



### Henredon presents the living room.

The bedroom you want to live in, not just sleep in. The informal sitting room, the special place to kick off your shoes and relax. The room that is furnished with Henredon's Warwick collection, for instance.

Furniture in the 18th century English style, in your choice of two attractive wood finishes. Mirrors, chests, tables, headboards, dressers in a variety of designs and sizes for you to create your own living bedroom. Like the bookcase cabinet for books, magazines and memorabilia. The cocktail table for mid-morning brunch or mid-afternoon tea.

Henredon's Warwick collection, bedroom and occasional furniture you can live with. Mastercrafted with Henredon skill for living beauty year after year. This is the beauty of Henredon.

### Henredon fine durniture

For the name of your nearest Henredon dealer and brochures showing Henredon's fine collections of living, dining, and bedroom furniture send \$2.00; for the Warwick collection only, send \$.50 to Henredon Furniture Industries, Dept. HG 3-68, Morganton, North Carolina, 28655.

# How to become a big pay "super secretary" without writing a line of shorthand

M AYBE YOU'VE never taken a line of shorthand. Or maybe you've tried shorthand and given it up. It doesn't matter.

Do you know that you can easily become a high-speed, high-pay super secretary by learning STENOTYPE, the world's most modern, most accurate shorthand?

Anyone can do it. You can do it, and here's the reason why:

STENOTYPE is a marvelous little machine that does the work for you. It's like typing, only easier and faster. It can print a whole word at one stroke. All in plain English letters, easy to read back. Not a single hook or curve to throw you off.

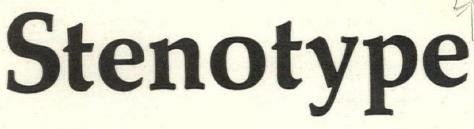
LaSalle will train you at home, in your spare time. The Stenotype machine is included with the course.

When you're a Stenotypist, you can say goodbye to dull routine. You're somebody special. You're wanted for conferences, conventions, legal proceedings. Every day is a happening, with you in the center of things.

Should you want to work only part-time, you'll probably earn more than many other secretaries

earn working full time.

The cost of STENOTYPE training is surprisingly low—and it's fun to learn at home. Lessons and assignments come to you by mail. You're a class of one, with individual attention. If you are 18 or over, send for free booklet to LaSalle, 417 S. Dearborn, Chicago, Illinois 60605.



(The Modern Machine Shorthand)

### This booklet is yours free



If you are serious about advancing your career and earning more money, you should read this interesting booklet which tells you about the many splendid opportunities that await you as a Stenotype specialist. Mail the coupon today for your free copy.

© 1968 LaSalle Extension University

### LASALLE EXTENSION UNIVERSITY

A Correspondence Institution

417 South Dearborn Street, Dept. 75-080, Chicago, Illinois 60605

Please mail to me, without obligation, your free illustrated booklet on Stenotype—the modern machine shorthand.

Name......Age.....

Address

City & State County .......Zip No. .....

☐ If under 18, check here for special booklet.

443

# ISP & Far

INCORPORATING LIVING FOR YOUNG HOMEMAKERS



On the cover: An exhilarating example of today's romantic look is this living room in a Florida house-a bouquet, in its way, of H&G Colors planted in a white snowbank. For the most part, the color is splashed on the furniture: Pernod loveseats, Goldfinch duck-covcred tub chairs, Azalea, Tiger Lily, and Lemon Peel sofa cushions. By way of pretty fillips, there are two Minton garden stools of cake-icing-pink porcelain, and part of a collection of old French faience, yellow as sunflowers, in a hanging étagère of Lemon Peel lacquered wood. To make the white whiter and balance the gaiety of the color, two bass notes boom out: a dark teak coffee table and an ancient oak refectory table. sober as a Jacobean judge. For a whirl around the house-decorated by Mc-Millen, Inc.-please turn to page 90.

SHOPPING AROUND H&G's exciting compendium of merchandise, culled from all over the world, will be found in this issue on page 145.

### **MARCH, 1968**

VOL. 133 NO. 3

#### Decorating

- Connoisseur's corner: Candlesticks
- 80
- How to use color today (Editorial)
  Color and the romantic look
  The romantic look: Seven ways to set the scene 88
- H&G Colors all through the house: 90
- Bright against white The quick-change talents of scarves
- Apartment in Milan 120

#### Building

- Exterior wood stain joins the color explosion
- 98 A zigzag vacation house by the sea
- 106 A house of seven levels
- Building information 136
- How to keep your house young 142

#### Kitchens and Housekeeping

- Good utensils: To help you prepare eggs The knife for the job: Fish filleting knife The notes of a happy houskeeper 26
- by Mary Elizabeth Falter

#### Entertaining

- Corkscrew: The people behind the great wines by Hugh Johnson
- Color comes to dinner 102
- 124
- Notes for the hostess by Mary Moon Hemingway House & Garden Cook Book: Great fish soups 125 by Iris Brooks

### **Creative Crafts**

96 How to create stained glass

#### Gardening

- H&G's almanac of flower shows, festivals,
- and garden tours 116
- Garden underfoot 194
- Gardener's month: How to pave and plant a garden terrace for \$250
- 197 Notes for March gardeners

#### **Features**

- 8 Antiques questions & answers by Louise Ade Boger
- 40
- 58
- Please tell me. . . . What's new for living How to use color today (Editorial)
- 118 Your right to a fine city by Albert Bush-Brown

- 36 A soft approach to luggage
- 62 Going places, finding things in Holland's canals and waterways by Frederick Franck

#### Reader's Service

- Shopping Information 132
- H&G Color Stores 138
- 145 Shopping Around with Betty Fitzgerald
- Best in Booklets 198

COPYRIGHT © 1968 BY THE CONDÉ NAST PUBLICATIONS INC. ALL RIGHTS RESERVED. PRINTED IN THE U.S.A. HOUSE & GARDEN INCORPORATING LIVING FOR YOUNG HOMEMAKERS IS PUBLISHED MONTHLY BY THE CONDÉ NAST PUBLICATIONS INC., 420 LEXINGTON AVENUE, NEW YORK, N.Y., 10017. SECOND-CLASS POSTAGE PAID AT NEW YORK, N.Y., AND ADDITIONAL MAILING OFFICES. SUBSCRIPTIONS: IN U.S. AND POSSESSIONS, \$5 FOR ONE YEAR, \$10 FOR TWO YEARS, \$12 FOR THREE YEARS. IN CANADA, \$7 FOR ONE YEAR, \$12 FOR TWO YEARS, \$15 FOR THREE YEARS. ELSEWHERE, \$8 FOR ONE YEAR, PAYABLE IN ADVANCE. SINGLE COPIES 75¢. SIX WEEKS ARE REQUIRED FOR CHANGE OF ADDRESS. IN ORDERING A CHANGE, WRITE TO HOUSE & GARDEN, BOULDER, COLORADO 80302. GIVE BOTH NEW AND OLD ADDRESS AS PRINTED ON LAST LABEL.

POSTMASTER: SEND FORM 3579 TO HOUSE & GARDEN, BOULDER, COLORADO 80302

### HARRIET BURKET POUL HORNSLETH

WILLIAM HOUSEMAN WOLFGANG FYLER DENISE OTIS

WILL MEHLHORN EDITOR

G. WOODFORD PRATT EDITOR THEODORE R. F. HALL

SPALDING WAGGENER EDITOR

DECORATING
LESTER GRUNDY EDITOR
EVELYN M. CLARK
MARGARET KENNEDY
SUE MORRIS
JANE THOMSON
PRATT WILLIAMS

GALEN BRAND EDITOR AUDREY NICHOLS

TRAVEL-COOK BOOKS-CORKSCREW JOSÉ WILSON EDITOR

FOOD AND BEVERAGES CONSULTANT JAMES A. BEARD

GARDENING RALPH BAILEY EDITOR RUTH CRANSTON

KITCHEN PLANNING AND COLOR
ELIZABETH BURRIS-MEYER CONSULTANT
BARBARA PORTSCH HOUSEHOLD EQUIPMENT

SPECIAL PROJECTS AND CREATIVE CRAFTS
LOUIS J. GARTNER EDITOR

SENIOR EDITOR
DIANA MAIDEN WALTON

STAFF WRITERS
KENNETH BATES EDITOR
ELAINE GREENE

EXECUTIVE ASSISTANT TO THE EDITOR-IN-CHIEF MARYBETH LITTLE WESTON

ASSISTANT MANAGING EDITOR
JEROME DENNER

NELLABELLE DICKEY

ELLEN SHERIDAN

ELLEN SHERIDAN
CONTRIBUTING EDITORS
DORA DERBY
MARIE-LOUISE ESCHER
GLADYS FREEMAN
JOAN GARDNER
VIRGINIA HAMILL
RUE HILL HUBERT
ARTHUR LEAMAN
MARILYN SCHAFER
DOROTHEA WALKER
MARGARET WILLAUMEZ

PRODUCTION LINDA M. RATH MANAGER LOIS ELLEN SMIT

SHIRLEY KIER

MERCHANDISING
ANNETT FRANCIS EDITOR
JOANNA BROWN
LIA MCKINLEY

SHOPPING AROUND
BETTY FITZGERALD EDITOR

ADVERTISING DIRECTOR HENRY H. HOLMES JOSEPH L. FUCHS

SALES DEVELOPMENT MANAGER VERNE E. WESTERBERG MANAGER OF SPECIAL EDITIO

PROMOTION DIRECTOR

NEW ENGLAND Statler Building, Boston, Mass., 02116 TIMOTHY W. KNIPE

CHICAGO 65 E. South Water St., Chicago, III., 60601 CLEVELAND Bulkley Buildin

ng, Cleveland, Ohio, 44115

Bulkley Bullomb. R. J. BIESMEYER

ATLANTA 1371 Peachtree Street, N.E. Atlanta, Ga., 30309 LOUIS M. FRICK PACIFIC COAST

3921 Wilshire Boulevard Los Angeles, Calif., 90005 TED KRAL

FLORIDA The Dawson Company 5995 S.W. 71st Street South Miami, Fla., 33143

SOUTHWEST Roy McDonald Associates, Inc. 3130 Southwest Freeway Houston, Tex., 77006

Roy McDonald Associates, Inc. 2570 S. Harvard Avenue Tulsa, Okla., 74114

SHOPPING AROUND 420 Lexington Avenue, New York, N.Y., 10017 GREG L. CROSS

BRITISH HOUSE & GARDEN
Vogue House, Hanover Square, London, W. I
Editor: ROBERT HARLING
Managing Director: JOHN PERRY

Managing Director: JOHN PERRY
FRENCH HOUSE & GARDEN
(Maison & Jardin)
4 Place du Palais Bourbon, Paris 7
Editor: THOMAS KERNAN
General Manager: HENRY BERTRAND

HOUSE & GARDEN IS PUBLISHED BY THE CONDE NAST PUBLICATIONS INC. THE CONDE NAST PUBLICATIONS IN Editorial and Advertising Offices: 420 Lexington Ave., New York, N. Y., 10017

1. S.-P-PATCÉVITCH, President
BENJAMIN BOGIN, Vice President
BENJAMIN BOGIN, Vice President
DANIEL SALEM, Vice President (Overseas)
ALEXANDER LIBERMAN, Editorial Director
ROBERT J. LAPHAM, Advertising Director
ALFRED W. GOOK, Treasurer
MARY E. CAMPBELL, Secretary



3-piece place settings: crystal \$11.95-29.95; 5-piece place settings: china \$17.95-75.00. For literature, send 25c to Lenox, Inc., Dept. 63L, Trenton, N.J. 08605

### magnificent moment in London

A town house in Mayfair sets the scene for a gala after-theatre supper party.

This is the moment that belongs to your hostess. Infinitely charming. Serenely confident.

Distinguished hostesses everywhere select internationally renowned Lenox China and Lenox Crystal for their own tables.

> LENOX CHINA + CRYSTAL



### Any 3 immortal classics in 24 K GOLD decorated bindings

All for only \$1 when you join now and agree to accept only four selections in the coming year.



isdom, T. E. Law-nce. Cohden-Sandn replica binding.



518. Complete Stories of Edgar Allan Poe. Oriental Tree of Life replica binding.



Tales, Geoffrey Chaucer. Marie An-

Homer. Marie An-toinette replica bind-



515. The Odyssey, 503. Hunchback of Notre Dame, Victor Hugo. Madame de Pompadour replica hinding.



Wind, Margaret Mu-William Morris

511. Treasury of 517. Favorite Poems Sherlock Holmes, Sir of Longfellow. Marie Antoinette replica binding.





507. Crime & Pun-

ishment, Fyodor Dos-toevsky. Czar Alex-

toevsky. Czar / ander II binding.





501. War And Peace,

Leo Tolstoy. Czar Alexander II replica binding. Abridged.



519. Great Expectations, Charles Dickens. Mercier replica don Fleet Street repbinding.

513. The Good 505. Of Human
Earth, Pearl Buck. Bondage, W. SomerThe Rafael Palacios set Maugham. Louis binding.

XVI replica binding.

### Now you can acquire a library of classics in bindings so true to the spirit of famous old designs that often only a trained eye can tell the difference.

HOOSE any 3 of the masterworks on this page for only \$1 with trial membership in the International Collectors Library. We make this extraordinary offer to introduce you to one of the greatest ideas in publishing

The private libraries of the past have bequeathed to us rare bookbindings of hand-crafted design. Today these priceless originals are found only in museums and in the home libraries of very wealthy collectors. Now the International Collectors Library brings you the great classics of fiction, history, biography, poetry, drama and adventure - in authentic period bindings - replicas of the designs on the priceless originals.

As with the originals, the beautiful decorations on the deep-textured bindings are elaborately worked in genuine 24 karat Gold . . . the page tops are covered with pure Gold. a rich ribbon marker is bound into each volume. These books form a library you will be proud to own and display in your home . . . eloquent testimony to your good taste as a

For such magnificent editions of great classics, you might expect to pay up to \$10.00 each, but the International Collectors Library distributes them *exclusively* to its members for only \$3.65 each (plus shipping and handling). This price is *lower* than the cost of many books of temporary interest and ordinary bindings. Your sole obligation is to accept as few as four selections in the part 12 cept as few as four selections in the next 12

Send for your three introductory volumes now. If you are not overwhelmed by their beauty and value, return them in 10 days and owe nothing. Or, pay only \$1 (plus shipping and handling) for all three and continue to enjoy the exclusive benefits of membership. Mail the coupon today.

INTERNATIONAL COLLECTORS LIBRARY Garden City, N. Y. 11530

### CLAIM YOUR 3 MAGNIFICENT VOLUMES TODAY!

International Collectors Library, Dept. 83-HGX Garden City, N. Y. 11530

Please accept my application for membership and send me the three masterworks whose numbers I have printed in the boxes below. Bill me only \$1, plus shipping and handling, for all three. If not delighted, I may return them in 10 days and my membership will be canceled. Otherwise, I'll continue to enjoy full members' privileges.

Every month a new masterwork will be described in advance. If I do not want a selection, I may notify you and it will not be sent. My sole obligation is to buy as few as four volumes at only \$3.65 each (plus shipping and handling) during the next 12 months, from the many offered. After accepting four, I may resign at any time I wish.

Mrs. Miss	(8) 8 1 1
Address	(Please Print)
Addi 633	
City	
State	Zip
Credit Reference	
(Your telephone numb	er, bank or department store where count is sufficient.) 2-CL40



02. Tragedies of

asque & Bauble plica bindine

538. Poems of Byron, Keats and Shelley. Marie Antoinette rep-

## **Unfair Offer**

(The richer you are the more money you save.)

From now until April 15, you can buy beautiful Weldwood Lamplight Birch paneling at four dollars a panel off the regular price. (\$8.95 instead

of \$12.95.) And there's no limit on quantity. So the bigger your rooms the more money you'll save. And rich people have big rooms, right?

### What you save on each room you panel.

### Length

	14ft.	16ft.	18ft.	20ft.	22ft.	24ft.	26ft.	28ft.	30ft.	32ft.	34ft.	36ft	. 38ft
10ft.	\$4800	\$5200	\$56°°	\$6000	\$6400	\$6800	\$7200	\$7600	\$8000	\$8400	\$8800	\$9200	\$9600
12ft.	\$5200	\$5600	\$6000	\$6400	\$6800	\$7200	\$7600	\$8000	\$8400	\$8800	\$9200	\$9600	\$10000
14ft.	\$5600	\$6000	\$6400	\$6800	\$7200	\$7600	\$8000	\$8400	\$8800	\$9200	\$9600	\$100°°	\$10400
16ft.	\$6000	\$6400	\$6800	\$7200	\$7600	\$8000	\$8400	\$8800	\$9200	\$9600	\$10000	\$10400	\$10800
18ft.	\$6400	\$68°°	\$7200	\$7600	\$8000	\$8400	\$8800	\$9200	\$9600	\$10000	\$10400	\$10800	\$11200
20ft.	\$6800	\$7200	\$7600	\$8000	\$8400	\$8800	\$9200	\$9600	\$10000	\$10400	\$10800	\$11200	\$11600
22ft.	\$7200	\$7600	\$8000	\$8400	\$8800	\$9200	\$9600	\$10000	\$10400	\$10800	\$11200	\$11600	\$12000
24ft.	\$7600	\$8000	\$8400	\$8800	\$9200	\$9600	\$10000	\$10400	\$10800	\$11200	\$11600	\$12000	\$124°°
26ft.	\$8000	\$8400	\$8800	\$9200	\$9600	\$10000	\$10400	\$10800	\$11200	\$11600	\$12000	\$12400	\$12800
28ft.	\$8400	\$8800	\$9200	\$9600	\$10000	\$10400	\$10800	\$11200	\$11600	\$12000	\$12400	\$12800	\$13200
30ft.	\$8800	\$9200	\$9600	\$10000	\$10400	\$10800	\$11200	\$11600	\$12000	\$12400	\$12800	\$132°°	\$13600

This table assumes an eight foot ceiling height and doesn't take account of doors and windows.



Lamplight Birch. 4' x 8'. \$8.95 until April 15 at all Weldwood Headquarters Dealers. (You'll find them in the Yellow Pages under Plywood.)





Protected by DuPont ZEPEL® Stain Repeller

Photographed at the Mayan Room, Rockefeller Center, N.Y.

### SCHUMACHER'S WAYAN COLLECTION

Patterns from the primitive past...for now. The Mayan civilization of centuries ago provided Schumacher's designers with the inspiration for this exotically colorful group of new decorating fabrics. Our masterful weavers captured the effect of the primitive hand loom as the basis for the four boldly different hand prints. Plains,

Schumachers

FABRICS/CARPETS/WALLCOVERINGS/VELCRO®

stripes, and plaids in the collection are color coordinated with each print for the most tasteful settings. All are Zepel protected against soils and stains. Available through decorators and decorating departments of fine stores. F. Schumacher & Co. 58 W. 40th Street, New York N.Y. 10018. Showrooms: 939 Third Avenue, New York, N.Y.



### May we make a pleasant suggestion? Indulge in a visit to Knapp & Tubbs. You'll see so many wonderful things. Like craftsmanship at its best. American, English and European. And lovely documented antiques. All in the most desired furniture styles. With marvelous accessories. Your interior designer or furniture dealer will provide the needed introduction. And we'll be delighted to show you around.



NEW YORK: DECORATION & DESIGN BLDG., 979 THIRD AVE. / CHICAGO: 6TH FLOOR, THE MERCHANDISE MART LOS ANGELES: 8778 BEVERLY / SAN FRANCISCO: 737 SANSOME STREET / GRAND RAPIDS: EXHIBITORS BLDG.



NEW: K & T "TRIAD." Three brochures, attractively jacketed. More than 140 illustrations. Order from Dept. HG at the near est showroom listed above. \$2.00 postpaid.



### Antiques

## Questions & nsvvers

BY LOUISE ADE BOGER





AMERICAN PEWTER

These pewter pieces were found recently among my mother's effects. The mark, which I have sketched, says Boardman & Co., New York, N. Y., and has an American eagle with outspread wings in the center. The cover is interchangeable, fitting both pieces equally well. What can you tell me about them? T.M.B.—Grand Rapids, Mich.

The mark you have sketched was used by the American pewterers Thomas Danforth Boardman and Sherman Boardman sometime between 1825 and 1827.

My mother purchased this table in 1922 in Brooklyn from two elderly ladies who said it belonged to their grandfather. We believe it to be very old. What do you M.C.-Manchester, Vt.

Your tripod pie-crust table with a tilttop may be of New York or southern origin. If so, it was probably made around 1765-1780. Since it is not possible to identify it definitely from a snapshot, we would suggest you consult an expert on American antiques.



PIE-CRUST TABLE



PLATFORM ROCKER

Approximately fifty years ago my father bought this platform rocker at an auction. We think the carving and brass trim are very unusual and would be pleased to know the age and origin of our chair.

R.Z.C.-Midwest City, Okla.

Platform rockers such as yours were popular in the 1880's. It is generally believed they were developed to save wear and tear on carpets. These rockers were made by many furniture factories throughout the United States.

Continued on page 10



Cadillac owners look a little younger these days. The 1968 Cadillac has already proved to be the most popular luxury car ever built. More and more young people, and those who are young in heart as well, are getting with and staying with Cadillac. It's easy to see why. Distinctive Cadillac styling expresses elegance and grace poised for action, and this promise is fulfilled by brilliant performance

from a totally new engine—the largest, smoothest V-8 ever put into a production passenger car. To feel the youthful spirit of this beautiful motor car you must drive it. Visit your authorized dealer soon.



### When you're buying dining room carpet, make sure there's an Indian behind it.

You don't look for carpet every day. And you don't want to replace it next year.

So here's how to be a carpet expert: look for Mohawk Tommy on the label.

Our little Indian is your assurance that the Mohawk Carpet you select is the product of generations of carpet-making experience.

Take Artistry for example. It has a pile of Creslan® acrylic fiber to give it everything a dining room carpet needs. There's great density and firmness and

ease of care. Spot-cleans easily and if necessary, shampoos right back to its original beauty. The Creslan fiber is also moth-and-mildew proof and non-allergenic

Artistry can solve any decorating theme: Traditional, Spanish, or Mediterranean in a pallette of exciting colors that stay beautiful long after the family has a thousand and one meals.

Don't wait till your present dining room carpet has gone to the Happy Hunting Grounds. Start looking for our little Mohawk Indian now.

MOHAWK CARPET

Dining Room Furniture by Basic-Witz.



# 6 things I learned from my wife since she started reading the National Observer!

arbara is a model housewife. But she's the last rson I would expect to brief me about what is ing on in the world. So you can imagine my rprise when Barbara began talking about such

. What Brezhnev's rise to the top means to Russia and to the rest of the world.

. How cigarette smokers are kicking the habit with a new breath-holding technique.

 Why doctors are warning women against wearing a certain type of earring.

• How a group of physicians is making use of \$1,000,000 worth of beer-brewing equipment to fight Leukemia.

5. Why many top scientists feel we are falling behind Russia in the arms race.

 How a recent stand taken by the American Medical Association may have a nationwide impact on abortion laws.

Why hobo ranks have declined in America.

Why a psychologist says the name you give your child may be the key to his behavior.

 How a new kind of credit card is being used as a passport to better medical treatment.
 Why we may soon have a "memory pill" and what it will do.

 Why you may be paying less for car insurance regardless of your driving record.

2. Why large cities may soon be "off limits" to private aircraft.

How the U.S. has been giving aid to foreign countries without congressional approval.

4. Why thousands of people in Iowa, the heart of the nation's breadbasket, are suffering from malnutrition.

Why one city's police department is using video-tape to record criminal confessions.

Why a crew of only 32 men can operate the world's largest ship.

"Where did Barbara get all of this informaon? Certainly not from daytime television or he local paper. No — a short while ago, on a riend's advice, she took out a subscription to the National Observer, the national weekly ewspaper. I could see the change in her almost mediately, and when I started reading The lational Observer, too, I knew why. It really explains the news. Each story is not just a collecon of facts, but a fascinating, thorough report that puts all the pieces together.

"Since The National Observer presents national and world news without bias, scare headlines or sensationalism, we are glad to see the children pick it up. Now we're all discussing the news in our house."

Today, thousands of families all over the country are enriching their lives and adding to their reading pleasure through The National Observer.

The National Observer is *not* a magazine... *not* a daily newspaper. It is an entirely new kind of national news weekly for you and your family that fills the gaps in your picture of the world panorama. The Observer not only tells you what's happening, but also why.

### All the Major News in Depth

Calmly yet vividly, quickly yet thoroughly — The National Observer keeps you well informed on government, politics, industry, foreign affairs, science, the arts, books, entertainment, sports, travel, fashions, education, home and family guidance.

The National Observer is published by Dow Jones & Company, the same world-wide newsgathering organization that publishes The Wall Street Journal. For four successive years, The National Observer has won top awards for distinguished reporting.

Because The National Observer is printed on high-speed newspaper presses in its four modern printing plants across the country — and because newspapers can be "made up" faster than magazines — last minute stories can be included only hours before The Observer comes off the press.

You get more news — and you get more out of it. In its full-size newspaper format (printed on our own special crisp, white newsprint) you

often get more reading material than in other news weeklies — not just one major "cover story," but five or six. Inside pages are important news pages, too—there's no "letdown." More than 50 excellent pictures and illustrations open windows not only on the people,

places and events in the headlines, but also on such colorful sidelights as the amusing spectacle of an elephant giving his autograph.

### Many Enjoyable Special Features

Each week, too, The Observer brings you more than a dozen special features that add to your enjoyment or broaden your knowledge in important areas. "This Week in Washington," for example, can be read in a matter of minutes, yet it brings you up to date on significant happenings in Congress, the White House, in politics. "How's Business?" fills you in quickly on important trends in business and industry.

For Bridge enthusiasts, there's "Better Bridge"; for crossword fans, a really challenging puzzle; for recipe collectors, a gem or two almost every week in "Food for Thought." And for both you and your youngsters, there's a weekly news quiz. plus "Current Events Classroom," a column which brings you news background on topics such as the mystery of certain Unidentified Flying Objects for which the U.S. Air Force has no explanation. On the lighter side, "Reflections" explores random aspects of life: the "good old days" when a pocket watch was a major status symbol. And the whole family will enjoy the dry humor of "Grass Roots Philosophy" culled from the home-town press: "Brush your teeth reg-ularly with an electric toothbrush and see your electrician twice a year."

### Send No Money - Just Mail Card

You really have to try The National Observer a while to appreciate how much it can mean to you and your whole family. So we invite you to accept this no-risk trial subscription offer. Just mail the postage-paid card, today.



Special introductory offer: try 25 weeks for only \$338

Send no money-just detach, fill out, and mail postpaid reply card.

(If reply card has been removed, write The National Observer, 200 Burnett Road, Chicopee, Massachusetts 01021)

### General Electric's Power Cleane pulls dirt up fast

Automatic Cord Reel

Roomy Tool Caddy

Roomy Tool Caddy

Has all the popower control. Tip-p

Twin-Clean Rug Tool

Has all the power you want! 3-positi power control. Tip-proof. Automatic cord re General Electric's Power Cleaner allows you

dial the power needed for every cleaning
Caddy with all attachments rides on
Lightweight. Very mobile
compact. Twin-Clean rug
with self-adjusting brush
deep or light pile rugs. A
matic cord reel rewi
cord inside base. On-off
switch. Extra large dispose
bag keeps your hands cle

GENERAL ELECTRIC COMPANY, HOUSEWARES DIVISION, BRIDGEPORT, CONN. 06602



General Electric's Portable Cleaner is less than 12 in. long, yet powerful enough to clean almost anywhere —home, car, workshop. All attachments are included.



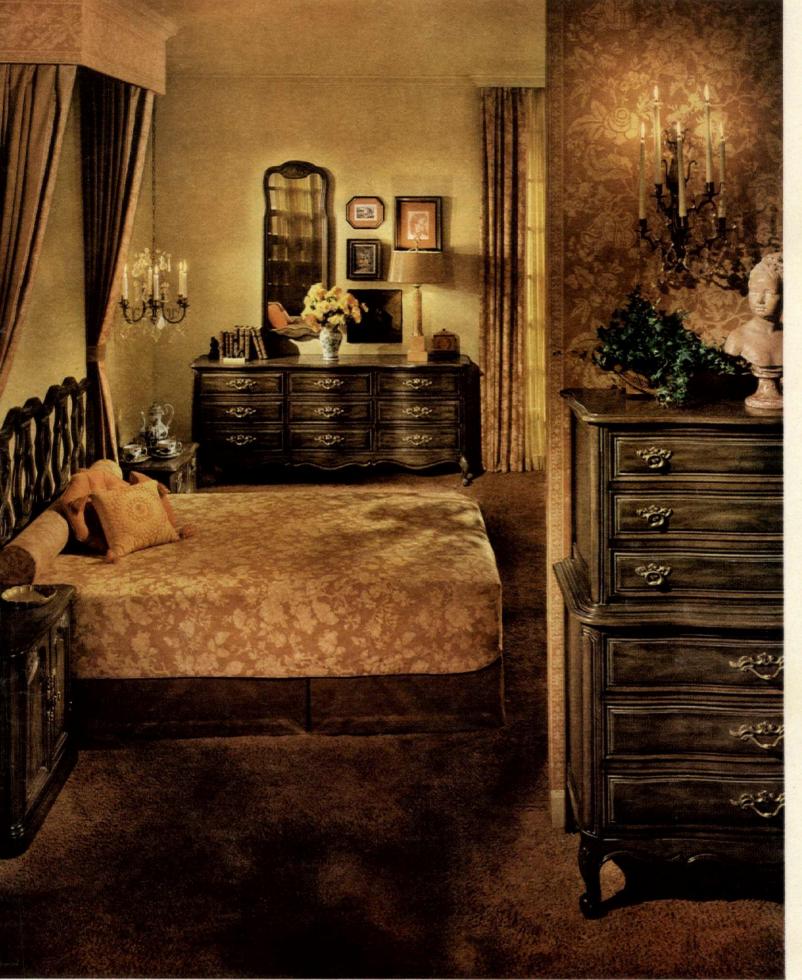
General Electric's Automatic Cord-Reel Upright has powerful 2-speed motor, deep-cleaning suction. Adjustable power-driven brush, disposable bags.



The General Electric Vacuum Sweeper has podriven brush and low (4-in.) silhouette. Glides under furniture. Ideal for bare floors. Great second clea

Progress is our most important product





designed by Joseph Giordano

## Grand Capelle BY UNITED

Inspired by an age of empire and elegance

THIS MAGNIFICENT COLLECTION FOR BEDROOMS, DINING ROOMS AND LIVING ROOM ACCENTS IS MADE OF FINE VENEERS AND CAREFULLY SELECTED HARDWOODS. IT IS AVAILABLE IN AN ANTIQUE PARCHMENT-WHITE FINISH WITH HAND PAINTED ACCENTS AS WELL AS IN A FRUITWOOD FINISH. SEND 25¢ FOR BROCHURES SHOWING A REPRESENTATION OF THE UNITED COLLECTIONS. UNITED FURNITURE CORP., DEPT. HG-3, LEXINGTON, NORTH CAROLINA.

# You can have a heartwarming Royalcote

# = SOMETHING

SHALE WHITE STYLE-TEX, with a beautiful built-in texture you can see and feel, sets the stage for a handsome "Something-Else" Room.





CANDLELIGHT CHERRY, charm, beauty and warmth to enable you to create a "Something-Else" Room of your own.



THIS "SOMETHING-ELSE" ROOM has richly grained and textured walls, thanks to heartwarming Charcoal Brown Style-Tex paneling. The prefinished surface gives you locked-in beauty that lasts—and lasts. This "Something-Else" Room could be a family room as well as a hobby center.

Illustrated here are five exciting new decorator panels . . . 1968 additions to the famous Royalcote line. Enduring beauty—that's Royalcote Paneling by Masonite. Made of hardboard, prefinished Royalcote panels never crack, split or splinter. A wipe of a damp cloth restores all the original beauty . . . so easy to install with Royalcote adhesive . . . so easy to finish with matching Royalcote moldings.

There's a lively choice of color, woodgrain and texture for any decor. See the entire Royalcote line at your Masonite Building Materials Dealer today. You'll find his name in the Yellow Pages under Building Materials. And be sure to ask for the colorful "Something-Else" Room booklet. It's chock-full of exciting design ideas. Or just use the convenient coupon.



THIS "SOMETHING-ELSE"
ROOM is paneled in Danish
Teak. Warm, gracious, distinctive, yet virtually mar-proof.
And amazingly livable. It could
be a recreation room, a living
room, a you-name-it room.

# ELSE ROOM

for surprisingly little money!

THIS "SOMETHING-ELSE" ROOM is used as a sewing room-very handsome, yet very feminine. All this beauty, and, like all Royalcote paneled rooms, so easy to maintain. The woodgrain is Cinnamon Cherry.





Masonite, Royalcote and Marbletone are registered trademarks of Masonite Corporation.

A Royalcote "Something-Else" Room is anything you want it to be: a sewing room, a hobby room, a TV room, a library, a den, a learning room, a youname-it room for Mom, for Dad or for the whole family—Royalcote paneling does it! Write for the brochure that shows you how with 20 exciting "Something-Else" Room ideas.

MASONITE CORPORATION, Dept. HG-3
Box 777, Chicago, Illinois 60690
In Canada, Masonite Company of Canada, Quebec.

Please rush me my free copy of your full-color decorator booklet with all the "Something-Else" Room design ideas.



Name		
Address		

# How to redecorate any room in your home for under \$100

Maybe you've got a room or two going kind of "blah" on you.

But haven't got a small fortune handy for new furniture, rugs, drapes or repainting.

There's a quick, painless, inexpensive way to bring fast, fast relief to tired rooms.

Lighting fixtures.

From Progress Lighting. World's largest manufacturer of lighting fixtures for the home.

New fixtures and chandeliers — and new ideas in lighting — can change the appearance of a room as easily as you change your mind. And give you better lighting where you need it.

Take a good look at some of those old fixtures that came with your home or apartment. Isn't it time for a change?

Whether you choose one new fixture for \$10, or beautifully styled Progress chandeliers up to \$200, nothing else so inexpensive can make such a dramatic difference in your home.

One idea is this Progress Tiffany model, (under \$100). Try it where you wouldn't expect it to be. At one end of a sofa, for instance. Over an end table. Above a cocktail table. In a library, kitchen, den or bedroom.

Visit a Progress showroom for hundreds of other ideas. The lighting experts there will show you a whole new approach to lighting and decorating your home.

The easy way.

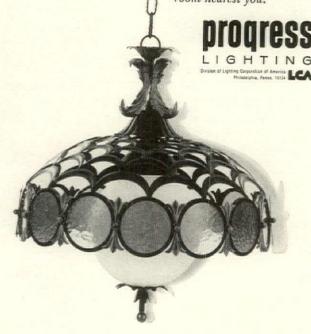


Think of this chandelier in the foyer, bedroom, dining room, or a living room corner. Once you think about it, there's no end to the possibilities. About \$75.



Or try these Vanity lights. Brightest way for him to shave; for her to make-up. They'll beautify a bathroom, dress up a bedroom or foyer, as well. Use one strip, a pair, or three (4 or 6 bulbs to the strip). About \$100 for the three shown here.

Look in the Yellow Pages under "Lighting" for the Progress show-room nearest you.

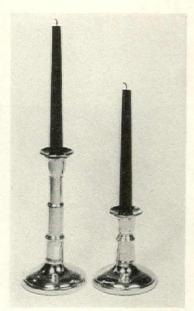


### Connoisseur's Corner

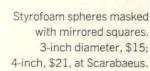
## THE ROMANTIC LOOK OF CANDLESTICKS

In any setting, for any occasion—
from a cozy dinner à deux to a lavish gala—
candlesticks with their flickering
tapers create an aura of well-being

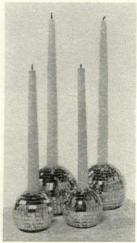
Superbly grained candlesticks of wenge wood (teak's umber-hued cousin). Crafted in Finland with sleek lines. 9½ inches tall. \$12.50 a pair, at Bonniers.



English antiques (c. 1815) in handworked Sheffield silver plate. Holders telescope from 9 to 5¼ inches. \$140 a pair, at James Robinson.







Crystal candlesticks that cascade in graceful circles. A Norwegian design. 11½ inches high. \$87.50 each, at Tiffany's.

Continued on page 24

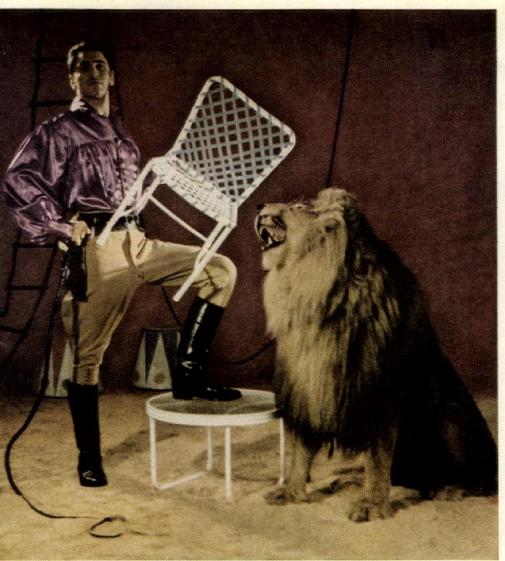


### We don't make furniture for just any old Tom, Dick or Harry

### Prince Tomaharajah

flipped his turban over Brown-Jordan's Classic II. And the chairs are so comfortable that he's become positively mellow. It's been weeks since he had anyone beheaded. In 372 of the palace rooms you'll find its understated elegance, the sculptured contours of lifetime cast aluminum, the rich splashes of subtle colors in a dining set (with half-round console), sectionals and corner tables (in the harem) and occasional chairs (on the ramparts). Of course, the Royal Decorator had it all made up in his own choice of fabric and color finish. (The best stores in town will bandle custom orders for you too.)





### Richard the Lionhearted

trusts Brown-Jordan's Tamiami to take hard abuse. Its aluminum frame and ribbon-like vinyl are impervious to sun, rain, salt air—and the other half of his act. He feels lionized by his sturdy table with its chatterproof top (set in exclusive shock-absorbers). The tempered glass top is eight times stronger than ordinary glass. Tamiami may be just the fashions-in-the-sun you've been looking for. (How about a rocker, garden-picnic table and a quartet of stacking stools for your garden tent?)



### Hal Owen

prize pitcher for the Saints, believes the team that sits together hits together.

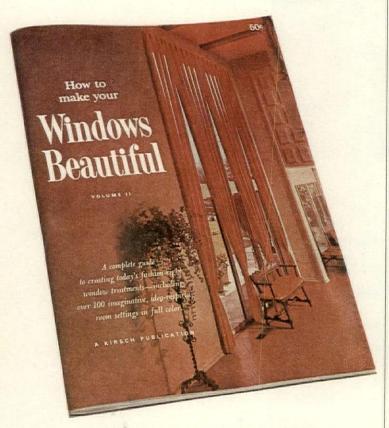
But with his contract, you can't blame him for preferring the luxury of Regent II in the dugout. Hand-laced with extra-wide vinyl straps, and triple-baked to an automobile finish, Regent II comes in a complete collection. 5 shapes and sizes of tables, 7 types of chairs. For the 7th inning stretch, Hal has his manager deliver his refreshment on a matching service cart. (You'll find Regent II is priced right in your ballpark.)

You may have already dined at one of our tables in a hotel in Florida, sunned on one of our chaise' at a resort in Hawaii, or flirted in one of our club chairs in a gazebo in Connecticut. (Professional interior designers rely on Brown-Jordan for its high fashion and long life.) Now's the time to pick out a few pieces for your own home. You'll find Brown-Jordan collections at the best stores. And you

can write for a brochure to Brown-Jordan, El Monte, California.

Brown-Jordan

### If you really want to know all the "in" things about window decorating...



### ...this is the new book you should send 50¢ for.

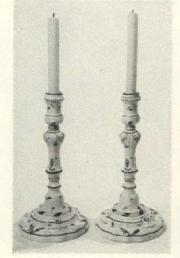
Our big new Volume II of "How to Make Your Windows Beautiful" is much more than its name implies. It's a sensationally inspiring review of today's most charming and imaginative interiors. Over 100 lovely rooms shown in full color — formal and informal, traditional and contemporary. Enchanting new color schemes. Hundreds of decorating ideas you can use, for any room in your home. Page after page of easy-to-follow instructions on what to use and how to make it. "How to Make Your Windows Beautiful," Volume II, is a captivating reference book you'll enjoy for years. Why not fill in our coupon now?



For windows people care about

Kirsch Company, Depa Sturgis, Michigan 4909		
Please rush me my cop Windows Beautiful." I	y of the new edition (Volume I enclose 50¢.	l) of "How to Make Your
Name		
Address		
City	State	Zip*
	*Mailing regu	lations require zip code

### CONNOISSEUR'S CORNER continued from page 20



Delicate, feminine-looking candlesticks of white porcelain showered with multi-hued flowers. 101/2 inches high. \$15 each, at Tiffany's.



White china holders hand-painted black from foot to collar, striped in gold, and sprigged with green leaves and tiny white buds. English, circa 1860. \$55 the pair, at Antica.



A zooful of sterling silver animals with candleholders on their backs Handcrafted in Cambodia of two hollow parts, so you can also use the menagerie as elegant little boxes. Water buffalo, 8 inches long, \$380; elephant, \$110; rooster, \$132 a pair; rabbit, \$120 a pair. These-and moreat Henri Bendel.

Solid crystal candlesticks, their rough texture created by molds of Finnish elder bark. 7 inches tall. Designed by Timo Sarpaneva. \$24 a pair, at Bonniers.

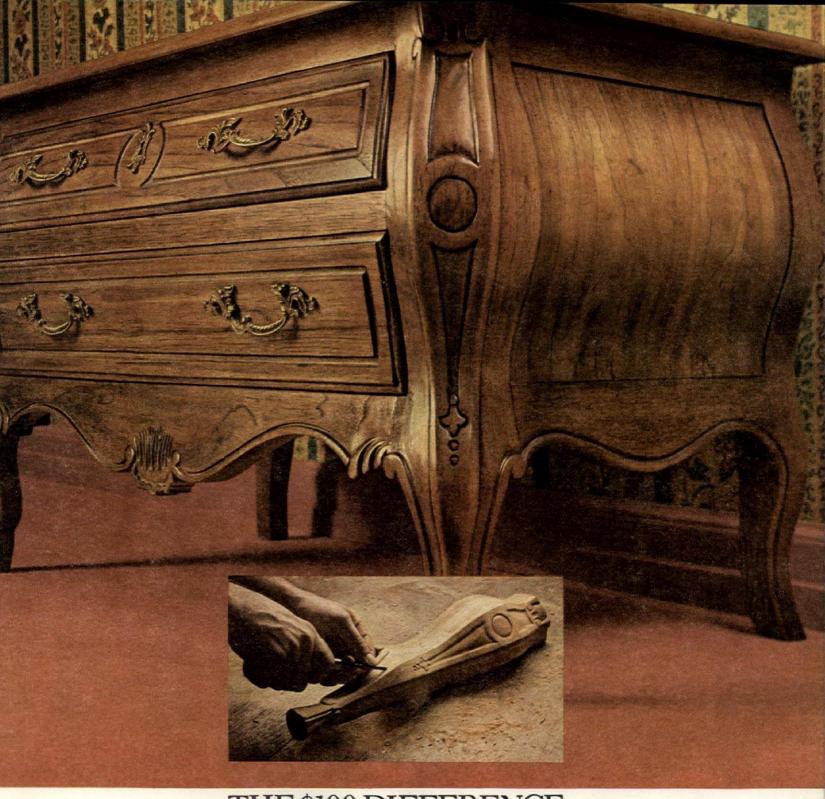






Georgian candlesticks reproduced in miniature (just 4 inches tall with a 2-inch base). Made in Japan of silver plate on antimony. \$10 a pair, at S. Wyler.

FOR STORE ADDRESSES, SEE PAGE 135



### THE \$100 DIFFERENCE

nen the Heritage carver turns over his model to the man at the machine, hands continue to interpret e flow of each curve. When a carved wood commode, or any piece of furniture, is made more by men an machines, only more money can buy it.

might be able to find a commode looks somewhat like this for at \$140. And, if all you want is ething to fill a wall in a foyer old a lamp next to your bed, you'll

appy with it.

Heritage commode night stand s around \$240. Or \$100 more than look-alike". This commode is e for the person who considers all a backdrop and a lamp coessory for furniture. From carvings along the base and the legs to the beautifully

worked antique finish, this commode is a product of men's hands. Hands that respect each grain in the pecan solids and cherry veneers. Hands that interpret the arc, the depth, the importance of every turn in the carving.

When the personality of natural as well as man-made designs is respected like this, a commode costs more money. The higher price on this commode—or any other piece of furniture we make—reflects deep-seated qualities that only more

money can buy. Not just carving or a finish unmatched by shortcut methods. But the stretching and shaping that hold the lines of a sofa. And the way we'll finish a leg on a sofa whether or not it's meant to hide behind kick pleats.

When you find work like this, you'll see the Heritage name. Hanging from the hardware on this scaled down Louis Quinze style commode. Burned inside the drawers of a Heritage chest that takes its cues from Chippendale. Nestled under

the cushions of a Heritage sofa. Swinging on a hangtag from one of our wing chairs. Hiding behind the doors of a mahogany Heritage hutch. If you'd like to know more about Heritage and see how it could fit into your home, send two dollars for a Heritage catalog collection and room planning kit, to Dept. HG-3-68, Heritage Furniture Company, High Point, North Carolina.

HERITAGE®
A division of Drexel Enterprises, Inc.





### One piece leads to another...

Among long-treasured patterns in American glassware, 'Moon-and-Star' best complements both traditional and contemporary decor. Our craftsmen have now re-created most of these lovely heirlooms in appealing colors for gracious, modern living.

Handcrafted 'Moon-and-Star' makes a welcome gift, and additional pieces are always available from our extensive open stock collection. To learn about this historic glassware, write for our free booklet: The Romance and Use of 'Moon-and-Star.'



THE L. E. SMITH GLASS CO., MT. PLEASANT, PA. 15666 Over a Half Century of Fine Handcrafted Glass

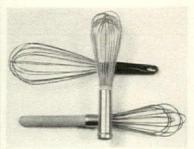
### Displayed in Fine Department Stores and Gift Shops

Smith Glass 'Moon-and-Star' in Open Stock: Goblets, Tumblers, Crimped and Rolled-Edge Compotes, Candy Boxes, Skirted Cake Salvers. Partitioned Relish Trays, Epergnes, Cream-and-Sugar Sets, Salt-and-Pepper Shakers, Covered Butter Dishes, Sherbets, Wines, Open Salts, Toothpick Holders, Oil Lamps, Nappies, Candle Holders, Urns, Ash Trays, Smoke Sets. Colors: Amber, Avocado, Colonial Blue, Amberina. Items in Milk Glass and Clear Crystal. One to ten dollars, slightly higher west of Rockies.

### GOOD UTENSILS MAKE GOOD COOKS

Continuing our series of well-designed culinary equipment from the world over. Here, an assemblage of utensils, all intended

### TO HELP YOU PREPARE EGGS



Three metal whips: a bouncy one from Germany, 12 inches long, with black nylon handle, \$2.95; all-metal whip, 10 inches, \$2.25; and a stiff one from France, 12½ inches, with a wooden handle, \$1.95.

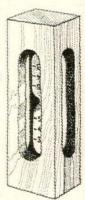
All from Bazaar de la Cuisine.

Three-speed hand mixer to hang on a wall or stand upright, with two chrome beaters that eject in a flick and store in the handle. \$12.98 by Rival\*.



Flat egg whip from Spain, 12 inches long, composed of fine tin wire. \$1.25 at Curt Swinburne.

Natural teakwood egg timer, only 4 inches tall, with clear markings on its inner glass for measuring just the right number of sand grains for a 3-, 4-, or 5-minute egg. \$4.25 at Patchin Place Emporium.



Hinged omelette pan with black non-stick coating and heatproof plastic handle. Aluminum pan also enables you to cook two different foods over one flame. 9% inches across. \$4.89 by Mirro\*.

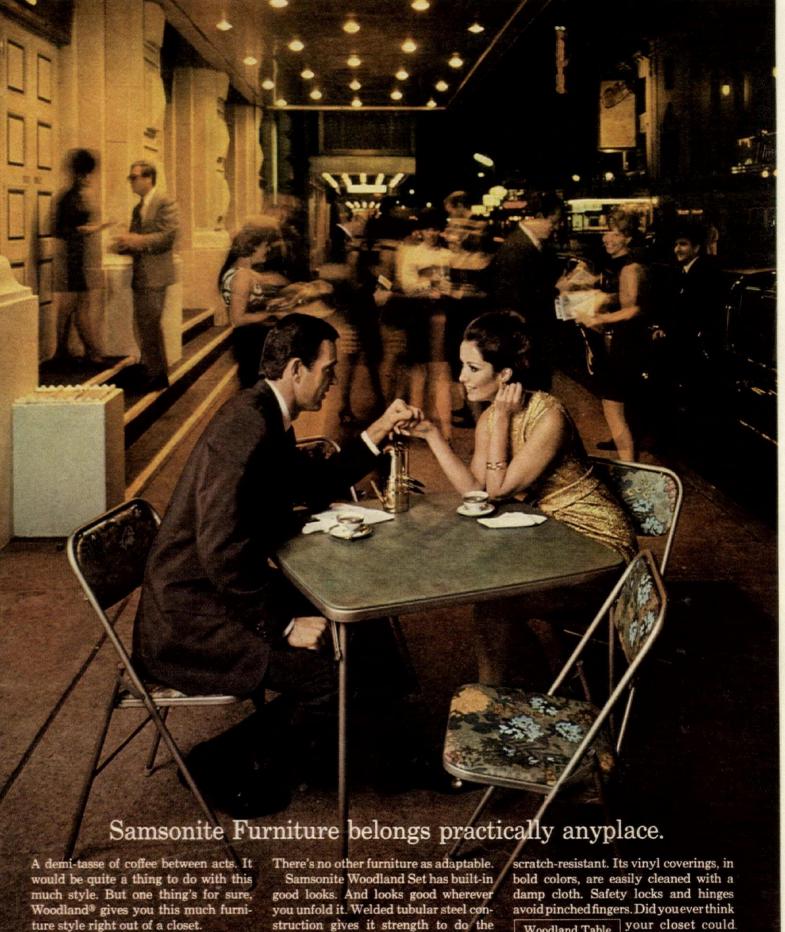


Gleaming copper zabaglione pot with a handle of solid brass. 6 inches across, 4 inches deep. \$12.95 from Bazaar de la Cuisine.



Clever gadget that pricks a tiny hole in the larger end of a raw egg, to prevent it from cracking in boiling water. Of yellow, white, or red plastic, by Swedish Metalcraft. \$1.10 at Windfall.

Continued on page 28



It's like an instant room you can unfold in a matter of seconds. Fold it up and use it with the same ease anyplace else. struction gives it strength to do the tough jobs that are too much for the other furniture you have in your home.

Its baked enamel finish is smooth and

Woodland Table \$13,95. Chairs \$9.50 each

your closet could. hold so many great looking rooms all at the same time?

### Samsonite Furniture

Woodland Table is available in Forest Moss (shown), Maple Finish and Deepwood vinyl. Chairs in Forest Floral (shown), Tropical Floral, Levant Black, Maple Finish, Deepwood and Antique White, Tan vinyl. Available at better department and furniture stores everywhere.

Join your
man in
The Cool Generation.
His office is
air conditioned.
His car, too.



Why shouldn't you enjoy cool whole-home air conditioning day and night?

Just call one of the Weather Doctors who install and service reliable

### DAY & NIGHT AIR CONDITIONING

La Puente, California · Collierville, Tennessee

The epitins of Arrenics is weeling toquetood magazines size on the original country sout of boying air sundoctory.	DAYAMAH	HG-
Name	DAY & NIGHT MANUFACTURIN 855 Anaheim-Puente Rd., La Puer Send me your free bookl- the mystery out of buying ditioning system. No ob- course.	nte, Calif 91747 et that takes an air con-
Address		
City	The state of the s	
State	Zip	

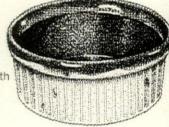
TO HELP YOU PREPARE EGGS continued from page 26

Cast-iron omelette pan, pretty enough to hang on the wall. 8 inches across. \$4.95 at Bazaar de la Cuisine.



Charming, floral-pattern apron of practical, wipable vinyl with a big pocket and adjustable ties. In pink with yellow, or blue with green. \$4 at Lord & Taylor.

Soufflé dish made in Vallauris, France, of rough, crust-colored earthenware, with a rich, glossy glaze inside. 1½-quart in size. \$4.95 at Bazaar de la Cuisine.



Provençal earthenware dish, just 5 inches across, for serving individual eggs, shirred or as you will. Oven- and flameproof in cognac brown or green. \$4 at Bonniers.

MIEHLMANN

Enormous French hammered copper bowl for beating one ostrich egg or a basketful of jumbos. 6-quart capacity. \$24.95 ppd., from Paprikas Weiss.





Double eggcup of Mexican pottery, to hold your soft-cooked egg in its shell or scooped out. 334 inches tall. Bird design—and others, no two alike—\$5.50 from La Cocina.

NATIONALLY DISTRIBUTED. FOR STORE ADDRESSES, SEE PAGE 135



### WHICH OF THESE BOOKS HAVE YOU



431. THE RISE AND FALL OF THE THIRD REICH by WILLIAM L. SHIRER (Retail price \$12.50)



234. THE OXFORD HISTORY OF THE AMERICAN PEOPLE by SAMUEL ELIOT MORISON. Illustrated (Retail price \$12.50)



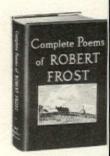
391. ISRAEL JOURNAL: June, 1967. Illustrated and DEATH HAD TWO SONS by YARE DAYAN (Retail prices total \$9.90)



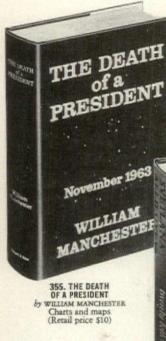
394. GIPSY MOTH CIRCLES THE WORLD by SIR FRANCIS CHICHESTER, Illustrated (Retail price \$6.95)



386. TO BROOKLYN WITH LOVE by GERALD GREEN (Retail price \$5.95)



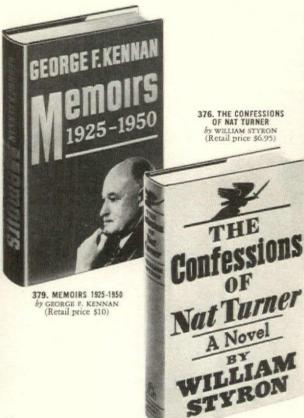
231. COMPLETE POEMS OF ROBERT FROST OF ROBERT FROST (Retail price \$8)

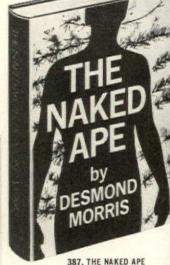


382. TWENTY LETTERS TO A FRIEND by SVETLANA ALLILUYEVA (Retail price \$5.95)



"Astonishing and

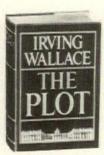




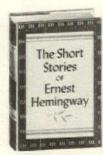
(Retail price \$5.95)



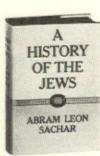
139. ULYSSES by JAMES JOYCE. Unabridged (Retail price \$6.95)



374. THE PLOT by (Retail price \$6.95)



487. THE SHORT STORIES OF ERNEST HEMINGWAY (Retail price \$6)



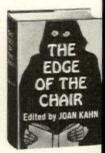
258. A HISTORY OF THE JEWS by ABRAM LEON SACHAR (Retail price \$7.95)



203. UP THE DOWN STAIRCASE by BEL KAUFMAN (Retail price \$4.95)



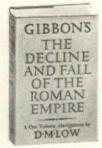
116. DISRAELI by RT BLAKE Illustrated (Retail price \$12.50)



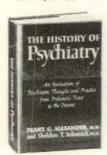
392. THE EDGE OF THE CHAIR, Edited JOAN KAHN (Retail price \$6.95)



383. DOCTOR DOLITTLE A Treasury by HUGH LOFTING Illustrated (Retail price \$6.95)



443. THE DECLINE AND FALL OF THE ROMAN EMPIRE by EDWARD GIBBON. 1-volume abridgment by D. M. LOW (Retail price \$8)



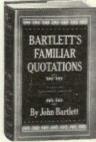
329. THE HISTORY OF PSYCHIATRY by G. ALEXANDER, M.D.

d S. T. SELESNICK, M.D.

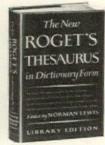
ustrated (Retail price \$11.95)



390. 536 PUZZLES AND CURIOUS PROBLEMS by HENRY ERNEST DUDENEY. Illustrated (Retail price \$7.95)



152. BARTLETT'S FAMILIAR QUOTATIONS 13th edition (Retail price \$10)



THESAURUS IN DICTIONARY FORM Edited by NORMAN LEWIS (Retail price \$4.95)

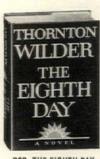


LOUISE BUSH-BROWN (Retail price \$8.95)

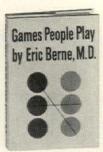
### PROMISED YOURSELF TO READ?



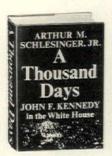
380. INCREDIBLE VICTORY by WALTER LORD. Photographs (Retail price \$5.95)



363. THE EIGHTH DAY by THORNTON WILDER (Retail price \$6.95)



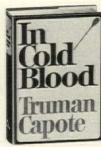
343. GAMES PEOPLE PLAY by ERIC BERNE, M.D. (Retail price \$5)



278. A THOUSAND DAYS by ARTHUR M. SCHLESINGER, JR. (Retail price \$9)



by THEODORE C. SORENSEN (Retail price \$10)



291. IN COLD BLOOD by TRUMAN CAPOTE (Retail price \$5.95)



286. THE WHITE HOUSE AND ITS THIRTY-FOUR FAMILIES by AMY LA POLLETTE JENSEN Illustrated (Retail price \$12.50)

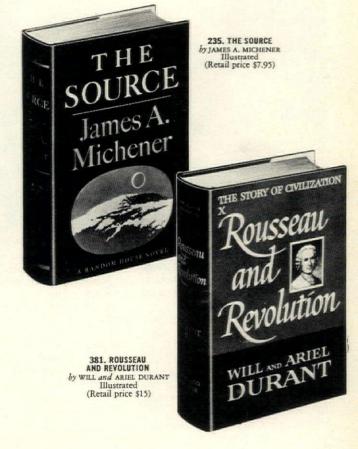
Invitation: IN A SHORT EXPERIMENTAL MEMBERSHIP IN THE

Book-of-the-Month Club
CHOOSE ANY THREE

OF THE BOOKS ON THESE TWO PAGES

FOR ONLY \$1

SUGGESTED TRIAL: You simply agree to buy three Club choices within a year at the special members' prices



### BOOK-DIVIDENDS: A library-building plan every reading family should know about

HE EXPERIMENTAL MEMBERSHIP I suggested here will not only prove, by your own actual experience, how effectually membership in the Book-of-the-Month Club can keep you from missing, through oversight or overbusyness, books you fully intend to read; it will also demonstrate another important advantage: Book-Dividends. Through this unique profit-sharing system members can regularly receive valuable library volumes-at a small fraction of their retail prices-simply by buying books they would buy even if they were not Book-of-the-Month Club members.

If you continue after this experi-

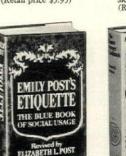
for every Club Selection or Alternate you buy, a Book-Dividend Credit. Each Credit, upon payment of a nominal sum, often only \$1.00 or \$1.50—somewhat more for unusually expensive volumes or sets-will entitle you to a Book-Dividend which you may choose from over 100 fine library volumes whose retail prices now average \$7. This is probably the most economical means ever devised for building a well-rounded personal library. Since its inauguration, almost \$415,000,000 worth of books (retail value) has been received by Book-of-the-Month Club members through this plan.

mental membership, you will earn,

BOOK-OF-THE-MONTH CLUB, Inc., 345 Hudson Street, New York, N.Y. 10014



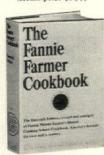
102. DOCTOR ZHIVAGO by BORIS PASTERNAK (Retail price \$5.95)



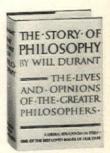
320. EMILY POST'S ETIQUETTE. 11th edition. Revised by ELIZABETH L. POST (Retail price \$6.95)



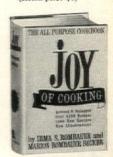
346. MADAME SARAH by CORNELIA OTIS SKINNER. Photographs (Retail price \$6.95)



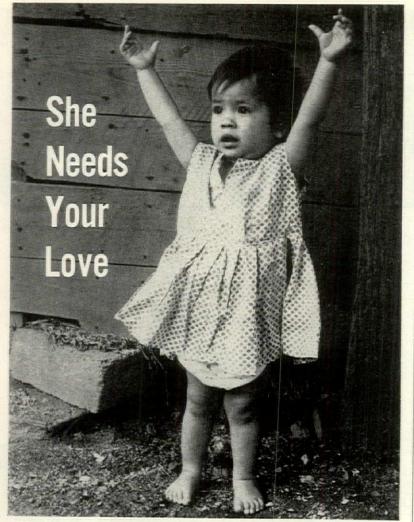
FARMER COOKBOOK 11th edition. Illus. (Retail price \$6.50)



149. THE STORY OF PHILOSOPHY by WILL DURANT (Retail price \$6)



161. JOY OF COOKING by IRMA S. ROMBAUER and MARION R. BECKER Illustrated (Retail price \$6.50)



Little Kim was abandoned by her mother in an alley of Seoul, Korea. She was found curled up behind a box, shivering, hungry and frightened.

Her G.I. father probably doesn't even know she exists. And since Kim is a mixed-blood child, no relative will ever claim her.

Only your love can help give little Kim, and children just as needy, the privileges you would wish for your own child.

Through Christian Children's Fund you can sponsor one of these youngsters. We use the word sponsor to symbolize the bond of love that exists between you and the child.

The cost? Only \$12 a month. Your love is demonstrated in a practical way because your money helps with nourishing meals . . . medical care . . . warm clothing . . . education . . . understanding housemothers . . .

And in return you will receive your child's personal history, photograph, plus a description of the orphanage where your child lives. You can write and send packages. Your child will know who you are and will answer your letters. Correspondence is translated at our overseas offices.

(If you want your child to have a special gift—a pair of shoes, a warm jacket, a fuzzy bear—you can send your check to our office, and the entire amount will be forwarded, along with your instructions.)

Will you help? Requests come from orphanages every day. And they are urgent. Children wrapping rags on their feet, school books years out of date, milk supplies exhausted, babies abandoned by unwed mothers.

Since 1938, thousands of American sponsors have found this to be an intimate, person-to-person way of sharing their blessings with youngsters around the world.

Little Kim and children like her need your love—won't you help? Today?

Sponsors urgently needed this month for children in Korea, Taiwan, India, Brazil. (Or let us select a child for you from our emergency list.)

CHRISTIAN CHILDREN Box 511, Richmond, Va.	'S FUND, Inc.
I wish to sponsor □ boy □ girl in	
(Country) Choose a child who needs me	Address
most. I will pay \$12 a month.	City
I enclose my first payment of	State Zip
\$ Send me child's name, story, address and picture.  I cannot sponsor a child but want to give \$   Please send	Registered (VFA-080) with the U. S. Government's Advisory Committee on Voluntary Foreign Aid. Gifts are tax deductible. Canadians: Write 1407 Yonge,
me more information. HG-38	Toronto 7

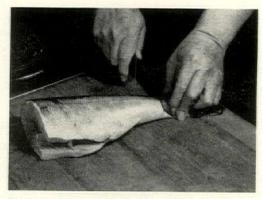


### FISH FILLETING KNIFE



Given the proper knife—one that is good and sharp, with a slim, flexible triangular blade—the filleting of fish is just a matter of practice and using your fingers as you work to feel the anatomy of the fish and the way the bones are connected to the skin. The technique, demonstrated here by H&G's James Beard, for filleting a large thick fish like salmon will also work, with slight variations, for flat fish such as sole. For flat fish, first cut down the spine and then remove the four fillets, two from each side, also removing any tiny bones remaining after the fillets have been trimmed by plucking them out with sterile tweezers kept specially for the purpose.

Once learned, the art of filleting pays off in many ways. If you buy whole fresh fish, rather than the ubiquitous frozen fillets sold in supermarkets, you can be sure of their age and condition by checking to see that the skin and flesh are firm and resilient and the eye bright. Furthermore, by filleting fish yourself, you always have a supply of heads and bones for making fish stock, which can then be frozen and used as needed.



To fillet a large piece of salmon, first make a cut down toward the bone, just beyond the tail.



Cut away from tail, sliding filleting knife along bone to separate it from flesh. Hold knife so blade is almost flat, with cutting edge away from you, pulling the fillet away with your other hand.



Turn fish over and cut backbone away from second fillet, using knife edge with sawing motion while pulling backbone away from the flesh.



Trim fillets to shape, cutting away ragged edges.



Skin fillets by sliding knife between flesh and skin, and cutting with a back-and-forth sawing motion, while pulling skin toward you with fingers.



As you finish skinning, pull fillet up and away from knife so edge cuts and scrapes away skin.

### Manuscripts

House & Garden assumes no responsibility for unsolicited manuscripts, photographs, drawings or house plans.

All material must be accompanied by postage for return.

# For every woman: the second deodorant™ you may need whether you know it or not.



# Norforms,<sup>®</sup> the *internal* deodorant, kills germs to stop feminine odor before it offends.

No woman wants to offend others. That's why she uses an underarm deodorant every day. But internal feminine odor, caused by germs, can be an even more serious problem.

What to use? Douching is time-consuming, awkward,

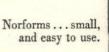
and unpleasant. And doctors may say you shouldn't douche daily. Now, thank goodness, there's something as safe and pleasant to use as your underarm deodorant...

Norforms, the second deodorant.

Norforms

Norforms are tiny germicidal suppositories, thoroughly tested by doctors. Norforms spread a powerful germicidal film to kill odor-causing bacteria, stop odor internally.

Use Norforms, the internal deodorant, as often as necessary.





THE NORWICH PHARMACAL COMPANY

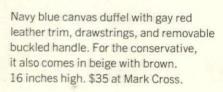
### A SOFT APPROACH TO LUGGAGE

Flexible and lightweight, soft luggage performs yeoman service on a world tour or a casual downtown shopping spree

Drawstring duffel of dark brown oiled calfskin, its smooth finish hand-processed, its stout handle removable for quick unpacking. 15 inches high. \$125 from Hunting World.



Pigskin carryall with handle like a harness fitting, and two drawstrings weighted by baby eohippus stirrups. 20 inches high. \$90 at Henri Bendel.







Triple-zipper bag of squashy leatherlike vinyl, the center pouch roomy enough for bulky objects, the lockable sides fitted with zipper pockets and shirt straps. 19 inches long. By Ventura. \$48.50 from B. Altman & Co.





Padlocked travel bag with zippered side pocket that packs easily for vacation, expands to tote home all your souvenirs. Of leathery vinyl in a wide range of colors. 14 inches high, expanding to 23 inches. By Ventura. \$33 from B. Altman & Co.

Continued on page 38



ALABAMA

Ely's Pinno Store, Mobile
Fairview Piano Company, Inc., Montgomery
Lively Music Service, Tuscaloosa
Phipss Piano Company, Inc., Birmingham
Williams Piano Company, Selma
C. Wooten Piano Sales & Service, Anniston

ARIZONA
Broadway Organ Center, Tucson
Gavette's Plano Salon, Phoenix
Jones Music, Yuma

Jones Music, Yuma
ARKANSAS
Groh Piano Sales, Searcy
of Arkansas, Inc., Little Rock
Music & Appliance Company, El Dorado
NORTHERN CALIFORNIA

NORTHERN CALIFORNIA
Alten-Smith Pianos & Organs, Santa Cruz
City Music House, Walnut Creek
Cochran's Pianos and Organs, Sacramento
Erwin's Pianos, Modesto
Fuhrman Music Company, Stockton
House of Music, Oskland
Modesto
House of Music, Oskland
Stevens Music, Inc., Hayward
Stevens Music, Inc., San Jose
naha International Corporation, Sen Francisco
Yamaha Penissula, Pale Alto

maha International Corporation, Sen Francisco
Yamaha Peninsula, Palo Alto
Yamaha Peninsula, Palo Alto
SUTHERN CALIFORNIA
David L, Abell Fine Pianos, Los Angeles
Angelus Piano Service, Culver City
Corcoran Music Company, Los Angeles
Angelus Piano Service, Culver City
Corcoran Music Company, Los Angeles
Dobbs Piano Company, Inglewood
Pinder's Music Stores, Inc., San Diego
Gordon Music Company, Inglewood
Pinder's Music Stores, Inc., San Diego
Gordon Music Company, Inglewood
Hammond Organ House of Music, El Centro
ammond Organ Studios of Pasadena, Pasadena
The Little Piano Shop, van Nuys
The Little Piano Shop, van Nuys
Music Mart, Inc., Torrance
Music Mart, Inc., Torrance
Ausic Mart, Inc., Torrance
Penied Piano Service, Lancaster
Piano Piano Piano
Pian

Kolaeny Music, Denver
CONNECTICUT

Allen Organ Studios, Hartford
Bulani Music Company, Danbury
The Keyboard Craftshon, Winsted
Keyboard Music Inc., Greenwich
omis Temple of Music, New Haven
Zera Music Land, Fairfield

The Keyboard Craftshoo. Winsted
The Keyboard Craftshoo. Winsted
Loomis Temple of Music, New Haven
Delaware

For Music Land, Fairfield

Gradin Music, Land, Fairfield
Gaskin Plano Company, Wilmington
Holiday Music, Lakeland
Keler Music Company, Orlando
Preston Music Company, Ne. Petersburg
Scarthur Smith Music, Lakeland
Keler Music Company, Ne. Petersburg
Scarthur Smith Music, Sanneaca
Victor Planos & Organs, Mami
GEORGIA
Chambers Piano Company, Inc., Tempa
Victor Planos & Organs, Fort Leuderdale
Victor Planos & Organs, Fort Leuderdale
Victor Planos & Organs, Athanta
Georgia Plano & Organs, Athanta
Lonabert's Music House, Albany
Pruiti Plano Company, Decatur
Jim Scott Planos & Organs, Athanta
The Tower of Music, Inc., Valdosta
Wooten's Music Company, Honolulu
IDAHO
Leon Burt Music Studios, Boise
Greif's Music Center, Fayette
Hammond Music Company, Idaho Falls
Warner Music Company, Honolulu
ILLINOIS
Bowlby Music House, Rock Island
House of Organs, Chleago
House of Organs, Villa Park
Knosher Organ Center, Chambaign
Lowrey Organ Studios, Mattoon
Morton Music Center, Morton
Al Plezamiglio Company, Honomington
Al Plezamiglio Company, Bloomington
Al Plezamiglio Company, Riomington
Al Plezamiglio Company, Romenia
Sontocci Music Center, Inc., Shokie
Swaller, Music Company, Romenia
Sontocci Music Center, Inc., Shokie
Swaller Music Company, Por Wayne
Tomps Music Company, Por Wayne
House of Music Service, Inc., Springfeld
Saunton Music Company, Por, Marion
Cambell's Music Studios, Mattoon
House of Organ, Chie, Morton
House of Organ, Chie, Jos Music Service, Inc., Springfeld
Saunton Music Company, Inc., Marion
Cambell's Music Studios, Music Service, Inc., Springfeld
Washington Flano Company, Inc., Marion
Cambell's Music Studios, Music Service
House, Porgan Com

Saward Music Company, There Haute Shemberger Music, Inc., Plymouth 10wa

Carr Piano Company, Inc., Des Moines Misle Corner, Inc., Des Moines Music Corner, Inc., Waterloo Music Corner, Inc., Waterloo Charles Company, Inc., Des Moines Piano & Organs, Sioux City West Music Company, Inc., Iowa City Kansas

Gribble's Piano & Organs, Mission King Music Co., Inc., Wichita KENTUCKY

Comberland Valley Music Company, Harlan Hammend Organ Studios, Bowling Green Stiffer's Piano & Organs, Louisville Whitby Piano Center, Paducah LOUISIANA

Grunewali Music Company, New Orleans Hammond Organ Studios Shreverar Lack Charles Company, Inc., Lafayette Lake Charles Company, Leke Charles Lebe Charles Religious Maria Company, Leke Charles Lebe Charles Plano Ronge Kelly Ward's Plano Roop, Alexandría Maria Starlies Sarvis Company, Line Description Company, Leke Charles Laward's Plano Roop, Alexandría Maria Sarvis Company, Leke Charles Sarvis Plano Roop, Alexandría Sarvis House, Inc., Page Sarvis Company, Leke Charles Sarvis Plano Roop, Alexandría Sarvis Plano Roop, Alexandría Sarvis Company, Inc., Lafayette Lake Charles Sarvis Plano Roop, Alexandría Roop, Alexandr

Kelly Ward's Piano Shop, Alexandria MAINE Andrews Music House, Inc., Bangor arbird School & Music Center, Portland Ferguson Piano Comoany, Wheaton
Jasons, Inc., Baltimore
MASSACHUSETTS
Able Supply Corp., Pirate

MASSACHUSETTS

Able Supply Corp., Fitchburg
Conn Organ Studios of Boston, Boston
Douglas Collum Planos, Orleans. Cape Cod
Douglas Collum Planos, Orleans. Cape Cod
William Planos, Orleans. Cape Cod
William Planos, Orleans. Cape Cod
William's Plano Shore, Pittsfield
William's Plano Shore, Pittsfield
William's Plano Shore, Pittsfield
William's Plano Shore, Brookline
William's Plano & Organ
Bearup's Plano & Organ
Bearup's Plano & Organ
King's Keyboard House, Saginaw
King's Keyboard House, Holland
Mathews Music Company, Jackson
Meyer Music House, Holland
Organ, Mahore, Inc., Adrian
Gerald R. Peterson, Grand Rapids
Robbins Rond Music Conter, Grand Haven
Smiley Brothers Music Company, Detroit
MINNESOTA

Townsend Piano Company, Vicksbur MISSOURI George's Music House, California Merkel Piano Company, St. Louis Music Inc., Grandview Wicker Music Company, Springfield MONTANA

MONTANA
Kops Music Mart, Great Falls
ula Organ & Piano Center, Flo
Fred L. Orton Pianos, Billings
NEBRASKA

Hospe Piano Company, Omaha
Mecabe Piano & Organ Company, Lincoln
Renzelman House of Music, Scottsbluff
NEW HAMPSHIFE
Oscar W. Ekberg, Westmoreland
NEW JERSEY
Fairview Piano & Organ Company, Fairview
Hensler Music Center, Linden
Jack Louis Music Center & Studios, Ocean Ci
Medford School of Music, Medford
The Piano Shop, Inc., Watchung
Redmond Piano Company, Oradell
Robbie's Music City, Wayne
Robbie's Music City, Wayne
Robbie's Music City, Wayne
Robbie's Music Company, Trenton
NEW MEXICO
Loc Alamon Piano Company, Los Alamos
Paul Muench Studios, Albuquerque
Mr. Quality Music Manghances, Farmington
NEW GORN
Alen Organ Sales, Sales Sales
Fail Muench Studios, Albuquerque
Fail Muench Studios, Albuquerque
Mr. Quality Music Company, Freeport
Hammond Organ Sales, Buffalo
Hammond Organ Studio, Buffalo
McNell's Music Conter, Crothad
McNell's Music Center, Corchand
McNell's Music Center, Crothad
McNell's Music Conter, Ithaca
McNell's Music Center, Inc.
Stowaky Piano Company, Hickory
Vinctione's Planos, Inc., Nochester
Music Company, Hordon'dle
Rowe Music Company, Hordon'dle
Rowe Music Company, Hickory
Vinctione's Planos & Organs, Hordon'dle
NORTH CAROLINA
Anderson Plano Company, Hickory

Porter & Sons Plano Company, Columbus
Williams Music Company, Columbus
OKLAHOMA
Hammond Organ Studios, Lawton
Larsen Music Company, Columbus
OKLAHOMA
Hammond Organ Studios, Lawton
Larsen Music Company, Children
Stith Piano Company, Tulsa
Organ Company, Fugene
Cascade Plano & Organ Company, Portland
Wiltsey-Weathers, Salem
PENNSYLVANIA
uriers Quartet House of Music, Mechanicsbur
Fulton Plano & Organ Company, Altoona
Fulton Plano & Organ Company, Schenstown
Fulton Plano & Organ Company, Schenstown
Fulton Plano & Organ Company, Muniscon
ulton Plano & Organ Company, Allentown
Mazzari Music Center, Pittsburgh
Mazzari Music Center, Pittsburgh
Mazzari Music Center, Pittsburgh
Sears-Wanamaker Pla Shoppe, Paol
Sears-Wanamaker Pla Shoppe, Paol
Sears-Wanamaker Plano Company, Philadelph
Fred Wittich Music, Reading
RHODE ISLAND
Bud Gallup's, Inc., East Greenwich
SOUTH CAROLINA

Bud Gallup's, Inc., East Green SOUTH CAROLINA Case Brothers of Spartanburg, Spar Case Piano Company, Columi Fox Music House, Charlesto Privette Music Company, Flore Music Company, Favorance South Dakota South Dakota

SOUTH DAKOTA

SOUTH DAKOTA

ON PIANO & Organ Company, Rapid C

Fisher's Piano Shop, Knoxyille

Lorgan Shankille, Inc., N

Maner

Martin Music Inc., Murreesboro

McClister Music Company, Bristol

Ect Ister Music Company, Kingsport

per Mayer Company, Kingsport

Profits of Clarkeville

Pruitte's Experiment

VERMONT

Prederick H. Johnson, Norwich VIRGINIA Alexandria Piano Service, Alexandria The Corley Company, Richmond The Corley Company, Richmond G & Music Center, Inc., Vionna G & Music Company, Harnis Music Company, Harnis Music Company, Harnis Music Company, Lynchburg Ridenhoar Music Center, Salem Roberts Piano Company, Lynchburg Roberts Piano Company, Lynchburg

Roberts Piano Company, Lynchburg WaSHINGTON American Music Company, Vancouver Brobert Music House, Sentite Brown & Stone, Beilingham Guertin & Ross Music, Inc., Spokane Hint's, Seattle Wright Music Company, Yukima

Wright Music Company, Yakuna

WEST VIRGINIA

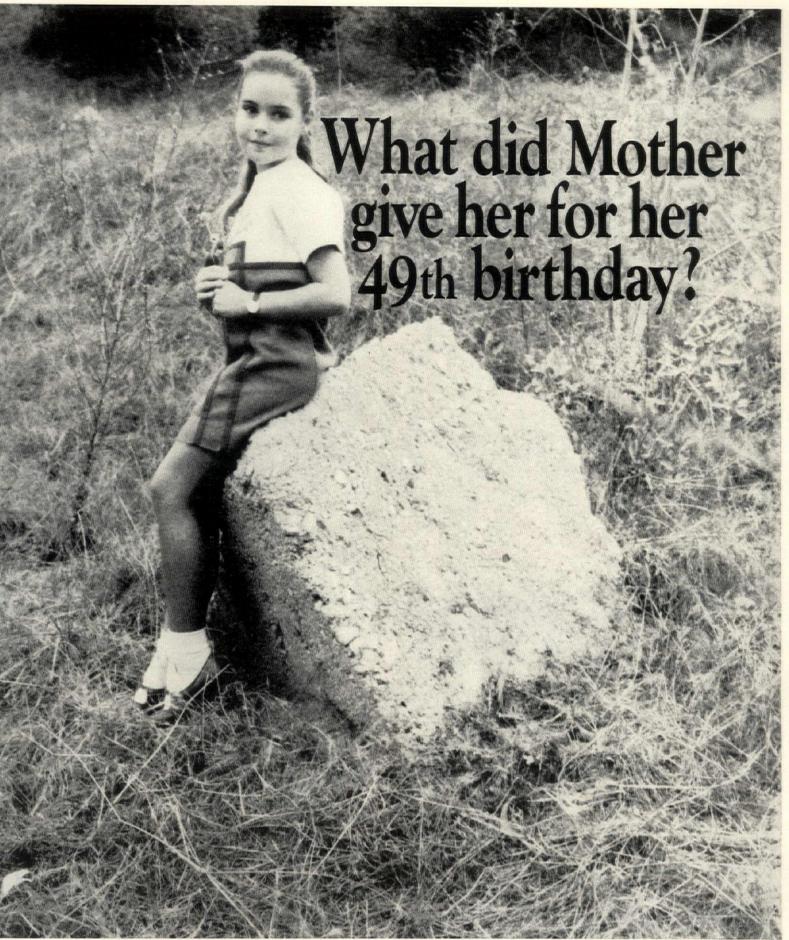
Dan Fergisson Music Supply, Ceredo
Gerren Music Stores, Wheeling
Horbert Michel Stores, Wheeling
Horbert Model Stores, Vicarieston
Chuck Leary's House Gond Music, Parkersburg
Zinn Music Supply, Grafton

MISCONSIN

MISCONSIN

anner & Hafsoos Music House, Milwaukee
Gould School of Music, Janesville
Norm Hess Pians of Organs, Wausau
Johnson Music Inc., Racine
Monona Grove Music House, Madison

WYOMING
Cross Music Centre, Cheyenne
Les Parsons Music Company, Casper



The gift of music.

