

he AMERICAN HOME

25¢

for June

A Service Issue for an Easy Summer

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Varied, beautiful
fare for everybody!

Hands to hold

Slim, dainty hands that once served as door-knockers—have them now to hold your most precious Cannon towels! It should be a pleasure, when the towels are soft as this—circled with laurel wreaths, and washed with sunshine color. One from a summer-host of Cannon favorites in fourteen lovely shades. Cannon towels are priced from about 39c to \$2.95.

Cannon Mills, Inc.,
70 Worth Street, New York 13, N. Y.



FACE TOWELS TO MATCH? CERTAINLY -- IN ALL 6 SHADES!



Jane only consulted her compact... But Lucy consulted her dentist!



case #1

Jane, nervous about meeting new people, wished her mirror revealed brighter teeth, a prettier smile.

Jane should have stopped wishing and started for her dentist's the first time she saw "pink" on her tooth brush—instead of letting it go until it became serious!

He could have told her how important firm, healthy gums are to sound teeth and a sparkling smile. And how to follow the regular home care routine so many dentists advise: *Regular brushing with Ipana Tooth Paste, then gentle gum massage.*

Silly of Jane—not to ask her dentist!



case #2

Lucy, when she met new people, was poised—confident of her smile.

Because she (wise girl!) took no chances with her teeth and gums. Seeing a warning flash of "pink" on her tooth brush, she consulted her dentist—quick!

After treatment, he said that hers was simply a case of soft foods robbing her gums of exercise—and for home care suggested "the helpful stimulation of Ipana and massage."

This advice, followed faithfully, soon helped Lucy to firmer gums, brighter teeth, a lovelier smile: *Smart of Lucy—to ask her dentist!*

National survey shows:

Dentists recommend Ipana 2 to 1

(over any other tooth paste)

Products of Bristol-Myers



P. S. For correct brushing, use the DOUBLE DUTY Tooth Brush with the twist in the handle. 1,000 dentists helped design it.

The dentist knows best! See him for regular check-ups on your teeth and gums. He is the man best qualified to advise you.

Remember: Dentists recommend and use Ipana 2 to 1 over any other tooth paste. And 9 out of 10 dentists recommend

gum massage regularly or in specific cases. (Facts from a recent nationwide survey.)

So start today with Ipana Tooth Paste. Follow your dentist's advice about gum massage. *Help him guard your smile of beauty!*

Ipana Tooth Paste for your Smile of Beauty

Are you letting your daughter enter Marriage Blindly?



Every Bride Should Know These Intimate Physical Facts . . .

Before a girl marries she should be fully aware how necessary douching often is to intimate feminine cleanliness, health, marriage happiness, to combat odor and after menstrual periods. In fact, the question today is NOT whether to douche, but rather WHAT to put in the douche.

Here's Scientific Truth You Can Trust: Scientists tested every generally known antiseptic-germicide they could find on sale for the douche. And NO OTHER type liquid antiseptic-germicide tested proved SO POWERFUL yet SO SAFE to tissues. This ZONITE principle was developed by a world-famous Surgeon and an eminent Chemist. What better recommendation could you desire?

Cautions Against Weak or Dangerous Products

Pity the old-fashioned woman who, from ignorant advice of friends, still uses salt, soda or vinegar for the douche. Foolish woman! Doesn't she realize these 'kitchen make-shifts' are NOT germicides in the douche? They never in this world

can give the great germicidal action of ZONITE with its marvelous deodorizing properties.

Yet ZONITE is so inexpensive, any woman should be able to afford its wonderful benefits.

A Modern Miracle!

ZONITE positively contains no phenol, no mercury—no harsh acids—overstrong solutions of which may damage tissues and in time even impair functional activity of mucous glands.

You can use ZONITE as directed as often as needed without the slightest risk of injury. It's absolutely non-irritating, non-burning, non-poisonous.

ZONITE actually destroys and removes odor-causing clinging waste substances. Helps guard against infection. It immediately kills every germ it touches. You know it's not always possible to contact all the germs in the tract. But you can BE SURE ZONITE DOES kill every reachable germ and keeps them from multiplying. Complete douching directions come with every bottle of ZONITE.

FREE! NEW!

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Name _____
Address _____
City _____ State _____

Zonite
FOR NEWER
feminine hygiene

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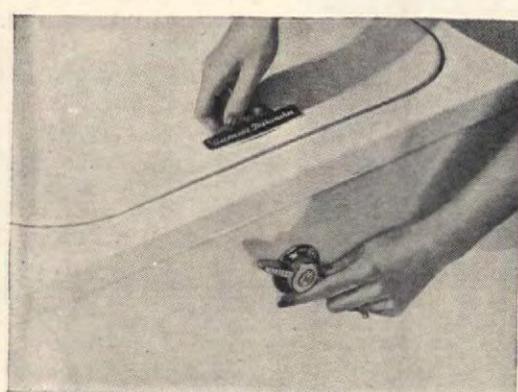
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I WOULDN'T HAVE TO IF WE HAD A GENERAL ELECTRIC DISHWASHER!

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1. A day's dishes done like magic! The new General Electric Dishwasher will wash a whole day's dishes for a family of four at one time. Separate racks hold china, glassware, silver safely. Washes pots and pans, too!

2. No more rough, red hands! You never touch dishwater. Just turn the switch and the Dishwasher takes over—does the whole job *automatically*—washing and rinsing dishes in water hotter than your hands could stand.

3. Gives you new hours of freedom! You're no longer a slave to a dishpan. All by itself, the Dishwasher hygienically cleans and rinses each piece *cleaner than you could do it by hand*. Safely, too—for only the water moves.



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NOTE: The Dishwasher is available either in a complete sink, or as a separate individual appliance for installation in your new or present kitchen. General Electric Company, Bridgeport 2, Conn.

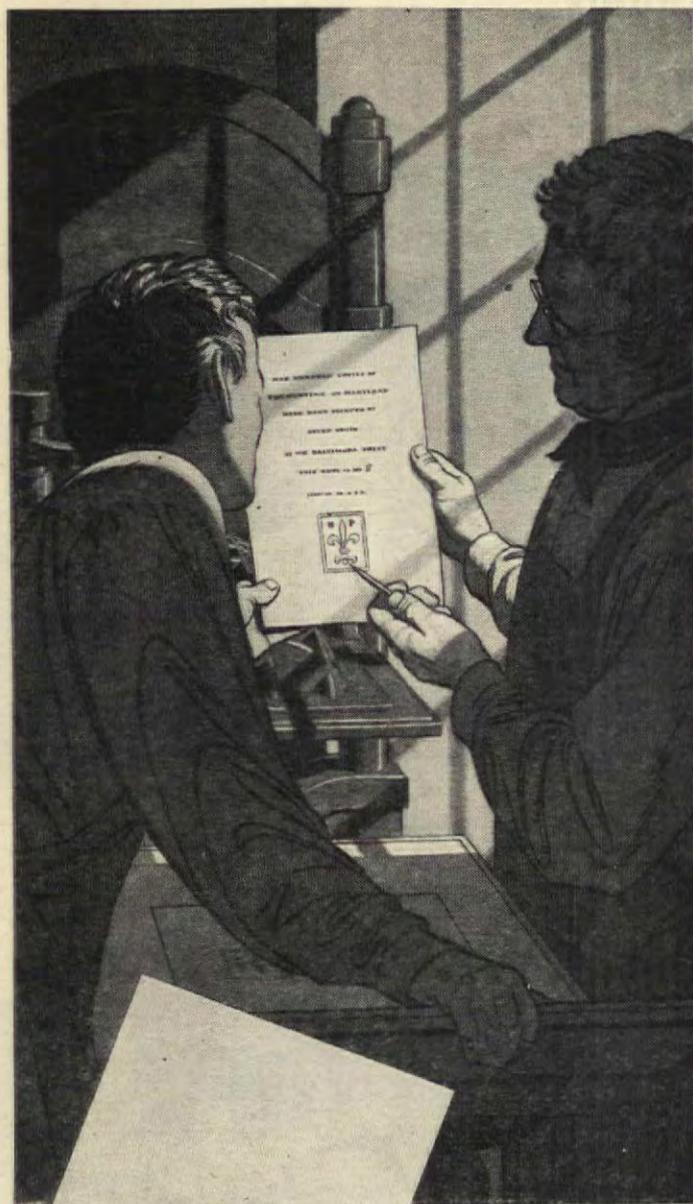


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Cranes...the Mark of achievement in making fine papers



Cranes

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contributors



● ● ● **ARLINE MURK MEYER** comes of a long and devoted line of furniture shovers and room changers, so she is happy to be able at last to come to their defense in "Let's Change the Rooms Around." Her background is predominantly Scandinavian and she was born in Minnesota, a fact which, she says, makes her a "typical and average" Washingtonian! She and her husband built their own home "with much enthusiasm, little cash, and a great deal of satisfaction." She has been a reader of **THE AMERICAN HOME** ever since she received her first subscription to it as a "fine and practical" shower gift.



● ● ● **ROBERT W. VAHLBERG**, an architect, is a native of Oklahoma City, was graduated from the University of Oklahoma in 1935, did graduate study at the Massachusetts Institute of Technology between 1935 and 1937. He served in the Field Artillery for four and a half years, completing his Army duty in command of an artillery battalion of the occupation troops in Japan. As an architect, he believes that "all architecture should be as creative as possible"—not imitative, and that a "sense of space" is the most important factor in any house—ideas thoroughly worked out in his own home which appears in this month's portfolio of "American Homes".



● ● ● **MARJORIE DORRANCE** is a free-lance radio-commercial writer and a "full-time mother," but she manages to devote her spare time to planning and giving parties for young people. "Stars in Their Eyes" the colorful party on page 128, celebrates the June graduation of her favorite social set, the "tween-teens."

Manufacturing difficulties beyond our control have delayed the delivery of this issue.

New Revolution in Hearing Aids!

The new Zenith "75" comes to you by mail! No "fitting," no sales pressure. Hear better or your money back!



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SAVES YOU OVER \$100, TOO!

Because it comes to you by mail, the Zenith "75" also saves you over \$100. If its price had to include "fitting," middlemen's profits and high sales commissions, this top quality hearing aid would have to sell for \$195, instead of \$75. So do as tens of thousands have already done. Order your Zenith "75" and find new happiness, new zest for living. You owe it to your family, friends and business associates. Use coupon below.

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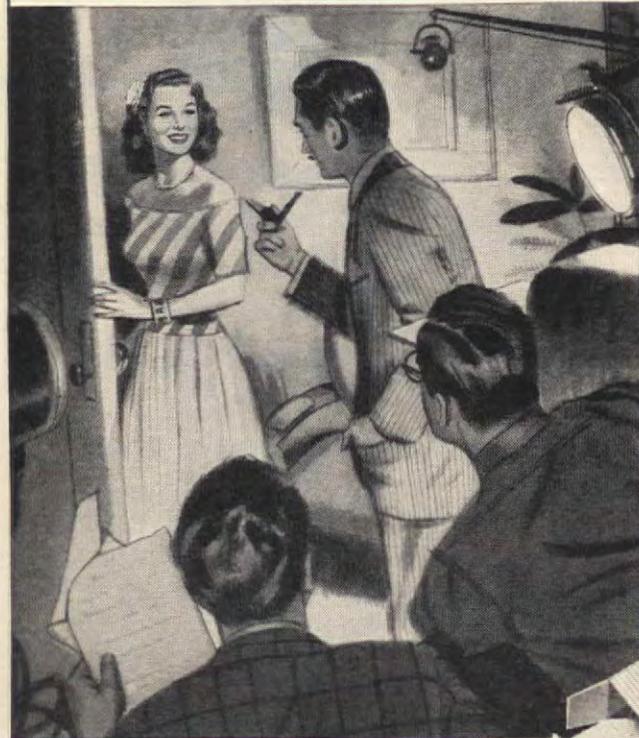
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Wanda Hendrix's smile wins role in Paramount's "My Own True Love"—

The smile that wins is the Pepsodent Smile!



Wanda Hendrix, Paramount Starlet, plays a leading role in Paramount's new picture, "My Own True Love." Although she has smiled her way through only four pictures, Wanda is hailed as one of the year's best bets for stardom. She was a junior high school student in Jacksonville, Florida, when a talent scout discovered her in a local "little theater" play. Now in Hollywood, her smile is as bright as her future—it's a Pepsodent Smile! "I've used Pepsodent Tooth Paste since my 'little theater' days," Wanda says, "and I wouldn't change now!"



Do you have a winning smile? If Pepsodent Tooth Paste has helped your smile and career—send your picture and story to Pepsodent, 141 W. Jackson Blvd., Chicago 4, Ill. If used you will receive professional model fees.

Wins 3 to 1

over any other tooth paste!



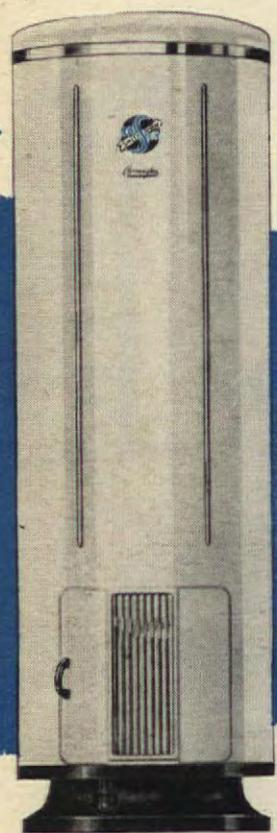
ANOTHER FINE LEVER BROTHERS PRODUCT

You'll find people all over America agree with Wanda Hendrix. New Pepsodent with Irium is their 3-to-1 favorite for brighter smiles. In recent tests, families from coast to coast were asked to compare New Pepsodent Tooth Paste with the brands they'd been using. By an overwhelming majority . . . by an average of 3 to 1 . . . they preferred New Pepsodent over any other leading brand they tried!

Yes, New Pepsodent won 3 to 1 for its cool, minty flavor . . . for making breath cleaner, and making teeth brighter! *For the safety of your smile use Pepsodent twice a day—see your dentist twice a year!*



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Yet the *Permaglas* tank is just one feature of the water heater that matches your other modern appliances. Fully automatic, it is ever ready with all the hot water you need . . . clean as the source itself! Gas or Electric.

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contributors



• • • **JAMES CRABB**, designer and builder of the attractive Malcolm Millard home shown on page 40, comes naturally by his profession. Both his father and his uncle have been home builders since 1895, and from them he learned the many phases of home construction and design. He was educated at Armour Institute of Technology and Northwestern University. At present he is engaged in a new development of thirty homes—most of them of ranch-house design—like the one pictured and described in this issue.



• • • **MAUD PASTOR** describes herself as being the "collector-type," having successively—and successfully—hunted down old, decorated tinware, Pennsylvania-Dutch designed boxes, beaded bags, books and, finally, Victorian card cases. Once, in an old book store, she discovered a dusty volume on Victorian etiquette and thereby began her fascination with the social aspects of Victorianism. She is married, has three children, a setter, a fox terrier, and a "just-cat"—a family group that *never* is dull. The story of her "side-line" case collection is charmingly told in, "In Grandmother's Case."



• • • **JANET W. ENGELHARDT** is a graduate of Bucknell University, works summers for her M.A. at Pennsylvania State College. She attended the Bread Loaf Writers' conference at Middlebury College, Vermont, in 1947, and she has been a contributor to several magazines and newspapers. Her husband is the Supervising Principal of the Muncy Creek School, and she is head of its English department and advisor to its journalism club. Her ten-year-old son, named for Hans Brinker, inspires the interest in, and understanding of, children she expresses in "Guaranteed to Keep Them in Their Own Back Yard," on page 39 of this issue.

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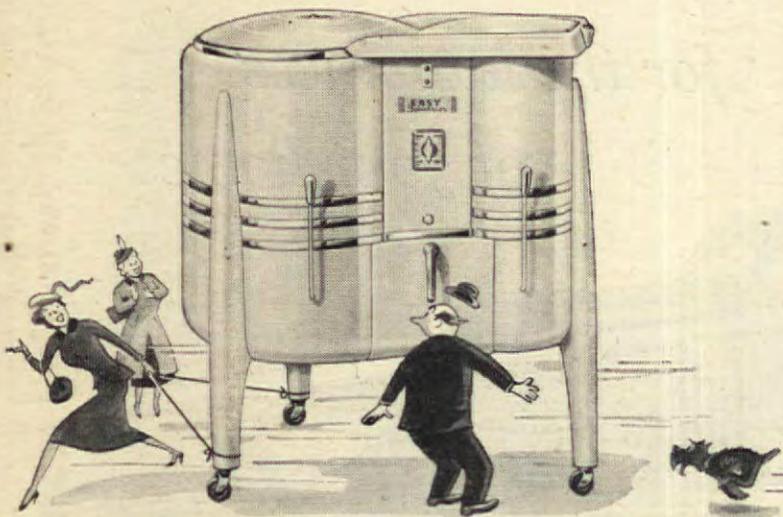


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QUESTIONS	EASY	COMMENTS
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Will it do an average week's wash in less than an hour?	Yes	Easy's two tubs work at once. One washes gently-but-thoroughly while the other rinses and spins damp-dry.
Will it speed up drying time?	Yes	Easy spins out up to 25% more water than a wringer. Clothes dry faster, are lighter to handle and hang up.
Will it help get ironing done faster?	Yes	Easy leaves no hard-to-iron creases, and it can't break buttons.
2. COMPARE CONVENIENCE		
Must I feed pieces through a wringer?	No	Instead of wringing out clothes, Easy safely spins full load damp-dry at once.
Does it run on a "fixed cycle"?	No	With Easy, you can add forgotten items any time, remove precious blankets as soon as they're clean.
Do I need set tubs?	No	Wheel Easy to any sink, power-rinse clothes right in spinner basket.
3. COMPARE SAVINGS		
Is the price right?	Yes	Easy costs less than many washers which do far less for you.
Is there an installation charge added or included in price?	No	Easy needs no installation. No plumbing connections.
Does it save soap and hot water?	Yes	You can return hot suds to washer tub for re-use on a second load.
Does it offer any other savings?	Yes	Easy saves cleaning bills by doing "washable" drapes, slipcovers at home.

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WASHES MORE CLOTHES FASTER

contributors



• • • GLADYS G. DIBBLE comes naturally by gardening; she calls it a family trait. And she wrote her first article on homes and gardens for her freshman thesis at the University of Michigan. She studied art in Europe and fell in love with the intimate, walled-in gardens she saw there. Her recent art studies at Wayne University and the Society of Arts and Crafts, Detroit, have gone hand-in-hand with her gardening interests, enabling her to make her own flower containers and sculpture. She writes for the *Detroit Women's City Club Magazine* and for *THE AMERICAN HOME*—"The Two Freedoms."



• • • EUGENIA WHITE has tried her hand at almost every type of writing: poetry, features, fiction, one-act plays (for which she has won several awards), radio plays and, finally, articles on the building industry in Oklahoma. Through the last, she says, she has "discovered Oklahoma" and has helped to publicize it. She lives in Oklahoma City, is a Contributing Editor on *Practical Builder*. While writing up houses from a structural point of view, she found such interesting interiors and met such charming people that she was inspired to tell their stories through a home magazine. She wrote the story of the Robert W. Vahlberg home on page 46.



• • • ROBERTA FLEMING ROESCH combines free-lance writing with a New York editorial job, and she's married to an ex-Navy man who does research in biochemistry. Her list of "likes" begins with coffee, ends with swimming, and in between are such disparate items as "outdoors air," cooking, and entertaining. She says that "Groom Your Daughter To Be a Good Wife," page 27, was inspired by learning the home backgrounds of some of her young-wife acquaintances who seem to have had a good deal of trouble "getting into the groove" of married life.

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positive way to
**MOTHPROOF
WOOLENS**
used for years by big
mills—Now sold
for home use!



There is one way you can be ABSOLUTELY SURE moths will never eat your precious woolen clothes, sofas and rugs. This is to mothproof the cloth itself with LARVEX.

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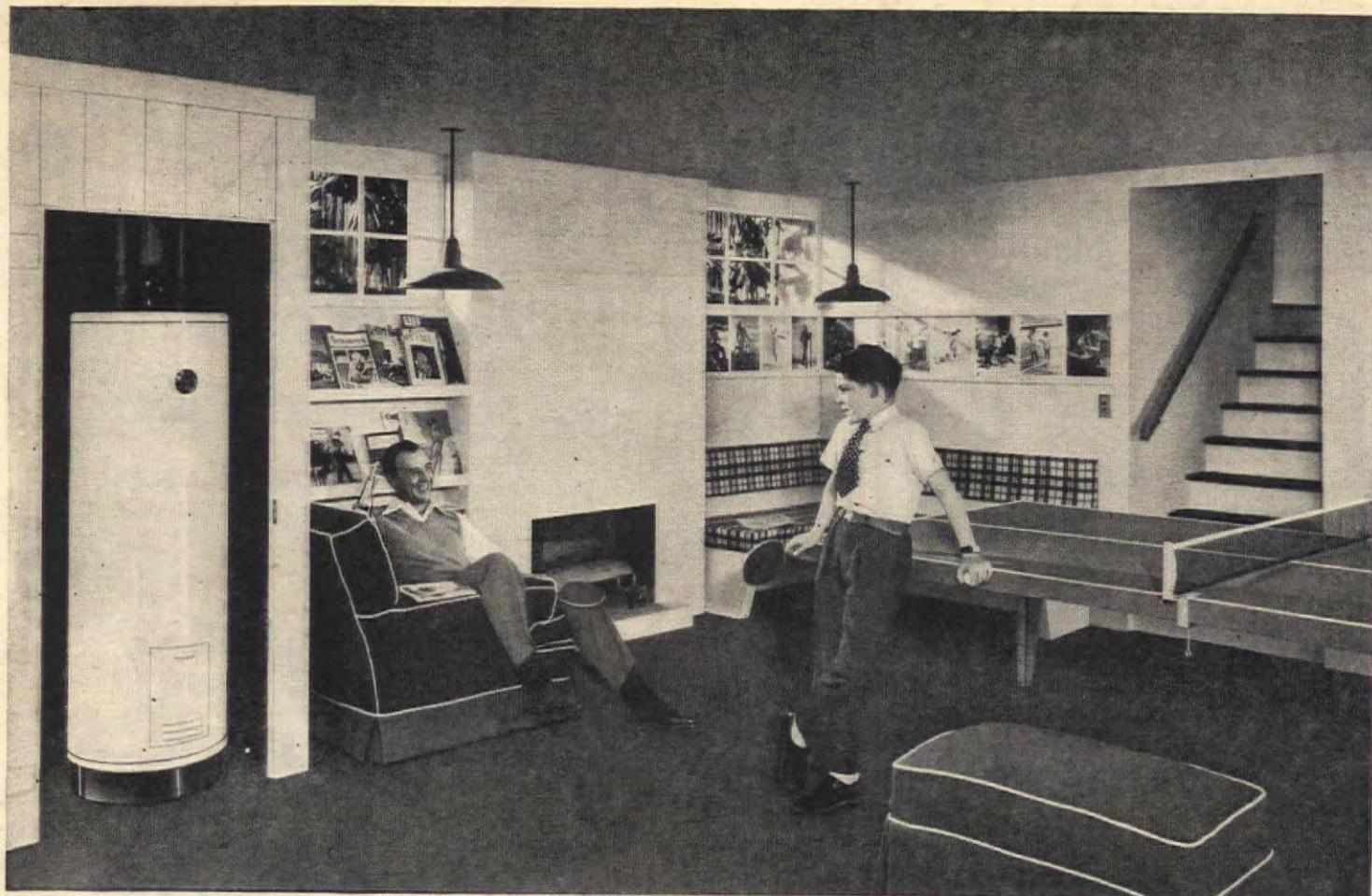
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This modern basement game room gives more space in which to live and play. And the modern Rheem Automatic Water Heater gives more hot water for all the family needs.

How to sell the man in your house MORE HOT WATER

Your husband needs facts before he can buy you a new water heater. Here they are, for you and him.

By
R. E. James
Rheem Heating Consultant

The only time your husband notices the hot water, is when it turns cold on him in the morning. But you have to put up with it—or without it—all day long.

The truth is that your old water heater was just not designed for new appliances. It can hardly meet your minimum family needs for baths and showers—let alone a new double sink, dishwasher or automatic washing machine.



Hot For The Washer

Always Hot

The new water heaters are as automatic as the washing machines and other appliances they have to supply. Let's look at one—the Rheem, in a 40 gallon size.

In the morning your family may need 20 to 30 gallons of hot water before they leave the house—for showers, washing, dishes. The Rheem supplies this amount easily. No waiting, no complaints.

But then *your* day really begins. You immediately need more hot water for your washing machine. About 20 gallons, at least 140° hot, to get clothes really clean. Do you have to wait? Is the water only lukewarm? No, because a fresh supply of water has been heated up rapidly—at the rate of 42 gallons an hour.

Set The Dial And Settle Back

It's heated automatically. You set the thermostat dial just once to 140° and you don't have to bother with it again. If you prefer to wash cottons and white things in hotter water, you can quickly turn the dial up to 160°, then turn it back later. There's also an automatic safety control on the Rheem which shuts off the fuel if the pilot light goes out.

Go By The Guarantees

You should also look for the guarantees and approvals that good water heaters carry for your protection. For example, all Rheem water heaters have earned the Good Housekeeping Guaranty. And the



Tank Is Treated

gas models are approved by the American Gas Association while the Rheem oil and electric models are approved by Underwriters' Laboratories, Inc. All models are also guaranteed by the manufacturer. Ask your plumbing dealer. He will expertly advise you as to size and fuel.

Dream House

Have you seen "Mr. Blandings' Dream House"? Not just the picture but the 100 model houses around the country. Perhaps it was Mrs. Blandings who suggested the Rheem water heater—anyway you'll find it in each house, and a "dream" of a heater, too!

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Dept. AH-6
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If you have a garbage can that attracts flies, ants—possibly dogs, cats, rats—or perhaps even maggots(!)—you should learn about SAN-A-LIZER REPELLENT. SAN-A-LIZER is an unbreakable, harmless little cake that fastens inside the lid of your garbage can without tools in five seconds. It keeps the pests away for months—and most important, SAN-A-LIZER completely deodorizes garbage. Send \$1.00 plus 5c mailing, for a year's supply (four cakes). Yes, it's noninjurious to pets and children. Postpaid. Guaranteed.

San-A-Lizer Corporation
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DOR-FILE SPICE RACKS



KEEP CUPBOARDS NEAT!

File your spices on the inside of cupboard doors, in sturdy lightweight aluminum spice racks. Holds five spice cans, small bottles, etc. Anyone can quickly fasten to door or wood wall... everything supplied. Length 12 1/2 inches, extends into cupboard only 1 3/8 inches. Solid back prevents scarring door.

If dealer can't supply, order direct—add 10c each for mailing.
79c ea. **DOR-FILE MFG. CO.**
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the AMERICAN HOME

market place

All firms whose merchandise is shown on these pages, editorially or in advertisements, agree to refund the full price of any item—except personalized items or services—returned within 7 days after receipt by dissatisfied readers.

Photographs by F. M. Demarest

A bowl that makes us long for an adjective less overworked than "beautiful"—but that's exactly what it is. Designed with a graceful simplicity, it's large enough to adapt to many uses. Made of shining silver plate on durable heavy copper; 8 inches in diameter, 6 inches deep. Equally welcome in the bride's new home and in your own. \$12.95 ppd. The Little Shop, Southport, Conn.



Books written exclusively for nimble minds and fingers. *How To Make Your Own Dolls* by Grace L. Schaufler, divulges all the tricks of this charming "trade" through photographs, patterns, explicit instructions; \$2.50 ppd. *Fun for a Rainy Day* answers the childhood plaint, "What'll I do now?" \$1.00 ppd. Hobby Book Mart, 120 Greenwich Street, New York 6, N. Y.



LITTLE PITCHERS
HAVE BIG EARS!

It has been said time and time again that Little Pitchers Have Big Ears and so they do! This one is 4" tall, made of fine ceramic in assorted colors. Enchanting for collectors.

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PICNIC STOVE and INCINERATOR

36" high—26" ave. diam. Ready to use, no bricks, stones, or labor required.

Beautiful tree stump garden fixture of heat resisting reinforced Haydite concrete, stained dark brown... Burns trash or any solid fuel safely, complete with stainless steel lid, charcoal pan, grate, chimney screen. Grills, Broils, Barbeques. Stands all weather.



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This graceful outdoor furniture is ideal for terrace or lawn. Built of Southern Cypress treated with water repellent and wood preservative. Comfortable durable in natural Cypress color.

6 PIECES—settee, 2 chairs, coffee table, \$39.70
side table and foot stool.
3 PIECES—settee and 2 chairs. \$27.95

Send your check and say where to ship. We will pay all freight to your nearest freight station. West of Denver add \$3.60.

Littletree Company

Dept. A Winter Park, Florida



De Luxe Tea Wagon Plays Many Roles

The versatile Arden plays host charmingly in home and garden. Selected hardwood, smoothly sanded, ready to paint or decal. You'll assemble it in five minutes. Perfect as a bar, serving table, in the nursery or sickroom, on the porch, terrace—anywhere! An ideal gift. Size 18" x 28" x 31". Also available finished in choice of Chinese Red, Green, Canary Yellow or Black Lacquer; Maple, Mahogany or Natural, at \$4.75 additional.

Please send check or money order to
PLEASANT HILLS INDUSTRIES
700 Third Ave. Dept. A Brooklyn 32, N. Y.



Wash-day bit players find their place *out* of the sun in a wooden keg designed just for clothespins. The blond finish is colorfully decorated in the Pennsylvania-Dutch manner. Lift the lid with a clothespin; inside you'll find enough for Monday's wash. "Inspired" as hostess or shower gift, keg with pins, \$3.25 ppd. Black & Fischer, 43-66 Bowne St., Flushing, N. Y.



A man can think he has too many socks, may resist the "new look" in ties, but we've never known one yet who wasn't pleased with a new pipe—and Father's Day is June 20. This matching pair is of smooth, natural-finish briar and comes boxed in a gold-tooled suede case; \$7.50 ppd. (Similar set with sterling silver bands, \$10.00 ppd.) Abbot Pipes, 205 East 85th St., New York, N. Y.



Frankly speaking, the news here is the price. This 4-tube (including rectifier), A.C.-D.C. radio has a 4-inch speaker and comes in a mottled-walnut plastic cabinet. It receives standard wave-length broadcasts, will take the volume of classical music. A Tele-Tone, it's \$9.95 ppd. in Wis. and Upper Mich. (Shipping weight 7 lbs. Ed. Schuster and Co., Inc., Milwaukee 1, Wis.



Porringer with a romantic past and a practical future. They're reproductions of a pattern by one "Wm. Calder, Pewterer" and cast from an iron mould in the colonial way. But they're made of a modern alloy as attractive as pewter but less susceptible to tarnish and dents; ovenproofed. 6"—\$2.00 ppd.; 4"—\$1.25, ppd. or 4 for \$4.75, ppd. Artisan Galleries, Fort Dodge, Iowa.

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More than 150,000 enthusiastic housewives are using this convenient way to keep foods fresh, tasty at low cost—with plastic Handi-Bags. They keep lettuce, vegetables crisp—bread, pastry, fresh and moist for more than a week. Wonderful for meat, cheese, fish too. Can be used over and over, will not crack. Set of six bags \$1.75 value for only \$1.00 includes:

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Enjoy economy of foods kept fresh in space saving Handi-Bags right away. Send \$1.00 for each set today. We ship immediately prepaid. Money back guaranteed. No C.O.D.

6 Bags \$1.00 **Handi-Bags**

A.M.G. PRODUCTS CO.
P.O. Box 717R, Pittsburgh 30, Pa.



a perfect lamb of a cake

makes an adorable centerpiece for showers, wedding parties and birthdays. It's simple to bake in the Renalde heavy cast aluminum double cake mold pictured below. 12" long, 3" thick. Recipe and easy instructions included with each mold.

If you can bake an ordinary cake you can bake this unusual novelty that may well be the sensation of your next party. ORDER BY MAIL—\$5.00 postpaid. No C.O.D.s, please.

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LACE DINNER CLOTHS

is that they're so practical, too

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Hand-Painted
Cigarette Sets

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Yes, cold, undiluted, rich, strong, to the last swallow

"Nice-Cubes" do it. Freeze in refrigerator. Drop in your drink. "Nice-Cubes" are tasteless, odorless, crystal-clean plastic cubes with water forever sealed inside. Last indefinitely. Just rinse, re-freeze, re-use.

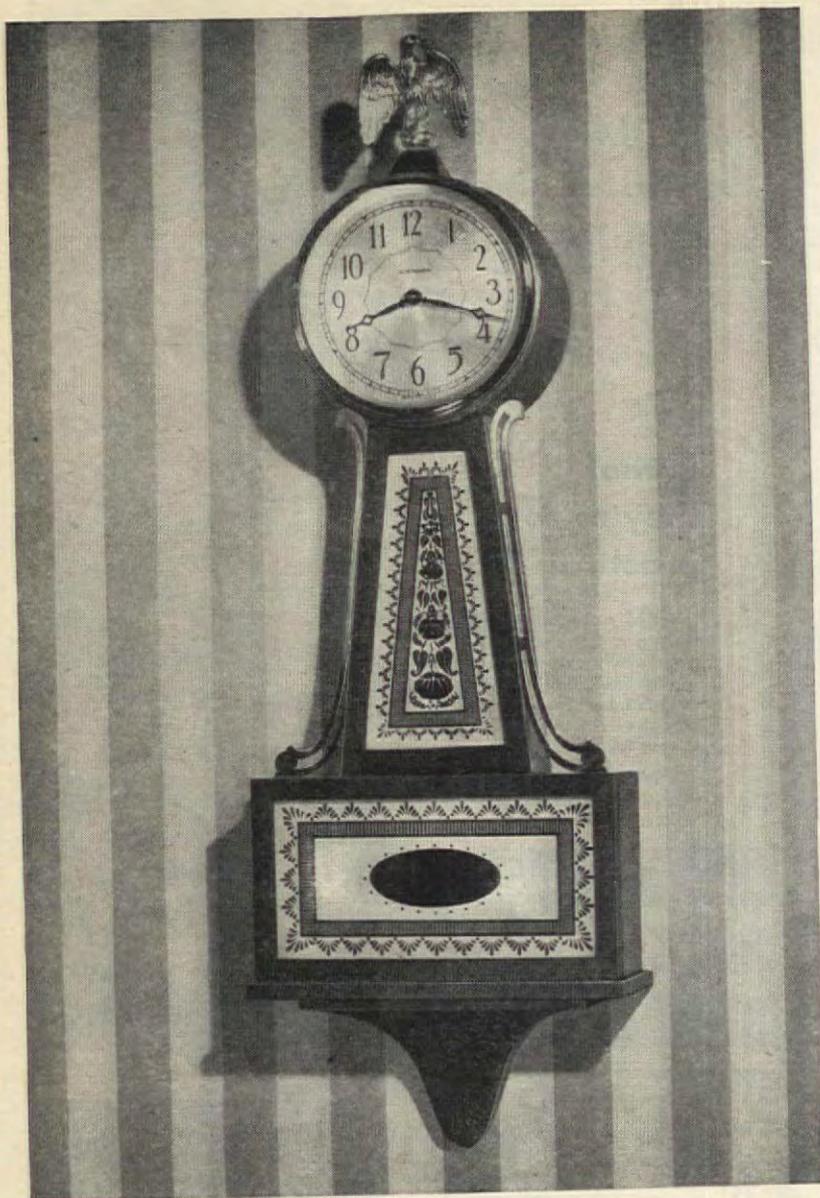
Order now! Box of 8, \$1.98. Gay assorted colors or crystal clear.

The Perfect Gift: Monogrammed "Nice-Cubes." Box of 8, \$2.98. (Crystal clear only. Limit 3 letters per monogram, one set monograms per box.)

Add 10c per box for shipping charges on all orders.

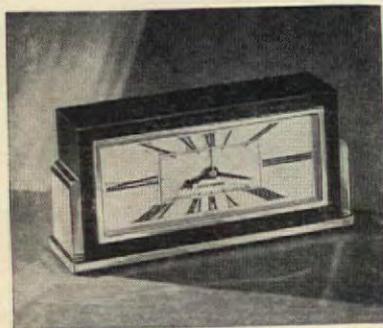
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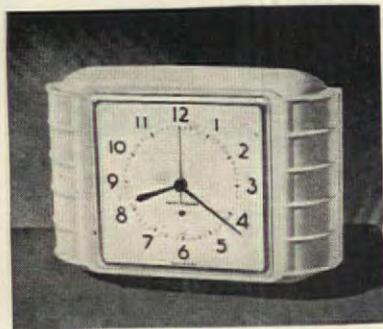


Give her a banjo clock that strikes—the Seth Thomas* Brookfield. Shades of old ivory, tan and brown harmonize warmly with rich mahogany. Strikes hours and half hours. Electric or spring-wound. Height, 29 ins., width, 9¾ ins. \$65.00

For your favorite bride
an authentic
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—the finest name in clocks



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A Division of General Time Instruments Corporation

*REG. U. S. PAT. OFF.

Prices subject to change—tax extra.

the AMERICAN HOME

market place

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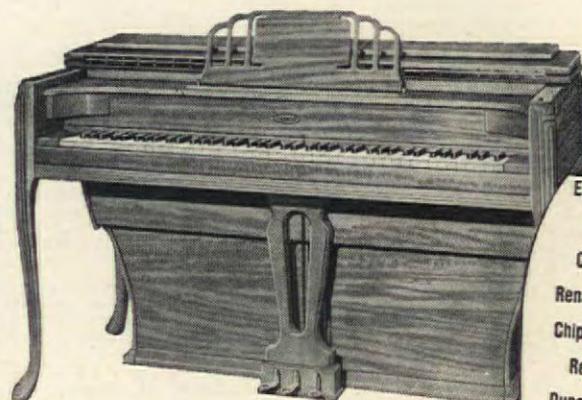
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THE AMERICAN HOME, JUNE, 1948



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They invest in telephone bonds and stocks and we use the money to build new telephone facilities.

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“Thanks, Mr. and Mrs. Investor. Thanks for putting up so much money so we can have so much more and better telephone service.”

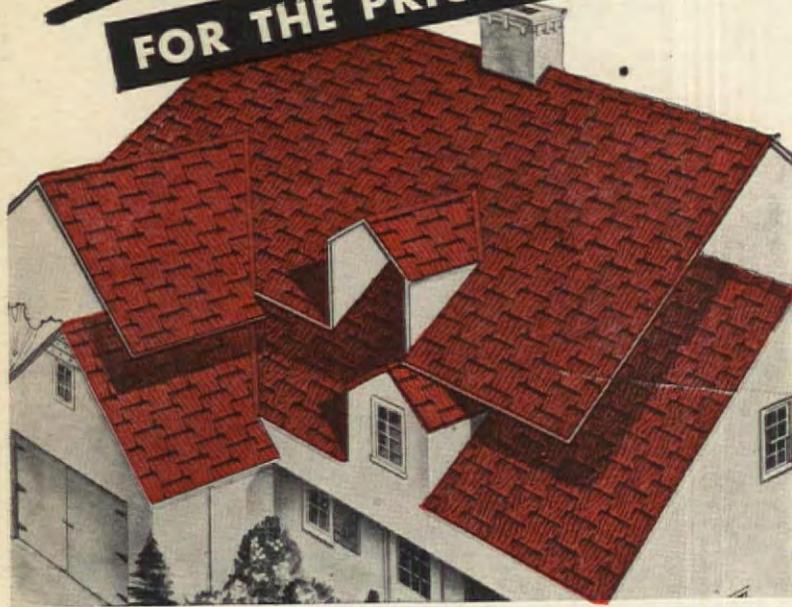
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Letters

With a Master's Degree in Child Psychology, fifteen years teaching experience, and a three and one-half years' old daughter, I feel qualified to make a few statements in response to the article "I Believe My Children Should Be Spanked" in the April issue.

After reading this article, I feel like saying, "What is the use?" The statement, "despite all that educators have done to reform us" states so definitely the attitude of the majority of the people. Even though a large number of people have spent a lifetime of study to prove a fact, the majority of people merely shrug their shoulders and say "So what?" and keep on doing it the easy way.

It has been proved that our bodies need seven basic foods and the Government is spending millions of dollars to pass this information on to the general public; but, the majority of people are still eating what they want, instead of what they need. It has been proved what is best for the growing child's mind and the effects of physical punishment in later life; but, the majority of people are still taking the easiest way out.

Mrs. Bramer states that she has studied child psychology and done some teaching; I'm inclined to ask how much. Nine times she used the expression "easiest and quickest;" but, not once did she use the word "patience," the key to training children. I don't question that spanking is easier and quicker; nor, do I question that it is the natural and human method; but, aren't we supposed to be trying to train the world as a whole that the natural and human methods of achieving what we want are not always the best?

I am not a mother or a teacher who has never spanked, I'm sorry to say. I am human as well as other people, and sometimes give in to my basic inclinations, even though I know that they are wrong. For each spanking I have given my daughter, I realize that there might have been a better method of punishment, even though it would not have been as quick nor as easy, nor would it have given me the opportunity to let off steam. . . . I want my children and my pupils to respect me; and I have learned that respect must be earned not forced.—CONNIE MAE HUNTER

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If you wait until you actually move before advising us or the Post Office, copies of THE AMERICAN HOME will continue to go to former address and Post Office will notify you to send postage to have magazine forwarded. Scarcity of copies makes duplication to new address impossible. Please notify us at least thirty days before you move, telling us what date you will move, and be sure to tell us your old as well as new address. If you can send us the label from an old copy it will help.

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55 Fifth Avenue, New York 3, N. Y.



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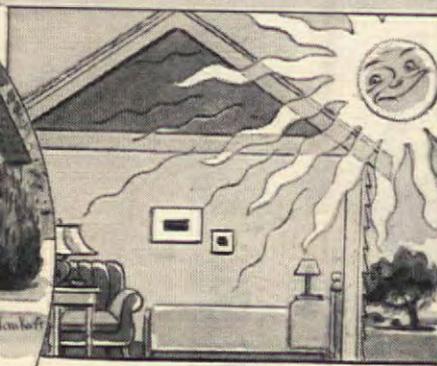
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As told by MRS. STANFORD T. LOE, 5001 LORRAINE STREET, FORT WORTH, TEXAS



"When we bought our home four years ago," writes Mrs. Loe, an enthusiastic friend of Celotex Rock Wool Insulation, "we liked everything about it except one thing—"

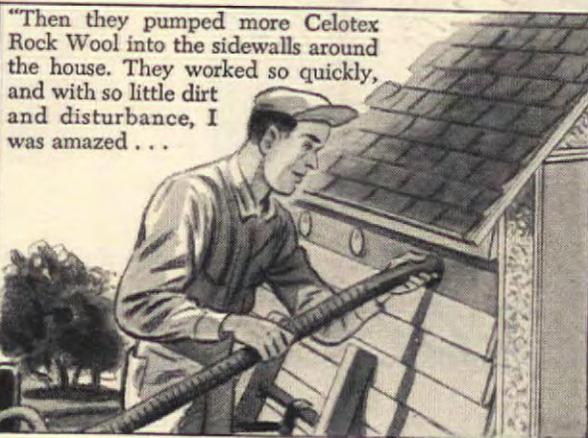


"During the summer, after the sun had beat down on the house all day, the bedrooms were like *bake-ovens*—it was unbearable . . ."

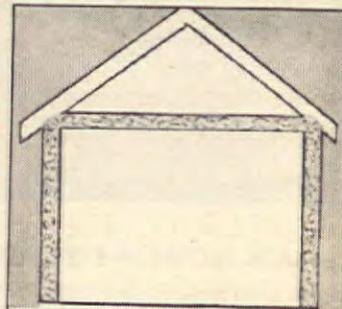
"Then a neighbor whose house had been insulated with Celotex Rock Wool suggested it might help us, too. I was skeptical, but desperate, so we called in your local applicator . . ."



"His men *blew* fluffy, fireproof Celotex Rock Wool into all the air spaces in the attic floor . . ."



"Then they pumped more Celotex Rock Wool into the sidewalls around the house. They worked so quickly, and with so little dirt and disturbance, I was amazed . . ."



"When they finished, our house was completely enclosed by a thick layer of insulation to protect us from heat in summer, and cold in winter . . ."



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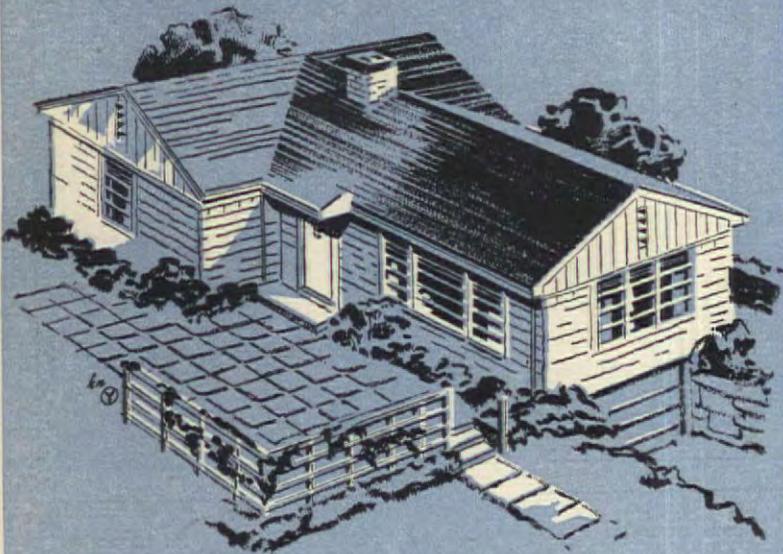
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Dream Home



An Industry Engineered House

.. ask your Architect or builder about

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Ask him about insulating efficiency. Tops, he'll say. Trapped among the fine glass fibers of this downy blanket are millions of tiny air pockets—barriers against heat loss.

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Ask about protection against moisture. FIBERGLAS Roll Blankets provide a continuous vapor barrier from floor to ceiling, protecting walls against condensation.

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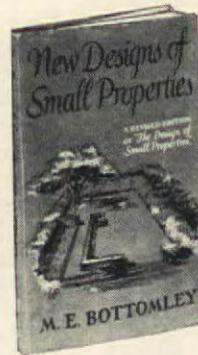
books

A Treasury of Old Silver edited by Kurt M. Semon. (Robert M. McBride & Co.) Price, \$5.00 . . . This is a collection of a series of articles, on early silver, drawn from numerous past issues of the *American Collector*. According to Mr. Semon, publisher of the magazine, the book "attempts to give a broad panorama of the subject, under the authorship of many authorities." Profusely illustrated and informative, it should prove a help to collectors and to everyone interested in old silver.

Old Glass Paperweights by Evangeline H. Bergstrom. (Crown Publishers.) Price, \$7.50 . . . A valuable book for collectors, it is a revised



edition of a privately printed limited edition that's been too long out of print. The author is a collector of antique paperweights and an authority on the subject. Many rare examples of old glass paperweights are pictured, and the brilliant color plates and authoritative text will enable the collector to identify originals and to detect the worthless pieces.



New Designs of Small Properties, by M. E. Bottomley. (Macmillan.) Price \$3.75 . . . Completely revised, modernized, and delightfully re-illustrated, this new edition emphasizes the need for careful study and planning in creating home grounds and offers valuable, practical advice. Explaining differences between contemporary and traditional viewpoints, it shows how they can be reconciled in integrating factors of utility and beauty into attractive, enjoyable home outdoor-living spaces.

The Beginner's Book of Needle-Craft by Ella L. Langenberg. (Hobby Book Mart.) Price, \$1.50 . . . The fundamentals of knitting, crocheting, embroidery, Swedish weaving, Danish darning, smocking and hooked-rug-making are given. Simplified diagrams of all stitches, good illustrations and clear, concise text make it invaluable to the beginning needleworker.

How To Make Paper Flowers and Party Decorations by Natalie Morgan, illustrated by Clare McCanna. (Foremost Books.) Price, \$2.98 . . . As convenient to use as a cookbook, this book is full of ideas for successful, easy-to-make party decorations. More than 700 photographs, pictures, diagrams and full-size patterns help to tell the story. It shows how to create a myriad of things with paper, scissors, and paste—no expensive tools or materials demanded, no special skill beyond what you learn here.

Give Your Child a Chance by Lenore Turner. (The Georgian Press, Inc.) Price, \$1.50 . . . Parents who are inclined to be tense and over-anxious about their youngsters will find this volume a help in solving problems of child care. Although it's slim (170 pages), it contains more



practical information and common-sense advice than a good many weightier tomes and is good reading as well. With the exception of a chapter on feeding, the material is concerned chiefly with emotional health in childhood. Wise counsel is offered to parents of growing children.

Flower Arrangement, A Hobby for All, by Matilda Rogers. (Woman's Press.) Price \$1.50 . . . Seventy two pages of boiled-down, elementary directions and suggestions for getting fun out of flower arranging. It explains the basic principles without making them burdensome, outlines and illustrates practical methods, reveals inviting possibilities and challenges. This is a charming introduction to a big and rewarding subject.

Sorry, we cannot purchase these books for you. They may be obtained through your bookstore.



The kitchen...hub of happy homes

Did you ever stop to think how much time you and your family spend in the kitchen?

If yours is an average family, you eat one meal a day there. If you are an average homemaker you spend half your working day in this convenient, work-saving room.

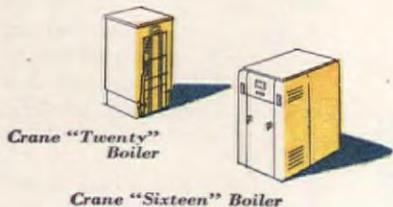
No wonder the trend has been toward cheery, charming, efficient kitchens.

Crane has been one of the foremost contributors to happier home kitchens. The famous Crane line of sinks provides a size and style to suit any kitchen plan—single or double basin

models; with or without drainboards; cabinet or counter-top installation. They all have gleaming, acid-resisting surfaces easily cleaned with a damp cloth. They all have the famous *Dial-ese* faucets that open and close at a finger's touch, reducing wear and consequent dripping.

In the kitchen—in the bathroom—in the laundry—in fact, wherever plumbing is needed, you will want Crane quality equipment. See your Crane Dealer. He will help you with your selection, and his expert installation will protect your health and comfort.

Two booklets—one on bathrooms and kitchens, the other on choosing the correct heating system—are available. Write for them if you are interested.



Crane "Twenty" Boiler

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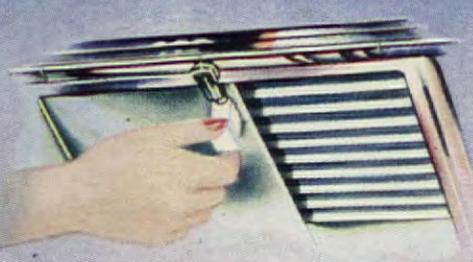
Diana Lavatory



Criterion Toilet

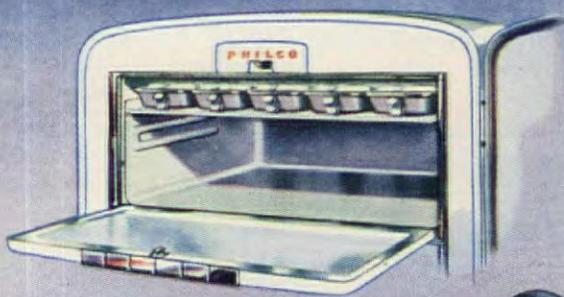


Homemaker Sink



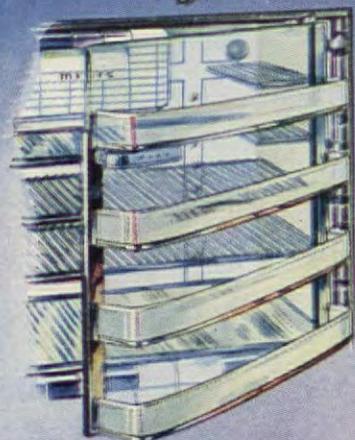
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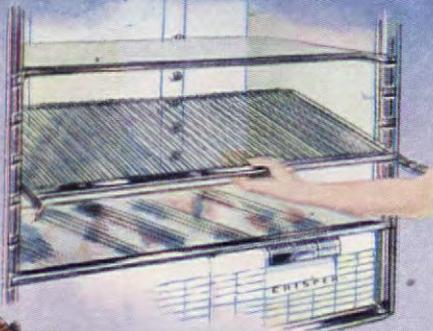
Increased refrigeration in the former kitchen space.
The giant Freezer Locker. (What a deep and roomy place!)

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"Amazing" was her comment on the flexibility . . .
Of Philco's Shelf Arrangements . . . and Controlled Humidity.
Why don't you visit Philcoland and see what '48,
Has done for better living? See your dealer . . . don't be late!

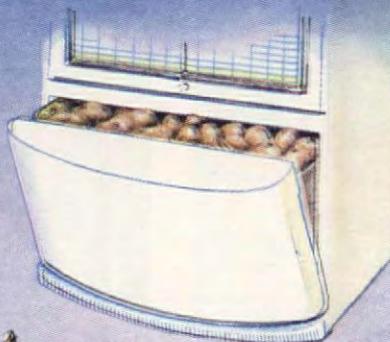
PHILCO

it's a WONDERful Refrigerator



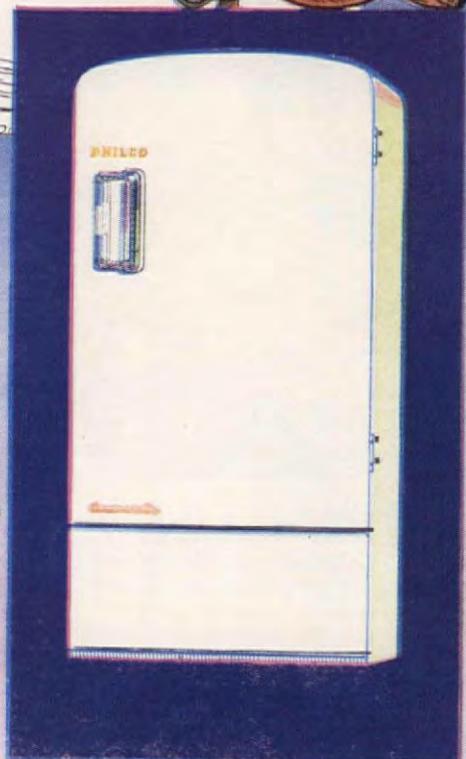
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Most flexible system of shelf arrangements ever invented. Suits all shapes and sizes of foods. And only Philco has it!



VEGETABLE BIN

A big, unrefrigerated compartment for storage of vegetables, cereals, crackers, and like of that.



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MAYBE WE OUGHT TO SEE THE DOCTOR. LET'S TAKE HIM THIS AFTERNOON.

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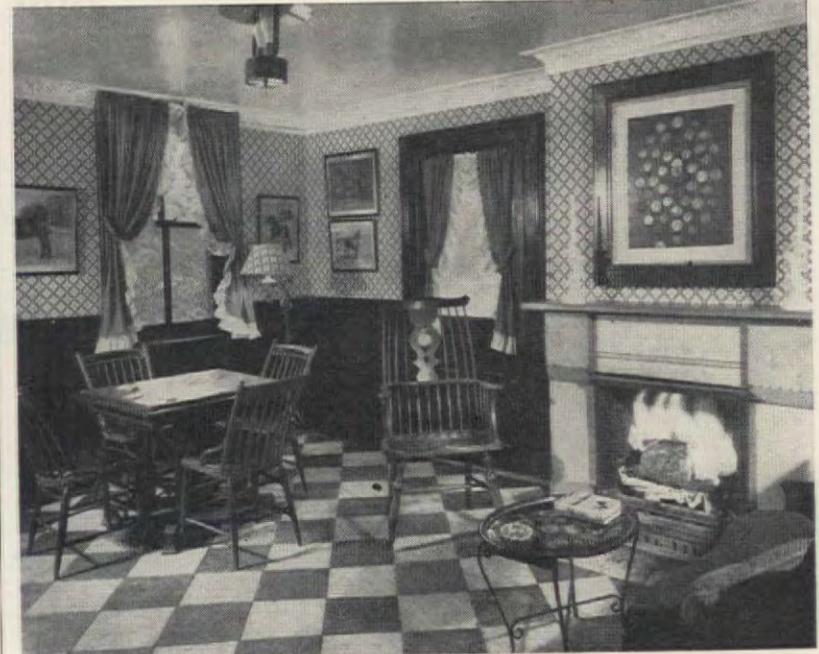
neighbors

COMMUNITY FUN IN OLD ILLINOIS FARMHOUSE

Ruth W. Lee

The Dunham Woods Riding Club in Wayne, Illinois, is a far cry from the typical suburban "country club," usually the exclusive gathering place of select small-town high society. The people of the very small country village of Wayne are a prosperous group; most of the men and many of the women are engaged in business in Chicago, commute to work daily by train and automobile. They are interested in horses, dogs, gardening. This rambling, informal clubhouse on a macadam road near the center of the settlement is the place where they relax, where their children spend the hot, dusty summer days splashing in the pool. On Saturday night there are dances—not "balls"—in the old barn on the property. Members attend in simple country clothes—everything from gingham and sports jackets to blue jeans. You can square-dance, waltz, or the children can jitterbug to their heart's content.

Photographs by Nowell Ward



● Game room of clubhouse has same woodwork, marble floor, stone fireplace that graced farmhouse; pictures of owners' horses, medals, decorate walls

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How Do You Keep
Your TILT-CORDS
From Getting
Like This?



● Little decorating necessary in dining room, with its built-in rosewood benches, Victorian pedestal tables, old shutters; curtains only new note

There is a big screened porch, open on two sides, where the wives and mothers gather at noon for lunch after shopping for the house. Salads and iced tea are specialties. From the cool shade, they watch their offspring hooting in the pool—the lake is forty miles away—or cantering off down the road on their favorite mounts.

