

# TEXAS ARCHITECT

OFFICIAL PUBLICATION OF THE TEXAS SOCIETY OF ARCHITECTS

ARCHITECTS MIGHT HAVE SAVED MILLIONS

EDWIN W. CARROLL IS NAMED TSA PRESIDENT

UH STUDENT WINS FEATHERLITE COMPETITION

PICTURE PAGES FROM TSA AUSTIN CONVENTION

COMPLETE ROSTER OF CURRENT TSA MEMBERSHIP

**NOVEMBER**  
**1953**

*In*  
*Appreciation*

We acknowledge a profound debt of gratitude to the thousands of Architects and Engineers throughout the United States and Canada who have year after year and for many years expressed their faith in "The Nation's Building Stone" by repeatedly specifying its use.

INDIANA LIMESTONE INSTITUTE

BEDFORD,

INDIANA

# INSIDE THE TEXAS ARCHITECT

Architects Might Have Saved Millions .....	3
Edwin Carroll Named TSA President .....	5
UH Student Wins Featherlite Competition .....	8
Pictures of the Convention .....	14, 15
TSA Roster .....	17

## THE TEXAS ARCHITECT

VOLUME 4

NOVEMBER, 1953

NUMBER 7

Official Publication of  
THE TEXAS SOCIETY OF ARCHITECTS

The Texas Regional District Organization of  
The American Institute of Architects

1200 Bissonnet Street Houston 5, Texas

David C. Baer, Houston ..... Editor  
George Kirksey & Associates Editorial Counselors  
2244 W. Holcombe, Houston  
Robert Miller & Associates Advertising Counselors

### PUBLICATION BOARD

David C. Baer, Chairman ..... Houston  
Thomas D. Broad ..... Dallas  
Lee R. Buttrill ..... Temple  
Albert S. Golemon ..... Houston  
Harwell H. Harris ..... Austin  
Reginald Roberts ..... San Antonio  
Edward L. Wilson ..... Fort Worth

### TEXAS SOCIETY OF ARCHITECTS OFFICERS

Albert S. Golemon ..... President  
5100 Travis, Houston  
Edwin W. Carroll ..... Vice-President  
1001 E. Yandell, El Paso  
George F. Pierce, Jr. ..... Secretary-Treasurer  
2200 Welch, Houston

### DIRECTORS

Macon O. Carder ..... Amarillo  
Panhandle Chapter, A.I.A.  
Arthur Fehr ..... Austin  
Central Texas Chapter, A.I.A.  
A. B. Swank, Jr. .... Dallas  
Dallas Chapter, A.I.A.  
Herman G. Cox ..... Fort Worth  
Fort Worth Chapter, A.I.A.  
Reginald Roberts ..... San Antonio  
San Antonio Chapter, A.I.A.  
C. P. Donnelly ..... Corpus Christi  
Coastal Bend Chapter, A.I.A.  
F. Talbott Wilson ..... Houston  
Houston Chapter, A.I.A.  
Warren C. Suter ..... Mission  
Lower Rio Grande Chapter, A.I.A.  
Edwin W. Carroll ..... El Paso  
El Paso Chapter, A.I.A.  
Ernest Langford ..... Bryan  
Brazos Chapter, A.I.A.  
William M. Carter ..... Abilene  
West Texas Chapter, A.I.A.  
R. C. Hartfield ..... Beaumont  
Southeast Texas Chapter, A.I.A.  
Edward L. Wilson ..... Fort Worth  
A. I. A. Director

Published monthly by the Texas Society of Architects in Houston and mailed without charge. Copyrighted 1951 by the T.S.A., and title registration applied for with the U. S. Patent Office. Editorial contributions, correspondence, and advertising invited by the Editor. Due to the nature of the publication, editorial contributions cannot be purchased. Publisher gives permission for reproduction of all or part of editorial material herein, and requests publication credit be given

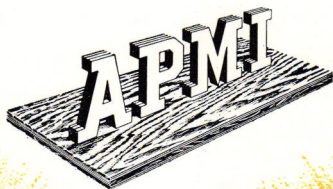
THE TEXAS ARCHITECT, and author of material when indicated. Publications which normally pay for editorial material are requested to give consideration to the author of reproduced by-lined feature material.

Appearance of names and pictures of products and services in either editorial copy or advertising does not constitute an endorsement of same by either the Texas Society of Architects or the American Institute of Architects.

