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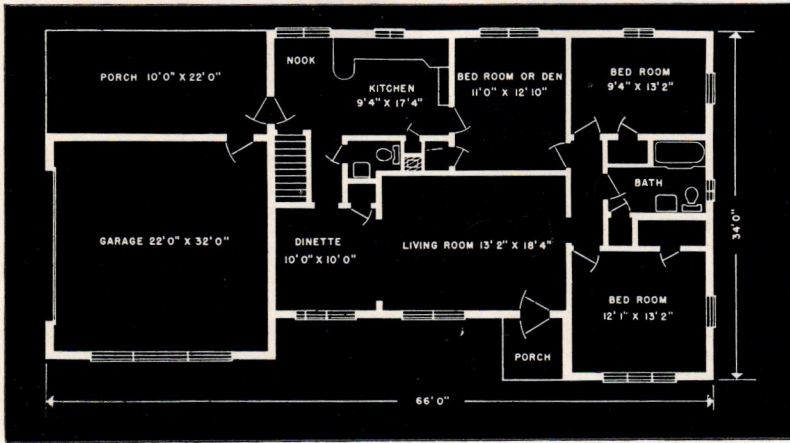
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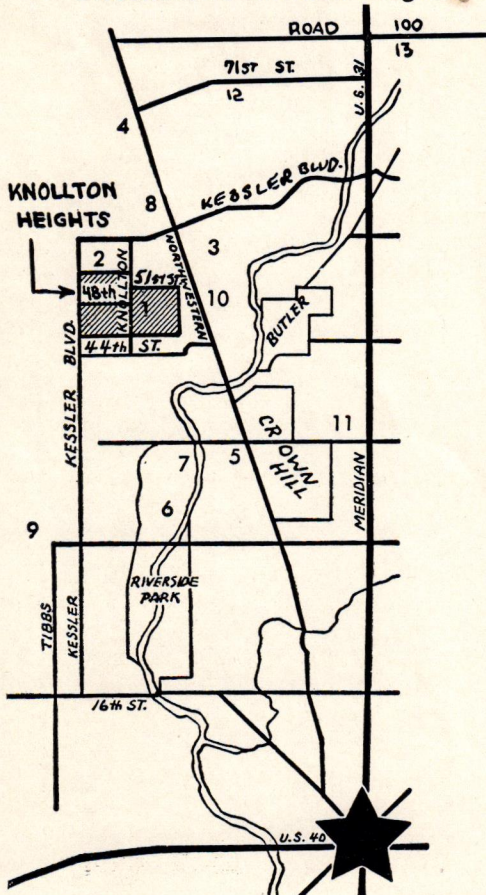