Several pleasant parlorlike rooms are downstairs; upstairs, tucked under the slanting roofs, are a few bedrooms. Members with small houses put up week-end guests in these comfortable quarters, furnished in unpretentious Early American maple and pine—turn over to them a horse or the station wagon, find they love it.

The old red-brick clubhouse was originally built in 1836 by Solomon Dunham, who bred famous Percheron horses. Mrs. Wirth Dunham restored and redecorated the house in 1932, preserving many of the original fittings, retaining all of the house's old charm.



● Comfortable Provincial bedrooms under slanting roofs are decorated with nosegay paper, organdy curtains, Early American pine and maple furniture. Pretty, informal Victorian parlor remains true to its farmhouse origins



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Out Of Order
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SELF-ADJUSTING TILTERS ON
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Yes, it's just that simple—pull the SHORT tilt-cord all the way — and CLICK! they come back even! Ask for LEVOLOR on new blinds, or ones you recondition. Look for the limit-BEADS and the LEVOLOR tag, with Good Housekeeping's seal.

"LEVOLOR" is the registered trade mark for self-adjusting tilters made by Lorentzen Hardware Mfg. Corp., New York 12, N. Y. and built into quality venetian blinds by hundreds of manufacturers. (U.S. Patent 2174994, Canadian Patent 387,579)

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Look for the Limit-BEADS on the cords and this TAG with the Good Housekeeping Seal.



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Guaranteed by
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Jim's mother said, "Pick Servel—we've had ours 20 years!"



Jim's folks have had their Servel since 1928 and it's still going strong! Naturally he voted for Servel. I fell in love with its new conveniences. Now it's Servel for us, too.

The Martins are lucky. They know from family experience what more than 2,000,000 other Servel owners will tell you. Only the famous Gas Refrigerator gives you a freezing system with *no moving parts at all*. No motor, valves, piston or pump! A tiny gas flame does the work. So Servel stays silent, lasts longer.

Today, many people are still enjoying Servels bought 15, 18 and 20 years ago. Report the Isaac Friedmans of Chicago, Ill., "We got our Servel in 1927. Since then it's operated continuously without a single big repair bill. And no noise, either."

For finest food-keeping features, too, your best investment is the silent Servel Gas Refrigerator.



FROZEN FOODS—ICE CUBES

BIG FLEXIBLE INTERIOR

NO NOISE—NO WEAR

Stays Silent—Lasts Longer!

CHECK FOR YOURSELF

- ✓ A big frozen food compartment
- ✓ Plenty of ice cubes in trigger-release trays
- ✓ Moist and dry cold for fresh foods
- ✓ Convenient meat storage tray
- ✓ Two dew-action vegetable fresheners
- ✓ Handy egg tray
- ✓ Flexible interior with clear-across shelves



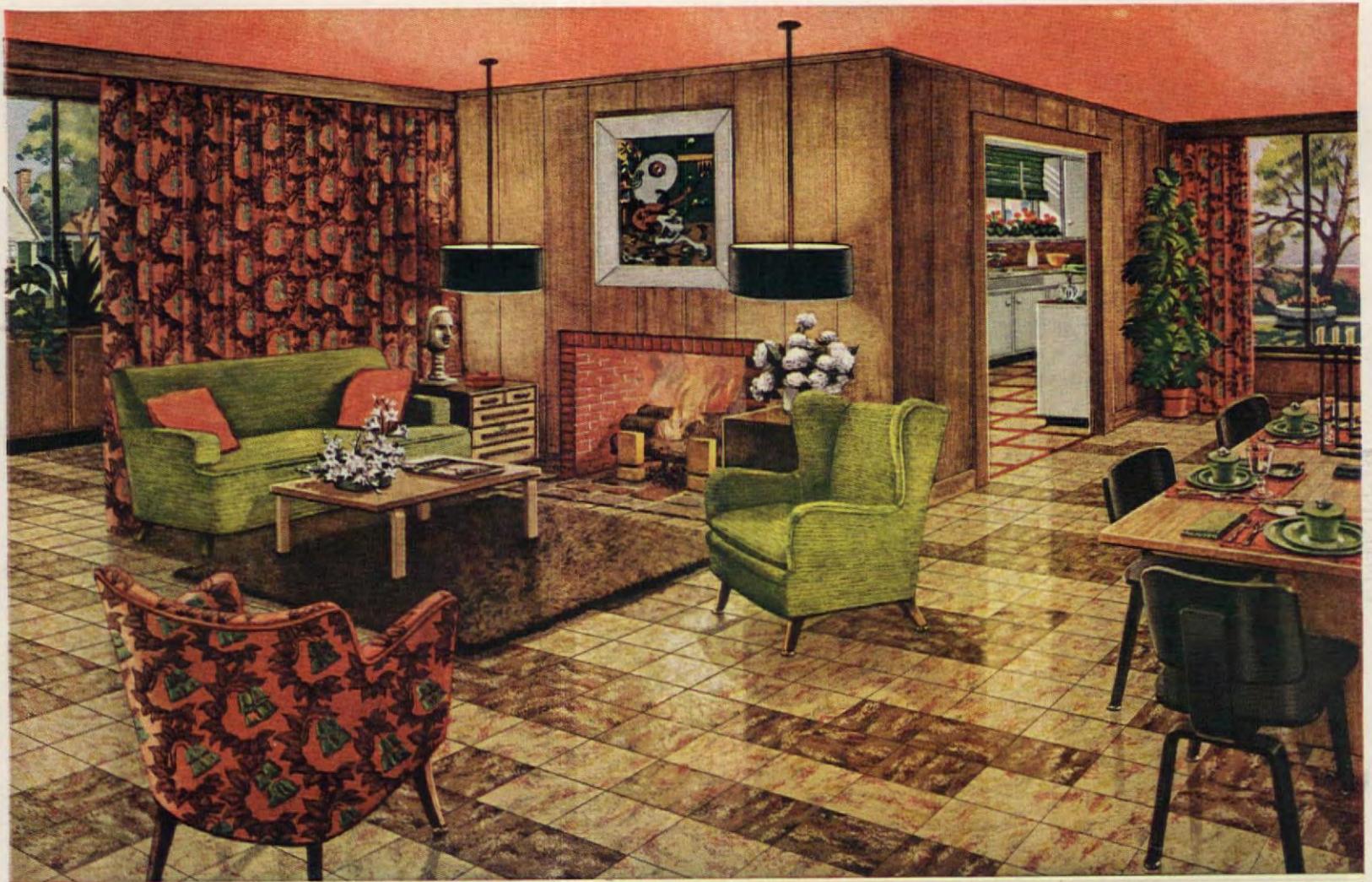
A TINY GAS FLAME TAKES THE PLACE OF MOVING, WEARING PARTS



See the new Servels at your Gas Company or dealer. (For farm and country homes, Servel runs on Bottled Gas—Tank Gas—Kerosene.) For free folder "Different From All Others," write Servel, Inc., Dept. 36, Evansville 20, Ind., or if you live in Canada, Servel (Canada), Ltd., 548 King St. W., Toronto, Ont.

STAYS SILENT... LASTS LONGER

Servel
The GAS Refrigerator



You Need This Floor for a Home without a Basement

MOISTURE RESISTANT . . . LOW COST . . . LONG WEARING

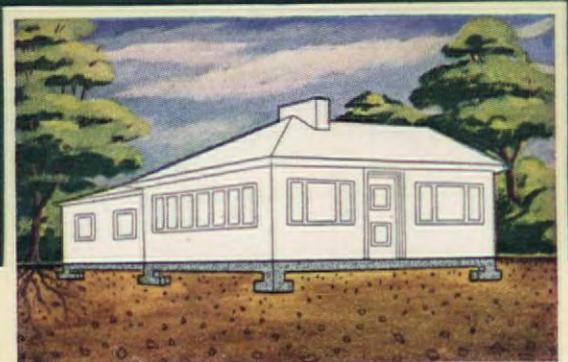
THE FLOOR PRESENTS A PROBLEM in any home without a basement. But it's a problem that can be solved easily with Armstrong's Asphalt Tile. When a concrete subfloor is directly on the ground, it acts like a wick in drawing up moisture from the earth. Even though the moisture may be unnoticed, it's always present to some degree. It also dissolves, and brings to the surface, some

of the alkali in the concrete. This alkaline moisture is harmful to ordinary flooring materials—but not to Armstrong's Asphalt Tile.

Armstrong's Asphalt Tile resists alkaline moisture. It can be put down right over concrete in contact with the ground. Though it will not waterproof the floor, it holds firmly to the concrete and retains its beautiful coloring even under severe moisture conditions.

This flooring has colorful beauty, too. Laid tile by tile, the various plain and marbled colors can be combined in distinctive designs. And its beauty will last for years—the colors go all the way through each tile. Sweeping, plus occasional washing and waxing, is all the care required.

Best of all, Armstrong's Asphalt Tile is surprisingly low in cost. Ask your Armstrong contractor for an estimate—see how little it will cost to have this modern flooring throughout your basementless home.



WHERE A CONCRETE SUBFLOOR is in contact with the ground—in basementless homes, such as above, and in ordinary basements—Armstrong's Asphalt Tile is the ideal flooring. It won't be harmed by alkaline moisture. It's tough, resilient—lasts for years. Perfect, too, for homes with radiant-heated floors—Armstrong's Asphalt Tile is not affected by the floor temperatures of most radiant heating systems.

WRITE FOR FREE BOOKLET—"Beautiful Floors for Homes without Basements." Full-color illustrations and many helpful hints aid you in designing attractive floors of Armstrong's Asphalt Tile. Write Armstrong Cork Company, Floor Div., 4806 Plum St., Lancaster, Pa.



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The low-cost floor  *with the luxury look*

MADE BY THE MAKERS OF

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Groom Your Daughter



George Haas

TO BE A GOOD WIFE!

Roberta Fleming Roesch

My neighbor's daughter was married at four o'clock one afternoon, and that evening, when all the guests had departed, I dropped over to the house for a visit. Mrs. Daniels, the bride's mother, proudly showed me the display of wedding gifts, and after that we sat down and talked for a while.

"Well, it's all over, and Isabel's gone," Mrs. Daniels said. "I do hope that she'll be a good wife to her husband."

"That's an unusual point of view," I commented. "Most mothers would be wondering how the husband would turn out."

"I did something of the sort with my older girl," Mrs. Daniels admitted ruefully. "From the time she was engaged, I couldn't help letting her know that I expected her husband to treat her like a queen. Naturally, she came to expect the same thing, and so was completely unprepared for the actualities of married life. She and her husband had many unhappy hours before she changed her ideas and straightened out. Later, I realized that I was to blame for a good deal of the trouble, and I learned my lesson. I've tried to implant different values in Isabel's mind, and I know she's much better prepared for marriage than her sister was."

When it came to educating her younger girl for marriage, Mrs. Daniels decided that, first of all, she herself must set a good example of what a wife should be. Daughters are quick to imitate a mother's behavior and attitudes, and they make many mental notes which are only too apt to influence their future rôles.

If, like Mrs. Daniels, you have a young girl in your home, you'll do well to establish a few rules for your own conduct that will help in providing a good background for her marriage. If, for instance, your daughter is near by when some act of your husband displeases you, hide the angry words that come to mind—at least until she's out of hearing. From your example, she'll learn to control the thorny phrases that crop up when

human beings are becoming adjusted to living together. Instill in her mind the fact that in marriage a sparkling face means more than the finest meal she'll ever prepare. Help her to acquire a sense of humor and warn her that, whether it's fair or not, she'll be wise to keep smiling even when her husband comes home from the office with a scowl on his face. Two scowls can make trouble, whereas one scowl seldom does.

Early in life you can start to build a sense of values in your child. Let love express itself freely in your home from the time she is small, and the ability to feel and show love will be with her always. This is the finest gift a bride can bring to marriage.

It will help your daughter to know that finances may be strained at first, when her husband is just getting a start in business. Explain to her that it's a matter of course that her wardrobe will be scanty when her trousseau is gone, and that she must learn to be happy with fewer luxuries than she had when she lived in Daddy's house and was earning a weekly salary besides.

While your child is still very young, you can teach her the art of gracious living. Knowing how to entertain in an easy, friendly way will help her to create a hospitable atmosphere in her new home and give pleasure to her husband and her friends.

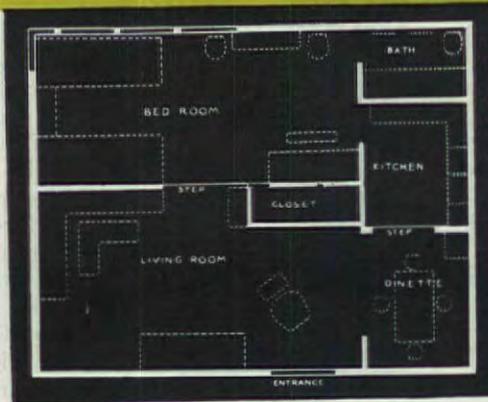
If it's at all possible, encourage that daughter of yours to fulfill her small ambitions so that she won't become frustrated later on. Perhaps she has a talent for acting and would like to try a season in summer stock, or she may wish to take special courses in home economics, music, or languages. Get behind your child and help her to carry out her dreams.

When the great day comes and she finally says "Yes" to some fine, upstanding young man, you can face the future calmly and happily if you, like Mrs. Daniels, have done your best, by example and attitude, to groom your daughter for marriage and wifehood.

They're



Hence Griffith



There was a housing shortage in Dallas—just no place for a business girl to live—especially the little brown hen type ambitious for something more than a room in a boarding house. I had been cooped up in one room so long that I looked at the whole world with a jaundiced eye—then my college roommate, Nadine Heiden, came to Dallas to publish her book of poems. Together, we thought we could solve the problem. So we decided to go house hunting.

We worked ourselves into many a headache, wore out our tires and shoes with exactly no results. Then my aunt asked us over for Sunday dinner, and we spied an abandoned chicken house perched high on a bluff in the neighborhood. We stood under the big trees, gazed out over the bluff, and started chattering like a pair of magpies over what could be done—IF. Before another week had passed, our \$200 nest egg had made us the proud owners of the 10 by 20 building and the 25 by 30 plot of ground that it occupied, with the view thrown in.

The world looked very rosy and we were so excited over being property owners—well, just anything could happen now. All the hens had

been shooed out of our little house long ago, for a transient artist, wanting a sanctum and an inspirational view, had once used it for a studio. Now it would be a wonderful home roost for us. Of course, there were sceptics who frankly told us we were crazy—they even went further and made all kinds of dire predictions. But undaunted, we set to work. After enlisting the aid of a carpenter to add a bath and kitchenette at one end, and a plumber to install all the necessary fixtures, Nadine and I took over.

The going was rough during the conversion period. We sort of camped out in our unfinished house, but always managed to laugh off the inconveniences. In the interim before the plumber had finished, we waited for inky blackness of

night—then crept out surreptitiously to a lawn fountain at my aunt's to do our washing. Our carpenter worked sporadically—before the window frames were all in, a Texas norther struck. That night we found the door of our little house sealed with ice. Well, that was something! We dug in our purses with icy fingers, found a nail file and our keys for scrapers, broke the ice.

By spring, our hen house with the sloping roof was a home, nest in fact, with two little brown hens clucking contentedly over their accomplishments. We felt terribly important as homeowners: Part of every pay check was set aside for improvements. Soon there was enough to build the living room on the front of the house. Our carpenter was called in to do the building. As soon as the walls were up, again we donned blue jeans, turned paper hangers and painters.

Nadine and I were a smug pair. We had business careers we loved—we were having a wonderful time putting down roots and establishing our own home. After perching in offices all day, it was wonderful to go home to the serenity of our little white house. On long summer evenings, we turned stone masons. Each pay day, we

"Hep Chicks" Now

As told by CARROL WHITE

to DOROTHY MONROE

Two ambitious little brown hens,

Nadine Heiden and Carrol White,

buy an ex-hen house with their

\$200 nest egg. "Aspirin Acre"

it's called now—and still a-growin'?

down there in Dallas



bought another load of fieldstone, and our terrace grew to the full length of our house. Now we could reap the full benefit of our view.

Then the blow fell. The property in front was going to be sold. Not only that, the heartless ogre buying let it be known he was going to put a high board fence around the home nest. This was the kind of thing no true Southwesterner accepts. Besides, too many manicures had been sacrificed. Our budget was feverishly refigured. House improvements came to an immediate standstill. The only solution was to buy the property ourselves—rather than be fenced in. Now we are landed gentry, owning a whole acre of property. After all the headaches we'd had, there seemed only one appropriate name for the wooded bluff, so it was promptly dubbed "Aspirin Acre."

With tenants eager to rent apartments in the big house, we had no time to lose our touch—in fact by now we were getting rather expert at hanging paper. This was a labor of love, but big business, too. We selected our materials by brand name to be sure we didn't waste our precious, extra working hours. It takes a lot of paper hanging for twenty-six rooms—but the



house was finally ready for five eager tenants. And all the rent from the big house makes Aspirin Acre a two for one investment.

Acquisition of land made an outdoor budget a necessity. We could no longer ignore the garage so close to our house. We painted it white, put plant shelves the length of the side adjoining our terrace. Now we've started landscaping. Office colleagues envy Nadine and me our home-grown gardenias. And some day, I'm going to have apples for my very special brand of pie, right out of our own back yard. Cooking is another hobby, and I'm always dreaming up new dishes.

Our friends invite themselves over for tamale pie. It's a quickie and only takes 12 minutes to prepare. Just line a baking dish with a layer of crushed Fritos, pour in a can of chili con carne (without the beans). Chop in an onion, add another layer of Fritos, another can of chili. Top off with more crushed Fritos and lots of grated cheese. While the tamale pie is baking in a hot oven, there is time to toss an endive salad and fix a bowl of fresh fruit for dessert.

Nadine's hobby of collecting uncut gems, inspired by being in a jewelry store, is very interesting to me. And I have taught her how to play chess, one of my favorite games. It is about the only remaining evidence that I was once a math major. I have collected several sets of chessmen, but my favorite is one of hand-carved ivory that was made in China.

We both love music and often give the house a present of a new album or two. Nadine used to play the violin—now she does her fiddling trying to hit just the right note in advertising.

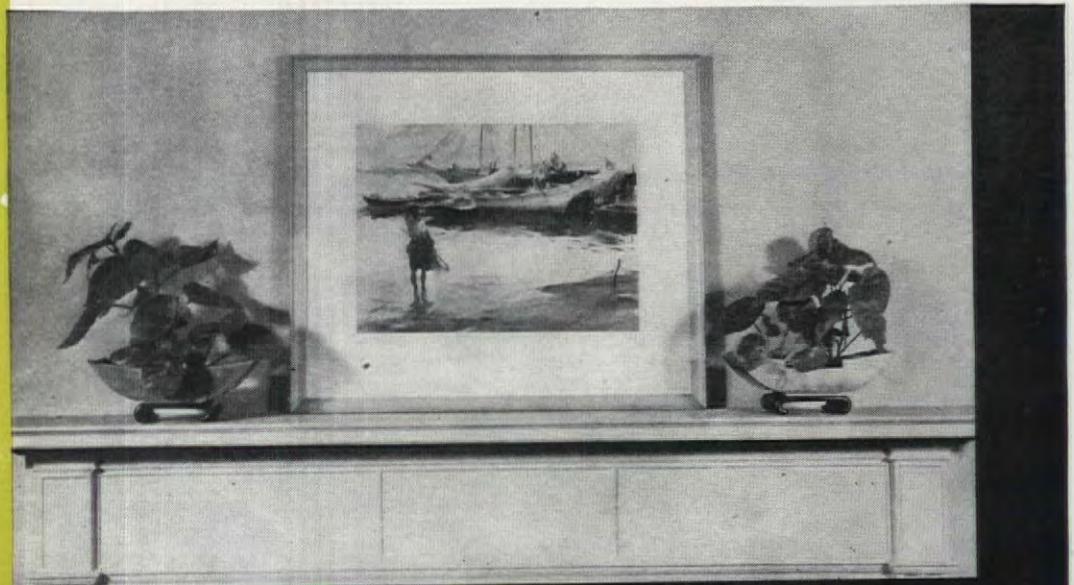
There's never a dull moment in our little house—especially when Blackie and Deacon come in for a romp. Deacon, a thoroughbred cocker, has learned all kinds of tricks to wangle a bit of the closely guarded bacon. Blackie, a Boston bull, is a war orphan, was taken into the family when Nadine's brother, a B-29 pilot, failed to return from a Tokyo flight.

Not all our hobbies are centered at home, for both of us love to sail. Our pride and summer joy is a sea gull for eighteen. Moored at White Rock Lake, we ceremoniously christened her "Baby Sloop." The water-color picture at home is a pleasant reminder of summer Sunday afternoons when lunches are packed and the gang gathers for a sail. Not that we tell just everybody, but we can handle the boat alone—we sound helpless because it's much more fun with some males along who can handle a line.

Our home nest is by no means finished—we dream big when it comes to planning for future improvements to Aspirin Acre. We do all kinds of budgeting—and then periodically go overboard for flowers. A flower shop is on our way home and sometimes we can't resist going festive. We're both studying flower arrangement and, after all, must practice. Life is spicier, too, if we go formal for dinner and only one of us takes kitchen duty. In fact, kitchen duty has had a considerable boom in popularity at the home nest since our new dish-washer came to the house.

Next summer Baby Sloop will have a rival at Aspirin Acre, for we're going to put in a swimming pool just below the bluff. Right now it is in the headache state, but some day we can sit out on our front terrace, look down into our oval pool below, mirroring the tall trees that dwarf our little house. Some sceptics will say—"No, you just can't pour concrete," but we know we can. After papering and painting, putting down the asphalt tile in our tiny dining room, and making the stone terrace, we'll have the swimming pool all right. Pessimists can't ruffle us, for we are going to keep our house growing and growing.

MOTHER and DAUGHTER



• A trousseau of flower containers and ideas for every room in her new home! Accents for living-room mantel—twin-pewter Chinese boats on teakwood stands. Flower note—begonias



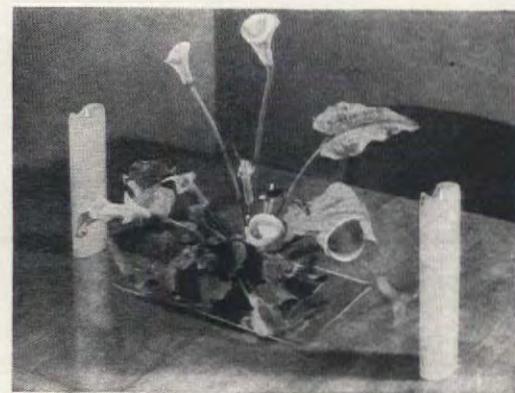
• End table feature: Chinese pillow vase. Hallway reflection: bowls in bleached wood

RUTH W. LEE

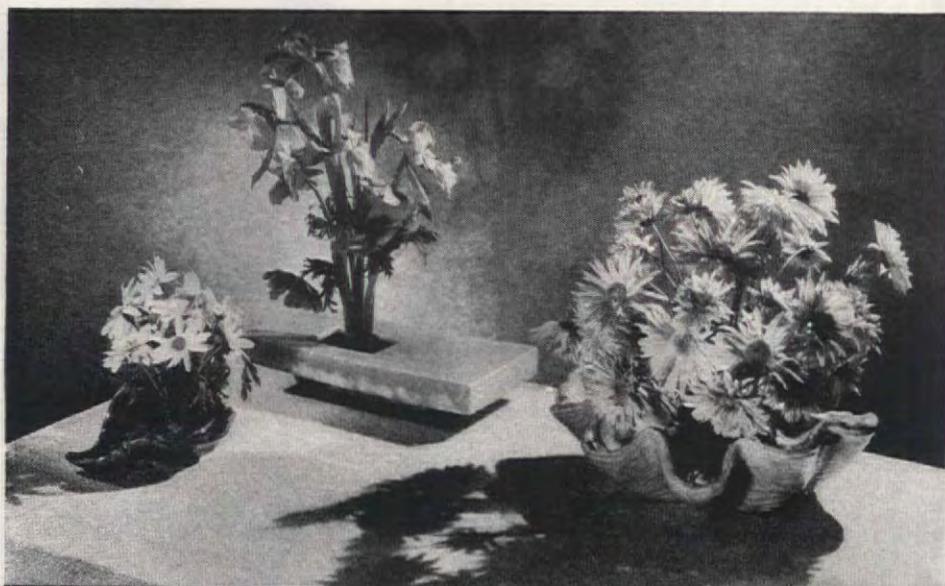
Of all the planning that precedes the wedding, probably the bride's trousseau receives the most meticulous, the happiest consideration, and its final perfection proves the rightness of the method. The most successful showers, too, usually are planned around familiar themes but how often, in desperation, one gives a flower container without the vaguest idea of its need! No reason, then, for not following through on the theme plan and providing the bride with a trousseau of this kind for the whole house, as did one ingenious hostess.

The guests at this shower were mothers and daughters. To each pair was assigned one room in the bride's new home. They were told her decorating and furnishing plans, and they chose pairs of vases that would add essential notes of charm to her schemes. Interest for the guests, practicality, and

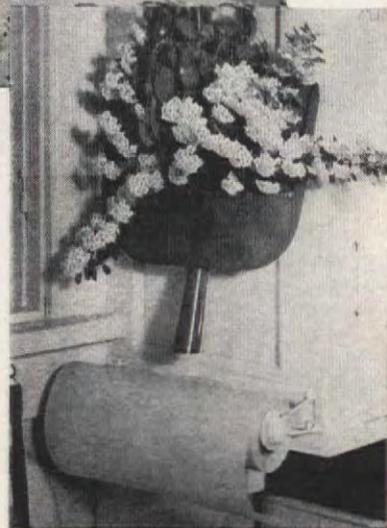
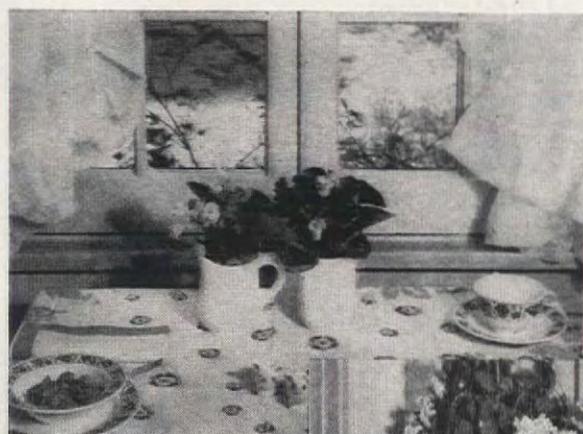
SHOWER ... PLANNED WITH INTELLIGENCE



● Dining room gets special attention: to suit its modern decor, a flat, sleek, oblong plastic tray guarded by a pair of tall, white, long-burning candles



● Bedroom accessories must be versatile: small and dainty for guest room; new and dramatic for Modern; large, graceful for Traditional master bedroom. Chalice Studio



● Perfect harmony for the breakfast room with a milk-glass creamer and sugar bowl filled with white begonias in tune with gay provincial colors of room. Nothing fancy for kitchen—just practical, amusing: red dustpan filled with spirea



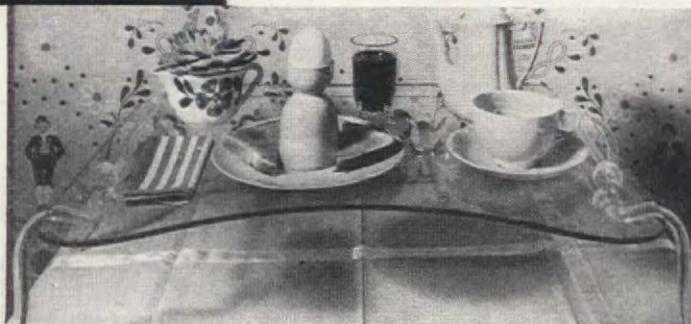
● Nor is the bathroom forgotten in this unusual trousseau: large bath mug more charming with daisies than toothbrushes. Flanked by pair of milk-glass horses

Photographs by Nowell Ward and F. M. Demarest

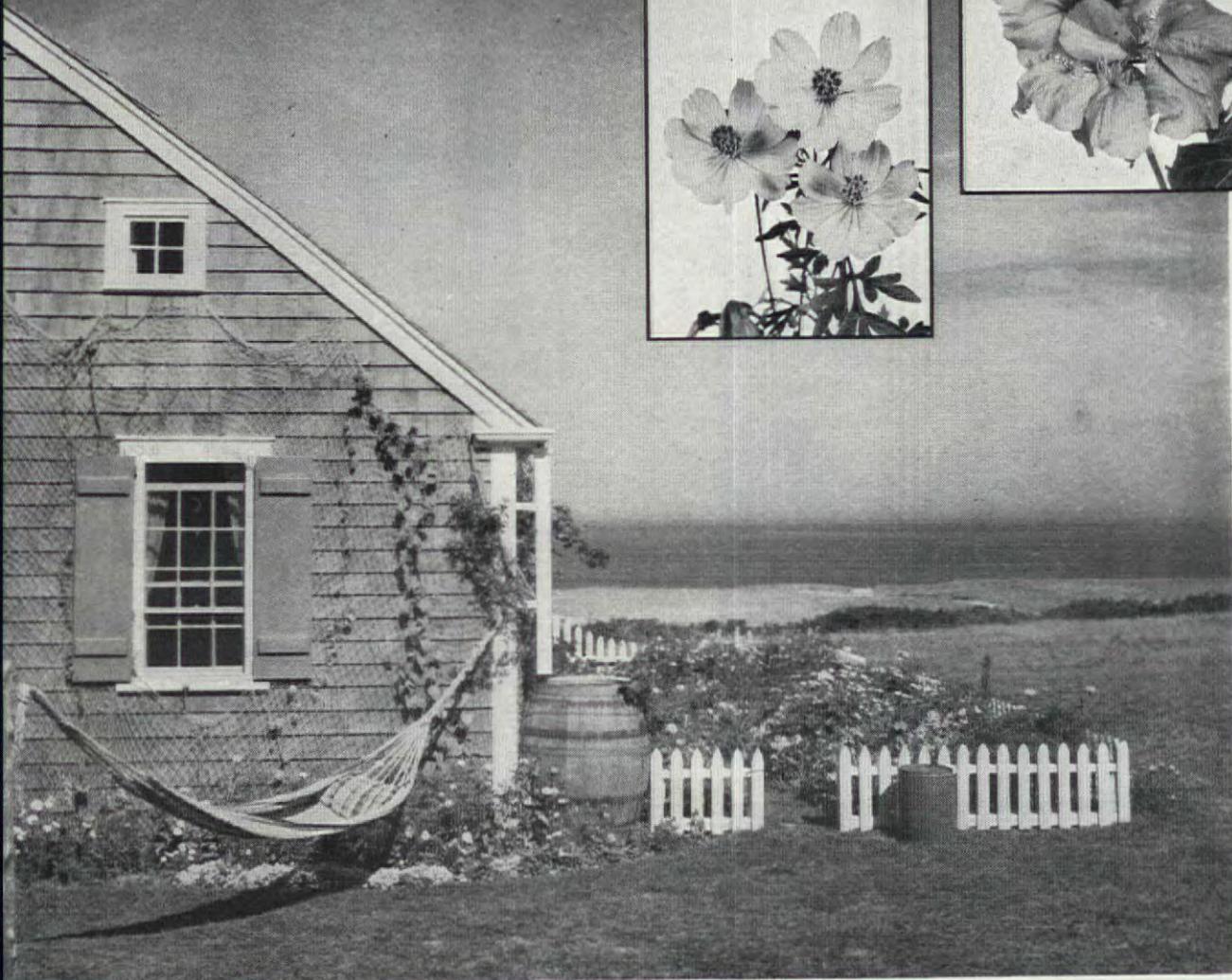
pleasure for the bride are inherent in this shower idea. But there's another angle to add to the fun—the containers are distributed throughout the home in which the party is given.

The containers are filled with flowers by the donors to add to their decorativeness and quietly educate the bride in the art of flower arranging. It is essential that the vases suit the rooms for which they are intended, but there's lots of opportunity for originality in the choosing. The containers shown in the bedroom photograph indicate the variety that's possible. Each is best suited to display a special *form* of flower, all have small "necks," large bases for water.

All good parties are planned. This one is planned for the moment—and with a long-term view that will put an end to gift vases that must inevitably end up on some dark top shelf.



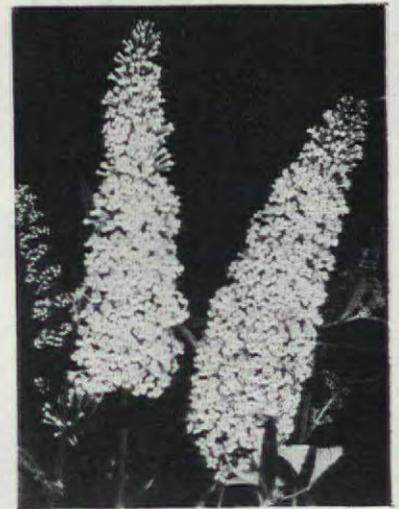
● The luxury of her breakfast tray is heightened by hen and chickens nesting cozily in a flowered pottery creamer. Lucite tray sets off cheerful morning ensemble and "trousseau" accessory



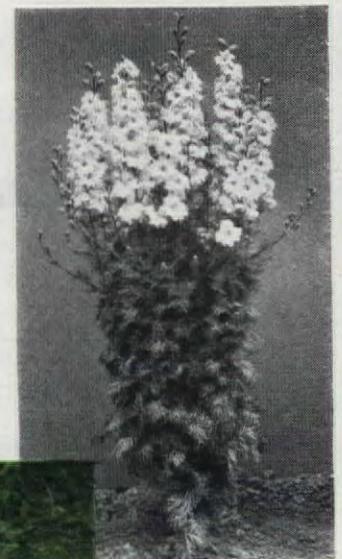
Jean Hersey



● Left, two friendly and easy to grow annuals—Cosmos Yellow Flare and Nasturtium Loveliness



● The new hardy Buddleia White Bouquet and, below, a branching annual larkspur—White Wonder



● A real vacation garden on Cape Cod. Below, examples of natural plant beauty that grows uncared for where conditions are congenial—mushrooms and cat-tails



WHY VACATION *without* A GARDEN?

Perhaps your reaction to that title is, "What! Spend my vacation gardening? Not I!" But wait a minute. The kind of garden I mean contributes to your comfort, happiness, and peace of mind without demanding the attention that is a proper (and, I hope, enjoyable) phase of caring for an all-year home. It simply means adapting plan and materials to the situation, circumstances, and people concerned. With typical vacation sites in mind, here are some suggestions:

Provide a dry, easy-to-keep clean area around your cottage, cabin, shack, or what you live in. See that surface water drains away from, not toward, it. For a surface, use sand or pebbles, flagstones, tree trunk "rounds," pine needles, moss, or tough grass sod. That last doesn't mean a lawn; the repeated mowing of a stretch of wild grass, at first with a scythe and gradually with a lawn mower, will develop, in a relatively short

time, a "reasonable facsimile" of man-made turf. . . . Provide shelter from severe prevailing winds. . . . Leave, or open up, enough vistas to prevent an oppressed, hemmed-in feeling. . . . Get rid of weed plants that are "harmful or annoying to man," such as cat-brier, poison ivy, ragweed. *You* may be immune, but it's unfair to all who share the grounds to jeopardize their comfort; and foolish, with modern weed killers so efficient and easy to use. . . . After studying the native vegetation of similar locations, try to make your setting natural and appropriate by carefully thinning out existing plants and supplementing them with kinds that don't need coddling. Give them a good start and, if they "belong," they'll establish themselves and thrive along with other contented neighbors. These two pages suggest a few of many available materials, wild and cultivated, annual and perennial, old and new.



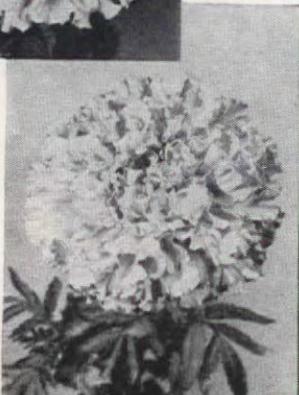
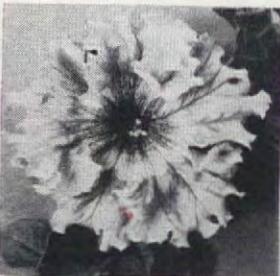
● Ranged about the dominant oriental poppy are: Cleome and plume celosia (left); Red Tetra phlox, Cherry Glow pentstemon, and Yellow Vixen viola (below), and (lower left) shasta daisy Snowbank, double petunia Glamour, and marigold Burpee Primrose



Flower photographs by W. A. Burpee Co.; Harry G. Healy; Peter Henderson Co.; Jackson & Perkins Co.; Lambert (from Frederic Lewis). Flower painting by V. Carleton



E. L. D. SEYMOUR



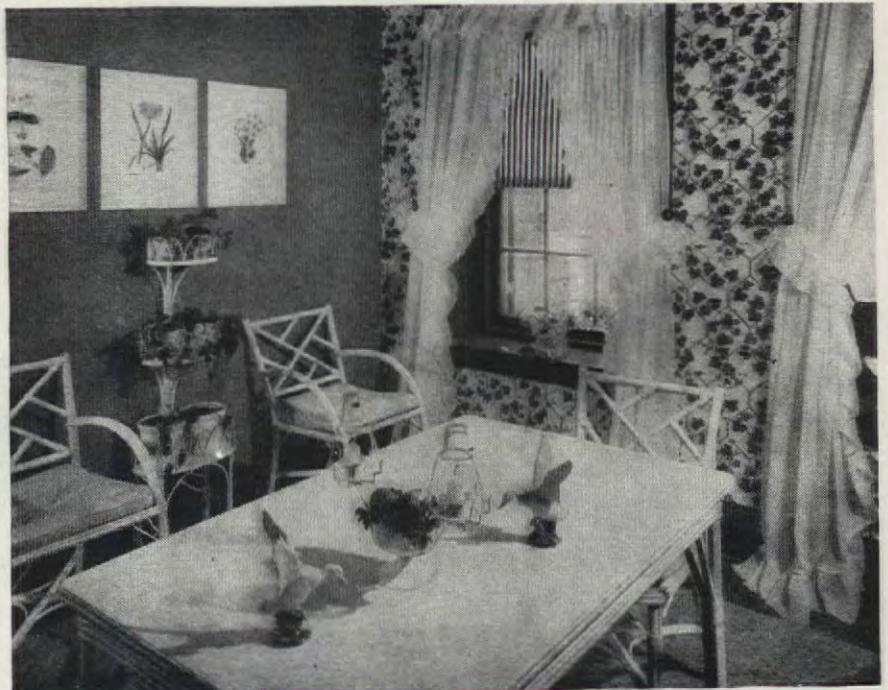
V. Carleton



Home IS

WHERE YOU FIND IT

RUTH W. LEE



Photographs by Nowell Ward

Bright-wheeled carriages once stabled

here . . . now it's home for two

More than one hundred and fifty young couples in Evanston, Illinois, have solved their housing problem by renting and redecorating garage and coach-house apartments. Most of these were formerly living quarters for the chauffeurs or coachmen of the old estates.

The five-room apartment of the Chester Goltras is one of the most delightful of all these homes in Evanston. The white clapboard garage began its career more than fifty years ago as a carriage house and later on was converted into a garage. The young Goltras rented it five years ago as a temporary home, hoping that they could buy or build when conditions were better. Now they are very glad that they put so much time and effort into fixing it up and making it livable, because they still are not ready to buy a permanent home, thanks to the sky-high prices and the shortages of necessary materials.

Among the lovely antiques which the Goltras have collected are the English butler's tray which they use as a coffee table, the cherry drop-leaf book table in front of the book shelves, and the two-tier table beside the beige lounge chair.

The guest-room study is in a monochromatic scheme of beige to brown. This is Mr. Goltra's sanctum and the



● Omnipresent radiator pipes had to be ignored in bedroom. Painted white, they match ground of rose-sprigged paper. Dining room has two green walls, ivy-papered window wall



● Bookshelves were built across end of living room for books, china, also help conceal radiator and more pipes. Walls are blue, sofa striped ticking



● Goltra's study can accommodate overnight guest on couch. Pipes again disregarded, shutters used in place of curtains. Walls are brown-and-white-checked paper. Rug is woven rush matting

decorative plan has a masculine flavor.

A pair of white metal-grill doors leads off the tiny hallway into the dining room. By painting the inner walls a dark forest green and papering the window wall in an ivy pattern, they supplied a dramatic background for their bamboo chairs and tables, which were painted white. Yellow chair cushions supply the accent color.

Outside the small kitchen is an open sundeck which they have converted into an outdoor living-dining room. A saw-buck table painted white with white benches forms the dining group. Deck chairs and comfortable chaise longues make this sundeck an inviting spot for relaxing and for entertaining during the warm summer afternoons and evenings.

Each piece of furniture they have selected for their garage apartment is some day going to fit into a larger, permanent home. There is nothing makeshift about anything they own. Because they have bought with an eye to the future, and because they treated each room with a charming, individual decorative scheme, they have enjoyed their home so much that they are in no hurry to move. Certainly this young couple has found a happy solution to the perplexing problem of homemaking during the most difficult times of the housing shortage.

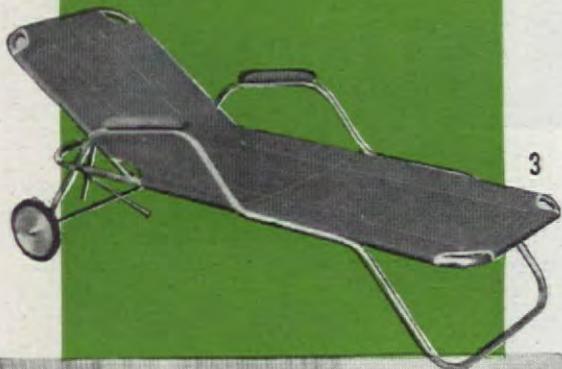
SUMMER COMFORT...



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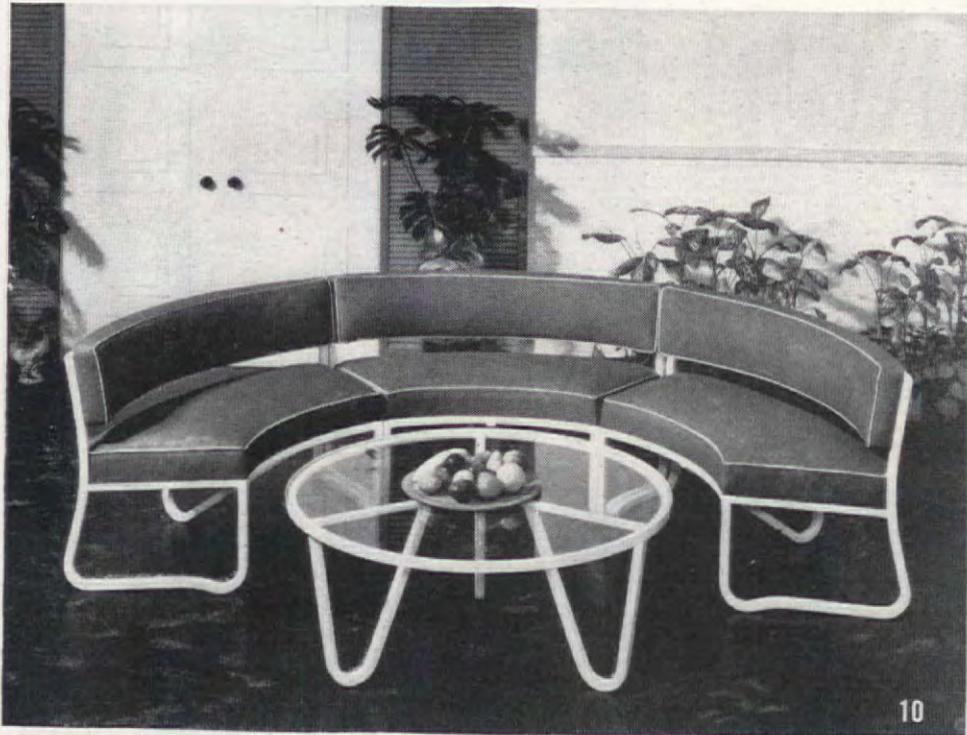


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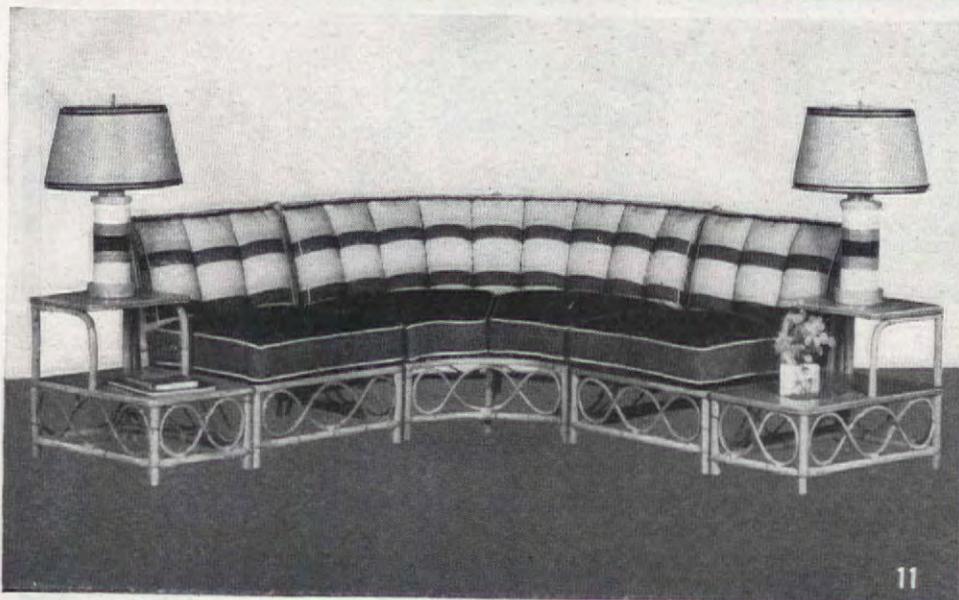


9

INDOORS ... OUTDOORS



10



11



12



13



14



15

● 12. Chair, \$39.50, ottoman \$12.50, A. C. Mig. Co. product, Metal Service Co. 13. Plaid chair, glass-topped table, The Simmons Co. 14. Modern wrought-iron dining pieces, Lightfoot Studio. 15. Rippled wrought-iron pieces, Pacific Iron Products

Americans have moved outdoors in the past two decades of summers. Patios, lanais, breezeways, terraces, once terms in the rich man's lexicon, now mean easy summer lounging in everyman's language. It is a far cry from the squeaking porch swings and hickory rockers to the versatile cushiony furniture evolved by modern designers. These pieces ramble with equal ease from living room to porch to pool side.

1. "The Hollywood Chaise," innerspring cushions, adjustable back, covered in leatherette, about \$49.50, Bunting Glider Co. 2. Two passenger double chaise, Ultrasol coated fabric, New England Bedding Co. 3. Canvas slung aluminum chaise, Auto-Bye Co. 4. Adjustable aluminum chaise on wheels, Reynolds Metals Co. 5. "California Convertible" of duraluminum, removable canopy, \$39.95, Deeco. 6, 7, 8. Handsome new sectional furniture in aluminum by Sandfort. Double chaise about \$275. in muslin. 9. Versatile sectional units by Heywood-Wakefield. 10. Metal curved pieces with the new look by The Simmons Company, fine for a porch or a breakfast room. 11. "Malay Modern" furniture of genuine rattan by the Ficks, Reed Company.

HERE'S HOW!

Demonstration—Al Henderson
Photographs by Al Monner

Captions—Dean Collins and E. L. D. Seymour



When soil is not dry enough to crumble, dig trench around plant, leaving a good ball intact



Slip shovel well under ball, lift and carry gently, slide smoothly onto a burlap "square" laid ready



Without breaking ball, fold burlap up around it snugly, corner by corner



Using strong cord, tie burlap first around "neck" then around the ball, in various directions



Resulting "balled and burlapped" specimen can safely be moved or shipped without injury



At new site, dig hole amply large, prepare soil as may be necessary, adding humus and/or plant food. Set ball in hole, after removing cord except at top, to stand at height it stood before. Untie and tuck burlap down into hole (right) where it will rot away in a few seasons

This procedure, with a camellia in the Pacific Northwest, illustrates the general features of moving broad leaf evergreens or any growing plants that cannot be handled bare root. It is the story of the "B & B" stock sold by nurseries which prepare their plants for delivery in the manner shown here



GUARANTEED

*to keep them
in their own back yard*

JANET ENGELHARDT

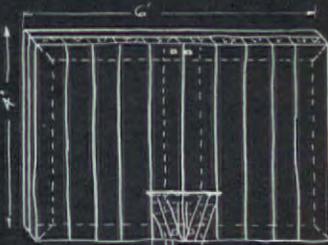
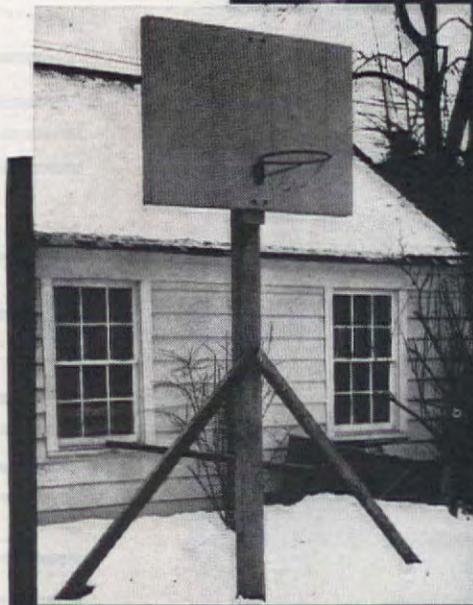


A basketball backboard in your back yard will keep your children at home enjoying good clean sport. Not only that, it will provide the children with many other advantages. Basketball, like most other sports, is beneficial to a child's health. The backboard will attract other children and thereby add to your children's list of friends. Foul shots, lay-up shots and set shots will improve your children's dexterity, coordination and physical grace.

If you have the space, you can go farther and erect two backboards so that the children can actually become adept at the whole game. The minimum court size is 50' by 25' but ideally the court for elementary school children should be 60' x 40'. The regulation height for the basket is 10 feet from the ground; the bottom of the board should be nine feet from the ground. The backboard shown here was designed by Ward Myers, Supervisor of Industrial Arts and basketball coach in the Muncy (Pennsylvania) Schools. Seven 2" x 10" fir planks were sawed in four-foot lengths and screwed to a framework made of 2" x 4's with mitred joints. The post is a 17' fir 4" x 8". It was set into the ground four feet, the underground portion first being treated with a wood preservative. The post was set in cement and it was propped in place with braces until the cement had set. The backboard and post were then painted. In case you decide to build a backboard, a list of all the necessary materials follows. Two boards will require twice as much wood and, of course, two hoops.

