

TEXAS ARCHITECT

OFFICIAL PUBLICATION OF THE TEXAS SOCIETY OF ARCHITECTS

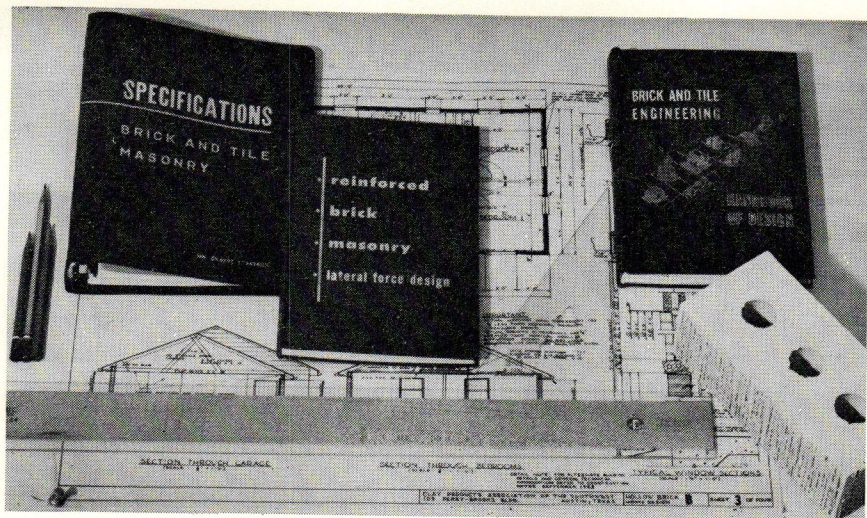
SHOULD YOUR CHILD BE AN ARCHITECT?

TEXAS ARCHITECTURE—'54 COMPETITION OPENS

RECORD CONVENTION ANTICIPATED AT FORT WORTH

ARCHITECTS CAN HELP VICTIMS OF HEART TROUBLE

SEPTEMBER
1954



New Brick and Tile Basic References

THE SPECIFICATIONS—BRICK AND TILE MASONRY

binder contains complete industry and ASTM construction and product specifications for clay masonry. The loose-leaf binder is supplemented with new specs as they are revised periodically by ASTM. Your name is imprinted on cover.

THE BRICK AND TILE ENGINEERING HANDBOOK OF DESIGN

encompasses the best available data on clay masonry. Used as a University textbook, this volume is a complete structural design reference for unreinforced brick and tile.

REINFORCED BRICK MASONRY—LATERAL FORCE DESIGN

presents the design profession with a concise treatise on the structural application of clay masonry to wind, earthquake, and blast resistant designs.

The Clay Products Association of the Southwest is a non-profit organization of progressive brick and tile manufacturers, instituted primarily to provide a consulting service to architects and engineers through the development of authoritative product literature and field engineering service with offices in Austin, Oklahoma City, Fort Worth, Dallas, and Houston.

Complimentary copies of the books described above will be sent without obligation to any architect or engineer registered to practice in Texas, Oklahoma, or Louisiana. Please give registration number when ordering.. Prices to others available on request.

CLAY PRODUCTS

association of the Southwest

109 PERRY - BROOKS BLDG. AUSTIN, TEXAS

INSIDE THE TEXAS ARCHITECT

| | |
|--|----|
| Should Your Child Be An Architect? | 3 |
| Texas Architecture '54 Competition | 6 |
| Record Convention Anticipated At Fort Worth | 8 |
| Architects Can Help Victims of Heart Trouble | 10 |

T H E T E X A S A R C H I T E C T

VOLUME 5

SEPTEMBER, 1954

NUMBER 5

Official Publication of

THE TEXAS SOCIETY OF ARCHITECTS

The Texas Regional District Organization of
The American Institute of Architects

David C. Baer, AIA-TSA Editor
1200 Bissonnet, Houston

John G. Flowers, Jr., Managing Editor
Perry-Brooks Building, Austin, Texas

George Kirksey & Associates Editorial Counselors
2244 W. Holcombe, Houston

PUBLICATION BOARD

David C. Baer, Chairman, TSA-AIA Houston

Edwin W. Carroll, TSA-AIA El Paso

Lee R. Buttrill, TSA-AIA Beaumont

Albert S. Golemon, TSA-AIA Houston

James C. Morehead, Jr., TSA-AIA Houston

Reginald Roberts, TSA-AIA San Antonio

Edward L. Wilson, TSA-AIA Fort Worth

TEXAS SOCIETY OF ARCHITECTS
OFFICERS

Edwin W. Carroll President
1001 E. Yandell, El Paso
Grayson Gill Vice-President
1913 San Jacinto, Dallas
R. Max Brooks Second Vice-President
205 E. 8th Street, Austin
Louis F. Southerland Secretary-Treasurer
602 West Avenue, Austin
John G. Flowers, Jr. Executive Director
Perry-Brooks Building, Austin, Texas

