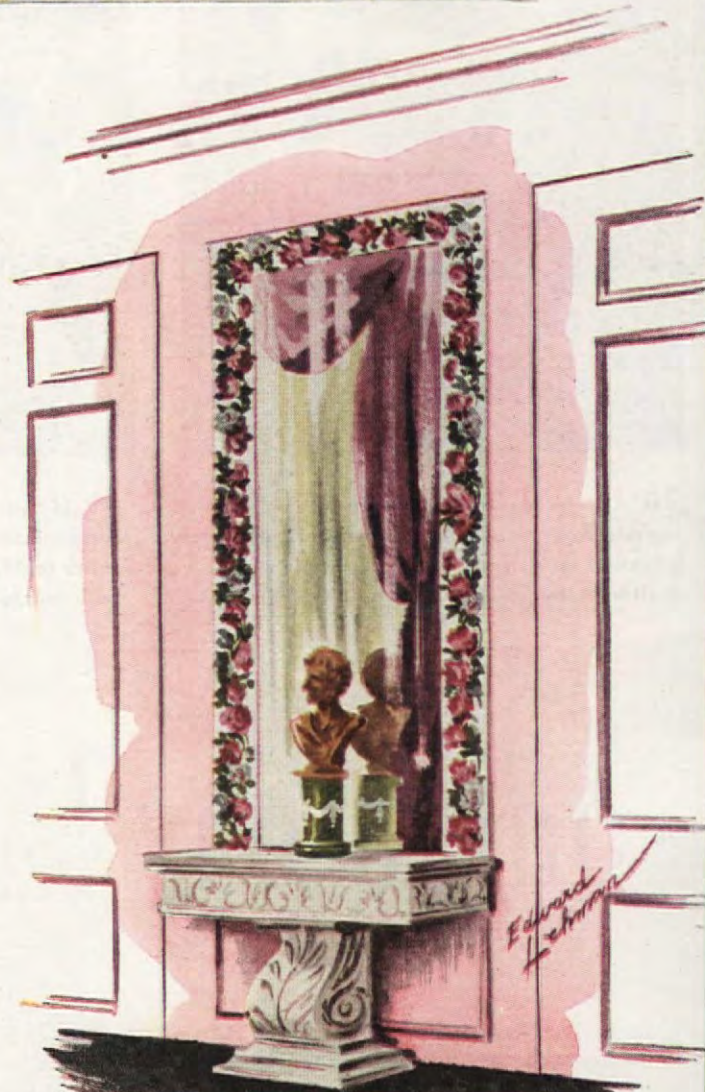
MORE PLANT BOX IDEAS ON PAGE 91



Bordering on



Real hand-carved, gilded frame like this would cost hundreds! Less than 8 yards of border at \$1.75 yd., pasted around a too-small mirror, makes a really impressive, important focal point over a fireplace



You've seen headboards like this with carved wood or wrought iron scrolls costing plenty. Less than \$3 buys enough of this border (60¢ yd.) to paste around a plain upholstered headboard to frame it in style! Try this on your Hollywood bed!



Important effect in a little space. Take an inexpensive closet-door-type mirror (perhaps one from an old bathroom door), fasten it to the wall with clips, frame with this luxuriant rose-patterned border at \$1 a yard. Place a plaster console beneath

Elegance

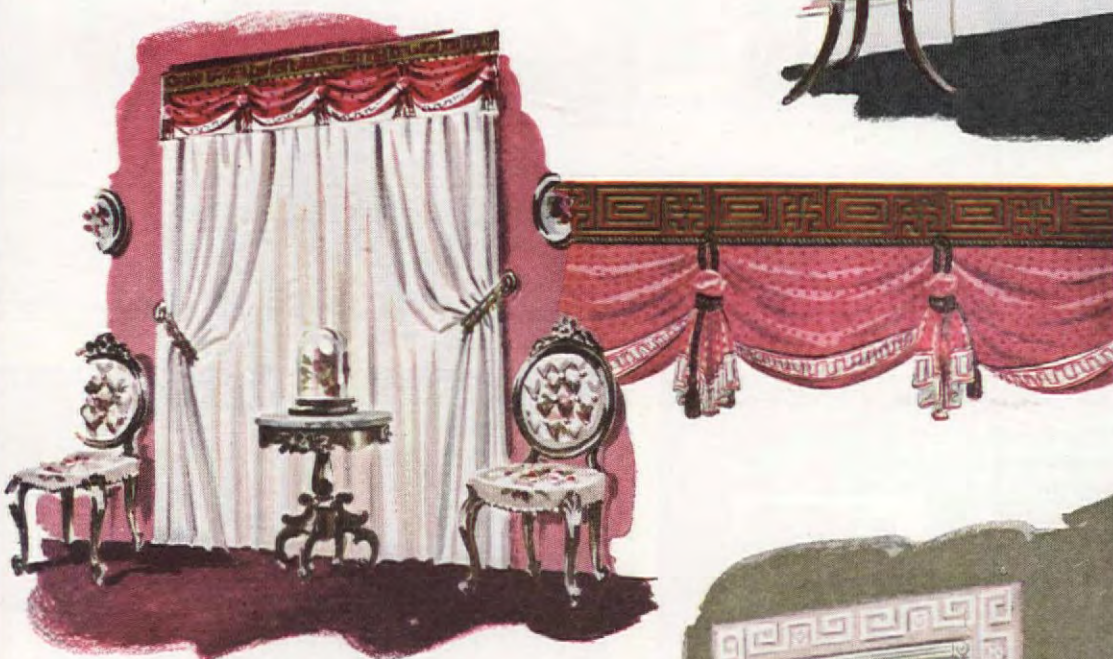
Egg and dart border, A. H. Jacobs
All others, F. Schumacher

Expensive wallpapers, yes. But the trick's
in using very little, at little cost.

The effect? Sheer extravagance!

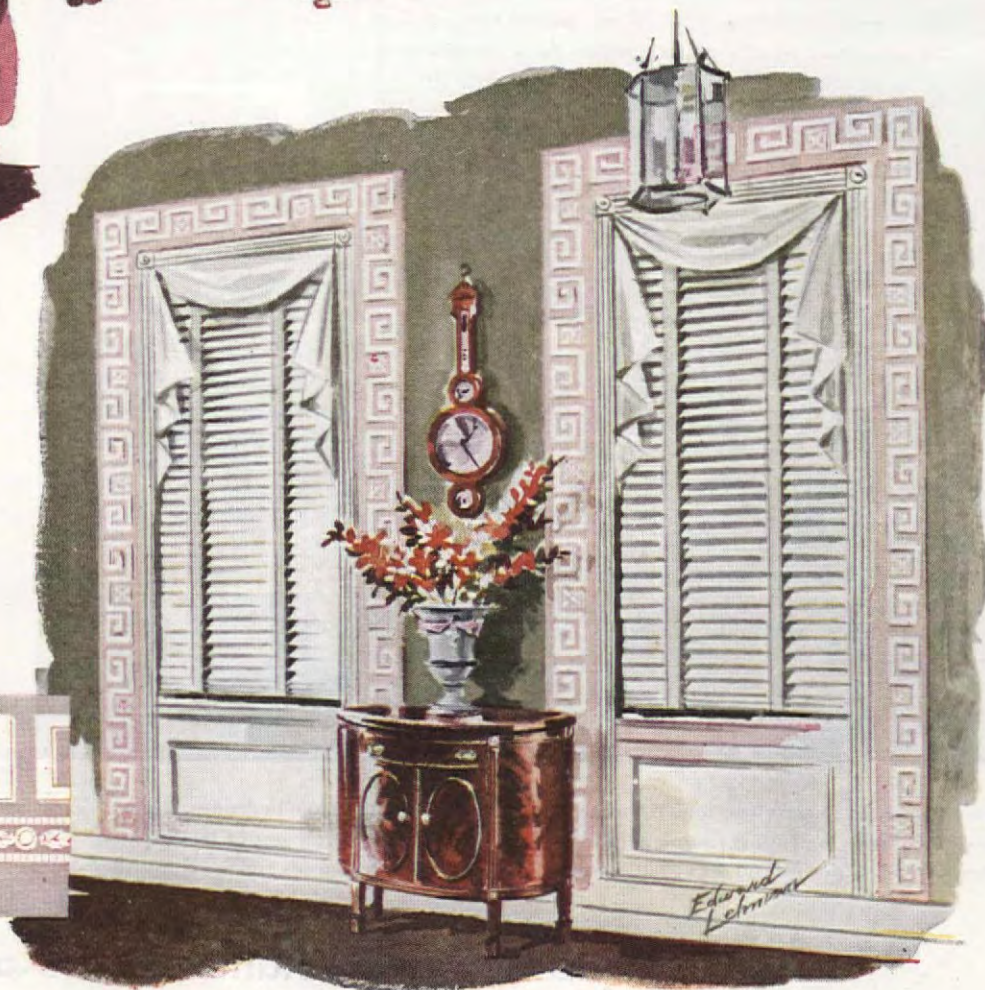


How to give an expensive, classic architectural look to plain stock paneled doors. Glue-size the bevels of the panels, trim this narrow egg and dart border to size, paste it, protect with clear varnish. Elegant—only 15¢ a yard



\$1.75 yard would figure plenty high if you used this border all around a room. But two or three yards mounted on a shaped plywood valance makes a distinctive window treatment

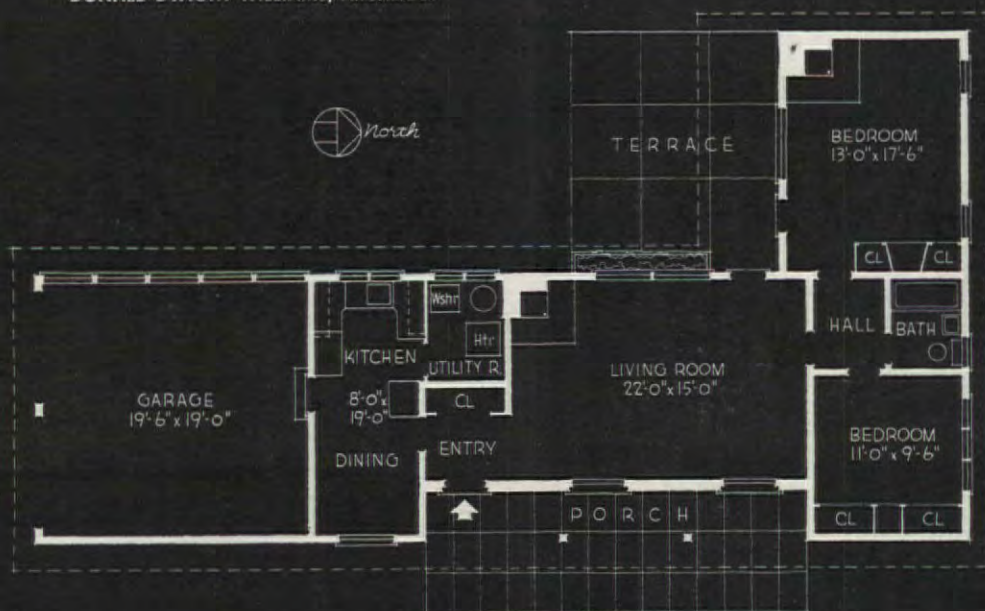
In an old house with tall windows try this handsome Greek-key border pasted around window trim. Very Greek revival. Costing only \$1 a yard, you really get double your money's worth: 2 repeats of this 13-inch border are printed side by side on 29-inch wide paper





Photographs by Dearborn-Massar

DONALD DWIGHT WILLIAMS, ARCHITECT



Inset, top of page; rear elevation, from garage looking toward master bedroom. Plan shows spacious living room; dining area at end of kitchen completely out of traffic line. Design provides 26 square feet of closet space, and large window areas for maximum light



Play terrace easily seen through master bedroom window which also overlooks living-room terrace. South window is protected by 6-foot roof overhang—note recessed light

Building plans for this Ranch House available! See Page 155

The Extras Make It Special

Here's a small house that packs a real wallop in 875 square feet!

Not cost, not size, but *planning*—that's the quality which makes the difference between a good and a mediocre house. This one rests its whole case on the way architect Donald Dwight Williams planned it, and takes advantage of a concise but comfortable scheme for year-round living.

With all the look and feel of a larger house, the actual square footage of the living areas measures a mere 875 square feet. That's a number that figures very fine on anybody's building estimate. The double garage, planned for two-car suburban living, adds another 400 square feet. Even so, the house was built in 1950 at a total cost of \$12,500 on a 100 by 68-foot lot which cost \$1,000. By building on a corner lot, the owners were able to put the entrance on the long side, otherwise an 80-foot-wide property would have been required.

The exterior is ranch house in character, perfectly at home in a wooded setting. Simple materials and unpretentious handling give the house an honest quality. Outer walls are

oiled cedar boards and battens with recessed entrance wall of Roman brick. Floor-length windows on the front façade are flanked by green painted shutters. The rest of the house trim is painted white.

The house is insulated with fiber glass, and is built on a concrete slab, radiant-heated. There are two corner fireplaces of brick: one in the living room, one in the master bedroom. In this small house there are 26 feet of closet space, including a large storage wall in the child's bedroom, two closets which flank the built-in dressing table in the master bedroom, and an extra-good-sized closet in the reception hall. There is a nineteen-foot span in the kitchen-dining area, plenty of eating space for a small family, with the dining end arranged so that it's out of the line of traffic. In addition, there is a separate utility room. The 15 by 22-foot living room has big floor-length windows on two opposite walls, fine to catch cross-currents on a hot day. There's the luxury of space, good storage, and a wood-

PLEASE TURN TO PAGE 154

Living room overlooks terrace. Fireplace is of the same Roman brick as that on porch walls. Interior walls are of plaster and scored plywood. Bamboo blinds used on garden side take full advantage of light. Door at right leads directly to the terrace



The Fancy Chair

Fact and fiction about a popular chair type
often erroneously referred to as the "Hitchcock" chair

*"A rare high chair
for a little child..."*



For me there is something tantalizing about the story of a chairmaker of long ago riding horseback from a town in Connecticut all the way to Chicago to sell his wares, as did Lambert Hitchcock in 1835. Or the tale of 200 men carrying banners in a parade at the opening of the Erie Canal, advertising decorated chairs with the inscription, "Rest for the Weary." The more that I investigated the fabulous production and popularity of the fancy chair during the nineteenth century, the more tempting continued investigation became.

Recently I learned of the fabulous collection of antique fancy chairs owned

by Mr. and Mrs. G. Townsend Underhill of Winnetka, Illinois. My curiosity being too much for me, I arranged a visit to the Underhills' home where both Tod and Dorothy pursue the happy hobby of finding, painstakingly repairing, and restoring these antique chairs in their workshops, ranging from basement to attic. I found a ready ally, and a storehouse of knowledge of the chair type, in Dorothy Underhill, who possesses one of the most complete and fascinating files of authentic old stencil designs in private ownership. Both the Underhills contributed much to my research on the subject.

One of the most interesting facts is that the type of chair so cherished by collectors of early American antiques and so commonly called the "Hitchcock Chair," is, more often than not, no Hitchcock chair at all!

There has been a great revival of interest in the Hitchcock Chair in recent years, due partly to the publicized

reopening of the old run-down Hitchcock factory at Riverton, Connecticut. The chairs produced today by this factory can correctly be called Hitchcocks, as these chairs are reproductions of Hitchcock's originals, made in the old factory on the original site. But more of this later.

Insofar as antique decorated chairs of this type are concerned, the correct generic term is "fancy chair." All Hitchcock chairs were not fancy chairs, and most certainly all fancy chairs in existence cannot be attributed to Hitchcock. Many accurate antiquarians have become horrified that the label "Hitchcock" seems to have become attached to every fancy chair made between 1810 and 1860. The facts show that Lambert Hitchcock was the name of only one of more than fifty makers of chairs operating on what was termed a mass production basis during that period. Lambert Hitchcock died poor, and relatively unknown, in Unionville, Connecticut, in 1852.

Much literature has been published on Lambert Hitchcock, but authorities point out that Hitchcock's was not the largest factory in operation, nor did he make the finest fancy chairs of this type. Genuine chairs labeled "L. Hitchcock, Hitchcocksville, Conn., Warranted," have been found, but the map of Connecticut shows no place named Hitchcocksville. More research, however, brought



Pattern 1356-35¢

"the minister needed money..."



Pattern 1357-25¢

"the rocker from the library..."

PLEASE TURN TO PAGE 102



Tod Underhill, far left, repairs the rush seat of a fancy chair before refinishing it. In his basement workroom he removes old paint, washes, sands, glues, then adds base coat and graining

Dorothy Underhill does the stencil decorations in her attic workshop. THE AMERICAN HOME has prepared picture patterns to show you how to recane and stencil this type chair. See pages 128, 129

Photographs by F. M. Demarest

You can order stencil patterns for these chairs. See page 153

1358, 1359, 1360
Three authentic stencil patterns for Hitchcock-type fancy chairs. Instructions for cutting stencils, methods of shading. 25¢ each



1361, 1362 Country designs for Hitchcock-type chairs. 2 in each pattern. 35¢ each

1363, 1364 Intricate designs of fruit and flowers. Full instructions for authentic old method of application. 25¢ each

1365, 1366 Beautiful stencil designs for fancy black chairs. Delicate shading technique fully explained. 25¢ each



What's New in Electric Ranges

EDITH RAMSAY

Millions of people the world over bless the day the electric range was invented, and at the recent spring appliance show there was wonderful evidence why. Especially the new features—magical mechanisms which do just about everything except talk—in fact, these electrical helpers are truly silent servants—and they never answer back or demand a salary! Whether you're just starting into the water-boiling, egg-frying class, or can hold your own with famous chefs, you'll appreciate every one of the work-saving, time-saving features which we show you on the right and on pages 110 and 112. We pass these suggestions on to you as features to look for when you trade in your old range or buy a new one.

OUTSTANDING IMPROVEMENTS have been made on electric ranges within the last few years. On some ranges, an automatic timer controls four different parts of the range: the appliance outlet, into which you can plug your electric coffee-maker the night before, set the clock fifteen minutes before you plan to rise, and when you get up, there's the steaming coffee already brewed; the timer-controlled oven, in which complete meals may be started and turned off to suit your convenience; the left-rear surface unit, on which you can place your long-cooking vegetable and forget about it while you're leading a busy life; and the deep-well cooker, which is really the converted left-rear surface unit, can be timed precisely for stews, soups. These are important features, for the extra price you pay will more than foot its own bill in extra leisure and convenience.

TEMPERATURE IS IMPORTANT for good cooking results. A variety of heats ranging from "high" to "keep warm" offer any degree of heat you'd possibly need when cooking on top of the range. For jelly-making or cooking extra-large quantities, many ranges now have a giant burner with high wattage; in some ranges this high-wattage giant burner converts to a deep-well cooker, and because it's easier to maintain fat at proper temperature, French-frying is foolproof. Some of the new ranges have more than one giant burner, some have extra-large griddles, a big help for cooks whose families like grilled food. Because they're thermostatically controlled, today's electric ovens will give you evenly browned, feather-light cakes, juicy, tender roasts every time. Many ranges are insulated with glass fiber, which means you can bake all summer long and never know the oven's on! Warming compartments, tested to protect your finest china, keep food at the right temperature until serving time.

WITH THE MARVELOUS ASSORTMENT of food on the grocer's shelf or in your freezer, which require only a few turns of the mixer or a pop in the oven, many homemakers are baking more than ever; for this group, a lower-priced two-oven range is being shown for the first time. Two ovens mean you can broil and bake at the same time, too. Food with a tantalizing, outdoor flavor is no effort if you have a range with a barbecue attachment. Food is barbecued in its own juices and is self-basting.

TODAY'S ELECTRIC RANGE has one most important asset—it's easy to keep clean. The porcelain enamel tops and ovens wash as though they were china. Top units may be wiped with a damp cloth, and reflector bowls go into the dishpan. Good-looking, clean-cooking, efficient—what more could you ask for?

MORE ON PAGE 110



Revolving Rotary Barbecue can be easily clamped into any full-sized Crosley range oven so that barbecued meat, fish, fowl have same delicious flavor as when cooked on a spit over an open fire



To prevent salt sticking on humid days, General Electric has added small heater to keep salt dry in range shaker. Broiler rack in pan holds nine slices of bread for quick, even toasting



Malcolm Lund, Advertising Manager of Murray, shows Equipment Editor Ramsay silent, long-wearing nylon rollers on warming compartment drawer; top temperature of 185°F. safe for china



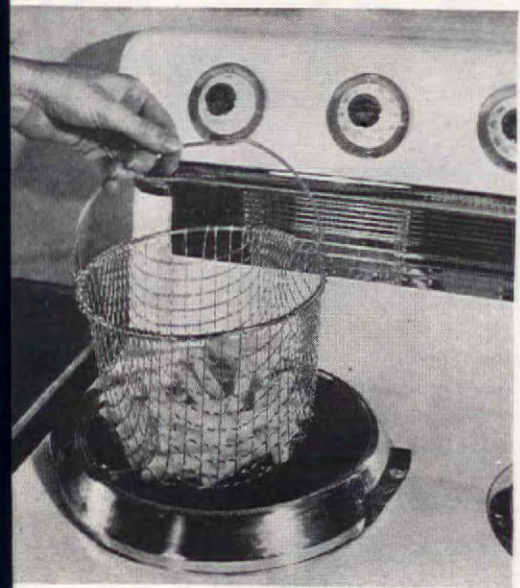
No worry over individual custard cups tipping in range by Deepfreeze! Fifteen closely-spaced strips provide an even surface on oven racks



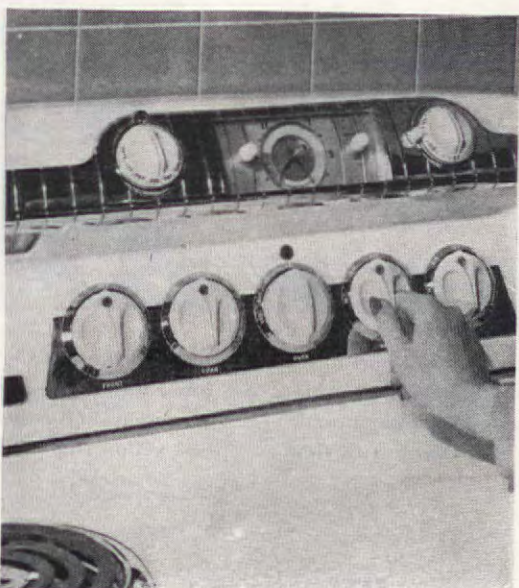
Low-priced 30-inch Frigidaire range has capacity to turn out king-sized meals—ideal for small kitchens. Oven largest in any household range



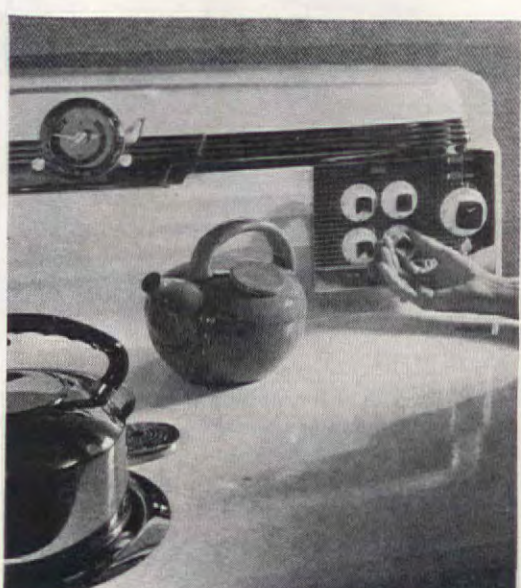
Perfection's fourth surface unit may be raised or lowered while hot. Deep-well cooker locks on. Lifting by cooker handles brings unit to surface



Westinghouse uses 2,000 watts in fast-cooking combination deep-well and surface unit. Deep-frying in well overcomes top-of-range hazard



Kelvinator's backguard is sloped so automatic timer clock and minute-timer can be read easily. Control location eliminates reaching over units



Because switches are arranged in same position as units, Tel-A-Switch panel on Universal's range gives you switch-unit relationship at a glance



that you can broil in one oven while you are baking in the other, Hotpoint makes a double oven range available in the low-price bracket



A "stoopless" surface oven on Monarch range gives two-oven capacity, perfect for small meals. Timer-clock-controlled for absentee cooking



Admiral uses simplified pull-button timer to automatically control appliance outlet, oven, and deep-well which becomes fourth surface unit

Get a Head Start on Monday



BEFORE 25 years ago modern treatment was to partition part of basement for laundry room, using outside stone walls for two sides; wooden floor for walking comfort; plumbing and wiring exposed; basement toilet, a must in one-bathroom houses, stood in full view



BEFORE Double, porcelain-topped tubs placed square in middle of outer wall made corner space unusable. Three poorly located and arranged shelves held necessary laundry supplies; one center light cast yellow shadows; and, lastly, a 1932 conventional washer

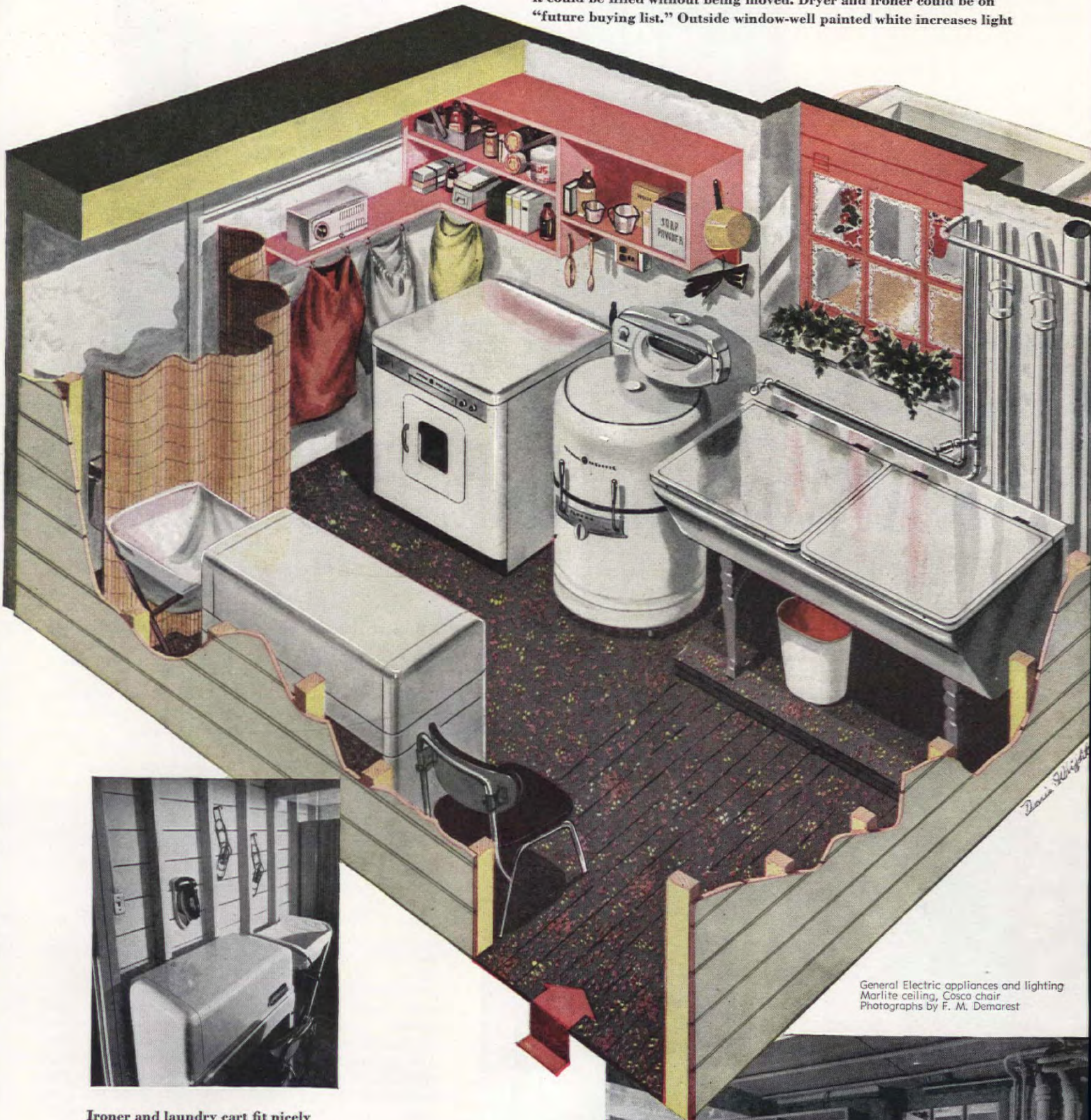


One thing is certain—right now and for the indefinite future most of us homemakers are going to have our hands full with extra-curricular activities. Red Cross, Civilian Defense organizations, factory work, anything and everything we can do to help will be done, and when washday comes around our only object is to get it over as quickly and as painlessly as possible. Many of our readers say that the laundering of dirty clothes is the one homemaking job they could do very well without, thank you. The main complaint is that there isn't any organized place to do the job. Kitchens are generally well-arranged today, but in so many cases the poor laundry room is a sort of hit-and-miss catch-all for everything that isn't needed any place else in the house. The washer has to be swung into position, soap and bluing are stuck in some far corner, odds and ends are underfoot. Since few women have a kitchen-laundry, we purposely selected an antiquated basement laundry for proving that with a little effort and not too much money it could be made into a workable, practical laundry center. It was in a typical 25-year-old suburban home. We re-arranged the room—didn't make it too tricky or doll it up—but merely placed the existing materials in such a way that the actual washing can be done more easily, in less time. As long as it has to be done, and you're the one who has to do it, our only object is to help you manage so that the whole thing is over and done with in double-quick time. One of the most important requisites is an early morning start, but a well-planned laundry makes your work a lot less difficult and

PLEASE TURN TO PAGE 89

Mr. and Mrs. worked hand in hand from the start. Applying adhesive to Marlite that was used on ceiling required an easily-learned technique. Early selection of colors resulted in attractive combination seen on opposite page

AFTER Replanned laundry shows use of conventional washer with dryer. When laundry tubs were moved, water lines were carried to washer so it could be filled without being moved. Dryer and ironer could be on "future buying list." Outside window-well painted white increases light



Ironer and laundry cart fit nicely along partition wall. Iron holder, sock stretchers were hung on wooden surface. Flexible wooden screen encloses toilet

AFTER When budget permits: Completely automatic laundry. Tubs were moved to corner and used as sorting, stain-removal table. Rearrangement of shelves gives ample space for laundry supplies, place for hanging laundry bags

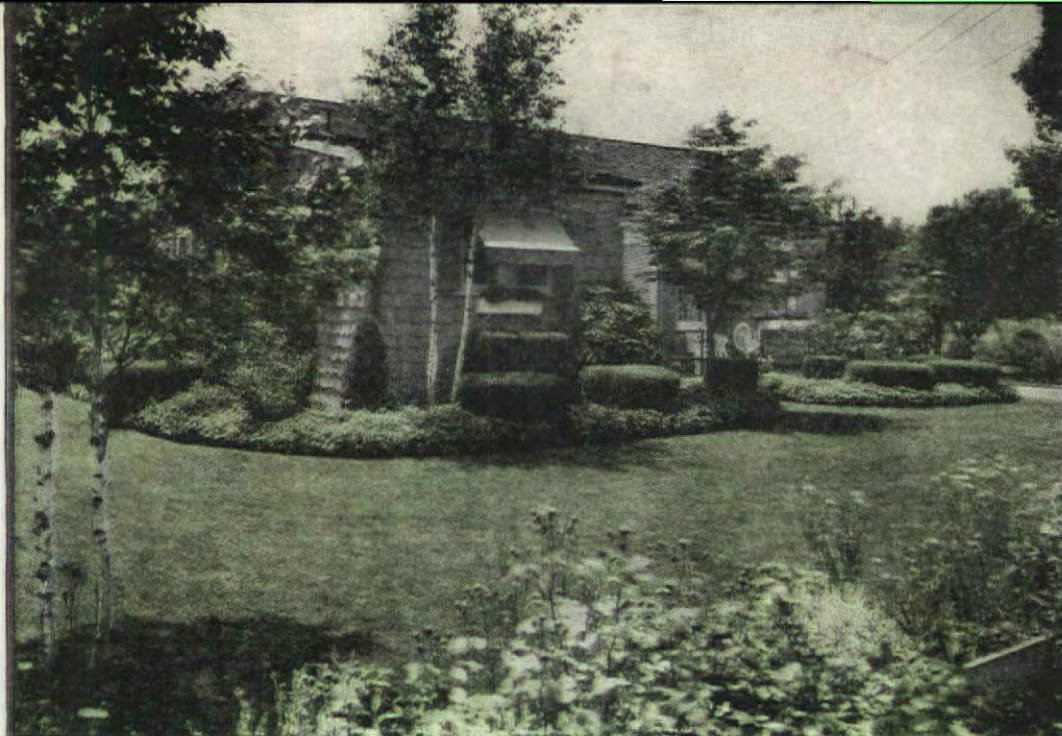
General Electric appliances and lighting
Marlite ceiling, Cosco chair
Photographs by F. M. Demarest



THIS IS OUR "COVER GARDEN" TOO

Seen from the southeast, the garden looks like this and as in the lower view opposite.

Annuals, started indoors in flats or broadcast outdoors in fall, keep the borders bright



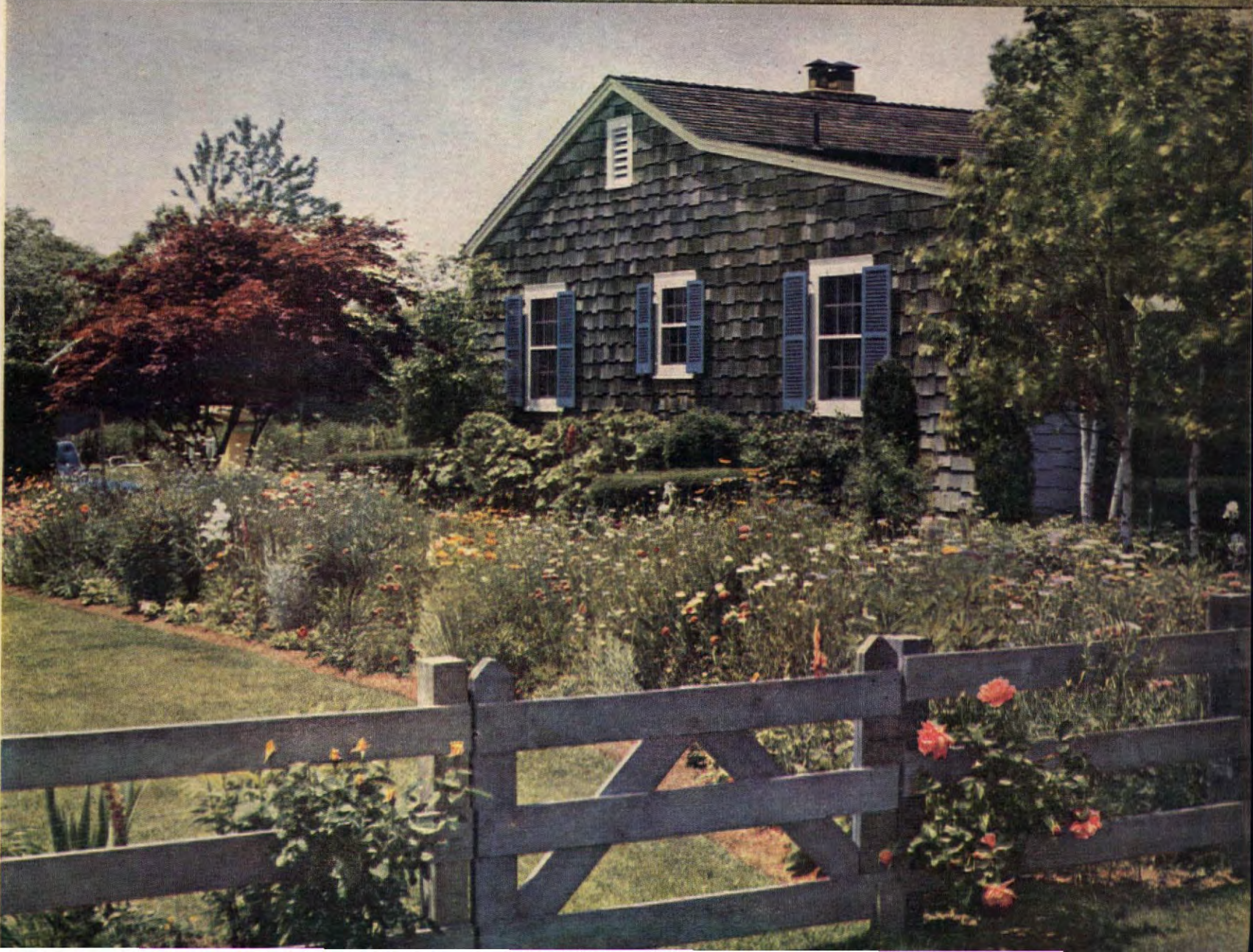
Photographs by F. M. Demarest

E. L. D. SEYMOUR

A Woman Made This Garden

Moreover, except for routine lawn-mowing and an occasional heavy job, she cares for it the year around—roses, perennials, shrubs, trees, everything that makes the garden such a perfect setting for her neat, comfortable, convenient little house. A chore? A burden? Not at all, she insists, adding, "A home and garden make the best hobby on earth—and, of course, I have my Lassie" (a gentle, perfectly mannered Scottie). Mrs. Ida O. Yakel, small, dark, gracious, enthusiastic, had the house built to her specifications in 1940 while living a few blocks away in the same village on Long Island's South Shore. She had come North a year before, after the death of her husband, bringing from her former Maryland garden her favorite perennials and small shrubs. Even before she and her invalid mother had moved into the new house, she had laid out the grounds, set out her twice-moved plants, and built a wooden fence along front and sides and a link-chain one at the rear where her 75 by 115-foot property adjoins the fields of a still intact estate. Also she had secured from a local nursery the larger plants needed for her plan—white birches, white and pink dogwoods, a white lilac, rhododendrons, azaleas, miscellaneous flowering shrubs, an arborvitae hedge, yews, pachysandra ground-cover, and roses, both climbers for fences and doorway and hybrid teas outside the fence where passers-by and neighbors can enjoy them. And do they? Well, the little garden, now flanked by additional properties that Mrs. Yakel has bought to protect her privacy and outlook, is the pride of the neighborhood, the cynosure of many who pass it either occasionally, by chance, or more often, for the pleasure of seeing it and exchanging a friendly word with its owner who, since her mother's death in 1944, has been the gentle and benign monarch of all she surveys and cares for so well. I recall that, while we were taking these pictures, a sweet-faced woman walking by stopped, looked, and remarked, "Taking pictures for a magazine, eh? Well, it's about time!"

From any angle, this is a garden to be both looked at and lived in. Its consistent charm is the result of a simple, good plan, well-chosen materials, good care, and a loving owner.



BETTY B. MERRIAM, Flower Arrangement

GERTRUDE BRASSARD, Table Setting



For this arrangement you'll use blue *Scilla companulata*, tulips with mauve and bronze coloring, yellow and purple pansies cut with foliage, blue phlox, lilies-of-the-valley

ADDITIONAL PICTURE STEPS ON PAGE 82

Place and Show

If the showers fall in April the way they're expected to in poetry and song, you won't have any trouble at all fixing up the fragrant, fragile table-topper for this setting. Even in those sections where aurora borealis is still going strong you can usually get spring flowers from the florist at this time. The colors are compellingly beautiful—blue *Scilla companulata*, yellow and purple pansies, mauve-bronze tulips, pale blue phlox—punctuated with pert white lilies-of-the-valley. We used a delicately shaded lavender bowl, but any pastel color will do, even white if it's frothy, not heavy. Be sure to fill the container with water before you start your arrangement, since the slender stems might be thrown off balance if water is added at the end.

China patterns change their style like everything else, but the fine spectacle of ripe rich-colored fruit dates farther back than any of us can remember, is good today, and promises to remain popular as long as china is made. Here is the lovely "Dixie Harvest" pottery with pie-crust shape, shown off on a Grecian Rose Flaxmat, woven of fast-color dyed linen yarn with fringed napkin of finer texture. The sterling silver is appropriately named "Dancing Flowers," "Thousand Eye" crystal sparkles, a plump turtle holds your cigarettes, while his little friend catches the ashes, and a "Georgian" table lighter stands by. Simple food in this setting looks like a feast.

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Dinnerware—"Dixie Harvest," Southern Potteries. Glassware—"Thousand Eye," Westmoreland. Silver—"Dancing Flowers" flatware; "Paul Revere" open salt, spoon and pepper, Reed & Barton. Flaxmat and napkin, Leacock. Table Lighter—"Georgian," Ronson. Centerpiece, Newell-Stevens. Photographs by F. M. Demarest

Let SOUP give a lift to your problem meals



BY *Anne Marshall*

WE all have "problem" meals, I'm sure... Guests drop in and stay for supper... we're delayed in getting home from shopping... or perhaps we need some ideas for dressing up and extending leftovers.

Here are suggestions for meeting these little domestic crises. The menus include a fine, hearty soup... not only because soup is easy to prepare, because a well-chosen soup can "lift" any meal something special. It's tempting... nourishing... easy to digest... easy on the pocketbook. There's a kind for every menu and every taste. Any homemaker has found soup a welcome to meal-planning... on "busier than busy" days, and all year 'round. Here are menus to try:

Quick Trick for a Late Start

When you come home from work, take off your hat, on goes your apron, into the kitchen goes a can or two of Scotch broth. It's a simple and hearty soup, you know—a nourishing soup on stock crammed with barley and vegetables. It's piping hot and ready to serve. Here's the supper menu:

Scotch Broth

Fluffy Scrambled Eggs Crisp Bacon
Hot Buttered Bread Strawberry Jam

Pot Luck—and What Luck!

