# SUPPLEMENTAL

| to The Echoes Report Magazine

FALL 1995 \$1



# Pop In Orbit: Design from the Space Age

Launch into orbit with the first historical exhibition at Toronto's Design Exchange, *Pop In Orbit: Design from the Space Age*, an innovative retrospective of Sixties Pop design and the space age influences that shaped the futuristic styling of the decade. Rachel Gotlieb, Curator of Design Exchange and this exhibition, examines how the sphere, representing both the space race and the sexual revolution of the Sixties, shaped the design of that futuristic, free-spirited decade. The sphere, she contends, became a Pop icon whose influence on architecture, furniture, consumer products and fashion was unmistakable.

The Sixties were characterized as a period of optimism. "Baby-boomers" became consumers who were surrounded by technological innovations that encouraged a sense of freedom and

**Above:** Italian designer Gaetano Pesce's 1969 UP 1 and UP 5 chairs are part of the Pop In Orbit exhibition. The chairs are part of a series of designs by Pesce which, after fabrication, were compressed into flat pancakes and then vacuumed packed in PVC wrappers. Removed from the package and exposed to air, they literally "pop" back into their original shapes.

Louis C. Emond Jr 34 Robin Hood Dr. Seekonk, MA 02771 BULK RATE U.S. POSTAGE PAID PERMIT #382 SOUTH HOLLAND, II

The Echoes Report Magazine is a glossy quarterly publication focused on Mid-20th century style & design. Specific emphasis is placed on the 1920s, '30s, '40s, '50s and '60s eras, including Art Deco, Streamline Moderne, Biomorphic '50s and Abstract '60s styles and movements, from kitsch to high-end. As the only publication devoted entirely to the 1930s-1960s eras, The Echoes Report serves as the best resource for informative articles, vintage specialty shops, auction results, events, shows, books, and exhibitions regarding the Modern Movement.

The Echoes

Magazine

(About)

Report

The Supplemental is published between magazine issues to keep our readers abreast of the changes and events in the marketplace. The Supplemental also provides a venue for shop owners, dealers and individuals to present a photograph of the current inventory they have for sale. This combination of pictures and descriptions provides readers with a first-hand look at what's for sale within the Modern Market!

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#### Pop In Orbit

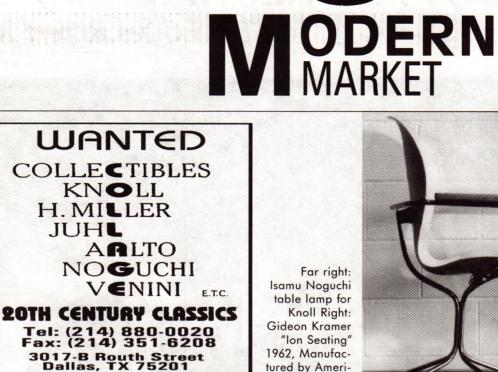
(continued from cover) mobility no previous generation had ever enjoyed. Every aspect of their lives from space exploration to domesticity was surrounded by inventions which challenged mankind's imagination. The sphere image was symbolized in inventions ranging from Buckminster Fuller's geodesic domes to Hoover's floating **Constellation Vacuum** Cleaner, marketed to housewives who were "...tired of earthbound vacuum cleaners."

Designed by Bruce Mau and Kevin Sugden of Bruce Mau design inc., Pop in Orbit captures the essence of the sphere as the ubiquitous design icon of the Sixties. Our space age society celebrated such futuristic strides as Clairtone Sound Corporation's 1964 Project G Stereo and the 1969 Apollo II moon landing

Featured in this diverse exhibition are the works of Canadian and international designers including Archigram, Gae Aulenti, Francois Dallegret, Al Faux, Bruce Goff, Beth and Herbert Levine, Ingo Maurer, Gaetano Pesce, Paco Rabanne, Timo Sarpeneva, Stefan Siwinski, Hugh Spencer, and Roger Vivier.