She gave her a Yamaha piano. One of the world's finest instruments—from the world's largest manufacturer of pianos.

Plan for your child's 49th birthday. Give a Yamaha.



YANAHA

INTERNATIONAL CORPORATION
7733 Telegraph Road, Montebello, Calif. • 685-5135

7733 Telegraph Road, Montebello, Calif. • 685-5135 Eastern Branch: 200 West 57th Street, New York, N.Y

### LUGGAGE continued from page 36

Zippered vinyl tote with double strapped outer pouch, trim enough to slip under your jet-liner seat. 19 inches long. "Gentlemen's Handi-Pak." \$25 by Samsonite.\*



Slim duffel with the renowned Louis Vuitton monogram on vinyl-like Proxaline-coated canvas. Has natural leather base, handle, and drawstrings 231/2 inches. \$95 at Saks Fifth Avenue.

MIEHLMANN



Foldable French "Pique-Nique" canvas carryall in lots of sunny colors, fitted with straps to hold a thermos. Between "piqueniques," it's handy for your craft materials. 16 inches long.



Open tote, flanked by two lockable envelope pockets of jewel-hued nylon trimmed in black leather. 16 inches long. \$39.50 at T. Anthony.

> \*NATIONALLY DISTRIBUTED. FOR STORE ADDRESSES, SEE PAGE 135.

> > HOUSE & GARDI



authentic in the Kittinger tradition. American. Send for "Furniture Portfolio." 50 cents. Kittinger Company, 1881A Elmwood Avenue, Buffalo, New York 14207.

> of inimitable Van Luit designs on durable, scrubbable vinyl. See all 35 designs, each in several inspiring colorways in this

important collection.

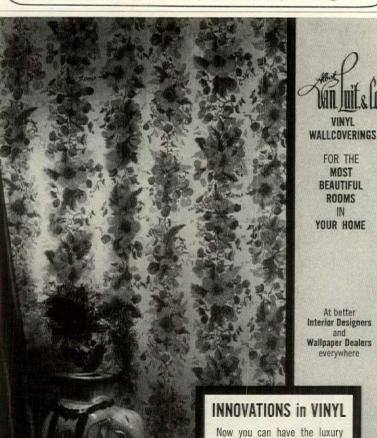
A Division of General Interiors

BOSTON BUFFALO CHICAGO DALLAS LOS ANGELES NEW YORK SAN FRANCISCO SEATTLE ® identifies Trademark of Williamsburg Restoration, Inc., Reg. U.S. Pat. Off.

WILLIAMSBURG® Furniture Reproductions. Exact Replicas,

1768 or 1968? Furniture of timeless form.

Originals circa 1750.



Envelope tote covered in a colorful floral print, foam-padded to protect

your breakables, with white stitching

on trim. Handle converts to shoulder strap. 14 inches long. By The French Co., \$57.50.

Big, masculine drawstring duffel bag of walnut-colored cowhide, with a sturdy grip and lockable handle, 25 inches high. \$139.50 at T. Anthony.



FAIRLIE FLEUR . . . a remarkable adaptation of a lovely, old French floral fabric.

Send 50¢ for samples of above pattern . \$1 for samples plus Decorators Idea Kit.

ALBERT VAN LUIT & CO. 4000-FF CHEVY CHASE DR., LOS ANGELES, CA. 90039

### For the first time ever by computer...

### Now You can have your Personal Horoscope

cast by one of the World's most **Acclaimed** Astrologers!



VITAL WORLD PRESS COMMENTS
ABOUT MISS THEODOSSIOUI
TOWN & COUNTRY MAGAZINE—"One
of the world's greatest astrologers."
GOOD HOUSEKEEPING (ENGLAND)—
"Her approach is rational, analytical
strictly non-swychic and non-delivourse." strictly non-psychic and non-clairvoyant."
LONDON EVENING STANDARD—
"...what is surprising is the number of businessmen who are guided by astrology. They have one astrologer in particular whom they consult...Katina Theodossiou."

At last modern technology has found a way to give you a comprehensive 15 to 20-page, 8 to 10-thousand word, personal horoscope at low cost! It holds startling information about your days, weeks and months ahead! It may vastly help you in every area—job, romance, health, travel...for a richer, happier, more satisfying future.

Yes, here's explosive astrological news! A start-ling new approach has been perfected that makes it possible for you to get an incredibly comprehensive, personal horoscope. Until now it would have taken Miss Katina Theodossiou-one of the world's most famous and celebrated astrologers—a full week to cast a horoscope like this and would have cost you as much as \$300 or more!

But that was yesterday! Because, at last, astrology has harnessed the high-speed, infallible IBM/360 computer. Now, by using the computer to complete thousands of astrological computations in seconds, Miss Theodossiou can give you the same in-depth, highly personal and authoritative horoscope at a fraction of its previous cost!

### YOUR PERSONAL HOROSCOPE IS "ONE-OF-A-KIND!"

It's a fact! Most horoscopes, because they are cast using only a portion of the necessary data, are written in generalities and apply to anyone born under a certain sign. Your own personal Time Pattern horoscope, however, prepared under the direction of this famous astrologer, will be about you and you alone because it's cast from all your personal data; your day, year, time and place of birth.

It's a fact! No two horoscopes cast by this scientific method are alike. Even the horoscopes of two people born at the same minute, on the same day, in the same year will be different, if they were born in different cities, unless they are identical twins.

Your horoscope will be as uniquely you as your own fingerprint! It is packed with revealing information about you, your family and your prospects. You'll discover how you may get the most out of your homelife, work, career,

### READ THESE UNSOLICITED RAVES ABOUT TIME PATTERN REPORTS

Here's a random sampling of the hundreds of enthusiastic and unsolicitated letters that have poured in praising Time Pattern Reports:

You have written my life as if you knew me personally." M. J., Robinsonville, N.C. "Enclosed is the natal information for my daughter. Please prepare her personal report, as you have done so well for me."
Mrs. A. L., Redondo Beach, Calif.

"I am a psychologist in private practice. I can see how extremely valuable it would be to have a Time Pattern Report of each of my clients." M. A., Honolulu, Hawaii "It will be a helpful guide in the future."

Mrs. E. F., Monterey, Calif.

"Your analysis is astonishingly accurate."
Mrs. C. V., Curacao, D.W.I.

WELCOME TO A NEW WORLD
OF SELF-REALIZATION
Your Time Pattern Report covers in detail,
all this vital personal information pertaining to you and you alone:

• Your Character Analysis, your personality, mental attributes, emotional makeup, likes and dislikes, strengths and weaknesses.

weaknesses.

Your Material Possibilities, your professional, scientific, academic, artistic and physical potentials, your occupation potential—professional, manual, mental. Your Success Pattern, your financial outlook and general earning ability. Benefits that may come your way through family, travel, legacies or partnerships. Your Personal Potentials with your colleagues, subordinates, partners, superiors, employers, employees. Your Personal & Romantic Relationships.

Your Personal & Romantic Relationships, your marriage, romantic life, children, An analysis of your relationship with your father, mother, sister, brother,

Your Health Pattern, external body weaknesses, your accident sphere.
 Your Year Ahead. Psychologically, financially, materially, physically, emotionally
and romantically.

### NOW! YOURS FREE FOR 5 FULL DAYS!

An amazing offer! By using the high-speed computer to perform the painstaking research required, it is now possible for Miss Theodossiou to offer you a personal horoscope worth up to \$300 for the fantastically low price of only \$15,

Yours to enjoy free! We want you to study, use and benefit from your personal, in-depth horoscope (or more correctly, your Time Pattern Report) entirely at our risk for 5 full days! We want you to decide for yourself how it can help make your life richer, happier, more successful. If during this free 5 day examination period you are not completely convinced that this amazing horoscope is astrology's greatest achievement and that it will help you obtain greater understanding of yourself and your potentials in life, simply return it to us and your money will be instantly refunded! No questions asked!

SPECIAL! Save an extra \$5.00! If you wish to order one personal horoscope for yourself and one additional report for a friend or relative, enclose only \$25.00 for both! Each report will be mailed separately and individually to the person for whom it is intended!

### MAIL THIS NO-RISK COUPON TODAY!

I am enclosing \$15. Please I REPORTIMENT which will include	rch Institute, Inc. ue Valley Stream, L.I., N.Y. 115 prepare for me a confidential in- my projection for the next 12 mo may return it within 5 days and (PLEASE PRINT)	depth personal TIME PATTERN
MY DATE OF BIRTH Month Day Year Mr. Mrs. Mrs. Mrs.	MY PLACE OF BIRTH City State Country	MY TIME OF BIRTH Do not know
Address	State	Zip

# PLEASE



First in a series devoted to questions that H&G readers have asked and that we feel will be of interest to everyone

Where can I find balloons to decorate a room for a party? I would love to have clusters of gold balloons for my grandparents golden anniversary party, perhaps with their names printed on them

The Toy Balloon Corporation, 204 East Thirty-eighth Street, New York, N. Y., 10016, has balloons in gold, silver, black, white, and a kaleidoscope of colors and will print names or messages on them. If you indicate the size of the room you plan to decorate, they will also give advice on suitable balloon sizes, shapes, and quantities. Balloons are 50c to \$2 a dozen.

Do you know where I can buy discontinued silver patterns?

I recently inherited some silver and wonder if I might add to the set. I would also like to have some bent forks and spoons straightened. I do not know the name of my pattern.

Julius Goodman & Son, P. O. Box 195, Memphis, Tenn., 38101, and Jean's Silversmiths, Inc., 16 West Forty-fifth Street, New York, N. Y., 10036, carry hundreds of old and discontinued American sterling patterns. Both do fine repair work as well. You might send a damaged piece in for repair and ask if there are other pieces in stock. Or, send a snapshot of the pattern you wish to add to, with a description of any identifying marks. These experts often can identify patterns from tissue-paper rubbings, which you can make by placing dampened tissue paper over the silverware, then rubbing with a soft lead pencil.

### How can I find a good photographer for interiors?

I am a young interior designer, and I would like color shots for my own records and to show to prospective clients.

If your local newspaper has a skillful woman's-page or Sundaymagazine photographer, you might see if he is able to take on outside color work. Elinor Kops, a New York photographer, has a specialized service providing either prints or 21/4-by-21/4-inch color slides for showing in a compact and portable viewer. Her prices range from \$75 up, and you can write her at 165 East Seventysecond Street, New York, N. Y., 10021.

Where can we turn for up-to-date ideas on playgrounds? Several of us would like to present new suggestions to our local

school board and we need a lead on the latest innovations by architects and landscape designers.

The Council for Parks and Playgrounds, Inc., a non-profit volunteer group that began a few years ago as a neighborhood committee in New York, now serves as a national clearing house and advisory service for just the sort of information (and inspiration) you may be looking for. The address is 120 East Eighty-sixth Street, New York, N. Y., 10028.

How can I locate a first-rate piano tuner when I move?

We are moving to New Mexico soon and I would like to arrange to have our piano checked as soon as we arrive.

The Piano Technicians Guild, 512 First Avenue N., Seattle, Wash., 98109, is a national association that will send you names of well-trained, registered piano craftsmen in any part of the country.

## Dining by Duro-Lite. What an extraordinary idea!

gaslight glow. Soft, intimate, dancing shades. Elegance. How extraordinary. With just a sk of the switch, you're basking in a warmth d charm your dining room never before possed... fascinated by the new beauty of your once or chandelier or candelabra. That extraordary bulb—Flamescent—how cheerfully it imises the flickering, glowing flame of gaslight. lightful. Cozy. Romantic.

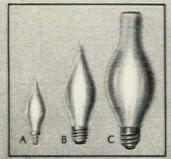
even outdoors, Flamescent adds Old World arm in a post and coach lantern or as an ennce light. They're weatherproof. Even shatterpoof. And, Flamescent bulbs last three times ager than ordinary bulbs. Guaranteed.

Extraordinary!

Add the warmth of Flamescent bulbs to your me for the coming holidays. There are three sic shapes to vary the possible effects. Tall d graceful, the Chimney-Lite is designed for st and coach lanterns. Indoors, the Torchape Flamescent (candelabra and standard)

base) will create a new charm, warmth and elegance for your dining room, foyer or hallway.

And, there's a full line of Duro-Lite Decorator and General Purpose bulbs for every household



A: Torch: Candelabra base—8½, 15 watts, \$1.59; 25, 40, 60 watts, \$1.79 B: Torch: Standard base—25, 40, 60 watts \$1.44

C: Chimney-Lite: 25, 40, 75, 100 watts, \$2.18

What an extraordinary offer!

### **SAVE \$100**

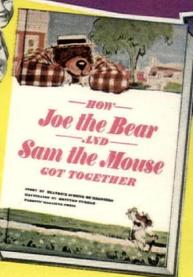
Save \$1.00 on the purchase of any three elegance-creating Flamescent bulbs. Buy six and save \$2.00...nine and save \$3.00. Just bring this coupon along to any Duro-Lite dealer and make your purchase. It's one beautiful bargain. Duro-Lite bulbs are sold at better Department Stores, Lighting Showrooms and wherever light bulbs are sold. Offer expires April 30, 1968. HG3

Duro-Lite

DURO-LITE LAMPS, INC., FAIR LAWN, NEW JERSEY . HOME LIGHTING DIVISION OF DURO-TEST CORP.

## Let your youngster see what great fun books can be

\$14.00 worth of books for your child FREE!



THE BEAR AND SAM THE MOUSE by Beatrice enk de Regniers, pictures by Brinton Turkle.

with two lovable characters who discover
thing they can do together – eat ice cream!
or illustrations. "Pure delightful fiction." – polastic Teacher. Publisher's price \$3.50



OPEN YOUR EYES by Roz Abisch, pictures by Boche Kaplan. Tim and Ed play a wonderful color game on a rainy day at home. Your child can play the game too and discover the exciting world of color. "Enchanting and delightful." — Book Gleanings. Publisher's price \$3.50

THE COOKIE TREE by Jay Williams, pictures by Blake Hampton. A delightful make-believe story about a mysterious tree that showers delicious cookies on children. "The story is good; the illustrations delightful." — Young Readers' Review. Publisher's price \$3.50

OLD BLACK WITCH by Wende and Harry Devlin. Hilarious tale of a witch who lives in the attic of an old house. When a family buys the house and turns it into a tea shop, the witch helps out by making delicious blueberry pancakes. Many pictures. Publisher's price \$3.50



les, TAKE ALL

with a trial enrollment in PARENTS' MAGAZINE'S

hers and fathers frankly acknowledge that n't either the time or the perspective to choose the right books for children not yet ready to no are just beginning to read. That is why parhappily turning this problem over to the alified editors of Parents' Magazine...by eneir youngsters in the Read Aloud and Easy Program for Little Listeners and Beginning

rship brings to your home each month an outcarefully selected book which you may read g with your little one. Each book will charm rate your child-from its bright, colorful cover s gaily illustrated pages, with a story appealnderstandable to even the youngest mind.

#### Save up to 50%-and more!

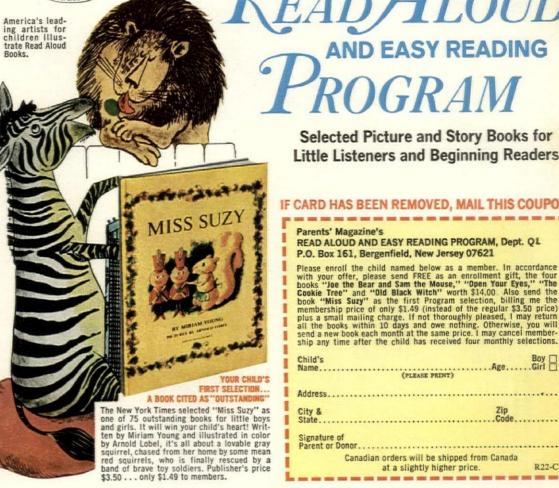
he assurance of good entertainment, and the l read-together sessions each selection proou and your child, you will be pleased by the n every book. Member's price is only \$1.49 s small mailing charge) for books regularly

#### stpaid card for introductory package

nild is of "beginning reader" or "read to me" l your youngster now-and receive the introackage shown above FREE, plus "Miss Suzy" st Program selection. You must be convinced easure and benefits this highly praised Proers your child – or you may return the books s and owe nothing. Parents' Magazine's Read nd Easy Reading Program, P.O. Box 161, ld, N. J. 07621.

#### PRAISE FROM KINDERGARTEN AND **EARLY GRADE TEACHERS**

thousands of kindergarten and first and second grade ake a special effort to introduce their pupils' parents Magazine's Read Aloud and Easy Reading Program. ne quality of books offered through membership; they nthusiasm which greets each new book's arrival, and ial effect on reading skills and general school work.



CARD HAS BEEN REMOVED, MAIL THIS COUPOI
Parents' Magazine's READ ALOUD AND EASY READING PROGRAM, Dept. QL P.O. Box 161, Bergenfield, New Jersey 07621
Please enrolf the child named below as a member. In accordance with your offer, please send FREE as an enrollment gift, the four books "Joe the Bear and Sam the Mouse," "Open Your Eyes," "The Cookie Tree" and "Old Black Witch" worth \$14.00. Also send the book "Miss Suzy" as the first Program selection, billing me the membership price of only \$1.49 (instead of the regular \$3.50 price) plus a small mailing charge. If not thoroughly pleased, I may return all the books within 10 days and owe nothing. Otherwise, you will send a new book each month at the same price. I may cancel membership any time after the child has received four monthly selections.
Child's Boy  Name
Address
City & Zip StateCode
Signature of Parent or Donor.
Canadian orders will be shipped from Canada at a slightly higher price. R22-C

## **LOOK! New fence ideas** from Anchor...

#### MAIL THIS COUPON

Free, 12-page color booklet of new fence ideas from Anchor Fence, 6753 Eastern Ave., Baltimore, Md. 21224

Address

\_State\_ City\_

Please list fence or fences which interest you most:

Thank you. (Mail coupon, or call Anchor Fence in your city.)

#### Protect children, pets and property

...with imagination. From a wide choice of Anchor Fence styles, you may choose the one that will set your yard apart. There's high style in Anchor's Privacy designs; bright color in Anchor-weave; quaint beauty in Picket, and security-plus in a variety of chain link . . . including new Permafused® forest green. Make your yard safer, more beautiful, more fun. Send for our free booklet.



Anchor chain link in Modernmesh® 1" weave or standard 2" weave . . . aluminum or galvanized steel. Made by the world's largest and oldest fencemakers for homes. Anchor Fences are installed by expert Anchor crews.



Board-on-Board Privacy fence. white or redwood color is baked on aluminum. Won't rust or chip

Picturesque Picket. White enamel baked on aluminum. Care-free beau-





Basketweave Privacy. An imaginative, colorful approach to privacy. All-aluminum, in redwood or white.



Exclusive forest green Permafused® blends beautifully into landscaping. Vinyl-coating fused to steel core.



### EXTERIOR WOOD STAIN JOINS THE COLOR EXPLOSION

And as it weathers, becomes a mellow, ever-more-beautiful hue

There are three ways you can treat the exterior of a wooden house: paint it, stain it, or let it alone in the weather. The chances that you will decide to stain it are greater now than ever before, for the use of exterior stains has been growing fabulously. Thirty years ago, stains were available in eight wood tones; today you can choose from a palette of more than sixty, ranging from standard wood tones to paintbox colors like orange, yellow, blue, and green. And in between there is gamut of tints that add just a hint of blue or olive or gold to the wood's natural color. Designers ascribe the stain color explosion not only to the general widening of color horizons in every aspect of living, but to the increased use of new kinds of wood exterior materials that are simply too good-looking to cover up with paint or to subject to the mildew and rot that afflict untreated wood.

What is stain? Why is it used?

Stain is a combination of penetrating oil plus pigment that colors wood, but allows the graining and texture to show. It protects the wood by becoming an actual part of the fibers exposed to the weather, toughening them, and preventing the rot that excess moisture can cause. Stain also shields the wood from drying and cracking, and from insects, fungus, mildew.

There are two kinds of stain: the penetrating type that bathes the wood with color, but leaves its character plainly visible, and the semi-opaque type, containing more pigment, that gives a stronger color to the wood while leaving a visible, but less pronounced graining. Both kinds of stain are free of

Naturally, any new wood can be stained: deck planks, shingles, plywood panels, or solid boards. If you are planning for stain on new construction, the builder should be informed of this. Since stain allows the wood to show, the planks or panels must be chosen with extra care to prevent wood color juxtapositions that are jar-

ring. But even if the color variation is great-when you are combining new shingles with weathered ones on an old house, for example-you can achieve uniformity by using one of the darker transparent stains or the more highly pigmented semi-opaque stains. You can color untreated old wood or wood already stained, but stain cannot go on over creosote until it has weathered a year. If you remove all loose particles, you can apply the semi-opaque stain over old worn paint. You cannot, however, apply stain over a good solid coat of paint.

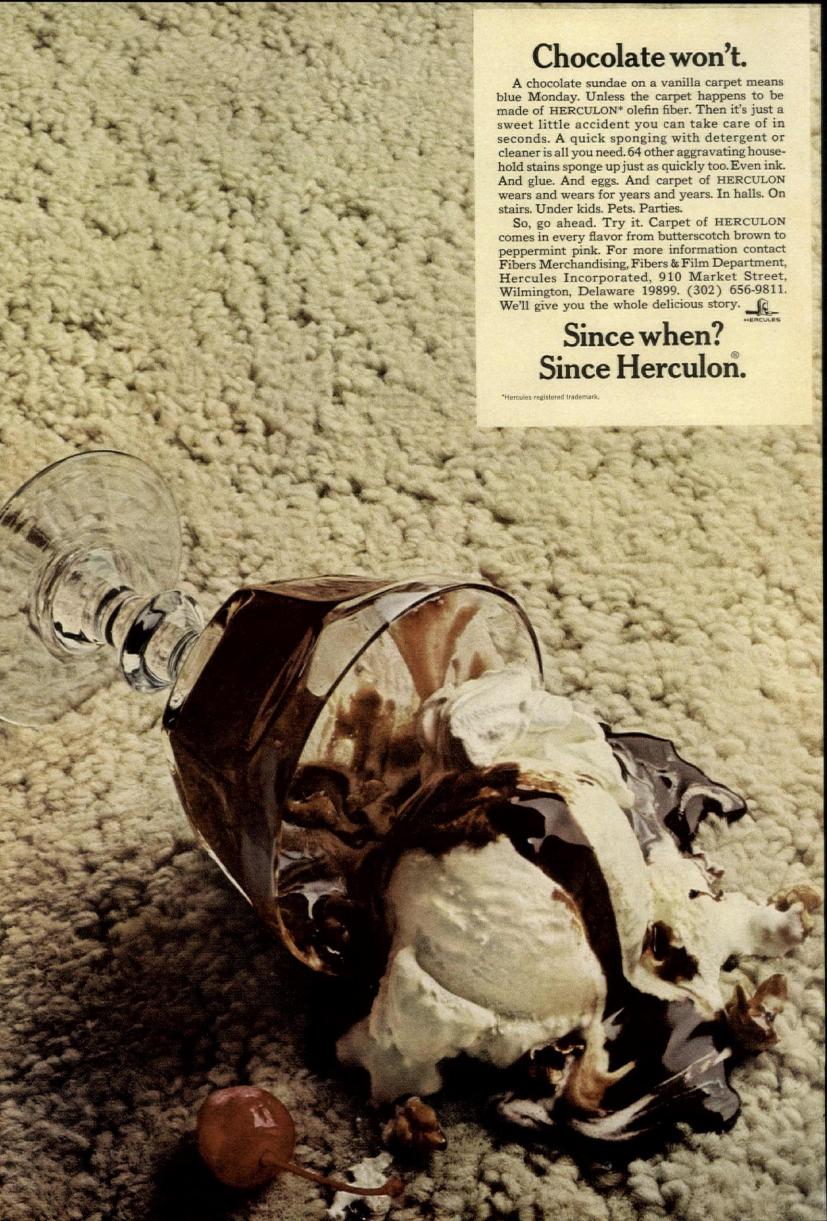
You can also use stain on the exterior wood doors and trim. Since the wood used for these parts is likely to be less porous than the wall material, you may have to apply more coats of stain to match the wall coloring.

A penetrating stain should be used on decks, since, because of footsteps and the moving about of furniture, opaque stain would wear away unevenly. A penetrating deck stain has to be renewed more often than the same stain on a wall, but while it is being used, it will have a more uniform look than the semi-opaque.

#### The long and the short of weathering

Wood weathers, or mellows, whether it is indoors or out, treated or not. It is this living aspect of wood that makes it such a fascinating material to live with. The change is slow, subtle, and subject to great variation, but the wood almost invariably becomes more beautiful as the years pass. The color that wood will turn depends upon its original coloring, what is applied to its surface, the temperatures to which it is subjected (even the temperature range from season to season), the amount of sunshine and moisture it receives, and the quality of the air (salt air. polluted air). Wood is so sensitive that there may eventually be a slight color difference between the weather side and the leeward side

Continued on page 46



of the same house.

The stain pigment itself does a certain amount of softening in tone as it weathers, but it is a small change in any five-to-ten-year period-the usual length of time between applications of exterior stain. You can judge about how much weathering to expect by touring your locality to see how other houses have fared. The variability of weathering from region to region poses a problem only if you should want a wood exterior you saw in Oregon, say, for your home in Texas. The climates are so different that you cannot succeed in duplicating it exactly. A designer from New Jersey told us of a cedar clapboard that he had seen on a Southampton, L.I., house—quite gray with the help of bleaching oil. He used the same wood and oil on his house and it is weathering nicely, but is much browner in tone. He now realizes that although the gray looks right in the white dunes, the brown is really better on his wooded site. You can trust nature to do right by your wood.

#### Instant weathering

If you desire fast weathering, bleaching oil is the answer.

Bleaching oil is a stain that contains a bleaching chemical in addition to the protective oil and pigment. The pigment is light gray to give the instant weathered look that many stains also give, but the bleaching chemical accelerates the weathering process, producing changes in the wood in six months that would otherwise take years to accomplish. Since less rain reaches the areas under the eaves, and rain is an important element in weathering, manufacturers suggest that you occasionally hose these areas after you have applied the bleaching oil.

#### How to choose your stain

When you go to choose a stain, you will be shown sample chips with the color on medium-value wood. Since all woods take stain differently, depending on the color and graining of the wood, you may want to see the precise effect the stain will have on your wood. You can ask the dealer to do what he calls a "dip-out." which means he opens the can and colors the piece you give him—or you can buy a half-pint and test it yourself. The color and the protection you want from stain are achieved in one

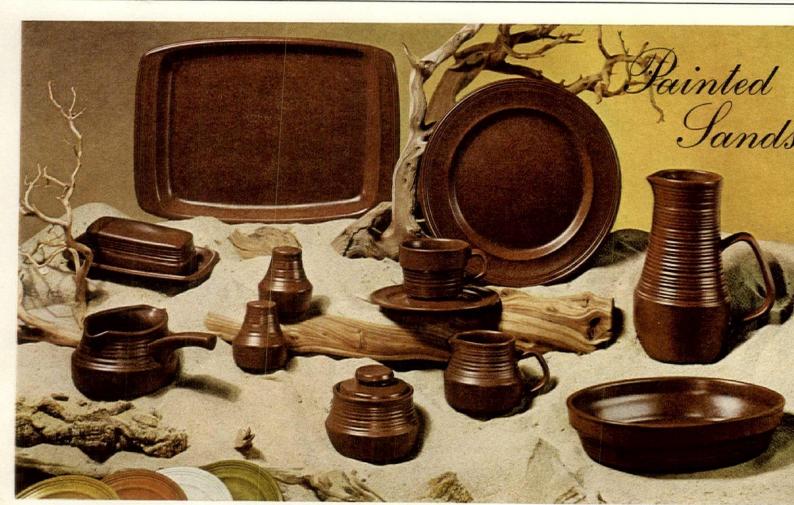
coat, so be sure to start with the stain color you like best. The price of high-quality stain is about \$6 a gallon and is well worth the investment: cheap stain is a poor product, never looks right, and costs more in the long run, since earlier restaining will be required.

The wood should be restained after from five to ten years, if only for the sake of protection. You might want to buy more of the original stain or bleaching oil, but if you are completely satisfied with the color exactly as it has weathered, you can brush on a protective coat of a special colorless materia that prevents water rot, milder and drying. Your dealer can detect you to the right product for this purpose. Of course, you can also change the stain color.

#### Some do's and don'ts of applying stains

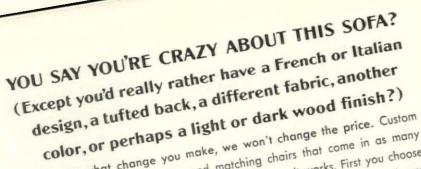
Here are a few things to remember when you apply exterior stains:

- 1. Stir the stain thoroughly before beginning to apply it, even though you have had the dealer mix the stain on his shaking machine, because stain is thinner than paint and settles quickly. Restir every ten minutes while working. (Some people prefer to pour the stain back and forth between two buckets.)
- Never thin stain with turpentine, or otherwise tamper with its carefully worked out formula. Since there are so many colors available, there is no need for experimenting.
- 3. Use a wide brush, 3 to 4 inches, made of natural bristles. The synthetic bristles are too slick to hold the thin mixture well. Never use cheesecloth on exterior woods (although furniture stains are often applied by this method) as even the smoothest clapboard has rough spots that can catch the fibers.
- 4. Thoroughly clean and dry the surface to be stained.
- 5. Brush the stain on with the grain (a universal rule for all finishes): from the top down for shingles, sideways for clapboard, along the planks for decking. Take care not to overlap the strokes.



A superb example of stoneware which through design, color and actual crushed stone achieves a contemporary beauty so perfect for dining today. Painted Sands is fired at extraordinarily high temperatures and has a strength that allows baking in it . . . and makes it dishwasher safe. The beautiful colors are spar brown, white sands, moss green, yellow stone, burnt orange or black and white. Service for 8 is approximately \$50. At leading stores in U.S.A. and Canada. Send for free brochure. Mikasa, 212 Fifth Avenue, New York 10010.





No matter what change you make, we won't change the price. Custom Mates is a collection of sofas and matching chairs that come in as many variations as you can ask for. Literally! Here's how it works. First you choose the length sofa you want. After that—anything goes at one price. Choose from 3 basic designs—Italian, French or Mediterranean. 3 different wood finishes—Antique White, transitional, or dark transitional. 3 different back styles. Pick and choose from 91 new exclusive fabrics all treated with Scotchgard® fabric protector. (Same goes if you want an easy chair or a high back

And comfort? And how! Luxury details are built into every piece. For example -each cushion has individual coil springs sunk deep into the soft resiliency chair to match.)

If you would like to see all our thru-the-home furniture collections in color brochures, please send 50c to Carolyn Langley, Dept. HG-368, American of of Dacron-wrapped polyurethane.





## Some junk from the attic and how

The name of the game is new-it-yourself. Any number can play. Anywhere. Walls. E cases. Tables. Chairs. And anything goes: you can turn a mirror tortoise. Grain a green. Foil the inside of a metal wastepaper basket. Flock the outside of a wo trundle chest. There's just one rule: you must use Con-Tact self-adhesive plastic. T



## 

SELF-ADHESIVE PLASTIC

no reasonable facsimiles. Con-Tact plastic is as washable as a window. Its colors tas clear. Con-Tact plastic goes on without a wrinkle. Stays there year after year. It is pleasantest of all to play with. Just pick out your pattern. Peel off the backing. Its son the Con-Tact plastic. And you have it made. You've just played new-it-yourself.



n-Tact® self-adhesive plastic, a registered trademark of our COMARK PLASTICS DIVISION, is just one of the names you know and prods you prefer. Free pattern guide and instant decorating ideas: write "CON-TACT," Dept. HG 368, 1407 Broadway, New York, N.Y. 10018

H&G'S ALMANAC OF

### FLOWER SHOWS, FESTIVALS, AND GARDEN TOURS

"For, lo! the winter is past . . . the flowers appear on the earth; the time of the singing of birds is come. . . ." And so is the time of the ubiquitous flower show. Herewith our annual listing. For more detailed information, write directly to the addresses below.

#### FLOWER SHOWS

FEBRUARY 17-25

Greater Detroit Builders Home Furniture and Flower Show Cobo Hall Detroit, Mich., 48226

FEBRUARY 22-27 Connecticut Valley Flower Show **Exposition Grounds** West Springfield, Mass., 01089

FEBRUARY 24-MARCH 3 American Flower and Garden Show Municipal Auditorium Kansas City, Mo., 64113

FEBRUARY 24-MARCH 3 Southeastern Flower and

Garden Show Charlotte Merchandise Mart Charlotte, N. C., 28205

MARCH 2-10

Cleveland Home and Flower Show Cleveland Public Auditorium Cleveland, Ohio, 44114

MARCH 2-10 Indiana Flower and Patio Show Manufacturers Building Indiana State Fairgrounds Indianapolis, Ind., 46220

MARCH 2-10 International Flower Show New York Coliseum New York, N. Y., 10019

MARCH 8–17 National Capital Flower and Garden Show National Guard Armory Washington, D. C., 20006

MARCH 9-17

Dallas Flower and Garden Show World Exhibit Building Dallas, Tex., 75226

The Philadelphia Flower Show Philadelphia Civic Center Philadelphia, Pa., 19104

MARCH 16-24 New England Spring Flower Show Suffolk Downs East Boston, Mass., 01604

MARCH 19-24

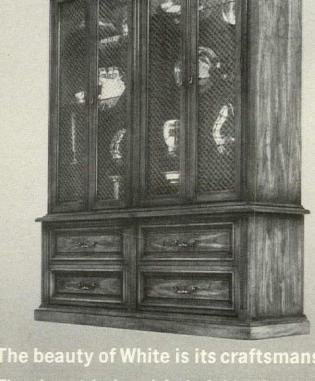
Northwest Flower and Garden Show Multnomah Exposition Center Portland, Ore., 97230

Continued on page 52





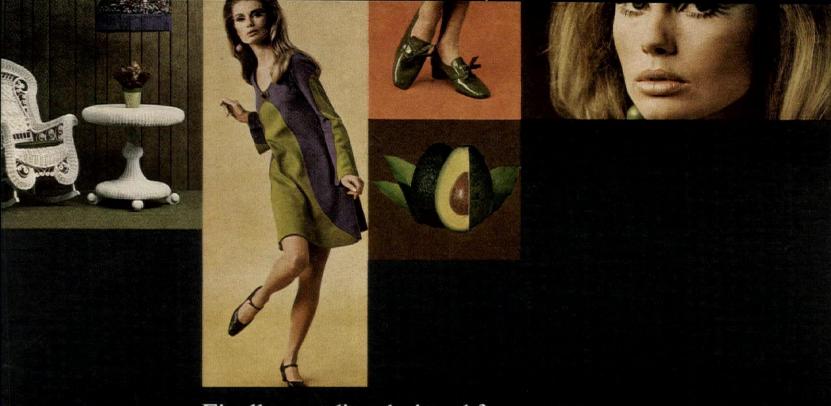
A charming dooryard garden, designed for the International Flower Show held annually in the New York Coliseum, offers myriad planting ideas for homeowners everywhere.



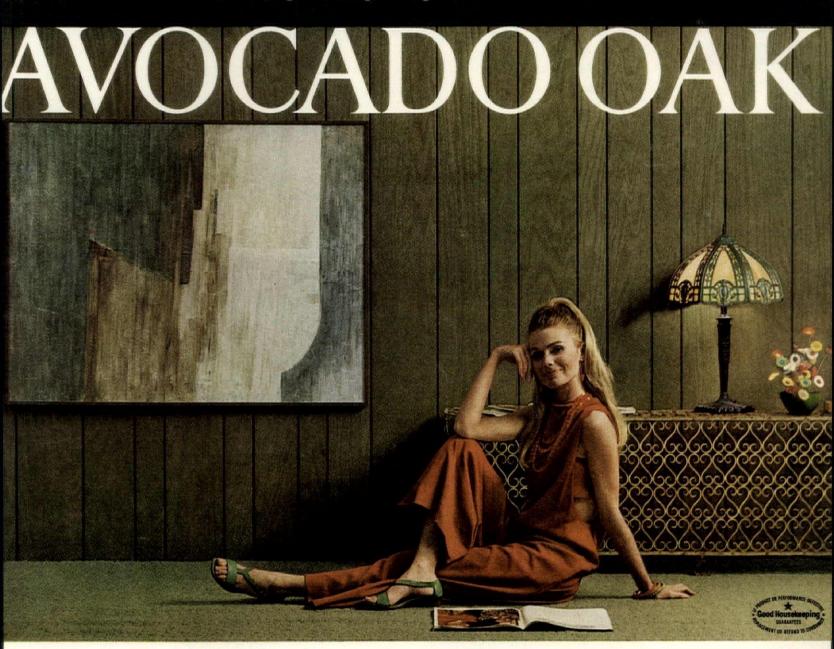
The beauty of White is its craftsmanship

The elegant look and feel of this Whiteleigh II china reflect the proud craftsmanship of White's skilled artisans. You'll take pride in White craftsmanship as well with Whiteleigh II in your home. In gently distressed light fruitwood or physically distressed nut brown. White of Mebane. Fine furniture since 1881.

Send 25¢ for brochure showing complete Whiteleigh II collection to White of Mebane, Dept. HG-3, Mebane, N.C. 27302.



Finally, paneling designed for a woman.



Avocado flavors oak with fashion: subtle color—warm wood.

The wood is real, too—with a family-proof finish and it's earned the Good Housekeeping Seal. See new Chateau<sup>T.M.</sup> Avocado Oak. One of 25

Chateau panels at your Georgia-Pacific registered building materials dealer. It's the paneling designed for the decorator in you.



GEORGIA-PACIFIC / THE GROWTH COMPANY Portland, Oregon 97207



## ARE YOU A PIANO drop-out?

Maybe you did drop your lessons. But you don't have to drop music. Or do without the warm glow you get from making music.

In fact, we've invented something that lets piano drop-outs—or anyone—make music without a lifetime of learning. And on an organ, too!



Conn "Show-Chord" shows you how. It's the Conn"Show-Chord." An automatic guide that

shows you how to play the basic chords without any book-work. "Show-Chord" gives a beginner's simplest melodies a rich chord accompaniment. You actually create music in minutes and learn faster than you ever imagined.

And you can get "Show-Chord," a Conn exclusive, on home spinet organs in your choice of popular decorator styles.

Conn Models start at \$895. And your Conn dealer offers convenient terms. Ask for a free demonstration. Even if you're a piano drop-out, you'll be playing familiar tunes in minutes!

#### CONN ORGANS/PIANOS

Made by C. G. Conn Ltd., Elkhart, Ind. World's largest manufacturer of band and orchestral instruments...since 1875

CLIP COUPON AND MAIL TODAY

GET BO	TH FREE:
1. Record o	of organ music, Capers II."
2. New bro Decorate	chure, "Conn Organ or Handbook."
Name	*
Address	
City	County
State	Zip
	PT. HG-42, CONN ORGAN

#### FLOWER SHOWS, FESTIVALS, AND GARDEN TOURS

House and Garden Tour of Historic Chelsea Hudson Guild-Fulton Center for Senior Citizens 119 Ninth Avenue New York, N. Y., 10011

MAY 18 A Day in Old New Castle P. O. Box 166 New Castle, Del., 19720

MAY 23 Annual House and Garden Tour (North Salem, New York and Connecticut)
N.Y. University Medical Center
400 East 34th Street
New York, N. Y., 10016

JULY 16 Open House and Garden Day Camden Garden Club Camden, Me., 04843

"At Home" in Vermont House and Garden Tour Garden Club of Manchester Manchester, Vt., 05254

#### FLOWER FESTIVALS

FEBRUARY 23-26 International Orchid Show Bayfront Park Auditorium Miami, Fla., 33140

MARCH 2. 3 Camellia Show Memorial Auditorium Sacramento, Calif., 95801

MARCH 29-31 Ikebana Spring Flower Show Ikebana International Hall of Flowers, Golden Gate Park San Francisco, Calif., 94122

MARCH 30, 31 African Violet Show Naugatonic African Violet Society Boothe Memorial Hall Stratford, Conn., 06497

APRIL 16, 17 Daffodil Show Albemarle Garden Club Farmington Country Club Charlottesville, Va., 22901

APRIL 18-21 Northwest Orchid Society Show A. O. S. Spring Meeting Washington Athletic Club Seattle, Wash., 98102

APRIL 19–26
Dogwood Arts Festival
Knoxville Junior League and
Chamber of Commerce
705 Gay Street, S.W.
Knoxville, Tenn., 37902

APRIL 20, 21
African Violet Show
The African Violet Society of
Greater New York, Inc.
Queens Botanical Gardens
Flushing, L.I., N.Y., 11355

Webster County Nature Tour Webster Springs Garden Club Mrs. J. Pierce Cromer Webster Springs, W. Va., 26288

MAY 2-4 Shenandoah Apple Blossom Festival Winchester, Va., 22601 MAY 4, 5 Landon Azalea Gardens Tour 6101 Wilson Lane Bethesda, Md., 20014

MAY 5, 6 Cactus and Succulent Show Garden & Arts Center 3330 McKinley Boulevard Sacramento, Calif., 95816

MAY 5-20 Lombard Lilac Festival Lilacia Park Lombard, Ill., 60148

JUNE 2 Rose Show Miami Valley Rose Society Loose Nursery Dayton, Ohio, 45401

Lily Show
Garden Club of Virginia
Bishop Ireton High School
Alexandria, Va., 22304

JUNE 21–23 Fuchsia and Shade Plant Show Orange County Fairgrounds Costa Mesa, Calif., 92627

SEPTEMBER 6. 7
Rose Show and Convention of
Penn-Jersey District A.R.S.
North Jersey Rose Society
Marriott Motor Hotel
Saddle Brook, N. J., 07662

SEPTEMBER 7. 8
The Capitola National Begonia
Festival
P. O. Box 501
Capitola-by-the-Sea, Calif., 95010

Mid-America Orchid Congress and A.O.S. Annual Meeting Northland Shopping Center Southfield (Detroit), Mich., 48075

Poinsettia Show Mission Garden Club First National Bank Mission, Tex., 78572

FOR LEISURELY BROWSING:

#### SHOPPING AROUND

CAN BE FOUND ON PAGE 145

## When a baby is born in Denver





## ...and the waiting room's in Da Nang

Who breaks the news to Father? We do—and we'll track him to his jungle bivouac to do it. Bringing home just a little closer is a Red Cross specialty. Just one of the many services your Red Cross performs that helps to brighten the lives of our fighting men in Vietnam. We need your support. The American Red Cross.



## Melt Away Minor Aches, Pains, Everyday Tensions in Minutes

y Arthur Godfrey

en I tell you about the results you can expect in Niagara Cyclo-Massage, I am speaking in personal experience. I've been using it self for more than 7 years.

#### You've got to feel it to believe it

When you're tense and jittery from the daily race, it helps soothe and relax you.

Nervous fatigue, tension, minor muscle aches pains literally melt away while you just back and relax. That's what happens when gara's amazing Thermo-Cyclopad® goes to k with its unique combination of soothing and gentle, penetrating massage.

t and gentle, penetrating massage.

Ty using Niagara Cyclo-Massage daily, I find my work load seems lighter. I sleep better, fall asleep more quickly. It's a marvelous xer. It increases my blood circulation, too.

xer. It increases my blood circulation, too.

s you know, I've got two pretty badly bangedegs which hurt a good deal of the time. And
le Niagara Cyclo-Massage® can't cure, it cerly helps to ease them. I'm told it gives just
nuch relief to folks who suffer from the minor
is of Arthritis and Rheumatism, whenever
occur.

If you would like more information, just mail the post-paid card to me c/o Niagara. You'll receive by mail an illustrated 16-page color book, without obligation.

#### How Niagara Cyclo-Massage helps you feel better

- · Eases everyday nervous tension
- Promotes deep, restful sleep without drugs
- Relieves minor pain of sore, aching muscles and joints
- Increases blood circulation wherever applied
- Helps relieve minor pains of Arthritis and Rheumatism, whenever they occur

More than 1,000,000 men and women have used Niagara Cyclo-Massage to help ease minor pain, relieve everyday tension, sleep better without drugs

In 12 years of hospital testing, during which more than \$1,000,000 was spent on research, this remarkable development was proven safe and effective in relieving minor discomfort of Arthritis and Rheumatism, whenever it occurs. Its patented 3-way Cycloid Action® is a unique



Handsome Niagara Lounger and Thermo-Cyclopad® in Arthur Godfrey's CBS office helps him unwind between shows. He also keeps a second unit at home.

#### Particularly beneficial for people over 40

Tests conducted by medical researchers indicate that Niagara Cyclo-Massage helps improve body flexibility and increases blood circulation in the area of application.

Combined with soothing controlled heat, this incredibly gentle yet penetrating massage helps ease daily tensions, relieve minor muscular and joint pains, and promote restful, drug-free sleep.

To learn more about how Niagara Cyclo-Massage can help you, you are invited to send for a 16-page illustrated color book. It contains important research findings and shows the many types of Niagara units, from small portable units, such as the Thermo-Cyclopad® to deluxe loungers and executive chairs. Your free copy will be mailed to you, without obligation. Mail the postage paid reply card today.

Arthritis and Rheumatism, whenever it occurs.
Its patented 3-way Cycloid Action 8 is a unique combination of up-and-down, circular and side-ways massage, with extraordinary power to penetrate through body tissues into bones and joints.

Listen to Arthur Godfrey Time - CBS Radio Network



If reply card is missing mail coupon today.

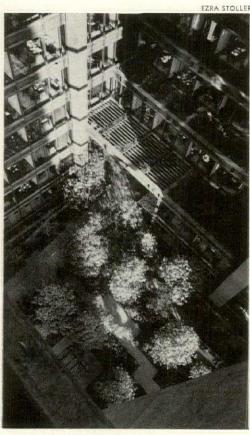
Mr. Arthur Godfrey c/o Niagara Therapy Corp., Dept. HG-7 Adamsville, Pa. 16110

Please <u>mail</u> me the FREE 16-page full color booklet, "Research Reports," containing complete information about the hospital-tested, doctor-used Niagara Cyclo-Massage method for relieving minor muscle and joint aches and pains, easing everyday nervous tension, sleeping better without drugs. I understand there is no obligation.

Name	
	(please print)
Address	
City	
State	Zin Code

Niagara Therapy Mfg. Corp. 1967

## WHAT'S NEW for living



Instant landmark

One of the world's most important and beautiful new structures, according to critics, is the new Ford Foundation building in New York City, designed by Kevin Roche, John Dinkeloo and Associates. Its subtle splendor is created in part by an immense skylit, glass-walled, indoor garden, twelve stories high, that is a third of an acre of terraced park. At this time of the year, it is massed with tulips. Five terraces will spill over with begonias this summer, chrysanthemums in the fall, and poinsettias when the snow flies.



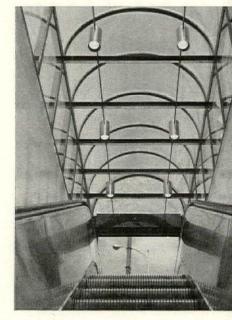
Neighborhood museums

To bring the experience of a museum to people who have never entered one, the mighty Smithsonian has opened a branch in a Washington, D.C., low-income area-Anacostia. In town hall fashion, exhibits are chosen by a neighborhood advisory council. Says Director Charles Blitzer, "We wanted the people to feel it was their museum, and happily they do. There hasn't been one incident of pilfering or vandalism. Not even pieces of the jigsaw puzzles are missing, and that's more than can be said around my house." Meanwhile in Manhattan, the Whitney Museum of American Art has renovated a threestory warehouse on the lower East Side into studio workshops for sculptors and painters, as well as a gallery, above, for works from the Whitney's permanent collection.

#### If a tree falls in the forest

Already sonic booms have triggered rock falls that have crushed part of the ancient cliff dwellings in Arizona and tumbled pinnacles in Utah's Bryce National Canyon-and only the Sierra Club complains. The day is coming when 150 Super Sonic Transports will be in routine service over the U.S. The Citizens' League Against the Sonic Boom, an urban group whose membership doubles every three weeks, contends that the tab for damage to window glass, plaster, etc., will be a million dollars a day. Since the SST's seem bound to arrive, maybe plastic foam environments are not as far-fetched as they first seemed.





Subways are for sight-seeing

The grimy underground that was Boston's way has been turned into a place of pass pleasure. Begun in 1897, the Boston subv the oldest in the country, and two years ag city fathers decided it was finally time to s things up a little. They assigned the ta Cambridge Seven Associates, Inc., who oped a new symbol (a large graphic T) to one find the subway, a color coding for va lines, new lighting, entrances and exits, stiles, etc. At every platform a photomural map of each station's area identify the neig hood. New glass-domed exits, above, floo escalators with daylight so that exiting is a of pleasant transition and no longer a desp dash for the surface.

#### Two weeks with beauty

Isabel O'Neil, the extraordinary teacher of tasy finishes such as porphyry, malachite tiger's eye (see H&G, November, 1966), will duct a special two-week, six-hour-a-day course in New York this summer geared to of-towners. Students will learn how to gill and heavily carved surfaces, how to ac jewel-like finishes, and, under Mrs. O'Neil pervision, how to put the finish on a piece o niture. "I simply refuse to let anyone waste on Victorian 'whatnots', so most students on those unfinished Italian chests or chair

## Which dish would you rather serve dessert in?



#### Cascade eliminates drops that spot.

Only Cascade has Chlorosheen. In your shwasher, Cascade—with exclusive Chlorosheen—akes water flow off dishes in clear sheets. Whoosh! rops that spot don't form. Your dishes dry wonderfully be from embarrassing spots. So when you use Cascade—

the best dishwasher detergent you can buy—you get what you'd expect. Shining dishes. Shining glasses. Shining silver. Now serve that dessert with pride. You're ready. And so are your dishes. Spotlessly ready, because you use Cascade!



#### by meddore Levill, Professor of Business Administration, Harvard Business Schoo

#### "You can be sure if it's Westinghouski."

Did you know that the practice of using brand names and trademarks on products is under attack in this country?

That certain governmental actions and judicial rulings are moving implacably toward the possible destruction of brand-name marketing?

The great debate that is going on points up the issue of what trademarks and brand names really mean. But, there is, I believe, more instructive value in a look at Soviet experience with branded products than in all the tangled rhetoric expounded by lawyers, economists, professors, businessmen, and politicians in recent years.

A few years ago several Russian factories manufactured identical 17-inch TV sets. On more than one occasion, even though consumers were clamoring for more sets, many simply were not being bought. Inventories piled up. After a good deal of fruitless and wasteful searching for an explanation, the answer came. Because the public could not identify the factory source of any one 17-inch set, and one factory habitually produced "lemons," soon sales of all 17-inch TV sets fell. This refusal to buy was the public's only way to protect itself. But it threw the Soviet central economic plan badly out of kilter. Even worse, it caused a lot of public discontent with Soviet officials.

Factory Marks. It was at this point that Soviet trademarks began to appear. At first, their function was little more than to identify (for the convenience of the authorities) the factory source, but the result was far more than the Russians bargained for. Here is what trademarking did:

- (1) It enabled the consumer to choose the output of a plant with a good reputation, and to avoid the plant with a poor one.
- (2) Though the sales of the factory with the poor reputation fell, and therefore it failed to meet its economic plan, this caused less economic dislocation than when the entire industry's sales had slumped previously.
- (3) It resulted in consumer discontent being shifted from the political (Party) authorities to the trademarked plant with the poor quality.
- (4) It created a form of consumer sovereignty—a way of giving the consumer the power to reward quality and punish shoddiness—by enabling him to identify easily the source (trademark) of the output.

In sum, trademarking rewarded quality and efficiency, and punished shoddiness and waste, by making it easy for the quality producer to sell his product because the consumer had developed confidence in his trademark. From experience, the consumer had, in effect, learned that "You can be sure if it's Westinghouski."

Further Developments. The Russians have, since this incident, expanded the practice of trademarking, or branding, the output of different plants. Soviet plant managers now guard the integrity and reputa-

tion of their trademarks with the vigor of Cossacks bearing down on revolutionaries. They safeguard the purity of their brands as sedulously as they watch their operating expenses. Their houses depend heavily on what happens to both of these.

The fact that the Russians have adopted

brand names and, now, advertising simply reflects the fact that they are more responsive to the dictates of economics, technology, and good sense than to the muddled abstractions of obsolete philosophers. Moreover, the Russians have learned that with brand names, instead of economic planners having to establish arbitrary quality standards and hire engineers to enforce them, the sovereign consumer automatically establishes and enforces the high standards.

The net result has been not only an almost automatic and continuing improvement in Soviet consumer-product quality and design, but also an accelerating tendency to use brand-name advertising as a means of reassuring consumers about the quality and desirability of particular brands and therefore raising their sales and profitabilities.

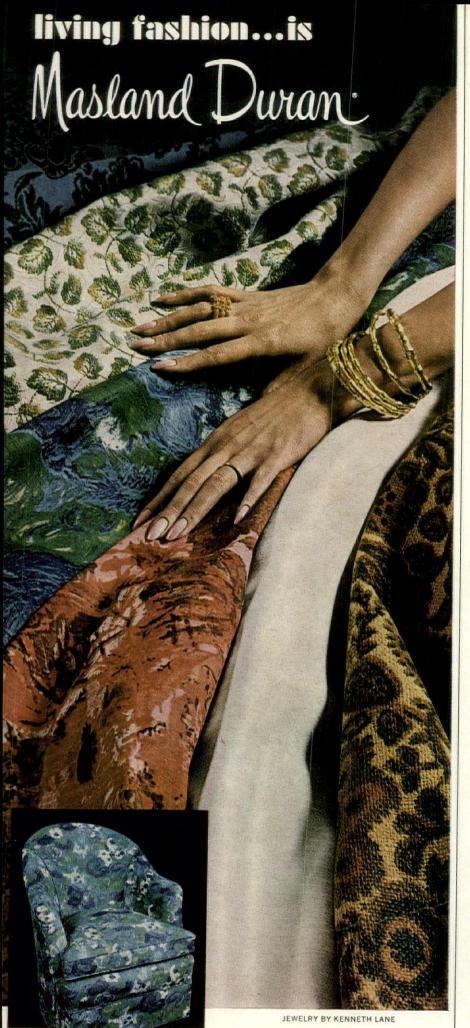
The Soviet experience clearly demonstrates how the consumer can use the brand as a means of protecting himself and of punishing the producer of trademarked products that do not meet consumer expectations.

From an article by Professor Levitt, "Branding on Trial," in the Harvard Business Review, March-April 1966.

#### Magazine Publishers Association

An association of 365 leading U.S. magazines





This is the touch and surprise fabric! Suddenly your home has effortless multi-mood luxury . . . with crisp textured fabrics, lively florals, dimensional embroideries, snap and dash geometrics, chic shantung

effects. Masland Duran look-alive vinyl fabrics take crush and stain with composure. Ask your upholsterer/decorator or favorite furniture store for the *original living fashion* fabric... Masland Duran! Shown from top: Citation, Allegro, Twilight (also on chair), Sunset, Sonya, Legend.

For the portfolio of Home Fashion Ideas and swatches of Masland Duran send 50c to Dept. HC38



MASLAND Dwillow Amber & Willard Sts., Philadelphia, Pa. 19134



Going places, finding things in

## Holland's canal and waterways

Exploring the Netherlands by boat or "turtling," a do-it-yourself combination of boat and car travel, can give you a new and delightful perspective on the land of Rembrand

#### BY FREDERICK FRANCK

Editor's note: Frederick Franck is a Holland-born artist and author who holds doctorates in medicine, dentistry, and fine arts. This spring his eleventh book, "Exploding Church," will be published by Dell, and there will also be an exhibition of his drawings at the FAR Gallery in New York City.

Americans love clean-cut Holland where everybody speaks English, but they tend to stay there for just three days, see the Rembrandts, the folklore of Volendam, a windmill, and a tulip field and think they have seen it all. Some years ago I rediscovered my native Holland as a most worthwhile ground for exploration, and I go back there again and again with delight.

When I first returned afte war, I was disappointed. It w very clean, modern, and cozy with a population that had bled, I found it overcrowded overmechanized. As I drov Amsterdam over the super ways (like the New Jersey ' pike, minus the toll booths) which Holland is crisscross glimpsed, through a moving tain of small cars gone mad Dutch landscape of my nost dreams, those endless green ca of meadow dotted with black white Frisian cows, windmills huddled farms, under the vast s

Driving out from Amster on a Sunday to the sleepy ha towns along the Zuiderzee, this screen of traffic between and the landscape, I noticed that the many people I saw in all kinds of little boats on lakes and canals looked as relaxed and happy as my fellow motorists look harassed. I decided then that the only way to see Holland was to flee the roads and take to the water. For it is there that the Holland of one's dreams, the Holland of Rem-brandt's drawings and van Goyen's paintings still exists, waiting to be rediscovered. I rented a small moorboat and a mere hundred yards from choked highways I found seventeenth-century Holland comoletely intact. Under the immense skies the horizons looked enornous. On the left brilliant shafts of sun struck the wheat fields; the center was suffused with filtered ight caressing velvet meadow green; on the far right black rows of knotted willows and a Renaissance bell tower were silhouetted ngainst blacker skies. No wonder mpressionism was invented in this western Europe of sea atmospheres, of endless play of light against light, reflected and refracted from clouds that sail hrough the vast skies saturated with seafoam blown in from the North Sea. Here on the canals I ound the most marvelous advenure to be had in Europe, and I return every year, eager for more. From the little rented motorboat used as a floating easel. I did nundreds of drawings of this timeess Dutch landscape, a landscape hat has stayed vast and empty, a world of barges, locks, sleepy old owns, peasants, and fishermen.

#### You can sail the canals

It is simple for anyone to acquire his watery connoisseurship of Holand, and I recommend it enthusiastically. You can rent a cabin cruiser or a tour boat and pick it ap in Amsterdam, provided you make reservations early-for an August vacation, no later than February, preferably as much as a year ahead. K.L.M. has a Rent-a-Boat service; lists of companies renting boats are available from the Netherlands Tourist Club, Museumplein, Amsterdam; and there is a new agency, Euroboat Holland, Wormer, Netherlands, to which you can write directly for information. The keen young man in charge will send precise details of what is available and what it costs. A travel agent can make the final arrangements.

Your reserved cabin cruiser, which comes complete with water maps and a navigation handbook, will be delivered to your hotel. Amsterdam has four excellent hotels with moorings right on the water—Hilton, Apollo, Euromotel, and Mermaid.

The Netherlands National Tourist Office, Water Sports Department, will give suggestions for trips, and all the expert help you need. There are moorings everywhere, and if you are a member of an American Yacht Club, you are especially welcome as a guest in any of the many yacht harbors of central Holland. Local navigation rules are quite simple provided you stay out of the heavy freighter and tanker traffic lanes like the Amsterdam-Rijn canal and Amsterdam harbor.

#### Side trips from Amsterdam

If you have just a week available, you should make Amsterdam your center of operations. From there you can make at least six or seven one-day trips with a rented boat and return each evening to enjoy all the pleasures of Holland's most cosmopolitan city.

On the first day you might visit that ocean of color, the flower auction at Aalsmeer, then proceed through picturesque canals to the Kaag Lakes, a famous water-sport center, where festive regattas take place in summer. The second day you could sail to the city of Haarlem, see the splendid Frans Hals Museum and the ancient St. Bavo Church, have a pleasant lunch on the quiet market square, and press on to the windswept fishing village of Spaarndam, where Jan Brinker put that famous thumb into the leaking dike. On the third day you might go up the Amstel River and then via the sleepy River Vecht, bordered by the stately mansions and castles built in the seventeenth and eighteenth centuries for Amsterdam's aristocracy, to the Loosdrecht Lakes, stopping for lunch in the charming village of Loenen at the "Koetshuys," an antique inn with a very contemporary atmosphere and a good kitchen or at the more stately and staid, but as genuinely Dutch, country hotel "De Nederlanden" in the lovely old town of Vreeland. This is to me the most enchanting of all the trips around Amsterdam.

The fourth day, setting out again from Amsterdam, through meadows with grazing cattle and trotting horses, past farms and windmills, you reach the Vinkeveen Lakes, to picnic on one of the little green islands. On the fifth morning, with some expert help, you can cross the Y River, Amsterdam's harbor, tricky because of its traffic of ferries and seagoing vessels. On the North Bank you go through a lock and reach a paradise of quiet. At the first silent village, called Broek in Waterland, you should sip coffee on the terrace of Neeltje Paater's restaurant Continued on page 66 living fashion...with Nasland Dwan

ROOM DESIGN BY PAUL KRAUSS, A.I.D

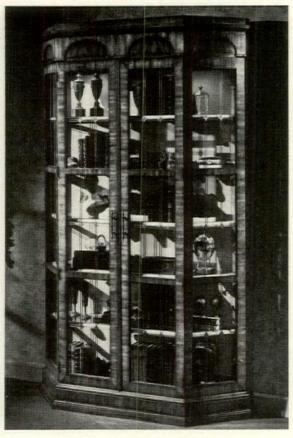
Fashion fabrics for every decorating mood . . . city or suburban mix . . . in tempting, tangy colors, look-alive florals, chie shantung textures, fascinating embroideries, dashing geometrics. Masland Duran vinyl

fabrics heighten the fashion look in your home ... offer you lasting wear with effortless care. Ask your upholsterer/decorator or favorite furniture store for the touch and surprise fabric ... Masland Duran! Shown on conversation chair, Twilight, in peacock; sofa and screen, Sonya, in white.











#### COLLECTORS CABINET

. . a truly distinctive selection of fine furniture for the bedroom and dining room.

FANCHER FURNITURE CO. SALAMANCA, NEW YORK

## travelog FINE HOTELS AND RES

COLORADO

WOODLAND PARK



Paradise Guest Ranch

Planned Western Entertainment at the foot of Pikes Peak, just 18 miles from Colorado Springs. Magnificent new lodge, Olympic size heated pool, delicious meals and deluxe service. A horse for every guest, rodeos, pack trips, chuck wagon dinners, stage coach rides. See your travel agent or write direct to Paradise Guest Ranch, Woodland Park 10, Colorado, for booklet.

Do you have a "dream of a vacation" in mind . . . a place where you can relax, have fun and treat yourself to the finest food? Read House & Garden's travelog and make that dream come true.

#### NORTH CAROLINA

CASHIERS

High Hampton Inn & Country Club. In Blue Ridge Mtns. Private 18-hole, par 71 golf course, tennis, stables, 4 lakes. Mid-May to Mid-Oct, Write Dept. H.

VIRGINIA

WILLIAMSBURG



The Williamsburg Inn

Journey back into the eighteenth centi-Williamsburg, Virginia. Watch craftsmen-ing with colonial tools, browse 'round sho playing the typical merchandise of two hyears ago, and eat in colonial taverns. Enjaccommodations at Williamsburg Inn, Wiburg Lodge and The Motor House, Golf, burg Lodge and The Motor House, Golf, swimming and other sports. For infon write Box CN, Williamsburg, Va., 23185, Reservation Offices: New York, CIrcle & Washington, FEderal 8-8828; ask opera Westchester Co. for Enterprise 7301; Esse WX 6805; Philadelphia, Enterprise 6805; more, Enterprise 9-8855.

**JAMAICA** 

OCHO RIOS



Silver Seas Hotel

A Charming, Club-like Hotel with a delight informal air, Calypso band, Dancing every Boats, Tennis, Golf, Skin Diving, Fine Co Ocean rooms \$24 and \$26 per person MAP.

RR Hotel Representatives 1270 6th Ave., N.Y. PL 7-4666 Miami FR 7-3575, Chicago 346-0940 Toronto WA 1-3161, London

#### BUY

UNITED STATES

SAVINGS BONDS



with new Designer-Doors from FRIGIDAIRE

You, sir, plus your wife's decorating talent, plus these new appliance door kits can create a truly individual kitchen. Designer-Doors are stylish, sturdy metal frames that hold any material up to \%" thick. They're available on a whole family of Frigidaire built-ins—refrigerators too!



Model RB-94K

Create the blend-together look. Put matching easy-to-clean vinyl cloth wall covering over wood on your Frigidaire wall oven.



Beautiful frame-up: smart Designer-Door on a brand-new Compact 30 Range. A Compact 30 puts everything in one handy place—oven plus surface units in just 30 inches of space. When

she gets help like this, you get more wife and less housewife. Want help with Designer-Door installation? Your builder or kitchen remodeling dealer can handle the whole job.



Model DW-CIUN

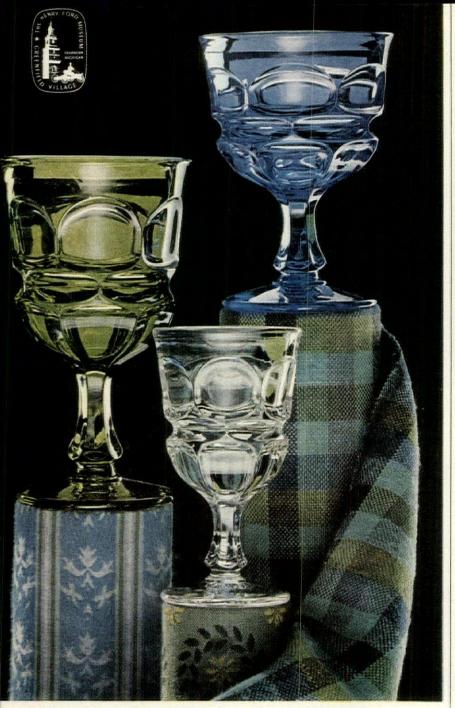
Innovate! Try your floor vinyl on the door! She'll get more help from this Frigidaire undercounter dishwasher, too. More help in cleaning and sanitizing dishes...and without pre-rinsing. The hard-scrubbing Super-Surge Washing Action does the work.



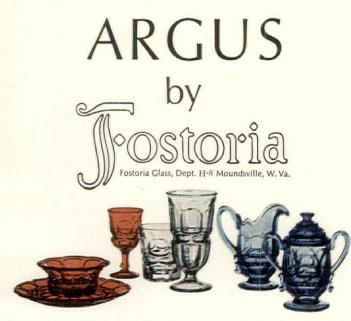
#### Buy her Frigidaire built-ins because...

Frigidaire bothers to build in more help





CIRCA 1858 IN THE HENRY FORD MUSEUM COLLECTION—exquisite reproductions to delight you who cherish the best of our past, and all who understand that the truly interesting is the bringing together of beautiful things in any theme. Of lustrous flint glass like the originals, with brilliance and sparkle for most elegant dining. Handmolded — to fortify everyday enjoyment. Crystal, blue, olive green, ruby—complete service in one of the loveliest old patterns for the liveliest new look in decorating . . .



All Argus pieces available in crystal, blue, olive green, ruby. See them at your Fostoria Dealer.



Every harbor extends an invitation to go ashore and explore

while enjoying a view which has hardly changed in 300 years. After coffee you continue along quiet canals to Monnikendam and Edam, intact jewels of seventeenth-century architecture huddled around huge old churches. In Edam, after watching the famous red and yellow spheres of cheese being made, and browsing in the small shops where you can find authentic antiques, tiles, and copperware quite reasonably priced, you should have a seafood lunch in a charming, antique restaurant like "De Stuttenburg" in Monnikendam, overlooking the harbor and the now tamed Zuiderzee.

#### Seeing Holland under sail

All this assumes that you have rented-and can handle-a cabin cruiser. But you do not have to, for there are actually other choices, each with its own advantage. If you can assemble a group of six to eight people who will share costs, a marvelous way to see Holland is to rent one of the classic Dutch sailing ships-the same type of boeier that can be seen in Dutch seventeenth-century marine paintings. These ships, complete with a competent skipper, can be rented for \$250 to \$400 a week. This may sound rather expensive, but you save on hotel costs by living on your private yacht-actually a bargain for more than six people. With this type of boat, you can even cross the Zuiderzee (or IJsselmeer, as it is called these days) to the bucolic northern province of Friesland, something no greenhorn in his right mind would do in a small cruiser, for the weather will very often change suddenly and treacherously.

#### The delights of "turtling"

If neither of these methods suit your plans or budget, you may pre fer my new and private brand of amphibious tourism, which I ca "turtling." This means hitchin your motorboat to a rented car an launching it again as you read each plum in the aqueous pudding Anyone can learn to operate a 14 or 16-foot motorboat with a 3 t 5 HP motor. I had never touche a motorboat, but I rented one learned how to start the motor, an after half-an-hour could handl my craft fairly well. After a da on the quiet Amstel River, which gaves Amsterdam its name, I fel I had been a sailor all my life. Fo turtling you need a motorboat tha is steady enough to give you safe ty and comfort, light enough to b launched and taken out of th water and easily tacked on to trailer (I found the stable Nor wegian Skipplast convertible tou boat to be ideal). Turtling implie being able to pick and choose, to avoid boring pieces of smelly in dustrialized canal or monotonou stretches of water areas or dens tanker traffic. After many years o turtling, I no longer rent, but bu a new small car every time I go to Europe, and take it back home with me. After using it in the U.S until my next trip, I sell it prac tically without loss.

With your "turtle" on the trail er you might drive north from Am sterdam and in about an hour reach the Zuiderzeedike (the Afs luitdijk), one of those fascinating and incredible feats of Dutch en gineering which tamed the Zuiderzee, made it into the IJsselmeer and has already transformed much of the water into fertile farmland

Continued on page 68

## Look at upholstery fabric this way...



## With this kind of stain-resistance, just think how upholstery fabric made of Vectra fiber will perform in your living room.

QUAKER FABRICS and Vectra®, the fiber that made outdoor-indoor carpet possible, have launched an entirely new breed of upholstery fabric. A fabric so stain-resistant that even upholstering a baby's high chair makes sense.

Bright, dramatic colors are locked <u>inside</u> Vectra fiber...safe from sunlight and moisture. You get <u>built-in</u> resistance against stains and fading. Resistance that won't wear out or rub off. A bit of detergent and water or household

cleaning solvent makes short work of even impossible stains.

And when you consider the tempting array of textures and color combinations, upholstery fabric made of Vectra fiber looks almost too good to be true. But it is true...and it's available. Now.

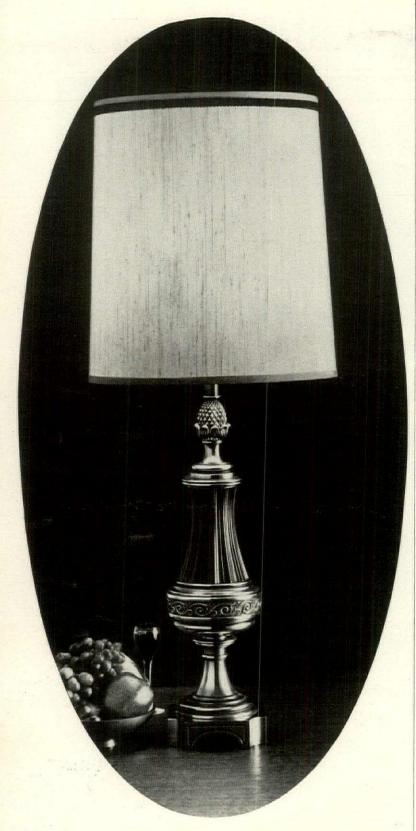
Look for this tag. It's your assurance of distinguished furniture, upholstered with fabric made of Vectra fiber.



Join the resistance ... insist on upholstery fabric made of

Vectra @ olefin fiber is manufactured by Enjay Fibers and Laminates Company, Odenton, Maryland, a

division of Enjay Chemical Company. Enjay makes fiber, not fabrics.



Sculptured metal French (Louis XVI) fluted urn with typical pineapple finial on pedestal. 37½ inches. About \$79.50.\*

## The Stiffel Lamp

For brochure of selected Stiffel lamps, send 25t to The Stiffel Company, Chicago 60610.

\*Slightly higher west and south.



Bonus for boaters: the pastoral quiet of Holland's backwaters

Whole new towns have been created where a few decades ago haddock and herring were caught. At the end of the 10-mile-long dike with the sea on both sides, you will enter the province of Friesland. Here the meadows are even greener, the cows shinier, the air more limpid and fresh. In the town of Francker (Frentjer in Frisianfor the Frisians boast their own language akin to old Anglo-Saxon, their own flag, and a fierce regional nationalism) I always have to see the charming eighteenth-century planetarium again. I stay the night in one of the good hotels at Leeuwarden, Friesland's capital, because I enjoy strolling past the shops that line the narrow canals. They sell the colorful Makkum majolica tiles and pottery, still made according to the age-old methods, Workum vases, and ornate Frisian tail clocks, which cost as little as \$50 with a modern mechanism and as much as \$200 if made in the old manner. Next morning I launch the boat at the excellent yacht harbor for a long. haul over the Frisian canals and lakes to Eernewoude.

Continuing all day through pastoral meadow landscapes you reach Heereveen where there is a comfortable motel-restaurant. It may look a bit too American, but I have learned to shun romanticlooking hotels in Holland-they are too often primitive and substandard. The next day you continue by boat through the unique village of Giethoorn, a miniature Venice, to Kampen on the placid IJssel River, across endless swamps where herons, wild duck, grebes, godwits, and peewits fly up from between the plumed, windblown rushes.

From Kampen, you take a short bus ride back to Leeuwarden to pick up the car and drive back by a different road to Kampen, where your boat is hitched onto the car for the trip across Holland to the province of Zeeland—along the big rivers of the Rhine estuary, following, not the highways, but the dikes. Below Rotterdam a brand new highway, part of the stupendous Delta works, crosses into Zeeland.

A pause is mandatory at Veere, the medieval harbor, for a meal at the oldest inn of the Netherlands, the "Campveerse Toren," housed in a bastion of the old city walls, with an incomparable view of the harbor and the islands. I never miss eating at the "Campveerse Toren," because it is one of the loveliest places in Europe to savor anguille à la matelote, eel cooked in wine with herbs; scampi and tiny shrimps; or turbot poché, washed down with a Gewurztraminer 1962, all for \$8 for two.

Theoretically, your trip could now end. For me, however, a Dutch vacation is not complete without a side trip to Delft, the famous pottery town, to buy some blue Delft tiles and pottery gifts. Delft is a compact and lively university town, all Holland in a nutshell—a gay maze of streets, canals, bridges, and tiny, cozy student pubs.

Another indispensable part of every visit I make to Holland is a trip to its southern tip, Maastricht on the River Maas. A trip on the Maas has a charm all its own, as the placid river winds through pastoral landscapes. The barges are slower here and the skippers more relaxed and ready for a chat. On the borders of Belgium and Ger-

Continued on page /



#### Soilproof walls with a beautiful touch: Marlite Textured Paneling

You'll know your walls aren't real wormy chestnut (the rare wood that costs a small fortune—if you can find it). But no one else will, because Textured Wormy Chestnut Marlite paneling looks and feels so authentic.

Touch it—you can actually feel the texture. Wash it—you can't harm its beauty.

Soilproof Marlite keeps its beautiful touch for years. Marlite's wash-and-wear finish resists heat, moisture, stains and dents. Dirty fingerprints wipe off without a trace.

Before you build or remodel, see Marlite's complete Decorator Paneling line. Your building materials dealer has Marlite, for walls with the beautiful touch.



Marlite® plastic-finished paneling

Marlite Division of Masonite Corporation, Dept. 340, Dover, Ohio 44622

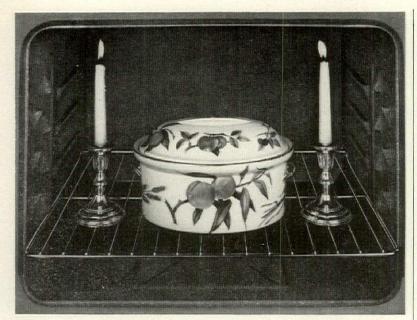
#### New! Handbook of Professional Decorating Ideas

Make your home more attractive! Send 25c and coupon for 24-page, full-color "Handbook of Professional Decorating Ideas."



Name			
Address			

State\_\_\_\_\_Zip\_\_\_



#### Royal Worcester Flameproof Porcelain looks so lovely by candlelight it's hard to believe it slaved in a hot stove all day

Cook in it. Serve in it. But please don't eat those luscious fruits that grow all over it. They're for decoration. Not dessert. The Royal Worcester collection of Flameproof Porcelain consists of casseroles, ramekins, baking dishes, and souffles in all sizes and shapes. All in white. The better to show off the sun-ripened colors, individually fired in the great English tradition. From \$2.00 to \$45.00 at stores that serve only the best. Casserole shown, 2½ qt., \$25.00. Also available in Canada. Write to Royal Worcester, Dept. HGF-3, 11 East 26th Street, New York 10010 for a free Flameproof folder.



### The MARKET SQUARE Collection by Taylor-Jamestown

You'll entertain proudly when your dining room is furnished with this beautiful furniture. The rich glow of the hand-rubbed, solid, hard maple... the authentic design of the brass hardware... the roomy buffet and china deck... the graceful table and chairs... all are evidence of your good taste.

See all the construction features at your Taylor-Jamestown dealer's which make the MAR-KET SQUARE Collection superior. Or send 50c (in coin, please) for booklet showing the complete Taylor-Jamestown line of dining room and bedroom furniture. Taylor-Jamestown Corp., Dept. HG-3, Jamestown, New York.



many, Maastricht, a most cosmopolitan Dutch city, has an atmosphere completely different from the rest of Holland, a flavor of antiquity, and architectural marvels in Gothic, Romanesque, and Baroque. It is delightful to stroll atop the city walls, built in 1229, through the restored old section, to be surprised by an active waterwheel churning up the River Jeker that winds above and underground all through Maastricht, or to sip coffee in one of dozens of sidewalk cafés and watch the pleasantly hectic provincial life go by.

There are excellent art shops with surprisingly creative contemporary sculpture, enamels, ceramics, and glassware made by local



In Friesland, a medieval memento

artists. Maastricht has been a cultural center for 600 years. The first poetry in the Dutch language was written here, oil painting was introduced into Holland by Jan and Hubert van Eyck during the fifteenth century in its vicinity. And if it is true that the cuisine of a region is an indication of its culture, Maastricht's contributions to culture are stupendous. The most modest restaurant has at least one delicious specialty. Of the three two-star restaurants that the Guide Michelin recognizes in the Netherlands, two are around Maastricht: the Hotel Juliana at Valkenburg, five miles away, and the spectacular Castle Neercanne, just outside the city limits, literally straddling the border (one entrance is on Dutch soil, the other on Belgian). Neercanne is worth the whole trip south. You sip your apéritif on the flowered terraces of this restored seventeenth-century castle overlooking the peaceful Jeker Valley. On your way to the white-and-gold dining room you may meet the tall and serious master-chef Guus van Mieghem. choosing fresh herbs from his own garden. It is very elegant, and yet very gay and relaxed, and your welcome is warm and cordial, for this is a château without snobbery: a gezellig castle, as the Dutch say (gezellig means cozy, gemütlich, convivial, warm). I have found it is advisable to have my hotel concierge (Hotel Cerlon in Maastricht is the most perfectionist small hotel I have ever stayed at) make the reservation, for many people make a trip to Maastricht just for a meal at Neercanne.

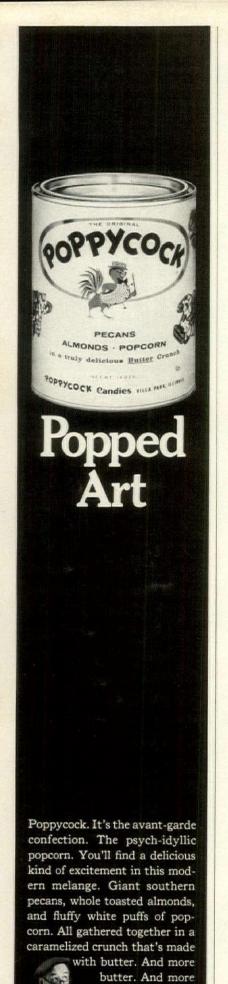
I won't attempt to describe the menu apart from mentioning that there is a delicious prix fixe at about \$2.75 and more elaborate to superlative ones at \$4, \$5, or \$10. If you really want to know what beef Stroganoff must have been like at the Court of the Czars-ofall-the-Russias, Neercanne's version must be the nearest approximation. The crêpes Suzette or the ice cream with hot sabayon are extraordinarily delicate. And for wine, you have a choice of 50,000 bottles in the wine cellar, marvelous caves in the sandstone hills behind the castle. An excellent Beaujolais costs \$3, a grande bouteille at most \$7. I can only say that apart from Baumanière in Provence, which is many times as expensive, I don't know of a more worthwhile culinary castle, nor a higher point on which to end a watery pilgrimage to the unforgettable delights and diversion of the land of Rembrandt.

	kit of free literature about Holland, on on boating, a list of events, and a
	is coupon and mail to House & Garden's Lexington Avenue, New York, N. Y. 10017
NAME	
ADDRESS	
CITY	STATEZIP CODE

#### H&G'S SHOPPING AROUND

NOW ON PAGE 145





butter. Poppycock is

whole new happen-

ing. So wildly

rich, it happens

to cost \$2 a can.