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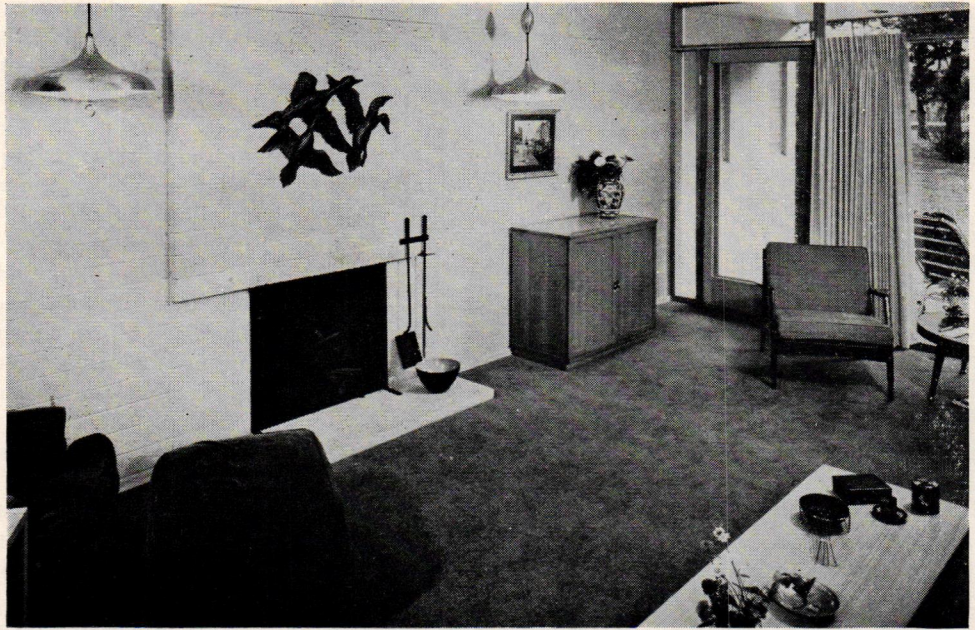
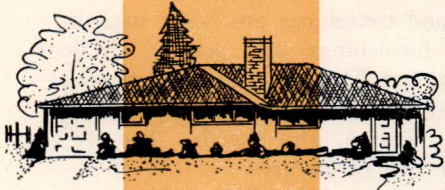
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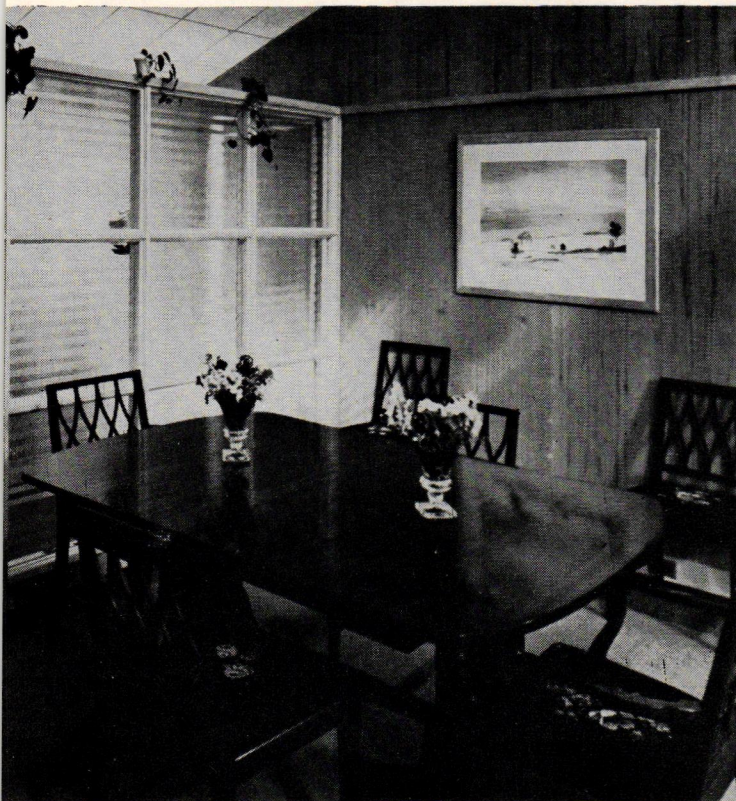