## CALENDAR OF EVENTS

**November 8-21**—Allied Arts Festival in Houston, exhibition Houston Chapter honor awards at Museum of Fine Arts.

**December 16-19**—Winter 1953 examinations for registration to practice architecture, at Department of Architecture, Texas University, Austin.



*what this* **TRADEMARK** *stands for-*

All car load sales and shipments of APMI plywood for this territory are handled by our Dallas, Texas office at 4814 Bengal Street — Telephone Logan 6647 — Deryl Glossup, Manager.

**QUALITY PLYWOOD.** Fine Douglas fir from Oregon's rain forests. Modern mills and machinery. Grademarking and trademarking.

**EXPERIENCED MANUFACTURE.** Associated is a pioneer in the plywood industry, with a third of a century of plywood manufacturing experience.

**EFFICIENT DISTRIBUTION.** Associated maintains its own warehouses in major building areas. This insures quick, efficient service from adequate stocks plus on-the-ground cooperation from experienced APMI salesmen.

**INTEGRITY OF MANAGEMENT.** Honest prices and fair dealing is a basic Associated policy.

**PRODUCT DEVELOPMENT.** Recent new Associated products that have opened up new sales markets include *Sea Swirl* decorative fir plywood (Select and Knotty), Vertical Grain plywood, Plyron, Hardwood-faced plywood in Birch and Lauan Mahogany. **ALL OF THESE FACTORS** are part of the Associated trademark. Look for it on the plywood you buy. We welcome your inquiries.

**ASSOCIATED PLYWOOD MILLS, Inc.**

GENERAL OFFICES: EUGENE, OREGON

Plywood plants at Eugene and Willamina. Lumber mill at Roseburg.

## ARCHITECTS MIGHT HAVE SAVED MILLIONS

Senator Lyndon B. Johnson, in a speech before the recent TSA convention, asserted that millions of dollars were wasted in the construction of North African airbases because of an almost complete lack of advance planning, and failure to heed architects' warnings.

Revealing for the first time the results of new investigations into losses on the North African projects, Senator Johnson said that "men on the scene . . . did not appreciate the role that architects could and should play in construction."

As a result, the Senate minority leader says, architects and engineers were reduced to a secondary, advisory role and heavy losses followed.

Senator Johnson, terming the nation's architects a reservoir of technical skill which is not being properly utilized to effect proper planning and resulting economies, pointed to an important fact: Only by advance planning, and the full utilization of architectural skills and experience, can either the government, business, or the private citizen get full value for money expended in construction.

The North African fiasco, revolving about the failure to make proper use of architectural advice, is a striking example of this fact: The architect, far from being an unnecessary specialist, is a sound means of saving money while getting the best in design and construction.

Senate investigations showed clearly that many millions could have been saved (1) if there had been adequate advance planning in connection with the North African airbases (2) if proper attention had been given to the warnings of architects, who had unwisely been placed in a secondary role where their professional skills and experience were largely wasted.

Senator Johnson's remarks at the Austin convention, coming at a time when there is fresh emphasis upon sound economy at every level, were widely reported in the press and elsewhere. We call attention to them as new evidence of increasing recognition of the fact that good architecture not only fulfills a key function, but saves money as well.

# Carroll, Gill, Brooks New TSA Officers

## Seminar, Speech by Senator Feature Record-Breaking Convention at Austin

Edwin W. Carroll of El Paso was named president of the Texas Society of Architects at concluding business sessions of the annual TSA convention in Austin November 6. Elected to serve with Mr. Carroll after a record-breaking convention attended by almost 600 were Grayson Gill of Dallas, first vice-president; and R. Max Brooks of Austin, second vice-president; with Albert S. Golemon as regional AIA director.

### Failure To Use Architects

Featured events during the three days of business and social happenings included a seminar on the role of the architect in his community; a speech by U. S. Senator Lyndon B. Johnson in which the minority leader asserted that millions of dollars were wasted on North African air bases because of failure to make proper use of architects; judging of the \$2500 Featherlite Competition; the annual TSA business sessions; and a full social calendar.

The 1953 convention, held in the historic Driskill Hotel where TSA was organized with 85 charter members in 1938, began Wednesday, November 4 with a golf tournament. Two Houston delegates, George F. Pierce, Jr. and Burke McGinty, tied for top honors.