- Hoop\$2.00 to \$5.00
- Basketball\$7.50 to \$15.00
- Cement, one bag\$.95
- Plank or Post\$7.60
- 7 planks for board\$9.00
- 4-2" by 4's"\$2.00
- Screws\$.50
- Wood preservative\$1.00

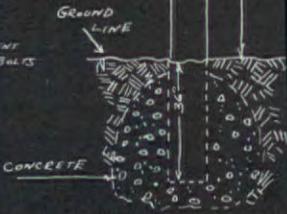
● Good health and happiness are two of the advantages basketball can bring to your children. Erection of one or two backboards like this in your backyard will cost little in time, effort and money



BLACK GLUED & BREWED TO PREVENT STRAIN AROUND BOLTS

4" x 8" UPRIGHT

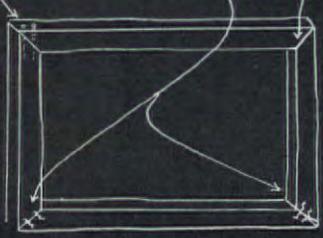
SPREAD WATER PROOF GUM ON FACE OF 2" x 4" FRAME NAIL FACE BOARDS LIGHTLY AND SET IN SCREWS FROM BACK



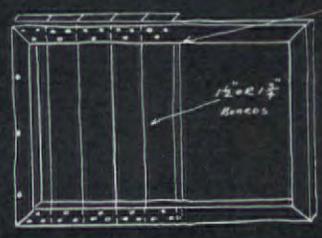
SIDE VIEW SHOWS BOARD AND FRAME BOLTED TO UPRIGHT

1/2" x 8 1/2" BOLTS

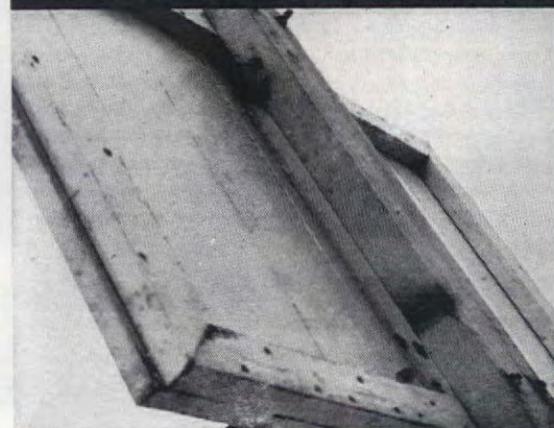
FRAME OF 2" x 4'S MAY BE NAILED WITH CORRUGATED FASTENERS HERE

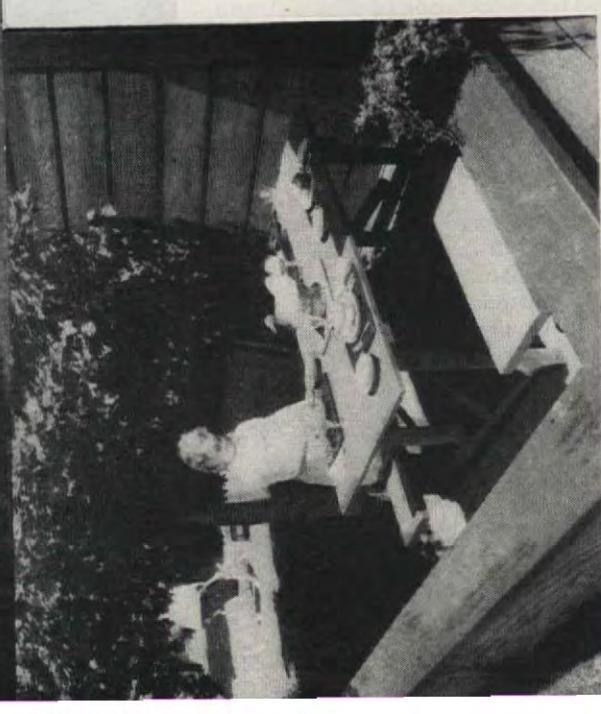
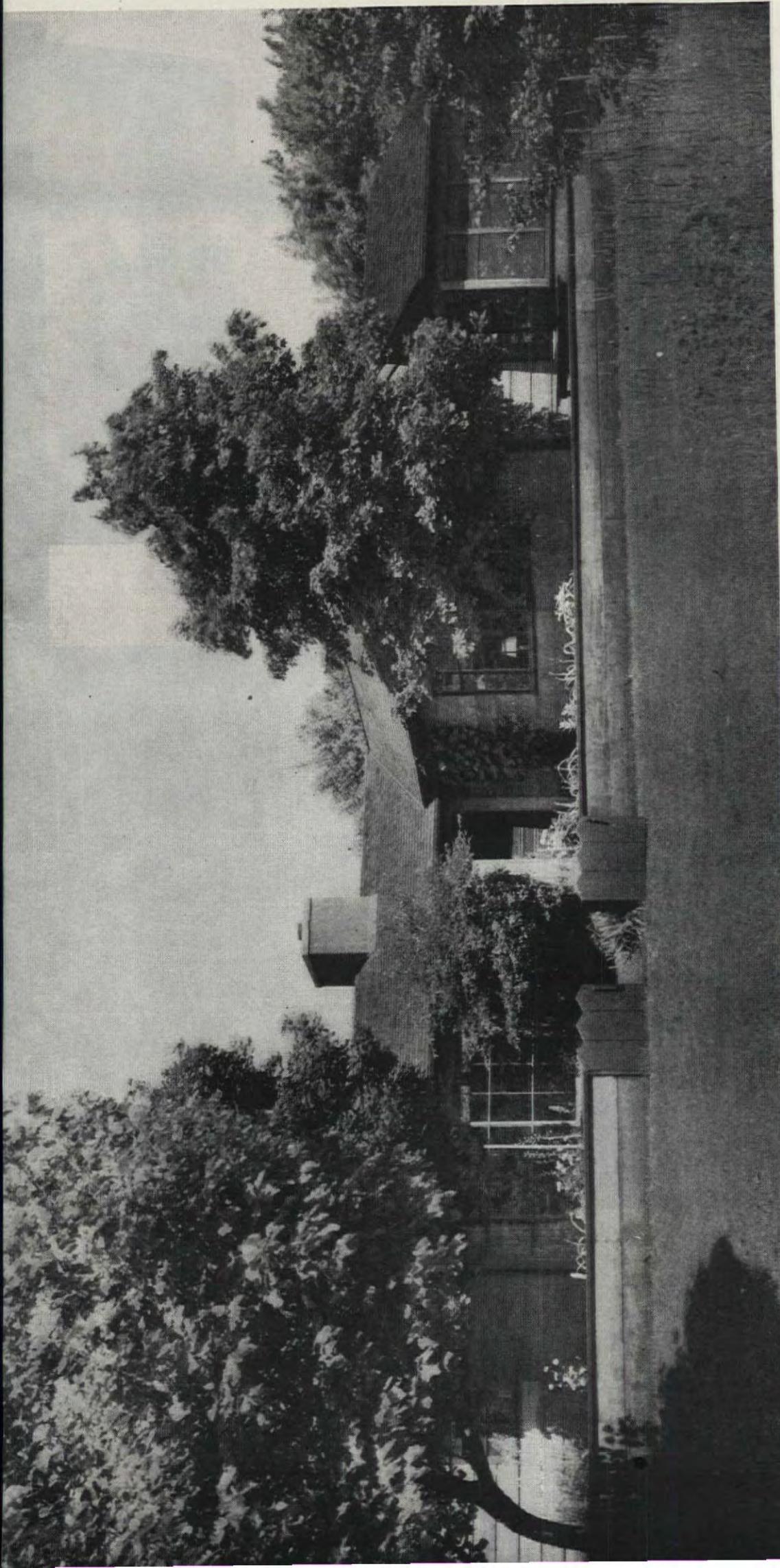


CUT TO 45° ANGLE



2" x 4" BOARDS



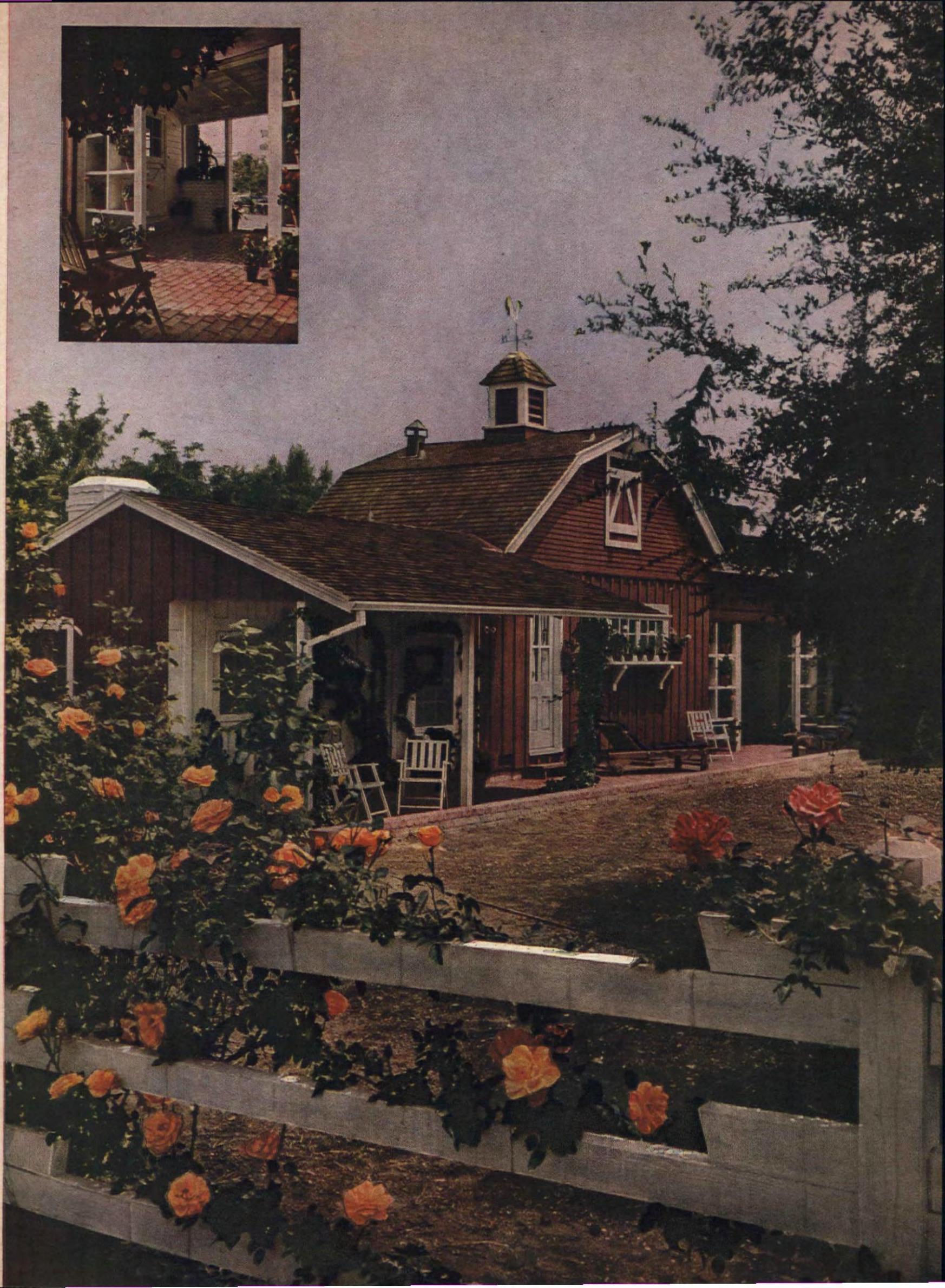
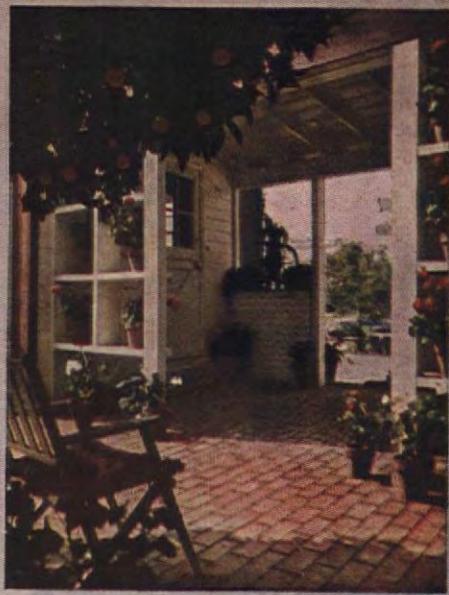


AMERICAN HOMES

*Featuring two for country living,
two fine moderns, and
a good example of rustic redwood*

ALL PLANS ON PAGE 52

Casual and informal with the rambling effect of an old Western ranch house is the home built by Mr. and Mrs. Malcolm Millard in Deerfield, Illinois. Since they are both natives of California, redwood was a natural selection for both exterior and most of the interior finishes. The designer, James Crabb, stressed no particular style when evolving the ell-shaped plan, but two definite "mus's" were uppermost in the owners' minds during the early planning days. One room definitely had to be large enough to serve as book-room and playroom, in addition to being a combination living-dining area. This room, also, had to open into the garden so that outdoors and indoors could become one. A large steel picture win-



and simple as it seemed, the tool shed was the first building the Stamps had ever attempted. What had seemed easy in the planning stage took on major proportions under the hot summer sun. Besides, the orange grove needed attention, too! So the little shack proved a test case; experiments were attempted and a great deal of important information gained for the more ambitious later building program. A year after the tool shed was built, it became apparent to the Stamps family that the trip back and forth from town was an arduous one. The grove needed more and more attention, and these trips kept them constantly on the road. Therefore, it was decided to turn the tool shed into a living room with a couple of studio couches added to the collection of miscellaneous garden equipment. A tiny bath and kitchen were added, and the second year of the five-year plan was off to a good start.

Now in the third year, we find a garage and workshop added for good measure. At the moment, the ambitious project has come to a halt since building prices seem out of line for the restricted budget. Nevertheless, the Stamps already know where their large, new living room will go. There's to be another sleeping room and bath on the upper floor, too. But everyone is patient and considers the present tiny building, actually all of 480 square feet, so charming and homelike that the waiting years will be contented ones. The next steps forward will be logical ones since the owners sought professional advice soon after the tool shed was built. They know that each step in the five-year plan will add more beauty and comfort.

Architect Allen McGill shares credit for this ingenious program of expansion. Taken to the desolate piece of cleared land with its sad, small, lone structure, his imagination helped him to realize the possibilities of both property and the Stamps family's way of life. Mrs. Stamps admits quite frankly that she would have been the happiest person in the world had there been an old barn on the place. But pleasant old barns, painted red, are not easily found in California. As a compromise, she requested the architect to make her a little barn house with plenty of rural character. The tool shed was revamped with a sturdy whitewashed chimney; the bath, closet, tiny hall, and kitchen were added on so that the house became a simple rectangle. The central portion became two story—the barn she so wanted—and the loft became a temporary bedroom reached, in true rustic fashion, by a ladder from the hall.

When the final step takes place, the loft will be made into a spacious bedroom for guests, and the master bedroom will be placed over the new living room. The present tool shed then will be converted into a den. As it is, the Stamps can sleep two persons in their loft and two on the studio couches in the living-room tool shed. This is some sort of a record for such a tiny floor plan. When the garage was added last year, the architect tied it to the house with an attractive roofed breezeway, which serves as both entrance and sheltered patio. The little red barn turns its back on the road and opens largely to the orange grove, garden, and terrace side. A white rail fence encloses the property, and the rose vines have grown rapidly to give shelter from the road.

Once inside the gate, there's a spacious motor court and the "front door" is nothing more than an attractive whitewashed brick wall with red brick steps leading directly into the breezeway. On

one side is a door to the garage, and on the other is the door to the kitchen. This door now serves as the main entrance to the house. Along the whole south side is a charming terrace for outdoor living, part of which is roofed over. This is an extension of the original tool-shed roof. The roses on the back fence, a garden full of cutting flowers, the rich green foliage of orange trees, and the lovely sweep of foothills make the terrace a spot which seems a million miles from the city.

Barn-red board-and-batten outside walls with fresh white trim make the little house distinctly rural. The architect added variety, however, by the introduction of handsome white egg-crate trellis work, separating breezeway from terrace. Here there are pots of geraniums, coral, pink and white, along with brilliant crimson and red blossoms. Comfortable furniture, a long table ample for big crowds on those Sunday picnics and sheltered lounges under the orange trees—all combine to give a leisurely mañana spirit.

The kitchen is furnished like a sitting room. It is a real old-fashioned kind of "cozy" kitchen where people live. This is described in greater detail under AMERICAN HOME kitchens on page 119

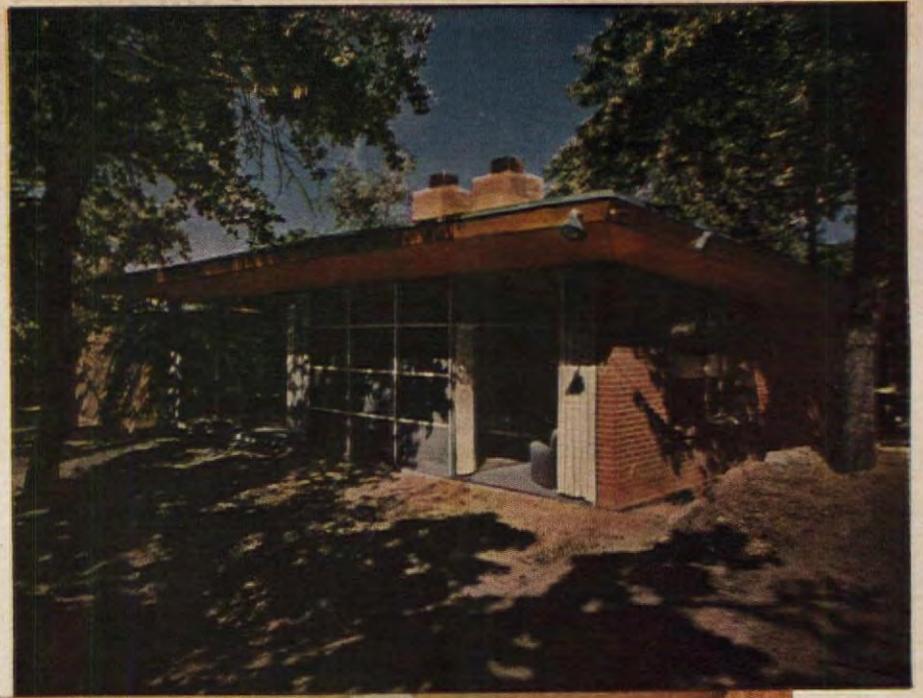
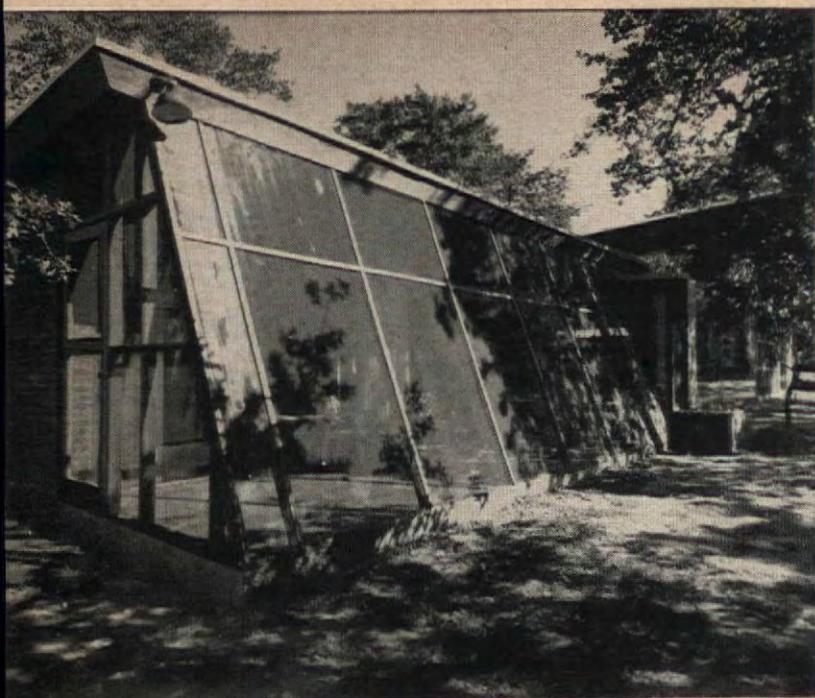
in this issue. A tiny hall off the kitchen has its own door opening onto the terrace. Access to the bath is also off this hall, and the ladder opening to the loft is in its ceiling. The tool shed, now the living room, is at the end of the tiny hall and has little trace of its humble beginnings. It's a colorful small room with braided rug running from wall to wall. The fireplace is painted a soft lemon-yellow, two walls are smoky blue, while the other two have blue-and-yellow wallpaper. The studio couches are a warm deep blue with red cushions, and, for further comfort, there's a large chintz wing chair. Pine rockers also help to carry out the "country" look. On the south wall between two windows is a handsome old pine chest which holds books and china behind many-paned glass doors. An old dough bench has been converted into an end table, while along the two interesting shelves, serving as mantel over the fireplace, are bits of warm blue china and a collection of pewter.

Since the house is secluded, draperies have been dispensed with, thus allowing a lovely vista to be seen from every room. Old wood slat blinds are used to give shelter from too much sun and add considerably to the charm of the living room.



● As "homey" as cranberry sauce and huckleberry pie is this country living room, once removed from a ramshackled tool shed. Vertical boards, painted smoky blue, together with the espalliered tree wallpaper of two walls and yellow brick chimney breast make room fairly sing with gay color. Rare old china, graceful pewter and painted plates show collector's fine touch





● Unusual screened porch with slanting side flanks bedrooms, adjoins dining area, makes roomy play-run for daughter Marcia



● Study, living, dining, kitchen activities are all encompassed in large rectangle with minimum divisions. Oversized fireplace in center of room has two flues, burns 10-foot logs or 2 twin fires

The Robert Vahlbergs Oklahoma house...

It was hard, those first years of married life in a crowded apartment after the Vahlbergs came back to Oklahoma from the East. Bob had been studying architecture at the Massachusetts Institute of Technology, had attained his Master's Degree. It was hard for him to convince Jane that, because nothing the city offered in the way of a home would satisfy him, they should wait until they could build a home of their own. Jane wanted a home right away.

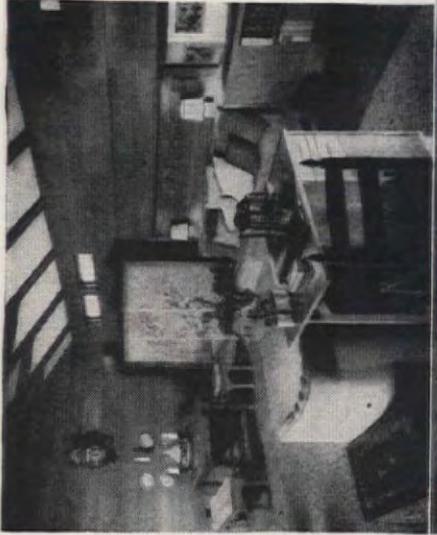
Bob had definite ideas about the house he wanted to build. Patiently he explained to Jane that contemporary thinking in architecture is still in a nebulous stage with the average man and woman, but that modern architecture has captured the imagination and creative drive of the young men in the profession—that what the public sometimes regards as merely “daring” is backed by what these architects term “organic certitude.”

The Vahlbergs feel that their home, at last a reality, offers proof of this. Because the house was designed to have the appearance of springing naturally from its setting, lines and compositions fall easily into place, and it looks valid, not artificial. Indoors, the unobtrusive colors of the decorative scheme, planned by Jane to accent natural textures, contribute to this effect.

The house is a logical expression of their own way of living. They like to

dow now does this trick most satisfactorily. The opposite wall, however, is solid in order to give proper space for built-in sofa bed. This wall also is protection against cold winter winds. Throughout this room, oriental accessories accent the modern and traditional furnishings.

In the master bedroom, headboards are made of gold carvings, used at one time as Chinese store fronts. The wall behind the beds is covered in silver teabox paper, and an old Chinese portrait hangs over a single unpainted chest. The Chinese pieces were picked up by Mr. and Mrs. Millard in China and California. Color schemes everywhere are distinctive: in the living room recede green, Imperial yellows, gun-metal grays, combine with vivid reds to complement the redwood walls. In the bedroom, silver, chartreuse and stark white predominate. Outside the low fence provides an excellent background for border gardens, helps keep out inquisitive rabbits, and blends nicely with the horizontal lines of the house.



Data: Ruth W. Lee
Photographs by Nowell Ward

We've heard of houses starting from all manner of odds and ends, from chicken coops to abandoned service stations, but, believe it or not, here's a house that started out as a tool shed! It was certainly a meager tool shed, indeed, that the Walter Stamps erected on their few acres of oranges in the San Fernando Valley some three years ago. It's size, 10' x 16', was hardly big enough to store the necessary tools preparatory to starting a five-year program of building. Yes, that was the time limit set by this intrepid family in its search for a home. Now in its third year, the plan has proceeded without a hitch, while the owners work busily on, hoping for their good luck to carry them through the next two important years to the final completion of the house. When they took over the grove, there was nothing on it but the orange trees. A tool shed was a basic necessity because the family planned on doing most of the work themselves. It would afford a dual usefulness; the cool little interior would give welcome comfort while they ate their picnic lunches. However, small

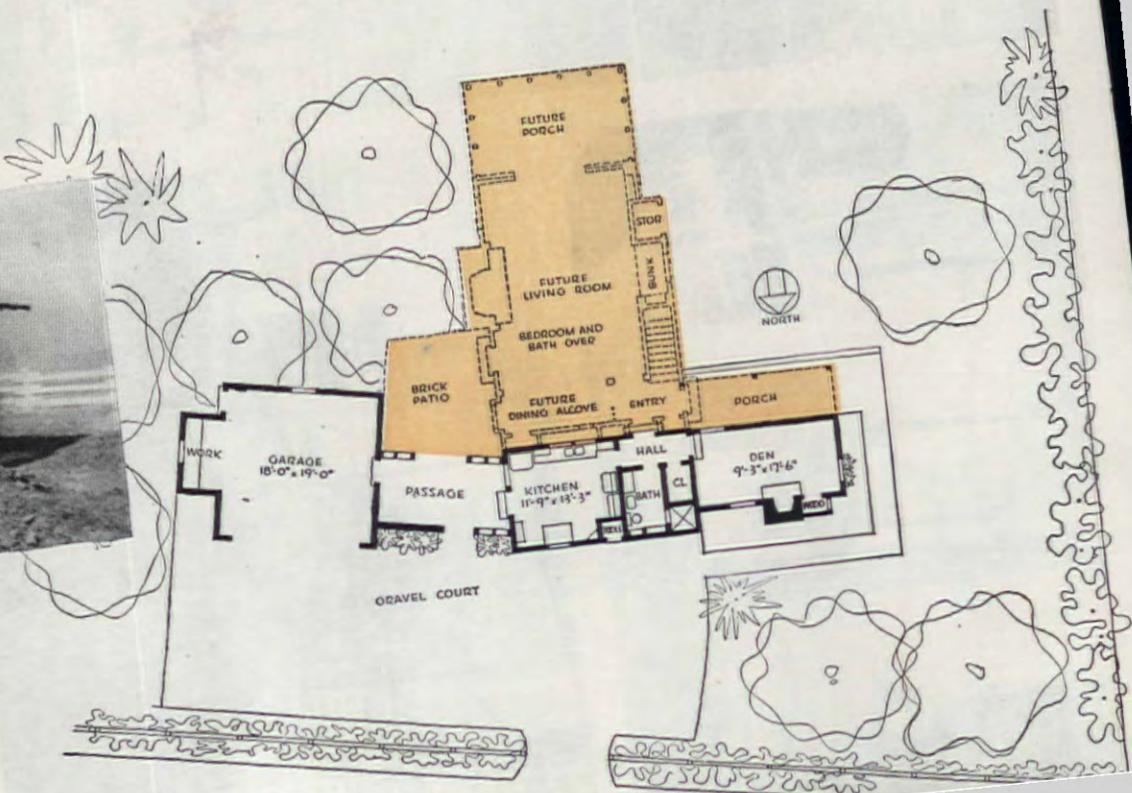


ETHEL McCALL HEAD

5 YEAR PLAN



Photographs: Robert C. Cleveland



in California



EUGENIA WHITE

a logical expression of their own way of life

be informal, relaxed; they like being together. The open planning fosters this. Even Bob's workshop corner with its drafting board and desk gives him a degree of privacy without sacrificing family unity.

They love the outdoors, swimming, sailing, horseback riding. The house, in a country setting, overlooks a ravine. Its wide expanses of glass across the rear elevation capture sunlight by day, starlight in the evenings.

Maintenance has been made easy by the remarkable unity of the house. The plan is compact; all the space counts. Storage space was planned around the family possessions, carefully inventoried, even to the baby buggy. Small daughter Marcia was given special consideration. The natural wood finishes do not show finger marks, and small matter what she spills on the floors since they are of concrete. Kitchen and dining areas are particularly well integrated.

The conception of a house like the Vahlbergs' is quite new to Oklahoma. Robert Parks, the builder, says that it constituted an educational process for all workmen involved. Now he is so sold on it that his plans for the future include one similar to it for his own family. He and his wife like it from every standpoint. Vahlberg, with his vigorous, new departure from tradition in architecture, may be pioneering a new housing trend in his own home state.



Photographs by Johnny Melton

● House turns its back to road approaches, lies long and low. Roof slopes up toward rear facade which is all glass and screen. Wooded ravine insures privacy, overhang shields window from sun



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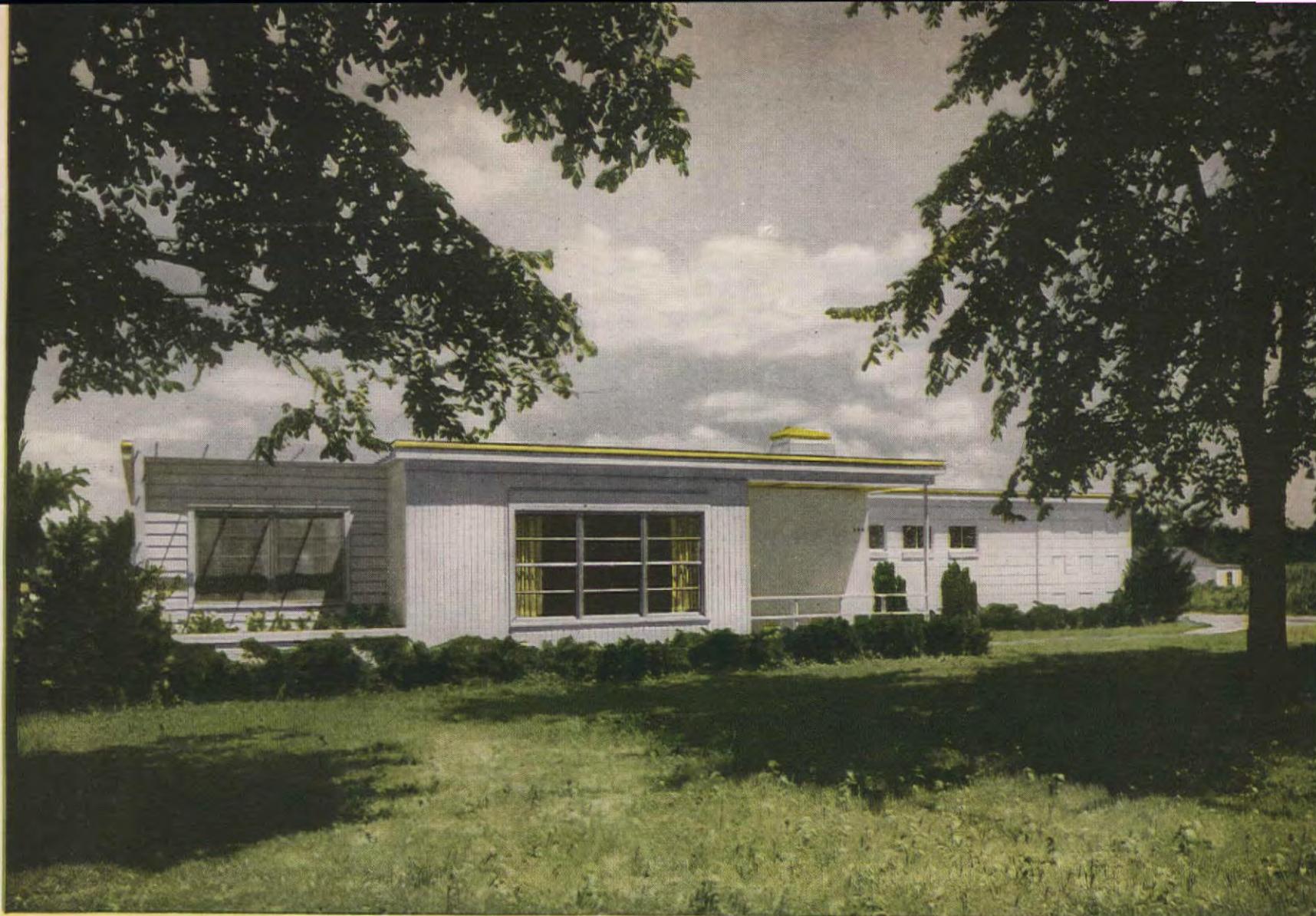
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This is the home of Mr. and Mrs. Robert Helser in Lima, Ohio



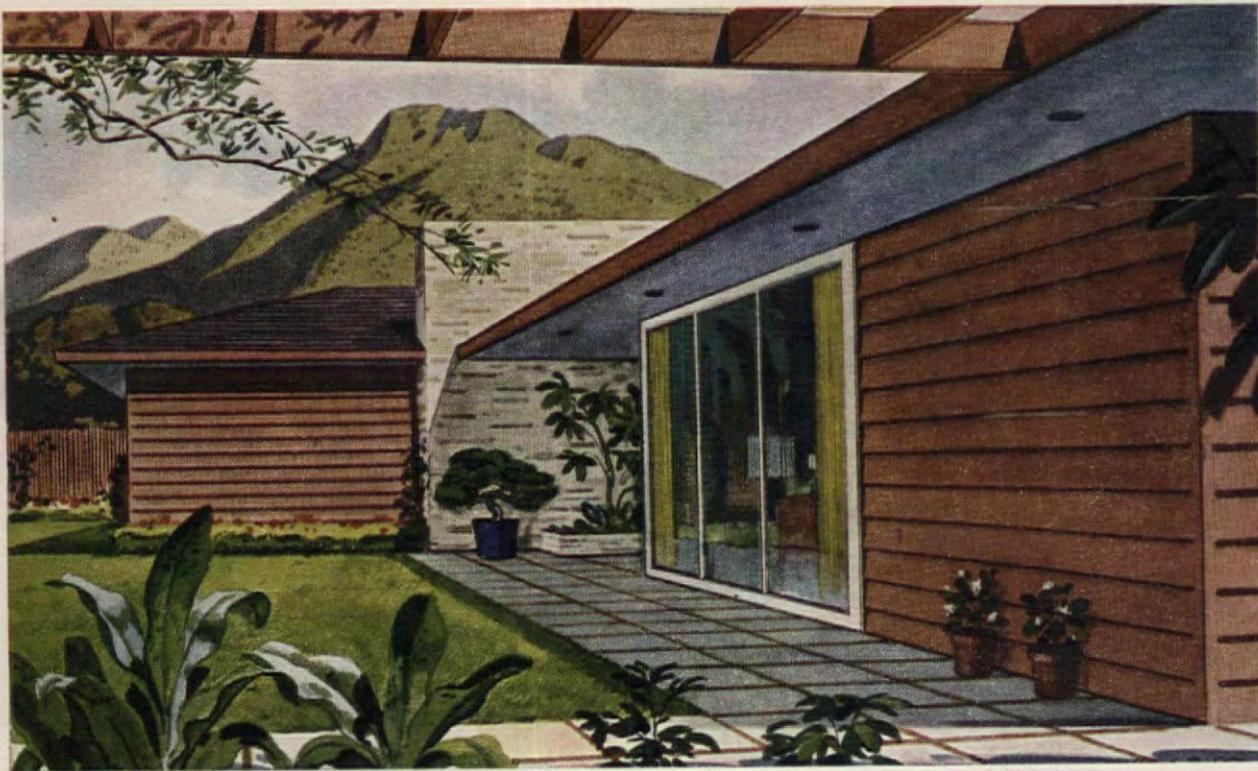
Photographs and data: Fred Gund

Like Ado Annie in the play *Oklahoma*, most modern architects want all or nothin' when it comes to styling a house. That *all* means modern with a great big "M." Robert Helser, however, thinks otherwise, and his own house is a strong argument in favor of happily combining old and new. Its outside walls are of cement blocks; its extra-large horizontal windows with deep-shadowed overhanging eaves are in the best contemporary manner. Yet instead of flexible, double-purpose areas inside, this architect believes that there's lots to be said for the conventional room-size and shape. A study of the house plan on page 52 shows much justification for his thinking.

Imagine cutting down circulation space so that it's practically non-existent, and yet a single 9-foot hall serves not only living room, but three bedrooms and one bath. The house stands far back on its city lot, so that plenty of light comes through the large sash without loss of privacy. An ample utility-laundry room, placed between garage and kitchen, substitutes for basement. Radiant heating in floor slab is a modern touch.

An efficient ell-shaped kitchen not only serves the dining room but is conveniently near the back porch for those outdoor meals so welcome when the summer heat is on. One solid wall of the garage protects this graceful porch from the street.

Access to garage is possible without going out of doors, a boon during stormy weather. The utility-laundry space also comes in handy as a playroom for the Helsers' small child during the winter. Floors throughout the house are either cement or asphalt tile, and the owners find them easy to maintain as well as attractive. The flat roof has a rim around its entire perimeter, and during hot summer days, an inch of water over the entire top acts as extra insulation. This type of cooling system is used very often in our Southern states and has been found to be a most inexpensive way of gaining added comfort. Low ground planting follows the strong horizontal architectural lines.



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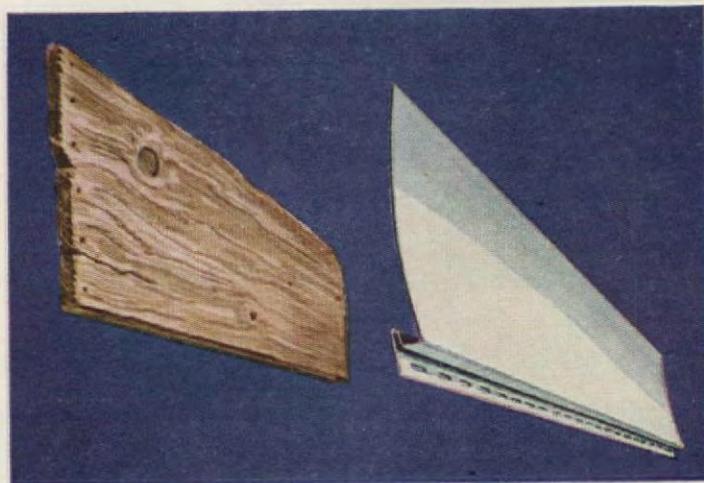
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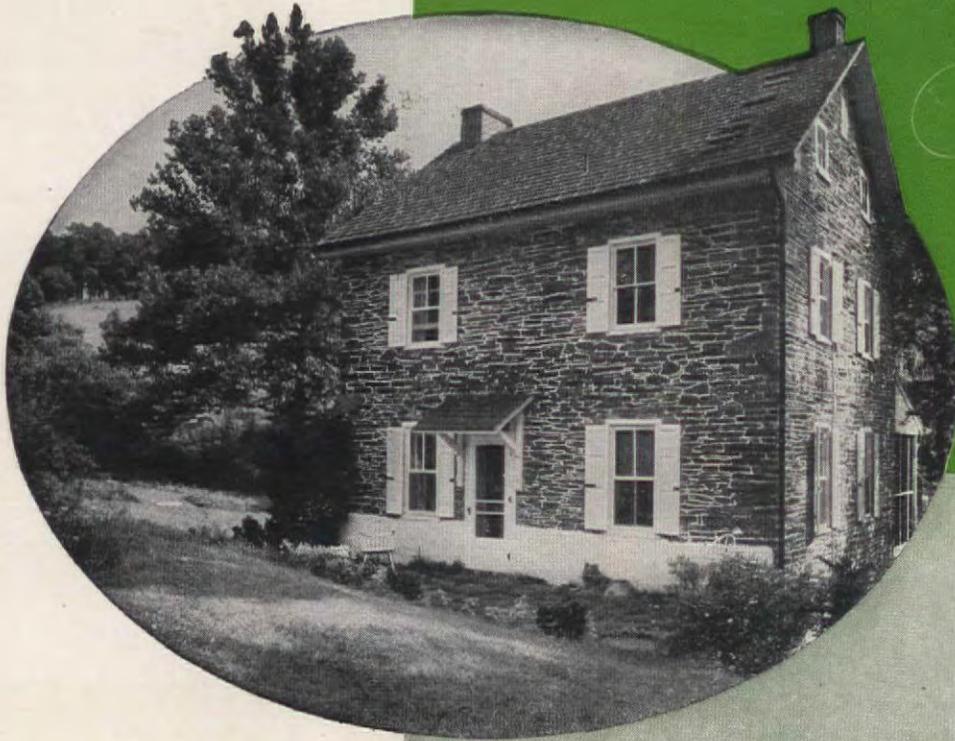
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Mr. and Mrs. Charles J. Fox II

Coatesville, Pennsylvania

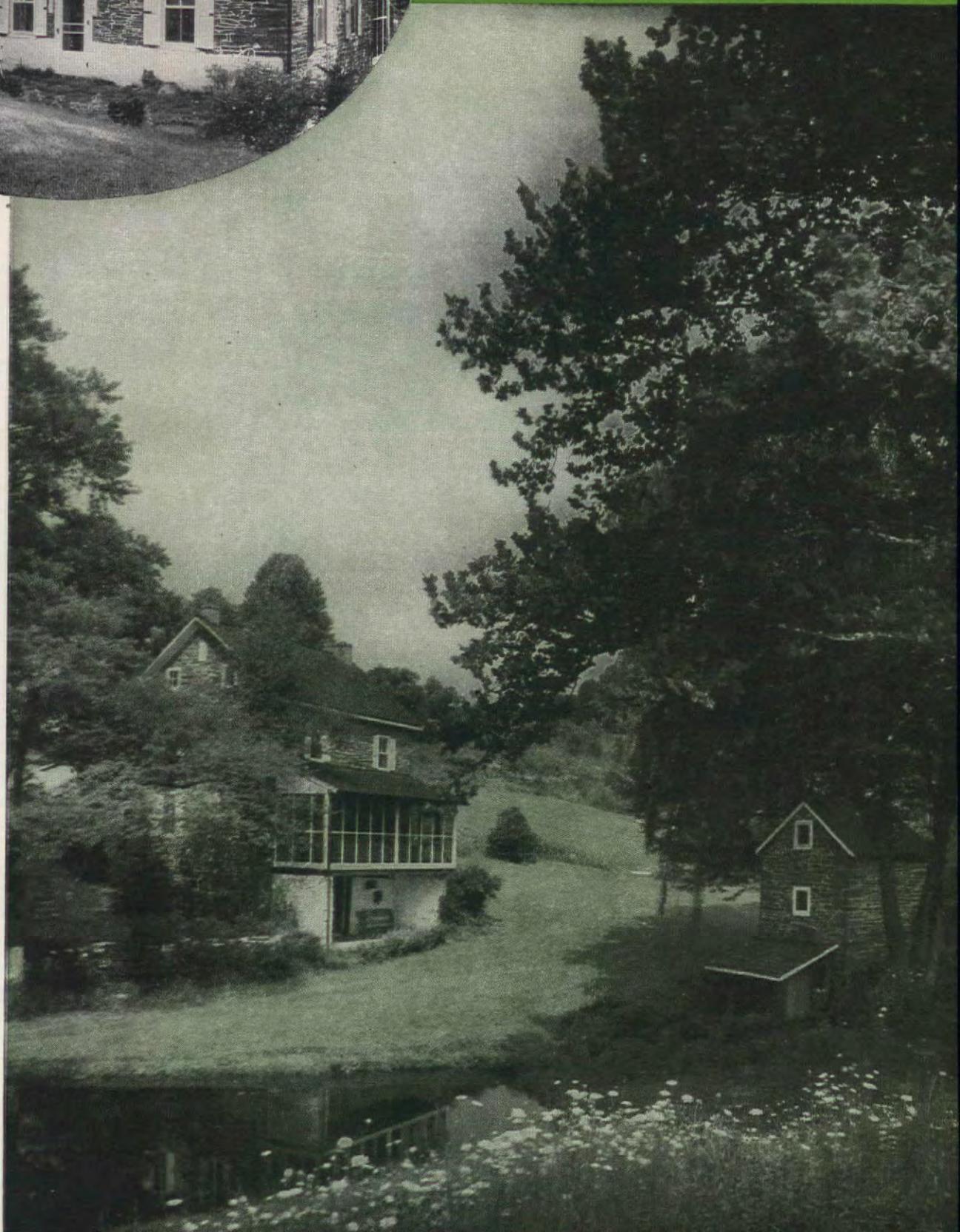


WILLIAM J. HENNESSEY

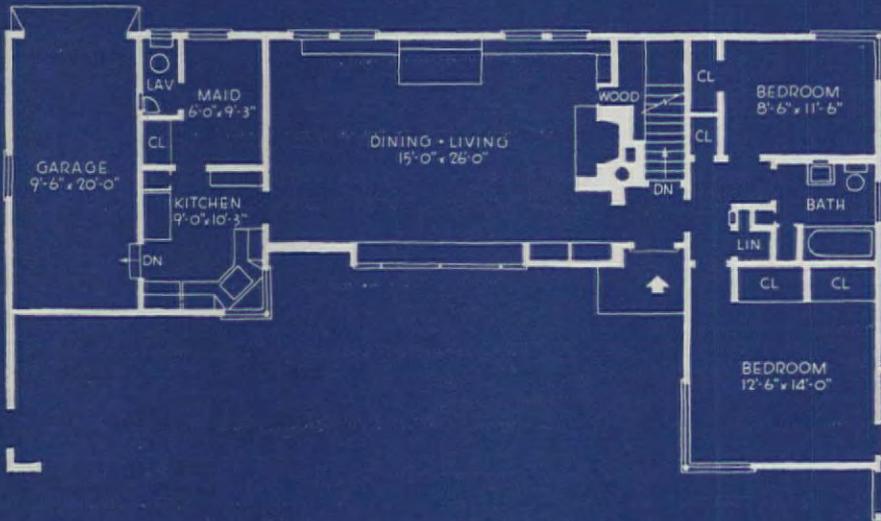
History abounds in the gently sloping Brandywine Valley region, and anyone who has ever spent any time there experiences a strong nostalgic tug whenever the name is mentioned. That's why the young Charles J. Foxes, after Mr. Fox's three year stint in the army, returned there to find their dream farm. Both were natives of the district and were overjoyed when they realized their ambition in Chester County, Pennsylvania. Forty acres there were in all, an old house, a barn, partly of stone and partly of heavy oak timbers, along with a fine old spring house complete with cold cellar below. House and spring house were of native stone laid in the unique and beautiful way for which the county is famous. Cut-in stone on one of the house's gables is the date of building, 1821, although the spring house, the original dwelling, is older.

A lot had to be accomplished before the new owners could relax and enjoy their home. Work continues even today; the barn is receiving a new roof and numerous repairs. Like many of its kind, the place had not been used as a working farm for fifteen years, and lots of work had to be done before the new owners could run their steer and raise sufficient grain to supply their stock.

Fortunately there was electricity in the house, and a pressure pump to supply water from the natural cold springs beneath the spring house. The



Blueprints for Modern Living



Illinois

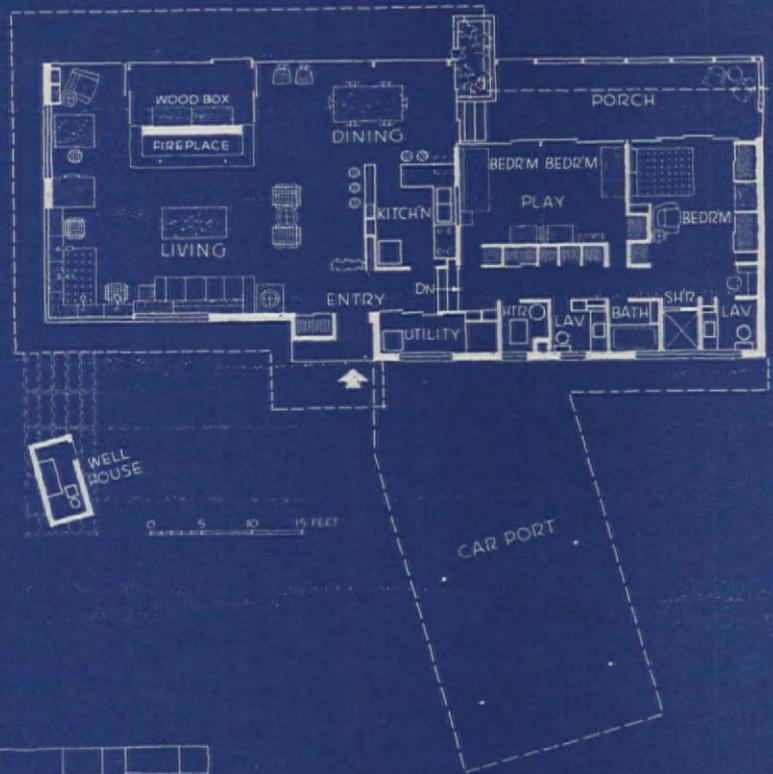
Home of Mr. and Mrs. Malcolm Millard
Deerfield
James Crabb, designer-builder

STORY ON PAGE 40

Oklahoma

Home of Mr. and Mrs. Robert Vahlberg
Oklahoma City
owner-architect

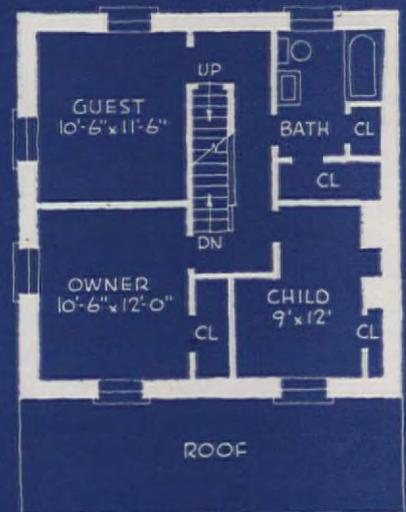
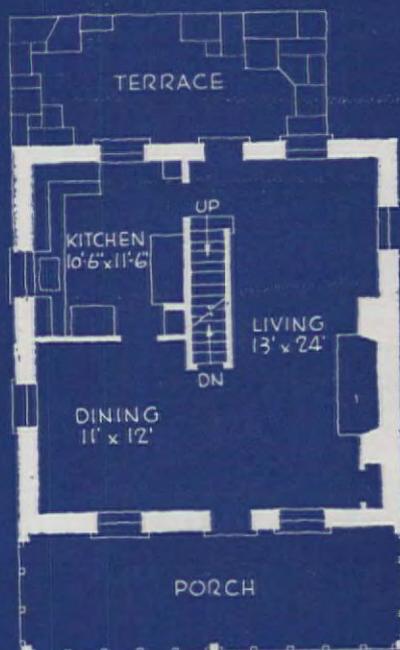
STORY ON PAGE 46



Ohio

Home of
Mr. and Mrs. Robert Helser
Lima
owner-architect

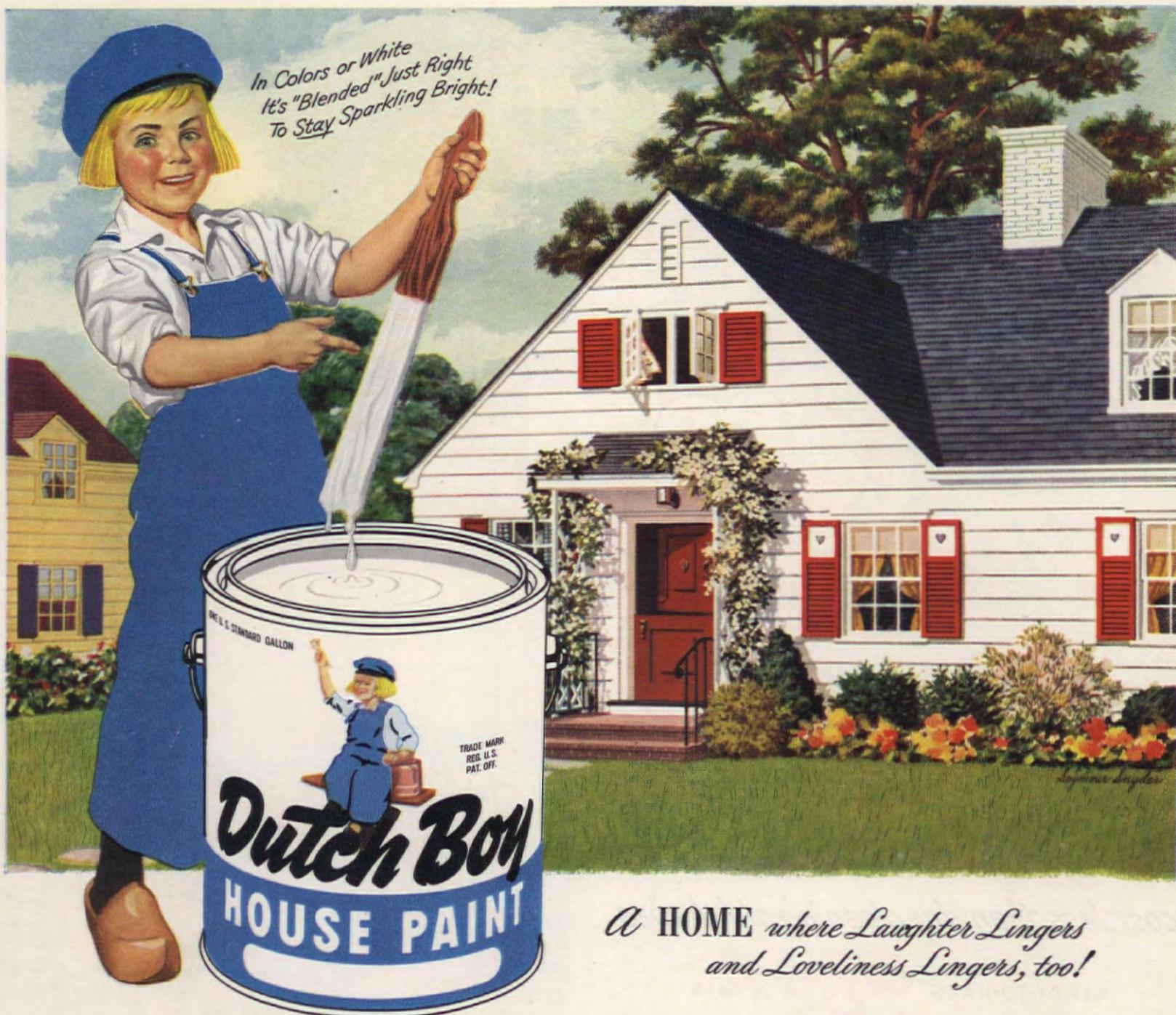
STORY ON PAGE 49



Pennsylvania

Remodeled farmhouse of
Mr. and Mrs. Charles J. Fox II
Coatesville

STORY ON PAGE 51



*A HOME where Laughter Lingers
and Loveliness Lingers, too!*

The New "Dutch Boy" Paint is **BLENDED** to **Stay Bright**

Your home... that happy blend of beauty and protection... keep it beautiful and protected with the new "Dutch Boy" Blended Paint.

Here's house paint that not only stays on but stays good looking! *In Colors or White... it's BLENDED Just Right... to STAY Sparkling Bright!*

Specially **BLENDED** to Fit the Job...

Why is "Dutch Boy" Paint Blended? Because different types of service call for different kinds of paint. To give you house paints with the greatest beauty and protection, the white cannot be made like the trim colors... nor the tints like the porch and deck paint.

Now the "Dutch Boy" brings you the completely new line of outside paints described at the right... each scientifically blended by paint experts to do its own special job especially well.

"Dutch Boy" Blended Paints are the triumph of more than 30 years of continuous outdoor paint tests... the longest research project of its kind. So remember, your home's best friend is the "Dutch Boy" Blend.

See your "Dutch Boy" Dealer now... look for his name in your classified telephone directory.

1. BRIGHT WHITE Stays White—it's **BLENDED!**

"Dutch Boy" Bright White is self-cleaning! The surface continually renews itself... permits rain to wash away dirt. Sets a new standard for hiding and for a dazzling white finish that stays white!

2. TINTS Stay True—they're **BLENDED!**

"Dutch Boy" Tints go on crisp and fresh... and they stay crisp and fresh! Specially blended to assure lasting, uniform color, they keep their sparkling good looks!

3. TRIM COLORS Stay Bright—they're **BLENDED!**

"Dutch Boy" Sash & Trim Colors add the finishing touch to your home's protection. They're blended to hold their gloss... to stay bright and gay! Ideal for garden furniture, too.

4. PORCH & DECK Stands Up—it's **BLENDED!**

"Dutch Boy" Porch & Deck Paint is blended for extra toughness. It stands up under heavy foot traffic and weather!

5. PRIMER Seals, Hides and Holds—it's **BLENDED!**

An undercoat of great sealing and hiding power that holds fast! When used under a topcoat of "Dutch Boy" Bright White or Tints you get a superior two-coat paint job, even on unpainted wood!

FREE Color-Scheme Booklet!

Over 40 full-color illustrations show you how to style your home for lasting beauty with the new "Dutch Boy" Blended Paint. For your free copy address Dept. 38, care of the nearest office listed below.



•• Mail Coupon Today... •••

• NATIONAL LEAD COMPANY,
• Dept. 38 (Address nearest office) New York
• 6; Buffalo 3; Chicago 8; Cincinnati 3; Cleveland
• 13; Pittsburgh 12; St. Louis 1; San Francisco
• 10; Boston 6 (National Lead Co. of Mass.);
• Philadelphia 7 (John T. Lewis & Bros. Co.).

• Please send me a free copy of your new color-illustrated booklet: "Blended" Beauty For Your Home.

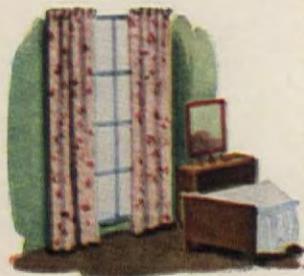
• Name _____
• Address _____
• City _____ Zone _____ State _____

MADE BY THE MAKERS OF THE FAMOUS "DUTCH BOY" WHITE LEAD



BenMont DRAPERIES
REG. U. S. PAT. OFF.
cost less than dry-cleaning old drapes
 READY-TO-HANG **98¢** A PAIR

Millions of women everywhere are making their homes even more charming, more gracious by beautifying every room with BenMont Draperies! Actually, BenMonts look, feel, drape like fine fabrics. Fast colors are shower-proof . . . fade proof. Handsome patterns show through on the reverse side as they do on fine chintzes. Patterns "hold together" when hung because they are designed especially for paper draperies. Reinforced side hems for better draping. Matching tie-backs. Hemmed, headed and ready-to-hang. 58" wide, 21½ yards long. Large and small floral designs, stripes and novelties in all popular background colors . . . for every room in the home. Look for the BenMont name on the selvage.



● Now used for books and magazines, the old cradle before living-room fireplace once rocked little daughter Lynne to sleep. Displayed against Fox Hollow blue walls over former kitchen mantel are old English hunting scenes embroidered in silk

Photographs by Richard Garrison



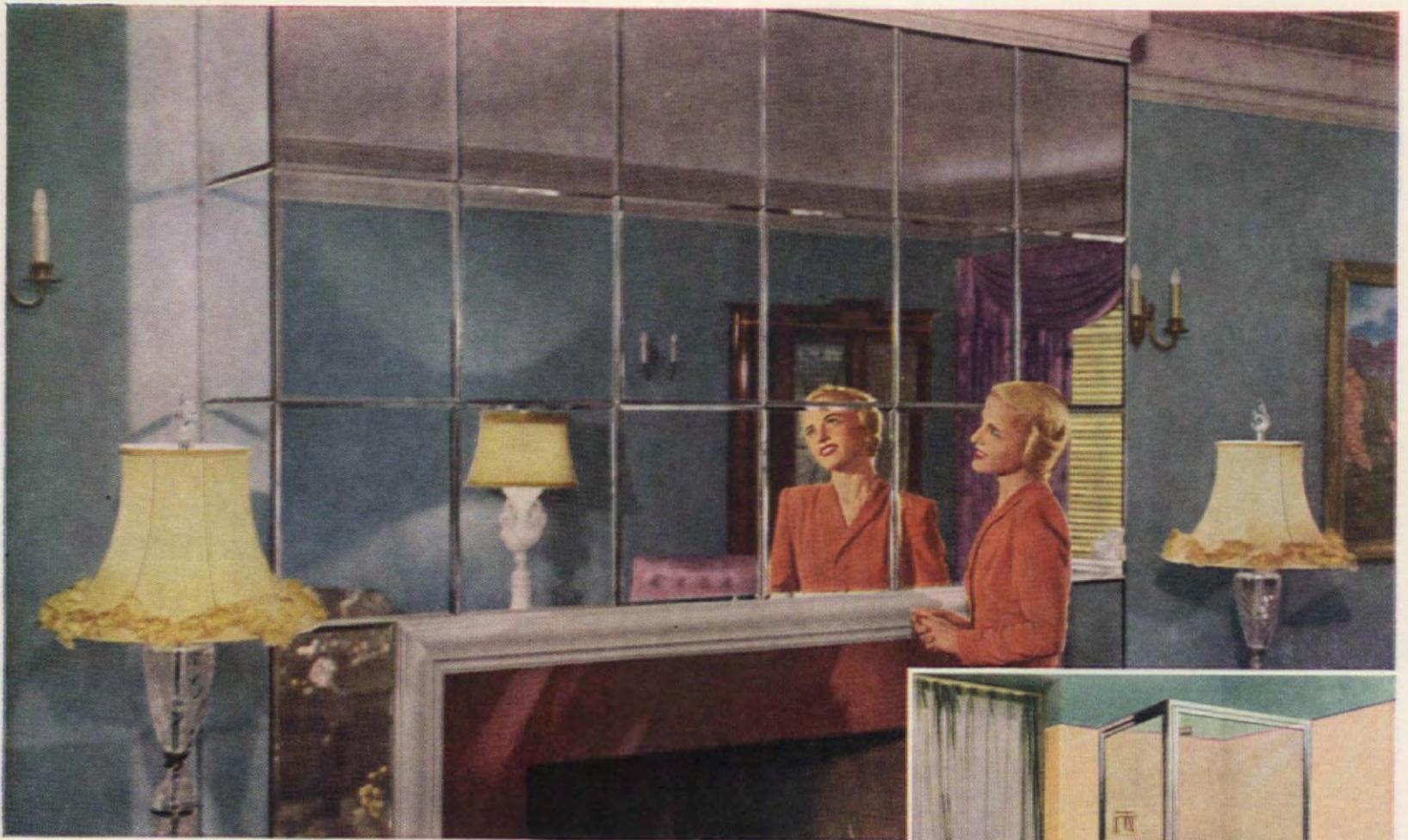
● Effectively displayed in blue-and-white living-dining room are pieces of rare old brass, the Chelsea candlesticks and important pieces of Staffordshire china collected in England. Lamp by sofa is made of old Sandwich glass. All rugs are new



Foxes put in a heating plant, moved but one partition on the first floor, then added a few new partitions upstairs. A new kitchen and bath, complete with a hot-water system, also were included in the revisions. Originally the basement with earth floor was used as storage room. Now it has a new concrete slab and takes care of the utilities. At some future date, a recreation room is planned, complete with its own outside door. The present living room has a large open fireplace where cooking was formerly done since this part of the house was actually the kitchen. Dining room was the old, formal parlor.

At present the house is furnished with old things, some bought by the Foxes at country auctions, but most of their possessions, inherited from great-grandmothers, are exactly right for the interiors. Floors throughout are of the original wide cherry planks; in fact, most of the interior woodwork is cherry. Outside a beautiful swimming pool with its natural appearance has concrete sides and bottom and was formed by constructing a small dam. Water for pool flows plentifully from the cool springs under the little spring house.

