A Gralla Publication

November 1984

Contract

THE BUSINESS MAGAZINE OF COMMERCIAL FURNISHINGS & INTERIOR ARCHITECTURE

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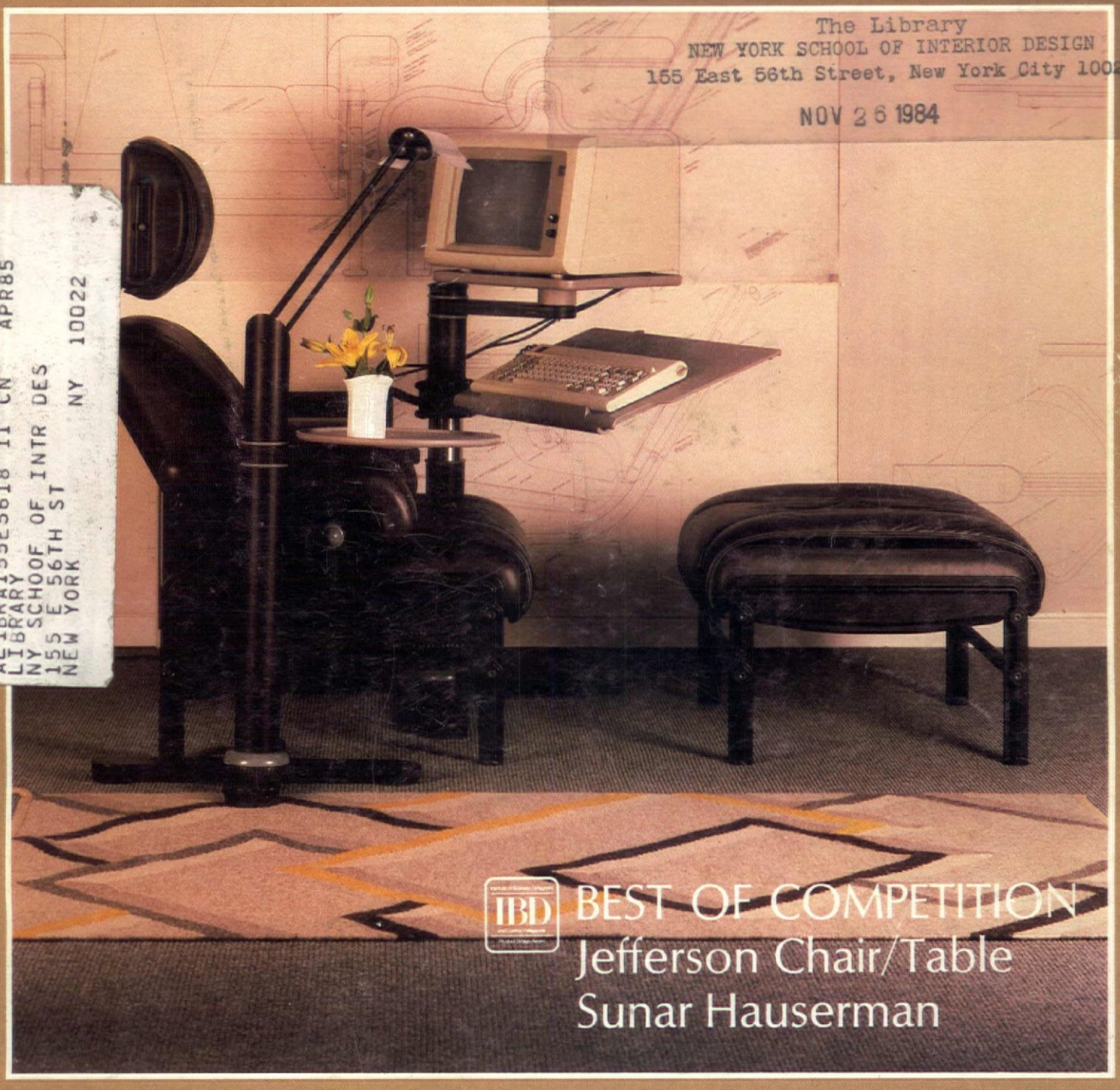

IBD BEST OF COMPETITION
Jefferson Chair/Table
Sunar Hauserman

16 GOLD AWARDS IN 16th PRODUCT DESIGN CONTEST

- Winner presentations at IDCNY during Designer's Saturday
- Deco-classical details infuse latest office designs
- Product previews: office, fabrics, & desk accessories

EXECUTIVE BUYER EDITION

BONUS CIRCULATION:
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FACILITY PLANNING
EXECUTIVES

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Baker Furniture and Textiles has dedicated the development of an entire fabric collection to natural materials; cotton, wool, mohair and leather. Now the luxury of silk is available in a contract-strength tested fabric exclusively Baker Furniture and Textiles. These textile collections are shown and may be sampled through all fourteen Baker, Knapp and Tubbs' showrooms and our Contract Showroom, 917 The Merchandise Mart, Chicago, Illinois 60654.

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Circle 1 on reader service card

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NY SCHOOL OF INTERIOR DESIGN
002670

Changeable. Movable. Rotatable. They're Tretford Carpet Modules. They lay free but won't slip, shrink or stretch. Ideal for open plan areas, they allow easy access to sub-surface computer, phone and power lines. They measure 50 cm (19¾") and come in more than 30 distinctive colors. Fusion-bonded corduroy-like ribbing of 100% wool/mohair coordinates with Tretford Broadloom and Acousticord (both available on cut-order basis from Eurotex in-stock program). For samples, contact Home Office: Eurotex, The Marketplace, 2400 Market Street, Philadelphia, PA 19103. 800-523-0731. In PA 215-568-4300.

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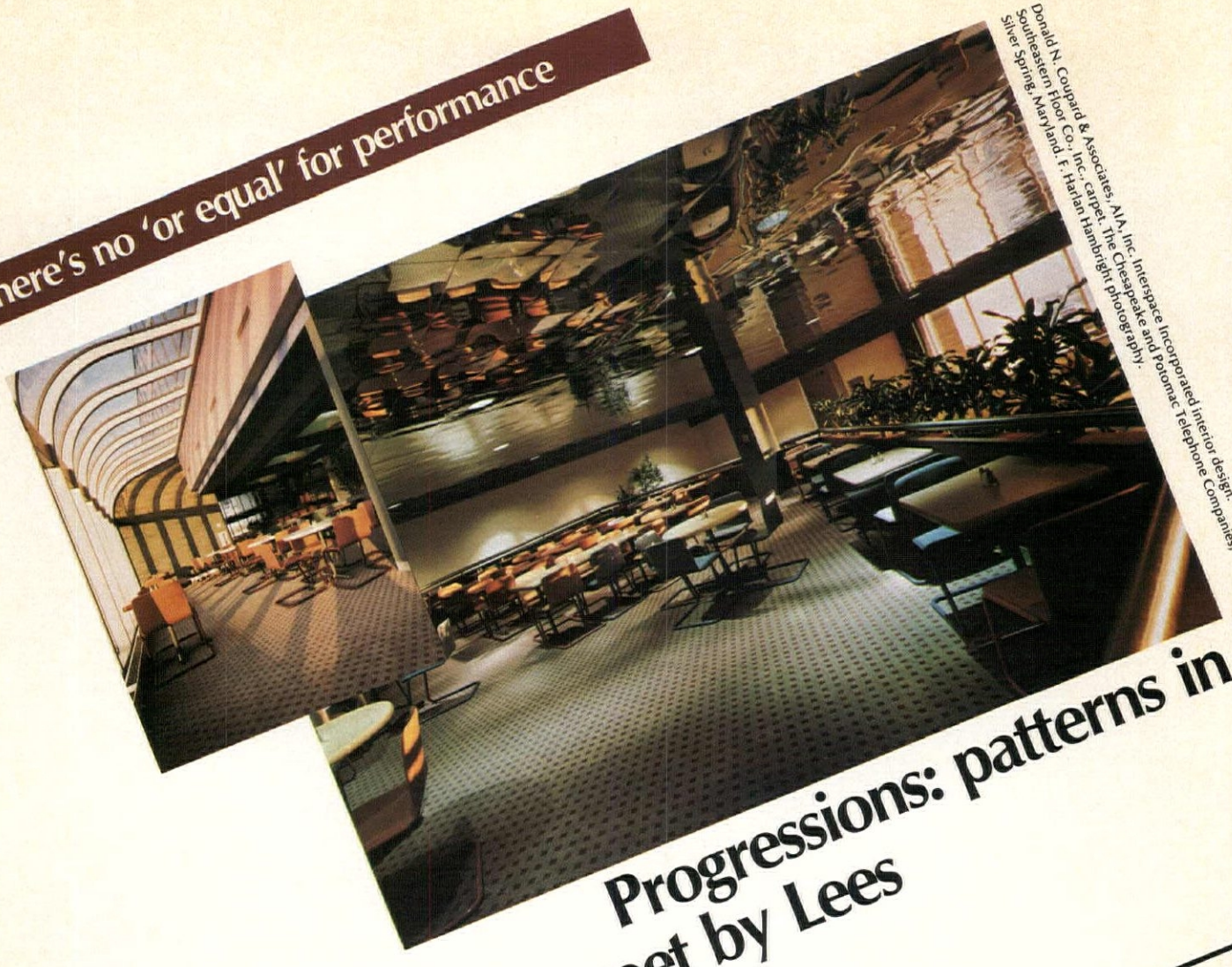
In Chicago: Eurotex, Space 11-121, The Merchandise Mart, Chicago, IL 60654. Telephone 312-644-4443. In New York: Eurotex, Fifth Floor, 919 Third Avenue, New York, NY 10022. Telephone 212-308-1497. Showrooms and/or sales offices also in Boston, Atlanta, Miami, Charlotte, Richmond, Rochester, Cleveland, Detroit, Milwaukee, Minneapolis, St. Louis, Dallas, Houston, Denver, Los Angeles, San Diego, San Francisco, Seattle.

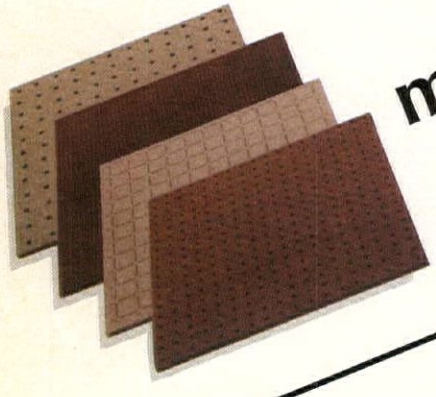
Circle 2 on reader service card

There's no 'or equal' for performance



Donald N. Coupard & Associates, AIA, Inc. Interspace Incorporated interior design. Southeastern Floor Co., Inc., carpet. The Chesapeake and Potomac Telephone Companies, Silver Spring, Maryland. F. Harlan Hambright photography.

Progressions: patterns in modular carpet by Lees



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King of Prussia, PA 19406

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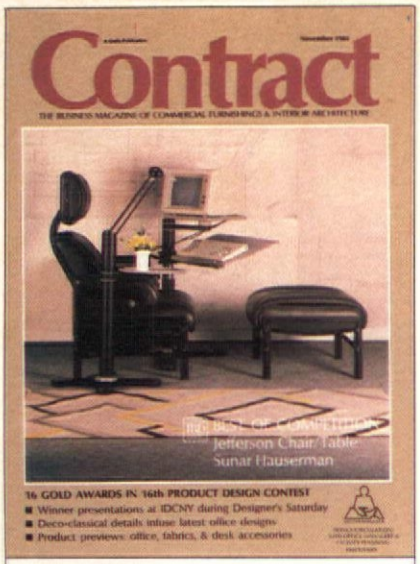

Cover: *IBD/CONTRACT Product Design Competition winner, Jefferson Chair/Table Collection by SunarHauserman, takes two gold awards in 16th annual event. Awards coverage begins on p. 129. Winners' Circle: p. 81.*

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Contract

THE BUSINESS MAGAZINE OF COMMERCIAL FURNISHINGS & INTERIOR ARCHITECTURE

Vol. 26 No. 11 November 1984

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Record number of gold medals awarded by discriminating jury

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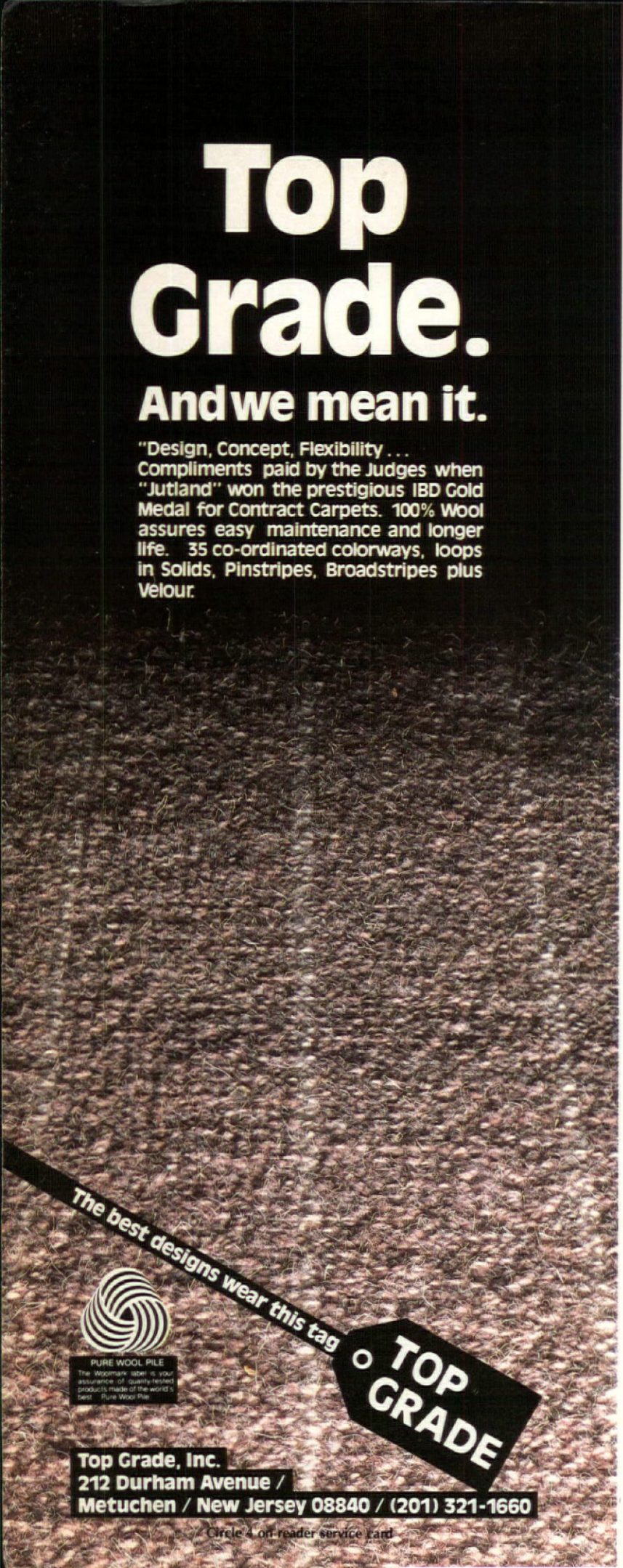
Bonus circulation to 5,000 Office Managers and Facility Planners



Contract

Volume 26 No. 11

December: Executive Buyer Edition/Fast Food Chains & Shopping Centers overviews outstanding design innovations in one of America's fastest-growing industries—foodservice. With bonus circulation to 5,000 fast food chain executives and shopping center developers, this issue also incorporates Signage Report and Resilient, Wood, & Hard Surface Flooring Product Review. A comprehensive look at art for the contract market is included in Arts & Graphics Review, while Mart & Showroom Directory gives listings of furnishings marts across the country.

January: Annual Directory and Buyer's Guide issue features comprehensive listing of commercial/architectural furniture and furnishings. The industry's most complete, up-to-date reference guide to contract sources for the specifier includes alphabetical master list of suppliers, list of suppliers by product category, directory of associations and societies, plus guide to marts and trade exhibits. Annual state-of-the-art for the contract industry report includes feature coverage of contract color trends, as well as technological influences on interior design. "Intelligent Buildings' " impact on space planning to be profiled.

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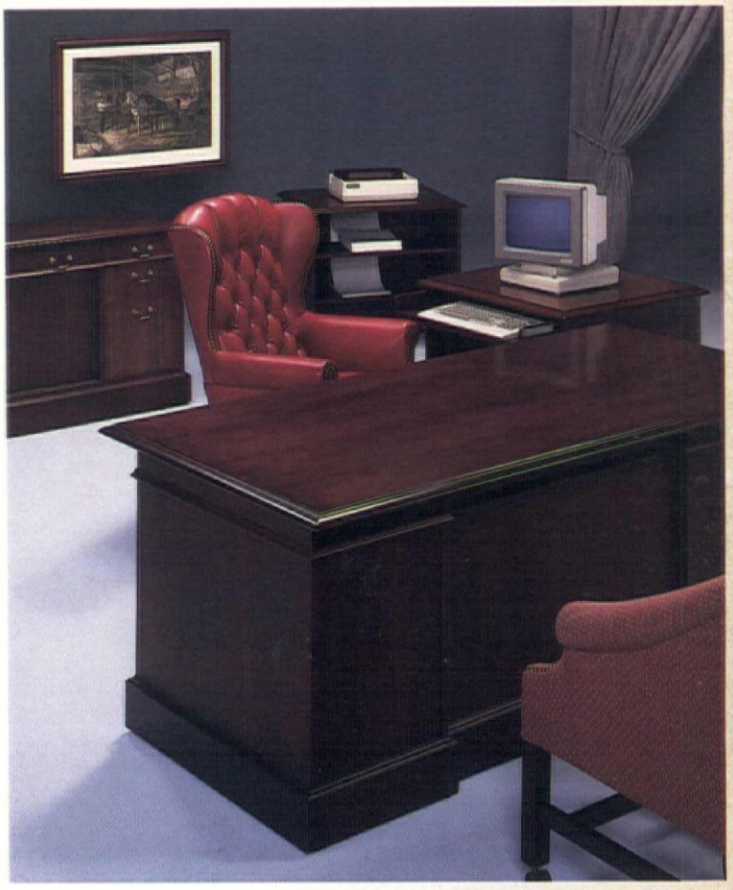
Find out for yourself why more people are turning to EOC. Write for information or visit your nearest EOC showroom.



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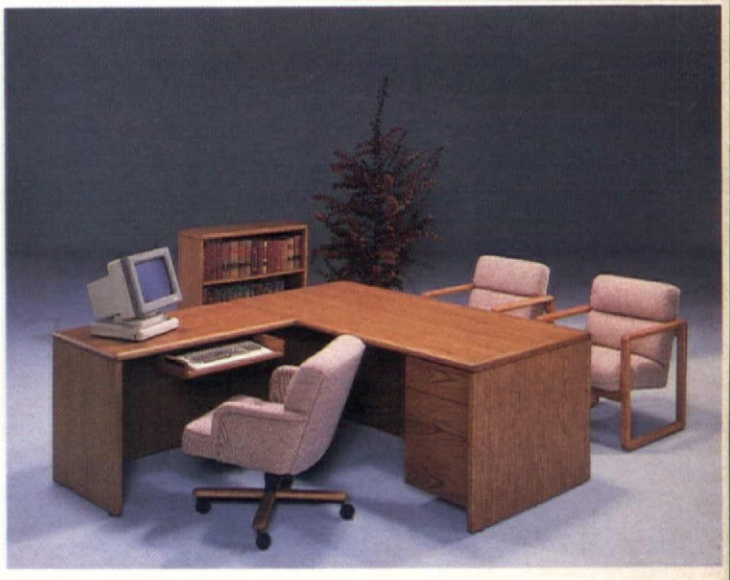

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EVENTS CLEARING-HOUSE LOCATED

The flood of replies to CONTRACT's August editorial commentary, "Clear The Date, But With Whom?" included announcement of a new service through which design professionals can learn of industry-wide conventions and conferences. Just as we published a plea to establish an events clearing-house for the design profession, FYI Systems, Irvine, Calif., let our editors know about its new FYI Events Directory, scheduled for publication next month.

The semi-annual 40-page directory will contain a minimum of 40 event listings per month for a six-month period. Chronological listings, and indices to events-by-type/by-category, and sponsors-by-type are among the publication's features. Deadline for submission of material to the publisher is March 1, '85 for FYI's second edition in July, '85.

A subject of many events listed in FYI's first design directory is CAD/CAM; another popular conference topic is office automation. In addition, interior design competitions are included in such quantity they may eventually form a spin-off directory of their own.

Also during next month, FYI will make available an on-line computerized data base for industry events. This will form the basis for a phone-in service for planners who may want to "clear the date" and for participants who would like to have more control over their travel schedules.

CONTRACT congratulates FYI for pioneering the first comprehensive directory of design-industry and allied professional events and encourages readers to contact FYI Systems, POB 19654, Irvine, CA 92713, for further information.

Roberta Walton

Managing Editor

THE FIRST NAME TO LOOK FOR IN MAILROOM FURNITURE WHEN YOU WANT IT TO LAST.

HAMILTON SORTER CO., INC.
FAIRFIELD, OHIO

Most companies will furnish a mailroom only one or two times. So if you're thinking about a new mailroom today, make sure it's something you can live with tomorrow. Make sure it's Hamilton Sorter.

At Hamilton Sorter, we build the kind of furniture that works hard and long. Our sturdy modular furniture comes in more sizes, shapes and configurations than you'll find anywhere. You get a mailroom system specifically designed for your operation and space requirements: with attractive wood grains and colors to match your decor. You also get a system constructed from thick high-density laminated wood and custom designed aluminum extrusions. Quite simply, a Hamilton Sorter mailroom system is built to last a lifetime, like good furniture ought to be.

The strength and durability of a Hamilton Sorter mailroom system lies in our quality construction and materials. The legs are constructed from heavy custom designed alumimum extrusions and surface areas feature high-pressure laminates.

When you build furniture that stays around so long, you also have to build in flexibility for growth. All our units are completely free-standing, so when you rearrange or relocate, you don't have to search for those extra bits and pieces.

When it comes to sorting modules we offer 72 different sizes, heights, widths and depths—far more than anyone in the industry. Our module shelves are easy to adjust on 1" increments, and the full depth shelf support provides added strength.

Compare the functional features of Hamilton Sorter mailroom furniture and you'll notice a big difference there, too. For example, we know the sorting module is the heart of the mailroom operation, so instead of giving you just one shelf size, we offer you four sizes. Our standard 10¾" x 11¾" shelves for regular mail. Legal-sized shelves with extra depth. Over-sized shelves for materials as large as computer print-outs. Zip code modules for standard #10 envelopes. What's more, each shelf of our modules includes color-coded indexing and is available with access from front and back.

You see, at Hamilton Sorter it's our job to think of everything when it comes

For color-coded indexing that stays put, we give you aluminum index channels on both the front and back of module "shelves". The dual index channels also provide additional strength. Combine that with our unbreakable linear polyethylene, and you get a sorting module that lasts a lifetime.

LIMITED DEALERSHIPS AVAILABLE
FOR QUALIFIED SYSTEMS PROFESSIONALS

Our dumping consoles are built with rims on three sides. The surface is standing height to make the work day easier on your personnel. Undertable shelving or sliding door cabinets are available on all consoles.

The L-shaped sorting station offers you modular design with unlimited flexibility for future growth. Sorting bins are elevated by a platform for maximum work space on the table. Dumping rims edge three sides of the station to prevent material loss.

This wrapping table features a special surface built to take daily abuse. The paper roll is located under the table and it feeds through the table side into the cutter. With this design you have full use of your table top work area and there's plenty of room for storage underneath.

Hamilton Sorter meter tables are built in a variety of sizes to accommodate even the largest mailing machines.

Our adjustable scale unit offers a shelf that can be moved in 2" increments.

to mailroom furniture systems. With us, mailroom furniture is our main concern, not simply a sideline. That's why nine of the top 10 commercial banks, 8 of the top 10 life insurance companies and 6 of the top 10 utilities are using Hamilton Sorter furniture in their mailroom. Over 5,000 companies and government agencies have chosen Hamilton Sorter mailroom furniture and many have standardized with Hamilton Sorter in locations throughout the country.

No matter what size system you require, with Hamilton Sorter you're assured of functionality, durability and style. And when you take a look at our price, the best looks even better.

We'll be glad to help you design your mail room for now, and for the future. Call us at 1-800-543-1605, or simply fill out and return the coupon below for your free copy of our new Mailroom Design Guide.

THE FIRST THING I WANT TO SEE IN MY MAIL IS MY FREE MAILROOM DESIGN GUIDE.

☐ Send me my free mailroom design guide.
☐ My requirement is immediate. Please have a representative contact me today!

C-1184

Name

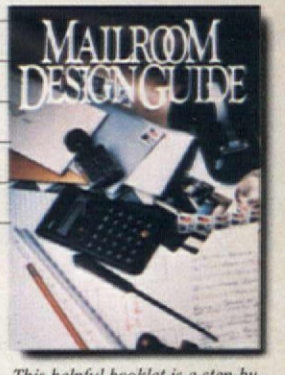
Title

Company

Address

City/State

Zip *Phone*



This helpful booklet is a step-by-step approach to designing an efficient mailroom system.

Attention Government Agencies Hamilton Sorter Mailroom Furniture is on GSA Schedule.

HAMILTON SORTER CO., INC.

3158 Production Drive,
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These new products maintain functional and aesthetic integrity with the total All-Steel system and preserve our essential quality.

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We'd like you to share our vision.

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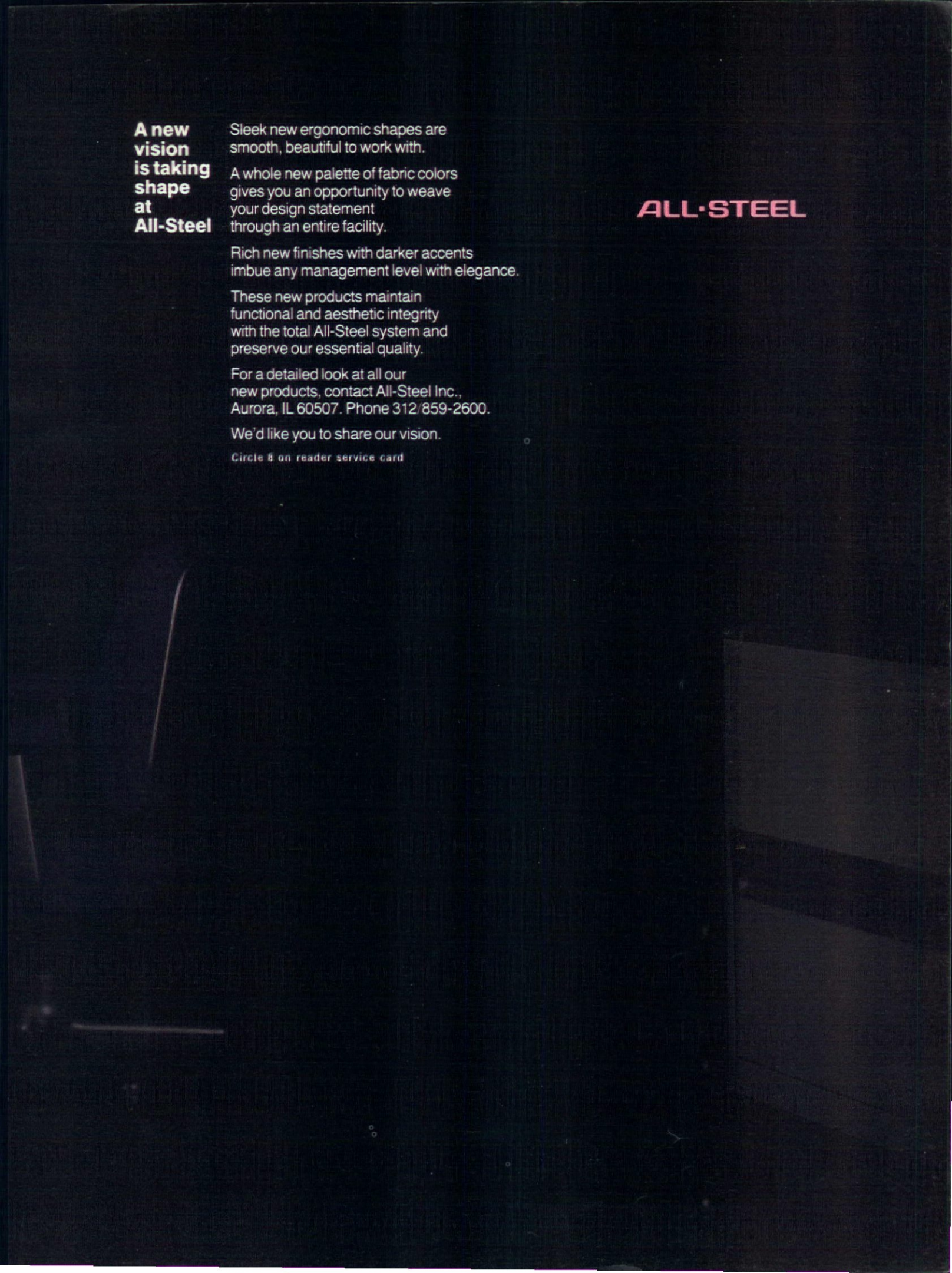
ALL·STEEL



LETTERS

Light shed on sources

Dear Editor: I enjoyed "Lighting Line," CONTRACT's August issue, and am interested in information on Infracon. Please identify the manufacturer so that we may specify these products.

GLENN MILLER
Glenn Miller Associates
Interior Design
Rochester, Minn.

Editor's Note: Infracon is available through Tishman Research Co., 666 Fifth Ave., 11th Floor, New York, NY 10103; Light-O-Matic is manufactured by Novitas, 1657 Euclid St., Santa Monica, CA 90404. Flec Systems, 1055 West Germantown Pike, Norristown, PA 19403, manufactures Per-Sen.

Let's be perfectly clear

Dear Editor: I read with enthusiasm CONTRACT's August editorial, "Clear The Date But With Whom?" concerning the problem of not having a central clearing-house for design field events. My company, FYI Systems, established in 1983, will be publishing its premiere edition of the FYI Events Directory, a semi-annual publication covering regional, national, and international events of interest to all practitioners in the design industry. In addition to the directory, FYI Online is a computerized resource library and database which will be available to handle queries from the field.

BARBARA DREYFUSS-BRIGGS
President/Publisher
FYI Systems
Irvine, Calif.

Editor's Note: This month's editorial, Commentary, covers FYI's industry services in detail (see p. 7).

DIFFA campaign launched

Dear Editor: On behalf of the Design and Interior Furnishing Foundation for AIDS (DIFFA), I would like to thank you for contributing space for our advertisement in the September issue of CONTRACT. Your generosity is appreciated.

LARRY POND
Vice President, Marketing
Stendig Inc.
New York, N.Y.

Keynoter editorial welcomed

Dear Editor: Thank you for addressing the matter of seminar speakers (September issue). I do hope that we see an improvement.

JANE VICTOR
Jane Victor Associates
New York, N.Y.

Dear Editor: For your September editorial—three cheers. I wish I had thought of it.

LESTER DUNDES
Publisher, Interior Design Magazine
New York, N.Y.

ERRATA

The August Computer Support Directory by error did not include Hamilton Sorter.

Page 43, September issue should have indicated Bob Leinberger & Associates as lessors of Space 510, World Trade Center, Dallas, now representing Domore. Showroom Manager is Kim Aldrich.

September issue, p. 85, description of Insul-Art Acoustics' printer enclosures intended to say that they reduce noise generated within the 1,000-4,000 range.

NeoChair, manufactured by Mueller Furniture, was depicted on p. 158, September. Product description was for October chair.

EXECUTIVE FURNITURE, INC. FOR OFFICES OF TODAY AND TOMORROW.

The requirements to manufacture wood furniture for today's offices are downright tough. Products must be durable, functional, and good looking.

Executive Furniture, Inc. meets all these manufacturing requirements and then some. In addition to being built to stand the rigorous tests of time, our products are designed for tomorrow's offices as well.

Our Newport Series is a complete wood casegood collection. In the setting pictured here, the kneehole credenza is fitted with a pull-out shelf that accommodates detached computer keyboards. The series has peripheral computer support units as well. We've brought the electronic office into the executive office.

For tomorrow's office furniture, today, insist on Executive Furniture, Inc., PO Box 167, Huntingburg, IN. 47542, (812) 683-3334.

EF
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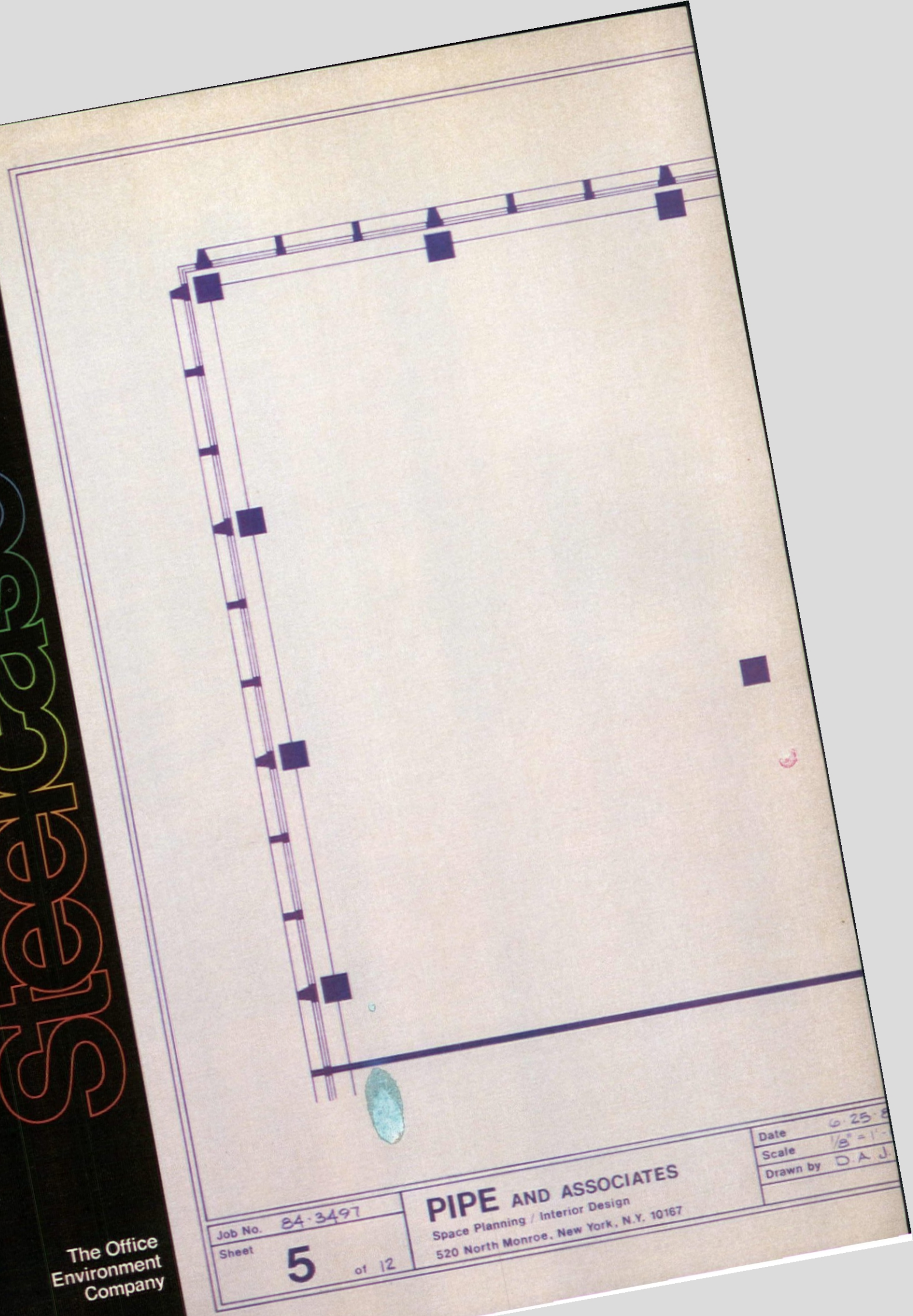
Shown: Desk #2510, Credenza #2514-KS. Finishes available: Walnut, Medium Oak and Light Oak.

Steelcase

The Office Environment Company



Job No. 84-3497
Sheet 5 of 12

PIPE AND ASSOCIATES
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Date 6-25-8
Scale 1/8" = 1'
Drawn by D.A.J.

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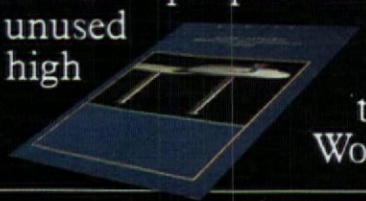
Title	Revisions	Date
MUTUAL GENERAL INSURANCE CO. WORKPLACE LAYOUT	REVISED WORKPLACE TYPE	10 3 84

A well-rounded work surface does more than one job.

Bring people, tasks and technology together with Convergent Work Surfaces by Haworth. Capture the unused inner space of the office. Create high efficiency wrap-arounds. Share access to CRT's. Provide for spontaneous conferences for up to six people. Let us show you how with Convergent Work Surfaces. Send to Haworth, Inc. today for your "Convergent Work Surfaces Package".



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CONTRACT
NEWS

'InfoWorks' presentation, new time slot mark reprogramming of CONDES '85, Jan. 23-25

Dallas—CONDES '85, contract design show of the Dallas Market Center, has been rescheduled for January 23-25, and its program will be based around a theme of "information that works."

The annual show, traditionally held in March, was pushed up to January to allow it to coincide with the opening week of INFOMART, a new information processing mart. The change also puts the event in a prime position on the national design calendar.

Technology addressed

In keeping with the show's theme, major speakers will address attendees on topics of design, technology, and productivity.

Participating showrooms will also hold daily "InfoWorksessions' from 10 a.m.–4 p.m., offering educational presentations, special exhibits, and business information for designers, architects, facilities managers, and corporate end-users.

Three evening events mark a further departure from past CONDES shows. Kicking off the market on Tuesday, January 22, from 5:30-7:30 p.m. will be a series of presentations on Dallas development.

Showroom receptions

Held in conjunction with a "Progressive Dine-A-Round," which will be hosted by participating showrooms, this event will be followed by an Infomart tour.

A gala reception on Wednesday, January 23, from 7-9 p.m. is planned for attendees at the Dallas Museum of Art. The museum is also celebrating its first birthday.

Author Tom Wolfe speaks on developing productivity of structures and interior environments through the century's end during his keynote address on Thursday, January 24, from 6-8 p.m.; architect Hugh Stubbins, The Stubbins Associates Inc., Boston, speaks on directions in office structure design during a luncheon on Friday, January 25.

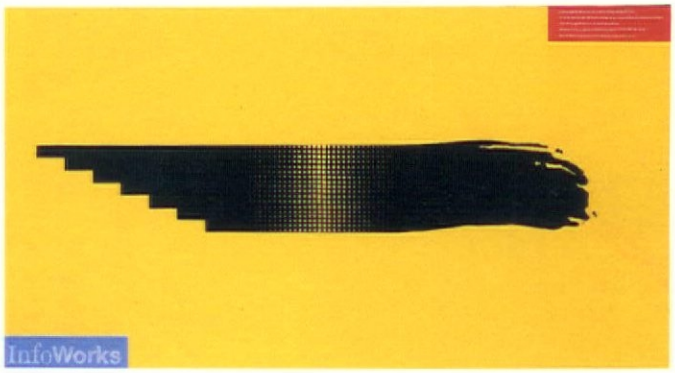
Eye-opener sessions have also been planned for each market day. Anne Fallucchi, editor, *Facilities Design & Management* magazine, moderates a panel of facilities managers on Wednesday, a day designated as Technology Day.

Diverse product displays

Author Paul Hawken speaks on the movement from mass consumption to the "information age" on Thursday, Productivity Day; Friday, Design Day, features Mike Vance, former creative director of Disneyworld, leading a workshop on creative thinking for show participants.

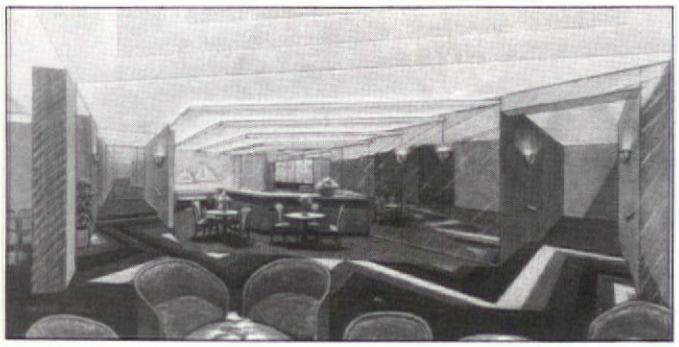
A diverse display of nearly 1,000 lines featured at the three-day event includes furniture, office systems, floorcoverings, lighting, wall and window coverings, fabrics, and accessories.

For more information on CONDES '85 and the InfoWorks program, contact the center at 214/655-6258.



Graphic designer Woody Pirtle, Pirtle Design, Dallas, created this logo which is being used on promotional materials associated with CONDES '85, Dallas Market Center InfoWorks program.

A/V for N.Y. design center in $1-million lounge facility



New York—*The $1-million New York Design Center lounge, designed by Sydelle Hird, IBD, ASID, features a variety of amenities including audiovisual room, espresso bar, seating for nearly 70 people, conference areas, and coat check room. The lounge is glass-enclosed.*

DMC Co. selects Boston, 3rd site

Dallas—A south Boston site has been chosen for the Dallas Market Center (DMC) Co.'s third trade mart, the Boston Design Center (BDC). Other developments of DMC are the Dallas Decorative Center and the Decorative Center of Houston (DCH).

The 550,000-sq.-ft. BDC is being co-developed by Richard A. Flier Interests of Boston; architectural design and renovation services are being provided by local firm Schwartz/Silver Architects.

The structure, designated for renovation by its co-developers, offers showroom space for manufacturers of furnishings, fabrics, and accessories. Already 28 percent leased, it is located at 660 Summer St., a site which is part of the Boston Marine Industrial Park, less than five minutes from downtown Boston and 10 minutes from Logan International Airport.

"Co-development of the

(Continued on p. 21)

The Premiere Collection™

The ultimate desk collection for the discerning executive. Painstakingly crafted in Mirror Chrome, Mirror Brass and Antique Brass.

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See how beautiful static control can be.

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After more than a year of design, development, and testing, Knoll Textiles has created a comprehensive fabric collection specifically and exclusively for walls.

Knoll Wall. An array of six textures from smooth to silky, available in 39 sophisticated colorways.

Knoll Wall. Solves all the problems walls present with a width suitable for one-person installation, a class "A" rating for wall coverings, and a special wall backing for easier vertical application—all proven in performance.

The next time you want a fine Knoll Textile as a wall covering, you won't have to use upholstery fabric.

Call your Knoll Textile representative to see this important new collection . . .

Knoll Wall

Knoll Textiles
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Circle 50

DMC

(Continued from p. 17)

BDC offers DMC the opportunity to further its commitment to the design industry," says Lucy Billingsley, president, DMC and "The project offers an ideal alliance. Flier provides a sound understanding of local interests and DMC provides a broad experience with furniture and design."

Billingsley also noted that the Boston project is indicative of DMC's developing national direction in the design field.

Local support voiced

Support for the new center has also been coming from members of the design community. Says Tom Keeney, president, New England Chapter, American Society of Interior Designers (ASID), "Our membership needs this facility to further our professional efforts. ASID has already been offered an office space in the center as has the Institute of Business Designers (IBD). It will be ideal for both organizations to operate under one roof."

"Boston is a center of a very vibrant design community that includes all of New England," adds Michael H. Bourque, president, New England Chapter, IBD. "A design center will make available the resources necessary for our designers to practice at the leading edge of their profession. The bond between IBD, ASID, and the National Home Furnishings League will be strengthened tremendously by the opportunity to locate our offices together in a design center and have a location to establish regular meeting quarters."

Classics party caps ADAC '84

***Atlanta**—Executives of Southeast Wholesale Furniture Co. were on hand to greet guests at their firm's Classics showroom party during recent Design ADAC '84 activities. Shown (l. to r.) are Dogan Bora, president; Dr. Arnold Ducoffe, chairman of the board; vice presidents Pete Butler and Jim Fitzgerald who were part of the Atlanta market event.*

Intrex & ICF enter joint sales venture

New York—Intrex Inc. and Architectural Supplements Inc., divisions of Habitat International Ltd., together with ICF Inc. have formed a coordinated sales and marketing program in Florida.

The firms, including ICF subsidiaries ICF Systems and Unika Vaev, are displaying their products in a 10,000-sq.-ft. showroom in the Triangle Square design center, Miami. Mary Felker was appointed director of showroom sales and is responsible for showroom operations as well as the sales of both firms in the Miami area.

Other members of the Florida sales team are: Sheree Porter, showroom manager, and Shana Dominiquez, showroom sales, and Mickey McKay, state sales representative for Intrex.

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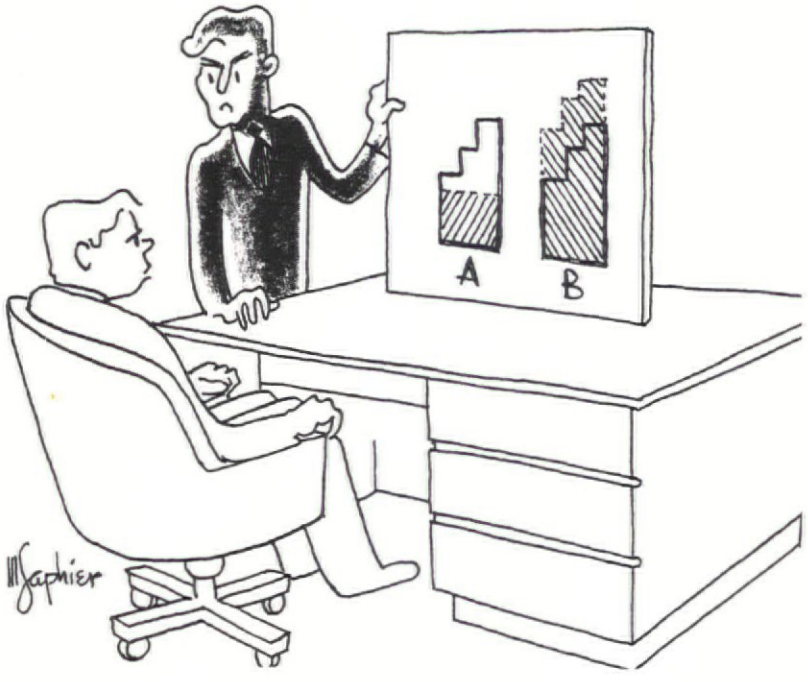
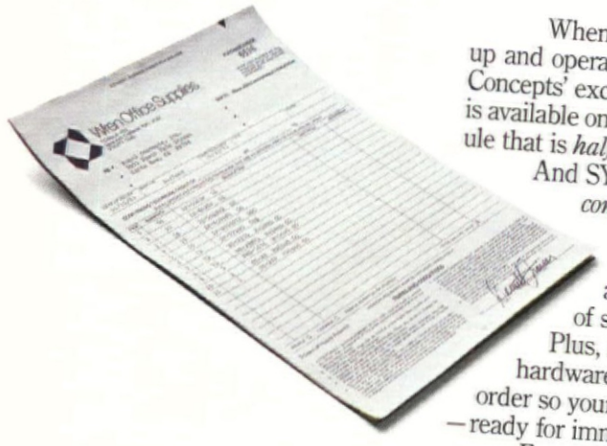
by Michael Saphier

FOR CONTRACT MAGAZINE



'We have a problem—'A' is the space you said the company needs, but 'B' is the space the department heads want."

How to get an open office system like this delivered in half the time.



When you need to get an office up and operating, why wait? Panel Concepts' exclusive SYSTEM 2PLUS™ is available on a standard delivery schedule that is *half the industry average.*

And SYSTEM 2PLUS delivers a *complete* system: panels, furniture components and power options—available in a wide selection of sizes, styles and finishes. Plus, all required installation hardware is included with your order so your system arrives complete—ready for immediate setup and use.

For even faster delivery, take advantage of TURNAROUND 5. With TURNAROUND 5 service, up to 10 complete workstations can be ordered for shipment in only five working days.

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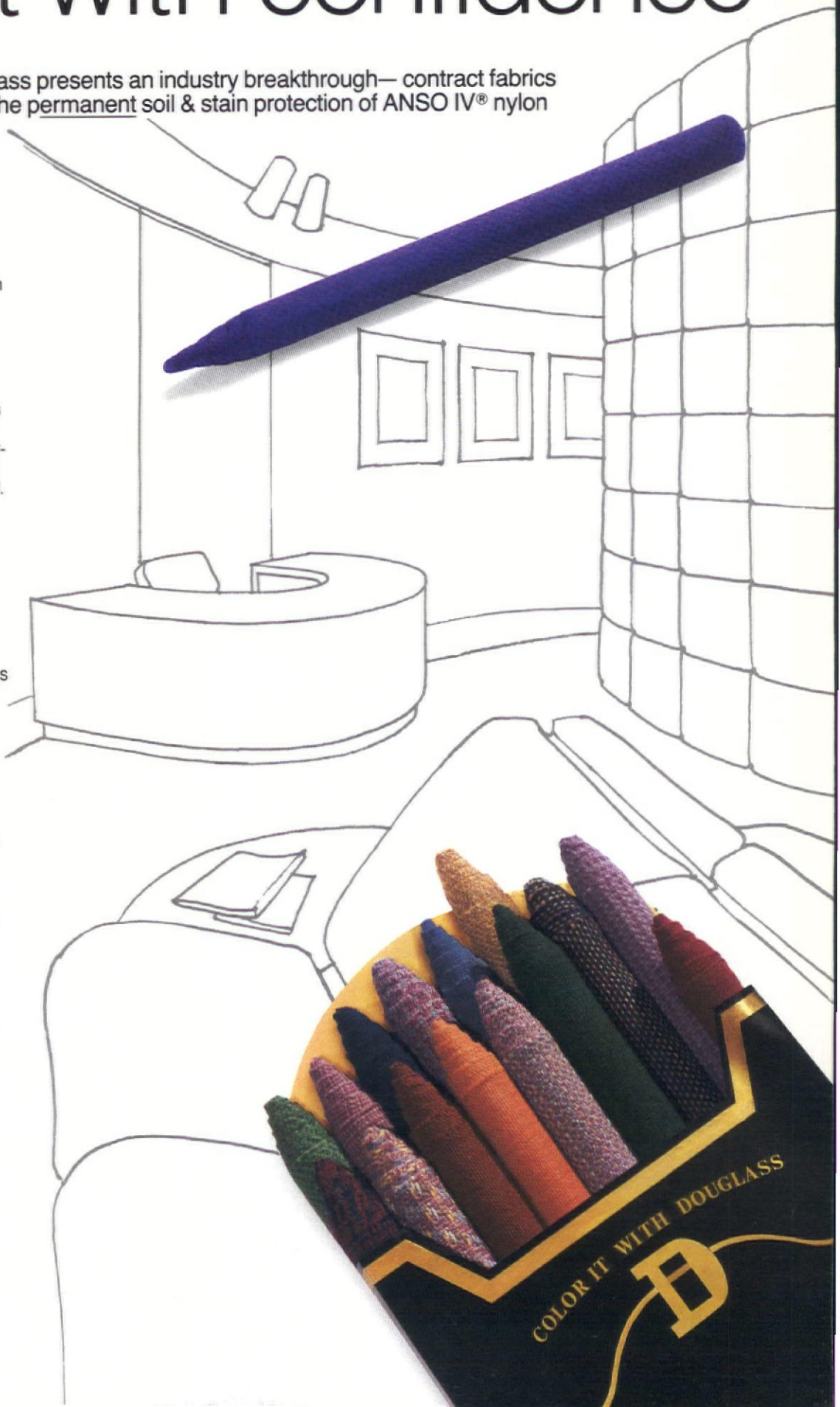
Color it with confidence

Douglass presents an industry breakthrough— contract fabrics with the permanent soil & stain protection of ANSO IV® nylon



Douglass fabrics of Anso IV nylon offer the most advanced soil & stain protection you can get in a fabric. It's the same proven protection of Anso IV carpet fiber, now adapted specially for contract fabrics.

Protection you can depend on
Permanent soil & stain resistance is chemically integrated into every fiber of Anso IV, so spills and soil particles are kept "suspended" on the surface for quick and easy removal. And, unlike many surface treatments, Anso IV protection lasts for the entire life of the fabric.

Performance you can depend on
Though their soft, natural textures may suggest delicacy, Douglass fabrics of Anso IV nylon are truly iron-tough. In laboratory abrasion tests, they resisted wear many times longer than industry standards require. And, they pass the strictest contract use and safety tests. So you can specify Douglass fabrics with confidence even in the most demanding applications.

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The real breakthrough of Douglass Anso IV fabrics is that they don't *look* tough. Their range of tactile textures, original patterns and refreshing colors permit design freedom never before possible with a "workhorse" fabric. And, the deep-dyed colors of Anso IV nylon won't fade as time goes by.

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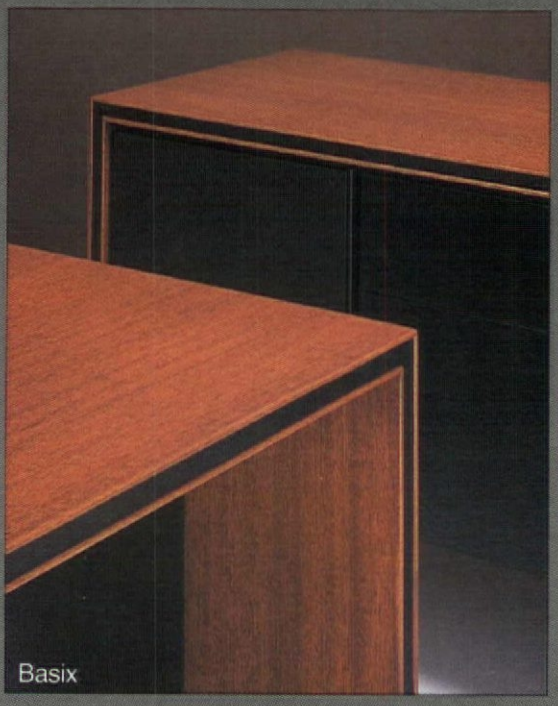
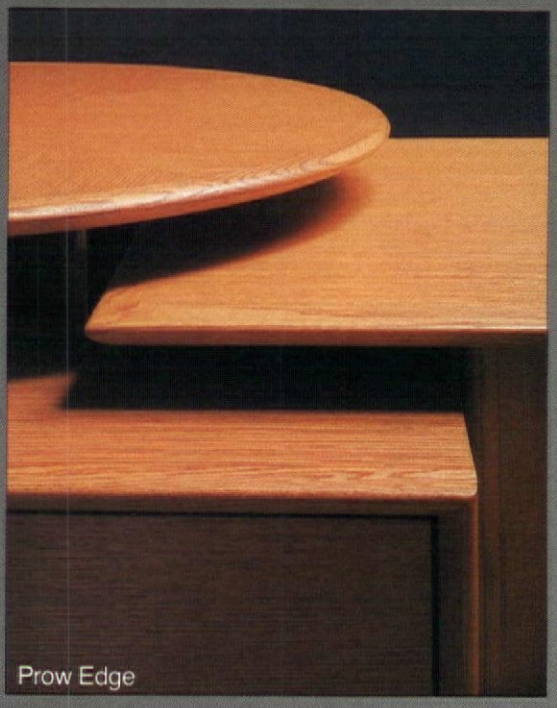
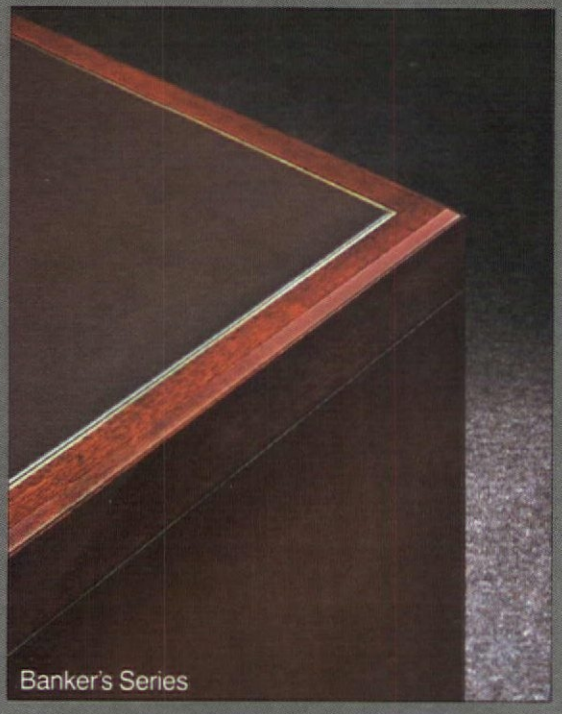

Basix


Prow Edge


Banker's Series

Three *Probber-quality* solutions to fill your desk needs.

The new Basix desk combines the natural richness of mahogany or oak, the practical good looks of textured lacquer, and an elegantly styled edge to offer a unique value in a wood desk group.

Prow Edge features a handsome solid hardwood edge, finely finished in walnut or oak. This group is now available with cost-saving attached pedestals as well as full-height moveable pedestals.

The Banker's Series represents a transitional design richly executed in mahogany, with top inserts framed in solid brass. The series includes an executive station and a choice of machine accommodations, making it as functional as it is beautiful.

Contact us for the name of your nearest dealer or representative showroom. Harvey Probber, Inc. New York, Chicago, and major cities. Factory and Offices 44 Probber Lane, Fall River, MA 02720 (617) 674-3591.

Circle 132 on reader service card

Merchandise Mart re-names Boston design mart, chooses site

Boston—The Merchandise Mart Properties Inc. of Chicago has chosen this city's Navy Yard, Building 149, as the site of its newest trade mart, the New England Design Center. The facility was formerly called the Boston Design Center, the name of the Dallas Market Center Company's newest design facility also located in Boston.

Building 149 includes 700,000 sq. ft. of space and is connected to a 1,200-car garage. It will serve as a design center with both contract and residential furnishings showrooms while also offering office and retail space. The design center portion will be managed by The Mart; the project is being developed under a partnership formed between The Mart and The Congress Group, Boston.

Leasing efforts for the center have already begun, with the commitment of Baker, Knapp & Tubbs, manufacturers of high-end furniture, to 30,000 sq. ft. of space.

EOC opens Calif. showroom

San Francisco—*Executive Office Concepts (EOC) has opened a showroom in Contract Center, Showplace Square. Richard Sinclair (center), EOC president, signs the lease as John Denoncourt (left), the firm's director of design, and Timothy Treadway (right), Bay West partner, look on.*

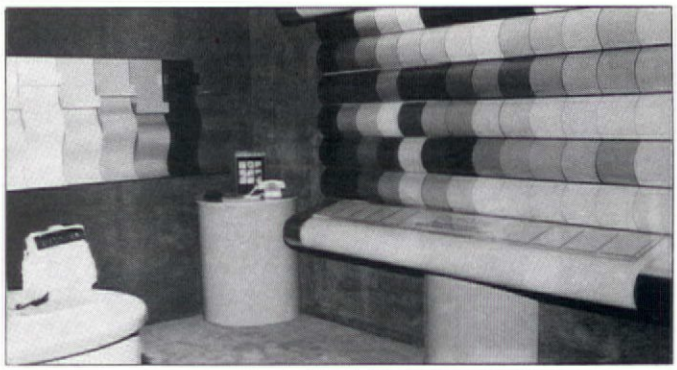
Change in code permits use of glass block in 1-hr. corridors

San Diego, Calif.—Following a two-week lobbying effort by local design firm Inter-Arch, the city's building department instituted a policy change to allow use of glass block walls in corridors with one-hour fire ratings. This represents a major change in building code standards from previous practice.

The code previously specified use of wire glass in these one-hour corridor areas.

