

37th annual interiors awards

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Join *Contract* magazine
as we celebrate winners of
the 37th Annual Interiors Awards,
the Designer of the Year,
and two Design Legends
Friday, January 29th
Cipriani 42nd Street, New York
7:30 – 8:30 a.m. Reception
8:30 – 10:30 a.m. Breakfast
and Awards Presentation

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Product Highlights of the Year

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INVISION

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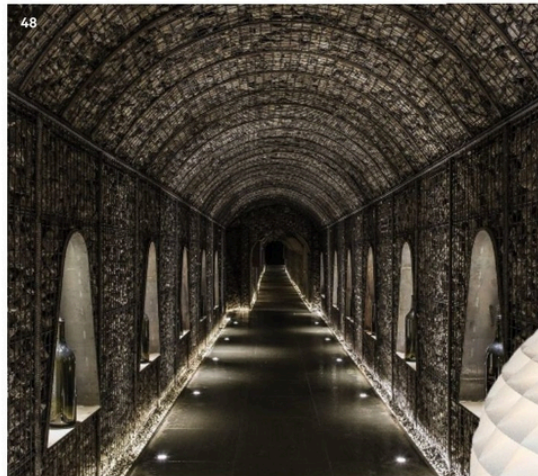
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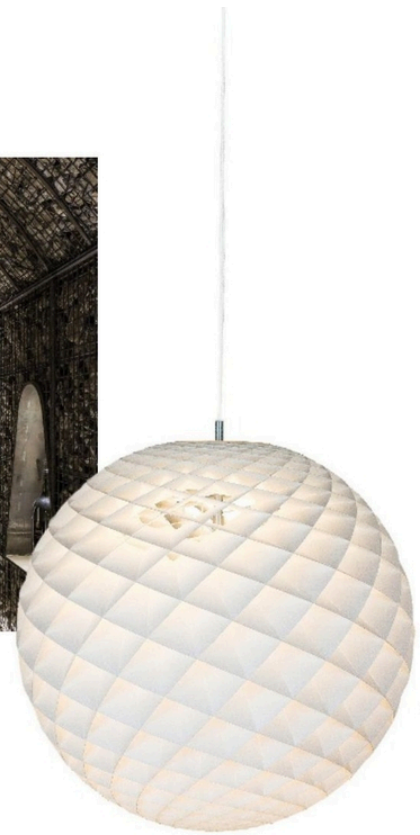
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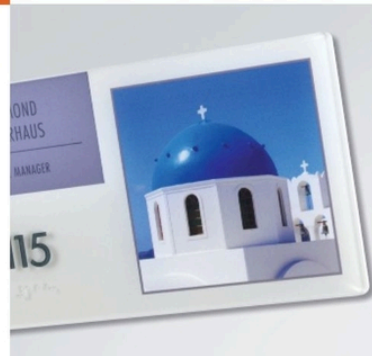
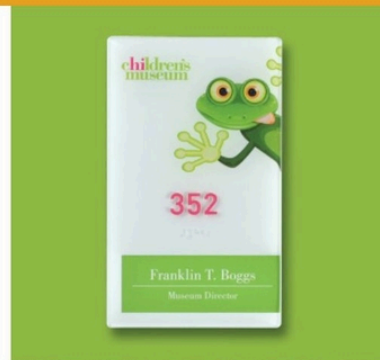
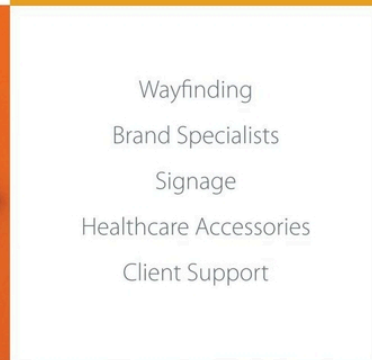
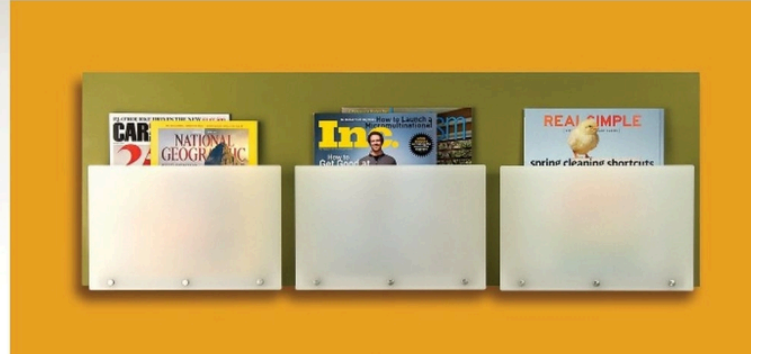
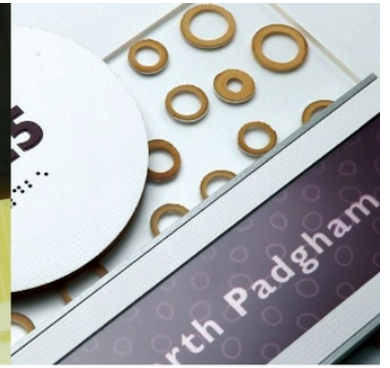
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volume 56 issue 10

cover: FEI bar and lounge in W Guangzhou,

designed by A.N.D. (NOMURA Co., Ltd.). Photo courtesy of IIDA.

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select highlights from contractdesign.com

Marriott to Acquire Starwood Hotels & Resorts Worldwide for \$12.2 Billion

The transaction will create the largest hotel company in the world, with the combined company operating more than 5,500 hotels including approximately 1.1 million rooms.

contractdesign.com/marriottdeal

2015 Nightingale Awards Winners Announced

In partnership with the Center for Health Design, *Contract* magazine and *Healthcare Design* magazine announced the winners of the Nightingale Awards for the best healthcare products exhibited at the Healthcare Design Expo & Conference.

contractdesign.com/2015nightingalewinners

Jeanne Gang Designs \$325 Million Addition to the American Museum of Natural History

Studio Gang Architects has designed a 218,000-square-foot addition (rendering, below) to the New York museum that will house the new Richard Gilder Center for Science, Education, and Innovation.

contractdesign.com/amnhexpansion



SHoP Architects Unveils Plans for Brooklyn High-Rise

Renderings were released for a slender, mixed-use tower at 340 Flatbush Avenue that will rise 1,000 feet over downtown Brooklyn.

contractdesign.com/shopbrooklyntower

KPF Designs Brooklyn's First Office Tower in More Than a Decade

A 600-foot-tall tower designed by KPF will be the borough's first ground-up commercial high-rise since 2004.

contractdesign.com/kpfbrooklynofficetower

Jump Studios Designs Google's Madrid Coworking Space

London-based Jump Studios has completed a 27,000-square-foot workspace for 50 resident start-up companies.

contractdesign.com/googlemadridcampus

PERKINS+WILL

Designing for Health: Complex Program Challenge for Students

For an interior design studio at Wentworth Institute of Technology, Perkins+Will designers created a critical thinking challenge.

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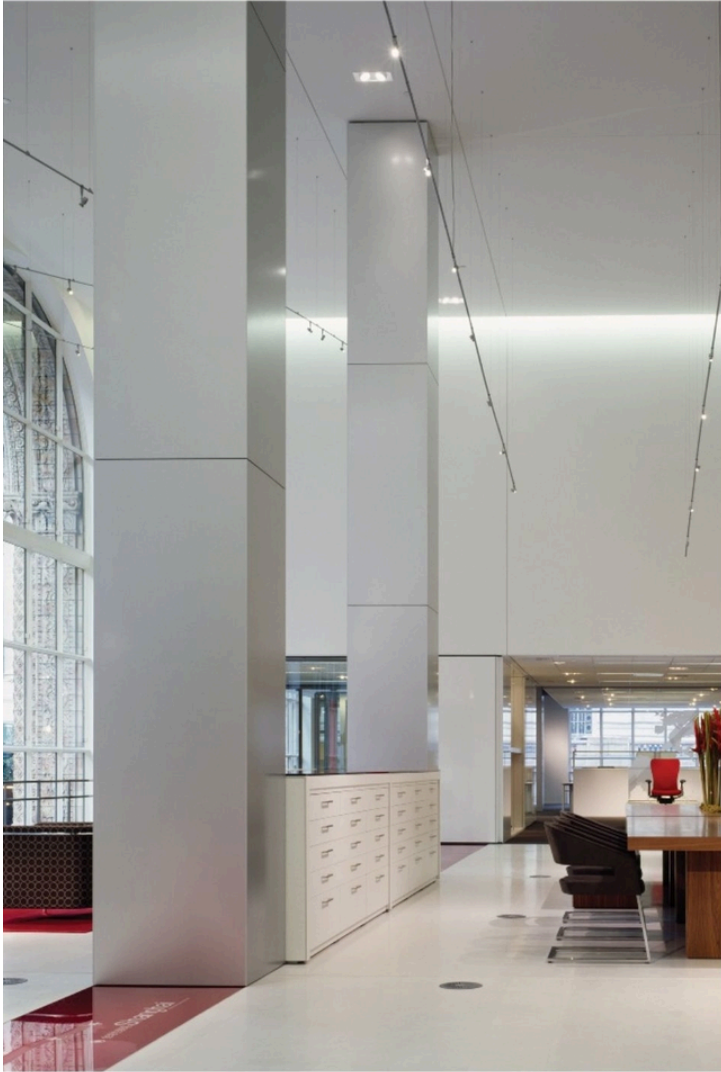
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Please Be Original

As 2015 comes to a close, *Contract* presents our December issue, with a selection of product highlights of the year as well as our annual Brand Report survey (page 76) in which you, the readers, tell us your favorite brands across a variety of product types. Over the course of the year, as we reviewed a multitude of product introductions in person—from NeoCon in Chicago to ICFF in New York to Salone in Milan to Cersaie in Bologna, and everywhere in-between—we became even more conscious of the need to support originality in design today. And this heightened awareness was coupled with the growing profile of the nascent Be Original Americas, an organization advocating for original design and the specification and purchase of original products.

Contract is pleased to be a Media Sponsor of Be Original Americas, and to back its mission of “informing, educating, and influencing manufacturers, design professionals, and individuals on the economic, ethical, and environmental value of authentic design while preserving and investing in its future.” We want all of our readers—designers, manufacturers, and related professionals—to be advocates for original design and to know Be Original Americas. The organization raises awareness through an extensive program of lectures, workshops, and roundtable discussions in various cities across the country.

As a Media Sponsor, *Contract* moderated two Be Original Americas panel discussions this year, one on each coast, and both with a mix of designers and leading product manufacturers. Managing Editor Murrye Bernard moderated a discussion at Gensler in Los Angeles, and I led the other one at Herman Miller’s showroom in New York. Rebecca Dorris-Steiger, the 2014–2015 president of IIDA New York who is an associate partner at ZGF Architects, was a panelist at the event that I had moderated. She shared her thoughts, through the lens of a design practitioner, on the stakes of the issue today: “I believe that it is our job as design professionals to create bespoke design solutions for our clients. Providing original design options, for any type of design, requires an investment of time, research, and money. Copying the work of others and specifying knockoff products devalues that whole process, stifles innovation, and often pushes dangerous, irresponsible products into the market.”

For product designers who are developing sought-after original offerings and bringing them to market globally, the problems with

knockoffs can be far-reaching. In April at Salone in Milan, I met with Tom Dixon, who has seen multiple knockoffs of his own designs of lighting, furniture, and accessories. I asked Dixon how his company pursues its battle against the fakes. He said it comes down to five key steps that his studio must take proactively: (1) more money spent on tooling with unique connections and features, (2) industrialized components that cannot be easily replicated, (3) legal action when necessary, (4) be fastest to market, and (5) communicate the values and qualities of the products.

For interior designers and architects individually specifying products, you know the advantages of choosing original products and the consequences of selecting cheaper knockoffs. But, not all of your colleagues share the same level of awareness. For more significant, wide-scale impact, I urge large firms to establish firmwide policy for their designers to specify original products. In addition, dealers and others involved in the process must be accountable to maintain the original specification, and ongoing conversations with clients and project partners are needed. That communication will help prevent, for example, clients from taking custom designs to a third party to be “copied” and fabricated—damaging the original designer’s integrity and ongoing business. A multi-pronged approach involving every person related to a project is necessary.

Visit beoriginalamericas.com to learn more, and to even see images of knockoffs compared to originals. Be Original Americas will be ramping up its activities in 2016 with more sessions in various cities, and an annual member meeting planned for February 4 in New York. In the big picture, education and advocacy efforts must continue. Respecting the originators—and investing in original design—will ultimately value you as a designer, and support your design profession and industry integrity.

Sincerely,

John Czarnecki, Assoc. AIA, Hon. IIDA
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Tickets Available for January 29 Interiors Awards Breakfast

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Presented by *Contract*, the 37th Annual Interiors Awards Breakfast will be held Friday, January 29, at Cipriani 42nd Street in New York. The ceremony honors the winners of the Interiors Awards, which recognize projects across 14 categories. A Designer of the Year and two Design Legends will also be celebrated. The reception will begin at 7:30 a.m., and the breakfast and awards presentation (pictured above in January 2015) will commence at 8:30 a.m. Individual tickets are \$245; tables for 10 are \$2,450; and Champion tables, which seat 10 in a premium location with recognition during the event, are available for \$3,900.

To purchase tickets, visit contractdesign.com/interiorsawards. Winners of the awards will be published in *Contract* magazine's January/February issue.

37th annual interiors awards

The 37th Annual Interiors Awards jurors, who have selected the winning projects, are Johnson Chou, partner of Johnson Chou Inc. in Toronto; Guy Geier, FAIA, FIIDA, managing partner of FXFowle in New York; Laura Guido-Clark, Affiliate IIDA, principal of Laura Guido-Clark Design in San Francisco; Martin Lesjak, founder of INNOCAD and 13&9 Design in Graz, Austria, and our 2015 Designer of the Year; and Hayes Slade, AIA, IIDA, principal of Slade Architecture in New York.

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imm-cologne.com

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January 22–26
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Interior Awards Breakfast

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FEBRUARY

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Palm Springs, California
modernismweek.com

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Vancouver Convention Center West
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Implementing a SWOT Analysis for Savvy Decision-Making

by Evelyn M. Lee, AIA



Evelyn M. Lee, AIA, writes a regular column for *Contract* on business practices in design and professional development. Lee is a senior strategist at MKThink, the ideas company for the built environment based in San Francisco, and holds graduate degrees in architecture, public administration, and business administration. Lee has served on the AIA national board of directors and, in 2014, she received the AIA Young Architects Award. Her website is evelynlee.com.

Earlier this year, I led a half-day exercise with more than 50 national elected leaders of the American Institute of Architects (AIA) at one of the AIA Strategic Council assemblies. The starting point for the day was a strengths, weaknesses, opportunities, and threats (SWOT) analysis, a strategic-planning tool that I have used often for internal planning at MKThink, organizational planning with clients, and even to assist in personal decision-making. I was surprised to find that not a single member of the AIA Strategic Council had ever undertaken a SWOT analysis. Here, I offer a quick overview of SWOT and the variety of ways that you and your firm can put it to practice.

A SWOT analysis, or matrix as it is sometimes called, is a method that evaluates the strengths, weaknesses, opportunities, or threats related to an organization's overall strategy, an individual project, or a product decision-making procedure. To use a SWOT, one must first decide what is being evaluated. Then draw a grid of two squares across and two down. The top two squares are for strengths and weaknesses, and the bottom are for opportunities and threats. Within each square, write single words or short phrases related to each SWOT category. Depending on the application, SWOT can be utilized as a quick charette, as a generative exercise, or be developed more thoroughly to form the basis of a broader strategic exercise.

SWOT quickly identifies both internal and external factors that are either favorable or unfavorable to the decision-making process, uncovering potential positive and negative factors to aid in analysis. Strengths and weaknesses are often viewed from an internal perspective, shining a light specifically on what makes organizations or specific opportunities unique. On the other hand, the analysis of opportunities

and threats is primarily an external view of competitors, as well as of changes in the landscape (think technology) that are either exploitable or may create potential obstacles to success.

Using SWOT for organizational success

In my experience at MKThink, we have used a SWOT analysis to redefine our company's overall mission and vision and to reposition the service offerings for our strategy studio. It is a great way to involve our firm and strategy studio in the process. For us, the exercise has given each person the opportunity to have a voice regarding the future of the firm and has also helped us identify the different types of services we should consider offering based on the strategy team's existing skill sets and interests.

For client engagements, we sometimes use SWOT for overall strategy definition, but we most often use it as a quick icebreaker at the start of stakeholder engagements. Implemented as an initial exercise, it can help to gather and better understand individuals' perspectives and values.

Using SWOT for project and team success

The use of a SWOT matrix does not have to happen purely at a broader organizational level. It can become a quick tool used internally on a regular basis. For business development, SWOT can be utilized as a standard framework to decide whether or not a project is worth pursuing or if there is a new sector worth exploring. In marketing, the tool can be used to analyze firm competitors.

Using SWOT for personal success

In an economy in which specialization is becoming more significant and individuals are looking to distinguish themselves as knowledge leaders, a personal SWOT analysis can identify areas in which one can differentiate oneself from peers. SWOT can also help create an individual road map to determine the areas that one should consider pursuing given a certain skill set and, therefore, identify personal paths for professional development.

Those who are interested in learning more about SWOT should visit MindTools.com. And for those who are familiar with SWOT, I encourage you to implement it at a variety of scales. **c**

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EXHIBITION: CERSAIE

Editors' Picks From Cersaie in Bologna, Italy

Highlights from the 2015 international exhibition of ceramic tile



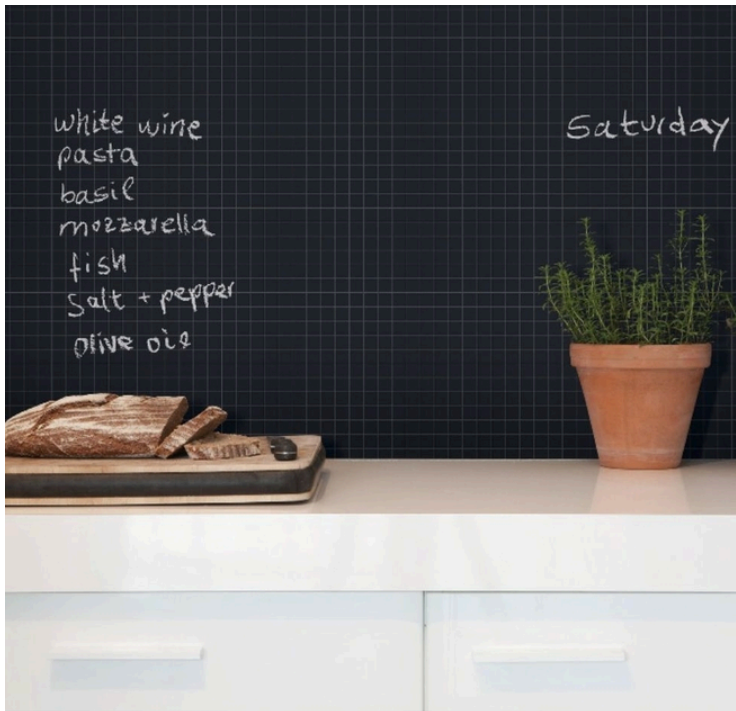
Settecento: Steve Kaufman

In honor of the late Steve Alan Kaufman, American Pop artist and former assistant to Andy Warhol, Settecento introduces a collection of ceramic tiles recreating his work. The collection includes Lips (pictured, above), as well as tiles featuring icons Marilyn Monroe, Lady Liberty, and Mozart, in addition to the urban landscapes of Central Park and Brooklyn. The tiles, which can be used for floor and wall applications, measure 12½ inches by 38 inches each.

