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International architectural symposium on Post-Modernism

NEOCON International listings; people, places, events

Design competition winners to be exhibited at show

Immediate suppression

16 kV

12

R

4

0

Before a machine can be approached, the danger is gone. In less than three steps, TEC carpet suppresses any excessive pre-charge that may have been accumulated on unprotected or inadequately protected flooring.

1 sec.

Constant dissipation

Static generation from TEC carpet will not exceed 2 kV. Equally important, TEC carpet continually attracts and harmlessly dissipates static generated by all other sources and activities, assuring that the total accumulation will never approach the level of machine sensitivity.

2 sec.

Machine compatibility, more than "static control"

A lightning rod is a form of static control. And in terms of electrostatic machine protection, "third generation" carpet control is almost as out-dated.

Machine compatibility demands that static be seen as the machine sees it—as a constantly varying situation where time is measured in microseconds and charges in millivolts.

The control level must be low, to 2 kV or less. It must be precise, to the microsecond, and it must be fast.

The 2-second zap

On unprotected flooring, a person can easily accumulate a 25 kV charge. When that person turns into a room and heads for a digital machine, trouble is on the way. He doesn't have to touch it or even know it's there. Any static discharge within several feet can cause a malfunction.

Excessive pre-charges must be immediately suppressed, from as much as 25 kV to less than 2 kV, before any harm can be done. To be safe, that means within the first three steps in the room. To be precise, within 1.4 seconds.



TEC[™] Carpet of Anso IV[®] HP nylon with HaloFresh[™] Limited warranty against static-related disruptions of electronic equipment for commercial applications.

This Total Electronic Compatibility carpet manufactured with Allied Corporation's Anso IV HP nylon with HaloFresh has been engineered for use with electronic equipment. Allied Corporation warrants that when properly installed and maintained the TEC carpet of Anso IV HP will not disrupt. electronic equipment to cause malfunction by induced static charges. The effectiveness of the TEC carpet of Anso IV HP is permanent and is guaranteed for the life of the carpet provided the carpet manufacturer's recommendation and maintenance is strictly followed and the carpet remains in use by the original end user.

The end user must complete all details requested in the warranty registration card, and mail such card to Allied Corporation. Fibers Technical Center, P.O. Box 31, Petersburg, VA 23804, within sixty days of installation, or the warranty will not apply.

Any claim under this warranty must be submitted in writing to Allied Corporation, Fibers Technical Center, P.O. Box 31, Petersburg, VA 23804, Attention: TEC Carpet Coordinator. If requested, one square yard of the carpet must be furnished for testing to verify any complaint of failure. The claim must detail all circumstances resulting in the malfunction including reasons why the claimant believes the carpet to be at fault. Allied Corporation reserves the right to perform such tests at the site of the claimed equipment malfunction as it deems appropriate. If the claim is found to be valid, Allied Corporation will either replace, or refund the purchase price for, any portion of the carpet not performing, Allied's liability is limited to paying the cost of the nonperforming carpet, freight charges from mill, and installation charges except that no charges for moving, replacing, disconnecting and reconnecting of equipment will be allowed. Allied will not be responsible for any special or consequential damages, whether resulting from negligence or otherwise.

This warranty covers only equipment malfunction caused by static charges resulting from the normal movement of people on the TEC carpet surface. Equipment malfunction related to any other factor such as failure to follow manufacturer's installation, operation or maintenance instructions or misuse of the TEC carpet is not covered. This warranty is in lieu of any other warranty, express or implied, including any warranty of merchantability or fitness for any particular purpose. This warranty is void outside the United States and Canada.

Definitions

- Static is the electric charge built up and discharged from a person or a moving cart or other objects as a result of motion by the person or object on the carpet or floor covering.
- 2. Electronic equipment is any type of computer, word processor equipment, terminals, processors, broadcast equipment, sold by a manufacturer or his authorized agents, installed and serviced by authorized personnel, and operating in its intended environment of use.
- Malfunction refers to failure of electronic equipment caused by carpet induced static electricity, provided the equipment is operating within specifications in every other respect.

Dynamic continuous control

The static charge carried by a person changes with every movement. Every increase, caused by any action, must be controlled with equal speed. And every source of static generation must be considered, not just the carpet. The accumulation must never, at any time, approach the critical 2 kV level.

TEC[™] carpet meets every demand

TEC carpet, by assuring total compatibility with the most sensitive electronic equipment, takes the worry, guesswork and uncertainty out of the selection of commercial carpet.

Proprietary to Allied, the TEC system employs highly conductive pile fibers linked with a special conductive latex in the backing. Engineered to function as a team, these components quickly eliminate the threat from a precharged person and assure that further accumulations, from any source, will never approach the level of machine sensitivity.

Tested first, then warranted to end static problems, now and in the years to come.

TEC performance standards are high, more comprehensive and demanding than those of IBM. Every TEC construction is tested on special computerized equipment designed and constructed by Allied engineers. Only those that pass every test are qualified for the TEC label and for warranty protection.

And the warranty makes it crystal clear. TEC carpet will not cause static-related disruptions of the most sensitive electronic equipment—for the life of the carpet—including any future changes or new equipment that may be installed. (See warranty for full details.)

Outstanding in beauty, performance and total, built-in protection

TEC is a system of carpet construction. *It is not* a new or different fiber, nor has it any effect on beauty or overall performance.

TEC carpets are made with Anso IV[®] HP nylon with HaloFresh[™], the only heavy-denier, fourth generation fiber for commercial carpet.

And that makes TEC carpets unique in more than machine compatibility. No other fiber system offers their heavy-denier strength and resilience with built-in soil, stain and antimicrobial protection. No other equals their lasting beauty and maintenance ease.

Available now, to end your problems today

The universal protection of TEC carpet offers the best opportunity to assure machine compatibility and enhance the mobility essential in today's electronic environment.

The need is now. And TEC carpets are now available from many of the finest commercial mills, in BCF and staple yarns, in cut pile and loop pile, in a wide variety of styles, including carpet tile.

If you would like more information about the TEC system or assistance in designing or obtaining a specific TEC carpet to suit your needs, please call or write:

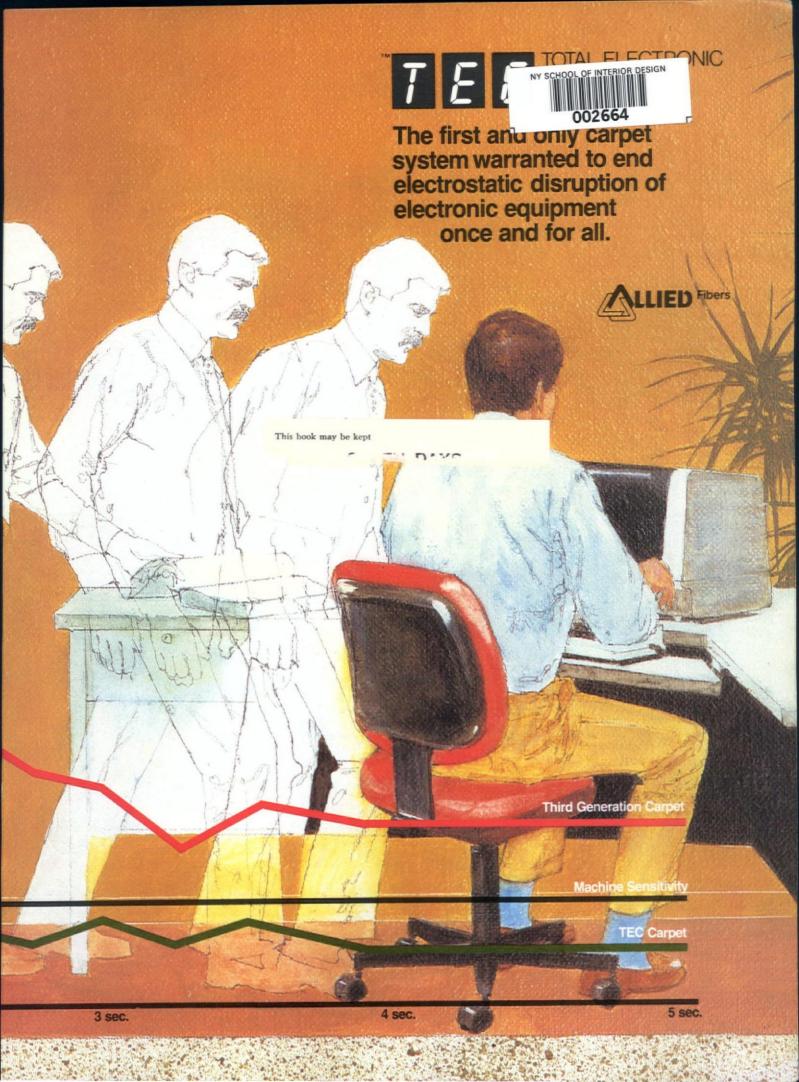
Allied Tech Center Contract Technical Specialist P.O. Box 31 Petersburg, VA 23804 (804) 520-3599 (800) 992-9922

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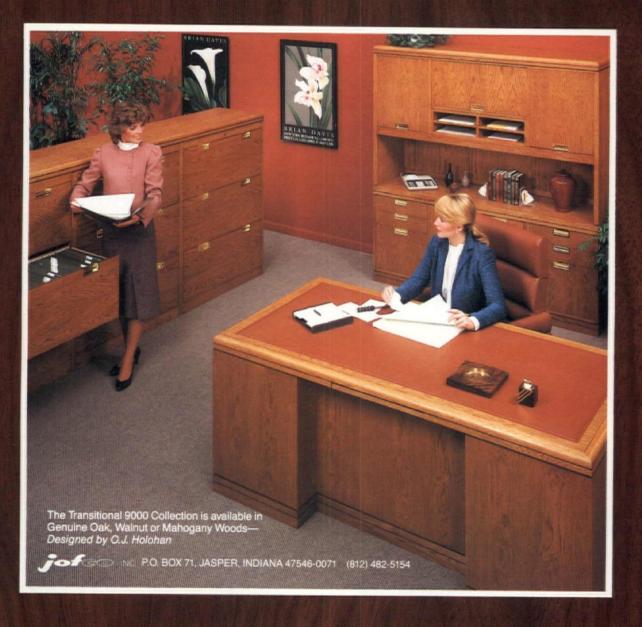
Static electricity is now, without doubt, one of the major hazards of the electronic age—and the most common threat to the accuracy and efficiency of computers, word processors, cash registers and other business machines as well as all the electronic monitoring, switching and control systems we rely on so heavily today.

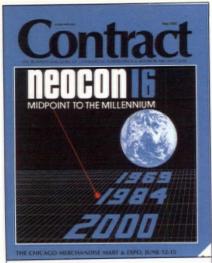
In the opinion of many, static is the largest single cause of unexplained system crashes, errors, disruptions, malfunctions and the loss or destruction of stored data.

Now and in the future, large areas of every commercial and institutional interior must be planned to eliminate this static threat. And machine compatible carpet is the best, if not the only way.



TRANSITIONAL 9000





Cover: In celebration of 16 years of service to the contract industry, NEOCON looks to the future with a new theme, "Midpoint To The Millennium." Cover design by graphic artist George Koizumi.

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Vol. 26 No. 5

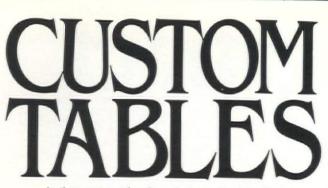
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Vol. 26 No. 5

June: NEOCON 16 At-Market Issue highlights late-breaking news of NEOCON programs and activities. Lighting Up NEOCON looks at the show's newest lighting introductions. Special to this issue are ASID's Member Survey on Productivity, a round-up of ASID Industry Foundation functions and activities, and a preview of ASID's annual convention, scheduled August 16-19, Chicago. Contract Carpet Product Review overviews new developments in carpets and fibers, while CONTRACT's Carpet Specification Survey reveals how designers specify carpet. Government Design '84 reviews space design developments in the government sector. Quick-Ship Furniture Directory lists contract furnishings manufacturers with fast delivery programs. BIFMA Update covers activities of the Business & Institutional Furniture Manufacturers Assn.

July: CONTRACT's 12th Open Plan Specifier's Guide is a comprehensive listing of products, sources, and services used in open plan installations. Also featured is a special section on Power Distribution In The Open Plan Office focusing on access flooring, flat wire, and carpet tile. An expanded product review of Carpet Tiles will also be included in this issue.

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CONTRACT COMMENTARY



COMPREHENSIVE SURVEYS PUBLISHED BY CONTRACT

If there is worth in Socrates' counsel to "Know thyself," then designers will know themselves a lot better over the next few issues of CONTRACT. Several interior design-centered surveys have been completed by the publication. One was developed in cooperation with the American Society of Interior Designers (ASID). Another has been prepared jointly with Justin Thompson, a highly respected management consultant working in the contract field.

The latter study is one that every contract designer will be eager to examine, for it deals with designer compensation. The study will be published in the July issue.

Two surveys are scheduled for June CONTRACT: one undertaken by ASID to determine the impact of space design on productivity enhancement in the workplace—a most important and revealing study. It both confirms and denies a number of assumptions made by productivity experts for whom the subject is a central area of concern. The other deals with contract carpet specification—how designers specify carpet and the factors that influence specifications.

We are certain that readers will find conclusions drawn from these surveys to be informative.

CONTRACT's scrutiny of the specification process, as readers know, is a continuous undertaking for its editors. From our very extensive designer/market studies (NEOCON and others) to regional Who's Who surveys, the magazine makes constant effort to provide helpful information for the industry.

Why not tell us about your survey interests so that we can design one to answer your needs?

Le Corlin

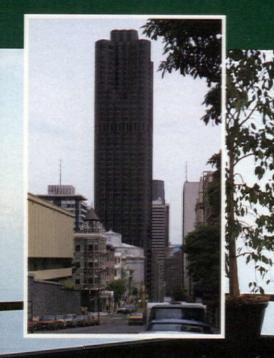
Co-Publisher/Editor

Bank of America Knows a Good Investment.

The carpet for the boardroom as well as all corporate suite offices in the Bank of America headquarters was hand carved in Customweave's plant, then installed in the same manner as any other patterned carpet. On site carving would have cost the bank an additional \$6,000 and tied up the facility for three weeks.

The statement this Customweave carpet makes? Money — invested wisely.





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For peak efficiency, every office worker needs comfortable, fatiguerelieving support for every task. Syncros ITM seating achieves this ideal. Metalstand's Syn-RatioTM mechanism allows chair back and seat to move with the individual, maintaining excellent support for the entire body and optimum spine-to-pelvis relationship throughout the range of task related postures today's office worker assumes. Chairs can also be locked into a desired position for a specific task. Chair back' and seat heights are also fully adjustable, making Syncros ITM the ideal choice for multi-shift areas. With a wide range of colors and fabrics, (or C.O.M.), and with 14 models to choose from, Syncros ITM answers your seating needs. For a free color brochure, circle Reader Reply Card number or call/write to Metalstand, 11200 Roosevelt Boulevard, Philadelphia, PA 19115 (215) 673-5300.





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Don't gamble with vour chips.

Microchips, that is!

Today's electronic office contains new machines which are full of little modern miracles... microchips. The microchip (see picture), a thin silicon wafer, contains miniscule circuits which can hold a million electronic components... more than the 30-ton ENIAC. the world's first electronic digital computer.

Even though microchips are the very center of an electronic office they can be damaged by unseen and unnoticed conditions... like electrostatic discharge!

Tests have shown that blips, glitches and gremlins in computer operations are sometimes nothing more than electrostatic discharges from humans... discharges so low in voltage that humans don't even feel them, but the microchips do!

That's why Heuga has introduced Electron ESD (electrostatic dissipative carpet squares). This new modular floor covering has met the exacting standards for static control established by IBM, Honeywell and Burroughs... standards which require the normal electrostatic build-up to be dissipated rapidly so that not only will humans not feel a shock ... neither will your microchips.

Electron ESD, produced with long-wearing and soil-hiding Antron XL yarn by Du Pont ... and exclusive Mexphalt[™] backing to hide flat cable systems ... is the latest from the world's largest and most experienced carpet square manufacturer. Electron ESD protects your investment in your modern electronic office equipment.

Call or write today for free samples and technical information. Circle 9 on reader service card



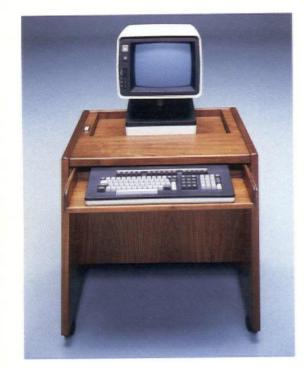
Electron ESD by heuga

The original carpet squares Call 800-526-4062 185 Sumner Avenue Kenilworth, New Jersey 07033 In N.J., 201-245-3480 Also in Canada, 514-878-2785

Microchip shown

enlarged 950%





Panel integrated or free standing, EOC has a computer support system for any application. For example, the Powered Mobile Unit (inset illustration) has a motorized platform that can raise or lower the video display terminal up to six inches. The keyboard drawer recedes into the cabinet when not in use, for a finished furniture look. EOC computer support products include terminal stations, printer tables, file carts, machine stands, vertical and lateral files, storage units, organizers, accessories and power support equipment. For additional information, including choice of fabrics and finishes, contact your nearest EOC showroom or call toll free 800-421-5927. **Executive Office Concepts**

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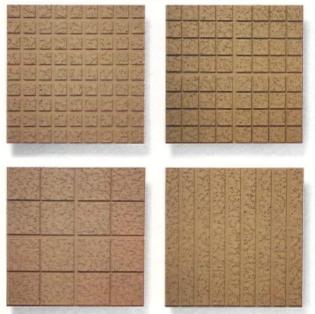
Armstrong redefines ceilings in geometric

New Suprafine[™] Acoustical Ceilings

Armstrong introduces a remarkably high-style acoustical lay-in ceiling with exceptional design impact.

The tilelike appearance of Suprafine is created by a unique configuration of small-scale geometrics. The result is a sleek, sophisticated look, successfully disguising the ceiling's suspension system. That's because each Suprafine panel is precisely scored to incorporate its new narrow 9/16" grid.

But there's more to this ceiling than meets the eye. Suprafine provides fine acoustical control. Plus, $2' \times 2'$ tegular lay-in panels offer easy accessibility and low installation cost.



Available in three colors and five patterns (as shown in the interior and the four insets), Suprafine can help define the look of any space you design with a quality you get only from Armstrong.

For details on Suprafine acoustical ceilings, write Armstrong, Dept. 42NCT, Box 3001, Lancaster, PA 17604.





form.



LETTERS

Energy guidelines refuted

Dear Editor: On January 26, 1984, the U.S. Department of Energy (DOE) published a Notice of Inquiry in the Federal Register seeking public comment on draft recommendations for Federal energy conservation standards and guidelines for new commercial buildings.

If the recommendations are adopted in their current form, the DOE proposal would generally cut the allowable usage of electric power for lighting by approximately 25 percent in new buildings. As a member of the lighting industry, General Electric is concerned because it is our opinion that the draft recommendations are not based upon sound lighting concepts and would result in poor quality lighting in new buildings.

The recommended standard would bemandatory for new Federal buildings, while compliance for non-Federal buildings would be voluntary. However, because of the source of the standard, a



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See us at NEOCON Booth #1124 Circle 14 on reader service card high level of voluntary compliance can be anticipated. Thus, the ultimate reach of the proposal in terms of the number of new buildings affected will be extensive.

General Electric intends to follow these proceedings closely and to file written comments as requested by the Notice of Inquiry. We are also working with the National Electrical Manufacturers Association and others in reviewing the materials cited by DOE as support for the draft recommendations.

We believe that the standard ultimately adopted by DOE will have important implications for lighting practice throughout the United States and should be of concern to all members of the lighting industry.

W.S. CAHILL

Marketing Press Relations General Electric Company Cleveland, Ohio

Hospital laminates win recognition

Dear Editor: We were thrilled to see that the Sparks Family Hospital design was included in your February issue and was also used for your cover treatment.

As you probably know from reviewing the various elements of the project, the nurses' station design used on your cover was repeated on several floors of the hospital and the colors were changed from floor-to-floor to coordinate with wall photo-murals.

In fact, the same nurses' station design used on your cover, in a different color scheme won a merit award in the 1983 ASID/Wilsonart Design Competition in the Existing Applications category. For this reason, I hope you can understand that we were disappointed that no mention was made of this fact.

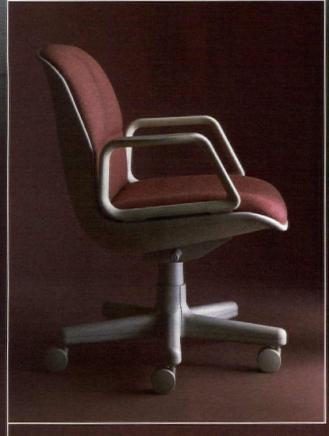
> JAN LIVERANCE GELB McKone & Company, Inc. Dallas, TX

Editor's note: Wilsonart was credited as a cabinet work and laminate supplier to Sparks Family Hospital in the article appearing pp. 94-96, February issue. In addition, Wilsonart awards were covered in our November, '83 Contract News Section, P. 18.

Erratum

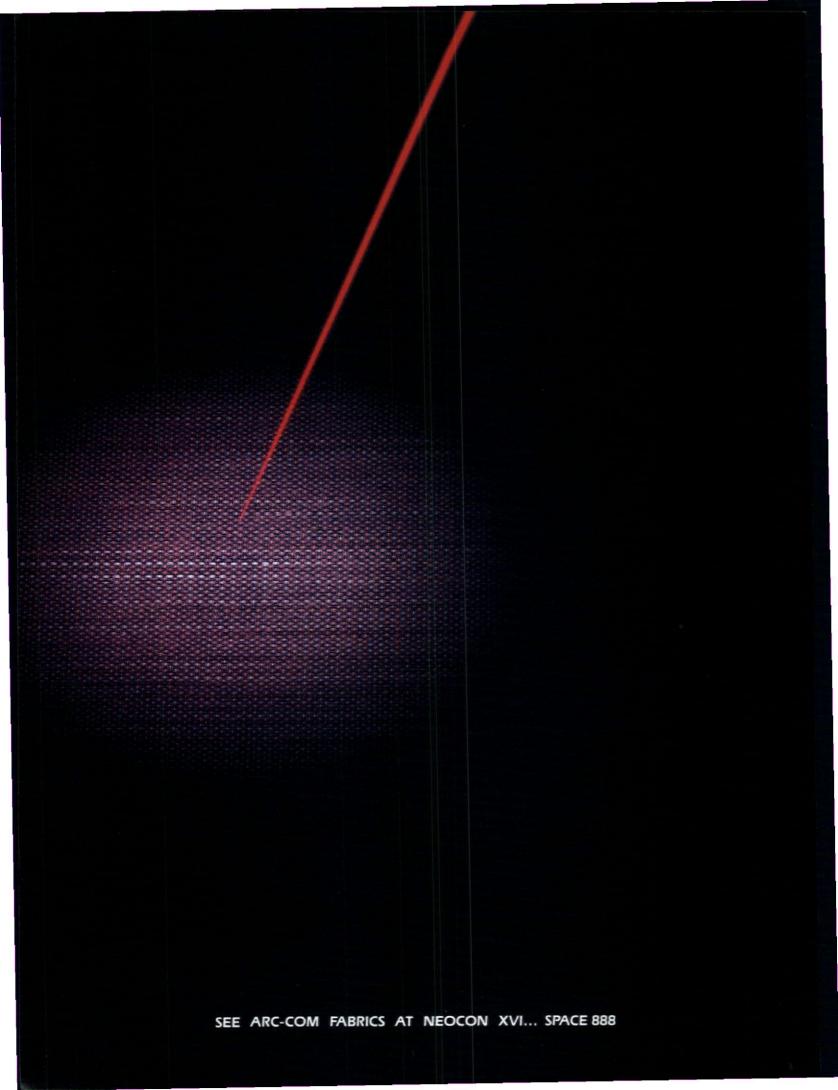
Photos on pages 106 and 107 of March article "Users, Clients, Environment Addressed By Office Planning," were provided by Richard Levy. Photos on pages 108 and 109 of the same article were provided by Hector A. Patrucco, AIA.

PENTA 200



An ergonomic evolution.

Penta 200 is the second generation of All-Steel's acclaimed 200 series ergonomic seating system, with a heritage of more than a million units sold. Its contemporary, flowing lines reflect ergonomically sound design which supports people properly to minimize fatigue and enhance productivity. All 26 models feature a distinctively contoured five-arm Penta base which adds exceptional stability and easy mobility in any work situation. Specify from a broad range of exciting new fabrics and colors to make Penta 200 seating at home in any office environment. See this ergonomic evolution at your nearby dealer, or contact All-Steel Inc., Aurora, IL 60507. Phone 312/859-2600.





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Designer Umberto Facchini Discusses Megalfa

Designer acchini usses galfa "Megalfa is logical. It is an orderly process of elements that can satisfy a variety of individual and top management office space needs. Megalfa is flexible. Maximum function is achieved by the use of available desktops, conference tables, mobile credenzas with drawers, bar, refrigerator, files and doors, mobile pedestals... and mobile cabinetry. Megalfa is aesthetic. All units

combine fine craffmanship with quality materials of American Walnut and aluminum. Megalfa is Condi. When you need a solution relating to the function and serviceability in the furnishings of management offices—you

can count on Megalfa. That's because Condi's Megalfa desk series represents the highest standards of design and function in the furniture industry today."

1

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ms: Seattle the Design Center Northwest, Space 222; (206) 767-5900 Washington, D.C. the Design Center, Space 602; (202) 484-2246 Condi 1965 East Vista Bella Way Compton, CA 90220 (213) 774-8300



Refined contemporary design by Al Herbert F.A.S.I.D. exclusively for Baker Furniture. Select Walnut veneers and precise cabinetry distinguish the collection, available in configurations appropriate for executive offices. Write, phone or visit the Baker Contract Showroom, 917 The Merchandise Mart, Chicago, Illinois 60654. (312) 329-9410.

CONTRACT DIVISION



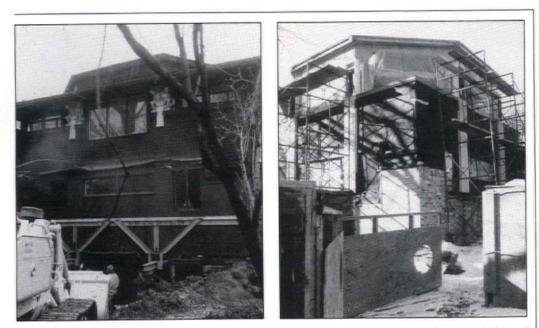




Showrooms in Atlanta, Cleveland, Dallas, High Point, Houston, Los Angeles, Miami, New York, Philadelphia, San Francisco, Troy, Washington D.C. and London.

CONTRACT

Technical program & building product exhibition highlight June construction specification show



Early excavation of the basement area of Frank Lloyd Wright's studio (above, left) reveals an original wood grade beam. The building lacked a foundation, thus a new basement was poured for stabilization. View at right shows the new basement wall after designers renovated the original facility.

Steelcase aids Frank Lloyd Wright studio restoration

Oak Park, III.—Steelcase Inc. has awarded a major grant to the Frank Lloyd Wright Home and Studio Foundation to aid in the restoration of Wright's 1898 studio.

A previous Steelcase grant helped restore the home portion of the building. The building is a national historic landmark.

Considered by many to be the birthplace of Prairie-style architecture, the 4,000-sq.-ft. studio, built adjacent to Wright's home, is undergoing restoration to its 1909 design. That was the year Wright closed the studio and journeyed to Berlin.

The project has been likened to an archeological dig by John Vinci, John Vinci Inc. Vinci's firm is supervising the project in association with

Perkins and Will, an architectural firm, which is providing engineering services for the studio.