"I'm very pleased about the new interpretation," says Penne Horn, director of design and principal, Inter-Arch. "Glass block adds an exciting element to office design as well as providing energy conservation and environmental advantages."

The new standard will give designers more flexibility in interiors specification.



From a field of more than 200 product displays, Wilsonart received top honors in the operational excellence category at the 1984 ASID Int'l. Exposition of Designer Sources. St. Charles was another top winner.

Wilsonart, St. Charles win top '84 ASID design awards

Chicago—St. Charles Mfg. and Wilsonart were recipients of top design awards at the American Society of Interior Designers (ASID) International Exposition of Designer Sources, held in conjunction with ASID's National Conference.

In the display excellence category, in which exhibits were judged for esthetic appeal of product presentation, St. Charles won first prize. The team of nine judges cited the exhibit for its "superlative and comprehensive attention to detail, its overall excellence in the selection of architectural materials and extremely effective lighting, as well as for the designer's ability to integrate the product with the space."

In the operational excellence category, exhibits were judged on effective integration between designer and product, and Wilsonart was the top winner.

The jury cited the firm for its "technical success in achieving good traffic flow into its inviting exhibit space."

It was further noted that Wilsonart used its laminates as an art medium within the exhibit, and the jury also remarked on the incorporation of the firm's advertising format into exhibit space.

Houston move set for IFMA

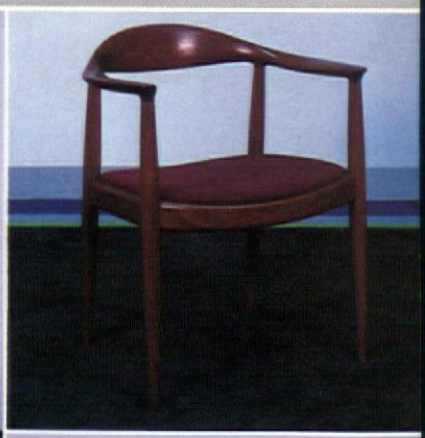
Ann Arbor, Mich.—Citing the proximity of Houston's Greenway Plaza to the Houston Design Center (HDC) and The Integrated Facilities Institute (TIFI), a new research and education organization, George Trayer, president, International Facility Management Association (IFMA), explained IFMA's plans to relocate its headquarters from Facility Management Institute to the plaza in January, 1985.

"Not only is Houston a major metropolitan hub, but it's also the location of HDC and TIFI," says Trayer. "The proximity of these resources will improve IFMA's access to product and services information, allowing us to devote more of our attention to increasing management-focused services."

According to Roger Hayes, HDC president, IFMA's move will be a critical factor in creating a focal point for facilities and their management.

Since its inception in 1980, IFMA has been located at the institute. The move, resulting from last year's Board vote to seek an alternate headquarters site, will involve relocation of executive director Mel Schlitt as well as all IFMA records and materials.

What a Great



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Executive Office Reinteriors is a very new alternative to develope office environments without compromising quality, price or time. Our exclusive all hand-refinished inventory features name brands, designer items—even collector pieces—all ready for shipment anywhere in the U.S.

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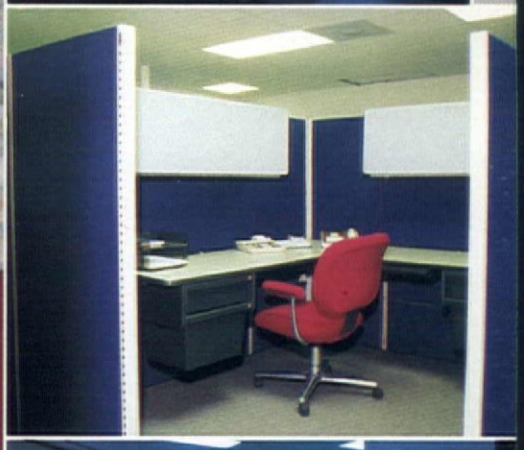
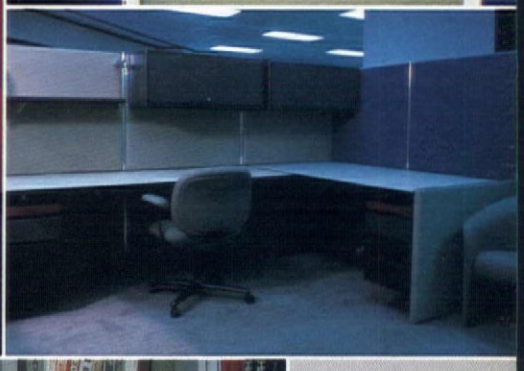
Designers Service.
We reinterior executive offices to enhance productivity, maximize efficiency. Color match existing or new office space—colorings appropriate for pleasing the eye with beauty.

Way to Save!





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John J. Riley, President, Stevens Carpet

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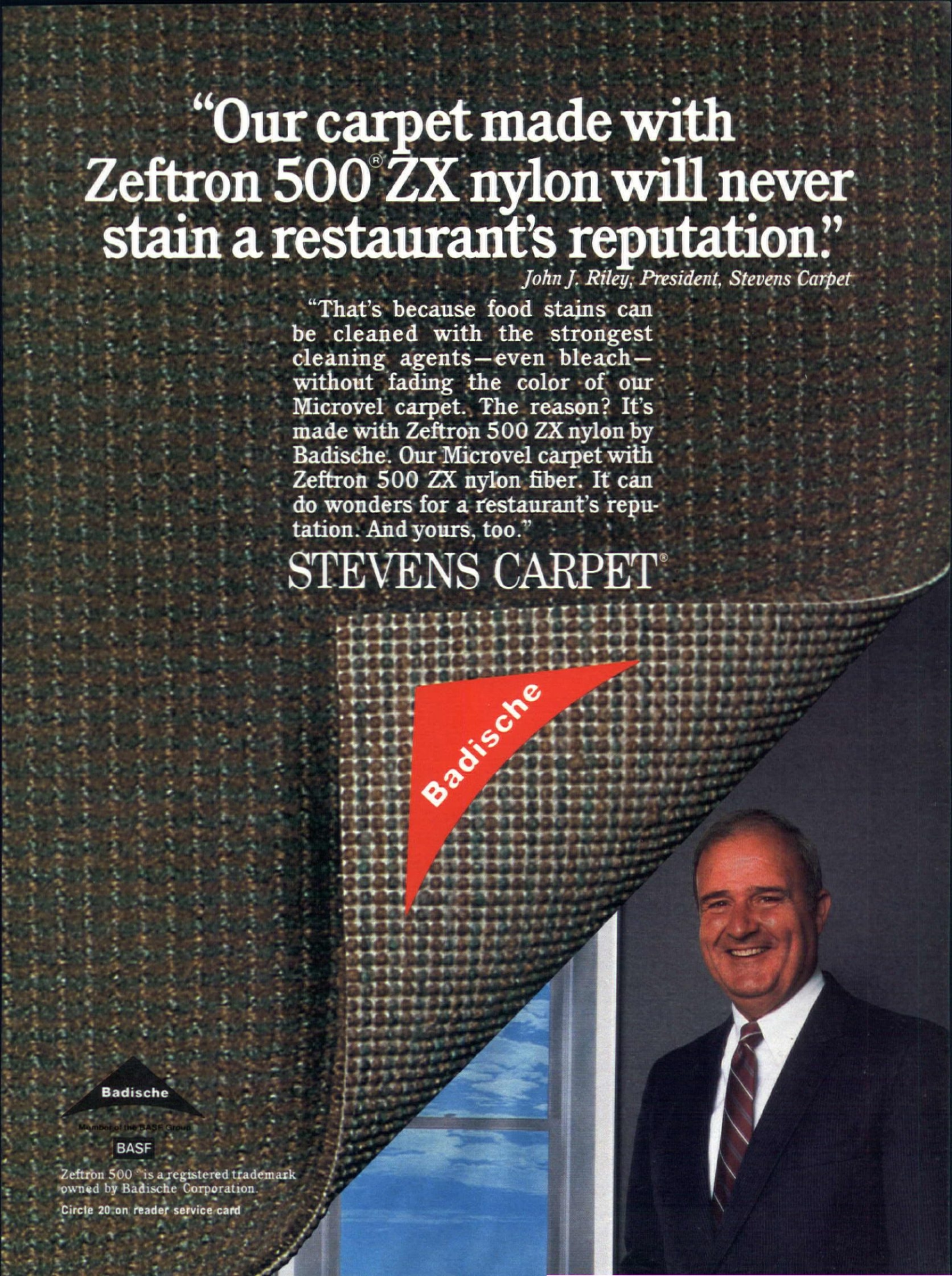

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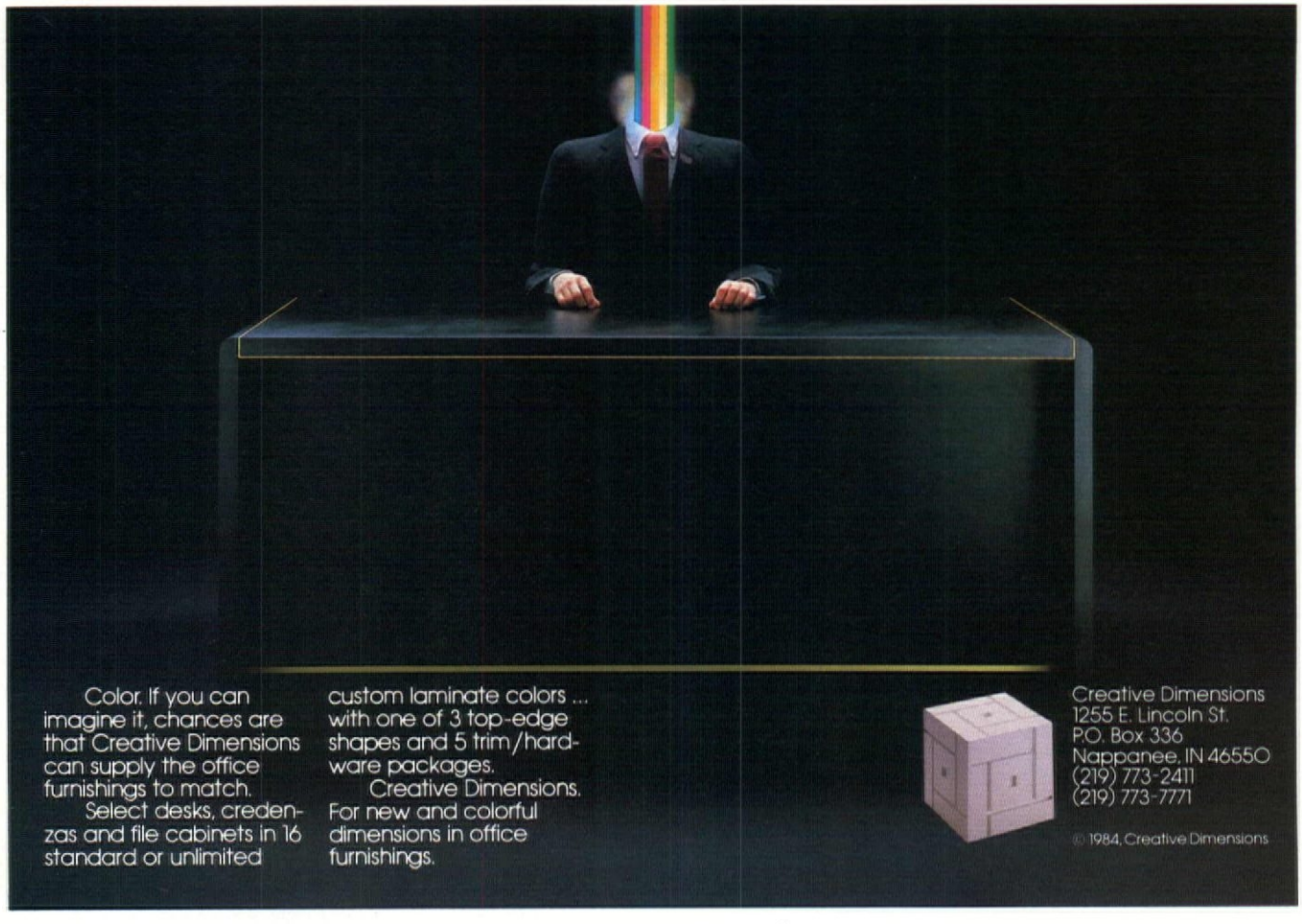
Who reps what: Capri Lighting, Boling name new reps

Jerry Adkins was named southeastern regional manager, **Capri Lighting.** He will work with Capri's representatives as well as with lighting specifiers, distributors, and end-users throughout his seven-state territory, in functioning in the region. . . . **The Boling Co.** appointed two representatives to distribute its furniture products in 12 western states. **Ken Christopher,** the Glendale, Mo. factory representative, covers Mo., Kans., Nebr., and southern Ill. The Oakland, Calif. firm of **Sherman-Erickson Co.** represents Boling in northern Calif., the Reno and Lake Tahoe sections of northern Nev., and Hawaii. Sherman-Erickson also has an operation at Denver, Colo., from which it represents Boling in Colo., Utah, N. Mex., Wyo., and eastern Mont. . . . **Ray & Associates** represents **Samsonite** and **Vogel-Peterson** brand products, Los Angeles area. **Doug Crichton Associates,** Portland, Ore., represents the firms in Ore.'s northwest region . . . **Pacific Rattan Products,** manufacturer of rattan furniture and accessories, has appointed **JRH Furniture Sales** as East Coast representatives . . . **R-Way** has appointed **Lloyd Lukas** as factory furniture sales representative, southeastern U.S. **Harvey Jackson** will be responsible for the firm's contract furniture sales, Ga. and Ala.; **Richard Rodgers & Associates** cover office and contract sales, Nev. and most of Calif., while **Ed Barrett** does the same in Fla. **Tom White** represents R-Way's contract division, Ky., Tenn., and Miss.; **Bob Carter** represents the contract furniture line in Iowa, Nebr., Kan., and Mo. . . . **David Stinson** and **Van McPeak,** both of Primary Source Inc., represent **Novikoff,** Chicago and Milwaukee areas . . . **Domus Italia** has named **Marc Howard Associates** as exclusive sales representative, Va., W. Va., Md., and Washington, D.C. territories.

Lackawanna Leather joins ranks of IBD student fellowship sponsors

Chicago—Sheri Lynn Schumacher, Alexandria, Va., is the recipient of the Institute of Business Designer's (IBD) newest fellowship, endowed by Lackawanna Leather for $3,000. Other 1984 fellowship recipients are Beth Harmon Vaughan, IBD, Kansas City, Mo., who received $2,500 from Brayton International. Laura Z. Rolfe, IBD, an Ohio State University student, received $3,000 from Wilsonart's fellowship.

Jurors for this year's applications were Dorothy Fowles, chairman of the board, IBD Foundation Graduate Fellowship program; Judy Huftschmedit, IBD, Milwaukee; and Jo Heinz, FIBD, chairman of the foundation's committee on education. For information on programs contact IBD, 1155 Merchandise Mart, Chicago, IL 60654; 312/467-1950.



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Lazarus offers an explosive line of upholstery fabrics.

Lazarus' line of upholstery fabrics has exploded in all directions with many new fabrics and colorations to choose from. We think the selection is pure dynamite.

To help in your selection, we've completely redesigned our sample books to make these the most accessible and usable fabrics in your library. Just call and we'll get the books out to you in a flash. We're sure you'll get a charge out of what you see.

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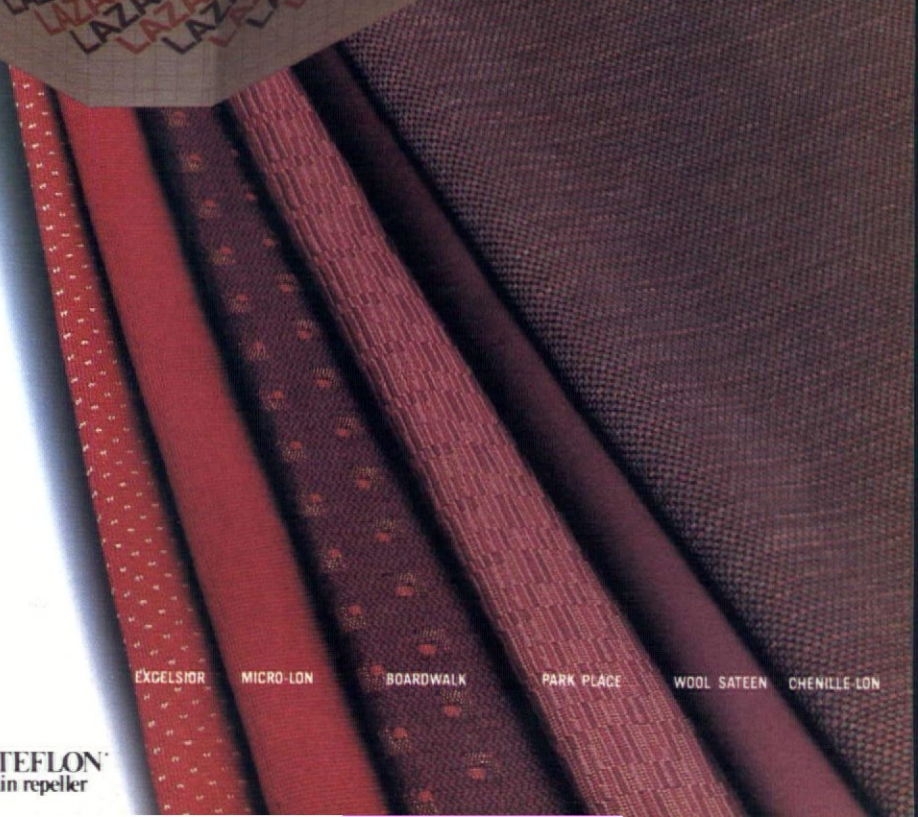
DuPont TEFLON soil & stain repeller



InfoWorks

January 23, 24, 25
CONDES '85

Dallas Market Center and its Contract Furnishing Exhibitors cordially invite you to attend:

A Gala Reception
at the Dallas Museum of Art;

The Keynote Address by
Author Tom Wolfe on Structures
and Interior Environments;

Dallas Design Night;

A Comprehensive Program
of InfoWorksessions
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Across three dynamic days
in Dallas.

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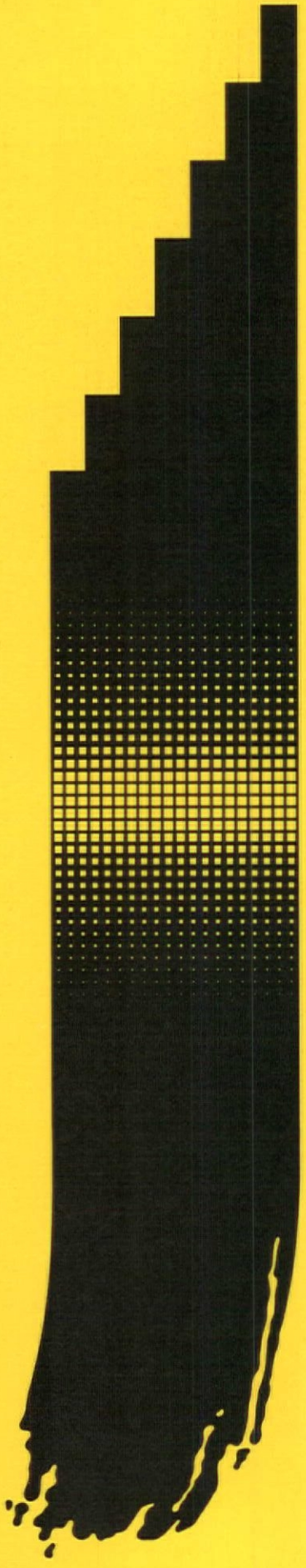

Dallas Market
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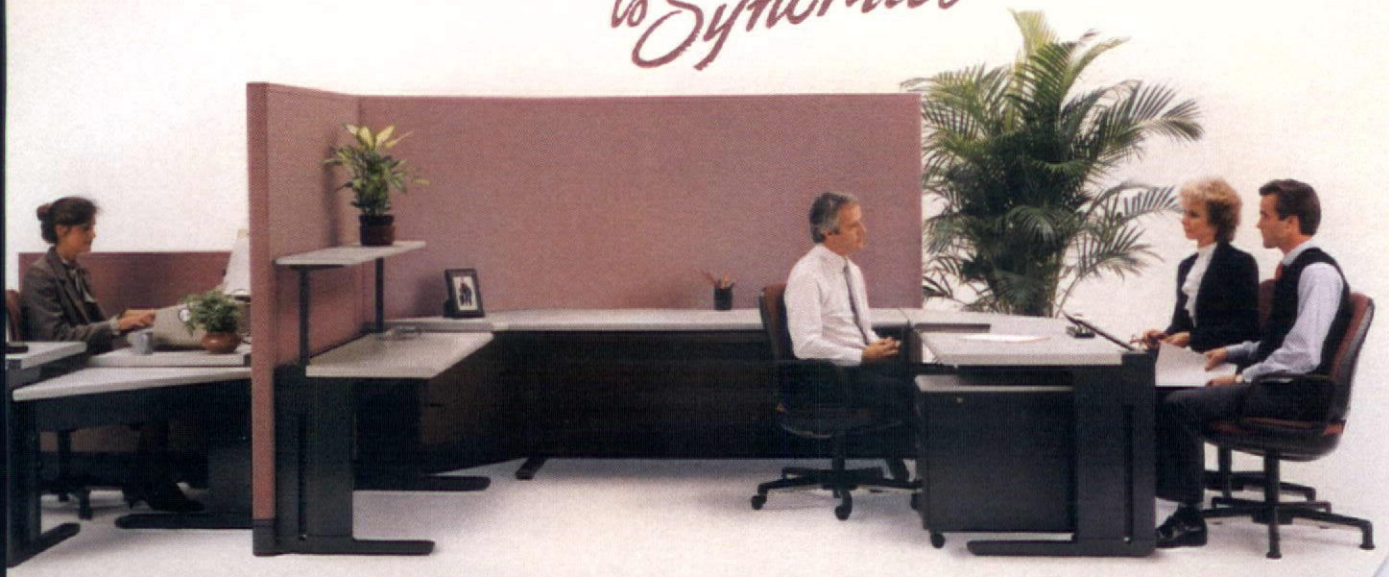

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CONTRACT UPDATE

Contract projects take $3,000 purse in Diller contest

Chicago—Two prizes totalling $3,000 were awarded to planners of contract projects in the second annual Diller Corp. National Laminate Design Competition. Awards were presented to designers incorporating Diller's Homapal metal laminate in innovative projects. Diller Corp. is a subsidiary of Formica.

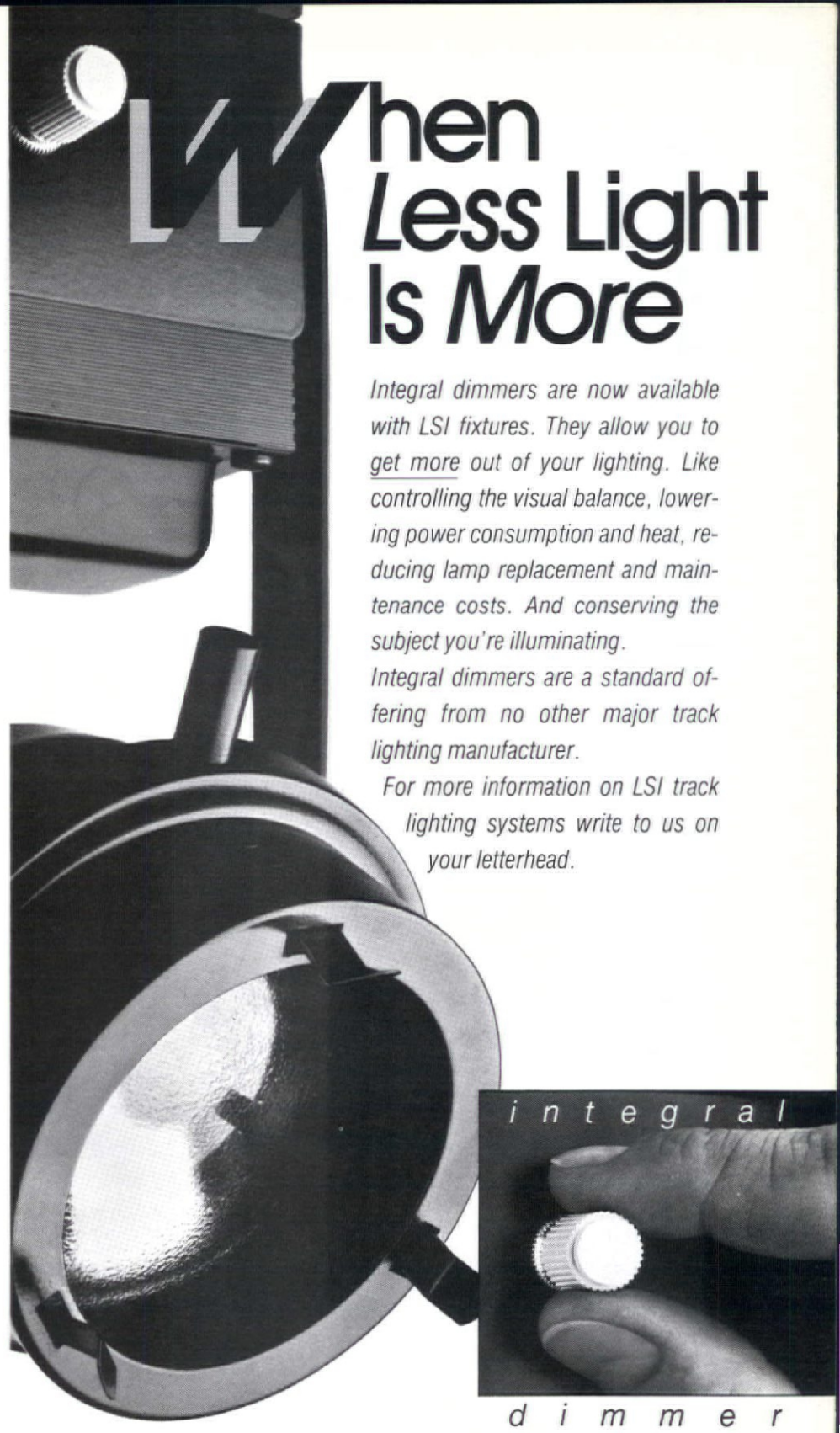
A $2,000 prize was presented to Bertram Laudenslager and Arthur L'Esperance, Whitemarsh Interiors, Flourtown, Penn., for their design of a food service center for local executive offices. According to contest judges, Homapel brushed aluminum in a copper color coordinates with copper-colored wallpaper to create an air of contemporary elegance in this project.

Toby Kath, T.K. Design, Rochester, won $1,000 for her renovation of a local foundry as an office/manufacturing facility. Here, Homapal brass-toned brushed aluminum adds the high-tech look that is appropriate to surroundings, commented judges.

Awarded $3,000 for their design of a Florida residence were James Merrick Smith, FASID, and Hal F.B. Birchfield, ASID, Coconut Grove, Fla. Honorable mention went to Monique Viator, Beaumont, Tex., for a hotel lobby project.

New showrooms: Kinetics displays line in 4,000-sq.-ft. space

Kinetics is displaying its line of high-technology contract furniture in the 4,000-sq.-ft. showroom of Snipp-Bowen Inc., **Piedmont Center,** Atlanta. The showroom is located on the second floor of the center's newly opened addition, 3945 Piedmont Road . . . The contract textile firm of **Design Tex Fabrics** has leased 2,297 sq. ft. of space on the fifth floor of **The Decorative Center of Houston's** new tower. The firm is also expanding its product line to include residential-look designs . . . **Tetra** has moved into **The New York Design Center's** Suite 1111, 200 Lexington Ave. . . . **Scandiline Industries** has signed a lease for more than 8,600 sq. ft. of showroom space at the **International Design Center, New York.**



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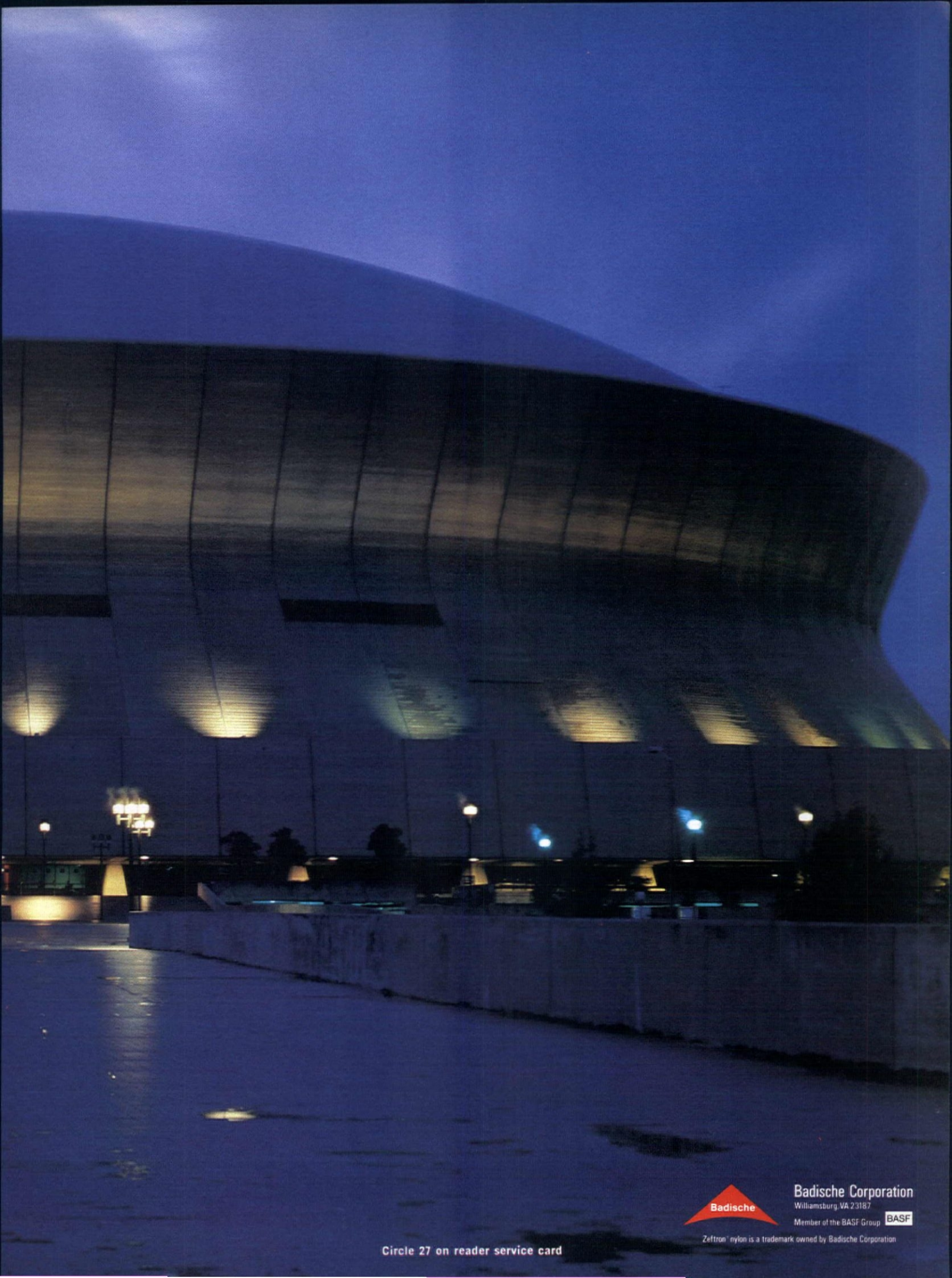

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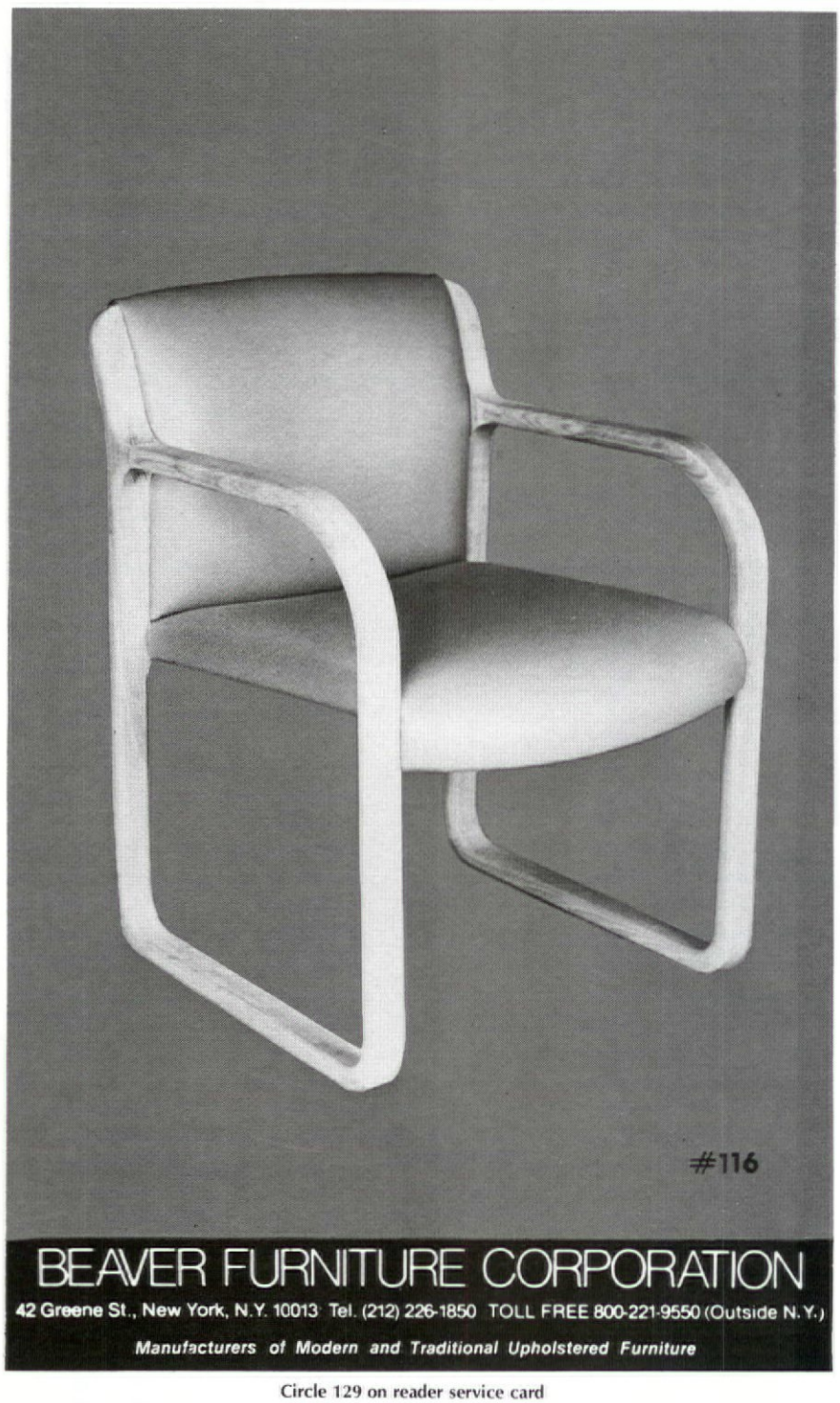
New assignments: 410,000-sq.-ft. project for Davis & Carter

Deanto Development & Construction Corp. has been contracted by **The New Center for Holistic Health, Education, and Research,** Manhasset, N.Y., for architectural design and construction services. The project calls for 12,000 sq. ft. of space for classrooms, offices, library, media center, and research facility . . . **Davis & Carter,** P.C., and **Interior Design Dimensions** have begun construction of a 410,000-sq.-ft. office park, Tysons Corner, Va. First-phase construction includes a 9-story tower and a 3-story interior lobby featuring balconies and atrium. Second-phase construction plans include a 9-story tower as well as restaurant and retail space . . . Architect **Charles W. Moore** has been commissioned by Lucy Billingsley, president, Dallas Market Center Company, to design the public entry space of **The Decorative Center of Houston.** The Designer's Gallery, the area to be planned by Moore, is a 9,000-sq.-ft. space incorporating dining and conference facilities for designers . . . **Contract Interiors** was selected by law firm **Kohl, Secrest, Wardle, Lynch, Clark, and Hampton,** to coordinate interior design of the firm's new office facility, Farmington Hills, Mich.



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FIDER accredits three programs

New York—The Foundation for Interior Design Education Research (FIDER) has accredited three interior design programs, raising the total number of accredited programs in North America to 60.

Under the leadership of newly elected chairman Boyd L. Loendorf, ASID, the board of trustees granted initial provisional accreditation to two, 4-year baccalaureate programs in the Department of Home Economics, Eastern Kentucky University, and the College of Professional Studies, San Diego State Univ.

A three-year professional program was also accredited at the New England School of Art and Design, Boston.

Design industry pricing data now being compiled

Brookline, Mass.—Information on design fees, contracts, and work requirements for more than 40 types of space planning projects will soon be available, thanks to a study being conducted by Professional Services Management Journal (PSMJ) and the A/E Marketing Journal (AEMJ). Called the 1st Annual Design Services Pricing Survey, it is headed by Bill Fanning, an Atlanta-based management consultant.

Other information to be incorporated in the survey includes average billing rates and mark-ups on reimbursable items. Comments PSMJ editor Frank Stasiowski, "In today's economy, there is tremendous pressure on design firm profits that is largely attributable to clients demanding more services without fee increases. Currently, design firm management is ill-equipped to deal with this issue as no data base on fee levels is available for reference."

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Western design Oriental decor blend in Beijing hotel

Beijing, China—President Reagan's recent state dinner for top Chinese officials was among events which marked the opening of China's first luxury hotel designed for major conferences and business meetings. The 1,007-room hotel was a project of Welton Becket Assoc., New York, architects for the $75 million American/Chinese joint venture.

Called the Great Wall Hotel, the 21-story structure represented an historic step for the People's Republic of China and an unusual challenge for western architects, according to William Scott III, director, Welton Becket Assoc. "Our Chinese partners were intent on creating a western-style facade, while maintaining some traditional Chinese motifs in the interior design," he says. As a result, the firm selected a glass curtain wall exterior, "which is inherently modern, while reflecting the ancient city and landscape surrounding the building," Becket concludes.

Three reflective glass towers which are visible throughout the capital city serve as symbols of contemporary achievements in the People's Republic. Joined like the spokes of a wheel, the wings enclose a six-story glass atrium topped with a rooftop restaurant.

Inside the atrium are a tea garden and pagoda pavilion overlooking a landscape of waterfalls and reflecting pools. Four glass elevators ascend through the towers from this space.

Chinese decor is also reflected in a four-meter mural of the Great Wall which graces lobby interiors. It is enhanced by rose-colored chrome-sheathed marble pillars, Oriental rugs, silk wall hangings and Chinese antiques.

Guest amenities include a main dining room, nine restaurants and bars, 15 banquet halls, and a ballroom large enough for 1,200 people. The latter was the site chosen by President Reagan on the occasion of his dinner.

According to Scott, construction of the hotel was particularly challenging due to shortages of necessary raw materials, Thus, many building components had to be imported and redesigned for use here. Other challenges were presented by the need for a reinforced concrete building frame which can withstand the city's frequent tremor activity.

Partners in the $75 million project were the Beijing branch of China International Travel Service and E-S Pacific Development and Construction Co. The latter is owned by Becket Investment Corp. and Unison Pacific Corp.

President Reagan is greeted by MacDonald Becket, FAIA, chairman, the Becket Group, at the Great Wall Hotel here, on the occasion of Mr. Reagan's state dinner for top Chinese officials. The new 1,007-room hotel was designed by Welton Becket Assoc., a Becket Group subsidiary.

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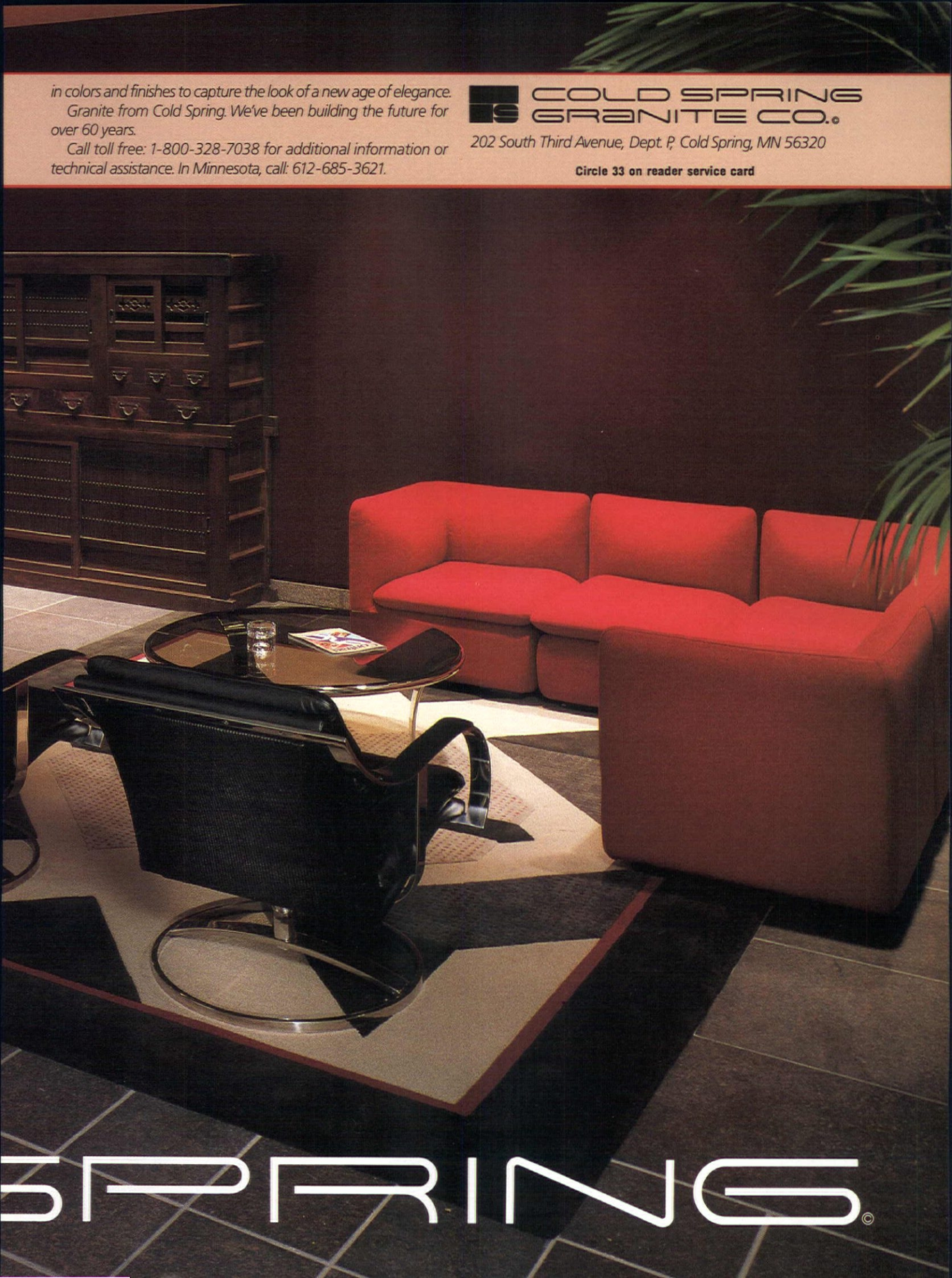
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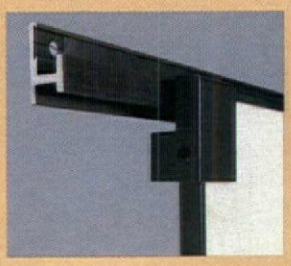

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CONTRACT

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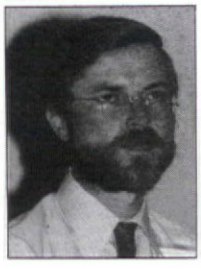
'SMART DESIGN' DRIVES BUILDING DEVELOPMENTS



Thomas Cross
Managing Director
Cross Information
Boulder, CO—

"The emergence of the 'smart design' and 'intelligent building' will drive building developments in the '80s. Intelligent buildings are those structures which include teleconferencing, telecommunications technologies, local area networks, energy management systems, and other new information technologies. Increasingly, buildings are being designed by computer-aided design systems. Intelligent buildings, however, require intelligent designs that integrate new technologies into the design of the organization, not just into the design of the new building. Therefore, it is necessary to understand the new technologies as well as review the management styles and communications infrastructure of organizations that use intelligent buildings. Only through this means will we safeguard the future of today's structures."

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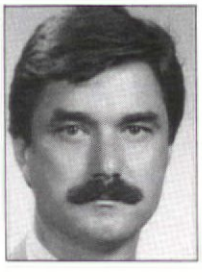

Gary Wheeler, ASID
Partner
Wheeler/Hildebrandt
Minneapolis—

"The Twin Cities of Minneapolis and St. Paul are past ready for the development of a major regional design center such as International Market Square, which is scheduled to open in December. In addition to serving the many top-level designers located in the region, it will also act as a catalyst for local furniture sources. In the past, area space planners have been forced to take clients to New York or Chicago to show them furniture and furnishings. However, upon completion of International Market Square, we will be able to provide clients with a convenient, one-stop source. It is important to have a local place in which designers can educate their clients about various products by showing them furniture they can see and feel."

BUILDING AUTOMATION REFLECTS CONTROLS

Alvin O'Konski
Director, CAD
Leo A. Daly
Washington, D.C.—

"Building automation is generally understood by architects to reflect environmental controls in buildings and, sometimes, security. In general, specification of a building's automation system is not understood by the architect, much less developed by him. Project mechanical engineers do that job. In this area, architecture/engineering (A/E) firms have a substantial advantage over straight architecture firms. Significantly, it is the A/E firm and not the A firm that leads our profession in both building automation experience and design automation experience. Very few straight architecture firms consistently use CADD. The opportunity recognized by some CADD-experienced A-E firms is one of merging computer-based design products with the clients' computer-based building and office automation systems. This is an uncharacteristic and non-visual, potential architectural innovation. It follows on work already being done by non-architects."

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Mng. Director
Floor Gres
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Bob Van Breda
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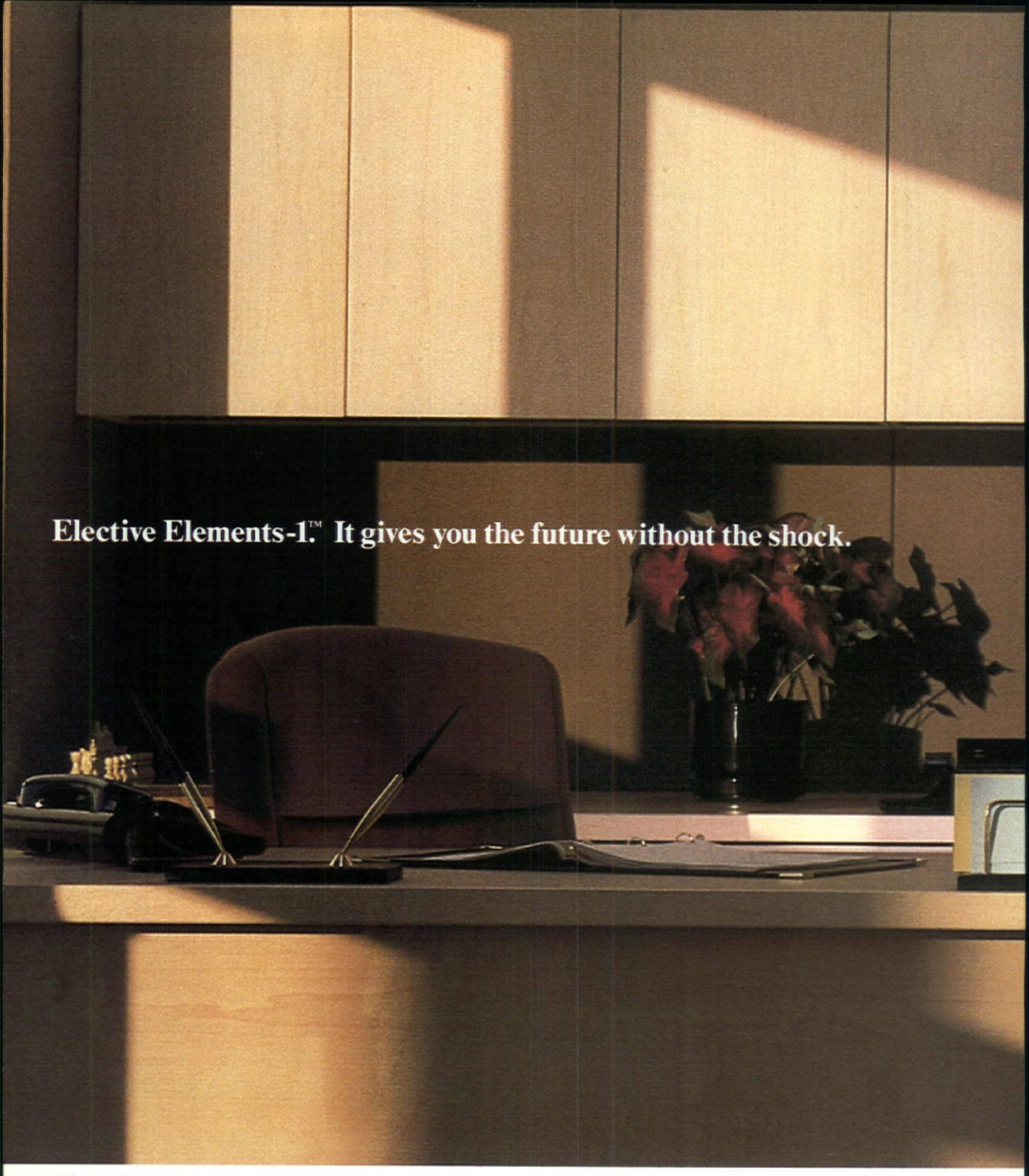

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and texture to the work area. The complementing and contrasting details of end caps, top caps, and panel surfaces can be specified to create many different looks with one system.

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CONTRACT

COLOR LINE

Color adds product diversity, gives mfr. competitive edge

By Katherine Forman

Increased competition in the systems furniture market is prompting manufacturers of these products to seek new ways to sell their wares. As a result, the architecture and design community has recently witnessed numerous changes in the look of open plan systems in the form of more wood finishes, high-style panel fabrics, and innovative uses of colored surfaces.

One firm which has taken a stab at innovative color applications is Modern Mode, a company known for its transitional wood systems furniture. Due to its basically conservative image, Modern Mode lacked a marketing approach that would make its new 3000 Series of open plan furniture stand out in the crowd. The lightly scaled wood system was viewed as having strong sales potential, however, and management turned to color treatments to catch the designer's eye. Now called Tek 3, the system is offered with a choice of 15 finishes which can be applied to storage components, pedestals, or the entire worksurface top. This innovation, coupled with a brightly colored brochure, makes a strong contemporary statement about the firm.

Take second look

Explains vice president, sales, Bill Halsey, "Color has established the contemporary image that makes designers look twice. Plus, it adds the product diversity that permits designers to service an entire corporate office with one furniture line.

"I believe this type of service is demanded by designers today. The ability to offer many options in a standard product line will give manufacturers a leading sales edge."

Initially, Modern Mode investigated color finishes with an ebonized stain which it offered with its cherry wood system in 1983. Success of this introduction led the firm to expand the treatment to other woods and to research a multi-hued program. According to Halsey, a monolithic treatment which presents a look of solidity and stands up to heavy office use was a key requirement; thus, modification of Tek 3 construction was needed. Finally, a substrate board dense enough to absorb color without excessive filler was developed and the firm began fine-tuning its palette.

Modern Mode's Tek 3 wood system offers color finishes that permit design diversity within one line, giving the company a competitive edge for its transitional product range. Shown is a Tek 3 table.

Colors were selected by Bill Halsey with assistance from graphic design consultant Michael Vanderbile and input from the design community. "Our objective," says Halsey, "was to include as standards highly popular colors, rather than offering a wide custom range." The available spectrum—which incorporates neutrals such as black, two grays, tan, and cream; shaded pastels with rose, peach, teal, and azure casts; and bright yellow, red, and blue—is inclusive without being confusing. Deep, rich green, blue, and burgundy round out color selections.

Says Halsey, "Today when we display the system in a showroom or brochure, specifiers immediately react to the color. However, we find that color is usually selected for a pedestal or overhead cabinet in one of the bright finishes. Where a color is chosen for a worksurface, it is usually black or dark gray in response to functional considerations."

The pared-down 1¼-in. scale of the Tek 3 Series had always been seen as an advantage by Modern Mode due to its adaptability to radius and mitered edges, among other treatments. Now, with the addition of color, the product is expected to take a giant step forward in the market.

Notes Halsey, "Designers have a tendency to spend a lot of time thinking about the fabric they will specify because it affords them an opportunity to be creative with color and pattern. Now, the Tek 3 program lets them have fun with workstation design as well."

Indeed, with Tek 3, designers can play around with a wide variety of components and color treatments. Incorporated in the product line are worksurfaces in two heights and three shapes; connecting units in three sizes; back-corner CRT tables in two depths; a range of returns and credenzas; overhead and pedestal storage; and free-standing capsule-shaped conference tables.

Comments Halsey, "Today, the traditional roles of wood and metal systems manufacturers are crossing over. We see metal manufacturers offering wood as a product option, while wood manufacturers turn to color treatments. This trend represents the expansion of the industry and points out the need for diversification by all open plan furniture manufacturers. For, as systems are more widely used on all corporate levels, it is necessary to offer the variety that adds unique qualities to individual workstations. And, as work spaces become smaller, systems furniture will be called on to add interest."

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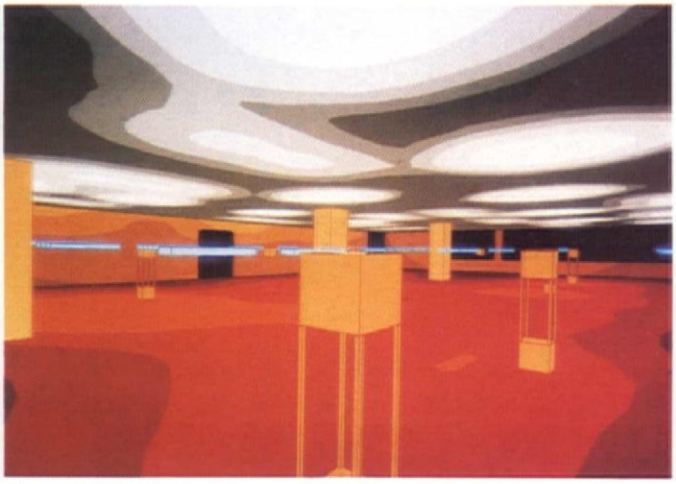
CONTRACT
LIGHTING LINE

'See' lighting effects prior to placement with visualization tool

By Dana Dubbs

A computer-aided "Lighting Visualization" program from one of the nation's top manufacturers of office furnishings enables designers to see effects of their interior ambient lighting schemes prior to implementation, reducing the need for costly redesign based on inadequate planning.

The availability of this program, offered as a mail-in service by Steelcase Inc., Grand Rapids, Mich., not only underscores the industry's current focus on quality interior lighting, but also indicates a move on the part of big-name furniture manufacturers to strengthen their foothold in the lighting industry. Steelcase, along with other top manufacturers such as Herman Miller, Knoll, and Stow/Davis, has been offering various lighting products for task and ambient use for some time. "Lighting Visualization," however, takes Steelcase one step further—from merely providing product to supplying lighting services.



This computer-generated view of an unfurnished office interior illustrates light distribution patterns on ceiling and wall surfaces as determined through Steelcase's "Lighting Visualization" program.

The program operates in a relatively simple manner. Designers submit a scaled floorplan and analysis request form, detailing types of products specified, fixture placement and position, and in the case of projects not using Steelcase products, photometric reports. Specifiers must also indicate the horizontal height for which they want footcandle measures computed. Finish colors and reflectance values for ceiling, floor, and walls must also be provided as determined from a guide furnished by Steelcase.

This data is then fed into a computer which develops a lighting-level analysis based on an unfurnished space. The computer makes all necessary calculations and translates the results into color-coded graphic and textual formats showing footcandle distribution at the specified height. Results are sent to clients approximately five days after receipt of submission.

Included in the standard "Lighting Visualization" package are a contour plot on mylar overlay and a tubular report. On the contour plot, the color green may refer to illumination measures of 30 footcandles or more, yellow for 20- to 30-footcandles, and red for 10- to 20-footcandles. With this coding, clients can easily see if an area "measures up to their expectations."

Tabular report included

With the tabular report, specific footcandle measures at individual points contained in the drawing can be determined by simply tracing along vertical and horizontal column guides which resemble those used in road maps.

Clients can also order perspective views of lighting designs from a selection of eight angles. These views show light distribution on ceiling and walls with fixtures in place.

Although "Lighting Visualization" does offer time saving benefits as well as savings in energy and investment, it is important to remember that the program is not offered as an alternative to the services of a lighting designer. It cannot determine footcandles as required for a task, and because it assumes an unfurnished space, neither can it make adjustments for reflectance values of furnishings.

"The primary consideration of this program is the amount of illumination at task surfaces and the luminance variation from task to adjacent areas which could incur eye fatigue," says Don Dekker, environmental support services consultant, Steelcase. "The program doesn't address footcandles in that it doesn't say, 'these are the levels needed to perform a specific task.'

"We're not trying to make judgements on the adequateness of a plan," he adds. "The program is simply a tool, and, as a tool it says, 'these are the footcandle levels a designer has chosen, and these are the patterns of light that will result in the plan.'"

In addressing the fact that the program does not take into account reflectance values of furnishings, a matter which lighting designers consider important to lighting design, Dekker does not feel that this detracts from the program.

Colors affect quality

"Although furnishings colors do have an effect on the final lighting quality of a space, in most cases lighter colors—which have been included in the reflectance guide—are used," says Dekker. "And, these colors do not have as great an effect on work areas as do darker colors."

Dekker also cautions against using "Lighting Visualization" in spaces that exceed 200 ft. in any direction. "When making calculations," he says, "a given number of points are assumed. If you go beyond that number, accuracy is diluted."

The cost of using Steelcase's tool varies with the type and number of graphics desired, but the base cost includes a processing charge of $3 per luminaire for which analysis is requested (at a minimum of $100) plus a computer programming charge of $50 per non-Steelcase luminaire.

