

# *The* *On Guard...* AMERICAN HOME

15¢



TRULY INSPIRED DECORATING IDEAS

SERVING SPRING TO JADED APPETITES

*April 1945*





## Little Trudy Tucker SINGS before her Supper

LITTLE FOLKS sing before their suppers 'cause *that's* when they step all chuckling and rosy-sweet from the bathtub into the gay-toned, deep-piled *kindness* of a big Cannon towel. BIG FOLKS aren't so different. . . . Dad solos at dawn when his shower turns him out to an exhilarating wrestle with Cannon's matchless *toughness*. . . . Big Sis trills while dressing for her party because the *smartness* of a Cannon matched set rejuvenates our old war-weary bathroom. . . . And Mother hums a little song of contentment 'twixt bath and bed because all the comfort and beauty she has just enjoyed are included in Cannon *quality* that's easy on the up-keep. . . .

For all of them, and for you, Cannon promises BIG SURPRISES in glowing new shades, textures, matched towel sets and designs as soon as our war commitments allow. Because Cannon is the world's largest maker of towels, these will be priced for every purse and purpose. So plan to stock your new bathroom towel shelves lavishly and well. Cannon Mills, Inc., 70 Worth St., New York City 13.



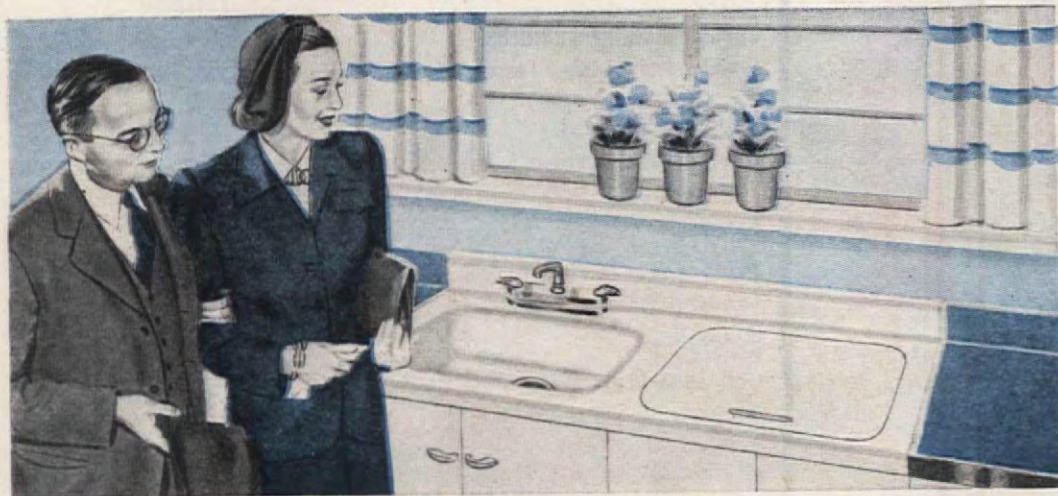
# CANNON TOWELS

CANNON SHEETS

CANNON HOSIERY

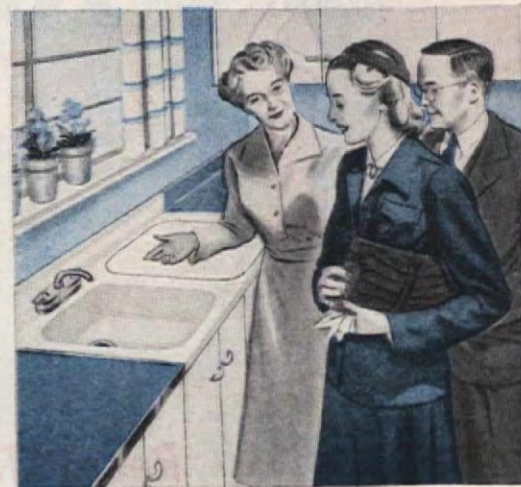


# MR. AND MRS. TED GARRETT MEET AMAZING NEW G-E ELECTRIC WORK-SAVERS!



"We've just seen the most amazing thing!" says Mrs. Garrett of New York City, after a preview of General Electric's postwar All-Electric Kitchen. "G. E. has a new *completely automatic* Dishwasher which washes and dries a whole day's dishes in only a few minutes! Honestly, it's a *dream*! And it's

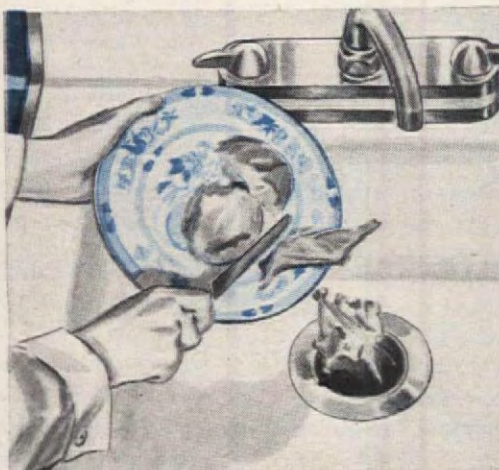
teamed up with the G-E Disposall which disposes of garbage *electrically*! Of course, you'll be able to buy the G-E Dishwasher and G-E Disposall separately—after the war. And *together* they do the time-saving, work-saving jobs which every woman wants most!



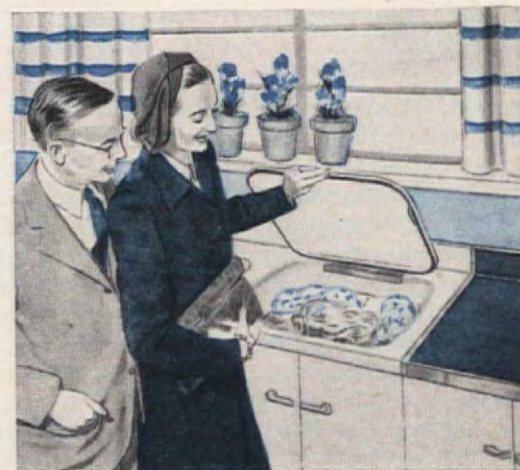
"Imagine an electrical appliance that shreds and flushes away food waste in a flash! Why, even *bones* disappear down the new G-E Disposall—just like magic! You just can't believe it until you see it right before your eyes!



"This is the Disposall. A self-cleaning electrical drain that fits into almost any kitchen sink. Just scrape the food waste off the plates and down the Disposall, turn the cover—whirr! It's gone!



"Think of what that means! A completely sanitary kitchen at last! No more garbage cans. And no more stormy-weather trips to the backyard with a load of drippy garbage.



"This is the new G-E Dishwasher which cuts dishwashing time in three! Small families will wash dishes *only once a day*, because the automatic G-E Dishwasher will hold a day's dishes at one time!



"Put in dishes, silver, glass, turn a handle, that's that. Go to the movies, walk the baby. Everything will be *automatically* washed sparkling clean, rinsed thoroughly, dried to a high sparkle... *much, much cleaner than by human hand*!



"The lucky people who got G-E Dishwashers before the war say their dish-breakage has gone down to almost zero. And think of it—no more hands in dishwater! Yes, the one thing I want most after the war, is a G-E Electric Sink!"



**Dishwasher  
AND  
Disposall**

For the complete table-to-shelf dish job!

**GENERAL  ELECTRIC**

TUNE IN: "The G-E House Party," every afternoon, Monday through Friday, 4 p. m., E.W.T., CBS. "The G-E All-Girl Orchestra," Sunday, 10 p. m., E.W.T., NBC. "The World Today," news, Monday through Friday, 6:45 p. m., E.W.T., CBS.

**FOR VICTORY—BUY AND HOLD WAR BONDS**



*This New Smoothie does perfect paint jobs!*



## EAGLE *Ready-To-Use* PURE WHITE LEAD

Want to experience a new painting thrill? Want to get real fun as well as maximum satisfaction from your next paint job? Want to discover a super-smooth, easier-to-apply, longer-lasting paint?

If you do (and who doesn't!), try painting with Eagle *Ready-To-Use* White Lead.

*Ready-mixed... all set for the brush!*

Eagle R.T.U. White Lead requires no mixing — it's factory-mixed to exactly the right consistency. You just stir and apply! Eagle R.T.U. has all the protective and beautifying qualities of famous Eagle White Lead Paste *plus* a remarkable new smoothness of flow and ease of brushing. You have to use Eagle R.T.U. to appreciate these qualities fully.

White lead is the best protection known for painted surfaces, and there is no finer white than Eagle *Ready-To-Use*! It forms a flexible, weather-defying film that ages gracefully, doesn't crack or scale, but leaves a smooth surface for eventual repainting. And it has unusually broad coverage and great hiding power.

Eagle *Ready-To-Use* White Lead comes in two forms: Primer-Sealer Coat and Outside White Finish Coat. Available in one and five-gallon pails. White only.

### *Worth Waiting For!*

Under present wartime restrictions, Eagle *Ready-To-Use* White Lead Paint — as well as the old reliable Eagle White Lead in Oil — are not always or everywhere available. But they give lasting protection and beauty that are well worth waiting for.

★ Buy MORE War Bonds — Hold What You Have! ★

## THE EAGLE-PICHER LEAD COMPANY

Cincinnati (1), Ohio

Member of the Lead Industries Association

## EAGLE PURE WHITE LEAD



Two forms:  
Ready-to-Use, and  
Paste ground in  
pure linseed oil



By the makers of Eagle Insulation —  
fireproof, water-repellent mineral wool



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### BUY MORE WAR BONDS!

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THE AMERICAN HOME, APRIL, 1945





## Sometimes There's Quite a Crowd

Maybe you don't realize it, because so many Long Distance calls go through so promptly.

But sometimes, in some places, there's an extra heavy rush and all available circuits are in use and people are waiting.

Then the operator will make this wartime suggestion—"Please limit your call to 5 minutes."

**BELL TELEPHONE SYSTEM**







## MY DOCTOR *Decreed*

... Multiple Vitamins for my family. He said that many big ills begin with minor ailments and that often vitamin deficiencies are responsible. He told me vitamins are a *must* for everyone who wants to enjoy full buoyant health. He explained that most diets are inadequate in vitamins because of faulty eating habits and vitamin losses in foods. He advised me to take Multiple Vitamins regularly to help replace these losses and to purchase any well-known, well-established brand. We have found it pays to follow his advice.

Buy War Bonds  
and Keep 'em

## MY DRUGGIST *Agreed*

... that if I need supplementary vitamins, ONE-A-DAY (brand) Multiple Vitamin Capsules are the vitamins for me to buy. He explained that ONE-A-DAY (brand) Capsules are dietary supplements which replace vitamin losses in foods. These remarkable Multiple Capsules supply eight different vitamins—which help prevent vitamin deficiencies. So I bought a 60-capsule package for only \$2.00 ... Each of us takes a single capsule a day. I call that convenience, economy, value... and real health protection, too. Why don't *you* try them?



REPLACEMENT OR REFUND OF MONEY  
Guaranteed by  
Good Housekeeping  
if defective or  
not as advertised within  
30 days

REFUND OR  
REPLACEMENT  
GUARANTEED  
PARENTS'  
MAGAZINE  
if not as  
advertised  
within  
30 days

Start **EVERY** Day with  
**ONE-A-DAY**  
BRAND  
VITAMINS  
REG. U.S. PAT. OFF.

MILES LABORATORIES, INC. (Established Sixty Years) *Makers of Alka-Seltzer*

Remember...  
YOUR DRUGGIST  
ALSO HAS  
One-A-Day (brand) A  
and D Vitamin Tablets  
for teeth and maintain-  
ing normal resistance to  
cold infections. Yellow  
package—30, 90, 180 tab-  
lets each. At all druggists.  
One-A-Day (brand) B-  
Complex Vitamin Tab-  
lets to help keep up your  
normal energy, nerves  
and digestion. In gray  
package—24, 90, 180 tab-  
lets each. At all druggists.

## Dear American Home

PUTTING out a magazine without letter response from you would be like trying to conduct one of those deadly dead-end conversations. Yes, we like your letters—even when they are slaps of the pen! Here are a few inspiring ones culled from this month's quota.

"It could almost be said that our home is by courtesy of The American Home Magazine. It is a small house, but such a pleasant one! And after it was built, we continued to scan current and old issues for furnishing. For our daughter's room we copied a corner desk and dressing table. We cut the legs and last drawer from an old chest of drawers, gave it new wooden handles, and painted it to match the desk and vanity. Just curtains seemed a bit ordinary for so charming a room, so another Home idea—a flounce for her bedspread.

"When we purchased a new living room set, it was Lawson style because you said it was always good and could be covered easily. (Since then I have covered it myself!) Our big old piano was undeniably an eyesore but absolutely necessary to the happiness of our only child. From you came the inspiration to antique it. It turned out beautifully and has been admired by many of our friends.

"The list could go on indefinitely ... the building of shelves across one entire end of the living room, the hanging of a picture, or making a small garden in a bowl to place where it would catch the sun.

"Recently, I gave five years' back issues to the paper drive. But first I went through each one to be sure I hadn't missed something!

"Our daughter is now 17 and has decided she would like to change her room. So, after sending for your patterns, we are all set to fix her up with a Pennsylvania Dutch Room.

"All this leads up to my saying 'Thank you, from the bottom of my heart.'—MRS. MABLE STAFFORD.

We are delighted when we write about a hobby that strikes *you* as being worthwhile or pleasantly diverting. But we are proud—and pardonably so—when an activity that began as a hobby gains the stature of a career. In this instance it was even greater.

"Several years ago I bought a copy of your American Home Book of Indoor Gardening. I have never owned a book of any kind that I have enjoyed more. I think I know every

## WEAREVER *Zenith*

By America's Largest  
Fountain Pen  
Manufacturer



\$275

Pen and pen-  
cil set, illus-  
trated at  
right, in rich  
gift box.

## The Key to Pen Quality TELESCOPE PRECISION

Like many other fine instruments, the 1945 Wearever Zenith is fashioned with utter precision...the uncompromising standards of precision applied to the making of a fine telescope. Telescope Precision! Its value is reflected in the skillful "C-Flow" feed, the accurate 14-carat gold point, the balance and beauty of ruby-topped

Wearever Zenith. See... try... buy the Zenith. Made by David Kahn, Inc., North Bergen, N.J. (Established 1896).

Copyright and patented 1945—David Kahn, Inc.



WEAREVER  
Refill Leads

at all  
stationery  
counters



# POSTWAR LIVING *will be on the brighter side*



George Fred Keck, Architect

• Much brighter rooms are on the way, say designers of tomorrow's homes. They're planning to flood rooms with healthful, cheerful, eye-saving daylight. They're planning to blend indoor and outdoor beauty... to "open" walls with glass so you can enjoy the thrilling beauty of your garden and flowers.

The many benefits of larger windows can be yours, whether you plan to have a brand-new home, or to modernize the old one. These pictures show one way it can be done. But imagine *your own* rooms "opened up" to more daylight and outdoor beauty.

And remember, larger glass areas need not be a threat to your winter comfort or heating bills. For Libbey-Owens-Ford has developed an amazing window-pane that insulates—Thermopane.

The benefits of Thermopane are described briefly below. But if you want full information on this new contribution to better living, write for our illustrated Thermopane book. Libbey-Owens-Ford Glass Company, 145 Nicholas Building, Toledo 3, Ohio.

## *Thermopane* ... the windowpane that insulates Makes big windows practical in any climate

Thermopane provides effective insulation because a dehydrated layer of air is hermetically sealed between its two panes of glass. Thanks to the patented Bondermetic Seal, used to prevent dirt and moisture infiltration, there are only two glass surfaces to clean.



You leave this double-glass windowpane in all year... there's no extra glass to put up or take down. It's a modern, practical way to enjoy the benefits of bigger windows, with assurance of winter comfort and heating economy.

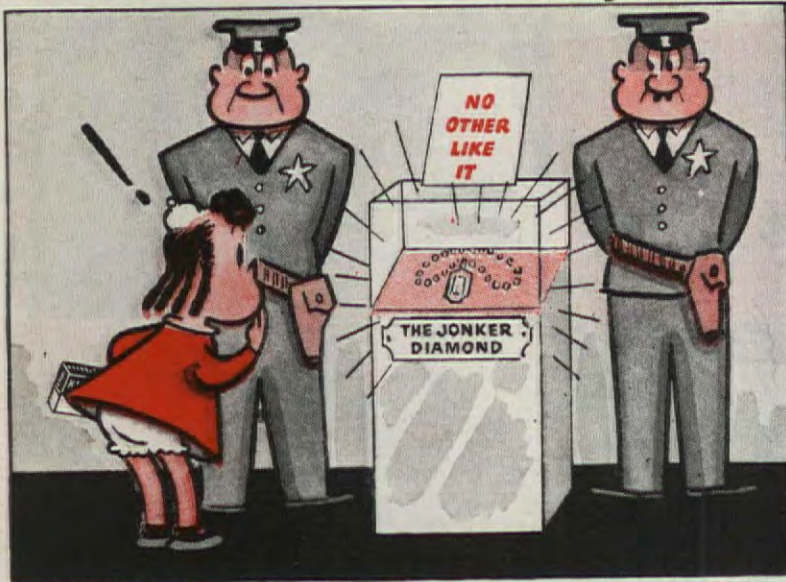
**LIBBEY · OWENS · FORD**  
*a Great Name in* **GLASS**

THE AMERICAN HOME, APRIL, 1945



# LITTLE LULU

by Marge



THAT NIGHT



NEXT DAY



Copr. 1945, International Cellucotton Products Co.

©T. M. Reg. U. S. Pat. Off.

A special process keeps Kleenex

**Luxuriously soft-Dependably strong**

Only Kleenex® has the

Serv-a-Tissue Box that serves up just one double tissue at a time

Watch for Paramount's latest LITTLE LULU cartoon in technicolor at your favorite theatre

article by heart. I have had plenty of time to memorize them for I have been ill for the past four years. Most of this time was spent in bed. But I am now an ambulatory patient and with the blessing of my doctors have converted my room into a novelty florist's shop where I create both glass and dish gardens. It is difficult for me to be modest about my gardens for they are really paintings done with plants, moss, beautiful rocks and tiny figures. . . . Recently a rehabilitation officer of the government heard about them and what the hobby had done for me and came to see my collection with the view of teaching the art to our convalescent wounded men. I think perhaps I first became interested in this type of gardening through your wonderful magazine. I want to thank you actually for saving my life for even my doctors admit it was this absorbing interest that pulled me through."

—HELEN D. STANLEY.

Of course, readers are dreaming of postwar homes! "I am planning a perfect one . . . no wood, coal, or gas to have to haul into rooms, no screeching window shades, no superfluous rooms or closets, with a garden, and with a summer kitchen to dehydrate and can the fruits and vegetables raised in it."—MRS. LUCY TAYLOR WOODARD.

What we especially like about this month's mailbag is its variety. Here is a thought-prompting letter from an interested reader in Brooklyn, New York: "We live in the largest Housing Project in the country and one in which the entire administration and management policy is completely democratic. Colored and white tenants live side by side in every building. Through understanding of each other, prejudices disappear. An antidiscrimination committee handles problems when they do arise—and with excellent results. We are formulating a long-range program to promote better understanding between the project and the community outside and to preserve the harmony that has already been established."

And now a teen-ager is heard from: "In the article on teen-age rules from Hollywood, you used Shirley Temple as your example. I have yet to see her with bobby-socks and flats. The only time bobby-sock girls wear hose (silk or etc.) is when they go to church or other formal occasions. Because of this I think she is a poor example."—NANCY DEON.

## CHANGE OF ADDRESS

Our subscriptions are filed geographically by city and state. Accordingly, when you change your address, please be sure to give us the old address as well as the new. Otherwise we cannot make the change. Also please advise us at least thirty days in advance of any change of address. It requires twenty-two working days to run our huge subscription list and no changes can be made while it is being run.



## 26 days in April?

Why should *your* April be shorter than any one else's April? Why should *you* be the one to stay indoors and feel let down? Start using Tampax during your period-days. It makes a big difference when you have discarded the belts, pins and external pads. You realize what a bother they have always been and your spirits perk up surprisingly.

The Tampax method for monthly sanitary protection is based upon the principle of *internal absorption*, long known to doctors. Tampax itself is made of pure surgical cotton compressed in neat individual applicators, making insertion so dainty that your hands need not touch the Tampax. No odor. No chafing. No bulges or ridges to show through the clothing and cause you to feel embarrassment.

Tampax comes in 3 absorbencies: Regular, Super, Junior. Quick to change; easy to dispose of. Sold at drug stores, notion counters. A whole month's supply will go into your purse. Economy Box contains 4 months' supply (average). Tampax Incorporated, Palmer, Mass.

3 absorbencies { REGULAR SUPER JUNIOR



Accepted for Advertising by the Journal of the American Medical Association

THE AMERICAN HOME, APRIL, 1945



# But Sandy can't do everything...

THE DAUGHTER of the house—so lovely and so beloved—is safe and warm in her little bed. Sandy too sleeps peacefully, but at the slightest sound his eyes open—his ears perk up—and he sets all nerves alert to fight in the face of danger.

Yes, Sandy is a tried and true night watchman—and a trusted guard in daytime too. But he can't do everything. He has no means to protect against the unknown future. Only Dad can manage that—and best, through life insurance. By planning an adequate Prudential program he can provide for the needs of his family in case they should ever be left without him. He can arrange with The Prudential to provide money for current expenses, for emergencies, for education, for the many needs that cannot be anticipated now.

Through Prudential, wise fathers secure a welcome peace of

mind—knowing their families are provided for in the days to come, as well as in the present.

You will be interested in the various types of policies Prudential offers for such family needs. Call your nearest Prudential representative, and invite him to show you what these plans can do for your family.

*Listen to the Prudential Family Hour, with Patrice Munsel...  
Every Sunday, 5:00 p.m., EWT—Columbia Broadcasting System*



## THE PRUDENTIAL

INSURANCE COMPANY OF AMERICA

*A mutual life insurance company*

HOME OFFICE: NEWARK, NEW JERSEY



THE FUTURE BELONGS TO THOSE WHO PREPARE FOR IT



# "LOST FOR WORDS"

... said the master  
of 7 languages



## Roaster-fresh coffee made right in the cup

Roaster-fresh because in Nescafé all the  
fresh flavor of newly-roasted coffee  
is sealed in by added carbohydrates.

"I CAN ORDER COFFEE IN SEVEN LANGUAGES," said the linguist,  
"but what does that get me? I want a perfect cup of coffee!" "Try this,"  
said a friend, quickly stirring up a cup of Nescafé. The linguist tasted it  
... and shouted "Groot! Que Gusto! Eh bien! I'm—I'm lost for words!"

You'll feel the same way about it. For here's how Nescafé brings you a real  
high in coffee enjoyment. In a way that only Nestlé's knows, an extract is  
made from fine coffees fresh from the roaster... then instantly its flavor  
is sealed in! You release this locked-in freshness  
by just adding hot water.

So easy to prepare...no coffee maker to get ready  
or clean up...no grounds. A teaspoonful of Nes-  
café makes a cupful—for only about 1¢. No waste  
...you make exactly the amount you need—and  
the strength you like best.

\*Temporarily the Armed Forces are taking all  
the Nescafé we make. Soon, we hope, Nescafé  
will again be available at your grocer's.

A teaspoonful in a cup   
Add hot water it's ready



AWARDED SUNBURY NESCAFÉ PLANT

NESCAFÉ (PRONOUNCED NES-CAFAY) IS A NESTLÉ PRODUCT, COMPOSED OF EQUAL  
PARTS OF SKILLFULLY BREWED SOLUBLE COFFEE AND ADDED CARBOHYDRATES  
(DEXTRINS, MALTOSE AND DEXTROSE) ADDED SOLELY TO PROTECT THE FLAVOR  
\* \* \* NESTLÉ'S MILK PRODUCTS, INC., NEW YORK, U. S. A. \* \* \*

## CONTRIBUTORS



... CATHERINE BLONDIN gives  
vital homemaking information in her  
article on sheet conservation. Really  
a liaison officer between the manufac-  
turer and the consumer, Miss Blondin  
performs a unique service. She tells  
the manufacturer how to make the  
most of his product, and the house-  
wife how to make the most of her  
purchase. Born in Lexington, Ken-  
tucky, this brilliant careerist now  
makes her headquarters in New York.



... VICTOR HORNBEIN, Sergeant  
in the Air Force Engineers, is over-  
seas and keeping busy with drawings  
of bombing ranges, runways, rail-  
roads, and kindred matters. The beau-  
tiful ranch house on page 20 is an  
example of his peaceful pursuits —  
and also of "Good Modern in Colo-  
rado." He was licensed by the State  
of Colorado and in that same year,  
1940, opened his own office, design-  
ing a number of residences and a  
school building. When war came he  
turned his skill to its termination.



... TRUDY DIANE is the just-  
over-a-year-old daughter of Mr. and  
Mrs. William H. Beringer and our  
inspiration for reproducing again the  
heirloom christening dress shown on  
page 54. Trudy's initials are embro-  
idered under the top tree on the chris-  
tening skirt, the date of her christen-  
ing, August 6, 1944, at the bottom.



Stop Rain, Dust,  
Soot and Air  
Leaks with  
**CHAMBERLIN  
WEATHER STRIPS**

**PROPER INSTALLATION  
IS HALF THE JOB!**

These famous metal window strips,  
used on millions of doors and win-  
dows, are available NOW! They lower  
fuel bills as much as 30%; reduce  
cleaning and redecorating expense;  
cut cold floor and window drafts. Ab-  
solutely necessary for successful storm  
window results. Pay for themselves in  
fuel savings alone. Since 1897 Cham-  
berlin Weather Strips have been care-  
fully installed without muss or fuss.  
Nationwide factory branches deal di-  
rect with you—  
your assurance  
of complete sat-  
isfaction!

Call a  
*Chamberlin  
Man*



**WEATHER  
STRIPS  
•  
INSULATION  
•  
STORM SASH  
and CALKING**

See phone book for  
nearest branch

Formerly Chamberlin Metal  
Weather Strip Company

**CHAMBERLIN**  
CHAMBERLIN COMPANY OF AMERICA

1287 LaBrosse St., Detroit 26, Mich.  
Send me complete details on Chamber-  
lin Home Weatherproofing Service.

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_





# Easter Feast - with America's best-liked\* ham

\* Most everyone wants it, and there just isn't enough Swift's Premium Ham to go round. So remember, a slice makes a fine dinner. But please don't blame your dealer if he can't supply you even with that!



**BROWN-SUGAR-CURED!**  
Blue label—for easy cooking;  
red label ready to eat. In  
buying a slice, look for the  
word SWIFT down the side.



## GELATIN EASTER EGGS!

### A Salad-Garnish so novel

it will set 'em all talking

**Recipes.** For a grand Easter dinner, serve any part of a Swift's Premium Ham adorned with Gelatin Eggs. Here's how Martha Logan, Swift's chief Home Economist, fixes the eggs. Break shells at one end, making an opening about size of a penny. Pour eggs into a bowl; save to use in recipes below (or start saving shells ahead of time). Wash shells in cold water; put back in carton.

Soak 1 envelope (1 tbsp.) plain gelatin in  $\frac{1}{2}$  c. cold water for 5 min. Dissolve in 1 c. boiling water. Add  $\frac{1}{2}$  tsp. salt,  $\frac{1}{4}$  c. sugar,  $\frac{1}{4}$  c. vinegar,  $\frac{1}{2}$  tsp. onion salt,  $\frac{1}{4}$  c. each, finely chopped pimiento, green pepper, sweet pickles, and 1 c. finely chopped cabbage. Divide mixture into 3 bowls. Color with red, green, and yellow food coloring.

Fill empty shells, pouring mixture from a pitcher. Put filled shells back into carton and chill over night in refrigerator. Peel off shells, serve on parsley or watercress.



**Ham and Egg Dinner.** Beat 5 eggs (about 1 c.) slightly. Add  $1\frac{1}{4}$  c. cooled, scalded milk,  $\frac{3}{4}$  tsp. salt,  $\frac{1}{8}$  tsp. pepper, 1 tbsp. grated onion. Bake in greased casserole in mod. oven ( $350^{\circ}$ ) for about 30 min. 5 min. before removing from oven, top with slices of baked ham. (Serves 3)



**Ham and Egg Lunch.** To 5 slightly beaten eggs, (about 1 c.) add  $\frac{1}{2}$  tsp. salt;  $\frac{1}{8}$  tsp. pepper, 1 c. cubed baked Swift's Premium Ham, 2 tbsp. chopped onion,  $\frac{1}{4}$  c. chopped celery,  $\frac{1}{3}$  c. chopped green pepper. Cook over low heat, in warm greased skillet, stirring constantly. Serve on toast. (Serves 3)

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**VEGETABLE JUICES**

*Fresh Vegetables the Tasty Way*

## CONTRIBUTORS



Benedict Frenkel

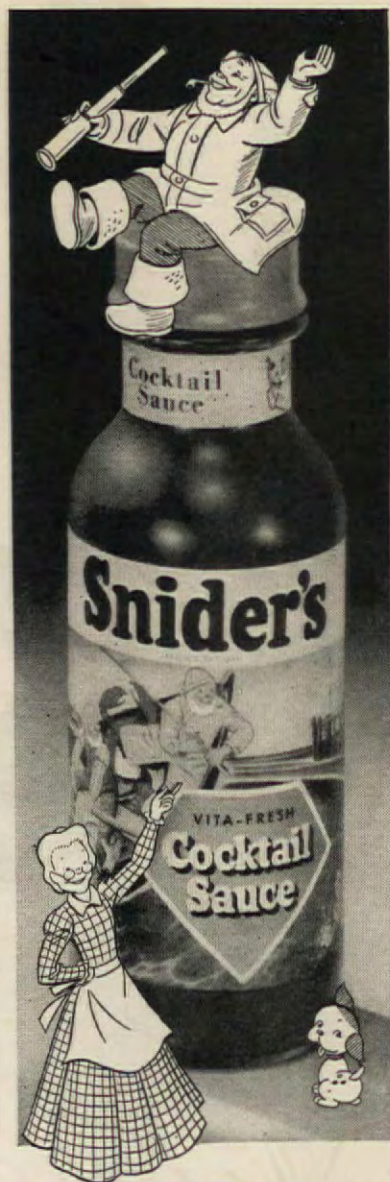
... NELSON LEBO wrote "Collecting Brass All Over the U. S. A."—which reads like an adventure story. Such extensive expeditions are not new to Mr. Lebo. Before the war, he covered Denmark, Czechoslovakia, Italy, Hungary, Holland, Scotland, Belgium, Switzerland, Austria, and France on similar missions. So as to have leisure for his other interest, farming, he gets up at six o'clock every morning. He raises chickens, and Guernsey cows by the dozens.



... HELEN B. YERKES opens homemakers' eyes to a method of uncluttering a house over on page 31. She knows whereof she speaks in "Domestic Judgment Day" for she has succeeded in telescoping the family belongings into about two-thirds of the space these formerly occupied. Fortunately, she says, the walls are thick and strong! Mrs. Yerkes has lived in Pennsylvania for about fifteen years but was brought up in Florida and she writes, "I haven't got all the sand out of my shoes yet."



... OTTO WOESTEMEYER, architect, whose home appears on page 17, has a deft way with the small house. He thinks it should contrive a feeling of spaciousness and be easy to keep and to clean. Just about everything a woman wants in a house! Mr. Woestemeyer is a graduate of Rice Institute with a B. A. and a B. S. Degree in Architecture. After graduation, he began the general practice of architecture but has gone into ship building as architect of structural design.



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**Cocktail Sauce**  
AND IT'S STILL THE FINEST

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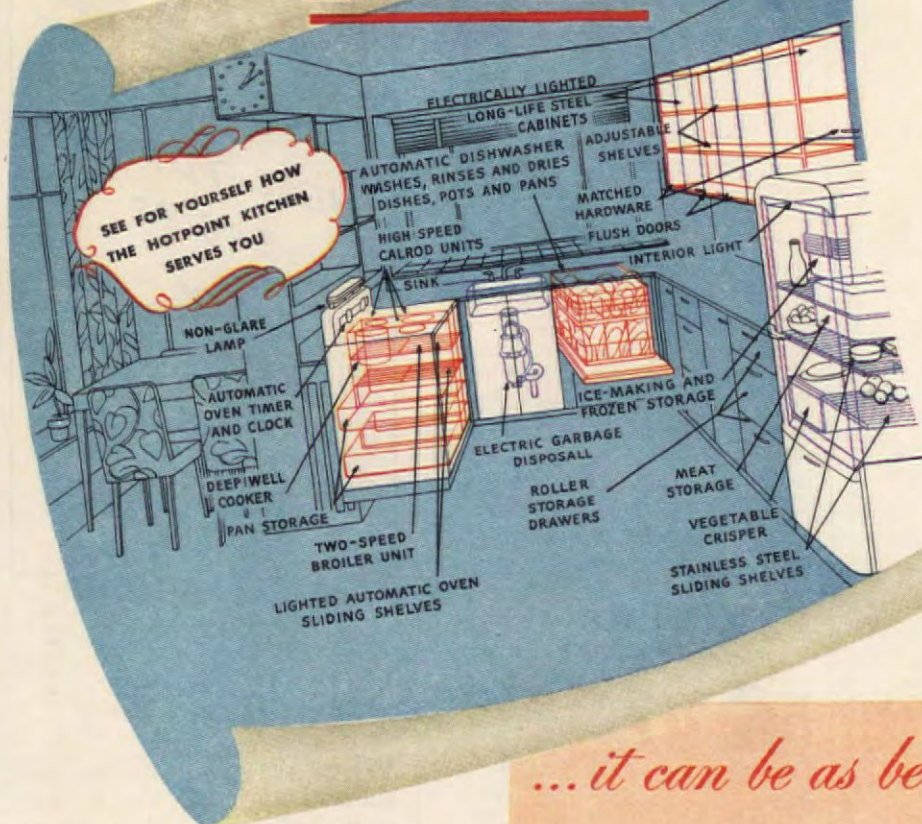
Once you taste the difference between ordinary sea food and sea food served with Snider's, you'll keep it on deck! Try it!

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**Snider's**  
the original  
cocktail sauce



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**Cooking Center.** Hotpoint Electric Range cooks fast and thriftily, keeps pans clean and doesn't blacken walls. It should be near the sink and refrigerator to do away with needless cross-kitchen steps.



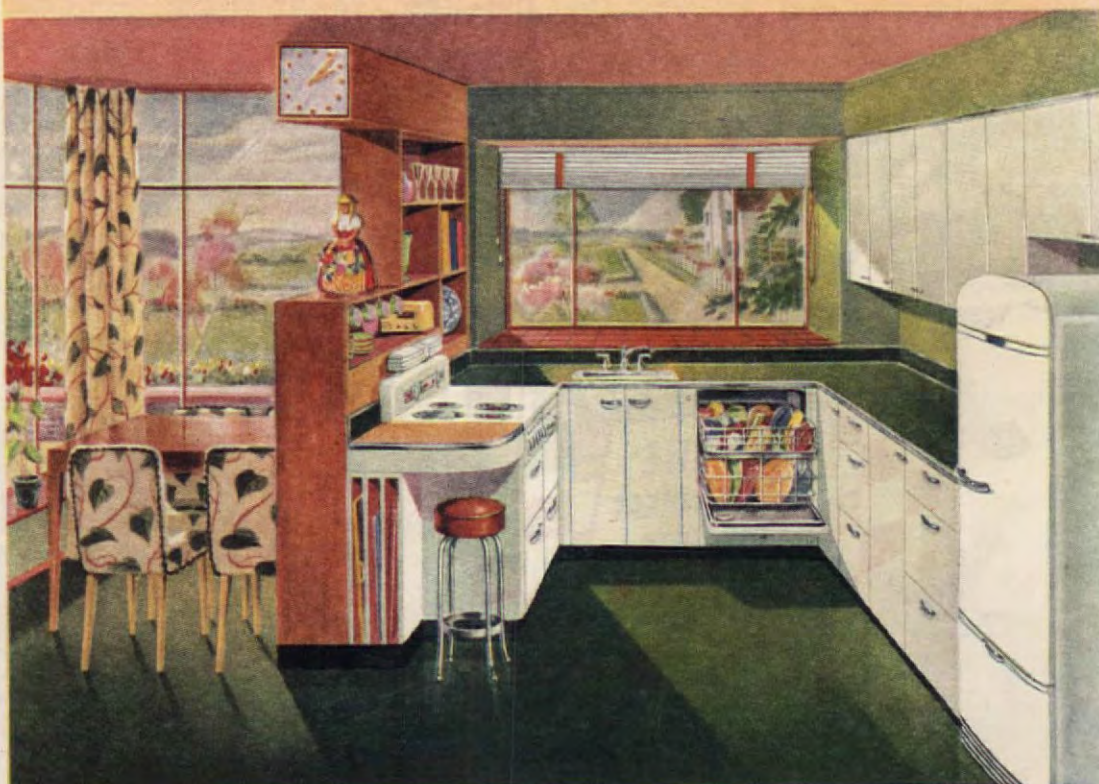
**Food Storage and Mixing Center.** Hotpoint Electric Refrigerator—designed to keep foods fresh, provide thrifty freezing and convenient storage space—should be located near outside door. Mixer and supplies should be kept next to refrigerator for efficiency.



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## CONTRIBUTORS



Bachrach

... DONALD WYMAN is one of the country's outstanding horticulturists. He has made a special study of hedges and hedge plants, the results of which have contributed largely to the article on pages 24 and 25. A graduate of Pennsylvania State College, he received his M. A. and Ph.D. degrees at Cornell University in the Department of Floriculture. Now at the Arnold Arboretum, Harvard University, he has the responsibility for 6,500 different kinds of woody plants.



... MARIE E. CRAIG, R. N., warns of "Eye Hazards" on page 87. Carelessness, she specifies, is the most common cause of these accidents. As most little girls do at some time in their lives, she wanted to be a nurse. But in high school she was bitten by the journalism bug and although she went ahead and graduated as a nurse, she turned her hand to a newspaper column. Now while her husband is serving in the Army Medical Corps, writing helps pass the time.



... ROGER STURTEVANT, who photographed our cover house for this issue, has gradually become a sort of photographic amanuensis to the contemporary modern architectural movement in central California. His chief interest, he maintains, is in the people who live in houses and how architecture has met their needs. For the past two years he has not only kept his business going single-handedly but has been chief cook etcetera to his household, consisting of a 17-year-old son, a cat and two dogs, and so is eminently fitted to understand the housewife's problems.

## QUIZ

TO MAKE MEAL PLANNING EASIER



What's "branded with the devil but fit for the gods?" What's strictly on the level and best by all odds...

- For sandwiches
- And luncheon snacks
- And stuffed potatoes
- And stuffed tomatoes
- And with salads
- And rarebits
- With eggs
- And chopped chicken
- With peanut butter
- With cottage cheese



The Original All-Ham Deviled Ham Spiced Just Right!

It's MORE than The Sandwich Spread with the Famous Flavor. It's the food with dozens of uses!

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Just Grin and spread it thin!





GOWN BY SAKS FIFTH AVENUE

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General Electric engineers have built into the Musaphonic a new discovery — a dramatically advanced system of tone re-creation.

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The Musaphonic will be featured at foremost radio-phonograph salons throughout America. Prices range upward from \$300. Write for the colorful 28-page booklet, "Your Coming Radio," preview of postwar G-E radio and television — radio-phonographs, consoles, table models, portables. Electronics Department, General Electric, Schenectady, N. Y.

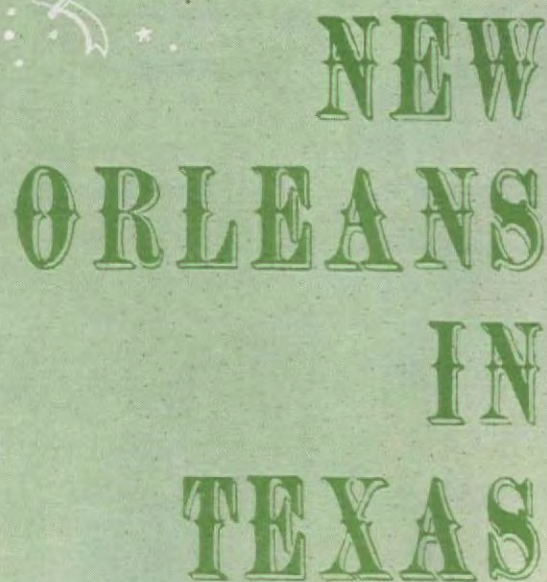
Hear the G-E radio programs: "The World Today" news, Monday through Friday, 6:45 p. m., EWT, CBS. "The G-E All-Girl Orchestra," Sunday 10 p. m., EWT, NBC. "The G-E Houseparty," Monday through Friday, 4 p. m., EWT, CBS.

**GENERAL  ELECTRIC**  
178-D2









A black and white photograph of a two-story house with a balcony. A woman stands in the front doorway, and a dog is visible on the lawn. The house has a covered porch area and a large tree is in the background.

A detailed floor plan of a single-story house. The layout includes a large front porch leading into a living room (18'6" x 22'1") which features a fireplace and access to a rear patio. To the left of the living room is a dining room (8'8" x 14'2"). Behind the dining room is a kitchen (9'7" x 10'8") equipped with a sink, stove, refrigerator, and cabinets. A central entryway connects the kitchen to a bedroom (11'7" x 18'2") at the back and another bedroom (12'1" x 25'5") on the left side. A bathroom is located near the back bedroom. A garage (12'5" x 18'2") is attached to the rear of the house. Other labels include "AIR CONDITWO" (likely Air Conditioning), "WOOD BOX", and several closets ("CL"). Stairs lead down from the living area.

Floor plan of the second floor. The layout includes a BATH, two BED ROOMS (10'-9" x 14'-0" and 12'-0" x 17'-7"), a DARK R., a DRESSING R., and a BALCONY. Closets (CL) are located in the bedrooms and near the bath. A central hallway (ON) provides access to the rooms.

THE HOUSTON, TEXAS, HOME OF MR. AND MRS. OTTO WOESTEMEYER



**An architect designs his own home to be readily adapted for business, entertaining, or the pursuit of hobbies**

window is composed of large stock units and, combined with the floor to ceiling sash in sunroom, gives an air of brightness. Winter and summer air conditioning guarantees comfort during all seasons. Modern furniture, in blond woods and dark mahogany, is used in all main rooms. Living room walls are of dusty pink with accents of yellow gold, a color found in the black lacquer Chinese breakfront, and used on dining room chairs. Jade green has been used for divan upholstery as well as to mat the Audubon bird prints. Two bedrooms are located on the second floor along with bath, dark room, and a tiny dressing room which is Mrs. Woestemeyer's particular pet. Gay circus paper adds the proper note of gaiety to this useful nook.