At fancy food

shops and better

department stores.

POPPYCOCK CANDIES, VILLA PARK, ILL.



New-style winegrower Ernest Marples at the Château de Chaintré

## THE PEOPLE BEHIND THE GREAT WINES

Whether born to the wine-growing life, taking it up as a full-time vocation, or retiring to it, these men and women have one thing in common—a deep and passionate dedication to the pursuit of excellence

#### BY HUGH JOHNSON

If you picture someone, somewhere between a farmer and an artist—or rather the two together embodied in one person—you have the essence of a great winegrower.

From the farmer side comes patience. From the creative, artistic side, flair. Patience and flair, doggedness and intuition—whatever you call them, these are the qualities a true winegrower cannot do without.

Winegrowing, not surprisingly, runs strongly in families. Among European peasant farmers, the ownership of a vineyard often goes back in the family far beyond memory or records. Even in so new a wine country as Australia, there are seven or eight wineries that have been in the same family for a hundred years. Add to these the great aristocratic estates of Europe, particularly of Italy, and it is a good guess that over half the world's vineyards have stayed in the same families' hands for at least a century.

But in recent years a new kind of winegrower has become more and more evident. He is the suc-

cessful politician, or diplomat, or company chairman, who suddenly finds that his business life has left something in him unsatisfied. Talking to many such winegrowers I have found that it is often a sense of partnership with nature which they have craved-and found. For in winemaking, nature always has the last word. All the mechanization, all the laboratories in the world can do nothing about a hailstorm in a vineyard or a summer when the sun shines too long and too hotly, or fails to shine at all. Making the best of a bad job, in many of the world's greatest wine countries, is still the only course left open five years out of ten.

Nobody knows the truth of this last statement better than a few growers on the upland vineyards of northern Germany. When things go well for them they have the chance of making what many call the world's greatest white wine. When things go badly, they often have to scrap a whole harvest; so acid is the little wine they do make.

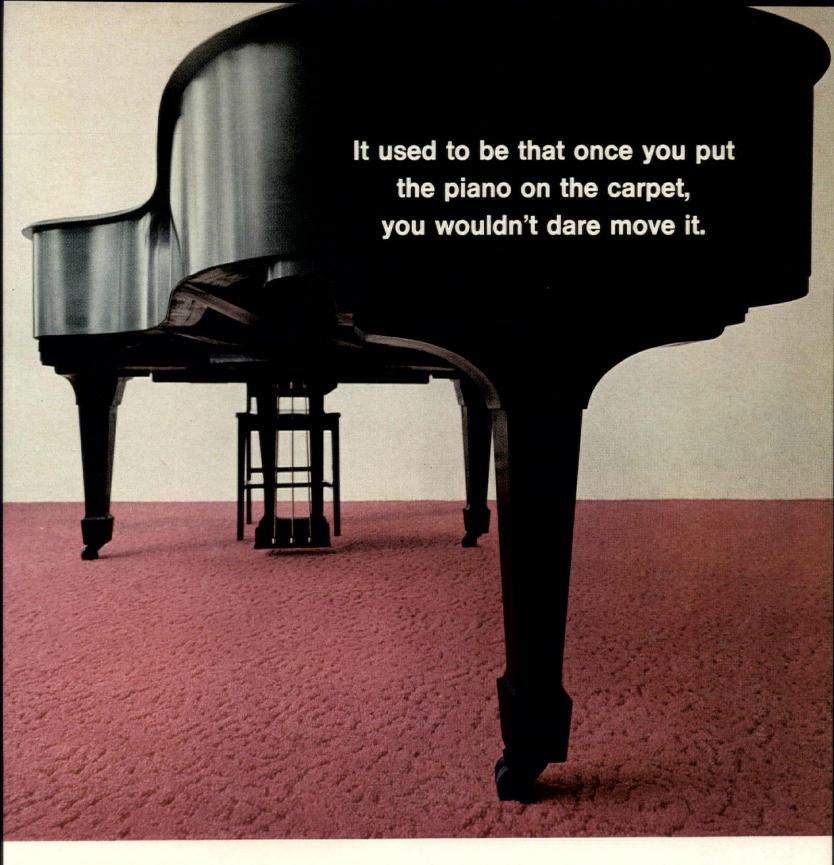
Continued on page 74



Just follow the delectable recipe published monthly in House Garden's gourmet Cook Book settions. Detachable, you can fithem for quick reference in H&G handsome new binder. Binder \$2.00 each.

To: House & Garden Cook Book: Dept. 3-68, P. O. Box 1910 Grand Central Station New York, N. Y. 10017
Please send the following:Binders @ \$2.00
Cook Book Inserts (Checked Below) @ \$.25
(Postage & Handling)\$ .23 Total amount enclosed\$
Please make check or money order payable to HOUSE & GARDEN
<ul> <li>72 Rice &amp; Grain</li> <li>77 Pickles &amp; Preserves</li> <li>83 Middle East</li> <li>84 Egg</li> <li>88 Man's</li> <li>90 Swiss</li> <li>91 Hot Hors d'Oeuvre</li> <li>95 Scandinavian</li> <li>96 Shellfish</li> <li>98 Provencal</li> <li>99 Gourmet Diet</li> <li>110 Wedding</li> <li>119 Greek</li> <li>120 Salmon and Trout</li> <li>125 Mushroom</li> <li>127 Tart and Tartlet</li> <li>132 Soup and Salad Supper</li> <li>135 Gourmet Diet 4</li> <li>138 Dutch &amp; Belgian</li> <li>139 Chafing Dish</li> <li>140 Brandy</li> <li>141 Christmas gift</li> <li>142 Risotto and Pilaff</li> <li>143 Crepes</li> </ul>
NAME
ADDRESS
CITY
STATE ZIP CODE

Allow 3 weeks for delivery.



Rejoice, piano fans, because Masland makes an extraordinarily resilient carpet. The pile bounces right back up, even after having been crushed by the legs of your Baby Grand.

Masland calls the carpet "Audition," and the reason for this terrific resiliency is that Masland

makes "Audition" with Kodel® polyester fiber. Kodel, you see, allows carpets to retain their appearance better than any other carpet fiber. And that's a fact.

But resilience is just one reason why "Audition" is such a great carpet buy. It's also unusually beautiful. Multi-level pattern. Random sheared texture. Twelve exciting colors. And it's made by Masland.

Even if you don't own a piano, see "Audition" soon at your Masland dealers. (You have a chair, don't you?)

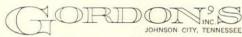


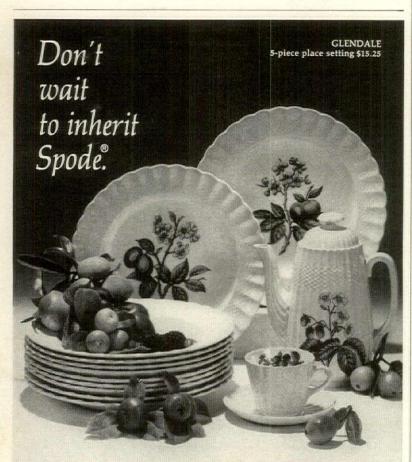


## Quiescence-East

The tranquility of centuries-old lines. The harmony of mellow cherry, satin black lacquer and marble blending with your loveliest Far Eastern accessories. The refinement of heavy, hand-made brasses. That's what Gordon's builds into the handsome pieces in this new Oriental series. That's why Gordon's is such an enduring investment in quality and worldly-wise style. Send 50¢ for catalog featuring this and other fine Gordon groups.







An abundant harvest of good taste: Glendale's colorful fruits and blossoms. A different design for each of the twelve dinner plates;

a different arrangement for each serving piece. The hues are vibrant and the craftsmanship meticulous. Every meal becomes a festive occasion when Spode's Glendale graces your table. Write today for booklet 76.



Spode Incorporated / 206 Fifth Avenue, New York, N.Y. 10010

#### PEOPLE BEHIND THE GREAT WINES continued from page 72

#### The other Schubert

The growers who apply stringent standards to themselves are few. One of the most outstanding of them is Andreas von Schubert, whose estate of Maximin Grünhaus, on the Moselle's little tributary, the Ruwer, gives a wine with as much perfume, as great delicacy, and often as high a price, as any in Germany.

"There are some things you do for prestige, rather than profit," von Schubert says. "To be commercial, I would never make the finest wine which Maximin Grünhaus can give—the great sweet beerenausleses. They take a fantastic amount of labor and trouble. Each grape has to be chosen and picked out individually by hand. Whatever we charged for a bottle (and heaven knows we charge enough!) we could never really make it a worthwhile proposition."

Von Schubert is a winegrower who inherited his estate. His family, originators of the great steel works of the Saar valley, and also diplomats, owned Maximin Grünhaus, but lived elsewhere. They believed in the old rule that a small estate could nourish a bailiff, but not a proprietor.

When von Schubert came to live at Grünhaus, shortly after World War II, he took the winemaking into his own hands. Since then, by applying his non-commercial standards to winemaking, he has made the elaborately beautiful label of Maximin Grünhaus one of the most sought after in the world. Of the 650 acres surrounding the old Benedictine monastery which is his house (it celebrated its 1,000th anniversary two years ago) only sixty-five are suitable for winegrowing. The rest is orchard, forest, and grazing land.

The most characteristic Schubert touch of all: He amuses himself with the coincidence of his name and the composer's by arranging "Evenings of Music and Wine," at which Schubert's music and von Schubert's wine are poured forth concurrently. Elaborate relationships between the drier and more delicate, the richer and the sweeter wines and songs are concocted and discussed. It all accords beautifully with an ancient home and its precious furnishings. How rarefied it is, and yet, to someone who lives for wine and loves music, how real.

#### An esthetic Rothschild

Another man who was born to the world of wine, in this case that of Bordeaux, is Baron Philippe de Rothschild. Jealous as the wine regions of France are of each other, even a Burgundian would admit the Baron's right to speak on behalf of all French winegrowers. He came to wine as a young man, and he has made of a onceneglected estate one of the proudest names in the world: Mouton-Rothschild.

The Baron loves to tell of Mouton, the old farm and the ungracious farmhouse, the ground swell of the Médoc rolling its vines up against its walls as though they would engulf it. Of the farmhouse he has made a home worthy of the name of château. Of some of its buildings he has formed a beautiful, unique museum of works of art connected with wine. And, as his greatest work of art of all, he has created a magnificent standard of winemaking, for which the world's most noted artists are happy to design labels, considering themselves lucky to be paid with a few cases of Mouton-Rothschild.

So, far from letting the farming side get the upper hand, the Baron remains first and foremost an artist who speaks of wine unabashedly in poetic language. He thinks of his wine not as a drink so much as an esthetic experience. Thus, he writes, in his poem as translated by Christopher Fry: "With a glass of wine before us: Faced with the reality, to abstract

And now, alert to the moment, to surrender to the interchange, to be completely with yourself and it. Then ask the help of words."

vourself.

#### The vintner as host

o a world-famous winegrower, entertaining becomes almost as important as the vineyard work and watching over fermenting vats or bottling operations. For people are curious to see, to taste, to understand. Winegrowers live to give pleasure to others. They seem almost to have founded some sort of brotherhood in which wine makes people remember all the things they like about each other and forget the rest. In Champagne. especially, a region which has a name synonymous with luxury, visitors expect to be cosseted and fêted. While some of the biggest firms more or less have a routine for entertaining guests, it is the smaller, highest-possible-quality houses (still, not entirely by coincidence, owned by their founding families) that entertain as friends or not at all. It is among these small firms-curiously, since the most famous champagne of all, Veuve Cliquot, is named for a widow-that you find three today under the control of a widow: Veuves Bollinger, Roederer, and Pol Roger. Continued on page 76



laborate storage space, designed to hold linens, silver and china, produces a ne furniture look in this serving area. St. Charles genuine wood exteriors are ccented with color-coodinated moldings.

## St. Charles.

#### CUSTOM KITCHENS

## for people who like having things their own way!

Have everything your own way in a St. Charles kitchen! Concept, decorator colors, materials, dimensions, textures—every detail is custom designed (truly!) around your ideas.

The St. Charles dealer-designer brings, to your plans and personality, a depth of experience and infinite resources in equipment, finishes, lighting and features. He designs, you decide. The result is a one-of-a-kind triumph . . . your own personalized kitchen. When completed, you'll only wish you had seen your St. Charles dealer-designer sooner.



Classic dignity is the look in this St. Charles kitchen. Rich walnut doors harmonize with richly textured cabinets in Horizon Blue. Ample storage for everything.

This is just a glimpse of the wonderful experience awaiting you upon opening this beautiful 36 page "St. Charles Custom Kitchens" color folio. Large, full-color pages treat you to a tour of the most fascinating kitchens in the world.

#### OVER 30 YEARS OF LEADERSHIP IN CREATING CUSTOM KITCHENS

Displays at 5740 Dempster Street, Chicago North Shore Area...101 Park Avenue, New York...8660 Sunset Boulevard, Los Angeles...and at more than 200 St. Charles dealers coast to coast. See the Yellow Pages. St. Charles Custom Kitchens
452 Tyler Road, St. Charles, Illinois 60174
Love having things my own way. So please send
my copy of the "St. Charles Custom Kitchens"
36 page color folio. Enclosed is \$1.00.

ı		1	-	>	ŧ,
١	V.	J	4		
ı	à		1	-	d
				es (iii)	

We plan to:	Remodel	☐ Build	
NAME			
	PLEASE PRINT		
ADDRESS			

ADDRESS\_\_\_\_\_\_COUNTY\_\_\_\_\_STATE ZIP CODE\_\_\_\_\_









## Swing-A-Way will help your break the ice

Whatever the occasion, Swing-A-Way will help get it started better with plenty of crushed ice. And there are 4 distinct Ice Crushers to choose from, including the new Vacu-Base which anchors down on any smooth surface while you crush all the ice you need. Refreshing new colors, too.

Top: Table Ice Crusher • Electric Ice Crusher Bottom: Wall Ice Crusher • Vacu-Base Ice Crusher



© Swing-A-Way Manufacturing Co. . St. Louis, Mo.



UNION-NATIONAL INC. . JAMESTOWN, N.Y. 14701

PEOPLE BEHIND THE GREAT WINES continued from page 74

Grande dame of champagne

ow such a gentle woman as Madame Bollinger was able to take over the family firm when her husband died in the middle of the German occupation and steadily build up its business is a wonderful mystery to me. To see her bicycling through the vines around the quiet little town of Ay in a tweed suit and raincoat, a basket on the handlebars, you would more easily guess that she has Scottish



Mme, Bollinger shows her wine

ancestry (her family name is Law de Lauriston) than that she is a shrewd businesswoman, makes regular trips all over the United States, and has developed a huge market here.

Champagne is made right under Madame Bollinger's bedroom window. Her front door opens into a courtyard full of barrels. Across the end of the street the green vines can be seen marching up the hillside. In autumn the smell of the new wine is heady all over the house.

To many people it may seem like a vision of paradise, this life of tasting champagne in the morning, and coming in to arrange flowers before lunching with guests. Madame Bollinger is a supreme example of the winegrower to whom entertaining is an allied art.

#### The British invade Gaul

Some are born into the wine-growing life, some marry into it, others retire to it, and a few are so bitten with it that even as young men, under-capitalized and inexperienced, they throw themselves into it body and soul. I know nobody who epitomizes the sheer love of wine for its own sake so much as Nicolas Barrow, a young Englishman who lives near Bordeaux, and has made his home in the middle of a vineyard.

For him there was no possibility of buying one of the famous classified growths of the world's greatest red wine country. Such châteaux change hands rarely, and for huge sums. Instead, he bought

a plot of land called Arcins in one of the lesser-known villages of the Médoc, near the famous Margaux. The little house on it he dubbed. half jokingly, Château Courant, which might be translated Château on Tap. It was a British understatement; the kind of wine he set about making, planting every vine with his own hands, was far from being tap wine. He insists on bottling every drop himself, and already, after only three wine-making vintages, has a reputation for producing the old-fashioned "real" wine of Bordeaux: gutsy, longlasting, full of character, designed not so much for commercial success as simply to fulfill itself and be what it is with integrity.

Yet another Englishman who has successfully launched himself into the world of French wine—in his case, a vineyard in Beaujolais—is ex-Cabinet Minister Ernest Marples. Mr. Marples, a businessman of prodigious flair and energy, has flung himself into the wine trade as into a crusade. To his neighbors in Beaujolais his name stands for a standard of winemaking of which they can all be proud.

Marples has owned his vineyard in Beaujolais, and his plain little house among the vines, for over seven years now. Last year he started two new ventures which have made him the talk, and I suspect the envy, of the neighborhood. One was shipping his wine direct. under his own label, for national distribution in the United States. The other was to buy a fine old stone château, the Château de Chaintré, near Maçon. Chaintré will become, he says, a hotel, a cooking school, an international congress hall, a computer center. I don't doubt it for a minute, any more than I doubt its cellars will be overflowing with honest wine.

#### The winners of the West

n California, more vintners look back to winegrowing forebears in Italy than in France. The Gallos are perhaps the most successful example; the Martinis, the most prestigious. I would be surprised if there is anyone more Italian, in his outlook and in the kind of wine he makes, than August Sebastiani. The Sebastiani vineyards are in Sonoma, not far from the famous Buena Vista, the most historic winery in California, where Colonel Haraszthy settled (as nearly as such a restless spirit could settle anywhere) and where Frank Bartholomew, the chairman of United Press International, carries on the Colonel's work as a winegrower.

It is not hard to see that August Sebastiani consults his own

Continued on page 141

## HOW TO USE COLOR TODAY

As H&G's 1968 Colors come into full bloom, the question of how to use them is answered easily, cheeringly: Build any kind of color scheme you like as long as you set it off with white. Why white? Because of its magical power to bring out the best in every color you put it with. Makes flower colors cleaner, clearer. Makes bold, brash colors calmer, easier to take en masse. Makes neutrals warmer, richer.

You can use colors with white in as many different ways as you can build a color scheme. Here are three of the freshest:

- Concentrate your color in bright bouquets against an all-white background. Among today's favorites for this bunch-of-flowers look are pink plus yellow such as the team of Azalea, Goldfinch, and Lemon Peel in the room on our cover. Or Cyclamen plus Pernod; or Forget-Me-Not plus Parrot Green. Without even trying, such combinations give a room a pretty, romantic look in full sympathy with today's romantic storybook mood. (Watch for more bright bouquets against white in our House of Color, coming next month.)
- Souple one bright color with white in almost equal partnership—Tangerine and white; Lemon Peel and white; Parrot Green and white. The bright partner may be a bold hue you would normally hesitate to spread over a large area, but balanced by comparable areas of white, it will take on a surprisingly soft and romantic glow. (For one example, turn the page.)
- Fill a room with deep color almost to saturation—Ultramarine, perhaps. Add an assortment of neutrals (wood tones, furs), then sharpen the whole with bright white accents.

As you turn the pages of this special color issue, you will see lots of white. Be sure to note how much its crisp presence enhances the colors whose company it keeps and helps to give a room or a whole house the fresh romantic look of today.

# COLOR and the ROMANTIC LOOK

Quite different in meaning to different people, bound by time to no particular period, today's romantic look, in essence, is best interpreted as a kind of lyrical escape—a soaring flight from the here and now into a world of let's pretend. (Prince Albert must have known this when he hung Balmoral Castle with half the tartans in Scotland: for its day, a wonderfully romantic job of decorating.) Poetic, rather than scholarly, the look has a storybook, stage-setting quality evoked almost with tongue in cheek. It never makes a consistently serious attempt to deceive (if it did, romance would fly out the window), and—since we live in 1968—it is created on today's pragmatic terms, with today's myriad materials and standards of comfort. It is moonlight, in a way, with its feet firmly on the ground.

It is also, since romance is a thing of nuance (it was one thing to Cleopatra, another to Darby and Joan), marvelously variegated. It can be sparked by such transplanted exotics as Turkish corners, stained glass, and arabesque filigree. In a garden room, it can be an outdoor ambiance brought indoors; it can summon up the past with chinoiserie (the eighteenth century's idea of a romantic look), be a country look in a cliff dwelling, recall a jungle safari, or, dipping deep into the shimmer of mirror and silver, suggest the splendor of a palace.

Always, whether utterly sensuous with velvet and silks, or, paradoxically, composed of little except greenery and a painted niche, the romantic look has roots in color, and with H&G's Colors for 1968 the sky is just about the limit. They, and the way they are used in the rooms that follow, are as much a part of the look as the keyboard is part of a piano. For sparkle, they are almost always paired with drifts of white; in the more sophisticated rooms, they are also jeweled with crystal. And if you think a kitchen can't be as romantic as a valentine, turn to page 87.

## Bold reds softened by white

The lighthearted use of a quilted chintz, its flowers in H&G's Purple Anemone, Cyclamen, Azalea and Tangerine windblown against a white ground, gives this room the classic romanticism of an English country drawing room. For panache, the Tangerine is repeated on the walls, the Cyclamen on sofa pillows—a tingle of colors cooled everywhere by white. Surprising, charming: a velvet-bordered calfskin rug, a contemporary painting by Paul Jenkins in contrast to antique gilt and crystal. Interior design by James Tillis of Mallory-Tillis, Inc. For shopping information, see page 132.

PHOTOGRAPHS BY GRIGSBY, BEADLE, ECKER





## COLOR and the ROMANTIC LOOK continued

#### Pinks and yellows with white touches

The richness of moiré and velvet on furniture of classic design imbues this room with a sybarite's romanticism and an opulence in which pastels and white are forsaken for mouth-watering, hot-sweet colors: Lemon Peel for the walls and for the taffeta curtains, Azalea and Cyclamen for the Louis XVI bergères, the lushly tufted sofa and slipper chair, the delightful little upholstered table. Furniture from Collector's Classics by John Widdicomb; fabrics and Moroccan rug from Schumacher. Painting over sofa, "Favorite Son of the Maharani," by Charles Baskerville.

## White plus green accented with purple, dashed with pink and yellow

Proof that an old-fashioned fabric like chintz can have the romantic look of brocade when paired with the splendor of gilt and lacquer, the living room in a New York apartment, opposite page, is like a bouquet of quaint flowers held in a very sophisticated lace-paper collar. The lion's share of the furniture—sink-into, soft-edge—is covered in the chintz, pure white sprigge in green with a touch of Cyclamen, a color that, with Purple Anemone, is sprinkled about the room in fruit and flower accents. Painting by Paul Jenkin from Oliva Associates. Interior design by James Tillis of Mallory-Tillis, Inc.







## COLOR and the ROMANTIC LOOK continued

#### Purple as an accent for hot pinks

A splendid dash of color and pattern fill a little bedroom, left, with the gaiety that made Brighton Pavilion such a marvelous folie. But George IV never saw a plaid like this one—a bold, overscaled crisscross of Purple Anemone, Azalea, and Cyclamen on white. Nor did he dream of bamboo made of brass for étagères, a table, and a chair. Over the brass and iron bed, "Trip to Great Jones," a pen and ink drawing by Lester Elliot from the Babcock Galleries. On one étagère, "Nude in Motion," by Barbara Mortimer, The Oliver Wolcott Library. Fabrics by Croydon; carpetin by James Lees; cabinet by Harvey Probber.

## Cool deep blue warmed with browns and neutrals

The brilliance of mirror and the intensity of Ultramarine, a man's blue, are the romantic jinni in couturier Gayle Kirkpatrick's New York bedroom, below left, a comparatively small room made infinitely larger with mirrored paneling and mirrored cube tables. The vibrancy of the blue and the glint of the glass are countered with the soft wood tones of an old bamboo chest and a Biedermeier chair, the sable-stained floor, fur pillows, and a bedcover fit for a king. Of plain, garden-variety rabbit, it looks quite like chinchilla, romantically lordly. Interior design by Jim Boatman.

## Sparkling partnership: green and white

A riot of leaves and walls of Parrot Green, a color that once only tinted feathers, turns a bedroom in Mr. and Mrs. John Seskis' Long Island house, opposite page, into a quite reasonable facsimile of a Gauguin fantasy. With the exception of nips of Lemon Peel, there is no other color except white. Queen of this pretty forest is the contemporary four-poster, upholstered right down to its feet, frame, and mattress (there is a matching bedcover) in a glorious fabric wild with leaves and, here and there, tiny golden lemons. Interior design by John FitzGibbons.

For shopping information, turn to page 132.







## COLOR and the ROMANTIC LOOK continued

#### Clear yellows laced with white

A Chinese pavilion, romantically theatrical, safely open to the elements, was created in the very simple foyer in Mr. and Mrs. Richard Lipman's New York apartment through the art of painted trompe l'oeil. Under a Persian Blue sky, the clear yellows of Lemon Peel and Pineapple glisten in a room laden with camellias and geraniums—a tour de force of atmosphere, leafy as a garden to walk through, free of furniture except for a sofa covered in Lemon Peel vinyl (practicality in Cathay), a console, a porcelain Foo dog. Mural and trompe l'oeil by Eloi Bordelon. Interior design by Michael Landers.

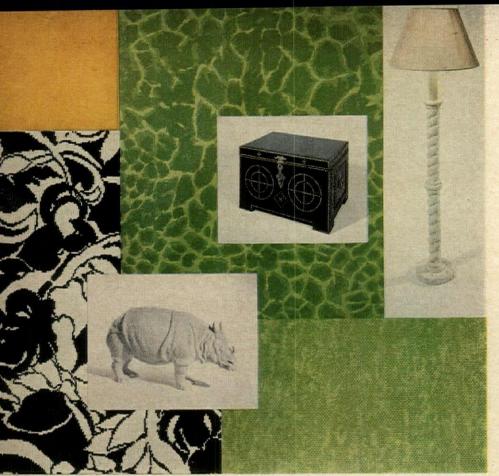
#### Pinks cooled by yellow-green

Pink, the very color of romance, lends its blush to a tiny dining room, left, via Cyclamen curtains and carpeting, Peppermint Pink walls. To keep the flattering color undiluted, there is little contrast except for sheer white undercurtains, Pernod chair seats, and the black and gold gleam of a chinoiserie chest. Because the room is small, the curtains (whose pattern might have come from an art nouveau picture book) are hung in a bravura manner—wall to wall, ceiling to floor—and, for all their seeming fragility, are as strong as steel mesh: they are made of Fiberglas. Carpeting by Masland.

#### Flower colors in the kitchen

A treillage ceiling and cabinets that look like boiserie make this kitchen, opposite page, an arbored charmer for which Marie Antoinette might have abandoned her dairy farm. Colors are soft and tender: Putty countertops and floor (the latter's tile is incised in a hydrangea pattern), Maple Sugar distressed-finish cabinets, and Forget-Me-Not blue for the treillage—a pretty web of painted redwood slats curled into a plastic barrel vault lighted by unseen fluorescent strips. Since this is a garden, there are flowers—a basketful in the half-moon mural, flower-colored pottery in the open cabinets. Kitchen designed by Barbara Lockhart for the Southern California Gas Company. Range by Hardwick Stove. For shopping information, turn to page 132.





An exotic flavor could be sparked by partnering a black and white rug with Parrot Green fabrics—one leopardish, one dappled—then adding the Midas touch of Sunflower velvet. Accessories: a standing lamp with a whorled wood column, a little chest covered in leather (terrific end table), a Nymphenburg rhinoceros.

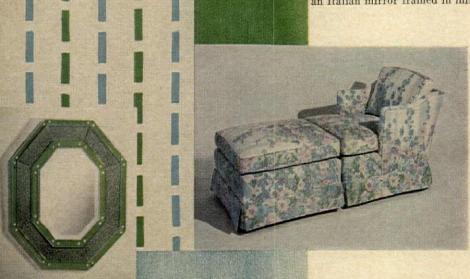
The romantic look:

### SEVEN WAYS TO SET THE SCENE

Although there is no master formula for today's romant look, there are any number of basic ingredients that, putogether with flair, will spell success. Here, assembled heads, is an octet of romantic looks in embryo—composite of fabrics, materials, furniture, and accessories that an not only simpático, but far enough off the beaten pat to make you remember that, to be a romantic, you mu also be, like the wardering Don Quixote, adventurou

Feminine prettiness is distilled with

a wallpaper patterned in threaded ribbons, two linens—Parrot Green and Forget-Me-Not—embroidered (but drip-dry) curtains, Azalea carpeting, and a chaise longue like a bouquet. Accessories: a little time-telling temple, washed in gold, an Italian mirror framed in millefiori glass.



RIGHT:

Cool serenity, understated, almost tailored, gets just the right touch of pixilation from a sheer harlequin fabric—a costume for windows—in Parrot Green, Azalea, and Sunflower. Textures are important: Pernod vinyl for upholstery, Sunflower linen for anywhere, a tufted-plus Pernod rug. The rectangular bud vases are polished chrome; the lamp is Lucite with a silver hat; the stool-table, a prism faceted with travertine.





The flower garden look is yours with a sheer print (for the prettiest windows on the block) that looks like enamelwork,

Azalea velveteen (sofas, chairs), and a Sunflower rug. Here or there: a lacquered bamboo étagère, a ceramic tulipière,

waiting for spring, two alabaster snails, chunky enough to be bookends, and a tôle nosegay for a chandelier.



RIGHT:

#### Opulent comfort

could be drummed up with an outrageously lush sofa in Parrot Green, a linen and cotton print that looks like brocade, a Parrot Green rug, and Purple Anemone velveteen to make you feel like Nicholas and Alexandra. The turtle holds lilacs (or, upstairs, soap); lamp is French opaline.

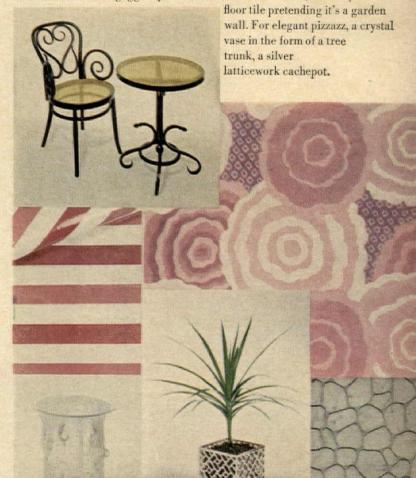
e.

BELOW:

#### Old-fashioned charm

is inherent in bentwood furniture, all caning and curlicues, vinyl

upholstery in barber-pole stripes of Cyclamen and Azalea, a curtain fabric banked with goggle-eyed flowers in the same colors, and vinyl



BELOW:

#### Crystalline sparkle,

very new-fashioned on a white vinyl floor, frosts sumptuous colors—a Cyclamen pouf-on-legs, Forget-Me-Not corduroy, Cyclamen velveteen (a thousand cushions, maybe)—with a crystal ashtray, an étagère of smoked glass, a Lucite mirror, and a chandelier of man-made icicles.



Shopping information, page 132.

### H&G Colors all through the house:

### BRIGHT AGAINST WHITE

he romantic look, when it is compounded with vivid color, knows no geographical barriers, even in tropical climates where, for years, people used to feel that the cooler the color in their houses, the cooler their bloodstreams-a theory with much to recommend it, and only one hitch: pale pastels, when they are all you have to look at, become tiresome. Since the people who winter in this house cannot live anywhere without warm color, the house was decorated as though the North Pole were outside the front door instead of a languorous river in Florida. Color was concentrated in bright "bouquets" against pale backgrounds. The furniture and shutters were walloped with color, but all of the floors and most of the walls were very carefully kept pure white. The result is comparable to flowers growing in snow. There is all the color anyone could want, but no feeling at all of the thermometer rising.

The colors themselves were chosen by the interior designers, McMillen, Inc., because every one of them appears in a Pucci blouse that the mistress of the house adores. By a not at all surprising coincidence, most of them were found to be right out of H&G's palette, to wit: Lemon Peel, Azalea, Pernod, Sunflower, Tiger Lily, Purple Anemone, Forget-Me-Not, Ultramarine Blue, Bluebell, and Parrot Green.

In the living room, part of which you can also see on our cover, white walls and floor intensify the gay colors, yet provide a cool, cushioning "snowbank."







# OOMS IN FLOWER OLORS CIRCLE TILE-LINED POOL

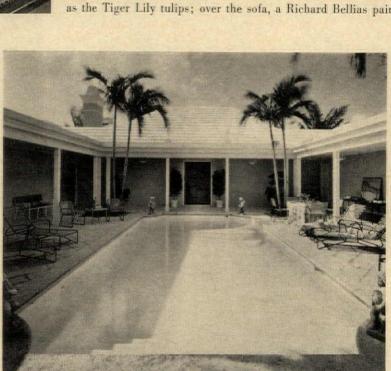


now-capped with white tile, the house, designed by chitect Henry K. Harding and landscaped by ichard Webel, is approached through a palminged courtyard. White-trimmed, the exterior ucco is tinted the delicate ecru H&G calls Putty.



Wildlife still life: on a caned table in the library, a sebra feeding and a zebra couchant in an ashtray.

the dining room, opposite page, the rgest areas of color fall in two unpected places—the shutters and the oor-to create a flood of sunshine disled by two yellows, Goldfinch and emon Peel. Still in a golden vein, nair seats and wallpaper step up the ow, and there is no other color except hite and nips of black, Because the om is small, furniture is minimal and sually space-making: a marvelous ass and glass see-through table that ems to float; delicately scaled Reency chairs, and instead of a sideoard, a slab of terrazzo cantilevered om one wall to be a legless server.





In the library, in contrast to the living and dining rooms, the color seems quieter because it is broken up into a print; a white fabric patterned with tulips in Tiger Lily and Tangerine—the latter a luscious coral echoed on a lacquered coffee table and the piping and epaulette tassels of two white chairs. On the terrazzo floor, zebra zip; for a chairside table, a child's antique desk, with a painted finish as sunny as the Tiger Lily tulips; over the sofa, a Richard Bellias painting from the Wally Findlay Galleries.

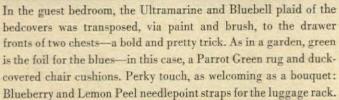


For lunch by the pool: lettuce leaf dishes, bamboo-handled vermeil, Persian Blue napkins.

The loggia-girdled pool, lined like a pasha's plunge with Forget-Me-Not tile, blue as the sky, is the heart of the house. At pool center, a concealed fountain jets to the eaves.











Master dressing room and bath (the room beyond the open door), although basically white, seem to be drenched with color because of the boldness of hue and heroic scale of the field-of-poppies wallpaper. The flowers reappear on the peacock-chair cushion and the little dressing-counter bench in needlepoint.



#### EACH BEDROOM HAS A DISTINCT COLOR THEME

In the master bedroom, as in the dining room, the biggest swack of color—in this case, Parrot Green—is given to the shutters, which are treated exactly as if they were curtains, an impersonation they carry off very nicely. A rose-strewn fabric of heavy ducklike cotton on bed and chairs sustains the green theme, and everything else is white except the rug, which, to make the terrazzo floor whiter, is the color of rich cream. Serene, almost wistfully romantic, the room has two touches of gleam and gaiety: glass-topped brass bamboo tables holding lamps of sculptured plaster with shades striped like the parasols in the Renoir beach scene.







A vacation house arresting inside and out

Surrounded by wild beach grasses in a field in Sag L. I., stands a house that resembles a giant work of an avant-garde sculpture, a falcon in flight, a fant. Any structure that inspires such imagery has to Which is what this house is all about. It is a get-awit-all kind of house, a family playhouse planned city tensions, to toss the humdrum out the winded light. Designed by Andrew Geller, it was built (a alight) with the cooperation of the U. S. Plywood tion for the Irving Elkins and their three children thirteen, Gregory, eleven, and Dolores, nine. I vacation house, Mr. Elkin, an advertising photowanted an unusual structure that would provid from their New York City apartment and from ing environment of his professional work.

The site the Elkins selected is in an area of family had visited and enjoyed in previous summopen and flat, with dune grass running toward the shore, and a distant view of the wild ocean (respain). When designer Geller first saw it, he any house built there ought to punctuate the land stop you and let you know that you had reached shas houses in the wilderness used to do in colonial

And the house is arresting, inside and out faces and colors vary; walls splay; odd-shaped are in unexpected places, high and low. As a recomes in and shadows fall in a variety of excit that change with the time of day, the weather, the adding to the family's continuing enjoyment. (Co









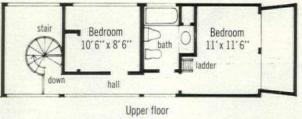
As you move up or down the winding spiral staircase, you see an intriguing succession of vistas framed by irregularly shaped windows. Interior is enriched by interplay of light and varied textures of walls and woodwork.

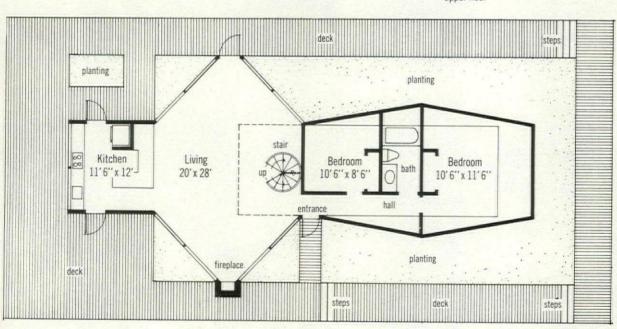
### The interior is both playful and practical

The interior of the house is exciting for the children to explore because of its many nooks, its spiral stairway from basement to second floor, and the ladder by which they can climb from their parents' bedroom to a high sunbathing terrace. (One test of whether the design and plan of a house is good, believes Mr. Geller, is if children enjoy it.)

The house is not only fun, fanciful, and fancy free, but practical. It meets the Elkins' basic needs: four bedrooms, two baths, a living-dining-kitchen area large enough to share with guests, and a basement where Mr. Elkin, an amateur wine maker, can indulge in his hobby. It also has a year-round heating system so the family can use it for weekends and winter vacations as well as in the summer.

The main living area, octagonal in shape, seems to have an especially generous amount of elbowroom because, wherever you stand, some of the walls angle away from you. And the fact that the kitchen is wide open to the living and dining areas adds to the informal atmosphere. Although small in area, the kitchen, which at busy times must have the efficiency of a speedy snack bar, is generously equipped —it includes a large-capacity dishwasher and a surprising amount of counter space for food preparation and serving.





A compact two-level plan is enclosed within the extraordinary prismatic form of the house. On the ground level, adjoining the roof-high living-dining room, are two children's bedrooms. Another child's plus the parents' bedroom are on the upper level. A deck surrounds the house.

N

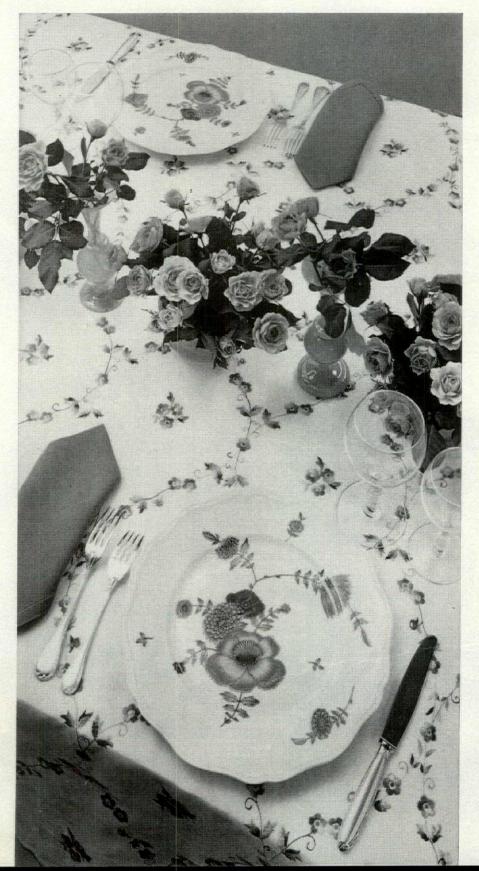
Ground floor

OWNERS: Mr. and Mrs. Irving Elkin DESIGNER: Andrew Geller LOCATION: Sagaponack, Long Island, N. Y. SIZE: 1,500 square feet For building materials and equipment, please turn to page 136. Kitchen end of living area, sheathed in scored panels of gray elm plywood, is partially screened by the high eating-serving counter. Half-moon window frames the pond view. Oblong window near ceiling silhouettes a brass fish sculpture by Kenneth Greene. Painting on the wall is Lynda Kalman's "Essex Street."



# Color comes to dinner

Color is the magic that can turn your china into a chameleon, giving it an entirely different look according to the linens, glasses, and centerpiece that surround it. You can change not only the color effect of the china itself and of the table setting, but also its mood. The same pattern can be made to look lushly elegant, countrified, or delicate. It can play a supporting role in the total drama of one setting, and shine as the star performer in another. To prove it, we have designed three series of varied table settings in H&G Colors, each series inspired by a different type of china pattern—one floral, one plain, and one geometric.



#### Flowered china can be a continual inspiration

A floral pattern can suggest at least as many table settings as the colors it contains—in this case, Cyclamen, Purple Anemone, Azalea, and touches of other hues.

1. On a dinner table of sweetly feminine elegance, the china's central flower is highlighted by a flowersprigged cloth with a tiny motif that looks like a repetition in miniature, and the effect is reinforced by Cyclamen napkins.

2. On an informal luncheon table, the purple motif of the china is brought out by a densely flowered cloth made of dress fabric. Purple Anemone napkins and asters in pot-de-crème cups underscore the effect.

3. For a country supper, the china's pinks are emphasized again, but combined this time, in a plaid cloth, with Maple Sugar which echoes another of the china's flowers.

4. In a more sophisticated setting, the whole design is dramatized by a plain cloth in Forget-Me-Not inspired by the china's small touches of blue, with Pernod napkins for excitement. In all four of the settings, Céralene's "Anemones" china; "Rubans Croisés" silverplated knives and forks by Christofle.

For shopping information, see page 132











#### White stoneware invites limitless variations

As a foil for vivid linens and centerpieces, plain white dishes have become a modern classic. On these three tables, contemporary stoneware—mat white on the surface, Espresso underneath—is teamed with sterling with white china handles.

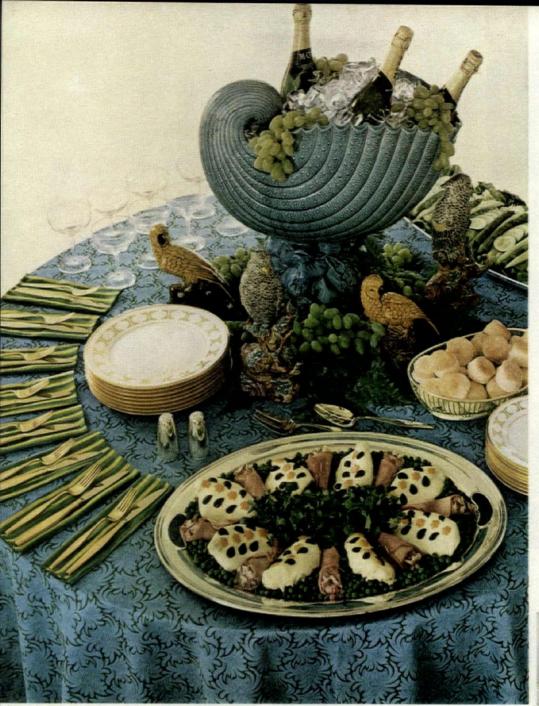
1. For a swinging luncheon, the stoneware is set on a cotton cloth with an op-art pattern called "Crazy" boldly printed in Sunflower, Parrot Green, Cyclamen, Tangerine, and Ultramarine Blue. And the initial splashes of white are boldly supported by plain white napkins, green-stemmed white goblets, and an inventive centerpiece—a colony of antique milk glass bottles stoppered by Colorado Carnations.

2. Dinner-party elegance is achieved with the same plates by setting them on a muted tweedy cloth sparked by Tiger Lily napkins. The only pattern is the centerpiece of meticulously arranged shells.

3. A lush, Art Nouveau look is created by covering the table with a Japanese silk cloth printed with stylized flowers in oranges and blues: Persian Blue, Blueberry, Bluebell, Sunflower, Tiger Lily. Napkins and glasses repeat the blues, but they might have echoed the oranges. Mikasa stoneware; "Variation White" china-handled sterling by Rosenthal.







#### A geometric border can be theme or accent

A simple geometric pattern in gold on creamy white china can seem contemporary or traditional, romantic or sophisticated, according to the company it keeps and the cloth underneath. 1. For a lavish buffet-in-the-round, with an intricately patterned cloth in Persian Blue and Fern, the gold-bordered china contributes to the opulent look along with vermeil knives and forks, striped Siamese silk napkins, an antique Minton shell, and china birds. 2. On a luncheon table, the china stars in its own right, its gold pattern a rich contrast to the muted colors of cloth and napkins-Oyster White and Putty. Centerpiece of succulents and flowers adds a vivid living touch.

3. For a romantic kind of elegance, the china is surrounded by tangy shades of yellow and green, natural flatterers for gold. The only pattern is the leafy design woven into the Pernod damask cloth. Lenox "Tempo" china; Gorham's "Classique" vermeil knives and forks. For shopping information, see page 132.





DUSE & GARDEN, MARCH, 1968



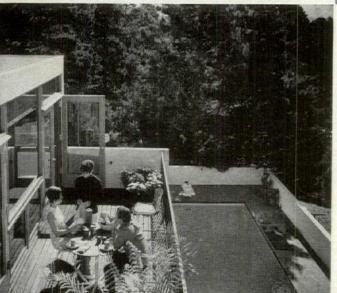


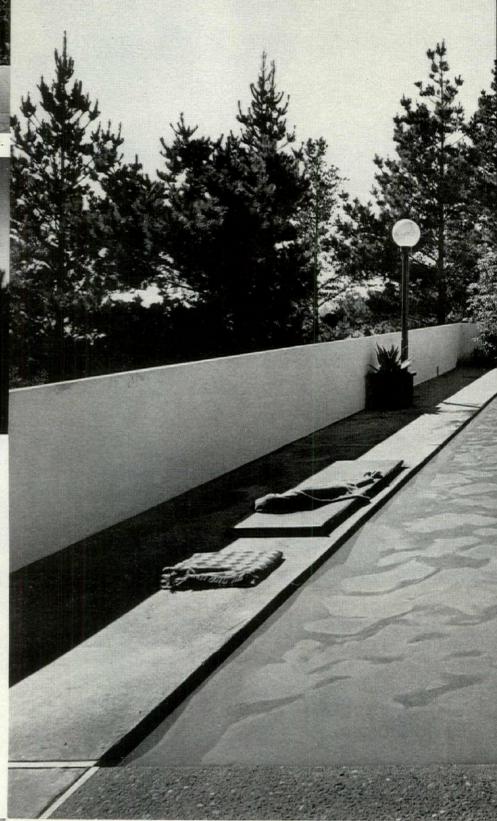
Cantilevered master bedroom on the highest level overhangs the entrance gallery. Living room balcony is at the right.

### A HOUSE OF SEVEN LEVELS

brimful of balconies and vistas

Outside the kitchen is a dining deck overlooking the pool.





dazzling white stucco house rises in layers from a hillside on California Monterey Peninsula to command a fabulous view of the ocean, the villa of Carmel, and, at closer range, a textured landscape of irregular pin and bleached grasses. Built for Mr. and Mrs. Danny Garcia, the house has ever thing they required plus an exhilarating bounty of visual delight. The Garcias co stantly come upon big and little scenes of beauty built into every part of the hous the play of masses of white stucco against the blue of the pool; window and do frames like Mondrian paintings; light and shadow racing like sprites all the wa down the interior stair tower.

Danny Garcia, a professional painter who also studied architecture, was we aware that any house designed for his sloping site would have to be on sever



s, and he welcomed these levels because of his family's special needs. He reed, for instance, a studio, a gallery, and a vault to store his paintings. And use the Garcias and their children (Linda, thirteen, and Gary, ten) like to many things together, they wanted an open plan for the living room, dining a and kitchen areas, plus ample recreation space indoors and out.

Basically the house, as designed by architect David A. Smith, is a three-story cture, but the rooms are actually on seven different levels (the house has twelve is if you count all the outdoor decks and terraces). The rooms, each of which mands a magnificent view, are staggered off a central tower of stairs that rises the master bedroom, which is the highest room in the house, and ends in a glassed cupola surrounded by three decks for panoramic viewing. (Continued)

The complex of cubistic forms reminds some visitors of early Le Corbusier structures; to others, the way the house commands the hillside is reminiscent of Mediterranean villas along the Spanish coast. At the back of the bright white stucco house, two balconies jut from the kitchen and living room, and a deck near ground level leads from the studio to the walled pool terrace. Altogether, eleven decks pop out at various levels.

PHOTOGRAPHS BY MORLEY BAER

### Each room enjoys a special view

he central stairway with its open balustrade and several turns is as beguiling as it is practical. Each major room has its own entrance off the stair tower. Although the Garcias formerly lived in a one-story house, they say the stairs are easy to take because the steps come in small doses between landings (see plan, page 110) and the major living areas are concentrated at mid-level.

You enter the house on the intermediate level by way of a large entrance hall with special lighting and hanging devices for Mr. Garcia's paintings. Up three steps is the living room, and up five more, the dining room and kitchen. A brief flight of four steps around the tower leads to the children's rooms, and five more to the master bedroom.

Throughout the house the background materials are the same. Ceilings are natural redwood, walls are white, and the glass doors, walls, and windows are framed in bright orange and olive green. Carpeting in the main rooms is a soft ecru. (Continued)



Living room with two main seating areas is arranged to take in both the hearth and the hillside view. Fireplace hood is huge white cube over an open hearth where ceramic rocks are set aflame by a gas jet (no ash, no smoke, no screen to interfere with the room's openness). The hot color of the sofa and chair is intense in the afternoon sun, right. Vast banquette, above, fills one corner. Bricks and wood ceiling contrast with white walls.







From a top deck, Mr. Garcia sketches the landscape.

he arrangement of rooms off the central tower of stairs is as orderly as the chambers in a nautilus shell: the studio is well separated from family areas; the recreation room is isolated enough to be a good noise container; little space is wasted on halls. The living room and the dining room and kitchen are on two different levels, yet sufficiently open to each other to create a pleasant flow of space. The Garcias love the way the house works because they both appreciate the values of good organization. Mrs. Garcia manages the house without domestic help and finds the multi-level plan helps her organize cleaning chores on a one-room-at-a-time basis that saves energy. A dumbwaiter running from ground level to the pantry area in the dining room is used frequently to take packages up to the kitchen, snacks down to poolside.

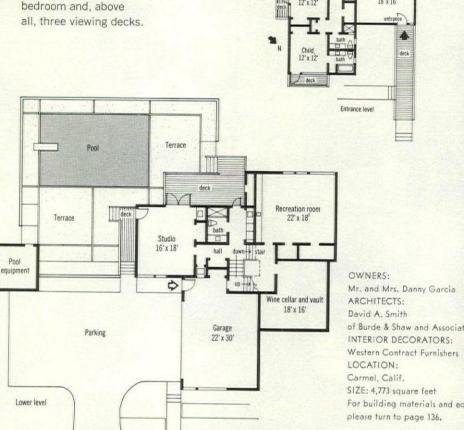
A fresh view of the rooms appears every step of the way.



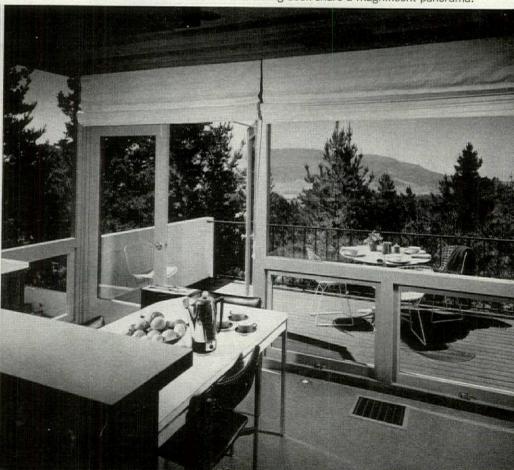
#### The plan is based on logic and pleasantness



Plan is basically a three-story scheme. On the lowest story are the studio and recreation room behind garage and parking court. Intermediate story, reached by a bridge, includes the main rooms plus children's bedrooms. At top is master bedroom and, above



Breakfast end of kitchen and dining deck share a magnificent panorama.



USE OF SEVEN LEVELS continued

Dining room, right, is rtially separated from the sitchen by a storage wall.

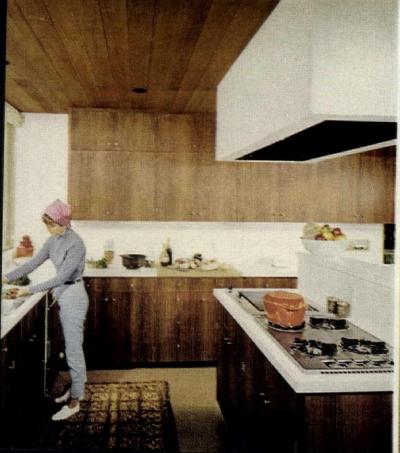
The family likes to have nner early, when the treeos and distant mountains viewed through the glass all take on a sunset glow.

he kitchen is my studio," ys Mrs. Garcia, an imaginative cook. The cooking island, below, has a ledge it screens the range from he breakfast table on the side, but does not block off Mrs. Garcia's view. Walnut cabinets contrast white counters and walls.

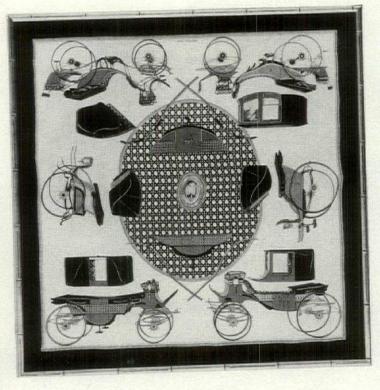
A great windowless room, below right, on the lowest level of the house, serves both as wine cellar and vault, and provides an intimate setting for wine-tasting parties.

The other end of this fireproof sanctuary has compartments for storing Mr. Garcia's paintings.









any of the scarves we wear today are really small works of art, and the thought of tying a knot in one may seem a sacrilege. But, you can have your scarf and use it, too, if you frame it, drape it, stretch it, or devise other ways to display its spread-out pattern around the house. A couturier-designed silk square, an Indian head scarf, even a simple cotton bandanna from the dime store can cast a spell of color and pattern that will instantly change the mood of a room. If you drape a square over a wooden stool-presto! you have an elegant table. If you take a matching quartet of scarves, a handful of ring clips, and a rod-you've hung café curtains. And not the least part of the wizardry of decorating with scarves is that, when your whim changes, you do not even need an abracadabra to turn them back into part of your fashion wardrobe.

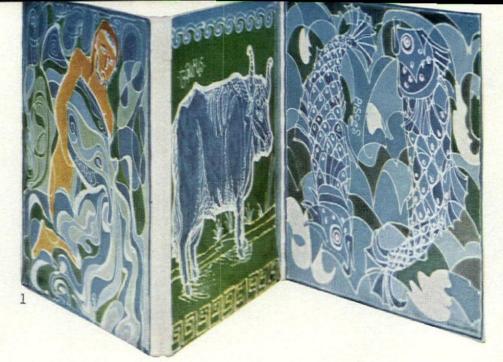
### The quick-change talents ofscarves

A dazzling wall hanging, above left, is made by framing a classic Hermès 36-inch square simply and elegantly in gold-leaf bamboo. As a border is usually an integral part of the pattern, scarves are as easy and logical to have framed as a print. A colorful little end table, left, is an ordinary wooden stool from the hardware store skirted in felt, then covered with a 36-inch silk scarf protectively topped with a round of glass. Interior designer, Albert Hadley of Mrs. Henry Parish II, Inc.

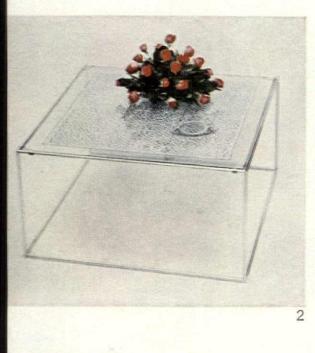
Festive and appropriately patterned covers for two game tables in the living room, opposite page, were created by splitting down the center seam the 88inch-wide scarves or lapas African women wrap around themselves. Interior designer, Albert Hadley.

For shopping information, see page 132.





#### Quick-change talents of scarves



- 1. A standing screen, *above*, has each 30-inch panel covered by a different scarf to create a kaleidoscope of color.
- Sandwiched between the sheets of glass that form a tabletop, left, a 30-inch patterned cotton square seems to float in the air.
- Lavish little pillows, below left, with the builtin brightness of mirrors buried in the embroidery, were made from 18-inch-square Indian head scaryes.
- 4. A pile of pillows, below, each different but definitely related, is covered with heraldic designs—copies, on 16-inch cotton squares, of the competing district flags that flutter over Siena during its ebullient horse races.

OPPOSITE PAGE:

5. Cover-up for a kitchen stool, top center, gives it the guise and the function of an end table. A

30-inch scarf buckled mod-fashion over the underskirt gives a slim silhouette, a great advantage in small space.

- 6. Another stool-to-table metamorphosis, left, is achieved by pinning a vivid 30-inch scarf in place over a white felt underskirt with huge map-marker tacks of brushed aluminum.
- 7. Framed and hung, three handsome scarves, center, chosen for their strong design element, turn a wall in James Mitchell's apartment into a gallery of graphics.
- 8. Framing a color range of inexpensive 14½-inch scarves in a panel, right, could stripe a storage wall. Horizontally, it would be a stunning headboard.
- A bedspread, bottom left, fit for a Merlin, was made from four for \$1 bandannas, machine-quilted onto Stearns & Foster's washable Dacron batting.







### GARDEN UNDERFOOT

### A sun-dappled terrace designed for both plants and people

hat we wanted," said a Long Island couple who had been inveterate gardeners for years, "was a garden where we could sit in the sun and care for and enjoy our plants without leaving our chairs." They almost succeeded—to reach some of the more distant plants they still have to move as much as five paces. The garden that makes this leisurely enjoyment possible is an oval brick and bluestone terrace whose every crack and crevice has become a potential location for plants. The surrounding site already had plenty of places to sit—a comfortable porch, a woodland terrace for alfresco dining and entertaining—and the grounds were well furnished with good trees and shrubs. But there was no free-standing terrace that was also a garden. The spot chosen for it had been a gently sloping sweep of well-tended turf for many years and only a few nearby trees and shrubs would need transplanting. It was also clear that once the terrace itself was laid out, there would be a good under layer of fertile but firm soil into which the roots of the terrace plants could readily penetrate.

There is, of course, nothing new about a pavement garden. But in frost country, where heaving and thawing is likely to upset not only small plants but the biggest paving stones, a good deal of care has to be taken in the way the terrace is built and the plants selected and placed. The fact that this new terrace was to be cut into the slope of the original turf made both necessary and possible a kind of junior-grade retaining wall that provided still more pockets for plants. During the four months that passed between the time the first sod was broken and the last bricks had settled into their sand bed, some thirty or forty plants had become well-established. And since the gardeners had done all the work themselves, the total cost for materials came to just over \$250. For details, see Gardener's Month, page 194.

#### A garden in brick and stone

For crevice plants to grow, all paving joints must be receptive to plant roots and water. (The single most important enemy of the pavement garden, of course, is cement.) In this terrace both brick and stone are laid on a 4-inch bed of sand, which is, in turn, spread over a cleanly excavated, firm under layer of earth, sloped very slightly to ensure necessary drainage. The sand cushion is kept from mixing with the surrounding wall by an invisible ring of aluminum curb strip. The plants were placed with furniture locations in mind. Where big plants were to go, bricks were removed, the pavement was filled out around plants with brick pieces. Small plants were teased into narrow but deep loam pockets between bricks or stones. A retaining row of upright stones provides many extra pockets for species and varieties listed on page 195. Furniture by Molla; shells on table and terrace from Seashells Unlimited.



The surprising thing, to people who have never indulged in crevice gardening, is not how difficult it is to make plants grow between bricks and stones, but how easy. The santolinas, ajugas, RIGHT, the sedums, thymes, heathers, and helianthemums, ABOVE, settled in at once.



RALPH BAILEY

# YOUR RIGHT

hat is gained if a man's house and garden are splendid, but traffic, jets, and smog-laden air assault his enjoyment of them? No fence is high enough to protect a house from those intruders. What is gained, moreover, if a man's house and garden are remote from his work, distant from fine schools, far from good theatre, removed from the discourse good government requires? No house, however fine, can stand alone. It requires a whole and healthy environment to support it and, hopefully, to enhance it. It is the physical and social environment that makes a house more than mere shelter—the quality of the town or city where it stands.

How many people must gather in a community before they are able to support services such as public water, fire protection, and paved streets? How many people must gather before there can be a good public school system, a rich library, a distinguished museum of art or of science? Obviously, the answer depends upon the kind of people. A Naples can support several operas; it is by no means certain that New York is ready to support even one. As the legacies of Boston, Philadelphia, and Baltimore attest, city halls, libraries, schools, churches, and museums were early concerns of the Federalist city builders. Intention, rather than size or numbers, brought the institutions about. The intent was not merely to stretch housing upon the land, but to create urbanity, which is the essence of every fine city, large or small.

o have a fine city, people must first want one. There is, for example, no technological or economic or legal reason why Detroit does not have a public transit system as efficient, attractive, and convenient as the one in Stockholm. There is, again, no technological or economic or legal reason why Cleveland should not have in the Cuyahoga River water as clean as the water German industries return to the Elbe. Nor need we go abroad to seek examples of urban amenity. Americans, too, once cared about their cities and wanted fine ones. Philadelphia's Rittenhouse Square and Fairmount Park, Annapolis' Statehouse grounds, Chicago's Michigan Boulevard, Savannah's Factor's Walk and Bull Street, the Mall in Washington—each shows that good city building can occur in America if our citizens will only insist upon it.

To build new cities and to re-build old cities are difficult, slow tasks, made more difficult by the systems of transportation and communication we require today. City building is not a matter, we have learned, of carving 40,000 miles of Federal superhighways. It is not a matter, we are learning, of wholesale demolition and renewal. It is not a matter, we shall learn, of building some cultural and civic

ALBERT BUSH-BROWN, president of the Rhode Island School of Design, adapted this article from a talk he gave last fall in Atlanta at Arts Congress Day sponsored by the Greater Atlanta Arts Council.

center downtown. For all of those answers beg the question of why men gather in cities. Is it not because cities give us maximum choice in the satisfactions of living?

Taking that as an ideal, we must insist that our cities countenance more of our needs than they have. We should no longer permit city planners to attend only to downtown merchants pressing for parking spaces. Planning must respond to the needs of our youth. Planning must respond to the need for whole environments where individual houses are enhanced by the services, including the cultural services, we all enjoy. A truly fine city is a work of art intended for a whole society.

To men continuously seeking their own uniqueness while they yearn for allegiance with other men, a fine city offers abundant opportunities for both retreat and membership. There are places of tranquility in the heart of a Parisian park as much as in the Bibliothèque Nationale or a London Club. In a fine city there are places to witness spectacles, organized spectacles like the Palio in Siena and New Orleans' Mardi Gras, daily dramas like the mass at St. Peter's and the changing of the guards at Whitehall, incidental pageantry such as that provided by gondolas at Venice.

In a fine city, memory serves us. Part of an educated delight in Florence lies in re-peopling the Piazza della Signoria at the moment Savonarola climbed his pyre. We recall the Hippodrome, long buried, where Byzantium's Justinian and his scheming Theodora pitted bears and men. A walk in Salem still reminds us of its Hawthorne, its ship-builders, its privateers, and its great men who sailed the seven seas. History marks the Wittenberg door where Luther nailed his theses, stains the pavement where Canterbury's Archbishop fell, cuts the path Christ trod to Calvary. The intellect loves history: sad indeed is the city that has destroyed its heritage. Conservation, preservation, and restoration—as well as new building—are necessary to cities.

y far the most immediate appeal of cities is to the senses, particularly sight. A city supplies a rich harvest of imagery: nuns' hats, spread like windmills before Amiens Cathedral; baskets of vegetables at Les Halles in Paris; searchlights playing over wartime London; Manhattan under a full moon seen from the air above the Hudson; Bessemer converters setting Pittsburgh's night aglow; the thousand-foot drop to the Urubamba River from Machu Picchu; the sun striking Copacabana Beach.

A sophisticated eye records such sights as part of the greater urban vessel—the network of urban spaces. The broad allées in Paris lead to a distant obelisk or Arc de Triomphe. The large enclosed plazas of the Ommayad Mosque in Damascus hold the kneeling worshippers and their rugs. In Rome, the Spanish Steps, in graceful point and counterpoint, join hill and valley, high plaza

# OAFINE CITY

#### By Albert Bush-Brown

and teeming street. The invitations we receive to move or to remain are a source of the pleasure or displeasure we find in cities.

In a fine city, special attention is drawn to climaxes, to the gateways, such as ports, terminals, tunnels, bridges, walls and interchanges. Our experience of New York City is quite different if we emerge from a train in the sunless subterranean market beneath Pennsylvania Station rather than vaulting into Manhattan over the George Washington Bridge. Approached from the northeast, Philadelphia draws us along rustic drives bordering Wissahickon Creek to boulevards running beside the Schuylkill River, then to the hill at the Art Museum, whence a formal avenue with classical buildings flies like an arrow diagonally across the grid to the City Hall at the heart of the plan. City skylines, too, are distinctive, and the memorable ones like New York's Battery, Florence's dome and campanile, and Istanbul's mosque-crested profile are indelible. What one sees in the spaces, gateways, skylines, groundlines, and waterlines forms the theatre where a great city's people act out their urbanity.

Cities, as John E. Burchard has reminded us, wear distinctive derbies, homburgs, and bowlers and cities also have distinctive sounds. Today, noisy motor scooters and Cinquecenti serenade Rome where baroque fountains splashed and Caesars spoke and sacred geese hissed their sentry warnings on the Capitoline Hill. Boats complain as they ply the fog-shrouded Thames. Cities have distinctive tongues, so that we know when we have reached Brooklyn, Charleston, or Quebec. We recall muezzins' echoing each other from minarets throughout Istanbul, priests' chanting in Burgos Cathedral, Negroes tap dancing on a Charleston sidewalk, the primeval silence of burdened porters climbing the hills in Cuzco. The sound of a city should be as welcome as its sights.

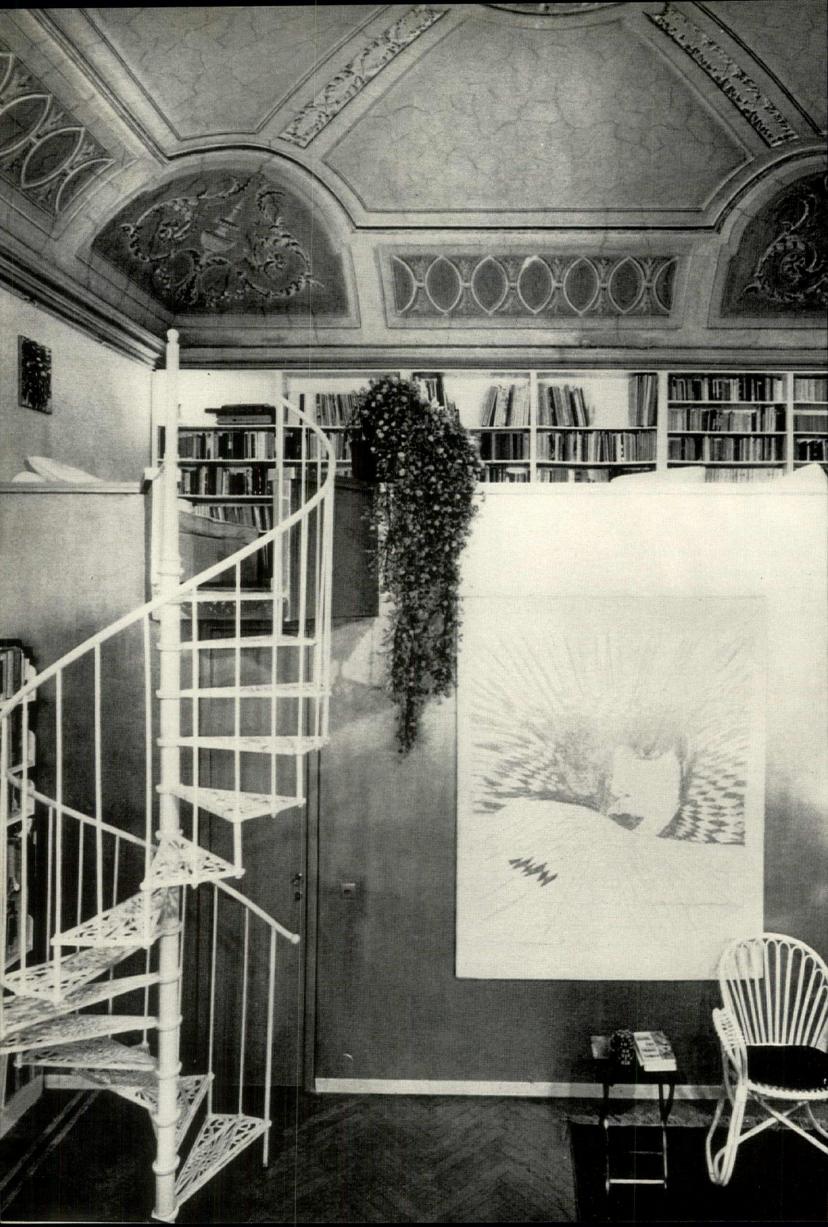
ities have distinctive fragrances and textures. The acrid pall that hangs over Newark has a trenchant power of recall, as have the odors of fish on Commonwealth Pier in Boston, the damp sour streets in Trastevere, or the fragrant streets where flowers are sold in Athens and coffee is ground in Stockholm. Touch recalls the chill of Munich's churches in the Spring, the polished toe of St. Peter's statue in the Vatican. Feet remember the cobblestones of Antwerp, the brick herringbone walks in Boston, the worn steps at Wells. The blast of freezing wind off Lake Michigan into Chicago, the soft mist that cools Lima: such memories are part of the experience of cities.

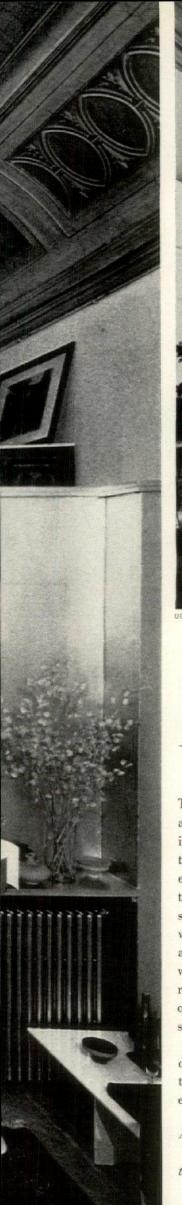
City delights are within our making. We need not continue to abandon the city, quitting it for a suburb, leaving it to immigrant populations who are victims of its decay. The major restraint against good city building lies in thoughtless prejudices and the consequent dearth of images of a well-organized, satisfying

place where, beyond ease of parking and ease of marketing, the city is cherished because it is a center of justice, a center of education, and a center of culture. Too few people today believe that the esthetic enjoyment of cities is possible. Too few believe that dense, diverse aggregations of people are essential socially and culturally. Yet, if we look past the headlines about urban misery and the television reports of urban crises, we can see that where people do care, some cities are responding to our growing need for satisfying environment.

- In Columbus, Indiana, the President of the Cummins Engineering Company decided that his city should improve its public architecture and acquire fine paintings and sculpture for its buildings. He offered to pay the architectural fees of any architects chosen from among five or six distinguished candidates selected by a professional panel. The School Board, a church, and a library agreed to the arrangement. Through Mr. J. Irwin Miller's initiative, architecture by Saarinen, Pei, Barnes, and others now graces Columbus.
- In Atlanta, along Peachtree Street, the new Regency-Hyatt Hotel, with its gaily lighted elevators rising and dropping in the tall lobby, has joined the new cluster of office buildings and stores designed by John Portman.
- In New York City last summer, a group of national insurance companies agreed to lend several hundred million dollars to the Government to underwrite the high-risk, low-yield mortgages the Federal Housing Authority requires to subsidize public housing.
- In August, when cities stood under curfew, one thousand leaders of finance, industry, and labor met in Washington and agreed to a charter. Led by Andrew Heiskell, David Rockefeller, Walter Reuther, Henry Ford, and others, the conference, which was called "The Urban Coalition," sent congress a strong statement supporting the right to work, the right to a basic income, and the need for improved environment. They pledged themselves to address the problems of poverty directly by finding or developing jobs and organizing educational opportunities for job seekers.
- Again in August, in New York City, Roger Stevens, Chairman of the National Council on the Arts, completed a complicated real estate purchase that will convert several large loft buildings into studios and apartments that artists and musicians can rent.
- As a result of skillful negotiation by William Hartman, partner in charge of Skidmore, Owings & Merrill in Chicago, that city dedicated a colossal statue designed by Picasso, and the work now stands in the new Civic Plaza beside City Hall.
- Boston dedicated its new City Hall, the brave and happy result of a national competition.

Not all of the commitment to city building occurred last summer in Montreal. It occurred wherever people loved the city and wanted the city, because it holds a promise of being a work of art, rich in the satisfactions of living.







At the living-dining end of the studio: a tall lamp

designed by Alvar Aalto; an Andrea Cascella sculpture

on the floor by the window; dried flowers everywhere.

# Apartment in Milan

filled with that international favorite: silver and white

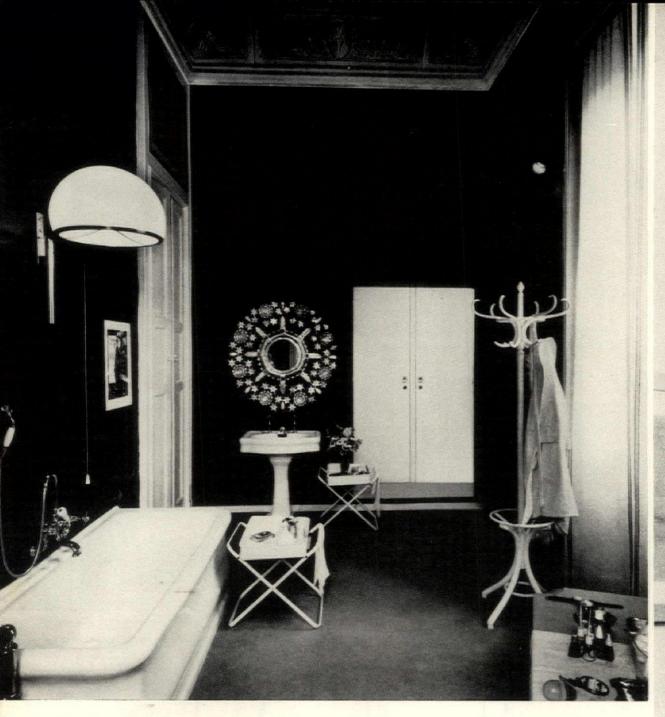
The young Italian architect Vittorio Gregotti, creator of design-jolting rooms at the 1964 Milan Triennale, takes his philosophy from the existentialists: "It is poetry that, in the first place, makes a home a home—if the house expresses the taste of the owners, if it is impossible to imagine it without their presence..." He and his petite, deep-voiced wife, Carmen, are the poets who took the 260-year-old Palazzo Trivulzio in Milan—with its towering ceilings and sculptured plaster friezes, its tall doors, windows, and balconies, and fired it with the ebullience of youth, using simple measures that could be adapted to any house anywhere. They filled the rooms with the shimmer of silver and white that has become the international signature of young design. (H&G first recorded it a year ago.) They added the curves of Thonet chairs, the comfort of capacious sofas, and all the stray furniture and bibelots that continually seem to follow them home.

In one great room they call the studio—a room they use as living room, dining room, and library—they merely washed the ancient ceiling and sprayed the walls white. But at one end, partially screening a balcony, they boldly erected a wall, sprayed it silver then dramatized it with (Continued)



Carmen and Vittorio
Gregotti, whose "presence" is
inseparable from their home.

At the library end of the studio: a fake silver wall and a nineteenth-century iron stairway leading up to a balcony lined with white-painted metal bookshelves.



a painting by their good friend Giosetta Fioroni—an explosion in silver and white. To reach the balcony, they dragged in a salvaged iron spiral stairway and painted it—more white. In front of the silver wall they placed a rattan chair, a curvilinear design by Mr. Gregotti, painted that silver, too.

Everything in the house adds to the jubilant pulse that beats in time with the Gregottis' own—a living tempo that impels them to acquire their treasures on impulse, or spurred by admiration for their friends' work, or by faith in the architect's own talents. Their bedroom is a symphony in this a-rhythmic cadence: a great scrolled black iron Genoese bed presses brashly against a plain-curtained window. On the wall above the marble fireplace, Giosetta Fioroni, when she was visiting, painted a fantastic mural in silver and gold. The mantel below it is littered with parts of collections, shells, bits of colored glass. But surrounding all is a quiet sweep of white walls.

In startling contrast to the cool bedroom is the bathroom (more accurately, the room designed for bathing), its walls painted a deep glossy purple. But here, too, the furnishings reflect the Gregottis' varied enthusiasms. A big light fixture that Mr. Gregotti designed shares a wall with a framed Villon poster and a tall, typically palazzo cupboard. Turn-of-the-century English plumbing fixtures and a splendid silver-flowered Mexican mirror are orbited by a white-painted Thonet clothes tree, a bathroom stool that was a gift from Finnish architect Alvar Aalto, a pair of white metal folding tray tables that hold the bath things, along with shells, a china bird, a handful of flowers plunked into a crystal vase. Together they form a representation in miniature of the cacophonous poetry of the house—the whole transformed by the presence of the Gregottis into a kind of rich harmony, philosophical and profound.

In the vast bathroom: the utilitarian gleam of white fixtures against glossy purple walls, the ebullience of an extravagantly baroque Mexican mirror.

In the quiet white-walled bedroom ruled over by the iron bed: two more of the architect's silver-painted chairs, echoing the silver of the overmantel mural.

APARTMENT IN MILAN continued



# This gas range has everything including a self-cleaning oven



The new Modern Maid Clean-A-Matic™ gas range cleans its own oven. It's fast. Safe. Dependable. And different. Luxury features? This gas range has them all. Cook-'n-Hold® programmed cooking. Infra-Ray® broiling. Automatic rotisserie. Plus a self-cleaning oven that lives up to its name. The automatic three-hour cleaning cycle converts oven grime to whisk-away ash. And the whole process generates less kitchen heat than an ordinary oven does baking a cake!

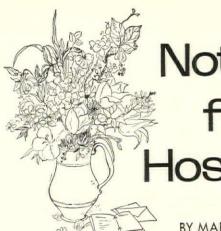
The blue flame of gas is behind it all. Gas for instant-on, instant-off. An infinite variety of temperatures instead of a few top-burner settings. These and a host of other features are available only with gas.

Find out for yourself. See the new Modern Maid Clean-A-Matic range at your gas company or dealer. He's got a nice clean story to sell you.

MODERN MAID ➡ Gas makes the big difference. Costs less, too.

AMERICAN GAS ASSOCIATION, INC.

( ) Please send r	c., Chattanooga, Tennessee 3 nore information about Modern nformation on Modern Maid's c	Maid's Clean-A-Matic gas range.
Name		
Address		
City	State	Zip



Notes for the lostess

BY MARY MOON HEMINGWA

A sunken-treasure centerpiece makes a wild conversation starter for an informal dinner. In a fish bowl of suitable proportions, you make the sea bottom of sand and pretty gravel. Over this, you strew the treasure—fake gold coins, fake jewels, doll-house "silver plate," a ship model perhaps—then fill the bowl with water. In my sea bottom, I like to mix coral, quartz, and a few aquarium greens. I'm still looking for a pretty mermaid.

Today's cook-and-serve dishes are not necessarily informal in material and design. Silver-encased oven-glass, for instance, calls for a warmer that is more dressed up than the usual sub-casserole candle or copper burner. One good candidate would be the Sheraton Silver Company's footed electric



trivet, which is heavily silverplated and has an ebony finished handle. Thermostatically controlled, it keeps the food or drink at just the right temperature, and may even be used under silver. A marvelous way to keep a large silver coffeepot warm for a brunch party. Wonderful for hot sauces.

Extra thoughtful notes for the hostess which I have picked up here and there and filed away in my own hospitality plans:

\* At a wedding we attended recently, there was an efficient babynurse-sitter-cum-equipment who had been hired to take care of the very young that, for one reason or another, had had to accompany their parents to the wedding. One couple in the wedding party, for instance, had come a fairly long

distance and had to bring their in fant with them, but thanks to the sitter, they were free to join in a the gaiety.

\* Since we very often have ove seas house guests, I was delighte with someone's suggestion that keep English-foreign language di tionaries in my guest room, as we as a few up-to-date assorted foreig periodicals.