© 1948, BenMont Papers Inc., Bennington, Vt. **AT DRAPERY DEPARTMENTS**



FROM A BRIDE'S NOTEBOOK

"When we're married, it's going to be loads of fun fixing up our house. I've got some ideas about glass and mirrors that I've been simply dying to try for years!"

(Note to brides: your department store or other local glass supplier will help you work out your ideas for using glass and mirrors in your home. And when you buy, look for the blue Pittsburgh Label. It means quality Plate Glass.)

I'LL WANT a mirrored fireplace: They're so terribly smart, I've always thought, and make your living room seem much bigger than it really is . . . and much lighter and gayer, too.

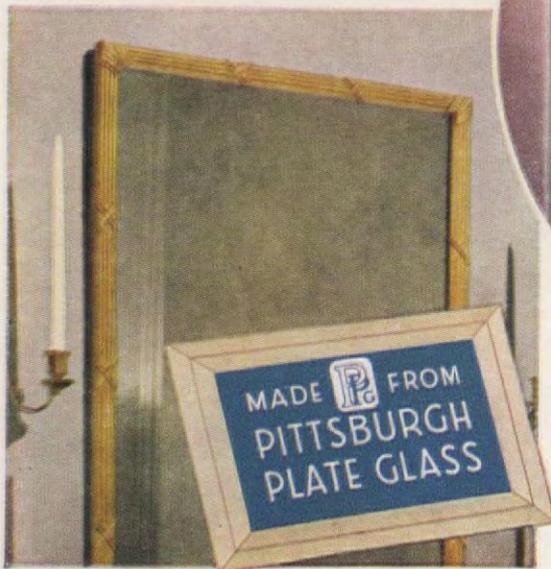


I'LL WANT bathroom walls of that super-beautiful Carrara Glass. It's so easy to clean, and so modern. Ivory and green, I think . . . although Tom really doesn't care what colors of Carrara I choose, so long as he gets that Plate Glass shower stall!

FREE BOOKLET! Full of ideas on how to decorate your home with glass. Profusely illustrated in full color. Suggestions for both old houses and new. Send the coupon.



I'LL WANT a door mirror in our bedroom. It's an absolute must! So I can see myself (and Tom!) from head to toe. It'll be made of Plate Glass for good clear reflections. And really full-length, too . . . no skimpy little door mirror for me!



Look for this label —
the mark of quality Plate Glass



PAINTS • GLASS • CHEMICALS • BRUSHES • PLASTICS

PITTSBURGH PLATE GLASS COMPANY

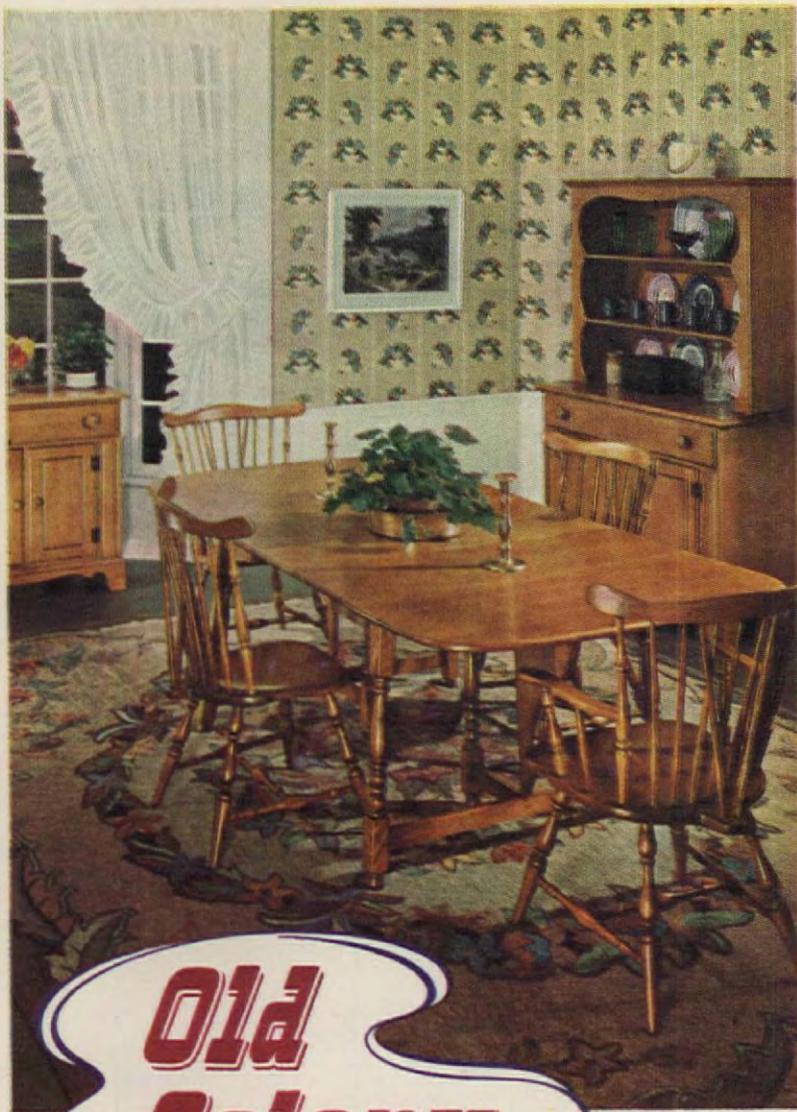
Pittsburgh Plate Glass Company
2084-8 Grant Building, Pittsburgh 19, Pa.

Please send me, without obligation, your free illustrated booklet entitled "Making your Home More Attractive with Pittsburgh Glass."

Name _____

Address _____

City _____ State _____



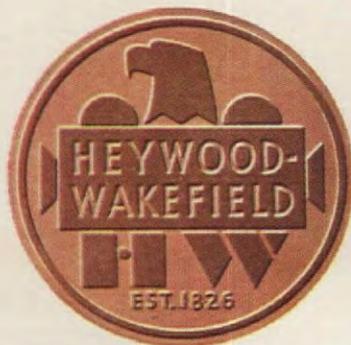
Old Colony

PHOTOGRAPH BY PAUL DAVIS

furniture with enduring charm...
fashioned by New England craftsmen

A nice feeling for our colonial heritage, integrity of construction and a thorough-going regard for comfort characterize Heywood-Wakefield Old Colony furniture. Made in New England by craftsmen who have been making furniture since the early days of the Republic, these pieces in rich and mellow Winthrop Maple finish are all "Home Planned." That is, you can buy them from open stock—as you buy your silver. You can add to them as your home grows—transforming your living room, dining room and bed rooms into a harmonious, beautifully integrated whole.

You'll find Heywood-Wakefield Old Colony furniture at better stores everywhere.



Gardner, Massachusetts

● Child's toys are stored on hanging shelves above simple little fireplace in blue-green nursery. Owner decorated furniture with gay, authentic Pennsylvania Dutch designs indigenous to district



● Though most furniture in house is old, small new rugs silhouette wide natural cherry board floors which were found in every room



● Warmth is the keynote in guest room where light natural pine furniture is displayed against cocoa-brown walls. White ceiling and trim add fresh crispness. Lace bed cover on four-poster belonged to Mrs. Fox's great-grandmother



Gulistan Renaissance in Cloud Grey about \$13.75 per sq. yd., higher in the West. Also in Willow, Maraschino, Fernmist Green, Majolica Rose, Barley Beige, Ocean Turquoise.

THE DECORATOR WILLIAM PAHLMANN



THE THEME NEW YORK BROWNSTONE



"You will notice," says William Pahlmann, famous New York decorator and member of the American Institute of Decorators, "that careful selection of carpet is all-important to every well-decorated room, period or modern."

The Cloud Grey Gulistan Renaissance literally *does things* for the attractive room above.

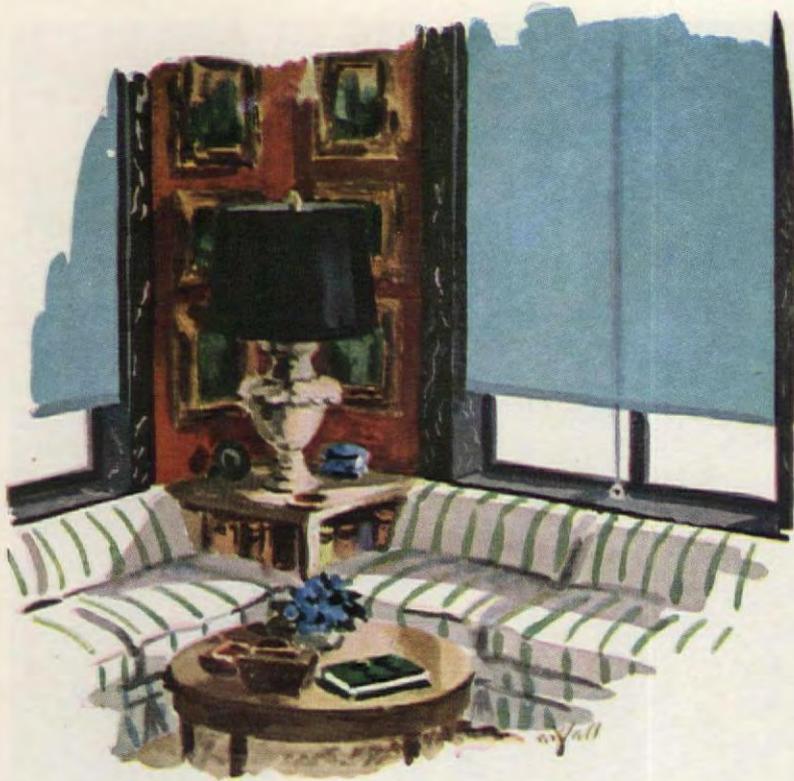
Imagine what a Gulistan Renaissance Carpet

would *do* for that room of yours! Wall-to-wall, the single color will make the room appear more spacious. The play of light and shadow in the thick, sculptured weave will add rich and mellow texture interest. And Gulistan has other beautiful weaves, from \$6.75 per sq. yd., up. (Demand for Gulistan still outstrips supply. Delivery from your favorite store may be delayed.)

THE KEYNOTE

GULISTAN
REG. U.S. PAT. OFF.
Carpet

WOVEN ON POWER LOOMS IN U. S. A. BY A. & M. KARAGHEUSIAN, INC., FIFTH AVENUE, NEW YORK

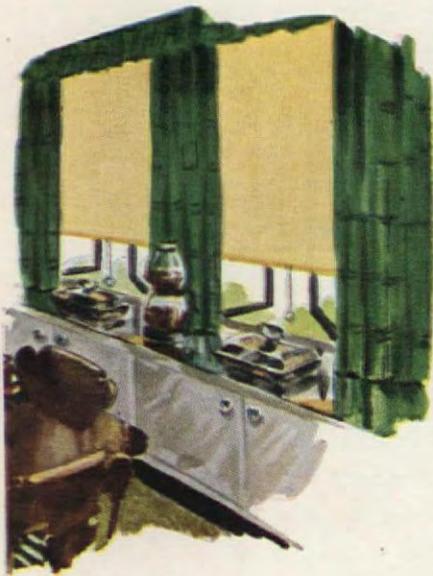


Color

IS THE NEWS IN SHADES

Some like it mixed . . . some like it matched

Now, color-scheming begins with your shades! Follow the rainbow . . . match, mix, harmonize, accent. See what a choice; high fashion contrasts, perfect matches, soft-subtle neutrals. And let the breezes blow, the rains come . . . these fine quality shades gather less dust, refuse to crack, wipe off easily with a damp cloth. Here's shade beauty you never dreamed of . . . practicality you've always hoped for!



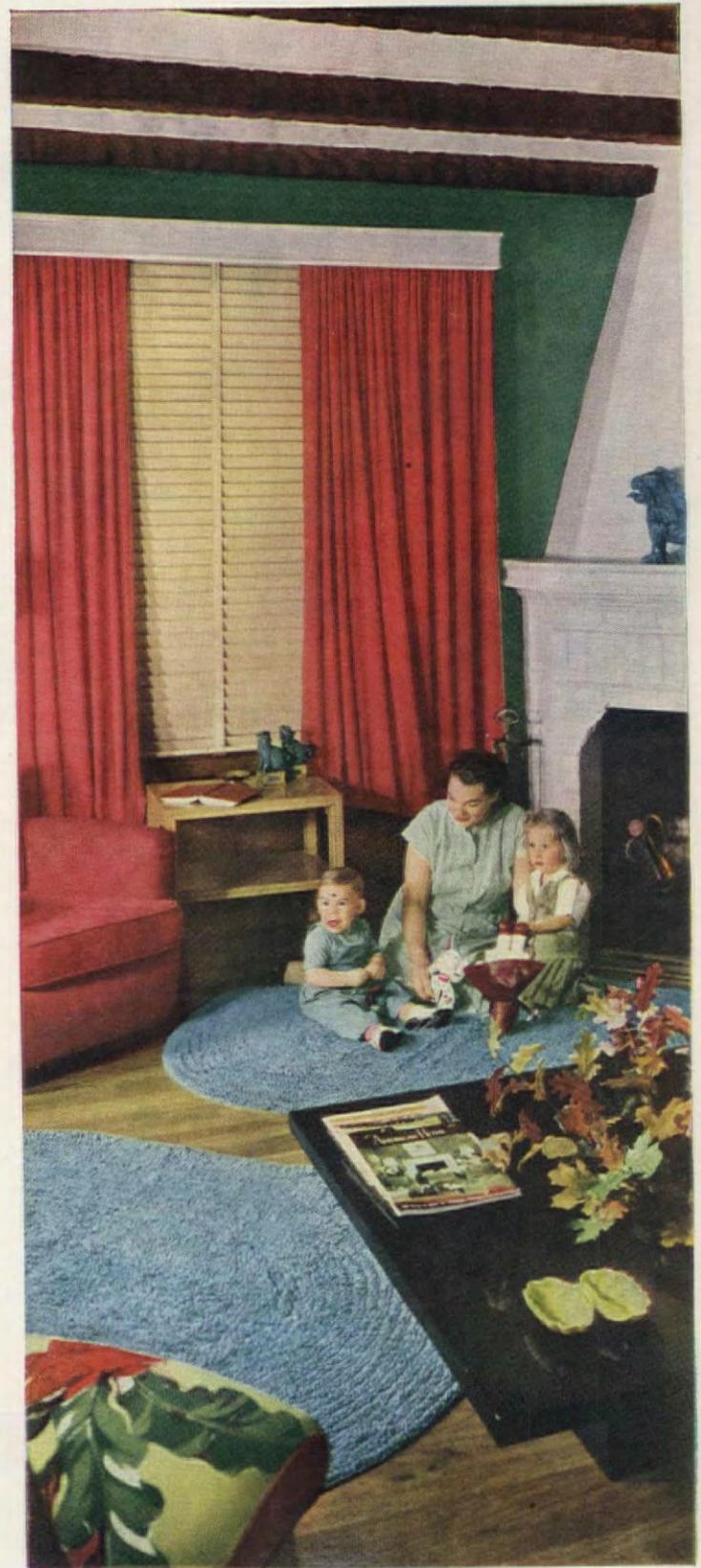
LOOK AT YOUR SHADES . . . YOUR GUESTS DO! Ask for Columbia window shades at your local Columbia Authorized Dealer. Remember, if you want smart styles and superior workmanship, say "Columbia, please".

Columbia WINDOW SHADES

VENETIAN BLINDS — LACE NET CURTAINS — LACE DINNER CLOTHS
THE COLUMBIA MILLS, INC. • 225 FIFTH AVENUE, NEW YORK 10, N. Y.

A little *Courage*
... lots of *Color*

MARY E. MONZE



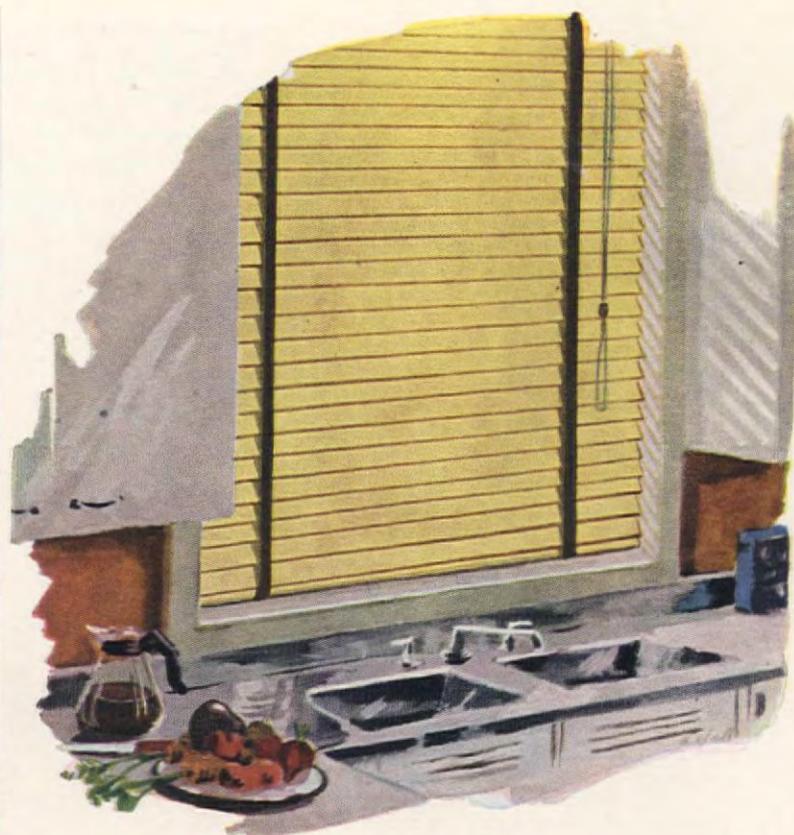
Many people profess to admire colorful rooms, but when it comes to living in them—well, no, they guess they'll just "stick to the more conservative." Then there are others—like Mr. and Mrs. Henry Rogers—who realize the importance of color and use it with skillful audacity. The Rogers family moved into their New York home because it was large enough and well located—not because it was attractive. But Mrs. Rogers knew she could make it so—with lots of color.

Every room in the house has a color theme and an atmospheric motif; the living room is modern. The stairway to the second floor rises from the living room. On the partial wall it makes is hung a dramatic, dark, bright-green wallpaper bearing a gold-and-white design. The dark green is repeated on the other painted walls. White is seen on mantel, cornices, and ceiling. Modern rugs in light turquoise borrow their color from the ceramic horse on the mantel. Chartreuse is



● Living room extends warmth, graciousness through lavish color, feeling of comfortable bigness. High, beamed ceiling, huge fireplace, spacious floor and surface areas combine with modern furnishings to bring a dignity that's approachable, easily enjoyed. Mrs. Rogers, son, and daughter on the scene

● The white cornice, Venetian blind, ceiling and fireplace contrast strikingly with dark green in walls, beams. The Rogers' skillfully fearless use of color makes room a happily lived-in, always welcoming one



Oh, such Efficiency!

Like the latest kitchen, the newest Columbia Venetian Blinds are a marvel of efficiency! New improved working parts (all completely enclosed by the handsome headbox) make for honey-smooth operation. Slats are plastic-coated for easier cleaning and longer wear. Tape removal clips at top and bottom make tape-changing a cinch. Columbia's "Snap-Stop" prevents blind from swaying in the breeze; completely automatic stop holds it in place, with no chance of slipping down.

And the colors! Gay for the kitchen or nursery, subdued and elegant for the dining room or rest of the house . . . Columbia Venetian Blinds come in a galaxy of shades to match or mix with any color scheme in your home.



The new Columbia Venetian Blinds

. . . come with steel or aluminum slats. Be sure to see them at the Columbia Authorized Dealer nearest to you.

Columbia VENETIAN BLINDS

WINDOW SHADES — LACE NET CURTAINS — LACE DINNER CLOTHES
THE COLUMBIA MILLS, INC. • 225 FIFTH AVENUE, NEW YORK 10, N. Y.



Change your ideas about space and color! Borrow a few inches of wall space and you've got a wonderful wall closet for towels and linens. Love old-fashioned tiles? Here's a floor that looks like tile but is warm and friendly underfoot . . . inexpensive to own. The neutral tone of this floor gives a wide range of color choice. It's Sloane Quality Resilient Enamel pattern 5177 outlined by an evergreen Koroseal Coveing—pattern 4016.



Yes, it's actually the same room. The floor gave us the cue for our color scheme—cabbage-rose red outlined in ebony Koroseal Cove Base against a muted, pearl-grey background. There's a bright color idea in the towel racks, too, arranged from junior Miss to grown-up, to bring the color up from the floor. The floor is Marblitone pattern 0105 and the coving, Koroseal pattern 4000. See them at your Sloane Dealer's.



Planned two ways . . . as a charming dressing-room, and a bathroom for a baby. From an old Victorian bureau we borrowed the mirror for this built-in dressing table . . . added another Victorian touch with some lively prints in rococo frames. We started with the

floor, of course, and found our color scheme in the powder-blues of this beautiful Marblitone design. Edged with clear, sparkling-white Koroseal Cove Base 4001, it makes a stunning floor. If blue's your favorite, choose pattern 0118 at your Sloane Dealer's.

How IDEAS change a Bathroom

*The better design and truer color of
Sloane Quality Linoleum Products
make these decorating ideas possible.*

HERE we did the same bathroom three different ways to show you how easy it is to make a room more attractive—more 'color-suited' to your home and personality.

How to begin? Do what professional decorators do, of course, and start with the floor. You'll find that the inspiring new Sloane floor designs and patterns will give you cues to a wonderful, new array of exciting color schemes.

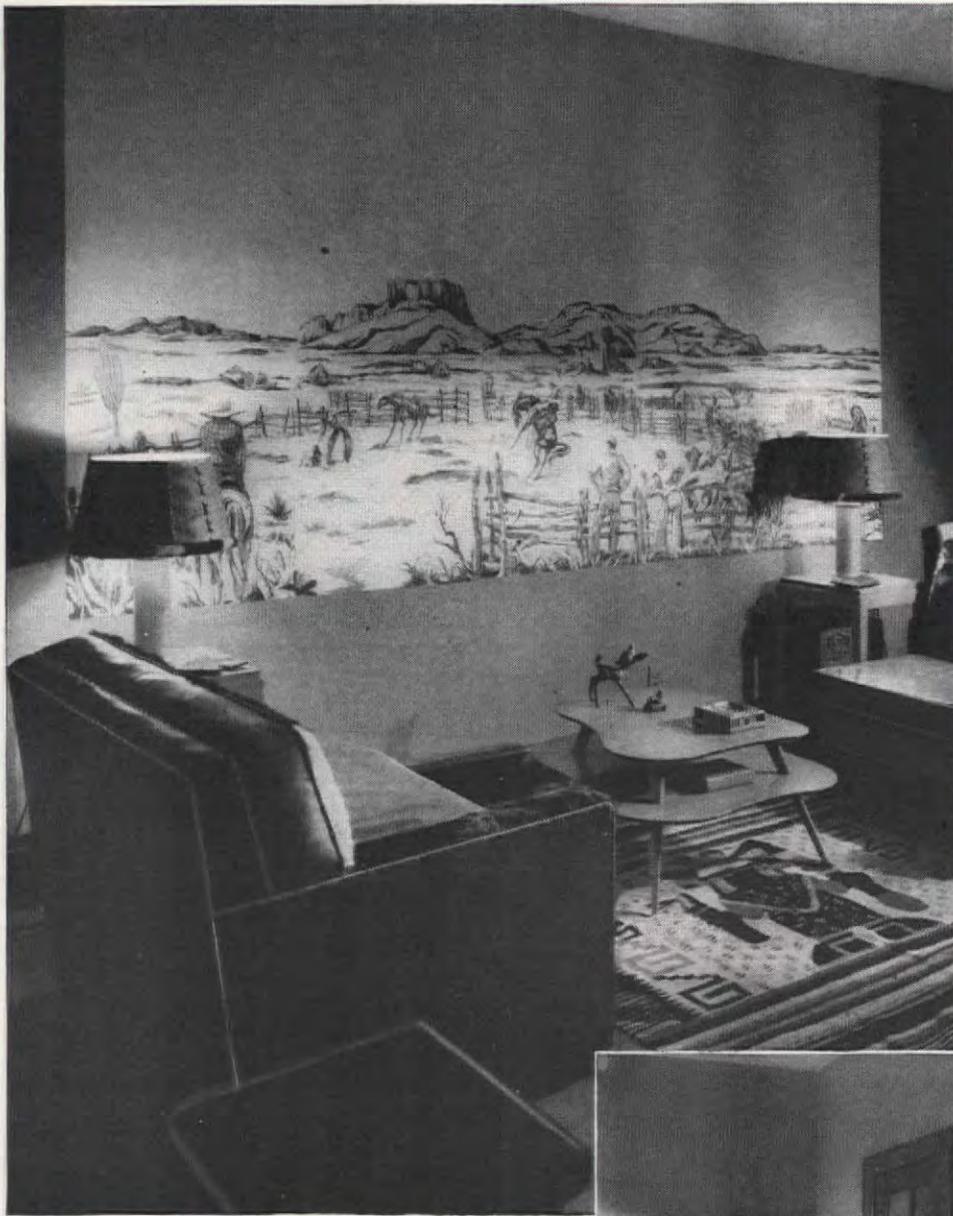
And what kind of a floor would you like? There's glorious Marblitone Inlaid Linoleum (our choice for the blue and red bathrooms) . . . in permanent colors that

can't be scuffed off or worn away. Sturdy, inexpensive Asphalt Tile. Indestructible Koroseal to last as long as your house. Money-saving, heavy-weight Resilient Enamel . . . in rich new patterns and colors.

Now you can have smooth surface floors in every room of your house—floors that are easy-to-clean, wonderful-to-walk-on, beautiful-to-look-at. If you plan to do over your bathroom—or any other room—see your Sloane Dealer now. He'll have the perfect floor for you . . . perfect in color . . . perfect in design . . . perfect in PRICE! Look for his store in your town!

SLOANE
Quality
LINOLEUM PRODUCTS

SLOANE-BLABON CORPORATION
295 FIFTH AVENUE, NEW YORK 16, N. Y.



● Exotic living-room group: Chinese print in gold frame, decorative chartreuse horse's head, chair covered in unusual black-and-white zebra pattern



brought into the scene in the fabric covering the modern sofa. Another contrast—exquisite cherry-red draperies and matching chair. The chair, dressed in sturdy cotton, combines green, red, chartreuse. Blond furniture is complementary; a black-lacquered coffee table, bountifully large, is the final accent.

The theme of the game room is in the mural—the West. From its yellow, cocoa, and brown, the cocoa was chosen for the other walls. Indian rugs and modern, blond furniture, covered in cowhide and leather, are in character for the roles they play. Snack bar and stools are upholstered in leather; even the

lucky are
the YOUNG
in Spirit!



Youth is not in age alone nor in looks — nor in clothes. It's the *spirit* that counts — how you feel about yourself! ... Do you remember (as a little girl) how you had 30 "free" days in every month? No "bad days" with pins and belts — and telltale ridges under your clothing ... Well, you can have that freedom back again if you use *Tampax* for monthly protection!

Here are some of the additional benefits brought to you by the *Tampax* "internal absorption" method. *First:* *Tampax* causes no odor or chafing. *Second:* You do not feel *Tampax* — don't know you are wearing it! *Third:* You can take tub or shower bath without removing *Tampax*. *Fourth:* It's so tiny that disposal is very easy indeed. *And finally,* *Tampax* tends to increase your poise and confidence not only on "those days" but during the week or more of apprehension preceding them.

Invented by a doctor, *Tampax* is made of pure surgical cotton compressed into slim white applicators. A full month's average supply will slip into a corner of your purse. Sold at drug stores and notion counters in 3 absorbencies: Regular, Super, Junior. *Tampax* Incorporated, Palmer, Mass.



Accepted for Advertising by the Journal of the American Medical Association

Window in Early American



In perfect harmony with ivy wallpaper and Early American period furniture are these Venetian blinds. They are authentic and "correct" for the period, too, for Venetian blinds were widely used in colonial times. The room setting is by Capwell's, Oakland, California.

How to buy wisely when you buy Venetian Blinds

Even though you have already wisely decided to buy steel Venetian blinds for their beauty, flexibility, and inherent strength, you can't judge quality by outside appearances alone.

You can't see the differences in beneath-the-surface quality, but here are the facts to help you when you buy.

Top-quality steel blinds are galvanized and bonderized. This protects the flexible, easy-to-clean steel slats and preserves the beauty and long life of the baked enameled finish.

You can easily identify these steel blinds of top quality by

looking for the yellow-and-black seal with the flower on the window sill (shown below). This seal is one assurance of long life and lasting beauty in steel Venetian blinds. Look for it at leading stores and Venetian blind dealers.

This advertisement is printed by Acme Steel Company, Chicago, to encourage quality labeling for consumer protection.

"A GALLERY OF AMERICAN WINDOWS"—send for this new booklet of ideas from leading stores and decorators for beautiful windows in your home.



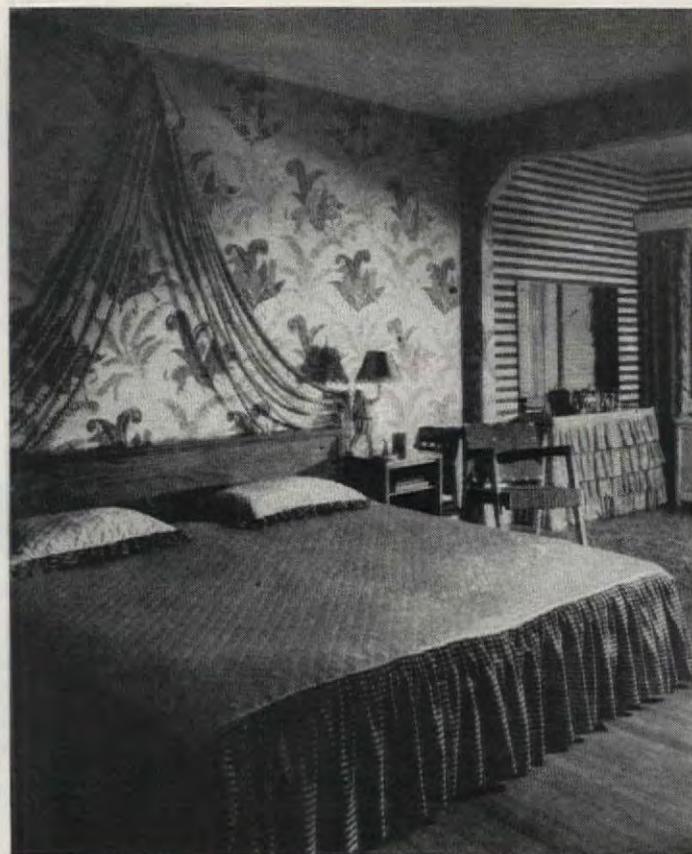
Acme Steel Company, Dept. AH-68
2844 Archer Avenue, Chicago 8, Illinois

Please send me a copy of "A Gallery of American Windows." I enclose 10c to cover cost of handling.

Name.....
Address.....
City.....State.....



Look for this seal of quality when you buy Venetian blinds



Photographs by F. M. Demarest

• Removing partition between master bedroom and smaller bedroom gave large dressing room, made bedroom larger, lighter. Hospitable guest room provides comfort, convenience in placement of furnishings



lamp shades share, in cowhide, the color and spirit of the theme.

The master bedroom boasts an individual air of drama. Walls, covered with a silver paper patterned in red and shades of blue, and a white, quilted-satin bedspread with a red-and-white striped satin ruffle establish the theme of elegance. The red-and-white motif is repeated, with variations, in the wallpaper of the dressing room, the draperies, the dressing-table skirt, and the rugs.

The guest room expresses its Chinese decor in delicate blue wallpaper carrying rose, red, green, and shades of blue in its pattern. The bed has a tufted-leather headboard and a spread of blue and red. Mrs. Rogers made the spread, the complementary lamp shade, and the ruffled, white-felt window valances edged with narrow

Miracle Discovery INSULATES 3 WAYS!

For Warm, Dry Floors In Basementless Houses

Forms Insulating Concrete



*Zonolite Concrete poured right on the ground, or over old basement floors, keeps heat in the house, shuts ground cold out. Ideal for radiant heating. It's termite-proof, rot-proof, fire-proof.

Up to 400% More Fire Protection



Forms Insulating Plaster

Zonolite plaster aggregate makes a plaster that resists cracking, that insulates from heat and cold, that muffles noises, that won't chip when nails are driven into it. Holds fire out—up to four times as long as ordinary plaster.

So Fire-Proof It Snuffs Out Flames

Pour it In Attics and Walls



Tests prove Zonolite brand vermiculite snuffs out flames. Economical, too! Install it yourself and save. No equipment needed. No clumsy batts, no stapling, no hand-stuffing, no irritated skin. Just pour it. It flows freely into every corner for more efficient insulation.

NO OTHER INSULATION HAS ALL THREE ZONOLITE USES

See Zonolite brand vermiculite at your lumber-dealer's. Note how light, bright and how easy it is to handle. Fill out the coupon for full information on this marvelous material and mail right now!

*Zonolite is the registered trade-mark of Zonolite Company.

ZONOLITE COMPANY
Dept. AH-68, 135 S. La Salle St.
Chicago, Illinois



Zonolite Company
Dept. AH-68, 135 S. La Salle St.
Chicago 3, Illinois

Without obligation, please send me free booklet: "Insulation and Fire Protection in the Home."

Name.....
Address.....
City.....State.....

white and red lace, a charming touch.

The children's room is definitely just that. The wallpaper is blue with little blue, green, and white animals. The furniture and ruffled organdy curtains are white. In this room, too, color came into its own!

Mrs. Rogers' use of color is a perfect example of what is meant by the expression, "She has a feeling for color." It may be either a natural or an acquired sense, but when one has it, the "rules may be broken" right and left.

The modern woman, usually, is color and style conscious in the clothes she wears. She knows instinctively what becomes her most, and she ensembles her clothes and accessories with a sure hand.

Now, the same kind of thinking and application can produce a colorful and distinctive home. Color in decoration is a most valuable asset. With it you can create an atmosphere of warmth, gaiety, repose, style, dignity or any desired mood. Dull, lifeless colors in a home can make one feel perpetually gloomy.

It is a psychological fact that color has a very great influence on our everyday living. For instance, we are made sad and melancholy by a dreary winter's day, while a bright sunny day in spring or summer has the opposite effect. Applied to decorating, a small, dark north room with dull tapestry wallpaper and dark woodwork can be changed to a cheerful, friendly place by covering the walls in a sunny yellow wallpaper and painting all the woodwork yellow. The room will appear larger, too.

Dark greens, grays and browns in wall colors have been the fashion for some time, and they are effective when artfully done. They make good backgrounds for modern blond furniture. However, very dark colors are apt to make a small, low-ceilinged room appear even smaller, so unless a room is fairly large, it is safer to forego this decorative urge.

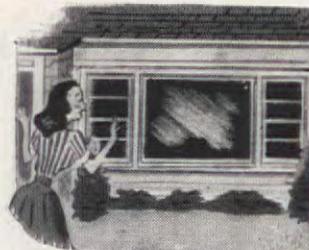
Old furniture, modernized and painted an antique white, beige, yellow or even pink, looks smart and new set against a dark wall. In a small room where old furniture must be used, it will seem more unified and up to date if the furniture is painted the same color as the walls. Often a colorful wallpaper or a glazed chintz, used to cover outmoded furniture, adds just the right flair to a room.

The necessity for color and fashion in the home is becoming more apparent. The wise woman who lacks a feeling for them may acquire it by observation and education.

APOLOGETIC CORRECTION: the lovely rose pictured in the January issue was incorrectly called Golden Jubilee instead of Diamond Jubilee, the name given it by its introducers, the Jackson and Perkins Company, in honor of their 75th anniversary. We're sorry, J. and P. As a fitting souvenir of a notable event, it deserved better treatment.

Horticultural Editor

The beauty you crave—



The comfort you want—



with Silentite

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in the planning and erection of a house.*

*Each has duties and responsibilities. Proper
understanding of these goes far towards smoothing
path from contract signing to finished house*

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THE AMERICAN HOME

planning PRIMER

NO. 4

CONSTRUCTION

JUST WHAT IS A GENERAL CONTRACTOR?

He is an experienced builder with expert knowledge of how to work from architect's plans and specifications. Reputable contractors take the same pride in the quality of their work as do other reliable business men. They expect to carry out to the letter their agreement with you. But just as there is a certain percentage of unethical operators in other business, some general contractors are to be avoided like the plague. Check records carefully and find out a firm's reputation over a period of years. Make inquiries at your bank and ask questions of your architect. Best of all, talk with owners of houses already built by the contemplated contractor. Find out whether he has left behind a trail of satisfied or dissatisfied customers. When there's doubt, choose another builder.

HOW DOES A CONTRACTOR FINANCE THE BUILDING OF A HOUSE?

The contractor advances money for pay rolls and materials up to the point where your agreement calls for a payment by you or where your bank makes the first payment under the mortgage agreement. Usually during the course of erection, the owner is called upon to make three or four payments. The last payment is made at a specified interval after the architect has given his final approval of the completed work.

WILL THE GENERAL CONTRACTOR DO ALL OR ANY OF THE MANUAL WORK ON A HOUSE?

Being primarily a supervisor, the contractor does not perform all of the manual labor in putting up a house; however, he may do some of it. He brings to you a team of skilled workmen and subcontractors who make up his operating organization—the kind of effective unit you could not hope to weld together yourself for a single

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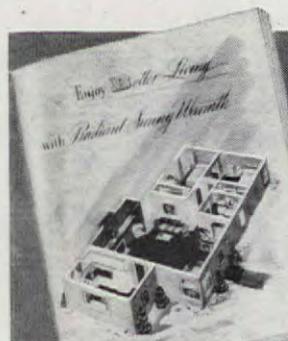
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building job. Moreover, he furnishes the various types of equipment needed in a building operation. Often the caliber of a contracting firm may be determined by the caliber of the men and subcontractors it uses or has used over a long period of time. Good workmen like working for an honest, sincere boss, and those in the building trades are no exceptions to the rule. Those workmen who take a real pride in their craft usually prove to be the men of highest quality. They will be both honest and efficient.

WHAT FACTORS MAKE FOR A HAPPY RELATIONSHIP BETWEEN OWNER AND GENERAL CONTRACTOR?

Remember that a contractor has agreed to do a job for you, usually at a fixed price and in accordance with the plans and specifications of your architect. Of course, you can hold him to that agreement—by law if need be—but houses are not built by legal writ or court decisions. You, as owner, have certain responsibilities also. To avoid trouble, here are a few points to keep in mind. Let your architect be your contact man with the builder. Don't haggle with the builder and never argue with his crew. Don't raise objections about delayed deliveries. The dealers want to supply you; if you don't believe the contractor is doing his best about getting materials, remember that delays cost him money.

Don't worry the contractor or yourself about workmen or subcontractors; it costs him more than it costs you when they are not on the job. Rising costs when the job is underway, come out of the contractor's pocket not yours. If he's smart, he'll get the job done as quickly as possible. Your contractor wishes, even more than you do, that he could control the weather. Another thing to keep in mind: you are entitled to performance in accordance with drawings and specifications—nothing more—except as an extra. Insist, preferably through your architect as intermediary, on getting what your contract calls for at the specified price. This is your right; beyond that be reasonable. Treat your contractor fairly and remember the Golden Rule.

WHAT ARE THE FUNCTIONS OF THE ARCHITECT DURING THE BUILDING OF THE HOUSE?

Before construction starts, he has already drawn complete working drawings and specifications. If that were his only contribution to the successful building of your home, his fee might be considered exorbitant. Actually, the plans and specifications are only the beginning of the architect's services. He not only suggests reliable contractors, but

They're a MUST for my Dream House



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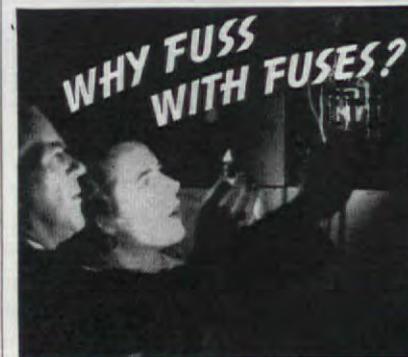
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makes up the instructions to bidders, explains the plans to them, and obtains their proposals in standard form.

The specifications drawn by the architect are one of your principal safeguards. They specify the materials the builder must use and how he must use them. They should be complete in every detail, clear and unambiguous. Specifications for even a small house may run into 50 type-written pages. To the architect, they are the difference between a good job and a poor one, and it is his responsibility to see that the contractor lives up to them. During the course of erection, the architect will make periodic inspection visits to the site. In this way, he is constantly in touch with the workmanship and quality of materials being used. Furthermore, he instructs you when to make payments and also what amounts to pay. He represents you in any disputes with the builder. At the end of the job, he certifies to the owner's final acceptance of the house after which claims against the contractor cannot be legally enforced.

HOW IS A HOUSE CORRECTLY LOCATED ON ITS PLOT?

The conscientious builder will stake out the house with "batter boards" at every corner. These will be placed far enough from the future foundation walls so that they will not be disturbed during excavation. He will carefully true-up each corner. Then, in order to establish the proper elevation for the top of the foundation wall, he will place several grade stakes. At this time the architect should be on hand to check location and elevation. Often grades established on blueprints need adjustment when the building is first staked out.

WHAT SHOULD HAPPEN TO TOPSOIL DURING EXCAVATION?

The topsoil should be carefully removed and placed where it will be available for the later laying out of a good lawn. Topsoil is valuable. The builder who carelessly mixes it up with the lower strata of hardpan, sand, and gravel, saves a few dollars, but thereby he indicates too great an inclination to skimp. He will probably bear watching later on.

HOW CAN A GOOD EXCAVATION JOB BE IDENTIFIED?

A good excavation job should have clean, straight edges. These edges should be as close to the outside of the foundation as possible. Backfill is never as solid and as impervious to water as the original soil. An irreg-

I had driplets



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ular, overlarge excavation that requires a lot of backfill is often an invitation to a future wet cellar.

WHAT ARE FOOTINGS?
WHY ARE THEY IMPORTANT?

Footings constitute the base on which the house rests. Properly installed, they are assurance against settlement. Footings are placed under the foundation walls and may be of concrete, stone, or solid rock. In any case, they project beyond the width of the foundation walls on both sides. In ordinary soil they are at least twice the width of the walls and range from 6" to 1'0" thick. They are important to any kind of house since settlement causes cracks in plaster, sticking windows, sagging doors and floors, and countless other house ailments. If of concrete, the mix must be a good one. A standard mix is one part cement, 2½ parts of washed sand, and 3½ parts of gravel.

HOW IS A GOOD CELLAR FLOOR LAID?

As a foundation for your cellar floor, a good builder will carefully level 6" of cinders or gravel. Then over this base, he will lay a *waterproof* layer of tar paper, being

careful to tar all joints. Then the concrete floor will be poured on top of this waterproof paper. In most cases this concrete slab is 3" or 4" thick and finished with a 1" finishing coat of waterproof cement. Joints will be tarred between floor slab and foundation walls because this is where water troubles develop in cellars.

IS A FOUNDATION DRAIN ESSENTIAL?

Only in locations where sub-surface drainage is quite slow. If you are in any doubt, however, install foundation or footing drains. It is much more economical to install the drains when the foundation is being put in. After backfill is in place, re-excavating becomes a major endeavor. The purpose of foundation drains is to lead water below and away from the foundation walls and also from under the cellar floor.

CAN BACKFILLING GIVE ANY CLUES TO A BUILDER'S CHARACTER?

Yes. A careless builder will use the operation as a means of getting rid of debris. Backfill should be carefully done to make the filled area as impervious to water as the surrounding earth. Good solid earth should be



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shoveled in a foot at a time, tamped, wet down, and again tamped.

WHAT IS A SILL? WHAT IS ITS PROPER FUNCTION?

The sill is the point where the house and foundation meet. It is a piece of timber securely anchored to the foundation by bolts that, sunk into the foundation wall, project far enough up to pass through the sill and be capped by washer and nut. The main reason why the foundation wall must be level is to enable the sill to rest evenly without the jerry-practice of shimming it into place with shingles. The tie-bolts, often left out in cheap work, should be set about 8'-0" apart. The underside of the wood sill should be given a good coat of waterproofing.

WHAT ARE STUDS AND HOW SHOULD THEY BE PROPERLY SET?

Studs, usually 2" by 4", are the vertical members that rise from the sill to form the framework for inside and outside walls. They should be set 16" apart from center of one stud to center of the next. They are usually doubled at door and window openings and tripled at corners.

Framing details are available for the three main types of residential construction: platform, balloon and braced. Whichever is called for in your specifications should be followed throughout the entire job.

SHOULD STUDS BE BRACED FOR EXTRA STRENGTH?

Regardless of the type of construction, a quantity of bracing and bridging is required. The absence of diagonal bracing in the frame and of crisscross bridging between floor joists, is something to query the architect about. Do so before the outside sheathing hides the fault.

WHAT ARE THE BEST FOUNDATION WALL MATERIALS?

To a great extent, this depends upon soil conditions. Cinder block is cheap, and, if sub-surface water is not a problem, it is safe to use this material. However, if there are indications of water in the soil, cinder block, because of its porosity, is not the satisfactory answer. Concrete block or poured concrete of good mix with waterproofing compound added are your best bet for wet locations. An outside coating of waterproof



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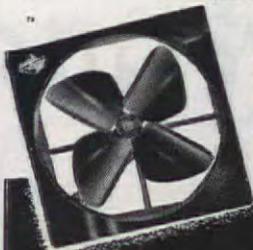
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cement, about 1" thick, is added guarantee for a dry cellar. This coating should run from the top of footings to at least 6" above the finished grade. Whatever materials are used, always make certain that the top of the foundation walls are absolutely level.

WHAT IS A PLATE AND ITS FUNCTION?

The plate is a wood member resting on top of the outside studs. Roof rafters extend from this plate to the ridge board that forms the peak of the house. The plate end of each rafter is cut to sit firmly on the plate, angle of cuts depending on pitch of roof. At least 3" of rafter should rest on the plate. The peak end of each rafter is cut, fitting flush against the ridge board. Be certain that all timber is of thickness and width called for by drawings and specs.

DOES A CONTRACTOR HAVE ANY RESPONSIBILITY REGARDING GRADING?

This depends on your contract. Most agreements provide that the contractor will "rough grade" after removing debris of building. Unless agreement specifically states that he shall do it, "finished grading" is not his job. Building debris should be removed from site or buried deep under surface. Remember a good lawn requires at least 6" of topsoil and improperly buried matter will often interfere with this growth.

HOW SHOULD OUTSIDE SHEATHING BE APPLIED TO STUDS?

Shiplap or other sheathing should be applied diagonally for better bracing. Recently, various kinds of wallboard and plywood have come into common use as sheathing. These may be applied in large sheets and save a great deal of labor. Between sheathing and outside finish goes a layer of roll felt or heavy building paper to prevent entrance of moisture.

WHAT STRUCTURAL DEFECTS CAUSE FLOOR TROUBLES LATER ON?

Common floor troubles may develop from undersized joists, lack of cross bridging between them, and from inadequate nailing. Check all three during construction. The sub-floor should be laid diagonally, each board taking two nails into each joist. Every board of finished floor should be nailed to every joist. Skimping on this will cause buckling later on plus discomfort and expense.



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LET'S

change the rooms around!



Do you rebel against immovable objects? Does the thought of cleaning house make you shrivel up inside because of the dull familiarity of your rooms? If your answer is yes, come with me on a little household tour, and we'll have some housekeeping fun. This game has no rules; all you need is an open mind and a love for changing furniture around.

First, I'll let you in on a secret. When cleaning day dulls my spirits, or when THE AMERICAN HOME arrives to make me discontented with my home as it is and my budget flatly says "no! no!" to any new redecorating, I look at the rooms of my home with an *I'm-going-to-change-the-furniture-around* gleam in my eye. Then, I proceed to "rearrange things"—that frequently maligned but highly satisfying occupation of homemakers. While I do the rearranging, I dust, mop, and clean, and my thoughts are happy, constructive ones: "this will look attractive here"; "this should go over by that."

Now, here is where the fun begins. Each room of your home has been labeled on the floor plans: "living room", "bedroom", "kitchen", "breakfast nook", "dining room." Some floor plans divide the living room into "areas" and label them. Of course, each room must contain the furniture indicated by its label!

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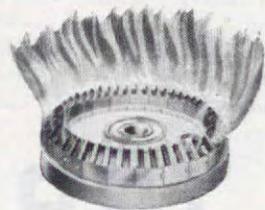
This comfort is possible next winter in your home . . . That is, if like so many families you replace old, inefficient heating equipment with modern high efficiency Toridheet Automatic Heating.

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But Don't Wait Till Winter Gets Here. Take action now. The Toridheet dealer can make the replacement amazingly fast . . . a few hours and it's done. Then your heating problems are over with for good.

Consult the yellow pages of your Telephone Directory, under "Oil Burners", for the Toridheet dealer near you. Phone him or write direct to us for further information.

"Your Home's Complete with Toridheet"



Famous
Toridheet
Rotary Wall
Flame Saves
Fuel.



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CLEVELAND STEEL PRODUCTS CORPORATION
CLEVELAND 2, OHIO

A COMPLETE LINE OF AUTOMATIC HEATING
EQUIPMENT FOR OIL AND GAS



this new kind of Heating has *everything!*

Beauty

This new kind of heating hides almost unseen in your walls. It uses no valuable floor space. It doesn't interfere with furniture arrangement.

Comfort

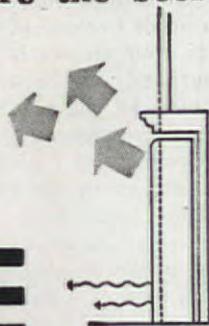
You get a perfect combination of moving air gently warmed, plus just the right touch of radiated heat. It's EVERYTHING you want in heating.

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This new kind of heating actually costs less to install than any other type hot water or steam system. Its quick response cuts your fuel bills.

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Trane Convector-radiators are the secret of this new kind of heating—heating that gives you beauty, comfort, and economy you've never seen combined in a heating system before. To learn more about this remarkable new heating method, send for the smart new booklet that shows striking interiors in full color.



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THIS NEW
FREE
BOOKLET

stuck with them. But, without architectural changes and without buying too many yards of this and gallons of that, we can change our homes according to each new idea as often as we have the urge. Naturally, there's undoubtedly an ideal basic plan for such an enjoyable set up: we'll get to dreaming about that later. Right now, let's consider that downstairs bedroom—or library.

IF it is near the kitchen, has a pretty view, and a nice entryway, why not shove out the bed and use the room for dining? Or, because winter is with most of us now and then, make a children's indoor playroom out of it. And, no one said we couldn't have a study-library or a music room there. If your piano is so large that it takes up a good part of your living room, or if it's been sitting in one place because there isn't enough wall area to take it any place else, try putting it in your newly created music room. Move in the phonograph, any instrument you have, a bookcase or record cabinet and start enjoying your new room. The closet area will be convenient with extra shelves for records and sheet music.

IF at one end of your living room, there's a spot labeled "dining area," why don't you toss discretion to the winds and set up your dining area at the opposite end of the room—or in front of the fireplace?

IF you have an old dining table—round, square, rectangular—and want a new coffee table, shorten the legs of the dining table, refinish it or paint it, and you'll have a smart, new and modern coffee table.

IF carpets cover rich living-room floors, to get a modern touch, take up the carpets, wax the floor thoroughly, and use your fluffy bedroom rugs instead. If your bedroom is large enough, lay your carpet there! You have no idea how luxurious that can be.

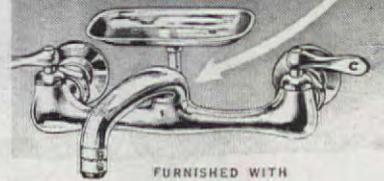
IF your draperies are beginning to haunt you, try one or more windows plain for a while, curtained or uncurtained, with or without blinds, depending on the outside planting or view. Place in front of the window a white-painted plant stand with flowing greenery growing in it for new and colorful interests. Or, frame the window with plant brackets, placed prettily and charmingly on either side.

IF you've been cleaning around and under the breakfast set in your "nook" month in and month out, try using its space for an easy chair or two, a reading lamp, and a table. If there's space enough, put in a couch with tailored cover and pillows. The ex-nook can be used as a sewing room, too.

YES, the situations are endless and, perhaps, downright confusing to the men. But it can do wonders for the homemakers spirit! If your eyes sparkle and your laugh is bubbling over after your day's occupation, the changes were worth it, weren't they?

Salter HYDRO-LOCK SWING SPOUTS ARE Guaranteed 5 Years

AGAINST LEAKING
WOBBLING AND OTHER
COMMON TROUBLES



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"SPRING-FLO"
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Treat yourself to the convenience of a new Salter Masterpiece kitchen fixture. It's guaranteed Hydro-Lock swing spout eliminates conventional packing failures. You'll also thrill to the exclusive fingertip, Feather-Touch hydraulic valve action. Tests equal to 20 years service reveal Feather-Touch fixtures still operate like new. Ask your plumbing contractor or supplier for drip and leakproof...

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Munching crunchy Milk-Bone Dog Biscuit actually helps keep his teeth and gums healthy... while giving him the solid satisfaction of a nutritious diet! And this unique food is economical—it's concentrated nourishment—rich in vitamins and minerals. Include Milk-Bone in your dog's diet!

Milk-Bone Biscuit contains nutrients your dog needs: Vitamins A, B₁, B₂, D, and E ... Meat Meal... Fish Liver Oil... Whole Wheat Flour ... Minerals... Milk.



NATIONAL BISCUIT COMPANY

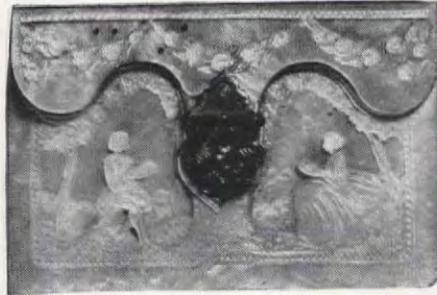
National Biscuit Co., Dept. G-6
444 W. 15th St., New York 11, N.Y. **FREE SAMPLE**

Send me FREE Milk-Bone Biscuit. Also Booklet: "How to Care for and Feed Your Dog." (Please print. Paste coupon on penny postcard if you wish.)

Name.....
Address.....
City and State..... This offer good in United States only



● Mother-of-pearl, silver, were most popular materials for card cases. One above has onyx medallion, beading



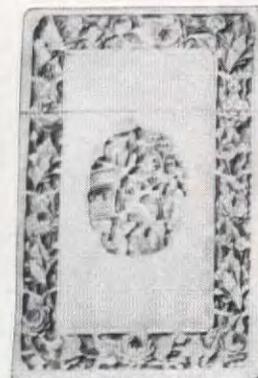
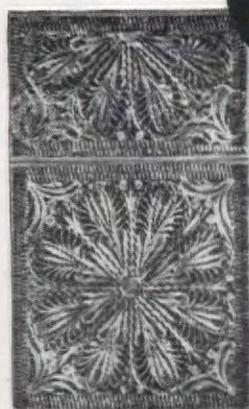
In Grandmamma's Case...

Visits, visits, visits! What an important role they played in Victorian life! Visits of ceremony and those of a less formal variety; morning visits, which were paid in the afternoon and were under no circumstances to last longer than half an hour; evening calls, which could be extended to an hour. Etiquette books were very conscientious about the whole thing and supplied detailed rulings on every phase of this popular Victorian custom. No wonder going a-calling was an involved pastime.

Calling cards, too, were of great importance and their fashion a variable one. No sooner had etiquette decreed they be large and square, printed on rough surfaces, when small, long and highly glazed cards came into fashion. Highly ornamented and colored cards, once so popular, were deemed "simply detestable" by quickly changing tastes.

Emily Thornwell, the Emily Post of her day and author of *The Lady's Guide*, suggested that "Ladies may carry their cards in a small, elegant portfolio called a card case. This they can hold in their hands, and it will contribute essentially, with an elegant handkerchief of embroidered

MAUD PASTOR



● Left to right: wood and ivory; Lord Byron portrait, silver; gilt filigree; case carved from piece of ivory



"Embarrassed? Why?"

"Well, Edna dropped in on Monday and when I took out the silver tea service she gave us, it was so tarnished you couldn't recognize it. I had forgotten to polish it!"

"But, my dear, there's no need to polish silver today. You simply put your clean silver away in Pacific Silver Cloth and it stays sparkling . . . always ready for emergency use. You see, Pacific Silver Cloth actually prevents tarnish."

"That would save endless time and work! How is this Pacific Silver Cloth sold?"

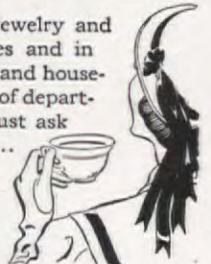
"It comes several ways: in wraps, rolls, bags, packets . . . and as lining in silver chests."

"Does it cost much?"

"Not at all! Chests lined with Pacific Silver Cloth are as low as \$6, and for only \$1.10 you can get a wrap big enough to protect 100 pieces of flatware."

"Really! I think I'd better get some right away. Where can I buy it?"

"It's sold in jewelry and furniture stores and in the silverware and housewares sections of department stores. Just ask for it by name... Pacific Silver Cloth."



PACIFIC
Silver Cloth
REG. U.S. PAT. OFF.

Write for free booklet. If you cannot find items made of Pacific Silver Cloth, we shall be glad to send you the name of your nearest store. Look for the Pacific label on Pacific Balanced Sheets, Pacific Supersorb Towels, and also on men's, women's and children's wear of cotton or rayon.

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2. If you prefer quiet "color harmony", get grand "quiet" effect with light yellow, green or blue walls and Royledge in deeper tones of same colors!
3. Keep kitchen "inviting" to friends and yourself by re-decorating shelves with Royledge monthly. Fresh patterns make kitchen look like new, cost less than a penny a day. So easy, strong double-edge Royledge is shelf paper and edging all-in-one. See gorgeous new Royledge patterns now at 5- and-10's, neighborhood, hardware, dept. stores.