**Clever built-ins help convert game room into office for architect-owner**



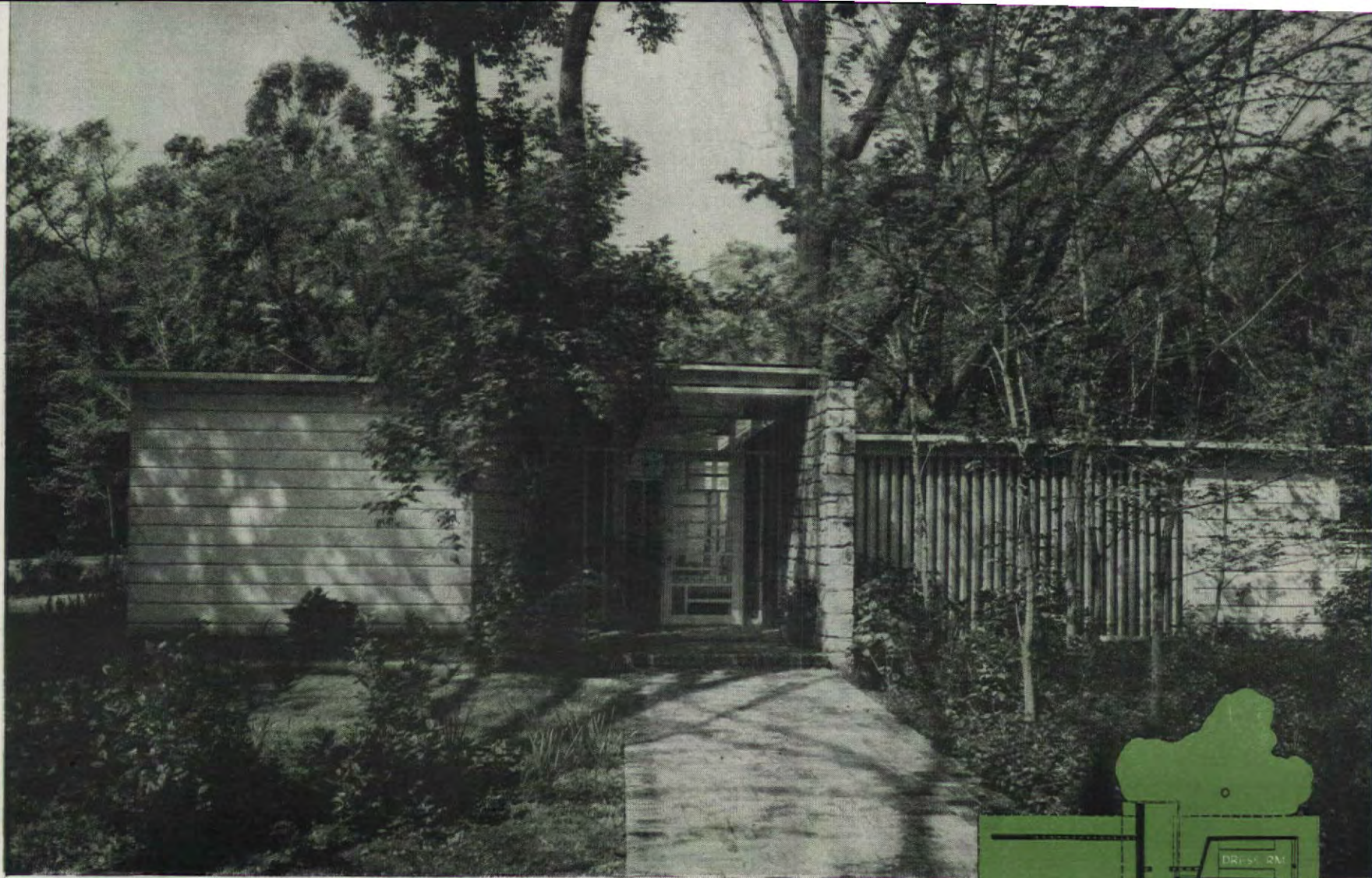
*Photographs by George H. Van Anda and Free Lance Photographers Guild*

**YELLOW GOLD AND DUSTY ROSE PREDOMINATE THROUGHOUT SPACIOUS COMBINATION LIVING, DINING AND SUNROOM**

**Modern unit pieces form flexible group around oversize living room window—master bedroom opens directly onto white wrought-iron balcony**







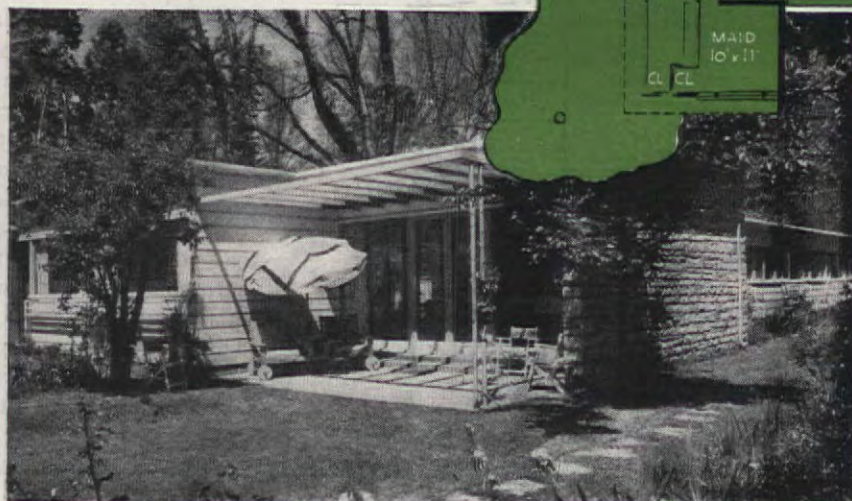
# Glamor with Sense

NARROW CORNER LOT NO HANDICAP TO T. F. QUINN HOME NEAR SAN FRANCISCO

**W**E DOFF our hat twice to this gay, modern cover house! First, because we like bright, original ideas and we find here a design that is definitely NEWS. A deep feeling of respect, respect for the large measure of good common sense under its flat tar and gravel roof moves us to take our hat off once again. For few houses are beset with as many restrictions and regulations at their beginning. Just look at this lot! It's long and narrow and, what's more, is on a CORNER! Then, again, consider the parade of stately elms diagonally across its middle. Add to these obstacles, the regular property setback laws affecting all suburban property and you see what we mean. Let's now study the solution. A long, narrow house fits the long, narrow lot to a T. The elms continue their march uninterrupted because the floor plan staggered a bit to let them pass. This resulted in two protected outdoor terraces or just two more than the average house can boast. In spite of the lot's exposures, there is privacy in all important rooms. Indoor and outdoor living are happily combined by means of floor to ceiling steel sash. Redwood and native stone form most of the outside walls while dual ply plywood and plaster have been used indoors. Because of heavy rainfalls and spongy soil, a basement was omitted and the heater room placed between sleeping quarters and living room.



Olinwiddie and Hill, architects



Summer and winter terraces provide secluded outdoor living space throughout entire year

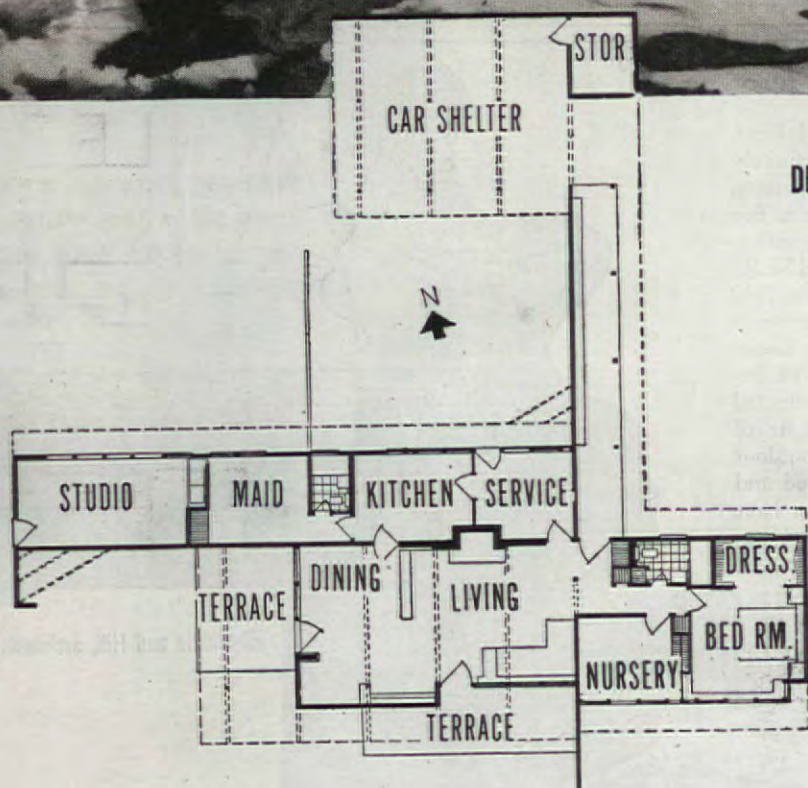
Roger Sturtevant, photographs



# GOOD MODERN IN COLORADO



DEEP SHADOWS ADD DRAMA AND ACCENT TO THE LOW ONE-STORY HOME  
OF J. A. BRAND AT LITTLETON, COLORADO



Architect Victor Hornbein's ingenious planning and individual methods of construction give unusual room arrangements and magnificent view of surrounding mountains to this small house

**S**IMPLICITY is the keynote of this one-story modern house located on the outskirts of Denver. Originally it was planned as a temporary home—a fact that can be seen in such unusual details as doors without trim and closets without doors. Yet, like many austere designs, there's beauty in its straightforwardness, a cleanliness of line, an uncluttered look about it both inside and out. Due to a system of construction developed by the architect, a certain delicacy results in many structural features. The flat, built-up roof with wide overhang has a thin, brittle quality about it that adds much to the direct beauty of the house line. The exterior is of natural beaded fir, laid vertically. This wood, used without finish on both exterior and interior walls, gives a unity to the whole and adds to the general feeling of spaciousness throughout. Windows are extremely large and in most cases fixed. The carefully thought-out roof overhang controls the amount of light and shade entering each room depending, of course, on the season. In this way, on cold winter days, rooms are flooded with much welcome sunlight. Throughout all rooms, floors are of asphalt tile laid over a concrete bed. Concrete block has been used without finish on the fireplace wall of living room and harmonizes perfectly with the asphalt of the floor. Cleverly placed built-in furniture adds much to the open, uncluttered look of the interiors. These have been successfully employed as fireplace groupings, at the large terrace windows, and to divide living from dining area. A low storage cabinet does the latter trick most ingeniously without giving a cut-off look to either room. Built-up beams with plywood cores add greatly to the informal, cabin atmosphere of the main rooms and blend



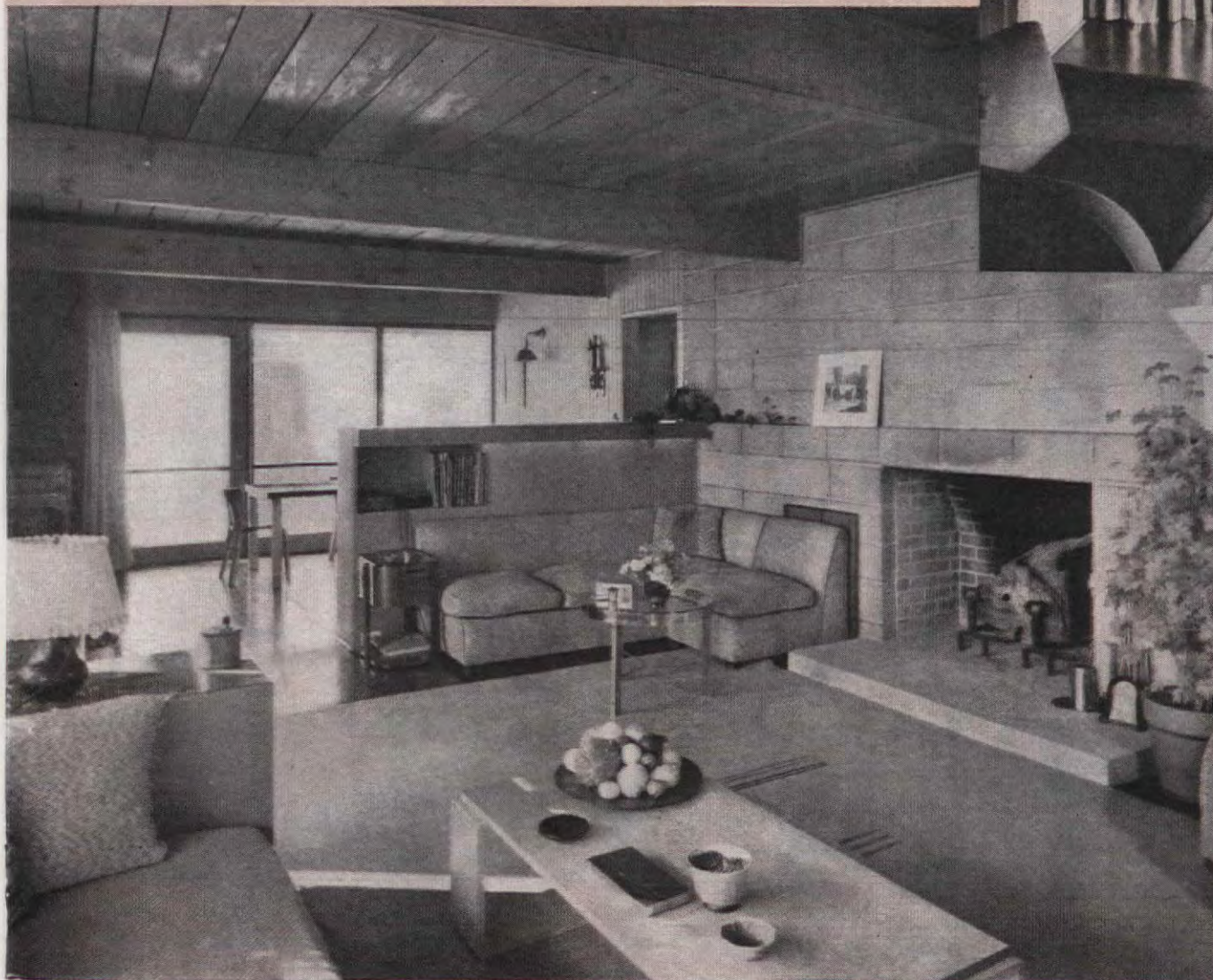
## PROOF THAT A HOUSE CAN BE BOTH COMFORTABLE AND

## LIVABLE WHEN STRIPPED OF ALL NON-ESSENTIALS

nicely into the fir plank ceilings. Furniture throughout is modern in feeling. It is comfortable and low and does wonders towards adding height and giving the rooms charm plus graciousness.

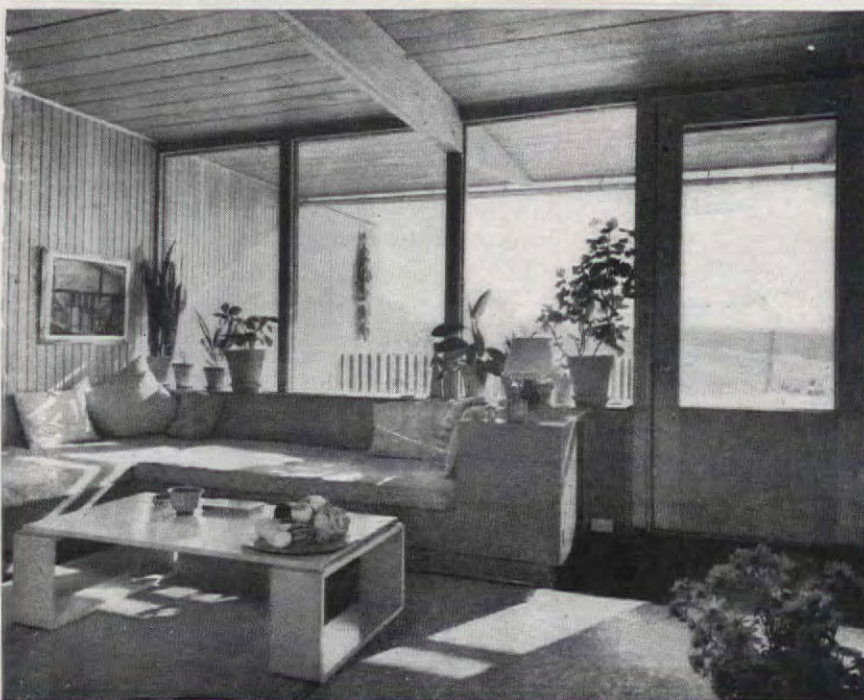
The house plan is well worth studying because it is entirely original in concept. A sleeping wing which includes nursery and master bedroom is guaran-

teed complete privacy by the jutting wall at end of terrace. Because of this, walls in these rooms, facing south, are composed almost entirely of glass. The studio with its ample share of north light is separated from rest of house and has an outside entrance of its own. Approach to car shelter and storage room is by means of a conveniently located covered walk.



Oriental yet modern effect of diffusing glass screen between living room and bedroom passage

Surrounding prairie and mountains become part of living panorama as seen through glass picture walls of combination living and dining room







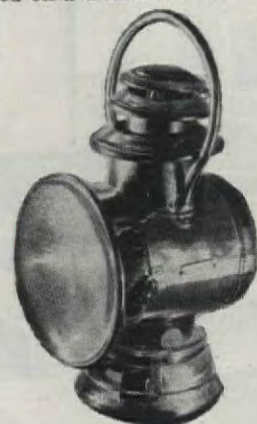
CHESTNUT ROASTER



UMBRELLA STAND



CARRIAGE FOOT WARMER



Photographs by F. M. Demarest

# Collecting Brass

**T**HE story behind our present collection of brass is almost as fascinating as the pieces themselves. The display did not emerge full grown overnight. No kind benefactor presented us with his private collection; neither did the grandchildren of the nation unite to give us all of grandma's old brass treasures. No, it required five members of my staff, ten months' searching, many thousands of miles of traveling and nine states as sources before even the vaguest resemblance to a comprehensive display could be amassed. We poked through villages and cities, farms and barns, attics and cellars. Many times we followed a "hot tip" to the home of Mrs. X. who lived nine miles from nowhere only to discover, after hitchhiking through rain and snow, that it was only a false rumor. Every so often, however, we stumbled on a treasure. Once after days



## THE STORY BEHIND A 5,000-PIECE COLLECTION OF FASCINATING OLD BRASS TREASURES

lamp. As a matter of fact, we converted any number of odd brass items into lamps. A tall brass column, once the center pole of a balance scale, was wired for electricity and paired with an opaque shade for a formal lamp. For an informal room we made brass tea kettles—the kind that sit on a stand and have an alcohol burner underneath—into lamps. One of the most novel lamps we made from an old spool holder, round in shape, with encircling tiers to hold the spools of thread. We filled the tiers with brightly colored spools, added a gay shade, and made the perfect lamp for a sewing room. The old Russian samovar which haunts the antique shops also makes a lovely lamp. Many of the old oil lamps only needed electrifying to make them ideal for current use. Some of the most attractive are the tall, beautifully wrought brass columns with long sparkling crystal prisms around the glass shade. One old lamp from the Barbary Coast once lighted a ship chandler's shop. The fenders are of English, French, and American origin, many with raised geometric design. Many of the fire screens are English, with the one-inch border and raised floral pattern typical of the 18th Century. Some of the wood baskets are round, some are square. Highlights of the show is the display of wall sconces. Among the fascinating small pieces are two inkwells. One of these is English, with a miniature figure of a maid carrying a tray with teapot, bowl and spoon, the other is Sicilian and boasts a tiny hand-chased donkey. Yes, old brass is still to be found—if you search!

Yes, old brass is still to be found—if you search!

# in the Whole U.S.A.!

of vain searching we were ready to turn back when someone told us that only a few miles farther on there really was a wonderful brass collection. This proved to be a single brass item—but so lovely and graceful that it made the entire trek worth-while. This was a magnificent brass chandelier with delicate and beautifully cut crystal globes with hand-chased mountings of the famous grape design. It originally came from a house which had been one of the stations in the "underground railway" during the Civil War. In a section of Pennsylvania which figured importantly in the American Revolution, we unearthed other interesting pieces. At the home of an old gentleman who had insisted that we see his collection of old guns—in which we were not interested—we found a number of old brass powder horns. We took the lot and cleaned and hand-buffed them. Filled with sand, they make original paperweights.

There were times when Sherlock Holmes could have helped us unmask the disguises worn by our brass pieces. Some of the loveliest candlesticks were silver plated. These had been made in Warsaw when that city belonged to Russia. We removed the plate and the brass shines as golden as ever. Hand-some student lamps were nickel-plated. We removed the nickel, hand-buffed and polished the bases, and did an electrifying job on these. A charming old fireman's horn also was silver-plated when we found it. We made it into a novel



GIRANDOLES OF THE TYPE USED ON  
MANTEL OR CONSOLE



VICTORIAN BOOK RACK



**Nelson F. Lebo**



ALL PIECES SHOWN HERE ARE FROM THE LORD & TAYLOR COLLECTION



# PRIMER FOR THE AMERICAN HOME GARDENER



Arnold Arboretum

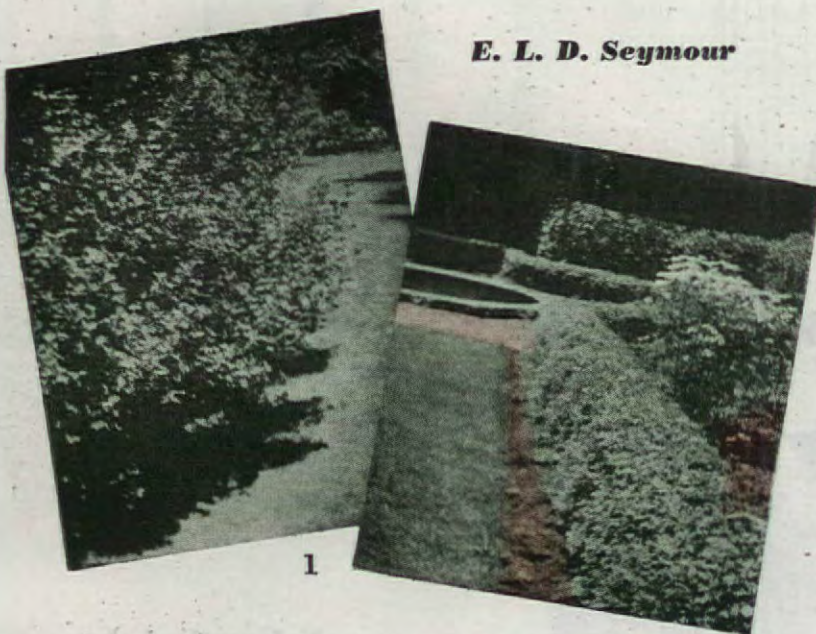
Mount Vernon demonstrates the use of the romantic boxwood both as enclosing hedges and as edgings



Charles H. Keller

Close-clipped privet used as an appropriate, inexpensive foundation planting. At E. J. Enchelmayer's, Glencoe, Ill.

**E. L. D. Seymour**



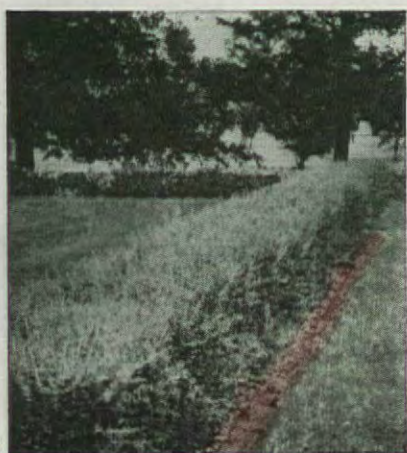
1

1. Mountain currant (*Ribes alpinum*), excellent for the Midwest, unpruned (left) and as a sheared hedge

A HEDGE is a row of closely set plants of a single kind, grown without support and usually (not always) kept to a desired shape and size by regular shearing. Suitable material for different conditions ranges from annuals (like kochia) and perennials, for small spaces and temporary effects, to deciduous and evergreen shrubs, and even trees. Mixed plantings left unpruned to take a natural form (and often planted in informal curves) are usually called "hedgerows" or "shrub borders" rather than hedges.

A hedge's function is, primarily, to keep persons, and perhaps animals, in (or out), to afford protection against rough winds or prying eyes, or to mark the boundary of a property or of a section within a property. For the first two purposes, it may be tree-high, and must be dense and impenetrable; for the last, it may be only a few inches tall, such as an edging along a flower border or

path. In any case, the beauty of a hedge in terms of texture, of foliage, flower, and fruiting effect, and of changing seasonal aspects, is something that cannot be duplicated in walls and fences. However, a hedge does demand more space than a barrier of wood, metal, or masonry, both above ground and in the soil below, where its roots compete with those of other plants. Hence the need for a careful decision, not only as to the kind of hedge to plant, but also as to whether a hedge will best meet all the requirements. Always visualize it as it will be when developed, and place it far enough within the property line or away from walks or other plantings to prevent future complications, entanglements, and embarrassments. Consult state and local plant authorities, hedge trial grounds (as at Cornell University, Morton Arboretum, or Ottawa, Canada), or a book like "Hedges, Screens and Windbreaks" by Donald Wyman (Whittlesey House).



2

2. Dwarf pea-shrub (*Caragana aurantica*), from Siberia, is fine for sunny sites in cold regions. 3. Where strong color can be used, the



3

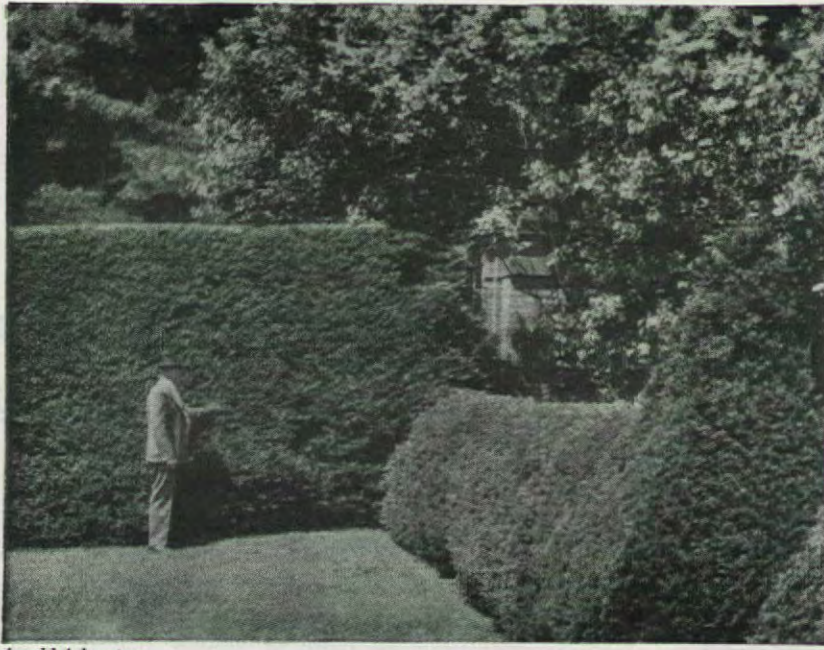
red-leaved barberry is eminently satisfactory. 4. Viburnums make sturdy, dense barriers; here is the familiar wayfaring-tree (*V. lantana*).



4

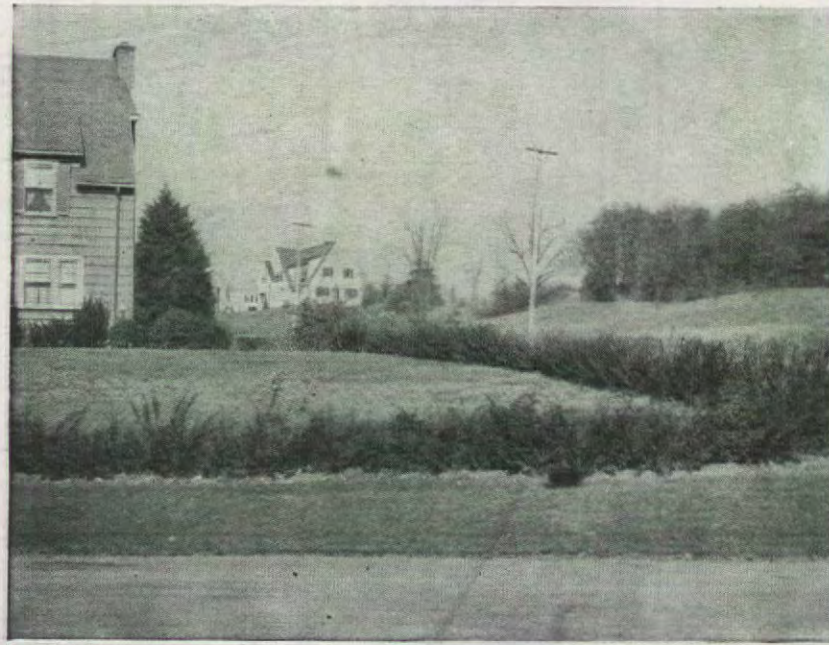


# No. 12... Hedges for Shelter and Privacy



Arnold Arboretum

An outstanding evergreen for other than severe and arid regions, and adaptable to many uses, is the Japanese yew



Arnold Arboretum

Effective hedge restoration. Here is one season's growth of Regels privet after being cut to the ground

Hedge management details vary, of course, with the plants used, but a few principles are basic. (1) As in all planting, start with good stock, from a reliable source where it will be carefully dug and handled. (2) Dig a trench of ample capacity to take all the root system and allow for its lateral expansion; and fit the soil for a long term of growth, providing drainage, plenty of humus, and a supply of slowly assimilable food. (3) To obtain results promptly and insure density, set plants closer than may at first seem wise. Small plants of privet or barberry may go 9" apart in two staggered rows, or even closer in a single row; larger growing shrubs may need a foot or more between them; but even trees, such as conifers, beeches, oaks, and the like, can be set as little as 18" to 24" apart and grow into magnificent hedges 6' to 10' tall and proportionately wide. Of course well developed specimens with root balls cannot go as close as small rooted cuttings or "lining-out stock," as nurserymen call it. (4) Prune a deciduous hedge of young plants severely—to within a few inches of the group—to induce a thick, bushy base; cut back the first season's growth by one half or more the second spring, and so continue as necessary. Treat evergreens more gently, clipping the young growth in early spring. *Always keep the top narrower than the base and, preferably, gently rounded.* A deciduous hedge winter-injured or grown leggy can be rejuvenated by a radical, ruthless cutting back to the ground. (5) In general, choose a hedge adapted to your locality, give it a good start in well-enriched soil, and don't coddle it.



9

9. How hardiness varies. Korean box (left) and common box in hedge trials

at Morton Arboretum, Lisle, Ill.  
Site also of Figs. 2, 3, 4, 7, 8



5

5. Another viburnum (*V. prunifolium*), the native blackhaw, ranks high in hedge trials at Cornell University. 6. Here also Cornelian-cherry (*Cornus mas*) has good foliage, flowers, and fruit

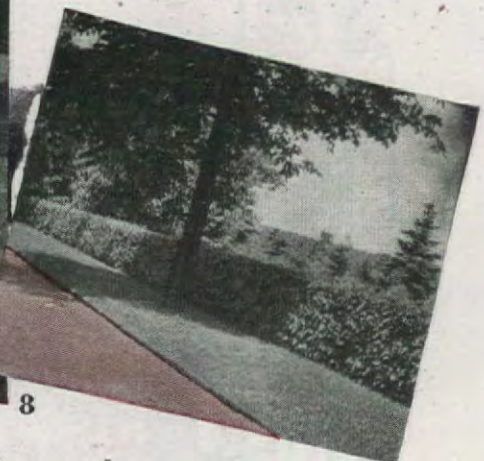


6



7

7. The pink- and white-flowered perennial, *Spiraea bumaldi*, is popular in the Midwest for low hedges. 8. The common lilac makes neat hedges, but at the cost of its lovely bloom



8



# No Focal Point? Build One!

ILLUSTRATING ONE OF THE CARDINAL  
MAY HELP YOU TO BRING YOUR

A focal point might be described as simply a center of attention or attraction. What it evolves into is making a grouping of importance on one wall of your room about which the rest of the furniture can more or less be placed to point it up. It can be done in a number of ways, as we have illustrated in sketches and photographs on these pages. Study them for ideas.

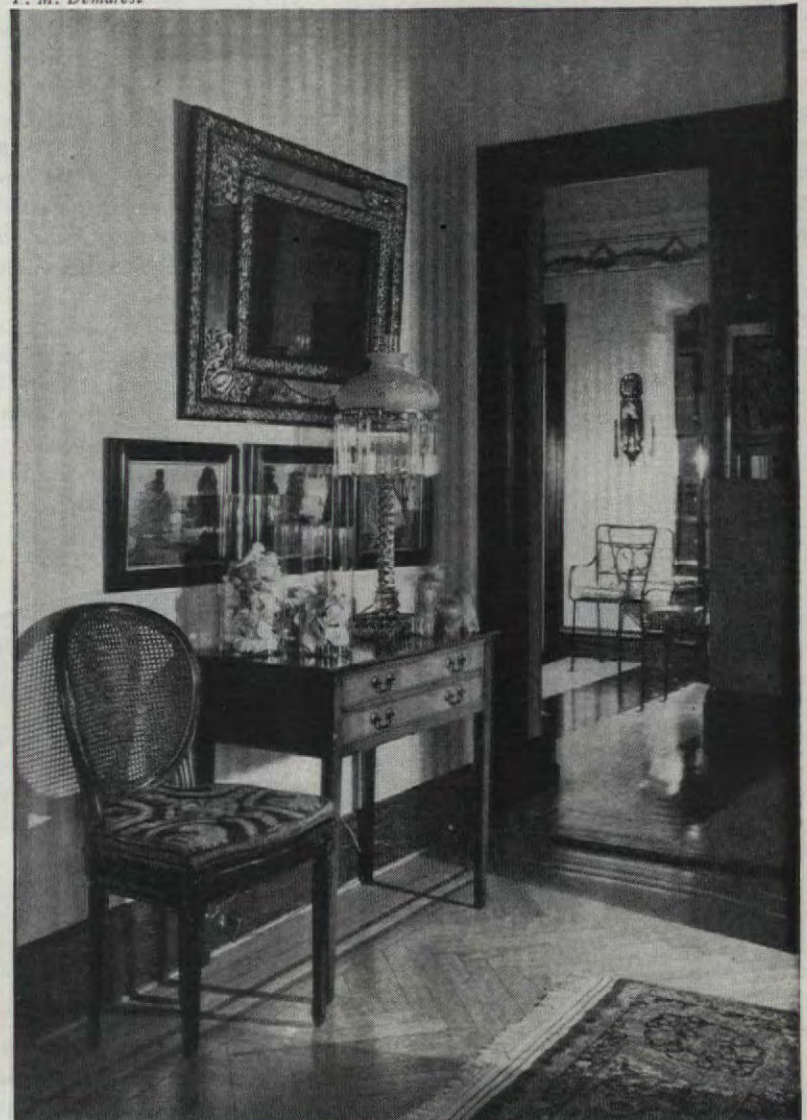
In a small room you probably only have room for one dominant focal point. However, if the room is not too cramped for space, there may be several focal points of subordinate interest to the main one. Each plays up the other.

**H**APPY is the room whose architect has blessed it with a fireplace or sunny bay window (or both)! Furnishings naturally and easily group themselves around these two logical focal points. But if your own ivory tower is not fortunate enough to sport a chimney-piece or bay, then it's up to you to establish one. No good room would be caught dead without one or several. It's not as difficult as you might think and may involve only a sensible rearrangement of furniture according to a plan. We're awfully hepped on the idea of having a Plan for everything you do! Good points of architecture in a room are excellent subjects to build a focal group around. Aside from a fireplace and a bay window, the wall space between two evenly spaced doors or windows may be used to advantage; a modern corner window with sunshine and a view may become the dominant group; a long unbroken wall space offers possibilities.



26 Curtained end wall makes a handsome background for sofa grouping

F. M. Demarest



Pictures, table and chair create interesting small focal group



Mrs. Lynn Lloyd of Glen-  
coe, Illinois, dramatizes one  
wall of the sun room with  
draperies that draw across  
doors. Old copper bucket  
is planted with sansevieria

## RULES OF DECORATION WHICH ROOM INTO FOCUS . . .

Every room, whether it be bed-  
room, living room, or dining room  
requires a focal point. Without this  
centering of interest and an intelligent  
grouping of furniture, the individual  
pieces have a fly-away tendency and  
claim no relationship each to the  
other in the room plan.

Stand in the center of your room  
and consider the four walls as back-  
grounds. If, as is sometimes the case,  
there is no single unbroken expanse  
of wall space, fix your attention on  
the window wall and see what you can  
do with it. A picture window can be  
an excellent focal point around which  
to build a room. Dramatize it with  
colorful draperies hung clear to the  
adjoining walls, or hang an arrange-  
ment of pictures at each side, and  
group your furniture to take advan-  
tage of whatever view you have.

If space permits, the sofa could be  
used out in the room facing the win-  
dow. Or you may have to place the  
sofa in front of the window, in which  
case it becomes an actual part of the  
focal point of interest.

A large break-front bookcase or  
other tall cabinet can become the  
dominant center of attraction. Again,  
point it up with pictures at either  
side and, if possible, a lamp on the  
writing shelf to light your letters.

A pair of chests used together with  
a large mirror or picture hung above  
them will do the trick. If you haven't  
a single picture large enough, hang  
several to cover the same area.

One good way to lift your bedroom  
out of the average is this: Select a  
handsome wide wallpaper border; on  
the wall on which you plan to place  
your bed or dresser apply the border  
to form a large square or rectangle  
(see sketch on opposite page). You  
can paint the center area a contrast-  
ing color or the same shade as the  
rest of the walls. Hang pictures, push  
the furniture into place, and there  
you have a focal point!



Gerald Young

Belcher, Inc., of Los Angeles, made these two modern chests, here used  
together as one large group with mirror above. Plaid paper background




Skinner Photo Arts



# How to

## THESE FAMILY GARDENS "CAN TAKE" CHILDREN

*Data from Ruth W. Lee*



**T**O PLAN, make, and maintain a garden in which every member of the family can have a part, and from which each can derive some of the pride that goes with ownership, is one of the best possible ways to insure the home solidarity and companionship that means real happiness and satisfaction. There are, in a garden, so many things to do, and to be done, at all times of the year, that practically every sort of taste and temperament can find something to its liking. But it is especially important that the planning should provide opportunity for all to share the garden's responsibilities as well as its rewards.

As pointed out in the January article of this series, on "Gardens That Can Wait," it is not to be expected that very young children will be garden conscious or able to appreciate the reasons for staying out of the middle of fragrant, colorful flower beds and leaving unpicked the tempting blossoms. Yet, even while they are at a surprisingly early age, many youngsters exhibit an instinctive, spontaneous interest in, and sympathetic affection for, growing things—plants as well as animals. Begin then the transformation of that interest into a wise and enduring enthusiasm; there is no better place in which to do it than a garden.

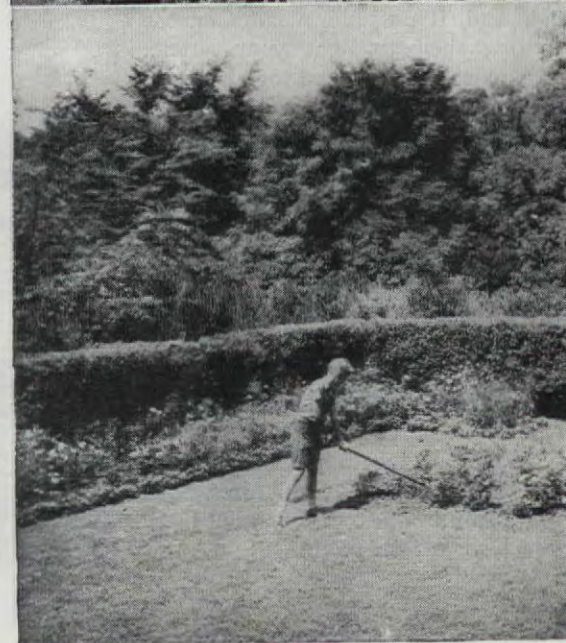
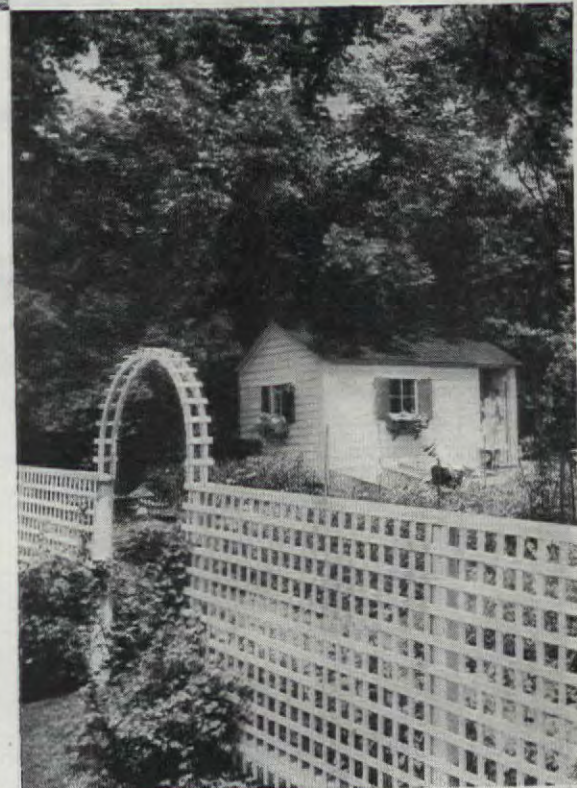
"When I was a little boy," wrote Karel Capek, in his delightful "The Gardener's Year," "I had toward my father's garden a rebellious and even a vindictive attitude, because I was not allowed to tread on the beds and pick the unripe fruit." How different an attitude that could have been had he thought of the garden as "ours" instead of "father's"; or if, better still, he had grown up knowing at least a part of it as "mine."

Among the lasting recollections of last Christmas is that of the little girl of eleven who, in her letter to Santa Claus, put at the top of her list of desired presents, "First, a permanent; next, a piece of land where I can

do as I like." Certainly that second wish, at least, voiced a yearning that many a child has felt but been unable to put into words—and, probably, many an adult, too. And perhaps the satisfying of that yearning, by means of all that a garden has to offer, holds the key to the solution of many of the problems that trouble society in these complex times.

Given a family with a garden environment, or better, a home and a setting where a garden can gradually be developed, it is unlikely that each of its members will have the same sort or degree of interest and enthusiasm to start with. But that is as it should be. For the gradual development of new interests, the discovery of new, exciting truths and beauties, the mutual exchange of information and enthusiasms are among the richest delights of gardening experience. There is a real thrill in seeing another's eye sparkle with excitement over something we have revealed; and a closer bond of interest unites child and child, or child and parent, when they have together watched the unfolding of one of Nature's mysteries, or had a hand in bringing it about.

The first of our two current examples of a real family garden is that of Mr. and Mrs. William S. Preston, in Glencoe, north of Chicago. For fourteen years, the Prestons have been developing the several "garden rooms" into which their 132' x 210' corner property is divided. Lately they have been sharing the care and enjoyment of the different areas with Malcolm, who is now nine, and Wendy, who is seven, both of whom are acquiring knowledge and skill in handling their assignments of garden tasks. To start with, they enclosed the whole place with a varied assortment of shrubs and young trees to supplement the trees already well-developed and satisfactorily located. Next they built the terrace at the west of the house and had a nursery firm install the retaining walls and steps and the

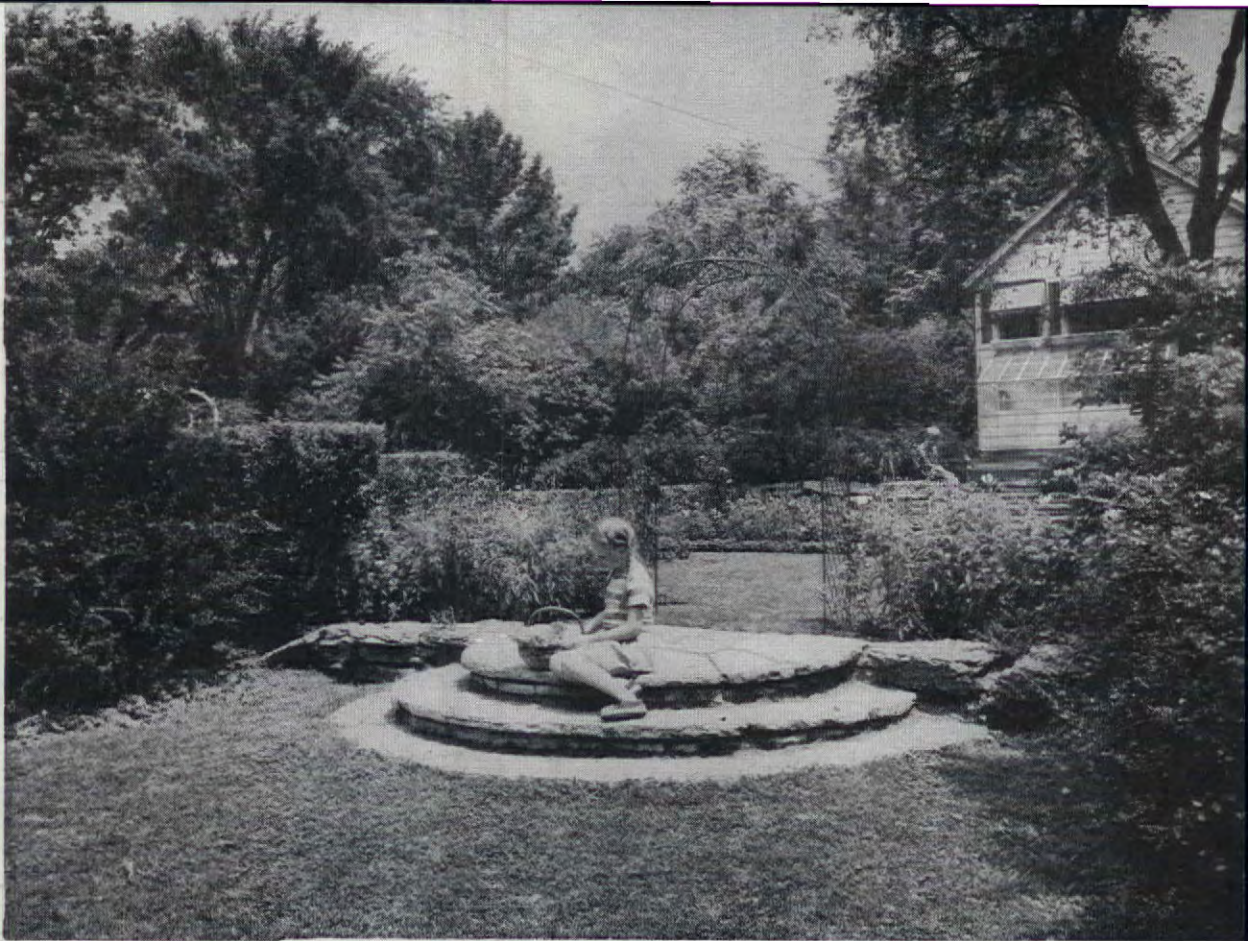




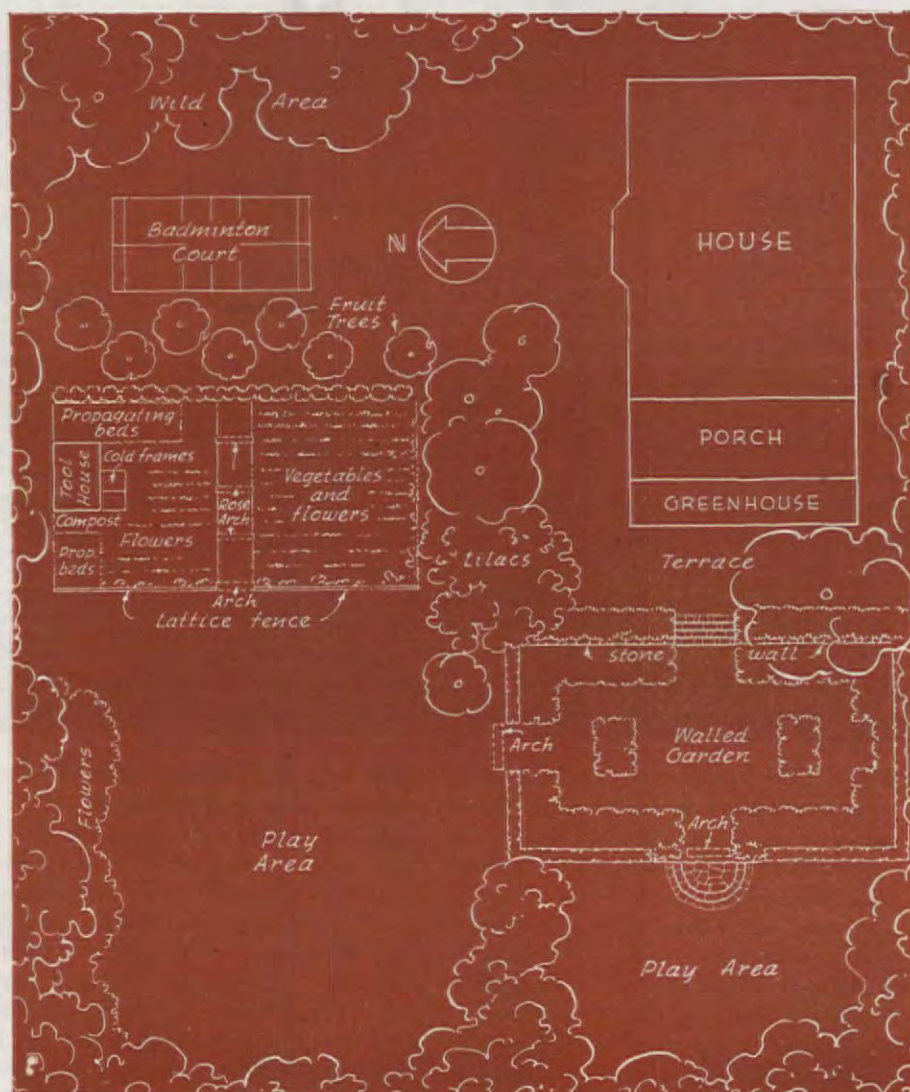
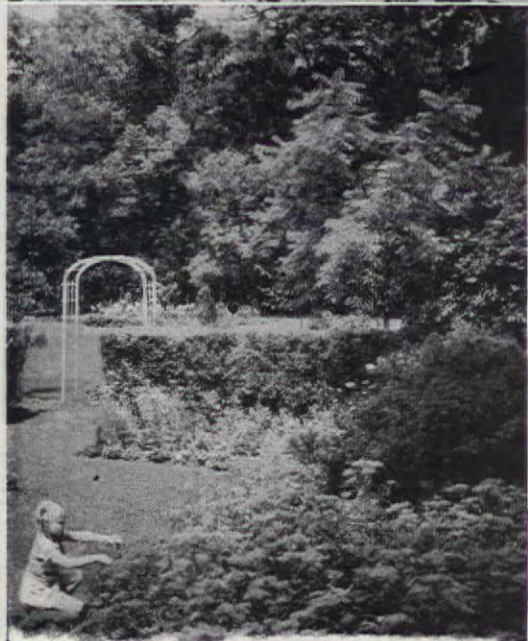
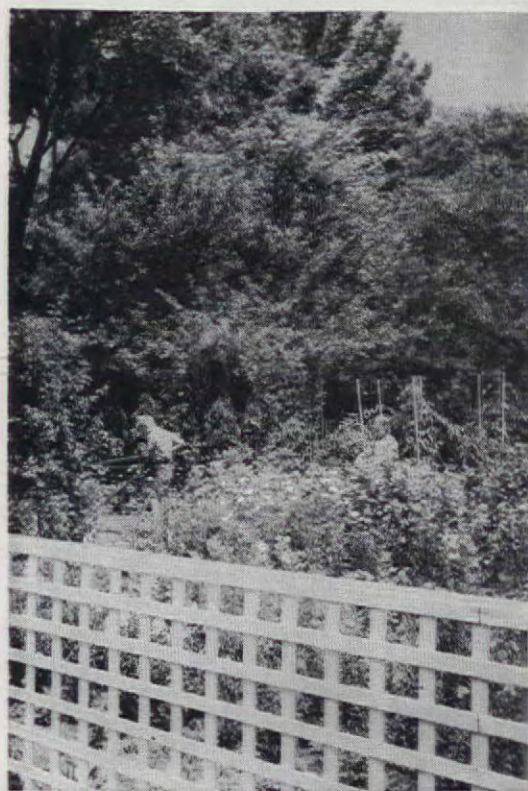
3.

