

The ON GUARD . . . *H* 15¢
December 1943
3617
A AMERICAN HOME



How to have a **GOOD** wartime **CHRISTMAS**

...WHAT?...NO BATH SALTS?....



Illustration from photograph supplied by U. S. Marine Corps

No. And no ivory-handled brushes or scented soap. Anyway, what would a Leatherneck want with perfume? In the Solomons, it's either the Pacific with a shark to tickle his pinkies — or the water-tank. And when you're jungle-dirty, the primitive water-tank's a luxury, say our returned Marine heroes.

But, where *towels* are concerned, a bath isn't primitive! The brisk, efficient towels you take for granted are welcome equipment to our men in all the services. Many are the same durable Cannons you're so proud to use in your own home. When the day's been a tough one, you know how grateful *you* are for that quick shower and rub-down. Well — after a day's drill or a week's combat — our men are twice as grateful!

That's why there aren't so many towels for the rest of us at home . . . the best reason in the world for us to take good care of the good towels we have.



Cannon Towels

CANNON SHEETS

CANNON HOSIERY

Millions of Cannon Towels

are now going to the Armed Forces. So you may find a smaller selection in the stores — fewer styles and a limited variety of colors. But the durable Cannon quality, the hardy quality that will see you through, remains the same. When the war is over, Cannon will again present the newest designs in the most charming colors.

For Victory—Buy U. S. War Bonds!



HOW TO MAKE YOUR TOWELS
LAST LONGER AND STAY
"DURABLE FOR THE DURATION"

Launder before they become too soiled.

Fluff-dry terry towels—never

If loops are snagged—cut off, never

Mend selvage and other breaks immediately.

Buy good-quality towels—always the best economy.



We kept this secret 25 years

It is, in principle, an amazingly simple device. It is considerably smaller than a bass drum, light enough so one man can lift it, and it looks rather like an overcomplicated fan.

Yet, connected to a plane's engine, it can hoist a plane more than *seven miles* up, where few planes in the world can fly without its help.

And it belongs to America!

It is the turbosupercharger. Driven by the engines' once-wasted exhaust gases, it crams precious oxygen into the carburetors to give American bomber and fighter planes full fighting power as they fly through the sub-stratosphere—out of sight, almost out of reach of any enemy.

For 25 years the development of the turbo-

supercharger, and the materials and ways to build it, have been the secret of General Electric engineers and scientists, and of the Army Air Forces engineers who worked with them. They kept on when there seemed little prospect of success. Tremendous difficulties had to be overcome—for one end of the device operates at 67 below zero, the other, only inches away, operates at temperatures up to 1500 degrees, and the whole spins at speeds greater than 20,000 revolutions a minute!

It was a tough job, but it was done. Today all turbosuperchargers for U.S. planes are made either by G.E. or according to G-E designs. And these turbosupercharged planes are making history.

The story of the turbosupercharger is one more proof that America can count on her scientists, working with military men, to provide our fighting men with every advantage that new and better war equipment can give. And *you* can depend on these same scientists, after the war is over, to work with the same industry and enthusiasm to develop new and better products for peacetime living, and to find ways to make these products cost less so that everyone can enjoy them. *General Electric Company, Schenectady, N. Y.*

Hear the General Electric radio programs: The "G-E All-girl Orchestra" Sunday 10 p.m. EWT, NBC—"The World Today" news, every weekday 6:45 p.m. EWT, CBS.

192,000 General Electric employees are producing war goods and buying over \$1,000,000 of War Bonds every week.

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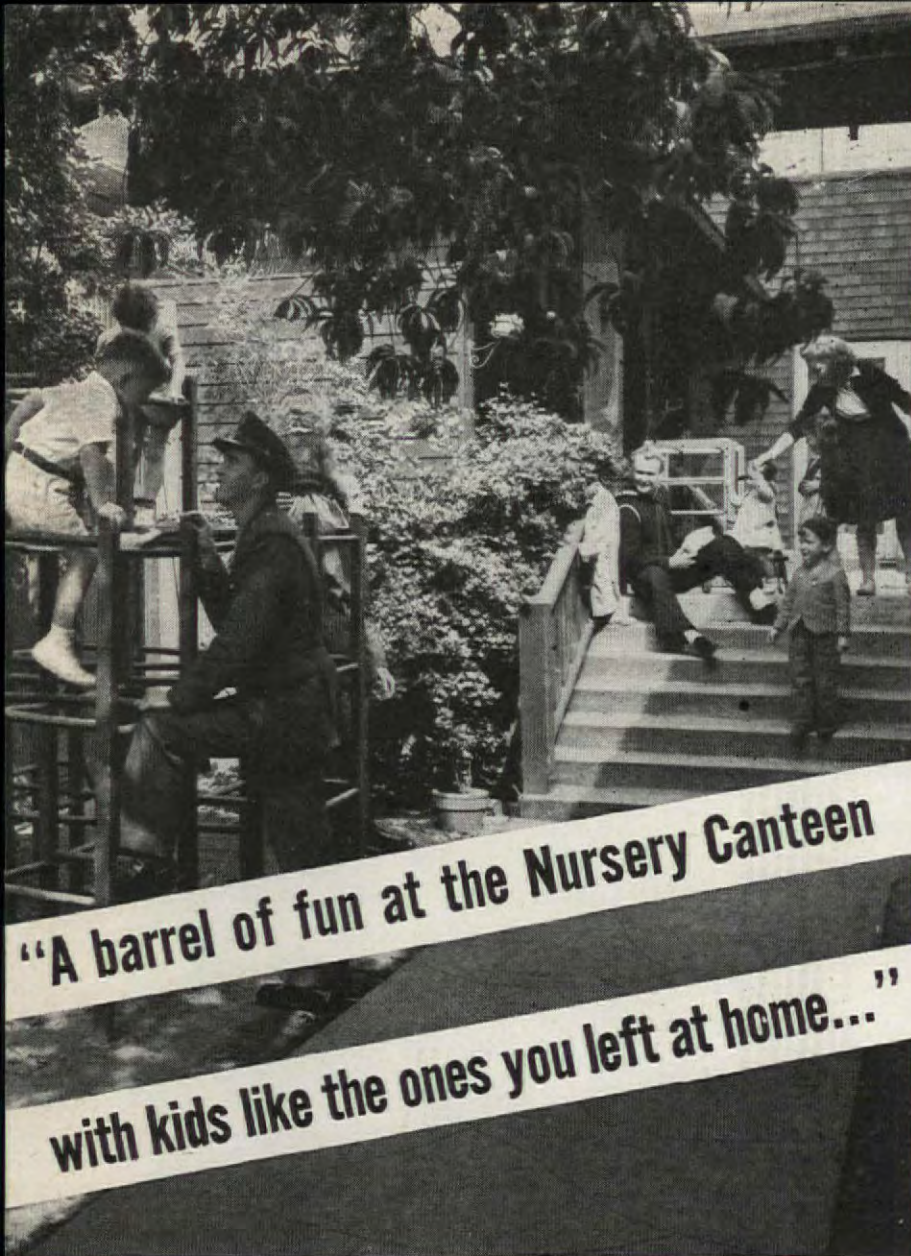
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**"A barrel of fun at the Nursery Canteen
with kids like the ones you left at home..."**



Story and photographs by
ROGER STURTEVANT

This is not as silly as it sounds. Servicemen have Stage Door Canteens, U.S.O. Clubs, traveling camp show groups liberally spiced with feminine allure, attractions offered them to satisfy their craving for the pleasures of the normal civilian. This does not ease the equally normal craving of many men for the warm contact with little children

HERE'S an incident from the files of a U.S.O. Club. A soldier went up to the information desk and hemmed and hawed and blushed and stammered until he finally blurted out that he was father of a three months' old baby girl he had never seen—his first child—and he would love to hold a three months' old baby girl in his arms. He got a three months' old baby girl to hold. Later, a woman I know told me of a nursery school mothers' meeting she had been to, attended by quite a number of servicemen's wives, where the topic of discussion was how a program might be started to employ high school boys to play with their children so that their youngsters could at least have some of the masculine rough-house they were missing. This could work. Many adolescent boys unashamedly get a great kick out of little children, and, if for no other reason than the fact that pay would demand it of them, they would get over their natural teen age self-consciousness enough to play with young-

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GUESS WHO'S coming to my house!

Bet I know. Santa Claus! And he's bringing you toys and picture books and a tree with pretty lights.

Will you come, too, and play with me?

I'd love to, Sissy, but I have to stay on my job every minute now . . . putting through calls that help build big battleships and bombers and submarines and tanks.

Jiminy . . . even on Christmas?

Yes, even Christmas. War won't stop for holidays and Long Distance lines are going to be even more crowded than ever this year . . . lots more soldiers and sailors will want to telephone a "Merry Christmas" to the folks back home. Every one can help by keeping the wires free for the men, and the women, too, in uniform.

Can I help, too?

Indeed you can and I know you will . . . by asking Mummy and Daddy to make only the Long Distance calls they really must . . . then maybe a nicer Christmas for everybody may come more quickly.

BELL TELEPHONE SYSTEM



sters under the pleasant supervision of trained nursery school teachers.

But why not give the little kids the real thing? Why not admit that "child hunger" is as important an emotional lack as is dancing, girls, and "hot dogs"? There must be in service a cool million or more fathers, lonely for the child they've left behind or like our U. S. O. soldier, eager to find out about children.

Why not a Nursery School Canteen? With the draft taking more fathers, there will be many more child-hungry servicemen and many more father-hungry babies. Maybe the idea would work. It wouldn't hurt to try it. Army and Navy chaplains, the Red Cross, U.S.O. hostesses could be asked to pass the word around among the lonely servicemen fathers. Gay posters might attract the possible uniformed customers that word of mouth advertising missed. Why not raise some funds for food? Nursery school youngsters are crazy about eating with adults. Offer servicemen the opportunity to spend idle hours of their leaves in nursery schools. Men who love children can't help enjoying spontaneous entertainment a nursery school affords, or resist joining in the play. The trusting gift of an old toy from a grimy hand, or a confident little body all full of friendliness crawling into a lap, would do the lonely paternal serviceman a world of good—what's more, it would give many of the kids something fundamental they are missing.

This was brought home to me recently by one of those vivid, tragic, brave, and noble incidents the war brings closer and closer to each of us. Jill has been married four years now and has two sons, one two and a half, the other six months. I knew Jill's husband Matt had received an



officer's commission and was in special training across the continent, so I thought that I might be of help as well as offering comfort if I called.

As I might have expected, Jill was the same clear-eyed, forthright young modern woman that she had grown up to be, able to take tragedy and loneliness without faltering in the daily business of living or losing the courage to face with reason the burdens war had imposed on her. Shortly after I arrived, the baby began to broadcast from his nursery, unmistakable vocal demands, that it

5 tips on keeping WARM and saving fuel

HERE are five practical suggestions that won't cost you a cent. On the contrary, they'll save you money. If followed, they'll reduce heat losses—increasing your comfort while decreasing your fuel consumption.

1

Draw window shades down to the sill in unused rooms during the day, in all rooms at night. This lessens heat loss through glass, helps you feel comfortable at reduced temperatures.

2

Shut off heat and close doors in unused rooms—especially sun rooms with large areas of window glass. This concentrates heat where you need it.

3

Don't air out house too frequently. When you do, lower thermostat to 50 degrees while windows are open. There's no point in trying to heat the great outdoors!

4

Turn off heat in bedrooms at night before opening windows, and close bedroom doors. If you have a forced warm air system with return grille in bedroom, be sure grille is shut to prevent cold air being circulated throughout the house.

5

Close fireplace damper when fireplace is not in use. This saves warmth and fuel by keeping heated air from escaping.

You can effect even greater savings in fuel—at no great expense—by installing weather stripping on all windows and doors. Still better, install weather-stripped storm sash on windows and doors. And naturally, be sure your heating system is clean and properly adjusted for maximum efficiency.

These tips are taken from a booklet—"Tips on Fuel Conservation"—prepared by G-E heating experts to help you keep your house comfortable while conserving fuel. You'll find its 40 pages packed with valuable information. It's FREE—Get your copy from your local G-E Automatic Heating Equipment Dealer, or write to General Electric Co., Heating Division, Section 31212, Bloomfield, N. J.

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Every Weekday 6:45 P. M., EWT, CBS

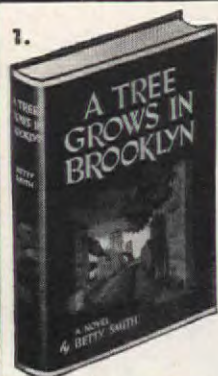
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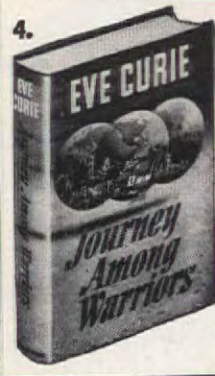
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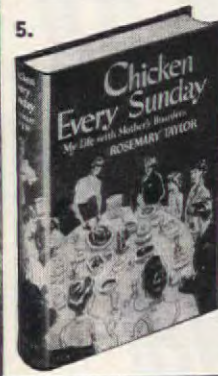
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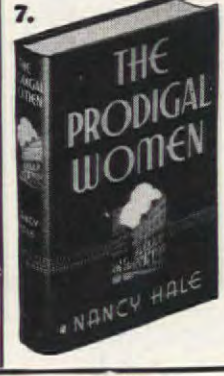
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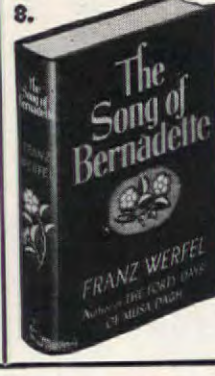
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was bath time, and visitor or no, he was standing for no break in his routine. I had helped officiate at many a bath of Jill's babyhood and was in no mood to break the tradition with Jill's son. During his luxurious ablutions, my grandfatherly-by-proxy pride was chilled by the strange way the baby kept staring at me. Jill noticed it and sighed, "The poor baby is puzzled. He never sees men. Matt had to work night shift from the time the baby was born until his commission came and then was sent right to training school, so the baby hardly ever got to see him." The baby was having his rubdown when the telephone rang. "I think he won't fuss if you hold him. Will you?" asked Jill, as she hurried to the phone. "It must be Matt. He wired that he would telephone this afternoon. He's lonely for us." So I walked the floor with the second generation lying quietly in my arms but still looking up at my face with a speculative baby stare while Jill without a quail made plans with Matt to travel alone with both children two thousand miles by train to be with him for the last six weeks in a fixed station.

After the telephone conversation, Jill made a social cup of tea, and I followed her about as she went on with her tasks with a lighter heart and a running fire of conversation, half explanation and half soliloquy . . . "I'll be so glad to see Matt, and he'll be so glad to see me and the children, and it will be so good for the children, too. It's a terrific strain on the budget, but we'll manage. I've been so worried about raising little boys through their first years without a father. I've been luckier with Ralph (the older boy) than most mothers whose husbands are in the service. Ralph's bosom pal (he's exactly the same age) lives next door and has a swell mother and father. The father is a railroad man who is away at work two full days and then has two full days at home. I made a pact with the neighbors. Ralph and I have dinner there every night, we two mothers sharing the labor and expense. On the days when the father is home, he takes full charge of discipline and most of the care of Ralph and Joey who simply adore to follow him around his Victory garden.

If this were not enough to impress vividly on me the plight of the hundreds of temporarily fatherless children growing through their first early years, not lucky enough to have the masculine influence of the good man next door—and say what you will about mother love, important as it is, father love is also essential.

A Nursery School sounds "nutty"? "Nutty" things sometimes succeed way beyond things conceived with ordered wisdom. Why not a slogan? . . . "A barrel of fun with kids like the ones you left at home, and a free feast of graham crackers and milk every afternoon after nap time at Nursery Canteen." Let's try it!



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Guest Health Editor of the Month



OLIVE WREN

MARTIN and OLGA STEVENS are two of the most delightfully mad people you'd want to meet. Writers, actors, and producers of things theatrical all their lives, they turned their attention to puppets ten years ago. Since that time, they've been a "two-man" theatre, touring the country (up until gas and tires entered the hen's teeth category) in their truck which carried them and their wonderful shows. They've done every type of entertainment from *Peter Rabbit* to *The Passion Play* with their puppets. Now, they're thrill-dizzy in their studio home in northern Indiana where they have a complete puppet-theater shop. They teach all phases of theatre to students from all over the country, and build special puppets and ventriloquist figures for their contemporaries. . . . **HAZEL PICKETT** says her life hasn't been very exciting, but it has been mighty interesting—all of which makes a neat and nice thumb-nail sketch of this lady who hails from Colorado Springs. Here, this mother of a naval officer, and grandmother as well, has a big garden and a house too small to collect anything but ideas and beautiful memories. She's a bookkeeper by profession, makes afghans and plays the harmonica. . . . **SIGMUND SAMETH** lives in Berks County, Pennsylvania (not Bucks county) in a century old stone house which he has no intention of remodeling. The main cash crop on his farm is soybeans of the Manchu variety which are not edible, but which "by some magic of 'chemurgy' can be made into dandy automobile bodies and percolator handles." He has no unusual hobbies or queer pets, "but I have a red headed, three-year-old daughter named Quenby," says Mr. Sameth. Sounds like fun to us! . . . **MARGARET JEFFREY MALEADY**, Guest Health Editor of the Month, came east from Bisbee, Arizona, to study at the New York City Hospital Training School for Nurses. After graduation, she went back home to become surgical nurse at Copper Queen Hospital, but interest in public health nursing was too strong, so east she came again, to be a part of the Henry Street Visiting Nurse Service in New York where she has been until a year ago. Along the way, she took a B.S. at Teachers College, Columbia University, in public health nursing. In 1942, back she went to Bisbee, there to become supervisor of public health nurses in Cochise County. . . . When Jersey born and Maryland bred **OLIVE WREN** gets a chance to sit down, she does it all the way! This is how come. After getting her art training at Yale and doing free lance advertising and writing, she's become a draftsman at American Tube Bending Co. "Yep," says this talented young artist, "I know I have a *part* in planes, ships, and tanks all over the world right now!" Hats off to her!

Mrs. JEAN AUSTIN, Editor

ELEANORA SENSE, Food and Nutrition Editor MARION M. MAYER, Managing Editor LYNN GIVEN, Style and Beauty Editor E. L. D. SEYMOUR, Horticultural Editor WILLIAM J. HENNESSEY, Architectural and Building Research Editor JEANNIE DAVIDSON WILLIS, Party Editor MARY E. MONZE, Home Decorating Consultant WILLIAM H. GROVE, Assistant Art Director

THE AMERICAN HOME, DECEMBER, 1943



'Twas the day before Christmas



HOLIDAY MEAT ORDER ARRIVES. Puts kidneys, for Christmas breakfast, in refrigerator. They'll be served, crispy brown, with Swift's Premium Bacon. Turkey is cleaned and washed. The half Swift's Premium Ham is for dinner tonight. Friends are coming and the two families "pooled" points and got their favorite ham.



HEAVENLY CALM PREVAILS as there's no last minute rush about presents. This year they are giving War Bonds and Stamps right down the list. A perfect gift—they help Uncle Sam buy planes and guns now, and after the war can be spent for dresses, books, radio, or whatever the owner wants. And the Bonds *earn interest*.



POPS HAM INTO OVEN about 3 hours before serving time. It weighs a little over 8 lbs., needs 22 min. baking per lb. (5 min. more per lb. if taken right from refrigerator). Sets oven at 325° F., correct for all roasts as slow oven *saves shrinkage loss*. Rejoices again that she could get delicious Swift's Premium Ham.



ENTER MRS. E. Great question now to be decided—which of the two families who pooled their points for Swift's Premium Ham gets the ham bone? That's important. Food fights for freedom, not a bit should be wasted, and ham bone makes marvelous split pea soup. Mrs. E. insists on the hostess having it.



MY, HOW CHRISTMAS-Y! Gay cinnamon apples and a poinsettia made with pimento and green pepper. Both families lavish with compliments about deliciousness of ham. There's nothing like the rich mild flavor from Swift's Brown Sugar Cure. Ham left-overs will be divided between the families for flavoring extender dishes.

MEAT



**is matériel
of War!**



Swift's Premium Ham

Ham is nutritionally important for its high quality proteins, B vitamins and minerals. Swift's Premium Ham (voted America's favorite!) comes in 2 styles: Blue label for easy cooking; Red label ready to eat.

Nutritious TREET is ALL delicious meat

ARMOUR'S MEAL-IN-A-MINUTE MEAT



Recipe

Treet and Orange Glazed Sweet Potatoes

A Nourishing Hot Feast for Cold Winter Nights!

Cold winter nights call for hearty meat meals! And here's one of the best. It's a big platter heaped with thick, juicy slices of tender Treet . . . with plump, orange-glazed sweet potatoes!

1 can Armour's Treet ½ cup orange juice
8 small sweet potatoes 1 tbsp. butter
¾ cup brown sugar 1 tbsp. grated orange rind
2 tbsps. dark corn syrup

Cook sweet potatoes in boiling water until tender and then peel. Combine brown sugar, corn syrup, orange juice, butter, orange rind and simmer until thin syrup forms. Simmer potatoes in this syrup for ½ hour. Fry Treet slices 1½ minutes each side. Serve with sweet potatoes. Garnish with parsley.

You'll have a filling meat meal for 4 . . . that costs only a few points! And you'll give your family solid nourishment, too! For Treet's made of fine ham and choice pork shoulder meat, both rich in vitamin B₁!

Meat flavor goes further with
VITALOX!

Armour's new meat-flavor discovery peeps up taste of stews, sauces, gravies, soups . . . without a ration stamp!



So much Treet goes to our fighting men, your dealer may be out of it temporarily—but keep asking.

In Tin or Glass it's the same delicious Treet . . . America's ready-to-eat meat!



Armour and Company

For finest quality and flavor ask for:

Star Canned Meats, Star Ham and Bacon, Star Beef, Veal and Lamb, Star Sausages, Cloverbloom Poultry and Dairy Products.

© ARMOUR AND COMPANY

Dear Reader,

LET US HELP PLAN YOUR FUTURE DREAM HOUSE!

HERE'S a brand new AMERICAN HOME service for you thousands of readers who expect to build "after victory." For months now you've been avidly poring over each new issue of our magazine, cramming your Dream House Portfolios with ideas and inspiration until they fairly bulge. You've sharpened thousands of pencils, covered countless scraps of paper with sketch plans, striving to get just the "right" house. By this time, many of you have discovered that this is not the easiest task in the world. You know exactly what you want, but when the parts are put together, well it just doesn't work out. So—here's where THE AMERICAN HOME and its staff of experts can be of service. Send us your problems—the floor plans that won't jell, that extra bathroom you want but can't fit in, the far from ideal kitchen layout or, for that matter, any other hard nuts that you can't crack alone. Let us do your worrying—we thrive on tough problems. For the sum of \$1.00 (one dollar) we'll check over your plans, criticize, and send you helpful suggestions; we'll even send you rough sketches and ideas that will help and speed you along towards that ideal house or the proper alteration. Of course, this won't interfere with our regular three-cent stamp service for questions involving minor house ills. Nor does this new service mean that we can design your house or do complete floor plans for you. It is merely a professional criticism and analysis of *your* plans. So gather up those knotty planning problems, place them in an envelope along with one dollar in stamps or money order, send them to The American Home Building Service, 444 Madison Avenue, New York, N. Y., and you'll be well on the way towards getting the one and only house of your dreams.

OUR DECORATING SERVICE

LET our Home Decorating Staff suggest new ways of making that dreary room a cheerful place that everybody wants to live in and come to. New colors, a little paint, wallpaper, perhaps a gay slipcover or just a different arrangement of the furniture will often give a tired, grouchy room that fresh, happy atmosphere that you craved and want to live in. It may be one, two, or more rooms that need doing, but whatever your problem, send it to us along with a simple floor plan of the room or rooms showing door and window openings and exposures, as well as a list of any furnishings that could be revamped and used. Enclose \$1.00 for EACH ROOM problem sent to us, and we in turn will advise you about the specific problem presented, and will also send you actual samples of wallpapers, paint, floor coverings, draperies, and furniture fabrics whenever possible. All minor questions regarding your decorating problems will be answered as usual without charge—except for the 3-cent stamp to cover postage. However, we too are suffering war labor shortages and have been compelled to curtail many free services. Therefore, we must ask our readers not to send us room problems without their dollar-per-room enclosure!

GET ON OUR NEW PARTY LINE!

AIR your entertaining troubles on our New Party Line and then set your neighbors to gossiping about your successful party! How? Just write us enclosing **fifty cents**. Tell us the kind of party you want to give, how many people, time and place, description of your table linens, china, silver and accessories, the entertainment, your crowd prefers. We then send suggestions. They consist of ideas for table decorations, favors, and centerpieces all to tie in with your supplies. Two alternate menus, including recipes, and when requested, appropriate games and costumes. It will be *your* party, designed to fit your particular instance. It can save you the wear and tear of detailed planning—a party schedule at your fingertips from invitations right down through to the last farewell gestures. Do let us hear from you—and soon.

NOTE: In every instance please send stamps or money order to
THE AMERICAN HOME, 444 Madison Avenue, New York City, N. Y.

Johnnie got a germ* and won the game!

* the protective wheat germ
in hot Ralston cereal



No Diet Complete Without Whole Grain

Delicious Hot Ralston is Whole Grain Plus
Extra Amounts of Protective Wheat Germ

Instant
Ralston
Hot Whole Wheat Cereal

NEEDS NO
COOKING

Ralston
Whole Wheat
Cereal

COOKS IN
5 MINUTES

A Holiday Treat . . . Ralston Stuffing

Moisten $2\frac{1}{2}$ cups day-old bread with $\frac{1}{2}$ cup hot milk. Add 2 cups cooked Ralston, 4 tbsps. chopped onion, 1 cup shredded carrot, 3 tbsps. melted shortening, 1 tsp. salt, $\frac{1}{8}$ tsp. pepper, $\frac{1}{2}$ tsp. sage. Mix well. Makes enough to stuff 5-lb. veal or lamb breast, 2 sections spareribs, a 5-lb. duck, a $4\frac{1}{2}$ to 5-lb. chicken or 9 squabs. And it's delicious!

FREE! TESTED LOW-POINT RECIPES

Save points and pennies—add new interest to wartime meals with Ralston meat-stretching dishes, custards, pancakes, dumplings. For 10 free recipes, write Ralston, 49 Checkerboard Square, St. Louis 2, Mo.



Johnnie knows

That a nourishing hot Ralston breakfast
Has helped him win many a game
Because this good whole grain wheat cereal
Contains an extra amount
Of the natural protective wheat germ
The rich golden heart of wheat
That releases new energy
Strengthens nerves, promotes growth
Aids appetite and digestion
Serve this grand build-up breakfast
To your family regularly
Rich in protein, iron and vitamin B₁
Ralston helps make up for rationed foods
And it has a delicious heart-of-wheat flavor
That grownups and children love.
A Basic-7 food—thrifty—not rationed.

Her world is what *you* make it

This is about the future of a young girl... a child whom you know well.

She lives right down the street, or in the house next-door, or perhaps, in your own home. Exactly where isn't important. Here's what matters most:

Her world is what you make it. Her future is in your hands.

Facing this knowledge squarely, can you shirk the duty of buying all the War Bonds and War Stamps you can possibly afford? And then buying *more* of them?

War Bonds and War Stamps are an assurance that every child you know, their children, and their children's children for generations to come, will inherit a free America... in a free world.

War Bonds and War Stamps are an investment in the future of our country, bearing interest in something far more enduring than dollars.

That's why we repeat, put every penny you can spare into the greatest investment the world has ever known... and then, do it again!

Protect what you have... with War Bonds and War Stamps!

OLDEST AMERICAN FIRE AND MARINE INSURANCE COMPANY

FOUNDED 1792 ★ CAPITAL \$12,000,000

Insurance Company of
NORTH AMERICA

PHILADELPHIA



THIS YEAR'S



CHRISTMAS



Mary Brandel Hopkins

YES, IT WILL BE DIFFERENT, SADLY SO. YET, WHEREVER YOU MAY BE,
YOU CAN STILL MAKE IT A GOOD CHRISTMAS, IF NOT A MERRY ONE

IMAGINE yourself with the opportunity and privilege of conveying Christmas greetings to more than two and a half million people whom you are trying, each month, to interest, entertain, and help. What will you say? How will you word your message?

Urged by the strength of tradition, you want to exclaim, "Merry Christmas to you all!"—but how can you, when you think of some of your listeners crouched in foxholes under steamy, tropical skies, holding precarious outposts on a rocky Mediterranean front, crowded together within the sweating, iron skin of a submarine, or clinging to the sloping, sleet-swept deck of a PT boat?

You want to speak words of gratitude, admiration, affection, encouragement, good cheer. You want your message to inspire hope and confidence in the triumph of righteousness and justice; to be a pat on the back and a caress.

Well, that is the predicament we are in. We are writing in the realization that this year's Christmas is literally, as perhaps never before, a global Christmas, without limits of geography, nationality, creed, color, or language—not because those barriers have been broken down, but because the peoples to whom Christmas means the most are so widely scattered over

the earth. It is a Christmas lacking the old-time atmosphere of homecoming and family reunions—because families are widely separated, beyond the hope of getting together for fun and relaxation. Notwithstanding our huge, diverse, and immensely interesting reader correspondence, we were amazed to find how farflung is our audience,

as disclosed by the circulation distribution map above. And we were touched and delighted to learn how generally THE AMERICAN HOME is to be found in recreation rooms, huts, hospitals—all the places where fighting men—and service women—congregate for rest and recuperation. Pin-up girls afford escape for the young unattached lads, but for the newly marrieds or those with strong family ties, reading about homes is their escape—for after all it is their homes that they are really fighting for.

For millions of men, women, and children this is a Christmas to be spent in strange places, among strange companions, doing unfamiliar things under conditions not dreamed of a little while ago; a Christmas disturbed and distorted out of all semblance to what they have known—but with a slender, bright, immensely powerful vein running through it all, like a glistening filament of pure gold. Underlying all



Walter Stewart



Tenants of Uncle Sam



Walter Stewart

the concepts and meanings of Christmas is the thought of peace, and it is to make peace a lasting, universal reality that the world is fighting, suffering, dying—and living. We will, if need be, forego tinsel and fancy wrappings; turkey and other embellishments of prodigious feasts; hilarious house parties and unrestrained gift-giving—most of the outward signs and cherished observances of the Yuletide. But wherever you and we may be, we are at one in our hope that, on the heels of victory, all the turmoil and unhappiness shall swiftly give way to peace and good will for all mankind . . . That is our Christmas greeting to you, all over the earth, this year.

And now, we have two stories, typical, we think, of many that could be told about families that will spend this Christmas in new and unusual surroundings. It is particularly pertinent for those of us who will this Christmas still have the privilege of being at our own fireside to know how others—miles away from familiar surroundings—will spend their holiday. The first is from HELEN Q. LAWRENCE.

To us who live in them, it is surprising how many people know nothing about the homes Uncle Sam provides for his defense workers. Yet I myself was not interested until faced with the prospect of living in a one-room furnished apartment at an exorbitant rent while paying storage on our own furniture. A family of three who require "elbow room," we said with one voice, "Impossible!"—and faced the task of finding an alternative. Finally in desperation I said, "Why not try one of those defense houses. Maybe they aren't so bad." Harold accepted this as one of my more reasonable ideas, and that afternoon we visited the manager's office at Erie Gardens, in Port Clinton, Ohio, where an attractive young lady told us that there were 55 houses containing 100 units. The size of our family determining what we could get, we would be given a five-room unit of living room, kitchen, two bedrooms, and bath at a rental of—we nearly swooned—\$23.50 a month! Gas, water, and electricity would be furnished on a prorata basis and one dollar would be added to the rent each month for the first ten and held to assure the return of keys and to pay for damage done beyond reasonable wear and tear. Overjoyed, we said we would move in the following morning, but she smiled and said, "I'm sorry. The best I can do is put you on our waiting list. You will be . . ." she looked over some papers and added, "number nineteen." I wondered dismally what hollow log we would live in until eighteen other families were provided for, but Lady Luck smiled on us and we found temporary lodgings in the next town where we tried to wait patiently for our turn to come.

Nearly three months later we moved into our present home with our eight-year-old son's bed, a card table, folding chairs, most of our bedding and table linen and some silverware. We bought a studio couch, dishes, cooking utensils, mop, broom, and garbage can and were fortunate enough to get a second-hand double bed with good springs and a creditable mattress for only ten dollars. Thus we set up housekeeping until our furniture should arrive from storage a thousand miles away. Meantime, as I planned where each piece would

go, I grew more and more fond of our house. I found it very easy to keep clean. The walls are of plywood and there is a large window with center casement section in the living room and each bedroom. There are electric outlets; the house is efficiently and reasonably heated by a gas furnace with a large register in the living room; the kitchen has a gas refrigerator, and a gas range, and a cupboard unit with sink and laundry tub. A roomy utility room holds the automatic water heater besides shelves and space for my electric washer, brooms, etc. There is attic storage space, too, adequate closets, and a medicine cabinet in the linoleum-floored bathroom. Not only are window shades and screens provided, but the latter are put up and taken down by "maintenance men" who do all repairs and keep the grass cut between the houses. We have regular garbage collection and each family has an incinerator for burning trash and rubbish.

People say, "But how do you know your own house? There



are so many, all alike." True, but, strangely, after you live in one for a while, they don't seem alike at all. Maybe it's the curtains at the windows or the laundry on the line, but one house becomes home to you. We planted bright flowers around ours and trained a flowering vine over our door. The interior is a challenge, but to make it attractive and different from the neighbors' homes, entails more fun than work. The panelled walls lend themselves to any color scheme and are a perfect background for our treasured oil paintings and appropriate in Jerry's room for his collection of cowboy and Indian pictures and relics.

We have been here a year and have made a number of friends of whom we think a great deal. There are hosts of children such as one would expect to find anywhere in America, most of them from very good families and very few undesirable associates for our son. I have become acquainted with many of the Port Clinton citizens and find them pleasant and congenial. In fact, I wonder if, under the same circumstances, I would be as friendly to strangers who were overcrowding the schools, churches, and theatres and otherwise inconveniencing the residents. We know this home is temporary. But we feel secure in the knowledge that while Harold is working here, we have a comfortable place to live. We are content and grateful to be tenants of Uncle Sam. . . . Now MURIEL VALENTINE YALE, Equador, S. A.

WE FIRST saw Quito from the air, its white buildings and tile roofs nestled in a valley nearly two miles above sea level between the green Andes and distant white volcanoes. That I would be keeping house there seemed as incredible as the surroundings of our new home. For Quito is a fabulous city, an amazing mixture of the old and the

Housekeeping in Quito

new. There are cathedrals built centuries ago on sites of ancient Inca forts; yet modern progress is also part of the picture, with Social Security, up-to-date conveniences, and modernistic houses.

We had to find a place to live, and servants, quickly before the Señor started into the bush for wild rubber and the Señora was left alone with the Spanish language. (While I cannot recommend the fright system of learning Spanish, it can certainly do wonders in a few frantic weeks!) The first thing to look for in renting, we were told, is a fireplace, for Quito is always cool and there is no such thing as central heating. Next comes a good kitchen



Margaret Jervis



waits on the table, and is on call at all hours—an indispensable aide.

The cook does the marketing, cooks lunch and dinner—and spends all day doing just that. It is beneath her social status to do dishes and would pain her to cook breakfast. The *muchacha* thought it would be better, if she, too, had someone to help her with the upstairs work, so there is a little third maid. And the gardener often brings his small, round, solemn-faced son around to wait on *him*. Each morning the cook goes off to market with the biggest basket on her arm for the high spot of her day. After an hour or two of business, she rides home on a street car filled with her colleagues, their bulging market baskets piled on the front bumper. Quito has a marvelous meat supply but, because there is no refrigeration, your today's roast was doubtless part of the herd that went down the street yesterday afternoon. To make up for any slight toughness, there is marvelous variety, and prices beyond a housekeeper's wildest dreams—chops, ten cents a pound, calves liver seven cents, sweetbreads ten cents a pair, a whole leg of lamb forty-odd cents, beef tenderloin fourteen cents a pound! Also there are four-cents-a-dozen oranges, ripe pineapples seven cents each, twenty luscious bananas the same, and many other strange, tropical fruits. Flowers are the most beautiful in all the world, I think. And all our vegetables grow right here—although everything must be boiled or treated with permanganate of potash and washed off with a day's supply of drinking water before it is eaten as an essential precaution.



stove and a refrigerator, though some put a view ahead of either, claiming that "it will always work, while the others—well!" We saw bleak, furnished houses at terrible



rents, draughty baronial mansions, houses with gilded woodwork, others with lovely gardens, but too far out. Then we found one with the right number of rooms, a fireplace and, at the back, a garden with a high wall and espaliered geraniums. Servants with certificates and references appeared at the door, and we all moved in. To the servants we are known as *el Señor* and *la Señora*, though they know our name is, as they pronounce it, "Yolly." The children's names are always prefixed by the word for "child." *Niño* Barry and *Niño* Ted, being almost ten and twelve, do not like



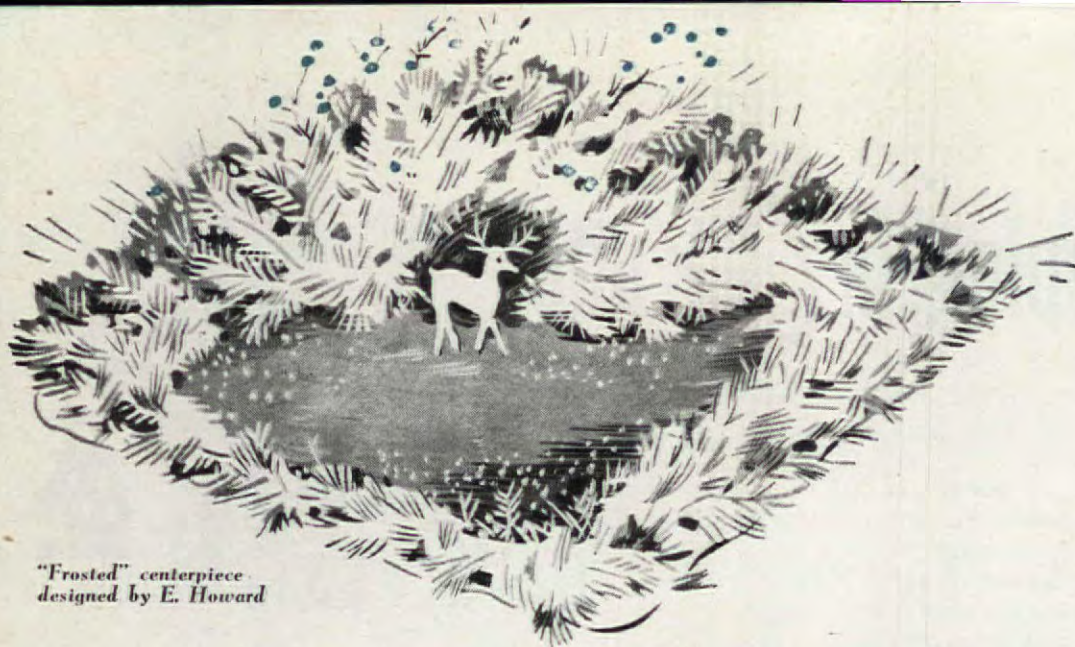
the idea. I had reflected on the joys of "having servants," for in Quito, I knew, there would be lots of them. There are. But servant problems also multiply when one has three who work fourteen hours a day and are never through; whose fierce loyalty delights and harasses; who will fight at the drop of a hat or less. Head of your house, and your destiny, is the major-domo, whether he is the house-boy or she is the *muchacha* (as in our case). She bosses the others, gives the cook her money for the food purchases each day and turns in an accounting each night; reminds you when it is time to buy wood, pays your light and water bills, attends the front door, helps the second maid cook breakfast,

To keep Quito from being pure Utopia, rents are sky-high and anything imported brings two to five times as much as otherwise. A small tin of oatmeal costs fifty-two cents; cigarettes are from thirty-five to sixty cents a pack according to whether or not a boat has just docked; American canned things range from fifty cents to a dollar.