Bisazza: Perished

Designed by Antwerp and Amsterdam-based Studio Job, Perished is a pattern of 10-millimeter-square glass mosaic tiles. The digitally created graphics depict the bones and skeletons of monkeys, sea horses, crocodiles, tropical birds, and turtles engaged in a "dance of death." Perished is available in two colorways: black and white (pictured, right) and rose gold and brown.



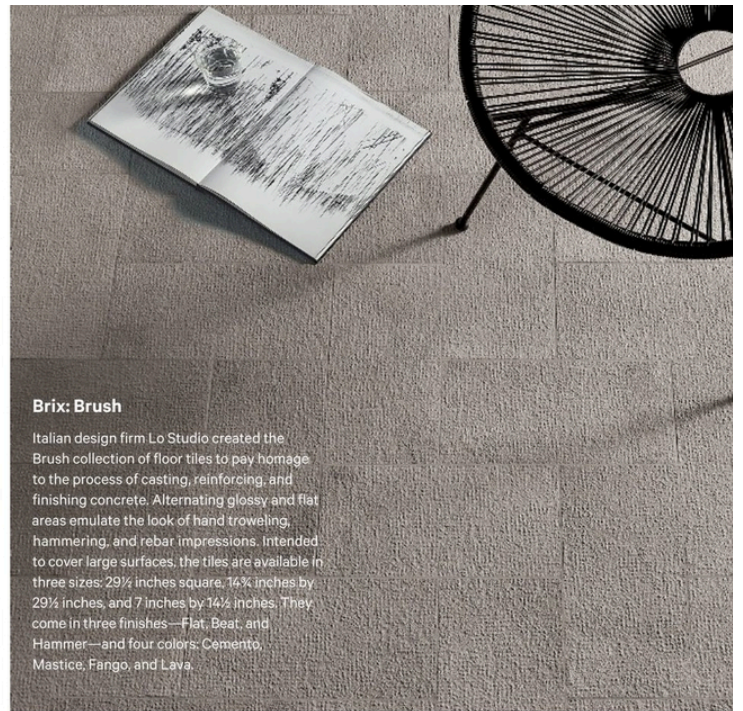


Ornamenta: Paper

The gridded lines of the classic graph paper pattern form the basis of Ornamenta's Paper collection of writable ceramic tiles, which are suitable for both floor and wall (pictured, above) applications. Measuring 24 inches square, the tiles are available in white, gray, and black.

Mutina: Numi

For his first foray into ceramic tile design, Konstantin Grcic created the Numi collection for Mutina (pictured, below), featuring partially glazed geometric patterns. The tiles are available in six dusty shades in approximately 12-inch- and 24-inch-square formats, as well as a smaller mosaic tile size, called Numini, that measures 2 inches square and has a matte embossed finish.

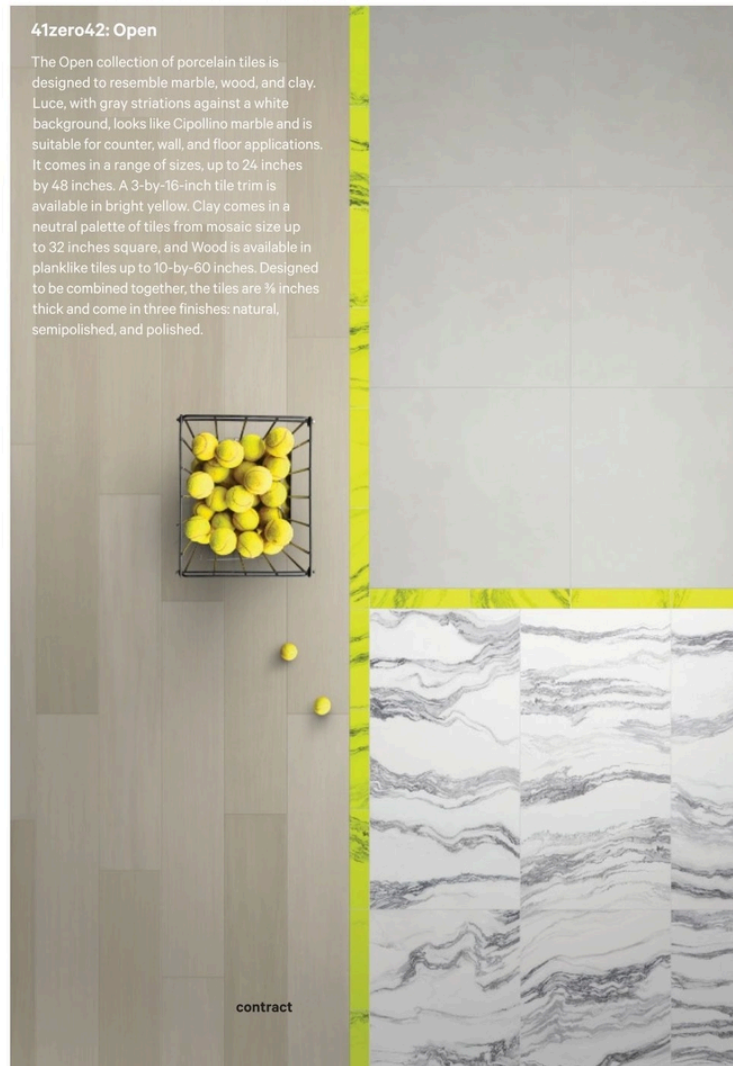


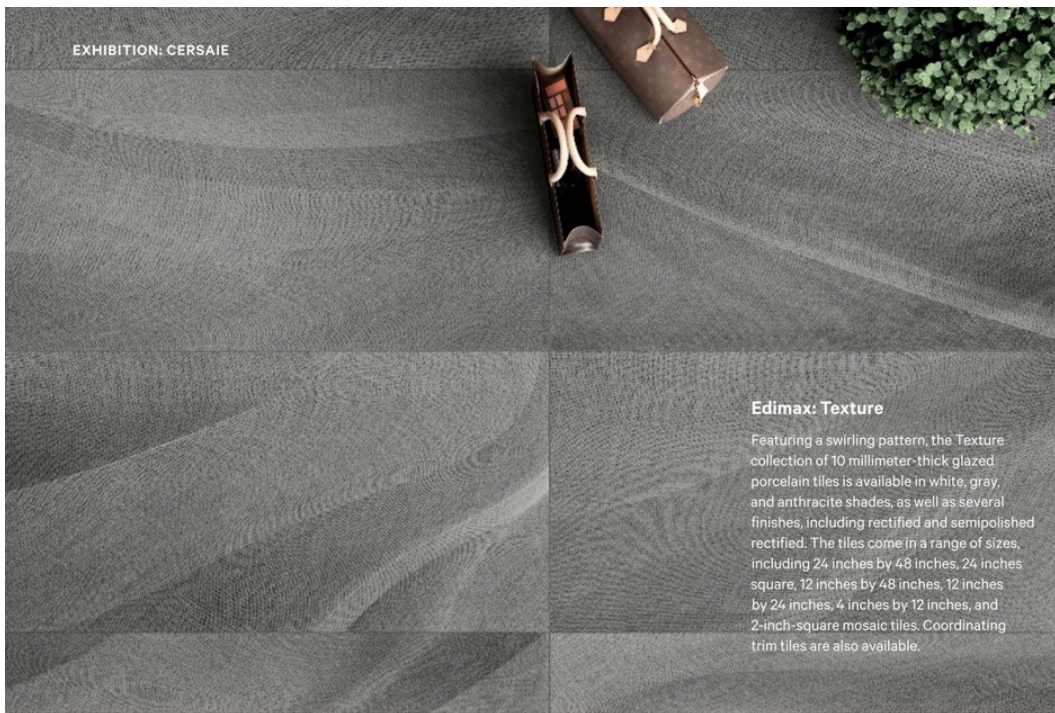
Brix: Brush

Italian design firm Lo Studio created the Brush collection of floor tiles to pay homage to the process of casting, reinforcing, and finishing concrete. Alternating glossy and flat areas emulate the look of hand troweling, hammering, and rebar impressions. Intended to cover large surfaces, the tiles are available in three sizes: 29½ inches square, 14½ inches by 29½ inches, and 7 inches by 14½ inches. They come in three finishes—Flat, Beat, and Hammer—and four colors: Cemento, Mastice, Fango, and Lava.

41zero42: Open

The Open collection of porcelain tiles is designed to resemble marble, wood, and clay. Luce, with gray striations against a white background, looks like Cipollino marble and is suitable for counter, wall, and floor applications. It comes in a range of sizes, up to 24 inches by 48 inches. A 3-by-16-inch tile trim is available in bright yellow. Clay comes in a neutral palette of tiles from mosaic size up to 32 inches square, and Wood is available in planklike tiles up to 10-by-60 inches. Designed to be combined together, the tiles are ¾ inches thick and come in three finishes: natural, semipolished, and polished.





EXHIBITION: CERSAIE

Edimax: Texture

Featuring a swirling pattern, the Texture collection of 10 millimeter-thick glazed porcelain tiles is available in white, gray, and anthracite shades, as well as several finishes, including rectified and semipolished rectified. The tiles come in a range of sizes, including 24 inches by 48 inches, 24 inches square, 12 inches by 48 inches, 12 inches by 24 inches, 4 inches by 12 inches, and 2-inch-square mosaic tiles. Coordinating trim tiles are also available.

Ceramiche Refin: Labyrinth

Italian designer Giulio Iacchetti collaborated with Ceramiche Refin's creative laboratory, DesignTaleStudio, on his first collection of tiles that challenges the properties of the traditional square configuration. Depending on which angle the tiles are laid, they can create unique designs that range from a symmetrical and orderly look to Escher-like patterns with zigzags. Labyrinth includes two families: Angle (pictured, below) was inspired by the work of Josef and Anni Albers, Bauhaus artists, and comes in three colors (navy, slate, and pearl); available in silver, ash, and sand, Mirror has a textile-inspired texture.

Casalgrande Padana: Earth by Pininfarina

Earth, the first tile system by Italian car design firm Pininfarina, draws inspiration from the traditions of automotive design. Porcelain stoneware slabs alternate with bands of frosted glass, wood, leather, fabric, and auto-body paint to create a tactile effect that emulates the look and feel of the interior of a luxury automobile. Two versions of the tile systems are available—one with antibacterial properties and another that is self-cleaning. Earth comes in large formats and an extensive color palette. The Pininfarina logo can be integrated upon request.



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DECEMBER 2015



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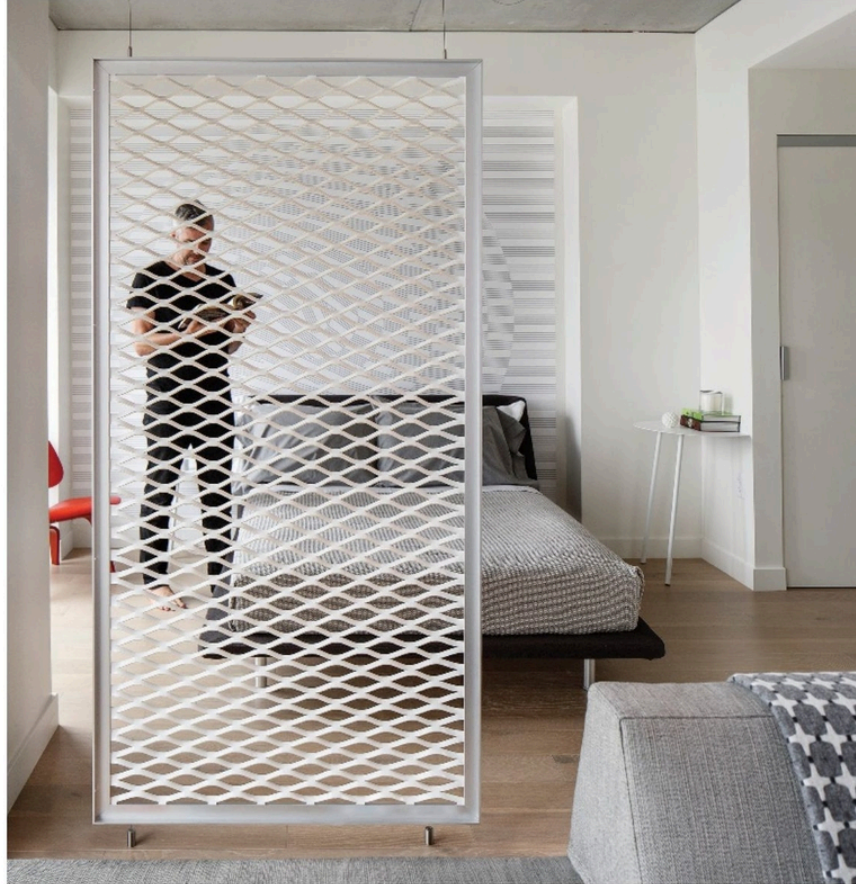
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Photo features Consulate in Premier Gray in 24 x 48.
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PRODUCT FOCUS

Stretched to the Limit

For Spinneybeck, Emanuela Frattini Magnusson designs Tratto, an architectural screening system made of leather held in traction



Belting Leather is a thick, rigid leather developed during the Industrial Revolution to drive machinery that has since been used for many other applications, including furniture strapping, table inlays, and wall tiles. When creating Tratto for Spinneybeck, Emanuela Frattini Magnusson (pictured, above), the global head of design for Bloomberg, founder and principal of EFM Design, and former creative director of Spinneybeck, experimented with slicing and stretching this type of durable leather.

Tratto, which means *traction* or *stretch* in Italian, is an architectural screening system made of stretched CNC-cut Belting Leather—extended to more than twice its length and held in traction within an aluminum frame with a clear satin anodized finish. The screen creates interplay between positive and negative space but does not block light or sight lines.

Spinneybeck President Roger Wall, who worked closely with the designer in developing Tratto, explained, “We’re pleased to continue our longstanding collaboration with Emanuela Frattini Magnusson and carry on our focus on leather architectural products with a new use for a traditionally industrial material.”

Made to order, Tratto is available in 26 leather colors and several standard widths (2 feet, 2 feet 4 inches, 2 feet 8 inches, and 3 feet) and heights (4 feet, 4 feet 4 inches, 4 feet 8 inches, 5 feet, 5 feet 4 inches, 5 feet 8 inches, and 6 feet). Multiple screens may be linked together.

Tratto, which can be cleaned with a soft-brush vacuum attachment, ships with suspension hardware and a 3-foot suspension cable that can be cut to accommodate site conditions. —MURRYE BERNARD

spinneybeck.com

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PRODUCT BRIEFS



1

1. Muuto: Ambit

Developed from old brass-making traditions, the aluminum lampshade for Muuto's Ambit pendant is press spun by hand, polished, and then hand-painted. Stockholm-based TAF Architects designed the lamp, which measures 15.7 inches in diameter, is 9.4 inches high, and is suspended from a rubber cord. It is available in five colors with a contrasting white interior.

muuto.com

2. Blu Dot: Field Lounge Chair

The Field Lounge Chair features a curvaceous form, a gentle recline, and a sculptural powder-coated steel base. Measuring 36 inches high, 36 inches wide, and 38 inches deep, the chair comes in charcoal or navy upholstered options and has reversible seat and back cushions filled with high-resiliency foam in a feather-down wrap. A matching Field Ottoman is also available.

bludot.com

Editors' Choice

Contract's editors have reviewed many products for commercial interiors throughout the year while meeting with manufacturers and visiting trade shows—including NeoCon®, NeoCon® East, ICFF, and Salone Internazionale del Mobile. On these pages, we share some highlights from 2015 in the categories of indoor and outdoor furniture, light and bath fixtures, fabrics, wallcoverings, flooring, and architectural products.



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DECEMBER 2015



6

6. Gloster: Grid

Designed by Henrik Pedersen, the Grid lounge collection includes a flexible seating system with an end unit and end table, a chaise, large and small center units, a sofa, an ottoman, a lounger and double lounger, as well as various side and coffee tables. Seating components include fully upholstered cushions in a range of neutral tones and powder-coated aluminum frames, and the tabletops are made of teak.

gloster.com

5



3

3. Coalesse: Arzu Modern Collection

The Modern Collection from Arzu Studio Hope—a nonprofit organization empowering Afghan women to break the cycle of poverty by providing access to education and healthcare—offers 100 percent wool handcrafted rugs that are available in 10 designs, varying from bold motifs to watercolor-inspired patterns. The rugs come in a range of standard and custom sizes.

coalesse.com

5. Gan: Aram

The Aram collection of stools and auxiliary tables, designed by Oki Sato of Nendo, employs the Indian craft technique of weaving wires around a metal frame. Handmade using powder-coated stainless steel wire, Aram is available in two versions—a stool and a side table. Intended for both indoor and outdoor use, it comes in a range of colors: white, taupe, sand, bronze, green, yellow, and anthracite.