"These rooms are the same ones in which Wright created his most important buildings," says Vinci. "His studio and drafting room became a testing ground for his spatial and detailing concepts. By working on the restoration, a great deal can be learned about the man, his architecture, and the evolution of the Prairie style."

Studio lacks foundation

Wright's lack of attention to engineering detail, coupled with the absence of building codes at the time of the studio's construction, created structural hazards. The building, which does not have a foundation, had settled, "and, with the wood structure and grade beams extending into the ground, there was a problem," says Charles Anderson, engineering project manager. "There simply was no engineering support."

In order to stabilize the building, a basement, which will be utilized for storage and public restrooms, was poured.

The project's highlight has been the restoration of Wright's drafting room to its original design—a two-story space featuring a balcony suspended by chains.

Other major engineering work includes demolition, evaluation of electrical systems, and rerouting of heating piping. Completion of the studio is scheduled for late 1985 at which time it will reopen to the public. **Dallas**—The Construction Specifications Institute (CSI) will offer a technical program in conjunction with a contract building product exhibition during its annual convention June 16-18, Dallas Convention Center.

B. Gentry Lee and Dr. Steve Falken will be featured speakers at the show. Lee will offer a look into the future in scientific terms for the non-scientist. A project engineer of the Galileo Mission, Jet Propulsion Laboratory, California Institute of Technology, he is in charge of the in-depth U.S. unmanned expedition to explore Jupiter and its moons in the 1890s.

Falken will speak on the subject of change in an everchanging society. He has held a variety of positions in the past including Wall Street economist, a nuclear research scientist, an aerospace engineer, and sales trainer.

Program covers legal side

Among subjects to be addressed during the show's technical program are administration of construction contracts, legal aspects of payment, product warranties, and marketing. Coatings, concrete, millwork, and the impact of electronics to the field will also be discussed.

More than 400 building product manufacturers and firms which offer services to architects, engineers, specification writers, and contractors will occupy nearly 700 convention booths. For more information, contact E. M. Dutchak, Construction Specifications Institute, 601 Madison St., Alexandria, Va. 22314; 703/684-0300.

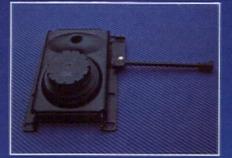
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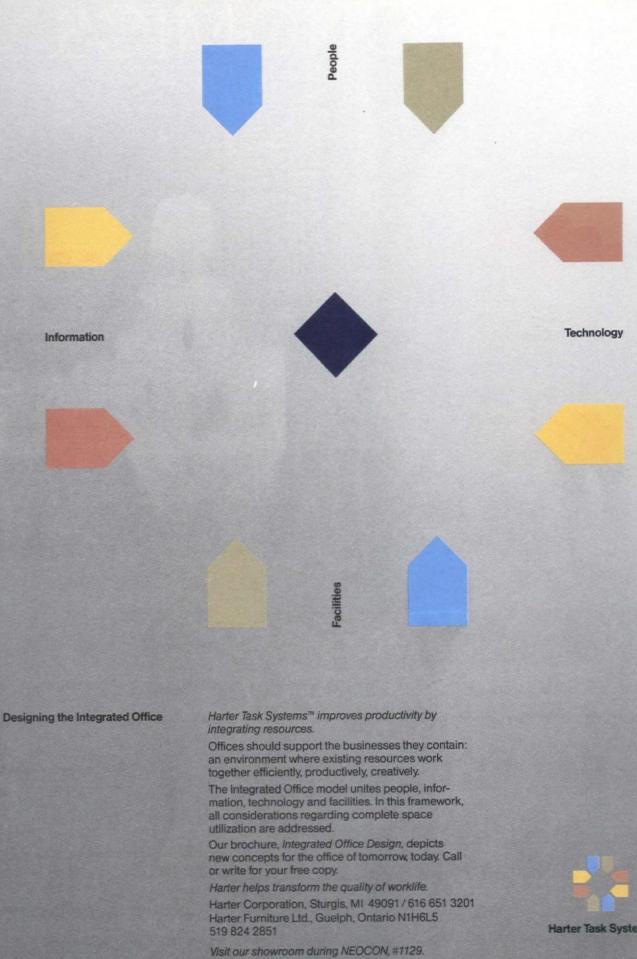




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CONTRACT NEWS

Dress shop wins Hexter award

New York—Trouvé Woman, a Dallas dress boutique, was a first prize winner in the contract category of the 26th annual "Interiors of the Year" competition sponsored by S.M. Hexter Co. The shop was designed by Eileen Word, ASID, and Stephen Mayfield, both of Komatsu and Associates, Fort Worth, Tex.

A five-member jury, including Eugene M. Daniels, FIBD, national president, Institute of Business Designers, and William Whaley, FASID, national president, American Society of Interior Designers, selected the shop for the \$2,500 prize based on the creation of a "definite look."

In designing Trouvé Woman, Word and Mayfield created a play of symmetry and asymmetry by dividing the shop's long, narrow space into three interconnecting selling and display areas.

Located in the Valley View

Mall, the shop is entered via a specially designed "portal" which leads customers onto a black and white patterned marble floor.

Marble, mirror, soft pastel shades, and lighting combine to create a feeling of quiet elegance found in European women's boutiques. Merchandising modules that are each 3-ft. wide function as sales and display fixtures.



Trouvé Woman, a dress boutique designed by Eileen Word, ASID, and Stephen Mayfield, both of Komatsu & Associates, won a first place award in the contract interior category of the 26th annual "Interiors of the Year" competition sponsored by S.M. Hexter Co.

Student day expands Fall market

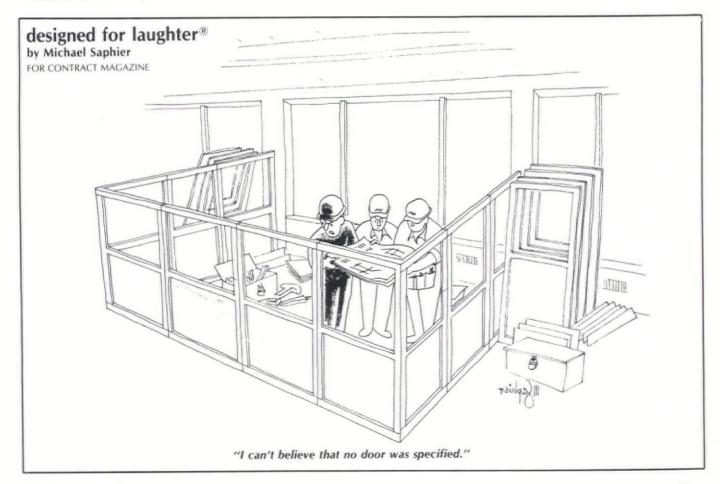
New York—Designer's Saturday, an all-New York, highend furniture market, has added a fourth day of seminars to accommodate students. The event is scheduled for October 11-13, 15.

Thursday, October 11, will be Facilities Management Day. Seminars will be held in the

morning at the Fashion Institute of Technology (FIT) and at participating showrooms in the afternoon. A "Meet the Press" seminar is scheduled for Friday evening, October 12, FIT auditorium; a reception for architects and designers will be held Saturday, October 13, at the Metropolitan Museum of

Art, a traditional event.

Fifty-one member showrooms will participate in the event. New participants are Hardwood House, JG Furniture, and Brickel and Herman Miller, both of which were reinstated after a one-year hiatus. John Stewart is no longer participating. For more information contact Linda Foa at (212) 249-5237.



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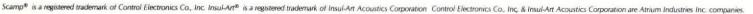
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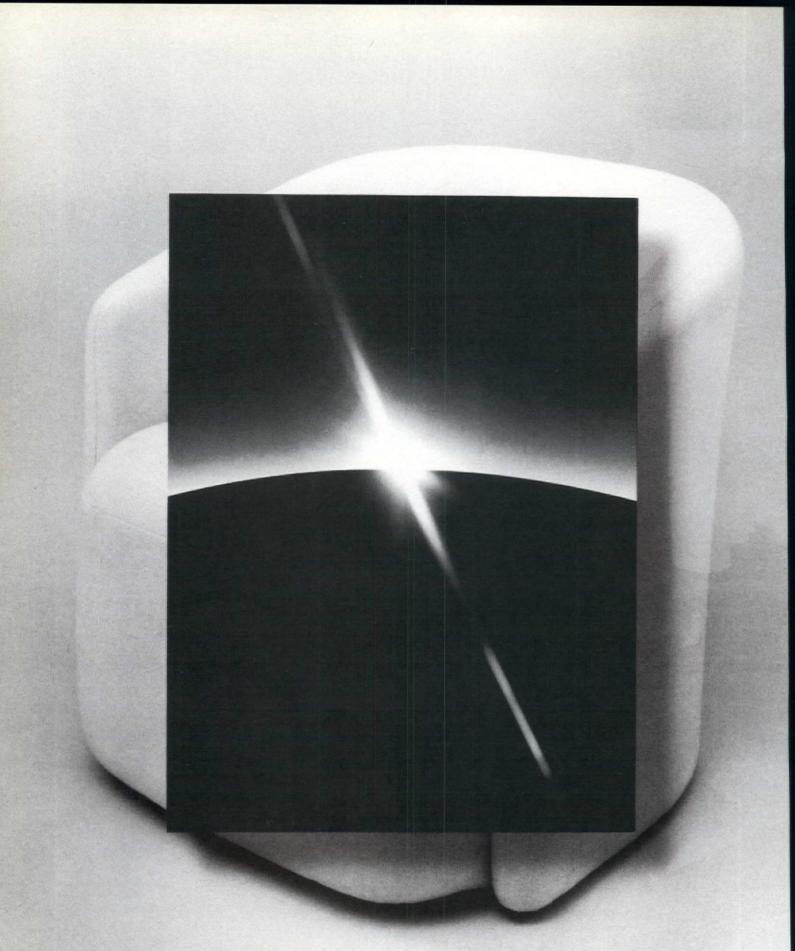


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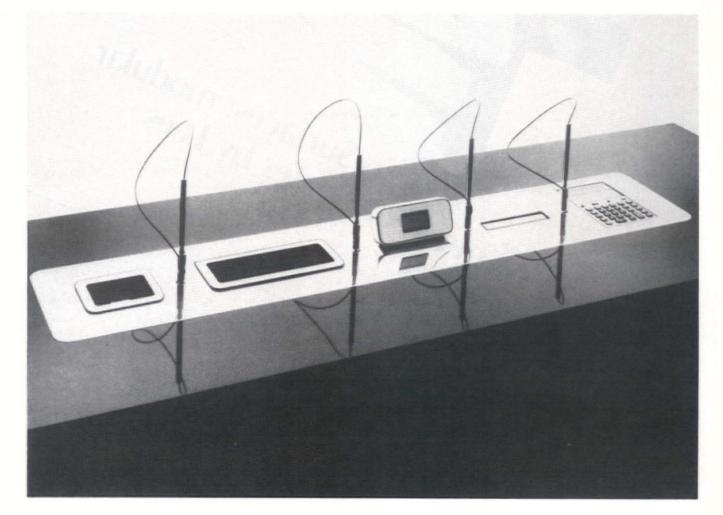
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CONTRACT NEWS

Pan Am marks 21st birthday with \$10 million renovation plans

New York—Plans for a \$10 million Pan Am building lobby renovation and a new tenant amenities package were revealed at a March party honoring the building's 21st birthday.

The unveiling of a 9- by 8-ft. rendering of the renovation was part of the birthday festivities as was a 4-ft.-high cake in the shape of the building. Twenty-one rooftop "candles" and a specially lit "21" transformed the building's exterior into the world's largest birthday cake.

Highlighting architect Warren Platner's plans for the new main lobby is a sweeping central staircase reminiscent in style of the "Grand Hotel" age. The staircase will connect street and elevator lobby levels.

Platner's past achievements include Windows on the World, a restaurant atop New York's World Trade Center, and Water Tower Place, a Chicago retail mall.

Also included in the renovation plans are the addition of more than 15,000 sq. ft. of retail space and an indoor garden. A monumental gold sculpture will be suspended above the garden, and new lighting will feature goldcrested standing chandeliers. Construction has begun and is scheduled for completion in September, 1985.

Featured in the new tenant amenities program are an executive dining club, health club, wine cellar, parking privileges, and a multi-lingual executive services director. The director, James S. Nass, will be responsible for such services as arranging local transportation, and obtaining restaurant and theater reservations for tenants.

Development of the amenities program was based on research commissioned by the building's management firm, Metropolitan Realty



Rooftop candles and a towering "21" transform the Pan Am building into a birthday cake in honor of the building's 21st birthday (left). Plans for a \$10 million lobby renovation include a sweeping central staircase (above). A tenant amenities program will also be implemented.

Management. Twelve midtown buildings including Citicorp Center, Chrysler Building, Olympic Tower, and Trump Tower were surveyed to determine which special amenities were offered.

Sixty-five key decision-

makers in those buildings were also surveyed to determine which amenities were important to leasing decisions.

The 808-ft.-high, 2.7 million sq.-ft. Pan Am building was completed in 1963. It features a 10-story base, 49-story tower, and six-level garage. In September, 1964, CON-TRACT devoted 61 pages of its first "Landmark" issue to indepth coverage of the building. Day-by-day experiences of designers and clients were

included in the coverage.

IFMA revises membership policies

Ann Arbor—The International Facility Management Association has revised its membership classifications to include both professional and organizational memberships.

Individual membership categories now include professional, associate, academic, life, and honorary.

The professional category recognizes those who have managed at least two specified facility management functions for the past three years.

Associate memberships now include staff members involved in facility management, and managers with less than three years of experience. Organizational memberships have been categorized as to affiliate and allied.



NYDC designer's lounge currently under construction

New York-Aiding workers in the construction of the New York Design Center's designer's lounge are (above, second from I. to r.) board chairman George Mann, job foreman Ron Kuhlman, and architectural designer Sydelle Hird. The lounge will be available for industry use.



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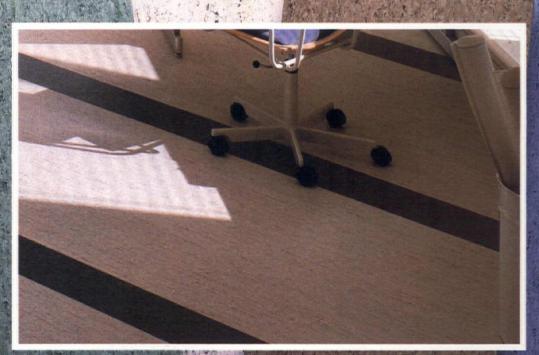
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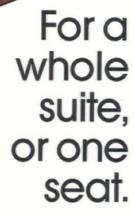


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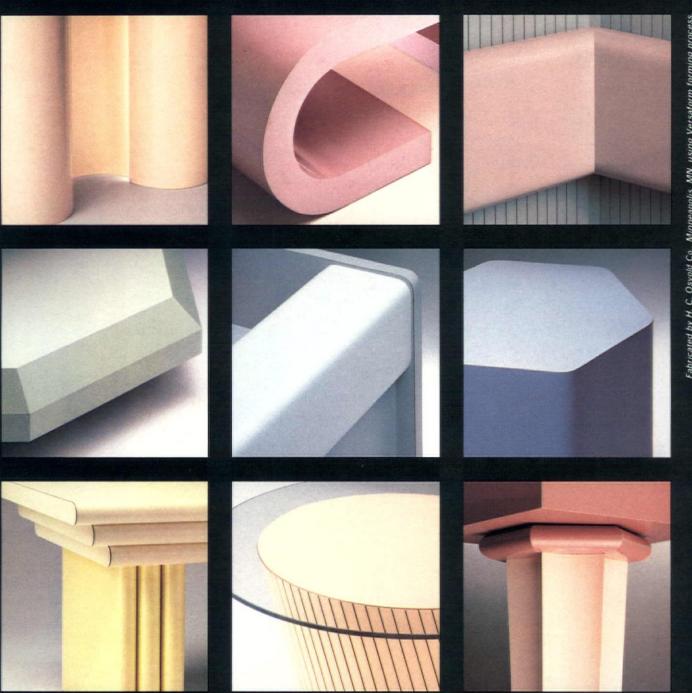
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CONTRACT UPDATE

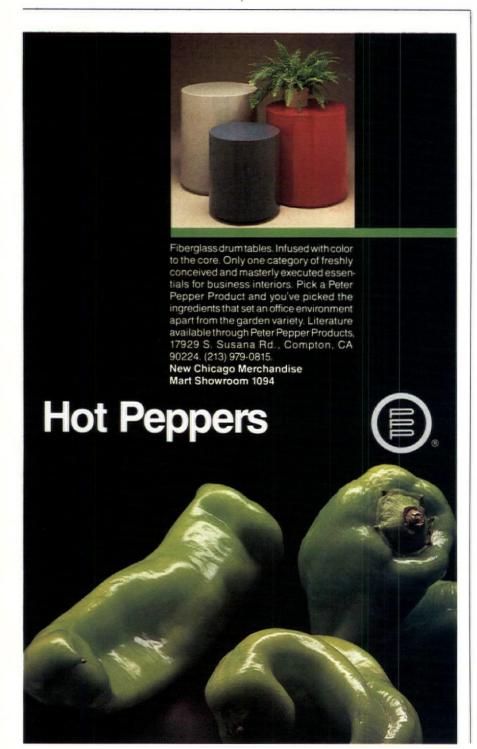
Computer conference set for November

New York—The sixth annual CONTRACT/Facilities Design & Mangement Computer-Aided Space Design conference is scheduled for November 12-13 at the Omni Park Central.

Conference participants may attend a wide range of sessions focusing on current technologies and state-of-the-art in computer-aided design, drafting, and management. Selecting computers and upgrading systems are among topics to be discussed.

Advisory Board members for the event include: John R. Adams, director, Facility Management Institute; H. Lee Hales, management consultant; Les J. Cranmer, senior vice president, Interspace Inc.; Paul J. Druckman, president, CAD/CAM Technologies Inc.; and Peter S. Kimmel, realty specialist, General Services Administration.

In addition, E. Crawley Cooper, AIA,



Jung/Brannen Associates Inc.; Gary H. Silver, senior partner, Hellmuth, Obata, & Kassabaum; and Tony Mirante, director of computer services, Gensler & Associates will serve on the conference advisory board.

For more information contact Barbara Dales, Gralla Conferences, 1515 Broadway, New York, NY 10036; 212/ 869-1300.

CANEXUS '84 expands exhibition coverage

Toronto—CANEXUS '84, Canada's premier contract design event to be held September 6-8, has expanded its exhibition program to include a wider range of contract furnishings.

The move is a departure from past CANEXUS events which usually featured exhibits of office and contract furniture manufacturers. The expanded coverage will include displays of floorcovering, wallcovering, lighting, textiles, electrical distribution systems, and accessories. A special display and workshop of CAD/CAM design support equipment is also planned.

More than 3,000 designers, architects, facilities planners, and other representatives of the design community are expected to attend the three-day event which is sponsored by the Canadian Business Equipment Manufacturers Association.

For more information contact Bonnie Guenther, (416) 789-0508 or (416) 251-9140.

Product development internship offered at SUNY, Purchase

New York—L&B Products Corp. and the State University of New York at Purchase are co-sponsoring a product development internship program which will offer students the opportunity to supplement academic study with practical experience.

A fully equipped R&D workshop, recently installed in L&B's New York corporate office, will be used in the program. Internes will learn all phases of new product development for the contract furniture market including basic product design and renderings.

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AW-5-'84

How to qualify for a trip to the Olympics by improving your coordination at NEOCON.



The ultimate in fabric design coordination is about to be unleashed at NEOCON '84. With the upscale, perfectly coordinating, and brilliantly contemporary carpet, upholstery, and panel cloth fabrics of Herculon Nouvelle—The Contract Fiber. And that improved coordination could just win you one of the many Herculon Nouvelle- and Frontier Airlines-sponsored trips for two to the 1984 Summer Games in L.A.—as well as other fabulous prizes!

Just look for the girls in Olympic attire at NEOCON—or visit the participating NEOCON showrooms featuring Herculon Nouvelle to get your Olympic Sweepstakes entry forms. Enter at every showroom featuring Herculon Nouvelle to increase your chances of winning. Then without jumping, jogging, swimming, sprinting, leaping, lifting, or pole vaulting an inch, you could find yourself with the Olympic Champions in L.A! Courtesy of two champions in their own right—Frontier Airlines and Herculon

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The Contract Fiber





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Workspaces isn't for everybody. Just 93% of everybody.

There's no denying that you can make more surface shapes with those "endlessly expandable" systems than you can with Workspaces. However, if you're in the 93% of all offices that never need and never order—the endlessly expandable configurations, see us.

We'll show you a system with the latest ergonomic features table surfaces that raise and lower electrically and corner radii that eliminate "dead space".

Then we'll show you how you can get that system easier, faster and for less money than anything even remotely comparable to it.

It's just that simple.



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CONTRACT UPDATE

Competitions: Gold Key Awards calls for 1984 design entries

• Entries are being accepted for the 1984 Gold Key Awards for Excellence in Interior Design competition, sponsored by the American Hotel & Motel Association in conjunction with the annual International Hotel/Motel & Restaurant Show. Entry deadline is June 1.

• Eighth annual **Halo/SPI** lighting design competition will award \$8,000 in cash prizes for creative uses of lighting as a basic element in interior design. ASID members are eligible. Entry deadline is **June 1.**

• The Interior Plantscape Association is accepting entries from individuals involved in the design, installation, and maintenance of interior plantings for its 6th annual "Image '84" awards competition. Entry deadline is June 1.

• Creative uses of multifunctional home entertainment designs are being solicited for the second annual ASID/ Curtis Mathes competition. Entries must be postmarked by June 8.

• KDesign Awards, co-sponsored by the National Home Furnishings Assn. and the American Society of Furniture Designers, recognize excellence in design and production in the ready-toassemble furniture industry. Entries must be postmarked by June 28.

• The Union of International Architects (UIA) and the Merchandise Mart are sponsoring a competition for the design of the Gold Medal, UIA's highest award to a living architect. Entries must be received at the Merchandise Mart by June 10.

• International Contract Furnishings (ICF) Inc. announces Kitchen Design Awards for outstanding design in the kitchen. First prize will be an allexpenses-paid trip for two to Italy. Entries are limited to kitchens completed within the U.S. by December 1984 using ICF kitchen cabinets.

• A poster designed by West Coast artist John Van Hamersveld for the La Jolla Museum of Contemporary Art, has won a 1983 Distinguished Award, poster category, Art Director's Club of Los Angeles exhibition. The poster is a silk screen geometric abstraction of the ocean.



Showroom receives AIA Honor Award

Denver—Corporate Interiors Inc. furniture showroom (above) received an Honor Award from the Denver Chapter, American Institute of Architects' "Inside Out" design competition for space planning excellence.

WHEN COMFORT COMES FIRST MOLLA COMES THROUGH

New from Molla, the RELAXON family of swivel rockers. Nine models of quality aluminum frame seating that sets new standards for casual comfort. Nine new ideas for relaxation in the atrium, on a pool deck or in the dining area.

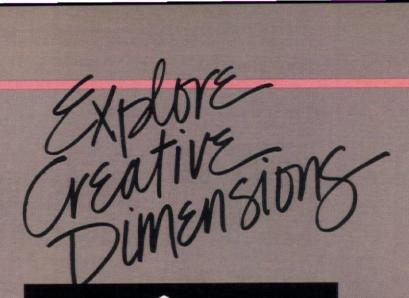
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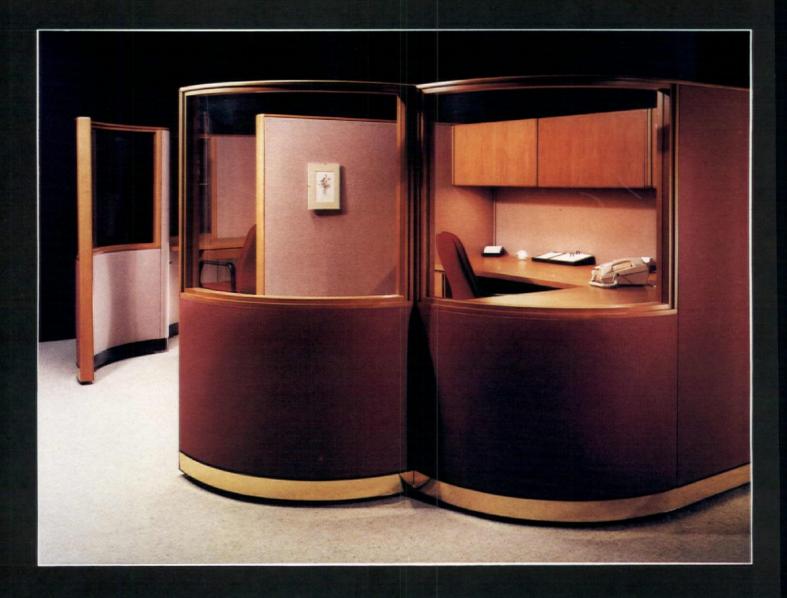
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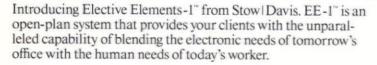
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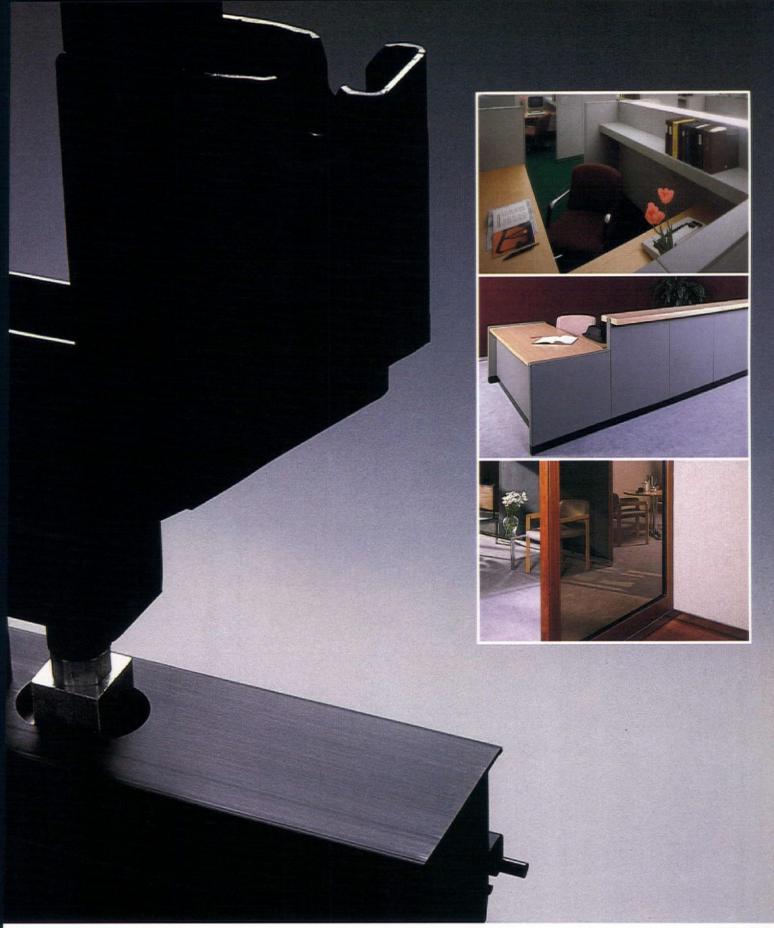
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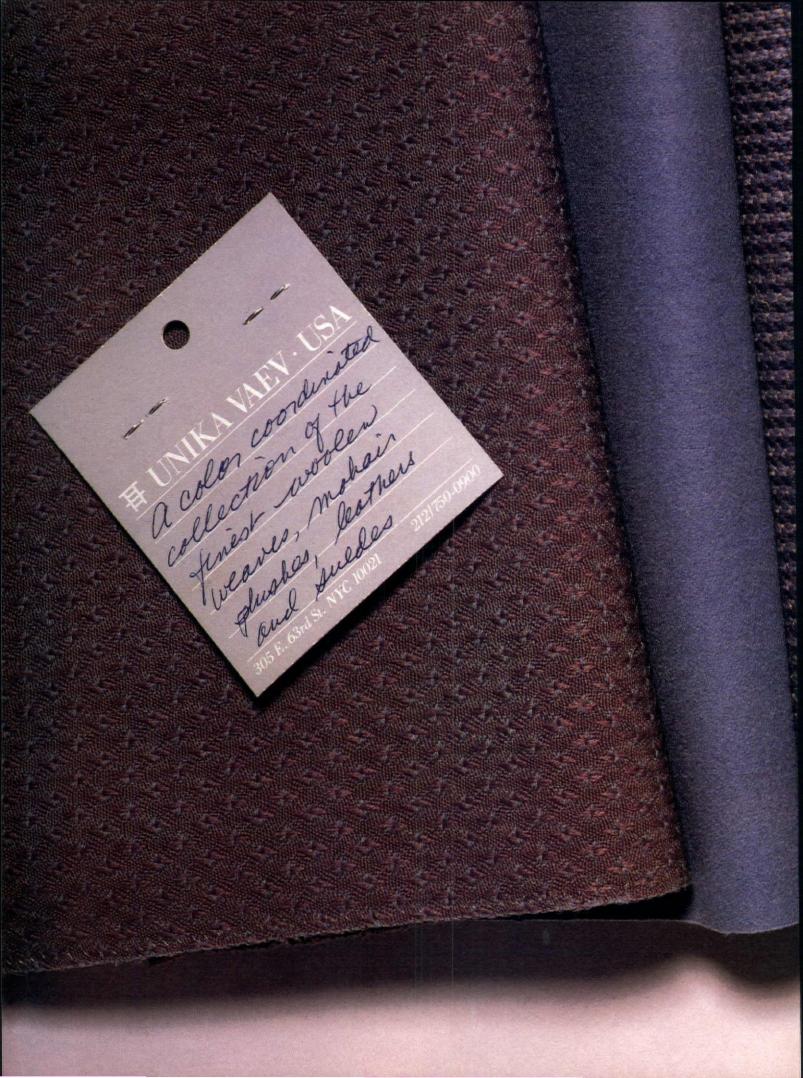


instance, our matched veneers and fabric-covered panel surfaces allow you to lend an unsurpassed quality of finish and color to the work area.