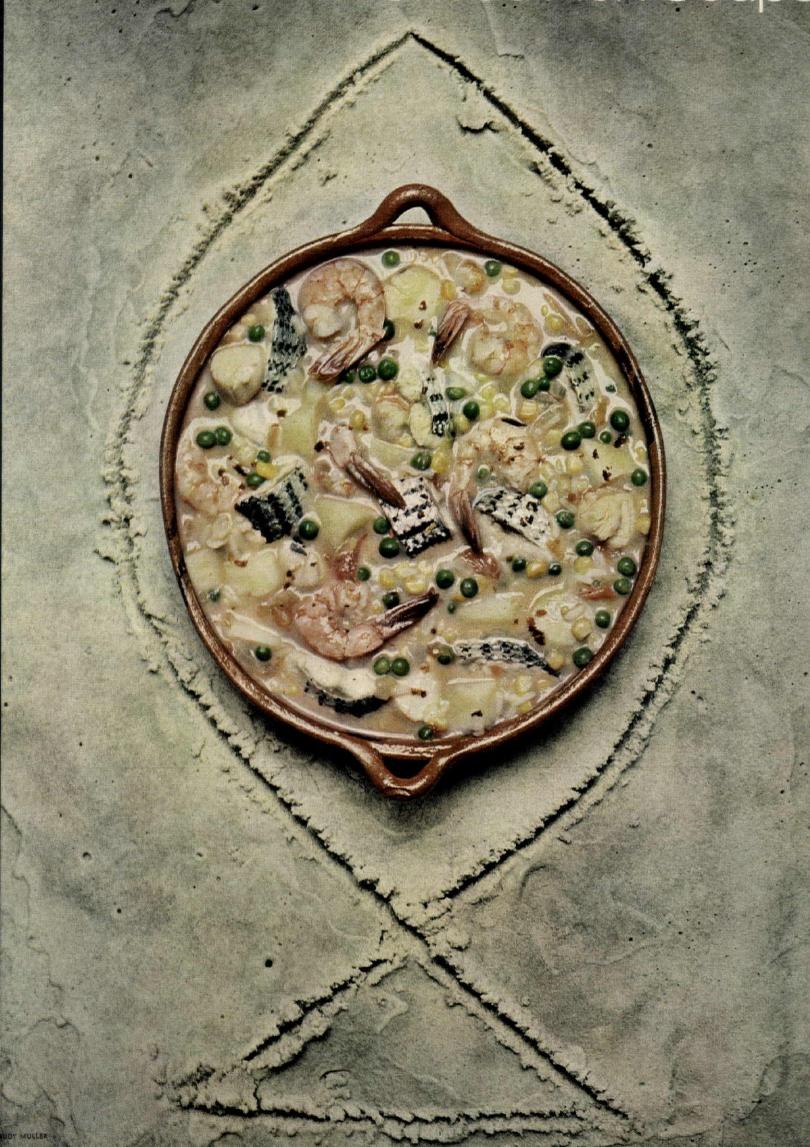
\* The guest room in a house where we spent the weekend no long ago was provided with a tide box of emergency cleaning needs spray-on spot remover, a jar of jewelry cleaner, a de-linter, basis shoe polishes and polishing cloth as well as a good clothesbrush.

Gift certificates have the obviou advantage of giving the recipier maximum freedom of choice, bu sometimes they also seem a littl cold as if the giver couldn't bothered to think the matte through. Seems to me a best-o both-worlds solution would be pair a gift certificate with som small concrete gift of lesser value For instance, for a wedding pres ent, a handsome crystal or chin box; for a birthday, a small plan or a phonograph recording. A new baby gift certificate might be tie to a small toy, a grandparent check in a simple, sensible walle The same idea might be adapte to other piece-of-paper gifts-th atre tickets with a corsage, sport tickets on a picnic thermos.

Any cheese snob should be please with the new cheese plates I say at Soupcon in New York. The come in a set of six, each plat decorated in red, white, and blue with an entertaining design con sisting of the name of a specifi cheese, the appropriate cow o goat to match the milk of origin and a few succinct words. Apropo of their use, these informativ plates are packed in round woode cheese boxes. What a marvelou house present they would mak teamed with a boxed round of very special soft cheese.

FOR STORE ADDRESSES, SEE PAGE 135

HOUSE & GARDEN COOK BOOK Great Fish Soups



HOUSE & GARDEN COOK BOOK

# Great Fish Soups

By Iris Brooks

Among cooked dishes, none came about more naturally than the great fish soups. Traditionally, given the perishable catch of bay, lake, ocean, or river to be exploited to the full, the provender that each region afforded, and—most important—the need to assuage appetites sharpened by wind and water, fishermen and their wives learned to make the best of the bounty they had at hand and, in so doing, gave us a world of wonderful soups to enjoy. A fish soup most admirably answers the need for a dish that is hot, wholesome, and quickly made. Since most of the soups in this cook book are a meal in themselves, they are best complemented by wine, bread, a simple salad, and, perhaps, cheese to follow. Besides deep soup bowls, you'll need small ones for bones and shells, finger bowls and extra napkins for hand mopping.



The freshness of the fish is essential in any type of fish cookery. Check for clean scent, pink gills, absence of slime, and check the flesh—which should be firm, yet resilient enough to spring back gently when pressed. The eyes should be bright and full, never sunken or dull.

Shellfish should also have a mild, pleasant odor, and no hint of softness or slime. Preferably, they should be bought live. The shells of bivalves (oysters, clams, mussels, etc.) should be tightly closed, or if slightly open, the shells should close when touched. Crustaceans, such as lobsters, crabs, and their relations, should be lively.

Ask your fish dealer to clean and dress the fish as you want it. After the whole or "round" fish is cleaned and scaled, tell him whether you want just the entrails removed, which he calls drawn; or whether it is to be dressed (drawn and trimmed of head, tail, and fins) or pandressed, which means it is also split, but not halved, and, sometimes has the backbone removed. You can also have him cut steaks, slices across the fish of any thickness, or have a "piece" cut, like a very thick slice; or you may order fillets, each of the two meaty halves of the fish, minus skin, lifted in one long piece off the bone. When making a fish soup, ask for all the trimmings, and any extra fish heads that can be spared. These will add strength and savor to the fumet, as a fish broth is called. Your fish dealer will also kill and dress crustaceans for you, and, if necessary, open oysters and clams. Have him catch all the liquor of the bivalves in a container.

The recipes specify how fish should be dressed. Where chunks or bite-sized pieces of fairly large fish are called for, have the fish dealer cut steaks that you can trim to size, and bone.

#### COOKING FISH

The texture of fish and shellfish is generally of such delicacy that quick cooking is not only called for, but mandatory, if flavor and moisture are to be preserved. The only reason that fish is cooked (and in some cuisines, it isn't) is to warm it, not to break down tough tissue. When fish and seafood are cooked in a generous amount of liquid, however, longer cooking periods than those specified for dry methods are not detrimental, for the fish benefits from the moisture it receives while contributing its own essence to the sauce or fumet.

#### SUBSTITUTING FISH

Since the great fish soups were all spontaneously developed from the products that abounded in their own particular regions, none can be called "authentic" unless it is made with just that combination of fish and seafood, along with other ingredients and seasonings native to the place of origin. Unless you have the very same varieties where you live that are called for in the original recipes, you will have to make substitutions. In some of the following recipes, you will find suggested substitutes for fish generally unobtainable in American waters. The same procedure can be followed with your own local favorites.

Just remember, in substituting, to keep the original balance between dry and fat fish, between fish and seafood, and between mollusks and crustaceans. Since fat fish are fewer in number than the drier varieties, hence easier to list, we give the principal varieties available in this

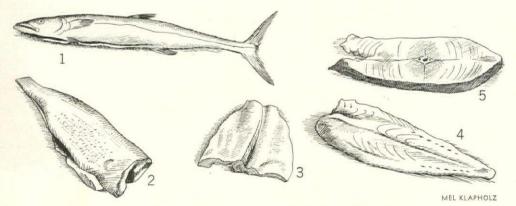
country, to aid you in striking a satisfactory balance: alewife (sea herring), barracuda, bonito, butterfish, cisco (lake herring), eel (fresh- and salt-water), kingfish, mackerel, mullet (freshand salt-water), pilchard, rockfish, rosefish, salmon, sardine, shad, shark, swordfish, tuna, and whitefish.

Do use fresh fish, if at all possible. Frozen fish and seafood, even when processed on the boat, never have quite the consistency and flavor of the really fresh catch.

#### FLAVORINGS

Many of the following recipes call for tomatoes and some specify the plum or, as they are sometimes called, Italian, variety. These are meatier and more flavorful than the slicing varieties, and will not cook down to nothing in a soup. They should, in these recipes, be peeled and seeded. Canned Italian or plum tomatoes, peeled, seeded, and drained, are a most acceptable substitute.

Instead of the fresh herbs usually specified in the original recipes, you can use the dried, more easily available herbs. The whole, dried herbs, crumbled or rubbed between the palms just before using, seem to be more savory than the ground and powdered types. If, however, you do have a herb garden, or can get fresh sprigs easily, by all means use them, for nothing can really take their place. Always bear in mind that they are much less pungent than the dried, so you will have to increase quantities accordingly, using 1 tablespoon of fresh herb for every 1/2 teaspoon of the dried. In recipes calling for saffron, use either the powdered form or the threads. If you use the latter, steep them about 10 minutes in a bit of hot broth to get a strong infusion, then strain them into the soup pot.



#### The well-dressed fish

Fresh whole fish, prepared to order, give the flavor and consistency needed to make a soup qualify as great.

1. Drawn mackerel has entrails removed, head, tail, and fins left on. 2. Dressed sea bass is drawn; head, tail, and fins are trimmed off. 3. Pan-dressed porgy is deprived of innards, backbone; halved, but not split.

4. Fillet of bluefish is cut away from bone, skin.

5. Steak of halibut is thick slice cut across width of fish.

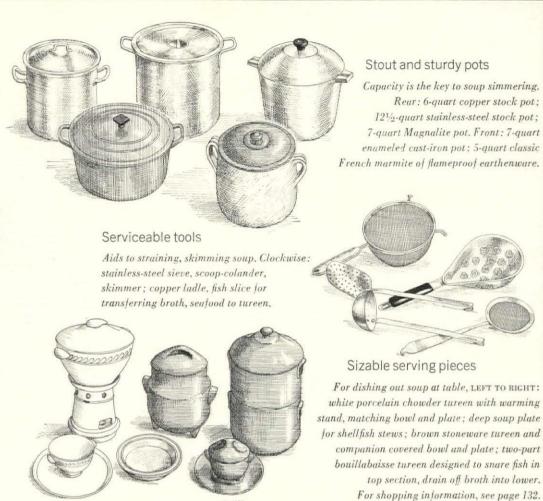
# COOKING AND SERVING UTENSILS

Confronted with a long list of ingredients, including liquids measured in quarts and seafood with bones and shells, you may wonder if you have the proper pot or soup kettle large enough to hold and cook them all properly.

As a rule of thumb, allow a quart of soupkettle capacity for each serving when making scups that call for fish cut in slices or fairly large chunks, and seafood in the shell. Thus, if the recipe is to serve 6, your 6-quart soup kettle or even a Dutch oven will do nicely, and you need not worry about overflows.

For bisques and chowders and soups where most of the ingredients bulk small, you can use a small kettle, or a large saucepan, or a pot like a Dutch oven, calculating a pint of capacity for each serving as an adequate allowance.

Nothing is nicer, where practicable, for range-to-table service or more in the spirit of warm informality that goes with most of these soups, than earthenware—flameproof, of course. In addition, it has the decided advantage of being light in weight for the volume it will hold. Keep your cast-iron kettle and other heavy pots for cooking soups that you intend to ladle into a tureen or directly into bowls—and big bowls they should be.



#### FISH SOUPS

#### Cacciucco detto Livornese (Italian)

This approximation of a celebrated Leghorn fish soup is not a whit less delicious than the original despite the necessary seafood substitutions.

7 tablespoons olive oil

1 large onion, chopped

1 large rib celery, chopped

1 large carrot, chopped

2 cloves garlic, slivered

2 tablespoons chopped Italian (flat) parsley

1 small bay leaf, crumbled

 $\frac{1}{2}$  teaspoon thyme

Generous pinch each: rosemary, sage

2 tablespoons Marsala

3/4 pound plum tomatoes, peeled, seeded, and cut into chunks or 1 cup drained and seeded canned Italian plum tomatoes

1/2 pound squid, cut into rings

1 pound rock lobster tails (shelled weight) cut into 2" pieces

1 cup dry red wine

6 ounces each: haddock, halibut, and cod, cut into 3" chunks

1 scant teaspoon grated lemon zest

2 dozen bay scallops

4 slices Italian bread

1 clove garlic, scored

Olive oil

2 tablespoons chopped parsley

Heat the oil in a 5-6 quart pot and brown the onion, celery, carrot, garlic, parsley, bay leaf, and herbs. Add Marsala and flame. When flames subside, add the tomatoes and squid and cook 20 minutes over low heat. Add the lobster tails and wine and cook 5 minutes more. Add fish, lemon zest, and a little water if necessary to moisten (although consistency should be more that of a stew than a soup). Cook about 5 minutes, add scallops and cook 5 minutes more. Rub bread with scored clove of garlic, dribble lightly with oil and toast golden in oven. Put 1 slice in each of 4 deep bowls and pour soup over. Sprinkle with parsley. Serves 4 generously.

#### Baked Oyster Soup (New England)

That touch of curry may be optional, but scarcely extraneous, when you recall that the Indiamen sailed from New England ports. With slices of baked ham to follow, Down East coleslaw or corn relish, and apple pie with a generous cut of store cheese, you have a perfect fall or winter supper.

6 cups half-and-half, or 3 cups milk and 3 cups light cream, combined
2 tablespoons butter
1 large rib celery, diced
12 salted soda crackers, lightly crushed
Salt, cayenne pepper to taste
Generous pinch curry powder (optional)
2½-3 dozen large oysters, shucked
(reserve liquor)
Sweet paprika

Preheat oven to 350°. Put the half-and-half in a large saucepan and heat to just under boiling point. Reduce heat to a simmer and add the butter, celery, crushed crackers, and seasonings. Drop in the oysters, and add their liquor, strained through a triple fold of cheesecloth. When liquid is just under the boiling point, pour soup into

an ovenproof tureen or large casserole. Put in oven and bake until top is brown, then stir under. Repeat the process 3 times, until the soup is golden brown. When stirring for the last time, add a light dusting of paprika. Serve directly from the tureen. Serves 6.

#### Scrod Chowder (New England)

This classic East Coast fish chowder makes fine fare of any of the firm, white-fleshed fishes like cod, haddock, and halibut, even when they are smoked or salted.

2 ounces salt pork, finely diced
2 onions, minced
2 cups peeled and diced potatoes
1½ pounds (dressed weight) scrod,
filleted and cut into 2" pieces
2 cups boiling water
2½ cups evaporated milk, undiluted
½ teaspoon sweet paprika
Generous pinch thyme or curry powder (optional)
Salt, white pepper to taste
Water biscuits, hardtack, pilot crackers, etc.

Try out salt pork in a 4-quart pot or kettle until dice are golden. Skim crisp particles from fat and drain on paper towels. Sauté onion in fat until straw-colored. Stir in potatoes, then layer fish over vegetables. Pour boiling water over fish and bring to a boil. Reduce heat, cover, and simmer 20 minutes. Add the milk slowly, then the reserved pork bits, paprika, and thyme or curry powder, if used. Season to taste with salt and pepper. Cover chowder and let simmer gently about 8 minutes more. Break 2-3 biscuits into each of 4 deep bowls. Ladle chowder over crackers and serve. Serves 4.



#### Cajun Shrimp Chowder (Southern U.S.)

is thick and heavy concection contradicts the le that shrimp should be quickly cooked, and es it successfully. A soup that is particularly pealing to men, both in the cooking and the ting, it was passed on to a deep-sea angler end by a charter-boat captain who must have t it straight from Lucullus!

17-ounce cans whole plum tomatoes

emon, seeded and sliced thin

ups water

cups boiled rice

1/2-ounce can condensed tomato soup, undiluted arge cloves garlic, minced cup chopped celery ant ¼ teaspoon Tabasco, Frank's or other liquid hot pepper sauce -ounce bottle chili sauce easpoon celery seed teaspoon each: curry powder, allspice ablespoons Worcestershire sauce cup diced slab bacon 4 cups minced onion ablespoons butter pounds green shrimp, shelled and deveined cup each: dry sherry, dry Madeira (Sercial) or light Jamaica rum da-cracker crumbs lt, pepper to taste

at the water, canned tomatoes, lemon, tomato up, garlic, celery, Tabasco, chili sauce, celery ed, curry powder, allspice, and Worcestershire uce in a 7- or 8-quart soup pot. Bring to a boil, eanwhile, sauté bacon in a skillet until it just gins to color. Add the onion and butter, and uté until onion is golden brown. Add contents skillet to pot. After soup has come to a boil, wer heat and simmer 1½-2 hours. Add the rimp and simmer 45 minutes more. Add the erry and Madeira or rum. Blend in sufficient acker crumbs to give the consistency of a rich chamel. Season to taste. Divide rice among wals and ladle chowder over. Serves 8-10.

#### (Peruvian)

(shown on cook book cover)

magnificent mélange of fish, seafood, vegebles, eggs, and cheese leaves no doubt that this owder is a meal-in-a-pot.

teaspoon dried red chili pepper, crushed large clove garlic, minced large beefsteak tomato, cut into chunks tablespoons tomato sauce teaspoon marjoram small bay leaf, crumbled cups boiling water & cups canned kernel corn cup fresh or frozen green peas cups peeled and diced potatoes tablespoons raw rice pound sea bass (dressed weight) cut into 1" slices dozen shelled and deveined green shrimp, tall shells left on

tablespoon minced onion

tail shells left on dozen bay scallops , cup cottage cheese 13-ounce cans evaporated milk, undiluted eggs

green pimiento-stuffed olives, sliced

Put in a 5-quart soup kettle the onion, chili pepper, garlic, tomato, tomato sauce, marjoram, and bay leaf. Cook for 3-4 minutes.

Add the water, corn, peas, potatoes, and rice, and cook until potatoes are nearly tender. Add the bass, shrimp, and scallops, and cook 12 minutes more. Stir in the cottage cheese. Add the milk and bring soup to just under boiling. Poach eggs and put 1 egg into each of 4 deep bowls. Pour the soup over and sprinkle with sliced olives. Serves 4.

#### Pochouse (French)

Accompany this Burgundian classic, based, in the original recipe, on fish from the River Loire, with a good white Loire wine—a Pouilly-Fumé or a Sancerre.

2 large onions, sliced 2 shallots, chopped 3 cloves garlic, minced 11/2 pounds eel (dressed weight), cut into 1" pieces 21/2 pounds assorted fresh-water fish (dressed weight), such as: trout, pike, pickerel, carp, etc., cut into 11/2" slices Herb bouquet (1 bay leaf, 1 celery leaf, 1 sprig parsley, 1 sprig thyme—in cheesecloth bag) Salt, white pepper to taste Dry white wine, preferably a Burgundy 2 tablespoons brandy, warmed 2 tablespoons each: butter and flour, blended together 6 ounces lean slab bacon Butter 12 slices French bread 1 clove garlic, scored

Scatter the onions over the bottom of a large 5-quart earthenware pot or top-of-the-stove casserole. Add the shallots, garlic, eel, fresh-water fish, and bouquet garni. Season well with salt and pepper, and add just enough wine to cover. Bring to a boil over high heat, then add the warm brandy and flame. Reduce the heat slightly after flames have died and cook 12 minutes. Stir in the beurre manié (butter and flour mixture). While the stew is cooking, boil the bacon 5 minutes in water to cover. Drain, dry, and dice. Sauté bacon until golden in butter in a small skillet. Remove from pan and reserve. Sauté the bread in the same pan, adding more butter if necessary. Rub each slice with the scored clove of garlic, then keep warm. Skim the fish out of the sauce and set aside. Strain sauce and reserve. Return fish to the pot with the bacon and sauce. Cover and simmer 30 minutes. Arrange the fish in a deep, heated serving dish. Pour the sauce over and surround with the garlic croutons. Serves 6.



#### Eleuthera Chowder (Bahamian)

New England ships sailed to the West Indies as well as to the East, and many dishes, of which this is one, still show Down East cooking methods and ingredients judiciously combined with Caribbean foods and flavorings. For a beach picnic or lunch at pool's edge, a rum punch to start with and a macédoine of tropical fruit at the finish would not be amiss.

2 pounds assorted fish fillets: red snapper, mullet, jack, bluefish, crevalle, etc., cut into 11/2" pieces 2 pounds (shelled weight) assorted seafood, such as: conch, squid, rock lobster, crab, coquinas, mussels, razor clams, etc., cut into bite-size pieces Juice of 1 large sour orange or 2 large limes 2 dried, hot red peppers 1/4 pound fat salt pork, coarsely ground 6 yellow onions, diced 1 large green pepper, finely diced 3 small cloves garlic, pressed 4 cups peeled, diced potatoes 12 cups water 1½ teaspoons thyme 1 small bay leaf Generous pinch mace 5-6 drops Angostura bitters 2 cups light cream Salt to taste 1/3 cup minced fresh coriander (optional)

Put the fish and seafood into a large, nonmetallic bowl and add the orange or lime juice and pepper pods. Mix gently, but thoroughly. Let stand 1 hour at room temperature, tossing occasionally. In a 7-quart soup kettle, try out the salt pork until golden. Skim the solid particles from the fat and drain them on paper towels. Sauté onion, green pepper, and garlic in the fat until soft, without browning. Add the potatoes, water, thyme, bay leaf, mace, and bitters. Bring to a boil, then cover and simmer 40 minutes. Add drained fish and seafood, and simmer 20 minutes more, or until conch and squid, if used, are just tender. Stir in the light cream and reserved saltpork pieces. Season with salt and sprinkle with coriander, if desired. Serves 8.

#### Sopa de Tainha (Portuguese)

This soup, thickened with crumbs and chopped nuts, is in keeping with one of the oldest culinary traditions of the Iberian Peninsula, and a custom that came from Africa, both aspects reflected in our Cajun and Creole cookery.

4 pounds mullet (dressed weight), filleted and cut into 11/2" pieces Flour seasoned with salt and pepper Olive oil 10 plum tomatoes, seeded, halved, and sliced, or 10 canned Italian plum tomatoes, drained and seeded 3 medium onions, quartered and sliced 3 cloves garlic, minced 2 tablespoons each: Italian (flat) parsley and fresh coriander, chopped 10 cups boiling liquid (fish stock, clam juice, water, or a mixture of any of the three) 2 cups fine, dry bread crumbs 3/4 cup each: chopped, toasted filberts and almonds Dried red chili pepper, crushed Rock salt Chopped fresh coriander

Dredge the fish in the seasoned flour. Fry in 3-4 tablespoons oil in a 5-quart kettle until lightly golden. Drain fish on paper towels. In the oil remaining in kettle, sauté the tomatoes, onions, garlic, parsley, and 2 tablespoons coriander until vegetables just begin to brown. Add the fish and the boiling liquid, the crumbs and chopped nuts. Half-cover the kettle and simmer until soup is reduced by one-third. Ladle into deep bowls and pass additional olive oil, chili pepper, rock salt, and coriander for seasoning the soup at table. Serves 6-8.



Dramatic Mirror Doors reflect your total kitchen decor—or you—until oven lights are on. Completely compatible with any kitchen colors (even when you change them). You'll love a new-look Roper.

You'll love the practical advances in cooking ease, efficiency and enjoyment too. Fully automatic ovens that start and stop whenever you say and then "Keep" food at serving temperature. Roper-Ramic Broiler, 30% faster than conventional gas broilers... cleans itself too. Powered rotisserie. Tem-trol automatic cooktop unit—no boil-overs, no scorching. Disposable oven linings.

favorite of four generations of smart homemakers.



#### FREE!

Your participating Roper Dealer or Utility has a choice of beautiful Homemaker Gifts for you with your purchase of a new-look Roper Range. Offer expires May 31, 1968.

GEO. D. ROPER SALES CORP. • Kankakee, Illinois Gas and Electric Ranges, Dishwashers, Disposers, Gas Patio Grills

#### Bourride (French)

e butter of Provence," aïoli, is the liaison for o-course feast of a fumet followed by fish seaed in the Mediterranean style.

up chopped plum tomatoes, peeled and seeded edium onions, chopped nall clove garlic, pressed

y leaf

easpoon thyme

by 1" strip bitter-orange peel, or

strip each: orange and lemon peel

easpoon saffron

blespoons olive oil

ps water

pounds assorted small fish (smelt, sardines, orgies, butterfish, etc.), dressed,

ft whole or cut into 2" slices

der Aïoli

ces French bread, cut ½" thick, sautéed

olden in olive oil

the tomatoes, onions, garlic, bay leaf, thyme, , saffron, oil, and water in a 5-quart pot and g to a rolling boil. Reduce heat to a simmer add the fish. Cook 12-15 minutes. Beat egg s well in a tureen, then blend with a bit of the ined fish fumet. Add the rest of the strained h, stirring briskly to blend thoroughly. Add i to taste, and blend thoroughly. Serve the h over the French bread croutons, and the separately, with the rest of the aïoli, passed sauce, if desired. Serves 4.

#### Blender Aïoli

ge cloves garlic g yolk p olive oil, or 1/3 cup olive oil and 2/3 cup eanut oil blespoon lemon juice or white wine vinegar

the garlic, egg yolk, and oil into blender and rl at high speed about 1 minute. Add lemon e and water and switch blender on and off e or twice, just enough to combine. If stored in igerator, beat lightly with a fork to restore

#### Saigon Chowder (Vietnamese)

elightfully offbeat blending of flavor and texwhich Far Eastern cooks achieve superbly.

up minced onion allions (including green tops), cut into rings rge clove garlic, minced blespoons peanut oil ar anise pods

all bay leaf

aspoon ice water

onsistency.

nall green chili pepper, minced

aspoons grated tangerine or orange zest easpoon each: saffron, MSG

cup dry vermouth or sherry

ps water

unds snook fillets, cut into bite-size pieces r 1 pound snook fillets, cut into bite-size

ieces and 9 each: shucked and bearded sussels, deveined prawns, or jumbo shrimp

ith tail shells only

blespoons each: shoyu sauce and cornstarch, lended to a paste

unce can pineapple tidbits, drained

ps boiled rice

Sauté onion, scallion, and garlic in oil in a 5quart soup kettle for 8 minutes. Add the anise, bay leaf, chili, grated zest, saffron, MSG, wine, and water. Bring to a boil, then add fish and shellfish, if used. Lower heat and cook, covered, 10 minutes. Stir in the shoyu-cornstarch paste and cook the soup, stirring until clear and slightly thickened. Add the pineapple, and cook 3 minutes more. Remove and discard the anise and bay leaf. Divide the rice among 6 bowls and pour soup over it. Serves 6.

#### Sopa a la Gaditana (Spanish)

From Cadiz, a bread-thickened fish soup with the tang of bitter orange and a hint of Fundador.

Coarse salt

11/2 pounds assorted small fish (butterfish, smelt, crappies, sardines, etc.), dressed

11/2 pounds assorted large fish (hake, cod, haddock, halibut, sablefish, mullet, etc.), dressed and cut into 2" slices or large chunks

3 tablespoons olive oil

3 cloves garlic, lightly crushed

1 large onion, minced

8 cups boiling water 1 large bay leaf

6 peppercorns

Salt to taste

2/3 cup fresh, white bread crumbs, mashed in 1/2 cup strained bitter-orange juice, or in

1/4 cup each strained orange and lemon juice 1/4 cup Fundador brandy

Salt fish lightly and refrigerate in a non-metallic bowl for 11/2 hours, then drain. Heat oil in 6-quart soup kettle and sauté garlic until nut-brown, being careful not to burn. Remove garlic and discard. Add onion and sauté until it just begins to color. Add water, bay leaf and peppercorns and cook at a rolling boil 5 minutes. Reduce heat, add fish, cover, and simmer 15 minutes. Strain broth. Remove skin from some or all the fish, if desired. Check for salt. Stir in juice-and-crumb mixture and brandy. Add fish and reheat soup to just under boiling. Serves 6.

#### Brodetto di Rimini (Italian)

Fish, not the Adriatic originals, but reasonable American substitutes, and broth, are served separately. Add a bit of authenticity with an Italian wine like the white Soave, or even the red, light, and slightly fruity Bardolino.

5 tablespoons olive oil 1 large onion, thinly sliced from crown to root ½ pound plum tomatoes, peeled, seeded,

and cut into chunks or 1 cup drained and seeded canned Italian plum tomatoes

2 tablespoons chopped Italian (flat) parsley Heads and tails of 21/2 pounds fish

bought for soup

11/2 teaspoons red wine vinegar

6 cups water

1 large onion, chopped

1/4 cup Italian tomato sauce

1 tablespoon minced Italian (flat) parsley Salt, pepper

21/2 pounds assorted fish: whiting, sole, flounder, bream, porgy, mullet, halibut, etc., pan dressed (reserve heads and tails for stock)

8 slices Italian bread, dried in oven

Heat 2 tablespoons oil in a 4-5-quart pot, preferably one of earthenware that can also be used for serving, and brown the sliced onion. Add the tomatoes (if fresh), and cook about 8 minutes. Add the parsley, fish heads and tails, tomatoes (if canned), I teaspoon vinegar, and water. Bring to a boil, then cover and simmer 35 minutes. Strain broth through a fine sieve lined with a triple fold of cheesecloth into a large saucepan. While broth is cooking, heat the remaining oil in a second earthenware pot large enough to accommodate the fish in a single layer and brown the chopped onion. Add the tomato sauce and cook a few minutes. Add the parsley, remaining vinegar, 1/2 teaspoon of salt, 1/2 teaspoon pepper, and the larger and firmer-fleshed varieties of fish, in one layer. Cook the fish 20 minutes in all, adding the smaller, more delicate types later, so that they cook about 12-15 minutes. Shake the pan frequently to prevent the fish from sticking to the bottom. Reheat broth in saucepan, adding salt and pepper to taste. Put the bread into the earthenware pot in which broth was made, and pour broth over it. Serve broth and fish separately, each in its own earthenware pot. Serves 4.

#### **Gulf Bouillabaisse** (Southern U.S.)

A dish that bears the mark of both Creole and Cajun cookery. Noteworthy, in technique, for the pre-seasoning of the fish.

2 large cloves garlic, pressed

4 whole cloves, crushed

6 allspice berries, crushed

1 teaspoon coarse salt

1/2 teaspoon cracked black pepper

3 pounds (dressed weight) any firm-fleshed fish cut into 11/2" slices or large chunks, heads and trimmings reserved

2 tablespoons each: olive oil, butter

2 large onions, chopped fine

2 young carrots, sliced thin

3 cloves garlic, minced

1 large onion, halved horizontally and sliced thin from root to crown

4 cups water

1 leafy rib celery, chopped

2 tablespoons chopped parsley

1 large bay leaf

1/4 teaspoon thyme

Generous pinch dried red pepper, crushed 11/2 cups chopped tomatoes, peeled and seeded

1/s teaspoon saffron

1 cup each: small shrimp, lump crab meat 16 medium oysters, shucked, liquor reserved 1 small lemon, seeded and sliced paper-thin Salt to taste

Tabasco, Frank's, or other hot pepper sauce 1/4 cup dry or medium sherry

Blend together the garlic, cloves, allspice, salt, and pepper and rub fish well with the mixture. Wrap tightly in a plastic bag or waxed paper and refrigerate for 11/2-2 hours. Melt butter with oil in a 7-quart soup kettle or large Dutch oven and sauté the chopped onion, carrot, and garlic until just brown. Set aside. Put into a large saucepan the sliced onion, water, celery, parsley, bay leaf, thyme, red pepper, the reserved fish heads and trimmings. Bring to a boil, then cook over medium heat until broth is reduced by one third. Arrange drained fish over carrot and onion mixture in kettle. Add tomatoes and saffron, and strain the fish stock over them. Cover and simmer 20 minutes, then add shrimp, crab meat, oysters and their liquor, lemon, salt, and Tabasco to taste. Simmer 10 minutes more, adding sherry 3 minutes before end of cooking time. Serves 8.

#### Cooking Demonstrations

For a list of stores at which recipes from this cook book will be demonstrated, turn to page 135



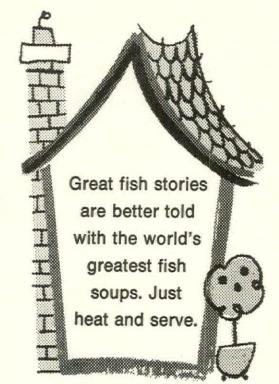
It doesn't taste a bit like home-made soup. It's better.

33 flavors. Uncommonly good.



It doesn't taste a bit like home-made soup. It's better.

SOUPS 33 flavors. Uncommonly good.





It doesn't taste a bit like home-made soup. It's better.



It doesn't taste a bit like home-made soup. It's better.

PAMPERING THE PUBLIC FOR 105 YEARS



### SHOPPING INFORMATION

ALL PRICES APPROXIMATE. \*THROUGH DECORATORS OR STORE DECORATING DEPARTMENTS.

#### TODAY'S NEW ROMANTIC LOOK Page 81:

Chandelier, Nesle.\*

Tea table; chairs, French & Co.\*

#### Page 82:

Chesterfield sofa, 86" l., in muslin, \$878; bergeres, 26" w., in muslin, \$494 ea.; side chair, maple frame, 18" w., in muslin, \$322; Parson's table, maple frame, 20" sq., 17" h., in muslin, \$134, all from the Collector's Classic by John Widdicomb Co.

Fabrics: sofa upholstery, "Bandar" 54" w. cotton velvet; bergere upholstery, "Lumiere" 48" w. silk and acetate taffeta; side chair upholstery "Lafayette Moire" 50" w. cotton; undercurtains, 48" w. Dacron batiste; overcurtains, "Williamsburg Taffeta" 50" w. silk; rug, "Mamora" Moroccan, hand knotted wool, all from F. Schumacher.\*

Mercury lamp, \$165, Diamond Lamp Studio, Inc., 212 E. 52nd St., New York, N. Y., 10022

Opaque paper lampshade, 12" h., \$7, G. Elter, 742 Madison Ave., New York, N. Y., 10022

Pillows by Nettle Creek.

#### Page 83:

Gilt, French chair, leather upholstery, Frederick P. Victoria.\*

Coromandel screen, Stair & Co.\*

#### Page 84, top:

Fabric for shade, daybed, and side chair, "Sahara Plaid," 48" w. cotton, Croydon Fabrics Co.\*

Armchair upholstery, 48" w. herringbone cotton, Howard & Schaffer.\*

Rug, "Vitality," tufted, plush nylon, \$9 sq. yd., James Lees and Sons Co. Cabinet, rosewood doors, ebonized mahogany case and base, Harvey Probber.\*

Daybed; étagères; table, Great Eastern Furniture Co.\*

Brass floor lamp, 56" h., linen shade, Hansen Lamps.4

Gimp braid on lampshade, 34" w., 56c yd., Conso Products Co.

Television, "Gypsy," 16" w., \$119.95, RCA Victor.

Pillows by Nettle Creek.

Kolorwud flooring, polyurethane, prefinished oak, Edward Fields, Inc.\*

#### Page 86, bottom:

Undercurtains, "White Canoga," 49" w. sheer Fiberglas Beta, \$3.60 yd., Owens-Corning Fiberglas Corp.

Overcurtains, "Passion Flower," 48" w. printed Fiberglas Beta Canoga cloth, David & Dash.\*

Carpet, "Ming Joy," wool, \$16.95 sq. yd., C. H. Masland & Sons.

Chairs, faux bamboo, Naugahyde upholstery, armchairs, \$110 ea., side chairs, \$81.50 ea., Grand Ledge Chair Co.

Directoire table, Paul M. Jones, Inc.\* Flatware, "Bernini," sterling-goldplated, 5-pc. place setting, \$99.50; "Italian Fruit" china luncheon plates,

\$9.75 ea., bread and butter plates, \$4.50 ea.; crystal water goblets, "Camargue," \$13.75 ea., Ginori Fifth Ave., 711 Fifth Ave., New York, N. Y., 10022

Obelisk and paperweights, Venini, Ltd., 16 E. 39th St., New York, N. Y.,

Antique chest; étagère; vase and cachepots from Doris Dessauer.\*

#### Page 87: Range, Hardwick Stove Co., Inc.

Refrigerator, Hotpoint.

Dishwasher, barbecue, Waste King Corp.

Faucet, Delta Faucet Co.

Table and chairs, John Good Imports.\*

Flooring, Interpace.

#### Page 88, top:

Fabrics: "Regency" (dappled), 54" w., and "Zanzibar" (leopardish) 53" w. both cotton and linen, Franciscan Fabrics, Inc.\*

"Adams" 54" w. Sunflower cotton velvet, \$9 yd., Collins & Aikman.

Carpet, black and white, "Art Nouveau" Allied Chemical nylon, \$12 sq. yd., Hardwick & Magee.

Porcelain rhinoceros, 10" h., \$125, Tiffany & Co., Fifth Ave. at 57th St., New York, N. Y., 10022

Chest, upholstered in leather, brass nail heads, cherry veneer interior with velvet lined sliding tray, 28" w., 20" d., 18" h., \$315, Heritage.

Floor lamp, wooden column, match stick shade, 54" h., \$80, B. Altman & Co., Fifth Ave. at 34th St., New York, N. Y., 10016

#### Bottom left:

Fabrics, "Shamrock," 36" w. Irish rayon and linen, \$1.50 yd., Amity Fabrics, Inc.

Embroidered tambour curtains, Terylene batiste, 53" x 96", \$89.50 pr.; 53" x 112", \$99.50 pr., Ottavia Originals.

Threaded-ribboned wallpaper, "Candy Stripe," Woodson Wallpaper Inc.\* Carpet, "Discovery," tufted Antron nylon, \$14 sq. yd., James Lees & Sons Co.

Italian glass mirror, 261/2" w., 321/2" l., \$795, Venini, Ltd., 16 E. 39th St., New York, N. Y., 10016

 $\frac{\rm Clock,\ "Angelus,"\ gold\ dipped,\ 41\!/\!2"}{\rm w.,\ 11\!/\!2"\ d.,\ 61\!/\!2"\ h.,\ \$160,\ Tourneau,}$ 

Armchair, maple frame, hand-rubbed walnut finish, 261/2" w., 301/2" d., 30" h., \$226; matching ottoman, 25" sq., 161/2" h., \$121, Shaw Mfg. Co., Inc. Upholstery fabric, "Aurore," cotton and spun rayon, 59" w., \$7.90 yd., Boussac of France, Inc.

#### Bottom right:

Fabrics, "Shamrock," 36" w. Irish rayon and linen, \$1.50 yd., Amity. "Harlequin," 50" w. Dacron, \$2.50 yd., Cohama.

Upholstery vinyl, Koroseal "colour"

54" w., \$7.50 yd., B. F. Goodrich Co. Carpet, "Candia," tufted, plush Acrilan, \$12.95 sq. yd., Firth Carpet Co. Lucite lamp, silver Mylar shade, 31" h., \$80, Bloomingdale's, Lexington Ave., at 59th St., New York, N. Y., 10022

Table, travertine veneer on wood frame, 18" w., 21" d., 15" h., \$295, Selig Mfg. Co., Inc.

#### Page 89, top left:

Sheer printed fabric, "Bonjour," 48" w., Dacron, \$3 yd., Cohama. Cantoni Italian velveteen, 36" w., cotton \$3 yd., Amity Fabrics, Inc.

Carpet, "Hampton House," tufted wool, \$18 sq. yd., James Lees & Sons. Snail bookends, Italian alabaster, 4" h., \$20.50 pr., The Merry-Go-Round, Inc., 416 Volunteer Parkway, Bristol, Tenn., 37620

Tulipière, Italian pottery, 9" h., 5" diam., \$22.50, Patchin Place Emporium, 109 W. 10th St., New York, N. Y., 10003

Tôle chandelier, 13" h., 14" diam., \$145, Gilbert-Whitbeck, Inc., 1103 Third Ave., New York, N. Y., 10021 Étagère, cherry, 28" w., 12" d., 84" h., \$378, John Widdicomb Co.

#### Top right:

Cantoni Italian velveteen, 36" w. cotton, \$3 yd., Amity Fabrics, Inc.
Brocade-like printed fabric, "Geneve," 54" w., linen and cotton, Franciscan Fabrics, Inc.\*

Carpet, "Open House," velvet, deep plush pile, of tufted Acrilan nylon, \$12.95 sq. yd., Callaway Mills Inc.

Chesterfield sofa, 65" l., Bemberg and cotton upholstery, \$456, Century Furniture Co.

Ceramic, turtle flower holder, 9" 1., \$9.50, The Golden Rooster, 3179 Peachtree Rd., N.E., Atlanta, Ga., 30305

Glass lamp, metal mountings, silk pleated shade, 24½" h., \$63, Abraham & Straus, 420 Fulton St., Brooklyn, N. Y., 11201

#### Bottom left:

Cantoni Italian velveteen, 36" w., Italian cotton, \$3 yd., Amity.

Corduroy, "Cable," 54" w., cotton, \$9 yd., Titus Blatter & Co.

White vinyl flooring, Amtico.

Lucite framed mirror, 19" sq., \$55, Design Research, 55 E. 57th St., New York, N. Y., 16022

Round "Pouf," foam-rubber seat, rosewood legs, 36" diam., 15" h., in muslin, \$496, Dunbar Furniture Corp. of America.

Étagère, 4 stackable glass cubes, 16½" w., 66" h., \$160, by Beylerian Limited, at Scarabaeus, 223 E. 60th St., New York, N. Y., 10022

Clear glass ashtray, 9" diam., \$17.50, Bonniers, Inc., 605 Madison Ave., New York, N. Y., 10022

Chandelier, "Icicle," sculptured crystal and textured glass, chrome-plated

chain, 14" diam., 12½" h., \$425, Venini, Ltd.

#### Bottom right:

Floral fabric, "Ulisse," 51" w. linen and cotton, Clarence House.\*

Striped vinyl upholstery, 54" w., \$9 yd., Adams.

Vinyl floor tile, "Castlestone," 12" sq., \$1.70 sq. ft., Robbins Products Inc.

Bentwood furniture, beech frames in satin matte walnut or ebony finish, cane seat and table top, table, 22" diam., 29" h., \$49.95; armchair, 18" diam., 34½" h., \$39.95, imported by Otto Gerdau Co.

Clear glass vase, \$40, in smoked glass, \$45, Bonniers.

Sterling silver cachepot, glass liner, 6" cube, \$675, Tiffany & Co.

#### STAINED GLASS

#### Pages 96 & 97:

Union Jack panel, 9½" x 6¼", \$30. Butterfly with filigree overlay on edges, 12" x 18", \$200.

Bees with curved bodies,  $7" \times 13"$  and  $7" \times 9"$ , \$60 ea.

Dragon fly panel, 23" w., 24" h., \$150. Hanging tulip, 6" w., 7" l., \$8. Peacock panel, 22" x 40", \$900.

Luna moth, 4' w., 3' l., \$750.

Peacock eye, 12" x 18", \$90.

Three-dimensional paperweight, 5" w., 7" l., \$20.

Indian religious symbol panel, 12" sq., \$75.

Kit for making 3 or 4 tulips, includes 3 pcs. of colored glass, glass cutter, sheet of copper foil, 12-ft. wire solder, 18" copper wire, 6 jump rings and pattern, \$12, all from Gilly Glass, 159 Christopher St., New York, N. Y., 10014

#### COLOR COMES TO DINNER

#### Page 102:

Dinner plates, "Anemone" Limoges china, \$11.50 ea.; 5-pc. place setting, \$34.50, Céralene Inc., 55 E. 57th St., New York, N. Y., 10022

Flatware, "Rubans Croisés" silver plate, 6-pc. place setting, \$25, Christoffe Silver at Baccarat, 55 E. 57th St., New York, N. Y., 10022

Crystal water and wine goblets, "Vincennes," \$5.75 ea., Baccarat.

Tablecloth, "Carnac" cotton, 70" diam., with 6 napkins, \$125, D. Porthault, Inc., 55 E. 57th St., New York, N. Y., 10022

#### Page 103, left:

Flatware and dinner plates same as page 102.

Water goblets, "Horizon," \$6.50 ea., Pasco crystal from Hoya of Japan. Tablecloth fabric, Liberty of London linen, 36" w., \$5 yd., Bloomingdale's, Lexington Ave. at 59th St., New York, N. Y., 10022.

#### Top right:

Water goblets, "Vogue Gold," \$4.25 ea., Fostoria.

Continued on the next page

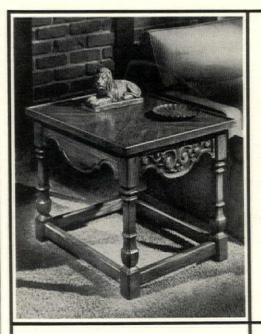


# let's go Dutch

The way the Dutch do. With world-famous Bols® Liqueurs. 29 flavors, one to suit every need. Sizes? Regular, and the neat new 8-ounce Host Size. Get several. The price won't pinch your purse. How about a Dutch treat tonight?



Product of U.S.A. Bals Liqueurs, 40-78 Proof, Erven Lucas Bals Distilling Co., Louisville, Ky. @1965



# For your castle

Old world splendor translated into contemporary elegance . . . Old Spain, a superb collection of tables and chests by Brandt. Unusual accent pieces to add a flair of drama to a room. Deep carvings emphasize the luxury of solid oak, of meticulously fitted oak veneers. The mellow brown finish shades into tawny tones that seem to reflect the warmth of Mediterranean suns. Scaled for today's castles. Priced for today's dowries. Table shown: 271/4" x 211/2", ht. 21". About \$79.50.



For further information write: The Brandt Cabinet Works, Inc. 686 Pennsylvania Avenue, Dept. H683 Hagerstown, Maryland 21740



#### SHOPPING INFORMATION

continued from preceding page

Tablecloth fabric, 51" w. cotton and rayon, \$7.50 yd., Boussac of France. Pine candlesticks, 14½" h., \$10 ea., Design Research, 53 E. 57th St., New York, N. Y., 10022

Bottom:

Tablecloth, Belgian linen, 62" x 85", \$9, Leacock.

Linen napkins, \$1.25 ea., Blooming-dale's.

Salt and pepper shakers, \$2.50 pr., Takahashi, 131 E. 57th St., New York, N. Y., 10022

Page 104:

Flatware, "Variation White" sterling silver with white china handles, 5-pc. place setting, \$100, Rosenthal China Corp.

<u>Dinnerware</u>, heat-resistant stoneware, 5-pc. place setting, \$6.90, Mikasa.

Top:

Tablecloth, "Crazy" Everglaze cotton, protected with Zepel, 54" sq., \$7.50, Leacock.

Bottom left:

Water and wine goblets, "Cristina," water, \$7.50 ea., wine, \$5.50 ea., Pasco crystal from Hadeland of Norway.

Belgian linen napkins, 75c ea., Leacock.

Right:

Water goblets, "Continental," \$1.25 ea., Mikasa.

Tablecloth fabric, "Chrysanthemum," 36" w. Japanese Fuji silk, Far Eastern Fabrics.\*

Page 105, top:

Flatware, "Classique" vermeil, 6-pc. place setting, \$100.50; sterling silver: tray, 22¼" l., \$475; salt and pepper shakers, \$10.50 pr.; bread basket, 11½" l., \$17.95. All by The Gorham Co.

Dinner plates, "Tempo," 5-pc. place setting, \$29.95, Lenox China Inc.

Champagne glasses, "Belmont," 3-pc. place setting, \$11.95, Lenox Crystal Inc.

Tablecloth fabric, "Nepal" 59" w. cotton, \$12 yd., Boussac of France.

Fabric for napkins, Siamese silk, Far Eastern Fabrics, Inc.\*

Antique shell, English pottery, \$450, Ann-Morris, 1061 Second Ave., New York, N. Y., 10022

Lucite salad tray, 18" l., \$7.50, Hammacher Schlemmer, 145 E. 57th St., New York, N. Y., 10022

Bottom left:

Tablecloth, Belgian linen, 90" diam., \$13.50; napkins, 75c ea., Braidwater Linens.

Crystal water goblets, "Belmont," 3-pc. place setting, \$11.95, Lenox Crystal Inc.

Right:

Tablecloth, Irish linen, 70" x 106", with dozen napkins, \$40, Wm. Liddell & Co. Inc.

#### SCARVES

The scarves on the tables and a few in frames are printed in limited quantities and therefore exact duplicates may not be readily available, but similar patterns can be found at prices ranging from \$5 to \$25.



# RIVERBOAT

your way to a relaxing

## HOLIDAY



aboard the Steamboat

#### DELTA QUEEN

Let the cares of today glide gently into the past. Enjoy the many pleasures of a riverboat vacation • delightful new friends, fine cuisine, pleasant entertainment and beautiful scenery at every bend. • \$20 to \$40 per day includes room, transportation, all meals, entertainment.

Cruise to

NEW ORLEANS
NASHVILLE • CHATTANOOGA
PITTSBURGH • ST. LOUIS
KENTUCKY LAKE • ST. PAUL

Write for 1968 schedule and fares folder

#### Greene Line Steamers. Inc.

403 Public Landing, Cincinnati, Ohio 45202 New York, N.Y. 10016, 10 E. 40th Street DD Los Angeles, Cal. 90038, 6900 Santa-Monica Blvd. D4



# TRIM-EZ EXERCISE SUIT

PUT on a Trim-Ez suit and take-off fast for those curves. Trim-Ez puts steam in your exercise regime — seals-in heat to melt you down faster and with far less effort. Yet, the fabulous rubberized Krene material is light weight and full cut for comfort as you bend and stretch with calisthenics, or even normal housework. Famous models and athletic figures wear, and swear-by Trim-Ez. See speedy, sensational results from your exercise. No women should "bend" without it! (For men, too!)

Former Miss Tennessee of the Miss Universe Pageant Keeps trim with Trim-Ez. Why don't you?



SLIM-EZ SUIT CO.

50 Shallowford Road Chattanooga, Tennessee 37404 Phone: 629-9873 Page 112, top:

Hermès silk twill scarf, 36"
"Voitures à Transformations," ;
Bonwit Teller, Fifth Ave. at 56th
New York, N. Y., 10022

Page 113:

Tablecloth made from Khanga cle panels, 44" w., 1% yds. l., Far East Fabrics, Inc.\*

Page 114, top:

Silk zodiac scarves, 30" sq., by Jul Tonchin, \$18 ea., Lord & Tay Fifth Ave., at 38th St., New Yo N. Y., 10018

Center:

Table base, chrome-plated steel, sq., 16" h. (without glass top), \$
Abstracta Structures, 101 Park A
New York, N. Y., 10017

Bottom left:

Pillows, Indian embroidered, n rored cotton, 18" sq., Far East Fabrics, Inc.\*

Right:

Palio of Siena flags, 16" sq. cott \$2.75 ea., Mediterranean Shop, 8 Madison Ave., New York, N. Y., 100

Page 115, bottom:

Bandannas, cotton, package of 4, Woolworth's.

Quilt filling, "Mountain Mist" Dact batting, The Stearns & Foster Co. Rattan headboard, 54" w., \$75, W ters Furniture Imports, 893 Seco Ave., New York, N. Y., 10017

Parson's table, metal frame, Parwood top, 34" w., 68" l., 29" h., \$1 Chesapeake-Siegel-Land.

Director's chair, canvas seat and bac \$13.50, Jensen-Lewis Co., 156 Seven Ave., New York, N. Y., 10011

Tôle lamp, 23" h., Lang & Williams Framed ship model, "Waterline," 2 x 36", \$350, Captain's Quarters, 9 Madison Ave., New York, N. Y., 100 Wallpaper, "Leticia," Gene McDe ald.\*

All other scarves from B. Altman Co., Fifth Ave., at 34th St., New Yor N. Y., 10016

Unpainted kitchen stools available hardware stores.

Large thumbtacks, box of 50, \$2.2 The Hammond Map Store, Inc., 1 43rd St., New York, N. Y., 10017

#### GARDEN UNDERFOOT

Page 116:

Armchairs, Alumaloy and vin straps, 24" w., 33" h., \$79 ea.; cockta table, 36" diam., textured, tempere safety glass top, 15" h., Alumalo base, \$78, from the Celebrity colle tion by Molla, Inc.

Clamshell, \$25; murex, \$2.50; We Mexican Spiny oyster, \$1.50 ea., a from Seashells Unlimited, Inc., 59 Third Ave., New York, N. Y., 1001

GREAT FISH SOUPS

Page 127:

Copper, covered stock pot, bronz handles, tin lining, 8 qt., \$19.90 Stainless-steel stock pot, 12½ qt \$22.95. Earthenware marmite, 5 qt \$9.95, all from Bazaar de la Cuising

Street

enclosed.

☐ Please send folder showing entire Early American collection. 25¢

State

Zip.

252 E. 52nd St., New York, N. Y., 10022

Brown stoneware tureen, 2 qt., \$15. Individual brown earthenware covered soup bowl with under plate, \$6.50. Brown stoneware, two-sectioned bouillabaisse tureen, 2 qt., \$25. Mussels serving set, porcelain, set includes 11/2-qt. tureen, warming stand, 4 individual bowls with under plates, the set \$55. Chrome pan colander, 17" l., 7" w., \$8.50. Stainless-steel skimmer, 15½" l., 4¾" w., \$5.50. Magnalite kettle, 8 qt., \$15, all from Hammacher Schlemmer, 145 E. 57th St., New York, N. Y., 10022

Copper and brass 16" l. skimmer, and 14" l. ladle, the set, \$10.95, Geary's, 351 N. Beverly Drive, Beverly Hills, Calif., 90210

Stainless-steel sieve, 8" diam., \$7.75, Williams-Sonoma, 576 Sutter St., San Francisco, Calif., 94102

Le Creuset French oven, porcelain enamel cast iron, \$22.95, The Bridge Co., 498 Third Ave., New York, N. Y.,

#### COOKING DEMONSTRATIONS

Recipes from the Great Fish Soups Cook Book will be demonstrated at the following stores:

Burdine's, Miami and Dadeland, Fla., March 4. Demonstrator: Mr. Alex

Higbee's, Cleveland, Ohio, March 11. Demonstrator: Mrs. Shirley C. Fernberg.

Hudson's, Detroit, Mich., March 11. Demonstrator: Mrs. Renée Ori.

STORE ADDRESSES Luggage Connoisseur's Corner Good Utensils Notes for the Hostess

B. ALTMAN & COMPANY Fifth Avenue at 34th Street New York, N. Y., 10016

T. ANTHONY 772 Madison Avenue New York, N. Y., 10021

768 Madison Avenue New York, N. Y., 10021 BAZAAR DE LA CUISINE 252 East 52nd Street

New York, N. Y., 10022

HENRI BENDEL, INC. 10 West 57th Street New York, N. Y., 10019

BONNIERS, INC. 605 Madison Avenue New York, N. Y., 10022

MARK CROSS 707 Fifth Avenue New York, N. Y., 10022

GREEK ISLAND SHOP 215 East 49th Street New York, N. Y., 10017

HUNTING WORLD 247 East 50th Street New York, N. Y., 10022

5802 Kennett Pike Wilmington, Del., 19807

PAPRIKAS WEISS 1546 Second Avenue New York, N. Y., 10028

PATCHIN PLACE EMPORIUM 109 West 10th Street New York, N. Y., 10014

JAMES ROBINSON INC. 12 East 57th Street New York, N. Y., 10022

SAKS FIFTH AVENUE Fifth Avenue at 50th Street New York, N. Y., 10022

SCARABAEUS LTD. 223 East 60th Street New York, N. Y., 10022

147 East 70th Street New York, N. Y., 10021

CURT SWINBURNE 266 East Main Street Mount Kisco, N. Y., 10549

TIFFANY & COMPANY 727 Fifth Avenue New York, N. Y., 10022

WILBURT INC. 194 Third Avenue New York, N. Y., 10003

WINDFALL 185 Adams Street Bedford Hills, N. Y., 10507

S. WYLER INC. 713 Madison Avenue New York, N. Y., 10022

SUPPORT YOUR LOCAL RED CROSS **CAMPAIGN** 





per gallon...\$8.95

work, kitchen and bath.



exclusively by Professional Hardware Dealers who own their own paint factory.

TRU-TEST

COTTER & COMPANY • 100% DEALER OWNED • General Offices Chicago, III. 60614



Designed by John B. Wisner, F.A.I.

# Chippendale... for Casual Elegance

Chippendale Rattan has all the welcome warmth of spring sunshine. As accent pieces, it adds that special touch of elegance so desirable in today's sophisticated interiors.

Send 10¢ for full color folder, and name of nearest dealer.



"The Most Famous Name in Rattan Furniture"

SOMEONE'S GOING TO

**ASK ABOUT** 

YOUR "FLEXLIFE"

4900 CHARLEMAR DRIVE, CINCINNATI, OHIO 45227



# Take it easy

#### WITH AN EscaLIFT

Don't try to outsmart your doctor when he says, "Stop climbing stairs." Install an economical Escalift and ride up and down. Write for literature.

#### DOVER EscaLIFT

Dover Corporation, Elevator Div.
Dept. R-60, P. O. Box 2177
Memphis, Tenn.—38102
Send residence lift literature to:
Name

Address\_\_\_\_\_

another quality product from industries. inc.

10229 Pacific Ave. • Franklin Park, III.

312/678-7975

So why buy new? Apply NEW with "old" established, tried and proven FLEXLIFE. Ask about OUR "Flexlife"

at your favorite paint, hardware or variety store, NOW! Or write directly to us!

"My Dear, is that a NEW leather sofa?" Expect friends to notice when you recolor and restore your leather, naugahyde, canvas, vinyl, and plastic furnishings with amazing Flexlife. You'll scarcely believe your own eyes. Old luggage, folding doors, awnings, jackets, coats, sporting equipment, dinette seats—no matter how marred or scarred, are restored to store-fresh beauty and texture in minutes. It's easy! Merely paint on, roll on or spray on any of Flexlife's dozens of decorator colors in minutes. Dries overnight, leaving leather soft and supple—permanently protected against weather, mildew, acids, alcohol and alkali. No chipping, cracking or peeling!

### BUILDING INFORMATION

Materials and equipment used in the vacation house by the sea (pages 98-101)

#### Structure

Foundation: Poured concrete slab in basement; poured concretewalls enclosing basement and crawl space.

Framework: Standard wood frame wall and roof construction.

#### Exterior of house

Walls: "Planktex" redwood horizontal siding, 16 feet long, 12 inches wide, by U.S. Plywood Corp.; "Glasweld" color panels by U.S. Plywood Corp.; 1-inch stucco over 5/8-inch plywood sheathing.

Roof: "Planktex" redwood horizontal siding, 16 feet long, 12-inches wide, by U.S. Plywood.

Insulation: Glass fiber batts in exterior walls, roof, flooring, and bathroom walls by Owens-Corning Fiberglas Corp.

Windows and doors: Custom built of redwood.

#### Interior of house

Walls: "Weldwood" gray elm Ionic pattern plywood paneling by U.S. Plywood Corp. and ½-inch wallboard, painted. In bathrooms, "Glasweld" panels by U.S. Plywood Corp.

Interior Finish: Off-white paint

on walls by E. I. Du Pont de Nemours & Co., Inc.

Ceilings: "Weldwood" gray elm Ionic pattern plywood paneling by U.S. Plywood Corp. and ½-inch wallboard, painted.

Floors: Oak strip flooring in all major rooms. In bathrooms, ceramic tile by American-Olean Tile Co.

**Lighting fixtures:** Cylindrical, canister-type ceiling fixtures by Gotham Lighting Corp.

Fireplace: Custom made; brick-framed arched hearth.

Kitchen cabinets: Custom made. Countertops: "Micarta" plastic laminate by U.S. Plywood Corp.

Plumbing fixtures: Kitchen sink by Elkay Co. Bathroom fixtures by American-Standard.

### Mechanical equipment and appliances

Appliances: Ovens and cooking top by Thermador Electrical Mfg. Co. Refrigerator by Sears, Roebuck Co. "KitchenAid" dishwasher by Hobart Mfg. Co.

Hot water heater: 60 gallon capacity.

Heating system: Electric heating by baseboard units.

CONTRACTOR: Vincent Wesnofske.

Materials and equipment used in the house of seven levels (pages 106-111)

#### Structure

Foundation: Poured concrete slabs; basement and retaining walls of concrete block.

Framework: Wood frame walls and roof.

#### Exterior of house

Walls: 7/8-inch cement plaster over metal lath and wood sheathing.

Roof: Flat roofs covered by built up layers of felt and bituminous coating by Owens-Corning Fiberglas Corp., topped with gravel.

Insulation: ½-inch "Weathertite" insulating board sheathing in walls by Johns-Manville Corp.; 3-inch batts of glass fiber faced with aluminum foil between ceiling joists by Owens-Corning Fiberglas Corp.

Windows and Doors: Custom designed, mill manufactured wood frame windows and doors. Over-

head type garage door with steel frame and redwood face by Cameron Engineering Co. "Genie" door control by Genie Garage Door Opener Co.

Exterior paints and stains: Offwhite cement plaster on walls. Olive green paint on door and window frames, orange paint on door and window sash, olive brown paint on steel railings by Sherwin-Williams Co.

#### Interior of house

Walls: White plaster by U.S. Gypsum Co.

Ceilings: 3/8- by 6-inch resawn tongue and groove redwood boards by Simpson Timber Co. in all major rooms. White plaster by U.S. Gypsum Co. in studio, recreation room, and vault.

Interior paints and stains: Offwhite paint on plaster walls, olive reen paint on door and window rames, orange paint on window ash by Sherwin-Williams Co. Dlive brown stain on doors, floor, nd stair treads by Olympic tained Products Co.

loors: Wall-to-wall carpet by Pacific Mills Div. of Wamsuttaacific in all major rooms. "Camrian vinyl Corlon" by Armstrong Cork Co. in kitchen and bathooms.

ighting fixtures: Recessed cyindrical ceiling fixtures in all maor rooms and "Lytespan" movble ceiling spotlights on tracks n gallery and studio by Lightoier, Inc. Dimmer controls by Hunt Electronic Co.

ireplace: Custom designed and milt.

lardware: Dull chrome finish ardware by Schlage Lock Co.

Ausic system: Built in intercom nd music system units by Talk-Ahone Co. Record player turntable v Garrard.

Kitchen cabinets: Custom deigned and mill manufactured. Countertops: White "Formica" lastic laminate by American Cynamid Co.

Plumbing fixtures: Americanstandard. Stainless steel kitchen ink by Lyoncraft Stainless Prodicts, Div. of Lyon, Inc.

Plumbing fixture fittings: Shower head by Speakman Co. Faucets by Moen Valve Co., Div. of Standard Screw Co.

#### Mechanical equipment and appliances

Appliances: "Waste King" four burner gas countertop cooking center and grille by Given Mfg. Co. Ovens, refrigerator, and freezer by Hotpoint Co., Div. of General Electric Co. "Waste King" food waste disposer by Given Mfg. Co. "KitchenAid" dishwasher by Hobart Mfg. Co. Exhaust ventilating fan, "Centri-Vane" by Cook Co., Inc. Dumbwaiter by Sedgwick Machine Works. Laundry washer and dryer units, "Kenmore" by Sears, Roebuck Co.

Heating and cooling system: Forced warm air perimeter heating system with auxiliary baseboard electric heating units. Downflow type furnace by Janitrol Div., Midland-Ross Corp. Humidifier by Herrmidifier Co. Filter by Burke & Co. Blower fans by Cook Co. Electric baseboard heaters by Wesix Electric Heater Co. Heating controls by The Bendix Corp. Bathroom ceiling-mounted heat lamps, "Pryne" by Emerson Electric Co.

Hot water heater: 100 gallon unit by Day & Night Div., Affiliated Gas Equipment Inc.

CONTRACTOR: Harvey Kraftzeck.



### Window Planning Guide

to help you make the right window decisions for your new home or remodeling project. Send today for informative, full-color folder packed with helpful hints and facts plus a description of the Andersen Window line.

Clip and Mail Today!

☐ I plan to build.

☐ I plan to remodel a\_\_

Andersen Windowalls



#### now to be a gourmet cook n one (404 page) esson

- A complete guide to meal preparation
- Over 1000 sure-fire recipes
- Over 375 illustrations

Now you can have and enjoy a

inique, original collection of reciprice \$9.95 bes from the editors of House & Garden and many famous guest contributors. Recipes that work; special dishes that will enhance your reputation both as a good cook and

successful hostess. House & Garden's New Cook Book is virtually a course in preparng and cooking food. Techniques of the master chefs are explainedand simplified in picture performances. The correct wine to select... evaluation of cooking utensils...tips on baking, poaching, barbecuing .plus ideas for atmosphere, table settings that will enliven every

#### Reserve your copy today (save \$2.55)

#### HOUSE & GARDEN'S NEW COOK BOOK 67 The Condé Nast Publications, Inc. Box 3308, Grand Central Station, New York, N.Y. 10017 Enclosed please find check or money order for \$. copies of House & Garden's New Cook Book (@ \$9.95 each). I understand I can examine a copy in my home for two weeks and if not completely satisfied I may return book(s) for full refund. Address City State Zip



Cabinetmaker about twelve weeks to build a Solid Cherry secretary that little Matt will enjoy when he's ] practicing for the symphony.

For "The Story of Solid Wood Furniture" send \$1.00 to Dept. HG3, Davis Cabinet Co., Nashville, Tenn. "CRAFTSMEN OF FINE SOLID WOOD FURNITURE"

# **KitchenAid** introduces



It's made by the same people who make KitchenAid dishwashers.

It does everything a fine disposer should do. For example, it pulverizes steak bones and chicken bones. Even grinds stringy things like corn husks. Extra-thick insulation makes it quiet.

If it jams, it eliminates the jam automatically.

And in every way, it's built to last. Stainless steel grind wheel. Automatic reversing doubles the life of the cutting edges. Special heat-fused epoxy and Teflon\*coated components are super-resistant to wear and corrosion.

Like to find out more? See your KitchenAid dishwasher dealer. He's in the Yellow Pages. Or write.

\*DuPont's registered trademark for its TFE non-stick finish.

KitchenAid Disposers, Dept. 8GA-3, The Hobart Manufacturing Company, Troy, Ohio 45373.

Tell me more about the Super Disposer.

Name. Address\_

#### KitchenA

Dishwashers and Disposers Products of The Hobart Manufacturing Co.

# OFFICIAL HEADQUARTERS FOR H&G COLORS

The following stores are official headquarters for House & Garden Colors. You will find a wide selection of home furnishings in 1968 Colors at these stores, although not necessarily all merchandise featured in Today's Romantic Look.

A	la	b	a	m	a

Mobile... L. Hammel Dept. Stores Inc.

#### Alaska

Anchorage Nerland's Home Furnishings Nerland's Nerland's

#### Arizona

Phoenix Diamond's Johnson's Furniture Co.

#### California

Alhambra	Barker Bros.
Bakersfield	Barker Bros.
Beverly Hills	Barker Bros.
Campbell	Breuner's
Crenshaw (L.A.)	Barker Bros.
Fresno	Turpin's
Glendale	Barker Bros.
Hollywood	Barker Bros.
Inglewood	Barker Bros.
La Mirada	Barker Bros.
Long Beach	Barker Bros.
Los Altos	Barker Bros.
Los Angeles	
(Downtown)	Barker Bros.
Monterey	

Los Altos	Barker Bros.
Los Angeles	
(Downtown)	Barker Bros.
Monterey	Rudolph's
Oakland	Breuner's
Pasadena	Barker Bros.
Reseda	Barker Bros.
Richmond	Breuner's
Riverside	Barker Bros.
Sacramento	Breuner's
Salinas Antl	nony Petti Furniture
San Bernardino	Barker Bros.
San Carlos	Breuner's
San Diego B	urnett Furniture Co.
San Francisco	Breuner's
Santa Ana	Barker Bros.
Santa Monica	Barker Bros.
Stockton	Breuner's
Vallejo	Breuner's
Van Nuvs	Barker Bros.
Ventura	Barker Bros.
Watsonville	Charles Ford Co.
West Covina	Barker Bros.
	Barker Bros.

#### Colorado

Bear Valley	Mav-D & F
Colorado Springs	May-D & F
Denver	May-D & F
University Hill	May-D & F
Westland	May-D & F

#### Connecticut

Danbury
Henry Dick & Son Furniture
G. Fox & Co. Hartford G. Fox & Co. New Haven The Edward Malley Co. Drew Metropolitan Furniture Co.

#### **District of Columbia**

Washington ..... Woodward & Lothrop

#### Florida

Jacksonville	May-Cohens
South Florida	
Tampa	Maas Bros.
West Palm Beach	
The Pi	oneer Company

#### Georgia

.....Rich's

Atlanta ..... Hawaii

Honolulu .....Liberty House

#### Illinois

Bloomington	Knight's Shoppe
Elgin	Hearth and Home
Yourkville	

#### Yourkville Appliances & Furniture

#### Indiana

Bloomington	The Wicks Company
Evansville Town	& Country Interiors
Indianapolis	L. S. Ayres & Co.
	Cure & Son
South Bend	Ries Furniture Co.

Cedar Rapids	Younkers
Des Moines	
Sioux CityYour	nker-Davidson's

#### Kansas

Arkansas City......Whiting Furniture

#### Kentucky

Louisville ..... Stewart Dry Goods Co.

#### Louisiana

Alexandria	Hemenway's
Baton Rouge	Hemenway's
Lake Charles	Hemenway's
Monroe	
New Orleans M	aison Blanche Co.
Shreveport	

#### Maryland

Baltimore	Hutzler's
Chevy Chase	Woodward & Lothrop
Iverson Mall .	Woodward & Lothrop
	. Woodward & Lothrop
Wheaton Plaza	Woodward & Lothrop

#### Massachusetts

Boston	Jordan Marsh
Framingham	Jordan Marsh
Holyoke	Albert Steiger Co.
Long Meadow	Albert Steiger Co.
Malden	Jordan Marsh
Peabody	Jordan Marsh
Pittsfield	New England Furn.
Springfield	Albert Steiger Co.
	Albert Steiger Co.
Westfield	Albert Steiger Co.

#### Michigan

DearbornNo	ewton Furniture Inc.
Detroit	J. L. Hudson
Grand Rapids	Wurzburg's
	Bretz Shop
	ewton Furniture Inc.

#### Minnesota

Duluth		
Arrowhea	d Furniture	& Carpet Co.
Minneapolis		

#### Mississippi

Biloxi Merchiston-Hall Galleries, Inc.

#### Missouri

St. Louis..... Stix, Baer & Fuller

#### Nebraska

Lincoln	*************	Mil	ler	&	Pai	ne.	Inc
Omaha	J	. L.	Br	an	deis	8	Sons

#### Nevada

Carson	City	Gray	Reid
		Gray	

#### **New Hampshire**

Bedford ..... ..Jordan Marsh

#### **New Jersey**

East Brunswick	Koos Bros., Inc.
Freehold	Koos Bros., Inc.
Parsippany	Koos Bros., Inc.
Rahway	Koos Bros., Inc.
Somerville	Koos Bros., Inc.
Trenton	J. Ferd Convery

Amityville	Nassau Wayside
	Abraham & Straus
Jamestown	Wellman Brothers
New York	Altman Stores
Rochester	Mangurian's
Rockville Centre	Nassau Wayside
Watertown	The Globe Store

#### North Carolina

CharlotteC	olony Furniture Shops
Fayetteville	
Greensboro	Guilford Galleries
Wilmington	Carolina Furn. Co.

#### North Dakota

Grand Forks R. B. Griffith Co.

#### Ohio

Akron M. O'Neil Co.
Chillicothe Ebenhack and Sons
Cincinnati H. & S. Pogue
ClevelandThe Higbee Company
Columbus Glick's Furniture Co.
Dayton Rike's
Kenton Bernard Furniture Store
Lancaster Buchanan's
Lebanon Hardy's Furniture Co.
Marion The H. Schaffer Co.
Newark Glick's Furniture Co.
ToledoLaSalle & Koch Co.

#### Oklahoma

Enid	Newman M	ercantile Co.
Muskogee		
	Calhoun Depa	rtment Store
Norman	Mister	Robert, Inc.
Oklahoma	City	Hightower's
Tulsa		Frong's

#### Oregon

Portland	
	Meier & Frank
Cont	inued on the next page



# How to be a color expert in your own home...

Take advantage of House & Garden 1968 Color Chips, thirty-six fashion-right colors that can be combined hundreds of ways to help make your rooms a delight to live in.

House & Garden's Color Palette is authoritatively prepared with your home and its furnishings in mind. These are today's colors for today's tastes.

This unique collection of Color Chips comes complete with a Pocket Directory of thousands of products available in House & Garden 1968 Colors, everything from paint and wallpaper to appliances and accessories.

Order your set today, use it every time you shop, and see how much it helps you to find furnishings that go beautifully together.

House & Garden 1968 Color Chips—Wallet-type container holds 36 chips (3 inches by 6 inches) in three finishes: glossy, semi-gloss, and matte—divided into accent, current, and forecast colors. Also available: 36 minature chips (1 inch by 2 inches) on a handy key chain.

.U. DUX 1510, Grane	d Central Station, New York, N.Y. 10017
Enclosed is my	check money order for:
LARGE C	COLOR CHIPS and POCKET DIRECTORY—\$6.00 complete.
	URE COLOR CHIPS and POCKET DIRECTORY—\$2.00 complete.
Name	
Name	(please print or type)
	(please print or type)  City
NameAddress	
NameAddress	

#### HEADQUARTERS FOR H&G COLORS

continued from preceding page

(Lloyd's)	Meier &	Frank
Salem	Meier &	Frank

#### Pennsylvania

Allentown	
Schoen	Furniture Company
Bethlehem	Furniture Hall
Harrisburg	Bowman's
John	a Wanamaker Stores
Pittsburgh	Kaufmann's
Williamsport	Meelan's, Inc.

#### South Carolina

Belton	Maynard's of Belton
Florence	Waters Furniture Co.
Greenville	Tate Furn. Co.
Prosperity	Prosperity Furn. Co.

#### South Dakota

Aberdeen	Olv	vin-Angell
Hot Springs	Midwest	Furniture
Rapid City .	Midwest	Furniture

#### Tennessee

Memphis	J.	Goldsmith	& Sons
Nashville		Cain-Sl	oan Co.

#### Texas

Austin	Scarbrough's
Dallas	Sanger-Harris
Fort Worth	Anderson's Studio
	Foley's
	Spears Furniture Co.
	Frost Bros.
Sharptown	Foley's

#### Utah

Ogden	ZCMI	Dept.	Store
Salt Lake City			
(Cottonwood)			
(Downtown)	ZCMI	Dept.	Store

#### Virginia

	o House Furnishing Co.
	Midway Stores, Inc.
Harrisonburg	
	. S. Denton & Sons, Inc.
	Woodward & Lothrop
	Willis Furniture Co.
Richmond	Miller & Rhoads, Inc.
Seven Corners	Woodward & Lothrop

#### Washington

Aurora	Village	Frederick	8	Nelson
Bellevu	e Square.	Frederick	8	Nelson
Seattle		Frederick	&	Nelson

#### Wisconsin

Creen	Ray	H C	Prange Co
Madis	on	N	lanchester's

#### Mexico

Mexico City ....Galerias Chippendale

### H&G'S SHOPPING AROUND

CAN BE FOUND ON PAGE 145

# Take cast iron, white porcelain, black Teflon, Siamese teakwood and Irish hands...

And what have you got? A work of art.

The Iron Age of Cooking is in its glory.

It's a revolution in cookware ... and the Irish started it.

If you ever cooked with iron, you know the marvels of it. It takes little heat, and cooks the food so gently and evenly that every bit of the flavor simmers in the pot.

But there used to be a catch. Or two.

- 1. It wasn't such a beauty.
- 2. What a pain it was to clean.

The Irish changed all that with Waterford Club Colorcast.

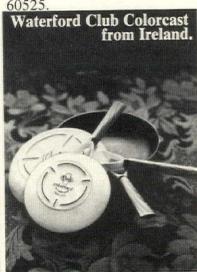
They sculpture each piece with great purity of line and enamel it with white porcelain. They add handles of Siamese teakwood. (That takes care of Catch No. 1.)

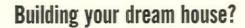
As for 2, the Irish have figured out how to apply black Teflon of such toughness, you can practically hit it with a shillelagh. Nothing sticks.

Born in the Emerald Isle, Waterford Club Colorcast is born to be loved.

As much for how it looks as how it cooks.

For free 24-page full-color booklet, "Beauty and The Best," write to Club Products Company, La Grange Park, Illinois 60525.



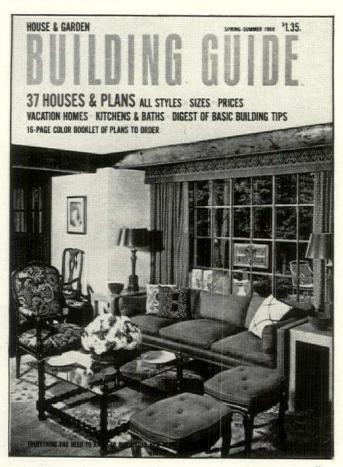


Don't build a castle in the air...
Or on the ground...

... Unless you've seen the newest ideas in homes in

# HOUSE & GARDEN BUILDING GUIDE

A complete survey of the latest developments in home construction, including plans and prices for 37 houses. Basic building tips help you avoid the pitfalls that often trap enthusiastic, but unwary, planners. Discover what's available in materials and appliances for heating, electrical systems, roofs and flooring, kitchens and baths, and interior decoration—ALL in the new



at your newsstand

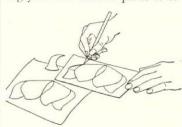
# HOW TO MAKE A STAINED GLASS TULIP

You can make the gay flower on page 96, then apply your new skills to your own imaginative designs

Making stained glass objects is an especially rewarding craft, and once you have mastered the techniques on a small, simple piece, you can apply them to designs as intricate as your own inventiveness will allow. A good design to begin with is the small inverted tulip on page 96. It can be completed in one sitting, will give you a chance to practice cutting curved lines, and is pretty enough to display in a window.

All the materials you will need to make three or four tulips (except a chisel-edge soldering iron and chisel-edged pliers) are available in a kit which includes a pattern on sturdy paper, three sheets of acid core solder, a glass cutter, a yard of .001 copper foil 6 inches wide, 18 inches of copper wire, and 6 jump rings for hanging your tulips. You will also need some kerosene and petroleum jelly. Should you decide to make other objets d'art, you can get additional glass at any glazier or wrecking firm; copper foil from a brass and copper company; the solder and soldering irons at hardware stores.

Begin your tulip by cutting the pattern out with an X-acto knife or razor blade. If you are designing your own window panel or or-



nament, rather than using the pattern in the kit, first draw the shapes on tissue paper, then transfer the lines to bristol board before cutting out the individual pieces.

Place the paper pattern pieces on top of the glass (smooth side up) arranging them so they will waste as little of the glass as possible. Score the glass along the pattern edges with your cutter, dipping the blade in kerosene periodically to lubricate the cutting edge. When scoring, bear as lightly as you can—you will hear a thin crunching sound as your cutter glides across the glass. Muster all the self-confidence you can, because cutting is more difficult when you labor over

it. It is a good idea to practic swift, sure cutting techniques of



plain scrap window glass before scalping your stained sheets.

To remove the excess glass from the design pieces, hold them be tween your thumb and finger with your thumbnail against the score. Hold the waste glass with pair of chisel-edged pliers, against the score opposite your thumble. Now make as clean a break as possible by snapping your thumb an



the pliers downward. The excess glass will splinter and fall away Continue "pulling" the excess away from the rest of the design If you are working with a straight score or a shallow curve, it may be possible simply to "tap" the excess away by tapping the wrong side of the glass along the score.

Now cut the copper foil into lengthwise strips the width of the glass edge plus 1/16 of an inch Apply petroleum jelly to the edges of the cutout designs (dab care fully to avoid cut fingers), and center the foil along the edges, leaving about 1/32 inch to fold over the

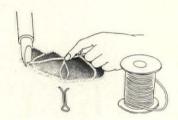


top and bottom of the glass. When everything is rimmed with foil, assemble the pieces into the tulip shape, and solder the joints, so the design will keep its shape as you proceed. To solder, touch the tip of the soldering iron to the copper, the solder to the tip of the iron.

Solder all the inside seams of the tulip (not the periphery), using your soldering iron with smooth self-confidence for a bumpless line. Work from side to side on the table rather than toward or away from you, and don't worry if some solder drops onto the glass—it wipes right off. When all the seams are done, turn the tulip over and solder them again on the back. If any solder has clung to the outer edges of the tulip, simply melt it off with the soldering iron.

Now cut enough strips of copper foil to edge the tulip, this time making them ½ inch wider than the edge of the glass, and re-rim the outer edge of the tulip using petroleum jelly as before. When you fold over the extra 1/16 inch on the top and bottom of the glass, the outer rim of the tulip will be as wide as the inner seams.

Apply solder to the outer rim, covering it entirely. When you come to the base of the flower, where the stem should join, cut a piece of copper wire twice the desired length, fold it in half, and place the two free edges, splayed slightly, against the tulip base. Solder it



in place. If you prefer to hang your tulip right side up, solder one of the jump rings to the center joint of the petal tops.