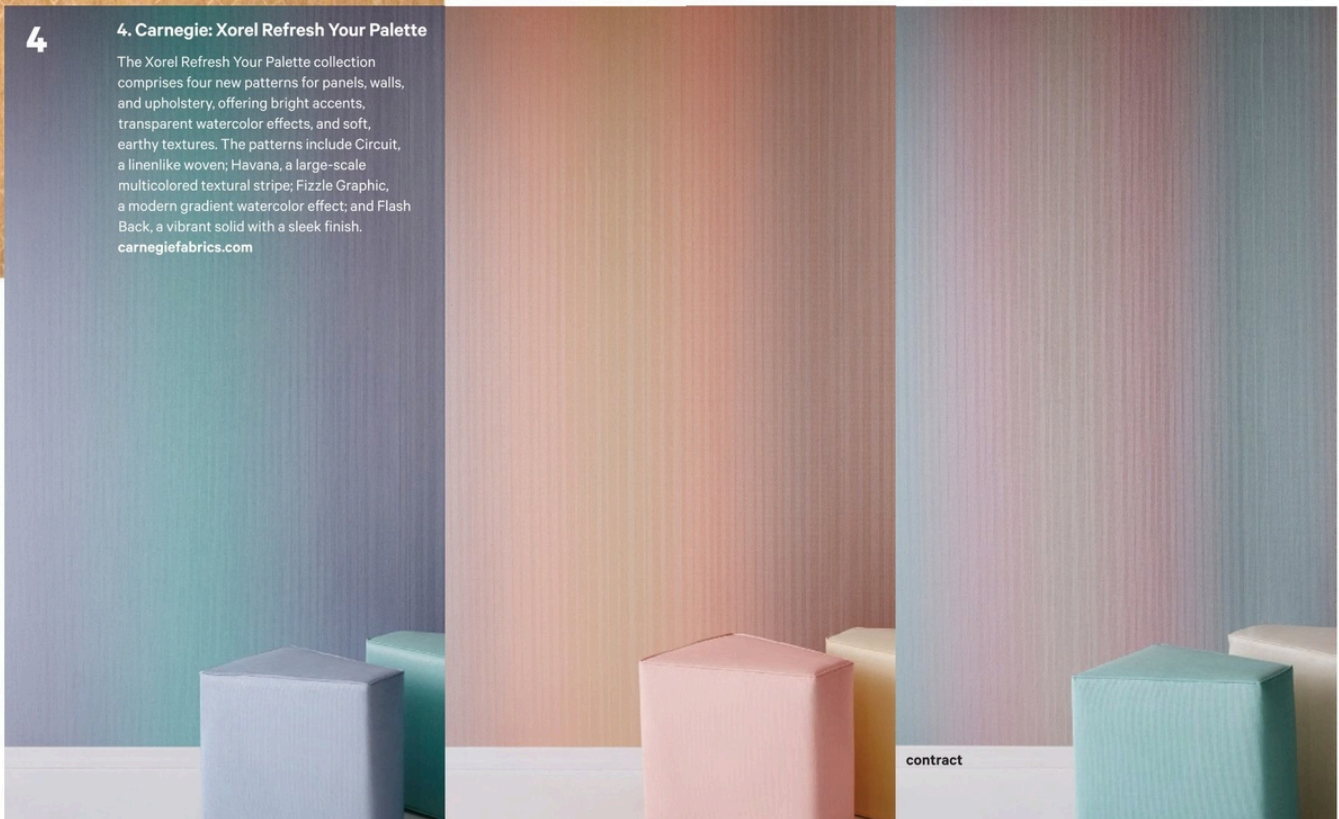
gandiblasco.com

4

4. Carnegie: Xorel Refresh Your Palette

The Xorel Refresh Your Palette collection comprises four new patterns for panels, walls, and upholstery, offering bright accents, transparent watercolor effects, and soft, earthy textures. The patterns include Circuit, a linenlike woven; Havana, a large-scale multicolored textural stripe; Fizzle Graphic, a modern gradient watercolor effect; and Flash Back, a vibrant solid with a sleek finish.

carnegiefabrics.com



contract

PRODUCT BRIEFS

furniture

7. Keilhauer: Chips

Keilhauer's first collaboration with designer Arik Levy is Chips, a collection of stacking chairs. Chips is available with or without arms, and the seat and back can be specified in a range of materials: a plastic shell in 10 color options, a wood shell in two color options, or fully upholstered in any textile or leather. The steel base is available in chrome or powder-coat finishes in four color options.

keilhauer.com



7

8



8. Davis: Ginkgo Lounge

Designed by Jehs+Laub, the high-backed Ginkgo Lounge has a sculptural, curving shell that folds like the leaves of the eponymous tree. Measuring 31½ inches wide, 36½ inches deep, and 38½ inches high, Ginkgo is made with multidensity foam to enhance comfort, and the seat boasts a double-needle-stitch detail along the perimeter. A range of upholstery options is available, including contrasting fabric. Ginkgo is offered with fixed, swivel, and self-return bases in polished aluminum and several powder-coat finish options.

davisfurniture.com

9. Thos. Moser: Cooper Chair

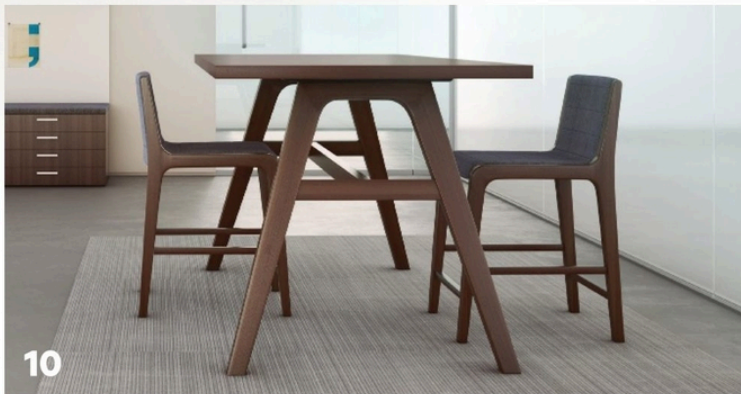
Inspired by the art of barrel making and made using the coopering technique of steam bending wooden staves, the Cooper Chair by Brian Kane features a wood shell with upholstered foam cushioning. The shell can be crafted from most solid American hardwoods, with a range of leather upholstery options available. Cooper comes in both a high-back and low-back version, with or without arms, and either a five-star base with casters or fixed feet.

thosmoser.com

10. OFS: Riff

The Riff collection of wood meeting tables includes a desk-height table, a picnic-style table with coordinating benches, and a bar-height table. With the addition of a net, the desk-height table can function as a regulation-size tennis table. Supported by a solid beech base, the work surfaces are topped in a range of Wilsonart color laminates and are made of three-ply construction with externally banded hardwood.

ofs.com



10

11. Poppin: Series A Desk System

Poppin's Series A Desk System is accentuated by high-pressure laminate tops and powder-coated steel legs. The line comes in a choice of 47-inch-wide or 57-inch-wide desktops and includes single desk setups for up to five employees as well as double desk setups for up to 10. Series A can be assembled without tools, and a patent-pending Clever Lever enables easy installation and reconfiguration.

poppin.com



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contractdesign.com

DECEMBER 2015



Judson Beaumont, Owner, Straight Line Designs
 Pictured: Vancouver International Airport Playscape

"Wilsonart x You was an obvious choice to outfit such a demanding installation like the Vancouver Airport. The project wouldn't have been possible without custom laminate. Not only is it durable and easy to clean, which is vital for a high traffic children's installation, but custom laminate is vibrant. The graphic element for the play area is an essential one and we wouldn't have been able to execute it without Wilsonart x You."

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PRODUCT BRIEFS

lighting

12. Sonneman: Grapes

Grapes pendants are luminous LED spheres that can provide single points of light or be clustered in an array of patterns. They are available in three sizes—2½-inch, 3¼-inch, and 3½-inch diameters—and two finishes: white/satin and crystal/chrome. The pendants can be suspended from round, rectangular, or square canopies.

sonnemanawayoflight.com

13. Luceplan: Tivedo

The ultra-light Tivedo task lamp, designed by Sebastian Bergne, features injection-molded technopolymer arms joined via a two-way pantograph system that allows for a wide range of movement. The technopolymer head, equipped with a T grip, contains an LED module. The base houses the switch and the dimmer. Tivedo is available in black, light gray, lacquer red, and sky blue.

luceplan.com

14. Boyd Lighting: Icicle Wand Sconce

Designed by architect Tom Nahabedian, the Icicle Wand Sconce has an elongated back plate—available in seven brass and nickel finishes, including Gossamer Gold—that supports two LED-illuminated crystalline forms in either clear or soft-etched glass options. The sconce measures 22 inches high by 5 inches wide and is UL-listed for damp locations.

boydlighting.com



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contractdesign.com

DECEMBER 2015



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Wilsonart X Exley

Sharon Exley, ASID, Architecture Is Fun, Inc.
Pictured: Fountaindale Public Library

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PRODUCT BRIEFS

outdoor

15

15. Landscape Forms: FGP Collection

Expanding its Global 45 initiative, Landscape Forms introduces the FGP Collection of site furniture and lighting designed by Milan-based Francisco Gomez Paz. FGP includes five elements: a bench, a litter receptacle, a bike rack, and LED pedestrian and path lights. Structural components are manufactured by Landscape Forms and flat shipped around the world to partner vendors who assemble the pieces with locally sourced infill materials and deliver the products.

landscapeforms.com



15

**16. Resource Furniture: Guapa**

Made in Italy, the Guapa collection includes a barstool, a counter-height stool, a lounge chair available with or without arms, and a rocking chair, all with flexible, supportive webbed leather seats that come in a variety of colors. The Guapa collection also comprises cocktail and side tables in three sizes that are topped in dyed hide and supported by steel bases.

resourcefurniture.com

16



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contractdesign.com

DECEMBER 2015



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PRODUCT BRIEFS

bath

**17. Dornbracht: CL.1**

The CL.1 series of fixtures for the sink, shower, tub, and bidet from Dornbracht incorporate structured handles and an innovative spray pattern, with 40 individual streams of water droplets at a flow rate of 1.069 gallons per minute. The CL.1 series is available in chrome and platinum matte finishes and can be combined with fixtures from other Dornbracht collections.

dornbracht.com

**18. Falper: Edge**

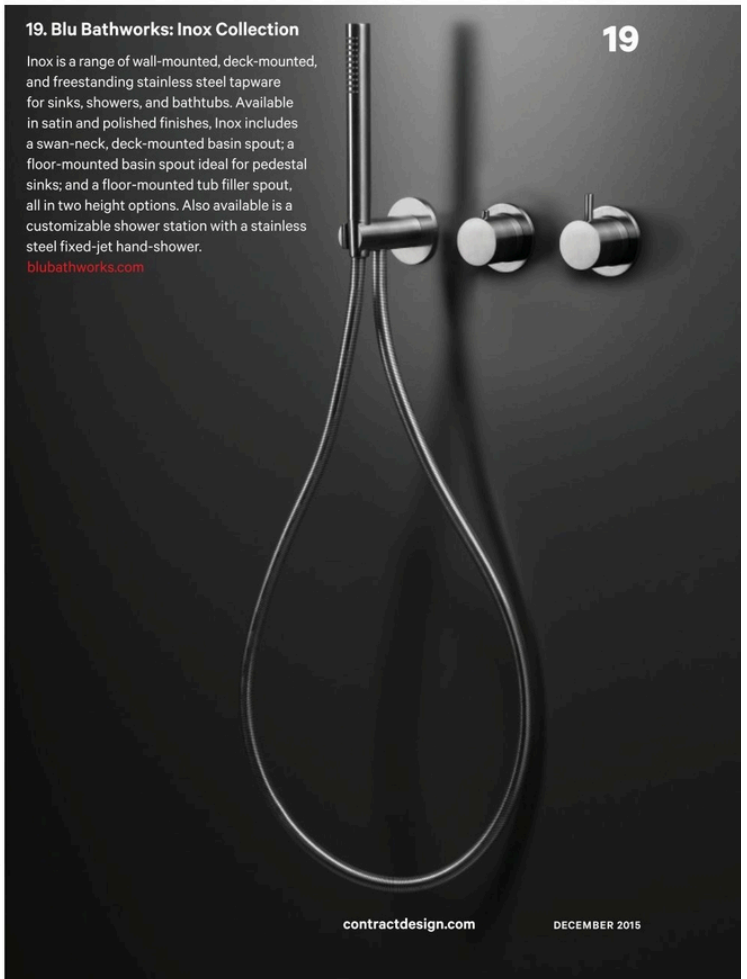
The Edge bathroom furniture collection is clad in frosted glass and treated with a nanotechnology finish that makes the surface fingerprint- and stain-resistant. Designed by Milan-based Fattorini+Rizzini+Partners for Falper, the collection includes washbasin units with one or two soft-close drawers and push-open vertical storage units in various dimensions. The frosted glass is available in 28 color options.

falper.it

19. Blu Bathworks: Inox Collection

Inox is a range of wall-mounted, deck-mounted, and freestanding stainless steel tapware for sinks, showers, and bathtubs. Available in satin and polished finishes, Inox includes a swan-neck, deck-mounted basin spout; a floor-mounted basin spout ideal for pedestal sinks; and a floor-mounted tub filler spout, all in two height options. Also available is a customizable shower station with a stainless steel fixed-jet hand-shower.

blubathworks.com





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PRODUCT BRIEFS

architectural products

20. Pulp Studio: Alight

Brooklyn artisans Chris Cosma and Densie Ames of Ames Cosma Studio created a collection of bas-relief glass textures in collaboration with Pulp Studio. More than a glass product, Alight is a fully engineered wall system that includes structural steel components and can be custom fit for both interior and exterior installations.

pulpstudio.com

21. Baresque: Zintra on Zintra

The Zintra on Zintra collection of double-layered acoustical panels for walls, ceilings, or screens comes in more than 25 designs in a range of colors. The Class A fire-rated panels are available in 2-foot-square, 2-foot-by-4-foot, and 9-foot-by-4-foot sizes, and they offer a noise-reduction coefficient between 0.35 and 0.65.

baresque.us



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22. Tecno: W80

Developed by Tecno in collaboration with architect Daniele Del Missier and Elliot Engineering & Consulting, the W80 partition wall system comes with a choice of swing or sliding doors in plasterboard, glass, wood, metal, fabric, and leather surfaces. Hidden technology components allow for a modern partition that can be customized to suit a range of structural, acoustic, equipment, and flexibility requirements in commercial spaces.

tecnospa.com

flooring

23. Mohawk Group: Clearly Classic

A new addition to the Simply Tailored collection from Mohawk Group, Clearly Classic is a broadloom carpet with subtle patterning and a color palette inspired by the aesthetic of well-tailored, classic business attire. Featuring the stain-resistance of Duracolor Premium Nylon fiber, Clearly Classic is made with 30 percent recycled content and is CRI Green Label Plus and Gold NSF/ANSI-140 certified.

mohawkgroup.com

24. Carlisle Wide Plank Floors: Chalet

The Chalet collection of prefinished hardwood flooring is crafted from 8-inch-wide hickory—known for its contrasting color tones—in lengths ranging from 2 feet to 12 feet. Chalet is available in six tones, including Snow Drift (pictured), and in solid or engineered wood options. It has a 3/4-inch tongue-and-groove end-matched profile.

wideplankflooring.com



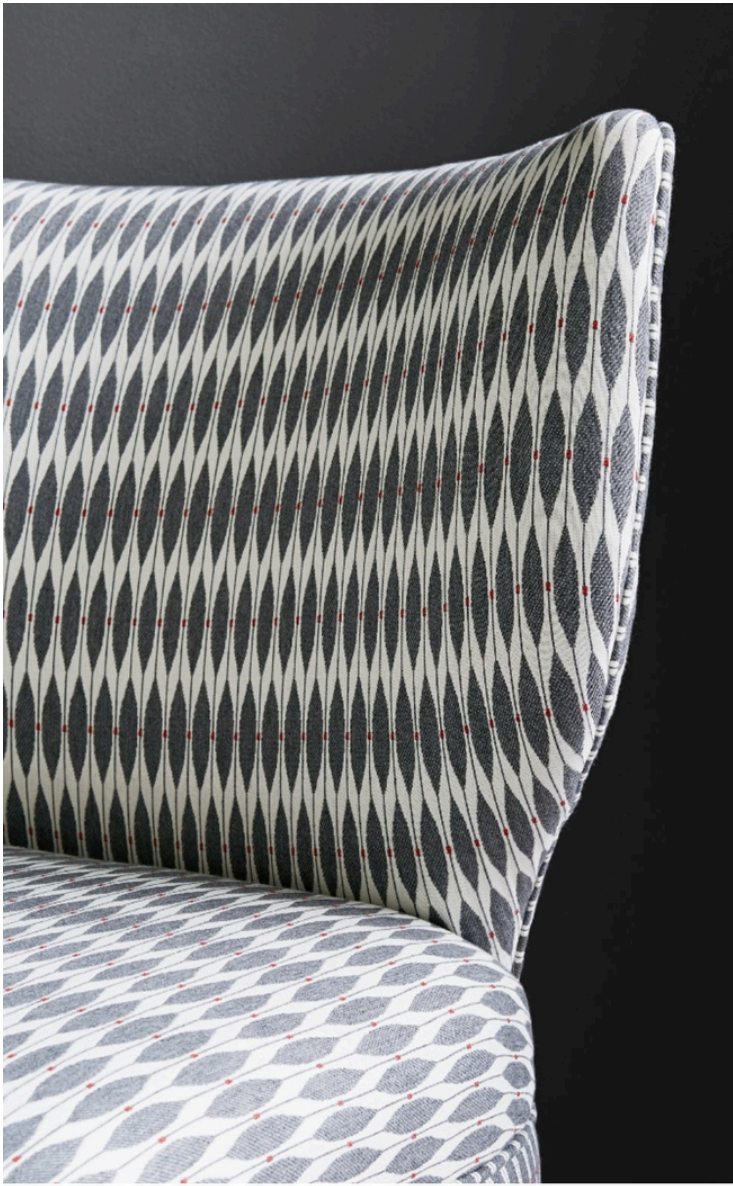
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PRODUCT BRIEFS

fabrics

27. Sina Pearson Textiles: Nordic

Two patterns—Folklore and Cozy—comprise the Nordic collection of textiles. Inspired by traditional Scandinavian clothing, Folklore features diamonds and zigzag motifs and is available in four colorways, which are complemented by Cozy's five richly textured solid hues that reference tones found in Scandinavian houses. The bleach-cleanable fabrics are ideal for use in high-traffic, large-scale settings, such as lobbies and other open spaces.

sinapearson.com

25. Architex: Off the Grid

Made of 84 percent polyester and 16 percent baby alpaca fiber, the Off the Grid pattern from Architex combines sketched and flowing lines to create a modern twist on the classic windowpane pattern. The durable fabric withstands 100,000 double rubs and comes in nine colorways, including both tonal and high-octane shades.

architex-ljh.com

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26. Unika Vaev: Fusion Collection

The Fusion Collection is comprised of three distinctive textile designs: Muse, Cocoon, and Tailor. Muse emphasizes simplicity and is available in 17 colorways, while Cocoon, a textured bouclé, comes in eight colorways. Tailor has a heathered texture and is offered in 12 colorways.

unikavaev.com

25

27

wallcoverings

28

28. Designtex: Shibori Collection

Inspired by the ancient Japanese tie-dyeing technique of shibori, this collection of wallcoverings incorporates natural dyes and handmade paper to produce two motifs, Shibori Flower and Shibori Stripe. Available in three scales, Shibori Flower features a latticework pattern of stylized six-petal forms. Evoking the haphazard nature of the tie-dyeing process, lines of tiny dots contrasted by bleeding pigments define Shibori Stripe, which is available in three colorways: Fireworks, Spring Shower, and Winter Sky.

designtex.com

29. Studio by 3form: Felt

Felt is a new surfacing material from Studio by 3form. Made of 100 percent natural merino wool felt, the textile offers 20 new patterns and 30 stock colors for this series of 3-D modular systems, including Profile, Ripple Wall, Wave Wall, and Wovin Wall (pictured), the latter of which offers a noise-reduction coefficient of 70 when paired with the material.

studioby3form.com

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FEATURE

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Connecting what had been vacant space between its two office buildings, the atrium is the new center of the Primark headquarters. Employees can gather for presentations on bleacher seating, have a casual meeting, or eat lunch in the open area.

With an atrium fully uniting its offices, Irish fashion retailer Primark enjoys a cohesive, updated headquarters in Dublin

By John Gendall
Photography by
Donal Murphy

Since opening in 1969, the Irish fast-fashion retailer Primark has grown quickly. The company, which has nearly 300 stores in Europe, opened its first of many planned for the U.S. in Boston in September. In the midst of this expansion, though, Primark never left its humble first office, located in a building that dates back to 1906, which also housed its original Dublin store. The company added offices within an adjacent building constructed in 2002, but this left Primark with a discontinuous array of ad hoc, unconnected workspaces.

"Primark occupied both buildings, but there wasn't any connectivity between them," explains Andrew McCann, creative director at MoreySmith, a London-based architecture and interiors firm that designed Primark's new headquarters. "If employees had a meeting, they'd often have to go down to the street, walk around the corner, and into the other building." For a company in the design industry, its own workplace had become something of an ungainly outlier. But given the site's significance to Primark, the company chose to stay, and razing the existing buildings in favor of all new construction was never an option.

To upgrade Primark's interiors and provide the company with increased efficiency for more than 600 employees, MoreySmith set out to create an office with much-needed cohesiveness. The firm renovated the interiors in phases and integrated the

two buildings by glazing the space that had once separated them, transforming a dowdy courtyard into a connective atrium. "It became the central heart of the new building," McCann says.

Atrium supporting communal spirit

MoreySmith arrayed shared corporate amenities—including a cafe, informal gathering areas, and an exercise studio—around the atrium as a way to reinforce the communal spirit of the office. Once characterized by a series of enclosed spaces in discrete areas ("rooms within rooms," as MoreySmith Associate Dani Salamon puts it), the headquarters now allows employees to work in completely open-plan workspaces.

Because the various departments each had different needs in terms of work area and lighting requirements, the architects clustered departments together but left the office free from the boundaries that could constrict possibilities for collaboration. "People walk to other desks now to have face-to-face meetings instead of falling into the email culture," Salamon says. Primark CEO Paul Marchant calls this change "transformational," noting that the design provides an "opportunity for cross-functional interaction."

