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honoring social responsibility
in commercial interiors.**

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**join the challenge,
enter inspirations awards
by the extended deadline of april 26.**

\$10,000 Grant to the worthy cause of the top honoree,
and additional substantial financial Grants. Honored work
will be featured in Contract.

contractdesign.com/inspirationsawards

contract presents **inspirations** in partnership with  **Tarkett**

2018

The Honor Foundation, San Diego, Gensler
The Open School, Portland OR, Holst Architecture
FareStart, Seattle, IA Interior Architects
one•n•ten, Phoenix, Holly Street Studio
Laying the Groundwork, NYC, Slade Architecture

2017

Lakeview Pantry, Chicago, Wheeler Kearns Architects
Planned Parenthood of New York City, Queens, Stephen Yablon Architecture
Youthscape, Luton England, HOK
CounterPulse, San Francisco, Jensen Architects

2016

Staplehouse, Atlanta, Square Feet Studio
Healthcare for the Homeless, Houston, Page
Teach for America, New York, HOK

2015

Columbus Metropolitan Library, NBBJ
MoCOLAB, Lawrence KS, Univ. of Kansas
USO Warrior & Family Center, Bethesda MD, STUDIOS Architecture
Project Color Corps, Concord CA, Gensler

2014

Twin Cities Habitat for Humanity, St. Paul, Gensler
Hawai'i Wildlife Center, Halaula, Ruhl Walker Architects
American Red Cross, San Francisco, SmithGroupJJR
Artists for Humanity, Boston

2013

TOMS Shoes, Playa Vista CA, Shimoda Design Group
Partners in Health/Rwanda Ministry of Health, MASS Design Group
Phipps Conservatory and Botanical Gardens, Pittsburgh, The Design Alliance Architects
Fourth Presbyterian Church of Chicago, Gensler
Deni & Jeff Jacobs Challenged Athletes Center, San Diego, Colkitt & Co.
The Boys and Girls Club of East Dallas, Gensler

2012

Gyoryu-no-yu, Japan, Hiroto Kobayashi & Students, Keio University
Houston Food Bank, RdlR Architects
Family Matters, Chicago, Designs for Dignity

2011

Zero Landfill, Ohio, BeeDance
Cara Program, Chicago, Eastlake Studio,
YMCA Greater Miami, Perkins+Will

2010

Big Brothers Big Sisters of St. Louis, Trivers Associates
Putnam Place Boston, Tsoi/Kobus
Building Hope and MCN Build, Washington, D.C., Cooper Carry in Atlanta
p:ear, Portland OR, SERA Architects
Lance Armstrong Foundation, Austin, The Bommarito Group

2009

Meeting Street Center of Excellence, Providence, R.I., Saccoccio Associates Architects
BOTANIST, Los Angeles, Orange 22

Interseminarian Project Place Gatehouse, Boston, Hacin + Associates
The Eco School House, Columbia MO, Peckham & Wright Architects
YWCA Chicago, HOK

Father Joe's Villages, San Diego, Joseph Wong Design Associates
Abbott Fund, Tanzania, Africa, by HDR CUH2A:
Rouge Tomato, Bentel & Bentel Architects

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APRIL 2019

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contract

Sneak Peek: HD Expo + ICFF Preview

*7 Emerging Hospitality Firms
Transforming Design Today*

IC
FF HDexpo





QUEUE
CLAUS BREINHOLT

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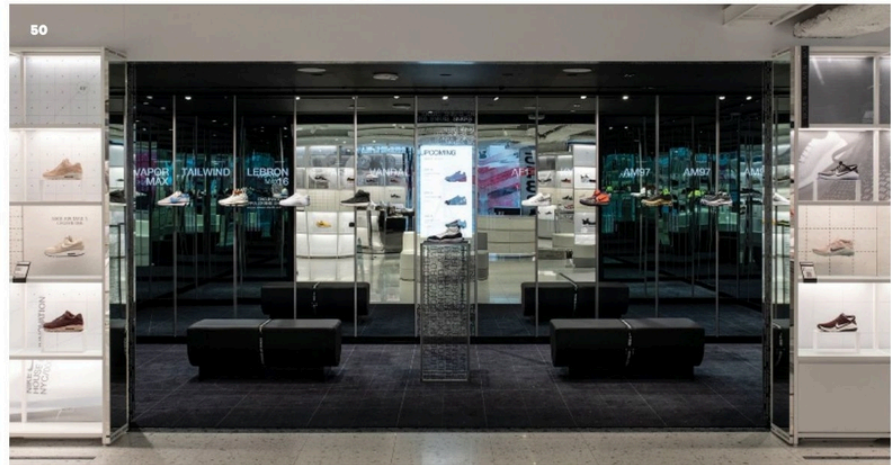
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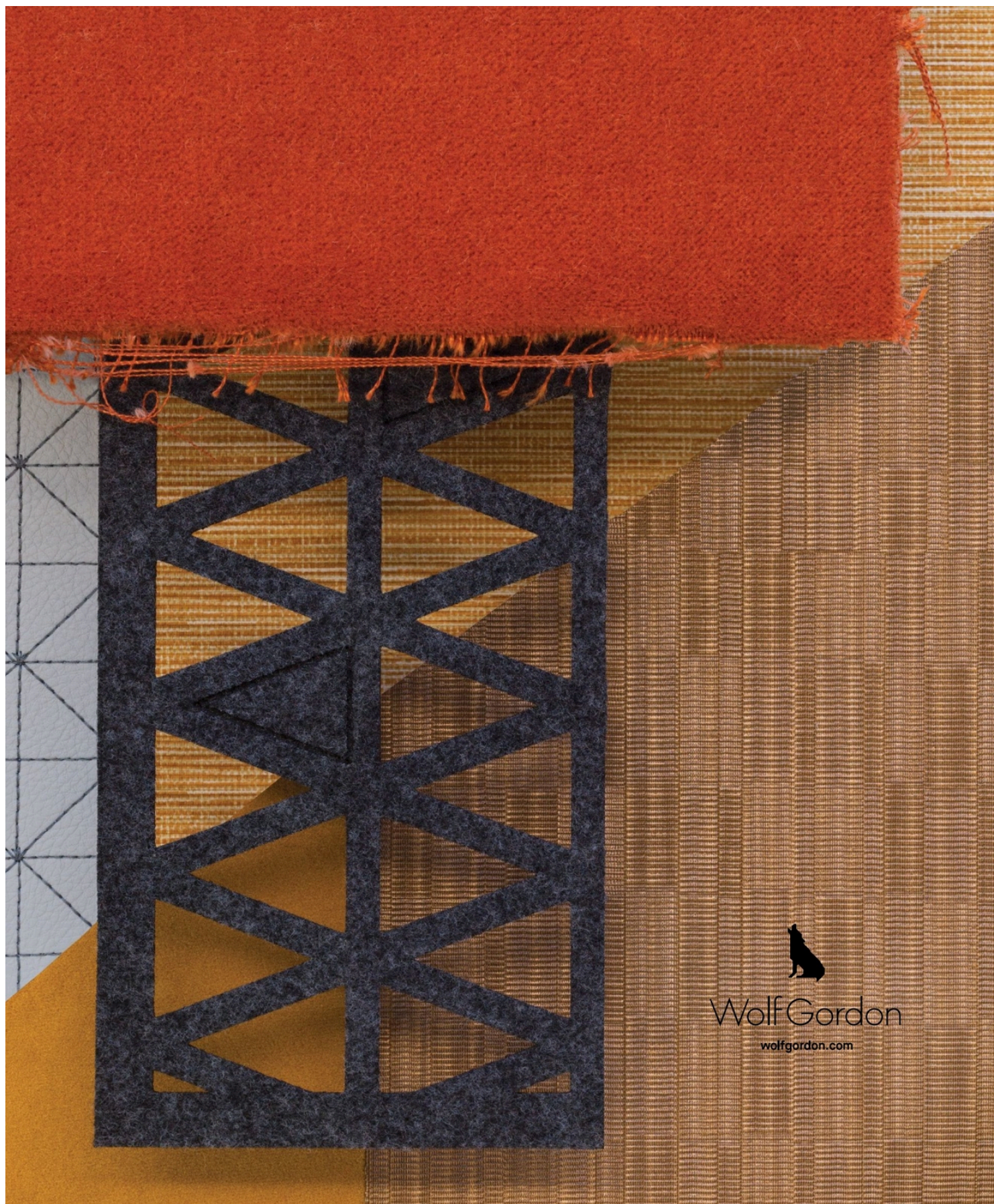
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"Good Design"

volume 60 issue 3
cover: Tingtai Teahouse, Shanghai, China
photo by Dirk Weiblen

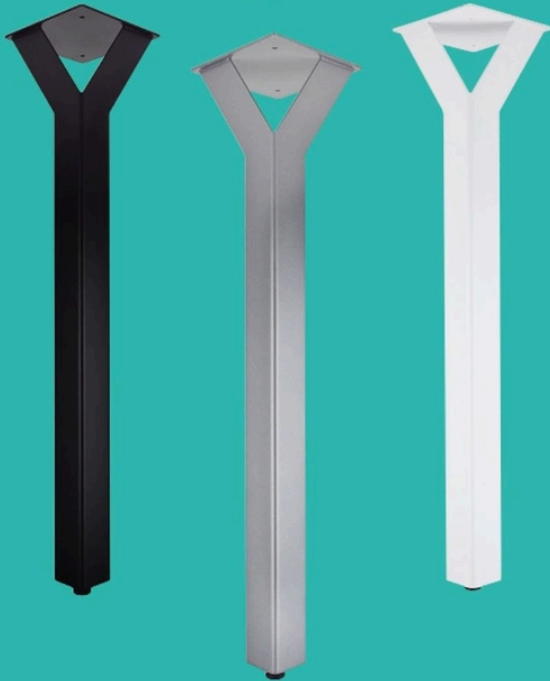
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Trea, shown here, one of our products that comes with a Declare and HPD label

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**10+ years and 100,000+ dollars honoring
social responsibility in commercial interiors.**

you are the change

**join the challenge, enter inspirations awards
by the extended deadline of april 26.**

2019 Inspirations Awards is presented by *Contract* in our continuing partnership with Tarkett. Inspirations celebrates the commercial design profession's leadership role in social responsibility.

Eligible entries are completed projects or practice-based initiatives which improve the quality of life for those in need. Entries may be paid or pro-bono projects.

The worthy cause of the top honoree will receive a \$10,000 grant. Additional honorees' project causes will also receive substantial financial grants.

Inspirations 2019 will be awarded in Chicago during 2019 NeoCon®. Honored work will be featured in *Contract*.

contractdesign.com/inspirationsawards

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inspirati♥ns2019

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 Building Hope and MCN Build, Washington, D.C., Cooper Carry in Atlanta
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 BOTANIST, Los Angeles, Orange 22
 Interseminarian Project Place Gatehouse, Boston, Hacin + Associates
 The Eco School House, Columbia MO, Peckham & Wright Architects
 YWCA Chicago, HOK
 Father Joe's Villages, San Diego, Joseph Wong Design Associates
 Abbott Fund, Tanzania, Africa, by HDR CUH2A;
 Rouge Tomato, Bentel & Bentel Architects

EDITORIAL

Transforming Design Today



When I came on board to *Contract* last May, high up on the editorial team's wish list was to make sure that our magazine highlighted the work of emerging interior design firms in addition to the bigger firms in the industry.

In this issue, we're thrilled to introduce you to seven of the most skilled emerging hospitality design studios around the world—from Shanghai to Sydney, Calgary, Stockholm, Milan, Madrid, and New York. It's a great global roundup of designers who are creating some of the most impressive hospitality interiors we've seen—from the reinvention of an iconic Australian LGBTQ safe haven into a modern space where the legacy will live on in an updated, yet respectful space, to a sustainable, space-saving pop-up cafe, open during London Design Festival, serving up salads from greens grown on site in a hydroponic-cube structure. These firms are fresh and inspiring, and we think you'll enjoy their projects, as well as keep them on your radar in the future.

Branding is increasingly becoming an important component in the messaging of a company's philosophy. Gone are the days when a company just plastered its logo across a wall. Now they are using interior design to express their brand in more subtle ways—

the end result is that interior design now plays an important role in how clients, customers, and visitors experience a company's brand through their spaces.

Read the great essay in this issue by Tristan Butterfield, a brand and retail leader for Gensler's North Central region, on how firms need to brand beyond a brand, and his call for a poetry of experience. And you can't have a branding issue without talking about Nike. We take a look at Nike's new retail space on New York's Fifth Avenue, coined The House of Innovation 000. Developed by Nike's in-house design team, this space is both disrupting retail design and demonstrating where it can go and how it can progress. Though undoubtedly beautiful, the 68,000-square-foot space offers much more than just looks—featuring avant-garde characteristics, such as customization labs, a Sneaker Lab where visitors can view aerodynamic tests of Nike shoes, and an app that lets customers scan and shop items worn by mannequins. For obvious reasons, The House of Innovation 000 has been crowned Nike's landmark flagship.

If it's spring, it's trade show season! We've compiled one of the best spring previews for some excellent trade shows you should be attending: Coverings in Orlando (April 9–12), Salone del Mobile in Milan (April 9–14), HD Expo in Las Vegas (May 15–17) and ICFF in New York (May 19–22). Mark your calendars, wear some comfortable shoes, and maybe we'll cross paths someday soon.

Sincerely,

Paul Makovsky
Editor in Chief

Offset + Balance

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MAY 19 - 22 | JAVITS CENTER, NYC

Contract @ICFF is a new feature presented and sponsored by Contract magazine which includes designers of better commercial spaces showcasing the latest in lighting, furniture, flooring, wall coverings, seating and materials.

Register to attend and receive complimentary entry at icff.com/register using promo code: **CONTRACTICFF**

#ICFFNYC2019 f t i ICFF.COM



INDUSTRY NEWS

Contract Launches First-Ever ICFF Constellation Awards



This year, as the official publication of ICFF, *Contract* is excited to present the inaugural ICFF Constellation Awards. These awards will honor excellence and innovation in products shown at ICFF 2019 at the Javits Center in New York City. Through the Constellation Awards, we will celebrate contributions to the contemporary design world through product design and innovation in 11 categories: accessories, carpet/flooring, kitchen and bath, outdoor furniture, seating, furniture collection (non-seating), textiles and wallcoverings, lighting, technology, hardware, and surfacing material. All winners will be considered as finalists for Best of Competition.

The Constellation Awards jury is made up of seasoned architects and interior design professionals, including Mavis Wiggins, TPG Architects; Dane Pressner, D'aquino Monaco; Katherine Lytle, IA Interior Architects; and Yaiza Armbruster, Atelier Armbruster. The judges will select winners based on the product's contribution to the interior design field, considering functionality, quality and durability, aesthetics and style, and innovation. All products must have been introduced to the U.S. market no earlier than January 2018 and the competition is only open to designers, manufacturers, and companies exhibiting at ICFF 2019.

Finalists will be notified the morning of May 19 and winners will be recognized during an awards ceremony at the Javits Center later that day. Winners will also receive a personalized award as well as coverage in *Contract* magazine's print and digital editions, and on the ICFF website.

The first deadline for entries is April 17, 2019. The second deadline for entries is April 24, 2019.

Contract Now Taking Submissions for the 11th Annual Inspirations Awards



Contract magazine is pleased to present the 11th annual Inspirations Awards, sponsored by Tarkett. The Inspirations Awards recognize a commitment to social responsibility in commercial interior architecture and design projects that improve the quality of life for those in need. Over the course of the past 10 years, Tarkett has given more than \$100k in grants to worthy causes.

