

From: USModernist Newsletter <george@usmodernist.org>
Sent: Monday, April 27, 2020 8:38 AM
To: george@usmodernist.org
Subject: Marilyn Monroe / Brasilia at 60 / IKEA Meatballs!



USMODERNIST

[USModernist](#) and [NCModernist](#) are part of Modernist Archive Inc, a 501C3 nonprofit educational archive with a mission to provide donors, volunteers, and advocates the information and organization they require to passionately engage the documentation, preservation, and promotion of residential Modernist architecture. Get connected to exciting [tours](#), [parties](#), [design competitions](#), and the architecture podcast, [USModernist Radio](#). [View newsletter in browser](#). [See past newsletters Online store](#).

Monday, April 27, 2020



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NEWS

USMODERNIST RADIO
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New: **#141/Modernist Week 2020: Marilyn Monroe**. Other than Frank Sinatra, there are few people who are so tightly woven into the spirit of mid-century culture than 1950s Hollywood star **Marilyn Monroe**. In her day, Marilyn was as big as any celebrity you could name. She was

involved with some of the most well-known men in the world: baseball great **Joe Dimaggio**, playwright **Arthur Miller**, and generally accepted nowadays, **John F. Kennedy**. And she has a connection to a very famous architect. Hosts **George Smart** and **Tom Guild** talk with three people who keep Marilyn's legacy alive for the 21st century. First, it's **Sunny Thompson**, who has been channeling Marilyn in her live shows and completely brings her back to life. Next, **Greg Schreiner**, who has one of the worlds largest collections of Marilyn's costumes and also leads the annual memorial service in Los Angeles, and finally, **Joshua Greene**, son of photographer Milton Greene, who took some of Marilyn's most memorable photos. Marilyn was, for a time, Joshua's babysitter! New to podcasts? You can listen to USModernist Radio [through any computer](#). USModernist Radio is sponsored by Modernist realtor [Angela Roehl](#) and [Nichiha.com](#). [See past shows](#).



Something to try at home: IKEA releases its [meatball recipe](#)! Will it be as good as in the stores?



From **Mike Welton**: The capital of Brazil, Brasilia, designed largely by **Oscar Niemeyer**, [turns 60](#). Photos by **Paul Clemence**.



From Architectural Digest: [Judith Gura](#), a well-known editorial and educational expert within the design world, died earlier this month in New York at age 85. The valued [New York School of Interior Design](#) lecturer was perhaps most widely known thanks to the exhibitions, books, and articles she helped produce. Gura taught about a variety of topics, from what it takes for [an interior to earn landmark status](#), to decorators' growing [interest in textile art](#). From 1998 through 2005, she served as associate professor of design history at New York's [Pratt Institute](#). It was during that time, and specifically in the year 2000, that Gura started working at the New York School of Interior Design. Serving as a coordinator for the school's design history program and a consultant for exhibitions and public programs, she ultimately lectured on a range of topics—from the Art Deco period to Scandinavian design to design theory to female designers—for roughly 20 years. She recently published a book on post-modernism.



Did you know you can find almost every issue of **Architectural Record**, **Progressive Architecture**, and **Architectural Forum**, plus 20 other design titles, going back over 100 years, in the [USModernist Library](#)?



12 **Frank Lloyd Wright** buildings now [hosting virtual tours](#).

From Archinect: **John Portman** and **Syd Mead**: [The Last Urban Optimists](#)

PSModcom has a [new mobile app](#) that shows you around all the iconic places in Palm Springs.

Your credit scores are provided by the three major credit bureaus, Experian, Equifax and TransUnion. Normally you get one [free credit report from each bureau](#) per year. But in a joint action, the three agencies have announced free **weekly** credit reports to all Americans for the next 12 months via [AnnualCreditReport.com](#) starting now.



UPCOMING EVENTS

May 14: AIA National Conference in Los Angeles - moved to Philadelphia in June 2021.

May 30-June 7: Atlanta Design Festival, Atlanta/Asheville, postponed to September 12-20.

June 3-6: Docomomo National Symposium, Chicago - postponed to May 26-29, 2021.