As to weather, in the rainy half of the year, a day begins with spring, turns by mid-morning into brief summer, merges into autumn just before the afternoon clouds spill over the crest of Pinchincha, and closes with the rain of winter. During the dry season comes spring, summer and autumn, and high winds. However, Quiteños love their weather and nature fortifies them for it, so they do not need the heat that others do. There was little firewood until, years ago, a far-sighted president imported seeds of eucalyptus trees which, planted in criss-cross rows on the hills, give forth a sweetly sharp fragrance and also provide fuel for the smoky kitchen fires and the fireplaces that Americans hover around.

One of the first things we noticed in Ecuadorean homes (aside from the courtesy with which we were made welcome), was the furniture arrangement in the living room. We were accustomed to having the fireplace as the focal point, or possibly a view window or a picture. Here it is a small center table, around





"Frosted" centerpiece
designed by E. Howard

Jolly-

THERE'S an old revival movement afoot in St. Nick's workshop this Christmas—a revival of the old-fashioned Christmas tree. Trimmings this year will have to come off your own little assembly line, and imagination and ingenuity will be your principal tools.

With nimble fingers, a few pine needles, and five cents worth of reindeer, is made a "winter wonderland" to be used as centerpiece on the Holiday table. It's shown at the top of this page.

Below we offer new and gay tricks in Christmas trimmings, as well as some of the old reliables. Following the numbers around our 1943 Christmas tree, No. 1 is a tiny peep-hole church made of cardboard and as simple or complicated as your artistic touch permits. No. 2 is a "Surprise" ball with tiny toys wrapped up midst cotton batting, bright papers, and pretty ribbons. The little nut man (Circus Ring Leader) is No. 3, made with a painted nut for a head; his ruff consists of an inverted cupcake container; his hat is of oilcloth. No. 4 are the favorite Name Cookies shaped with cookie cutters and tied with pretty ribbons. No. 5 is our Peppermint-stick lady. Her skirt and wings a lace paper doily and a head of cotton. A fetching angel to tempt youngsters when the body-shaft is a peppermint stick. No. 6 are those little periwinkle shells, dried starfish and sea-horses, all painted. They make unusual and gay tree ornaments. No. 7 are the tiny pinecones, large acorns, and dried burrs which, when painted, give a true festive air.

which chairs (with their smaller tables) and a davenport or sofa are placed in a circle. With this grouping, the stage is set for conversation as an art—which it truly becomes.

Manners of Ecuadorean children generally equal those of their parents and put their birthday parties far ahead of hours. They have as much fun and make as much noise, but their friendly politeness is noteworthy, charming. When it is time for the guests to leave, there is no self-conscious muttering of some home-coached thanks for a nice time, followed by a break for the door. Instead, they graciously shake hands all around and the birthday child thanks each of them for his present, all of which have been put in a pile to be opened after everyone is gone, so there will be no comparisons. The first month the children were in the American school here they were convinced that they would never learn Spanish. And so was I. Then, suddenly, they all three started knowing the language. We still don't know how it happened.

We like to stop by the little Flores Street shops which sell ponchos and skirts and *fajas*, those beautifully woven narrow sashes with Inca designs of funny little animals. The people love children and although, when I had gone shopping there alone I had been called *Señora*, when I went with our fleet in tow, I was greeted as an old friend and hailed as *Señorita*—a delicate compliment, for here *Señora* implies age rather than married status. The tinsmith's shop is fun, too, and we often join those on the sidewalk who watch him fashion lanterns and every kind of tin container. His raw material is a collection of carefully washed tin cans of all sizes which he cuts into the right shapes and solders over his flame, turning the pieces carefully so the part that says Blank Motor Oil won't show. Indeed, nothing is wasted here. Even burnt-out light bulbs are turned into little kerosene lamps. And everywhere workmanship is cheap and good. Dressmakers do not need patterns; they can copy, stitch for

stitch, anything you show them, though most of them have mail order catalogues for their customers to dream over.

Quito has always been closely linked with Europe. Its coat of arms has the double eagle of the House of Hapsburg, the reigning house of Spain in the sixteenth century when Quito was colonized. But the influence today is different, for from every occupied country, and from Germany, Europeans have swept in. Theirs is a heritage of contrasts, a terrific vitality, accomplishment born of desperation, a shrewd business sense. So many have gone into business that the European colony seems far larger than it really is.

By now we are used to the every day schedules we once thought so strange. Offices as well as shops are open from 9 to 6 with two or three hours for lunch when everything stops. Movies have four performances a day: *Vermouth* at 10:30, *Matinee* at 3, *Especial* at 6, and *Noche* at 9. Yes, Quito has charm and color such as few other cities possess. And railroad and plane service are bringing nearer the things of ours that she needs, including health and sanitation standards. Likewise, we have much to learn from her people. Here, for instance, are courtesy and the gift of leisure. We enjoy living where medieval and modern go hand in hand. And we are learning much more about good neighbors in this, our new South American home.



Our Wartime Christmas Tree leaflet gives complete directions for making fascinating things for your 1943 tree and under tree creche. Send 15c in stamps for leaflet and order # 157.

THE AMERICAN HOME
251 4th Ave., N.Y.C., N. Y.

but strictly non-Priority

Contributing to our Wartime Tree

B. KAUFMAN
RENE LEONHARDT
OLIVE WREN

E. HOWARD
FRANCES HANLE

Don't forget the good old paper chain to wind 'round and 'round the tree just as in No. 8. Cranberries strung along with popcorn are more of the "necessaries" for Christmas, too. No. 9 are the egg-shell balls, all painted and trimmed to be hung here, there and everywhere. Our lovely Flying Angel is No. 10 made of showy chicken feathers and cardboard. The Yuletide Candle (No. 11) is a real conservation note—using up all the odds and ends of candles you've saved. A little mixing, melting, and molding make dozens of pretty ones. No. 12 is another nut figure, this time a little Chinaman. A joy to any child is the dog No. 13, made of cotton and oilcloth. Now comes again another nut man No. 14, this time a clown. No. 15 is a puffy lamb, pretty and white for the occasion and made mostly of cotton and oilcloth. No. 16 is the baby-nut figure and his Pilgrim friend is No. 17. Santa Claus is not neglected, gay whiskers and all (No. 18), and Mrs. Santa joins the party too, No. 19. With head feathers of colored yarn our No. 20 Indian finishes off the gayest of all Christmas trees.

Forgetting not the more formal Christmas spirit, the small crèche shown in the lower corner is something for the whole family to work on. Of modeling clay are made the famous figures and animals, the manger of straw, and a box, the stable. This is decoration worthy of effort and makes a picture scene for the whole holiday season.





SPEAKING of

BEING A STORY OF TWO GALS
WHO HATED APARTMENTS SO . . .

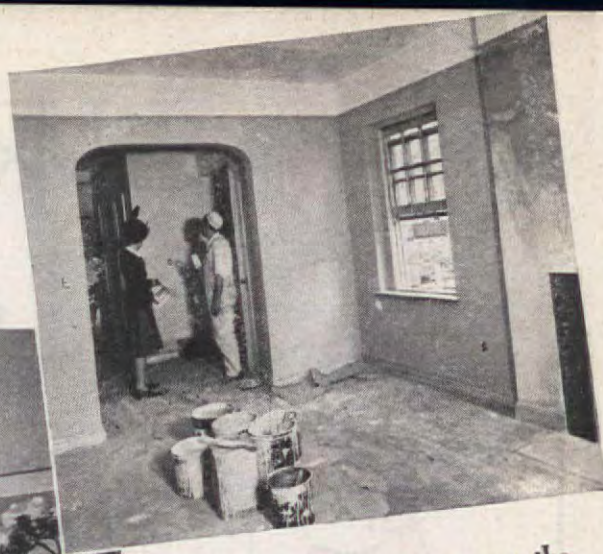


LYNN GIVEN

TO BEGIN with, both my roommate and I hate apartments, per se, with a deep purple hate. When we moved in to New York from the country, it was a question of an apartment or a pup tent in the park. OK, we'd live in an apartment, but it had to have the feeling of something

closet bothered us, since it was the first spot you saw when you came in. So we talked our cooperative landlord into leaving off the door, building a closed cupboard at the bottom, and we did the rest with plywood, jig-saw, and deep pink paint.

In the living room, we papered



We repeated the wallpaper on the part of the hall that faced the living room. This gave us a real sense of spaciousness and color continuity



F. M. Demarest photographs

SHOESTRINGS

other than four cream colored walls, venetian blinds, built-in laundry hamper, daily garbage collection, and all the other little plums that apartment landlords hold out to their prospects.

The little pictures tell the story of what we finally signed for on the dotted line. It was a building that was being done over "for fall occupancy." Better than things such as cross ventilation and light, it had a very cooperative landlord, a most important factor when one has ideas not of the cream or pale green decade!

We wanted bookcases built around the living room, and cupboards and shelves in the study (bedroom on the plan). I asked the carpenter how much it would cost and he said \$85. I told him we didn't want them hand-carved, just built, but that was his story, and he's stuck with it. We did them ourselves. We arrived in New York with all our goods and chattel, plus about three hundred feet of pine boards! Finally, we worked our way through it, with the results shown in the after pictures.

The stark expanse of the broom

the long wall and painted the other three to match the background blue of the paper. To make it all hang together, we used the conventionalized stripe of the paper on the wooden valance and around the window with its glass shelves. For the hangings, we found pink and white ticking that matched the pink rose in the paper. To keep the room from going too pink and blue, we weighed it down with a deep green rug and a rich brown corduroy couch cover.

In the study, which is a work room as well as a slumbering spot, we didn't want a boudoirish feeling. The walls are a dove gray, the built-ins and valances a warm pine tone. For hangings we used a patterned sateen in off-pink, sage green, and white. The couch covers are the same green, the hit-or-miss rug mostly hits browns and greens, a very happy combination.

And so, even after we've climbed up five flights of stairs, it's still fun to open the door of our "house," so I guess we succeeded in making it not an apartment. And it was all done on a pair of proverbial shoestrings.



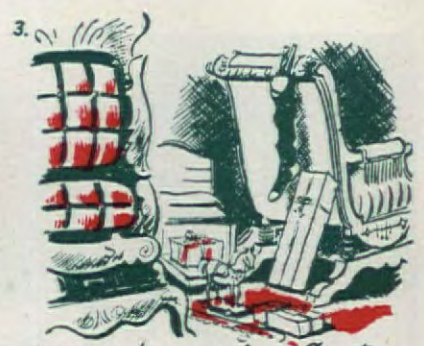
CHRISTMAS FOR



We were town dwellers in Iowa... Mamma and Papa



would get up early on Christmas morning. Papa would shake the base burner and build a fire in the kitchen range I would dash into the



parlor to see what Santa Claus brought me. There in front of the base burner was my stocking stuffed with candy, nuts & an orange.



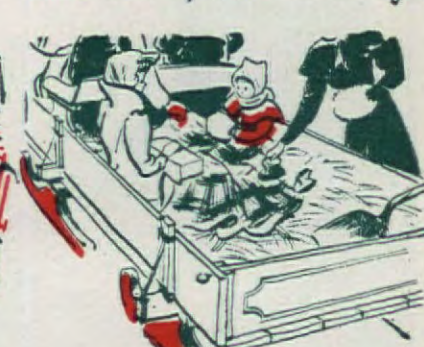
Grandpa made me a sled and painted it red. HE had the blacksmith put on iron runners.



When I began to smell pancakes I would dash to the kitchen. The oven door would be down and



I'd stand in front of that and dress myself. Mamma would hurry us through breakfast as we



still had a ten mile drive. The bottom of the sled was filled with straw and old quilts. Mamma would heat flatirons to keep us warm.



we'd hear the men stomping into the lean-to off the kitchen. Grandpa would take the iron kettle off the stove and fill the wash basin. It would seem



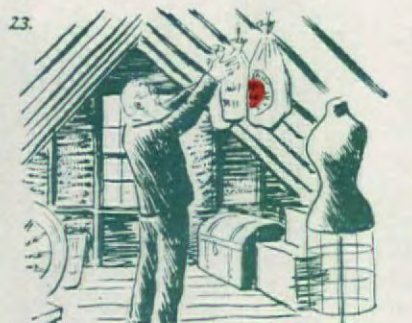
centuries between the time of our arrival and dinner. We'd get hungry, then the aunts would fix us bread, butter & sugar and shoo us back into the parlor.



There would be sixteen to twenty of us but Grandma tried to seat us all at the table. Oh, how grand that table looked! Grandma's best and longest white table cloth. The table had so many extra leaves and was so loaded with food it was slightly swayback from its burden.



the women relatives. Grandma pieced innumerable quilts for all the daughters and granddaughters. Grown up gifts were usually sensible.



In the middle of the afternoon Grandpa would go up in the attic and bring down some nuts. We would



get flatirons and hammers and crack hickory nuts, black walnuts and tiny sweet hazel nuts in a big flat pan.



There would be hugs and kisses and bundling up into our warm coats for our drive home. It would still

A LITTLE GIRL

by Hazel Harper Pickett

drawings by Harrie Wood



On the floor or chair were my toys. The Christmas I was 5 I got a real iron toy cookstove with lids I could lift off, and a



tiny teakettle. Then there was a little Red Riding Hood doll and a larger one with a china head and painted black hair.



Grandmother made me red mittens, and Mamma made me a kitty-hood of gray furry yarn with red ribbons to match my



red woollen coat and the little muff she made to go with it. The muff had a cord that went around my neck.



In some places the snow would be drifted and the men-folks would get out and shovel. The horses blowing steam from their nostrils would



plunge through. Grandpa and Grandma would come out in the snow to meet us.



My cousin, Marie and I would compare dolls and find that they were almost identical undoubtedly Santa knew we were cousins & thought our



dolls should be alike. Mothers and aunts would don aprons and help Grandma with the dinner. Pretty soon



There was either a huge turkey or a goose, dressing with lots of sage, giblet gravy, potatoes, baked ham, pickled beets, water-melon pickles, stuffed mango peppers, turnips, parsnips, - vegetables Grandpa had in the root-cellar. We'd top all this with pie, apple or pumpkin or both. The apples were sliced & strung on cord



and dried in the fall. I remember Grandma used Lyon's coffee. There was no rationing then and Grandpa would drink his from a huge moustache cup.



When we were all settled again in the parlor the grownups would exchange gifts. Mamma crochated ice-wool "fascinators" one Christmas for all



be light when we left but Uncle Dave would see that the lanterns were ready to light, though the horses knew



the road and probably could have found their way home with no one driving. When we



reached home, tired and sleepy, Papa would fix the fires for the night and I would tumble into my bed,



my old rag doll clutched to my heart, the new dolls tucked in their new doll-bed. Another Christmas at Grandma's!



Knell, from U. S. Dept. of Agriculture

ANOTHER garden season is over, its record book closed. Any crops still unconsumed are in storage, or canned for winter, or to be given proudly as Christmas presents. Tools have been cleaned and oiled, equipment stowed away, crop stubble, rubbish and weeds composted if possible, or burned. Everything has been done to prepare the garden for another, better, more productive year. . . . How's that? Everything? Are you sure? What about the soil, which, after all, is the garden? Did you cover it with manure or compost, or sow a cover crop of rye, vetch, or some such hardy herbage to prevent washing and supply organic matter next spring? Do you appreciate the responsibility that a gardener shares with every person who cultivates the land?

It may seem like a far cry from your 20 by 40 ft. backyard plot to a 1000-acre grain farm, an orchard, or mile upon mile of cotton, corn, or potatoes. Yet the basic problems are the same. Your task and obligation when you dig up the ground in order to grow something are exactly the same—if on a smaller scale—as those of any farmer. If you never happened to think of it that way, don't let the idea scare or discourage you. Rather, think of the glory of it; of the privilege of being even a buck private in a world-wide army of soil-tillers. I suggest that in the winter weeks left before we need start active preparations for another year's gardening everyone who grew food this year or contemplates growing some next season, do some reading that will help toward a new realization of these things: First, our debt to the soil and our dependence on it; second, the deplorable blindness and indifference with which, notwithstanding that debt, we have treated it; third, the vital necessity for replacing that senseless abuse with intelligent, constructive care; fourth, the ways in which everyone of us, whether in a city backyard, or on a

**Your little garden's modest contribution
to the food supply may seem insignificant compared with the farmer's vast acres and crops.
Yet your responsibility is the same as his—to respect the soil and care for it**

E. L. D. SEYMOUR

**AND IT'S ALL IN
OUR KEEPING—**



suburban plot, country home or farm, can take a hand in bringing back and maintaining the fertility and the fruitfulness of the land.

You'll find it far from dry and technical. On the contrary, "the dulllest landscape may have a story back of it packed with drama and human interest out of all proportion to its apparently ordinary appearance. Anywhere in the world the face of the land faithfully reflects the culture of the people who live on it." That quotation brings us to the first of several new books that I consider eminently worth the attention of gardeners. It is from William R. Van Dersal's "The American Land" (Oxford), which the author accurately calls, "A simple story about the American land and how it is used." Like many simple tales that are also great, it is packed with history, information, keen analysis and wise counsel, all presented in a most friendly and readable manner. Perhaps its keynote is expressed in its own quotation from Sir Reginald George Stapleton's "The Land—Now and Tomorrow": "The culture of a nation by general consent would, I suppose, be regarded as its greatest heritage, but a heritage perhaps equally worthy of being cherished is the land surface which a nation occupies." But this story also has its tragic side as it tells us that, "Fifty million acres of American cropland are now ruined for farming. . . . Another 150 million acres of arable land has been so gutted by erosion that farming on it is bumping and grinding to a stop. On the rest of our cropland—880 million acres more—erosion in greater or less degree is apparent nearly everywhere."

That destruction has been mostly, if not wholly, man made. Men have destroyed good soil just as effectively as they might destroy a house by setting fire to it. And, despite the damning evidence of it, and abundant demonstrations of practical and advantageous ways to stop it, they keep right on doing it! The amazingly simple solution rests on the fact that



U. S. Soil Conservation Service

THE FRUITFUL LAND!

"If soil had a cover on it, wind or water could not carry it away." Because the growing of many kinds of crops involves removing such a cover, the wrong choice of crops and the wrong kind of cultivation are two direct causes of soil destruction. Whereas a certain type of land would lose seven inches of topsoil in 18 years if kept bare, planted to cotton it would take 46 years to lose that much; under grass, the same amount of erosion would take 82,000 years, and in original forest it would be delayed for 575,000 years—or, to all intents and purposes, indefinitely. From this it can be seen that the more nearly men grow crops "naturally," the more they will conserve the soil and its fertility and thereby make it more productive. And that most encouraging cycle might be called the moral of another very worthwhile, thought provoking book: "Plowman's Folly," by Edward H. Faulkner (University of Oklahoma Press). Published last spring, this indictment of the familiar moldboard plow as a soil-fitting implement has received much attention from reviewers and, no doubt, scornful comment from many to whom iconoclastic ideas are distasteful. Perhaps, like other proponents of a novel theory, Mr. Faulkner goes to extremes in some of his conclusions. Nevertheless, he reasons cautiously and soundly; he has tested his theories; his findings coincide with many earlier (all too often ignored) warnings about soil-wasting practices, and his recommendations parallel many that are more and more being accepted and approved.

In another book that I have read with keen interest and admiration—the story both of the land and of a man who understood and revered it—we find that nearly 50 years ago a Negro scientist and teacher was urging upon his fellows in the South more intelligent farming methods. In her "George Washington Carver—An American Biography" Rackham Holt quotes that farseeing, wonderfully skilled, patient, self-effacing worker as telling his new Farmers Institutes: "In the South we are sinning against the land. We are letting it go unnourished from the waste of washouts and erosion and are not protecting it. In return it is punishing us." There is much of that sort of advice, and an absorbing account of what Dr. Carver revealed and taught about the soil and its bounty in

carrying out his lifelong aim: "to be of the greatest good to the greatest number of 'my people' possible." He lived for them, but served us all.

Of course soil erosion is but one of the crop grower's trials. Among the others are pests. For a refreshingly new and informational slant on them, try "Insect Invaders," by Anthony Standen (Houghton Mifflin), who, while very fair to them, says frankly, "I hate insects. . . . I agree that there are many, many insects that are useful to us, as well as many that are entirely indispensable . . . but I cannot revise my original opinion that insects as a whole are inherently unpleasant and objectionable." The charm of his book is that he discusses them so impersonally that one feels free to hold his own views about them, while learning much about them and the measures employed in controlling them.

There is wide current interest in wild plants as food possibilities, and a notable contribution is "Edible Wild Plants of Eastern North America" by Merritt L. Fernald and Alfred C. Kinsey (Idlewild Press). While studious and authoritative, it is by no means as heavy as those terms might suggest. However, if you want to explore the field in a thoroughly informal and delightful way, read Walter Beebe Wilder's "Bounty of the Wayside" (Doubleday, Doran) and get acquainted with his amazing grandfather and his exciting recipes. And if you are going to be a recruit in the 1944 Victory Garden Program, you will want to read some books on home gardening, also some of the bulletins and pamphlets written especially for your region, that are or will soon be available. There are several good volumes on the fundamentals and detailed operations of gardening and I will gladly send a list of them on request. One that especially impressed me with its concise, practical directness is James H. Burdett's "Victory Garden Manual."

But, again, let me urge you to be something more than just a contributor to the "home food supply", useful as that is. Be a *good* gardener in the widest sense. Be a real student and lover of the soil. Accept and discharge, conscientiously and proudly, your share of responsibility as one of the millions of stewards into whose keeping has been entrusted the care and the conservation of the vast riches of the land we live on.

The Care of COMMUNICABLE DISEASE *in the Home*

MARGARET J. MALEADY
Guest Health Editor of the Month

How many people do you know who say their difficulty in hearing, their sinus, heart, kidney, or arthritic conditions resulted from one of the communicable diseases? Early recognition of symptoms, and good medical and nursing care are the best ways to prevent these life lasting complications. Parents who realize the importance of good care, given early, are keeping children with colds in bed. If this is not done and the child goes to school, the teacher will send him home, advising the parents to watch him carefully, put him to bed and to call their physician at the earliest moment possible if the symptoms do not disappear.

State, county, and city health departments have certain isolation instructions for each particular communicable disease that is reported to your health officer. The public health nurse will visit your home to help you carry out the physician's orders. You can protect your patient, prevent further spread of the disease, and conserve the nurse's time by setting up simple isolation procedures immediately in your own home.

The sick person should be put in a bed by himself. If a separate room is out of the question and the department of health allows it, you may put his bed off in one corner of the room least used by your family. You can be reminded that this area is in isolation by tying a clothesline around chairs, or surrounding the bed, and as much space as you can afford to give the sick person, with other pieces of furniture for a barrier.

Inside the space, whether it be an entire room or not, you will want to keep all the articles needed for the patient's care. The apron you wear each time you attend him will hang just inside the door. A tray to hold all the patient's toilet equipment is a time and space saving device. Some cleansing or toilet tissue for nose and throat discharges should be kept within easy reach of the patient; he may then drop the used tissues into a paper bag safety pinned to the side of the bed and no one else will ever need to touch them. Tissues should be burned or wrapped securely.

His fresh linen, bath basin, and bed pan may be kept in a dresser drawer, or you may need to use the top of your cedar chest or a bridge table. The patient's used dishes may be kept on the dresser, bridge table, or other empty surface, until they are taken out to be boiled. The soiled linen may be put in a pillow case hung over the back of a chair to form a bag. Make your sick room as efficient as you possibly can.

If the health department advises a separate hand-washing unit for the attendant, it may be set up just inside the isolation area. On the seat of a kitchen chair, you will have a hand basin, a bar of soap on a saucer, and a pitcher of water. Over the back of the chair you can hang the towel. A large pail on the floor beside the chair will allow you to empty the water each time you wash your hands. The contents of this pail may be emptied into the toilet once or twice a day or as often as necessary. If the disease is one that requires disinfection of the liquid waste and stools, you will receive special instructions regarding the proper procedure for this from your physician. Follow his instructions.

Dry waste may be put into a paper bag or wrapped in newspaper and burned. If burning is impossible, the package may be taken out of the sick room, dropped into a clean paper bag or wrapped in a clean newspaper. Either bag or bundle should be tied securely with string, and it may then be put with the other household waste. The liquid waste, such



TWELFTH IN OUR FAMILY HEALTH SERIES

DRY WASTE DISPOSAL:

Cleansing tissue for nose and throat discharges should be within reach of patient. The soiled tissues can be dropped in paper bag conveniently pinned to bed

PATIENT'S PERSONAL EQUIPMENT:

A tray to hold patient's toilet equipment, linen, and basin on chest



as left over milk, soups, bath water, may be emptied into the water pail, disposed of, following instructions for liquid wastes.

Remember that everything in the patient's room is contaminated, and each time you leave it, you should remove your apron and wash your hands with soap and clean water.

The cooking utensil you will use for boiling the dishes and the pail or boiler for the soiled linen should be half-filled with cold water and placed on a clean newspaper just outside the sick room door. After the work in the patient's room is completed and the soiled linen and dishes have been put into the containers outside the door, the attendant will remove her apron, wash her hands, and carry these vessels out to the kitchen and put them on the stove to boil. Or, if there is no danger of the attendant being called to take care of other household matters, she may have the vessels on the stove beforehand, and, after removing her apron and before washing her hands, she may carry the dishes and the linen out and put them into the vessels on the stove, returning immediately to the sick room to wash-up. You will use less heat, and there will be less steam in your kitchen if you put covers on these boiling pots. Dishes are safe when they have boiled for a minute or two; they can then be washed with your other dishes. Because linen is porous, it will take fifteen or twenty minutes of boiling before it will be safe to send to the laundry or be washed with other linen.

The patient's room may be kept fresh and clean by dusting the furniture and wiping up the floor with damp cloths every day.

The nursing care of a person sick with a communicable disease is the same as the care given to anyone who is ill. For those of you who have taken the Red Cross Home Nursing

ESSENTIAL POINTS TO REMEMBER

1. Follow your physician's instructions exactly. The department of health nurse or the visiting nurse will help you carry out his orders and will show you the simplest and best way to care for and tend your patient.
2. Destroy discharges from the nose and throat; burn them if possible.
3. Isolate patient and his toilet articles from others in the home.
4. Wash your hands after touching the patient or articles used by the patient before you touch anybody or anything outside the sick room.
5. Wear a large apron while giving care to the patient, leaving it in the sick room when you go out.
6. Carry out the health department's instructions regarding the care of the patient's dishes and linen. If in doubt, be safe and boil them.
7. Keep the family and friends, especially children under five years of age, from going near the sick person.

Course, it will present no difficulties. Others may need to call the public health or visiting nurse to demonstrate the care and treatment ordered by the physician. Some important points to remember are reviewed here:

Save your patient as much effort as possible. Work out a schedule for medications, treatments, and nourishment so that his periods of rest may be as long as possible.

Keep him comfortable. If your physician has ordered a daily bath, give it as you would like a bath given to yourself. Change the positions of the pillows several times a day. A pil-

low or other support put between the sheets at the foot of the bed will keep the weight of the bed clothes from resting on the patient's feet.

Keep him as contented as possible, providing diversion suitable to the degree of illness and age of your patient. A butcher's type apron with neck opening put over a child's head and the strings tied to the springs or side boards of the bed will serve as a tray for play toys, cutouts, crayons, and so forth.

When the child is allowed out of isolation, he should receive a bath, be dressed in clean clothes and taken into another room. The sick room can then be thoroughly cleaned and aired. Wash things that can be washed with soap and water; things that may be ruined by washing should be sunned and aired for at least six hours before using again.

REMEMBER, put your child to bed when he has symptoms of a cold. If it's only a cold, he will recover more quickly. If it is a communicable disease, you may prevent serious complications and will be protecting others by preventing its spread in home and community.



STERILIZING DISHES:

Dishes are safe when they have boiled a minute or two. They can then be washed with other dishes. Boil in a covered vessel to avoid steam



THE ISOLATION AREA:

All articles necessary for the patient's care should be kept within the "isolation area." The attendant's apron hangs just inside the door. The hand-washing unit consists of a basin, soap, and a pitcher of water placed on a chair or a table near the door





NUMBER NINE IN A SERIES HOME STUDY COURSE IN



Margaret Iervis



Kroeblar Furniture Co.



Sheboygan Chair Co.

WHAT about upholstered furniture these war days? Has it undergone changes, too, like so many other things in our daily lives? Is it advisable to buy now? These are questions that logically pop into one's mind today when faced with the problem and delight of buying a new chair or sofa. It is true that the war has affected upholstered furniture. But that need not stop you from buying if you are prepared

for some changes. Not that the war products look different than the furniture you are accustomed to—it is in their construction details that the changes have come. You must be prepared also for a new standard of comfort. The new chairs and sofas have a firmer, less resilient kind of comfort; those big, squashy, luxuriant chairs and sofas of prewar days, when steel springs and goose down were available, are as scarce as

WHEN YOU BUY.....



Baker Furniture Co.



Tomlinson Furniture Co.



Montgomery Ward



Statton Furniture Co.

Nylon stockings. Ask your doctor, however, about the new, firmer seating of today's sofas and chairs; he will say they are much better for your posture and your general health, even though he may secretly like the squashy, "sinkable" kind as much as you do. When, well over a year ago, steel springs were eliminated by government orders from use in upholstered furniture, and, when goose

and duck down and feathers were restricted for use in sleeping bags for our service men in cold countries, manufacturers of upholstered furniture surveyed the list of materials left them. The results are nothing short of miraculous, considering what they had to work with. Could you ever have imagined, for instance, that wood could replace steel springs for resiliency in upholstered furniture?

HOW TO BUY A GOOD



Wisconsin Chair Co.



Jamestown Royal Upholstery Co.



Pullman Couch Co.

ESTHER HANSON McTIGHE
Photographs from Ruth W. Lee

SHREWD BUYING



Widdicomb Furniture Co.



Kroeblar Furniture Co.



Valley Upholstery Co., Designed by Norman Bel Geddes, Photo, A. F. Sazio

That actually is what has happened, and it is one of the big achievements . . . engineer-designed wood springs so constructed that when you sit down in a wood-spring chair, you get almost the same sinking-down feeling you did when you sat in a metal spring chair. Some other manufacturers make a firm base of wood slats or webbing material for a soft cushion of resilient stuffs, like cotton

over curled hog hair. Less expensive upholstered furniture combine various vegetable fibres, which are resilient, with cotton. In any of these war models, no one will ever be the victim of sagging springs, and that too may be a boon. There is still another idea being encouraged by both manufacturers and stores . . . that when steel springs again become available, you may send your cushions to the

KNOW WHAT TO BUY!



Colonial Mfg. Co.



Tomlinson Furniture Co.



Colonial Mfg. Co.

factory and have them spring-filled. This seems like a practical, sensible idea for a postwar plan that will not cost you too much. Because of all these conditions, contour furniture, especially in modern design, has had a spurt. Contour furniture is furniture shaped to fit the human frame, and needs no inner-filling at all. It is really an excellent type of design . . . and not a new idea at all,

for our Early American "sleepyhollow" chairs were contour-designed. Of course, if you live in or near one of the big metropolitan centers and shop hard enough, you may still be able to buy upholstered furniture of the prewar type. You may have to take it in the cover shown, and have it slipcovered or reupholstered to harmonize it with your room scheme. You may even "pick up" a floor sample!

UPHOLSTERED PIECE!



W. F. Whitney Co.



Sheboygan Chair Co.



H. T. Cushman & Co.

But even shopping for furniture fabrics for reupholstering or slip-covering, you will have to shop with a new attitude. Gone is the great lush variety, but when you really think of that, it was also bewildering in its variety. For today, manufacturers of fabrics have also adapted themselves to the war. Certain yarns, like rayon and mohair, are needed for war purposes; and certain dyes likewise have gone to

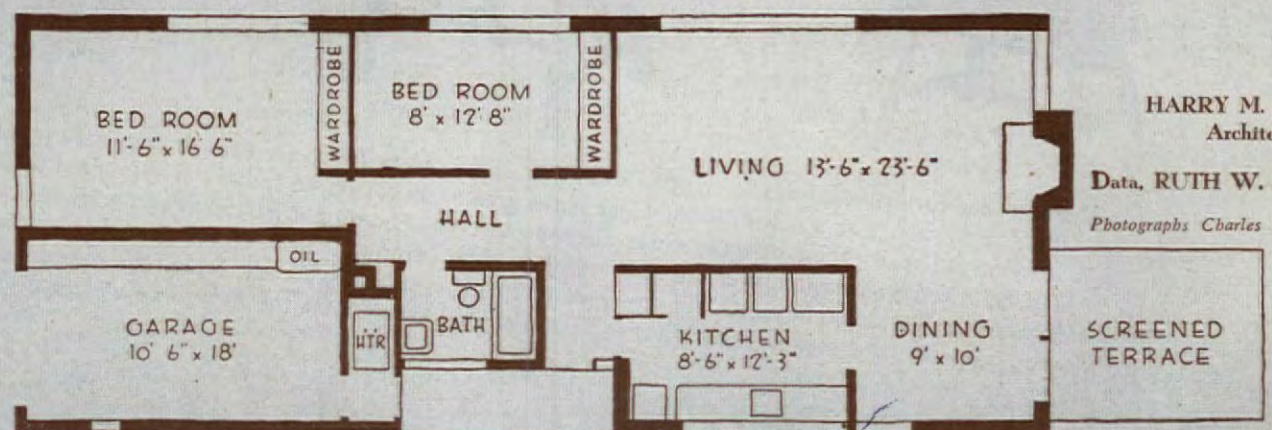
war. There are enough fabrics in present-day store stocks, especially in cotton, to transform any upholstered piece into the style you want. So do not let the new conditions imposed on upholstered furniture stop you from replacing a shabby chair or sofa in your home. Shop carefully for the style best suited to your room scheme; and be assured that the new piece will give you all the use you expect of it.



No Aunt Minnie Cramped these Young

BEING THE STORY OF THE ILLINOIS NEWTONS AND THE CALIFORNIA RAETZES WHO STARTED

THIS IS THE HOME OF
THE A. A. NEWTONS,
HIGHLAND PARK,
ILLINOIS



HARRY M. WEES
Architect

Data, RUTH W. LEE

Photographs Charles H. Keller



Couples

FROM SCRATCH

"MY DEAR, the young things started absolutely at scratch!" How often you've heard it said in commiserating tones, and yet here's the story of two young couples who feel as many thousands of other young couples must feel—deeply and sincerely grateful that they had no dear old Aunt Minnie from whom to inherit rare antiques. Wanting to live as they like, liking sun and spaciousness and clean, crisp color, Aunt Minnie's inheritances would only have meant "hand-me-downs" around which they would have had to build for the rest of their lives. The Raetzes left behind them Eastern winters—they wanted green growing things not only the year round, but when they were inside the house as well as outside. Glass walls that never shut out the outdoors, incredibly brilliant planning for use of space as well as money, flexible rooms, and unusual decorative schemes—none of these things would have been possible for a young couple designing a five-room Georgian mansion around Aunt Minnie's rare old chest of drawers.

This Christmas, give Mirrors!



MANTEL MIRROR

Want to make a real hit with somebody this Christmas? Then give a handsome plate glass mirror like this. Hung above the mantel, it makes any living-room gayer, brighter, smarter. Makes the room seem twice its size, too. (Maybe a hint dropped in the right place might bring you a mirror for Christmas!)



BULL'S-EYE MIRROR

This decorative mirror, commemorating the original thirteen colonies, is sure of a warm welcome, whether you give it to married daughter or spinster aunt. (A plate glass buffet top is a nice gift, too.)



DOOR MIRROR

Any woman loves a full-length plate glass door mirror. Shows her exactly how she looks. Slip showing? Stocking seams straight? The answer to these questions is a rare gift! (Sizes to fit any door—easy to install.)



THE MARK OF GOOD GLASS—WHOEVER MAKES THE MIRROR

Most mirror manufacturers use Pittsburgh Plate Glass because of its beauty and accurate reflections. So the Pittsburgh Label on a mirror or a plate glass furniture top is your assurance of good glass, no matter who makes the product. And remember, for true reflection, a mirror must be plate glass.

Free Booklet

Tells how to be your own home decorator . . . how to beautify rooms with mirrors and plate glass. Packed with practical suggestions. Illustrated in full color. Send for free copy.

Pittsburgh Plate Glass Company
2068-3 Grant Bldg., Pittsburgh, Pa.

Please send me, without obligation, your free booklet entitled, "Helpful Hints on the Use of Glass in Your Home."

Name

Address

City State

"PITTSBURGH" stands for Quality Glass and Paint

There'd be no way to make the garden of a piece with the living room if one's plan *had* to be Colonial because of Aunt Minnie's "wash (!) stand of olde pioneer days." Nor would there be a black lacquer and gold foil background for Mrs. Newton's pretty blonde self had she not been able to design her own backgrounds unhampered or cramped by heritages from dear old Aunt Minnie.

Young Harry Weese, architect by profession and now U. S. Navy, and young Newton, present address, U. S. Merchant Marines, went to school together and understood each other perfectly. Mrs. Newton likes modern furniture, modern colors, and modern fabrics, and it was around these likes and

matic colors, rich modern textures, and a beautifully framed view. The soft blues, greens, and beige were taken from the over-mantel watercolor. Black lacquer pieces give character to the soft pastels. The dining end of the room is papered in gold foil and serves as a dramatic background for Mrs. Newton's black lacquer Regency furniture. A dull gold-textured grass cloth screen separates the dining end from the living end of this interesting and original room.