When your family's in luck indeed, when you sit them down to the meal pictured below. Your soup, it's substantial and satisfying as you please—beef soup. It has a rich brown beef stock, generously flavored with tender pieces of beef. With it you serve here's the full menu:

Beef Soup

Cheese Topped Potatoes Green Beans
Peach Halves Ginger Cookies



3 Here's a Budget Lunch—but Good!

Budgets—ugh! But we all have them these days! And they needn't get in the way of serving good meals—meals to tempt and nourish the family. This one features that grandly popular stand-by—vegetable soup. You'll relish the homey, well-simmered beef stock and the more than a dozen different vegetables. Here's your complete menu:

Vegetable Soup

Creamed Dried Beef Potato Pancakes
Chilled Apple Sauce



4 Leftovers Made Extra-tempting

Out of the refrigerator comes the rest of the meat loaf. You slice it, and over it pour a can of tomato soup (heated just as is). Rich, red, velvety-smooth, it makes an irresistible sauce. Let it give a lift to your entire meal, consisting of this menu (pictured above):

Meat Loaf Slices with Tomato Sauce
Buttered Carrots Waldorf Salad
Heated Cherry Cobbler

5 'Come a'running' Family Supper

You won't have to call them twice to this supper, lady! Your meal, as shown above, is built around bowls of cream of chicken soup: rich chicken stock made with extra-heavy whipping cream. Tender pieces of chicken all through it, too.

Cream of Chicken Soup
Corned Beef Hash Patties Green Peas
Beet and Onion Relish
Raspberry Fruit Gelatin

6 Supper—for Unexpected Guests

Friends stay on and you're really glad to invite them for supper—if only you can be sure they'll take "the luck o' the table." Well, you'll take the guesswork completely out of it with this menu. For you've canned tuna on the shelf. You simply open a can of cream of mushroom soup—made with cultivated mushrooms and extra-heavy whipping cream—and combine it with your tuna. Then pop it into the oven!

Chilled V-8 Vegetable Juices
Tuna-Mushroom Soup Casserole
Sliced Tomatoes
Heated Bakery Rolls
Chocolate Sundae



A still life arrangement of various food items. In the upper left, there are several types of bread: a loaf sliced into rounds, a baguette, and small round rolls. In the center, a round cake with white frosting and shredded coconut sits on a glass plate. To the right, a bowl contains a grain-based dish. In the lower left, a bowl holds fruit including green grapes, a red apple, and a banana. Next to it, a bowl contains a mix of grains and nuts. In the lower center, a bowl holds two rectangular, textured food items. To the right, a plate shows slices of chocolate cake with white frosting. The entire scene is set on a textured, light brown surface.

GRAIN: It



JANE TIFFANY WAGNER

Serves You Right !

ONE OF THE
7
BASIC
FOODS

It's a good thing that one of our ancestors, long before recorded history, came across some wild seeds that tasted good, gave him strength, and satisfied his appetite. He spread the word around, and before long this precious

bounty, which we know as grain, was being cultivated. In time it was ground between stones, the crude flour which resulted was mixed with water, baked over a fire, and the art of breadmaking began. The history of grain, from its raw beginning centuries ago up to the present-day eminence it enjoys as perhaps the most important single item of human food, parallels man's development through many civilizations up to his present form.

Here on these pages are some products of grains today. In the basket, homemade bread, cloverleaf rolls, orange-nut loaf, tempting corn muffins; next, a luscious coconut layer cake with its date and nut filling; chocolate loaf cake, moist and rich, and a pleasant pitfall for calorie-counters; and that orange chiffon cake, quintessence of lightness and flavor! A casserole of macaroni and cheese is topped with crisp bran flakes, there are pancakes with many variations, not to mention breakfast cereals, practically an American morning institution, plain, or with fresh or dried fruits, topped with cream and sugar.

Cereal grains are the foundation of nutrition to most of the people in the world. For instance, in the American diet, foods from grain form at least one-third of our daily caloric intake, as well as furnishing about one-third of the protein. Rice is the main food for about half the world's population. In Western Europe and the Americas, however, wheat is most widely used. Grain is important in our diet because it's so high in carbohydrates, which supply us with strength and energy. High in caloric value also, grains are better than many other "fuel" foods because of their mineral and vitamin content. Besides which, they're extremely easy to digest, and bland enough in flavor to be used in large amounts. Packaged cereals, flours, macaroni and noodles, and the growing group of ready-mixes—these are but a few

PLEASE TURN TO PAGE 62





Plenty to crow about this year!

ANNOUNCING THE NEW

-as far ahead of other refrigerators

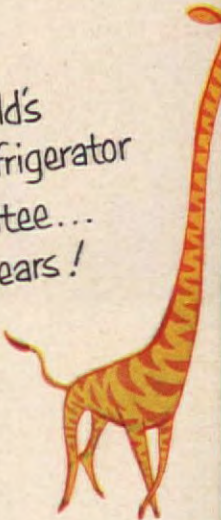
It's marvelous!

It's motorless!

Stays silent—
Never makes a peep!



Has world's
longest refrigerator
Guarantee...
10 full years!



Imagine! No moving parts
to monkey with!

It's modern through and through!

Eight beautiful models to choose from!



You'll see a new convenience story in eleven and a half cubic feet of this wonderful new Servel! . . . Open the giant Frozen Food Locker—with its own separate door. You can stow away up to seventy pounds—quick-freeze a steak. Ice cubes—plenty of 'em pop out of the new Free-Cube Trays. Choose trays or a trayful, as you like. . . . Open the feather-touch, self-closing Bulldog Latch to the roomy Fresh Food Compartment! Flip up the new Quick-Change Shelves that make room for extra tall bottles—a turkey or a watermelon. Swing out the special clutter-saving "Odds and Ends" Basket. Slide out the Dew-Action Vegetable Fresheners . . . You'll see every new convenience in the new Servel. . . . The marvelous, motorless Servel operates on Gas, Electricity, or Kerosene. Servel, Inc., Evansville 20, Indiana.

GAS CAN COOL YOUR HOME AS WELL AS WARM IT—WITH ONE SIMPLE COMPACT UNIT. ENJOY PERFECT YEAR-ROUND INDOOR CLIMATE WITH THE AMAZING SERVEL ALL-YEAR AIR CONDITIONER

HOT WATER...FASTER...WITH DEPENDABLE, ECONOMICAL SERVEL WATER HEATERS. ADVANCED DESIGN PLUS SPECIAL FEATURES. THERE'S A MODEL TO FIT EVERY NEED AND PURPOSE.

SERVEL



You've gotta see it
'cause you can't hear it!

as they are ahead of the old icebox!

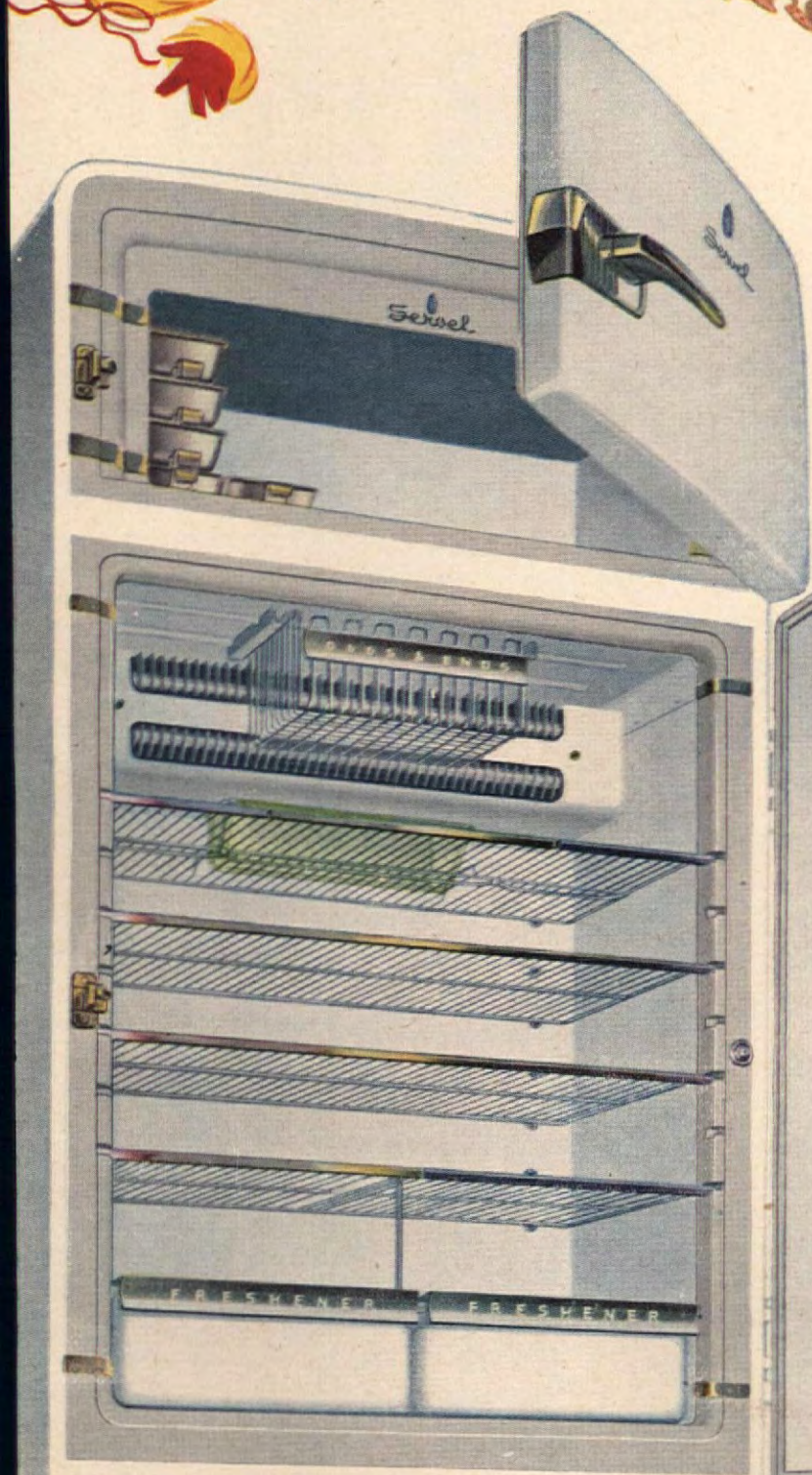


Lookie! A huge
frozen food locker!



A size to fit every family
and every kitchen!

Like magic—
Bigger inside!
Smaller outside!



STAYS SILENT — LASTS LONGER
Servel
The Motorless Refrigerator
GAS OR ELECTRIC OR KEROSENE

Come in and see
the miracle of
ice from heat!



Running costs



Good Victuals You've Forgotten?

I REMEMBER MAMA'S SUNDAY DINNER—do you? In our house it was invariably one of two things—a joint of rare, red beef or a roast chicken, big and fat and crackling brown, so full of good stuffing it fair to burst before four pairs of hungry little eyes. There were no surprises, no fancy trimmings except the “best” set of dishes, but definitely nothing in our busy little lives surpassed in importance Sunday Dinner—and that held even when we got to the “boy” stage. We knew for certain what it would be, and looked forward to it with anticipation. Why, the whole house smelled different and special on Sunday! It was a guest's pleasure, and surprise, at sitting down to a roast chicken and ice cream dinner at our house that set us to reminiscing of good victuals we'd not run across in many years. Floating Island, for instance. Considered pretty special by us children, I chuckle to think how shocked we would have been had it been served us on church day because it was a “quickie”—for, of course, it is, especially this new way I've devised. Yet you'll find it in precious few cook books. Why, I wonder? It's light and it's glamorous—and men like it as much as we children did. And dumplings—

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MARGUERITES



DUMPLINGS



SUNDAY DINNER

Roast Chicken
Pecan and Sherry Stuffing
Buttered Peas
Mashed Potatoes with Gravy and/or Creamed Onions
Hot Soda Biscuit
Strawberry Ice Cream and Marguerites
or Floating Island



ROAST CHICKEN



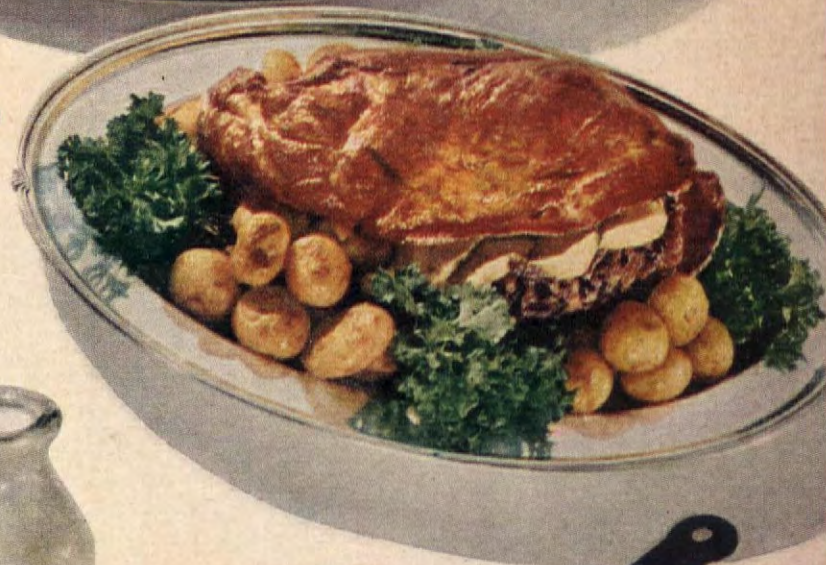
FLOATING ISLAND

JEAN AUSTIN

BOILED LEG OF LAMB



STUFFED PORK TENDERLOIN



SUNDAY DINNER

Boiled Leg of Lamb with Caper Sauce

Carrots, Onions, Turnips

Green Salad

Raised Dumplings with Caramel Raisin Sauce

or The Queen's Pudding

THE QUEEN'S PUDDING



• boiled leg of lamb with caper sauce (Serves 8-10)

Have butcher cut shank bone short and remove the large irregular-shaped bone at the other end of a 6-7 lb. leg of lamb. Use bones in a pan (with a cover) large enough to cook the meat, bring to a boil enough water to barely cover the lamb and vegetables (added later), adding $\frac{1}{2}$ tsp. salt for each quart of water. If necessary, skim before adding the vegetables.

Add faggot of: 4 sprigs parsley A little oregano (or thyme)
2 stalks celery $\frac{1}{2}$ tsp. pepper
1 large bay leaf

Surround with: 8 small scraped whole white turnips {add 45 min.
(or 3 yellow) {before serving
12 medium sized scraped whole carrots {add about 20 min.
12 little white onions, peeled {before serving

Simmer (25 min. per lb.) gently. Cook small potatoes separately, sprinkled with salt and placed in oven a minute or two to dry out. Serve surrounded by vegetables, caper sauce on side. Any liquid left over makes a superb soup. Reduce by boiling down and, during last hour of cooking, add some chopped raw vegetables and a little barley or rice.

CAPER SAUCE: Melt 4 tbs. butter in a large frying pan and cook in it (but do not brown) 4 tbs. flour, 1-2 min. Add gradually 3 cups of strained lamb broth (put through a fine sieve). When smooth, add 1 tbs. capers (or 1 small bottle), 1 tsp. liquid from the capers or 1 tsp. lemon juice, 1 tsp. chopped parsley, 1 tsp. salt, a little nutmeg, and 1 tsp. tarragon vinegar.

Recipe by Jean Austin

• baked stuffed tenderloin apple-prune stuffing (Serves 6)

Wipe a pair of pork tenderloins. Cut down center, but do not sever. Rub with salt and pepper. Place one in a baking dish. Cover with apple and prune stuffing.

APPLE AND PRUNE STUFFING

Pour boiling water over $\frac{1}{2}$ lb. prunes, 2 tbs. seeded raisins. Let stand 5 min. Drain, remove prune pits.

Add: 2 tbs. cracker crumbs
Scant $\frac{1}{4}$ tsp. salt
 $\frac{1}{4}$ tsp. sugar
 $\frac{1}{8}$ tsp. cinnamon
 $\frac{1}{2}$ beaten egg

Peel, core, and slice very thin 1 large apple. Cover stuffing with slices.

Place second tenderloin on top. Sew or tie two together. Bake in 350°F. oven until very tender (about 1 hr.). Small, cooked potatoes can be browned in same pan and served with the tenderloin.

Recipe by Jean Austin

vegetables at the same time, but the leftover liquid makes a rich, heavenly soup stock. A lovely change it is, with caper sauce and vegetables stacked all around... And how long since you've had a pork tenderloin, stuffed with apples and prunes? It's easy, it's thrifty—and mighty good eating. Try it on your husband and see what I mean!

Remember back in January Good Victuals I gave you a recipe which I refused to name, lest you not try it. Many of you did—and I know you'll have enough confidence in my judgment to try this month's special. But to any new readers, who might not know how many wonderful old-time good victuals have gone to limbo because of careless cooking, I make the same plea again. From the way it reads, the undiscerning will call it "bread pudding." But don't let me hear it called that! In our family, it's "The Queen's Pudding"—and the title was not bestowed lightly, either. I would not be caught dead ordering a bread pudding—and I would not have you waste one brown egg on making one—not the kind you think of, the kind I see outside served up as bread pudding. But please do try my version of it—it's a dare!

I'd like to tell you a true story about someone just like you. Our Art Director, Bart to us, superintends all food photographing. Last summer I told him I was doing a great favorite—Spanish Beanpot. I deplored the fact that the page could not go out to our readers with the spicy, savoury smell of those beans—slabs of onion, bacon, black coffee, and brandy offering up their incense. He listened, polite as always but frankly disbelieving. After years in the Army, no one could tell him beans could be good! They were cooked, photographed, and eaten by the staff—including Mr. B. He vowed he'd never again make advance reservations—he'd wait and see, for if anyone had told him he'd touch a bean again... Well, some months later, I told him I was going to do a bread pudding. Wow! For a mild, sweet-mannered man, I never listened to stronger talk. He'd been wrong

PLEASE TURN TO PAGE 74

MORE RECIPES ON PAGES 76 AND 78

Good Victuals

(Begins on page 58)

high as a mountain and smelling out of this world as they bubble away in brown sugar and raisins—how long since you've had a raised dumpling? And remember Marguerites? No one ever served plain ice cream in those days. There were always cookies or even cake—but Marguerites and ice cream, ah! Fried chicken is very, very good, too. But have you forgotten how very, very good is roast chicken, moist with pecans and delicately scented with sherry? And what a natural for Sunday dinner—no basting, no tending, no last-minute rushing around. ...These days, it's roast leg of lamb, but remember *boiled* leg of lamb? I suspect our parents boiled a leg of lamb for two reasons—its goodness, its thrift. You see, you get every ounce of it to eat when you boil it—and how much more important to us is thrift than to the older generation who practiced thrift, but had not the keen necessity for it that we have today. Not only can you eat all of the meat, cook all your

• the queen's pudding

(Serves 6)

Soak 2 cups (stale but not dry) bread crumbs in
3 cups milk {
1 cup cream { (scalded)
until soft.

Add: 3 unbeaten egg yolks (save whites for meringue) mixed with $\frac{1}{2}$ cup sugar.

Pour into a buttered baking dish (9"). Set in pan of water. Bake in moderate oven (350°F.) about 1 hr. (until custard is set). Cool on wire rack. Spread a thick layer of strawberry jam mixed with currant jelly.

Stiffly beat 3 egg whites. Add 2 tbs. sugar gradually, beating all the while, until stiff. Spread on top of jam, brown delicately under broiler. Serve hot or cold.

Make 'em smile with this wonderful CREAM STYLE

SO NICE 'N' SMOOTH

Creamy, smooth, and thick, too —the way real country cream style should be. Rich in flavor —that's DEL MONTE Brand Cream Style Corn.

SO GOOD 'N' SWEET

Sweetest-eating corn you ever did taste. It's got to be. DEL MONTE Corn is raised from special seed for high natural sugar content.

SO FULL OF KERNELS

You can see 'em coming up all through. Plenty of them, thin-skinned and tender to give you heaps more corn enjoyment in every hearty forkful.

SO THRIFTY, TOO!

Think of all the substantial corn eating you get for just a few pennies a serving. Fits your budget nicely —DEL MONTE Cream Style Corn.

CORN-BOLOGNA BAKE

2 cups broken crackers	2 No. 303 cans DEL MONTE Golden Cream Style Corn
8 slices bologna* (about ½ lb.)	1 tsp. salt
6 tomato slices	¼ tsp. pepper
¼ cup chopped onions	2 tbsps. butter or margarine, melted

Spread ⅓ the crackers in a buttered 6-cup shallow baking dish. Cut bologna slices in half; arrange around edge as shown. Place tomato slices in baking dish. Add another ⅓ of the crackers. Mix onions, corn, salt, pepper; pour half the mixture into baking dish. Add remaining ⅓ of the crackers; then rest of corn mixture. Brush bologna with melted butter; pour rest of butter over dish. Bake in a moderately hot oven (400° F.) 30 min. Garnish: onion rings, parsley, pimiento, if desired. Serves 6.

*Or 1 (7-oz.) can luncheon meat, sliced.

3 STYLES: Golden Whole Kernel Golden Cream Style White Cream Style



Del Monte Corn

BRAND

—the brand that puts flavor first

Spring in a Pie Shell!

THREE NEW BAKER'S COCONUT BEAUTIES!

All the magic—all the fresh beauty of spring go into your pie-making when you conspire with luscious Baker's Coconut!

And here's a garden of gay beauties to pick from! *Spring Posie Pie*—so rich

with toasted Baker's Coconut. *Pink Blossom*—luscious chocolate pie. *Ambrosia Pie*—gold and white and flavor-fresh with Baker's Coconut!

Choose one now—for tonight's dessert!

SPRING POSIE PIE

Mix 1 envelope gelatine and $\frac{1}{4}$ cup cold water in bowl. Combine $\frac{1}{4}$ cup sugar and 2 egg yolks in saucepan. Add $1\frac{1}{2}$ cups milk gradually, stirring constantly.

Cook and stir over medium heat until mixture coats spoon. (Do not boil.) Remove from heat. Pour over gelatine and stir until gelatine is dissolved. Add 1 teaspoon vanilla. Chill until slightly thickened. Beat 2 egg whites with $\frac{1}{4}$ teaspoon salt until foamy, add $\frac{1}{4}$ cup sugar gradually. Continue beating until stiff. Fold into gelatine mixture.

Fold in $\frac{1}{2}$ cup cream, whipped, and $\frac{3}{4}$ of a package of Baker's Coconut, toasted (1 heaping cup). Turn into baked 9-inch pie shell. Sprinkle top with remaining toasted coconut and chill until firm. Garnish with blossoms made by clipping marshmallows to resemble petals. Place small piece of cherry in center of each blossom.

To toast coconut, spread thinly in shallow baking pan. Place in moderate oven (350°F.) and toast 5 to 7 minutes. Stir occasionally.

Pink Blossom Pie. Make chocolate pie on Jell-O Chocolate Pudding package, adding 1 cup Baker's Coconut, cut, with the milk. After cooking, add $\frac{1}{4}$ teaspoon peppermint extract, then cool. Turn into pie shell, chill, spread with $\frac{1}{3}$ cup cream, whipped. Sprinkle with $\frac{1}{2}$ cup Baker's Coconut, tinted pink.

To tint coconut, sprinkle on sheet of white paper. Dilute a tiny bit of red vegetable coloring in a teaspoon of water; sprinkle over coconut, then rub through coconut.

Ambrosia Pie. Make coconut pie filling on Baker's Premium Shred Coconut package, substituting 2 teaspoons grated orange rind for vanilla. Turn into baked 9-inch pie shell, top with whipped cream or unbaked meringue. Garnish with 2 cups orange sections and $\frac{1}{2}$ cup Baker's Coconut.



Products of
General Foods

Grain (Begins on page 54)

of the products developed for home use. One look at the baked goods waiting for you in the stores emphasizes the importance of grain in all forms where the planning of meals is concerned.

In the United States, the seven major grain crops, in order of yield, are corn (maize), oats, wheat, barley, rice, rye, and buckwheat. Much of this is fed to cattle which, in turn, become food for man. Flour is the main product used for human consumption. Wheat alone accounts for 85 per cent of the flours and cereals in the average American diet. There are five kinds of wheat grown and processed in this country, and each kind has many varieties. From these wheats come many types of flour. For example: macaroni flours which are milled from durum wheats and are high in protein; the best quality is usually cream-colored rather than white. Bread flours are a blend of hard spring and hard winter wheats; fairly high in protein, they may be bleached or unbleached. All-purpose flours are so composed as to be satisfactory for all household cooking; however, content is apt to vary according to where the wheat was grown. So-called "northern" all-purpose flours are especially good for yeast breads, the "southern" types unusually good for quick-breads. Both are good for almost any type product, however, excepting maybe the most delicate cakes. Pastry flour, milled from either hard or soft wheat, fairly low in protein, is finely processed, and is generally used by bakers. Cake flours are made from soft wheats and represent the most highly refined of the flour products. Also, there are flours made from various parts of the wheat kernel, in whole or part, such as whole wheat, graham, crushed and cracked wheat flours. Finally, the family of self-rising flours to which have been added leavening ingredients. As fine a nutritive food as flour is, it is somewhat low in certain vitamins and minerals. To counteract this, much flour is enriched with the vitamins thiamine, niacin, riboflavin, and food mineral iron. The enrichment of wheat flours, cereals, and bread means better health for you and your family.

Corn appears on our menus in various forms; as breadstuffs, breakfast cereals, and in syrups. Corn meal is as native to this land as the American Indian who developed it. Today, corn meal may be enriched in the same manner as wheat flour. While it is used quite widely in the South, it still deserves a more prominent place in our diet. The other grains comprise barley, rye, buckwheat, oats, and rice. Rice probably plays the most important part in daily diet.

Naturally, grain products alone can't provide a balanced diet. But when we add vegetables, meats, fish, fruits, and dairy products, we get a healthful variety. Let's evaluate their place in meal planning.

Breakfast—the substantial breakfast seems to be a fading American custom, yet authorities agree that one-quarter to one-third of the total amount of food needed each day should be eaten at this meal. A good breakfast prepares you for the day's work. This applies to the homemaker as well as the man behind a desk or machine. "Breakfast" and "cereal" are practically synonymous—a bowl of dry or cooked cereal with fresh or dried fruit is well-balanced and hard to beat. The packaged cereals vary so widely that even the most finicky appetite can be pleased. Comparatively modest in price, cereal should be included in all your shopping plans. A few tips: Store cereals in a cool, dry place, open and close the package carefully to keep the contents crisp and fresh. Keep cooked cereal free from lumps and season it well. Cook it only long enough to bring out the flavor, serve it piping hot. Incidentally, children need something hot at the morning meal as much in July as in March. Hot cereal, well-cooked and fancied up with fresh berries or other fruits sounds wonderful just talking about it. Remember years ago when our mothers or grandmothers used to put the oatmeal on the back of the stove to keep hot and "ripen"? Then it would come to the table smooth and steaming, to be served with cream and sliced bananas.

Do you know anything that smells better than hot bread in the oven at breakfast time? Although most of us confine our oven-work to putting into it the rolls we buy at the bakery, making fresh bread isn't as difficult as you might think. There's an easy-to-follow recipe on page 66. Yeast dough can be used for all kinds of delicious things—coffee cakes with raisins, currants, nuts, and other fruits in them, cinnamon rolls full of brown sugar and butter, or oven doughnuts topped with currant or grape jelly. You can use your own imagination and do wonders with a simple basic mixture. Quick-breads don't take a back seat by any manner of means. If you're

PLEASE TURN TO PAGE 71

Table setting on pages 54, 55: Lazy Susan, Breslauer-Underberg; Dinnerware, "Pebble," Franciscan Earthenware; Basket, Carole Stupell; Glass Cake Plates, Cambridge; Casserole, Fischer-Marks; Photographs by F. M. Demarest

Short cut to heaven! One box of the new Swans Down *high-ratio* Instant Cake Mix with butter frosting or 7-minute frosting—and what a spectacular beauty! *Higher, finer, richer* cakes—because Swans Down Instant now blends its ingredients a new *high-ratio* way!

Choose your quickie
for today—
make it "Swans Down
wonderful"!

Better double this recipe! Bake Swans Down Devil's Food Mix in a square 9-inch pan. Spread thick with fudge frosting, sprinkle half with chopped nuts, leave remainder plain. Cut in fingers. Extra lush, extra-rich! And so fast-disappearing from the plate, you'd better make a lot!

Calling all chocolate lovers! Here's the devil's food you dream about—chocolate-rich, tender, moist! Whisk it together in minutes with Swans Down Devil's Food Mix—top with 7-minute frosting, tinted pink, peppermint-flavored. Elegant!

Company dazzler! The tender perfection of a real Swans Down cake. (Only Swans Down Cake Mixes can give it to you!) Use recipe for white cake on Swans Down Instant box. Bake in 9-inch square pan; split and spread with whipped cream and berries. So impressive—yet so easy—you'll bless that new *high-ratio* Swans Down Cake Mix.

Planning a children's party? Thrill the kids with their own personal cakes. Make cupcakes with Swans Down Instant or Devil's Food Mix. Frost. Then write names' with tinted frosting using pastry tube. Such an easy way to do something wonderful, to make cakes "Swans Down good."

Swans Down Cake Mixes

INSTANT CAKE MIX—
the new *high-ratio* mix
for higher, finer cakes!

DEVIL'S FOOD MIX—
with that super choco-
late richness!

Products of General Foods



The only mixes that make cakes
"Swans Down good"

NORTH WOODS MAPLE FLAVOR



Product of
General Foods

RECIPE

"Bacon Waffles" in LOG CABIN!
Plenty good...make plenty!

Just fix your favorite waffle batter. As you cook each waffle, place a strip of *partially cooked* bacon on top of batter and close iron. (So simple! Such a nice surprise at first bite!) Serve with butter and rich, golden Log Cabin Syrup.

Log Cabin's real maple flavor is the perfect companion for any waffles or pancakes. You'll love this delicate, just-right blend of sugar and pure maple sugar syrups. Get some today. (And be thrifty! Get the large economy size!)



Mrs. Margaret Rudkin,
President of Pepperidge Farm Bakery

Through the Mill to Success

The first step in Mrs. Margaret Rudkin's fabulous career began fourteen years ago in the very oven which you see above, in which she baked her first loaf of bread. It was a failure, but after a month of experimenting she had perfected a loaf of bread which was to start her on the road to fame. Today, as president of the Pepperidge Farm Bakery, Mrs. Rudkin is known throughout the country for the marvelous homemade quality of the many thousands of hand-kneaded loaves she turns out daily.

Like so many stories of success, this one had a modest beginning. In order to get more whole wheat germ into the diet of one of her sons who had asthma, Mrs. Rudkin decided to attempt a loaf of bread made at home. She used stone-ground whole wheat flour and put the loaf into the oven with a hoping heart. But the result wasn't good—it was flat and rough-textured. That's when her Irish spirit and determination stepped in. At the end of a month's experimenting, she was turning out loaves which not only tasted like the bread her mother used to bake, but also benefited her son's health. The boy's doctor, who had prescribed the use of whole wheat, soon asked for some loaves for his other patients. A few loaves were left at the local grocery store and quickly sold. Then more and more requests came in, and she spent more and more time at her oven.

Soon, much to her surprise, Mrs. Rudkin was in the baking business. Since there wasn't enough room in her own little oven, she bought a larger second-hand one and changed her garage into an improvised bakery. As the word spread around, requests for her wonderful bread increased, and pretty soon she was using her stable for baking, too. Today 44,000 loaves a day come from a large new building in Norwalk, Connecticut, especially constructed for the Pepperidge Farm Bakery. Each loaf is mixed by the formula she developed in her own oven and each loaf is still kneaded by hand. From here Pepperidge Farm bread is sent to 44 states and 4 foreign countries, which is a good indication of the business' growth.

Serving as president of the bakery during the week doesn't prevent Mrs. Rudkin from taking a busman's holiday, since her husband and three boys still look forward to that wonderful smell of home-made bread baking in the oven over the week end. Her youngest son often hies himself home from college to join in the pleasure.

Here are some of her hints: First, get everything together on a tray before you start. Be sure the water used to dissolve the yeast is about 85°F., really lukewarm, otherwise the yeast's action is

homemade white bread

MENU

Baked Rice and Meat Casserole
Buttered Carrots
Fresh, Hot Bread and Butter
Tea
Chocolate Pudding
Lemon and Sugar

Note: Although homemade bread is not an item found in most homes today, I do believe that every homemaker likes to have a recipe in her files that is good and is easily prepared. This is the original recipe that was made in the home of Mrs. Rudkin—the mother of the Pepperidge Farm Bakery.

killed. When mixing the dough, sift one-half of the dry ingredients into the liquids, beating this mixture well. Then add the rest of the dry ingredients to the liquids, beating again. The dough should be kneaded a little at a time—that's one secret of the homemade taste in her commercially produced loaves. Too



chocolate cake

MENU

Lamb Stew with Carrots, Onions, Potatoes
Row Cabbage Salad
Bread and Butter
Chocolate Cake
Coffee
Cream and Sugar

Note: The favorite in most homes is a wonderful chocolate cake. This one uses cocoa, sour milk, and soda. The result is a fine, moist texture and a delicate flavor. Try it and see if you don't agree.



recipe

Fruit Snowballs...with piquant sauce of gay, rich Canned Fruit Cocktail from California

1 No. 2½ can fruit cocktail
½ recipe basic 2-egg cake
Confectioners' sugar
¼ cup granulated sugar
1 tablespoon cornstarch
Few grains salt
3 tablespoons lemon juice

Drain fruit cocktail, saving syrup. Prepare cake batter and stir in ¾ cup drained fruit cocktail. Fill greased custard cups ¾ full. Cover each with waxed paper and secure with rubber band. Set in pan of hot water and bake in moderately hot oven (375° F.) about 35 minutes. Remove from cups, sprinkle with confectioners' sugar. Serve warm with sauce.

Sauce: Measure 1 cup syrup from fruit cocktail and heat. Stir in blended sugar, cornstarch and salt. Cook and stir until thickened. Add lemon juice and remaining fruit cocktail. Serve over warm snowballs. Serves 6.

Fruit cocktail to start dinner! What a lively, fresh-tasting appetizer it is! Five luscious fruits in one superb blend. And so easy! No work, no waste. The rich, ripe cling peaches, pineapple, pears, cherries and grapes are perfectly diced, sliced, all ready to use!

Cling Peach Advisory Board



NEW HOMEMAKING TIPS!



"Flower Isle" pattern above and at right



Above, "South of the Border." Below, "Tea for Two"



How to decorate your kitchen



**STARTING APRIL 20, see Royledge
Carnival of New Spring Patterns
at local stores**

Add sparkling color to your kitchen for pennies, in minutes with color-bright Royledge Shelving. Costs only about a penny a foot! Choose now from many glorious new designs (cut out those at left and try on your shelves). At 5 & 10's, Supermarkets, Housefurnishing, Naborhood, Dept. Stores.

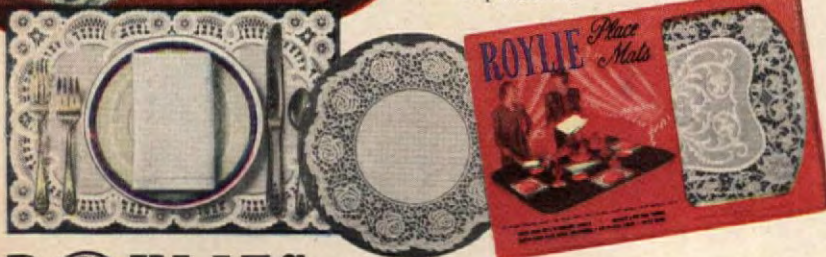
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ROYLIES *Lace Paper Doylies*

Royal Lace Paper Works, Inc., Bklyn., Td. Mk. "Royledge," "Roylies," Reg. U. S. Pat. Off.

(File under "Breads")
Makes 2 one-pound loaves

• homemade white bread

1 cup milk
1 1/4 tablespoons granulated sugar
2 teaspoons salt
2 tablespoons shortening

Scald milk. Add sugar, salt, shortening and 1/2 cup warm water, and stir until shortening is melted. Cool to lukewarm—about 85°F.; add yeast, which has been dissolved in 1/2 cup warm water. Add half the flour and beat until smooth. Add remaining flour and mix well. Turn onto a floured board and knead until smooth and satiny—about 5 minutes. Shape into a smooth ball and place in a greased bowl. Brush top lightly with melted butter, cover with clean towel and let rise in a warm place (80° to 85°F.) for 1 1/2 hours, or until double in bulk. Then punch down, turn onto floured board and shape into two loaves. Place in greased loaf pans, 9 x 5 x 3 inches. Cover with towel and let rise in warm place until double in bulk (about 1 hour). Bake in a moderately hot oven (400°F.) for 45 minutes.

Tested in THE AMERICAN HOME KITCHEN

Through the Mill (Begins on page 64)

much flour on the breadboard will ruin even the best hand-kneaded dough, however. Be very careful of this. For rising, 85°F. with a high humidity is

(File under "Cakes and Frostings")

• chocolate cake

1 1/2 cups cake flour, sifted
1 1/4 cups sugar
1/2 cup cocoa
1 1/4 teaspoons soda
1 teaspoon salt

Sift dry ingredients into mixing bowl. Cut in the shortening with pastry cutter. Add milk, then vanilla, and beat 200 strokes (2 minutes by hand or in mixer at low speed). Add eggs and beat 200 strokes (2 minutes by hand or in mixer at low speed). Bake in greased loaf pan, 9 x 5 x 3, in moderate oven (350°F.) 40-45 minutes.

Tested in THE AMERICAN HOME KITCHEN



• cloverleaf rolls

MENU

Cream of Tomato Soup
Cold Sliced Meat—Beef, Ham or Chicken
Mixed Green Salad French Dressing
Hot Rolls Butter
Bread Pudding with Sugar Syrup
Tea Lemon and sugar

Note: It's fun to be really creative and to work with yeast rolls. This recipe is easily made and the result is so satisfying. Surprise the family with hot rolls for dinner.

perfect, and if necessary, keep a kettle on the stove or use a "wet bulb" to get correct humidity. The oven should be 400°F. for fifteen minutes after the dough is put in, then 350°F. until the bread is done.

Mrs. Rudkin, whose favorite recipes appear on the following page, is an exciting example of what can



• orange nut bread

MENU

AFTERNOON TEA

Thin sandwiches of orange nutbread with sweet butter and orange marmalade
Tea—Hot or Iced

Note: Variations for fillings: (1) Using cream cheese as a base mix with either sour cream, dates, raisins, jellies, jams, or nuts. (2) Using peanut butter creamed with butter as a base, mix with either jellies, jams, or cheeses. Orange nutbread is nice to serve with a tea luncheon or to include in a child's lunchbox. To keep fresh, wrap it in waxed paper and place in refrigerator.

KIDS NEED GOOD

HONEST FOOD

NOT
"FANCY"
FADS

AND
HERE
IT IS!



NABISCO SHREDDED WHEAT... 100% WHOLE WHEAT...

WITH MILK IT'S AMERICA'S
GREAT BODY-BUILDING
BREAKFAST!



NATIONAL
BISCUIT COMPANY

Nature's best is best for your family! And NABISCO SHREDDED WHEAT is nature's whole wheat — includes the bran and wheat germ — naturally nourishing! It's the delicious breakfast with "grow and go," the original Niagara Falls product. Serve it, tomorrow!

THE BREAKFAST FULL OF POWER FROM NIAGARA FALLS

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DOES IT COME TO

Perfection

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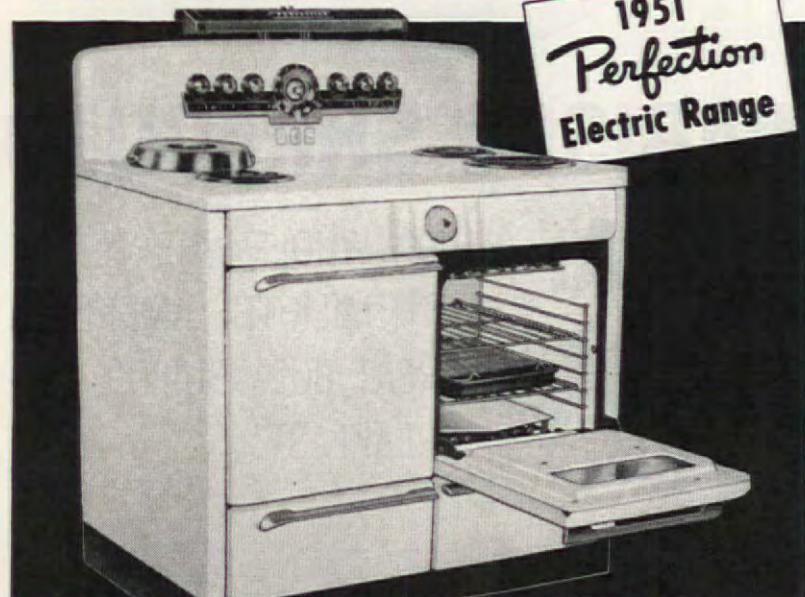
PERFECTION
OTHER RANGE

- ☒ ☐ A new Hi-Power heating unit—gets hotter faster
- ☒ ☐ Surface units have seven different heating speeds
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- ☒ ☐ Oven bakes evenly on any of the seven rack positions—no food shifting
- ☒ ☐ Removable oven rack-holders, leaving a perfectly smooth interior for easy cleaning

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1951
Perfection
Electric Range

You can't beat **Perfection** Electric...Gas...Oil Ranges

(File under "Breads")
Makes 2 dozen plain rolls

• cloverleaf rolls

- 1 cup milk
- 1/4 cup sugar
- 1 teaspoon salt
- 1 cake yeast
- 1/2 cup warm water
- 1 egg, unbeaten
- 1/4 cup shortening
- 3 1/2 to 3 3/4 cups white flour, sifted

Scald milk. Add sugar and salt, stir and cool to lukewarm (85°F.). Add yeast, which has been dissolved in 1/2 cup warm water. Stir until yeast is mixed. Then stir in the egg and add the shortening. Add the flour in 2 portions, beating well and using the amount necessary to make the dough stiff and easy to handle. Turn dough onto a lightly floured board, cover with towel and let stand 10 minutes. Knead until smooth and elastic, and place in a greased bowl. Lightly grease top, cover with a damp cloth, and allow to rise until double in bulk, about 2 hours. Punch dough down. Round up and set to rise again until not quite double in bulk, about 45 minutes. Punch dough down. Put onto lightly floured board, cover with towel, and let set about 15 minutes. Shape dough as desired, cover, and let rise until double in bulk. Bake 12 to 25 minutes depending on size, in hot oven (425°F.). Makes 2 dozen plain rolls or 1 large coffee-cake or 1 1/2 dozen large sweet rolls.