June 13: Glass House Summer Party, New Canaan, CT: still on schedule but likely will be postponed.

October 23-24: New Canaan Modern Tour, New Canaan, CT, still on schedule.

October: The World Expo 2020 in Dubai UAE will be postponed one year to October 2021.





There are so many ways you can be part of USModernist!

1. Connect us to collectors/libraries of architecture magazines in their attic, basement, or storage unit. USModernist is collecting and scanning almost 3 million pages and making them available to the public. We [need certain ones](#) and we'll pay for shipping.
2. Have you got an iconic mid-century chair, table, or clock (Eames, Nelson, Barcelona, Bertoia, etc.)? Donate it and get a great tax deduction!
3. Donate a collection of **Sunset Magazine**, a great chronicle of Western architecture.
4. **Want to research Modernist houses from home?** USModernist's crowd-research project needs volunteers to scout the internet, as we more fully document 8,000 iconic Modernist houses across America. It's incredibly fun to put together clues to find America's rich legacy of Modernist design. Email carie@usmodernist.org.
5. Explore our [Masters Gallery](#), featuring nearly every iconic house in America by the great masters of 20th century Modernism. Warning: highly addictive!



6. Twenty-five percent of support for the documentation, preservation, and promotion of Modernist residential architecture comes from our members called the [Mod Squad!](#) **Through May 1, a spouse/partner gets a free year's membership with your paid membership.** All you have to do is [email](#) their name and email address after you [join!](#) Mod Squad members get first priority for tickets for tours and special events, plus discounts for many of those tours and events. [Details.](#)

Contact **George Smart** at george@usmodernist.org or **Rebekah Laney** at rebekah@usmodernist.org.

Hat tips to **Daniel Perrin**, **Catherine Cramer**, and **Virginia Faust**.



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The banner features a central white panel with green and black text and graphics. On the left is a modern wood-clad house with a pool, and on the right is a white house with a porch. Logos for Southern Lumber Co. and High Performance Building Council are included.



The CHARLOTTE MUSEUM of HISTORY

2020
MAD ABOUT MODERN
MIDCENTURY + MODERN HOME TOUR

SEPTEMBER 26 10:00 AM TO 4:00 PM

LEARN MORE

The banner has a pink and purple background with a stylized house silhouette. It includes the Charlotte Museum of History logo and a 'LEARN MORE' button.

modernism week™

Oct 15-18: Modernism Week Fall Preview features a variety of new and favorite events from the annual February festival, including architectural walking tours, festive cocktail parties, home tours, stimulating lectures, the famous Premier Double Decker Architectural Bus Tours, tours of Sunnylands, and more. Returning this year is the popular Palm Springs Modernism Show & Sale – Fall Edition Preview Reception, an exclusive sneak peek at the Modernism

Show & Sale before it opens to the public. Attendees will be the first to shop from the 40 world-class exhibitors. [Tickets available](#) beginning at noon PT on Sunday, August 1.



November 6-8: The SAF presents SarasotaMOD Weekend 2020 honoring [Carl Abbott](#).



NCMODERNIST



The George Matsumoto Prize

Deadline this Friday May 1: The **George Matsumoto Prize** is North Carolina's highest honor exclusively for Modernist residential architecture. The Matsumoto Prize is open to any architect or designer of a Modernist house in North Carolina built within the past five years. [Submission details.](#) The 2020 Matsumoto Prize is powered by [Nichiha.](#)



Support PPE and other vital supplies for children at Duke Hospital by [donating here.](#)



UNC-Charlotte's summer Design Camp will proceed online June 14-20. [Register here.](#)



Watch the [new documentary](#) by Raleigh filmmakers **Marsha Gordon** and **Louis Cherry** about the life and career of artist **Vernon Pratt**.



An amazing new Carrboro house designed by [Doug Pierson and Youn Choi](#) was featured in the [Wall Street Journal](#).



A sparkling mid-century modern for sale in Chapel Hill was [featured in CURBED](#).

**FOR
SALE**

Vacancy, not development, is the enemy of mid-century Modernist houses. Preserve and protect the architecture you love by buying or renting before the bulldozers come a few years from now. Visit our [exclusive statewide list](#).

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