Photos. Portland Cement Association

Beauty and comfort are two prerequisites for modern living as evidenced in this living room.

# Is Your Home Designed For

# Modern Living?



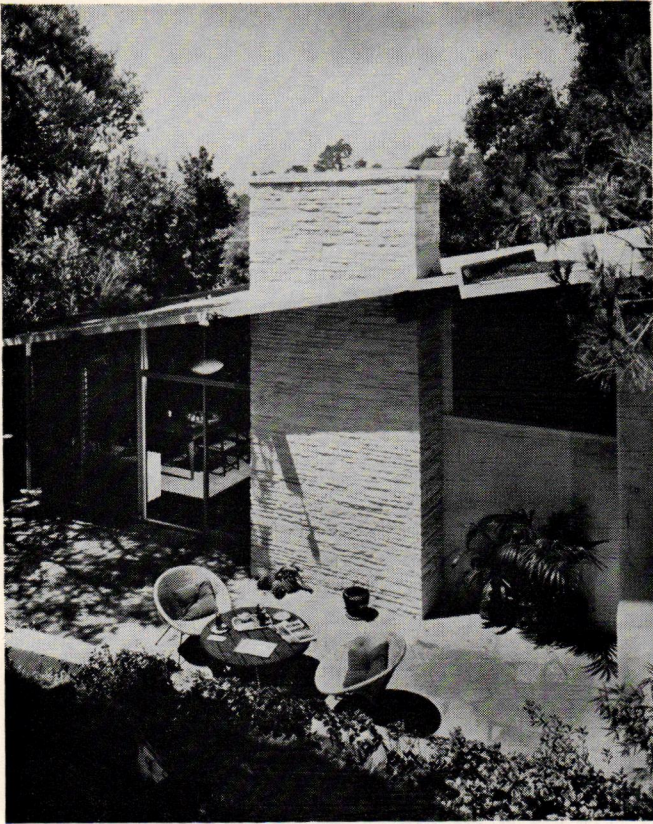
**M**OST PEOPLE agree that the character of a house can help or hinder pleasant family life, but are there certain features that can be singled out that make a home distinctly suited to modern living? In an attempt to find an answer to this question, 100 housewives recently met in Washington, D. C. for the annual Women's Housing Congress. Their views give some clue to current thinking in regard to homes and family living.

Their preferences indicated considerable independence toward present styles. While accepting most new materials and appliances, they expressed a strong desire to retain certain time-honored fundamentals, such as basements, dining rooms, and large sunny kitchens. They also voted for more space in general for storage and privacy.

While acknowledging that most families do a considerable part of their eating in the kitchen, it isn't always by choice, according to the women. They felt a separate dining room is desirable for gracious living and for helping to instill manners in their children. It can often double in service as the family room.

Modern living, they pointed out, has brought increased leisure time and greater opportunity for hobbies. These in turn require more space for every member of the family. One of the most popular areas for these activities is the

Left: At the recent Women's Congress, one of the things which the delegates voted for was a separate dining room. They felt it desirable for gracious living.



The importance of outdoor living has resulted in designing such areas so that they are easily accessible to the interior. Privacy is assured by the high retaining wall in the foreground.

basement, which has obvious advantages for some of the nosier types of recreation.

Questioned about garages versus carports, most of the women considered the garage a necessity—but not primarily for the car! Only three of the ten women at one table were using it for this purpose. The rest said they needed it for storing outdoor furniture, lawnmowers and gardening equipment, storm windows, etc. because of lack of storage space inside the house.

With the popularity of outdoor living, the modern home makes fuller use of the lot by extending living facilities out to terraces, patios, sometimes a swimming pool and almost certainly an outdoor dining area. With the family spending more time out-of-doors, there are certain considerations needed to provide privacy.

In discussing this, the women were in general agreement that instead of having the house oriented to the street, there are decided advantages to focusing large window space to the side or back. This not only provides a view of a quiet garden or lawn rather than the street, but also gives seclusion from the neighbors. Some women went further and expressed enthusiasm for an enclosed patio and virtual elimination of the front yard.

Eating on the porch or under the open sky rated high in popularity with the delegates, many of whom said they did it every day in the summer.

Part of the secret of relaxed, pleasant living lies in planning ahead and in selecting materials that are durable but

easy to maintain, according to the women. This is especially true of outdoor living facilities, which are subject to all the wearing effects of wind and weather.