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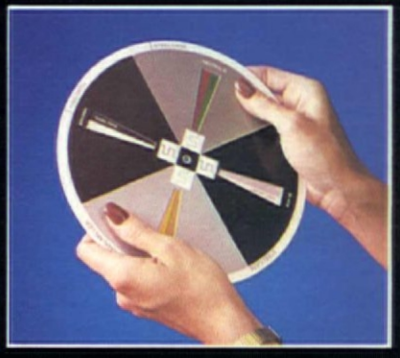

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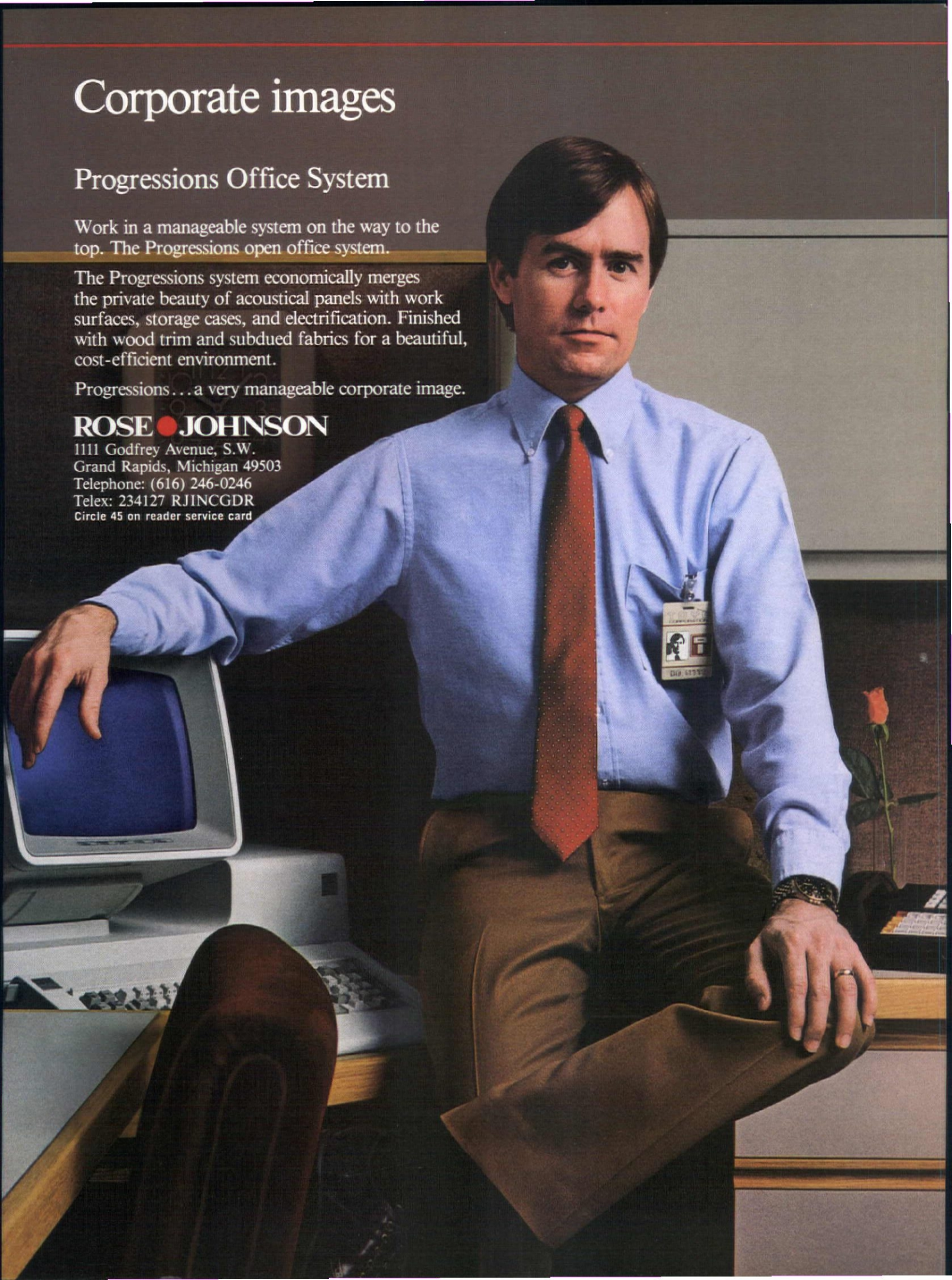

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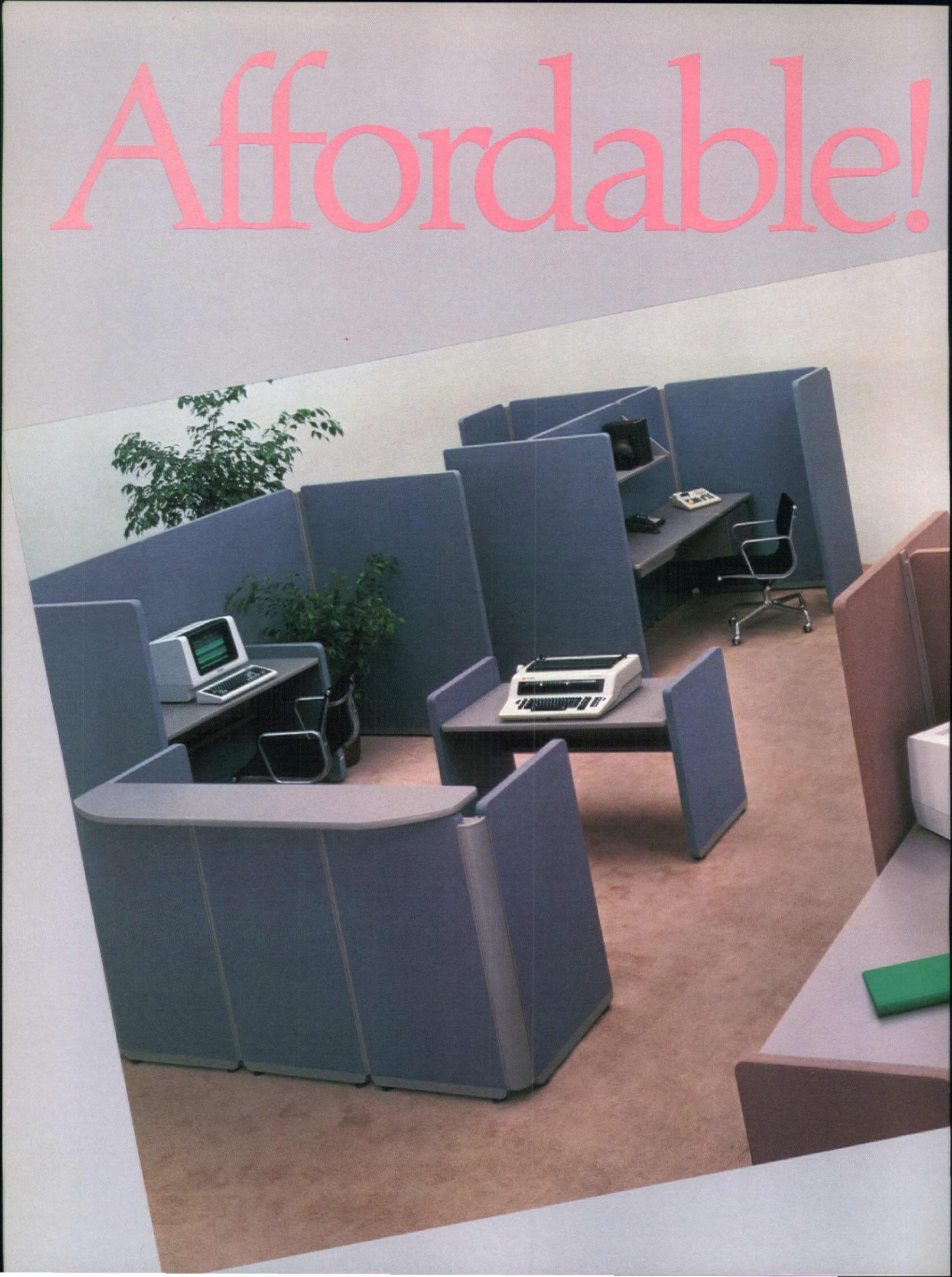

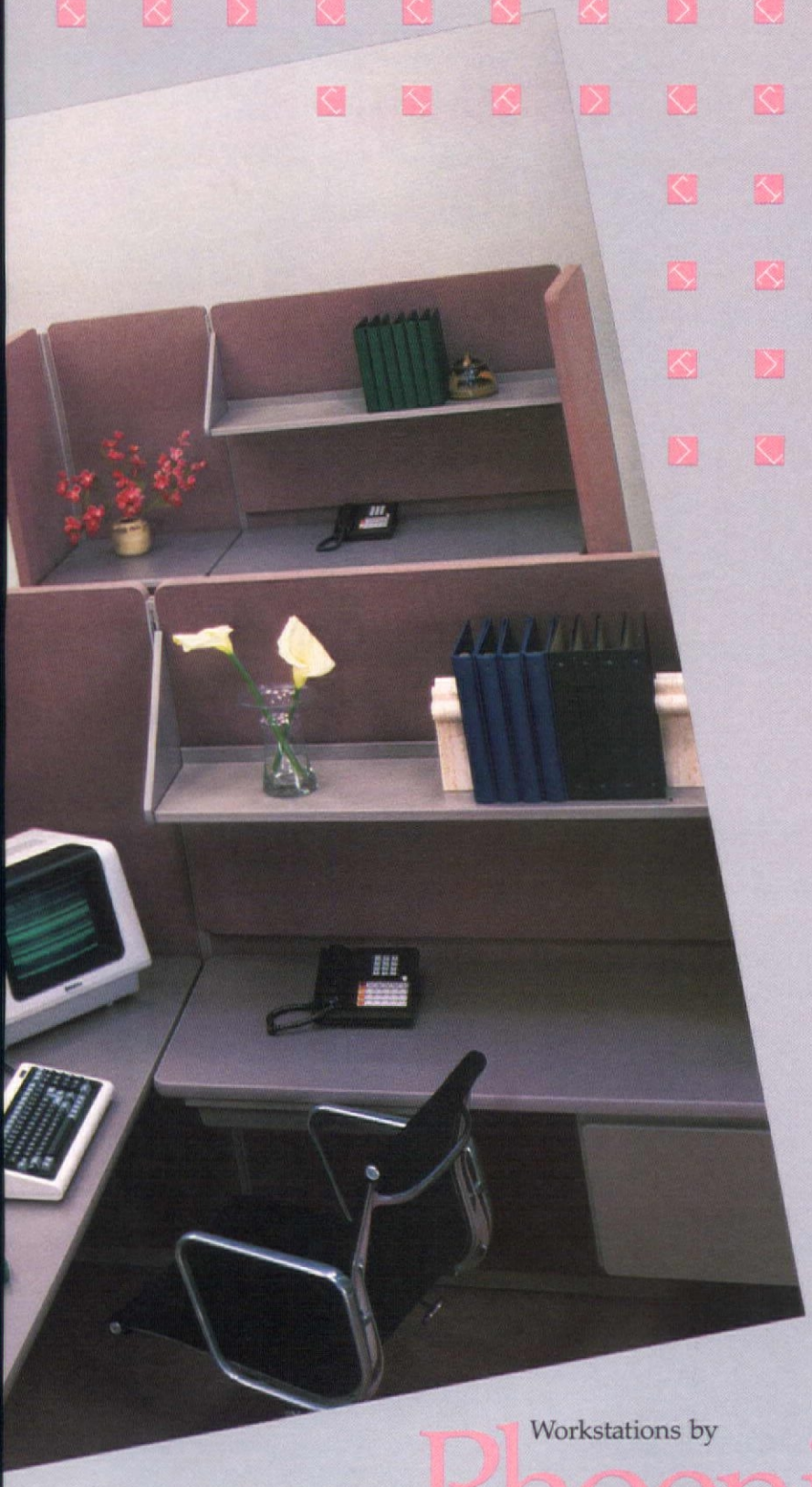

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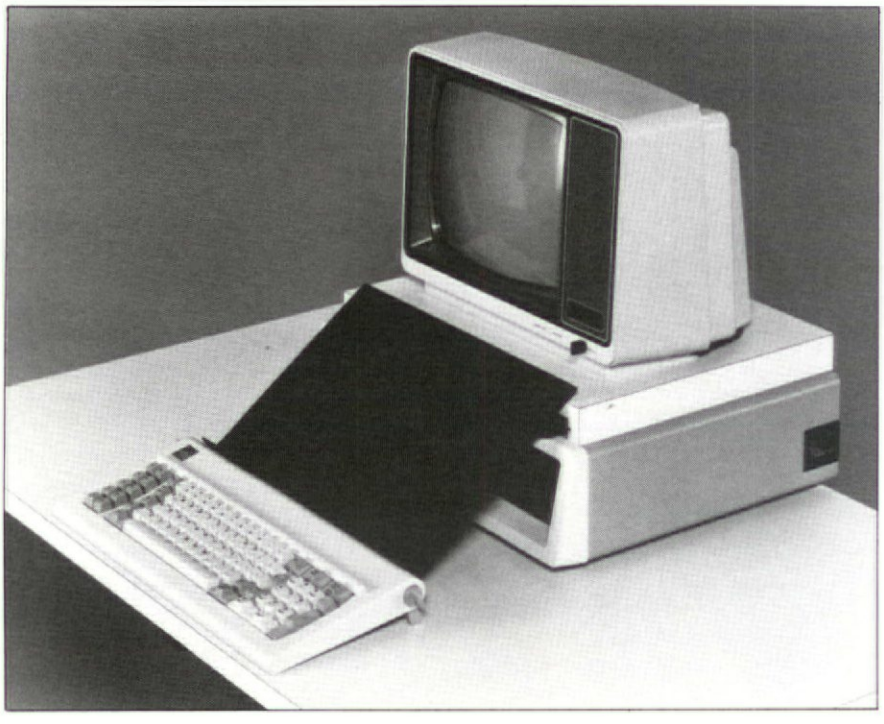
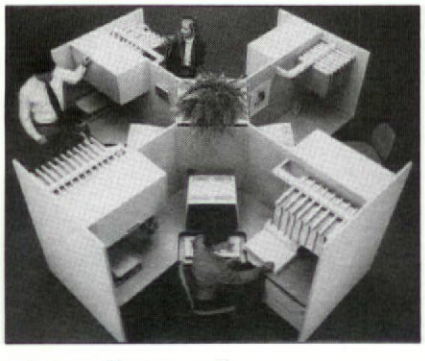


Copy-holder reduces fatigue for worker

HSP Computer Furniture's "Hide-a-way" copy-holder features a pull-out copy bridge ergonomically angled to hold reference data between computer keyboard and screen. Frontal placement of copy-holder minimizes head, neck, and eye movement, thereby reducing operator fatigue. Unit measures 17⅝-in. wide by 14½-in. deep. **Circle No. 379.**



Workstations arranged around central core

Humanetics group of clustered workcenters from Tab Products Co. features panels and worksurfaces arranged around a central, power distribution core. Groupings of two; three; four; or six stations are available; panels can be ordered in 48-, 62-, and 68-in. heights. Worksurfaces are offered with walnut, barreloak; or ivory finishes, and options include a built-in air system, storage components, and dropped keyboards. **Circle No. 380.**

Electronic memory phone stores 255 names, numbers

Alpha X electronic memory telephone allows users to dial people by their names. Users simply program names and numbers into the phone's memory. Alpha X can store 255 names and numbers, including long-distance codes. A 24-digit fluorescent display shows who is being called. Other features include monitor speaker, hold, mute and autoredial. A one-year NiCad battery enables the phone to be used anywhere. Alpha X is exclusively imported by Panel Research and Development Corp. **Circle No. 381.**

Dual lamp task lights system mounts on tracks in workstation

A dual lamp task light has been added to modular workstation systems offered by Pleion Corp. Mounted on a track for easy adjustment, the glare-free lighting system slides front-to-back and side-to-side. **Circle No. 382.**

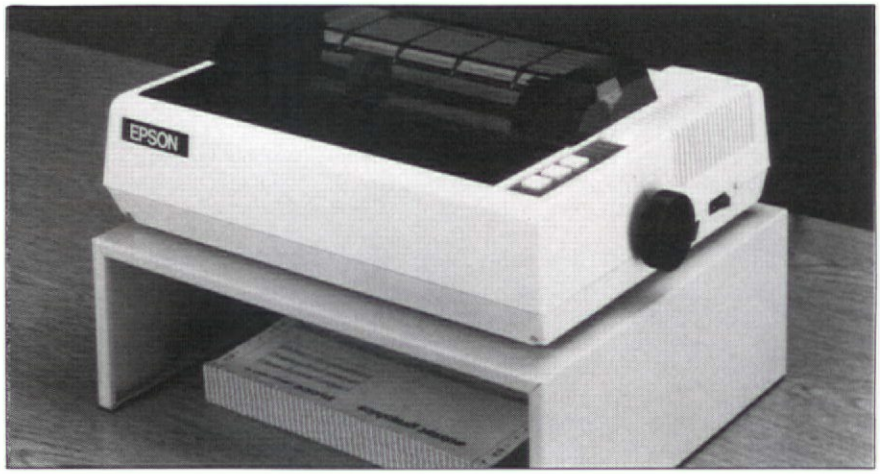
Mobile stand features locking cabinet

Bretford Mfg. has introduced an adjustable mobile equipment stand with a locking lower cabinet and a top shelf which can be positioned within a height range of 28- to 42-in. Model CA26-42 is constructed of steel and has arc-welded caster sockets; "E" model offers an electrical assembly with two outlets, 20-ft. cord, grounded plug, and built-in cord winder. **Circle No. 385.**

Oak finish debuts in furniture line

A wood-grain, English Oak finish has been added to Samsonite Furniture's 3100 series of information support systems furniture. The finish is available on desks, tables, and stands. Previously introduced finishes include wood-grain walnut, state oak, sylvan oak, and putty tone. **Circle No. 383.**

Put computer printers on desks with compact tabletop stand



Tabletop printer stand from Tiffany Stand and Furniture Co. enables small printers to be placed on worksurfaces. Construction is of heavy gauge metal with two, grommeted paper feed slots; one slot is centered and the other is located near the rear edge to accommodate both bottom- and rear-feed printers. Available in putty- or black-baked enamel, product includes paper guides, footpads, and vibration damper pads. **Circle No. 384.**

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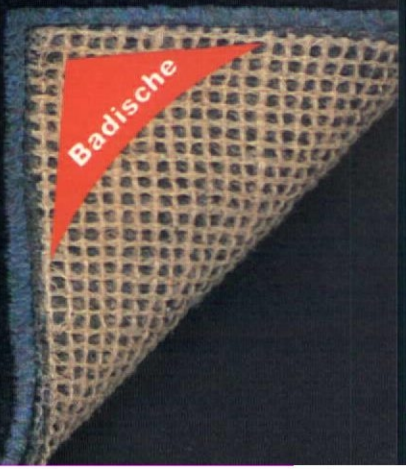

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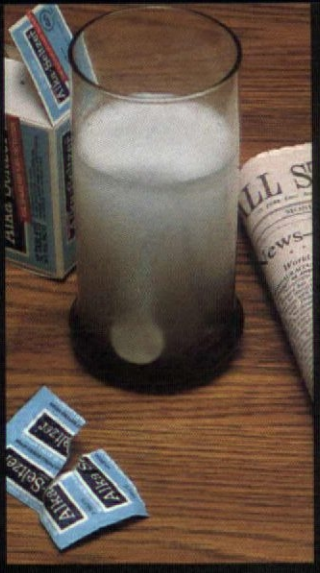

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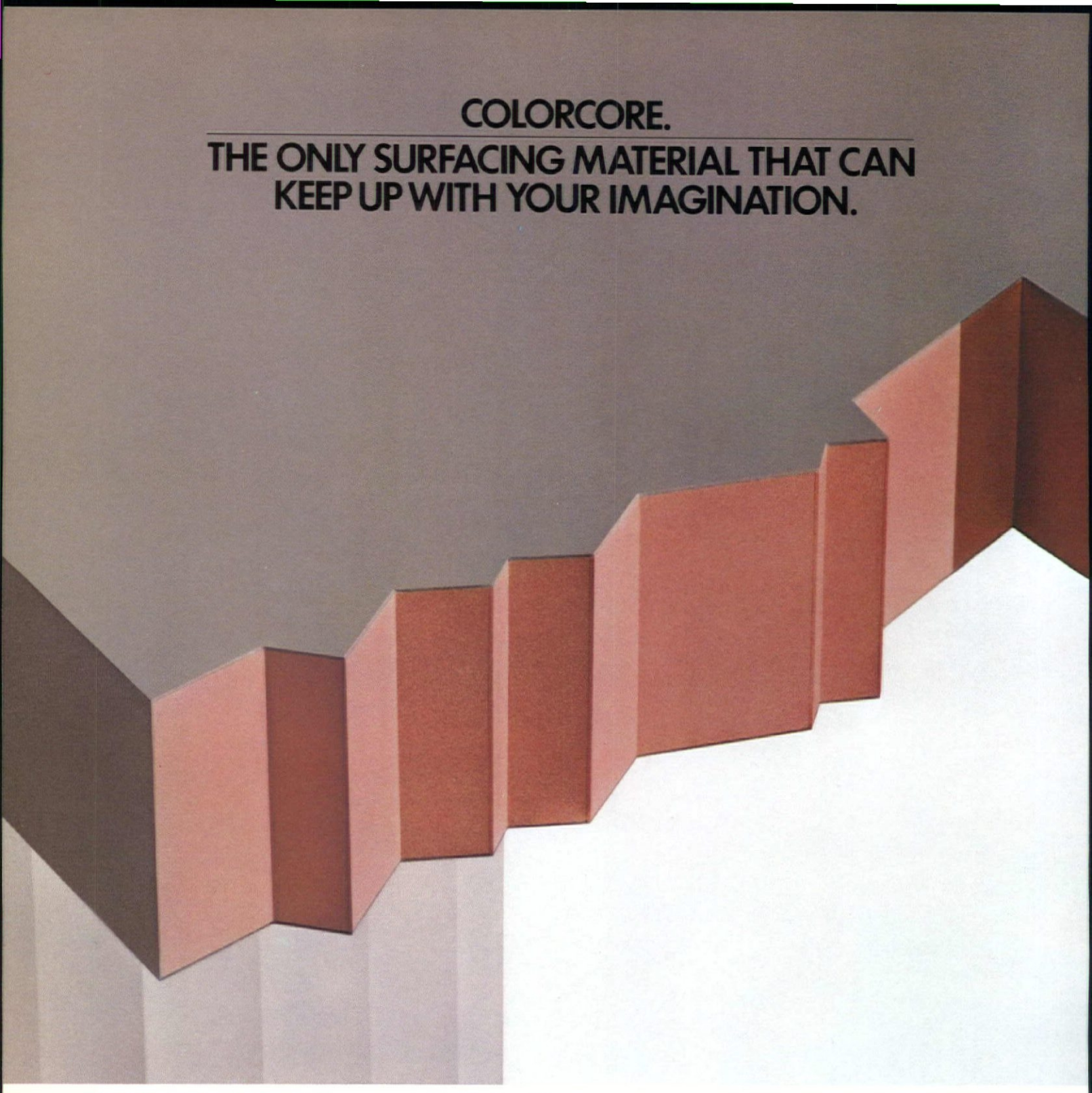

"Broken Length" Designers: Massimo and Lella Vignelli, 1983.

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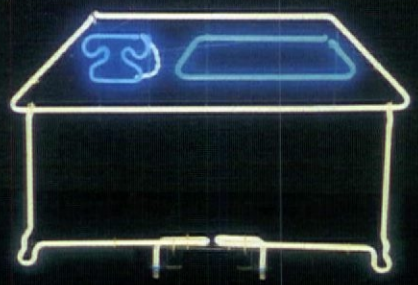

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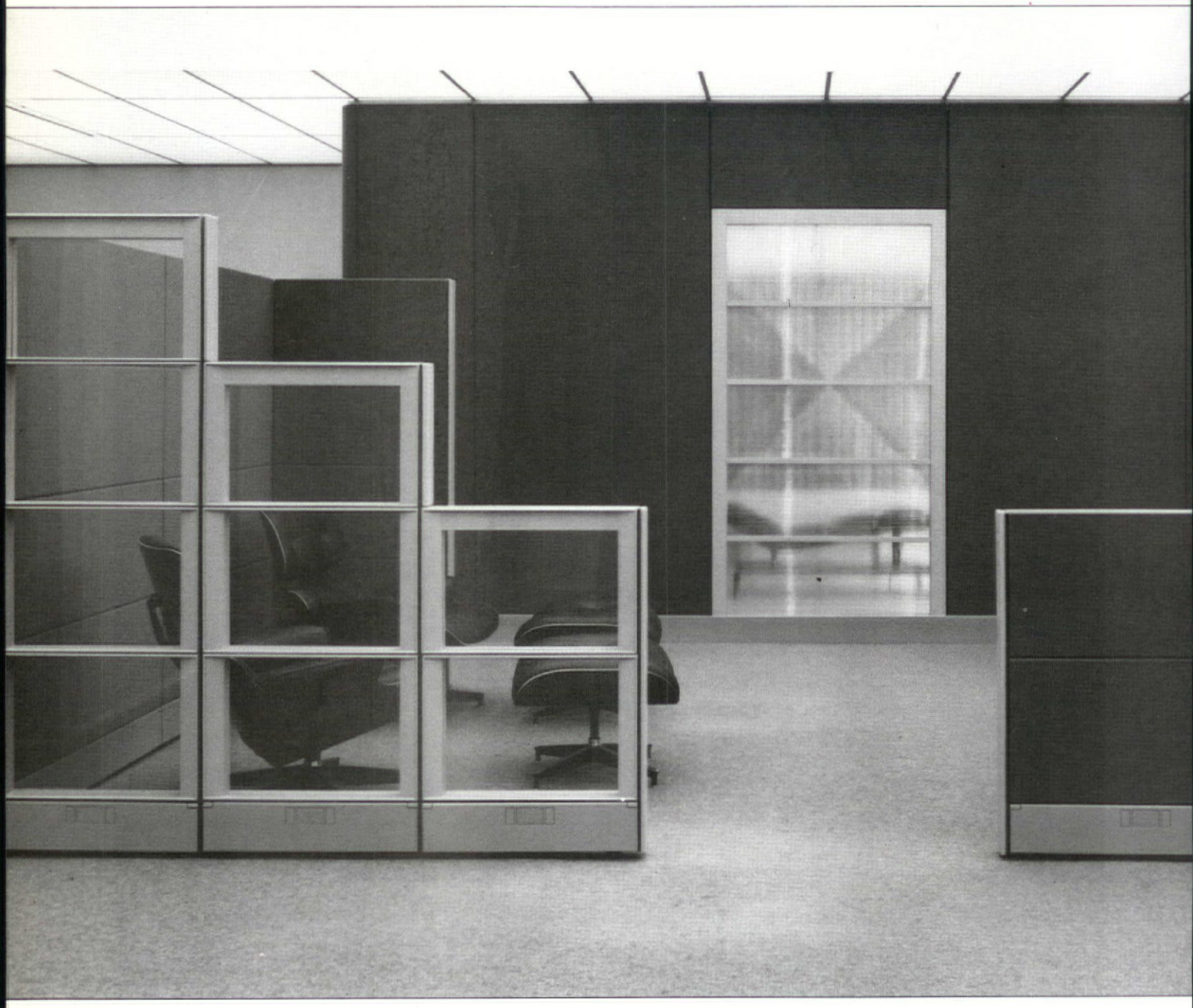
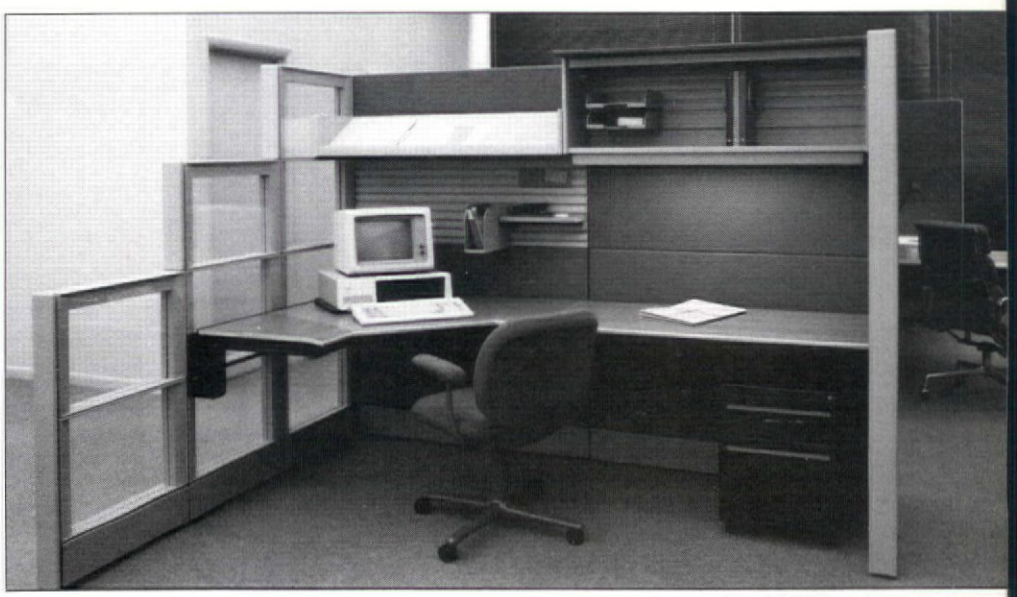


Environmental systems reflect industry product trend

The time has come for office environment systems that integrate several interiors products into a cohesive whole, while also permitting personalized workspaces. Ethospace by Herman Miller creates such an environment with a line of structural, wired frames; interchangeable panels or "tiles;" and hanging components that afford workers access to natural light, varied surroundings, and opportunity for workspace change.

As designed by Bill Stumpf, in collaboration with Jack Kelley and Clino Castelli, Ethospace is a system of interior architectural products which can be configured in a variety of ways. The



new line represents an integration of function and esthetics, providing a pleasing environment which increases worker productivity, says Stumpf.

A structural frame containing all necessary wiring serves as the line's main component. It is available in 16-in.-high increments and supports interchangeable tiles which permit adaptation to windows and open spaces as well as to full-height and tiered walls. Hanging components further complement the walls.

Tiles are individually finished and may be filled in with fabric, glass, wood, or vinyl. The array of available colors and finishes permits a variety of visual effects, from soft harmonies to muted contrasts.

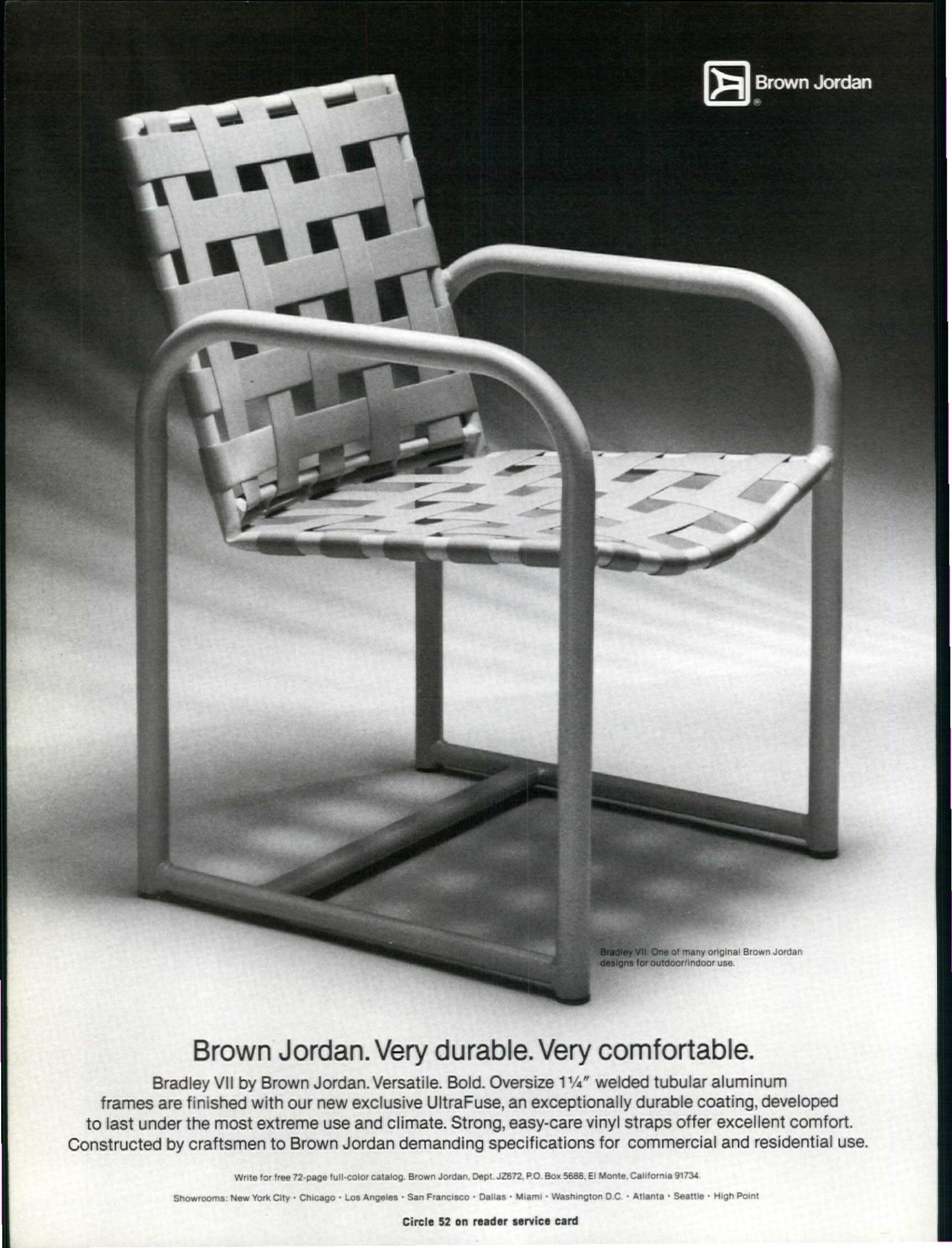
Designers may also use the tiles to arrange patterns, insert windows, or alternate visual rhythms by manipulating light, color, and texture. Acoustical privacy can be added and localized by placement of a tile over the noise source. The same location may accept a tile with horizontal frets for mini shelves or other accessories.

Ethospace affords the worker opportunities for social contact. Windows offer a means to define public and private space; partially enclosed offices with windows afford privacy as well as visual access to co-workers.

"In the past, people had to decide whether they wanted one kind of office or another," says Stumpf. "If they wanted custom design, they'd have to wait. If they couldn't wait, they couldn't get the one they wanted. If the corporation achieved a unified image, the individual often lost a sense of place.

"The drive to leave a personal mark on one's workspace has always been important," Stumpf adds. "This desire for personal comfort will only gain in importance as people spend more time at the workplace. Ethospace was designed on the principle that people cherish chosens, not givens."

Circle No. 296.



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Advertisers in this special Winners' Circle section are recipients of either gold, silver, bronze or honorble mention awards in the 16th annual IBD/ CONTRACT Magazine Product Design Competition. The awards recognize and honor outstanding contract product design by manufacturers. Total coverage of all winners appears in the special editorial section starting on page 129.

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Getting all the attention it deserves comes easy to Carousel—a cubicle cloth by KCR. After all, it was meant to be viewed by a "captive" audience. Hues that soothe and patterns that comfort are hardly a secret. But it took the innovative expertise of KCR Fabrics to break through the tried-and-true and apply well-documented theories of color psychology to the creation of a practical 72″ wide fabric for the health-care market. 100% Trevira polyester for FR fabrics never revealed such clarity and detail.

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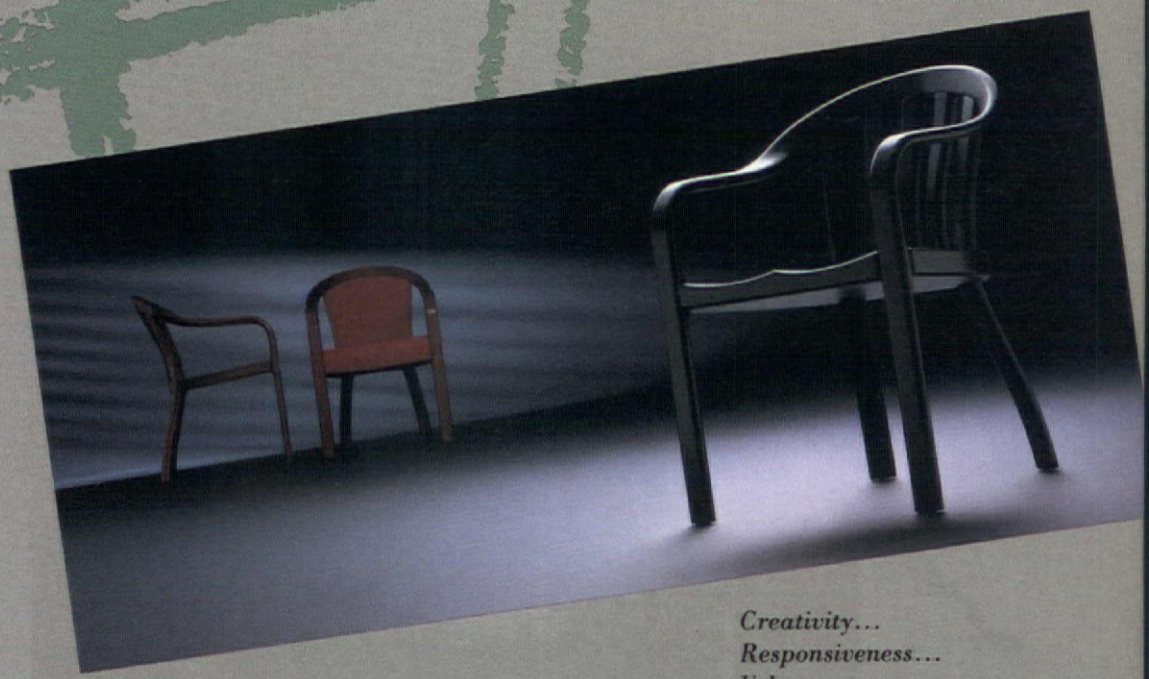

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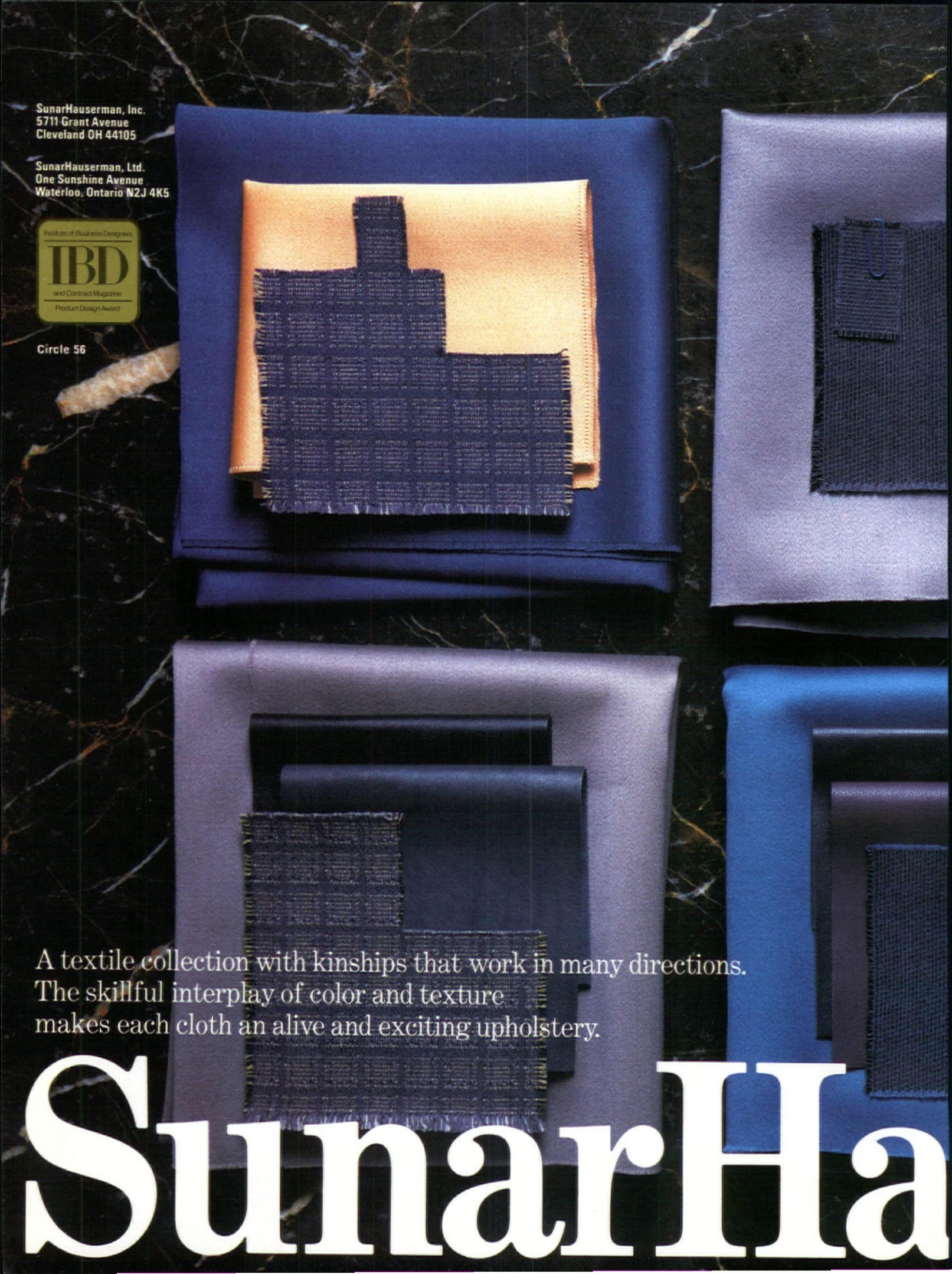

A textile collection with kinships that work in many directions.
The skillful interplay of color and texture
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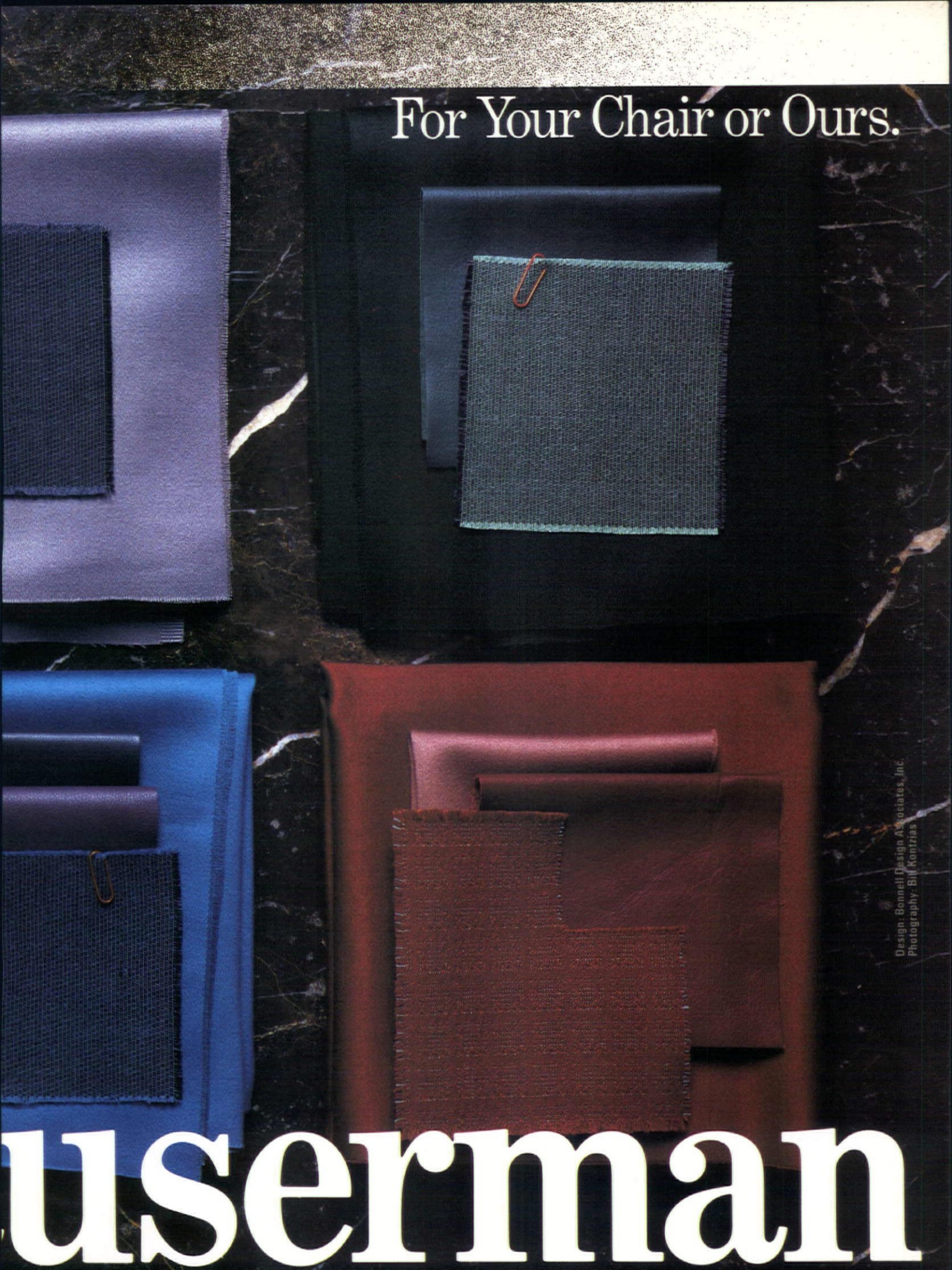
For Your Chair or Ours.
Design: Bonnell Design Associates, Inc.
Photography: Bill Kontzias
userman

BEYLERIAN

EXPERIMENT. Designed by Yrjo Kukkapuro for AVARTE. The collection was developed from ideas that emerged from Post-modernist experiments with color, shape and ornamentation. Seat and back are press-formed birch veneer, plastic laminate coated. Molded armrests are press-formed birch plywood painted with semigloss catalytic paint. Metal parts of legs are chrome-plated steel tube. Detachable upholstery is polyurethane foam with Dacron. Model 401 has curved armrests painted green. Model 402 shows armrests painted blue. Model 403 has undulated legs painted red. Models also come with white or black armrests (401P1).

402

401P1

403

401

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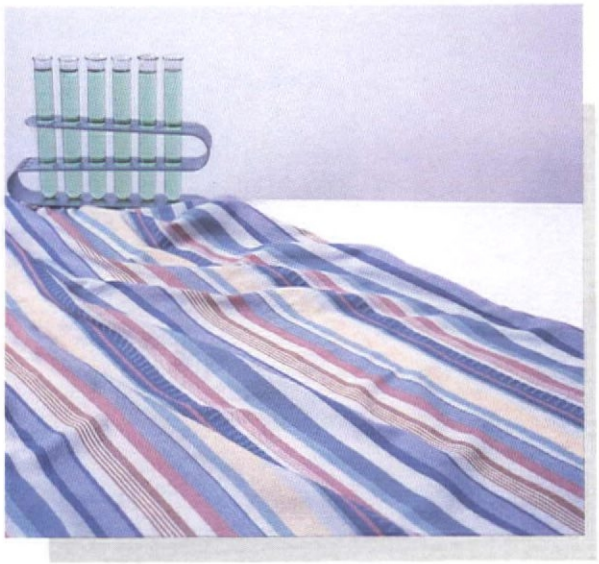

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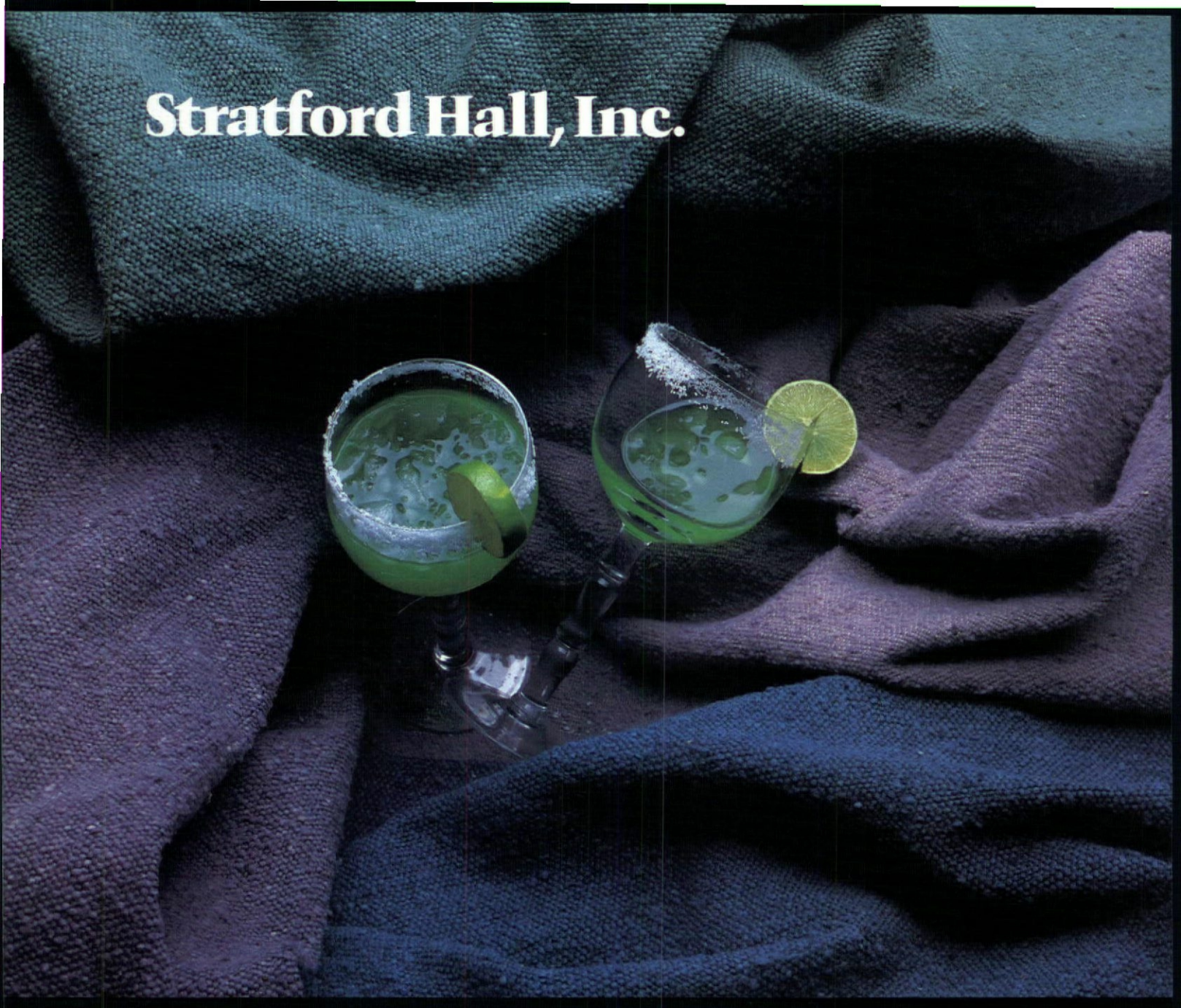

Conquistador handwoven

Bahia, rosa, cielo, jacaranda, and a shot of tequila . . . all are reminiscent of the pleasant memories of Conquistador's birthplace.

The clear, strong colors of the tropics are the hallmark of Stratford Hall's new handwoven from Mexico. Available in eleven colors, Conquistador is 77% wool, 23% cotton, and is 53" wide.

The beautiful handwoven, hand-dyed yarns are highly textured for the ideal contrast to today's slick surfaces. Conquistador surpasses all testing requirements for the contract market and is ideal for upholstery and wallcovering applications.

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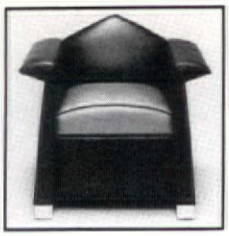

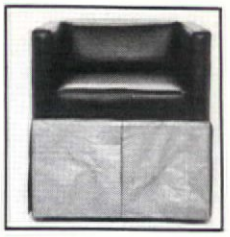

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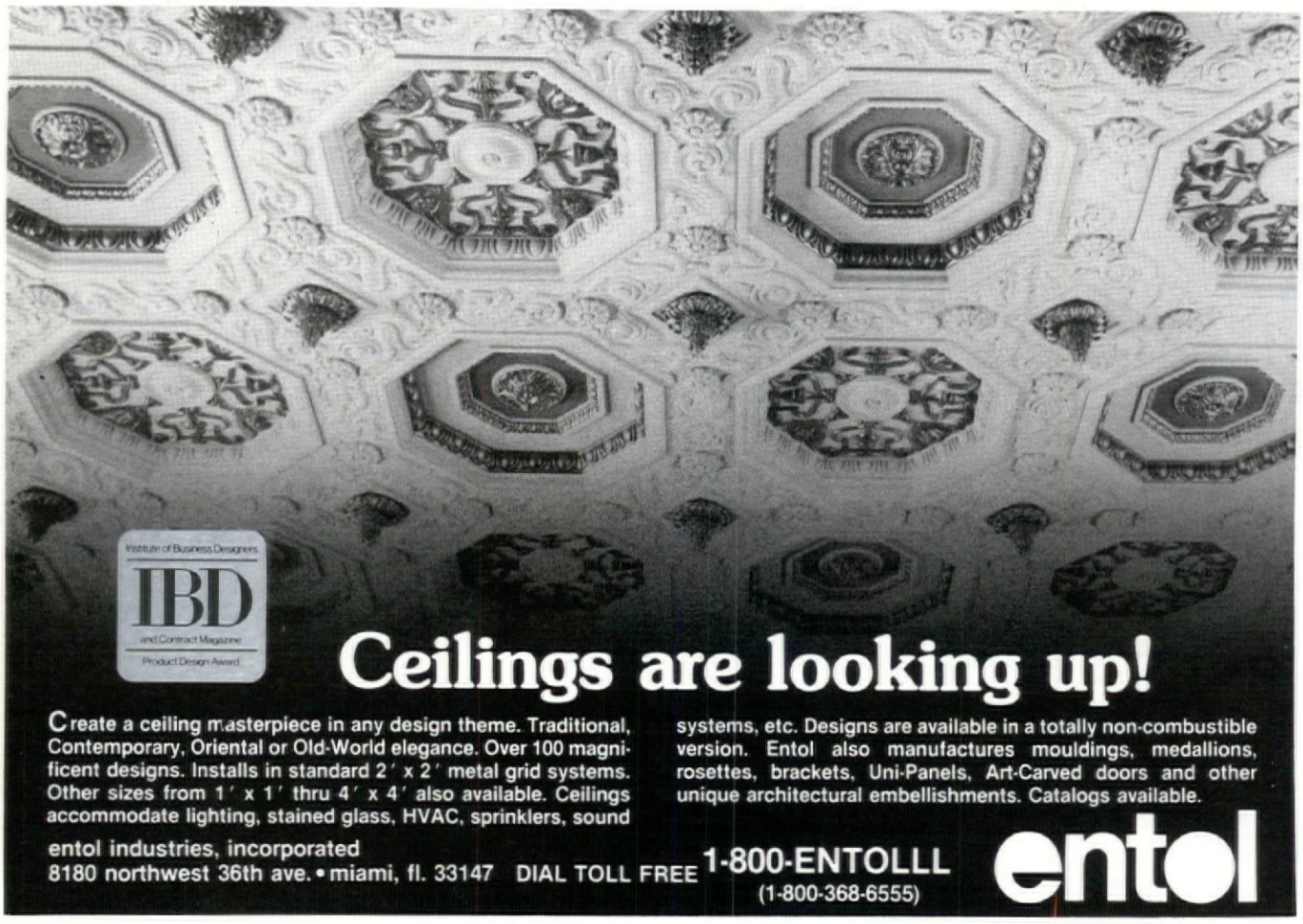

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Protect your interiors beautifully with Acrovyn® handrails, corner guards, bumper guards.

How many times have your pristine interiors been damaged—by movers' dollies and carts, floor waxing machines and myriad other walking, skidding or rolling menaces?

Well, now there's a beautiful, practical solution. It's the Acrovyn Wall Protection System and it's better than ever, with even more designs and colors.

Handrails, bumper guards and corner guards, of tough vinyl/acrylic mounted to concealed aluminum retainers, will protect your interiors from day one and for years to come. That's because Acrovyn's unique free-floating action distributes and absorbs punishing impacts *before* they can cause unsightly damage—to corners or wall surfaces.

The HRB III Handrail shown here is the newest member of the Acrovyn family. Insert options offer an infinite variety of color and surface effects, including 28 Acrovyn designer colors, plastic laminates, anodized aluminum, reflective film and a luminescent material.

The complete system also includes door cladding, door frame protectors and wall covering that's both beautiful and "tougher than blazes." Every design is available in 28 colors.

So, if you want to keep your walls looking new, protect them beautifully with Acrovyn!

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Wood trim adds warmth to electronic offices

Rose Johnson Inc.'s Progressions open plan system is notable for its use of wood trim and fabric-covered acoustical panels, sources of warmth and softness that balance the harsh realities of today's electronic office.

The complete system, expanded to include file and drawer pedestals which coordinate with overhead storage components and meet a variety of electronic as well as conventional storage needs, also features oak-trimmed, high-pressure laminate worksurfaces. A freestanding desk line is also offered as are storage shelves, typing returns, and CRT corner systems. A rounded-edge highlights a conference run-off surface.

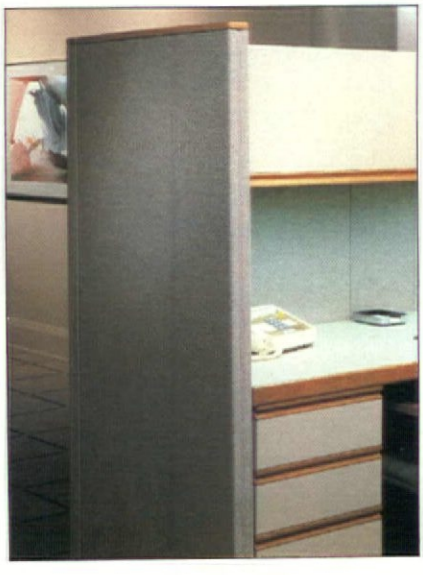
Subtle oak detailing on drawer fronts and flipper door storage components further enhance the line.

"As the office environment becomes more and more hi-tech, people want more warmth in their surroundings," says Richard B. Oakley, Rose Johnson. "This furniture system provides the warmth and softness that is needed to balance the harsh, green screens of VDTs in electronic offices."

Also featured within the system are such "whistles and bells" as slotted printer surfaces, articulated keyboard holders, and wire management.

A variety of fabrics from silk and flannel to polyester and Irish woolens are available for use with the system's acoustical panels. Glazed panels are also offered as part of the system.

Circle No. 334.