DIRECTORS

Macon O. Carder Amarillo
Panhandle Chapter, A.I.A.
Arthur Fehr Austin
Central Texas Chapter, A.I.A.
A. B. Swank, Jr. Dallas
Dallas Chapter, A.I.A.
Robert P. Woltz, Jr. Fort Worth
Fort Worth Chapter, A.I.A.
Reginald Roberts San Antonio
San Antonio Chapter, A.I.A.
C. P. Donnelly Corpus Christi
Coastal Bend Chapter, A.I.A.
Eugene Werlin Houston
Houston Chapter, A.I.A.
Warren C. Suter Mission
Lower Rio Grande Chapter, A.I.A.
William G. Wuehrmann El Paso
El Paso Chapter, A.I.A.
Ernest Langford Bryan
Brazos Chapter, A.I.A.
David S. Castle Abilene
West Texas Chapter, A.I.A.
R. C. Heartfield Beaumont
Southeast Texas Chapter, A.I.A.
Albert S. Golemon Houston
A.I.A. Director

Published monthly by the Texas Society of Architects in Houston and mailed without charge. Copyrighted 1951 by the T.S.A., and title registration applied for with the U. S. Patent Office.

Editorial contributions, correspondence, and advertising invited by the Editor. Due to the nature of the publication, editorial contributions cannot be purchased. Publisher gives permission for reproduction of all or part of editorial material herein, and requests publication credit be given

THE TEXAS ARCHITECT, and author of material when indicated. Publications which normally pay for editorial material are requested to give consideration to the author of reproduced by-lined feature material.

Appearance of names and pictures of products and services in either editorial copy or advertising does not constitute an endorsement of same by either the Texas Society of Architects or the American Institute of Architects.

CALENDAR OF EVENTS

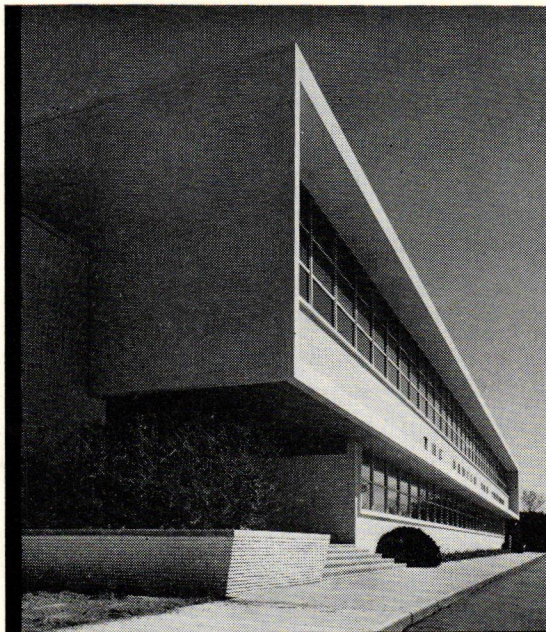
October 9-24 — "Texas Architecture — '54" at State Fair, Dallas.

November 3-5 — 15th annual convention, TSA at Fort Worth.

February 7-11 — UHAS symposium at University of Houston.

*Pinpointing
high style
and
functional
beauty with*

CORDOVA CREAM LIMESTONE



Competes With Locally Quarried Stone

When shipped in blocks and slabs by low cost water freight and fabricated by local cutstone contractors,

Cordova Limestone is competitively priced. Write today for samples, detailed information and beautiful color showings of Cordova Cream Limestone. Let us

show you how you can use Cordova with a local cutstone contractor.

New Arrow Park plant of the Parker Pen Company exemplifies the advanced design and high style Cordova Cream Limestone makes possible for modern commercial plants. By using Romantype, splitface Cordova Cream Limestone in single course height, the architects have achieved a building with clean functional beauty in keeping with the product that is manufactured in it.