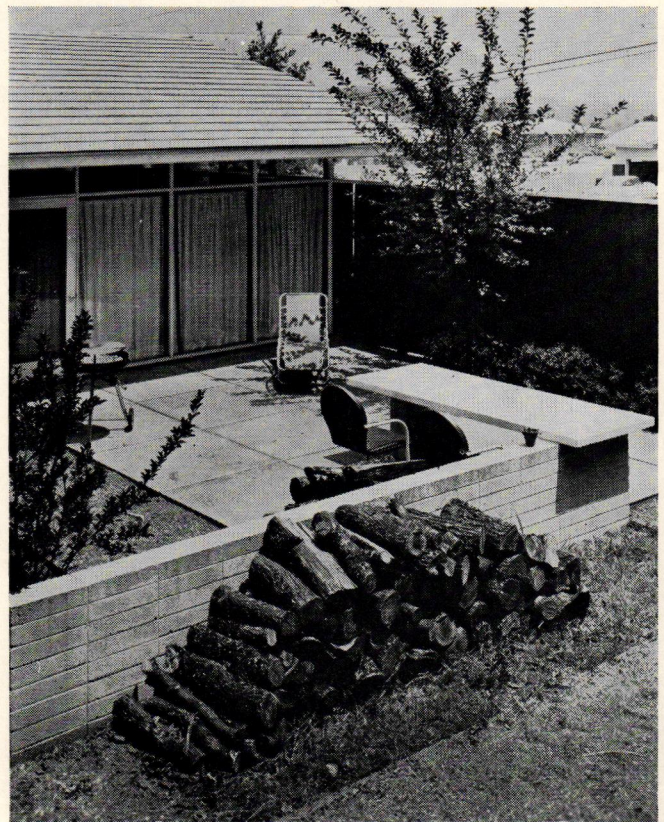
It is also a factor in maintaining an attractive yard. While many of the women said they and their husbands enjoyed working on the lawn or garden, they were in favor of using shrubs, ground cover, terraces and paved areas for added interest and reduction of drudgery.

Many new materials and techniques are being used in home construction and furnishings, and proving to be both attractive and functional. The use of exposed beams, masonry walls, glass and other materials for interiors is gaining adherents among women, who like the “honesty” of the effect and the contrast of textures.

It is no longer taken for granted that floors will be carpeted. In addition to exposed hardwood floors, enthusiasm was expressed at the Women’s Housing Congress for cork, tile and terrazzo. Especially for parts of the house like entry halls, where water and snow may be tracked in, terrazzo was spoken of as being both practical and attractive.

This Congress indicated that a house does not have to be of bi-level or single-story construction, although these types were most preferred. Far more important is that a house be attractive, comfortable, easy to maintain, and designed to accommodate the possessions, activities and specific needs of the family. If your house meets these qualifications, then it is “modern,” no matter how old it is.

If carefully planned, even a small outdoor area can provide an attractive spot for relaxation and eating out in the open.





## Organize Your Housework

**A** LITTLE PLANNING and organization of household chores will make the job easier and add hours of relaxation. A schedule does away with confusion, avoids frantic yearly or semi-annual cleaning binges that disrupts any household.

The first step is to make a list of daily, weekly, and periodic jobs. Then decide on the best time for performing each task and fit the times into your daily pattern of living.

Some housewives go even further — a break-down into rooms and hours. This helps daily routine pass quicker. They begin logically, with the bedroom — putting away nightclothes, and airing the bed while breakfasting. After breakfast, they tidy up and dust.

The same plan is carried over to other rooms. Soiled things in the bathroom are replaced, plumbing is scrubbed. Living room and dining areas are straightened up — and you're on your way.

"Do it now" applies in the kitchen too. It's a good idea to clear the table after each meal and wash the dishes — unless you have an automatic washer. Then once a day is fine. A really good tip: many tasks can be taken care of before retiring, giving you a morning head start.

If laundry is a special problem in your household, once again breaking it down gets results. A light laundry every other day prevents a pile up, and buying things of the "no iron" category, such as underwear and outerwear, seersuckers and drip dry clothes, cuts laundering in half. Ironing smaller items over larger ones does two jobs at once.

Proper care of your rugs and carpets will add extra



One of the important household duties is rug care. The first step is a quick, daily carpet sweeping.

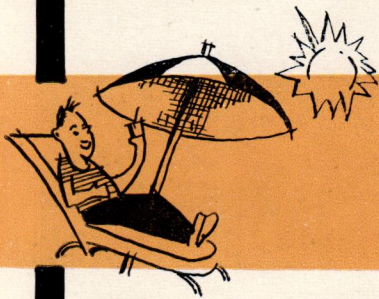
years of service. A quick, daily carpet sweeping is a good start. It keeps rugs clean, fluffed up and free of dust, ashes, lint and crumbs. Vacuuming once a week keeps heavier dirt and grime out. This is especially important, because most dirt consists of tiny particles with minute cutting edges. These work into fibers, shortening their lives. Ideal rug care calls for a shampoo every three months, which can be done right in the home.