A panel of three judges who are passionate about and experienced in social design are selected each year to select the winning projects. This year's jury includes Felice Silverman, Silverman Trykowski Associates Inc.; Bill Bouche, HOK; and Lisa Adams, HKS.

"For more than 10 years, Tarkett has distributed over \$100,000 celebrating some of the best socially-responsible projects coming out of the commercial interiors community," says Paul Makovsky, *Contract*'s editor in chief. "It's encouraging to see many firms from our industry incorporating social design principles into their practices, but I think we can all do so much more."

The grand prize winner will receive a \$10,000 grant. Two additional grants of \$3,000 and \$2,000 will be awarded to two projects. The deadline to submit work for the Inspirations Awards is April 12, 2019. The second deadline for entries is April 26, 2019.

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AGENDA



"Body Code Animation" by Drew Berry is from the exhibition "The Future Starts Here" at the Swedish Center for Architecture and Design. Through a collection of 80 objects, from smart appliances to satellites, the exhibition looks at how the world of tomorrow will be shaped by the designs and technologies of today.

APRIL

The Future Starts Here

Through August 4
Swedish Center for Architecture and Design
Stockholm
arkdes.se

Copenhagen Architecture Festival

April 4–14
Various locations
Copenhagen
cafx.dk

Environments For Aging

April 7–10
Salt Palace Convention Center
Salt Lake City
environmentsforaging.com

Salone del Mobile

April 9–14
Rho Fiera Milano fairgrounds
Milan
salonemilano.it

Milan Design Week

April 9–14
Various locations
Milan
fuorisalone.it

MAY

Design Month Graz

May 10–June 9
Various locations
Graz, Austria
designmonat.at

NYCxDesign

May 10–22
Various locations
New York
nycxdesign.com

HD Expo

May 15–17
Mandalay Bay Convention Center
Las Vegas
hdexpo.com

WantedDesign Brooklyn & Manhattan

May 16–21
Industry City & Terminal Stores
New York
wanteddesignnyc.com

Romanian Design Week

May 17–26
Various locations
Bucharest, Romania
institute.ro/romanian-design-week

ICFF

May 19–22
Javits Center
New York
icff.com

Clerkenwell Design Week

May 21–23
Various locations
London
clerkenwelldesignweek.com

JUNE

London Festival of Architecture

June 1–30
Various locations
London
londonfestivalofarchitecture.org

AIA Conference on Architecture

June 6–8
Las Vegas Convention Center
Las Vegas
conferenceonarchitecture.com

NeoCon

June 10–12
Merchandise Mart
Chicago
neocon.com

Barcelona Design Week

June 12–19
Barcelona Design Center
Barcelona
barcelonadesignweek.com

LA Design Festival

June 20–23
Various locations
Los Angeles
ladesignfestival.org

San Francisco Design Week

June 20–28
Various locations
San Francisco
sfdesignweek.org

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NATHAN ALLAN
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nathanallan.com

Isono And Vasco Restaurant, Hong Kong
Designer: Joyce Wang
Glass: Convex Squares



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FROM THE SHOW DIRECTOR

What to Expect at ICFF



The plans for ICFF 2019 continue to develop as we build another better edition of the leading design event in North America.

I am thrilled to announce that the NYCxDesign Awards and the ICFF Gala Party will take place at Pier 17 in New York's South Street Seaport district. This location provides sweeping and majestic views of the city skyline, the river, and Brooklyn Bridge. To be held Monday, May 20, this not-to-miss affair will take place in a stunning building designed by SHoP Architects. Be prepared for an extravaganza of awards presented to the most talented designers in New York, a festival of lighting from Spain, open bars, and a surprise musical presentation—which we will keep under wraps until the event.

We will also have a silent auction on the fair floor benefiting a cure for Alzheimer's. Donations will be made from exhibitors while attendees will be given the opportunity to bid on pieces representing a full spectrum of products and price ranges. Participants will be invited to gather on the last day of the fair for a prosecco refreshment as the winning bids are announced.

We are very excited about ICFF Talks this year. There is no question that the lineup of panelists and presenters is stellar—quite possibly the best we have ever assembled. With over 30 talks on two separate stages, we will have keynotes from star architects and designers such as Tom Dixon, Piero Lissoni, Lauren Rottet, Marcel Wanders, and panels in partnership with industry organizations, including AIA, ASID, IIDA, and the International WELL Building Institute. There is something for everyone—whether you want to learn about the latest trends in hospitality and wellness, attend inspirational talks on how to build your brand, or learn about the latest and greatest materials you might want to specify in your next project or how manufacturers, artists, and designers are collaborating to create exciting customized designs. Just take a look at the schedule on icff.com. You will be inspired!

Finally, there is ICFF Studio, a special program dedicated to emerging designers provided by ICFF and Bernhardt Design. After a careful review of hundreds of submissions, we have arrived at a dozen very special prototypes composed by young talents from around the world. Please come by and admire their work and meet the next generation of design stars.

Registration is open. I welcome you to take a few minutes and get on board!

All the best,

Kevin O'Keefe

ICFF Event Director



SUTHERLAND

OCTAGONAL CANTILEVER UMBRELLA SHOWN WITH CONTINUOUS LINE ARMLESS CHAISES,
REEF SQUARE OCCASIONAL TABLES, AND BAJA PLANTER | SUTHERLANDFURNITURE.COM

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THE LIST

Nine must-reads for this spring

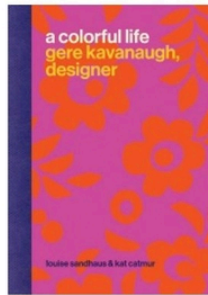
The latest crop of architecture and design books to inspire you



Architecture and Design at the Museum of Modern Art: The Arthur Drexler Years, 1951-1986
by **Thomas S. Hines**

Getty Publications, 208 pages, \$50

Arthur Drexler (1925–1987) served as the curator and director of the Architecture and Design Department at the Museum of Modern Art (MoMA) from 1951 until 1986. Drawing on rigorous archival research, this book analyzes how Drexler's contributions and MoMA became a touchstone for the practice and study of midcentury architecture.



A Colorful Life: Gere Kavanaugh, Designer
By **Louise Sandhaus and Kat Catmur**

Princeton Architectural Press, 220 pages, \$40

A pioneer of California Modernism, designer Gere Kavanaugh has put her unique stamp on textiles, furniture, toys, graphics, store and restaurant interiors, holiday decor, housewares, and public art—even designing and curating exhibitions. But perhaps her most enduring project has been the joyful, ongoing experiment of her own lifestyle and homes—a dream of color and handcraft.



Making It: Manufacturing Techniques for Product Design, Third Edition
By **Chris Leftari**

Laurence King, 312 pages, \$40

With specially commissioned diagrams, case studies, and photographs of the manufacturing process, "Making It" uses contemporary design as a vehicle to describe production processes. This new expanded edition includes six new processes and a new section on joining, in addition to discussing the processes effects on the environment.



Bauhaus Imaginista: A School in the World
Edited by **Marion von Osten and Grant Watson**

Thames and Hudson, 312 pages, \$60

Featuring the latest research commissioned on the occasion of the centennial of the Bauhaus, this book is an illustrated exploration of the global influences of the renowned school of art and design. Featuring contributions from artists, historians, cultural theorists, and many others, this illustrated volume reexamines the legacy of the Bauhaus from a global perspective.



Things Come Apart 2.0: A Teardown Manual for Modern Living
By **Todd McLellan**

Thames and Hudson, 128 pages, \$19.95

Over 50 beautifully photographed design classics are displayed, piece by piece, exploding in midair and dissected in real-time, frame-by-frame video stills. Showcasing 12 new projects that reveal the inner workings of everything from an SLR camera, mantle clock, and espresso machine, to an iPad, bicycle, and upright piano, every single component of each object is made visible.



Architizer: The World's Best Architecture
By **Architizer**

Phaidon, 280 pages, \$79.95

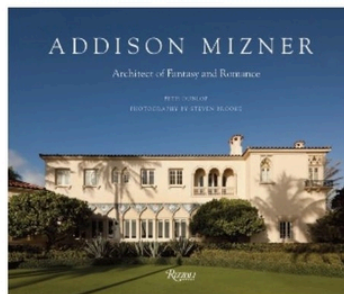
A celebration of the most inspiring contemporary architecture from around the blog base on the winners of Architizer's A+Awards. More than 400 design experts reviewed the entries, which were then voted on by the public, culminating in a collection of 100 of the world's finest buildings and spaces.



Bawa Staircases
By **David Robson**

Laurence King, 176 pages, \$35

This book showcases the staircases of Sri Lanka's preeminent architect, Geoffrey Bawa, through his numerous and varied architectural and landscape designs for residential, public works, gardens, and hotel architecture. It's a primer of how staircases are often the most dynamic spatial elements of a building or landscape.



Addison Mizner: Architect of Fantasy and Romance
By **Beth Dunlop and Steven Brooke (Photographer)**

Rizzoli, 304 pages, \$75

The go-to architect for the Jazz Age elite of South Florida and beyond, Addison Mizner created extraordinary houses and other structures for the wealthy Palm Beach socialites. This book explores Mizner's legacy through his built work, including such storied homes as La Guerida mansion, best known now as the Kennedy Estate—the place where JFK composed his Inaugural Address.

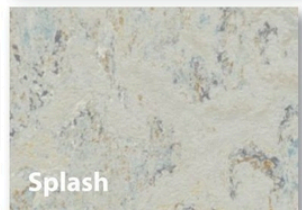
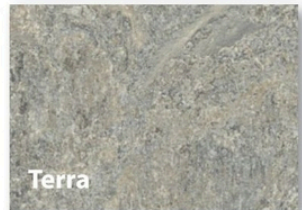
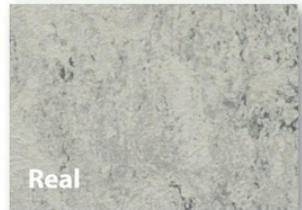


Architecture Can!: Hollwich Kushner 2008-2018
By **Matthias Hollwich and Marc Kushner**

The Images Publishing Group, 216 pages, \$30

This book examines the first decade of the work of New York-based Architecture firm, HWKN, whose approach to creating buildings puts people first. The first part of their book discusses the lessons learned and the second part is a detailed look at how the firm puts its principles into practice to create places that become meaningful parts of people's lives.

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VIEWPOINT

the poetry of experience

Tristan M E Butterfield on branding beyond a brand.

What do you remember about the last time you were moved by something? Maybe it was a perfect film, an exquisite meal, a walk along an urban riverwalk at sunset—you likely felt something happen. This feeling is nearly impossible to describe, because you can't pinpoint exactly where it came from. Was it the costume design? The pacing of each course served? The colors of the environment around you? The person or people you shared it with?

The answer is: it was all of it. That's the poetry of experience.

Experiences are stories that you are swept up and into. The film's director, the restaurant's chef, the architect's design—they were seeking to evoke an emotional transformation. Every single choice they made was meant to engage you completely, if only for a short while.

I first felt the poetry of experience at age 16 when I bought a pair of vintage Levi's. The store. The feel of the denim. The identity of the brand matching my own. It struck me again when I was winding through the Dover Street Market in New York, which simultaneously subverts expectations for both street markets and department stores. And, that one time I was staring up at the Duomo in Milan and feeling like I was, almost literally, experiencing heaven on earth.

Trends will continue to cycle, but what will not change is our desire to feel something. Brands must make the poetry of experience palpable in their physical spaces to thrive in 2019 and beyond. We already know that millennials (and Gen Z quickly following) aren't interested in "things" but in meaningful experiences. They don't measure their happiness or success by the same symbols of previous generations. They don't care about houses with paid mortgages or designer furniture, they want to feel alive and connected to something that matters.

This shift is causing a period of total interruption in retail and design across the globe. Young designers, distrustful of "adults" who came before them, are questioning everything. They are ready to subvert, to rip up the rulebooks of style, to take what's being sold to them and make it their own.

Design and architecture will not continue to reference only itself for motivation. We will, and must, look to cinema, fashion, fine arts, and music as more than inspiration, and, instead, as part of the process in designing the built world. We must keep story and visceral experience at the absolute core of all we create, practicing interventions



that push our clients closer to this place wherever and whenever we can.

This brand transformation moves far beyond Instagrammable spaces and avocado toast. The poetry of experience must instantly affect both a 22-year-old and his grandmother in similar ways. A certain level of sophistication and finesse are necessary to pull this off. It is the language of the apothecary, of the cigar shop, of the hat maker—these are spaces that clearly connect you to history yet feel new. They feel like they're uniquely for you. They're exclusive. You feel a certain way when you're in there, which goes far beyond the product you come to buy.

Tristan Butterfield is a brand and retail leader for Gensler's North Central region—bringing more than 25 years of experience creating global brand transformations for clients at every scale, from Liberty of London, Ann Sacks, Baker, McGuire, Kohler, Harrods, and Dolce & Gabbana.

A strong believer in the power of narrative, Tristan utilizes his strategic design background to align creative strategy with a client's business strategy. He has helped global companies translate their brands into many creative platforms such as architecture, interiors, stores, showrooms, collateral, and digital systems, including using international television, print, and online advertising campaigns, as catalysts for accelerated business growth. Butterfield has also driven the creative vision for product, furniture, lighting, wallpaper, and fabric collections, most recently as chief creative officer at Baker Interiors Group.

Butterfield's work has won international awards from *Communication Arts*, *Red Dot*, *The Financial Times*, *Wallpaper and *House & Garden* magazines. He has appeared on HGTV, ABC, Sony Asia, and Channel 4, and his work has been featured in The Museum of Modern Art, The Royal Academy of Art, and Le Biennale di Venezia. He has also been an invited speaker for Dwell LA, 100%Design Shanghai, Decorex London, and LCDQLA.**

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PROFILE

Designer You Should Know Dorothee Meilichzon

After working at agencies for six years, Dorothee Meilichzon set out to launch her own firm that would focus on hotels, bars, and restaurants. In 2009, she founded global design agency Chzon and has since worked on more than 30 projects in Paris, London, Ibiza, Basel, Monaco, and New York, and has received numerous accolades, including being named Maison & Objet Designer of the Year in 2015 and one of the top 20 interior designers as part of *Wallpaper's* Power 200 in 2015.



Chzon's portfolio boasts a range of hospitality projects, including The Shell (bottom), a cocktail bar inside The Hotel Des Grands Boulevards in Paris, and Henrietta Hotel (top left and right), located in Covent Garden, London.

PHOTOGRAPHY: THEODORA RICHTER (PORTRAIT); KAREL BALAS (ALL OTHERS)



How does your background inform your design practice and approach?

I studied industrial design and learned a lot about how to create a new concept. This approach helps me to create new hotel experiences today. I worked at agencies for six years before I decided I wanted to work on my own and design only bars, hotels, and restaurants.

What is your design philosophy?

Focus on the consumer—the person who will sleep in the hotel is the only one that matters.

Never do the same thing twice. Innovate. Also, I like to work on bringing people together in restaurant and bars. The layout has to help them interact with each other. I don't like the idea of having everyone alone in a corner.

What is unique about your overall design approach?

What about your work in hospitality?

I don't have a magic wand. I work a lot, take lessons from the past, am constantly learning, and want to get better. We focus on one industry: hospitality. We try to create new experiences, new concepts. I hope our projects don't look alike—they are each adapted to their neighborhood, the shape and history of the building, and the era in which the building was built. My work is very 'drawn.' We are designing as much elements as possible—bedheads, sofas, lights, armchairs, tables—so it is easy to recognize my hand in the projects. Also, I think my work is comfy and joyful.

Where do you see hospitality going? What are your hopes for the future of this industry?