When your tulip is complete, scrub the glass (and your hands) with household cleanser to remove any residual acid. Polish your tulip, and it is ready to hang gaily in your sunniest window.

Ed Gilly's stained-glass kit is available from Gilly Glass, 159 Christopher St., New York, N. Y., 10014, for \$12, including postage.

# CHERRY GROYE

Delightful

Colonial contours of solid Cherry and matched veneers softly finished in bronze-brown candlelight tones. Dining and bedroom open stock with accent pieces available in soft translucent green finish with the beautiful Cherry grain glowing through. Moderately priced at your home furnisher.



For a beautiful brochure send 50c to Dept. 8738, Drew Furn. Co., N. Wilkesboro, N.C.

#### PEOPLE BEHIND THE GREAT WINES continued from page 76

palate before anything else in making the kind of wine he does. He is a man of strong character, of great charm, hospitable and warm—all adjectives which could be used of his wine.

He carries the visitor along on wave after wave of enthusiasm: for birds (he breeds rare and beautiful varieties), for Indian artifacts (he collects pottery and arrowheads), for his wife's gloriously hearty Italian food.

At his table I learned to love a wine which had never before been a favorite of mine: the Barbera of Sonoma, close cousin to the Barbera of Piedmont. Suddenly it was in context: a purple, spirited, high-flavored wine matched perfectly with country cooking of a high order. Rarely, in my experience, have host and meal and wine all been so much in sympathy.

Businessmen, farmers, esthetes are all familiar figures in the wineries of California, although the figure of the scholar was a long time absent until Joe Heitz established himself in the Napa Valley. Joe is a tall, low-voiced, captivating talker, a born teacher and preacher, whose subject is wine.

Of all the lovely wineries of the valley, the Heitz place is most like an original homestead: a frame house with a porch in a clearing, vineyards around, woodland above.

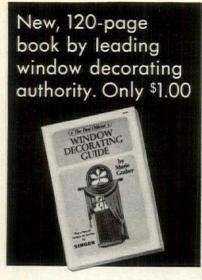
At first Joe was not so much a winegrower as a wine educator. The French word is éleveur. It has no real translation in English. What it implies, however, is one who carefully selects wine from his district, going only to the best growers, and who tenderly nurses the wine through its early formative period, finally blending it so as to get the best possible result, and selling the wine in his own bottles, under his own label, with his own guarantee of its quality.



Joe Heitz judges a sample

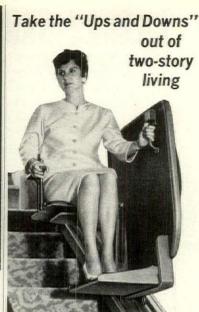
After only three years in this business the name of Heitz has become one of the most respected in California. There is no doubt about the standard which Joe sets himself. I have been to a club tasting at St. Helena, just down the road from the Heitz winery, where some of the most expert tasters in America sat at tables to listen to what he had to say. He minced no words—and the future of California wine seemed brighter for having such an outspoken champion.





Marie Graber's "First Official Window Decorating Guide" was written especially for homemakers. It's colorful, well illustrated and full of helpful "how to" ideas, Includes solutions to window decorating problems and practical ways to new window beauty. Complete with special section on sewing draperies. Your copy is available wherever Graber drapery fixtures are sold, or send \$1.00 with coupon.

Marie Graber			
GRABER DRAPERY FIXTURES, DEPT. 28 MIDDLETON, WISCONSIN 53562			
Please send my copy of "The First Official Window Decorating Guide." I enclose \$1.00	1		
Name			
Address			
City			
StateZip			



#### Install an Inclinette

There's no need to sell your two-story home because someone must avoid climbing stairs. Install an Inclinette on your present stairway and ride upstairs and down with the push of a button.

Inclinette is a must for the handicapped and elderly and a real convenience for every member of the family.

#### Write for new, free booklet

This colorful booklet tells about Inclinette, the 2-passenger Inclin-ator, and "Elevette" — our modern home elevator.



INCLINATOR COMPANY OF AMERICA 2300 Paxton St., Harrisburg, Pa. 17105 Editor's Note: Houses, like men and machines, behave well or badly depending on how they are treated or mistreated. This is the first of a continuing series inspired by HaG's conviction that a house can be kept in good working order by almost anyone, man or woman, who knows (1) how things are supposed to work, (2) how to tell when they go wrong, and (3) what to do about it.

# HOW TO KEEP YOUR HOUSE YOUNG:

### sleuthing for wintry mischief

When the weather grows warm enough where you live to turn off your heating system, take an hour or two to inspect your house for signs of winter's handiwork. The heating season is drying-out time, when houses and many of their contents, including people, are adversely affected by lack of moisture. At certain places, however, trouble can stem from too much wintertime moisture.

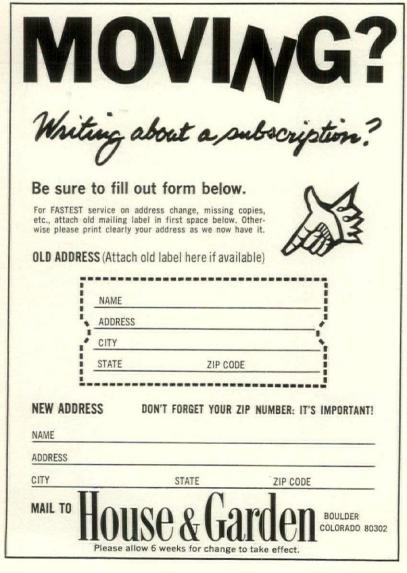
START LOOKING WHERE YOU LIVE—INDOORS. No house is "airtight," no matter what any salesman may say. Nor should it be. Ventilation is essential, but in winter the icy air that penetrates your rooms loses most of its moisture when heated. As an unhappy consequence, the relative humidity indoors becomes roughly comparable with that of dry-as-abone Death Valley. So unless you have forearmed yourself with an effective humidifier (either permanently installed or portable), you may discover at winter's end that old cracks in walls and ceilings have been reopened.

Excessive dryness also causes nails to lose their grip and pop into unwelcome view from the woodwork or along the seams of wallboard. Wood flooring and stairs tend to shrink, loosen, and squeak, as do the joints in wood furniture. Paintings may crack, book bindings weaken, and wallpaper come unstuck.

Fortunately, most houses are built with a certain amount of "give." Their wood components expand and contract within tolerable limits as the seasons change. Older houses, of course, become progressively dryer over the years and may reach such a stage that a general tightening up is indicated.

ON YOUR INSPECTION TOUR notice whether the floors and stairs creak excessively. If they do, you probably can banish creakiness in floors either by cleating new lengths of wood to the joists, snug up against the floor itself, or by shimming or filling in with shingles at the point where floor and joists meet. Stairs can be de-squeaked in most cases by shimming fragments of shingles between the tread and riser.

Doorframes sometimes shrink, too—or they may widen or become askew through settling of the foundation. If shrinkage occurs, the door latch may fail to make contact with the strike plate that holds the door shut. If the frame has gone askew, the door will bind at one corner. Both of these problems can be overcome if you are reasonably handy with a screwdriver. A door that binds can be corrected most often by removing one hinge leaf from the door frame, inserting a thin sliver of wood (perhaps ½-inch thick, at the most), then replacing the hinge leaf. (You work with the bottom hinge if the door binds at the top, or vice versa.) To fix a door whose latch doesn't catch in the strike plate, remove the plate and back it with a thin wood fragment.



IF YOU HAVE A BASEMENT make it the next stop on your inspection tour. Winter can play a different kind of hob here. Look for cracks in foundation walls, most likely caused either by the pressure of expansion as the earth freezes, or by moisture which is forever seeking a vulnerable spot. If mortar in a below-ground wall is crumbling, you can be pretty sure that the trouble goes back to the failure of the water-proofing. Only sure cure: a new coating on the outside of the wall.

MOVING OUTDOORS check all windows and doors to be sure that weatherstripping and caulking are still intact. If the exterior of your house is wood siding, be particularly conscientious about detecting loose, split, or rotted boards. Make sure that flashing over windows and doors is secure, and that all trim elements are still tight over the joints they may cover. Why the fuss over everything being tight? Because the smallest opening will admit snow or driving rain in sufficient amounts to cause perpetual dampness inside the walls, where it can't be seen. And dampness causes rotting.

Another clue to the tightness of your exterior can be gleaned through the condition of your painted areas. If painted siding has blistered or peeled, it could be that water seepage is responsible (of course, even the finest paint wears well only when it has been applied to a thoroughly clean, dry surface).

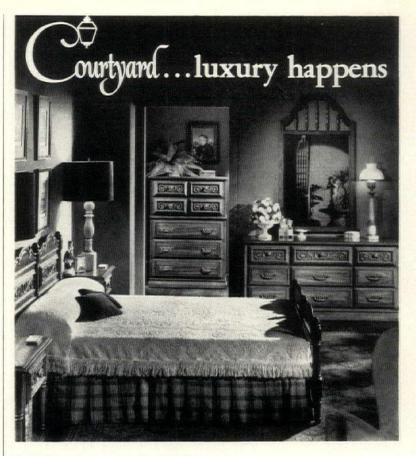
In circling your house, pay careful attention to the condition of all woodwork in contact with the ground, or close to it. Check basement windowsills, wood steps, doorframes, fence posts, and gates—any wood element that moisture may have caused to rot. Be mindful, too, of the threat of termites. Wood in direct contact with the ground is literally the termite's meat. And even where wood doesn't actually touch the ground, as in a sill, look for the telltale tunnels built by termites in order to span a stretch of masonry between the earth, in which they live, and a source of wood. (Springtime tip: winged termites swarm briefly when the temperature rises drastically and the earth suddenly becomes warm. If you should see anything that strikes you as termite swarming, don't hesitate to call your local termite control company. All reputable firms will inspect a house free of charge.)

IF YOU ARE UP TO CLIMBING, haul out your ladder and see how your gutters and downspouts have survived the winter. Whether of wood or metal, gutters need cleaning each spring. If the accumulation of leaves and dirt is allowed to clog the gutters, the overflow of water can seep through the roof, overhang, or siding—and your house will be worse off than if it had no gutters. While you are up there, check to see that the straps supporting the gutter haven't broken, and that the gutter itself hasn't sagged to such degree as to prevent water from flowing freely. Be sure that the wire strainer that fits in the top of the downspout hasn't rusted or washed away.

A DEFINITE "DON'T": Don't go clambering over the roof looking for trouble if the pitch is at all severe, the drop to the ground more than a story high, or if you have the faintest psychological qualms about heights. A leak in the roof is no kind of trouble at all when compared with tumbling off. In any case, there isn't a whole lot the amateur can do about fixing a leaky roof. If you have an attic, much better to inspect the *under* side of your roof for dampness or water stains.

Common sense should prevail, too, where chimneys are concerned. The flashing around the chimney should be inspected every year or so, and someone should take a look to see that the flue is clear of nests, branches, or other debris. But if you are skittery about scaling heights, hiring someone for the job can be a bargain.

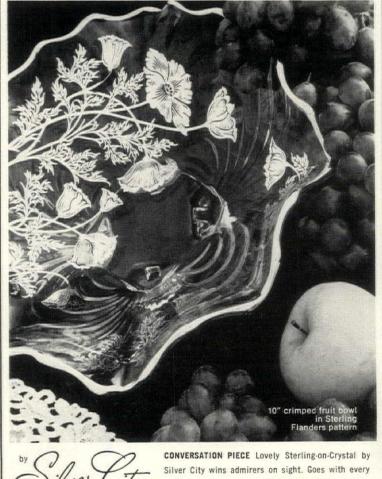
It is one thing to inspect your house and another to take on the variety of tasks that may need doing. No one can tell you which jobs are within your own competence. But the chances are good that if you make it a practice to keep a watchful eye on your house, you will be able to correct the little flaws yourself before they become big ones.



Shouldn't your bedroom look like this? Your guests will marvel at your good taste on seeing the richly carved oak and hand-matched veneers of this extensive collection of bedroom and dining furniture. Add the luxury of Courtyard to your life . . . you deserve it!



SEND 50¢ TO DEPARTMENT 8738 FOR ROOM-IDEA BROCHURES IN BREATH-TAKING COLOR.



Silver City

CONVERSATION PIECE Lovely Sterling-on-Crystal by Silver City wins admirers on sight. Goes with every setting, adds a note of gaiety and charm. Guaranteed not to tarnish, guaranteed permanent. At fine gift, jewelry and department stores everywhere.

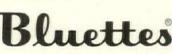
SILVER CITY GLASS CO., INC., MERIDEN, CONNECTICUT



#### World's Most Comfortable Household Glove for \$1.89!

Two-way stretch knit cotton lining gives you dress-glove comfort. Perma-

nent coating of neoprene outlasts ordinary rubber gloves in all cleaning and garden chemicals. Safer-thanbare-hands non-slip grip. Speeds your chores. Spares your hands.



your chores. Spares your hands. THE PIONEER RUBBER COMPANY . 106 TIFFIN ROAD, WILLARD, OHIO



# The notes of a happy housekeeper



BY MARY ELIZABETH FALTER

It took some years for me to learn, but I have finally trained myself to use the telephone before launching forth on a major shopping expedition. Nothing is more futile than tramping from store to store looking for a specific item that usually turns up in the fifth shop. Fifteen minutes of telephone screening can save hours of leg work. I also do quite a bit of standard shopping on the telephone sheets and bedding, tried and proven kitchen and household supplies, drugs, facial and toilet tissues, electric-light bulbs, soap, closet supplies. Sometimes I even order case lots of canned goods from a department store with a grocery department.

Modern communications are great expediters, but they do make demands on your efficiency. Now that direct dialing is here to stay, we've posted in clear sight of every telephone a typed-up list of all directdial exchanges. (What is more frustrating, when you're in a hurry, than getting that nasally recorded message that you have either dialed 1 unnecessarily or have forgotten to dial it and it was necessary?) And last week at the post office we picked up a list of the various zip-code numbers and their locations, so now we figure we're in business.

The Hardings have worked out a neat solution for the wet-boot problem that's so pesty this time of the year. Bill took a length of rain gut-



ter big enough to hold all the family boots and set it in a light wooden frame about 6 inches off the floor. The frame is higher on one end than on the other so that it holds the gutter on a slant. Under the low end they keep a large plastic bowl that catches the moisture as it melts and drops off the boots in the rack. The whole contraption sits on the back porch, and the

boots and their dripping are thereby disposed of before they ever come into the house.

\* \* \*

You could hardly beat the Hoover Floor-A-Matic Rug and Floor Conditioner for versatility. This new do-everything machine will scrub floors, pick up the scrub water, apply wax, polish and buff the wax, damp-mop and dry all floors, and shampoo rugs and carpets. It has a dispenser tank to be used variously for detergent, wax, or mopping water, and a pair of pads for each of the different chores it does. Works on any kind of floor you can think of-carpeted, hardwood, vinyl, slate, you name it. The only other tool you would need in addition is the good old vacuum cleaner.

Since we use the damp-mopping equipment regularly on our vinyl tile, we leave the mopping pads in place on the machine and the tank ready to fill with water. After the floors have been mopped and dried, we snap in the polishing brushes and buff the floors to a nice luster. The mopping action is just enough to remove surface dirt without thinning wax underneath.

Pat Lowry has redecorated her little upstairs sitting room and I was particularly taken with the window treatment. No curtains—just a black-and-white striped shade with a scalloped border piped in black gimp and a valance to match. I assumed she had them made to order, but it seems both are readymades by Joanna Western Mills. The valance—called Shade-Valis something new. It comes in three adjustable pieces to make it easier to fit windows of varying width. You can also buy it separately to use with curtains.

Starching clothes is supposed to make them easier to iron, and it does until starch begins to build up on the sole of your iron, making it sticky and rough. Rubbing the sole with a cake of paraffin used to be the answer, but there's a better one today—a silicon pad called Starch-Off. A few strokes of a warm iron on the Starch-Off pad will keep a regular iron from sticking and improves the action of one treated with Teflon.

Now, a world-famous physician, who treats some of America's leading celebrities, says forget about drugs and realize that

# FOOD IS YOUR BEST MEDICINE

This is possibly the most controversial medical book for the general public ever written. We believe it may also be the most beneficial.

For in it, a leading physician (who cured himself of danous illness with food alone) asks you to:

) stop taking dangerous drugs . .

switch today to an enjoyable NEW way of eating that kes you glow-all-over with great energy—glorious vitality and above all, ROBUST HEALTH...even if you've spent last forty years feeling "rotten"!

#### Look At The Photo Of Young-Looking Dr. Bieler Again. Then Realize That He Has Been A Hard-Working Physician For More Than 50 Years!

Or. Bieler's message to you is quite simple: He wants you know that, as a practicing physician for the past fifty years, has seen just about every illness and weakness that the nan body can suffer. And he believes that the vast major-of ALL infirmities DO NOT HAVE TO EXIST AT ALL! Let him tell you about this thrilling discovery, right now, his own words:

...I have reached three basic conclusions as to the cause cure of disease. This book is about those conclusions. The first is that the primary cause of disease is not germs. ther, I believe disease is caused by a toxemia which results cellular impairment and breakdown, thus paving the way the multiplication and onslaught of germs.

the multiplication and onslaught of germs. My second conclusion is that in almost all cases the use drugs in treating patients is harmful. Drugs often cause ious side effects, and sometimes even create new diseases, e dubious benefits they afford the patient are at best temperary. Yet the number of drugs on the market increases geotrically every year as each chemical firm develops its own lation of the compounds. The physician is indeed rare who be completely aware of the potential danger from the effects of all these drugs.

My third conclusion is that disease can be cured through proper use of correct foods. This statement may sound eptively simple, but I have arrived at it only after intenestudy of a highly complex subject\*colloid and endocrine mistry.

of the best medicine."

Instry.

Instry.

Instry.

Instry.

Instry.

Instruction are based on experimental and observational results, gathered through years of successfully treating ients. Occasionally I have resorted to the use of drugs in ergency situations, but those times have been rare. Instructionally I have sought to prescribe for my patients' illnesses, idotes which Nature has placed at their disposal.

This book deals with what I consider to be the best food if the best medicine."

#### Now See How This Method Has Worked —In Hundreds Of Case Histories From Every Walk Of Life, And With Almost Every Ailment You Can Imagine!

Once again, Dr. Bieler's entire life has been devoted to the p belief that you can often get rid of most miserable ill-

#### DO YOU KNOW-

Secrets of timing your meals: The amazing balancing formula that may be all you need to insure waking up full of pep every morning—that may give you the healthy digestion you've always wished for.

How to have a healthy cholesterol in your arteries. (Yes, you want cholesterol in your arteries as a lubricant. Read what most people don't know about arteriosclerosis, and how the right food helps you avoid this death-dealing condition).

HOW TO LOSE WEIGHT AND STAY AT THE RIGHT WEIGHT with a food regimen that "reduces" you quickly and safely while it helps you get rid of body toxins and KEEPS UP YOUR HEALTH.

How to recognize YOUR OWN GLANDULAR TYPE — and the many ways you can adjust your diet to assist your good glandular function, male or female.

How women can get through the menopause with little distress—and no drugs—when their diet is right.

And much more! Only a small sample of the fascinating help this book gives you on almost every page. Read it from cover to cover—entirely at our risk—TODAY!

#### WHAT CELEBRITIES SAY

#### Hedda Hopper said:

If I'd always taken his advice, I'd never have had a sick day . . ."

#### Greta Garbo said:

"Having known Dr. Bieler for some years, I am sure...FOOD IS YOUR BEST MEDICINE..."

#### Mrs. Frank Lloyd said:

"I consider Dr. Bieler is as great as any living doctor...because of the many lives I have observed him prolonging after other medical prognosis was nil..."

nesses—health wreckers like arthritis, asthma, edema, ulcers—even some tumors, kidney and liver ailments, premature aging, loss of glandular function—all with the diet given you in this book of nothing more than certain easy-to-obtain foods that HELP THE BODY FLUSH AWAY HEALTH-CORRODING TOXINS!

The case of the 55-year-old woman who was weak and ill with swollen, painful, arthritic joints; high blood pressure; insomnia and overweight. Now this woman says, "There is not a single twinge of pain any more," and she is in great good health and at her proper weight. (Read the way she did it — with FOOD as her major medicine — beginning on page 19).

The same priceless principle, and "FOOD medicine," healed a dangerous discharging ulcer that kept a man bedridden. Don't miss this story (page 200) and the key paragraphs that follow it.

The same simple nutrition methods cured a man who was too weak to sit up, with a body temperature of only 93°, a highly irregular heart and other symptoms of advanced, deadly hypoadrenia. After 11 days of Dr. Bieler's food treatment, he felt fine. In 32 days he was strong and capable. (page 211).

And above all, on page 17, read Dr. Bieler's own story! Remember, he proved his methods on himself when he was ridden with kidney trouble and asthma, and grossly over weight. In fact, when you get your approval copy of FOOD IS YOUR BEST MEDICINE, we think you'll want to turn to page 17 first and read his own personal story of his discovery of the "health magic" that waits in proper nutrition.

#### SPECIAL NOTE: How To Use This Book To Your Greatest Advantage-

When you receive your no-risk approval copy, check the COMPLETE INDEX. Within a minute you may find some ailment or debility or misery that is bothering you.

Flip to the page indicated and read—in five or ten more minutes — Dr. Bieler's way to treat that ailment. THOSE FIVE OR TEN MINUTES OF FASCINATING READING may be the greatest health break-through of your entire life.

#### Read It From Cover To Cover **Entirely At Our Risk!**

But Dr. Bieler wants you to prove to yourself, without risk, that good food—not drugs—is the best way to new life, new health, new vigor! Therefore, we allow you to read FOOD IS YOUR BEST MEDICINE for thirty full days—entirely at our risk. If at the end of that time, you are not convinced that Dr. Bieler's road to health is the RIGHT WAY, simply return the book for every cent of your purchase price back!

But, if you have thrilled (as we have) to this great break-through in health...and if you FEEL BETTER ALREADY because you have spent a few days following Dr. Bieler's nutrition methods, then simply keep the book as a lifetime, life-extending guide for yourself and all your loved ones. Again, you read it from cover to cover AT OUR RISK! Why not send in the No-Risk Order Blank—TODAY!



#### About the author HENRY G. BIELER, M.D.

"I BELIEVE THAT NATURE, IF GIVEN THE RIGHT OPPORTUNITY, IS ALWAYS THE GREATEST HEALER... I often have been in disagreement with doctors who stuff the sick, exhausted patient with powerful drugs, and then are forced to 'remedy the remedy.'

"Early in my career, when my own health broke down, I investigated the dangers of drugs and the chemistry of foods. I came to the conclusion that I must give up drugs. It was not long until, after repeated, verifiable results, I discarded nearly all drugs in treating my patients.

"You can save a great deal of the money you now

in treating my patients.

"You can save a great deal of the money you now spend on pills and doctors' bills, and spend it on good food and fun."

After half a century of practice, Dr. Bieler attempted to retire but found the world beating a path to his door. He still is treating movie stars and minors, professional men and Pasadena dowagers, farmers and government officials. Many and many a person blesses this wise physician for health restored after it had been given up for lost...for making life full of joy and well worth living.

Dr. Bieler holds the Tilden-Weger-Bieler chair of Dietetic Medicine, sponsored by Columbia University.

#### INFORMATION, INCORPORATED

)	Fifth	Ave., New	York,	N.Y.	10003

#### - MAIL NO-RISK COUPON TODAY -INFORMATION, INCORPORATED

#### 119 Fifth Ave., New York, N.Y. 10003

Gentlemen: I want to try a copy of Dr. Bieler's FOOD IS YOUR BEST MEDICINE entirely at your risk. I am enclosing the introductory price of \$5.98, I will use this book for a full 30 days at your risk. If not completely delighted, if this book does not do everything you say, I will return it for my money back.

If you wish your order sent C.O.D. CHECK HERE! Enclose \$1 goodwill deposit. Pay postman balance, plus postage and handling charge. Same money-back guarantee of course.

(Please	
Print)	
Name	
Address	

© Information, Incorporated 1968

Zip

Send 25¢ For Our Big Handbook-Catalogue "1,000 Pictures Of Basic Items For Furnishing An Early American Home"

**Everything in Early** American. All by mail at modest prices. Money-Back Guarantee even includes shpg. chgs.

50,000 people a year visit our Sh





#### STURBRIDGE YANKEE WORKSHOP the Nation's Center for Early American

538 Brimfield Turnpike, Sturbridge, Mass. 01566

#### TROUSER RACK

FINISHED OR IN KIT

Handsom new space-saver, trim and tidy, rolls and tidy, rolls in and out of closets . . . rolls any-where on free wheeling casters. Spiraled rods let you slip garments on or off with e a se—will hold all trousers or slacks, hold all trou-sers or slacks, neatly and se-curely. Beau-tifully craft-ed of select knotty pine, in mellow honey tone pine or maple, antique pine

pme or maple, antique pine or walnut finish, 27"H, 18"W, 13"D, \$14.50 Postpaid, COMPLETE KIT: Ready for quick assembly and finish, Step-by-step instructions, Only \$9,25 Ppd, Add 50c West of Miss,

BEAUTIFUL NEW FREE CATALOG-700 PIECES







#### Golden Keys of the Kingdom \$1 each }

Antique gold plated keys make interesting wall decorations. Use them in groupings or alone. 5" cast metal keys make wonderful paperweights. Nicely made from antique molds, hand finished in golden brass.

\$1.00 each 3 for \$1.98 postpaid (write for free catalog)

Wales

Dept. HG38, Box 241, Hartsdale, N. Y. 10530





#### makes it easy to be your own Interior Decorator

Avoid costly decorating mistakes. Create miniature settings for every room in your house before spending a cent for a piece of furniture, a yard of fabric, a roll of wall-paper, or a bucket of paint. Think how much you can save if you really plan before you buy. Over 150 different furniture combinations for every room. Sofas, chairs, sectionals, tables, chests, beds, piano, fireplace, etc. Decorate furniture pieces, walls, with actual fabric and paint samples. Includes: 3-D miniature furniture of solid styrene. Graph Board, Walls, Windows, Doors, all to exact ½" Scale. Design and instruction book included. Created by professional decorator NSID. Guaranteed. No C.O.D. Only \$7.98 ppd.

Plan-It-Kit Dept. HG3, Box 429, Westport, Conn



#### LIBERTY BELLE PISTOL-HANDLED STAINLESS in an heirloom tradition

An exact replica of a famous old sterling pattern, with graceful pistol handled knives, 3 tined forks and rattailed spoons. In heavy, hand-forged satin finished stainless. Service for eight includes 8 dinner forks, 8 dinner knives, 8 salad forks, 8 soup spoons, 16 teaspoons, plus 2 serving spoons.

50-piece service for 8 \$29.95 75-piece service for 12 44.95

Also available: BETSY ROSS FIDDLE BACK stainless steel.
Complete 50-piece service for 8, \$29.95; 75-piece service for 12, \$44.95. es ppd. Send 25c for catalog a

SETH, and JED

Dept. HG-38, New Marlborough, Mass. 01246

# SHOPPING

WITH BETTY FITZGERALD



#### A lot of blarney

But no exaggeration. Designed to please the non-Irish heart as well as those that hail from the green isle, this colorful rhinestone pin twinkles with mock emeralds nestled in golden heart rings. But don't save it just for St. Patrick's Day. It's much too pretty. 21/2" 1. with safety clasp. \$5.60 ppd. Downs & Co., Dept. 5662, Evanston, III. 60204.



#### Spotless dots

Bright white polka dots crowded onto vinyl make for a shiny, practical cover-up apron that resists the most aggressive spills. Two big pockets up front for pot holders, utensils; generous tie-straps, neck loop. One size fits he's and she's; bkgd. of black, red or blue (state second choice), \$6.95 ppd. Bon-Appetit, HG3, 113 S. 19th St., Philadelphia, Pa. 19103.



#### Superb service

Table adjusts to three different heights to suit the purpose at hand: coffee table, food server, lamp table. Hand-crafted in Smoky Mts. with carved handles, strong rod underneath to lock table. 18" w. 30" l. in solid walnut or cherry at 15", 21" or 25" h. \$52.50 exp. coll. Creative Crafts, HG3, Dept. 334, Box 8277, Chattanooga, Tenn. 37411.



#### Paper rain gear

Welcome a shower in paper-waterproof, flameproof raincoat, that is. Bird, brighten the scene with a canary yellow costume, striped in green and shocking pink. Small, Medium, Large. Vinylla coat (two pockets, detachable belt, scarf), \$8.50 plus 35c post. Request catalogue. The Patio, HG3, 1672 Old Skokie Rd., Highland Park, Ill. 60632.



#### Sweetheart statue

Wedding Rings by Peter Lipman-Wulf, a work of art for young marrieds and/or parents of same. Contemporary sculpture goes a long way to create that special atmosphere. Of a size to place anywhere in the room. 71/2" bronze replica's mounted in a beautiful marble base, \$17.50 plus \$1.50 post, Brentano's, HG3, 586 Fifth Ave., New York, N. Y. 10036.



#### **Erish** wish

"May you land in heaven 1/2 hour before the devil knows you're dead." Saying is in raised letters on bronze plated plaque shaped like book. 11/2" by 11/4", it's attached to matching safety key ring. \$1 each or 3 for \$2.75. Ppd. Add 15c first class post. Order Irish blessing. Lillian Vernon, HG3, 560 S. 3rd Ave., Mt. Vernon, N. Y. 10550.



#### Food for thought

Pop art for Mom and the whole family. There's a pillow for everyone's taste. Campbell's Soup, My-T-Fine Pudding and Wheaties are colorfully screen printed on 100% cotton fabric. Comfortably filled with kapok, each pillow is 12" tall, 8" wide. \$2.98 each; set of three all different, \$7.98. Ppd. Hobi, Dept. HG3, Lake Success, N. Y. 11040.



#### Sweet stuff

Sweets to the sweet-Easter Egg dish comes in white bisque decorated deliciously with pretty pastel flowers, ribbons and bows. So useful, ornamental dish 51/2" l. holds jewelry, needles, pins and such. Or fill it with candy she can't resist. \$4 ppd. Imré Ban, HG3, 3950 Lake Shore Drive, Chicago, Illinois 60613.

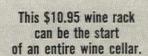


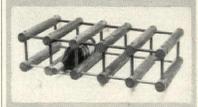




Stoles and jackets are safe year 'round in this silicone treated, dust and waterproof, "breathing" black satin case, designed by a furrier. Hangs furs protectively in your closet in season, stores them safely summers, or folds in half, suitcase style for carefree travel. 33" long, gusseted and zippered, with padded fur hanger-beautifully made and very practical. \$10 plus 50c postage. Money back guarantee. Free gift catalog enclosed.

JOAN COOK, Centerport 29, N. Y. 11721





The more you appreciate wine, the more you'll appreciate our wine rack. Created in Denmark of solid teak, it is uniquely constructed so that you can add to it indefinitely. Pegs lock into dowels permitting you to create a wine rack to fit any shape space. Start with the 10-bottle rack. It is  $5\frac{1}{2}$ "H x 11"D x  $21\frac{1}{2}$ "L, and costs \$10.95. No COD's. Add taxes applicable. Shipping: East of Miss., \$1.50; West of Miss., \$2.50. Send 50c for our 80-page furniture catalog.

#### the workbench

46 Greenwich Ave., N.Y. 10013 (HG-2)



Simple but stately to match the white columns of your home. Superbly styled for any home from simple bungalow to stately mansion. Mailbox, nameplate and stand complete as illustrated. \$29.95 ppd.

Send for free catalog of aluminum products for the home and garden.





HAS A REAL DIAMOND LOOK Tiffany setting in the heirloom tradition! It's in 10kt yellow goldfilled or sterling silver with man made Spinel. Send ring size. 1kt Round ..... \$2.95 each 2kt Round . . . . \$5.95 each Matching 1/8" Wide Wedding Band .....\$2.50 each Send 25¢ for New Catalog and Ring Size Card

#### MOTHER'S DAY SPECIAL! **Baby's First Shoes Bronze-Plated in Solid Metal**

only \$3.99 a pair

Limited time only. Baby's pre-cious shoes gorgeously bronze-plated in SOLID METAL for only \$3.99 a pair. Don't confuse this offer of genuine life-time BRONZE-PLATING with painted imitations. 100% Money-Back Guarantee. Also all-metal Portrait Stands

(see at right), ashtrays, bookends, TV Lamps at great savings.
Perfect Gift for Dad or
Grandparents. Send No
Money! Rush the coupon
with your name and address today for full details, money-saving certificate and handy mailing sack. Mail

the coupon today! AMERICAN BRONZING CO. Box 6533AX, Bexley, O. 43209



#### AMERICAN BRONZING CO.

Box 6533AX, Bexley, Ohio 43209

FREE and without obligation—rush complete details of your genuine bronzing of baby shoes, money-saving certificate, and handy mailing sack.

STATE.

ADDRESS

#### AFRICAN ZEBRA RUG

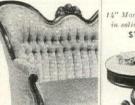
Most fashionable, elegant accessory from America's greatest selection...collected by licensed hunters under strict regulation, in cooperation with game conservation programs. Our Elephant trademark on the skin is your assurance of the ultimate in quality. Comparable value at least \$350.



**\$195** 

FREE 64-PAGE CATALOG of the unique & unusual. When in New York Visit "Safariland" TM, Our New





4" Marble-top table \$15.95



ve Seat \$169.95

#### Romantic Victorian

solid mahogany, hand-carved furniture! (also; rare unusual Early American pieces)

New way to save on finest quality furniture. Shipped direct from factory to your home (plus small freight). All tables have marble tops from Italy. Large choice of sofas, chairs, lamps & bedroom. Superb workmanship at modest prices. America's largest selection is in our catalog.

Magnolia Hall, 726 Andover/Atlanta, Ga. 30327 Rush big colorful Catalog G-38 and my choice of costly fabric cuttings. I enclose 50¢. (Check, coin or stamps are all fine.)



#### FOR THE FAMILY JEWELS

of 3 Only \$3.00 p



#### KNOW YOUR DISTANCES!

a handy vest-pocket size mil sion instrument. Tells exact dist



9933 Lawler Avenue Skokie, Illinois 60076



#### For that Rustic American Decor Ye Olde Mill Water Wheel

Beautiful, authentic replica. Actually operated by the flow of water. The same water is used over and over by the use of a submersible motor pump. All parts are made of long lasting marine plywood and Douglas fir stained to a rich walnut color. For both indoors and outdoors. Comes completely assembled; just add water and plug into a standard 100 V. AC elec. receptacle. \$6995 15" wide.

Value \$100. Satisfaction Guarntd. F.O.B. N.Y.C. Send check or money and

CANAL ELECTRIC MOTOR, inc. 310 Canal St., New York, N. Y. 10013

#### Shopping Around



#### Hare to wear

Cleverest accessory to come hopping down the pike in a long while is a brushed gold metal rabbit pin. With big bead eves peering out, 2" l. rabbit is caught in the act of munching upon a life-like carrot. A beauty of a bunny for coat lapel or blouse, he's \$7.50 ppd. Edith Chapman, HG3, Rte. 303, Blauvelt, N. Y. 10913.



#### Crewel calendar

Adjustable calendar for all seasons nestles amidst a woodland scene of a vernal mood. Kit includes design on linen, crewel wools in bright colors to fill in the design, the calendar, brown wood frame, instructions. Great for gifting, it's 13" by 181/2". \$5.95 plus 50c post. The Stitchery, HG3, Wellesley, Mass. 02181.



#### It's sew-onderful!

Add a couturière touch to the garments you fashion. Sew personalized woven labels in any dress, blouse, knitted wear. "Specially Hand Made by" or "Hand Knit by" and name imprinted to match. Rayon taffeta in eggshell with weaving in harmonizing brown and red. 1" by 2". 45, \$2; 60 alike for \$2.50. Ppd. Bruce Bolind, HG-3, Boulder, Colo. 80302.



#### Glorious glads

Along with imported Dutch glad bulbs unusual peacock orchids are offered free. Glads are medium sized with spikes 2 to 4 feet high in a mixture of reds, yellows, whites, purples, crimson, violet, and multicolors. 50, plus 3 orchids, \$1. 100, 6 orchids, \$1.98. Add 40c post. Order from Michigan Bulb Co., Dept. GH1478, Grand Rapids, Mich. 49502.





arts & crafts

Make & decorate unique
Gifts & Home Accessories.
Expenses are small, profits are BIG.
No special talent required. Take ad-

Norm & Sue Morris' LIFETIME CAREER SCHOOLS, Dept. E-194

vantage of this exciting Opportunity.
Send for FREE information TODAY!

FREE

The Tomorrow children are from the wonder world of the future, in the year 2068. Think of 100 years from now.

Actually, these thought-provoking and eductional letters are written by experienced chidren's writers and a separate letter is prepar for each age group; 5-6, 7-8, and 9 to 11.

The Young People's Science Center takes an nonsense approach to your child's ideas abothe future. All material is fiction based on projection of present scientific fact.

projection of present scientific tact.

As new friends Bobby and Sally will take yo child on a meaningful trip into the world the future, via their continuing experiences.

ALSO, in addition to the letters, Bobby at Sally will send a personal birthday card at gift of a giant 2' x 3' map of the world as might be in 2068 A.D.

TO SUBSCRIBE: Send child's name, addresage, birthdate, with \$3.60 (+ \$.40 postage)

YOUNG PEOPLE'S SCIENCE CENTER, Dept. 1-221 Nassau Street • Princeton, New Jersey 0854

Satisfaction Guaranteed

# ee Yourself On A **UPER-SIZE** OSTER

ge 24" x 36" Giant Poster Made m Any Picture In Your Album.

in the Big Click! Send us YOURSELF our Children-Your Family-Your Pets our Wedding Picture-Your Mother--Your Rich Uncle-The Old Gang our Motorcycle—Your Home—Your —The Boss.

TURN SMALL PHOTOS INTO BIG SHOTS

e Your Family, Your Friends, King-Big Shots Or Make A Colossal Deal ocuments, Awards, Printed Mementos.

Fingerprints—Your Birth Certificate our Army Discharge-Charge Checks rth Announcements-Wedding Cerates-

can be made giant size at special low e with our wonderful new process. I poster 3 feet tall. Sent to you in

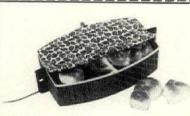


tube. Your original returned unmarked. Your original picture can be any size from 21/4" x 31/4" to 16" x 20" black and white or color (no negatives).



Address..... City. State .Zip.





#### THE LATEST IN GOURMET NEEDS

The marvelous Deluxe high style Salton bunwarmer keeps all breads, rolls and buns warm, fresh and flavorful all through the meal. Even yesterday's left over rolls snap back to their original flavor. Wonderful for hot bread dishes such as garlic bread, cinnamon toast. Strongly constructed of goldtone aluminum, with a striking outer surface of woven wood and solid walnut handles. Contrasting fabric cover in bright multicolor. Instructions included for sewing your own replacement.

\$9.95 + 75c postage

BON-A-FIDE, DEPT. 3HG, 1 PARK AVENUE, N.Y.C.

#### Elegant MANDARIN CHESS TABLE and SET

Super Deluxe Quality \$19.95 plus \$1.00

The chess set is an age-old symbol of leisure and culture & what exquisite new elegance & charm this Mandarin chess table & set will add to your home. Your guests will admire each chess piece in antique ivory & jade green color with hand carved type details like fine jewelry. All & jade green color with hand carved type details like fine jewelry. All pieces are carefully weighted and felted and each is a reproduction of hand-carved ivory originals. Striking black table hand-rubbed black lacquered finish with hand-screened ivory. Squared playing surface (18 x 18) stands 18½" high for proper "look down" study of play strategy. Slide out drawer with divider is velvety lining, safe storage for each precious piece. No one will ever dream you obtained this lovely gift for only \$19.95. (Because the normal value ranges from \$60.00 to \$120.00.) Mail coupon today!

BON-A-FIDE, Dept. 3HGCT, 1 Park Ave., N. Y. C.







#### Come to You on Heavy Canvas Framed, Ready to Hang

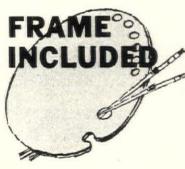
Amazing offer. Each painting originally \$20, now yours for \$2.95 on special closeout! Now you can afford the finest. Not reproductions but original framed oil paintings you will be proud to hang in your home. Not only for their ex-quisite full-color beauty but for their possible increase in value. The artists finally selected to do these appealing wide-eyed moppets (after 2 years of searching) are from Holland, France and Belgium. They are fine and un-usually talented craftsmen...men who we think may achieve greatness. Each painting on extra heavy canvas is signed

by the artist. Comes to you mounted and mat framed, ready to hang and beautify your home. Large 14" x 17" overall size. Perfect alone or as wall groupings. Country of origin is indicated on the back.

#### OFFER MAY NOT BE REPEATED

Because our supply is limited, orders will be filled on a first come, first served basis. Offer will not be repeated. You must be delighted or return on our amazing 12 month exchange privilege. 100% guaranteed. Each a \$20 original value!





#### --- AMAZING NO-RISK COUPON

WORLD ART, Studio 3HG

Westport, Conn. 06880

Please send me selections of original oil painting @ \$2.95 each on canvas and framed entirely free on full money back guarantee if I am not delighted. My choice is:

☐ 1 moppet for \$2.95 ☐ 2 for \$5.50 ☐ 4 for \$10

Please add 35c per painting for PP & Hdlg.

NAME

ADDRESS

STATE

ZIP

SAVE MORE! SPECIAL OFFER 8 Paintings Only \$20 Postpaid. (Save \$2 PP & Hdlg.) Extra paintings make ideal gifts!



PERSONALIZED COAT OF ARMS

An impressive addition to any home. Lends historical significance and an air Lends historical significance and an air of prestige to your family name. The hand-rubbed Walnut finish shield is 9" x 7" with a magnificent and handsomely deep sculptured coat of arms done in rich antiqued brass finish. The name plate bears hand lettering, Perfect for the den living room office.

the den, living room, office or as an unforgettable and treasured gift. Comes ready to hang (specify name).

Personalized

brass finished CO OF ARMS 6" x attractively e bossed with y family name. Fi ish is weatherpresso it may be moun ed on front door on your automob apartment

Door Shield Coat of Arms

Distinctive



\$19.95 plus \$1

Framed Coat of Arms

\$9.95 plus 50c

Send check or M.O. Satisfaction Guaranteed Immediate Delivery

COVENTRY, Dept. HG368, 7 West 30th St., New York, N.Y. 10001

#### BEAUTIFUL CURTAINS REALITIFUL WINDOWS



"Marvelous" Lace by Scranton, 100% Cotton, your choice of white or ivory, 42" panel, 81" Ig. \$5.95, 90" Ig. \$6.95, 108" Ig. \$7.95 each. 57" panel 81" Ig. \$6.95, 90" Ig. \$7.95, 108" Ig. \$8.95 each. These curtains will give you years of service, Drip-Dry, No stretch-ing, No starching, Little or No Ironing. Dacron lace and plain Curtains Available. Curtain Catalog 45c Swatches 25c

Satisfaction Guaranteed

#### HILDEGARDE'S

597-G-4 Farmington Ave., Hartford, Conn. 06105

# OTOTOTOTOTOTOTO

plus 50c

"Children mementoes"—B, C
... order boy or girl. Raised silhouette design.
14K Gold—\$7.25 Sterling Silver—\$2.25 "I love you"—A
Sterling Silver—\$2.10 14K Gold-\$8.40 "I'll never stop loving you"—D

14K Gold—\$10.20 Sterling Silver—\$2.50

14K Gold—\$10.20 "Bracelets" —E

14K Gold—\$11.00 "Bracelets" —E

14K Gold—\$11.00 Sterling Silver—\$4.75

Endearing charms and charm bracelets
for mothers and grandmothers

Free engraving—First name and date

Order by style letter, Indicate 14K Gold or Sterling
Silver, Print inscription clearly. Please enclose check
or money order. All charms shown actual size.
Free brochure of our other line 14K Gold and Sterling
Free brochure of our other line 14K Gold selections and charm bracelets sent with oney to brochure of our otace.
Silver charms and charm bracelets.
A order.
\$1.00 for our beautiful 9 x 12, 116 page cata\$1.00 for our beautiful 9 x 12, 116 page catae of thousands of charms and charm bracelets.

Dept. H6-3

FLORENCE CREATIONS, Dept. HG-3

#### 4-Season Labels



#### LET YOU KEEP IN STEP ... WITH THE SEASON!

Personalized gummed labels (15/8x 7,6") bear colorful Summer, Fall, Winter, Spring symbols—add an extra measure of cheer to all your extra measure of cheef to all your correspondence! They're great, too, for identifying books, records, checks, etc. 4 pads (100 each season), case. Print name, address, zip. 46995 Labels (400). 1 Box, \$1.00

RECK'S OF BOSTON L97 BRECK BLDG., BOSTON, MASS. 02210

#### RENAISSANCE CANDLELIGHT



#### ELIZABETH McCAFFREY DEPT. HG-3, NORTHPORT, NEW YORK

#### Shopping Around



#### Lombardy poplars

Silent sentinels, these fine, hardy, fast-growing poplars. They're one year old and ready for first transplanting. A wonderfully ornamental and serviceable tree, they're gracefully shaped, grow to 70' from their present height of 2' to 4'. Minimum order of 5, \$1.45; 25 for \$5.95. Add 50c post. Michigan Bulb Co., Dept. LP-1478, Grand Rapids, Mich. 49502.

#### Bright at the foot



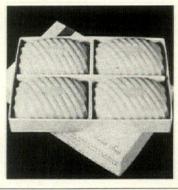
Crewel work footstool to work in a striking design of blossoms on a rayon fabric background in gold, green or ivory. Crewel wools in beige, brown and white incl. with instructions, 18" by 22" cover. Cover kit, \$2.95 plus 30c post. 12" by 14" by 10" h. stool painted to match fabric background. \$12.95 plus \$1 post. The Stitchery, HG3, Wellesley, Mass. 02181.

#### Fresh!



Dairy farm to your table. That's the way it looks. This sugar bowl is an exact replica of a milk pail; the creamer, the spittin' image of a milk can. But Elsie never had it so good. Set: tray of shiny, silver chrome finish and 31/2" h. cream and sugar, \$1.99. Salt and pepper set matches tray to hang on wall, \$1.49. Ppd. Gracious Living, Dept. 1051, Berkeley, R. I. 02864.

#### Queen of the tile



Cleopatra never had it so good even with milk baths. She didn't enjoy French Milled Sachet Soap in lush H&G colors: Antique gold, tiger lily orange, fern green, cyclamen pink, blueberry blue, purple anemone. Box of four, \$2.50; five boxes, \$12.25. Ppd. Add 25c w. of Rockies. Catalogue, 25c. Carolina Soap & Candle Makers, HG3, So. Pines, N. C. 28387.

House of Renaissance

8426 Melrose Avenue H-3

Los Angeles, Calif. 90069



SOLID BRASS FAUCETS For Bath and Powder Room

Reflecting the golden elegance of a Queen's bath . . . custom designed and exquisitely detailed. Matching tub and shower sets available; also accessories from \$1.95: coat hooks, soap dishes, towel bars and rings, and etc. Faucet sets in 24 kt. gold plate, Verde green, pewter, old iron, satin chrome, etc., add \$15. All sets incl. basic plumbing. Write for free brochure.

ORDER NOW! BRASS DOLPHIN SET \$59.95 ppd. REGAL X700 with CUT CRYSTAL handles ..... \$69.95 ppd MELON X500 BRASS SET. \$39.95 nnd

#### CHAIR CANING KITS

Now anyone can restore his favorite antique and heirloom chairs easily and inexpensively with a NEWELL CANING KIT. Tools, natural cane, and "easy-to-follow" instructions, all postpaid for only

\$2.00. (Extra cane \$1.25 chair-lot.)

#### THE NEWELL WORKSHOP

(Dept. 5-4), 19 Blaine Avenue HINSDALE, ILLINOIS 60521



# Let us get You started on a Profitable Business to Success & Independence!



# SELL ORIGINAL OIL PAINTINGS WITH A FRANCHISE FROM Schertle Galleries, Inc.

America's Largest Chain of Art Dealers — Over 45 Galleries Coast-to-Coast

#### RANCHISES AVAILABLE IN PROTECTED AREAS

If you've wanted to be your own boss, to be financially independent, now's your chance. franchise may be available in your area on an exclusive basis. Get into this exciting, profitable eld today. We will train you, guide you, and assist you.

#### NEW CONCEPT IN THE SALE OF ART

Charles Schertle started his gallery with one purpose in mind — to make original oil aintings available to the general public at prices that everyone can afford. The success of this enture is proven.

All the original paintings are bought directly from over 800 European and American artists. If are originals, all are oils. We supply these to you at an amazing low price. You resell them at a andsome profit, and still save your customer up to 90%.

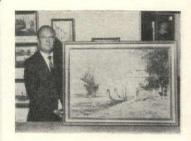
#### VE OFFER PROFITS AND PRESTIGE

This is a sound business that will provide security and a better way of life. A business with real future. We will train you at our expense at our home office. A small city gallery with a ninimum of promotion, is expected to do a volume of \$40,000 to \$75,000 in the first year. Minimum investment under \$5,000, depending on area. If you're ambitious, have a strong desire or success, this could be your one great opportunity.

#### OON'T MISS THIS OPPORTUNITY

Essentially, the success of Schertle Galleries is due in part to their ast resources. With over 800 artists under contract, they are able to offer the highest quality paintings at the lowest possible retail prices. You are able to offer these to the public at unbelievable low prices and still make a good profit. Write for full particulars on this exciting, profitable field today. We train you and guide you every step of the way.

Visit a Schertle Gallery. Call information for the one nearest you.



#### Meet Charles Schertle

President of the Schertle Galleries, Inc., Ellicott City, Maryland. Back in World War II, he enlisted in the United States Merchant Marines, and graduated a junior officer from the Merchant Marine Academy. At 28, he was promoted to captain.

He pursued a career in the Merchant Marine and while docked in Rotterdam, Holland, an artist asked permission to sell paintings to the crew. As a friendly gesture, Captain Schertle purchased six paintings at a nominal cost.

On his return to the United States he discovered the true value of the purchase. Why not contact these European artists full time and offer the American public these original paintings at a fraction of their value.

From this meager beginning, Schertle Galleries, Inc. is now internationally known, with over 45 galleries in the United States. Charles Schertle now devotes all his energies to the rapidly growing art industry. Schertle Galleries is unquestionably the largest in the world today.

State

GET THE FACTS FIRST HAND... MAIL THIS COUPON TODAY! NO OBLIGATION!

SCHERTLE GALLERIES, INC. Dept. HG-3 830 Baltimore National Pike

Ellicott City, Maryland

I would like to get more details in regard to a Schertle Gallery franchise. I understand there is no obligation.

Name \_\_\_\_\_

Address \_\_\_\_\_

AARCH, 1968



#### START YOUR ANTIQUE BUSINESS AT HOME!



A chair bought for \$2.00 Sold for \$27.00



A copper kettle bought for \$4.00 Polished and sold for \$18.00

PROFIT: Amazing New Plan Starts
You Quickly to Big Profits • Spare
or Full Time • No Showroom, Store
or Office Needed. PLEASURE: Plan
easily makes you an expert in the
Prestige Profession of Antiques •
Diploma Granted. PERSONAL GUIDANCE: Remarkable Research Service Guides You Step By Step.
Please Rush FREE "Profit and
Pleasure in Antiques" Booklet.

American Institute of Antiques
550 - 5th Avenue,
New York, N.Y. 10036, Dept. HG-83



#### BUNION NIGHT BANDAGE CORRECTS

CORRECTS
PAINFUL
BUNIONS
WHILE
YOU SLEEP!

An end to badweather feet miseries . . . unattractive

bunions! New podiatrist-designed snugfitting device, constructed of flexible wire with soft pliable leather cover, gives instant soothing relief. Gradually restores dislocated great toe to normal position. Bunions disappear almost overnight, taking agonizing pain with them! Please specify (1) Men's or Women's; (2) Left or Right Foot; (3) Shoe size and width.

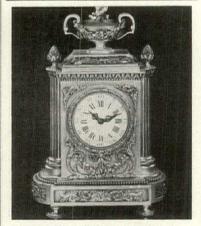
2232DS, \$4.98, 2 for \$9.85 ppd.

Write for FREE catalog of unusual items.

Please, your zip.code is required.

DOWNS DEPT. 1403-A

EVANSTON.ILL.60204



#### LOUIS XVI CLOCK

This beautifully sculptured antique clock is an exact replica of a museum piece created by the renowned clock maker, designer & inventor. Frederic Japy (1749-1812). Of the few known originals remaining, one is on display at the Museum of Decorative Arts in Paris, the other in the Red Room of the White House. Made of cast metal & beautifully finished in antique gold. Classic Roman numeral dial, Uncond. guaranteed for 2 years, 12° H. x 8° W. x 4″ deep. With electric movement \$5.99.95 pnd.

With electric movement \$29,95 ppd.
With 8 day front wind movement \$33,50 ppd.
With battery movement \$34,95 ppd. (Operates year on changeable flashlight battery.)

Harriet Carter

Add 81.50 post.
MONEY BACK IF

#### Shopping Around



#### **Beaded flower kits**

Flowering fancy from fascinating kits. Colorful beads, wire, tape and detailed instructions supplied. For combination bouquet of two daffodils, pansy, fern and two wheat stalks, \$10.50. Separate kits of three daffodils, \$5.50; four pansies, \$8.25; three wheat stalks, \$4.50; three ferns, \$7.50. Ppd. Chayel, HG3, 1196 Northern Blvd., Manhasset, N. Y. 11030.



#### What's the news?

Rack is a neat and handy cache for newspapers. At the end of the week, all are together, ready to tie up into one neat bundle—thus eliminating a daily trek to the rubbish pail. Meanwhile, the house stays free from clutter. 12" w., 16" l., 13" h. in metal with brass-finished sides, black-finished bottom. \$4.95 ppd. Eastmoor Gifts, HG3, Box 340, Greensburg, Pa. 15601.



#### Avast, ladies

Stop looking for that perfect gift for your mate. He doesn't have to be nautical to appreciate this dandy ashtray, paperweight and container dinghy. In antique brass of heavy cast metal, it stays anchored down perched atop a landlubber's desk, or riding the waves in a boat. 51/4" 1. \$5.95 ppd. Postamatic Co., HG368, Lafayette Hill, Pa. 19444.



#### **Cool culottes**

Feel free as a breeze in these kicky culottes that swing through the day with the greatest of ease. Sizes 10-22. Hidden pocket. Drip-dry chambray in cadet blue, faded or navy denim \$7.50. Avocado, Danish blue or desert tan washable lightweight corduroy \$9.95. Add 50c post. Vicki Wayne, 614-GCC S. Country Club, Tucson, Ariz. 85716.



#### Hand artwork

Yet Folly Cove placemats are created to be practical. "Gulls" white on sea blue; "Gloucester" charcoal or green on eggshell; "Winter Water Fowls" blue or charcoal on eggshell; "Homeport" red or blue on white. 18½" by 12¾". Four mats with four plain napkins. \$6 ppd. Brown's of Gloucester, Dept. HG-3E, 186 Main St., Gloucester, Mass. 01930.



#### FIX LOOSE CHAIRS

Chair-Loc "Swells" Joints Tight

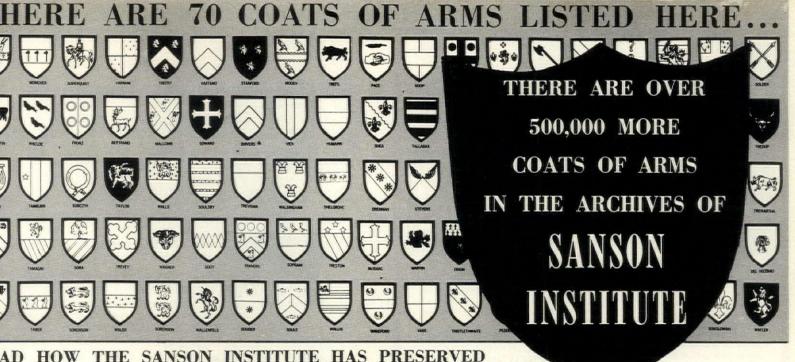
Sure-acting liquid synthetic penetrates wood fibres, makes them S-W-E-L-L. Fixes loose chairs, locks rungs, legs forever tight. Also use Chair-Loc for dowels, tool and broom handles, mortised joints.

Plastic squeeze bottle with injector nozzle makes it quick, clean, easy. Over 1½ million sold in 15 years. Satisfaction guaranteed. Big 3 oz. bottle \$1, ppd. Send check or M.O.

CHAIR-LOC CO.

Dept. HG368

Lakehurst, N. J. 08733



#### AD HOW THE SANSON INSTITUTE HAS PRESERVED E RECORDS FROM OVER 20 EUROPEAN COUNTRIES

a 1860, Mr. William Hubert Seddon of Sheffield, England began a library of coats as. This collection of books, written in the mediaeval language of the "Heralds", rought to the United States and from this collection the archives of the Sanson last of Heraldry in Boston was begun. Representatives of the Sanson Institute instantly searching for still older sources and additional reference volumes in to revive interest in the art of heraldry and its meanings. A trip to Holland, a find in Brittany, a visit to a small village library in southern Italy . . . all have buted to the compilation of what is recognized as one of the most complete dic libraries in existence. The Sanson Institute research staff has been trained to ate carefully and correctly the mediaeval heraldic language and to interpret atically the meanings and descriptions of these Coats of Arms. Modern technolad advances were called upon to execute the monumental task of attaining the

ability to research, draw, and catalogue over 500,000 names and Coats of Arms, as well as their interpretations and reference sources. Many of our reference books are centuries old (some dating back as far as the 1600's). The Sanson Institute, through its knowledge of heraldic practices can determine by accepted formulae a coat of arms applicable to a surname exactly the same as yours or an older form of that surname from which your present name may have emerged. Utilizing their highly skilled and specialized personnel to give meaning to the knowledge which has come down from the Middle Ages, the Sanson Institute can now offer you a most decorative and colorful coat of arms which was earlier granted to a distinguished person whose surname was the same as, or an earlier form of, your family name . . . a replica of an antique that will be a welcome addition and conversation piece in every home.

# OTE: FOR THE NEXT 60 DAYS

THE COAT OF ARMS BEARING A NAME SUCH AS YOURS MAY BE IN OUR ARCHIVES! ORDER TODAY!

#### Hand Rubbed Walnut . . . Antiqued Metal COATS OF ARMS PLAQUES

81/2" x 7" size in hand rubbed walnut base with coat of arms bearing the same name as yours placed on sculpted antiqued metal.

Same as left in satin black finish. Style A. 15.95



25.95 yle BB





\$7500

#### FOR THE NEXT OFFER

**All Individually Crafted** 

Framed Coat of Arms

you order any of the decorative pieces pictured here with the coat of arms bearing the same name as urs, you will receive the Sanson Institute Research Package FREE OF CHARGE.



med Engraving

The expert touch of the lithographer with the coat of arms faithfully reproduced in the true tinctures. Matted and classically framed in 11" x 14" size.

11" x 14" matted and framed, engraved coat of arms. The skill of the engraver . . . the deft touch of the heraldic artist is combined for this attractive home addition.

Individually embroidered in the colours as bourne centu-ries ago. Exquisitely detailed 11" x 14" size matted and

M-Framed Engraving

J-Framed Parchment

F-Framed Embroidery

#### Individually Embroidered

#### Blazer Patches

For Ladies and Gentlemen Blazers and Sportswear.



G-Blazer Coat of Arms

addition.

Skillfully exe-cuted in true colours by our expert em-broiderers. A discreet and tasteful ward-robe addition

Sanson Institute will risk the re-search time. IF YOUR NAME IS NOT IN OUR ARCHIVES YOUR MONEY WILL BE REFUNDED PROMPTLY. Order today . . . take advantage of this limited time offer.

#### Exclusive from Sanson Institute . . . COAT OF ARMS SEARCH



You receive a photostatic copy with the coat of arms individually hand coloured. Upon receipt of your order, the combined efforts of nine trained persons at the Institute are of nine trained persons at the Institute are put to work. Our research staff, expert in translating the mediaeval languages of foreign references, check the name for its original root spelling, possible mutations, and then record the arms in proper heraldic terms. After our research is completed, expert artists, trained colourists and professional craftsmen take their turn in preparing especially for you a replica of a badge of merit bearing the name such as yours. SERVICE FEE IS \$5.95 (\$2.00 of this fee may be applied toward the purchase of any item containing the same coat of arms).

Search Fee

SANSON	INSTIT	UTE OF	HERALDRY
--------	--------	--------	----------

Family		Country		Market
Name		of Origin		_
Name			Total Order	
			Deposit	
Address			Balance	_
City	State	Zip	C.O.D. add 75	
A 916"v7" Planue	15 05 C-17"v15"	Plague 50 00 1		

USE AMERICAN EXPRESS OR DINERS CLUB CHARGE

Allow 4 to 6 Weeks Delivery for Research and Fine Craftsmanship.

NO GENEALOGICAL REPRESENTATIONS ARE INTENDED OR IMPLIED

ed Parchment



#### **Colonial Inspired Bedspread**

Gift-giving the Early American way. A proud American eagle, in brilliant color, stands out against a pure white background of tiny hobnail tufts. The double tiered drop bordered in accent color gives a two-piece look, yet offers the convenience of a one-piece bedspread. Viscose tufting on durable cotton

sheeting. Machine wash; fluff or tumble dry. Colorfast and preshrunk. Blue, Red, Green or Yellow. State color. We pay postage.

4465 — Twin Bedspread .....\$10.99 4476 — Full Bedspread ...... 11.99

#### GRACIOUS LIVING

D-1003 BERKELEY, R. I. 02864

#### **500 RETURN ADDRESS LABELS**



Quick, handy way to put your name address and Zip code on letters, records, books. Any name, address and Zip code up to 4 lines beautifully printed in black ink on white gummed labels with rich gold stripe at left. 2" long. 5714 500 Labels .......50¢

#### SELF STICK GOLD LABELS

Smart gold labels stick to metal, plastic, leather, paint, glass, etc. — not just to paper like the labels above. Great way to identify and personalize cameras, briefcases, other belongings as well as paper items. 1" x 1½". classic border. Up to 4 lines, 23 letters and spaces per line.

WE SHIP WITHIN 48 HOURS - Satisfaction guaranteed or money back! Send for free catalog

Walter Drake 203 Drake Bldg., Colorado Springs, Colorado 80901



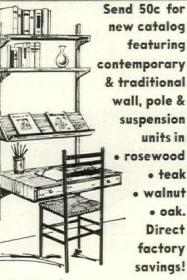
#### SIMULATED DIAMONDS

Diamond prices are ridiculous. What we're offering is a new gem that sparkles like a diamond and is almost as hard as a diamond. They are called Caribbean Gems. and sell for a fraction of what real diamonds cost. Only a trained jeweler will be able to tell them from the real thing. All Caribbean Gems are set in 14 Kt. gold.

Send for our free catalog.

#### CARIBBEAN GEM COMPANY

1405 Locust Street, HG9, Philadelphia, Pa. 19102



Desk unit in walnut. As shown, \$91.50 (exp. coll.) Chair, black or walnut finish, \$14.95 (exp. coll.)

#### THE WOOD SHOP

Dept. HG3, 3100 "M" ST., N.W. WASHINGTON, D.C. 20007



#### Shopping Around



#### Ave., Boston, Mass. 12115.

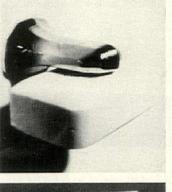
To arms!



Half-frame reading glasses are making the fashion scene: set down on the schnozzle. They allow for surveying said scene without removing same. For smart boys and girls in black, tortoise; with gold or silver threads in tortoise, brown or black. Case incl. Jeweled frame \$6.95: plain \$5.95. Ppd. Joy Optical, Dept. 151, 84 Fifth Ave., New York 10011.

Display your distinctive coat-ofarms insignia. Designed with metal insignia, colorfully hand-painted armorials and family name. 4½" by 2½", self-adhesive. \$10. Install the solid brass door knocker, hand-painted with family name and arms. 5½" by 4". \$16.50. Ppd. Weatherproofed. "1776" House, Dept. G-24, 260 Massachusetts

#### Soap scoop



News note in the accessories field: a soap holder that attaches where'er it's wanted. Plastic holder comes with tenacious glue that's been tested to support up to half a pound, so even the fattest cake won't fall. Holder's white, \$1; chrome-plated, \$1.35. Ppd. A boon in bath, kitchen or workroom. Dane House, Ltd., HG3, P.O. Box 128, Commack, N. Y. 11725.

#### Dear readers



Just a note to let you know how crazy we are about these Just-A-Notes, newly-designed to take the pain out of letter writing. In a flower pot, orange flower, oriental reed, rose or bird motif, 16 notes and 18 seals ea. More than six boxes, 55c each; less than six, \$1 ea. Ppd. Less than \$6.60 add 30c post. Current, Inc., HG3, Box 2020, Colorado Springs, Colo. 80901.

#### The vest bet



Vest you're looking for in the size you need is here. Smart thing to wear nowadays, it's of top grain, imported glove leather and tailored to a T. Naturally, this one is fully lined. Comes in black, brown, saddle tan or rough-out. Small, Medium, Large. \$20 plus 50c post. Parr of Arizona, HG3, 4407 N. 16th St., Phoenix, Ariz. 85016.

Klee-Senecio

#### PICTURES & PRINTS

BEAUTIFY YOUR HOME with pictures from Oestreicher's. Choosing from over 300,000 prints, Oestreicher's has the largest collection of Fine Art Reproductions in the world. Our clients choose from old masters, moderns, impressionists and from such subjects as land-scapes, seascapes and sporting prints.

Please add \$1.00 to each order to cover postage, insurance and handling.

N. Y. State residents add sales tax.



14x11 Saddle \$3.00

Our latest Reference Book of Fine Art Reproductions illustrates over 1,100 pictures, lists over 12,000 titles by 1,500 artists. \$2.50 pp.

Oestheicher's Prints Inc. / 43 WEST 46 STREET NEW YORK, N.Y. • 10036 PLaza 7-1190–1191 HG-38

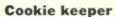
#### Shopping Around

#### High chair

For sitting pretty, try the Arlies ladder back chair. Hand-woven fibre-rush seat, four rungs with comfortable contours, opulent turnings, torch-flamed finials—for dining room or extra seating, 42½" h., 18½" w. Pine, maple or walnut finish, \$32.98. Unfinished, \$27.98. Arm chair, add \$7. Exp. coll. Min. order two. Jeff Elliot, HG3, Statesville, N. C. 28677.



Strike while the iron is hot. And do take advantage of this electric presser. Wrinkle worries vanish when you plug it in. On the road or at home, it's great for pressing ties and other small pieces. Made of plastic, metal and teflon, presser comes in a convenient carrying case. \$7.95 ppd. Norfolk Hill, HG3, 35 Ninth Ave., New York, N. Y. 10014.



You can tell the cookies by their cover. Delectable swirling design of metal with gleaming baked-on enamel in delicious shades of orange, mustard, olive, white, turquoise, red, emerald, and hot pink. Specify color. All trimmed in satin gold. 9" high, 8" diameter. \$9.50 plus \$1 post. Henry R. Smith Studio, HG3, 39 Crestline Rd., Wayne, Pa. 19087.

#### **Currier & Ives mugs**

Especially nice for après-ski drinks before the fire, or after dinner coffee. Currier & Ives mugs have reproductions of century-old American countryside scenes both fore and aft. Soft blue and white on fine-glazed ceramic. Fluted bases stack. Generous eight-oz. size. Set of four, \$1.98 ppd. Breck's, K92 Breck Bldg., Boston, Mass. 02210.

#### It "figures"

Use these Princess Smart Belles to get into whistle-bait condition. Of cloud white orbatron, with a fascinating booklet, "Let's Get in Shape." Fun prescription of daily rhythmic exercise for good health and good looks. Pair: three lb. ea. belle, \$7; five lb. ea. belle, \$8. Add 75c post. Battle Creek Equipment Co., HG3, 307 W. Jackson St., Battle Creek, Mich. 49016.











#### ELECTRONIC DEODORIZER

makes air springtime fresh

Amazing new General Electric deodorizer in lovely housing by Frankoma Pottery. Purifies air by removing odors and germs. Cheaper and more effective than perfume or chemical spray. Ready to plug in. Operates for a penny per day. No refills required. No perfume odor. \$12.95 ppd.

Security Sales Box 19444
Oklahoma City, Okla. 73119



in the whole wide world!

Every two weeks throughout the year you will receive 16 fabric swatches gathered from the four corners of the globe!

A recent presentation, for instance, offers hand woven cottons from India, pure silks from the Orient, the finest cottons from Switzerland, France and Italy... as well as many exclusive fabrics from America's finest mills. And all at Guaranteed Lowest In The Country Prices! Should any fabrics purchased from us be sold anywhere at any time at a price lower than ours, we will refund the difference upon notification.

With most fabric purchases you receive a Surprise Gift Bonus of fresh new fabrics Free, or take a 10% Discount as preferred. There is no obligation whatever to buy. Also frequent Special Offers!

P.S. Dressmakers! Send \$4 and receive mailings EVERY WEEK!!!.

#### all this for only \$2 a year

(Over 400 swatches) Refunded if not delighted Fabrics'Round the World, Inc., 270 W. 38 St., N.Y.C.

Unconditional Money-back Guarantee On All Purchases! No Time Limit!  You must be happy with everything bought from us or we want	FABRICS 'ROUND THE WORLD Inc. 270 West 38th Street, New York N.Y. 10018  \$\Begin{array}{cccccccccccccccccccccccccccccccccccc
it back!	StateZip

#### BEAUTY AND THE BLEACH

No fairy tale this, but a fact! Problems fade with Jolen Creme Bleach . . . the fabulous new cosmetic that bleaches superfluous hair on face, arms and legs. Like magic, medically approved Jolen turns dark hair pale blond to blend with your own skin tones. Be a beauty . . . try JCB now!

JOLEN

State

Box 561, HM, Fairfield, Conn. 06430



\$2.20 Reg. Size

\$5.50 Giant Economy Size



Name -

City

Address

#### PINE IRON CADDY

Protect your iron from scratches and keep it handy, yet out of the way. Early American styled caddy maple finished wood is lined with asbestos, has copper finished metal accents. 10" hi x 6½". Useful & handy! Order #52258. \$3.98 plus 35¢ for ship. charge.

Helen Gallaghen

Dept. 103, Peoria, Ill. 61601 gift col Please include your zip code.



#### 3 PET SEAHORSES \$2.00 & FREE HITCHING POST

Order selected fresh caught live Seahorses sent Air mail from Fla. Orders receive a kit with FREE food. hitching post, and simple instructions for raising these exotic little pets in jar or fish bowl. The father gives birth to the young (colts) alive. All the family will enjoy hours of fun with this relaxing and educa-tional hobby, Guaranteed live delivery. U. S. A.



EASY TO RAISE!

TWO SEAHORSES & ONE FREE only \$2.00. THREE PAIR SPECIAL -\$3.50-Order TWO PAIR and receive ONE PAIR FREE. (One address.) No C. O. D.

> F. F. MARINE LIFE **SINCE 1960** P. O. BOX 248-HG-3, DANIA, FLA. 33004

#### Great Revolution IN SKIN CARE! COCOA BUTTER (Oil of Theobroma) Nature's Finest Oil is Today's Cosmetic News Sensation! HERE'S A SOAP MADE OF IT! Hershey Estates has taken the world's number one skin conditioner—highly refined cocoa butter—and expertly formulated it into this world famous soap. the ultimate in cleansing and conditioning. Your complexion will love its supreme mildness. Hershey Estates COCOA BUTTER SOAP GIFT BOXED: 3 cakes personal size or 2 cakes bath size or 5 cakes large guest size or 10 cakes guest size for \$1.75, postpaid. SPECIAL: 6 boxes \$10.00; 12 boxes \$19.25. (No C.O.D.'s) HERSHEY ESTATES Dept. 24 • Hershey, Pa. 17033 A-landing Elkates Herakay Estats

#### SECRETS of Teaching Yourself MUSIC

revealed in your own home this money-saving way



Stop Cheating Yourself of These Joys

Gain self-confidence.
Write today for 16-page illustrated
FREE book. U.-S. SCHOOL OF MUSIC,
STUDIO 3873, Port Washington,
New York 11050. (Est. 1898.
Liet: N. Y. State Education Dept.)

YES!

Your Own Home FREE BOOK

#### Shopping Around



#### Walking, Italian style

For comfort and come-hither appeal these knock-out corduroy casuals are something afoot. Made in Italy, the land of shoe couture, in your choice of a smart neutral fawn shade, blue or red. Cushiony rubber soles give you miles of shopping smiles. Full sizes 9 to 12. \$9.75 ppd. Free 64-page catalogue. Shoecraft, Inc., HG3, 603 Fifth Ave., New York, N. Y. 10017.



#### Sweet violets

Needlepoint violets are already worked on 15" by 15" 10-mesh canvas. Background is to be filled in with ivory or white tapestry yarns. Canvas, \$5.95; add \$2.95 for background yarns. Add 35c post. Other designs avbl.: pansies, iris, lilies, carnations, roses, tulips, daffodils, daisies. The Stitchery, HG3, Wellesley, Mass. 02181.



#### Travel for pay!

Excellent book, "How to Travel and Get Paid for It" by Norman Ford tells of jobs waiting around the world for men and women, young and old. Hundreds of facts about jobs on ships, airlines and overseas branches of U.S.A. business firms. Data on exploring, too. \$1 ppd. North American School of Travel, HGP3, 4500 Campus Dr., Newport Beach, Cal. 92660.



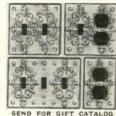
#### Bonny bookmark

Set in a store of handy personalized markers for all those books you're bound to read this year. And, too, put plenty in the give-away box for year long presents. They're fit for all books, large or small, in a color array, stamped in bright gold stamp. Specify name. Six \$5.95 ppd. Leap/720, HG3, Suite 9, 720 Locust Corner Rd., Cincinnati, Ohio 45245.



#### MEDIEVAL DESIGN SWITCHPLATES

In Solid Brass or Wrought Iron By Beltrando



Unsurpassed quality, painstakingly hand-crafted in the striking Medieval design will lend beauty and elegance to your home. Tar-nish-proof permanent finish. Really unusuat!

SINGLE SWITCHPLATE DOUBLE SWITCHPLATE TRIPLE SWITCHPLATE DOUBLE OUTLET COMBINATION

3.50 (1 sw., 2 outlets)

Add 25c postage any :
Add 50c 2 or more pla

2.75 2.95 4.75

1.65 2.30 3.00

HERITAGE HOUSE Dept. HG38M, WALLINGFORD, PENNSYLVANIA 19086



#### JEWELRY-BY-DESIGN

A. M. Tracy 19 Park Avenue Old Greenwich, Connecticut 06870 Handcarved and signed by A. M. Tracy, a jade lion on a 14K gold bar 21/4" overall. Exquisitely executed in green or mottled pink jade at \$49.50 Ppd.



#### HARLOTTE ARMSTRONG

otable light reddish pink rose is ted 9.0. Long buds open to wavy-taled, high centered blooms. Con-tent bloomer. Handsome green fo-ge. Only 99¢ each.

#### PRESIDENT HOOVER

Most popular 2-toned rose. Abundant blooms have maroon and gold petals with lighter shades of same color on reverse side. Grow 4-5 feet high. Rated 7.7. Only 99¢.

#### PICTURE

Long time favorite Hybrid Tea produces unusual deli-cate pink, fragrant blooms. Reflexed outer petals curve back, making blooms seem even larger. Rated 8.0. Only

#### SOUER THERESE

Longest buds and largest, most open blooms of any yellow, rose. Grows vigorously to 4 feet tall, bushy. Bronze green foliage. Rated 7.5. Only 99¢.

#### ETOILE DE HOLLANDE

Large, double brilliant crimson blooms are supported by upright stems on a back-ground of soft foliage. Vigorous. Fragrant. Dependable. Rated 8.1. Only 99¢.



#### CLIMBING BLAZE

This champion climber produces a living blanket of big. 2 to 3 inch scarlet-red double blooms on many branched canes. Blooms again and again summer into fall, covering trellis, walls, fences with vivid color. Rated 8.1. Only 99¢

# ECLIPSE

#### POINSETTIA

igorous and compact. Grows o a 2 to 3 foot mound of ossy foliage crowned with rge double flowers in the illiant, eye-stopping scarlet its namesake. Rated 7.6. nly 99¢

# Profuse and remarkably long pointed buds open to deep-cupped, long-lasting doubled golden yellow blooms that come in waves far into fall. ECLIPSE is showy, alternately green, then yellow. Rated 8.1. Only 99¢.

ANOTHER SPRING PLANTING BARGAIN

#### 100 FOOT PRIVET HEDGE \$2.98

Dress up your rose garden as you protect it! This privet hedge features thick compact growth from ground up with shiny green leaves. We ship Ligustrum variety we think best suits your climate. 50 plants to make 100 Foot Hedge only \$2.98. For faster effect and more dense growth order 100 plants for \$5.75 and plant one foot apart. Check order on coupon and mail today.

#### THE DOCTOR

Long pointed buds expand to enormous blooms of silvery enormous blooms of silvery, satiny pink. Light green soft foliaged bush grows into a compact mound 2 to 3 feet high. Rated 7.6. Only 99¢.

#### SEND NO MONEY

Under 3-way guarantee you order literally "onapproval" and plant on "trial." These are strong,
vigorously healthy Rose Bushes...all highly
rated by the American Rose Society... graded
No. 2 standard size, already 2 years old, branched
and with 2 or more canes. To get your choices
delivered prepruned for spring planting, simply
check coupon. If C.O.D. postage is extra. Cash
orders add 65c so we can send roses postpaid.
Mail your order before deadline and your valuable
Bonus Rose of Sharon Shrub will come in same
package. Roses are the exciting provider of
garden beauty. Check and send coupon... now!

Rose varieties selected by our own experts as being suitable for most parts of the U.S.A. In severely cold climates check for hardness, Blooms illustrated are reasonably accurate but may vary because nature often turns out shapes and color tound nowhere else. Rose of Sharon and Privet Hedge polnting slock is 1-2 years old 1-2 feet tall, nursery grown from seed, never transplanted, Officially inspected in state of origin. Mali coupon folday.

ICHIGAN BULB CO. Dept. NH-1478 -Grand Rapids, Mich. 49502

# BARGAIN ROSE ORDER BLANK MICHIGAN BULB CO., Dept. NH-1478 Grand Rapids, Michigan 49502 Send Famous Roses as checked below plus Rose of Sharon Shrub free of extra cost (if order mailed by May 155). If not satisfied on arrival for spring planting I may return within 10 days for purchase price refund and any rose not blooming this season and for 5 years, replacement is free. Giant Rose Collection—12 Rose Bushes— one of each Famous Name . . . . one of each Famous Name \$ 9.95 Double Order (2 Giant Rose Collections—24 Roses) . 18.95 Any One—99c Any 3 for \$2.85 Any 6 for \$5.75 PEACE CHARLOTTE ARMSTRONG THE DOCTOR ECLIPSE ETOILE DE HOLLANDE SOUER THERESE POINSETTIA PRESIDENT HOOVER CRIMSON GLORY PICTURE BLANCHE MALLERIN CLIMBING BLAZE OR F1 Privel Hedge (50 Plants) \$2.98 100 Privel Hedge Plants, \$5.75 \_PICTURE \_\_\_\_BLANCHE MALLERIN \_\_\_\_\_CLIMBING BLAZE. 100 Ft. Privet Hedge (50 Plants) \$2,98 \_\_\_\_ 100 Privet Hedge Plants, \$5.75 Order Mailed By May 15- Include Rose of Sharon Bonus. Send C.D.D. plus postage. Remittance enclosed. Add 65c so we can send order postpaid.

Fast Growing Plants Make A Handsome, corative, Protective Formal Hedge





#### Monogrammed Napkins

Enduring Irish Linen napkins of exceptional quality, beautifully monogrammed with your initial (all letters) and made especially for you. In lustrous white only, handsomely edged with Venice Type Lace corner. So versatile, can be used in combination with any tablecloth or mat. Makes a lovely setting for your entertaining, or use as a gift. Order as many as you wish. 17x17" \$1.00 each. Postpaid—Sorry no C.O.D.'s

WAGER'S SPECIALTIES P.O. Box 666 Dept. HG3 Englewood, N. J. 07631



# Cat Playhouse

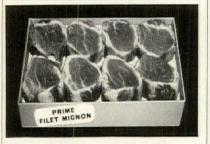
Hours of fun every day! Watch your cat joyfully scamper in and out the front door and through the attic window of this delightful and colorful fun house. "Cat Villa" is beautifully designed and charmingly decorated; features genuine wall-to-wall catnip carpeting. Sturdy fibreboard corrugated construction will withstand the roughest feline frolicking. Big 15" x 18" x 22". '

# FREE WITH ORDER: \$3.95

Golden Rules of Cat Feeding
MONEY BACK GUARANTEE

Ann Isabel Dept. G38, 7840 Rugby St. Philadelphia, Pa. 19150





# not for sale

(in any market, that is)

These primest of filet mignon are not sold in any market. Yet, you've probably enjoyed them in luxury restaurants. They're Prime Pfaelzer steaks-tender, flavorful, aged. Enjoy them at home, or have them sent as gifts with personalized card. Quick-frozen, packed in dry ice for guaranteed perfect arrival.