Moth proofing is another important job. Before putting away woolens, hang them outside for airing in bright sunlight and brush them thoroughly. This frees them from moth's eggs and larvae. Often, it's possible to have clothes treated at the cleaners for moth resistance.

For insurance, add a handful of mothballs to the last rinse when laundering blankets prior to storage. Then store the articles in tar paper and be sure to include camphor.

As every woman knows, storage is a problem. The modern approach is to give each item its own place. Decide beforehand where it goes, then number it and the space it occupies on the chart. You won't have to be a memory wizard to locate things.

But no matter how you decide to shape a schedule, remember the important thing is to give yourself a break. Taking time out to relax will give you added energy to tackle household chores.



# Bonus In Comfort



Photo: Western Pine Association

Wood strips of this overhead sunshade filter the sunlight and provide an interesting decorative pattern without shutting off circulation of air to this attractive patio.

**F**OR A BIG BONUS in comfort in the outdoor living area of the house, a sunshade is a wise addition. The simplest roof will help to increase the usefulness of the patio, and at the same time, the covering can be an important asset to the exterior architecture.

A patio covering does not have to be elaborate. It may be designed with an open effect, partially covered, or completely roofed. Like a fence, it may achieve a variety of purposes and effects.

A louvered or latticed covering will break up the direct rays of the sun and will deflect wind, but it will allow air to circulate freely.

Even more open is the egg-crate grid construction, which uses little more than an overhead framework of wood. The cross pieces may be widely separated and the pattern as irregular as desired. Its main purpose is to accent the area, although it does filter the hot rays of the sun and give a feeling of enclosure. For decorative effect, the framework can be used to support vines.

If you choose a wood sunshade, such as the one pictured

above, many varieties of lumber are available. A favorite species for outdoor construction is Douglas fir which, pound for pound, is one of the strongest of softwoods. In land red cedar and incense cedar are also good choices because they have a natural resistance to decay.

If the wood is to be painted, it makes sense to use the least expensive knotty grade woods that have sound knots. Then treat the wood to prevent the knots from "bleeding" later on. For such purposes, a sealer, which is marketed under many brand names, should be used. The knots should either be dabbed individually or the entire surface coated with the sealer. For putting on a flat white paint at the same time the knots are sealed, there is a pigmented knot sealer available.

In planning a patio covering, remember that lumber which is in contact with the ground or has exposed ends should be treated with one of the many preservatives.

An attractive and functional sunshade, such as the one pictured above, will provide big bonuses in comfort and relaxation for the entire family.



## Make Your Kitchen A 'Living' Room



Photo: Western Pine Association

This attractive kitchen combines efficiency and beauty. Its well planned work area and appliances make serving on the adjoining snack bar a simple task.

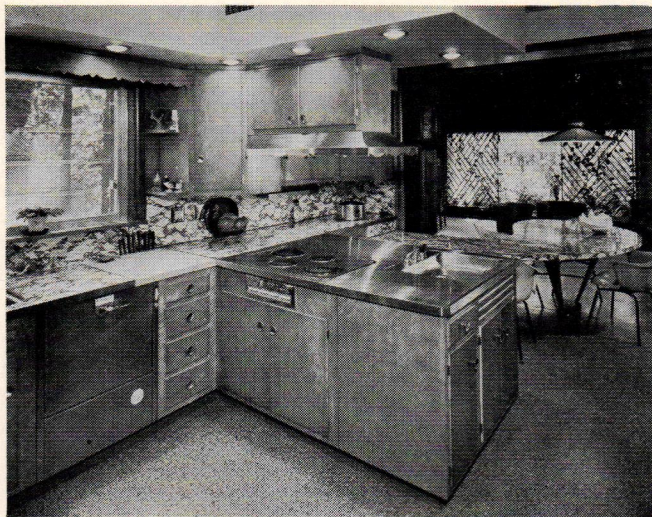
**S**OME IMPROVEMENT should begin in the kitchen, the busiest room in the house. As such, it deserves to be the most efficient and pleasant, too.