Tested in THE AMERICAN HOME KITCHEN

Through the Mill (Begins on page 64)

happen when talent and determination team up in a country where there's opportunity for all. We are most happy to have you meet her.

(File under "Breads")
Makes 1 loaf

• orange nut bread

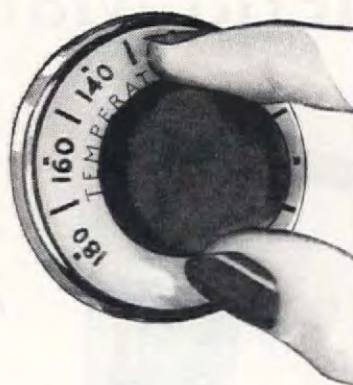
- 2 cups whole wheat flour
- 1 cup unbleached white flour
- 3/4 cup brown sugar
- 1 teaspoon salt
- 4 teaspoons baking powder
- 1 cup nut meats, chopped
- 2 orange rinds, grated
- 2 cups milk

Combine whole wheat flour, white flour, sugar, salt, and baking powder. Add nut meats and orange rind. Mix thoroughly. Add milk and stir until dry ingredients are moistened. Do not beat. Put into greased loaf pan, 9 x 5 x 3 inches, cover, and let stand 20 minutes. Bake in moderately slow oven (325°F.) for 1 hour, or until loaf shrinks from side of pan.

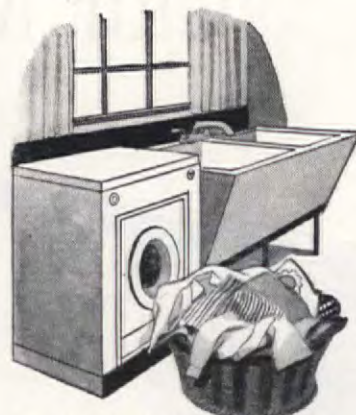
Tested in THE AMERICAN HOME KITCHEN

runs for me instead of me for it!

that's my new
automatic GAS
water-heater...
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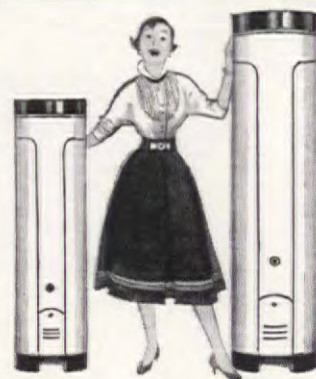
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New automatic Gas water-heaters give you *what* you want *when* you want it...from 130° for general use to 180° for germ-free automatic dish-washing.



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menu maker

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An added feature is a helpful weights and measures table, which can be mounted on the inside of the Menu Maker cover and will always be in view for ready reference and information. With the Menu Maker comes an augmented and newly organized set of stiff, preprinted index cards—45 of them—making your new Menu Maker fingertip convenient and every recipe instantly available. Also included without additional cost is a sample supply of specially designed cellophane envelopes into which you can place each recipe to keep it spotless while in use. These envelopes are

waterproof and greaseproof. They also make for easier filing and our readers have purchased more than 18 million of them. Priced at only \$2.00, the Menu Maker will pay for itself by helping the busy housewife plan her meals in advance and buy food-stuffs more efficiently and economically.

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We have a collection of 1,480 recipes that have been tested and retested in *The American Home Kitchen* by our Food Editors and especially selected for a complete basic file which we offer in combination with the Menu Maker for only \$1.00 additional. The regular price of these recipes is \$1.50 postpaid. Each recipe printed in a three-by-five size with complete details on one side and a photograph of the finished food on the other. Several hundred thousand Menu Makers have been purchased by our readers and are now in daily use. Order one today with our guarantee to refund cheerfully every penny if you are not satisfied. Please use the order form and indicate the color desired.

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• breakfast cereals



Note: Breakfast should be considered one of the most important meals of the day. We should take time to enjoy a piping hot cup of coffee, milk, juice, fruit, and a main-course dish. Parents set the example for the children, and a nicely prepared and served breakfast is so important. Plan the night before what the next morning's breakfast is to be.

• pancakes with variations



MENU

Chef's Salad Bowl
French Bread
Garlic Butter
Orange Pancakes with Cranberry Sauce
Coffee Cream and Sugar

Note: We have used pancakes as a dessert, but the versatility of the pancake is endless. Breakfast, luncheon, and dinner find pancakes used as a main course dish.

• macaroni and cheese



MENU

Ginger Ale Cocktail
Macaroni and Cheese
Baked Tomatoes
Toasted Bread Sticks
Butter
Sour Cream Apple Pie
Coffee Cream and Sugar

Note: For an economical dish that tastes so good, nothing can compete with macaroni and cheese. We have used a cheese cereal topping that is a twist you might like.

Grain (Begins on page 54)

In a hurry, try pancake or waffle mixes, quick to prepare, good to eat. You can serve them with maple syrup, or for a change, cranberry sauce, crushed berries, molasses, or brown sugar. Pancakes and waffles aren't limited to breakfast. For luncheon or dinner serve them with chicken la king, seafood Newburg, chipped beef, or syrup and sausages.

At lunchtime, the American population, almost to a man, have for themselves two pieces of bread with any one of hundreds of fillings between the slices. It was started by the Earl of Sandwich, who was too busy to

take time out for a full meal. Besides white bread, you can use whole wheat, cracked wheat, graham, and the ryes. For a more complete luncheon you can't beat a macaroni or rice casserole, topped with bran flakes.

Rolls and bread hold their own at dinnertime, too, but of course the glamour appears when dessert shows up. A cake, high, light and tender, lavishly iced, makes any dinner an occasion. You may use three cake-making methods today: first, the regular home method; second, the prepared cake mixes that are so popular; third, and newest, the chiffon-cake method. Ice it or perhaps serve with fresh fruit. As long as the cake itself is good you can't guess wrong. And as long as we have the opportunity to enjoy all the above-mentioned things to eat, we will appreciate our good fortune in being blessed with "amber fields of grain."



MENU

Minted Melon Balls
Ham Loaf
Sweet Potato Casserole
Buttered Onions
Endive Vinaigrette Dressing
Orange Chiffon Cake
Coffee Cream and Sugar

Note: Chiffon cake is light and fluffy. The lemon flavoring in the orange frosting makes a delightful new taste sensation. Try it once and we're sure you will try it again!

• coconut layer cake



MENU

Fried Chicken
Wild Rice Brussels Sprouts
Fresh Stuffed Pear Salad
Fruit Dressing
Lime Ice
Coconut Layer Cake
Tea Lemon and Sugar

Note: This cake is easy to make. Just follow the package directions and the result is most pleasing. The addition of the fruit filling is what really does the trick.

• corn muffins



MENU

Tongue with Mustard Sauce
Buttered Noodles Harvard Beets
Celery Carrot Strips, Olives
Corn Muffins Quince Jelly
Fresh Pineapple Powdered Sugar
Coffee Cream and Sugar

Note: Muffins are easy to make, interesting to serve, and can be so varied. Corn muffins give a nice flavor to the menu suggested.

● corn muffins

(File under "Bread")
Makes 1 dozen

- 1 1/4 cups flour
- 3/4 cup corn meal
- 2 tablespoons sugar
- 3 teaspoons baking powder

Sift together dry ingredients 3 times. Beat egg very well. Add milk and beat till blended. Add melted shortening and mix slightly. Add milk mixture to dry ingredients and stir 25 strokes, or until dry ingredients are just moistened. Do not overmix. Put carefully into greased muffin tins and bake in hot oven (410-425°F.) about 20 minutes, or until brown on top.

Tested in THE AMERICAN HOME KITCHEN

● coconut layer cake

- 1 package white cake mix
- Milk, amount designated on package

Mix cake according to package directions, and bake in two greased 8-inch layer pans. Spread fruit filling between layers. Frost with seven-minute icing and cover with 1 1/2 cups coconut.

FRUIT FILLING:

- 3/4 cup evaporated milk
- 1/4 cup water
- 3/4 cup sugar
- 1/4 cup dates, pitted, chopped
- 1/4 cup raisins, seeded, chopped
- 1/4 cup figs, chopped
- 1 teaspoon vanilla
- 1/4 cup nut meats, chopped

Place evaporated milk, water and sugar in top of double boiler. Stir until sugar dissolves, then add chopped dates, raisins and figs. Cook over boiling water until thick. Remove from heat, cool, add vanilla and nut meats.

Tested in THE AMERICAN HOME KITCHEN

● orange chiffon cake

- 3/4 cup salad oil
- 2 egg yolks, unbeaten
- 5 tablespoons water
- 1 tablespoon orange juice
- 2 teaspoons orange rind, grated
- 1/4 teaspoon cream of tartar

Measure into a mixing bowl the oil, egg yolks, water, orange juice and rind. Mix together the dry ingredients, except cream of tartar and salt, and sift into mixing bowl containing oil and other ingredients. Beat about 75 strokes, or until smooth. In another bowl, beat egg whites, salt, and cream of tartar until mixture stands in very stiff peaks. Fold egg whites thoroughly into batter (about 75 strokes). Do not stir or beat. Turn into ungreased tube pan and bake in moderate oven (350°F.) about 30 minutes. Invert pan until cake is cool (about 1 hour), propping it up to avoid pressing rounded top of cake against table. Remove from pan and frost with an orange butter frosting.

Tested in THE AMERICAN HOME KITCHEN

(File under "Cakes and Frostings")

(File under "Cakes and Frostings")

● macaroni and cheese

- 1 8-ounce package macaroni
- 2 cups milk
- 3 tablespoons butter
- 1 1/2 tablespoons flour

Cook macaroni according to package directions. Scald milk in double boiler. Meanwhile melt butter, add flour, and cook. Add this to the scalded milk, stirring constantly. Cook 20 minutes. Add grated cheese and salt, and mix well. In a greased casserole arrange ingredients in layers as follows: 1/3 of cooked macaroni, 1/3 of sauce, 1/3 of sliced cheese. Repeat. Add remaining macaroni, sauce, and cheese-cereal topping. Bake in moderate oven (375°F.) 20-25 minutes.

CHEESE-CEREAL TOPPING:

- 1 cup cereal flakes (bran)
- 1 teaspoon butter, melted
- 1/4 cup American cheese, grated

Heat flakes in saucepan, shaking pan back and forth over heat. Pour butter over hot flakes and toss lightly. Put into bowl; add the grated cheese and mix lightly with fingers. Sprinkle over casserole.

Tested in THE AMERICAN HOME KITCHEN

● pancakes with variations

- ORANGE:
- 1 1/4 cups flour, sifted
- 1 1/4 teaspoons double-acting baking powder
- 3/4 teaspoon salt

Sift flour once, measure, add baking powder, salt, and sugar, and sift again. Combine egg and milk; add gradually to the flour mixture, stirring only until smooth. Add shortening and orange rind and mix thoroughly. Bake on hot greased griddle. Makes 10 to 12 griddle cakes.

SPICED: Omit orange rind in above recipe. Add to dry ingredients 3/4 teaspoon each of cinnamon, nutmeg, and cloves. Mix according to directions above.

CURRENT: Same as above with following changes: Sugar—1 tablespoon; shortening—1/4 cup; omit orange rind; add 1/4 cup currants. Put currants in saucepan and cover with cool water. Bring to a boil slowly; then remove from heat and let stand about 10 minutes. Drain. After the shortening has been added and the batter is thoroughly mixed, fold in currants.

CHEESE: Omit orange rind in first recipe; reduce sugar to 1 tablespoon; add 1/2 cup snappy Cheddar cheese, grated. After shortening is added to the batter and mixed well, combine with cheese.

Tested in THE AMERICAN HOME KITCHEN

(File under "Desserts")
Serves 6

(File under "Casserole")
Serves 6

- 1 teaspoon salt
- 1 cup American cheese, grated
- 2 ounces American cheese, sliced
- Cheese-cereal topping

● breakfast cereals

HINTS ON BREAKFAST CEREALS

1. Cereal breakfast foods should be stored in a cool dry place.
2. Follow the manufacturer's suggestions on how to open packages properly.
3. Cooked cereals should be well flavored, free from lumps, not too stiff, not too thin, and served hot.
4. Using a double boiler for cooking cereal helps to keep it piping hot for any late risers.
5. Cereals are good for health. You have a balanced breakfast for the family when fruits and milk are served with the cereal. Cereal is an energy-giving food and is especially essential for growing children.
6. Cereals lend themselves to many innovations besides serving them as such; for example, top a casserole dish with flaked bran or shredded wheat biscuit or any other flake cereal that you may have on hand.
7. Cereal is used in making candies, meat loaves, cookies, croutons for soup.
8. Cereals also can be eaten as a snack.
9. Try experimenting in the use of cereals—the possibilities are endless.



Grain

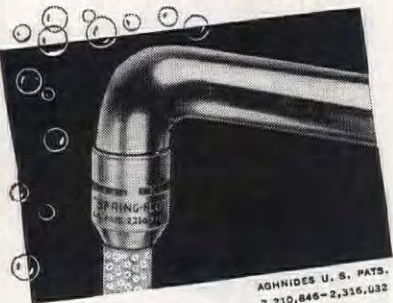
(Begins on page 54)

1. Muffin Batter: Muffin batter must be handled with care in order to eliminate undesirable lumps. In a mixing spoon take enough batter for one muffin and put into the tin. Ease the batter from the spoon with a small spatula. Avoid putting more batter on top of the filled cups. A nice shape is important.
2. Grating Orange: Using a fine grater, rub orange along gently. Use only the outermost part of the rind.
3. 7-minute Icing: Icing is cooked long enough when it stands in peaks. Scrape up from the bottom and along the sides of the pan while you are beating the icing so that it will cook evenly.



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Try an Opportunity Box

VIVIAN LUNDBERG

Is your P.T.A. or church Women's Association casting about for a new version of money-making exchange? If so, here's an idea that will add many extra dollars for special funds in the course of a year.

Provide a big blackboard, chalk, and two erasers for the front of the clubroom, and mark one section of the board "Wanted," the other, "Opportunity Knocks!" Members who need various items which can be provided by other members, and are willing to pay for them, simply list their wants and await a response. Members possessing white elephants in their homes and willing to donate the money from their sale to the organization, advertise their offerings in the Opportunity Knocks column. An empty chalk box with its sliding lid, fastened to the chalk tray of the black-board, makes a perfect Opportunity Box for the accumulating cash. No bookkeeping is needed, each woman merely depositing the coins when the transaction takes place.

It's easy, once you begin, to keep the process going round and round. Will you pay ten or fifteen cents each for rooted cuttings of perennials to transfer from a friend's garden to yours? Is there a home dressmaker among you whose scrap bag probably contains a variety of bright cotton prints, the makings of many a quilt block for that heirloom coverlet you're making for your daughter's hope chest? Do you wish someone would take over the job of sewing on name tapes when Joe goes to college or Dickie to camp? Then there are the girls with a special recipe for nut bread, or a special knack at giving home permanents. Anything from time to live-stock is salable! You'd be surprised to find how many people are interested in the very things which you might think unimportant.

If the blackboard is stationed where it can be easily seen, and a reminder given at each meeting, you can be sure the members will respond. And the Opportunity Box will soon contain goodwill as well as lots of good cash. Many a business transaction will be the beginning of a beautiful friendship—just try it and see!

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Good Victuals

(Begins on page 58)

about beans, sure, but when he ate bread pudding that would be the day, *ad infinitum*. So, we had the bread pudding—but of course it was "The Queen's Pudding" to all who came and ate. Mr. B. took a goodly portion, came back and had another serving. Vera and I could hardly contain ourselves. As a matter of fact, he caught me giving her a broad wink. Did he capitulate? No. He insisted he be there in the making—wanted to actually see if bread was put in it. And, because the first photograph was not to our liking anyway (we had served it on heavy gray pottery plates incompatible with its pretty pink filling and delicate meringue topping), we decided to rephotograph it. We got Mr. B. in the kitchen and from start to finish had Mr. B. himself make the very one photographed here. He took it home—dish and all—and not even spilled pudding on his overcoat dimmed his enthusiasm for it. Now we do not recommend that your husband carry it on a commuting train in rush hour—but we sure enough can recommend it as good victuals for a commuting husband. And if you, even as Bart, react unfavorably to any and all bread pudding—remember the story of stubborn Mr. B. and do likewise—make it!

If all of this brings on an extreme nostalgia for good victuals you've not had or seen in many a year, revive one of your old family favorites and tell me about it, won't you? It's fun to know you are cooking with me, however much I like cooking for you.

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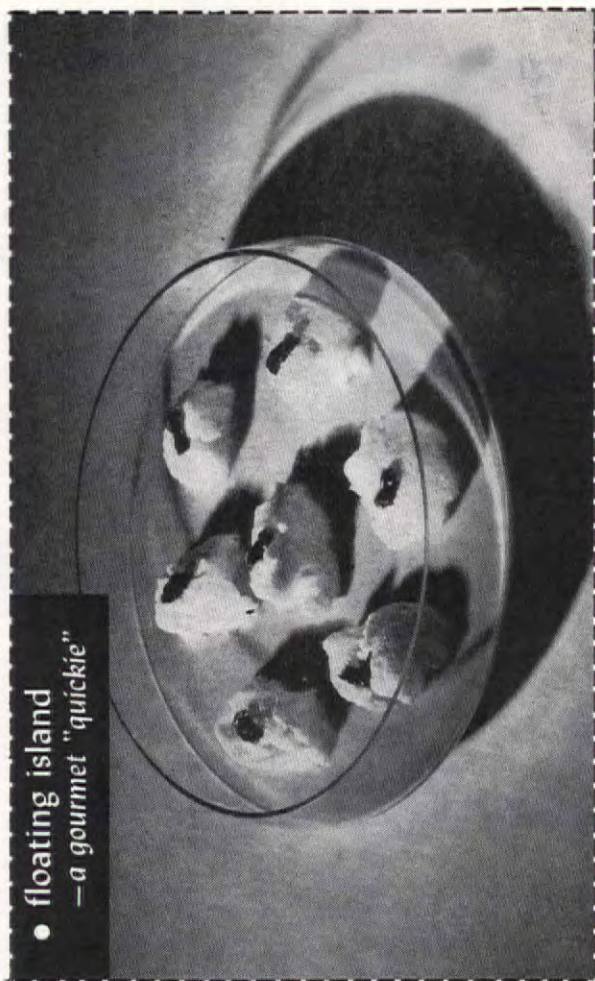
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• floating island
—a gourmet "quickie"



Good Victuals

(Begins on page 58)

• Marguerites



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• floating island
—a gourmet "quickie"

Cook 1 package vanilla custard as per directions with peel of 1 lemon or of 1 small orange. (Peel thin outer rind with a sharp knife, peeling continuously around fruit so that rind is in one piece.)

Cool with peel. Take out peel. Flavor with sherry or vanilla. Pour into serving dish. Chill.

Beat 2 egg whites until stiff. Gradually add 4 tbs. powdered sugar, ½ tsp. flavoring, beating again until stiff. Drop by spoonfuls on custard. Dot with bits of red jelly.

(A large, flat glass serving bowl and the bits of jelly are traditional.)

Recipe by Jean Austin

Good Victuals

(Begins on page 58)

• Marguerites

Boil: 1½ c. sugar and ½ c. water until it spins a thread.
Add 5 marshmallows cut in small pieces. Pour this very slowly on stiffly beaten egg whites.

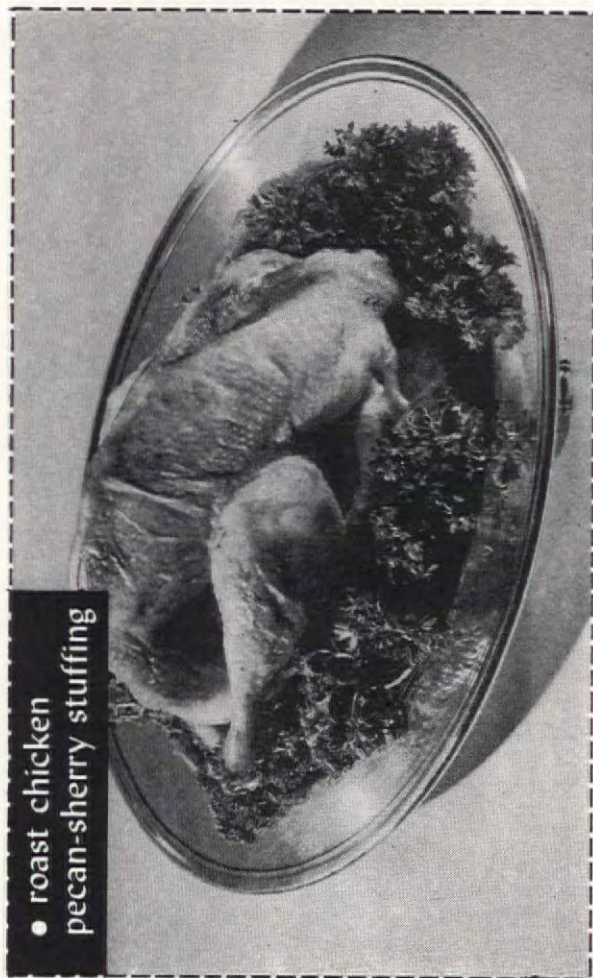
Add: 2 tbs. shredded coconut
¼ tsp. vanilla

1 cup chopped walnuts

Mix only enough to blend all ingredients. Spread and heap on saltines. Bake in moderate oven (350°F.) until dry and delicately browned.

(Can be made with surplus boiled icing, adding only the coconut and walnuts.)

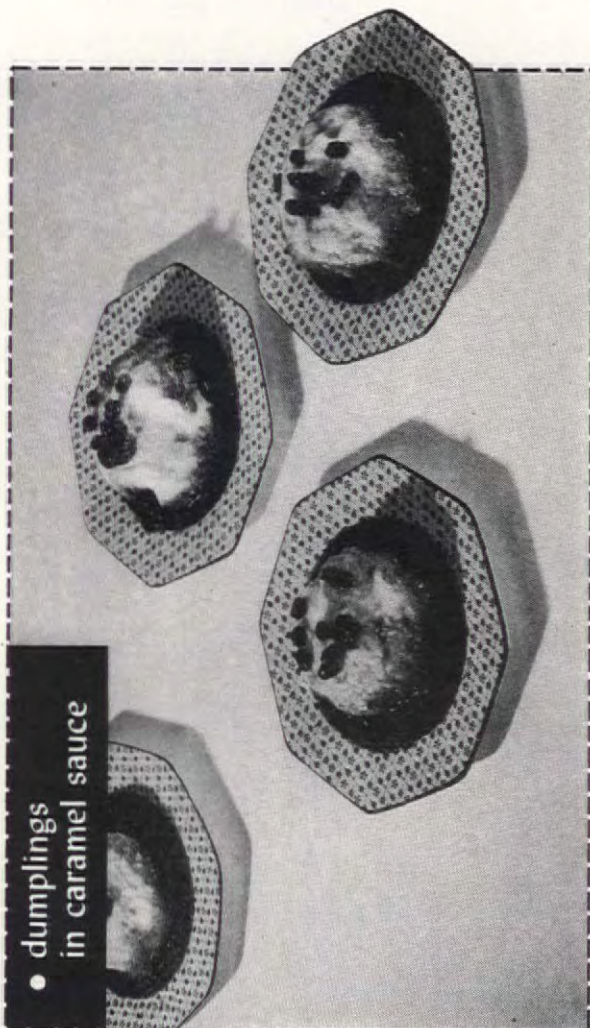
Recipe by Jean Austin



• roast chicken
pecan-sherry stuffing

Good Victuals

(Begins on page 58)



• dumplings
in caramel sauce

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without stooping

Perfect for all
casserole dishes

Have cookies
more often

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Stoopless

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No wonder—more *families* ~~women~~ cook on *Magic Chef* than on any other range"

● roast chicken pecan-sherry stuffing

Select a dressed and cleaned roasting chicken of 4-6 lbs. (A 4-lb. chicken serves 4. A 6-lb. one will be as tender, serves 6 or provides leftovers for same amount of your time and cooking time.) Preheat oven to 350°.

Put following stuffing in by spoonfuls, using enough to make a plump bird when served. If dressing is not a favorite, or wanted for leftover use, line body with large crusts of bread cut off before crumbling for stuffing. Truss with skewers. Rub entire surface with salt. Put a little melted butter or fat with 1 cup boiling water in bottom of pan. Put a slice of salt pork over legs and projecting breast (bacon is too strong for my taste). Wrap in double cheesecloth dipped in melted fat. Place chicken on its back on a rack in roasting pan. Allow 20-25 min. per lb.

PECAN-SHERRY STUFFING (3-4 cups for 4-6 lb. chicken)

Remove crusts from stale 2-day-old bread. Crumble bread with fingers. Add and mix lightly: 1/2 tsp. nutmeg

1/2 cup chopped parsley with a dash of summer savory, celery seed and marjoram

1 cup broken pecan meats chopped slightly

Moisten with 1/2 cup hot water in which 1 egg has been beaten and 1/4 cup sherry. Toss lightly with a wooden fork until thoroughly moistened.

Recipe by Jean Austin

Good Victuals

(Begins on page 58)

(Serves 6)

● dumplings in caramel sauce

Dissolve 1 small yeastcake (or package of dry yeast) in 1 cup lukewarm water. In a large mixing bowl beat 1 egg, add 3 tbs. sugar, 1 tsp. salt. Add yeast solution.

Sift in 2 1/2 cups all-purpose flour. Add 1 tbs. melted shortening (melt 2; 1 for brushing) work to a soft dough, turn out on a floured board and knead a few minutes. (Keep board out for future use.) Return dough to the bowl, washed and greased. Brush with melted shortening. Cover with a towel, set in a warm (not hot) place, and let dough double in bulk, about 1 hr. Turn out dough on the lightly floured board, divide in 8-10 parts, knead each part into a smooth round ball. Let rise until light.

Cook together, in a large heavy pan with a tightly fitting cover, for 5 minutes:

3 cups brown sugar
4 cups cold water
2 tbs. butter

When syrup is boiling, drop dumplings one by one on top of syrup. Cover—do not peek even once—and cook very slowly 25-30 min.

Recipe by Jean Austin



Be a Smart Girl

ROSALIE THORNE

Don't call the serviceman until you have checked *every* possibility of minor difficulties with your electrical appliances! Few homemakers are born mechanics, and many service problems should be handled only by trained servicemen. However, there are minor troubles which can easily be corrected without calling a busy serviceman. In this form we will give you from month to month the basic operating facts about your home appliances in order to prolong their life. When trouble presents itself, check these facts. For satisfaction with any appliance: 1. Ask for demonstration when you buy appliance; 2. Have machine installed by an authorized service agency; 3. Read instructions carefully, then file with your guarantee.

• automatic washer

Proper installation by an authorized service agency is the keynote to efficient operation of an automatic washer. The washer should be on its own circuit. If water does not enter washer:

1. Are supply lines and water faucets open?

If machine does not drain properly:

1. Is hose kinked?

2. If pump is used, is drain hose at proper height for efficient drainage?

If machine is type without overflow and you have suds on the floor:

1. Did you use too much soap?

If machine does not start when dial is turned to "on" position:

1. Is dial out of calibration (dial indicator set incorrectly)?

If machine does not spin:

1. Is load distributed evenly around tub?

If clothes are not clean enough:

1. Do you have sufficient supply of 140°-160° water? Machine filled to proper level?

2. Have you washed larger load than manufacturer's directions specify?

3. Are you using right amount and type of detergent (or soap with water softener) for type of load?

4. Did you pre-treat inground soil and stains?

For clothes that
look cleaner...
smell cleaner...
are cleaner...
nothing succeeds
like

FELS-NAPTHA

soap

FELSO, the All-Purpose White Detergent.
is also made by FELS & CO.

FELS-NAPTHA SOAP CHIPS

THE GOLDEN CHIPS WITH THE CLEAN NAPTHA ODDS

MADE IN PHILA.
BY FELS & CO.



America's fastest home laundry!

Speed Queen



Washes Up to 7 Loads Per Hour

In buying a new washer, keep this important fact in mind: **NO WASHER DRIES CLOTHES!** So instead of investing "all" your money in an expensive cycle-type washer, buy a Speed Queen at a price less than half, and invest the other half in a DRYER. Then you can say goodbye to hanging up clothes, and really take all the work out of washing. With your fast-washing Speed Queen, you can whisk through a 7-load wash in one hour and let your dryer finish the job. You'll quickly discover that it's the fastest, the most efficient, and certainly the most economical way to do your weekly wash! See your Speed Queen dealer or write to the Speed Queen Corporation, Ripon, Wisconsin, for literature



WASHERS • DRYERS • IRONERS



• conventional washer

(wringer- and spinner-type)

If washer doesn't run:

1. Did you accidentally pull the plug?
2. Is machine overloaded causing a fuse to be blown?
3. Is circuit overloaded and a fuse blown?
4. If washer has a timer control, is control set in right position?
5. If washer has been standing in cold room, let tub stand full of warm water for a few hours before using in order to soften grease in mechanism.

If tub doesn't drain:

1. Did you clean drain screen?
2. Did you drain water from pump the last time you used the washer? This prevents damage by freezing if washer is stored in a cold place.

If pressure on wringer roll is poor:

1. If rolls are not self-adjusting for pressure, have you set the pressure, according to the thickness of the clothes?
2. Do you run pieces through the wringer in smooth folds instead of lumps?
3. After washing, do you release pressure from wringer rolls and then wipe rolls clean? This removes soap film; helps keep rolls firm and springy.

Be a Smart Girl

(Begins on page 79)

• dryer and ironer

Dryer: If dryer is not operating:

1. Is line fuse or motor protector fuse in front control panel burned out?

If clothes are drying too slowly:

1. Clean lint screen each washday; intake channel about once a month.
2. Is drum overloaded? Follow manufacturer's directions for sorting clothes. If excessive moisture clings to walls, becomes puddle on floor:

1. If no outside vent on dryer is used, is dryer in large enough room so that enough air is present to help dissipate moisture? To increase air circulation, install fan over dryer, if possible.

2. Place bath mat or damp turkish towel on floor in front of vent.

Ironer: If fuses are being blown:

1. Are you using ironer on a special appliance circuit?

If iron sticks as you work:

1. Are thermostats set in too high a position for fabric being ironed?
2. Shoe needs to be waxed; follow directions in instruction booklet.

If clothes don't appear ironed:

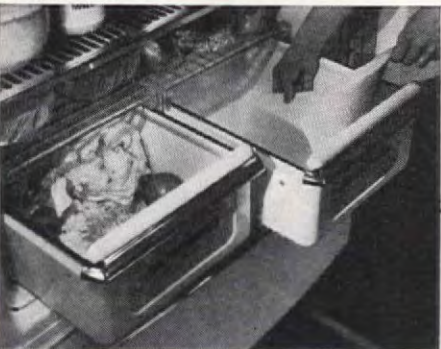
1. Use press position to dry completely any damp sections.
2. Pressure may need to be adjusted.
3. Contact between shoe and roll or flatplate and board may be poor. Follow directions in instruction booklet for fluffing pad.



To save fingertips when grating foods such as potatoes and coconuts, use Rubbermaid's steel wool holder; secure potato by gripping with steel prongs. Potato can be grated to last bit

Household Scuttlebutt

Photographs by F. M. Demarest



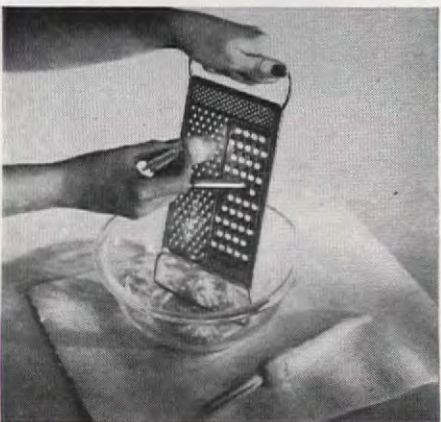
A double thickness of paper toweling acts as a sponge to absorb excess moisture in refrigerator vegetable and fruit compartments. Particularly good with two-temperature refrigerators in humid weather



With spring comes an urge to get out the paintbrush and rejuvenate almost everything in sight! For skins sensitive to solvents, immediately rub generous amount of cold cream onto light paint spatters



Those fashionable white touches—cotton gloves, collars and cuffs—are a chore to keep crisp and perky. After laundering, dip in starch solution—keeps them clean longer



Try nature's own gripper when grating carrots. Cut stem ends about one inch long, and there is a perfect button to hold on to

No dust bag to empty!



LEWYT

WORLD'S MOST MODERN VACUUM CLEANER

- **No muss! No fuss!** No dust bag to empty! Simply toss out Lewyt's paper "Speed-Sak" a few times a year!
- **It's quiet—no roar!** Terrific suction power, yet super-quiet! Lewyt's so easy on your nerves!
- **Preserves your rugs!** Famous No. 80 Carpet Nozzle gets embedded dirt...lint, threads, even dog hairs...with less rug wear!
- **3 filters clean the air!** Unhealthy dust can't escape Lewyt's Speed-Sak, Dustalator, and Micro-dust filter!
- **So light, easy to use!** Glides smoothly in any direction—follows you around effortlessly as you clean!
- **Sweeps bare floors, linoleum!** Swish—and dirt disappears! No more dust-spreading brooms or back-breaking dust pans!
- **7 work-speeding attachments** do all your dusting; brighten drapes; clean radiators; spray; wax; even demoth closets!
- **A complete home cleaning center,** Lewyt costs no more than ordinary vacuum cleaners! See your Lewyt dealer for a free demonstration!



Listed by Underwriters' Laboratories



LEWYT WINS TOP AWARD!
"Finest vacuum cleaner produced anywhere in beauty, engineering design, utility," says American Society of Industrial Engineers!

TRY THE LEWYT IN YOUR OWN HOME!
Lewyt Corporation, Vacuum Cleaner Division, Dept. 4, 72 Broadway, Brooklyn 11, N. Y.
Without cost or obligation, I would like to try the sensational Lewyt Vacuum Cleaner in my own home.

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Address.....
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Write for
FREE Folder A.H.

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- In Cooking CLEANLINESS
- In Activated SPEED
- In Kitchen COMFORT
- In Automatic FEATURES
- In Superior PERFORMANCE
- In Unmatched CONVENIENCE
- In Tempting TASTE TREATS

But So Down To Earth

- In ORIGINAL COST
- In INSTALLATION COST
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- In DAILY SAVINGS

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self-ventilating Hampers made of
STEEL-RIBBED DUROWEVE®

Every Pearl-Wick hamper "breathes" fresh air through *thousands* of non-clog air vents... bars destructive mildew and odors. Roomy, All-Clear interior; no bulky wood framework to snag or catch! Rustproof! Lightweight! Won't dent, bend or bulge! Decorator colors; easy to clean. Get the genuine Pearl-Wick; you'll save work, time, money!

New! Pearl-Wick "FLORAL". Hand-decorated hamperfrom \$9.95*



New! Pearl-Wick "DOR-O-MATIC". Self-emptying DOOR OR WALL HAMPER \$4.95*



New! Pearl-Wick "ROUNDER". Ideal for small bathrooms \$7.95*

*Prices slightly higher West of Mississippi.

PEARL-WICK CORP., Long Island City 2, N.Y.

Place and Show

(Begins on page 52)

With pinholder in place and water in bowl start to make arrangement with scillas in varying lengths, tallest directly in center



Then add tulips, smaller ones high at left and larger ones low near center of container. Don't be timid about shortening long stems



As balance for high small tulips, group tall yellow pansies on opposite side, carrying a few down to purple pansies at base



Finishing touches—pale blue phlox and lilies-of-the-valley added in small clusters—lend a delicate ethereal quality so welcome in spring



IT'S NEW! Now you can wax furniture without rubbing—with *Pride*. It's a free-flowing liquid that actually coats furniture with a smooth, glowing surface of tough, protective wax. Just spread it on... let it dry... wipe lightly. You get the richest, longest-lasting wax luster you've ever seen on wood. A hard, dry finish. No sticky oils to catch dust.

Pride embodies the same scientific discovery as Johnson's Car-Plate, the sensational new auto wax featured in last June's *Reader's Digest*. Pride is economical, too. This \$1 bottle of Pride is more than enough for all the furniture in the average home.

Don't wait. Try Pride today. It's at your dealer's now!



by the makers of Johnson's Wax

**TAKE THIS BOTTLE HOME AND GET
THE RICHEST LONGEST-LASTING WAX
LUSTER YOU'VE EVER SEEN ON WOOD...**



NO RUBBING!

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A NEW DECORATING DISCOVERY!

COLORIZER Paints let you choose from 1,322 colors!



Walls: Colorizer No. 565D. Ceiling: 136B.

Colors to Match or Harmonize with Rugs, Draperies, Wallpaper!

You're free from the tired, trite colors of yesterday! Here's a whole new world of paint colors—1,322 in all—awaiting your choice! Ask your Colorizer paint dealer, painter, or decorator to show you the famous Colorizer Album, containing 1,322 real-paint samples, plus hundreds of new decorator-styled deep tones. You get any color you want with no waiting or ordering—and in any paint finish—for walls, woodwork, floors, or exteriors! Enjoy these beautiful, long-lasting paints—at regular paint prices.



Colorizer
PAINTS



At last—an easy guide to beautiful color schemes! Send 10 cents for the booklet, "New Colors for Better Living!" Colorizer Associates, 341 North Western Avenue, Chicago 12, Illinois.

*The word "Colorizer" is a trade-mark.
(R) for fluid paint colorant.

COLORIZER PAINTS ARE AVAILABLE IN THESE WELL-KNOWN BRANDS

Beauty By The Brushful Paints, Brooklyn, N. Y.

Bennett's Paints, Salt Lake City, Utah and Los Angeles, Calif.

Boysen Paints, Oakland and Los Angeles, Calif.

Bute Paints, Houston, Texas

Flo-Glaze Paints and Enamels, Toronto, Canada

Jewel Paints, Chicago, Ill.

Komac Paints, Denver, Colo.

Lion Brand Paints, St. Paul, Minn.

Warren's Paints, Nashville, Tenn.

Is This Where You Come In?



Entrance halls make a strong first impression. Is yours as handsome as this pale wood group in Dorris Thomason's apartment? Friend-Piper, decorators



French wall rack hung with onion Meissen in the Soltons' entrance hall, old wagon seat beneath. The decorator was Susan Ross with George Hall

MORE PICTURES ON PAGE 86



Ed Spillars designed this lovely chinoiserie grouping in the Joseph Linz home. Decorations are painted on mirror panels in chest front

... those heavenly carpets by *LEES*

You're invited!

Don't miss the Spring

Carpet Fashion Opening

April 2nd to 12th

at your favorite store.

You'll thrill to the

lush colors and weaves of

dramatic new carpets

loomed by Lees from

miraculous man-made fibers.

They're long-wearing,

moth-resistant, budget-wise.

New Skyline shown here

is enriched with nylon

for fabulous depth

and texture!

Bring your friends!

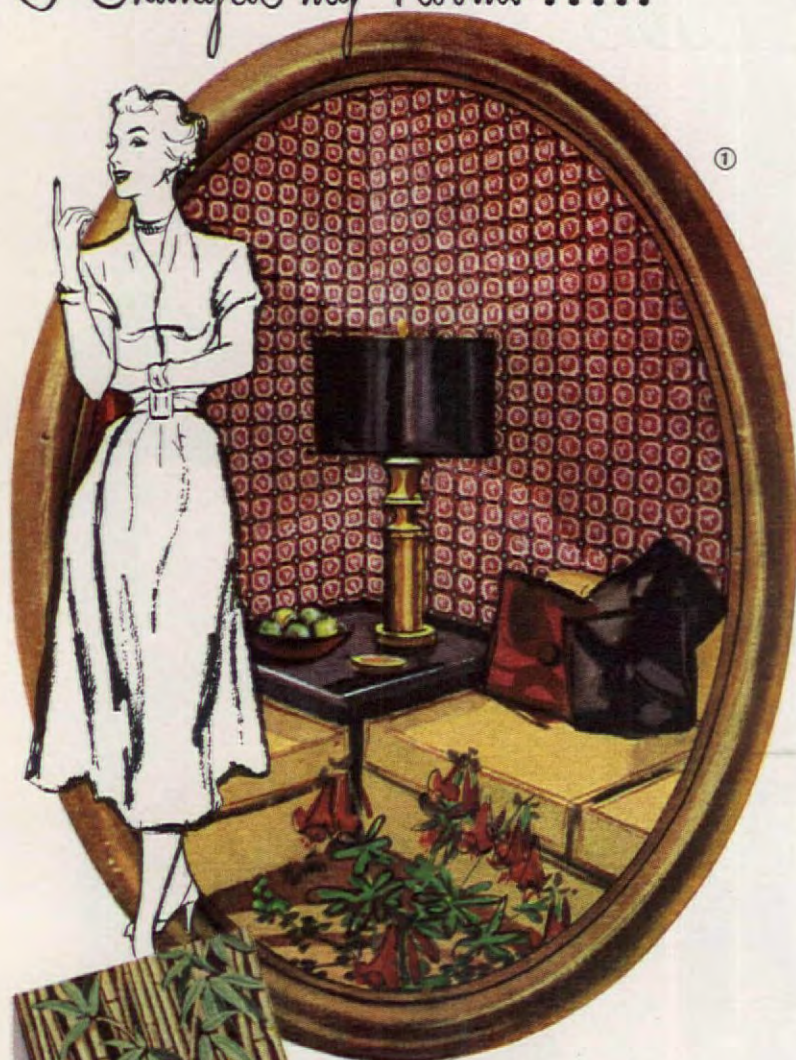


Those Heavenly Carpets by Lees ...
awarded 1951 Fashion
Academy Gold Medal.