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CONTRACT UPDATE

Acquisitions: Vecta acquires Proform systems

Vecta Contract, furnishings manufacturer, announces the acquisition of marketing rights in the U.S. for Proform furniture systems and casegoods. Vertipile Inc. has entered into an agreement to acquire the business and assets of Quaker Fabric Corporation for cash, shares of Vertipile common stock, and a subordinated note. Vertipile produces flock material and flocked fabrics. Ouaker manufactures and distributes finished fabrics with direct sales to the furniture industry ... Masonite Corp. has entered into an agreement to purchase the assets of Gamble Brothers, Louisville, Ky. ... Beecham Group, a U.K. firm specializing in drug and consumer products, has announced plans to acquire Roberts Consolidated Industries Inc., a major supplier of floorcovering installation tools and accessories ... Through a merger with its Interface Research Corp. subsidiary, Interface Flooring Systems Inc. has acquired Chemmar Associates Inc., the developer and licensor of an antimicrobial chemical agent used by Interface in the manufacture of fusion-bonded carpet tiles for healthcare facilities.

New assignments: I S D designs new technical center

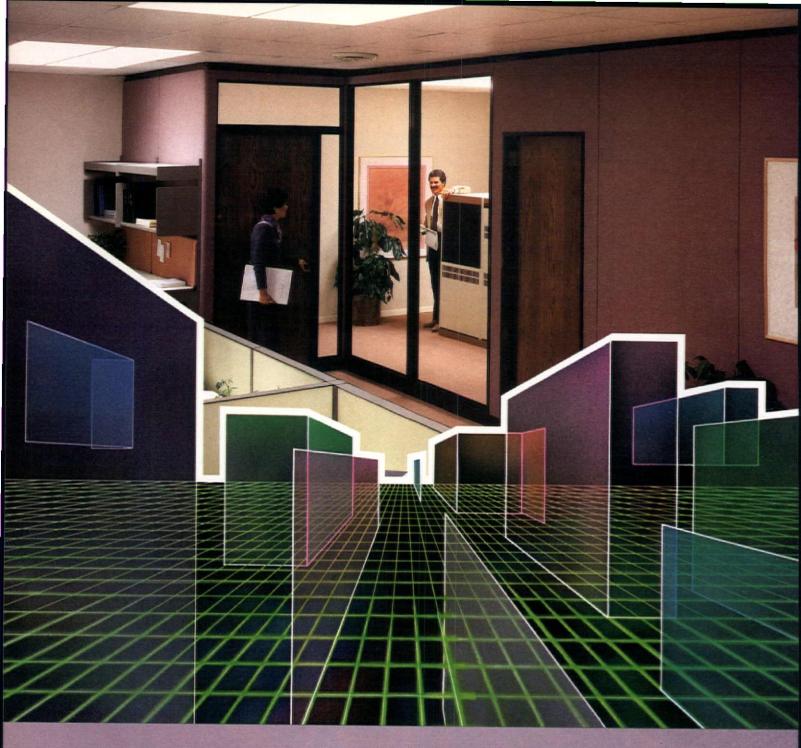
ISD Inc. has been retained by HSR Associates to provide planning and interior design services for the Trane Co.'s new technical center in LaCrosse, Wisc. ... Imero Fiorentino Assoc. Inc. has been awarded a contract to provide media capabilities and interior/exterior facility elements for the Dallas IN-FOMART ... The Kling Partnership has been retained by Philadelphia Saving Fund Society to provide architectural, engineering, and interior design services for renovation of 400,000 sq. ft. of the former Bulletin Building ... Planned Expansion Group has been retained by Oppenheimer & Co. Inc. to design a branch office in the Exxon Building. New York ... Jain Malkin Inc. was awarded a contract for medical planning, interior working drawings, and interior design for a \$2 million Outpatient Surgery Center, Fullerton, Calif. The firm will also design a 40,000-sq.-ft. training center for the U.S. Navy, San Diego; a contract for medical space planning and working drawings for Gateway Medical Plaza, Garden Grove, Calif., was also awarded to the firm Richard Fitzgerald & Partners and Index Inc. have announced their first joint project. The firms will design Wonderland Center, a hotel and office complex, San Antonio, Tex. ... Designs Unlimited of Florida Inc. will design corporate offices for Lazarra Oil and redesign offices for Florida Trend Magazine.

Who reps what: Growth spurs increase in sales force

The international contract division of Sitting Pretty, Lewittes Furniture Enterprises Inc., is increasing its sales force due to a rapidly expanding contract business. The following representatives have joined the firm's sales force: William Carter and Associates, Illinois and parts of Ohio; Marie Mangan, Oklahoma and Texas, with the exception of Dallas; Sam Gordon Associates, greater metropolitan New York area; and England. Chuck Wells & Associates will represent the firm in Denver, and Joanne Saul & Associates is the New England area representative.

Expansions: Mohawk forms a new distribution center

Mohawk Carpet has formed a new Mohawk Distribution Center with headquarters in Los Angeles. The division will service California, Arizona, and Nevada ... Business Accessories has acquired a new plant in Amherst, N.Y. which will generate an increase in the production capacity and inventory of the firm's quick-ship products ... United Chair has opened two new showrooms in Dallas and Seattle.



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Spacesetter[™] portable panels give you flexibility and long-term cost savings comparable to your systems furniture.

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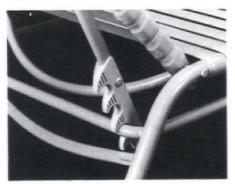
10. Wider and longer seating area takes up no more space than ordinary chaise. Seat-bed is chair-height for easier use by the elderly.

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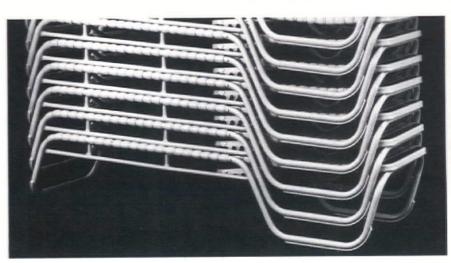
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ANTRON outscores all other carpet fibers in specifications for schools. In fact, over half of the carpet specifications for schools built last year called for ANTRON.

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CONTRACT UPDATE

Baker, Knapp & Tubbs donates antique collection

Grand Rapids—Baker, Knapp & Tubbs has donated an antique furniture collection valued at more than \$500,000 to the Grand Rapids Art Museum. The collection includes 365 pieces of furniture dating from the late 14th and early 15th centuries through the mid-18th century. The pieces had been acquired as working models for the firm's craftsmen.

Included in the collection's core are works designed in the French Empire, Louis XVI, English Chippendale, and Biedemeier styles. Other pieces represent the Chinese Ch'ien Lung and Italian Rococo periods.

A roll-arm bench, foot rest, church collection box, and bread cupboards are some of the items featured. Other unusual pieces include a French directoire sleigh bed, Viennese clock, Italian Rococo flip-top card table, and a replica of an 18th dynasty Egyptian stool.

Baker, Knapp & Tubbs is providing \$50,000 in services from retired firm craftsmen who will clean, repair, and refurbish many of the pieces. The collection will be displayed in a new museum wing.

New showrooms: Kimball moves Houston showroom

Kimball International's Houston showroom will move in September from its present location in the Richmond Commerce Bank Building to the eighth floor of a 10- story tower expansion currently under construction at The Decorative Center of Houston ... Edward Fields Inc. announces the opening of three regional showrooms: 300 D St., SW, Washington, D.C., Mary Miller, manager: 151 Vermont St. #11, San Francisco, Wes Lones, manager; and 4100 NE 2nd Ave., Miami, Marty Schenker, manager . . . California-based S. Harris & Co. Inc. opened its first East Coast showroom, space 721, The Design Center, Washington, D.C. ... Frankel Associates, fabric manufacturer, has opened a Los Angeles showroom, 8137 Beverly Blvd., Robert and Candace Shewach, salespersons.

See us at NEOCON Space 1079, 10th Floor

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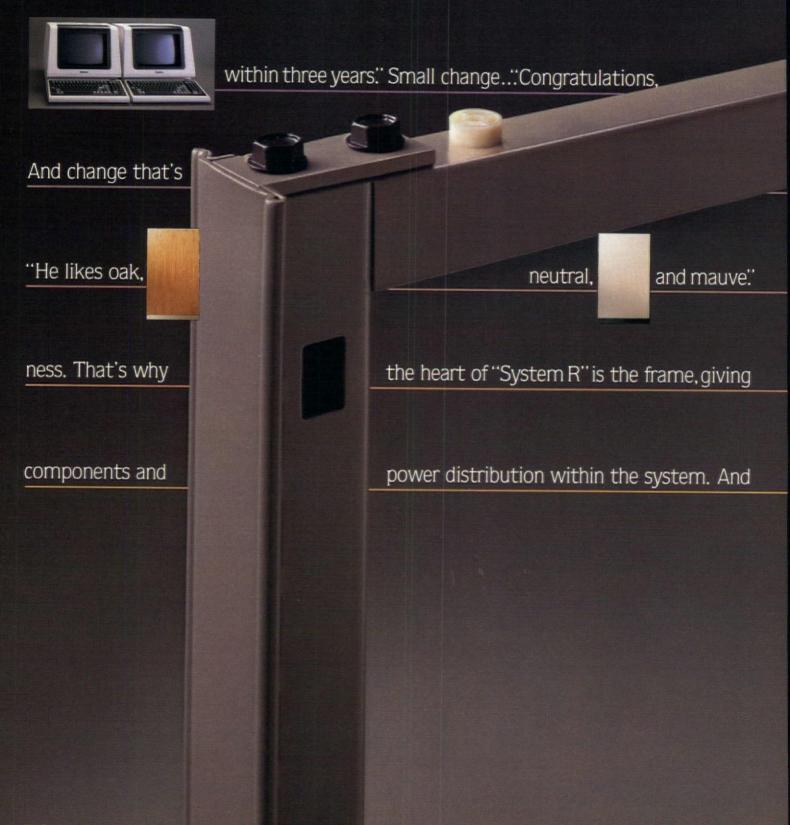
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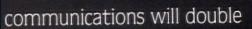


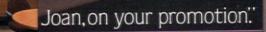
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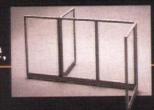




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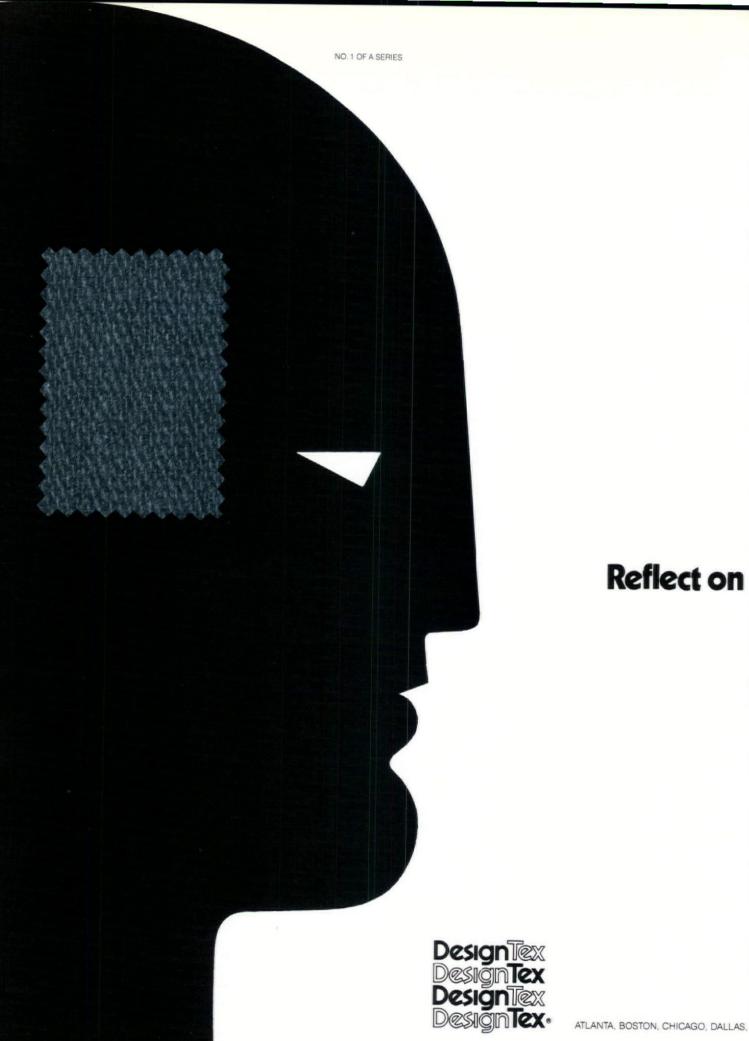


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Beta Series

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QUOTES

SECRECY SABOTAGES DESIGNER EFFORTS

Rosemary Corriere President IBD, Chicago Region Chicago—



66The secrecy attendant to the development of office technology, necessary though it may be within the industry, is inadvertently sabotaging the rest of the business community. To continue to grow efficiently, all businesses need to plan and project their future needs. Nowhere is this more relevant than in the accurate forecasting of physical space. It's a problem for which there really is no answer. We, as designers, can only build as much flexibility into our projects as possible. Our clients must realize that in planning projects, anything beyond a two-year prediction is a bit unrealistic. ??

NOPA STUDY FORECASTS DEALER GROWTH



Albert Howell Bank & Office Interiors Inc. Seattle, WA—

66The University of Michigan Office of the Future Study currently available through the National Office Products Association (NOPA) indicates that dealer share of total sales will increase from \$2.9 billion in 1983 to \$4.2 billion market share in 1988. The study further states that dealers' share of system sales will double by 1988, reflecting an annual growth rate of 11 percent. In addition, although there will be a decline in percent of market penetration, there will be an increase in dollar volume for the office furniture dealer. As a member of the NOPA committee and one of the participants in presenting the study in six cities last month, I have cited that the study shows that manufacturer direct sales will seriously erode the dealer's share of the market. This doesn't necessarily impact bottom-line profitability, providing dealers develop services such as facilities management consulting as a means to solve client problems. **99**

SPECIALIZATION AFFECTS CARPET DESIGNS

Perry McLawhorn Nat'l. Contract Carpet Mgr. Fibers Div. Allied Corp. New York—



66Offices, hospitality, and healthcare, three of the fastest growing segments in the contract market, will account for a significant share of contract carpet yardage in the coming year. The bulk of this business will be in replacement carpet. Due to increasing specialization, more products are being designed for specific end-use applications. We'll be seeing healthcare carpets, electronic office carpets, and airport carpets. **?**

DESIGN SERVICES VIABLE AS NEW DEALER ROLE



Henry A. Niven President Commercial Office Environments Lanham, MD—

66It's been said so many times, it's redundant. The dealer is now a problem-solver for the end-user; he doesn't just sell furniture anymore. The self-sustaining prophecy—to be able to perceive where the client needs help and then come up with solutions—is key to our growth. Approaches vary

market-to-market, depending on local needs. In spite of industry controversy, I believe that providing design services is one answer. There are skills dealers can offer in this area, just as the design firm offers its own multifaceted expertise to compete in the field. **?**

FIRM PUTS FOCUS ON PRODUCTIVITY

Harvey Leopold Vice President Marketing Haworth Inc. Holland, MI—



66We are looking at productivity in a holistic way because our business is solving problems in the office environment. It is agreed that we have to recapture productivity. Thus, we, like other companies, are devoting energy to designing products that improve and enhance the productivity of the white-collar worker.

ERGONOMICS IS NOW AN OVERUSED TERM



Norman DeHaan AIA, FASID Norman DeHaan Assoc. Chicago—

66Technology and terminology sure have changed. For example, using the term 'ergonomics' is a new way to catch the public's eye and lest people forget, helps to inform clients that we are concerned. However, the term is too serious to become mixed in scientific jargon, and yet it should not become so hyped that it is used by every third design firm listed in the yellow pages. Judging by some ads, ergonomics will cure my headache, backache, and low productivity. Let's try to keep the term from becoming the ad agency's Kleenex of the industry. **?**

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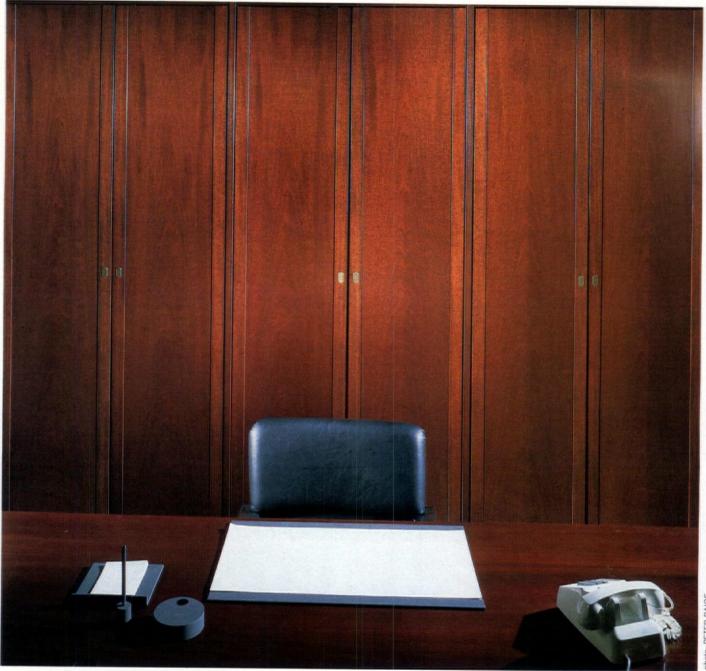


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Studimo Plus, like custom cabinetry, is available in custom heights, widths and depths for wall-to-wall, floor-to-ceiling installation. And, like custom cabinetry, Studimo Plus comes in a wide selection of wood veneers. Even the price is about the same as custom cabinetry. Here is where the similarity ends. Studimo Plus, unlike custom cabinetry, has a satin-smooth, hard, deep, carefree, clear handrubbed finish. Studimo Plus has sophisticated custom designed hardware that makes possible pocket doors, drop-down beds, pull-out and focusing computer

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housing, matching wall paneling, built-in lighting, built-in refrigerators, etc... Also, unlike custom cabinetry, Studimo Plus is made up of movable, replaceable modular components. This makes a big difference both when one considers tax savings and when one contemplates retro-fit.

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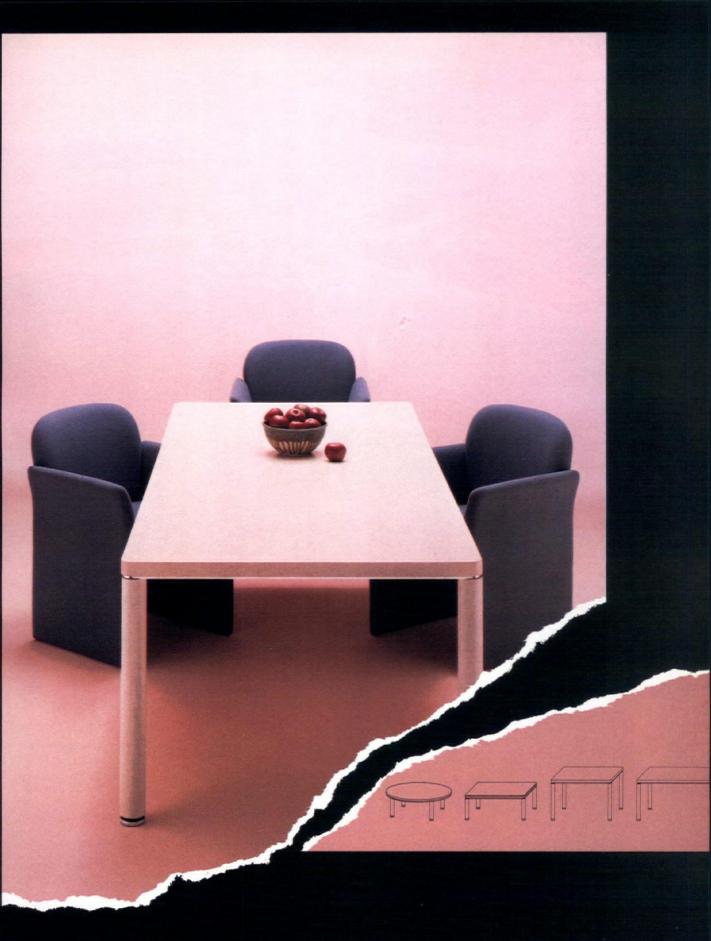
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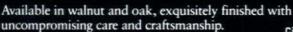
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COLOR LINE

Color gives furniture impact

An imaginative collection of furniture crafted from Formica's Colorcore surfacing material is currently on display at The Gallery at Workbench, New York. Sponsored by Workbench and Formica Corporation, the collection showcases a variety of innovative design and color effects achieved by woodworkers with this material.

From a table that puts a coffee cup on a pedestal to a buffet supported by legs that are real bomb casings, designs range from "new-wave political statements" to contemporary interpretations of classical motifs. However, it is color that catches the eye and makes many of these pieces a "must see."

For example, a sideboard/



"Chest of Drawers" by Tom Loeser incorporates pastel-colored Colorcore in a bold design.



secretary by Tucson craftsman Rory McCarthy capitalizes on its marquetry top pattern through juxtaposition of gray, black, and white against a terra-cotta Colorcore ground. In this design, color increases the table top's most striking design element—its threedimensional quality.

McCarthy's "Dinette," an avant-garde dining table incorporating columns and pedestals, features a muted version of a classic Greek polychrome palette. These Colorcore shades give the design a surprising level of sophistication, considering its laminate construction.

An interesting use of currently popular colors is presented in Tom Loeser's tepeestyle chest of drawers. Inspired by American Indian crafts, this Cambridge, Mass. artisan's design was originally slated for a vivid, Southwestern purple palette.

However, after seeing Colorcore, Loeser selected seven, close-value, muted pastels, plus black and white Colorcore chips for his chest's mosaic drawfront pattern. As

framed by contrasting green and rust drawer sides, these colors stand out as individual elements, rather than blending together.

Says Loeser, 'I like to work with close-value colors, but my interest is in seeing what colors do to one another. I get tired of the postmodernist palette because I don't think its colors affect each other's appearance when combined in various ways.

When I mix colors, I tend to select a strong color and tone it down by adding its complement, not gray. As a result, my colors usually look boring or ugly by themselves, but great when used with complementary colors."

Innovative use of complementary and contrasting colors can be found in many of the exhibited works to varying degrees of excitement. For example, Mike Funk's "Peace Through Superior Firepower" collection of furniture made with actual weapons sports vivid shades of red and yellow that demand attention. Similarly, primary colors gracing Mitch Ryerson's



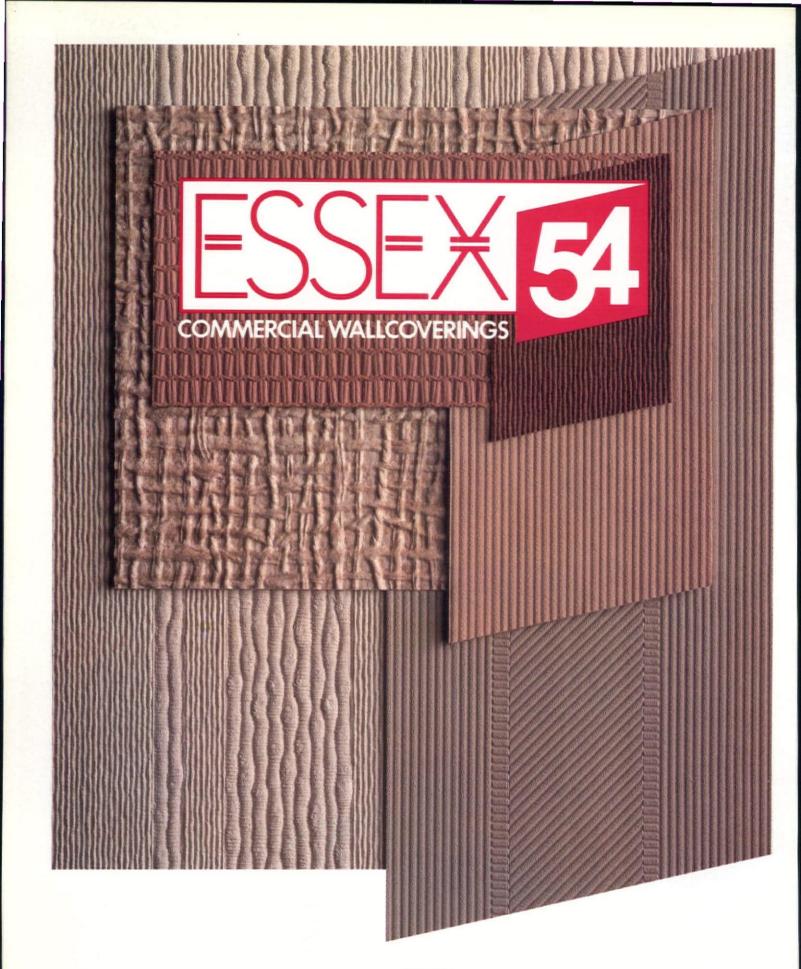
By Katherine Forman

"Hall Piece" provide the intensity that makes the design jump out, while adding dimensional qualities that s imulate fabric textures.