The aim of modern planners is to make the kitchen a "living" part of the home and not a separate shut-off room. The trend is to friendly kitchens without that "hospital" or "laboratory" look. To create this effect, one of the most popular woods is hard, durable maple, which has a home-like quality of warmth that blends with the styling of today's open-living.

The hardwood kitchen should have a durable, as well as an attractive finish, which is comparable to the long wearing beauty of fine custom furniture. For those who prefer a natural full grained cabinet effect, there are stain finishes that accent and compliment the true character of the wood.

Kitchen and dining facilities are tastefully combined in this lovely kitchen.

Photo: Coppes, Inc.



For full color kitchens, there are modern decorator-approved enamels that harmonize with the overall color scheme of the room.

One of the most practical ways to make the kitchen a living, integral part of the home is to incorporate some sort of open division between it and adjoining rooms. Custom building and styling make this an easy objective and a beautiful furniture finish makes it more desirable. Even if it is merely a matter of separating the working centers from the eating area, there are many ways to do it.

Special sit-down sinks, low-height plan desks for reading or telephoning, island or peninsular serving and eating bars, counter-height pass-through, hanging glass-door wall cabinets or base and wall cabinet dividers with exposed shelves all add glamorous touches to the kitchen area.

Probably the greatest single advancement in recent kitchen design has been the tremendous improvement in kitchen appliances, especially in the use of built-ins. Completely flexible custom building permits the use of any model or style manufactured today, including ovens, ranges, refrigerators, freezers, television, or any other appliance.

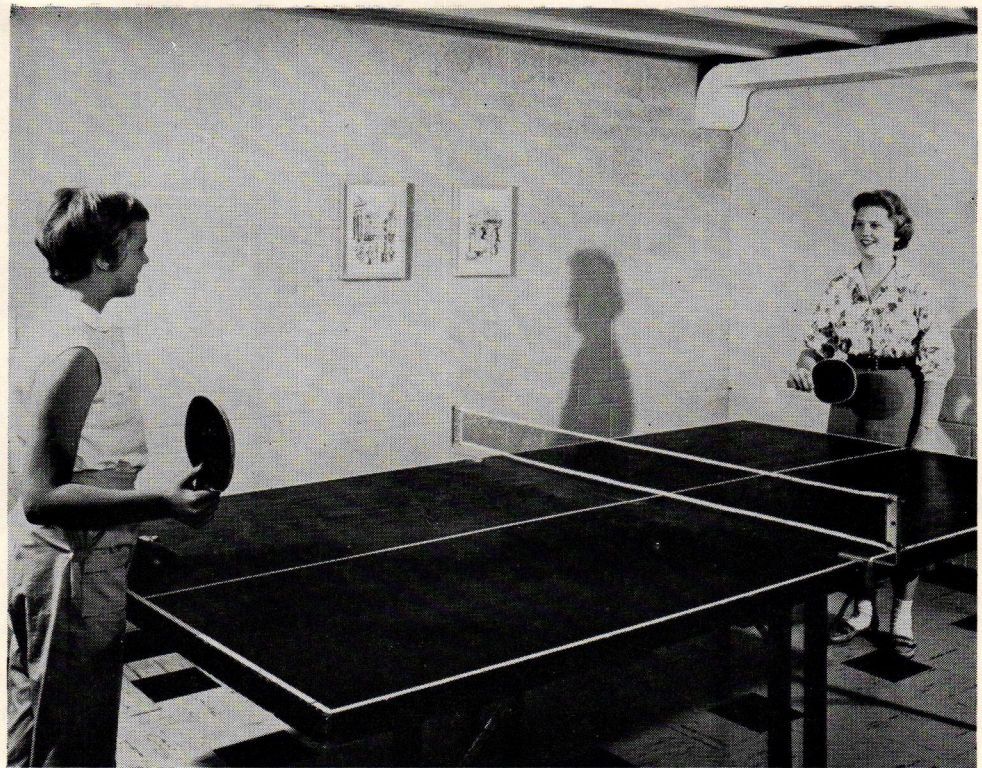
Custom-built cabinets for built-ins are designed to place the appliance at just the right height for maximum efficiency. Refrigerators and freezers, for example, can be hung on the wall at the same height as wall cabinets. Other types are available to be built into full height cabinets with the refrigerator above the freezer or side by side depending on the space available.