JAMES LEES AND SONS COMPANY, BRIDGEPORT, PA., MAKERS OF LEES CARPETS AND RUGS, COLUMBIA AND MINERVA HAND-KNITTING YARNS

I Changed my Rooms.....



from DRAB to *Dramatic* WITH UNITED WALLPAPERS



And I'd never go back to plain walls again! What a difference new wall color *and design* makes! It takes the place of the expensive new furnishings I thought my home needed. And never before have I spent so little to completely redecorate my home!

Discover how much wallpaper can do for *your* home! Whatever your decor you'll find United patterns to create the mood you want.

Patterns shown are 1. (in illustration) Debenham, 2. Bamboo Forest, 3. Berry Patch, 4. Monticello, 5. Malvern. See these designs in a variety of colors, plus other new United Originals at your dealers now.

UNITED WALLPAPER
INC.

Look in sample books for this trade mark on the back of every genuine United Wallpaper pattern.

Write for "Wallpaper in Today's Home." Tells how to make modern dramatic interiors and gives expert solutions for "problem rooms." Send 25¢ to United Wallpaper, Inc., Dept. AH-4, Merchandise Mart, Chicago 54.

Is This Where You Come In?

(Begins on page 84)



Seven doors, no two of which match! So decorator Ed Piper made a feature of them, outlined them in emerald-green against soft blue in the Winkler home

Photograph by Dale Rooks



Early American grouping designed to handsomely provide needed hallway storage, take no floor space. Three-drawer pine wall console, wall letter rack, stunning mirror all reproduced by Pine Shops, Inc.



In hallway considered too narrow, decorator Marion Heuer placed this shallow French Provincial console, which takes only 12 inches, hung a mirror above, produced this striking effect. The Martin Sandler home



This ingenious, concealed metal clip is what holds Plankweld firmly to the wall and makes it so easy to put up. You can even nail right into plaster, without worrying over stud locations and without fussing.

Build this wood-paneled room

in your expansion attic

for as little as \$249.50[†]

...with Plankweld,[®] the beautiful, new, pre-finished Weldwood paneling; you can build this room yourself, even if you have never done any carpentry before.

Now that extra room you need and want can be yours... inexpensively, and with relatively few hours of easy work. Thanks to the luxurious, lasting beauty of these wood paneled walls, it will be the delight of your family, and the envy of your neighborhood.

Plankweld is top-quality, pre-finished Weldwood paneling, available in a variety of beautiful woods such as birch and oak. It comes in easy-to-handle panels, $\frac{1}{4}$ " thick, $16\frac{1}{4}$ " wide and 8' long.

Edge-grooved to provide a neat lap joint, these panels are designed with a simple, concealed metal clip that holds Plankweld firmly to the wall and eliminates nailing through the face of the wood.

If you can handle a hammer and saw, you can install these beautiful Plankweld panels quickly, easily, and permanently... over new walls or old... right over bare studs or sheathing... even over shabby wallpaper or cracked, unsightly plaster.

Once the panels are up, your job is done! The factory-applied finish will retain all its rich, original lustre for years... with only an occasional waxing.

And remember, like all interior Weldwood Plywood, Plankweld is guaranteed for the life of the building in which it is installed.

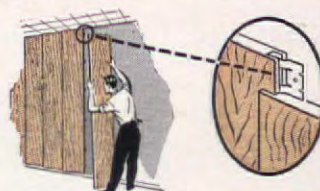
Ask your lumber dealer to show you Weldwood Plankweld. Mail coupon for free

folder that tells how easily and inexpensively you can panel your rooms with Plankweld.

* *

[†]Based on a typical 12' x 12' attic room and includes estimated cost of the Oak Plankweld and studding, as well as the utility gum Weldwood and wallpaper for ceiling.

The bookcase, desk and chest of drawers were obtained at low cost as "unpainted" furniture. The painted floor is covered by inexpensive cotton rugs.



UNITED STATES PLYWOOD CORPORATION

Box 61, New York 46, N. Y.

Gentlemen:

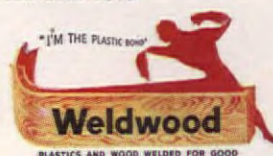
☐ Please send me FREE folder describing in detail the easy installation of Plankweld.

☐ Enclosed is 10¢. I'd like your booklet "Beautiful Wood for Beautiful Homes," too.

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Weldwood PLYWOOD

*PATENT APPLIED FOR

AH-4-51



(To Dad and the Children)

If you must know...
I'd rather have a **Presto** COOKER

Mother knows best! Yes, millions of mothers know best from their own experiences that PRESTO COOKERS are their "best-of-all" kitchen helpers. They know wonder-working PRESTO COOKERS make doubly delicious, extra nutritious meals in just one-fourth ordinary cooking time... meals that are budget-balancers, too, because even less expensive vegetables and meats, when PRESTO Cooked, become mouth-watering triumphs in a "jiffy". And, fast, fuel-saving PRESTO Cooking retains more natural vitamins, minerals and true food colors, too! Mother's Day, May 13, is a good time to have your Mother become one of the millions of modern American homemakers who enjoy cooking the safe, easy, wonderful PRESTO COOKER way. Give her one or a matched set of these remarkable utensils.

PRESTO COOKERS are available at quality housewares dealers everywhere.



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World's Largest Manufacturer of Pressure Cookers and Canners.
Makers Also of the Famous PRESTO VAPOR-STEAM IRON. © 1951 N. P. C. CO.

Illustrated is the 4-quart
PRESTO COOKER
"COOK-MASTER".
Other sizes include: 3-quart
"VEGE-MASTER @", and the
6-quart "MEAT-MASTER".
Priced from \$10⁹⁵*

*SLIGHTLY HIGHER, WESTERN ZONE

Keep it Clean!



Use a cellulose sponge mop
for washing hard-to-reach windows!



For a sparkling finish, secure damp chamois skin over mop with rubber band, wipe window with sweeping strokes. Keep rubber band around handle of mop—and there it is when needed for securing chamois!

Sudsing detergent in warm water, or glass-cleaning liquid is sprayed on mop. Handy built-in squeezer wrings sponge head in a jiffy. Starting at top, wash windows with long strokes

Ordinarily a six-footer has trouble reaching close-under-the-eaves sun-porch windows. Cellulose sponge mop is the answer!



Picture windows do not make a pretty picture unless they shine beautifully. Use mop for washing both inside and outside



Photographs by Camera Associates

Good for high windows in all locations, found in many homes. When using mop, no need to move silver service from this buffet



O'Cedar Sponge Mop

Replace old sagging clothes lines with new stretchless

TITE-ROPE

STRONG
WIRE
CENTRE

CLEAN WHITE
PLASTIC
COATING

WON'T
RUST —
WON'T
STAIN

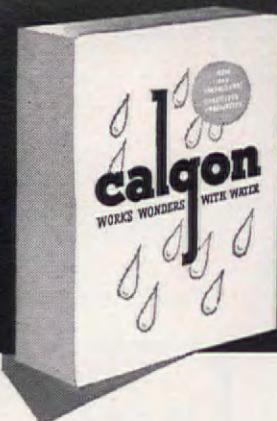
Put Tite-Rope on your shopping list — available at all leading hardware and many grocery stores.

RECOMMENDED BY A DIVISION OF HENRY
★ Guaranteed by
Good Housekeeping
★ NOT AS ADVERTISED THEREIN

Samson
CORDAGE WORKS
BOSTON 10, MASSACHUSETTS

it's a miracle

that any water conditioner can be so easy on your hands and so hard on dirt!



Calgon® makes any soap or detergent wash anything

cleaner
in hard or soft water

Calgon, Inc.
PITTSBURGH, PA.



Get a Head Start

(Begins on page 48)

cuts working hours immeasurably.

Since this laundry room was only 11 feet by 7 feet, the first step in replanning was to move laundry tubs to the corner, making more room for a conventional or automatic washer, and a dryer on the outer wall. We also had the plumber extend the water lines so that the conventional washer could be used in a permanent spot, making the connections handy for an automatic washer, since future plans included one. An outlet for the ironer was provided and a twin 25-watt fluorescent light was put overhead. For the laundry supplies: soap powder, softener, and all the other things, we used the original three shelves, but in a different way. Now they're much more accessible, with hooks underneath for measuring cups, scrubbing brush, rubber gloves, and the lower shelf extended in order to hang the laundry bags.

The stone walls were scrubbed down, painted white, with inner wooden walls painted yellow to match the Marlite ceiling. The man of the house put this in, leaving a few exposed pipes for more ceiling height, and painting them the same yellow shade. Shelves were painted coral, the floor was given a coat of gray, and spatter-dashed with coral and turquoise to give it a dressed-up look. Laundry bags were key-colored: white for linens, turquoise blue for colored clothes, and coral for baby's things or lingerie. Inexpensive bags can be dyed to match your color scheme. If there's a man around your house, these changes won't cost much. The Marlite, paint and lumber for this job cost about \$65. Plumbing and electrical costs will vary. But look at the difference! It was worth it.

Here are some important things to remember when you plan to remodel: Which one of the appliances do you have right now—washer, dryer, ironer, one or two or all or none? Do you plan to acquire any of them soon? If so, have the plumber fix the water connections now, so the least amount of plumbing will be needed in the future. Do you have a place where you can take out spots or pre-treat clothing before washing it? That's important. Where can laundry supplies and clothes bags be arranged for the easiest use? The object is to save yourself as many steps as possible—you'll be doing your share of walking as it is. If you can keep everything within fingertip's reach, you'll be getting a head-start on Monday that will pay off in pleasure and leisure time.

Incidentally, refrigerator defrosting requires good management, too. Before long we'll have plenty to say about that, with some handsome hints about handling the homemaker's headache—leftovers.

Who wouldn't be proud?

[when you know, in your heart, it's the best!]



● Beautiful cakes are pretty much *your* job.

But, perfection in *kitchens* . . . that's strictly a job for St. Charles! And, whether your new kitchen is to be little or big, carefully budgeted or "hang-the-expense," if it is a St. Charles Kitchen it will assure your enduring satisfaction and earn all the envious adjectives your friends can think of!

How can you know that? Because you, yourself, guide every step of its planning, before your St. Charles Kitchen is ever built. *You* choose its colors, from ten that St. Charles offers you. *You* select the material and decide on the color of its practical, one-piece counter top. And, with the experienced advice of your St. Charles dealer, you choose from 130 storage units—each with many variations—from 15 special-purpose units and from 46 convenience accessories. Not until all this has been done and you have approved the plan and the price, will St. Charles start cutting and welding the steel and performing the many other operations necessary to fabricate your custom-built kitchen.

We believe that this is the best way to plan and build a kitchen. But, as you can see, it takes more time than "ordering out of stock" would take. So, if you're thinking at all of a new kitchen, please try to plan ahead. See your St. Charles dealer, now. He will tell you how soon a St. Charles Kitchen can be custom-built, for you.

COLORFUL, NEW BOOK NOW READY. SEND FOR IT!

This helpful book, "Kitchens for Living," is full of pictures, several in full color, of St. Charles Kitchens, convenience units and accessories. You'll find it a treasure chest of things to remember when planning your new kitchen. When ordering, please enclose 10¢ to cover handling and mailing, and mention whether you plan to build or remodel soon. Address: St. Charles Manufacturing Co., 1714 Dean St., St. Charles, Illinois.



St. Charles
kitchens





Above: Patterned elegance at a pleasant price. Notice how it picks up high-lights! Bigelow's Beauvais 1040-1843.

For your pleasure: see "Bigelow Theatre," once a week over your local TV station.

Below: Rich color beauty in a fascinating ripple texture. Snag- and scuff-resistant. A wonder for wear—and for value. Bigelow's beautiful, popular Corday 2030-4640.

Beauvais
1040-1844



Beauvais 1040-1827



Sonata 1970-7850



Fervak 1020-9440



Chorale 1140-3004

Today especially ...

*it's such good sense
to choose a Bigelow!*

Today, more than ever ... when you buy a beautiful new carpet, you want to be sure it's an investment you'll be happy with for some time to come. You want *beauty that will last*.

That's why it's such good sense to choose a Bigelow! For every Bigelow, in every weave and pattern, is loomed for fabulous, long-wearing loveliness. Made from very finest carpet yarns—specially treated to *keep* their springiness—the result of 126 years of carpet craftsmanship.

Choose a luxurious wall-to-wall Bigelow ... or a ready-cut room size. Take your pick of today's most magnificent patterns, in a wealth of room-awakening colors.

Choose any Bigelow—in any price range. The years will prove over and over again that it's the most beautiful buy of all!

Enjoy your Bigelow while you pay! You can buy your handsome new carpet on convenient budget terms, just as you do other fine furnishings. So why wait another day? Let your heart decide *now* which of Bigelow's beautiful patterns belongs to you! For the name of your local Bigelow dealer, call Western Union by number and ask for Operator 25.

Consult Bigelow's Home Decorating Booklet. It tells, *shows* how to achieve beautiful rooms. Get it from your Bigelow dealer, or send 25¢ to Bigelow's Home Service Bureau, P. O. Box 383, N. Y. 46, N. Y.



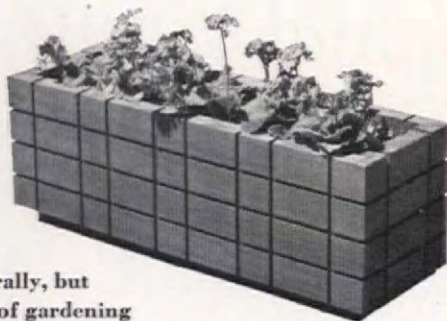
Bigelow
Rugs and Carpets

*Beauty you can see ...
quality you can trust ... since 1825*



More Plant Box Ideas (Begins on page 38)

Boxes of durable wood, like cypress or redwood, in a variety of shapes, sizes, and designs, not only are interesting and pleasing architecturally, but permit a different kind of gardening

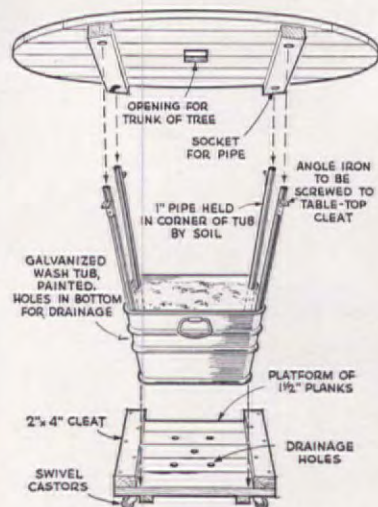


Photographs by John Robinson and Mason Weymouth
Courtesy, California Redwood Ass'n

On terraces or steps, boxes should rest on cleats to insure drainage. But they can be sunk in the soil of beds or borders. They lend themselves to the modular system, popular in modern landscape design, and to geometrical pattern-making



With stocks of plants of different ages growing in boxes or tubs (in your own garden or greenhouse or at your nurseryman's) you can replace and rearrange them so as to enjoy continuous displays of flowering material in desired colors



Drawing by Sigman-Ward
Photograph by F. M. Demarest



Near New York City, Marion Lowndes' Australian umbrella-tree grows happily in square tub on dolly, which is rolled into studio in winter when table top and pipe supports are removed

SPRING TONIC

for

WINTER-WEARY WALLS

FLATLUX

THE WONDER WALL PAINT MADE WITH OIL



Give your rooms a colorful, enchanting touch of Spring with economical, easy-to-apply Flatlux on walls and ceilings. Made with oil for longer-lasting beauty and ready washability, Flatlux covers Winter's tell-tale marks in a single coat ...dries quickly to a beautiful finish. Smooth flowing from brush or roller, Flatlux needs nothing added ...no mixing. For rooms with a light, bright, just right appearance, buy and try Flatlux in the gorgeous colors you've always wanted.



WRITE TODAY! Get your BPS Color-Vision chart and see how rooms look when finished in smart single colors. Send printed name and address and 25¢ in coin to Dept. H, Patterson-Sargent Co., Cleveland 14, Ohio.

THE PATTERSON  SARGENT CO.
CLEVELAND Best Paint Sold NEW YORK



DRESS BY CLAIRE MCCARDELL • HAT BY MR. JOHN

IMPERIAL
Washable
WALLPAPERS

CHOOSE THE *Longer Lasting Loveliness*
OF IMPERIAL WASHABLE WALLPAPERS

...Fashions to suit every taste... values to fit every budget

WHAT WONDERS wallpaper can work in your home! What warm, fresh beauty it brings to every room! What a soft, new glow it sheds on the most cherished objects! The new 1951 Imperial Washable Wallpapers do all this and more! Tuned to the latest trends, over 1500 patterns offer the widest variety of livable room treatments—to fit every room or group of rooms—to please every pocket. New, yet timeless in their winning appeal, they're outstand-

ing values in whatever price range you choose. These *best buys in wall decoration* mean extra economy because they last so long, save frequent "re-do's." Imperial Washable Wallpapers are "Color-Locked"—guaranteed for three years to resist fading and to clean satisfactorily when instructions are followed, or they will be replaced without charge. Ask your dealer or decorator to show you wallpapers identified by the famous Imperial silver label.

SEND FOR Imperial's New "Color Harmony Kit" by Jean McLain. A unique, helpful and authoritative guide for creating color schemes—quickly, interestingly, correctly. Crayons in 10 basic colors help you to sketch your own schemes on planning sheets. Achieve interesting harmonies or contrasts... coordinate wallpaper colors with rugs, draperies, furniture. It's yours for only 25¢.

IMPERIAL PAPER AND COLOR CORPORATION
Dept. A-58, Glens Falls, New York

Gentlemen: I am enclosing 25¢ for my copy of your "Color Harmony Kit."

Name _____

Address _____

City _____ State _____

Make Your Own Place Mats

Idea from Winifred Sturtevant

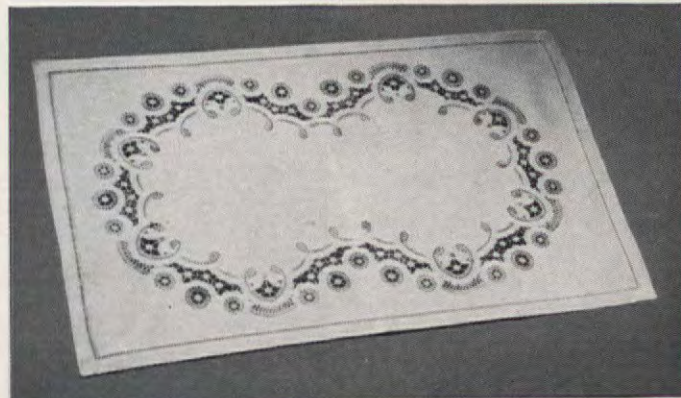
Photographs by F. M. Demarest



Materials: hemmed place mat, thumbtacks, drawing board or heavy cardboard, textile paint, thinner, stencil brush, scotch tape, cheesecloth, and paper cups for paint. Tape 2 paper doilies together, lapping to fit center of mat. Match design at lap-over



Thumbtack paper doilies in position. Mix textile paint with a little thinner to the consistency of heavy cream. Paper cups make ideal paint containers. Have a wad of cheesecloth close at hand. Dip brush in paint, dab into cheesecloth to remove surplus. Work with nearly dry brush for perfect results. Hold brush upright, pounce in area you wish for design



Finished mat has charming centered lacy design.
Repeat designs are just as effective and as easy to do

**THROUGH SCIENTIFIC
MATTRESS SELECTION**

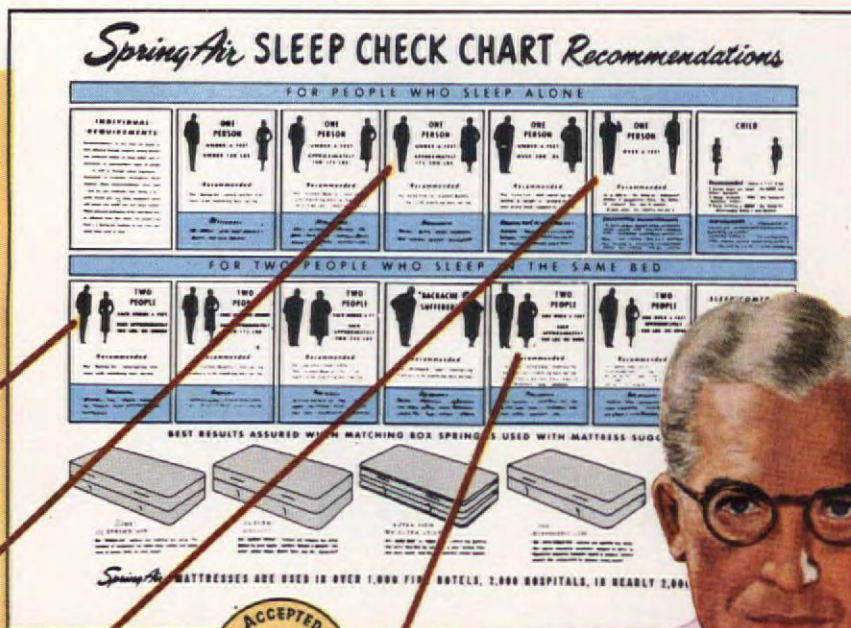


For years you have bought clothes *to fit*. Now, for the first time, you can buy a *mattress* to fit! With the Spring-Air "Sleep Analyzer" and "Sleep Check Chart" you can select a mattress to fit *you*... A mattress that's right for *your* weight, *your* height, and *your* body type.

Spring-Air mattresses are scientifically built in varying degrees of *firminess*, to accommodate different sizes of people more comfortably. You can now select a mattress

with the same care and good sense you use in buying a suit. You can be assured of individual sleep comfort... more rest from every sleeping hour... on a Spring-Air mattress that's "right" for you.

Your friendly Spring-Air dealer has the *Sleep Check Chart*, a mattress selection formula accepted for advertising in the Journals of the American Medical Association... and guaranteed to help *you* choose just the *right* mattress for individual sleep comfort!



Research among Doctors proves need for Sleep Check Chart

For years, doctors have recommended firmer mattresses for large or heavy persons, or for those suffering backache due to improper support. Research among doctors, and use experience in hospitals and hotels prove that *one* mattress firmness is NOT satisfactory for *all* body types. Typical of the reactions of doctors, a well-known physician recently wrote:

"In originating your personal 'Sleep Analyzer' and 'Sleep Check Chart' you have, in my opinion, made an important contribution to general health, efficiency and well being through greater sleep comfort. I am impressed with how easily and quickly one can now select specific mattresses needed to meet the varied physical requirements of different individuals."

Enjoy a New Rest Treatment...

wake up Fresh as Spring Air

Whether you sleep alone—or two-in-a-bed—take advantage of this revolutionary, scientific mattress selection formula!

Let your Spring-Air dealer help you choose the mattress you *need* to enjoy a new rest treatment . . . to "Wake up Fresh as Spring Air!"



Free! PERSONAL
SLEEP ANALYZER

Ask your Spring-Air dealer, or write us for your free copy of the Spring-Air Sleep Analyzer . . . a revealing guide that helps you choose the type of mattress best suited to you and your family! Address SPRING-AIR COMPANY, HOLLAND, MICHIGAN, Dept. 402.

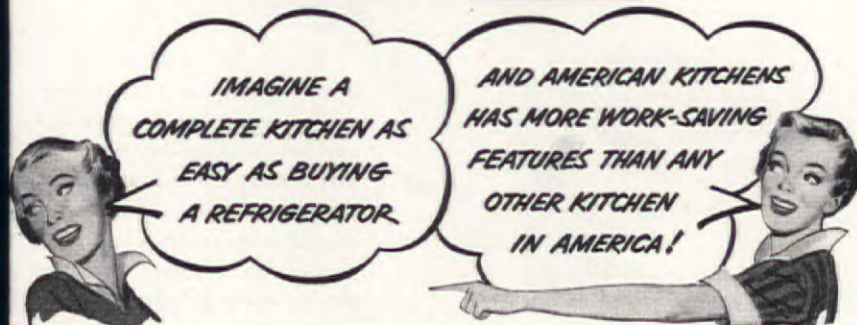


SPRING-AIR MATTRESSES ARE USED IN OVER 1000 FINE HOTELS, 2000 HOSPITALS, NEARLY TWO MILLION HOMES



**Now! \$12⁵¹* a month
GIVES YOU THIS
BIG, COMPLETE
AMERICAN KITCHEN**

**Presenting
The "Mrs. America" Package Kitchen
Only \$369⁹⁵ Complete**



IMAGINE A
COMPLETE KITCHEN AS
EASY AS BUYING
A REFRIGERATOR.

AND AMERICAN KITCHENS
HAS MORE WORK-SAVING
FEATURES THAN ANY
OTHER KITCHEN
IN AMERICA!

Here's real news—now you can have a complete work-saving American Kitchen at a price unbelievably low. Big savings are made possible for you when you buy the "Mrs. America" as a package... rather than as individual units.

Imagine how the beautiful "Mrs. America" will look in your home! Imagine how proud you'll be. Think of the hours and steps you'll save—think of the giant storage space at your fingertips. And remember you can use the money-saving "Mrs. America" as your basic unit and add to it any way you please.

HERE'S WHAT YOU GET:

- A handsome American Kitchens sink—54 inches long—double drain-board, deluxe non-splash faucet

aerator, push-button spray, three deep storage compartments, two roomy drawers.

- Two 21" base cabinets. Lifetime vinyl tops in basic black or red-wing red.**
- Two 21" wall cabinets. Storage space at your fingertips—wash and put away dishes in one "no-step" operation.
- Two what-not shelves, perfect for adding the little touches that make your kitchen the envy of all.

Yes—all of that is included in the American Kitchen "Mrs. America"—only \$369.95*—\$37 down, \$12.51 a month—easy FHA terms. Don't wait—there'll never be a better time to buy than now!

For name of nearest dealer call Western Union, Ask for Operator 25.

Only American Kitchens have all these work-saving features

- ★ Easiest kitchen to clean—easy-to-wipe surfaces with concealed door and drawer pulls to eliminate dirt-catching handles.
- ★ Storehouse storage space at fingertip level. Save hundreds of steps on every kitchen operation.
- ★ Rounded drawer interiors—seamless—clean easily as wiping out a bowl.
- ★ Lifetime vinyl worksurfaces—won't stain or mar.

LOOK! Get your American Kitchens Cut-out Planning Book and Color Catalog today!

*Uninstalled. Prices and specifications subject to change without notice. FHA terms in effect at time advertising was prepared.

**Red vinyl top available at slight extra cost.

American Central Division, Dept. AH-5
AVCO Mfg. Corp.
Connorsville, Indiana
Here's 25¢—rush me full color catalog showing kitchen layouts and Planning Book with miniature model kitchen cut-outs.

NAME _____

ADDRESS _____

CITY _____ COUNTY _____ STATE _____

**American
KITCHENS**

"SAVE 1000 STEPS A DAY"

We gather no moss

E. H. BROADHEAD

Those of my friends who live proudly in their ancestral colonial home or New England salt box would be horrified to know that I feel sorry for them—I, the rolling stone. They probably feel sorry for me and mine, too. I can all but hear them say across their family dinner tables, "Isn't it awful that they have no roots and a different house every year or two?" There must be, I am sure, some pleasure in the reflection that "Grandfather was born in this very room" and that one's Great Aunt Sarah frightened away the Indians by her stand with an unloaded shotgun at this casement window. But there are satisfactions to be found in the temporary home, too—satisfactions that my friends do not dream they are missing.

For one thing, there is the challenge of periodically fitting one's family, one's furniture, and one's way of life into a different mold. Granted, this is not always easy. The new living room may be of such bandbox proportions that there is no place for the piano, in which case the family may find itself exchanging the luxury of a dining room for a music room during their occupancy. We try all sorts of such experiments in our migrations. It gives us a sense of freedom not to be bound by the traditions that enmesh the ancestral home. What if the room on the southeast corner has from time immemorial been the guest room? We need it for a study, and, forthwith, that is just what it becomes.

To try new things is exciting and also fun. Some years we revel in the luxury of a basement playroom. In other houses we have played our ping-pong in the attic. There was a time when our games were limited to those playable on a card table that reposed between times in a hall closet. We have learned as a family to adapt ourselves to circumstance. The children have found that they can be just as happy playing hopscotch and badminton within the physical limitations of a concrete driveway as they were when rolling and tumbling on a lawn of acre proportions. There are always compensations. As our ten-year-old was quick to observe, "The driveway doesn't have to be mowed."

The perfect house has never been built, we are told. That being the case, I prefer changing my particular set of home deficiencies periodically, rather than being compelled to cope with the same set of trials for a lifetime. At the moment we find ourselves with a bedroom totally lacking in heating facilities; our last house suffered from what appeared to be an incurably damp basement. We can take

such ailments in our stride, knowing that it is not likely to be a chronic burden. Our less fortunate neighbors, the Millers, have suffered for over a quarter of a century with a chimney that does not draw.

Then there is the sense of adventure with which we greet each new move that we must make, for just as houses do not reveal their unpleasant features until after one has moved in, so they keep, even the most unpromising ones, a host of happy surprises in store for their new occupants. For the entire first year in a house we live in a state of mild suspense. It takes a summer there to discover that the bedroom with four windows is nonetheless stifling in July and that the gently sloping driveway is next to impossible to negotiate when icy in January. However, all of the surprises are not so harrowing. The agent who rented us the house failed to tell us what a glorious torch the corner maple would become in October or that in April the non-descript tree beside the front walk would miraculously turn into a delicate weeping cherry.

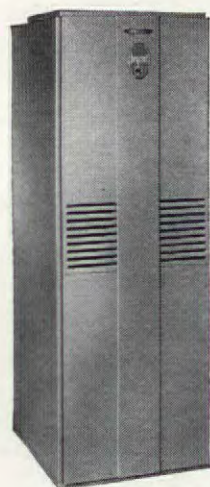
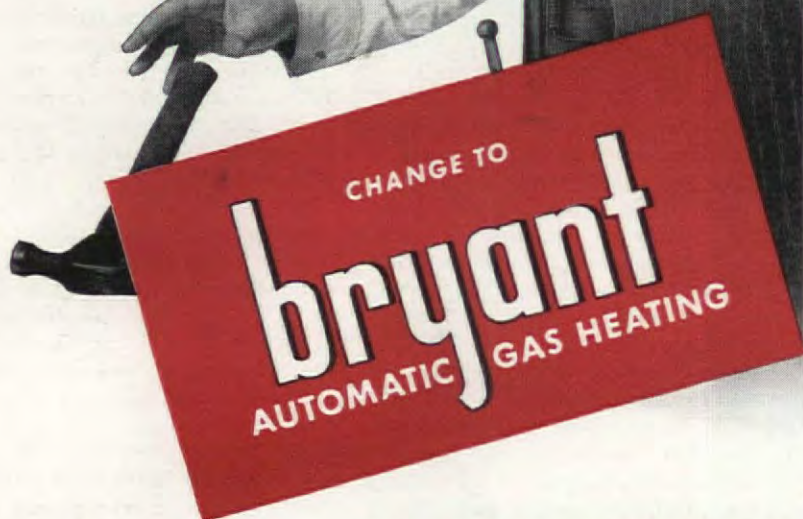
Many memories of life together in other homes forge us as a family unit. We may not be able to say, "Down this stairway Great-grandmother Pamela came as a bride." But we can and do remind each other, "This jar of jam came from our house in Reedsville. Remember how Alice kept the robins from eating the cherries that spring by playing under the tree for two whole weeks before picking time?" Or, "Isn't it fun to have a fireplace this Christmas? Last year we had to hang the stockings on the bedposts."

My father, himself a rolling stone in his youth, once advised us, "Even if you think you will be living in a house for only a few weeks, treat it as if it were to be your permanent home." So we have tried to do. I will admit to a few pangs at leaving a freshly painted bathroom, the new and convenient kitchen shelf, the Japanese iris which we planted hopefully, but did not see bloom. But there has been some compensation in knowing that we left for our successors to enjoy.

What variety has spiced our lives in the many homes that have sheltered us—some too large and rambling, some too cramped and characterless. And how much we've learned from them! The perfect house has never been built? We have a feeling that our varied experiences may have qualified us to be the builders of the first perfect house—that home we dream some day of building and living in for the rest of our lives.

FURNACE MONSTER

Got you
in a
Squeeze?



THE NATION'S LEADER IN AUTO- MATIC GAS HEATING SINCE 1908

When you get that urge to move back the walls and push up the ceiling because a bulky, out-of-date heating system has you hemmed in . . . count ten . . . then think of Bryant!

The slim, trim Bryant Vertical Automatic Gas Winter Air Conditioner performs your heating chores *automatically* . . . installs in closet or out-of-way corner . . . saves space you need for recreation, utility or work room. And remember . . . you can select from Bryant's complete line of gas heating equipment to answer any heating need, any space problem.

Now's the time to ease that squeeze with a Bryant!

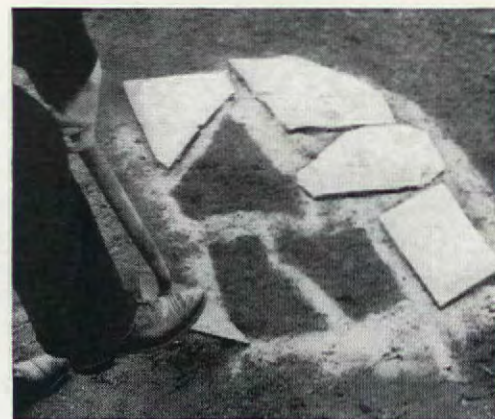


Bryant Heater Div., Dept. 22,
Affiliated Gas Equipment, Inc.,
17825 St. Clair Ave., Cleveland, O.

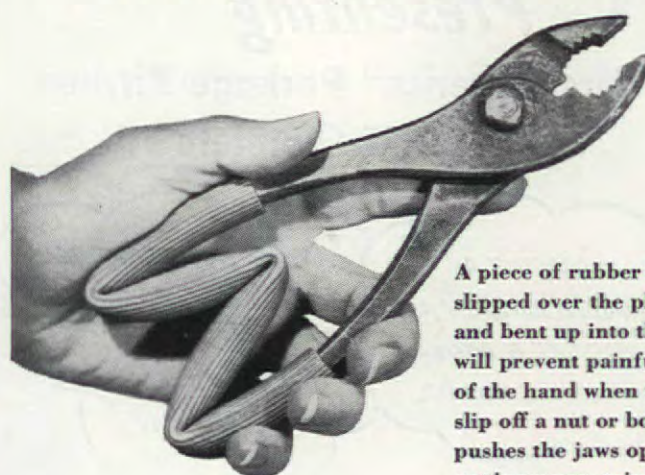
Send me literature on Bryant residential heating. I am interested in () warm air, () steam, () hot water. Available gas is () natural, () manufactured, () mixed, () LP-gas.

Name _____
Address _____
City _____ State _____

Outline flagstones for a path or terrace in sod, after first laying them out, by sprinkling lime or some other white powder over the stones and joints. When stones are removed, you can see exact shape and amount of sod to dig out

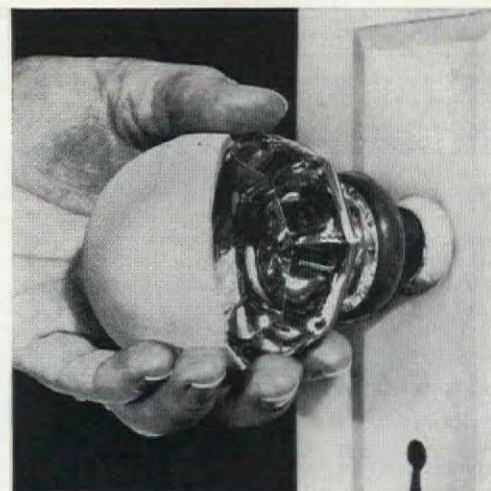


How-To Tricks

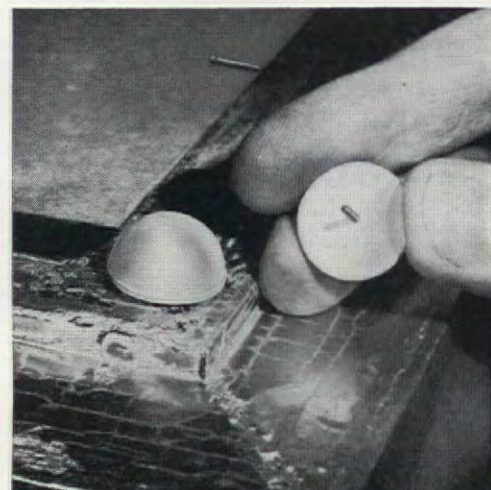


A piece of rubber bath tubing slipped over the pliers handles and bent up into the center will prevent painful pinching of the hand when the pliers slip off a nut or bolt. It pushes the jaws open again for getting a new grip on nut, too

Does one of your door knobs, for which you can not install a regular door stop, hit the wall? Slip a rubber ball, with a third cut away, over the knob to prevent damage to the wall when the knob hits it

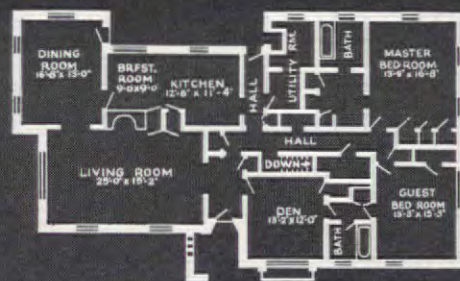
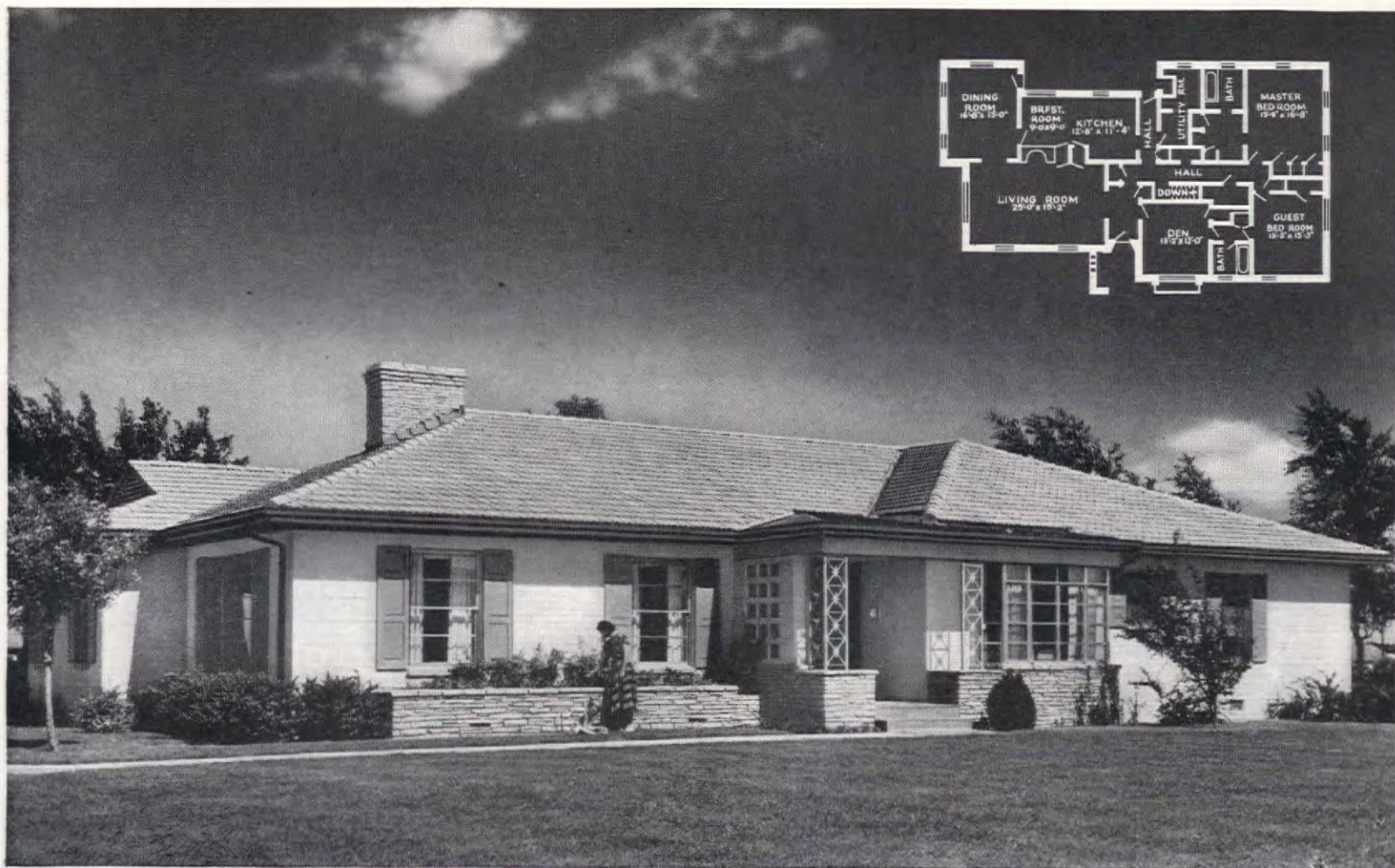


A rubber-headed tack at each bottom corner of that heavy picture frame will allow air to pass freely behind the frame and eliminate much of that dark streaking that you find behind pictures when they're taken down



MORE ON PAGE 98





FOR OUTSTANDING VALUE CHOOSE A

Concrete House

BUILDING a house usually is a once-in-a-lifetime experience. Naturally you want your past savings and future earnings to buy the utmost in house value.

Just as some fabrics make better clothing buys, so do some construction materials make better building values. Whatever size or style house you're planning, you'll get outstanding value if you build with concrete because a concrete house delivers:

OUTSTANDING COMFORT An insulated concrete house has year-around comfort even in rigorous climates—warm in winter, cool in summer, clean and dry at all times.

OUTSTANDING BEAUTY Concrete masonry can be laid in many charming patterns and finished with an attractive portland cement paint or a distinctively textured stucco.

OUTSTANDING PROTECTION A house with concrete foundations, walls, subfloors and a firesafe roof assures you lifelong security. Concrete provides maximum firesafety because *concrete can't burn!* It also is resistant to storms, decay, quakes and termites.