For their bedroom, Mrs. Newton bought unpainted chests and lacquered them pearl gray to match a gray quilted bedspread and dressing table top. The ruffle of the bed and the skirt of the dressing table are dusty rose like the wall-to-wall all-



"Home" to the Newtons is what home will always be—deep lounge chairs, books and music, an open fire and a dog!

needs that the Newton house was planned. It suits them perfectly and even looks as young and fresh and crisp as the Newtons themselves. Following the newer way of thinking, they built a small house on a very ample plot (175'x70') rather than crowding a big house on a small lot, as was the old suburban way. The exterior is of cement blocks, painted white; glass; roof, slate gray asbestos shingles. Ceilings and walls are well insulated. The plan itself, as you can see, is most excellent. One entry serves both service and living areas. There is a covered entrance to garage. In spite of large window openings, there is excellent wall space for furniture arrangement. The dining area and screened terrace have direct access to the kitchen for easy serving. There is ample privacy from street traffic, beautiful view from windows on the garden side.

The L-shaped living-dining room has the threefold charm of dra-

over carved carpeting. Rose and gray striped wallpaper is the background of this pretty bedroom.

All in all, the Newtons' home is a young couple's house—a modern house that very definitely has style, but not one ounce of "front."

THE Los Angeles home of the Griswold Raetz is another example of modern planning. Here is modern planning. Every square inch of this house has been made to yield maximum comfort and livability. There was neither money nor room to waste. And when you see a very brown little baby wheeled in her carriage from her own room to the patio only a few feet away, you realize that this house is easy to live in because everything has been planned for everyday living—not special effects reserved for important occasions. Here is an excellent solution to their problems and way of living without sacrifice of beauty.



"Pretty good for a beginner, eh Del Monte?"

"The greenest back-yard gardener that ever got a pair of blistered mitts -- that's me! And say -- the problems I've met up with certainly have given me a healthy respect for you Del Monte people. It beats me how you can grow vegetables that are all so good, every year. What's the secret, anyway?"

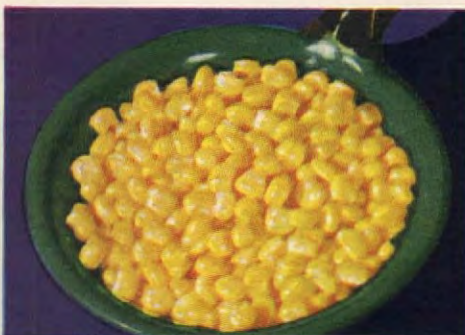
And to help meet your government's nutrition program!



Between us gardeners—did you ever taste Green Limas to outdo Del Monte? And you can use any green or yellow vegetable for any other in the same food group, too.



Finding enough different vegetables for each group gets easier, the more Del Monte Foods you know. You'll like them all, just as you've always enjoyed Del Monte *Early Garden Peas*.



All you back-yard corn raisers will agree at first taste—here's *corn*! Del Monte Golden Whole Kernel, Golden Cream Style, White Cream Style. Packed to retain their fine food values.



The plainer the meal, the more it profits by the flavor we capture in Del Monte Stringless Green Beans, and other vegetables. Full value for your points and money, every time!

Well, Sir—for one thing, we don't have to stay in our own back yard.

Say we want to plant peas. We've found that only certain areas can produce peas sweet and tender enough to suit us. So we grow them there.

And here's something else. We don't have to cram a day's gardening in between supper and dark, the way you do. We have all day for it—all night too, if necessary.

Then, deciding just when to pick your vegetables—that's a ticklish job, isn't it? Remember that hill of marble-sized potatoes you dug up? Then you know from experience that guesswork won't do! Take those peas of ours again. We certainly don't trust the thumbnail test. We use a scientific tenderness gauge. It all but says, "Ready! Not tomorrow—*today!*" In a few hours, that batch of peas is wearing the Del Monte label.

And since you like Del Monte quality so much, you might remind your wife to get whatever Del Monte varieties her grocer has. With cash and points both at stake, that's doubly important now.

**A GOOD RULE ANY TIME
DOUBLY WISE
IN WARTIME**

Look for
DEL MONTE
first



ABOVE ALL — BE SURE YOU'RE NOT WASTING FOOD! CHECK YOURSELF AGAINST THESE 9 POINTS.

"Enough food is wasted annually in the home to feed the larger part of our armed forces at home and abroad." That's what the War Food Administration says. All this wasted food isn't left uneaten, of course. Some isn't bought right—some isn't stored or prepared right—some just isn't used up.

To make sure you've got all the "waste spots" stopped, why not check below—then decide for yourself?

- | | | |
|---|--|---|
| <input type="checkbox"/> Do you plan your buying ahead? | <input type="checkbox"/> Do you store foods correctly? | <input type="checkbox"/> Do you "lick the platter clean"? |
| <input type="checkbox"/> Do you buy only what you need? | <input type="checkbox"/> Do you serve healthful meals? | <input type="checkbox"/> Do you use up all leftovers? |
| <input type="checkbox"/> Do you buy brands you know? | <input type="checkbox"/> Do you prepare foods carefully? | <input type="checkbox"/> Do you turn in waste fats? |



This Battle Station is Closer to the Fighting Front than You May Think!



VICTORY will bring
New World Freedom..
YOUNGSTOWN
PRESSED STEEL
KITCHENS will bring
New Kitchen Freedom

AMERICAN housewives are responsible for keeping 18 times as many men properly fed on the Production Front as those who feed the men on the Fighting Front.

This is a stupendous task, but women are accepting it eagerly. Vitamins, calories, balanced meals and ration cards may complicate the situation, but they do not daunt mothers and wives whose work is at home, but whose heart is "at the front."

Today, thousands of these women are finding out, from actual experience, how great a help their Youngstown Pressed Steel kitchens really are when time and energy are at a premium.

YPS designers are already developing new ideas to make Youngstown Pressed Steel post-war kitchens even more convenient.

Youngstown Kitchens

YOUNGSTOWN PRESSED STEEL Division of MULLINS MANUFACTURING CORP.
WARREN, OHIO

It's OUR WAR let's fight it NOW!
BUY WAR BONDS and STAMPS

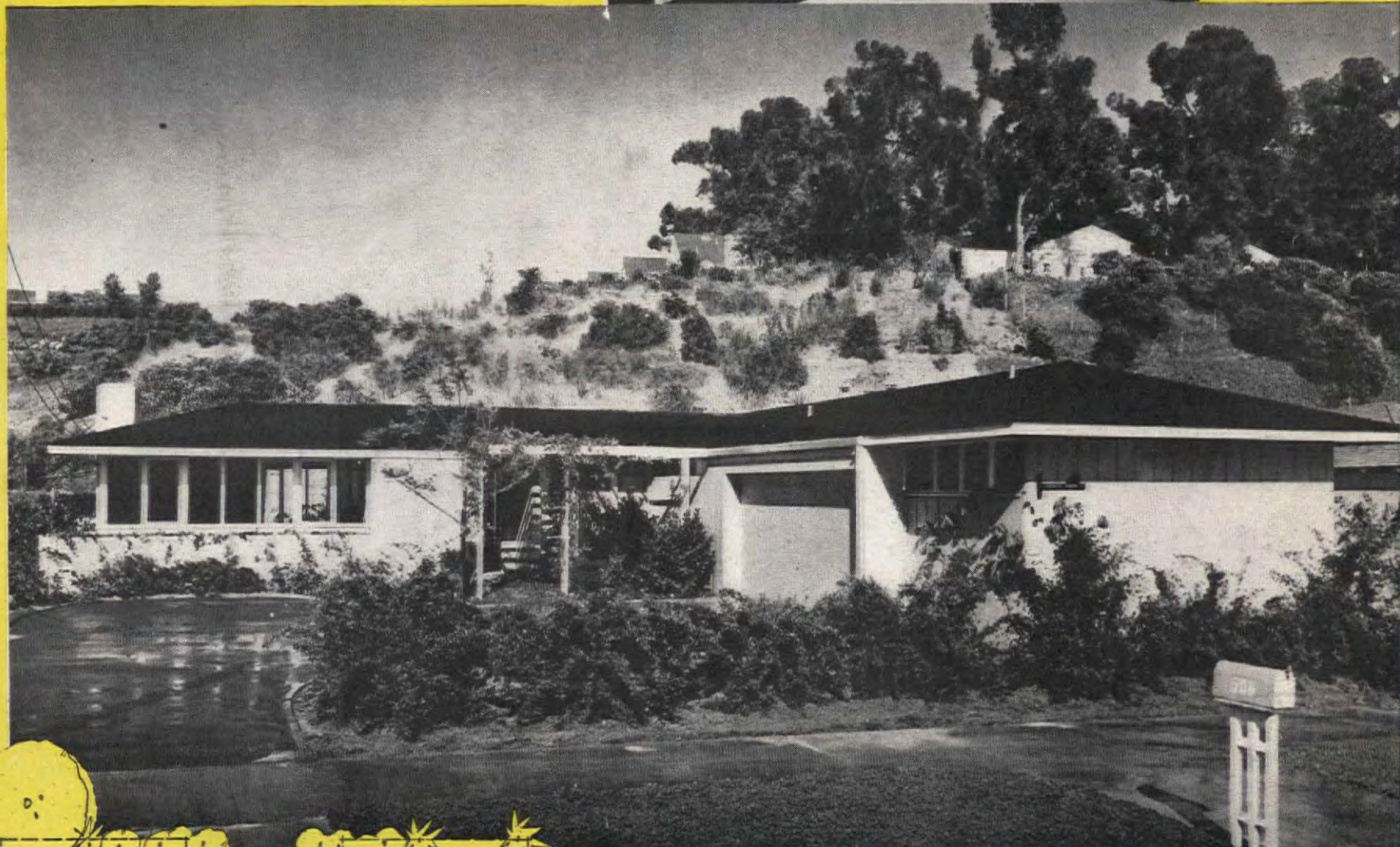
The Raetzes followed Cult nor the cliches of



Photographs
by
Julius Shulman

THE AMERICAN HOME, DECEMBER, 1943

neither the Aunt Minnie
so-called modern!



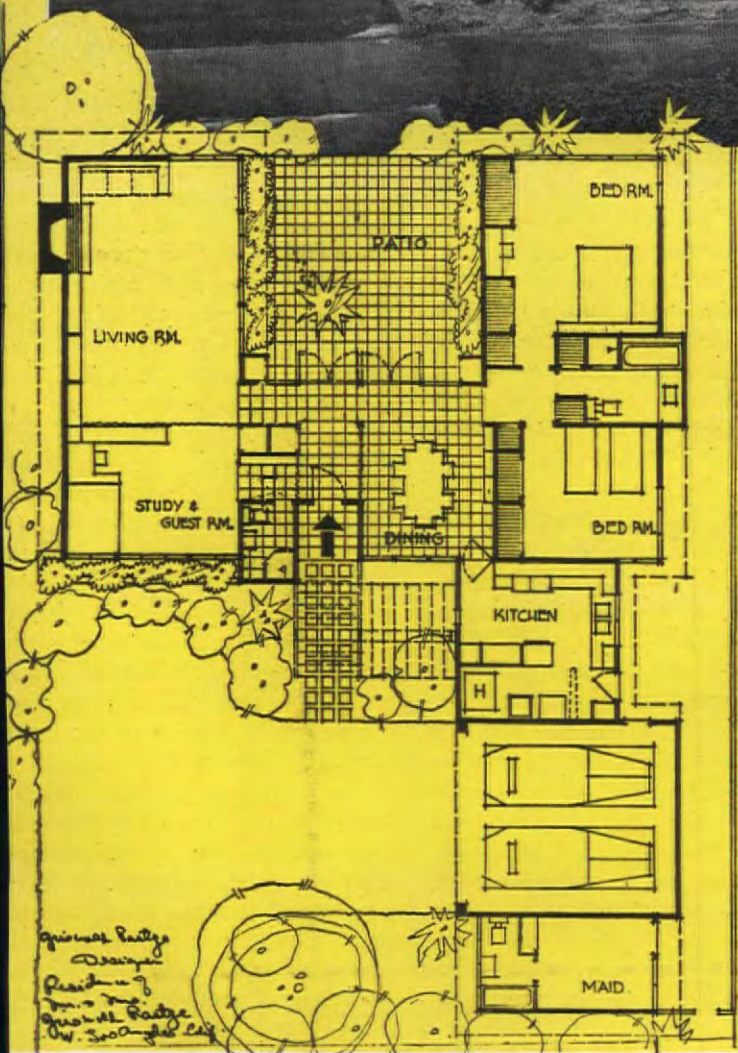
Data ETHEL McCALL HEAD

The Raetzes followed neither the Aunt Minnie cult nor the clichés of so-called modern. Their house, modern in the best sense, grew from the living needs, materials available, and a definite budget. There was no room in it for any waste space or traditional details. Another advantage, according to Mrs. Raetze, was that they had inherited no old furniture or hand-me-downs. It was essential that they start at scratch on furnishings—and this was an advantage, not a handicap! Theirs would be a house to suit their own ideas and their preferred way of living.

For a little house, there is much flexibility. The dining room is not adequate for entertaining more than a few friends, but, by opening the doors to the patio, one large room is created which is perfect for informal entertaining on a larger scale. Also note how the passage to the bedroom wing is actually part of the dining room, but separate enough so that one does not actually walk through the room. Besides their own bedroom, the Raetzes have a room for their small child and a "separate" maid's room.

It was hoped that some provision could be made for an occasional overnight guest, but it was obvious that a guest room was out of the question for a small house. Mr. Raetze solved this problem very successfully by planning a very long and spacious living room which at one end was partially cut off by means of a low extending bookcase. Draperies can be pulled from wall to wall, thus closing off the study-guest room when the need for an extra sleeping room arose. As a result of this clever planning, the living room has the benefit of being large with windows at both ends most of the time. An additional small bath and a dressing table (when

**LOS ANGELES HOME OF MR. AND MRS. GRISWOLD RAETZE,
DESIGNED BY MR. GRISWOLD RAETZE**



LADY, LADY! WHERE YOU WASH THOSE CUPS

SEWER GERMS

LURK — JUST TWO INCHES AWAY



DID YOU KNOW THAT YOUR SINK DRAIN IS A HOTBED OF LIVE SEWER GERMS? IT IS — JUST TWO INCHES DOWN!



TESTS SHOW THAT SEWER GERMS THRIVE IN EVERY DRAIN NEW STYLE OR OLD STYLE. DO SOMETHING ABOUT IT! *



USE DRANO! KEEPS YOUR SINK DRAIN SAFE AND SANITARY! DRANO BOILS OUT SEWER GERMS —

DRANO KEEPS DRAINS OPEN, FREE-RUNNING, TOO! USE DRANO REGULARLY — ONCE A WEEK OR SO. GET A CAN TODAY!

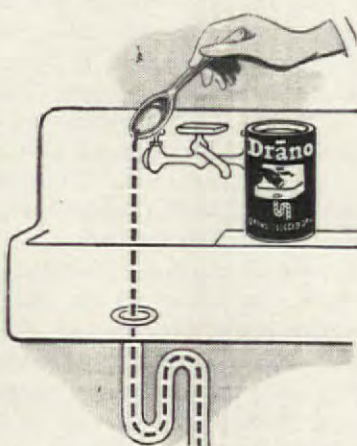
*Survey by Molnar Laboratories, New York City

SAVE YOUR WASTE KITCHEN GREASE
It's needed to make explosives!

Drano

OPENS CLOGGED DRAINS — KEEPS DRAINS CLEAN

Copyright 1943 The Drackett Co.



NEVER OVER 25¢ AT ANY DRUG, GROCERY, OR HARDWARE STORE.

there is no guest in the house, this dressing table becomes the telephone stand) were tucked between the entrance hall and this study-guest room so that the occasional visitor is well taken care of.

Another interesting point is the placement of the maid's room; it is separated from the house by the garages and has an outside entrance, entirely feasible in a mild

side, and accents of red give unusual tone to the blue background.

The draperies, however, are the most exciting news—cement sacking at 9¢ a yard. To be sure, you have to use them with a free hand to give a full, well-draped effect, and Mrs. Raetze used the stupendous amount of 250 yards in the house, but any material would have to be as fully draped for so



climate. An outside entrance also makes renting this room possible, if the need ever arose, without interference with family life. It is interesting, also, to note on the plan that on the entire north side of the house, which is very close to the property line, there are no openings, affording the greatest possible privacy for a narrow lot.

The woodwork throughout the house is a restful, smoky blue on the darkish side. This is surprisingly attractive as well as highly practical. The living room has a deep blue cork tile floor, pale blue walls, and an off-white ceiling which color is repeated in both rug and draperies. At the study-guest room end, the soft yellow of grass cloth, blending with the bleached wood of bookcases and band running along on the fireplace side, contrasts nicely against the deep blue at the back of the book shelves. A rose couch, simple stick-reed furniture on the glass wall

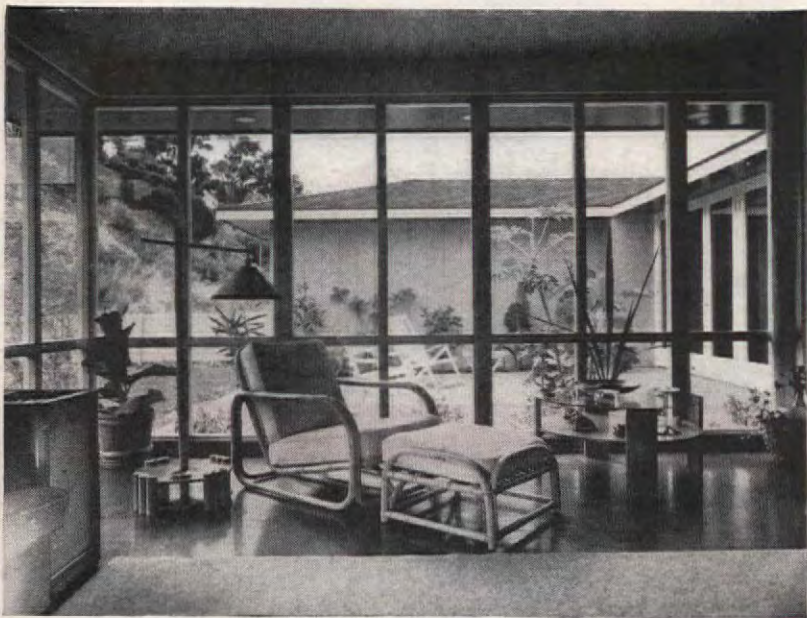
good an effect. At the study-guest room end of the living room, chaise longue draperies lined with natural cream have been used, and the effect is very warm and delightful.

In the dining room, there is a simple Chinese mat on the dark red tile floor, an oblong table, and stick-reed chairs, all serviceable, light in weight, and attractive without being costly. A hanging cabinet of bleached wood on the grass cloth wall gives color, takes the place of a sideboard. The use of big tubs of greens inside the house is extremely pleasant. Against the bamboo blind which separates front hall and dining room, the tracery of the ferns give an almost tropical charm.

For young people with no inherited furniture, a house like this is no problem, but a challenge accepted with enthusiasm. In fact, one might say that the furniture they didn't inherit from Aunt Minnie is what makes the house such an intelligently planned home!



The Raetzes wanted a house that was closely related to the garden. Having left behind Eastern winters, they believed in thoroughly enjoying the California sunshine, flowers, and green even indoors



The floor plan shows how this outdoor feeling was accomplished, further accentuated by use of red tile indoors, and red brick in patio



Glass walls emphasize harmony of interior with outer surroundings. The entire patio side of the living room is glass, as is dining room

THE AMERICAN HOME, DECEMBER, 1943

Have you a furnace that eats up fuel?



1. If your forced-warm-air furnace seems to burn too much fuel, try this . . .



2. Examine the air filters in the blower cabinet. They may be clogged with dirt.



3. This dirt collected in the filter can prevent enough warm air from circulating through your home. You're chilly. Fuel is being wasted.

4. Change filters now! Get Dust-Stops*—THE BEST! They'll let more warm air circulate . . . save fuel . . . besides—

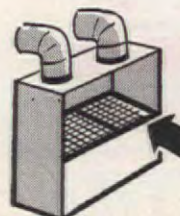


5. New, clean Dust-Stops will filter out much dirt and grime that would otherwise settle on walls, furniture, drapes.

6. Look in the classified telephone directory for Dust-Stop dealers or ask for Dust-Stops at your department or hardware stores. Most sizes cost \$1.50 each.



FIBERGLAS*
DUSTOP*
*T. M. Reg. U. S. Pat. Off.
AIR FILTERS



OPEN UP
BLOWER
CABINET—
FILTERS ARE
INSIDE.

Owens-Corning Fiberglas Corporation, Toledo, O., Fiberglas Canada, Ltd., Oshawa, Ont.

The Joe Wrights Plan their Daytime Christmas

for
Mrs. Joe Wright
Mrs. & Joe Wright

1. Mrs. is giving Joe a Nu-Plaid 100% wool blanket. Utilitarian! Yes, but smart. Made by Pearce plain Co.; cost about \$12.95. . . . 2. If your Joe likes Seymour Co., a good all-wood buy would be \$10.98. . . . 3. A good "blue" blanket. About \$10.98. . . . 4. A good "blue" blanket. About \$10.98. . . . 5. A good "blue" blanket. About \$10.98. . . . 6. A good "blue" blanket. About \$10.98. . . . 7. A good "blue" blanket. About \$10.98. . . . 8. A good "blue" blanket. About \$10.98. . . . 9. A good "blue" blanket. About \$10.98. . . . 10. A good "blue" blanket. About \$10.98. . . . 11. A good "blue" blanket. About \$10.98. . . . 12. A good "blue" blanket. About \$10.98. . . . 13. A good "blue" blanket. About \$10.98. . . . 14. A good "blue" blanket. About \$10.98. . . . 15. A good "blue" blanket. About \$10.98. . . . 16. A good "blue" blanket. About \$10.98. . . . 17. A good "blue" blanket. About \$10.98. . . . 18. A good "blue" blanket. About \$10.98. . . . 19. A good "blue" blanket. About \$10.98. . . . 20. A good "blue" blanket. About \$10.98. . . . 21. A good "blue" blanket. About \$10.98. . . . 22. A good "blue" blanket. About \$10.98. . . . 23. A good "blue" blanket. About \$10.98. . . . 24. A good "blue" blanket. About \$10.98. . . . 25. A good "blue" blanket. About \$10.98. . . . 26. A good "blue" blanket. About \$10.98. . . . 27. A good "blue" blanket. About \$10.98. . . . 28. A good "blue" blanket. About \$10.98. . . . 29. A good "blue" blanket. About \$10.98. . . . 30. A good "blue" blanket. About \$10.98. . . . 31. A good "blue" blanket. About \$10.98. . . . 32. A good "blue" blanket. About \$10.98. . . . 33. A good "blue" blanket. About \$10.98. . . . 34. A good "blue" blanket. About \$10.98. . . . 35. A good "blue" blanket. About \$10.98. . . . 36. A good "blue" blanket. About \$10.98. . . . 37. A good "blue" blanket. About \$10.98. . . . 38. A good "blue" blanket. About \$10.98. . . . 39. A good "blue" blanket. About \$10.98. . . . 40. A good "blue" blanket. About \$10.98. . . . 41. A good "blue" blanket. About \$10.98. . . . 42. A good "blue" blanket. About \$10.98. . . . 43. A good "blue" blanket. About \$10.98. . . . 44. A good "blue" blanket. About \$10.98. . . . 45. A good "blue" blanket. About \$10.98. . . . 46. A good "blue" blanket. About \$10.98. . . . 47. A good "blue" blanket. About \$10.98. . . . 48. A good "blue" blanket. About \$10.98. . . . 49. A good "blue" blanket. About \$10.98. . . . 50. A good "blue" blanket. About \$10.98. . . . 51. A good "blue" blanket. About \$10.98. . . . 52. A good "blue" blanket. About \$10.98. . . . 53. A good "blue" blanket. About \$10.98. . . . 54. A good "blue" blanket. About \$10.98. . . . 55. A good "blue" blanket. About \$10.98. . . . 56. A good "blue" blanket. About \$10.98. . . . 57. A good "blue" blanket. About \$10.98. . . . 58. A good "blue" blanket. About \$10.98. . . . 59. A good "blue" blanket. About \$10.98. . . . 60. A good "blue" blanket. About \$10.98. . . . 61. A good "blue" blanket. About \$10.98. . . . 62. A good "blue" blanket. About \$10.98. . . . 63. A good "blue" blanket. About \$10.98. . . . 64. A good "blue" blanket. About \$10.98. . . . 65. A good "blue" blanket. About \$10.98. . . . 66. A good "blue" blanket. About \$10.98. . . . 67. A good "blue" blanket. About \$10.98. . . . 68. A good "blue" blanket. About \$10.98. . . . 69. A good "blue" blanket. About \$10.98. . . . 70. A good "blue" blanket. About \$10.98. . . . 71. A good "blue" blanket. About \$10.98. . . . 72. A good "blue" blanket. About \$10.98. . . . 73. A good "blue" blanket. About \$10.98. . . . 74. A good "blue" blanket. About \$10.98. . . . 75. A good "blue" blanket. About \$10.98. . . . 76. A good "blue" blanket. About \$10.98. . . . 77. A good "blue" blanket. About \$10.98. . . . 78. A good "blue" blanket. About \$10.98. . . . 79. A good "blue" blanket. About \$10.98. . . . 80. A good "blue" blanket. About \$10.98. . . . 81. A good "blue" blanket. About \$10.98. . . . 82. A good "blue" blanket. About \$10.98. . . . 83. A good "blue" blanket. About \$10.98. . . . 84. A good "blue" blanket. About \$10.98. . . . 85. A good "blue" blanket. About \$10.98. . . . 86. A good "blue" blanket. About \$10.98. . . . 87. A good "blue" blanket. About \$10.98. . . . 88. A good "blue" blanket. About \$10.98. . . . 89. A good "blue" blanket. About \$10.98. . . . 90. A good "blue" blanket. About \$10.98. . . . 91. A good "blue" blanket. About \$10.98. . . . 92. A good "blue" blanket. About \$10.98. . . . 93. A good "blue" blanket. About \$10.98. . . . 94. A good "blue" blanket. About \$10.98. . . . 95. A good "blue" blanket. About \$10.98. . . . 96. A good "blue" blanket. About \$10.98. . . . 97. A good "blue" blanket. About \$10.98. . . . 98. A good "blue" blanket. About \$10.98. . . . 99. A good "blue" blanket. About \$10.98. . . . 100. A good "blue" blanket. About \$10.98. . . .

for many a
Merry Christmas
GIVE
WAR BONDS

CHRISTMAS—"best of all the year"—will be celebrated at the Wrights but not "as usual," for Joe and Mrs. agree that it must be a safe and sane day. There will be no priority on the true Christmas spirit of brotherly love, but it will be "thumbs down" on needless or extravagant spending. Old fashioned holiday spirit rather than lavish buying for them! Of course, war bonds come first,

Sorry, we cannot buy any of these items for you. You'll see them in your favorite shopping center. We've made a list of items given here is accurate, but, should some unforeseen changes occur, please don't hold it against us or the firm involved blame Mr. Hitler!

Sketches by Milt Groth



"...and I'd just lie back and the house would run itself..."

PICTURE YOURSELF in a magic new world . . . where housekeeping is easier than you ever dreamed possible . . .

Where you'll have a marvelous new kind of Gas heating unit that keeps your home not only warm in winter but washed by cool, fresh air in summer — all without a thought from you . . . where amazing new improvements in Gas refrigeration and cooking save hours of work . . . where hot water galore makes life easier and happier every time you turn the tap . . .

Only a fancy? Not a bit! Tomorrow all these things will be possible — and more, too — in practically *every type of home*.

For right now in the laboratories of the Gas industry, engineers are working on many miracles of better living . . . all made possible through the magic of the tiny, blue Gas flame . . . *the flame that cools as well as heats!*

Today Gas is speeding war production. Use it wisely.

But tomorrow it will make your home a more comfortable place than you ever dreamed it could be. Why not hasten the day when you can enjoy these good things — by buying all the War Bonds you can?

THE FLAME THAT WILL BRIGHTEN YOUR FUTURE



An advertisement of the American Gas Association



I WANT A COOLERATOR! IT KEEPS FRESH FOODS FRESH



1. START NOW campaigning for a "Coolerator-for-Christmas"—the gift for all the family. In this big handsome refrigerator fresh foods stay fresh for days, precious vitamins are protected, and food odors are carried away. There is no need for covered dishes.



2. 4-WAY CIRCULATION is the secret. Washed, pure, constantly cold, humidified air circulates through the food chamber. Because Coolerator uses ice in a new way, perishable foods stay fresh longer and their natural goodness and flavor are preserved. Coolerator is full family size, too—and you always have plenty of pure, crystal-clear, taste-free ice for beverages and salads. The lustrous white cabinet is easy to keep clean—just wipe with a damp cloth.



3. "GOSH, there *is* a Santa Claus," you'll say when you see Coolerator's price—only \$72.75 f.o.b. Duluth. Moreover, you never have repair bills because there is nothing to get out of order. Although busy with war work, Coolerator has additional capacity for making this new refrigerator which meets WPB requirements. See your Coolerator dealer, or your ice company, or write The Coolerator Company, Dept. AH8, Duluth, Minn. SAVE WITH COOLERATOR AND BUY WAR BONDS AND STAMPS

\$72.75
F. O. B. DULUTH

Coolerator

FOR BETTER REFRIGERATION

For the Wright Children



2

1

1. Buddy will be the envy of his gang if he finds a World Atlas under the tree. This one from George S. Heinemann costs \$10.50 and may be returned after the war to have new boundary lines affixed.

... 2. Letter Blox come in very lovely colors—are fascinating and educational for the young child. \$3.50 Montgomery Ward.

... 3. Sailor Boy Peg Boat will entertain his nibs for hours—\$1.50 from Holgate.

... 4. Invasion Barge, Jeep, or Mobile Action gun will be very timely this year—all of wood—\$1.59 each. Wood Commodities Corp. ... 5. Tony Sarg's surprise desk and play outfit made of heavy chip board and gaily decorated is ideal for the pre-school age—B. F. Jay & Co. Price \$3.98.

... 6. Baby's first Christmas rates a crib and clothes tree from Stork-line. Comes in various finishes.

... 7. And he'll have to have his own chair. This one comes in Bradford maple or natural, decorated. Sheboygan Chair Co. ... 8. Get him started on the right foot! 100% wool felt made by Trim-foot Co. \$1.15

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These things mean home



All of you around the piano, singing old songs, new songs . . . Sister playing the first bars of the Moonlight Sonata, over and over again . . . Junior, doggedly practicing scales . . . you two, remembering your past together, step by step, tune by one-fingered tune . . . these things mean home.

The square brick fireplace . . . the whole crowd sitting in the firelight, laughing, burning marshmallows . . . the chair in front of it, with the cushion that doesn't puff out any more . . . the place where the dogs always crowd against each other . . . these things mean home.

And your table . . . shining in the clear morning sunlight, two places set on a gay cloth . . . a luncheon, in delicate pastel . . . memories of smiling faces, candlelight, and gleaming Sterling Silver on damask . . . these things mean home.



* * *

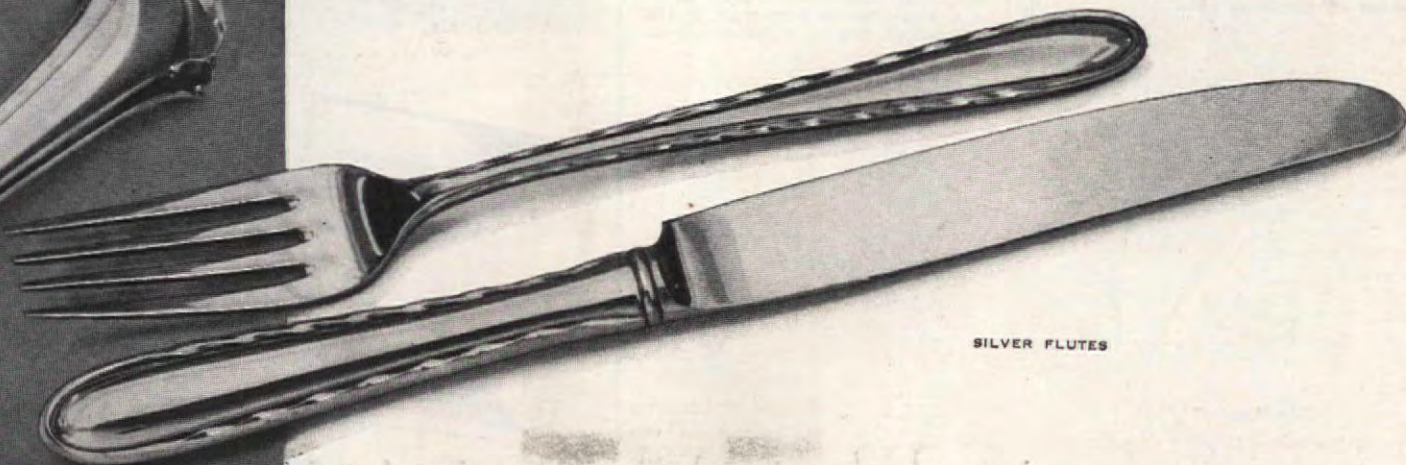
Yet even Towle Sterling — precious solid silver fashioned in craft traditions that began in 1690 — for all its grace and beauty is not expensive . . . a Place Setting of six essential pieces costs as little as \$20.25 including Federal Tax. Of course, Towle's part in war production means fewer patterns and fewer pieces. If you can't get what you want now, ask your jeweler about the Towle War Bond Plan which gives you a "priority" on your favorite Towle pattern.



Write for a free copy of "The Bride in Wartime — and her Towle Sterling" . . . a new booklet written to help you select your pattern and care for your Sterling Silver. . . Just address: THE TOWLE SILVERSMITHS, Dept. E-12, Newburyport, Mass.

TOWLE

S T E R L I N G



SILVER FLUTES



"TO YOUR GOOD HEALTH, SOLDIER"

YES, we drink to your health...but we do more. We work night and day to keep it a reality. We help keep your barracks, mess-rooms, and recreation-rooms at healthful temperatures. We help keep your clothes clean, and sanitary. We help prepare your proper, well-balanced diet.

Yes, here in York we are backing you up 100%. Much of our work is producing York Oil-Burners that are seeing service on almost every front. And you can bet that it is the finest burner that our long years of experience make it possible to produce.

Supplying dependable heating-units that stand-up under battle conditions, has taught us a lot, too. And when you come home, you'll find new features engineered into York Oil-Burners that will mean new comforts and new conveniences.

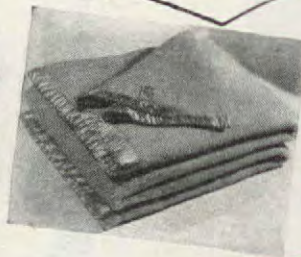
★ ★ ★

Buy Bonds, and keep on buying, so that we'll have the purchasing power to provide these men with jobs when they return.

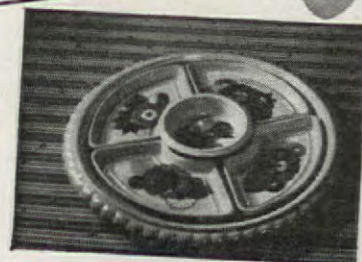
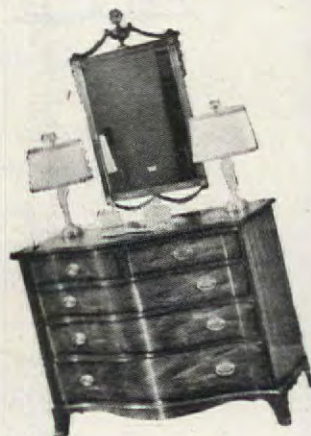
YORK HEAT

Division of
THOMAS SHIPLEY, INC.
York, Pa.

*For The
Joe Wrights'
Home*



1. Maple chair for that maple room—cushioned seat and back, \$53. H. T. Cushman. . . . 2. Come zero weather and a lovely wool blanket will be music to your ears. This one is 72 x 84, with 4" ribbon binding from Kenwood. \$14.95; add \$1 more for Pacific Coast. . . . 3. Hors d'oeuvre dish with dual role: large dish for a tray and 4 small sections for individuals—The Tonalia pattern from Old Mexico Shop. \$6.50. . . . 4. The lovely Sheraton mahogany chest of drawers is from Drexel Furniture Co. \$99.50; mirror \$47. . . . 5. The Sheraton nest of tables is truly beauty and utility combined. From Brandt Cabinet Works. \$32.50. . . . 6. Delux, and not for the stocking, would be the Federal Musette—mahogany \$375., walnut \$395. Winter & Co. . . . 7. No matter whether it's 4 cups or 8 cups of coffee you wish to make the Cory glass coffee brewer is grade A. \$4.80 for 8-cup size. . . . 8. It's called "Town and Country"—this little 27 x 42 rug—Shaggar quality and made by Klearflax. \$24. . . . 9. Another for the stocking! Fire magic with 12 Fiskolor stix. \$1. . . . 10. For next year's Victory crop—a G. E. dehydrator. About \$39.95. . . . 11. An all wool blanket in dusty rose—St. Mary's "Linden," \$22.95. . . . 12. Charming with flowers or greens for centerpiece or shelf—a Roseville piece. \$1.65—\$1.95. . . . 13. Luxuriously practical is a set of 6 hemstitched heavy muslin sheets and pillow slips. \$2.14 each and 69¢ each respectively. Pacific Mills. . . . 14. Another new Pyrex set: skillet, and 2 sauce pans with detachable handle. \$2.45 complete. . . . 15. The "Nod" is appropriately applied to this North Star infant's blanket. \$6.95. . . . 16. Charming old world mahogany step table for an 18th century room. Zangerle & Peterson. \$55. . . . 17. Sturdy, capacious hamper from F. A. Whitney Carriage Co. \$6.95. . . . 18. The bathroom will probably thank you for a new set of towels. These are dusty rose from Cannon. Bath towel \$2, face towel 59¢, washcloths 25¢. . . . 19. Complement the towels with a pair of Cannon sheets with rose scalloped trimming. \$4.50. . . . 20. One good way to add sparkle—a Pittsburgh mirror. It is 22½ x 40½. Cost \$20. . . . 21. A super present, never to be forgotten, is the Hammond organ. \$1500 complete.



WE must be very realistic this Christmas—it is not only good taste, but good sense to buy wisely and well. Make replacements for the home if possible, or add to that new home which necessarily has been quite sparse. Our government has asked us not to buy to excess or without due thought—the reason is indeed well founded and well known to all. If in doubt, let's buy a war bond—Uncle Sam calls it "a present with a future."