Constructed of white oak, maple, iron, and mirror, the chair has a lattice design in bright red, yellow, and blue interwoven Colorcore, says Ryerson. "Today's interiors colors can also make a strong statement when used correctly, but they are much more selfconscious."



Rory McCarthy's secretary/ sideboard (center of page) uses Colorcore in a classic marquetry pattern. Mitch Ryerson's "Hall Piece" features a lattice design in intense primary shades.



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CONFERENCE B

60

10

CONTRACT LIGHTING LINE



Lighting programs brighten interior design curricula

By Dana Dubbs

A sound lighting background is invaluable to students of interior design. From selection of color and texture to creation of mood and image, light plays a crucial role in interior space planning.

To this extent, it is important that students understand not only the basics of lighting, but also its applications since an increasing number will work with lighting budgets as professional designers.

"A lot of the responsibility for lighting is falling on interior designers," says Erli Gronberg, Kendall School of Design, Grand Rapids, Mich. "Whether space planners design the lighting themselves or use lighting specialists, they need to understand the concept behind lighting spaces. They also need knowledge of lighting nomenclature."

Color equals light source

Basic lighting education programs cover a broad range of topics such as light sources, terminology, lamp selection, brightness control, costs, and reflectance and absorption. Principles of daylight, such as how to bring natural light into interiors and mix it with artificial sources, is another key subject.

"It's important that students study light sources to analyze the types of light those sources emit," says William Weibel, Harrington Institute of Interior Design, Chicago.

"One of the biggest problems I have is convincing students that the color to be registered on the eye must originate with the light source.

Hands-on experience

"Many students think that if they paint a wall red, it will always be perceived as red. If the wall is illuminated by sunlight, this technique will work. However, if a green light is focused on that wall, the surface will appear black," he explains. signing the projects include calculations, costs, and color and finish selection.

In addition to lectures, the class visits showrooms, manufacturer facilities, and construction sites. "My class is adequate," says Sapanaro, "but one can never teach enough. The real learning, however, comes with onthe-job experience."

Working in lighting labs and studios provides students



Lab technician Bob Bryant, Jr. (above left) demonstrates capabilities of the Strand "Mini-Palette" computer to interior design majors in the "Lighting Design I" class, Fashion Institute of Technology, New York. The computer operates 170 fixtures for special effects.

According to educators, it is not enough that students learn the basics of lighting interior spaces. They must also be able to apply them.

In John Sapanaro's lighting design class at the New York School of Interior Design, students turn in reflected ceiling plans as final projects. Students' responsibilities in dewith the hands-on experience that reinforces fundamentals learned in the classroom.

At the Fashion Institute of Technology (FIT), New York, interior design students get this experience in the school's Design Research Lighting Laboratory (DRLL).

Designed by Douglas Baker and opened in the Spring of 1983, DRLL is both a classroom facility and lab. It features more than 170 ceiling fixtures equipped with all types of lamps, including fluorescents, incandescents, HIDs, and halogens. Also available are track lights, wall-washers, and reflector floods and spots.

The lamps are connected to a central computer and can be controlled individually or in groups by students. The computer also creates various special effects.

An additional supply of lamps, extension cords, clamps, and other hardware is available for individual lighting arrangements.

Most extensive light lab

Fifteen light boxes, covered with white muslin splashed with primary colors, are also found in the lab. Each is equipped with a different light source to demonstrate how various light sources affect fabric and color.

Effects of light on texture can be studied with a series of panels, each featuring differing surfaces such as smooth, fabric, textured paint, and brick. Together, the lab's features make it one of the most extensive labs in the country.

Direct submissions to Lighting Line, CONTRACT, 1515 Broadway, New York, NY 10036.



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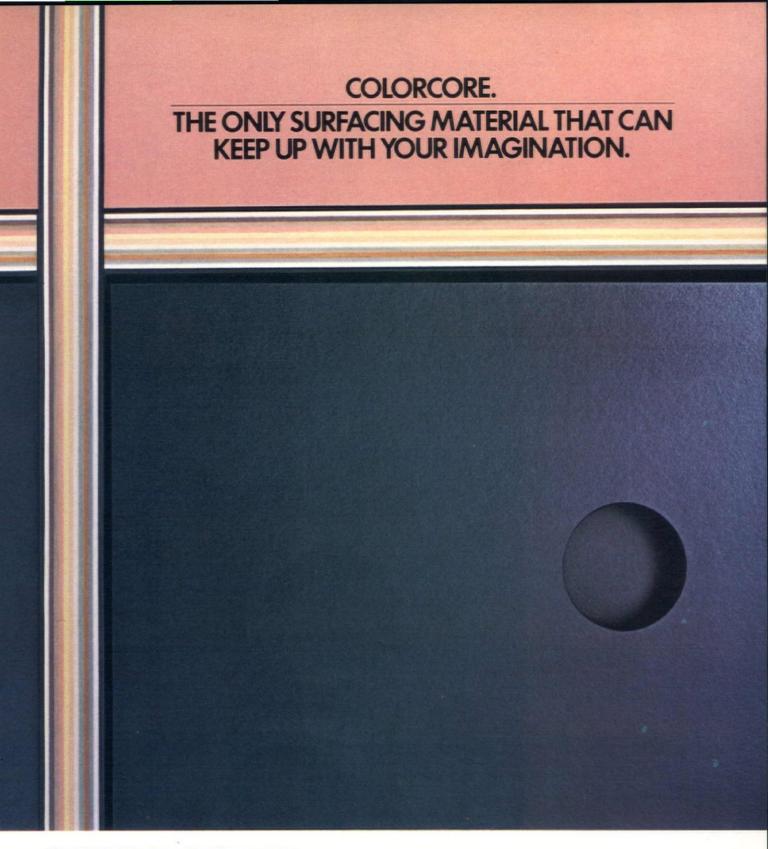
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"Cart-Mobile" Designer: Ward Bennett 1983

This piece is an example from the emerging body of work being done in COLORCORE.® The two half-circle handles of Bennett's cart on wheels are a triumph of ingenuity and ornament. They are made from many layers of bright pastel COLORCORE sheets. By cutting through this slab of multi-layered sheets a beautiful rainbow of colors is exposed on the inside of the handles and along the exterior borders. For this particular work, Mr. Bennett used eleven of the 72 colors of COLORCORE.

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The universal center-hook filing system has finally come out of the closet.



Information media travels around the office. Of course that's nothing new. Media has always traveled from department to department, from desk to desk. And until recently, that was no problem, because the majority of that media was $8^{1/2}$ "x11", and everyone had standard files.

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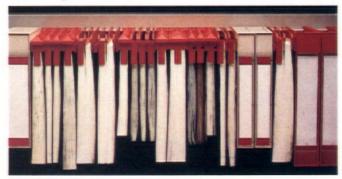
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Wright Line's DOCU-MATE center-hook filing system can be seen at a number of leading furniture manufacturers' exhibits at NEOCON.

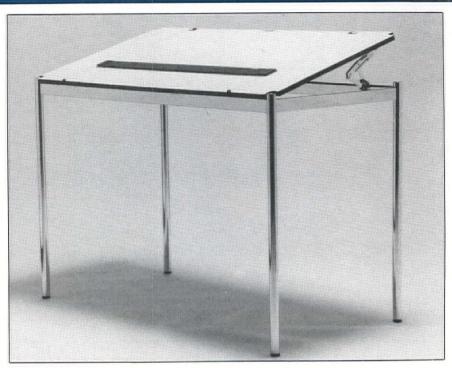
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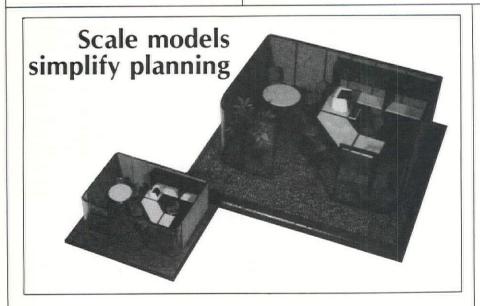
Easy-care chair aids comfort

Plan Hold's #402CH graphic arts chair is upholstered in easy-care, soil- and stain-resistant fabric. Seat and backrest are padded and contoured; chrome footrest travels with the base. **Circle No. 448.**

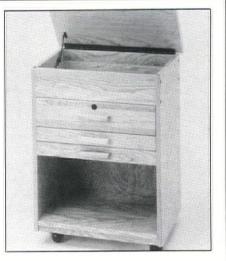


Drafting table tilts to 25-degrees

New drafting table from Haller Systems Inc. features a plastic laminate top which tilts from 0- to 25-degrees. Table is available in desk and standing heights, and in various sizes. **Circle No. 447.**



Professional Presentations has developed furniture and panel planning systems that simplify open-office planning and preliminary presentations. Furniture and architectural details are available hand-finished to specification or unfinished as needed; specific and generic items may be obtained. Models are offered individually or in sets. **Circle No. 449.**



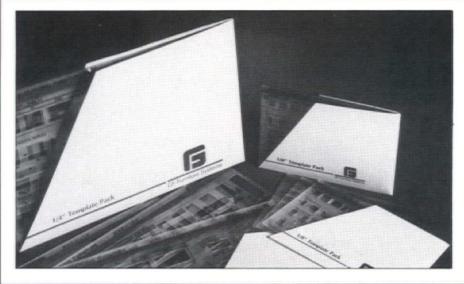
Unit saves space

Mayline's new taboret provides solidoak storage space for drafting tools, hinged top for easy overhead access, and built-in bookshelf. **Circle No. 454.**

Automatic table matches reference desk

Stacor adds an automatic drafting table to the firm's "Coordinate II" furniture series. "L" model features a vinyl-clad, steel board and matching reference desk attachment with plan, tool, and file drawers. A solid-core plastic laminate top is also offered. Product is available in various colors and woodgrain finishes. **Circle No. 455.**





Templates aid in office design

GF Furniture Systems has created two template sets in ¼-in. or ½-in. scales which facilitate use of GF products in office design specifications. Each set contains four plastic laminate templates which represent configurations of GF office furniture. Templates may be obtained in complete sets or individually according to furniture type. Circle No. 453.

Drawing furniture features pin-stripes



A new line of drafting and drawing furniture from Martin Instrument Co. features base legs and support feet with curved edges and pin-stripe accents. A spring-balanced parallelogram permits upward or downward table top adjustment without disturbance of tilt angle. **Circle No. 452.**



Filing system affords efficient space use

Hamilton Industries manufactures Unit-System files, a series of five- and 10drawer flat files, plus two- and threedrawer vertical files. All units interlock and stack to meet a variety of user needs. Ten-drawer flat file also features a "tracing-lifter" device which aids users in accessing papers located within the stacks. **Circle No. 451.**

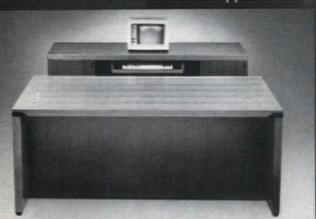
OUR COMPUTER SHOCK ABSORBERS

Don't let the Computer Age ruin your sense of design. Offer your clients our King/ Miranda desk and Confer chair. Connect them to the 20th century without forcing them to suffer computer shock.

ENGINEERING, NOT JUST DECORATIVE DETAIL.

The King /Miranda desk conceals computer connections behind a classic appearance. automobile, comes complete with articulated seat, variable pitch control, lumbar support, and waterfall front. Now executives can lean forward or back, go up or down, and not be stuck in an uncomfortable or stressful position.

Just because your clients have to work with computers, doesn't mean you have to design by the numbers.



Black end panel connecters are really wire management raceways, sliding drawers hide computer keyboards, and the matching case goods have soft urethane door pulls, so executives never run into hard knocks.

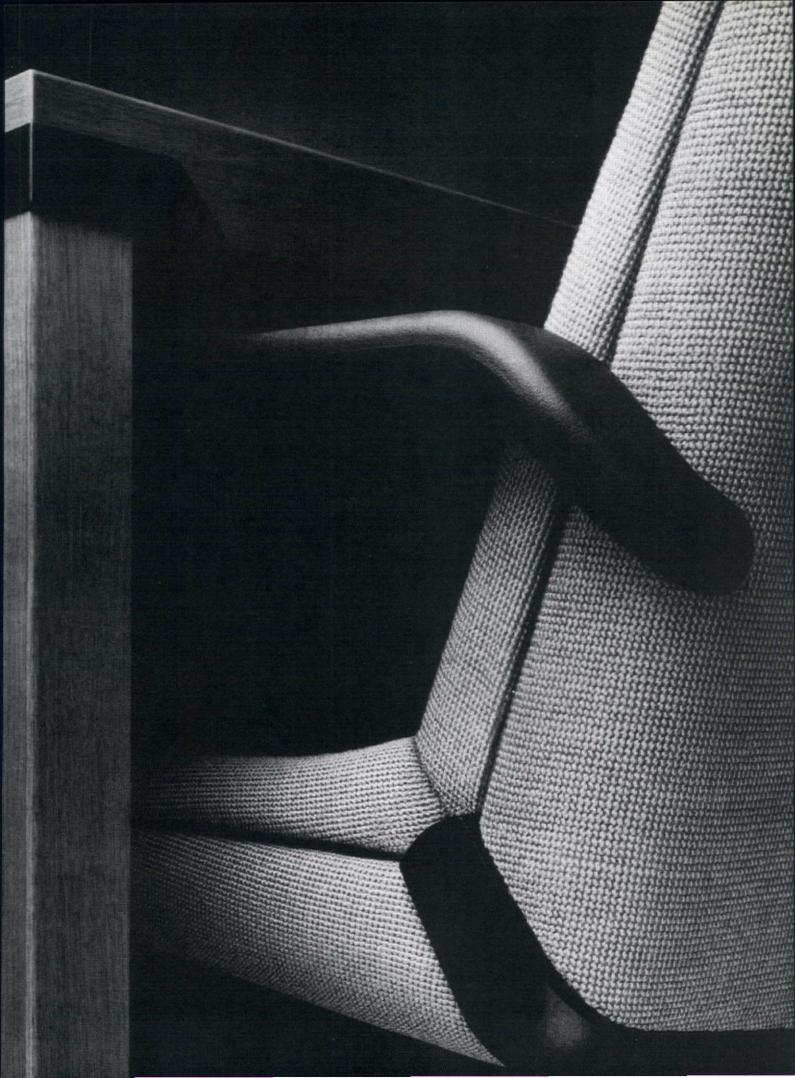
THE SOFT WAY TO WORK WITH HARDWARE. The Confer chair, engineered like a high performance



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Environmental studies in Trevira® for FR. Dimensionally stable, machine washable and dryable (with no need for ironing), fabrics in Trevira for FR meet or conform to the country's strict

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fire codes, with flame resistance that is built into the fiber." What's more, with new technologies, today's FR fabrics rival the beauty and luxury of the finest residential naturals and blends.

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Seats of power in Trevira* for FR. The fabric of exec-utive decision-making. Bold. Solid. Engineered. Stretch. For compound curves. 15 definitive colors for seating, wall panels, office systems. The Universal Collection from Lee Jofa. Flammability analysis: NFPA 701. Call 212/688-0444 or write: Lee Jofa, Inc., Contract Department, D& D Building, 979 Third Ave., New York, NY 10022.

Survey the landscape in Trevira' for FR. Cover a wall. Pad a panel. Treat a room or a total installation.

From a simple work station to a complex environment, there's one perfect fabric in Pyro Palette from DesignTex. In 21 color ways. Flammability analysis: ASTM E-84 (Tunnel Test), NFPA 701, Boston Fire Code Art. 11, UL Test #214, NY/NJ Port Authority FTMS 191-5903.

For more information: DesignTex Fabrics, Inc. 56-08 37th Avenue, Woodside, NY 11377 212/335-9000.



patterns. The Sunshine Sheers Collection from Duralee. 15 soft, moody colors. Flammability analysis: NFPA 701.

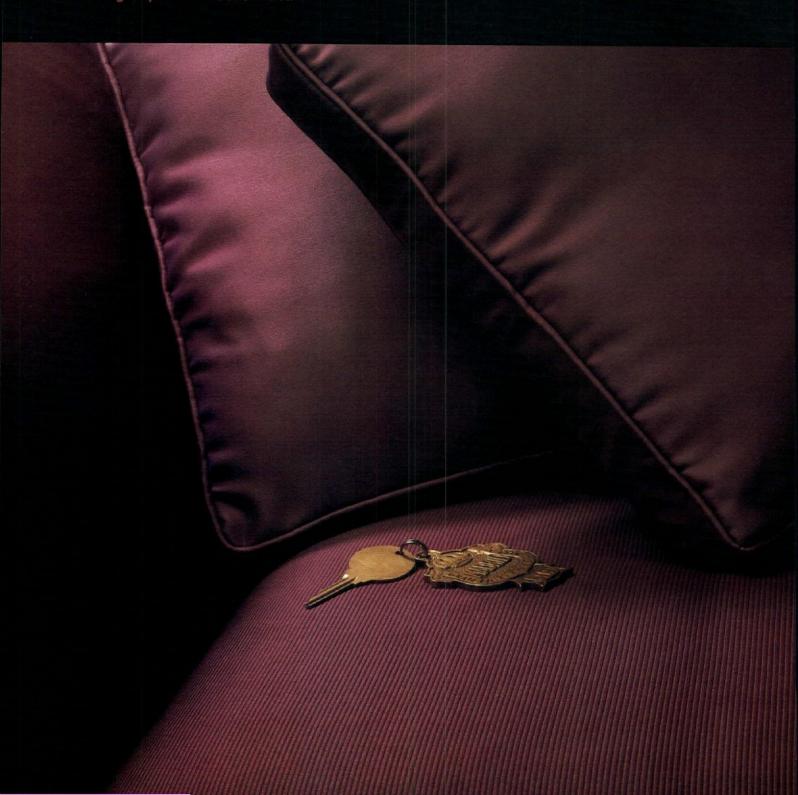
Sheer artistry in Trevira' for FR. Stippling the light in the finest, gauziest patterns. The Sunshine Sheers Collection from Duralee. 15 soft, moody colors. Flammability analysis: Used Call or write: Duralee Fabrics, Ltd., 1775 Fifth Avenue, Bayshore, NY 11706 516/273-8800. Showrooms: Merchan-dise Mart in Chicago, D& D Building in NY.



The stuff that dreams are made of in Trevira" for FR. Luxury upholstery fabrics designed to last. Satiny to the touch. Smooth. Elegant. For rich looking draperies.

Sensuous bedspreads. Exquisitely soft sofas and chairs. In 50 color-ations of Ribtone or Saturn from Edgar. Flammability analysis: NFPA 701, Boston Fire Code Art. 11.

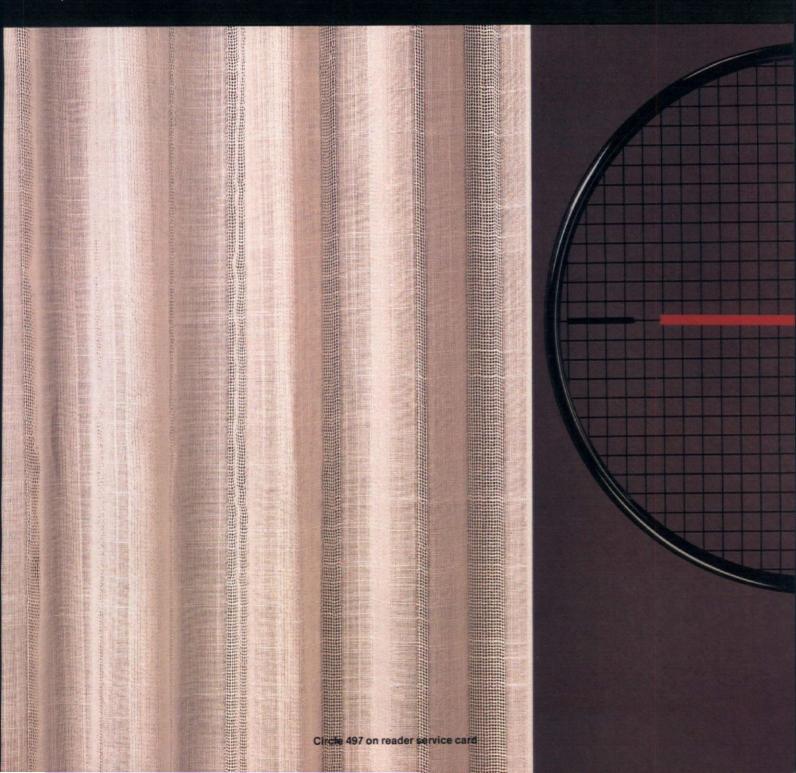
For further infor-mation, call or write: Edgar Fabrics, Inc. New York Showroom, 295 Fifth Avenue, New York, NY 10016 212/686-2952.





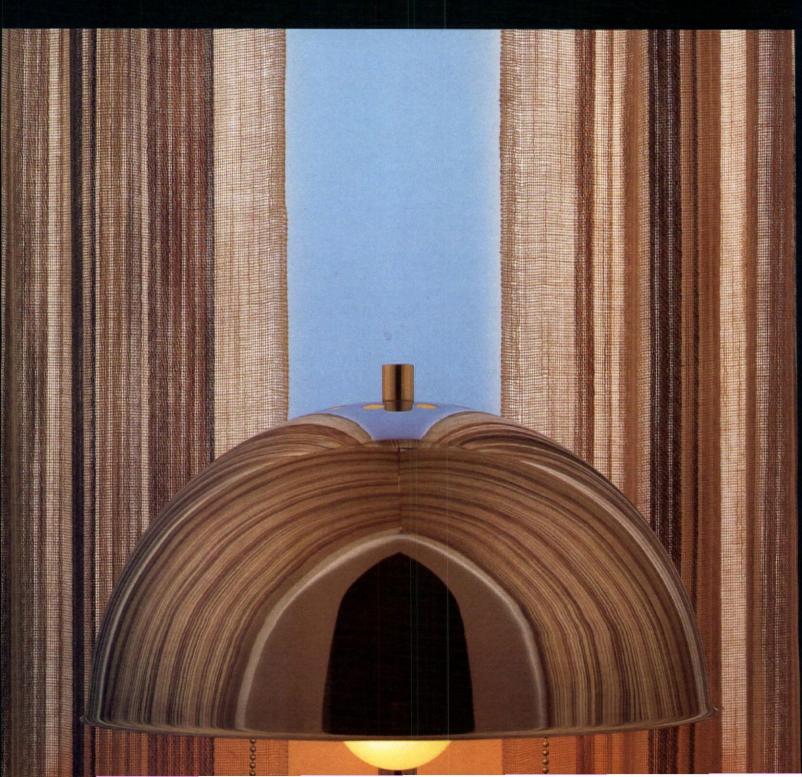
The light touch in Trevira' for FR. Contract window treatments with a fine residential quality. Sheers with the look of linen. Woven-in stripes like the lightest casements. Honan in a range of pastels. Batistes. Slubs. Polished linings. Print cloths. Fox Wells is lighting the way. Flammability analysis: NFPA 701.

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Photography: Michael Pruzan / Design: Liebert Studios



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PRODUCT SHOWROOM

Elegant, neutral environment unifies eclectic furnishings



A facade of black tile and glass plus a gray interior accented by richly colored fabrics comprise an elegant environment for Kimball and Artec in their first Northwest showroom. Intended as a resource center for area specifiers and home base to regional sales and marketing staff, the showroom unifies a wide range of furniture styles in a neutral, sophisticated design scheme that welcomes visitors.

Located in 6,700 sq. ft. in the recently completed addition to the Design Center Northwest, Seattle, the showroom houses a broad selection of traditional and contemporary Kimball casegoods and seating, plus computersupport furnishings. Artec product displays encompass OFS and MFS office furniture systems and a range of Pantera seating models.

Given the eclectic furniture design range, space planning firm Emick-Howard Associates' sophisticated, yet neutral, gray background is an appropriate first step to highlighting a range of product styles without confusing visitors. This subtle backdrop paves the way for a grid of incandescent spots and floods plus upholstery and panel fabrics in rich shades of red, blue, green, and tan which draw the eye to products.

Because the showroom is adjacent to a sunlighted atrium, designers selected a



A baby grand piano bearing the "Kimball" name (top) makes a subliminal statement about the manufacturer's furniture quality in the firm's new Northwest showroom. The facade features black tile and glass (above) to capitalize on available light.

glazed facade that permits the space to capitalize on available light. Columns of 2- by 2-in. matte black tiles flank the ziggurat-shaped, double-glass doorway, and are matched by paver tiles forming a 4-ft. decorative floor band.

Eye-catching, yet innocuous, is a centrally located baby grand piano bearing Kimball's name.

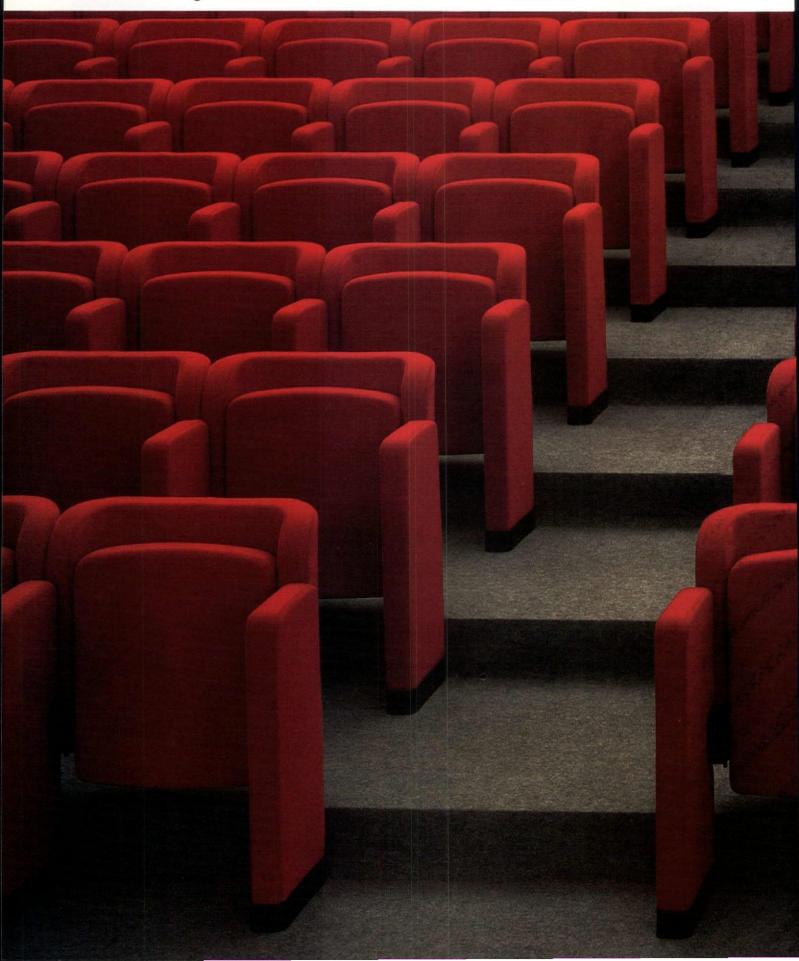


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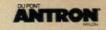
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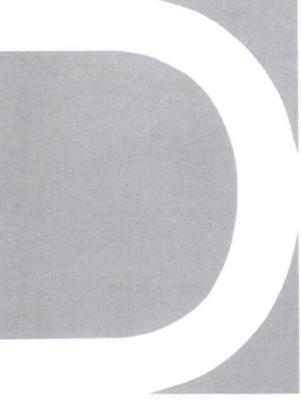
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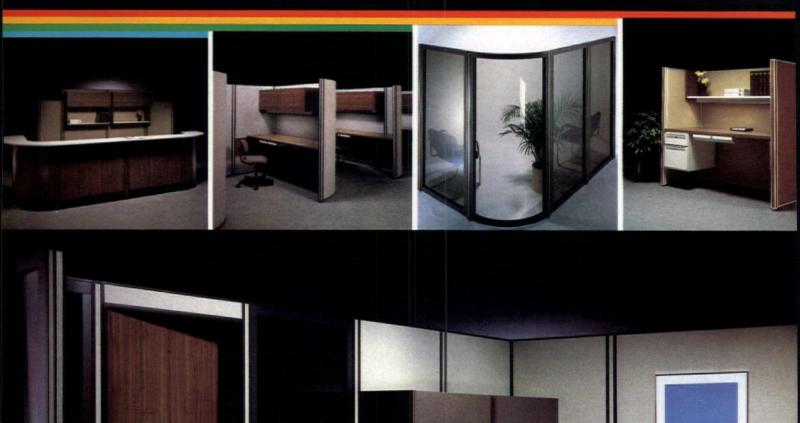




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PRODUCT SHOWROOM



Working showroom markets products, serves staff

Haworth's Denver showroom addresses dual requirements for a regional staff headquarters and an area resource center. Comprising panels and components from the firm's UniGroup open plan system and its UniTek computersupport furnishings line, the showroom offers specifiers a look at Haworth products in-use, while treating employees to an exemplary environment fitted with efficient space configurations and pleasing colors.