OUTSTANDING ECONOMY A concrete house is moderate in first cost, requires less maintenance and fewer repairs and lasts a lifetime. Result: **low annual cost.** A concrete house costs you less *per year* to own.

Yes, when you invest your savings in a concrete house you reap lifelong dividends in comfortable living, lasting beauty, maximum protection and **low-annual-cost** shelter. For more information send for free book "*Why People Like Concrete Homes.*" Distributed only in U. S. and Canada.

HOW TO GET YOUR CONCRETE HOUSE ... and what will it cost?

Phone a local concrete masonry manufacturer for names of architects and builders experienced in concrete house design and construction. They know local conditions existing in your community and can tell you about plans and costs.

Take any plans or sketches you have to an architect. Have him show you how your home—of any size, style or floor plan—can be built economically with concrete foundations, concrete walls and subfloors and a firesafe roof.

Architect-Designed Houses Stay Young Longer



YOU CAN BUILD
A CHARMING CONCRETE HOUSE
IN ANY ARCHITECTURAL STYLE OR SIZE
WITH ANY FLOOR PLAN



PORTLAND CEMENT ASSOCIATION

Department A4-5
33 W. Grand Ave., Chicago 10, Ill. } A national organization to improve and extend the uses of portland cement
and concrete through scientific research and engineering field work

How to put your room in shape...

If it's too narrow, too high, or just has too many doors and windows!

How does your room look to your friends? Do they see these faults so easy to correct? If they do, then let's fix it right now with wonderful *Self-Smoothing* Kyanize Paint. Here's how!



Too narrow? Then make it seem wider. Paint one narrow end wall with one of the lush Kyanize Clingcote Flat Deep Colors.

There's magic for you! Your room now looks wider. And when you paint it with Kyanize Clingcote Flat, you're sure of best results. For all Kyanize Paints are *Self-Smoothing*...flow on smoothly and dry without brush marks.



Ceiling too high? Let color lower it. Just lower your molding (or use new molding) to the desired ceiling height. Then paint your ceiling and the wall above the molding with Kyanize Clingcote Flat (comes in white and range of colors). And incidentally it will make your room look larger, too!

Too many doors...too many windows? Let's make them disappear... with *Self-Smoothing* Kyanize Paints. Do the walls in one of the lovely Kyanize Clingcote Flat Colors. Then paint all the woodwork with *Self-Smoothing* Kyanize Celoid Semi-Gloss in the same matching color (color comes already matched).

And presto! Those ugly doors and windows have disappeared.



COLOR RECIPES FOR HOME DECORATING!

Get your copy of this new Kyanize booklet...page after page in full color... room color schemes, decorating ideas, how-to's, color charts, etc. Free at your Kyanize dealer or send your name and address (please print) with 10¢ in coin to Dept. 114, Boston Varnish Company, Everett Station, Boston 49, Massachusetts.

DECORATING'S EASIER WITH

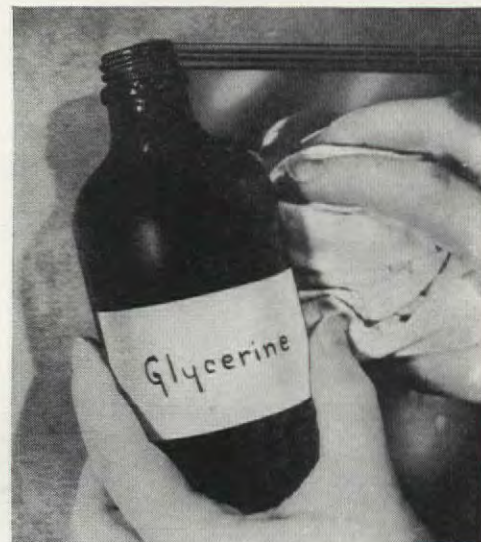
Kyanize
Self-Smoothing
PAINTS

How-To Tricks (Begins on page 96)

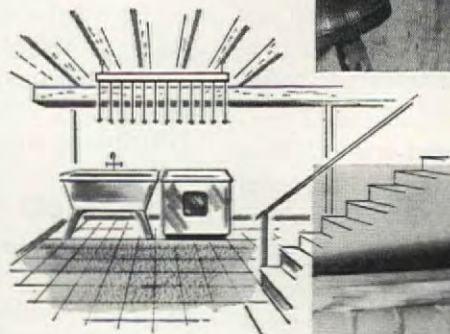
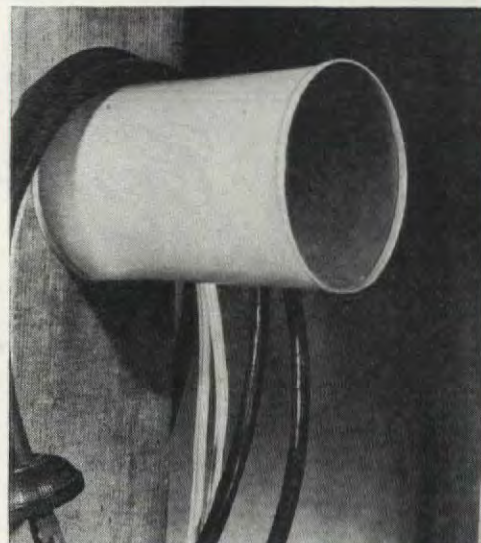


Rubber bands and a pair of pliers make an excellent stand for a flashlight when you need both hands for a job. If the pliers slip on the light, a bit of tape is needed on the light barrel

Wiping bathroom and other mirrors periodically with a cloth moistened with glycerine will prevent fogging when you want to use the mirror. For best results finish off with an up-and-down stroke

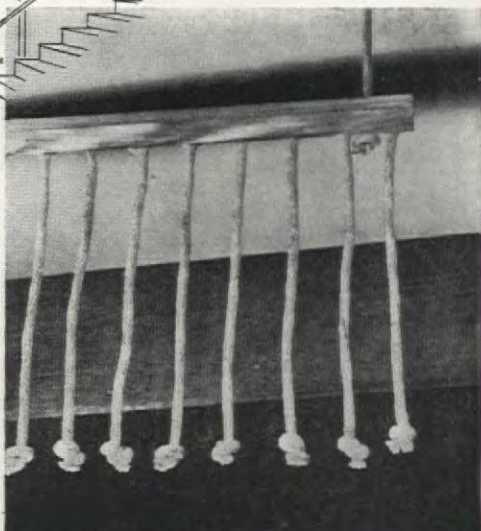


An empty can nailed to a post or wall provides a smooth hanger for extension cords when not in use. The wire will last longer than when hung on nails or hooks where they are bent sharply and have the insulation broken



Hang a "low bridge" warning in approaches to low cellar beams, pipes, and ducts and eliminate banged heads.

It's of knotted ropes, spaced an inch apart in a drilled strip of wood. Hang it so the knots are 2 inches below the level of the danger spot

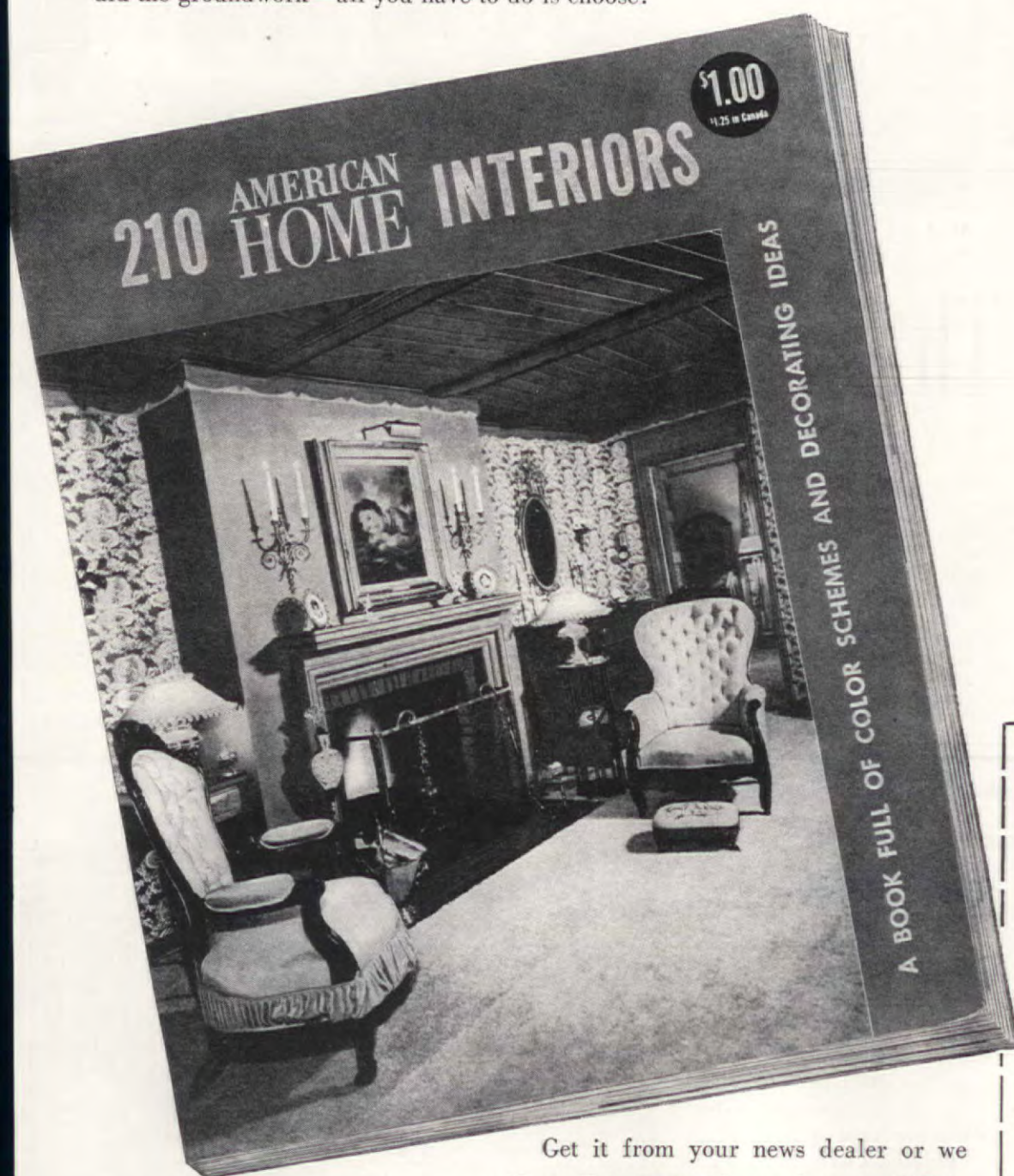


LOOKING FOR SPRING IDEAS?

This is the book that does the job!

Compiled by **THE AMERICAN HOME**

Contains 136 pages jam-packed with brilliant ideas on Home Furnishings.
210 beautiful interiors—sharply illustrated—40 in full color. Our Editors
did the groundwork—all you have to do is choose!



Get it from your news dealer or we
will mail it postpaid anywhere in U.S.A.
for only \$1.00 (Canada \$1.25)

Use this convenient order form

Whether you're planning a new house, refinishing your old one, or merely sprucing up a room here and there, we have hundreds of valuable ideas on interior decorating and home furnishings for you, packed into the pages of this book. It's a ready-prepared scrapbook on decoration, a handbook for young marrieds about to start new homes—or older marrieds who need a "new look."

You'll find many, many down to earth, practical, do-it-yourself suggestions which you can duplicate or adapt for your own home with big effect for little cash. Information on—where to save money, where to spend money; storage ideas; tips on remodeling; tricks with inexpensive decorating fabrics; slip-cover and drapery styles; paint colors; lots of fine antiques; how to individualize mass-produced identical houses; apartments; good lighting for homes; built-ins; bathroom storage. . . .

So let this new decorating book be your source-book of ingenious and practical "how-to's" . . . your guide in creating new rooms for attractive indoor living . . . your aid in giving old furnishings new life and in using what you have to advantage.

Let it be your home reference book . . . to answer today's decorating problems . . . and to plot tomorrow's redecorating plans.

Whether you be modernist, traditionalist, or have a love of the informal, casual, down-to-earth way of living . . . there is something of everything in this book for everyone.

THE AMERICAN HOME, Dept. 4-51
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Forest Hills, New York.

I enclose \$1.00. Send me your new
book—210 AMERICAN HOME INTERIORS
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My Name _____

Address _____

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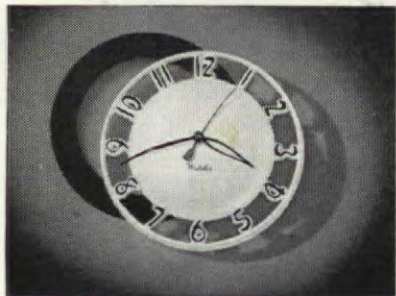
Zone _____

Welcome additions TO ANY FAMILY



Baby Ben Alarm Clock.

Popular little brother of Big Ben. Baby Ben has a quiet tick and a steady call that you adjust to loud or soft, as you prefer. Choice of black or ivory finish. Handsome and dependable, in plain or luminous dial.



Melody Electric Wall Clock.

Brilliant new note in wall clocks! Melody has removable case ring in a variety of colors. To change color, simply flip out the ring and flop it over. Or paint ring to suit, or remove so wall shows through!



Moonbeam Electric Alarm.

New, modern way to wake up! Moonbeam calls two ways. The first call is *silent*—a blinking light that disturbs nobody else. But if you ignore the light, an audible alarm goes into action. A Westclox exclusive. Comes in plain or luminous dial.

WESTCLOX

Made by the makers of Big Ben

PRODUCTS OF **GT**
GENERAL TIME CORPORATION



This house will turn your

DOROTHY MONROE



Regency dining room with black lacquer floor, Celadon wool rug. Buffet has lion-mask pulls, open galleries decorated with pierced brass. Black lacquer chairs have gold design, red cushions. Inside shutters covered with olive-green striped wallpaper, frames painted olive-green

Photographs by Henc Griffith



Guest bedroom uses quiet color for best effect. Desk, bedside table, and frames on six modern prints are all dark green for accent. Gray cotton rug, yellow raw silk curtains and bedspread. Gray and red striped chair

The Florsheim house, a study in yellow and white. Jasmine vine a shower of gold, with flower border in front of clipped box hedge luxuriant with yellow flowers in season

There are many two-story white houses with paneled doors and balconies in almost every residential section in the country. But they don't look like Mrs. Louis Florsheim's, and they don't attract the eye the way her lovely house does, for one very good reason—color treatment of the exterior. The minute you pass her white siding and brick house, with bright yellow awnings, yellow shutters and front door, you turn your head for one more look. It's then you see why this beautiful place is unique, for regardless of the season in this mild Shreveport, Louisiana climate, the front of the Florsheim house is framed in lovely yellow flowers all year round. In the spring the jasmine vine cascades a shower of gold from the rooftop, and whether it's time for daffodils, calendulas, or through the entire summer when the marigolds are in abundant bloom, the gay yellow and white combination is there. Later on, rich green foliage decorates one side of the house and a mimosa tree covered with lovely pale yellow blossoms casts its shade on the opposite side. Mrs. Florsheim puts her talent for gardening to great use, whether cultivating her own azaleas and camellias in the back garden, or giving her friends tips on how to grow the exotic flowers which are native to the southern climate and with which she has so much success.

Inside the house, she displays her rare decorating taste, for knowing how to handle color daringly and well, she has used

unorthodox shades to give it a distinction which matches the exterior. In the living room, olive-green dominates the walls, ceiling, and Venetian blinds. The rug and draperies are a rich Chinese yellow, striking foil for lacquer-red corduroy fireplace chairs and teal-blue upholstered fruitwood chairs at the window. In the dining room, black-lacquer, red satin, and olive-green are boldly used for a stunning effect. The Regency buffet, very old, adds something special

to this room. Each bedroom, too, has its own personality, with a carefully worked out color scheme, whether in her own pale pink and pale green boudoir, or in the guest rooms, one strictly masculine, the other frilly and feminine.

Mrs. Florsheim manages to run her millinery shop, "Chez Jere," and her house and garden equally well. Here is a combination of great talent, good business sense, and ingenuity.

head

White marble mantel with antique mirror came from an old New Orleans mansion. Carved wood appliqué on mirror sets the mood for graceful sixteenth-century Chinese figurines



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Fancy Chair

(Begins on page 44)

to light the fact that the name of the town was changed to Riverton. This is where the revived Hitchcock factory is now in operation.

During the first half of the nineteenth century there were makers of fancy chairs operating in Albany, New York, Salem, Boston, Pittsburgh, Philadelphia, and even Cincinnati, whose merchandise was made in greater quantity and better quality than that of Lambert Hitchcock. Today these chairs are scattered across the country, and the "Hitchcock" chair you may have bought in Los Angeles or Maine may just as probably have been manufactured in Cincinnati or Pittsburgh.

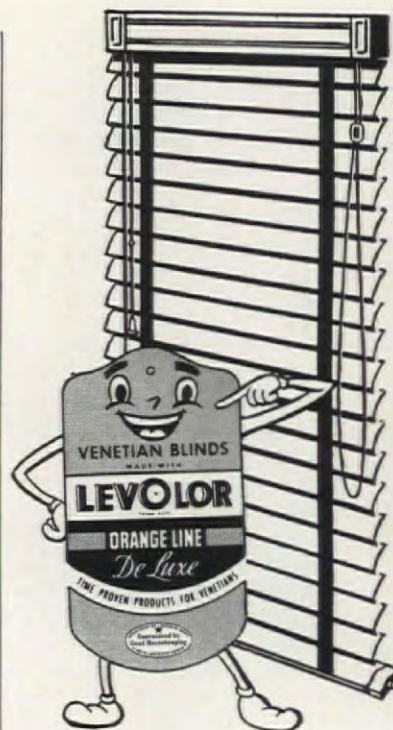
Tod and Dorothy Underhill have followed the lure of the fancy chair throughout the backhills of half a dozen states. Their strong love for the examples of Americana created in them the desire to learn the painstaking art of restoring these pieces to their original beauty.

"It is strange how Tod, who fought my first purchases of fancy chairs, has become my enthusiastic companion," explains Dorothy. Tod's family is an old one—one of his ancestors owned a land grant for part of Long Island from the Indians. To Tod it didn't seem right to buy "someone else's" family pieces, for there were a number in their own family pieces already in the house. This is how he felt until the day Dorothy took him by the hand and led him slowly to the dining room, where she had placed the first set of fancy chairs she had restored and painted. They were of delicate design, painted black, and decorated with elaborate stencil designs made of several shades of gold powder.

The set, four straight chairs and two arm chairs, came from the home of the Marsh chair manufacturer's descendants in Brandon, Vermont, and bore the stencil, "Marsh." They were so worn when she bought them that Dorothy, not knowing where to have them restored, decided to take a course of instructions on the once-lost art from Esther Stevens Brazer, to whom the credit for the rediscovery of the technique belongs.

Mrs. Brazer's untiring work over a number of years resulted in her discovery of the original methods of painting and applying the stencil pattern. She learned that the processes employed today were far different from the methods of old, and that only by using the exacting processes of the skillful craftsmen of a century ago could the same feelingful effect be achieved.

This was only the beginning for Tod and Dorothy Underhill. Since the day Tod saw the striking chairs in his dining room, the Underhills have traveled the hills of Vermont, Maine,



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Fancy Chair

(Begins on page 44)

Massachusetts, New York, and Pennsylvania with a gentle persistence, ever on the lookout for chairs in need of their mending hands.

They have rediscovered many lost patterns. Sometimes this has been achieved by buying a number of chairs of the same type all in one locality. The design might be worn thin until it has vanished on parts of one and on another part of a second, but each chair will hold a clue to a portion of the once-lovely design. By piecing the pattern together with the parts like those in a jigsaw puzzle, the stencil design of old is brought to life.

On trips through the countryside, they always try to learn as much as possible about the history of an individual chair. Aged grannies have related tales of their grandmothers telling them about the wandering artists who appeared at the door offering to paint stencil decorations on the walls as well as the chairs, for bed and board. Often there is no clue to the maker of a chair as most of them were unmarked.

When John Kenney, a West Hartford, Connecticut businessman stepped through the shaky door of the long-neglected fancy chair factory once belonging to Hitchcock, a little over two years ago, he hit upon the idea of manufacturing a modern Hitchcock chair in the atmosphere of the old nineteenth-century factory. With another businessman, Richard Coombs, he set about rejuvenating the building so that the factory could regain its productivity. Today the output is over thirty chairs a day.

Even the workers feel at home, for two or three of the girls had great-grandmothers who worked for old Lambert himself. The new owners follow the original methods of construction using 20 pieces of solid Connecticut maple in each straight chair. They use green wood for some parts and seasoned wood in others. When the green wood shrinks around a seasoned dowel an extra-strong joint has been created. At the request of Hitchcock chair antique collectors, the new chairs are stamped HCC for Hitchcock Chair Company so that they can be readily distinguished from the predecessor's products.

The greatest difference between the new chairs and the old is the method of applying the decoration. It seems that today only the hobbyists like Tod and Dorothy are willing to learn the exacting skill of the craftsman of the last century. The chairs made in the factory today have decorations applied with an air brush.

Chairs acquired by the Underhills include all sizes from adult's and child's to doll's. Although one thinks of a rather small straight chair with



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Fancy Chair

(Begins on page 44)

a rush seat, which is wider in the front than in the rear, two neatly turned front legs, back legs and posts all in one piece, a slat back, and stencil decorations, as the typical Hitchcock type chair, there are numerous variations from this general theme. Popular backs include the slat, turtle, eagle-horn of plenty and variations with round or pillow back hand grip, or a straight slat at the top. (You see, there are at least two parts to a back.) Seats were not only rush, but cane and wood.

The chair made entirely of wood was produced in the greatest quantity in Massachusetts and upper New York state, but has always been a favorite of the Amish families of Chester and Lancaster counties, Pennsylvania. Their chairs were often painted green, red, white, yellow, and blue. Their selection of decorations was just as colorful. Often Dorothy has found the chairs they have discovered in Pennsylvania to be of a simpler, and sometimes cruder, design than those found in New England.

One of their most treasured New England benches came from a country church with a diminishing congregation. The minister needed money and no longer needed the bench.

After a fruitful week end in the country Tod carries the newly purchased chairs to his basement workroom. Here they will remain until he removes the old paint and washes them with gasoline. Next they are sanded and glued, and after that they are given a base coat of barn-red. When he has finished the graining coat he carries them to Dorothy's third floor workroom. Here, she carefully selects a design from her constantly growing collection of stencils and applies the pattern. If a trace of the original remains it will be restored, but if it has completely worn away she will select a pattern in keeping with the scale and feeling of the chair. The final step is two coats of varnish with a steel wool rubdown after each. Their home is already effectively decorated with four common yellow chairs in the breakfast room, six black and gold "Marsh" chairs in the dining room, child's and doll's Hitchcock-type chairs in the living room, a Boston rocker in the library, and Sheraton fancy chairs in the hall. It has been hard work, but the Underhills feel that their efforts have been well rewarded, for in each chair lives a part of our sturdy American heritage.

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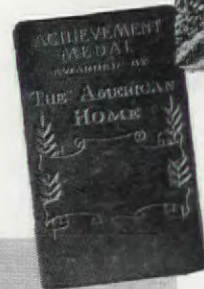


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James E. Marsh receiving from E. L. D. Seymour the 10 Achievement Medals won by Pirate Treasure (right). A.D.S. Sec'y A. J. Mulcahy, Pres. Leo L. Pollak, and Prof. C. E. Wildon look on approvingly

E. L. D. SEYMOUR



The Daily Times

No doubt records are made to be broken. But when, in 1949, the dahlia Madonna won nine American Home Achievement Medals for Lew Sarett, it was pretty generally expected that that figure would stand for a long time. And what happened? In 1950, James E. Marsh of Chicago won ten of the Achievement Medals with his new dahlia, Pirate Treasure, at shows ranging from Alabama to St. Louis and Wisconsin. And not far behind, with seven Medals, came the dahlia, Clariam Royalty, originated by William Wolbert, of Springfield, Ohio.

While no other flower won more than three Medals, 1950 contributed top accomplishments in several other directions. More organizations (68) than ever before asked permission to include it in their schedules, and more of these requests (64) were granted. Subsequently, one society had to cancel its show, one unaccountably failed to send in any report, despite repeated urging, and nine reported that no entry in the Medal class at their shows was found worthy of the award. Such a small number of withheld Medals, in relation to the total, is another record. Summarizing the year's results, of the 53 Medals actually awarded, 34 went to dahlias, 16 to gladiolus, and two to peonies.

Obviously there is keen interest in those three flowers, and 1950 clearly was a good growing season. That this thirty-odd-year-old trophy is highly regarded and avidly sought, is confirmed by many letters and comments from winners. For example, from Ontario: "Thank you for the Medal which I appreciate very much... this helps me carry on." From Michigan: "The Achievement Medal arrived and we wish to express our appreciation for it and for the effort you are making to promote our favorite flower—the gladiolus. As your award is considered the highest a seedling can obtain, it is with a great deal of pleasure that we accept it." Also: "This Medal is a highlight in our schedule each year." From Massachusetts: "The very beautiful Achievement Medal has arrived. It is different from any I have ever seen or won and I like it very much." And those are but a few of many.

One of the year's most interesting features was the winning of a Medal at the Southern

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Achievement Medal

(Begins on page 106)



William Wolbert's purple cactus dahlia, "Clariam Royalty," was runner-up, winning seven Medals

California Gladiolus Show by Mrs. Elizabeth Briggs of Encinitas, Calif. with her variety, Newport. Now 88 years old, Mrs. Briggs has been interested in gladiolus since 1914 and has been hybridizing them for 37 years. In addition to international fame, her work has brought her, she says, great happiness and satisfaction, as well as "five medals and many trophies. But your medal is the most beautiful of all."

And now for the 1950 Medal winners. The necessarily condensed information includes, in this order, name, description, originator, shows at which Medal was won. If other than the originator showed the flower, the exhibitor's name and "ex" is added in parentheses. With regard to dahlia descriptions, see page 32.

THE 34 DAHLIA WINNERS

Pirate Treasure. Inf. Dec. size A (13½ by 9 in.). Color given as "gold overlaid red," "brick-red on buff," "autumn shade," etc. James E. Marsh, Chicago. Won Medals at these shows: Southern States (H. C. Rike ex); Badger State; Central States; Georgia (H. C. Rike ex); Greater St. Louis; Michigan (E. J.



Octogenarian Elizabeth Briggs won her third Achievement Medal in three years with "Newport"

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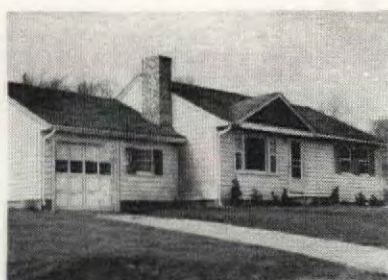
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*Prices higher Denver West and Canada, and subject to change without notice. Available only from retailers buying from recognized distributors.

Buy
CLEMSON

America's first
thousand-mile mower

Made by Clemson Bros., Inc., Middletown, N. Y.
Manufacturers of Star Metal Cutting Products



MASS. BUILDER INSTALLS DELCO-HEAT BOILERS TO PLEASE HOME OWNERS

"When we started our development of new homes in Bradley Park," writes Philip Robbins of Hingham, Mass., "we felt it necessary to install a heating system which would have the greatest consumer acceptance and furnish the owner with the most dependable heat money could buy. We chose Delco-Heat Oil-fired Boilers, and they leave nothing to be desired."

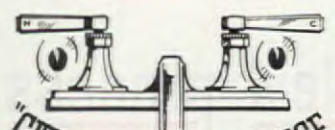
Install a General Motors Delco-Heat unit in your home and enjoy the comforts of automatic heat. To assure your satisfaction, Delco-Heat units are always installed by Delco-Heat heating experts. Lipson's Oil Co., Mattapan, installed Mr. Robbins' Boilers.



Delco-Heat Boiler with exclusive "Rotapower" unit—an automatic oil-fired furnace for radiant or regular steam and hot water systems. For oil, gas or coal-fired automatic heat, see your Delco-Heat Retail Distributor.

FREE—Write for literature on Delco-Heat Boilers. Address Dept. AH-36, Delco Appliance Division, General Motors Corp., Rochester 1, New York.

Read what other Delco-Heat users have to say—see pages 121, 134.



for your suburban home

Goulds Balanced-Flow Jet is the tankless water system that provides true "city" water service beyond city water mains. It delivers really fresh running water, in just the quantities you want, no matter how many outlets you're using at one time—within pump capacity.

The Balanced-Flow is quiet (only one moving part), compact and fully automatic. And here's a timely tip—tanks and pipe are scarce. With the Balanced-Flow, you need no tank, and less pipe than usually required. For shallow wells only. Send the coupon below.



GOULDS
Balanced-Flow
JET

GOULDS PUMPS Inc. Dept. Z-5,
Seneca Falls, N. Y.

Please send free booklet on the Balanced-Flow and larger Goulds Water Systems.

Name
Address

Achievement Medal

(Begins on page 106)



A. J. Wild's velvety red, fully double peony, "The Mighty Mo," Medal winner at the A. P. S. show

Wind ex); Minnesota (W. Holmberg ex); Southtown (Chicago); Tri-City (G. J. Baker ex); and Wisconsin.

Clariam Royalty. Cactus. A (10 to 11 by 7 in.). Purple. William Wolbert, Springfield, Ohio. Medals at Indianapolis; Irvington, N. J. (Roy Webb ex); Kentucky; New Jersey; Northeastern Pennsylvania (Roy Webb ex); Ohio Valley; Toledo, O.

Whiz Kid. Inf. Dec. A (13 by 8 in.). Peach-pink. F. A. Alleva, Malvern, Pa. Medals at New York (A. D. S.); Baltimore; Burholme, Pa.

Firegleam. Semi-cactus. B. Bright orange, yellow at base. Stanley Johnson, Cheltenham, Pa. Medals at Camden, N. J.; Greater Philadelphia.

Chas. Garrity. Cactus. Yellow with pink shades. R. W. Harter, Lafayette,



F. A. Alleva's dahlia, "Whiz Kid," Achievement Medalist at the A. D. S. and two other eastern shows

Calif. St. San Leandro Soc'y show. **Common Glory.** Cact. A (to 9 in.). White. J. W. & Bess E. Dennis, Williamsburg, Va. Williamsburg show. **Dee-Cee Schroder.** Inf. Dec. A (9 to 12 by 6 in.). Golden center, outside chrome-yellow. D. C. Schroder, Palo Alto, Calif. At Dahlia Soc'y of California show.

Dorothy Edith. Semi-cactus. A (10 by 7 in.). Blend, deep yellow overlaid bronze. Maurice G. Parker, Ches-

New

Torch

Tithonia

All-America
Award Winner!

One of the gorgeous new varieties from the Mandeville Diamond Jubilee Assortment, largest and finest ever offered... celebrating 75 years of flower seed improvement by America's Flower Seed Specialists. **Torch** is a flower of thrilling beauty, earlier to bloom and dwarf enough for small gardens—yet producing a mass of huge, flame colored blossoms. It's a real winner!

★ All Mandeville Flower Seeds are Triple-Tested: (1) for germination, (2) for quality of flowers, and (3) for completeness of mixture.

Free



DIAMOND JUBILEE MARI-GOLD MIXTURE. Brilliant colors in outstanding French Varieties. Special Mixture created as a gift to our customers in further celebration of Jubilee Year. Send name and address, plus corner Price Mark torn from any Mandeville seed packet. Free packet of seeds mailed at once. Address: Dept. A, Mandeville & King Co., Rochester 1, N. Y.

Mandeville
Triple-Tested
FLOWER SEEDS

At Stores Only—Everywhere



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in your lawn with

Scott's
LAWN CARE
PRODUCTS

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STANDARD GARDEN AND SMALL FARM TRACTORS

Powerful Gas Tractors for Small Farms, Gardeners, Florists, Poultrymen, Fruit Growers, Suburbanites. 1 & 2 Cylinders. High Wheels, Rubber or Steel Tires. Walk or Ride. Easy Terms—Free Catalog. **STANDARD ENGINE CO.** MINNEAPOLIS, MINN. NEW YORK, N. Y. 3242 Como Avenue 601-29 West 26th Street

25 TREES
for \$5.
3- and 4-year selected transplanted trees, 6 to 14 inches tall. 5 each of: Red and Scotch Pine, Norway and Colorado Blue Spruce, and Canadian Hemlock. Postpaid at planting time. For complete Evergreen catalog, write Box 1-D, **MUSSEY FORESTS, Inc.** Indiana, Pa.

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If you have a septic tank system, you need not worry. You can use Sani-Flush to clean your toilet bowl with perfect safety. Proof is shown in "Report of Scientific Tests." Write for it. Show it to your plumber.

Sani-Flush is quick, easy, sanitary. No work. No messy scrubbing. All grocers sell it. The Hygienic Products Company, Dept. 35, Canton 2, Ohio.



PERFUMED with
a mild, fresh fragrance

AMERICA'S ROOT-PROOF PIPE and FITTINGS

Install Orangeburg Sewer Pipe with the new Fittings made of famous Orangeburg material and the same root-repelling, leak-proof *Tapeweld®* Joints. Save money—use this time-tested, root-proof pipe-line for house-to-sewer, house-to-septic tank, conductors from downspouts, other non-pressure, outside uses. Buy Orangeburg Perforated for septic tank beds—for draining cellars, fields, lawns. Send for free folder. Orangeburg Manufacturing Co., Inc., Orangeburg, N. Y.



ORANGEBURG
THE ROOT-PROOF PIPE

Achievement Medal

(Begins on page 106)

ter, W. Va. At Wellsville (O.) show. *Gold Coast*. Semi-cactus. B. Yellow. R. H. McCalla, Long Beach, Calif. At Orange County show.

Linda Lou. Semi-cactus. B. Pink. C. L. Armentrout, Washington, D. C. At Virginia Soc'y (Richmond) show. *Mystic Lady*. Cactus. B (8 in.). Blend, pink and cream. B. H. Easterlin, Springdale, Pa. At Greater Pittsburgh Society show.

Orange Superlative. For. B (4 to 8 in.). Orange verging on peach. George W. Etheredge, Chattanooga,



Stanley Johnson's orange semi-cactus dahlia, "Firegleam," was 1950's only two-Medal winner

Tenn. At Tennessee Society show. *Princess Diane*. Inf. Dec. deeply lacinated. A or B. Garnet-red. Thelma and Roy Partain, San Diego, Calif. At San Diego County show. (Comstock Dahlia Gardens ex).

Purplex. For. Dec. A (9½ by 6½ in.). Dianthus purple. Rosemary Dahlia Gardens, Martin's Ferry, O. At Ohio Society show, Cleveland, Ohio.

Special Award. Semi-cactus. A (11 to 13½ by 8 in.). Tangerine center shading to autumn colors. H. H. Robens, Chagrin Falls, O. At East Liverpool (O.) show.

THE TWO PEONY WINNERS

The Mighty Mo. Fully double. Rich, velvety red, many yellow stamens. Allen J. Wild, Sarcoxie, Mo. At American Peony Soc'y show, Sarcoxie.

Pink o'Dawn. Large, full rose type; petals large, evenly placed. Flesh color. Dr. H. C. Cooper, Portland, Ore. Minnesota Peony & Iris show.

THE 17 GLADIOLUS WINNERS

Anne Sherman. Delicate self-pink. Heavily ruffled; 5½-in. florets. Theodore Woods, Madison, Wis. At Central International show (took the place of Wisconsin Soc'y show).

Egret. Pure white. Medium-sized florets with roll-back petals. Byron R. Kadel, Lebanon, Pa. At Keystone State Society show.

PLEASE TURN TO PAGE 145



Canvas Awnings give character, style and distinction to windows of every type.



Canvas Awnings... the Best Shade under the Sun



With Canvas Awnings, terraces, porches and patios radiate a glowing spirit of hospitality.

Your local Canvas Awning dealer is a good man to get acquainted with, face to face, or over the telephone. He holds a key to added charm and beauty of your home... to all-summer cooling comfort... to protection of furnishings and decorations... all with unequalled flexibility of control over every change of sun, weather or season. A wide choice of fabrics, designs and colors satisfies all personal preferences. First cost and maintenance are gratifyingly economical.



The Canvas Awning Institute, Inc. is organized to marshal every resource of art, science and industry in making available better fabrics, better awnings and better service.



THE CANVAS AWNING INSTITUTE, INC. and NATIONAL COTTON COUNCIL

Modern Living calls for **180° WATER**

Today's automatic clothes-washers and dishwashers demand plenty of really *hot* water . . . 180° water. Besides, for bathing and beauty . . . for scores of household uses, you need an *abundance* of hot water at various temperatures. You get this *abundance* by mixing cold water with *hotter* water—180° water.



180° WATER calls for RUUD-MONEL

Hottest water can never rust Ruud's tank of solid Monel. You get years and years of flawless service . . . years and years of crystal-clear hot water.

The Performance-Rated Ruud-Monel gives the *hotter* water you need for many uses. Mixed with cold water, Ruud-Monel's hotter water gives you more hot water per gallon of tank size.

RUUD PRODUCTION is determined by the materials supply—Monel, steel, zinc, copper. Monel, in particular, is short because it is a vital war material. During this period when Ruud water heaters will be made in limited numbers, high manufacturing and performance standards will be rigidly maintained.

OTHER RUUD PRODUCTS

- Galvanized-steel-tank water heaters.
- Commercial and industrial water heaters.
- The sensational Ruudiator House-heating Boiler.



RUUD Manufacturing Company, Pittsburgh 1, Pa.

What's New in Electric Ranges

(Begins on page 46)

MORE ILLUSTRATIONS ON PAGE 112

Deep-well cooker on Coolerator's range is controlled by automatic timer; 6-qt. Mirro-Matic pressure cooker available as an accessory. When raised, fourth surface unit is provided



Because excess grease is automatically drained away, foods are deliciously grilled on Estate's super-sized Grid-All



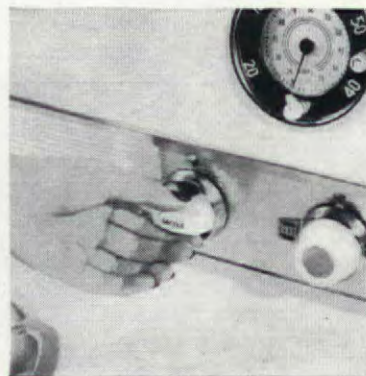
Another convenient use for Grid-All on Estate range: food in 2- and 3-qt. saucepans may be kept at "steam-table" temperatures



Philco's "broil under glass" oven, now on lower-priced ranges, overcomes smoke in kitchen due to grease spattering on hot coils



Fuses are hard to replace on many ranges because of inaccessibility, but Presteline places theirs on range-front below controls



No more burns on playful little hands with Norge's Saftree switch which turns off flow of current to four surface units



Turn Magic Dial on Gibson's range and up pops fourth big surface unit. Dial also lowers unit when hot to convert it to deep-well



It's Carpet Fashion Time

Smart Decors Demand

High Style **Mirador**

Mirador—a carpet to capture your imagination! Rich highlight-and-shadow texture, subtly blending color, and deep, toe-tempting all wool pile make it high style for smart decors. You can count on Mirador to give your rooms an air of elegance, make any room scheme more effective. Be sure to see Mirador at leading stores during the Carpet Fashion Opening.*

You'll know at a glance it's the carpet for you—well worth waiting for.

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9, 12 and 15 feet wide.
Any length to fit
your room. Spring Green,
Dawn Grey, Frosted
Cocoa, Dove
Beige, Potters Rose,
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For decorating ideas galore get
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Archibald Holmes & Son
"Concentrating On Wiltons"

HOLMES
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Now You Can Have A PLASTIC MAGIC FLOOR

Here, at a price you can afford, is colorful floor covering loveliness with beauty locked-for-life in rugged vinyl plastic.

Sandran needs no pampering. It cleans as easily as glassware . . . grease, mud and dirt wipe off with a mop. And, Sandran wallpapers wear with a surface so tough even lye can't hurt it.

Install Sandran yourself. It lies flat without fastening, or can be cemented if you prefer. Choose from rug sizes, and also 6 and 9 foot widths, any length. \$1.89 a sq. yd. in most areas. See Sandran today in leading floor covering departments.



FREE! Write now for descriptive literature on Sandran floor and wall coverings, two products that bring new beauty and leisure to your home. The Sandura Company, Inc., 1424 Architects Bldg., Phila. 3, Pa.

SANDRAN
The Floor Covering of Irresistible Beauty!



You have to see Sandran's beauty to believe it! In a wide range of patterns and colors for every room in the house.



What's New in Electric Ranges

(Begins on page 46)

With Thermador's Bilt-in Range, oven is placed in wall at proper height for easy loading, no stooping. Bilt-in unit saves steps and space, for preparation, working, and cooking centers may be grouped together



Spoke-arranged perforations in rack in Florence's broiling pan drains grease efficiently, makes broiling a smokeless operation



Jiffy Griddle on Philco's range extends from oven; can be used with broiler to cook pancakes and sausages at same time



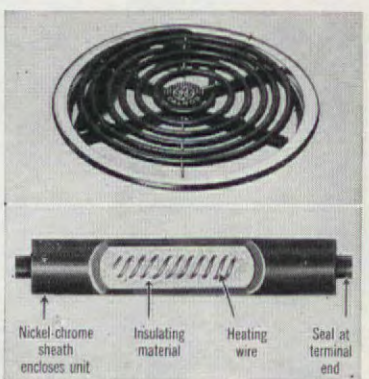
Warming compartment in AB's range has two racks. Ledge on second rack keeps plates from falling when rack is pulled out



To make oven cleaning easy, L&H conceals oven unit beneath oven lining. Concave drip pan catches spill-overs, deflects heat evenly



Tuttle & Kift make Monotube heating units for many electric ranges. T&K unit on Deepfreeze range comes apart for cleaning



GE's Calrod unit has wires imbedded in nickel-chromium sheath; safe for high heat. No short circuits from spill-overs

NOW... discover this amazing paint secret... **TEXOLITE**
 never a dull flat  never a glossy glare 

it's **COLOR
RICH**



THANKS TO NEW

DISPERSION MAGIC OF TEXOLITE

HERE'S HOW Dispersion Magic of TEXOLITE makes walls and ceilings color-rich.