The hospitality industry is evolving a lot, which is good for us! Companies like Airbnb forced hotels

to question themselves and to innovate, especially in regard to services and overall experiences. The balance between rooms and public spaces is shifting constantly, as are the bathrooms sizes, whether people work in their rooms or elsewhere, and the importance of room service.

What, in your opinion, is important in design today?

Innovation and to be user-focused. People are focusing a lot on 'style' and forget that design has to be useful and have meaning. Interior architects designing hotels, in particular are paying a lot of attention to style. We try to make it different, focusing also on the services, on how hotels are evolving—how people work in hotels, how they eat, how much time they stay in their room, what they need, etc. We do a lot of brainstorming and travel around the world to see new hotel concepts. We try to create spaces that are more than just a place to sleep.

What are you working on now?

I feel really lucky. We're working on an "agroturismo," or farm stay, in Menorca. Opening this summer, it is a big hotel with 43 rooms, 10 swimming pools, a huge garden, orchards, and horses. We are also working on a completely different project—a hotel in Venezia in an ancient Palazzo—as well as the extension of Henrietta hotel in London.

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PRODUCT BRIEFS

On-Site and Off-Site at Salone

From art installations to full furniture collections, we've selected some of the most alluring works that will be revealed at Milan Design Week 2019

**1. Tarkett: Formations Installation**

Tarkett has partnered with acclaimed Swedish design studio Note to showcase the company's new collection through an installation that questions notions of scale, color blocking, and flowing hues, set against the iconic Circolo Filologico Milanese.

tarkett.com

2. Zanotta: Echino Table

The Echino small table, designed by Sebastian Herkner for Zanotta, features three barrel-shaped legs made of layered blown glass in four colors, and a steel sheet top, with either a natural or black nickel-satin finish, or a mirror top.

zanotta.it

**3. Fritz Hansen: Planner Shelving**

Planner shelving by prolific designer Paul McCobb for Fritz Hansen is a representation of the designer's deep understanding of perspective and scale. Defined by thin lines and a sense of lightness, the table displays McCobb's consistent attention to the rooms that his designs inhabit.

fritzhenzen.com

4. CAMP Design Gallery: The Royal Family

In a project between Adam Nathaniel Furman and laminates company Abet Laminati, The Royal Family focuses on contemporary collectible design through three specially commissioned pieces—a chair, a small cabinet, and a larger cabinet—each boasting intricate details and intriguing architectures. Shown here is the laminate inspiring the small cabinet.

campdesigngallery.com

**5. Vitra: Vlinder Sofa**

Vitra will debut its Vlinder Sofa, designed by Dutch designer and Art Director for colour and materials at Vitra, Hella Jongerius, and made possible by a team of textile engineers and hand weavers. The sofa marks a step into the future for the Vitra Colour & Material Library as Vlinder merges the archetypal contemporary sofa with a fabric precisely designed to fit the sofa's shape.

vitra.com





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PRODUCT BRIEFS

**6. André Fu: Modern Reflections Collection**

Hong Kong-based luxury hospitality architect and designer André Fu will launch his first standalone lifestyle collection of furniture, porcelain, lighting, and textiles inspired by his travels and childhood memories of significant cultures and places. Modern Reflections will include 150 items crafted from luxurious fabrics and high-end materials.

andrefuliving.com

**8. LZF: Lola Lighting**

LZF will debut its Lola lighting collection this year as Ray Power's eighth design for the lighting company. Comprised of a family of two suspension models, two metallic table lamps, one marble table lamp, and two models of floor lamps, Lola underwent many designs and redesigns in order to ensure the shade's wood veneer strips were the right proportions.

lzf-lamps.com

7. Eileen Fisher: Waste No More Installation

Eileen Fisher's "Waste No More" installation is inspired by a "less is more" philosophy and confronts overconsumption while displaying wall hangings and acoustic panels as well as intimate textile artwork and hermetic garments. Comprised of three rooms, the multidimensional exhibition invites visitors to contemplate minimalism, ecology, and spirituality.

eileenfisher.com

**9. NODUS: Ripped and Teared and Colored Carpets**

Designed by Joost van Bleiswijk for NODUS, the Ripped and Teared and Colored Carpets are inspired by the free gesture of ripping paper followed by the restrained action of creating a composition of balancing shapes and colors, resulting in a creative and awe-inspiring carpet collection.

nodusrug.it

10. Swedish Design Moves: HEMMA Gone Wild

In a sequel to last year's exhibition "HEMMA - Stories of Home," Swedish Design Moves is once again collaborating with designers Joyn Studio for "HEMMA Gone Wild"—a focus on how homes have a double meaning as a place to escape to as well as from. "Hemma" in Swedish literally means "home" and for many Swedes, the home is linked to nature and sustainable materials, although life at home is also influenced by rapid technical evolution, making imprints on our lives.

swedishdesignmoves.com



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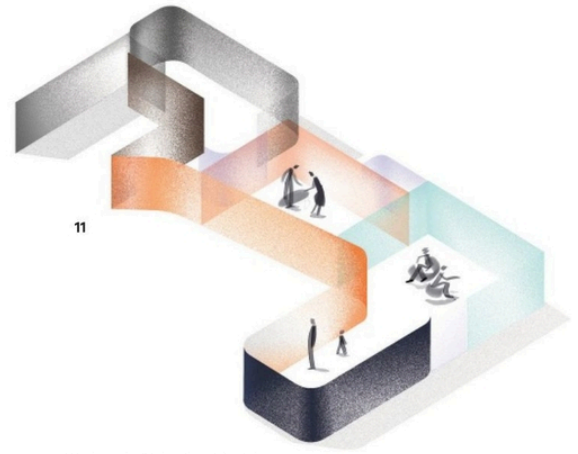
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11. Google Design Studio: A Space for Being Installation

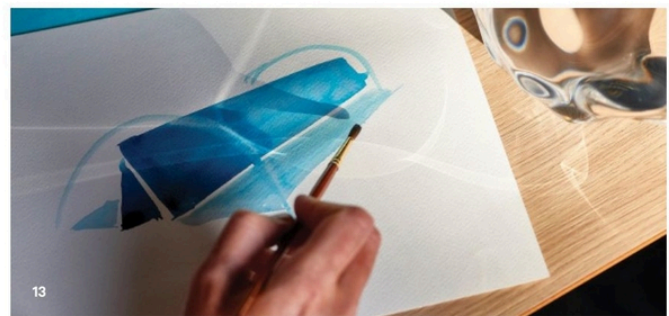
Google Design Studio will present "A Space for Being" at Salone del Mobile in collaboration with Muoto, Reddymade Architecture, and the International Arts + Mind Lab at Johns Hopkins University, Brain Science Institute. The installation will explore the field of neuroaesthetics and how different aesthetic experiences can impact our wellbeing through the creation of various rooms, personalized in design, build, and furnishings.

design.google

12. Humanscale: Bodies in Motion Installation

Ergonomics company Humanscale has announced its installation for Milan Design Week, "Bodies in Motion," in partnership with Todd Bracher and Studio TheGreenEyle. Through a multidimensional experience involving modern digital projection technology, sensors collect data through 15 beams of light cast across a space, highlighting Humanscale's pioneering use of natural ergonomics for design.

humanscale.com



13. Cosentino x Benjamin Hubert: Raytrace Installation

Cosentino has partnered with Benjamin Hubert of experience design agency LAYER on a large-scale, immersive installation called "Raytrace" for Milan Design Week 2019. The installation will display the beauty, strength, and durability of Dekton, Cosentino's ultra-compact, large-format surface through a dramatic 79-foot long triangular display.

cosentino.com

contractdesign.com

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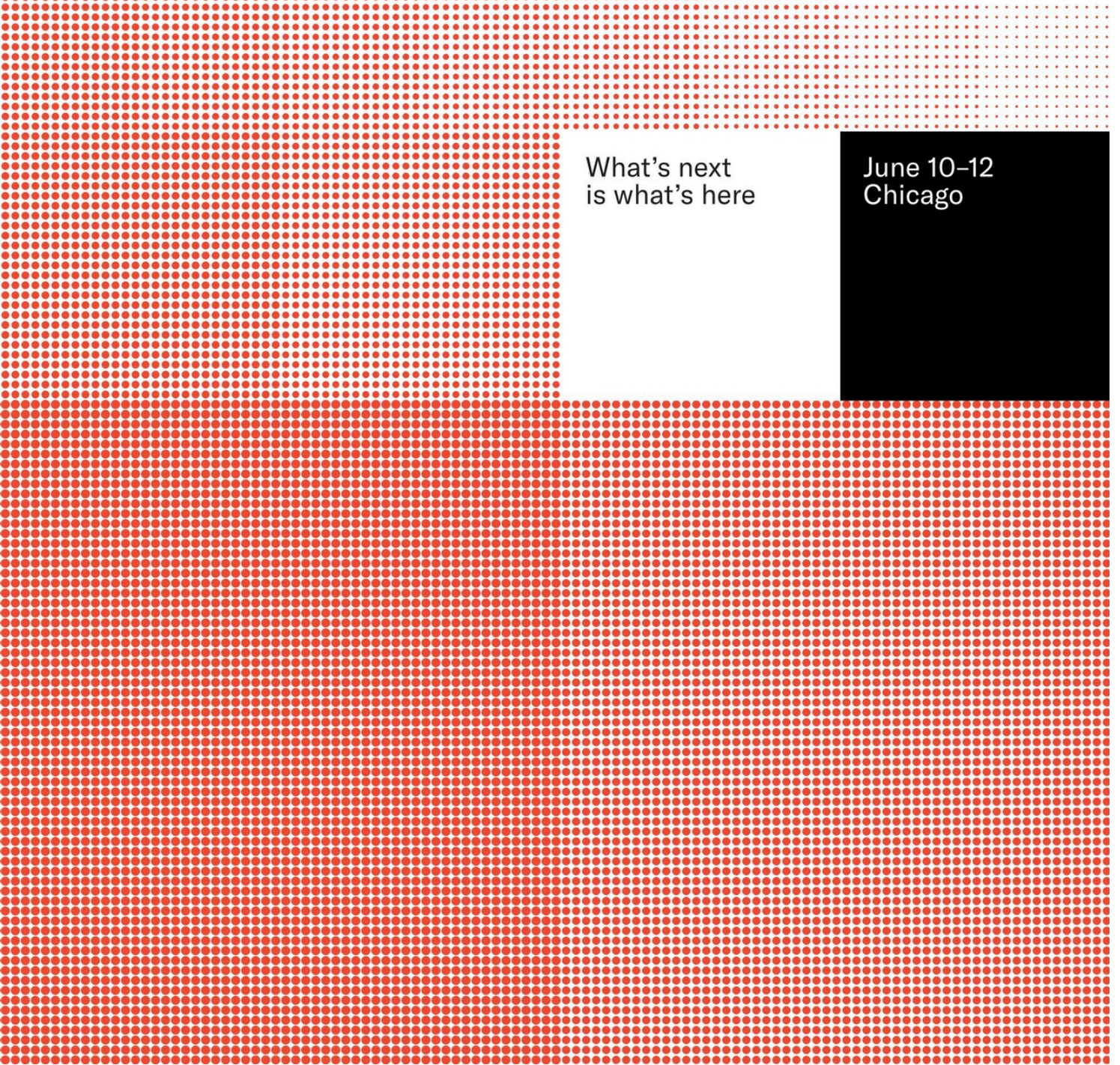
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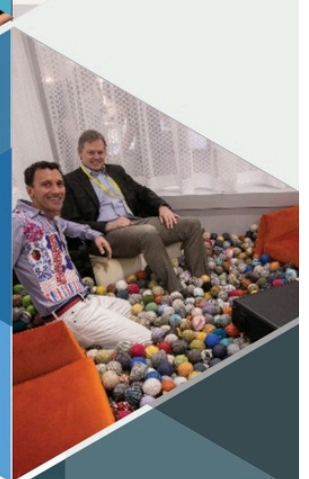
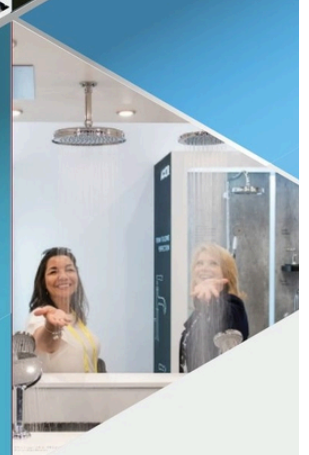
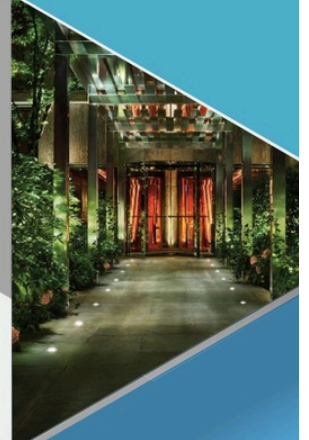
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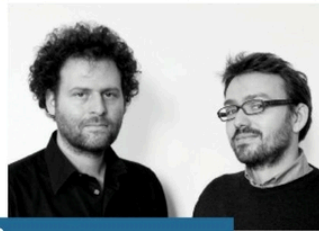


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ILMIODESIGN

By Staff

These design studios are ones to watch in the hospitality industry, delivering fresh, forward-thinking restaurants, bars, and hotels around the world, from Barcelona, Spain, to Erskineville, Australia.

contract

FEATURE

Alda Ly Architecture

Founded in 2017, Alda Ly Architecture (ALA) got its start when innovative co-working platform, The Wing, enlisted Alda Ly to design its East Coast and California locations, including the office environments' interior cafe spaces. Each of The Wing locations includes a restaurant space, called The Perch, including The Wing SoHo in New York (this page), The Wing DC in Washington, D.C. (opposite, top and middle), and The Wing Dumbo in New York (opposite, bottom).

Location **New York**Year Founded **2017**

Alda Ly Architecture (ALA) was founded in 2017 when groundbreaking co-working platform, The Wing, tapped Alda Ly as the architect for its East Coast and California locations, including the office environments' interior cafe and restaurant spaces, called The Perch.

While ALA's portfolio spans a variety of work—from functional medicine provider Parsley Health to the retail platform Bulletin and social-action technology firm Blue State Digital—numerous hospitality projects are in the

firm's pipeline, including exciting New York restaurant locales, like Lucky Lee's near Union Square and Hopkins & Hawley in the South Street Seaport area.

Letting its clients inspire the look and feel of designs, the firm is known for creating user-centric and mission-driven spaces with a minimalist and playful design vocabulary. "We focus on how people use our spaces," Ly says. "We think about what people touch, see, hear, and sense, and how they move through and occupy the space."

In order to arrive at these thoughtful designs, ALA begins each project with a research phase and launches the creative process without preconceptions, treating each project as an opportunity to foster the client's artistry and individuality. "We are empathetic," Ly says. "We listen deeply to and collaborate with our clients and design partners."

PHOTOGRAPHY: TONY WILLIAMS



PHOTOGRAPHY: TORY WILLIAMS



The firm believes that hospitality spaces, in particular, should feel comfortable for a range of uses and scales. They aim to create environments that are simultaneously suited for a single person and for a large gathering of people. As visitors enter the space, they want it to feel intimate and exciting, not deserted and lonely. ALA sets out to build experiences that customers will find remarkable, whether it's a fast-casual restaurant, or a boutique hotel. "It should tell a story that has a beginning, middle, and an end," Ly says.

Speaking to the fluidity of today's hospitality environments, Ly says: "People have higher standards of what a space can do for them these days. For example, a restaurant is much more exciting when it's also a gallery, a lounge, and a retail store."

ALA also believes the client needs to anticipate that the final space might be a vast departure from the original vision. While it's important to learn and adapt after opening, ALA also makes sure to build in flexibility from the start, allowing the space and program to evolve organically.