Sorry, we cannot shop for you. You will find all these prices before going to press, but

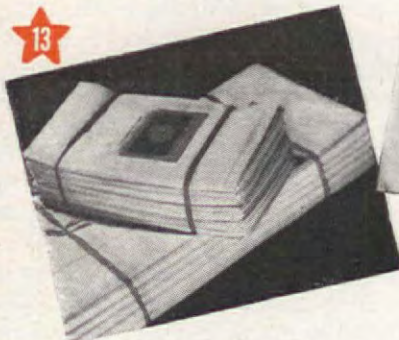
FOR A
Merry Christmas



GIVE WAR BONDS



12



13



14



15



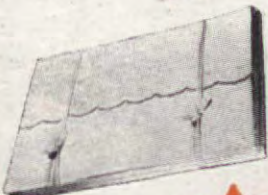
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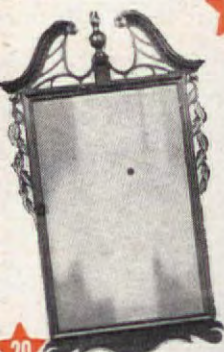
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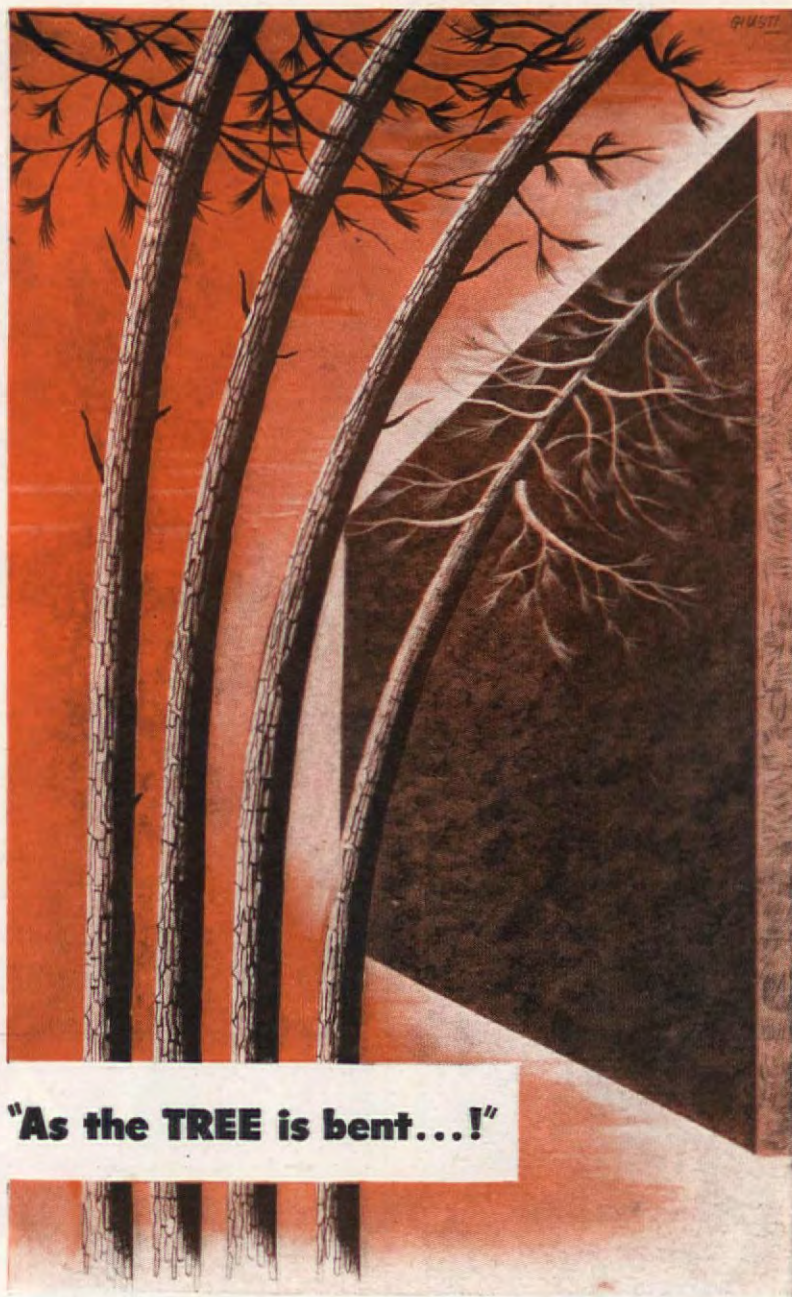


20



21

items in your favorite shopping center. We have checked stocks and please don't hold any unforeseen changes in prices or merchandise against the firms concerned or against us at this pressing time!



"As the TREE is bent...!"

Today, man figuratively bends the full-grown tree to his purpose to obtain a product from the tree's raw materials that Nature never equaled—Masonite* Presdwood.*

SOME 20 years ago, the late scientist, W. H. Mason, learned how to "explode" wood and get in undamaged form finely divided particles of the tree's basic materials—cellulose fiber of varying degrees of plasticity and an elusive cement-like substance called lignin. Then he applied both heat and pressure.

Wholly new ligno-cellulose hardboards are the result. Glass-smooth, they can be worked like wood, yet will not warp or splinter when properly used. Far stronger than wood, they can be painted or given a baked finish . . . can be bent, and accurately

machined on wood-working tools.

Right now, Masonite products are serving in more than 500 different war uses, in many cases relieving the burden on rubber, steel, aluminum, and other critical materials—and doing the job better!

Little Masonite Presdwood can be spared for civilian purposes today. But, after the war, these versatile hardboards will be available for walls, ceilings, built-in furniture, cabinets, and many other places. Masonite Corp., 111 W. Washington St., Chicago 2, Ill.

*Trade-mark Reg. U. S. Pat. Off. Masonite identifies all products marketed by Masonite Corp. COPYRIGHT 1943, MASONITE CORPORATION

MASONITE PRESWOODS



THE LIGNO-CELLULOSE HARDBOARDS



Post-War Ideas



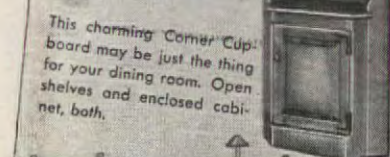
FOR YOUR HOME

All the money that you can spare from living expenses today should go into War Bonds. But there's no reason why your home can't benefit from post-war planning.

Cushman Colonial Creations will enhance the charm of every room in your house. You'll enjoy their satiny finish and sturdy construction. Even though our dealers can't supply certain Cushman pieces now because of Government use and war restrictions, you can count on a full choice of lovely Cushman Furniture after the war.



For instance, imagine this Cape Cod Fireside Settle in your living room! There's a matching Easy Chair, too.



This charming 'Corner' Cupboard may be just the thing for your dining room. Open shelves and enclosed cabinet, both.



Oh-oh! Here's the answer for Junior's room. The Duxbury Twin Bed Bunk is fun—and practical. Can be separated into twin beds, too.



This lovely 5-Drawer Chest with desk drawer provides for household bills as well as personal possessions.

HELPFUL BOOKLET ONLY 10¢—This fascinating 32-page booklet gives you countless additional ideas for the post-war furnishing of your home, and illustrates many fine pieces of Cushman Furniture with their real craftsmanship and beautiful finish. Send 10¢ to cover mailing costs—no stamps, please.

Cushman
COLONIAL CREATIONS

W. T. CUSHMAN MFG. CO., BOX 158, N. BENNINGTON, VT.



And these you make for a child

American Home

Pattern A 636

Designed by Milt Groth



American Home

Pattern A 635

Designed by June Cochrane Origies



ORDER YOUR
AMERICAN HOME
PATTERNS FROM
AMERICAN HOME
PATTERN SERVICE,
251 FOURTH AVE.,
NEW YORK CITY



American Home Pattern A 638



Designed by
Bertram Brownold

WHEN the night before Christmas comes around, if you grownups have finished off any or all of these gifts for youngsters, your labors will be greeted with shouts of joy come Christmas-tree time in the morning.

A 636: Instruction and drawings for making the auto, trailer truck, and train. Use scrap lumber for these grand toys that are easy to make. **10 cents.**

A 635: Nursery nonsense! Cute way to use old turkish towels for 5-inch high alphabet on 45 x 54 inch quilt, or on slip cover for hassock or box. Tracing patterns for block letter plus instructions for making the quilt and slip cover, **15 cents.**

A 637: To make a little girl very happy at Christmas and for months to come! Pattern includes instructions and appliqué tracings for peasant doll purse and crochet instructions for little hat and a bag that looks just like mommy's, **15 cents.**

A 638: To make a little girl proud as punch! An ironing board and chest of drawers her very own size and a high chair and cradle for her doll. Construction drawings and instructions for building all four pieces of furniture. Scrap lumber does it. **15 cents.**

Peasant purse, René Leonhardt



American Home Pattern A 637



*"My parents must be a bright young couple
with blue eyes and plans
for the future"*



"I WANT to be brought up right, Mr. Stork. I want a mother who'll have time to listen to me and talk with me and have fun with me—and not be a cross-patch 'cause she's so tired all the time.

"Fact is—I want a family that's plannin' to get their housework done in less 'n half the time it takes now. Sure it'll take super-doooper equipment—even a lot of wonderful things that haven't been born yet... either. But, like me, these things are on their way. And I figure a pair of smart parents will know it!"

FANTASTIC? ... to think such magic can come to your home? To think that you can own thrilling new equipment that will work better... last longer... need less attention and repair. "Why!" you say. "That means making things in quantity to incredible precision standards. It's never been done!"



THE AVIATION CORPORATION

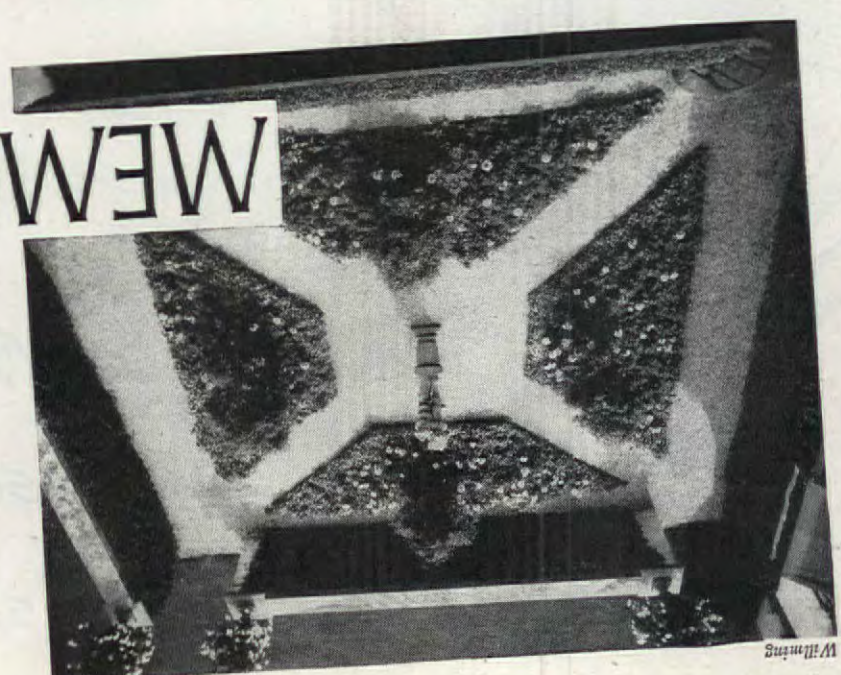


Manufacturing Units
LYCOMING DIVISION
SPENCER HEATER DIVISION
AMERICAN PROPELLER CORPORATION
REPUBLIC AIRCRAFT PRODUCTS DIVISION
NORTHERN AIRCRAFT PRODUCTS DIVISION
Subsidiary and Associated Companies
AMERICAN CENTRAL MANUFACTURING CORPORATION
NEW YORK SHIPBUILDING CORPORATION
CONSOLIDATED VULTEE AIRCRAFT CORPORATION



But it is being done. Right now—today—the many plants of The Aviation Corporation are mass-producing war goods accurate to a few millionths of an inch! Tomorrow, Avco's thousands of men and women, their skill, their fabulous machines and methods will turn to their new-world peacetime job... bring ease and leisure to your home. Look forward to this day... and to the products bearing the "Avco" name. They'll be worth the wait!

PARKS FOR MEMORIALS



William

IT'S NOT WAR WE WOULD HONOR, BUT MEN. WHAT BETTER WAY THAN

WITH BEAUTIFUL PARKS?

ONE of the fruits of every war is a crop of memorials to those who gave their lives because of it. With some pretty grim examples still before us of the forms these well meant tributes can take, why don't we decide right now, and take steps to make sure, that all future war memorials shall be things of living, increasing beauty that people can use and benefit by with continuing gratitude for the tributes themselves as well as what they stand for?

The idea of memorial plantings is not new, but often it has taken the unsatisfactory form of individual trees along highways where the sentimental aspect is jeopardized by the likelihood of injuries or neglect. Memorial gardens in the shape of new or improved plantings around public buildings and monuments were suggested in connection with Memorial Day in 1942 by Governor Prentiss Cooper of Tennessee, chairman of the National Advisory Garden Committee. But the trend of thought is now toward memorial parks, and an important step has been taken in the appointment by the American Association of Nurserymen of a committee, headed by W. A. Natrop of Cincinnati, to formulate suggestions, standards and a program for the assistance and guidance of interested communities and organizations.

Here is a splendid project for garden clubs, women's clubs, patriotic groups of all kinds—perhaps headed by the American Legion—now that food gardening has been established as a regular phase of home and community activity. Here, also, is a possible solution of the problem of the future of many a magnificent private estate, endangered by family dispersal, unavailable labor, prohibitive maintenance costs. Some may become part of educational institutions, to be

There are plants and designs to meet all needs, from rest and enjoyment to research and public education



Photographs from Vincent Edwards and The University of Chicago

IT'S A "SMART BUY" NOW

YOUR '44 VICTORY GARDEN WILL NEED THE BENEFITS OF THIS COMPLETE PLANT FOOD. BE SURE OF YOUR SUPPLY BY GETTING IT NOW!

● By ordering your Vigoro Victory Garden Fertilizer supply now, ahead of time, you'll be sure of having it on hand when you want it. Transportation problems, labor shortage, delay in delivery... none of these will prevent you from giving your garden a square meal if you order early and have VIGORO VICTORY GARDEN FERTILIZER on hand.

Vigoro Victory Garden Fertilizer produces amazing results on vegetables because it supplies not just three or four, but all the food elements they need from soil. It helps them grow bigger, improves yield, gives more nutritional value, too. Plan on giving your garden this complete plant food. But order it early!

Safe, sanitary, odorless, easy to apply and economical. Comes in packages of 100, 50, 25, 10 and 5 lbs.

A REALLY PRACTICAL XMAS GIFT! This is a year for practical Christmas presents... and Vigoro is a "natural". It's a gift your gardening friends will appreciate... plenty!

VIGORO
A PRODUCT OF SWIFT
VICTORY GARDEN FERTILIZER
FOR FOOD PRODUCTION ONLY

Complete plant food
ORDER NOW!
PRODUCTS OF SWIFT & COMPANY

also... Available now at your dealer's for lawns, flowers, shrubs and trees

Mary's first date brought me up to date

LAST NIGHT when I let in Mary's first beau I almost tripped over her old doll carriage. Then, when she came downstairs in her first long dress I stumbled again . . . on something I should have seen long ago.

Mary wasn't a kid any more. In just a few years she'd be a young lady!

Maybe it happens to every father. You don't notice that your little girl isn't playing with dolls until you open a door and a boy says, "I'm taking Mary to the high school dance." . . . You don't observe the gradual changes which are constantly taking place in your family life until something surprises you into taking a fresh view . . .

That boy with the shy grin helped bring me up to date on my family. He started me thinking about the way their needs and my ambitions for them had changed since the last time I bought life insurance. Then it was just the sort of protection I wanted them to have. But measured against what I want for them now, it didn't quite fill the bill. I realized that just as Mary had outgrown pigtailed without my noticing it, I had outgrown my life insurance.

This morning I had a serious talk with a John Hancock agent. He discussed things I'd been thinking about as well as things that hadn't entered my head — my social security benefits, what my wife could expect to earn if she had to, how much it would cost to give the children the right educational start. Then he worked out a new life insurance plan that fits the pattern of my particular family life down to the last detail. What surprised me most was how *little* it added to my family budget to get life insurance *big* enough for my family's needs.

* * *

Not every John Hancock policyholder is like Mary's dad. No two, in fact, out of our six million policyholders, are exactly alike. That's why every John Hancock representative is trained to uncover those factors which make your situation an individual one. The only obligation you have in accepting his services is the one which prompted you to arrange the interview — your obligation to yourself and to your family.

John Hancock
MUTUAL
LIFE INSURANCE COMPANY
OF BOSTON, MASSACHUSETTS
GUY W. COX, President



Free! New gorgeous Book of Wonder Fruits
72 Pages... Big magazine size... in DeLuxe Art Color

FREE
STARK YEAR BOOK

New U. S. Patent
Cherries, Montecarlo
& Montecarlo

U.S. GOVT
urges Home Fruit
Planting Now!

New Hal-Berta Giant
Peach, U. S. Patent
New Starkling Apple
(Trade-Mark)
Double-Red Delicious
Burbank's
Gold Pine
(Trade-Mark)
Stark
Golden
Delicious
Apple
(Trade-Mark)

Sensational discoveries . . .
New U. S. Patented and Trade-Marked varieties
LUSCIOUS, JUMBO SIZE FRUITS—
TREES FULL-BEARING YEARS YOUNGER
THAN USUAL VARIETIES

Special Extra Heavy Root System Grafting Method gives years head start

Get Startling Low Price
on collections offered for Victory Plantings

Now come amazing improvements in fruits. Revolutionary fruits which bear younger and more abundantly than ordinary unimproved varieties are now available to help relieve alarming fruit shortage. Thousands of farmers and city folks alike are planting these new fruits—so hardy and superior that almost anyone can expect success with reasonable care.

Many are so different in mammoth size, extra rich flavor, or beautiful color coming weeks earlier than they have been awarded U. S. Patents and Trade-Marks. These introductions of the plantwizards Burbank and Stark are pure-strain trees propagated direct-in-line from original parent trees to prevent "throw-back" or loss of vigor or improvements.

Often pay back entire cost before ordinary trees bear first full crop

Now you can plant varieties bred and selected to bear younger—propagated by most modern methods so they can often bring fruit a year, yes, even two or three years quicker!

Mail Coupon Now!

"I sold \$3,316.00 worth of Stark Trees in last 5 months!"
Biggest Spare Time opportunity in years to make real money selling new fruit discoveries. Gov't tasks millions of new fruit plantings. Sales booming. James T. Fulk, Ind., sold unusual total of \$3,316.00 in 5 months. Big Commissions plus Valuable Prizes. No experience to start. Free outline. Free instructions. Make money in this essential war work.

James T. Fulk, Indiana

ACT NOW. SPARE TIME SALESMEN AND WOMEN WANTED—Use Coupon

Grafting is by Stark's Special Extra Heavy Root System Method using a complete root system of a vigorous seedling not just one piece of root. This costs us more but gives tree years head start. Each tree "fattened" before digging with rich plant food elements from selected soils, stored energy to help avoid set-back at transplanting and speed growth.

Accept PRIZE TREE FREE to introduce

The outstanding art color catalog of the fruit world is now ready—72 big pages, magazine size, showing over 300 of these miracle fruits in life-size and true color. **FREE** while they last. Mail coupon now—get facts on Special "Save Expert's-Choice" Fruit Tree Collections offered to encourage Victory Planting. Get Free Tree Offer for limited time only if none of these miracle varieties have yet been planted in your neighborhood. Victory Fruit Gardener's Guide also sent **FREE**, if you reply promptly.

STARK NURSERIES, Box FF-13, Louisiana, Mo.
Largest in the World—Oldest in America



STARK Nurseries & Orchards Co., Box FF-13, Louisiana, Mo., AH 12-45

Send me **FREE**, big new 72 Page Color **FRUIT BOOK** and special "Save 1/2" Victory Collection and Prize Free Tree offers—also **FRUIT GARDENER'S GUIDE** Free.

I may plant.....Trees.....(Kind).....

Name.....(Number).....

P.O.....County.....

Street or RFD.....State.....

☐ Check here if interested in liberal Weekly Cash Income Plan for Spare-time selling Stark prize trees.

operated as experimental, demonstration, and exhibition gardens. An example is Mill Road Gardens in Lake Forest, Illinois, given by Mr. Albert D. Lasker to the University of Chicago. Here important plant breeding work is carried on by the Botany Department and, until war intervened, seasonal outdoor flower shows were attended by thousands of visitors. On page 46 are shown, below, a general view of the Gardens and, above,



In Millbrook's Tribute Garden



a flagged walk leads from the entrance gate to the playground. A footbridge crosses a small pond

one of the intimate plantings near the mansion, from which ideas could be developed for small memorial gardens in cities.

However, a shining example of the real memorial park is the first world war Tribute Garden in Millbrook, Dutchess County, New York, three views of which are shown on these two pages. Planned and planted with rare vision by the local garden club more than twenty years ago, and still maintained by it, this six acres of formerly bare hillside and useless swamp has become a lovely oasis of trees, shrubs, and flowers, winding paths and shady nooks, a little pond and bog garden and, on its leveled summit, a children's playground, 350 by 120 feet, with swings, slides and teeters enjoyed by droves of youngsters. At one end, a semicircular concrete seat bears a tablet with the names of the men of Washington Township who saw service; beyond it is another play space with a wading pool and a vine-covered arbor for parents to enjoy. At the other end of the playground stand four quadrangles of clipped maples, 165 trees in all, planted by the families of the fighting men whom they and the whole park honor.

Merry Christmas
EVERY DAY IN THE YEAR



HASKO TRAYS



Miracles Can Happen! Visit your favorite store or gift counter and see these beautiful Hasko Trays. *Presto!*... Your problem of what to give HER vanishes into thin air. What woman can't use them? What woman won't be thrilled with trays as unusual—as distinctive as HASKO?

HASKO TRAYS take today's informal get-together buffets in their stride. They add dash and style without the burden of table setting, serving, and place linen.

But Hasko Tray magic doesn't stop here. There are Hasko Trays for every need... for sandwiches, cocktails, serving... even Trays for your coffee maker and toaster... all beautifully packaged in gift boxes. This year give the gift that makes everyday living easier, more gracious... **HASKO TRAYS. She'll thank you every day of the year.**



ANOTHER GIFTED IDEA
HASKO "MYSTIC" TRAYS

Is she all agog about the future? Then she'll love this combination serving tray and mystic game. She asks it questions. It spells out "magic" answers... Fun that fascinates family and guests... the game hit for Christmas, 1943.

Hasko Mfg. Corp., Dept. 141, 135 S. La Salle St., Chicago 3.

hasko TRAYS
AND ACCESSORIES

EASY WAY TO KILL MICE

25¢

MOUSE SEED

KILLS MICE

"A saucer and seed is all you need" to kill mice. No baits, no traps, no muss. Just put Mouse Seed in saucer and place where mice appear. They eat the kernels of the tiny, chemically treated seed. Then they die. Clean, easy way to kill mice. Excellent results for over 50 years. Avoid substitutes. Get the genuine. At drug and other dealers. No mail orders. W. G. Reardon Laboratories, Inc., Port Chester, N. Y.

TORO Power Mowers

ALL OVER THE WORLD

TORO MANUFACTURING CORP'N.
MINNEAPOLIS, MINN.

MOWING MACHINERY SPECIALISTS FOR OVER 20 YEARS

DEAD INSECTS

DESTROY NO FOOD, CLOTHING
Protect things costly to replace! Use Gator Roach Hives. Roaches, Waterbugs, Silverfish and Crickets eat bait from the protective tubes—and die! Long-lasting, clean and thoroughly efficient! Money back if not satisfied. 35¢ pkgs. If your dealer has none, send \$1.00 for 3 pkgs. postpaid. **DE SOTO CHEMICAL CO.**
Box 37, Arcadia, Fla.

GATOR ROACH HIVES

Say Merry Christmas with MODERN ROSE PLANTS
GIFT CERTIFICATE IN PLASTIC BOX
with Hand-Made Token Rose
(Actual Plants Sent Postpaid Next Spring)

YEAR after year your friends will continue to enjoy your gift as the Roses bloom. The crystal-clear plastic Gift Box, 6 1/2 in. long, and its perfect Rose make a fine impression. The Gift Certificate lists the plants they get next spring, direct from the Rose Capital of America. Your name will be inscribed as sender.

Choose any of the Modern Rose gifts at right, and order by number. Or simply indicate amount (\$1.50 or more) for each name you send us, and they can select their own Roses from the complete catalog of J. & P. Modern Roses we shall then send them.

Important—give name and complete address of EACH person to whom gifts are to be sent—also your own.
To select other Roses, write us today to rush to you the J. & P. Catalog and Gift Order Blank.

Jackson & Perkins Co.
WORLD'S LARGEST ROSE GROWERS
606 ROSE LANE, NEWARK, NEW YORK

X-21 1 Plant—Mary Margaret McBride, 1943 All-America Rose, coral pink (pat. 597) **\$1.50**

X-32 3 Plants—Countess Vandal, Eclipse, Dickens Red (pink, yellow and red, all patented) **\$3.**

X-33 5 Plants—Countess Vandal, Eclipse, Signora, Gloaming, Dickens Red (pink, yellow, mandarin, salmon, red, pat.) **\$5.**

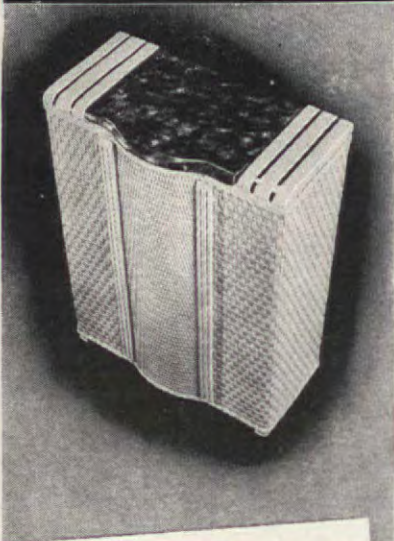
We mail the Gift Boxes to names and addresses you supply, on or before Dec. 15. (Or we can mail them to you now.)

Order direct from this ad.

Beauty
AND THE *Best*

YOU'LL FIND BOTH IN

PEARL-WICK
hampers



It's no accident that Pearl-Wick Hampers have become an integral part of so many fine homes. Beauty and service are built into them . . . from the luxurious styling to the plastic-like finish.

★ ★ ★

Today, while we are limited to fewer models, you can still find a Pearl-Wick Hamper to meet your requirements. And, when Victory is won, Pearl-Wick will again be made in an endless range of colors, styles and models.



FREE Send for informative booklet on health and beauty in the home.

PEARL-WICK *hampers*

AT ALL BETTER DEPARTMENT AND HOUSEWARES STORES

PEARL-WICK CORP.

27-48 FIRST ST., ASTORIA, L. I., NEW YORK

PEEK SHOW for a Child's CHRISTMAS

DOROTHY BURTON PORTER



WHAT could be more fascinating to a child than a tiny window of real glass and curtained with real material? He turns on a switch—presto, it's a bright sunny day on the other side. There is a little winding country road, tiny houses and barns, an icy pond, a brook, and trees dusted with sparkling white snow.

There is another switch for night. When this is turned on, day is done, and there in a deep blue sky is a bright moon and twinkling stars. The houses are all lighted up, showing little tables set for a Christmas dinner, stockings hanging at the hearths, and tiny Christmas trees gayly decorated with colored beads and shiny sequins.

A Peek Show may be small and simple, or as elaborate as you wish it. We built our Peek Show 48" long, 24" wide, and 36" high. The top, bottom, and three sides of the "show box" can be constructed of wood. On the front side we cut our peek window 12" x 18". The back is made of heavy wall-board with stars and moon cut out; white paper clouds are pasted over these openings so that moon and stars show up only at night when the light is turned on in



**LOOKED AT
FROM ANY ANGLE**
**IT'S TOMORROW'S BEST BUY
IN BASIC HOME HEATING**

Years before Pearl Harbor, Holland engineers had been field-testing a basic change in furnace design—a change that took off all the "fat" and made the furnace a supple, sinewy performer of great stamina. This new model has supplanted the old familiar design—having proven beyond question that the new advantages had made the old style obsolete.

This improved model is the one that has been supplied to all customers who have qualified for furnace replacements under Federal regulations. They have been lucky customers, for instead of a war-emergency makeshift they have been favored with the most advanced type of postwar furnace.

At the war's end Holland will immediately release a wholly new line of improved automatic heating equipment—exciting innovations that will set the pace for the entire heating industry. Heading this postwar line will be the basic Holland furnace that has been in production ever since Pearl Harbor—so far ahead of anything else in its field that it will be tomorrow's best buy for a long time to come.

**READY, NOW
FOR POSTWAR'S
NEW HEATING**

**HOLLAND
FURNACE CO.**
HOLLAND, MICH.

*World's Largest
Installers of Home
Heating Equipment*

HELP PREVENT GERMS! BLAST OUT CLOGGED, DIRTY DRAINS

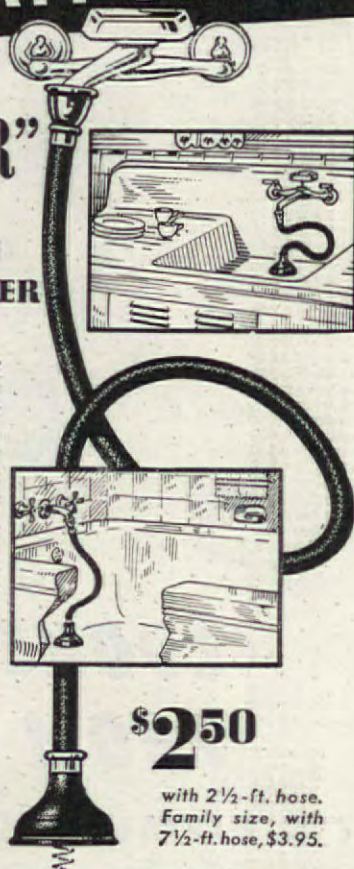


with a
"CARTER"
WATER
PRESSURE
DRAIN CLEANER

This sturdy drain cleaner makes a tight, direct connection between drain and faucet, using hot and cold water pressure to blast out stoppages, grease, dirty soap curds and corrosion—breeding grounds for dangerous germs. No moving parts, any woman can use it. This plumber's helper does a thorough job on lavatories, bathtubs, kitchen sinks, laundry tubs and floor drains... Keeps them hospital-clean. Used by thousands—get yours today! Ask your neighborhood dealer. He has the Carter Drain Cleaner—or will get it for you from

ONTHANK-DAVIS CO.
Des Moines, Iowa

CARTER
WATER PRESSURE DRAIN CLEANER
PATENT NUMBER 190871



\$2.50

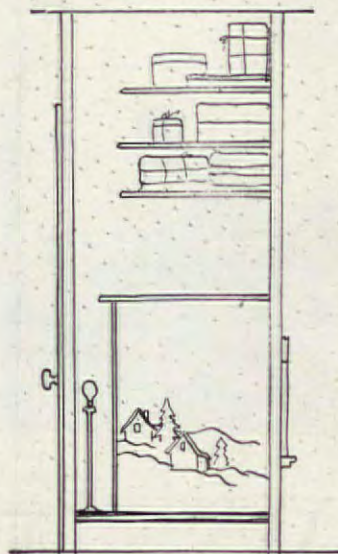
with 2½-ft. hose.
Family size, with
7½-ft. hose, \$3.95.



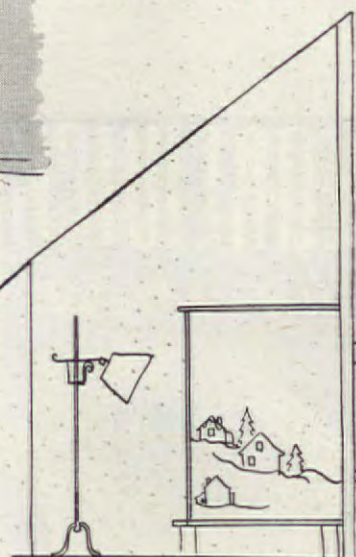
Paste a wallpaper house around the Peek Show window. Children will love it! Or make yours a real "show" by hiding its "workings" in the closet

back of the setting (sketch below).

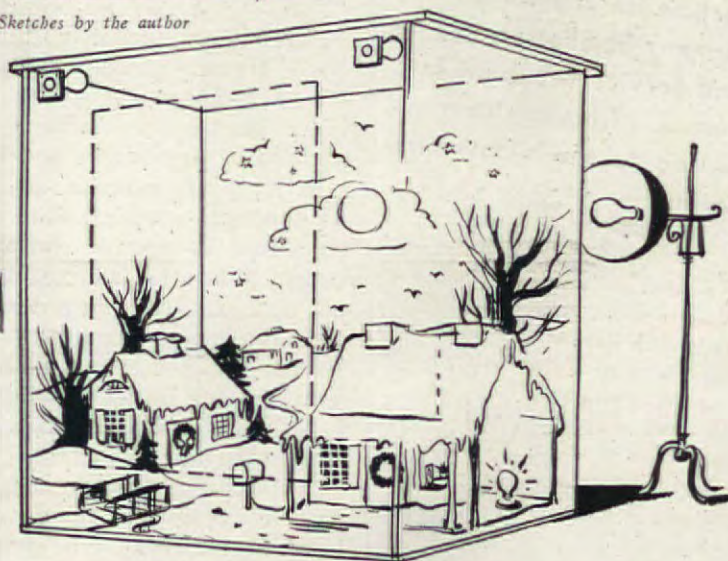
Making a miniature setting is largely a matter of collecting bits of this and that. Paint, glue, and imagination will do most of the work. Hilly foundations can be molded into almost any shape by



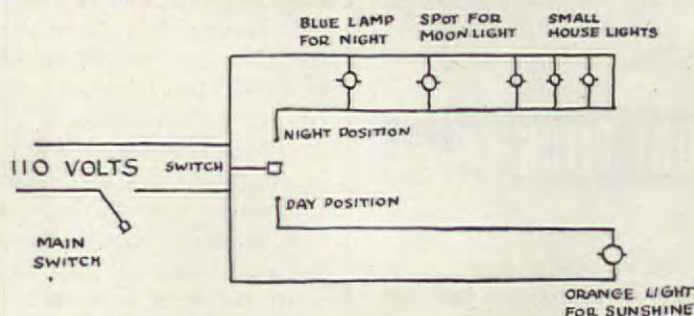
Sketches by the author



working papier-mache over mounds of crushed newspaper placed on the floor of a box. Houses can be made from boxes with Christmas tree or tiny lights fastened down inside (allow room for ventilation). Realistic trees and hedges can be found as easily as getting them in your own yard—the common clipped hedges is made up of little tree shapes. Sharpen the trunks, dip in glue, and stick into the hardened papier-mache foundation.



Diagrams are basic for a simple or an elaborate "show." Paint, glue, and imagination create the tiny landscape



"HEY, BOSS, TIE SOME
MILK-BONE ON THE
TREE FOR ME!"



Make it a Merry Christmas and a Happy New Year for your dog by putting him on the Milk-Bone diet. For his first meal give him crunchy, nourishing Milk-Bone Biscuit. For his second meal feed him hearty Tiny-Bits... just add warm water, soup, broth, gravy or vegetables plus bits of meat if you wish.

Made of the finest ingredients...beef meat meal, milk, whole wheat flour, yeast and fish liver oil...time-tested Milk-Bone products contain 5 vitamins, A, B₁, D, E and G...all mighty important in keeping dogs healthy. Ask your dealer for Milk-Bone today.



Contains Vitamins
A, B₁, D, E, and G

NATIONAL BISCUIT COMPANY

National Biscuit Co., Dept. G-12
449 West 14th St., New York 11, N. Y.
Send me Free Sample Milk-Bone Biscuit and Tiny-Bits. Also Booklet: "How To Care For And Feed Your Dog." (Please print. Paste coupon on postcard if you wish.)

Name.....
Address.....
City and State..... TX

A Home IN St. Petersburg Florida



Nowhere in America is a more pleasant home community than St. Petersburg—nowhere a more delightful year-round climate—nowhere a more advantageous place to own a home.

The Sunshine City is on a semi-tropical peninsula on the Gulf Coast of Florida. It has 33 miles of waterfront; wide avenues; palm shaded parks and playgrounds.

Second largest resort center of the South, St. Petersburg is nevertheless a quiet, beautiful, wholesome city—with many churches, splendid schools, beautiful homes. Warm, sunny climate. Healthful living conditions.

Plan now to own a home in St. Petersburg. For booklets write G. L. Davenport, Mgr., Chamber of Commerce, St. Petersburg, Florida.

THE SUNSHINE CITY

Here's Why WAR BONDS are the Best Gifts!



LOOKING at our Christmas gift problem from every angle . . . patriotic, practical and sentimental . . . we've agreed there's just one solution—War Bonds for *everybody*! You see, Bonds will help give all of us the one present we want—they'll bring our boys back home sooner! And they'll also build a hope chest for the things we'll all need after the war. At our house that means we'll be able to buy that Hotpoint Electric Kitchen we've had our hearts set on for years!

After Victory They'll Buy a HOTPOINT ELECTRIC KITCHEN!



The cost of a Hotpoint Electric Kitchen, including Appliances, Sink and Cabinets, averages about 10% of home building costs.



FOR A \$4,000 HOME — The Daffodil Kitchen (above) typical of thousands installed in low-cost defense homes, is fully equipped with Hotpoint Range, Refrigerator, Sink and Steel Cabinets.

FOR A \$6,000 HOME
The Victory Kitchen, complete with Hotpoint Range, Refrigerator, Electric Dishwasher-Sink and Hotpoint Steel Cabinets, costs so little many \$6,000 homes now enjoy them.

BUY WAR BONDS TODAY—An Electric Kitchen Tomorrow!



• Your accurately controlled Hotpoint Electric Range will insure you perfect baking results! And of course cooking the safe, speedy electric way, the air in your kitchen will always be fresh and entirely free of fumes.



• You'll be able to save time and money by buying perishable foods in quantities on bargain days. And you'll find that foods stay fresher far longer in the Hotpoint Electric Refrigerator.



• Two of your most tedious and time-taking tasks will be gone. A Hotpoint Automatic Electric Dishwasher will clean your dishes. A Hotpoint Electric Disposall will flush away all your food waste before it becomes garbage.

HOME PLANNING FILE



Start your plans now for tomorrow's Electric Kitchen. Save ideas for remodeling or building your new home in Hotpoint's Home Planning File. Size 9" x 12", of heavy box board, ten divisions, folder for War Bond purchases. If your electric company or dealer cannot supply you, send 25 cents in coin or War Stamps. (Offer restricted to continental U. S.)

Edison General Electric Appliance Co., Inc.
5640 West Taylor Street, Chicago 44, Illinois

Enclosed find 25 cents, for which please send Home Planning File.

Name _____

Address _____

City _____ State _____



Hotpoint

ELECTRIC KITCHENS

Holiday Double Feature

In a time of shortages, you day-dream of a recipe like this! Well, it's *really here!* Few eggs, little sugar,

little shortening—but you still get moist, mellow, rich-tasting cake—when you use Swans Down!