Dave Meeter, Haworth design staff chief, collaborated with staff planner Yvonee Myette and created a diagonal layout within a 7,386-sq.-ft. groundfloor office space. This layout adds interest to the rectilinear facility, and accommodates the wide range of workstation configurations displayed in the showroom.

Designers then selected blue-green and violet hues to accent the showroom's primarily neutral palette. Color combinations lend interiors a clean look that is in sync with its aluminum and glass host structure.

Highlighted in the showroom are the firm's extensive power management features. For example, workstations are supported by Haworth's TriCircuit ERA-1 powered panels, while illumination is supplied by systems-integrated task and indirect ambient lighting. Also showcased is the firm's SystemSeating collection, which is given exposure through a gallery treatment near the showroom's entryway.

by Coral of Chicago Woven of 100% Daeron® Polyester

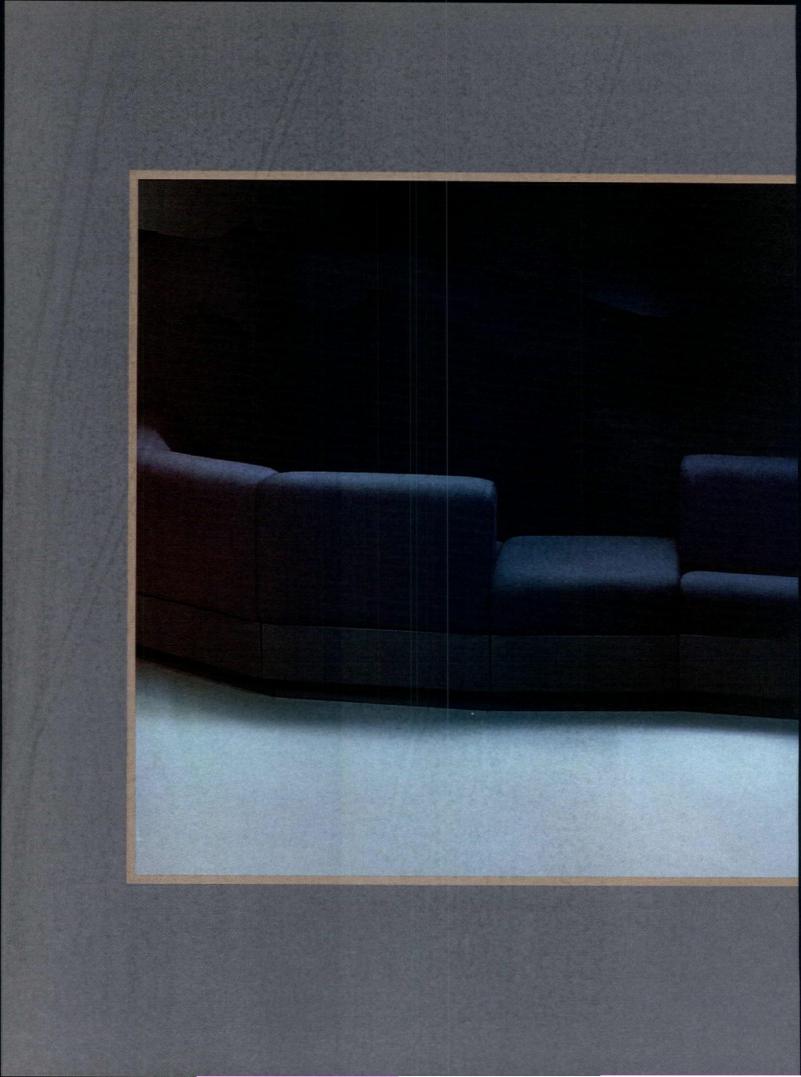
Wallcovering: Zanzibar Amethyst Bedspread: Zanzibar Amethyst Curtains: Kaleidoscope Amethyst Pillows: Coloratura Silver, Kaleidoscope Rosedust Detail: Kaleidoscope Amethyst The natural look of raw silk is created by styling of DuPont Ondule yarns. The luxurious texture and luscious array of colors combine to create the most elegant fabric available for the contract market. These Coral fabrics are 100% washable and inherently flame retardant.

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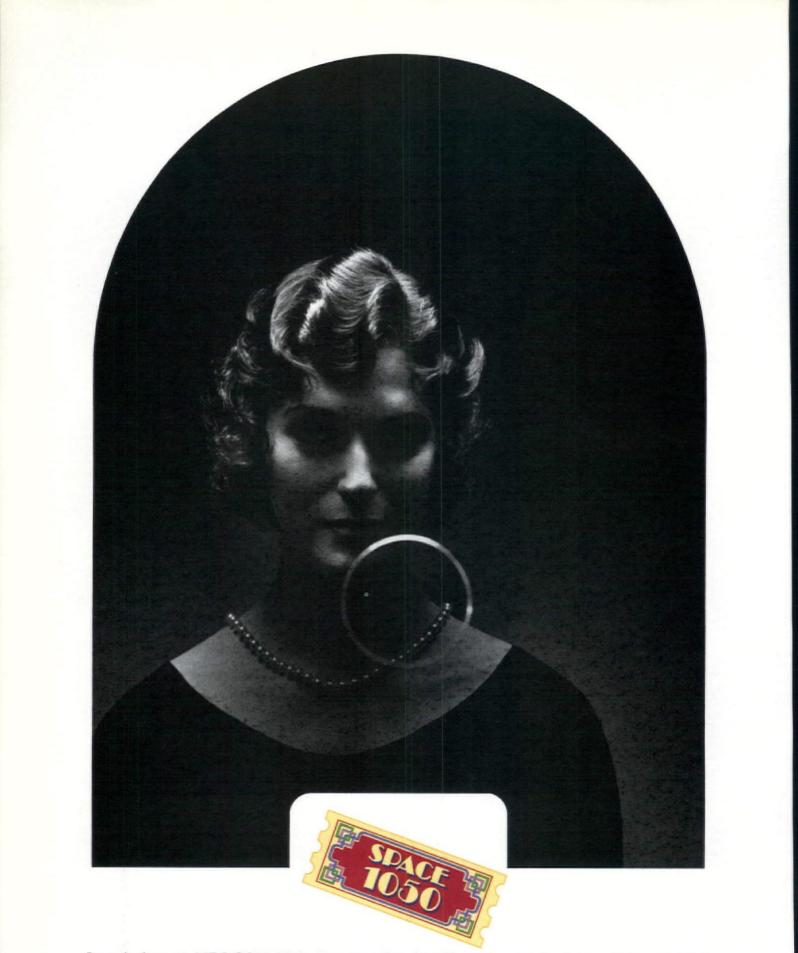


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Raf System, a well thought out response to the needs of public seating. Covers are removable, replaceable. Bases offered in 16 colors to coordinate with upholstery. Ganger clip is easy to use. Units form curved or straight row seating-even sofas. A 10" high base protects upholstery.
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Design by William B. Raftery.



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The Office Enigma Countless dollars are spent on electronic sizzle and snap; hi-tech binarys and bytes. But who thinks about the poor soul who spends a full day processing all that input and output sitting on a flat piece of foam-covered plywood that was designed ages before the micro-chip.

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The Conversation.

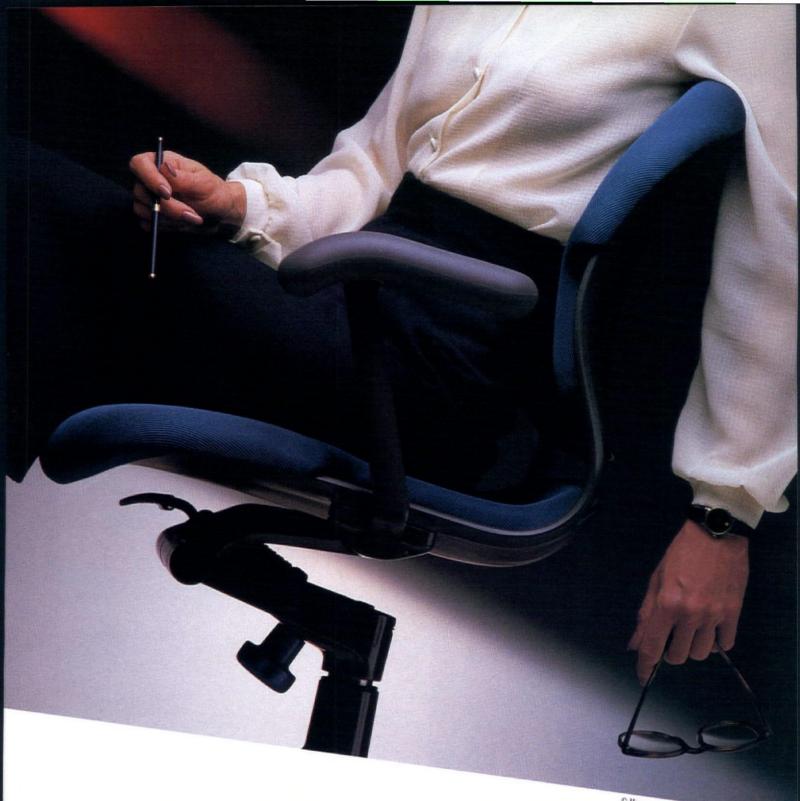
It puts to rest every other awkward—if not altogether uncomfortable—dialog.

An open, H-shaped design allows the Equa chair to breathe, as it responds to every nuance of your body language. There are only two adjustments, for height and tilt tension. Then, with your feet <u>flat</u> on the floor, you can lean back seemingly forever without an argument.

For your sake, as well as ours, take the time to meet an Equa chair. After the briefest of introductions, you will have found a friend.



Introducing the Equa Chair



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Charbonnier

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PRODUCT SHOWCASE



European office furniture blends comfort & productivity with pure, uncluttered design concept

Swedeline is currently distributing two lines of Swedish office furniture which blend European standards for worker comfort and productivity with the pure design usually associated with Scandinavian designers.

Designed for flexibility by manufacturers Tua and Edsby, the fully functional interlocking, modular workstations can stand alone or can be linked together to permit a variety of arrangements and configurations. Workstation recesses are created for keyboards and terminals; shelving fulfills the varied demands of books, visual aids, and writing tables.

Most of the furniture is constructed of birch and beech—stained or steamed—and light-lacquered woods.

Heights of pieces are varied to allow for interest and unity in composition. Circle No. 314.

Lazarus has some smashing new fabrics.

Lazarus' new Upper Echelon Collection of upholstery fabrics is not only exciting, it's a breakthrough!

First of all, there's nothing like it on the market. It's made of 100% Nylon with a Teflon finish for unquestionable durability. But it looks and feels so much like wool or a wool blend, you won't believe it. And that's only part of the story.

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Plus, the choice of 42 striking color and design combinations gives you the opportunity to flex and expand your imagination in countless new directions.

If that's not enough, the Upper Echelon Collection is priced as attractively as it looks. With all that going for it, no wonder the Upper Echelon is a smash hit with styleconscious designers everywhere.



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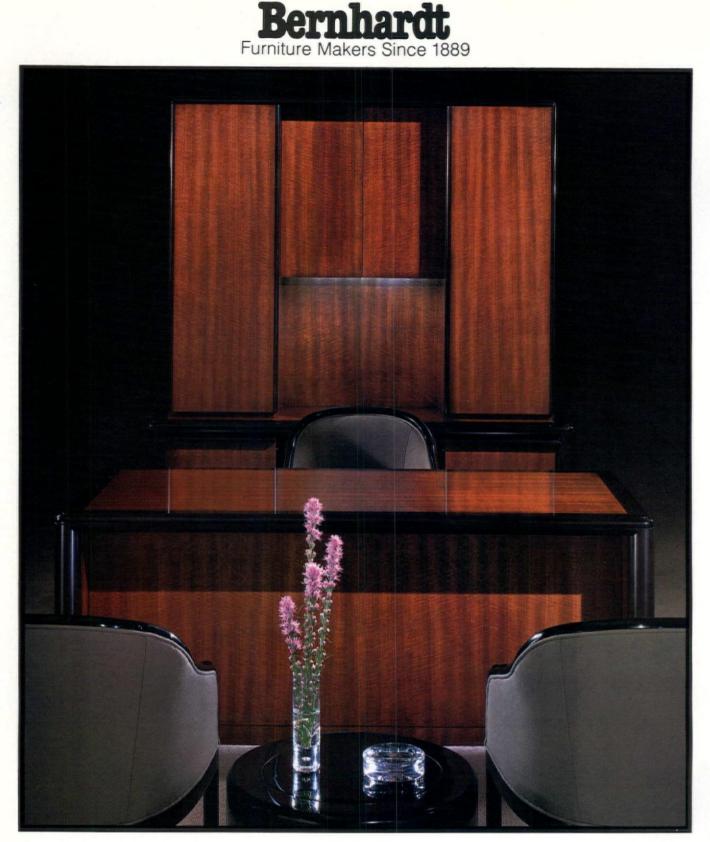
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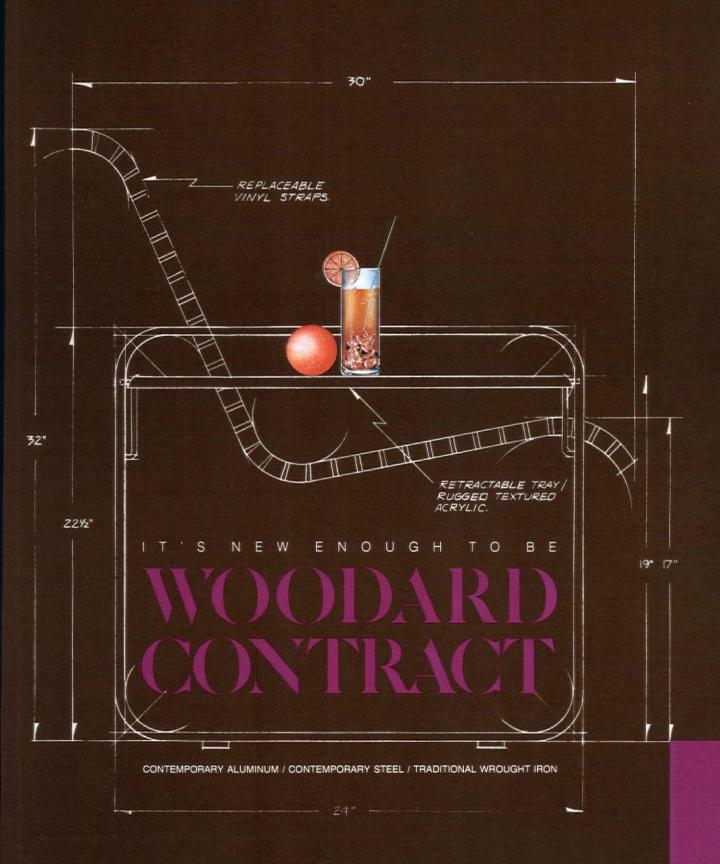
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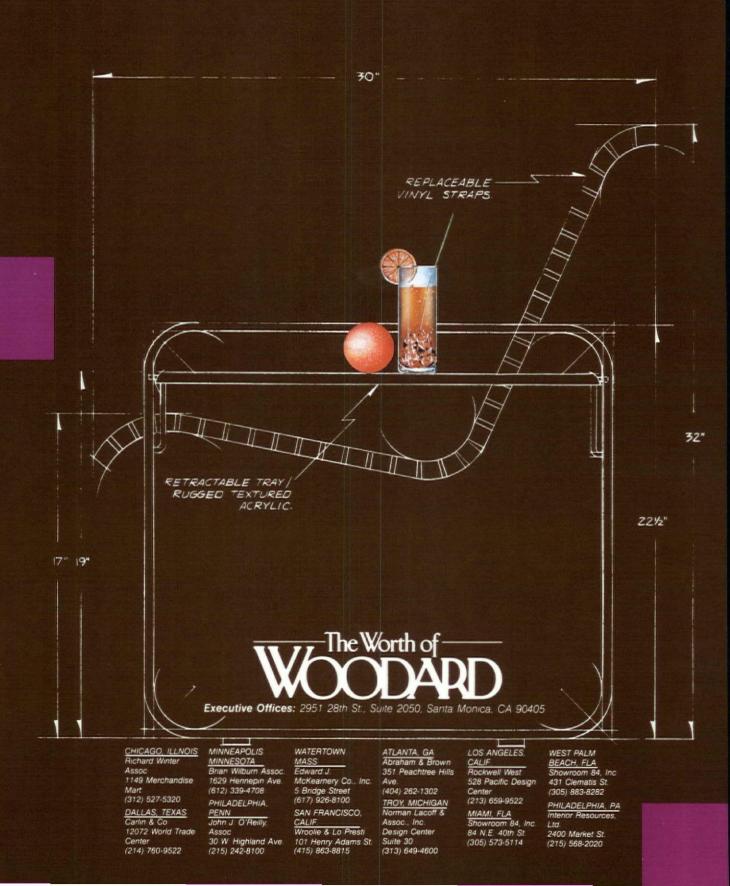


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Specify Zeftron 500 Nylon Not just the right color, the right carpet.

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One number to put over 40 carpet mills within easy reach.

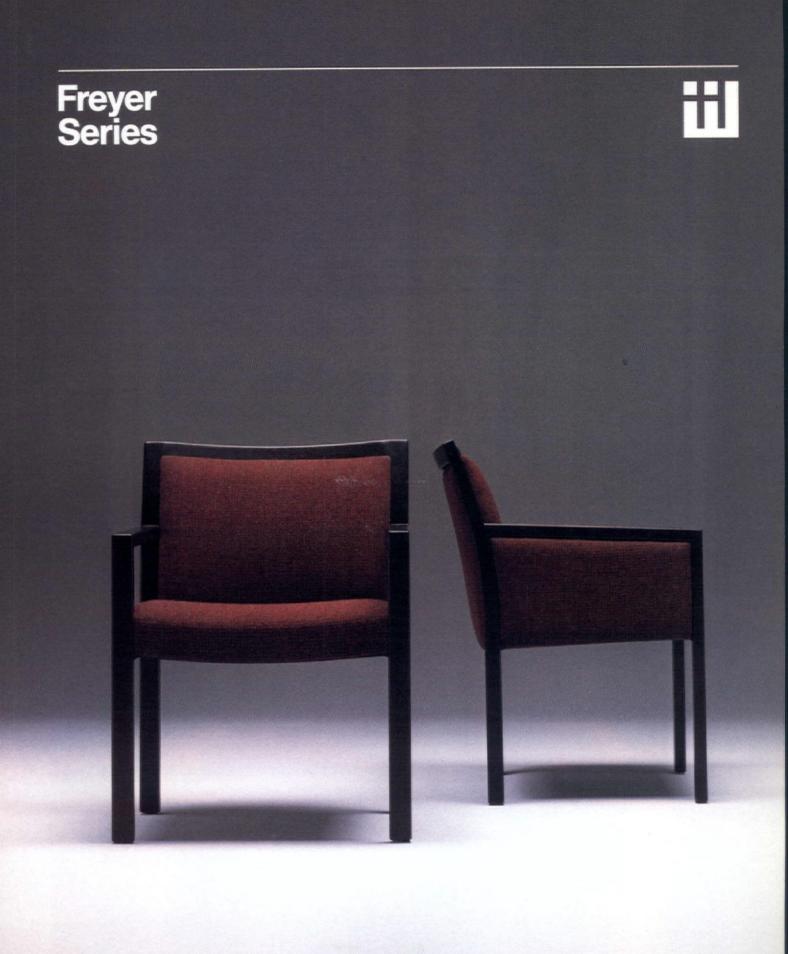
Dial (804) 887-6573, get the name of the Badische consultant nearest you and then see how easy carpet selection can be. You will receive the Badische Contract Carpet Guide which illustrates carpets, by traffic classification, from over 40 mills; help in finding the carpet engineered for your specific needs; help in making up carpet samples; help in writing up your carpet specification; and yarn pom chains for color selection. All for free.

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Badische Not just the right color, the right carpet.



PRODUCT SHOWCASE



Office seating design features fan-like ribbed back & pneumatic height-control

Domore Corporation's "Barto" chair is a new design in office seating featuring a fan-like ribbed back and gas cylinder for pneumatic height-control.

An executive high-back version is offered with arms and ratio-tilt control for the back and seat; a low-back manager's version is available with or without arms. The operator's chair features pneumatic back-angle control. All frames are constructed of steel tubing. Flexible webbing in the back gives the chair its fan-like design. Bases are coated aluminum; arms are molded plastic over aluminum.

The "Barto" chair is offered in a choice of three finishes including black, burgundy, and deep green. Upholstery is offered in a variety of fabrics and leathers. Circle No. 316.



CONTRACT/May 1984

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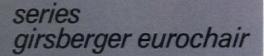
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Design: F. Makiol, Girsberger-Team

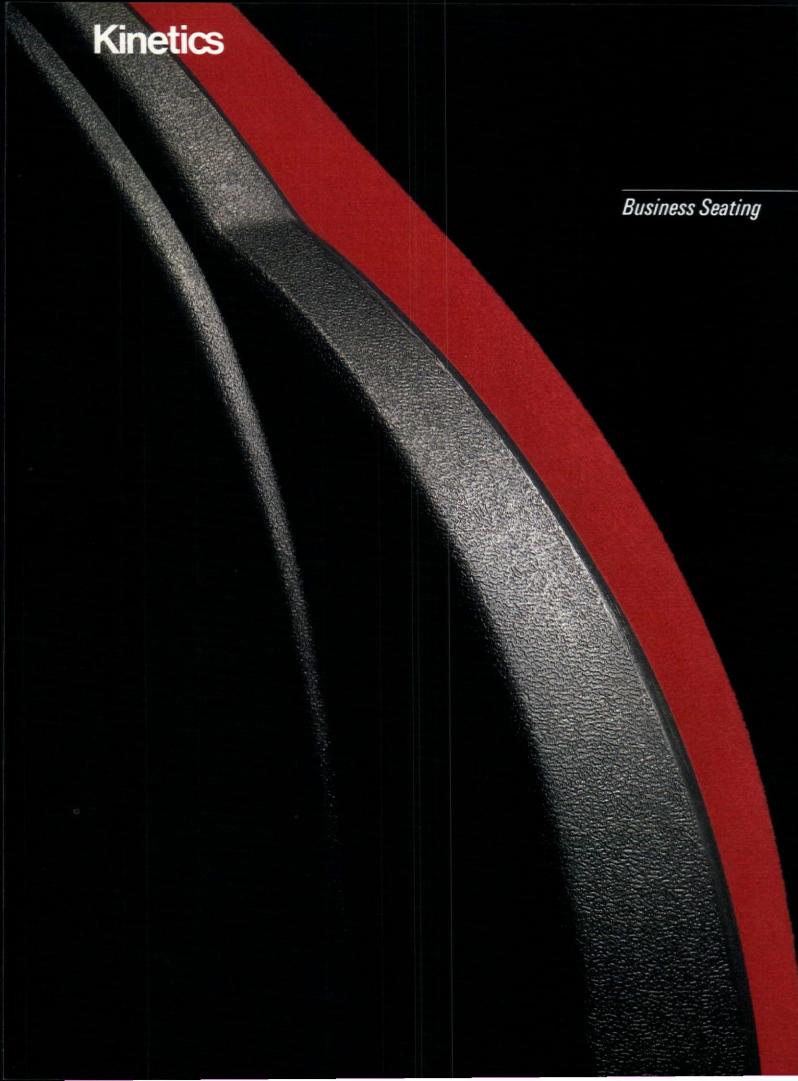
Girsberger Industries, Inc. Office Seating P.O. Box 1990 Smithfield, North Carolina 27577 (919) 934-0545

Chicago Showroom: Merchandise Mart 8th floor, Suite 845 Chicago, Illinois 60654 (312) 822-0678

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Denver, Colorado (303) 388-5272 Maitland, Florida (305) 671-0899 San Francisco, California (415) 864-3801 New York, New York (212) 759-6335 Cincinnati, Ohio (513) 241-1729 Salt Lake City, Utah (801) 583-8668 Los Angeles, Califorina (213) 273-5891 Lutherville, Maryland (301) 252-8082 St. Louis, Missouri (314) 231-1998 Portland, Oregon (503) 227-0078

girsberger



Maybe it does take your breath away. But look what it gives you in return.



The structure, for instance: not metal but space-age polymers, the materials you now find in racing car engines and motorcycle wheels. Each component emerges complete, so there's no external finish to scuff away with time. And because all parts are designed precisely for each other, everything snaps together. No rivets or fasteners. Upholstery pops into place, and a new gas cylinder can be installed in minutes. Kinetics simplicity carries through to the choice of models. There are four - arms or armless, with low or high back - and they'll cover a project, from steno pool to Executive Suite.
Because this technology produces such affordable seating, every person in every job can now experience the boost in productivity that a first rate chair encourages. For Kinetics Business Seating doesn't merely adjust for user comfort; its controls are so thoughtfully positioned and so easy to work that the moves become reflex actions. Compare this to all the seating out there whose controls are set just once, then gather dust. Models are now on display in every major city in North America. For the address nearest you, give us a call.

Kinetics Furniture Neocon XVI 110 Carrier Drive Rexdale, Ontario Canada M9W 5R1 (416) 675-4300 Telex: 069-89621

Suite 1048

Designed for Kinetics by Paolo Favaretto, Merchandise Mart worldwide patents pending



The modern athlete has learned that improvements in equipment, training and techniques continue to expand the limits of human performance.

Westinghouse has learned that the same principle works in the office. So, like the athlete who controls the length of his stride with the aid of sophisticated equipment, Westinghouse Furniture Systems products allow you to control the elements in your office that affect human performance.

This year, at NEOCON, you can discover the leading edge of office design and technology when we introduce unique and innovative ways to control the office environment.

NEW LIGHTING SYSTEM. Westinghouse has developed an energy-efficient, integrated, task, ambient, and HID lighting system. Features include a patented lens that cuts out veiling reflections while providing a more even distribution of light.

NEW ELECTRICAL SYSTEM. The new Westinghouse panel electrification system provides expanded capability to support and protect the integration of sophisticated electronic office equipment.

NEW CADD SYSTEM. Westinghouse has packaged productive design support capabilities in a state-of-the-art, stand-alone work station.

These new elements—along with significant enhancements to our panel system, ergonomic work station and more—can Westinghouse Fumiture Systems

measurably increase office productivity.

See the full range of Westinghouse productivity solutions at NEOCON and see how our system can keep you running ahead of the competition.

For more information call 800-445-5045.



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Westinghouse: Expanding the limits of human performance.

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PERSPECTIVE '84 CARPET Attend our seminar on "Designing the Health Care Environment" Joinfly sponsored with Allied Fibers at NEOCON XVI Toesday thru Thursday 10:00 am & 4:00 pm, Friday 10:00 am Collins & Alkman Showroom 10-135

Collins & Aikman makes it so easy to get what you want. Quadrant Modular Tex-Tiles.[®] Plus our Custom Color Kit.