Clarity in office circulation was paramount for the creation of the kind of collaborative and efficient headquarters that Primark wanted. MoreySmith

contract

FEATURE


Primark International Headquarters
Architect MoreySmith

Client Primark

Where Dublin

What 125,000 total square feet on four floors

Cost/sf Withheld at client's request

Who Architecture and interior design project team at MoreySmith: Linda Morey-Burrows, Andrew McCann, Dani Salamon, Lesley Kelly. Contractor: Bennetts. Structure consultant: DBFL. Cost consultant: Brush Shaw. Project management: Coan. Lighting and electrical engineering: Premier. Mechanical engineering: Lynskey. Structural engineering: DBFL. Graphics: Them. Acoustician: Awn. **What** Paint: Dulux. Movable wall: Accordial. Hard flooring, resilient flooring, and carpet/carpet tile: Floorform. Ceiling: Specialist Joinery. Recessed lighting: Modular. Track lighting: Concord Lighting. Task lighting: Humanscale. Floor/table lamps: Foscarini. Pendants/chandeliers: Felix lighting; Rothschild and

Bickers; Benjamin Hubert; Naomi Paul Curiosa Curiosa; Trainspotters; Davey Lighting; Workhouse; Muuto. Door hardware: Redwood Joinery. Workstation/task seating: Wiesner Hager Paro. Conference seating: Bulo; Billiani; Sancal; Naught one; Catifa. Lounge/reception seating: De Padov; Dark Studios; Ercol; &Tradition; Hay; Saba; Vitra. Cafeteria/dining seating: Billiani; Very Good and Proper; Pedrali; MJ Flood Bespoke; Naughtone. Auditorium seating: Enea. Upholstery: Kvadrat; Casamance; Camira. Conference tables: MJ Flood Bespoke. Cafeteria/dining: Pedrali; MJ Flood Bespoke. Reception desk: Redwood Joinery. Side tables: Hay. Other tables: Ercol. Files: Bisley. Shelving: Specialist Joinery. Lockers/cubbies: Maine. Closet systems: Free Wall. Drawers/casegoods: Bisley. Architectural/custom woodworking: Redwood Joinery. Signage: Richard McCullough Designco Ltd. Plumbing fixtures/fittings: Cross Water; Ideal Standard.



Weathered wood and images of Primark fashions add character to the interior (opposite, top). Employees can use a wide variety of meeting spaces, from large conference areas in front of glass-enclosed meeting rooms (right) to casual open areas (opposite, middle right), some of which are adjacent to kitchens (opposite, middle left). The two existing buildings that housed Primark's offices were renovated and connected by a new central atrium, and a 42-foot-long bridge links those workspaces.



Key Design Highlights

An atrium connects two buildings in which Primark already had offices, and the space is the new heart of the headquarters.

Conference rooms overlook the atrium, which includes a coffee bar, casual furniture, and bleacher seating for presentations.

Phased renovations of workspaces in the two existing buildings now allow for an open office that the company says has been transformational.

The office is designed to be more conducive to display as well as meetings with business consultants and vendors.

consolidated the building access to one main entrance, increasing the likelihood for chance encounters. An elevator core, located at the center of the headquarters, brings people to a second level, where the designers placed shared amenities. From there, employees disperse to the working areas that flank the atrium from above.

An office conducive to the fashion business

The redesign has also allowed Primark to make its headquarters available for new uses, including a more open environment for outside consultants and vendors. A press lounge, for example, provides the company with a space to stage its latest products for visiting editors and journalists. Enclosed in glass and positioned along a central corridor, the press lounge has become a highlight of the office. "Primark can put its entire line on display," McCann explains. "But employees walk by that space every day, so everybody can see what's going on, what the latest designs are." A separate lounge for suppliers gives these busy travelers a place to conduct business or freshen up after a long flight.

A photography studio offers another opportunity to stage Primark's work and allows the company to shoot its products consistently. An exercise studio with bicycle storage and showers lets employees maintain healthy lifestyles amidst

busy work lives, while a convenience store that is run by a local charity simplifies outside errands. Collectively, all of these interior elements combined with the progressive workspaces help Primark to recruit and retain the best talent.

For both the client and the design team, the refreshed office has, more than anything, brought employees together—not just in terms of professional collaboration but also with informal social gatherings. For the lunch held to mark the opening, all of Primark's employees assembled in the atrium. As Salamon says, "they never had that before—one space in which the entire company could get together." 

contract

COMPETITION: IIDA BEST OF ASIA PACIFIC

IIDA Best of Asia Pacific Design Awards 2015

The International Interior Design Association (IIDA), in partnership with Four Seasons Hotels and Resorts, has named the winners of its third annual Best of Asia Pacific Design Awards Competition, which honors significant architecture and interior design projects throughout the Asia Pacific region. Nineteen winners were identified in 12 categories, and one project—HIGO, designed by Nakayama Architects (this spread)—received Best of Competition recognition.

“We are honored to showcase the tremendous design talent represented in this region,” IIDA Executive Vice President and CEO Cheryl Durst, Hon. FIIDA, said in a statement. “The winners of this year’s Best of Asia Pacific Design Awards exemplified a return to design simplicity in form, function, materials, and natural light, and they emphasized the role of local inspiration in sophisticated, globally relevant design.”

The jurors were Annie Chu, IIDA, AIA, founder and principal of Chu+Gooding Architects in Los Angeles; Primo Orpilla, IIDA, co-founder and principal of Studio O+A in San Francisco; and Joey Shimoda, FIIDA, FAIA, chief creative officer of Shimoda Design Group in Los Angeles.

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Best of Competition

Corporate Space Small

Project **HIGO**Where **Sapporo, Japan**Designer **Nakayama Architects**

Thin, horizontal ribbon windows punctuate the cork-block facade of the three-story HIGO office designed by Nakayama Architects. The building's thin steel structure was conceived to appear like traditional Japanese bamboo strips, and the lightweight exterior cork cladding is made from recycled wine corks. Steel beams are exposed throughout the interior, which is largely open to allow for uninterrupted views to the outdoors. Functioning as part of the load-bearing structure, steel-framed bookshelves are arranged throughout the interior to blend seamlessly with the architecture. —HAYLEY ARSENAULT



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COMPETITION: IIDA BEST OF ASIA PACIFIC

**Corporate Space Large**Project **Dentsu Aegis Network**Where **Shanghai, China**Designer **PDM International**

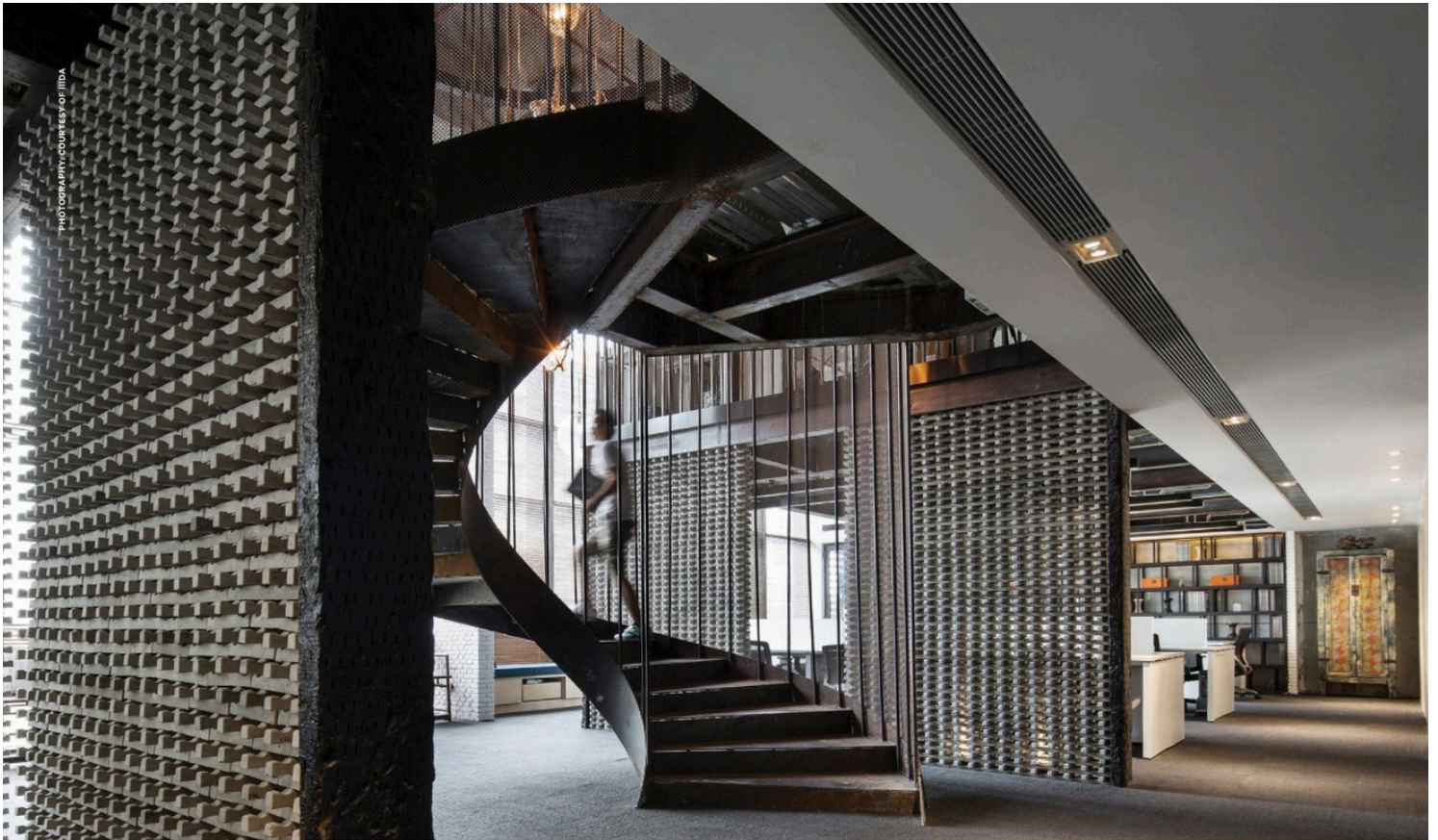
Mirroring the diversity of services offered by each of the seven global brands under the umbrella of the Dentsu Aegis Network, PDM International developed a kaleidoscope concept for the Shanghai corporate space. The interior emulates the effect of looking through a lens into a universe of possibilities as it aspires to convey the wide range of services and expertise offered beneath one roof. This effect is achieved through a transitional staircase that boasts a kaleidoscopic color gradient and encourages communication between employees on all floors by providing access to meeting facilities shared between agencies. —HAYLEY ARSENAULT



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Corporate Space Large

Project **Shenzhen Matrix Office**

Where **Shenzhen, China**

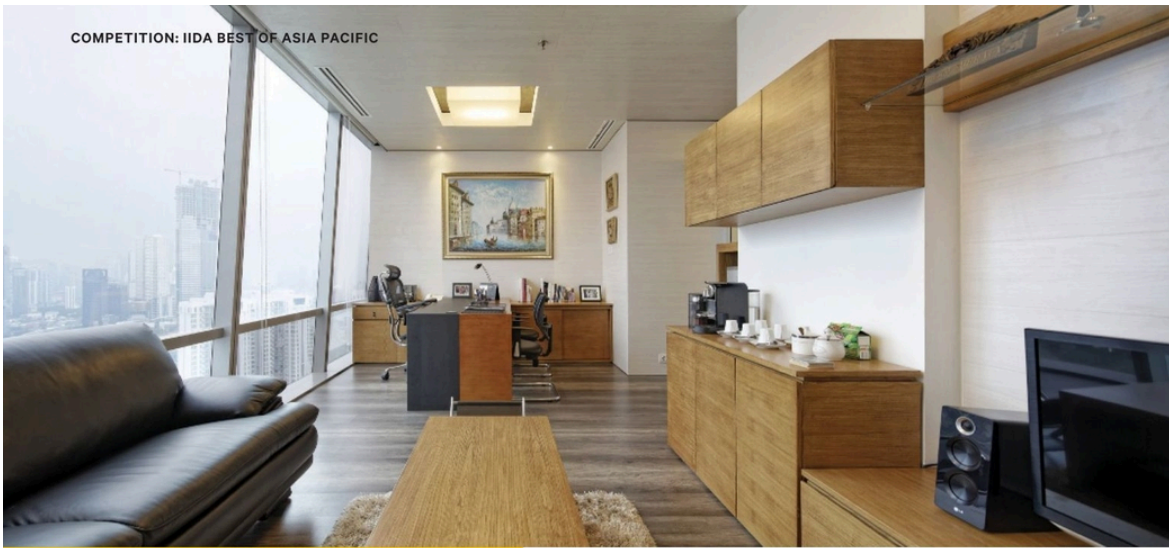
Designer **Matrix Interior Design**

The design firm began with a spare palette in designing its own renovated, 7,500-square-foot office. White walls contrast with warm color accents, and wood veneers are offset by rugged black steel and concrete block. Other materials, including rusted iron plate and wire netting, enhance an industrial aesthetic. —HAYLEY ARSENAULT



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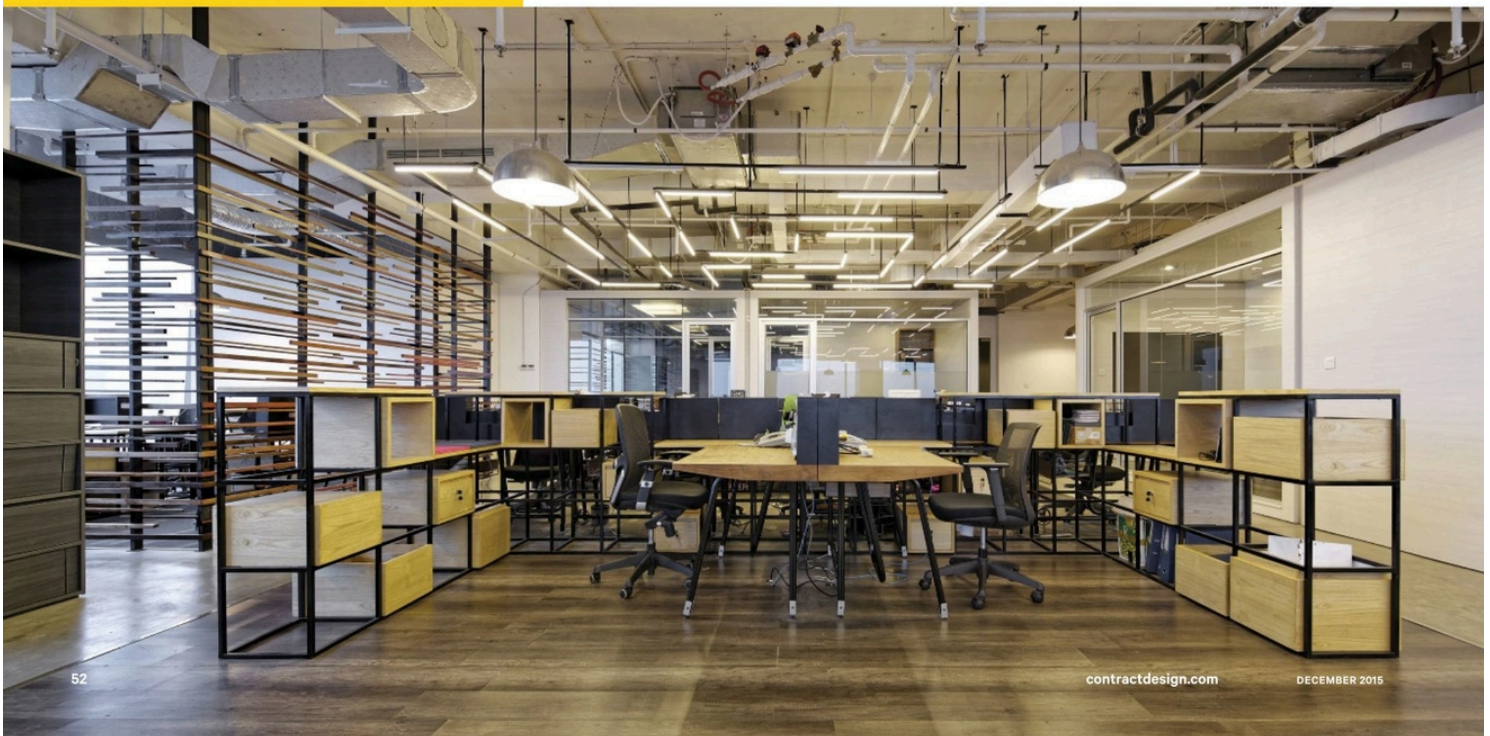
COMPETITION: IIDA BEST OF ASIA PACIFIC



PHOTOGRAPHY: COURTESY OF IIDA

Corporate Space SmallProject **BBDO Indonesia Office**Where **Jakarta, Indonesia**Designer **Delution Architect**

The design of BBDO's Indonesia office by Delution Architect infuses a raw, modern space with local character. In the lobby, a wavelike lamp made of corrugated iron and a reception table with batik stamp elements greet visitors. Communal areas incorporate flexible seating elements, and private offices are enclosed by partitions of parquet wood and clear glass that maintain a visual connection and admit light. Unique lighting concepts differentiate spaces within the office. Small meeting rooms have square ceiling fixtures in a range of sizes, exposed bulbs hang at varying heights in the creative director's office, and maze-shaped lamps illuminate the open work area. —HAYLEY ARSENAULT



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Entertainment

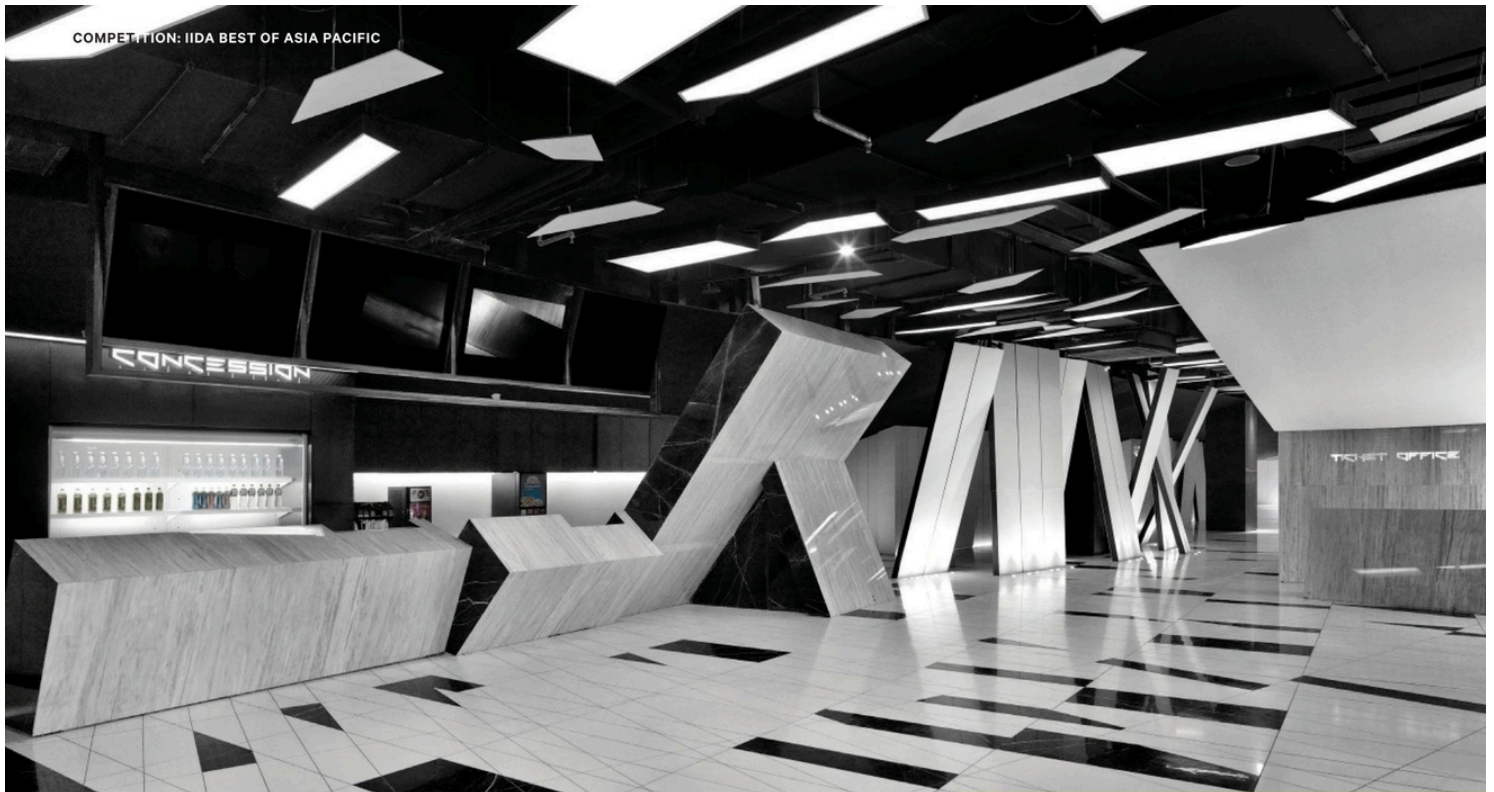
Project **Exploded Cinema**

Where **Wuhan, China**

Designer **One Plus Partnership**

To create an immersive atmosphere with the capacity to provoke the imaginations of moviegoers, One Plus Partnership designed the 11-screen Exploded Cinema as a tribute to the visual turbulence of sci-fi film. A dark and dramatically lit entry corridor features traversing white metal beams that protrude at varied angles from above. In the lobby, sculptural, rectilinear seating is embedded in the floor, and pillar-shaped lights are suspended at varying angles from the 30-foot-high ceiling. Tilted acoustic paneling interspersed with acrylic box-shaped light fixtures line the interior of the jumbo screening room, improving acoustics while creating a striking aesthetic. —HAYLEY ARSENAULT