# Begin

IN THEIR STRIDE—  
AND VICE VERSA



Photographs by Nowell Ward



Sigman-Ward

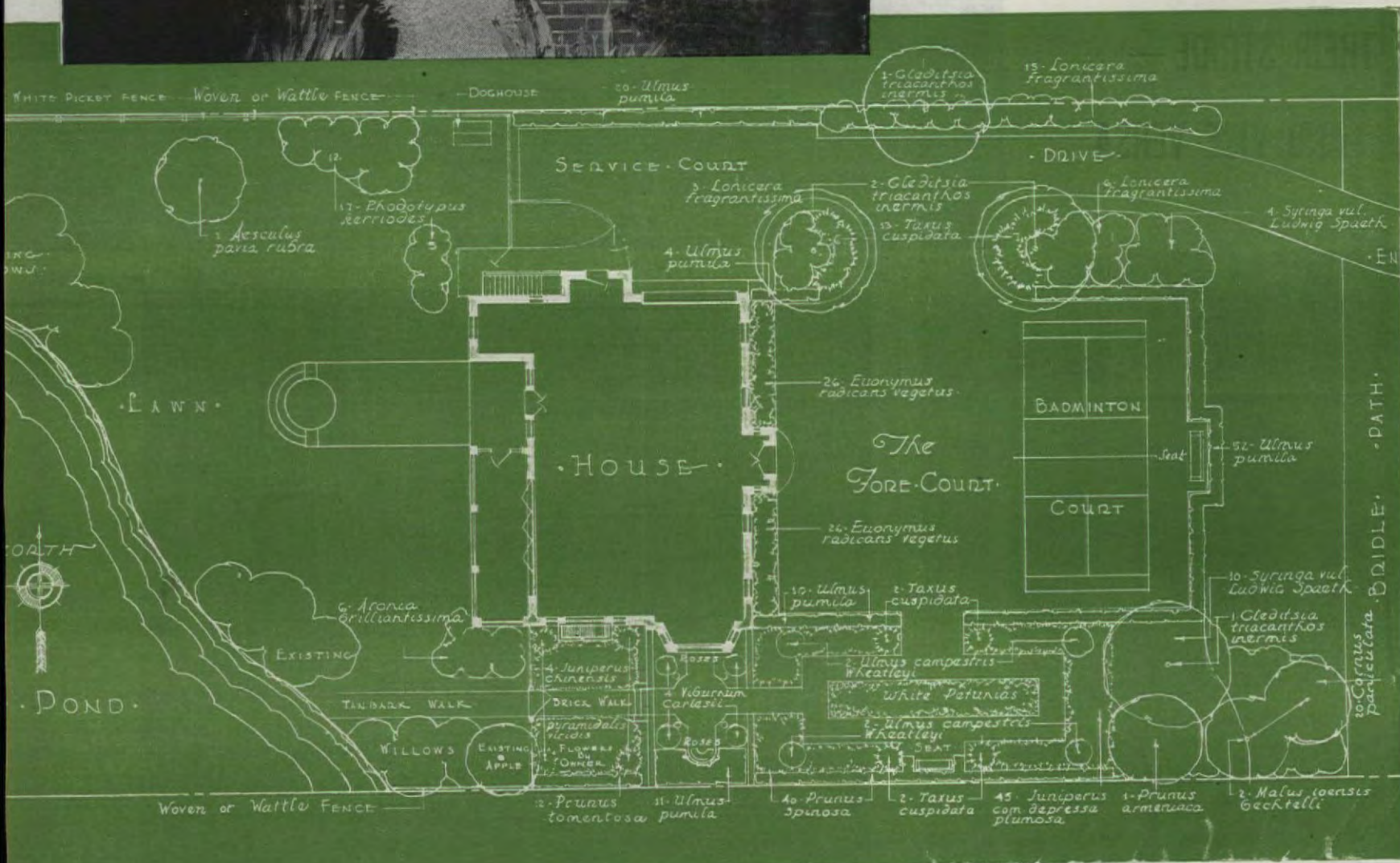
The garden of the William S. Prestons, in Glencoe, Illinois, is divided into four main areas—two for real gardening, two for games. Here the whole family, father, mother, Wendy and Malcolm, find plenty of opportunity for work and for recreation, all of it enjoyable and thoroughly worth while





IN A SUCCESSFUL GARDEN, ALL OF ITS PARTS ARE USABLE  
THIS MEANS THAT IT MUST BE CAREFULLY PLANNED  
WITH AGES AND INTERESTS OF OCCUPANTS IN MIND

The Charles Herrick Hammonds, in Winnetka, Illinois, utilize the spacious forecourt of their home for games as well as parking. Also have intimate formal gardens, spacious lawn, and varied delights of a little lake. Plan by Chance Hill



privet hedges that enclose the formal or "walled" garden. Back of the hedges are honeysuckles and cotoneasters, and in the borders they have used such perennials as canterbury bells, sweet william, and foxglove for early bloom, and miscellaneous annuals for later color effects—except where, for the duration, they are giving some of the flower space to tomato plants. The two oblong beds contain roses. Through the arches, draped with climbing roses, on the north and west sides, are reached two lawn areas used as play spaces, for croquet, soft ball, etc. Here the borders are bright with phlox and zinnias during the summer and with hardy chrysanthemums in the fall. Five years ago, the lean-to greenhouse was built on just below the porch, as seen in the upper picture on page 29. Here, until they shut it down as a war measure, they grew various pot plants and flowers for cut-

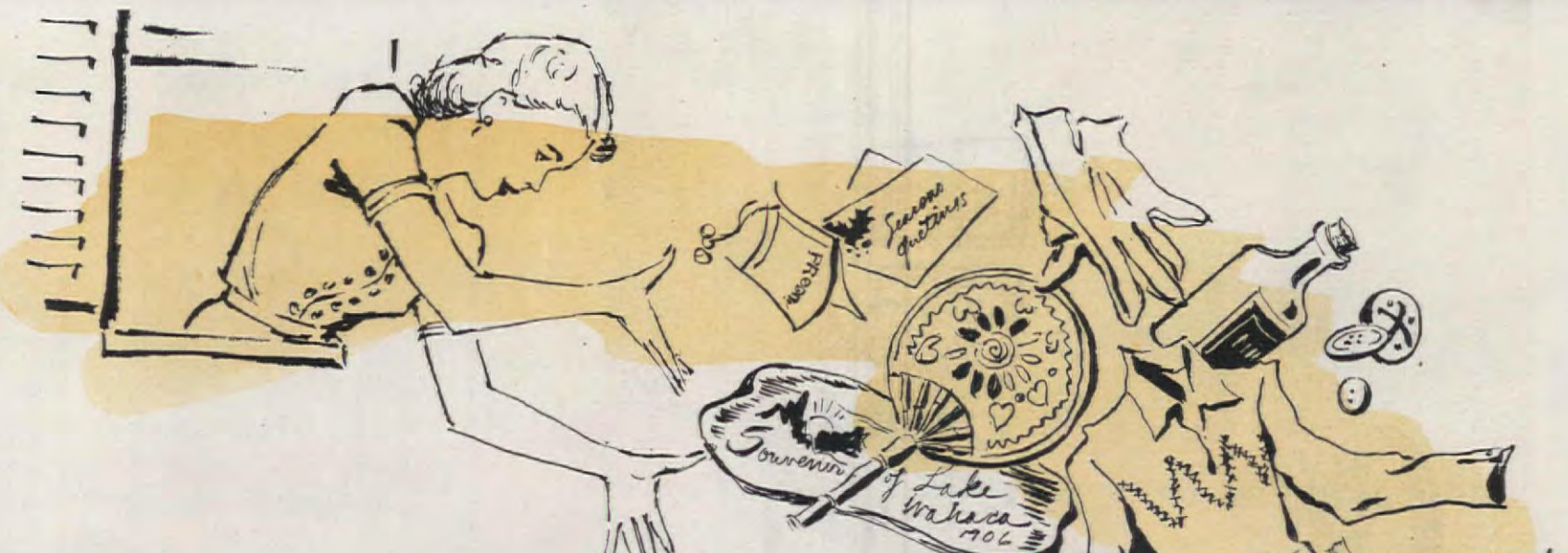
ting; they are looking forward to the time when they can again utilize it.

On the north side of the property is the work area, entered under rose-covered arches from both east and west and bisected both ways by brick paths, laid by Mrs. Preston. The tool house, which shelters their garden equipment, is attractive with white paint and green shutters and window boxes. Flanking it are hotbeds, propagating frames, and a compost bin; and in its dooryard, as it were, are rows of vegetables and flowers for cutting, including dahlias, chrysanthemums and various seed-grown annuals. Beyond the lattice fence on the south is a thick planting of lilacs and to the east, beyond a row of arborvitae, are fruit trees pruned to a convenient height.

The completeness of Mr. Chance Hill's plan for the Winnetka home of Mr. and Mrs. Charles Herrick Hammond leaves little need

for lengthy description. It demonstrates an interesting range of conditions and provision for varied activities, from the adaptation of the paved forecourt for badminton, basketball and other organized games to the inviting informality of the sloping lawn that spreads between the house and the edge of the pond, and the carefully designed and executed small formal gardens. These develop Mrs. Hammond's idea of "extending" both the living room and the recreation room by creating charming views through their large windows. Here paths of crushed stone of a pinkish hue and of flagstones, the low brick walls, the terra cotta flower pots, and quaint animal figures, the reproduced old sun dial, the clipped yews, and the ground cover of *Vinca minor* all supply a harmonizing background for the annuals planted in the pots and borders and carefully selected as to color.





# Domestic Judgment Day

Helen B. Yerkes

I've been having a wonderful time getting rid of useless possessions. Everyone that goes out the door takes another load off my mind. It's a heady experience which I heartily recommend to others. All I do is follow a simple rule to separate the useful sheep from the encumbering goats. I ask, "Has anyone used this object within the last six months?" If it's "yes" . . . it gets a stay of execution. If it's "no" . . . out it goes. For instance, my pot cupboard rivaled Fibber McGee's famous closet. Countless pie and cake pans, lids, scrapple pans, and assorted tinware were always cascading out. Only a few minutes thought was needed to pick out the utensils I actually used in my everyday cooking.

It's the same story all over the house. If I didn't go through this weeding process regularly we'd be smothered with impedimenta . . . old clothes, shoes, wilted accessories, be-draggled souvenirs, and of course, the children's hopelessly mutilated playthings. Very few of us can bear to relinquish the dear departed at once. Some deep instinct makes us tuck it away, with the vague excuse that it might come in handy some day for something. And a hundred to one, it never does.

I often think of the most carefree period in my married life. We moved to another state, taking along only a few essential things. We lived in a three-room, one-story house that was a shelter and nothing more. I never had so few conveniences—and I never enjoyed keeping house so much! There was a fine feeling of space and freedom in those bare rooms. Dusting was reduced to a minimum. Window and curtain washing vanished—we had screens and shutters. We had scarcely any-

thing that didn't serve at least two purposes.

My husband and I began going to country auctions soon after we were married. It was the only way we could acquire furnishings on our slender shoestring. We used to stare in amazement at the weird junk that turned up at these sales. "Who on earth would want to buy all that stuff?" we'd say. But there was always somebody who would bid, and the junk would get a new home. Eventually, our house filled up, until I finally realized that our collection matched what we'd seen at auctions.

Well, now I know! I may not be able to stop the flow of possessions into the house, but I can see to it that nothing stays if it doesn't earn its keep. I used to wonder why I felt like an overloaded pack-horse all the time. It was simply the weight of all those countless inanimate parasites on my mind. I refuse to be so burdened any more. I don't have to throw them away, either. Nowadays, especially, almost anything can be sold. And there's always the Salvation Army or some other worthy organization. Yep, I've finally worked up the strength to discard useless things the moment they've outlived their usefulness. I'll have no domestic Judgment Day at my house!



Drawing by M. K. Hoyt

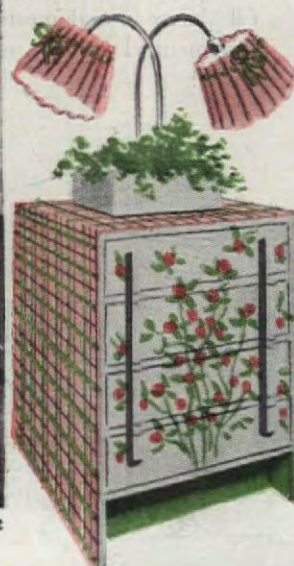




At left is Ann's room as we plan it for her, and at right the "before" picture of the furniture "handed down" by parents

# A Pretty Girl Rates a

The saga of Ann and her behind-the-times bedroom which



**P**RETTY is as pretty does!" Grandma used to admonish us, smiling wisely and wagging a gentle finger. Well, Grandma would be proud of the fair young miss whose story comes to light on these pages. "Pretty" did all right for herself, as you can plainly see, and has got bigger and better plans for the future.

Ann came to us some time back with her problem, which we knew from the hundreds of letters we receive every month is a typical brow-creaser with lots of junior misses all over the country. Ann was "stuck" with the bedroom suite her parents had bought for their first home when they were newly married. An example of the misguided buying impulses for "high style" and "French





# Pretty Room

changed tempo to fit her modern design for living

elegance" in the lush years of the plush '20s, we found the usual assortment of pieces that were paired-off and sold in "sets": iron twin beds with simulated cane panels at head and foot, a wobbly little dressing table with a triple mirror yawning across the back, the "dresser," and another smaller chest of drawers. Later years had seen the addition of a chaise longue, a scattering of tables all the wrong size, and a small hanging shelf affair swinging precariously from the moulding. The room was also perfectly typical of the era, with windows in the wrong places and all the wall space cut up into unusable rectangles by the too-lavishly applied mouldings. We smiled as we noticed evidence of Ann's



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Photographs by F. M. Demarest

## AMERICAN HOME PATTERN A-730

Clover embroidery motifs for twin bedspreads and headboards. Two for spreads are 16" x 20", two for the headboards are 10" x 12". Pattern is complete with hot-iron transfers, stitch illustrations, instructions. Simple and beautiful in effect. 30¢

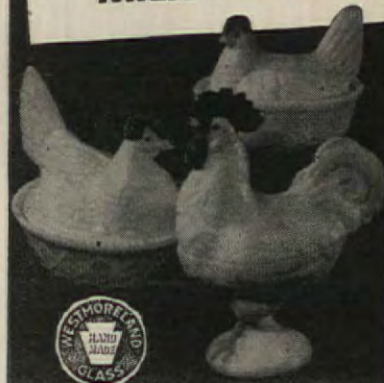
psychological reaction to the rigidly paneled walls; unconsciously feeling that the limited spaces were inadequate for proper furniture balance, she had in seeking a solution pushed several of the small pieces of furniture catercorner in the room, desperately trying to get away from those paneled walls!

Repainting must be delayed until the end of the war when papa has promised to alter those disturbing mouldings. But there was no reason why the balance of the redecoration couldn't proceed apace.

Here is the plan we developed, working closely with Ann and incorporating all her personal tastes as to color, design, and general treatment of the room: The panels must go, which means ripping out the mouldings and refinishing the walls. (The archaic, placed-too-high wall lights are a decorating casualty, nevermore to reappear.) Through the transforming medium of paint, walls, and ceilings become a soft shade of gray-blue. Draperies will be made of gray-blue rayon taffeta, the same shade as the walls, and *this* is important: they'll hang from the ceiling on a track which is installed twelve inches out from the wall so that the draperies may be drawn clear across the entire width of the wall and not bump into the projecting radiator. The floor receives a dark pinky-mauve stain, finished off with several coats of varnish rubbed down with steel wool and waxed within an inch of its life. Shaggy pink scatter rugs look wonderful on such a floor.

Ann likes clover, so that became the motif of the room coupled with a charming checked cotton taffeta in pink, bright green, and mauve.

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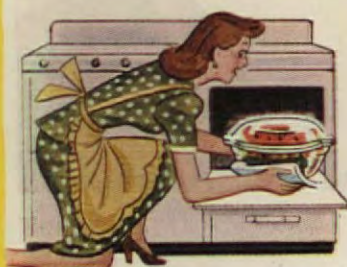


# PYREX WARE COOKING QUIZ!

TAKE 2 MINUTES  
NOW TO SEE  
HOW MUCH YOU  
KNOW ABOUT  
MODERN COOKING!

## 1 FOOD COOKS 1/3 FASTER IN PYREX WARE BECAUSE:

- (A) It supplies its own heat ☐
- (B) It absorbs radiant oven heat ☐
- (C) It's the "hottest" item in the cooking utensil field ☐



## 2 LESS DANGER OF BURNED FOOD WITH PYREX WARE BECAUSE:

- (A) It's fireproof ☐
- (B) You can watch food cook through the sides and bottom to just the right degree of brown ☐
- (C) It rings a bell when food is done ☐



## 3 YOU SAVE STEPS AND WORK WITH PYREX WARE BECAUSE:

- (A) You bake, serve, and store in same dish ☐
- (B) It's easy to carry ☐
- (C) It runs around by itself ☐



## 4 PYREX WARE IS EASIER TO WASH BECAUSE:

- (A) It makes soap sudsier ☐
- (B) It's waterproof ☐
- (C) Sticky foods don't cling to its smooth surface ☐



## 5 LOOK FOR THIS TRADE-MARK WHEN YOU BUY GLASS UTENSILS BECAUSE:

- (A) It's so good-looking ☐
- (B) It's easy to find ☐
- (C) It's the mark of Pyrex ware, the original heat-resistant glass cooking ware, a product of Corning Research in Glass ☐

## ANSWER BOX!

OF COURSE you know the right answers but here they are anyway:

1 (B); 2 (B); 3 (A); 4 (C); 5 (C).



IF YOU HAVEN'T tried Pyrex ware here's a good way to start. The Pyrex Deep Pie Dish is swell for cooking and serving individual pies, soup, cereals, custards, apple sauce. 8-ounce size .....only **10¢**

"PYREX" IS A REGISTERED TRADE-MARK OF CORNING GLASS WORKS, CORNING, N. Y.

With these in mind, then, we cast an appraising eye at the furniture.

Out came the hacksaw, and while Ann shivered in delight and apprehension, off came the metal footboards from the beds. That was a good step in the right direction. Headboards were padded thickly and covered with a few yards of dress flannel in dusty pink, with boxing made of the checked taffeta. Full gathered undershirts for both beds were made of the checked fabric, and simple flannel spreads embroidered with our pattern department's design of clover cover the two mattresses.

Next, we turned our attention to the dresser. A minor operation removed the legs, bringing the piece down to the floor and, incidentally, scaling it down to Ann's size. The dinky little drawer pulls were removed and long modern vertical handles substituted in their place. The whole piece received two good coats of soft grey-blue paint and the top and sides were thoroughly sized with wallpaper size. Then, mixing regular wallpaper paste which you buy at the paint store, we pasted a length of the checked taffeta across the top and down both sides, finishing it off with a couple of coats of water-clear varnish for protection. A dashing pattern of pink clover and green leaves was painted across the entire front of the chest. Result: a swank modern chest of drawers with a special "custom" look about it! A duplicate treatment was given the small chest and it took its place between the beds as a convenient night table. The double lamp on the small chest was retained, but with alterations: the height was slightly lowered, a simple wooden base to hold small plants was added, and topped off with spanking new pleated paper shades of dusty pink tied up with a white bow.

The *pièce de résistance* is the new dressing table dreamed up from the rickety old one! It was great fun doing this, and the finished product is as gay and saucy a transformation as you've ever seen. Grey-blue paint worked its magic here, and the shelf had its back edge fastened to the wall at the proper height with stout screws and hooks. Additional support was given by four wires strung from the corners which reached an apex about 36 inches above the table. These, too, were fastened to the wall and the wires concealed by checked streamers and a big bow at the top. A standing mirror and a new bench covered in flannel with a swoosh skirt of the plaid complete the pretty picture.

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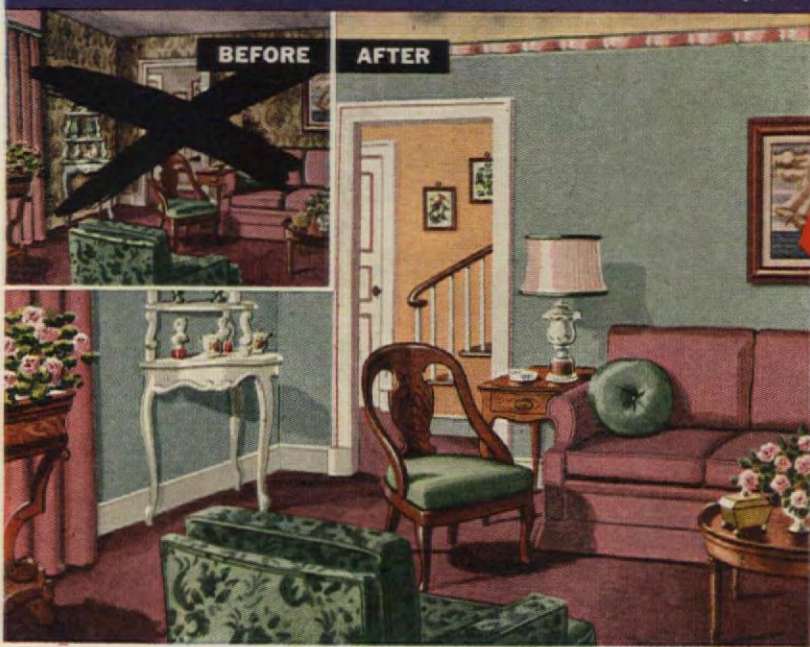


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most wallpapers, painted walls and ceilings, wallboard!

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Rooms ready for use immediately after painting!

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during or after painting. No turpentine needed!

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with ordinary wall or wallpaper cleaners!

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NEW COLORS**



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Smart wall border trims. Gummed, ready-to-apply. Washable!

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Rolls Kem-Tone right over your walls quickly, easily!

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Beautiful floral cutouts to accent mirrors, corners, windows, etc. Prepast.

**59¢ set**

**USE EITHER A  
BRUSH OR KEM-TONE  
ROLLER-KOATER**



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✓ Sky blue chintz and deep green walls keynote the color scheme in living room above. Off-center window in bedroom at left is dramatically concealed by chintz hung from the ceiling. Spread is length of old fabric stripped and re-dyed deep emerald green. Rug is gray fur

✓ Trailing ivy and trellised paper rejuvenate old secretary



WITH a respectful apology to the fairer sex, we venture to make a guess that the greater number of women today consider themselves far superior to the humble male when it comes to furnishing a home. It brings a wide grin to our editorial faces when we can present evidence to the contrary, not just to prove a point, but because we are overjoyed at the increasing awareness of the American male to the fact that it takes more than a Morris chair and a lace curtain to make an attractive

✓ Apartment-house brackets are livened with white paint





# Old Dogs With New Tricks

A BACHELOR APARTMENT FURNISHED BY CLEVER RE-HASH

ODDS-AND-ENDS TO MEET MASCULINE SPECIFICATIONS OF COMFORT

ome for living. The masculine ability to concentrate on a problem and plan down to the last detail may explain why some men have had more success, particularly in the fields of interior and exterior design, than their feminine counterparts. The men know how to really "crack the problem"! The point-prover in this case is the bachelor apartment shown on these pages which belongs to two enterprising young men who did most of the work of reclaiming and styling old pieces to fit their new requirements with their own two pairs of hands, plus ingenuity. The apartment is the logical outcome of a discussion of the woes

**James M. Wiley**



✓ Ten-cent store mirrors form large, inexpensive mirror panel

✓ Small screen of old shutters separates living room from foyer

✓ Repainted two-dollar frame hangs above two bedroom chests



Photographs by F. M. Demarest

An antique beveled mirror of pressed tin highlights one side wall  
Below: Old shutter screen hides kitchen; desk doubles for dining







## New neighbor saves labor!



**1**  
On Monday a newlywed couple named Warner Had moved in the little white house on the corner.



**2**  
A day or so later the neighbors who called Were startled to find them completely installed.



**3**  
"But how did you do it?" a visitor said,  
"Why, cleaning the windows alone leaves me dead!"



**4**  
"You ought to use WINDEX!" their hostess opined,  
"Just spray and then wipe and your windows are shined!"



**5**  
The economy angle she then did explain—  
That WINDEX costs less than a penny per pane!



**6**  
And if it's the 20-ounce size that you get,  
The tariff per window is thriftier yet!

Get Brighter Windows Quicker With—

# WINDEX

WINDEX is a *must* for house cleaning! No streaking, no film, when you insist on this nonflammable, oil-free cleaner that costs but a fraction of a cent per window pane. Don't trust cheap substitutes.

For Economy, Buy the Big 20-ounce Size



Copy, 1945, The Drackett Co.

and limitations of living in a dreary succession of furnished hotel rooms and men's clubs. Each possessed a few pieces of furniture gathering dust in storage, but neither owned enough to establish even a one-room domicile alone. Comparing budgets, they found that by combining resources—rent, food, and future furniture expenses—the sum would be adequate to provide joint living quarters with privacy for each, and that by "batching" it together they could actually effect a saving over what each would have to pay at a resident hotel.

The work was actually spread out over the period of a year; but what is important—a plan was evolved first, and followed through with only one or two minor changes in the accessories.

One of the more interesting features is the amount of solid comfort that, man-fashion, has been deftly worked out in such a limited space. Although the living room measures just slightly more than eleven feet by eighteen feet, there are three extremely comfortable deep lounge chairs, none of which was bought new. Two are used in their original gray corduroy covers, the other was reupholstered in red antique satin. There is an ottoman to be drawn up to rest weary legs.

The studio couch, while in no way losing its usefulness as full-time sleeping accommodations, received a glamor build-up. Twelve yards of rough, tweed-textured fabric were bought in the white, specially dyed a bright emerald green, sharper in value than the dark green walls. A tailored skirt was added to the base, cushions were welted in four pie-shaped pieces with a large button in the center. The mirrors above the "banquette" were bought second hand, cut to size, and then glued directly to the plaster wall.

A great find was the carpet, a

Color sketches from an old book placed in dime store frames are used effectively around the door



HOME FIRE HAZARD NO. 3



All in the home sound asleep! Then, Spontaneous Combustion—Oil soaked cleaning cloths in a broom closet are smoldering—about to flash into a blaze. Keep your head—if you have a Pyrene you can extinguish the fire before it spreads.

Here's a handy, easy-to-use Fire Extinguisher that is worth its shining weight in gold. It's positive, inexpensive fire protection.

"BE IT EVER SO HUMBLE!"—Free booklet of household hints sent on request.

BY THE WAY, WHEN DID YOU LAST TEST THE FIRE EXTINGUISHERS IN YOUR HOME?

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Patents 2,344,249 and 2,344,247

solid green broadloom, also bought second hand, which was cleaned, cut and bound to fit the room. Draperies originally graced model rooms in a department store, were purchased at low clearance prices. Really good antiques are the XVII Century Dutch Chest, the pressed tin mirror, a pair of painted side chairs, two oak end tables, the lamp bases flanking the sofa.

All the lamp shades in the living room are of the home-painted variety. Slightly battered in their original state, they were given a coat of shellac as a sealer, then two coats of dark green enamel, the same color as the wall. Exception is the lamp on the desk; a square shade painted to resemble tortoiseshell surmounts a bronze dore cornucopia base. The desk itself is a simple mahogany sofa table used at right angles to the wall which doubles as a writing table and can also extend to seat six comfortably for dinner when the need arises.

One corner of the room holds a nice solution to the ubiquitous problem confronting many apartment dwellers in large cities—the "Pullman kitchen", usually an eight-foot gap in the wall containing all the equipment, in miniature, necessary to the preparation of tasty meals. The neatly stacked units are often semi-concealed by a bare venetian blind which lets down over the opening. Here a screen is the solution, but not just an ordinary screen. Made of old shutters removed from a house that was being torn down, it is eight feet high, has eight louvered panels. It creates a small alcove with necessary working space; the louvers are fine for ventilation and can be opened to permit conversation from the kitchen to the living room when preparing a meal.

A face-lifting job was done on the mahogany secretary in the foyer. The bad pediment top was removed, the piece received a coat of aluminum stove paint to prevent the old mahogany stain from "bleeding" through the new finish. Two coats of white lacquer provided a good base for the free-hand trailing ivy decorations on the sides and drawers. A green and white trellised wallpaper lines the doors and interiors of the cabinet now used for storage of glass and china. Applied with only wallpaper paste it takes the place of the jigsaw muntins formerly decorating the glass panels. Rhododendron leaves in a painted tin container complete the transformation.

A bang-up redecorating job, which is a feather in the masculine cap. Women, look to your laurels!

**Watch it, mother!**  
Just 2 inches  
from where you  
washed that apple



**your sink drain is  
a hotbed of filthy  
SEWER GERMS!**

Survey by Molnar Laboratories,  
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**Scouring the sink  
won't discourage  
these little monsters  
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Actual sewer germs magnified  
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opens clogged drains,  
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**CLEARs OUT SEWER GERMS**  
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Your new home will be brighter  
if you use **MORE GLASS**



**DID YOU KNOW** that mirrors can match color schemes these days? Picture how lovely your new living room would look with a mirror of blue, green, or flesh tinted Pittsburgh Polished Plate Glass, built-in above desk, mantel or sofa! Take your choice of silver, gunmetal or gold mirror-backing, too. And in any decorative scheme, mirrors of regular, clear Plate Glass are always in good taste.

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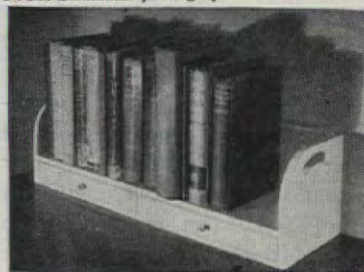
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*"PITTSBURGH" stands for Quality Glass and Paint*

# SOME SWELL

F. M. Demarest photograph



Book trough made of whitewood or any seasoned wood. Drawers are handy for stationery, etc.

Sketches by  
Clare McCanna



Rustic lamp from a lantern is a camp trick suggested by Laurence Lustig. Below, wonderful toy catchall is improvised from a vegetable bin! From Mrs. M. B. Curley



Apron with huge pockets for toy picking-up tours makes the task easy and pleasant. The pillow slip any college girl would adore! Appliqué stamps, embroider the rest. From June Cochrane Orgies



**THIS** collection is one of ideas, some small and some big, but all calculated to add to the pleasure of homemaking wherever it may be: camp or college, temporary apartment or really home. It's smart and different to use a brandy glass as a match container, or a row of them on the mantel with ivy, and to mount



Flour bin that eliminates all muss can be fitted in table or built-in. Drawer is large enough for flour, rolling pin, and sifter and features a kneading board. Idea from Mary H. Barnes





# IDEAS



Use a white satin mat for that wedding photo! And a brandy glass for matches! Paper oatmeal boxes to go in a gala row on the shelf of your closet for soiled ribbons, handkerchiefs, or even your flower corsages. From Mary Connell Bolen

On her bedroom door Anita Louise has achieved an effective decoration by applying rose decals



Mott Studio photograph

your wedding portrait on bridal white satin. It's a neat trick to use oatmeal boxes, either painted or covered with bright paper for miniature, closet shelf hampers for soiled handkerchiefs and ribbons. These are the suggestions of MARY CONNELL BOLEN.

The mother of small fry can save her energy by wearing an apron with especially large pockets on her picking-up tour of the house. Easily carried toys such as crayons, jacks, marbles, soldiers, and cars can be collected and temporarily stored in the apron pockets until the maximum load is acquired, when the trip is made to some designated dumping spot. All toys remaining about the house after, say three trips, might be impounded and redeemable only upon payment of a fine—some shocking amount, like five cents! MARIANNA



Paint a jack-in-the-box on the nursery Venetian blind. Paint box on both sides of slats and jack on the other. When the blind is reversed, jaunty jack pops up. Suggestion from Clifford McGlone



## "WHY DOESN'T MOMMY STAY HOME ANY MORE?"



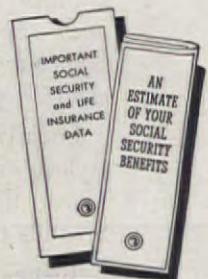
That's a difficult thing to explain to a youngster. The answer is her Mother has to go out and work now in order to maintain a comfortable home, because the benefits she receives from Social Security are not enough even for her minimum needs. This little girl's Daddy, in a vague sort of way, overestimated the amount of the benefits which Social Security would provide, and failed to supplement these benefits with an adequate amount of life insurance. He didn't translate his vague ideas into specific facts about "dollars and cents."

Don't gamble with the future security of yourself and your loved ones. First get the full story about Social Security... how much? ... for how long? ... and under what conditions? Then figure out what would be left from the life insurance you own, after liberal deductions for the inevitable bills and expenses. Take these simple, prudent steps now, while you are earning money and in good health.

The Mutual Life field representative in your community is well versed in both Social Security and life insurance matters. He can show you how a reasonable amount of life insurance, teaming up with your Social Security, can brighten the picture of the future for yourself and your family.

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Every Social Security card owner can profit from THIS FILE for safekeeping the official records which help to collect benefits quickly. Gather and file these records now. Spare yourself—or your widow—trouble later, possibly costly delay. THIS FOLDER will help you calculate future income from Social Security and present life insurance. Mail the coupon today.



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*Nellie E. Holmstrom*

**"P-s-s-t! Are you sure you haven't  
just two pair in the back room?"**

SORRY, LADY, but most stores are fresh out of Scranton Craftspun\* Curtains and they're just as unhappy about it as you are. And so are we!

Unfortunately, it takes fine cotton yarns to make authentic Scranton Craftspuns and most of the country's supply is needed now to make things for our fighting men. They must come first.

Luckily, those Craftspuns of yours are so smartly styled, so strongly made with their tied-in-place weave, that there's lots of modern life in them yet. So suds them again and hang them up!

Just as soon as we can put our yarn-hungry looms back to work on Craftspuns again, there will be plenty of these fine lace net curtains for you—sturdier, smarter than ever, these window beauties American women have loved for over 50 years.

*Scranton* **CRAFTSPUN** *Curtains*

"THE NET OF THEM ALL"

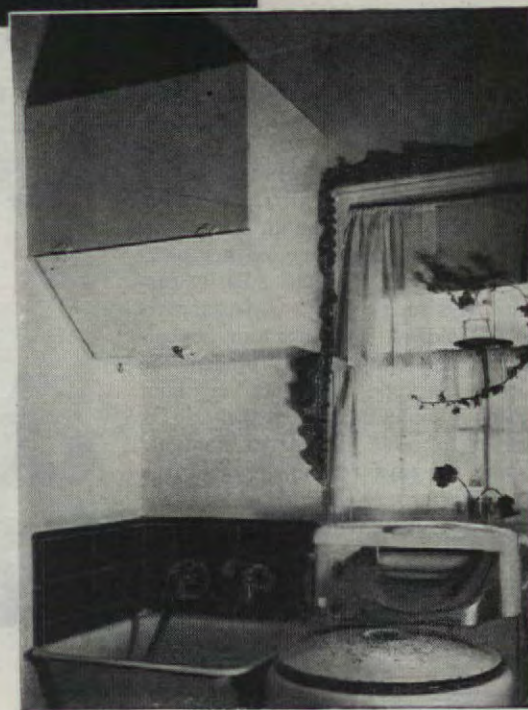
\*Reg. U. S. Pat. Off.



Wall sewing cabinet made from fruit box has partitions that keep things orderly and decorated cover which opens upward. Use strong flat box



A clothes hamper of wall board is made with gap at top for intake of the soiled clothes, and hinged lid at bottom for chuting into tub



Photographs by Maynard L. Parker

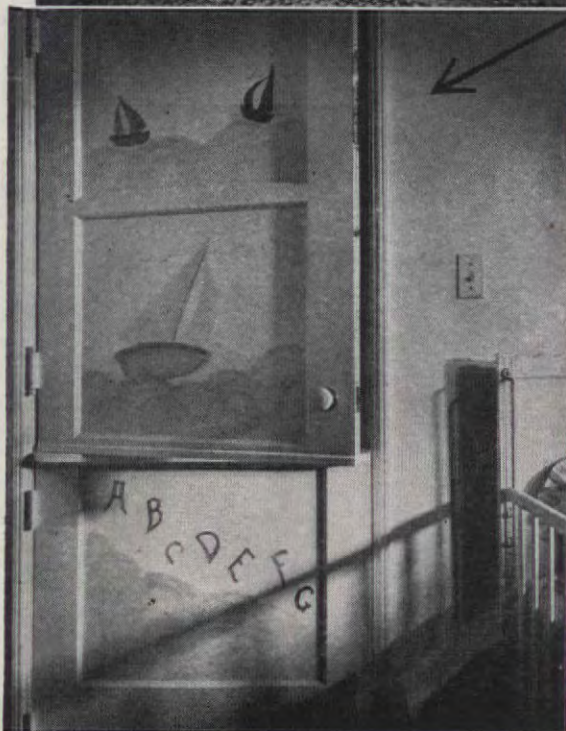
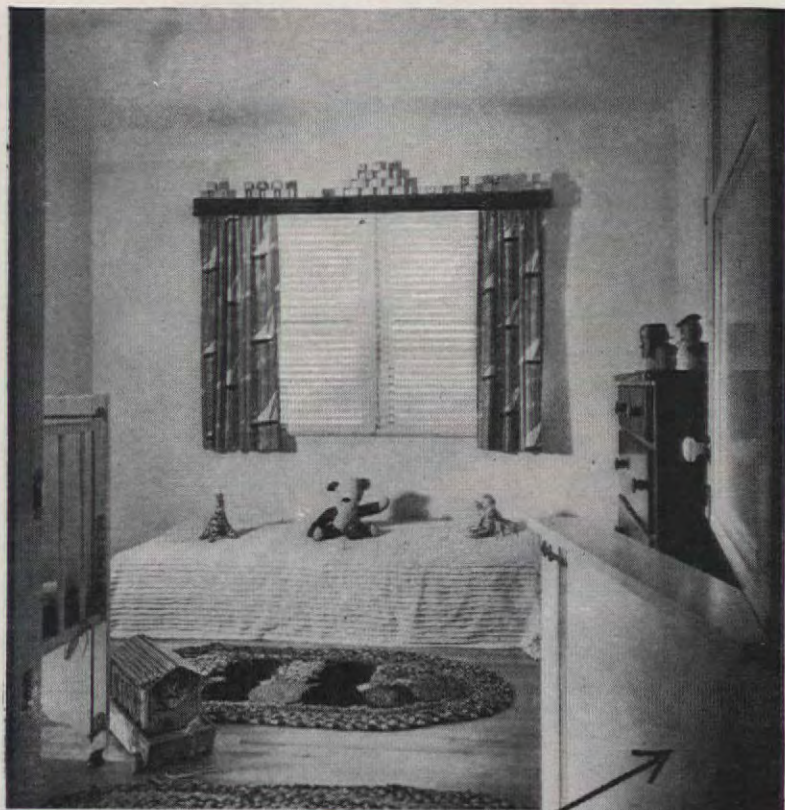
B. DAVENPORT, who thought up this energy-saver, says it absolutely works.

A flour bin that eliminates the muss and cleaning up has been invented by MARY H. BARNES. This is a highly compact unit with a kneading board and storage space for cutters, rolling pin, sifter and flour. Built as a drawer, it slides back into its proper niche after use. It can be made large enough to hold one sack of flour and still fit into any space 8" x 15" x 22" in the built-ins or, as shown, under the kitchen table. Two solid legs with chair gliders are attached to the front of the drawer and there are stops at the back to prevent the drawer pulling entirely out of its shelf runners.

The drawer should be so tight that no flour can sift through any of the joints and also fit so close in the frame that it is mouseproof.

The book trough is another item you will love to make. This may be constructed either to hang on the wall or to be placed on a desk or writing table. Besides holding books in a tidy row, it has drawers for stationery, stamps, and the like. Exclusive of the drawers, the trough is made of six pieces of 1/2" dressed whitewood. Three of the pieces measure 7" x 23" and form the back and the two horizontal pieces at the bottom between which the drawers slide. Then there is a sixth piece, 1 1/2" x





Photographs by Maynard L. Parker

What the well-furnished nursery needs—a low couch just the right height for a youngster to climb on and a Dutch door that lets his mama keep an eye on him. A B C's are painted on

7", that separates the two drawers. In making the drawers, use  $\frac{1}{2}$ " white-wood for the fronts and backs and  $\frac{3}{16}$ " wood of any kind for the bottom and sides. The trough was designed by BERTRAM BROWNOLD.

The idea of hope chests for children, to be started when they are around ten years old, is passed along by RUBY AITKEN, who tried it first with her own children, and who is convinced that "In order for children to appreciate lovely things, they have to possess and care for such possessions themselves." Chests were picked up "for a song" and refinished. One child collects crystal, another likes odd items such as the little ring box

she found and an old Spode porridge set which she intends saving for Sunday morning breakfasts for her own children. A younger daughter has a collection of dainty old demitasse cups which will look well in the upper portion of a Governor Winthrop desk in years to come. Even the son has a collection! The family, too, enjoy using his brown pottery bear jug.

All the homemaking ideas on these two pages are from the home of Mr. and Mrs. E. R. CROY, relayed by MARTHA B. DARBYSHIRE. Particularly worthy of note are the sewing cabinet and the Dutch door. As their young son learns a new letter, it is added to the A B C's on door.