Swans Down's new— RAISIN FRUIT CAKE

4 cups seeded raisins
2 tablespoons grated lemon or orange rind
1 tablespoon cinnamon
1 tablespoon allspice
2¼ cups water or cold, strong coffee
2½ cups nut meats

2 teaspoons vanilla

Combine raisins, rind, spices, and water in saucepan. Cover and cook gently 8 minutes. Drain, pressing out as much liquid as possible. Measure liquid, add water or coffee to make 1½ cups; reserve. Grind raisins with nuts.

Sift flour once, measure, add baking powder, salt, and sugar; sift together three times. Cream shortening thoroughly. Add flour mixture, eggs, vanilla, and liquid; stir until all flour is dampened, then beat vigorously 2 min-

utes. Add raisin-nut mixture; mix well. Turn into two 9x4x3-inch loaf pans which have been greased, lined with brown paper, and again greased. Bake in moderate oven (350° F.) 1 hour 15 minutes, or until done. Let stand 5 minutes on cake rack; remove from pan, leaving paper attached. Cool. To store, wrap in cloth and keep in cake box. Frost one loaf or top with nuts or leave plain for easy packing to send away. (*All measurements are level.*)

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Swans Down's new— CHRISTMAS TREE COOKIES!

They're *delicious*—and so easy to make and mail! The recipe is in our new booklet, offered below! (Party Sugar

Cookies, page 11.) Send for the booklet today—and with it, we'll send you cooky design patterns, plus decorating hints.

Listen to "KATE SMITH SPEAKS," CBS Network, Monday through Friday.

Swans Down for wonderful cake
—even with ration recipes!

MAIL THIS COUPON

Send 6¢ for timely new wartime recipe booklet!

GENERAL FOODS, Dept. A.H. 12-43, BATTLE CREEK, MICH.
Please send me "How to Bake by the Ration Book"—new Swans Down recipes for cakes, other desserts, quick breads! I enclose 6¢ in stamps. Also send me cooky design patterns.

Name _____

Street _____

City _____ State _____

(Good in U. S. A. only)

Offer expires March 31, 1944



Make That Fireplace Behave!



SIGMUND SAMETH

WITH fuel oil deliveries at an all-time low and every ton of coal which householders can spare vitally needed by war factories, the old wood-burning fireplace ought to be drafted back into service. Burned properly a cord of wood will give almost as much heat as a ton of coal.

Don't shrug your shoulders and say: "Not *my* fireplace, mister."

So your particular fireplace has always been a little cranky? It smokes a wee bit when the draft isn't just so? Or maybe it smokes a lot? Nonsense! All defects are correctable and the fine art of tending a hearth fire is soon mastered.

Ventilation engineers who have made a study of why fireplaces misbehave have discovered that it's usually a matter of what they call the "draft ratio." For smokeless operation the fireplace opening ought to be eleven times as large in area as the narrowest portion of the flue—and *no larger*. With a foot rule and the ordinary variety of simple arithmetic, you ought to be able to find out how close your fireplace comes to this ideal. The interior dimensions can be found on the architect's blue prints. Lacking these, dustier research with a flashlight and mirror ought to yield the measurements.

Suppose that the flue is lined with eight inch square chimney tiles, making the cross section area 64 square inches. Using the 11:1

ratio prescribed, it takes no mathematical genius to discover that the fireplace opening to fit this size flue should be no larger than 704 square inches. This might mean an opening thirty inches wide and twenty-three or twenty-four inches high—pleasing and practical proportions. By maintaining the 11:1 ratio, the draft which sweeps into the fireplace will be strong enough to insure that all smoke and combustion gases go up the flue where they belong instead of billowing out into the room. A smaller fireplace opening would make the draft too violent—wasting fuel. A larger fireplace opening would make the draft sluggish and the room a place fit only for persons wearing gas masks. Don't ask what makes this ratio of 11:1 magical. Engineers disagree on the theory, but in practice it works and a little thing like two inches of brickwork can make all the difference between a pleasant and a smoky room.

A flue which is too large can be effectively reduced by a chimney pot or an extra course of brickwork set in cement at the chimney top, using bricks set endwise to make the opening smaller. Where a flue is too small, the removal of an *existing* chimney pot may be all that is needed. Sometimes a flue in need of cleaning may have as much as four inches of soot deposited inside. Although this can be removed by an amateur

Perfection in Smoothness

Brewed with just the *kiss* of the hops, none of the bitterness, Schlitz has attained a perfection in smoothness that is truly amazing. This, plus that famous flavor found in no other beer, has made the world applaud Schlitz as America's most distinguished brew.



JUST THE *kiss* OF THE HOPS

*...none of
the bitterness*

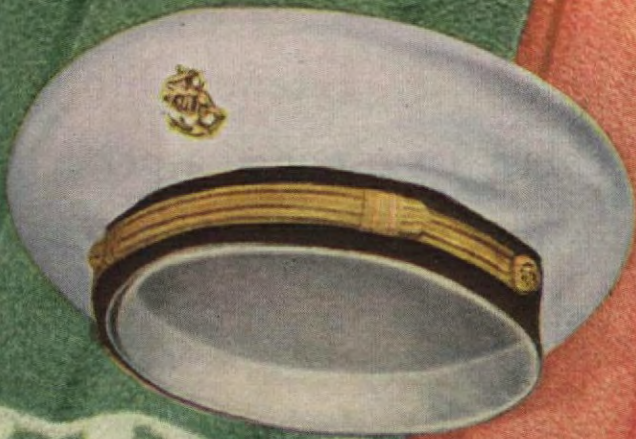


Copyright 1943, Jos. Schlitz Brewing Co.,
Milwaukee, Wis.



THE BEER THAT MADE MILWAUKEE FAMOUS

"TOPS"



Dundee
MADE IN U.S.A. SINCE 1888

Towels

A sparkling, new Dundee pattern that will add life and interest to any bathroom. The graceful Jacquard rose border is extremely effective, and is available in Green, Peach, Turquoise, Rose and Blue, providing unlimited ensembling possibilities. These colorful, original designs were developed by the famous artist-designer, Joseph B. Platt. Above: U. S. Navy Nurse Officer's Hat. Right: two of the Dundee Towels now serving at home and abroad. From the looms of DUNDEE MILLS, Incorporated, Griffin, Ga. Showrooms: 40 Worth St., N. Y. C.



Dundee — THE NAME TO REMEMBER WHEN BUYING TOWELS

handyman by pulling a sack of straw through the flue with a stout rope, it is really a job left best to professional chimney cleaners with mechanized equipment. In any case the effective flue diameter will be increased—probably enough to remove the cause of fireplace smoking.

If, because of faulty construction, the flue is still too small or the opening still too large, the last

expedient consists of actually blocking off a part of the fireplace opening. Brickwork at the sides will do it. Raising the hearth level three inches with a layer of firebricks will eliminate 108 square inches of opening in a three-foot fireplace; so will a brass "hood" which projects downward from the upper edge of the opening. Suit the alteration to fit your own taste and your



Home of Mrs. Harry A. Gayton, photographs by Eugenie Bingham



Design or remodel your fireplace to fit your fancy or decorative scheme, but *never* forget the magic ratio of 11:1



THE MAGIC FLAME

will cool and heat
your home of tomorrow

What kind of climate do you like? In the bright world of tomorrow, you will be able to "make it to order" indoors—year round.

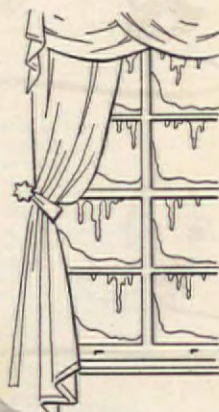
That is the promise of Servel's flame of magic.

Today, this flame is bringing silent, trouble-free refrigeration to more than 2,000,000 American homes—and to our armed forces all over the world.

When peace returns—and Servel is "mustered out" of total war work—millions more will be able to enjoy not only *this* modern convenience, but *new* ones made possible by the magic of the flame.

The Servel All-Year Gas Air Conditioner is one of them. Servel research engineers developed it before war came. It will be ready for you at war's end. This new and different unit will cool your house in summer, heat it in winter, ventilate it through every season.

Servel refrigerators and all-year gas air conditioners and new home appliances will mean greater comfort—better living—for you and your family. And they will also mean *jobs*—good jobs—for our fighting men when they come home again.



SERVEL, Inc.

America's Leading Makers
of Modern Gas Appliances

WHAT DO YOU GIRLS
WANT FOR CHRISTMAS?

**PYREX
WARE!**



MOM says "put me down for that sparkling, clear Pyrex Double Duty Casserole! Tasty lima beans and tomatoes are just one of a dozen different dishes I'll use it for. And the cover will come in handy as an extra pie plate!" Tip to Dad: There are three sizes... the two-quart (average-family) size costs only **75¢**



SIS sighs "I've got my eye on that dream of a Pyrex Flavor-Saver Pie Plate because it's specially designed to keep the juice and flavor in my pies. Best of all, even sticky foods wash off easily from Pyrex ware!" And don't forget, Sis, it's the first Pyrex Pie Plate with easy-to-hold handles! 10" size... **45¢**



GRANDMA never saw anything like this new Pyrex Bowl Set when she was a girl! "Just think," she exclaims, "I can mix, bake, serve and store in every one of them! And I'll be able to watch foods cook thru the clear glass!" Set of 3 Pyrex Bowls (nested to save shelf space)... 2½, 1½ and 1 quart sizes... only **95¢**



THE LADY NEXT DOOR votes for the glamorous Pyrex Cake Dish with the convenient glass handles. "I'll use it for layer cakes, rolls, chops, potatoes, desserts... and save lots of time." She'll save fuel too, for foods bake as much as one-third faster in Pyrex ware. (Give her a pair to make a lovely gift.)... Each **35¢**



LOOK FOR THIS
LABEL FOR YOUR OWN
PROTECTION



Look for this orange Pyrex ovenware label when you buy cooking utensils. It's your assurance of long and satisfactory service. In addition every Pyrex ovenware dish carries this trademark pressed into the glass.

"PYREX" IS A REGISTERED TRADE-MARK OF CORNING GLASS WORKS, CORNING, N. Y.

IF YOU CAN'T find all the Pyrex ware you'd like, remember the war comes first! Searchlight lenses, Army tableware, hospital supplies... are a few items for which Corning workers have been awarded the Army-Navy "E".



A PRODUCT OF CORNING RESEARCH IN GLASS

own fireplace, but never forget the magic numerical ratio 11:1.

If fireplace alteration is easy, the art of tending a fire is no more complex. First of all, resist the temptation to start a fire with a heap of old newspapers. If you must use paper to start a fire (and traditionalists frown upon this), use only a sheet or two crumpled loosely. The best kindling is a fat pine splinter fairly oozing rosin. Touch a match to it, and the hot blaze resulting will ignite anything combustible. Lacking fat pine, whittle three or four "fuzz-birds" out of dry slivers of wood, set them teepee fashion in the center of the hearth, place three dry, heavier billets crosswise on the fire-dogs and set the thing going with one match—no more. Purists will groan at this suggestion; but if you can't start a fire any other way, you won't fail if you use as kindling one of those waxed cardboard containers in which milk is sold in most cities.

The secret of a good log fire lies chiefly in the manner in which it is laid. Above the kindling should be laid three logs. The two lower ones must be smaller so that they will "catch" most readily, while the third log, above and between them, may be heavier. This is the basis of your fire, and once it is well started, you may consider the situation well under control. Wood without bark starts easier than wood with bark, and splits catch easier than full rounds. Place them carefully on the andirons or in the grate or fire basket so they will not roll out. Arrange them so that there is an air space between the logs through which the kindling flames can lick. While you're engaged in this, *have the door open!*

The best wood for open fires is black locust or hickory. White oak, ash, sugar maple, come next. In the third rank are such woods as chestnut, cedar, white pine, and hemlock. California redwood will hardly burn at all. The heavier the wood is, the better it will burn. In all cases seasoned wood—that is, wood which has stood under cover a year and dried out, is preferable. Green logs will burn, but as much as 34% of their weight can be water, and heat is wasted causing this water to evaporate as steam.

One rule of hearth tending which seems to have been forgotten nowadays is to let the ashes remain. So don't sweep the hearth clean every day with that little fibre besom from the antique shop. Let the ashes overflow almost to the edge of the hearth. Wood ashes help conserve the heat. The best housekeepers are the worst fire tenders.

Give the
War bride

A BATHROOM
SHOWER!



The first rule for a successful bathroom shower is to be sure all the gifts go with the bride's desired color scheme. For heaven's sake, find out what it is. Next, list the gifts you decide upon on separate slips of paper and put them in a box. Then have a grab bag

to see who gives what. Here are some suggestions to guide you.

Towels? Oh, yes, you can get some lovely ones in any color she'll want. And they're just as fluffy as ever. Get her six. And of course, face cloths to match. Again six is a good number.

A bath set is a welcome gift. Give her matching bath mat and seat cover in soft, wooly, chenille. And then perhaps a shower curtain. They come in patterns and colors to match bathroom curtains. So add curtains to your list.

A box of sweet scented soaps, bath salts, cologne and other lovely things, you can obtain at your Department Store Toiletries Counter.

And now to top it off, pack your gifts in a beautiful new Whitney

Hamper in a color to match the loot. But be sure it's a Whitney. . . . For there's no better hamper made. And a Whitney comes in colors and designs selected to blend into the bathroom decorative scheme . . . not to dominate it.

Then do the whole thing up proper with a great big bow. Just watch her excitement when she unties the bow and looks inside. See how delighted she'll be when she discovers the hamper is a Whitney.



ADVT.

Idea!

MRS. JOE R. BECKETT



For a Garden Club with Orchid Tastes

and a Dandelion Purse!

F. M. Demarest

AT LEAST once a year, every garden club decides that a year book of its coming programs is essential to its usefulness and dignity. The members even go so far as to elect a year book committee. But alas, the year book idea is soon vetoed when the committee members report that a three-figure appropriation will be needed to pay off the printer and the binder. Again and again, year after year, the project is enthusiastically proposed, voted for, then vetoed unanimously.

But the small garden club with orchid tastes and dandelion purse can have a year book, one just as attractive as any larger and more prosperous organization. It takes a few evenings' work and some cooperation.

First, gather and arrange the material for the whole book, including program, committee personnel, and perhaps a suitable verse or bit of garden lore for each month. Type the copy for each page just as it is to appear and have enough copies made (two pages to each side of each sheet) to supply the members and leave some over for the files. This can be done by mimeograph (often a local school will let the pupils do it for practice, or a stencil shop will do the job for a nominal fee), or by "offset" printing, which costs little if any more and offers the advantage that the printed pages can be smaller than the copy if desired. To make covers, cut out of bright colored prints, with pinking shears, pieces a bit larger than two-page size. (Scraps of gay material may be used.) Then, cut corresponding "linings" of colored construction paper for stiffness and body, and sew the two together on the sewing machine. After the copy sheets have been sewed in, book fashion (that is, saddle-stitched), your year book is ready to be distributed to the club's membership.

IT'S EASY AS PIE For Quiz Kid Ruthie Duskin to Answer Questions



... Folks say it's just that easy to take
ONE-A-DAY Vitamins, too

YOU marvel at how easy it is for the Quiz Kids to answer questions. And you'll marvel, too, at how easy it is to take One-A-Day (brand) Vitamin Tablets. For naturally, it's easier to take a single Vitamin-rich tablet daily than three or four of lower potency. And it's less expensive, too. That's why thousands are switching to One-A-Day Vitamin Tablets. Are you using them? And aren't you pleased at their low cost?

Which Vitamins Do You Need? You may be using A & D (the so-called cod liver oil Vitamins) to help keep up your normal resistance to colds. Or you may be taking B Complex Vitamins because lack of them is making you feel tired, easily fatigued, nervously irritable. But no matter which you use, you'll find One-A-Day (brand) Vitamin Tablets are so high in potency that a single tablet daily is all you take ... all you pay for.

Buy Laboratory Tested Vitamins. You can have all confidence in the quality and purity of One-A-Day Vitamin Tablets. Their potency has been laboratory tested by skilled chemists. And every word of advertising has been read and approved by consulting doctors.

Buy quality when you buy Vitamin Tablets. Buy *potency, economy, ease of taking.* Ask your druggist for One-A-Day (brand) Vitamins. Look for the big "1" on the package.

SEE WHAT YOU SAVE! Prices on One-A-Day (brand) Vitamin A and D Tablets—one month's supply, only 50c; three months' supply, only \$1.20; six months' supply, only \$2.15, or less than 1 1/4c a day. Prices on One-A-Day (brand) Vitamin B-Complex Tablets—twelve days' supply, only 45c; one month's supply, only 90c; three months' supply, \$2.25, or only 2 1/2c a day. "One-A-Day" is the registered trade-mark of Miles Laboratories, Inc.



MILES LABORATORIES, INC. *Makers of Alka-Seltzer*

OLSON RUG BOOK *Decorating Guide!*

IN FULL COLORS - FREE



Olson
Rugs are
Reversible

Learn How
**YOUR OLD
RUGS, CLOTHING**
-Can Save up to 1/2

It's All So Easy! Write today for the big Free Olson Catalog in colors that tells how your material is picked up at your door by Freight or Express at our expense—how we shred, merge and reclaim valuable wool and other materials by the famous *Olson Process*; then picker, bleach, card, spin, re-dye and weave into new

BROADLOOM RUGS

—beautiful, deep-textured, full bodied rugs that are woven Reversible for double wear and luxury.

CHOICE: of popular solid colors, rich tweed blends, 18th Century floral and leaf designs, Early American, Oriental patterns, ovals. Sizes to fit all rooms.

FACTORY TO YOU!

You risk nothing by a trial. Our 60th year. Over two million customers. We have no agents. *Sorry if War Work causes temporary delays, but Olson Rugs are worth waiting for.

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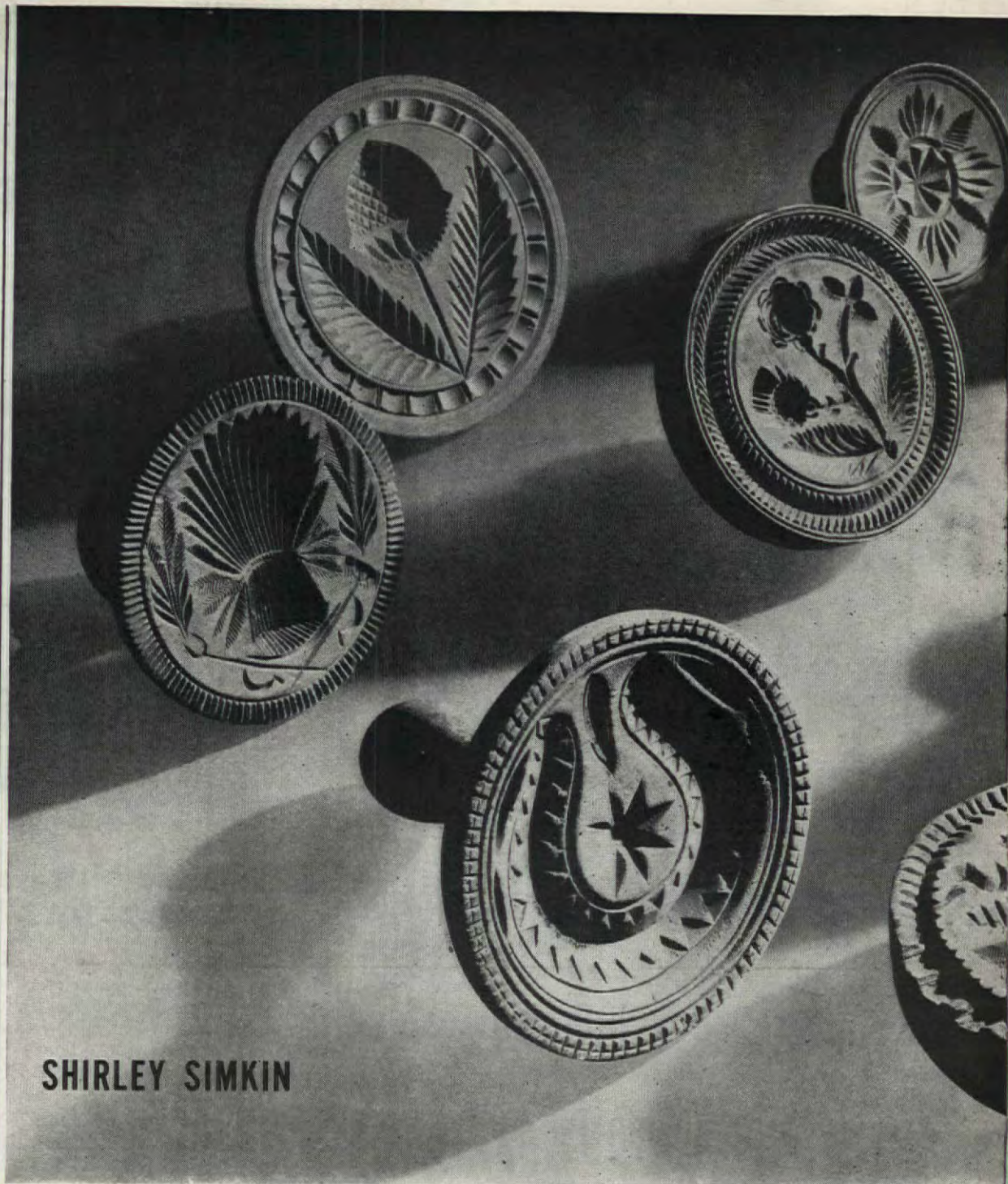
Chicago New York S'Frisco

MAIL COUPON OR 1c POST CARD TO-DAY

OLSON RUG CO., F-67 CHICAGO

Please mail Olson Catalog Free to:—

Name _____
Address _____
Town _____ State _____



SHIRLEY SIMKIN

Representatives of one of the few forms of native art . . . An interesting glimpse into the American home of past generations



Photographs by F. M. Demarest

TODAY, the mere sight of butter on the family dinner table is enough to arouse eager anticipation of its cool, sweet, creamy delight. Even the memory of the stamp recently detached from a ration book hardly dims the pleasure. If any present-day housewife should decide to decorate her modest supply of butter with an interesting design, in a deliberate attempt to make it even more appealing to the family appetite, she would be unnecessarily "gilding the lily." The presence of the unadorned butter on the table is attraction enough. A few generations ago, however, in the days when every rural family did its own churning butter was seldom taken to the table without being especially decorated for the purpose. Wooden butter molds and butter stamps were used to shape the creamy mass into interesting



WHEN THEY
USED

BUTTER
STAMPS

INSTEAD OF

RATION STAMPS

The designs were
closely related to the
everyday life of the
family: fruit, grains,
barnyard animals, and birds

WAR BOND



• Home . . . perhaps with the family gathered around the dinner table on Sunday. Or the gang in the rumpus room downstairs. Or familiar things—like Dad's easy chair or the cupboard where Mother keeps her best china. These are the memories which bind fighting men to the kind of world they're fighting for.

• Many of them are looking back today on homes graced with the warmth and charm of the Western Pines.* Many of them are looking ahead to the day when they will remodel their homes, or build new ones, with these distinguished woods.

• If you have plans for building or remodeling your home "some day," you'll find a lot of interesting ideas in "Western Pine Camera Views." For a FREE copy, just address: Western Pine Association, Dept. 178-F, Yeon Bldg., Portland, Oregon.

*Idaho White Pine *Ponderosa Pine *Sugar Pine

THESE ARE THE WESTERN PINES

For "her" gift



...a Living Picture

This Christmas surprise mother with a genuine Nurre Mirror—a living picture for her home.

She'll love its sparkling beauty and the way it adds light, and depth to a room.

Next to a War Bond, a genuine Nurre Mirror is the perfect Christmas Gift. Your dealer has Nurre Mirrors in many lovely patterns, all made from genuine plate glass, scientifically silvered and with the Nurre Improved Protective backing for long flawless service. Surprisingly moderate in cost, too, for so much beauty.

Living **NURRE** Pictures
Mirrors



Learn how to use mirrors to add charm and life to your home.

FREE Booklet

"How Famous
Decorators
Would Use

The Nurre Companies, Inc., Dept. AH
Bloomington, Indiana

Please send me FREE Mirror Booklet

Name.....

Address.....

City..... State.....

Merry Christmas

TO AMERICA'S GALLANT HOMES

FROM

Zionet

THE

NEW CURTAIN FOR SMART WINDOWS



ZION LACE CURTAIN MILL, ZION, ILL.
Manufacturing Division of Marshall Field & Company, Inc.



**PUTTING
AWAY
for V day!**

• • • — There's a lot of "putting-away" going on these days—saving and planning for the tomorrow after victory! . . . We're doing it in one way here at Fincastle—storing up a host of sparkling new designs for your tomorrow draperies and slip covers. . . . You're doing it in another way, by investing your extra dollars in war bonds and stamps—the kind of "putting-away" that will do most to help us win and quicken the arrival of V day.

LOUISVILLE TEXTILES, INC.
LOUISVILLE, KENTUCKY

Fincastle
DRAPERY FABRICS

HOW TO BUY A CHAIR IN WARTIME



● First, determine whether or not you really must have the chair. If you can defer the purchase, put your chair money into war bonds.

If you need a chair now, you must be satisfied to choose from a smaller variety of styles, because military requirements have reduced the quantity and the variety of chairs available to dealers.

You may be assured, however, that any Sheboygan Chair Company chair your dealer shows you now will have that fine styling and traditional quality that have made our chairs famous for over seventy-five years.

Over 6,000 dealers can show you chairs bearing our Diamond Trade-mark. It is a symbol of quality. If your favorite dealer can't show you Sheboygan Chairs, write for the name of our nearest dealer.



SHEBOYGAN CHAIR COMPANY

Designers and builders of good chairs since 1868 — for homes, offices, schools, and institutions.
SHEBOYGAN • WISCONSIN

OUR 75th ANNIVERSARY
AS CHAIR CRAFTSMEN



CHRISTMAS JOY in the home with a Musette piano

For years, that charming little Winter & Company piano—"the Musette"—has been the gift of gifts at Christmas time. Today, with piano manufacture banned for the duration, Santa Claus can't even begin to find enough Musettes to "go around". True, some Dealers still have a few new Musettes left, and occasionally you can pick up one of these popular instruments "second hand". But to you who must wait until after the war for your Musette we promise this: It will be the Finest Piano Winter & Company has ever produced!

THE PIANO OF TOMORROW!



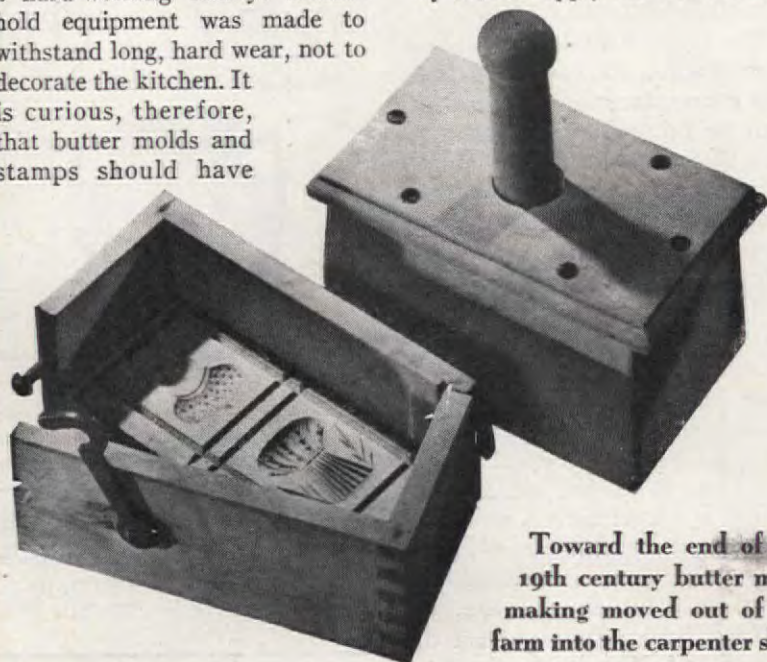
forms and to imprint it with pleasing designs. These busy kitchen utensils, common to practically every home, were sometimes carved by the farmer himself, sometimes purchased by the housewife from the local village craftsman.

In the New England home of a century ago, there was little place for idle decoration. Furniture and clothing were simple and sturdy.



Food was plain and hearty, prepared to satisfy the appetite rather than the aesthetic sense of a hard-working family. Household equipment was made to withstand long, hard wear, not to decorate the kitchen. It is curious, therefore, that butter molds and stamps should have

been singled out to be carved with artistic designs. The patterns which they imprinted on the family butter supply were one of the



Toward the end of the 19th century butter mold making moved out of the farm into the carpenter shop

"ALL MY BLANKETS ARE ST. MARYS... they are Wonderful"

St. Marys
BLANKETS

Exquisite St. Marys blankets never fail to bring words of praise like these. Each year many similar statements come straight from the hearts of satisfied homemakers everywhere. If you are so fortunate as to possess fine St. Marys virgin wool blankets, give them the best of care. If you plan to buy but your store has a limited supply, please remember that much of our production still goes to the armed forces.

FREE BOOKLET
Contains dozens of suggestions on the proper care of fine blankets. Write for a copy today.

the proper care of your fine Blankets

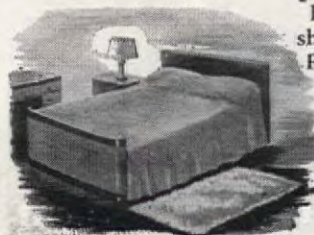
ST. MARYS WOOLEN MFG. COMPANY • ST. MARYS, OHIO



CHARM TRED
REG. TRADE MARK
SHAG RUGS

The Touch of Loveliness in Every Room

No matter how charmingly a room is furnished—the deep softness and smart pastel shades of these CHARM-TRED Shag Rugs add a new note of contrasting beauty. They're the most practical rugs you've ever seen—easily washable—and surprisingly low in cost. For living room, bedroom, hall, den or bathroom. Available in eight pastel shades including: Dusty Rose, Copen Blue, Nile, Peach, Sand, Ivory, Slate, Maize—in Round, Oval, or Oblong—in sizes from 18" x 34" to 34" x 54". Prices range from \$2.95 to \$9.95.



Ask your favorite furniture or department store to show you genuine CHARM-TRED Shag Rugs today!

Made by **Ben Greenberg & Brother**
CHICAGO • New York • Los Angeles



In the NAP of Luxury

A blanket invitation to restful slumber from Lady Seymour...woven for night-time warmth, styled for day-time beauty. Today, many blankets made by Seymour go to the Navy to provide warmth and comfort for our fighting men. So if you are unable to buy new Lady Seymour Blankets now, take care of the ones you own.

SEYMOUR WOOLEN MILLS Estd. 1866
Also Makers of Seymour All Wool Flannels

Lady Seymour
ALL WOOL BLANKET

BUY MORE WAR BONDS

*Is your
bathroom
spotlessly clean?*

Be sure it smells as clean
as it looks!

VANISH gets toilet bowls sparkling clean in a few moments, with quick bubbling action. And its fresh minty fragrance instantly overcomes toilet bowl odors. You can use it as often as you want without bothersome waiting or scrubbing. Get Vanish at your grocer's today, or send 25¢ to Dept. G-4, Expello Corp., Dover, N. H.



New wartime container



Popular metal
package will return
after the war.

Manufactured by the makers of EXPELLO
Moth Destroyer and Insecticide



"Cpl. Paul Klager, U. S. Army Air Force, employee of Argus, whose wife Mayo, reading a letter just received from Paul, continues with the company."

"Good Pictures" bring you together

Dear Mayo: I've seen a lot of the world since I last talked to you, but none of it looks as good as home... those pictures you sent look mighty good to me...

Make the most of your present camera. Take good care of it, and conserve vital film by making each picture a good picture.



AWARDED TO PLANT 2
OPTICAL DIVISION

FINE AMERICAN CAMERAS
PRECISION OPTICAL INSTRUMENTS
AVIATION RADIO EQUIPMENT
BUY WAR BONDS

"Good Pictures"

Make the best use
of your present
equipment—learn
more about lenses
—films, filters and
composition. Send
25¢ today for this
56-page booklet.
Write Dept. H.



AT ANY SEASON,
GOOD PAINT
IS ECONOMICAL



PRATT & LAMBERT PAINT
MADE BY THE MAKERS OF
"El" Floor Varnish

PRATT & LAMBERT, INC. • BUFFALO, N. Y.

few decorative touches among otherwise simple surroundings.

The designs on the older butter molds and stamps are hand carved. The majority of them represent the animals of the farm or the flowers and grains of the fields. All of them are closely related to the everyday life of the family which used them. The sheaf of wheat was one of the most common subjects and symbolizes the happy state of plenty, also represents bread, staff of life. Many of the motifs are reminiscent of the flowers and trees in the pastures where the cows used to graze, or of the grains that grew in nearby fields. There are sprays of daisies or asters, graceful ferns, thistles with their spiny leaves, and, as a sort of pun—buttercups. Among other designs are a cluster of strawberries, ripe on the stem; a large and luscious bunch of grapes; a conventionalized raspberry, the flower and the fruit; an acorn, flanked by oak leaves. Some molds and stamps are even graced by portraits of the family cow herself. Various fowls are also immortalized in wood—plump hens, majestic roosters, and graceful swans.

Among the more unusual designs, there are several interesting examples of symbolism. Occasionally a superstitious housewife prudently decorated her freshly churned butter with a "hex" mark in some form of cross. She hoped that this would prevent witches or other formidable inhabitants of the spirit world from turning it rancid. Another popular stamp bears an artistic horseshoe for good luck. A conventionalized pineapple, the symbol of hospitality, was a silent, but sincere welcome to guests. Some families paid a patriotic tribute to their country by choosing American eagles or shields, and many a gallant young swain carved an elaborate heart for the lady of his choice.

The human race has always had a predilection for carving its initials in one place and another. Not even the butter stamp escaped. It is often found bearing the initials of the owner. The designs on still other molds and stamps are simple, conventionalized leaves, six or eight pointed "star" flowers, or geometrical patterns composed of circles, crescents, and stars. The motifs are always carefully planned to fit the space in which they are carved. Most of them are enclosed in circular, notched, or serrated borders. Since many of the molds and stamps are hand carved, often by some ingenious male member of the family, there are seldom two designs that are exactly alike.

Stamps and molds are made of

A few timely drops



Help Prevent Many Colds from Developing!

At the first sniffle, sneeze, or sign of a cold, put a few drops of Vicks Vapo-Rol up each nostril. Vapo-Rol—used in time—works right where trouble starts—aids your natural defenses against colds—helps prevent many colds from developing. Follow directions in folder.

**VICKS
VA-TRO-NOL**



use

ROYLIES

PAPER DOYLIES

Your table linens may be irreplaceable... conserve them and at the same time save soap, fuel, and laundry-labor.



By makers of ROYLEDGE Paper Shelving

Give
ROSEVILLE
DECORATIVE ART POTTERY



"Magnolia"

So graceful in contour, so lovely in color, exquisite Roseville pottery inspires lasting joy and appreciation. Select now from a variety of charming shapes and sizes—at department stores and gift shops.



Send for free Magnolia folder
ROSEVILLE POTTERY, INC.
Dept. A-123, Zanesville, Ohio

FAMOUS PARKER GAMES



CAMELOT

CAMELOT is a splendid "jumping and capturing game," skillful and easily learned. Incomparably more exciting and amusing than checkers and not at all like chess. CAMELOT is "one of the few really great games," and is largely used in the Armed Forces. A great gift for officers and men in Camps. No. 25 illustrated above, \$1.25; No. 80 handsome pictorial edition—finely finished playing pieces, \$2; No. 3 Castle Edition with Ivoroid playing pieces—recommended value, \$3.50.



MONOPOLY

Most popular of the world's great standard games. Favorite recreation in all branches of the armed services at home and overseas. Sets at \$2; better set No. 8 always bound in pebbled green (2 to 8 players), \$2.50; Famous White box set with Grand Hotels, removable Bank tray, etc., \$3.50.



ROOK

The "Game of Games." The unequaled favorite in card games of millions of players. Unique in its capture of "count cards," quick climaxes and exciting play. Finest quality cards, 75 cents.



FLINCH

FLINCH—A grand old card game now enjoying an immense revival. A great home game. 75 cents.

SORRY an amusing board game—its novel play directed by cards. Full of surprise moves and unusual action, \$1.50; PIT famous card game—laughter and excitement, 75 cents.

At ALL Dealers or by Mail from Salem

PARKER BROTHERS INC.
SALEM, MASS. • NEW YORK • CHICAGO

hard wood such as maple, poplar, cherry, or other fruit wood. They had to be close grained enough to permit clean carving, and of a nature to withstand numerous scaldings with boiling water. Stamps and molds differ somewhat in design and purpose. A typical stamp, fashioned from a single piece of wood, consists of a disk two to four inches in diameter, with a stubby handle. The under surface of the stamp is slightly concave. A design is cut into this surface, and when the stamp is pressed on the butter, a raised pattern is produced. A typical mold, composed of several detachable parts, was used to form butter into attractive shapes and at the same time to impress on it some interesting design. Molds vary in size from two-pound capacity down to individual portions. The most common sizes molded a pound or a half pound of butter, presumably enough for the then large families. A round mold, one of the most frequently used types, consists of a dome-shaped wooden form, a threaded handle and a circular base carved on one side. In the top of the form is a round hole through which the handle is inserted. This handle then screws into the wooden base. These two pieces form a plunger which is drawn up to the top of the form and held there until the mold has been filled with butter. The plunger is then pushed down, and a smooth mound of butter, decorated on the top with a raised design, is released. The hexagonal mold consists of three separate pieces: six-sided wooden skirt held together with pewter bands, a flat hexagonal base with a carved design on the upper surface, and a packer with a long handle.

When more butter was made than could be consumed in the home, farmers began to sell their surplus supply. By means of butter molds, it was measured out into two pound, pound, or half pound portions, and was marked with the design of the maker. Customers were likely to choose butter by satisfactory experience with the same design. Thus the butter mold became one of the early methods of trade-marking. Grocery stores still refer to their neatly wrapped, measured product as *print* butter.

There are still a few stamps and molds aging in dark, forgotten corners of some old barn, or standing dusty and overlooked on an obscure shelf in an antique shop. These old utensils have outlasted their usefulness in the art of butter decoration. They have not, however, outlived their interest nor their value as historic Americana.

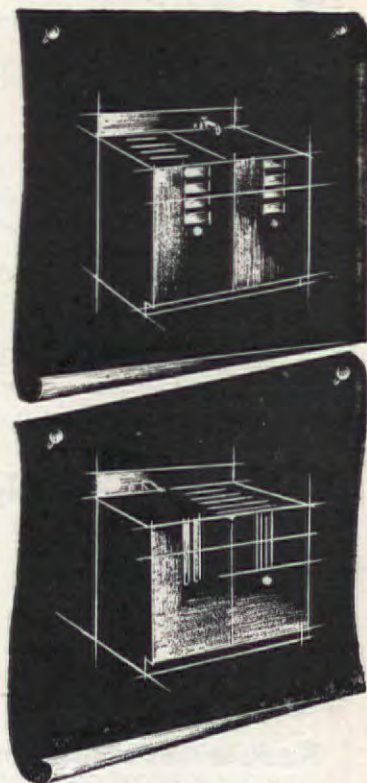


ALERT CREATIVENESS

Our designers and technicians are "too busy to talk" now—about the post-war wonders that will come to you through A-C.