NO STORAGE WITH
HEX Modern
Mothproofing

Avoid storage fuss and bother. Hex, durable liquid mothproofing protects woolens, rugs, upholstery, blankets **WHILE YOU USE THEM.** Hex is low-cost, easily applied—by sponge, vacuum cleaner spray attachment, hand spray.

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KLUTCH forms a comfort cushion; holds dental plates so much firmer and snugger that one can eat and talk with greater comfort and security; in many cases almost as well as with natural teeth. Klutch lessens the constant fear of a dropping, rocking, chafing plate. 25c and 50c at druggists. . . . If your druggist hasn't it, don't waste money on substitutes, but send us 10c and we will mail you a generous trial box. © I. P. Inc.

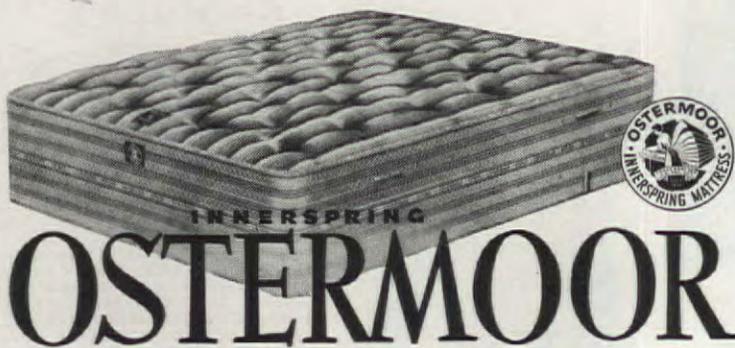
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KVP Heavy WAXED PAPER



if it's Sleeping you are missing!

It's time to turn to Ostermoor for glorious, buoyant, relaxing comfort. Spine soothing rest—all night long...Full Innerspring construction.

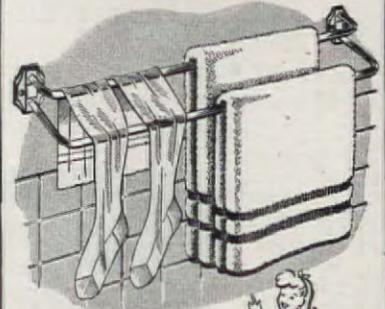


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LUSTRE CHROME twin towel bar



TWICE THE HANGING AREA

Smart, space-saving—for bathrooms, kitchens, closets. Takes no more space than a single bar yet holds many more towels in smart two-tier arrangement. Also makes a handy dryer for stockings, handkerchiefs and such. New Fluted Bar design accents brilliant lustre of sturdy, chrome-finished bars. About \$1.25 ea.



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SELL Christmas Cards

Make **BIG MONEY** showing 5 new lines of beautiful Christmas Cards with name imprinted. Sells on sight at 50¢ for \$1. up. Quick cash profits! Extra dollars from lovely 21-card Assortments, other Christmas and Everyday Assortments, famous Matched Gift Wrappings Ensembles. Nationally advertised. Get **FREE** samples of Imprinted Cards, Box Assortment on approval today. Send no money—write Dept. W-56.

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For the New Home
You Plan to Build



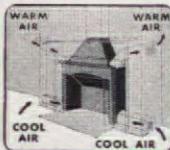
Choose this
FIREPLACE
that Circulates Heat

Find out about the Heatilator Fireplace before you build. It actually circulates heat, warms the entire room, and even adjoining rooms. Thousands of owners say: "It saves the waste and overheating of furnace fires on cool spring and fall days—cuts dollars from heating costs." No other heating equipment needed by most homes in mild climates. Ideal for camps and basement rooms.

Will Not Smoke

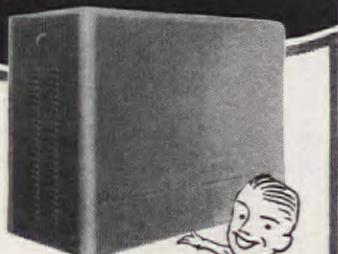
The steel heating chamber of the Heatilator serves as a form for the masonry. Assures correct construction of any style fireplace, eliminating faults that commonly cause smoking. Savings in materials and labor offset most of the cost of the Heatilator itself. Proved for 20 years all-over America—accept no other! Sold by building material dealers. Write for illustrated folder.

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439 Sixth Avenue
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cambric, to give them an air of good taste. Gentlemen ought simply to put their calling cards into their pockets." This advice gentlemen refused to heed; to protect calling cards they used larger, simpler cases.

How much beauty was displayed in one small case! Backgrounds were often of ivory, carved in intricate designs, with borders inlaid in mosaic fashion. No two cases seem to have been alike. Some of the loveliest were the cameo type, beauties of softly gleaming white pearl, with raised medallion centers exquisitely carved into classical heads, flower arrangements or birds and scrolls.

Charming, too, were the simpler cases of mother-of-pearl, cut into diamond-shaped pieces, plain or etched, often combined with tortoise shell. Their claim to beauty lay in the coloring of the mother-of-pearl, ranging from deepest rose to scintillating blues and greens. Interesting effects were achieved also by alternating diamonds of very light pearl with abalone or dark-gray pearl.

Some of the earlier card cases were made of papier-mâché, similar in decoration to the papier-mâché trays of the period. They were aglow with exotic birds of paradise, roses, forget-me-nots, and fuchsia. Delicately painted, gilded and inlaid with tinted bits of mother-of-pearl, time has softened their exquisitely blended colors but never dimmed them.

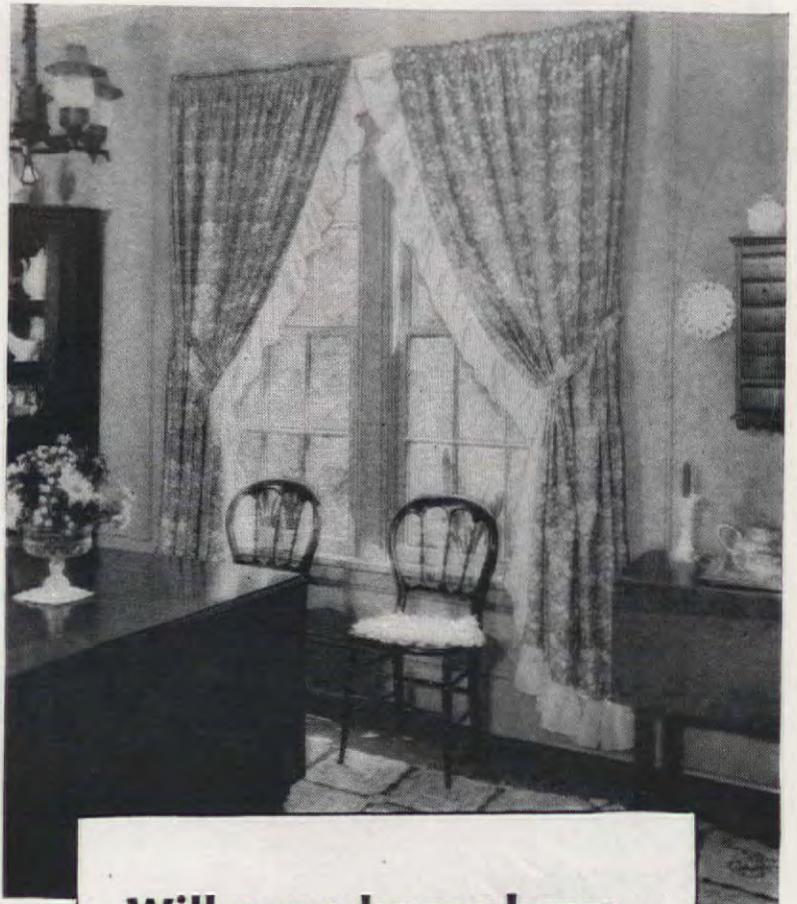
Seldom equaled in fragile beauty and distinctive design were the cases of silver and gilt filigree work. Fine as cobwebs, it is nothing short of a miracle that even a very few samples of this fine art have survived.

Many lovely cases found their way to our shores from France and England. In the early 1850's calling-card cases and their manufacture finally came into their own in this country. California, the Mississippi valley, and Eastern fisheries furnished the desired pearl in abundance.

Gorham and Company, manufacturing silversmiths of Providence, Rhode Island, let it be known in the *Illustrated American Advertiser* that they had card cases available with prices as low "as work of equal merit can be obtained in the country."

Other nineteenth century sources for card cases were—The New and Popular Housefurnishing Store, 646 Broadway, New York; Rettberg, Doeltz & Hausmann, and E. A. Paybe & Co. of Cleveland; F. H. Smith, 52 1/2 Chestnut Street, Philadelphia.

Card cases were effusively and effectively advertised and praised in the Shopping Service of the all-powerful *Godey's Lady's Book*. Its astute publisher, Antoine Godey of Philadelphia, constantly kept a well-trained ear to the ground, never failed to acquaint his female readers with the newest and best in fashions and customs. His following was devoted, and one may rest assured that once he had decided to "plug" them, calling-card cases had arrived!

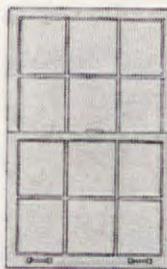


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Ponderosa Pine in itself is a friendly wood—even-grained—satin-smooth when sanded—able to take any finish and hold it. And with doors and windows of Ponderosa Pine, you can create new, unusual and charming effects . . . increase convenience and comfort . . . at surprisingly moderate cost!

Want to know how it's done? Our 32-page book, "Today's Idea House," contains dozens of room photographs showing how you can make your home more gracious and charming. Send only 10 cents for this helpful, stimulating booklet!



The windows shown in the photograph are Ponderosa Pine stock design windows, technically described as "double-hung type 12 light check rail." "Today's Idea House" shows many different types of Ponderosa Pine windows and doors in actual room settings.

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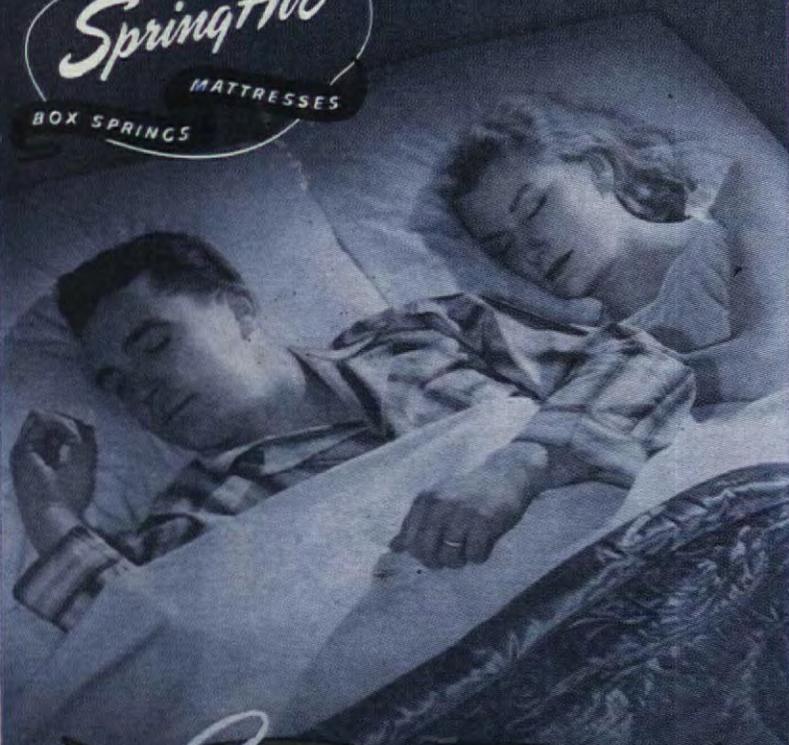
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IRRESISTIBLE COMFORT



MAGIC

with steel wool and shellac



RUTH and HANS VON BEHR

We can still hear their laughter as we drove home with our week-end guests from the Saturday auction. "Do you really expect to do anything with this carload of broken-down furniture? Of course, it didn't set you back much; even if you cut it up for kindling, it still could be called a bargain," they said jokingly. "You certainly would have a field day in our attic!"

They helped us to unload the station wagon and carry our loot into the woodshop-storeroom. There was an old blanket chest nicked and covered with dirty gray paint and spiderwebs; a cream-colored commode with bright-red trim; a drop-leaf pine desk minus a drawer and with two broken legs; and, finally, a grimy, old butter mold which we bought in a weak moment.

We agreed that they were not exactly museum pieces, but they did have good lines, possibilities, and a fair chance for a brighter future, once their original charms were restored.

We did not admit that we were not so sure just what we would do with our auction bargains. We had only a smattering of furniture-refinishing experience and feared that it required more skill than we would have. Paying an expert to refinish them for us was out as far as our budget was concerned. One thing we were sure of, we needed furniture, and we preferred simple old pieces for our 150-year-old farmhouse. We were willing to buckle down to work, and we welcomed the challenge to test our mettle.

When we closed the house for the winter, we took the butter

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OAK WELDWOOD—DESIGN BY SEARS

This is no fairy tale, but it has a happy ending. It's the story of an ordinary, humdrum house (could it be yours?)...magically transformed into a beautiful, luxurious home.

How? With Weldwood Hardwood Plywoods. And it's a magic that anyone can work.

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Furthermore, Weldwood is *not* expensive. You can completely remodel an average room for as little as \$260.00, including materials *and* installation. With an FHA Home Improvement Loan, this costs you *only* \$8.33 a month.

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So don't lose any time. See your lumber dealer and get complete information on Weldwood Hardwood Plywood. Meantime,

mail the coupon and 10¢ for our booklet. You'll find a host of ideas to help make *your* home the heroine of a Cinderella story.

The new matching Weldwood Moldings make the installation of Weldwood easier than ever. Use coupon below for descriptive booklet.

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Weldwood Plywood and Mengel Flush Doors are products of United States Plywood Corporation, New York 18, N. Y., and The Mengel Company, Louisville 1, Ky. Branches in principal cities, including Toronto, Canada.

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Enclosed please find 10¢ for copy of booklet, "Beautiful Wood for Beautiful Homes," showing many ideas in full color for beautiful low-cost paneled rooms.

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Velon protects as it beautifies. Foods keep fresher, tastier under *Velon* bowl covers. *Velon*-protected household appliances stay free from clogging dust.

Get your money's worth. Get the best. Be sure to ask for Firestone *Velon* film in made-up products or by-the-yard—on sale at your favorite department, variety and hardware stores, today.

Look for this tag on the product you buy



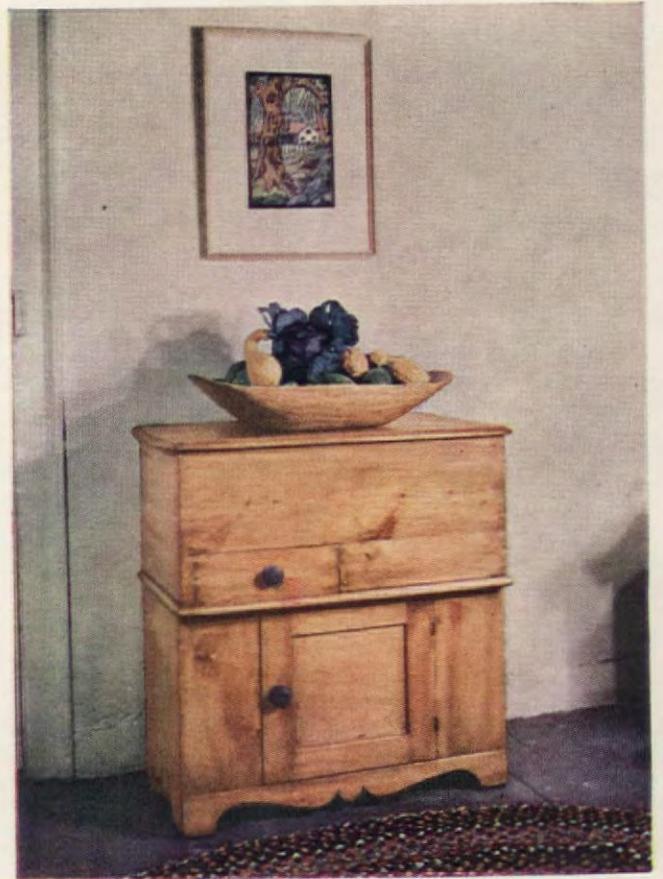
© 1948, FIRESTONE TIRE & RUBBER CO.

Guaranteed by Good Housekeeping

Listen to the Voice of Firestone Monday Evenings over NBC



● Bought at country auction, this piece needed only replacement of drawer knob, removal of paint, stain, shellac, rejuvenated old wood



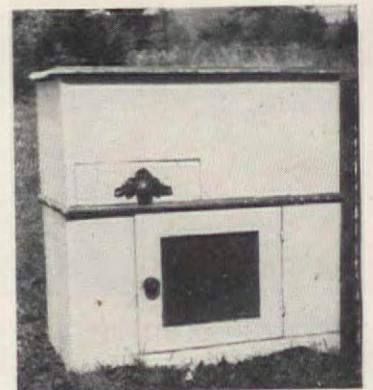
mold with us to town, to use as a test piece on which we could try out a refinishing process. It was not a thing of beauty. In its long lifetime it had been subjected to many other uses than that of butter-making. It was dirty, rough and marked with deep stains.

During winter evenings in our apartment, we sandpapered the derelict butter mold lovingly with rough, medium and fine sandpaper, removing nicks and stains; we even had an occasional visitor take a turn at the slow process, until we considered it ready to apply the finish.

We knew that the two popular finishing methods were the linseed-oil rub and the shellac treatment, aside from that of doing over with paint, which we had done and described in an article which appeared in *THE AMERICAN HOME* of January, 1947, under the title of "Dust Is Only Skin Deep." Both methods are slow and require patience.

Expert help may be dear, but it has always been our experience that expert advice is usually given cheerfully without obligation. Our consulting experts, those whose beautifully finished antiques we admired most, advocated the shellac treatment.

However, the linseed-oil rub has its advantages and is also worth considering. It is simpler and requires less work. It is done by mixing equal parts of boiled linseed oil and turpentine and rubbing the oily mixture with a rag into the clean smooth surface of the wood. After it has been allowed to dry for a week or more, the treatment should be repeated. If a stain is desired, that can be applied before, or mixed with the oil. We used this treatment on some ladder-back maple chairs made for us by a Kentucky mountaineer and also on a small commode. We were pleased with the results. Because of the protective quality of the linseed oil, it is quite resistant to stains left by alcohol or hot dishes. A repeated treatment at a later time will refresh the surface, clean it, and even remove marks of almost any kind. The surface is soft, however, for quite a while until it hardens, and it becomes more beautiful as time goes on. It reminds



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BY DAY

Your Hide-A-Bed is a beautiful piece of living room furniture . . . designed to harmonize gracefully with any style of interior decoration. Just look at its smart, luxurious lines . . . its "authentic" sofa appearance. Would you believe it actually has a big double bed inside it?



BY NIGHT

In just a few minutes your beautiful Hide-A-Bed sofa becomes a roomy, comfortable double bed. A bed with a full-size, genuine Simmons inner-spring mattress, no less! What a blessing a sofa like this is in these days of overcrowded homes, tiny apartments!

A STYLE FOR EVERY TYPE OF ROOM



Lawson



Mayfair



Chippendale



Tuxedo

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Hide-A-Bed—made only by Simmons—lets one room serve as two!

Need an extra bedroom for your family or guests? Here's how to get one—beautiful, comfortable, and big enough for two!

Own the famous Hide-A-Bed sofa—made only by Simmons!

It's the only sofa bed in the world with a genuine Simmons inner-spring mattress. A deep, double-size, *luxurious* mattress. A good 54 inches wide! Not a thin, skimpy, ordinary sofa-bed mattress.

It's the only sofa bed with an all-steel, sturdy but light, frame. Has a folding mech-

anism so scientifically counterbalanced it almost seems to open and close itself at your direction.

And just listen to this: This Hide-A-Bed is so cleverly designed you can actually fold it away *with bedding on it!* No need to make it up every time you use it!

Yet, it's so superbly styled, so handsomely tailored and upholstered, there's not a trace of the big bed inside! \$189.50 and up, depending upon fabric selected. At Simmons dealers' now. Budget terms.

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us of the patina you often find on a well-treated wooden salad bowl.

The shellac treatment was our choice. We prepared a mixture of one part clear shellac to five parts of denatured alcohol, and applied it with a brush to our clean, smooth butter mold. Immediately, the wood took on a warm, mellow glow. The fine grain, scarcely visible before, appeared. The mixture was quickly absorbed and seemed to dry after a few minutes. We had been warned, however, to let this dry at least twenty-four hours to permit the shellac to harden thoroughly. The following evening we industriously rubbed the bowl with fine steel wool which produced a silken, smooth, hard surface. Then we applied another shellac solution, and a day later rubbed it down again. After we had repeated this a third time, we waxed and polished the bowl. We were satisfied with our test piece.

When we returned to our farmhouse the following summer, we did not set to work immediately on our auction bargains. We confess the project seemed so huge that we allowed ourselves to be side-tracked by other odd jobs. Finally, we did summon the necessary “get up and go”!

We started on the largest piece, the pine desk, because that was most needed and, fortunately, was almost free of paint, which disappeared quickly after a sandpaper rub. But we faced a cabinetmaker's job, for the two broken legs had to be repaired. This we managed, without much difficulty, by setting in wedges of matching wood and reinforced by doweling.

Our desk revealed some interesting information about its past history. It had not always been a desk but had once been a chest of drawers and later, probably when someone got a notion for book learning, was converted into a desk. This alteration evidently had taken place a long time ago, for the drop-leaf hinges and screws were handmade, as were all the nails. The original top drawers had been removed to make room for the desk compartment, which contained somewhat crudely made pigeonhole compartments. The drop leaf is of butternut. The use of different kinds of wood in one piece of furniture is not uncommon and can often be found in fine antiques as well as in simple cottage pieces.

To obtain an all-over even tone, we now had to match with stain the repair work on the legs of the desk. We used burnt umber, sienna, and very sparing amounts of lampblack from tubes of oil coloring, dissolved and blended with turpentine in a saucer. This had to be done very cautiously, first trying it out on other similar pieces of wood before applying it to the desk. However, in spite of all precaution, we did not achieve a satisfactory match at first. We removed the stain quickly with turpentine, blended another mixture, using less sienna this time, and found a better match. Finally, we were ready for the



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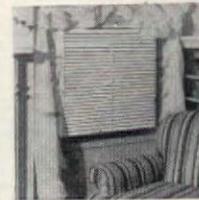
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same shellac-alcohol finish that we had used on our butter mold.

To get a fair idea of how the final finish will look, we dampened the surface thoroughly with a cloth wet with water. The patina and grain temporarily brought out by the moisture will approximate the shellac finish. We applied the thin shellac three times, rubbing it down with fine steel wool after each application had thoroughly dried and hardened. At last, it was ready to be waxed!

There stood our destitute auction orphan, now a handsome, simple pine desk, with the patina only age can produce, and a finish that did full justice to the wood. This is now one of our best pieces.

Encouraged by this, we soon began work on the next piece, the commode. Repair work was negligible, except for tightening the hinges of the little door and replacing the ornate drawer knob with a plain one. However, our bargain was covered by several layers of paint which had to come off.

Stripped of its paint, the commode looked almost like a piece of new, unpainted furniture. We knew from its construction and workmanship (no dovetailing, no handmade nails or hardware) that it was of more recent vintage—probably about seventy years old. It needed a fairly deep stain to look its age. Again we experimented, blended and tested a stain mixture, before we applied it with a brush. Then we followed it up as described above with the triple shellac-steel-wool rub and waxing. And there it was—another finished piece which makes an attractive little server in our small dining room.

As soon as the commode was set in place inside the house, the dirty gray-green blanket chest was put out on the lawn to be revived by our now more experienced hands. This was really an old piece; it was dovetailed and had handmade hinges. A piece of the bottom molding was missing which we replaced with a piece of old molding salvaged from a door frame. The removal of the paint proceeded somewhat slowly, possibly because of the extreme age of the paint which left a grayish stain, a frequent characteristic of very old paints. We had had a similar encounter with sumac stains. It can be bleached with oxalic acid or other bleaches, but we simply applied a reddish brown stain which gave it the desired life. The shellac treatment and waxing again produced a professional-like finish which by now we began to take for granted.

Now these products of our labor, only a short time ago labeled "good enough for kindling," complete our unpretentious farmhouse dining room. The cash outlay had been almost negligible, our labor investment had paid high dividends in satisfaction.

It so happened that the same skeptical friends whom we had taken to that auction drove up for the week end. The next morning, off they went—to another Saturday auction.

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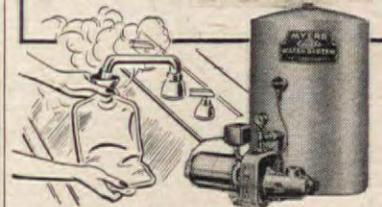
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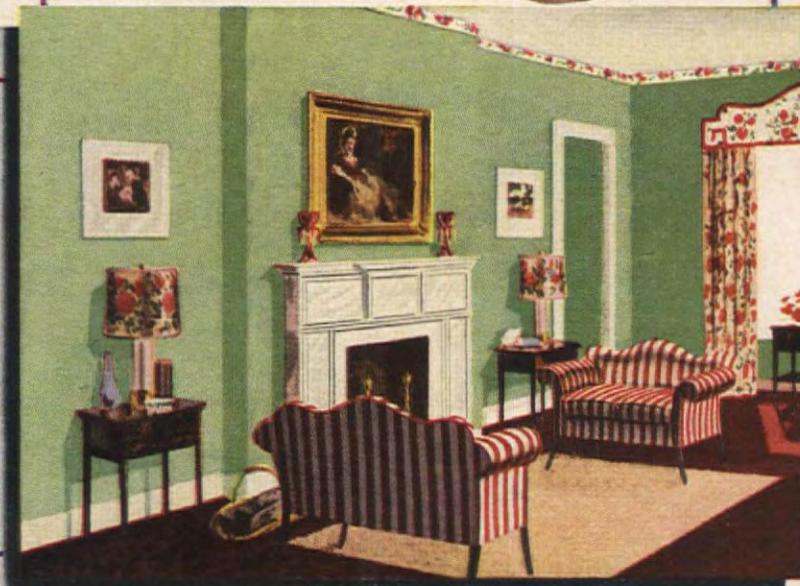


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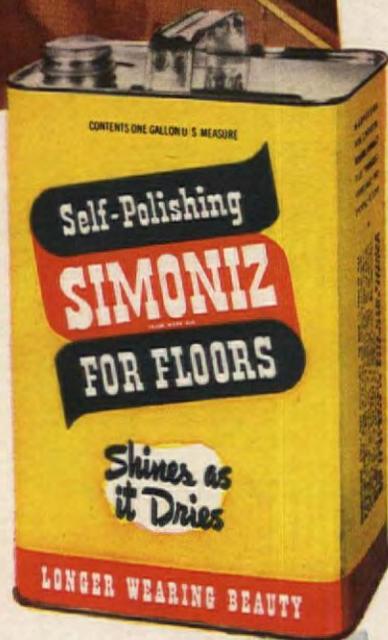
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ESTHER T. LATTING



Pansies have appeal



Eva Luoma

Has any plant in the garden a more universal appeal than the pansy? It can be grown year after year for summer-long bloom without becoming tiresome, as some do when their season lasts too long. Both gardeners and non-gardeners exclaim over it, perhaps because the piquant little faces are so childlike. Their expressions remind us of the laughing child, the pensive one, the sly, mischievous elf, and many others, all lovable.

The average gardener usually buys each spring a basket or two of pansies in full bloom. Crowded in their container, the plants joyously proclaim that spring has come, but cry to be released from their restricted quarters and given the freedom of a garden. Taken home, they are lovingly tucked into the soil to bloom—for a while—in happy exuberance. Because of a general belief that they will bloom only until hot weather, they are left to grow, like Topsy, with no special attention or discipline. Flowers are picked occasionally, but with no foliage, for that, it is thought, would check the blooming. The plants become leggy and sprawl over the ground; and the longer the growth, the smaller and fewer the flowers.

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Seed pods form and further exhaust the plants' vitality, and as the weather gets really hot, the poor limp things gradually wilt and die. Some morning the gardener notes the sad condition, pulls up the plants, throws them on the compost heap, and remarks dolefully, "Why are pansies so short-lived? I wish they would bloom all summer." . . . Well, given a little understanding, loving care, they would, perhaps even until frost.

For pansies are generous. They want to give of their beauty. Pick blossoms for the house or to give away, but be sure to pick them. Once a week at least, every open flower should be removed. And don't be afraid to cut them with foliage; when a branch is five or six inches long, cut it back anyway. More will come from the crown. But don't, of course, cut them all back at one time; leaves are needed to manufacture the plant's food. In picking, take, say, a third of the blooms with stems and leaves, and the rest without. Incidentally, for arrangements, pansies are much lovelier with their own leaves.

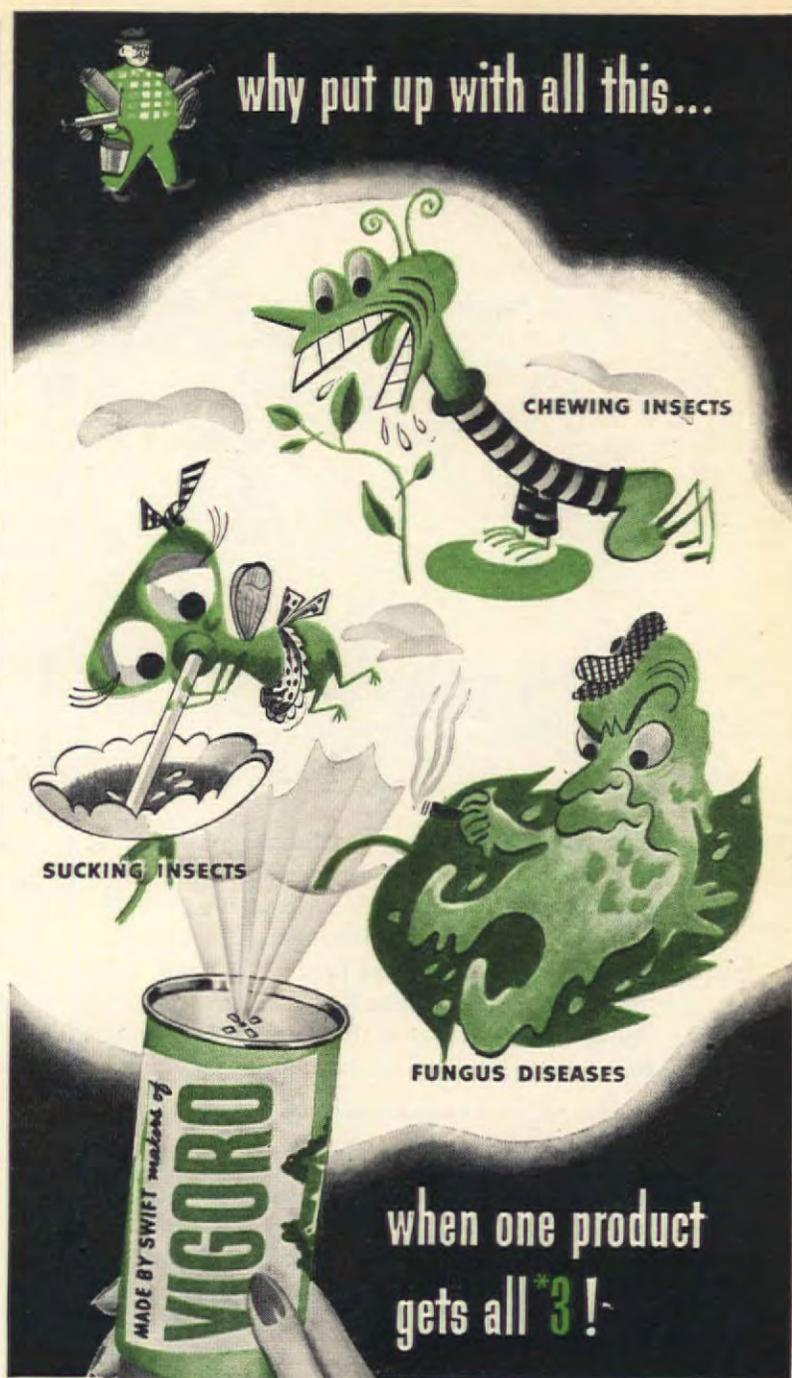
Because they produce so lavishly, pansies must be fed. I recommend top-dressing with well-rotted manure or compost about every six weeks. If neither is available, peat moss with a little bone meal mixed in will do. Work it in well up toward the crowns, but don't disturb the soil more than is necessary. This not only feeds the plants but also protects the surface roots from the sun's heat. Pansies are not, as many think, plants for shady places, even though they do not object to a little at midday. They like a light soil with plenty of humus, and a little bone meal mixed in before planting helps them along.

[One of the big, professional growers, in emphasizing the importance of humus and a well-drained, rich soil, adds, "They respond well to the liberal application of cow manure. A 4-12-4 commercial fertilizer will be satisfactory, and blood meal or bone meal may be used properly with good results."—*Horticultural Editor.*]

Would you like hundreds of pansies so that you could use them as a ground cover for bulb and rose beds, or to edge your borders? That may sound impossibly expensive to the gardener whose pocketbook never seems half big enough, but actually such an ambition need cost little if any more than that basket or two of pansies we were talking about. And the plants will be infinitely better.

For pansies, beside being generous with their flowers, are nearly as easy to grow as zinnias or marigolds. The first important point is to start with really good seed bought from one of the many specialty growers who can supply it either in named varieties or in color mixtures. Unless some particular color scheme is wanted, mixed seed will probably give

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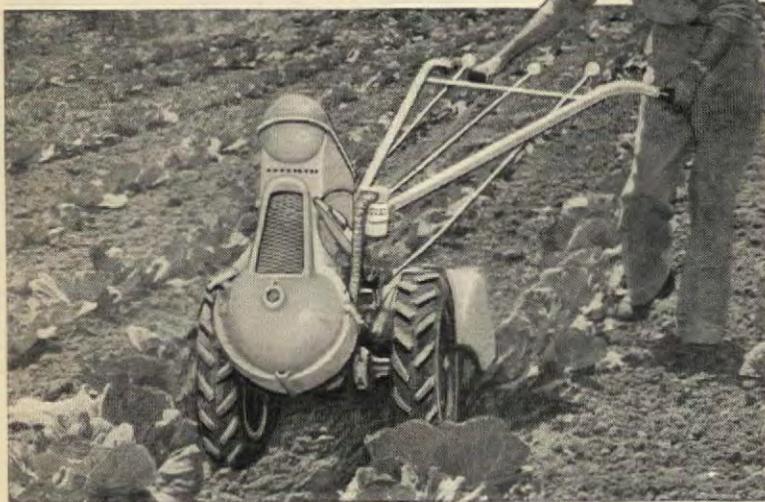
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the greater pleasure. While people will admire a mass of plants of one kind, it is the beds of mixed colors and patterns that they linger over, arguing which they like best, and why.

Sow the seed in August, early or late depending on the section and climate. Early planting is necessary in the colder regions so the plants can make root growth enough to carry them over winter. Farther south, late planting prevents them from blooming prematurely in the fall. It is easier to control shade and moisture in a coldframe, but plants can be successfully started in the open ground, or in flats. Seed-bed soil should be light and contain considerable sand. Mark off rows about an inch apart with the edge of a lath, sow the seed thinly (good seed should germinate nearly 100 percent), cover about one-eighth inch deep with sand, and water gently but thoroughly. Watch carefully to see that soil and seeds do not dry out; a piece of burlap spread over frame or seedbed will check evaporation during the daytime and can be removed at night for more ventilation. It takes the seed about nine days to germinate, after which the little plants should gradually be accustomed to sunlight by leaving the burlap cover off for a little while each morning. This is also the time to apply water if needed, so they can dry off by nightfall. It is well to keep them shaded during the hottest part of the day until the cooler weather of fall arrives.

When the seedlings have four or five true leaves, transplant them so they stand about 2" apart in rows 4" apart, into soil somewhat richer in organic matter than that in the seedbed. This is their last move before going to their permanent place in the garden, and the promotion of vigorous root growth is especially important. About this time, too, the gardener begins to wonder what in the world she will do with so many plants!

Over the winter, the young pansies should have a light covering (applied after the ground freezes) that will not mat down, exclude air, smother the foliage, and induce decay. Salt hay, excelsior, and old evergreen branches are all ideal; so is snow, if the garden is far enough north to be assured of a winter-long blanket. Alternating periods of snow and bare ground combined with alternating freezing and thawing temperatures may cause heaving of the soil and damage to the plants.

When spring comes and plants so treated are uncovered, they will be found full of energy, many with buds, and some, perhaps, even in bloom. Move them immediately to their garden home in a soil rich in humus. (I like to mix a teaspoonful of bone meal in the bottom of each hole.) Follow these hints and I am sure you will enjoy pansies as you have never enjoyed them before.



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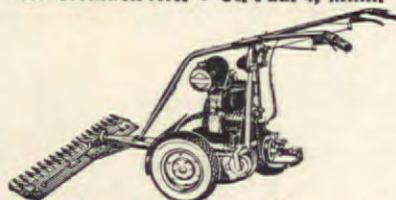


Worth an EXTRA MAN Anytime

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Write for catalog. 38" sickle cuts tall grass, hay, weeds. • Simple, Sturdy.

GARDEN CLUBS

please Note!

ELLEN CLARK

Here's a quiz game that's fun. There are 24 vegetables buried in the "plot" below. Provide each member and guest with a typed copy and allow one half hour in which to find the hidden vegetables as spelled by groups of consecutive letters. As each is located, a line is drawn under it (example, "why am I"). . . . For prizes, why not: First, a colorful market basket full of fresh vegetables; second, a pumpkin pie (for a man), a gay gingham apron (for a woman). Now, here's the quiz. . . .

Way up in the bleak Aleutians, Reuben dived into a corner of his foot locker after a seedy old catalogue and then planted his cold frame in a hotbed of army blankets. As he plowed through the worn pages he sadly sighed: "Why, hoe, why am I summer fallowing in this darn depot at only a private's pay! I'd mulch rather be eternally making hay in the U. S. A. on those acres so dear to Ma and me!" Maybe ancestors had something to do with it. The family archives told that every Gulch male eked out a livelihood O. K., rain or shine, in some garden patch ardently cultivated. Reuben Gulch was that type, a son of the soil. He had sent garden hints to Ma to get behind the plow. He told her, too, she ought to watch over his nest egg, plan thrifty meals with no fancy extra dishes cooked when company cropped up. She must take good care of the old car, rotate the crops and keep squashing those cutworms. "And," he concluded, "you better pump kinfolk of ours about sweet Violet. She ain't chic or young, but when I return, I plan to cultivator for my perennial companion. I only hope there's no rascal lionizing that daisy! You shall weed him out, Ma, or you shall otherwise, when the time is ripe, hit him over the head with your garden club!"

(ANSWER ON PAGE 94)

"6 LB. 12 oz."
is a lot of responsibility, son!



"I know, Dad, but it's one responsibility I'm mighty glad to have. Who wouldn't welcome a son like that?"

"He's certainly a fine boy, and I know you're going to see that he has the best of everything."

"You bet I am, Dad. He and his mother will be well taken care of, because I'm going to follow your advice and have a talk with that Mutual Life friend of yours."

"I'm glad to hear it, Son. Every father wants to be a good provider . . . but that doesn't always mean earning a big salary. It does mean a steady, reliable source of income,

whether you are around or not. And Mutual Life's 'Insured Income' Service can guarantee that kind of income better than any other way I know."

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Kills and controls most garden bugs and fungus diseases. Easy to use—3 feet long—no stooping or kneeling. A necessary tool for your garden. Dust and Gun, All-in-One!
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BLAST THE BUGS BEFORE
THEY RUIN YOUR GARDEN



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RESEARCH

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THE TWO FREEDOMS IN THE

...both worth fighting for

Experience has taught me that the joy of gardening depends on at least two freedoms—freedom from bugs (the harmful kind), and freedom from blights. Both are well worth fighting for. Of course there are other pests that try my patience and wreak havoc among my plants, but none with such an appalling list of crimes to their discredit as those evil-doing bandits of the insect world—the slugs, cutworms, mites, thrips, leaf-hoppers, squash-bugs, and dozens of others with equally repulsive and forbidding names. Besides them, there are the formidable and even more cunning fungi, bacteria, and virus diseases; such things as blight, black spot, mildew, mosaic, leaf curl, and the like. With foes like that poised to spoil my gardening pleasure, I decided, last year, to fight back in earnest. That's why I planned the campaign which began early in the spring and ended—with the enemy in disorderly retreat—only when winter called a halt in my operations. And that is why I am following the same general program this season and will keep on doing so.



● Dusting advance is typified by these three methods: hand bellows (above), rotary (right), cheesecloth bag (opposite)

A most important bit of strategy that I employed at the beginning, was to enlist the help of the birds. Realizing that they, like the rest of us, need a balanced diet, I enticed them to my garden with a tempting supply of fruit- and berry-bearing shrubs that could be depended on to function as an abundant, year 'round cafeteria for them. To the established plantings of barberries, snowberries, bush honeysuckles and sumac, I added the lovely, early fruiting Nanking (or Manchou) Cherry (*Prunus tomentosa*) and a few varieties of the handsome, heavily berried viburnums and cotoneasters. These I topped off with a hawthorn and a mountain-ash for good measure. I set up a few irresistible nesting houses for those birds which refuse, or are unable, to pitch their own tents. A protected drinking basin with gently sloping, not too slippery, sides so little fledglings would not drown, was added, and an S O S—"calling all birds"—was sent out. The results were gratifying; a busy corps of feathered-and-far-from-plain-clothes men and women moved in almost at once. It was a good start, but the rest of the campaign was definitely a man-sized job.

Spraying and dusting are **MUSTS** in the garden care program of today. That means not the haphazard procedure I had theretofore followed (and quite unsuccessfully), but a thoughtful, intelligent, planned program carried out with equipment best suited to my strength and the dimensions of my garden. After considerable investigation of improved pest control devices, I scrapped most of my outmoded gadgets and substituted the newer, ready-filled, easily manipulated dusters for the "quickie" jobs, and a large-mouthed, three gallon pressure-tank sprayer for the rest of the work. With the strong arm of the family to pump the latter up in advance and carry it to the first spraying job, I found that type of sprayer an easily operated necessity, not the luxury, or the burden, I had always imagined it. The long metal spray rod enables me to reach *all* of the plant, including the underside of the leaves, the inner stems which are favorite hide-aways of the bug gang, and the soft, succulent tips of the topmost branches of my tall shrubs and small, ornamental trees.

Only those insecticides and fungicides of proven worth put out by reputable companies were—and are—used in my garden. These are usually accompanied by pamphlets which, I realized, are to be read, and whose directions are to be followed. Knowing that the recommendations were scientifically correct and had been carefully compiled for such as me, I faithfully, almost blindly, followed them, never once improvising or trying out my own ideas of dosage and application. At first, I scanned the detailed descriptions in the alarming rogues' galleries of chewing and sucking insects with the aim of indentifying each culprit I came upon. But this fascinating and highly important job was eventually turned over to my husband, who is un-

GARDEN

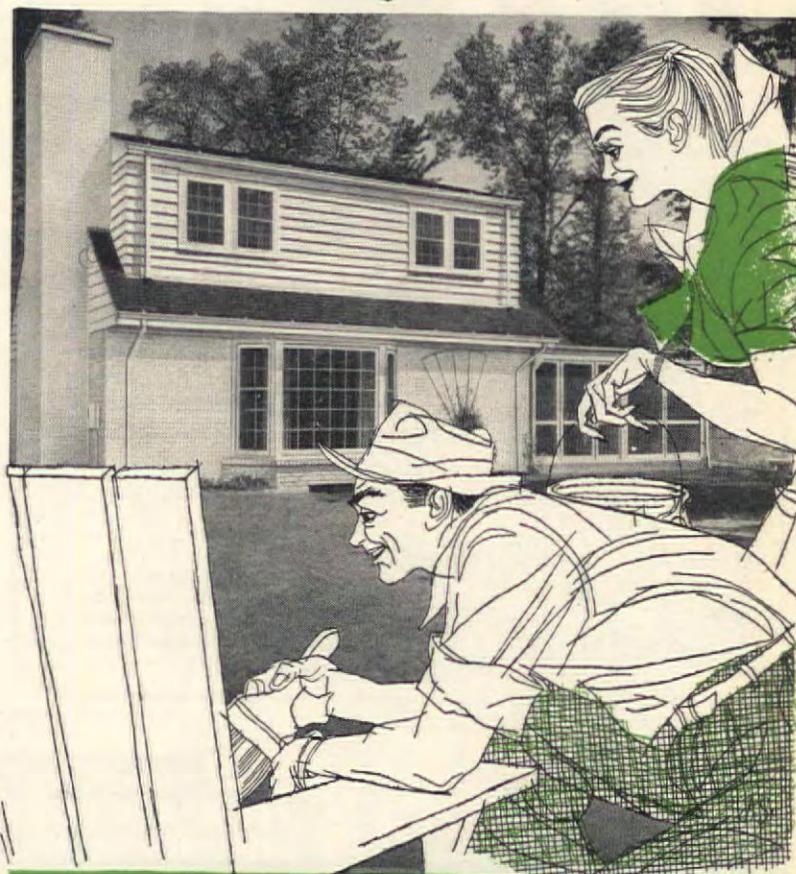
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● Many a gardener has fought pests this way, or with whisk broom spatter. True, the enemies have multiplied, but fortunately so have the means to fight them



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questionably the "whodunit" fan of the family. The sentences imposed differed, of course, for each type of offender. Fungicides were used when the damage was identified as the result of a blight or other disease caused by a parasitic fungus. Insecticides, classified roughly into stomach and contact poisons, were used for chewing and sucking insects, respectively. A lethal mixture of both kinds was directed toward plants so beset by both bug and blight that the procedure meant economy of time, materials, and, obviously, money. This spring, all beds received an application of bordeaux mixture (a combination of copper and lime) as soon as the winter mulch was removed. Then began the regular use of sprays and dusts as a preventive measure to discourage the starting of any funny business in my garden.

Rounding up plant life that might provide, in my garden, sanctuary and congenial haunts for the enemy constitutes the final (and an absorbing) phase of the campaign. Guilty plants are either marked with a mental X, or a more concrete label if necessary, and kept under the strictest scrutiny; or are banished forthwith from my garden precincts. After establishing beyond all doubt that delphinium, for instance, was unfortunately subject to several serious diseases and pests, I limited this favorite of mine to one remote section of the garden where I could keep a sharp eye on it. To take the place of the blue thus lost to the borders, I substituted the practically bugless and blightless veronicas, blue sages or salvias (the annual *S. farinacea* and the perennial *S. sclerea* are tops with me), blue campanulas and platycodon, and aconite.

The rose bed, which suffered some winter losses among the Hybrid Teas, was bolstered with the highly disease-resistant, stronger-growing Floribundas. My favorite Rambler—the old but charming Dorothy Perkins—is so prone to mildew that it has been supplanted in my affections by the climbing form of the dainty Sweetheart Rose, Cecile Brinner. Though it needs winter protection in our North Country, it's worth it.

My tall bearded iris, which had been thoughtlessly planted in a damp part of the garden where it was especially vulnerable to crown rot and borer trouble, became its usual robust self when, in July, I moved it to a drier spot. I replaced it with some plants (then in bloom) of the handsome, strong-growing Japanese or Kaempferi species, which thrives in damp, rich soil. From early until late fall, chrysanthemums and perennial asters occupy the space formerly allotted to China asters which, despite recent improvements, still show, with me, a tendency to wilt.

This process of eliminating and replacing will go on and on, aided and abetted by the use of a garden encyclopedia and first-class catalogues.



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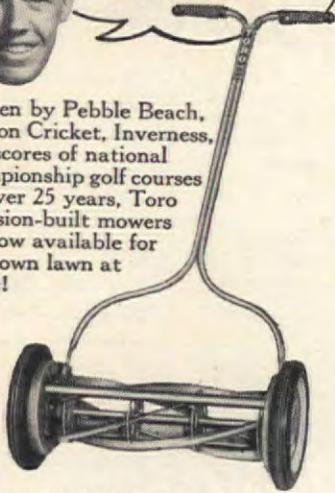
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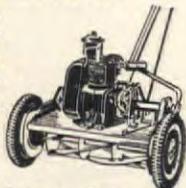
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Order from your dealer or write direct to Dept. AH-6, American Chemical Paint Co., Ambler, Pa. 3-oz. 5¢ can

It is in these media that I look up the case histories of my plants. If they are "of easiest culture," or warrant the statement that "a high state of health has been maintained," or that "they bloom with little or no care," then they are the things that will supply the backbone of my gardening pleasure. But even the so-called foolproof kinds need the right amount of shade or sunshine, good air circulation, and soil suited to their individual needs or preferences.

A good garden nowadays needs more than the mythical green thumb of its owner. It needs the hard-headed, practical thinking of a five-star general. But I would be less than the gardener I hope I am if I were satisfied with a short truce. There shall be no equivocal appeasement in my approach. My goal is a healthy, peaceful, uninvaded garden, and my terms are "unconditional surrender."

Additional details of planned warfare on the home garden front are described by LAURA SNOW, reporting from the Massachusetts sector.

Has the cutworm left his calling card yet? she asks. Except for the damping-off of seedlings, that is the first real problem to confront the gardener each spring. Why wait until he hamstring those lusty cabbage and tomato plants? Our strategy is to greet him and his fellow saboteurs



• The Snows' spray chest is "shocking pink with black panels and decoupage of flowers cut from American Homes!"

with a shot of the right stuff at just the right time. So we get our controls organized in advance.

We house them in an old icebox in the cellar. It keeps our powders dry, and a padlock keeps small, inquisitive fingers out. Supplies bought in bulk are kept in oatmeal cartons labeled with enduring black crayon, and in small, tightly capped glass jars, for which I find a glass-marking pencil handier than adhesive labels. Here also we keep two sets of measuring spoons, a funnel, a long-handled spoon, and clean cloths for both hand-wiping, and for straining when neces-

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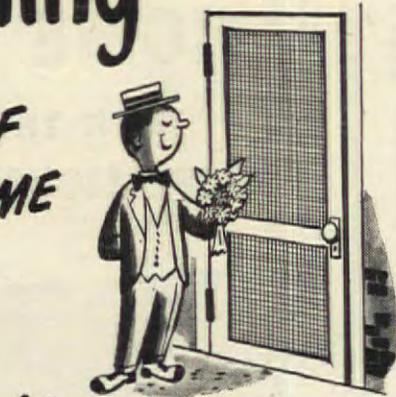
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Screen once and for all with



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sary. Likewise our Hotkaps, which enable us to plant cucurbits earlier than the weather permits, and protect all kinds of young plants from insects; rolls of 3" wide newspaper strips ready to wind around the stems of newly set-out plants as cutworm-repellents; and 3" squares of tar paper with slits cut to the center so they can be placed around cabbages and their kin to thwart egg-laying cabbage maggots. A pint jar of liquid soap (to make nicotine sprays stick better), and a box of bran and a jar of molasses (for making cutworm mash) complete the non-poisonous supplies. And, as we could not get along without our reference material, we file in the cabinet booklets on pest control issued by our State Agricultural College and the U. S. Dept. of Agriculture, and a modern garden guide.

Our large sprayer hangs against the wall (well up), and a small one and the duster lie on top of the box. Sprayers are always washed well and replaced promptly after use; it's better for the equipment and safer for little children who are fascinated by "pumpers" of all kinds. A precious little gremlin in our house has twice taken a sprayer apart when we left it lying around; each time a vital part had to be replaced!

Just what preparations your plant protection cabinet should contain will depend on the crops you raise and the pests prevalent in your locality. Our stock in trade is as follows (and, to save time and prevent mistakes, we paste directions for mixing and using the commoner things on the inside of the cabinet door)...

Calcium arsenate (for beetles on cucumber and eggplant); lead arsenate (potato bugs); magnesium arsenate (Mexican bean beetles on young plants), and rotenone (after the pods form); naphthalene flakes (gladiolus thrips); dusting sulphur (rust); nicotine sulphate (aphids); wettable sulphur (apple spray); copper sulphate and lime to make Bordeaux mixture; Paris green to make poison bran mash (cutworms); tobacco dust (squash borers and soil pests); ammonium sulphamate (poison ivy—which is indubitably a pest, though neither insect nor fungus).

Our warfare is successful because we plan and are prepared to spray or dust immediately we sight the enemy. This is real conservation; it takes less to control them and their descendants later, and it saves the crop. We avoid waste by dusting early or when the air is still. Another economy factor is—toads, which we often bring from the woods to grow fat on such insect pests as escape our attacks. Finally, prompt disposal of garden refuse during the growing season and the last thing in the fall disposes of vast numbers of eggs and larvae.

To our nine-year-old son, the pests are enemies trying to steal our food. He gets a thrill out of dusting the beans (with non-poisonous rotenone). We may not find it so entertaining.

PROTECTION PLUS BLACK LEAF 40

Buy it only in factory-sealed packages to insure full strength.

Kills aphids and similar sucking insects, but it spares many beneficial insects which prey upon those destructive to plants.

Look For The Leaf On The Package.

A little goes a long way. One ounce of Black Leaf 40, plus soap, makes 6 gallons of effective aphid-spray.



Compatible with other standard spray materials. 4804

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ORDER NOW from your hardware dealer or nursery. If he hasn't it, we'll ship direct from factory, postage prepaid: 12', \$1.65; 18', \$2.20; 30', \$3.40; 50', \$5.50. Or, C.O.D., if desired.

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WITH 5% DDT... for dogs. Kills fleas and lice quick. Keeps fleas off 5-7 days. Many home uses.

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But we realize that the best way to fight the pests is always to be informed, prepared, ready.

Space is lacking to supplement those practical discussions of basic principles with details about new and improved implements and materials constantly being made available. We urge careful reading of authoritative books, bulletins, and articles about them; the purchase of things made, sold, and endorsed by recognized, reputable firms; the exact following of their directions; the initial trial of new things on a small, experimental scale, and comparison of results with your fellow gardeners. Herewith notes on a very few of many things worth knowing about.

—HORTICULTURAL EDITOR

... 1. The Admiral Duster is light, strong, capacious. Long tube and rotating nozzle facilitate complete and accurate coverage. A worthy member of a well-known line of sprayers and dusters. (H. D. Hudson Mfg. Co.)

... 2. EndoPest, a combined control for chewing and sucking insects and fungous diseases. Ready for use in sifter-top boxes or the refillable dust gun pictured. Its relative, End o Weed, is a modern weed killer. (Swift & Co.)

... 3. The improved Bug Blaster is a self-contained dust applicator with a new "carburetor" cap to prevent clogging and insure even action. Comes filled with a mixture of DDT, rotenone, sulphur, and copper. (Sherwin-Williams Co.)

... 4. Tri-ogen, either in three-component, liquid form or as a dust, guards roses against many enemies. Other "ogen" products meet other garden emergencies. (Rose Mfg. Co.)

... 5. For general garden spraying, the HPK-1 Armstrong Sprayer. Its 5-gal. white enameled, galvanized iron knapsack tank is shaped for comfort; brass pump and nozzle form one unit. (Armstrong Products Corp.)



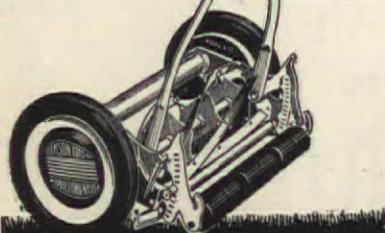
NO UNTIDY SAGGING, denting or bulging with screen made from Saran. Its pliant strength keeps it tight and smooth. It can't rust—it can't stain sills or floors—and it never needs painting. Ask your hardware dealer, or write to Dow.



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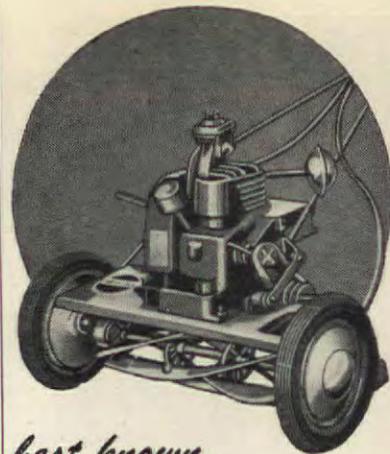
HOW MANY
DID YOU
UNEARTH ?

Here is the Solution to
the Vegetable Quiz on page 87

Way up in the bleak Aleutians, Reuben dived into a corner of his foot locker after a seedy old catalogue and then planted his cold frame in a hotbed of army blankets. As he plowed through the worn pages he sadly sighed: "Why, hoe, why am I summer fallowing in this darn depot at only a private's pay! I'd much rather be eternally making hay in the U. S. A. on those acres so dear to Ma and me!" Maybe ancestors had something to do with it. The family archives told that every Gulch male eked out a livelihood O. K., rain or shine, in some garden patch ardently cultivated. Reuben Gulch was that type, a son of the soil. He had sent garden hints to Ma to get behind the plow. He told her, too, she ought to watch over his nest egg, plan thrifty meals with no fancy extra dishes cooked when company cropped up. She must take good care of the old car, rotate the crops and keep squashing those cutworms. "And," he concluded, "you better pump kinfolk of ours about sweet Violet. She ain't so chic or young, but when I return, I plan to cultivator for my perennial companion. I only hope there's no rascal lionizing that daisy! You shall weed him out, Ma, or you shall otherwise, when the time is ripe, hit him over the head with your garden club!"