## Head towards a Chest

When you are ready to furnish, get headed towards at least one fine chest. It will do so much for you. When it is not fulfilling its primary role in your bedroom, it can hold your linens in the living room, or dress up your hall. A Drexel chest like the one illustrated will provide so much storage space that you'll constantly bless it. And as you live with it, you'll enjoy the deep satisfaction that comes of owning and using quality furniture. Begin now to plan the Drexel pieces you'll get when they are available. Send 10c for the Drexel booklet, and discover its interesting possibilities.

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# You Forget... but they Remember!

**Elinor Scoville**

**If you would not hurt your  
child—then don't  
publicly humiliate him**

**A** TINY toddler—an awkward youngster, it makes no difference what a child's age may be . . . when old enough to begin reasoning things out for himself, a child can and *does* remember funny, little unimportant things that you forget so easily. An ill-chosen word, a rough tone of voice—correction in front of their own friends or their elders, can make a child blush with shame. No, you don't remember many of the things you say

and do . . . but a child does! And he is forever being humiliated and hurt by them.

Probably no day passes that you don't humiliate your child. Of course, you wouldn't admit to anyone that the psychologist said his I. Q. was slightly below 95. It might embarrass him. But you would tell your next-door neighbor that he is still afraid of the dark, great big boy like that! The neighbor in turn tells this at the dinner table, and her Junior



who *never* was afraid of the dark, stores up the information for future use against your child. And most likely, the next day all the children on the school grounds will be taunting your offspring with this delicious bit. Surely, you forgot about the incident but—the youngsters remembered! And what will your child's opinion of you be after he has been made the target for your indiscreet remarks?

No, you wouldn't do that sort of thing to your child on purpose, but think what you do to him thoughtlessly, and needlessly. The idea, Mothers, isn't what **YOU** consider humiliating from your pinnacle of adult experience. It is what will hurt your child from his youthful point of view . . . the things he will remember after they have long been forgotten by you. He is just learning to become an individual and how to assert himself in a world of individuals and you knock him back into a state of ectoplasm by refusing to give him a personality or the power of personal independence. You may not care at all what a mere clerk in a store thinks about you when you reprimand your child sharply for a foolish remark or action, but to your child this creates an unbearable embarrassment that will take a long time for him to forget. So don't go by what you consider humiliating—go by what he considers a shameful experience that he will never forget or be able to rise above.

Can't you remember your mother's shushing you for some remark you made in front of her friends . . . a remark that you thought very worldly and sophisticated. And can't you remember the venom with which you held her the rest of the afternoon for humiliating you before adults. Then remember that the next time you sit at the bridge tables with the "girls" and with that worried frown tell them "Millicent is in the throes of being boy crazy. She spends HOURS talking to that pimply Jones boy over the telephone and such silly conversation! Honestly, girls, I've never heard anything quite like it." Do you think the "girls" are going to their graves with their lips sealed over this tidbit? If you do, you are certainly deluding yourself. Before too long, the word will be passed around by their children, so all the Christian Endeavor crowd will know about it, too. Then what about Millicent? For weeks afterwards she will be taunted over what would ordinarily have been an absolute nothing in her life—until you brought it up! Yes, you forget about such things soon after you say them . . . but your child remembers! So, stop and think before you let yourself publicly humiliate her.

You may think that Bob is a riot when he says in his "knew-it-all-the-time" manner, that he thinks the "emaciation" of women is at hand—but, instead of howling with glee and loudly repeating it to hard-of-hearing Grandma, control yourself and say quietly "do you mean emancipation, Bob? I sometimes got those words mixed up myself when I was your age. Believe me, son, it took quite a bit of practice for me to finally learn just the right word to express what I meant." You'll have his lasting gratitude for this. Don't even humiliate Bob before his family. Give him his self-respect even in these little things. The things that your children do, things that sound silly or awkward to you—are not necessarily silly or awkward to them. So don't let such things







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**AND SAVE WAR-VITAL FUEL!**



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... Keeps us cozy all winter—cool all summer.



... Makes the house a lot quieter, too!

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**Old Home?** Carey Rock Wool can be blown into the walls from the outside.

No mess ... no interruption of family routine.

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The Philip Carey Manufacturing Company, Lockland, Cincinnati 15, Ohio.

# Carey

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become a big issue by speaking about them to others, or by correcting the children before other people, even in your family.

Youth, from the cradle up, learns by doing. So remember the next time, to weigh your actions and your words before you do or say one of those give-away things about your child. You may be embarrassing him needlessly, when actually he is only going through a learning phase. Of course you wouldn't humiliate your child on purpose, but do you avoid arguments in public places by driving to a side street to settle the matter without spectators? Or do you lay down the law so passing school-mates get the whole thing, too?

Do you just sail into a store, child firmly in tow, and announce to the saleswoman that you "want a dress for Mary, she likes clothes that are too old for her and she has no taste, so we'll take a plain shirt-waist"—or do you reach an agreement partially satisfactory to both you and your child before you leave home? Do you then defer slightly to the child's wishes and give her a deciding vote—or do you still go on giving the saleswoman the impression that the child is an idiot, incapable of speaking for herself? Remember your daughter is going to fry in blushes for a week, after being so humiliated before a total stranger!

Certainly you have been able to instill into your child the rudiments of good table manners without embarrassing him before others when eating out. Isn't it better to let him butter a whole piece of bread, than call attention to him by telling him not to do it? Won't your child dread public places when your maternal interest has prompted you to say to the waitress, "he can't cut chicken, bring him lamb stew?" These things would have embarrassed you at his age.

At the picnic do you say in a motherly, disapproving voice, "go wash your face" or do you get the idea across without making those at near-by tables look to see who has the dirty face? Remember you have a growing individual in your home now, and he or she deserves the same consideration as any adult. A lot of things are going to bother your child—things that sound silly to you. But your child will grow up happier and love you more ... if you never forget that they remember!

**Important:** Letters requesting information should be accompanied by a stamped, completely addressed envelope. Manuscripts and illustrations will not be returned unless accompanied by the necessary postage. They will be handled with care, but we cannot possibly assume responsibility for their safety.

As easy as

1. 2. 3!



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EASY  
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Get  
**WINDOW  
EFFICIENCY**  
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**WINDOWS** in your postwar home must be highly EFFICIENT ... or heating, air conditioning and maintenance costs will soar. Only Pella Casement Windows offer all these features for **BEAUTY** plus EFFICIENCY:

**DUAL GLAZING**—Single glass panel that mounts on inside of sash the year around. Protects against winter cold and summer heat. Inconspicuous.

**WOOD and STEEL**—Both are used in Pella Casement frames. Wood for beauty and insulation. Steel for strength.

**DRAFT TIGHT**—Compression type weather stripping seals all 4 sides of sash. Exclusive Pella design.

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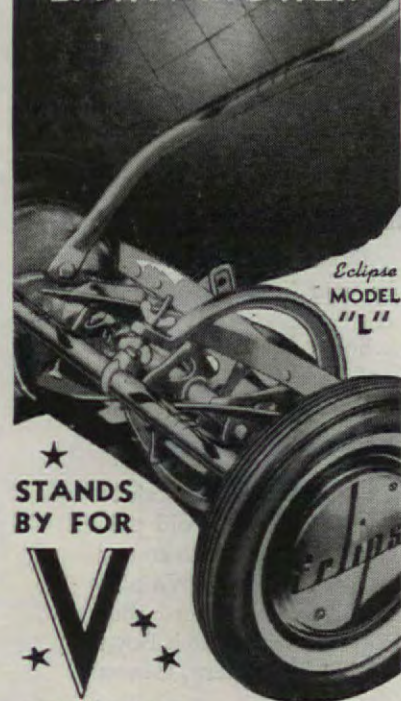
**WAR NEEDS COME FIRST**  
...so if you can't get Dutch Boy  
you'll know the reason why





# Eclipse

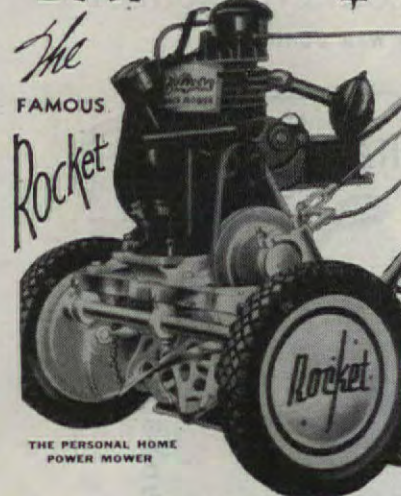
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Sketches by  
Burnab Burris

## So You Want to Do It Over!

Marion McCook Moody

ANYONE will tell you that "doing over" an old house is loads of fun. It is one of those things everyone has the urge to do—like being a fireman, running away from home, or opening a tearoom. It sounds fascinating. It is. The most fascinating part is trying to keep your friends pacified, a roof over your head, and your husband from becoming too actively enthusiastic. Before I let it be known that we intended to "do over" our house, I had never thought of myself as a particularly helpless individual. Nor did I know that among our friends there were so many inhibited and suppressed architects, interior decorators, and house wreckers. Of the twelve people present at the dinner party, however, where I casually mentioned the impending transformation, nine had very definite ideas as to what we should do. The ones who were not sure were a very competent architect and my husband and I. Everyone else had lots of ideas, all different. I was amused but not alarmed. Not then. Later I learned their enthusiasm was not merely verbal.

My most unnerving experience was coming home one Saturday afternoon from a peaceful session under the hair dryer to find my husband and two confederates attacking the breakfast room. Two cupboards filled with linen and bric-a-brac stood in the back yard. The dining room wall which had formerly protected them from prying eyes and the elements lay beside them. The glass in both windows had been shattered. On the hall floor were strewn forgotten mashies and niblicks. No one had remembered that no self-respecting car-

penter works on Saturday afternoon. No one had noticed that a storm was in the offing. The three men were wildly enthusiastic and having a delightful time. The idea behind this frenzied demolition apparently had struck them all at once. They had thought how wonderful it would be to have French doors in that particular spot so we could walk out on a nonexistent terrace and watch an imaginary badminton game on a so far only visualized badminton court! I tried to rise to their heights. I tried to fight off the memory of another time, the time my husband had offered to put a washer in the faucet over the kitchen sink instead of bothering with a plumber. Before this episode was over, many unforeseen things happened. But the project had become a point of honor with him. He had



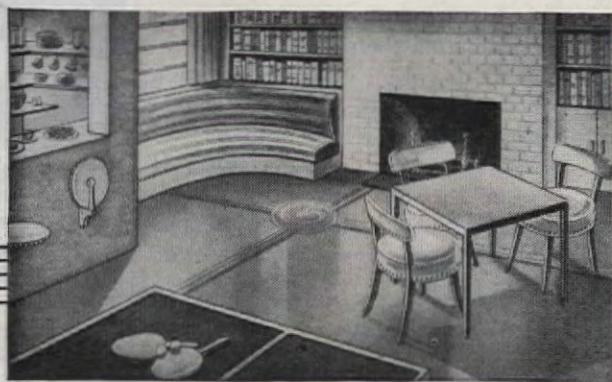
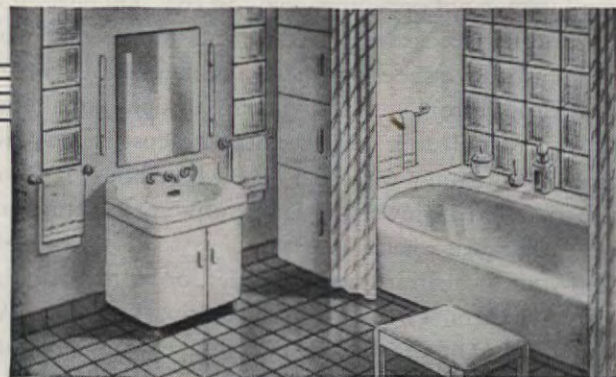
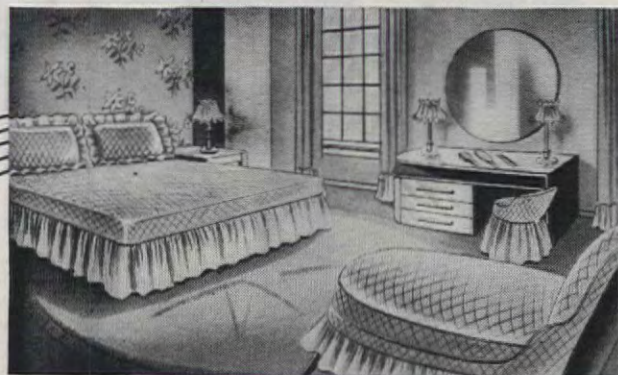
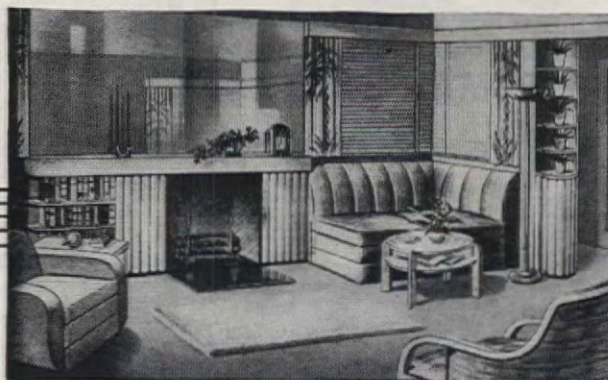


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H. J. Romig home, Allentown, Pa.

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**Automatic**



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refused to let a plumber come and install a washer of the right size to replace the one he tried to trim to fit. He had refused to let a floor man come and fix the floors, badly soaked when he forgot to turn off the main faucet outside. He had refused the services of a carpenter to repair the window he absent-mindedly put a monkey wrench through. Five days had gone by. Five long days during which, every time we needed water in the house, we had to run out in the front yard to turn on the "main switch," then race back to the kitchen to see if the towels wrapped around the faucet were holding. Finally, he had fixed everything—after a fashion. And when a courteous interval of time had elapsed, we called in the plumber. Yes, that watery experience was best forgotten. I refrained from mentioning it to the three little boys who were having such fun with the dining room wall. I had said I wanted to do the house over and they were helping. They had even put off their golf game to help. But the inspiration had been purely impromptu and I had the feeling that the ending would be.

Sure enough, the two abettors began making glowing promises to return and help us some more. Just then, they had to hurry home. They were anxious to see that the rain was not coming in through any of their windows or doors.

We needed closets. I needed a shoe cabinet and a hat cupboard. My husband needed a gun closet. But where were we to build closets? I suggested that he keep his guns in the garage and he proposed that I put my hats in the woodshed. So matters stood until . . .

I came home one afternoon to find two strange (to me) men crawling on their hands and knees about one of the closets. They were nearly finished, though. They'd been through all the others!

My husband introduced us. It seems they had met for lunch and in the course of the meal my husband had confided we meant to do over the house. Well! One of them had always wanted to be an architect. Too bad he hadn't! The other, while just a plain business man, had not the slightest doubt of his ability as a practical architect. The problem of the gun closet aroused their fighting spirit and their deepest possessive instincts. Why, every man needed a gun closet! They'd help him find a place for one.

And so they had, or, so they thought they had. The solution? Merely to cut a little chunk out of the dining room and make a gun closet out of that. I didn't really

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need that buffet, did I? The one I kept my grandmother's china in! Couldn't I just as well keep it in the kitchen with the rest of the dishes, pots, and kettles?

Now, I have always tried to be polite to my husband's friends and to him, before them, so they would always go away thinking what a lucky man he is. It wasn't until after they had left that I could register how I feel about having strange men go through my closets.

All the women we know were helpful, too. In spite of the male authorities and this "sisters under the skin" business, women do differ. One of my cleverer friends wanted to paint a picture expressing her impression of me and to decorate a room around it. Then, there was the friend with the leanings toward glamour, who wanted to do my room all by herself as a surprise for me. Gradually I learned what she had in mind: deep red satin draperies for the windows over palest pink glass curtains; the bed tufted all over in the same deep red satin, the walls painted a faint lavender, and scattered leopard skins over the floor. It was to be very glamorous and very lush.

A sweet, fragile-appearing blond friend of mine loves fluffy ruffy things. They suit her. They do not suit me. I am neither blond nor fragile in appearance. Besides, I do my own housework. But she brought me stacks of pictures she had saved because she had always longed to have a daughter and to do that daughter's room in delicate pinks and blues, with oceans of frothy curtains at the windows. Besides, mine is a son, not a daughter. I explained about having only so many rooms to do, and football uniforms and dirty shoes. But she was hurt. All of them were.

We are proceeding quietly to do our house over, a bit at a time, with whatever we can find in the way of materials. We haven't figured out what to do about the hat and gun closets but grandmother's wedding china will remain in the dining room. The wall has been glued back in place in the breakfast room and it's amazing how little fuss there is—and how much we're getting done!

But if you are completely bored with life, or think you have no friends or that the ones you have don't take an interest in you, by all means, announce that you have serious intentions about "doing over" your house. It will astound you to learn how interested all your friends—and even strangers—actually are about helping out. You won't be bored any more!



To you, who are planning a house...

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AMERICAN HOME PATTERN A-734

Quilted carriage and pillow cover to give an air to airings! Both the tracings and directions included. 15¢

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A divine christening dress, with the appropriate elegant touch. Hot-iron transfers, illustrated directions. 20¢

**T**HERE is one time in the life of every homemaker when sewing loses any resemblance to work and becomes 100 per cent pleasure. This is when plans are afoot for the debut of the new baby. Even women who ordinarily insist they can't thread a needle are surprised to discover a flair for needlework. More surprising still, the making of diminutive dresses, bonnets, and pillow slips is very apt to top their list of diversions. With the usual activities curtailed this is no trivial matter. And, to clinch things, there is the economy angle. You can make the most beautiful baby clothes for an incredibly modest sum. You can use the best materials available and save from *one-half* to *nine-tenths* the cost of similar ready-made garments. So if you have a date with a newcomer, or if you are a bystanding friend in search of a special gift for a new baby, these pages are for you.

If you are anxious to provide a beruffled, beribboned setting for your little one, here is an inexpen-



Photographs by F. M. Demarest

AMERICAN HOME PATTERN A-732. Nightie and kimono are included in this pattern. Hot-iron transfers, stitch illustrations and sewing directions are complete. Price 15¢

AMERICAN HOME PATTERN A-733. Sacque and bonnet are dainty and easy to make. Full pattern pieces, hot-iron transfers, and all embroidery and sewing instructions. 15¢

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With the first crocus, the first robin's chirp, a lady starts taking stock of her household. "Hot days ahead," she muses, "wonder how my towels will hold out?" • If her towels are Martex, their fresh colors and sturdy plied-yarn underweave will last through many a spring and summer. Of course, it would be nice to replenish the supply, add a new pattern or luscious shade—but towel stocks are somewhat limited, due to the war. • In fact, by the time this appears, wartime regulations may be applied to the making of towels. If so, Martex will offer towels of Maximum Quality permitted by War Regulations. • However, if you want to give an extra-special birthday or wedding gift, Martex towels can still be found at fine linen or department stores. Wellington Sears Company, 65 Worth St., New York 13, N.Y.



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**KNITTED BABY BOOTIES**

Designed by Virginia M. Harshfield



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Both designs by Margaret Cameron

### AMERICAN HOME PATTERN A-735

Pattern contains fully illustrated directions for making all three of these attractive booties. Price 10¢

sive suggestion. Line and cover a laundry basket. Use a quilted fabric for the lining—it serves as a buffer against bumps and looks attractive. First, cut a pattern from wrapping paper, fit the paper inside one-half of the basket, and then duplicate it for the other side. Join the lining with a flat seam. Place a drawstring casing along one long edge, which is to be at the top of the basket, with the cotton tape tied on the outside. Hem the other long edge. Have the petticoat long enough to be on a level with the bottom of the basket and attach it to the drawstring casing with snapper tape. The sheer overskirt can be secured to the petticoat. For fullness in the overskirt,

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making talent to create this charming bedroom.

**... and here are some more Trimz tricks  
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To give rooms, furnishings, a new "lift," use exciting new TRIMZ KUT-OUTS. Ready-pasted, ready-cut "beauty-spot" decorations. Just dip in water and apply! For walls, furniture, screens, lamp shades, any plain surface—101 uses throughout the home! Washable, fadeproof, guaranteed to stick. Choice of 17 colorful sets including Mickey Mouse and Donald Duck—only 20c per set!

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To give your closets the look and aroma of real cedar, use amazing TRIMZ CEDAR CLOSET PAPER. Ready-Pasted. Looks and smells like cedar—made of real cedar wood. Has rich beauty of natural cedar grain. Only \$1.98 a box. Two boxes do most closets, walls and ceiling!

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**JUST DIP IN WATER...  
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Richly Colorful Patterns for Every Room  
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"Changing to LUX  
took away that  
red, rough look!"

Red, rough hands are embarrassing. And so needless! Simply change to Lux for dishes! Hundreds of women have proved by actual tests that changing from strong soaps to Lux soon makes red, rough hands soft, smooth again.

Lux is really thrifty for dishes, too. Ounce for ounce, Lux washes up to *twice* as many dishes as any of 10 other leading soaps tested.



Thrifty - washes up to twice as many dishes!



AMERICAN HOME  
PATTERN C-4

Three of a kind for baby! Sweater is white with a pink and white or blue and white yoke. Simplified knitting and crochet directions. 10¢

allow an extra two-thirds to three-fourths of the basket circumference. In a hooded bassinet, the lining is more easily fitted on the outside. Attach the hood to the basket with heavy pearl cotton. For a delightful finishing touch, fasten a bow of satin ribbon to the basket or to either side of the hood.

A list is most helpful in planning for and making a basic but complete layette and such a list is given as our conclusion. All the necessities are mentioned. Other garments may be added as desired.

## Basic Layette

3 binders of lightweight flannel, unhemmed, 4" by 27"

4 to 6 cotton shirts without sleeves

3 to 4 dozen diapers of absorbent cotton cloth (if you wish to make these, 20" by 40" is a practical size for the entire diaper stage)

6 to 8 soakers, made of terry cloth or knitted of wool or cotton (see our pattern, C-4)

4 to 6 rubber pants or moisture-proof fabric panties

4 nightgowns made of cotton or flannelette

2 flannelette kimonos

A few warm sweaters or wrappers for cold weather

2 to 3 short sacques or sweaters

A baby bunting—warm or light, depending on weather conditions

4 to 6 dresses and slips

An heirloom christening dress

Several bonnets, booties, and bibs

3 receiving blankets of cotton

2 knitted or crocheted blankets

1 or 2 warm blankets

6 to 8 quilted cotton pads

A few waterproof sheets

4 bed sheets

2 to 3 bath towels, rather large

4 face towels

4 washcloths

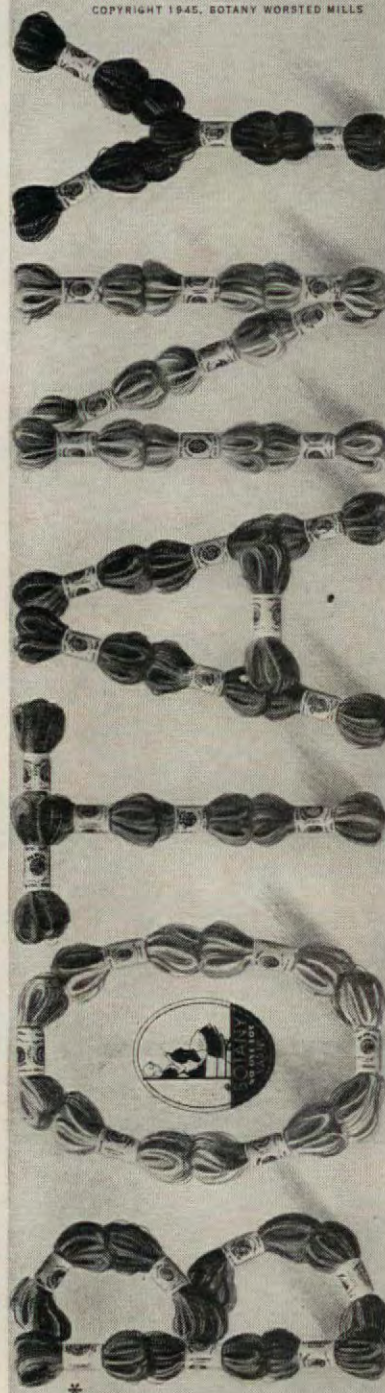
A sleeping robe for cold weather

A carriage cover, pillow to match

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**T**his is the Room Dick remembers . . .  
almost as bleak and uninviting as a barracks



**T**his is the way the Room will look when Dick comes home

"Is this what you wanted, dear?" "Gosh, yes! It's a beauty, too!"

Yes, a Floor-Plan\* Rug, individually sized to fit your room, can make a world of difference! It's not *just* the quiet luxury of the deep all-wool pile underfoot; the Tru-Tone colors and handsome patterns add warmth and comfort to every room. You may not find the exact Alexander

Smith Floor-Plan Rug you want today, but remember it will be ready for you just as soon as our war job is done!

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# A Rustfree home is less expensive... THROUGH THE YEARS

NOTHING TAKES the joy out of homeownership any quicker than a leaky roof, red water from rust clogged water pipes or unlooked for repair bills. Yet many home builders have the mistaken idea that durable copper, brass and bronze are too expensive to be used in the small home.

A little investigation will prove that the exact opposite is the case... will prove that copper, brass and bronze are far *less expensive* in the long run.

The drawing below shows clearly just where your postwar home should have copper and copper

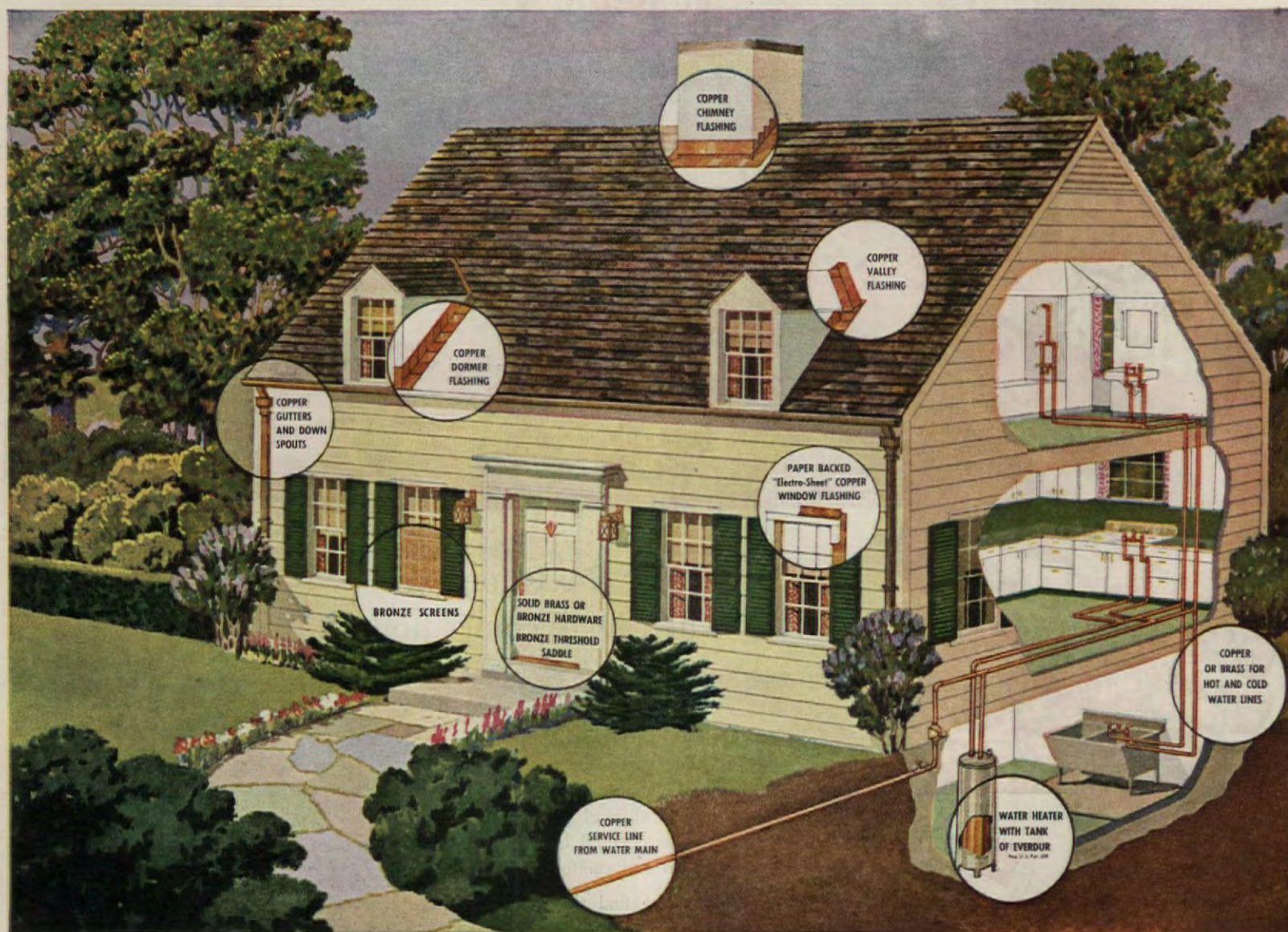
alloys... copper for flashings, gutters and downspouts... copper tubing or brass pipe for hot and cold water lines... Everdur for a rustless, long-lived water heater tank... solid brass or bronze for hardware... bronze for insect screens.

Now, while that home is in the planning stage, consult your architect on the advantages of rust protection. Talk to those fortunate home-owners who had the foresight to build with durable copper and brass, and learn about the upkeep savings they have enjoyed during these trying years.



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In recent surveys it was found that 3 out of 4 of our leading architects have recommended copper, brass and bronze for the medium priced home.

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Buy more to save more



# We Like Practical Ideas!

**WE** MEAN practical to use, and equally practical to carry out. We have all had unhappy experiences with suggestions that look wonderful until you try to adapt them; or with others easy enough to work out, but disappointing when you try to use them. The ideas shown here meet both our requirements; we have seen them in action. So if they interest you, too, here are the details.

While Frank J. Schumacher's children were still living at home, he and Mrs. Schumacher liked them to have their



Photographs by Wurts Brothers

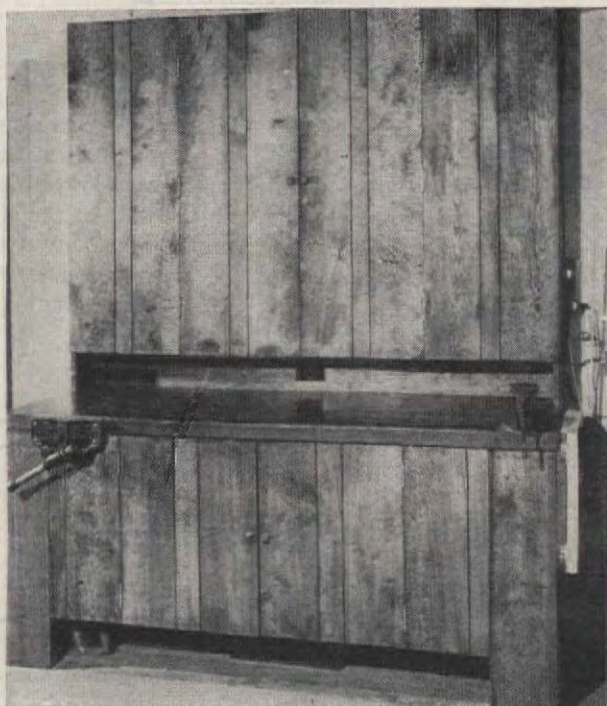
Like Frank J. Schumacher's ingenious connectable card tables which serve a number of purposes and make the most of the space in his game room . . .



good times under the family roof. So, following the lead of many another home owner, he built a rumpus room in the basement. He laid a hardwood floor; sheathed the walls with pine; built a bar in a corner alcove and a seat flanked with cupboards at the other end; installed two recessed ceiling lights, three swinging bracket lights and several extra outlets, and provided heat by suspend-

ing a radiator flat against the ceiling.

Plans for card parties and other games called for tables and chairs, and, after considering the purchase of several bridge sets, he decided to make his own. As the first step, he made three table tops 41"x30" of inexpensive tongue-and-groove pine with V joints and an edge of half-inch parting strips. Next, at one end of each of these tops



... And Sydney Oshrin's work bench and resourceful cabinets. They fill his needs and please his wife. What more could be asked?



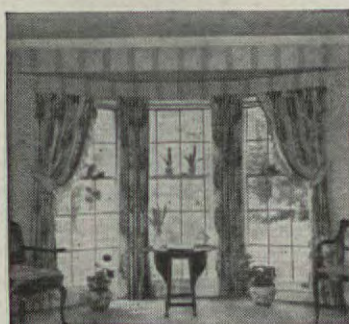


# More Windows

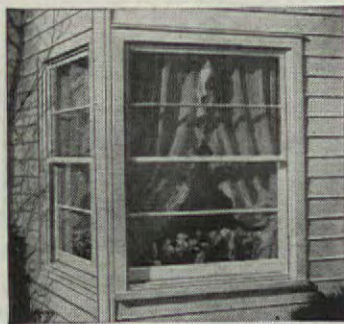


... Here's the "HOW,"  
"WHY" and "WHERE" of them!

**H**AVE more windows in your post-war home—let them add new beauty, new distinction, new grace to your daily life! Curtis can help you choose the styles that will do most for your home—because Curtis Silentite windows are available in a wide variety to fit every need and budget, whether you build or remodel. For example—



Nothing like a bay to make a small room look larger—or to flatter any room! Bays made up of stock Silentite units are moderate in cost. By all means have one or more of them.

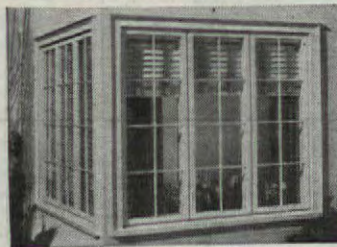


A two-way outlook... a sunny, cheerful corner... an interesting architectural feature! That's what Curtis corner windows mean. Silentites don't stick or jam—have no weights or pulleys.

To frame a lovely view... to add a note of beauty... use a Curtis picture window. These windows can be obtained in several styles, all with the famous Curtis streamlined design.



Changing seasons have added charm through a group of Curtis Silentite casements. Such windows are economical when you use Curtis stock designs. Silentites, too, are weathertight.

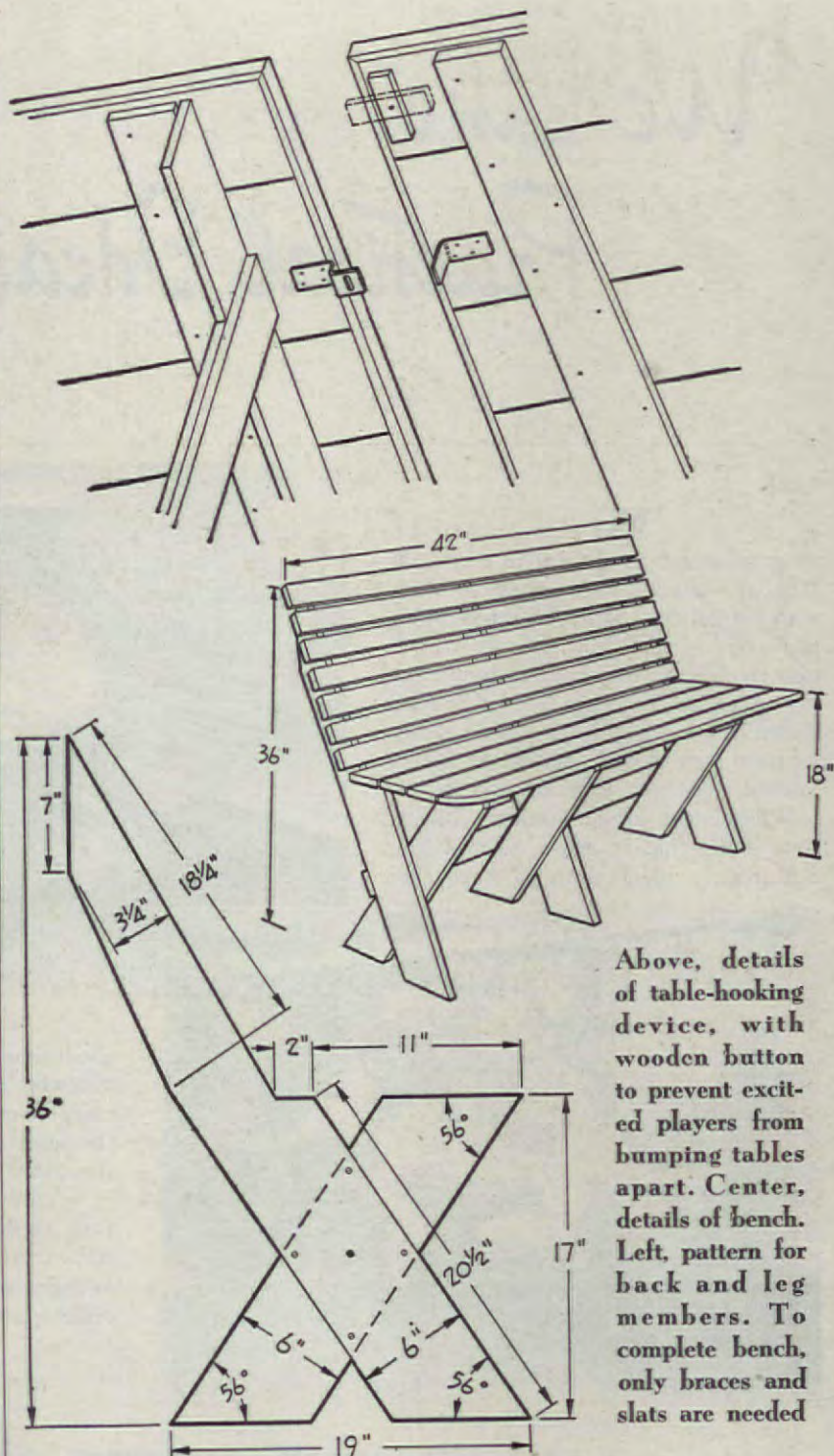


**FREE GUIDE TO WINDOW SELECTION**—A fully illustrated Curtis booklet gives you dozens of window ideas... helps you choose the right styles for every room. Mail the coupon for your copy!



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Gentlemen: Please send free booklet on Silentite Windows for new homes and modernizing.

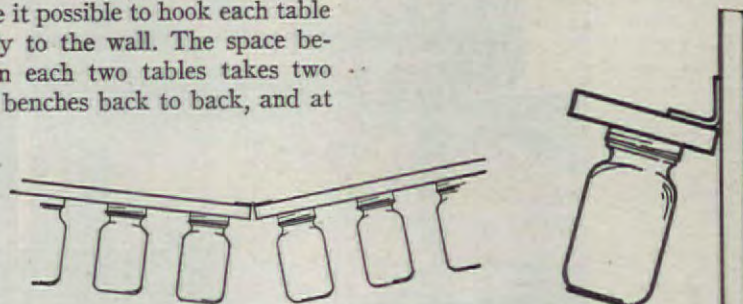
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City..... State.....



Above, details of table-hooking device, with wooden button to prevent excited players from bumping tables apart. Center, details of bench. Left, pattern for back and leg members. To complete bench, only braces and slats are needed

he hinged a T-shaped leg with a swinging metal brace, whose free end fits into a hinge screwed under the table, to hold it steady. Then by screwing three pairs of metal plates with slotted flanges to the side wall of the room, and two L-shaped hooks under each table top (at the end opposite the leg), he made it possible to hook each table firmly to the wall. The space between each two tables takes two pine benches back to back, and at

either end is space for another. Looking ahead to party suppers and other feasts, when they would not want to sit at separate tables, he screwed slotted plates, like those on the wall, at the leg end of each table. Thus any two tables can be unhooked from the wall and joined to one another and the third



In Mr. Oshrin's cabinet, long shelves holding nail jars are hinged for convenient carrying; short ones are tipped to give a better grip



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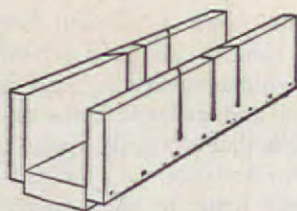
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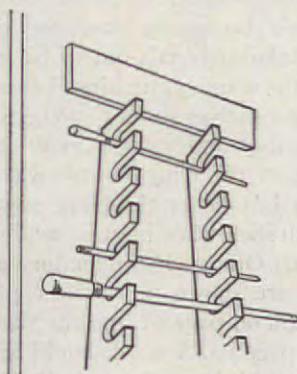
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are fresh-smelling  
...and more important,  
**SANITARY!**

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it's hygienically  
clean!"

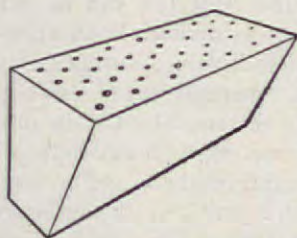
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Flanged base of miter box can be gripped in vise to hold it firm



Two-piece rack with downward sloping notches holds files, etc.



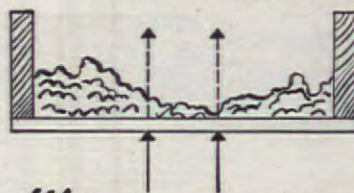
Drills and bits are kept in sockets bored in block screwed to door

to make one sturdy, continuous "board," 30" wide and 10' long. To make room for dancing, all the tables are taken from the wall and stacked, with legs folded, in a corner or the adjoining cellar; the benches are pushed against the wall and the light brackets are swung back so their shades are partly within the cellar window recesses. As Mr. Schumacher points out, in a large hall, banquets, club suppers, etc. could be accommodated by using a square center table with socket plates on each side and hooking four lines of tables to it to form a cross; or other patterns could be built up domino style.

Sydney Oshrin, another Long Islander, who also enjoys working with tools, decided that his basement room would be a fine place to keep and use his equipment. His wife agreed, provided he didn't hang his saws, hammers, etc. all over the wall and clutter up the place with what so many wives call "junk." So, starting from scratch, he planned and built, first, his



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on duty 24 hours a day!

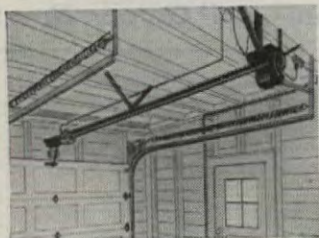


How'd you like someone to open and close your garage doors for you, turn on the garage lights and house entrance lights for you, when you drive home at any time, rain or shine? The Avco Automatic Door Operator would like to be your private, super-efficient doorman...at the cost of only a few cents a month.



The Avco Automatic Door Operator is an electronic device that can operate any type garage door. You control it by two buttons, one inside your car, one in your house... As you drive up to your garage, you press the control button in your car, and the Avco Automatic Door Operator opens the garage doors for you and turns on the garage lights. The yard flood lights and entrance lights to the house can also be controlled if desired... You drive in and park. Walk into your well-lighted house. Press the other button. The garage doors close and lock, the lights go out—all automatically.

Write for full information about this smart, modern convenience. It will be available for your home as soon as the war is over.



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Sectional Overhead, Tilt, Inward or Outward Fold—there will be an Avco Automatic Door Operator for you. In hundreds of installations, they are setting records for continuous, low-cost, trouble-free operation.

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THE HORTON  
MANUFACTURING  
DIVISION

The Aviation Corporation  
Detroit 9, Michigan

6'x30" work table with storage bins beneath; and then a commodious cabinet above it. Also he devised and included some unusual details that especially appeal to us.

For instance, jars for nails and screws hung, by their covers, underneath shelves are very handy, as we know from experience; but note how, in his case, the lower shelves are tipped up a little to make it easier to grasp the jars. Again, because he sometimes wants to take materials out to his cabin in the country, he hinged the long upper shelves so they can be folded together and stowed away in his car for the trip. (A strong nail or peg just under the hinge supports each shelf when in place in the cabinet.) Other self-explanatory gadgets are shown in both the photograph on page 61 and the sketches on page 63. A word should be said about his larger, electrically-driven equipment which, of course, was bought before the wartime restrictions. It consists of a band saw, a lathe, and a polishing or buffing wheel which stand along the wall at the right but can be wheeled about as desired. With knowledge and skill gained during his twelve years management of a motion picture theatre, Mr. Oshrin installed the necessary heavy-duty wiring, separate outlets, and a complete switch panel, which can be seen at the end of the bench. Thus his power lines are entirely separate from the house service lines and any chance overloading of a circuit involves nothing more than a simple fuse replacement. Fastened to the wall above the bench is a pivoted metal hood for electric bulbs that throw light either on the bench or on the power tools, according to the position in which it is placed.

Aside from the fun he derives from making bookshelves, brackets, clothes hampers, and all kinds of accessories for the house, and for friends and relatives, Mr. Oshrin finds his workroom is a decided economy when skilled labor is hard to get. He estimates that most of the time he spends with his tools is given to repair and improvement jobs around the house. Furthermore, he has the satisfaction and inspiration of a kindred spirit in his young son, Michael, for whom he has built a miniature bench 3'x16"x28". This he equipped with real, but junior-size, tools, and he says with pardonable pride that his youngster not only has a place for every one of them, but insists that it be promptly returned to its place if and when borrowed by sister, mother, or even dad himself!

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Patent Cereals Company  
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SEWERS - DRAINS**  
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**FREE!** Sewer and Drain Handbook shows how you can avoid expense of digging up and re-lining clogged sewers and drains. Write today. It's free.