At the opening business session Thursday morning, delegates were welcomed to Austin before committee reports by Herbert Tatum of Dallas, by-laws; Edward L. Wilson, Fort Worth, special committee; and annual reports by the president, Albert S. Golemon; and George F. Pierce, Jr., secretary-treasurer.

### Four AIA Officials Present

Thursday afternoon, with Walter T.

Rolfe of Houston presiding, the seminar on "The Role of the Architect in the Community" began at 2:00 p.m. After George Bain Cummings, national secretary of the AIA and one of the four officials of the American Institute of Architects present at the convention, had traced the historic background of the seminar subject, Philip Will, Jr., president of the Chicago Chapter, gave the keynote speech.

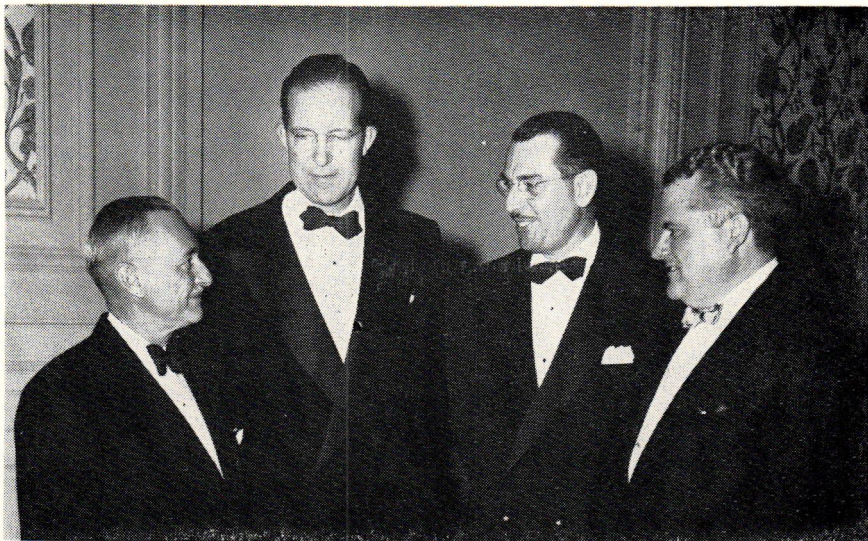
Mr. Will, widely known as a speaker for the architectural profession, contrasted the position of current-day practitioners with those of an earlier era, stressing the need for direct participation in community affairs by architects.

How the profession is seen by leaders in business and the professions was then presented in 10-minute addresses by each of the following: Roy Hofheinz, mayor of the City of Houston; Dr. J. W. Edgar, state commissioner of education; Gordon Turrentine, vice-president of the Texas National Bank of Houston; Dr. C. P. Boner, dean of the University of Texas; Judge J. W. Summers of Rusk, Texas; and Joe Parish, chief engineer for the Texas Division, Dow Chemical Company, Freeport.

### Architect Must Participate

The contrasting viewpoints of these men provided material for a stimulating general discussion which followed. One general conclusion was that the architect, as a profound influence on the life of his contemporaries and those who follow, must be an active participant in community affairs if he is to understand contemporary problems and needs and be able to serve mankind.

On the final day of the convention,



## TSA Officials Elected At Convention

Left to right are the new TSA officers named to serve beginning January 1: Grayson Gill, Dallas, vice-president; Edwin W. Carroll, El Paso, president; Albert S. Golemon, Houston, regional AIA director; and R. Max Brooks, Austin, second vice-president.

business sessions began with a public relations forum conducted by Walter Megronigle of Pittsburgh, Pa., representing Ketchum, Inc.

Mr. Megronigle outlined progress to date on the AIA nationwide public relations program, urged his audience to a better understanding of basic human relations techniques, and told of further plans into 1954 as the national program is expanded. Assisting Mr. Megronigle in presenting the statewide aspects of the program was Pat Nicholson of George Kirksey & Associates, Houston, public relations counselors for TSA.

### Clair W. Ditchy Speaks

Business sessions continued with a 2 p.m. Friday session at which Vice-President Edwin Carroll, presided. After reports by the resolutions committee, by Fred MacKie for the state board of architectural examiners; by Leonard Lund-

gren for the legislative committee; and a general discussion, officers for 1954 were elected.

Clair W. Ditchy of Detroit, Mich., national president of the AIA; and Howard Eichenbaum of Little Rock, Ark., second vice-president for AIA, spoke at the Friday afternoon session, discussing the current outlook for the architectural profession over the nation and highlights of the current AIA program.