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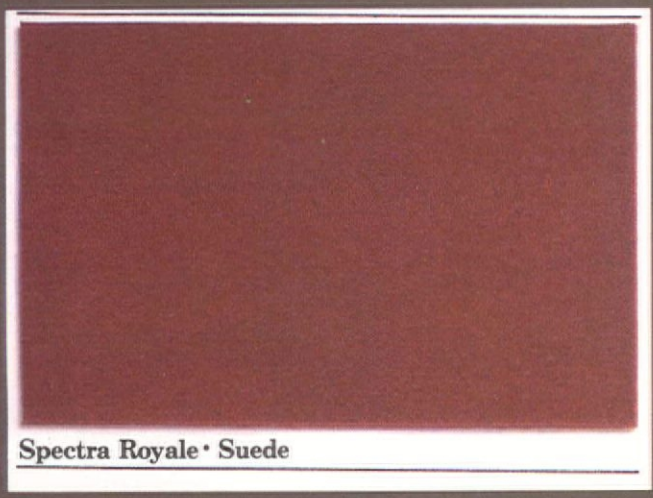
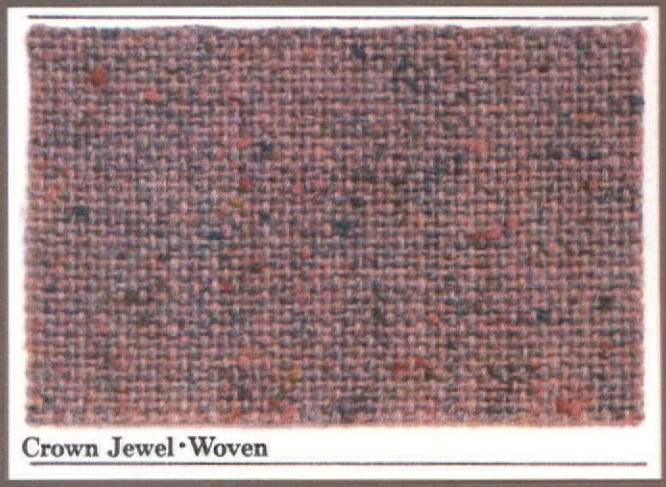


Spectra Royale · Suede

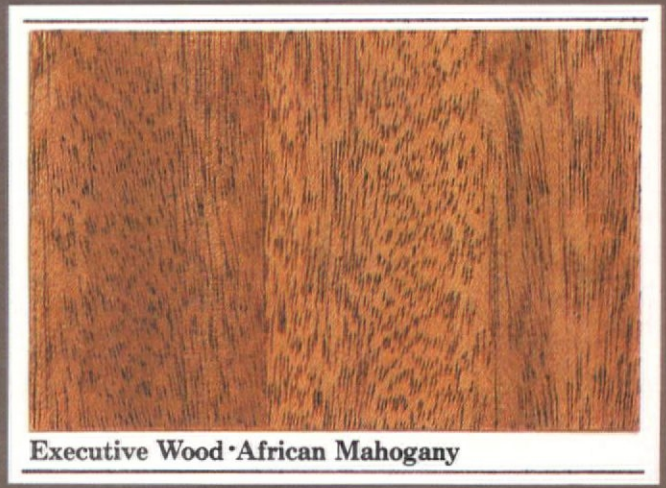
Spectra Royale · Vinyl

Crown Jewel · Warp Lay



Crown Jewel · Woven

Spectra Royale · Vinyl



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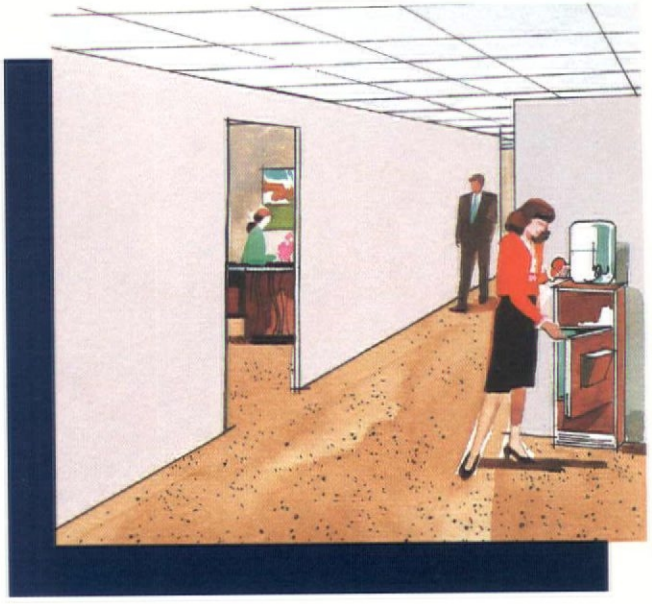

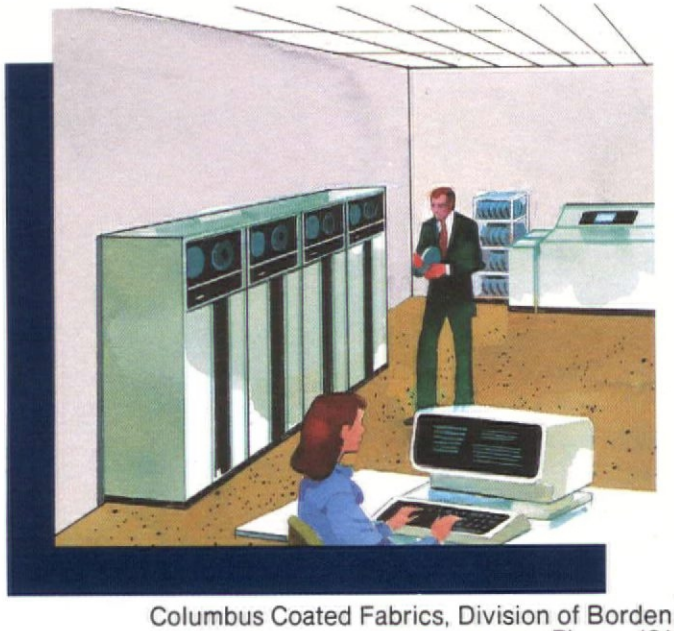

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SoHo showroom sets stage for success as Italian furniture manufacturer enters U.S.

Establishing an identity in the American design community is the goal of Fantoni USA—marketing arm for the Italian contract furniture manufacturer. Thus, in setting up New York showroom operations, location and space plan were carefully selected to assure that the firm and its products are appropriately presented.

A 5,000-sq.-ft. former warehouse and printing facility in Manhattan's SoHo district was the site chosen by Fantoni due to SoHo's growing importance in the architectural and design community. New York architect Al Salsano was commissioned to create a stage set for Fantoni's furniture—some of which is part of the permanent collection at the Museum of Modern Art.

Immediate space planning needs included concealing exposed pipes and radiator units and refurbishing columns covered with peeling paint. Salsano responded by painting pipes and radiators a neutral gray; columns were refinished in tambour, a feature of Fantoni's DS System.

When complemented by carpeting in the same gray tone, these elements appear to fade away under spotlights which accent the furniture. Says Salsano, "As a result, pockets of space, which permit clients to be absorbed by the furniture rather than by the space design, are created."

Upon entering, visitors are surrounded by stark white drywall framing a black marble floor which instantly communicates a stage-like quality. The contrast of black furniture against the neutral gray and white showroom draws clients through the space, while adding drama to the showroom.

Similar contrasts were used by Salsano to maximize the showroom's visibility and importance in the eyes of passers-by. The showroom is located below street level and has only one window through which furniture can be viewed from the sidewalk.

Framing the window is a bright neon sign which immediately draws attention. Meanwhile, greenery at the window base and on columns which step down into the showroom minimizes the sensation that the visitor is in a subterranean facility.

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To give you more food for thought, we at Howe are introducing our new Spectra Group. Spectra's metal understructure comes in many epoxy colors which either match or contrast with a wide choice of colored laminate tops and vinyl edges.

How about, for example, tables of cranberry top, black edge and gray understructure for your cafeteria or training areas?

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Spectra is the name, color is the game.

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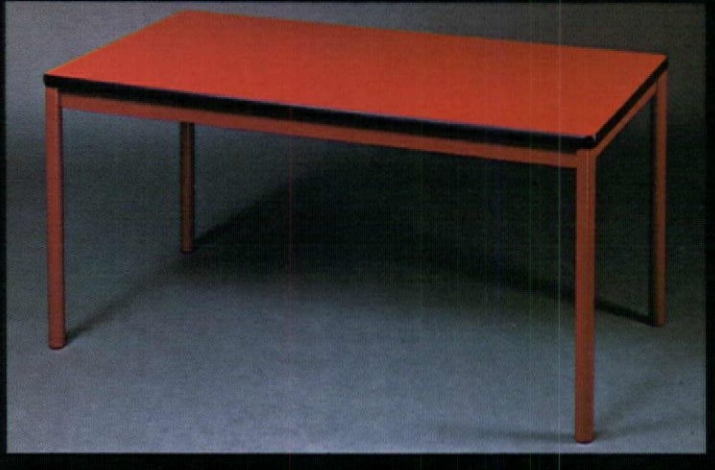

TABLES = HOWE

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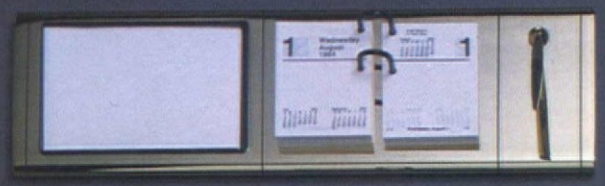
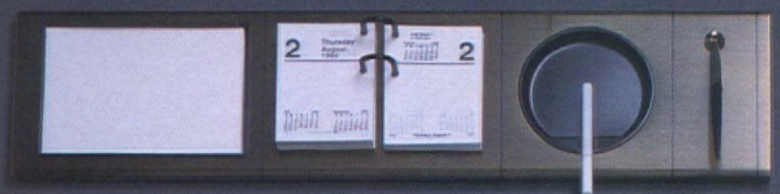
OVAL PLUS™

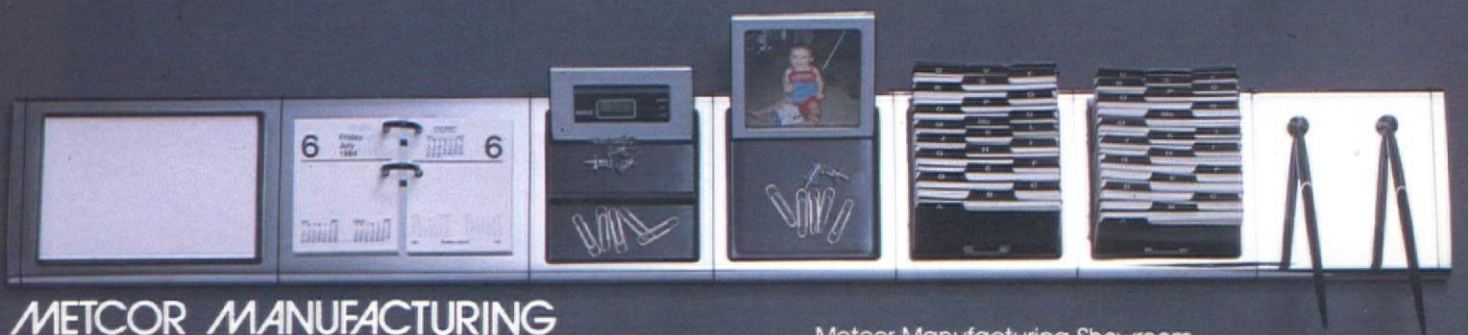
DESK ACCESSORY SYSTEMS



Introducing a new, completely flexible desk accessory system - Oval Plus™ designed to simplify the working environment with modular combinations for the different levels of management.



Components can be interchangeably connected, allowing the individual user to create their own desk-accessory work station.



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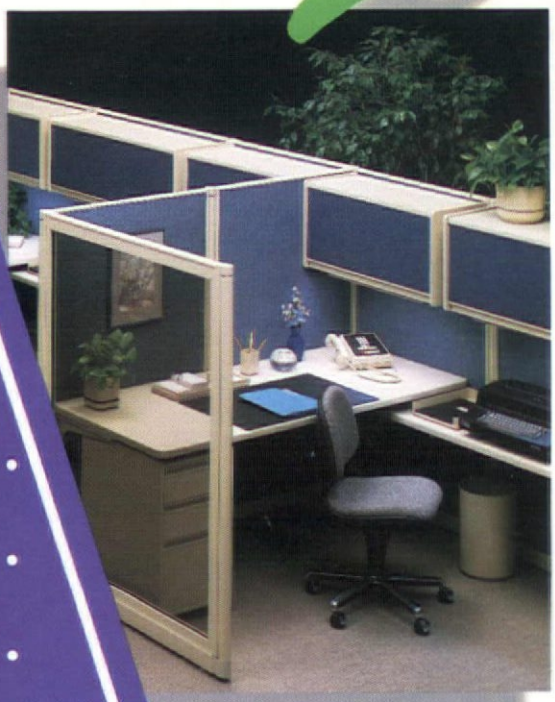

Fabric in more hues.
Curved panels that have views.
Things that organize.
Work surfaces that rise.
Keyboards that articulate.
Circuits now in triplicate.
Higher panels than before.
And a door.

We've made all these changes because our commitment to the industry is still the same: To keep pace with the changing needs of the office environment.

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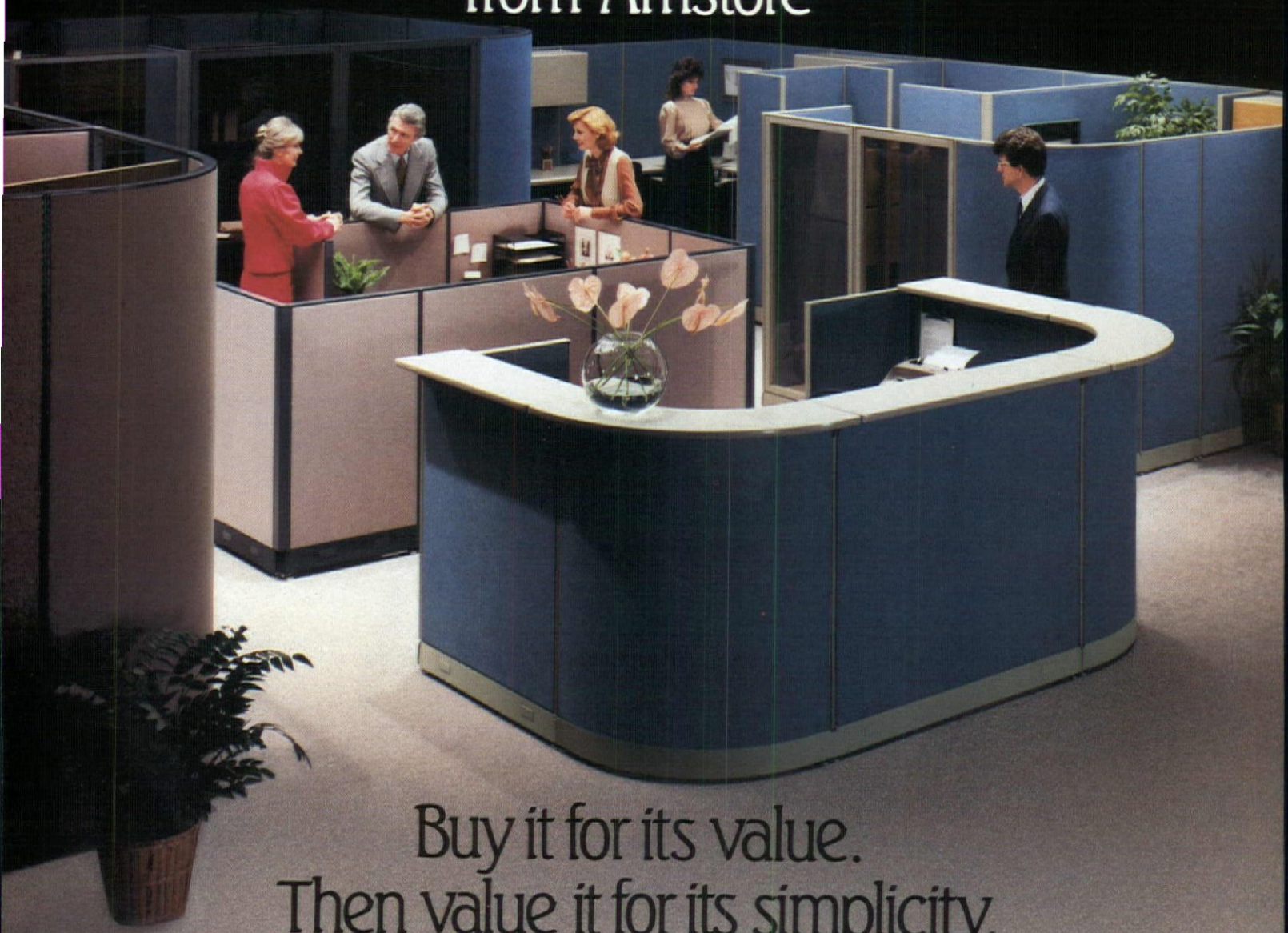
The Option One open office system from Amstore



Buy it for its value. Then value it for its simplicity.

Better value's built in.

Compare Option One with any other open office system, and its value *really* shows.

First, Option One has a superior appearance—as well as the rigidity, and sound and fire ratings you expect from more expensive systems.

Second, it does something most other systems don't do, regardless of their cost: Option One works with your existing furniture. So you not only get the benefits of a reasonably-priced open office system, you get ongoing value from current equipment.

Simplicity for better function.

Well-thought-out simplicity makes Option One easy to plan, install and rearrange.

Metal connector knuckles (right) align and space panels. And a basic connection device, a durable plastic hinge (left) joins panels, regardless of how they're angled or configured.

The simplicity continues: Option One consists of a limited number of carefully chosen components, so it's just as flexible as other systems that are much more complex. This means you can tailor an Option One work station to almost *any* office job function you can think of, so you save on planning, ordering, installation and inventory costs.

Exercise your option now.

Put Option One to work in your offices. Call or write for our brochure.

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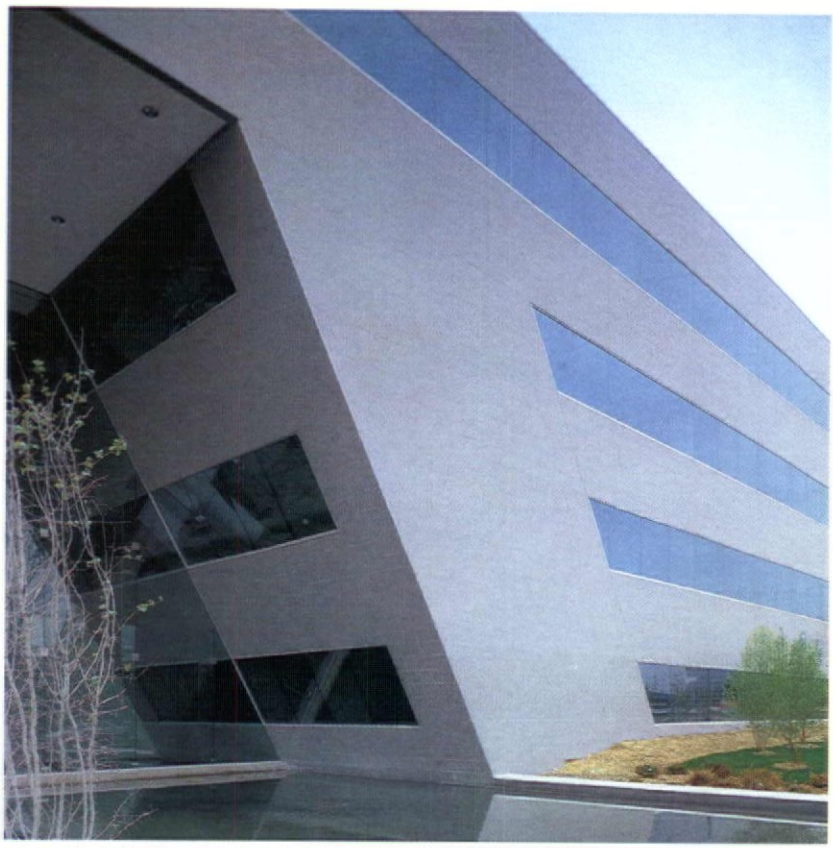
CORNELLI & HAUNER

Somerset, NJ-Atrium No. 2: exterior cladding with polished Ceramic Granite™



Architects: The Spector Group, North Hills, NY.

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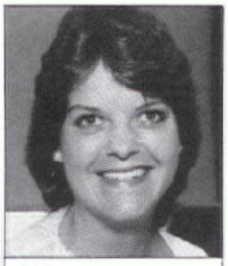
PEOPLE/NEWS

Directors and corporate officers were elected by Contract Interiors. New to the board is **Louis Tomczak,** Detroit. Stockholders re-elected: **Robert Crawmer,** Birmingham; **Clayton Dilliard,** Detroit; **Robert Spradlin,** Gibraltar; and **Ronald Wolinski,** Troy. Re-elected officers are: **Robert Crawmer,** president and secretary; and **Ronald Waring,** assistant treasurer and secretary.

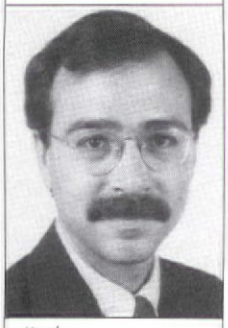
Bennet B. Harvey, Jr., former associate professor, John Marshall Law School, has been appointed associate general counsel, Merchandise Mart Properties, Inc.



Roberts

Pamela Mitchell Roberts *(shown)* was promoted to senior stylist and colorist, home furnishings, Allied Fibers.

Antonio Castelli will be president of Cosmit-Organizing Committee of the Italian Furniture Exhibition for the next three years. Cosmit organizes several trade shows in the furniture sector.



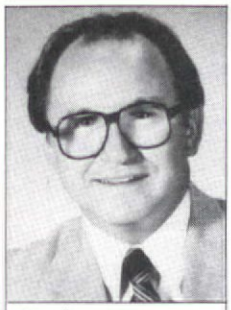
Koch

Susan Carter Harwood, AIA, was named principal, Interspace/Florida. She will manage ongoing operations of the Miami design studio.

Wayne S. Koch *(shown),* AIA, was recently named director of interior design to the ADD Inc., Cambridge, Mass.

Peter Pepper Products has expanded its quick ship program. More than 200 items are available in seven working days from order entry.

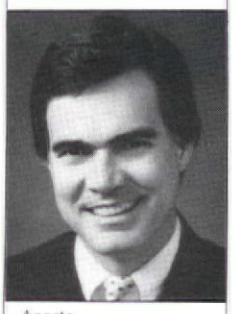
Schafer Assoc., an Oak Brook, Ill.-based interior planning and design firm, has formed an office interiors group. **Ronald A. Baughman** *(shown)* will direct the office design practice as senior vice president.



Baughman

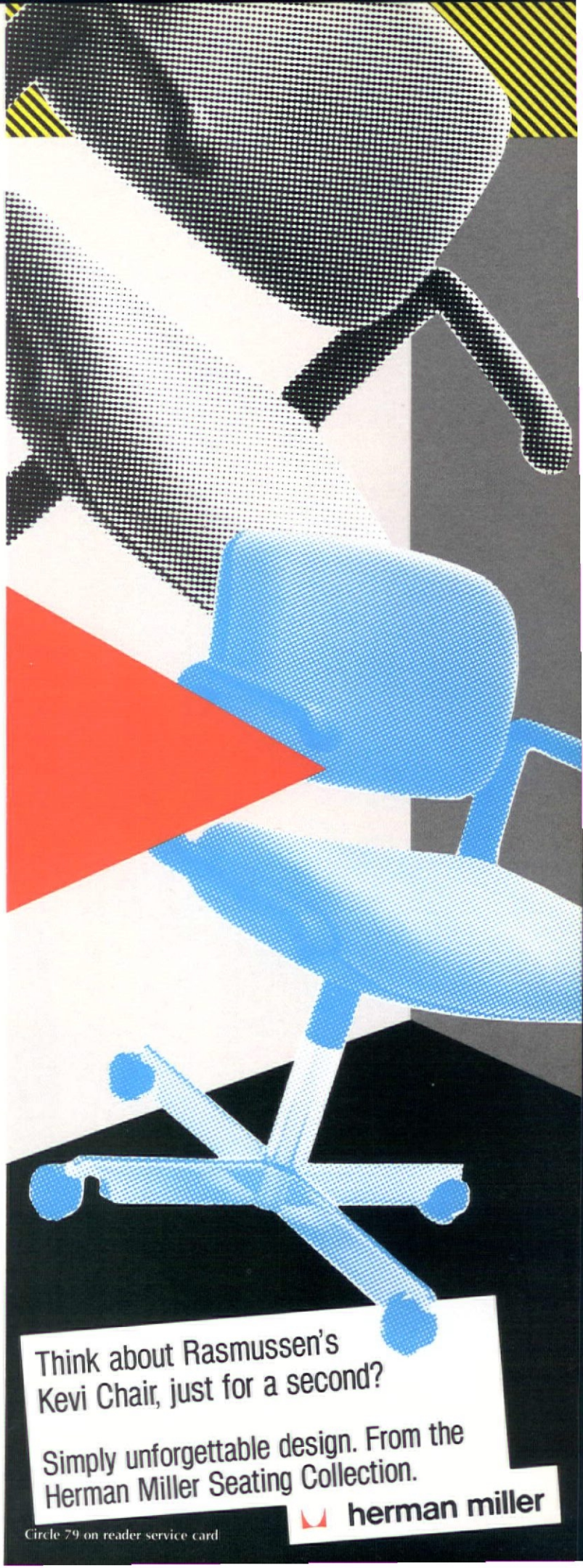
Homestead Fabrics has appointed **John Riederer** marketing vice president, Contract Division. He has more than 15 years of experience in the contract market.

Hercules Inc. promoted **J. Allan Jones** to market manager, carpet fibers. **Richard G. Murphy** was named market manager, textile fibers.



Acosta

Luis O. Acosta *(shown)* joined C.W. Fentress & Assoc. as senior project designer.



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Because carpets of Herculon Nouvelle give you the ultimate blend of beauty and on-the-floor performance. With a wide variety of new, contemporary styles and textures that are ready to accept the design challenge of any and every office space application. And with a proven record of durability in resisting the everyday spills, spots, and wear of the corporate grind. For years to come.

So before you put just anything to work on the floor of your office, take a look at our executive material. And give your business a better footing with Herculon Nouvelle.

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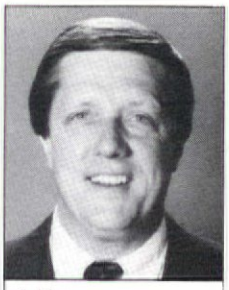
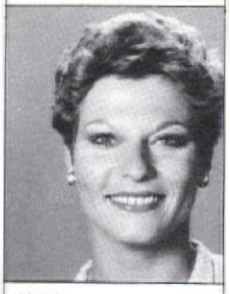
PEOPLE/NEWS

Sam Subler *(shown)* and **Marsha Harris** have become territory managers for Anderson, a Glendale, Calif.-based manufacturer of office furniture. Subler will cover the San Fernando Valley, South Bay, Ventura, Santa Barbara and Kern County areas, while Harris will cover northern California.



Subler



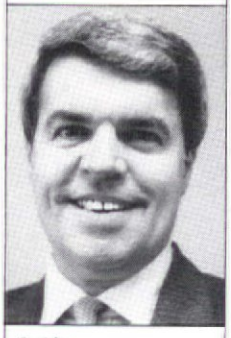
Harris

Samsonite Furniture Co. has named **Marcia Denton** market planner, Vogel-Peterson wardrobe products, Samsonite Consumer Products Division. **Dave Kalberer** has been promoted to marketing manager of the division.

Michael Tucci will manage the new Dallas Decorative Center showroom of Paul Assoc. The firm makes bathroom accessories, contemporary furniture, and decorative hardware.

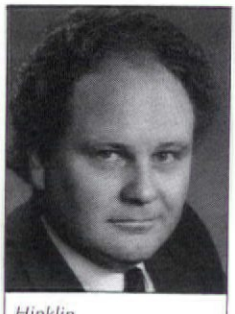
Mohawk Carpet tapped **Stephen C. Scott** as director, commercial marketing.

Furniture Consultants, Inc. (FCI) appointed **William Caligari,** Manhattan, and **John T. Smith** *(shown)*, Scarsdale, N.Y., sales reps.



Smith

The New York chapter of the **Institute of Business Designers** (IBD) received first place honors from the IBD national organization in its Chapter Graphics Competition.

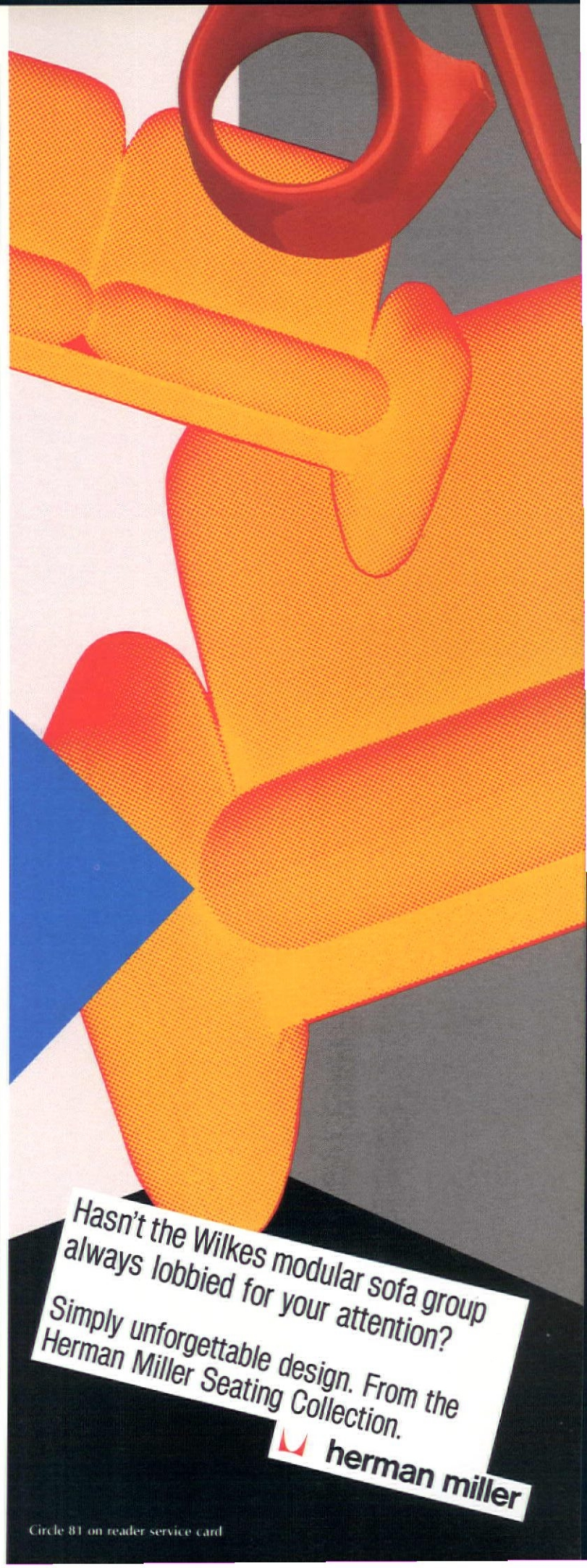


Hinklin

Woo

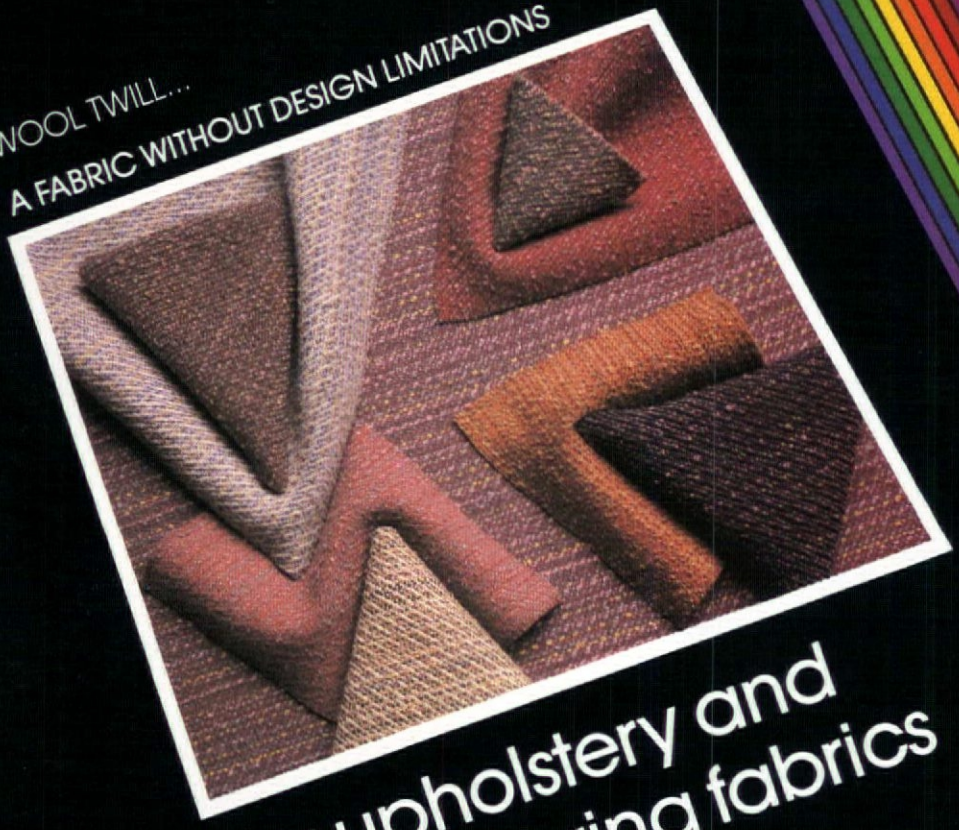
Five new partners have been elected at Skidmore, Owings & Merrill, an architectural design firm. **Alan D. Hinklin** *(shown)*, Chicago office, has been selected partner-in-charge of project administration. **John L. Kriken,** San Francisco office, will be planning and urban design partner. **Douglas F. Stoker,** Chicago office, assumes responsibilities as partner in charge of firmwide computer services. **Robert L. Wesley,** Chicago office, serves as partner-in-charge of technical coordination. **Carolina Ying Chi Woo** *(shown)*, New York office, has been chosen partner-in-charge of project administration.

Samuel C. Clarke has been named president, Thonet Industries. He previously was president of Corry Jamestown Corp.



WOOL TWILL...

A FABRIC WITHOUT DESIGN LIMITATIONS



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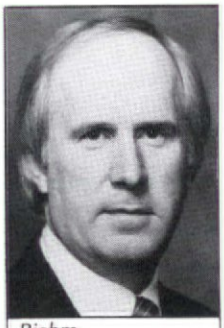
PEOPLE/NEWS



Riehm

Russell B. Riehm *(shown)* joined Stratton Inds. as territory manager, Washington D.C. and Baltimore, Md., areas.

Basile

Bloomcraft Inc. has restructured its management staff and refocused its manufacturing operations. **Anthony J. Basile** *(shown)* has been appointed chief operating officer and general manager. **Buddy Frank** has been promoted to vice president, sales; **Harvey R. Kagel** has been named vice president, national accounts. **Tara Fujimoto Harris** has become director of marketing, and **Thomas P. Herbert** is director of materials management. Bloomcraft will begin manufacturing high-quality bedspread and drapery ensembles, in addition to its shower curtain line.

Cooper Architectural Signs has moved to larger quarters. It is now located at 10909 Tuxford St., Sun Valley, CA 91352; 318/768-7814.

Formica Corp. appointed **Robert Blaich** to its Design Advisory Board (DAB). Blaich is managing director, Concern Industrial Design Centre, N.V. Philips, Netherlands. DAB advises Formica on product design and markets, as well as large-scale environmental systems.

Barbara A. Insalaco, Buffalo, N.Y. has received the fourth annual Judith Selkowitz Fine Arts Award of $3,000.

Joyce Vagasy Textiles, a division of Amicale Fabrics, has appointed **Susan Mills** as sales representative, Wash., Alaska, and Vancouver, B.C. **Bill Gosser Assoc.** covers Oreg.

Fear

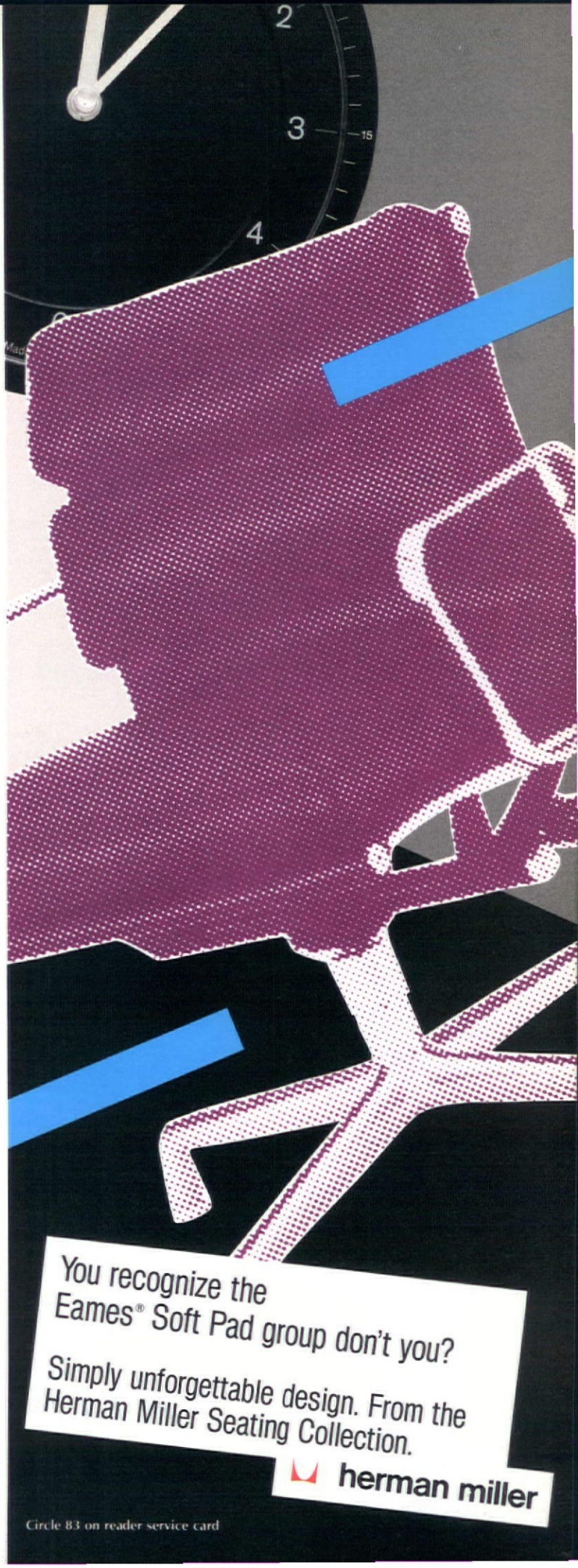
GF Furniture Systems promoted **Richard E. Prentice** regional manager of the newly-consolidated south central region. The firm will be opening a new showroom in Houston.

Alexander Smith Carpet has appointed **James D. Hardimon,** Chicago, central division manager, and **Howard R. Lebowitz,** Teterboro, N.J., northeast division manager.

Jeffery Fear has been appointed manager, marketing communications, Hiebert Inc. His new responsibilities include direction and coordination of advertising, graphic design, and corporate communications.

Tarkett Inc. appointed **Maria P. Sardina** as architectural contract specialist, Los Angeles. **George Eschenbach** was named manager of treasury operations.

Marc Howard Associates was named exclusive sales representative, Domus Italia, Washington, D.C., Va., W. Va., and Md. territory.



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CONCEPT: Elegant understatement for the Westbury Gallery in New York.

DESIGNERS: Design Studio 55: Mario Iankelevich and Elaine Werz

COMMENT: "We wanted an ambiance that would let the art stand out, so we chose subtle, unassertive shades of gray and purple. Wunda Weve did a beautiful job of custom dyeing their carpet of Du Pont Antron® Nylon to match the chairs. Their quality is superb, the price was right and delivery was right on time."

CARPET: Wunda Weve

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COMING EVENTS

1984

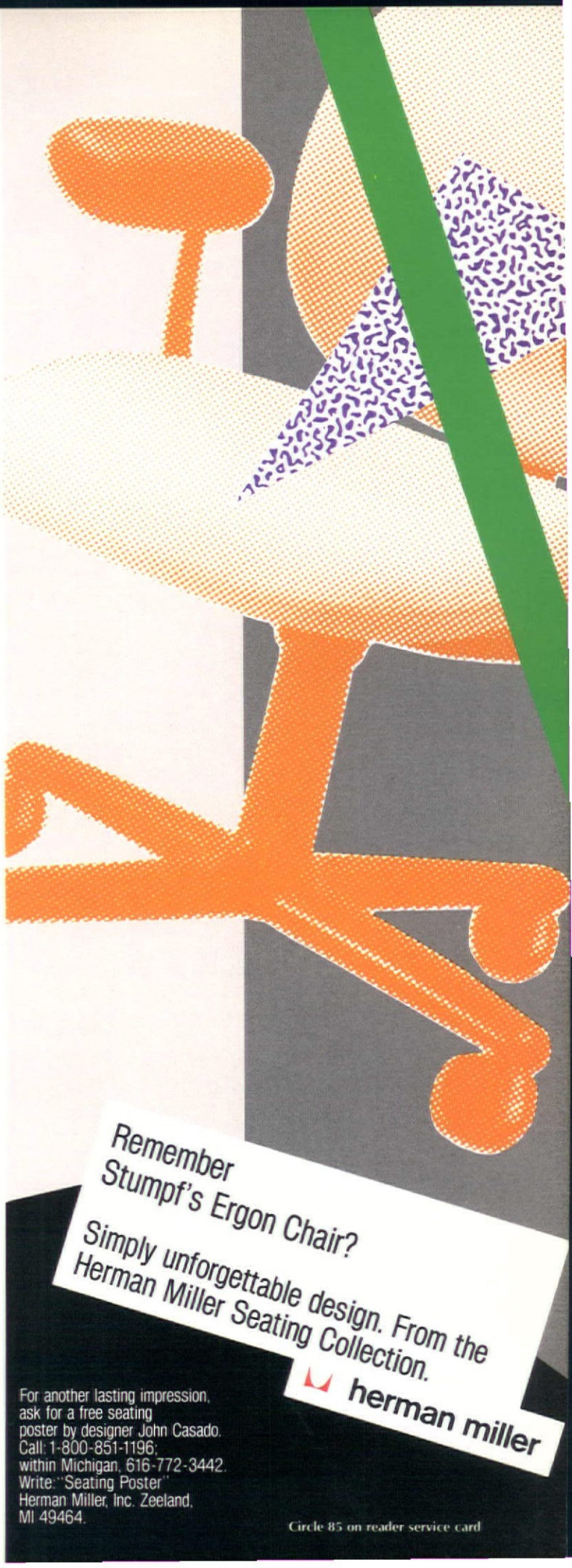
November 15-18. Carpet & Rug Institute (CRI) Annual Meeting & Invitational Conference. Mariott Hotel, Marco Island, Fla.
November 26-29. Office 'Landscape' Users Group 32nd Symposium. Hyatt Regency, Atlanta.
November 27-30. International Symposium on Architectural Fabric Structures. Hyatt Orlando Hotel, Orlando, Fla.
December 5-7. Carpet Cushion Council Conference. Coral Country Club, Miami.

1985

January 11-14. Northwest Home Furnishings Mart Winter Market. Seattle, Wash.
January 20-24. Wallcovering Distributors Assn. Annual Convention. Hyatt, New Orleans, La.
January 23-25. CONDES. World Trade Center, Dallas.
January 26-31. Winter Market, Showplace Square, San Francisco.
February 6-7. "Simplifying Communications Wiring" seminar sponsored by Darlabs Inc. (Harvard, Mass.). New York City, N.Y.
February 12. Collaboration 6, Resources Council. Cooper Union, New York, N.Y.
February 19-21. "Simplifying Communications Wiring" seminar sponsored by Darlabs Inc. (Harvard, Mass.). Los Angeles, Calif.
February 20-22. INFO/SOFTWARE, Information Management Exposition & Conference. O'Hare Exposition Center, Chicago.
March 3-8. American Institute for Design & Drafting (AIDD). Albert Thomas Convention Center, Houston.
March 8-11. American Association of School Administrators Annual Meeting. Dallas, Tex.
March 18-19. Intelligent Buildings & Information Systems (IBIS) Spring Conference. Pier 66 Hotel, Ft. Lauderdale, Fla.
March 28-30. Westweek. Pacific Design Center, Los Angeles.
April 16-18. Lighting World. New York Hilton Hotel, New York City.
April 25-27. National Contract Show. Sahara Hotel, Las Vegas, Nev.
April 24-26. Hotel, Motel Hospitality Expo. Tropicana Resort and Casino, Las Vegas, Nev.
June 3-7. A/E Systems '85. Anaheim, Calif.
June 9-12. American Institute of Architects Convention. San Francisco.
June 11-14. NEOCON. The Merchandise Mart, Chicago.
July 25-28 (tentative). ASID National Convention. Dallas.
September 10-12. Office '85. Washington Convention Center, Washington, D.C.

Foreign Trade Shows 1984 & 1985

January 9-12. Heimtextil Fair. Frankfurt, Germany.
January 9-14. International Lighting Exhibition '85. Parc des Expositions, Porte de Versailles, Paris.
January 10-14. 4th International Interkit. Porte de Versailles, Paris.
January 15-20. International Furniture Fair. Cologne, Germany.
February 23-27. STAR '85, Home Furnishings Market. Milan, Italy.
April 14-18. 2nd Computer and Computer Graphic Exhibition, "Saudicomputer." Riyadh Exhibition Centre, Saudi Arabia.
May 12-16. Interior Design International. Olympia Hotel, London.
May 15-16. 4th Annual Spring Open House, Designers Walk. Toronto, Canada.
May 23-27. STAR '85. Milan, Italy.



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Color

Color is one of the first qualities you specify, and the mills who use ULTRON® and ULTRON® 3D fibers by Monsanto offer a never-ending color palette. Just select any shade for any traffic location. The high quality of ULTRON fibers lets the carpet stay attractive and good-looking for many years to come.

Luster

ULTRON fibers combine the expensive wool-like luster with the long-lasting function and practicality of nylon. The luster you'll see in ULTRON and ULTRON 3D fibers will give a unique glow and brilliance to a lobby, office area or restaurant application.

Texture

ULTRON fibers are designed to resist crushing and matting—regardless of the traffic flow. Low pile, cut pile, or berber look . . . all have the "bounce-back" features of ULTRON. ULTRON stays good-looking over many years of use.

and lasting performance here

Performance

ULTRON and ULTRON 3D fibers feature a carefully engineered triangular cross section construction. This tri-lobal design resists abrasion. It provides excellent resilience. And it ensures excellent soil-hiding and low-soiling characteristics. Plus, Monsanto's built-in proprietary antistatic elements give permanent static control.

Durability

ULTRON 3D is a heavy denier product with a firm hand. It offers even better protection against soil build-up and three dye level versatility. Both ULTRON fibers are made of type 6,6 nylon—the toughest of all manmade carpet fibers. And both have achieved an outstanding balance of appearance retention properties.

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TOPsiders™ The entire grid is your garden. Plant the filetops, the binder bins—and the wall panels, if that's where the plants work best.

TOPsiders™ Soften edges and happily put high touch humanistics anywhere. Free up plant placement options and de-limit design potential without stealing a single square foot from a space-critical floor plan.

TOPsiders™ Patent pending. Clean-lined radius rectangles in ABS. Non-marring support brackets install quickly with no tools at all, adjusting snugly to any size panel top from 1½" to 2¾"; then, the watertight planters slip securely over the brackets to hide them completely. Designed to hold standard 6" nursery grow pots without replanting; 30 x 6⅛" x 6" and more sizes to come soon; five standard matte colors—warm brown, dark brown, charcoal and the most frequently specified tan and gray values.

TOPsiders™ A whole new way to plant an open plan.

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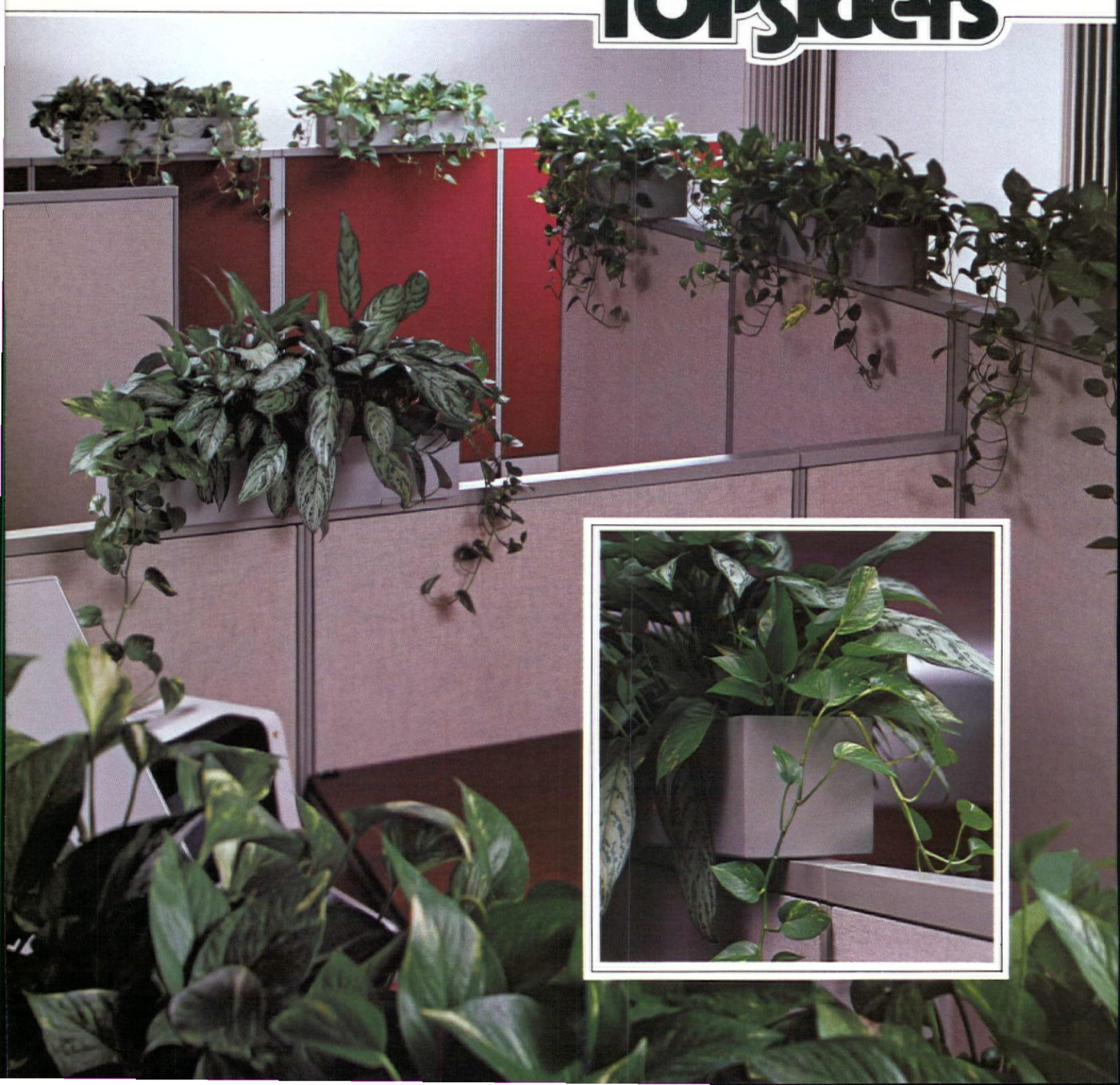


Executive Desks
A Continuum in Design

Tuohy presents four distinctive designs in executive desks as a continuum in contemporary-transitional design.

Each desk grouping is an individual series of executive furnishings, including desks, returns, credenzas, U-stations, file paper management units, and computer designated furnishings.

All units are produced from selected hardwoods and hardwood veneers. Detailing and appointments are presented with the highest regard for furniture excellence.

Above: *Primera Series* desk, presenting its epicycloidal corner detail. Cube or recessed formats.

Below: *Dorian Collection* desk in full crotch mahogany; also available in walnut, oak & mahogany veneers.

Tuohy

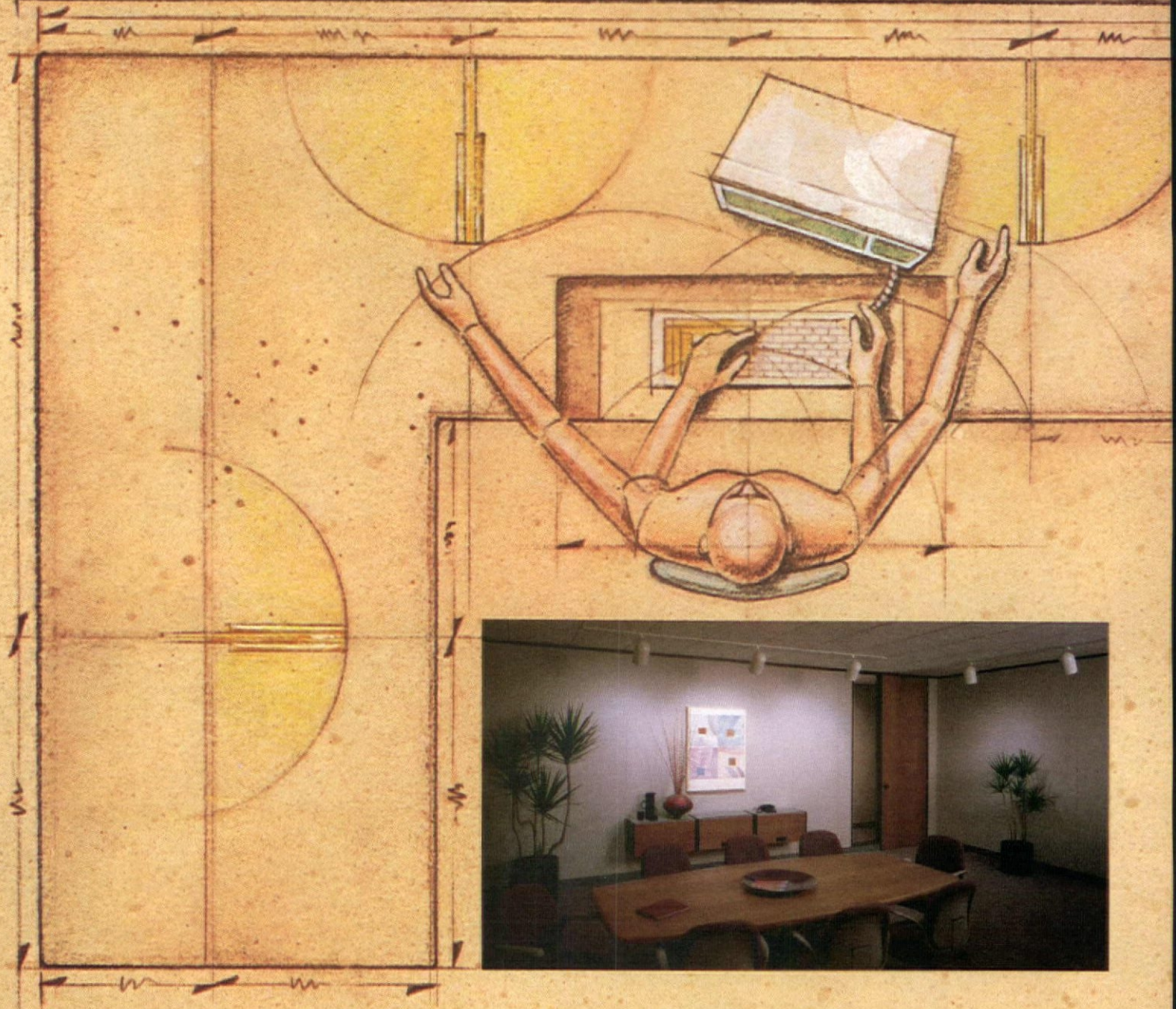
Please inquire regarding other desk groupings in Tuohy's "Continuum in Design"

Tuohy Furniture Corporation
42 St.Albans Place
Chatfield, MN 55923

Circle 88 on reader card

ULTRA

M O V A B L E P



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■Now, the ultimate partition has extended its superiority even further. New "Systems/Ultrawall" accommodates almost all manufacturers' system furniture readily...as shown here with American Seating Company products. ULTRAWALL partitions have been the industry's choice for years. For easy disassembly and reassembly. For sound ratings up to 50-STC, fire ratings up to 2 hours. And for the solid feel you'd expect only from a permanent partition.

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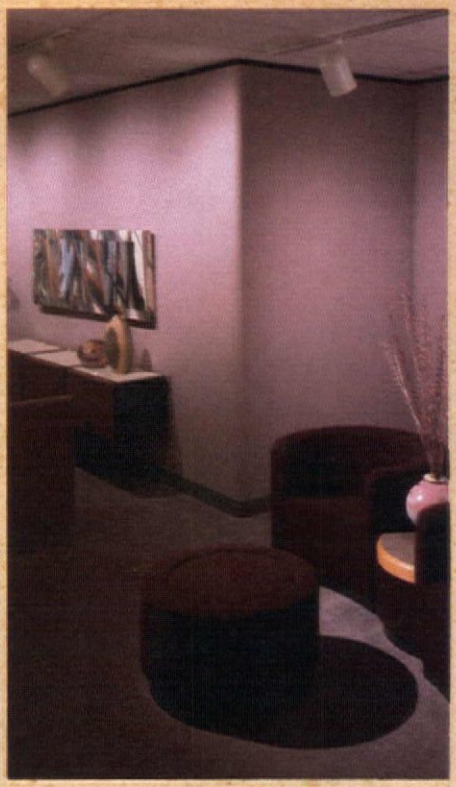
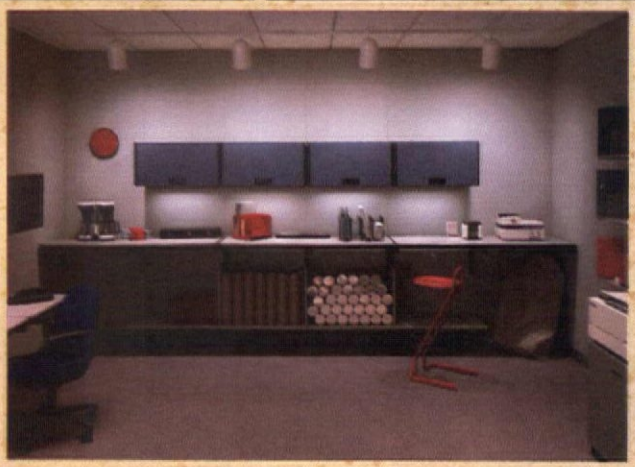
ARTITIONS





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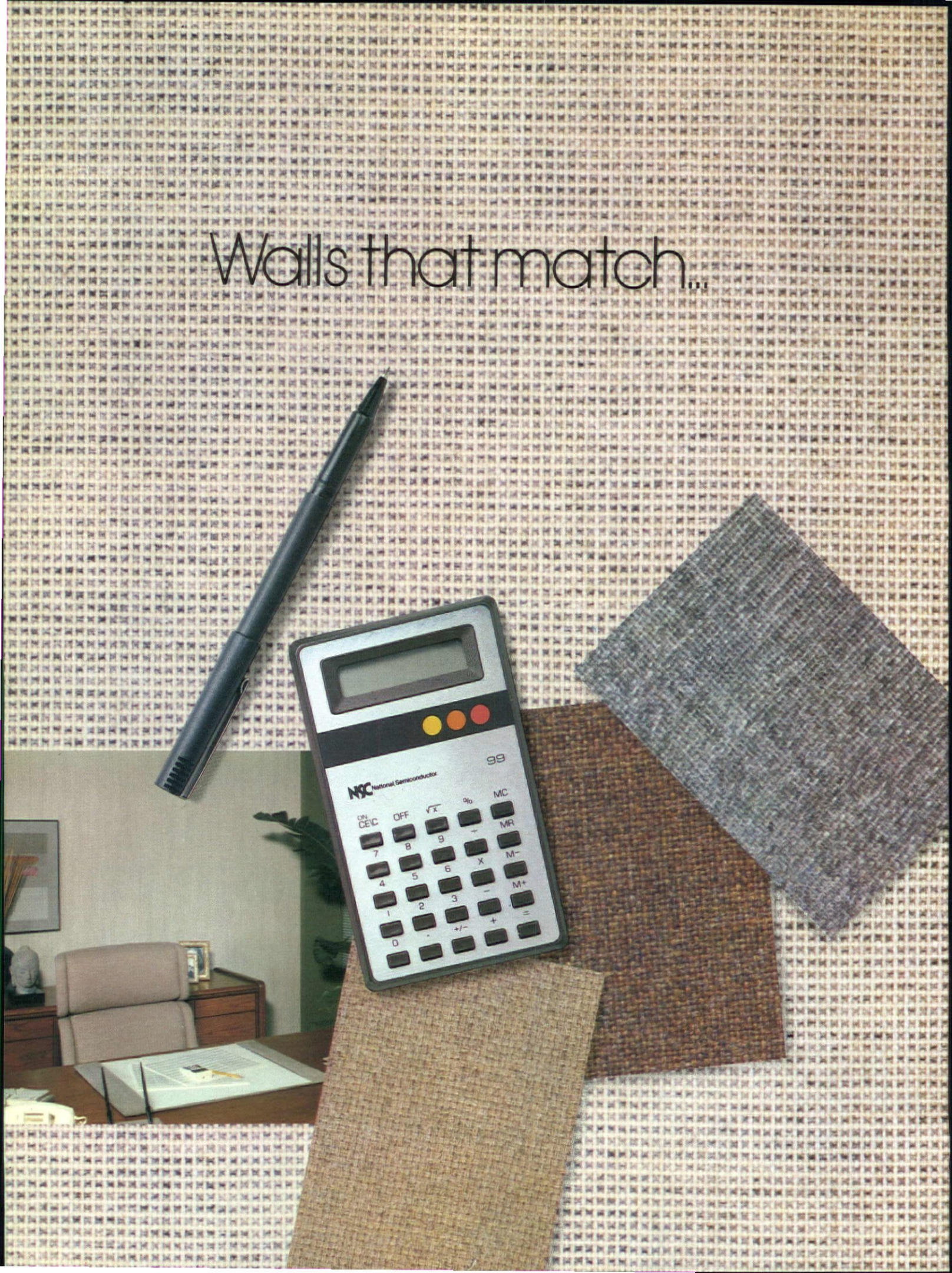
UNITED STATES GYPSUM
BUILDING AMERICA

Circle 89 on reader service card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Now you can coordinate panel fabrics from the leading open office systems with our Contract Coordinates wallcoverings for fixed, perimeter walls.