But these wonders are as sure as Victory—

A-C's Alert Creativeness will produce kitchen equipment and kindred commodities to perfections of *quality, ingenuity, durability, and economy* "learned-how" in war . . . in the exacting disciplines of making airplane wings and jeep bodies to inflexible military requirements.



AMERICAN CENTRAL

MANUFACTURING CORPORATION
CONNERSVILLE • INDIANA
MANUFACTURERS TO INDUSTRY AND THE AMERICAN HOME

Hard to Get!



Find KLEENEX Tissues hard to get? Don't give up! Your dealer will have some shortly. Output is somewhat curtailed, but rather than skimp on Kleenex size and strength, we're determined to keep Kleenex quality "tops" in every particular!

**TELL ME ANOTHER
SAYS Kleenex**

AND WIN A \$25 WAR BOND
for each statement we publish on why
you like Kleenex Tissues better than
any other brand. Address: Kleenex,
919 N. Michigan Ave., Chicago 11, Ill.



Shades Lighter

Wrap KLEENEX around
a pencil or letter opener
to dust between the
pleats in pleated lamp-
shades. Makes them
last longer.

(from a letter by B. V. L.,
Darien, Conn.)



Blows in the night!
When you reach for a KLEENEX Tissue, during
colds, there's no fumbling in the dark! Unlike
other brands, Kleenex has that handy box that
serves up "just one" double tissue at a time.

(from a letter by G. J. S., Waltham, Mass.)



One and Only!

There's only one
Kleenex! Just
let anyone try
to tell me any
other tissue is
"just as good!"

(from a letter by R. D.,
Leominster, Mass.)

Reduce Absenteeism —EVERY MINUTE COUNTS!

Authorities say that 1/2 of all work-time
lost in war industries from ill-
ness is due to the common cold.
So use Kleenex at the first sign
of a cold to help keep it from
spreading to others!



★ T. M. Reg. U. S. Pat. Off.

Dress-up and Personal!

YOU can eat your vitamins, watch your diet, correct your posture, and do all the things that Beauty Editors badger you about, but unless you know how to dress the Body Beautiful in the right lines and colors, you'll never make the most of You. We asked Renie, RKO's smart designer, for some type tips. After all she has all sizes and shapes to cope with in Hollywood, and they have similar problems, even as you and I.



Elaine Shepard, 5' 6"



tall tall tall tall tall tall



Barbara Hale, 5' 4 1/2"



medium medium medium medium



Teresa Wright, 5' 2 1/2"



short short short short short

MISS TALL: We've chosen RKO's Elaine Shepard, one of the most famous models in the world before she went into pictures, as our Exhibit A. She's 5'6" and wears what a tall girl should to capitalize on her height, and does not try to hide it under a tall bushel. In other words, the tall gal can wear attention getting clothes and get away with them. For her is the brilliant colored hat, the wide gauntlet gloves to match. For her, too, is the tremendous bag, the large, dashing print, the interesting scarf, and big fur collars. To cut her height, she goes in for horizontal lines in trimming, for contrast in upper and lower part of her costume. She is the ideal blouse and skirt girl. She it is who can wear, and get away with it, heavy, exotic jewelry and big earrings. In other words, everything about the tall girl should be in proportion to her size. Her colors are beautiful, striking shades. If she's tall and thin, she avoids plain dark colors without contrast or accent. There's one very important point, however, that makes all the difference. She's got to carry herself well.

MISS MEDIUM: She's the lucky one. If she's well proportioned, like five-foot-four-and-a-half Barbara Hale, featured in RKO's *Higher and Higher*, she can wear almost anything. Any line is good on her except those that cut her down. After all, she doesn't want to make herself any smaller. As in the case of Miss Tall, everything about Miss Medium should be in scale for her size. She'd look like something under a toad stool in a great big hat for instance, and a big bag would weigh her down. Speaking of hats, they can do a great deal for this medium lady. Color is her most helpful accessory. She should experiment with it! According to Renie, what Miss Medium must watch out for very carefully is mediocrity in her clothes. Just because she is neither tall nor short doesn't mean that she has to take the "middle of the road" in her dress. She's not interested particularly in making herself appear smaller or larger, so she can put the emphasis on the individual and avoid that chic-like sameness that, according to Renie, is the curse of American women in dress.

MISS SHORT: Take Teresa Wright, starring in Goldwyn's RKO release *Those Endearing Young Charms*. She's 5' 2 1/2" and smart as anything, but it takes a little clothes thought and planning, even for this young star. Miss Short has a big problem to avoid. She mustn't look cute. It's all right in her play clothes and around-the-house-dresses, but outside . . . no, but definitely. The new types of dresses this winter are exceptionally good for her. They're snug and straight, so they give her height. That's her aim. The main point of interest on the little gal should be concentrated around her face. That's where smart little collars, fascinating small hats, and the like come in to help out in the picture. Accessories should be on the small side, naturally . . . a little girl shouldn't be left holding a big bag, for instance. An unbroken line below the face is another trick to add height to the short gal. Brilliant belts, contrasting bands on skirts, anything that will bring the eye low will automatically cut off a few inches from her small height. Color is important for her.

Make-up Chart #155, 3¢; Two Hair Styles, #151, 6¢; Party Beauty Tips, #125, 3¢

Send stamps, order by name and number

THE AMERICAN HOME, DECEMBER, 1943

Makeup for you

YOU MAY BE TALL, YOU MAY BE MEDIUM, YOU MAY BE A SHORTIE.
YOU MAY BE A BRUNETTE, A REDHEAD, OR A BLONDE,
BUT WHATEVER YOUR HEIGHT OR COLORING,
THERE ARE LINES AND COLORS THAT ARE RIGHT FOR YOU. HERE'S HOW!

DO wear horizontal lines, yokes, large pockets, contrasting fabric for skirt and top. . . Do wear full skirts: gathered, pleated, or circular. Step out in bold plaids or prints, jumpers with big pockets; wide sleeves and yokes. Wear bulky topper with circular skirt, raglan sleeves on a straight coat . . . bunchy, bulky furs in flared jacket styles . . . large brimmed hats, and hats that make a round frame for the face. Try a contrasting band of color at the midriff for breaking that long, lean line. If you're the dramatic type, you can wear a cape and be very dashing.

DON'T wear tightly fitted dresses or princess lines. . . If you're thin and tall, don't wear black satin; a gay soft texture will be more becoming. And don't wear solid dark colors without some contrast or accent. . . Don't wear vertically striped fabrics, straight up and down skirts, small figured prints. Don't carry dinky pocket books or wear "itty bitsy" accessories. Above all, don't be afraid to be tall and proud of it!

tall tall tall tall

DO if you're medium height and on the plump side, wear perpendicular lines, princess or redingotes, V-shaped neckline, long slim sleeves, contrasting panel from neck to hem. If you have hip problems, width in clothes should come above waist in horizontal stripes, with verticals in skirt . . . peplums help camouflage, especially when used with wide shoulder effect, so does draping at hip with interest to center. Contrasting collar and cuffs help, as do wide necklines.

DON'T wear billow skirts, too boxy coats or coats with belts, the reefer type is better . . . too heavily furred collars (flat fur is the best bet). If your medium and hippy, don't wear wide belts if you must wear any . . . wear form fitting clothes, pencil slim skirts that emphasize width above. Don't wear wide, padded shoulders, big, heavy jewelry, overpowering bags. If you're busty, don't wear wide necklines, broad shoulders, starkly tailored jackets, and narrow pleated skirts.

medium medium medium

DO use vertical lines to add height to your figure, small, widely placed prints . . . eliminate belts or use narrow ones if you must. Go in for princess lines, fitted sports vests and seamed skirts, fitted suits with insert flares, tailored suits with slim trouser pressed skirts . . . wear flat furs or use scarves of the smaller skins. Get yourself some smart neckware by way of frilly lingerie bows, not too big, dainty collars. Wear jackets on the long side and keep them slim . . . long yokes with soft fullness, long-line bodices, and small trim. Do wear almost any color; and when the good old days come back again, have your shoes a part of your color ensemble.

DON'T wear contrasting jackets and skirt, it cuts your height . . . large hats and accessories, bouffant skirts or peasant dirndles, belted coats, long furred collars . . . large bold prints, big plaids, or horizontal stripes. Don't wear peplums or too wide revers. No matter how much you love them, don't wear two or three color effects in trying to "wear almost any color".

(More on the next page)

short short short

THE AMERICAN HOME, 251 Fourth Ave., New York City, New York

NO GREATER

Loneliness



To live in the same house with the man
you love . . . and yet be miles apart!
That is the greatest loneliness! A revealing
story every wife should read!

THE silence in the living room was so deep that the ticking of the small desk clock sounded loud and sharp . . . the way it does in the middle of a sleepless night. That—and the rustle of Rod's newspaper were the only sounds in the room since dinner.

Bitterly, Enid remembered the happy evenings they once had shared. Now they shared nothing but the same roof . . . What had come between them?

DOCTORS KNOW that too many women still do not have up-to-date information about certain physical facts. And too many, who think they know, have only half-knowledge. So they still rely on ineffective or dangerous preparations.

You have a right to know about the important medical advances made during recent years in connection with this intimate problem. They affect every woman's health and happiness.

And so, with the cooperation of doctors who specialize in women's medical problems, the makers of Zonite have just published an authoritative new book, which clearly explains the facts. (See free book offer below.)

You SHOULD, however, be warned here about two definite threats to happiness. First, the danger of infection present every day in every woman's life. Second, the most serious deodorization problem any woman has . . . one which you may not suspect. And what to use is so important. That's why you ought to know about Zonite Antiseptic.

USED IN THE DOUCHE (as well as for a simple every-day routine of external protection) Zonite is both antiseptic and deodorant. Zonite deodorizes, not by just masking, but by actually destroying odors. Leaves no lasting odor of its own.

Zonite also kills immediately all germs and bacteria on contact. Yet contains no poisons or acids. No other type of liquid antiseptic-germicide is more powerful, yet so safe. Your drug-gist has Zonite.



For Every Woman's
Most Serious Deodorant Problem



FREE BOOK
Just Published
Reveals new findings every woman should know about!

This new, frankly-written book reveals up-to-date findings about an intimate problem every woman should understand. Sent in plain envelope. Mail coupon to Dept. 881-D, Zonite Products Corporation, 370 Lexington Avenue, New York 17, N. Y.

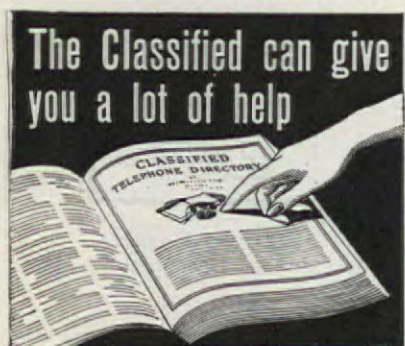
Name.....
Street.....
City..... State.....



Could you use 10 Hands?

Wartime activities, on top of household duties, make many busy wives wish they had ten hands.

And, if your menfolk are away at war, you need more help than ever on questions like "Where can I buy it?" "Where can I get service?" "How late is that store open?" For quick answers turn to the Classified section of the telephone book.



Appliance repairing to make things last; renovating and cleaning to get longer wear; ordering coal and oil—from house painters to beauty shops, all are found in the Classified.



ON COLOR AND MAKE-UP

You will not only fall into one of the size and shape categories, but you will also be either a blonde, brunette, or redhead in varying degrees. Just as line is the all-important factor in making the most of your figure, so color is the most outstanding means of making the most of your hair, eyes, and skin.

TAKE REDHEADS for instance. Lots has been written about their being able to wear red. Can do, but let discretion be the better part of color! Reds and pinks in the darker and paler tones are most suitable. Colors with orange in them are good, too. Blue red? Never! Renie prefers dark blue and black on redheads rather than brown since it's a nicer contrast. If you're the dramatic redhead, dress to your hair by wearing shades as nearly like it as possible.

THE STORIED BLONDES have their special way of being impressive. Creamy beige that blends in with their skin and hair is the most flattering color they can wear. Darker beiges and browns are not their meat, however, since they tend to drain color from them rather than accenting it. Black and most shades of blue are theirs, too. Pastels, though, tend to make blondes insipid as a rule. Greens highlight their complexions, and the new purples are good, providing they aren't the harsher tones.

BRUNETTES can wear red—but definitely and flatteringly. Generally speaking, Renie doesn't advise browns or beige. There is a certain gray-beige that we like for brunettes—it's one of the off-tones like chartreuse, Mexican pink, and lemon yellow that are so good for these dark beauties. And white, unless the skin is too olive, is good.

Make-up can be a great help to you when it comes to wearing clothes properly. When you buy your cosmetics for that gentle art, what you buy depends on whether you want the make-up just to bring out the natural tints in your skin, or whether you want it to harmonize with, or accent a definite costume or accessory color. The so-called fashion make-up makes it possible for you to wear colors that you might have shied away from, and gives your whole appearance a completeness that just a skin-tone make-up sometimes fails to do. It's the dot over the "i" of fashion.

When it comes to mascara, let the color of your hair be your guide whether you're using a skin-tone or a fashion make-up. Black or blue for brunette or gray hair, brown for redheads and blondes.



CHART YOUR COURSE for VICTORY and Better Living!

WAR Bonds and more War Bonds are the shortest, surest road to Victory—and better living. Every War Bond you buy throws your individual power and weight back of America's fighting men. Every War Bond you buy helps shorten our gigantic Global War—helps speed the day of Victory. Then your War Bond dollars will become your better living dollars. Because America's industrial might is geared to Victory—and better living. Williams Oil-O-Matic—precision builders of automatic heating, air conditioning and refrigeration for its more than twenty pre-war years, now builders of highest precision war material—exemplifies the skill and experience that will return to the service of the American home when Victory is won.



THE BONDS YOU BUY TODAY ARE YOUR GUARANTEE OF A Better Tomorrow!

BUY WAR SAVINGS STAMPS & BONDS

WILLIAMS OIL-O-MATIC HEATING

WILLIAMS OIL-O-MATIC HEATING CORPORATION BLOOMINGTON, ILLINOIS

DO YOU WANT TO PROLONG THE WAR?

WELL THEN, HERE'S YOUR CHANCE—just follow these few simple rules and you'll get your wish. For instance, UNCLE SAM needs COAL to run his

war plants efficiently—SO waste COAL, don't insulate your home, lose precious heat through walls

and roof, keep all rooms overheated—watch TOJO smile with approval. Next take OIL, greatly needed in manufacturing many vital war materials—waste it, neglect your furnace, an inefficient furnace uses

lots of oil; keep hot water taps running, waste more and

more hot water—you'll get a double iron cross from HITLER for this. See how EASY it is to help the AXIS? Use lots of GAS, let your kitchen stove heat the room, put hot foods in the

refrigerator—your country's war plants need GAS, so waste it at every turn—get a HEIL for your effort.

But don't stop here—remember there are other materials needed by the ALLIES desperately—waste them, waste your ELECTRICITY, your WATER—by doing so you delay our VICTORY more and MORE. It's your chance to SABOTAGE your country's security. They're your implements of WAR—how you use them may mean the difference between VICTORY and DEFEAT—for WHOM—what is YOUR decision?



IN PRAISE OF ARMCHAIR STRATEGY



★ Even those of us who must stay at home now know some of the fundamentals of grand strategy.

We lived somehow through the months when the Axis called the turn. Here at Alcoa we knew the magnitude of our job, and we did it. We were asked, as a group of men and women, to produce more aluminum than all the rest of the world together. And we're doing that.

But we would have been less than human if some of us hadn't caught ourselves wondering why so much aluminum—coupled with so much of everything everybody else was making—didn't produce victories faster.

Now we know why.

The key to victory is having the freedom to choose the time and place of battle. All of us had to produce and produce, to train and train, until we had the wherewithal for that *freedom of choice*.

In the grand strategy of war, loss of freedom of action means defeat. Life is like that.

Right now there are tactical reasons why we must, every man jack of us, do the thing that's necessary, regardless of personal preferences.

But as armchair strategists of our own lives, the grand purpose, the ultimate goal, is freedom of choice.

One sure way to accumulate the wherewithal which will make that freedom ours in the future is to put every possible dollar into war bonds.

That's personal armchair strategy.

* Armchair strategists can get an Air Age view of the world from the new Alcoa map. This GLOBAL MAP makes startlingly clear the real world position of the U.S. Air routes, distances, air insignia of 46 countries, military insignia and a great deal of information regarding planes and flying. It is beautifully colored and makes an attractive wall decoration. Size 24 x 33½ inches. FREE. Write Alcoa Map Dept., P. O. Box 52, New York City.

The men and women of

ALCOA ALUMINUM



★

"I USE Royledge - and save these



for the WAR EFFORT"

Yes, every bit of war-vital material you can save speeds Victory. Now see what this modern, durable, colorful shelving *saves* for your Uncle:

TACKS... and tacks are steel! Royledge clings flat as you lay it; needs no fastening.

SOAP... and soap contains fat! Royledge is a "double-edge," strong paper shelving that needs no laundering.

FABRICS... many fabrics used for shelving are war-essential.

MONEY... at 6¢ for a whole 9-ft. package of Royledge, many a penny can be saved for war stamps.

Now, more than ever, Royledge is your thriftiest household buy. Remember, we need millions for defense... and not one cent should go for tribute to waste!

9 FEET 6"



Royledge

paper SHELVING

"I'm so sick of PLASTER DUST"



"Three times we have tried to patch cracked ceilings and walls. And every time, I've had to clean my whole house."

Yes, dear lady, but after V-day, there will be a better way. Send for FREE booklet now, explaining how Upson Panels solve the problem—easily, quickly and without a mess. 16 pages of suggestions for beautiful walls and ceilings. Ideas on adding extra rooms, modernizing baths, kitchens. Sent FREE. Mail the coupon.

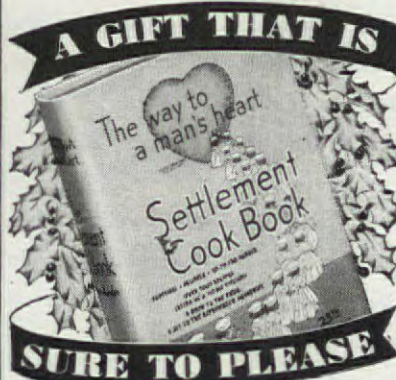
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FOR CRACKPROOF WALLS—CEILINGS

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Send me your FREE booklet—"How To Remodel Interiors For Pleasure And Profit."

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What better choice for all the women on your Christmas list than the 25th edition of **THE SETTLEMENT COOK BOOK**

The Way to a Man's Heart

Constantly revised to meet today's needs, it will be welcomed most enthusiastically. Furlough Brides, older Housekeepers, Sub-Debs, Part-Time War Workers, Bachelor Men and Maids, all are food conscious and deeply interested in its preparation.

A complete library of cooking information. 3,000 recipes tested in a home kitchen offer a wealth of material from which to plan nutritious meals. Material-stretching suggestions for varied, tasty and appetizing dishes in every chapter. Menus for all occasions, Meatless Dinners, Vegetable Plates, Brunches and Luncheons.

Includes Diets for Children and Invalids, Vitamin and Food Requirement Charts, all methods of Canning and Preserving and the finest Christmas Cookies and Tarts.

The latest edition—the 25th—is distinguished by a silver band on the jacket. Practical, reliable, easy to follow, indispensable wherever food is cooked.

White washable cover. Handy index. At your Dealer or send check or money order direct.

THE SETTLEMENT COOK BOOK CO.
715 N. Van Buren St., Milwaukee 2, Wis.

PRICE \$2.50



EXTRA-SPECIAL LETTER to go OVERSEAS

THIS idea developed when a family we know, almost completely reunited for the holidays, wanted to send an especially fat, jolly letter to the one daughter who was teaching on the other edge of the continent and unable to get home. As soon as he awoke on Christmas morning, the father of the family sat down at his desk and penned a good-morning greeting to the absent one, and a brief report as to the weather, the "state of the household" and its members, etc. Thereafter, at half-hourly intervals throughout the day, he or some other member of the family (so that all were represented several times) contributed a short chapter to the detailed story of their Christmas day. One told about the fun over the stockings; another about the breakfast table chatter and who was "last man" and why; a third described the tree and the

Watch Expiration Date!

Paper is being strictly rationed. Every month we are forced to start many subscriptions with later issues than the month requested. Subscribers who do not renew their subscriptions in advance of expiration may miss copies before their names get on the list again. Send your renewal at least three months in advance to insure receiving consecutive copies.

excitement of receiving and opening the presents. There was an account of the forenoon snowball fight; a description of how Frisky, the pup, looked in his Christmas bow—while it lasted; now and then an intimate message of affection and cheer written during those interludes when, even on Christmas Day, everyone is quiet and thoughtful. Then a word picture of the evening gathering when there was singing and prayer; and a final good night just before Father turned out his study light.

That's the basic pattern. We think it offers possibilities to all who want to do something special for those away from home this Christmas.

There's Pride and Protection in a CLOROX-CLEAN BATHROOM!



WHY TAKE CHANCES!

"When it's CLOROX-CLEAN it's hygienically clean!"

THE MORE particular you are in housekeeping the more you will appreciate a Clorox-Clean bathroom. For Clorox in routine cleansing disinfects, deodorizes, removes stains. Clorox sanitation is a valuable aid in health protection which is especially important today when America needs health for Victory. Clorox has intensified germicidal efficiency. It is ultra-refined... free from caustic, an exclusive quality. Clorox is concentrated for economy... full value for your money. Simply follow directions on label.

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CLOROX Disinfects
DEODORIZES BLEACHES
REMOVES STAINS
FREE FROM CAUSTIC

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YOUR HOSPITAL AND DOCTOR BILLS PAID!



SICKNESS or ACCIDENT

Don't allow Hospitalization expense to ruin your life savings. Insure NOW... BEFORE IT'S TOO LATE! In case of unexpected sickness or accident you may go to any Hospital in the U. S. or Canada, under any Doctor's care. Your expenses will be paid in strict accordance with Policy provisions. Individual or entire family eligible (to age 70). No agent will call.

MAIL COUPON AT ONCE

NORTH AMERICAN MUTUAL INSURANCE CO.
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Please send me, without obligation, details about your "3¢ A Day Hospitalization Insurance Plan".

Name _____
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City _____ State _____

POLICY PAYS

Hospital Expenses for Sickness or Accident up to

\$540.00

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\$135.00

Loss of Time from Work up to

\$300.00

Loss of Life **\$1000.00**

War Coverage... and other valuable benefits.

THE BAXTERS MAKE THE BEST OF IT . . . *The adventures of the family next door.*



"I BID FOUR BLUB BLUBS," SAID MR. BAXTER

"Four blub blubs," said Chuck Baxter from beneath his tin pail hat.

"Double," Cousin Malcolm replied, as he bailed water out of his shirt cuffs.

"Did you say *trouble*, my dear?" Alice Baxter inquired.

"I said *double* and *trouble*, too . . . double trouble. How the deuce can you Baxters live with an infernal ceiling leaking like this?"

"Bake the mest of it," gurgled Chuck sweetly. "Can't do

anything now until the war's over."

The Cousin Malcolms aren't used to leaking pipes. When *they* built *their* house, they put in good Chase Brass Pipe.

But Chuck Baxter, and the rest of us, simply can't get Chase Red Brass Pipe or Chase Copper Tube today, because the Chase Brass & Copper Co. is producing for the war.

Until Victory, therefore, like the Baxters, "make the best of it". . . and after the war plan to replace your old plumbing pipe with Chase Red Brass Pipe or Chase Copper Tube.



CHASE BRASS & COPPER CO. INCORPORATED, WATERBURY, CONN.

[SUBSIDIARY OF KENNECOTT COPPER CORPORATION]

To firms doing vital war work: If you need brass or copper, you'll find Chase Sales Service and Warehouse Stocks in 19 key cities. Call Chase first.

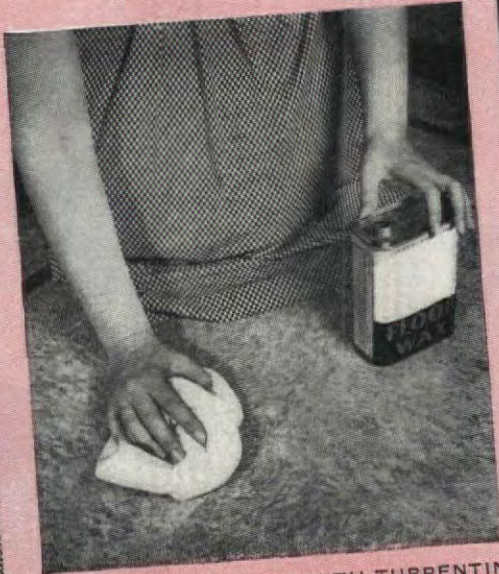


Data from
JULIETTA K. ARTHUR
and CLEANLINESS BUREAU

Here's How To Slow Down



KEEP FLANNEL BROOM BAG CLEAN



BEFORE WAXING, WIPE WITH TURPENTINE



TILE NEEDS SOAP AND WATER



USE SOFT BRISTLE BRUSH IN CORNERS



HANDLE BRUSH PROTECTS HANDS



SOFT, DRY DUSTER FOR WAXED FLOORS



SELF-WRINGING MOP SAVES HANDS



INLAID LINOLEUM: DAMP MOP; DRY

RUGS AND CARPETS: Do preserve the beauty and prolong the life of your rugs and carpets by keeping them clean, and here's how! Use mats or padding underneath carpets to prolong their period of wear and to give them a more luxurious thickness. Pads should be vacuumed thoroughly when rugs are shifted. . . . Shift rugs around every six months in order to equalize the wear on various portions. Check for protruding nails or splinters in the floor boards which would cause damage. . . . Move the vacuum, carpet sweeper, or broom with the nap or pile, not against it, to save strain on the fibers. . . . Place glass rests under the legs of heavy furniture to avoid permanent marking. . . . To remove furniture marks on a rug, use a hot iron over a wet cloth to steam the pile, then brush it in its natural direction. . . . Keep rugs and carpets shaded whenever feasible, because direct sunlight may fade delicate colors. . . . Spots and stains should always be removed immediately. Blot up as much of the stain as possible, then go over the spot with a cloth moistened with carbon tetrachloride—a non-inflammable cleaning fluid very safe for use in the home.

DO CLEAN: Small braided, chenille, rag, and hooked rugs of the cotton variety in the washing machine or tub. Wash each scatter rug separately in plenty of rich luke-warm suds. Change the suds

Wear and Tear on Your Floors!



WOOL SCATTER RUGS: 1, VACUUM



2, APPLY DRY SUDS, SCRAPE OFF



3, GO OVER WITH DAMP SPONGE



ROOM-SIZE RUG: METHOD AS ABOVE



MAY BE CLEANED DIRECTLY ON FLOOR



WRING CLOTHS, AVOID MOISTURE

Photographs, Cleanliness Bureau

as soon as the water becomes dirty, then follow with two or three rinses in clear tepid water. Squeeze out as much water as possible, or put through a loosely adjusted wringer, and hang straight on parallel lines or dry flat. As the moisture accumulates along the edges, press it out. If there is any doubt as to fastness of color or firmness of texture, the dry suds method described below for wool rugs would be the better procedure to follow.

Wool scatter rugs can be washed by the "dry suds" method with excellent results. Vacuum or shake out surface dust and soil first. Then spread them on a flat surface and scrub in a circular motion with a stiff brush dipped in thickly beaten "dry suds," doing a small area at a time. Rinse thoroughly by wiping with cloths wrung out of clear water and dry flat. Brush when completely dry to bring up the pile. After you have experimented successfully with small rugs, you will find that large room-size rugs also may be cleaned in this way on the floor with good results if you work carefully and follow the directions and the instructions exactly.

Prepare a supply of dry suds sufficient for shampooing a room-size rug, using two cups of shaved soap (shavings dissolve quickly), chips or flakes, in ten cups of water.



WASH SMALL COTTON RUGS, IF COLOR-



FAST, DIRECTLY IN TUB OR WASHER

Place in an open pan over a slow fire until the soap dissolves. Remove the pan from the stove and let the mixture cool. A jelly-like substance will result. Whip to a dry fluff with your electric mixer or an egg beater. Before applying the dry suds, go over the entire rug thoroughly with a vacuum cleaner to remove the

Children *must* have **IRON** for good red blood!

And as their bodies grow, their iron needs increase



BRER RABBIT MOLASSES IS RICH IN IRON!



*Give children extra **IRON** in these delicious Cookies!*

Brer Rabbit Molasses cookies! Children adore them—and get extra *iron* from the molasses!

Tests have shown **Brer Rabbit Molasses** is second only to liver as a rich food source of iron the body can use. Iron helps build good red blood.

Three tablespoons of **Brer Rabbit** supply about a third of a child's minimum daily iron requirements based on government standards.

So serve **Brer Rabbit Molasses** daily. One tablespoon in a glass of cold or warm milk makes a delicious iron-rich drink.

Two Flavors:

GOLD LABEL—

light-colored, sweet and mild-flavored; delicious on bread, pancakes and waffles and for a *delicately* flavored milk shake.

GREEN LABEL—dark and full-flavored; recommended for cooking and a *richly* flavored milk shake.



FREE **PENICK & FORD, LTD., INC.,** New Orleans, La., Dept. AF12-3
Send me—free—**Brer Rabbit's** "Modern Recipes for Modern Living," containing 116 fine molasses recipes. Also pamphlet on children's iron needs.

Name _____
(Print Name and Address)

Address _____

City _____ State _____

dust and grit. Group the materials needed for the cleaning—a large basin containing the dry suds, two large pans of cool water, a few clean cloths, a spatula or ruler, and a brush, all placed conveniently at hand on a spread-out newspaper. With the brush, apply the lather to the rug and scrub it with a circular motion just as you did with the smaller rug and remove suds with the ruler. After the suds have been removed wipe with a cloth or sponge wrung out in clear water and repeat with another cloth rinsed in the second pan of water. Then wipe with dry cloth. Suds, wipe, rinse, and dry another area, overlapping the first, and continue in this way over the whole surface until you have covered the entire rug. Finally, brush the nap of the rug in one direction with a dry brush. An electric fan turned on the rug will hasten drying, but if you have done the job properly the spot where you started should feel practically dry to the touch by the time you have covered the whole rug.

Even floors carpeted from wall-to-wall may be shampooed in this way. Just be sure to be careful about dripping the water from the cloths when wringing them out. If the sudsing is done according to directions, no water will soak through and the shampooing can proceed in an orderly fashion.

Stair carpeting may also be cleaned with dry suds, and it is not necessary to "take up" the stair carpet for the process. Suds, wipe, rinse, and dry, step by step, starting at the top. About once a year, shift the stair carpet so tread will come upon unused portions. If you use your carpet sweeper daily and vacuum carpets weekly, the dry suds treatment will be necessary only occasionally and then will seem well worth the effort.

LINOLEUM

DO: Go over *inlaid linoleum* daily with damp mop. Wipe up spilled water to prevent its seeping under. Wax to preserve. Wash with soap and water *only* after giving this treatment: Mix 2 parts raw linseed oil and 1 part turpentine; apply, let remain for several hours, wipe off with soft cloth and polish. **DON'T:** Use an oil mop, and don't apply either varnish or shellac.

DO: Treat *printed linoleum* like a varnished floor unless, for added protection, you give thin coat of high grade, colorless varnish or lacquer, let dry for several days, and then wax to prevent scratches. Handle as you would a waxed floor. **DON'T:** Worry about slight yellow tinge caused by varnishing.



Drink Vitamins*
and Iron



in frothy, chocolatey
Cocomalt
and Milk



Hot or Cold!



*VITAMINS A, B₁, and D

STAINED or PAINTED FLOORS

DO: Sweep them daily with soft push-broom or *unoiled* dust mop, and launder your mops as often as you do your dust cloths. **DON'T:** Rub too hard or use too much water for the monthly scrubbing; or use soap for your weekly wipes. **TO CLEAN:** Wash enamel paint with clear hot water with 1 teaspoon of soda per gallon; no soap. Wash flat paint with a mild soap, a little at a time; rinse and wipe dry. A thin coat of wax every 4 to 6 months (oftener on the "traffic lanes") helps to curb the wear.

VARNISHED FLOORS

DO: Go over them daily with a dry mop or your broom covered with an outing or cotton flannel bag. Wash mop or bag often enough to keep it clean. **DON'T:** Expect a polished floor to remain unmarred and shining under hard use—unless you cover the most used spots with small rugs. **TO CLEAN:** Each week wipe with damp cloth, then rub with dry mop. Each month, wipe with cloth wrung out of solution made by stirring 1 tablespoon of turpentine and 3 of linseed oil into 1 quart of *very hot* water (but *not* over flame); use when cool; remove excess with dry mop.

WAXED FLOORS

DO: Brush with clean, soft-bristled brush, then with dry mop that is kept clean by regular washing. **DON'T:** Use an oil mop; it will dull and soften the wax and cause it to wear away quickly. **TO CLEAN:** Go over floor with cloth or mop moistened with turpentine or kerosene; wax floor when dry.

OILED FLOORS

DO: Use a *clean, dry, oilless* mop daily. Wipe up once a week with cloth or mop wrung out of clean warm water. **DON'T:** Use any soap; or oil, except occasionally on spots that receive hardest wear. **OILING:** Is best adapted to close-grained woods. Be sure floor is clean and dry; mix linseed oil and turpentine (3 parts to 1), heat in a pan of hot water and brush on while warm with grain of wood; rub in and wipe off any excess.

TILE FLOORS

DO: Wash with soap and water. If scouring seems absolutely necessary, use a fine, scratchless powder. **DON'T:** Use a coarse abrasive; or let water stand on tiles lest it loosen them. **TO CLEAN:** Remove yellow stains with solution of hydrochloric acid if manufacturer's guarantee says tile is acid-proof; otherwise use trisodium phosphate to remove stains that soap and water cannot take care of. Rinse after washing and dry thoroughly.



SHE COULDN'T COOK...

SHE COULDN'T GROW VEGETABLES

She's Wonderful

All of her life she thought that only women with a special talent could cook. And, as for gardening — well, you had to be born on a farm, that's all.

Then one day the help left and couldn't be replaced...and there were shortages of this and that. She decided it was high time for action. She studied garden books. She studied canning and preserving methods. She pored over recipes.

Now her dinners are a delight. Her husband and their friends are filled with praise...and excellent food. She enjoys that satisfaction that comes from a good job well done...and the added satisfaction coming to all wives who have learned that cold, foaming Budweiser makes all good foods taste better.

Budweiser

TRADE MARK REG. U. S. PAT. OFF.

Food's Favorite Companion







Nuts

NO. 13 IN OUR SERIES OF FOOD MONOGRAPHS

WHETHER you live north, south, east, or west, participate in a white or green Christmas, when it's time to gather 'round and crack nuts you'll be participating in a truly American custom. This month's monograph includes the native ones with which we are most familiar—peanuts (really a legume), walnuts, pecans, almonds, and filberts. . . . Before discussing each variety separately, let's consider the whole group of nuts from a nutritional point of view. All nuts are high in fat content and appreciably high in protein content; the carbohydrate content is comparatively low. Pecans have about 70% fat, walnuts and filberts 60% fat, almonds 50% fat, and peanuts about 40% fat. The other nutritional contributions of nuts are minerals and vitamins. Most nuts are rich in phosphorus and have a fair amount of calcium. Walnuts, almonds, and pecans are a rich source of iron. Vitamin A is found in pecans, while the vitamin B complex is present in pecans, peanuts, almonds, walnuts, and filberts. Yes, nuts are important—whether munched or used to display a culinary art!

In practically every State of the Union some kind of nut grows. PEANUTS (sometimes called ground peas, goobers, pinders, or earth nuts) of the jumbo variety thrive in Virginia and North Carolina, while the small, round Spanish variety grows in Georgia, Alabama, Oklahoma, and Texas. When the boll weevil devastated the cotton crop after the first World War, peanuts were grown as a substitute crop. And a wise substitute it was for the Southern planters, because peanuts are nutritionally important as a nut, can be pressed into nut butter, extracted for oil, used for making flour, or the vines used for various by-products. Credit must go to Barnum for introducing roasted peanuts at the circus, and what would a baseball game be without them! The first salted peanuts were sold in 1887, and, at the turn of the century, they made their appearance in candy and the vending machine. About 1890 peanuts were crushed into a butter consistency and the first peanut butter was sold in St. Louis. Ever since, the product has been particularly popular with school children and voted their favorite sandwich filling. Today peanut butter is recommended highly by nutritionists for its valuable fat, protein, and vitamin B content. Government orders have encouraged a high production of peanut

ELEANORA SENSE
Food and Nutrition Editor

Every glamorous item here, except the moon above,
is made of nuts! Not often is good nutrition so glamorous,
not often is glamor so easy to attain in your home kitchen!

Photographs by F. M. Demarest

Gather loved ones around your table in this year of war. Let moderate glasses of wine come to such meals as a congenial heartening friend



For extra delicacy of flavor, baste the bird with wine! Use wine that's slightly warmed, mixing about $\frac{3}{4}$ cup of wine with $\frac{1}{4}$ cup oil or margarine. Either California Burgundy or Sauterne is excellent. And serve the same wine at table, the Sauterne well chilled, the Burgundy at room temperature



WINE brings holiday dinners a kindly good cheer

THIS YEAR, good cheer means more than ever before. So gather those near to you around your table. And as you share good talk and food, enjoy the friendliness of wine.

When the turkey comes to table, serve moderate glasses of good red Burgundy or golden Sauterne. It's a warm kind of hospitality that your guests will appreciate. And to bring out the fullest savor in main

dishes, cook them with wine. For wine complements food naturally, *in* the dish and *with* it. That's worth remembering these days of wartime menus.

We wine growers will be glad to send you, free, our newest booklet of wine cooking recipes. And selected menus that will help conserve your precious ration points. Write to Wine Advisory Board, 85 Second Street, San Francisco.