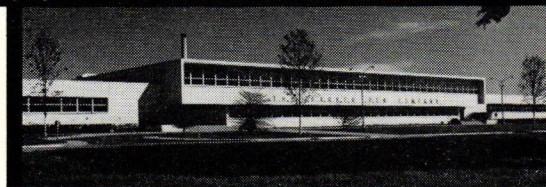
Combining a rich cream to golden color with strength and permanency, Cordova Limestone here assumes added natural beauty through its pleasing irregular appearance and trim of smooth finish Cordova Cream.

Whether it is used for residential, commercial or institutional buildings — it is always a mark of superior architecture.

Arrow Park Plant, The Parker Pen Company, Janesville, Wisconsin, John J. Flad & Associates, Architects

TEXAS QUARRIES, INC.

P. O. Box 91 : Austin, Texas



SHOULD YOUR CHILD BE AN ARCHITECT?

With the approach of fall, families in Texas and across the nation are concerned with the re-opening of school and the return of vacationing children and youths to the classroom.

In many a household, this is the time of the year to discuss what field of endeavor children are prone to follow, particularly where the youngsters are approaching, or are already in, adolescence.

The choice of a life work is often tied in closely with aptitudes, interest, the occupation of the father, friendships and associations, and other factors. This is obviously something that should be given the most careful thought and study, including probably personnel counseling and testing.

We would like to point out an unusual article in this issue by the well-known architect Pietro Belluschi, dean of architecture and planning at the Massachusetts Institute of Technology. Originally appearing as a public service advertisement by the New York Life Insurance Company, the article explains clearly the attractions of this professional field, the demands it makes upon the practitioner, and what can be expected by those who enter the field.

Moreover, Mr. Belluschi outlines how a young man or woman, boy or girl may begin the study of architecture, the approximate costs involved, and other tangible advice of value.

As with any other following, the youth will find that the advantages of being an architect are balanced by exacting demands. Perhaps one of the principal attractions is the fact of "enormous gratification in the architect's work." As the author emphasizes, "buildings an architect designs can not only be seen and felt, they can be lived in and used". But the calls upon the architect are great, making it necessary for him to be "a combination of business man, organizer, technician, planner, economist, sociologist, surveyor, landscaper, engineer, and artist".

After eight or 10 years of experience, the architect should be making an income of \$9000 or so, which is considerably above the average. Yet again, there is the deterrent of long schooling and apprenticeship.

Particularly since the profession has not been widely known or understood by many adolescents and their parents, the article may prove of real value to parent and child alike. We recommend that you read the condensed version contained in this issue.

Cheerful, Comfortable INTERIORS! Beautiful, Modern EXTERIORS!

GIVE YOUR CLIENTS
BOTH WITH



Peterson HORIZONTAL SLIDING Aluminum Windows



Check These Outstanding Features

ROLLS OPEN

Easy horizontal operation, precision bearing rollers.

SAVES MAINTENANCE

Requires no paint. Won't rust, swell, warp, stick or rot.

WEATHERPROOF

Hi-pile, water and wear resistant weatherstripping cuts heating costs.

SMART STYLING

Enhances all motifs.

EASILY CLEANED

Sliding sash removes into room for easy washing.

SAFE

Positive locking in closed, one, two and three inch open positions.

ADVANCED DESIGN

Eliminates putty, sash balances, cranks, hinges.

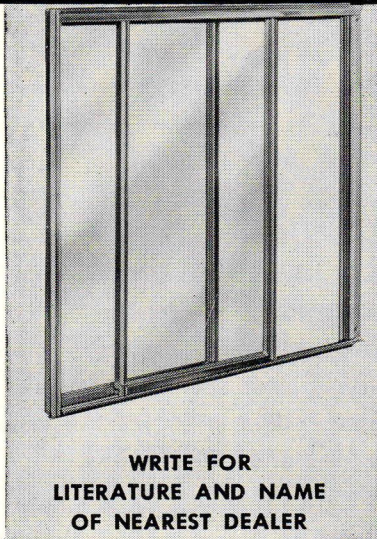
FURNISHED COMPLETE

Built-in storms and screens, if desired.

50 STANDARD SIZES

All designs and sizes popularly specified for residential, commercial and monumental buildings supplied promptly. Standard windows up to 6' in height and 10' in width are available. Special sizes can be obtained at slightly higher cost.

Constructed of sturdy aluminum extrusions—63S-T5 Alloy, minimum thickness .062"—engineered for maximum strength.



WRITE FOR
LITERATURE AND NAME
OF NEAREST DEALER

PETERSON

Peterson Window Corp.
1397 E. EIGHT MILE ROAD
FERDALE 20, MICHIGAN