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Entertainment

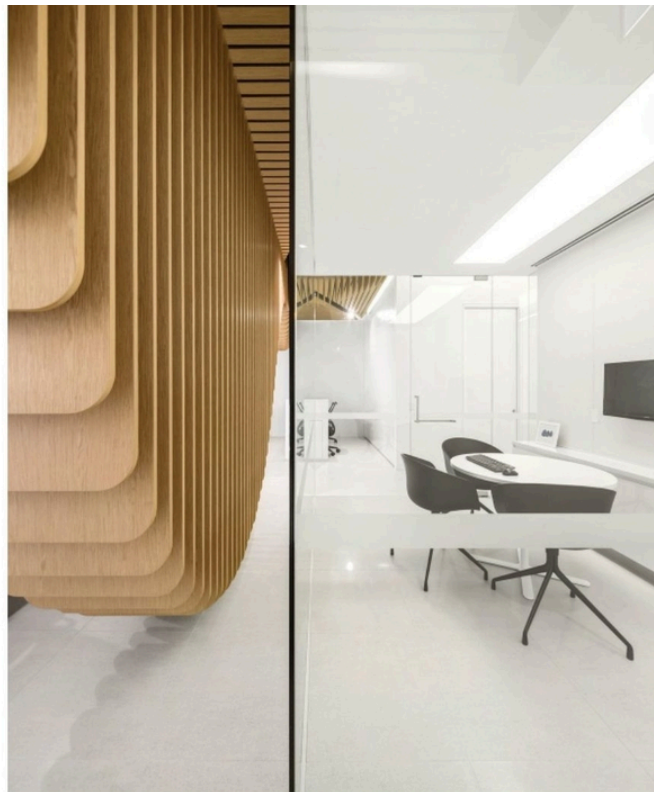
Project **Stop Motion**

Where **Wuhan, China**

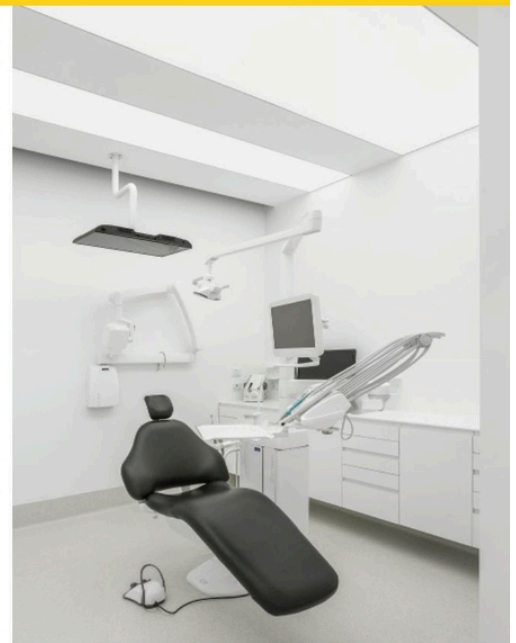
Designer **One Plus Partnership**

Inspired by the concept of stop-motion film, One Plus Partnership designed a cinema with elements embedded along the perimeter of the lobby, including ticket office counters that appear to rotate in increments. The ceiling features light boxes that are designed to appear as if they are moving in the same direction. Auditorium walls are marked by a continuation of frames in the form of two-dimensional graphics moving in various directions. —HAYLEY ARSENAULT

PHOTOGRAPHY: COURTESY OF IIDA

**Healthcare**Project **Care Implant Dentistry**Where **Sydney**Designer **Pedra Silva Architects**

The Care Implant Dentistry clinic is organized into two distinct areas for general practice and surgical procedures. A sculptural element composed of suspended wooden blades serves as a filter between two independently functioning reception areas. A central corridor with a transparent glass core allows natural light to penetrate the clinic's internal spaces, including examination areas, surgery rooms, client areas, and technical spaces. The main surgery area features a slightly elevated observation room to allow practitioners to observe advanced oral surgical procedures. —HAYLEY ARSENAULT



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COMPETITION: IIDA BEST OF ASIA PACIFIC

HospitalityProject **Yu Geng Shan Private Cellar**Where **Wuhu, China**Designer **Godolphin**

Godolphin transformed a former cold-war bunker located 65 feet below ground into the subterranean wine cellar Yu Geng Shan. Inspired by the stages of the wine-making process, the procession includes a narrow, curving concrete tunnel that leads to a series of arched spaces formed by rough granite rubble, which was quarried on-site and is contained in steel mesh. Strategically placed uplighting draws visitors through the cellar, past aging vessels and refined tasting areas, into a vaultlike space that echoes a sectioned wine barrel. Toward the rear of the cellar, curved steel shelves reach the ceiling and wrap walls to showcase 200,000 wine bottles. The finished cellar revels in juxtaposition—of smooth and rough, dark and light, hard-edged and curvilinear, old and new. —KRISTA SYKES

PHOTOGRAPHY: COURTESY OF IIDA





Hospitality

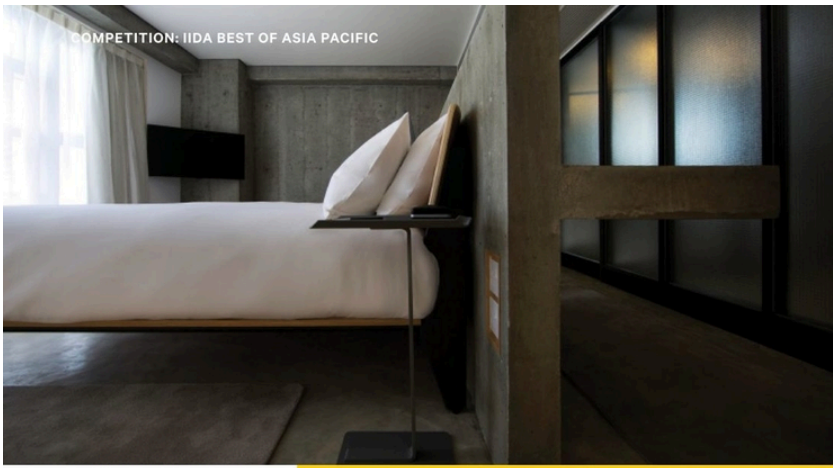
Project **FEI**

Where **Guangzhou, China**

Designer **A.N.D. (NOMURA Co., Ltd.)**

FEI is a bar and lounge within a three-story glass cube suspended from the exterior of mainland China's first W hotel, W Guangzhou. Activating the building's facade and grabbing the attention of passersby, the cube's glass walls feature a translucent color-changing optical-fiber film that creates the appearance of cascading curtains of light enveloping patrons. Oversize light fixtures, glowing cocktail tables, and marble counters punctuate the space, and cantilevered balconies create horizontal emphasis. Tan and white leather-upholstered seating provides a neutral backdrop for rich hues and pops of color, from a sapphire blue sectional couch to a ruby red accent wall to a glittering amber-walled lounge. FEI was conceived as a new hub of Guangzhou's social life. —KRISTA SYKES



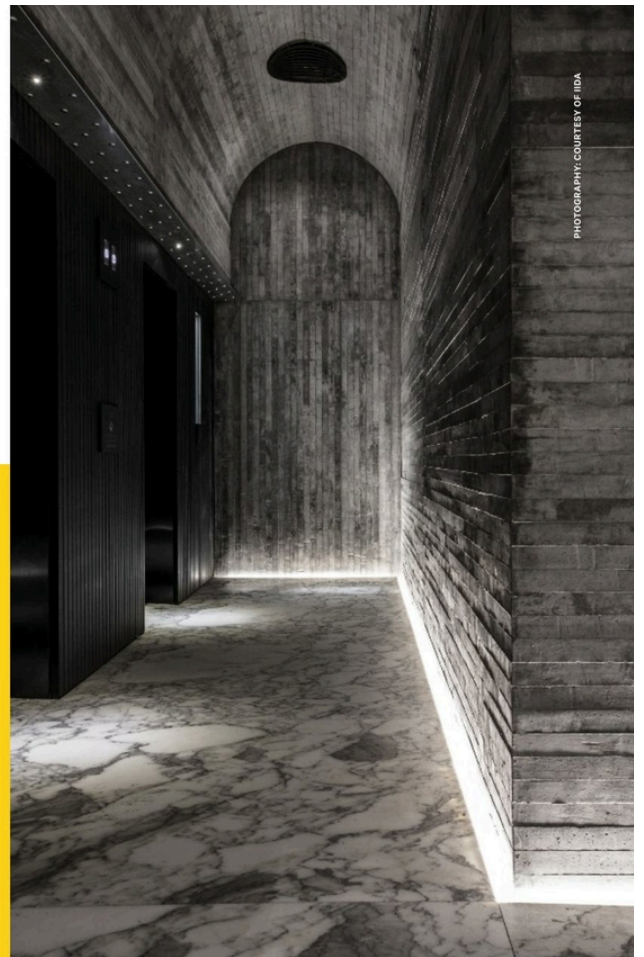


COMPETITION: IIDA BEST OF ASIA PACIFIC

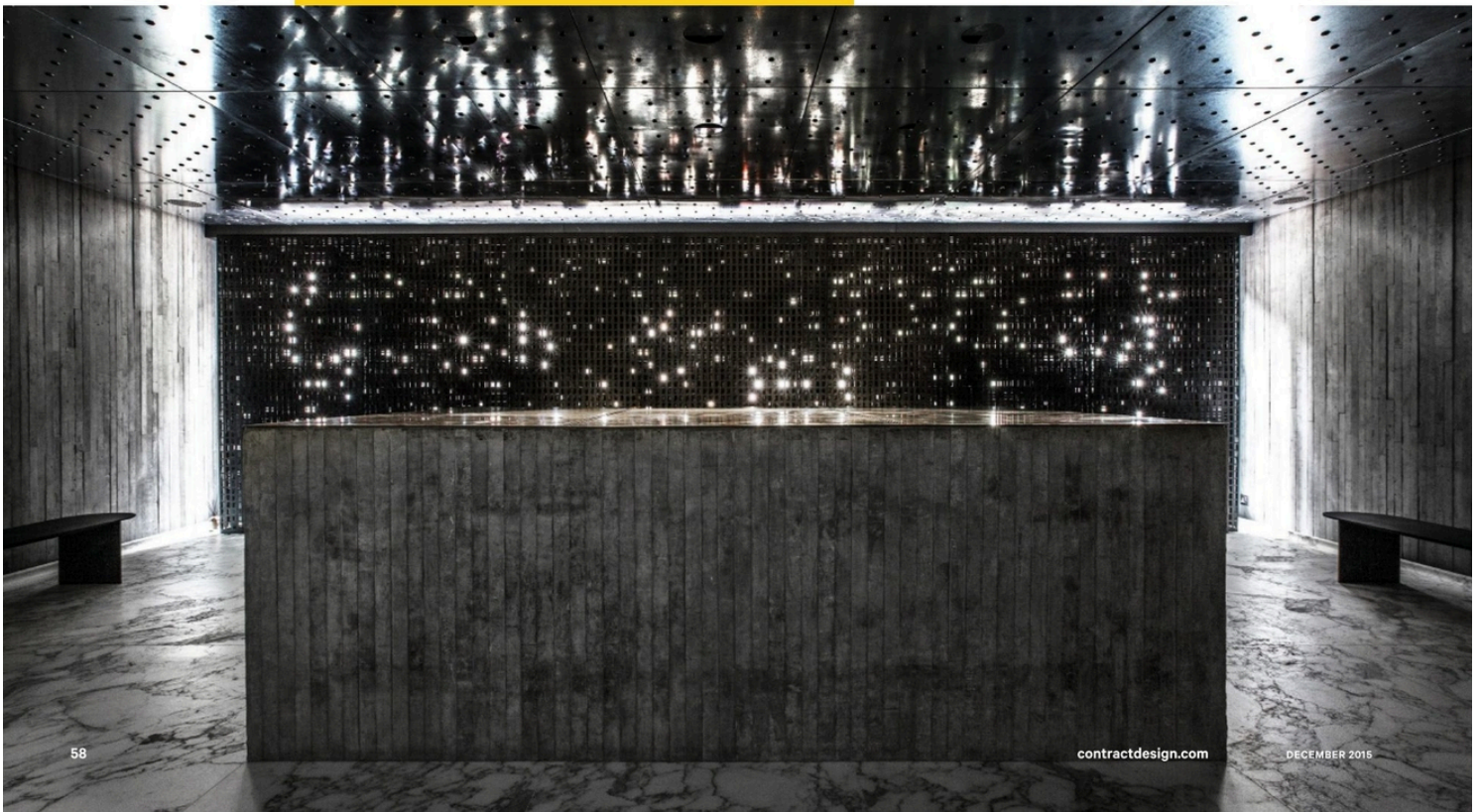
Hotels

Project **TUVE**Where **Hong Kong**Designer **Design Systems, Ltd.**

Characterized by a calming, minimalist aesthetic, the TUVE boutique hotel offers a novel take on the notion of luxury accommodations, focusing on detail and craftsmanship. Materials include concrete, galvanized steel, brass, oak, and wired glass. The designers use light to highlight texture, surface treatment, and the process of fabrication. An unassuming exterior gives way to a carefully choreographed procession that begins with the precast concrete entry hall, uplit to reveal the seams from its formwork. In the lobby, shadows cast from a partition screen activate the veined-marble floors and provide contrast to the textured metal ceiling and the brass-accented reception counter. The guestrooms feature cast-concrete walls, concrete bed frames, brass washroom surfaces, and custom-designed furnishings. —KRISTA SYKES



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Hotels

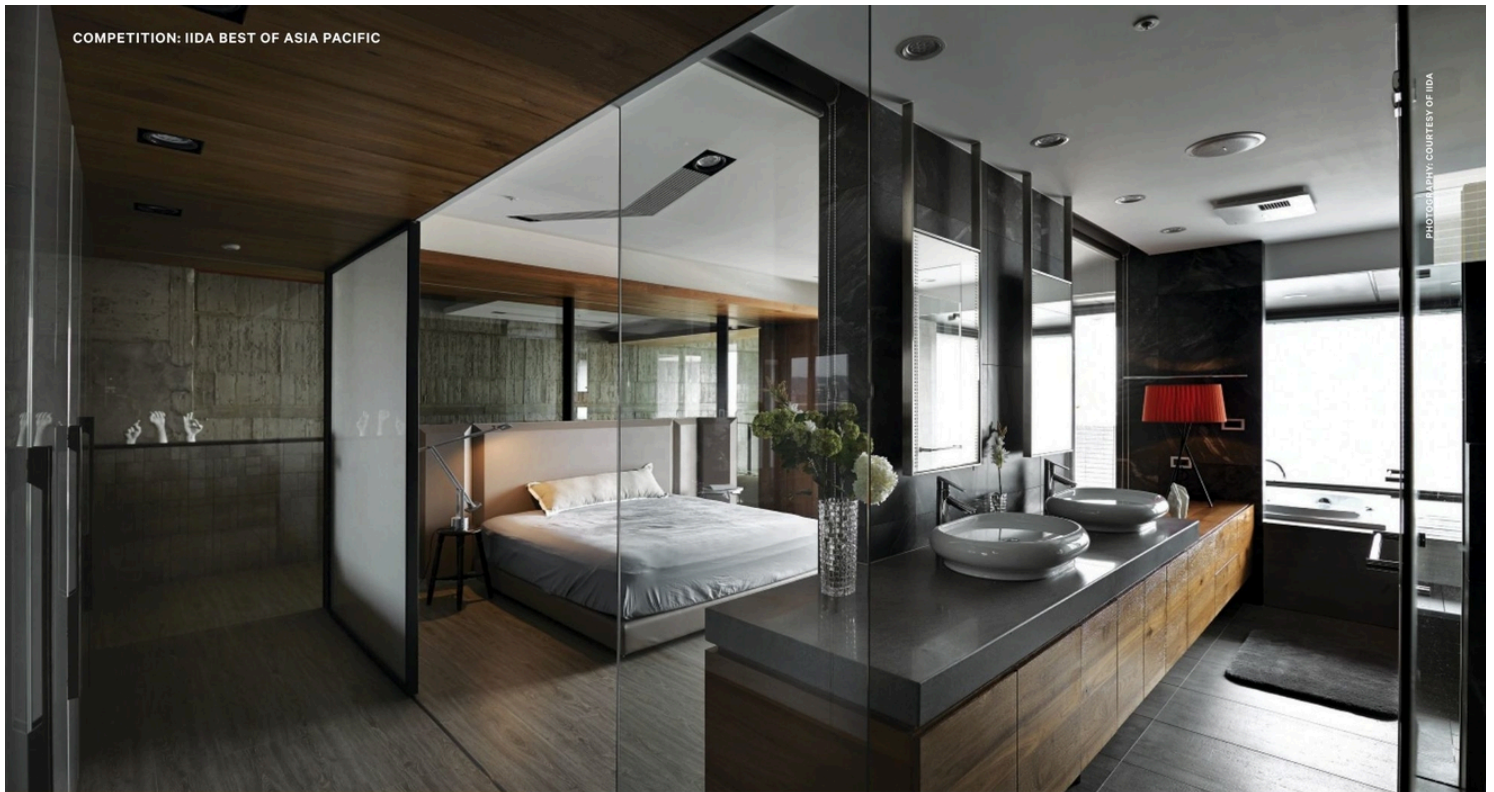
Project **Millennium Mitsui Garden Hotel**