If your wine merchant or restaurateur hasn't your favorite wine type, let him suggest another California wine...it's your opportunity to become acquainted with some of our many other excellent table and dessert wines



• pecan shorts
• holly cookies



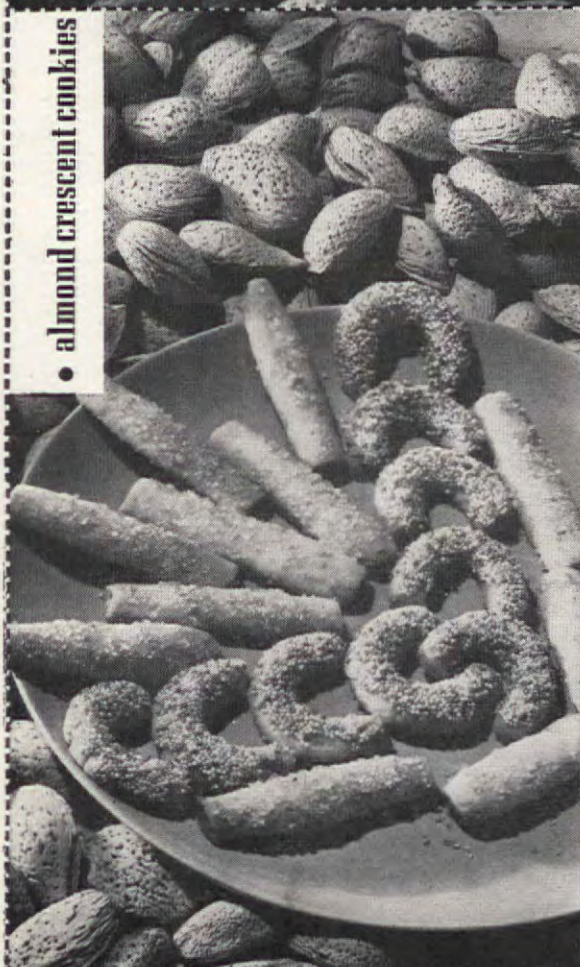
• divinity fruit squares



• starlight cookies



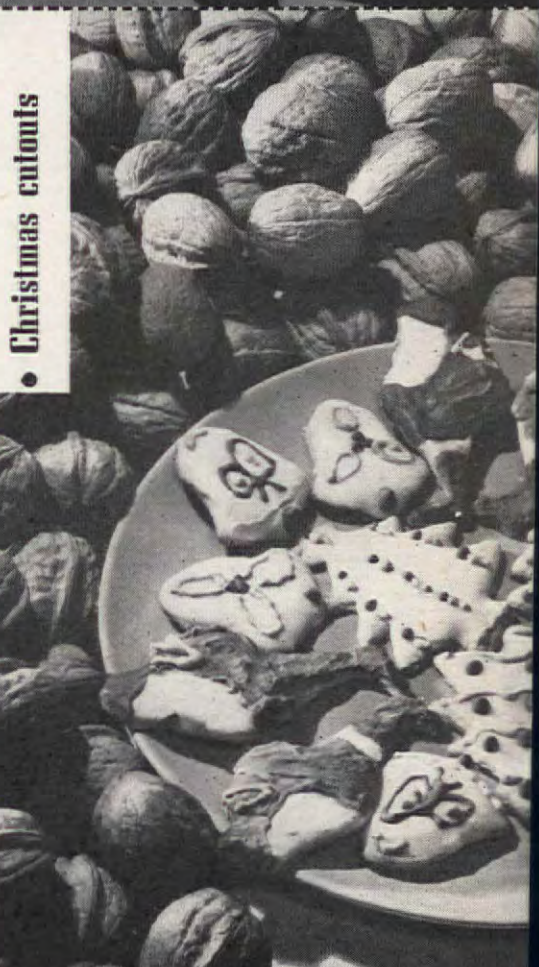
• almond crescent cookies



• holiday pralines



• Christmas cutouts



F. M. Demarest

Recipes printed on back of each photograph

butter, so let the children continue their practice of spreading peanut butter thickly on slices of enriched or whole wheat bread. Nutritionally, it's good eating!

WALNUTS for the commercial market are grown primarily in California. Historically, walnuts originated in Persia, and then were popularized by the English. However, in our country the edible varieties are grown in forty-five counties of California. Any spacious walnut orchard has all ages of trees to assure production each year. Sixteen-year-old trees are full bearing; between six and sixteen years only par-

tial bearing; and under six years are classified as non-bearing. Some orchards in California have productive trees over seventy years old. The utopia in nut culture is to produce a full kernel which will completely fill a shell. The aim is to produce nuts having shells which are easily cracked without injuring the uniformly colored and acceptable kernel.

PECANS come from cultivated, native, or seedling trees. Cultivated trees in orchards (Georgia is a large producing center) feature the papershell variety. It is estimated that ninety per cent of the commercial

Take a nut for a head, crepe paper hat and ruff, and paper cake cup base, and you have a jolly clown holiday table favor. Design by B. Kaufman





She wouldn't rate as a "pin-up gal" but she's very cute as a nut favor.
Designed by
B. Kaufman

R. Leonhardt,
Photograph

pecans come from native or seedling trees that grow wild along creeks, rivers, and lowlands of all Southern states. For this reason, pecans may be truly regarded as a native nut. Pecans add flavor and nutrition value to any dish. . . . FILBERTS, known to many as hazelnuts, are grown for commercial purposes in abundance in the states of Washington and Oregon. However, a great deal of private harvesting is done since the trees grow abundantly in Northern states. . . . ALMOND trees have been growing in California since gold rush days, but only

within recent years has the ideal climate enabled commercial production to meet any important competition. The war has shown that native grown almonds are comparable in quality to nuts produced elsewhere. As in all nuts, size of kernel and type of hardness of shell are determined by variety or specie

1½ lbs. peanuts in shell will give 1 lb. of kernels (3 to 3½ cups)
2½ lbs. walnuts in shell will give 1 lb. of halves (4 cups)
2½ lbs. pecans in shell will give 1 lb. of halves (5½ cups)
5½ lbs. almonds in shell will give 1 lb. of kernels (5½ cups)
2¼ lbs. filberts in shell will give 1 lb. of kernels (3½ cups)

Photograph printed on each at each recipe

Christmas cutouts

Preparation time: 30 min.

- ½ cup butter or margarine
- 1 cup sugar
- 2 eggs
- 1 tbs. milk
- ½ tsp. vanilla
- 2½ cups cake flour
- 2 tsp. baking powder
- ¼ tsp. salt
- ½ cup ground filberts

CREAM butter or margarine, add sugar gradually, creaming the while. Add well beaten eggs, milk and vanilla. Sift flour, measure and sift with baking powder and salt. Add to first mixture, gradually stirring it in. Chill thoroughly (leave in refrigerator overnight for the best results). Roll out quite thin on a lightly floured board. Cut in fancy Christmas shapes such as, Santa Claus, bells, and stars. Bake in a moderate oven (350° F.) until a delicate brown, about 10 minutes.

Note: These cookies are decorative when iced with different colored frostings. Use your own creative skill in decorating with icing and colored sugar. Best results are obtained if the cookie is covered with confectioner's sugar icing. Allow to harden and then decorate.

Makes about 7 dozen cookies

Tested in
THE AMERICAN HOME KITCHEN

holiday pralines

Preparation time: 20 min.

- ½ cup brown sugar
- ¾ cup white sugar
- ¾ cup heavy maple syrup
- pecans, red skinned peanuts

Cook brown sugar, syrup, and white sugar to soft ball stage (240° F.). Allow to cool slightly (3 min.), then stir until it becomes milky. Drop mixture by spoonfuls over pecans which have been arranged on wax paper. Use about half of the mixture, and to the remaining amount, add ¼ to ½ cup red skinned peanuts. Drop by spoonfuls on wax paper.

Note: Work as quickly as possible in pouring mixture over nuts to prevent its becoming grainy. If mixture should harden, melt it down over boiling water. Sometimes a drop or two of boiling water needs to be added for smoothness and ease in handling.

Makes 18 small pralines

Tested in
THE AMERICAN HOME KITCHEN

almond crescent cookies

Preparation time: 30 min.

- 1 cup butter or margarine
- ½ cup sugar
- 1½ cups flour
- ¾ cup chopped almonds
- colored granulated sugar

CREAM butter or margarine (or use half butter and half shortening), add sugar gradually and continue to cream. Then add 1½ cups flour, ¾ cup chopped almonds, and mix until dough is of the consistency to handle. Roll dough between palm of hand to the size of a long pencil. Chill and cut in 2½ inch length. Shape into crescent forms. Bake in a (350° F.) oven for 12 minutes. While hot, roll in colored sugar to give that Christmas effect. Or, bake in thin sticks to vary with crescent shapes.

Makes about 6 doz. cookies

Tested in
THE AMERICAN HOME KITCHEN

starlight cookies

Preparation time: 50 min.

- 6 egg whites
- 1 lb. confectioner's sugar
- ⅛ tsp. salt
- 2 tbs. cinnamon
- 1 lb. grated almonds

BEAT egg whites until frothy, using Dover egg beater or electric mixer. Add sugar, salt, cinnamon, and beat together for 20 minutes (save 4 tbs. of this mixture for icing). Then add almonds to the remainder of the mixture and mix thoroughly. Roll thin on a board, well covered with powdered sugar. Cut in small star shapes and cover with icing. Bake in a moderate oven (350° F.) about 12 minutes, until slightly brown.

Note: This cookie can be made in advance, for it keeps well if stored in a covered container.

Makes about 4 dozen small stars

Tested in
THE AMERICAN HOME KITCHEN

divinity fruit squares

Preparation time: 50 min.

- 1 14 oz. pk. pitted dates
- ¼ lb. nutmeats
- ¼ lb. prunes
- ¼ lb. raisins
- 1 tsp. grated orange rind
- 1 tbs. orange juice

PUT dates, nutmeats, prunes and raisins through the meat grinder. Knead orange rind and juice into the mixture. Roll with a rolling pin into three square sheets about ¼ inch thick.

- 1 cup corn syrup
- 2 cups granulated sugar
- ⅛ tsp. salt
- 2 egg whites
- ½ cup water
- 1 tsp. vanilla
- ⅔ cup candied cherries cut fine
- ½ cup chopped almonds

POUR corn syrup into a saucepan, add sugar, salt, and water and boil to (265° F.) hard boil stage. Beat egg whites stiff and pour into candy mixture, beating constantly until mixture is almost as thick as whipped cream. Stir in vanilla, cherries, and nuts. Divide the mixture into three parts. Color one green; one red; and leave one white. Pour each mixture into separate, well oiled square pans to about ⅓ of an inch thickness. Place a thin layer of fruit mixture on nougat, and pour remaining nougat mixture onto each corresponding color. Cool and allow to harden in refrigerator overnight.

Makes 8 doz. pieces

Tested in
THE AMERICAN HOME KITCHEN

pecan shorts holly cookies

Preparation time: 35 min.

- ½ cup butter or margarine
- ¼ cup sifted confectioner's sugar
- ½ tsp. vanilla
- 1½ tsp. cold water
- 1 cup sifted flour
- 1 cup small pecans

CREAM butter well, add sugar; cream until light and fluffy. Add vanilla, water, flour to butter mixture and stir; add nutmeats and mix thoroughly. Chill in refrigerator for about 2 hours. Shape into small rectangular pieces. Bake in preheated (325° F.) oven for 20 minutes. While cookies are warm, roll in confectioner's sugar.

Makes about 2 doz. cookies

Preparation time: 30 min.

- ½ cup butter or margarine
- 1¼ cup flour
- 2 tsp. baking powder
- 1 cup sugar
- 1 egg
- 1 egg white
- red hot

CREAM butter well, add sugar gradually, add egg and sifted flour with baking powder. Mix thoroughly and let stand in refrigerator overnight. Next morning roll out dough ⅓ of an inch in thickness, cut in rounds. Brush cookies with egg white; sprinkle with sugar and cinnamon mixture. Blanch and split almonds, color green, and arrange on each cookie. Bake in slow oven (300° F.) for 12 to 15 minutes. Place 3 red hot candies in the center of almonds to resemble sprig of holly.

Makes about 2 doz. cookies

Tested in
THE AMERICAN HOME KITCHEN

More help from your refrigerator!

FRIGIDAIRE

here tells how to get a head start
on your holiday dinner

NO need to spend your holiday in the kitchen, while everyone else is having fun!

With proper planning and the help of your refrigerator you can avoid the last-minute rush and fuss of holiday meal preparation. Practically your entire dinner . . . turkey and all the trimmings . . . can be prepared in advance and stored in your refrigerator, ready for the range. Here's one such meal and how to get it ready!



If you want to start with soup, prepare a soup stock in advance, and keep in your refrigerator. (See **WARTIME SUGGESTIONS*** for excellent recipe). At mealtime add an equal amount of water or vegetable liquors to the soup stock . . . heat and serve!



Dress your turkey a day ahead. Wash it carefully, pat dry, wrap in waxed paper and put in refrigerator. Remove a shelf if necessary! Stuff the bird with your favorite dressing the day before (see suggestion at top of page), and it is ready for the oven!



Grand Refrigerator Rolls are easy to make. Prepare the dough several days in advance—store in refrigerator; cover with waxed paper! Hot biscuits are easy, too, with your refrigerator's help. Just measure and combine all dry ingredients in a bowl ready for liquid to be added the next morning.



Ready for dessert? Top off your meal with a frozen cream, a pudding or pie prepared with the help of your refrigerator. There are dozens of easy-to-make recipes! Get one from your favorite cook book, refrigerator recipe booklet or from Frigidaire's **WARTIME SUGGESTIONS*** booklet!



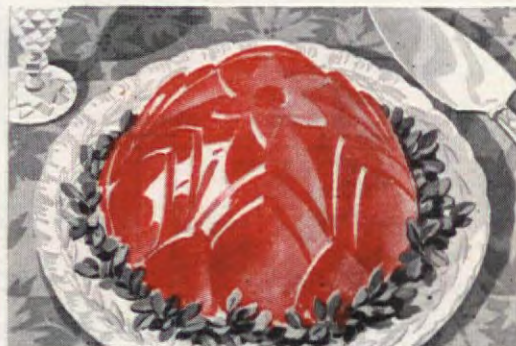
Stuff your turkey the day before!

1. Chill the dressed turkey 3 to 4 hours in refrigerator. *It must be thoroughly chilled inside and out.* 2. Prepare your favorite dressing and chill it separately. 3. Stuff the *chilled* dressing in *chilled* turkey; sew up bird; refrigerate until cooking time. Stuffing in advance not only saves time but gives the various flavors a chance to mingle—and that means a more tasty dressing!

Try these time-saving ideas, too!

IF you want to serve gay-looking appetizers, prepare radish roses, carrot curls, hearts of celery, green pepper sticks and other favorites ahead of time. Your cook book will tell you how to do the fancy work! Cover and chill the entire plate in your refrigerator until just before serving.

OR if you want to serve a salad prepare the greens the night before and keep them in the vegetable pan in your refrigerator. Marinate or add your favorite salad dressing just before serving.



To add color and tempting tartness to your dinner prepare a mold of cranberry jelly several days ahead and store it covered in your refrigerator. Use individual molds if you prefer. Cranberry sauce can also be prepared and stored in advance.

Give War Bonds and Stamps this Christmas

This year you have a great opportunity to help your country while you spread Christmas cheer! Give a War Bond! You won't find a more appreciated gift, or a better place to put your Christmas savings.



FREE! Get **WARTIME SUGGESTIONS*** from your Frigidaire dealer

Your refrigerator can give you much help these days. Get this 36-page booklet that tells how. Look for your dealer's Frigidaire sign; or find his name in your classified telephone directory under REFRIGERATORS. Or write Frigidaire, 325 Taylor St., Dayton 1, Ohio.



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There's delicious whole grain flavor and plenty of nourishment in a steaming bowl of hot Wheatsworth... A good-to-eat cereal like Mother used to make.



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SOME RAINY AFTERNOON



Photograph by R. H. Ross

LOUISE PRICE BELL

WHEN I was a little girl, my activities in the most fascinating room in the house were limited to licking the frosting bowl. So many mothers think cooking is for adults only, or at least should be postponed until their small daughters enter Home Economics class at school. Mothers believe they can bake and brew much quicker than their young offspring. And if they are perfectly honest, they will admit they don't want the small fry underfoot, they don't want to bother, nor spend the time to guide the eager little hands in their culinary efforts! Yet these same mothers will admit that their small daughters are embryo homemakers, that an important part of homemaking is to know how to cook and like it.

Mothers will bend backward for their little girls to have music and dancing lessons yet will completely ignore their child's culinary bent which is likely to be stronger than their musical one. "But music is an art!" these mothers may say. "Cooking is so ordinary, it's just cooking!" Cooking is an art, too! Husbands enjoy hearing Brahms or Beethoven, but—all will agree—not on an empty stomach!

Any sand pile shows what little girls like to do. Witness the long rows of soggy little mud cakes with rock salt icing! The desire to cook is almost as natural to little girls as the desire to play. Little girls (and boys, too) are happy cooks,

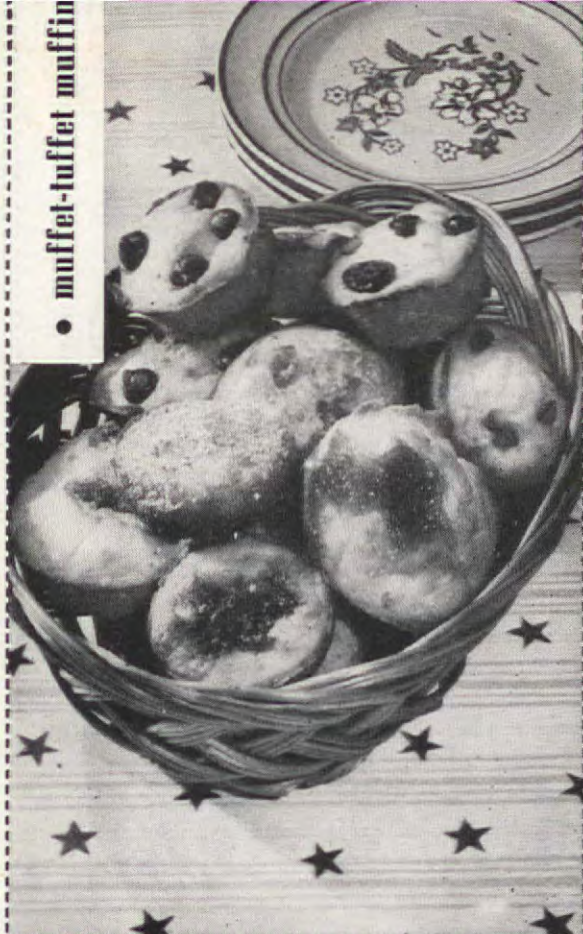
if allowed to be, and grow up to make expert cooks in later life.

Let your children cook as often as they want to; encourage them all you can. This applies to boys as well as girls. There is nothing a man is prouder of than his skill over the kitchen range. One little boy I know can make a mean waffle, another is an expert at a secret hamburger concoction, a third at baking powder biscuits!

Let the child begin with a simple recipe which will bring assured success. A failure will easily deflate any enthusiasm. If the young daughter is extremely eager to make some certain concoction, better to let her do it, since parent dogmatism shouldn't enter a first cooking lesson. Usually young daughters want to make sandwiches for a tea-party when her friends come to play house, or dessert for the family dinner, or a fancy-looking salad for company.

In our family the first attempt at cooking was with Baked Custard, probably because the young daughter liked it and so did her dad. Baked Custard is a good start for a first cooking lesson because it really is simple to make, delicious, and healthful besides. At first I was hesitant about our small cook trying this recipe since it requires the separation of the yolk and white of egg. When the pleadings became too insistent and company was coming for dinner, I decided that one couldn't learn too young

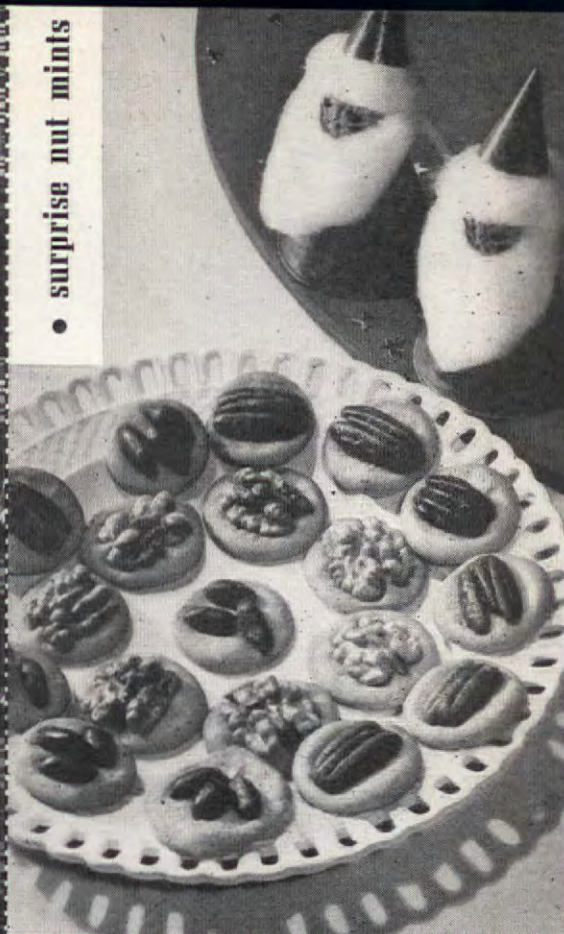
• muffet-tuffet muffin



• fairy custard



• surprise nut mints



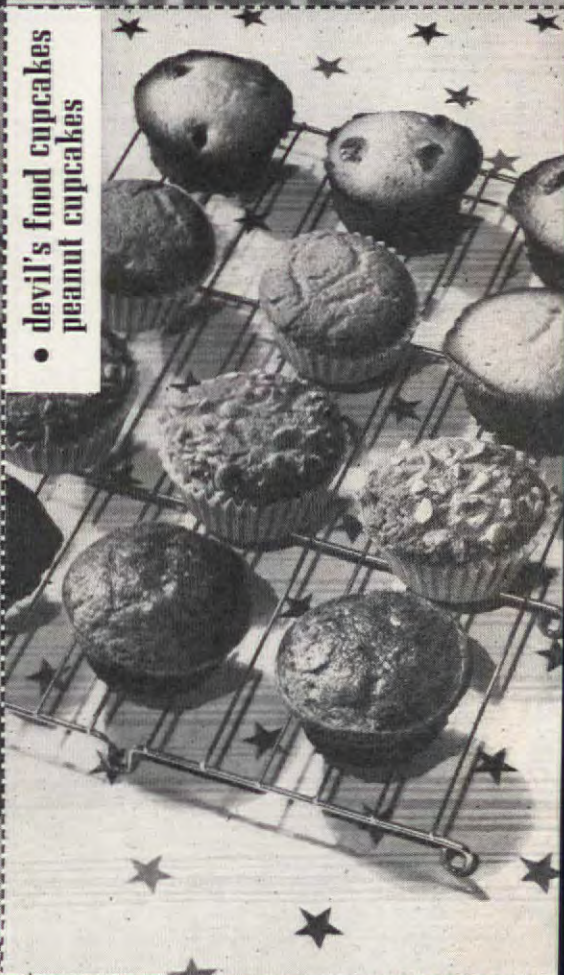
• turkish delight



• cinderella scrambled eggs



• devil's food cupcakes
peanut cupcakes



Recipe printed on back of each photograph

F. M. Demarest

to do the "separating act." And it went over with not the slightest dot of yolk sliding into the bowl of whites! The recipe for Fairy Custard is particularly good for young cooks, and you'll be well repaid, mothers, for your patience.

Cupcakes always intrigue young cooks. Our young cook made extra money for her Girl Scout activities by taking orders for *her* cup cakes. The complimentary remarks were valuable reward for culinary training that started at kindergarten age! Recipes are given for Peanut Butter Cupcakes and Chocolate Cupcakes. Both will intrigue the young cooks because both flavors are their favorites. Muffins baked in small paper cups is another sure-fire win.

Here are some suggestions for helping the young cook. Be sure that the kitchen is in perfect order when your child starts to cook. With the kitchen neat and orderly, the young cook will feel that she must leave it just as she found it . . . wash her baking dishes, clean the sink, sweep the floor. You'll find, too, that she will learn to use fewer dishes and utensils and be more careful about spilling.

Attractive cooking utensils intrigue the small fry and make cooking fun. Make sure that the mixing bowls for your little assistant are stout, sound, colorful, but not too heavy or cumbersome for her to manage easily. Supply the young cook with regulation measuring spoons in order to



Ewing Galloway



A glistening centerpiece using mirror and "frosted" evergreens, suggested by E. Howard

insure accurate measurements, and red lettered measuring cups. Don't forget a large apron!

Make sure that your child's cooking adventures are pleasant from beginning to end, no matter what happens. This means no scoldings and no impatient comments. Inconspicuously, do everything possible to insure perfect results for the small cook. It is important that she assume all the responsibility for herself, and your help is to be given only when solicited. The best way to manage this is to assume some task that will keep you in the kitchen, but not in the way. Make sure your presence is desired and

be thoroughly nonchalant. If there is a failure at any time, treat it lightly and recall some similar experience of your own. Think of some way the failure may be disguised so that no one except you two conspirators will know about it. A fallen or soggy cake becomes a pudding when served with sauce! However, my experience has proved that the mistakes and failures of young cooks are very few if they are taught to follow their recipes and rules carefully. It depends upon you whether she gets off on the right foot and loves to cook, or whether she becomes discouraged because of lack of understanding.

Photograph printed on back of each recipe

● quickie peanut cupcakes

- 1/4 cup peanut butter
- 1/4 cup butter or margarine
- 3/4 cup brown sugar
- 1/2 cup white sugar
- 2 eggs
- 1/4 tsp. salt

Preparation time: 25 min.

- 1 tsp. vanilla
- 3/4 cup milk
- 2 1/2 tsp. baking powder
- 1 1/2 cups cake flour
- 1/2 cup chopped peanuts

CREAM the peanut butter and butter together until soft; add sugar gradually beating until mixture is light and fluffy. Add eggs and continue beating. Sift dry ingredients together, adding alternately with milk to the first mixture. Beat in vanilla and peanuts until mixture is smooth and creamy. Fill well greased muffin pans about 3/4 full and bake in a (375° F.) oven for 20 minutes.

Makes 18 cupcakes 247 cal. per serving **Source of vitamins A, B complex**

Quickie devil's food cupcakes

Prepared devil's food mix

MIX prepared devil's food mix with 1/2 cup lukewarm water; stir smooth and add the remainder of the water beating 2 minutes. Pour the mixture into greased muffin pans and bake in (350° F.) oven for 25 minutes.

Tested in

THE AMERICAN HOME KITCHEN

● cinderella scrambled eggs

- 6 eggs
- 1/2 cup milk
- 1/4 tsp. pepper

Preparation time: 20 min.

- 2 tbs. butter or margarine
- 1/2 tsp. salt

BEAT eggs and milk with a Dover egg beater until light and fluffy and season with pepper and salt. Melt 2 tbs. butter in the top of a glass or enamel double boiler; add egg mixture and cook over low flame. Stir at intervals and scrape from bottom and sides of pan. Cook until eggs are of a creamy consistency. Serve hot.

Serves 4 175 cal. per serving

Source of vitamins A, B complex

Tested in

THE AMERICAN HOME KITCHEN

● turkish delight

- 2 envelopes gelatin
- 1/2 cup cold water
- 2 cups sugar
- 1/2 cup hot water
- 1/4 cup orange juice

Preparation time: 40 min.

- 2 tbs. lemon juice
- 1 cup chopped peanuts, walnuts, or pecans
- 1/4 tsp. salt
- red coloring

HEAT sugar, salt, and hot water to boiling point. Meanwhile mix cold water and gelatin in a bowl and allow to stand for 5 minutes. Then add softened gelatin to hot syrup and stir until dissolved. Boil slowly for 20 minutes. Remove from fire and add orange juice and lemon juice to hot mixture. Add red coloring. Allow to cool. When it begins to thicken, add chopped nuts. Pour mixture into pan (8 x 4 inches) that has been rinsed in cold water. Allow to cool until thick and firm, preferably overnight. With cold wet knife loosen around edges of pan, turn out on a board lightly covered with powdered sugar. Cut in cubes and roll in powdered sugar

Makes about 5 dozen pieces

Tested in

THE AMERICAN HOME KITCHEN

● surprise nut mints

- 1/4 cup sweetened condensed milk
- 1/4 cup sifted confectioner's sugar
- 1/4 tsp. peppermint, walnut, or pecan halves
- Red and green coloring

Preparation time: 25 min.

COMBINE the condensed milk and enough sugar to make a fondant that can be easily formed into balls. Add peppermint extract to mixture and beat until smooth and creamy. Divide the fondant and color, one part green, and the other red. Then form into balls (1/2 to 3/4 inch in diameter) by dusting palms of hand with powdered sugar and rolling fondant to shape. Put ball on wax paper, and on top of each ball press half a walnut or pecan to flatten into a patty.

Makes 18 mints

Tested in

THE AMERICAN HOME KITCHEN

● fairy custard

- 3 tbs. butter or margarine
- 1/4 cup flour
- 5 tbs. sugar
- 1/4 tsp. salt

Preparation time: 35 min.

- 1 cup scalded milk
- 4 eggs separated
- 1 tsp. vanilla

BEAT egg yolks until thick and lemon colored and mix with sugar and salt. Melt butter, add flour gradually, pour in the hot milk. Bring this mixture to the boiling point and pour over egg yolks. Add flavoring and cool. Then cut and fold in egg whites which have been beaten stiff. Pour into custard cups and place in a pan of hot water in a (375° F.) oven for 20 minutes. Watch them puff up and don't be disappointed when they fall. Truly they are fairy custards.

Serves 6 136 cal. per serving

Source of vitamins A, B complex

Tested in

THE AMERICAN HOME KITCHEN

● muffet-tuffet muffins

- 1 pk. ready prepared muffin mix

Preparation time: 30 min.

- 1 1/2 cups water

ADD 1 1/2 cups water to the prepared mix, folding in 1/2 cup at a time. Do not beat or over mix. Batter should be lumpy. Fill greased pans 2/3 full and bake in (400° F.) oven for 20-25 minutes.

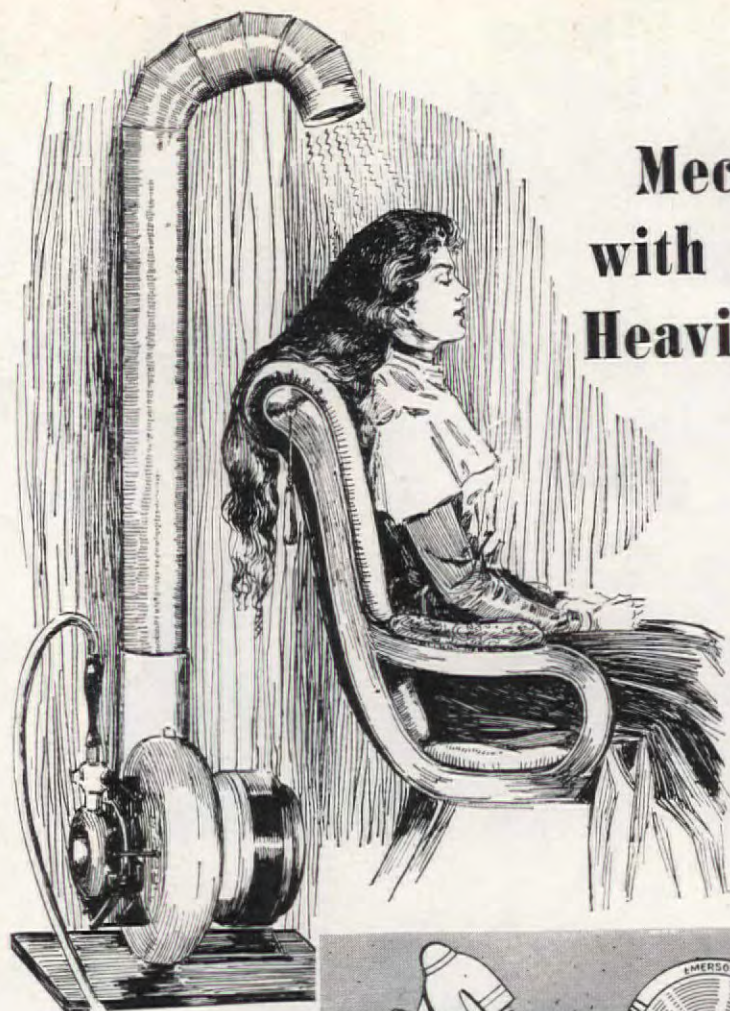
Makes 14 large to 24 small muffins

Fancy variations:

1. Before baking, add 1 cup chopped peanuts to the muffin mix. Or sprinkle some peanuts over each muffin before they are baked.
2. Before baking add 1/2 cup raisins which have been washed in hot water. Or, sprinkle raisins over the top of each muffin before they are baked
3. Put a scant teaspoon of jam or orange marmalade on top of each muffin before baking.

Tested in

THE AMERICAN HOME KITCHEN



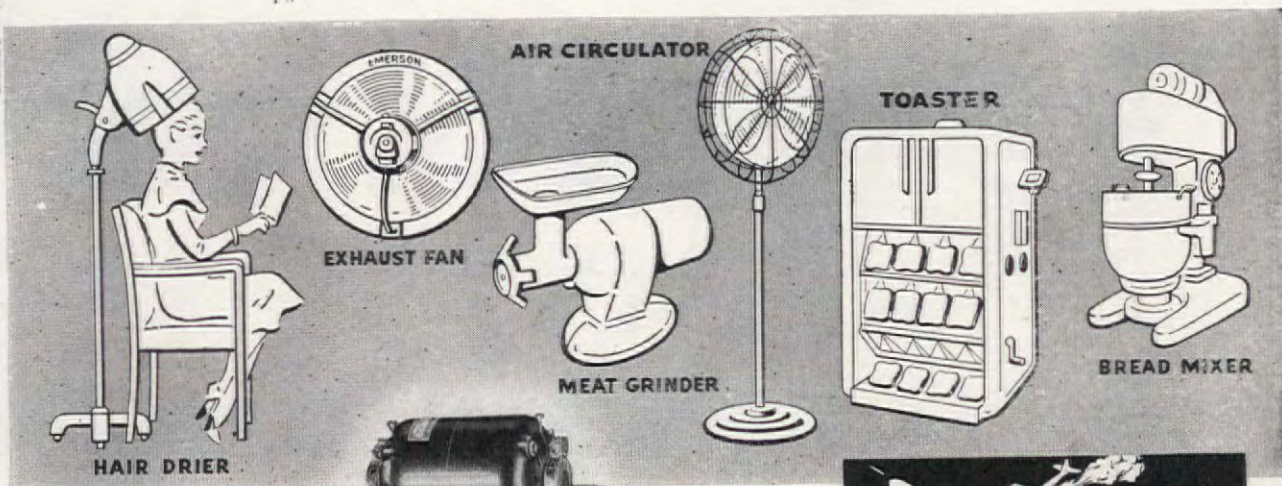
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By the ingenious combination of a gas burner and electric motor-driven blower, heated air was forced through a pipe to the desired elevation. Women marveled at the time saved in drying their hair. The news spread, more shops were opened. Today, a nation-wide industry of equipment and supply manufacturers, distributors and beauty salons serves the women of America.

This is but one of many instances where Emerson-Electric has kept pace with the development of appliances and equipment from inception to their present-day utility.

* This device was made for Mr. A. F. Godefroy, of St. Louis, an internationally-known authority on beauty culture. An Emerson-Electric announcement of 1898 says "It will dry perfectly the heaviest suit of hair in ten minutes."



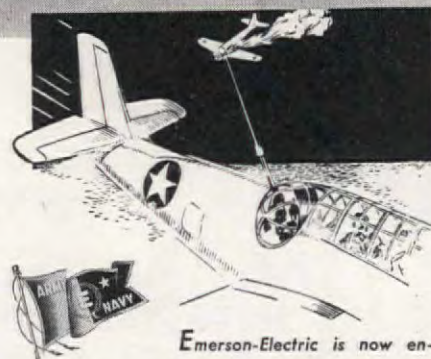
Whenever you visit "the butcher, the baker, the candlestick maker," you'll be better served by time-saving appliances, and equipment provided for your comfort, powered by Emerson-Electric motors.

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"After Victory" manufacturers of new and improved motor-driven appliances and equipment will again confidently power their products with Emerson-Electric Motors, based on the latest conceptions of design, construction and efficiency.

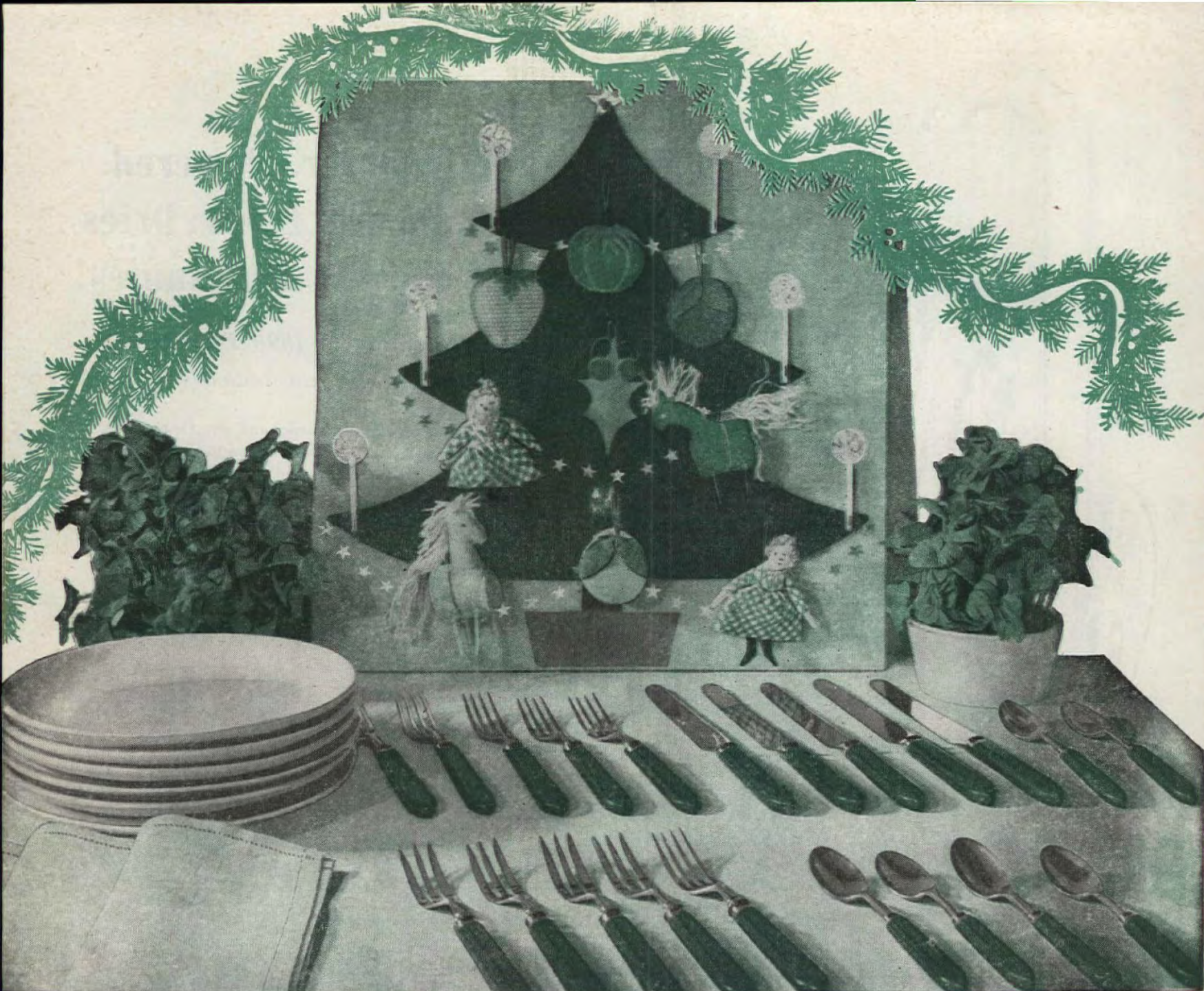
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F. M. Demarest

Is That Sew!