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# 25 American Home Achievement Medals Awarded in 1944

14 Dahlias and 6 Gladiolus receive two more trophies than were given in 1943

THE awarding of 25 American Home Achievement Medals last year (two more than in 1943) was a tribute to the diligence and enthusiasm of horticulturists and the widespread interest in their work, as well as a recognition of the merit of the 20 victorious new varieties. Not only were the flowers shown and grown in the time (and space) left after war-time requirements were met, but the season brought severe droughts to much of the country and a destructive hurricane to one section just at dahlia-blooming time. Applications for the trophy were made by 42 societies, and 40 were approved for 25 dahlia, 13 gladiolus, and two peony shows. At seven of the dahlia, six of the



orative; glowing yellow, blended pink, orange; feathery petalage. Herman Rindfleisch, Mamaroneck, New York.

**Jane Lausche.** Dahlia Societies of Kentucky, Ohio, Wisconsin (3 medals). Semi-cactus; bicolor, rosy mauve



Edina, winner in Minnesota

tipped with white. Rocky River (Ohio) Dahlia Gardens (E. J. Wind).

**Myra Phillips.** Baltimore, and National Capital Dahlia Societies (2 medals). Incurved cactus, lacinated tips; white. E. R. Phillips, Silver Springs, Md.

**Essie Smith.** Western Pa. branch A. D. S. and Wellsville (O.) Gladiolus Club. (2 medals). Inf. dec. to semi-cac.; amaranth (orchid) pink. W. E. Smith, Parkersburg, W. Va.

**Miss Clare Lucy.** Dahlia Soc'y of California. Inf. dec.; crimson, gold



Adrien Boutrelle

Joan Ferenz, national medalist

gladiolus, and both of the peony events, no entry was considered worthy of the award. Of the medals given at the other 25 shows, three were taken by one dahlia (Jane Lausche), and two by each of two other dahlias, and by one gladiolus.

By January 1, 1945, 16 requests for the Medal for this year were on file, indicating continuing interest and competition. Established flower societies can obtain information and the regulations governing the Medal from the Horticultural Editor of the American Home. . . . And now, the fourteen winning dahlias:

**Joan Ferenz.** Am. Dahlia Soc'y (silver medal). Large informal dec-



Madeleine Brown, of Michigan

GEE...IF WE ONLY HAD A ROOF LIKE THAT!



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those beets and  
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You'll enjoy growing flowers from Ferry's Seeds, too. All Ferry's Seeds receive the same exacting care—the same germination tests and trials for trueness to type to give you the best

and surest results. They are the heritage of 88 years of scientific seed breeding by the world's largest grower and distributor of vegetable and flower seeds.

Your favorite dealer has a wide range of Ferry's Flower and Vegetable Seeds in beautifully illustrated packets and can get for you quickly any additional varieties you may want.

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If plants not satisfactory, notify us within 5 days after receipt and we refund money or replace. You can't lose—order now!

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Top, Lange Studio

Permanent Wave, Frederick G. Smith, and Frances H. won in St. Louis, Delaware, and California

suffused and striped. Clara R. Lucy, San Francisco, Calif.

**Double Victory.** E. Liverpool (O.) Dahlia Soc'y. Miniature; deep scarlet; double V in each petal tip. Paul Goddard, Salineville, O.

**Frederick G. Smith.** Delaware Dahlia Soc'y. Cactus; red. Named for the Society's secretary who died in 1944. Mrs. F. G. Smith, Elsmere, Del.

**Pink Alice.** Kitsap Co. (Wash.) Dahlia Soc'y. Semi-cac.; rose-pink, paler reverse. Franklin Gardens (Mrs. H. C. Cogswell), Tacoma, Wash.

**Edina.** Minnesota Dahlia Soc'y. Formal dec.; golden yellow. Wilfred I. Larsen, Minneapolis, Minn.

**Good News.** Northeastern Pennsylvania Dahlia Soc'y. Cactus; pomegranate-purple, overlaid amaranth. Stanley Johnson, Cheltenham, Pa.

**Permanent Wave.** Greater St. Louis Dahlia Soc'y. Inf. dec.; light pink, silver reverse. Beckman and Bennett, St. Louis, Mo.

**Frances H.** San Leandro (Calif.) Dahlia Soc'y. Formal dec.; bicolor, purple tipped with white. Charles Garrity, San Leandro, Calif.

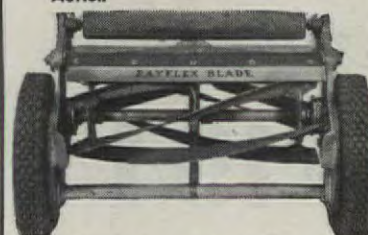
**Clariam Kelton.** Dahlia Soc'y of Toledo, Ohio. Inf. dec.; red and gold blend, red predominating. William Wolbert, Springfield, O.

**Bleu Horizon.** Washington State Dahlia Soc'y. Inf. dec.; French violet with bluish tone. C. W. Tryon, Steilacoom, Wash.

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With RAYFLEX Blade, your Lawn Mower will—  
• Push 100% Easier  
• Give a Uniform, Velvety Shear  
• Promote Healthier Growth of Turf  
• Stay Ever-Sharp, by Flexible Blade Action



**Hand Mower Sizes \$2.10** **Power Mower Sizes \$3.50 up**

For Size, turn mower upside down. Measure length of stationary blade (bed-knife), shown in picture. Money-Back Guarantee: Use RAYFLEX Blade. If not satisfied, return for full cash refund.

**FLEX-BLADE WORKS, Dept. A**  
324 W. 70th St. New York 23, N.Y.

**EASY TO GROW** **ZINNIA**  
Try the Will Rogers strain for large, red flowers or Rosebud for soft pink lilliputs... two of the many Mandeville varieties.

**MANDEVILLE & KING CO., Rochester, N.Y.**  
Flower Seed Specialists for 69 Years

**Mandeville**  
**TRIPLE TESTED FLOWER SEEDS**  
AT STORES EVERYWHERE

## HYPONEX PLANT FOOD

Grows bigger and better house plants, flowers, vegetables, lawns and trees in poorest soil—even in sand, cinders, or water... Results sure—doesn't burn. Clean, odorless, soluble powder—complete and balanced. At stores, or send 10¢ for 1 oz. (makes 6 gals.) or \$1. for 1 lb. (100 gals.).

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For your trellis, arbor, pergola or fence. Ideal as a cut flower, too. Write for FREE Clematis booklet.

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**FREE:** America's finest picture book and 'MUM' catalog—120 newest Mums in full color. See the sensational new 1945 introductions developed by Dr. Kraus of Chicago—a dozen grand early bloomers in rose, fawn, red, lavender and bronze.

**The Lehman Gardens.** FAIRBULT, MINN.

## Grow XMAS TREES

We grow 14 million trees a year. Write for special Xmas tree bulletin, planting stock, price list.

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## BLUE SPRUCE 50

4 year old healthy trees 4 to 8 in. sent \$3. POSTPAID—proper planting time—50 for \$3.00. Folders on Forest, Xmas Trees, Ornamentals FREE.

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## BIRD HOUSES BY DODSON

Designed by America's foremost bird authority—a model to attract every desirable song bird. Quality built, exclusive features. Add charm to your garden. Befriend birds and they will rid your premises of insects. One martin destroys 2,000 mosquitoes a day.

Send for Free Catalog or 10¢ for 32-page book "Your Bird Friends—How to Win Them."

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803 Harrison Avenue Kankakee, Illinois



# Kryocide

Reg. U. S. Pat. Off.  
(NATURAL CRYOLITE)

## is BAD MEDICINE for GARDEN INSECTS!



● Get Kryocide today. Use it to protect your garden against many chewing insects. It's the insecticide used by commercial growers...because it's safe, economical PROTECTION.

Kryocide is NATURAL GREENLAND CRYOLITE, widely recommended by agricultural authorities. Straight Kryocide, for spraying, in 1-lb. packages; Kryocide D-50, for dusting, in 1-lb. shaker type cans and 3-lb. bags... at your dealer.

**PENNSYLVANIA SALT**  
MANUFACTURING COMPANY



1000 Widener Building  
Philadelphia 7, Pa.

## BRAND'S FRENCH LILACS

PEONIES  
HARDY PHLOX  
CHRYSANTHEMUMS  
AND OTHER  
PERENNIALS



**BUSH CHERRIES—FLOWERING CRABS**  
Attractive dual-purpose additions for any garden; full of blossom in the spring and of luscious fruit in later months. Very hardy.

**BRAND PEONY FARMS**  
127 East Division Street  
Faribault, Minn.

Our 1945  
Catalog  
is FREE

## New Buddleia "PEACE"

AT LAST a pure white Buddleia—and one that is hardy! The well-formed, graceful, slightly arching flowers are 12 to 16 inches long, produced in abundance throughout summer and autumn until stopped by frost. In the garden they give a cool summer effect and contrast pleasantly with other varieties. Rugged, 6 ft. tall, fine foliage, grow rapidly, require little care. We offer strong potted plants that will bloom the first summer.

Each \$2.00  
Three \$5.75 Dozen \$20.00

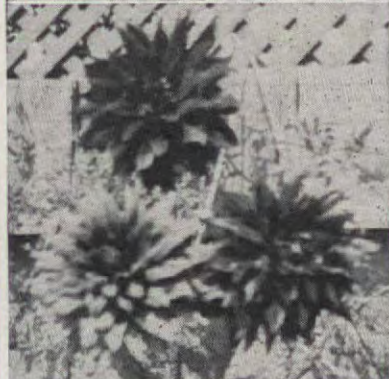
### Send for 1945 Book-Catalog

Nationally recognized as the most beautiful catalog published. Newest and finest Wayside offerings in roses, flowering shrubs and plants. 176 pages; 200 true-to-life color illustrations; detailed plant descriptions; cultural information. To be sure of your copy, enclose 25¢ with your request, coins or stamps, to cover postage and handling.



**Wayside Gardens**

12 Mentor Ave., Mentor, Ohio



Good News, Miss Clare Lucy, Bleu Horizon, and Myra Phillips represent East and West

And now, the gladiolus winners:  
**Quaker Maid.** Wellsville (O.) Gladiolus Club and West Virginia Gladiolus Soc'y (2 medals). Light salmon, paler throat. Fred Beardmore, Salem, O.

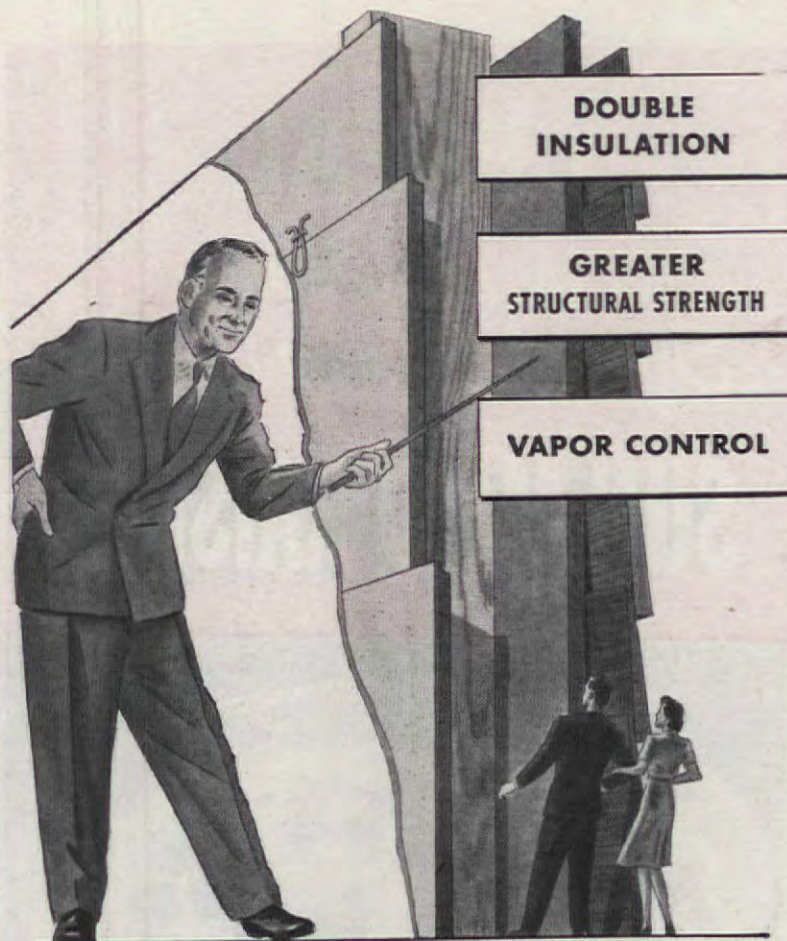
**Lydia Jane.** Eastern New York Gladiolus Soc'y. Ruffled, recurved; shell pink to white, cherry feathered. H. E. Wilson, Granville, N. Y.

**Maryland Maid.** Maryland Gladiolus Soc'y. Deep pink, cream throat. E. B. Snyder, Hagerstown, Md.

**Lake Placid.** Ohio State Gladiolus Soc'y. Cream, with yellowish throat. George W. Wilson, Lisbon, O.

**Margaret Jean.** Province of Quebec Gladiolus Soc'y. Exhibition type; orange. A. B. Ogilvie, Lachute, P. Q.

**Madeleine Brown.** Southeastern Michigan Gladiolus Soc'y. Deep salmon-pink, throat blotched scarlet; ruffled. A. C. Maier, Birmingham, Mich.



## YOUR NEW HOME SHOULD HAVE THESE PROTECTIONS . . . Scientific Authorities Say.

You get All when you build with Insulite. The walls of tomorrow's homes will face added responsibilities. Air-conditioning and new methods of heat control will create new problems unless guarded against at the outset. The walls of tomorrow's homes must have effective insulation. They must be so constructed that the possibility of moisture condensation within walls is reduced to a minimum.



Made Exclusively From Wood

### The Approved Insulite Wall of Protection Gives You . . .

● For framing, the large Insulite sheathing boards build a wind-proofed, weather-tight wall, with Insulite's well-known insulating efficiency. Four times the bracing strength of wood sheathing, horizontally applied! No open cracks or knotholes!

● On interior walls, Insulite Lok-Joint Lath provides a second wall of insulation. Every fibre is treated with asphalt for greater moisture resistance. On the stud side there is a solid asphalt vapor barrier. The patented "Lok-Joint" gives a strong, rigid plastering surface.

● The asphalt barrier against the studs effectively retards vapor travel. Insulite Sheathing, on the outer side, being permeable to vapor, permits what little vapor that escapes the barrier to pass toward the outside. Thus moisture condensation within the studding space is forestalled.

FOR SCIENTIFIC PROOF OF THESE STATEMENTS, SEND COUPON BELOW

Building authorities agree that moisture condensation within walls may be a serious problem in tomorrow's homes. Send coupon today for your free copy of "Year round comfort," which quotes eminent scientific authorities.

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## INSULATES AS IT BUILDS





# CEREAL

... is something  
*Special* flavored with

## SUN-MAID RAISINS



Try this

### CEREAL DE LUXE

• You can lend delightful variety to almost *any* kind of hot cereal with a generous sprinkling of sweet, luscious Sun-Maid Raisins! These nourishing little nuggets help save sugar—add a full-bodied goodness and distinctive flavor that lure the youngsters into eating *more* cereal! Try Sun-Maid Raisins in oatmeal, wheat cereals and cornmeal mush—for a change!



IT TAKES just a small handful of Sun-Maid Raisins to make any kind of hot cereal doubly appealing—give it a naturally sweet, fruity flavor you'll enjoy. And you can rely on Sun-Maid Raisins to do equally inviting things for muffins, cookies—puddings, too. Every plump little Sun-Maid Raisin is uniformly sweet, nutritious, *perfect*. For their *quality is controlled from the vineyard to the grocer's shelf*—their freshness checked by representatives of H. J. Heinz Company, distributors of Sun-Maid Raisins to the nation.

**2 KINDS**—Special processing makes both Sun-Maid Seedless and Sun-Maid Puffed Seeded Raisins easy to remove from the package.

A SINGLE BOX ADDS ENERGY AND FLAVOR TO MANY THRIFTY DISHES

## Your VICTORY GARDEN is Needed!

AND don't let any person, argument, or rumor make you think otherwise. If, by this time, you have not started a garden in which to grow food crops for yourself and your family to eat next summer, fall and winter, get busy right away. It's not too late, although you may have to use seed of second choice varieties of some vegetables in place of those you could have secured earlier. If, wisely, you have decided to "grow your own," and have the work well under way, don't let your determination weaken, no matter how hot or how dry the season may become, how alluringly the beach, tennis court, or golf course may beckon, or how brightly the war news of the moment may color the hopes of early peace and plenty.

The importance of home food production as a vital factor in the war effort has repeatedly and forcefully been emphasized by leaders of the armed forces, the War Food Administration, and the United States Department of Agriculture, and by other authorities exceptionally qualified to know all the facts. They point out that every serving of vegetables or fruit grown where it can be consumed releases its share of manpower needed to produce it, and of container and transportation space needed to get it from source to consumer; and also its equivalent of some other foodstuff that is urgently needed for men and women who are fighting, training, or otherwise serving overseas or at home.

But home-grown food does more than that. To whomsoever grows it and eats or shares it, it means nutrition definitely needed to sustain health, strength, and—well, spiritual stamina, if you are tired of the word "morale". It means better living at lower cost; freedom from worry about crop failures and shipping problems; less occasion (and don't say "excuse" because there is none) to complain about the alleged "hardships and inconveniences we civilians have to put up with." . . . So, ask yourself: "Am I, in my garden, doing

## VOLCK

REG. U. S. PAT. OFF.

### Oil SPRAY

Use against  
**RED SPIDERS  
MEALYBUGS  
SCALE  
WHITE FLIES**

AN improved Oil Spray for nursery, park and home garden use. Particularly useful because of its proven effectiveness against a variety of Insect Pests. Also used as a spreader and spray carrier for other spray materials. Mixes readily with water and easily applied with any sprayer. And *very economical*.

FOR SALE BY GARDEN SUPPLY DEALERS

Manufactured by  
**CALIFORNIA SPRAY-CHEMICAL CORP.**  
RICHMOND, CALIFORNIA

### YOUR GARDEN TOOLS

Use and enjoy the tools you have, but for the present, buy new ones sparingly. We will make more, and finer, tools for you tomorrow. **THE UNION FORK & HOE CO., Dept. A-1, Columbus 15, Ohio.**

### SPEEDLINE

BLUE-HANDLED GARDEN TOOLS

### TRI-GEN

No Black-Spot, Mildew, or insect bothers in your garden this season if you use TRI-GEN. Stimulates plant growth, too. Available in dust or spray form at local garden and hardware stores. Write for FREE bulletin.

**ROSE MANUFACTURING CO.**  
15 Ogen Building, Beacon, N. Y.

### EASY-TO-GROW PINKS

An old-time favorite, still used extensively for its lovely colors that are by no means confined to pink.

**MANDEVILLE & KING CO., Rochester, N. Y.**  
Flower Seed Specialists for 69 Years

### Mandeville

TRIPLE TESTED FLOWER SEEDS

AT STORES EVERYWHERE

### The GRAVELLY

GARDEN TRACTOR & POWER MOWER

Three machines in one.  
Ideal for the Estate Owner.

Cultivates your garden . . . cuts tallest weeds . . . mows your lawn

**GRAVELLY MFG. CO.**  
Box 413  
Dunbar, W. Va.

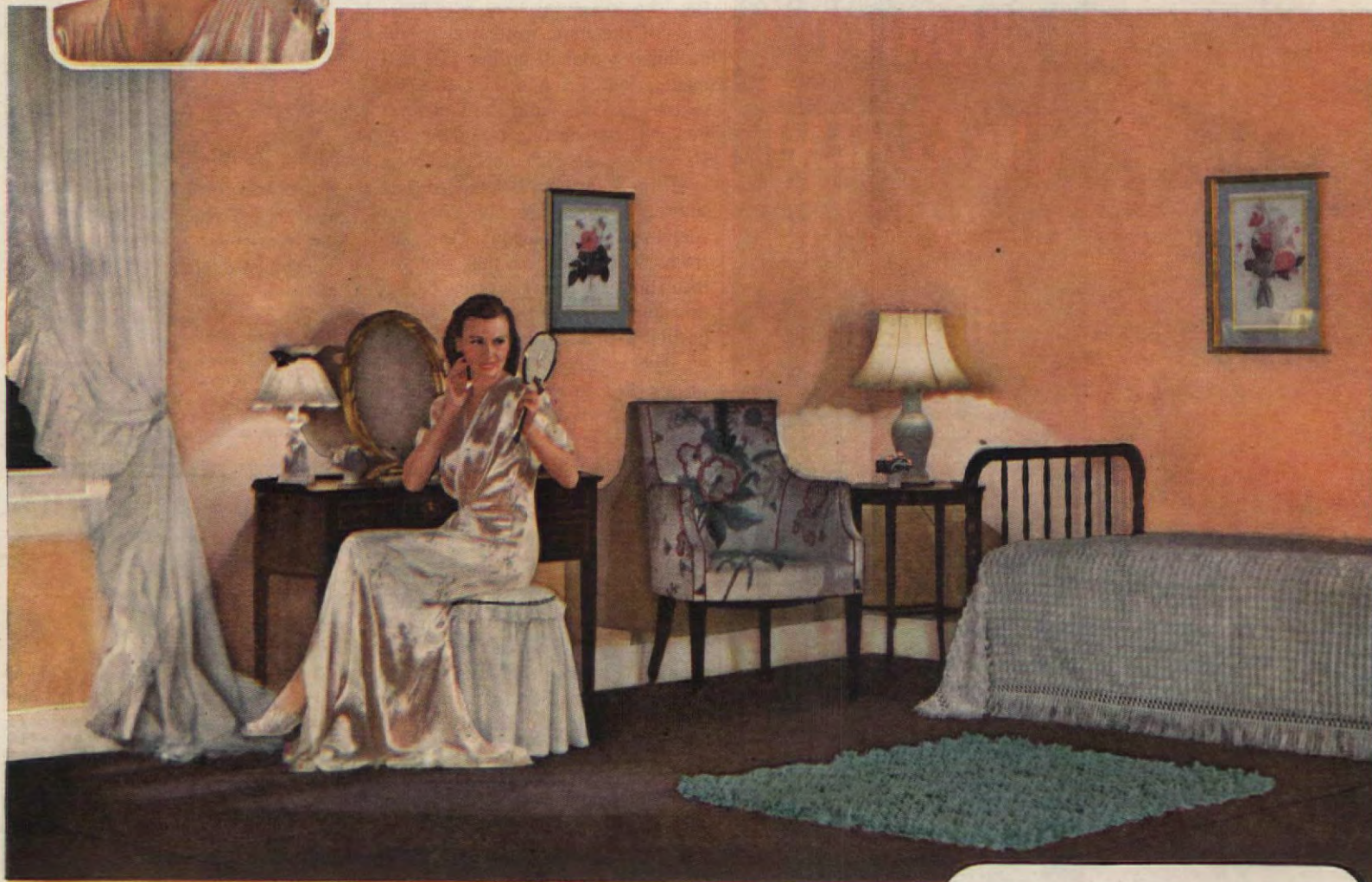
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ORDER NOW FOR FUTURE DELIVERY





*How can I be sure of beautiful walls?*



*In this attractive room the walls are done in Peach Bloom SPRED*

**"Paint them with SPRED Colors —  
preferred 3 to 1 by Leading Decorators"**

**Y**ES, here's an easy way to give your rooms new beauty and sparkle . . . paint them with the Wonder Wall Paint—SPRED—in colors *preferred 3 to 1* by America's leading decorators!

In a recent opinion poll, leading professional decorators in 10 of the nation's style centers were shown the colors of five best nationally known water-mix wall paints. They were asked which group has the richest, most modern colors. Their votes were *3 to 1* for *SPRED* colors!

You can see these remarkable colors at your nearest SPRED dealer. To locate him look in the Classified Section of your phone book under Paints . . . or look for the SPRED sign on his store. SPRED is sold only by legitimate, *quality* paint dealers.

★ ★ ★

**FREE!** Send for free set of 11 large sample swatches of SPRED "Decorator-Preferred" colors and handy Color Harmony Chart. Just write The Glidden Company, Dept. B4, Cleveland 2, Ohio.

**SPRED**

**A GLIDDEN Time-Tested Wall Paint**

**SPRED is Guaranteed by  
GOOD HOUSEKEEPING**

—an oil-emulsion paint that mixes with water.  
Dries in 30 minutes.  
Is easy to apply with brush or roller.  
Is durable and washable.  
One coat covers most surfaces, including wallpaper.  
No unpleasant "painty" odor.  
One gallon does an average 10 x 14 room.  
11 beautiful colors to choose from.

**Only \$2.98**  
Slightly higher in Rocky Mountain area  
**A GALLON**  
(1 1/2 gals. mixed)

REPLACEMENT OR REFUND OF MONEY  
Guaranteed by  
Good Housekeeping  
IF DEFECTIVE OR  
NOT AS ADVERTISED THEREIN

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The Glidden Company







## Look what the **VIGORO** **BEAUTY** **TREATMENT** can do for your flowers!

Flowers fed Vigoro bloom to their full peak of loveliness. This amazing plant food helps bring them to a perfection of size, symmetry, color and fragrance.

That's because Vigoro is a complete plant food. It supplies—not just a few—but all the essential food elements growing things need from the soil. Gets results that incomplete plant foods can't match because Vigoro's extra elements mean extra beauty—extra health for your flowers.

Feed everything you grow Vigoro. It's a real beauty treatment for your lawns, flowers, trees and shrubs. Get Vigoro—the complete plant food today.



**Get a greater crop of  
health from your vegetable garden!**

Carefully controlled growing tests have conclusively proved that vegetables are produced in vastly greater abundance when fed Vigoro. That's because Vigoro is a complete plant food. Feed Vigoro regularly. Get it now. Comes in bags of 100, 50 and 25 lbs.; 10 lbs., 5 lbs., and 1 lb. Feed according to directions.

PRODUCTS OF SWIFT & COMPANY

all I possibly can in response to this year's urgent call for 20 million BETTER victory gardens?"

If you have been confused by conflicting stories and statements about food needs, farm production, stock piles, etc., remember that what we read about the "world's total food supplies," and all the imposing estimates of millions of tons of grains, fats and meats, don't refer to the beans, tomatoes, greens, and berries that you will be wanting tomorrow, or six weeks, or six months hence.

If there are still some of last summer's canned goods on your shelves (possibly even a few jars from 1943), don't let that fool you into thinking that you grew or put up too much, and that you needn't bother with a garden this year. It was because you and millions of others *did* grow and put up so much that this country and its armed forces were able to eat so well in 1944. Had you not done so, point values on many an item would have been much higher for much longer. And, after all, why worry about a small surplus? It might have been a shortage. And that is what we again want to prevent this year. Furthermore, who wouldn't work for fresh-picked garden stuff rather than insist on using up what is on hand just because it's there? Especially when those surplus jars can mean so much to your local hospital or Red Cross unit, the neighborhood school for its hot lunch program, or some family that is actually hungry.

You may have wondered this spring why you haven't seen as much national publicity about victory gardens as there was last year; why there have been fewer widely advertised meetings, lectures and courses on how to grow vegetables and fruits. The reason is simply this: Nearly 19 million people or families had victory gardens in 1944, so it has seemed to those sponsoring the program that it is more important to maintain interest in those gardens and help make them better, than to devote a lot of money and effort to recruiting an additional, but perhaps limited, number of novices. Emphasis is therefore being placed on supplying more information and advice where it is needed, particularly in suburban and urban communities that have not, in the past, been reached by county agricultural agents and extension workers.

Of course, more victory gardeners are hoped for, but it is you who have had some experience and have learned the possibilities of a

# STOP!

Get the **BLACK LEAF 40**



**Aphis (plant lice), leafhoppers, leaf miners, mealy bugs, lace bugs, most thrips, young sucking bugs and similar insects can be controlled.**

**SPRAY with BLACK LEAF 40**

An ounce makes 6 gallons of spray effective on aphids. Full directions with package—A quick, sure, economical control for these insect pests

*Just a little spread on roosts kills poultry lice and feather mites.*  
See Your Dealer

**TOBACCO BY-PRODUCTS & CHEMICAL CORP., INCORPORATED, Louisville 2, Ky.**

4404

LOOK FOR THE LEAF ON THE PACKAGE

**EASY TO GROW**

**CALENDULA**

A few plants of Calendula will fill a vase daily, even after the first few frosts.

MANDEVILLE & KING CO., Rochester, N.Y.  
Flower Seed Specialists  
for 69 Years

**Mandeville**

**TRIPLE TESTED FLOWER SEEDS**

AT STORES EVERYWHERE

Fishing? Hah!—you call that fun, When there's a Toro he can run?

**TORO**

**POWER MOWERS**

TORO MANUFACTURING CORP., MINNEAPOLIS, MINN.

**EASY-TO-GROW**

**MARIGOLD**

From Yellow Pygmy to Sunset Giants, the range is complete in the Mandeville display. 19 Marigolds to choose from.

MANDEVILLE & KING CO., Rochester, N.Y.  
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for 69 Years

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**TRIPLE TESTED FLOWER SEEDS**

AT STORES EVERYWHERE

**Protect YOUR TREES**

... at small cost against infestations of all climbing insects which devour foliage and leaves. Don't take a chance. Band, NOW with

**TREE TANGLEFOOT**

Provides positive protection. For sale at garden departments everywhere. Write for booklet. The Tanglefoot Co., 351 Straight St., Grand Rapids 4, Mich.



# GET A GREATER CROP OF HEALTH

*from your vegetable garden!*

All your vegetables,  
BEANS, BEETS, LETTUCE too,  
yield better on Vigoro.

Here's undeniable PROOF that vegetables grow more abundantly when fed **VIGORO!**

UP TO **132%** MORE CARROTS

UP TO **231%** MORE TOMATOES

GET GREATER YIELDS . . . FINER FLAVOR, TOO . . . WITH THIS COMPLETE PLANT FOOD!



Besides helping produce a greater yield, Vigoro, the complete plant food, can help you have better tasting vegetables . . . help all your vegetables mature to their peak of mouth-watering goodness. Here's why—

Vigoro is a real square meal for plants. It supplies—not just three or four—but *all* the elements growing things need from the soil. Help yourself to a finer vegetable garden this year. Be sure with Vigoro. Buy it now!

## Carefully controlled growing tests show amazing results!

Gardening need not be a game of chance. Here are indisputable facts showing the amazing results that VIGORO produces. This complete plant food when fed to vegetables produced on the average for all crops 252 % greater yields—nutrition packed beans, tomatoes, chard, carrots, lettuce, beets, cabbage, turnips!

Two groups of vegetables were grown under identical conditions except that one group was fed Vigoro and the other group unfed. The results? The vegetables that had been fed Vigoro greatly out-produced the unfed group!

Now, these attested facts mean but one thing to you. Vigoro can help you produce a bigger crop of vegetables . . . a better crop of vegetables. Get Vigoro, the complete plant food, from your garden supply dealer today!



Gorgeous Lawns, Perfect Flowers, Too—With

# VIGORO

Vigoro will help you have a lovelier lawn—velvety smooth, deep green—freer from weeds. VIGORO is a beauty treatment for flowers, too.

Vigoro is remarkably economical to use. Comes in bags of 100, 50 & 25 lbs.; 10 lbs., 5 lbs., and 1 lb. and in handy tablet form.

A PRODUCT OF SWIFT & COMPANY





For Home Entertainment  
at its Best

# Look to SONORA

When the time comes that you can gratify your need for a new radio—choose it on performance and you'll choose a SONORA! SONORA's matchless "Clear As A Bell" tone quality is today's standard of comparison in the true-to-life re-creation of music and the human voice.



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Clear as a Bell

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RADIOS • TELEVISION SETS • RECORDS • PHONOGRAPHS • RECORDERS



## 5 Ways Better



Soon, we hope, you'll again be able to buy Manning-Bowman's famous Iron-that-wags-its-tail. That's why we'd like to remind you, now, of these...

### 5 M-B features worth waiting for:

- Thumb-tip fabric control for quick regulation of heat.
- Natural-grip, ever-cool handle for left or right hand.
- Guardsman thermostat maintains temperature dialed.
- Non-kink swivel cord. Any way the iron goes, the cord wags right behind it.
- Quick-heating automatic iron is light in weight, easy to handle.

**Manning-  
Bowman  
Means Best**

MERIDEN, CONN.

BUY MORE BONDS—AND MORE!

home garden who are counted on to spread the word and get the newcomers started. Over the country the organized forces and agencies of leadership are as strong, active, and numerous as ever; information is even more abundant, more readily available, and, as a result of three years' experience, more practical and useful; supplies of seeds, fertilizers, pest control chemicals, implements, etc. are, in general, adequate—if used with skill, care, and judgment. The wise gardener, as always, will buy or order what he is going to need (but not a lot more) at once.

**I**N your victory garden-keeping keep in mind these basic facts:

A good garden is carefully planned, and systematically cared for in accordance with the plan.

A well cared for garden becomes better season by season, for the soil grows mellow and more responsive as a result of intelligent tillage, crop rotation, and proper feeding.

Plan and plant for a long season of productiveness by (1) carefully selecting varieties, (2) interplanting quick and slow-growing crops, and (3) planting succession crops so that, as fast as one is used, the ground can be refitted and another can be planted to follow it.

Make frequent small plantings of most crops (except the slow-growing, all-season kinds) and gather them as soon as they are at their best; thus you avoid alternating periods of over-abundance and scarcity, both undesirable.

Arrange to can, preserve, or pickle any surpluses as fast as they develop. Early season crops are usually of better quality and it is easier and pleasanter to do a little at a time. Toward the end of the season supplement your canned goods supply with whatever you can dry or store for winter use.

Add some fruit to your victory garden if possible—berry plants or bushes, grape vines, dwarf trees.

Get advice about varieties and other cultural information from the nearest reliable sources—local victory garden leaders, garden clubs, county agricultural extension agents etc.—so that it will fit the conditions and meet the needs of your soil, site, and climate.

### Victory Vacations, Too

If you can't have your own victory garden, help someone else grow food. Four million volunteer farm workers will be vitally needed this summer. As one of them, you can enjoy a grand vacation (with pay and transportation assured), and also know the satisfaction of doing a mighty essential wartime job.



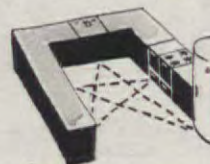
*Whistle  
while you  
Work*  
*in the house that Gas runs!*

BY MARGARET MALLABY

Ask any woman how much time she spends in her kitchen and she'll probably say "Too much!" The exact time—according to the men with stop-watches—runs about four hours a day... during which time you prepare about 1000 meals a year.



Well, the Gas industry figures anyone who's doing a job of such dimensions rates the best equipment modern science can devise. That's why they're interested in cooking up for you one of the most thoroughly coordinated jobs of kitchen planning that's been done since Adam and Eve set up light housekeeping.



These "New Freedom Gas Kitchens" are coming your way just as soon as peace lets us put the emphasis back on living. In the meantime, you undoubtedly have all sorts of pet ideas you'd like to see planned right into these kitchens. Send them along to me—with your permission to use them—and we'll see what we can do.



For instance, one woman I know says she's always felt that running a home is a top flight executive's job—and did you ever see an executive without a desk? That's just one of the things she wants in her kitchen of the future.

Frankly, I'd settle for one of the new Gas ranges. After all, cooking is the Number 1 Kitchen Job. That's why the laboratories of the Gas industry have worked years—spent millions of dollars to perfect a range that will include every new discovery to make cooking not only easier and faster, but *better and more economical*.

If your range is more than six years old—no matter how good it was when you bought it—it simply can't match these modern miracles. Think of heating controls so accurate it's virtually impossible to have a baking failure... smokeless broilers... top-of-the-stove cooking so fast and flexible you save hours of work and watching! To get this "last word" in quality ranges, look for the CP seal before you buy.

★ ★ ★

This may be a little far-fetched... but I sometimes wonder if the marvelous things decorators are doing today with lovely, sunny, modern-looking fabrics aren't an outgrowth of the modern Gas heating units! Gas is such a *clean* fuel it actually encourages you to use light, bright colors!



Of course, what I love—is the fact that it's so automatic you never need worry about it. And think about after the war—when your Gas air-conditioning unit will *cool* your house as well as heat it... Ah-h-h-h!

Margaret Mallaby American Gas Association reporter

## Walls & woodwork sinks & silver



**Clean 'em all  
the SOILAX way!**



**Save your time &  
save your money  
Make light work  
of cleaning day!**



Get SOILAX at Hardware, Paint, Variety and Department Stores  
Economics Laboratory, Inc., St. Paul, Minn.



*Twin Homes but—*  
**one is far more healthful  
 for the youngsters**



**NOT INSULATED.** The poor Bartons are more to be pitied than censured. They kept putting off insulating. Now, hit by zero weather, their home is cold as an igloo and little Joan is in bed again with another cold. But in the twin home across the street...



**KIMSULATED.** The Martins are warm, healthy and happy. For last month, Mr. Martin installed KIMSUL. And today the snow on the roof proves that the heat is sealed in... fuel is being saved. Take a tip from the Martins, put KIMSUL in now.

**Here's why many-layer KIMSUL\* is  
 better insulation—easier to install**

KIMSUL is the only insulation with many-layer construction. Unlike loose, bulk insulation, KIMSUL is pre-fabricated. Stitched together, the many layers form a blanket of uniform thickness from end to end. Thus, KIMSUL assures you the same uniform insulation over every inch... today, and years from now.

Anyone who can handle a hammer can install clean, penny-light KIMSUL. It's made to order for applying between attic floor joists or between beams of the sloping roof.

Selection of KIMSUL for the U. S. Navy Quonset Huts—the world's largest prefabricated housing project—is your assurance of its superiority. Order KIMSUL from your lumber or building supply dealer, hardware or department store—do it now.



**KIMSUL**  
 INSULATION

A PRODUCT OF  
**Kimberly  
 Clark**  
 RESEARCH

\*KIMSUL (trade-mark) means Kimberly-Clark Insulation



**WRAP YOUR POST-WAR HOME  
 IN A BLANKET OF KIMSUL**

**KIMBERLY-CLARK CORP.**  
 Building Insulation Division,  
 Neenah, Wis. AH-445

Please rush FREE BOOKLET with full information about easy-to-install KIMSUL. We now live in:

- ☐ Our Own Home ☐ Rented House  
☐ Apartment ☐ We plan to build a postwar home

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Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

# It's Paint-up Time



Photographs by Wurts Brothers

## Again!

**MAKE A HOBBY OF KEEPING YOUR HOUSE IN TIP-TOP  
 CONDITION BY FOLLOWING A FEW SIMPLE RULES**

**Lionel Wurts**

**ALL** of us at one time or other are faced with the bitter fact that there's a bit of painting to be done about the house. So let's be cheerful about it. Make painting a hobby—for by doing your own work you'll not only save money, get some much needed exercise, but it's fun, too, if tackled in the right way. Think of the satisfaction gained by transforming dirty, worn surfaces into something shiny, new and clean! All you need are the proper tools, a few instructions and, of course, perseverance. Naturally, you need dry moderate weather for outside work but, above all, select the right paint for the particular job on hand.

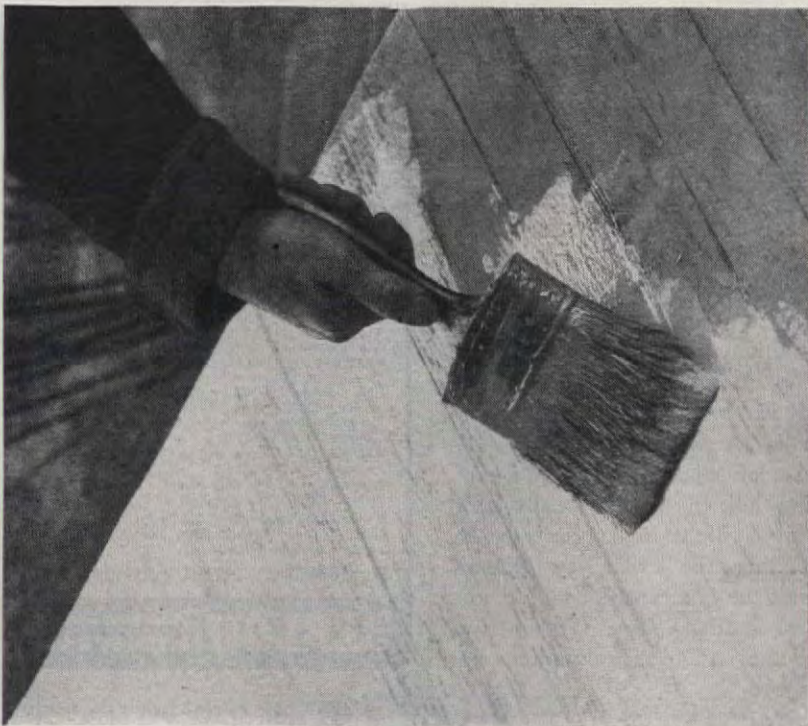
Remember there is no such thing as an all-purpose paint. An inside paint hasn't much chance against outdoor changes of temperature, and dampness will raise merry Cain with it. Too, different surfaces need different binders mixed with the pigments to help stand up under the constant friction of walking feet or the scuffling of furniture. So, the proper paint for the outside walls of the house won't be suitable for a porch floor. Neither will interior wall paint prove useful on

the living room floor. Floors need a tough elastic medium such as varnish; porch floor paint, often called deck paint, should be mixed, if possible, with real spar varnish. An important point to remember in applying deck paint is that best results come from floating it on in a direction parallel to the boards.

**Brush Technique**

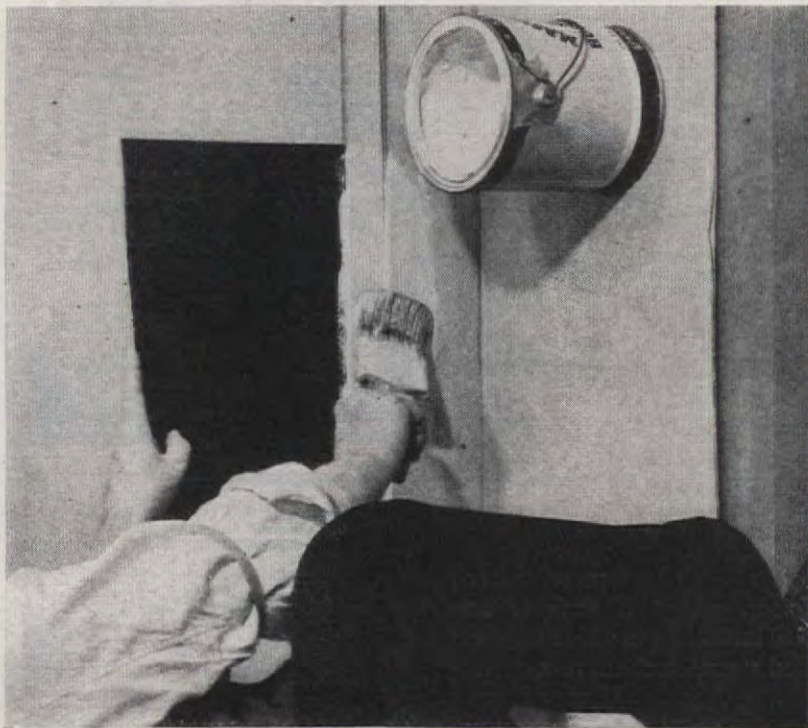
**Illustration No. 1** shows the proper way to hold a large flat brush. Grasp the handle rather low with thumb held on the underside. A flexible wrist action can thus be gained, resulting in a smooth, straight stroke. Dip the brush no more than one half inch into the paint carrying just enough to avoid dripping. Start lightly with a descending stroke, then apply more pressure and finish with ascending stroke. This obviates ridges where brush marks overlap. Tools most required for general painting are shown in the illustration at the beginning of this article. They include several flat bristle brushes, ranging in width from two to five inches, a couple of round sash tools for use on window frames and casings, two sizes of





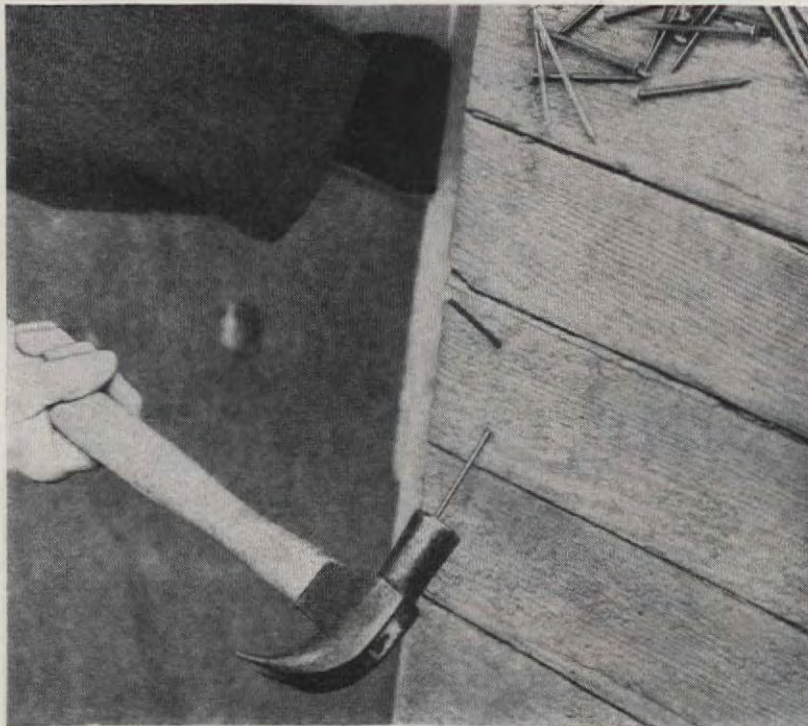
No. 1 For flexible wrist action, hold the brush low down on handle with the thumb placed as shown above

No. 4 A chisel proves handy where surface defects are minor. Splinters may be removed quickly in this way



No. 2 To prevent splattering or running over, use cardboard shield while working on baseboard of room

No. 5 Where surface is extremely rough, use a plane to produce clean, smooth and even working surface



No. 3 To secure faulty porch floor boards properly, toenail as illustrated before starting any painting

No. 6 Because they are more flexible to changes in the weather, use caulking compounds in the cracks





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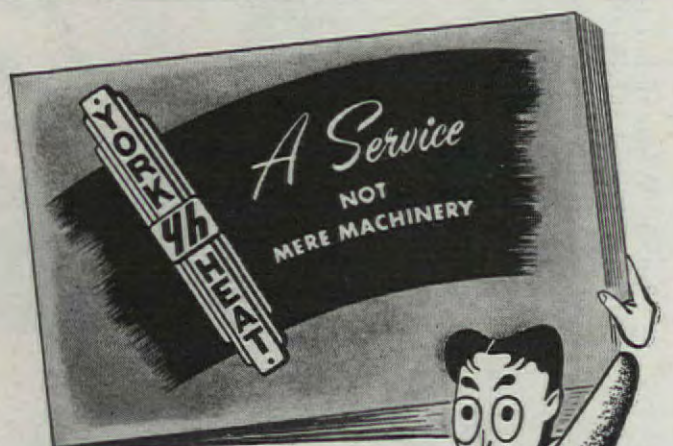
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putty knives, a hammer and nail set, masking tape and a pair of cheap working gloves. Caulking compound and turpentine are "musts" and, above all things, don't forget at least one clean piece of rag. If you intend doing outside work, then add a can of naphtha for wiping off greasy surfaces. Several good types of hand-cleaning compounds are on the market and, when used before tackling your job, will prove invaluable in keeping your hands presentable after work is completed.