The same textiles sold by Guilford of Maine as panel fabrics to Steelcase, Herman Miller, Haworth, Westinghouse and other major office system manufacturers are laminated to a paper backing for our Series 4000 Contract Coordinates wallcoverings. Or, you can use Series 4000 on Vicracoustic sound absorbent systems, when quiet interiors are a design criterion.

Contract Coordinates also includes a selection of Belgian linen wallcoverings in both woven and warp lays. Many are Scotchgard treated for added protection against soiling. Scotchgard, a product of 3M Company, is a fabric stain repellent for water and oil based stains.

You'll find Contract Coordinates available through your Vicrtex representative. You'll also find the same reliable service, delivery and selection as you do for our other Vicrtex wallcoverings. Where there are walls, we have you covered.

Write for more information.

Photo: Courtesy of Steelcase

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Circle 90 on reader service card

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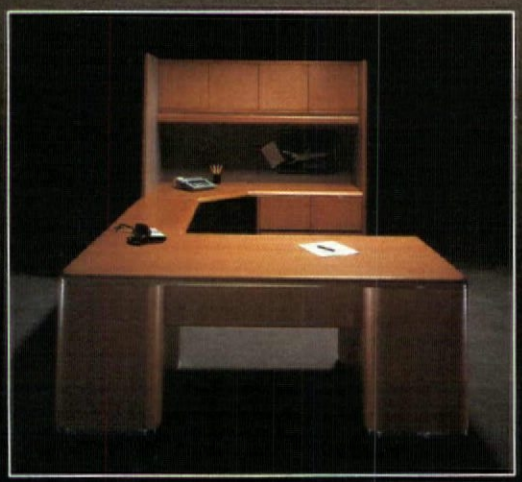
Woodtech 4000™

The innovative wood system for the fast changing office environment.



Innovation...the key word for Woodtech 4000™. Transitional design enhanced by the quality and warmth of wood. Yet, as functional in its applications as most other modular systems. The line contains over 80 units which will adapt to almost any office environment - from conventional all the way to an extensive modular *electrified* system for data processing.

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Phone (919) 889-2009

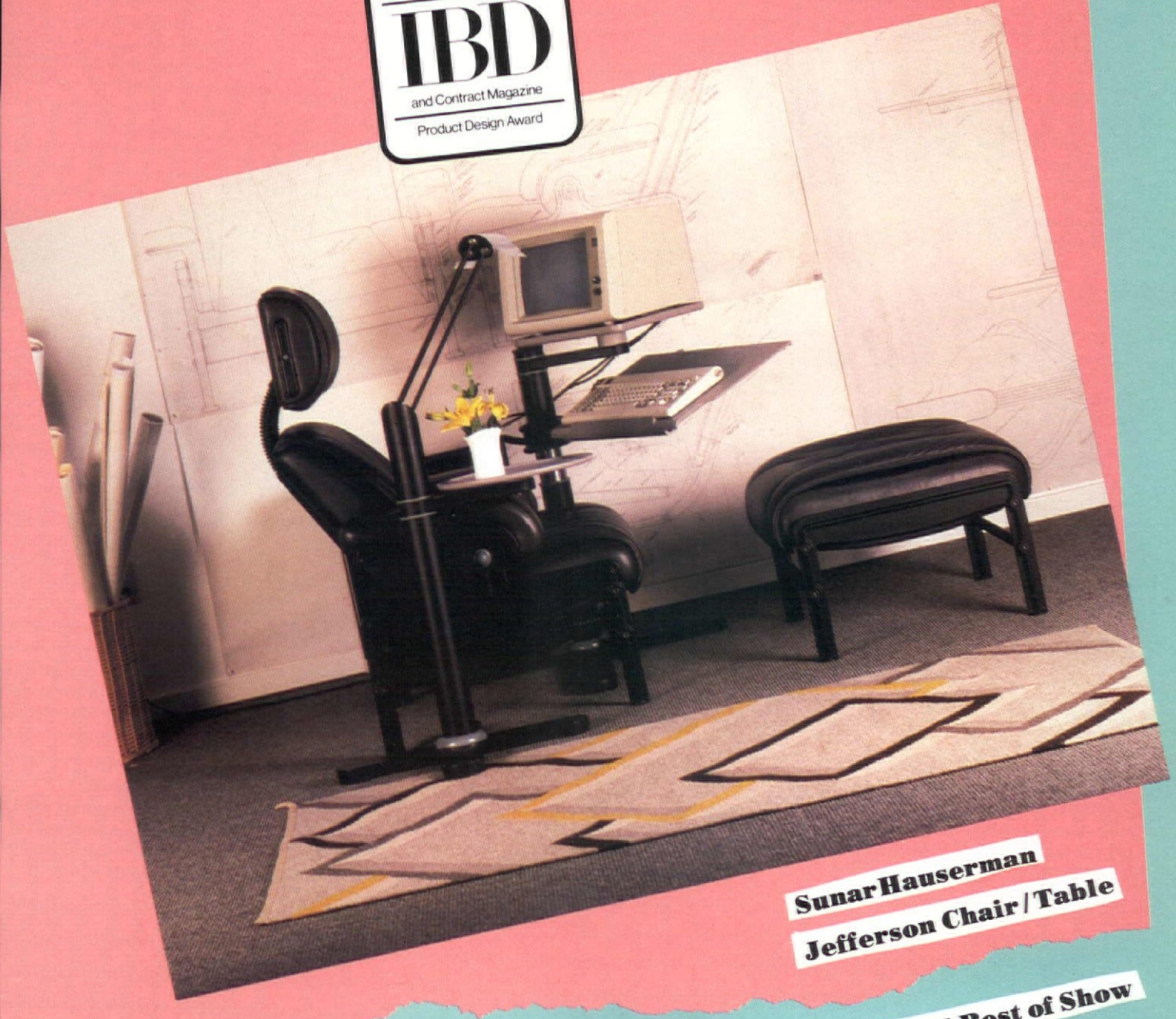
Designed by Robert Bernard Associates

Circle 91 on reader service card

In 16th IBD / Contract Magazine Product Design Competition

Record number of gold awards (16), 12 silver, and nine bronze awards supplemented by five honorable mentions at urging of judges.

Institute of Business Designers
IBD
and Contract Magazine
Product Design Award



Sunar Hauserman Jefferson Chair / Table

Awarded Best of Show

JEFFERSON COLLECTION IS 16TH ANNUAL PRODUCT DESIGN

Record number of gold medals among fewer total awards signifies quality of entries in the 1984 judging

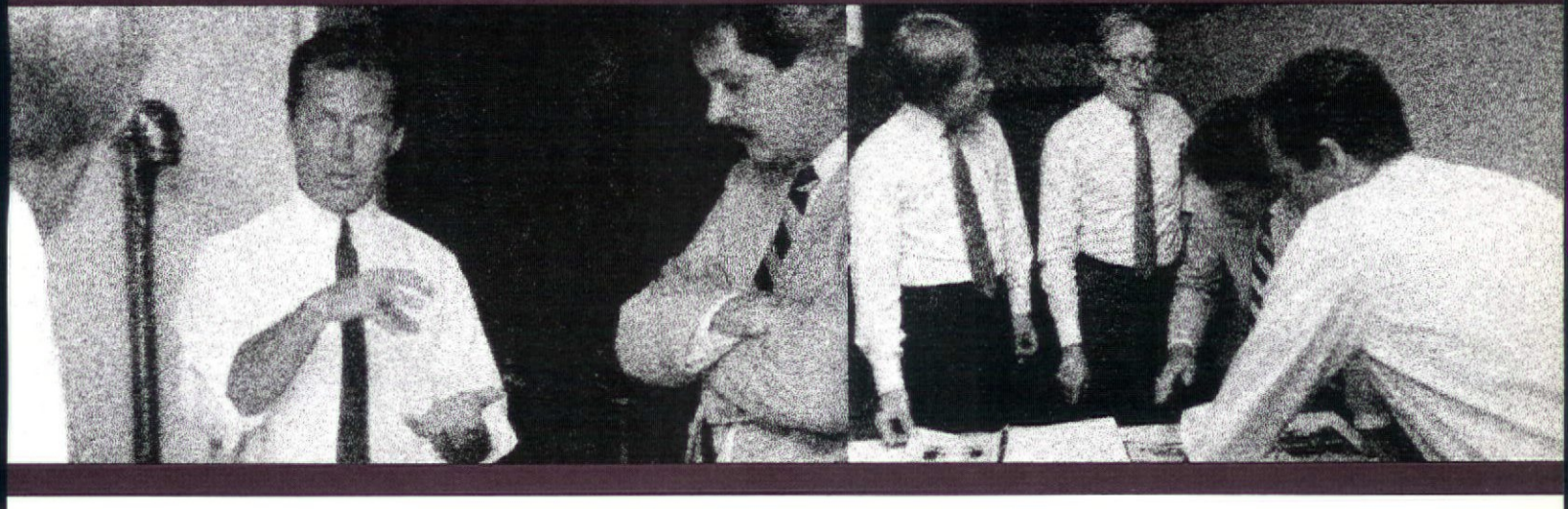
The Jefferson Chair/Table Collection designed by Niels Diffrient for SunarHauserman, was selected Best-of-Competition in the 16th annual Institute of Business Designers/CONTRACT Magazine Product Design Competition. Taking two gold awards, one for Best-of-Show and one for the Innovative Product Solution category, the Jefferson Chair/Table was among a record number of gold awards made by a distinguished group of four jurists.

Gathering for two full days of deliberations at the IBD headquarters, Merchandise Mart, Chicago, the judges awarded several gold, silver, and bronze awards plus five honorable mentions, although the latter category was earlier eliminated from judging this year.

Of the 42 awards, down five from last year, 16 were gold, 12 silver, and nine bronze. Category 13—Upholstery Fabrics—claimed three gold medals, while each of four other categories took two gold awards. Certain categories of the competition received multiple silver and bronze medallions.

Jurists were Eugene Daniels, FIBD, national president, IBD, and president, Counterpoint Inc., Knoxville, Tenn.; Dale Fahnstrom, IDSA, associate professor, product design, and chairman, Institute of Design, Illinois Institute of Technology,

CHAIR/TABLE BEST-OF-SHOW IN IBD/CONTRACT COMPETITION



Chicago; James Guequierre, vice president, Hambrecht Terrell Intl., N.Y.; and Gordon Sylvester, partner, Henry Dreyfuss Associates, N.Y.

Absence of winners in 10 categories out of 22 is reflective of high standards set by the judges, according to Karen Guenther, competition coordinator for IBD. "We will launch an extensive campaign together with CONTRACT Magazine to welcome competition participants in early 1985 for next year's event," says Guenther.

"There were so many excellent entries in certain categories—especially in fabrics—that this year, judges established sub-categories for medalist recognition in these product lines. That is why multiple awards occurred so often.

"It is to the credit of this very responsible panel of jurists that pains were taken in selecting the winners over a grueling two-day period," Guenther concludes.

Winners were hosted at a special dinner held during Designer's Saturday at the International Design Center New York (IDCNY) in a program themed a "Design Olympics." Designer's Saturday participants and those in town to accept awards convened at the site of the new design center located in Long Island City, across Manhattan's 59th Street Bridge.

Engaged in two days of deliberations for selection of IBD/CONTRACT product design awards are jurists and IBD executives (l. to r.; photo far-left) Dale Fahnstrom, ISDA, associate professor, product design, and chairman, Institute of Design, Illinois Institute of Technology; Gordon Sylvester, partner, Henry Dreyfuss Associates; Charles Gelber, FIBD, chairman, IBD Product Design Competition and national president emeritus, IBD; James Guequierre, vice president, Hambrecht Terrell Intl.; Karen Guenther, IBD, product design competition coordinator; and Eugene Daniels, FIBD, national president, IBD, and president, Counterpoint, Inc.

Institute of Business Designers

IBD

and Contract Magazine

Product Design Award

1984 COMPETITION AWARDS

BEST-OF-COMPETITION
Gold Award: SunarHauserman

CARPETING & RUGS
Gold Award: Interface Flooring Systems Inc.
Gold Award: V'Soske
Silver Award: Milliken & Co.

CASEGOODS
Gold Award: Vereingte Werkstatten, through Stendig International

CEILING SYSTEMS
Silver Award: Entol Industries Inc.

CHAIRS/SPECIALTY SEATING
Gold Award, Task Seating: Herman Miller Inc.
Gold Award, Guest Seating: Stending International
Silver Award: SunarHauserman
Silver Award, Guest Seating: The Gunlocke Company
Bronze Award: Contract Seating International

FURNITURE INTEGRATED/TASK AMBIENT LIGHTING
Silver Award: Knoll International

LIGHTING
Silver Award: Arteluce, through Atelier International
Bronze Award: Les Prismatiques
Honorable Mention: Les Prismatiques

LOUNGE FURNITURE
Gold Award: Thos. Moser Inc.
Silver Award: Niedermaier Design
Bronze Award: Avarte, through Beylerian Limited

OTHER FABRICS
Gold Award, Casement: Groundworks Inc.
Gold Award, Fabric Collection: Herman Miller Inc.
Silver Award, Health-Care: KCR Fabrics Inc.
Silver Award, Health-Care: Design Tex Fabrics Inc.
Bronze Award, Health-Care: Arc-Com Fabrics Inc.
Bronze Award, Casement: Brickel Associates
Honorable Mention, Fabric Collection: Design Tex Fabrics
Honorable Mention, Hospitality: Ametex Contract Fabrics

SPECIAL INNOVATIVE PRODUCT SOLUTION
Gold Award: SunarHauserman
Honorable Mention: Construction Specialties Inc.

SYSTEMS FURNITURE
Gold Award: SunarHauserman
Silver Award: Knoll International
Bronze Award: JG Furniture Systems

TABLES
Gold Award: Metropolitan Furniture Corporation
Gold Award: Goppion, through Stendig International
Bronze Award: Ambiant Systems Limited
Honorable Mention: Metropolitan Furniture Corp.

UPHOLSTERY FABRICS
Gold Award: Lee Jofa Inc.
Gold Award: Knoll Textile/Knoll International
Gold Award: SunarHauserman Textiles
Silver Award: Steelcase Inc.
Silver Award: Stratford Hall Inc.
Bronze Award: Athol Manufacturing Corp.
Bronze Award: Steelcase Inc.

BEST-OF-COMPETITION

Gold Award,
Special Innovative Product Solution

SunarHauserman for The Jefferson Chair/Table Collection. Designed by Niels Diffrient. **Circle No. 337.**

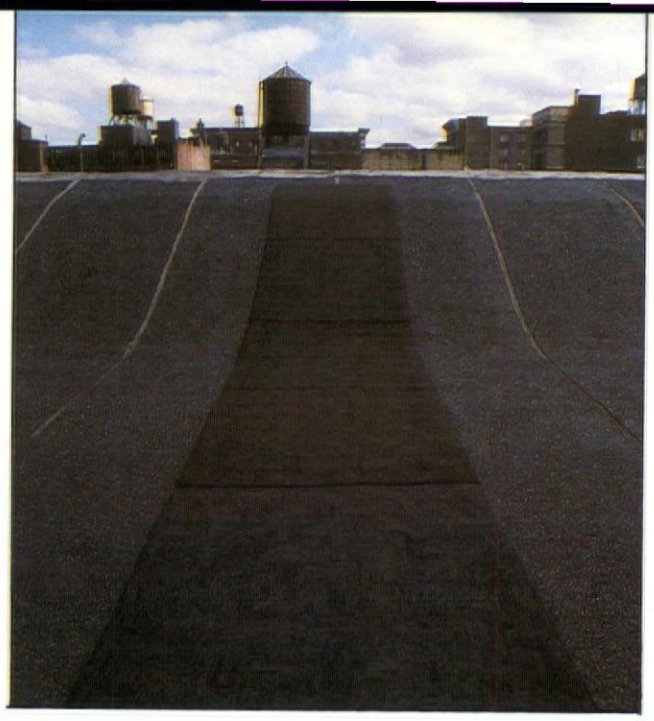
"The product takes seating in a new direction. It is the ultimate executive lounge taking the human body into consideration. The product creates total individual privacy."

CARPETING & RUGS

Gold Award

Interface Flooring Systems for Impressions. Designed by Peggy McGee. **Circle No. 338.**

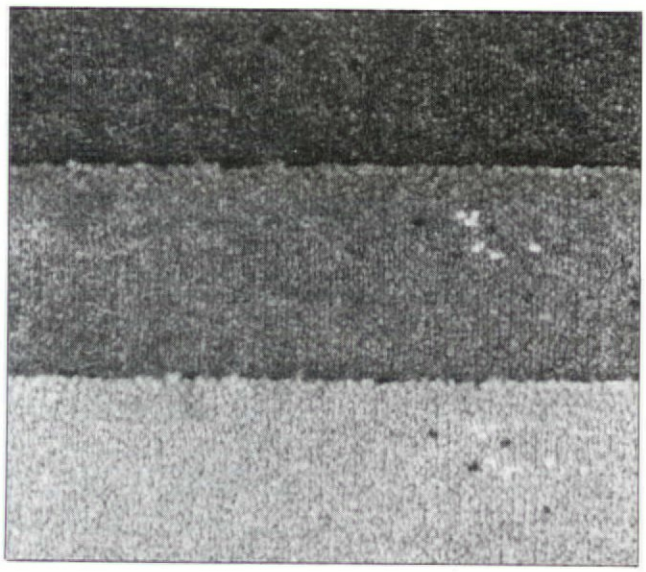
"This product represents innovative use of multi-color principles in a carpet tile. It is prosaic in concept and color line. The tile is responsive to all other colors and elements in the room."



Gold Award

V'Soske for Task System. Designed by Henry Smith-Miller and Laurie Hawkinson. **Circle No. 339.**

"One of the most sumptuous carpets... must be seen and touched to be appreciated. It is rooted in Oriental philosophy. The product re-thinks flooring and starts with a clean slate."



Silver Award

Milliken and Company for Nova Pointe. Designed by Leslie S. Ried and David D. Oakey. **Circle No. 340.**

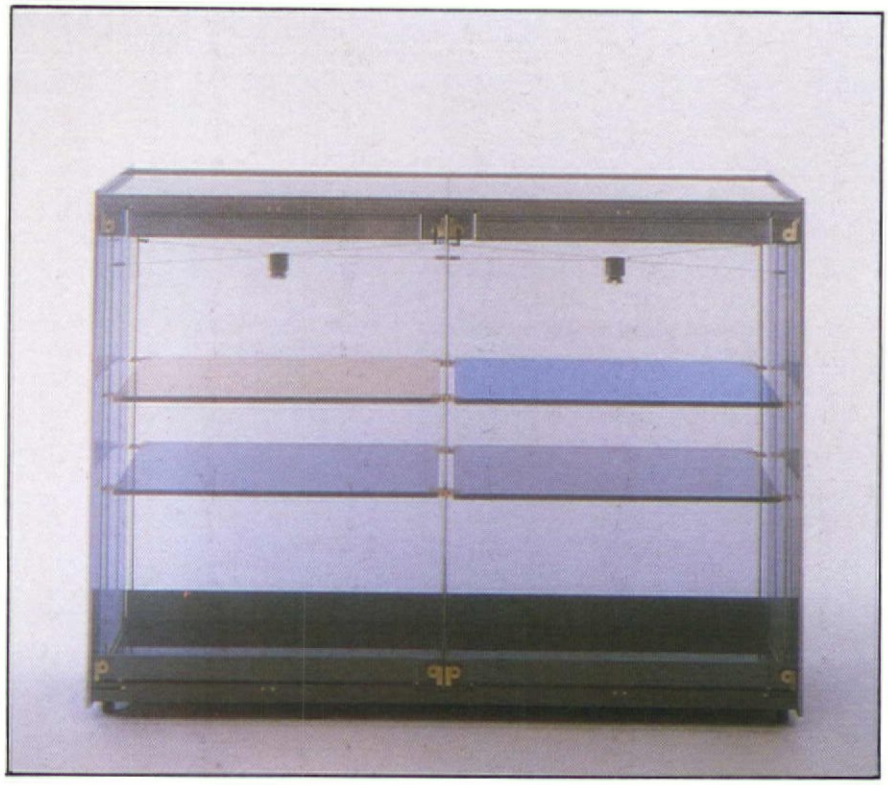
"Depth and shadows are added to standard carpet tile for excitement. It resembles confetti print while making use of new technology in printing light pattern on a dark ground."

CASEGOODS

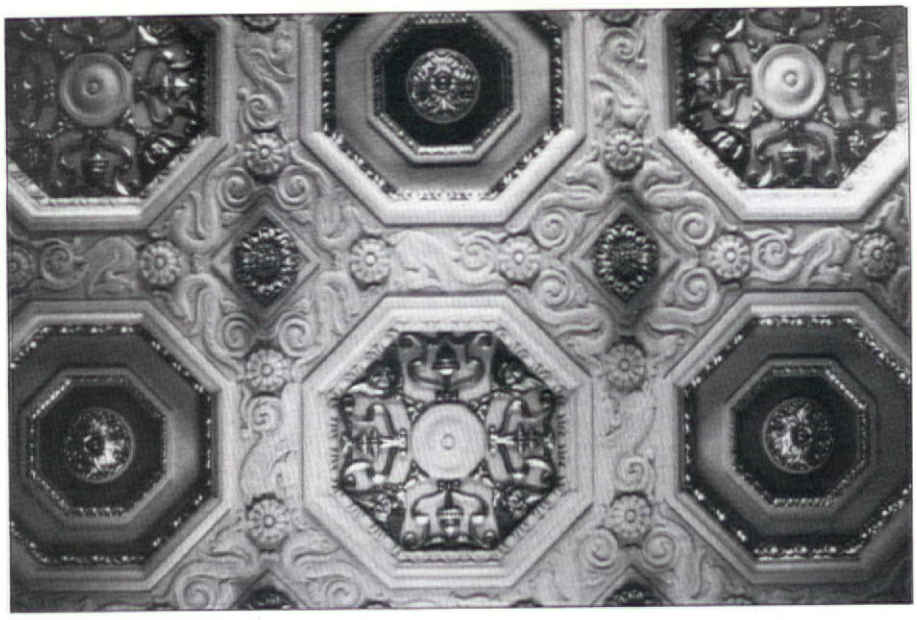
Gold Award

Vereingte Werkstatten for Bisante Cabinets, available through Stendig Intl. Designed by Afra and Tobia Scarpa. **Circle No. 341.**

"A beautiful, elegant piece that is very specialized in application and wonderfully executed."



CEILING SYSTEMS



Silver Award

Entol Industries Inc. for Venezia "A Masterwork." Designed by Bernard Schumacher. **Circle No. 342.**

"Is a useful option for restoration work. Very inventive, ingenious. This treats classic ceilings in a modern way."

CHAIRS/SPECIALTY SEATING

Gold Award, Task Seating

Herman Miller for Equa Seating. Designed by Bill Stumpf and Don Chadwick. **Circle No. 343.**

"Chair offers exceptionally fresh, sculptural form. Upholstery detailing is quite beautiful. The line strikes quality of comfort without doing it in a mechanical way."

Gold Award, Guest Seating

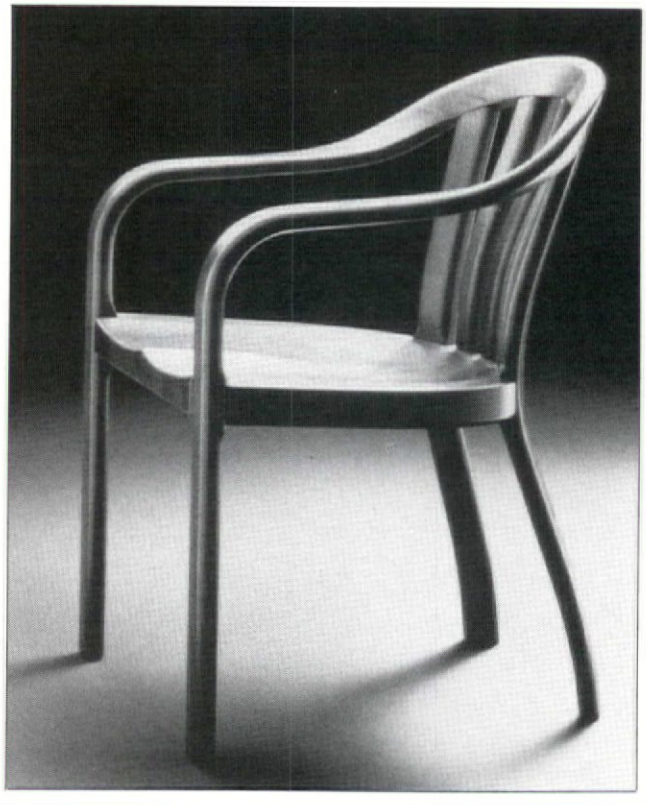
Stendig International Inc. for Andover Chair. Designed by Davis Allen. **Circle No. 344.**

"This is a real classic, offering thoughtful detailing and beautiful finishes. It looks light and harks back to earlier styles. It is created as an American chair."

Silver Award, Task Seating

SunarHauserman for The Diffrient System Task/Desk Chair. Designed by Niels Diffrient.
Circle No. 345.

"The chair does not have the pretentious look of most ergonomic chairs. It offers contrast between geometry of the arm and softness of the rest of the chair. It offers the perfect complement to the entire system."



Silver Award, Guest Seating

The Gunlocke Company for The Courthouse Chair. Designed by Kenneth Walker.
Circle No. 346.

"The designer has re-engineered the old courthouse chair successfully. Wood version is cited for award since it is most successful in a variety of finishes."

Bronze Award

Contract Seating International for the ART Chair Collection. Designed by Hector M. Coronado and Arturo Fis.
Circle No. 347.

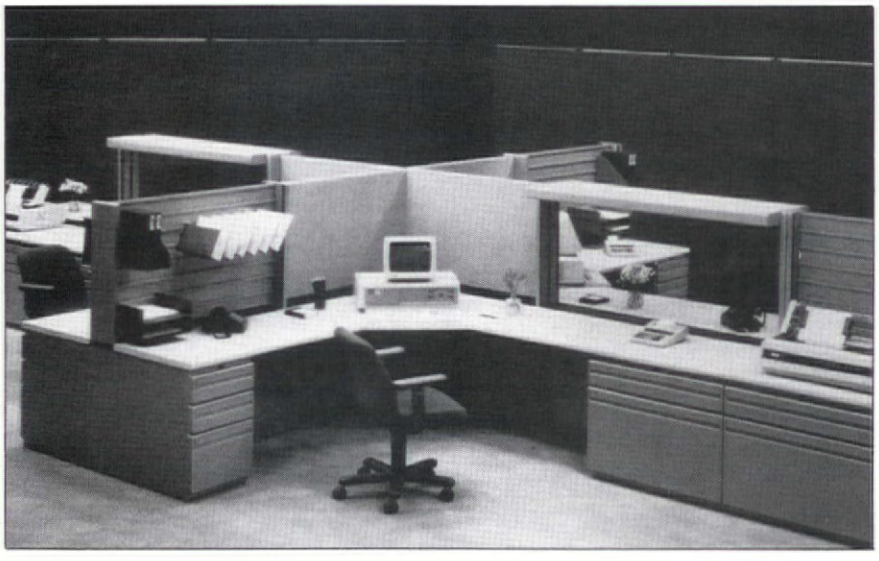
"Chair offers very handsome proportions and is very decorative. The reveal adds a shadow quality. This is an elegant stack chair."

FURNITURE INTEGRATED/TASK AMBIENT LIGHTING

Silver Award

Knoll International for Hannah Task/Ambient Lighting. Designed by Bruce Hannah and Chuck Davis.
Circle No. 348.

"Different light levels are available through switching. This is a very clean solution and is well-executed. It is no-glare and very adjustable."

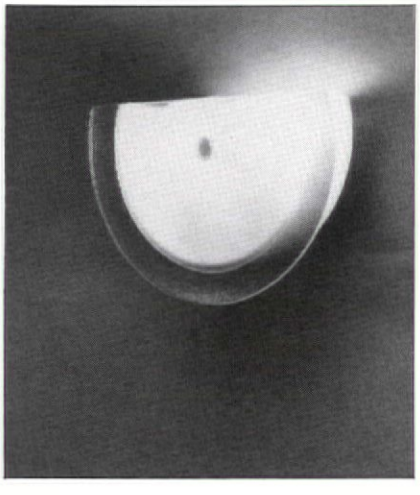


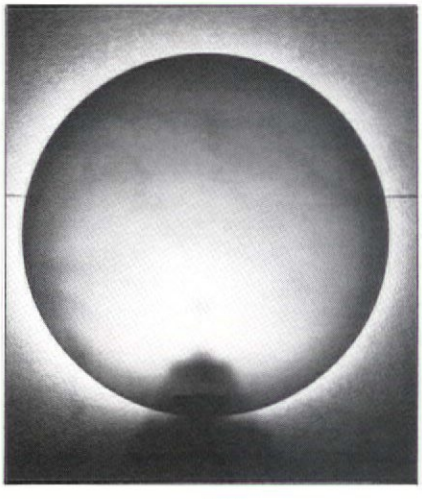
LIGHTING

Silver Award

Arteluce, a division of Flos spa, for Tilt, available through Atelier International. Designed by Pier Giuseppe Ramella.
Circle No. 349.

"Product offers inventive use of ribbed glass and is most well-thought-out. It is beautiful in execution."

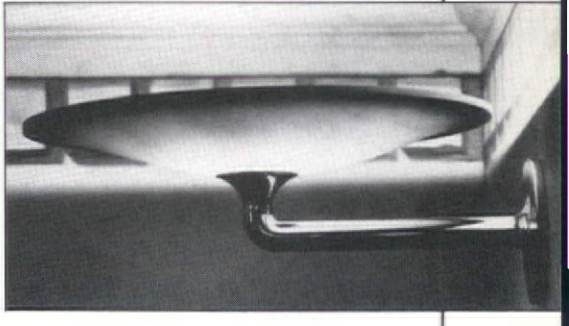




Honorable Mention

Les Prismatiques for Lotus Wall Sconce. Designed by Jerry Van Deelen.
Circle No. 351.

"Innovative use of materials and beautiful in concept."

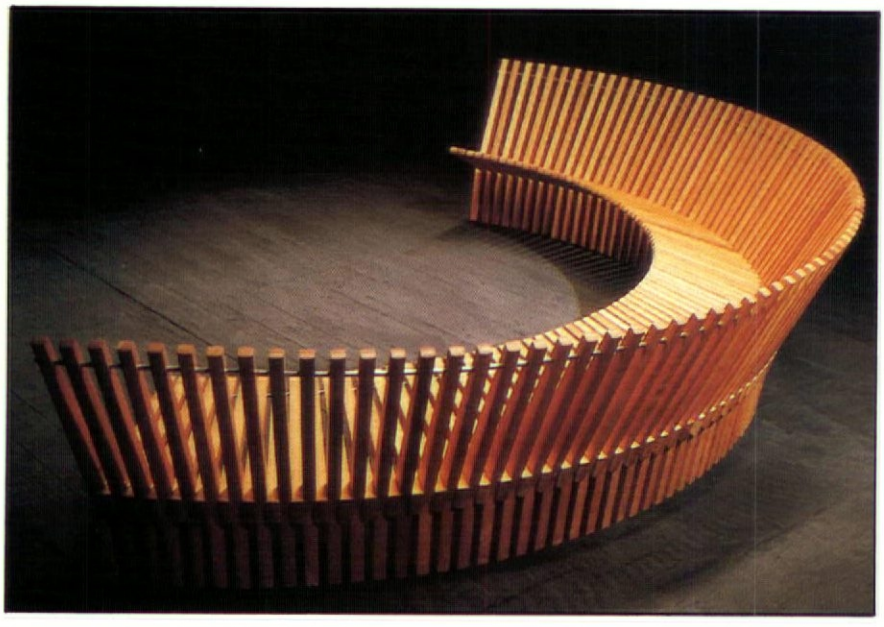


Bronze Award

Les Prismatiques for Ciro Wall Sconce. Designed by Jerry Van Deelen. **Circle No. 350.**

"This product features interesting use of contemporary material and good use of light. The product has a Victorian quality and handles light quite well."

IBD LOUNGE FURNITURE



Gold Award

Thos. Moser Inc. for Astral Bench. Designed by Per Borre. **Circle No. 352.**

"Product has the most wonderful display of natural finishes. It demonstrates total success at taking the material and beautifully integrating it into a successful design."

Silver Award

Niedermaier Design for Series 4000 Chair, Loveseat, Sofa, Bench. Designed by Niedermaier Design Team. **Circle No. 353.**

"Product offers universal use and application possibilities. It is innovative in that it rediscovers basic elements of the chair. Noteworthy for simplicity in design."

Bronze Award

Avarte, for Experiment Chair, available through Beylerian Ltd. Series. Designed by Yrjo Kukkapuro. **Circle No. 354.**

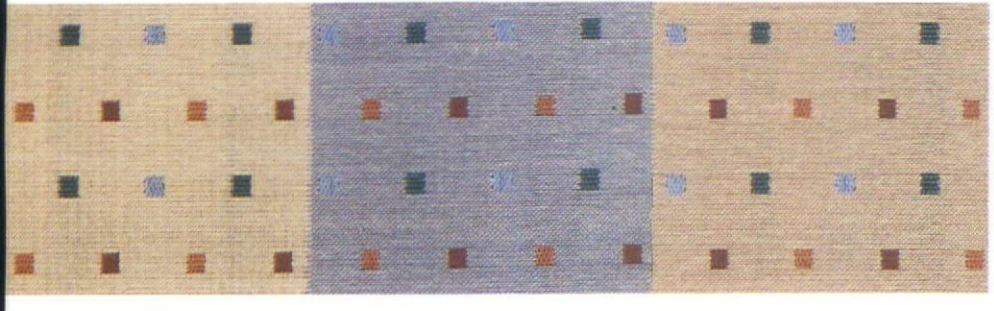
"Smacks of Post-Modern elements and is right for the moment. It is whimsical, and purely emotional."

IBD IBD OTHER FABRICS

Gold Award, Casement Fabrics

Groundworks for Modern Sheers Collection. Designed by Patricia Green. **Circle No. 355.**

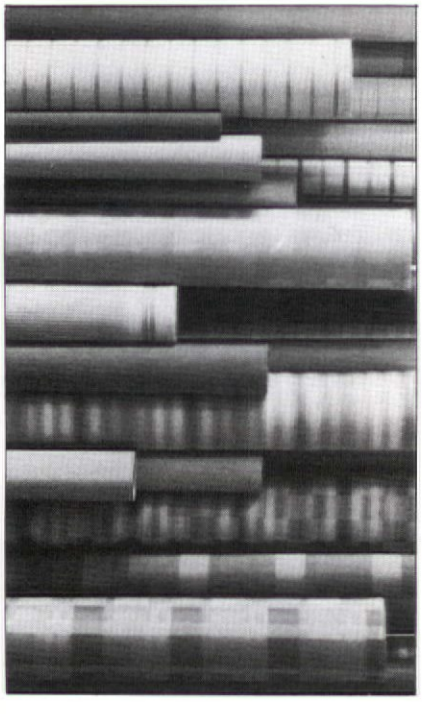
"Product introduces fabrics that everyone has been afraid to think about. It is sensual and groundbreaking."



Gold Award, Fabric Collection

Herman Miller Inc. for Color, Fabric, Finish Program for Seating. Designed by Clino Trini Castelli. **Circle No. 356.**

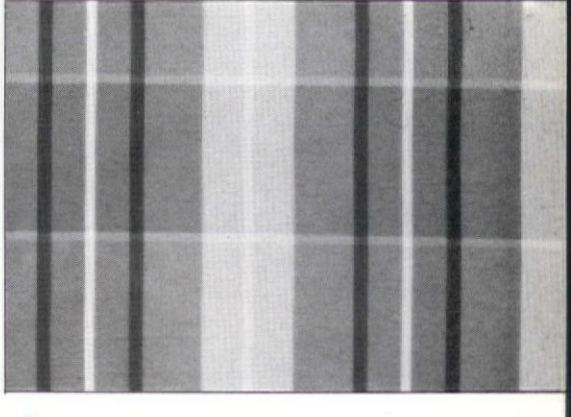
"Metallic look adds dimension. This is a very high-tech looking fabric in a well-coordinated grouping."



Silver Award, Health-Care

Design Tex Fabrics for Envirotex 2. Designed by Hazel Siegel. **Circle No. 358.**

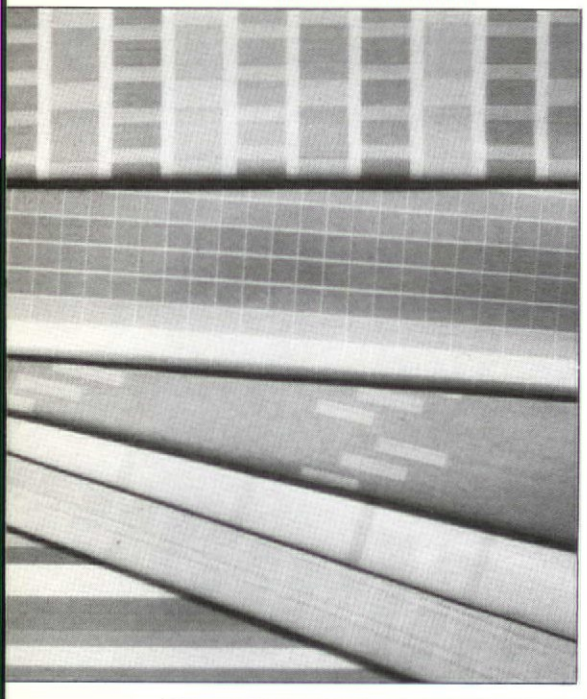
"The collection offers a broad, well-coordinated line with versatility. It solves difficult problems."



Silver Award, Health-Care

KCR Fabrics for 4500 Series Carousel Cubicle Cloth. Designed by Alice Conner. **Circle No. 357.**

"Product meets requirements of healthcare market... a major segment of the industry. It offers a nice balance between soft and bold styling."



Bronze Award, Health-Care

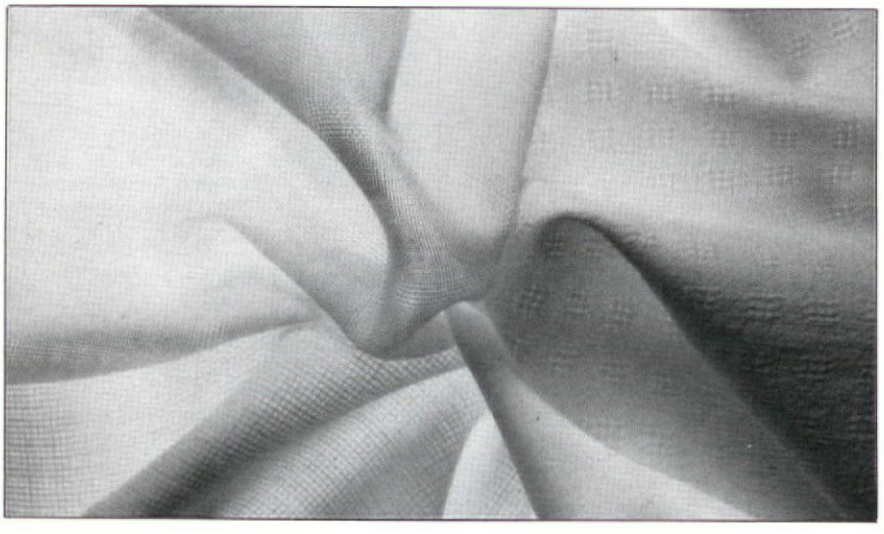
Arc-Com Fabrics Inc. for Medarc 2 Collection. Designed by Arc-Com Design Studio. **Circle No. 359.**

"Offers broad range that begins to introduce some sophisticated patterns."

Bronze Award, Casement

Brickel Associates for W.B. Casement Collection. Designed by Ward Bennett. **Circle No. 360.**

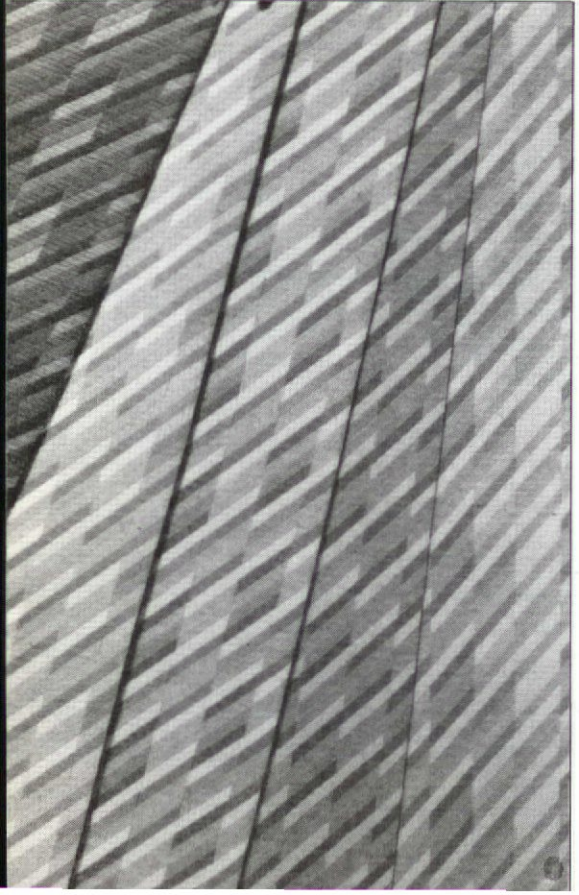
"Line has a variety of textures and stays within a subtle color run. It has a quality hand."



Honorable Mention, Fabric Collection

Design Tex Fabrics for The Renaissance Collection. Designed by Hazel Siegel. **Circle No. 361.**

"A delicious palette which is appropriate for hotel clientele."



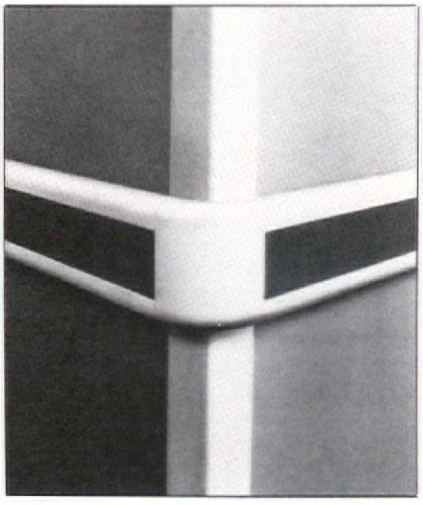
Honorable Mention, Hospitality

Ametex Contract Fabrics for Print Collection. Designed by Ametex Design Team. **Circle No. 362.**

"A fresh approach when compared with fabrics currently on the market."

SPECIAL INNOVATIVE PRODUCT SOLUTION

(In addition to the Best-of-Competition winner in this category, SunarHauserman–depicted on opening pages of this section–an Honorable Mention was awarded Construction Specialties.)



Honorable Mention

Construction Specialties for Acrovyn Model HRB-3 Handrail. Designed by C/S Muncy R & D Group. **Circle No. 363.**

"Introduction of color impact assists in traffic direction. Product makes an interesting design statement."

SYSTEMS FURNITURE

Gold Award

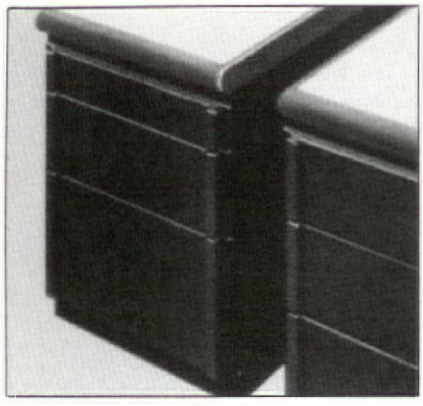
SunarHauserman for The Diffrient System. Designed by Niels Diffrient. **Circle No. 364.**

"Represents a remarkable breakthrough in office furniture. The system addresses office needs where panels are not the only solution."

Silver Award

Knoll International for Hannah Desk System. Designed by Bruce Hannah.
Circle No. 365.

"Judges recognize the maturity of the 'desk' into a system. It offers handsome execution. There is flexible and sophisticated handling of wire management."



Bronze Award

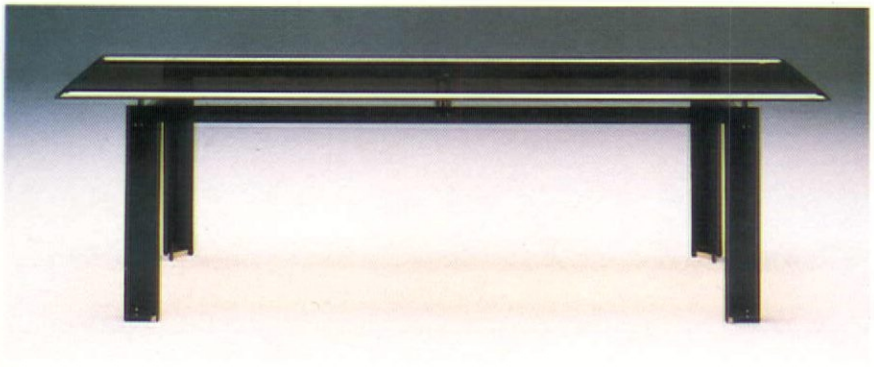
JG Furniture Systems for Powerflex. Designed by William H. Vinacke.
Circle No. 366.

"Nice sense of discipline and organization. The articulated raceway is a nice feature!"

TABLES

Gold Award

Goppion, for Bisante Table, available through Stendig International. Designed by Afra & Tobia Scarpa.
Circle No. 368.

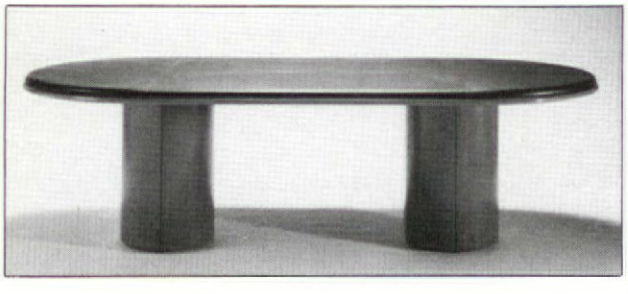


"The three-part leg is beautifully executed. It offers great sophistication in use of materials. Neutrality mixes very electrically!"

Honorable Mention

Metropolitan Furniture Corporation for Kane Table Group. Designed by Brian Kane. **Circle No. 370.**

"A good, general contract line. It gives several options to designers. Good, clean design with a good variety of color. Execution is handsome."



Bronze Award

Ambiant Systems Ltd. for Pillar Tables. Designed by Paul Epp.
Circle No. 369.

"A visually unique shape. There's something 'fun' about it. A nice sense of whimsy here. A solution that has novelty."

Gold Award

Metropolitan Furniture for Rubber Table. Designed by Brian Kane. **Circle No. 367.**

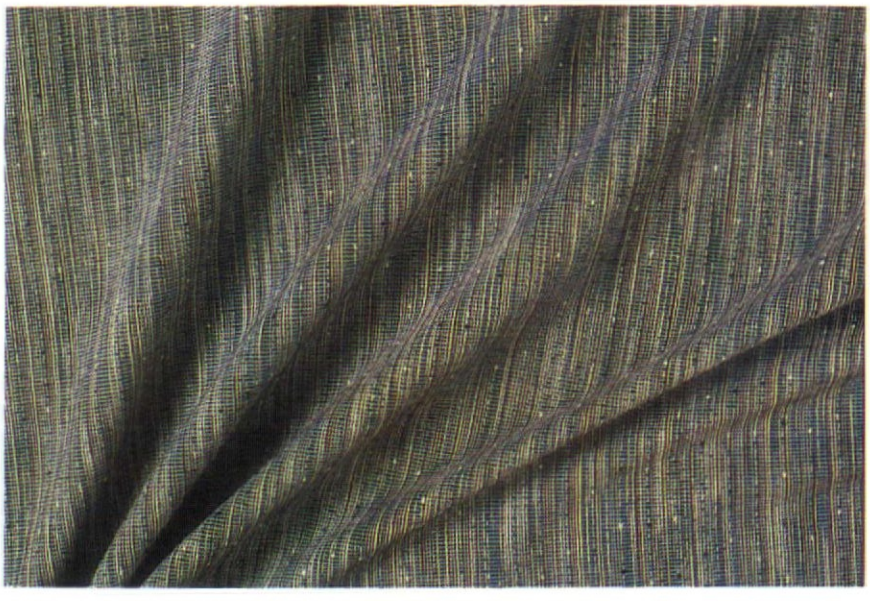
"The traditional hard leg is softened; upholstered legs are an innovative touch. Mixture of texture is interesting. Use of materials is excellent."

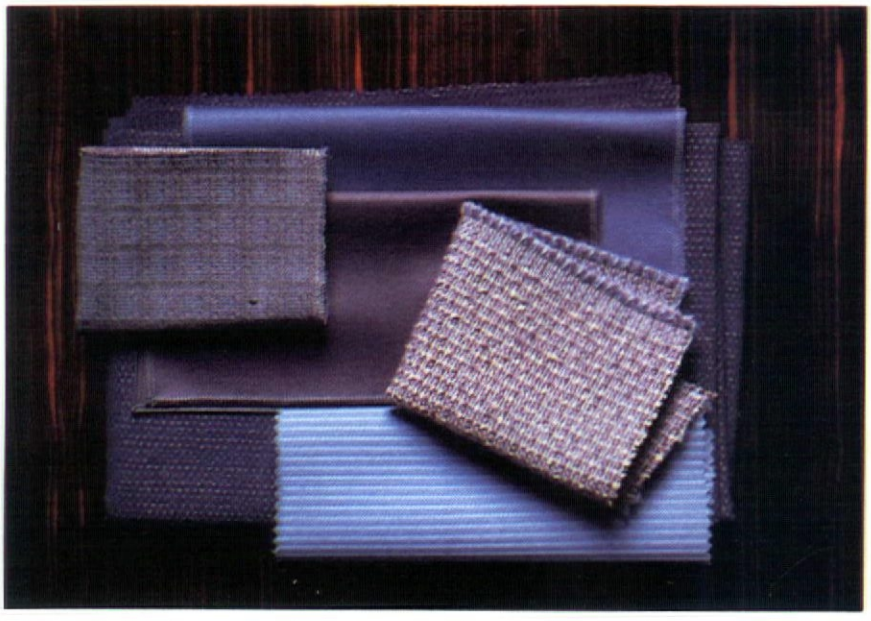
UPHOLSTERY FABRICS

Gold Award

Knoll Textiles/Knoll International for its latest addition to the "Jhane Barnes" collection. Designed by Jhane Barnes.
Circle No. 372.

"The weave suggests deep texture. It is delicate, yet gutsy. The fabric can fit any number environments."





Gold Award

Lee Jofa Inc. for "Molly." Designed by John Flynn.
Circle No. 371.

"Several color palettes can be worked against this. It is very human, very natural. Product has a wonderful hands-on quality."

Gold Award

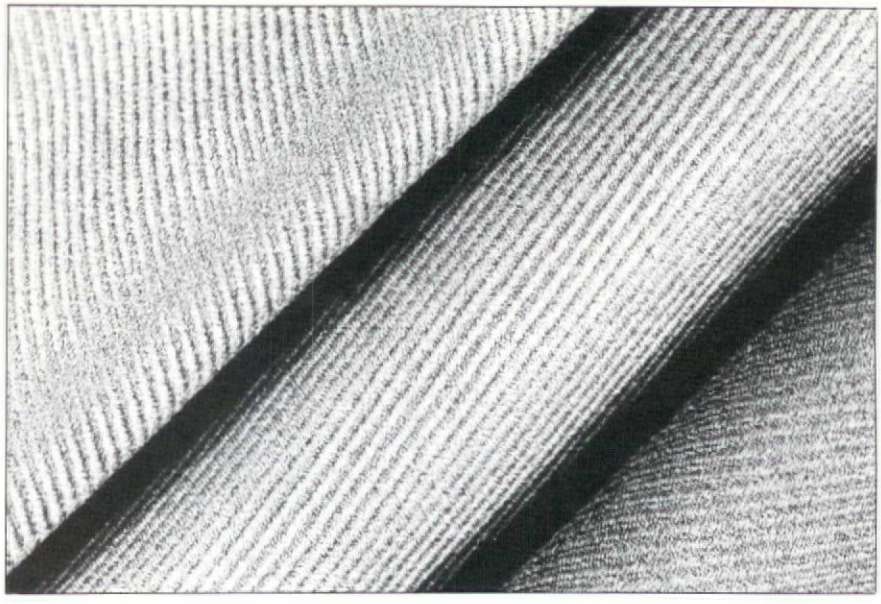
SunarHauserman Textiles for "Christine." Designed by SunarHauserman Textiles.
Circle No. 373.

"Has a jewel appearance, very appropriate scale. Delicate treatment, yet a technical look. It sparkles and looks like you see the stars."

Silver Award

Steelcase Inc. for Downing Street Upholstery Fabric. Designed by Mark N. Smith.
Circle No. 374.

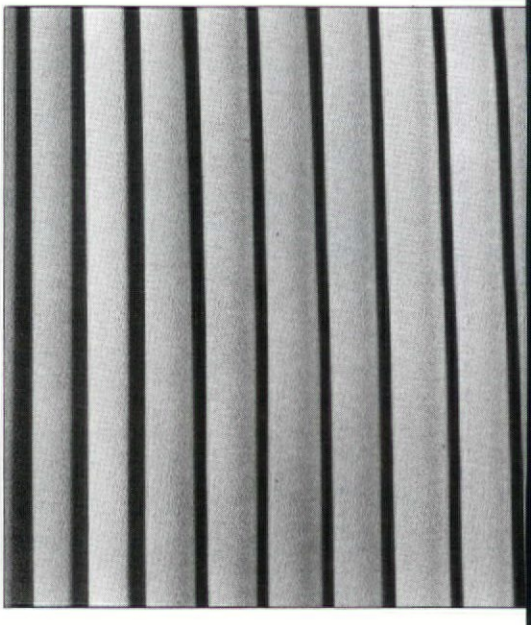
"When it comes together, it works. Substantry is very handsome. Colors can cross lines well. Line offers excellent proportion."

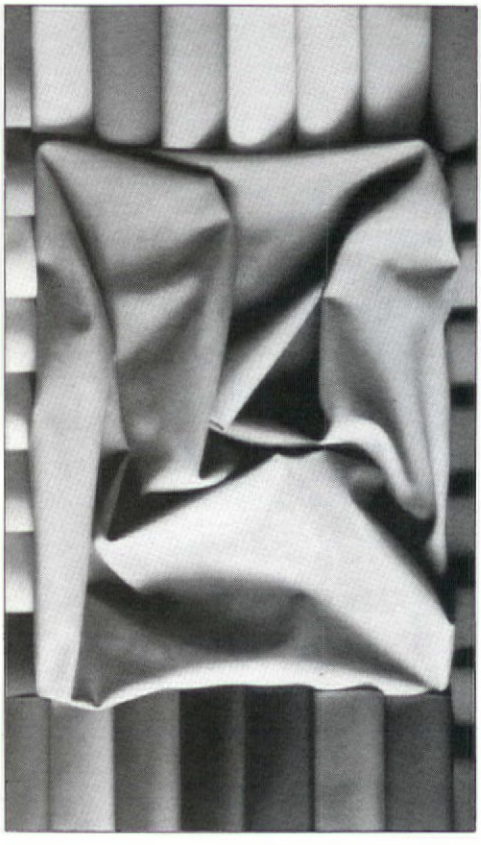


Silver Award

Stratford Hall Inc. for Conquistador. Designed by Mitzi Mills.
Circle No. 375.

"Has a crafted appearance. This is a beautiful piece of woven goods."





Bronze Award

Athol Manufacturing Corp. for Generation. Designed by William M. Lipton.
Circle No. 376.

"Looks like canvas until you touch it. This is very interesting for a vinyl. The first departure from standard vinyl to be seen in a long time."

Bronze Award

Steelcase Inc. for Oceana Panel Fabric. Designed by William C. Andrus.
Circle No. 377.

"Line offers a crepe quality. Lighter colors emphasize weave. A technical fabric that is very appealing."

EXECUTIVE BUYER EDITION

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5,000 Office Managers
and Facility Planners

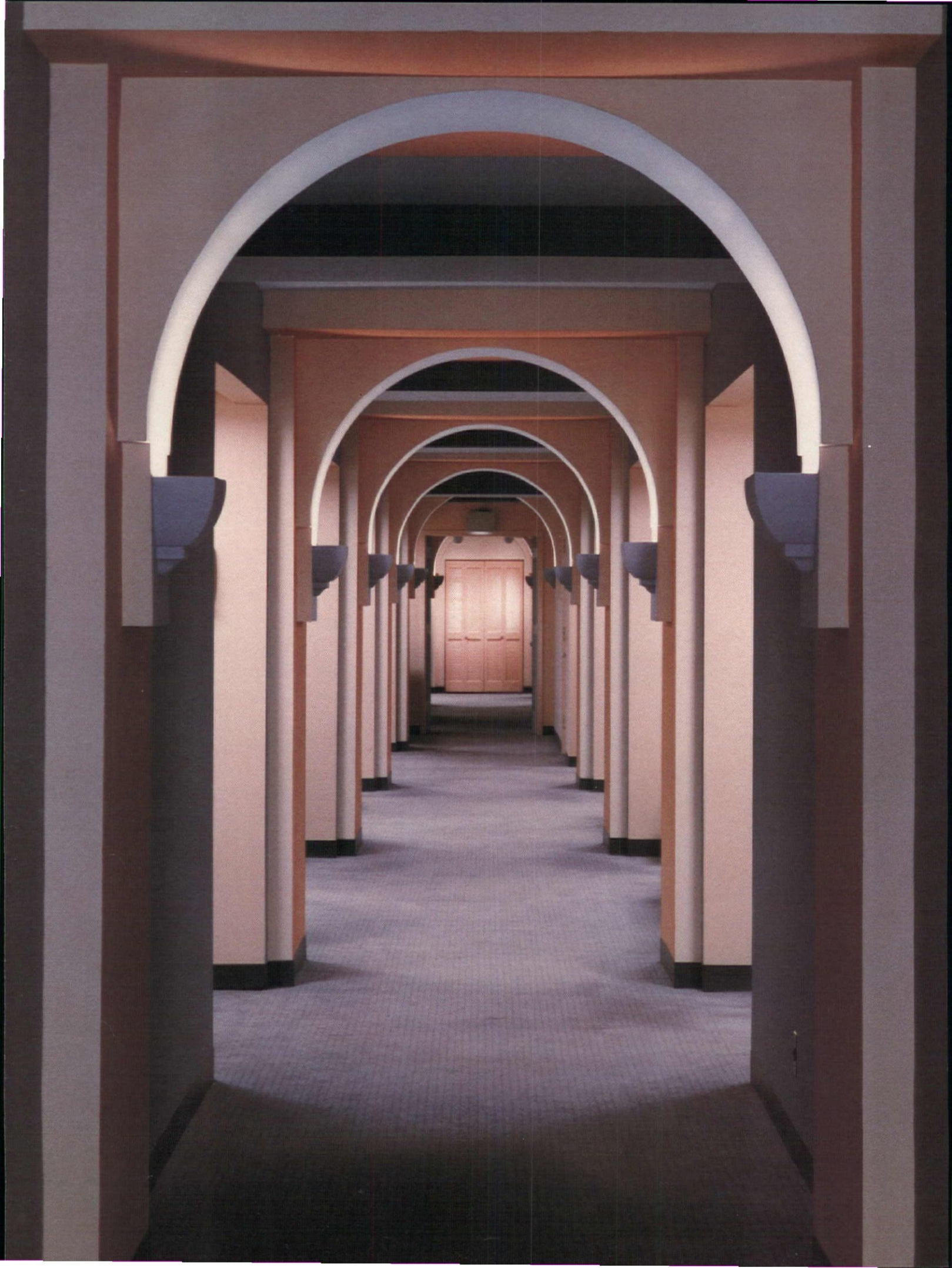
Contract November 1984

OFFICE OUTLOOK:

TIGHT BUDGETS, CREATIVE SOLUTIONS

An issue crammed with exciting new furnishings products by extension celebrates beautiful interior space planning. This month, CONTRACT does exactly that, providing some of the latest examples of space design that stimulate minds and emotions. Despite the restraints of budget limitations, designers manage to create interiors that achieve the best of two objectives—productive, efficient space design and esthetic quality. Office installations in this issue strike a happy balance between the two goals that will appeal to readers on many levels.