Now if you can't find the color you want from our 15 in-stock colors for Quadrant modular Tex-Tiles[®] [°] and coordinating Powerbond[®] HEF 700 6' cushion back roll goods, simply twist your own yarn from the 40 yarn dyed base colors in the box, fill out the enclosed card, and send it in. We'll send a handtufted color sample right back for your approval.

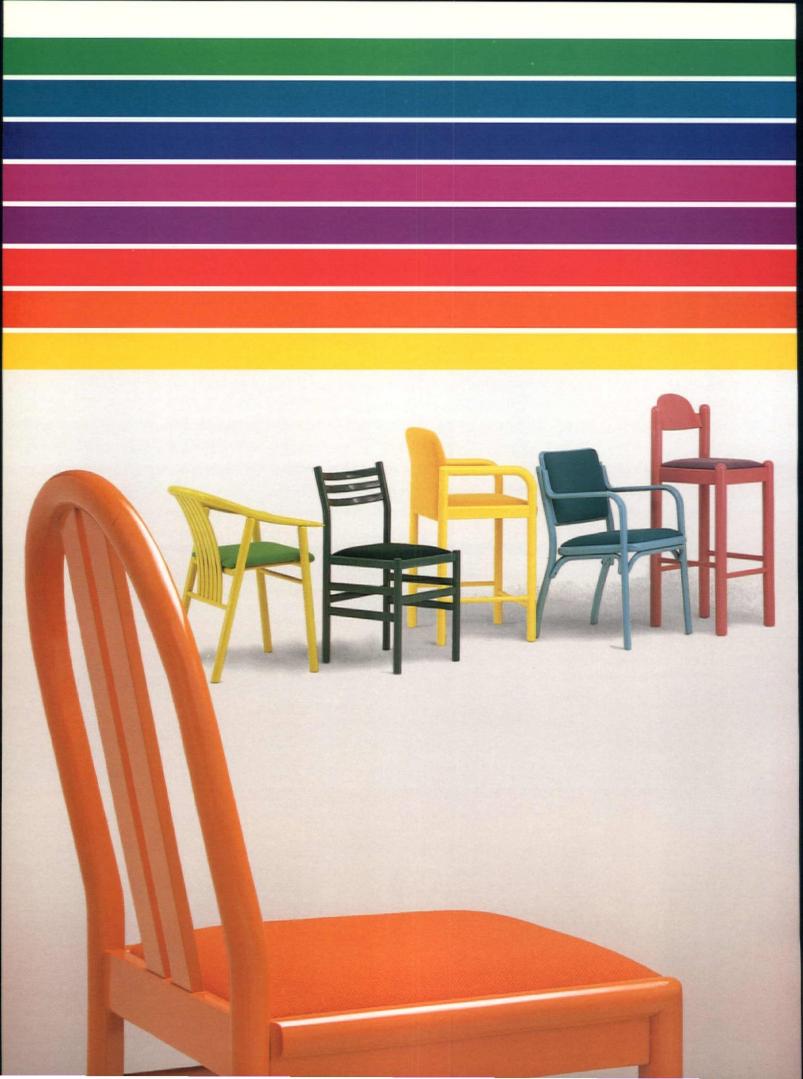
And it's all made from Allied's anti-static, anti-microbial, soil-release, soil-hiding Anso® IV nylon so the colors stay as fresh as the day you picked them.

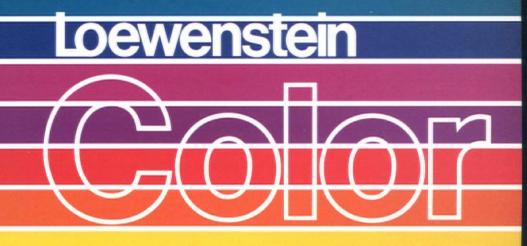
Another breakthrough in modular flooring from the people who know it best!



Circle 113 on reader service card

18





Because the best of chairs should get the best of colors.

And not just that. It should also have the best of finishes. Because let's face it—the only way to stay the best is to constantly get better. Which is why we are proudly introducing our new Vibracolor™ process.

Available in a remarkable spectrum of colors (both stock and custom), Vibracolor™ truly adds an entirely new dimension to Loewenstein's fine collection of contemporary wood and steel seating designs.

A unique polyurethane finish, Vibracolor™ provides our chairs with an extremely attractive and enduring luster, while remaining practically impervious to the effects of most industrial cleaning fluids. This makes it ideal for any of your indoor seating areas.

Best of all, Vibracolor™ reflects the durability and quality craftsmanship that Loewenstein has become noted for.

For more information about our new Vibracolor™ process, call or write the Loewenstein representative in your area.

Loewenstein

Loewenstein, Inc. Post Office Box 22029, Fort Lauderdale, Florida 33335, (305) 525-8453. Chicago Showroom: Merchandise Mart Space Number 1098, (312) 644-7240. Sales Representatives: Scottsdale, Arizona: George Humrich & Associates, (802) 996-6146. Los Angeles, California: The Scheftey Group, (213) 386-7991. San Francisco, California: Gerton/Koehler, Inc., (415) 621-3400. Denver, Colorado: Charles J. Eisen, Inc., (303) 388-0953. Miami, Florida: Joseph Schmidt Company, (305) 573-0686. Atlanta, Georgia: Howard M. Shore & Associates, (404) 351-2226, (800) 241-7075. Boston, Massachusetts: Lansky-Zagoren Associates, (617) 451-0452. Hartford, Connecticu: Lansky-Zagoren Associates, (203) 244-2897. Missouri: Contract Representatives, Inc., (A12) 338-6711. New York, New York: Joel Norman, Inc., (212) 751-9330. Rochester, New York: Griffin and Van Nostrand, (716) 458-9586. Cleveland, Ohio: Davis & Associates, (216) 333-9665. Langhorne, Pennsylvania: Art Abramsonn & Associates, (215) 757-7615. Portland, Oregon: William Gosser, (503) 222-6594. Texas: Van Sant-Henderson, Inc., Dallas (214) 747-4376, Houston (713) 522-8282.

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GEO WALL

An interior building material that resembles granite, yet with pragmatic attributes. The material is a synthetic veneer that weighs less than stone and is far more durable. The Geo Wall, available by the square foot, is a system of removable, interlocking panels on a wood substructure. Panels are offered in a selection of patterns that duplicate masonry techniques, with chamfered edges and channels as consistent detailing. The Geo wall-a true innovation in the fields of architecture and design.

Cy Mann Designs 10.

Full-Color, 200-Page Catalog with Specifications-\$25.00 **DECORATION & DESIGN BUILDING** 979 THIRD AVENUE (at 58th St.) NEW YORK CITY 10022 • 212-758-6830 CHICAGO · DALLAS · DETROIT · HOUSTON · LOS ANGELES · MIAMI · SAN FRANCISCO · WASHINGTON, D.C.

PEOPLE/NEWS

The design firm of Neville Lewis Associates has made these three New York appointments: Robert M. Woertendyke, senior associate; John P. Hill, associate; and Stephen Yavrouian, associate.

Elizabeth Herbst has joined Badische Corp. as contract carpet consultant, mid-Atlantic region. She replaces Sharon Mohney who was appointed merchandising services administrator for the company.



Limberg



Douglas B. Limberg (shown) has been named director, marketing communications, GF Furniture Systems. Gregory Naples was named director of sales, southern U.S., and director of international marketing.

Charles Pollock is designing a table series with his associate. William Jaremko, for Vecta Contract, Vecta anticipates introduction of the Pollock table at Neocon '85 or earlier.

Jan Edwards was appointed marketing manager, architectural and interior design markets, Accuride.™ Her new responsibilities include development, product planning, and promotion.

Heather H. Cundiff (shown) has joined Gresham, Smith, and Partners as national director, marketing and business development.

Robert A. Jones has been named vice president, interior design, O'Brien/Atkins Associates.

Hugh Ratcliff has joined the knits division of Collins & Aikman as vice president of marketing, home furnishings, according to a company announcement.

Joliene Hutto Price (shown) has been named director of public relations, Atlanta Market Center.

Brown Jordan has promoted Edward J. Miller to vice president, sales and marketing. Miller formerly served as director, sales and marketing.

Boris Kroll Fabrics has appointed Thomas Hamilton to the newly created position of vice president/ director, marketing and sales.

Kent H. Price has been named executive vice president, Samsonite Furniture. Lawrence W. McIsaac was named vice president of finance.

Roger E. Hayes (shown) was appointed executive director, Houston Design Center.







Because the best of Loewenstein is also the best of Oggo.

Vibracolor[™] is now available on the 1984 Oggo Collection.

Loewenstein's Vibracolor™, the unique, new polyurethane finish of vibrant colors popping off the previous page, is now available for use on the 1984 Oggo Collection. Because we at the Oggo Corporation feel that the best of traditional chairs should get the best of colors.

For more information on this new Vibracolor™ process, just send in the coupon below.

| I am interested in information | the Vibracolor process. Please | e send me more |
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Instant Gratification

100

Meet the TimeSavers from Charleston.

Charleston Carpets is more than just a custom house. Thanks to our comprehensive stocking line of contract carpet—the TimeSavers—you can get the job done easier and *faster* than ever before... and save money as well.

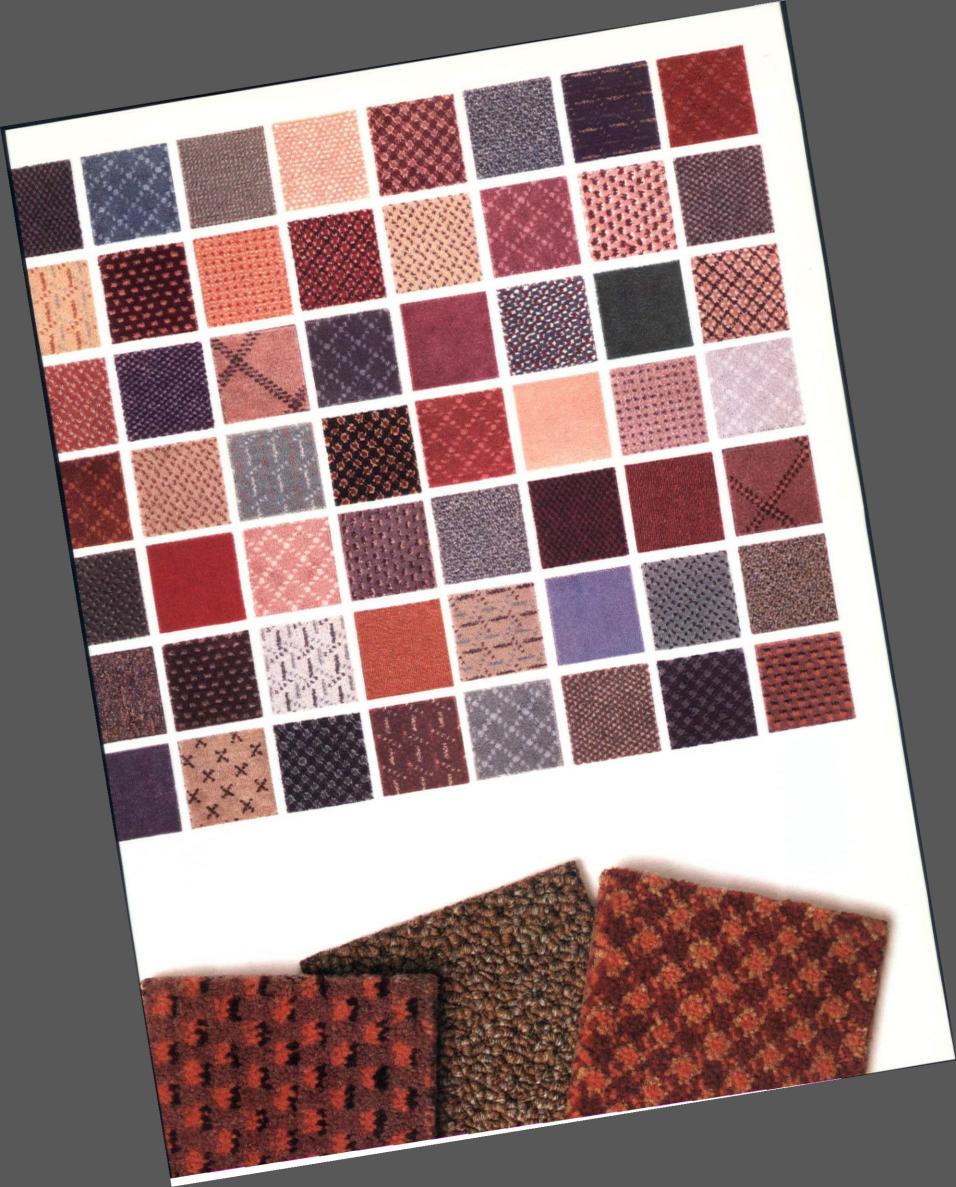
Charleston offers you hundreds of colors and an array of designs in stock—ready to be shipped on a moment's notice. All without sacrificing the magic that sets your specifications apart from every other.

Whether it's custom or off the shelf, no matter what the need—health care, general office, hospitality, institutional— Charleston has carpets specifically engineered for lasting beauty and durability.

Charleston Carpets—designed to make life a little easier for you and your clients.



Division of Wellco Carpet Corporation, Box 364, Calhoun, GA 30701



PEOPLE/NEWS



Bennici



Michael

Raymond Bennici (shown) was appointed director, national sales, Casa Bella. Aldo Di Francesco was named director, international sales.

Joe Winston has resigned from his position of executive vice president. Wendell Fabrics Corp., to establish a furniture consulting business.

"Music for the Eyes," a new 18minute documentary film, focuses on James Rosati's creation of Ode IV, a contemporary-style sculpture which was recently installed in Steelcase's new corporate headquarters, Grand Rapids, Mich.

Martin Michael (shown) was appointed to the new post of vice president, marketing, Chromcraft. He has been with the firm 17 years.

Hans den Broeder was appointed by Brunschwig & Fils to the position of manager, New York showroom. He previously served with the firm as contract sales representative.

Eddie W. Klune was promoted to the position of assistant manager at the Chicago regional office of Armstrong World Industries' architectural ceiling systems division.

Paul L. Veeder II was named senior vice president, Rogers, Burgun, Shahine, & Deschler Inc. Larry W. Fink, AIA, was promoted to the position of senior vice president, marketing and business development.

The International Facility Management Association has appointed Melvin R. Schlitt as its full-time executive director.

Victoria Clements Lane (shown) was appointed salesperson. Southeast Wholesale Furniture Company.

Alliance Textiles has appointed Roger M. Green to develop the North American market for the firm's upholstery fabrics.

James L. Benson will serve as president, Designers Ltd. Carpets and Rugs, a division of Tuftex Carpet Mills.

Bruce D. Blake joined the corporate staff of Mueller Furniture Corporation as director, product engineering.

Davis Furniture Industries appointed Lee Averett (shown) to represent the firm's government division. Bill Broere was appointed sales director.











Ramona... contemporary from any point of view

This contemporary design from AGI Industries is well suited for use in open areas. The profile of the arms and back are subtlely contoured by accent ribbing. The sleek styling of wraparound cushions gives Ramona a pleasing appearance from any point of view.*

Ramona is available in matching sofa, loveseat or chair. Also choose from AGI's collection of fabrics and leathers to match any decor.

*back view shown below



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Tropitone. The perfect match for all resorts.

The finest country clubs, resorts, and hotels all have one thing in common. They choose Tropitone outdoor furniture. Because it lasts. And continues looking as good as the day it was purchased. Which is the reason Tropitone turns up in such prestigious locations as Del Coronado Hotel, Disney World, and Caneel Bay.

Tropitone. It's the perfect match for all resorts. Everywhere.

Write for our free catalog today. Your files may be obsolete without it. Tropitone Furniture Company, P.O. Box 3197, Sarasota, FL 33578; 5 Marconi, Irvine, CA 92714



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Fabric in more hues. Curved panels that have views. Things that organize. Work surfaces that rise. Keyboands that articulate. We've made all these changes because our commitment to the industry is still the same: To keep pace with the changing needs of Circuits now in triplicate. the office environment. Higherpanels than before. See what's new from Rosemount! Visit Suite 839, Merchandise Mart during NEOCON. Kosemount Office Systems, Inc A subsidiary of Emerson Electric Airlake Industrial Park Lakeville, MN 55044-8003 (612) 469-4416 Or call toll-free: 1-800-328-6446

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WHICH WILL EXPLORE THE PROCESSES INVOLVED IN CREATING TODAY'S CORPORATE ENVIRONMENTS

FEATURING MICHAEL BRILL, PRESIDENT OF BOSTI (THE BUFFALO ORGANIZATION FOR SOCIAL AND TECHNOLOGICAL INNOVATION), WHO WILL DISCUSS HOW THE QUALITY OF OFFICE DESIGN CAN MAXIMIZE THE CORPORATE INVESTMENT BY IMPROVING JOB SATISFACTION AND PERFORMANCE

> AT NEOCON, JUNE 13TH, 1984, 4:15 P.M. SPACE 1035, 10TH FLOOR, MERCHANDISE MART, CHICAGO. ENTRANCE BY INVITATION ONLY. WRITE ON YOUR CORPORATE LETTERHEAD FOR MORE DETAILS.

> > AN EDUCATIONAL SEMINAR SPONSORED BY

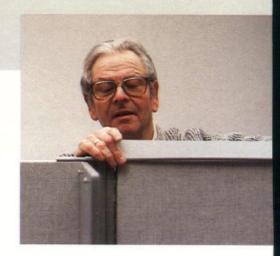


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Neo7 workstations may be functionally tailored for any office task.





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Steelcase has dealers everywhere. So has Domore.

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Westinghouse has a most adaptable system. So has Domore.

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So why use Domore? Why not?

Domore Corporation 2400 Sterling Avenue Post Office Box 1289 Elkhart, Indiana 46515 Tel. (219) 293-0621

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PEOPLE/NEWS

Kirk White was retained to design a new collection of upholstery furniture for Lee Jofa Furniture. White's first designs are scheduled for a Fall introduction.

Thomas E. Hardenbergh has been appointed managing director, CBT/Interiors,

Eileen Johnson (shown) was named special events director of the atrium at International Market Square. Jerry Zweigbaum was named leasing director for the mart.

Professional Designs Inc. has promoted **Sumio Suzuki** (shown) to project manager. He previously held the position of senior designer.

Metropolitan Furniture Corporation has promoted **Sheri Stock** to the position of western division sales manager. She will be based in the San Francisco corporate headquarters. **Richard Proffitt** was named eastern division sales manager, Atlanta.

Martin Druss was appointed president, Patrick Carpet Mills. Mark Chases was appointed executive vice president.



Johnson



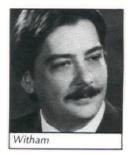
Suzuki

A realignment of several top executive positions has taken place at Galaxy Carpet Mills. **Charles A. Bramlett** continues as executive vice president and will also serve as director of manufacturing; **Bobby Mosteller** continues as senior vice president and his responsibilities will include manufacturing planning and operations; **Larry D. Reed** was named vice president, finance and administration; **Myron H. Lurie** was named vice president, corporate and branch systems and services; and **Robert A. Lange Jr.** was named secretary-treasurer. Lange will also continue to serve as controller.

Widom/Wein & Partners Inc. and Interarc have moved to 11801 W. Olympic Blvd., Los Angeles, CA 90064.

Richard A. Witham (shown) has been appointed to the position of director of marketing, Hardwood House Inc.

Robert E. Barr has joined Hellmuth, Obata, & Kassabaum, Washington, D.C. office, as director of operations and member of the management committee.



Shelby Williams Industries has appointed these new regional sales managers: **Nate Spachner**, southern Florida; **Rusty Wolf**, Georgia, South Carolina, and the Florida Panhandle; **Duane O'Connor**, northern California and northern Nevada; and **Tim Lutz**, Arkansas and Oklahoma.



H E

Facets Designed by Bob Becker

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What would you like to say?

No other collection of executive contract furniture enables you to make so many different design statements. Because only Facets lets you choose the woods and finishes you prefer: on base, desktop and case. A contemporary design highlighted by a hint of art deco: Facets allows the ultimate in design flexibility.

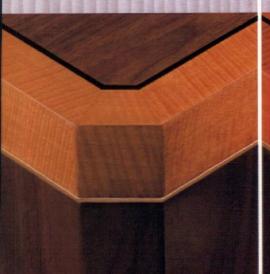
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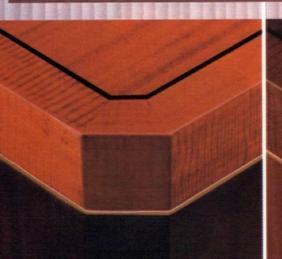
Top and base borders are standard in figured African mahogany or fiddleback anigre veneer. While the desktop interacts with the rich inlay of exotic wenge wood. And finely polished metal reveals are available in stainless steel, brass and statuary bronze.

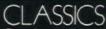
To learn more about Facets, contact Helikon Furniture Company, Inc., Taftville, CT 06380, or call (203) 886-2301.



C Helikon Furniture Co., Inc. 1984







See the entire collection at our showrooms, or write on your letterhead for our new catalogue. Or design your own fixture. We'll do the contract work. We do it all. And we do it here in the U.S.A.

200 Lexington Ave., # 1409, New York, N.Y. 10016 Pacific Design Center, 8687 Melrose Ave., Los Angeles, Calif. 90069 10010 World Trade Center, Dallas, Texas 75258



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THE TOUCH LAMP SERIES

Beautifully created. Energy efficient. Touch any metal part for three levels of brightness – dim, medium, high... touch again for off. "Touchtronic" unit allows a one-way bulb to work like a three-way bulb.

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H E

Delphi Seating Collection Created by Bob Becker Perfect for pull-up use in professional environments, Delphi is elegant, light-scaled seating distinguished by open architectural form, refined cabinetry and handsome wood grain.

The collection includes a comfortably proportioned full back armchair, an armless

occasional chair and a settee. Each comes in a choice of wood finishes and upholstery. All are available with a double-caned back.

For a brochure featuring the complete Delphi Collection write Helikon Furniture Company, Inc. Taftville, CT 06380, (203) 886-2301.

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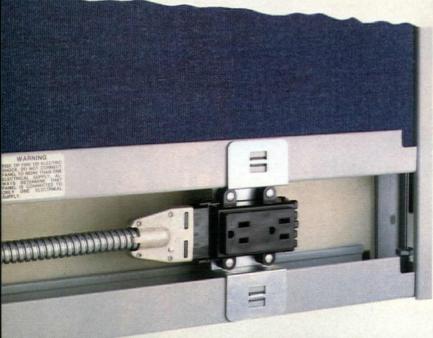


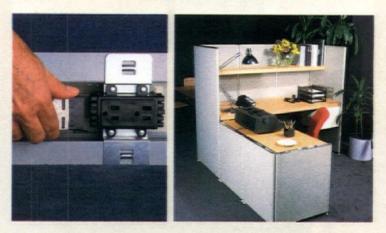
Get to know

For AMP PANEL-PAK-the only connector system that handles power, data and telephone and is U.L. component recognized and CSA certified.

As the world's leading manufacturer of electrical and electronic connection devices, AMP has always been at the forefront in the development of new products. The AMP PANEL-PAK connector is an outstanding example of the company's massive investment in research and development. Not only is it more widely used than any other connector system but it also is the sole method of its kind that's both U.L. component recognized and CSA certified.

Until the AMP PANEL-PAK connector became available, office wiring in work areas meant high-cost, laborintensive methods to install or change wiring systems.





The AMP PANEL-PAK connector offers greater flexibility, too.

Panels and modular components can now be moved quickly and easily. With the AMP PANEL-PAK connector, the self-contained electrical systems move with them.

When the panels are rejoined, the system is ready to go. It's as simple as that.

You don't have to recommend all-new office panels and components in order to achieve the benefits of the AMP PANEL-PAK connector. Present equipment can be retrofitted. Receptacles are available in contemporary colors to match virtually all panel decors.

ANP.

New systems for the future

AMP hasn't stopped here. Soon, a more advanced, second generation of AMP PANEL-PAK connectors will be available. This system will include the ultimate in wiring flexibility.

This is a direct result of how AMP's investment in research, development and engineering—\$111 million in 1981—pays off in maintaining our leadership in connection devices such as this, as well as providing tremendous benefits to our customers.

For more information about AMP PANEL-PAK connectors, contact Tom Spadaro, AMP Special Industries, P.O. Box 1776, Paoli, PA 19301. (215) 647-1000, Ext. 300.

AMP means productivity.



AMP and PANEL-PAK are trademarks of AMP Incorporated



Lectern One

Ageless Design Contemporary Technology

Finely crafted solid hardwoods shaped to fit the hand are finished to invite the touch and give lasting beauty. Lectern One's modular components are visually articulated and proportioned creating presence without bulk.

Integrated into this handsome piece of furniture are sophisticated, yet easy to use options including amplifier, wireless microphone, light, and electric height adjustment.

A synthesis of craft and technology, the Lectern of elegance and distinction.

Portasound

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See us at Neocon Showroom 1058

COMING EVENTS

1984

May 19-23. National Restaurant Show. McCormick Place, Chicago. June 4-7. A/E Systems '84, CAD/CAM conference and exposition. Baltimore Convention Center, Baltimore, Md.

June 12-14. INFO/SOFTWARE, applications and systems software exposition and conference. McCormick Place, Chicago. June 12-15. NEOCON 16, World Congress On Environmental

Planning & Design. Merchandise Mart, Chicago.

June 16-18. Construction Specifications Institute's annual convention. Dallas Convention Center, Dallas.

June 17-22. International Design Conference. Robert O. Anderson Center of the Aspen Institute for Humanistic Studies, Aspen, Colo. June 22-24. Sixth annual International Energy Conservation Trade Show/Conference. Ohio Center/Hyatt, Columbus, Ohio.

July 14-17. Int'l. Carpet Market. Atlanta Market Center, Atlanta. July 21-26. Summer Market '84. Showplace Square, San Francisco. July 25-27. CALICON, contract furniture/furnishings show. Western Merchandise Mart, San Francisco.

August 4-7. The Industrial Designers Society of America's annual conference. University of Washington, Seattle, Wash.

August 16-19. American Society of Interior Designers annual convention and exhibition. Hyatt Regency, Chicago. August 22-24. Second National Decorative Accessories Show.

Mugust 22-24. Second National Decorative Accessories Show. Moscone Convention Center, San Francisco, Calif.

August 25-28. International Woodworking Machinery & Furniture Supply Fair. Georgia World Congress Center, Atlanta.

September 14-15. Interface I, mid-Atlantic regional design symposium for architects and interior designers. Wintergreen, Va. October 11-13,15. Designer's Saturday. Located at various showrooms throughout Manhattan.

October 17-24. National Office Products Association's annual convention and exhibit. McCormick Place, Chicago.

October 23-24.OFFICE '84, conference and exhibition for furnishings, environment, and design. Washington Convention Center, Washington, D.C.

October 24-26. "Facility Management Process: Mind Over Matter," International Facility Management Assn. conference. The Mart Center, Chicago.

October 28-30. Pan Pacific Lighting Exposition. Concourse Exhibition Center, Showplace Square, San Francisco.

November 1-3. CONEXION '84, contract design exposition. Atlanta Market Center, Atlanta.

November 11-13. Design Assembly, theme program of "Technology & Technique." The Marketplace, Philadelphia.

November 12-13. Computer-Aided Space Design & Management Conference, co-sponsored by CONTRACT and Facilities Design & Management magazines. Omni Park Central, New York.

1985

January 12-17. Winter Market '85. Showplace Square, San Francisco. February 4-6. "Today's Partnership: People & Technology," 1985 Office Automation Conference. Georgia World Congress Center, Atlanta.