DIAGRAM A, right. Pigments protrude above binder, disperse light; make surface appear dull flat.

DIAGRAM B—pigments buried. Binder above them reflects glossy glare.

DIAGRAM C—pigments so dispersed and pigment-binder ratio such that pigments touch surface without protruding and are covered with only a minute film of binder. Light rays absorbed... reflected... diffused. Result: IT'S COLOR-RICH!



Diagram A
DULL FLAT



Diagram B
GLOSSY GLARE



Diagram C
COLOR RICH!



REMEMBER... IT'S
REALLY SCRUBBABLE



TEXOLITE *Seven Star Imperial*

... gives you color-rich walls and ceilings—yes! Thank the new Dispersion Magic of TEXOLITE for that—and for other advantages, too. Seven Star goes on so evenly, it seems to spread all by itself... so easily, your paint brush simply glides along.

Seven Star is scrubbable, of course: wash it again and again—it's still color-rich! And look at these other Seven Star advantages: it comes in newest trend colors, is an oil finish, is ready to use, goes over most any surface, dries in an hour, leaves no "painty" odor, a gallon covers the average room.

Better see your paint dealer about this color-rich "beauty paint"—real soon!

TEXOLITE

T.M. Reg. U.S. Pat. Off.

INTERIOR PAINTS

UNITED STATES GYPSUM COMPANY • CHICAGO 6

TEXOLITE IMPERIAL. The high-quality oil resin paint. Applies fast, gives a beautiful flat surface that's really washable. Dries in an hour, no "painty" odor.

TEXOLITE STANDARD. The casein paint for bright, colorful interiors at minimum cost. Cleanable. Dries in an hour, no "painty" odor.

Real economy! Both these fine paints come in paste form. Thinned with water, the gallon you buy makes 1½ gallons of ready-to-use paint.



S.O.S. removes burned-on grease to clean your stove easily and quickly



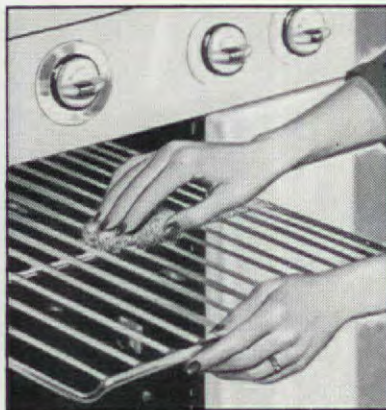
Broiler & pan—BURNED-ON GREASE
EASILY CLEANED with magic S.O.S.



Stove top—BURNED-ON SPATTERS
CLEAN RIGHT OFF with S.O.S.



Griddle—BURNED-ON SCORCHES
QUICKLY CLEANED with magic S.O.S.



Oven rack—BURNED-ON CRUST
WIPES RIGHT OFF with S.O.S.

Use S.O.S. for all
your pots and pans—
the soap is in the pad



Many lumberyards carry
 $\frac{3}{4}$ -in. scalloped pine
trimming—or cut your
own with a coping saw.
Decide best place to hang
pots and pans. Measure
and have wood cut
to this length. Buy same
length of $\frac{3}{4}$ -in. pine
 $2\frac{1}{2}$ in. wide for top piece



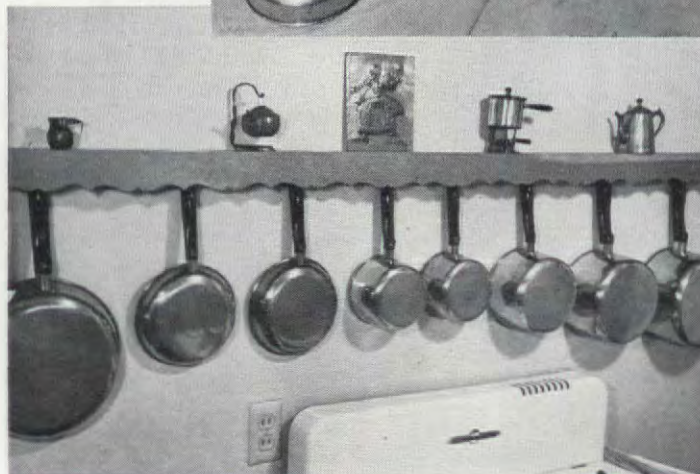
Pan Rack for \$1.50



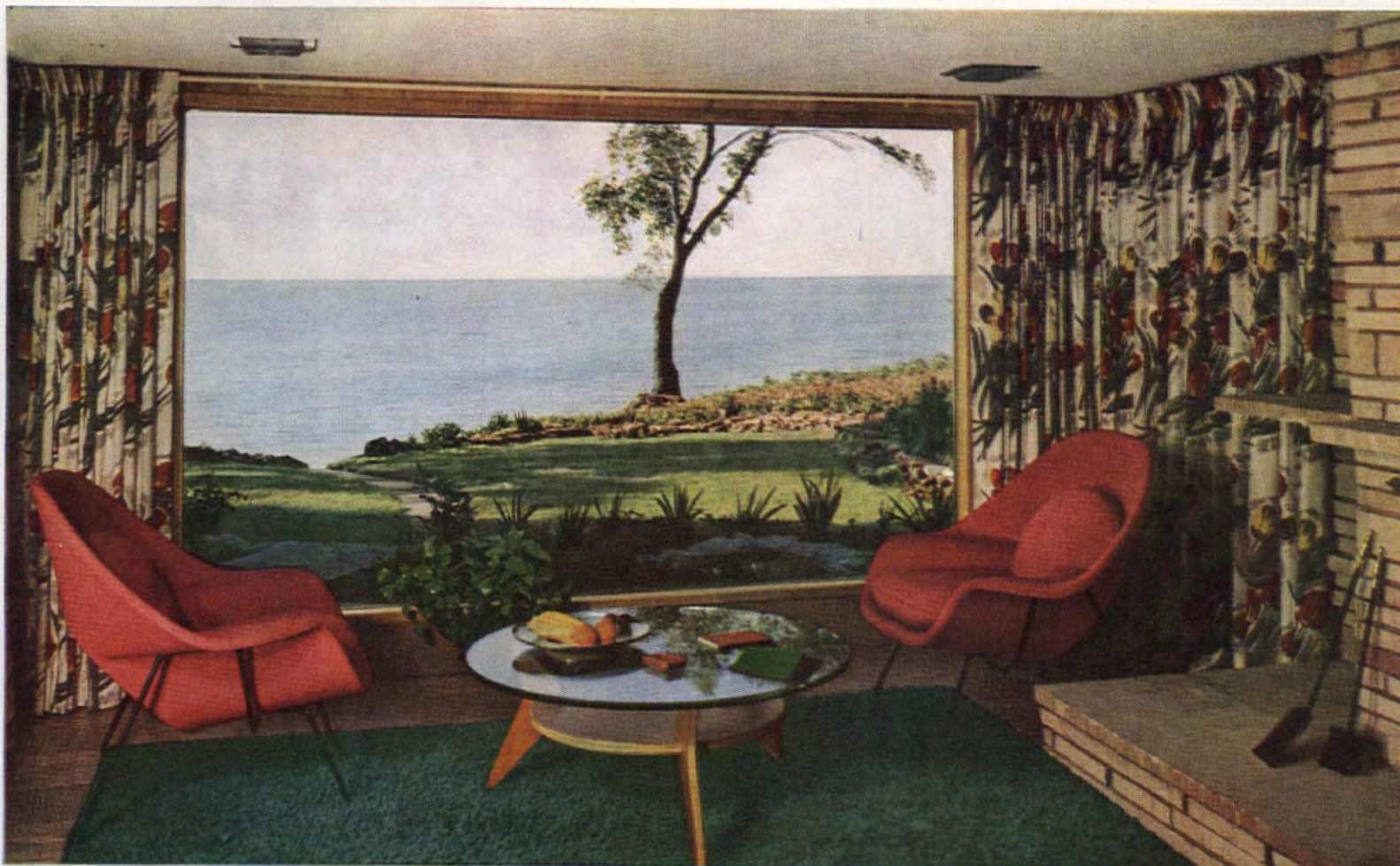
A picture story by Peter Gowland

Glue and nail scalloped pine to
 $\frac{3}{4}$ -in. top piece, set nail heads,
fill holes with wood putty, finish
to suit kitchen. Screw on
cup hooks. Locate wall
studs, fasten shelf
with long screws
in angle brackets

You will need 2 to 4
angle brackets (depending
on length of shelf),
long screws, cup hooks
to hang pans, small wire
nails, glue, wood putty



Pots and pans make a shining spot of color on wall—an
incentive to keep bottoms polished, are easy to reach, too



NEVER A DULL MOMENT! That's the cheerful prospect for any room that has a big expanse of clear Plate Glass to let in floods of daylight and frame your nicest view. Whether you choose Pittsburgh Picture Windows or Window Walls . . . regular Plate Glass or Twindow, the insulated window . . . you'll make your home a brighter home, a pleasanter place to live.



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More light, more life, more loveliness

WITH PITTSBURGH GLASS

GLASS IS GETTING LOVELIER all the time! Why not give your bathroom or kitchen the benefit of it, with walls or wainscot of colorful Carrara Glass? Carrara walls stay young and beautiful indefinitely, never fade or stain or craze. 10 colors to choose from, including the Forest Green shown here. Ideal for remodeling as well as new homes.



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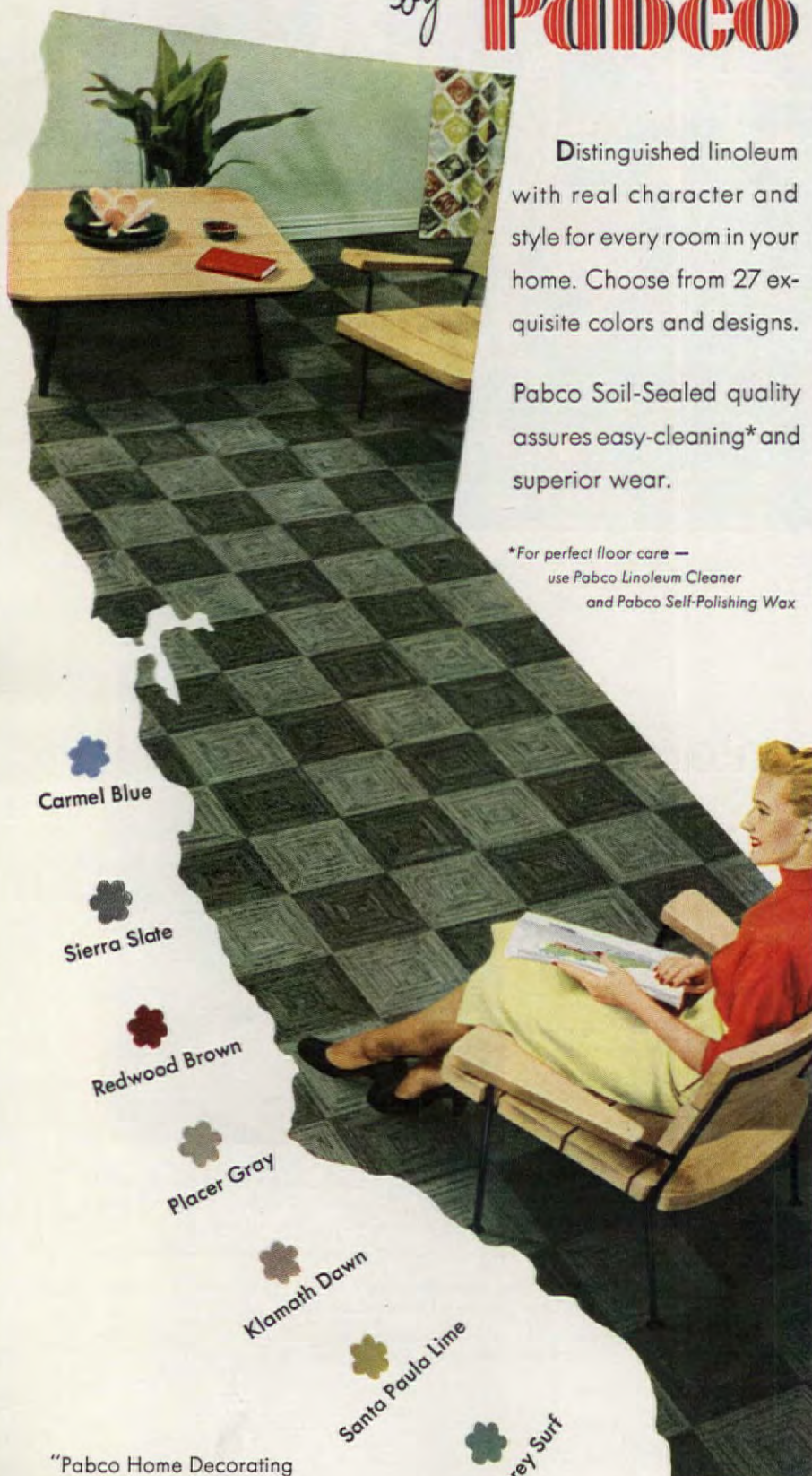
County State



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PITTSBURGH PLATE GLASS COMPANY

Surely you want the loveliest *linoleum!* California Originals by **Pabco**



Distinguished linoleum with real character and style for every room in your home. Choose from 27 exquisite colors and designs.

Pabco Soil-Sealed quality assures easy-cleaning* and superior wear.

*For perfect floor care —
use Pabco Linoleum Cleaner
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Carmel Blue

Sierra Slate

Redwood Brown

Placer Gray

Klamath Dawn

Santa Paula Lime

Monterey Surf

"Pabco Home Decorating Guide"—our full-color booklet—available to you for ten cents in coin. Write Home Section, nearest office.

Illustrated:
Arrowhead Green

Material cost for
an average-sized room,
approximately \$44.50

Neighbors

(Begins on page 18)

men donning overalls and digging, plastering, and painting, the women helping to raise the necessary funds. Completed in the fall of 1948, the greenhouse was officially presented to the Township, which provides heat, light, water, and compost. The latter comes from the Park Department supply, itself an interesting result of an unusual civic practice of collecting the community's leaves and, instead of burning them, processing them into compost for use in the parks and by citizen gardeners. Those who use the greenhouse furnish their own tools, seeds, and other plant materials. The plan has been in operation since January, 1949 and one of its first recognitions was the Silver Medal of the National Garden Institute.

But there are other results than what the Maplewood gardeners have learned and how they have used their knowledge in making their community lovelier to look at and live in. The people are proud of their gardens, but they are even prouder of the participation of their children in gardening activities. A civic project for juniors gives them 20 10-by-4-foot plots on municipal property where they, too, learn the tasks and the thrills of raising food crops and flowers, the responsibilities and rewards of growing things with their own hands. At plant sales held every year by the Garden Club, they take an active part in potting up plants in pasteboard pots that they make themselves, and in selling them from a Junior Booth that they set up and run. They appoint their own committees for this and for the club's flower shows. Last fall, Mr. Harold M. Pruden, general show manager, who is responsible for its schedule, received a telephone call from one of the junior members who said that certain wording in the former schedule was not satisfactory to the junior exhibitors and respectfully requested a change! That shows real interest.

The renters of the bench spaces take as a matter of course, but fully enjoy, the privilege of sharing the seedlings, cuttings, and other things they produce when it comes time to plant them or thin them out. One man and his wife drove to a state institution and distributed their surplus tomato plants among the surprised, but gratified inmates. And later the same day they gave some choice young yews and other evergreens that they had propagated to friends who had recently bought a small farm. Those are examples of the double-acting pleasures that garden hobbyists can enjoy. They are also examples of the manifold rewards that have come from the operation of Maplewood's unique co-operative community greenhouse.

NEWS FLASH

As we go to press,

PABCO

LINOLEUM

has just been

presented the

FASHION ACADEMY

GOLD MEDAL

AWARD for 1951!



Acclaimed the
loveliest linoleum

in the land!

See all these

exquisite colors and

designs at your

nearest Pabco Dealer



NOW

Dig Now for Dahlias (Begins on page 32)

their length, but straight or only slightly incurved or recurved.

Semi-Cactus—Fully double, but the rays are revolute for less than half their length, the outer part being broad below.

Formal Decorative—Fully double flowers with broad, rounded, or pointed rays, their edges but little, if at all, revolute; outer rays tend to recurve, central ones to be cupped; general effect, regular.

Informal Decorative—Resembling the preceding, but with the rays generally long, twisted, or pointed, irregular in arrangement.


Ball-type—Fully double, rounded or slightly flattened form; rays blunt, quilled or involute, in tight, spiral arrangement.

Miniatures—All dahlias normally bearing flowers under 4 inches across (except Pompons); seven types as described above, namely: Single, Peony, Straight and Semi-Cactus, Formal and Informal Decorative, and Ball.


Pompons—Like Ball and Miniature Ball types, but under 2 in.

Dwarfs—Refers to plant size only, regardless of flower type.


As to color, there are 13 recognized divisions, namely: White, yellow, orange, autumn, red, dark red, pink, lavender, purple, light and "other" blends, bi-color, and variegated. With the foregoing data, you are equipped to study and classify dahlias anywhere. And now, for concise cultural directions, I refer you to the accompanying pictures based on the methods of Dr. A. E. Nash, of Verona, N. J., a home gardener who has been growing and enjoying dahlias for more than a quarter century.



Come planting time (warm weather and soil), buy, or take from storage, single tubers or whole clumps. If latter, divide them with care—and sharp shears or knife. Take care not to injure the necks of tubers



Be sure each tuber has at least one eye or bud. This clump yielded old "mother" tuber and one small, weak one (above) which can be planted if variety is rare or valuable; and five good strong divisions (below). Cut away any diseased or injured part and dust cut surface with sulphur. Label tubers to prevent confusion



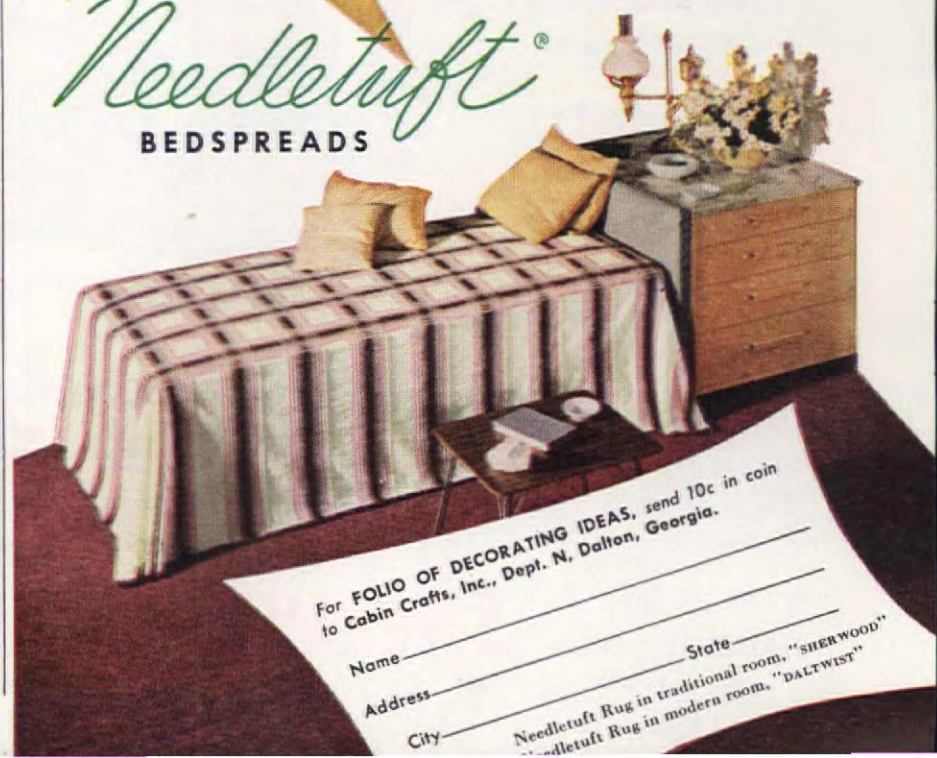
In garden, mix handful of plant food in bottom of hole; set stake firmly; lay tuber on side, 4 to 6 in. deep, neck close to stake. Shift label, tuber to stake. Cover 2 in. deep and fill in as plant grows. (Dr. Nash plants 2 tubers per hill.)

PLEASE TURN TO PAGE 119



Luxurious effects on Needle tuft's exclusive Pebble Cloth—all the beauty of custom-made ensembles at ready-made prices. The fine quality of the substantial, double-weight seersucker is enhanced by Cabin Crafts' famous sticheries in fresh motifs, lovely colors. From graceful candlewick and punch-work embroidered florals for traditional rooms to fluffy-soft, feathertufted plaids for modern, Needle tuft bedspreads and draperies present a wealth of new decorator ideas. See them at finer stores everywhere.

Needle tuft[®]
BEDSPREADS



For FOLIO OF DECORATING IDEAS, send 10c in coin to Cabin Crafts, Inc., Dept. N, Dalton, Georgia.

Name _____ State _____
Address _____
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Needle tuft Rug in traditional room, "SHERWOOD"
Needle tuft Rug in modern room, "DALTWIST"

1,001 DECORATING IDEAS

in the big, new **SHERWIN-WILLIAMS** paint and color

Style Guide

You will want to be one of the first to see the new Sherwin-Williams Paint and Color Style Guide. Here are authentic answers to the questions every home-maker has about decorating:

"What colors shall I use?"

"What will go best with my rugs and furniture?"

"How can we make our home look modern and attractive without spending more than we can afford?"

This wonderful new book with its giant-size pictures in full color, shows you how actual rooms look with various color schemes, all correctly styled, to suit every taste. It will show you how to bring new colors and new beauty into your home.

See it — borrow it — at your
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Free Lending Service

Ask the Sherwin-Williams Dealer to loan you a copy of the Style Guide to take home for a day or two. Look for his name under "Paint" in the Classified Telephone Directory. Better get your request in early.

The New Guide to
Authentic Color Styling
"WHAT GOES WITH WHAT"
by The Sherwin-Williams
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100 GORGEOUS BIG PAGES
175 FULL-COLOR PICTURES
COLOR SCHEMES GALORE

Living Rooms, Dining Rooms,
Bedrooms, Kitchens, Baths,
Playrooms, Exteriors



SEE IT AT THE
DEALER WHO SELLS

SHERWIN-WILLIAMS

PAINTS

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SHERWIN-WILLIAMS AND ITS ALLIED COMPANIES LEAD THE WORLD IN PAINT RESEARCH

Dig Now for Dahlias (Begins on page 32)

After first good frost, cut stalks at ground level, dig clump with spading fork, carefully so as not to damage it. Transfer labels to clumps and leave to dry in sun a few days



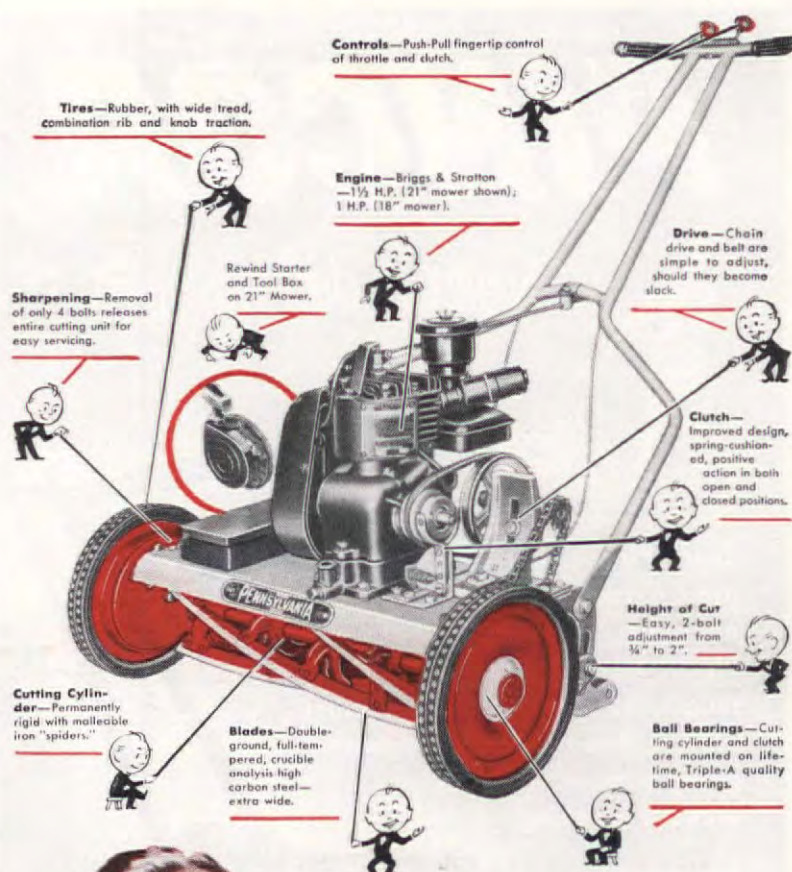
Dr. Nash reams out stalks with spike to speed drying, prevent rot; many growers don't. When clumps are well ripened, cut stalks to 2 in. above crown, trim back long or ragged roots, and take indoors to be stored. Don't lose the labels!



Store clumps (in preference to separate tubers) in cool but frost-free, dry but not too dry place, in boxes or bins of loose material that will prevent either rotting or shriveling. Peat moss, vermiculite (left), sand, all have their champions



Here Dr. Nash is covering, with sand, rows of tubers in bin in his cellar where temperature and humidity can be controlled. In rear are covered clumps and inventory lists of varieties on hand. Small picture above shows smaller-scaled storage in vermiculite in carton



"See what you get in a **Pennsylvania Lawn Mower**"

Decide now to save your time and conserve your energy—consider the fundamentals of Pennsylvania Power Mowers: 1 • long life and efficiency, 2 • ease of servicing, 3 • grass-cutting ability.

Efficiency—Long Life Fingertip control of throttle and clutch plus powerful Briggs & Stratton engine, make operation easy even for youngsters. Professional gardeners, who crowd ten years of home service into one, prefer Pennsylvania Mowers.

Ease of Servicing Lubrication, adjustment, sharpening of Pennsylvania Power Mowers completed in fraction of time required for most power mowers.

Double-Ground Blades Double-ground, full-tempered blades remain sharp for years. Cutting cylinder mounted on lifetime ball bearings. Pennsylvania Mowers are cutting grass smoothly after 20—30—50 years' service.

Better Backing From Better Dealers Quality dealers know that Pennsylvania Mowers satisfy their customers, so your better neighborhood dealer will be glad to sell you a Pennsylvania. He understands that Pennsylvania Mowers are made intentionally better.

"Advice to a Man About to Buy a Lawn Mower" and "How To Grow a Beautiful Lawn" are the names of two informative folders which we will be glad to send you on request.



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Sharp... and they stay sharp always. Every Pincor sharpens itself. No more expensive bills. No more annoying "time-out". What's more, Pincor blades have a proven toughness not found in any other mower. Ready for the roughest going without nicking—without breaking.

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America's Leading Power Lawn Mower

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Electric Generating Plants • Battery Chargers • Generators

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City _____ Zone _____ State _____

With Retirement,
as with Matrimony...

The First Year is the Hardest

A. EARL BRYSON

There comes a time in the lives of even the most happily employed men—and women, too, I suspect—when their jobs begin to pall. With me it was a combination of many things. First of all, there wasn't the savor in the job that there used to be. What was once a daily adventure had become—for me—a monotonous and unrewarding treadmill. And worst of all, I could see no relief ahead.

And then there were the winters in our part. Now they were getting me down, with dull gray skies that blotted out the sun for days, sometimes weeks. For one who had been reared in the sun-swept hills and trim plains of the western wide-open spaces, it was bound, sooner or later, to stir me to rebellion.

Back of these perhaps superficial factors, there were others which had more substance. There was the altogether natural desire for escape from the tedium of rising to the alarm clock for 35 years, and struggling twice daily for a square foot or two on the suburban train. Then there was the instinctive desire for freedom of action, for opportunity to do some of those things which were impossible under existing restrictions. For instance, the urge to fish in the north woods, to loll in the western sun, to browse in the library, to play with the grandchildren while they were still tiny enough to accept one with all one's shortcomings.

The change in the family situation was also a factor. Ours had been a large and happy one—three girls and two boys. They were now all grown, their college completed except for the youngest; I was ready to ease off. But how about my wife? Was it fair to ask her to make the plunge? She loved the town in which we lived, she adored her friends and the comfortable home in which we had raised our family. She liked things to run smoothly—as they had during our whole married life; even routine—her own—she found pleasant. Despite all this, I reasoned that she, too, would welcome a change. She did agree, but only out of simple loyalty to me. It was some months afterwards that I realized what I had asked of her, how great the sacrifice she made, and how deep her affection in agreeing to my desires.

Even with the family approval, I suppose had I considered the project with full objectivity, I would have decided against it. The old position was a very satisfactory one and because of the long record of service behind it, probably good for the balance of my working years. And the financial hazard of the contemplated change would, if nothing else, have deterred a more cautious mind. The reserves on which we had to depend were not such as to withstand too much strain. Besides, there was always the basic question of whether the change would bring the hoped-for rewards. Maybe we were darkening the one picture more than was merited and brightening up the other more than there was reason to justify. Maybe I had better just settle down to earth and stop chasing rainbows.

Whether well or ill-conceived, for better or worse, for richer or poorer, I concluded that I would go through with it. So, on a black January day, the winds whistling on the outside and a deep



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Read what other Delco-Heat users have to say—see pages 108, 134.

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Gator Roach Hives, when used as directed, are guaranteed to kill and rid your home of these insects. At most stores. If yours has none, send name of store and \$1 for 9 Hives to DeSoto Chemical Co., 4 M St., Arcadia, Fla.



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I enclose 10c. Send me your practical 32 page idea booklet, "New Interiors For Old."

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The First Year

(Begins on page 120)

heaviness in my heart, I handed in my resignation. It was a bit hard to explain, for to many people it didn't make sense, least of all, to the head of the firm. My explanations sounded schoolboyish and unconvincing.

Somewhat to my surprise, I was reported to have "retired," probably because I had made no new business connections, or because we had decided to migrate to Colorado, which perhaps suggested leisure and play to the thousands who flock thither to spend their summer vacations. Yet retirement in the sense of renouncement of further business activity or release from all my duties and responsibilities was certainly then neither my thought or desire. I was changing pace, but not forswearing useful effort. The retirement label stuck however, even in new surroundings.

What was no doubt meant by those who insisted on reclassifying me was, I argued defensively, merely that I had retired from my old position, and until I announced some new connection or occupation, they considered me as a man of leisure.

The question of my exact status was thus put up to me. Was I, in fact, the retired man the world seemed to regard me, or was I merely a middle-aged business man, enjoying a bit of well-earned freedom? Now that I had had a taste of independence, I found it much harder to answer this question than I had ever expected it would be. Definitely, I concluded that I was not going back on another pay roll, where the freedom of action which had inspired my action would again be lost. Likewise, I recognized that to embark on a business enterprise of my own, to be my own boss, would, if the project were to succeed, require more time and application than I was now inclined to give it.

Reluctantly, I came to a realization that I was, perhaps, a retired man, for what I sought—some moderately remunerative post that I could work at as I saw fit—was available solely to vagrants and V.I.P.'s, the one working only under prod of extreme necessity and the other only as his whims dictated. Who would hire a man—that man being me—who, for instance, might wish to work today, when the roses demand attention, for only a few hours; tomorrow, when a new book must be read, for, say, two hours; Wednesday, a full day perhaps (the weather man predicting rain for that day, with the prospect of no joy in the out-of-doors); Thursday, not at all, for on that day a neighboring stream must be explored for the trout reported to be frequenting its waters; perhaps a half day on Friday when the garden calls for attention, and another half day on Saturday when the outing group hies



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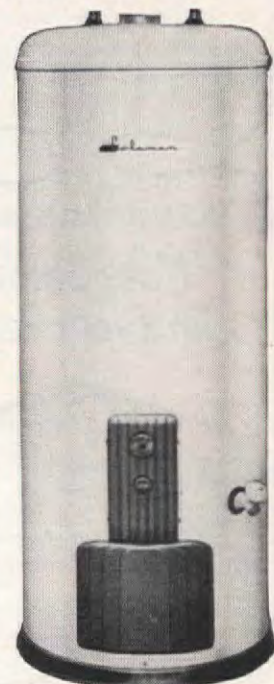
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gives
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Polish pans fast! Sturdy Brillo
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Quick! Easy! No scraping.

A square, metal-fiber Brillo
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And Brillo has jeweler's polish
—shines as it cleans! Grand on
aluminums, casseroles, too!

Brillo now lasts longer!

**More Shines
in Every Pad!**



RED box — soap-filled pads
GREEN box — pads plus cake soap

The First Year

(Begins on page 120)

themselves to the hills to seek out the mysteries of those great piles and to ponder the questions of the day 'round the evening camp fire. Of what worth would such a man be to an enterprising employer, or what business of one's own could be directed profitably under such a schedule?

The awakening to this now evident fact forced another decision, perhaps the hardest one of all. It's not difficult to foreswear work; many men do that even early in life and let others worry about their needs. I was hardly in that category—neither as to the probability of becoming a public charge, nor willingness to do so. Nevertheless, elimination of productive effort would mean that we would have to live differently from what we had before. Some things would have to be eliminated; the whole process would have to be scaled down to a different level. Even then, some capital would have to be consumed. Did I value my freedom enough to make this exchange of values—or better—did *we* do so, for in this my wife must certainly have a voice.

The answer to this critical issue was less difficult for me than for my wife. To begin with, I was eight years older than she, and perhaps on that account more willing to exchange the old values for the new. Moreover, as a housewife, though equally busy, she always had had a fuller measure of independence of action than I had had as a hired hand. The releases of the new life thus meant less to her than to me—in fact, with the smaller ménage to supervise and fewer outside obligations, time occasionally hung heavy on her hands. And the idea of giving up some of the "essential luxuries" was not too easy, for though far from extravagant in her tastes, she loved nice things—some of which would have to be sacrificed, under the new program. Then there was the concern that haunted both of us of sickness, of possible dependency in our later years, for though we might hope to get by if we continued to enjoy good health, our reserves would not stand the strain of long-protracted illness. Here again, I looked at this contingency less apprehensively than my wife, reasoning that if she were the unfortunate victim, I could always go back to a job of some kind to tide us over the difficulty, whereas if I were the one affected, we would be no worse off than under the old program.

The decisions on this point were again for going ahead—willingly on my part, more reluctantly on Helen's. Yet even my own was tinged with a few doubts, not because of the required step-down in some of our living standards, but for other reasons. A year had now elapsed since I had left the old job. I had had a good

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By the Scientific Olson Process we sterilize, shred, merge materials of all kinds—reclaim the valuable wools, etc., then bleach, picker, card, comb, spin, redye and weave lovely, deep-textured...

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Choice of 52 Colors, Patterns—in sizes for all needs up to 16 feet seamless, and any length:

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The First Year

(Begins on page 120)

opportunity to test out the life of a "retired" man. I had enjoyed it thoroughly—the Colorado sunshine and the mountains near at hand were a constant source of wonder and satisfaction. I had read more than in years before; I was trying my hand at writing, a previously unrealized ambition of years; the yard and out-of-doors were a never-ending challenge and joy. I was finding a few places where I could be useful in the affairs of the community and we were making new friends, were developing with that readiness that is characteristic of the West. But there were a few aspects of going from a life of regulated activity to that of a free agent that presented perplexities.

One of the minor and unexpected problems of retirement—perhaps more so for the wife than the husband—is the new domestic situation resulting from having two bosses on the premises. Whereas before, the household was pretty much the private domain of the wife during the greater part of the day and she the unquestioned mistress, now she must share her authority with another. And this other, because he occasionally has time on his hands with nothing better to do, begins to invade fields that are not his own; suggesting, for instance, that the living room could stand a bit more color, that the menus (including that abomination of all wives, the noon-day lunch) are not notable for their variety; that daytime radio is foul; that the furniture should hardly be moved every week. It takes a valiant wife to stand up under such invasions of her proper field and I have no doubt the best of them, my own included, sometimes wished for the good old days with just five children, a maid, a cocker pup, and three kittens to look after.

Of course, it works the other way, too. The husband who goes forth daily to fight the family's economic battles is quite a fellow in his family's eyes. He is sent forth with a farewell kiss as he starts the day and is greeted on his return with equally warm affection. He is a knight-errant in a small way, going forth daily to tilt with dragons of all kinds that his lady and little ones may have what they need. Since he now rides forth no longer to bring home the family bacon, he isn't quite the hero that he used to be; in fact, he is probably recognized for what he was all the time (but succeeded in hiding by absenting himself from the family during most of their waking hours)—a rather ordinary, somewhat bumbling fellow, who, now that these facts are evident, must be told how to run the family car, how to handle his business affairs, and when to shave. It's a bit humbling for the deflated hero and there are some who can't take it.

The First Year

(Begins on page 120)

Equally disconcerting to the ego of the retired business man is realization of the importance attached by the public to the titles and trappings he acquires in active life, but soon loses in his new estate. Mr. X, the vice-president of the X.Y.Z. Corporation, perhaps the mayor of the town, the chairman of the Community Fund, past-president of the Chamber of Commerce, father of a beautiful daughter, of a talented son—and so on. Each of these carry some measure of distinction and accord him a degree of respect in the community. But as a retired man, in a new environment, he is just Mr. X, a commonplace old gentleman who likes to tramp the hills and tend his garden. Perhaps the luster of a few of his old distinctions may shine weakly and very briefly in the narrow circle familiar with his past, but even that is soon lost and whatever support to his happiness or self-esteem derived from that source must, if he is to carry on successfully, be compensated for in other ways.

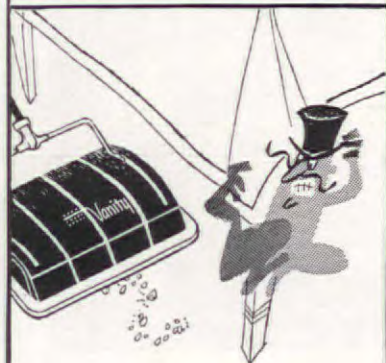
Even one year's observation as a retired man made clear to me the fact emphasized by others more familiar with the problem: that nothing can be quite so devastating to retirement happiness, nor even to health and longevity, as the feeling of inutility, of unimportance, of lack of place and position in the busy world that moves forward unceasingly and has little regard for the individual who seeks or is satisfied merely to stand still. The very routines which seemed so irksome to the one seeking escape from them, the pressures which appeared so unendurable are as nothing to torments of the man who can find no way satisfactorily to use his time. He is like the convict who, when freed, yearns for return to the old prison walls, having lost the ability to think and do for himself. If freedom for the retired man means only release from duty, deliverance from seemingly endless and purposeless routines, without anything to fill in the resulting gaps in the way of useful and satisfying alternatives, his disillusionment in retirement is likely to exceed even the rigors of an aimless existence as a whirling cog in the business machine.

And with retirement, as with matrimony, the first year is the hardest—only probably more so. For as marriage requires adjustment to a new mode of living, it is an adjustment of young, eager, and adaptable lives; the fulfillment of a long-cherished and much glamorized transition; distinctly, a move forward. Retirement, on the other hand, involves adjustments in living no less difficult for most, often more so. And the adjustments must be made by those whose ways are more set, whose



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I'M THE RUG-A-BOO! I'M GOING TO TRAMP THOSE CRUMBS RIGHT INTO THE RUG—AND STAIN IT BEFORE SHE VACUUMS TOMORROW!



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*Reg. U. S. Pat. Off. Bissell's full spring controlled brush.

The First Year

(Begins on page 120)

minds are less resilient, and who for want of means or imagination, often look upon the change merely as a release, and certainly as a retreat.

My observation and experience leads me to believe that retirement is easy only for a fortunate few; but that while rugged, it can be rewarding for any of those who are willing to work at it as they would at any other worthwhile objective. The difference in all cases depends perhaps more on the adaptability, the determination to make it go, and the cultural and spiritual resources to implement the effort, than on the physical and financial reserves which commonly head the other qualities.

It is a heartening discovery for any one seriously concerned with the problem, that most of us have latent interests and skills which need only cultivation to bring satisfaction in retirement. The desire for recognition which seems to survive so long as there is life, may, one discovers, be as truly satisfied by growing prize-winning tulips, puppies, or even the lowly tomato, as in being elected president of the company, or mayor of the town. The acquisitive instinct, which in our earlier years drives us to the limits of our physical and mental resources may be satisfied by collecting cacti, crystals, or coleoptera, no less than in additions to our bank account or piling up items of market value. The love of sports, of the out-of-doors, can be as truly gratified with a nature book, a camera, or a fishing rod as with more violent implements. The love and understanding of music, of art, of literature and philosophy, come much more naturally with the discriminating judgment and contemplative viewpoint of maturity than in the turmoil and wavering enthusiasms of earlier years. The will for usefulness, for service, can be as well fulfilled in minor roles as in showier and more widely acclaimed offices.

Retirement has its rigors, yes, but I can witness that it can be rich and compensating if we have the wisdom to look upon it as a positive, not a negative step. It is an advance, not a retreat. It is a flight to freedom—but freedom, too, has its obligations. The test appears to be: Are we running away from something—or to it? If we are merely seeking escape, retirement may well be disappointing; if freedom is our goal, we must recognize that it is hard-won, easily lost, the richest of all blessings, but worth whatever sacrifice and struggles are necessary to partake of its offerings.

CORRECTION: We sincerely regret quoting an incorrect price for the key-shape door pulls from Oliver W. Eldridge, Inc., Merchandise Mart, Chicago, Illinois, shown on page 96 of our February issue. The correct price of these door pulls or knockers is \$7.20 per pair, not \$3.60 as quoted in our copy.



*"It's nice, of course,
but you ought to see our
G-E Water Heater!"*

Lucky the new bride who gets a G-E Automatic Electric Water Heater.

**Here's what you get
in a G-E Water Heater...**

SAFE! No fire, no fumes, no flue. Underwriters' Laboratory approved.