### Inside Walls

When doing over inside walls, the brush stroke described for porch floors is also the best. Start up near the ceiling, at one corner of the room, and paint down in straight strokes, covering as much width as can be conveniently reached. Keep in mind that the paint may dry out faster than expected, so always finish the last section of the wall you're working on with a thinner coat if not able to do a whole side in one operation. Then start with a thinner coat of paint over the last section you had worked on. All the traces of overlapping should be avoided. Straight oil paints—that is, a mixture of pigment, linseed oil, and japan dryer, should be well brushed out and preferably applied in several thin coats. Let each coat dry thoroughly before applying the next. Oil serves as a medium in helping spread the pigment and, by oxidizing, holds it in place. Exterior oil paint generally consists of pure white lead paste, colored pigment, added if desired, and boiled linseed oil to which has been added a small amount of spar varnish for elasticity. If your climate is damp, a certain amount of zinc white will add more permanence to the colors. However, most of us buy ready-mixed paints. In that case, buy from a reputable dealer and make sure that your paint bears the name of a well-known and reliable manufacturer. Examine the labels on each can to make certain that proper materials have gone into the paint's making.

One well-known architect told the writer that by priming all interior and exterior surfaces with aluminum bronze the life span of his paint jobs had been considerably extended. This seals the pores in old as well as new wood. Because labor is the chief item in any paint job, the cost of really good paint is slight in comparison. By spending the extra few dollars, you'll be guaranteed better and more lasting colors. Upkeep, too, will be cut to a minimum. For

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economy's sake, buy paint by the gallon. Smaller empty cans are handy articles to have on hand, inasmuch as the paint then can be carried in them for short jobs or for hooking onto your ladder. Save another can for hanging brushes in when not in use. By boring a hole in the handle, you'll be able to hang each brush by a wire over the top of the can, thus preventing it from touching the bottom. Pour in enough turpentine to submerge the bristles and then cover the can with a rag or newspaper for cleanliness. Before storing brushes, slap them against an old plank or wall to remove excess paint; then wash out with soap and water before putting into can. If paint cans are stored with the bottom side up, you'll find the paint much easier to mix when needed. Stir around and around with a stick until a smooth, even mix results. Then pour back and forth in an empty can. When ready for the painting job, pour the amount needed into a smaller can.

## Surface Preparation

Preparing surfaces for painting is not the most glamorous job in the world but, if you're a good workman, it's one you won't avoid. First, wipe or dust off all loose dirt. Trisodium phosphate, a cleaning compound, sold under many trade names will also prove a helpmate at this stage of work. A small quantity in a pail of warm water should be used for sponging off dirt and grease from walls and woodwork. A stronger solution will soften old paintwork and make it easier for the putty knife when scraping. Follow instructions on package for proper amounts to be used and, by all means, use rubber gloves. When your walls and woodwork are perfectly clean, fresh water should then be sponged on to remove all traces of the compound. This precaution is necessary since trisodium phosphate has a habit of bleeding through paint if left on the walls. After cleaning, allow walls or woodwork to dry for several days. Mend all cracks and spots with slow-drying patching cement. Make up only enough for the work on hand. Then with an old chisel or knife make the cracks larger at the lathe rather than the plaster surface in order to hold the patch in place. When dry, sandpaper smooth and touch up all spots with a primer. The latter may be glue, shellac, or aluminum paint. If the wall still seems rough after it is perfectly dry, sandpaper over the rough spots, especially if you are painting over an old lead and oil coat. Real enamel or var-

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nish may need sanding after each coat to get a smooth matte finish.

If using some of the new casein or synthetic resin plastic paint, it is perhaps wiser, in case the old job is not familiar to you, to clean your walls or woodwork to the original finish. Then use the right primer and start off fresh. It is always wise not to use one type of paint over another. Chemistry in painting plays some pretty strange tricks. If a light color is to be applied over a darker shade, test first before tackling the whole job. Otherwise trouble may lay ahead. If possible, select the same brand of paint originally applied.

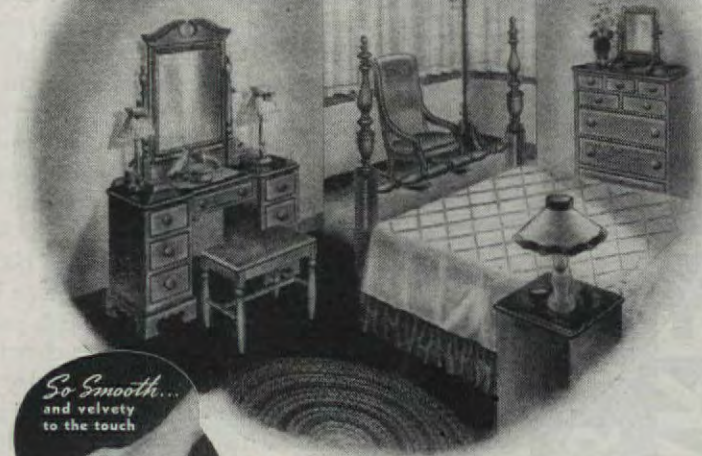
When walls are clean and cracks repaired, nail-set the heads of all nails and putty over the holes. Prime all repairs and patches and, if patience is one of your virtues, prime the entire wall with a thinned coat of your paint. Two well-brushed coats of paint will give the best results, applied with even, straight strokes, down and up each wall. If possible before starting, watch an expert painter at work. Watch the amount of paint he carries on his brush. You'll be amazed at the small amount used. In this way he is guaranteed that spilling and spattering are not for him. The

paint is applied with smooth, vigorous strokes for an even result. The beginner, used to easy-to-apply varnishes or lacquers, will need a new technique. On an inside job, a professional will probably apply three coats of oil paint to cover evenly while a two coat job suffices for the outside work.

Now for a few tips to the amateur. Use a piece of cardboard to serve as a shield for keeping brushwork away from side walls or baseboards. **Figure No. 2** shows one application of the above technique. Masking tape can also be used and, though costing little, may be used over and over again. By its use, straight lines can be applied on walls making decorative schemes possible. For instance, a dark chair rail line or kick-back border can be painted at a door bottom. Razor blades are helpful on ticklish jobs and will help keep everything looking most professional. They are invaluable for taking paint spots or spills off glass surfaces when doing window sash painting. Handles for the blades may be purchased in any hardware store and will prove a boon for small repair jobs.

Now let's go outdoors and look over those shabby porch floors and steps. Repairs are usually needed

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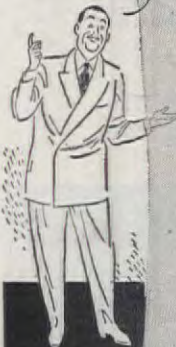


here before a lick of paint can be put on the surface. Nothing gets as much wear and tear as this part of a house plus the fact that it is constantly at the mercy of the elements. If stair treads are badly worn, it may be necessary to turn them upside down. When doing this, perhaps extra stiffening supports should be placed in the middle. Boards have a habit of sagging under constant weight and porch steps are no exception to the rule. Also, when the boards are up, sides can be planed and evened off. After these have been repaired and nailed down, check all the porch floor itself for traces of loose boards. If needed, lift up the damaged boards and check on their supports. These boards may be turned over if too warped and re-nailed. **Figure No. 3** shows the method of toe-nailing in the boards for better security. Dampness, heat, or cold will swell or shrink most porch floors unless boards have been painted on both sides. A priming coat on the edges will help, too. When everything is good and tight, sandpaper the rough spots. Chisel or plane off rough or curled up edges and give all worn or paint-free places a priming coat of the porch paint thinned with turpen-

time. When practically dry, caulk over all nail heads, all cracks and openings between the boards themselves. Use a caulking compound in place of ordinary putty for this work. This compound remains elastic longer and will repel water, ice, and snow. It will also expand and contract with temperature changes. Two coats of deck paint will suffice, or better still, thin slightly and apply three coats of the paint. Allow plenty of time for thorough drying between coats. If directions have been followed, the porch is now ready for use. All of these preparations and the actual painting itself may seem quite exhausting and tedious to the reader. Don't lose track, however, of the fact that aside from its gift of beauty paint is a preservative. Don't forget that those telltale cracks and blisters on the exterior of the house may be but the beginning of general decay setting in. Nab them while they are still in the bud. Years will be added to the life of your house because of this farsightedness. For the homeowner, there are many benefits. If you are wise and don't tackle more than you are able to finish easily, a well worth-while hobby will be developed—one that not only will

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save you money but one which will be beneficial physically and mentally. In times like the present, keeping one's hands and brain occupied is vitally important. And the old homestead will be a brighter, more cheerful looking place for Johnny when he comes marching home after Victory is his.

So why not take inventory now. Look over your house with a really objective eye. Sentiment is all right in its place, but it doesn't help to keep a building from going to pot. Look for small signs of decay, rot, or plain shabbiness. Paint applied at the right time will do wonders in keeping your home in tip-top shape. But catch it in time! Don't be alarmed at the new war-time paints on the market. They've proved their worth by this time. Rely on good substantial trade names. Take the advice of a reputable local dealer. And before you tackle the job, determine to do it well or not at all. For instance do a bang-up job of preparation. Select the right tools before a stroke of work is started. Avoid damp or rainy weather as you would the plague. When painting the outside of your house avoid, too, direct sun. Wait until the part of the house to be painted is in complete shade. Protect the planting adjacent to your paint job. There's no sense in ruining the results of years of hard work by plain laziness. Plants splashed with paint have a tough time surviving. Select a good ladder and, for goodness sake, don't over reach and take chances. No job is worth broken bones and sprained ligaments. In other words, painting around your house will be fun and will help the family budget *only* if you use a little common sense as part of your equipment.

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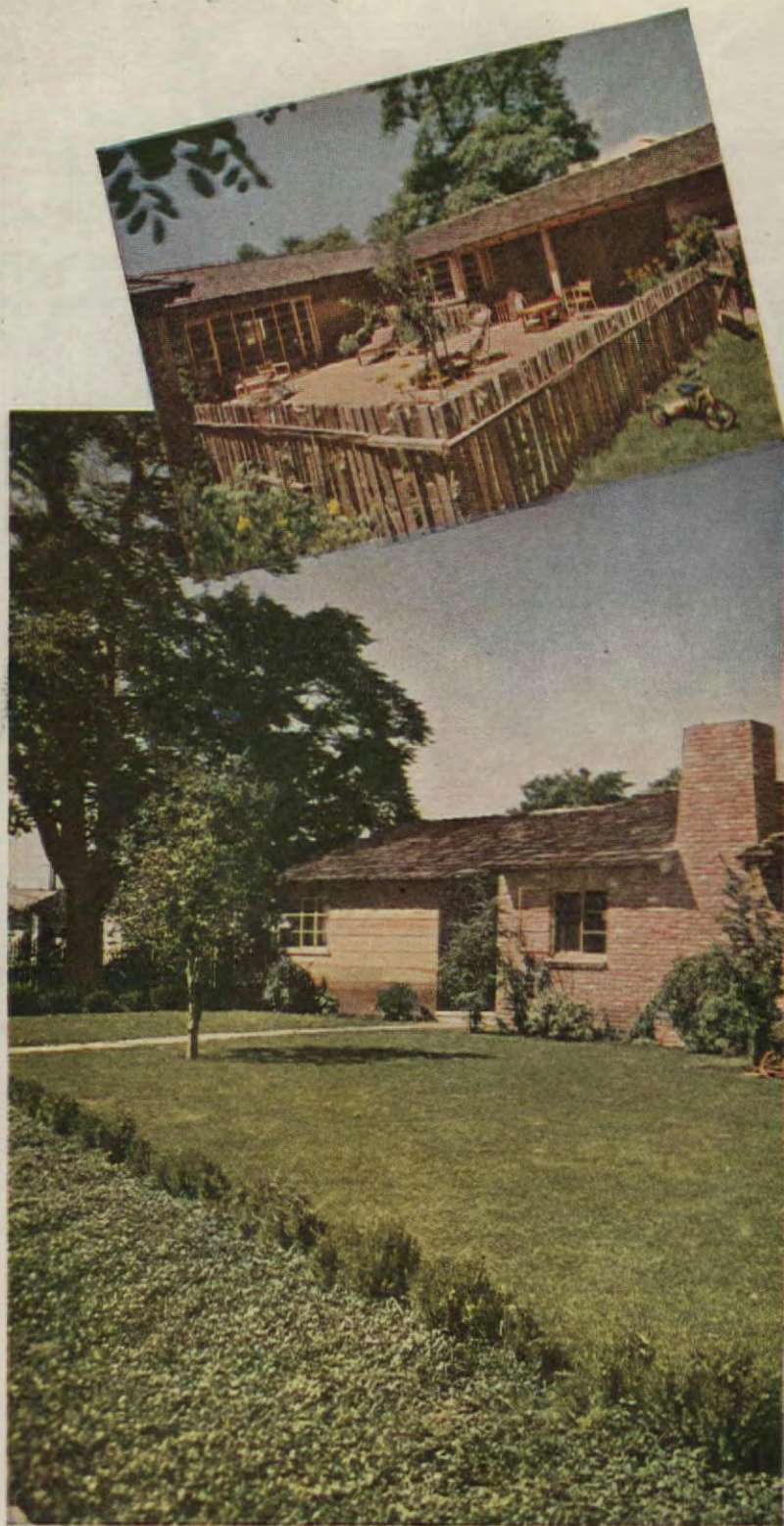
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RUGS FOR EVERY ROOM



## The Palo Alto Home

EVERY once in a while, we come upon a house so photogenic that pictures alone tell its story perfectly. This low, brick and redwood house with its strong horizontal lines and heavy eaved cedar roof is a case in point. Rustic it is—but rustic with more than a touch of modern in makeup. Witness, for instance, the many bright yellow steel sash, located to take full advantage of the bright California sunshine. Then notice, also, the openness of the plan arranged so that every important room gets a generous view of the brick-paved patio. Houses like this don't just happen and we were not surprised to find that its owners had burned quantities of midnight oil studying why's and wherefore's before a single brick was laid. The interiors were planned to fit existing furniture. Nothing is cluttered and, while rooms are average in size, there's plenty of free floor space. Philippine mahogany was selected for living room fireplace wall, bookcases, and entrance hall. The dark tone of this wood is reflected in adjoining woodwork. Rafters in dining room were stained dark but the knotty pine ceiling was finished in rubbed white. Yellow is the predominant color throughout, accented in the living room with shades of gray-mauve and salmon. Yellow, too, accents the garden. A bed of violas in this color just outside the floor-to-ceiling window appears to bloom in the room itself while clumps of yellow yarrow may be seen growing against the grape-stake fence around the sun-bathed patio.



# Predilection for "Rustic"

Roger Sturtevant



Photographs by Roger Sturtevant

## of Mr. and Mrs. David Samuels

Stedman  
and  
Stedman  
Designers  
and Builders



Early planning of living room to fit owners' furniture gives room uncluttered, tailored appearance, and feeling of more space



## EVERYBODY'LL KNOW IT'S OUR HOUSE!

"From the minute they break the ground . . . And the masons put the foundation down . . . Everybody'll know it's *our* house!

"They'll know . . . by the welcome on the mat . . . by the cat asleep on the old hooked rug . . . by the wonderful smell, drifting through the hall, of applesauce and gingerbread, and roast beef browning in the pan . . . by the kitchen I'll never stop boasting about with the magic electric range that cooks by itself when we're away or asleep.

"And the fabulous refrigerator that keeps food fresh with special zones of the right kind of cold for steaks and milk and puddings and greens.

"And of course hot water in endless streams . . . and another kind of a magic chest—a new home freezer that we can fill with fruits and tender young vegetables and other luxurious things so all winter long we can feast like kings.

"They'll know, because you'll be home forever in the house we dreamed and planned together through all the terrible lonely months . . .

"They'll know by the way we

laugh so much and forget to turn out the front door light . . .

"It's *our* house!"

Hold on to those bright dreams.

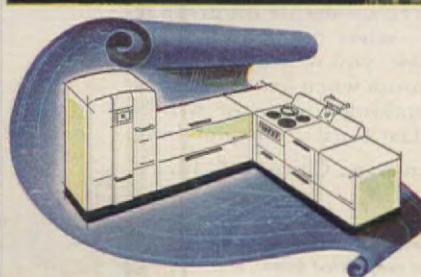
We believe your hope for a new and finer home can and will come true.

Here at Kelvinator, when Victory is won, all the new strength, the new skills born of war, will be turned to production for peace.

That means that Kelvinator will build even more and finer refrigerators, electric ranges, home freezers, and electric water heaters . . . to make the kitchens of America the truly enchanted places they can be . . .

This will be our part in the building of a greater, a happier nation. For we believe all of us owe to those who have fought and worked to preserve it, a strong, vital and growing America.

This booklet with pictures and floor plans for six modern low-cost homes, together with details of their exciting new postwar kitchens designed for easy living, is offered to home planners without cost. See your Kelvinator retailer or drop a post card to Department 6-H, Kelvinator, Detroit 32, Michigan.



HEART of your postwar kitchen . . . the Kelvinator electrical appliances: the new Kelvinator Refrigerator . . . Electric Range . . . Electric Water Heater and Home Freezer! Soon the day will come when your Kelvinator retailer will be demonstrating these magical new kitchen appliances for you!

## KELVINATOR

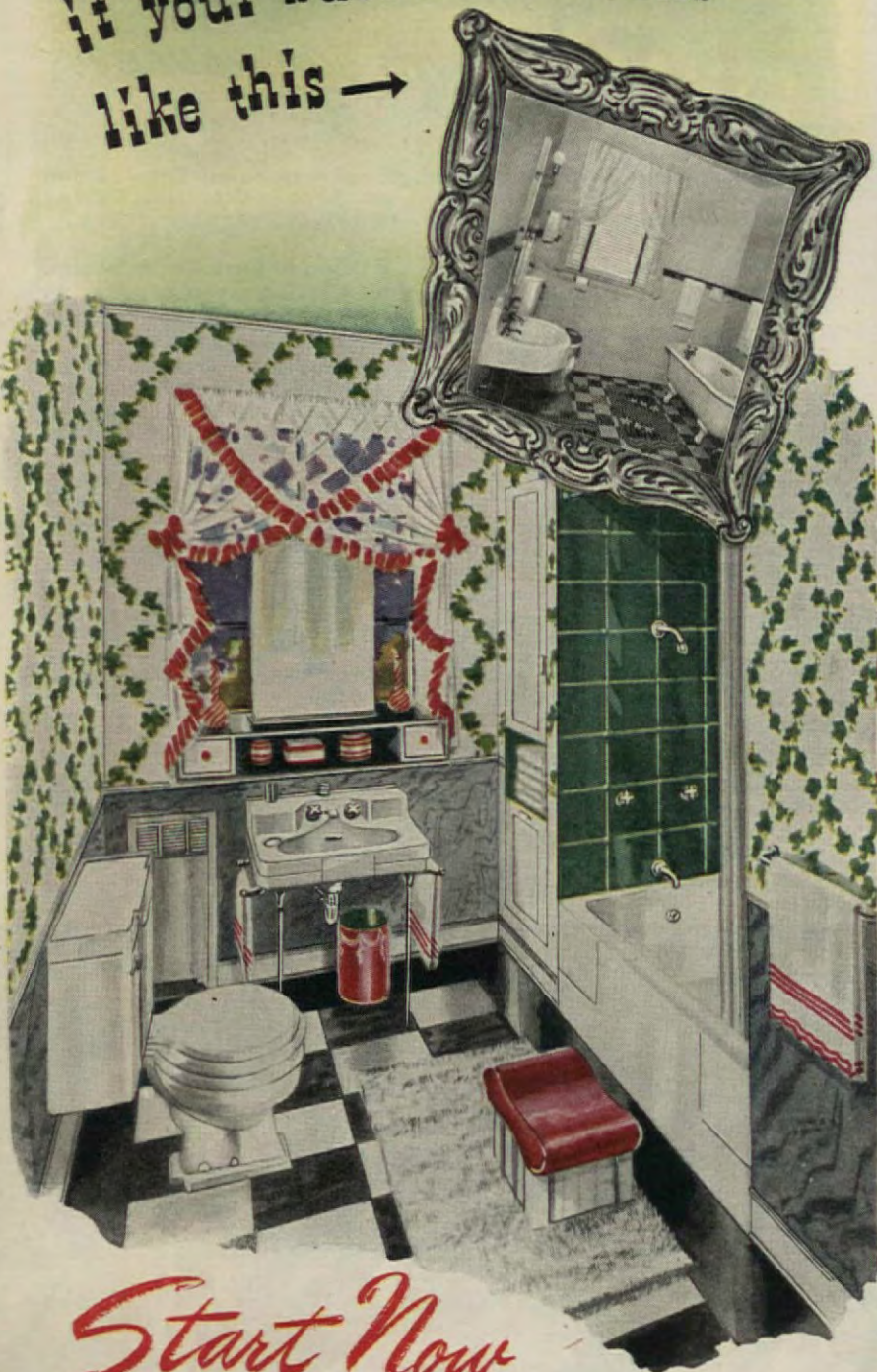
of NASH-KELVINATOR CORPORATION

For your home—Refrigerators, Home Freezers, Electric Ranges and Electric Water Heaters.





If your bathroom looks like this →



## Start Now to plan your remodeling

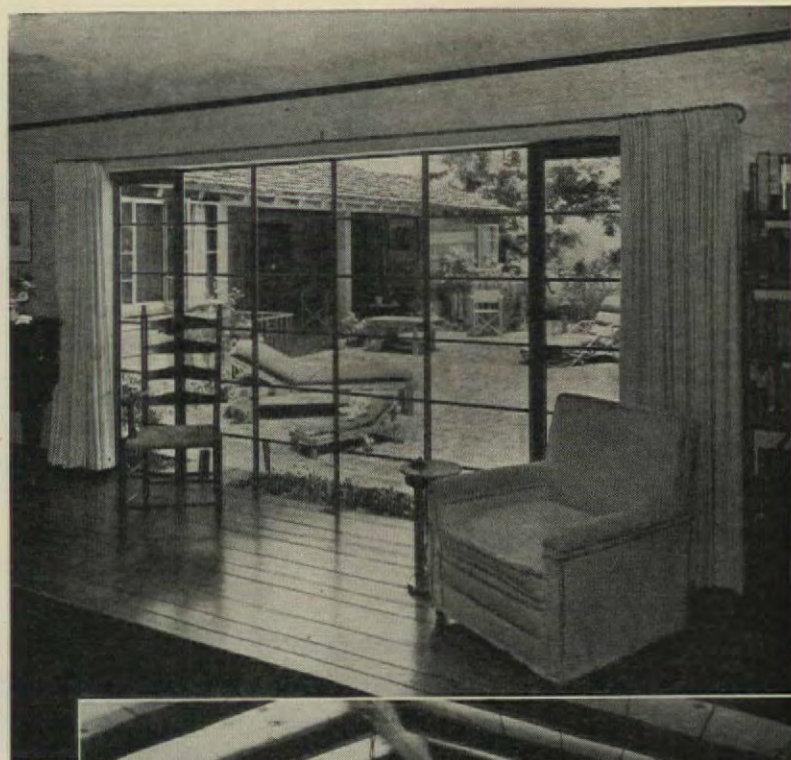
Mrs. America is looking forward to the day when she can have a colorful, modern bathroom with the latest conveniences in plumbing fixtures.

As soon as war regulations permit its manufacture, the new Crane line will bring you fresh, up-to-the-minute styling—added convenience plus the sturdy reliability and satisfaction that have always characterized Crane plumbing.

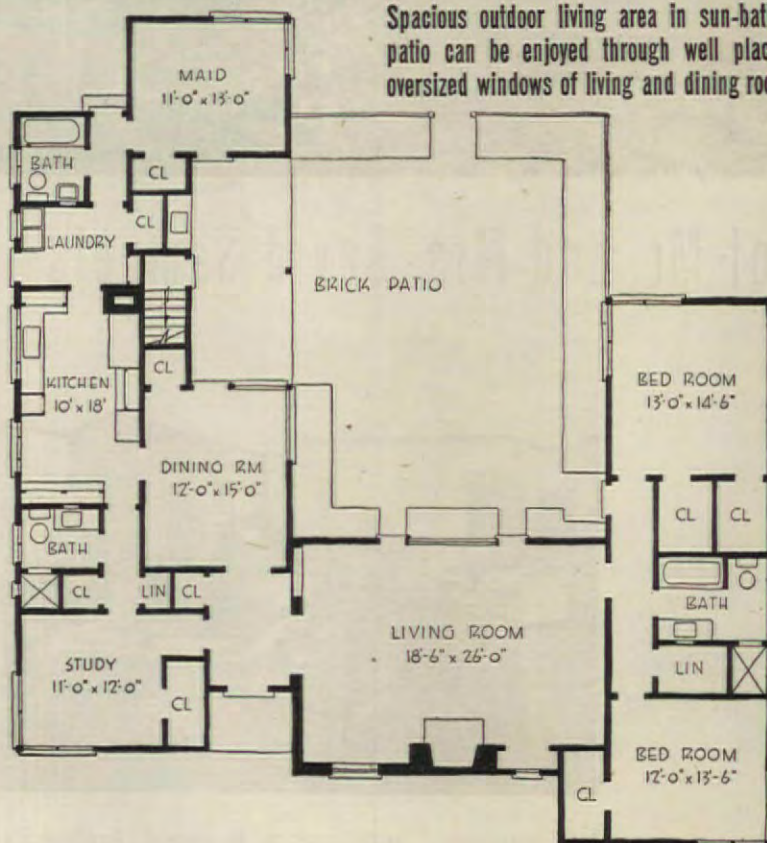
You can start your remodeling now—decide on arrangement, provide for storage space—select the color scheme. By completing your planning now, you will have taken a big step toward your dream bathroom when fixtures become available. At that time your plumbing contractor will be able to equip your home with the last word in fine plumbing.

CRANE CO., 836 S. Michigan Ave., Chicago 5, Ill.

To aid you in planning bathrooms and kitchens for new or remodeled homes, this booklet will be sent on request. Write for it.

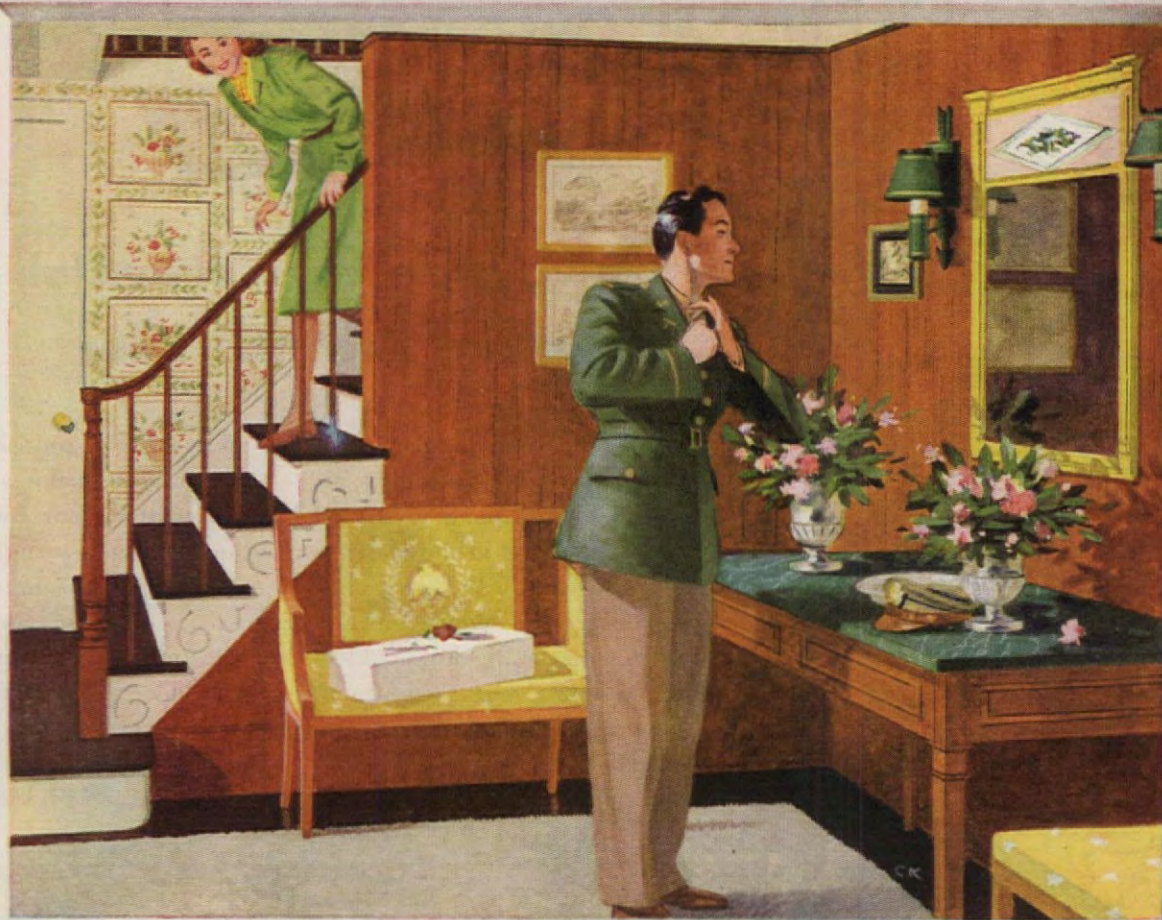


Spacious outdoor living area in sun-bathed patio can be enjoyed through well placed, oversized windows of living and dining rooms





*That first impression is so important. Picture yourself greeting your guests in this rich mahogany-paneled entrance hall. Beauty like this is within your pocketbook when you plan with Weldwood.*



## How to make a Dramatic Entrance!

They'll remember this moment always.

They'll remember everything.

They'll remember the room. And what a room . . . the perfect setting for a Big Moment.

It could be in almost any home . . . your home. The day is coming when Weldwood Hardwood Plywood will be available to give you the dramatic beauty of wood-paneled walls at a cost so moderate you will be able to afford it for any or every room in the house.

You can finish your entrance-hall in warm, rich mahogany, like the one above. Other parts of your house will come to vibrant life in walnut, oak, or birch.

And whether you're remodeling or building a new home, you will get the advantages of drif-wall construction.

Permanently smooth walls that never crack or crumble. Speedy installation. No weeks of waiting for plaster to dry before you can decorate. No danger of sash and woodwork warping, cracking or swelling from the tons of water in plaster walls.

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Weldwood Plywood and Plywood Products are manufactured and marketed by United States Plywood Corporation, New York, N. Y., The Mengel Company, Incorporated, Louisville, Ky. Branches in principal cities.



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Send for "Beautiful Wood for Beautiful Homes", an illustrated booklet showing many ideas in full color for beautiful low-cost paneled rooms; also for full color booklet describing the charm, comfort, permanence and economy of Mengel Flush Doors.

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☐ "Beautiful Wood for Beautiful Homes"

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City  State





## How to plan your beautiful room ... starting from the floor

Now is the time to plan. This living-and-dining room was all worked out on paper first. See how it was done in the plan below. You can do the same kind of planning and achieve the same results with the Bigelow booklets offered below. They make room planning a fascinating game and you're sure to be the winner... by creating a charming room!

When the happy day comes that you can make your plans realities, start your room with a beautiful Bigelow rug or carpet. After war work is done, Bigelow Weavers promise you wonderful patterns, fascinating textures, lovely colors in long-wearing rugs and carpets. You will find them at your Bigelow Dealer, marked by the blue and gold label.



### THUMBNAILED DECORATOR and ROOM PLANNER

Two Big New Booklets give you all the basic decorating rules, plus diagrams, furniture cut-outs, plan paper. BOTH FOR ONLY 25c. Send coin or stamps to Bigelow Weavers, Dept. A-45, 140 Madison Ave., New York 16.



# BIGELOW WEAVERS

*Fine rugs and carpets since 1825*





Marie E. Craig, R. N.

**W**ITH the supply of qualified eye physicians (oculists) so depleted, it is the duty of every individual to insure the safety of his own eyes and those of his family, by becoming "eye-conscious" and safeguarding against eye accidents. Carelessness is the first thing to be tackled in the crusade against accidents, for it is the most common cause of *all* accidents. So be a safety engineer and avoid it.

Children are very often the innocent victims of calamity because thoughtless parents have left them open to injury. Every toy given to a child should be examined for sharp edges or pointed projections. When a parent feels that her child is old enough to be permitted to handle sharp utensils, he should be *taught* to do so with safety. When walking or standing with a pointed object in hand, the point should *always* be directed toward the *floor*. Never up or out!

Many housewives come to grief at the kitchen sink. The slowly onion as it is peeled, can cause a serious ulcer of the eyeball if a drop of onion juice is splattered into the eye. To prevent such an accident, onions should be held as far away from the face as possible while being *carefully* peeled in order that the splattering of juice may be prevented.

Spattering grease is another common source of eye burns. When water, hot or cold, comes in contact with hot grease, droplets of grease spatter from the pan in all directions. Very often the cook, taken by surprise, is burned about the eyes. To prevent an accident of this sort a housewife should get into the habit of drying her hands before putting any food into a pan of hot fat. In addition, pots containing boiling



National Safety Council

## Eye Hazards in the Home

water or other liquids should not be placed next to a frying pan unless they are covered.

It is not uncommon to see a housewife with a steam burn of the eye which resulted from holding her head too close to a boiling pot when removing the cover. Every woman who cooks should make it a practice to raise a pot cover at an angle, with the open side away from her until steam escapes.



Toddlers are tempted by everything within reach. Never leave anything cooking on the stove with handle turned so they can grab it

A lighted firecracker dropped into a glass milk bottle. POP! Both explode and flying glass may fly into eyes. The match head could, too

Sharp, pointed objects like scissors spell trouble for youngsters. Don't let them have such objects until they know how to use them

A boy, a stick, a knife . . . and trouble! The shavings could easily fly up into the youngster's eye and perhaps injure him permanently

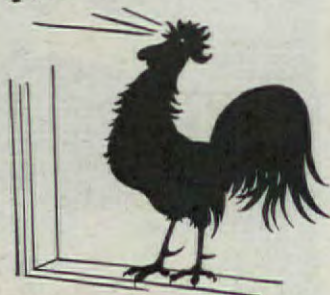
Never leave a can filled with dangerous ingredients within the reach of a child! Carelessness on your part can mean blindness for them







Time to wake up  
your kitchen  
with COLOR!



- It's always time to brighten up your kitchen!
- Wake up dreary shelves with colorful Royledge shelving.
- Just fold down the lively border and see the room snap to life.
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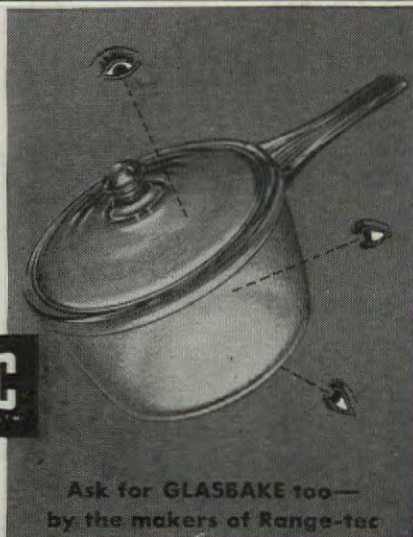


With McKee, you can see  
top, bottom and side,  
Whether matronly housewife  
or new blushing bride  
You'll use this saucepan  
with pleasure and pride.



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**McKee GLASS COMPANY**  
Established 1853 Jeannette, Pa.



Ask for GLASSBAKE too—  
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DINNERWARE

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**MAYFLOWER**  
Coffee Pot 8 cup size

I cannot fail to mention at this point, the danger of using a package of book matches that have been wet and then dried out. I do not know what changes take place in the head of a safety match once it has been wet, but I *do* know the burning head can fly off into the face of the person who strikes it.

Lye and similar drain cleansers are common causes of eye burns. Great care must be exercised when these chemicals are used. The face should always be turned away from the can and the sink. It is better to misjudge the amount used and the direction in which it is placed, than to make accuracy the price of a painful—or permanent eye injury.

When putting up nails and hooks about the house for the convenience of the family, care must be taken that none of these are at eye level, either for adults or children. No matter how familiar one may be with a house, it is always possible to walk into a protruding object.

Sharp corners on furniture present a hazard when young children are about the house, especially when they come to the level of the child's eye. At the expense of a beautifully arranged home, it is wise to push the dangerous pieces out of the way until the children reach an age of safety.

We cannot overlook the danger to the eyes which may lurk in the medicine cabinet. Nothing should be put into the eye until the label on the bottle has been read! It is not wise to depend upon familiarity with the appearance of a bottle. There is always the possibility that a familiar bottle might contain something else for a change.

Many mothers can verify the fact that frequent and exceedingly painful eye injuries are sustained from an infant's fingernail. When a tiny finger scratches mother's eyeball, the accident happens so quickly that the woman is stunned by the experience. In a great many cases, the scratch heals up in a few days and the result is not harmful. There have been numerous cases where permanent damage has been done to the eyeball in this manner.

Walking into a doorknob or a door has been an endless source of humor as the excuse for a blackened eye or a bruised face. Humorous as this may seem, an open door, especially the door of a high wall closet such as we see in some kitchens, can be a serious hazard.

When an eye injury has been sustained, an oculist should be consulted without delay. Where they are indicated, simple first aid may be given for temporary relief until medical attention can be obtained.



**PEARCE**  
ALL WOOL  
BLANKETS

Pearce special napping gives added thickness, softness, warmth without increased weight. Pearce all wool quality remains unchanged even during the scarcities and production difficulties of war. Gorgeous colorings, 5½ in. binding. See Pearce Blankets at your favorite store. Buy sparingly after you have arranged for that extra war bond.

Write for folder and sample swatch

PEARCE MANUFACTURING CO., LATROBE, PA.



ATTRACTIVE CARRIER... WITH  
3 HEAT-AND-COLD RETAINING CROCKS

THE clever hostess welcomes this with open arms... so do guests when served from smartly practical THERMO-SERVER. Large 2-quart crocks, of special stoneware, retain heat and cold. Dishes may be prepared in them, baked in oven or chilled in refrigerator. Beans and such kept piping hot, salads crisp and cold. Crocks have Turned-Wood Lids and Serving Ladies. Separate carrier (size 8 by 28 inches) finished in Wheat-Straw Tone with decorative motif in deep brown. Perfect anniversary or wedding gift. Sent Prepaid, Only \$12.50.

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EVERYTHING FOR FUN AT HOME  
Headquarters for game room  
equipment... accessories for  
the home. Unusual games,  
barbecue supplies, etc. Write for  
"Successful Entertaining At Home." It's Free!

**ROSEVILLE**

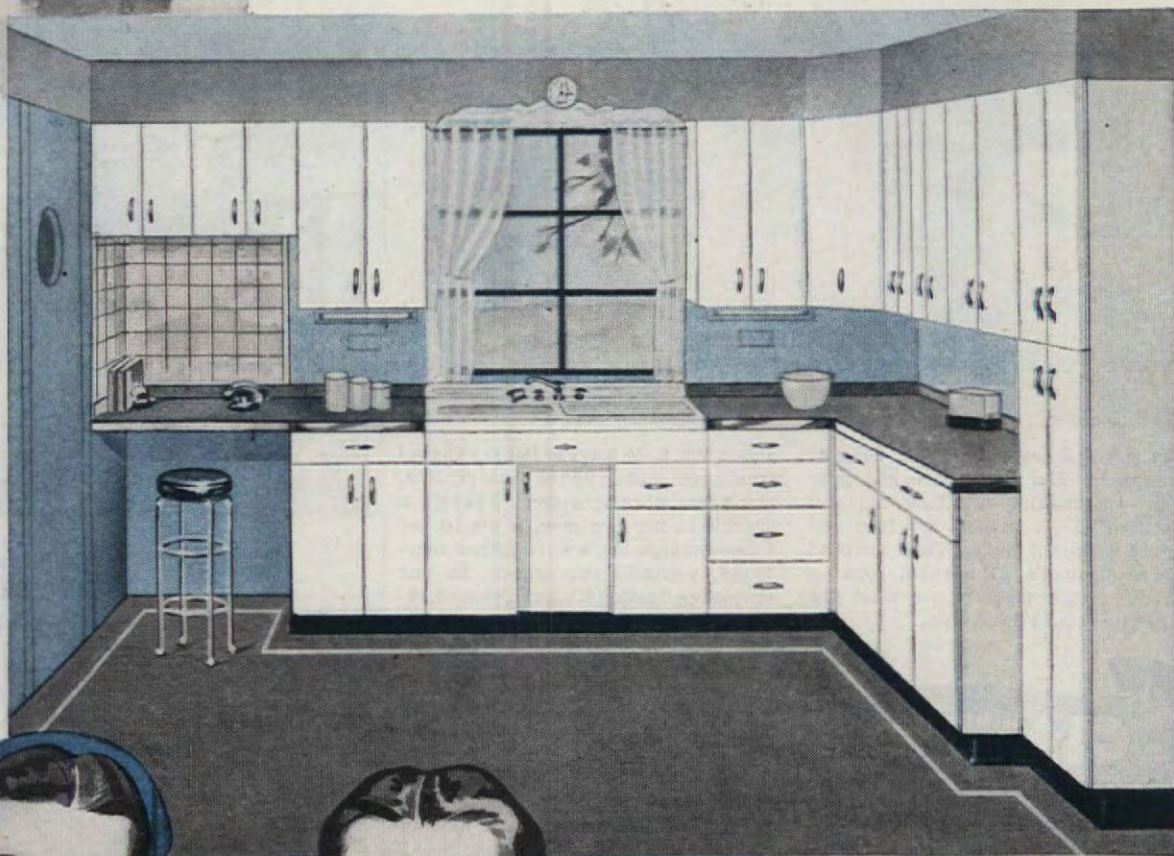
AMERICA'S MOST POPULAR  
DECORATIVE ART POTTERY

By translating the beauty of garden flowers to permanent image in graceful art forms, ROSEVILLE achieves unique and universal appeal. Bring the charm of ROSEVILLE to your home and, too, delight your friends with gifts of ROSEVILLE on remembrance occasions. Illustrated: "Clematis" tankard.



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WE WANT THE BEST!**

**LIKE** a battle-cry, women of America have made the demand for better things at lower cost a challenge to manufacturers. And an enterprising industry of a free and unhindered nation has responded.

That's why Youngstown Kitchens, beautiful in gleaming enameled steel, modern as the progressive nation they serve, are mass produced for American

women who deserve the best at lowest possible cost.

Investigate Youngstown Kitchens. Learn how, at minimum cost, you can have a beautiful and efficient kitchen when industry begins its greatest enterprise . . . creating jobs by making better products for a greater post-war America.

Until the last shot is fired — buy bonds — give blood — salvage fats and paper — work for Victory. Then do your part to . . .



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**WARREN, OHIO**

Design Engineering Service • Large Pressed Metal Parts • Porcelain Enameled Products



**Youngstown Kitchens**  
*by Mullins*

**YOUNGSTOWN KITCHENS**

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Please send me the Min-a-Kit Book. Price 10c in cash,  
I plan to modernize ☐ I plan to build ☐

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# BEFORE AND AFTER

See what a difference Clairol made by banishing every trace of visible gray hair



This is Mrs. B. just BEFORE her Clairol\* treatment. Her badly streaked gray hair was making her look old and "settled" . . . though her face and figure were still young! Then she read about Clairol's 23 natural-looking shades and decided to see what the right one could do for her.



This is Mrs. B. 24 hours AFTER her Clairol treatment—taken by the same camera, the same photographer. There's a sparkle in her eye now, a lift to her face—because she's sure of her new-found, youthful appearance. In one simple application Clairol cleansed, re-conditioned and gloriously colored her gray hair . . . did it so deftly that her secret is safe.

Why put up with gray hair any longer? These pictures *prove* what Clairol can do for you. Better beauty shops feature genuine Clairol . . . never substitute . . . because no other product gives such wonderfully natural-looking results.

\*Caution: Use only as directed on label.