Box of 16-6 oz. each, 11/4" thick.

# 30405 \$35 Shipped Prepaid

Write for free catalog listing more than 100 gift items

plaelzer BROTHERS

Dept. LC-8 · Chicago, III. 60632 · YARDS 7-7100 @ P.B. 1968

# Shopping Around



#### Protection plus

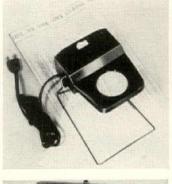
Heavy-gauge aluminum window lock lets fresh air in, keeps burglars out-it's like having a policeman stationed at the window. Also, it prevents falling accidents. Only one lock per window needed. Easy to install-no tools needed. For single hung or sliding aluminum windows. \$1.75 ea.; two, \$3. Ppd. J. W. Holst, HG3, 106 Emery St., East Tawas, Mich. 48730.

# Rope trick



There's plenty of magic involved in this natural woven rope chair. It gives unbelievable comfort for a chair that folds; it's portable, yet looks at home in a favorite spot in the house; it's adaptable to city or country living. Frame finished in natural walnut. Assembled. \$20.95 exp. coll. Catalogue, 50c. Door Store, HG3, 3140 M St. N. W., Washington, D. C. 20007.

#### Optical aid



Enlarger clarifies details by enlisting two talents: magnification, and a built-in light that beams downward onto the work area. UL-appr. 6' cord plugs into any standard 110-V outlet; magnifier's 21/4" h. with metered light, chrome legs, on-off switch. \$7.95 ppd. Meredith Separator Co., Dept. HG3, 310 W. 9th St., Kansas City, Mo. 64105.

#### Musical memory



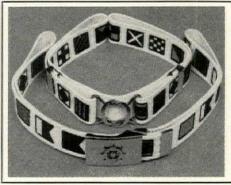
A lovely way to preserve remembrances of treasured days. Send an invitation, announcement or picture. Set on pink, lt. blue or gold velvet, 7" by 9" fruitwood frame. Swiss movement plays Wedding March, Brahms' Lullaby, Ave Maria, Anniversary Song, Hatikvah, Happy Birthday. \$11.95, ppd. Korels, HG3, 373 Campus Rd., Franklin Square, N. Y. 11010.

#### Modigliani



A brushstroke of luck! A selection from the great artist's work, magnificently reproduced. A very characteristic Modigliani woman is the beautiful "Sketch of Girl." Vibrant black and reds. 171/2" w., 271/2" h. Genuine artists' canvas, \$5.95. Add 45c post. Lambert Studios, Dept. HG-38, 336 Central Park W., New York 10025.

# CODE FLAG BELTS



Of sturdy white cotton webbing, they will hold up the Captain's trousers in nautical style. Trimmed with International Signal letter flags in authentic color. Buckles of brass. Adjustable.

Self-Locking Belt, S, M, L \$3.00 ppd. Wheel Belt, S, M, L..... \$3.50 ppd.

Request Free Fall Catalog No

#### BROWN'S OF GLOUCESTER

Dept. HG-3

186 Main Street, Gloucester, Mass. 01930

#### The fox knack

Snazzy paperweight in the shape of a sleeping-beauty fox slyly decorates a desk; highly practical purpose, too: holds fast the bills, papers. Gift idea for any of the big or little events! Snoozy's available in antiqued brass or silver castmetal (specify). Quick, like a fox, order one or more. 31/8" 1. \$3.95 plus 50c post. Postamatic, HG368, Lafavette Hill, Pa. 19444.

#### **Problem solver**

No need to be a mathematical genius to understand this functional cube. It's a smart occasional table alone; a decorative stool when stacked with sprightly colored cushions; two or three make a knockout coffee table. Fine quality walnut on black base. 16" sq., 131/4" h. \$24.95 exp. coll. The Wood Shop, HGE, 3100 M St. N.W., Washington, D. C. 20007.

#### Unique catalogue

For the pierced-ear brigade: 1968 color catalogue shows 3,000 pairs of earrings. In 14k gold, they hail from all over the world including the U.S.A. Savings are spectacular: 40% to 60% off the retail price. Free catalogue has new supplement of hundreds of matching pendants, necklaces, finger rings. 25c post. Adco & Co., HG3, Box 3046, Sarasota, Fla. 33578.

#### **Elegant welcome**

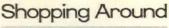
Graceful bench says "hello" and "make yourself comfortable" in the nicest way! The "Tiffany" bench has a North Carolina hardwood frame, foam-padded seat that's button-tufted. 54" l., 14" d., 20" h. \$69 ea.; pr., \$135. Exp. coll. In 24 spot-shed velvets; 10 wood finishes. 50c for catalogue, swatches. Hunt Galleries, Inc., HG3, 2920 N. Center, Hickory, N. C. 28601.

#### Parting blessing

Say "farewell" with a split Mizpah coin, each part attached to a keychain. When together, message is the Biblical blessing, "The Lord watch between me and thee . . . Sterling: 1", \$3.50; 1\(^4\)", \$4.50; 1\(^2\)", \$5.50. 14k gold: \$22; \$32; \$45. Engraving on back 10c per letter. Ppd. The Jamaica Silversmith, HG3, 407 Rockaway Ave., Valley Stream, N. Y. 11581.

# GOLD or WHITE ADDRESS LABELS

ny message up to 4 lines neatprinted in black on white, old-edge non-curling gummed aper . . . or on gold gummed aper . 1 ½ inches long. Packed 21/4 in. plastic box. 1000 hites for \$1 or 500 golds for 2 (Via air, add 30c). Guaraned. Prompt delivery. Write or fund raising folder, too. ruce Bolind, 23 Bolind ldg., Boulder, Colorado 0302. Thank you kindly!















# PICTURE YOURSELF ON A GIANT POSTER

NOW ANY PICTURE IN YOUR ALBUM MADE INTO A GIANT 2 FOOT X 3 FOOT POSTER!





- YOUR FAMILY
- YOUR PETS
- · YOUR BOAT
- YOUR HOME
- YOUR BUSINESS
- YOUR WEDDING
- YOUR IN-LAWS
- · YOUR RICH UNCLE
- · YOUR OLD GANG
- YOUR VACATION SNAPS
- YOUR GARDEN
- YOUR BOSS

MAKE YOUR FAMILY THE BIGGEST ON THE BLOCK . . . YOUR FRIENDS THE BIGGEST IN THE WORLD . . . OR MAKE A "BIG DEAL" OUT OF ANY OTHER SUBJECT, DOCUMENT OR PRINTED MEMENTO.

Diplomas, Armed Forces papers, Awards, Contracts, Wedding Certificates, Drawings, Menus, Programs, EVEN YOUR LOVE LETTERS!

ALL CAN BE MADE BIGGER THAN LIFE! SPECIAL NEW PROCESS MAKES IT POSSIBLE AT THIS LOW LOW PRICE! Giant black & white 3 foot tall poster shipped to you neatly rolled in self-store tube. Your original returned undamaged. Original photo can be any size from 21/4" x 31/4" to 16" x 20", black & white or color (no negatives). ORDER NOW - DON'T DELAY! Available production time is limited. All orders processed on First Come, First Served Basis!

© 1968, SPENCER GIFTS, INC., ATLANTIC CITY, N.J.

# A SPECIAL OFFER FROM SPENCER GIFTS •

---- MAIL THIS COUPON TODAY! SPENCER GIFTS, AV-55 Spencer Bldg., Atlantic City, N.J. 08404 Please rush me the following: #D528 Personalized Giant Poster(s) @ \$4.95 ppd. I enclose check or money order for \$\_\_\_\_\_\_, Sorry No C.O.D.'s. Name . Address City \_ \_State \_ If you live in the following states, add the indicated sales tax: Pa. 6%; R.I. 5%; Mich. 4%; Mass., N.J. 3%; Neb. 2½%; N.Y., Va., Okla. 2%.

SATISFACTION GUARANTEED OR MONEY REFUNDED

#### Send for your 1968 Carl Forslund catalog \$1.00

FRESH OFF THE PRESS with 124 colorful pages showing our Quaint American® furniture that we make ourselves and only sold by Carl Forslund.

Your one dollar is refundable on your first \$10.00 order.

# Carl Forslund

(Father and Three Sons) Dept. HG3, 122 East Fulton Grand Rapids, Michigan 49502



# **Grnaments** Contemporary

and **Traditional** 





Planter Pool, 36" x 27", with lead bubbler and pump, \$260.00. Also other sizes and shapes. Lead urn, 24" high, 14" wide, with liner, \$225.00. English lead owl, 12" high, with 5" square base, \$40.00. All prices f.o.b. New York. Erkins has many other attractive fountains, figures and garden ornaments, in a wide price range. Send 50c for fully-illustrated Catalogue...

or come visit our galleries.



Dept. 183, 8 West 40th St., New York, N.Y. 10018



#### DENIM in the Western manner

You're dressed in a jiffy looking fresh and pretty for day-long activities in our COFFEE COAT of cotton denim with carry-all pockets, roll-up sleeves. Blue or Red with white stitching and monogram. Sizes 10-18 and 38-44. (Specify initial.)

\$8.95

plus 40c post. cash, check or Satisfaction Guaranteed

#### VICKI WAYNE 610-HRD-So. Country Club, Tucson, Arizona 85716



#### Our Press-to-Lock Hangers **NEVER LET GO!**

Never again trousers and skirts in wrinkles on the closet floor. These hangers press to open—press to close, and they NEVER let go! Richly chrome-plated carbon steel with colorfast vinyl pads, they can also be safely used to drip-dry or air clothing, blankets, and rugs too heavy for clothes pins. Buy them by the closef-full! Specify for trousers or skirts when 4 for \$3.25

indfall Dept. G-38 Dedford Hills, N.Y. 10507 Professional PEN & INK DRAWING OF YOUR HOME



#### on fine stationery!

Send snapshot of your home or boat—we draw a beautiful black and white sketch in rich defail—print it on distinctive, finest white stationery, 6" x 8", and return your photo unharmed.

#### SPECIAL INTRODUCTORY OFFER

50 sheets printed with house and address, 50 matching envelopes with address only . . . all for only \$23.00 ppd.

Drawing can be imprinted on playing cards, matches, napkins. Christmas Cards, bridge tallies, postcards and stationery. Write today for samples.

Since art work is included in original price, sub-sequent orders will be filled at less than half of the original price.

rooker Dept. HG-38, Box 265

Sorry, no C.O.D.'s

Cold Spring Harbor, L. I., New York 11724

# EARLY AMERICAN~



# YNNHOL

An original crea-tion—exclusive by tion—exclusive by Crescent House, Striking Brass Eagle adorns cov-ine finish captures ins, Enhances the Perfect match for

CANE SEAT \$77.95

CRESCENT HOUSE GS3 Plainview.

### Shopping Around



#### ments with complete confidence and within 72 hours they are returned to you cleaned, beautified and restored. Leather suede jacket, \$6 ppd. Send for price list for cleaning vests, coats, gloves, suits, etc. Glove Masters, HG3,

Leather cleaning

Get rid of doubts about what to do with your soiled suede and leather

wardrobe. Just mail these gar-

451 E. 167 St., Bronx, N. Y. 10456.

#### Figure of Moses



The original Michelangelo masterpiece is on display at the Church of St. Pietrodi Vincoli in Rome. Originally completed in 1516, it comes to life today in this magnificent green or antique bronze reproduction. 23" size, \$49.95 exp. coll. 14" size, \$22.95; 10" size, \$11.95. Both add \$2 post. Wynn's Fine Arts, HG3, Lawrence Rd., Kings Park, N. Y. 11754.

#### **Glowing praise**

Light your way to compliments with this Spanish bronze fivebranch candelabra with intricate scrollwork. Imported crystal pendants gracefully catch the glow of light. Electrified for five candlelights. 20" h. by 11" w. \$39.95 ea.; pr., \$75. Exp. charges coll. Luigi Crystal, HG3, 7332 Frankford Ave., Philadelphia, Pa. 19136.



#### Permanent cover

Family personalized cover for the indispensable TV Guide keeps the guide from being marked with fingerprints and always wearing a familiar look. Vinyl cover is in black and red with family name in 23k gold and TV in red felt. Measures 5½" by 8" and has deep flaps. \$1 ppd. Gloria Dee, HG3, Box 1100, Mt. Vernon, N. Y. 10551.

#### DOUBLE YOUR GARDENING PLEASURE! Use this kit 30 days free to make soil tests for yourself and friends



10-minute sail tests turn even new gardeners into experts MAKES EVERYTHING GROW LIKE MAGIC

# SOIL TEST KIT

Popular Garden Soil Test Kit takes the guesswork out of gardening. Positive 10-minute tests show pH of soil and how much nitrogen, phosphorous potash it needs to have lawns, house plants, flowers, vegetables do their very best. Brings years of enjoyment. Compact, crystal clear "jewel box" case can be used anywhere. \$7.95 Postpaid, only 7.95

For Those Who Want the Very Best Larger "Horticultural" model has life time welded steel chest, more equipment. Prized by everyone who owns it!

Postpaid, only

18-95

Money-Back Guarantee. Kits mailed day order rec'd.

30-day Examination & Return Privilege

SUDBURY LABORATORY, INC. Box 1565, Sudbury, Mass. 01776

#### ARGOSHEEN SPOT REMOVER



Carpet spotting problems? Argosheen wit ts exclusive all-purpose spotter removes every spot you're ever likely to find and ha never faded or harmed a carpet in its 15 year.

Spray on the Argosheen mist, allow to pene rate, then simply blot up the spot. Guaran seed removal of tar, shoe polish, grease, water stains, blood, food, organic matter, coffee, tea nilk, alcohol.

Safe for colors, fibres. Splendid for viny Cleans most upholstered furniture. Recommended by Decorators for finest Orientals a well as domestic carpets of all fibres. One ca contains enough product to cover a 9 x 12 ru three times.

Argosheen 16-ounce Aerosol \$2.50 postag repaid.

ARGO & CO., INC. Spartanburg, S. C. 2930

#### Added touch

Hand-carved mahogany decorations. Capri (A) and Florentino (B) are 7" by 11" and delightfully decorative on doors, walls or ceiling: \$4 ea.; 2, \$7.85. Medallion (C) is 45/8" from point-to-point. Elegant on drawers or cabinet doors. \$2 ea.; 2, \$3.85. Ppd. Apply with glue or nails. Creative House. HG38, 209 W. 8th St., Kansas City, Mo. 64105.

#### Beauty in burlap

Remember way back when burlap was dust colored? Each year it gets more glamorous. Now there are ten tweeds in 46 colors. Kit of 46 samples, 35c. 38" wide, 69c a yd., 52" wide, 99c a yd., 40" tweeds, 79c a yd. Shipped exp. coll. Why not try it for an interesting wall covering? Bon Bazar, Dept. HG-38, 149 Waverly Pl., New York 10014.

#### Show and tell

Purely personal and truly thoughtful gift for the man with that "special" medal. Hang or stand showcase displays special medals. Solid walnut or maple frame, glass front. 61/2" by 9". \$10.95. Black velvet background or any color. Army, Navy, USAF, USMC insignia engraved. \$2; 2, \$3. Names, dates 5c a ltr. Ppd. Award Maker, HG3, Box 6474, Surfside, Fla. 33154.

#### In living color

Just send these experts a Polaroid color print, color photo, Kodacolor negative or color slide. They send you back twenty beautifully reproduced 21/2" by 31/2" color photos. For your wallet. To include with your Easter cards as an added surprise. To give to school friends, 20 for \$2. Add 25c postage. Roxanne Studios, Dept. CE-3, Box 1012, Long Island City, N. Y. 11101.

## **ANY PERSON** IN ONE MINUTE

NO LESSONS! NO TALENT

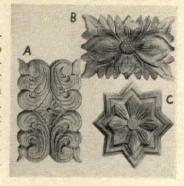
Can Draw Your Family, Friends, Anything From L LIFE-Like An Artist Even if You CAN'T W A Straight Line with Magic Art Reproduced



Also Excellent for Every Other Type of Drawing!

NORTON PRODUCTS
Dept. 767, 12 Warren St., N.Y.C. 10007

# Shopping Around

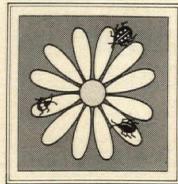








# Have an affair with Needlepoint!



'Daisy"-14"x14"-\$25.50 including yarn. Create any of our many exclusive designs to fulfill your wildest wishes. Send for new full color catalog, \$1.00.



# STRAWBERRIES WITHIN 60 DAYS! **EVERBEARING CLIMBERS!**



. BEARS FRUIT IN 60 DAYS AND ALL SUMMER TILL FROST.

- BRILLIANT GEM EVERBEARING PE-RENNIALS GROW YEAR AFTER YEAR.
- CAN BE TRAINED ON TRELLIS, WALL. POLE, ETC.
- SIMPLE TO PLANT, EASY TO GROW. BEAUTIFUL FOLIAGE AND BLOSSOMS.
- PLANTS MULTIPLY RAPIDLY. IN-CREASING YIELD YEAR AFTER YEAR.
- SOME BERRIES HUGE AS SILVER DOL-LARS. SWEET AND LUSCIOUS.

#### NORTH-SOUTH-EAST-WEST-HOME GARDENERS WRITE:

Received plants on May 18. They are already growing beautifully 9 days later. S.C.J. Dudley, Mass.

S.C.J. Dudley, Mass.

It's unbelievable but my neighbors can verify it. We are having strawberries now in Feb.

F.M.S. Los Angeles, Calif.

So pleased I had to write. Had berries all summer long to frost. Big. juicy, some large as plums.

D.B.W. Poughkeepsie, N.Y. Plants were simply great, 59 out of 60 lived. R.A.W. Lurton, Ark.

Planted on Apr. 17. They are now in full bloom, May 13. R.H.R. Sarasota, Fla. Raised so many berries we glutted the market. J.B. Wabash, Ind.

Received plants. These are the best I ever bought. W.L.N. Eagle, Idaho Plants are growing exceptionally well. I know nothing about raising strawberries.

R.B.W. Cocoa Beach, Fla.

Finest plants I ever received from anyone. N.E. Springfield, Mo.

Like plants so well I'm ordering for friends and grandson. O.E.M. Birmingham, Ala.

Simple pictured instructions included free plus 3 mo, written guarantee certificate. We have served our customers faithfully for almost 20 years. We are considered one of the largest suppliers of strawberry plants in the U.S.



GROW ALL YOU CAN EAT FOR PENNIES PER BASKET

GROW ALL YOU CAN EAT FOR PENNIES PER BASKET

For the average family we recommend 20 vines planted on 9 ft. square plot. Pick a sunny spot, spend a few moments to plant. Little special care of cultivation is needed. Strawberry plants multiply rapidly reaching full maturity in 2 years. Each Mother plant bears many Daughter plants. If allowed to take root, these will become Mother plants producing additional Daughter plants. By following the simple illustrated instructions in our free booklet, you can soon enlarge your harvest to take care of all your needs for short cake, breakfast, freezing, and a year round supply of jam. This plot of beautiful, ornamental and prolific ever-bearers will grow baskets and baskets, iterally hundreds of large, luscious berries over a full 5 month period. Readily trained they will grow up-up-up walls, fences, trelis or poles. Within a matter of days you see them come to life. In a short time you'll be picking clusters of ripe, mouth-watering sun sweetened berries, some as large as plums, clean, right off the vine, with no dirt. Because strawberry plants are easy to grow and propagate, you, like many thousands of other amateur gardeners, should have little difficulty in raising a satisfactory eroop of vine-ripe berries. We are specially proud of difficulty in raising a satisfactory crop of vine-ripe berries. We are specially proud of the thousands of orders received thru recommendations to friends and neighbors.

#### BUY DIRECT AND SAVE

Now you can order directly from us and receive 20 plants for only \$2.00. Don't delay as orders will be accepted and shipped on a first-come, first-shipped basis, Order now! This offer may not be repeated. Plants will be shipped in time for planting in your locality. Free Catalog available upon request. Sorry, no C.O.D.'s

#### MANY AS BIG AS SILVER DOLLARS

#### GUARANTEE"

We guarantee live delivery of hardy field grown Brilliant Gem plants with large crowns and well developed root systems. All plants are inspected and certified healthy by both State and U.S. Dept. of Agriculture. Our plants are virus free and resistant to most common diseases such as leaf wilt, root rot, etc., also drought and freezing weather. Our sturdy Everbearing Brilliant Gem plants will grow, multiply and bear big juicy berries this year. Free replacements within 90 days if not completely satisfied.

#### NOVEL NURSERY PRODUCTS PRINT CAREFULLY 31 SECOND AVENUE Dept. 415, N.Y.C., N.Y. 10003 □ 8 for \$1 + 25c PP □ 20 for \$2 + 35c PP ☐ 60 for \$5 + 50c PP NAME. STREET CITY STATE ZIP

# Ceramic Mugs

Say I love you Grandma and/or Grandpa with 8 oz. glazed white mugs designed with cute faces, tiny hearts and child-like letter-ing. Grandma's in Blue, Grandhg, Grandma's in Brown. We pay postage. 4814 — Grandma's Mug 89¢ 4815 — Grandpa's Mug 89¢ Any 2 for only \$1.49

GRACIOUS LIVING D-1003 BERKELEY, R I 02864





To have and to hold "those precious moments" are now at hand, brought to mind by cherished charms and miniatures that tell a story all your own.

★ All Charms Shown Actual Size ★ Prices Include Postage

Money Back Guarantee (Unless Personalized)

#### SPECIAL OFFER!

Send only \$1 in cash or stamps and you'll receive a huge 9x12, 160 page, all inclusive 8500 charm catalog. A must for all collectors of charms.



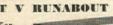
harm & Trlasure INC. AVE. OF AMERICAS, N.Y. 36, DEPT. HG-38 I enclose check or money order for total \$......
Please include 10c incoinor stamps for handling of Free Catalog.

NAME

ADDRESS

WRITE MR. JOHN LAPORTE ABOUT BECOM-ING OUR REPRESENTATIVE.

Engraving on any charm-10c per letter or number. Please print inscription clearly. Enclose with order.



To-You-Prices





# PRINT CUSTOM PRINTED SHIRTS

latest craze-you think of the slogan and we'll print it! Any slogan ... for your feam ... club ... candidate ... your favorite hobby ... or whatever. Up to 30 letters printed on these quality cotton sweatshirts or tee shirts. Machine washable, paint will not run or fade. Colors are red, royal blue, powder blue. Size S, M, L, XL. Specify size & color. Prompt shipment!

Sweatshirt ....\$4.95 plus 50c handling. Tee shirt .....\$2.95 plus 25c handling.

Holiday Gifts Dept. 303-B 7953 Raritan St., Denver, Colo. 80221

#### PHOTO-GO-ROUND



Take treasured snapshots out of hiding. Display them in this revolving photo file! No gluing! No mounting! Simply slip photos up to 31/2"x51/2", into the protective transparent windows suspended on the sturdy wooden base. Envelopes for 160 pictures are included. Will hold up to 600 pictures. \$10.95 plus 75c postage. Envelopes for 32 extra photos are \$1.00.

FERRY HOUSE Dept. G-38 Dobbs Ferry, N. Y.



EXCITING NEW FIXTURES
DESIGNED TO ENHANCE
THE DECOR IN ANY ROOM! "NEW DELUXE COLORFUL CATALOGUE"

Imported European; Provincial, Trad., Early American, Spanish, Medit., Contemp.

75 Pages: Elegant Style Chandeliers, Lanterns, Brackets, Baskets. In Crystal, Bronze, W.I., Brass. From \$15 to \$500. SEND \$1.00 FOR CATALOGUE.

ARTISTIC LIGHTING PRODUCTS DEPT. HG, BOX 86, HOMECREST STA. BROOKLYN, N. Y. 11229

### Shopping Around



#### Dept. SC-2, 618 N.E. 124th St., Miami, Fla. 33161.

**Twilight Tiki** 

Limited edition candle's hand crafted for the likes of a collector.

Stunning sculpture of a South Sea

Tiki head, its dramatic design ap-

pears in black, green or red to set

the stage at table or to decorate

an office desk or chest. \$2.95 each;

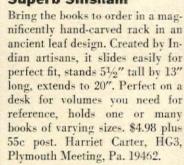
pair \$4.95. Ppd. Catalogue sent

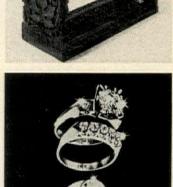
with order. Sculptured Candles,

Measure pleasure Put the finishing touch to your colonial décor with this Americana measuring cup set. Of rich antique gold trimmed in deep brown and green, there's an eagle on each ceramic cup. 1/8, 1/4, 1/2 and 1 cup sizes. Set of four includes mellow mapletone wood rack with brass eagle, \$2.88. Add 30c post. World Co., Dept. HG3, 1 Park Ave., New York, N. Y. 10016.



#### Superb Shisham





#### The Fantasy

Brilliant Vega gems rival the real thing. The Fantasy's one round cut gem set off by matched side stones; 1 ct., \$66; 2, \$91; 3, \$115; 4, \$139. Wedding band has five sparkling matched gems; \$47. The Falcon's in smooth Gypsy mounting; 1 ct., \$65; 2, \$90; 3, \$115; 4, \$140. Ppd. All in 14k white or vellow gold. Vega Co., HG3, Box 465, Radio City Sta., New York 10019.





Pays for itself with just one haircut. Cuts and shapes hair evenly, smoothly -removes leg and under-arm hair easily. You need no training to use it like a professional. Specially designed large Swiss surgical steel blade. Safe to use...you can trim

with either hand. Ideal for men, women, children. Only \$1.98 postpaid, including handy carrying case. Pack of 5 additional blades, 49c. Satisfaction guaranteed or

money back if returned postpaid within 30 days. **Nel-King Products** 811 Wyandotte

Dept. HNG-38HT Kansas City, Mo. 64105



#### HAND-EMBROIDERED APRO

In this exquisite hand-embroidered apre from Europe you'll be the loveliest hoste and the envy of all. A marvelous gift! ( 100% cotton, double material, with to pocketholes. Each pattern is breathtakin ly different in two colors, except nav which has white only. Four hours of har which has white only, Four hours of har-sewing have gone into the stitching. Co-ors: black, navy, filac, red, brown. Gi-second choice. Only \$4.95 ppd., by ma from DOUG WEATHERLY, Dept. HG 19 Memorial Ave., Lincoln, R.I. 0286 Money-back guarantee.

## Shopping Around

#### Since spring days are coming up. let's talk love and friendship. What better way than to exchange bands-3/8" wide sterling silver rings engraved with three initials and hand polished to glow and gleam. Sizes 4 through 11-small enough for her, large enough for him. \$2.95 ea.; 2 for \$5. Ppd. Lillian Vernon, HG3, 560 S. Third Ave., Mt. Vernon, N. Y. 10550.

#### **Deluxe dickey**

Ring rite

Perfect touch for a new suit, a bulky cardigan or riding coat is this pure silk, turtle-neck dickey. It comes in white, black, red, beige, emerald, orange, vellow, lt. blue. Snaps in back so it won't disturb your coiffure. One size fits all. Fashion finery with springy jumpers. \$2.99 plus 39c post. Here's How Co., Inc., HG-23, 59 Tec St., Hicksville, N. Y. 11801.

#### **Hitching horse**

Stallion head, and a particularly handsome one, adds a charming long ago interest to your entrance. You may order this black beauty only from Colonial Virginia House. Cast iron and brass, it weighs 10 lbs., fits 21/2" pipe (not incl.). \$25; pr., \$45. Ppd. John C. Dodd Williamsburg lithograph free with order. Colonial Virginia House, HG3, Box 12183, Richmond, Va. 23219.

#### Sticker storer

For effort-saving efficiency when mailing letters and cards, label dispenser walks away with the honors. Just twist the knob and out pops an address label, as neatly as can be. Dispenser's 23/4" by 31/2" in gold poly. Great for keeping your labels dust-free and flat. \$1 ppd. (Labels not incl.) Breck's. K93 Breck Bldg., Boston, Mass. 02210

U.S.

SAVINGS

BONDS











# STAMPS! 4 SENSATIONAL OFFERS IN ONE - ONLY 10¢! 1. Genuine centennial postage stamp as illustrated, picturing first U.S.A. issued in 1847! 2. Big collection 25 all-different United States Ancient 19th century, \$5.00 stamp, etc. 3. Collection of prized Commemoratives: 1775 Revolution, Wild West, 1893 Columbian, others. 4. Complete NEW U. S. Catalog, 786 illustrations. PLUS exciting stamp selections to examine free. Buy any or none, return any not wanted. Cancel service anytime. RUSH 10¢ for ALL 4 OFEERS! H. E. HARRIS, DEPT. C-466, BOSTON, MASS. 02117 HARRIS, DEPT. C-466, BOSTON, MASS. 02117 Rush U. S. stamps and other offers. I enclose 10¢ Name Address City, State & Zip Code

# GIGANTIC ART MURAL



WHITE STALLION IN THE MOONLIGHT-Lumen Winter

# MAGNIFICENT ORIGINAL OIL PAINTING REPRODUCED IN FULL COLOR AS GIANT DECORATOR MURAL BRINGS DRAMATIC NEW BEAUTY TO YOUR HOME

Giant panoramic murals are the latest decorator rage, bring new drama and beauty to your home. This incredibly magnificent painting of the white stallion standing majestically in the luminous moonlight creates a feeling of depth and sweep that is breathtaking. More than a huge six square feet in overall size, this superb mural brings to your home the ideal proportions of the new "picture window" panoramas that are sweeping the country!

COLONIAL STUDIOS, Dept. HM-42

20 Bank Street White Plains N V 10505

Unfortunately, it is simply impossible to show the full breadth of color and drama in this great mural from the small black and white picture here. Only when you actually see it can you fully appreciate its excitement and beauty.

#### OFFER WILL NOT BE REPEATED THIS SEASON

OFFER WILL NOT BE REPEATED THIS SEASON We urge you to order your giant mural now while the supply lasts. This superb, full color print is a sweeping 40" x 24", and we will send it to you for just \$3.00 postpaid on full money back guarantee if you are not absolutely delighted with the new "window of beauty" it brings to your home. But hurry, order now, This offer will not be repeated this season in House and Garden.

20 Bank Street, White Plains, N. Y. 10606 Please send me the Giant Mural White Stal-lion (40"x 24") in full color for just \$3.00 postpaid (frame not included) on full money back guarantee if I am not delighted. (print clearly) Address City State SAVE! SPECIAL OFFER: Order two giant murals for just \$5 on same money back guarantee. Extra print makes an ideal gift.



#### FREE FIBERGLAS BEDSPREAD / DRAPE BOOK

Direct-to-you savings up to 40%. Catalog has world's largest Fiberglas\* selection . . . bed-spreads, matching draperies, yardgoods. See quilted throw and fitted bedspreads; latest colors, prints, patterns. All sizes, even dual king! No-iron, machine washable, unshrinkable. 5-Year Guarantee. Ronnie, Dept. 4F-25, 145 Broad Ave., Fairview, N. J. 07022. \*T.M.



Now you can truly afford a masterpiece – sculpture that has lived in the world's great museums and private collections can now live in your home.

Every fine detail of these superb sculpture pieces has been permanently captured in authenticated reproductions. Choose from stunning examples of every period: Greco-Roman, Egyptian, Primitive, Renaissance, Impressionist, and Contemporary. And select unique fashion accessories from an exquisite collection of museum jewelry in replica.

For our exciting catalog of over 125 photographs and descriptions, send 25¢ in coin. Dept. H6-368

586 Fifth Ave., New York City 10036



#### UMBRELLA TOTE BAG

Just right for the little miss who must go out in the rain. The soft vinyl bag has a roomy interior for holding all her "things". The sturdy waterproof umbrella measures 20" when open. Wipes clean and dry. Attractive animated patterns in assorted colors and designs. Makes a delightful gift. We pay postage.

4681 Tote Bag/Umbrella \$1.99 2 for only 3.79

Year's subscription to gift catalog 25c

# Gracious I

D-1003 BERKELEY, R. I.



# What was the world doing the day YOU were born?

SEE FOR YOURSELF! Send for full-size copy of page 1 of the New York Herald Tribune that was published the day you were born! Or, any date you wish—as far back as 1900, up to January, 1964. Thrilling to read, it has all the exciting stories and features that headlined the news that day. Consider the conversa-tional possibilities! Truly a marvelous way to commemorate a birthday, anniversary or special occasion. Just think how friends, relatives, even children would appreciate the gift of the front page that hit the newsstands on their special day! Specify exact year, month, day for each copy you order. 42234 Herald Tribune Front Page. \$1.00

SAVE! Any three days, \$2.89 ppd.

BRECK'S of BOSTON

L-98 BRECK BLDG. . BOSTON, MASS.

OUR 150 TH YEAR



# ORIENTAL WOK

...plus genuine Chinese recipes!

The secret of truly fabulous Oriental cuisine lies within the 12" diameter of our handmade, heavy steel Wok. The Wok is specially constructed to tender-cook meat or fish, yet keeps vegetables fresh and crisp. Just add a little oil to the bottom of the pan; as the food begins to brown, whisk it up the sides to complete cooking. Oil drains down, leaving only the succulent full flavor of gourmet cooking. And no more scouring away burned-on foods.

Complete with (1) specially designed cover for steaming, for keeping flavor "locked in;" (2) ring stand for use over any flame burner; (3) full, simple instructions; (4) authentic Chinese recipe

A rare value! 12" Wok - Complete

\$8.50 each ppd. 2 for \$15.45

\$8.50 each ppd. 2 for \$15.45

14" Wok — Complete
\$9.50 each ppd. 2 for \$17.45

Bamboo Chopsticks — serve in authenti
Oriental manner! 10 pairs — \$1.75 ppd.
orders filled promptly. Money-back gua.

#### COLONIAL GARDEN Dept. H G-3

270 W. Merrick Road, Valley Stream, N.Y. 11582



SHOWER

the famous Danish "Telephone Shower"

Modern and smart, the new luxurious DaniShower is shaped like a telephone. A four foot chrome-plated, rubber lined flexible hose permits allover showering or use as a fixed shower. Shower head and wall attachment are 100% nylon. Wall bracket adjusts to 4 positions. An invaluable convenience for shampoos, bathing infants, washing pets, etc. Installs in minutes, no fools needed. Also available Model C: Same as above only in white of miracle Celcon. 5 ft. hose \$11.95 plus 55c pp. Accessory available: Water control valve (saves water while soaping up and regulates water stream), chrome plated, \$2.75.



\$995 plus 55¢ pp

Send check or M.O. No C.O.D.'s. Satisfaction Guar. J. W. HOLST, Dept. G368, 106 Emery St., East Tawas, Mich. 48730



#### EARLY AMERICAN TRAY MAKES A DECORATIVE TANK TOPPER!

Turn bathroom tank tops into decorative storage areas with our Early American tray! It's made of solid birch with a rich antique finish. Graceful, carved spindles and rail on three sides protect bottles, boxes and cosmetics. A handsome addition to any bath, tray is 20" long, 7" wide, fits all standard tanks.

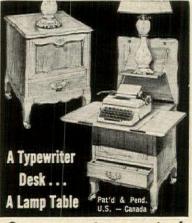
SEND FOR FREE GIFT CATALOG

\$4.95 postpaid



Galleries

2100 B-3, No. Haskell . Dallas, Texas 75204



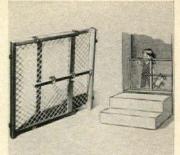
# Converts Instantly!

Your typewriter and writing material concealed in 19" x 20" x 25½" high console. Spring operated, French Provincial shown, also Early American, Oriental, Italian Provincial or Contemporary, \$119,95 and up for portables. Matching File. WRITE FOR INFORMATION.

Ask about models for standard typewriters. Also the "Little Home Theatre" console for movie and slide projectors.

little home office ®

# Shopping Around



#### On guard

Children in. Danger out. This sturdy Guardmaster for child or pet protects them from harm and you from worry. Of plated hardware with rubber bumpers, Guardmaster has sanded kiln-dried clear frame filled in with strong poly mesh. Completely adjustable to any space 23" to 36" wide. \$6.95 postpaid. Miles Kimball, 100 Bond St., Oshkosh, Wis. 54901.

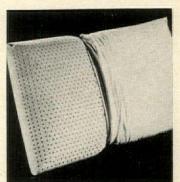
#### **Energy builders**

We've got no beef about "Beef Jerky." Everything's copacetic with this product. Highest quality U. S. Govt. inspected 100% lean beef strips. For weight watchers, servicemen, as cocktail snacks, for motor trips. Six-oz. pack, \$2.98; 1½-oz. pack, \$1. Ppd. Western Brand Co., HG3, P.O. Box 152, Savannah, Ga. 31402.



#### Soft shoe kid

Judy's the name of this flexible kid with the new cushiony platform sole and latest 13/4" nanny heel. Colors-bone to brown ombre, blue to royal ombre, all black or all white-do wonders for the smart-aleck look with spring-minis and such. AAAA to EE; 21/2 to 10 \$17.95; 10½ to 12 \$18.95. Add 50c post. Solby Bayes, HG3, 45 Winter St., Boston, Mass. 02108.



#### Sweet 'n' easy rest

Sleep easy with allergy-time approaching. Lay your head on a foam latex pillow with tiny air vents to keep air circulating. Latex foam is, of course, non-allergenic, dust, moth and mildew proof. Pincorc pillow's snowy white and washable. Standard 24" by 16" size. \$4.99 plus 69c post. Here's How Co., Inc., HG-13, 59 Tec St., Hicksville, N. Y. 11801.



# 41/2 Carat

# 'DIAMOND''

We tried, we surely did— to find a real diamond with more brilliance, more spara-kle or better color than this 4½ carat simulated soli-taire diamond. But we fail-ed. And we guarantee that only a jeweler will be able to tell the difference. Genu-ine sterling silver Tiffany setting. SEND RING SIZE.

Harriet Carter

# Brush on a clear "hand-rubbed" finish



Just send 50¢ for 1/2-pint of O'Brien's Pen-Chrome Clea Satin Wood Finish.

Brushes on evenly, smoothly. Dries fast to a rich, waxed-like finish. For furniture, woodwork, cabinets, furniture, woodwork, cabinets, frim, paneling—accents natural wood beauty. Use over stained or raw wood. Offer limited to 1 can per customer. Send 50°

The O'Brien Corp. Dept. OB252 South Bend, Indiana 46621



#### Chippendale chest

For highbrows and otherwise, the Savery lowboy demonstrates the beauties of Philadelphia Chippendale. Elaborate carving on lower drawer and apron, ball and claw feet with acanthus carving sets off solid mahogany masterpiece, circa 1770; 40" w., 22" d., 30" h. \$380 freight coll. Newcomb's Reproductions, HG3, 3231 Hillsboro Rd., Durham, N. C. 27705.

#### Moppet magazine

Pre-schoolers through pre-teeners delight in "Highlights for Children," a magazine of at least 42 pages that appears on the scene 10 times a year. Inside, youngsters find craft projects, informative articles, fiction by renowned educators. One-year, \$6.95; 2, \$12.95; 3, \$17.95. Ppd. Highlights for Children, HG3, 2302 W. 5th Ave., Columbus, Ohio 43216.

#### Fine print patsy

Make your next magnifying glass the miniature milking stool. Frame and legs are made of sterling silver; lens enlarges stamps and coin markings for the particular collector. Practical objet d'art and whimsy could be the present of the year for anyone over forty. 11/4" dia. \$5.50 ppd. Heritage House, HG3, Wallingford, Pa. 10986.

#### **Crusaders** jewelry

Hand-made sterling silver crusader's cross pendant set with Alexandrite stones that change colors is imported from Jerusalem as originally designed in the 13th century. 13/16" size, \$16.95; 15/8", \$18.95; 2½", \$26.95. Earrings, \$16; charm, \$9. Ppd. The Jamaica Silversmith, HG3, 407 Rockaway Ave., Valley Stream, N. Y. 11581.



Realistically detailed, exact scale repmported from Europe. Over 250 antique, c and GT cars, of die cast metal, 1/43 Fully assembled ... NOT KITS! Start collection with this fabulous 1932 Alfa. opens revealing tiny detailed engine, open, windshield folds, wire wheels, top REAL STEERING! Send check or M. O. for plus 35c postage and hndlg. SATIS-ION GUARANTEED or money refunded. g FREE with order or send 25c

AL OFFER-"Vintage Car Calendar" with es suitable for framing and our catalog for ONLY \$1.

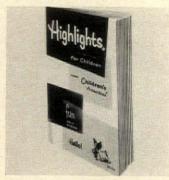
#### CLAIR'S AUTO MINIATURES

Highland Dr. ester, N. Y. 14610

Dept. B-1

### Shopping Around











corrugated board. Cover it with any cloth to match curtains or bedspreads. 27" high-folds flat. Holds over 50 lbs. of weight. ORDER NOW FOR

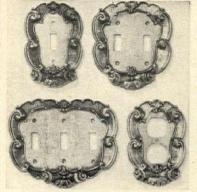
FAST DELIVERY ... only \$5.95

Plus \$1.00 ea. for Postage and Handling. New York Res. Please add sales tax. No C.O.D.'s, please.

#### THE MAIL BOX

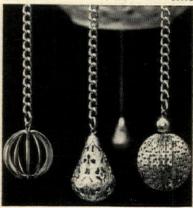
Box 665, Dept. B3, Westbury, N.Y. 11590

# A treasury of fine gifts from LILLIAN VERNON



#### GOLD PLATED SWITCH PLATES

Solid Metal Switch Plates are handsomely plated in antique gold and lacquered to prevent tarnish. Elegant seroll design is appropriate for every room. Brass screws included. Single Switch (3" x 5"). \$1,98 each; 3 for \$2.85 Double Switch (44," x 5"). \$1,98 each; 3 for \$4.50 Triple Switch (6" x 5"). \$2.98 each
Twin Outlet (3" x 5"). \$1,50 each; 3 for \$3.98



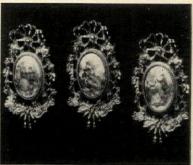
GOLD PLATED LIGHT PULLS.

Light up . . . without expensive electrical work. Gold plated pulls spruce up closets and fixtures. 36" golden chains have choice of hird eage; teardrop; or pierced pulls. Wonderfully priced and very practical—order several. Specify design. \$1.00.

#### IRISH BLESSING \$1.25 each

"May the road rise to meet you. May the wind be always at your back. May the sun shine warm upon your face, the rain fall soft upon your field and until we meet again May God hold you in the palm of his hand" is printed on imported Parchment in Old English lettering. Authentic decora-tions are silk screened in 4 colors. 18K. Gold plated easel back frame is 6" high. \$1.25 each; 3 for \$2.98.





3 PORCELAIN WALL PLAQUES. Imported porcelain, hand painted and signed by European artists. Various scenes of 18 century coupler are framed in antique golden metal. These charming older ashioned original wall ornaments make lovels groupings. 18K. Gold Plated frames (4½" x 2½")

60 S. Third Av	ION, Dept. HG	N.Y. 10550
NAME		
DDRESS		
,ITYYII,	STATE	ZIP
QUANTITY	ITEM	PRICE
	A STATE OF THE STA	



#### PUPPIES, DOGS OF ALL AGES. NEVER FAILS! STOPS

#### TEACHES

- Come at all times!
   Sit. Drop
   Fleel Fetch
   Stay Go, etc.

- Digging, etc.

40,000 satisfied users. Hundreds of unsolicited testimonials. Four Demonstrations on Art Linkletter CBS-TV. Now prescribed by veterinarians, breeders.

Hi-FiDo is a subliminal sound device, "Pavlov's Bell" in a highly advanced form. A scientifically engineered jeweler's chain with built-in tuning fork. Shake or toss. Unique sound works magie! Control your dog without a leash. Kind. Not elec-

Kit Includes Complete Reference Manual. Most authoritative volume ever published on specific prob-lems and dog care. Indexed, illustrated, \$7.50 value

Guaranteed! Write, wire for information, or send \$11.95 for complete kit today!

CANINE BEHAVIOR INSTITUTE
11927 Montana Avenue
Dept. HG-18 Los Angeles, California 90049

# MY GRASS IS No. 1



By Mike Senkiw

It's true the things cople are saying about mazoy Meyer Z-52 oxia Grass (Reg.

To end lawn problems, send for free interesting facts and prices about Amazon including Pre-

Season Bonus Offer. No obligation.
Dept. 254, Zoysia Farms 6414 Reisterstown Rd., Baltimore, Md. 21215
NAME
ADDRESS
CITY
STATEZIP



SPECIALS: (Cushions extra)
LOVE SEAT & TWO CHAIRS \$55.00
LOVE SEAT, CHAIR, AND TABLE \$57.50
ESP CHOS COIL \$215, mar or more refund

Fran's BASKET HOUSE Dept. HG3 29 Calumet Ave., Rockaway, N.J. 07866

#### WILLOW **FURNITURE**

Handeran willow, blond vas willow, blond vas ish for endurance of doors and indoors.

LOVE SEAT -52" w. x 30"

LOVE SEAT -52" w. x 30"

Seat 15" h. \$29.95.

Seat 15" h. \$29.95.

The seat 15" h. \$29.95.

LOVE SEAT - 2° W. X 30° W. TALLE SEAT - 2° W. TALLE endo). Love Seat \$15.95 Chair \$7.50 set.

Send 35c for Catalog



# COUNTRY CHARM ELECTRIC RANGE

#### Grandma loved it THEN . You'll love it NOW!

Cast iron replica of grandma's wood burning stove, made from original patterns . . . but it is a completely electric range with all automatic controls. The last word in performance and fits modern range spaces.

Create your own Early American kitchen with all the elegance and charm of yesteryear. Backed by 32 years of continuous experience. Price \$395 F.O.B. Rogers.



Country Charm" built-in ovens now available.



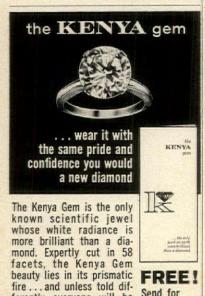
#### FREE "Country Charm" Appliance folder upon request.

#### **DINGY TEETH made** RADIANT WHITE



# Send Today for FREE 64 page Shoe Booklet H See how easy it is to be fit-ted Direct via Mail in Shoecraft Famed Fifth Avenue Great Values now priced as low as \$7.00. NO RISK TO YOU! Satisfaction Guaranteed or Your Money Back. SAVE MORE MONEY! No Extra Charge for Any Sizes 9 to 13 instantly! Like a Movie-Star smile with new Cosmetic Ename!! Are you smile shy because of discolored, dull and unattractive teeth? Then try WYTEN, a marvelous new "Dental Cosmetic" for an attractive new glamorous look. Just brush on and instantly you transform discolored, yellow and dingy teeth into a sparkling white finish that appears so pearlike and natural. WYTEN is used by thousands of women and theatrical folks to cover up stains, blemishes and even gold fillings. Dental formula is completely safe and harmless for natural as well as false teeth. SEND NO MONEY! Free 10 Doy Tried! Pay postman on delivery \$1.98 plus postage for a 3-4 months supply LAB. TESTED. Or send only \$1.98 with order and we pay postage. (2 Wyten \$3.50, 3 Wyten \$5.00) 10 day trial must satisfy or money will be refunded. NU-FIND PRODUCTS CO., Dept. W695 Box 205 Church St., New York, N. Y. 10008 **PENNY \$23.00** Newsworthy pump with a soft squared toe, plus tailored bow and blocky heel. decked out with stripes. Perfect for your days about town in black, brown, navy or white patent leather.





KENYA GEM CORP. DIVISION HG38/Philadelphia, Pa. 19122

ferently everyone will be

convinced it is a diamond.

Men's and women's rings priced from \$50. Terms

Send for

Kenya Gem

Illustrated

Booklet

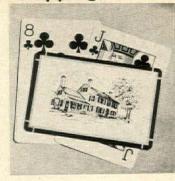


The treasured "Jefferson Chair," made as it was in the 1740's, with mahogany ball and claw legs, web base, hand tied coil springs, and covered in imported English linen print in blue or green on natural background. W 30 D 33 H 42". \$119.95 each, \$229.95 the pair. Reversible cushion \$12.50 additional. Custom covering details in catalog. Express charges collect. No C.O.D.

Dept. 543, Box 266, Concord, N.C. 28025

# Ephraim

## Shopping Around



# Great gag

On the cards

Makes card sense to identify the

deck-full with a drawing of your

own dwelling. Executed in pen and ink by professional artists

(they'll do the same for matches, napkins, stationery), borders in

color for contrast. Send any snapshot. Two decks, \$23.95 ppd. Reor-

ders about half price. Free samples.

Crooker, HG3, Box 265, Cold

Spring Harbor, N. Y. 11724.



So what else is new? The Chipmunk Crossing sign whose makers report discourages pests of all kinds—animals and human. In any case, it's a jaunty joke well worth the price to stand as a warning to uninvited droppers-in. Black cast metal with big, bold, yellow letters. 6" by 6". \$1.98 ppd. Crescent House, 135 Central Park Rd., HG, Plainview, N. Y. 11803.

#### Post position



A summer shower, the snow and sleet of winter-no problems when mailman stows letters and magazines in this steel box. White, black or aluminum finish; 16" h., 111/2" w. \$9.95; engraved name plate and numbers, \$12.35. Add 50c post. Loc Kover (prevents pilferage), 2 keys: \$4.75. J. W. Holst, HG368. 106 Emery St., East Tawas, Mich. 48730.

#### Just your dish



When you share a treasured recipe with a friend make sure your cuisine gets proper credit. Personalized 3" by 5" cards printed in red with your name in bold black type insure immortality for your cookery. Welcome gift for a bride. 100 for \$2.75; 200 for \$5. Ppd. If you prefer yours not personalized, 100 for \$1. Bruce Bolind, HG3, Boulder, Colo. 80302.

# gert. 1967 1968 Grarial Calal

#### 2,000 EARLY AMERICAN REPRODUCTIONS

Direct by mail, huge selection of hard-to-find items. Colonial furniture, early colored glass, pewter, dinnerware, hand-forged latches and hinges, chandeliers, candle holders, clocks, fire-tools, switch plates, much more! Great way to gift-shop for Early American fans. Send 25c for 80-page catalog, many full color illustrations.

#### Old Guilford Forge

35 Broad St., Guilford, Conn. 06437



Simply press a button for five silent household workers at your service. Makes homes cheerier, travels more grand. The kit: disinfects, kills germs, bugs, odors; removes spots; cleans glass; even washes your hands without water. Great for car, pantry, boat or plane. Send for yours today.

5 half-quart cans, \$7.95. Plus \$1.00 handling charge.

U.S. Chemicals Corp. P.O. Box 14629 Phoenix, Ariz. 85019

Distributor opportunities still availab

#### eflon-treated

roning board cover helps turn a ull chore into a bright one; giant ink sunflowers with green leaves loom on the white cotton surface. ractical, too, with teflon coating o make iron glide as smoothly as an be. Drawstring makes for snug t on any standard board; cover is 6" l. \$1.98 each; 2, \$3.75. Add 5c post. Helen Gallagher, Dept. 03-5005-4, Peoria, III. 61601.

#### Slide storyteller

album's a sorter and viewer all in ne. No need for projector, prearious file racks-slides are held igid in see-through pages; just old to the light. Gold-trimmed eather-grained ring binder with 4 ages holds 80 slides, \$5.98; extra ages 20 slides each, 75c ea. Add 5c post. Album's capacity: 240 lides. Harriet Carter, HG3, Plymuth Meeting, Pa. 19462.

#### **Togetherness**

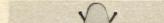
Iis and Her huaraches go with eisure fashions. From Mexico where craftsmen understand leathr, shoes are made of genuine teerhide woven in supple thongs, vith sturdy soles and heels. Natual, polished to a rich lustre in vomen's 5-10; men's 6-12. Send oot outline. \$5.50 pr. plus 50c oost. Old Pueblo, 622-HAH S. Country Club, Tucson, Ariz. 85716.

#### Tiffany-type shades!

Stained glass hanging lamps, simiar to those which antique dealers and decorators flip over, can be nade at home with a fascinating it. Kit includes formed resin-filled tructure, "tortoise-shell" glass, red and green grape trim for 20" liameter shade, electrical components, instructions. \$14.95 ppd. World Arts, HG3, Box 577, Wilnington, Cal. 90744.

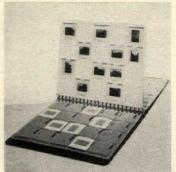
Work at home and

on only two \$5 jobs a day



Shopping Around









#### NEW YORK . LONDON . PARIS . MILAN arn Invisible Mending

PORTRAIT IN OILS

Make \$24000 Magnificently painted on canvas from old or new photos, by outstanding European and American portrait painters. A superb living likeness in full color is executed in on only two \$5 jobs a day

Learn to make cuts, burns,

DISAPPEAR like magic from suits,

disappear like magic from suits,

big demand and very few know how of Invisible Mending (Reweaving). Work to be sent to big cities with long delays igh cost. Learn in your spare time. Tailors, ers, stores will send customers to you. Most jobs can be done in a half hour. The tern FABRICON Method can be learned at your income is all profit because there on materials to buy. If you'd like to make money in pleasant spare time home work name on coupon. We'll tell you what it to become an expert Invisible Reweaver duestions, FREE. No salesman will call, formation will be mailed to you promptly.

BRICON CO. 1555 Howard St.



rich oils.
12"x16" to 30"x40". THE PERFECT GIFT 12 PORTRAIT PAINTERS TO CHOOSE FROM

Our portraits in oil are TRUE WORKS OF ART, painted on pure linen canvas from your photograph and NOT painted on top of an enlargement of your photo, as is the method of other commercial portrait services. No longer need you envy those fortunate enough to own a family oil portrait. Have you a photo of some loved one whose memory you wish to perpetuate? Compare our works of art with others selling up to \$2,000. "Living Likeness Guaranteed."

UNBELIEVABLE WORKS OF ART AT UNBELIEVABLE LOW PRICES

FROM \$49.50 TO \$695.00

Beautifully Illustrated Catalog and 25c

Van Dyke Oil Portraits, Ltd. DEPT. R. 153 EAST 57 ST., N.Y., N.Y. 10022 "Largest in the field of oil portraiture"



# Make this your garden year-round

Garden hobbyists who own an L&B greenhouse say nothing matches the pleasure, creative leisure, and family fun that a garden yields when it blooms all year under glass. And no wonder, for you can hasten Springtime with a headstart on azaleas and tulips ...brighten Winter days with carnations, mums, snaps and rare tropical plants. You can lengthen Summertime far into Autumn with bromeliads, calendula and geraniums.

Orchids, African violets, lilies ... more than 200 different plants...flourish year-round because you control the weather.

L&B makes greenhouse gardening practical and economical with dozens of even span and lean-to models from \$300 to \$2000 ... and window greenhouses from \$95. All are prefabfordo-it-yourselfassembly-allaluminum for lifetime enjoyment without upkeep. Send coupon for free Greenhouse Catalog #62.

#### LORD & BURNHAM

division Burnham Corp. Dept. 62, Irvington, N.Y. 10533

Prefab home greenhouses from \$300. Please send 48-pg. full color Greenhouse Gardens Catalog with pictures and prices of dozens of greenhouses, that tells: how to choose a greenhouse, where to place it on average homesites, how to heat, cool, equip at low cost.

Mr. Mrs.																		
Street				4						*								
City .																		

#### 20 LIVE PET SEAHORSES \$2.95 FREE SEASHELLS WITH CORAL

You receive a free kit with shells of the world collections, beautiful coral for the bowl decoration, food, and simple instructions for raising these amazing pets in a simple fishbowl or jar. See the father (male) of this beautiful species give birth to cute babies. Fascinating and educational hobby for the entire family. Male and female only \$1.60. SPECIAL OFFER—order two mated pairs and receive FREE a PREGNANT MALE. Will give birth to 15 babies (total 20 sea horses) for only \$2.95. LIVE DELIVERY GUARANTEED.

#### AQUALAND PET CENTER

Box 130, Shenandoah St., Dept. HG-2, Miami, Fla. 33145





Chair seat of stripe design with roses and centered carnations—any combination available—\$65.00



The foremost selection of needlework patterns in the country for chairs, pillows, slippers, samplers, rugs and more. Conventional and modern designs or your own design made to order. Specify background color. Wools, needles and instructions included. Mounting and finishing service available. New color catalog \$1.00.

Azaltov's New York • San Francisco 758 Madison Ave., New York, N.Y. 10021



HOBI DEPT. G-38
LAKE SUCCESS, N. Y. 11040

167

BRICON CO., 1555 Howard St. ot. 453, Chicago 60626

EE and without obligation, send me complete alls of the Fabricon Reweaving opportunity.

TER



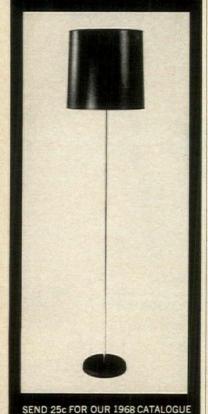
# should you buy a swimming pool?

NEW POOL HANDBOOK ANSWERS YOUR QUESTIONS. Will a full-size pool fit on your lot? Where should you place it? What about sun, wind, privacy? Which is maintenance-free? All the answers are in the colorful, 12-page Spartan Pool Handbook. It shows the pool awarded national first prize (Gold Medal) for design excellence in 1965 and 1966-the Spartan Pool that costs less than a compact car. Write for free Spartan Pool Handbook.

Spartan pools Dept. HG-38, S. Kearny, N.J.

### \$25.00. **BUT WE'LL TAKE MORE** IF YOUR CONSCIENCE BOTHERS YOU.

It's just that we skimped on this one. . . on purpose. We wanted to make an uncomplicated floor lamp that could standby quietly in any living room. One that would blend with any decor. A lamp that's there but isn't. The 57" stem is chrome or brass, The base is black metal. The 14" shade is also black. It takes a 50-200-250 watt 3-way bulb. There's a lot to this not-much lamp.



Mail orders, browsers, and dealers invited

GEORGE KOVACS

Dept. HG 6, 831 Madison Ave. - 69th St.

N. Y. 10021, UN1-8955, Open Thurs, till 8

LIN curtains for every room in the house. Now you can buy them direct with all the original simplicity and handmade look. Practical, long-wearing, these unusually attractive curtains of white, pre-shrunk muslin with matching color ball fringe retain their crisp appearance with a minimum of care.... Satisfaction guaranteed. Send check or money order, no COD's please. Write for illustrated brochure showing other curtains, dust ruffles and pillow shams in bleached and unbleached muslin as well as curtains in burlup, floral prints, catioor ruffles, organdy, Ornaburg and bedspread frigal Add 50c to each order for handling and mailing.

For years, clever New England housewives have made these charming BLEACHED MUS-

CURTAIN CHARM

WITH BALL FRINGE

ON BLEACHED MUSLIN

TIERS (all pairs 74" wide) 20", 25", 30", 36", 40" long. 4.00

2 pairs needed to a window 8.00

STRAIGHT

(all pairs 74" wide) 45", 54", 63", 72" long 5.50

81", 90" long 7.00

Valance: 80" wide 9" deep 2.00 ea.

#### **COUNTRY CURTAINS** STOCKBRIDGE, MASS, 01262 DEPT. 63



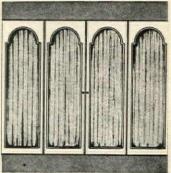
Terry goes glamourous and turns up as our empire at-home robe . . . long on beauty, delightful to wear and smart enough to entertain in. Colorful floral print. S (10-12), M (14-16), L (18). \$6.95 Please add 45¢ postage for each robe Zip your request for free gift catalog

WOODMERE MILLS Hamden, Conn. 06514

# Shopping Around



#### Eggs-actly what the Easter Bunny ordered. This cup cake pan has eight plump egg shapes all ready to fill with your favorite recipe. Then frost and decorate for good to eat centerpiece. For added dash, arrange in a nest of coconut. Heavy cast aluminum pan. 14" by 5" by 11/8". \$2.98 plus 35c post. Helen Gallagher, Dept. 102-9360-9, Peoria, Ill. 61601.



#### **Fabric frames**

Happy holiday

Decorative custom-made frames in several designs are easy to install, ready to paint or stain as you wish. Hardware is included. Fabric inserts are not included. Send for free brochure and information on how to measure and install. Town & Country Woodcraft Co., Dept. G-3, 219 N. Carpenter St., Chicago, III 60607



#### Show them off!

Your collections look extra handsome in a special showcase. Solid walnut or maple frame 11/2" deep; red or black velvet background: hinged, lockable glass door. Hangs vertically or horizontally. 17" by 21": \$39.95. 22" by 28": \$49.95. 28" by 34": \$59.95. Exp. coll. Engraving, 5c per letter. Award Maker, HG3, Box 6474, Surfside, Fla. 33154.



#### Your slip is showing

Cover up those slip-and-fall danger spots in your tub and shower with safety treads. They give low cost insurance against accidents and add a touch of glamour underfoot. Floral pattern on white, pink or blue. Easy-to-apply 16" skid-proof treads adhere permanently, stay clean. Set of 7, \$4.95. Ppd. Holiday Gifts, HG3, 7953 Raritan St., Denver, Colo. 80221.



# AN IRISH BLESSING

A hand-screened reproduction of an Irish blessing, in six brilliant colors. Framed in maple-finished wood, 10" x 13". A lovely manuscript with a warm blessing, for your home, or a friend's. Comes ready to hang. Also available in the prayer of St. Francis of Assisi.

\$4.95 each, Two for \$9.75

Please Add 50c Postage
Pa. Residents Add 5% Sales Tax
Send 10c for gift catalog

Clymer's of Bucks County Dent. H G38, Point Pleasant, Bucks County, Pa. 18



# If Your Child is a Poor Reade

See how The Sound Way To Easy Readi can help him to read and spell better in few weeks. This new home tutoring cour drills your child in phonics with phon graph records and cards. It gives a fre start in reading to children who are n learning under "progressive" teaching methods. Parents and teachers report ch dren gain up to a full year's grade in rea ing in six weeks with The Sound Way Easy Reading. University tested ar proved. Used in over 2,500 schools ar thousands of homes. Write for free illu trated folder. Bremner-Davis Phonic Dept. V-9, Wilmette, Illinois.

#### Pen pal

Note pad with an early American mood of simplicity is maple-finished for hang-up beauty or onthe-desk interest. It comes with a 4" by 6" pad, sized right for long or short notes. Isn't it nice to know that that frantic hunt while someone's on the phone is now a thing of the past? \$1.25 plus 25c post. Gifts & Gadgets, HG3, 724 S. Sherman St., Richardson, Texas 75080.

#### Wallpaper remover

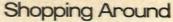
How about decorative tonic to perk up the guest room, an entrance hall? Applying new wallpaper is easy when you've removed paper underneath. Mix 2-oz. of liquid concentrate in a gallon of water and apply. Paper peels off in minutes. Enough for three rooms. Pint, \$3.98. Add 25c post. Nel-King, HNG-38K, 811 Wyandotte, Kansas City, Mo. 64105.

#### **Great sports**

Flytes with zig zag rubber sole, 11/4" wedge heel, are grain leather with calf. Bone/malt; black/taupe; beige/otter; black; white. To 12: teak/brown: navy/ wedgwood; green, gray or red. 2½ to 10, \$17.95; 10½ to 12, \$18.95; 12½ to 13, \$19.95. 2½ to 13, AAAA to EE. (EE to 12 only.) 50c post. Solby Bayes, HG3, 45 Winter, Boston, Mass. 02108.

#### **All American**

Towel to enlighten the bathroom, bar or to ornament a wall. Natural linen's illustrated with sketches of our country's Presidents, G. Washington to LBJ and their dates of office. In black and gold, 161/2" by 30". \$1.25 ea.; 2, \$2.40. Ppd. Americana catalogue free with order; separate 25c. Sturbridge Yankee Workshop, HG3, 8 Brimfield Tnpk., Sturbridge, Mass. 01566.









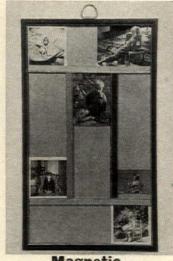




carce out-of-this-world collection of fantastic icarce out-of-this-world collection of fantastic noon rockets, weird interplanetary vehicles, man loating in orbit, awesome **Outer Space** stamps rom Russia, Congo, U.S.A., many other countries. PLUS thrilling Airmail stamps from remote parts of the world — Latin America, Europe, Africa, etc.! oth valuable Collections — containing genuine tamps catalog-priced up to 20¢ ea. — all for 10¢! slos, fine stamps from our approval service — you nay return without purchases and cancel service tay time — plus big FREE Illustrated Catalog. amestown Stamp Co., F38 HG Jamestown, N.Y. 14701

amestown Stamp Co. F38HGJamestown, N.Y. 14701 lush my Space Stamps and other offers. enclose 10¢

ddress ity, State Zip Code



## Magnetic **Photo Gallery**

Display and rearrange instantly photographs of all shapes and sizes with magnetized strips in one composite frame. Place your pictures against 11½" x 19" beige mat and use the four gold tooled strips, in matching and complementing colors, to hold them firmly. Walnut wood frame with \$6.95 place of the property of the

TAYLOR GIFTS Dept. 6, 226 W. Wayne Ave

# AT LAST ... a BIG

fruitwood cutting board that doubles as a server and it's COVERED.



Well finally! A hanasome 13" diam, server with a 2 ¾" high clear plastic dome to keep cheeses, coffee cake, pies, etc. protected while stored and ready for serving. Knife has stainless steel blade, wooden handle. All pieces nicely designed and finished. Pictures can't do this set justice. Makes a very lovely gift.

item

\$ 2 for \$16.00 add 50¢ each

add 50¢ each postage & handling postage and handling

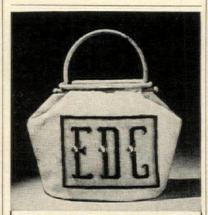
the fair | dept. 38-C

FULL REFUND IF YOU'RE NOT SATISFIED



#### "GOOD OLD DAYS" GREETING CARDS

Authentic reproductions of "penny" postcards popular around the turn of the century—pure nostalgia mixed with whimsy. So old-fashioned they're refreshingly new; a novel way to tell your friends you're thinking of them. Space for personal note. Birthday, Comic, Smile, Holiday, Beligious. \$1 per set of 24. Any 4 sets (96 cards) only \$3.50. Tower Press, Box 412-WBC, Danvers, Mass. 01923.



#### MONOGRAM HANDBAG

Always in season, our handsome needle-point handbag. Complete kit includes finished handbag, wool, canvas, needle, chart for 4" monogram, and easy instructions. Pretty burlap bag is 11" x 11", with slip-through handle, taffeta lining, and inside pocket. Choose natural, black, blue, loden green, yellow, or red.

Monogram Handbag Kit......\$4.95 PLUS 50c POSTAGE & HANDLING

Pa. Res. Add 6% Sales Tax. Sorry No COD's

VICTORIA GIFTS

12-H Water St., Bryn Mawr, Pa. 19010



weakening of the facial contour muscles. This can cause unwanted "sagging" about the eyes, the cheeks, and the chinline.

Zeigler care gently exercises facial muscles to better support facial con-

Fine lines and fine wrinkles often start deep beneath the skin surface, an area reached only from within.

Zeigler care stimulates facial circulation deepdown-which, for so many users, diminishes fine lines, fine



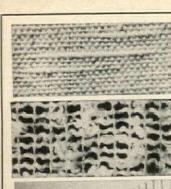


You can see from these unretouched photos how much Zeigler helped this woman's appearance. Perhaps your beauty problem is different from hers .maybe more...or less. What can Zeigler care do for you-will it make you look younger too?

A special offer lets you use a Zeigler unit for 30 days with return privilege guaranteed. Write today for free booklet and details. (Limited, by mail only.) Zeigler care . . . so worthwhile for you, worthy of our family name.

Zeigler Facial Care, 17810 S. Western

Ave., Dept. N38,	Gardena, Calif. 9024/
NAME	
ADDRESS	
CITY	
STATE	ZIP
Const Town	







#### HOMESPUN HOUSE

Culver City

# only \$3.98 a yard and it's 10 feet wide!

Decorators "up end" one piece to drape the Decorators "up end" one piece to drape the widest window floor-to-ceiling—no seams to sew or show. 5 airy open weaves, 7 heavy sturdy cottons that launder fluff dry, never ironed. Smart, too, for slipcovers, bedspreads, tablecloths. Natural, white or custom matched to your swatch or paint chip. 3.98 per yard and up, in our wide, wide widths.

# revolutionary new drapery method!

Unlike anything you've ever seen, new Homespun "Gliss" stacks luxurious 2½ fullness into half the rod space required for pinch pleating. Compare and choose the one best

Your choice of yardage, do-it-yourself pleating materials—or complete, made to measure draperies (handsomer at low, low cost because they're scamless). For brochures and 40 samples, send 25e (or 50c for air mail reply) to Culver City address.

> 9026 Lindblade Culver City, Calif. 90230
>
> Branch store:
> 1921 Waukegan Rd., Glenview, Ill.

1 carat "Titania"

Solitaire set in

14 kt. gold mount-

ing. Complete.

1 carat "Titania"

set in a Masculine box style 14 kt. gold mounting. Complete.

ONLY

\$29

\$37



#### WONDERFUL WILLOW

Imported from Europe
OTTOMAN—Handsome
globe is marvelous for resting weary feet or for extra
seating. Seat will support
a 300 pounder! 24" diameter. 14" high. 59,95.
two for \$18,95 plus a
\$1.00 postage each.
WINE in the WILLOW
—Portable bar eaddy for
easy entertainment. Compartmented to hold necessities firmly in place, has
three solid redwood shelves
for bottles, glasses, bar
tools, fruits, etc. 33" high
by 12" diameter. \$11.95
plus \$1.25 nostage.
BUY DIRECT AND SAVE
COSTLY EXPRESS
CHARGES! SIND 35c FOR
CATALOG SATISFACTION
REFUNDED OR MONEY
REFUNDED

Fran's BASKET HOUSE 29 Calumet Ave., Dept. H G3, Rockaway, N.J. 07866

#### TITANIA!

the most BRILLIANT JEWEL ON EARTH! says the Saturday Eveg Post & READER'S DICEST

about this amazing MAN MADE MIRACLE!



No More Federal Tax Unset "Titania" jewels, 1 to 5 carats, your own rings, brooches, pins, etc. Per carat .................................

Write for FREE HANDY RING SIZE CHART & 120 PAGE FULL COLOR JEWELRY CATALOG.



NEW YORK, N. Y. 10009

# YOURS FOR ONLY 60



WORLD'S MOST BEAUTIFUL ART **COLLECTION BRINGS YOU 100** OF WORLD'S GREATEST ART TREASURES

From New York, N. Y. comes news of the world's most remarkable and beautiful art collection. It brings you the world-famous pictures of Rembrandt, Leonardo Da Vinci, Renoir, Toulouse-Lautrec, Winslow Homer, Van Gogh and over 90 more of the greatest artists of all time . . . offers you a priceless shortcut to broad art knowledge . . as well as 100 of the most beautiful pictures in the world . . some of which you will certainly want to hang in your home. All 100 Superb Art Treasures in Full Color, Large 12" x 15" Size only \$5.95 For ALL 100! Money Back Guarantee.

The HOMESTEAD, Dept GA-159 420 Lexington Avenue New York, N. Y. 10017



# CALENDAR WATCH

TIME-DAY-DATE at a glance!

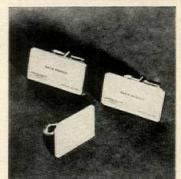
Be among the first to wear this indispensible timepiece! Elegant gold-tone case with genuine alligator strap. For men and women, dress, work or play. Swiss made, unbreakable mainspring, sweep second hand, anti-magnetic. Changes automatically while you sleep. 1-Year Guarantee...\$16.95 plus 50¢ postage. Ohio residents add 4% sales tax. Catalog 10¢.

STRATFORD HOUSE, Dept. HG3 BOX 1961, TOLEDO, OHIO 43603

# Shopping Around



# The Times of India JERUSALEM POSTWEEKIY 大学 公田大学会社 THE SAIGON POST CHINA MAIL



#### It's the overhead

Convert your home into a manor with the addition of this costly looking chandelier. Made of imported bronze with inserted jewels in a cast frame, there are three lights, a graceful 18" chain. 16" high; 14" wide, lamp costs \$65.50 exp. coll. Deluxe color catalogue, \$1. Artistic Lighting Products, HG3, Box 86, Homecrest Sta., Brooklyn, N. Y. 11229.

#### Chimney character

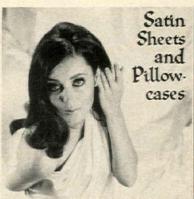
Good-looking type to give a house personality: a cast aluminum letter to add to chimney or shutter for a completely different and personal effect. Capital! Impressive letter's 12" high-big enough to be seen, envied. Smart flat black finishing. Specify initial! \$3.50 postpaid. Moultrie Mfg., HG3, Moultrie, Ga. 31768.

#### World news roundup

What did you say? You read it in the Borneo Bulletin? Not surprising. You can also receive news coverage in the English language Saigon Post, Irish Times and Manchester Guardian, etc., each mailed direct from its own country. One year of specially selected issues. \$9.98 ppd. Gift card if you wish. Readers World Press Club, HG3, New Hyde Park, N. Y. 11040.

#### What's his line?

A business card or signature can be made into distinctive tie clasps or cuff links that are bound to appeal to executives and professional men. Send card or signature. Clasp, \$7.50 in sterling silver; \$30, 14k gold. Cuff links, \$12, sterling silver; \$70, 14k gold. Ppd. Holiday Gifts, Dept. HG12-B, 7953 Raritan St., Denver, Colo. 80221.



As kind to your body as a good night's sleep!
Our luxurious Celanese® acetate satin sheets launder beautifully, come in 8 elegant colors:
Gold, Black, Mint, Lilac, Orchid, Pink, White or Blue. (They're used in the Imperial and Bridal Suites of the Conrad Hilton Hotel.)

SATIN SHEET SETS ONLY (2 sheets, 2 cases)
Dbl. Bed Set (90x108)
Twin Bed Set (72x108)
Queen Bed Set (90x1221/2)
King Bed Set (108x1221/2) \$15.90 15.90 19.45

3 letter monogram on cases 1.50 (If you'd like fitted bottom sheet, add \$2.25 to double or twin set price; \$3.00 to queen set price; \$4.00 to king set price.)

Send check or m.o. 50% deposit on C.O.D. Scintilla, Inc. 4802 N. Broadway G-8 Chicago, Illinois 60640



# Shopping Around

# Lions' share Catalogue displays rings and jewelry both plain and fancy for those

who hunt for the unusual. Safariworthy collection includes rope guards, ivory bands, synthetic spinels, other royal treats for ladies and gentlemen. Send 25c for catalogue and ring size card to Lions, Dept. 91H, 665 Middle Neck Rd., Great Neck, N. Y. 11023.

#### Crackerjack

Something different is yours for the asking. Out-of-the-ordinary nutcracker's a great gift to someone's house and/or to your own collection of useful gags. Figure's trap is wide open for nuts to crack wide open. Of dark brown wood whose funny face sprouts a head full of fuzzy hair. \$1.49 plus 25c post. Bon-A-Fide, HG3, 1 Park Ave., New York 10016.

#### Tea tricks

Equip her with pretty trappings to shelter an ever welcome pot of hot tea: this tea cozy, a coverall that keeps the brew piping hot for a long long time, plus matching holder with like thick insulation all in the beloved Blue Onion pattern. Tea Cozy 12" by 15", \$6.95; holder \$3.95 for 3. Add 35c post. each. Heritage House, HG3, Wallingford, Pa. 10986.

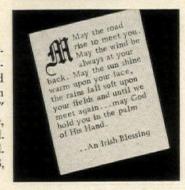
#### **Blessing from Ireland**

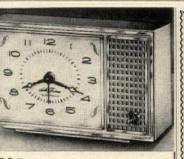
Speed letters on their way bearing this seal printed with a traditional Irish blessing of warmth and friendship. Blessing printed on non-curling gummed paper 11/2" by 2". Box of 125 green on white, \$1; black on gold, \$2. Postpaid. Add 16c per box for air mail. Order from Bruce Bolind, HG3, Boulder, Colo. 80302.











### TOP ALARM CLOCK JITTERS" FOREVER!!!!

ne "sonic" alarm clock that will wake a rson from sleep promptly, gently and easantly.

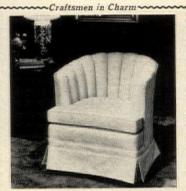
tractive beige case and audio grill amed in gold. White dial with black inerals and corner decorations. Gold-lored minute marks. Luminous hands. ew "Melosonic" battery alarm. Battery erated that will last a year under normal

he scientifically developed Melosonic Au-tron! What's a better way of waking up?

1 & E Clock

\$16.98

6-06 Myrtle Ave. ichmond Hill, New York 11418



# The "Jeffrey Allen"

For living room, family room, den—wherever comfort, practicality and beauty are part of gracious living. Hunt Galleries' Craftsmen have created the "Jeffrey Allen". Devoted to comfort.—Seat D. 22". Seat H. 17". H. 28". W. 30"; reversible foam rubber cushion; lined skirt. Your choice of varied fine fabric upholstery (samples on request). \$74.00 ea., \$145.00 pr. Ship. wt. 45 lbs. Express Charges Collect. No C.O.D. Send 50c for Catalogue and Swatches.

Over 40 years' experience in manufacturing of Fine Furniture
Satisfaction Guaranteed or Money Refunded

Satisfaction Guaranteed or Money Refunded

HUNT GALLERIES, ING. 2920 N. Center St., HG3, Hickory, N. C. 28601

Craftsmen in Charm

# **CHAISE PERCÉE**



Magnificent Louis XV bathroom chair. Hand-carved solid Italian beech. Hand-caned. Fits most standard commodes. H40"x W21½"x D18½"x STH119". Our price, well below the market, \$159, ready-to-finish. If we finish, add \$40, state color. No COD's. Shpd. Exp. Coll. Complete catalog: Send 50c.

DOOR STORE OF WASHINGTON, D. C. Dept. HGS, 3140 M St., N.W., Wash.D.C., 20007

# Does something for you!

FLOWER CART CAPRI—Let it display your most beautiful plants, flowers and trailing greenery in living or dining room. Let it draw compliments from your friends. Roll it out on the terrace and let it be a beautiful "show-off" stand. Let it double as a party server for refreshments "alacart." An outstanding decorator accent piece. White, sturdy wrought iron, 3 tiers, free rolling wheels. 26" wide, 18" deep, 25" \$10.95 high.

Satisfaction Guaranteed
Penna. Res. add 6% sales tax
SEND FOR FREE GIFT CATALOG

Henry R. Smith Studios + Dept. G38, 39 Crestline Rd., Wayne, Pa. 19087



# SPLENDOR SCONCES

Plus 75¢ postage

All new floral candleholders are embellished with 31/2" genuine crystal prisms from Europe. These elegant metal sconces are hand decorated in antique white & gold or antique black & gold, have fine detail in each leaf and blossom. Superb for living room, dining room, hall or bedroom. Each piece 17" tall x 11" wide. Candles not incl.

MONEY BACK IF NOT DELIGHTED

Harriet Carter Dept. HG368, Plymouth Meeting, Pa. 19462



# SAFELY REMOVES UNWANTED HAIR FOREVER!

PERMA TWEEZ! Revolutionary 'one-step' home electrolysis device safely and permanently removes all unwanted hair from face, arms, legs and body. This is the only instrument with special U.S. patented safety feature that destroys
the hair root without puncturing skin.
Automatic 'tweezer-like' action gives safe
and permanent results. Professionally endorsed. 14 DAY MONEY BACK GUAR-ANTEE. Send check or M.O.

PATENTED PERMA TWEEZ Automatic hair removing unit with extra long life battery..... \$14.95

PERMA TWEEZ ATTACHMENT for treatment by one person on another (a must for hard to reach \$2 50



GENERAL MEDICAL COMPANY Department HG-62 5701 West Adams Boulevard Los Angeles, California 90016 Name Address... Mfr. of Professional and Home Electrolysis Equip.



Organize your personal papers at home with office-file efficiency and custom-crafted beauty!



EXECUTIVE

Hand-made in our own workshop from seasoned woods. Holds years of files.

Who'd ever guess that this fine, handsomely crafted end rand a ever guess and this tine, handsomely crafted end table leads a double life? It looks like an elegant end table but it is also an ingenious aid for the "executive in residence." One file drawer (or two) slides open to re-ceive a full bank of alphabetical files. Deep and long, it can accommodate years of files—correspondence, policies, and other important documents.

Drawers ride on non-stick nylon glides. Dovetailed for flush fit. Mounted with antiqued hardware. Every inch handmade in our North Carolina workshop, where crafts-manship is traditional and values old-fashioned.

Thousands of executives use it! Why buy an ordinary file cabinet when a double-duty Executive File-Drawer End Table serves you—at no extra expense? Use in your home for 30 days. Satisfaction guaranteed, or return for full purchase price refund. Send check or money order. Shipped promptly, express charges collect.

We ship Colonial style unless Modern is specified.