—THE EDITORS



Photos by David Anderson

Unsightly plumbing shafts are transformed into gracious design elements used to support full- and half-arches, adding variety to interiors for Channel 13/WNET, N.Y. headquarters planned by Colbert deSign.

ECONOMICS GUIDE DESIGN OF BROADCAST STATION HEADQUARTERS

Plumbing shafts form promenade on floor once occupied by hotel

Despite a stringent budget which guided design of Channel 13/WNET's Manhattan headquarters, there was no shortage of creativity on the part of local design firm Colbert deSign. The space is a visual delight featuring arched promenades plus a soft apricot and blue/gray palette.

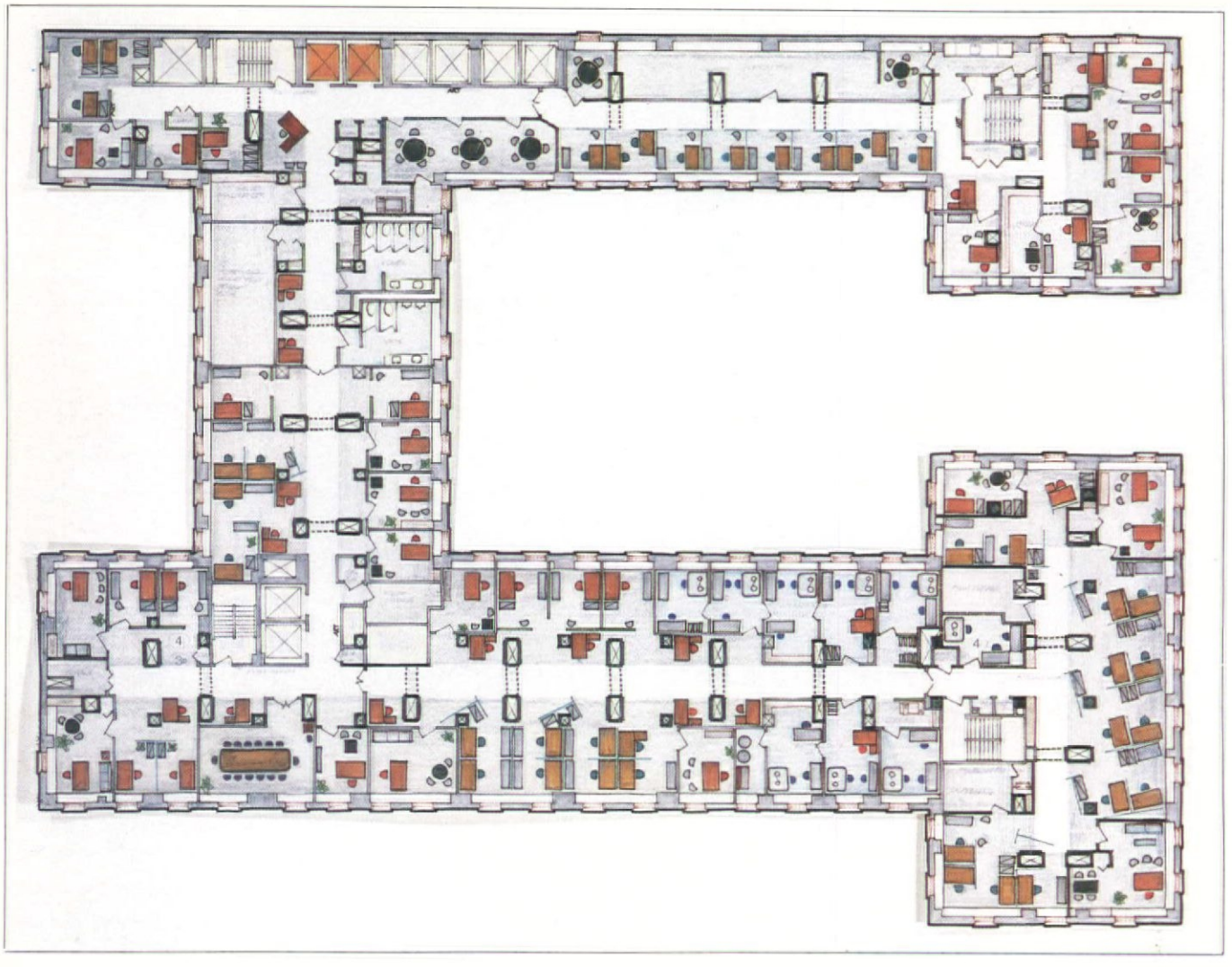
When designer Terry Colbert began work on the 20,000-sq.-ft. facility, a floor of the Henry Hudson Hotel, large plumbing shafts marked the "U"-shaped space. These shafts had once serviced guest rooms but now uselessly flanked corridors at 18-ft. intervals.

Structural and budgetary constraints made it impossible for the public-supported, non-profit institution to remove the shafts, but, according to Colbert, "They were large and hideous, and something had to be done with them. The station had previously attempted to hide shaft walls behind open plan furniture, but this resulted in a forced look and created an awkward traffic pattern."

Cutting costs is major consideration

Colbert's solution integrates the shafts into space design by using them as foundations for arches. Where shafts flank both sides of a corridor, full arches were constructed; half arches were employed in corridors featuring only one wall of shafts. This latter treatment also serves to add variety to the primarily symmetrical, full-arched corridors. As another benefit, the 60-in.-deep shaft wells are used as secretarial work areas, allowing form to combine with function.

Economics were a prime consideration of the design project, and Colbert responded to this in a variety of ways. By leaving hallways free of dropped-ceiling and heavy-duty



CHANNEL 13

Soft colors play on arches

light fixtures, he was able to cut costs while easing the tightness of low-ceilinged areas. And, despite the fact that Channel 13 mandated use of its existing furniture—a hodgepodge of styles and colors—Colbert's addition of similar task lamps with translucent apricot shades adds a homogenizing touch throughout the floor. "Illumination from overhead fluorescent lights has been kept at lower-than-normal levels in an attempt to encourage workers to use these lamps," says Colbert.

Perimeter fan coils handle heating and air conditioning needs while a hierarchy of open landscape and short-wall, fixed-partition offices are programmed at critical points to free air movement. In this way, Colbert was able to economize on the number of ceiling-mounted units that would have been needed to extend air to central areas.

Through a variety of lighting techniques, multiple effects are achieved. For example, tungsten uplights illuminate archways while creating subtle shadowing on arches, soffits, shafts, and ceiling beams. Artwork, used to help relieve the monotony of flat walls at corridor ends, is highlighted by track lighting as are some open spaces in corridors. Track lighting is also used to play up the texture of louvered closet doors.

Furthermore, open landscape areas take advantage of natural light pouring in through perimeter windows, while also serving to break up corridor length. Gray carpet tiles help define corridors from work areas which include offices for 87 employees, core facilities, editing rooms, libraries, pantry, conference/screening rooms, computer-oriented training room, and "new-technology" computer laboratory. A dot pattern runs throughout corridors; solid gray is featured in work areas. □

SOURCES

Carpet—Milliken. **Paint**—Benjamin Moore. **Lighting**—Koch & Lowy, Boyd. **Glass block**—PPG.

Interior design—Colbert deSign, New York; Terry R. Colbert, designer. **General contractor**—Humphreys & Harding. **Electrical engineer**—Andrew McTique Pedrick. **Mechanical engineer**—Anthony DeSimone.

Functioning as foundations for arches and secretarial work areas in some spaces, plumbing shafts were integrated into design scheme for Channel 13/WNET, N.Y. Multiple effects are achieved as well by lighting treatments; uplights illuminate archways and add drama to soffits, shafts, and ceiling beams. Track lighting plays up texture of louvered closet doors.

Photography by Nick Wheeler

Modular approach to furnishings and storage systems helps achieve clean-line image desired by the client. A custom lacquer storage wall, above, was designed by space planners LCP Associates on a module that reflects the building perimeter module.

OPERATIONS IMPROVED

Order with style achieved in planning

For New York law firm Kelley Drye & Warren, designers LCP Associates, also of New York, created an interiors package that is at once organized and visually striking. Organization is achieved through such means as bi-level circulation paths, vertical communication via stairways, centrally located service core, and modular approach to furnishings and filing.

But it was with an eye to the exterior that designers created visual effects to lend drama to this orderly space plan. Natural light is gathered and distributed throughout the interior through abundant use of glass panel and careful preservation of expanses of exterior glass wall. Panel heights of secretarial stations were designed to permit maximum access to light. Visual variety is achieved as well by alternation of enclosed spaces with open areas.

The firm of 170 lawyers occupies 120,000 sq. ft. on five floors at 101 Park Avenue. Says senior designer Julie Lindh, "The client sought an elegant, prestigious look. In addition, a prime requirement was space organization. Clean lines were mandated."

Designers began to articulate the plan by locating partner and associate offices along the perimeter. Standard locations were established for conference rooms at the northwest and southeast corners of the building. In these spaces can also be found two secretarial stations and stairwell.

Additional secretarial stations, paralegals, and various support functions (including

FOR N.Y. LAW FIRM

lawyers' 120,000-sq.-ft. HQ

Natural light is gathered and distributed throughout interiors of Kelley Drye & Warren by means of abundant glass panel, depicted above in reception area. Interest is added through use of angular wall treatments employed throughout the facility.

library, central file, mailroom, copying machines etc.) are located in bands of space between the core and perimeter offices. Circulation is divided into two levels. The first level surrounds the core; the second exists between perimeter offices and the service band. The latter path is primarily for clients, being less traveled and quieter.

A modular approach to furnishings and storage systems helps achieve the clean-line image desired by the client. A custom lacquer storage wall, for example, was designed by LCP on a module that reflects the building perimeter module. Secretarial areas in East-West, long-run-of floor locations enjoy a 75-ft. length of storage wall which is 7-ft. high and broken up with private office doors. The wall offers 2-ft.-deep storage cabinetry.

Private offices located on the opposite side of this wall have their own 4- by 9-ft. section storage walls. Modules can be joined by eliminating sheet rock walls to create a partner's office from two associates' offices.

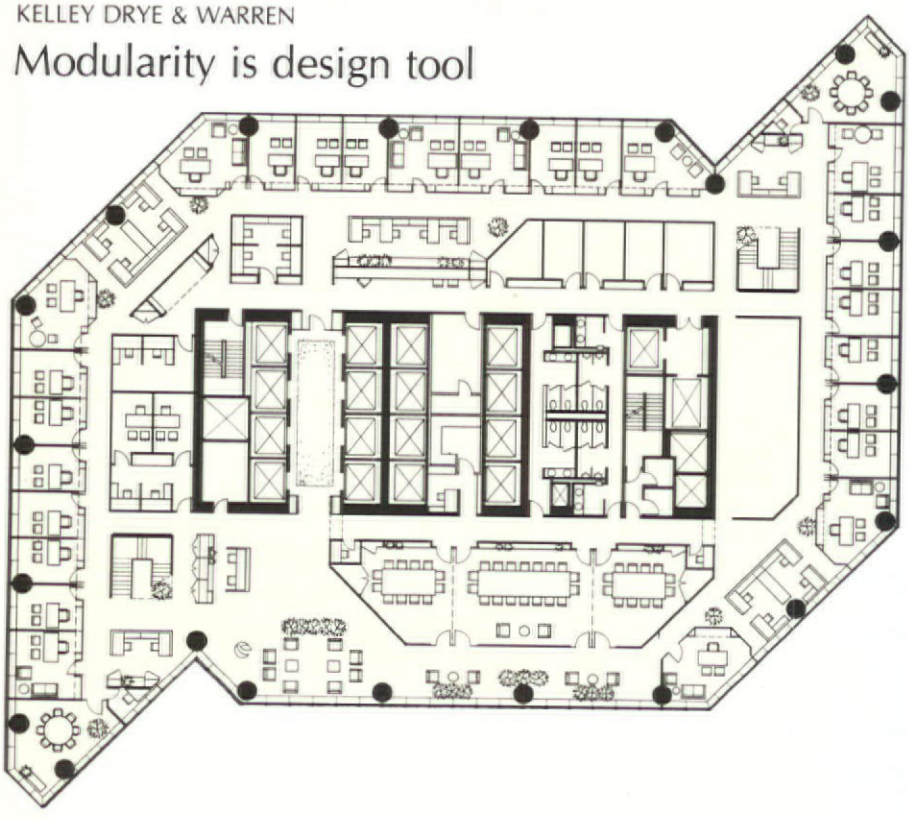
"This flexibility was not necessarily a requirement, but we were told to build it in anyway," notes Diane Zabiela, vice president, LCP.

In an associate's office, a wall module consists of a door and a vertical file, or a counter with two shelves above. In a partner's office, a module contains door, coat closet, or files with two shelves above. On top of the storage wall a light tray illuminates both perimeter offices and adjacent corridor.

(Continued)

KELLEY DRYE & WARREN

Modularity is design tool



Reception areas, located on floors 29 (main reception) and 32, are open and airy spaces to which interest is added by angular wall treatments. This is especially apparent on the 29th floor where a 40-person conference room (which can be subdivided) has a wraparound reception area nearby.

Other conference areas are located in "corners" of each floor created by the building's wedged shape. These catty-corner conference areas seat eight and are a neat solution to an otherwise awkward space problem.

Color schemes chosen emphasize gray with brick, salmon, and wine-colored accents. General, public areas are of two neutral grays accented by brick-colored fabric. Secretarial chairs are done in the same color. Partners were given a choice of three palettes of burgundy, blue, or brick accents.

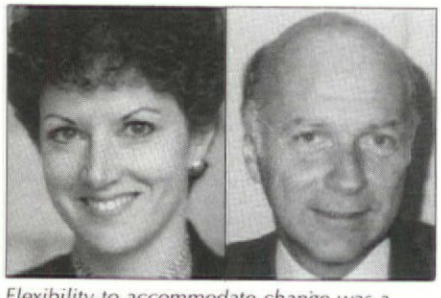
The core, partitions, and cabinetry are of medium gray; spaces on the perimeter are a lighter gray, including partitions, lacquer panel storage wall, secretarial stations, and carpeting. Thus, when looking out from a partner's or an associate's office to the secretarial area, a slightly different, darker value of gray used there tends to offset private office color subtly.

Chrome was the main metal employed, while mahogany was the dominant wood. Stairways are of granite with glass panel rails topped by chrome. □

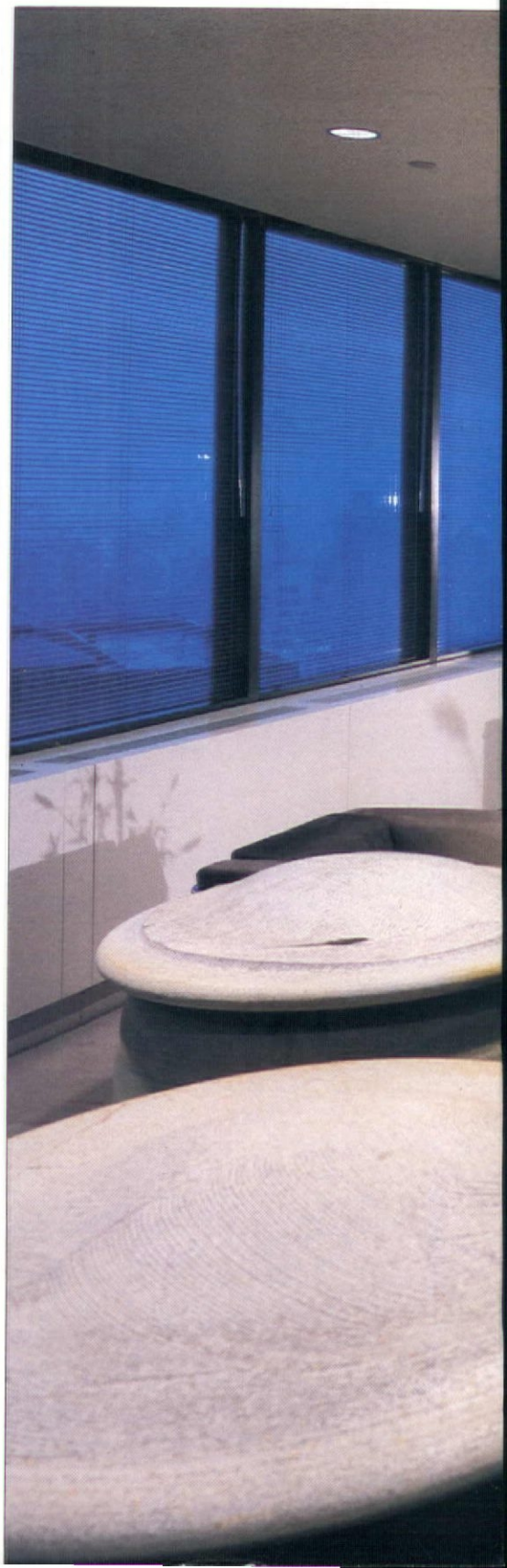
SOURCES

Seating—Atelier International, Bright, Gordon International, Stow Davis, Scope, Knoll, Cartwright. **Desks**—Helikon. **Coffee tables**—Scope. **Signage**—Emjay. **Planting**—Foliage Plant Systems. **Light fixtures**—Edison Price. **Art program**—Confluence. **Conference tables, reception desks, library carrels**—Gale Woodworking. **Secretarial stations**—Langenbacher. **Carpeting**—Harmony Carpets. **Stone flooring**—Peter Bratti. **Stair rails and stairs**—Bronx Metal/Melto Metal. **Fabric panels**—Joel Berman.

Interior Design—LCP Associates; Gene Ruegamer, principal; Diane Zabiela, vice president; Julie Lindh, senior designer. **Contractor**—Nico. **Furniture dealer**—Empire Office Equipment.



Flexibility to accommodate change was a prime objective of the Kelley Drye & Warren project, designed by LCP Associates, N.Y. Shown here are Diane Zabiela, vice president, and Gene Ruegamer, principal, LCP Associates.



With an eye to the exterior, designers capture natural light, preserving expanses of glass wall that help illuminate interiors. Shown below is one of two circulation paths organized by interior designers to avoid congestion in the facility. Other tools employed to organize the space include connecting stairways, central service core, and modular furnishings.

Interior treatments for Chemical Bank, N.Y., include custom-designed frosted glass wall panels, used on private office walls and in conference room spaces (opp., top). Lighting employs sconces in elevator lobbies and corridors (opp., bottom and this page.) Corridors are foreshortened by use of portals.

BUILDING BLOCKS HELP MAKE CHEMICAL BANK WORK

Universal approaches enable facility to cope with change

Planning to accommodate change anticipated over the duration of the client's lease prompted Gensler & Associates, N.Y., to take a building-block approach to interiors for Chemical Bank, located on Madison Ave.

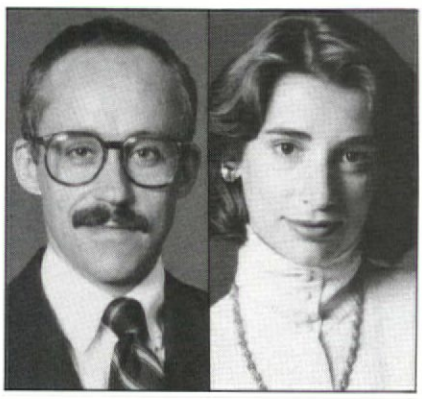
Intensive work with the Real Estate and Construction Services departments of Chemical Bank's Real Estate Division yielded a forward plan that also drew on needs of the bank's Information Services division. A key consideration was markedly increasing use of computers by the facility's support services staff.

Five of six floors, totalling 200,000 sq. ft., have been completed for the bank. Legal, finance, and human resources departments, among other bank services, are located on floors nine through 13 of the building; floor 14 is scheduled for completion early next year.

"The banking industry is changing so rapidly," notes Ken Van der Kolk, AIA, of Gensler, "we had to build in flexibility for the extent of the lease." Working closely with the client proved to be a plus. Notes Van der Kolk, "We were fortunate to be able to work with staff who were extremely knowledgeable about the needs of the bank as well as the needs of the facility." Chemical Bank manages over three million sq. ft. in the New York City area.

Space planning organized along a modular concept permitted designers to apply similar approaches floor-to-floor. Support services are located in common areas in the building core (at the apex of the building's L-shape). Private offices ring the perimeter. In addition, conference rooms are designated centrally located positions on each floor. The latter were designed for versatility and accommodate various meeting formats.

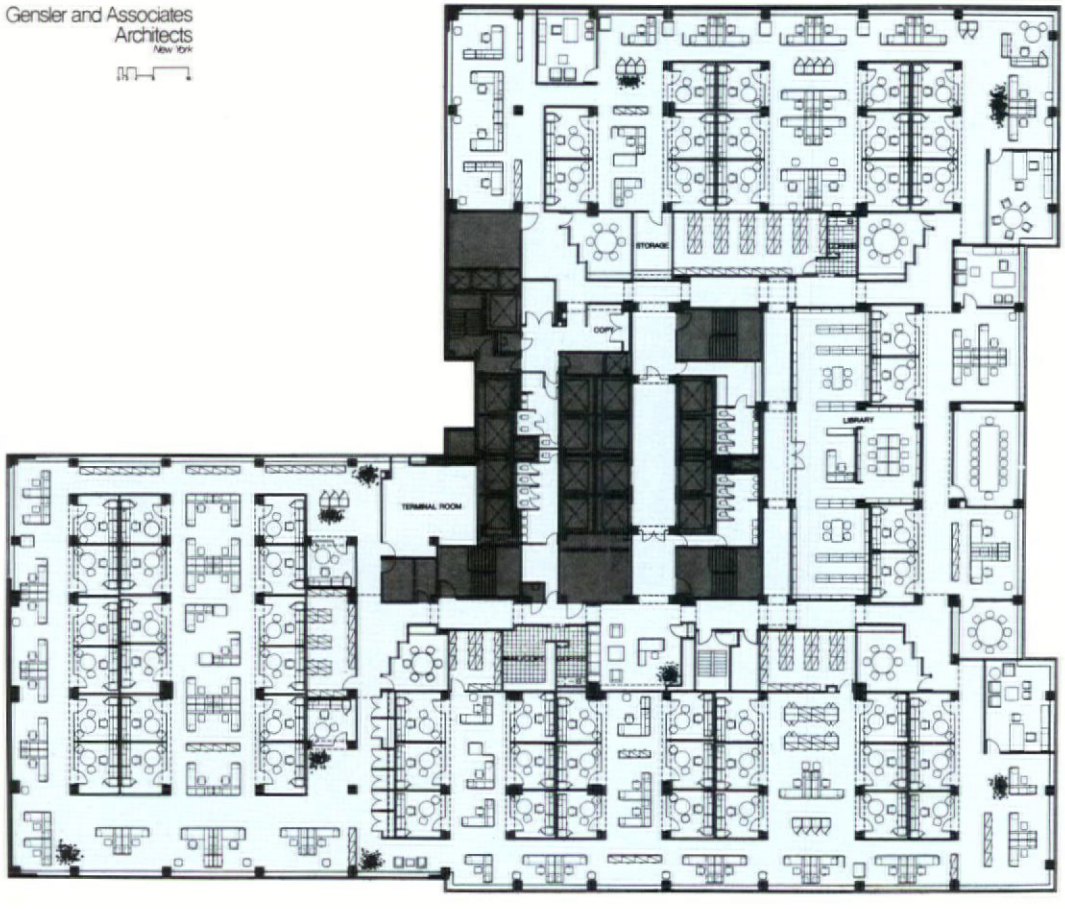
By taking a universal approach, designers worked to limit workstation modules to four different types and private offices to three kinds. Notes Gensler's Dina Frank, "We



"The banking industry is changing so rapidly, we had to build in flexibility for the extent of the lease," notes Ken Van der Kolk, who, along with Dina Frank, formed part of the Gensler design team for Chemical Bank, Madison Ave., New York.

Photography by Jaime Ardiles-Arce

Gensler and Associates
Architects
New York



CHEMICAL BANK

Computer upswing a design factor

started out with a workstation module and worked our way up to offices and floors, while applying the modular approach all the way."

In this manner, "neighborhoods" were formed, dictated by the number of private interior offices required in relation to open plan. Private spaces were most frequently allocated to the Legal and Employee Relations departments. Open plan use was determined more by function rather than by worker status.

Computer equipment centers were located on every third floor, in the center of a "sandwich" of other bank service floors. Wiring for these centers was an intensive area of work in the project.

Interior treatments worth noting are use of custom-designed frosted glass wall panels, used abundantly in private offices and conference rooms. The latter afford a degree of privacy for workers. The motif of etched glass was created by sandblasting under the designers' direction.

Lighting treatments include use of sconces in elevator lobbies and corridors. Since the building had low floor-to-ceiling height, thus eliminating the possibility of using recessed fixtures, sconces were employed as an easy solution.

Finishes used featured polyester lacquer applied throughout the facility on doors to conference rooms. And in elevator lobbies, high-gloss plastic laminate wallcovering was used for durability as well as esthetics.

Portals were added to corridors to break up the space in a foreshortening technique. Adding another design element to corridors was a solid-color carpet tile into which designers cut solid accent tiles to direct circulation.

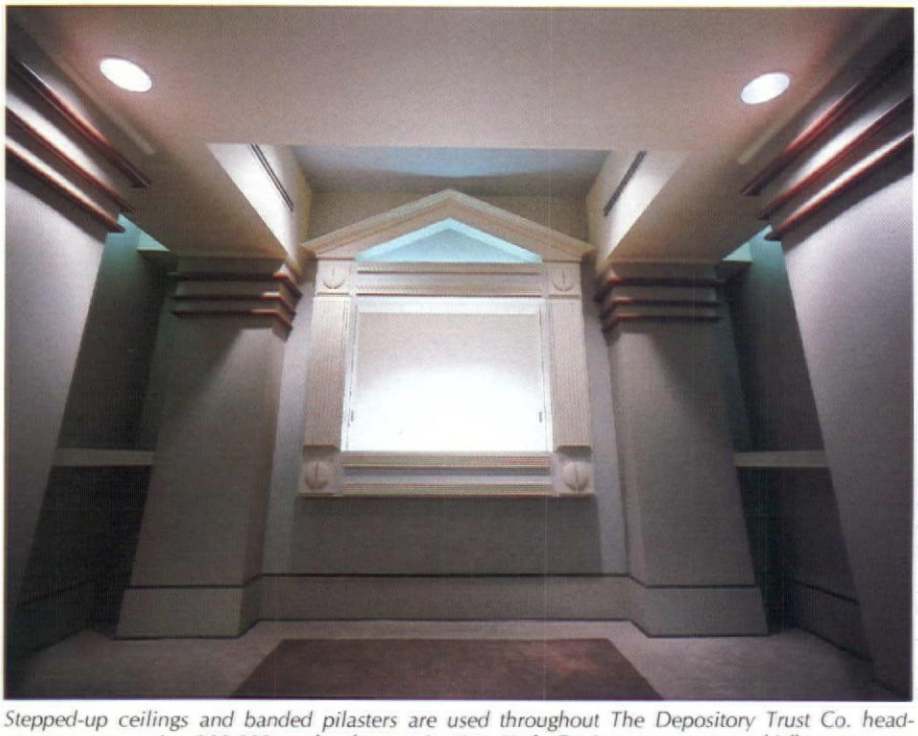
Color schemes include two neutrals—either beige or gray—and accent colors of blue, green, and salmon. □

SOURCES

Seating—Knoll, Herman Miller, Beaver Furniture. **Open plan system**—Knoll (Zapf). **Table desks**—Intrex, Howe. **Desks, credenzas**—Knoll Svalgaard. **Coffee tables, tables**—Scope, Roffman Associates. **Fabrics, upholstery**—Lee/Jofa, Scalamandre, Brickel, Rancocas, Souveran. **Carpeting**—Interface (installed by Vogler). **Reception desk**—Somerville (custom). **Wall system**—Jules Edlin. **Lighting**—Louis Baldinger, Lightolier, Edison Price (custom).

Interior design—Gensler & Associates Architects. Eva Ching; Dina Frank; Ken Van der Kolk, AIA; Steve Hennebery, AIA; Jacqui Evanchik, design team. **General contractor**—Structure-Tone. **Mechanical/electrical engineers**—Jaros, Baum & Bolles. **Acoustical consultant**—Robert A. Hansen Associates. **Architectural millwork**—Svalgaard.

Space planning was organized along modular concept, permitting designers to apply similar approaches floor-to-floor. Using this building-block tool, offices and conference spaces were designed for versatility to meet changing needs.



Photos by Robert Wolsch Associates

Stepped-up ceilings and banded pilasters are used throughout The Depository Trust Co. headquarters, occupying 200,000-sq.-ft. of space in New York. Design centers on multi-floor communications scheme and provides sculptural stairs, inviting employee interaction.

NEO-CLASSICAL DESIGN IS INFUSED WITH FUN

The Depository Trust Co. HQ by Soo Kim Associates, N.Y., was created on tight budget, but provides 'up' image

Neo-classical interior architectural detailing mixed with contemporary furnishings provides a strong design theme for The Depository Trust Co.'s new headquarters.

The design theme encompasses the full expanse of the site, and was achieved at a relatively low construction cost.

Occupying more than 200,000 sq. ft. of floor space, the headquarters building in New York City has six floors. Four are already occupied; one is under construction; and another is being reserved for future use.

Created by Soo Kim Associates, New York City, the design centers on an enhanced multi-floor communications scheme. Thus, sculptural stairs from floor-to-floor invite human interaction.

Shadows create contrast

Stepped-up ceilings and banded pilasters are used throughout the new building to provide depth and dimension. They act as major focal points in the fundamental design theme.

The volumetric design is supported by cove and down lights which define and accentuate various dimensions in each area.

Shadows are cast to lend contrast and create a particularly three-dimensional look, according to Bruce Schrimmer, associate architect in charge, Soo Kim Associates. Cove, wall washers, and fluorescent fixtures yield diffused ambient light.

"Use of the same design elements, carried through to the elevator lobby and floors above, unifies the site as a whole. But having different color schemes for each floor renders each level unique," Schrimmer says.

Shown left to right is design team for Soo Kim Associates, which completed Depository Trust, N.Y. project: Caliendo, Calamusa, Slade, Whitman, Nyssens, and Schrimmer.

SOO KIM

Creates strong image for client

"We developed five different accent color schemes—one for each active floor," Schrimmer states. Accents used are: rose, aquamarine, blue, and smoke in combination with stucco beige.

Carpet tiles are employed in most floor areas, including elevator lobbies. The design team used them to define circulation from department to department and within departments, as well.

Delivers right feeling at low cost

"The beauty of this installation," adds Schrimmer, "is that we were able to create a strong image for the client without being flashy."

Planters and artwork are strategically placed throughout each floor. "In addition, we were able to pool all used furniture and relocate it throughout, so that used furniture is never combined with new," Schrimmer reports.

"Filing cabinets, which define some of the corridors, stand from 3-ft., 6-in. to 5-ft., 5-in. high," he adds.

Schrimmer points out that details of the staircases—specifically, the bent rails—mirror the design of sofas and a reception desk, which doubles as a security post. Custom-designed, the reception desk has a Neo-Classical look, a style which was also introduced at a messenger window and in elevator lobbies.

Immediately adjacent to the reception area are the boardroom and corridor leading to the offices of the chairman of the board and the president.

"The overall Neo-Classical theme enabled us to deliver exactly the feeling for the space desired by the client, while staying within budget and having a little fun with the design," Schrimmer concludes. □

SOURCES

Carpeting—Interface, Patrick Carpet Mills. **Seating**—Atelier International, Steelcase. **Upholstery**—Steelcase, Eancocas. **Tables**—Cartwright. **Desks**—Steelcase. **Files**—Steelcase. **Accessories**—Smokador. **Custom reception desk**—Millwright Woodworkers & Installers. **Stairway & structural handrails**—Ment Brothers.

Interior design—Soo Kim Associates, N.Y.; Gerald Caliendo, vice president; Bruce Schrimmer, associate; Lucie Nyssens, Diane Slae, Barbara Calamusa, Lynn Ross, Suzanne Whitman, design team. **Construction manager**—Lehrer McGovern. **Mechanical & electrical engineers**—Jaros, Baum & Bolles.

Volumetric design is supported by cove and down lights which define dimensions in each area. Shadows are cast to lend contrast and create a three-dimensional look. Accent color schemes were developed for each active floor; carpet tiles define circulation from department-to-department. Overall Neo-Classical theme helped planners deliver what the client desired, while staying within budget.

THE DEPOSITORY TRUST CO

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Helikon

All-Steel

Helikon—Delphi closed armchair has a molded seat and rounded wood members. Designed for a variety of uses, the chair is available in the firm's standard finishes. **Circle No. 281.**

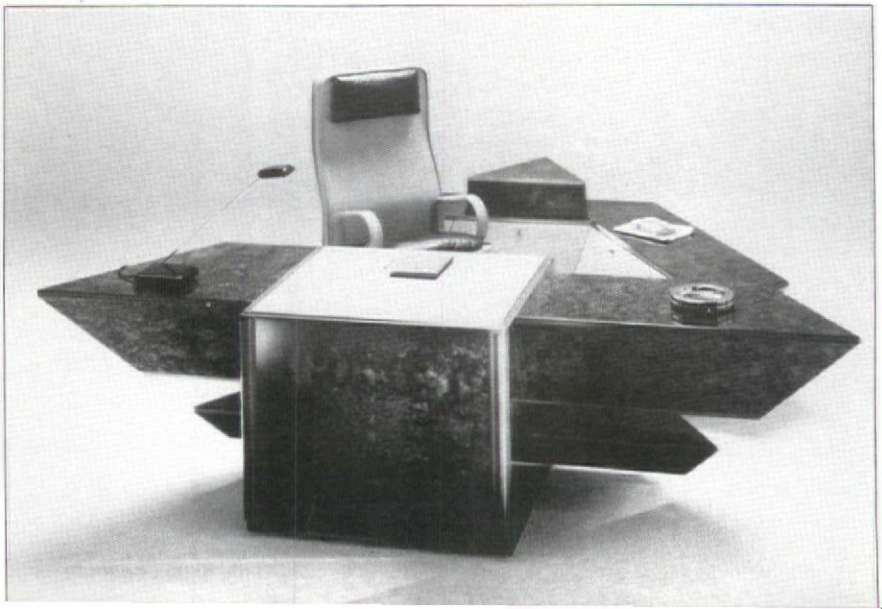
All-Steel—Executive office setting features walnut tops on desk and credenza plus steel gray frames that enclose glazed panels. Table is suitable for work or conference use. **Circle No. 270.**

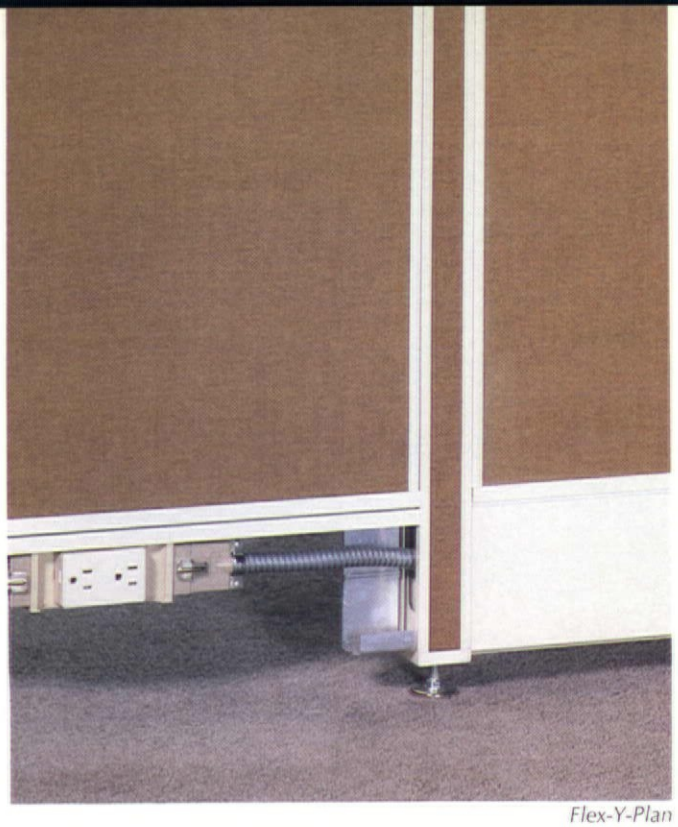
Madison Furniture Inds.—Available with posture and swivel/tilt controls, executive range seating is offered in high- and low-back models with a five-star base in oak, walnut, or aluminum. **Circle No. 241.**

Ghariany Executive—Juppiter desk features a triangular bar compartment, bookcase, and walnut briar finish. Electronic equipment is optional. **Circle No. 228.**

Madison

Ghariany Executive





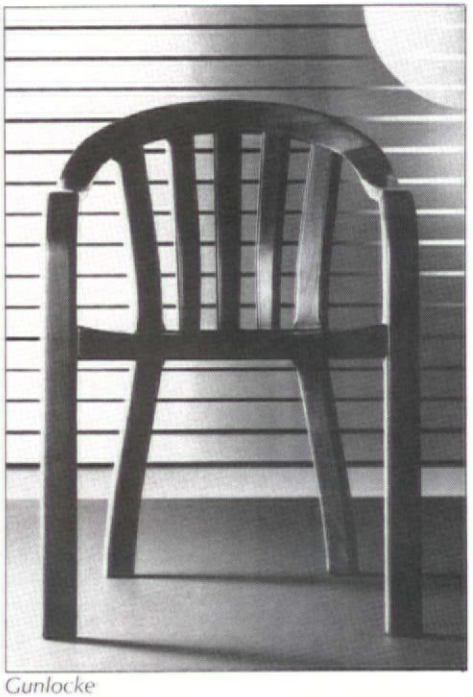
Flex-Y-Plan

Tradex

Flex-Y-Plan—Flex-Power, a pre-wired electrical, communications, and computer raceway, features three circuits and six wires. One dedicated circuit meets needs of sensitive electronic equipment. **Circle No. 231.**

Gunlocke—The Courthouse chair series offers both arm and swivel models in all-wood and partially upholstered versions. The walnut model symbolizes the line. **Circle No. 260.**

Lehigh-Leopold—The Coda collection offers a complete office grouping of desks, credenzas, executive and conference tables, personal computer extensions, returns, and more. Collection is available in a variety of finishes. **Circle No. 273.**

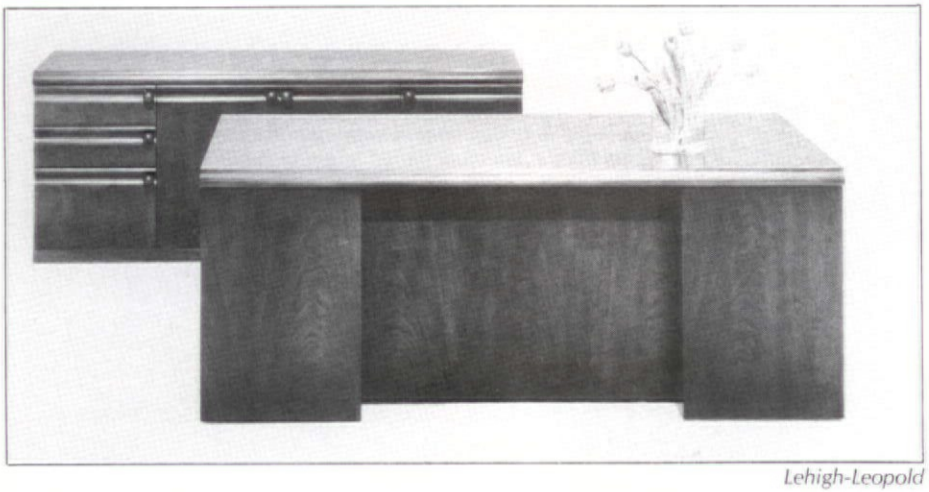


Gunlocke

La-Z-Boy—Adagio seating is distinguished by flowing lines of laminated hardwood that complements compound contours of backs and seats. Four styles are available. **Circle No. 252.**

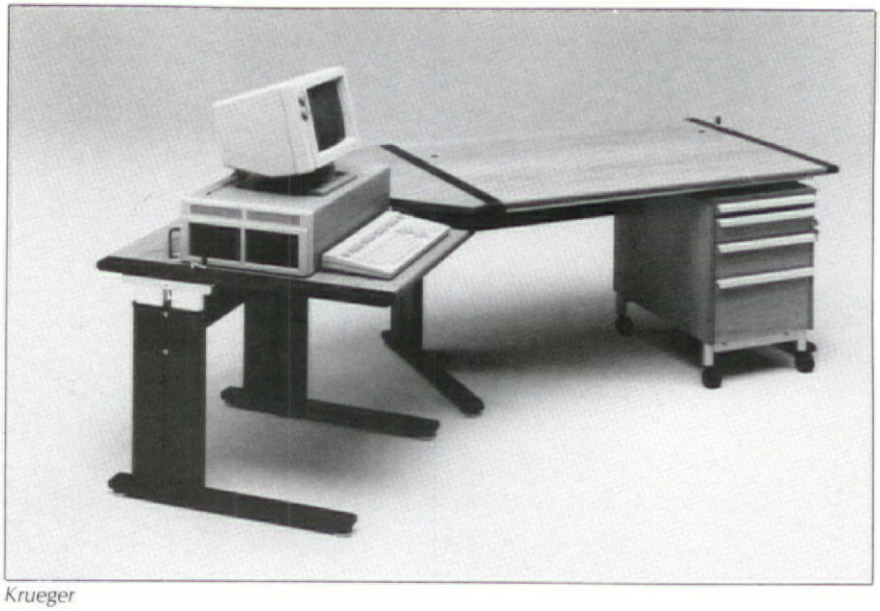
Tradex—Firm's Phoenix Designs series creates this office configuration with two worksurfaces, each adjustable to a writing height or lower height for typewriter or computer terminal. **Circle No. 268.**

La-Z-Boy



Lehigh-Leopold

Kimball



Krueger

EXECUTIVE OFFICE PRODUCTS

Power options abound

Kimball—Canetto seating offers such standard features as pneumatic seat height adjustment, a sliding seat feature, back tilt, and seat tilt. Leather, wool, and vinyl upholsteries are available. **Circle No. 284.**

Krueger—DataBord 920 series features crank-adjustable worksurfaces to meet individual comfort needs. Tops are available in light oak or beech with dull finishes to minimize glare and contrast. **Circle No. 226.**

Westinghouse Furniture Systems—Wes-Group furniture system offers a range of integrated sub-systems that address major elements of office productivity. Sub-systems are available for panels and components, power, lighting, seating, and more. **Circle No. 264.**

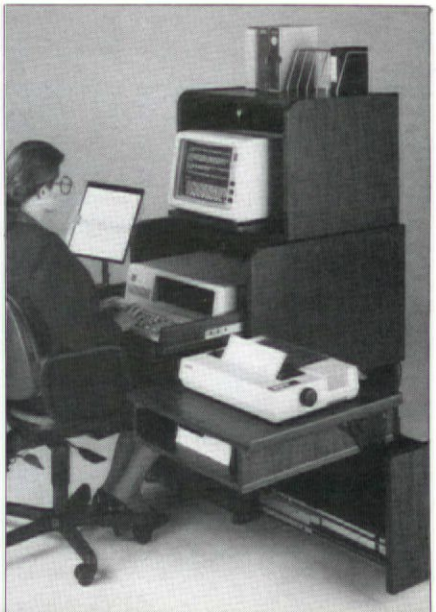
Hardwood House—Executive swivel/tilt chair, leg side chair, and fully upholstered occasional chair are included in the H/3000 seating collection. All units are available in a variety of fabrics or COM. **Circle No. 267.**

Hamilton Sorter—Designed for personal computer use, the PC Ergonizer accommodates most major brands of personal computers and accompanying hardware. A pull-up printer shelf mechanically raises to the proper working height. **Circle No. 247.**

Westinghouse

Hamilton Sorter

Hardwood House



Vecta

Anderson

Vecta Contract—Wood, sled-base visitor chairs are offered with the firm's standard veneers to complement tables, desks, and systems environments. Executive, manager, and operator models are available. **Circle No. 237.**

Anderson—Mobility One office furniture system expands or contracts to reflect user needs. Matching grain with modified rift-cut, oak veneer is used on all surfaces. **Circle No. 245.**

Rosemount

Rosemount Office Systems—This table series, designed to accommodate computer hardware, includes rectangular shapes available in several heights and sizes; some models feature cut-outs to accommodate keyboards.
Circle No. 272.

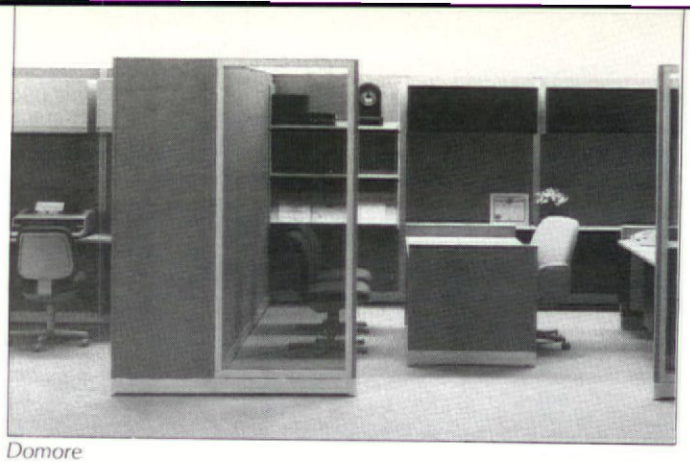
Tuohy Furniture Corp.—Proteus is a comprehensive program of modular and freestanding tables. Six available top shapes include circle, square, rectangle, racetrack, square corner, and radius corner. **Circle No. 258.**

Tuohy

EXECUTIVE OFFICE PRODUCTS

Walnut adds luxury

Domore—Neo7 system uses a universal hinge for a versatile and functional workspace. Workstations are equipped with electrical capabilities and EDP components. **Circle No. 276.**



Domore

Dependable Furniture—Exposed walnut, tilt/swivel armchair is available with or without casters. **Circle No. 263.**

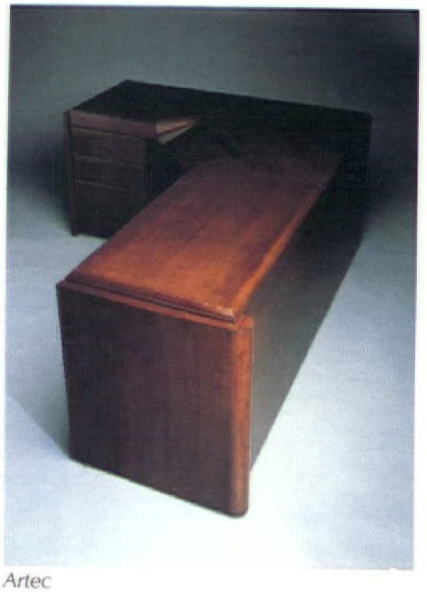
Artec—Keyboard ledge of the Firenze computer station is user-adjustable. A hand-rubbed, cherry lacquer finish is one of many available woods and finishes. **Circle No. 285.**

Harter—Building block concept behind I/F system of freestanding furniture enables the system to be linked and/or extended both vertically and horizontally to meet user needs. **Circle No. 229.**

EOC—Decision casegoods line includes 24-in.-deep computer terminal desk returns at 27- and 29-in. heights. Options include keyboard drawers, power cap sleeves, and power collection systems. **Circle No. 244.**

Cole Business Furniture—Access series includes fully protected and concealed wire management channels for easy access to power wires and communication cables. **Circle No. 240.**

Dependable Furniture

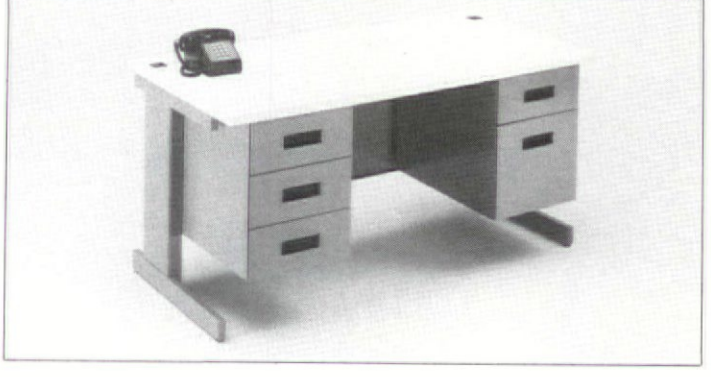


Artec

Harter

EOC

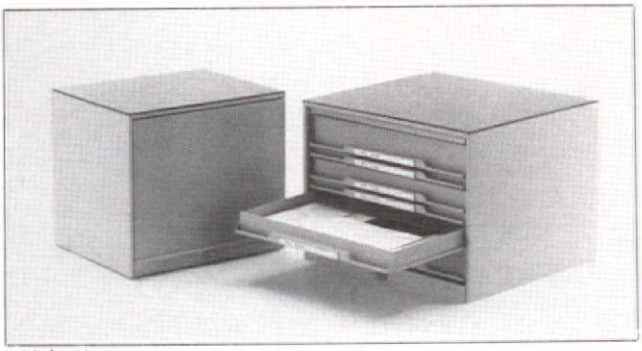
Cole



Loewenstein

ICF

Stow/Davis



Wright Line

Alma Desk

Loewenstein—This sleigh-base, stacking armchair is constructed of chrome-plated steel tubing. **Circle No. 262.**

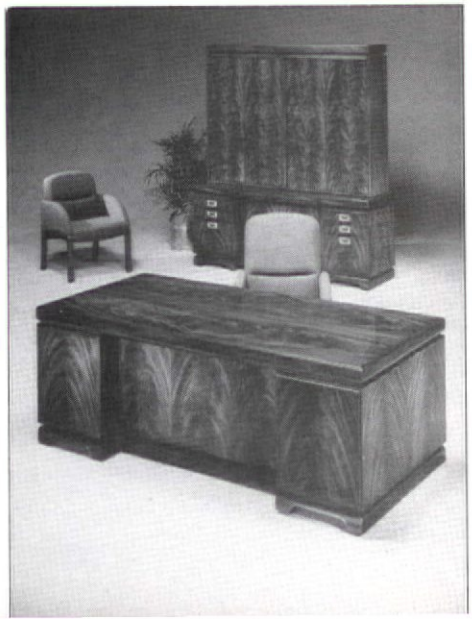
ICF—Eight, ergonomically designed office chairs constitute the Dillon collection. Manual adjustability is offered as are pneumatic options. **Circle No. 261.**

Stow/Davis—Executive conference table is available with tops in a choice of five veneer/nosing combinations. Table shown has an American black walnut, patterned top. **Circle No. 227.**

Wright Line—Media drawer modules organize related printouts, diskettes, paper, and microforms without binding. Three depths and various drawer combinations available. **Circle No. 278.**

Alma Desk Co.—A transitional design with blended mahogany and veneers highlights the firm's #5800 series. Line includes desks, credenzas, tables, bookcases, and chairs. **Circle No. 274.**

Acoustical Screens—From open plan receptionist areas to executive suites, Senate features a combination of contemporary materials with traditional hardwoods and brass. **Circle No. 254.**



Acoustical Screens

EXECUTIVE OFFICE PRODUCTS

Upholstery choices expand in new lines

Trendway—Firm's floor-to-ceiling "T" series partitions can be integrated with "SMS" panels and componentry. Partitions are available in a variety of fabrics, trims, and finishes. **Circle No. 277.**

Baker Furniture—A flowing, sculptural shape distinguishes this high-back executive chair as designed by Bert England. **Circle No. 271.**

Steelcase—ConCentrx line of ergonomic seating includes a professional model that is both posture-contoured and self-adjusting. More than 300 fabric options are available. **Circle No. 235.**

Images of America—Polyurethane base of Vienna T table incorporates metal frame molded for additional shock strength. Table base features a black, sandblasted finish. **Circle No. 249.**

GF Furniture Systems—A contemporary look has been given to the Giroflex Lignas chair series. Features include an extended ladder back. **Circle No. 331.**

IPI—Eros table collection is available in 19 shapes with a choice of two top thicknesses. A variety of table heights help meet user needs. **Circle No. 234.**

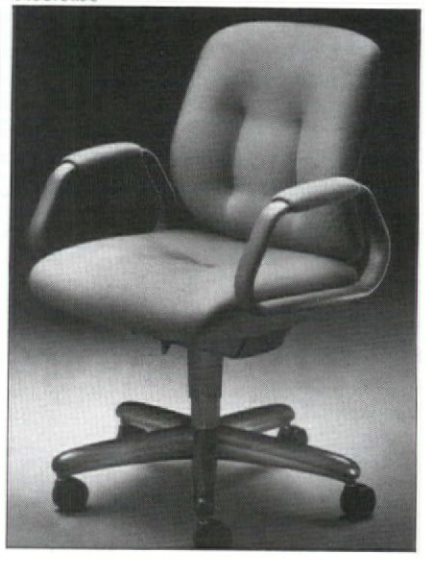
Fantoni USA—Rubber covers steel tubing of arms and sled bases in firm's FG seating collection. A gas piston system adjusts products to various heights. **Circle No. 255.**

Mueller Furniture—Envité lounge group is available in modular units as well as in standard chair, settee, and sofa units. **Circle No. 295.**

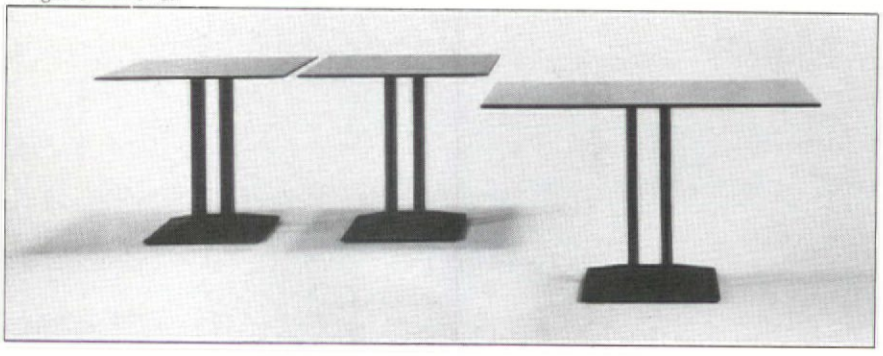
Trendway

Baker

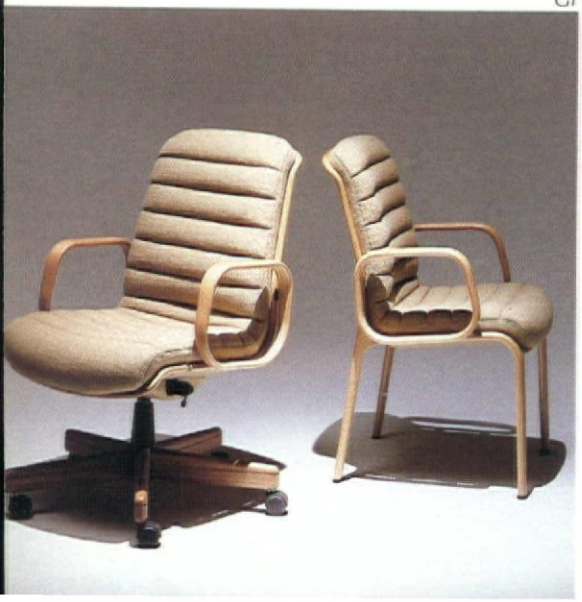
Steelcase



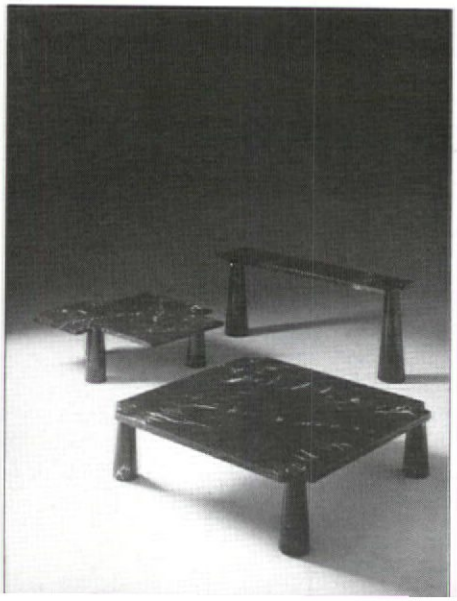
Images of America



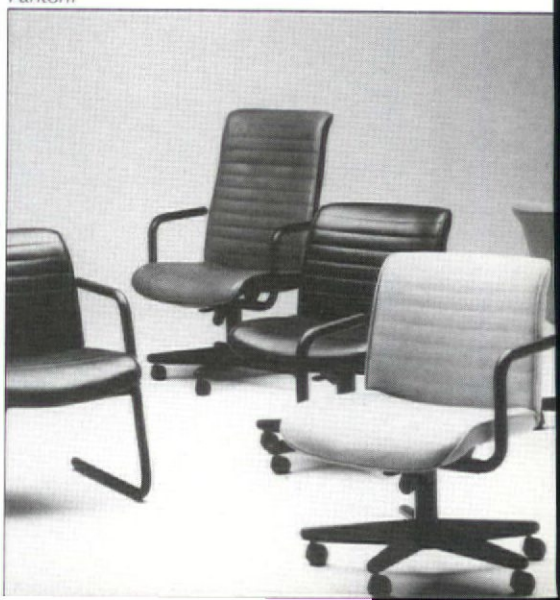
GF



IPI



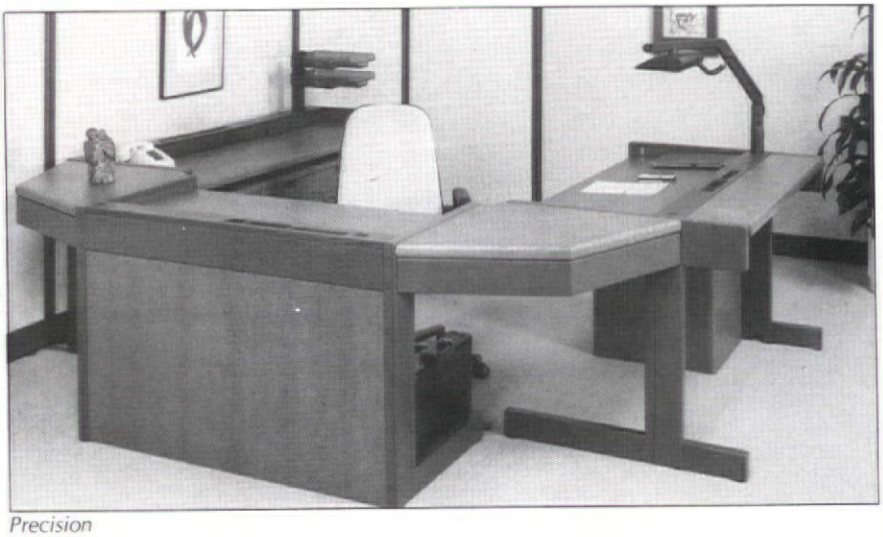
Fantoni



Haworth

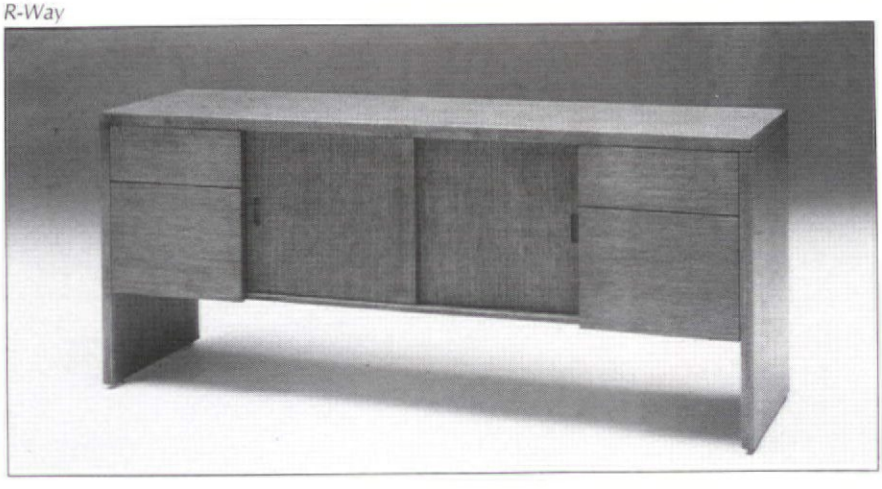
Mueller

Panel Concepts

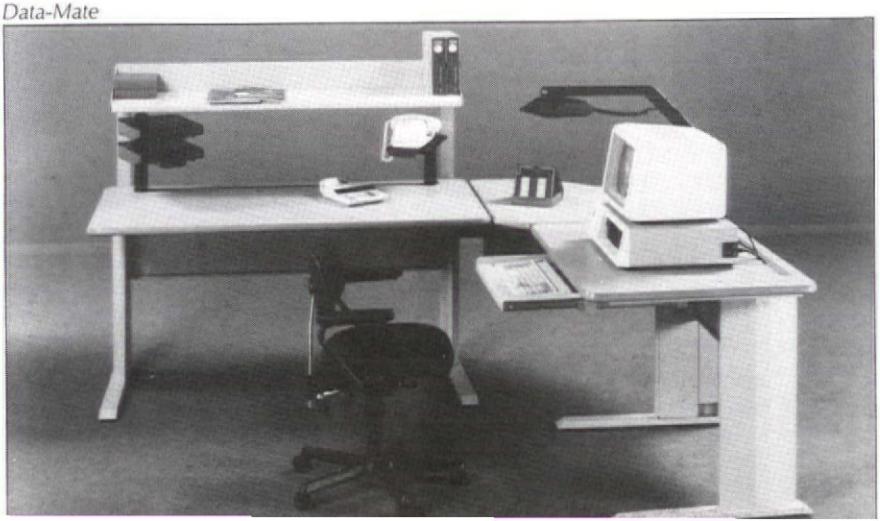


Precision

R-Way



Data-Mate



Haworth—System 300 side chair is compatible with firm's existing System-Seating 1, 2, and 3 chairs. Product is of sled-base design and is available with or without arms. **Circle No. 275.**

Panel Concepts—Floor pedestal attaches to firm's System 2Plus panels to provide drawer space and worksurface support. Two-box and one-file, two-file, or pencil-box-file combinations are offered. **Circle No. 280.**

Precision—This wood Ergodata system is designed for the electronic office. Adjustable worksurface height and angle accommodate human differences and changing task requirements.
Circle No. 282.