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FREE BOOKLET: "11 Secrets for Beautiful Hair." Write Clairol, Inc., Dept. AH2, Box 1455, Stamford, Conn.



to wake up  
**SINGING**

Try this tonight  
for morning freshness!

There's more fun in life—when you're fresh and bright in the morning! So why don't you do what thousands do to waken fresh as a daisy? Just drink a cup of Ovaltine at bedtime.

For here's how Ovaltine acts, to give sparkling morning freshness.

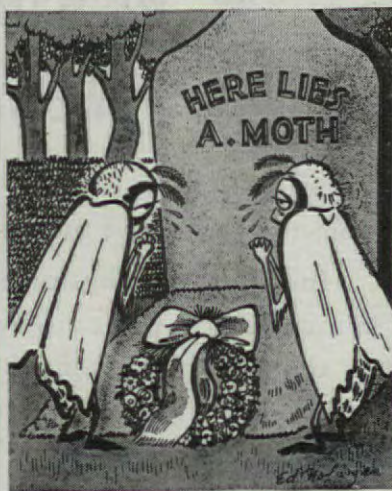
First, taken warm at bedtime, it promotes sound sleep, without drugs.

Second, it supplies food elements to rebuild vitality while you sleep!

Third, it furnishes extra vitamins and minerals in a delicious, natural way for all-round health.

So turn to Ovaltine, tonight!

**OVALTINE**



"—He was the last of his family—all killed by

**Expello**

EXPELLO's penetrating fumes kill moths and moth's worms . . . quickly. Ask for it at your druggist, department or grocery store. Expello Moth Destroyers and Insecticides available in spray, pellet or crystal forms.

Expello Corporation, Dover, N. H.

Try **VANISH** THE NEW TOILET BOWL CLEANSER AND DEODORANT

# Etiquette For

Virginia Herrod



When talking over the phone, talk in natural tones. Avoid "phone hysteria" and giggles. Remember others like to use phones, too, so limit your conversation

Keep your correspondence rolling, especially "thank you's" for presents and parties. Be careful what you write—then you'll never rue what you've written



A topic of mutual interest leads to smooth conversation



Learn to attract attention without startling other people



# Teen Agers

Posed for **THE AMERICAN HOME** by Shirley Temple, appearing in David O. Selznick's "I'll Be Seeing You"



Above, Shirley Temple graciously accepts a compliment from David O. Selznick, Ingrid Bergman and Jennifer Jones on her latest performance

Shirley Temple and Christopher Adams wait until there is a suitable "break" in Monty Woolley and Claudette Colbert's conversation before interrupting them



Photographs taken under supervision of Kay Campbell



Even in your own bedroom, do not go around partially clothed

**Y**ou don't have to be a touch-me-not or a moralizing juke box to impress the fellows and girls in the crowd with your good manners! You don't have to keep your nose buried in the latest books on etiquette, either . . . to know the right things to say and do—when they should be said and done. For just like so many of the intrinsic elements that go into making a gal glamorous and charming—good manners are based on simplicity . . . plus plenty of thoughtfulness!

So if you would be a slick chick instead of a sad slack don't be misguided by the temporary popularity of baby-talking Sally Sixteen or conversation claim-staking Fifi Fifteen. They're just riding a wave that will soon break . . . and

## Is a wife to blame IF SHE DOESN'T KNOW--



these intimate physical facts?

**Y**es! She's *decidedly* to blame. Because in this age of enlightenment and frankness there's no excuse for ignorance of facts on proper intimate feminine cleanliness which often can mean so much to womanly charm, health and happiness. There's no excuse for ignorance of *what* to put in her douche.

### Mistakes Many Women Often Make

Many women still foolishly use old-fashioned methods of douching with weak, homemade mixtures of vinegar, salt or soda, which DO NOT and which CAN NOT give the germicidal and deodorant action of Zonite. Or they often use overstrong solutions of harmful poisons which may burn, severely irritate and damage delicate tissues—in time may even impair functional activity of the mucous glands.

If only you'd use this newer, scientific—THOROUGHLY MODERN—method of douching with ZONITE—how much happier your life might be!

No other type of liquid antiseptic-

germicide for the douche of all those tested is SO POWERFUL yet SO SAFE to delicate tissues as Zonite.

### Discovery Of A World-Famous Surgeon and Renowned Chemist

The formula of Zonite was the first type of liquid antiseptic in the world that was non-poisonous.

Yet Zonite *instantly* destroys and removes odor-causing waste substances, helps guard against infection—kills every germ it touches. Of course due to anatomical barriers it's not always possible to contact all germs in the tract. BUT YOU CAN BE SURE OF THIS! No germicide kills germs *any faster or more thoroughly* than Zonite. It kills all *reachable* living germs and keeps them from multiplying. Positively non-irritating, non-burning, non-poisonous for feminine hygiene. Use Zonite as directed as often as you want without risk of danger.

Buy a bottle of Zonite today from any drugstore.

### FREE!

For Frank Intimate Facts of Newer Feminine Hygiene—mail this coupon to Zonite Products, Dept. 500-B, 370 Lexington Ave., New York 17, N. Y., and receive enlightening FREE Booklet edited by several eminent Gynecologists.

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**Zonite**  
FOR NEWER  
*feminine hygiene*



Kyanize is the **LIFE** of the Surface

SAVE the NATION  
from INFLATION  
USE IT UP  
WEAR IT OUT  
MAKE IT DO  
OR DO WITHOUT



HERE'S MOTHER, JOHN. SHE JUST HEARD THAT KYANIZE IS THE LIFE OF THE SURFACE AND SHE JUST COULDN'T WAIT.

# Kyanize

Self-Smoothing  
PAINTS · VARNISHES · ENAMELS

The unexpected guest, like the family, will thrill to the quick beauty Kyanize self-smoothing Lustaquick enamel brings to furniture and woodwork. Dries in a few hours. Many cheery colors.

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**Bruce Terminix offers  
Triply Guaranteed Protection  
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3. Guaranteed by Sun Insurance Office, Ltd., world's oldest insurance company.

In some sections 4 out of 5 homes are being attacked by termites... possibly yours! But you may not know it... because termites wreak their costly damage secretly inside wood.

There's one sure way of finding out if your home is infested. Consult Bruce Terminix, world's largest termite control organization, for an expert FREE inspection. Thousands have benefited from this valuable service.

Should your home be infested—Bruce Terminix Service ends the destructive threat of termites completely, quickly. This service is triply guaranteed!

Consult your Classified Directory and phone your local Terminix Company today for a free inspection.



# TERMINIX

BONDED-INSURED TERMITE PROTECTION

A Division of E. L. Bruce Co. • Memphis, Tenn.

heavens knows, you don't want to be caught in that kind of a splash. What to do? Well, why not build your good manners on a lasting and firm foundation. You can, you know, by pulling that old sense of thoughtfulness for others out from behind a robe of sophistication—and by always remembering the following very important points!

**Don't startle people!** What about those dramatic or awkward entrances you make once in a while? They do startle older people. So learn how to attract attention of others without making loud noises or going into sign language.

**Don't break into people's conversation!** Of course there are many things you want to talk about, but for goodness sake, don't interrupt a conversation! Nothing so brands you as a bearer of bad manners. Wait to add your bit.

**Don't develop an artificial voice!** You are blessed with a natural voice so use it! Let Suzie have her giggles and phone hysteria if she insists but stick to your resolution that these are not for you.

**Don't corner the telephone!** Confess. Have you ever timed yourself while talking over the telephone? If you would be a success with the rest of the family—and family friends, too, then the moral of this story is... remember that there are others who like to use the telephone once in a while.

**Don't leave the burden of conversation to other people!** Yes, it is difficult to strike up a free-flowing conversation with that brand-new date, but it is up to you to introduce topics of conversation 'til you find one of mutual interest.

**Don't slight compliments!** Remember, if someone is gracious enough to compliment you—then you should be gracious enough to accept such words in the same spirit. Don't grimace and shrug your shoulders with an "Ah, you don't mean that!" Learn how to accept compliments with charming and courteous acknowledgement.

**Don't borrow clothes or go around partially clothed!** Even among the family both should be taboo. And remember, your bare feet and hair in curlers may look all right to you—you're used to them—but they don't spell glamor to others in anyone's language!

**Don't keep correspondents on the mailman's trail!** Answer your letters promptly. Never neglect to write "thank you" letters for presents and for parties. And while we're on the subject, be careful what you write. Never write a letter which you would be ashamed to have read aloud.

Here's a **SENSIBLE** way  
to relieve **MONTHLY  
Female Misery**  
(Also A Grand Stomachic Tonic!)

Here's a great medicine—Lydia E. Pinkham's Vegetable Compound—which is famous not only to relieve monthly pain but also accompanying nervous, tired, highstrung feelings—when due to functional monthly disturbances. Taken regularly—Pinkham's Compound helps build up resistance against such distress. A sensible thing to do! Pinkham's Compound HELPS NATURE. It's also a fine stomachic tonic. Follow label directions. WORTH TRYING!

Lydia E. Pinkham's **VEGETABLE  
COMPOUND**

## Tired Kidneys Often Bring Sleepless Nights

Doctors say your kidneys contain 15 miles of tiny tubes or filters which help to purify the blood and keep you healthy. When they get tired and don't work right in the daytime, many people have to get up nights. Don't neglect this condition and lose valuable, restful sleep.

When disorder of kidney function permits poisonous matter to remain in your blood, it may also cause nagging backache, rheumatic pains, leg pains, loss of pep and energy, swelling, puffiness under the eyes, headaches and dizziness.

Don't wait! Ask your druggist for Doan's Pills, used successfully by millions for over 40 years. They give happy relief and will help the 15 miles of kidney tubes flush out poisonous waste from your blood. Get Doan's Pills.



**PULVEX  
FLEA POWDER**

Kills fleas **25¢**  
100% SATISFACTION  
...OR MONEY BACK

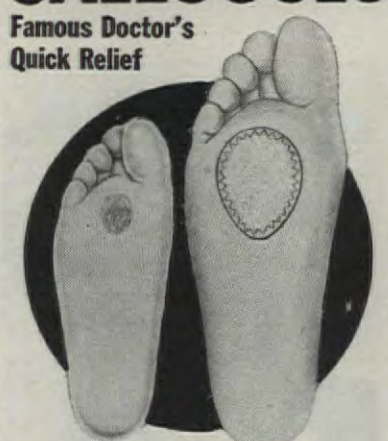


Featured by Burdine's, Linen Dept., Miami, Florida—finest Department Stores everywhere.

**EXCELLO  
KITCHEN TOWELS**  
Extra Large and Absorbent

## CALLOUSES

Famous Doctor's  
Quick Relief



FOR quick relief from painful callouses, burning or tenderness on bottom of your feet, use Dr. Scholl's Zino-pads. These thin, soft, cushioning, soothing, protective pads instantly lift pressure on sensitive spot. Separate Medications included for removing callouses. Cost but a trifle. Sold everywhere.

**Dr. Scholl's Zino-pads**





both Barrett-Roofed . . .

Stately Regency Home

Field Building, Chicago

If you own a house—or plan to build or buy after the war is over—here is a reliable guide to top protection for your home investment:

You can have a roof made by the same company whose products are regularly used to protect America's mightiest buildings.

Barrett Shingles are made of finest grade roofing stock, thoroughly impregnated with life-giving, waterproofing saturant, and surfaced with attractive, colorful, non-fading mineral granules. They are long-lasting, fire-safe and low in cost—the result of Barrett's 91 years of successful experience "Between the World and the Weather."

Ask your local Barrett dealer or Certified Barrett Shingle Applicator to show you Barrett Shingles and tell you how you can enjoy genuine Barrett protection and pay for it on a simple financing plan.



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- ☐ Full-color 10x14 inch calendar, picturing attractive homes, with floor plans; and helpful reminders of things to do to protect your home investment.
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- ☐ Rock Wool Home Insulation Booklet.

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AH 4-45



# Amazing Professional Mothproofing Method now available for home use



**NO ODOR - NO WRAPPING - NO STORING AWAY**

Just a few minutes spraying with LARVEX—and Mrs. Neal has saved her husband's new suit from mothholes for a whole year.

**WHY?** Moths will actually starve to death before they will eat LARVEXED clothes, sofas or rugs!

*This is the professional mothproofing method used by leading woolen mills, laundries and dry cleaners.*

And, LARVEX is inexpensive—only 79c per pint, \$1.19 per quart. Dry-cleaning won't impair its year-long protection. Washing removes LARVEX but dry-cleaning does not. Use LARVEX—be safe!

## ➔ LARVEX IS DIFFERENT



**QUICK!** A few minutes with LARVEX will mothproof a woman's coat for 12 months!

**... CHEAP!** Just one LARVEXING will mothproof this \$89 upholstered chair for a year!



**SURE!** See this spectacular display at your Larvex dealer's. A covered dish showing treated and untreated cloth with live moth worms. Proof right before your eyes that moth worms will not eat LARVEXED fabrics!



**ONE SPRAYING  
MOTHPROOFS FOR  
A WHOLE YEAR..**

# LARVEX

Registered Trade Mark

# Better Care for Longer Wear

## ... OR HOW TO EXTEND THE LIFE OF THOSE INDISPENSABLES—LINENS AND BLANKETS

*F. M. Demarest Photographs*

**Catherine Blondin**



Loosen sheets at corners, then slip them off the bed. "Yanking" may tear

**A** LITTLE household planning goes a long way and linen-closet care can go a long way toward reducing the seriousness of wartime linen shortages. First, we should check our habits of wear, care, stock, and needs and make sure that the status quo of the present routine is the best we can do to make even the quality grade exceed our highest expectations. If we have been in the habit of really economical buying and have demanded the finest percale cotton sheets and sturdiest muslin sheets for really long wear, the shortages are not nearly so crucial. What kind of shoppers we are depends upon how insistent we are in our demands for grade and labeled merchandise to serve as guarantees. There are any number of sheet-care rules which we can adopt to increase longevity and, at the same time, step up our own efficiency in running our households. Bed-making, for instance, may be done quickly and carelessly with the risk of having spring edges and rough pieces of wood cause rips and tears. And we are too apt to remove a sheet by just "yanking" it off. The proper way



Wrap up excess linen supply and store away until needed



Set aside gloomy days for a session of linen repairing



Using pillowcase as laundry bag wears it out much faster



Check linen going to and coming from laundry



Rotate sheets. Stack clean ones on bottom



# Frigidaire repeats its wartime suggestions on **HOW TO KEEP MEAT**



IN these days of smaller civilian supplies, *save* all of meat's goodness, and *use* all of it, too!

Here are helpful hints based on Frigidaire's 25 years' experience in the food-keeping field. All of these meat-keeping facts have been checked and verified by other eminent authorities. Keep them handy for ready reference.

## 54 Suggestions for Leftovers

USE IN	BEEF	LAMB	HAM	VEAL	PORK	POULTRY	FISH
Hash	X	X	X			X	
Meat Pie	X	X		X	X	X	
Sliced	X	X	X		X	X	
Soup	X		X			X	
Stuffed Pepper	X		X		X		
Stew	X	X		X		X	
Chili	X						
Croquettes	X	X	X	X		X	X
Creamed		X	X	X		X	X
Meat Loaf	X		X	X	X		
Scalloped	X	X	X			X	X
Sandwich Filling	X	X	X			X	X
Salads			X	X		X	X

## General Rules of Meat-Keeping

Remove meat from market paper. Don't wash or wipe with a damp cloth. Don't cut or chop until just before using. If your refrigerator has a covered meat compartment, meat can be stored without wrapping. Otherwise, wrap lightly in waxed paper, leave ends open for free air circulation, and store in defrosting tray or as near freezing unit as possible.

## How to Freeze Meats

Wrap piece or individual portions in waxed paper. Place in ice tray on bottom shelf of freezer; turn control to fastest freezing point. After freezing, reset control to a colder than normal position. Never refreeze meat after thawing. Frozen meat may be thawed before cooking or cooked directly from the frozen state, but if so, more time must be allowed for cooking.

**Free! Get WARTIME SUGGESTIONS from your Frigidaire Dealer**

36 pages of helpful, practical ideas like those on this page. Look for your dealer's Frigidaire store sign, or find name in your classified directory under REFRIGERATORS. Or write Frigidaire, 414 Taylor Street, Dayton 1, Ohio.



**STEAKS, CHOPS AND ROASTS** may be kept up to 3 days in meat tray or loosely wrapped just below freezer. If you buy for later use, wrap and freeze. See how on this page.



**LEFTOVER COOKED MEATS** should be stored in a covered dish to prevent drying. Generally, leftover meat should not be cut or ground until just before using.



**FROZEN MEATS** will keep for long periods in freezing unit. After thawing, frozen meat should be cooked as soon as possible. Caution: Never refreeze meat once thawed.



**GROUND MEAT** should be cooked within 24 hours after purchase or frozen at once. For convenience, separate ground meats into individual portions before freezing.



**POULTRY** should be cleaned and washed *before* refrigeration. Whole birds keep better than disjointed birds. Cut up birds just before using. Freeze chicken like meats.



**FISH** should be cooked within 24 hours after purchase. If it is to be kept longer, freeze it immediately. To freeze fish and meats at home, follow directions at left.

For Excellence



in War Production

# FRIGIDAIRE

Division of

# GENERAL MOTORS

Peacetime Builders of Electric Refrigerators,  
Ranges, Water Heaters, Home Freezers,  
Commercial Refrigeration, and Air Conditioners

## Food Fights for Freedom!

Store foods properly as soon as you get them home. Prepare foods carefully. Cook and serve no more than is needed. Use all of your leftovers. Throw nothing away!





Company coming?...  
make this new **Swift's**

**Prem**

"IN A BLANKET"



LIKE SWIFT'S PREMIUM HAM

**IT'S SUGAR-CURED**

If you're so fortunate as to have Prem in the house when guests pop in, make it a real occasion by serving this clever dish. Just cover a loaf of Prem with biscuit dough and bake in hot oven (475°) about 15 min. Serve with mushroom sauce. If you couldn't get Prem last time you tried remember it's because much of it is going to our armed forces to help keep them the world's best fed. But when your dealer is able to supply you, you can be sure its the same high quality Prem as always . . . with the extra goodness of the exclusive Swift Premium sugar cure.

Swift & Company: Purveyors of Fine Foods



is first to loosen all corners, then slip it off. Wise housewives who have beds unused—as many of us have, with husbands, brothers, and sons in service—are working with a minimum linen supply and keeping any excess stored away for better and happier days. The best storage rule is to put them away unironed and wrapped in dark paper to prevent yellowing.

Periodic inspection to see that no tears go unattended is rewarded by longer sheet service. Capitalize on those gloomy Mondays and rainy afternoons by checking over your "usables" and patching and sewing the first lines of offense. To get a double head-start, mend the parts that are beginning to look thin. If this occurs along the center, tear the sheet in half lengthwise and join it with another sheet worn in the same way. Sew the selvages, or outsides, together, making certain that the seam is flat. Then hem the outside edges. In this way, you will have practically manufactured a sheet for yourself.

Pillowcases also come in for their share of inspection for mending. Don't imagine you can put a pillowcase to use as a laundry bag without harmful results. If that much strain were continually put on the fabric, the case would last only half its allotted time.

To know your linen supply so that you can meet hostess or illness emergencies, keep a check on everything you have on hand in your linen closet. Know how many sheets are in your linen closet, how many you have for use until next washday, and how many need mending and fixing. One good way of handling these minor details is to have a pad and pencil hanging in the closet. That makes it easy to jot down your supplies as they come and go for laundering, the day they were sent and the day they are expected back. This method, by the way, is extremely helpful in estimating how soon and how much you have to replenish.

And our last "helpful Henry" hint is to work your pile from the bottom when pulling out clean sheets. Automatically one piles the fresh laundry on the top of the stack and, also automatically, takes sheets to be used from the top. Therefore, the top sheets and other linens are in almost constant use while the linen on the bottom becomes just a base. We can rotate our linens and keep moving the bottom ones up and reaching for them. We are a bit lazy ourselves but we do like to get the maximum for our money and, besides, we find forethought and care pay nice fat money and morale dividends.

**BUSY PEOPLE**  
need a hearty breakfast



There's energy a-plenty in a meal like this. And it's simpler than it looks, too! Use DUFF'S WAFFLE MIX. Makes waffles quicker, better, tastier. Serve them tomorrow!



There's old time cooking and choice ripe fruits in  
**EVERBEST**

*Preserves*

With meat or chicken...  
it's a treat when you serve

**SEEDLESS CHERRY JAM**

We've preserved every bit of the true fresh-cherry flavor and aroma in this NEW kind of cherry jam. Spreads smoothly on biscuits or toast, like our famous seedless black raspberry, tastes just as delicious!

"Making Life Sweeter with Everbest" illustrates recipes for desserts, icings, tea goodies. SENT FREE.

Glaser, Crandell Company  
Dept. F4  
Chicago 8







**"IT WILL TASTE JUST WONDERFUL WHEN I TAKE  
IT FROM MY *Deepfreeze*...NEXT YEAR!"**

es, in a Deepfreeze, *all* foods stay juicy, moist  
. keep that "fresh from the farm" deli-  
ciousness.

There's a mighty good reason for this: The  
Deepfreeze 100% Primary Freezing Surface, an  
exclusive, patented Deepfreeze feature.

**100% PRIMARY FREEZING SURFACE  
HALTS FOOD DEHYDRATION**

's really quite simple. The entire wall of food

storage barrel of the Deepfreeze is *freezing*  
surface. Unlike conventional freezing systems,  
this 100% Primary Freezing Surface maintains  
a constant-cold within the Deepfreeze food  
barrel. Temperature difference between center  
of Deepfreeze food barrel and the refrigerant  
is less than 2 degrees.

This prevents warm air from circulating  
within the Deepfreeze—warm air that picks  
up moisture from stored foods, causing them

to dry out. Foods *stay fresh* in a Deepfreeze!

And remember, the Deepfreeze is no "post-  
war" experiment. Thousands of Deepfreeze  
home freezing units serving America's homes  
since 1938 have proved the *rightness* of the  
Deepfreeze and its finer food protection.

That's why you want a Deepfreeze when the  
time comes to buy. Be sure you *get* a Deepfreeze,  
bearing in mind that only a Deepfreeze bears  
the name Deepfreeze!

*The name "Deepfreeze" is a registered trade mark and  
applies only to products of Motor Products Corporation.*

***Deepfreeze***  
TRADE MARK REG. U. S. PAT. OFF.

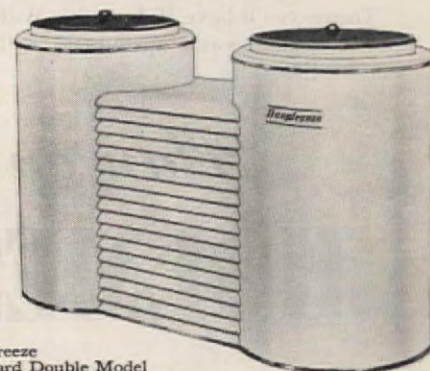


**AWARDED  
DETROIT PLANT**

**ONLY MOTOR PRODUCTS CAN MAKE A "DEEPFREEZE"**

**MOTOR PRODUCTS CORPORATION**

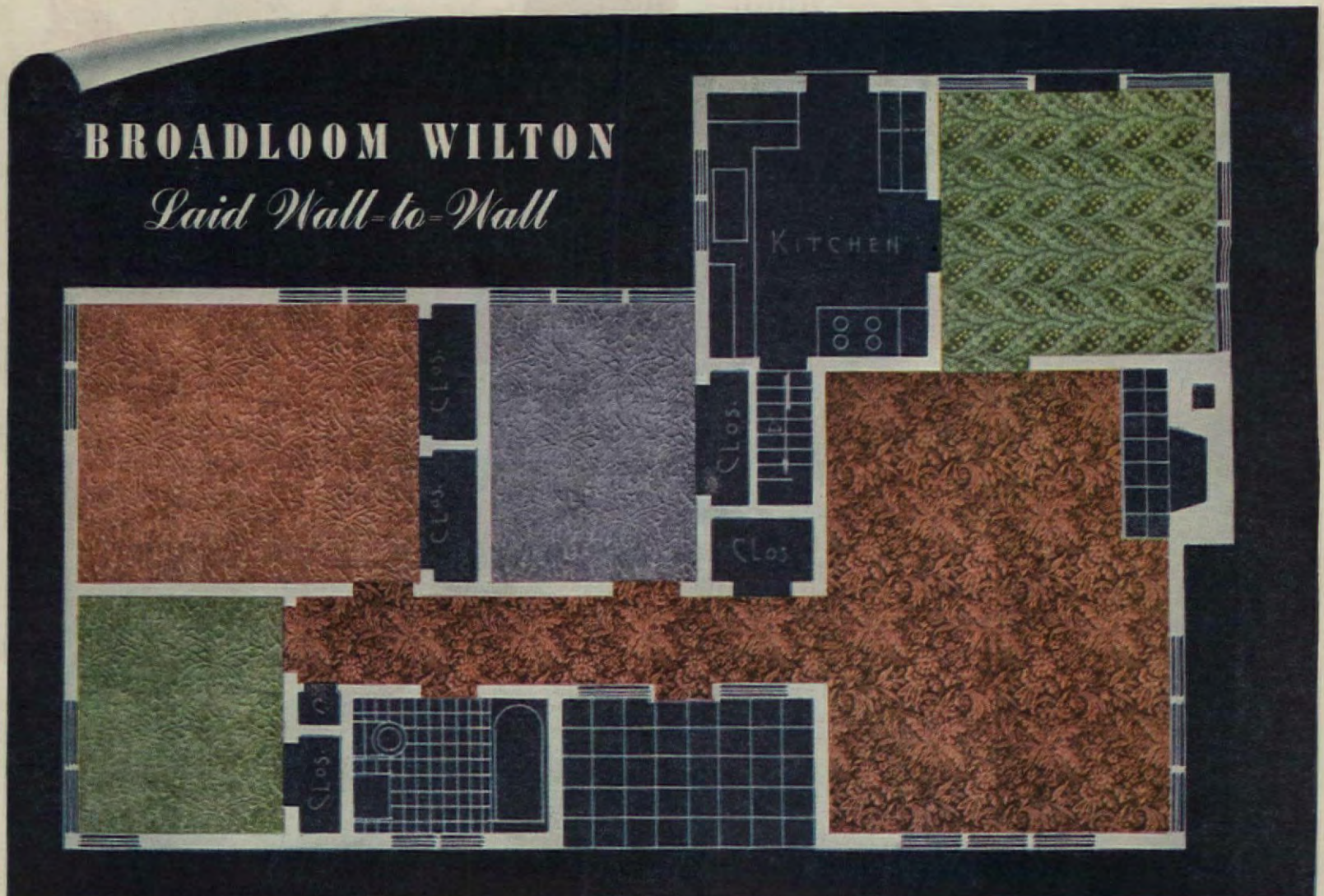
Deepfreeze Division: 2488 Davis Street, North Chicago, Illinois  
Main Plant: Detroit, Michigan, Canadian Plant: Walkerville, Ontario



Deepfreeze  
Standard Double Model



# Save This **IDEA** for Your Dream Home



Another Holmes "Dream Home" Floor Covering Suggestion for Post-War Planners. Carpet Patterns are Greatly Enlarged to Show Detail

## *Carpeting Eliminates the Cost and Care of Top Flooring*

**R**IGHT NOW—stocks of Fine New Carpeting are practically non-existent as their manufacture was replaced by the production of needed materials for the Armed Forces. All mills are devoted to this one task.

But—there's no restrictions on looking ahead and planning your peace-time Home now. Long careful planning Today will pay off big dividends in Better Living Tomorrow.

By the time you are ready and able to build, remodel or refurnish, fine new Holmes Carpeting will be in the stores again along with most other things to make your Dream Home come true.

Then—you'll have Holmes fine Wilton Broadloom Carpet laid wall-to-wall upstairs as well as down, in halls and on the stairs.



**TANS**  
**Basic Carpet Colors**

COPYRIGHT 1945 ARCHIBALD HOLMES & SON

By laying the Carpet over your foundation floors you eliminate the first cost and the endless care and upkeep of expensive top flooring. This saving goes a long way towards the cost of the Carpeting.

If you are remodeling, just cover up the old, worn floors and save all the refinishing costs.

The question of wear is answered in the strong, durable Holmes Wilton weave. Colorings stay fresh looking, too, for the subtle toned patterns do not show shading or foot marks as plain shades do.

In the meantime—Put your Savings in more War Bonds to Speed Victory . . . and buy the things you'll want afterwards.

Archibald Holmes & Son, Philadelphia 24, Penna.

*Plan on Carpeting from Wall-to-Wall with*  
**HOLMES BROADLOOM WILTON**



**A**T THIS time of the year, the efficient housekeeper looks thoughtfully at her blankets as she prepares to put away these precious woolens for the summer. That means they must be washed for moths are not attracted to freshly laundered woolens. Washing, followed by wrapping, is therefore essential. The three important points to keep in mind in washing your woolen blankets apply also to the new wool and mixtures. *Be generous with your suds, handle with care, and avoid extremes of temperature during washing and drying.* Wool fibres are sensitive when wet. They expand with heat and contract with cold. The terrible result is a



Courtesy Cleanliness Bureau

### **... Blanket Care Is Special**

**1** Brush blanket thoroughly before you start washing to remove loose dirt. Also look it over for the spots and stains that require special removal treatment

**2** Have standing suds about twice what you ordinarily use. Water should be about 100 degrees Fahrenheit. Test temperature with elbow as you would baby's bath. Blankets are sensitive

**3** In hand-washing, a rubber plunger will lighten the job considerably. Use it to stir suds and to suction suds through material. It is also a great help in lifting wet blankets

**4** Soiled streaks along the binding may be given special attention with soft brush or soaped fingers. The latter is recommended for delicate bindings of satin which might catch or rough up even with the softest of brushes

**5** Hang up blankets lengthwise over parallel lines to dry. Let them drip. Square the corners and from time to time blot bottom, using bath towel and keeping hands flat to prevent rippling

**6** When completely dry, spread flat and brush with lengthwise strokes to bring up nap. After finishing one side, turn blanket over and do other side

**7** Press blanket binding under a pressing cloth. Be sure the iron is not too hot, so as not to scorch. Press on either side, keeping the binding taut

**8** In packing blankets away, washing should be followed by immediate wrapping. Wrap each separately for convenience. If not stored in cedar chest or closet, or one of the cedarized-lined boxes, use a moth repellent inside the heavy paper wrapping. Mark package "Blanket" to save time locating



Photographs by Twin Arts

stiffened, shrunken blanket that bears slight resemblance to the soft, fluffy piece you started with. Rubbing, twisting, or squeezing a wet blanket may also cause damage. First of all, pick a warmish, breezy day for blanket washing. Make up a thick, frothy lather of suds—about double the usual standing suds and test the water to be sure the temperature is about 100 degrees Fahrenheit, or a trifle above body heat. If you do not have a thermometer, test the water with your elbow as you would for baby's bath. For extra soil give a second sudsing and follow this with three rinses at same temperature. Loosen roller and don't twist.





# A Lingerie Shower

June Cochrane Ortgies

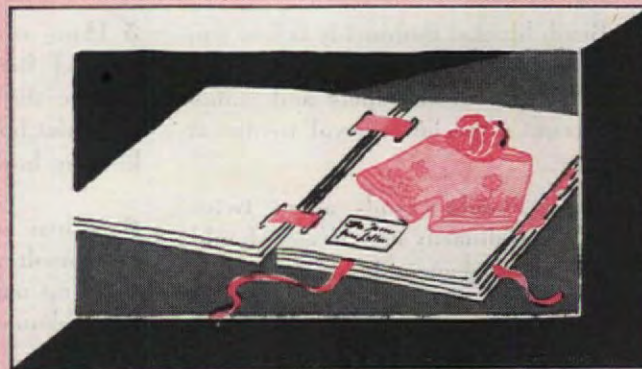
**L**INGERIE and luxury. . . . To a woman, the one means the other. And if you are giving an April shower (or a May or June one!) there is nothing your guest of honor will appreciate more. Make the party appointments as frilly as the gifts. Invitations might be made of oblong white paper doilies, the lace-edged kind. Write inside, fold over in half, and run pink ribbon through tiny cuts near the edge—as if it were beading in underwear. Make sure all the gifts are sent to you early so they can be placed in a huge bride's book. This can be made of white

construction paper or, perhaps, of Bristol board with the leaves held together by extravagantly large pink bows. Allow one page of the book for each piece of lingerie and paste the card of the giver at the bottom of the page. Center the snowy white tablecloth with a bowl of greenery, such as huckleberry, blossoming with doll-size underthings. You can make tiny bras out of circlets of pink ribbon gathered at three places. Encircling the bowl you might have a row of panties cut from doilies. These will be conversation-makers! Use pink sachets on place cards.

Sketches by J. Lewicki



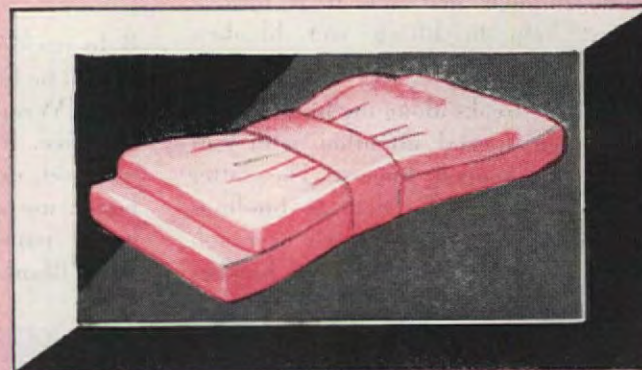
Gift book made of construction paper with pages for each piece of lingerie lends an elegant air to the proceedings. Secure pages with huge bows



Larger pieces of lingerie are folded so they can be opened for display. To hold them in place on the page use decorative stickers in party colors



At each place have large doily cut of pink paper, in shape of bow, perhaps with ends hanging down. Dress up the name cards with small pink sachets



Bake square one-layer cake and cut in rectangles, then trim little pieces out of upper right-hand corners, top and bottom center. Ice for bow cakes



A big white cake could have halves of pink bonbons arranged around the edge of the cake, like beading. This or the individual bow cakes serve as decoration.



Bead glasses with pink nail polish—or decorate them with pretty garters



Have a lingerie centerpiece with tiny pieces of underwear draping the conventional sprigs of green!



# "Why—that couldn't happen in a million years!"



**1** Oh, so you don't think it could! Remember Sandy Davis from the office? Well, he and I took a trip up to Maine early last spring to do a little trout fishing...



**2** I didn't notice Sandy working the foot of the pool behind me when I cast. Somehow, on one of my back casts, the barb of my fly caught the base of his scalp.



**3** That little hook sure gave Sandy a mean dig. I got out my first aid kit, put on some antiseptic... and thought that was that.



**4** It wasn't. Later infection set in. Luckily, my North America Comprehensive Personal Liability insurance took care of everything, and we're still friends.

It sounds like a fish story. But freak accidents like that can and do happen!

Are you insured against these—well, call them "quirks of fate"? Or will you have to dig down into your own pocket and pay cash when the unforeseen strikes?

Set your mind at ease with North America's new Comprehensive Personal Liability insurance. It is the biggest \$10 worth of protection we know of!

Your local Agent will show you how this broad, stream-lined policy gives you and your family \$10,000 protection against lawsuits for injury to others or damage to their property for only \$10 a year.

Let your local insurance man tell you, too, whether you're getting the most out of those other policies you carry. To Protect What You Have completely, you should carry:

- Adequate Insurance on your Liability—to pay legal costs and judgments for accidental injury or damage to others.
- Adequate Insurance on your Possessions—to pay for loss or damage to your house and other belongings.
- Adequate Insurance on Yourself—to pay doctor and hospital bills if injured, and an income while laid up.

Insurance Company of North America, founded 1792, oldest American stock fire and marine insurance company, heads the group of North America Companies which write practically all types of Fire, Marine, Automobile, Casualty and Accident insurance through your own Agent or Broker. North America Agents are listed in local Classified Telephone Directories.



**INSURANCE COMPANY OF  
NORTH AMERICA**  
COMPANIES. *Philadelphia*

INSURANCE COMPANY OF NORTH AMERICA • INDEMNITY INSURANCE COMPANY OF NORTH AMERICA • CENTRAL INSURANCE COMPANY OF BALTIMORE  
THE ALLIANCE INSURANCE COMPANY OF PHILADELPHIA • NATIONAL SECURITY INSURANCE COMPANY • PHILADELPHIA FIRE AND MARINE INSURANCE COMPANY



# Buying



**I**MAGINE a general with a million armed soldiers and no plan for the battle to come. Any male civilian of ten could prognosticate the result: no hitting and all missing. The wartime parallel is not accidental here. We are all in the war, and food is our most potent ammunition. We must buy it wisely and use it well. We must not pinch pennies, but stretch dollars. This is sane and intelligent marketing.

In ordinary times the mother of the family is a pretty good general. But now that she needs help in her campaign she has called in her well-known generalissimo, father. The

Photographs by F. M. Demarest

**Today's buying must be restricted—but a good cook can make a humble cut of meat a flavorsome work of art . . .**

Father, the natural protector of the family, watches the scale and checks ceiling prices to see that prices charged are the same as prices posted. No "Black Market" for him!

Eggs are needed by every member of the family and are one of the most plentiful protein foods. Brown eggs and white eggs have the same food value. Buy Grade B for cooking





# The Family Food....

**JULIA BLISS JOYNER**

American husband is, in fact, getting to be a first class marketer. He is eager, when time permits, to do his part toward keeping the pot boiling in these servapless days. The children, too, are mobilized for transporting groceries safely from store to kitchen.

Ground work for the market campaign is laid in keeping up with the food news—reading the newspaper, listening to the radio. What you will eat will depend largely on what you can get and the wise allotment of ration points. The next step is planning the week's menus and making out a well-organized market list.

Planning menus is like building a house. You must have a foundation, walls, openings, roof and heat to have a complete house. In making healthful menus you must include certain essential foods. Here are the requirements for adequate nourishment: Three to four cups of milk for the children, two or three for adults; one serving of potatoes, two or more of other vegetables, one of which should be green-leafy or yellow; one raw vegetable daily or at least three or four times weekly; two or more servings of fruit, one of these being grapefruit, orange, or tomato if possible, if not, serve more cabbage and raw greens; one egg a day or two or three a week; one serving of meat, fish or poultry is recommended, but dried beans, lentils, cheese and another egg may be used as an alternate; one serving of whole wheat or enriched cereal each day and bread made of whole wheat or enriched flour; two table-spoons of butter or vitaminized margarine.

One evening during the week father helps mother make out the market list separating the items—meat, vegetables, staples and dairy products. Roughly, the two of them jot down the ration point allotment and approximate cost. In the past, marketing two or three times a week was sufficient to fill the average family needs, but with women in war production or other outside work, these trips have to be made less often in many families and sometimes the whole week's provisions are bought at one time. Father usually accompanies mother and helps carry home the provisions.

Meat is one of the marketer's greatest perplexities and it will no doubt be scarce for some time. Some cuts of meat are not available at any time because of military demands, but it is a good idea to get a chart and learn the location and relative toughness of the cuts

and cook accordingly. Solid meats with little bone give greater value than portions with a great deal of bone even though they have higher ration-point value. Combine meat with cereals, spaghetti, and vegetables to make it go further. Use variety meats—liver, heart, tongue, brains, tripe, sweetbreads and kidneys. Learn also to use more of the ready-to-serve meats, such as frankfurters, salami, liverwurst, bologna, meat loaf.

Uncle Sam uses large quantities of canned salmon, sardines, and mackerel, but we have tuna and fresh and frozen fish. In buying fresh fish be sure that it has had proper refrigeration and that the eyes are clear and not sunken, the flesh firm. Plump tender poultry is back in some markets and eggs are plentiful. Dried beans, peas,



*Remember your market manners. Select fruits and vegetables yourself but do not handle them more than is necessary; they bruise easily. Buy by weight when possible*

*The label on canned or packaged foods is the guide to buying. Read the label to make sure product meets your need. Buy can size to fit number you are serving*

*Milk is a food as well as a beverage. Bought at the store it has the same food value as that delivered at your door and costs less. Alternates are evaporated and dried milk*





# New Appeals FOR Wartime Meals



My wartime cooking's in a rut--  
It needs a certain lift, but what



My meals would be a total loss  
Without HEINZ "57-Sauce"!

YOU'LL FIND THAT JUST  
A SIMPLE DASH  
HELPS EVERYTHING  
FROM EGGS TO HASH!



# Heinz

## "57-Sauce"

17 Delicious Flavors Blended Into One  
Grand on Fish, Meat, Fowl, Egg Dishes

soybeans are good proteins, good substitutes for meat when combined with milk, eggs, or cheese. Nuts and peanut butter can be used in a number of entrees such as loaves and scalloped dishes and also salads and desserts. Peanut butter makes a good substitute for fat in sauces, gravies, soups, muffins, cookies and frostings for cake. It also adds flavor to cooking.

When buying dairy supplies, don't overlook cot-

best if leaves are green and free from yellowness. Packaged frozen vegetables saves preparation time.

Fruits should be firm and full and as fresh as possible. Fruits and vegetables lose their vitamins once they are picked. The longer they are in transit to the table the greater the loss of vitamins. Berries are best when uniform in size. Citrus fruits should be firm. Vine-ripened melons have a better flavor, and

## Buying Guide for Fruits and Vegetables

Kind	Selling Measure	Approximate Yield	Servings
Asparagus	pound, bunch	1 pound—12-15 medium stalks; 2 cups cut . . .	3-4
Beets	pound, bunch	1 pound—5 medium; 2 cups cooked, diced . . .	3-4
Broccoli	pound, bunch	1 pound—1-3 heads . . .	3-4
Brussel Sprouts	pound, quart	1 pound—1 quart . . .	4-5
Cabbage	pound, head	1 pound—small medium head; 3½ cups raw shredded; 2½ cups cooked . . .	4-5
Carrots	pound, bunch	1 pound—4 medium; 2 cups cleaned and diced . . .	4
Cauliflower	pound, head	1 pound—1 small head . . .	3-4
Celery	bunch	1 medium bunch—2 cups cut . . .	2-3
Chicory	head	1 pound—1 large head . . .	4
Corn	dozen	1 dozen medium ears—3 cups cooked, cut from cob	6
Cucumber	singly	one 9-inch cucumber—25-30 slices . . .	4
Eggplant	pound, singly	1 pound—1 medium; 3-4 cups raw diced . . .	4
Escarole	head	1 pound—1 large head . . .	4
Lettuce	head	1 pound—1 large head . . .	4
Lima Beans	pound	1 pound—¾ cup shelled . . .	2
Mushrooms	pound, basket	1 pound—20-30 medium; 3½-4 cups sliced . . .	6
Onions	pound	1 pound—4-6 medium . . .	2-3
Parsnips	pound, bunch	1 pound—4 medium; 2½ cups cleaned and cut . . .	3-4
Peas	pound	1 pound unshelled—1 cup shelled . . .	2
Potatoes (white)	pound	1 pound—3-4 medium; 2½ cups cooked, mashed . . .	2-3
Potatoes (sweet)	pound	1 pound—2-4 depending on size . . .	2
Spinach	pound	1 pound—2½ quarts raw; 1½ cups, cooked . . .	2
Squash (summer)	pound, singly	1 pound—1-2 medium; 1 cup cooked . . .	2
Squash (winter)	pound, singly	1 pound—1 medium; 1 cup cooked . . .	2
String Beans	pound	1 pound—3-3½ cups, cut . . .	4
Tomatoes	pound or carton	1 pound—4 medium; 6 small; 1½ cups cooked . . .	—
Turnips (yellow)	pound	1 pound—1 medium; 2 cups diced, cooked . . .	2-3

## Fruits

Apples	pound, basket	1 pound—3 medium . . .	3
Avocado	singly	1 medium—1½-2 cups diced . . .	2-3
Bananas	pound or dozen	1 pound—5 small; 3 medium; 2 large . . .	5
Berries	½ pint, pint, quart	1 quart—3¾ cups depending on berry . . .	3-4
Cherries (sweet)	pound	1 pound—2¾ cups stemmed and pitted . . .	3-4
Cherries (sour)	quart	1 quart—2 cups stemmed and pitted . . .	3-4
Cranberries	pound	1 pound—1 quart; 4 cups sauce . . .	—
Grapefruit	pound	1 medium—1½ cups pulp; 1 cup juice . . .	2
Lemons	pound, dozen	1 pound—4-5; ¾ cup juice . . .	—
Limes	pound, dozen	1 pound—7-9 . . .	—
Oranges	pound, dozen	1 pound—2-3 medium; 1½ cups pulp; 1 cup juice . . .	2-3
Peaches	pound or basket	1 pound—4-8; 2½ cups sliced . . .	4
Pears	pound, dozen	1 pound—3 medium; 2½ cups cooked, diced . . .	3
Rhubarb	pound, bunch	1 pound—4-8 stalks; 2 cups cooked sauce . . .	4

tage cheese, cream cheese, and sour cream. They are delicious in salads and are good when combined with dried beans and fresh vegetables.

The vegetable counter is a picture these spring days, but here are a few *musts* in buying fruits and vegetables: All vegetables should be bright and fresh looking not wilted and shriveled, particularly the greens; look out for bruised vegetables; also, too plump and full-bodied specimens. Pods of fresh peas, lima beans, and such vegetables should be moist and well-filled, never dry; leafy vegetables are

can be recognized by the smooth, only slightly sunken scar at the point where the melon was originally attached to the melon vine.