The exhibition is divided into five themes: **Brave New Living -**Lifestyles of the Space Age

Spherical stereos, lamps and telephones were just a few of the objects that enticed consumers to take that bold stride forward into the realm of futuristic design. These products allowed the consumer to create, within the comfort of their gravity restricted lives, galactic getaways. Sex and the Single **Stereotype - Sexist** marketing tactics of Pop design The arrival of the birth



Far right: Isamu Noguchi table lamp for Knoll Right: Gideon Kramer "Ion Seating" 1962, Manufactured by American Desk Co.



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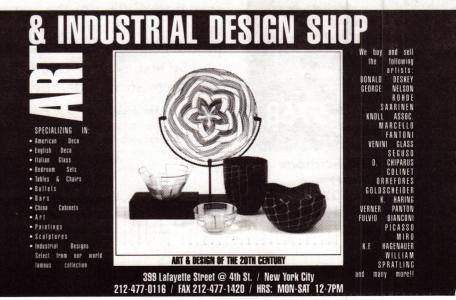
The shop always features the finest in American Art Pottery and the best in Mid-Century Modern furnishings and accessories. There is also available a premier selection of outstanding Bakelite jewelry, including the highly desirable polka dot and multilayered designs. Never a reproduction!

The photograph at left displays three pieces of Roseville Futura, one of the most sought after lines of Roseville, and ideal for accessorizing Moderne interiors. The pieces were produced in 1928 and were usually only marked with paper labels. Collectors have given nicknames to most of the pieces, and these are named (from left to right) The Torch, The Spaceship, and The Bamboo Leaf Ball. Fabulous! We are always interested in buying better pottery, including Rookwood, TECO, SEG, Fulper, Van Briggle, etc.



#### "A Visual Fantasy"

As much a museum as it is a gallery, Art & Industrial Design contains an array of treasures gathered from around the world to delight the eye and intrigue the fancy. A resource for many great public institutions, museums, and private collectors, the gallery features a choice selection of decorative arts of the 20th century. Among the prized items offered are original furniture by such influential designers as Donald Deskey, Gilbert Rohde, Wendell Castle and Isamu Noguchi, major examples of the ivory and bronze sculptures of Preiss and D.Chiparus, Daum crystal, Hagenauer sculptures, glass by Schneider and Lalique, and art deco clocks by Frankel, Weber and Rohde. Rare and often unattainable elsewhere, much of Art & Industrial Design's collection is literally unique -and all of it is important.

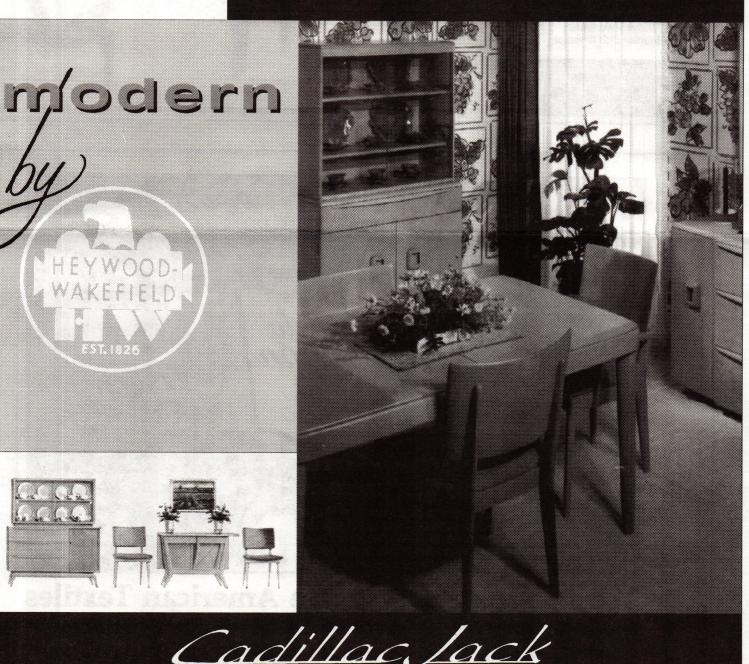




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control pill meant that women were experiencing more sexual freedom. Marketers portrayed women as sexually active creatures fondling and caressing products directed to the male consumer.