Here They Are

kale	chives	carrot
endive	leek	squash
corn	okra	pumpkin
yam	chard	chicory
potato	peas	turnip
beet	tomato	onion
cress	eggplant	scallion
bean	radishes	shallot



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*National average. May vary according to locality.

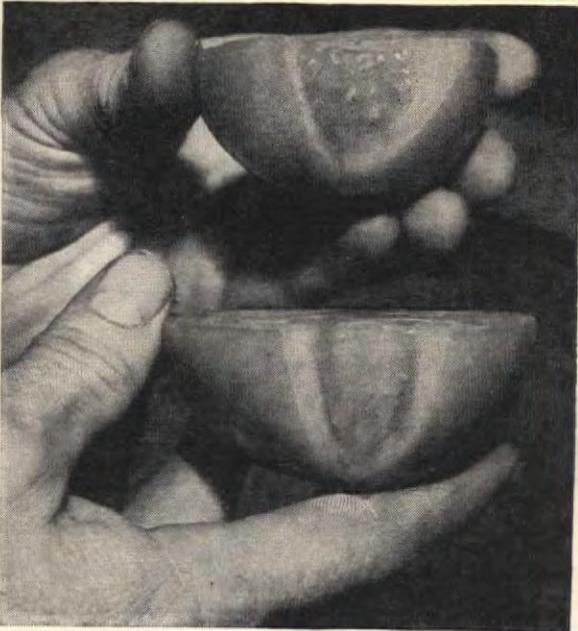
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BRIKCRETE



U.S.D.A. photos
by Knell



EVERYBODY *Grows Tomatoes*

— but there's no run-of-the-mill advice



● Hormone-sprayed plants (right) set seedless fruit (lower cut sample) when unsprayed plants don't. ● One of Mrs. Williams' plants during the 1947 season

in *this* success story

GURNEE WILLIAMS

By rights, a bibliography should accompany any explanation of how we grow tomatoes, for our success has been entirely dependent upon a combination of methods and ideas pioneered by others. If this "combination" did not consistently produce more and better tomatoes under unfavorable conditions, there would be no excuse for describing it. But it cannot be by accident that, year after year, we enjoy a longer tomato season, with no disease troubles, and are able to grow plants with greener foliage and heavier yields of fruit despite the fact that the garden is on a dry hillside in a summer-drought state. We have worked hard to build up our soil, but there is still lots of yellow clay and all too little topsoil and organic matter. That is why we feel that ideas picked up here and there deserve the credit. Now for the story of how I put those ideas to work.

Somewhere I read about "tomato holes," so, about a month before time to set out the plants, I dig holes, each the size of a round half-bushel, carefully separating the topsoil from



**"YOU'RE A SMART YOUNG WOMAN
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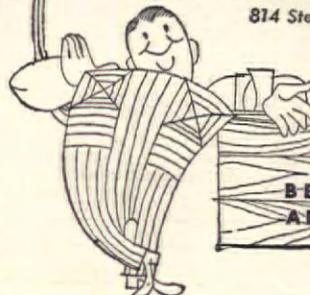
Father knows how he and Mother enjoyed and still love the sunshine on the lovely graining . . . the colorful reflections of furnishings on the clear, clean surface of polished oak.

And, whenever they added a new chair or replaced a rug, the oak floors welcomed the changes with fresh charm and beauty.

Durable and economical? Well, the oak floors in the old home are just as attractive and hospitable now as when they were laid, a generation ago. It's so easy to keep them fresh and clean, with just a dustmop, that dust and dirt don't have a chance to grind in. A simple wax application, occasionally, brings back the bright newness.

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the clay. Hard work for a woman, you say? No, not if you use a post hole digger. Next, each hole has a stake driven in it, and receives a bucketful of topsoil and compost. In the B.C. (before compost) days, I mixed, in the bottom of each hole, a trowelful of complete fertilizer and topsoil, added a handful of lime, and finished filling with topsoil. The earth gradually settles a couple of inches below the surface and, because I read that it is smart to set tomatoes deeply, I bury the plants to their lowest leaves. As they grow, topsoil is pulled in around them until, at mulching time (see below) the surrounding surface is only slightly concave—just enough to catch the rain.

Since authorities disagree as to staking and not staking, I gave both methods a trial and found that staked tomatoes perform best for me. In the matter of stake height, I differ with any text I've read; "six foot" stakes are quite inadequate. Each year taller ones are used, and each year the plants outgrow them. Much has been written about growing one's own plants. I can boast of tomatoes that are "all mine" from seed to table, or can. The plants are certainly better, tougher, and cheaper than any I could buy. Someone referred to mulching as "summer cultivation for the lazy," and, as I take the easy way whenever possible, I use, instead of a hoe, a cover of grass, leaves, weeds, straw, or anything handy. The tomatoes, too, seem to prefer it. The mulch keeps the roots cooler and conserves the moisture on our southern-exposure hillside.

Given fertile soil, enrichment of the holes may be unnecessary; some people feel that it doesn't pay to raise plants; and, where there is more humus in the soil and more rainfall, mulching may not be so desirable. So the above practices, though they have proved best for us, might be considered incidental. But even in our circumstances, they are subordinate to one more detail I shall mention—proper pruning. The past year was typical. A wet spring produced vigorous top growth which the roots could not sustain during the hot, dry summer; unpruned or slightly pruned plants wilted and died. The year before, tomato blight was blamed for similar failure. But both years our plants bore great quantities of large, beautiful fruit, to as high as I could reach, on their one, two, but never more than three, branches. Can one overdo this pruning? I don't think so. Occasionally I have pruned a plant so severely as to upset the balance between root and top, and a few leaves have curled. But invariably the plant became one of the heaviest producers. Our plants may look like "skeletons" compared to some, but we consider pruning the most important part of the system that gives us plants that thrive, and bear and bear and bear.

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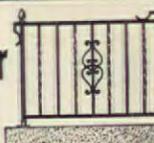
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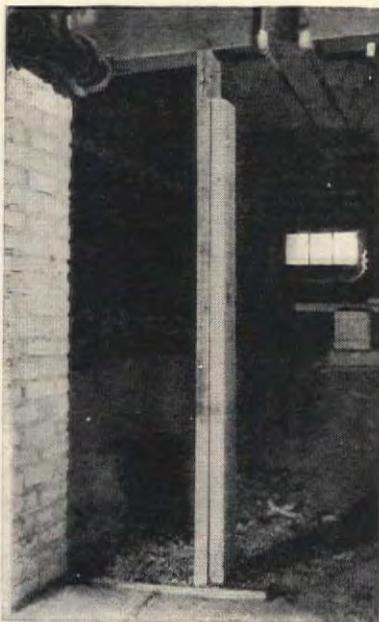
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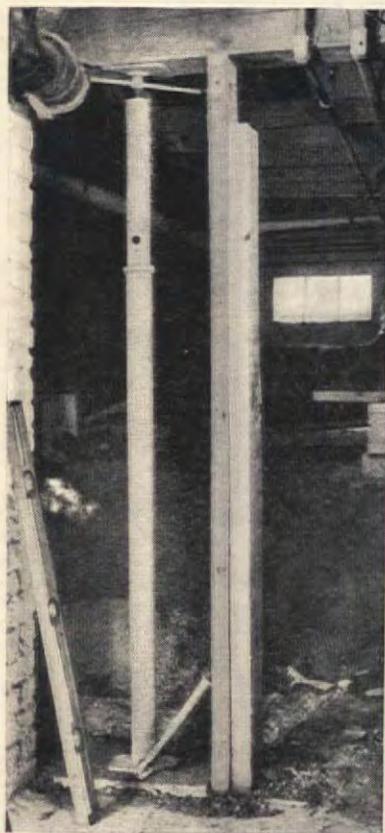
sagging FLOOR!

HAROLD WALLIS STECK

Sagging floors often lead to plaster cracks and sticking doors. The cause is usually the post or column that helps carry the weight of the girders or beams on which the floor joists rest. The span may be too great for the number of such columns or some unusual weight, unplanned for when the house was built—a piano, deep-freezer, or small safe—may



Showing the temporary posts left by the builder. Concrete footing extends at least 3" above normal level of floor so post base won't rot or rust



Detail of top of adjustable bearing post shows built-in jack feature which makes job so much simpler. Cement mix for concrete is 1 part cement, 2 parts sand, and 3 parts gravel. Form can be built simply of light wood and removed when the base has set—in about three days

cause floor and girders to sag. The addition of a bathroom, too, usually calls for additional support.

One important caution should be given in taking the sag out of a floor or girder—make the adjustment a little at a time. Make a few turns on the screw jack, and you can usually hear a "creaking" sound as the floor is raised. Stop and let the building adjust itself to the new pressure for a couple of days—then take up a little more. Repeat this process until the condition is corrected. But except in the case of a barn or garage, do not attempt to correct a sagging girder or floor in one operation. The result may be bad cracks in the plaster or woodwork, other damage to house.



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IS YOUR CHILD A

Show-off?

Nelson Tiffany



KAY CAMPBELL

The child who's a show-off will have a hard time adjusting himself to adult life," says Dee Engelbach, who has been producer-director of several radio shows featuring children as performers. "The show-off is a snob in the making, and he's not likely to achieve success easily—in his school work, his personal contacts, or his chosen career. Even in show business, he'll have to acquire a new personality before he can make the grade."

Dee claims that it's easy to spot a show-off from the moment he walks onto the stage or into a casting office. "There's little use in his auditioning," he states, "for no producer or director will take a chance on him. There is too much at stake in a high-budget show to tolerate a child who hasn't learned good manners and how to be popular with others."

Popularity, this director believes, begins among youthful companions. The show-off can never be popular because his comrades will criticize and shun him for his smart-alecky behavior.

"Parents are to blame if a youngster turns out to be a show-off," he states. "By excessive praise, by encouraging exhibitionism, they lay the pattern in the home for the child's behavior outside of it. Even those with exceptional talent must learn how to get along with others and acquire humility, a willingness to work, ability to take direction. It's up to Mother and Dad to see that they don't ruin a child's character and his chances in life—whether he plans to become an actor, a professional man, a skilled artisan or a business executive."



Posed for The American Home by Johnny McGovern now in CBS "Doorway to Life," Merry McGovern, Michael Quint, Freddie Fiory, Mrs. Sally McGovern, Mrs. Jeannette Barton

Side-line skeptics watch a show-off go through his paces. Such antics won't add to popularity in his own set

Gene Lester

Never permit one child to show off while others are left out. They'll resent any thoughtless praise, and later will shun him in their games



Precocious Johnny asks a visitor, "Do you want to see me dance?" Now's the time to propose that all the children show her the steps they've learned



If he asks to join you and your friend, suggest that he'll have more fun with the other children



When a friend drops in to visit, be sure that she's properly introduced to all the children who are present, not just to the youngster you consider the most talented or gifted

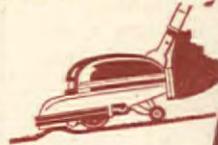


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(Above) Just a "click" and you're all ready for above-the-floor cleaning.

(Below) Exclusive! Hoover Triple Action—it beats, as it sweeps, as it cleans.*



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(Left) No stooping to attach or detach hose. Just touch toe release. Quick and convenient.



(Right) Dirt Ejector—just flick toe release. Dirt shakes out.



(Below) No reaching for high places with Hoover's smart, light extension tools.

(Below) Slides easily under cabinets, sofas, chairs and other heavy furniture.



MODEL 50

What does good posture mean to you? The superb carriage of Ingrid Bergman, the fine bearing of General Eisenhower? Your child may not attain the renown of such celebrities, but his chances of acquiring notably good posture are excellent—if training begins in childhood.

Actually, posture is more than standing or sitting "tall." It is the alignment of the body *at all times*, awake and asleep, in motion and at rest. Good posture is vital to good health, both mental and physical. Yet it is dependent upon the other components of health, such as good nutrition, proper rest, emotional security, and the absence of disease or serious physical disability.

It is usual for well-nourished, strong children to acquire good posture habits almost automatically as they learn to walk and run. But many physical and mental factors can affect and weaken those first good habits as a child's range of activity changes and expands. Consequently, few children still retain their original good posture when they are ready to enter school. Once a child adopts a careless habit which throws his body out of line, he does not discard it spontaneously. Thus, parents have to guard against careless habits of sitting or moving incorrectly and attempt to help correct any that develop in spite of the most vigilant supervision.

Measures to insure the development of good posture should begin in infancy. The posture of a young baby's body depends upon the nature and structure of his bed. Mattress must afford firm support, and a pillow, if one is used, should be small and thin. Parents should alter the infant's position frequently. Sleeping garments and other clothes should be loose enough so the baby can stretch

● Play equipment in the back yard at home gives a pre-schooler a chance to use all her muscles. Games, in the spirit of fun, develop co-ordination



Frederic L. Hamilton, from Frederic Lewis



Roche

Watching

YOUR CHILD'S POSTURE

Sixth in a series by Dr. Samuel R. Berenberg



Black Box

● Comfortable as she looks, her posture is poor. If it's habitual, it may result in permanent disfigurement, such as graceless, round shoulders, or displaced internal organs

and kick freely, and light enough so their bulk does not immobilize him. A diaper and shirt pinned too tightly together may be harmful shackles that oppress and distort the baby's spinal column and extremities.

As the baby begins to roll and stretch, it is helpful to let him spend some part of each day on a spacious, flat, stable surface—a blanket on the floor, for instance. Unrestricted, lively play exercises his muscles and prepares him to tackle projects like sitting up or standing. Parents need not, however, force a child to sit or stand, or later, coax him to try to walk until he attempts such feats by himself. For the baby always knows, much more certainly than his parents, when his muscles are ready to perform new actions.

Children's furniture must be changed to suit their changing growth. The bed that replaces the crib should be wide enough for free, rolling movements and long enough to accommodate the child as he grows taller. When he is ready for his own table and chair, either for eating or playing, both must be adapted to his requirements. Actually, such furnishings should be selected for fit just as much as garments. The child should be able to sit in his chair with his feet on the floor and his back against the back rest without discomfort. If he has to hunch his knees or twist his feet backward underneath, it does not fit his body. If he becomes accustomed to sitting at ease with his weight distributed upon his thighs, and with his spinal column and thighs meeting at a right angle at the base of the chair back, he is apt to retain such good sitting posture. Unless his table is also well-matched to his size, so that he can rest his forearms upon it without stretching and straining, he will have

● Baby requires lots of space and freedom from restraint. Both crib and carriage must be large enough to move about in freely as she grows



Phyllis Harris, daughter of 20th-Century Fox star Alice Faye and Phil Harris



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Almost immediately you feel so rested! So peaceful! So free of strain or fatigue. So utterly and com-

pletely relaxed in every nerve and every muscle!

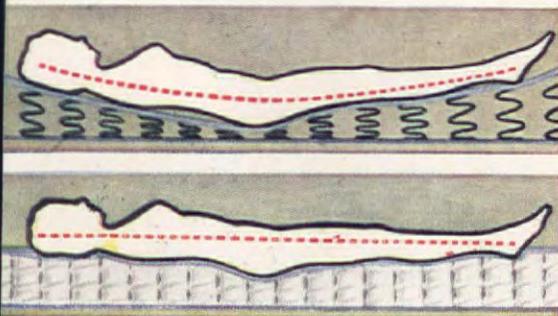
It's hard to believe that any mattress could yield such blessed benefits—but a "luxury comfort" Beautyrest *can* and *does*! And the simple *reason why* it does is plain to see, below:



Built to last and last! In rigid "torture" tests being made regularly in the laboratories of the United States Testing Co., Inc., Beautyrest took over twice as many poundings as any other mattress tested. Proof of its better workmanship, finer quality!

Facts for shoppers: Based on its ten-year guarantee, all it costs to own a Beautyrest is about a penny and a half a night. What a value! Beautyrest is so well built it needs turning only 4 or 5 times a year, too. Has pre-built borders, no-sag edges, eight side ventilators to help keep interior fresh! Plus the very finest of cover fabrics. Only \$59.50.

Suggestion: When you buy your new Beautyrest, don't put it on an ordinary bedspring. Get a Beautyrest box spring—and enjoy the world's *most comfortable* spring-and-mattress combination! Hand-tied, matching Beautyrest box spring same price as your Beautyrest mattress. See your dealer today!



2. The reason why: Above, see how an ordinary inner-spring mattress can sag beneath you, make hollows that rob you of your rest. But, below, see how Beautyrest's 837 coil springs "give" only in the right places. Offer *firmer, more natural* support!

3. More proof! Left, see how wired-together springs in ordinary mattresses sag down together under pressure, tip the water glass! But, right, see how Beautyrest's *individually pocketed* springs act without tipping the glass!

Only SIMMONS makes BEAUTYREST*

Other Simmons Quality Products: Electronic Blanket, Deepsleep Mattress, Ace Spring, Babybeauty Crib Mattress, Hide-A-Bed Sofa



Treasured Gifts
ON A
TREASURED DAY

Presto COOKERS make Lucky Brides
Happy Homemakers



OF ALL HER WEDDING GIFTS, one, several, or a complete matched set of PRESTO COOKERS will contribute most to every bride's home-making happiness. For, hi-speed PRESTO Cooking makes even the most inexperienced homemaker an expert cook right from the start. It makes possible one to two hours of extra kitchen-freedom every day. More time for relaxation and pleasure! PRESTO COOKERS, with their exclusive HOME Seal and 5-10-15 lb. Indicator-Weight, are so easy, so safe, so wonderful to use. More nourishing, more appetizing foods are ready to serve in a fraction of ordinary cooking time. And, very important, too, for the newly married couple, is this: PRESTO Cooking saves money on food and fuel bills. The complete line, now available at better housewares dealers, includes a size for every cooking and canning purpose.

- (A) 6-quart PRESTO COOKER "Meat-Master" Ideal for cooking large portions of meat, chicken, game, fish, vegetables, desserts, etc.
- (B) 4-quart PRESTO COOKER "Cook-Master" Available in choice of two models. A practical size for the average family.
- (C) 3-quart PRESTO COOKER "Vege-Master" Available in choice of two models. Ideal for the "all-alone" homemaker, and as a companion to 6-quart and 4-quart sizes.
- (D) NATIONAL PRESSURE COOKER-CANNERS For large meal cooking and safe home canning. Available in 12-quart and 16-quart sizes. Equipped with inset pans, rack, and wire canning basket.

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REMEMBER, all pressure saucepans are NOT PRESTO COOKERS. Look for this name plate on the cover when you buy



NATIONAL PRESSURE COOKER COMPANY, Eau Claire, Wisconsin
World's Largest Manufacturer of Pressure Cookers and Canners.
Branch Factories: Menomonie, Wis.; Los Angeles, Calif.; Wallaceburg, Ont., Canada

to stoop forward, pulling his body out of natural alignment. Adequate lighting for his table or desk is also important. Unless he can see clearly what he is doing, he will lean too far in one direction, simultaneously straining his eyes, cramping his muscles, and destroying his natural balance. As soon as furniture and toys such as kiddie cars and rocking horses are "outgrown," they should be removed from a child's quarters.

The pre-school child needs to satisfy his natural inclinations to run, jump and skip, to climb, push and pull, to dig and build. These activities not only provide the exercise his muscles need to develop physical strength but also help to perfect his sense of co-ordination and balance. But too much of this vigorous play can cause overfatigue. If muscles are overfatigued frequently, and for long periods, they may be the source of a child's initial loss of good posture.

The pre-school child's clothing, like an infant's, must be loose, comfortable, and not too heavy. Well-fitted shoes and stockings are imperative needs for children. Keeping shoes repaired is as important as selecting proper new ones. Run-down heels throw the weight too much to one side and destroy the whole body's balance. Tight socks restrict natural movement and stunt growth; loose ones bunch up or wrinkle, and compel the child to walk clumsily.

Furniture to fit the child is still mandatory when he attends school. Old-fashioned desks and chairs which cannot be adjusted to fit are especially harmful because children spend so many hours a day in them.

Pathologic conditions that affect bone and muscle inevitably put serious strains upon body mechanics. Rickets, for instance, which will permanently deform some or all parts of the bony skeleton, is so easily prevented by the consumption of vitamin D that no child today should have to suffer from its ravages. Although there is not complete agreement as to how long fish-liver-oil products, containing vitamin D, should be prescribed, most pediatricians would agree that their use is necessary until about six years of age.

Deficiencies of sight and hearing are often responsible for bodily distortions. The nearsighted child, forced to bend over his books, is a good candidate for round shoulders. Properly fitted eyeglasses not only eliminate the necessity of bending over for long periods, but act as automatic deterrents to the continuation of such unhealthy habits. A child who is hard of hearing will cock his head to one side to hear with his better ear, causing an abnormal twist which can become fixed.

Emotional disturbances may be just as serious a threat to the maintenance of good body mechanics as many physical agents. The unhappy, apathetic child will droop and wilt. Instead of sitting erect, he will huddle.

Contrariwise, when his problems are straightened out and spirits lift, kinks in muscles are erased, and he lifts his chin more confidently.

Parents ought to be able to recognize the correct posture for the child's most ordinary activities, such as standing and sitting. Standing, it should be possible to drop a plumb line from the top of the head through the neck, shoulders, hips, knees, and insteps. The feet should be parallel. Weight should be distributed mainly to the heel, the outer edge of the foot, and near the base of the big toe. The head should be held easily with the chin up and slightly backward. The chest should be thrust out a little, the abdomen slightly withdrawn. If this position is natural, no part of the body will be stiff or strained. In sitting, the main weight should be borne by the thighs. The base of the spine should always touch the support against which it leans. Bending forward from a sitting position, the body should present a continuous straight line from the base of the spine to the head. The head should not be bowed. The shoulders should not be hunched. The normal spinal curves should not be exaggerated. Generally speaking, to "sit tall" is to sit correctly.

When a parent recognizes the inception of detrimental habits, it is usually futile, perhaps fatal, to call attention to them by constantly nagging a youngster to sit or stand more erectly. Certainly it will be useless to instruct a child to sit with his back against the back of the chair as long as father and mother slouch in theirs. Sometimes a tactful appeal to a child's pride, or a laudatory remark about his playmate's appearance, may help check a bad habit at the start. Providing pleasant activity is usually a more effective means of changing poor habits than is preachment.

Parents should not trust too far their own explanations of visible changes in their children's figures. Only a thorough pediatric examination will eliminate the possibility of an underlying physical or mental cause and ascertain when poor habits alone are responsible. In the latter case, the doctor may prescribe specific exercise. It is likely that he will in many cases suggest more recreational activities to correct the faults.

Whenever possible, new posture habits should be absorbed unconsciously through games, sports, and dancing. The school is a natural agency to help children obtain and maintain good posture through group activities. Unless his defects are very severe, however, no child should be assigned to a special posture class.

Parents and schools, working as partners, could raise an upright, sound generation today without belaboring youngsters for sloppy, sprawling attitudes or pinched-up, anxiously strained poses. Good posture is one of youth's valuable assets. It can be protected and maintained if parents are alert to its importance.

Spread the bright news!

New Glo-Coat gives a far brighter gloss...
without rubbing or buffing



Natural color-photograph



How bright is this new Glo-Coat shine? Almost *twice* as bright as before! And that means almost twice the shine for all the linoleum and varnished wood floors in your home!

Nothing could be easier. Just spread new Johnson's Glo-Coat with a cloth or long-handled applicator. Then let it dry—there's no rubbing or buffing. Johnson's Glo-Coat is self polishing—it shines as it dries, without streaking.

And of course, brighter shine isn't all you

get with new Glo-Coat. The shining coat of wax protection also makes your housework easier. Dirt and spilled things—muddy footprints, too—wipe right up. And if you use Johnson's Glo-Coat regularly, *years* from now your linoleum will still look "like new."

Don't wait. Get brighter-than-ever Johnson's Self Polishing Glo-Coat today at your neighborhood store. You'll quickly understand why more women use Johnson's Glo-Coat than any other floor polish!

BRING OUT THE BEAUTY OF THE HOME

... with **JOHNSON'S**

Self Polishing Glo-Coat, Paste Wax, Liquid Cleaning and Polishing Wax, Cream Wax, Carnu for cars







The Family Gathers

ESTHER FOLEY

Graduation dinner means nothing to the hero. In fact, it is useless to plan to have him. If he is not practicing walking up the school aisle, he is giving the valedictorian speech to his mirror. Let him be. The dinner is for his proud parents, for his sisters, his uncles, and his aunts. In our house it was an opportunity for family gossip, almost as good as a wedding.

Because of the mixed ages a family gathering brings together, dinner is best served buffet style. Offer a number of simple dishes. Tongue is an excellent meat to select as the main food because it can be cooked the day before. Then if the weather continues hot, slice it thin and serve cold. If the day turns rainy and chill, heat it slowly and serve very hot. In either case, grind up the coarser parts of the tongue and the lean portion of the roots, make tangy with pickle relish and moisten with mayonnaise. Serve heaped in a lettuce cup and let the young ones spread generous sandwiches for themselves.

Macaroni salad, a buffet favorite, will be welcomed, but offer a succulent contrast also. How about a dish of tomatoes, sliced quite thin, drenched in oil and freshly ground aromatic pepper? Be sure to let this stand at room temperature at least an hour. Or offer thin bread and butter and scallions . . . just to please grandpa. No graduation exercises ever kept him from enjoying a good supper! If the dessert is our three-ring shortcake, the young graduate will tear himself from his mirror and take time to enjoy it before dashing off. But the family will eat this dessert at leisure, as it deserves, and then walk slowly in a group, still talking, to the high-school exercises.

Dinnerware, Clover Pattern, Southern Potteries Inc.;
Silver, Victoria Pattern, Frank M. Whiting and Co.
Coffee Maker and Candle Warmer, Sillex Co.; Crystal, Viking Glass Co.
Milk Glass, Westmoreland Glass Co.; Photographs, F. M. Demarest



Coolerest sunshine you ever enjoyed!

Try this tropical treat to beat the heat ... chilly-crisp slices of plump, golden Del Monte Brand Pineapple. Served as is, or made up in this frosty, snowy dish.

You'll find heaps of extra-tempting flavor in Del Monte Pineapple. Refreshing flavor that makes pineapple your favorite fruit — Del Monte your favorite brand.

In all these tasty, convenient ways — Juice, Sliced, Crushed — insist on flavor first. For you, Del Monte Pineapple.

SUNSHINE-IN-THE-SNOW

- 1 No. 2½ can Del Monte Sliced Pineapple
- 2 tsps. gelatin
- ¼ tsp. salt
- 1 egg
- ¼ cup sugar
- 1 tsp. lemon juice
- 1½ cups macaroon crumbs
- ½ cup whipping cream

Cut 4 pineapple slices in ½-in. wedges, drain well. Soften gelatin in ¼ cup syrup from pineapple; dissolve over hot water; cool. Add salt to egg; beat slightly; add sugar gradually, continuing to beat. Add lemon juice, gelatin, crumbs, pineapple wedges. Chill while whipping cream; fold in whipped cream. Pour into loaf pan; chill till firm. Unmold; top with rest of pineapple. Garnish with extra whipped cream if desired. Serves 6-8.



Try all 3 delicious styles —
SLICED
CRUSHED
JUICE

Del Monte PINEAPPLE

the brand that always puts flavor first

Party Breakfast

Grapefruit Strawberry Cup
Hot Cereal with Cream *
Crisp Bacon Scrambled Eggs
Toast Jelly
Blueberry Roll Coffee

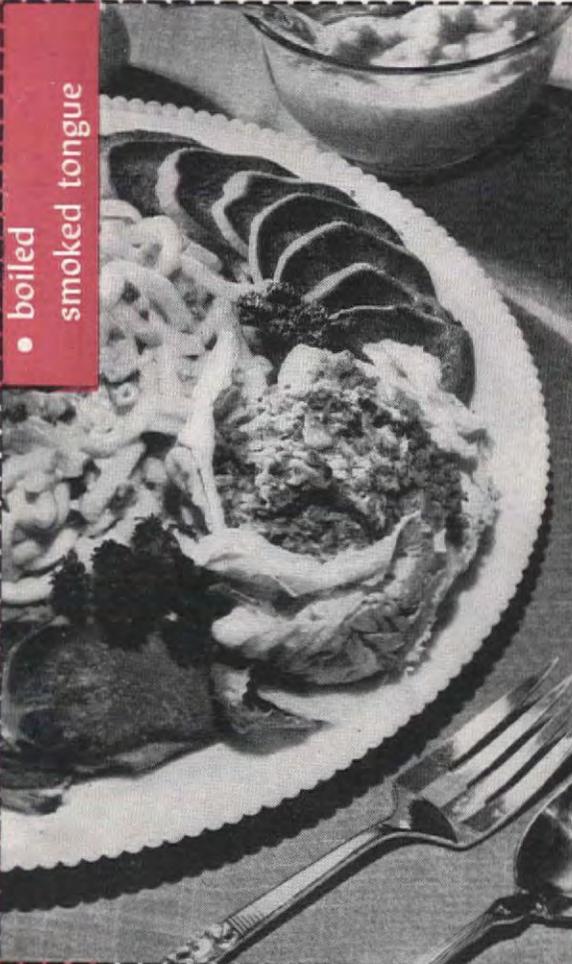
Graduation Buffet

Cold Tongue Slices
Macaroni Salad or Marinated Tomatoes
Bread and Butter Scallions
Three Ring Shortcake
Coffee or Punch

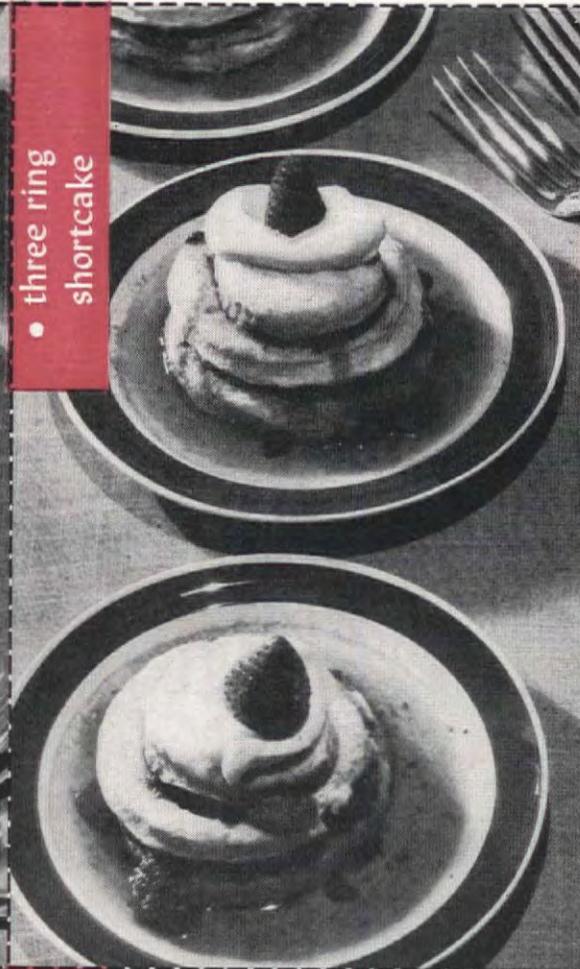
Teen-Age Luncheon

Potato Salad Cold Cuts
Buttered Rolls
Pickles Relishes
Raspberry Cracker Pudding
Coffee Tea Milk

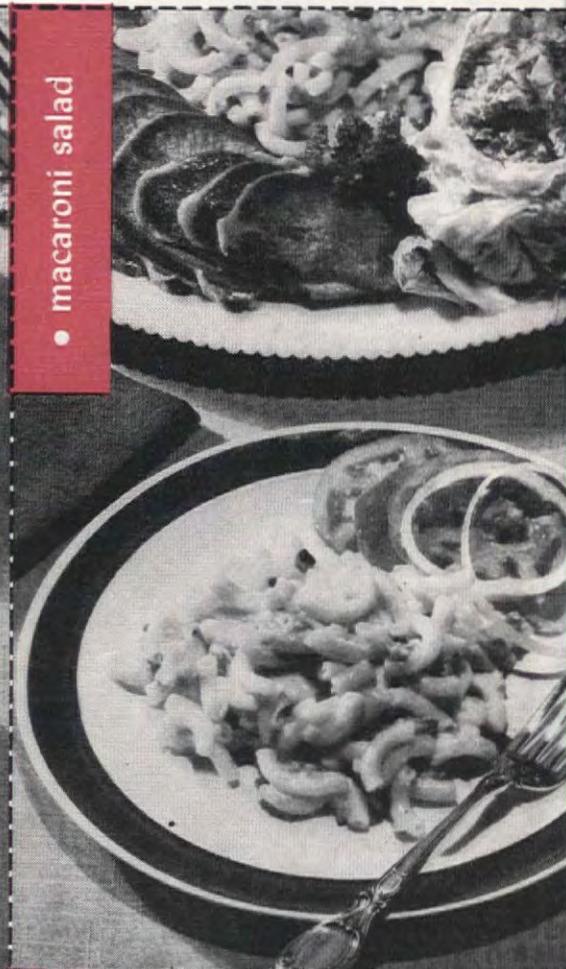
• boiled
smoked tongue



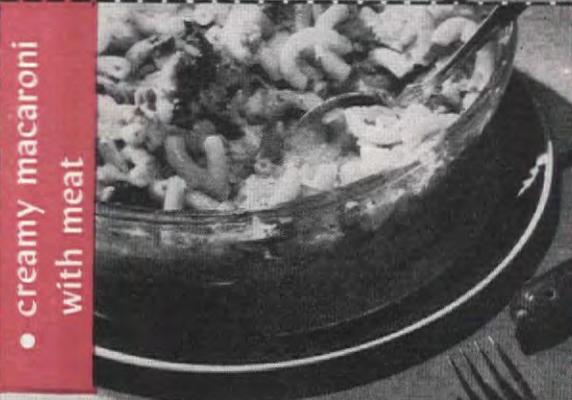
• three ring
shortcake



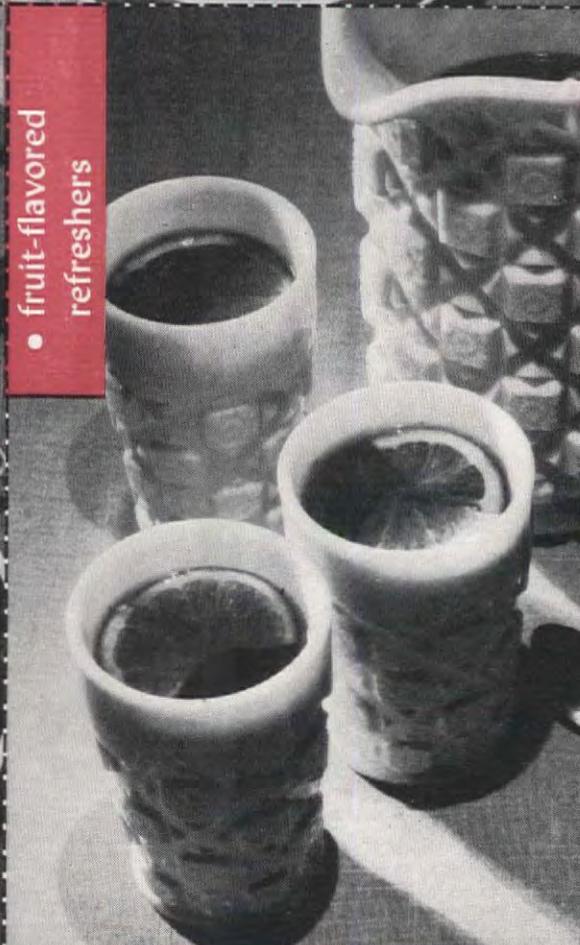
• macaroni salad



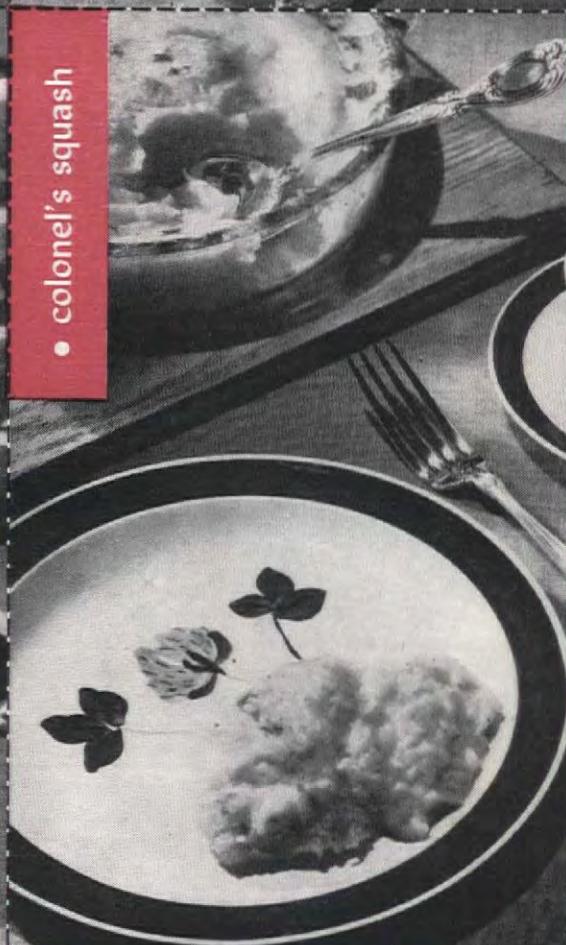
• creamy macaroni
with meat



• fruit-flavored
refreshers



• colonel's squash



Preparation time: 40 min.

3 medium yellow squash
4 medium white potatoes
1 medium onion, chopped

• colonel's squash

5 tbs. bacon drippings
1 tsp. salt
¼ tsp. black pepper

PEEL squash and potatoes. Cook separately until each is tender. Mash potatoes and squash together; add onion and seasonings. Place in a greased shallow baking dish and bake in a moderately hot oven (375°F) for 20 minutes or until lightly browned.

Serves 6 200 cal. per serving

Source of vitamin A, C, B complex

Recipe submitted by A. B. Manning

Tested in THE AMERICAN HOME KITCHEN

Preparation time: 20 min.

8 oz. elbow macaroni
1½ cups diced celery
2 pimientos, chopped
1 green pepper, chopped

• macaroni salad

1 tsp. salt
¼ tsp. paprika
1 tbs. lemon juice
Mayonnaise

Cook macaroni in 2 qts. of rapidly boiling water to which 1½ tsp. salt has been added. Boil 9 minutes, stirring occasionally. For extra tenderness boil 1-3 minutes longer. Do not overcook. Drain and rinse under cold water. Drain again and chill in refrigerator. Combine macaroni with all the ingredients except the mayonnaise. Add enough mayonnaise to moisten. Serve on crisp lettuce. Double recipe to serve six generously.

Serves 4 310 cal. per serving

Source of vitamin B complex

Tested in THE AMERICAN HOME KITCHEN

Preparation time: 40 min.

3 medium yellow squash
4 medium white potatoes
1 medium onion, chopped

• colonel's squash

5 tbs. bacon drippings
1 tsp. salt
¼ tsp. black pepper

PEEL squash and potatoes. Cook separately until each is tender. Mash potatoes and squash together; add onion and seasonings. Place in a greased shallow baking dish and bake in a moderately hot oven (375°F) for 20 minutes or until lightly browned.

Serves 6 200 cal. per serving

Source of vitamin A, C, B complex

Recipe submitted by A. B. Manning

Tested in THE AMERICAN HOME KITCHEN

• fruit-flavored refreshers

Cherry drink: Dissolve contents of a package of cherry-flavored beverage mix, mixed with 1½ cups sugar in 2 qts. water. Add ice cubes and garnish with lemon and orange slices.

Orange cream sherbet: Dissolve contents of 1 package of orange-flavored beverage mix with 1 cup sugar in 2 cups milk. Turn into freezing tray and freeze with dial set at coldest point ¾ to 1 hour (until slushy). Whip 1 cup heavy cream until stiff and add partly frozen orange mixture. Whip just enough to mix well. Quickly return to freezing tray and freeze until firm (about 3 hours.) This requires no more stirring. When firm, set control back to normal.

Makes 1 qt. sherbet

Tested in THE AMERICAN HOME KITCHEN

• creamy macaroni with meat

8 oz. elbow macaroni
1 tbs. salt
3 qts. boiling water
¼ cup fat
½ cup chopped onion
½ cup sliced mushrooms
½ lb. ground beef

Preparation time: 1 hr.

ADD salt to boiling water and bring to a rapid boil. Gradually add macaroni and let boil until macaroni is tender, about 10 minutes. Drain and rinse macaroni with cold water. Melt fat in skillet. Add onion, mushrooms, and meat. Brown well and slowly. Add salt, paprika and flour and mix well. Add milk, cream, and parsley and fold in macaroni. Pour into greased 2 qt. baking dish and sprinkle the top with bread crumbs. Bake in a moderate oven (350°F) about 30 minutes.

Serves 6 533 cal. per serving

Source of vitamin A, B complex

Tested in THE AMERICAN HOME KITCHEN

• three ring shortcake

2 good pints fresh strawberries
½ cup sugar
2 cups sifted flour
4 tsp. quick-acting baking powder

Preparation time: 30 min.

½ tsp. salt
1 tbs. sugar
½ cup shortening
¾ cup milk

WASH berries well, but gently, in running water. Stem, and cut in two or three slices each. Add ½ cup sugar, mix gently and put in warm place until sugar draws juices. Then chill, if desired. Mix and sift flour, baking powder, salt and 1 tbs. of sugar together. Cut in shortening quite fine, using a pair of knives or a pastry blender. Make a well in the center, add the milk and stir quickly until all flour is wetted into a dough. Turn out onto a lightly floured board, press into a ball, then roll gently and quickly, without further handling, into a sheet about ¼ inch thick. Cut into ten or twelve 3-inch rounds. Place half the shapes on a baking sheet and brush with butter. Cut a round the size of a 50 cent piece from center of remaining shapes and place outer ring on top of buttered round. Bake 50-cent size center pieces separately. Bake in a hot oven (450°F) 12 minutes or until done. To serve, split ring of biscuit from base, cover with berries, replace ring, add more berries and top with the small center piece, garnish with whipped cream and additional berries. Serve while crust is still warm.

Serves 5-6 370 cal. per serving

Source of vitamins A, C, B complex

Tested in THE AMERICAN HOME KITCHEN

• boiled smoked tongue

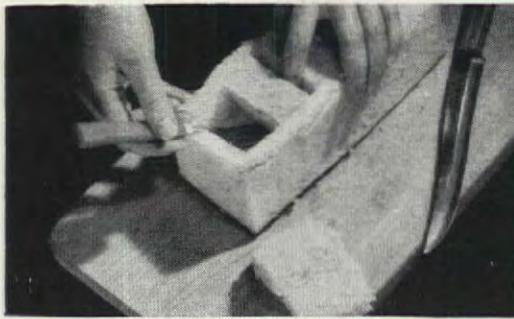
WASH tongue well. Place in large pot with water to cover and bring to simmering point. Cover and simmer until tender, allowing about 1 hour to the pound. Cool about 30 minutes, then remove from liquid and skin. If meat is to be served hot, cut off roots and rough, grainy section below tongue. Slice tongue and serve with horseradish and mustard. If the tongue is to be served cold, return to liquid after it is skinned, and cool, uncovered, at room temperature. Then drain, wrap in waxed paper and keep in refrigerator.

The roots should be trimmed of gristle and bone and put through the meat grinder, with the coarse-grained section cut from the under side of the tongue. Mix this with about half the quantity of pickle relish or chopped pickle, and mayonnaise to moisten. Serve in a lettuce cup for those who want to make sandwiches.

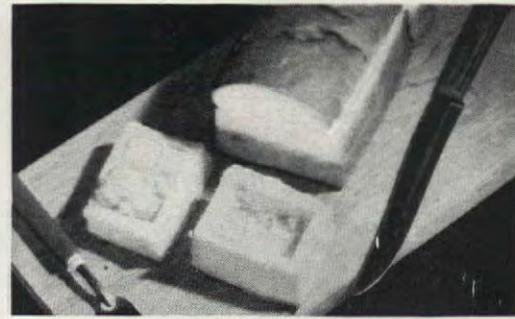
Tested in THE AMERICAN HOME KITCHEN



With a loaf of bread...



• To make a neat bread-shell, use a thin sharp knife to mark center portion in inch-wide strips. Remove each strip with a fork



• Individual casings, of any desired thickness, can be neatly hollowed the same way. Brush with melted butter and brown

Berry Time Again!

CLARA SINNETT

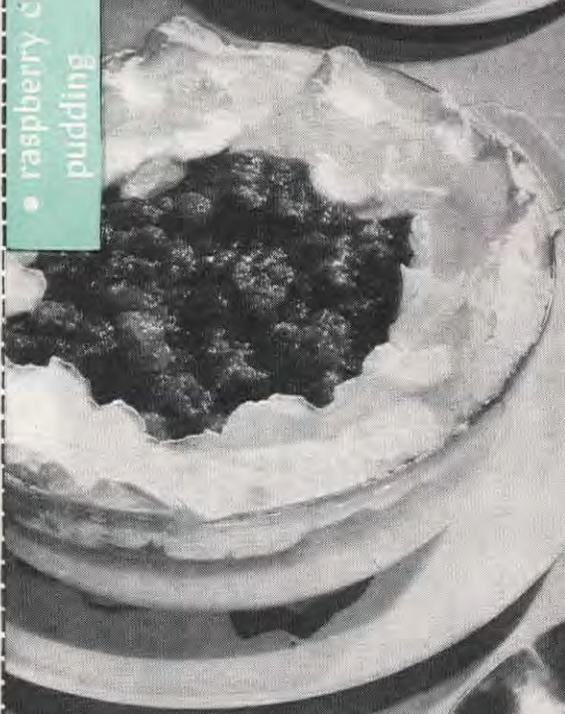
In great-grandmother's time, the sweet strawberry cake was the first berry-season treat. Later, blueberry roll, raspberry cracker pudding, blackberry flummery, gooseberry fool and berry ferenty gave summer flavor to our table.

Great-grandmother could never say why the latter had such fanciful names. Her flummery was a far cry from the original flummery, described in the dictionary as a dish of oatmeal steeped in water and turned sour. She prepared her idea of the dish early in the morning and hung it in the cooler in the well to chill. It came to the table as light and cool as a northern breeze.

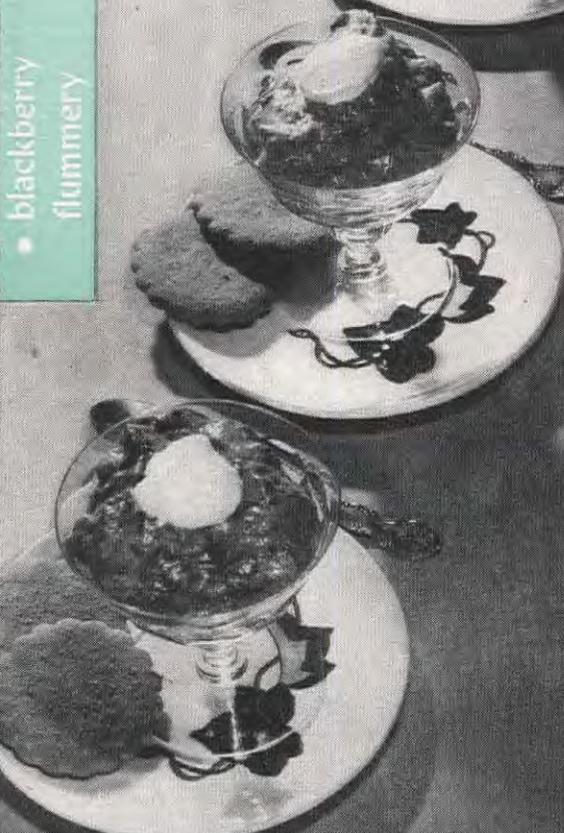
Berry ferenty was a breakfast treat. Knowing a little about food history, we would say that the name was derived from the word "fere" which means able and healthful. To make ferenty, great-grandmother boiled whole wheat until it was soft and cracked, served it piping hot with fresh berries, thick cream, and sugar. It was teeming with vitamins which great-grandmother, dear soul, knew by instinct, not by name.

But, in these modern days with fresh fruits marketed via plane and frozen fruits available every month of the year, berry time is all the time. Do try her old-fashioned recipes.

• raspberry cracker pudding



• blackberry flummery



• blueberry roll



• blackberry pudding



• sweet strawberry cake



• gooseberry fool



Preparation time: 30 min.

● **gooseberry fool**

- 1 qt. gooseberries
- 1 cup sugar (or to taste)
- 3 eggs, separated

WASH, stem and tail berries. Cook with enough water to cover until soft. Put through colander or sieve to remove seeds and skins. Add sugar and cook until thickened, about 10 minutes. Add slowly to the well-beaten egg yolks. Add melted butter and beat mixture until well blended. Pour into a shallow casserole. Top with meringue made of the 3 egg whites, stiffly beaten and 3 tbs. powdered sugar. Bake in a moderate oven (350°F) until meringue is light brown. Cool, then chill, before serving. One and one-half cups of gooseberry jam may be substituted for sweetened berries; add 3 tbs. water and heat until liquid.

Serves 4-6 308 cal. per serving

Recipe submitted by Clara Sinnett
China, California Ivy by Metlox

Tested in THE AMERICAN HOME KITCHEN

Preparation time: 45 min.

● **blueberry roll**

- 2 cups sifted flour
- 4 tsp. baking powder
- 1 tbs. sugar
- 1 tsp. salt
- 4 tbs. shortening
- ¼ cup milk
- 2 cups blueberries
- ¼ cup sugar
- 1 tbs. butter or margarine

SIFT together flour, baking powder, sugar and salt. Work in shortening until mixture is flaky. Add milk and mix quickly. Roll dough out on a lightly floured board into an oblong shape about ¼ inch thick. Mix berries with ¼ cup sugar and spread over dough leaving a one-inch margin. Roll up like a jelly roll, place on baking pan, seam side down, and bake in a moderately hot oven (375°F) 35 minutes or until lightly browned. Remove from oven and brush with 1 tbs. melted butter. Serve with creamy sauce made as follows: Mix together ½ cup sugar and ½ cup cold water, boil 3 minutes and chill. Cream 2 tbs. butter or margarine; add 1 cup powdered sugar. Beat 1 egg yolk and add with ¼ tsp. nutmeg. Then fold in 1 egg white beaten until stiff, and the chilled sugar syrup.

Serves 6 366 cal. per serving

Recipe submitted by Clara Sinnett
China, California Ivy by Metlox

Tested in THE AMERICAN HOME KITCHEN

Preparation time: 40 min.

● **sweet strawberry cake**

- 1 tbs. butter or margarine
- ¼ cup sugar
- 3 eggs
- 1½ cups sifted cake flour
- 3 tsp. baking powder

CREAM butter; add sugar and cream together. Beat eggs until light and add. Sift together flour, baking powder and salt and add alternately with the cream, beating well after each addition. Pour into two 8-inch greased cake tins. Bake in a moderate oven (350°F) 25 minutes or until done. Cool. Clean and wash berries, reserving 1 cup whole berries for the top. Mash the remaining berries, sweeten to taste with sugar. Spread mashed berries and whipped cream between layers. Top cake with a very thin layer of whipped cream and garnish with whole strawberries.

Serves 6-8 324 cal. per serving

Recipe submitted by Clara Sinnett
China, California Ivy by Metlox

Tested in THE AMERICAN HOME KITCHEN

Preparation time: 3½ hrs.

● **blackberry pudding**

- 2 cups sifted flour
- 2 tsp. baking powder
- ¼ tsp. salt
- 2 eggs

SIFT together flour, baking powder and salt. Beat eggs light and fluffy; add sugar and beat well. Add milk gradually, alternating with the sifted dry ingredients and mix thoroughly. Place a thin layer of dough in a greased pudding mold. Add a layer of berries and dot with butter. Add another layer of dough and berries and repeat, ending with a layer of dough when mold is ¾ full. Cover and steam 3 hours. Serve hot with cream.

Serves 6 371 cal. per serving

Recipe submitted by Clara Sinnett
China, California Ivy by Metlox
Sugar and creamer, Cambridge

Tested in THE AMERICAN HOME KITCHEN

Preparation time: 25 min.
(chill 1 hr.)

● **blackberry flummery**

- 1 cup blackberries
- 2 cups water
- 3 tbs. cornstarch
- ¼ cup sugar
- 1 tsp. vanilla
- 2 egg whites

COOK blackberries and water slowly for about ten minutes without stirring. Mix cornstarch in a little cold water, add to the blackberries and cook, stirring constantly until thickened. Remove from heat and add sugar and vanilla. Chill. Beat egg whites until stiff and fold into the blackberry mixture. Chill and serve with whipped cream.

Serves 6 85 cal. per serving

Recipe submitted by Clara Sinnett
China, California Ivy by Metlox
Sherber's, Waterford Pattern, Libbey

Tested in THE AMERICAN HOME KITCHEN

Preparation time: 1½ hrs.

● **raspberry cracker pudding**

- 1 egg and 2 egg yolks
- ¼ cup sugar
- 3 tbs. flour
- Dash of salt
- 1 tsp. vanilla
- 3 cups milk
- 1½ cups vanilla or graham cracker crumbs
- 2 cups sweetened raspberries

BEAT egg with the yolks until light; mix sugar, flour and salt, and add to eggs. Add vanilla to milk and add alternately to the egg mixture with cracker crumbs. Pour into a deep baking dish and place in a pan of hot water. Bake in a moderate oven (350°F) 45-60 minutes. Remove from oven. Make a meringue by stiffly beating 2 egg whites with 2 tbs. of sugar and a dash of lemon extract. Spoon meringue around the edge of the dish and return to a moderate oven to brown. Cool slightly and place sweetened raspberries in the center of meringue ring.

Serves 6 312 cal. per serving

Recipe submitted by Clara Sinnett
China, California Ivy by Metlox

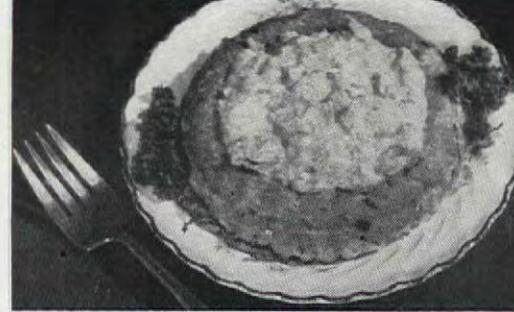
Tested in THE AMERICAN HOME KITCHEN



● Use doughnut cutter and biscuit cutter to cut rounds and rings of bread, which can be browned, then stacked to form patty cases



● Crumbs, white, not too dry, can help thicken a cream sauce, filling out a scant portion of leftover fish, meat, egg



● Crumb a loaf, season, add a little parsley, onion, 2 tablespoons butter, three eggs. Bake in ring mold; serve with creamed meat

EDITH RAMSAY

FREEZE

...and take it easy

Have you ever visited a friend unexpectedly, had a delicious meal from her freezer, and left her home a bit envious? A freezer means many things are possible in the way of food preservation and convenience. Imagine strawberries or peaches in the dead of winter! No more shopping trips every week! Depending on the size, you can shop from every other week to once a month and still have room for seasonal freezing. No leftover blues, either. Just pop that hamburger into the freezer for Johnny's lunch. Save time by cooking a double quantity of food—half to be eaten at preparation time, the rest to go into the freezer. In the suburbs or city, you can enjoy the advantage of bargain prices when you own a freezer.

Do sit down and plan how you can best utilize the freezer space for your needs before freezing anything. Often a mistake is made of freezing a large quantity of one food, thus decreasing the usefulness of the freezer. Review grocery lists or weekly menus to determine how often certain foods are served. Freeze enough to carry you through the months that seasonal foods are unavailable in fresh form. If space is restricted, don't use much space for cooked foods. Freeze specialties as you use the more staple items. Studies of freezer costs prove it will pay for itself in time, labor, and food costs



Deepfreeze. Photographs by F. M. Demarest

- It's wise to have an inventory system for your freezer. Keep it right at hand in your household account book. Refer to it when planning week's menus and enjoy all the advantages a freezer offers to the daily routine. It also saves rummaging through the freezer when unexpected guests arrive

Philco

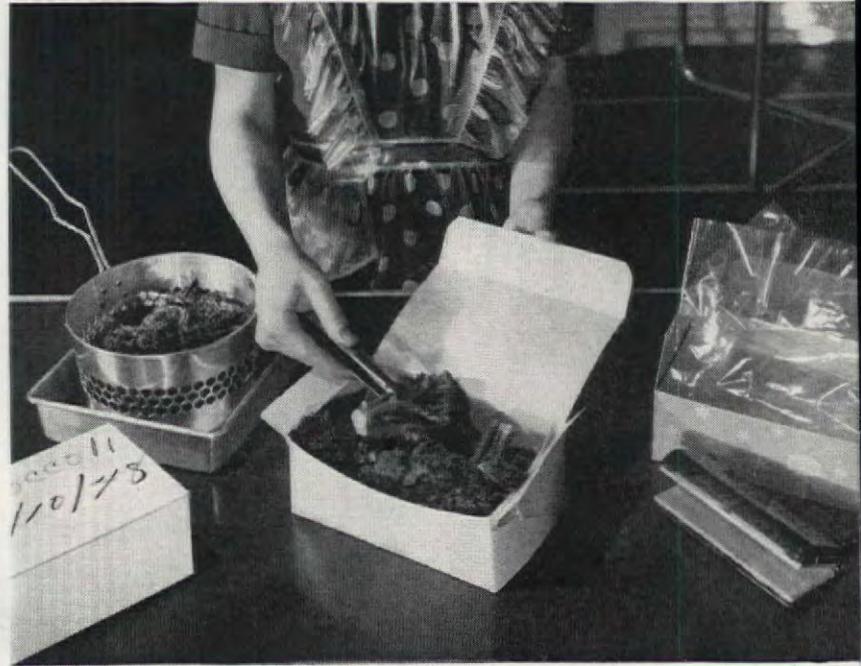
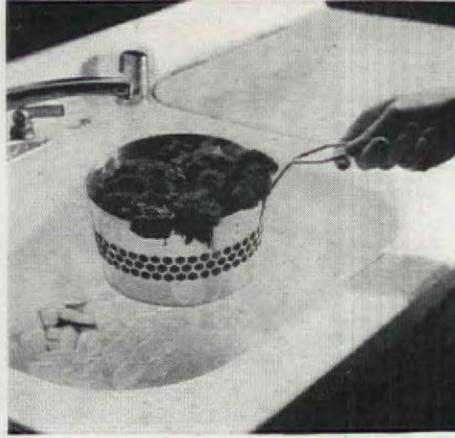


- Freeze whole meals for mother's holiday. Cooked meat loaf, rolls and peas make good combination. Can be reheated right in aluminum foil

- Home from business, the first thing to do is take dinner from the freezer. Shopping is especially time-consuming for the career woman. This 2½ cu. ft. freezer is right for tiny kitchen or auxiliary freezer

● Freezing vegetables means wonderful out-of-season eating. Scald broccoli after cleaning in boiling water to cover, four minutes after water returns to boiling

● Chill the same length of time as you scald in very cold running water or sink filled with ice cubes and water. A wide variety of packaging materials is available for each type of food being frozen. Choose type to suit each food



● Frozen fruits are the nearest thing to fresh we've tasted—strawberries in December. Corn syrup eliminates the need for making and chilling sugar syrup. Pour over hulled berries and freeze. New jars used for canning, too

● Heavy aluminum foil makes tight wrap, can be shaped to form of meat and can be re-used. Freezer paper laminated with Cellophane, Cellophane and stockinet, are also used for wrapping meat to be frozen. Use drugstore fold, turn ends under



saved in from one to two years. A freezer manufacturer made a study which gives visible proof of the point in question:

Savings at the End of First Year

Time saved by less shopping, valued in money	\$ 52.00
Transportation saved	15.60
Buying in quantity when prices are lowest and of best quality	192.00
Saving on leftovers	56.00
Total savings for one year	\$315.60

Cost at the End of First Year

Cost of freezer	\$236.00
Cost of operation	14.40
Cost of packaging material	20.00
Total Cost	\$270.40

● Large freezing compartment of refrigerator allows mother to freeze whole meals for family while she takes a deserved holiday



General Electric

what's
the

VERDICT

now that women can choose any range they want?