Where **Tokyo**

Designer **CL3 Architects**

Inspired by the design of Japanese Zen gardens, the Millennium Mitsui Garden Hotel offers a tranquil and elegant oasis within the busy heart of Tokyo. With a warm palette of wood, stone, and translucent glowing surfaces, the hotel has a modern aesthetic that emphasizes nature. An illuminated doorframe leads visitors to a linear opalescent front desk backed by a pixelated wall-size decorative screen that evokes a wave. A stone stairway descends to a restaurant with muted tan-and-gray furnishings and an illuminated screen wall. Clerestory windows introduce ambient light into the subterranean space, which is reminiscent of a sunken garden. Upstairs, the guestrooms continue the private-garden theme, incorporating wood walls, plush cream- and earth-toned furnishings, and mural artwork depicting abstracted nature motifs. —KRISTA SYKES





PHOTOGRAPHY COURTESY OF IIDA

Residences — MultifamilyProject **Tzeng Residence**Where **Hsunchu City, Taiwan**Designer **X — LINE**

The design of the Tzeng residence maximizes a connection with nature. Large windows allow plentiful natural light to permeate the double-height living area and the adjacent dining and kitchen areas. A cantilevered, side-lit staircase provides access to the loftlike upper level. A bedroom and bath are separated largely by glass partitions, which admit ambient light. Textured wall surfaces include rough-patched concrete, precast concrete with legible formwork marks, and geometric slate tiles of varying sizes and configurations. Neutral furnishings in white, black, and wood tones complement the polished concrete floors on the lower level and the wood floors on the upper level. —KRISTA SYKES





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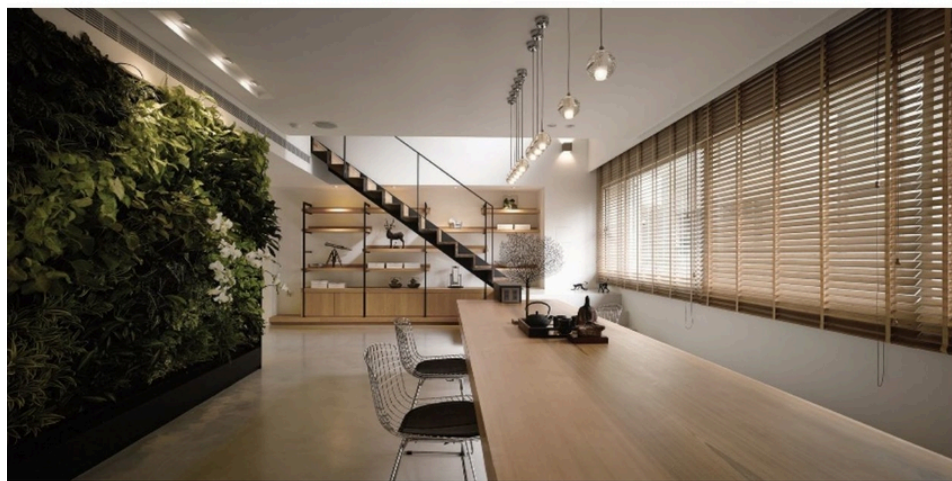
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Residences — Single Family

Project **Place with Humanities**

Where **Taichung City, Taiwan**

Designer **Sun-Life Interior Design**

The renovation of this two-story home focuses on the relocation of an interior stair, which had previously bisected the entryway and disrupted the flow of the space. Once realigned with a wall, the stair, with its pronounced wood grain and black steel rail, became a sculptural element. Rising from the open entry's polished concrete floors, a top-lit verdant wall creates a dramatic backdrop for a long custom dining table. In combination with the green wall, wooden elements—such as built-in shelves, a vertically planked accent wall, and louvered blinds—bring warmth and a natural sensibility to the residence's more public areas. On the second level, a wall-size global map is composed in relief of layered wood. —KRISTA SYKES





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COMPETITION: IIDA BEST OF ASIA PACIFIC

Restaurants**Project Gia**Where **Jakarta, Indonesia**Designer **Hecker Guthrie**

Along with Italian-inspired cuisine, the restaurant and whiskey bar Gia brings the flavor of 1950s Italian design to Jakarta, Indonesia. Drawing from the work of Carlo Scarpa and his contemporaries, Hecker Guthrie incorporates a sense of solidity and geometric forms throughout the space. Anchoring the double-height main dining area is a monolithic sculptural element, sheathed in white marble with visible seams that highlight punched openings above and the carved-out bar below. The bar features a circular-patterned motif in gray, black, and white, which is echoed in the suspended domed lighting fixtures, the round dining seats, and the backlit mirrors. Murano-inspired glass partitions demarcate the bar, as well as the VIP and main dining areas, while maintaining a sense of transparency and continuity. —KRISTA SYKES





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COMPETITION WINNER BEST OF ASIA PACIFIC

Restaurants

Project **Silver Room**

Where **Hong Kong**

Designer **Design Systems, Ltd.**

Located on the street level of the TUVE hotel, the Silver Room echoes the hotel's minimalist aesthetic. In contrast to the dark metal facade, the Silver Room's interior appears to glow. Recycled plastic panels, formed via injection mould and frosted for translucence, are suspended from a steel frame to create an illuminated box for dining. During the daytime, the plastic panels appear to be nearly transparent, and natural light streams in when the four doors that comprise the restaurant's front wall are open to the street. At night, the panels are backlit, casting irregular shadows of two steel trees across the gridded wall surface. —KRISTA SYKES

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Winner in Workplace: Furniture/Systems
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COMPETITION: IIDA BEST OF ASIA PACIFIC**Retail**Project **DIEGO Store**Where **Tokyo**Designer **Daisuke Yamamoto/de:sign**

DIEGO Store's sole commercial good is a small shirt collar keeper, measuring approximately 2 inches tall and 0.6 inches wide, and the design of the store showcases the product with the air of a scientific specimen. Gray-toned walls and carpeting, as well as exposed ductwork and suspended lablike light fixtures, provide a neutral backdrop. A long, lit, wood-banded counter, much like a photographic light table, sets the stage for five simple wood-and-glass boxes, each containing a white collar. Behind the counter affixed to the wall, an illuminated wood case displays two additional rows of white collars. The case's sliding glass doors, made of special optical glass that blurs when viewed from an angle, forces patrons to focus on only a few collars at a time. —KRISTA SYKES



PHOTOGRAPHY: COURTESY OF IIDA



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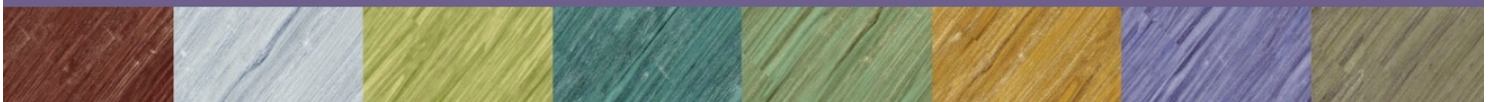
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COMPETITION: IIDA BEST OF ASIA PACIFIC

Showrooms/Sales Centers/Exhibition Spaces

Project **One Shenzhen Bay**Where **Shenzhen, China**Designer **Yabu Pushelberg**

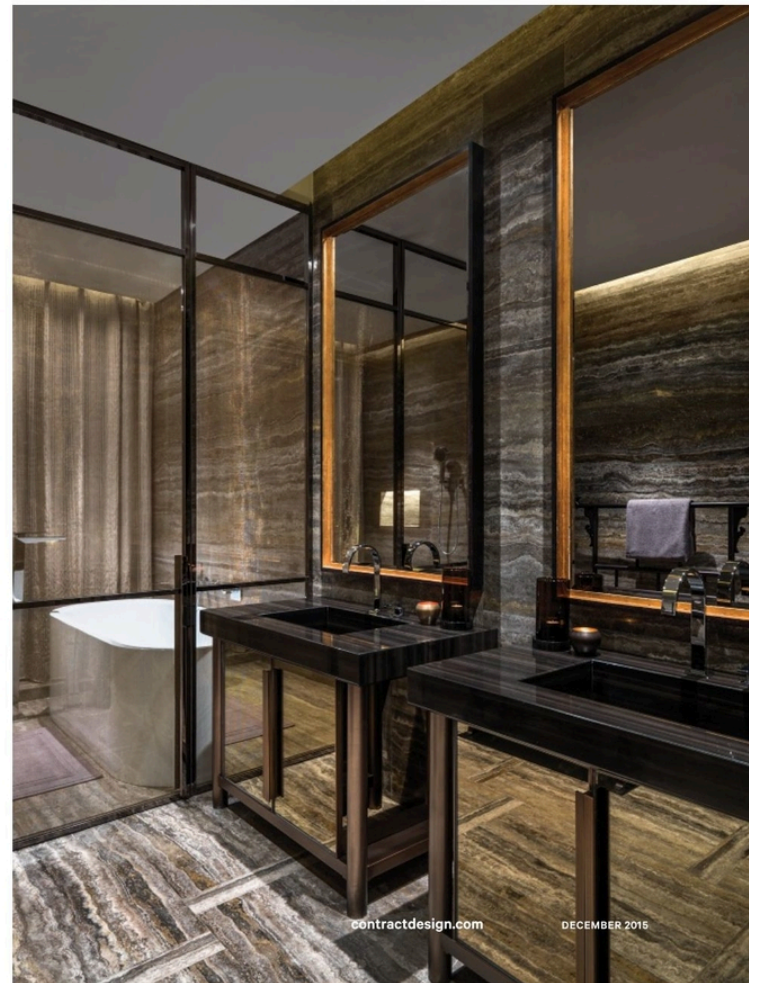
For One Shenzhen Bay, a 1,120-foot-tall mixed-use tower currently under construction by owner Parkland Real Estate Development, Yabu Pushelberg devised two schemes to appeal to a range of buyers—the Modern Chinese flat and the Relaxed Modern flat. Both offer expansive sea views, high-end finishes, and recessed lighting, but they differ in plan, material palette, and decorative approach. The Modern Chinese flat offers a symmetrical layout with defined public and private spaces outfitted in ornate, plush furnishings. Rich finishes—such as carved matte-gold-colored screens, dark wood shelves, and geometric-patterned floors—reference the silhouettes and forms traditional to Chinese culture. In contrast, the Relaxed Modern flat is more open and linear in plan and brighter in tone, with large-format tiled floors, light-wood paneled walls, and sleek, modern furnishings, such as geometric lighting fixtures and a marble dining table. —KRISTA SYKES



PHOTOGRAPHY: COURTESY OF IIDA



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COMPETITION: IIDA BEST OF ASIA PACIFIC

PHOTOGRAPHY: COURTESY OF IIDA

**Showrooms/Sales Centers/Exhibition Spaces**Project **Summit Era**Where **Ningbo, China**Designer **Beige Design Limited**

To create this elegant yet approachable real-estate showroom in the coastal city of Ningbo, China, the designers inventively reinterpreted the natural world. Differentiating zones within the large oval plan, a slatted wall inspired by a bamboo garden fence winds through the interior. Composed of oak with gold stainless steel accents, the wall defines pathways, conceals columns, and acts as a neutral yet visually exciting backdrop for the models and abstract artwork on display. The lobby's dropped ceilings give way to a double-height display area where, in homage to the traditional Chinese concept of "round sky, square ground," an elaborate model rests beneath a vast, domed light shade. A curved hall with seating niches, formed from tucks in the fence wall, offers views of a central greenhouse. Hovering circular LED chandeliers cast undulating rings of light on the polished stone floor. Semicircular brown leather booths and white marble tables echo the curvature of the lights and the slatted wall. In the VIP room, tiered circular lighting fixtures illuminate beige-leather-paneled walls and white marble accents. —KRISTA SYKES





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COMPETITION: IIDA BEST OF ASIA PACIFIC

**Spas/Fitness Centers**Project **Rainbow Fraction: Swimming Complex of Vanke Center**Where **Shenzhen, China**Designer **Studio OFF**

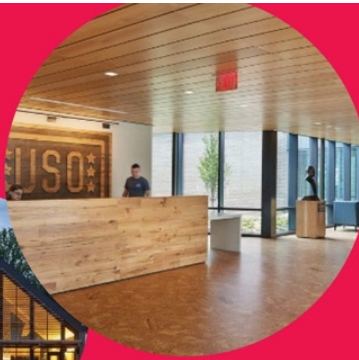
Located in the mixed-used Vanke Centre in Shenzhen, China, the Rainbow Fraction Swimming Complex consists of one outdoor and two indoor pools connected by a reception lobby. The complex features an indigenous Chinese limestone called Taihu stone, which has a cloudy appearance that simultaneously appears heavy and light, hard and soft, stationary and fluid. The cream-colored Taihu stone sheathes all surfaces in the indoor pool area, creating irregular bars of stepped seating, covering wall and floor surfaces, and framing the wading and main pools. Glass walls with layers of carved Plexiglas line two sides of the indoor pool room, refracting the shifting sunlight into rainbow fragments throughout the space. In the reception zone, the mottled Taihu contrasts with a smooth milky white film with triangular perforations through which rainbow-colored light radiates, activating the space. This dramatic, light-infused film wraps a switchback ramp and stair balustrade, providing an illuminated, dynamic passageway to the outdoor pool. —KRISTA SYKES

PHOTOGRAPHY: COURTESY OF IIDA



call for entries

2015 HONORABLE MENTION:
USO Warrior & Family Center



2015 GRANT AWARD WINNER:
MoCOLAB



2015 HONORABLE MENTION:
Project Color Corps



inspirations

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2015 GRANT AWARD WINNER:
Columbus Metropolitan Library



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Contract Inspirations recognizes socially responsible design in commercial architecture and design—using design and/or design skills to improve the quality of life for those in need. Entries may be paid or pro-bono projects.

Last year's Awards Grants include Columbus Metropolitan Library by NBBJ and MoCOLAB by University of Kansas. Honorable Mentions include USO Warrior & Family Center by STUDIOS Architecture and Project Color Corps by Gensler. Go to inspirations.contractdesign.com to learn more about these Inspirations Award recipients.

Inspirations 2016 will be awarded in Chicago during the 2016 NeoCon World Trade Fair. Honored work will be featured in Contract Magazine print and digital editions and at contractdesign.com

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BRAND REPORT 2015

what are your



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For companies that bring products to market for commercial interiors, brand awareness is crucial to their success. In the 2015 *Contract* Brand Report Awareness Survey, conducted by Aspen Media & Market Research, *Contract* readers named their three favorite brands in each of 32 categories. The compiled results are on the following pages. This online survey utilized a random sample of *Contract* magazine subscribers, and 231 respondents participated. Not all respondents answered each category. As a quality control, respondents were double-screened (by list identification and self-reported occupation or company affiliation) to restrict participants to either an architectural or design function in one of four types of companies: architectural firm, design firm, firm providing both architectural and design services, or corporate

architectural or design function not affiliated with an industry manufacturing or distribution company.

Readers were asked to respond only to categories with which they had familiarity. All responses were unaided. To ensure answers were unbiased, no brand name prompts or lists were provided. The results were tabulated and reported for each of the 32 categories as architect, designer, both, total, and other. This survey provides a statistically valid comparison of results for the 2014 *Contract* Brand Report Awareness Survey with an overall margin of error of +/- 6.6 percent at the 95 percent confidence level.



Which manufacturers represent the most environmentally sustainable products and culture?

1. Interface
2. Herman Miller
3. Steelcase
4. Shaw Contract Group
5. Knoll
6. Haworth
Armstrong
7. Teknion
8. 3form
Maharam
Mohawk Group

Which manufacturers inspire you to create your best commercial design solutions?

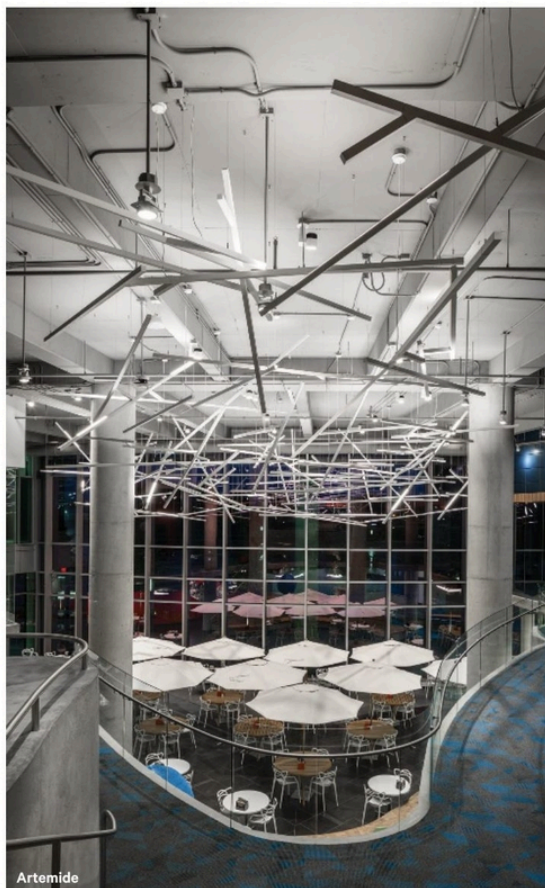
1. Herman Miller
2. Knoll
3. Steelcase
4. 3form
5. Interface
Maharam
Vitra
Shaw Contract Group
6. Haworth
7. Tandu Centiva

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BRAND REPORT 2015

architectural lighting

1. Artemide
artemide.us
2. Philips
lighting.philips.com
3. Cooper
cooperindustries.com
4. Focal Point
focalpointlights.com
5. Flos
flos.com
Lightolier
lightolier.com
6. Tech Lighting
techlighting.com
7. Juno Lighting Group
junolightinggroup.com
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architectural lighting



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peterpepper.com

2. Knoll

knoll.com

Doug Mockett

dougmockett.com

3. Humanscale

humanscale.com

4. Magnuson Group

magnusongroup.com

5. CB2

cb2.com

Haworth

haworth.com

Herman Miller

hermanmiller.com

6. Design Within Reach

dwr.com

Details

steelcase.com

Vitra

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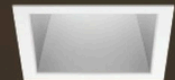


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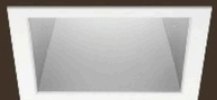
ID+ family



2.5"



4.5"



6.0"

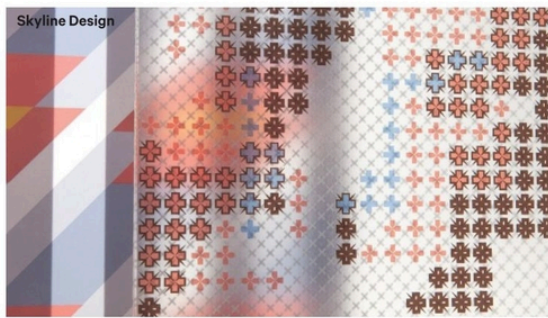


8.0"

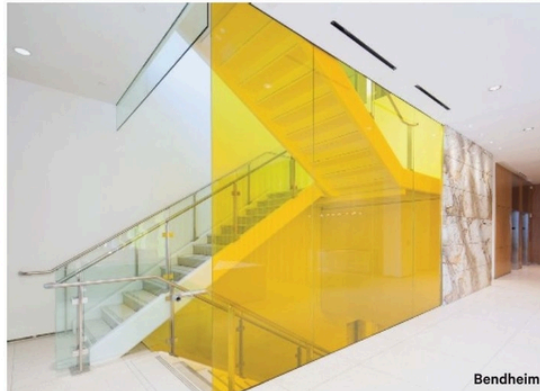
Visit focalpointlights.com for more information.