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Now you can

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troublesome oil burner

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long lasting—low pressure

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Use but little oil
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The Model
Fifty-Ten
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COMPLETE UNITS

... for homes of all sizes
... for all types of heating

You can make your unrelated home movie scenes

into a smooth-flowing, professional-looking film when you

Edit Them Like an Expert

Photographs, courtesy of Bell & Howell Co.



1. Inspect each scene carefully for under- or over-exposed shots, black strips, light-struck film at end of reel. Cut these out of roll



2. Good titles are important to good editing. Make them chatty, informal, in harmony with the feeling of the pictures



4. This movie-maker photographs her titles from the Bible, which she finds provides many expressions that fit her theme perfectly



5. Start with the first scene on the film, describe it on a small card, then the second, and so forth, until you have written all of them up



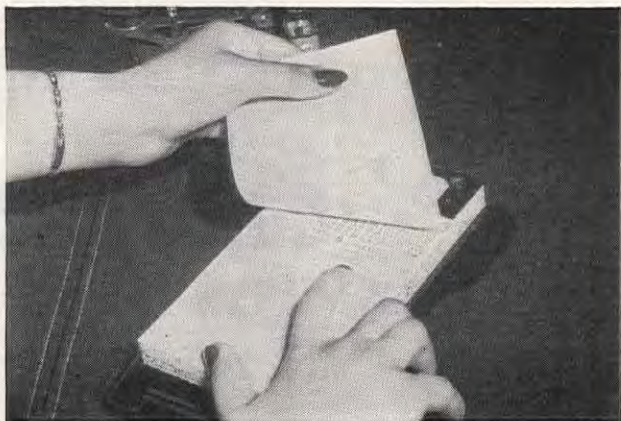
7. Now cut each scene apart on the film separately, place it on the card which carries that particular description. Very easy!



8. Carefully splice the scenes where they belong, leaving them on their respective cards until you are ready to join them together

If there's one thing the amateur movie photographer likes, it is praise and approbation from his audience. He spends his time and film making what he considers to be good pictures and likes a pat on the back for the results. There is a sure-fire way to win compliments for your movie-making. It is a simple rule that anyone can follow. Just throw away your poor shots and never, *never* let anyone see anything but the best ones. First, cut out all the blurred scenes, all the under-exposed and over-exposed shots, the black strips where you forgot to take the lens cap off, the light-struck film at the end of the reel, even the bad single frames.

The next step is to edit your films. Tell a story with your



3. To show the lapse in years when taking pictures of children as they grow up, show a hand pointing to the date before each new scene



6. Carefully read each card, then rearrange them so that they are in logical sequence and tell an interesting story smoothly



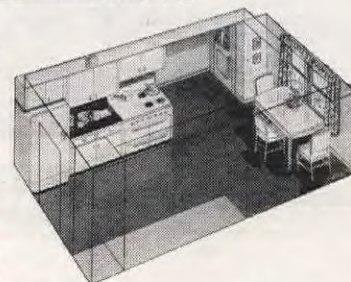
9. Clever faking can be accomplished by putting a postcard of your favorite view in your title and using it as a background

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Small Home Design
PROVIDE
PROFESSIONAL PLANNING POINTERS



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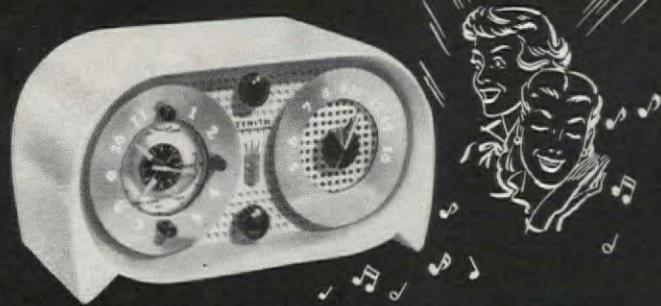
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Zenith Radio Corporation, Chicago 39, Illinois

© 1951

Edit Them

(Begins on page 124)

pictures. It's like writing a theme in college, only this is fun because instead of arranging ideas on paper, you are working with pictures and a splicer. You see your ideas, arrange them physically in order. That is all there is to editing. Of course, if your pictures were planned before you shot them, your editing flows along almost by itself. But if you turn up with only a batch of miscellaneous, remotely related scenes you still can put them together interestingly.

If your vacation pictures are a lot of scenes of swimming, golf, sailing, hikes, and picnics, tie them together with titles simulating phrases cut from a letter to someone at home. Open with a picture of the postman dropping your letter in a mail box, and show next the person to whom the letter was addressed, taking it from the box and sitting down to read it. Then come the titles (quoted from your letter) and the pictures you made last summer. The title, "...and today Myra brought 'Sprite' in second in the Lady Skippers' Race," will cover your marine shots of that event, while, "Our expedition up Old Baldy last Tuesday was tough, but even Gus said it was worth it," would do fine for the hiking scenes.

Perhaps you are taking movies of the kids as they grow from babies into adolescence, from adolescence to self-conscious youth. If so, you certainly are dating the pictures, and the break between ages is easily and effectively accomplished by a close-up of a hand pulling the sheets from a calendar and pointing to the date of the picture to follow.

One of the prize-winning amateur pictures of a few years ago was simply a collection of pictorially beautiful landscapes, marine views, cloud formations, sunsets, rainstorms, wind-swept trees, animals in the woods, etc., a combination impossible as a unit, one would say at first. Yet the photographer achieved continuity by using titles consisting of Biblical descriptions of the creation of the earth.

There are a thousand and one mechanical ways to edit your film, but the one we like best to use is easy. Sit down beside the projector with a pencil and a pack of 3 x 5 white cards. Describe film, scene by scene, on separate cards. Cut each scene from the film on the reel and place it in a little coil on its own card. When this is done, start at the beginning and rearrange the cards into the most logical sequence. With this done, start at the beginning and splice the scenes together in their new order. When you have the film all spliced together again, plan the titles you want, make them yourself or have them made, and splice them where they belong. The finished project will bring you many thrilling hours of pleasure.

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8 pages bubbling with eye-enthralling decorative advice. 20 thrilling pictures that show how the right curtains can bring a completely new look to every room. Write for your free copy of "Curtain Magic." Mail a post card to Fairclough and Gold today.

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Top-to-Bottom Front-to-Back REVERSIBLE DOUBLE LIFE CURTAINS
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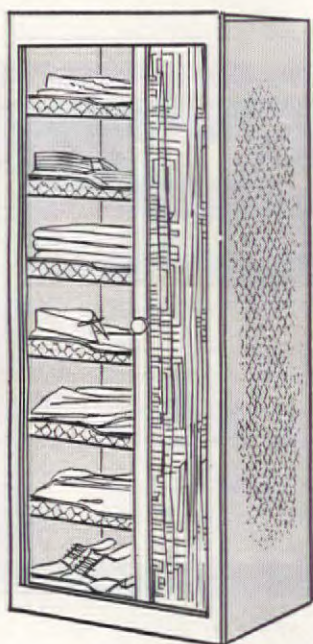
BOSTON 10, MASSACHUSETTS

Over-the-Door Hangaway holds from ten to twenty garments, depending on bulk. A space-saver for closets, or rack for freshly ironed clothes. Cold rolled steel with nickel finish makes it good and sturdy. About \$1.59, by American Steel Products Co., Inc.

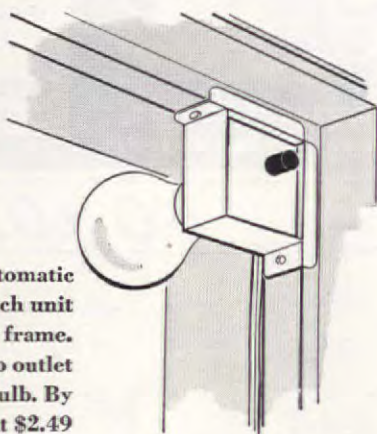
Drawings by Paul Crowley

Closet Organizers

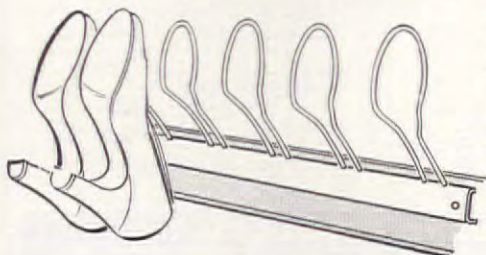
Plastic hanger in walnut or ivory finish holds 4 garments in a 5-inch area. Holds trousers or skirts at full length, keeps them wrinkle-free. Metal hooks fold flat for travel. By the Hollis Co., about \$1.98



7 sliding trays in 49 x 21 x 12-inch chest hold a complete wardrobe in easy view, easy reach. Body is covered in quilted plastic, door of patterned plastic works on specially engineered glides. From Stor-Aid, about \$13.98, choice of colors



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To take the clutter out of closets, hang your shoes. Try one at back door for garden shoes, rubbers. 22-inch length for 3 pairs of shoes, about \$1.00; 29½-inch for 4 pairs, \$1.25. Waco Mfg.



Q. Which is most important in an insulation?

- ☐ Vaporseal ☐ Uniform thickness ☐ Double heat loss barrier

A. Be sure to have all three. In an insulation like Reflective KIMSUL*, the many-layer fiber blanket *resists* heat loss and the aluminum foil cover *reflects* heat back into the house. This double protection is the most effective method of stopping heat loss ever devised. Uniform thickness—to prevent thin and thick spots (a feature of Regular KIMSUL, too)—is assured with the exclusive stitched blanket construction. Unlike other insulations, thickness can't vary with age or because of improper installation. The aluminum foil cover also acts as a vaporseal to prevent condensation in walls and keep humidity at the comfort level.

Q. How soon does insulation pay for itself?

- ☐ 1 to 4 years ☐ Never ☐ About 30 years

A. It depends upon how much fuel is saved by the insulation, and what its other benefits are worth to you. A home insulated throughout with KIMSUL may save as much as 44% on fuel—so the insulation pays for itself in a short time, often in only one or two years. Meanwhile, it keeps a home snug, warm, draft-free in winter—up to 15° cooler on hottest summer days.



Q. Where should a new house be insulated for proper protection?

- ☐ Around foundations ☐ Attic and sidewalls ☐ Between floors

A. Both attic and sidewalls should be insulated to stop the greatest percentage of heat loss. Be sure, too, that the insulation has been applied in adequate thickness at these points, and around doors and windows. It must also be resistant to fire, vermin and mold. Investigate to make sure that an "insulated" house is *properly* insulated.

Q. Can I install my own insulation?

- ☐ If you're under 35 ☐ Never ☐ Yes

A. Many insulations require skilled labor and special equipment for installation. However, KIMSUL insulation is easily applied by the home-owner himself in either his existing or his new home. It is available in easy-to-carry rolls at lumber and building supply dealers everywhere. For the average six-room home, complete insulation with KIMSUL costs less than the price of a good easy chair (still less if installed by the home-owner).



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REGULAR KIMSUL—with Pyrogard* cover

REFLECTIVE KIMSUL—with aluminum foil vaporseal cover

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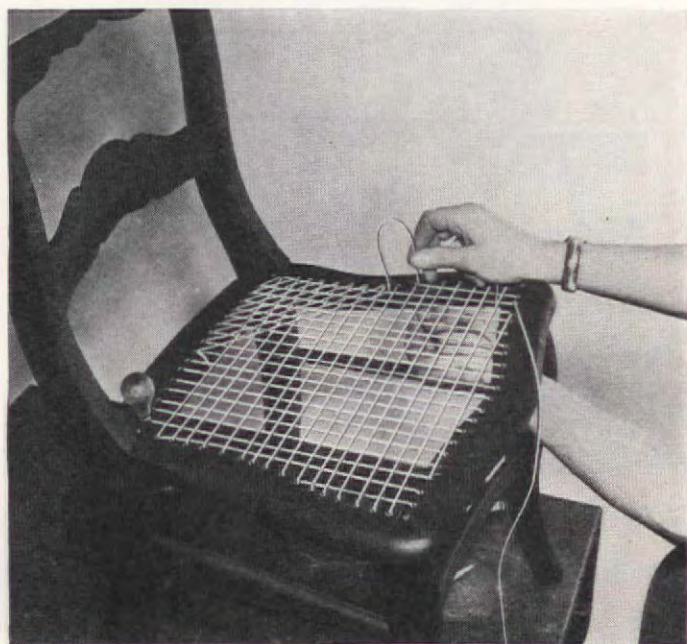
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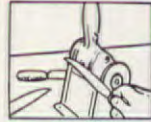
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Photograph by Shigeta-Wright



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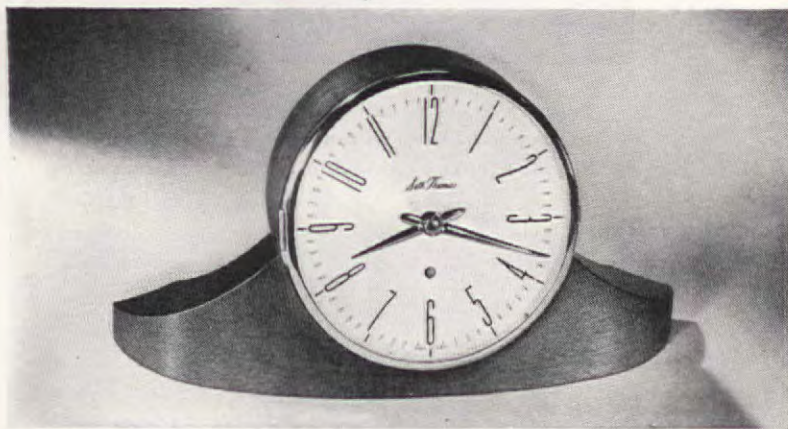


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Remove oblong mirror from your old vanity table, hang modern square one over it, lay a panel of glass across two side drawers, and it's an attractive powder room table. Wonderful way to use that eyesore up in the attic

Such a handsome clock!

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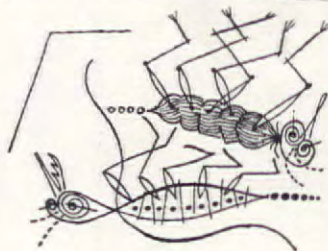
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a luxurious cushion for all rugs — and so clean — it's lively sponge rubber!

its cushion softness doubles carpet life!



nature makes it moth and vermin proof — non-allergenic!

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SPONGEX

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B & G Hydro-Flo Heating is a *forced hot water* system—*noted* for marvelously accurate control of temperature and for fuel economy. Whatever the weather, B & G Hydro-Flo Heating delivers just the right amount of *radiant* warmth to keep your home supremely comfortable. No wasteful overheating—even in fall and spring, when only a little heat is needed. And you have a choice of radiators, base-board panels, convectors or *concealed* radiant panels.

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low-cost hot water
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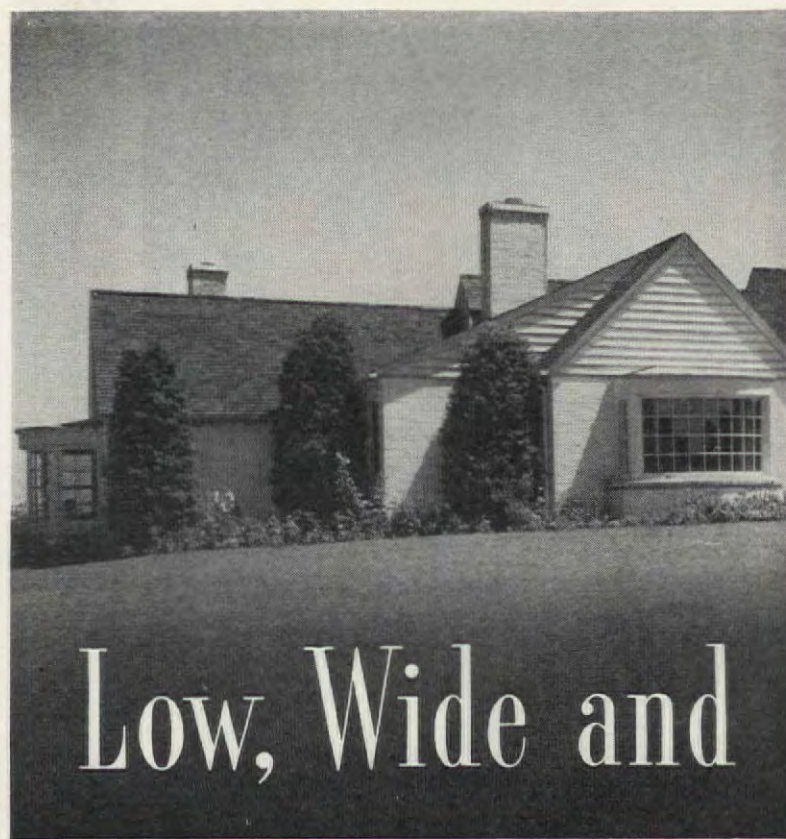
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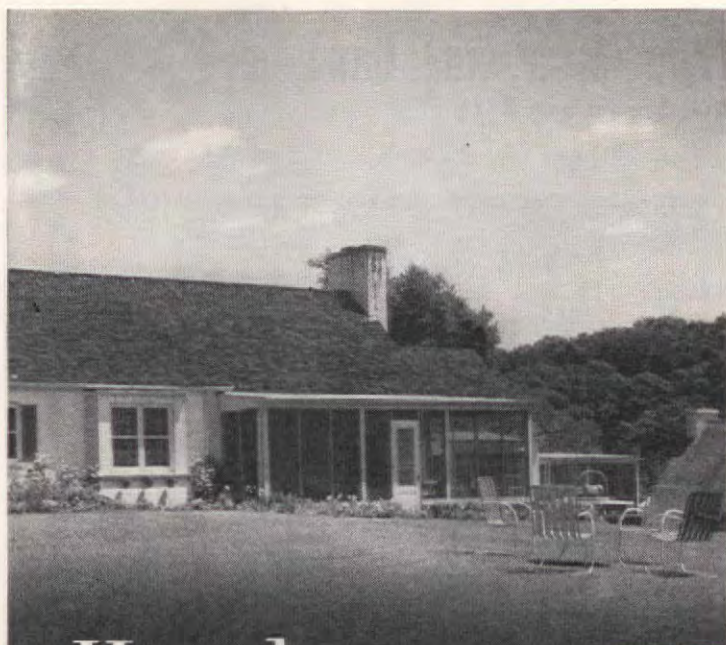
Low, Wide and



Sofa group in living room, flanked by French doors to the porch. Walls of random-width pickled pine. Simple fireplace has mantel with dentil molding



Another view of living room shows pickled fruitwood chests on each side of sofa grouping, large picture window overlooking garden, lamps from tea canisters



RUTH W. LEE

Exterior rear view shows curved bay window of master bedroom, screened porch, garage at lower level, right. Corner of book room, below, shows sofa and armchair grouped around fireplace, pine walls

Photographs by Nowell Ward

Handsome

This lovely house, beautifully and comfortably spread out on a hilltop overlooking the rolling St. Charles, Illinois countryside, should rightly be called "Hospitality House," although the owners, Mr. and Mrs. Russell Doherty, have named it "Pipewood." No one could be more gracious and generous with their informal, rambling, one-story country house than these friendly hosts and their daughter. Every week end their house teems with guests from all over, and the entire summer finds their grounds full of picnickers. In fact, this place was built for just that reason—informal country living and entertaining, for the Dohertys believe in sharing all their fun with their family and friends.

The house was designed by the owners and built on a U-shaped plan, since they wanted every room to have a view of the sloping meadowland and their informal garden, where flowers and foliage grow in gorgeous profusion. That is why there's a large bay picture window in every room, including the long-view window in the entrance hall. Still another idea which they wanted to be sure of was ample space for outdoor dining and entertaining. Hence they have two screened porches—one just off the large living room and another just off the book room. The gardens, which are located in both front and back of the house are in full view of both porches.

The exterior is of white painted brick with dentil molding, the roof of natural cedar shingles, and shutters are blue-gray, with full-length shutters at the recessed entrance. The long center portion of the house is framed by spruce trees and thick balsam bushes, with borders of garden flowers in bloom, including phlox, iris, geraniums, and petunias. Their profusion of beauty gives the approach to the house an especially friendly and inviting air.



At the back of the house there are more garden borders, so that every room can enjoy its own lovely view.

There isn't any decorator stiffness about the interiors. They're all in French Provincial style, which lends itself so well to the informal architecture. Each room has lively provincial wallpapers or fabrics to emphasize the country feeling of the whole house. Walls are of random-width, tongue-and-groove pickled pine in both the living room and study, which gives a cozy, homespun quality all around. Mrs. Doherty has given each room a touch of her own individuality. True to their love of garden views, the family breakfasts in the dining bay, which overlooks the back gardens. In each bedroom, the desk is in a picture bay window, which gives inspiration to any desk work. Even though the living room is large in scale, the informal French Provincial chests and fabrics and soft colors create friendly groups which invite casual conversation.

The pantry has ample counter space for arranging flowers, not to mention plenty of cupboard space for all their entertaining needs. In the large, modern kitchen alongside there is a bay window over the sink, which adds another garden view to the open plan of each room.

Built for comfort and hospitality, the Dohertys have enjoyed every room in the long rambling house. It grows with the years in its generous proportions. It is a heart-warming house, with a continuous invitation to family and friends.

MORE ON PAGE 134

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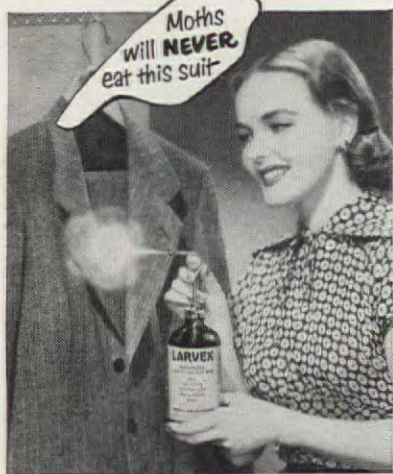
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(Begins on page 132)



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Guest bedroom has large bay window, desk group overlooks garden. Provincial wallpaper, chintz draperies, four-poster



Bay window in master bedroom. Camellia wallpaper repeats pink and blue in plaid headboard and pink spread. Bedroom fireplace has white Colonial mantel, iron plant trellis conceals the hearth



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There's an old-fashioned charm in wood-paneled kitchens. The Alan Ladds' ranch kitchen has beautifully waxed pine ceiling and cabinets, brick counters, electric equipment, handy freezer

Everybody Loves a Homey Kitchen

Knotty pine in kitchen at right with cheery plaid wall covering. Glass brick over sink admits light but cuts off view of too-near neighbors. Below, the Palmers' log cabin has this efficient country kitchen sheathed in beautiful knotty pine, black iron hinges. Breakfast bar for informal meals, flush ceiling lights

PLEASE TURN TO PAGE 138



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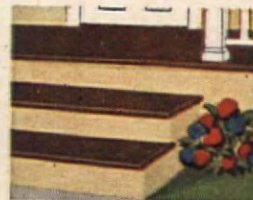
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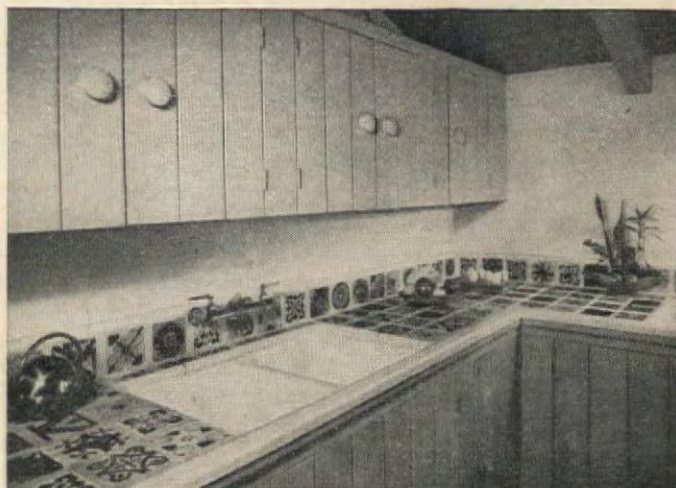
Homey Kitchen (Begins on page 136)



Architect John Astin Perkins combined mellow wood with provincial wallpaper in this L-shaped work area of the Harry Dishman kitchen in Texas. Note lantern fixture



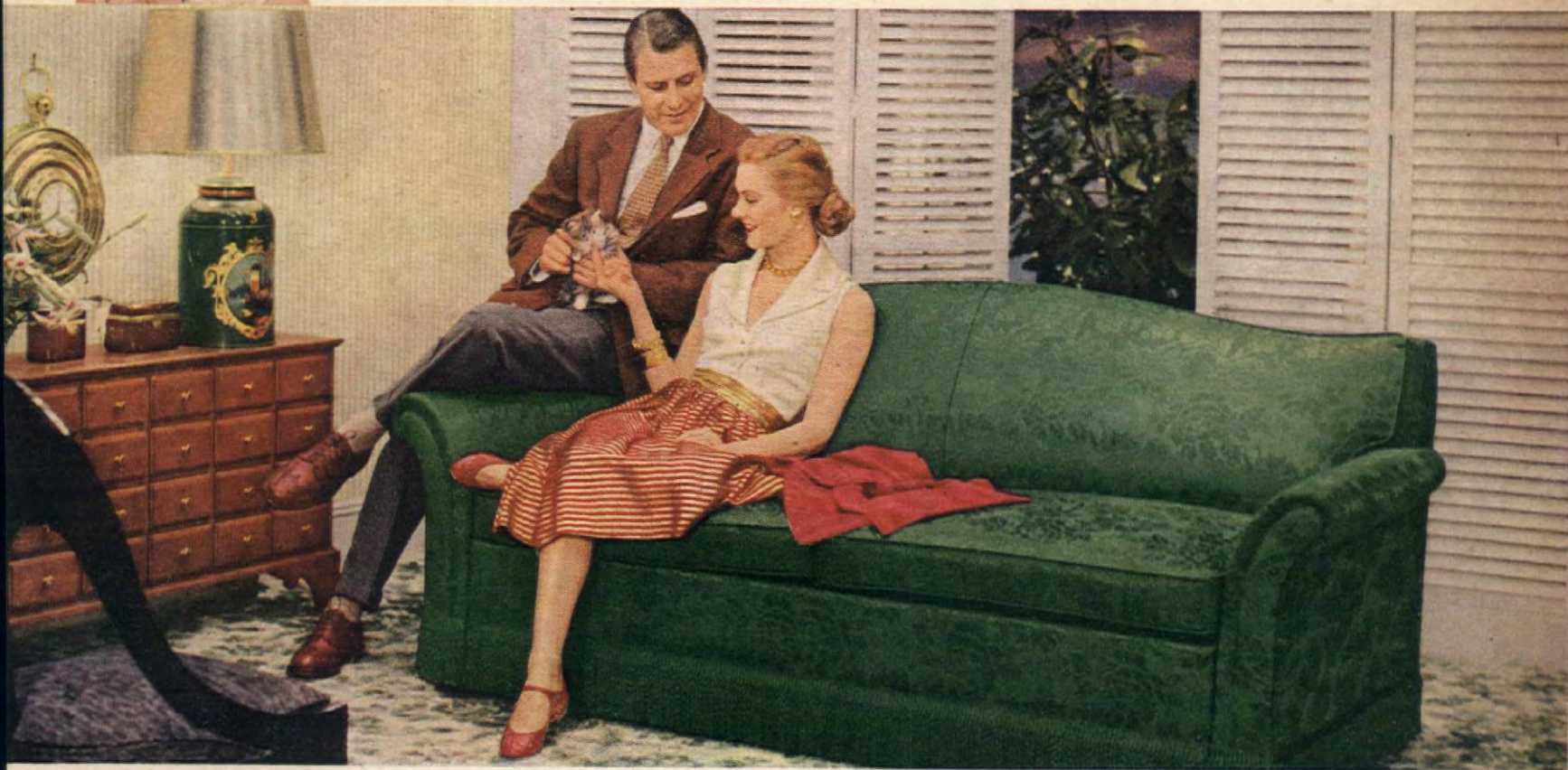
Even a modern house can have a cozy kitchen. The Fred Armbrusters of Seattle mix pine, porcelain, and bright linoleum. Triple window over sink. Ted Jacobson, architect



Small kitchen in Haldane Douglas' home (Feb. 1950 cover) has pickled oak cabinets above and below, beamed ceiling. A collection of old Mexican tiles was set into counter tops



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At top of page, Regency sofa in green matelasse with green base bouclé fringe. Self-welt.

At right, Modern sectional sofa in nubby textured cocoa with bouclé trimming. Valance base. Chair of same material. Sectional grouping—may be arranged in corner. All styles also in love-seat size.



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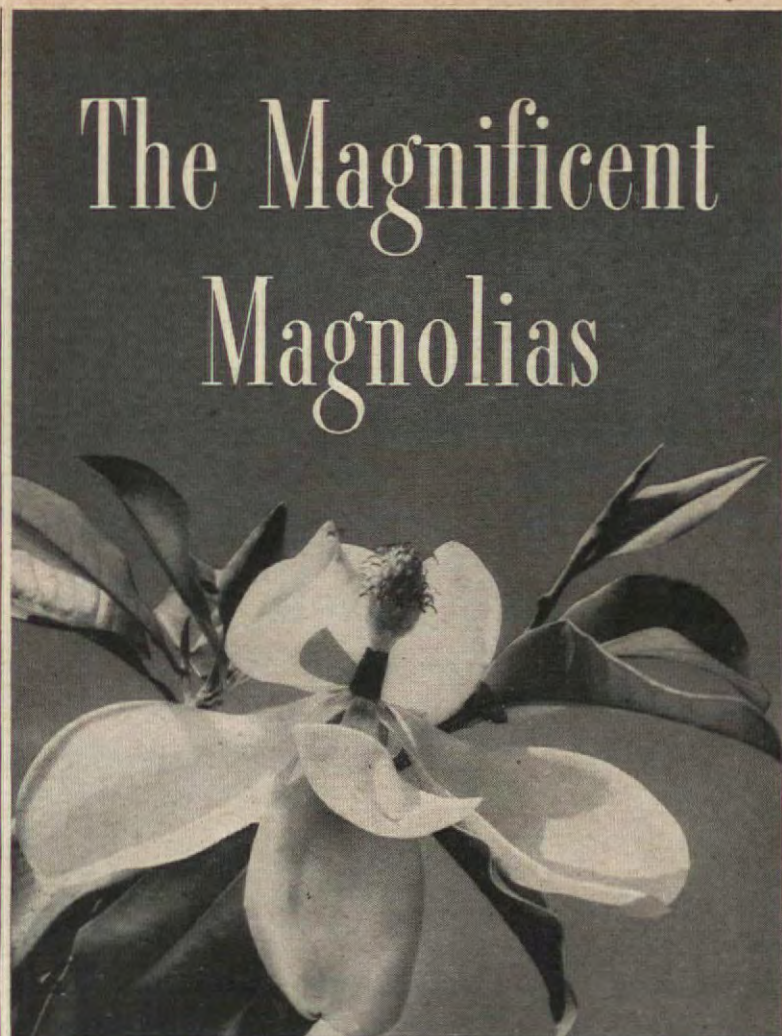
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Magnolia grandiflora

Gladys Diesing

Can you think of a more appropriate adjective than "magnificent" to apply to this group of trees and shrubs? Some writers have used "aristocratic," but you can find that characteristic in things small and relatively insignificant—which term fits none of the magnolias. Here we have a genus of plants—some native, others introduced from the Orient—that are not only spectacular, but also sufficiently varied in size, form, habit, and effect when in flower to be suitable for all kinds of settings, from small home gardens to large formal landscapes in parks and other public grounds.

The magnolia, says Paul Hadley, has long been considered a symbol of the Southland. But while it is true that the splendid evergreen Bull Bay or Great-laurel (*Magnolia grandiflora*) is largely confined to the southern states with an occasional specimen found in a sheltered location as far north as Brooklyn, N. Y., there are far more magnolias growing north of the Mason and Dixon's Line than south of it, and several species are as hardy as any maple or oak. But in its beauty *M. grandiflora*, 100 feet tall in

Harry N. Hagelberg

Magnolia kobus, from Japan, may be shrubby or treelike to 30 feet or more. It is much used as an understock upon which to graft other species. The flowers open before the leaves, are white and intermediate in form



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Magnolias

(Begins on page 140)

the wild, but rarely more than 30 to 50 feet in cultivation, with its handsome pyramidal form, glossy-green leathery foliage, and striking cream-white flowers to 8 inches across, is a typical representative. Moreover, within its range, it will endure neglect, drought, cold, and other setbacks without harm.

The Saucer Magnolia (*M. soulangeana*), perhaps the most showy and widely used, is the one generally planted in city and suburban yards. It is lower-growing, more spreading, and covers its bare branches for about two weeks in early spring (before the leaves appear) with big, loose saucers, white inside, pink to purple outside in the type, though deep pink, purple, and white varieties are encountered. This, by the way, is not a true species, but a hybrid of two Chinese species—*M. denudata* and *M. liliflora*.

Two species from Japan that are popular and perfectly hardy are the Star Magnolia (*M. stellata*), with loose, slender-petaled white flowers, and *M. kobus*, which bears somewhat later, but also before the leaves, vast numbers of slightly larger, fewer-petaled, but firmer, pure white blossoms. Both leaves and flowers are about 4 inches in greatest dimension.

In general, most native species available in nurseries and therefore seen in gardens, are larger than the introduced ones, and even than many of the grandifloras. The Sweet Bay or Swamp Magnolia (*M. virginiana*) attains 60 feet, growing along banks from Massachusetts to Florida and Texas. Its 3-inch, white, lemon-scented flowers are miniature counterparts of those of *M. grandiflora*, and its foliage, though only half-evergreen even in the South, is handsome and abundant. Found from Pennsylvania southward to the Gulf of Mexico, but no less hardy than the last when

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Sirs: Enclosed find 10¢ for which please send your new book "How to Prune".

(Please write your name and address in margin of page.)

Magnolias

(Begins on page 140)



Paul Hadley

This ripe fruit of the native Umbrella-tree is typical of seed pods of many magnolia species

planted considerably farther north, is the Umbrella-tree (*M. tripetala*), which grows to 40 feet, has leaves up to 2 feet long, and white, unpleasantly fragrant flowers up to 10 inches across. The popular name refers to the shape in which the leaf clusters develop at the ends of the branches.

There are two so-called Cucumber-trees (the name presumably referring to the appearance of the fruits while green). One (*M. acuminata*) may reach 100 feet and ranges from New York to Arkansas and Georgia, bearing 10-inch leaves woolly underneath, and small, greenish yellow flowers along with them. The other, logically called the Large-leaved Cucumber-tree (*M. macrophylla*), grows only half as large but makes up for that by having huge leaves sometimes 3 feet long, and waxy white, fragrant flowers proportionately large—sometimes a foot or more across.

An interesting feature of most of the magnolias, especially the native ones, is the fruit which is cone- or cucumber-shaped, smooth and green when young, but ripening to a rough brown surface which cracks or splits to reveal and ultimately release the many shiny seeds, about the size of snap beans, which range from pale pink to rich crimson according to the species. They are decorative on the plants, and popular among makers of dry flower arrangements.

A closely related native member of the Magnolia Family is the noble, columnar, hardy Tulip-tree (*Liriodendron tulipifera*), growing wild from New England to Florida and Mississippi, a useful lumber tree and valued as a shade tree where space permits. Its flowers, 2 or 3 inches across, greenish yellow, orange-tinted at the base, are of the characteristic magnolia form, as are the brownish fruits.

Another member of this useful family, from Japan and Korea, is the Kadsura (*K. japonica*), a twining shrub or climber with dark green leaves to 4 inches long. The small yellowish white flowers are incon-

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Marie E. Stoskopf, A.I.D., a contributor to "How to Plan and Decorate Masterpiece Rooms."

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BLUE-HANDLE GARDEN TOOLS
THE UNION FORK & HOE CO., Columbus, O.

Magnolias

(Begins on page 140)



Roche

The long-fingered flowers of the Star Magnolia are a welcome sign of spring just at hand

spicuous, but the scarlet fruits are effective in fall. The plant is evergreen, but hardy only in warm places.

Magnolias are grown from seed, sown if possible as soon as ripe; from cuttings, by layering and by grafting, but most gardeners will be content to buy plants already started. Planting or transplanting needs care because of the fleshy root system, and is best done during active growth, say, just after the flowers fade and fall; late summer is also suitable in the South. Planting while dormant is not recommended, unless the roots can be lifted with the protection of a large unbroken ball of soil.

Moisture is an important factor in successful growth, as is plenty of food, so a deep fertile soil containing plenty of natural or added humus is especially desirable. Also it should be on the acid side. Clarence Lewis in the Brooklyn Botanic Garden's "Plants and Gardens" says that a reaction of about 5.5 on the pH scale (on which 7.0 is neutral) is right for most kinds, though the native Sweet Bay favors one somewhat below 5.0. A thick surface mulch of any coarse material is beneficial, and, during protracted dry spells, occasional soaking or sub-surface watering for several hours is advisable.



Paul Hadley

The northern Cucumber-tree is taller than its southern sister, but otherwise a smaller edition

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Achievement Medal

(Begins on page 106)

Flair. Soft ivory and deep orchid. Orchid-shaped florets with flaring side petals. Lee Fairchild, Mt. Kisco, N. Y. Eastern New York Soc'y show.

Garnet Ruffles. Ruby red. Florets slightly fluted. Perrine-Scott, Whitmore Lake, Mich. At Michigan Society show (Gaybrook Gardens, ex).

Golden Dawn. Clear yellow. Tall. Slightly ruffled florets formally placed. P. F. Savelief, South Milwaukee, Wis. At Illinois Society show.

Gold Throat. Rose-red, overlay of gold on lower petals. Medium spike, informal. Chas. A. Everett, Chelmsford, Mass. At Maine Society show.

Heirloom. Giant ruffled lavender. Leo G. Klein, Geneva, N. Y. At Eastern International show, Binghamton, N. Y. (N. Y. State Exp. Station, ex).

Julia Mae. Medium rose-lavender, light cream throat. Ralph J. Pommert, Pacific, Wash. At Washington State Society show.

King David. Deep purple, reddish purple lip. Petals winged, ruffled, fluted, picotee-edged. Anton Carlson, Hector, Minn. Indiana Society show (Cosmopolitan Glad Gardens, ex).

Mother Fischer. Rose color. Long flower head. Carl Fischer, St. Charles, Minn. At Ohio State Society show.

Newport. Giant. Pale pink. Florets slightly ruffled. Mrs. Elizabeth Briggs, Encinitas, Calif. At Southern California Society show.

Poets Glory. Medium lavender. Formal, ruffled; 4½-in. florets. Carl Fischer, St. Charles, Minn. At Nebraska Society show.

Polar Cub. Small; 2½-in. florets, well-ruffled, in formal arrangement. Pure, unmarked creamy white. Herbert O. Evans, Solon, O. At Northwestern Ohio Society show.

Rosaleta. White, rose-pink edge. Basyle Palmer, Millington, Mich. At Northeastern Michigan show.

Rajah. Deep rose, all petals silver-lined. Double row ruffled florets. Lawrence Allen, Akron, O. At Tri State Society show, Wellsville, O.

Vanity Fair. Very light buff-pink with faint rose blotch. Large (6 in.), intensely ruffled blooms. J. W. Harris, Sarnia, Ont., Canada. At Southeastern Michigan Society show.

Pastoral. Light pink with lavender feather in throat. Carries 19 buds, 10 open florets on 24-in. head. Byron R. Kadel, Lebanon, Pa. At Maryland Society show, Havre de Grace.

EXTRA—THE AMERICAN HOME is proud and happy to report that, at the annual meeting of the American Dahlia Society in New York City on January 20, Horticultural Editor E. L. D. Seymour, who presented their Achievement Medals to Mr. Marsh, Mr. Alleva, and Mr. Johnson, was himself given the Society's Gold Medal for "his many years of effort in behalf of the dahlia."—EDITORS

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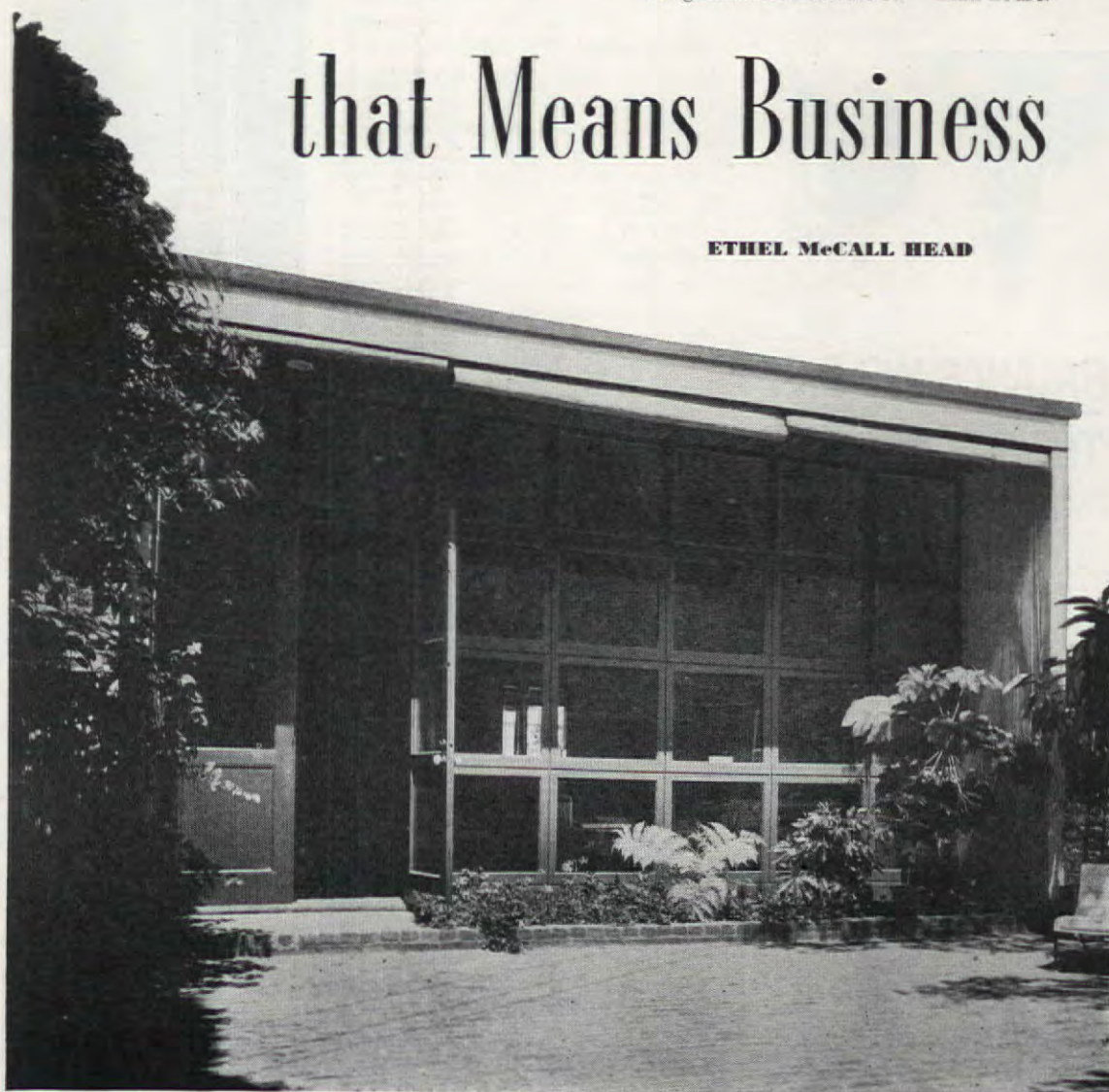


Looking across studio-living-room
from entry door to easel in corner

Little House

that Means Business

ETHEL McCALL HEAD



Step through the wide gate, swing it closed behind you, and you are transported from a busy street winding up the canyon to an enchanted spot. Designed by Christopher Choate, it is now the home and studio of Mr. and Mrs. M. J. Royer. Small and distinguished, on a narrow property, the problem of adequate outdoor living space was difficult to solve. The designer placed the house far enough back on the narrow lot, however, to provide a spacious patio in the front, with stone tile walls on both sides and across the street front for privacy.