Good kitchen planning is a science, incorporating several basic practices and hundreds of other important decisions that should not be left to hit-or-miss methods. In most cases, it's wise to seek professional advice on arranging work and serving centers, locating major appliances for maximum efficiency as well as beauty, types of storage and utility cabinets and many other important decisions.

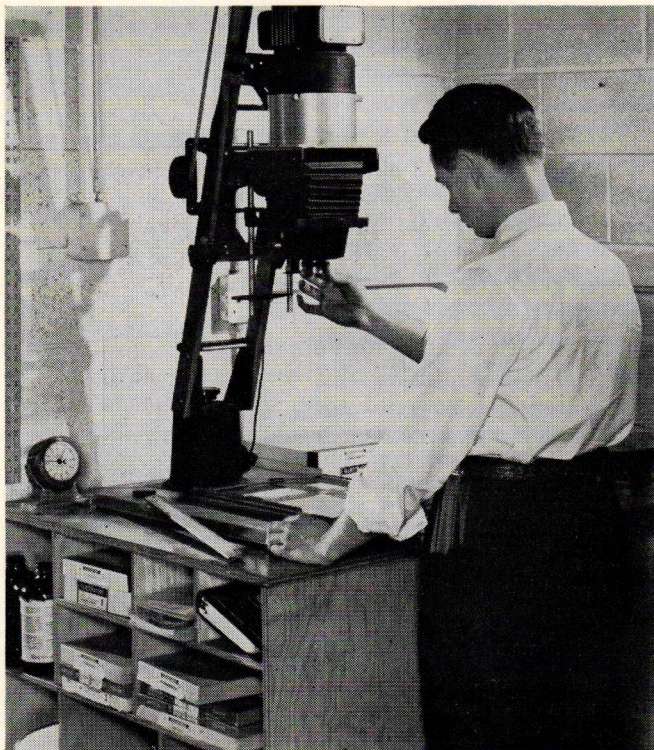


Recreational activities, such as ping pong, can be enjoyed by all members of the family in an attractive and roomy basement.

Photos: Portland Cement Assn.



# Make the most of your *Basement*



**M**ODERN LIVING, with its increased leisure time and greater opportunities for hobbies and activities, has created an acute space problem in many households.

Such popular hobbies as gardening, photography, Hi-Fi, woodworking, outdoor cooking, and many others, involve the accumulation of equipment, some of a bulky nature.

In addition, many households are faced with the need of accommodating the diverse interests and activities of different age groups. Keeping harmony with a houseful of growing youngsters in compact quarters is no easy task. Being able to divert some of the noise and activity to the basement is one way of obtaining greater quiet and privacy.

In new homes, the basement is planned and built as an extension of the living quarters above, and is made attractive and convenient. This was not always the case. In many older houses, the "cellar" was built primarily to house the furnace and coal bin, and was oftentimes dark and musty.

But, experts say, it doesn't necessarily have to stay that way. By taking advantage of modern construction knowledge, outmoded basement areas in many cases can be transformed into attractive space for additional storage and recreation. By putting in partitions, insuring dryness

Left: Those with an interest in photography will find the basement an excellent location for their "dark room."



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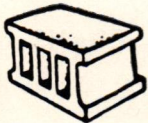
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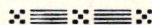
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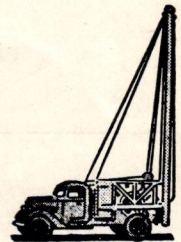
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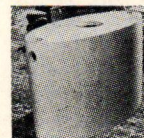
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