JUST THIS . . . with every type of the long-awaited postwar ranges to pick from — women are buying *more* new Gas ranges than those using all other fuels combined! A staggering total of 2¼ million last year alone!



JUST LOOK at the new automatic Gas ranges. See for yourself why they're first and foremost with good cooks everywhere. Check this list of modern cooking "musts" . . . and remember . . . *only* in a new Gas range can you get them *all*!



**ULTRAMATIC
CALORIC**
GAS RANGE BUILT
TO "CP" STANDARDS

- ✓ Automatic lighting . . . *no matches*
- ✓ Automatic clock control . . . *turns Gas on, cooks oven meal, turns Gas off*
- ✓ Automatic heat control . . . *no guessing at oven temperatures*
- ✓ Smokeless broiler . . . *stays cleaner*
- ✓ Simultaneous baking and broiling
- ✓ Super-speed . . . *instant high heat, instant turn-off*
- ✓ Flexible flame broiling . . . *your choice from char-type to "done through"*
- ✓ Better baking . . . *air-circulated Gas oven assures even browning*
- ✓ Thrifty simmer-burners . . . *save food, time and money*
- ✓ Easy to use . . . *no need to change your cooking habits*

Today — Gas is far-and-away America's most popular cooking fuel. Ninety-five out of a hundred homes, in city after city, cook *with* it. Eighty-eight million men, women and children, from coast to coast, have their meals cooked *by* it! This Ultramatic CALORIC Gas range built to "CP" standards is just one of dozens of super-modern Gas range "makes" and models now available at your Gas company or appliance dealer's. Choose the one that's right for your "New Freedom Gas Kitchen"* and join the millions who are *cooking with Gas*, today!

AMERICAN GAS ASSOCIATION



GAS now first for modern
automatic cooking

*Cert. Mark, Amer. Gas Assoc., Inc.



"Satina in my starch makes ironing 3 times easier!"

WRITES MRS. BOB PRINGLE OF JACKSONVILLE, FLORIDA

MRS. PRINGLE, pictured above in her Florida home, writes: "I positively love Satina! When I add Satina to my starch, it makes all the clothes that I have starched 3 times as easy to iron."

Satina is a wonderful ironing aid

that you use with either boiled or unboiled starch.

It dissolves easily in boiling water or the boiling starch solution.

It not only makes ironing lots easier, it makes clothes smell fresher, look newer, stay cleaner longer, too!

FREE
FULL-SIZE PACKAGE



WE'RE SO SURE you'll love Satina, if we can just get you to try it once, that we're offering you a free full-size package. Enough for 4 big starchings. Just try it and judge Satina for yourself.

A PRODUCT OF
GENERAL FOODS

SATINA, Dept. 36, Battle Creek, Michigan

Dear Sirs: Satina sounds good to me. Now I'd like a free full-size package to see how much easier it makes my starched ironing.

NAME _____

STREET _____

CITY _____ STATE _____

Women "Put SATINA in your starch!
It makes starched ironing 3 times easier!"

The total saving at the end of the first year is \$315.60, and the cost is \$270.40, thereby leaving you \$45.20. The profits are great. You pay for your home freezer, electricity, packaging material and still have \$45.20. The following year the saving will be \$315.60 on food, time, and transportation, minus the expenditure for operation and packaging material of \$34.40, totaling a saving of \$281.20.

Now to the actual freezing procedure. In freezing vegetables, select them with great care. Pick them at their peak of growing perfection, early in the day. If they are bought at a market, buy early in the season. Choose young, tender vegetables, freshly picked and in perfect condition. Freeze only those vegetables which cannot be stored satisfactorily in the cellar. Wash thoroughly in cold water, discarding the blemished and overripe ones. Sort according to size, making each package uniform. Scald with boiling water or steam, following a reliable freezing chart for specific time. Scald only one pound of vegetables at a time. This insures even scalding and prevents the boiling water from a drastic change in temperature, which would mean too long a time before it returned to boiling. Use at least one gallon of water to one pound of vegetables. Cool scalded vegetables immediately in cold running water or sink filled with ice and water. The best rule to follow is to chill the same length of time as the vegetable was scalded.

Fruit requires a slightly different procedure. Choose those varieties best suited for freezing. Choose tree-ripened, firm, freshly picked fruits in perfect condition. Do not use fruit that is overripe or underripe. Taste fruit before freezing to make certain it has good flavor even if it appears to be perfect. It is best to work with only a small quantity at a time. Sort and wash very quickly in cold running water. Berries require very gentle handling as they bruise easily. Fruits and berries may be frozen whole, sliced, mashed or puréed. However, do not freeze the larger fruits whole as they will then take up too much space in the freezer. The manner of preparation will depend upon whether the fruit discolors when peeled and exposed to air, the desired sweetness and the way in which you plan to use the frozen product. Boysenberries, loganberries, blackberries, cranberries, rhubarb, and gooseberries may be frozen without sugar. A dry sugar pack may be used on those fruits which do not discolor. In freezing berries, if they are left whole, use sugar syrup; if sliced or crushed, a dry sugar pack may be used. The amount of sugar depends upon the natural sweetness of the fruit and the desired sweetness. A very simple and satisfactory syrup is the bottled enzyme-converted corn syrup. If you make your own sugar syrup, it must be thoroughly chilled before pouring over fruit. Some

NABISCO PARTY NEWS

Quick trick for delicious Short-order Shortcake

with tasty-rich Lorna Doone



Shortcake

Sweetened fruit Whipped cream
Lorna Doone

Make a bed of about 4 Lorna Doone on each plate—cover with sliced peaches; top with whipped cream and another Lorna Doone. That's the best-tasting shortcake ever! Rich and wonderful because Lorna Doone is baked true to an old-time Scotch shortbread recipe—authentic in flavor and texture. Folks will love it—like they love Lorna Doone with any light dessert—or by its own sweet self alone! Try other cookies that bear the famous red Nabisco Seal of quality!

NATIONAL BISCUIT COMPANY



Makes Wonderful



Also quick, delicious cake icings, meringues, candies. Perfect sauce for fruits, gelatines. Ready to use. Stays fresh and creamy.

FREE: Recipe Book of delightfully "different" desserts. Write Hip-O-Lite, 304, St. Louis, Mo.

FOLEY CHOPPER

With just a chip-chop of bouncing blades, cabbage is shredded... steak is cubed... onions, parsley, nuts are chopped... French fries are cut... fruits are cut into salad-size... meat is tenderized.

"Be FOLEY Equipped" with Chopper, Food Mill, Sifter, Blender.

At department, hardware stores, Foley Mfg. Co., Minneapolis 18, Minn.

SPRING ACTION!
3 KNIFE-SHARP STAINLESS BLADES
79¢

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Laundry Fresh
KITCHEN TOWELS

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EXCELLO
KITCHEN TOWELS

Barbecue it...
right in
your
broiler!



Just pour this rich, spicy barbecue flavor over meats... taste now and then, and... mmm.

FOR TANGY BARBECUE RECIPES Write: Glaser, Crandell Co., Chicago 8, Dept. F-6

Derby
BARBECUE SAUCE
FIRST AID FOR CLEVER COOKS
Also Derby Steak-Sauce • Derby Hot Sauce • Derby Worcestershire



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budget help

● Here's a practical guide to more sumptuous meals on a lower budget! Delicious recipes. Lavish illustrations in full color. Gives details you've always wanted about how to prepare and how to serve fish and shellfish. Lists new varieties—tells which "cuts" to choose—what quantities to buy! Mail the coupon—today!



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Washington, D. C., Dept. A-2

Send me free 10-page folder "Fish and Shellfish Cookery Made Easy."

Name _____
(Print name and address)

Address _____

City & State _____ Zone _____

fruits discolor when peeled and exposed to the air. Among these are peaches, apricots, and pears. To prevent discoloration, ascorbic acid may be purchased in special packs for freezing purposes. Follow directions on package. Citric acid can also be purchased for this treatment.

Meat is perhaps the simplest food to freeze as it requires very little beforehand preparation. Boning the meat before freezing conserves freezer space. All meat cuts must be wrapped very tightly in moisture, vaporproof paper. If Cellophane and stockinet are used, the Cellophane must be heat-sealed. Press paper firmly against meat to expel air before sealing. Poultry must be cleaned and drawn exactly as you would for immediate cooking.

Meals can be made interesting almost on a moment's notice with cooked foods from the freezer. In freezing cooked foods, the most important point to remember is to cool food quickly before packaging. Here are some of the specialty items you can have at your finger tips: Unbaked or baked pies, cookies, cakes, bread, rolls, baked beans, spaghetti sauce and meat balls, chicken à la king, ice cream, canapés, sandwiches, soups. Package all foods in sizes to be used at one meal and label with contents and date. Follow length of storage time for various products in your freezing book.

GARDEN VEGETABLES FOR FREEZING

About a year ago we predicted that, with the growing importance of food freezing, plant breeders would, before long, "develop and introduce new vegetable and fruit varieties with special freezing fitness."

Well, sir, in the 1948 All-America Selections of new vegetables, two of the five medal winners were the peas Victory Freezer and Freezonian! Both are officially described as of especially fine quality and "adapted to home and commercial quick freezing." For additional recommendations, see list below. This does not mean, however, that other kinds are ruled out. Housewives will probably freeze whatever sorts are at hand in the garden with passable results, because skill and promptness in processing them are likely to offset a minor varietal deficiency in quality.

An important advantage of the home freezing of garden products is the fact that it permits small surpluses to be gathered and put away quickly with little effort and fuss. Naturally, good judgment must be used in deciding just what to freeze. In short, select what is liked by the family; what is sure to be used; what is less likely to be available in good quality from other sources. Here, then, is a modernized list of varieties of vegetables for the home garden, chosen especially for quality and freezing fitness. State Colleges of Agriculture and Home Economics can usually offer specific

Strawberries

FRESH IN JUNE ...
STILL FRESH IN JANUARY

THERE are no "seasons" with a Philco Freezer. You eat what you like at any time of year, freezer-fresh and vitamin-rich. You have a food-store in your kitchen, making you independent of weather or pop-in guests.

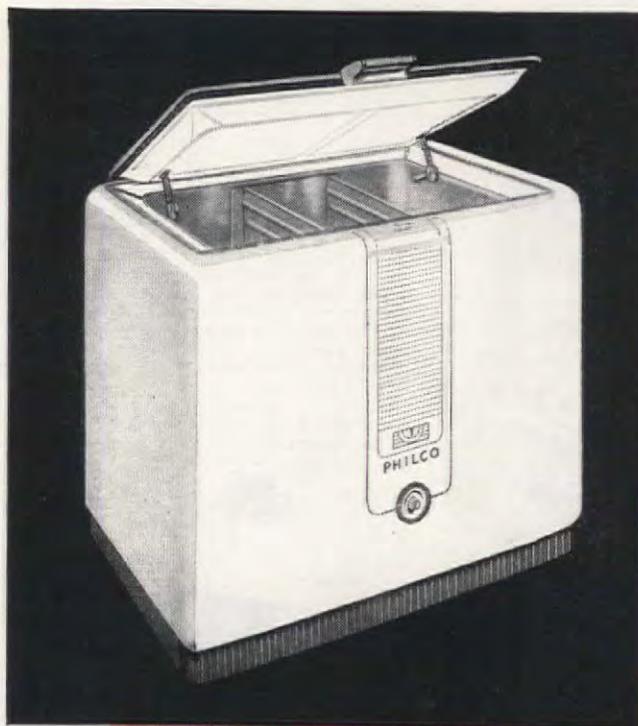
Strawberries, firm and red and drenched in Summer's sun... raspberries, peaches, and garden vegetables... meats, poultry, fish... baked goods and leftovers... the list is endless; the joy of owning a Philco Freezer is beyond calculation. Get the full story from your Philco dealer without delay.



Says Mrs. Andrew Webb of Huntingdon Valley, Pa. "I don't believe I could keep house without our Philco freezer, even though I hesitated before we bought it. It has changed our whole way of life, and changed it for the better."

Keep Foods
FREEZER
FRESH

*FRESH AS THE DAY
THEY WERE PICKED,
CAUGHT, OR BOUGHT.



PHILCO MODEL AH-51. Deluxe, 5-cu. ft. freezer with 3 compartments... one for sharp freezing at 15° below zero... two for sub-zero storage. Has Temperature-Control, Built-in Thermometer, Built-in Lock, Counterbalanced Lid, Hermetically Sealed Power-System, and Guardian Bell. Beautiful appearance. Dependable service. And... Philco quality throughout.

PHILCO FREEZER
Famous for Quality the World Over

The pressure weight that has



Knock it!
Drop it!
Douse it in
dishwater!
It's
indestructible



Guaranteed by
Good Housekeeping
NOT AS ADVERTISED THEREIN

NESCO Super Pressure Pan

THERE'S no delicate mechanism in the stainless steel Nesco pressure weight to "go haywire"—no glass or moving parts to break. Like the rest of the Nesco Pressure Pan, it's built to stand up, assuring you long, efficient service. The Nesco Pressure Pan is free of complicated gadgets—simple and safe to use, beautiful to look at, easy to

empty and clean. For perfect pressure cooking, get a Nesco!

Nesco products include electric roasters, stainless steel utensils, enameled ware, tinware, galvanized ware, decorated kitchen containers, electric ranges and heaters, oil ranges and heaters. Look for the Nesco label!

NATIONAL ENAMELING AND STAMPING CO.
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Gel-Cookery with KNOX Gelatine

Let's make this
favorite
Chocolate
Sponge
Gel-Cookery
at its best

FREE-treasury of Gel-Cookery recipes

Modern Gel-Cookery is a welcome, timely technique these days, for wonderful salads, main dishes and desserts. Order Knox, the real gelatine, and start right in enjoying the novel recipes that come in the package. And send today for Mrs. Knox's new Gel-Cookery Bulletin, "24 Firsts," with original, new, family-tested recipes to excite the appetites around your table. Write to Mrs. Knox, Box A 3, Johnstown, N. Y.

Four Envelopes
For 4 Meals



KNOX
Gelatine
ALL PROTEIN—NO SUGAR

Soften: 1 envelope Knox gelatine
in: ¼ cup cold water
Combine: 1½ squares chocolate,
melted or
4 tablespoons cocoa
½ cup sugar
¼ teaspoon salt
¼ cup boiling water

Bring to boiling point. Remove from heat. Add gelatine and stir until dissolved. Cool slightly.

Beat slightly: 3 egg yolks
Add to the chocolate mixture

Add: 1 teaspoon vanilla
When mixture begins to stiffen

Beat: 3 egg whites until stiff

Fold into mixture. Pour into one large or individual molds that have been rinsed in cold water. Chill until firm. Unmold and serve with whipped cream or whipped evaporated milk. Makes 6 servings.

suggestions for special localities and conditions.

VEGETABLES

Asparagus: Martha Washington, Mary Washington, Palmetto.

Beans, Green Shell: French Horticultural, Lowe's Champion.

Beans, Lima: Burpee, Fordhook, and Henderson Bush, Baby Fordhook, King of the Garden, Challenger.

Beans, Snap: Blue Lake, Bountiful, Brittle Wax, Giant Stringless, Kentucky Wonder, Round Pod Kidney Wax, Stringless Green Pod, Tendergreen.

Beans, Soy: Bansei, Giant Green, Hokkaido, Willomi.

Beets: Crosby Egyptian, Detroit Dark Red.

Broccoli: Green Sprouting, Italian Calabrese.

Brussels Sprouts: Half Dwarf Improved, Long Island Improved.

Cabbage: Copenhagen Market, Danish Ballhead, Savoy.

Carrot: Amsterdam and Nantes Coreless, Danvers Half Long, Imperator, Red Cored Chantenay.

Cauliflower: Forbes, Perfection, Snowball, Sunrise, Snowdrift, White Mountain.

Corn: Golden Bantam; Golden Cross, Kingscrot, and Top Cross Bantam, Lincoln, Seneca Golden, Stowells Evergreen, Tendergold.

Eggplant: Black Beauty, New Hampshire Hybrid.

Kale: Dwarf Scotch Curled.

Kohlrabi: Early White Vienna.

Mushroom: Cultivated Agaricus campestris.

Muskmelon: Bender's Surprise, Beauty Osage, Hearts of Gold.

Mustard: Curled, Florida Broadleaf, Southern Giant.

Okra: Clemson Spineless, Green Velvet, Long Pod, Perkins.

Parsnip: Hollow Crown, Marrowfat, Smooth White.

Peas: Alderman, Asgrow 40, Glacier, Improved Gradus, Laxtonian, Laxtons Progress, Little Marvel, Strategem, Teton, Thomas Laxton, Worlds Record.

Pepper: California Wonder, Windsor.

Potato, Irish: Bliss Triumph, Chipewawa, Green Mountain, Hoama, Katahdin.

Potato, Sweet: Nancy Hall, Puerto Rico.

Rhubarb: Linnaeus, McDonald, Ruby, Victoria.

Rutabaga: American Purple Top, Long Island Improved.

Spinach: Giant Nobel, King of Denmark, Long Standing Bloomsdale, Savoy, Viking.

Squash, Summer: Golden Summer, Straightneck, Yellow Crookneck, Zucchini.

Squash, Winter: Blue Hubbard, Boston Marrow, Golden Delicious, Golden Hubbard, Green Hubbard.

Swiss Chard: Fordhook, Lucullus.

Turnip: Purple Top Strapleaf, Purple Top White Globe.

For "Filling the Home Freezer," leaflet #172, send 5 cents to THE AMERICAN HOME, 55 Fifth Ave., N. Y. 3, N. Y.

Quit that rubbin'!



Don't be a Rubbit! Drop that dishrag. A spunky metal-fiber Brillo pad whisks pans clean!

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Brillo swoops off crust and scorch! Fast! Easy! Shines as it cleans. For sparkling pots and pans, use Brillo every day!

GREEN box—soap and pads
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Shines aluminum fast!

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Club COFFEE DISPENSER



Measures
Coffee
Accurately

Accurate measure is a must for good coffee. So measure your coffee accurately with the handy Club Coffee Dispenser. One flip of the lever measures out exactly the right amount for each cup. Saves time. Does away with wasteful spilling. Saves coffee. Adds extra cups to every pound. Dispenses from bottom, using older coffee first. Beautiful floral design in pastel colors to blend with any kitchen. Holds 3 lbs. Height, 11 in. Width, 6 in.

Complete with wall bracket, only \$3.00. If you cannot get the Club Coffee Dispenser locally, send check or money order (no COD's please) to:

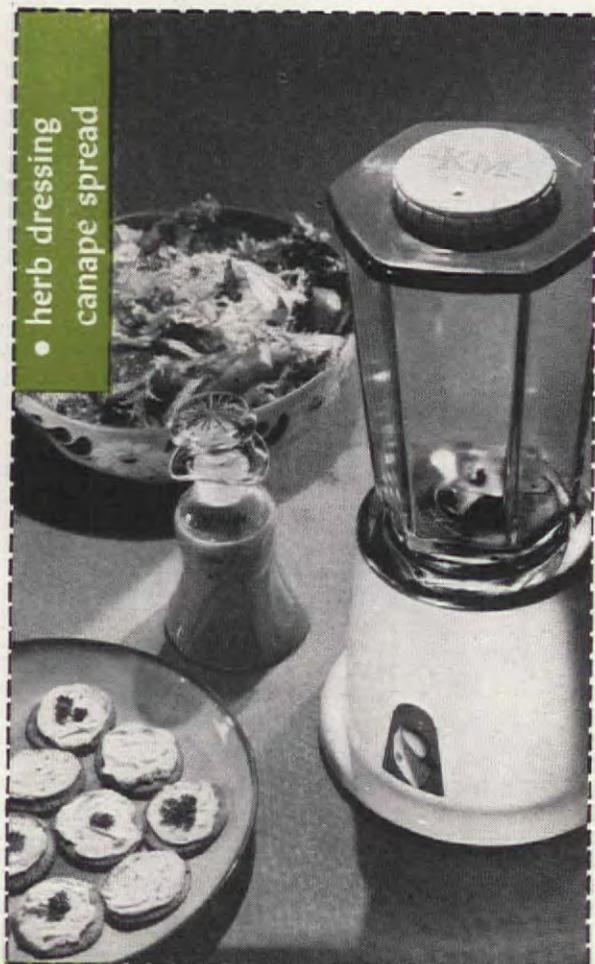
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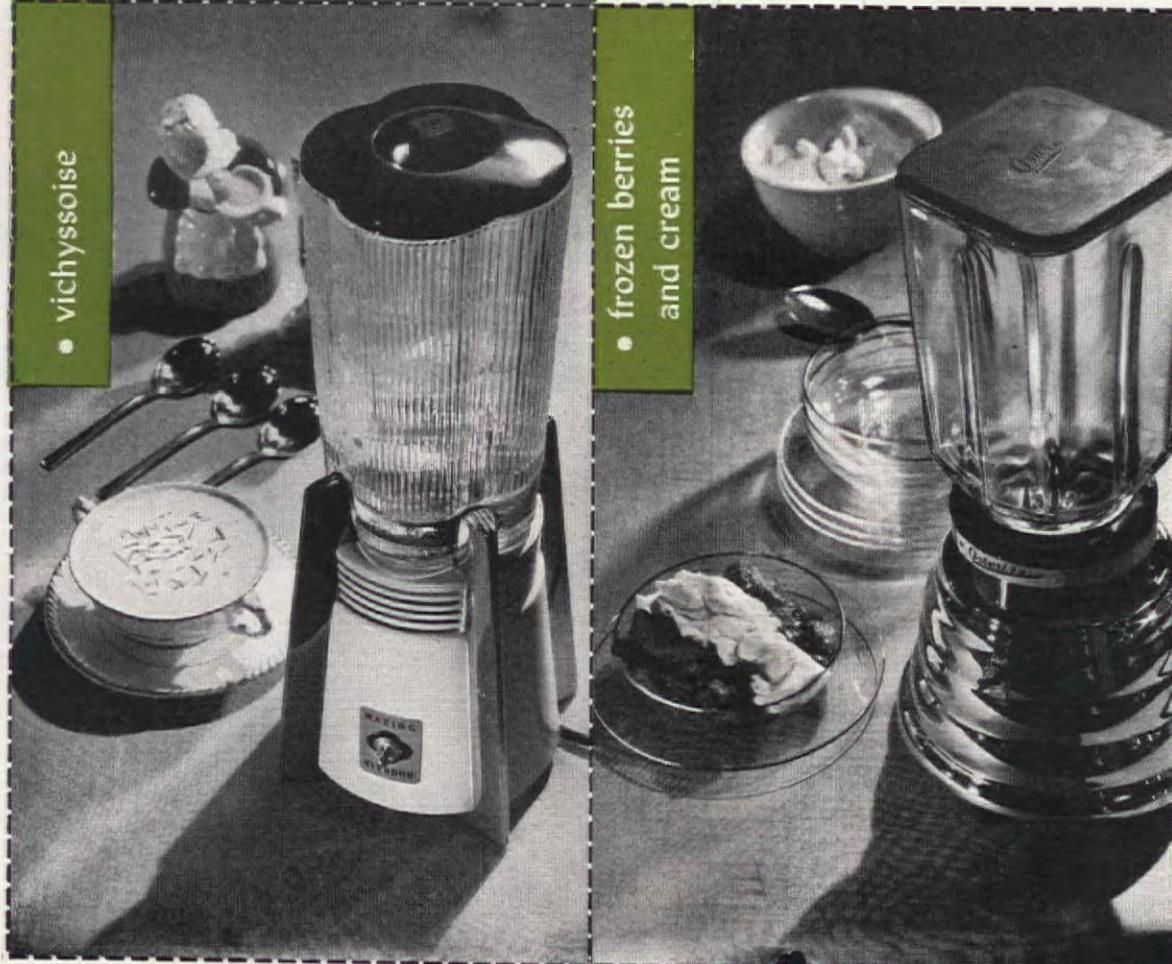
Summer with a Blender

ELIZABETH FULLER

Relax with a blender at your elbow this summer. Make anything from Vichyssoise to popovers with mighty little effort. Now that warm summer days are upon us, what fun it is to be able to mix a frosty, thirst-quenching refresher right at home. Start out with the recipes in your blender book; then let your imagination take over. To give you a sample of some of the blender's achievements, here are a few things you can expect it to do. It will purée or liquify fruits and vegetables, grind cooked meats or poultry for salads or sandwiches, shave ice (wonderful feature this time of year), make salad dressings—such a simple way to make homemade mayonnaise. It will also shred fruits and vegetables to a perfection never achieved any other way for salads and desserts. You will cheer the ease with which the blender enables you to make jellies and conserves. Popovers used to leave you so weary from beating, you vowed never to make them again. But you will, in the blender. Eggs, milk, fat, flour and salt go into the glass container, the switch is turned on, and presto! the popover batter is ready for the oven. Cookies, cakes, sauces and desserts—and, of course, not to be overlooked, ice cream, fresh strawberry or peach, or smooth, rich chocolate. Chilled soups go hand in



• herb dressing
canape spread



• vichyssoise

• frozen berries
and cream



Cleanse Your Refrigerator With This **TESTED** Soda

Our baking soda is bicarbonate of soda U.S.P. standard. Its quality is tested and assured by frequent analyses. It cleans refrigerators *well*, by emulsifying the greasy film that holds food smears and food odors.

To make your refrigerator really clean, wipe off all interior surfaces thoroughly with a damp cloth on which baking soda has been sprinkled, then cleanse the ice cube trays with a warm soda solution.

Sold under two brand names, Arm & Hammer Brand and Cow Brand Baking Soda, our dependable soda is obtainable throughout the United States for just a few cents a package. Use it at least once a week to cleanse your refrigerator, use it regularly to keep your glassware, glass coffee-makers, nursing bottles clean. Your grocer has it, get a supply today, it serves many helpful purposes.

Write for free booklet

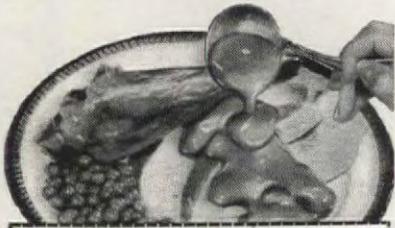


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CHURCH & DWIGHT CO., INC., 10 CEDAR ST., N.Y. 5, N.Y.

There's **ONLY ONE WAY** to Make

**GRAVY This RICH!
BROWN! DELICIOUS!**



**Good Cooks say USE
KITCHEN BOUQUET**

Famous chefs know you can't get gravy so specially rich and delicious, such an appetizing deep brown color—without help. Nor can you depend on weak, watery, so-called "gravy helps." Kitchen Bouquet is what you need. It's full strength to give full flavor! Simply add Kitchen Bouquet—your gravy will be gloriously brown . . . rich . . . delicious!



**Only BinB Mushrooms
Are Broiled in Butter**

—to give you that rich, new far-more-delicious in B flavor!



**Economy Dish
with the Party Touch**
Make chopped meat a company dish with a rich sauce of BinB Sliced Mushrooms.

**Delicious — Ready to Use!
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Choice hothouse mushrooms—tender, meaty—are picked when their flavor reaches perfection! Then they're rushed to our spotless plant, broiled in finest creamy butter and packed in their own luscious broth, to add appetite appeal to hundreds of dishes.

B in B MUSHROOMS
now packed in 3 different styles
for every mushroom use!



hand with summer and make dinner inviting on a hot, sticky day. Sound good? It is. Try our recipe for Vichysoisse, and, for variety, serve jellied maddilene or cucumber soup.

Drinks require a paragraph in themselves. The kitchen or back porch takes the place of Junior's afterschool hangout when Mother offers milk shakes in flavors ranging from vanilla and chocolate to apricot and plum. For a real flavor surprise, blend honeydew or cantaloupe with ice cream and milk. Even Dad will relish his vitamins when they are served up in the form of a vegetable or fruit cocktail. Lettuce and tomato, cranberry, or cabbage and pineapple are delicious.

Follow directions for your own blender carefully. They vary with each one on the market. If you have one like we picture with the Vichysoisse, you place the ingredients to be blended in the glass container and put on the cover. Then the container is put on the motor base. Make certain the container is resting firmly on its base. Snap the switch to the "On" position. Run the blender only as long as each individual recipe indicates. This is important in the case of batters and doughs. To stop, snap switch to "Off" position. The blender shown with the strawberries and cream operates in the same way. The other one requires a little different technique. To blend liquids, to liquidize and purée, ingredients are placed in the container and switch turned to "On" position. Run blender for required time. To chop and shred, turn switch on high and add food in pieces. This one also has three speeds.

A word of caution on the care of blenders is in order now. It is most important NEVER to immerse the encased motor base in water. It is very easy to clean with a damp cloth and wipe with a dry cloth. The glass container can be washed just as you do your other dishes. One blender on the market has a glass container from which the blades can be removed for washing. This same blender has interchangeable blades. It comes equipped with

a liquifying agitator, whipping cream agitator, and one for malted drinks. Remember to leave the cover off the glass container after washing, otherwise odors may remain.

Keep the blender handy and use it to make a treat for your family and your guests. Another feature too valuable to overlook is the usefulness of the blender in preparing invalid or convalescent diets. Now is the time for all good blenders to come to the aid of the family!

**• frozen berries
and cream**

Preparation time: 5 min.

- 1 package frozen strawberries
- ½ pint whipping cream

Whip cream in blender with sugar and vanilla. Remove to bowl. Cut frozen block of strawberries into several pieces. Start blender and drop in frozen strawberries. Blend until strawberries become mushy, about 2 minutes. Put alternating layers of strawberries and cream in parfait glasses.

Serves 6

175 cal. per serving

Source of vitamins A, C

Tested in THE AMERICAN HOME KITCHEN

• vichysoisse

Preparation time: 30 min.

- 2 medium potatoes cooked
- 2 tbs. fat
- 2 whole leeks
- 2 cups chicken broth
- ½ tsp. salt
- ¼ tsp. pepper
- ½ tsp. nutmeg
- ¾ cup cream
- 1 tbs. chopped chives

PEEL potatoes and cut in pieces. Sauté chopped leeks in fat. Add 1 cup broth. Cover and simmer for 15 minutes. Place all ingredients except cream and chives in container of blender. Blend about 1 minute. Chill thoroughly. Stir in cream before serving. Garnish with chives.

Serves 4

197 cal. per serving

Source of vitamins A, B complex

Tested in THE AMERICAN HOME KITCHEN

**• herb dressing
canape spread**

Preparation time: 5 min.

HERB DRESSING:

- ¾ cup mineral or salad oil
- ¼ cup wine vinegar
- ¼ cup tender celery leaves
- ½ cup water-cress leaves

Place all ingredients in container of blender in order indicated. Put cover on container. Run until contents are thoroughly blended, about 1 minute.

Makes 1½ cups

- Few sprays parsley
- 1 tsp. herb flavored salt
- ¼ clove garlic

58 cal. per tablespoon using salad oil

Preparation time: 10 min.

CANAPE SPREAD:

- ½ cup condensed tomato soup
- 6 slices crisp cooked bacon

Place ingredients in container of blender and blend 2 minutes.

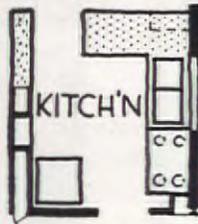
Makes 1 cup 40 cal. per tablespoon

Source of vitamins A, B complex

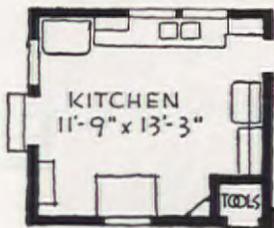
Tested in THE AMERICAN HOME KITCHEN



The Vahlberg kitchen



This month's AMERICAN HOME KITCHENS



...the Walter Stamps kitchen



Variety is the keynote of the AMERICAN HOME Kitchens of the Month. Here are three kitchens, different in plan and decoration, yet each attractive and convenient in its own way.

The Robert Vahlbergs' open planning has produced this wonderfully open, part-of-the-house kitchen that is the summation of many a housewife's dream of keeping herself in the family activities and still doing all the necessary household duties.

Sliding doors are numerous in this room and have been put to varied

A finger touch lifts it!



Cool insulated handle

Fabric dial

Safety signal protects rays

Button ledge

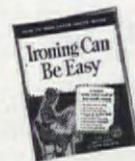
Magic leg lifts

... so that you can Sit down to iron

See Jinx Falkenburg in the full-color Proctor movie, "Ironing Can Be Easy."



TRY this new easier way to iron. Touch a button and this new 1948 Proctor Never-Lift Iron lifts itself... saves arm strain... makes sit-down ironing possible. You save 2½ tons of lifting per average ironing day... and save 24% of your energy by sitting down. Use this Proctor method to iron a shirt in 4½ minutes... finish big ironings feeling fresh, relaxed. See America's finest iron, with every feature to make your ironing easier... at Proctor Dealers.



Get this book

All about ironing. 52 pages, 150 illustrations. How to iron faster, easier, better. Only 25c at Proctor Dealers or write: Proctor Electric Co., Dept. AH 68, Philadelphia 40, Pa.

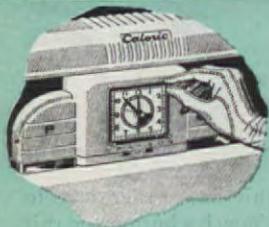
PROCTOR
REG. U. S. PAT. OFF.
NEVER-LIFT

©1948 P. E. Co.

PROCTOR ELECTRIC CO., PHILA. 40, PA.
For efficient repairs, 166 factory-supervised Proctor service stations coast to coast... see local classified telephone directory.

Plan your meals for

Automatic Success



Automatic OVEN

Time and heat controls cook whole meals better, surer, without attention. Caloric Hold-Heat Seal keeps your kitchen cooler. Two ovens available for roasting and baking simultaneously.

Automatic BURNERS

Designed for automatic, measured heat. Protect food values, save up to 39% on gas. Caloric Flavor-Saver Dual Burners are guaranteed for life.



Automatic BROILER

Lights without matches. Hi-Lo extra-deep pan and smokeless rack. Entire Caloric Veri-Clean Broiler is seamless porcelain enamel, completely removable for cleaning. Double oven range also has two broilers.

Caloric has more exclusive features you want for a lifetime of cooler, cleaner, faster, automatic cooking. And it's America's easiest range to keep clean. Dealers listed under CALORIC in your Classified Telephone Directory. Caloric Stove Corporation, Widener Building, Philadelphia 7, Pa.

All Caloric LP-Gas models have specially engineered burners and valves.

NEW Ultramatic

Caloric

REG. U. S. PAT. OFF.

THE Automatic GAS RANGE

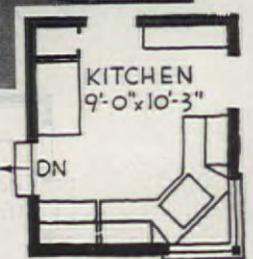
uses; those between the kitchen and the living area may be closed to divide the two rooms. A smaller edition of the sliding door, over the sink, cuts down on the number of steps to the baby's room to see that "all is well." The kitchen cabinets also have sliding doors.

Partial division of the kitchen and living room is accomplished by counters usable from both sides; on living room side these become a bar and a game cabinet. Bar is perfect for serving to dining area.

The kitchen color scheme is built around the red linoleum counter tops and the unfinished-fir plywood cabinets. Overhead light gives ample illumination for working at sink and range. Natural light is provided for the dining and living areas. This kitchen has the uncluttered feeling so important to the modern homemaker. Story of home on page 46.

Mrs. Walter Stamps, of Encino, California, has brought her sitting room into the kitchen without sacrificing work space or equipment. A double-bowl sink, with tile drainboards, and a new range keep this room modern. There is ample cupboard space over refrigerator and sink.

The red linoleum floors are partially covered by braided rugs. The



The Millard kitchen

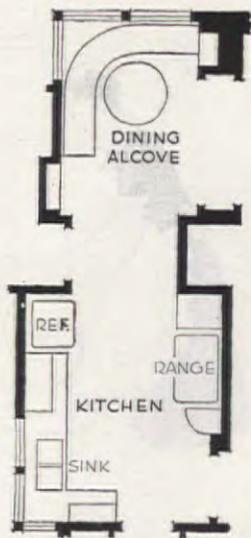
colorful wallpaper makes us almost forget this room is a kitchen.

An old-fashioned pine rocker and a small footstool add further to the sitting room. The pine table may be pulled out from the wall when guests appear. The small pine dresser holds old china, copper, and linens. A high plate rack holds collections of old pewter, dishes, and copper ware. An entrance close by the kitchen opens onto a terrace, perfect for outdoor dining. Other views of this home on page 42.

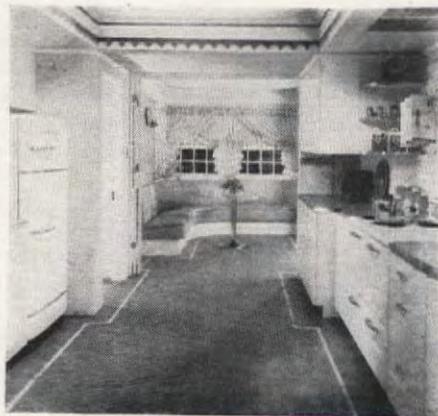
A view of the garden while doing the dishes in the Millards' kitchen should make the children or Dad almost anxious to help with the clean-up. The single-bowl sink under the corner window is flanked by a beautiful natural birch cabinet. The wallpaper is red-and-beige medalion-figured, and the gray linoleum used on the floor is repeated on the counter tops. To complete the picture, white organdy ruffles frame the windows without obstructing the view. Story of home on page 40.

Labor-saving, different, each suited to the needs of the owners—variety is the spice of these AMERICAN HOME Kitchens of the Month!

1948 JUN 26 12:30 PM



Mr. Blandings' Kitchen



The American Home brings you this month—as its Kitchen of The Month—Mr. Blandings' Dream House kitchen. You won't get more than a glimpse of it in the movie for, unfortunately, at the last minute it landed on the cutting-room floor. But we think it is newsworthy when a big manufacturer plans and provides equipment for a Hollywood set, thus producing a kitchen that actually "works;" and because you cannot see it, we want you to know more about it.

The dimensions are good, working spaces are well organized. Not shown in the pictures or plans here is a good-sized utility room and laundry which was fully equipped with the latest automatic washer, dryer, hot-water heater, as well as heating plant.

Cary Grant, as Mr. Blandings, even looks happy as Myrna Loy, as Mrs. Blandings, shows him the complete electric sink with the dishwasher and disposal. The automatic electric range seems to be her pride and joy, as well it might be. The two-temperature refrigerator has a separate frozen-food storage space—ice cream aplenty for those fast-growing Blandings children.

The crisp organdy curtains with tile-red rick-rack trim complement the raspberry shade of the Nairn linoleum counter tops and floor with inlaid border. This color note is reflected in the scalloped band above the General Electric steel cabinets on the wall. Window shades that complement the color scheme are of the new printed cloth with red-and-blue plaid overprint.

The breakfast room at the far end has plastic-coated seat covers in light green with red binding to match the rick-rack in the curtains here. The walls are dark green and the many windows behind the bench provide two exposures and make the room cheerful and sunny.

The Blandings' kitchen is a complete General Electric kitchen, installed for the screen version of "Mr. Blandings Builds His Dream House," an RKO production, released by the Selznick Releasing Organization.



NORGE New Sensational Electric Water Heater

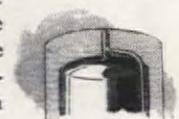
SAFE, SIMPLE, SILENT... ELECTRICAL
The personification of simplicity, without a single operation that can possibly harm your family or home at any time! And it is as silent as a lamp; because, like a lamp, it is run entirely by electricity.



NO ATTENTION REQUIRED... AUTOMATIC
Install it and forget it. The thermostatic control automatically supplies all the hot water you'll ever need—without a thought on your part.



NO FUMES, FLUE OR CLEANING...
Even the best hotel could not give you ample hot water with less trouble to you. This Norge never needs attention—not even cleaning!



SEE THIS SURPRISE AT YOUR NORGE DEALER'S
He is listed in the classified section of your phone book. Call, or stop in his store to see the water heating marvel of this age. Come in as a cynic, if you wish. You'll still go away convinced that any other water heater would be disappointing. Norge Div., Borg-Warner Corp., Detroit 26, Mich.

A BORG-WARNER INDUSTRY

**SEE
NORGE
BEFORE YOU BUY**



Heat water this new healthful way
...with



Automatic
**ELECTRIC
WATER HEATER**



Round and
Table-Top Models

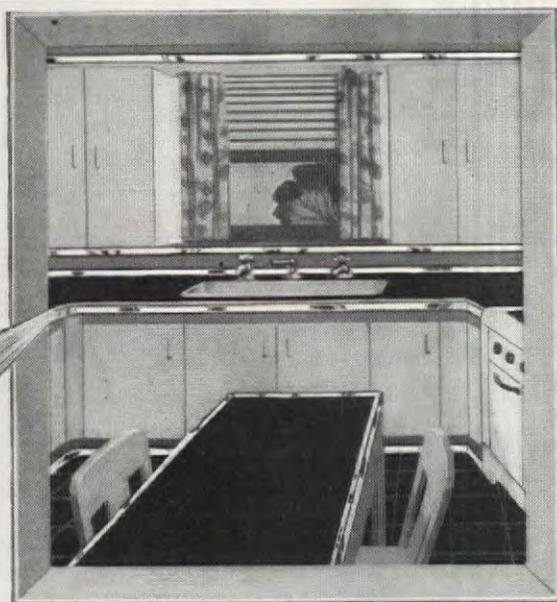
Automatic hot water
at your finger tips — sparkling pure!

Now you can turn on the hot water tap and get automatic hot water... pure enough to drink, safe enough to bathe baby. The L&H Automatic Electric Water Heater heats water by low temperature operating "Equato-Rings" that prevent excessive mineralization and corrosion in the tank... give you an abundance of clean hot water at low cost. Automatic controls maintain desired water temperatures at all hours, prevent waste. Heavy insulation keeps tank hot for days. Models to fit every home requirement. See your L&H dealer or write A. J. Lindemann & Hoverson Co., Milwaukee 7, Wisconsin.

Also manufacturers of
L & H Automatic Electric
Ranges and L & H
KEROGAS Oil Ranges



MAKE
YOUR
KITCHEN
a Picture



• Graceful, gleaming KINTRIM Stainless Steel Mouldings do more than add a smart touch of beauty in your new or modernized kitchen. KINTRIM protects the linoleum or other covering material on your walls, floor, sink- and counter-tops. For, it is installed on all edges and corners... where coverings would be exposed to wear and tear. • KINTRIM thereby extends the life of your coverings... pays for itself many times. And makes your kitchen a picture of beauty enduring. • Send coupon for free folder illustrating where and how to use KINTRIM...

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D
O
W
N
THE DRAIN



ALDEN STAHR

A reliable drain cleaner should be used in each drain in your house once a week. Independent laboratory tests have determined that bacteria is developing constantly in all household drains. Instructions for the use of drain cleaners are given on the outside of the container. These should be followed carefully. Most drain cleaners contain caustic soda (lye) and some are 100% caustic soda—all should be handled with respect. Drain cleaners that are 100% caustic soda should be mixed with water before using them.

If your drain is stopped up, remove standing water from sink, washbowl, or tub. If drain has a strainer, remove it if possible. Put the required quantity of drain cleaner into the drain opening. Then use a quarter or half cup of cold water to rinse cleaner into the pipe. Allow cleaner to remain in drain for half an hour. If drain is seriously clogged, water may boil up. This may be stopped by adding another half cup of cold water. If the first treatment does not work, repeat the entire operation. However, be careful in removing standing water from sink, washbowl or tub because it now has drain cleaner in it. Remove it with an enamel ware, crockery, glass or china container. Immediately pour it down another drain to avoid possibility of accident.

CAUTIONS: Do not get drain cleaner in the eyes or on the skin or clothing. Don't use drain cleaner on wood, painted surfaces, floor coverings, or aluminum. Use only cold water with drain cleaner and do not use plunger.

If your drains have been neglected or if drain cleaners in the past have been misused, there may be a heavy scale on the inside of the pipe which ordinary household drain cleaners will not remove. If this is the case, it is time to call your plumber. He will come equipped to remove any or all obstructions in your drains by mechanical means. Once this has been done, the simple use of a chemical drain cleaner once a week should keep your drains in first-class condition. While it is unsafe to use a rubber plunger after chemical drain cleaners are in the drain, these often will force up any obstruction in the drain so that it may be discarded. When the obstruction has been removed, the use of a drain cleaner is recommended.

Fresh as a breeze!



You have odorless freshness every time because Sani-Flush gets toilet bowls really clean. Works chemically. Disinfects. Ugly stains and germ film go—without scrubbing. Just sprinkle Sani-Flush and take the guess out of toilet bowl sanitation.

Safe in all toilet systems—works in hard or soft water. Your grocer has it. Two sizes. The Hygienic Products Co. Canton 2, Ohio.

Sani-Flush

KEEP
TWO CANS
HANDY



—the Starch in the
buttercup yellow box



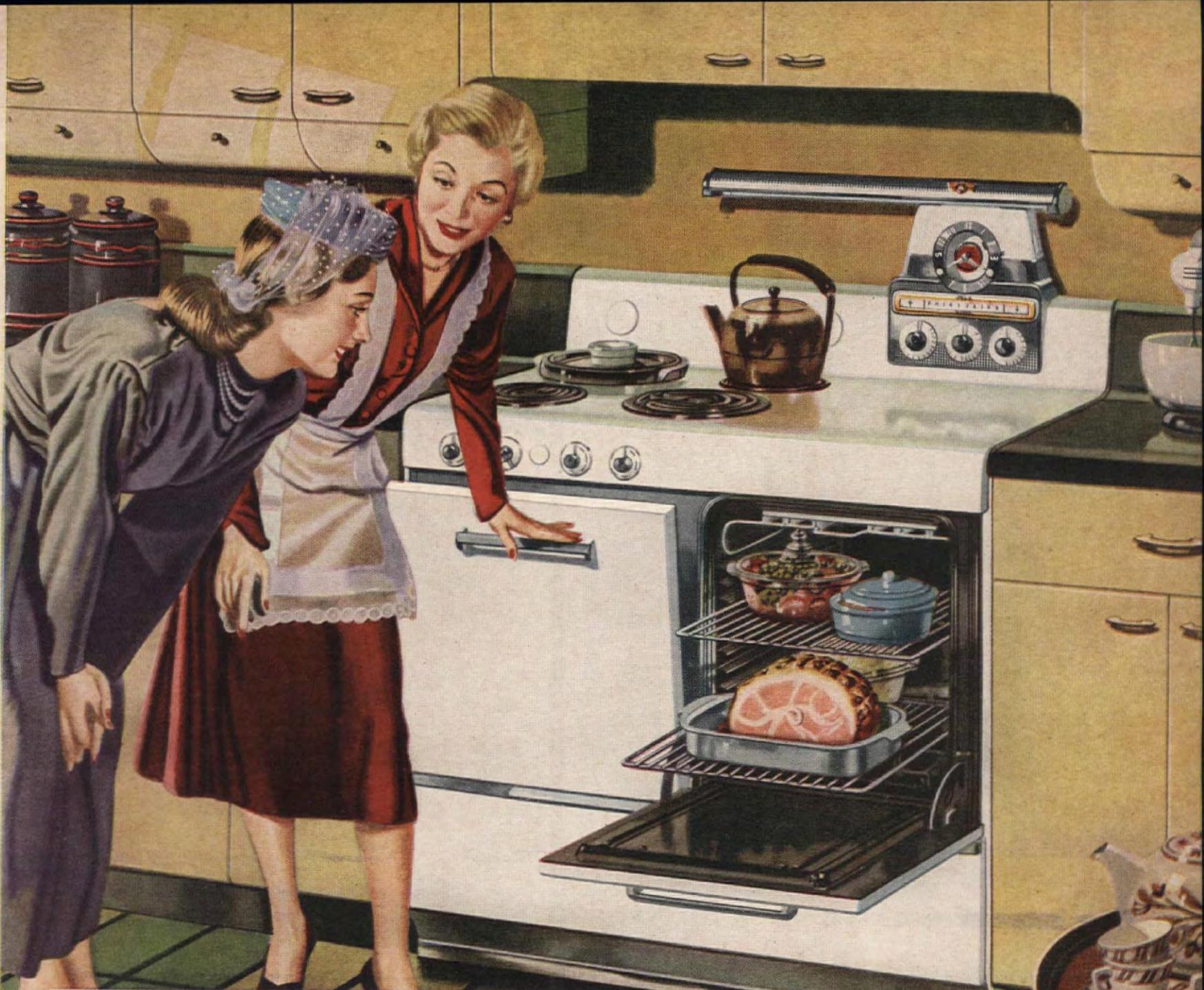
big
IRONING
help
NO BOILING
NO STICKING



Banish Dampness

FROM BASEMENT and CLOSETS
FREE booklet tells how to remove
excess moisture quickly at low cost
with Dri-Air Dehumidifier. Write
today!

DRI-AIR PRODUCTS CO.
8501 Brandt, Dearborn, Mich.



HERE IT IS! The Wonderful New Frigidaire Electric Range!

It's the world's finest example of electric range design, bringing you features never before combined in *any* range.

You can even have two ovens, in the model illustrated: bake hot breads and pastries in one oven while you roast or bake meats, vegetables in the other. Or broil in both at the same time.

Free yourself from the kitchen with the amazing Frigidaire Cook-Master. Cooks oven meals while you're away, turning oven on, off by itself. See the big Even-Heat Oven. Switch it on, and—zip!—it's at baking heat in 5½ minutes. Easy to clean: porcelain finish, rounded corners.

New Triple-Duty Thermizer is: 1. Deep-well cooker for soups, stews, pot roasts;

2. Small oven for baking, roasting, warming; 3. Extra surface unit when needed.

Automatic current-saver—the Frigidaire Thrifto-Matic Switch! It keeps the Thermizer at speedy "High" heat up to 20 minutes—then lowers heat to thrifty "Simmer." A Frigidaire exclusive!

Radiantube Surface Units, exclusive with Frigidaire, give you 5 exact cooking speeds; start heating the *instant* you turn them on.

Many, many more advantages! Automatic time, temperature signals. Smokeless broiler. New Flood-Light illuminates entire top. Full-width storage drawer. Warming oven. One-piece, roll-front top; white Lifetime Porcelain finish; chrome fittings.



Ask your Frigidaire Dealer about all 6 models of the new Frigidaire Electric Range. Name in Classified Phone Book; or write Frigidaire, Dayton 1, O. Leaside 12, Ont.

YOU'RE TWICE AS SURE WITH TWO GREAT NAMES

FRIGIDAIRE
MADE ONLY BY
General Motors



The smart way to buy a house

This couple is buying a home the right way. They're looking at houses under construction while they can still see what will be covered up later on. One of the things they like about this house is the sheathing—Armstrong's Temlok® Sheathing. It makes the walls stronger and provides good insulation, too.

When Temlok Sheathing is nailed to the frame, the whole house is made strong and rigid. A house built with Temlok Sheathing is more livable, too, because Temlok is an efficient insulation. It saves fuel and makes a house warmer in winter and cooler in summer.

Although Temlok gives you a stronger house and provides extra insulation, it's no more expensive than ordinary sheathing. Frequently, it reduces the cost of building. It comes in big sheets, so it goes up fast, which means lower labor costs on the job.

No matter what kind of exterior you want—stone, brick, or clapboard—Temlok Sheathing underneath will make your house stronger and more comfortable. Be sure to ask your builder or lumber dealer about Armstrong's Temlok before you build or buy. 

SEND FOR FREE BOOKLET: "How to Build A More Comfortable New Home," 24 pages, illustrated in color. Just write to Armstrong Cork Company, Building Materials Division, 4806 Vine Street, Lancaster, Pennsylvania.



ARMSTRONG'S TEMLOK

One of the building materials made by the makers of Armstrong's Linoleum



Lietta

20 Reasons

AMERICAN HOME PATTERN 1004. Jolly little peasant children and hearts decorate lunch boxes, picnic cloth, and glasses

AMERICAN HOME PATTERN 1005. Dainty, ruffled place mats with stenciled strawberries to repeat on kitchen curtains



Nelson & Johnson

Elaine Smedel
Sigrid Tang



AMERICAN HOME PATTERN 1006

for not being Dull about it!

You don't have to be wealthy, clever or artistic—you can think and think and think, but you won't come up with a single excuse for not having a bright, cheerful table setting for breakfast, lunch, and dinner. Even Sunday picnics will sparkle, seem to laugh with you, after you have applied a well-directed paint brush to the oilcloth mat, lunch boxes and glasses.

Breakfast will be accompanied by pleasant morning smiles when served on ruffled strawberry mats. And that lazy summer supper, plain as the food may be, will taste delicious when set forth in Smörgåsbord dishes with Norwegian Rosemaling designs. Napkins held securely in unique wood clips won't float off in the breeze. The farmer and his family will enjoy supping with you—it's a shame to turn the cake plate face down, but the cutting surface is on the other side. The pretty pear and berry pattern for glasses and place mats will find its way into your kitchen to brighten canisters and eliminate that perpetual guessing game: with your paint brush write what's in the can on the label!



AMERICAN HOME PATTERN 1007. Farmer's family adorns cake plate, napkin clips you make yourself



Designs by Lietta

PATTERN ORDER FORM

PAGE 136

AMERICAN HOME PATTERN 1008. Pear and strawberry for glasses, place mat, canisters

prove it—for pennies a month!

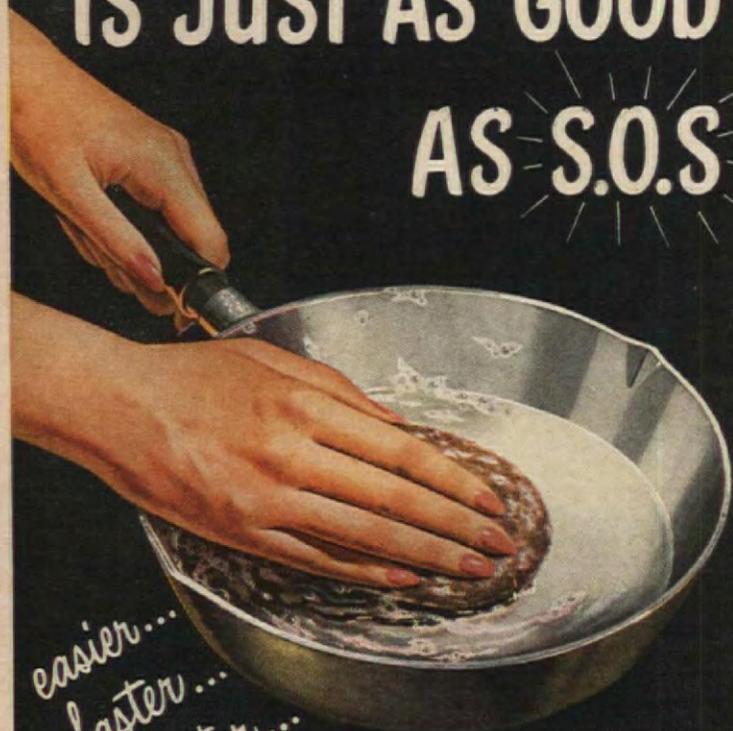
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**Magic
Scouring
Pads**

CLEANS AND SHINES ALUMINUM

IS "JUST AS GOOD"
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easier...
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**FOR CLEANING
POTS & PANS!**

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Photographs by F. M. Demorest



Nelson & Johnson

AMERICAN HOME PATTERN 1009. Delicate blue morning glories to glorify place mats, napkins, fruit juice glass, water tumbler. Directions for painting on glass and fabric



Marie B. Carothers

AMERICAN HOME PATTERN 1010. Crochet place mat with border design of single crochet bars. Beige and brown mat in Afghan stitch with Picot edge. Charts and directions

Marie B. Carothers



Peg Hall

AMERICAN HOME PATTERN 1011. Tricolored Strawtex place mat in simple crochet. Unusual drawn work bur-lap mat. Directions for both included in pattern

THE AMERICAN HOME, JUNE, 1948

Free! A Complete, Individually-Designed Plan For Your Own New *American* KITCHEN STYLED IN STEEL

NOW OFFERED BY YOUR AMERICAN KITCHENS DEALER



**"I'll Show You Exactly How Your Kitchen
Will Be... and How Easily You Can Get It!"**

Whether you plan to build or remodel, come in and talk to me. I'd like to get your ideas, the measurements of your room, and the placement of its windows and doors. Then, on the wonderful American Kitchens Plan-a-Kit, we'll work together and arrange your new American Kitchen. Then I'll draft a plan that is yours and yours alone!