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architectural glass

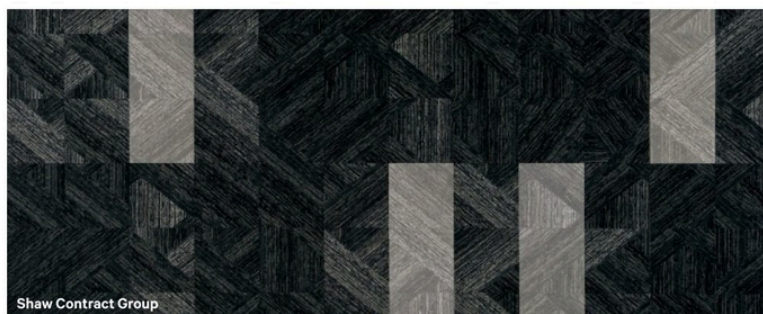


1. Skyline Design
skydesign.com
2. Joel Berman Glass Studios
jbermanglass.com
3. Bendheim
bendheim.com
4. 3form
3-form.com
5. PPG Industries
ppg.com
6. McGrory Glass
mcgrory.com
7. Viracon
viracon.com
8. Carvart
carvart.com
 Clarus Glassboards
clarusglassboards.com
 Pulp Studio
pulpstudio.com
 Oldcastle Building Envelope
obe.com
 Galaxy Glass & Stone
galaxycustom.com
 Pilkington
pilkington.com



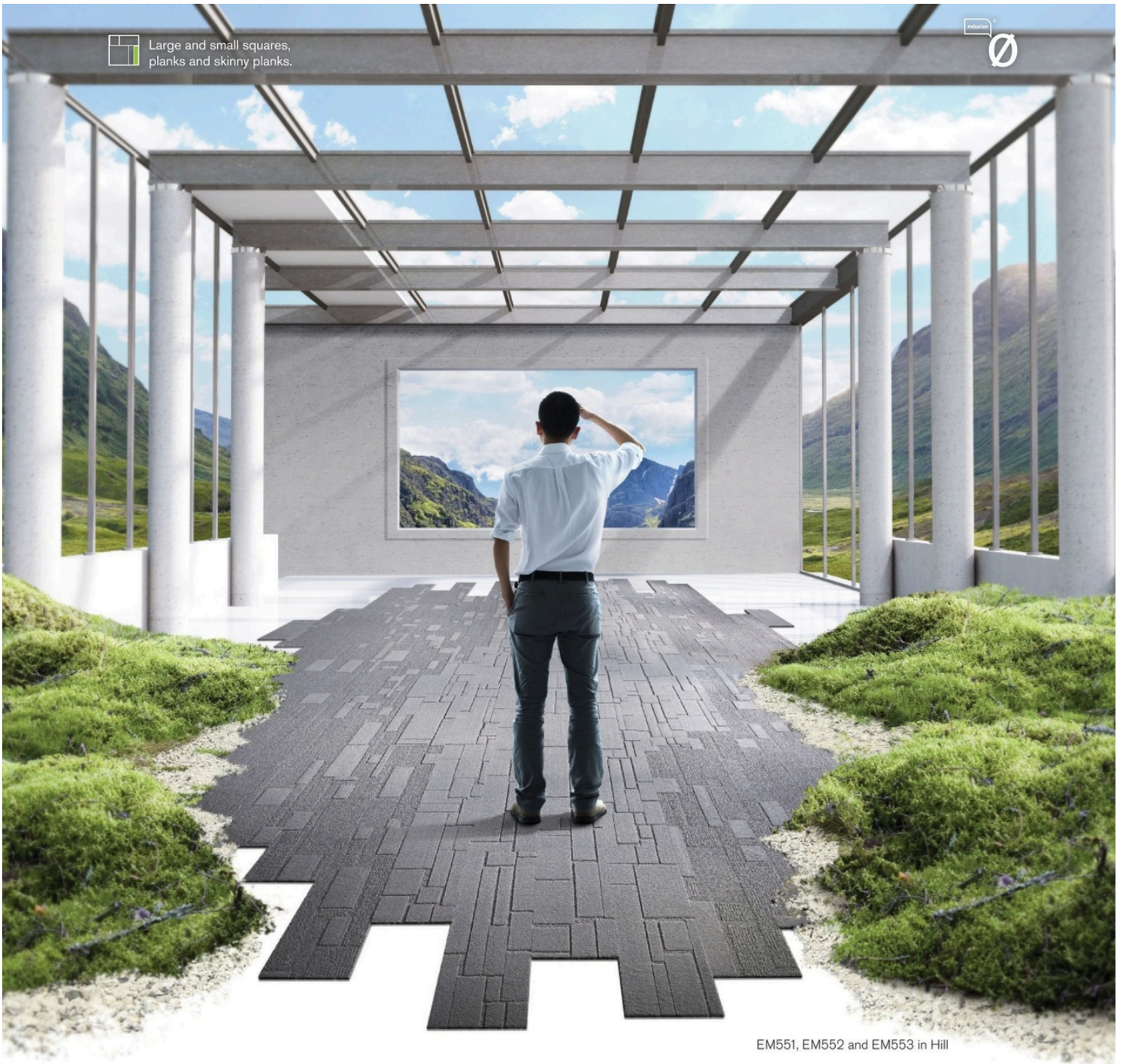
carpet: modular

1. Interface
interface.com
2. Shaw Contract Group
shawcontractgroup.com
3. Mohawk Group
mohawkgroup.com
4. Tandus Centiva
tandus-centiva.com
5. Milliken
milliken.com
6. Mannington Commercial
manningtoncommercial.com
7. Patcraft
patcraft.com
8. Bentley
bentleymills.com
9. J+J Flooring Group
jj-invision.com
10. Atlas Carpet Mills
atlascarpetmills.com





Large and small squares,
planks and skinny planks.



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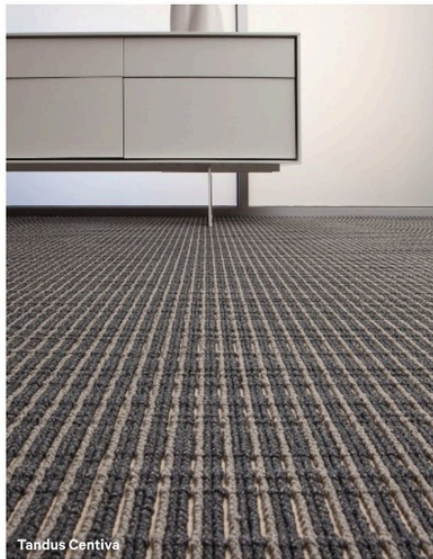
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carpet: broadloom

1. Shaw Contract Group
shawcontractgroup.com
2. Bentley
bentleymills.com
3. Mohawk Group
mohawkgroup.com
4. Tandus Centiva
tandus-centiva.com
5. J+J Flooring Group
jj-invision.com
6. Mannington Commercial
manningtoncommercial.com
Masland Contract
maslandcontract.com
Patcraft
patcraft.com
7. Atlas Carpet Mills
atlascarpetmills.com
Milliken
milliken.com

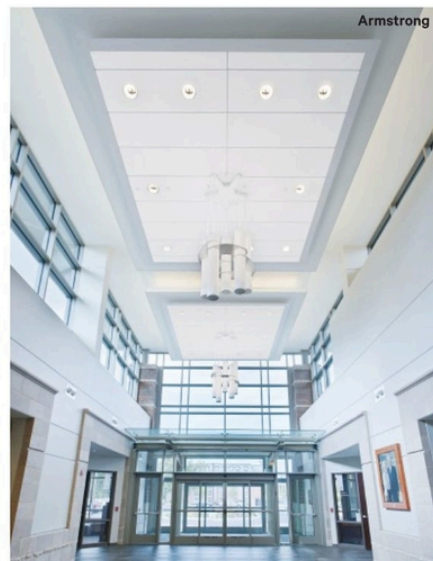


casegoods

1. Knoll
knoll.com
2. Steelcase
steelcase.com
3. Bernhardt Design
bernhardtdesign.com
4. Geiger
geigerintl.com
5. Gunlocke
gunlocke.com
Herman Miller
hermanmiller.com
6. Kimball Office
kimballoffice.com
Tuohy
tuohyfurniture.com
7. Haworth
haworth.com
OFS
ofs.com



ceiling tiles and systems



1. Armstrong
armstrong.com
2. USG
usg.com
3. CertainTeed
certainteed.com
4. Rockfon
rockfon.com
5. Hunter Douglas Contract
hunterdouglascontract.com
6. Decoustics
decoustics.com
National Gypsum
nationalgypsum.com
Ecophon
ecophon.com

contract

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computer support

1. Humanscale
humanscale.com
2. Steelcase
steelcase.com
3. Herman Miller
hermanmiller.com
4. Knoll
knoll.com
5. Haworth
haworth.com
6. KI
ki.com
Mockett
mockett.com
7. Anthro
anthro.com
Teknion
teknion.com
Versteel
versteel.com
Vitra
vitra.com



Herman Miller



conference tables



1. Nucraft
nucraft.com
2. Knoll
knoll.com
3. Herman Miller
hermanmiller.com
4. Davis
davisfurniture.com
5. Coalesse
coalesse.com
Steelcase
steelcase.com
Tuohy
tuohyfurniture.com
6. Bernhardt Design
bernhardtdesign.com
Nevers
nevers.com
Gunlocke
gunlocke.com



desks and credenzas



Herman Miller



Kimball Office



Bernhardt Design

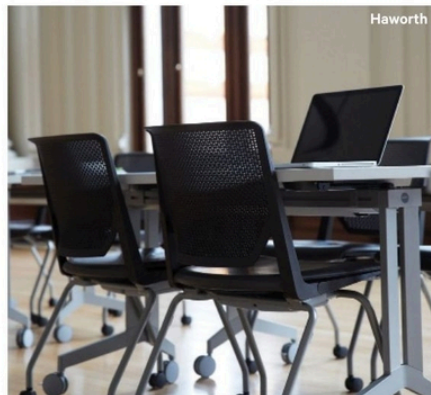


Halcon

1. Herman Miller
hermanmiller.com
2. Knoll
knoll.com
3. Gunlocke
gunlocke.com
tuohy.com
4. Geiger
geigerintl.com
5. Steelcase
steelcase.com
Kimball Office
kimballoffice.com
6. OFS
ofs.com
7. Bernhardt Design
bernhardtdesign.com
8. Halcon
halconfurniture.com

education solutions

1. KI
ki.com
2. Steelcase
steelcase.com
3. VS America
vs-network.com
4. Izzy+
izzyplus.com
5. Bretford
bretford.com
Herman Miller
hermanmiller.com
6. David Edward
davidedward.com
Gressco
gresscoltd.com
Haworth
haworth.com
TMC Furniture
tmc furniture.com
Versteel
versteel.com
Smith System
smith-system.com



Haworth



KI



Versteel



Herman Miller

contract

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ergonomic seating

1. **Herman Miller**
hermanmiller.com
2. **Steelcase**
steelcase.com
3. **Knoll**
knoll.com
4. **Humanscale**
humanscale.com
5. **Allsteel**
allsteeloffice.com
6. **SitOnIt Seating**
sitonit.net
7. **Haworth**
haworth.com
- Teknion**
teknion.com
- Vitra**
vitra.com
8. **KI**
ki.com

fabrics and textiles

1. **Maharam**
maharam.com
2. **KnollTextiles**
knolltextiles.com
3. **Designtex**
designtex.com
4. **Carnegie**
carnegiefabrics.com
5. **Momentum Textiles**
themomgroup.com
6. **Arc-Com**
arc-com.com
7. **Architex**
architex-ijh.com
8. **HBF Textiles**
hbftextiles.com
9. **Luna Textiles**
lunatextiles.com
- CF Stinson**
cfstinson.com

furniture systems



1. **Steelcase**
steelcase.com
2. **Herman Miller**
hermanmiller.com
3. **Knoll**
knoll.com
4. **Haworth**
haworth.com
5. **Allsteel**
allsteeloffice.com
6. **Teknion**
teknion.com
7. **Kimball Office**
kimballoffice.com
8. **OFS**
ofs.com
9. **Inscape**
inscapesolutions.com
- Vitra**
vitra.com

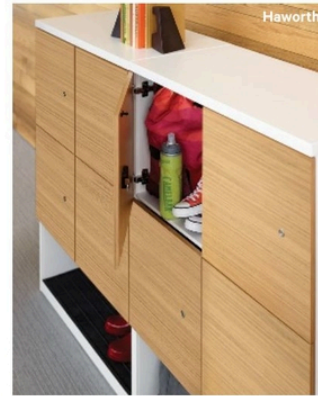


contract

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files and storage

1. **Steelcase**
steelcase.com
2. **Herman Miller**
hermanmiller.com
3. **Knoll**
knoll.com
4. **HON**
hon.com
Allsteel
allsteeloffice.com
5. **Inscape**
inscapesolutions.com
6. **Haworth**
haworth.com
7. **Great Openings**
greatopenings.com
Global
globaltotaloffice.com
8. **Bisley**
bisley.com
Heartwork
heartwork.com
KI
ki.com
Office Specialty
officespecialty.com



flooring



Nora Systems



Forbo Flooring Systems



Tarkett



Mannington Commercial

1. **Shaw Contract Group**
shawcontractgroup.com
2. **Armstrong**
armstrong.com
3. **Interface**
interface.com
4. **Mohawk Group**
mohawkgroup.com
5. **Mannington Commercial**
manningtoncommercial.com
Tandus Centiva
tandus-centiva.com
6. **Tarkett**
tarkett.com
7. **Forbo Flooring Systems**
forbo-flooring.com
Milliken
milliken.com
Nora Systems
nora.com

shown: cirrus plank in twilight, air, and shadow amtico.com 800-268-4260

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guest and occasional seating



Herman Miller



Haworth



Coalesse



Allermuir



Davis

1. Knoll
knoll.com
2. Herman Miller
hermanmiller.com
3. Bernhardt Design
bernhardtdesign.com
Coalesse
coalesse.com
4. Davis
davisfurniture.com
5. HBF
hbf.com
6. KI
ki.com
7. Steelcase
steelcase.com
HighTower Group
hightoweraccess.com
8. Haworth
haworth.com
Allermuir
allermuir.net
Keilhauer
keilhauer.com

healthcare furniture



Krug



Nemschoff



KI

1. Nemschoff
nemschoff.com
2. Carolina
carolinabusinessfurniture.com
Herman Miller
hermanmiller.com
3. KI
ki.com
Wieland
wielandhealthcare.com
4. Nurture
(Steelcase Health)
steelcasehealth.com
5. Krug
krug.ca
6. Knoll
knoll.com
Cabot Wrenn
cabotwrenn.com

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HEALTH

We work with leading healthcare organizations to create places that deliver greater connection, empathy and wellbeing for everyone involved in the experience of health.

**NEW INSIGHT INTO THE
PATIENT EXPERIENCE**

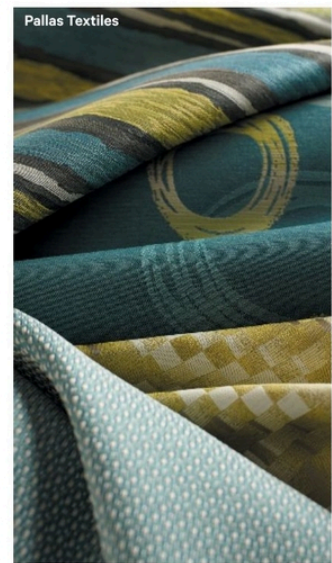
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Steelcase Health researchers have found that positive waiting experiences and space design improve the patient experience and the perception of quality care. To learn more about this research, and about how to use these transition spaces to improve the patient experience, visit SteelcaseHealth.com/experience

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healthcare textiles



1. Maharam
maharam.com
2. Designtex
designtex.com
Arc-Com
arc-com.com
3. KnollTextiles
knolltextiles.com
4. Momentum Textiles
themomgroup.com
5. CF Stinson
cfstinson.com
6. Architex
architex-ljh.com
Carnegie
carnegiefabrics.com
7. Pallas Textiles
pallastextiles.com
8. Mayer Fabrics
mayerfabrics.com

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lounge seating



1. **Bernhardt Design**
bernhardtdesign.com
Knoll
knoll.com
2. **Coalesse**
coalesse.com
3. **Davis**
davisfurniture.com
4. **KI**
ki.com
5. **Herman Miller**
hermanmiller.com
6. **HBF**
hbf.com
7. **Arcadia**
arcadiacontract.com
Carolina
carolinabusinessfurniture.com
HighTower Group
hightoweraccess.com
Keilhauer
keilhauer.com



movable walls

1. **DIRTT**
dirtt.net
2. **KI**
ki.com
3. **Steelcase**
steelcase.com
Modernfold
modernfold.com
4. **Haworth**
haworth.com
5. **NanaWall**
nanawall.com
6. **Skyfold**
skyfold.com
7. **Allsteel**
allsteeloffice.com
Teknion
teknion.com
8. **Herman Miller**
hermanmiller.com



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PATIENT SPACES

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occasional tables

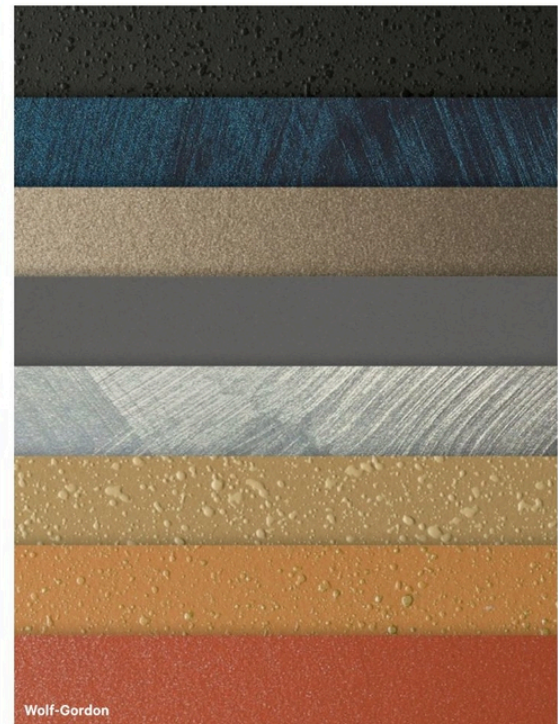
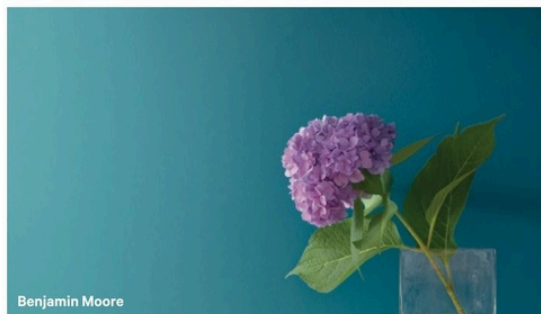


1. **Bernhardt Design**
bernhardtdesign.com
2. **Herman Miller**
hermanmiller.com
Knoll
knoll.com
3. **HBF**
hbf.com
4. **OFS**
ofs.com
5. **Arcadia**
arcadiacontract.com
Carolina
carolinabusinessfurniture.com
Davis
davisfurniture.com
Haworth
haworth.com
6. **Steelcase**
steelcase.com