R-Way—#5400 desk series offers wood veneer surfaces with a uniform grain pattern. Double pedestal desks, single pedestal desks with typing returns, and standard credenza are offered.
Circle No. 259.

Data-Mate—Delta series provides design features which accommodate both the use of computer and peripherals as well as paper and pencil functions.
Circle No. 269.

EXECUTIVE OFFICE PRODUCTS

Match chair veneers to desk styling

Filing Equipment—Convenient and organized filing is provided with this open-shelf filing system. Product is available in letter, legal, and X-ray sizes with adjustable dividers; system converts to most mobile carriage systems. **Circle No. 232.**

Rose Johnson—RJ Office Systems coordinate hardwood desks, worksurfaces, cabinets, pedestals, and wardrobes. Fully upholstered, oak-trimmed panels are also offered. **Circle No. 332.**

Lunstead Designs—Settimo system includes workstations, wardrobes, filing units, storage cases, and bookcases with a high-gloss finish. **Circle No. 236.**

American Seating—System-R office systems furniture is available in a variety of colors and finishes including gray taupe, light oak, medium oak, and walnut. The line has also been expanded to include 17 freestanding storage units. **Circle No. 333.**

Scandiline Inds.—The Domain office furniture system includes horizontal and vertical panels which can be stacked or interchanged to a variety of configurations. Also featured is a state-of-the-art electrical design with pre-wired installations at either base or worksurface height. **Circle No. 248.**

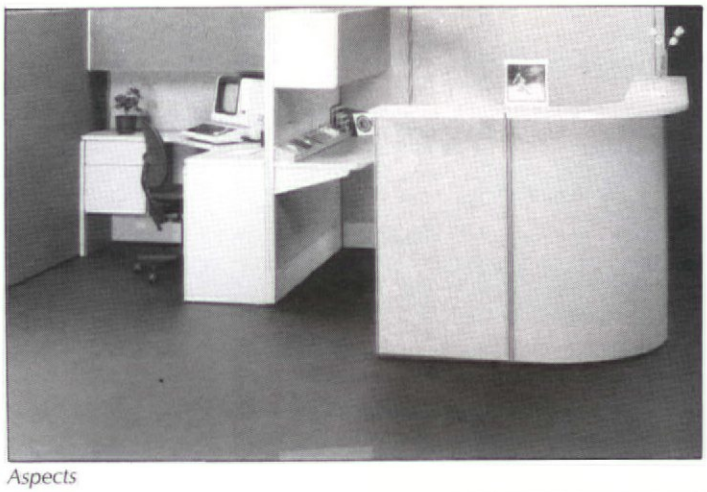
Filing Equipment

Rose Johnson

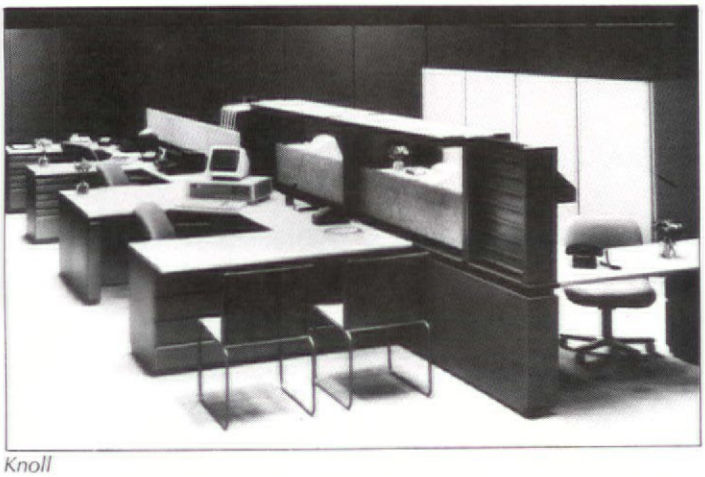
Lunstead

American Seating

Scandiline



Aspects



Knoll

Artopex

Scope

Brayton

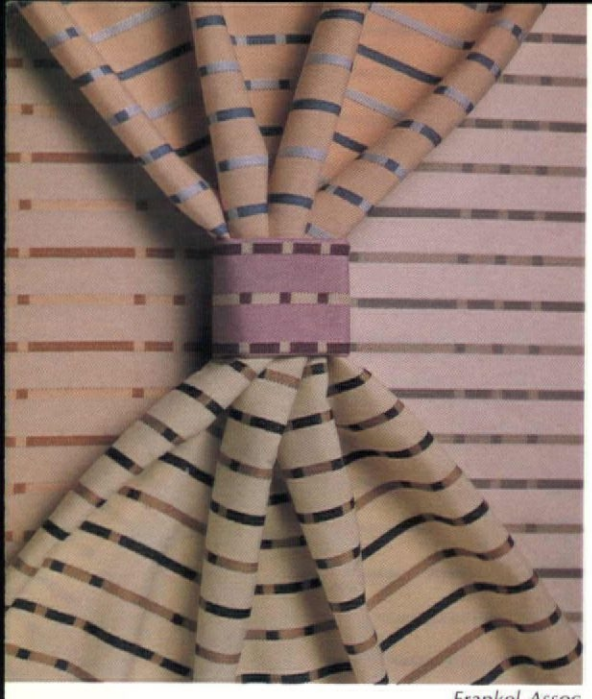
Brayton International—Available with several different bases, Maestro executive high-back, low-back conference, and sled-base reception chairs meet many design needs. **Circle No. 265.**

Aspects—Firm's Singular Connector system requires one universal connector and accommodates standard-size desks. Hanging components can be added as desired. **Circle No. 253.**

Knoll International—Hannah desk system features interchangeable components such as worksurfaces, pedestals, above-desk storage, lighting, and wire management channels. **Circle No. 283.**

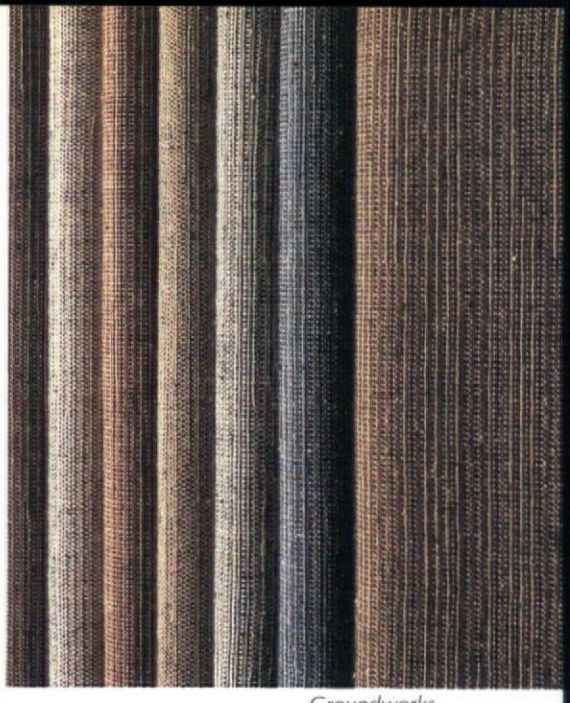
Artopex—Modular pedestal series offers a range of solutions for under-the-worksurface or stand-alone filing and storage needs. Products are available in one width, two depths, and two heights. **Circle No. 266.**

Scope Furniture—Outline is a sculptured chair with a polished, stainless steel frame and flexible back mechanism. Product is available in armchair and armless models. **Circle No. 256.**

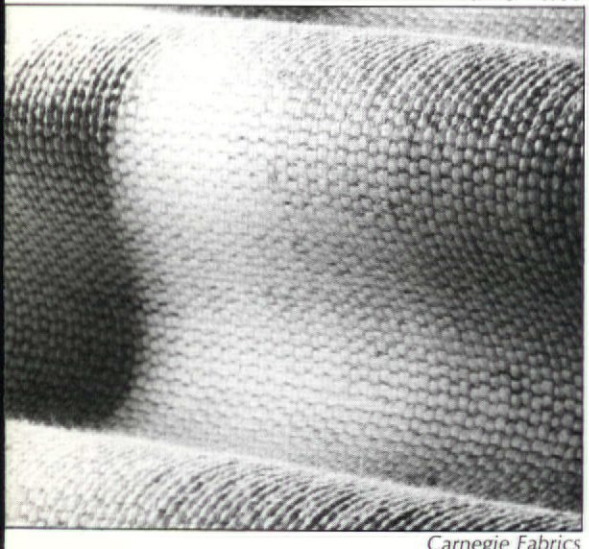


Frankel Assoc.

Domore



Groundworks



Carnegie Fabrics

Ametex

Knoll

FABRIC MARKET

Latest introductions illustrate growing interest

Carnegie Fabrics—Natural and synthetic fibers are used to create the firm's extensive fabric wallcovering collection. All products are flame-rated. **Circle No. 211.**

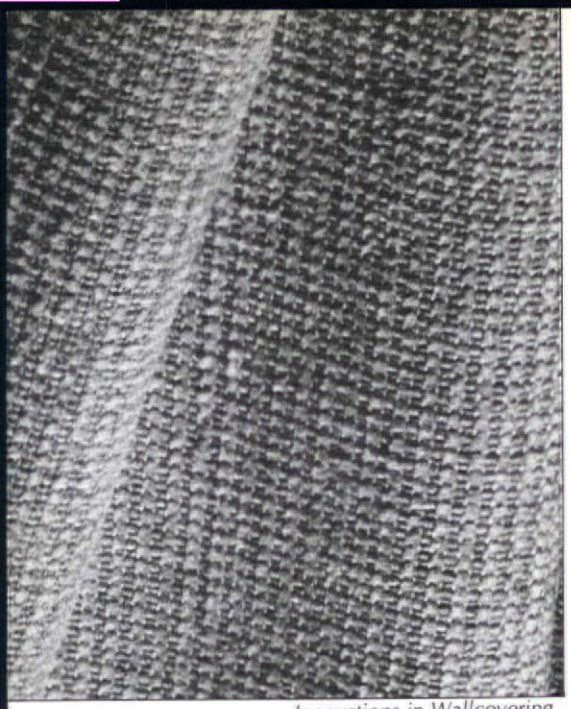
Frankel Assoc.—Deco Bias is the first of a series of healthcare fabrics the firm will introduce over the next several months. Offered in seven shaded pastel hues, fabrics are dual-faced for use as cubicle curtains, bedspreads, and draperies. **Circle No. 335.**

Domore—Shannon worsted wool fabric designed by Jack Flynn is woven in Ireland in 52 in. widths. A rich spectrum of hues is offered for this exclusive fabric group. **Circle No. 204.**

Ametex—Merry Group includes five patterns which are vat-printed on cotton in 54 in. widths. Fabrics can be Scotchgarded for durability and treated for fire-resistance. **Circle No. 221.**

Groundworks—Part of Shibumi Collection, "Chi" reproduces Japanese handwoven textiles in heavy duty cotton fabric. Product is fire-rated. **Circle No. 208.**

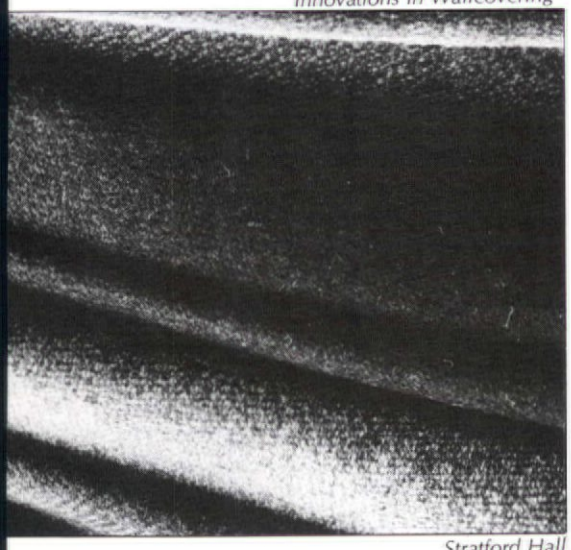
Knoll—Six woven textiles are designed and engineered for wall application in the Knoll Wall collection, the first comprehensive line of wallcovering fabrics from the company. Included in styles are Eton, Eton Square, Mojave, Chelsea, Panama, and Firenze. **Circle No. 213.**



Innovations in Wallcovering

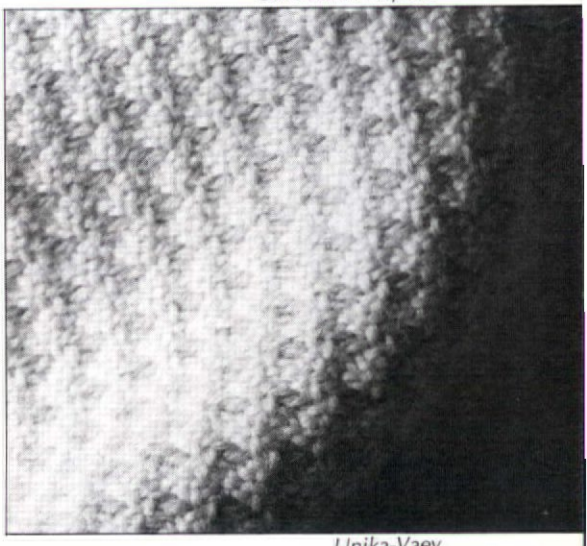
Architex

Continental Imports



Stratford Hall

Coral of Chicago



Unika-Vaev

TURNS TO TEXTURES

in textured & visually dimensional cloths

Innovations in Wallcovering—Empire wool/cotton chenille is woven in nine color combinations. It is fire-rated and exceeds abrasion test requirements for upholstery. **Circle No. 224.**

Stratford Hall—Menswear styling distinguishes Highland Tweed fabrics, which are woven in Scotland by a garment mill. **Circle No. 220.**

Architex—Columbia, Cornell, and Dartmouth are part of a companion collection of 100 percent wool fabrics in 42 coordinated patterns. **Circle No. 216.**

Coral of Chicago—All-cotton, velvet fabrics in 21 colors are incorporated in new Encore Collection. **Circle No. 219.**

Continental Imports—Scandia nylons, Embassy velvets, and Krista woolens are new additions to the firm's imported contract fabric line. All are available for quick delivery. **Circle No. 212.**

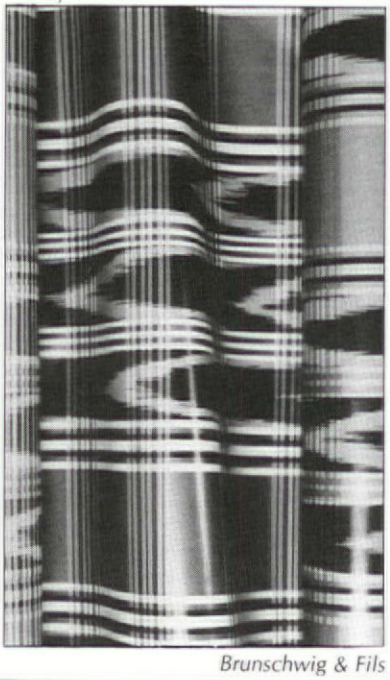
Unika-Vaev—Woven in Great Britain, Alpine worsted wool fabrics are textured to maximize three-dimensional qualities. **Circle No. 210.**

Brayton Int'l.

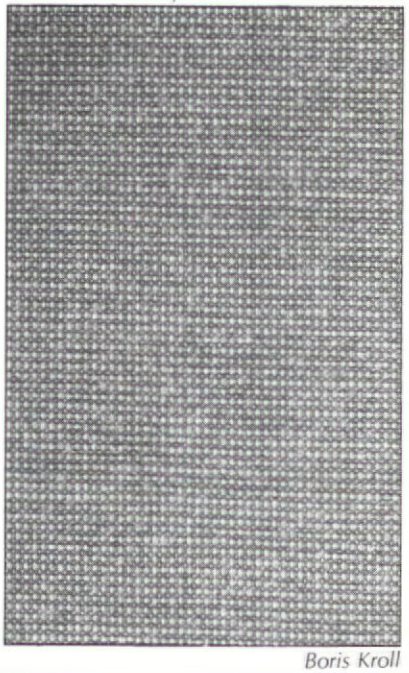
Malden Luxury Fabrics

Interspec

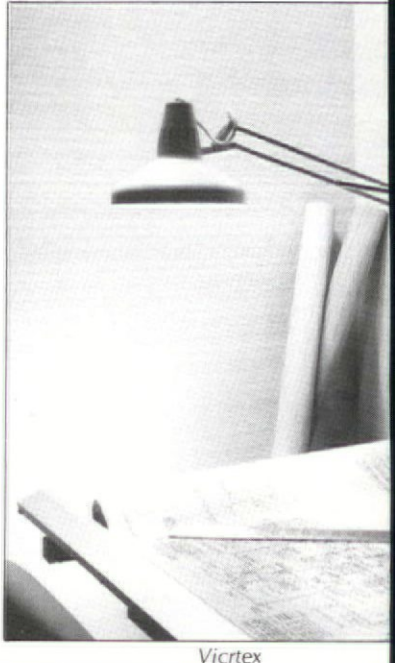
Schumacher



Brunschwig & Fils



Boris Kroll



Vicrtex

UPHOLSTERY, WALL, & PANEL FABRICS

Spectrum of choices meets range of color needs

Brayton International—A wide range of fire-retardant wool, nylon, and cotton fabrics designed specifically for contract use are available from the firm. **Circle No. 209.**

Schumacher—Super Chief, Silver Meteor, and Broadway Limited (shown l. to r.) are three new 100-percent cotton fabrics. All are inspired by Art Deco motifs, and are available in 55-in widths. **Circle No. 207.**

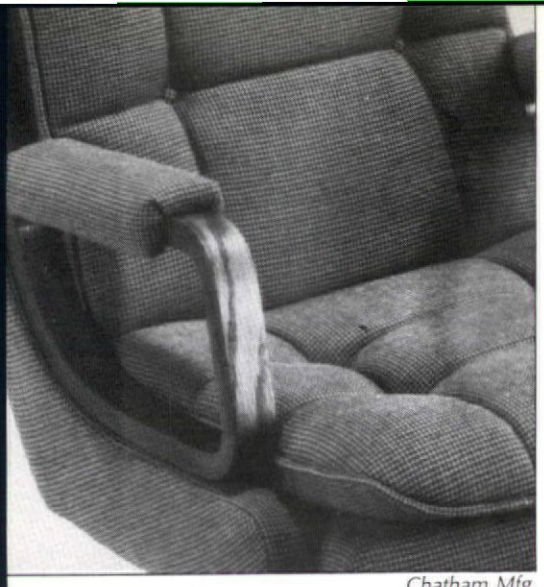
Malden Luxury Fabrics—A total of 25 hues selected specifically for hospitality and office applications are available in new Harmonies group. **Circle No. 203.**

Brunschwig & Fils—Indian, silk ikat plaid is printed in Scotland on glazed cotton and is durable for contract use. **Circle No. 222.**

Boris Kroll—Twenty Grand Collection offers 14 styles in total of 44 colors. Widths range from 52- to 54-in. **Circle No. 378.**

Interspec—Included in Techniques Collection of printed fabrics is Trousseau drapery and bedspread, made of flame-resistant Trevira polyester. Available in six patterns in 24 colors, product is ideal for hospital applications. **Circle No. 225.**

Vicrtex—Casalena vinyl-coated wallcovering is a horizontally striated design with a sleek, textured look in 20 colors. **Circle No. 215.**

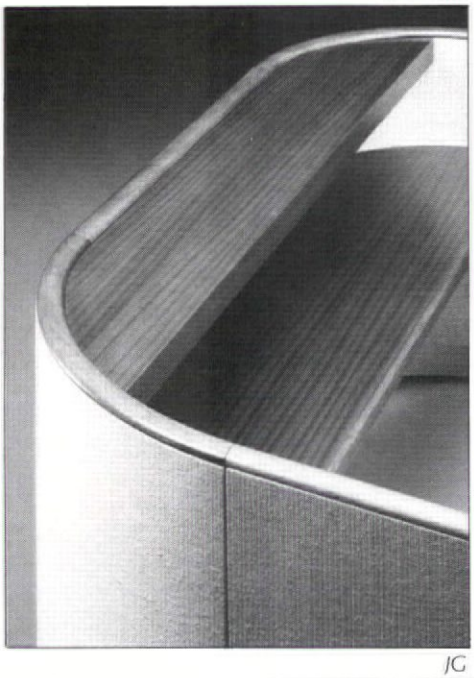


Chatham Mfg.

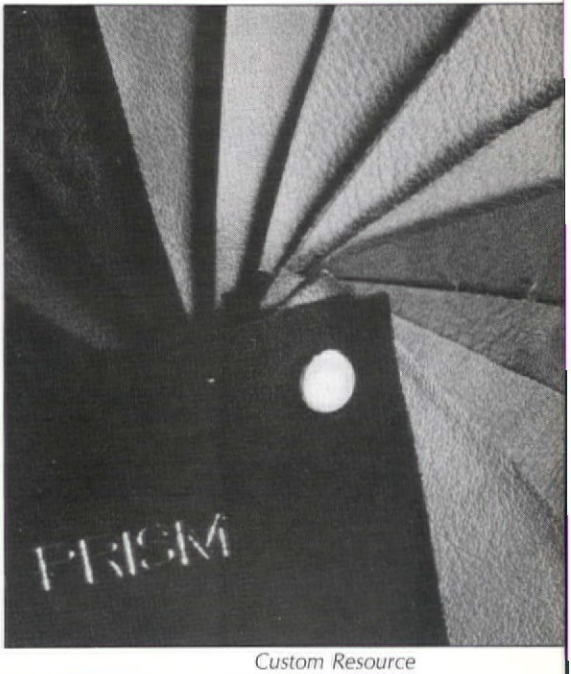
Ben Rose

Arc-Com

Rose Johnson



JG



Custom Resource

Chatham Mfg.—Hercules' Herculon Nouvelle fibers form textured fabrics which grace new contract seating introductions from La-Z-Boy. Tough textiles are offered in a wide array of colors. **Circle No. 202.**

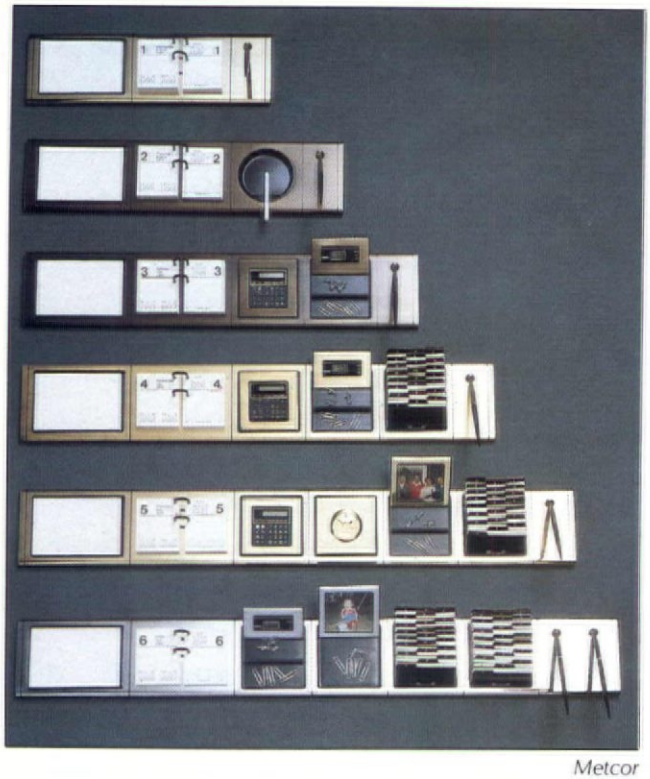
Rose Johnson—Liffey collection of Irish wool panel cloths is among new upholstered panel fabric options for RJ and Progressions office systems. **Circle No. 218.**

Ben Rose—Sushi showcases vertical rows of geometric shapes printed in a two-color palette with a 13½ in. repeat. It may be hand-screened in any of 72 in-stock or custom hues. **Circle No. 217.**

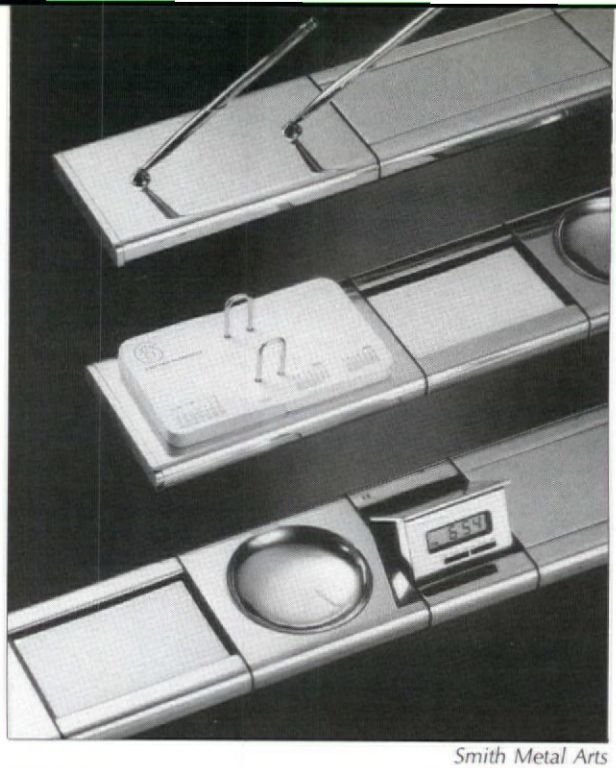
JG—Kinu, the Japanese word for silk, is the name given to new silk blend panel fabrics now offered by the firm. Made from 70 percent polyester, 25 percent silk, and five percent flax, these textiles have a Class A fire-rating. Six color combinations are available. **Circle No. 223.**

Arc-Com—Special dying process creates Laser nylon fabric's multi-color effect. Fire-retardant textile is offered in 23 colorways in 54 in. widths. **Circle No. 214.**

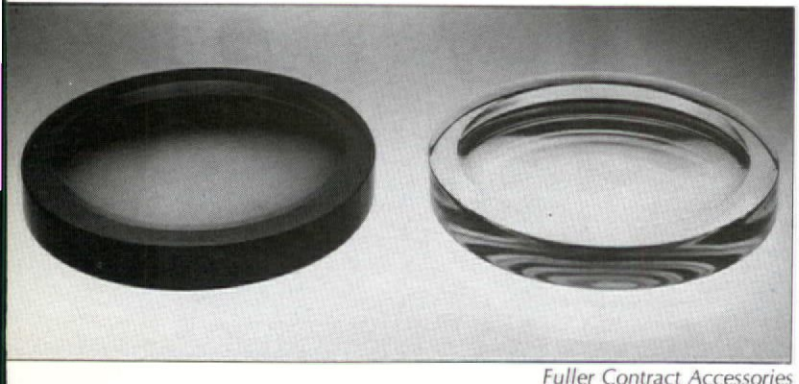
Custom Resource—"700 Leather Collection" incorporates traditional and contemporary leathers in a variety of colors. **Circle No. 200.**



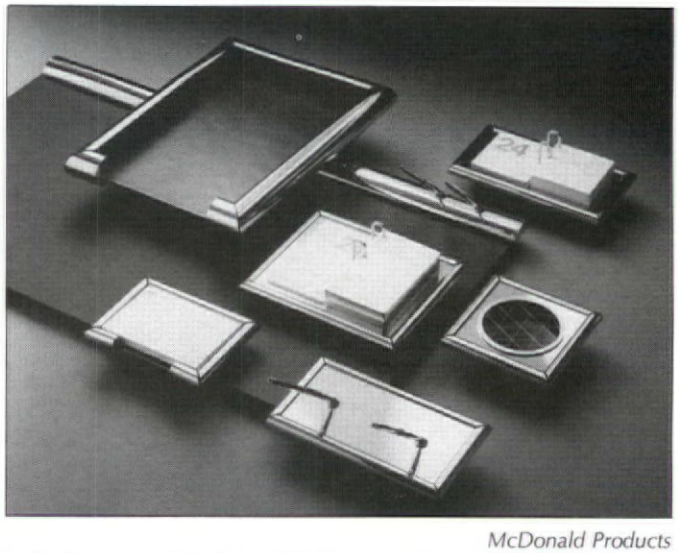
Metcor



Smith Metal Arts



Fuller Contract Accessories



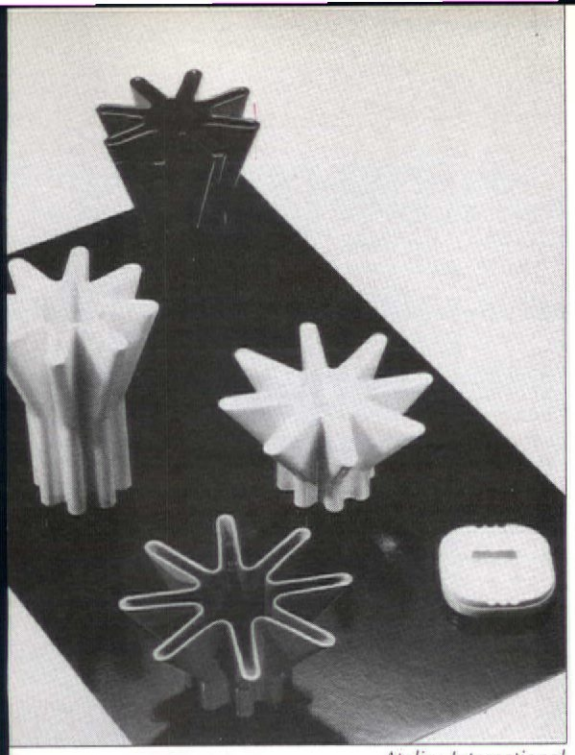
McDonald Products

IN ACCESSORIES, THE ACCENT IS ON ELEGANCE

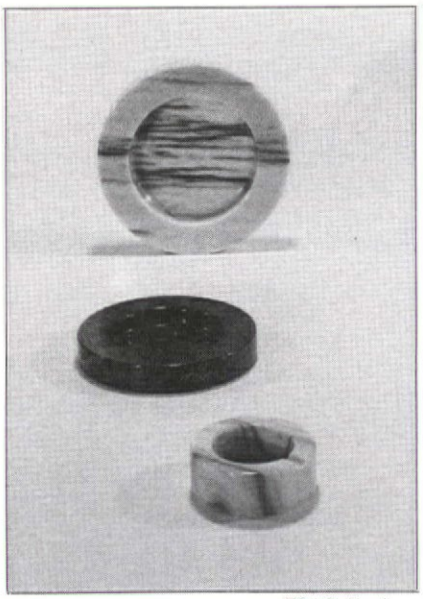
Postmodern pastel colors, satin & polished metal finishes make sophisticated statements for desk-top products

Metcor—New connectable components, such as digital calculator, LCD calendar/clock, picture frame/mirror, analog clock, and telephone/address book, have been added to firm's selection of desk accessories. Available finishes for aluminum, gold, and bronze products include satin, polished, mirror, and antique. **Circle No. 289.**

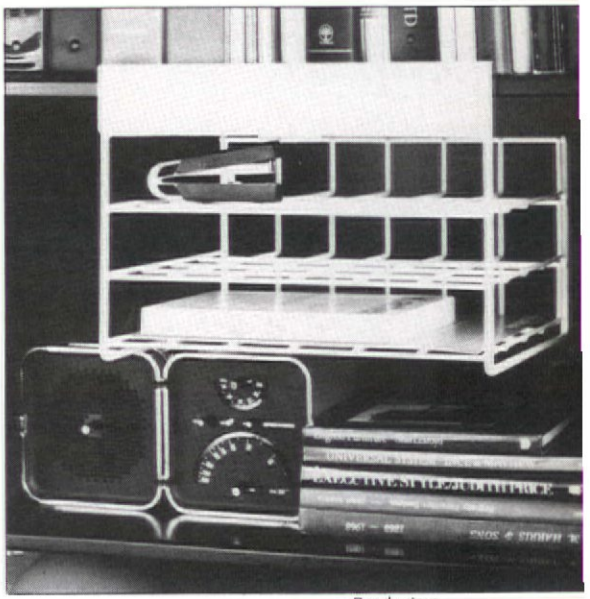
Smith Metal Arts—Expanded Radius Two collection in brass, bronze, and mirror aluminum includes ashtrays with square and round waterfall edges, bookends, vases, ash urns, and planters. Desk consoles with coordinated metal end-caps and separators are also available. **Circle No. 294.**



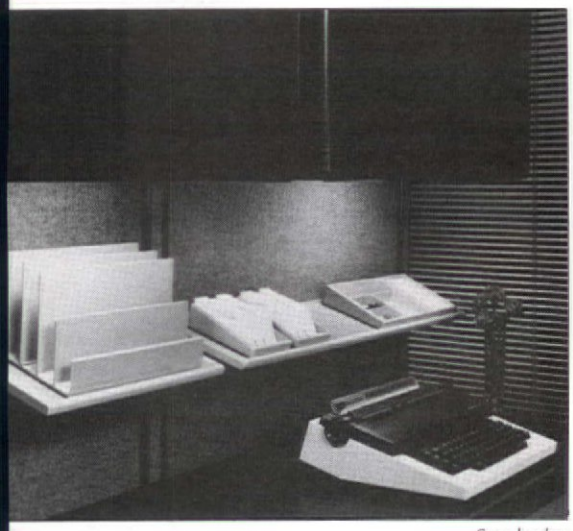
Atelier International



TSAO Designs



Beylerian



Smokador

Allyn Bank Equipment

Fuller Contract Accessories—Low-profile glass ashtray is offered with clear or smoke finish. Product is free of notches. **Circle No. 291.**

McDonald Products—Premiere desk accessories collection is offered in mirror and antique brass plus mirror chrome. Incorporated in the group are hand-crafted desk pads, pens, ashtrays, book calendars, memo boxes, double pen bases, and letter trays. **Circle No. 288.**

Atelier International—Ceramic vases and ashtrays are designed by Boccato, Gigante, and Zambusi for manufacture by Sicart of Italy. Included are fluted vases in two heights, a conical vase/container, and square and oval ashtrays with removable covers. **Circle No. 287.**

TSAO Designs—White, black, and green marble are featured in a new collection of ashtrays with straight edges. **Circle No. 286.**

Beylerian—Tiered undershelf rack is one of three new paper managers available from the firm. Heavy gauge polyurethane wire in white, red, or black finishes is used to make the products. **Circle No. 292.**

Smokador—Fourteen contemporary colors, including five postmodern pastels, are available in firm's Modu Plus 200 desk accessories line. Low-profile products are also offered metallized. **Circle No. 293.**

Allyn Bank Equipment—Date-Write Division offers a new double pen set with LCD clock/calendar in mirror black, chrome, or brass finishes. Other options include satin finishes in black, brass, clear, and duranodic bronze plus plain stainless steel and brass versions. **Circle No. 290.**

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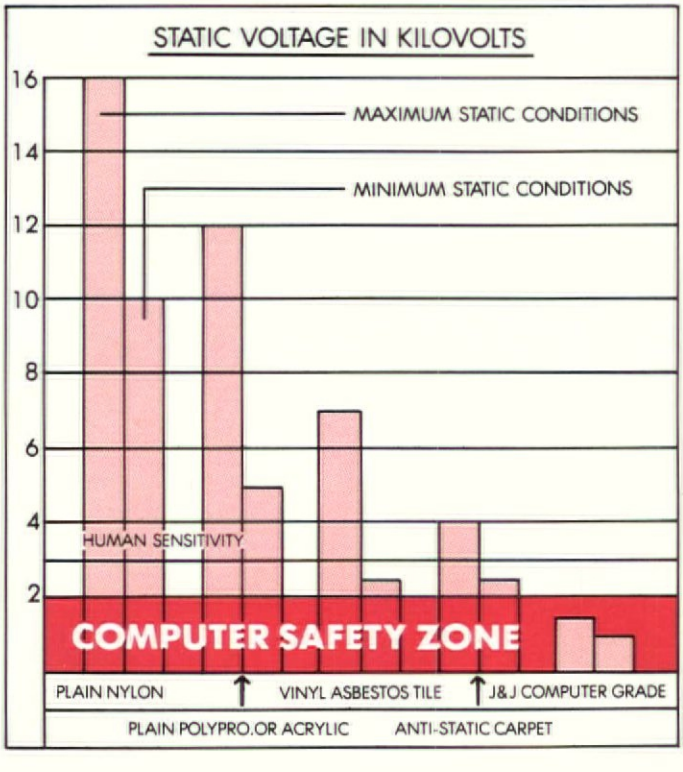

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The Source
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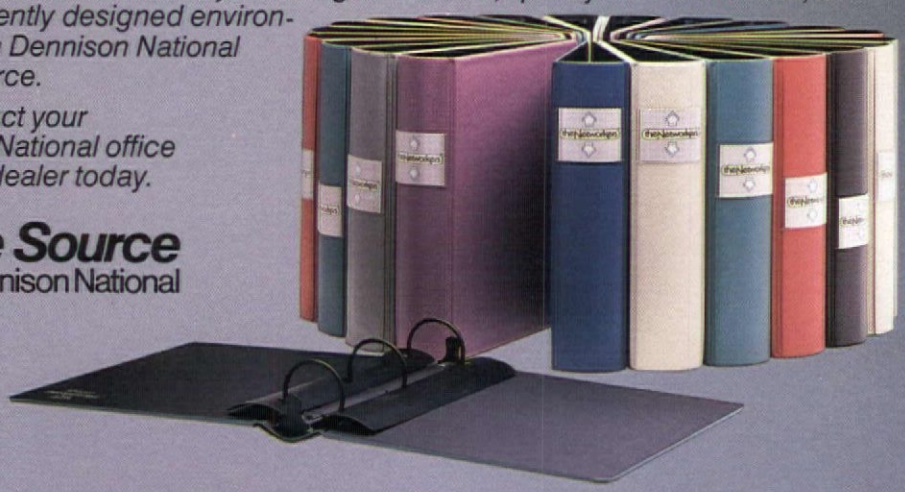

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Self-stick notes can fit into memo holders

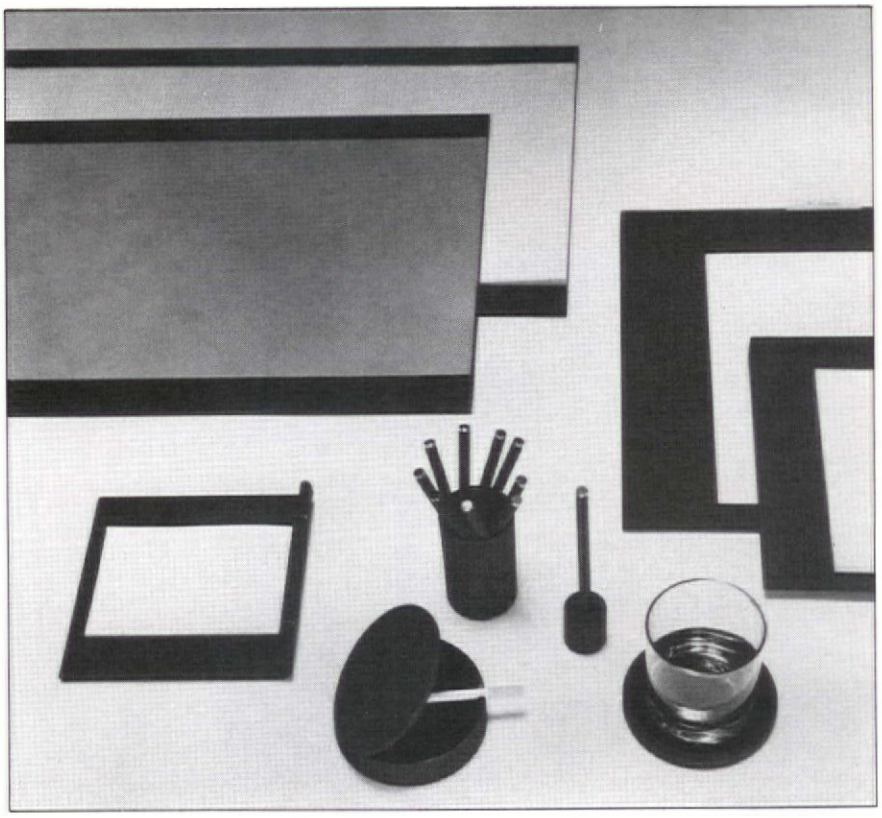
Decatur Inds.—Solid American walnut memo holders feature either pen base or hinged lid compartment. Both models hold Post-it self-stick note pads. Memo holder/pen base measures 3¾- by 6½- by ¾-in. Desk caddy measures 6- by 5¾- by 1⅛-in. **Circle No. 316.**

Shelf organizers keep files in users' easy reach

Accousti-Forms Inc.—Desktop workstation combines privacy with office noise control. Storage shelf keeps catalogs or directories within easy reach. Heavy-gauge steel frame comes in black or putty. Unit anchors to desktop with two-sided tape. Fabric covered sound-stop panels mask sound from office activities. Fabric colors available are: bone, brown, burnt orange, rust, olive, melon and gold. **Circle No. 318.**

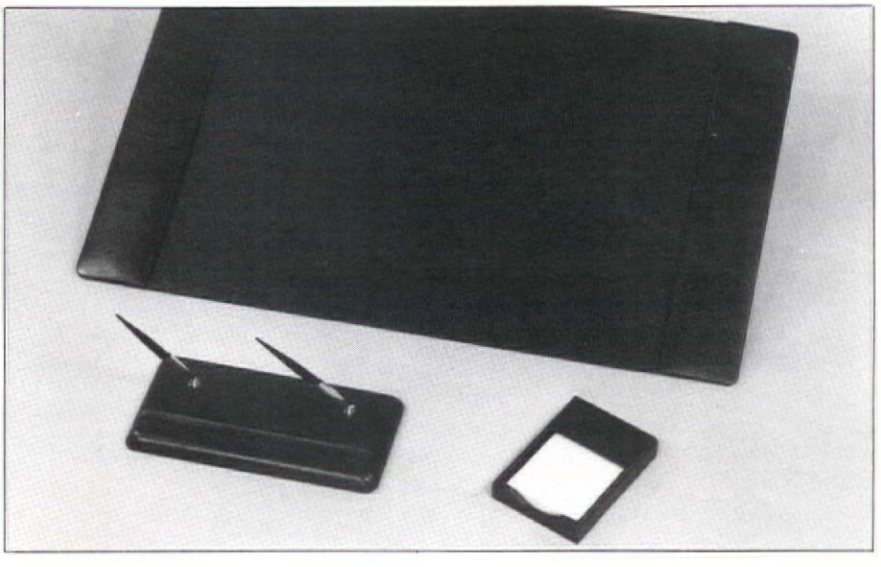
Stapler has up-to-date styling

Bates Mfg.—Model 580 full-strip desk stapler features contemporary styling. The full rubber foot and contoured base allow for easy handtacking of staples. Unit holds 210 standard staples, and is available in various colors. **Circle No. 319.**



Desk objects have hand-applied finish

International Contract Furnishings—Desk accessories line was designed by Franco Bettonica and Mario Melocchi. Objects feature a hand-applied, chip-proof "suede" anthracite-colored finish on ABS plastic. Desk blotter is made of steel. Included in the line are: conference table note pad; desk top note pad; jotter pad with pen; ashtray with coaster; pen cup; weighted pen holder with ball point pen; desk pad; set of six coasters. **Circle No. 336.**



Desk aids come in fine leather

Gift Craft Leather Co.—Office Accents Inc. division introduces The Soft Edge contemporary collection of desk accessories in fine leather. Products are available in the new Fuego leather standard colors. **Circle No. 317.**

TO CLOSE THE SALE OPEN THE DRAWER

When customers open these drawers this furniture literally sells itself. The drawers move with the smoothness and silence of a ride in an ultra-expensive luxury car. The reason is the Accuride® slides that suspend the drawers.

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Ordinary slides are bent progressively by roll-forming, much the same way you crease a piece of paper with your thumbnail. And, like paper, the metal "wants" to return to its original shape, causing tiny dimensional variations in the slide raceway. That's why ordinary slides just don't move very smoothly.

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Accuride controls virtually all elements in the manufacturing process

Accuride buys only steel and commonly available plating chemicals. Everything else (processes and components) that other slide manufacturers "job out" are done in-house at Accuride plants in California, England, West Germany and Japan. The result is unparalleled quality control.

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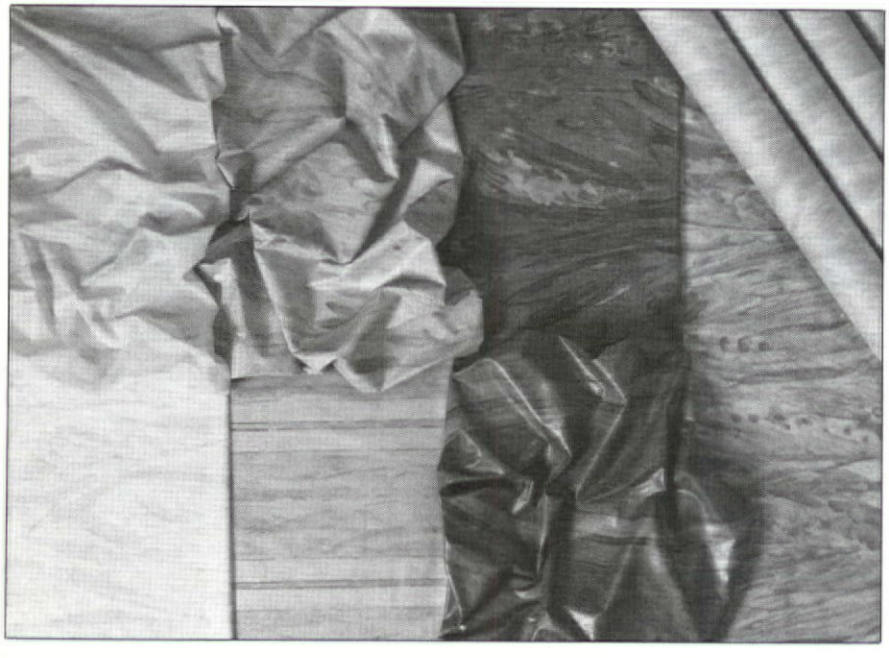
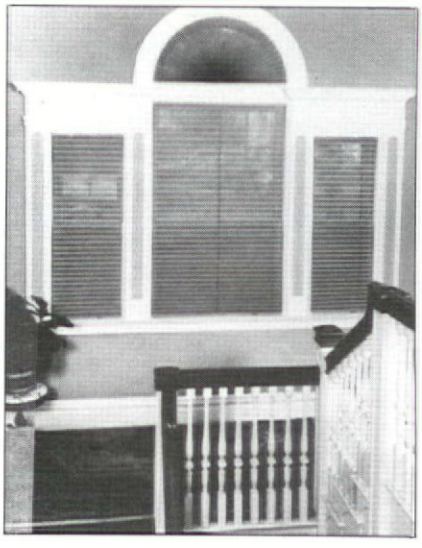
Floral patterns mark fabric collection

Mira-X—Botanica fabric collection of eight designs features floral images. Designed by Elisabeth Strassle, fabrics offer subtly graduated and coordinated colorways. Mira-Toccata fabric features free designs of iris petals, leaves and stems. Silky colors resemble effects of pastel chalks and watercolors among other soft hues. **Circle No. 312.**



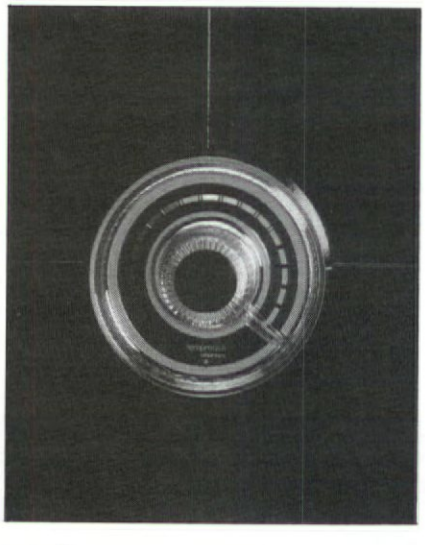


Shades solve window dilemma

Verosol USA—Pleated shades can solve problems associated with irregularly shaped windows. Pictured is an arch-window treatment. Skylights, greenhouses and angle-topped windows can also be served with shade styling. **Circle No. 313.**

Ceiling system earns one-hour fire rating

Chicago Metallic—Ultraline narrow face ceiling system is designed for use with either ⅝- or ¾-in. acoustical reveal-edge panels; a flush finish exposes only ¼ in. of the stylized reveal. Center regress is available in white or black. Ceiling system is U.S. approved and has a one hour fire rating. **Circle No. 420.**

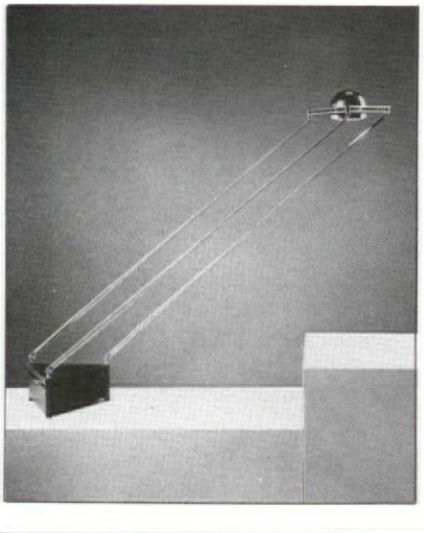


Valve controls shower's temperature

Danfoss—Tempress II Artisan automatic shower valve packages include matching shower head, valve, and tub spout. Valve controls water temperature, providing protection against scalding. **Circle No. 422.**

F.A. Porsche designs halogen table lamp

Nessen Lamps—F.A. Porsche has designed an extendable halogen table lamp as part of the Nessen/Luci line. Kandido lamp is comprised of three antenna rods that connect with base and reflector through universal swivel attachments. **Circle No. 421.**



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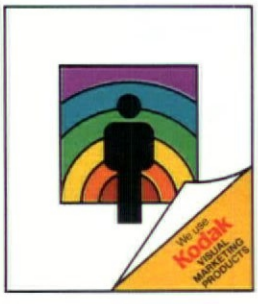
Photography can communicate corporate concerns, interpret the corporate identity, or treat the company's products or its raw materials as subjects of art, which is what it does at National Gypsum Company's headquarters in Dallas.

There, 42 color prints, ranging in size up to 40 x 60 inches, have been installed in locations from the boardroom to hallways and executive offices.

To employees and visitors, the photographs of gypsum, rock, glass, cement, and other materials present a composite portrait of National Gypsum as an integrated, diversified manufacturer and supplier of quality products for the building, construction, and shelter markets.

Prints like these, made on Kodak Ektacolor paper (or rear-lit transparencies on Kodak Duratrans display material) offer you an unparalleled opportunity to exercise your creativity. To meet client specifications and exceed client expectations.

Begin by contacting a professional color laboratory that displays this sign. Or write for a free directory of labs offering visual marketing products and services to Eastman Kodak Company, Department 412L-228, Rochester, NY 14650.



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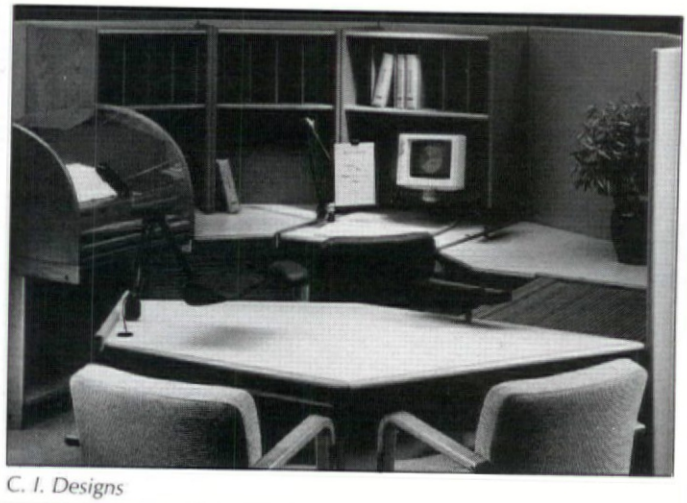
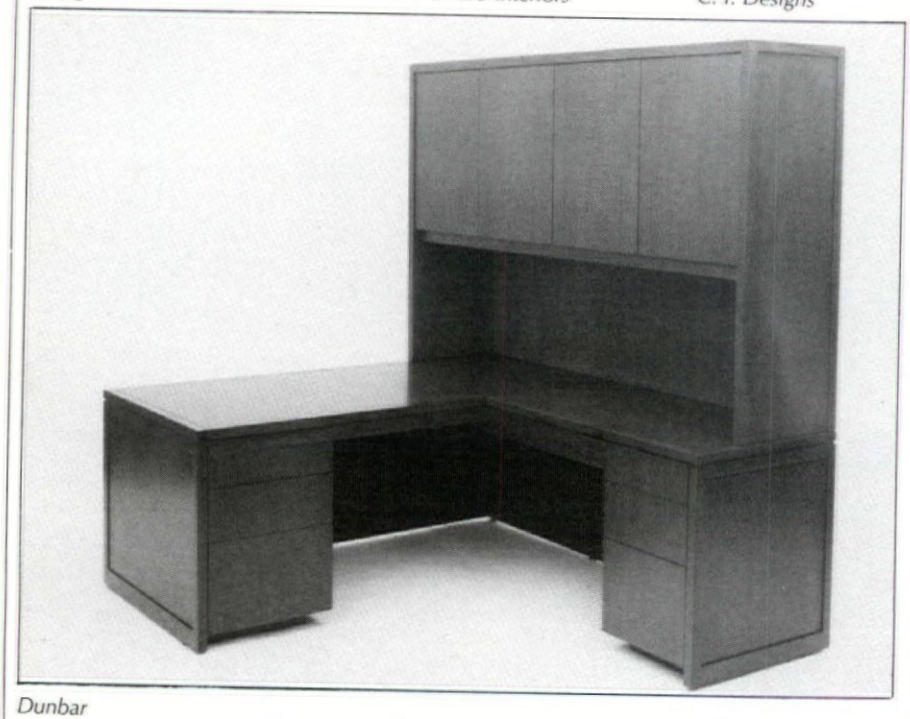
Client: National Gypsum Company, Dallas, Tex.
Architect & interior designer: Hellmuth, Obata & Kassabaum Inc., St. Louis, Mo.
Professional color laboratory: Berkey K&L, New York, N.Y.
Design Medium: Kodak Ektacolor paper

Boling

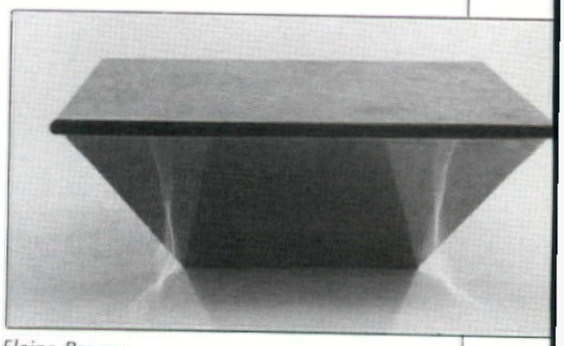
Harvard Interiors



C. I. Designs



Dunbar



Elaine Pepper

Oggo

Falcon

Office products geared to executive suites

Boling—Upholstered seats on chair models 611 and 613 come in vinyls and fabrics. Chairs are available in wood tones or color finishes. **Circle No. 309.**

Harvard Interiors—Model 709PC chair is ergonomically designed for operator comfort at data processing workstations. Seating series features gas-spring height adjustment and back adjustment. **Circle No. 303.**

Dunbar—The Professional Edition contains desks, cabinets and high storage units with dimensional changes that provide maximum effective workspace. The collection is available in mahogany with bronze inset. **Circle No. 307.**

C. I. Designs—Connexus is a fully integrated computer and office furniture line that includes computer workstations with manually or electronically controlled position adjustment. **Circle No. 246.**

Elaine Pepper—Square table stands 16-in. high. Reverse pyramid base is mirror stainless steel tapering down to 20-in. square at floor line. **Circle No. 311.**

Oggo Corp.—Sculptured dining table has dual steel tube legs attaching with steel rings in the center. Tops are available in white, black or natural woodgrain high-pressure laminate with self edge or bullnose edge. **Circle No. 306.**

Falcon Products—Several new lounge seating designs have been added to manufacturer's line. Tub chair pictured has a pillow back. **Circle No. 308.**

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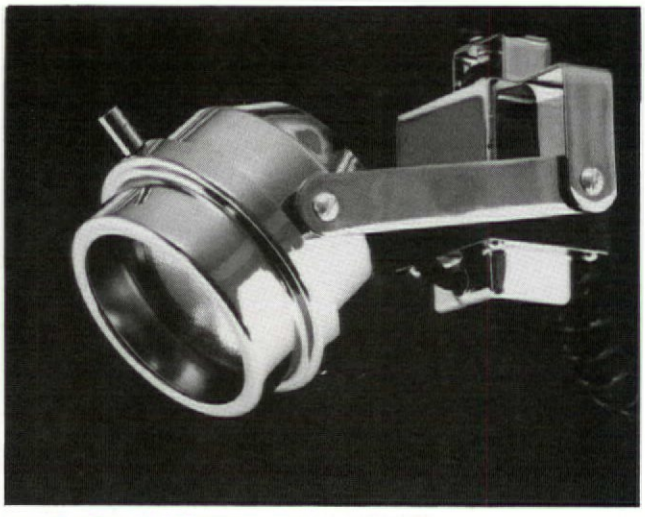
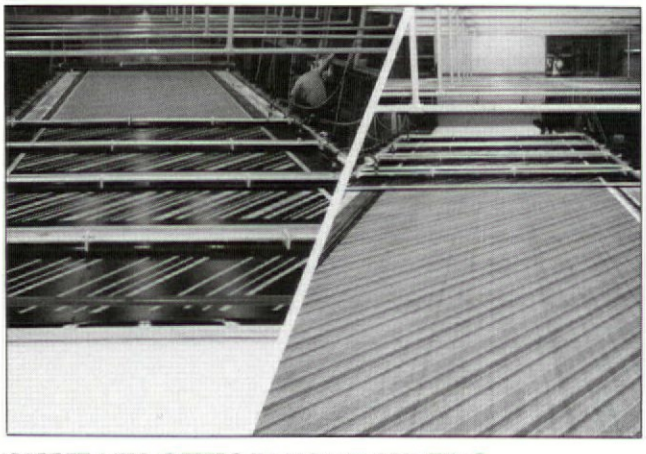


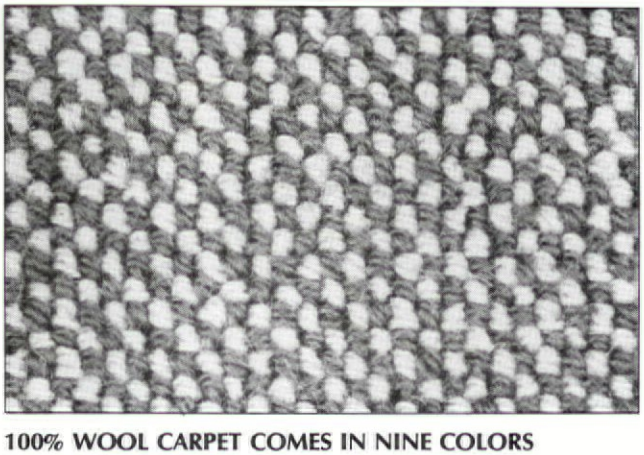
YOKE DESIGN OFFERS ADJUSTABILITY

The LPB-9 series of multi-adjustable, low-voltage accent lighting from **Litelab Corporation** features a hinged yoke design which allows the lower part of the fixture to hold many positions within a 250 degree arc from a horizontal reference. **Circle No. 396.**



CARPET MILL OFFERS IN-HOUSE PRINTING

Durkan Patterned Carpets now offers in-house printing with its Zimmer flat-bed print line. Left side of photo shows greige goods at the beginning of four-screen print process; right side shows printed pattern en route to steamer. **Circle No. 397.**



100% WOOL CARPET COMES IN NINE COLORS

Twintex, a new 100 percent wool carpet, comes in nine colors. Available from **Weave-Tuft Carpet Corp.,** Twintex measures 13-ft., 2-in. wide. **Circle No. 398.**

THE DU PONT ANTRON® DESIGN AWARD OFFICIAL ENTRY BLANK

(Please print.)