Simplicity is the keynote of the little modern house itself. Inside, there is one spacious living-studio room with very high ceiling, a bedroom opening to a tiny rear patio, bath, and compact kitchen. But the structure of the house itself is part of the design of the large room. Yellow walls continue past the blue-green window wall to extend to the outside. Ceiling flows in one continuous line from inside to outside to create a spacious overhang for the window wall—the house and garden seem a unit.

The bedroom opens to the rear patio with window and doors. A compact, but highly efficient kitchen has a laundry built in at one end and is but a step from the rear patio which serves as a laundry yard.

Mrs. Royer (Dorothy Hewes) is a well-known artist, has won awards for her fine gouaches and abstractions. She finds just the right atmosphere for work in her little house, yet it's so well arranged that when friends drop in at late afternoon there is plenty of uncluttered space to entertain them. It is remarkable to find such honest design and architecture in a small house.



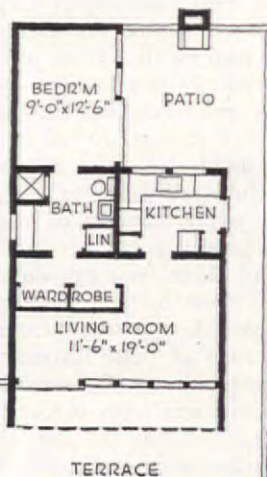
Corner of studio-living-room shows brightly covered couches, grass mats on concrete floor, yellow walls. Blue-green storage wall below forms corridor which leads to bedroom and bath. Storage wall also serves as backing for couch



Compact little kitchen in warm yellow, windows to rear patio, concrete floor. Laundry unit has a built-in, ventilated storage case at the right for soiled or clean laundry

Floor plan reveals simple, clean lines with walls of the studio-living-room extending past the window wall to the outside, with spacious overhang. House and garden are made to seem one unit, expanding the size of living room

DESIGNER: CHRISTOPHER CHOATE
Photographs by Robert Cleveland



"Now I just turn on the water and wash away garbage!"



GREAT NEW G-E DISPOSALL IS DESIGNED TO FIT PRACTICALLY EVERY SINK!

WIVES are thanking husbands for the marvelous appliance that shreds food waste into tiny particles—and washes them harmlessly away to sewer or septic tank!

They know what it means never to have to see, to touch, to smell unsanitary garbage again!

And the wonderful appliance that makes all this possible is the all-new, all-white G-E Disposall®—designed

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669 AMHERST ST., BUFFALO 7, N. Y.

Master Bedroom

(Begins on page 25)

this because "the Master" was being listened to? Don't be silly! It was because the wife had decided to redecorate.

Ask any man who sleeps in a Master Bedroom about his favorite color scheme and hear him fumble, or refer you to "the boss." Show me a man who can fling a battered hat down and find it there when he wants it again. Lead me to that "master" who uses a good half of any bedroom and can display his guns and rods and reels and golf clubs and gardening boots as brazenly as his obedient wife may spread out her negligee, slippers, powders, lotions, beauty masks, and step-ins.

But I believe a new trend is once more moving forward, and a lot of men in a lot of new homes-to-be will begin to enjoy their share of the space they have earned. Just as the old, dust-catching and uncomfortable "den" gave way to a "workshop" and then a "hobby corner" so I believe the modern bedroom is going to be a place where two equal partners may enjoy equal privileges. Before you build—plan it that way!

Check up on your possessions: a place for her suits? Fine! Then have an equal space for yours. Nylon hose? Correct. And this drawer for wool socks. Lingerie here? Then shirts and shorts there. If you like to whip some stream for trout, then why is there a built-in space for card tables, but no covered closet where tackle may be kept? Before you finally adopt your plan for that future place which the two of you will share—while the walls are merely little lines on paper—then is the time to talk things over and decide which spaces you may rightfully call your own.

If you're thinking of remodeling your present home there are a number of things you can do to stake out a claim for your master's share of space. You've seen pictures in the magazines of those storage walls of wardrobe closets. Be sure there are two such wardrobes in your plans—one for her, one for you. There are two ways to do away subtly with the fancy-skirted dressing table—and she'll never know you plotted against her! One is this: many of these storage walls have two closets, one on each side, with a slick, modern, built-in dressing table between. Simple and no frills, with a big mirror above and plenty of good light.

Another way to end this dressing-table nonsense is to have one of those

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Choose CADILLAC the dirt-hungry VACUUM CLEANER



• Powerful motor gives 'em SUPER suction.

• Extra wide floor nozzle means faster pickup, saves cleaning time.

2 SPEEDS

High for floor coverings

Low for delicate fabrics

De luxe beating-sweeping brush model
De luxe cylinder type

See them demonstrated—the efficient cylinder type Cadillac, and the motor-driven-brush model with exact nap adjustment. Write for name of nearest Cadillac dealer today.

CADILLAC
Revolving Brush and Cylinder
VACUUM CLEANERS

Since 1911,
sold only
by reliable
dealers

CLEMENTS MFG. CO.

6601 S. Narragansett Ave., Chicago 38, Ill.

Master Bedroom

(Begins on page 25)

combination dressing table and lavatory affairs installed in the bathroom, one with plenty of counter space to the side of the bowl. Put in a big mirror, good light, a small stool—and watch how fast Mama will move her powders and perfumes from bedroom to bathroom!

When it comes to redecorating or refurnishing the bedroom, you're the guy who pays the bills in the end, so why shouldn't you have your say? But you have to speak up firmly—and quickly. If you are uncomfortable in a bower of cabbage roses, state your case; there are hundreds of good wallpapers that are not sissified. If you're dumb about decorating, say you'd like a good solid color or a nice stripe or plaid. That will give her room to work within, and yet keep it on the simple side.

When you're furniture shopping, ask the salesman (in an aside, of course) to show you a bedroom group with one of those "Mr. and Mrs." double chests of drawers. One side is usually compartmented to take shirts and shorts—if you're man enough to stick up for your share of space. Or better still, take a look at those individual wardrobe cabinets that THE AMERICAN HOME's editors designed; one whole cabinet is designed to take care of men's clothing, and there's a separate cabinet for women. Several manufacturers make them.

Here are a few phrases you should watch for like a hawk. If they come up in the course of decorating plans, recognize them; suddenly become distant and cold, mutter a few well-chosen remarks about your next income tax installment, the state of business, your checkbook, and wonder aloud to yourself whether you really ought to spend the money at this time. These are the traps: swags, jabots, crisscross, dust ruffles, floral motifs, garlands, French style, quilting, eyelet embroidery, satin, and any noun directly preceded by the adjectives "lovely" or "chic." Those should be enough to carry you safely for a while. And remember, stick to your guns, son. Once you begin to give in, you're lost. More power to you, master!

WHEN YOU CHANGE YOUR ADDRESS

Please report both new and old addresses directly to The AMERICAN HOME, five weeks before the change is to take effect. Copies that we address to your old address will not be delivered by the Post Office, unless you pay them extra postage. Avoid this unnecessary expense by notifying us five weeks in advance.

THE AMERICAN HOME

Subscription Dept.

American Home Bldg., Forest Hills, N. Y.



Good Looks Count... Rheem automatic electric water heaters come in streamlined "round" models as above, or in handy table-top design to fit in with kitchen cabinets.

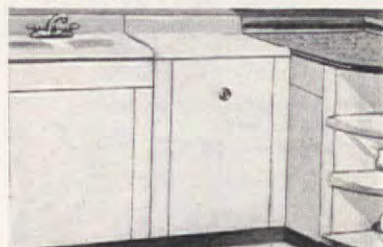
Hot Water ROUND-THE-CLOCK

You can enjoy it as much and as often as you want with an automatic water heater...

A new Rheem automatic water heater will keep enough hot water on hand 24 hours a day to supply every tap and washing machine in your house. Without waiting. Without varying water temperature. *Without attention.*

The most essential appliance in the house, your water heater should be selected with utmost care. A competent plumber will help guide you as to correct size,

fuel and model for your home. Your best safeguard is the name Rheem—world's largest maker of automatic water heaters.



Handy Table Top—clever new Rheem electric water heater gives you extra counter space, extra-fast hot water. Exclusive inner tank is durably built galvanized steel for extra-long life.



Protection In Writing... Rheem gives you a liberal warranty. You also get the famous Good Housekeeping Guaranty and the Underwriters' Laboratories seal of approval.



Where To Buy... From an expert. Your Rheem Reliable plumbing dealer. He has a wide range of models at all prices, for all fuels, all automatic. He's listed in the Classified Directory.

Rely on **Rheem** Rheem **R** WORLD'S LARGEST MAKER OF AUTOMATIC WATER HEATERS

RHEEM MANUFACTURING CO.

Dept. AH-4, 570 Lexington Avenue, New York 22, N. Y.

Please send me your FREE illustrated booklet that tells what to look for in selecting an automatic water heater.

NAME

ADDRESS

CITY

STATE



Frame entire window section with floor-length curtains.

Here's a simple way to solve "that radiator problem!"

Use short pair of marquisette curtains... back to back in center... thus.

Guaranteed by Good Housekeeping

Want Washability-Insurance for your curtains? Look for CLEARIGHT* inserts when you buy!

Clearight Permanent Washable Finish for Cotton Marquisettes—curtains stay crisp, clear, sheer after repeated washings and in damp weather—lint and fuzz free—soil resistant—shrink resistant—need no starch! Clearight Durable Washable Finish for Rayon Marquisettes—curtains stay lustrous and lovely after many washings—shrinkage reduced—need no starch—insect resistant—mildew resistant.

REG. U.S. PAT. OFF.

Seneca Textile Div.—United Merchants and Manufacturers
91 Franklin Street—New York 13, N. Y.



NEW Conso[®] DRAW PLEAT[®]

(Pat. appld. for)

PLEATER TAPE

You can make Draw Curtains or Draperies with amazing ease.

The newest thing for decorating—anyone can use it for beautiful draw curtains or draperies which fit any traverse rod. Here's how.

Lay DrawPleater tape on drapery or curtain, space pleating slots evenly. Sew on dotted lines.



Insert hook starting from center of pleat, left and right—picking up 2 slots, with last slot inserted under lip of hook. Put drapery pin at each end.



Crease finished pleat from front by hand to form perfect pleat.



Remember, DrawPleat can be used on light or heavy fabrics, is completely invisible from the front, stays stiff through washing and cleaning, irons flat. 3" width for 36" and 40" materials, 19c a yd. 4" width for 46" and 50" materials, 25c a yd. Pleater hooks, 5c ea., drapery pins, 2 for 5c. (Slightly higher west of Denver.) Buy in drapery departments, specialty stores or order direct.

1001 DECORATING IDEAS



Yours for 25c, beautiful, 56-page book, with color illustrations. How to decorate successfully, makes slipcovers, etc. Obtainable in drapery departments or write today enclosing 25c to Consolidated Trimming Corporation, 27 W. 23rd St., New York 10, N. Y., Dept., 4A11.

DrawPleat is a companion product to the wonder pleater tape for triple-pinch-pleats.

Conso[®] SIMPLEAT[®]

For regular draperies and valances, any fabric—light or heavy. Stitch, insert rod—and pleats are finished. Stays stiff through cleaning or washing, irons flat. All drapery depts., specialty stores—or order direct.



CONSOLIDATED TRIMMING CORP.
27 W. 23rd Street • New York, N. Y.



Amazing NU-YUTH HIDEAWAY BRA

Now large bust women can have a new, shapely breast loveliness. Look youthful easily trim in your new hide-away NU-YUTH BRA. This wonderful NEW bra design permits you to hide away the "extra" in both bosom and tummy. In seconds look SLIMMER... YOUNGER... MORE ATTRACTIVE. Say goodbye to the sagging, heavy, wide bust. Amazing new magic laced midriff gives you custom-made comfort and fit... lets you regulate your own size... made of miracle-wear, super-carded, pre-shrunk broadcloth with strain-resisting custom stitching for extra comfort and long wear. SIZES 34 to 52—B, C, D cups. Wear 10 days free... RUSH COUPON!

WEAR 10 DAYS FREE

Most Flattering Full Length Bra Ever Created.

1. Special design control cups, for maximum support and youthful separation.
2. Exclusive, adjustable midriff gives custom-made fit. Does away with unsightly "ties" without binding and discomforts. No ridges in flesh.
3. V-Shaped, elasticized inserts breathe right with you.
4. Ingenious figure control fasteners make it easy to put on or take off.



Reduces Large Appearance in Seconds

SIZES 34 to 52

Adjust NU-YUTH only to contour you want \$2.98

The S. J. Wegman Co., Dept. 1010
836 Broadway, New York 3, N. Y.
Send my "NU-YUTH" Bra by return mail. If I am not 100% delighted I'll send it back in 10 days for full purchase price refund.

How Many? (2 for \$5.85)

Bust size _____ Cup size _____

☐ Send C. O. D. I'll pay postman \$2.98 plus postage.

☐ Enclosed find \$2.98. S. J. Wegman Co. will pay postage.

NAME _____

ADDRESS _____

First-

FIRST AID for ACID INDIGESTION HEADACHES DISTRESS of COLDS

Fast-

FAST RELIEF When You Need It!

Always-

ALWAYS RELY on

ALKA-SELTZER

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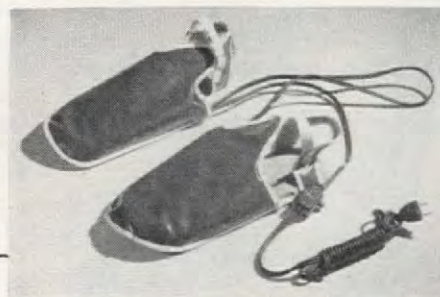
Alka-Seltzer

ALL DRUG STORES U.S. and CANADA

Dreams You Can Buy (Begins on page 28)

All prices quoted are approximate and subject to change

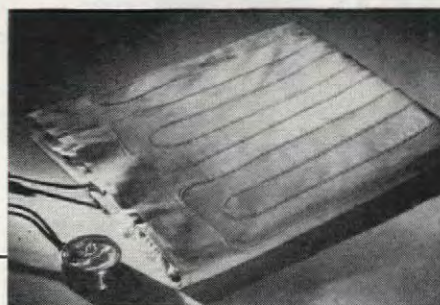
Electric slippers to warm cold, weary feet. Thermostat-controlled heat circulated through moisture-proof, removable, washable lining. Fits Electric Slippers will fit any size foot up to 12. About \$12.50 at Lewis & Conger



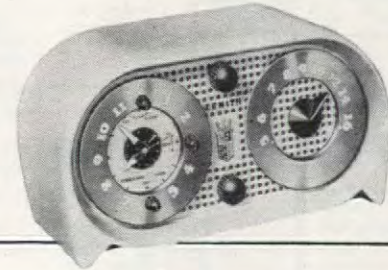
Quilted rayon satin comforter with automatically controlled inner warming sheet. Cover zips off for dry cleaning. 72 in. wide, 86 long, for use on any bed. Comes in rose, blue, and green. By Westinghouse, around \$50.00



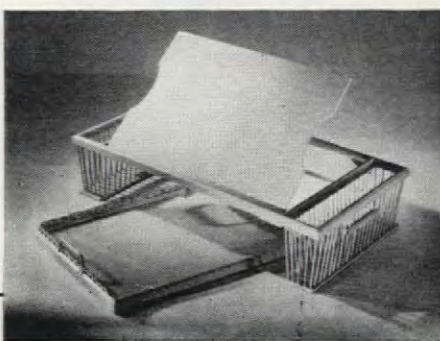
Easily and safely washed, this electric sheet goes between top bed sheet and any desired cover. Gives lightweight, controlled warmth. Can be packed for travel, storage. Peach pre-shrunk muslin. About \$25.00, by Westinghouse



An absolute genie and busy from morning till night. Clock-radio wakes you with music, turns your appliances on or off, lulls you back to sleep. Operates on AC. Plastic case in ebony, white, or walnut. By Zenith, about \$40.00



Good-sized breakfast tray, 29½ inches long, 16 wide, 9 deep, has removable serving tray 15 by 21 inches. Shelf is adjustable for reading or writing. In pastel colors, from Edward Walker Co., about \$15.00





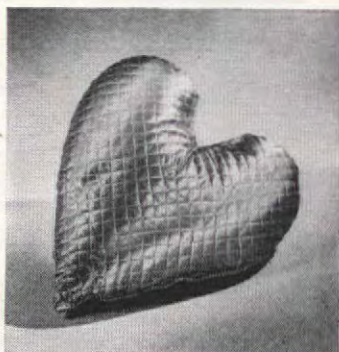
Shaped to curve around the neck, Cutaway pillow will not bunch at shoulder. Fits regular case. Goose down and feather filling in variety of covers. As shown, about \$7.95, at Lewis & Conger



Controlled by automatic timing device, sealed-in unit at foot transmits gyration through whole mattress. Designed to relieve tension and fatigue, induce more restful sleep. Serta "Theralator" about \$179.50, box spring \$69.50



Specially treated sterling silver decoration on hand-blown crystal night set is non-tarnishable, retains brilliance when washed. Silver City Glass Co., about \$7.50



Quilted cover of heart-shaped pillow is moisture-resistant satin. Fits under the neck to catch drops when applying lotions, ice-packs. About 20 by 20 inches. At Lewis & Conger, around \$4.95



Prelude to pleasant dreaming. Kapok-filled bed rest covered in Celanese Lustracel satin has side pockets to keep oddments right at hand. Back and arm supports make reading in bed restful, relaxing. Marshall Field & Co., about \$13.00



Washable, cotton-filled comforter for summer. Attractive Galey & Lord plaid gingham cover in three colors. 72 x 84 inches. By Sumerson, about \$17.00

MORE ON PAGE 152

For your new home



Corbin Locks give you lasting security...



their distinctive beauty adds charm and prestige...



they turn so-o-o smoothly, year after year

You'll enjoy a new home more with CORBIN Locks on every door!

Ask your architect or builder about the time-tested quality of Corbin Locks ... or see them at your Corbin dealer.

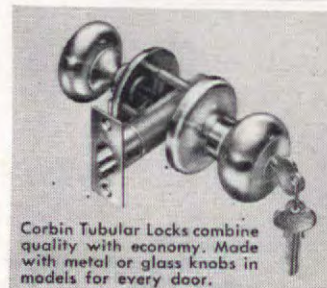
GOOD BUILDINGS DESERVE GOOD HARDWARE



P. & F. Corbin
DIVISION



Somerset design exemplifies the charm and individual character of Corbin front door hardware.



Corbin Tubular Locks combine quality with economy. Made with metal or glass knobs in models for every door.

THE AMERICAN HARDWARE CORPORATION, NEW BRITAIN, CONNECTICUT, U. S. A.

Damp weather?

NEURALGIC pain?

● No more need for cold, wet days to mean torture for you! You can take care of that throbbing neuralgic pain—relieve it quickly and safely—with Absorbine Jr.!

This famous pain-relieving liniment has you feeling better with a speed that seldom fails to astonish... because it goes to work *the minute you apply it* with two wonderfully beneficial actions.

First it warms and soothes those aching, pain-wracked neuralgic areas. Second, it counters the irritation that causes the pain—with a grand, relaxing effect!

Don't go letting neuralgic pain make life miserable for you on damp days. Join the thousands who get fast relief with Absorbine Jr. Only \$1.25 a long-lasting bottle wherever drugs are sold.

W. F. Young, Inc., Springfield, Mass.

Get fast relief with

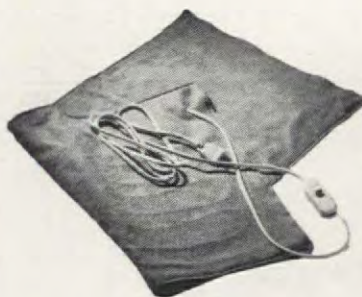
Absorbine Jr.

it feels so good!



Dreams

(Begins on page 28)



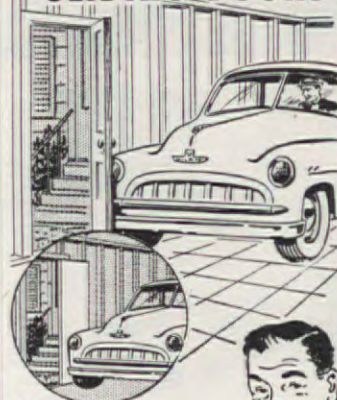
Foot warmer by General Electric, 36 by 17 inches, goes between sheet and blanket. Thermostatically controlled to stay at just-right 105° F. At Lewis & Conger, \$4.95

The American Home Spotlight

This month THE AMERICAN HOME spotlights DREAMS YOU CAN BUY. These leading stores are co-operating with THE AMERICAN HOME by featuring bedding displays based on this educational theme which has been developed as an aid to homemakers.

Akron, Ohio—M. O'Neil Co.
Altoona, Pa.—Wm. F. Gable Co.
Atlantic City, New Jersey—M. E. Blatt Co.
Baltimore, Md.—Hochschild, Kohn & Co.
Bridgeport, Connecticut—Howland's
Buffalo, N.Y.—Adam, Meldrum & Anderson Co.
Chattanooga, Tenn.—Miller Brothers Co.
Chicago, Illinois—The Fair
Cincinnati, Ohio—The John Shillito Co.
Cleveland, Ohio—Halle Bros. Co., The
Corpus Christi, Texas—Lichtenstein's, Inc.
Des Moines, Iowa—Younkers
Detroit, Michigan—Crowley, Milner Co.
Duluth, Minn.—Duluth Glass Block Store Co.
Flint, Michigan—Smith Bridgman Co.
Fort Wayne, Indiana—Earl Groth & Co.
Gloucester, Mass.—William G. Brown Co.
Grand Rapids, Michigan—Herpolsheimer Co.
Green Bay, Wisconsin—H. C. Prange Co.
Harrisburg, Pennsylvania—Pomeroy's, Inc.
Hartford, Conn.—G. Fox & Co.
Jackson, Mississippi—R. E. Kennington Co.
Jacksonville, Florida—Cohen Bros.
Joplin, Missouri—Christman's
Lansing, Michigan—J. W. Knapp Co.
Louisville, Ky.—The Stewart Dry Goods Co.
Madison, Wisconsin—Harry S. Manchester, Inc.
Mansfield, Ohio—M. O'Neil Co.
Milwaukee, Wisconsin—Boston Store
Minneapolis, Minnesota—Dayton Co.
Muskegon, Michigan—Grossman's
New Orleans, La.—D. H. Holmes Co., Ltd.
Newark, New Jersey—L. Bamberger & Co.
Newburgh, N.Y.—John Schoonmaker & Son, Inc.
North Adams, Massachusetts—Boston Store
Ogden, Utah—C. C. Anderson Store
Omaha, Nebraska—J. L. Brandeis & Co.
Oneonta, N.Y.—Bresee's
Pendleton, Oregon—C. C. Anderson Store
Peoria, Ill.—Black & Kuhl Co.
Pittsburgh, Pa.—Kaufmann Dept. Store, Inc.
Pontiac, Michigan—Waite's, Inc.
Richmond, Virginia—Miller & Rhoads, Inc.
Rochester, New York—McCurdy & Co., Inc.
St. Louis, Mo.—Famous-Barr Co.
St. Paul, Minnesota—Schuneman's, Inc.
Saginaw, Michigan—Wm. C. Wichmann Co.
San Diego, California—Walker-Scott Corp.
Schenectady, N.Y.—H. S. Barney Co.
Sioux City, Iowa—Younker-Davidson's
South Bend, Ind.—Robertson Bros. Dept. Store
Springfield, Mo.—Heer's, Inc.
Springfield, Ohio—Edward Wren Store
Tacoma, Wash.—Rhodes Brothers
The Dalles, Oregon—A. M. Williams & Co.
Topeka, Kansas—Crosby Bros. Co., Inc.
Trenton, New Jersey—Neivius-Voorhees
Troy, N.Y.—Wm. H. Frear & Co., Inc.
Tulsa, Oklahoma—Brown-Dunkin Co.
Washington, D. C.—The Hecht Co.
Wichita, Kansas—Geo. Innes Co., Inc.
Williamsport, Pa.—L. L. Stearns & Sons
Youngstown, Ohio—Strauss-Hirschberg Co.

Easy to get space with Sterling SLIDING DOORS



Whether you are building or remodeling, garage or home can be more functional when space-stealing hinged doors are eliminated. Make your home practical and modern with sliding doors mounted on smooth-gliding Sterling Hardware.

Mr. J. eliminated door nuisance... found it easy to install a quick acting sliding door on fine

Sterling

HARDWARE (each hinged door wastes about 7 1/2 sq. ft. of space.)

say **Sterling** HARDWARE

to your architect, builder or dealer

STERLING HARDWARE MFG. CO. 2339 Nelson St. CHICAGO, 18

IMAGINE!

YOUR OWN OUTDOOR FIREPLACE As Little As \$9.95 F.O.B. SO EASY TO BUILD...

And so much FUN! Sizzling steaks, hamburgers, piping hot coffee... where they taste best, OUTDOORS! Send for FREE DESIGN BOOK today! Write—Dept. A-251

OHIO STOVE CO. • PORTSMOUTH, OHIO

ZUD

Removes RUST and STAINS from BATHTUBS, SINKS, TILE, METALS, RANGES

AT GROCERY, HARDWARE, DEPT. and 10c STORES

FREE SAMPLE Give names of your dealers.

RUSTAIN PRODUCTS, Inc., 240 E. 152 St., N.Y. 51

5 BLUE SPRUCE for \$3.

Superior stock, well branched. 5 Yr. transplants, 6 to 10 in. tall. Postpaid at planting time. Complete Evergreen catalog, Write Box 1-D.

MUSSER FORESTS, Inc., Indiana, Pa.

WATCHES WANTED!

ANY CONDITION. Highest cash prices paid promptly. Also broken jewelry, spectacles, dental gold, diamonds, etc. Send articles today. Satisfaction guaranteed.

LOWE'S Dept. AH, Holland Bldg. St. Louis 1, Mo.

d-con will help you WIN the WAR ON MICE AND RATS OR YOUR MONEY BACK

Famous University of Wisconsin. Discovery Cleans Them Out Quickly, Completely and Permanently

d-con with Warfarin will turn the tide for you in the war on MICE and RATS. This famous new formula, recommended by Federal depts., county agents and the farm press of America, has proved its miracle, result-producing action in hundreds of controlled and supervised tests. D-CON with Warfarin spells doom to rats and mice—it's safe to use—and results are guaranteed.

SAFE TO LIVESTOCK AND PETS

D-CON outsmarts these pests because only cumulative doses prove deadly. Tests prove that mice and rats return for successive feedings—they cannot detect source to avoid it. Safe to livestock and pets.

MAILED IN PLAIN WRAPPER WITH MONEY-BACK GUARANTEE

Enough D-CON WARFARIN Concentrate to make 5 lbs. of bait—enough to clear your place of mice and rats, for only **\$2.98**

RUSH YOUR ORDER TODAY

UNITED ENTERPRISES

531 W. Webster Ave., Chicago 14, Illinois

RESULTS ARE GUARANTEED

Mice and rats are smart—they have survived all efforts to destroy them. Now with miracle working D-CON their days are numbered. D-CON will clear your place of them in 15 days—or it won't cost you a penny. By following the simple feeding instructions, your troubles with rats and mice are over—now and for ever.

HANDY MAIL ORDER COUPON

UNITED ENTERPRISES—Dept. AH-4
531 W. Webster Ave., Chicago 14, Illinois

Please ship immediately d-con WARFARIN concentrate on your money-back guarantee.

☐ Ship C.O.D. I'll pay \$2.98 plus C.O.D. postage.

☐ I enclose \$2.98. Please send postpaid.

NAME.....

ADDRESS.....

CITY..... STATE.....

DO YOU SUFFER FROM RHEUMATISM

ARTHRITIS, NEURITIS, SCIATICA OR LUMBAGO?

SEND FOR FREE BOOK

describing the proven, specialized treatment that has been amazingly successful in combating rheumatism, arthritis and similar painful disorders. This illustrated book "RHEUMATISM" fully explains causes and effects... tells you WHY drugs and medicines afford but temporary relief. Delay may be dangerous. Learn about specialized treatment. Send for FREE Book today—a postcard will do. No obligation. Write today.

BALL CLINIC, Dept. 608, Excelsior Springs, Mo.

MY TWIN DOLL LOOKS JUST LIKE ME

Your child's face hand tinted—her personality reproduced on sturdy cardboard stand-up doll. Also 2 compl. wardrobes one in color, one child colors. Send front view photo or snapshot, color oil hair, eyes, etc. (Photo returned intact) \$2 postpaid. Order NOW!

MY TWIN DOLL COMPANY
6711 Sunset Blvd., Dept. 18-4, Hollywood, Calif.

CAN YOU USE \$50

For selling only 100 boxes of JEWEL'S outstanding 21 for \$1 All-Occasion cards. No experience necessary, costs nothing to try. Write for Selling Plan and Samples on Approval now.

JEWEL, Dept. 3, 366 Plane St., Newark, N.J.

NEED SOME EXTRA MONEY QUICKLY?

Let me show you an easy way to earn it. Write your name and address on a postcard and send it to

B. L. Hallock, THE AMERICAN HOME
Forest Hills, New York

RELIEVES PAIN OF HEADACHE · NEURALGIA NEURITIS

FAST

The way
thousands of
physicians
and dentists
recommend

Anacin® relieves headache, neuralgia, neuritis pain fast because Anacin is like a doctor's prescription—that is, Anacin contains not just one, but a combination of medically proven, active ingredients in easy-to-take tablet form. Thousands have been introduced to Anacin through their own dentist or physicians. If you have never used Anacin, try these tablets yourself for incredibly fast, long-lasting relief from pain. Don't wait. Buy Anacin today.

100 SPOOLS SEWING THREAD 1c EA.

To make new customers, our giant assortment of 100 spools of quality thread is yours for only \$1. All the colors of the rainbow, the shades in between and black and white, too! Fine thread in a thrilling assortment of cotton and rayon; popular numbers through 24 and 70 in DeLuxe Magic Match and Bobbin Windings for every kind of sewing from darning britches to stitching lingerie. Easy to match any fabric or color with our Magic Match generous up to 150-yard spools. A total of almost 10,000 yards of fine colorfast thread. Your own thread store right by your side. Rush your name and address for C.O.D. shipment of \$1 plus postage or send \$1.25 for post-paid shipment and we'll include 3 70-yard bobbins of No. 50 White Thread FREE.

Thread Winders, Box 95-L
Bridgeport 1, Conn.

I SAVE LOTS OF STEPS
WITH AN EXTRA CAN OF
3-IN-ONE
IN THE
BASEMENT



PS Reset loose handles and hinges
so easily with PLASTIC WOOD

BUNIONS Doctor's Relief Acts INSTANTLY!

The instant you put Dr. Scholl's Zino-pads on bunions or enlarged, tender joints, painful pressure is lifted. Soothing, cushioning, protective. Cost but a trifle. Sold everywhere.

Dr. Scholl's Zino-pads

Pattern Order Form

Please allow 3 weeks for
handling and mailing
(Patterns contain tracings, directions, color
guide, list of materials as required)

- ☐ 1356 Stencil design for Hitchcock
settee, meeting house bench,
cornice board. Full directions
for old-time application ... 35c
- ☐ 1357 Stencil fruit design for Boston
rocker with curved scrolls for
chair back ... 25c
- ☐ 1358 Stencil flower and leaf design
for Hitchcock-type chair, 2
slats, pillow back ... 25c
- ☐ 1359 Stencil fruit and flower design
for Hitchcock-type chair ... 25c
- ☐ 1360 Stencil fruit and flower design
for Hitchcock-type chair, 2
slats, round pillow top ... 25c
- ☐ 1361 2 stencil designs for country
Hitchcock chairs, both have
1 slat and pillow backs ... 35c
- ☐ 1362 2 stencil designs for country
Hitchcock chairs, slat and
pillow backs ... 35c
- ☐ 1363 Stencil fruit, leaf, and flower
design, very elegant, for
Sheraton-type fancy chair,
rounded top slat ... 25c
- ☐ 1364 Stencil "pineapple" and flower
design, very fine for Sher-
aton-type fancy chair ... 25c
- ☐ 1365 Stencil fruit and flower design
for fancy chair with curved
top and wide slat ... 25c
- ☐ 1366 Stencil fruit, flowers, and leaf
design for Sheraton-type
fancy chair with wide second
slat ... 25c
- ☐ 1155 Stencil cornucopia and eagle
design for one slat, pillow-
back Hitchcock chair ... 40c
- ☐ 1156 Penna. Dutch fruit basket de-
sign for country chair ... 25c
- ☐ 1157 Moss roses with gold leaf
scrolls for country chair ... 25c
- ☐ 1158 Simple stencil design of grapes
and leaves for country chair ... 25c
- ☐ 1159 Penna. Dutch stencil design of
fruit and scrolls for chair ... 25c
- ☐ 1160 Penna. Dutch design of fruit
and leaves for country chair ... 30c
- ☐ 1161 Stencil design of shells and
leaves for Sheraton-type
fancy chair, with gold leaf
technique ... 25c
- ☐ 1162 Penna. Dutch stencil design of
bird and fruit for chair ... 25c
- ☐ 1016 Morning glory painting design
with gold leaf scrolls for
rocking chair ... 25c
- ☐ 1017 Painting design of flowers,
leaves and gold leaf scrolls
for country side chair ... 25c
- ☐ Complete list of available patterns 10c

Name

Street Address

City Zone No. State

See instructions below for ordering patterns.

Pamphlet Order Form

Please allow 3 weeks for
handling and mailing
(Pamphlets contain step-by-step photographs
and full instructions)

- ☐ 1268 How to Make Your Own Drap-
eries, 25 step-by-step photo-
graphs with directions ... 25c
- ☐ 1269 How to Recondition Metal Fur-
niture, 13 step-by-step photo-
graphs with directions ... 25c
- ☐ 1270 How to Recondition Wicker and
Chinese Peel Furniture, 15
step-by-step photographs,
directions ... 25c
- ☐ 1271 How to Recondition Wood Fur-
niture, 25 step-by-step
photos, directions ... 25c
- ☐ 1272 How to Re-cane a Chair, 25
photographs with directions ... 25c
- ☐ 1367 How to Stencil a Chair, 12 pho-
tographs with directions ... 25c

Name

Street Address

City Zone No. State

PRINT name and address in coupons, which will
be used as labels for mailing patterns. Cut out
order form along dash lines, check patterns
desired and send M.O. or personal check to:
(please do not send stamps)

American Home Pattern Department

American Home Building

Forest Hills, New York

Before your daughter marries make sure
you instruct her about
THESE INTIMATE PHYSICAL FACTS!

MOM! PLEASE TELL ME
SOME MORE ABOUT THESE
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I INTEND TO, DEAR, ESPECIALLY
ABOUT MARRIAGE HYGIENE--ABOUT
A WOMANLY OFFENSE GRAVER THAN
BAD BREATH OR BODY ODOR.



No other type liquid antiseptic-germicide tested for the
douche is SO POWERFUL yet SAFE to tissues as ZONITE!

Every modern mother will instruct
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And every grown-up young lady
must be made to realize there's an
offensive odor graver than bad
breath or body odor which she her-
self may not detect but is so ap-
parent to people around her.

What a comfort it must be for a
mother to be able to assure her
daughter that: *no other type liquid
antiseptic-germicide tested for the
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Developed by a Famous Surgeon
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Modern women no longer have to
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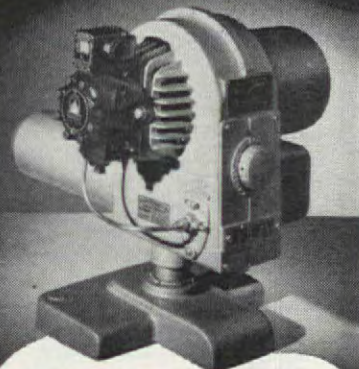
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Extras Make It Special (Begins on page 42)

burning fireplace in the 13½ by 17½ master bedroom. A floor-length picture window in this room looks out onto the paved play terrace. Because this window faces south there is a six-foot roof overhang which shades the room in summer. This bedroom has a separate door leading to the terrace, and the mirror on the built-in vanity opens up to reveal a medicine chest behind it. The second bedroom is small, but the closets are far from stingy. The living-room door shuts to close off the sleeping section entirely.

Knowing a good thing when we see it, THE AMERICAN HOME's editors have included this house in the series of Blueprint Houses. This one is house No. 7. Full plans and list of materials are available and may be ordered on page 155.



Above, the rear side of the house, from bedroom wing looking toward living-room window. Set in angle of house, terrace is protected from wind, gets south sun.

Living room and master bedroom open directly onto terrace. Right, entrance porch has forthright lines of genuine ranch house. Shutters painted green; other trim is white



Compact U-shaped kitchen has window overlooking play yard, electric equipment. Door at right opens into utility room. Opposite this kitchen is dining area

You can order plans for any one of these Houses!

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One-story ranch house with three bedrooms, 1½ bathrooms, 29-foot-long living-dining room, good-sized garage and tool shed, wide-set, basementless



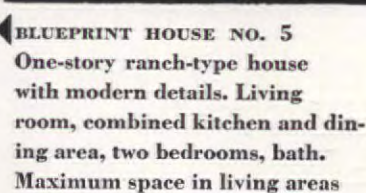
BLUEPRINT HOUSE NO. 3

A one-story ranch-type house with no attic or basement. There are two bedrooms, two baths, a utility room, study, and a sloped-ceiling living room



BLUEPRINT HOUSE NO. 4

One-story ranch-type house, living room, dining room, two bedrooms, and a bath. The fireplace wall is entirely wood-paneled. Outdoor patio



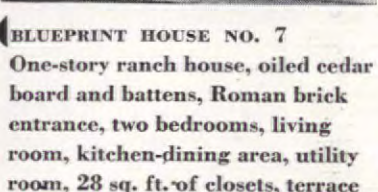
BLUEPRINT HOUSE NO. 5

One-story ranch-type house with modern details. Living room, combined kitchen and dining area, two bedrooms, bath. Maximum space in living areas



BLUEPRINT HOUSE NO. 6

One-story brick and wood house with attic. Living room with fireplace, two bedrooms, dining room, kitchen, bath. Dining room could be bedroom or den



BLUEPRINT HOUSE NO. 7

One-story ranch house, oiled cedar board and battens, Roman brick entrance, two bedrooms, living room, kitchen-dining area, utility room, 28 sq. ft. of closets, terrace



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*No plans sold for Wayne or Oakland counties in Michigan

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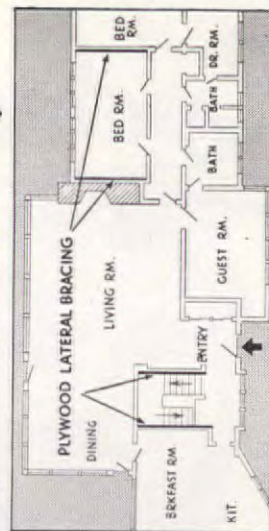
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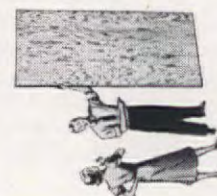
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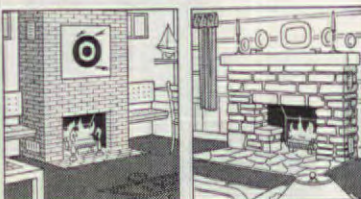
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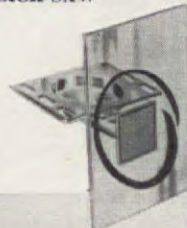
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BEAUTY and lasting service are assured in fixtures and fittings identified by the Kohler mark.

The Cosmopolitan Bench Bath, with useful seat, comfortable slope end and flat, safe bottom, is of non-flexing iron, cast for rigidity and coated with Kohler enamel. The Gramercy vitreous china lavatory has an unobstructed shelf, built-in soap dishes. Surfaces are glass-hard, easy to clean.

Kohler chromium-plated brass fittings are efficient, reliable. The Niedecken Mixer serving the bath has a single handle for safe, easy control of water temperature for shower or tub. Lavatory has built-in mixer fitting with pop-up drain.

Consult your Kohler dealer on selections for bathroom, washroom, kitchen or laundry.

Kohler Co., Kohler, Wisconsin. Established 1873.

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