Your AMERICAN KITCHENS Dealer



I'll show you how easy it is to start your own new American Kitchen... beginning with the most important unit, a beautiful, new American Styled-In-Steel Cabinet Sink!

Then you can add a unit as you please, gradually creating your American Kitchen... the kitchen you've dreamed of owning. Truly, you'll find it easy to get your American Kitchen!

Every homemaker who is genuinely interested in having a modern, up-to-the-minute kitchen will welcome this timely opportunity.

Today, American Kitchens Dealers throughout the country are offering—absolutely free to every progressive homemaker—a complete, individual plan for her own, new American Kitchen!

This is all you do: Talk it over with your American Kitchens Dealer. With his wonderful Plan-a-Kit—which only American Kitchens Dealers have—he'll show you exactly how your new American Kitchen will look, in miniature. When you have seen the exact kitchen arrangement you want, he will draft the plan—in precise, practical form—for your kitchen.

Then you'll be ready to start getting your new kitchen whenever you wish. You can have it installed at once, or you can begin with just one unit. In either case, you'll be certain that every unit will fit correctly... that your new American Kitchen will be precisely as you planned it!

Meanwhile, your first step is to send the coupon below.

American Central
Division—**AVCO** Mfg. Corp., Dept. AH-6
Connersville, Indiana

Check Here

I'd like to hear from your nearest American Kitchens dealer.

I'd like to receive your helpful booklets on Kitchen Planning, for which I enclose 25c.

Name.....

Street Address.....

County.....City & State.....

American
KITCHENS
STYLED IN STEEL

AMERICAN CENTRAL DIVISION — AVCO Mfg. Corp., Dept. AH-6, Connersville, Indiana

to be as good with **Eggs**



Eat hearty, that's what they do when you mix your deviled eggs with plenty of Hellmann's or Best Foods Real Mayonnaise. There's no sissy sweetness in this real mayonnaise. It's flavor-rich with only eggs, added egg yolks, "Fresh-Press" salad oil, mild vinegar, and spices.

as it is with **Grapefruit**



Good, good, good . . . is the flavor of Best Foods or Hellmann's Real Mayonnaise on fruit . . . and on meat, fish, and vegetables, too. Being real mayonnaise, not just "salad dressing," it contains no starchy filler to thin out its flavor.

make sure it's
BEST FOODS
OR
HELLMANN'S
Real Mayonnaise



AMERICA'S LARGEST-SELLING MAYONNAISE

Too young for mortarboards?

It's "commencement" to them! A Junior High graduation party with a record theme

STARS IN THEIR



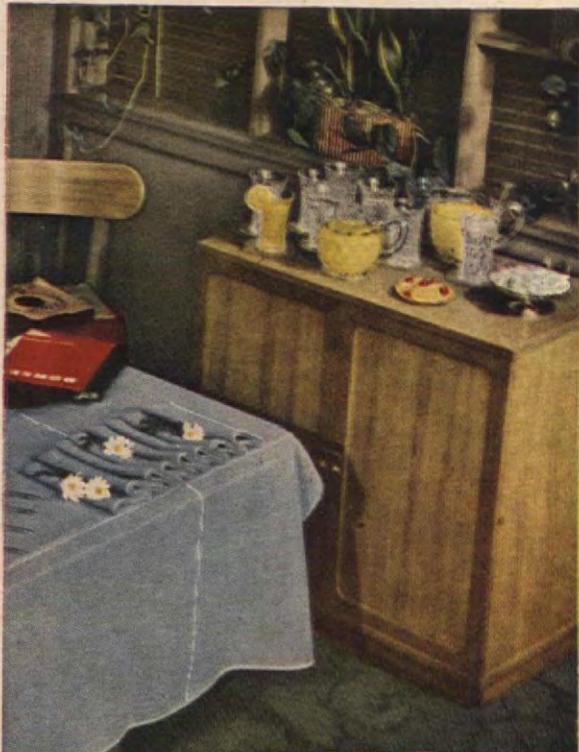
A party in celebration of graduation from junior-high school can be a wonderful affair, but too often this group is neglected because of the entertainment problems it seems to present. A junior-high crowd may seem not quite old enough for "a dance," yet it's beyond the age of children's-games parties. Children do vary greatly at this age. Some are still children, rather shy; others feel quite grown up; they all may be a little self-conscious. We felt, however, that this wonderful time, when they are having their first peek at life and are filled with great expectations, was an occasion that should not be overlooked. So, we worked out this "record" party idea. It amused them, made them talk about it excitedly beforehand, and appealed to the tastes of all, even the more sophisticated. The main reason for the success of the party, however, was that it was planned, in advance, to the last detail. It's an easy and inexpensive party to give, too, and equally adaptable to large city-school groups and smaller country-school classes.

Two invitations, one emphasizing the graduation theme, the other the "record" theme, are equally easy to make. For the former, use small paper napkins, pasting to the center of each squares of black paper—the "mortarboard." Tie a rolled "diploma" on with ribbon, and write the invitation inside. The napkin and ribbon are in school's colors. Our invitations were miniature phonograph records cut from four-inch squares of black cardboard. To the center of each was pasted a circle of white paper cut from a three-inch square. The invitation should be typed or carefully printed on the white center before it is cut out and pasted on the black. Our invitation read like this:

EYES



Marjorie Dorrance



Photographs by Ad Photo Studios, courtesy The Halle Bros. Co. Drexel furniture; John Matouk cloth; Homer Laughlin China Co.—"Plain Theme"; Fostoria "American" glassware; Alvin "Chapel Bells" silver; Hamilton Carousel Record Player; Decca records; Graff-Washburn & Dunn silver ladle and cake knife; Imperial Glass Co. coasters; Revere Silver Co. compotes



*Graduation—next week!
We've all made good records.
Now, we've planned a Record Party ...
Will you come?*

*Saturday, June 12, 8:30 to 12:30 p.m.
The party is in honor of _____
(Address)*

*Please bring your favorite phonograph record
There'll be prizes for the ones best liked.*

If you have the space to accommodate them, it will be nice to invite the whole graduating class. If it is a co-educational school, and you wish to limit the number, you probably will invite an equal number of boys and girls. The invitations should be sent out at least a week before the party, so those invited will let you know whether or not they can come. In this way, you will know how much food to prepare—an essential bit of knowledge. This age group can have very hearty appetites, and if there isn't plenty to eat, the party will be a failure.

To promote the theme of our Record Party, we used old phonograph records for decoration. We managed to buy them for a few cents each

THERE'S ONLY ONE Deepfreeze

TRADE-MARK REG. U. S. PAT. OFF.

HOME FREEZER



There are lots of home freezers but only one can be called the Deepfreeze home freezer. Get the facts on this important purchase from the originators of home freezers.

17 advanced features. More for your money in every way

OPENS AT TOP—Cold can't spill out. Economical. Less current used.

3 BIG ICE CUBE TRAYS and attractive serving tray. Ejector pops out cubes.

BUILT-IN LOCK in big easy-grip handle protects your food supply.

EASY-LIFT TOP—Counterbalanced. Holds itself open. Automatic lights.



PLUS-POWER UNIT—Oversize, hermetically sealed, quiet, needs no oiling.

TEMPERATURE CONTROL (0° to -10°). Indicator above shows inside cold.

FAST-FREEZE COMPARTMENT—Freezes over 90 pounds of assorted food.

EASY-TO-REACH STORAGE—Holds over 260 lbs. of food. Three big baskets... dividers.

De Luxe Model C-10, 10 cu. ft., holds over 350 lbs. assorted food, \$449.50. Others from \$199.95, installed

Pays for itself with the money it saves

Before you decide to buy any home freezer, you owe it to yourself to get the facts. Learn how a genuine Deepfreeze home freezer saves time, work and money—how it brings you better living and pays for itself with the money it saves—how it can be bought for a small down payment on easy terms. See your Deepfreeze home freezer dealer for complete details.



FULL INFORMATION on home freezing in this handsome 64-page illustrated book, "An Invitation to Better Living." Yours for only 10¢.

DEEPFREEZE DIVISION, Dept. AH-68
Motor Products Corporation, North Chicago, Illinois
I enclose 10¢ for a copy of "An Invitation to Better Living."

NAME
ADDRESS
CITY STATE

"A coat of shining armor
for your floors...my lady"



Lady: You can see Old English really gets a test on my kitchen floor.

Knight: Don't worry. Old English can take it! Floors and linoleum stay bright and gleaming, even when the wear and tear is extra-heavy!

Lady: Well, there's never a dull moment 'round our house...

Knight: And there'll be no dull linoleum, either, with Old English Wax on hand. It's double-easy! Easy to apply. Just spread it on and let it dry. No rubbing. No buffing. And so easy

to keep bright, as ordinary dirt whisks away in jig time.

Lady: On the subject of Old English, you should quote my Betsy! She says, "It's the answer to your waxin', Jackson!"

Try Old English No Rubbing Wax in *your* home. See how it protects and beautifies. It truly is "a coat of shining armor for your floors!"



Old English
NO RUBBING WAX

RECOMMENDED BY THE BOARD OF
Guaranteed by
Good Housekeeping
MADE AS ADVERTISED THROUGHOUT



Old English

No Rubbing Wax
Paste Wax
Cream Wax Polish
Scratch Cover Polish
Cleaning and Polishing Wax

BEST BUY IN THE STORES... DOES MORE FOR YOUR FLOORS!

Sold throughout United States and Canada
Boyle-Midway Inc.

WHO SAID A BUG
CAN BE SNUG
IN A RUG?



I'm leaving here, I am! This CADILLAC vacuum cleaner even gets us bugs—no matter how deep down we hide. The Mrs. treats us like so much dirt under her feet—and boy, what a dirt getter that Cadillac is!



2-SPEED CONTROL
HIGH speed for deep, thorough cleaning. LOW for delicate fabrics.

CADILLAC
Revolving Brush and Cylinder
VACUUM CLEANERS

Since 1911
Sold only by
reliable dealers

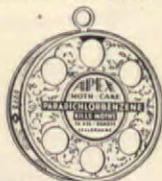
For dealer's name write to
CLEMENTS MFG. CO.
6001 S. NARRAGANSETT AVE.
CHICAGO 38, ILL.

APEX KILLS MOTHS

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Moth Damage

Just Hang APEX in Clothes
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Apex gives better moth protection because the scientific Apex containers give off **MORE** deadly moth-killing gas which kills all forms of moth life. Leaves no odors—cannot stain.



**APEX MOTH
CAKES**
Two Sizes
23c
33c



**APEX MOTH CRYSTALS
and NUGGETS**
69c — \$1.33

APEX MOTH VAPORIZER
for Large Closets
79c — refills 69c



Guaranteed by
Good Housekeeping



CLEAN HOME PRODUCTS, INC., CHICAGO

in a music shop, but we were told that frequently one can find them in secondhand furniture stores. (The neighbors have told us they would have been glad to let us have some of theirs!) These old records were strung on varicolored ribbons passed through the center holes. Hanging here and there around the living room, they looked attractive and festive. Be sure to hang them securely, however, because the children found they made excellent "twirlers!" It is advisable, also, to make the ribbons different lengths—the longer ones at the sides of the room, the shorter ones in the center where the guests will be walking and dancing. From the local record shop, we were lucky to get display posters of well-known band leaders popular with the children, and these were placed around the room, too. About a month before the party, we wrote to some band leaders and vocalists, asking for their autographed pictures. These, as decorations, were a great attraction. As a final touch, we placed, over the entrance to the living room, a sign which read, "Through This Door Pass the Holders of Some of the World's Best Records."

We discovered that, for some of our guests, this was their first evening party—a big event. To make the most of this, we had an official greeter. A neighbor's older son volunteered his services for the evening. He stood at the door, well in advance of 8:30, ready to welcome and put at his ease anyone who arrived early. On a table near the door was a box of gummed labels and a fountain pen, so the guest's name could be put on the record he was asked to bring. The records were put into a box so none would be broken.

When all the guests arrived, we had a "party starter" to get the festivities under way. Most of the children had been to dancing school together, so we knew they could dance and would enjoy it. To make the choosing of their first partners a novel event, we gave each boy and girl a cardboard phonograph record slightly larger than the invitation records. These were labelled with the names of popular songs. Each song appeared on two records. The game was to match their titles and so discover their partners for the first dance. (We collected the records when the dancing began so we could use them again later in the evening in the event the activities seemed to be slowing down more than was wise.)

After a period of dancing, we announced the next feature—a record-guessing contest. We played a portion of three recordings for each guest. To the ones who identified their records correctly, we gave a pair of tickets for neighborhood theater.

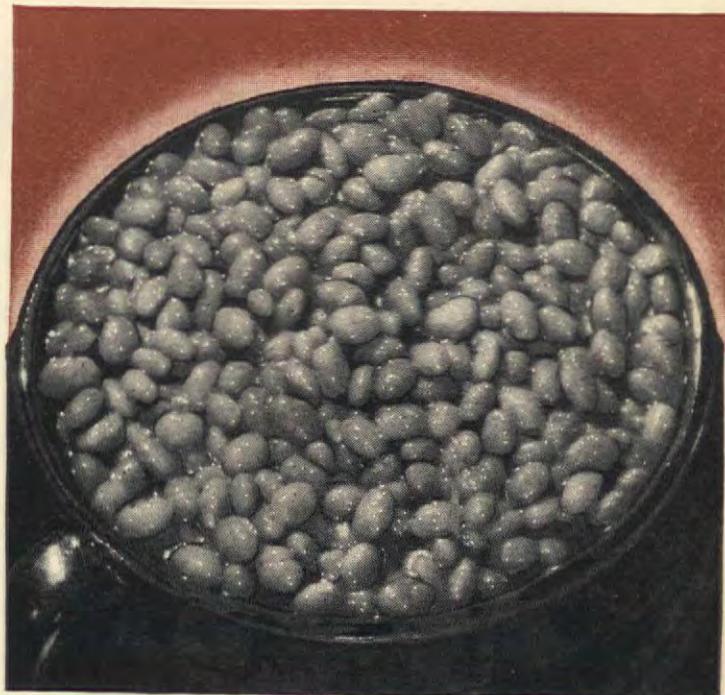
The next item in the record theme was home recording. We have a recording set, so one of the highlights of the party became the playing back of the records we made of their

Can thrifty meals
be good?

YES

THE ANSWER IS YES, YES, YES—when you bring on a sizzling, bubbling crock of Heinz Oven-Baked Beans topped with crisp-brown bacon slices and sprinkled with parsley. Have steamy-hot brown bread or cornsticks to go with the beans, coleslaw and carrot sticks. And for dessert, add a slice of warm apple pie.

YES



Yes

—FOR LUNCH! Try a Baked Bean sandwich. Heat Heinz Oven-Baked Beans in a skillet and spoon over buttered toast. Top with Heinz India Relish.

Yes

—FOR COMPANY SUPPER! Serve Bean Boats. Cut a two-inch circle from the top crust of a round roll. Make hollow to hold 4 Tbs. Heinz Oven-Baked Beans. Break egg on top. Season. Bake 40 min., in moderate oven.

Yes

—FOR THE FAMILY'S DINNER! Brown hamburgers with lots of onions. Add Heinz Oven-Baked Beans in Tomato Sauce. Season highly with Heinz Tomato Ketchup and Heinz Worcestershire Sauce.

WHEN YOU HAVE the problem of serving money-saving meals that are good, remember Heinz Oven-Baked Beans. They're really oven-baked and drenched in a sauce made of Heinz Aristocrat tomatoes, artfully spiced. Better buy six cans at a time!

HEINZ
oven-baked
BEANS

3 Kinds...VEGETARIAN-WITH PORK-BOSTON-STYLE



57



*Look inside
for the facts*

—and you'll choose a
Double-Wall Speed Queen

**Most Washers Have a
SINGLE WALL Flat Bottom Tub**

Most washers have just a single-wall, flat bottom tub bolted down on a "pedestal" base with bolts running through tub. This construction provides no "back-bone"—no protection for porcelain tub.

**Speed Queen Has a
DOUBLE WALL Bowl-Shaped Tub**

The Speed Queen has a fast-washing Bowl-Shaped tub which is nested inside a full-length steel chassis. This construction is stronger, protects the tub, and provides double walls to keep water hot.



All Electric models available with power-driven Pump.

Yes, it really pays to "look inside." More than 1½ million Speed Queen users know that it pays. You will too, by going to your Speed Queen dealer and have him show you how a Speed Queen (1) saves you money, (2) how it washes faster, (3) how it washes cleaner, (4) why it lasts years longer, and (5) why upkeep cost is virtually nothing. See him this week or write the factory direct for folder "A".

**...the Double-Wall Washer
that COSTS LESS than most
Single-Wall Washers!**

Barlow and Seelig Mfg. Co.
RIPON, WISCONSIN
SINCE 1908

Speed Queen

WASHERS and IRONERS

voices. Our guest of honor was an accomplished pianist, so we recorded her playing. At one time during the evening, we hid the microphone behind the sofa and recorded some of the conversations without the children knowing it was being done. They got a tremendous thrill when they heard their chatter played back!

We found in a record shop some amusing old records—a laughing one, another of someone learning to play the trombone, old waltzes, and early jazz. We played short bits of these, and the guests enjoyed them.

Before serving the refreshments, we played the records the guests had brought with them. We ran each record about one-quarter of the way through and asked the children to clap after each portion. We timed the clapping by the clock. The owner of the record receiving the most applause was the winner of a popular and recent recording. It was interesting to see which record each child favored—his own or the others'.

While final preparations for the refreshments were being made, our young guests were entertained with the "Magic Square" game. (Reprinted by permission of J. B. Lippincott Co. from *Three Hundred and One Things a Bright Girl Can Do* by Jean Stewart.) They asked the Square questions like "Shall I be popular in my new school?"; "Shall I have a chance to sing with a big orchestra?" This is how this "Magic Square" game is played:

The one asking the Square a question closes his eyes and points to a letter. The letter chosen is written down. Suppose that letter is "A"—the third row down, third letter in. Then, proceeding horizontally across the square, in that row, count off five letters. The fifth will be an "N"; this is written beside the "A". When that row has been counted off, continue from the left in the fifth immediately below. The next row letter is "D", and this is written beside the

D	W	W	A	W	O	H	A	B	H
I	O	I	S	O	T	D	T	T	W
W	O	A	A	A	I	E	N	I	I
T	S	D	N	T	H	I	A	A	E
O	T	T	N	T	U	W	T	D	H
T	I	A	E	S	F	L	I	N	U
E	L	N	J	C	A	D	T	O	C
R	O	H	Y	E	O	W	Y	P	E
F	R	W	E	D	I	O	I	A	E
L	N	S	C	T	L	G	H	E	H

"N". When the last letter—on the right—of the bottom row is reached, begin, left to right, with the top row. Count off the letters until the letter with which the answer was started is reached. This completes the answer to the wish. In this case the answer would read: "AND ATTAIN THY WISH WAIT." The final word, "wait" must be placed at the beginning and the answer then reads correctly. Various answers

Right for Bright tables

**A KROME-KRAFT
CONDIMENT SET**

Sparkling holders of quality chrome, with gay jugs of fine colored glass. To spice up your table—and as a most practical gift. At Jewelry, Gift and Department Stores. Write for folder. Farber Brothers, 15 Crosby St., New York, N.Y.

Krome-Kraft
FARBER BROTHERS



Snaps off (pat'd) Snaps on

Patented holder protects glass—makes cleaning easy.

Cruets 3¾ in. Salt and peppers 2½ in. high. Color: Amber or Amethyst.

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Give Old Floors New Life

Your whole house will live anew if you paint with Kyanize. Make old floors gleam with easy-to-apply, quick drying, solid smart color Kyanize Floor Enamel. Waterproof. Get ideas from the new Kyanize Decorating Book free at your Kyanize dealer's; or send 10 cents and we'll mail it.

BOSTON VARNISH COMPANY

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Self-Smoothing Paints
THE LIFE OF THE SURFACE

are possible and always applicable. Refreshment time was the climax of the evening. Up to this point, the party had stressed past records—and phonograph records. The table decorations were planned to honor the "starry futures" of our guests. A tribute to the guest of honor, written on a mirror, sparkled at one end of the table. A wreath of daisies surrounded the mirror. If at your party there is no individual guest of honor, and this bit of decoration seems less applicable than you wish, a floral centerpiece of daisies, flanked by white candles in daisy-encircled holders, will be equally effective. At the other end of the table, a small toy piano rested on a silver-covered box. Ribbons dotted with daisies led from each guest's place into the box which held the "inspirations." These were small, handbag mirrors which bore individual predictions: "Jane, our Fiction Editor," etc.; they were concealed in pert daisy wrappings until dislodged by a pull on the ribbons. Place cards were daisy nose-gays.

The refreshments were small sandwiches, fruit punch, candies—and a cake. It was the *pièce de résistance!* Made and decorated to look like a book, the cake is most unusual and as wonderful to look at as it is to eat. Instructions: Double the recipe for a butter cake and bake in two 10" by 5" by 3" loaf pans. When the cakes are baked, place them together

and cut the top, using a thin, sharp knife, to resemble an open book. Spread the six sides of the cakes with chocolate frosting. Allow it to harden. Then dip a fork into white frosting and run the prongs along the chocolate-covered sides of the cake to give the illusion of pages. Spread white frosting over the top of the cake. With a pastry tube, write a congratulatory message on one page of the cake. On the other, make a small roll of white frosting to resemble a diploma. The little mortar-board is made of frosting, too, and formed with a pastry tube. Color the remaining frosting with yellow vegetable coloring and decorate the top with tiny roses made as directed in pastry tube sets. As you can see in the photograph, the cake is a very impressive one and a memorable climax to the graduation celebration.

An important factor in a successful party for the junior-high age group is that the festivities are concluded at the time stated on the invitation. Ours said, "8:30 to 12:30," so we timed the serving of refreshments to be finished shortly after twelve. The food and the table decorations were received as enthusiastically as the rest of the party had been, and it was a great satisfaction to see how reluctant they all were to leave. Though punning is universally frowned upon, when one of the guests grinned and said, "This was a *record* party," we nodded enthusiastically; we agreed entirely.

LITTLE LULU



"H'm-m...all alike! But only KLEENEX is 'just like' KLEENEX!"

Little Lulu says... Compare tissues—compare boxes—and you'll see why Kleenex* is America's favorite tissue. With Kleenex, you pull *just one* double tissue at a time—and up pops another!

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*T. M. Reg. U. S. Pat. Off.

Everybody's Pointing To Hotpoint

Haven't had a broken dish in years...thanks to our Hotpoint Dishwasher!



"Everyone at our house thoroughly disliked doing dishes, so our Hotpoint Dishwasher was hailed as a real emancipation from drudgery. It not only washes, rinses and dries dishes at the push of a button, but it does it so gently that I haven't had a broken dish in years!"

— Mrs. L. F. CURTIS

1. Saves Countless Hours

- Completely automatic—the Hotpoint Electric Dishwasher washes, rinses, dries dishes... shuts itself off! Just push a button... no watching!

2. Guards Family Health

- Hotter water washes dishes, silver, pots and pans hygienically clean. No messy dishcloths, unsanitary towels.

3. Ends Costly Breakage

- There's no tumbling or turning of dishes in a Hotpoint Dishwasher. Racks hold 58 dishes—full service for six—plus silverware.

SAVES
AT LEAST AN
HOUR EVERY
DAY

4. Provides More Work Surface

- Hotpoint's exclusive front-opening feature affords greater work surface—saves lifting and stooping.

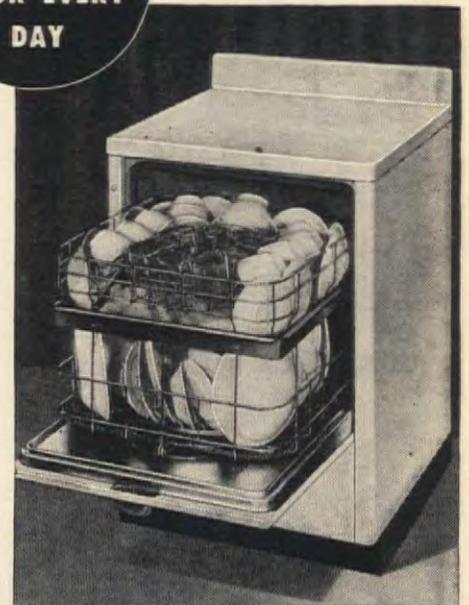
5. Dries Dishes Electrically

- After rinsing, dishes are dried with hot, clean air from exclusive Calrod* unit. Dishes can be reused almost immediately or left for next meal.

6. Proved for 15 years

- Hotpoint pioneered and perfected the automatic electric dishwasher—has thousands of satisfied users all over America! Ask your nearest Hotpoint dealer for a demonstration.

HOTPOINT INC. • 5600 W. TAYLOR STREET • CHICAGO, ILLINOIS



THE ONLY DISHWASHER
THAT DRIES ELECTRICALLY

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*Reg. U. S. Pat. Off.

Hotpoint Dishwashers

Hotpoint Inc. a General Electric Affiliate

MARK OF THE MODERN KITCHEN



W-h-a-a-t; two furnaces to save fuel in this home?

Not actually two, but they get the effect of two ordinary furnaces at less cost than one, with a Superfex "Homogen-Air" system. Superfex is the ONLY system that *continuously* delivers the right amount of heat from a three-stage fire and *continuously* circulates it. The result is a "homogenized", comforting, even temperature, with never more than 4° variation, floor-to-ceiling. Thus Superfex saves the fuel that the "cold-floor, hot-ceiling" type of heating wastes. The two-in-one effects are:

1. A Powerful Cold-Weather Furnace synchronizing its high fire with the full-volume speed of the circulating blower.
2. An Easy-Going Mild-Weather Furnace automatically cutting back to either of two stages of low fire, synchronized with the low blower speed.

No ordinary "all or nothing" heating system can give you so much comfort with so little fuel. Get ALL the facts about Superfex before making YOUR heating plans. There is a Superfex, oil or gas fueled, for every type of home.

Ask your dealer or write for the
"Homogen-Air" Heating Booklet

Superfex FURNACES

GAS OR OIL

Made by
PERFECTION STOVE COMPANY
7026-B Platt Avenue • Cleveland 4, Ohio



Party Pastimes

MADALINE MINSHALL

Razzle Dazzle"—a card game with an ingenious set of variations to amuse large groups or small during a fascinating evening at home.

Two to ten people may play; each player, as dealer, completes variations before giving up the deal. Needed: chips, two decks of cards.

Dealer first asks each player to put one chip in center of table. Then, taking two cards off deck, face down, he offers them to player on left asking, "Are they odd or even?"—total of the two cards. The player guesses. If right, dealer pays him a chip; if wrong, he pays dealer one chip. An ace counts 1, face cards 10, cards two to ten their face value. This continues until each player has two cards and has won or paid a chip. Dealer takes two cards. Next, he deals three cards, face down, asking each player in turn, "Are they red or black?"—two out of three cards. As before, if guess is correct, player wins one chip from dealer; if incorrect, he loses.

Now, all players have five cards on table. Dealer takes second full deck of cards for following five steps:

1. "Poker" . . . Player with best "poker" hand wins chips in pool.

2. "Bingo" . . . Dealer, holding deck face down, turns up first card and says, "Cover (whatever card he has)." If a player has card called, he puts a chip on it. The first one to cover all his five cards calls, "Bingo!" and collects all chips on all cards.

3. and 4. "Put and Take" . . . "Put": Dealer shuffles full deck. Holding cards face down, he places first card face up in front of him. If, for example, it were a three, he would say, "Three put 1." Anyone holding a three puts one chip in pool. (The dealer doesn't forfeit chips, because he wins what is left in pot—though he must make up any deficiency.) Next, he turns up a second card—a king—and calls, "Kings put 2." Any player having a king—or kings—"puts" two chips for each king. This continues, with one more chip each time, through drawing of five cards.

"Take" means just that. It is a reversal of the "Put" routine.

5. "Dealer's Delight" . . . Dealer shuffles full pack, turns up the first ten cards, one at a time and counts from one to ten. If, during counting, dealer calls out number of card he turns up, players forfeit that number of chips. This completes the game routine; the deal passes to next player.

WESTMORELAND
"Princess Feather"
AUTHENTIC HANDMADE REPRODUCTIONS

The loveliest and most sought after of all Sandwich patterns. Westmoreland's faithful reproductions of early Sandwich crystal dinner sets and gift pieces have been acclaimed by connoisseurs and collectors for their superb fidelity and craftsmanship.

This booklet "Informal Table Settings" sent to you for 25 cents.

WESTMORELAND GLASS COMPANY
GRAPEVILLE, PENNA.

Reg. U. S. Pat. Off. **FOTOWARE** Pat. App. For

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10-inch STEUBENVILLE CHINA PLATE
With Gold Leaf Design

PRICE
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Green Picture . . . \$8.95
Brown Picture . . . \$8.95
Hand Painted . . . \$9.95
Wall Hanger 50c Extra

Design NO. 2
19-inch SOCIAL SUPPER TRAY
With Green Leaves and Gold Edge, Light Ivory Color

PRICE
Black and White Picture . . . \$9.95
Blue Picture . . . \$10.95
Green Picture . . . \$10.95
Brown Picture . . . \$10.95
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Wall Hanger \$1.00 Extra

Send any Picture, Negative, Drawing, Painting or Printing and we will reproduce for you any scene on beautiful China or Taware Plates at a reasonable cost.

This is done by our own invented process, and is not to be confused with other methods. After your picture is reproduced and printed directly on the plate, it is then glazed and baked on and will last a lifetime. It will not fade or tarnish and may be washed any time.

Your original picture will be returned intact. POSTPAID if money enclosed. C.O.D.'s you pay postman above amount plus postage and fee.

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Dept. B Appomattox, Virginia
Dealer Inquiry Invited

HEMSTITCHER

Hemstitch on any sewing machine with this handy attachment. Does two piece, cross-cross, inland, circular and hemstitching for pleats; also tucking, smocking and picotting. Makes rugs, comforters, slippers, etc. out of any material. Easy directions included.

BOTH FOR \$1.00

BUTTON HOLER

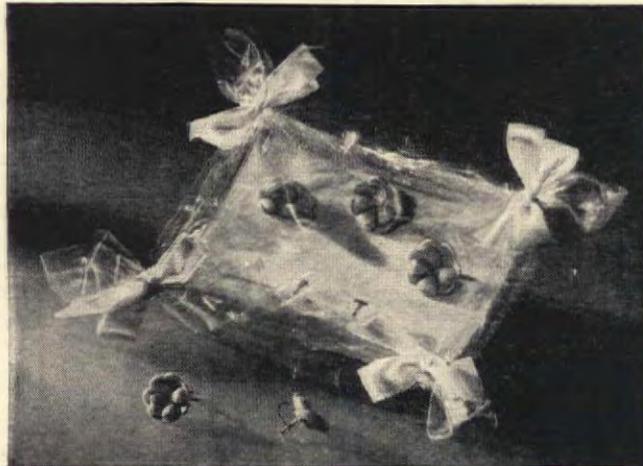
Makes button holes on your sewing machine instead of by hand. Also darns stockings, sews buttons, zippers; and can be used for quilting. Sew in any direction — front, back or sideways.

SEND NO MONEY — Merely send your name, address and pay postman \$1.00 plus postage on arrival. Or, send \$1.00 with order, and we mail attachments postage paid. You risk nothing. Satisfaction guaranteed or your money back.

LELANE CO. Dept. AH-68 Box 571 Kansas City 10, Mo.

Small Gifts in Handsome Get-ups

To be remembered with a small gift can be pleasing and exciting. Its smallness may show careful thought, and it can have a hint of mystery—if the wrapping is right. When a small, inexpensive gift is the appropriate one, give it maximum charm with a wrapping that is more than just a necessary evil. Encourage your ingenuity by adding to the usual tissue-and-ribbon wrapping a lace-paper doily, flowers, decorative toys or accessories, and Scotch tape to make colorful "miracles" possible.



For the friend who likes matching jewelry, identical buttons and earrings. Buy a set of buttons with two extra for earrings. Inexpensive earring fasteners are attached easily to back of buttons with household glue. Sew button, earrings to back of gift card or colored cardboard; wrap in sparkling Cellophane, larger than card. Gather, then tie the four corners with pert ribbon bows



Please a teen-ager with enhancing cosmetics. A box of powder and a lipstick achieve the ultimate in femininity when box is tied with a pastel ribbon, lipstick is caught in bow; paper doily adds final frill

Tired of the conventional flower gift for the convalescent? Give a shining jar of her favorite preserve; place lace-paper doily over top, tie with ribbon. Add rattle or perfume dispenser for new mother, hostess



Small but practical gift with a "just-for-you" look: six or eight custard cups wrapped in white tissue, trimmed with bows and ribbon curls. Ribbons could dangle little forget-me-nots, too. Dainty lace-paper doily adds pleasing prettiness to gift whose usefulness is gratifying



Even a jar of cold cream can be glamorous, express all the "best wishes" you feel when it's properly outfitted. Here's how: cut a circle of colorful tissue twice the size of jar. Paper is gathered crisply at top of jar, caught together with ribbon. Extravagant streamers, flowers, take it out of small-gift class



LEA KATES

Photographs by F. M. Demarest

You Can Mop
A Whole Floor
And Never Get
Your Hands
Wet!



DeLuxe
MOP WRINGER PAIL
Wrings Mops Dry!
As Simple As 1-2-3

Here's the modern way to get mops absolutely clean and dry without fuss, muss, or bother.

- 1 Open the wringer with a touch of the toe. No springs, no splash, no awkwardness.
- 2 Dip in the mop and rinse it thoroughly. The pail holds plenty of water.
- 3 Then step on the foot treadle and lift out the mop. The wringer rolls press it clean and dry, and you don't even get a finger damp!

Your Hardware and Home Furnishings Stores have De Luxe Mop Wringer Pails, or can get one for you. Schlueter Mfg. Co. • St. Louis

DeLuxe
MOP WRINGER PAIL



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Guaranteed by
Good Housekeeping
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How to make white cottons and linens last longer!



1. REPLACING LINENS IS EXPENSIVE. SAVE MONEY...MAKE YOURS LAST!



2. WHEN ORDINARY WASHING LEAVES YOUR WHITE COTTONS AND LINENS GRAY AND DINGY...DON'T TRY TO RUB THEM WHITE. RUBBING WEARS OUT THE FABRIC...WEARS YOU OUT, TOO!

3. CLOROX BLEACHES WHITE COTTONS AND LINENS SNOWY-WHITE WITHOUT HARD RUBBING...REMOVES STAINS; MAKES LINENS SANITARY, TOO! CLOROX IS EXTRA GENTLE...IT'S FREE FROM CAUSTIC. BE THRIFTY, CONSERVE YOUR LINENS THE SAFE, EASY CLOROX WAY!



CLOROX...FIRST WITH AMERICA'S HOUSEWIVES BECAUSE IT OFFERS BOTH:

Gentler Bleaching Action!

You can't find a gentler bleach than Clorox. For Clorox is free from caustic and other harsh substances...it's made by an exclusive formula protected by U.S. patent!

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Because it's caustic-free, Clorox works faster in killing germs...does a better job of disinfecting. Give your family the extra health protection of a Clorox-clean home!

CLOROX BLEACHES • REMOVES STAINS • DEODORIZES • DISINFECTS
There's only one CLOROX...it's always uniform...always dependable!

Cleaning with **Boon** is simplicity itself! It's America's biggest value in a liquid cleaner...wipes away dirt and grease quickly, easily from washable surfaces. Made by the makers of Clorox.

All the American Home Patterns illustrated in this issue are listed in the convenient order form below. Painting patterns give detailed instructions for type or types of painting to be done. Actual size tracings, color charts, and list of required materials are included. Suggestions for other uses for each design also given. Crochet patterns are accompanied by explanatory charts where needed.

A complete list of all available patterns on request. Address inquiries and requests for this list to: American Home Pattern Dept., 444 Madison Avenue, N.Y. 22, N.Y. For pattern orders follow instructions below.

AMERICAN HOME ORDER FORM

Please allow two or three weeks for handling and mailing.

(Patterns illustrated in this issue page 124, 125, 126)

- 1004 Peasant children, hearts, for 28" sq. cloth, lunchboxes, 6 1/2" x 4 x 4 1/2, glasses .. .35¢
- 1005 Ruffled strawberry place mats. Oval mat 11 1/2" x 17 1/2"; 12" round mat. Designs in 2 sizes .. .20¢
- 1006 Norwegian Rosemaling, designs adaptable to various sizes, salad bowls, forks, casseroles. Directions for painting wood, pottery, tin ware .. .25¢
- 1007 "Farmer and his family" for 12" cake board, 4 napkin holders. Directions for making napkin holders included .. .25¢
- 1008 Pear and strawberry motif in 2 sizes for mat and napkin; motif with name tag, 3 sizes for glass, kitchen canisters .. .25¢
- 1009 Morning glories, 3 sizes for painted mats, juice glass, and water tumbler .. .25¢
- 1010 2 crocheted place mats; neutral with yellow, light and dark blue cross hatch border; beige and brown mat in afghan stitch .. .15¢
- 1011 Peasant crocheted place mat with fringe; drawn work burlap mat, checker board effect .. .15¢

(Patterns not illustrated in this issue) (Painting)

- 826 2 cookie jars .. .20¢
- 844 Penna. Dutch fruit, leaves, designs, peasant figures .. .40¢
- 769 Scandinavian scrolls, floral designs, Peasant figures .. .40¢
- 931 4 designs for tin pitcher, trays .. .20¢
- 965 3 cork mats for child .. .25¢

(Textile Painting Patterns)

- 226 Barbecue aprons .. .30¢
- 723 Geraniums and ivy for cloth, napkins, curtains .. .30¢
- 880 Dogwood blossoms for table-mats .. .20¢
- 891 "Gingerbread house" for cloth, napkins, curtains .. .30¢

(Crochet Patterns)

- 661 Place mats, glass holders .. .20¢
- 794 "Pink Lady" place mats and doilies .. .15¢
- 881 "Whispering Leaves," mats and coasters .. .20¢

(Embroidery Patterns)

- 25 Cross-stitch cloth and napkins .. .35¢
- 719 Mexican place mats .. .50¢

(Building & Painting)

- 246 Bric-a-brac corner shelf .. .20¢
- 820 2 Wastebaskets—3 designs .. .30¢
- 821 2 Hanging plant brackets .. .20¢

Name _____
Street Address _____
City _____ Zone No. _____ State _____

PRINT name and address in coupon, which will be used as label for mailing patterns. Cut out order form along dash lines, check patterns desired and send M.O. or personal check to: (Please do not send stamps)

American Home Pattern Department
55 Fifth Avenue, New York 3, N. Y.

A Flick of the Finger and you have—
Spray



or



convenient! Snap! And it's a fine shower-spray from your faucet. Click! And it's a steady stream for regular uses! FAUCET-QUEEN has a rubber casing, built-in strainer. Stays on permanently—ready for instant use!



flexible! Reaches every part of sink. Faucet-Queen makes dishwashing simpler, easier, more efficient. Stirs up suds. Perfect for dozens of other uses!



vegetables come clean! Leafy vegetables, celery, fruit, wash cleaner, look and taste fresher after spray shower!

This trade-mark is your guaranty of quality and satisfaction. FAUCET-QUEEN also comes in smaller, rigid neck model.

Easy to connect— Fits any Faucet in common use

Faucet-Queen 39¢

At variety stores, hardware dealers and kitchen accessory counters... or send 39¢ to The Faucet-Queens, Inc., Chicago, Illinois. (No stamps, please).

"Let hot water do your work!"



Get clothes whiter, save soap, make household tasks easier with more hot water at lower cost from the new John Wood Automatic Water Heater. Backed by years of Water Heater experience, thermostat controlled, Safety Pilot Protected, heavily insulated. Liberal guarantee plan. Merion and Penfield models for both gas and electricity.



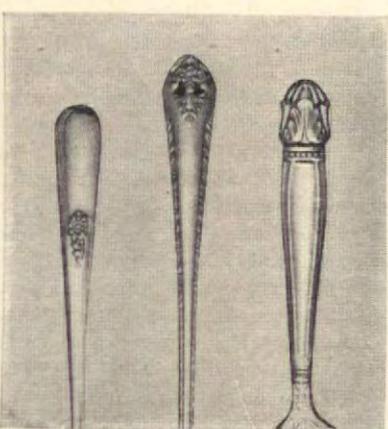
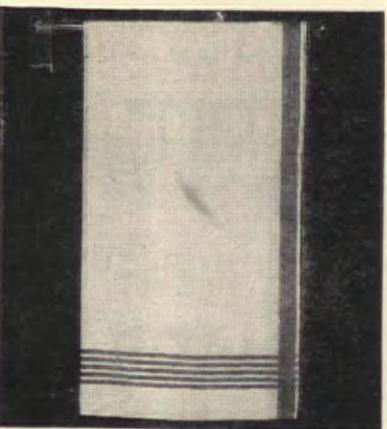
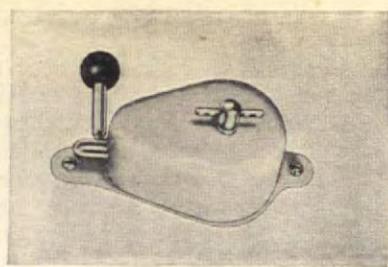
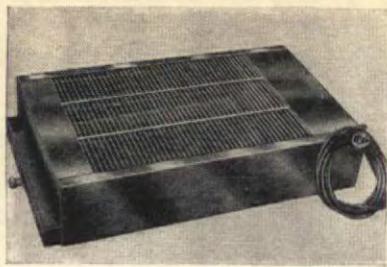
Merion and Penfield Automatic Water Heaters

JOHN WOOD
Founded 1867

JOHN WOOD MANUFACTURING COMPANY, INC.
Conshohocken, Pa. Chicago 9, Ill. Toronto, Canada



SEE your master plumber, public utility or write for free calculator to determine the size heater you need!



Photographs by F. M. Demarest

LOOK, IT'S NEW!

Looking over this latest presentation of new products, we think it makes excellent hammock reading—*American-Home* style—because it offers suggestions for easier, safer, more enjoyable living. And there are two or three obviously perfect gift suggestions, too. (1) The 3-in-1 Electrocutor will give you summer and all-year-round protection. Plugged into any 110-120 volt A.C. current, it will destroy, instantly, rats, mice, flies, and other insects that touch the electrified grid. This is slightly below the protective lattice (shown in the picture) which makes it entirely harmless to handle and prevents its being a danger to children and pets. For rodents, hide it in a frequently used runway and bait it with any convenient lure; for insects, insert a light bulb to attract them and hang or place it where protection is desired—on lawn, porch, terrace. (2) For peace of mind whenever you're

HOW MANY YEARS *Can* YOU COOK WITH ONE MIRRO SAUCE PAN?

• Fifty years or more of everyday use is the right answer! That's a lot of meals-per-MIRRO, and it's just *one* of the reasons why these beautiful pots and pans are tops with wise wives everywhere.

Easy cleaning keeps MIRRO gleaming-bright. Overall even heating makes better cooking consistently simple. Features that are *really* convenient and the everyday usefulness of fine styling both play important parts in MIRRO popularity.

See MIRRO in the stores. You'll want to join the good cooks' chorus of "MIRRO, That's For Me!"

20 YEARS?

35 YEARS?

50 YEARS OR MORE?

MIRRO

THE FINEST ALUMINUM



COVERED SAUCE PAN
2 qt. 1.15
3 qt. 1.45

At department, housefurnishing, hardware stores... wherever dealers sell the finest aluminum.

DRIP COFFEE MAKER	PERCOLATOR	DOUBLE BOILER	COMBINATION PAN	MIRRO-MATIC PRESSURE PAN
6 cup 2.95	6 cup 2.25 8 cup 2.45	1 1/2 qt. 2.25 2 qt. 2.50	3 qt. 2.45	4 qt. 12.95
TEA KETTLE	COVERED POT	EGG POACHER	OVAL ROASTER	TUBED CAKE PAN
5 qt. 3.95	4 qt. 1.85 8 qt. 2.75 10 qt. 3.25	3 egg size 1.45	9-15lb. capacity 3.75	13 egg size 1.50

All prices slightly higher in west

ALUMINUM GOODS MANUFACTURING COMPANY - MANITOWOC, WIS.
WORLD'S LARGEST MANUFACTURER OF ALUMINUM COOKING UTENSILS.

ELJER



"Important to a woman..."



"Since we put Eljer Fixtures in our new home, I can clean in half the time... and minutes saved in house cleaning are important to a woman."

There is a reason why Eljer Plumbing Fixtures are so easy to keep sparkling clean and new looking. The lustrous finish of Eljer's Vitreous Chinaware resists scratching, stains and the effects of all ordinary acids. Bathtubs are made of rugged, rigid cast iron, coated with a heavy layer of enamel.

See your plumbing or building contractor for Eljer's Fine Fixtures, in white or beautiful pastel shades. Or write for Eljer's booklet "Fixtures of Beauty and Distinction", Eljer Company, Box 192, Ford City, Pennsylvania.



TWIN CONVENIENCES

Twin Eljer Lavatories are a great convenience for many a busy household... and that is also true of Eljer Faucets that turn off and on with a touch of the finger. All wearing parts are easily renewable. So, be sure your Eljer Fixtures, in bathroom, kitchen and laundry, are trimmed with Eljer's beautiful, chrome-plated fittings. They are built to give long, carefree service.

ELJER CO. FACTORIES AT: FORD CITY, PA., SALEM, OHIO, LOS ANGELES, CALIF.

away from home—for the summer or just during the day or evening, there's a home metal burglar alarm that's nonelectrical and thoroughly reliable. Because there are no wires or batteries, there's no installation charge and no need of future repairs. It can be attached to any door or window with just two screws. A bumper arm trips the alarm into a loud, clear, penetrating ring that lasts sixty seconds. Wound like a clock, the Burg-Larm is about 4½ inches long and finished in ivory enamel and chromium. About \$2.25, complete; R. E. Robertson & Co. (3) New—and safe—freedom for people who lose keys, or for those who just don't like to carry them! A personal combination padlock, the Sesamee, is of forged brass with a rustproof mechanism. The owner selects his own combination from his telephone or house number, a birth or anniversary date; from the Corbin Cabinet Lock Division of The American Hardware Corp. (4) Baby's crib gets a new look of its own with cellulose acetate plastic crib rims in pink, blue, or white. They'll retain their color, wear well, be easy to keep clean; Nursery Plastics, Sunnyside, Long Island, N. Y. (5) Next to having someone hold the hose for you, probably the "Swiv-el" will do the most toward making sprinkling the lawn and garden a simple matter. This swiveling connection is placed between faucet and hose. It turns with the hose—in a complete circle if you demand it—and thus prevents kinks, sudden bends, excessive strains, breakage—all the problems hard on hoses and dispositions. About 85¢; Kiener Machine Products Co. (6) An attractive and utilitarian asset to dining in any home: steak knives in sets of six or eight boxed in a handsome plastic case. The slim, chromeplated Vanadium steel blade is sharp and efficiently tapering, and there's a nickel-chromeplated bolster to protect the fingers. The one-piece handle is ivory-colored plastic. "Carvel Hall" knives have a simplicity designed to blend with any table setting. Set of eight, about \$20.00; Chas. D. Bridgell, Inc. (7) "A dry spot for the last plate" will be easier to find on this new Cannon dish towel—it's 20" by 36"! The all-white drying surface is highly absorbent. The colorful woven stripes are red, blue, or green. Versatility note: charming for cottage-kitchen curtains, too; about 50½¢. (8) They are available again—three essential accessory pieces in quality silverplate. There's a "Youth" seafood cocktail fork, a "Lovely Lady" iced-drink spoon, and a "Danish Princess" butter spreader—patterns to match the regular line of sterling, inlaid flatware by Holmes & Edwards. Each item in each pattern same price—about \$8.67 for eight, or \$13.00 per doz.; no Fed. tax.

Correction: We regret that incorrect prices were quoted for the Dirilyte flatware shown in our April issue on page 154. A single place setting of six pieces should have been \$11.20; the fifty-piece set should have been \$99.50.

Now you can be Mrs. FIXIT!

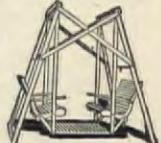


Don't wait for "Pop!" With the right Casco Glue you can fix it yourself. These glues are used by expert craftsmen. Get them at your nearest hardware store.

-  For models, photo prints, labeling—general home, school, or office gluing—use the new, ready-to-use, clean, white, fast-setting Cascorez (Polyvinyl Resin Glue).
-  For furniture, toys, heavy-duty home repairs—use strong, stain-free Cascomite (Urea Resin Glue). Mixes quickly with cold water.
-  For boats, outdoor furniture, sports equipment—joints that must withstand outdoor exposure—use Cascophen (Resorcinol Resin Glue). The first completely durable glue available to home craftsmen!

MODERN LAWN GLIDER

For less than ½ store cost!



Full-size Easi-Bild* Patterns make building this lawn glider easy. Trace pattern on wood, saw, assemble. Get this pattern #155 and FREE sheet describing 100 other patterns from your hardware store, or send 50¢ (coin or stamps) to CASCO PATTERN DEPT. AH-68, P. O. Box 215, Pleasantville, N. Y.

CASEIN COMPANY OF AMERICA

Division of The Borden Company
*Reg. U. S. Pat. Off. by Easi-Bild Pattern Co.

GREATER IRONING EASE FOR ALL....





SHORT MEDIUM TALL

MET-L-TOP

ADJUSTABLE-HEIGHT IRONING TABLE



- 1 EASY ADJUSTMENTS FOR HEIGHT...** just right for tall, medium, or short women.
- 2 REDUCES BACK STRAIN, ARM STRAIN, IRONING FATIGUE.**
- 3 EASIER, FASTER IRONING** because you iron in a comfortable position.

Ask your dealer to show you the new ADJUSTABLE-HEIGHT MET-L-TOP... and remember MET-L-TOP is the original all-metal ironing table... fire-proof, warp-proof. Will not wobble or creep... stays put. Mirror-smooth, white-enamelled, ventilated top, plus the useful ProtectoRest. ADJUSTABLE-HEIGHT MET-L-TOP—\$10.45. Original Standard Model—\$8.65.

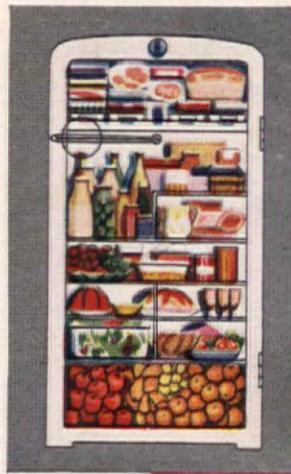
For best results use MET-L-TOP pad and cover set. Tailored to fit.

MET-L-TOP Division
GEUDER, PAESCHKE & FREY CO.
Milwaukee 3, Wisconsin

FIRST TIME EVER!

Refrigerated from

Top-to-Bottom!



It's the most wonderful refrigerator you've ever seen! This new Kelvinator gives you *refrigerated* storage space . . . all the way from *top-to-bottom!* From the giant Frozen Food Chest at the top . . . all the way down through the exclusive new Fruit Freshener that keeps fruits deliciously cold and fresh. *And more.* It releases *extra* shelf space above for everyday foods. Imagine! You get 8½ cu. ft. within the shelf area *plus* 1½ cu. ft. utilized by the refrigerated Fruit Freshener . . . without any increase in cabinet floor space. Yes! Your new Kelvinator is all *refrigerator*—tops from *top-to-bottom!*



Frozen Food Chest holds

50 pounds! Here's your new headquarters for happy eating! Room for *full 50 pounds* of packaged frozen foods and ice cubes. You can wink at the calendar—serve a juicy turkey or summer-sweet peaches whenever your taste desires. You'll save hours of shopping, save hours in the kitchen—and make every menu sparkle with excitement—when you have this jumbo Frozen Food Chest right in your new Kelvinator!



Cold-Mist Zone keeps foods

fresher! Green vegetables and salads keep crisp and fresh for days. Bread and cake and leftovers of all sorts remain appetizing as "fresh-made." And there's no need to cover leftovers . . . flavors never transfer. It's the miraculous, *supermoist* cold of Kelvinator's Cold-Mist Freshener that keeps foods *fresher . . . longer!* And don't miss the wonderful new Fruit Freshener! It's Kelvinator's exclusive, tip-out refrigerated compartment for storing all those bulky fruits, extra vegetables or bottles that used to take up so much shelf space.



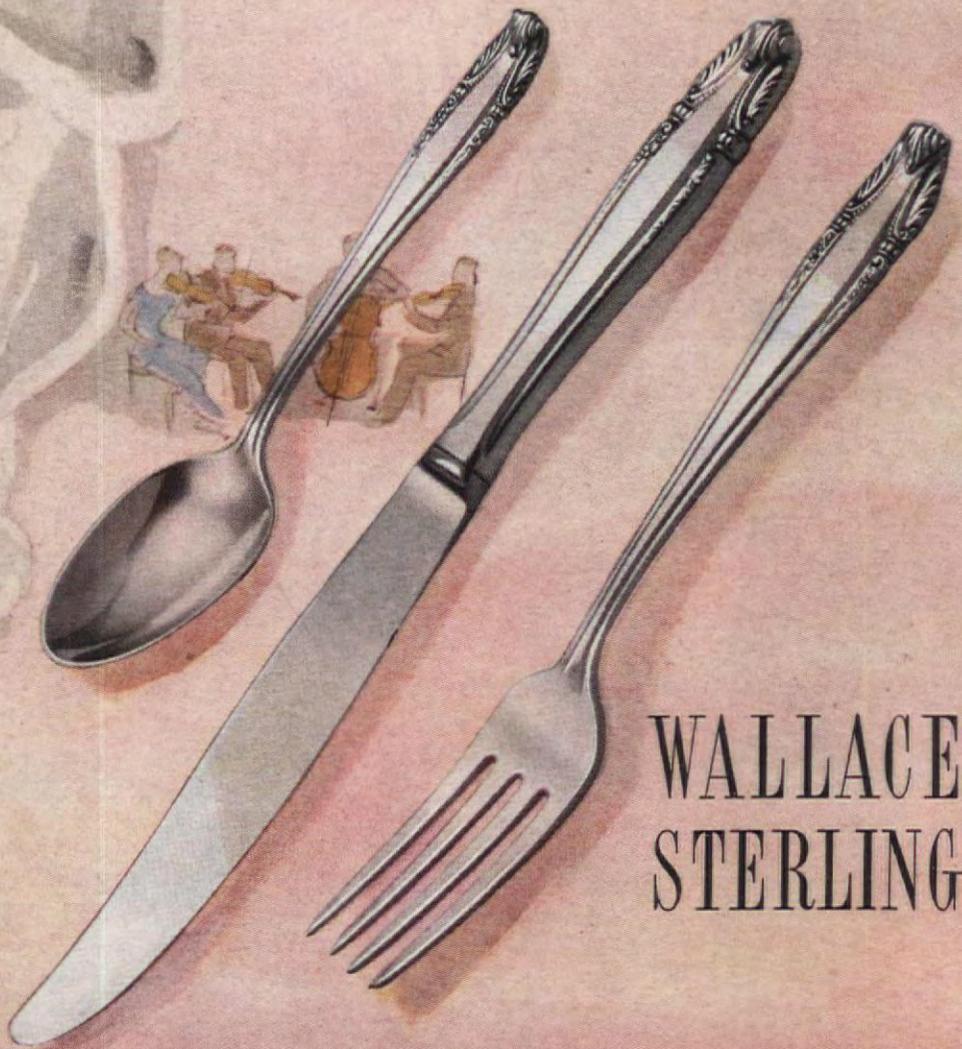
It's Kelvinator's Masterpiece refrigerator, powered by the famous Kelvinator Polar-sphere, the cold-maker that's sealed in steel and permanently lubricated for long years of trouble-free service. See the complete line of beautiful 1948 Kelvinators starring *everything new*, priced for *every budget*, at your Kelvinator dealer's today. Kelvinator, Division of Nash-Kelvinator Corporation, Detroit, Michigan.

Kelvinator
— of Course!

It's "Third Dimension Beauty"...
It's Sculpture in Silver...
It's Wallace Sterling...

STRADIVARI... inspired by the genius and mystery in the art of the great master. Like the classic forms of sculpture, **STRADIVARI** has "Third Dimension Beauty"... loveliness in front, in profile, in back... the quality of silvercrafting found only in Wallace Sterling. Other "Third Dimension Beauty" designs include Grand Colonial, Rose Point, Sir Christopher, Grande Baroque. Six-piece place settings from \$27 to \$35, according to pattern.

Send 25¢ for the book, "Beauty Moods in Silver," by William S. Warren, designer of Wallace's "Third Dimension Beauty" patterns. We will also include the booklet, "Daily Pleasure in Sterling," which contains ideas on entertaining, and table settings arranged by noted magazine editors. Address Dept. A2, Wallace Silversmiths, Wallingford, Conn.



**WALLACE
STERLING**