Knotty Pine, Unfinished ...\$31.95
Knotty Pine, Finished ...\$3.95
Tupelo wood, Unfinished ...\$3.95
Tupelo wood, Finished in Maple,
Walnut or Mahogany ...\$8.95
SPECIFY:
#FDT—1 (1 File and 2 Single Drowers)
#FDT—2 (2 File Drawers)
Letter size: 16½" w. x 22½" d. x 28" h.
Add \$3.00 for Legal Size

Jeff Elliot Craftsmen ept. G-38, Statesville, North Carolina 2867

FINISHED OR IN KIT

#### Magazine Tree

Just developed in our workshop—a compact, easy-to-carry Magazine Tree! Holds over 75 magazines, catalogs, newspa-pers, journals—al all shapes and sizes. Pick them out, wrinkle-free, quickly, easily. It's a brand-new

quickly, easily, lt's a brand-new idea for home, office, or reception room — ideal where space is a problem. 12"W.
13"D. 30"H. Finely crafted of rich grained pine, hand rubbed to a satin sheen. Hardwood spindles and carry handle. Honey pine or maple, antique pine or walnut finish. \$16.50 Postpaid.

COMPLETE EASY-DO KIT. Prefitted. drilled. sanded. ready to finish. Simple instructions, \$9.95 Postpaid. Add 80¢ West of Miss. Prefitted drilled

LARGE NEW FREE CATALOG-700 PIECES-Finished and Kit Furniture in Friendly Pine.





From the land of pretty gardens comes this jet-rod Flame Gun that kills weeds in summer, melts lee in winter. No cumbersome cords, no expensive batteries, no costly fuel! Easy, clean, one-hand operation does the job fast from comfortable standing position. Sterilizes ground, gets rid of insect nests, keeps flagstone and cement walks clear, trims borders! Less than 2 pints of kerosene gives 30 minutes continuous use. Completely safe; weighs under 5 lbs.; full instructions included. ORDER TODAY. This season do your weeding without bending. \$29.98 ppd.

Prompt shipment. Satisfaction g\*teed. Send check or money order.

Write for FREE color catalog of unique gifts.

HOBI DEPT. G-38
LAKE SUCCESS, NEW YORK 11040

MEADOWBROOK INDUSTRI

Dept. H G28, 2095 Bellmore Ave., Bellmore, N.Y. 11710



Famous for 76 years; established 1891

SIMMONS PLATING WORKS

409 Whitehall, Atlanta, Go. 30303

# Shopping Around



#### ing, Pa. 19462. Shaver razor

Two-in-one treat

Florentine gold-rimmed bracelet is

a beauty with a double duty: it

opens to show a watch face with

clear golden numerals. Bracelet's

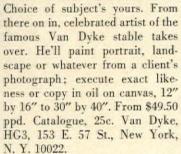
floral design is petit-point bead work in pastels against white.

Expert movement inside combines delicacy and dependability. Gift boxed. \$19.98 plus 50c post. Harriet Carter, HG3, Plymouth Meet-



Shave and a good one? Then it's the V-Matic electric for you, for every man who likes the slick look of grooming. In fact, after 10 day trial total less \$15 is yours. Carrying case included. V-Matic with speed regulator \$150; without \$125. Triplex \$85; Classic two heads \$55 ppd. Kobler Shaver Co., HG3, 81 Fenimore St., Lynbrook, N. Y. 11563.

# Pleasurable pictures



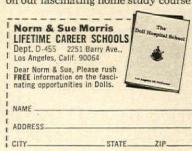


#### Clear and bright

Lawn marker is made of aluminum and embossed with address on both sides. White letters and numbers are reflector-beaded for night visibility. Baked enamel background in copper, red, black or green. Up to 17 letters and numbers. 18" by  $2\frac{1}{2}$ ". \$3.95 ppd. Spear Engineering Co., 3049 Spear Bldg., Colorado Springs, Colo. 80907.



ness—we show you how. Or, enjoy an enchanting hobby. May we send free and without obligation the information on our fascinating home study course?





\$9.95 Two for \$18.95 TALL SHOW PIECE of WROUGHT IRON in SPANISH MOTH

DECORATORS:

PLEASE NOTE!

Floor

Candle

Holder

This is an important piece that will add Mediterranean flavor to you living room, dining room or family room at graces a fireplace, and the graces a fireplace, and door, entrance hall on patio. Height adjust from 33" to 42" for you won desired effect. 9" 9" base with large 2" 9" white candle included Heavy wrought iron it black, green antique or antiqued white and gold (specify).

Extra Canalles \$1.25 ea Extra Candles \$1.25 ea

I Dept. 38, 7840 Rugby St., Phila., Pa. 19150

#### Snow white

Wyten is a remarkable formula developed by dentists to cover discolorations and fillings. Actresses use it to keep their teeth sparkling and white. The formula may be used on false teeth as well as your own. Just brush Wyten on and smile. 3 to 4 months' supply. \$1.98; 2 for \$3.50; 3, \$5. Ppd. Nu-Find, HS-3, Box 205, Church St. Sta., New York, N. Y. 10008.

#### Viva Vibra!

Massage with the new Vibra a few minutes a day for a firm, beautiful chin line. Adjustable band frees hands. Chin cover off-works wonders on legs or back of neck in low, high, heat, massage and heat. AC only. UL appr. Free catalogue. \$14.95, 65c post. Camalier & Buckley, HG3, 1141 Connecticut Ave., N.W., Washington, D. C. 20036.

#### Wicker for wear

Durability and strength as well as graceful design add up to the versatile wicker chair. Old-fashioned charm for indoors or out. Natural but paintable chair is 38" h. overall; seat, 25" w. \$22.50 ea.; pr., \$39.50 exp. coll. Foam-filled tufted corduroy cushions, \$9.95 set for each chair. In gold, black, tangerine, lime. Elizabeth McCaffrey, HG3, Northport, N. Y. 11768.

#### Two-way relief

Sal Sperin is an analgesic tablet that puts forth extra effort to rid you of discomfort due to arthritis, rheumatism and muscular sprains. It helps relax muscles and relieves pain at the same time. You go about daily chores with new vigor. 80 tablets, \$1.25; 240 tablets, \$3. Ppd. Hollings-Smith Co., Inc., Dept. HP-1, Orangeburg, N. Y. 10962.



#### Cal Leather Co., Dept. HG-308 Windsor Rd., Glendale, Cal. 91204 Calif. Residents add 5% tax. Send prs. of Pussyfooters @ \$2.98 pr. Check M.O. M.O. N.O. O.O. M.O. | No C.O.D.'s

CIRCLE SIZE AND COLORS DESIRED 4 5 6 7 8 9 Colors: Red White Black Mustard Tan Name

Address

City State Zip PLEASE PRINT

# Shopping Around









#### PRUSSIAN GERMAN HELMET

Decorators, collectors and special-purpose users all cherish this classic leather military helmet of original Prussian design. Now here is an exact full-size replica in kit form at an unbelievably low price. The kit includes brass spike, ornamentation, leather strap, everything for easy assembly. An attractive conversation piece of interesting headwear.

SEND \$9.95 Today To: WORLD ARTS for postage

Box 577-K, Wilmington, California 90744

## For stately height the President Monroe GRANDFATHER CLOCK



Rich hardwood cabinet fin-Rich bardwood cabinet fin-ished in Fruitwood or Ma-hogany. 85° tall, 20° wide, 10° deep. 8-Day weight driven precision movement. Westminster chimes plus Big Ben gong. Brass weights and pendulum, polished brass dial with sfiver numeral track, mov-ing moon dial. Full direcing moon dial. Full directions for leveling and set-ting. Weight 150 lbs., ex-press collect. No. 210W President Monroe \$459.85.

Free color write to Dept. G-83 Early American



Drawer X, Salem Station, Winston-Salem, N.C. 27108

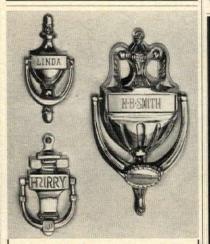


this item is a joy! It's a huge rolling "tray" to fit into your station wagon. You can pull it out the back and unload easily. Women will love this to get those huge bags of groceries in. Good for businesses too. Each is made for the make and year of your wagon, so we must have this information. Installs easily and is removable. Allow 3 weeks delivery. About 49" x 44" (depending on make). \$49.95. Express is collect.



#### Sorry, no C.O.D.'s Edith Chapman

Dept. 21 . Route 303 Rockland County, Blauvelt, N. Y. 10913



#### GOLD PLATED PERSONALIZED KNOCKERS

call your attention to their impressive design Solid metal plated in golden brass and lacquered for permanence. The name of your choice handsomely engraved on the solid brass name plate, Small knocker or HURRY knocker, 3%", engraved with first name or apt. No. \$1.00. Larger knocker, 6", engraved with family name \$1.98.

Gloria Dee Dept. HG38

P. O. Box 1100, Mt. Vernon, New York 10551



#### **FAMOUS BRANDS GO** KING-SIZ

ARROW SHIRTS-McGREGOR JACKETS MANHATTAN SHIRTS-CORFAM SHOES

We specialize in large sizes exclusively. We specialize in large sizes exclusively.

McREGOR Jackets, Sweaters, No-Iron
Shirts; ARROW® Perma-Iron Decton(TM) Shirts; MANHATTAN Man-Prest
No-Need-to-Iron Shirts . . bodies cut
4" longer, sleeves to 38", necks to
22". Also permanent-press slacks with
longer inseams, higher rise, waists
to 60". All proportioned for tall and
big men exclusively.

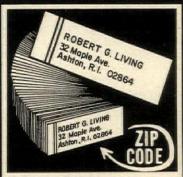
PLUS 80 SHOE STYLES 10-16 AAA-EEE.
Hush Puppies® DuPont CORFAM®

Hush Puppies®, DuPont CORFAM® Dress Shoes, Bates FLOATERS®, ACME boots and others. 100% Guaranteed. Sensible Prices. Fine Quality. Sold exclusively by mail order. Free Catalog.

Please rush your new 80 page Full-Color KING-SIZE Catalog of Apparel and Foot-wear for Tall and Big Men exclusively.

meat for fall	and Big	Men
Name		
Address		

City\_ State Zip KING-SIZE INC. 1698 KING-SIZE BLDG.



#### 1000 LABELS ONLY 99¢

No need to ever write your return address again. We will print three line name and address including ZIP CODE on high quality gummed labels. Use for mail, packages, books, etc. Makes a great gift. We pay postage.

4243 — 1000 Gummed Labels ... 994 .....\$1.99 4264 - 500 Gold Labels 4265 - 500 Press-on Labels ..... 1.99

# racious I

D-1003 BERKELEY, R. I.

02864



RECOGNIZE

STAMPS

LLUSTRATED

# 10 BRITISH EMPIRE STAMPS

(With Special 10¢ Offer Below)

Valuable Collection! 110 genuine, all-different postage stamps (worth over \$2.50 at standard catalog age stamps (worth over \$2.50 at standard catalog prices!) from Antarctica to Zambia! Spectacular issues picturing Conquest of Ice Continent, Papuan Cannibal, Flying Dragon of Wales; plus many others from Pitcairn Islands, Tanganyika, Sharjah, Dubai, South Georgia, Christmas Island, etc. A sensational offer to introduce you to World's Most Rewarding Hobby. Also, selections of attractive and unusual stamps from our Stamps-on-Approval Service for Free Examination. You may return selections without buying and can cancel service any time.

Send only 10¢ Today!

Kenmore Co., Milford QR-265, New Hamp. 03055

Kenmore Co., Milford QR-265, New Hamp. 03055 Rush my 110 British Stamps and other offers. I enclose 10¢.

-	
Vame	

Address

City, State & Zip Code



England's 42 Kings & Queens!

# RAISE \$40, \$200 **EVEN \$400**

FOR YOUR CHURCH OR GROUP

easily, quickly, at no risk with this beautiful wall plate of Christ Knocking at the Door.

#### MAIL COUPON FOR DETAILS

Now America's favorite fund-raiser, Anna Wade, will help your church or group raise needed cash with these inspirational religious plates for wall or mantelpiece depicting a beautiful scene of Christ Knocking at the Door. Friends, neighbors and relatives will all want these artistically crafted "treasures" to grace and beautify their homes!

#### YOU DON'T SPEND 1¢ OF YOUR OWN MONEY

Anna Wade will ship you 100 of these decorative plates ON CREDIT! Simply have 10 members of your church or group each sell 10 plates at \$1.00 each. Return \$60 of the proceeds and keep \$40 for your treasury. Take up to 60 days. Mail coupon now.

ANNA WADE, LYNCHBURG, VA. 24505

_ CLIP COUPON - MAI	L TODAY -
ANNA WADE, Dept. 334GC, Lynchb	urg, Va. 24505
Please rush complete details obligation — of your plan for raise \$40, \$200, \$400 or more spirational plate showing Chi at the Door.	FREE - no our group to with your in-

ADDRESS		(Please Print)
СПУ	STATE	ZIP

# By OSROW FIRE-CAR

and burn them on the spot without danger of injury to your lawn. Incinerator features do a safe, efficient job. Cart holds 6 cubic feet of leaves. Converts to handy carry cart

with sides off for heavy loads.

Measures 31" high, 20" wide, and 26"long. Collapses to store in space only 7½" wide. Sturdy steel construction with expanded metal sides and top. Made to last. Cost—only \$29.95. Shipped R.E.A. Express, collect. Wt. 40 lbs.



FREE '68 HOME CARE CATALOG

# Suburbia, Inc.

Mail Shopping Service 366 Wacouta, Dept. G-3, St. Paul, Minn. 55101



# Family Coat-of-Arms

Your family name, coat-of-arms and motto (if any) hand painted in authentic colors on embossed copper, Mounted on polished mahogany shields, Over 300,000 names: Irish, American, English, German, Italian, Spanish, French, Swiss Weish, etc.

Swiss, Weish, etc.	
Style A. 7" x 10"	\$18.00
10" x 14"	27.00
Style B. 51/2" x 8"	14.95
10" x 13"	26.50
Style D. TWO FAMILY shield, 10" x 1	2"32.00
Goatskin Parchment with coat-of-ar	ems hand
painted in full color. Black frame, 7" x	10"-\$15.
10" - 14" 600 Hadamad 60 Lan	

"1776" HOUSE, Dept. H-32 260 Mass. Avenue, Boston, Mass. 02115

# Shopping Around



#### Golden touch Grace your table with the magic of Midas-elegant flatware plated in 24k gold and guaranteed for a lifetime of service. Fifty-piece service for eight with sugar spoon and butter knife, \$100; extra 6piece place settings, \$12.50 each. Ppd. Request free color folder. Simmons Plating Works, HG3, 404 Whitehall St. N.W., Atlanta, Ga. 30303.

#### Spray sealer

Amazing new product for minor repairs to boats, cars, homes. Polyurethane foam in a spray can seals and insulates breaks, punctures and holes. Fills all crevices even in hot pipes or ducts. 12 ounces fills up to 3/4 cubic feet. \$3.98 ppd. See how many uses you can find for it! Order from Alexander Sales, HG3, 125 Marbledale Rd., Tuckahoe, N. Y. 10707.



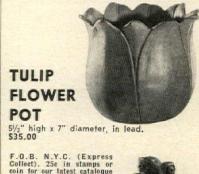
#### Desk organization

With a desk file and organizer like this, household work goes speedily and smoothly. Super space to stow envelopes, checkbooks, stamps all neat and set to go. 191/2" l., 12" h., 6" d. Hand crafted honey tone pine or maple, antique pine or walnut finish. \$14.50; kit form \$8.95 ppd. Add 75c w. of Miss. Yield House, HG3, N. Conway, N. H. 03860.



#### Storage quartet

We're wild about willow chests and use them to store all our outof-season clothing, blankets and the kids' toys. 22" l. by 15" by 15". \$11.95 plus \$1 post.; 24" l. by 16" by 16", \$12.95 plus \$1.25 post.; 28" l. by 17" by 17", \$14.95 plus \$1.50 post.; 32" l. by 19" by 19". \$16.95 plus \$2 post. Fran's Basket House, HG3, 29 Calumet Ave., Rockaway, N. J. 07866.



F.O.B. N.Y.C. (Express Collect). 25c in stamps or coin for our latest catalogue illustrating many other gar-den ornaments and fountains. CROSS LEGGED

FROG ON LEAF high. In lead

piped. \$16.50



650-654 FIRST AVE. (37th St.) NEW YORK, N.Y. 10016 Phone LExington 2-3926



# SEE MIRACLE OF BIRTH

\$498 POST PAID WITH SIX QUAIL EGGS (\$3.25 Without Eggs) You get the new clear plastic dome CHICK-BATOR with 6 Bobwhite Quail Eggs (available year-round) and Egg Hatchers Guide Book. Complete—nothing else to buy. Send check or Money Order today. Send 25¢ for catalogue larger models for home, classroom and display. Also quail breeding equipment and how to produce and sell quail year-round. G.Q.F. MFG. CO., DEPT. CG

BOX 152, SAVANNAH, GA.

#### **Light touch**

Before heading for the southern beach, try bleach, this superb, safe creme from Jolen to lighten hair on arms bared to the sun. Apply with spatula and palette to lighten hair on arms so it blends with natural skin tones. Miraculously effective on face and legs, too. 3/4-oz. jar, \$2; 33/4-oz. jar, \$5. Ppd. Jolen, HG3, Box 561, Fairfield, Conn. 06433

#### Reach a high see

It's the little things in life that count. Why miss them? All sorts of little things reveal themselves to you with this marvelous magnifying glass. Wide 4" lens magnifies at least 21/2 times for easy reading, sewing convenience, model building, stamp and coin study. \$2.98 ppd. Walter Drake, HG-91, Drake Bldg., Colorado Springs, Colo. 80901.

#### Feather fun

Flatter your nest with the soft beauty of fabulous feather flowers. Large arrangement: three large hibiscus flowers 5" across; two large ostrich plumes with olive green fluff at the base. Choose splendiferous orange, blue, pink, turquoise or yellow. 14" to 15". \$7.95 plus 80c postage. Henry R. Smith Studio, HG3, 39 Crestline Rd., Wayne, Pa. 19087.

#### Appliance armor

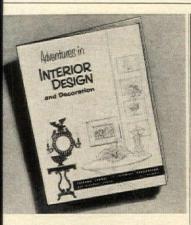
Washers or dryers fresh out of the shipping carton look great because they're dirt-free, scratchless. They'll stay that way with heavygauge clear polyethylene covers that repell dust, bumps. Especially practical in protecting appliances near dad's basement work area. 47" by 54". Each, \$1; 2, \$1.89. Ppd. Gracious Living, Dept. 1053, Berkeley, R. I. 02864.











#### Learn Interior Decorating at Home

proved supervised home study training. This citing field for men and women can be the art of a rewarding career - or for satisfying rsonal use in your own home. No classes st progress — step by step learn-by-doing an. Text and work kit furnished, diploma varded. Low tuition payments. Write today for ee 24-page illustrated booklet, "Adventures Interior Design and Decoration." Chicago hool of Interior Decoration, 835 Diversey Wy., Dept. 626-013, Chicago 60614.

#### NEW! SHOPPING INTERNATIONAL'S

FREE 40-page Spring Magazine-Catalog

HOPPING

Gifts from 30 Countries

NOW . NOW . . . An Exciting Array of Items in Glorious Full Color

Take a thrilling round-the-world tour-from the leisurely comfort of your home-and see the finest handieration of the world. This Spring we hake a trip to Holland—for Delft china, silver and wood basket surprises and Italy. Shop India for its silks, ivory and exotic jewelry. The inimitable ceramics, dolls, lamps and carvings of Japan, Taiwan and Hong Kong also await you. Each item is a masterpiece of craftsmanship in the tradition of its country. Your ticket for this tour is free—just send your name and address to receive our new 40-page catalog with hundreds of new handerafted items from \$1 to \$60.



SHOPPING INTERNATIONAL, INC.

714 Shopping International Bldg. Norwich, Vermont 05055

# MADISON Fully assembled. Direct from our workshop to you. Faithful copy of the origi-nal Ladder Back chair that played such a prominent role in bygone days. Re-flecting all the charm of its era, the Madi-son still blends beautifully in any setting . . . from the White House to your house. Of specially se-lected hardwood,

it is carefully handmade to last height 43" w. x 14" d. Height 43" height 43" d. Height 43" height

BIRCH — finished ash (blonde). \$12.95
BIRCH — finished in Maple, Walnut or Pine. \$15.45

ANTIQUED finish Birch: Black Lacquer Moss Green, Venetian Red. \$16.95

Minimum order TWO. 10% discount on six. For matching Arm Chair add \$4.00 to above prices. Prompt shipment. Express charges collect. Send check or money order. Satisfaction guaranteed.

#### Bett Elliot Craftsmen

Dept. G-38, Statesville, North Carolina 28677

#### THE MARRIAGE CUP The Perfect "I Do" Wedding Gift!



A perfect marriage of Old World craftsmanship, unique design and two loving cups: skirt is Groom's cup. . . the figure holds Bride's small-er swivel cup. Following European custom, they drink their troth, repeat the ceremony on each anniversary. 8½" high, in lovely silver plate lined in gold.

\$10.95

postpaid
FREE IMPORT GIFT CATALOG



#### EDWARD H. ZIFF Importer

Dept. HG38, Merchandise Mart P.O. Box 3072, Chicago, III. 60654



#### PIGSKIN SUEDE CAP

lvy league styling in a cap that will probably last forever. Sure to please the man in your life. Very strong and rugged pigskin . . . . yet extremely comfortable. It's lined, has a sweathand, and is Scotchgard treated. Retains shape in any weather. Color choice of LODEN GREEN or MAYERICK BROWN.

Send Head Size (6¾-75%)

\$3.95 ppd. Free Catalog





# **Lined Lace Coat-Dress**

Look "Lovely" 'round the clock!

Cover-up, button-up in bouquet pretty 100% cotton lace. It's a coat! a shift (fully-lined)! a beach caftan! a house coat! an evening wrap! Completely washable. White only. 5(8-10), M(12-14), L(16-18). Choose convertible or "Mao" collar (see insert). Coat dresses like these sell for 16.99.

Our price only 10.99

(Add 69c for postage & hdlg.) New York residents add Sales Tax

HERE'S HOW CO., INC., HG804 59 TEC ST., HICKSVILLE, N.Y. 11801



#### YOUR OLD FUR COAT INTO NEW JACKET . CAPE . STOLE

MORTON'S remodels your \$27.95 old worn fur coat, jacket or \$27.95 remodels your \$2.7.95. Includes restyling, new lining, interlining, monogram, cleaning, glazing, written guarantee.

Order from MORTON'S, World's Largest Fur Restyling Specialists, Largest Style Selection At Any Price. Over 45 Fashions.

Styling praised by Harper's Bazaar, Glamour, other fashion leaders. Send No Money! Just mail old fur, state dress size. Pay postman, plus postage, when your thrilling new restyled fashion arrives. Or write for Morton's new FREE Style Book.

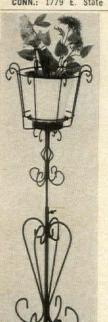
MORTON'S Washington, D. C. 20004



Use your idle moments creatively! No special talent required . all you need is a screwdriver! You'd never believe that such luxurious furniture could be so easy and such fun to make . . . hi-fi cabinetry, room groupings, wall systems, bookcases, etc. Professional results guaranteed, For your 52 page Furn-a-Kit catalog, send 50¢ to Dept. HG368 Bronx Showroom, (or purchase it at any of our showrooms).

### FURN-a-KIT®

BRONX: 1308 Edward L. Grant H'way, Bronx, N. Y. 10452 • N.Y.C.: 151 East 53rd Street L. I.: 350 Sunrise H'way, Rockville Centre • 315 Route 110 (opp. Korvette) Huntington CONN: 1779 E. State St. (Post Rd.) Westport • N. J.: 885 Route 22, North Plainfield



Ann Isabel

DECORATORS: PLEASE NOTE! Wrought

# Iron

\$8.95 TWO for \$17.50 Add 79¢ Post. Each

- ADJUSTABLE
- ADAPTABLE
- ATTRACTIVE

An important piece that will add Mediterranean flavor to your room, patie or terrace, Height adjusts from 32° to 47° for your own desired effect. Top is 12° diameter, base is 9° X eavy wrought effect. Top is 12 di-ameter, base is 9" x 9". Heavy wrought iron in black, gold or green antique (speci-fy), you will want several at these prices. Pot not incl.

MONEY BACK GUARANTEE

Dept. HG38, 7840 Rugby St., Phila., Pa. 19150



Complete Crewel

#### DECORATOR PILLOW KIT

Imported from England

Enjoy the satisfaction of creating a beauti-ful decorator pillow of crewel embroidery ... a centuries old craft more popular to-day. Kit includes fine quality Ecru cotton; stamped and stitched; generous supply of wool yarn; needle; complete instructions for creating the exquisite pattern "Capri" shown. Size 13" x 17". A wonderful gift idea.

Kit in sturdy polythene bag with carrying handle \$4.75 ppd.

Send 15e for illustrated brochure showing 45 art needle work designs in crewel and cross-stitch from many countries, some in full color.

# Scandinavian Import Corp.

Dept. G-38 P.O. Box 347, Madison Sq. Sta., New York 10010



Designed to hold all your culinary reference material in one handsome, efficient center. Cookbooks (all sizes) fit in top, twin drawers hold 3" x 5" neeipe cards (index cards inel.). Hang it on wall or stand on counter—it's perfectly charming either way! Polished honey tone knotty pine or maple, antique pine or walnut finish. 17"H. 13"W. 834"D. \$13.25 Postpaid.

COMPLETE KIT: Ready for easy assembly and finish. Simple instructions. S8.95 Ppd. Add  $50\phi$  West of Miss.

BEAUTIFUL NEW FREE CATALOG-700 PIECES Finished and Kit Furniture in Friendly Pine

Vield House Dept. G3-8 North Conway, N. H. 03860 (Not sold



#### QUICK ... What's the Date?

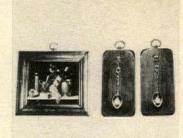
BUY A HANDY WATCHBAND CALENDAR BUY A HANDY WATCHBAND CALENDAR and you'll know the date anytime, anywhere. Buy for your friends and relatives, too . . . great for gifts. Easy to attach and remove. No Messy Stick-Ons. Champagne color matches all color bands. Jewelry type finish. Set of 12 Metal Calendars in gift box can be started any month. Please specify. Order shipped same day received. Set of 12—\$1.50 postpaid. Dozen sets—\$16.50.

#### HANDY CALENDAR CO.

P.O. Box 220-A Scott City, Kans. 67871

Imprinted Packaging Available For Business Gifts or Fund Raising. Write For Low, Low Quantity Prices.

# Shopping Around



#### **Triple treat**

Use as a group. Or divide and still conquer those decorating problems. Two wooden plaques each 61/2 by 33/8" mounted with genuine Florentine silver spoons border a 9 by 8" early American still life in full color. All are walnut finished with brass hanging rings. Set, \$11.95 plus 50c postage. The Fair, Dept. 38-CE, 77-38, Box 4985, Chicago, Ill. 60680.

# For stay-at-homers

If your décor is in the classic vein, here are some Grecian switchplates for that light touch. Of solid cast metal elegantly finished in antiqued golden brass. Single, \$1.29; three for \$3.55; double, \$1.79; triple, \$2.99; double outlet plate, \$1.59, three for \$4.45. Add 25c post. Ann Isabel, HG3, 7840 Rugby St., Philadelphia, Pa. 19150.

#### Some cutting remarks

Get knives out of children's reach and protect cutting edges too. This adhesive-backed knife rack mounts on the wall, inside any cabinet door, up high at safe adult level. Strong unbreakable plastic is resistant to scratches and stains, holds 12 knives, different sizes. 11" by 15/8" by 2". \$1.29 postpaid. Walter Drake, HG36 Drake Bldg., Colorado Springs, Colo. 80901.

#### Dining de luxe

White sheer Dacron tablecloth, delicately worked with Grapes of Charm pattern, can be machinewashed and drip-dried. Oblong or oval: 52" by 72", \$9.95; 70" by 90", \$17.95; 70" by 104", \$22.95; 70" by 120", \$27.95; 70" by 144", \$32.95. Round: 70" dia., \$12.95; 90", \$29.95. Linen napkins, 17" sq., \$1 ea. Ppd. Hagen's, HG3, Box 666, Englewood, N. J. 07631.

#### TEAKWOOD STANDS

for vases, statues, and other decorative items.

Your most hastily arranged flowers will look as if they just placed first in the Garden Club Show. Use one for dramatizing a treasured figurine. Black teakwood bases are hand-carved in traditional Oriental motifs. Low base, 4" inside diam., \$2.50. Footed base with 4" inside diam., \$6.75. Ppd. Other sizes available. Send for free brochure.



A C GIFTS New York, INC. 565 BOSTON POST ROAD PORTCHESTER, N. Y. 10573 DEPT. HG-3

#### BURNS TRAS Safely Outdoors!



\$15.95 3-6-10-15-20 bu. sizes

Burn household and y refuse safely outdoors any weather with watching. Scientific d design ends neighbor noyances of sooty fly a smoke, smell. Will b damp, green material fine ash. Made of alu bonded to World's finest. S. postpaid with money-b parantee. Add \$2.00 of Denver.

#### NO BOTTLE OR JAR STOPS THE GILHOOLIE

Say goodbye to the frustration of jars and bott that just won't budge. Gilhoolie will pry off a container top or lid—and without any effort, f justs to fit any size container. Even reseals bevage caps airtight. Get Gilhoolie and you'll ne again strain and get annoyed when you come against a jar that just won't open.

No. R2-C-The Amazing Gilhoolie... ppd. \$2.

ALSTO CO. Dept. HG-3, 1384 Hird A

# Shopping Around





#### Mule-ear chair

An old favorite with a double-ply natural cane seat is perfect with provincial, comfortable with contemporary. This sturdy, well-made chair is crafted of ash and birch. Unfinished a pair is \$13.50; in natural finish, \$15.50. Pine, maple or walnut, \$19.50 a pair. Exp. charges coll. (Minimum order 2.) Jeff Elliot, HG3, Statesville, N. C. 28677.



Tiptoe through the tulips in a blaze of brilliant color. These unusual donkey bead thongs have four rows of specially treated petrified native beans hand painted and lacquered in brightest pinks, blues, yellows, greens, white, reds and purples. Heavy duty leather soles. Come in S, M, L, XL. \$5.98 ppd. Hobi, HG3, Lake Success, N. Y. 11040.

#### March comes in

Like a lamb. Be one and bake a lamb cake this holiday season. Frost it with snowy white frosting, sprinkle with coconut and trim with candy. A decorating delight. And so easy to do in this special lamb cake mold. Simple instructions and recipes incl. Heavy aluminum. 10" by 7". \$1.49 plus 25c post. Foster House, Dept. 102-4308-3, Peoria, Ill. 61601.





# tep in. team 20

ixurious inutes.

tep out elaxed, resh eeling ke new!



DU'LL REVEL IN NUSAUNA" STEAM ATHS at home! Heat relaxes you, soothes rives, stimulates circulation and eliminaon. A joy to own. Superb quality. All nooth, durable fibre-glass. Easy to move. ugs in wall outlet-no plumbing!

Backed by Written Guarantee.

Write for FREE Folder! Sattle Creek EQUIPMENT CO. 77 Doty Bldg., Battle Creek, Mich. 49016 Please rush FREE Nusauna Folder to

Name Street City State.



#### Chaperone Protects Precious Plants

Don't risk pesky pets ruining evergreens, gar-den, lawn. Potent Outdoor Chaperone keeps dogs, cats, other animals where they belong. Protects everything — even auto tires, garbage cans. Harmless, humane, Reg. U.S.D.A.

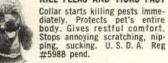
Outdoor Chaperone protects plants & lawns. Indoor Chaperone protects chairs, beds, rugs. Invisible, long lasting. Not noticed by people.

Either OUTDOOR or INDOOR Chaperone, ppd. \$1.65
In Aerosol Cans Giant Triple Size

SPECIAL — 2 Giant Triple Size Cans for \$3.00 (1 of each or 2 of a kind — please specify)

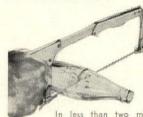
#### Flea-Kill Pet Collars

KILL FLEAS AND TICKS FAST



DOG SIZE postpaid ALL BREEDS CAT SIZE postpaid \$1.25 Money-Back Guarantee. Send \$1 bills at our risk. CHAPERONE, Box 1553, Sudbury, Mass. 01776

#### CUT ANY MATERIAL WITH SUPER-HACK



In less than two minutes you can rip thru the hardest piece of metal (a FILEI) This amazing tungsten-carbide saw will make curves, notches, straight cuts in materials formerly considered to be unsawable! You can cut glass, glazed tile, bricks, tool steel, marble, and with very little effort. Famous cousin of diamond, the furnace-made tungsten carbide now joins the saw blade (a duPont development) and you have this miracle blade. Fits any hack-saw.

saw.
Ship as follows:
1 at \$2.79 |
3 for \$6.20 |
6 for \$2 ea. (total \$12) ppd. |

# WATCH RUST DISAPPEAR



NAVAL

Use on pipes, fences, tools, tanks, cranes, trucks, all machinery. Eliminates sandblasting, scrap-ing, etc. Easy and quick,

☐ 40# @ .65/lb. ..... □ 10# @ 1.50/**lb.** \$15 ☐ 4# @ 2.00/lb. 4= unit shipped Postpaid other units FOB Kansas City

MEREDITH, Dept. HG-3,

310 West 9th St., Kansas City, Mo. 64105

☐ Ship Naval Jelly as Checked Above

☐ Ship Super-Hack Blades
☐ 1 ☐ 3 ☐ □ 3 NAME

ADDRESS

"Any man who hates



"We are delighted with the Flex-Ports. They are a real joy in this huge kouse and our cats and dogs are having a hall going in and out

# FlexPort PET DOOR

Ends Door-Tending, Whining, Scratching Why be a doorman for your pet? FlexPort ends scratched doors and whining. Keeps out flies, wind, rain. Gives

you and pet complete freedom. Soft plastic triand angles close gently tightly. Easily installed. Send for free folder.

TUREN, Inc., DEPT. HG-68 2 Cottage Ave., Danvers, Mass. 01923





W. C. FIELDS His only recording. A rare 'collector's item'-12" lp. The Temperance Lecture & The Day I Drank A Glass of Water. Incl. 9 film stills + biography. Also-8 songs by MAE WEST! Supply limited. \$3.98 ppd.

**PROSCENIUM RECORDS** Dept. 3HG, 43 W. 61 St., NYC, N.Y. 10023



# Great Moments of History COMPILED BY HERITAGE HOUSE

Recapture the excitement, suspense, drama and pathos through original front page coverage. 19 events in all, 24 full size news sheets in a handsome folder. Enjoy the colorful journalistic style with poignant eye-witness accounts reporting the Chicago Fire, Peary at the North Pole, Lindbergh's flight. Available in quantities for schools and clubs.

Pa. Res. Add 6% Tax. Sorry No C SEND FOR GIFT CATALOG

HERITAGE HOUSE Dept. HG38, Wallingford, Pa. 19086



Dept. HG38, Merchandise Mart P.O. Box 3072, Chicago, III. 60654



#### for pleasure and profit

You start with simple drawings. And we train you at home, in spare time, to prepare for a high-pay career or fascinating hobby. Now, through our simplified Course, you learn o'll and Watercolor Painting, Advertising Art, Illustrating, Cartooning, Fashion Drawing, TV Art, Lettering, etc. All at remarkably low cost. No previous art training needed. Instructions are personalized, step-by-step.

#### Earn While You Learn

Have your own studio or earn good money as staff artist for ad agency, newspaper, magazine, store, etc. Many of our students earn while they learn—pay for Course even before they finish. Get big artist's outfit, plus professional case, at no extra cost.

#### Big New Booklet Yours Free

"Art for Pleasure and Profit" fully describes this low cost WSA Course, tells about success of stuleuts, opportunities in field to-lay. Send for it NOW, No



Accredited Member, National Home Study Council,



Washington School of Art, Studio 03-011 Port Washington, N. Y. 11050

Send me—FREE—your new helpful illustrated booklet, "Art for Pleasure and Profit." No obliga-

(Please print clearly)

Address City & State ...

LOVE RING FROM THAILAND W



Lace-like beauty, flexible and delicate as if it were woven of strands of Silk. Send ring size. Rhodium Plated Silver \$ 6.00 Yellow Gold Plate ....\$ 6.00 Solid 14Kt Gold . . . . . \$25.00

# RING FROM THAILAND



Vibrantly painted flowers on white porcelain enamel on 3/8" bands of pure bronze or silver. Send ring size.

. . . . . . . . . . . \$3.50 Bronze Sterling Silver ......\$5.00

Send 25¢ for New Catalog and Ring Size Card

665 MIDDLE NECK RD. DEPT 16H GREAT NECK, N.Y. 11023

#### SATIN Bedsheets and PILLOWCASES



#### Heavy Satin

NEW! Lounge in luxury . . . sleep serene . . . in heavenly Imperial Satin. Enjoy the superb quality of 288 thread satin. ½ heavier than others. Unbelievably smooth and soft, a long life celanese acetate fabric, washable at home or laundry and free of lint and of allergy effects. Even finer than the Satin Sheets in the Imperial Suite of an elegant hotel. The shimmer and gleam of Imperial Satin will delight your eye. Choose:

BRIDAL WHITE, CORAL PINK, GOLD. ICE BLUE, LIME GREEN, RAVEN BLACK SHEETS: (1 top sheet, 1 fitted v cases) factory direct.

IMPERIAL SATIN Dept. G1 27 N. Dearborn, Suite 1133, Chicago, III. 606 870 El Camino Real, Mountain View, Calif. -1010 Euclid, Suite 402, Cleveland, Ohio 44115-



#### rewel Lopiary Irees

Fantasy Rose and Pansy Trees in blue urns for you to stitch. Beige cotton-linen fabric is pre-stamped with designs. Kit includes 100% wool yarn, needle, instructions, and 2 hand-rubbed oak frames. 14" x 8" finished size. Order #44453. A pair \$5.98 plus 35¢ ship. chg. Dept. 103, Peoria, Illinois 61601

# Helen Gallaghen Wille for FREE

Send for

FREE BOOKLET

Dept. 103, Peoria, Ill. 61601 gift cotal Please include your zip code.



#### For a Satisfying Hobby or Rewarding Career

Fun a Sausiying Hoddy of Mewarding Career Famous course offered by the leading school of interior decoration in the U.S. Individual program prepared and supervised by prominent N.Y. decorators on faculty of long established, reputable school with successful graduates all over the world. Lessons cover Textiles; Furnishings; Arrangements; Color Harmony; Period; Modern and Antique Furniture; Rugs and Floor Coverings. Period and Modern Wall Treatments; Wall Papers; Draperies; Lighting; Pottery; Porcelain, Glass & accessories, Details on how to set up your own business or start a career. Lessons beautifully illustrated — complete with necessary samples of fabrics, colors, etc. which you retain for future reference. Certificate awarded.

No obligation, no solicitors.

#### **NEW YORK SCHOOL** OF INTERIOR DESIGN

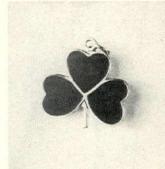
155 East 56th St., New York 10022

New York School of Interior Design

155 East 56th St., New York 10022
Please send me, without cost or obligation, Catalog C21.

address ..... city ..... state ......

# Shopping Around



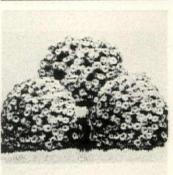
#### Wearing of the green

You'll be charmed, we're sure, to make the acquaintance of this timely shamrock. A dainty dangler designed to bring you the luck of the Irish. Green leaves bordered in your choice of 14k gold or sterling. In 14k gold, \$20; in sterling, \$4. Ppd. Order for St. Patrick's Day from Charm & Treasure, HG3, 1201 Ave. of Americas, New York, N. Y. 10036.



#### Frosty beauty

Marvelous way to chill wines or cocktails to perfection without diluting the beverage itself is to use this Spanish bottle with an enclosed compartment for ice. Bottle is made of hand blown glass. 11/2 qt. \$3.95 plus 30c post. 31/2 qt., \$4.95 plus 50c post. Edward Ziff, HG3, Box 3072, Merchandise Mart, Chicago, Ill. 60654.



#### **Magnificent mums**

Dazzlers for your garden come next Autumn. Cushion mums bear flowers 1" to 2" in diameter and plant grows to large low clusters when mature. Assorted colors. Pre-April order gets 3 free Holland Peacock Orchid bulbs. Bloom fall '68 or replaced free. 10, \$1; 30 for \$2.50. 35c post. Michigan Bulb Co., Dept. CM-1478, Grand Rapids, Mich. 49502.



#### Refresher course

Get rid of winter mustiness. To pass the springtime house odor test, just spray some garden-fresh Lemon Verbena throughout your domicile. Suddenly it's Spring! Aerosol spray is \$2 per box; \$9.75 for five boxes. Case of 12 cans unboxed, \$19. Ppd. Add 25c w. of Rockies. Color catalogue, 25c. Carolina Soap & Candle Makers, HG3, So. Pines, N. C. 28387.



Both styles available in these full and half sizes: Slender width for AAAA & AAA 6 to 12; Narrow width for AA & A 5½ to 12; Medium width for B & C 5 to 12; Wide for D & F 5 to 12. Buy direct for only \$10.95, plus 75 cents for postage. No extra for large sizes and money order or check (sorry no COD) PORTSMOUTH SHOE CO. Mail Order Division cifying style, size and color desired, to:



#### Formosa finery

This craftsman in Formosa has come up with an exquisite piece of furniture for your TV set. Stool's hand carved of camphor-wood whose sturdiness and beauty are tip-top. Color's mahogany; dimensions 14" high, 12" dia. Several could serve as side tables for a buffet spread. \$10 ppd. Oriental Imports, Inc., HG3, 52 Engineers Dr., Hicksville, N. Y. 11801.



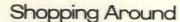
Homespun wool yarns in luscious colors come in a kit with instructions to make a woman's cardigan in size 12 to 18. Cable ribbing insures perfect fit at neck, hips and wrists. White or heather tones of horizon blue, fir green, brown, copper, gray, gold or turquoise. \$7.95. 50c post. The Stitchery, HG3, Wellesley, Mass. 02181.

#### Stocks and bonds

Keep your financial achievements in order with black cowhide record book for facts and figures of money transactions. It covers when purchased, quantity, price per share and total amount of investment along with date sold, total received and dividends. Lock keeps it safe. \$12.95 plus 85c post. Sleepy Hollow Gifts, HG3, 3023 Crane Dr., Falls Church, Va. 22042.

#### Farewell, fumbling!

Push down the tiny button-the keyhole will be bathed in light. easy to find! Device throws light downward where it's needed, comes with battery, bulb, last name engraved on brass plate (specify). 33/4" 1., 2" w. Brassplated and lacquered metal. \$1.95 ppd. Alexander Sales, HG3, 125 Marbledale Rd., Tuckahoe, N. Y. 10707.











#### "LIVING" ADDRESS LABELS Plus one (the initial label). Your

name and address with a design to fit your area. Up to 20 letters per line, 4 lines.  $1\frac{1}{2}$ "  $\times$   $\frac{1}{2}$ ", black ink. \$2 for 500 on white or 250 on gold. Packed in plastic box. Via air, add 30c per box. Specify Palm, Pine, Gactus, Gull, Maple, Wheat, Texas Flag, or any Initial. (Also available, Skyscraper. Corn, Roadrunner, Liberty Bell and Maple Leaf.) Guaranteed to please. Bruce Bolind, 23-L Bolind Bldg., Boulder, Colo. 80302. Thank you kindly!

#### COST TAX DEDUCTIBLE STAIR-GLIDE WRITE TODAY For Literature, Prices. RIGHT IN YOUR OWN HOME BEFORE YOU BUY OR RENT Installed in 2 hours without a mark or scratch on home or apartment—no wir-ing; plugs in like a radio. Stairway left free for normal use. Costs 8c a City. State... ...Zip. Dept. H.G. American STAIR-GLIDE Corp. week to operate. Automatic Safety Devices. 201 W. 80th Terr., Kansas City, Mo. 64114

# LOOK 10 YEARS YOUNGER

# NEW **PULSEMATIC** FACIAL CONDITIONER



Why do so many women look years younger than their age? They found the answer is in their facial muscles. As we get a little older, our facial muscles lose their youthful elasticity

**PULSEMATIC** (#928)\$5.95

and the result is sagging chin, baggy eyes, etc. That is why so many women have turned to facial exercises to keep the muscles trim and youthful. At the same time tension and worry causes our skin muscles to become taut . . . show worry lines and wrinkles. To ease this women apply relaxing hot packs or facial massages.

#### NEW PULSEMATIC SPONGE ACTION DOES BOTH JOBS QUICK AND EASY

This is a totally new action with a totally new result. The end of this machine is a thick, soft sponge. The unique Pulse Action is transmitted to the face through this sponge. The pulse action tones the muscles with special waves . . . and at the same time relaxes the tightness. Circulation is increased. Your skin takes on a natural, youthful look and feel.

#### THE SPONGE CAN BE REMOVED AND WASHED

Which naturally makes it sanitary and clean . . . but makes it ideal for use with your favorite cosmetics.

#### WAIT UNTIL YOUR HUSBAND NOTICES THE DIFFERENCE

It is a real thrill the first time your husband notices the change. Maybe his remark will be "Gee, you look great tonight," but you will know the PULSEMATIC is doing the job in just a few minutes a day,

RISK NO MONEY - Try the Pulsematic unit for 10 days on your face. See if you can't notice your skin taking on a new look . . . a youthful look. See if those tell-tale lines don't start to disappear from your face. Next time you go to the beauty shop . . . see what your operator says about your facial skin! If you aren't pleased just return for a full refund.

MAIL THIS HANDY ORDER COUPON

#### ALEXANDER SALES CORP., Dept. HG-368 125 Marbledale Rd., Tuckahoe, N.Y. 10707 Please send me Pulsematic Facial Conditioner(s) at \$5.95 ea., plus 35c PP & Hdlg. on your no-risk offer. Name Street City State



#### HEAD AND SHOULDERS

Relax and discover the refreshed, re-Relax and discover the refreshed, revived feeling that only comes from bathing with this DeLuxe, super size 16" by 20" Fleur-de-Lis Bath Pillow. 4 suction cups hold it securely in any position to cradle and support both the head and back in cloud soft comfort. Wet proof to keep hair dry. Gaily hand decorated in gold Fleur-de-Lis pattern on White, Pink, or Aqua background makes a beautiful gift of comfort. We pay postage, ship in 6 hours & mail gifts direct for only \$3.97. Send your check.

MONEY BACK GUARANTEE

BETTER SLEEP Box New Providence, New Jersey 07974

#### Turn-of-the-Century Child's Bentwood High Chair Imported from Spain

Destined to be heirloom, this child's high chair is really a fine piece of furniture. Expert Spanish craftsmen took the rich bent

Beechwood and hand rubbed it to a rich walnut tone, then added the luxury of a hand caned reed back—so comfortable for your toddler. Has a just-right-to-reach footrest and liftable tray. What an imaginative gift for the proud parents! 39" \$29.95 high, 18" wide, 22" deep. \$29.95

Jenifer House Send 25c for new Dept. 6-38 GREAT BARRINGTON, MASS. 01230 Clears a tremendous area of all flying insects, houseflies and mosquitoes!

**LOWEST PRICE EVER!** 

SOLD LAST SUMMER FOR 13.95

JET CONTROL MURDA-BUG INSECT TR

MURDA-BUG is decorator designed to be hung where it's seen. In winter it makes an attractive night light for porch or patio, and as soon as spring arrives, it's on the job again.





Now you can trap . . . electrocute . . all manner of flying insects — flies, gnats, mosquitoes, moths — day or night — and make outdoor living fun again. MURDA-BUG uses no chemicals, needs no refills, no messy bags, has no moving parts to wear out. High angstrom bulb attracts flying insects . . . electronic grid kills them on contact, but can't harm people, pets or birds. Gives you the comfort and protection you want and need around barbecues, pool or patio. All you do is plug it in. Uses safe, low current.

■ Efficient & Decorator Approved

High Angstrom Bulb to Attract Flying Insects

Low Safe Current -Disintegrates Insects No Messy Bags to

Empty -Use Indoors or Outdoors

No Moving Parts to Wear Out

No Chemicals Sprays - No Poisons

■ Consumer Tested — 360° Attractant Range

Fast shipment! Money back if not 100% delighted! Send check or money order (no C.O.D.,'s)

Write for free catalog - quality tools, housewares, jewelry, audio equipment, guns, gifts at low mail-order prices

JAY NORRIS CORP., Dept. 125, 31 Hanse Ave., Freeport, N.Y. 11520 In Canada: A. R. Gellman & Co., 120 Eglinton Ave. E, Toronto 12, Ontario



#### FOUR ONION SOUP TUREENS

\$3.95 ppd. Set of 4

Additional sets-\$3.50

Traditional brown earthenware, ovenproof 12 oz. casseroles can be used for a variety of baked dishes and soups. Matching custard cups 4 oz.—4 for \$2.50. Excellent

Write for-Free Cookware Brochure.

# DONAPPET

113 south nineteenth street, philadelphia pa. 19103

Mail coupon for FREE FOLDER that shows how a HEALTH WALK-ER can benefit you. (No obligation.)





#### DISCOVER HOW YOU CAN ENJOY AN "HOUR'S WALK" FOR FITNESS

- in just 15 minutes!

Yes-you can enjoy the benefits of an hour's brisk, body-trimming walk in just 15 minutes—with a Battle Creek Health Walker! It's the uphill walking on the inclined platform that saves time. And it stimulates and exercises the heart, lungs, legs and body healthfully. Moderately. You can walk, jog, run—anytime, day or night.

Safely, in privacy, at home. Lets you forget bad weather, street hazards, curious neighbors.



Best of all, it's fun! Watch TV while Pedometer Dial shows how far you hike. For weight watchers, Instruction Book chart shows calories burned.

Two models-excellent quality. Act now-learn how a Health Walker can help you look trim and feel new zest for living!

Backed by written guarantee Write now for Free Health Walker Folder!

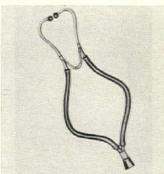


### Shopping Around



#### Wool worth

The knitting. From Norway, 5 skeins of 100% virgin wool and the design for making a Fisherman's sweater. Fashion says to wear it now in town with a tweed skirt, later in the country to ward off the cool of twilight. In natural color, that luscious white-beige. \$9.95 ppd. Scandinavian Import, Dept. G-38, Box 347, Madison Sq. Sta., New York 10010.



#### Take a deep breath

Newly released from the U.S. Army Medical Corps, surplus stethoscopes are perfect for use by doctors and nurses, and make fine instruments for teaching both adults and children the respiratory system. And cheaper than a toy model at \$2.95 ppd. Madison House, HG3, 488 Madison Ave., New York, N. Y. 10022.



#### **Bargain buy**

There's nothing like the classic Standard Dial for service and good looks. These Western Electric and Stromberg Carlson phones are rewired and refinished at one-fourth the retail cost. In black, \$9.95; 2 for \$18.95. In beige, white, ivory, green, blue or red, \$13.95 each. Add 95c post, each order. Lex Appliance, HG3, 887 2nd Ave., New York 10017.



#### Choice chandelier

Elegance brought to life and light with the Empress, an imported Bohemian hand-cut leaded crystal design from the Maria Theresa collection. See the gold accented eight light fixture glowing in your drawing room, or over the dinner table. 22" by 29" \$299.95 FOB. Color catalogue 25c. Valencia Imports, HG3, 5395 Chamblee Rd., Dunwoody, Ga. 30043.



model 1-WFH priced as low as \$19.98

IT'S FAST AND EASY TO BUILD A Little Giant WATERFOUNTAIN or WATERFALL!

reuses the same water over and over again plumbing required! no drains needed! costs less to operate than a 40 watt bulb!

#### MERLON PRODUCTS

345 Route 46, Fairfield, N.J. 07006

#### AMAZING NEW NO-ODOR CAT TOILET



RARELY NEEDS CHANGING

Litter is constantly dried by screen filtra tion and ventilation. Dryness plus an occa sional spray prevents odor and keeps litte fresh as new month after month. Wid scoop removes dry solids in a jiffy. End odor and messy cleaning. Saves time an money. 20" X 14" X 6". Sturdy Non-Corre sive. Long supply of special spray. \$7.95 -\$1.00 post. Literature available.

SPECIAL PRODUCTS CO. Box 861, Traverse City, Mich. 4968

# Shopping Around

# Verve to serve Like Joyce Kilmer we are moved to write a poem about a tree. Our

inspiration is this unusual "tree' server of black walnut. It holds four silver-rimmed 6" glass dishes ready to fill with your favorite dip. Or use separately. Holes for toothpicks. \$11.95; two for \$22. Add 75c post. The Fair, Dept. 38-CE, 77-10, Box 4985, Chicago, III.

#### Surprise!

Nestled within an Easter basket. there's more to this colorful egg than meets the eye. Inside is an endearing little jointed doll and lilliputian tea and juice sets replete with their trays. For boys the egg holds three cars with moving wheels. 5" h., non-toxic. \$1.50 ea.; two, \$2.75; four, \$5. Ppd. Q. T. Novelty Co., Inc., HG3, 366 Fifth Ave., New York 10001.

#### **Know your antiques**

With this big new 440-page antique guide, you'll have no more worries about the value of antiques. "A Fortune in the Junk Pile" identifies literally thousands of antiques; shows prices, photos of items in 200 categories including glass, silver, china and furniture. \$5.95 ppd. Madison House, HG3, 488 Madison Ave., New York, N. Y. 10022.

#### World of stitchery

Catalogue of over 300 items of creative needlework is a treasure trove for needlewomen. Items shown include needlepoint, crewel, cross-stitch, accessories and supplies, creative stitchery and kits. A whole potpourri of ideas for women who enjoy plying their needles. 10c ppd. The Stitchery, HG3, Wellesley, Mass. 02181.

# Fits close

# Beautiful Flower NITE LITE

Soft, glare-free light blossoms forth with BEAUTY! This new, decorative NITE LITE plugs into any socket, has "on-off" switch; use it anywhere-bedroom, bathroom, crib-room, foyer, hall; UL-approved; bulb is replaceable; available in red, blue, white, yellow, pink or orange petals.

Large Rose (shown)-6" dia.-\$3.00 ppd. Junior Rose-4" dia.-\$2.00 ppd.

MEMORY LANE

16600 Lorain Avenue . Cleveland, Ohio 44111



sational bargain! Your name and address handsome printed on 1000 finest quality gummed labels. Conniently padded, Packed with FREE useful Plastic GIFT X. Use them on stationery, checks, books, greeting eds, records, etc. Beautifully printed in finest quality ned paper-1000 labels only \$1.00 postpaid. ECIAL-SAVE MONEY! ANY 3 DIFFERENT OR RS 82. A terrific bargain! Makes an ideal gift. If u don't agree this is the buy of the year, we'll refund

Martindale, Calif. 93107

#### IANDY LABELS 311 Jasperson Bldg., Culver City, Calif. 90230

# Art Needlecraft Kits



#### NEEDLEPOINT TOTE BAG

Perfect for Spring or Sum-mer handbag or beach bag, this natural straw tote is especially popular with teen-age and college girls. Any name up to eight let-ters can be worked in easy needlepoint with all mate-rials provided. Kit includes 81/4" x 9" natural straw tote: needlepoint canvas; tapes-try yarn in your choice of red, blue, green, gold or brown; needle; monogram chart and full instructions. Only \$3.50 plus 35c pstg. Add 60c for white back-ground yarn if desired.

#### SUNFLOWER STITCHERY

Inspired by a Van Gogh painting, this charming sundrenched "still life" achieves an intricate effect with only 3 simple embroidery stitches: split stitch, French knot and couching. Kit includes design on 22" x 28" cotton homespun; embroidery thread and crewel yarns in yellows, greens, browns and reds; easy-to-follow instructions. Only \$8.95 plus 65c pstg.



# **苄縣於脊林臺灣屬** A MAN WAS TO THE WAY AND ASSESSMENT OF THE PARTY OF THE P 经验的物格的证据

#### SPICE CHART SAMPLER

This lovely spice chart is not only decorative, it also

indicates which spice to use with beef, pork, lamb, fowl and fish. Easy-to-make kit includes design on oyster linen, embroidery floss in blue, green, yellow, red and pink. Available with or without fruitwood finish frame, 103/8" x 233/8". Chart with Frame—\$5.95. Chart without Frame—\$2.50. Add 35¢ pstg.

#### CREWEL BELL PULL

Graceful rose design is worked in Graceful rose design is worked in shades of rose, green and gold in this striking bell pull. Kit includes design on pure linen, embroidery wool, green piping, complete instruc-tions. Only \$8.95 plus 50c pstg. For bell pull ends of solid brass, 6" wide (top and bottom fittings), add \$12.95 plus 35c pstg.

Send 10c For New Art Needlecraft Catalog

# the stitchery

Dept. HG503

Wellesley, Mass. 02181



# Which of these 32 languages do you want to learn in just 3 months at home?

D o You want to learn a language in only 3 months? It may sound impossible to you. But now there is a remarkable new way to master the language of your choice far more quickly and easily than you might ever have imagined.

Linguaphone, Europe's most fa-mous language-teaching institute, has developed a simple, common-sense learning method that does away with tedious memorizing of vocabulary lists and grammar rules. Instead, you "soak up" a new language in the same way you learned own - simply by hearing the sounds, then learning what they mean, and finally speaking them yourself. And you do all this in just 10 to 12 weeks in the privacy of your own home.

Choose from 32 language courses:

French Spanish (European) Spanish W. Hem.) Italian German Japanese English Latin Swedish

Dutch Greek Norwegian Portuguese Chinese Arabic (Algerian) Arabic (Egyptian) Czech

Polish Malay Swahili Afrikaans Esperanto Hindustani Icelandic Luganda Welsh

Find out how Linguaphone can teach you any of these languages in a remarkably short time. For a free 24-page illustrated brochure, send your name and address to Linguaphone, Dept. HG-1, 30 Rockefeller Plaza, N.Y., N.Y. 10020. Please specify the language you want to learn.



#### DANISH STYLE FULL SIZE LOUNGE CHAIR

European imported solid hardwood frame, walnut finish, with authentic gracious curved Danish arm. 2842° wide, 29° high. Thick 4° polyure-thane foam seat cushion. 22° x 22°; 3° thick hack cushion 17° x 22°. At one price, your choice of expandable supported vinyl, or heavy tweed fabric. Colors—Olive. Tangerine, Black, Blue or Tan. Or furnish two yards, 54° wide, your fabric. Cushions zippered, fully welled and

No C.O.D.'s. Surge charges collect. \$24.95

#### GENADA IMPORTS

Dept. 3C. P. O. Box 204, Teaneck, N. J. 07666 N. J. Residents add 3% tax



STRONGITE is a remarkable, hard and brilliant synthetic stone the most convincing laboratory-made product, at the fraction of the cost of a diamond.

STRONGITE'S amazing hardness enables us to offer you an UNCONDITIONAL LIFETIME GUARANTEE in writing against scratching, chipping or loss of brilliance. Available in every popular gem shape, up to 20 carat diamond size, and larger. Sold on our easy payment plan and a MONEY-BACK GUARANTEE within 10 days. You take no risk!

SEND NO MONEY.
Just write for FREE BROCHURE showing a wide variety of settings for men and women.

#### THE STRONGITE CO.

DEPT. 99G, 7 WEST 45TH ST. NEW YORK, N. Y. 10036



Now sleep the modern, better way! Enjoy new Now sleep the modern, better way! Enjoy new comfort with your back, shoulders and head gently raised and cushioned on this light, buoyant foam wedge. Head Elevation comforts bronchial, diaphragm hernia, breathing, hypertension, acid regurgitation and heart ailments. Leg Elevation eases varicose, circulatory and swelling leg discomforts. Ideal for one side of double bed. Turned on end, it's great for sitting up. 27" long. Washable percale cover. FOAM-SLANT is available in heights most often prescribed by doctors. Orcale cover. FUAM-SLANT is available in heights most often prescribed by doctors. Order 4" high for 2 pillow users \$9.00; 7½" high for 3 pillow users \$11.00; or choose extra high 10" at \$14.00 or 12½" at \$17.00. Send check. We pay postage and ship in 6 hours.

MONEY BACK GUARANTEE

BETTER SLEEP Box

FREE CATALOG

Authentic Early Americana

New Providence New Jersey 07974

# Takes you back to the horse and buggy and penny candy days of rural America. Includes hundreds of vintage houseware. Our own delectable country farm products and sweets. Fascinating period decreative items and scores of unusual gifts. You'll find it a source of constant delight. New Hampton General Store

New Hampton General Store Green St., Hampton, N. J. 08827 Please rush your FREE catalog. ADDRESS.

# Shopping Around



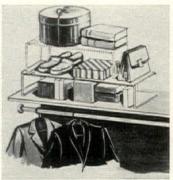
#### In the sack

Goes the rubbish-noiselessly. Throw-away plastic bag, whose frame props it up, welcomes all garbage, grass clippings. Say "bye now" to messy, clattering cans and spring for the anti-pollutant sack whose space equals content of 20 germ ridden containers, \$2.98; lg. size 40, \$4.98. Add 50c post. Jeff Arnold, HG3, Box 172-14, Roselle, N. I. 07203.



#### First aid for growth

Soil test kit is the first step to growing better plants whether in your flower and vegetable garden or indoors. Ten-minute test reveals what foods your soil is lacking, indicates the balanced diet which will permit plants to flourish. \$4.95 ppd. Great gift for a gardener! Sudbury Laboratory, HG3, Box 2484, Sudbury, Mass. 01776.



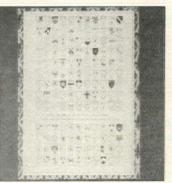
#### Set for storage

Shelves expand from 14" to 26", adding lots of vital inches to storage space. On closet shelves, pantry floors, they work wonders in shelving all sorts of odds and ends. They stack, too, for extra vertical space. Durable steel shelves with legs are \$1.29 each; two, \$2.29. Ppd. Gracious Living, Dept. 1054, Berkeley, R. I. 02864.



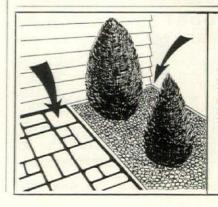
#### Spindle beads

The decorative application of these intriguing wooden accents is bounded only by your imagination. Fashion them into room dividers, shutters, radiator covers, headboard. Unfinished carved wood, richly grained and ready to paint or stain. 3" 1., 11/2" dia. ea. 4, \$1 ppd. Minimum order, one dozen. Creative House, HG3, 209 W. 8th, Kansas City, Mo. 64105.



#### Lineage list

Hark! Heraldry Science: for further information concerning family firsts, this fascinating coat-ofarms history booklet lists one hundred and forty-three genealogical insignia. Naturally, these names are culled from the one and only Sanson's archives. What's more, the book's free. Sanson Institute of Heraldry, HG3, 263 Summer St., Boston, Mass. 02210.



### WEED BARRIER

BASE FOR PATIO AND GARDEN STONES. 100 SC FT., HEAVY DUTY, OPAQUE PLASTIC SHEET. EAS TO HANDLE — CAN BE CUT WITH SCISSORS. E CELLENT FOR PREVENTING GROWTH OF WEED JNDER FLOWER BEDS AND PREVENTING MOIS TURE AND WEEDS UNDER PATIO.

#M1179 . . . . \$2.00 Check or M.O.

MARK INDUSTRIES, INC. DEPT. HG 367 900 W. 14 MILE ROAD CLAWSON, MICHIGAN 48017

#### Songbird sanctuary

Help the martin help you rid the place of bugs without using poison insecticides. Purple songster eats pests with impunity. Give him a house to call his own: the Trio-Musselman's all aluminum 12compartment construction's designed to lure the bird. 18" by 19" by 16", \$29.95 plus \$2 post. Standard American, HG3, 1 Park Ave., New York, N. Y. 10016.

#### Store jar

For the space age set, a space saver. Baby food-size plastic jars with dust-tight cover keeps everything in the way of leftovers, such as pins, trading stamps, clips, spices -you name it. Handy Dandy lives on a pegboard-it's purposely flexible in order to snap in without damaging prongs. 10 for \$1; 3 doz. \$3; 6 doz. \$5. Ppd. Wickliffe, Inc., Wickliffe, Ohio.

#### A king's story

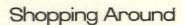
Full-color, 80 page catalogue's devoted to the man whose label is King-Size. He'll find McGregor jackets, Arrow and Manhattan shirts, sweaters, permanent press pants, lots of sportswear, plenty of accessories. (Shoes 10-16, AAA-EEE; sleeves to 38, inseams to 39", extra long rise.) 80 show styles. Free, just ask King-Size, Inc., 2208 Forest St., Brockton, Mass. 02402.

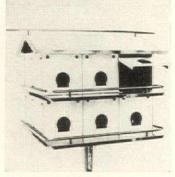
#### Some yarn?

The pillow's a beautiful version of the crewel work story. Knife-edged pillow with Jacobean tree design comes in glorious colors of red, vellow and brown. Also avbl. in blue, green and gold. 14" by 14". Linen for front and back, crewel embroidery yarn, cording, zipper, instructions. \$2.95 each kit. Add 35c post. The Stitchery, HG3, Wellesley, Mass. 02181.

#### Recipe roost

Embroider a looseleaf binder for your treasured recipes. Hardbound organizer of natural color creweltex comes with colorful wool yarn and easy instructions. With nine thumb-indexed cooking categories, sheets for pasting recipes, ruled pages for writing, envelopes and helpful cooking hints. \$4.95 plus 35c post. The Added Touch, 12H Water St., Bryn Mawr, Pa. 19010.













#### MEDALS SHOWCASES FOR THE ACHIEVERS

All Shipped Prepaid o obtain military medals due, write: U.S. Record Center Order that gift of a lifetime now! Rush gifts shipped same 700 Page Blvd., St. Louis, Mo. day. You must be DELIGHTED! . . . or your money back.

AWARD MAKER DEPT. 504, BOX 6474 · SURFSIDE, FLA. 33154



Sally Blain

#### TABLE ELEGANCE

BOWKNOT napkin ring & placecard holder. A truly elegant touch for the hostess who likes to be different. A perfect engagement or wedding gift. Six rings on holders Gold or Silver plated 12.95 ppd.

SPECIFY CHOICE No COD'S send for FREE catalogue FOR THE GIFT YOU'D LIKE TO KEEP VISIT OUR STORE

#### Sawdust Gallery

Dept. G, 133 E. 56 St., N.Y., N.Y. 10022



#### PAINT YOUR OWN WALL MURAL!

Enjoy the beauty, creative satisfaction of painting a lovely 5 to 14 ft. wide mural directly on your wall! New "paint-by-numbers" method is fun, incredibly easy. Takes just 3 to 5 hours. Artists charge up to \$350; wallpaper scenics Artists charge up to \$359; wallpaper seemies cost \$100 and more. Our complete kits, \$12.95 up! Also fabulous "Black Light" mural kits. Many exquisite modern, provincial, oriental, etc. designs. A stunning prestige touch! Send

#### FREE! BRAND NEW COLOR CATALOG ... over 25% New Designs!

Exciting new 36-page full color catalog shows dozens new designs and big choice of decorator color combinations, plus easy "How to" details. ALSO FREE COPY: "Romance of the Murals". (encl. 10c for postage, handling.)

#### MURAL ART CENTER

4401 Birch St. Dept. 1533, Newport, Calif. 92660

# LEARN WHILE YOU SLEEP

'Sleep learning is a true 'short-cut' to the study of foreign languages. Efrem Zimbalist, Jr.



#### "RESEARCH BULLETINS" FREE!

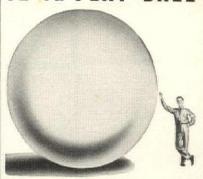
If you are interested in making productive use of your sleeping hours without losing your rest, send us your name and address. We'll send you a compilation of "Research Bulletins" including studies on Languages, Exam Study, Memory, Smoking, Overweight, Tension and Anxiety Control, Self-Improvement, etc. Yours at no cost or obligation, and no one will phone or call.

S.D.R.F., Dept. R-31, 207 E. 37 St., N.Y. 16

Send your FREE 26 page compilation of Research Bulletins to me without cost or obligation.

Name Address Zip....

# GIANT 12 ft. PLAY BALL



Playing with one of these is great fun for everybody! Actually a brand-new government surplus meteorological balloon, it's made of the finest long-lasting neoprene rubber, inflates easily with gas or air to from 12 to 18 feet high. Kids love them. Terrific for bazaars, openings, etc. Great fun at parties! \$2.95 ppd.

#### **MADISON ARMORY**

Dept. HG-3, 488 Madison Ave., N. Y. 10022

full color



DOUBLE THE REGULAR SIZE

FOLDS TO FIT A STANDARD RECIPE FILE

A brand new idea for your recipe box . . A brand new idea for your recipe box . . . that can earn you or your organization more money than ever! Your group can sell the finest Recipe Cards available . . . and earn 45¢ on every box sold. Twelve members selling just twelve boxes each will add \$64.80 to your treasury. Printed in vivid color, with a quaint Pennsylvania Dutch design; the saying "Kissin' wears out, cookin' on't' will make these cards sell on sight to any homemaker who takes pride in her kitchen and her cooking. Thirty 6" x 5" double-sized cards are attractively packed to make a perfect shower or birthday gift. make a perfect shower or birthday gift. Send your name and address and \$1.00 for sample box, complete details, and catalog.



CURRENT, INC., Dept. 700 Box 2020 Colo. Springs, Colo.

Cottage Clock No. 214. Mellow pine case with hand-painted dial.

hand-painteddial.

18 in. H. x 1134 in.
W. x 5½ in. D.
With chimes that
strike hour and
half hour \$75. Battery Movement
\$60. Pendulum
Movement \$60. (Shelf Extra)

Steeple Clock No. 212. Mellow pine case with hand painted dial hand painted dial 22½ in. H. x 11¾ in. W. x 5¾ in. deep. With chime \$79.50. Pendulum Movement \$64.50. Battery Movement \$64.50

SHELF

Mellow pine 61/4 in. H. x 15 in. W. x 53/4 in. D. \$13. ALL POSTAGE ALL PAID.



RANCOCAS WOODS, NEW JERSEY 08060

ARCH, 1968

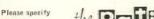


#### The Butterfly Cover

Sturdy, washable 12-oz. duck covers that fit all sizes of the popular but-terfly living chair. Triple-stitched, reinforced pockets for extra strength and durability. Covers are piped in same color as body. Choose black, na'ural, avocado, green, tangerine, gold or curquoise,

Also: Top grain leather butterfly covers in black or saddle tan. \$29.95 ppd.

Butterfly frames: In flat black wrought iron, shipped tio REA, freight churges only collect (15 lbs.) \$6.50



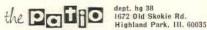
#### The Capri Table

Our sturdy chairside companion that reflects the airiness of Spring through its 10" x 10" recessed glass top, onto a center cluster of hand-wrought flowers below. 18" high . just perfect for telephone, nitestand, boudoir and bath. Hand-wrought iron frame in white, black or brushed gold finishes.

\$6.95

Satisfaction

#### zip code



Guaranteed

#### THRILLING 50-FOOT MONORAIL

Baskette Cover-Ups

Preserve, protect and rejuvenate the modern basket chair. Our snap-on baskette covers have draw string, bottoms to assure snug, custom fit for any chairs up to 32" round. They cover both back and front, give years more use to worn chairs, dress up and preserve new ones. Washable cotton canvas covers in solids of yellow, turquoise or red; sophisticated stripes of navy, red, pink, blue or orange (all with white).

\$4.95

also available: Fabuloux, plush fake fur baskettes in a choice of black and white Zebra stripes or beige and brown leopard stripes.

\$12.95

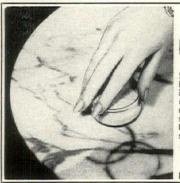
FREE CATALOG



Here is a thrilling, new space age ride that holds up to 150 lbs. and is safety engineered to build sturdy young bodies. Propelled by weight of rider this space trolley zooms 50 feet along suspended monorail of heavy gauge, plated steel. Easily attached between 2 trees or posts. Rust resistant ball bearing pulleys, couplings and all hardware included. Only \$7.95 plus \$1 pstg. DeLuxe Model with sturdy, all-weather pulley housing, \$13.95 plus \$1.50 pstg. Complete Satisfaction Guaranteed.

#### discoveries unlimited

Dept. HG503A Wellesley, Mass. 02181



PIERCED

EARRINGS

ı

DIRECT TO YOU PRICES

# Marglo MARBLE STAIN REMOVER

and POLISHING KIT

Stains, rings—yes, even discolorations on ANY mar-Stains, rings—yes, even discolorations on ANY marbles surface can now be easily cleaned and repolished like new with MARGLO—the only complete marble care kit! Contains a generous supply of marble stain remover, marble polishing powder, sturdy applicator and 2-year supply of MARGLO MARBLE SEALER WAX that gives protection and shining beauty to your marble. No C.O.D.'s, please.

Complete Marglo \$ 595 Marble Sealer Kit (postpaid) \$ 295

MARGLO CO. P.O. Box 114, Dept. HG-38, Niles, Illinois 60648

#### American and World Imports - Fine Antique Reproductions — Abstract Exotic Woods — Genuine and Created Diamonds -

free MEW

3000 PAIR

PIERCED

EARRING

CATALOG

French Lamoge — Bangles, Spangles, Drop Outs, Personal Gold Monograms. PLUS A BIG NEW SUPPLEMENT of Hundreds of Necklaces, Matching Pendants and Finger Rings. Priced from \$1.35 to \$125.00.

# Adea GOLD PRODUCTS DIVISION

Box 3046/Dept. HG3 /Sarasota, Florida ase send me this Brand New 1968 Catalog JS The Big Supplement. I am enclosing Postage and Handling.

Print Name		
Address		[
CityState	Zip	

Satisfaction Guaranteed or Money Back

#### CHIAVARI CHAIRS \$11.99 or 4 for \$45.00



#### Chiavari Chairs From Italy!

Classic elegance in black or walnut finish. Ex-cellent for dining or desk use. Structurally solid. Natural rush seat. Size 16" x 17" x 34" high. Less than 4 chairs Add \$2.50 packing charge.



Send mail-orders: Dept. HG3, 252 E. 51st St., New York City 10022. No C.O. D.'s. New York Residents add sales tax. Express collect. Mail or-ders case lots only.

# Shopping Around



# **Gripping idea**

Ever wrestle with a roast beef, fence with a fowl? Come to grips with the viands! A silver-plated form-fit handle has extra long stainless steel tines. Once anchored, roasts or fowl can't budge. Great for novice or professional carver! 9" overall, the roast gripper is \$7.50 plus 95c post. Sawdust Gallery, HG3, 133 E. 56 St., New York, N. Y. 10022.

#### Look Ma, no hips

The magic word is slim. And this Xer-Hi Cushion works like magic in slimming without diet. Without getting out of bed! Just three minutes night and morning do the trick in toning muscles, slenderizing waistline, hips, thighs and buttocks. Full directions on chart to record progress. \$4.29 ppd. Better Sleep, Inc., HG3, New Providence, N. J. 07974.



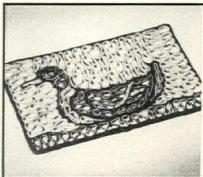
#### Trapunto treat

Give a nimble-fingered lady a horse she can embroider-complete kit pillow with horse scene printed on shrink-resistant cotton, 11" by 15". In browns, greens and reds with Dacron wadding, fringe, instructions. Horse shown or wild geese kit, \$2.50; pillow form, \$1.95. Add 35c post. per order. Classic Corner, 12H Water St., Bryn Mawr, Pa. 19010.



#### Mythical weight

Romance of legend's focused upon a rock of many-faceted cut crystal embedded with miniature 8" replica of King Arthur's sword turned letter opener: stainless steel, gold-plated handle. Rare paperweight for imaginative gifting. Heavy crystal rock is 4" by 3" by 21/2". \$7.95 plus 75c post. Garrett-Marlison Corp., HG3, 7 W. 30th St., New York 10001.



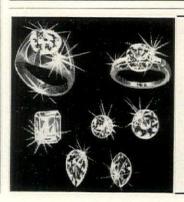
## DUCK DOOR MAT

Unique openwork design cleans shoes thoroughly . . . self-cleaning so dirt falls thru. Design is brilliantly colored against natural hemp background. 29" x 17". Order # 45096 \$3.98 plus 35¢ ship. charge.

# Foster Kouse

Dept. 103, Peoria, Ill. 61601 Please include your zip code.





# PURE WHITE BRILLIANCE at \$22 per carat

Luxurious simulated DIAMONDS—man made, in-credibly like the real thing in beauty, brilliance, whiteness and hardness, at a fraction of the cost. WHITEMESS AND HARDNESS, At a fraction of the cost. The VEGA is UNCONDITIONALLY GUARANTEED FOR LIFE not to seratch, break, chip, dim or discolor, or will be replaced at NO COST. Cut and polished on diamond wheel by experts to full 58 facets for maximum brilliance. Cost, not thousands, just \$22 a carat! EASY PAYMENTS. Sold on 10 day MONEY BACK GUARANTEE.

For FREE CATALOG of styles set in 14K white or yellow yold, for men and women, write:

VEGA CO. Dept. HG-3, Box 465, Radio City Sta., New York, N. Y. 10019

#### **Hummel hideaway**

Charming cache for precious possessions-this enchanting Hummel treasure chest. Choose the delightful umbrella girl or boy and hear "Somewhere My Love" from "Dr. Zhivago" or "Edelweiss" from "Sound of Music." Walnut-finished; it's 9" by 6" by 3" h., three sections \$15.95 ppd. Hildegarde Studio, HG3, 597 Farmington Ave., Hartford, Conn. 06105.

#### Light, fire, action

How about a 10 second fire? Tried and true with this wizard. Heavy duty black iron bowl with handsome brass cover and handle. Odorless, clean, economical. \$8.95. 1-qt. for 30 fires, \$1.50. Firelighter and fuel, \$10. Ppd. Don't use kindling or newspapers; put on hearth under grate. Allied Fireplaces, Inc., HG3, 1524 E. Wisconsin Ave., Appleton, Wis. 54914.

#### Flower of the month

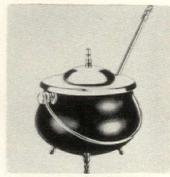
Here a selection from the Flowerof-the-Month Club, a handsome hanging begonia. Blooms beautifully with many flowers that cascade over the 8" hanging basket. Vivid red color with vibrant green foliage. Plastic basket with large Belgium Pendula Begonia tuber. For information send 10c to Flower-ofthe-Month Club, Dept. INQ-1478, Grand Rapids, Mich. 49502.

#### Make a tote

Kit and caboodle-terrific tote bag in kit form that includes stamped burlap, zipper, taffeta lining, colorful wool yarn, easy instr. Finished: 16" w., 14" h. It's more fun to give or carry when you've made it yourself! Poppy design with yellow background; ladybug with turquoise. \$4.95 ea. plus 50c post. Victoria Gifts, 12H Water St., Bryn Mawr, Pa. 19010.













6.95 ppd. 2 for \$13.00 ppd.

#### DOHRN LAFFRENZEN

Dept. G-38, 101 Willis Avenu Port Jefferson, Long Island, N.Y. 11777



NOW FREE! S&H Green Stamps with Every Order!

WALLER'S Box 2057-G Oak Park, 111. 60303

# WE'LL BET YOU \$495

# we can make you STOP SMOKING in just 6 weeks

You know cigarette smoking is dangerous — but you still smoke. All right — we'll bet you \$4.95 we can make you taper off gradually . . . then stop smoking altogether in just 6 weeks.

#### Here's why we are willing to make this bet.

Smoking is a habit. If you try to break the habit all at once, the sudden change may be too much for you. But there's another way, which gives your will power an assist. It's called The Count-Down Program To Taper Off Gradually — Then Stop Smoking Altogether In Just 6 Weeks. And it's all based on a beautifully styled, precision-engineered cigarette holder called Count-Down which is designed to help men and women cut down ever so gradually on the amount of smoke inhaled until finally they're off smoking completely.

#### The Count Down® Cigarette Holder

The Count-Down Cigarette Holder is a scientifically designed patented product with a dial for various "smoke" settings — 100%—80%—60%—40%—20%—0%. If you set the dial at "100," you get 100% smoke. Twist the dial to "80" and you get 80% smoke and 20% cool, smoke-free air and so on. Thus by simply turning the dial you can gradually cut down on the concentration of the smoke you inhale.

#### The Count Down Program To Taper Off Gradually -Then Stop Smoking Altogether in Just 6 Weeks.

Set the dial at 100 and use it for one full week at this setting. The second week, set it at 80. Then at 60 for the third week — 40 for the fourth week — 20 for the fifth week — and finally click the dial to zero for the sixth week — and you're off smoking!