February 27-March 1. CONDES, contract design show and conference. World Trade Center/Dallas Market Center, Dallas.

Foreign Trade Shows 1984

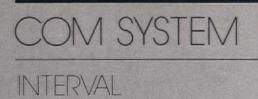
May 17-21. Star '84, 15th International Exhibition For Furnishings Textiles. Milan Fair Grounds, Milan, Italy.

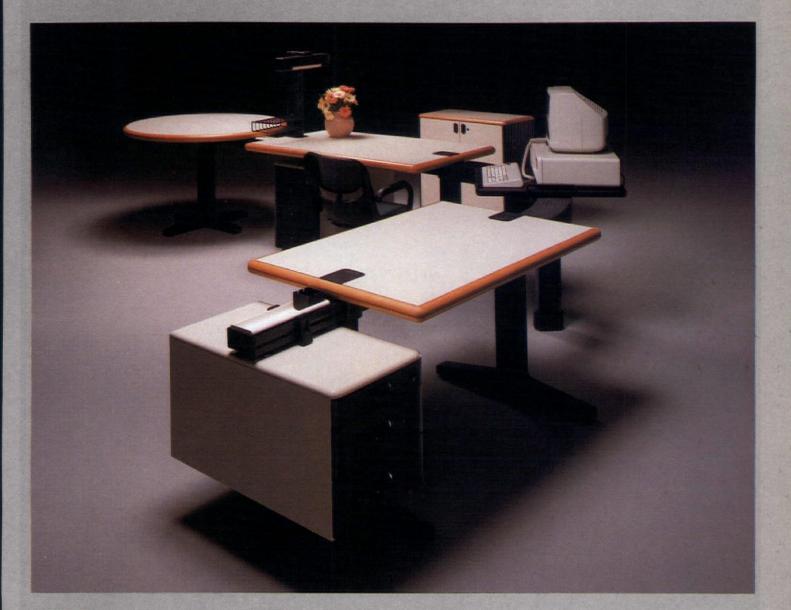
May 22-26. Oficomp Korea '84. International Korean Office & Information Management Exhibition & Conference. Korea Exhibition Center, Seoul.

September 6-8. CANEXUS, Canadian contract furniture exhibition, Harbour Castle Hilton, Toronto.

October 25-30. Orgatechnik, biannual international office trade fair. Cologne, West Germany.

Circle 131 on reader service card







1983 IBD Gold Award Winner

P.O. Box 8100 Green Bay, WI 54308 (414) 468-8100 Krueger's new Com Interval system - task areas with elbow room.

Its function is to provide operational autonomy. And its form follows this with visual frankness.

The Com Interval worksurface and storage system



features individual task areas mounted on an exposed beam infrastructure. Evident is the ease with which this system – unlike panel-supported systems – can be rearranged to meet the changing needs of the electronic workplace.

The Com Interval. The workstructure - for the living office.

Designed by F. Frascaroli & C. Blondi for C.O.M., Bologna, Italy, and manufactured under license by Krueger, Inc.

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Rudd International announces its bold new expansion of the Steelcase line.

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There are a thousand things we can do for Steelcase that Steelcase can't even do themselves.

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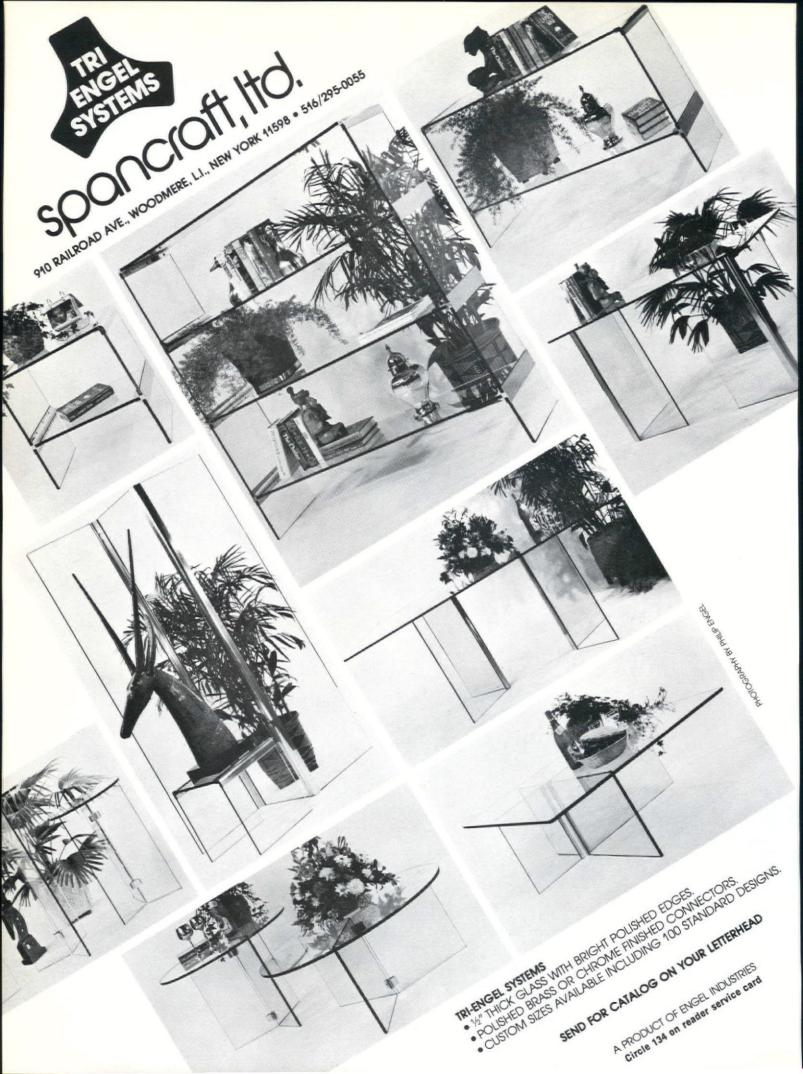
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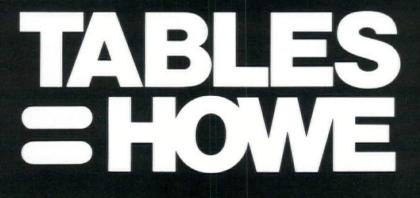
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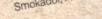
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Unlike most inexpensive accessory collections, Modu Plus 200 is not limited in product or color selection. A contemporary range of 14 colors are available, as well as highly polished plated brass and chrome. For a complete catalog and pricing information, contact: Smokador, 470 W. First Avenue, Roselle, NJ 07203 (1 800 526 4118). and chrome.

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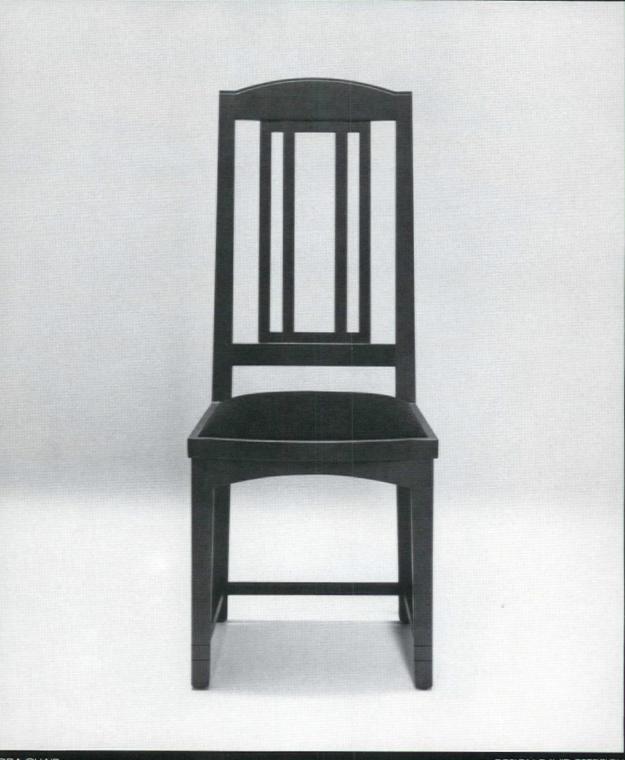


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BOOK REVIEW

PROVINCIAL FURNITURE DESIGN & CONSTRUCTION

By Franklin H. Gottshall Crown Publishers Inc. 149 pages; \$24.95

Written for intermediate-toadvanced cabinetmakers, book offers designs for the reproduction of 29 provincial furniture objects, including wall cabinets and cupboards, Windsor and Chippendale chairs, chests, desks, and tables. Gottshall illustrates his book with detailed construction drawings and photographs of the finished objects, and includes exhaustive bills of



material for each object, most of which can be made with a basic assortment of power tools and minimal labor.

ARCHITECTURAL COLOR

By Tom Porter

Watson-Guptill Publications, Whitney Library of Design 128 pages; \$29.95

For architects and designers unfamiliar with the uses of color as a decorative element for building exteriors, this book serves as a comprehensive professional guidebook. It first traces traditional use of color, then thoroughly explores color in the environment. Topics include building-color response to local materials and color use in coordination with local landscapes and materials as well as regional preference.

DIRECTORY OF CORPORATE ART COLLECTIONS

Shirley Reiff Howarth, ed. International Art Alliance 207 pages; \$35.00

Major corporate art collections in the United States, Canada, and Mexico are listed alphabetically by corporation. Each entry gives the corporation's address, art-related personnel, governing authority, company-wide use of the collection. A description of each corporate collection, public viewing and loan policies, and collection-related publications is provided.

DESIGN COMPUDATA '83

Frank A. Stasiowski, Publisher \$95.00

This directory of automated systems for design professionals lists hardware, software, and complete systems specifically for architects, engineers, planners, and contractors. This edition includes more than 50 application packages for computers, new, low-cost CAD systems, as well as project scheduling and budgeting software for a variety of hardware. Other information lists seminars, publications, and associations.

"INTERIORS PRACTICE" THE ARCHITECT'S HANDBOOK OF PROFESSIONAL PRACTICE

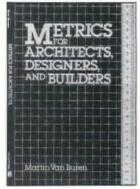
American Institute of Architects Interiors Committee

10 pages; \$1.65 for members, \$2.35 for non-members This chapter has been added to assist interiors practitioners in developing and improving architectural services needed in their practice. This chapter describes the responsibilities of the interior designer and the specialized expertise required outside the scope of the architect's normal training. Topics include the interiors industry, markets, and contracts.

METRICS FOR ARCHITECTS, DESIGNERS, AND BUILDERS

By Martin Van Buren Van Nostrand Reinhold Co. Inc. 144 pages; \$18.95

This manual provides metric equivalents for current dimensions of building materials, prefabricated building products, furniture, products for the handicapped, and interior spaces of residences, offices, restaurants, auditoriums, and libraries. Use of preconverted measurements saves calcula-



tion. Systematically organized, this manual includes tables, charts, and illustrations to help designers on the job.

CORPORATE BUYERS OF DESIGN SERVICES/USA

B.I.D.S. Inc. 299 pages; \$190.00

This directory lists decision makers who purchase nearly \$100 billion in design and construction services yearly. Approximately 5,000 key individuals in U.S. corporations are listed with addresses, telephone numbers, and nonproprietary plans. Also featured is an industrial forecast through 1986, and 169 selected industries ranked by annual and percentage change in shipments.

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CONTRACT/May 1984



'Midpoint To Millennium' Theme Promises Better Environments

Emphasis on architects brings int'l group to Mart to debate postmodernism, among other issues

June 1984 will be the midpoint to the millennium for NEOCON, "The World Congress on Environmental Planning and Design." The first NEOCON was held in 1969.

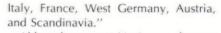
Now celebrating its 16th year, NEOCON is calling upon its collective resources to survey design-made environments of the past and present to project the global interior environments of the future. Thus, the title "Midpoint to the millennium," to describe when this generation steps into the year 2000 and toward the promise of a better world.

"This year," says James Bidwill, vice president marketing, The Merchandise Mart, and coordinator of NEOCON, "all disciplines of environmental design will present their viewpoints on the issues that confront the environmental landscape through the year 2000." An important aspect of this information exchange will be NEOCON's International Symposium on Modern Architecture, in which 10 of the world's leading architectural practitioners from Europe, North America, and Japan challenge the idea of a continuation of modern architecture by answering the question: "What is 'postmodernism'?"

"This thesis," explains Bidwill, "maintains that modern architecture continues from Beaux-Arts 19th Century architecture through the present, though many stylistic changes and historical ideas have continuously evolved.

First North America

"It is an idea that current avant-garde European architects are explicating in the Neorationalist and Neoclassical works of contemporary architecture in



Although a recent Venice conference led by Paolo Portoghesi addressed a similar topic within the European context, the NEOCON symposium will be the first discussion held in North America. Attending architects will represent three major continents, according to Bidwill.

Architects who will assemble for the symposium include: Christian de Portzamparc of Paris, Juhani Pallasmaa of Helsinki, Robert Venturi of Philadelphia, Henning Larsen of Copenhagen, and Minoru Takeyama of Tokyo. Also participating are Josef-Paul Kleihues of Berlin, Michael Graves of Princeton, N.J., Helmut Jahn of Chicago, Carlos Ott of Toronto, and John Burgee of New York City.

Goldberger to preside

The symposium is scheduled for 2:30 p.m., Friday, June 15, with New York Times architecture critic Paul Goldberger presiding as moderator. Members of the international design press from Europe and North and South America will participate in the discussions.

NEOCON 16 will be the site of the Union of International Architects (UIA) Gold Medal Competition. The UIA will select the winner of its official Gold Medal, which recognizes outstanding achievement in the architectural profes-

"Little Red Riding Hood House," (right), winning entry in the Columbus Coated Fabrics "Places" competition, is examined by (I. to r.) Peter Chermayeff, Stanley Tigerman, and Robert A.M. Stern, three of the judges who named Livio Dimitriu's entry the best of show. Winners will be exhibited at Frumkin & Struve Gallery during NEOCON.





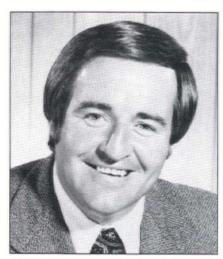
sion as a whole.

Other NEOCON 16 highlights will include a discussion on how changing teaching techniques will affect the planning and design of future educational institutions; results of a year-long survey on office technology; and a report on how social and work values impact the design of the office environment by Florence Skelly, president, Yankelovich, Skelly and White. That company recently completed a comprehensive study of the interior space design industry reported on in September, 1983 CONTRACT.

An assessment of the future of key American cities, a project started several years ago by NEOCON management, will be continued this year by The Honorable Richard Fulton, Mayor of Nashville, Tenn., president of the United States Conference of Mayors; and The Honorable Henry Maier, Mayor of Milwaukee, Wisc.

Facilities Management Day will focus on the planning of healthcare, hospitality, and corporate facilities, as well as professional practice seminars. A luncheon and reception will highlight facility manager activities on that day.

The complete NEOCON program to-date is furnished on the following pages. Last-minute information will be updated in June CONTRACT, which will be distributed at the event.



"This year, all disciplines of environmental design will present their viewpoints on the issues that confront the environmental landscape through the year 2000."-Bidwill

SUPER-SAVER TRAVEL PACKAGES OFFERED

Air fares with savings of up to 45 percent on United and Delta Airlines have been made available at the request of Mart management for NEOCON participants. Discounted rates apply from virtually every city in the United States.

Participants must contact either United Airlines at (800) 521-4041, citing NEOCON Account No. 488K, or Delta Airlines at (800) 241-6760 [(800) 282-8536 in Georgia] and ask for the Convention Desk.

Excellent rooms at reduced rates are being offered by Chicago hotels at an average rate of \$50 per person, double occupancy.

Participating hotels include: Ambassador West, Conrad Hilton, Continental Hotel, Hyatt Regency/Chicago, Inn of Chicago, Palmer House, and the Holiday Inn Mart Plaza. Reservations may be made at the Merchandise Mart Hotel Bureau: (312) 467-1942.

A low-cost travel package comprising round-trip flights from the NEOCON participant's city and two nights accommodations is available for less than



Low-cost travel and hotel packages offered NEOCON attendees by Mart

the cost of regular round-trip air fare alone. Offered are such prices as \$300 total from Cleveland, Detroit, Kansas City, Minneapolis, and St. Louis. Four hundred dollar packages are offered from Boston, Dallas, Denver, New York, Tampa, and Washington, D.C.

Complete details on the packages are available from The Merchandise Mart at (312) 527-4141.

DESIGN COMPETITION WINNERS TO BE EXHIBITED

Winners of an exciting interior design competition for architects will be announced at a symposium of judges held by Columbus Coated Fabrics, the competition sponsor. The event will take place at the Frumkin & Struve Gallery, 309 West Superior, Tuesday, June 12 at 5:30 p.m.

Titled "New Perspectives," the symposium will feature members who created the design problem and judged the results. They are: Peter Chermayeff, Robert A.M. Stem, and Stanley Tigerman; James Murphy of *Progressive Architecture* will moderate. Charles Gwathmey, also a panel member, will not be present at the event.

In addition, drawings and models of 11 outstanding projects will be exhibited for the full week of NEOCON. Color photographs of two, full-size mock-ups of winning projects will also be displayed.

New York architect Livio Dimitriu is first-prize winner in the competition's professional category for "Little Red Riding Hood House."

First place in the student category was won by Shawn Michael Johnson, a first-year student at Oklahoma State University, for "Place of Worship." Each receives a \$1,000 prize.

CONTRACT FURNISHINGS COUNCIL TO FEATURE THREE EVENTS

Three major Contract Furnishings Council (CFC) events are scheduled to take place during NEOCON, according to John D. Chambliss, CFC president. "We will start with our Executive Committee breakfast meeting, which will be followed by a morning workshop, and then a keynote luncheon that will feature William E. Kuhn, management consultant, as speaker. Kuhn's speech will be titled "In Search of Differentiation: The Future for Contract Dealers," explains Chambliss.

BREAKFAST MEETING FOR UNIVERSITY DESIGNERS

Members of the Association of University Designers will meet for a continental breakfast and business meeting in the M&M Club of the Merchandise Mart, Room 12, Thursday, June 14 from 8:30 to 10:30 a.m. Plans will be completed then for the association's 1984



William B. Kuhn, keynote speaker at the Contract Furnishings Council meeting, will speak on "In Search of Differentiation: The Future for Contract Dealers."

Fall Conference to be held at Texas A&M University, College Station, Texas.

DU PONT TO HOLD INDUSTRY-WIDE RECEPTION

Du Pont will announce the winner of its 1984 "Antron" Design Award at an industry-wide reception in the Atrium of the Holiday Inn Mart Plaza at 5:30 p.m., June 12. The event also will feature a laser-light show and other special effects.

Established in 1983, the Du Pont Antron Design Award honors outstanding commercial interiors that utilize the fiber as a creative design element.

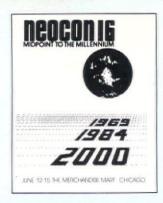
SPEC'BUILT TO REPEAT CASE STUDY SEMINARS

Spec'Built Corp. will repeat its highly successful case study seminars at NEOCON this year. The 1984 seminar series will deal with a variety of installations and job levels. More information on projects to be examined is available from Spec'Built, Space 1035, The Merchandise Mart, Chicago, IL 60654. Reservations for sessions can be made through the same channels.

SPEC EXHIBITORS TO SHOW "CONTRADENTIAL" LINES

Specialty Product Exhibition For Contract (SPEC) exhibitors will show a wide variety of "contradential" lines, a term coined by Chicago Design Sources (CDS) to describe residential furnishings used in contract applications. CDS provides expanded resources for furnishings used in high-end office design.

As listed in this issue's tear-out guide to NEOCON, SPEC exhibitors appear with an asterisk beside each name. They are located on Merchandise Mart floors 6, 12, 16, and 17. □



FLOOR BY FLOOR PULL-OUT GUIDE

CONTRACT'S Complete Guide to NEOCON Exhibitors

6 FLOOR

| *Albert Van Luit & Co | |
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| *Betterman's | |
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| *Debut | |
| *Designer's Choice | .6-119 |
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| Ametex Contract Fabrics |
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| Brayton Int'l. | |
| Brickel Associates | |
| Brueton Inds. | |
| Conwed Corp. | |
| Cramer Inc. | |
| Edward Axel Roffman Assoc. | |
| GF Furniture Systems | |
| Gregson Furniture Inds | |
| Hardwood House Corp | |
| Haworth Mfg. Inc. | |
| Helikon Furniture Co. | |
| Herman Miller | |
| Helen Webber | |
| Heron Int'l. Studios | |
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*Denotes Specialty Product Exhibition for Contract (SPEC) Member



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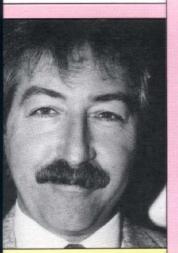


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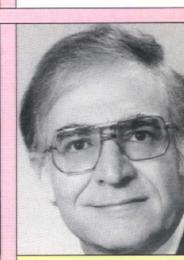
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SEMINARS & WORKSHOPS

Preparing For The Future Is Seminar Program Stress

Re-educating design professionals to meet the next millennium's space planning needs will be the focus of NEOCON 16 seminar and workshop programs. Areas of practice to be addressed throughout the four-day event include urban planning, facility management, electronic office design, and architecture.

Currently scheduled seminar and workshop topics include the reshaping of business and government, contemporary architecture, the new realism, office productivity, and educational programs for the facility manager. Also on the agenda are two symposia on the international style, an overview of healthcare planning trends, a lighting design workshop, and a panel discussion featuring leading educators who will comment on design requirements in schools.

This year's program will continue a NEOCON tradition, the "Conference of Mayors." Speakers for the 1984 Conference will be The Honorable Henry W. Maier, Milwaukee, and The Honorable Richard H. Fulton, Nashville. NEOCON attendees wishing to register for the Mayor's conference are advised to do so in advance, as space is quickly selling out. For registration forms and further information contact NEOCON, The Merchandise Mart, Chicago, IL 60654. Or, phone the Mart directly at 312/527-4141.

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TUESDAY, JUNE 12

Seminar 1, 4 p.m. "Leadership Directions For Developing The Urban Landscape Through The Millennium"

Two U.S. mayors discuss issues pertinent to the modern urban landscape and revitalization in the 21st Century. Speakers: The Honorable Richard H. Fulton, Mayor, City of Nashville, and president, United States Conference of Mayors; The Honorable Henry W. Maier, Mayor, City of Milwaukee, pastpresident, United States Conference of Mayors, National League of Cities; George Notter, FAIA, president, AIA.







Richard Fulton

WEDNESDAY, JUNE 13

Seminar 2, 8:30 a.m. "Making Our Institutions Work: Redefining The Global Agenda"

The need to restructure traditional institutions, specifically business and government, to reshape the technologies of the next generation will be the seminar focus. Speakers: John Diebold, chairman, The Diebold Group.

Workshop 1, 10:30 a.m. "Livable World Class Cities: Paris, Toronto, and St. Paul"

Urban planners discuss factors keeping cities healthy. Speakers: James Bellus, director, Dept. of Economic Planning & Development, St. Paul, Minn.; Michael Lanthonie, chief planner of the state, Paris, secretary general, The Union of International Architects; Xenia Zepic, director, Metropolitan Toronto Planning Board, Toronto; Sylvia Lewis, director of publication, American Planning Assn.













Seminars & workshops

WEDNESDAY, JUNE 13 (Continued)

Workshop 2, 2:30 p.m. "Contemporary Latin American Architecture"

Works of 30 Central and South American architects, representing two generations of Modernists and their students, will be overviewed in this program.

Speakers: Jorge Glusberg, architect, architecture critic, Buenos Aires, Argentina, head of communications and publications, The Union of International Architects; **R. Randall Vosbeck**, FAIA, past-president, American Institute of Architects.

Seminar 3, 4:30 p.m. "Vernacular Architecture & The New Classicism: Contrasting American & European Design"

Three international architects discuss how these contemporary movements are reflected in their work. Speakers: Joseph-Paul Kliehues, architect, director, Inter-

nationalen Bauausstellung, Berlin; Carlos Ott, architect, Toronto; Robert Venturi, architect, Philadelphia.

Seminar 4, 4:30 p.m.

"Telecommunications, Automation, And Environment In Electronic Office Planning."

Results of a year-long research study evaluating methods for integrating new technologies into the office environment will be presented.

Speakers: Michael Bell, director, planning and consulting services, Xerox Corp.; Peter Valentine, president, Comsul Ltd.

THURSDAY, JUNE 14

Seminar 5, 8:30 a.m. "The New Realism: Balancing Social & Economic Issues And Their Impact On Design"

Results of two recent studies exploring current social and economic values and their affect on design will be discussed. **Speaker: Florence Skelly**, pres., Yankelovich, Skelly & White.



Florence Skelly



Robert Venturi

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Seminar 6, 8:30 a.m. "New Frontiers: Charting The Course of Facility Management To The Millennium"

A leading corporate executive offers solutions to a range of facility management problems.

Speaker: Richard L. Eppley, vice president, International Premises Dept., Morgan Guaranty Trust, New York.

Workshop 3, 10:30 a.m. "The 21st Century Hospital: Accommodating The Latest In Medical Technology"

Leaders in hospital administration explore how medical advancements impact the planning of hospitals. Speakers: Malcolm Cutting, architect-in-residence, The Cleveland Clinic; Frederick Alley, president and chief executive officer, Brooklyn Hospital/Caledonian Hospital.

Workshop 4, 10:30 a.m. "The Role Of Continuing Education In Facility Management"

A noted business educator evaluates the types of educational programs needed to equip the facility manager in tomorrow's office environments.

Speakers: Dr. Marvin G. DeVries, Dean, F.E. Seidman School of Business, Grand Valley State College, Allendale, Mich.

Workshop 5, 2:30 p.m. "Restructuring The Nation's Schools"

Two leading educators explore how demographics will impact the planning and design of the nation's schools. Speakers: Dr. Harold L. Hodgkinson, Senior Fellow, The Institute For Educational Leadership, Washington, D.C; Dr. Ruth B. Love, general superintendent, Chicago Board of Education.





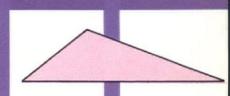


Dr. Ruth B. Love





Marvin G. DeVries



Seminars & workshops

THURSDAY, JUNE 14 (Continued)

Workshop 6, 2:30 p.m. "The Lighting Revolution: New Concepts In Lighting and Space"

A leading lighting designer takes a dramatic look at innovative lighting concepts for the future. Speaker: Theo Kondos, partner, BonVini/Kondos.

Seminar 7, 4:30 p.m. "The New American Skyscraper"

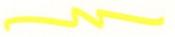
Major architectural forces in American design talk about their distinct contributions to the shapes, sizes, and esthetic elements found in the nation's newest skyscrapers.

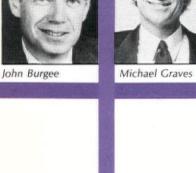
Speakers: John Burgee, Johnson/Burgee Architects, New York; Michael Graves, Michael Graves Architects, Princeton, N.J.; Helmut Jahn, Murphy/Jahn, Chicago.



Seminar 8, 4:30 p.m. "Professional Practice: Creating A Role Model For The Facility Management Executive"

Leading professionals in business, government, and education propose means to enhance the role of the facility manager. **Speakers: Dennis Longworth**, supervisor, facility management, Armco, Houston; **Bill Sims**, chairman, Dept. of Design & Environmental Analysis, Cornell University, Ithaca, N.Y.; **Larry Vanderburgh**, realty specialist/space planner, GSA, Washington, D.C.; **George T. Trayer**, vice president, Central Bank of Denver, president, IFMA.