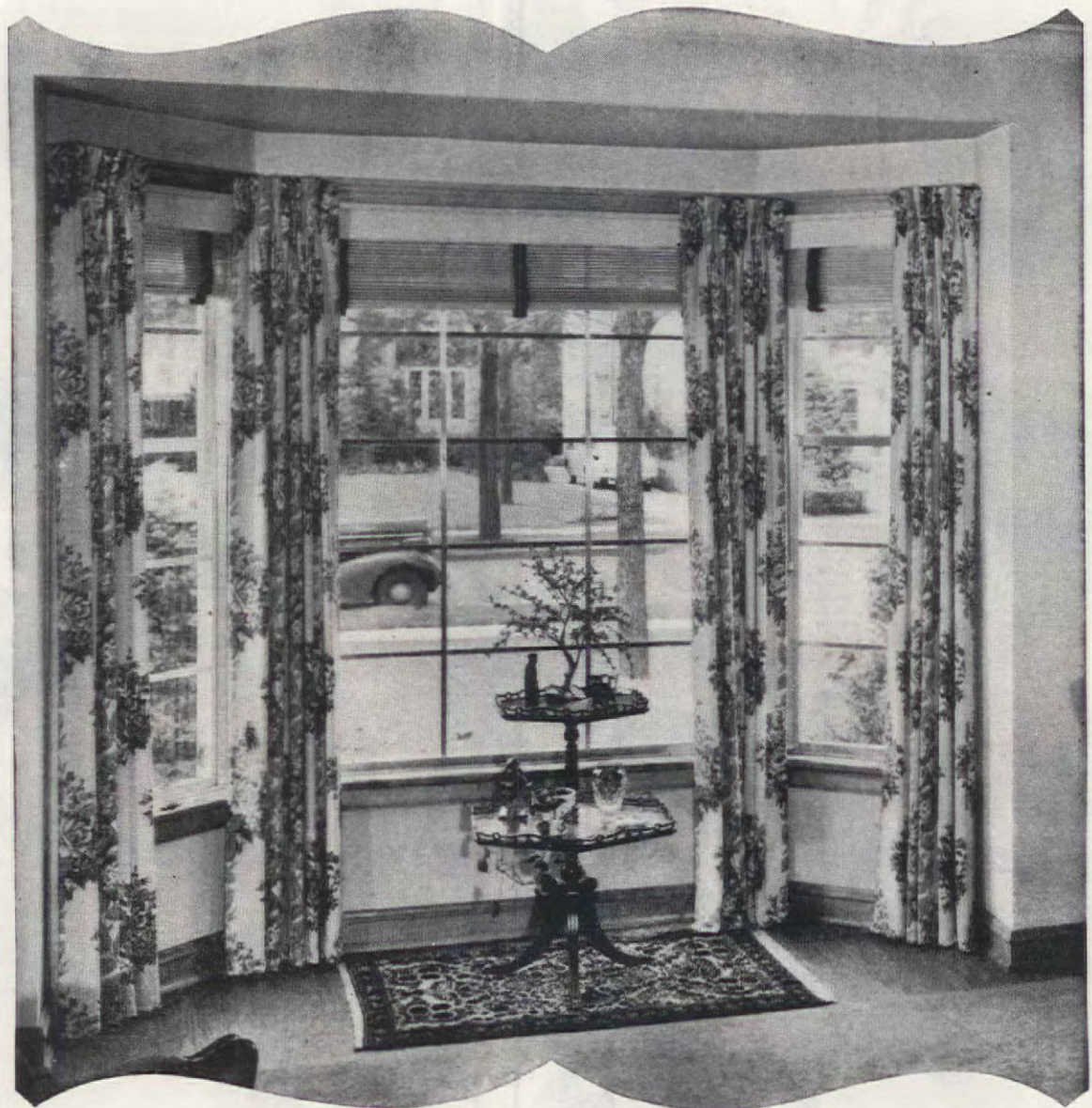
Canned goods will be limited until the new harvest, but cereals are plentiful. Include corn sirup, both light and dark varieties, in your purchases to use as a sugar saver, also honey and molasses.

The supply of hydrogenated fats, salad oils, enriched flour, whole wheat flour, dehydrated soups and vegetables, coffee, tea and other staples must be watched weekly and be replenished as needed.



In River Forest there's a lady who's *Delighted*

Aluminum windows in a residence  
in River Forest, Ill.



"Aluminum windows are just fine! Lift one and see how easily they work." Here's enthusiasm based on three and a half years of living with them. "We'll certainly have aluminum windows if we build again."

Sash and frames are narrow, giving maximum glass area. Asked what care was taken to keep them looking so neat and

attractive—"I guess we wipe them off when we wash the windows. Nothing more."

Alcoa does not build windows. A number of manufacturers will make aluminum windows available to you just as soon as the war permits. Specify them for your new home and add to the joy of living there. ALUMINUM COMPANY OF AMERICA, 1901 Gulf Building, Pittsburgh 19, Penna.


*Windows of* **ALCOA** **ALUMINUM**











# Serving Spring...

**I** LIKE to identify April, the debutante daughter of the young year, with Eastré, the goddess of spring. Back in the pagan ages, you will recall, her coming had been celebrated in the British Isles and in other parts of North Europe long before the Resurrection was explained there by the early Christian Church. Laughing Eastré flew over the earth waking it from its sleep by flinging flowers and greenness into its very face.

Now she's here again. The mocking bird and the robin may not have ventured quite yet to trill on the orchard bough, but that bough is either swelling with buds or thick with blossoms. Countless choirs of dogwood trees in their pure angel robes are singing Easter anthems to the symphonic southwind. Daffodils and tulips have pushed their inquisitive heads up through the dark earth, still soft and damp from melted snow. Farther south pink azaleas glow in a setting of soft green grass. In pride such flowers flaunt their perfection at this coming-out festival.

Not so the modest vegetables which bear themselves in quiet, useful humility. They have come to serve and to nourish us. And so let us serve them and in so doing serve Spring herself. Vegetables in their way are as beautiful as flowers in theirs. What a delightful variety of colors, shapes, sizes, tastes, and flavors! Baby beets when grated raw remind one of the crowding red bloom of the Judas tree, pencil slim carrots, pale green lettuce only a little higher than your middle finger, asparagus shoots of succulent green with a touch of royal purple to proclaim their aristocracy, and that gay lusty peasant, the scallion in snow white and deep green, taking no foolishness from any of its companions being certain that no spring dinner is complete without his roistering presence in whatever guise or disguise: all these are ready for your table. Your kitchen window boxes are yielding parsley and chives, the brook is thickly edged with water cress and that little patch in the garden has already given you fresh mustard greens and certainly small radishes which are brave in the chill of spring nights. Don't stint your family. Be as lavish and superabundant as Eastré herself.

We all know that vegetables are good for us. We know

that they provide minerals and vitamins which we need to maintain good health. Nevertheless, with this spring bounty in the garden and in the market the family are not going to eat vegetables if they don't like them and they are not going to like them if they are not cooked properly. Now is the time to check your shortcomings.

The rules are simple. Prepare vegetables when you are actually ready to cook them. Do not let them stand in water. Cook them in as little water as possible, the amount depending on the size of the saucepan you are using. A good guide is one inch of water. Too much water makes soggy, dull, colorless vegetables. Be sure that the water is boiling when you add it to the vegetables, a hard rolling boil. Cover the saucepan tightly and cook vegetables until tender but not mushy and soft. Season them after they are cooked. You may be surprised to find that they need less salt when cooked in a small amount of water. Reserve liquid left for soups.

Break off each stalk of asparagus as far down as it snaps easily, reserving the tough pieces for soup. Remove the bottom scales with a sharp knife or loosen them so that the sand will wash out and use a brush for cleaning. Tie the tips in one bunch or in individual servings, stand upright in a deep kettle and add about one inch of boiling water. Cover kettle and cook until bottom of stalks are tender. Spring onions may be tied in bunches and cooked in the same way. Before cooking beets, cut off the tops (use them also) leaving two inches of stalk to prevent bleeding. Cover with boiling water and cook until tender. Pare raw, dice, combine with the tops and cook in one inch of water.

All spring vegetables are good in salads. Serve salad as an appetizer, main dish of the meal, with the main course, as a separate course or for dessert. In the photograph (opposite page) of our Easter dinner or luncheon we are serving Easter Egg Salad as an appetizer. This is gelatin Easter eggs in a nest of cottage cheese combined with strawberries on crisp water cress. The remainder of the menu is on the following page and in addition there are menus for the entire week following Easter.

China—Theodore Haviland and Company  
Sterling Flatware—Towle's "Candelight"  
Photographs—F. M. Demarest







Spring Housecleaning? Join the thousands who are changing to

# TAVERN WAX FOR LONGER-LASTING LUSTRE

**Here's a Non-Rub Floor Wax that resists even water spots**

Socony-Vacuum developed Tavern Non-Rub Floor Wax to put a longer-lasting lustre on all kinds of floors—linoleum, rubber, asphalt tile and wood. Housewives all over America have discovered that Tavern's long-wearing lustre gets brighter with use and resists even water.

And so quick to use! Tavern Non-Rub floor wax goes on in seconds! Dries in 20 minutes! Makes housecleaning easier because it leaves a long-lasting, lustrous finish that protects your floors.

## Tavern Liquid Wax, Tavern Paste Wax

These two famous buffing waxes give a long-wearing lustre and are especially recommended for wood floors to bring out their natural beauty. They remove unsightly marks and clean as they wax. Excellent for polishing and protecting window sills, woodwork, furniture and painted surfaces. Use Liquid or Paste as you prefer.

★ ★ ★

Ask for the wax best suited to your needs at your favorite department, hardware or grocery store! Tavern Non-Rub Floor Wax, Tavern Paste Wax, or Tavern Liquid Wax.

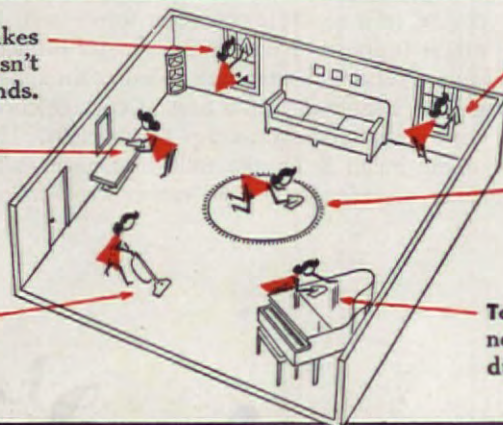


## TRY THESE 6 OTHER WAYS TO MAKE HOUSECLEANING EASIER

**Tavern Window Cleaner** makes window cleaning easy. Doesn't streak. Won't chap your hands.

**Tavern Furniture Gloss** leaves a lustre that won't attract or hold daily dust. Creamy, leaves no oily surface.

**Tavern Electric Motor Oil.** Special lubricant for vacuum cleaners, fans, bicycles, etc.



**Tavern Paint Cleaner** removes grease and smudges from painted walls and woodwork. Porcelain and tile, too!

**Tavern Rug Cleaner**—For rugs, draperies, upholstery. Non-caustic, non-inflammable.

**Tavern Lustre Cloth**—A special flannel treated so that it polishes as it dusts. Restores lustre.



A Tavern has always been a symbol of welcome and hospitality. Typical is Angel Inn, at Grantham, England

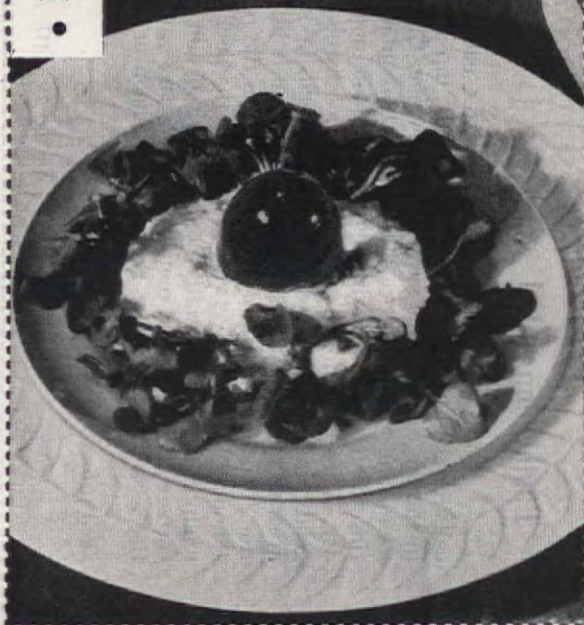


# TAVERN HOME PRODUCTS

Also: Tavern Parowax or Paraseal Wax, Tavern Leather Preserver, Tavern Dry Cleaner, and Tavern Candles



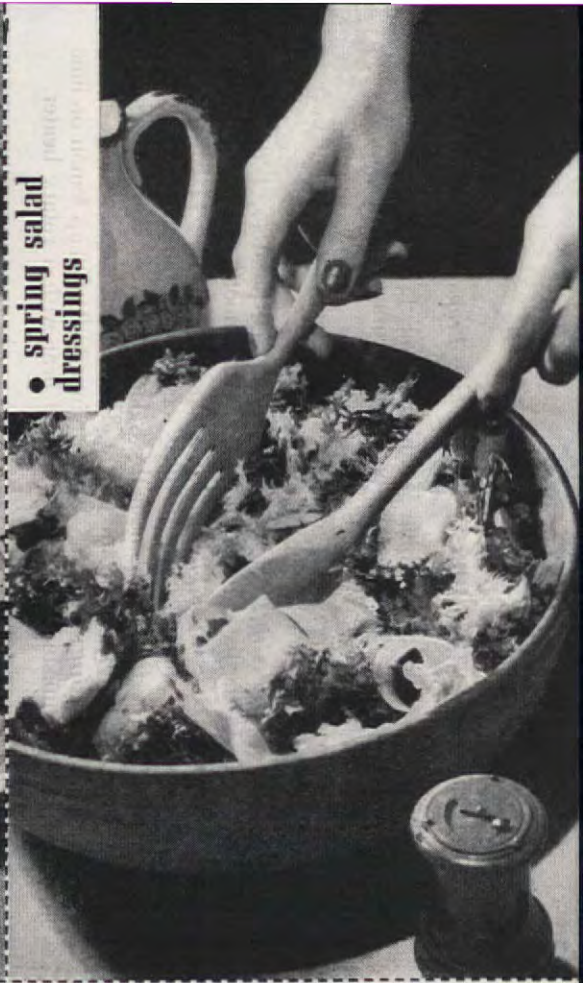
• Easter egg salad



• asparagus  
with egg sauce



• spring salad  
dressings



**Easter Breakfast**

Grapefruit Juice  
Broiled Ham Loaf Slices  
Hot Cross Buns  
Coffee      Milk

*Easter Candles courtesy of Tavern Candles*

**Easter Dinner**

\*Easter Egg Salad  
Roast Chicken—Spring Onion Dressing  
Mashed Sweet Potatoes      Broccoli  
Hot Biscuits  
\*Rhubarb Ice Cream  
Coffee      Milk

**Easter Supper**

\*Curried Eggs and Mushrooms on Rice  
Strawberry and Orange Compote  
Tea

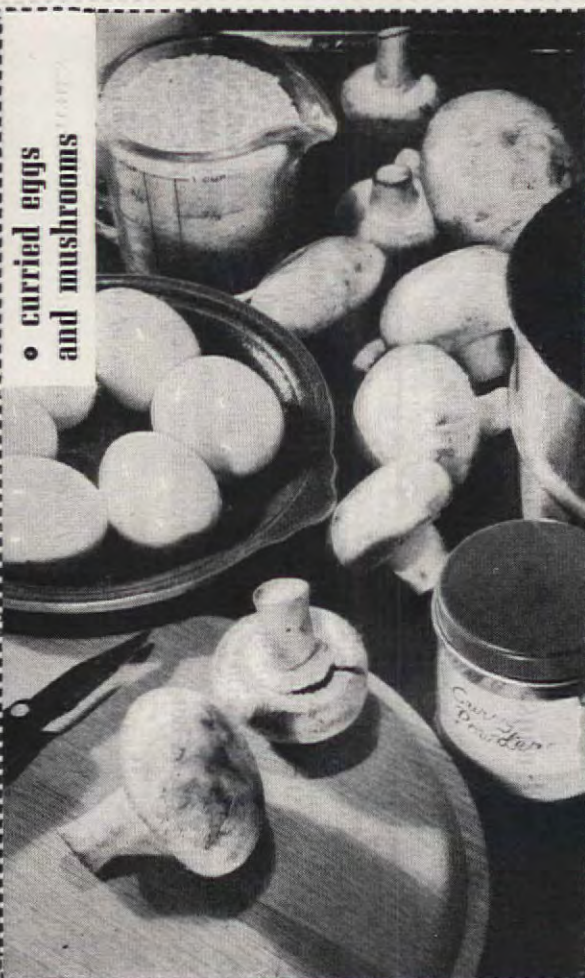
**Monday Breakfast**

Tomato Juice  
Corn Flakes with Milk  
Poached Egg on Whole Wheat Toast  
Coffee      Milk

• chicken tamale pie



• curried eggs  
and mushrooms



• triple-decker  
strawberry dessert





### • triple-decker strawberry dessert

Preparation time: 20 min.

1½ cups sifted enriched flour  
½ tsp. salt  
½ cup shortening  
4 tbs. cold water (about)  
1 quart strawberries, sliced and sweetened

**Sift** flour and salt together. Work in shortening with two knives or pastry blender until mixture is the consistency of coarse meal. Add enough water to hold dough together. Mix lightly. Roll dough out on floured board to about ⅞ inch in thickness and cut into 12 3-inch circles with a floured biscuit cutter or knife. Place on a greased baking sheet, brush with milk and bake in a hot oven (400°F) for 10 minutes or until golden brown. Use three pastry circles for each serving and when ready to serve place strawberries between rounds. If desired serve with light cream.

Serves 6 298 cal. per serving

Source of vitamins C, B complex  
THE AMERICAN HOME KITCHEN

### • curried eggs and mushrooms

Preparation time: 30 min.

1 cup raw rice  
3 qts. boiling water  
1 lb. mushrooms  
4 tbs. butter or vitaminized margarine  
2 tbs. enriched flour  
1 tsp. curry powder  
2 cups milk  
1 tsp. salt  
dash pepper  
4 hard-cooked eggs sliced

**Cook** rice in boiling salted water until tender (15-20 minutes). Wash and slice mushrooms and sauté in 2 tbs. of the melted butter until tender (5 minutes). Melt the remaining 2 tbs. butter in the top of a double boiler over boiling water, add flour and curry powder and mix well. Add the milk gradually and cook stirring constantly until thickened. Season with salt and pepper. Add mushrooms and hard-cooked eggs and heat thoroughly. Arrange rice in circle on hot platter. Pour curried eggs, mushrooms in center.

Serves 6 286 cal. per serving

Source of vitamins A, B complex

Tested in THE AMERICAN HOME KITCHEN

### • chicken tamale pie

Preparation time: 1 hour

1 cup cornmeal  
1½ tsp. salt  
4 cups boiling water  
4 tbs. butter or vitaminized margarine  
4 tbs. enriched flour  
1½ cups milk  
½ cup chicken stock  
½ cup asparagus liquor  
¾ tsp. salt  
dash pepper  
1 tsp. chili powder  
1½ cups cooked chicken cut in large pieces  
2 cups diced cooked asparagus

**Add** the cornmeal and the 1½ teaspoons salt to the boiling water gradually and cook, stirring constantly until thickened. Melt the butter in a double boiler, add flour and mix well. Add milk, chicken stock and asparagus liquor gradually and cook, stirring constantly until thickened. Season with the ¾ teaspoon salt, pepper and chili powder. Add chicken and asparagus. Line a deep baking dish with the cooked cornmeal and pour chicken mixture into it. Bake in moderately hot oven, (375°F) about 25 minutes or until heated through.

Serves 6 327 cal. per serving

Source of vitamins A, B complex

Tested in THE AMERICAN HOME KITCHEN

### • spring salad dressings

Preparation time: 10 min.

**Basic French Dressing:** Combine ¾ cup salad oil, ¼ cup vinegar, ½ tsp. salt, ¼ tsp. pepper, ½ tsp. sugar and beat with a rotary beater until smooth and well blended.

**Tomato Juice Dressing:** Add ¼ cup tomato juice, ¼ tsp. onion juice to the basic recipe and follow above directions.

**Potato French Dressing:** Add ¼ cup hot mashed potatoes, 1 tbs. finely chopped chives to the basic recipe and beat until smooth and creamy.

**Peanut French Dressing:** Make basic recipe, substituting ¾ cup peanut oil for the salad oil and add ¼ cup finely chopped peanuts.

**Jelly French Dressing:** Combine 4 tbs. salad oil, 2 tbs. lemon juice, and dash of salt. Add 4 tbs. of currant jelly and beat until smooth.

**Low Calorie Dressing:** Combine ¾ cup mineral oil, ¼ cup lemon or lime juice, ¼ tsp. dry mustard, dash paprika and beat with a rotary beater.

### • asparagus with egg sauce

Preparation time: 25 min.

2 lbs. asparagus  
boiling water  
3 tbs. butter or vitaminized margarine  
3 tbs. enriched flour  
2 cups milk  
½ tsp. salt  
dash pepper  
6 hard-cooked eggs  
1 tbs. chopped parsley

**Cut** off the tough lower ends of asparagus (save for soup). Wash the asparagus, place upright in one inch water in a pot and cook until tender, about 15 minutes. Melt the butter in the top of a double boiler over boiling water. Add flour and mix well. Add milk gradually and cook, stirring constantly until thickened. Add salt, pepper and 4 hard-cooked eggs, chopped. To serve: Pour sauce over asparagus, sprinkle with parsley and garnish with remaining sliced hard-cooked eggs.

Serves 6

397 cal. per serving

Source of vitamins A, B complex

Tested in THE AMERICAN HOME KITCHEN

### • Easter egg salad

**For** a week or more before Easter, each time you have a recipe that calls for eggs (used whole, not separated), tap a hole about the size of a dime in the large end of the shell of the raw egg. Carefully remove the shell and membrane and just as carefully pour the contents into a cup for use. Then rinse the hollow shell with cold water, shake out the excess and lay aside to dry. When ready to make the Easter Salad dissolve 1 package of fruit flavored gelatin in 1½ cups hot water. Rinse egg shells in cold water again and set them in small muffin pans or any device that will hold the eggs in an upright position. Pour gelatin into egg shells and set in the refrigerator until firm (about 1 hour). When ready to serve peel off the shells quickly and place egg on mound of lettuce or water cress. If desired add a few sliced strawberries to cottage cheese, pile on mounds of water cress and top with the gelatin eggs. Use as a first course for an Easter luncheon or dinner.

Idea submitted by Catherine Parramore

Tested in THE AMERICAN HOME KITCHEN

### Monday Lunch

Baked Bean and Watercress Sandwiches  
Apple Snow Pudding—Custard Sauce  
Tea Milk

### Monday Dinner

\*Liver Pie  
Grapefruit Salad—\*Jelly French Dressing  
Toasted Saltines  
Coffee

### Tuesday Breakfast

Apple Juice  
Cooked Cereal with Milk  
Sausage Toast  
Coffee Milk

### Tuesday Lunch

Cabbage and Carrot Salad with  
\*Potato French Dressing  
Hot Muffins  
Chocolate Pudding  
Tea

### Tuesday Dinner

\*Chicken Tamale Pie  
Whole Wheat Bread  
Chicory Salad—French Dressing  
Raisin Cake  
Coffee

### Wednesday Breakfast

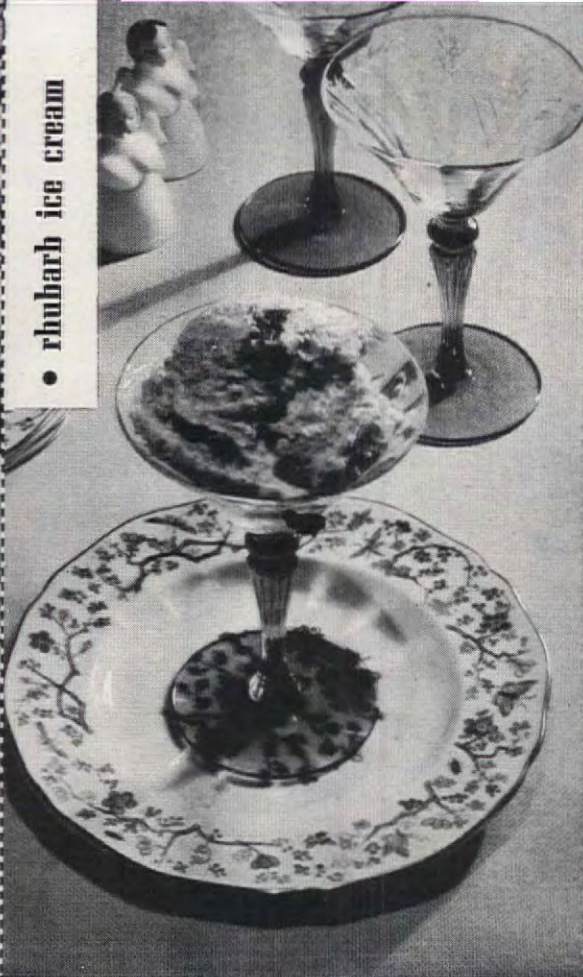
Grapefruit with Honey  
Soft Cooked Eggs  
Whole Wheat Toast Jam  
Coffee Cocoa



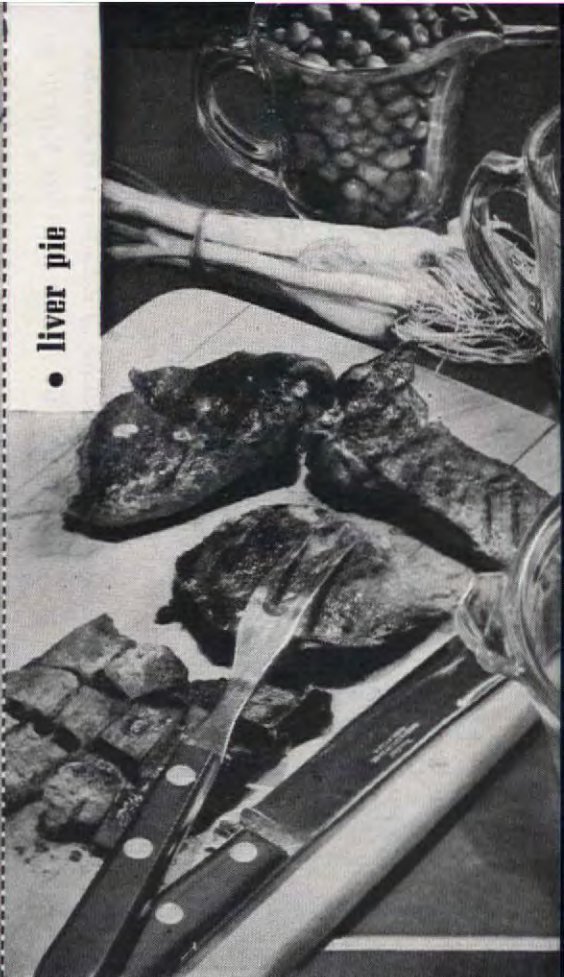
• watercress  
and chive soup



• rhubarb ice cream



• liver pie



### Wednesday Lunch

Oyster Stew      Crackers  
Carrot Strips      Celery  
Oatmeal Cookies  
Tea

### Wednesday Dinner

Lamb Patties—Tomato Curry Sauce  
Mashed Potatoes      Spinach  
Radishes      Hot Rolls  
\*Triple Decker Strawberry Dessert  
Coffee

### Thursday Breakfast

Orange Sections  
Whole Wheat Cereal with Dates  
Toasted Rolls      Marmalade  
Coffee      Milk

### Thursday Lunch

Sliced Tongue  
Macaroni Salad with Mustard Mayonnaise  
Stewed Apricots  
Tea

### Thursday Dinner

Bean Soup  
\*Asparagus with Egg Sauce  
Baked Potato      Beets  
Hot Muffins      Chocolate Cream Pie  
Coffee

### Friday Breakfast

Stewed Prunes  
Shredded Wheat with Milk  
Scrambled Eggs      Toast  
Coffee      Milk

• stuffed veal rolls



• rhubarb puffs



• fish loaf





## • fish loaf

Preparation time: 1 hour

- ¾ cup hot milk
- 2 cups soft bread crumbs
- 2 eggs well-beaten
- 2 cups flaked tuna fish
- 3 tbs. chopped celery
- 2 tbs. minced onion
- 1 tbs. chopped parsley
- ¼ tsp. salt
- dash pepper
- 2 tbs. melted butter or vitaminized margarine

### Mustard Sauce:

- 2½ tbs. butter or vitaminized margarine
- 2½ tbs. enriched flour
- 2 cups milk
- ¼ cup prepared mustard
- ½ tsp. salt

**P**our hot milk over bread crumbs and stir until the crumbs are well moistened. Add the remaining ingredients and mix well. Press mixture into a greased loaf pan and set in a pan of hot water. Bake in a moderate oven (350°F) for about 50 minutes. If a browner loaf is desired, turn out loaf, and broil under broiler. Serve with mustard sauce made as follows: Melt butter in the top of a double boiler over boiling water, add flour and blend well. Add milk gradually and cook until thickened. Add mustard and salt and reheat.

Serves 6

332 cal. per serving

Source of vitamins A, B complex  
Tested in THE AMERICAN HOME KITCHEN

## • rhubarb puffs

Preparation time: 45 min.

- 1 cup thinly sliced rhubarb
- ¾ cup sugar
- ⅓ cup shortening
- 1 egg separated
- ¼ tsp. vanilla

- 1 cup sifted enriched flour
- ¼ tsp. salt
- 1½ tsp. baking powder
- ⅓ cup milk

- Rhubarb Sauce:
- 2 cups sliced rhubarb
- 2 tbs. sugar
- ½ cup corn syrup

**M**ix rhubarb with the 1/3 cup of the sugar and place in the bottom of six greased custard cups. Cream the shortening, add the remaining 1/3 cup sugar gradually and cream thoroughly. Add the egg yolk and vanilla and beat until fluffy. Sift flour, salt and baking powder together and add alternately with the milk to the first mixture. Fold in the stiffly beaten egg white. Pour the batter over rhubarb in the custard cups and bake in a moderate oven (375°F) for about 30 minutes. Serve with a rhubarb sauce made as follows: Heat sliced rhubarb, sugar and corn syrup in a covered saucepan over low heat until mixture boils. Cook for 10 minutes.

Serves 6

398 cal. per serving

Source of vitamins A, B complex  
Tested in THE AMERICAN HOME KITCHEN

## • stuffed veal rolls

Preparation time: 1½ hours

- 1½ lbs. veal or beef cut thin
- 1¼ cups soft bread crumbs
- ½ cup chopped celery
- 2 tsp. minced onion
- ½ tsp. salt
- dash pepper
- ¼ tsp. thyme
- 3 tbs. butter or vitaminized margarine

- 2 chicken bouillon cubes
- 2¼ cups hot water
- enriched flour
- 1 cup thick sour cream

**C**ut veal into 6 portions. Combine crumbs, celery, onion, salt, pepper, thyme and melted butter. Dissolve the bouillon cubes in hot water and add ¼ cup to the dressing. Shape the dressing into 6 rolls, wrap a piece of veal around each and fasten with toothpicks. Roll in flour and brown in the skillet with the remaining butter. Place in a greased baking dish. Add 2 tablespoons flour to the drippings in the skillet and mix well. Add remaining chicken bouillon gradually and cook, stirring constantly until thickened. Pour over the veal, cover and bake in a moderately hot oven (375°F) about 50 minutes. Uncover and bake 10 minutes longer. Remove veal from gravy and take out toothpicks. Mix the sour cream with 1 tablespoon flour and add to the gravy. Cook over low heat, stirring constantly until thickened. Serve with veal rolls.

Serves 6

405 cal. per serving

Source of vitamins A, B complex  
Tested in THE AMERICAN HOME KITCHEN

## • liver pie

Preparation time: 45 min.

- 2 cups diced carrots
- 1 cup peas
- boiling water
- 2 tbs. butter or vitaminized margarine
- 3 tbs. enriched flour
- 1½ cups milk
- 1 tsp. salt
- dash pepper
- 2 cups diced cooked liver
- ¾ cup sliced spring onions
- 1 cup prepared biscuit mix
- ½ cup milk
- 3 tbs. finely chopped green onion tops

**C**ook the carrots and peas in 1 inch boiling water until tender. Drain and reserve ½ cup vegetable liquor. Melt the butter in the top of a double boiler over boiling water, add the flour and mix well. Add the 1½ cups milk and vegetable liquor gradually and cook, stirring constantly until thickened. Add salt, pepper, vegetables and liver. Place this mixture and the green onions in alternate layers in a greased casserole. Add the ½ cup milk to the prepared biscuit mix and mix well. Add the chopped onion tops. Drop dough by tablespoons onto liver mixture in casserole and bake in hot oven (400°F) 25 minutes or until drop biscuits are brown.

Serves 6

292 cal. per serving

Source of vitamins A, B complex  
Tested in THE AMERICAN HOME KITCHEN

## • rhubarb ice cream

Preparation time: 35 min.  
3 hours freezing time

- 1½ cups thinly sliced rhubarb
- ½ cup sugar
- ½ cup corn syrup
- 1 rennet tablet
- 1 tbs. cold water
- 2 cups light cream

**P**LACE rhubarb in a saucepan with half of the sugar and half of the corn syrup. Cover and cook over low heat for 7 minutes. Cool in the covered saucepan and place in refrigerator to chill. Dissolve rennet tablet by crushing in the cold water. Place remaining sugar, corn syrup and light cream in a saucepan and heat slowly, stirring constantly. Test a drop on the inside of wrist frequently. When comfortably warm (110°F), not hot, remove at once from heat. Add dissolved rennet tablet and stir quickly for a few seconds. Pour into refrigerator tray and let stand at room temperature until set (10 minutes). Place in freezing compartment and freeze until firm. Remove from tray to a chilled bowl and beat with an electric or rotary beater until free from lumps but still a thick mush. Add chilled rhubarb and stir quickly into the mixture. Return to refrigerator tray and finish freezing.

Serves 6

307 cal. per serving

Source of vitamin A  
Tested in THE AMERICAN HOME KITCHEN

## • watercress and chive soup

Preparation time: 15 min.

- 2 tbs. butter or vitaminized margarine
- 1 cup finely chopped water cress
- ¼ cup finely chopped chives
- 3 tbs. enriched flour
- 4 cups milk
- 1½ tsp. salt
- dash pepper

**M**ELT the butter in the top of a double boiler over direct low heat. Add water cress and chives and cook about 5 minutes. Place over hot water, add flour and mix well. Add the milk gradually and cook, stirring constantly until thickened. Add salt and pepper. Serve hot.

Serves 6

166 cal. per serving

Source of vitamins A, B complex  
Tested in THE AMERICAN HOME KITCHEN

## Friday Lunch

- \*Watercress and Chive Soup
- Peanut Butter Sandwiches
- Fruit Gelatin
- Tea

## Friday Dinner

- \*Stuffed Veal Rolls
- String Beans
- Julienne Carrots
- Spring Lettuce with French Dressing
- \*Rhubarb Puffs
- Coffee

## Saturday Breakfast

- Orange Juice
- Oatmeal with Milk
- Crisp Bacon
- Whole Wheat Toast
- Coffee
- Milk

## Saturday Lunch

- Cottage Cheese and Carrot Sandwiches
- Prune Whip with Custard Sauce
- Hot Chocolate Malted Milk

## Saturday Dinner

- \*Fish Loaf—Mustard Sauce
- Green Peas
- Spiced Beets
- Bran Muffins
- Lemon Sponge Pie
- Coffee

\*Recipes are in this issue



# DON'T LET YOUR NEW HOME LEAVE YOU "HOLDING THE BAG"

... here's one way to prevent it!



● There are many ways to shave costs when you build a new home. But one of the very *worst* is to get a *small chimney*. For a skimpy chimney gives you no choice to heat with any but the *most expensive* fuels.

That means you're left "holding the bag" in terms of high fuel bills—or of lower resale value!

So, no matter what fuel you *now* plan to burn, be sure you get an *adequate* chimney—one big enough to handle *all* fuels equally well—including, of course, Bituminous Coal, the most economical and most dependable of all.

The extra cost of an adequate chimney, when you build, is only about \$16 for the average 7-room house. And the *savings* it makes possible by permitting you to burn Bituminous Coal can pay a good slice of your taxes or mortgage interest. That's one big reason why 4 out of every 7 homes in the U.S. use Bituminous Coal!

Your architect or builder will tell you that a chimney adequate for burning Bituminous Coal is also efficient for any other fuel. Talk it over with him—it will pay you to do so!

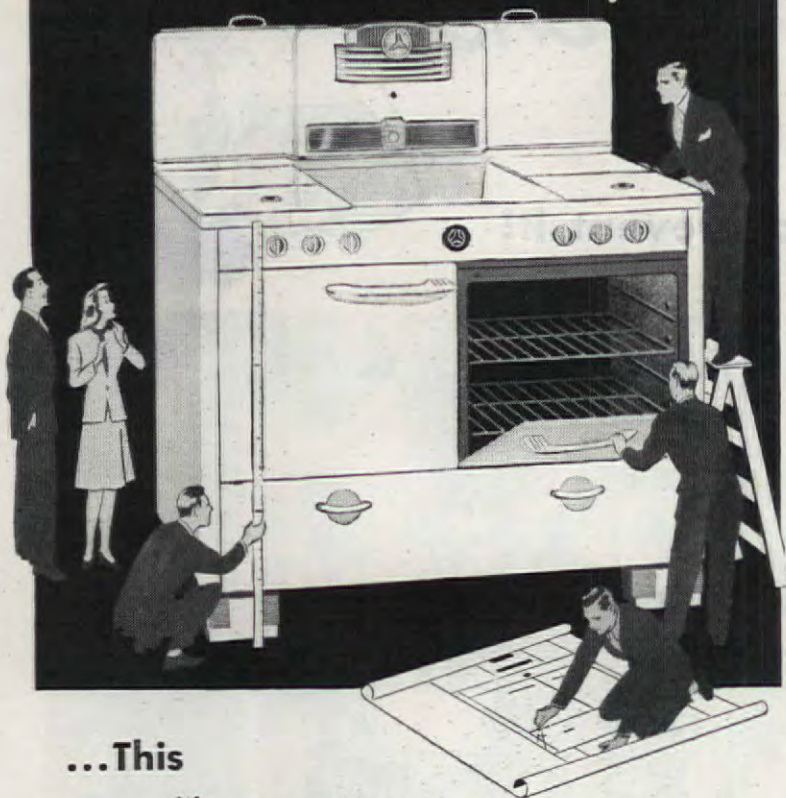


**AN ADEQUATE CHIMNEY** leaves you forever free to switch to any fuel you choose. That's a big point when you consider that today's expensive fuels will probably be even *more* costly in the future. One reason Bituminous Coal is the most economical is because America has a 3000-year supply! And, when used with a modern coal stoker, dependable Bituminous Coal is also clean, odorless and "automatic."

**BITUMINOUS COAL INSTITUTE, 60 EAST 42ND STREET, NEW YORK 17, N.Y.**



WE'RE WORKING AND  
PLANNING FOR *You*



...This

## Magic Chef with a Dozen Magic Helps



**1 Automatic Oven Cooking!** Simply set clock and temperature control. Gas turns on and off automatically; cooks a whole meal while you are away.



**2 Red Wheel Oven Heat Regulator!** Accurate control of oven temperatures at all times. Just set regulator—better baking and roasting assured.



**3 Automatic Lighting!** All burners light automatically on your "CP" Magic Chef. No matches—just turn on the gas.



**4 Look for "CP" Seal of approval.** Trade-mark of A. G. A. and E. M.

Just as soon as conditions permit, we're planning to have ready for you this fine postwar Magic Chef... ultra modern in design... beautiful... thoughtfully planned for your ease and convenience.

It will be the range with a dozen "Magic Helps" to take the work and worry out of cooking. Just wait and see how this Magic Chef takes advantage of gas... the ideal fuel... to give you everything you ever hoped a range could offer!

If you live beyond the gas mains, postwar Magic Chef ranges will be available for "Pyrofax" Gas in eastern and central states and for other L. P. (bottled and tank) gases elsewhere.

AMERICAN STOVE COMPANY  
Cleveland, Ohio

### PLUS THESE EIGHT OTHER MAGIC HELPS

**Even Heat**—for better top burner cooking. ★ **Swing-Out Broiler**—easy to clean—better broiling results with no smoke. ★ **Convenient Work Top**—extra surface for preparing or serving food. ★ **Non-Clog Burner**—spilled food can't clog—no messy burner cleaning. ★ **Magic Insulation**—full insulation insures cooler kitchens. ★ **Cross-Fire Oven Burner**—for better roasting and baking. ★ **Easy Cleaning**—all parts designed for cleaning easily—burner trays can be washed like dishes. ★ **Porcelain Enamel Finish**—easy to clean—will keep looking new and beautiful.



# Magic Chef

THE RED WHEEL GAS RANGE WITH THE LIFETIME BURNER GUARANTEE

Copyright, 1945 American Stove Co.

## TRICKS of the TRADE



**Refreshing Accent:** Cut several sprigs of fresh mint in small pieces with the scissors and cook with green peas. Chives, too, give zip to their flavor



**Sweetening for Strawberries:** Slice berries, sprinkle lightly with sugar and add corn sirup or honey. They are better if not allowed to stand too long



F. M. Demarest

**Butter Saver:** Heat well-seasoned French dressing and serve on asparagus or broccoli. For variety, add three or four chopped stuffed olives or pickles

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Hospital Expenses for Sickness (beginning 7th day) up to **\$540.00**  
Doctor Expenses for Accident up to **\$135.00**  
Loss of Time from Work up to **\$300.00**  
Accidental Death **\$1000.00**  
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## This New Floor Makes Basement Workrooms Clean and Colorful

MOISTURE RESISTANT...LOW COST...LONG WEARING

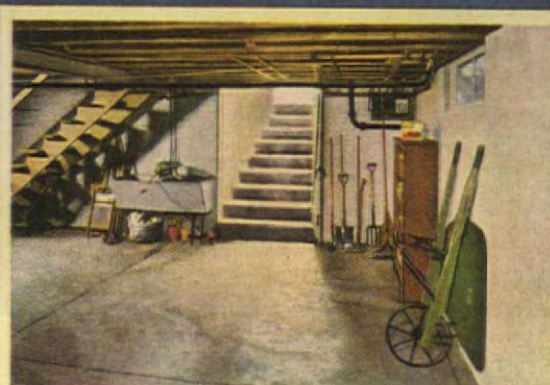
**BASEMENTS DON'T HAVE TO BE** dull and colorless. They can be turned into inviting places for work or play now that the floor problem has been solved by a wonderful new flooring—Armstrong's Asphalt Tile. You don't have to worry about this material being harmed by dampness. It can be laid right over the present concrete floor in your basement.

It's a flooring you don't have to pamper. Dirt and tracked-in mud are swept quickly from its smooth, gleaming surface. Wash and wax it occasionally, and its bright colors stay like new. It's durable and not easily marred by scuffing feet or sliding furniture and equipment.

Armstrong's Asphalt Tile comes in a variety of plain and marbled colors. And, since it's laid a tile at a time, any combination of colors can

be used. There's no limit to the selection of designs that you can have. Yet this colorful new floor is not expensive. You'll be delighted to find how little it will cost to transform your basement into an attractive hobby room, laundry, or a room to serve as the family recreation center.

**WRITE FOR NEW, FREE BOOKLET,** "Livable Basement Rooms." It's packed with easy-to-use decorative ideas for your basement. If you are interested also in Armstrong's Asphalt Tile for your business floor, ask for the booklet, "Low-Cost Floors with a Luxury Look." Just send a post card to Armstrong Cork Company, Resilient Tile Floors Department, 4504 Plum Street, Lancaster, Penna.



**THIS IS THE WAY IT LOOKED** before the basement was converted into a cheerful workroom for the family gardeners. Now the washtubs and a new stall shower are cleverly concealed. Cupboards and worktables have been planned for convenience in potting and other gardening chores. And bins for storing sand, earth, and fertilizer have been built into the counter. The ramp at the doorway makes it easy to get the lawn mower in and out. Handy, too, is the ingenious arrangement of the hose, which permits it to be unreeled outdoors. But one of the biggest improvements is the moisture-resistant, colorful new floor. It's Armstrong's Asphalt Tile—in Jade Green, Antique Green, and Ivory Marble. Floor plan and details of furnishings sent free on request.

### ARMSTRONG'S ASPHALT TILE

*The low-cost floor*  *with the luxury look*

MADE BY THE MAKER OF

ARMSTRONG'S LINOLEUM AND ARMSTRONG'S QUAKER RUGS





*Interior decoration and gown by B. Altman & Co., New York.*

*Illustrated: Gulistan Renaissance Carpeting, woven by our patented process. Only in very limited quantities. \$11.95 per sq. yd. Slightly higher in the West. Sold through department, furniture and specialty stores.*

*Sculptured! . . .*

Gulistan has again created a carpet excitingly lovely and different! A carpet that belongs to the thrilling new post-war world! A sculptured weave that will set you dreaming of your new living room. The pile is modelled in relief, the play of light and shadow in the texture faintly dapples the surface with pattern (and this tends to conceal footprints too!) What all this does to the color is delightful: it adds sparkle, life, depth! Gulistan will bring you more of such creations after Victory, but meantime, please be patient...*carpet supplies are still severely restricted.*

*Gulistan Rugs and Carpets offer a variety of styles and grades. During wartime, however, only three grades are being made. Prices range from \$5.50 (Pencrest) to \$11.95 (Renaissance).*

# GULISTAN

## RUGS AND CARPETS

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