The Austin convention, on which chairmen Arthur Fehr and Winifred Gustafson and every member of the Central Texas Chapter worker for many months, also featured a full social calendar including parties on all three evenings, special ladies luncheons, tours of Austin and nearby areas, a musical festival and reception for Willem Dudok, noted Dutch architect, at the University of Texas; and the traditional President's dinner-dance.

## Houston Chapter Awards on Exhibit

The Houston Chapter awarded one gold medal and 10 honorable mentions in a November 10 ceremony at the Houston Museum of Fine Arts. The awards were made at an afternoon reception as part of the second annual Allied Arts Festival in Houston.

Pictures and models of award-winning projects will remain on display through November 22 at the Houston museum.

The gold medal went to Lloyd & Morgan for the Melrose Building in downtown Houston. Ten honorable mention awards, all for work in Houston, were made as follows:

### For Smaller Residences

For smaller residences under 2000 square feet: To James C. Morehead, Jr., for the residence of James C. Morehead, Jr. to Wilson, Morris & Crain, for the residence of Forrest Buie, Jr.

For larger residences: To Lloyd & Morgan, for the residence of R. D. Straus, To Hamilton Brown, for the residence of Judge Wilmer Hunt. To Wilson, Morris

& Crain, for the residence of R. H. Goodrich.

For institutional work: To Thomas Greacen, II, for the First Unitarian Church. To Pierce & Pierce, for the Trinity Methodist Church.

### Commercial Awards

For commercial work: To Wirtz, Calhoun & Tungate, and Jackson, associate architects: Laboratory and office building at 2506 Richton. To Pierce & Pierce for office building for geophysicist and architects at 2200 Welch. To Golemon & Rolfe for architects' office at 5100 Travis.

Chairman of the awards committee was Thompson McCleary, TSA-AIA, of Houston. Members of the jury for the biennial awards competition were Thomas H. Creighton, New York, editor of Progressive Architecture; Arch B. Swank, Dallas, TSA-AIA; and John G. York, Harlingen, TSA-AIA

Pictures of prize-winning projects will be shown in later issues of the TEXAS ARCHITECT.

## Fort Worth Selected As 1954 TSA Convention City

The TSA membership in the final business meeting accepted an invitation from the Fort Worth Chapter to hold the 1954 convention there. Exact dates

of the 1954 session, slated for late October or early November, will be announced.



### JUST WHAT YOU'VE BEEN LOOKING FOR!

Kuhn's Velveten Alkyd Flat is an entirely new flat oil finish for use on walls and woodwork. Let us tell you more.

**KUHN'S VELVETEEN  
ALKYD FLAT**

**KUHN PAINT COMPANY**  
4020 Center Street, Houston

# HENDERSON CLAY PRODUCTS

MANUFACTURERS OF  
QUALITY FACE BRICK

WHITE, BUFF, PINK AND GREY

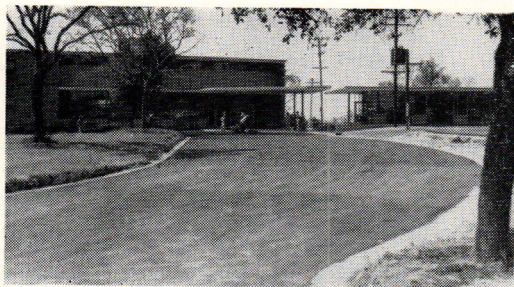
BOX 870      PHONE 3505  
HENDERSON, TEXAS

Representatives in all principal cities.  
Samples and Prices sent on request.



## CHUPIK

WOOD MANUFACTURING CO., INC.  
TEMPLE AND FORT WORTH, TEXAS  
wholesale only



Trinity University Campus. Winding roads and parking lots are topped with White's Type CC Valdemix. Colglazier & Hoff, Contractors, San Antonio.

**U**SE White's Valdemix Limestone Rock Asphalt just as it's delivered for high quality, low cost paving for playgrounds, parking lots and community centers.

Tough, resilient, premixed at the mines, Valdemix is easily applied even by unskilled workers; saves on original cost and maintenance. Its pleasing grey tone blends with modern colors.

For complete paving information call or write us in San Antonio.

**REMEMBER  
WHITE'S  
VALDEMIX**  
when you  
specify paving



Telephone Garfield 7225  
P. O. Box 499 • 209 Soledad St.  
San Antonio, Texas