#### Galactic Girl - Spaceage Fashion

White go-go boots, paper dresses and mini skirts were fashion staples in the closets of every Sixties "galactic girl." These sexy futuristic designs, created with such alternative materials like PVC plastic, silver metal, and lucite, rocketed off designer runways to mass consumer appeal. Ten Sixties items from the 10,000-piece 20th century couture collection of Sandy Schreier are part of the exhibit, including designs by Andre Courreges, Paco Rabanne, and Roberto Rojas.

#### **Bubble Vision - Uto**pian Architecture

This section looks at the whole craze of bubble vision in the Sixties when Pop designers used inflated plastic for their pneumatic spherical architecture, inspired in part by the launch of the American space satellite Echo 1, a silver inflated sphere over 100 feet in diameter and eight stories tall.

#### **Balls In Motion**

Relax in the exhibition hall's Pop colored bean bag chairs and view a 45minute video depicting the futuristic styling of the Sixties. This video presentation includes clips of the launching of the Alouette satellite, Star Trek, Barbarella, The Graduate, a space-inspired fashion show, and an Electrohome promotional piece associated with the optimism of space age design.

Pop in Orbit: Design from the Space Age runs September 12, 1995 to January 26, 1996 at the Design Exchange, 234 Bay St., Toronto, Canada. For more info. call (416) 216-2160.

### EVENT REMINDERS

#### OCTOBER

27 Skinner's 20th Century Italian Art Glass Auction in Boston, MA (617) 350-5400 28 Skinner's Art Glass & Lamps, Arts & Crafts, Art Deco & Modern Auction in Boston, MA (617) 350-5400 28-29 Vintage Fashion Expo in Santa Monica, CA (415) 822-7227

28-29 Eastern States Antiques & Collectibles Show in W. Springfield, MA (203) 758-3880

28-29 International Vintage Poster Fair at the Spectrum Gallery in San Francisco, CA (212) 206-0499 30 Sotheby's Watches Auction in NYC (212) 606-7000

#### NOVEMBER

3-5 Metropolitan Antique Textiles & Vintage Fashion Show in NYC (212) 463-0200

**4-5** Winnetka Modernism Show in Winnetka, IL (708) 446-0537

6 Butterfield & Butterfield's Art Noveau, Art Deco, and Arts & Crafts Auction in Los Angeles, CA (213) 850-7500 10-11 Wrigleyville's Holiday Antiques Show in Chicago, IL (312) 868-0285 11 Skinner's Posters Auction in Boston, MA (617) 350-5400

**11-12** Manhattan Triple Pier Expo in NYC (201) 384-0010

12-13 Leslie Hindman Auc-tioneer's 20th Century American & European Design Auction in Chicago, IL (312) 670-0010

14-15 Christie's Contemporary Art Auction in NYC (212) 546-1000

15 Christie's East Ocean Liner Sale in NYC (212) 606-0400

17-19 Sanford Smith's Modernism Show in NYC (212) 777-5218

17-19 Metropolitan Antiquarian Book Fair in NYC (212) 463-0200 18-19 Manhattan Triple

Pier Expo in NYC (201) 4



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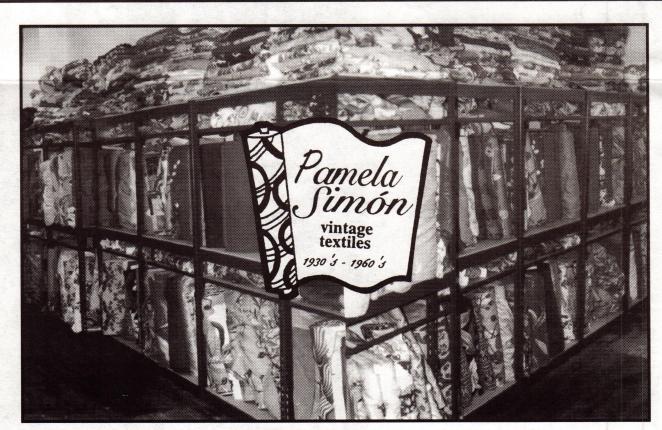
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Isamu Noguchi table, Herman Miller, c. 1948