"Hospitality spaces can be entirely new and unexpected in their uses," Ly says. "I'm excited to see the industry break the customary design rules on how hospitality spaces are being conceived and implemented."



FEATURE

ILMIODESIGN

Location **Madrid**Year Founded **2009**

PHOTOGRAPHY: GUILLERMO ORTEGA

ILMIODESIGN's most recent hotel projects include Interihotel Barcelona (this page), boasting moody, retro guest rooms; Hotel Cubanito Ibiza (opposite, bottom left and right), a vibrant, Cuban-inspired hotel in the heart of San Antonio Bay in Ibiza, Spain; and the Miami-inspired Art Hotel Paradiso Ibiza, blending pastel colors with urban art (opposite, top and middle).

ILMIODESIGN was born from a chance encounter between architect Michele Corbani and industrial designer Andrea Spada. They met while studying in Salamanca, Spain, as part of an Erasmus program, and after prestigious careers at different architecture and interior design studios, the two designers—both Italian-born and citizens of the world by vocation—decided to form their own studio in 2009.

Since then, ILMIODESIGN has been unstoppable, passionately delivering unique, ad hoc commercial

spaces across the hotel and restaurant segments, in addition to residential projects. Each of the firm's most recent commercial projects has its own distinct personality, from Interihotel Barcelona, with its moody, retro guest rooms to Tatel Madrid restaurant, inspired by the clandestine clubs of the '30s.

"Our team adapts perfectly to the size, requirements, and needs of each project thanks to an exquisite methodology applied to the different creation processes—from architecture, to interior design, to industrial and graphic design," says Andrea Spada, co-founder. "Through a great capacity for flexibility, anticipation, and personalization, ILMIODESIGN achieves exceptional results in all phases of work."

The firm's design philosophy is centered around the team's self-proclaimed obsession with "the idea." As Michele Corbani, co-founder,

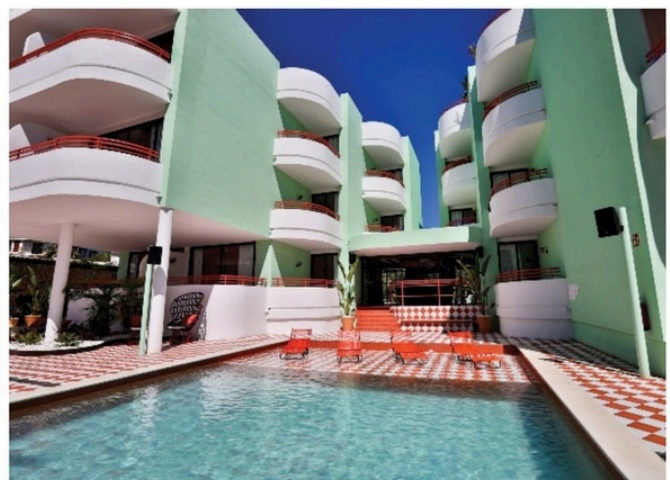
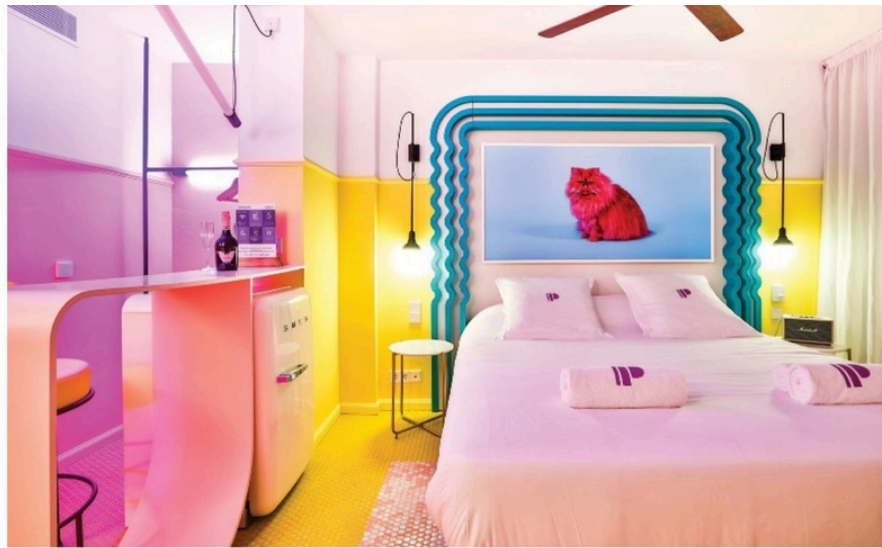
PHOTOGRAPHY: ADAM JOHNSTON

explains, "There are many aspects implicit in the delicate process of creation. For us, the priority is the original idea. In all phases of work, everything is aimed at enhancing, respecting and giving coherence to the concept: the soul of the project. And we do not understand another way of doing things."

Beyond this core focus on a project's initial idea, Corbani and Spada say the firm operates with an artisanal spirit, working to create designs with their own personalities; a multidisciplinary vision, mixing the points of view of their heterogeneous team of architects, and interior, industrial, and graphic designers; a global spirit, believing that talent should not be confined to physical barriers; and ethics and aesthetics.

According to ILMIODESIGN, the key to creating great design and meeting the high demands of the hospitality industry and the pressures of our global, social-media focused world, is to understand the importance of defining spaces with soul.

"We like to take care of the details. Each project represents something new for us and we get bored of always doing things the same," Spada says. "You have to give the client an experience every time he enters a space; it is no longer enough to offer a good bed and a clean bathroom. The client wants to feel different from the rest of the world."



contract

FEATURE

LinehouseLocation **Hong Kong; Shanghai, China; Auckland, New Zealand**Year Founded **2013**

PHOTOGRAPHY: JONATHAN LEJONHUFVUD

Architecture and interior design firm Linehouse was established in 2013 by Chinese-Swedish designer Alex Mok and New Zealand-born Briar Hickling. A collaboration of like-minded individuals from various backgrounds and cultures, the practice has international experience in design and construction, from the small scale and the intricate, to the grand and public.

The firm, which currently operates out of offices in Hong Kong, Shanghai, China, and most recently Auckland, New Zealand, boasts an impressive portfolio

featuring extensive work in the Asia-Pacific and abroad, with projects across the retail, hospitality, commercial, and residential sectors in China, Europe, Japan, Thailand, Philippines, and Hong Kong. Recent hospitality projects include restaurant project John Anthony for Maximal Concepts in Hong Kong; restaurant design for the Booking.com campus in Amsterdam; and W hotel in Osaka, Japan.

"Linehouse operates as a platform to investigate the rituals of inhabitation and how these daily moments can be celebrated through design, transforming the mundane into performative acts," says Briar Hickling, co-founder of Linehouse. The firm works to approach design in a holistic manner, combining different disciplines—architecture, interiors, product design, and graphic design—and drawing on employee experience to create new ideas and



PHOTOGRAPHY: DIK WEILLEN

outputs, emphasizing qualities of construction, detail, materials, and light.

"Each brief is approached individually, creating a poetic concept for each client through research, site context, history, and responding to the client's brief," Hickling says. "Through the process of design, each project has a strong narrative and an element of whimsy and voyeurism, creating a unique spatial experience."

When working on hospitality projects, Hickling says their team stresses the importance of having a strong concept and then, once that is established, everything is considered—from the lighting to furniture and menus—to further inform the overall arching idea.

"We also like to examine the rituals involved in dining and how these can be celebrated through design," Hickling says. "For us, it's about the whole experience from the arrival through to the dining experience. We want to create encounters that are new and unexpected, transporting guests on a journey."

Seeing and experiencing high turnaround in the restaurant and bar segments, Linehouse aims to establish a sense of longevity in the design, construction, and operations of its hospitality projects. "I think as individuals and as a group—designers, operator, contractors, and users—need to take a shared sense of responsibility to set a new standard in the way we design and approach projects in a sustainable model," Hickling says. "This is my hope for the future, that we can further create hospitality projects with a sustainable approach and a sense of permanence."



Linehouse's recent hospitality projects include John Anthony, a contemporary dim sum restaurant for Maximal Concepts in Hong Kong (this page). The design explores the fusion of architectural styles and materiality between East and West, and colonial architecture blurred with eastern detailing, to create a British tea hall turned Chinese canteen. Another recent project, Ting-tai Teahouse is a traditional Chinese teahouse with a modern aesthetic in Shanghai's art district, Moganshan Road (opposite page). The space plays on the retro nostalgia of the Chinese canteen, fusing this with colonial detailing captured in the details of the timber bar with glass vitrines, wicker leaners and furniture, and gold and maroon floral fabrics.

contract

FEATURE

Alexander & Co.Location **Sydney**Year Founded **2012**

PHOTOGRAPHY: COURTESY OF ALEXANDER & CO.



Sydney-based firm Alexander & Co. has been just seven years in the making—though this short period of time has already landed the studio on international radar, a staff of more than 20, a soon-to-open New York office, and a sweeping collection of stunning hospitality and residential spaces.

Studio founder and principal Jeremy Bull built his practice based on the essence of creating a community centered around design excellence and its ability to improve the world around us. "We have grown into a wonderful organization full of ambitious, caring people, designers, and administrative staff," Bull says. "We continue to pursue timelessness within our work, whilst exploring our role within a wider community with social, environmental, and economic responsibility."

One of the most distinct features of Alexander & Co.'s work is the unique character of each and every project—leaving no two looking the same, yet showcasing the studio's consistently meticulous approach to the design process. "We believe in people's ability to make extraordinary things and relationships," Bull says. "At our center, it is a belief in the handmade, unique, and considered. I would like to hope we achieve a timeless quality in what we do—something that sits between time, place, and genre with a wonderful uncertainty."

Though not unsurprising, such detailed, ornate spaces don't come



PHOTOGRAPHY: COURTESY OF ALEXANDER & CO.

without a great deal of diligence. Bull notes, "Every client relationship has its own magic; they are specific and unique. We mandate our team to find the specific and unique stories within each client's own vision, to avoid the generic and embrace this. We always aim to tell a better story."

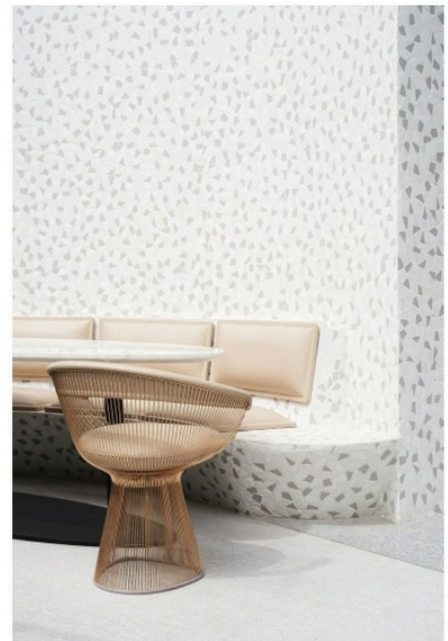
Two recent Alexander & Co. projects—Imperial Hotel, completed in February 2018, and Imperial UP, a social club located on the upper floor of the same building, completed in August 2018—do an exceptional job showing the value that the firm places on storytelling and detail. The venue represents the reinvention of one of Australia's most revered LGBTQ safe havens and a valued cultural icon to the Sydney community.

During the design process, the team was careful in their reimagination of the space from the onset—creating fanciful interiors that respect the historic custodians. Rich color and materiality are indicators of the gravity of the space's legacy and the thought that went into every detail is apparent from first glance. The Imperial Hotel and Imperial UP are both celebrations of legacy and rediscovery—and will even feature Australia's first same-sex marriage Cathedral due to open in 2019.

"I hope that people continue to value space as a storytelling opportunity," Bull says. "I have seen in my own career that our value has grown as patrons have demanded more from their own experience. I like this and hope that our patrons continue to demand innovation and design excellence. There will always be a market for people to do beautiful things if this is the case."



The Imperial Hotel (opposite page) is a cultural icon as a historic theater, event space, and the birthplace of the film "Priscilla." For the redesign, Alexander & Co. was careful to protect the space's legacy and feeling of inclusivity for the LGBTQ community. Though outrageous and fantastic in many senses, color, shape, and materiality display the volume of the space's legacy, grit, and sometimes even heaviness. Imperial UP (left) is a quirky pizzeria and bar located on the upper level of the Imperial Hotel, adorned in retro collectables and bold colors. Sean Connolly at Dubai Opera (below) is an exploration into scale, texture, and the sea, occupying about 21,500-square-feet on the upper level of the Dubai Opera.



contract

FEATURE

FRANK

Location **Calgary and Banff, Alberta, Canada**Year Founded **2009**

PHOTOGRAPHY: JAMIE ANHOLT



Marzano (this page) is a cozy Italian eatery tucked into the lush Selkirk Mountains, featuring mosaic tile patterns, light wood tones, fresh green hues, and a wood burning pizza oven as the focal point of the space. Vermillion (opposite page), in the heart of the Banff Springs Hotel is a contemporary take on the French brasserie, clad in navy velvets, marble, and rich wood tones, and illuminated by bespoke chandeliers with brass detailing.



PHOTOGRAPHY: JAMIE ANHOLT

pair aesthetics and functionality to enhance day-to-day life.

But when it comes to their hospitality interiors, one of the secrets to FRANK's success is that the firm seeks to pursue an overarching narrative early in the design process for each project. "Our goal is to help facilitate a unique and meaningful experience through concept-driven design that links the interior to the hospitality experience," Lien says. "By establishing a conceptual thread that links all aspects of the project, we aim to offer a cohesive and considered experience within the designed space."

Though, creating authentic, beautiful spaces that stay relevant is not an easy feat in today's fast-moving world. "Guests and travelers are demanding unique, active, social, and engaging experiences of the places they travel to or the space they are experiencing, and the design must be reflective of these desires," Morrison says. To deliver on these expectations, FRANK works to create honest guest experiences that remain current by placing considerable importance on the contextual design research early on.

The firm has been busy at work this past year—completing Luke's Cafe, a trendy spot in Calgary that captures the spirit of New York, Japan, and Copenhagen; Marzano, a playful eatery in the Selkirk Mountains, featuring mosaic tiles, fresh green hues, and bespoke lighting; and Vermillion, a contemporary take on the French brasserie in the heart of the iconic Fairmount Banff Springs Hotel.

But with the success of their recent projects, FRANK Architecture has no intention of slowing down anytime soon. Rather, they're constantly working to improve the performance of their spaces and better suit the people who occupy them. "People are looking for more than comfort and quality and are increasingly attracted to spaces that create a sense of belonging to a community," Lien says. "Hospitality brands are increasingly associated with a desired lifestyle, and we have to consider how we can foster or enhance the feeling of 'community' through the design of the space."



FEATURE

rgastudioLocation **Milan**Year Founded **2006**

PHOTOGRAPHY MICHELE NASTASI



rgastudio's latest projects include Bistrot Lavazza (opposite page), a new restaurant for the Italian coffee brand in Turin, Italy. The design intent was to preserve the industrial features of the building within a more familiar, domestic atmosphere, with the metal frameworks of the kitchens balanced by wooden furnishings. The firm also recently completed Caffè Fernanda, the new bistro at Pinacoteca di Brera Museum in Milan (this page). Located in the museum's former main entrance, the cafe boasts a chromatic and material coherence with the museum gallery's new layout and a reinterpretation of the space's 1950s architecture.