#### HERE'S OUR BET IN DETAIL

HERE'S OUR BET IN DETAIL

You purchase one Count\*Down Cigarette Holder for just \$4.95 and follow the Count\*

Down Program To Taper Off Gradually — Then Stop Smoking Altogether for 6 weeks (you don't have to give up a single cigarette while you're tapering off). Our bet is that when you've completed the program you'll stay "weaned" from cigarette smoking. If you do, we'll keep the \$4.95 you paid for the Count\*Down Cigarette Holder — you don't owe us another cent. However, if you go back to cigarette smoking again — just send us the enclosed Guarantee Card within 4 months after we ship you your holder and we'll send you back your \$4.95! You don't even have to return the precision-engineered Count\*Down Cigarette Holder. How can we afford to make such a bet? We believe you'll play fair and square with us if we help you break "the habit." Order a Count\*Down Cigarette Holder today. You have nothing to lose and EVERYTHING to save.



U. S. Patent No. 3,270,751 and many foreign countries

Delcron Products, Inc., 246 E. 46th St., New York, N. Y. 10017

#### Delcron Products, Inc., Dept. 121

ten: I enclose \$4.95 cash, check or money order, end me one Count-Down Cigarette Holder. If t give up cigarette smoking after completing The Down Program To Taper Off Gradually — Then tooking Altogether in Just 6 Weeks, I will return losed Guarantee Card within 4 months from the a ship my holder and you agree to refund to me purchase price. The Count-Down Cigarette Holder to keep even if I get a refund.

246 E. 46th St., New York, N. Y. 10017

Name (print) Address(print).....

# Air Refresher . . .



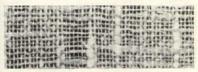
#### magically refreshes every room!

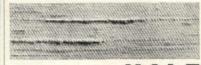
Just fill the decorative, PERM-A-SCENT wall vase with Edeo fragrance and a delightful, delicate fragrance replaces all stale odors and mustiness! ONE FILLING LASTS SEVERAL WEEKS. Use in living room, bedroom, nursery, closets, bathroom, basement, recreation room, kitchen, etc. Ribbed or floral vase plus bottle of liquid (12 weeks normal supply) of "out-of-doors" BLUE SPRUCE or "spicy" TREFLE. \$3.95

REFILLS AVAILABLE

EDCO FRAGRANCE Dept. HG-10 17-30 166 ST., WHITESTONE 57, N.Y.







# SAVE UP TO HALF ON DRAPERY FABRICS

Buy direct from Textile Mill Distributor

Yes, you can save up to 50% when you choose decorator fabrics from our giant selection. (Over 2,000 designs and colors, from 85c yd. to \$3.) Antique satins, Dacron sheers, linen prints, solids, textured casements, famous Waverly fabrics. Do it yourself, or we tailor deluxe made-to-measure draperies, at savings. Send for FABRIC SAMPLES. 25 samples 50c, 50 samples for \$1.00.

FORSYTH FABRICS (Dept. G-3) 1190 Foster St. NW/Atlanta, Georgia 30318

# Mail this Coupon for FREE CATALOG of Spring-and-Summer Fashions.

The "Johnny Appleseed Look" in dresses, separates, etc. Illustrated in full color. Sizes: Misses (8-20), Half, Junior.

Name ..... Address .... City State Zip

Johnny Appleseed's Box 701, Beverly, Mass. 01915
Zip Code Required! The Family Store

river



Send for free catalog

CUSTOM DESIGNERS

Dept. G38, 1127 Park Sq. Bldg., Boston, Mass. 02116



The luck of the Irish is with you when you have Irish Coffee, the most delectable drink that has ever crossed the American palate, in these charming, 8 oz. continental glasses. Decorated in green (naturally) with 22 Kt. Gold rim.

SET OF FOUR \$3.95



No COD's Please

Dept. HG38, 1141 Connecticut Avenue, N.W.



#### Ride In Style and Complete Comfort **BUCKET SEAT CUSHIONS**

Now you can add a luxury sport style look to your car and at the same time reap the benefits of complete driving comfort. These new fashionable bucket seat cushions reduce driving fatigue by providing firm support for the back. Has sturdy adjustable straps that make for quick and easy installation. Of handsome, durable heavy duty leatherette and solid foam, they fit neatly into any model car. Do not interfere with seat belts. Can be easily cleaned with soap and water. Will give years of unexcelled service. Colors: red, blue, black, green, pronze or white. Only \$10.95 each, postpaid.

Send check or M.O. Satisfaction Guaranteed.

Fred Hill Dept. HG 3

Box 8376, Atlanta, Ga. 30306



At last, a sturdy, lightweight aluminum ironing board . . . 171/2" x191/2" overall, rubber-tipped legs, foam-rubber pad, silicone cover. Large enough to handle a man's suit, an evening gown, yet packs into a suitcase. Holds any traveling iron. Vinyl tapestry carrying case: The Queen, \$19.95 . . . The Princess, \$14.95, or board alone, \$12.95.

Please Add \$1.00 For Postage GYPSY PRESS . P.O. BOX 454 Dept. HG, Las Vegas, Nevada 89101





Off of Pown

Skywatch, the automatic light sensitive adapter, turns outside lights on and off without ever having to be set. Guided only by light and darkness, not by time, the adapter automatically adjusts to variances of dusk and dawn. Simply screw it into the outdoor lantern or fixture together with a light bulb and your home or business will be protected with light. Time delay switch prevents "on-off" blinking due to headlights. Dust and weather-proof; unaffected by temperature. U.L. Androved.

\$10.00 ppd. Add 25c for handling charges.

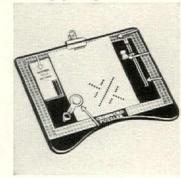
Check or money orders only. No C.O.D.'s

Satisfaction guaranteed

ARDEN ENTERPRISES

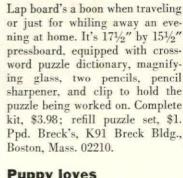
P.O. Box 951 North Elizabeth Sta., Elizabeth, N. J. 07208

### Shopping Around



# **Puppy loves**

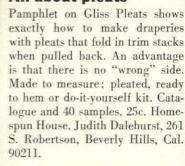
Crossword kit



Pop-art toys for the doggy set give off startling squeaks when munched or stepped upon. But the biggest boon is in their real-looking design: a can of "Dog Bone Soup"; a pack of cigarettes; a tube of toothpaste labeled "Fangpaste." All non-toxic colorful B. F. Goodrich vinyl. 98c ea.; 3 for \$2 ppd. Madison House, Dept. HG3, 488 Madison Ave., N. Y. 10022.



#### All about pleats





#### Sweet talk

It's fun raising funds the Kathryn Beich way. Clubs and other organizations can raise \$50 to \$500 or more through selling her "Kettle Fresh" confections. Without risk or their money! Write for the Free Fund Raising Guide to tell you how to organize a successful fund raising drive. Kathryn Beich, Dept. HG2-3, Bloomington, Ill. 61701.



#### Danish dandelion

For a nervous novice or an experienced needlewoman this Scandinavian pillow kit's a real beauty. Elegant Danish design on soft offwhite hop sacking, with flowers: yellow, gold, silver gray; leaves, four shades of green. 12" to 14" sq. completed. All's here but pillow form. \$12.50 ppd. Windfall, HG3, 185 Adams St., Bedford Hills, N. Y. 10507.



# KEEP HIM DRY NIGHT AND DAY



absorbent pads Patented

Worn by invalids an usands of adults, too

PIPER BRACE COMPANY, Dept. HNG-38M, 811 Wyandotte St., Kansas City, Mo. 6410

#### Miniature computer

You, too, can have an electronic brain at your command with this miniature computer. It adds, subtracts, memorizes, does missile countdown, satellite re-entry, figures your bank account and is fun. to boot. With comprehensive instruction booklet. Excellent educational gift for kids. \$5.95 ppd. Gerard, HG-3, 887 Second Ave., New York, N. Y. 10017.

#### Jigsaw jazz

Tired of moving unfinished puzzles from one place to another? Store or carry puzzles that can't be completed in one sitting. Assemble puzzle on 321/2" by 251/2" caddy and carry wherever you go. Disturb nary a piece with Puzzle Caddy! Two large folding boards, two pieces of foam padding, four clamps, \$10 ppd. Taylor Gifts, HG3, Wayne, Pa. 19087.

#### Stalking slippers

Hunting for a comfortable pair of slippers? Wouldn't you love to bag this pair of tigers? They're the cat's meow in oranges, yellows, black and white. All sizes. \$30 ppd. plus tax. Needlepoint mounted into shoe later at additional cost. D'orsay style \$25 ppd. plus tax; mounting additional. Alice Maynard, HG3, 558 Madison Ave.. New York, N. Y. 10022.

#### Angelic company

For a heavenly centerpiece these cheerful cherubs. Reproduction of European set is of Rocaille white porcelain. Four 7" high cherubs, candle holders; four candle holder covers; eight troughs for fruit, flowers. 20 pieces, \$14.95. Four troughs and four cherubs, \$9.95. Ppd. Add 75c w. of Rockies. Ziff & Co., HG3, Box 3072, Chicago, III. 60654.

RIY

INTRO

STATES

SAVINGS

BONDS



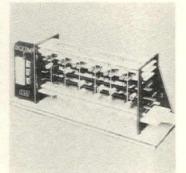
Crewel embroidery steps into the fashion picture with this lovely dress for wear throughout the Spring and Summer. Dress is completely sewn with zipper and adjustable hemline, ready for simple crewel embroidery. Lovely cotton and rayon blend fabric is per-

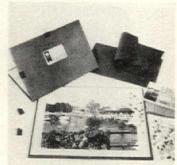


Send 10c For Art Needlecraft Catalog

the stitchery Dept. HG503A Wellesley, Mass. 02181

# Shopping Around





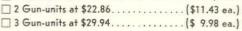




# BREVETTATA TEAR GAS **PISTOL**

**World Famed** 





4 Gun-units at \$35.16.....(\$ 8.79 ea.)



#### LIQUID PLASTIC

Polyurethane that applies like paint forms a skin so tough it won't crack, chip or peel. Cuts painting costs

#### WATERPROOF in 30 MINUTES

practically anything, stops leaks. Ideal e. aluminum, wood, masonry, canvas, Clear only. © \$5.95 per qt., © \$18.50



MEREDITH (United Supply Div.) Dept. HG-3, 310 West 9th St. Kansas City, Mo. 64105 Ship as checked:

Name ...

Address.

City

State



#### **GIANT 2-FT. TALL CIRCUS** WALLPAPER CUTOUTS

These impish full-color circus animals will brighten any room. Children love the exciting 8 whimsical 2 ft. tall circus animal cutouts. The 48 piece set contains yards of tent poles and canopies, 8 animals, stars, balls, etc. plus paste, instructions. Only \$3.98 ppd.

Sold mail order only.

Constance Marmo-1661 Griffith Park Blvd.-Dept. H3, Los Angeles, California 90026

# UNMASK TO NEW BEAUTY



FRESH FACE DEEP CLEANSES UNSIGHTLY PORES TO REDUCE COMPLEXION WORRIES

troke on a velvety creme. Feel at once a deep-own, gentle tingling and tightening action. resh Face is working to lift out impurities— on actually see them when you peel away the nasque. Refines and smooths skin. Excellent cor-cen age problems. Beneficial for every age roup. For men, too. Fresh Face is radiant an-wer for problem skin. \$3.00 check or M.O. We pay postage No.C.O.D.'s • 2 oz. Self Applicator Bottle

Ollieri Dept. HG-1 9939 Lawler Ave., Skokie, III. 60076



#### POZNAN EASTER EGGS

from Poland

Easter Sunday is full of surprises! In Poznan, the fathers carve and mothers paint these wooden eggs by hand in marvelous peasant design. This trio will add a note of color to any Easter Basket or table decoration. Each egg is 21/4" long.

\$2.50 postpaid

FREE: Write for 40-pg.
catalog of 400 imports.

• Visit our World
Handicraft Center
in Norwich.

#### AMERICAN TRADER

Division of Shopping International, Inc.

Dept. 707, Norwich, Vt. 05055



#### \*old Yankee footstool\* charming...comfortable

A quaint reproduction of an old American favorite. The cricket stool that stood by the hearth. Multicolor braid over cotton felt padding. Oval top is about 16½x10". Stands about 9½" high. Legs are maplefinished hardwood. Buy several. Use them as decorator pairs or in separate rooms...as footstools or as "TV seats" for youngsters.

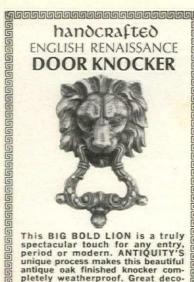
now only \$698 - 2 for \$1250

plus 75¢ each postage-handling.

| dept. 38C | Order item 66-00 dept. 38C 66-00 66-00 CHICAGO, ILL. 60680

full refund if you're not satisfied

Send check, M.O., or Amer. Exp. Acct. No.



This BIG BOLD LION is a truly spectacular touch for any entry, period or modern. ANTIQUITY'S unique process makes this beautiful antique oak finished knocker completely weatherproof. Great decorator item for interiors—towel holder, etc. Easily installed. 7½" x 12½". Satisfaction Guaranteed. \$19.95

Please add 75c for postage and handling—5% tax for California residents.

#### ANTIQUITY

P.O. Box 2116, Toluca Lake Station Toluca Lake, California 91602 



#### the anti-hero HOSTILITY Dart Board

- Choose LBJ, Lady Bird, Humphrey, Castro, Hochi Minn, De Gaulle, Nasser, Nixon, Bobby Kennedy, Reagan or Sigmund Freud. CUSTOM HOSTILITY BOARDS: Throw darts at

FREE CATALOG

the Patio



#### FRENCH STYLE COFFEE

The enamel coffee biggin has a distinct coffee flavor all its own. Just like the famous New Orleans Cafe' au lait. The secret is in the enamel drip basket. Pot holds 5 cups, takes any drip grind coffee. Made of easy to clean white enamel inside and out. \$5.95 91/3" tall

Plus 35¢ Postage. SATISFACTION GUARANTEED Write for Free Catalog

ifts & Gadgets of DALLA

724-J SO. SHERMAN RICHARDSON, TEXAS 75



#### OLD PUEBLO TRADERS

600-HTR-So. Country Club Tucson, Arizona 85716

#### 'LUCKY LEPRECHAUN"

You'll be streaked with luck if you own this

"Lucky Leprechaun"

Just rub its forehead and hands each day, because that's how the little people recognize their master. Handmade of sterling silver the 1" charm for your bracelet or his keychain is \$1.75. In 14K Gold \$7.50 p Tie-Tack s/s \$3; 14K Gold \$11.



#### CRUSADER CROSS

One of the most beau-tiful ever made. From the holy city of Jeru-salem. The sterling alexandrite stones that look violet in the day-light and crimson red at night. Comes with a 24" chain. Three sitzes: 1½" \$16.95; 1½" \$16.95; 1½" \$18.95; 2½" \$26.95. Earrings \$15; charm \$8.

The Jamaica Silversmith Dept. G368, 407 Rockaway Avenue Valley Stream, N.Y. 11581 Orders Shipped Promptly. In town? Visit Us! Members of Jewelers Institute.



#### THESE ARE

#### GENUINE EGGSHELLS

No other Easter decoration ever matched them in originality or beauty. Laid by the 'Little Red Hen'' and imported from Central Europe. Real hen eggs are punctured, the contents blown out and the shells decorated by hand in exquisite pattern and color. Immediate shipment and safe delivery.

12 Eggshells \$4.25 ppd.

The OLD MEXICO SHOP

Patio 2, Santa Fe, New Mexico 87501

# Shopping Around



#### Lo, a leopard

Make a leopard? Indeed yes, with this unique needlepoint creation from the originator, Mazaltov. Regal beast with all wool to complete the handsome piece. To frame, and wouldn't it be fabulous? Or as a pillow cover. 16" by 16", the complete kit is \$37.50 ppd. Mazaltov & Son, HG3, 758 Madison Ave., New York, N. Y. 10021.



#### Magnetic clock

Handsome clock sticks to any metal surface. Comes with self-adhesive metal plate so it will stick to other surfaces too. Luminous numerals on black dial; black highimpact case. Perfect for cars and boats. 3" by 31/2". Clear belltone alarm for timing your traveling. \$6.95 ppd. Norfolk Hill, HG3, 35 Ninth Ave., New York, N. Y. 10014.



#### One-cup coffee

Drinking real coffee still has its adherents-and for good reason. Join the faithful and enjoy the drip kind that's true brew, even though it's just coffee for one. Takes but thirty seconds to prepare it in this marvelous Italian import of polished aluminum with its own permanent filter. Each \$1.25; 3, \$3.50. Ppd. Wales, HG3, Hartsdale, N. Y. 10530.



#### Fond memories

The bride was exquisite and so was her gown. White Way Keepsake Process keeps it that way, scientifically. Prevents discoloration, mildew, insect damage. Vacuum packed in mylar, the gown stays forever perfect. Send gown for price quotation. Ppd. if White Way does the job. White Way, HG3, Edgehill & Villa Pl., Nashville, Tenn. 37212.



#### **Bunny love**

Ready, get set, Easter's coming! Purest white Italian alabaster, lovingly carved into an appealing bunny with pink glass eyes. He's ready to grace an Easter table setting and ever afterward to serve as a pert paperweight. Bunny is 23/4" high. \$2.95 ppd. American Trader, Dept. 706, Rt. 5, Norwich, Vt.



PRESS ON (SELF-STICK) DIE-CUT ADDRESS LABER Put these beauties on your p camera, sports equipment, toys, eas well as correspondence. St permanently. Just peel off and pron. Black ink on Silver, Gold, White pressure-sensitive labels I x ½". Any message to 4 lines, letters each. Plastic slide dispen-fits purse or pocket. 225 for \$3; 4 [alike], \$5; 1000 for \$10. 20 matering airmail labels included. Prom shipment. Via air, add 30c. Bru Bolind, 23-P Bolind Bldg., Bould Colo. 80302. Thank you kindly!

#### afe electrolysis

What with all the emphasis on a lick skin, it behooves the sensitive nes to remove hair from face, rms, legs. Use Perma-Tweez with ase: safely destroys roots with weezer-like action, does not puncare skin. Especially engineered rotection makes for assurance. 14.95 ppd. General Medical Co., IGE 12,5701 W. Adams Blvd., Los ngeles, Cal. 90016.

#### ot the slim whim?

's easy to put off exercising if you ave to bend and stretch alone. he perfect companion is Paul ogarty's 12"-LP 33½ record of Famous Forty Exercises," the ame slimming routines as on his V program. Lively music, easy rections make it fun. \$4.98 ppd. aul Fogarty, HG3, 5551 Sheridan d., Chicago, Ill. 60040.

#### larble marvel

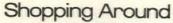
o banish stains, remove rings and scolorations from marble, we commend this Marglo kit. Stain mover, polishing powder, mare sealer wax, wood and felt buffg tool and instructions. \$5.95. ealer wax that protects and beaufies, alone, \$2.95. Postpaid. A oughtful gift for marble lovers! arglo, Dept. 368, Box 114, Niles, L 60648.

#### uilt-in baker

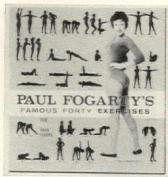
Country Charm" wall oven has a st-iron front with an old-time roll finish-a wonderful touch r a cheerful gingham kitchen! ectric, porcelain-lined, insulated terior, 18" by 161/2" by 193/4"; itside, black enamel finish. With ntrol panel, self timer, minute inder behind door. \$247.50 FOB. ne House of Webster, Dept. N, ogers, Ark. 72756.

#### illow wonder

illow sofa covered with tufted am rubber corduroy cushions in ld, black, avocado or tangerine pecify). Natural finish, but intable. Sofa 38" h., 46" w.; 3.50. Cushions, \$17.95. Matchg chair, \$21.50. Cushions, \$8.50. olong table, 24" h., \$20.95, All p. coll. Catalogue 35c. Fran's sket House, HG3, 29 Calumet e., Rockaway, N. J. 07866.















ANATOMY SHAPE

ANATOMY SHAPE

IN PLUSH

2 for \$9.

ARE TALKING ABOUT . . . "PET NAP"—a relaxing pillow and a toy all in one! For the napping le to the contour that dogs like, the PET NAP has answered the need of the hour in the dog world, i will love it. Dacron filled, washable. In anatomy or bone shape. Sizes 12", 18", 25" Original tothes of dogs—Dalmatian, leopard or solid color nylon plush covers. Green, blue, white, pink, ed. sold. Small & Med. \$4.98, 2 for \$51. Send cheek, white, pink, ed. sold. Small & Med. \$4.98, 2 for \$51. Send cheek or money order toDUCT, Copyright, Pat. Pend. P.O. BOX 1264, SOUTHFIELD, MICHIGAN 48075.

#### Wall or Desk COLOR PHONES with dial, plug, ringer & cable

Add \$1.50 \$2695 pstg/hdlg

Decorator colors: pink, blue, beige, black, ivory, white, green, red, yellow. (State 2nd choice.) Ready to plug in and use in style to mount on wall or desk top.



Reduced from \$99.95 SPECIALI \$3995 COMPLETE Add \$1.50 pstg/hdlg

#### CASSETTE RECORDER

Famous name instant load, battery operated fine quality tape recorder. Uses standard cassette cartridges that can record and play up to 2 hours. Automatic cutoff, remote switch, button controls.

CARRYING CASE ® \$2.95
Full Power AC ADAPTOR @ \$4.95
Spec. 60 minute CARTRIDGE @ \$2.50
Spec. 90 minute CARTRIDGE @ \$3.50
Spec. 120 minute CARTRIDGE @ \$4.00

Send check, M.O. NYC residents add 5% sales tax. Outside NYC add proper tax.

METROPOLITAN TELETRONICS CORP. Dept. HG3, 35 West 35th Street New York, N.Y. 10001



Above: Clipper Ship Cutty Sark: 23" L. x 15" H. Complete kit with carved wood bull, sail materials, all fittings and mounting board. \$14.95 plus 75¢ shipping.

# Ship Models

Putting together a ship model is an absorbing hobby — and your finished model brings charm and a breath of seagoing history to your home or office.

In our new 112 page catalog, over 30 historic Clipper and sailing ships are shown — all available in kit form and some as finished models. Fully illustrated, our catalog also shows more than 100 prints and pictures of Ships and Sea, and many unusual Nautical Gifts. Price 25¢. Send check or M.O. to

#### PRESTON'S

101-E Main St. Wharf, Greenport, N. Y.11944 SATISFACTION OR MONEY REFUNDED

BEN COMMINDMENTS ne other gods had 🎉 r

#### Ten Commandments in berse

The Ten Commandments written in lyrical verse by an anonymous poet in the days of 16th Century England. This exquisite manuscript is silk-screened in six brilliant colors on parchment finished paper and framed in maple, trimmed in gold. 11½" x 14½", it is perfect for your home or that of a friend. Your money returned if not delighted.

TWO FOR \$9.75 ONLY \$4.95

Please add 50c for postage Dept. 4TNC house of goodspeed

Federal Square Bldg. Grand Rapids, Michigan 49502



#### For Heritage Collectors

Here are cups, saucers, 71/4 and 9" plates to match LEFTON'S Heritage coffee and tea sets. Yes, they are the same beautiful soft green with hand-deco-rated pink roses just like great-grandmother used to paint, and an edging of Ft. Knox-type gold.

cups & saucers, 6 for \$14.00 and 12 for \$26.00 71/4" plates, 6 for \$8.00, 12 for \$15.00 9" plates, 6 for \$13.50, 12 for \$25.00

#### IMRE BAN STUDIO

HG-38, 3950 Lake Shore Drive Chicago, Ill. 60613



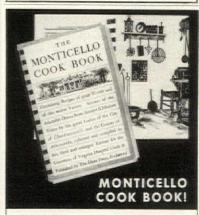
#### THE ORIGINAL PORTRAIT KIT

We, the originators of oil-portrait number kits, have enabled thousands of people with no prior experience to paint quality portraits of loved ones. Our exclusive system gives; you the finest reproduction at the lowest possible price. No misshaped abstracts! From your photo or color slide (any size) every brush stroke area is outlined and numbered on a fine mounted 16" x 20" canvas (standard portrait size). Twenty-four cups of individually-mixed artist's oil paints marked for the numbered areas are provided with screw cap lids to preserve freshness. The kit also includes: an artist's palette, fine brushes, brush cleaner. Please indicate hair and eye coloring. All photos returned unharmed.

Send Only \$9.95

Enclose \$.50 for postage

PORTRAIT CRAFT wilmington, Calif. 90744



Recipes from colonial Virginia, compiled by ladies who still cook in the tradition of the days of Thomas Jefferson. Third Edition, bringing you old recipes passed from mother to daughter. Learn the secrets of Virginia Batter Bread, Old Virginia Spoonbread, Curried canapes, "lightning" Cornbread, Popovers, Sally Lunn bread, Summer Gumbo, Virginia Ham, Pecan Cake, and hundreds of other recipes, plus pen and ink illustrations of Jefferson's "Monticello." \$3.95 plus .20 postage. (Order two for \$6.00 and receive free heirloom trivet.)

#### Colonial Virginia House

Box 12183 Dept. 3, Richmond, Va. 23219

# Classic **Florentine** Lamp

Multi Colored Leaded Glass Effect With Imported Italian Marble Base

Large size (29½" H. x 6½" W.) will make this magnificent lamp a focal point, giving decorative importance to any room. Heavy Rogers gold plated castings combined with stained glass and marble base echo good taste and elegance in this lamp of distinction. Available only through LuigiCrys- \$39.95 tal.

No COD's Please SHIPPED EXPRESS CHARGES COLLECT Pa. Res. Add 6% Tax

LUIGI CRYSTAL Dept. HG38, 7332 Frankford Avenue Phila., Pa. 19136





HAND EMBOSSER For Personalized Stationery

Emboss your own personal stationery for a lifetime by just pressing a handle. Makes expensive looking raised letter impressions of any 3 line address on PAPER & ENVELOPES (reversible). Requires no inks, accessories, service or maintenance. Ideal for adults, teenagers, home or office, clubs, etc. Print clearly 3 lines desired. No more than 24 letters or numbers per line. For 4 lines add \$1.00.

EXTRA PLATE ALONE (no frame) \$5.50

FREE POSTAL SCALE INCLUDED WITH ORDERS OF 2 OR MORE EMBOSSERS Send for free catalog \*Pa. res. add 66% sales tax. Sorry No C.O.D. 8

DOCTAMATIC

POSTAMATIC CO. Box 160. HG38 Lafayette Hill, Pa. 19444



LEARN QUICKLY AT HOME Discover the joys of ng ordinary garden flowers into Professional Corsages, ing Designs, Memorial Pieces and many other enchanting Floral Displays that are the envy of all who see them. We show you how to make and design beautiful arrange ments of all kinds at home, and without any expensive tools or supplies! Our easy-to-read lessons and training kits make it easy. Perfect way to combine an enjoyable hobby and a profitable business. Send today for your FREE booklet describing the many opportunities available to you.

Accredited Member National Home Study Council

	MAIL	COUPON	TODAY	
--	------	--------	-------	--

Norm & Sue Morris' Lifetime Career Schools, Dept. B-558

2251 Barry Avenue, Los Angeles, Calif. 90064.

Please send	me your	FREE	booklet	"Opportunitie	es
in Floristry."					

Zip State City.

#### adjustable Hi-Low T.V. POLE STAND

For the bedroom, living room, kitchen, family room, porch... no matter where you're viewing this smart new T.V. Pole Stand holds your portable at the level and place best suited for comfort... without taking up valuable floor or tabletop space. Takes any width, up to 14" front to back, up to 17" top to bottom. Easy to install and move, brass pladed pole has spring tension rod at top to adjust to your celling height, can be set up in Hi or Low position. Hi position is great for reclining watchers.

\$10.95 ppd \$21.00 and

Write for FREE catalog of gifts.

Holiday Gifts Dept. 303-A 7953 Baritan St., Denver. Colorado 80221

# direct factory prices!



#### FAMOUS BRAND NAME MERCHANDISE UP TO 50% OFF!

Chairs, Bar Stools, Carpets, Accent Rugs, Bath Sets, Towels, Spreads, Blankets, Splankets and other textile products at discount prices!

#### RARE OPPORTUNITY TO BUY DIRECT AND SAVE!

For illustrated folder and sale prices, send 25¢ with name, address & zip to:

DECOR CARPET FASHIONS Dept. H6368 Box 129 Dalton, Georgia 30720



#### The Original

#### TWIN BED BRIDGE

protected by U.S. patent #3 157 889

#### Makes a Comfortable King-Size Bed out of Twins!

- Fills space between beds.
- Made of soft polyurethane foam.
- Fits any size twin beds.
- · Uses standard size sheets.
- · Rolls up for easy storage. We pay all postage \$6.95

#### Satisfaction Guaranteed TONI STERN

HG-3, 54 So. Orange Ave. South Orange, N.J. 07079

# Shopping Around



#### Convenience plus

Colonial charm. But no chance of the salt or pepper getting stuck. Gold caps on shakers lift off to expose perforated tops of two charming apothecary jars nestled in special wells on either side of the maple-finished wood napkin holder. 934" 1. \$3.98; two for \$7.50. Add 25c post. The Fair, Dept. 38-CE, 77-30, Box 4985, Chicago, III. 60680.

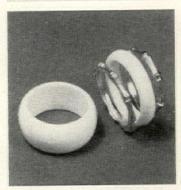
#### Flight type

Up in the air about a flight bag? Here's a lightweight traveling companion that won't let you down. Sleek satin-smooth sheepskin in natural tan. For a weekend wardrobe with no creasing. Double handle; top English zipper with lock; waterproof lining; side pocket. 7" by 12" by 17". \$19.98 ppd. A Man's World, Dept. HG3, Lake Success. N. Y. 11040.



#### Royal treatment

Ephraim Marsh has crafted this desk so characteristically elegant of Queen Anne's era. Six pigeonholes behind drop lid; four drawers. All fitted with locks, brass pulls. Solid mahogany, cherry or maple. 27" w., 40" h., 161/4" d. \$167.50 exp. charges collect. Catalogue, 25c. Ephraim Marsh, Dept. 544, Box 266, Concord, N. C. 28025.



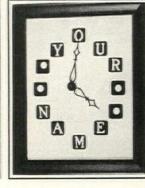
#### Triple treat

Ivory bands run elegant rings around a finger, but the delight is doubled when a pair of bamboo guards joins in. Ivory ring, 1/8" h., \$2.50; 3/8", \$5. Bamboo guards, gold plated, \$2 per pair; in lush 14k gold, \$20 per pair. Mix and match, wear paired or separately -beautiful any way. Lions, Dept. 92H, 665 Middle Neck Rd., Great Neck, N. Y. 11023.



#### Leather lotion

Tender, loving care for shoes. handbags, luggage, boots-all leather and simulated leather articles. Cleans, polishes, protects, keeps leather soft and satiny, halts water spotting, prevents cracking. Completely wax free, it may be used on all colors, even white \$2.25 plus 20c post. Mooney & Gilbert, Inc., HG3, 17 W. 57th St., New York, N. Y. 10019.



#### CUSTOM HANDCRAFTED Name Clock

Your man's name, family name, any name, et on this hand made wall cordless three jewel, fin year guaranteed movement, runs up to  $1\frac{1}{2}$  year on a "C" size battery.

9" X 11" frame case--A lasting personalize gift boxed—Only \$24.50 post paid. Completely lettered as you want it. No C.O.D.'s, pleas

#### Rogers Clocks

29 Circle West, Edina, Minn. 55436

#### Save face

Don't be embarrassed by a strained looking face caused by tight muscles. The new Pulsematic facial conditioner features an easily removed and washable, thick, soft sponge. Its circulating action relaxes those muscles. Your skin is toned, looks younger. \$5.95 plus 50c post. Alexander Sales Corp., Dept. HG3, 125 Marbledale Rd., Tuckahoe, N. Y. 10707.

#### Silver set

The last complete silver set minted! Brilliant, uncirculated 1964 Philadelphia or Denver mint coins. Both sets in presentation case on royal blue velvet, \$4.95; one set in gift case, \$2.75. Ten presentation sets, \$44.95; 20, \$85. A valuable gift and fine investment since worth increases yearly. Novel Numismatics, Dept. 406, 31 Second Ave., New York, N. Y. 10003.



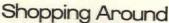
Handsome pine lazy susan holds 72 51/4" by 4" stereo cartridges. Three shelves hold tapes. Modern communications boon; portable, swivels to make selection easy. 22" h., 101/2" sq.; brass carrying ring. Knotty pine: honey tone or maple, antique or walnut finish, \$16.50; kit form \$11.25. Ppd. Add 75c w. of Miss. Yield House, HG3, North Conway, N. H. 03860.

#### Safety pin

Mop up spills quickly, easily with within-reach paper towels. In kitchen or bathroom, colonialstyled wooden rolling pin is handsome to keep handy and in plain sight. Maple-finished pin holds one roll of standard-sized paper towels. Suggestion: mounted vertically, towels are even easier to pull off. \$1.99 ppd. Gracious Living, Dept. 1052, Berkeley, R. I. 02864.

#### Old campaigners

Button, button! Memorabilia for political buffs. Long ago campaign buttons of colorful metal with pin backs. Pin a group on burlap and frame for controversial wall décor. Or wear your party choice for '68! They measure 2" diameter and a set of four, all different, is \$2; a group of 9, \$3. Ppd. Seth & Jed, Dept. HG3, New Marlborough, Mass. 02146.













#### PHOTO OFFER SNAPSHOT/POLAROID/ NEGATIVE WITH 1.25ea. SELECTION..TODAY FRAMED State Color/Hair/Eyes ENLARGEMENTS colored in Oils with each offer-your choice.. 2-8×10 ENLARGEMENTS-Portroit ppr. [I+FREE BX-10 COLORED/FRAMED] 4-5×7 ENLARGEMENTS-Portrait ppr. [I+FREE 5×7 COLORED/FRAMED] 25 WALLET 24 x 34 PHOTOS FOR PHOTO 835 BROADWAY NYC 10003



Old-fashioned, Primping Mirror

Made especially for your dressing table, low-boy or man's chest..., from the finest solid wainut or cherry; by a Mountain Guild wood craftsman. Oval mirror tilts in any direction.

(1) 18" H. 12" W......\$13.25 (Small) (2) 22" H. 14" W......\$21.50 (Large)

Send 25c for catalog of handcrafts. Visit our shop at #10 East Gate Center, just off 1-75 & 1-24. CREATIVE CRAFTS



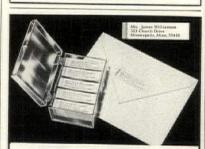
Use our new LAYAWAY plan-NOW!

#### FINEST BOHEMIAN CRYSTAL CHANDELIERS

(ALSO ELEGANT LANTERNS & SCONCES FOR SPANISH AND ITALIAN DECOR) FOR SPANISH AND ITALIAN DECOR)
We bring these gorgeous chandeliers in from Bohemia; sell them at substantial sevings. All prisms are hand-cut and hand-polished. Shown above is an impressive 5-light design, with curved arms. 21 in. wide, 21 in. tall. Shipped direct to you from our warehouse, \$109.95, freight collect.

Send 25c for the ONLY FULL COLOR CATALOG offered in the entire lighting industry

Valencia Imports, Inc.
5395 Chamblee-Dunwoody Rd. (Dept. G3-8)
Dunwoody, Georgia 30043

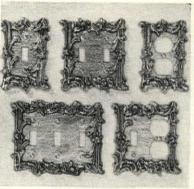


#### NAME AND 1000 ADDRESS LABELS \$ 100

Your name, address and zip code are on labels made of fine white or gold paper and you'll use them on envelopes, personalized checks, stationery, books — anything you want to mark as your own! Have up to four lines of printing in sharp black on ½x2" white labels or on 3/8×11/2" gold labels. Both come in pad form in a little plastic box. RF 365-6, White, 1 pack of 1000, \$1; RF 452-6, Gold, 1 pack of 500, \$2 ppd.

Write For New Free Gift Catalog!

Miles Kimball 14 Bond St., Oshkosh, Wis. 54901



#### PROVINCIAL **SWITCHPLATES**

Switch to beauty in your home with little cost with our golden brass-plated switchplates. Non-tarnish finish, screws included. Also in antique white

SINGLE—3" x 5"
DOUBLE-41/2" x 5" S1.50 each
3 FOR \$3 OF
TWIN OUTLET-3" x 5" \$1.50 each
TRIDIT OF
TRIPLE-6" x 5" \$2.95 each
COMBINATION-5" x 5" S1.95 each
DOOR KNOB w/spindle & rosette \$1.95 each
PLUS 35¢ POSTAGE & HANDLING
Pa Res Add CC. Salas Tes Server V. GOD.

#### THE ADDED TOUCH

12-H Water St., Bryn Mawr, Pa. 19010



# **Optical Stand** KEEPS GLASSES HANDY

A brand new idea in eyeglass stands for bed or reading table. Just drop your glasses in the soft fleece lined leather case ready for use again at a moment's notice. Stand is 5' tall.

5.00

Brown with natural colored fleece or black with red fleece.



Free Quality Gift Catalog on Request

SLEEPY HOLLOW GIFTS

Dept. G38, 3023 Crane Drive Falls Church, Va. 22042

#### THE DIAMOND OF YOUR DREAMS

at a price he can afford



Buy Diamond Jewelry direct from one of America's well known diamond cutters. Pay only actual mar-ket price. We refund all monies unless your own appraisal shows value 1/4 to 1/2 higher.

Over 5,000 styles \$100 to \$100,000

Send for FREE 80-PAGE CATALOG. EMPIRE DIAMOND CORP., Dept. 12 Empire State Bldg., New York, N. Y. 10001 NAME

ADDRESS



Favorites

Now, on one exquisite record, all the nostalgic and familiar songs of yesteryear as heard and loved on the old-time music boxes. Recaptured on 12" hi fi recordings, the very finest 33 1/3 microgroove LP, the records include favorite melodies from 6 rare Swiss music boxes. This is a "must" gift for anyone who loves music, a simply grand gift to give yourself. In limited quantities.

tities.

A. Golden Music Box favorites, 26 nostalgic, well loved familiar melodies.

B. Medley of Christmas songs, faithfully reproduced from rare old music boxes.

C. Waltz Melodies, 26 lovely old favorites formany, many hours of listening pleasure.

\$3.95 each. (Postpaid)

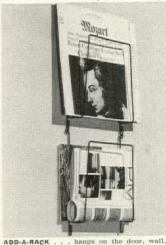
Complete set of 3 records, only \$10.95.

# New Hampton General Store

42 Main St., Hampton, N.J. 08827

#### INSTANT ORGANIZER!

requires no floor space





# Bept. HG-3, Phila., Pa. 19144

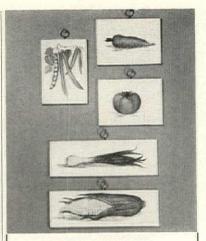
# WHAT A MONEY-MAKER! We got a beat-up chair for only \$3 and sold it for \$150.



SEND FOR FREE AT HOME ILLUSTRATED BOOK

LLUSTRATED BOOK

on famous home study course for upholstering and decorating. Re-do sofas, chairs, footstools, built-ins, all styles including fabulous new Naugahydes. Learn color harmony, room and home interior planning, fabrics. Free tools and furniture kits. Fine spare time income, no investment, no experience needed. High-pay job opportunities tool Earn while you learn, Fascinating, Free upholstery-decorating book, sample lesson. APPROVED FOR VETERANS. Modern Upholstery Inst., Box 899-ANH, Orange, Calif. 92669



# VEGETABLES

For Groovy Gastronomes

Perk Up Your Pad with these reproductions of Original Pastel Drawings Authentic Reds, Greens, Yellows. 2" x 12" and 5" x 7". Set of five \$9.50 ppd. New York State add .43

#### GLORY B! Inc.

23 East 67th Street, New York City 10021





# Brass Rubbings

Grace your walls with this elegant knight and lady from medieval England. Exquisite reproductions of brass engravings by 15th century artists, from old English country churches, Figures are 37" high, hand screened separately onto heavy cloth in your choice of black on white or metallic gold on black. Suitable for framing or hanging as scrolls, Historical notes on the figures included.

\$17.95 per pair, ppd. (no COD's please)

#### Canterbury Prints

Box 263, Cornwall-on-Hudson, N.Y. 12520 Dept. HG38 Satisfaction Guaranteed

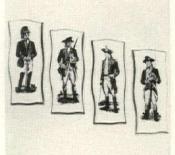
# Shopping Around



#### French flair

We're hooked on this modern ren dition of the old-time French mea hook. Beautifully translated into hanging pot displayer pour le gourmets. Six pots dangle grace fully from the sturdy circula shape. In kitchen-fashionabl black wrought iron. 15" high b 20" diameter. \$8.95 plus 95c post Ann Isabel, HG3, 7840 Rugby St Philadelphia, Pa. 19150.

#### Colonial quartet



Soldiers in full regalia of colonia days stand ready as handsome wal décor. Colorful and detailed print by Frederick Elmiger, signed an bonded to 3/4" wood, include Wash ington's Bodyguard, Colonel of Ar tillery, Continental Private, Amer ican Dragoon. 9" by 4" ea. Set of 4, \$3.98 plus 50c post. The Ferr House, HG3, Dobbs Ferry, N. Y

#### Thanks, Mary Hanks



Better known as Mary Todd Lir coln! The chair reproduced lin for line from the one she occupie in the Ford Theatre on that fatefu night. Carved by hand from soli mahogany and covered in velvet i your choice of 12 colors. 161/2" w 241/2" d., 32" h. \$119.95 exp. col Victoriana catalogue, 50c. Mag nolia Hall, HG3, 726 Andover, A lanta, Ga. 30327.

#### Help at home



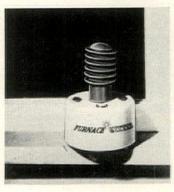
Do as a doctor does when he reommends it: keep track of you blood pressure. It's a simple precedure at home with the Aneroi unit; sleeve never slips, gauge cinch to read. Comes in zippere case set to keep you in good healt! \$16.95; Bowles Stethoscope \$19.9 Ppd. Piper Brace Co., Dept. HNC 38P, 811 Wyandotte, Kansas Cit Mo. 64105.

#### Suntan tip



Tan as never before in half th time. Aluminum foil petals fit in molded plastic frame (they're r movable) to form a flattering, fac framing hat-type that reflects sun rays; one size suits all. Pink ar blue bloom for girls, silver ar gold for the boys. \$2.95 plus 25 post. each. The Patio, HG3, 167 Old Skokie Road, Highland Par III. 60632.

#### All systems are Go



Go away for that long winter vac tion and relax. Place this furnae sitter on the sill for neighbors check the heating system occasion ally. Bright red flasher goes on ar off to signal trouble. Set for high of 95 and low of 48. 61/8" h. l 43/4" across. Ivory plastic cas Battery not incl. \$9.95 ppd. Mil-Kimball Co., 100 Bond St., Os kosh, Wis. 54901.

#### Wiglet witchery

Human hair custom-made into an arrangement for any adorable "Do" your heart desires: cover-all, chignon, curls, braids-all coifs. Comb and nylon backing stay put. In blonde, platinum, brown, black, red, gray, salt & pepper. Send hair sample. \$6.95 plus 25c post.; fuller deluxe \$9.98 plus 50c post. National Beauty Guild, HG3, 1225 Broadway, New York, N. Y. 10001.

#### **Pretty primper**

Pamper the powder room, kitchen or bathroom walls with this practical pretty. Sleek black wrought iron towel rack with expanded metal shelf holds jars, lotions and perfumes. Satin black scrolls accent an attractive helper. 18" w., 6" d., 8" h. overall. \$5.95 plus \$1 post. Henry R. Smith Studio, HG3, 39 Crestline Rd., Wayne, Pa. 19087.

## What's your hang-up?

For boating enthusiasts and you who take recreation ashore. Amusing sign points the way to the head, be it aboard ship or in a den. Just like the ones done by roving sign painters at the turn of the century. Hand screened on distressed pine 1" thick. 12" by 24". \$10.95 ppd. Jenifer House, Dept. G-38, Great Barrington, Mass. 01230.

#### Perennial blush

What could be lovelier than twelve perfect rosebuds? Why this delicate dozen of satin acetate that stay young and vibrant with no water or green thumb. Bring the first breath of spring into the boudoir, breakfast room or any spot that needs colorful cheer. Multi-toned splendor at \$3.95 ppd. Scintilla, Inc., HG3, 4802 N. Broadway, Chicago, Ill. 16040.

#### Pass the vinegar pie

They'll be asking for seconds of his and the other 164 flavorsome recipes found in the Old Timey Recipe book. There's buttermilk pie too as well as mock apple nade with Ritz crackers. Also spiced grapes, beer rolls, corn cob jelly and moonshine whiskey! Fun for reading and eating! \$2 opd. Old Timey Recipes, HG3, Box 1178, Bluefield, W. Va. 24701.

#### C'est si bon

Fashioned after an old French chateau, this La Maison tote box s of strong paper board guaraneed to withstand March winds. With a striped lining and lifting nandle on top, it's a convenient earry-all for a cat, small dog, kniting or mending. 21" high. \$2.95 olus 65c post. Artisan Galleries, HG3, 2100 N. Haskell Ave., Dallas, Texas 75204.

# Shopping Around

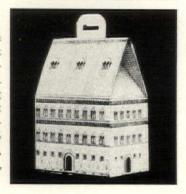














NEW MUSICAL ADVENTURE WITH ME-LODIAN MUSIC MAKER, an enjoyable way to develop your child's musical talent. Works on the principle of the player piano. Play pre-punched tapes or punch out a melody on the pre-printed tapes (or copy from sheet music) and . . . your composition plays in 3 octaves of full chords. In hand-some, sturdy case, run by 3 flashlight bat-teries, with 10 tapes. Ours exclusively. Give your child a musical head-start.

Dept. M San Francisco, 94111 haverhills

Lose pounds and inches

No fad diets . No harmful drugs

Yes, a lovely figure can be yours with the help of Obesity Bell Tablets. Each tablet expands to 8-times its size, giving you a sense of fullness to curb your appetite. You can eat 3 meals a day (half portions preferred). Consult your physician for any prolonged weight loss program. So effective that it is used and recommended by thousands of registered nurses. So safe, no prescription needed. Mail only \$3.00 today for 240 Obesity Bell Tablets (40-day supply) or send \$1.25 for 80 tablets (14day supply). Prompt ppd. shipment is as-

> Hollings-Smith Co., Inc., Dept. H-6 Drugs of Quality Since 1909 Orangeburg, New York 10962

# PEDI-MOLD Arch Supporting Insoles

Adds SPRING to Every Step SUPPORTS .... STIMULATES ... EASES ACHING in 5 FOOT FATIGUE AREAS ...

Free toe movement increases circulation, strengthens muscles.
 Recessed ball area removes strain, relieves bunion discomfort.



5. Cupped out area provides correct heel position for maximum foot comfort.

Soft foam rubber won't flatten.
Specify shoe size and width,
men or women, or send foot
outline, Ladies, state type of
shoe.

S3.00 pr.
2 pr. 55.70 ppd.
N. y residents

2 pr. \$5.70 ppd. shoe.

Send check or money order.

N.Y. residents add applicable sales tax

PEDI-MOLD of New York Dept. HG-38 565 Fifth Ave. (9 E. 46), New York, N. Y. 10017

#### The one & only authentic



38" width—69¢ yd. 52" width—99¢ yd. available, When in New York, visit our store.

Custom Drapemaking

40" width—79¢ yd.

# **BON BAZAR**

### Now! Life Insurance Birth to Age 80

First 30 Days Only 25c Per Policy

CASH FOR YOUR FINAL EXPENSES.
AVOID BEING A BURDEN TO YOUR FAMILY

Introductory Offer. Answer these 9 ques-tions on a plain piece of paper and mail with only 25c for 30 days protection, Suicide or death due to preexisting illness not covered during first year. Regular rate shown on policy. Amounts usually issued without doctor examination. New LOW RATES.

Ages Amount 0 to 80 \$1,000 Ages Amount 15 to 60 \$2,500

Print full name and address.

Print full name and address.
Date of birth?
Height? 3a. Weight?
Occupation and duties?
Race and Sex? (For identification)
Beneficiary and relationship to you?
To your knowledge have you had heart,
lung, diabetes, cancer, or chronic discase? Are you deformed, lost a hand,
foot, eye, or ever rejected for insurance?

ance?
8. State condition of your health?
9. Amount desired? Sign your name.

NO AGENT WILL CALL

Actual policy will be mailed you direct from Home Office. You be the judge. Mail to: S. B. Hunt, Chairman

AMERICAN LIFE & ACCIDENT INSURANCE CO. 331 American Life Building, St. Louis, Mo. 63108

#### Magnificent Illuminated INDOOR FOUNTAINS



As Low as \$2400

24 Models-10" to 28" diam.

bowls of translucent plastic and mosaic tile. Multi-color lighting effects and interchangeable noz-

# LUXURIOUS ELEGANCE TO BEAUTIFY ANY HOME—

as nothing else can do! They bring indoors the breath of life and natural beauty. The gentle murmur of the luminous falling water is restful and soothing to the nerves. Improves health by cleansing and humidifying the air.

#### REQUIRE NO PLUMBING

Portable. Just add water and plug in . . . Write immediately for free illustrated brochure. Available catalog of outdoor, self-contained fountains.

ALDOCRAFT CO., Dept. HG-3. 210 Fifth Ave., New York 10010

# THE WORLD'S FINES COME FROM WAYSIDE

If you want out-of-the-ordinary plant material ... garden subjects of absolutely superb quality ... send for Wayside's outstanding new Spring Catalog. It is filled from cover to cover with the newest and best in horticulture.

Not only is this fabulous 224-page book a storehouse of the finest garden subjects gathered from every part of the world . . it is also a magnificent reference book for every garden enthusiast from beginner to the most advanced horticulturist. Wayside's new Spring Catalog contains over 1800 splendid subjects with over 900 items illustrated in beautiful, large, true-color photographs.

900 items illustrated in beautiful, large, true-color photographs.

Everything for the garden . . . prize-winning Roses, choice Shrubs, exotic Bulbs, unusual Vines, colorful Ground Covers, handsome Flow-ering Trees as well as Wayside's world-famous "Pedispreed" root-strength Perennials. Anyone who loves to garden needs a Wayside Catalog.

#### **DOUBLE CLEMATIS, Mrs. P. T. James**

This exquisite blue Clematis is a joy to behold! It will add color and charm to any garden. Large, double flowers with graceful pointed petge, double flowers with graceful policy bloom in profusion, giving the effect of a cading shower of vivid blue stars. Each, \$4.00

# SEND FOR THE WORLD'S FINEST HORTICULTURAL BOOK-CATALOG



SLOW DRAINS IN THE BATHROOM?

ROTO-ROOTER

FOR ANY DRAINAGE PROBLEM





Potted live miniature trees for bonsai, dwarfing, specimen plantings. About 9" high in 2" shipping pots. Choice of: Jap. Black Pine, Chin. Gold Arborvitae, Monterey Pine, Redwood (sequoia), Italian Stone Pine, Chin. Blue Juniper, St.00 ea, pp. All six \$4.99 ppd. 32 pg. catalog, instructions, trees, imported containers, supplies, 10e, free with order, Money-back guar. Westarbor, Box 486-IZ, La Canada, Calif. 91011.



with 10 "Green Ice" FREE.
Guaranteed to bloom.
Extra special value.
New Garden Guide & Please add 50c for
Nursery Catalog FREE. Postage and packing.
KELLY BROS., 803 Maple, Dansville, N. Y. 14437

# HOW TO PAVE AND PLANT A GARDEN TERRACE FOR

The secret of this Long Island crevice garden was the pleasantly landscaped setting all ready for it and the zeal of two dedicated gardeners wanting a new kind of gardening enjoyment at their fingertips

Making this terrace required some spade work, a modicum of hauling, a good deal of fitting and fussing, and a big inventory of plants









A fter the navvy work of excavating, the real work began with spreading the sand bed. 1 Four inches were figured to give enough depth for frost country, yet permit easy spooning of crevice pockets to reach good earth below. 2 Grade stakes were left until bed was raked to required pitch of about 2 inches in 20 feet. 3 Square stones were laid first in approximate random positions, then adjusted as bricks were laid two-and-two. Numerous plant pockets were afforded where brick corners met retaining wall. Spirit level was essential in checking work, 4 Half bricks were cut to make pockets for big clumps. 5 Placement of planting reflects probable future traffic lanes (page 116).





The site chosen for the plant terrace on pages 116 and 117 permitted a nearly circular, oval design, about 21 feet long and 18 feet wide, on a gently sloping stretch of fine turf that lay between and against a semicircular planting of mixed shrubs and ornamental trees -some evergreen, some deciduous, such as a stewartia, a London hornbeam, several native azaleas,

and a choice dogwood. Once the rough oval was laid out by means of a length of flexible plastic hose, and the outline then cleaned up with the aid of two central stakes about 2 feet apart, strings of equal lengths were drawn to check the radii (the procedure was straight out of a high-school geometry book). With the aid of a long straight-edged length of one-by-six

lumber, a mason's level, and a basketful of plant stakes, the grade of the finished terrace was established. Then with a sharpened pick mattock, a sort of undersized "grape hoe," the turf and part of the underlying loam were cleanly adzed away to a depth 6 inches below the finish grade. In this instance (see 3, above, and opposite page, left), the result was a slight





B etween mid-spring and early autumn, a total of over fifty plants went in around and among the paving stones

By September, the terrace had acquired a look of easy permanence, even luxuriance, when compared with its spring state just after completion (see 5, opposite page). Small divisions had become big clumps and big clumps were fast becoming mats. Bugleweed grew with special vigor, and even the smallest divisions of thyme clumps were creeping out more than a brick's width in all directions. As long as a column of good earth led downward to good sub-soil, every crevice offered a safe plant haven.

cutaway at the upper end of the oval—say 10 inches over-all—and a corresponding fill-in at the lower. The over-all drainage pitch allowed for was to be about 2 inches from upper end to lower.

Once the oval was excavated to a firm base of good sub-earth, a 4-inch bed of builder's sand was spread to receive the random paving units, which consisted of seventy-five bluestone flags, each a foot square, and something under 500 "new-old" bricks from the local mason supply dealer. A minor but nonetheless troublesome factor, as it turned out, was due to the difference in thickness between the stone squares (11/2 inches) and the bricks (2 inches). For a skilled mason this would have presented no special problem. To the amateur builders, this discrepancy caused a good deal of fussing and fiddling, and even some re-laying after the first heavy rain. The most helpful preliminary consisted of first laying down the squares on the sand oval to establish the most pleasing arrangement of the key paving units. Then the bricks were laid in, two by two, and the positions of the squares adjusted as necessary. A long mason's level was indispensable in truing up the pavement, and the amount of pitch had to be constantly checked as the work progressed. (Inattention to this detail would have been dis-

With two people working all the time, and a helpful visitor occasionally lending a hand, the whole excavating, filling, and paving work was finished over two weekends, one of which was the long Saturday-through-Tuesday stretch over Memorial Day.

# Flagstones formed a retaining wall

How to hold back the earth at the upper end of the terrace presented a problem until the happy expedient was hit upon of using some of the bluestone squares, on edge and rough side out, to form a retaining arc. The special virtue of this wall, aside from its simplicity, was that it provided as many planting crevices as there were stones. And since this whole terrace idea started as a garden for small plants, this was a bonus to be thankful for.

When the whole oval had been roughly paved (only the edges were jagged), a ring of corrugated aluminum curbing was set, just below sight level, between the sand bed and the encircling border ground, so that the sand would not trickle or wash away into the loam, and let the edge bricks settle "off their feet." The numerous triangular spaces thus left between the border ring and the paved area presented, of course, many more plant pockets.

Once the whole terrace was laid and trued up (with the aid of several transverse lines to keep the pattern straight), all the joints were filled with sand. This was done simply by spreading little dunes of sand across the bricks and back again with an ordinary janitor's broom. Since the sand was dry, it sifted readily into the joints. The whole terrace was hosed thoroughly with a spray nozzle and, when the pavement had dried, more sand was swept in and the surface watered again. Then, and only then, was the terrace deemed ready for planting.

# Suitable plant choices exceeded the supply

You can follow the procedure stepby-step, above and opposite page. In some cases, plants were placed against the retaining wall without regard for their general toughness. Plants in the open terrace were selected with a special eye to durability. Even so, the placement of plants among the paving units was planned with the ultimate furnishing of the terrace in mind. Where major traffic between access step and principal furniture could be anticipated, plants were omitted altogether. Plants that could be stepped on freely were set around the edges of the central traffic area. More fragile species were spotted in the zone extending out to the edges. The edges themselves were dealt with almost like an alpine meadow in miniature. And although a single season cannot achieve the ultimate effect, it can

Mainstay of this, as of most pavement gardens, is the thyme tribe. Thymes are durable, thrive in (in fact require) sandy crevices, spread freely, remain scarcely a couple of inches high, are available in a number of flower colors and shades, and include both smooth and woolly leaves. In this terrace, near the traffic lanes, are several thymes (varieties of *Thymus serpyllum*), with the woolly leaved ones perhaps the most endearing, the smooth-leaved mother-of-thyme the most vigorous.

Armerias—especially A. maritima, the sea-thrift with rosy florets, 'Laucheana' also with pink flowers but even more graceful,

Continued on the next page



For a hard finish . . . soft look . . Antique Oil Finish protects against heat and liquids.

FREE. Send coupon

send coupon	
MINWAX CO., INC., Dept. 72 Oak Street Delawanna, N. J. 07014	H&G-38
Send booklets on Minwax W Card. Also address of my	
Name	***************************************
Address	
City	
State	Zip

GARDEN TERRACE FOR \$250 continued from preceding page

prettier.

Dianthus caesius makes a small hassock from even a small crevice once its roots reach down to good soil, offering the smallest of carnation-like flowers in late spring, with the foliage lasting green until winter. Snow-in-summer is a small cool partner.

All these species can stand a good deal of bruising. Add the four colors of ajuga, or bugleweed (green, bronze, purple, and variegated leaves), all with brave 8-inch blue flower spikes in spring, and you have the plants that in this terrace's first year form the majority of the traffic area planting. The ajugas have spread rampantly along the terrace edges and have survived shoes and chair legs without seeming check.

Still in crevices, but out of the main channels, some of the less durable rock plants have established firm roots: arenaria, teucrium, some of the smallest sedums, even *Chrysogonum virginianum*, the lovely golden-star, with deep green palmate leaves—although the last, in the company of *Potentilla tridentata*, has done much better when placed against the retaining stones.

In the score or more of clefts in this retaining ring a far greater assortment of small plants have grown well: the chrysogonum; other potentillas (P. alba, P. verna nana, and gray-leaved P. villosa); three delicate and lovely small geraniums (G. dalmaticum, in both rose and white, G. lancastriense, pink, and the rosy G. sanguineum); Phlox stolonifera 'Blue Ridge'; Helianthemum appeninum; Sedum reflexum, S. sieboldii, S. kamtschatikum with pink August flowers, and minute S. sexangulare. A few of the myriad

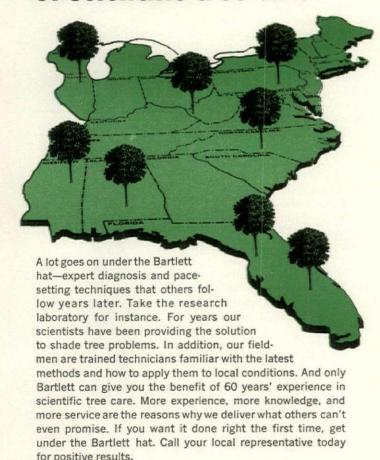
sempervivums were tucked into odd corners, and Campanula elatines and C. carpatica grow amiably in the shade of an overhanging azalea. One erica filled a choice spot near the entrance step, but it has yet to go through its first winter there.

Around the far edges of the terrace proper, sunny bedding plants sprawl cheerfully-petunia Begonia semperflorens varieties with green and purple leaves, white and rosy florets; dwarf astilbe; fernlike Dicentra eximia; shiny evergreen mounds of Galax aphylla; silvery santolina. All these spread outward toward the shrubbery and inward toward the pavement before the summer was over. All except the santolina have attractive flowers, in late spring for the most part. Most receive some moving shade from surrounding trees in the course of the day, and most retain green foliage into winter-are, in fact, truly evergreen. And through the season, a varying roster of pot plants are used as occasion indicates.

The cost of the terrace, when broken down, came to \$259.50. Figures are, of course, a little deceiving in this case, because the gardeners who planned and built the terrace from start to finish, counted their labor at zero, had the trees and shrubs that surrounded the site before they started, and were able to bring in from other parts of their garden perhaps a third of the crevice plants. The other two-thirds checked in at \$125. Three cubic yards of sand cost \$20; the 75 bluestone squares, \$67.50; the entrance stone, \$2; 500 "old-new" bricks came to \$40; and a 40-foot roll of aluminum edging, \$5. But, aside from a few sore muscles, this is all the job cost-not much for a whole new garden that you can practically tend while sitting in a comfortable chair with a tall glass in one hand.



# Under this hat there is more than a half century of scientific tree care



# BARTLETT TREE EXPERTS

Home Office, 2770 Summer Street, Stamford, Conn.

Research Laboratories and Experimental Grounds.

Local Offices from Maine to Florida and west to Illinois and Alabama.

#### COMING NEXT MONTH:

# HOUSE & GARDEN COOK BOOK

# HORS D'OEUVRE VARIÉS

BY JAMES A. BEARD

ON YOUR NEWSSTAND MARCH 19

# Notes for March gardeners

From crabgrass to cuttings and from compost to a plantsman's plou



Digitaria sanguinalis. Of all

the names that people call crab-

grass, one of the least prevalent-

## First week

and least opprobrious-is Digitaria sanguinalis, which just happens to be its proper name. Whatever you call it, crabgrass, over the years, has been one of the principal defacers of our domestic turf. Yet it can now be brought completely under control by anyone who will really take the trouble to apply one of the modern selective chemicals at the proper time. There is no longer an excuse for letting crabgrass be either a subject for defeatist talk or a practicing lawn pest. While there have been effective chemicals for some years that may be applied to the growing crabgrass during the summer, these have been superseded by preventives that are applied to the lawn before crabgrass seed can be expected to germinate. Used now, these preparations will lie in wait for the sprouting digitaria seeds and kill them before they come up. Established grasses will not be damaged. At least half-adozen commercial formulations are available from garden centers and supply stores. Their active ingredients and trade names may vary, but timing is the important thing with all of them, and all are helpful. Applied this month in temperate regions, all should be effective for a full season. When the pre-emergence preparations were first widely disseminated, it was presumed that they might have a more lasting effect. But crabgrass seeds itself anew every year, so you would be wise to plan for annual pre-spring rituals until further notice.

Two planning books. It is not often that you get even one good garden planning book in a season, let alone two. The less assuming of the two new books is William S. Brett and Kay Grant's Small City Gardens (Abelard-Schuman,

\$6.50). Its chief virtue is its many small garden plans, keyed helpfully to lists of recommended plants. Many a suburban dooryard could benefit from some of the help found here.

The other book-far and away the best of its sort that has come to our attention-is Alice Recknagel Ireys' How to Plan and Plant Your Own Property (Barrows, \$7.95), a splendidly detailed and organized series of landscape suggestions for small home sites. Plans, planting lists, instructive text, photographs-they are all here. Miss Ireys is not only a skilled landscape architect, but an experienced communicator of her wisdom. By using the "case method," she tells how to apply useful principles to almost any landscape problem that the interested homeowner might wish to tackle.



# Second week

Cuttings for summer. Almost as much a ritual as applying crabgrass killer is making cuttings with which to populate the summer flower borders. Off the windowsill come the pelargoniums, the semperflorens begonias, the coleus, and the patient-lucys. Out come the embroidery scissors. Into moist vermiculite-perlite pans go the tip shoots to form new roots and new plants in the lengthening days. This is one of the simplest and humblest tasks of the dying indoor winter-and also one of the most rewarding forms of seasonal renewal to which the garden is subject. This brings up the point that it is always a good idea, before the autumn frost, to lift and pot a few of your best bedding plants and carry them through the winter expressly for multiplication purposes. Preparing the cuttings is easy enough: Remove hearty tip shoots (not with embroidery scissors necessarily, but rather a razor blade); dip the cut ends in Rootone or a similar root-inducing powder; remove two or three of the lower leaves and leave two or three on top; open a hole in the

Continued on page 200

# Brown is a funny color for grass

The best way to keep the brown down, and let the green grow, is to feed it something very special: water. The proper amount of water. The Springmist lawn sprinkling system will do just that-and automatically, at regularly timed intervals. If your lawn needs watering twice a day, that's what it'll do. If once a week is enough . . . it'll do that, too. Just set it and forget it.

And when it's not in use you'll never know it's around: it's all underground. Pops up when in use . . . down when turned off. And all automatically. Won't interfere with mowing. Automatic drains protect against freezing. Economical? You bet, And installed without damage to your lawn. In fact, once it's in . . . you'll never know it's there.

If brown is not your favorite color for grass, get a Springmist Sprinkler System. It's the system that makes lawns and neighbors turn green.

If you'd like to know more, clip the coupon and mail to Springmist.

I'd like to know more about Springmist Automatic Lawn Sprinkler NAME ADDRESS AUTOMATIC Lawn SPrinkLers P.O. Box 117, Troy, Ohio 45373 Registered TM, Skinner Irrigation Co.



FOR BEING CAREFUL...



Please! Only you can prevent forest fires!

SEWER CLOGGED? DRAINS SLOW?

ROTO=ROOTER

FOR ANY DRAINAGE FAILURE



WRITE FOR IT TODAY!

STOKES SEEDS, INC.

BASEMENT

TANK. NO DIGGING FLOORS. Write MCPHERSON, INC. Box 15133 TAMPA, FLA.

Book Authors :

Join our successful authors in a complete and reliable publishing

program: publicity, advertising, handsome books. Send for FREE report on your manuscript & copy of How To Publish Your Book. CARLTON PRESS Dept. HSC 84 Fifth Ave., New York, 10011



# Free Catalog

52 pages. A complete planting guide. Lists one of largest selections of Dwarf and Standard Fruit Trees, Nut Trees, Strawberries, Raspberries, Blueberries, Grape Vines, etc. available.





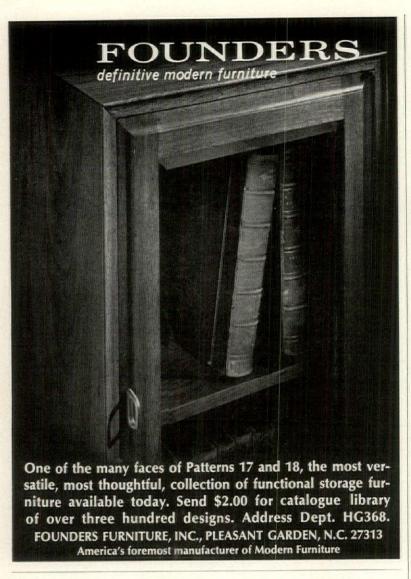
Saves Rugs • Restores Colors Cleanses Other Floor Areas

8 oz. 90c, Pt. \$1.50, Qt. \$2.25

Gal. \$7.25

FREE! Guaranteed Send for Helpful , Housebreaking Hints

PROVED OVER 20 YEARS CONSOLIDATED CHEMICAL WORKS

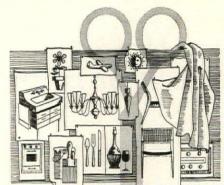


# Silver Beehives

A new pair of Gorham Originals. Now salt and pepper dwells in sterling beehives, with protective liners. A gold plated bee identifies salt. The silver bee means pepper. Height  $2\frac{1}{2}$  inches. \$18.95 the pair. For you, for a very original gift. At finest jewelry stores and silverware departments.

THE GORHAM COMPANY, PROVIDENCE, RHODE ISLAND GORHAM DIVISION OF TEXTRON





# best in booklets

Because H&G wishes to fill your booklet requests promptly, arrangements have been made for you to order directly from us. Please fill the coupon below, circling the number of each booklet desired. If remetance is required other than the 25c charge for postage and handling which must accompany each coupon, it will be indicated next to to coupon. Enclose remittance in the form of coin, check, or money ordered only. Please do not send stamps. H&G will do everything it can to so that your requests are filled as rapidly as possible.

#### DECORATING

1. INDIVIDUALIZED DESIGN and custom quality are two important features in furniture by Stanley. Presented in a packet of comprehensive brochures are Fife 'n Drum, Focal Point, Elegant Touch, Perugia and Tour Navaca. \$1.

2. LEARN TO MIX AND MATCH colors when modernizing or building with Royalcote Paneling. Featured in a 12-page booklet are many House & Garden Colors shown in a variety of room settings by the Masonite Corporation.

3. ANY WINDOW PROBLEMS? The solution might well be in the 34-page booklet from Joanna Western Mills that has dozens of ideas on how to use window shades and shutters as decorating tools. How to measure for, install, and care for shades is covered in detail. 50c.

4. A NEW WALL PANELING, Colonial Chestnut, is described in a folder by The Armstrong Cork Company. Featured are several room settings and sketches suggesting numerous areas in the home where this prefinished paneling can be installed.

5. RATTAN FURNITURE in a large assortment of colorful room settings is shown in a 68-page booklet by Willow & Reed. Bookcases, sofas, side chairs, headboards as well as chests with laminated plastic or wood tops are pictured. \$3.

6. NAUGAHYDE—its many uses in decorating—is the theme of a colorful 16-page booklet from Uniroyal showing six action rooms designed for six famous families. 10c. 7. A NEW LOOK IN WINDON is shown in a booklet from Brenem that has thirty-one pages of tips on h to decorate with shades. Room setting in full color are featured, with infination on measuring and caring

shades. 50c.

8. WINDOW DECORATING TIL in a new 97-page booklet from Kirs Company. Shown are more than I room settings and many window ide plus sketches and directions to be you achieve them. 50c.

9. DO-IT-YOURSELFERS will a preciate four pamphlets from Ruber describing floor coverings. One paphlet shows how to install Ruber Vinyl Asbestos floor tile; three oth depict the range of colors and patter

10. DECORATING WITH TILE explained in a new 16-page book from American-Olean, showing methan forty decorated tile designs, available in hundreds of color combination Also included are hints on where a how to use tiles, 10c.

#### BUILDING AND REMODELING

11. BE A PROFESSIONAL do yourselfer in your home with US Chemical Company's two new bookl describing professional gluing with the Thermogrip electric glue gun a professional fixing and fastening with "Pop" Rivetool.

12. ALL-WEATHER OUTDOO solid vinyl siding for your home is of cussed in an 8-page booklet by Mas Corporation. Immune to the elementhis type of siding never needs pairing, does not dent, peel, or rust, and easy to clean.

3. HOW TO WATERPROOF conrete and masonry is described in a rochure featuring Thoroseal by Standed Dry Wall Products. How to stop mining-water leaks, repair cracks, and eat efflorescence are also discussed.

4. WATER CAN SERVE YOU roughout your house points up a page booklet from Elkay that exains their new concept of home planning called Sinkronizing. Five locations in a kitchen sink are suggested. 25c.

#### COOKING AND COOKWARE

5. WHAT'S A FLIPPER PIE? It's ast one of the recipes in a 50-page anadian Cuisine Recipe Book by the anadian Government Travel Bureau. verything from Sweet Grass and Beer ie to French-Canadian Onion Soup is scussed.

for THE FRENCH HAVE A ford For It—Mayonnaise" is the title the new 48-page mayonnaise cook book from Hellmann's. Offered are severty recipes using fruit, vegetables, eats, and a variety of dressings. Cost: be with Hellmann's label. Without latel—50c.

7. EXCITING RECIPES in both rench and English are found in Le reuset's 12-page booklet which deribes their extensive line of cast-iron, namel-covered, oven-to-table cookware.

B. CLUB COLORCAST cookware, the cast-iron, white porcelain covered, ack Teflon-lined, freezer-to-oven-toble cookware, is described in a colorid booklet from Club Products Cominy.

#### MISCELLANEOUS

19. PROGRAM FORTY HOURS of record listening with the Seeburg Stereo Home Music Center, described in a four-color pamphlet. Completely automatic, it features a remote record-select mechanism that eliminates the need to handle records manually.

20. WHEN IS YOUR HOUSE DRY?
This is just one of the questions answered in a booklet on humidity control by Research Products Corp. In addition to also be producted in the control of the

by Research Products Corp. In addition to checkpoints to use in buying a humidifier, there is an outdoor-indoor relative humidity conversion chart.

21. YOUR MOVING WORRIES can be over, says Homerica, Inc., in an 8page brochure, "We Must Move To A New Home Town." Specializing in finding homes for relocating executives, this company represents only home

buyers; never sellers.

22. DISHWASHERS by KitchenAid: built-ins and portables are illustrated in a full-color brochure. Performance and convenience features of the full KitchenAid line are thoroughly covered.

23. IRELAND'S BEST is discussed in a colorful, 30-page booklet by the Irish Tourist Bureau, which suggests when to travel there, tells dates of important events, and includes bits on shopping and dining.

24. WATER GARDENING GUIDE from Three Springs Fisheries, specialists in goldfish and aquatic botany, is designed to aid you in planning a garden pool. There are directions for building a pool and full-color photographs of water plants and tropical fish available

from the company.

#### ----ORDER COUPON FOR BOOKLETS----

March, 1968

Circle the number of each booklet you want, and enclose check, money order, or currency in amount indicated for those requiring payment. Each coupon must be accompanied by 25c for postage and handling. Stamps are not acceptable. Allow up to four weeks for delivery.

MAIL TO: Best in Booklets

HOUSE & GARDEN, Dept. #3 Box 3579, Grand Central Station New York, N. Y., 10017

 $1^{\$1}$  2  $3^{50e}$  4  $5^{\$3}$   $6^{10e}$   $7^{50e}$   $8^{50e}$ 9  $10^{10e}$  11 12 13  $14^{25e}$  15  $16^{25e}$  with label 17 18 19 20 21 22 23 24

I enclose:

\$\_\_\_\_.25 for postage and handling of my request for booklets

for booklets circled requiring payment

\$\_\_\_\_\_ is my total remittance

Offer expires 5/15/68

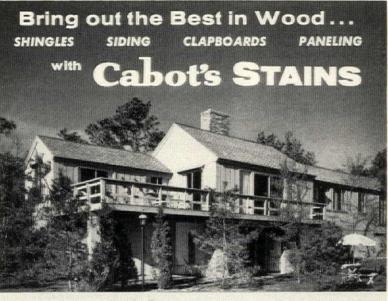
Name MR. MRS (PLEASE PRINT)

Address State Zip #

Styling from the past....by America's Federalists

Performance for the future — by RCA

The FM-AM Bordentown offers "Golden Throat" tone from its 7" oval speaker, AFC for drift-free FM, slide-rule tuning, built-in antennas, lighted dial, classic styling. RGA



Home at New Seabury, Cape Cod, Mass.; Architect: Royal Barry Wills & Associates, Boston, Mass.; Developer: Emil Hanslin Associates, Metrose, Mass.; Cabot's Stains on siding.

Cabot's Stains, in 35 unique colors, preserve the wood, enhance the beauty of the grain. Stains never crack, peel or blister . . . cost only half as much as paint.

In planning this home, the architect was striving for beauty, quality, economy. In the selection of exterior and interior finishes, stains were used instead of paints. Thus the architect realized his conception of beauty, kept costs at a reasonable level, reduced future maintenance. Today the trend is toward stains.



#### SAMUEL CABOT INC.

316 S. Terminal Trust Bldg., Boston, Mass. 02210 Please send color card on Cabot's Stains



The new Baker collections present an unusually extensive choice of authentic European designs ... with unlimited opportunities for individual preferences. Each piece has the unique qualities of a true collector's item. For your pertfolio of the newly revised Baker Album, please send \$3.00.

> Baker Furniture, Inc. CABINET MAKERS

803 MILLING ROAD, HOLLAND, MICHIGAN 49423

如此,我还是这个人的现在多少的多人的不多多的。我们还是我们也不是不是不是这个的的人的

DISPLAYS: NEW YORK . CHICAGO . PHILADELPHIA . LOS ANGELES . DALLAS SAN FRANCISCO . ST. LOUIS . ATLANTA . GRAND RAPIDS



FOR THE FINEST CARE OF YOUR FINEST FURNITURE. USE SAINT'S SATIN WAX. .

rooting medium with a pencil end; insert the cutting firmly; keep the whole from drying out and, after roots are a half-inch or so long, carry on as you would with any seedling transplant. The average dividend per salvaged stock plant is twenty new plants for one, depending on size and species.



### Third week

Compostscript. Compost, to be of any real use, should be only partly decomposed. Compost is only of minimal fertilizing value anyway; its principal use is as a soil improver, organic supplement, and all-round sponge. Thus it should be incorporated in a garden or pot-soil bin when flaky and fibrous. When it has been reduced to powder, it has little value on any count. So, as a rule of thumb, start using your compost early in the season after the pile is first formed. And start using the materials in the center of the pile (top and outer sides will still not be ready). Assuming your pile is not more than 4 feet deep (the practical maximum for good composting) and at least 4 feet across, to get at the center without a major upheaval, climb on top and dig down. (This is akin to lifting yourself by your bootstraps, but it can be done.) Remove what you want from the lower central part. Then restack the pile, with the outer material inside. A month or two of warm weather will create a new nucleus of properly aged material. Whether your pile was made of leaves collected last autumn, or of weeds and refuse plants collected during the past season, start probing the heap around June, say, to see (literally) what is cooking. Fibrous compost is good in flower borders or vegetable rows, under newly set shrubs, in pot mixes for begonias and fuchsias, as a fine supplement to "lightweight" soils where so-called garden loam may be in short supply.

For the prize shelf. Peter Coats, one of England's most knowledgeable gardeners (plantsmen, landscape designers, horticultural writers, photographers) has followed his handsome Great Gardens of the Western World with the equally handsome Great Gardens of Britain (Putnam, \$25).

Like the earlier book, this one is at first glance a picture book, at second glance a book to be read, sampled, savored, and returned to for the sheer pleasure of wallowing in the lore of grand designs and great plantings. The book is full of allusions, asides, near gossip, and occasional literary irrelevancies. But, unlike most books of similarly majestic proportions and fine pretensions, it is informative and thoroughly likable. While this fact is largely attributable to Mr. Coats' word and eye, it is also in good part due to the matchless merit of its subject matter.



# Fourth week.

Planting ploy. Spring, as every gardener knows, is always a proper planting season, although there may be a few plants that readily establish themselves after autumn transplanting. But whereas in the fall the earth is mellow and dry, in spring it is usually cold and wet. Which brings up the two basic transplanting questions: How do you tamp wet soil without over-compressing it? How do you water wet soil without making airless mud of it? The answers are, respectively, you may tamp moist (not wet) soil if you don't water it, and you may water wet soil after planting if you do not tamp it. Since these answers embrace two extremes, the ideal lies somewhere in between. Given our choice, we would water without tamping, provided the basic drainage was good so that the water could drain away. In either case, the importance of the procedure is to bring moist, but not waterlogged, earth into intimate contact with new roots. Bearing this objective in mind, you may then come to your own conclusion with regard to the means of achieving it. We bring this matter up especially because the printed instructions that most dealers in dormant roses provide with their plants include the admonition to tamp or tread the ground firmly about the spread roots and then dump a pail of water on it. All well and good provided you are backfilling the planting hole with a soil mixture more friable and less moist than the original earth, or provided the earth is more than normally dry to begin with. Otherwise, vote for one of our two choices. We have already cast our

ballot.



A priceless antique. Or a sentimental keepsake. Karastan knows how much you treasure both. So we create beautiful rugs and carpets that treat them with equal affection, that let them live together in harmony. Like this exquisite Chinese oriental design #718 that reflects the richness of an imperial court in glowing worsted wool. The 8'8" x 12' size (approx.),\$425.\* Magnificently hand-carved, as shown above, to accent the design, \$525.\*

Karastan Rug Mills, a division of Fieldcrest Mills, Inc., 295 Fifth Avenue, New York 10016

Gown: Dynasty Shoes: Herbert Levine Jewels: Kenneth Lane Set & Photography: Lionel Freedman Interior: Everett Brown, A.I.D.

\*Slightly higher in the West.



# What makes Drexel furniture so special?



GUILDHALL: prized for its "import" look and casual elegance. Note modern scaling of historic English forms in pecan veneers . . . era-motifs such as egg-and-dart.on mirror. "Insude story" armoire about \$439 (slightly higher West).

Styling Director, Jim Peed, Designed by Direct Design Staff.

# Things like real inside stories. As in Guildhall.

Drexel's Inside Stories: one more example of Drexel's never-ending effort to anticipate your pleasure . . . of the added thought and care that make Drexel the most trusted name in furniture.

See what makes all Drexel furniture styles so special for you. Send 50¢ for a booklet collection to Drexel Furniture Company, 361 Huffman Road, Drexel, N.C. 29619.



Have you heard? Today's popular armoire was once an armor-storer. And wouldn't Galahad have given his right armplate for what goes on inside this ingenious Guildhall armoire of Drexel's! Look. A place for everything and everything in its place. All behind the scenes of handsome Tudor paneled doors. Another inside story—straight from the great houses of Renaissance England—is

Drexel

the authenticity of detail . . . from trefoil columns and bold carving to the last Jacobean metal nailhead.