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- 1940s: Nigagra 7-pce, bedroom set, Arm chair (C3760C) with Lea rest (3763LR), Davenport (C3760-72).
- 1950s: Kohinoor dresser with deck top, Sculptura triple dresser with mirror, Sculptura 4-dwr. chest, Aristocraft high back arm chair (CM727R), Aristocraft 3-seat Davenport (CM929-66), Game Dining Table with 4 leaves (787G) and 6 chairs (2 captain & 4 side)
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#### DECEMBER

2-3 Philadelphia Antiques Expo in Phil., PA (212) 255-0020

2-3 Art Deco-50s Holiday Sale in San Francisco, CA (415) 599-DECO

6 William Doyle Galleries Couture Auction in NYC (212) 427-2730

8-9 Christie's Art Noveau & Art Deco Auction in NYC (212) 546-1000

**10** Modern In Manhattan Auction in NYC (800) 419-3060

30-Jan 1 New Year's New York Coliseum Antiques Show in NYC (201) 384-0010

#### JANUARY

19-21 Miami Modernism Show in Miami, FL (313) 886-3443

28 Cincinnatti 20th C. Revue Show in Cincinnatti, Ohio (513) 738-7256

#### ONGOING

Sept.12 - Dec.31 Pop In Orbit: Designs from the Space Age at Design Exchange in Toronto, Canada (416) 216-2160

Sept.29 - Jan.7 Shaken Not Stirred Exhibition at the Milwaukee Art Museum in Wisconsin (414) 224-3200

#### Oct.1 - Jan.23 Piet

Mondrian: 1872-1944 at MOMA in NY (212) 708-9400 Oct.6 - Dec.16 Rethinking English Arts & Crafts: The Modernist Tradition in Turnof-the-century British Design at Moderne Gallery in Philadelphia, PA (215) 923-8536 Oct.15 - July 28 Images of An Era: Examining MOCA's Art Acquisitions Between 1940-1975 at MOCA in Los Angeles, CA (213) 626-6222 Oct.18 - Feb.11 Uncommon Threads: 300 Years of New York Style at the Museum of The City of New York in NY (212) 534-1672

Through November 12 The Art of Peter Voulkos at the Oakland Museum in Oakland, CA (510) 238-3401



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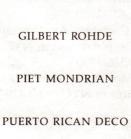
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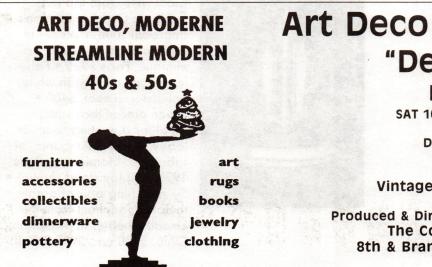
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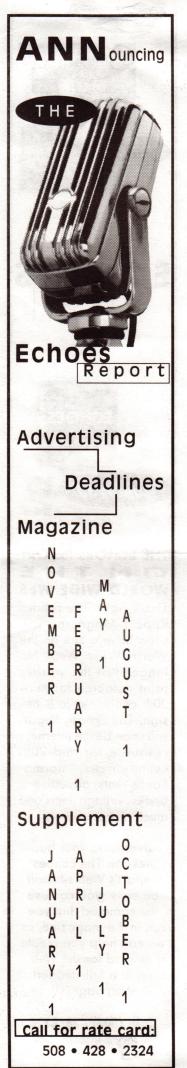




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