AMELIA ROGERS and ELINOR SCOVILLE



HERE is a shower idea that rates four very bright and shiny gold stars, for not only does it feature a much neglected type of bridal shower, but it also brings it right up to your exuberant Christmas spirit. The idea is to present the guest of honor with a complete sewing outfit, nicely boxed. She will bless you everytime she makes use of it.

The shopping can either be done in a group, or you can allot the various items to different people to buy and bring. Then all of you meet about half an hour before the time set for the bride-to-be to appear, and pack and wrap the gifts together. And what a wonderful gift it is! If she is a practical kind of person, she will of course thrill to it. And if she is the impractical type, it will be one of the things

she would never get for herself.

Plan to serve your refreshments or luncheon buffet style. Use this precious Sewing Tree for the centerpiece. As you see, it is a green tree mounted on a cloth-covered board, holding toys and candles. The horses are in reality thread containers, made from scraps of material, and cardboard tubing. The heads are stuffed with cotton, and those prancing tails are white yarn. The dolls are rag ones, with their skirts draw-string style. In these little sacks, are needles and a thimble. An orange holds a tape measure, and the tomato is a pin cushion. The little holly leaf has a pair of tiny scissors snuggled inside. All of these hang on snaps fastened to the tree. Stars stud the top of the tree, and form garlands weighing down the boughs. The



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Again in 1943, the first nine months of the year set a new record for coal production, topping any like period in history.

Coal is “public energy No. 1,” now as in the past—and those who produce it work shoulder to shoulder with other American industries in an honest effort to meet their every obligation as employers, as suppliers to the public—and as good citizens.

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Second, Ovaltine is one of the richest sources of vitamins and minerals in the world. Three glasses daily provide a child's full minimum requirement of Vitamins A, B₁, D and G, and Minerals Calcium, Phosphorus and Iron. These vitamins and minerals, so important to speedy recovery, are often deficient in restricted diets.

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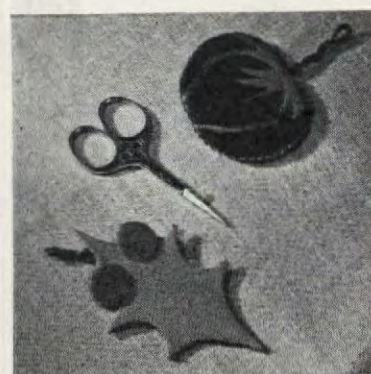


HELP WIN THE WAR by conserving rubber. Use a separate nipple for each feeding. Clean immediately after use. Avoid excessive boiling.

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To continue your theme into your entertainment, you might have each guest bring unhemmed towels, and sit and stitch while you all chat. Or you can make up some very cute quiz games, based



on your own knowledge of sewing and stitching. Any bride will profit by a little lesson, you can be sure, and done by the whole group, and made into a game, it can be a lot of fun. With this new knowledge tucked under her hat, and her basket and her tree under her arm, your guest of honor will leave well laden, and everyone will be most pleased with your successful party.

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When feet burn, callouses sting and every step is torture, don't just groan and do nothing. Rub on a little Ice-Mint. Frosty white, cream-like, its cooling soothing comfort helps drive the fire and pain right out... tired muscles relax in grateful relief. A world of difference in a few minutes. See how Ice-Mint helps soften up corns and callouses too. Get foot happy today, the Ice-Mint way. Your druggist has Ice-Mint.

Feed House Plants

Enjoy lovely, healthy plants and gorgeous blooms despite changing temperatures by regular feeding with these rich, concentrated FOOD TABLETS. No odor, safe, easy to use. Satisfaction guaranteed. At Seed, Hardware, Garden Stores and Florists—25¢, 50¢, \$1.00, \$2.75—or Plantabbs Co., Baltimore-1, Md.

Fulton's PLANTABBS

NEW!

FOR BEST WASHING RESULTS

USE **WoolFoam**

Washes Wool Perfectly

Contains no soap, oil or fat. Leaves sweaters, socks, blankets, baby's things soft, fluffy, really clean. Made for wool by a wool firm. Dept., grocery and chain stores. 25¢

Wool Novelty Co. 10 W. 20, N.Y.C.

Burpee's Finest VEGETABLES

All 5 10¢-Packets for price of one, to get acquainted. For your Victory Garden, postpaid—send dime today. Leaf Lettuce—Grand Rapids. Crisp, tender and delicious. Tomato—Marglobe. Large, round, smooth, rich red. Solid, meaty, of finest flavor. Beet—Crosby's Egyptian. Very early, top-shaped, dark red, fine-grained, sweet. Radish—Scarlet Globe. White flesh, crisp as ice, juicy and delicious. Carrot—Giant. Smooth, orange, sweet, tender. Seed Catalog FREE.

W. Atlee Burpee Co.
Philadelphia 32, Pa. or Clinton, Iowa
(If west of Ohio, write to Clinton)

Enclosed is 10¢. Send 5 Pkts. Vegetable Seeds.

Name.....

Address.....

☐ Send Burpee's Seed Catalog FREE.

"V" Vegetables



for Christmas!

THAT'S right, a really clever Christmas decoration made of crepe paper and a squash right out of your own Victory Garden.

The materials consist of 1 fold each of peach, red, black crepe paper, 1 spool of wire, 2 wires No. 15, paste, cardboard, cotton, and gummed tape. To make the foundation, straighten out two wires and wrap each separately with a strip of peach paper cut across the grain. Wind the wires around the banana squash. Separate the ends of the wire and fasten to top of a 6-inch cardboard circle, which is the base, with gummed paper tape. Wrap upper part of squash with peach paper; use black crepe paper for eyes, and red for mouth. Tint cheeks with rouge.

The body is a strip of red paper about 12 inches deep and 36 inches long. Gather one long end with the sewing machine. Paste gathered edge around underside of cardboard forming a bag. Stuff tissue around the squash, filling out the bag. Gather top around neck, and tie with wire.

The cape is made from a strip of red paper 5 inches wide and 20 inches long. Stitch band of cotton along one long edge. Fold over 2 inches at opposite edge and shirr folded edge over a knitting needle. Slip on to a piece of spool wire long enough to go around neck of squash. Remove needle and tie in place. Cut hair, beard and moustache out of cotton.

Make a long tube of red paper (double thickness) to fit over top of the head for the hat. Gather top edges together and tie with spool wire. Bend end down, fasten, trim with cotton.

Banana squash with basic frame



Idea submitted by Mrs. J. L. Wheeler
Created by Dennison Mfg. Co.

DOGS CHOOSE FOOD by "SNIFF"

THAT'S WHY MILLIONS CHOOSE

KEN-L-BISKIT



DOUBLE YOUR MONEY BACK

UNLESS YOUR DOG EATS HIS KEN-L-BISKIT INSTANTLY and Begs for More!



A Dish Without Sniff Appeal Leaves Fido "Cold"! If your dog refuses his "new" food it probably hasn't "Sniff Appeal."



The "Sniff" the Thing! It's sniff and sniff alone that invites dogs to eat!

SO SWITCH TO KEN-L-BISKIT



Easy as Making Tea! When making tea or coffee at meal-time, boil a little extra water for Ken-L-Biskit. Pour 1/4 package of Ken-L-Biskit in dog's dish—then add 1/2 pint of boiling water. Cool, then serve!



Got Real *Meat Sniff Appeal! Boiling water brings out the real *meat aroma dogs love. One sniff and your dog eats his Ken-L-Biskit INSTANTLY—or Double Your Money Back!

LET THIS NO-RISK OFFER SOLVE YOUR DOG FEEDING PROBLEMS FOR GOOD!

*This sensational offer wouldn't dare be made if we didn't have facts! Yes! Ken-L-Biskit has been used for years! Over 100,000,000 pounds fed in leading kennels from coast to coast. Proof that dogs love it! And naturally—because Ken-L-Biskit has pure, wholesome, nutritious U. S. Govt. Inspected horse meat baked in! Also contains all vitamins proved essential to dog health—vitamins A, B₁, B₂ (G), B₆ and D.

Get famous Ken-L-Biskit with real *meat sniff appeal today without risking one penny! Double Your Money Back if your dog doesn't eat it INSTANTLY when served the boiling water way! Send carton with unused portion to: The Quaker Oats Company, Rockford, Ill.



KEN-L-BISKIT

MADE BY THE MAKERS OF KEN-L-RATION

These easy-made raisin cookies are mighty good eatin'

says Aunt Jenny
OF SPRY



This is one of Aunt Jenny's favorite cookie recipes—a soft, puffy cookie. The sweet, juicy Sun-Maids are 63% natural fruit sugar—one of the most highly concentrated forms of food energy. Use delicious Sun-Maid raisins regularly to add variety and nutrition to everyday meals—in salads, desserts, meat extenders and quick breads. And be sure to mail in the coupon below for two popular recipe booklets.



JUMBO RAISIN COOKIES

2 cps. Sun-Maid Seedless Raisins	1/4 tsp. nutmeg
1 cup water	2 cups sugar
1 cup Soda	3 eggs, beaten
1 cup Spry	1 tsp. vanilla
2 tps. salt	4 cups sifted flour
1 1/2 tps. cinnamon	1 tsp. baking powder
1 cup chopped nuts	

Boil raisins and water 5 mins. (There should be 1/2 cup liquid left.) Cool, add soda. Blend Spry with salt, spices and sugar until fluffy. Add eggs, vanilla, and cooled raisin mixture. Add sifted dry ingredients and nuts. Chill. Drop by spoonfuls on greased and floured baking sheet, and bake in fairly hot oven (400°) 12-15 mins. Makes 6 dozen soft, puffy cookies.



FREE! 2 new recipe books
SUN-MAID'S & AUNT JENNY'S
for this one coupon:

Sun-Maid Raisin Growers of California
2869 Hamilton Street, Fresno, California

Please send me these FREE new recipe booklets: ☐ Sun-Maid's "Wartime Recipes That Taste Good" ☐ Aunt Jenny's "Good Cooking Made Easy"

Name _____

Address _____

SECRET MESSAGE
DAILY POSTCARD
JIG-SAW PUZZLE
BUNNY LETTER
DOLL'S LETTER
DOLL'S SCRAPBOOK
ANAGRAM
HIDDEN MESSAGE
ALPHABET SANDWICH
SEWING SCRAPS
CURLY-CUE LETTER
REBUS
PADS



SICK-

Between the sick and the well time
When temperature lowers and lowers,
Come those times in the day's occupation
Which are known as the children's hours.

THEY are not hours such as Mr. Longfellow pictured either, full of sweetness and light. This is a time with no pause that refreshes, when the child's mother will be at her wit's end unless . . . Here's our answer to the "unless." If she has things like these tricks we're about to pull out of the clown box, neither she nor the little patient will have a relapse.

First of all, to make the clown box. Take an old hat box and cover it with gay paper, top and all. For the clown, cut a piece of light cardboard about six inches wide and nine inches long—roll him into a cylinder, and hold fast with tape. His hat is made from the cardboard, too, this time rolled into a cornucopia. The hair is a strip



Photographs by F. M. Demarest

always greeted with cheers. You might say something like: "Dear Sally, I am sorry you are sick in bed, and I hope you will get well soon." Little cut-out pictures or sketches of a deer, an eye, capital U, R, a picture of a little bed, and so on are pasted in, in place of the words. Let the patient answer it in the same manner as an added attraction. Little boys love to get secret messages. For instance, write a letter that seems very innocent. Pick out a word here and there that put together will say, maybe—"I'm coming to see you tomorrow." Take a piece of paper and cut out openings over these words so that when it is placed over the letter, just that message will be seen by the little patient.

Then there's the jig-saw puzzle cut from a get-well card that can be put together, or the letter written on a bunny shaped piece of paper. Letters cut out of construction paper that spell—"Hi, Sally," or whatever the child's name may be, give lots of enjoyment, and keep the spelling up at the same time. Let the patient see how many words can be made.

Little packages of scrap mate-

Ideas from
JUNE COCHRANE ORTGIES

A-BED FUN

of paper, fringed and pasted to top rim of the face; the features are cut and pasted on. Or if you want to, draw them on with crayon. Fasten the head unit to the box with tape; cover joining with a pleated paper ruffle. Then fasten the hat in place, and you're all set with a fine spot to put all the other things you make for the patient.

There's the curly-cue letter that's lots of fun for the sick-a-bed youngster to get. Your job is to type or write out a letter which is then cut into strips and pasted on to a roll of passe partout tape. When it's unrolled, there's the message that goes on and on.

Kids love to get mail through the usual source, too, and it's a grand idea to send a penny postcard, each day for a week, with one word of a message on it. It is something to look forward to. And speaking of letters, it's a cute idea to have a little girl's doll write a short note on a tiny card.

Then there's the rebus that is

rial for doll clothes, thread and needle, and tiny patterns will occupy a young lady for hours.

For the between meal snack, there are peanut butter sandwiches cut out in the child's initials, and wrapped up in a fancy package. It's just one way of teasing a lagging appetite back to normal, too.

Putting a silly message in a small envelope, within a larger one, within a still larger one, and so forth will be extremely entertaining to the sick-a-bed youngster.

When you have made all these things, put them in the clown box which you have prepared, attach ribbons for pulling on each one with a brief note as to what's on the other end, like "secret message" for the code letter, "something to eat" for the sandwich. Your own child probably has his or her own favorite things that will lend themselves to this kind of thing. You'll find you don't have to be on deck every minute, and that the patient will make a very speedy recovery.

I spied on Junior

to learn the truth about candy!



DO AS CHILDREN DO! EAT TOOTSIE ROLLS
— THE LUSCIOUS CANDY THAT HELPS BEAT FATIGUE!

● Kids are smart—they know their candy! Grown-ups who want to be more like tireless youngsters should do what kids do—eat plenty of chewy chocolaty Tootsie Rolls.

Made with milk, enriched with dextrose, Tootsie Rolls are packed with energy. A 5¢

Tootsie Roll contains as many energy units as a woman uses doing nearly two hours of ironing.

Try Tootsie Rolls in lunch boxes, for extra-quick desserts, bridge party refreshments. Take a tip from Junior. Get a Tootsie Roll today!

Tootsie Rolls Co.
also makes these other
fine food products

TOOTSIE FUDGE
TOOTSIE POPS
TOOTSIE TEMPTERS
TOOTSIE CARAMELS
TOOTSIE V-M*

*Vitamin-Mineral fortifier
that makes milk taste like
Tootsie Rolls.

BUY WAR BONDS AND STAMPS



★ Still only 1¢ and 5¢

Beautiful Blooms

all Winter



NO DIRT
NO MUSS
NO BOTHER

from THIS to THIS

A thrifty
petunia with
23 blossoms



Now you can have year-round flowers—in your colorful window garden. It's easy! Get Phillips' Magical Plant Balls—choose at will from your dealer's assortment of selected flowering varieties. Each ball contains tested seeds and complete, balanced plant food. Just keep them wet—no soil required. Surprise your friends, delight your family.

DELIGHTFUL CHRISTMAS GIFTS

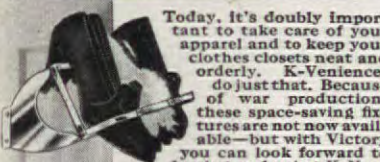
If your dealer hasn't stocked up, send \$1 cash or money order for 4 assorted plant balls. Twelve free-blooming varieties, ready to start, guaranteed to grow, for \$3.00. Act TODAY—solve the gift problem, start your midwinter garden at one stroke!

SOILLESS GROWERS GUILD
261 Jefferson Ave., S. E.
GRAND RAPIDS 3, MICHIGAN

JUST KEEP THEM WET • WATCH THEM GROW

K-VENIENCE

CLOTHES CLOSET FIXTURES



Today, it's doubly important to take care of your apparel and to keep your clothes closets neat and orderly. K-Veniences do just that. Because of war production, these space-saving fixtures are not now available—but with Victory you can look forward to buying and using K-Veniences as a quick solution to the neglected clothes closet and the need for more closet space. A complete line—over 36 different items.

KNAPE&VOGT Dept. A-12
Grand Rapids, Mich.

GIVE YOUR ROOM

First Aid
WITH TABLES



"Get-set" for the holiday season by using Zangerle Tables to make your favorite room look more "festive." Their authentic 18th Century designs, hand rubbed finishes and elegant graceful lines will be "star performers" in dramatizing your rooms. Popularly priced too... at leading stores everywhere.

WRITE FOR
"GUIDE TO GOOD TASTE"
A new booklet on decoration, 6
easy lessons, on periods, color,
arrangement, etc. Send for your
copy today... only 10c

ZANGERLE & PETERSON CO.
Dept. 14... 2164 Clybourn Ave., Chicago



GREATER
WARMTH
and Loveliness

PEARCE

blankets
Your Christmas list might well include lovely Pearce Blankets. Many of the boys in uniform now enjoy the warmth and comfort of Pearce Blankets. If your own needs are not too urgent put the money into war bonds and buy Pearce Blankets later.

\$8.95 to \$15.95
Sample swatch and folder
upon request

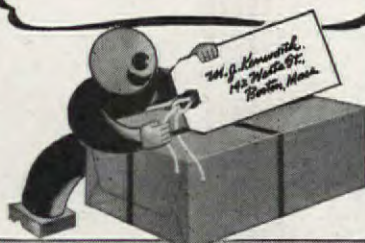
America's Oldest Blanket Mill
PEARCE MANUFACTURING CO.
Latrobe, Pa.

The Dennison Handy Helper says:

"THEY TAKE ABUSE—THEY WON'T PULL LOOSE"

Dennison

SHIPPING TAGS



YOU NEED THESE, TOO!

Index Tabs • Transparent Mending Tape
Gummed Reinforcements • PRES-a-PLY Labels
Mailing Labels • Gummed Labels
DENNISON MFG. CO., Framingham, Mass.

Mortite

UTILITY TAPE

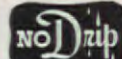
BETWEEN
YOU AND THE
COLD

New pliable plastic stops leaks, saves fuel. Weatherstrips windows, doors, baseboards—caulks casements; makes packing, gaskets.

Easy to apply. Unrolls like ribbon. Just press into place and it stays put. Does not crack, chip, dry out or shrink.

About 80 ft. to roll. At stores, or \$1.25 prepaid (\$1.40 west of Rockies)

Send for Circular



STOPS THAT DRIP

A sure cure for condensation drip from tanks, pipes, walls, ceilings, etc. Apply with brush, trowel or spray. At stores or \$1.90 for 1 gal. prepaid (\$2.10 west of Rockies). Free Circular.

J. W. MORTELL CO. 524 Burch St.
KANKAKEE, ILL.

Dear New Mother



SURELY you have been thinking about Christmas for your new baby, his or her first Christmas in

this war-torn world. Only through stability will children come to believe in mankind and the democracy and freedom that is being fought for in our world today.

Christmas symbolizes so much to all of us. We become nostalgic immediately when we remember our own childhood Christmas, the excitement of expectancy, then the awe and stillness of the great moment itself when before us was the most beautiful of decorated trees, the warm festooned with strings of popcorn or with gleaming tinsel. Let us all make the effort to have this a real Christmas for our children, not one marred with sad memories because some member of the family is away for the time. Yes, it may take courage to smile when the lump comes up in your throat, but do it for the sake of the baby and the man or woman he or she will grow up to be.



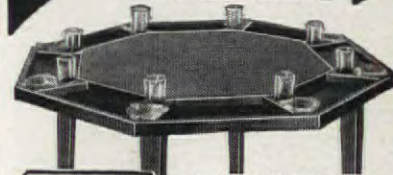
BECAUSE Christmas means toys, I am sure you will be excited as I am over some of

the available items that you will find in your stores wherever you are. And remember if you can't find any items I mention, just write me, and I will do my best to get the information for you. Of course, I can't do the shopping for you much as I would like to, but at least I can try to answer your queries.

Babies love toy animals, and a lovable, huggable, washable lamb is made by the Dorzar Studios. I've called my blue lamb "Meekie," because it does look so solemn and meek. Mine is of blue cotton cloth which is treated to make it washable. Then, it's hand-stuffed with cotton and has soft ears, a soft tail, and a tinkling bell. I adore the

new PORTA-POKER

8-PLACE
FOLD-AWAY
CARD TABLE



A clever new convenience for card players. The all-purpose, portable play-table for small apartment, den or recreation room. New improved model. Attractively finished, substantially made, sturdy legs. Nothing to loosen or wear out. Now custom made—delivery within 10 days. Only \$34.50 Express collect. Money refunded if not pleased. Makes an ideal gift.

HOME GAME CO., Dept. AH-2
369 N. Michigan Ave.,
Chicago, Illinois

EVERYTHING FOR FUN AT HOME

Headquarters for game room equipment, accessories for the home. Unusual games, novelties, barbecue supplies, etc. Write for "Successful Entertaining At Home." It's Free!



Azaleamum

600 BLOOMS this year
America's great flowering sensation! Grows bush-size this year with 600 2" blooms. 3 months' gorgeous beauty. 8 vivid colors. See it, other novelties in FREE Garden Beauty Book. Write today! **R. M. KELLOGG CO.**
Box 652, Three Rivers, Mich.

STATEMENT OF THE OWNERSHIP, MANAGEMENT, ETC., required by the Acts of Congress of August 24, 1912, and March 3, 1933, of THE AMERICAN HOME, published monthly at New York, N. Y., for October 1, 1943. State of New York, County of New York as:

Before me, a Notary Public in and for the State and county aforesaid, personally appeared W. H. Eaton, who, having been duly sworn according to law, deposes and says that he is the Publisher of The American Home and that the following is, to the best of his knowledge and belief, a true statement of the ownership, management (and if a daily paper, the circulation), etc., of the aforesaid publication for the date shown in the above caption, required by the Act of August 24, 1912, as amended by the Act of March 3, 1933, embodied in section 537, Postal Laws and Regulations, printed on the reverse of this form, to wit:

1. That the names and addresses of the publisher, editor, managing editor, and business managers are: Publisher, W. H. Eaton, 444 Madison Avenue, New York City; Editor, (Mrs.) Jean Austin, 444 Madison Avenue, New York City; Managing Editor, Marion Mayer, 444 Madison Avenue, New York City; Business Manager, W. H. Eaton, 444 Madison Avenue, New York City.

2. That the owner is: The American Home Magazine Corp., 444 Madison Ave., New York City; W. H. Eaton, 444 Madison Ave., New York City; Jean Austin, 444 Madison Ave., New York City; Henry L. Jones, 444 Madison Ave., New York City.

3. That the known bondholders, mortgagees, and other security holders owning or holding 1 per cent or more of total amount of bonds, mortgages, or other securities are: None.

4. That the two paragraphs next above, giving the names of the owners, stockholders, and security holders, if any, contain not only the list of stockholders and security holders as they appear upon the books of the company but also, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting, is given; also that the said two paragraphs contain statements embracing affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner; and this affiant has no reason to believe that any other person, association, or corporation has any interest direct or indirect in the said stock, bonds, or other securities than as so stated by him.

W. H. Eaton, Publisher.

Sworn to and subscribed before me this 23rd day of September, 1943.

(Signed) Theodore F. Gloisten
Notary Public Nassau County No. 574
Cert. filed in N. Y. Co. No. 82, Reg. No. 4-G-50,
(My commission expires March 30, 1944.)

Asthma Mucus Loosened First Day

For Thousands of Sufferers

Choking, gasping, wheezing spasms of Bronchial Asthma ruin sleep and energy. Ingredients in the prescription **Mendaco** quickly circulate through the blood and commonly help loosen the thick strangling mucus the first day, thus aiding nature in palliating the terrible recurring choking spasms, and in promoting freer breathing and restful sleep. **Mendaco** is not a smoke, dope, or injection. Just pleasant, tasteless palliating tablets that have helped thousands of sufferers. Iron clad guarantee—money back unless completely satisfactory. Ask your druggist for **Mendaco** today. Only 60c.

"I forgot"

-WON'T WIN
THE WAR!

BUT HERE'S A MEMORY SYSTEM



-THAT
NEVER
FORGETS

It's not easy to keep a sure-fire MEMORY in these days of EXTRA speed and EXTRA effort. That's why ROBINSON REMINDERS are standard at Douglas Aircraft and other plants where men and women can't be forgetful.

ROBINSON REMINDER is the original perforated coupon book... you jot each note on a separate coupon... when attended to, you tear it out... keep live notes only. Plenty of pockets. Fine leathers. At stationery, department and leather stores. From \$1.00 to \$10.00.

Fillers are standard and available

WRITE for FREE catalog, sample and dealers' names. A.H.12

**ROBINSON
REMINDERS**

WESTFIELD, MASS.

Makes All-Day Standing Easy On Your Feet

If you are on your feet all day—walking the floor or standing in front of a machine—just sprinkle Allen's Foot-Ease on your feet and into your shoes every morning. This soothing powder really brings quick relief from the discomfort of tired, burning feet. When feet tend to swell and shoes feel pinched from all day standing, try Allen's Foot-Ease to relieve this congestion. Also acts to absorb excessive perspiration and prevent offensive foot odors. If you want real foot comfort, be sure to ask for Allen's Foot-Ease—the easy, simple way to all-day standing and walking comfort. Get it today at all druggists.

A Sign of Good Cooking

**GRAVY
MASTER**



MAKES
GRAVY
MEN LIKE
15¢

MANY NEVER SUSPECT CAUSE OF BACKACHES

This Old Treatment Often
Brings Happy Relief

Many sufferers relieve nagging backache quickly, once they discover that the real cause of their trouble may be tired kidneys.

The kidneys are Nature's chief way of taking the excess acids and waste out of the blood. They help most people pass about 3 pints a day.

When disorder of kidney function permits poisonous matter to remain in your blood, it may cause nagging backache, rheumatic pains, leg pains, loss of pep and energy, getting up nights, swelling, puffiness under the eyes, headaches and dizziness.

Don't wait! Ask your druggist for Doan's Pills, used successfully by millions for over 40 years. They give happy relief and will help the 5 miles of kidney tubes flush out poisonous waste from your blood. Get Doan's Pills.

white polka dots! The eyes and nose are painted with vegetable coloring so baby can put any part of the lamb in his mouth and the doctor won't have to be called!



THERE are other animals... a horse, scottie, or a snooty spaniel, or an austere elephant. I was surprised to learn that sometimes mothers allow their own fears or prejudices to influence their selection of animals. If mother doesn't like a horse, then no stuffed horse for the baby! Needless to say, such judgment implants a fear in the baby, too, which will later cause a problem. Let's be broad minded about the subject, and if John wants a stuffed horse and you think the lamb is cuter, get the horse.



ABOVE all, toys for babies should be washable and should be constructed of materials which will stand punishment. Inquire about paints or colorings that are used to be sure they are child-safe. Babies like to hear sounds, and that is why rattles are always good for the very young. They like to watch things move. Another vote for the rattle! Their chubby little hands should grasp any toy easily and naturally. The toy should be light enough for baby to lift.



THE routine of feeding and sleeping should be carried on the same whether holiday or an ordinary weekday. If the schedule is interrupted with holiday excitement and relatives, then don't be too surprised if your baby, who ordinarily is sweet and docile, decides to be upset and cranky. The only way baby will know it is Christmas is through the array of new toys and the confusion of visitors. But otherwise, for the healthy, modern baby, Christmas should be serene and carry through the routine of any other day. Such serenity and peace will give a feeling of security and safety to the child that everything is all right in the world, that there really is peace on our earth. Merry Christmas!

Aunt Sue



NEW RAYON TAFFETA "SHOWERS"

Evening-Dress Quality!

11 decorator colors and white • Finest Acetate Rayon • Tested for mildew resistance • Washes and irons like a slip • Embroidered eyelets that won't rust • Reverse hem that lets water run off • Semi-invisible center-seam

A gleaming, wonderful water-repellent curtain—heavy and lush as evening-dress taffeta!

Yet it's hardened to wear—tested for fading and mildew resistance, thoughtfully finished with embroidered eyelets, tailored like a parachute to prevent ravel and rips!

In two seconds a Textron Taffeta Shower turns an ugly duckling bathroom into gorgeous, shimmering luxury!

Colors: Pink, Peachbloom, Winter Rose, Sea Blue, Leaf Green, Horizon Blue, Daffodil Yellow, Old Gold, London Grey, Dahlia Red, Blackout Black and Snow White. Size: 6 by 6 ft.

\$5.00 in the Shower Curtain Shop at Lord & Taylor, New York, and other leading stores.

TEXTRON
Showers



...“and the Varsity ran through signal practice”

• Last year they were the crack back-field of South High's champion football team. This year they're becoming a crack anti-aircraft gun crew. Their uncanny speed is a product of endless practice with the dummy fuzes and practice cartridges which represent a large part of Railley's wartime production. For Railley, who gave you the famous Pin-It-Up Lamps, is now devoting all its facilities to production for victory.

Once the war is over, we will once again offer you Pin-It-Up Lamps, attractive shades and lighting accessories, as well as new products we are now planning for peacetime living.

Railley

CORPORATION - CLEVELAND, OHIO

ORIGINATORS OF THE
PIN-IT-UP LAMP



IF WORK WILL WIN . . . WE'LL WIN!

7-BAY PARTS • GAS PROOF COVERS • SAFETY GOGGLE SHIELDS • DUMMY FUZES • PRACTICE CARTRIDGES

*While Monarch
is producing
for the
ARMY and NAVY*



HAS THESE FAMOUS
MONARCH FEATURES

- ★ "VITRIFIED" Glass Lined Flues.
- ★ Four-Wall Body Construction.
- ★ Duplex Draft Control.
- ★ Durable Malleable Cooking Top with Mirco "Gun-Metal" Finish.
- ★ Full Porcelain Enamel Finish.



FAMOUS FOR
3 GENERATIONS

SAVE FUEL WITH THIS
APPROVED "GLASS-LINED"

Monarch
MALLEABLE
COAL-WOOD RANGE

This government-approved Monarch Range is quality built. It has the basic features of Monarch construction and will give dependable, economical service — as well as make a pleasing appearance in any modern country home kitchen.

See your Monarch dealer or write direct to the factory.

MALLEABLE IRON RANGE CO.
403 Lake St. Beaver Dam, Wis.

Monarch-built Gas & Electric Ranges will again be available after the war

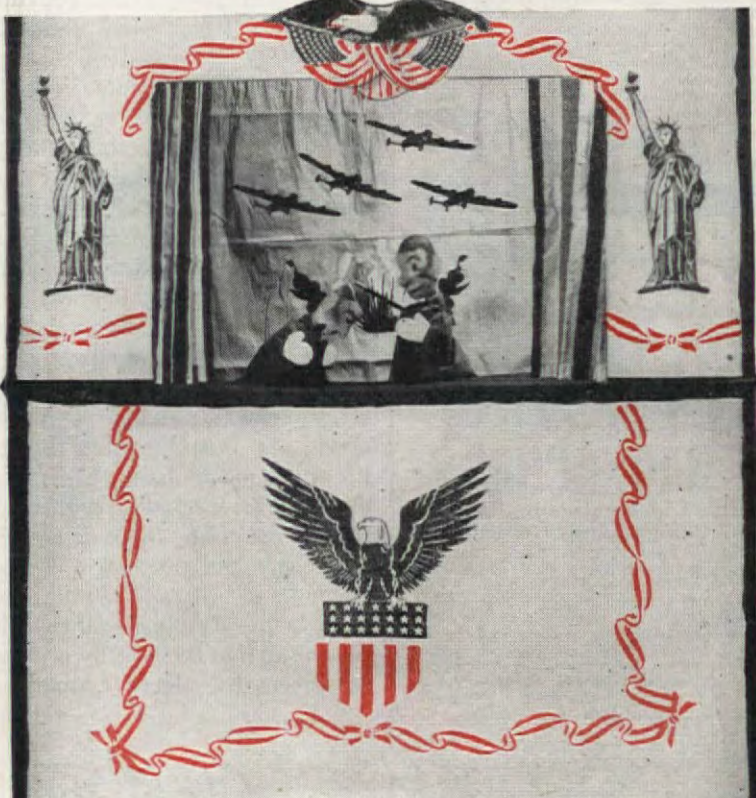
BUY WAR BONDS



A PUPPET PLAY FOR PATRIOTIC ADULTS!

MARTIN and OLGA STEVENS

SMACKO is not only a different twist for parties, but it gives a patriotic excuse for enjoying puppets to those bashful adults who hate to admit they are delighted with Punch and Judy antics. Here's how it works: Hitler thunders onto the stage, thanking the audience for not having bought as many War Stamps as they could. When weaponless Johnny Doughboy appears, Hitler bops him on the bean. A War Stamp supplies Johnny with a small club—someone in the audience buys it—and a duel ensues. The more stamps that are bought, the bigger Johnny's club becomes, until eventually—Smacko! our Doughboy smacks Adolph plumb off the stage into the audience. But can you do it? Easy as pie. No special tools are required—just cut them out, sew them up, and paint their faces. Why not give the booklet, directions and “makings,” to some young friends for Christmas? Send in for complete instructions and pattern for making puppets, script for the play, and instructions on how to make the patriotic little stage. Booklet also contains material on marionettes previously printed in AMERICAN HOME. All for 25 cents in stamps or money order. Ask for Puppet Booklet #153. THE AMERICAN HOME, 251 Fourth Avenue, New York City, N. Y.



Photographs by F. M. Demarest

Stage courtesy of Dennison Mfg. Co.

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Certainly this is not a Christmas to give frivolous gifts. Keep the Christmas spirit high for the youngsters, but for grownups—be sensible. The war is not over but we know we're well on our way to victory—the best way to celebrate is to *buy more War Bonds*. Other gifts should be *practical*, too. But practical gifts can be *gay*. Martex Towels—like these, for instance—they'll be cherished for their loveliness and at the same time will give years of useful service because they're made with the plied yarn underweave to assure long wear. You'll find Martex bath and dish towels at better department stores and linen shops.

TO PATRIOTIC SHOPPERS: You may select Martex Towels this Christmas safe in the knowledge that Martex took care of our armed force requirements first and both mills received the Army-Navy "E" for excellence. The Martex Towels your favorite store is selling are from production exceeding the requirements of the government. Wellington Sears Company, 65 Worth Street, New York 13, N. Y.

Martex

BATH TOWELS • DISH TOWELS • CHENILLE MATS



Meat for the Holidays

Plan your menus around these recipes
from Armour's famous kitchens

All of us are mighty glad that our servicemen are getting first choice of America's food supplies for their holiday dinners. Yet there will still be meat for us at home. So invite your family and friends to gather 'round . . . and follow the suggestions given here.

Of course, if you can, you will want to have a traditional turkey dinner for one of the holidays. But you'll find the roast pork equally festive, prepared according to the recipe featured on this page. And for informal parties

and suppers, serve the new Star ham and cheese burgers.

These recipes promise delicious good-eating! They were developed and tested in Armour kitchens by food economists who specialize in meat cookery.

And here's another tip for making your parties a success: When selecting meat, ask for Armour's Star . . . when choosing poultry, ask for Cloverbloom. That's the way to be sure of getting the finest quality . . . the greatest enjoyment from your meat points!

Armour Ideas make the most of meat



For New Year's Dinner . . . Roast Pork Loin

4 lbs. loin roast of pork 2 cups sugar
6 medium sized apples 1 cup water
2 sticks cinnamon Red fruit coloring

Have meat man saw backbone of roast so that it is nearly free of the roast. Place roast, fat side up, in open roasting pan, rub with salt and pepper, and roast in 350° F. oven for 30 minutes per lb. or until a meat thermometer, placed in center of roast, registers 185° F.

To prepare apples, peel and core. Let cinnamon sticks cook with sugar and water for 3 or 4 minutes. Add enough red fruit coloring to make a clear red color. Simmer apples in syrup very slowly until clear. Let cool in syrup or serve hot. Garnish roast with crisp greens.

Here's roast pork at its finest! So tasty . . . so flavorful, it will delight your family and guests! It's grand sliced cold . . . so carefully save any leftovers!



For Christmas Dinner . . . Cloverbloom Turkey

Clean turkey carefully, removing all pin feathers. Wash, dry and rub inside body cavity with salt. Stuff, truss and rub all over with melted butter, margarine or other fat. Turn breast down on rack in open roasting pan and roast in 325° F. oven as follows:

6-10 lb. stuffed wt.—3 to 3½ hours or 20-25 minutes per pound
10-16 lb. stuffed wt.—3½ to 4½ hours or 18-20 minutes per pound
16-25 lb. stuffed wt.—4½ to 6 hours or 16-18 minutes per pound

When half done, turn breast up to finish baking.

Stuffing for 12 lb. bird:
3 quarts of lightly toasted bread cubes
¾ cup melted butter or margarine
¼ cup chopped onion
2 tbsps. salt
1½ tsp. pepper
1 tsp. poultry seasoning
1 tbsps. chopped parsley
Hot water

Cook onion in butter until clear. Pour over bread. Add seasonings and parsley and enough hot water or stock to very lightly moisten the dressing. Celery, oysters, sage or other desired addition may be used with the dressing. Pack dressing lightly into bird. Place turkey in center of platter and surround with orange cups filled with cranberry sauce. Orange cups are made by cutting oranges in half and scooping out center.

For Buffet Supper . . . Star Ham and Cheese Burgers

4 thin slices cooked Star Ham, which is ½ to ½ lb. (Boiled ham may be used as well as slices from a cooked Star Ham)
4 round buns

Rarebit Sauce Ingredients
2 tbsps. Cloverbloom Butter or Margarine
¼ tsp. salt
3 tbsps. flour
½ tsp. pepper
¼ tsp. dry mustard
¾ tsp. Worcestershire Sauce
1 cup milk
¼ lb. or 1 cup grated Cloverbloom Cheese

To make the sauce, melt butter, add flour and blend. Add salt, pepper, dry mustard, and Worcestershire Sauce. Add milk gradually and cook over low heat until thick,

stirring constantly. Add cheese and stir vigorously until the cheese is melted. Spread the buns with butter and then toast buns under broiler flame. Pour some of the rarebit sauce over buns and place slices of fried ham on top. Pour additional sauce over ham. This recipe makes 4 generous servings.

"Burgers" of all kinds are especially popular with men and with children. This new burger is hearty and nourishing . . . fine for parties or for family suppers. Try it soon! This burger will become one of your favorite sandwich meals!

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Star Beef
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Star Sausage
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