Company Name

Individual Name

Telephone

Client/Site

Address

Type of Commercial Environment

Carpet Manufacturer

Style Name

Fiber Brand

Dealer/Distributor

Mill Contact

Date of Completion of Interior C

To qualify for judging, your entry must include this form completely filled in and mailed with slides and design rationale, postmarked by March 15, 1985.

Du Pont Antron® Design Award
Room X-39534
Wilmington, DE 19898

Prizes First prize will be a trip for two to Italy and the Milan Furniture Fair and the prestigious Du Pont ANTRON® Design Award itself. At the judges' discretion, additional prizes of $1,000 each may be awarded for those entries considered worthy of honorable mention.

Eligibility: To qualify for judging, entries must show commercial environments incorporating carpet of 100 percent Du Pont ANTRON nylon used as a major design element in a creative manner. Entries may include environments completed since June 1983 and may involve installations in the following categories: (1) Offices (banks, etc.), (2) Hospitality (restaurants, hotels, motels, resorts), (3) Health Care (hospitals, clinics, nursing homes), (4) Public spaces (airports, theaters, convention centers), and a *new* category for 1985: (5) Residential (for commercial carpet used in a residential setting). All professional architects and interior designers are invited to submit entries. Students, employees of Du Pont and its agencies, and employees of the firms with which the judges are associated are ineligible.

Judging: Judging of all qualified entries will take place in April 1985. Judges will evaluate the entries in terms of the overall design, as well as use of carpeting as a design element in terms of originality, innovation and appropriateness. Winners will be notified by May 15. Public announcement of winners will be made at NEOCON 17. A formal presentation of the awards will take place the following week in New York.

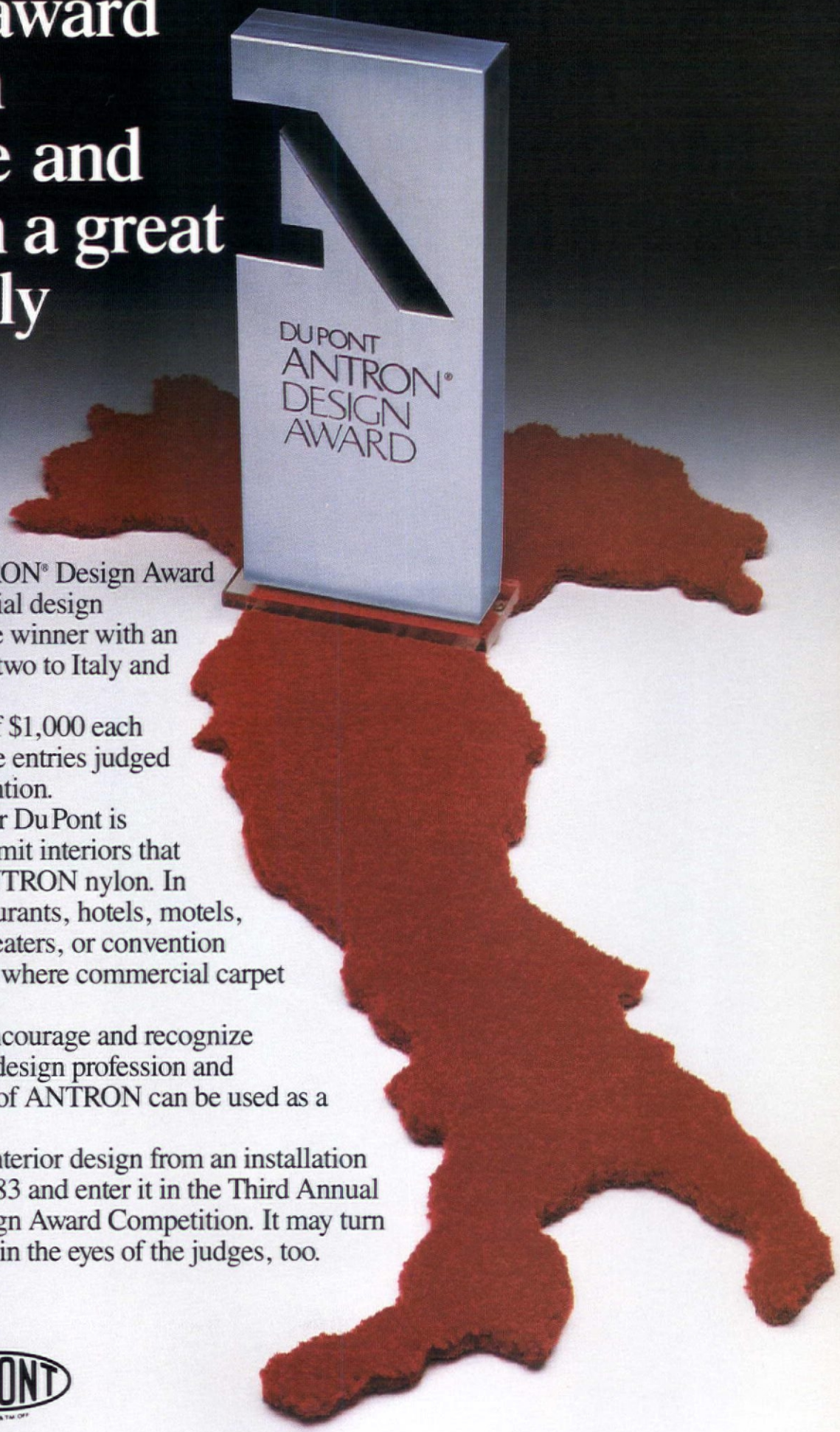
Submissions: Entries must consist of 35mm slides of the interior, free of any identification of firm name. At least four slides must be submitted showing the interior from different perspective points. Slides must be accompanied by a design rationale, no more than one typed page, double-spaced on plain paper, not company letterhead. Mail all of these materials in a standard 8½ x 11 envelope to: Du Pont ANTRON Design Award, Room X-39534, Wilmington, DE 19898. Entries must be postmarked by March 15, 1985. Each entry must be submitted in a separate envelope with a separate entry blank. Photocopies of the entry blank are acceptable.

All entries become the property of Du Pont Company and may be used in advertising, brochures, and publicity releases.

DU PONT

Circle 98 on reader service card

Win this award for design excellence and you'll win a great trip to Italy to boot.



The Du Pont ANTRON® Design Award is an award for commercial design excellence. It rewards the winner with an all-expense-paid trip for two to Italy and the Milan Furniture Fair.

Additional prizes of $1,000 each may be awarded for those entries judged worthy of honorable mention.

This is the third year Du Pont is inviting designers to submit interiors that incorporate carpet of ANTRON nylon. In offices or banks. In restaurants, hotels, motels, or resorts. In airports, theaters, or convention centers. Even residences where commercial carpet is used.

Du Pont wants to encourage and recognize outstanding work in the design profession and demonstrate how carpet of ANTRON can be used as a major design element.

Choose your best interior design from an installation completed since June 1983 and enter it in the Third Annual Du Pont ANTRON Design Award Competition. It may turn out to be *the* best design in the eyes of the judges, too.

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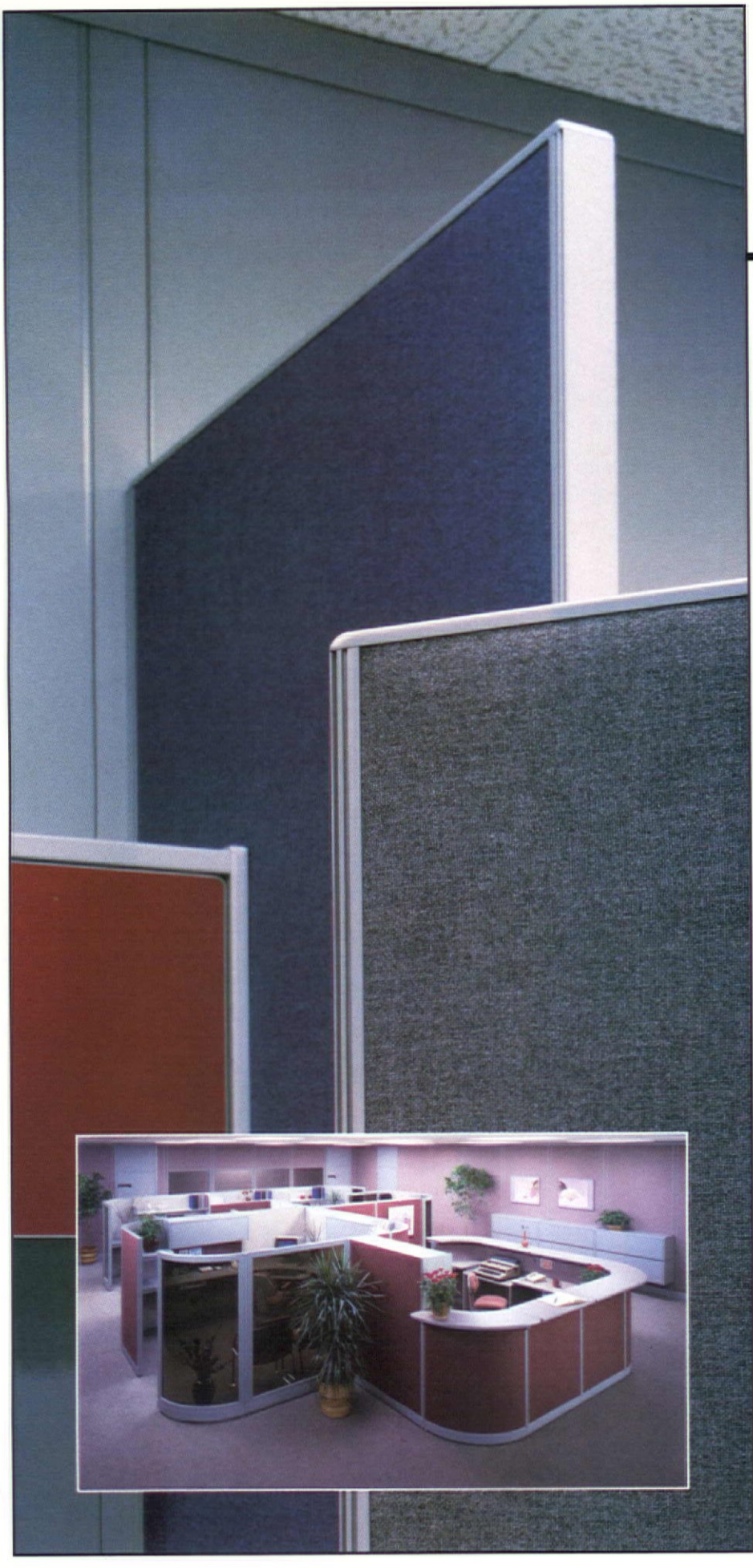

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For information about Trendway private and open office environments write: Trendway Corporation, P.O. Box 1110, Holland, MI 49423.

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Private and Open Office Environments

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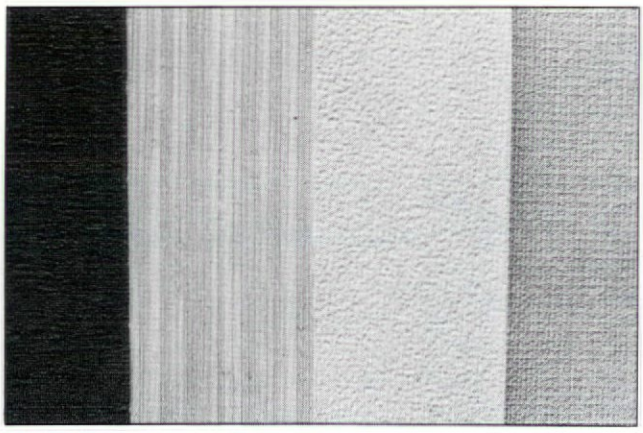


FOUR TEXTURES AUGMENT WALLCOVERING LINE

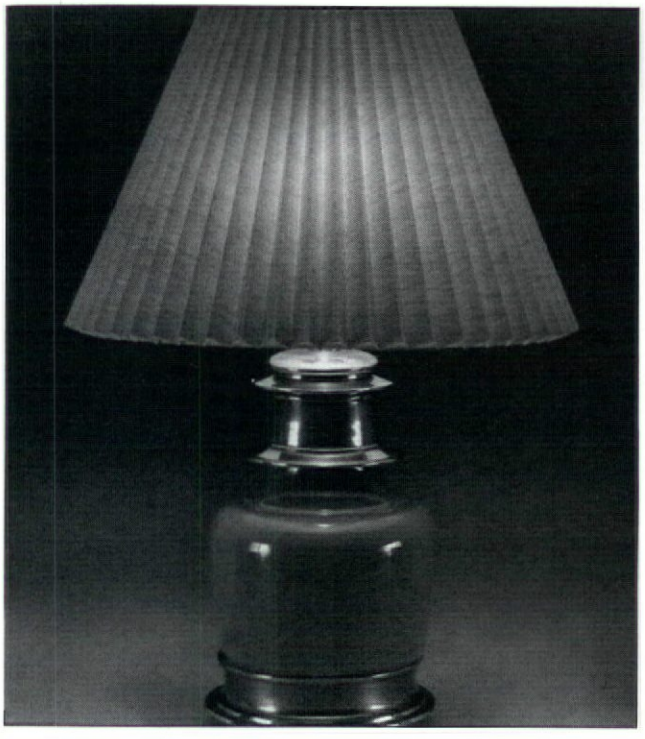
Stamford Wallcoverings has added to its "Comwall/Walcrest" line of contract wallcoverings with four new textures of 54-in.-wide, fabric-backed vinyls. "Aztec" features a stucco-like finish, "India Weave" has a slubbed-weave finish, "Lavan" offers a coarse-weave textile effect, and "Leda" features a string pattern. **Circle No. 403.**

COMPACT DISPLAY SHOWCASES WINDOW TREATMENTS

Multi-product display from **Hunter Douglas** installs in less than 3 sq. ft. of floor space. High-impact, 24- by 53-in. panels combine in a revolving floor unit with two or three sides. Each includes 16- by 18-in. sections for blind and shade samples and a 22- by 36-in. drapery segment. Pockets for product brochures are also included. **Circle No. 404.**

PLEATED LINEN SHADE TOPS LAMP

The latest addition to **Norman Perry**'s Custom Color Collection is the #8328 Crystal lamp with bronze accents. Off-white, pleated linen shade was designed by Robert Freda. Lamp comes in 33 stock colors or COM. **Circle No. 405.**



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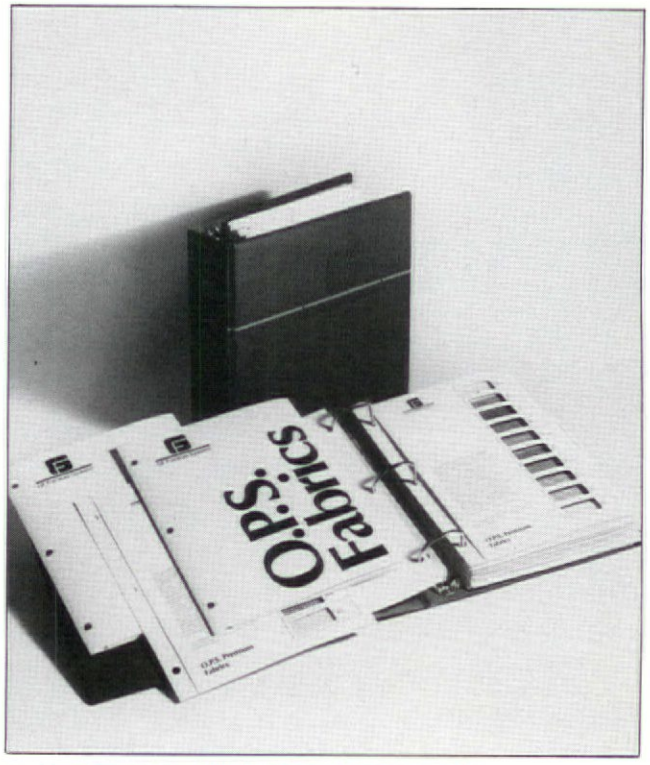

SELECTOR TOOL SIMPLIFIES SPECIFICATION
GF Furniture Systems has introduced a "Fabrics & Finishes Selector" tool to simplify the specification process. Bound in a display binder, the selector is divided into three sections and contains sample cards of G-F's fabrics and finishes. **Circle No. 406.**

LUMINAIRES SUGGEST SMALL-TOWN STREET LAMPS
Sentry Electric's SUB-NL post-top luminaire is reminiscent of street lamps of earlier eras. Highly vandal-resistant, the luminaire is tailored to the natural flux of today's mercury and high-pressure sodium lamps. Product's prismatic reflector yields soft, uniform light that illuminates nearby roadways, sidewalks, and surrounding grounds. **Circle No. 407.**

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Office space costs a fortune. To rent. To decorate. To equip. So before you spend money to make it beautiful, spend some time with Supreme to make sure it's both beautiful and functional.

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Supreme is the innovative storage and retrieval company that creates every kind of equipment for every kind of stored material. Office and records managers love their efficiency and productivity. Architects and designers love their aesthetics and space-saving attributes.

Supreme's Roll-Out® Conserv-a-file® collection of lateral files includes elegant Executive designer oak versions, popular Standard units as well as ultra-contemporary Design Line models and the Landscape series for open landscape offices.

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Conserv-n-aisle® Mechanical Assist "Rug Runner"

Supreme's Conserv-n-aisle® movable aisle systems are the ultimate in sleek, ingenious design. There are "Rug Runner" systems that can be installed right over office carpeting for executive, open landscape and professional offices. There are Electric and Standard mechanical assist systems for larger offices and central filing.

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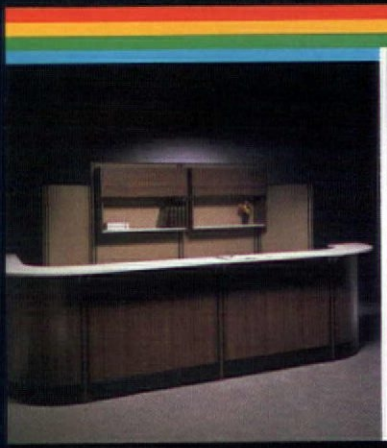

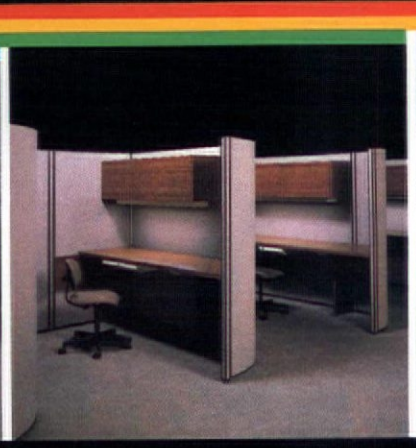

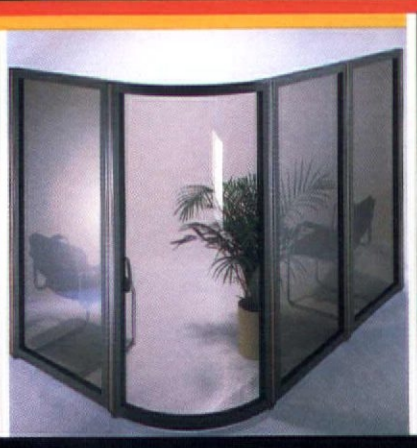

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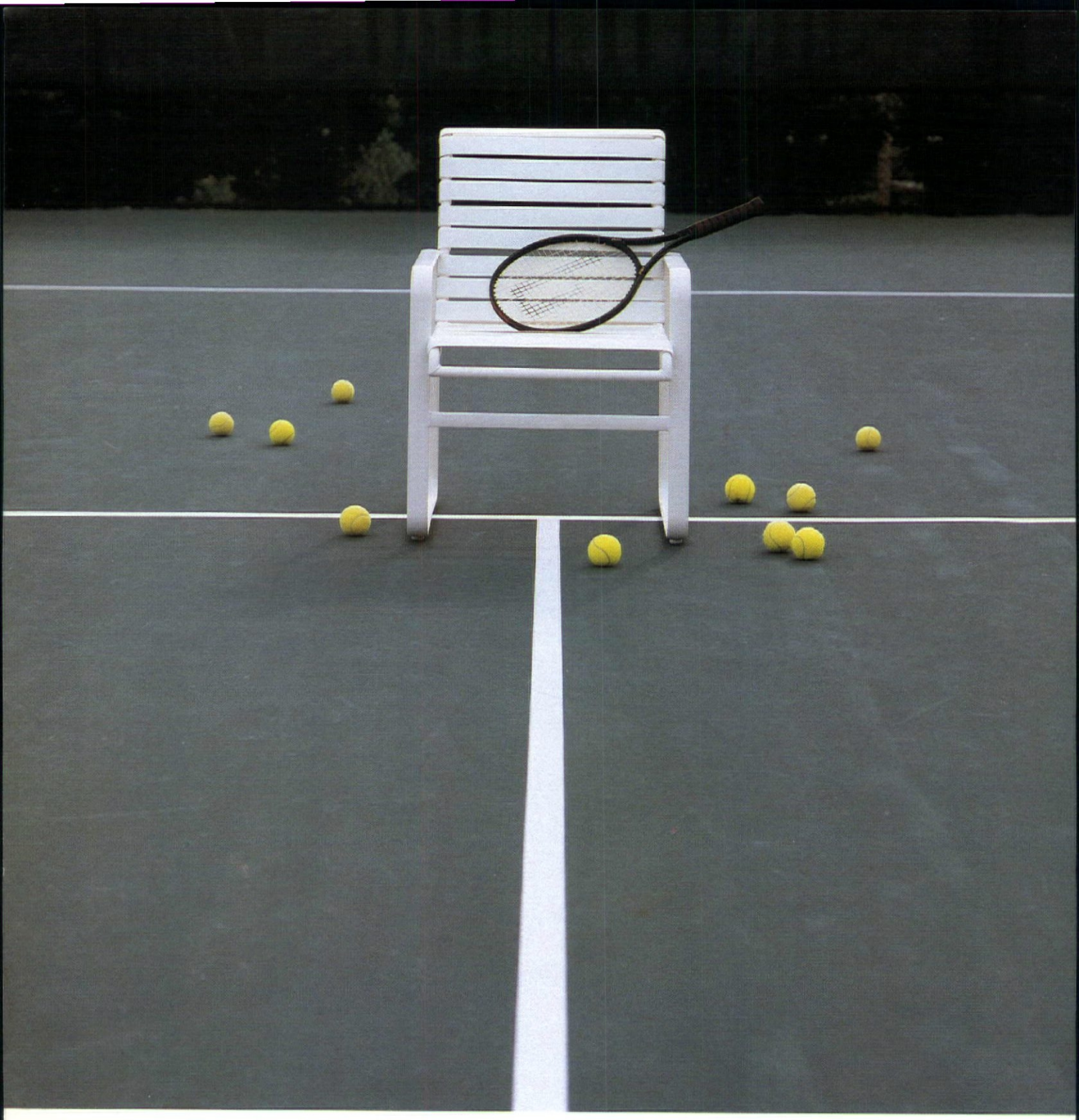

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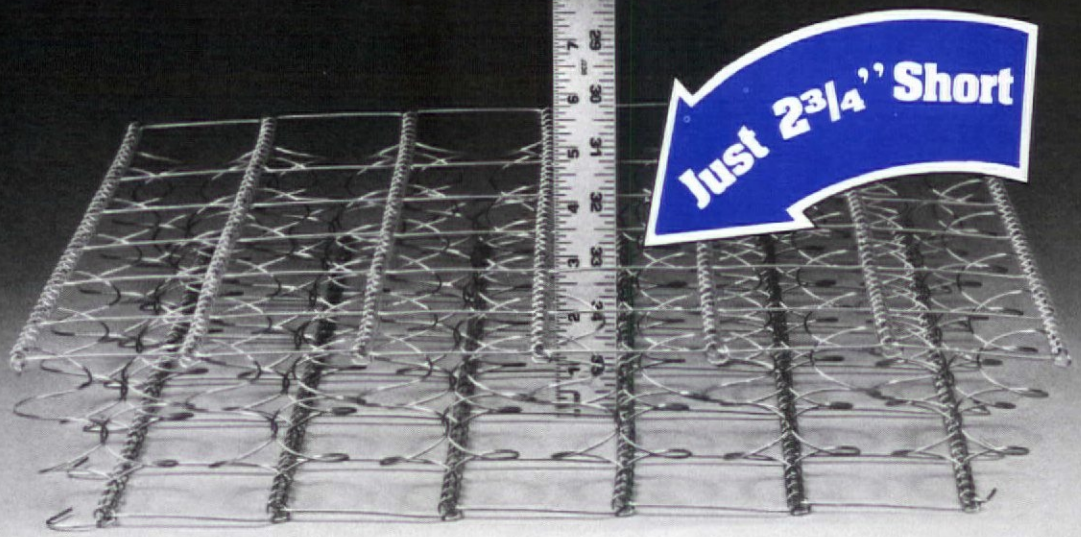

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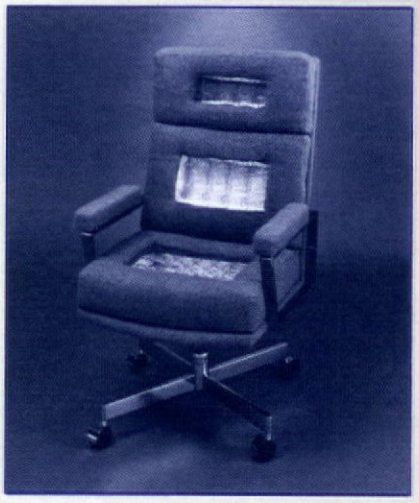

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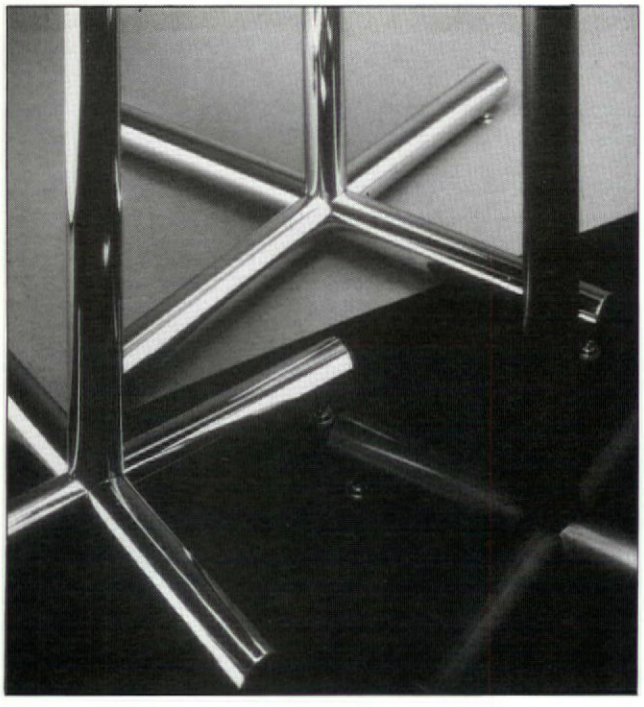

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Series 1000 table bases from **MTS Seating** have a "labor-saver" assembly design. Manufactured of 11-gauge steel, bases are available with columns measuring 2- or 3-in. in diameter. **Circle No. 393.**

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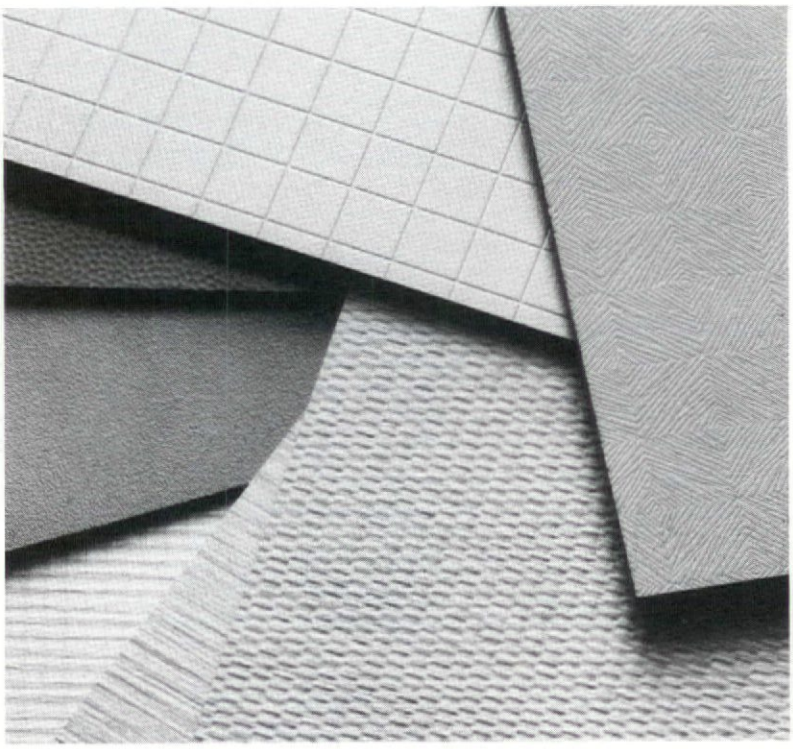

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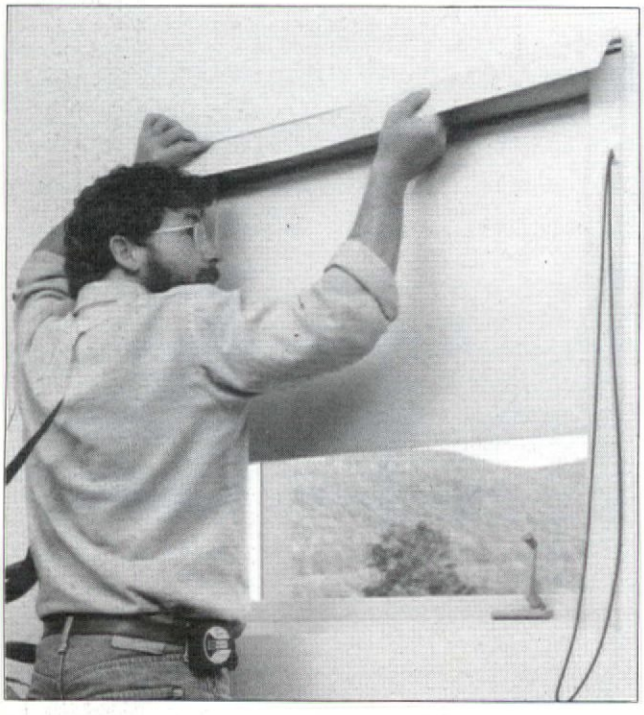
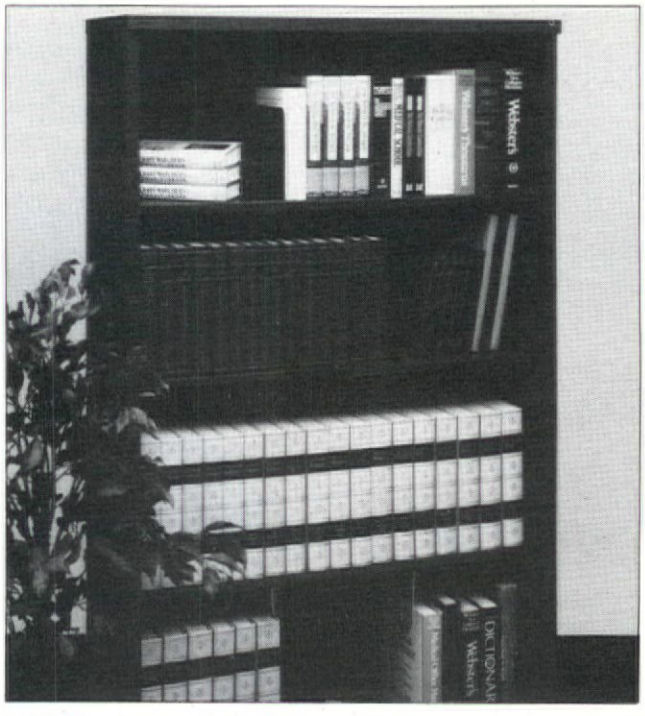
"Window Comforter" insulating window shades, available from **Appropriate Tehnology Corp.**, have an R-7 insulating value and provide a two- to six-year payback depending on the number and size of windows and type of heating system used. **Circle No. 412.**





BOOKCASE SERVES MULTIPLE NEEDS

With the addition of sliding doors, "Steel Line" bookcase from **Borroughs** can be configured to serve a variety of user needs including credenza, counter, or room divider. Product features double-wall construction and is available in various sizes and colors. **Circle No. 413.**

THE NEW CEDARBURG CHAIR BASE

From EST is a bright new design by Earl Koepke. With its clean lines and sloping surfaces, this die cast aluminum base will enhance your chair and meet all BIFMA requirements.

The CEDARBURG BASE is now in production in the 22" span and will be available in the 25" span by Autumn, 1984.

EST's entire line of lift mechanisms and hubs fit the CEDARBURG BASE, which can be supplied in all EST finishes, including the new ESTSHIELD finish in standard colors.

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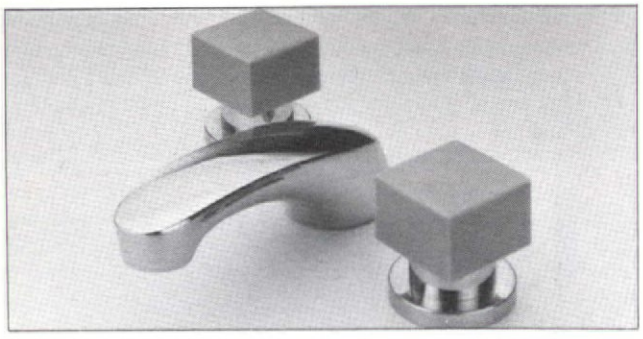
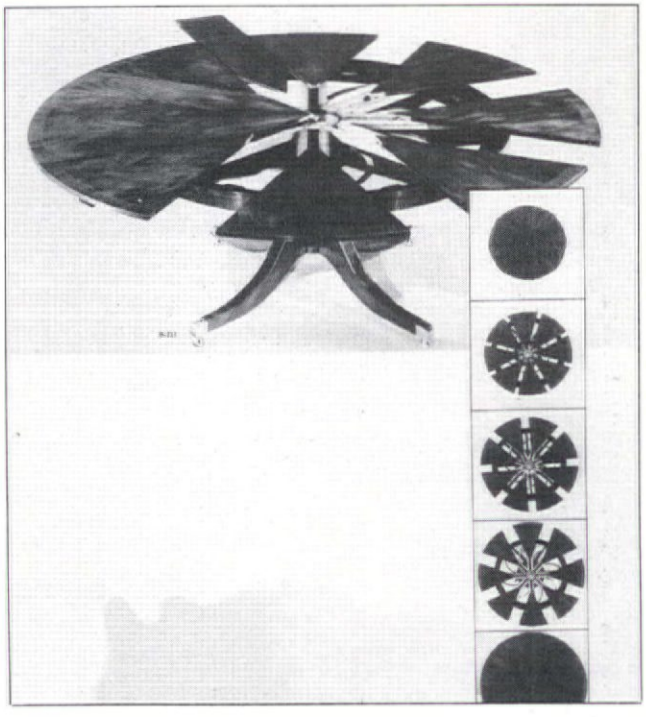


FITTING COLORS COORDINATE WITH FIXTURES
American-Standard is offering fittings in new "Whisper" colors to coordinate with three available fixture colors: shell, heather, and sterling silver. Handles of fittings are polyester cubes in intensifed shades of the new subtle colors. **Circle No. 408.**

SEATING DESIGN USES BENTWOOD FRAMES
Magna Design Inc.'s 1200 series of executive seating includes standard- and high-back tilt chairs in a design which combines solid oak bentwood frames, hand-lacquered finishes, and fine fabrics. Models also feature a five-prong steel base with solid oak cap and optional gas-operated height adjustment. **Circle No. 409.**

TILE SYSTEM REDUCES MOVEMENT-RELATED FAILURES
A new system for installation of thin **Vermont Marble** tile uses an aluminum-clad substrate, silicone adhesive, and silicone joint sealant to accommodate differential movement due to thermal expansion and contraction. **Circle No. 410.**

SPIDER-LIKE MECHANISM INSPIRES TABLE DESIGN
A 19th-century spider-like mechanism inspired the design of **Smith & Watson's** mahogany extendable table. Offered in a variety of styles and woods including oak Country English and contemporary styles of burls, walnuts, and rosewood, the open table can accommodate 10 armchairs. **Circle No. 411.**



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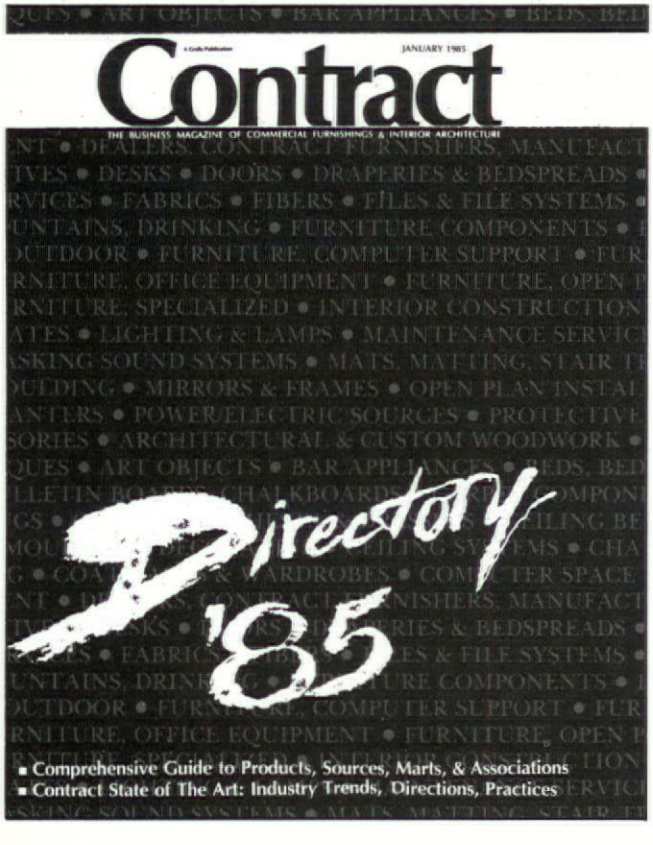

- **Alphabetical Master List Of Suppliers** — Totaling 2,500 firms.
- **Listing Of Manufacturers By Product Category** — From Accessories to Window Shades.
- **Guide To Marts, Permanent Exhibits, Associations, & Societies.**
- **Index of 1984 CONTRACT Feature Articles**

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TAKE A BITE OUT OF CRIME

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Ad Council

A message from The Crime Prevention Council, this publication and The Ad Council.
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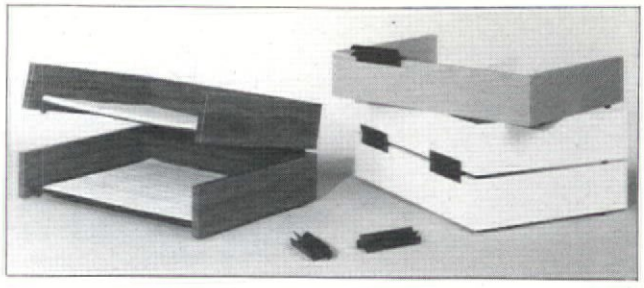
PRODUCTS & SERVICES

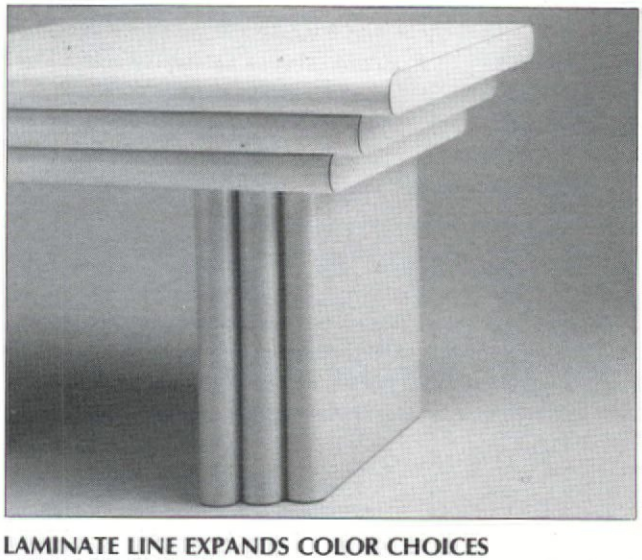


STACK TRAYS USE HINGED CLIPS

"Data Stacker," a desk/computer stacking tray system available from **Artistic,** uses clips to allow easy access to material stored in lower trays. Product is made from wood furniture core and is laminated with scratch-resistant vinyl. Available finishes include oak, walnut, and putty. **Circle No. 414.**

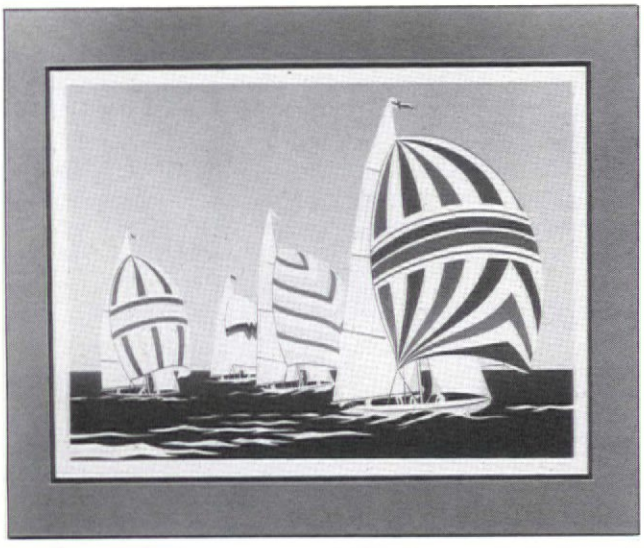
BUFFALO PLAID OFFERS OUTDOOR APPEAL

New, wool buffalo plaid fabric from **Gretchen Bellinger** offers outdoor appeal to indoor application. Woven of long-staple, high-twist 100 percent wool, the fabric is closely sheared and features fiber-dyed yarn. Color combinations include blue/black, red/black, and white/black. **Circle No. 415.**



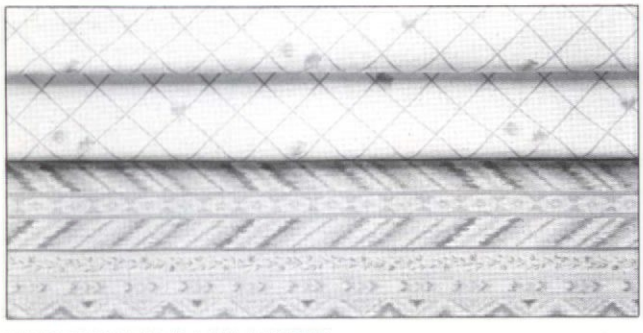
LAMINATE LINE EXPANDS COLOR CHOICES

Wilsonart's "Color Quest" line of solid-color decorative laminates has been expanded with 28 new colors including soft pastels and muted neutrals. All colors are available in three optional finishes and in several surfacing grades for horizontal, vertical, or post-formed applications. **Circle No. 416.**



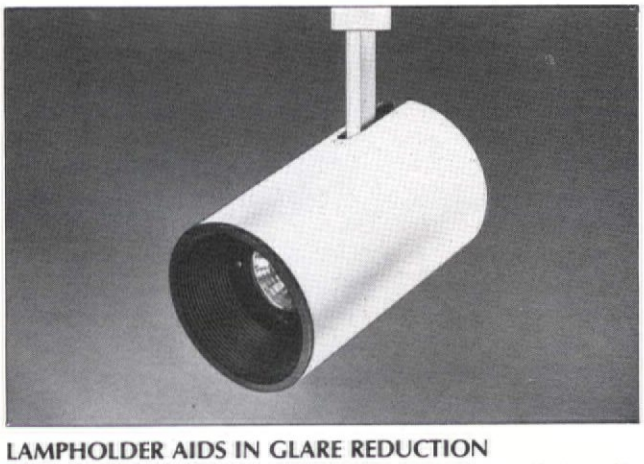
SERIGRAPH DEPICTS YACHT RACING

Artist Warren Woodward has created a new serigraph for **W W Graphics** based on his favorite subject, yacht racing. "Downwind II" measures 18- by 24-in. and can be ordered frame and matte. **Circle No. 417.**



TWO PATTERNS MIX MOTIFS

Mixed motifs are featured in two new patterns from the "Fantasia" collection of cotten sateen fabrics from **John Wolf Decorative Fabrics.** "Mirage" stripe pattern alternates columns of small florals and Ikat flashes; "Images" features Ikat flashes against an open grid. **Circle No. 418.**



LAMPHOLDER AIDS IN GLARE REDUCTION

A lampholder designed to reduce glare and a lamp designed to conserve energy have been combined into **Halo Lighting Division's** "Power-Trac" track lighting system. The lampholder uses an integral transformer to operate a 50-watt MR 16 lamp, while a black Coilex baffle is deeply regressed to reduce glare. **Circle No. 419.**

America's looking at both sides.

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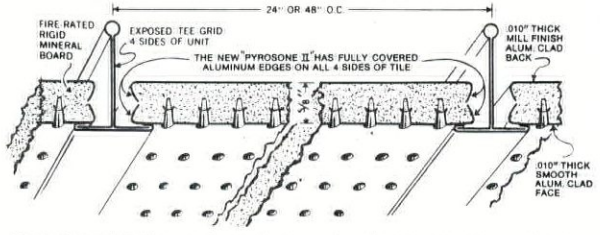

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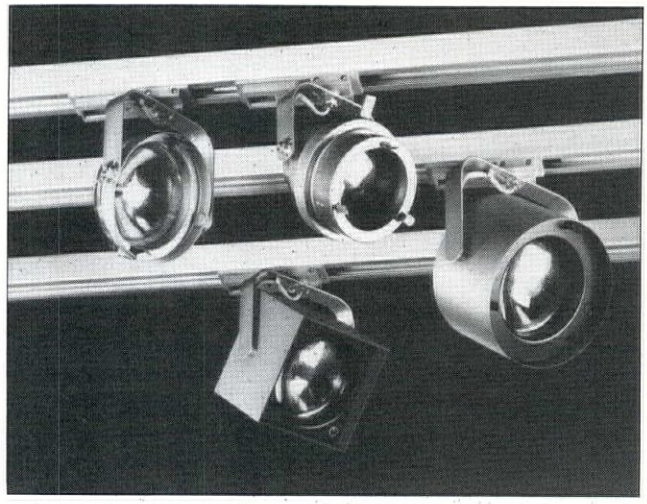

TRACK SYSTEM PERMITS REDUCED FIXTURE SIZE

UL-listed, low-voltage track system from **Lighting Services Inc.** uses low-voltage fixtures without integral transformers, thus allowing reduced fixture size and weight. All track lengths and configurations are available with a remote transformer sized for voltage drops and maximum loading. **Circle No. 399.**

CHAIRMAN CARPET SUITS HEALTH CARE FACILITIES

Ster-Septic anti-microbial and anti-fungal treatment makes Chairman carpet from **Lowe's Carpet Corp.** suitable for health care facilities, hospitals, and nursing homes. A berber loop, Chairman is densely constructed of 100-percent Zeftron 500 solution-dyed continuous-filament nylon. **Circle No. 400.**

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Woven sculptures solve bare wall - large or small - design problems. These gallery quality wall hangings are hand loomed by California artisans. Custom weavings are available in any size or any color.

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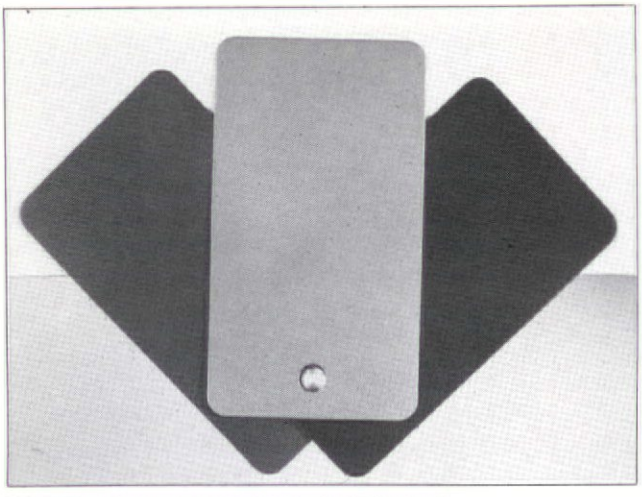


FIVE FINISHES EXPAND LAMINATE LINE

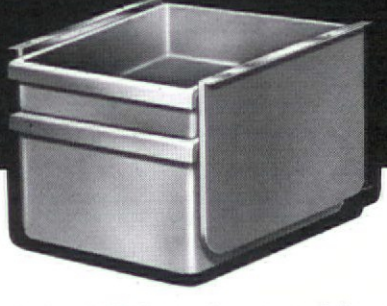
The October Company has added five new finishes including polished copper, polished bronze, and light, medium, and dark bronze, to its line of "Mettle Mica" metallic laminates. Products are available in sheets of anodized aluminum up to 48-in. wide and are 96- or 120-in. lengths. **Circle No. 401.**

FLEXIBLE FILM RIVALS MIRROR CHROME

"Neo-Chrome," a flexible film offered by **Coburn Corp.,** rivals the elegant appeal of mirror chrome while remaining within the price range of specialty plastic. Film is composed of metalized plastic and is available in 45 metallic color/pattern combinations for application to flat, concave, or convex surfaces. **Circle No. 402.**

Profit the Easy Way

INSTALL MOD·U·LINE II MOLDED FILE DRAWERS



Unique design rigidly hangs these gracefully molded file and convenience drawers under any horizontal surface. Mod-U-Line II File Drawers, for letter or legal size hanging files, introduce utility and enrichment to any work surface. And with surprising economy. Full extension slide-mounted in steel hangers with attractive molded covers, installer positions the 12″ deep file drawer beneath the smaller 4½″ or 6″ drawer.

Colors are Beige, Brown or a custom ordered color. Mod-U-Line File Drawer Systems are packaged in sets of twelve. Purchaser specifies molded-in handle, or alignment lip for installation of custom front.

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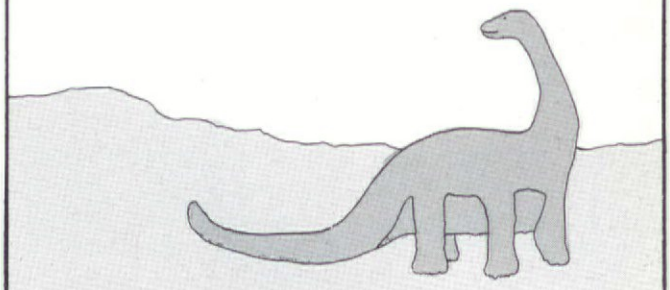

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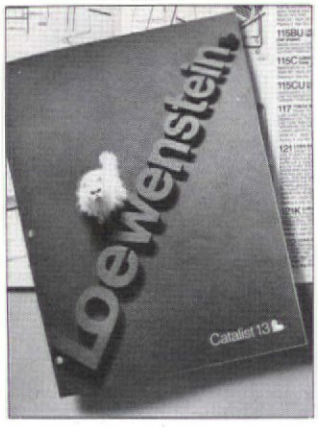


Loewenstein

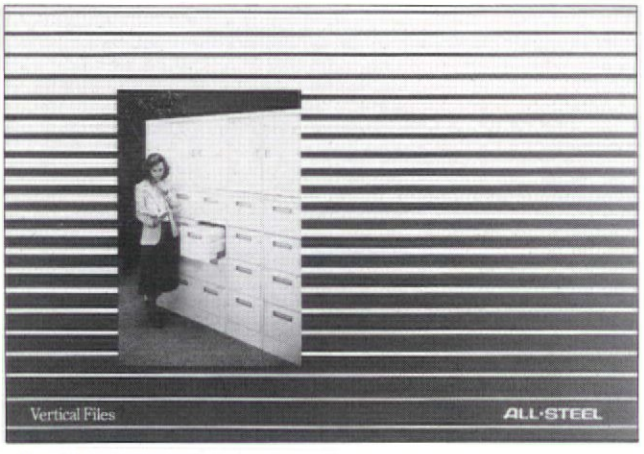
Peterson

Chairs and tables from Loewenstein are illustrated in the firm's Catalist 13 catalog. Specifications, dimensions, and shipping weights are provided for all units. **Circle No. 386.**

Tables, lighting fixtures, and carts are featured in a 20-page catalog from PetersonDesign. **Circle No. 387.**

Rugs and tapestries from around the world are illustrated in a Peerless Imported Rugs catalog. All products are shown in four-color. **Circle No. 388.**

Pre-printed architectural kits have been produced for Marazzi's Canyonstone, Desertstone, Orizzonti, and Ecologica series. Information includes product identification, key product characteristics, and catalog numbers. **Circle No. 389.**



All-Steel

All-Steel Inc. is offering a new, four-page color brochure which describes various features of the firm's vertical files line. **Circle No. 390.**

Glaro has released a 16-page color catalog of its smoking stands, wall urns, combination receptacles, litter containers, and waste baskets. **Circle No. 391.**

SKEMA Saturno modular table system from Ghariany Executive is showcased in a black-and-white poster. The system can be fitted with microphones for simultaneous translation, closed-circuit TV sets, or for use with other electrical devices. **Circle No. 392.**

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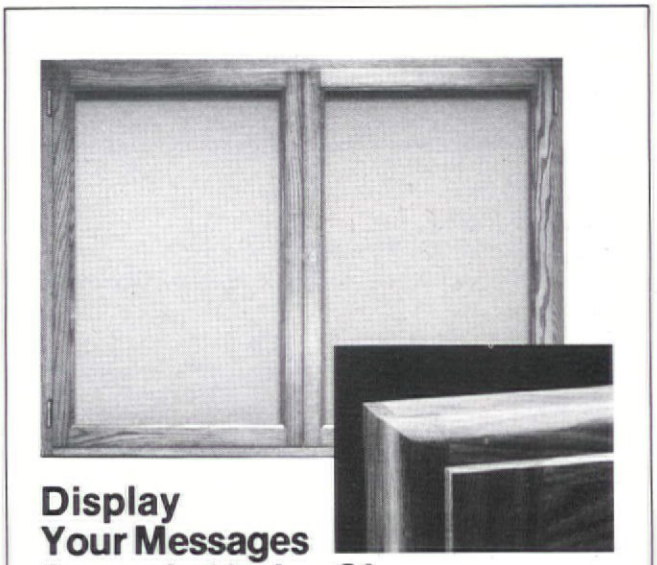

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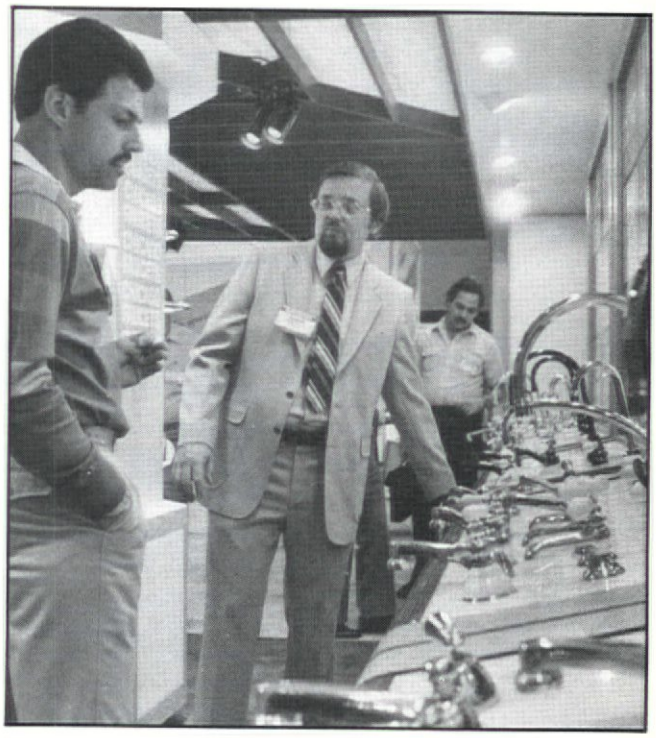

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classified continued on pg 218

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