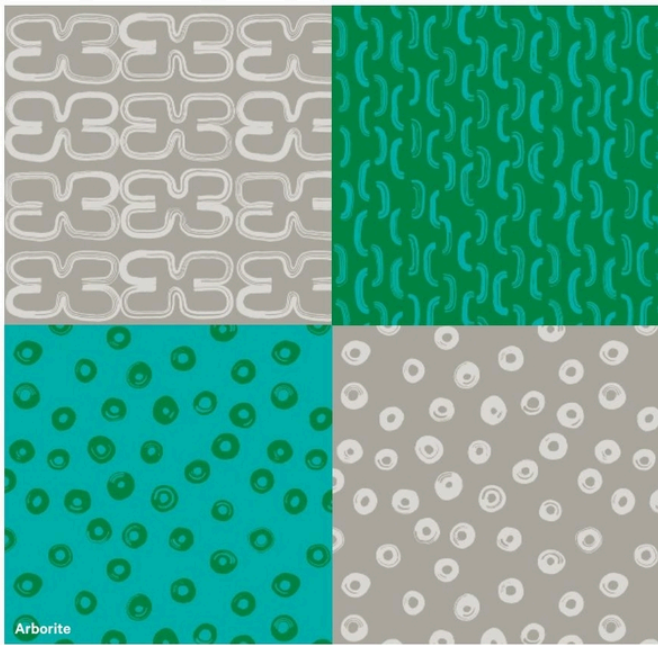


paints and coatings

1. **Sherwin-Williams**
sherwin-williams.com
2. **Benjamin Moore**
benjaminmoore.com
3. **PPG Industries**
ppg.com
4. **Scuffmaster**
scuffmaster.com
5. **Dunn-Edwards**
dunnedwards.com
6. **Behr**
behr.com
7. **Kelly-Moore Paints**
kellymoore.com
8. **Farrow & Ball**
us.farrow-ball.com
9. **Glidden**
glidden.com
MDC
mdcwall.com
PPG Porter Paints
ppgporterpaints.com
ICI
glidden.com
Pratt & Lambert
prattandlambert.com
Wolf-Gordon
wolfgordon.com



laminates



Arborite



Abet Laminati

1. Wilsonart
wilsonart.com

2. Formica
formica.com

3. Nevamar
nevamar.com

4. Abet Laminati
abetlaminati.com

5. Pionite
pionite.com

6. Lamin-Art
laminart.com

7. Arborite
arborite.com

Chemetal
chemetalco.com

8. Panolam
panolam.com

9. Arpa
arpaindustriale.com



Chemetal



Wilsonart

contract

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plumbing fixtures



1. Kohler
kohler.com
2. American Standard
americanstandard-us.com
3. TOTO
totousa.com
4. Grohe
grohe.com
5. Delta
deltafaucet.com
6. Moen
moen.com
Duravit
duravit.us
Waterworks
waterworks.com
7. Hansgrohe
hansgrohe-usa.com
8. Elkay
elkay.com
Dornbracht
dornbracht.com

Grohe

Hansgrohe



American Standard



Delta

signage and systems



100



APCO

1. ASI
asisignage.com
2. Takeform
takeform.net
3. APCO
apcosigns.com
4. 2/90 Sign Systems
290signs.com
5. Innerface
Architectural Signage
innerface-signage.com

contractdesign.com

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solid surfacing

1. DuPont
dupont.com
2. Wilsonart
wilsonart.com
3. Silestone
silestoneusa.com
4. Caesarstone
caesarstoneus.com
5. LG Hausys
lghausysusa.com
6. Formica
formica.com
7. Cambria
cambriausa.com
8. Avonite
aristechsurfaces.com
9. Samsung
staron.com
10. Forbo
forbo.us
Meganite
meganite.com
Porcelanosa
porcelanosa-usa.com



training tables



1. Steelcase
steelcase.com
2. KI
ki.com
3. Herman Miller
hermanmiller.com
4. Haworth
haworth.com
5. Knoll
knoll.com
Versteel
versteel.com
6. Allsteel
allsteeloffice.com
7. Howe
howe.com
Izzy+
izzyplus.com
8. Bernhardt Design
bernhardtdesign.com
Teknion
teknion.com



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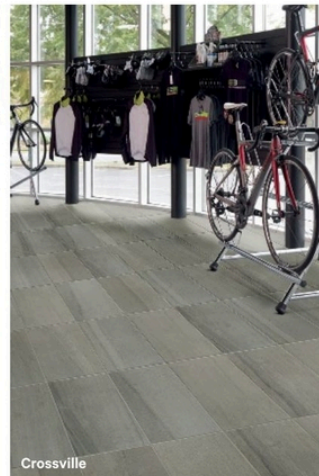
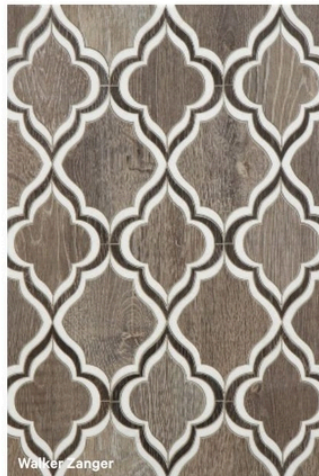
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stacking and ganging chairs

1. KI
ki.com
2. Herman Miller
hermanmiller.com
3. Knoll
knoll.com
4. Steelcase
steelcase.com
5. Vitra
vitra.com
SitOnIt Seating
sitonit.net
6. Howe
howe.com
MTS Seating
mtsseating.com
7. Allsteel
allsteeloffice.com
Global
globaltotaloffice.com
Haworth
haworth.com
Versteel
versteel.com
National Office Furniture
nationalofficefurniture.com



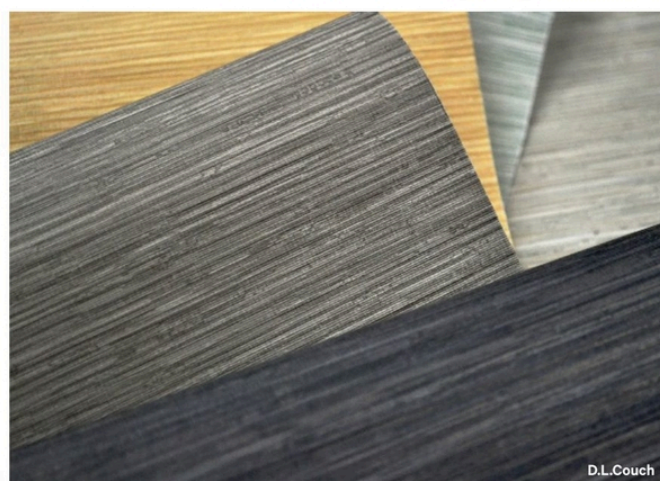
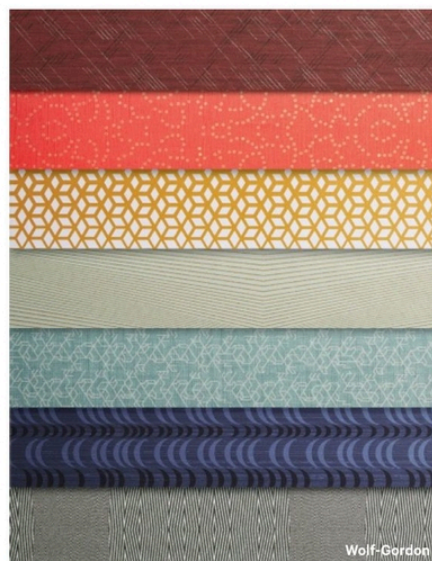
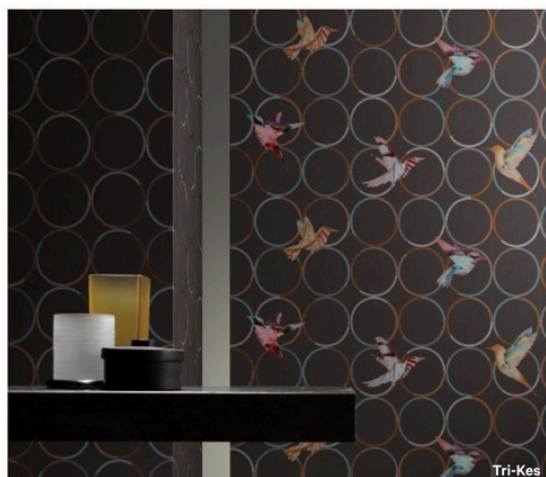
tile and stone



1. Daltile
daltile.com
2. Crossville
crossvilleinc.com
3. Stone Source
stonesource.com
4. Porcelanosa
porcelanosa-usa.com
5. American Olean
americanolean.com
6. StonePeak
stonepeakceramics.com
7. Walker Zanger
walkerzanger.com
Marazzi
marazziusa.com
Ann Sacks
annsacks.com

wallcoverings

1. Wolf-Gordon
wolf-gordon.com
2. MDC
mdcwall.com
Designtex
designtex.com
3. Koroseal
koroseal.com
Maharam
maharam.com
4. Carnegie
carnegiefabrics.com
Tri-Kes
tri-kes.com
5. D.L.Couch
dlcouch.com
6. KnollTextiles
knolltextiles.com
7. Innovations
innovationsusa.com

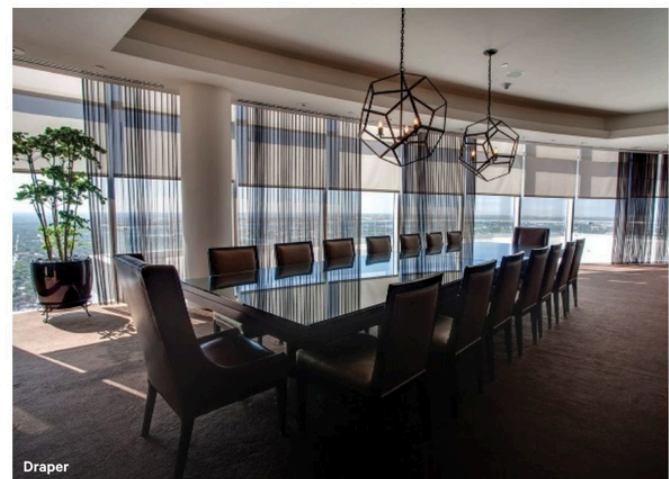
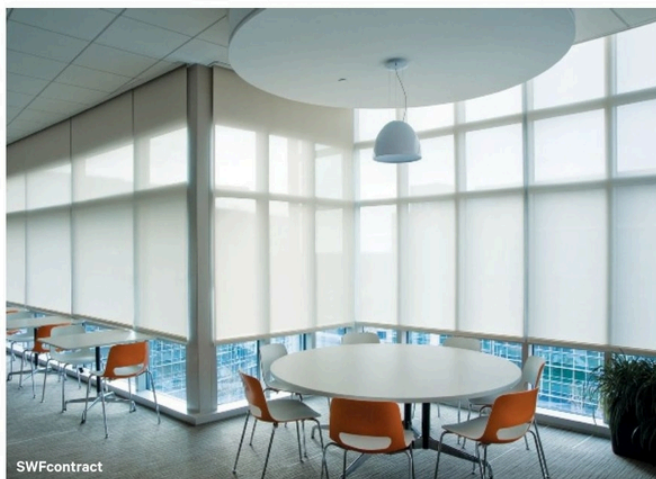


contract

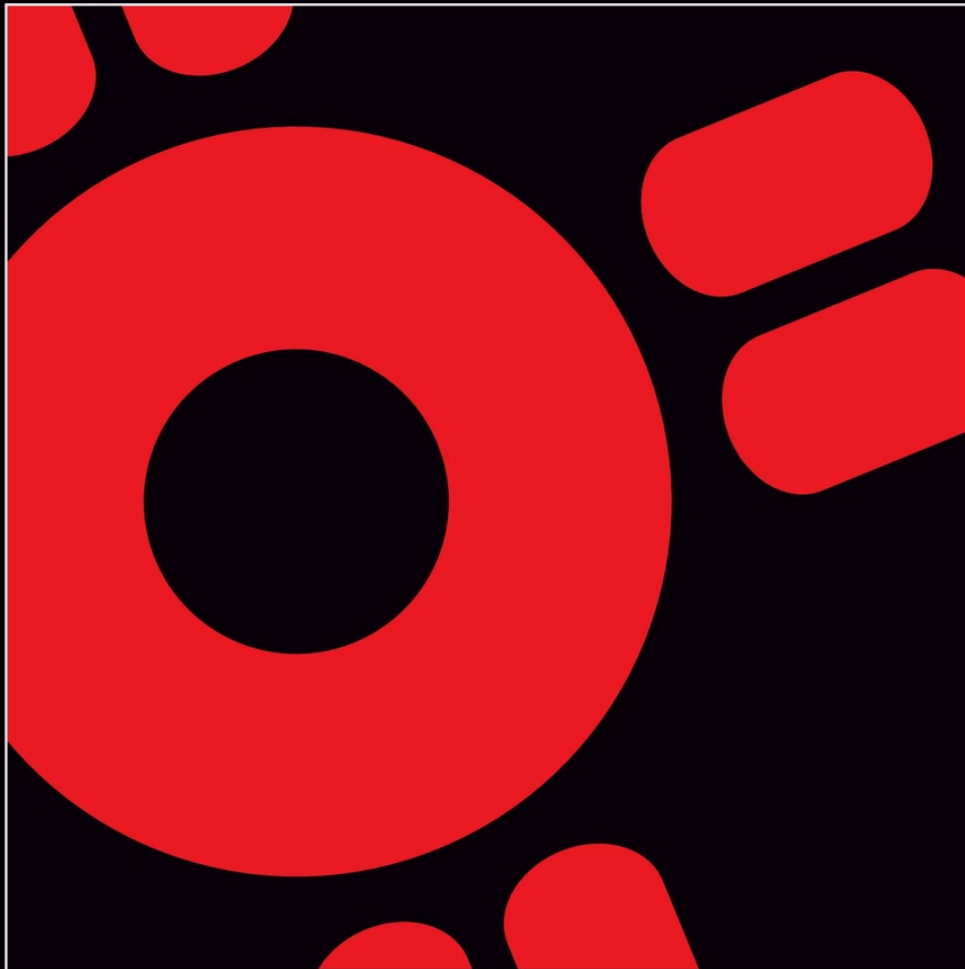
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window treatments

1. MechoShade
mechoshade.com
2. Hunter Douglas Contract
hunterdouglascontract.com
3. Lutron
lutron.com
4. Carnegie
carnegiefabrics.com
5. Maharam
maharam.com
6. Draper
draperinc.com
7. SWFcontract
swfcontract.com
8. Silent Gliss
www.silentgliss.com
 Skyco Shading Systems
skycoshade.com
 KnollTextiles
knolltextiles.com



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DESIGNERS SELECT

Outdoor Products

Designers name their favorite new outdoor furnishings and accessories

Elliot Maltby

Uhuru Design: Cyclone Lounger

uhurudesign.com

Principal
Thread Collective
New York



"The Cyclone Lounger provides a comfortable spot to lose yourself in a book, and it also has its own great story. The wood is reclaimed from the Coney Island boardwalk, and the structure below evokes the seaside community's famous roller coaster built in the 1920s, the Cyclone."

Gloster: Bells Side Table

gloster.com

"With a quirky, appealing shape in a range of colors, the Bells Side Table is the perfect size to have a few on hand. A removable ice bucket hidden under the teak top serves as a clever storage space. The blue shade is an ideal companion to rich wood furniture or outdoor decking."

Bend Goods: Lucy Chair

bendgoods.com

"Adding to its already amazing array of colorful furnishings, Bend Goods has introduced the Lucy Chair, available in a metallic gold finish and several bright hues. I love vivid pops of color in the landscape, particularly hot pink and orange, which vibrate against green foliage."

Stacy Elliston, IIDA

Dedon: Swingrest

dedon.de/en

Principal
Studio 11 Design
Dallas



"I am specifically looking for a project that will allow me to use these amazingly fun swings from Dedon. They have such a personality and come in a variety of shapes and sizes—how could you pass these up when considering outdoor selections?"

Vibia: Break

vibia.com

"Vibia has broken the mold of outdoor path and wayfinding lighting with this line that can appeal to designers and architects everywhere. I am obsessed with the Break collection's modern and clean approach to exterior lighting."

Harbour Outdoor: Fire Table

harbouroutdoor.com

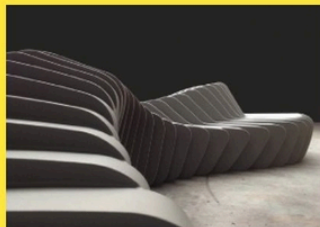
"Harbour Outdoor has introduced a truly versatile fire table without sacrificing its aesthetic appeal. With an off-center fire feature as the focus, this table adds new meaning to the term multiuse."

Magdalena Kubik

Six Inch: Cliffy 6000 Bench

sixinch.us

Senior Interior Designer
Carrier Johnson + Culture
San Diego



"From the Belgian designers at Six Inch, this bench is a powerful statement piece. Handcrafted from foam, it comes in refined color options and is very elegant in both white and soft neutrals. Every angle offers a different experience of this landscape art form."

Janus et Cie: Rio Bench

janusetcie.com

"This bench from Janus et Cie's new Rio collection is just stunning. Made from powder-coated aluminum with exquisite texture and detailing, it has an industrial yet very graceful look. This piece is perfect as an outdoor amenity for luxury multifamily housing."

Landscape Forms: Loop

landscapeforms.com

"Made from cast aluminum, the Loop bike rack from Landscape Forms is a simple, functional, and beautiful landscape element. Cyclists can secure one or two bikes to its elegant loop, and multiple racks can be arranged in a row or positioned organically to complement any architectural or landscape environment."



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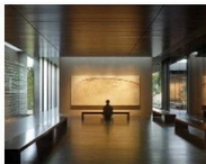
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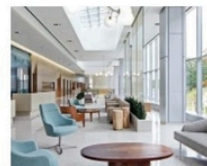
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EVENT



The scene at *Contract* Forum included (1) keynote speaker Stefan Sagmeister, (2) Christian Sottile (Dean of the School of Building Arts at SCAD, and architect of the SCAD Museum of Art), Barry Richards, and Krista Ninivaggi, (3) speakers Rosalyn Cama and Dana Pillai, (4) the audience enjoying the presentations, (5) selfies with *Contract* Managing Editor Murrye Bernard and Royce Epstein, (6) a closing panel of advisory board members Melissa Price, Lance Amato, Anne Cunningham, and Scott Hierlinger with *Contract* Editor in Chief John Czarnecki, (7) Pam Light, Jackie Dettmar, and IIDA EVP/CEO Cheryl Durst, (8) Khoi Vo, Suzanne Whitney, and Joey Shimoda, (9) Chris Stulpin, Ray Ehscheid, and John Czarnecki, (10) Bill Lyons and Rachelle Schoessler-Lynn, and (11) *Contract* Publisher John Rouse, *Contract* Associate Publisher Karen Donaghy, John Czarnecki, and Barry Richards.

PHOTOGRAPHY: ALEJANDRO HUERTAS RIVERA (3 AND 6) AND VALERIA PEREZ (ALL OTHERS)

Contract Design Forum in Savannah Focused on Wellness

Leading designers, architects, and product manufacturers enjoyed an invigorating two days at the 11th Annual *Contract* Design Forum, held in Savannah, Georgia, in early November. The Forum is held each year for experts engaged in commercial architecture and interior design—architects and designers who are principals and design directors of firms—nationally recognized designers of workplace, hospitality, healthcare, retail, education, and civic projects. Design educators and national real estate leaders attended this year as well.

Design star Stefan Sagmeister, who has designed graphics and identity for numerous brands, album covers, publications, and organizations, kicked off the Forum with a provocative talk on the subject of beauty. Following Sagmeister, with a general theme exploring wellness in commercial interiors, speakers included Dana Pillai, president of the Well Living Lab, a multidisciplinary lab that Delos has developed in partnership with the Mayo Clinic to test the impact of various elements of an interior on human wellness and productivity. And

Rosalyn Cama, an expert on design for healthcare and the outgoing chair of the board of the Center for Health Design, discussed the latest innovations for designing interiors of any project type with an eye toward human wellness.

No matter their expertise, Forum attendees relished thought-provoking conversations about their work, their profession, and the future of the industry. Visit contractdesignforum.com in 2016 to learn more the next Forum, which will be held November 9–11, 2016, near San Diego. —STAFF



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