PHOTOGRAPHY MICHELE NASTASI

Both Raffaele Azzarelli and Giuliano lamele received degrees in architecture from the Milan Polytechnic in 2002. While Azzarelli continued his training at Studio Terragni and Studio del Boca, both based in Milan, and worked as a consultant for various public authorities in architectural project management and construction site supervision, lamele continued his training in Claudio Silvestrin's practice in London and in Gianluigi Mutti's in Milan. They later reunited and decided to combine their unique post-school experiences, establishing rgastudio in 2006. Today, their firm specializes in architectural design, interior design, and project management—encompassing a wide range of projects diverse in both nature and scale.

While the practice got its start designing and managing projects in the private and public building, school, office, residential, and retail segments, more recently the firm has broken into the hospitality design niche. Its latest projects include Bistrot Lavazza, the new restaurant of Italian coffee brand, and Caffè Fernanda, the new bistro at Pinacoteca di Brera Museum in Milan.

According to Azzarelli and lamele, the rgastudio team takes care of each project from initial design to final completion, paying particular attention to the realization phase. They view the construction site as a workshop, in which both the choices of material and a focus on details are fundamental in a project's overall success. "We try to include craft details in all our works," lamele says. "We want guests to be aware of the work of hands that have made the space and its details, down to the furniture and lamps." This attention to detail is evident in the studio's designs—especially its emphasis on lighting, which Azzarelli says they consider one of the most crucial elements in a hospitality space, making it possible to create very sophisticated atmospheres.

In the hospitality industry, Azzarelli and lamele also feel it is especially important to create spaces with style, without sacrificing function. "On one hand, I think the future of the hospitality industry is characterized by comfort and quality, and on the other hand, the surprise factor and bespoke experience," lamele says.



contract

FEATURE

Spacon & X

Location **Copenhagen**Year Founded **2014**

In 2014, architect and professor Nikoline Dyrup Carlsen and designer and concept developer Svend Jacob Pedersen merged their creative expertise to create Spacon & X—a Copenhagen-based architecture and design practice that is crafting deeply intriguing spaces guided by even more tantalizing philosophies.

“We founded Spacon & X to develop optimized and sustainable ways for living and working in dense urban contexts, where the amount of space is getting less and less,” Carlsen says. “To be able to do this, we have made it our mission to rethink the way we understand and consume space and extend these notions into the solutions we offer through our designs.”

As a 20-person firm, led by Carlsen, Pedersen, and Malene Hvidt, Partner as of 2015, Spacon & X works on a wide range of disciplines—from products and concept development to larger building ventures. Though, as Spacon & X is continually growing and morphing, a guiding principle of their interior design projects since the firm's start is the value placed on functionality, rather than just beauty.

“Our design philosophy is actually rooted in our name, Spacon & X, which is short for ‘Spatial Conversion’ and ‘Cross-functionalism,’” Pedersen says. “With spatial conversion, our aim is to create spaces that are flexible and can be converted to various activities and needs. In extension of this, cross-functionalism carries out our vision that every surface and volume should be able to have multiple functions in order to create spaces that are both optimized and dynamic.”

Spacon & X hospitality interiors are not your everyday hotel or restaurant—but are rather fascinating in appearance yet utilitarian in function. To create experiences that people

PHOTOGRAPHY: CALLUM SHEERAN PURCELL



PHOTOGRAPHY: RORY GARDINER

remember, Hvidt notes that they, “incorporate sensual elements and consider the tactility of all materials. In this way, we give the space a voice that speaks to its users and invites them to fully experience the space—not just with their eyes, but with their bodies, too. What makes our hospitality design unique is that we are less focused on story-telling and more focused on story-doing.”

Currently, Spacon & X is in the process of completing the DGI (Danish Association of Sports Clubs) hotel in central Copenhagen. As a previously cold and unforgiving structure, the design team is working to convert the space into a multi-purposed, democratic hotel that can suit families with children, athletes, and business people comfortably in one spatial frame.

“We have decorated the ceilings in the foyer with mirrored steel to make the guests a part of the decoration through their reflections,” Carlsen says. “In the guest rooms, we have created a welcoming atmosphere by designing a flexible-rail system that creates endless possibilities for each guest to inhabit the room in the way that makes sense for them.”

In 2017 during London Design Festival, Spacon & X worked with IKEA’s innovation lab Space10 to present a pop-up restaurant coined Lokal—a project with the intent to provide a space-saving, sustainable way for the food industry to grow its own food. The project was essentially an all in-house farm-to-table eatery, featuring an approximately 20-square-foot glass box holding three trays of hydroponically-grown microgreens, which were subsequently served to patrons.

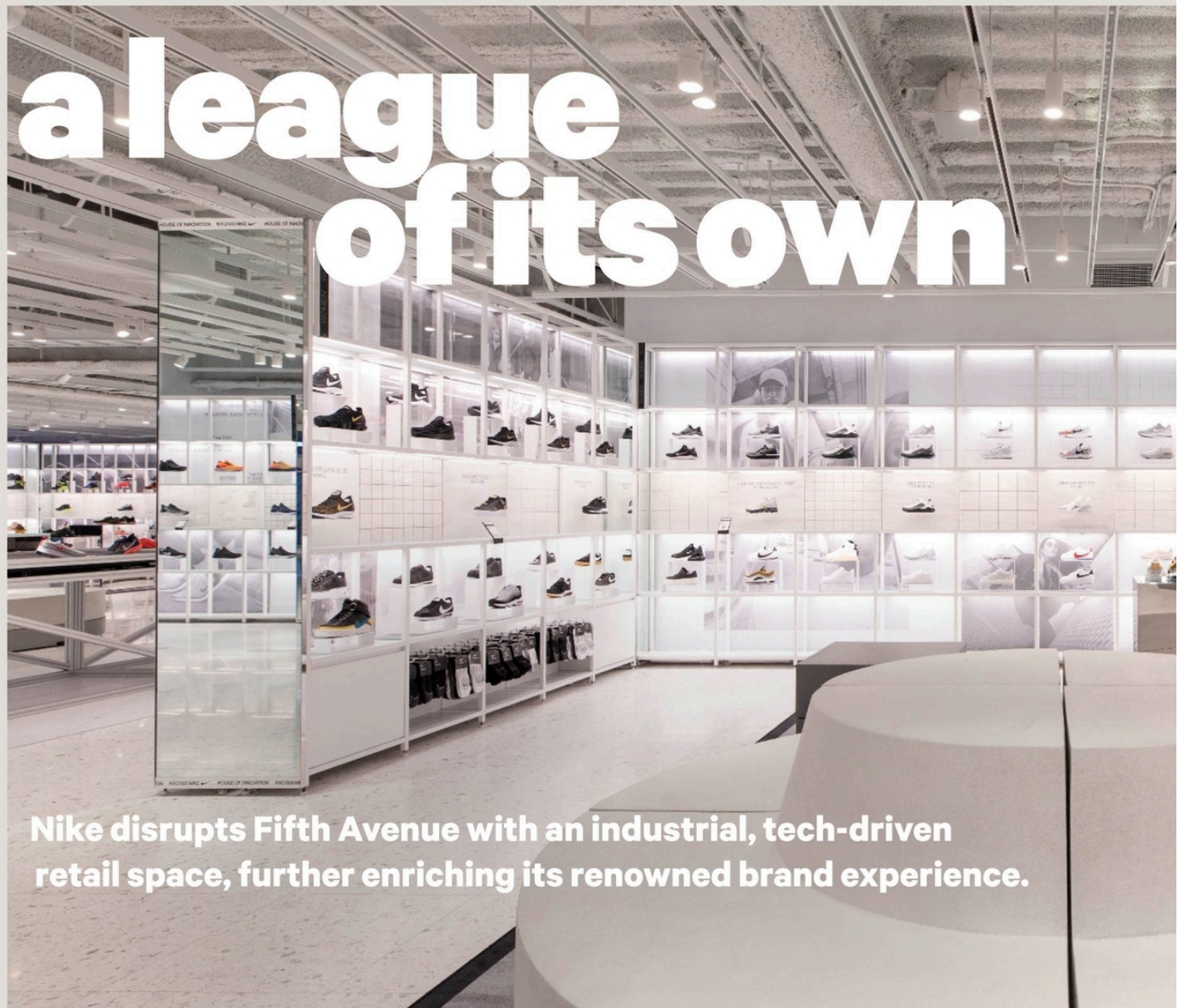
“Hospitality design should be democratic in the sense that it should be designed first and foremost for its users,” Pedersen says. “By creating aesthetic experiences from functional elements, these experiences can be shared collectively and thereby make guests (feel like) co-designers of the space. We hope to see more sharing! Sharing is caring!”



DGI Hotel (opposite page) is a soon-to-be-finished transformation of the prior DGI-Byen (Danish Association of Sports Clubs) in central Copenhagen, designed as a democratic space with the ability to host business people, athletes, and families with children. Rooms are completed in a rich, calming color palette, combined with flexible solutions that invite movement. Lokal (this page) was a salad bar pop-up at London Design Festival, where ingredients were grown indoors, locally and vertically, using a hydroponic farming system.

contract

FEATURE



Nike disrupts Fifth Avenue with an industrial, tech-driven retail space, further enriching its renowned brand experience.

Outfitted with bespoke seating crafted from recycled foam, the Sneaker Lab on the fourth floor is wrapped in the same triple-white hue as the iconic Nike Air Force.

**NIKE HOUSE OF INNOVATION 000**Interior Designer **Nike in-house design team**Where **New York**What **68,000 square feet on six floors**Cost/sf **Withheld at client's request**By **Will Speros**
Photography courtesy of Nike

Arguably the world's most prestigious commercial corridor, Fifth Avenue in New York is lined with ornate storefronts evocative of refined retail legacies. However, a challenge has been dealt to the uniformity of the neighborhood with an industrial, concrete structure from Nike known as the House of Innovation 000. And just like the most elite of athletes, the store does not simply observe—it performs.

Crafted by Nike's in-house design team, the House of Innovation 000 spans six floors of men's and women's apparel in addition to numerous stations for individualizing products in perpetuity. A creative mecca for sneakerheads and street fashion connoisseurs, the new retail behemoth also serves as a sleek and dynamic embodiment of the Nike design vernacular. And with its iconoclastic exterior, the store demonstrates a "huge opportunity for us at this scale to make a first impression for the cost of innovation," says Andy Thaumert, who serves as senior creative director of global store design for Nike. "We wanted to disrupt the mainstream."

The House of Innovation 000 boasts enticing curb appeal with a facade made to balance raw steel with carved and slumped glass that creates a ripple effect in homage to the brand's iconic swoosh logo as well as the athletes it serves.

"Movement and lightweight speed, it's where the brand was started, founded, it's where we are today, it's where we'll continue to go. This idea around lightweight speed and motion will always be relevant to the brand," Thaumert says.

The arrival experience is enhanced with drama as visitors gaze upon the entryway ceiling angled at 23.5 degrees—the exact angle of the Nike swoosh. Recycled terrazzo stone flooring is speckled with color off-cuts sourced from the company's Italian cleat factory for a dash of whimsy across the interior as well. The fluidity of sport ignites the House of Innovation 000, where the "one floor, one world" concept establishes a distinctive architectural experience on each level. Highlighted and reinforced by the products, the narrative of each of the respective floors unfolds through its own unique method of storytelling. Conceived as a "responsive flagship,"

contract

FEATURE

The Nike House of Innovation 000 is wrapped in a facade of raw steel (this page, bottom left) and boasts a "one floor, one world" layout (this page, top). Minimalism anchors the Nike Speed Shop on the ground floor (bottom right). The Nike Expert Studio on the top floor is home to one many onsite customization labs (opposite, top left) and features private spaces designated for personal consultations (opposite, top right). Colorful off-cuts from Nike's Italian cleat factory punctuate the store's recycled terrazzo stone floors (opposite, bottom).

Project Credits

Interior designers Nike's in-house design team, in partnership with Rockwell Group and Mode Lab

Architecture and store exterior design CallisonRTKL; Heintges

Glass facade engineers and fabricators Cricursa; Seele





the 68,000-square-foot store empowers shoppers to wield the brand's extensive creative offerings from customization labs to a newly launched app that allows customers to scan items on display and "shop the looks" worn by the mannequins.

"Epic utility" is at the foundation of the Nike Speed Shop on the minimalist ground floor, while apparel for women and young athletes is housed on the light and bright second floor, which is also accented with gold tones. The men's floor above delivers an apt contrast with a dark, raw masculine palette. The Sneaker Lab on the fourth floor leans into its identity as a sneaker heaven, showcasing the world's largest selection of in-season footwear styles against a sprawling blached backdrop inspired by the triple-white tone of the signature Nike Air Force. Material innovation abounds as well in the form of a bespoke seating and configuration system composed of recycled foam and textiles. Further enlarged with abundant mirrors, the Sneaker Lab also affords visitors a peak behind the curtain with real aerodynamic tests of Nike shoes illustrated in a technical and video display.

"For us, innovation isn't about the final product in a jewel case, it's about the process and the failures and the integration and the obsession with the athlete along the way, that led to the final product," says Sean Madden, senior director of product for Nike Retail. "It's not always pretty and we make mistakes, and so we wanted to make sure that the consumer can see the journey that led to these final products, and then we can celebrate the success of the athletes who are using them."

Crafted to mirror a Nike design creation studio, the Nike Expert Studio crowns the landmark flagship. The open, flexible floor is infused with a residential-style warmth, particularly evident in the private spaces designated for in-store experts to personally serve customers. And keeping it personal is the very ethos of the House of Innovation 000. Like its shoppers, the store too will aim to adapt and mature in order to remain a force among an ever-changing marketplace.

"We're going to learn and change with this retail space as it matures. Everything is mobile and highly flexible," Thaumert says. "It will evolve as we evolve." ■

contract

MATRIX

HD Expo Preview: Good Hosts

From May 15–17, attendees will walk the floors of HD Expo at Mandalay Bay Convention Center in Las Vegas to see the latest in hospitality design. The show offers three days of inspiration, CEU-accredited education, and networking opportunities. Here we've pulled together 35 design-driven companies you'll want to check out.



Nydree Flooring: Maverick Collection
nydreeflooring.com

Featuring Nydree's high-impact Woodura surface made by combining thin wood sheets and a wood fiber core, this collection is a more durable and sustainable option for designers looking for natural wood.



Stefan Rurak: Protrusions End Table
stefanrurak.com

This table from Stefan Rurak is made of steel-wrapped cast concrete that has been patina-blackened and sealed. The magnetic protrusions can be rearranged and provide a unique tactile experience.



Vermont Farm Table: Waterfall Table
vermontfarmtable.com

Crafted with solid ash and fitted with Juniper Lighting accessories, Vermont Farm Table's Waterfall Table was designed and built in their Bristol, Vermont woodshop and can be used in group settings or as a sideboard.



Corradi USA: Corradi USA Alba Louvered Roof System
corradiusa.com

This roof system is fitted with aluminum blades that can be wirelessly controlled to rotate up to 150-degrees, giving users the ability to adjust light, ventilation, and protection from the elements.



POINT 1920: T Collection
point1920.com/en

This collection of armchairs, bar stools, and ottomans is made with weather-resistant aluminum and upholstered cushions, creating a casual aesthetic for outdoor seating. Available in eight powder coated finishes.



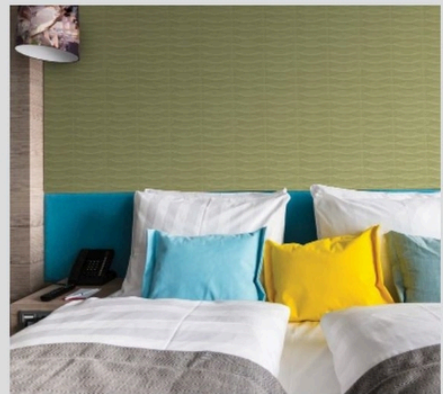
Brentano: Sovereign Collection
brentanofabrics.com

Inspired by classic architecture and elements of heraldic designs, Brentano is featuring Quill (shown) and Empire, a deluxe mohair, from their Spring 2019 Sovereign collection.



Aceray: Ballo Collection
aceray.com

Crafted from sustainably harvested solid beech wood, this chair collection features a modernistic silhouette and padded upholstery.



DuPont: Tedlar Wallcovering Collection
dupont.com

Available in thicknesses from 1.0 to 2.0 mil., this wallcovering collection from DuPont (Volans pattern shown) is a durable covering for hospitality spaces.



DXV: DXV Modulus Faucet
dxv.com

Featuring contrasting brass rings for two-tone styling, the DXV Modulus high-arc widespread lavatory faucet is minimalistic and compatible with a variety of DXV Modulus furniture.



Tiipii bed: Deluxe Poolside
tiipii.com

Manufactured with solution-dyed woven Sunbrella acrylics, this daybed is able to support up to 550 pounds in addition to withstand extreme climates and environments while providing a soft island to relax poolside.



Designtex: 5x5, a Crypton Collection
designtex.com; crypton.com

To commemorate 25 years of partnership, Designtex introduces Designtex 5x5, a Crypton Collection. Featuring five contemporary artists, the collection of 25 colorways is digitally printed onto Crypton-backed upholstery.



Impatia: Unootto Poker Table
impatia.com

A sophisticated mix of craftsmanship and leisure, this poker table was designed by Enrico Azimonti and is available in standard crystal-clear glass and metal details or a variety of customizable material options.



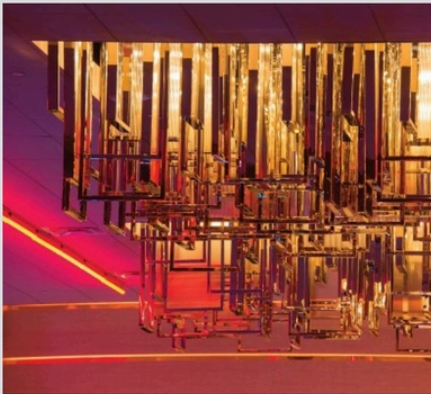
Kimball: Augusta Lounge Chair
kimballhospitality.com

Designed for hospitality spaces, from luxury guest rooms to classic lobbies and contemporary cafes, the Augusta Lounge Chair from Kimball Hospitality blends together sleek lines, modern curves, and plush upholstery.



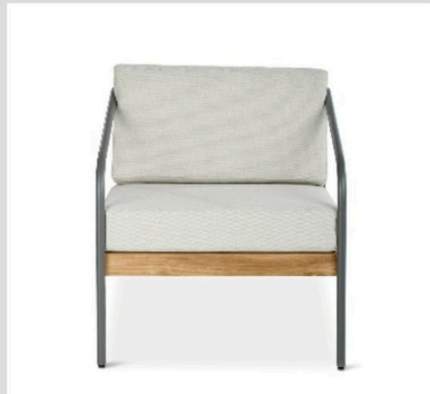
Kettal: Roll Tables
kettal.com

The latest by Patricia Urquiola for Kettal, the Roll table is a unique take on an outdoor table. Available in two heights and a variety of colors.



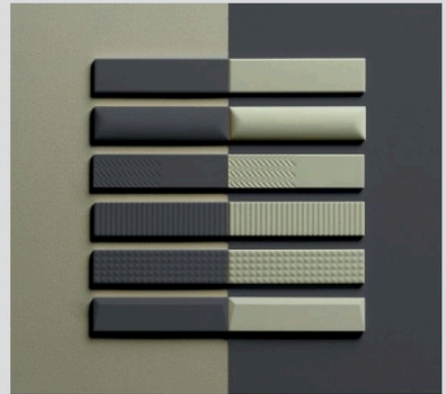
Project Light Inc: DL-102 Chandelier
projectlightinc.com

Project Light's customizable lighting—such as this polished chrome and ribbed glass ceiling fixture—is made to designer specifications, and works well in a variety of hospitality settings.



Walters Wicker: North Fork Collection
walterswicker.com

The North Fork collection is a modern approach to meshing wood and metal, and is fitted with an upholstered cushion seat. Available as an armchair (shown), sofa, and chaise longue.



Stone Source: Biscuit Collection
stonesource.com

Available in four colors and six styles, Biscuit is Stone Source's latest collection of opaque, white bodied wall tiles. Styles can be mixed and matched throughout the series and include three-dimensional surfaces.

contract

MATRIX


Fiandre: Sahara Noir Collection
granitifiore.com

The Sahara Noir tile—part of the Maximum Marmi Collection from Fiandre—is run through with dynamic pale veins. Available in matte or polished finishes.


Mayer Fabrics: Wonderlust Collection
mayerfabrics.com

Partnering with the Museum of International Folk Art to bring to life a collection inspired by collector Alexander Girard, Mayer Fabrics and Sunbrella introduce the Wonderlust Collection, available in 44 colorways.


Adesso Inc: Collette Collection
adessohome.com

The Collette AdessoCharge LED Desk Lamp from Adesso is modeled after midcentury modern style while integrating LED lighting and Qi charging technology.


Vant Panels
vantpanels.com

Designed to snap together easily, Vant Panels are able to transform an entire wall or a simple headboard. Available in two sizes and shipped in boxes of four panels.


Ortal USA: Standalone Model
ortalheat.com

Providing a wide array of customizable direct-vent gas fireplaces—such as this standalone model designed for the Fairmont Tremblant ski hotel in Mont-Tremblant, Quebec—Ortal will be showcasing a variety of their latest offerings.


Shaw Contract: Gather Carpet
shawcontract.com

The latest from Shaw Contract, the Gather carpet collection is made with multiple technologies to produce 44 patterns in their commercial-grade yarn.


American Tin Ceilings: Acoustic Tin Ceiling Panels
renovationbrands.com

Blending the noise-diffusing properties of acoustic panels with the aesthetic of tin ceiling designs, American Tin Ceilings has released their Acoustic Tin Ceiling Panels, able to reduce noise and room echo by up to 85 percent.


VISO: Wandering Star
visoinc.com

Designed by Filipe Lisboa, the Wandering Star pendant light fixture by VISO Inc. is available in two sizes and five marble finishes—Nero Black, Carrara White Gloss, Travertino, Indian Green, and Matte White.


Fil Doux: Brooklyn Bound
fildoux.com

Combining woven classics and digital prints in an array of colors, Fil Doux Textile's latest collection, Brooklyn Bound, was designed in partnership with Elodie Blanchard and crafted as a love letter to the New York borough.

**INDIGENUS: Tuber Planters**

indigenus.co.za

Designed by South African designer Haldane Martin for INDIGENUS, the Tuber planter is crafted from Iroko wood and hand-assembled using stainless steel pins. Available in three sizes.

**CLEAF s.p.a.: Mosaico Tiles**

cleaf.it

Mosaico tiles from CLEAF s.p.a. use irregular texture to create levels of depth and width. With texture as the decorative element, Mosaico provides tactile and visual sensations.

**Strand Boards: Strand Boards Shower**

strandboards.com

Created as an aesthetically alluring response to the need for a way to wash off beach sand outdoors, Strand Boards showers utilize the traditional surfboard shape and design with integrated plumbing.

**Séura: Séura Voice Mirror**

seura.com

Integrating Amazon Alexa and Bluetooth wireless technology, Séura Voice Mirror adapts to customers with real-time adjustments, allowing users to pair their own devices. Custom options available.

**Sandler Seating: Flat Soft Chair**

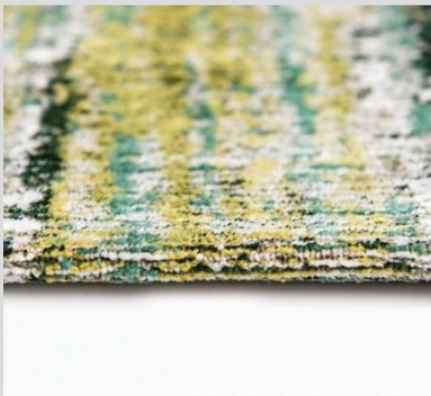
sandlerseating.com

Expanding on the Flat collection, designed by Martin Ballendat for Sandler Seating, Flat Soft features an uninterrupted upholstered seat that provides a casual and comfortable yet refined form.

**Kardean: Art Select Woods**

kardean.com/en

Available in nine skus, Art Select Woods flooring from Kardean is the latest in its intricate designs, realistic embosses, and beveled edges. It is available in gluedown, loose-lay, and rigid-core constructions.

**Louis de Poortere: Sari Collection**

louisdepoortere.be

Inspired by Indian rugs made of silk sari leftovers, the Sari collection of rugs from Louis de Poortere are brightly colored, flat-woven rugs, and available in five sizes.

**Cambria: Golden Dragon Natural Stone Surface**

cambriaUSA.com

Cambria's Golden Dragon natural stone surface—part of the Black Marble Collection—contains black and gold veins topped with white highlights. It is available alongside eight additional designs as part of two newly released collections.

**OASIQ: Corail Chairs**

oasiqu.us

Available in a wide array of colors, OASIQ's Corail aluminum chairs and tables are durable in outdoor settings while being lightweight and easy to store.

contract

MATRIX

ICFF Preview: Wonder Walls

The newest wallpaper, coverings, panels, and even rugs too beautiful for the floor are designed to enhance a variety of spaces, adding color and texture. Patterns abound, from exotic florals to modern geometrics, while hues run the gamut from deep jewel tones to crisp black and white. These coverings, all showing at ICFF, to be held May 19–22 in New York, not only look good, but they also perform.



Nordgröna: Pixel Squares
nordgrona.com

Nordgröna's unique Pixel squares are fire-resistant, hypoallergenic, and maintenance-free for a wide range of use in office spaces, restaurants, and hospitals, made of handpicked reindeer moss that purifies the air.



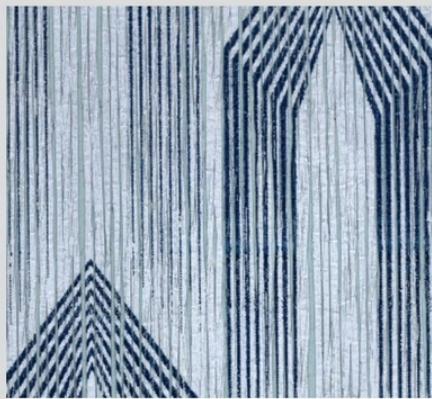
Blå Station: Arc Acoustic Panel
blastation.com

Inspired by the arcades of the Colosseum in Rome, Arc can be placed in vertical and horizontal configurations, or used as a general wall treatment, with panels that deflect sound and reliefs that absorb sound waves.



Astek: Kahala Collection
astek.com

Thoughtfully curated from Pacific Textile Archive's library of vintage patterns, Kahala features a modern take on traditional Hawaiian motifs, with hand-painted artwork meticulously digitized and recolored.



Bijou Coverings: Lucerne Wallcovering
bijoucoverings.com

This paper yarn wallcovering was produced in collaboration with Los Angeles-based designer Ryan Saghian, who used materials like cork and silk in the collection to create texture and an artistic sensibility.



Fliepaper: Gold Magnolia Wallpaper
fliepaper.com

Photographer Don Flood's Gold Magnolia wallpaper has a bigger and bolder floral motif that is a true work of art, with a rich, feminine look ideal for hotels, bedrooms, or lounge areas.



Aleksandra Gaca: Architextiles Panels
aleksandragaca.eu

Architextiles by Aleksandra Gaca is a series of sound absorbing textile panels with woven 3D structures that absorb and reflect sound waves, and can be used for both decoration and noise reduction.



Juju Papers: Waving Wallpaper
jujupapers.com

Part of the FLUX collection, artist Avery Thatcher's Waving wallpaper has a billowing stripe that calls to mind both indoor and outdoor settings, like rippling curtains or the waves of the ocean, available in three colorways.



Jill Malek: Reflections Wallpaper
jillmalek.com

From Jill Malek's new Reflect/Refract Collection, Reflections wallpaper features a non-repeating motif, inspired by the varied spectrums of light and available in a range of pearlescent, ethereal tints.



Meystyle: Parallel Perception Collection
meystyle.com

The world's first collection of OLED wallpaper, this innovative grouping effortlessly blends technology, creativity, and craftsmanship, bringing a touch of warm light to contemporary residential and commercial areas.



Nottene: Weeping Willow Wallpaper
nottene.net

Reflecting the studio's interest in colonial textiles and stencils, Nottene's new wallpapers are paired with a set of 9 complementary fabric designs. These wallpapers are perfect for commercial use in light traffic and decorative areas.



Stille Acoustics: PANL Acoustic Solution
stilleacoustics.com

PANL is a versatile acoustic panel solution that can be used as a partition, wall tile, or suspended ceiling element, available in standard or custom patterns, 25 colors, and thicknesses of 9 and 12mm.



S&H Rugs: Sickie Leaf Oriental Rug
shrugs.com

This plush, hand-knotted oxidized wool and silk rug is a new heirloom piece that doubles as a wall hanging, transforming plain white walls and bringing color to expansive living rooms or dining areas.

"Wallcoverings have the ability to tell a story, and can add personality and a special touch to a space, allowing viewers to interact with them on an emotional level."

—Jill Malek, New York-based Artist and Designer



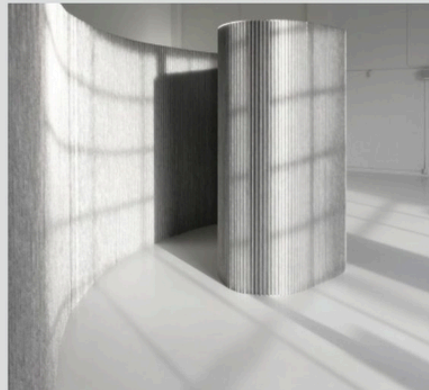
Betsy Olmsted: Petal Wallpaper
betsyolmsted.com

Betsy Olmsted presents her first wallpaper collection, digitally printed to order in the United States. Petal, and all of the other designs in the collection, are hand-painted by Betsy with ink, watercolor, and gouache.



Merenda Wallpaper: Escape Pattern
merendawallpaper.com

Sarah Merenda's new design, called Escape, is a hand drawn camouflage pattern available in 6 colors, created using found blueprints from the early 1900s for a vintage and urban feel.



molo: Softwall
molodesign.com

Micro-coated with aluminum, this textile softwall with a pleated surface can be used as a partition in busy office spaces where extra privacy is needed, and is easy to move and shape in curved or linear forms.



House of Hackney: Gaia Wallpaper
houseofhackney.com

This collection features a magical array of prints inspired by English garden botanicals, like Gaia, shown here, imaginary lands, and circus tent stripes, recalling traditional folk art techniques.

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**ICFF Preview:
Design Emporium**

Considered the main attraction at every ICFF, furnishings on the show floor encompass everything from sofas and lighting to rugs and accessories. And the ever-blurring boundaries between commercial, residential, and hospitality markets ensure an even greater range of exhibitors from manufacturers and local independent craftspeople to European and Asian designers and importers.



Ginger and Jagger: Bananas Wall Lamp
gingerandjagger.com

This sconce boasts a banana-leaf shape that appears to emerge from the wall. The hand-turned brass leaves come in brass, nickel, or copper plate for exterior use; interior lamps are offered with polished, brushed, or antique finish.



Blatt Billiards: Vintage Fusion Dine & Play Table by Aramith
blattbilliards.com

This classy table that conceals a surface for either billiards or casino pastimes is mounted onto a post-industrial style metal frame and is constructed with wood panels composed of recycled reclaimed oak.



Artifort: Figura Collection
artifort.com

Designed by Khodi Feiz, this modular seating line's soft rounded corners and edges suggest ultimate comfort. Available as easily reconfigurable sectional pieces, plus two- and three-seater sofas and an armchair.



Bensen: Loft Sofa
bensen.com

A gently curved upholstered frame rests atop a base, making Loft look as if its seat is floating. It is available in two widths, and the legs are available in chrome- or bronze-finish metal as well as wood.



Jamie Harris Studio: Mobile Lilypad Chandelier
jamieharris.com

A fresh take on one of Harris' older designs, the luminaire features a mobile-like structure not unlike a Calder work. Adorned with blown-glass discs that conjure fluid organic forms, this chandelier is custom made to order.



LightArt: Acoustic Shade Lighting
lightart.com

Continuing its exploration into acoustical lighting, LightArt has added this light pendant to its Acoustics Collection. It sports a tapered-drum lampshade nested within a larger shade of the company's acoustic material.



Fermob: Basket Planter
fermob.com

With a shape that abstractly recalls a picnic basket, this planter comes in a high-standing 13-gallon (33-inch height) and low and long 11-gallon (47-inch length) version. Both are made of steel and aluminum.



Ethnicraft: Nexus Dining Table
ethnicraft.com

Smooth, elegant contours define this sculptural table. Constructed with oak and oil-finished, it measures 91 inches long by 41 inches deep and perfectly complements a number of Ethnicraft dining chairs created by the same designer.



Klodea: Moreorless Hardware
klodea.com

The slightly warped minimalist piece resembles a contemporary metal sculpture, but it's actually hardware. Inspired by nature and the less-is-more philosophy, these steel pulls form a leaf-shaped, curved graspable form.



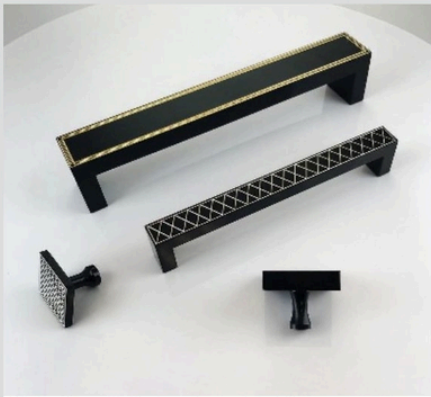
Hollis + Morris: Willow Pendant
hollismorris.com

The sculptural Willow pendant features a solid oak or walnut "branch" mounted with uniform frosted glass globes in a spiral formation. The result is an intriguing canopy of light reminiscent of a caterpillar on a blade of grass.



Illulian: Roy Rug
illulian.com

Emblazoned with an Art-Deco motif in a funky colorway, this rug is the outcome of a collaboration with Emvivi Studio. It's hand-knotted and carded in wool and silk in a choice of two processes.



Colonial Bronze: Josef Ruefelli 2.0 Hardware
thebronze.com

Becoming jewelry for cabinetry, this collection consists of 24 remastered designs and six new ones, all of which sport eye-catching patterns or textures in more than 20 finishes ranging from distressed pewter to matte black.



Ippin Project: Kumiko Storage Cabinet
ippinproject.com

Ippin Project has applied the Japanese woodworking Kumiko technique to the doors of this new storage cabinet. Constructed of maple and matte black-painted steel legs, it comes in a 54-inch width but is also customizable.



James Burleigh: Osprey Table
jamesburleigh.co.uk

Marking the ICFP debut for this London-based studio, the Osprey table will be on view with a new contrasting-color surface design meant to create visual interest as well as defined zones—well suited to coworking environments.



Jeff Martin Joinery: Shaker Table
jeffmartinjoinery.ca

This table explores the interface between the traditional wood-furniture technique of connecting mortise and tenon joints and cast-metal joinery. The timber comes in oxidized maple or claro walnut while the metal is cast bronze.



Hasegawa: Purill Step Stool
hasegawaladders.com

While the Japanese brand is known for its handsome, art-like aluminum ladders and step stools, it has launched a new, playful line. Evoking the legs of a cat, this step stool is made of resin in mint green, gray, and lemon colors.



Armadillo & Co: Egyptian Collection
usa.armadillo-co.com

Traditional meets modern in this new series of richly colored jute rugs: Hand-knotted by artisans in India, they sport subtle variation of hue and tint thanks to the use of Abrash dyeing typically used in oriental rugs.

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Scandinavian Spaces: Ginkgo Wall Tiles
scandinaviandesigns.com

These Bla Station-produced acoustical tiles—referencing ginkgo leaves—are modular and utilize magnetic fittings that allow users to move and rearrange the wall composition to his or her mood and liking.



Line Design: Hitomi Rug
linedesign.com

Hand-knotted by master artisans in India, this rug is a marriage of modernity and a Nordic aesthetic. Made of 95 percent New Zealand wool and 5 percent viscose, it comes in two sizes and three colorways including on-trend rose.



Massproductions: Puddle Table
massproductions.se

This low coffee table takes on the amorphous shape of a liquid puddle while borrowing inspiration from Aalto's classic vases. Available in solid oak or solid black-stained ash, it measures approximately 63 inches by 37 inches.



Nardi Outdoor: Komodo Outdoor Seating
nardioutdoor.com

This modular seating line boasts countless configurations ranging from a simple loveseat or sectional to a tête-a-tête or confidante-like island. The resin and fiberglass modules are offered in ottoman, armless seat, and armchair models.



Miyazaki Chair Factory: UU Chair
miyazakichair.com

Designed by Koizumi Makoto, this chair plays with the horseshoe form: Two stacked U's become the backrest with one sloping downward at the sides to form the chair's arms and front legs while the other becomes the back legs.



Ocrum: Dew + Drop Ceiling Light
ocrumdesign.com

A magical ceiling pendant, Dew + Drop combines two delicate bubble-evoking glass cabochons seemingly sandwiching a single downlight. The lower cell is clear glass while the upper is tinted green, yellow, or pink.



Custom Fireplace Design: VITA Fireplaces
customfireplacedesign.com

These suspended, linear fireplaces become a hearth and focal point in any space. Vapor-Fire burners, which combine water and LEDs, render realistic looking flames without any harmful emissions.



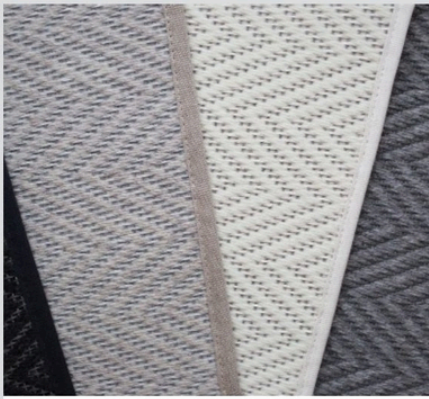
Poppin: Meredith Lounge Chair
poppin.com

Based on the company's task chair of the same name, this lounge version sports clean lines and minimalist metal legs. The single-piece upholstered seat and back features edge-stitching details at the sides.



POLaRT Designs: Plastic Outdoor Furniture
polartdesigns.com

With saturated colors, exaggerated Baroque silhouettes, and cabriole legs, this line of plastic furniture transports its guests to Wonderland—or a Philippe Starck-esque venue.



Scandecor Rugs: Ellington Rug
scandecorugs.com

In line with brand founder Marjatta Rautionmaa's Scandinavian and modern design sensibilities, the Ellington wool rug sports an understated chevron pattern in colorways ranging from a neutral beige to a stark black.



Tronk: Chapman Large Credenza
tronkdesign.com

This storage credenza features steel-wire handles that extend across the full width of the drawers or full height of the doors. Specify the pulls in a choice of 10 RAL colors and the plywood-core panels in walnut or maple veneer.



Woven Concepts: UnTitled Collection Rugs
wovenconcepts.com

A collaboration with founder of Design Milk, Jaime Derringer, this collection features five designs with cheeky names—from UnBridled to UnAssuming—that sport color fields and strokes reminiscent of Zen calligraphy.



Stillfried Wien: Roll Indoor/Outdoor Chair
stillfried.com

The purveyor of fine Austrian, German, and Swiss modern designs is showcasing the Roll collection from Aktem. Designed by Verne Hennig, it includes a chair with a seat and backrest of rotatable aluminum ribs.



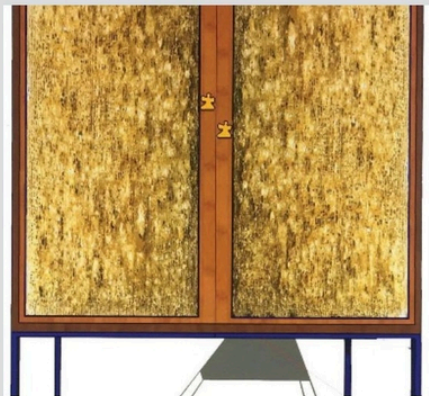
Daintree Industries: Liquid Systems Wine Storage
daintreeindustries.com

These customizable freestanding wine racks combine aluminum construction with stainless-steel hardware in four styles ranging from a small countertop display to wall-mounted and floor-to-ceiling racks.



Bernhardt Design: Astra Lounge Chair
bernhardt.com

American designer Cory Grosser designed Astra as a sleek composition of curves with accentuated welt details, resulting in a softened, non-austere minimalism and a silhouette that's visually striking from any angle.



Eduardo Terranova: Custom Cabinet
eduardoterranova.com

Eduardo Terranova, a Colombian artist based in New York, uses metal plating techniques, plaster, and hand-stitching on canvas and burlap, to create furniture that questions the concept of memory, reflection, and craft making.



S&H Rugs: Ombre Rug
shrugs.com

Understated but on-trend, this Persian rug series has a soft, luxurious hand-knotted silk pile in monochromatic blue, beige, or ivory. The design is available in several area-rug sizes and three runner formats.



Pablo Designs: UMA Mini Table Lamp
pablodesigns.com

Pablo's UMA series now has a mini-me that's even more portable. Like the original, this smaller lantern features Bluetooth connectivity and a built-in 360-degree speaker to play your favorite tunes or podcasts.

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ICFF Preview: Kitchen & Bath

The kitchen and bath products debuting at ICFF this year bring style and function to commercial and residential spaces. Finishes are sleek or matte, while every color is represented, from vibrant primary shades to cool pastel hues. Fixtures are now sculptural pieces that transform simple living areas into showcases for high design.



Graff: Harley Faucet
graфф.com

An ergonomic shape serves as the basis for this new design, allowing for a variety of grip techniques to be utilized, and the internal cartridge transitions water temperature with the turn of a handle.



Laufen: Sonar Collection
laufen.com

Sonar by Patricia Urquiola features washbasins, basin bowls, and a bathtub made of Laufen's SaphirKeramik, a strong ceramic material, with designs that emphasize arcs and angles to bring sophistication to the bathroom.



Reform: UP Kitchen
reformcph.com

With a minimalist design by the Danish architecture studio Lendager Group, UP is a kitchen crafted of solid recycled wood and surplus materials by flooring manufacturer Dinesen.



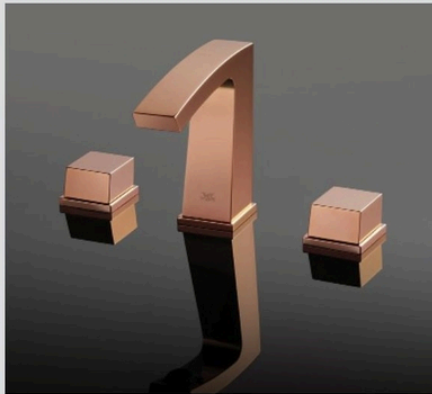
Amba: Antus Collection
ambaproducts.com

Available in polished and brushed stainless steel finishes, this collection of 32-bar heated towel racks has plenty of space for the largest towels, with nine different levels of adjustable heat and a digital controller.



AXOR: MyEdition Collection
axor-design.com

With six low-profile faucet bodies and seven different cover plates made of a variety of materials, the cover plates can be retrofitted so that users can change the look of their bathroom at a later date.



Franz Viegner: Buzz Widespread Faucet
franzviegner.com

With precise yet fluid dimensions, and available in several finishes, this faucet has softly rounded line segments that meet at a delicate angle, yielding a standout shape.



NY Cement Tile: Geometrika Collection
nycementtile.com

Designed by architect Luca Andrisani, this vibrant collection features encaustic tiles that are made by hand so that no two pieces are alike, with colorful, overlapping geometric patterns.



Eko Flooring & Woodwork: Wood Flooring
ekony.com

Eko provides a wide range of high-quality, hardwood flooring for builders, architects, and designers to use in kitchen and bath spaces, with solid and engineered flooring in both pre-finished and unfinished options.



Emtek: Urban Modern Entry Set
emtek.com

This new set by Emtok features a soft-square, convex profile that offers a more feminine yet still modern aesthetic, giving doors in restrooms and kitchens a streamlined look that doesn't clash with other design elements.



Marca Corona: Ossidi Collection
marcacorona.it

This line of porcelain stoneware by Marca Corona is characterized by a combination of solid colors, beautiful graphics, and unique forms like a diamond shape, designed to be mixed and matched.



Bocchi: Forte Sink
bocchiusa.com

This apron-front fireclay sink has a slim profile that frees up countertop space and gives users roughly 15 to 20 percent more cubic volume than average styles—perfect for washing large pots and pans.



Watermark Designs: Lilly Collection Faucet
watermark-designs.com

From the Lilly Collection, which features components that are machined and plated twice to create unique combinations, this lavatory faucet has a rich matte black finish with satin brass dimple accents.



Saime Ceramiche: Urbandeck Collection
saimeceramiche.com

Urbandeck from Saime Ceramiche combines the looks of wood and concrete into one cohesive, modern collection, with five formats and natural and matte finish options that can be used in a variety of settings.



JEE-O: Flow Basins
jee-o.com

These freestanding Flow basins by JEE-O, showing at ICFF's Ventura New York - the Dutch edition area, are made of DADOquartz, a combination of quartz rock and resin that is scratch resistant.

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Jill Malek: Refractions Wallpaper
jillmalek.com

Refractions is a large-scale repeat wallpaper from Jill Malek's new Reflect/Refract collection, in a range of soothing colors that help to create a tranquil feeling in the spa or bathroom.



Effegibi: YOKU Sauna
effegibi.us

This modular wood sauna designed by Marco Williams Fagioli integrates the volume of the stove in the lower bench. The newest version is available in natural Aspen, heat-treated Aspen, and natural black.



Brizo: Rook Pull-Down Kitchen Faucet
brizo.com

Brizo presents a pull-down faucet from its Rook collection with graceful curves that complement precise angles for an exquisitely balanced design, while the Brilliance polished Gold finish, shown here, adds shine.



Cartoni Design
cartonidesign.com

Emphasizing responsible design and local products, the Amsterdam-based brand showing at ICFE's Ventura New York - the Dutch edition area, uses raw materials without sacrificing style, like this table made of recycled wood.



THG Paris: Le 9 Faucet
thg-paris.com

This brass and howlite marble faucet, designed by Pierre-Yves Rochon, has cylindrically-shaped knobs that feature contrasting quadrants in the same finish as the angular, Art Deco-inspired spout.



Rocky Mountain Hardware: High Polished Finishes
rockymountainhardware.com

Rocky Mountain Hardware now has two new high polish finishes: silicon bronze with a gold mirror-like finish, and white bronze with a silver mirror-like finish, developed through a time-intensive hand-polishing procedure.



Cerno: Penna Pendant
cernogroup.com

This sleek pendant light fixture by Cerno brings a warmer industrial look to kitchens, casting a glow over countertops, bar tools, or sink areas, with a streamlined profile that doesn't add bulk to the ceiling.



Lacava: Navi Vanity
lacava.com

Lacava introduces Navi, a freestanding under-counter vanity with plenty of storage, including five drawers and a bottom wood shelf that can hold toiletries and towels, as well as a brushed brass frame, with pulls included.



Brendan Ravenhill Studio: Beam Pendant
brendanravenhill.com

The Beam pendant makes use of bounced and refracted light to cast even and flattering illumination—ideal in kitchens, restaurants, or any spot where people gather, with two shade options to choose from.

**Ethnicraft: Oak Facette Dining Table**ethnicraft.com

Inspired by Brutalist architecture, the defining feature of this oak dining table is obtained by alternating geometric shapes in order to catch the light from any perspective. It features a natural top and black base.

**Wilsonart: Thinscape Performance Top**wilsonart.com

Available in twelve European-inspired designs, this is the first ultra-thin countertop of its kind in the U.S.—a stain-resistant and easy to maintain decorative slab, with five expertly-matched finish options.

**Hastings Tile & Bath: Urban Collection**hastingsstilebath.com

The Urban collection is a fully customizable line of bathroom vanities, offered as wall or floor mounts, with open or closed side panels, in a multitude of options and finishes for a truly bespoke feel.

**Nemo Tile + Stone: Konstrukt Collection**nemotile.com

With endless combination possibilities, this collection of interlocking ceramic tiles has five mixed patterns, four contrasted edge patterns, and four solid hues that can be used to transform a room or just add an accent.

**Cinier: Marble Baron Towel Warmer**cinier.us

This towel warmer by Cinier is made of Olycal stone, available with one or two towel bars, or three towel hooks, so that a number of bath linens can be heated at once.

**Samuel Heath: Exposed Thermostatic Shower**samuel-heath.com

The newest addition to the Landmark range, this industrial-style shower, shown here in matte black chrome, has temperature override, an easy-to-clean head, and can fit to new or existing pipework.

contract

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Tile & Stone Preview

Manufacturers from Italy, Spain, and the United States are creating cutting-edge tile designs that lead the way in terms of fresh styles or advances in performance properties. Here are our top picks that we discovered at Cevisama 2019, which was held Jan. 28–Feb. 1 in Valencia, Spain, in addition to a preview our favorite selections that will debut this spring at Coverings, to be held April 9–12 in Orlando, Florida, and at ICFF.



Lea Ceramiche: Slimtech Concrete Porcelain Stoneware
ceramichelea.it
Designed by architect Fabio Novembre, this collection explores the cement-look with hyper-realistic representation. The slabs are available in large formats, a variety of textures, five colors, and four decors.



Century Ceramica: Glam Ceramic Tiles
century-ceramica.it
Inspired by natural stones and cement, Glam offers richness in detail and an elegant color scheme. It is available in five colors—Beige, Bianco, Grigio, Tortora, and Antracite—and a wide range of formats.



Del Conca USA: Boutique Porcelain Tiles
delconcausa.com
Boutique is an elegant interpretation of marble offered in six styles. Available in five size options that include large-format slabs and outdoor pavers, these tiles allow for aesthetic continuity throughout an entire space.



Appiani: Denim Mosaic Collection
appianimosaic.com
Designed to resemble denim fabric, this collection features a textured matte surface and anti-slip properties. Three patterns—Striato, Ondulato, and Sfilato—are available in two different variants.



Naxos: Academy Porcelain Tiles
naxos-ceramica.it
Inspired by aging metal, Academy is chromatically minimal, focusing on white, gray, and black tones across a nine-color range. The wall tiles come in two standard sizes, while the floor tiles are available in one format.



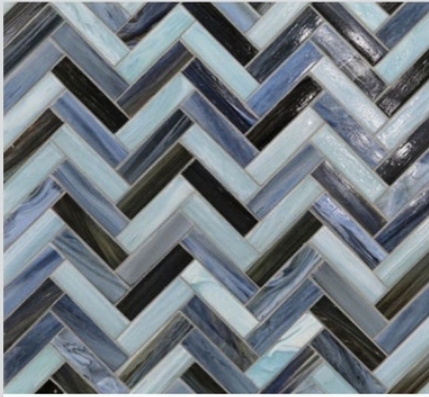
Sicis: Vetra Gem Glass
sicis.com
A combination of special techniques and processes results in glass sheets that capture the beauty of 13 different precious stones and lava rocks with many different effects, including translucent, metallic, opaque, and satin.



Supergres: Epika Porcelain Stoneware
supergres.com
These porcelain stoneware tiles feature a soft, subtle graphic pattern that resembles the natural veining and fossil inclusions typical of limestone. Available in wall and floor tiles, the range includes five colors and four standard sizes.



Crossville: Reformation Porcelain Tile
crossvilleinc.com
The Reformation collection is offered in four warm-to-cool hues and includes three large-format plank tile sizes, two mosaic options, and a trim package, offering versatility for custom looks on floors and walls in commercial settings.



Lunada Bay Tile: Custom Glass Mosaic Blend
lunadabaytile.com

Lunada Bay Tile's glass mosaic capabilities offer designers 11 patterns and nearly 70 colors in multiple finishes to create a custom tile blend. Each blend is done by hand and can contain as much as 70 percent recycled glass.



Vitromex USA: Brooklyn Ceramic Tiles
vitromex.com

Brooklyn, crafted in Saltillo, Mexico, offers a twist on a standard subway tile with an undulating surface and a fresh, glossy color palette. The poured glazed tiles are suitable for indoor walls, including showers.



Keraben: Rue de Paris Tiles
kerabengrupo.com

Among the contemporary-look collections presented by Keraben, Rue de Paris is its latest cement-effect collection, combining the beauty of cement with the magnetism of metal in steel and copper and oxidized effects.



Metropolitan Ceramics: METROBRICK Thin Brick
metroceramics.com

Suitable for indoors and outdoors, this product line features natural earth tones presented in a traditional brick finish with a classic wire cut texture. The program is comprised of seven colors and six blends.



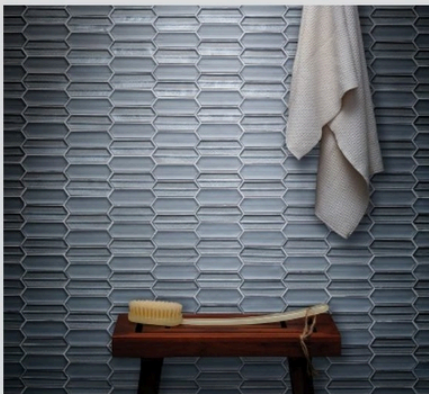
Casainfinita: Khan Collection
casainfinita.com

The Khan collection by Casainfinita, a Keraben Grupo company, embodies the spirit of Italy. Inspired by "Pietra di Cardoso," an intense grey stone with blue highlights, the collection includes floor and wall tiles.



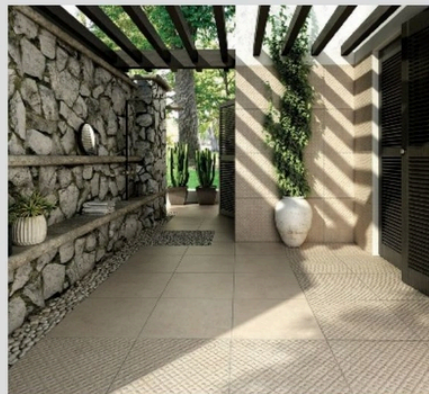
Roca: Mystery Stone Collection
rocatileusa.com

A tribute to Marquina marble and art deco interiors, Mystery brings to life dark stone with delicate white veining. Conceived as a porcelain floor tile, it comes in a square stratified stone format.



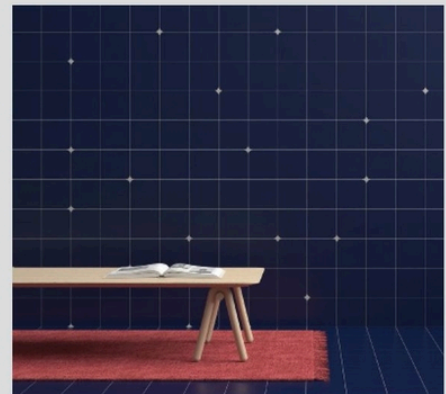
Oceanside Glass & Tile: Zoetic Mosaic Tile
glasstile.com

This collection of glass mosaics features two distinct dimensional tiles: Prelude and Overture (shown). Depending on their orientation, three layouts are possible for each tile.



Oneker: Siurana Porcelain Tile
oneker.com

Available in two formats, this porcelain stone offers the look of natural stone with a matte finish and shade variation. Shown here in Marfil Decorative, this outdoor tile is anti-frost and anti-slip.



Harmony: Twinkle by Stone Designs
harmonyinspire.com

Twinkle by Stone Designs from Harmony, a Peronda Group brand, was inspired by the twinkling of a star. The interplay with the color of the tile joints forms an integral part of the design, offering personality and three-dimensional appeal.

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DESIGNERS SELECT

Solutions for Hospitality

Designers name their top picks for creating welcoming spaces

Danielle Fennoy

Founding Partner
Revamp Interior Design
New York

Artifort: Balans Side Tables

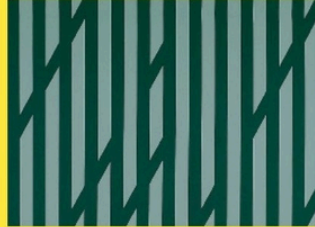
artifort.com



"These tables come in fun colors and I love how they incorporate a little bit of wood in the 'stem' of the table. It brings a little bit of sophistication and warmth to a simple side table."

HBF Textiles: Sir Stripe-a-lot

hbftextiles.com



"I kind of have a love-hate relationship with stripes. I hate it when they're traditional and expected, but I love them when they're unique and come with a twist. This fabric from HBF textiles is just my style. It's such a simple pattern and comes in wonderful bright colors."

Three-H: Woodstock Collection

three-h.com



"It's always so refreshing to find a desking company that offers a line with color. This collection is so fun, but it's also incredibly smart! They've got great storage options and plenty of wire management capabilities, and a great mix of different materials: frosted (or tinted) glass, wood, with pops of color. What could be better!?"

Mark Zeff

Founder & Principal
MARKZEFF
Brooklyn, New York

Jaime Hayon: Wing Back Chair

bdbarcelona.com



"The curved lines of this wing back by Spanish designer Jaime Hayon have a sleek, modern edge that I love."

Daniel Dens: Sculpture

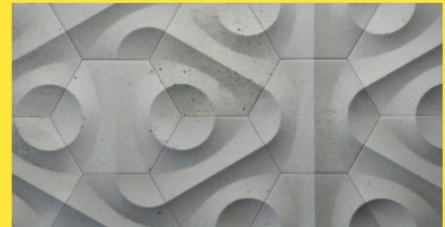
danieldens.com



"This sculpture is an elegant throwback to a pop aesthetic that complements contemporary interiors."

Egor Bondarenko & Avenir Project: LETO 2 Wall Tile NoVa 6 Concrete

polliproductions.ru



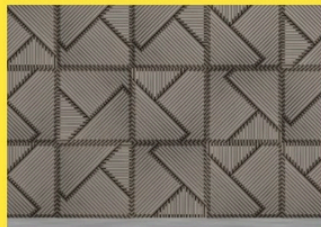
"I like to use industrial materials alongside organic touches like natural wood grain in my projects. This textural and geometric tile is a sophisticated example."

Miriam Torres

Co-Founder
Parker-Torres Design
Boston

Plyboo: Futura Sound Panels by Smith & Fong

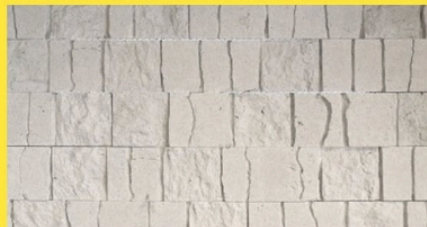
plyboo.com



"We will be using these panels in the San Antonio Marriott Rivercenter pre-function area because they offer an exciting design aesthetic along with the practicality of an acoustical panel. Additionally, we are drawn to this product for the many configurations and finishes available."

Architectural Systems Inc. (ASI): Cast Stone Dimensional Panels

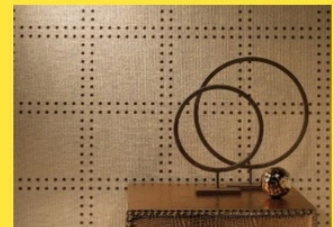
archsystems.com



"We have used this stone in many projects because the texture has this stunning ability to pick up light and shadow. The black colorway is tastefully dramatic, and the white is excellent for softer installations like at The Phoenician, A Luxury Collection Hotel."

Phillip Jeffries: Nailed It Wallcovering Collection

phillipjeffries.com



"I have used this wallcovering in multiple projects including The Whitley, A Luxury Collection Hotel, because it is highly-customizable. There are many color and pattern options for the background, you can choose rivets or studs for the accent, and it's available in horizontal and vertical orientations."



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EXHIBITION

The Power of Design

A current MoMA exhibition invites visitors to contemplate the meaning and value of good design.



"Is there art in a broomstick? Yes, says Manhattan's Museum of Modern Art, if it is designed both for usefulness and good looks," says a 1953 *Time* magazine review of MoMA's "Good Design" exhibition, which was on display from Sept. 22–Nov. 29 of that year.

It's no secret that New York's Museum of Modern Art has been purveyor of good design since its early days. It's initiatives during the 1930s through the 1950s championed well-designed products through the Good Design exhibition, as well as a show titled "Useful Objects" (1938–48), and through competitions, educational programs, and even three fully-furnished homes displayed in the museum gardens.

Currently, the MoMA has another exhibition on display through June 15, coined "The Value of Good Design," in which the museum takes yet another deep dive into the products that have shaped and had lasting influence over our modern world—from a Chemex Coffee Maker to a 1968 Fiat 500F and Eero Saarinen's 1946 Womb Chair.

"The Value of Good Design allowed us to explore an extraordinarily rich vein of material in the Museum's collection," says Juliet Kinchin, curator in the department of architecture and design. "It was conceived as a way to tell the story of MoMA's involvement in championing industrial design in the 1940s and 1950s, but also to suggest

"The Value of Good Design" at the Museum of Modern Art in New York (1) features objects that have helped define the concept of "good design" over the past 90 years. A 1959 Sony Corporation portable television (2) represents one of the most important moments in television history. A prototype Chaise Longue by Charles and Ray Eames (3) is constructed of hard rubber foam, plastic, wood, and metal. A 1944 Presto Cheese Slicer (4) by John R. Carroll is made from cast aluminum and steel wire and was manufactured by R.A. Frederick Co.

PHOTOGRAPHY: JOHN WIRGIN



the international constellation of similar programs in countries around the world, like 'Formes Utiles' in France, the São Paulo Biennial in Brazil, and 'Die Gute' Form in Switzerland."

The exhibition seeks to explore the democratizing potential of good design, which has been a phenomenon since the Cold War and continues to be equally important today as we look toward the products of the future and ask ourselves what makes them valuable. Visitors to the exhibition are welcomed to test out products still in production and experience how MoMA continues to incubate good design through exhibitions as well as in its design stores.

"These days we are allergic to the idea of universalizing models of design—no one size suits all, and we need to be conscious of whose values are driving any definition of what we consider good or bad," Kinchin says. "Having said that, I think it is still valid to aim for design that is humane, affordable, useful, and beautiful. We hope the exhibition will encourage visitors to pause and think about whether 'useful objects' like cookie cutters and plastic dog bowls, as well as more glamorous mid-century furniture and textiles, have stood the test of time, and perhaps also think about the choices we all make as consumers on a daily basis." —MEGHAN DWYER



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