FRIDAY, JUNE 15

Seminar 9, 8:30 a.m. "International Design: Shapes, Forms, & Future Philosophies"

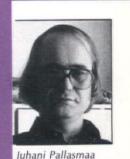
Noted furnishings designers discuss the shapes and forms they believe will dominate the environments of the future. Speakers: Hartmut Esslinger, West Germany; Piero Castiglione, Milan.

Seminar 10, 8:30 a.m. "Japan and Europe: Rethinking Modernism, A New International Style"

Japanese and European architects present their current projects and relate their work to prevalent ideas. Speakers: Christian de Portzamparc, architect, Paris; Minoru Takeyama, architect, Tokyo; Henning Larsen, architect, Copenhagen; Juhani Pallasmaa, architect, Helsinki.







Minoru Takeyama

Seminar 11, 3 p.m.

"International Symposium On Modern Architecture: Scenes from an Eclectic Marriage"

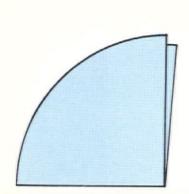
Leading architects of Europe, North America, and Japan assemble to challenge modern architecture and discuss the postmodernist theory.

Chairperson: Paul Goldberger, architecture critic, The New York Times.











NEOCON INTERNATIONAL

High-Design Furnishings & European-Standard Booths Debut At Chicago Expocenter

he next generation in high-design contract furnishings from Europe, the Far East, Canada, and South America, will be unveiled at the NEOCON International Pavilion directly across the street from the Merchandise Mart at Expocenter/Chicago.

Also for the first time at the pavilion, several foreign manufacturers will construct European-standard exhibit booths to premiere products.

One such firm is C.I.D.E.R., a French manufacturer of contract furnishings. C.I.D.E.R. will occupy 2,000 sq. ft. and plans to create a Parisian atmosphere by offering hospitality services and promotions that include a drawing for a free trip to Paris.

Other manufacturers represented at the event will be offering trips to the design capitals of the world and other promotions.

Among participating firms in the exposition:Linguanotto, France and Konig & Neurath, West Germany. Additional countries represented in the event include Australia, Belgium, Brazil, Canada, Denmark, Finland, Ireland, Italy, Japan, New Zealand, Norway, Switzerland, and Taiwan.

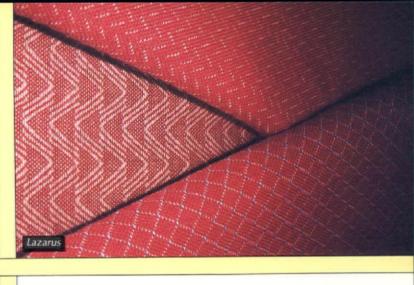
Konig & Neurath designer, Hartmut H. Esslinger, and creator of the Apple computer, will appear at his firm's exhibit. In addition, Stanley J. Friedman's new collection of "classical modernism" furnishings for Bonaventure Furniture, Montreal, will premiere in a museum-like setting.

Show hours for the international exhibit are 9 a.m. to 5 p.m. Tuesday, June 12, through Thursday, June 14, and 9 a.m. to noon on Friday, June 15.



Danflex Office Systems, Space 606—Screen bookcases may be mounted on flexible "Transform" screens and are available single, or linked together to meet individual requirements. Circle No. 366.





International Exhibitors

| AMW Trading |
|------------------------|
| A. Sommer Textiles |
| Abitare(not available) |
| Alba Inds |
| Altalite |
| Amisco |
| Amoteck/Lineager746 |
| Anthony Frazer1028 |
| Arment |
| Bang & Olufsen |
| Biltrite |
| Bonaventure |
| C.I.D.E.R |
| Cannone |
| Charles Furniture |
| Charvoz-Carsen1032 |
| Clen |
| D.T.W.S |
| Danflex |
| Dansk Wilton |
| Dauphin |

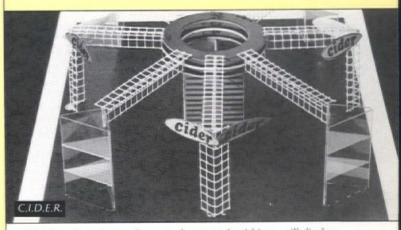
| Linguanotto(not available) |
|----------------------------|
| Lonseal |
| Marcadet Mobilier |
| Modulex |
| Mondo Rubber |
| Montel |
| Munster Carpets |
| Navan Carpets |
| Netherlands Chamber |
| of Commerce |
| Nissho-Iwai |
| Nora Flooring |
| Nova |
| OCA Export |
| Ozite |
| Pegasus Leather |
| Press Spa |
| Quebec Dept. of |
| |

External Trade616-1016

| R. Randers |
|-----------------------------|
| R. Schultz |
| Rouget |
| S.A.M. SPA |
| Saturn |
| Sondobro |
| Staassle |
| Steiger |
| Stilnova |
| Structura |
| Svenson |
| Syme Assoc |
| Taifo |
| Tech Lighting |
| Uchida Yoko |
| Victor Woolen Prods616-1016 |
| Wall-Pride |
| Wayser Corp |
| Workspace Int'l |
| |



A/S P. Schultz, Space 906— W-12 series of office furniture features various types of wood with steel or aluminum frames. Available seating includes VIP models, armchairs, and sofa arrangements. The furniture is on display in Nova Kommunikation's showroom. Circle No. 318.

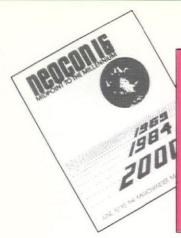


C.I.D.E.R., a French manufacturer of contract furnishings, will display its products in a European-standard booth at the NEOCON International Pavilion directly across the street from Chicago's Merchandise Mart.

Dansk Wilton, Space 906— Dense pile and high pile weight provide a contract carpet surface needed for heavy traffic areas. Product is on display in Nova Kommunikation's showroom. Circle No. 319.

Lazarus, Space 1028—"Upper Echelon" collection of 54in.-wide, 100 percent nylon fabric includes "Chev-Lon," "Wave-Lon," and "Diamond Dot-Lon." Circle No. 317.

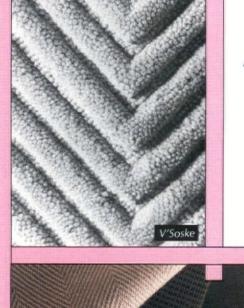




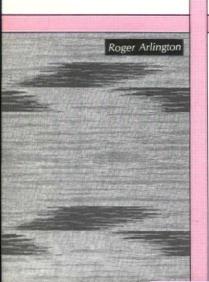


Natural-fiber Textiles Introduced

| *Albert Van Luit & Co | |
|-----------------------|--|
| *Baker, Knapp & Tubbs | |
| *Betterman's | |
| Boris Kroll | |
| *Brunschwig & Fils | |
| *Debut | |
| *Designer's Choice | |
| Designs By Bock | |
| Donghia | |
| Edward Fields | |
| *Erwin Lambeth Inc | |
| *Ficks Reed Co | |
| General Mills Inc | |
| *Gretchen Bellinger | |
| *Groundworks | |
| *Interior Crafts | |
| Interna Designs Ltd | |
| *Jack Denst | |
| Jack Lenor Larsen | |
| *John Stuart | |
| John Widdicomb6-187 | |
| Kirk-Brummel | |
| *Kittinger | |
| *Lee-Larsen Inc | |
| *Oriental Rugs Intl | |
| Polaroid Corp | |
| Roger Arlington Inc | |
| *Romweber | |
| *S.M. Hexter | |
| *F. Schumacher Co | |
| Scalamandre | |
| Stark Carpet | |
| Stroheim & Romann | |
| Thybony Wallcoverings | |
| V'Soske | |
| *Warner Co | |
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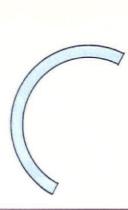


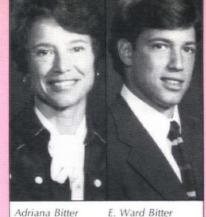




5

V'Soske, Space 6-127— Cavanaugh is a carved texture created by combining bulky cut-pile yarn with low-loop to create a crisp, threedimensional chevron image. Other textures being introduced are Mercedes and Skidmore in diagonal stripe and horizontal/vertical weave respectively. Circle No. 329. **Roger Arlington, Space 6-118D**—Osborne is of 100 percent cotton ikat with Japanese overtones to design. Woven in France, the upholstery-weight fabric is available in five colorways. **Circle No. 334.** Scalamandre, Space 627—A collection of fabrics for walls, drapery, and upholstery is introduced as Corinthian series. Fabrics are composed of linen, cotton, and other combinations in neutral and true cloth colors. Circle No. 333.

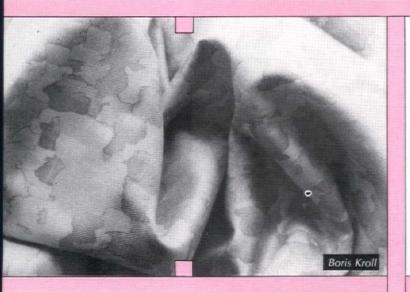




Scalamandre

Scalamandre





*Gretchen Bellinger, Space 6-118A-Applause cotton velvet is part of firm's Cross-Clime collection. Palette composed of 20 hues, offers 12 bright jewel tones and eight neutrals. Circle No. 331.

Boris Kroll, Space 626-Avian Collection offers hand-printed cotton and rayon ground in eight colorways. Prints are designed to coordinate with range of Boris Kroll piece-dved fabrics, such as Cadet, shown here with Mallard and Loon. Circle No. 328.

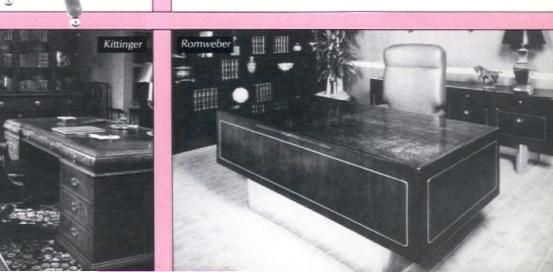
Edward Fields, Space 635 Mediterranean Collections are of 100 percent tufted wool in geometric or abstract textures defined by high/low loop adaptation of an English anand/or cut-pile construction. Circle No. 324.

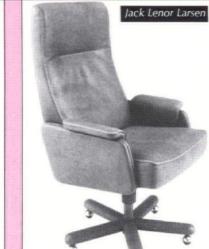
Jack Lenor Larsen, Space 638-Senator executive seating series offers high-back swivel chair. Chair is available in three versions, including the model shown plus swivel/tilt high- and low-back styles. Circle No. 325.



*Kittinger, Space 6-158-Partners Desk is done in William and Mary style. It is an tique with mahogany veneers and fine detailing. Desk offers a hand-tooled optional leather top. Circle No. 330.

*Romweber Furniture, Space 6-166-Executive desk offers fine craftsmanship in Viking Oak collection. Pieces in collection are hand-assembled and finished. Circle No. 327.











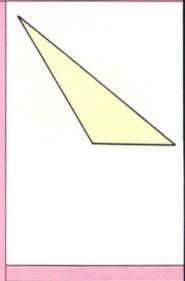
Brunschwig & Fils, Space 6-121—Among introductions is Wallingford Striped Cloth offering a ribbed surface in cotton and viscose for upholstery use. Colorways include gray with red pin-stripe, red with navy, and cream with white. Circle No. 323.

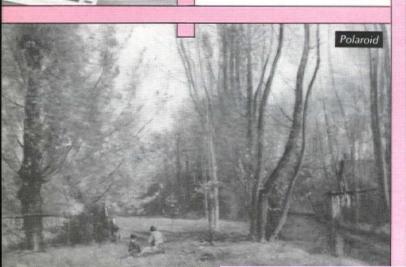
Schumacher, Space 6-133— More than 1,200 vinyl wallcoverings are part of Contract Interiors Volume II. The comprehensive collection introduces suedes, burlap, and grass weaves. Circle No. 321. Polaroid Replicas, Space 6-158—Landscape theme collection of fine art reproductions is introduced in "The Love of the Land." Shown is reproduction of a Corot painting currently on display in the Museum of Fine Arts, Boston. Circle No. 322.

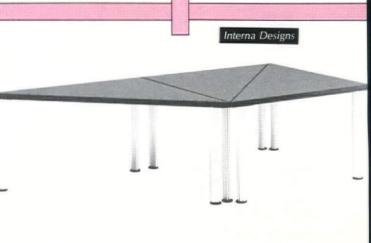
Designs by Bock

Designs by Bock, Space 6-117—New wool collections include Rush River Wools and Panel Graphics. Designs are contemporary or classic, and are suitable as upholstery as well as wallcovering. Circle No. 320.

Interna Designs, Space 6-168—Italian designer Cappellini's Ketch table is one of the firm's main introductions. The design is based on geometric forms of squares, rectangles, and triangles so that pieces can be combined in various ways according to need. Circle No. 332.

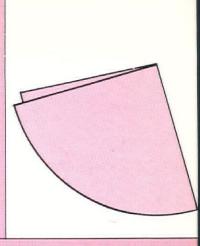












Fine styling sported

| Acoustical Screens | 850 |
|--|--------|
| Alex Stuart Design | 853 |
| Ambiant Systems | 861 |
| Ametex Contract Fabrics | 891 |
| Amstore | 864 |
| Arc-Com Fabrics | 888 |
| Artemide | 851 |
| Bernhardt Contract | 840 |
| Bradford Systems Corp | 804 |
| Business Accessories | .885D |
| CI Designs | 880 |
| Carnegie Fabrics | 851 |
| Claud Bunyard Design | 850 |
| Cole Business Furniture | 815 |
| Coral of Chicago | 800 |
| Cumberland Furniture | 862 |
| Desience | .885D |
| Dependable Furniture | |
| Dunbar | 83/ |
| Executive Office Concepts | 8/4 |
| Fantoni | 841 |
| Formica Corp. | 802 |
| Frankel Associates | 8/8 |
| Gilbert Intl. | .8850 |
| Girsberger Industries | 0104 |
| Glassform Industries | .019A |
| Harvey Probber Haskell of Pittsburgh Inc. | 03/ |
| IPI/Skipper | 0/1 |
| Inotec | 000 |
| Interface Flooring | 9/9 |
| Italcenter | 8/1 |
| Jack Cartwright | 857 |
| Jofco | 843.0 |
| KCR Fabrics | |
| Ken Krauss Associates | |
| Kimball Office Furniture | 825 |
| Krug Furniture | 846-1 |
| Lehigh-Leopold/LBF Business Furniture | 815 |
| Maharam Fabric Corp. | |
| Metcor Mfg. | .834A |
| Modern Mode | |
| Nightingale Inds. | |
| Pace Collection | |
| Precision Mfg | |
| Rosemount Office Systems | 839 |
| SSC Corp | 848 |
| Schafer Brothers I | 836 |
| Scope Furniture Sheller-Globe Corp. | 879 |
| Sheller-Globe Corp | 893 |
| Skipper/IPI | 841 |
| Smokador | 893 |
| Taylor Chair | .843-1 |
| United Chair | 877 |
| Westnofa USA | 866 |
| Zographos Design Ltd | 885 |

Metcor, Space 834A-Accessory system is offered in small-scale and low-profile design for middle-management workstation. Components include liquid crystal display calendar/clock, memo box, and personal calculator. Circle No. 405.

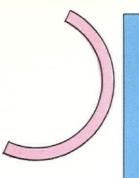


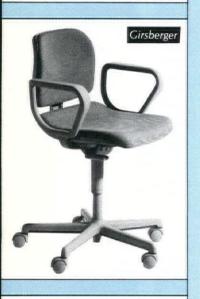


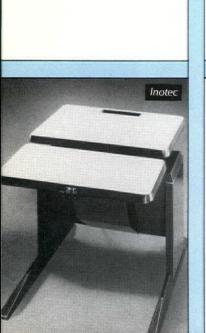
Frankel Associates, Space 878-Woll Elegance upholstery fabric is of 100 percent wool. Material is class A fire-rated. Circle No. 402.

Ametex Fabrics, Space 891-Spellbound collection has four-print coordinated group on 100 percent cotton. Fabrics can be used for use as drapery, upholstery, and wallcovering. Circle No. 400.









Girsberger Industries, Space 845—Four basic models form 5800 series in a choice of three shell colors. High- and regular-back chairs come with or without arms; optional polished base. **Circle No. 401.**

FLOOR

Arc-Com, Space 888—Argosy collection features grospoint construction woven in 27 trend-setting colors. Hobnail texture and softness are other features of fabric, suited to heavy-duty contract application. Circle No. 406.

Modern Mode, Space 885—

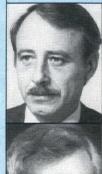
Firm enters metal frame chair market with addition to 20/20 series seating. Metal tubing wraps around chair back and forms arms as well as base. Chairs are available in 16 high-gloss catalyzed painted finishes. **Circle No. 403.**

Inotec, Space 808— Electronically adjustable visual display terminal support stand promotes operator health and productivity. Height adjustments are controlled by push of a button. Configurations on EDP2100 are indexed to digital readout in .2-in. gradations. Circle No. 408.

Cumberland, Space 862— Modular group #128 can be arranged to suit most plans. Seating offers right arm, armless corner, curved corner, and ottoman units. Chair, settee, and sofa are standard. Circle No. 407.





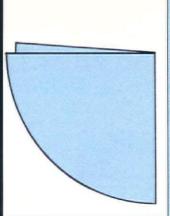


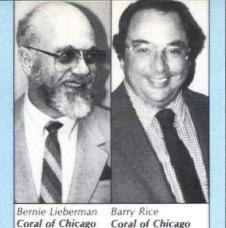
Kib Terry Scope Furniture

John Woodard

CI Designs







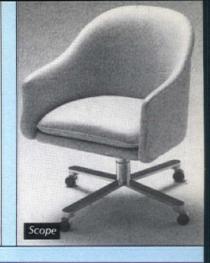
CI Designs

Scope, Space 879—Stratus chair is designed for executive use. Fully upholstered, chair has swivel/tilt mechanism, adjustable height, and movable arm height. Circle No. 425.

Cl Designs, Space 880—A fully engineered computer and office furniture line is available in Connexus modular office system. Interconnecting modules and accessories afford unlimited opportunity for

tailoring to the individual worker's needs. Stations, tables for printers, storage connectors, and partitions are among components offered. **Circle No. 415.**

Coral of Chicago, Space 800—Wool Naturale and Wool Tailored are two new upholstery fabrics available in 27 colors and nine muted shades respectively. Both are flame retardant. Also featured is Xanadu, a natural silk-look fabric with acrylic backing. **Circle No. 418.**





Fantoni, Space 841—Designed by Gianfranco Frattino, FG collection features Sisiara net, a patented nylon found in transportation seating. Rubber covers steel tubing of arms and sled base of this ergonomic chair. Circle No. 423.





Westnofa, Space 866— Company is showing a stacking chair in laminated beech with all-wood, upholstery/ wood, or all-upholstery seat and back. Chair, called Lamito, is made of laminated beech. Circle No. 421.

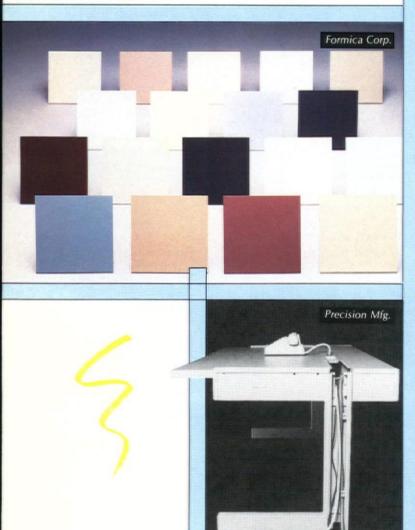
Gilbert International, Space 885D—Capricorn lounge seating series can be specified as traditional chair, settee, or sofa. Circle No. 431.

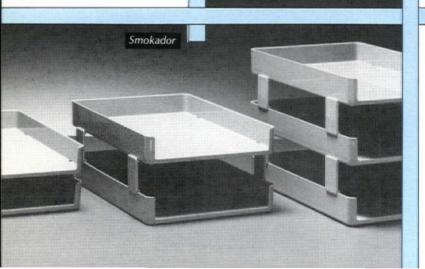




Gilbert Int'l.









Kimball International, Space 825-Executive, manager, and task seating levels are part of the Canetto seating collection, a European design manufactured under license by the firm. Several adjustments include forward tilt, back tilt, and seat/back height. Circle No. 429.

Formica Corp., Space 802-Color Trends collection includes 18 new solid colors, complementing Color Grid system. Circle No. 404.

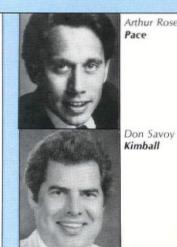
LBF Business Furniture, Space 815-Six advanced chairs address user applications with inflatable lumbar support, articulated seat, upholstered arm pads, pneumatic height control, and three-position tilt. lock. Models are available in fabric with choice of black, brown, or neutral colors. Circle No. 427.

Precision Manufacturing, Space 832—Ergodata system is introduced this year in wood. Turn of a key adjusts worksurfaces to varying heights and angles for task requirements. Circle No. 413.

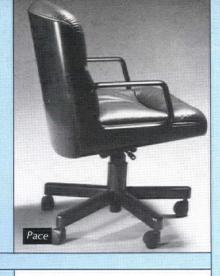
Smokador, Space 893—Larger letter tray for the Modu Plus Series 200 collection will be introduced. New tray accommodates legal-size or tabbed folders and can be stacked. Circle No. 432.







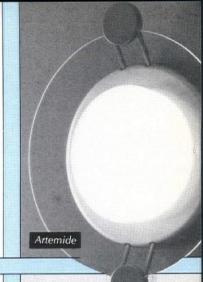
Arthur Rosen Pace



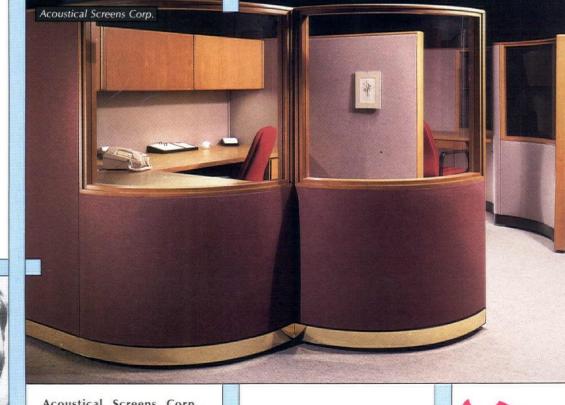
Haskell, Space 808—Bristol seating has pneumatic seat height adjustment on all models, deep posture-formed seats, and adjustable backs for height and angle control. Circle No. 428.

Cole Business Furniture, Space 815—Wire management desk series is designed to accommodate electronic office equipment. Series has two desk-top fully protected wire management channels for access to power wires and communications. **Circle No. 426.** Pace, Space 860—Kiruna Legno executive chair series has wrap-around, exposed wood frame, wood arms, and base. The chair is available in walnut, rosewood, or black lacquer with choice of fabrics or leather. Circle No. 411.

Artemide, Space 851—A wall or ceiling fixture of gray lacquered enamel body features a diffusor in partially frosted glass. "Cyclos" uses fluorescent bulb. Circle No. 422.







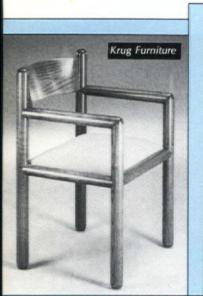


Fritz Makiol Girsberger

Haskel

Acoustical Screens Corp., Space 850—Firm will be showing curved panels and worksurfaces of the Interact line. New desks and credenzas will be introduced. Circle No. 417.







FLOOR



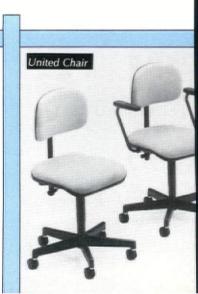
Harvey Probber, Space 857—Worksurfaces raise, lower, and tilt in the Activity Center Module (ACM) system. Shifting panels offer modern offices desks that adapt to ergonomic needs and a variety of tasks. Circle No. 412.

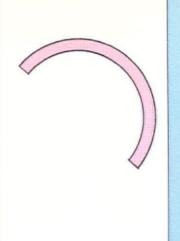
Krug Furniture, Space 846— Series 1400 offers a contoured arm chair for general purpose use. Turned frame components are of 2-in. diameter hardwood and feature bent wood back. Circle No. 419.

Lehigh-Leopold, Space 815— Coda Collection is a complete office grouping of desks, credenzas, executive and conference tables, personal computer extension returns, and other components. Circle No. 427.

United Chair, Space 877—Six models are part of the Beta line which features 25-degree adjustable chair backs. Circle No. 416. Executive Office Concepts, Space 874—Terminal stations of the WCF System have add-on modular capability in wood furnishings environment. System is dimensionally compatible with most major office automation lines. All cabinetry is of select Appalachian white oak or American black walnut veneers and hardwoods. Circle No. 410.

Harvey Probber



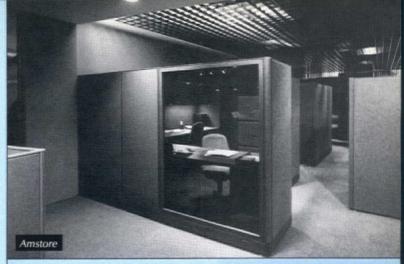


Amstore, Space 864—Fully integrated electrical raceways are part of Option One open office system. Unique hinges and connectors enable ease of rearrangement by workers. Flexible design permits adaptation of electrical systems to office layout. Circle No. 420.











Alex Stuart Design, Space 853—Stirling Hall Collection is inspired by George Hepplewhite. Units are constructed from a variety of fine mahogany woods and veneers inlaid with contrasting woods. A Complete selection of desks, credenzas, and related pieces is available. Circle No. 409.

Carnegie, Space 851—Firm introduces Avanti, a 100 percent virgin wool upholstery cloth. Fabric is inherently flame retardant and meets requirements of NFPA 701. Circle No. 414.

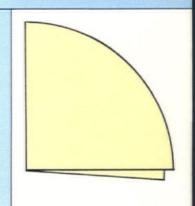
Skipper/IPI, Space 841—Blitz chair is designed by Motomi Kawakami and was created to slide on supports, fold, and stack horizontally. Circle No. 424.

Dunbar, Space 837—Spacesaver worksurface and overhead storage organizer have been added to the S/4 Series. System features flipper type doors with optional storage components. **Circle No. 430.**



Peter Layne Arc Com

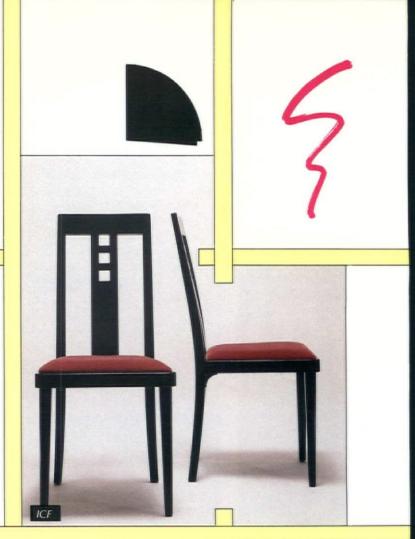
William J. Sample Lehigh-Leopold

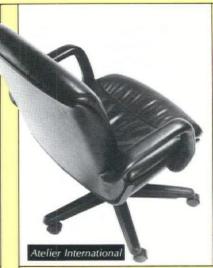


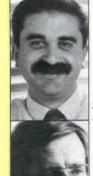


Re-creation Combines With Innovation

| AGI Inds. Inc |
|---|
| American Seating Co964 |
| Arconas Corp |
| Atelier Int'l |
| Baker, Knapp & Tubbs |
| Baker Furniture/Contract |
| Boris Kroll Fabric |
| Brayton Int'l |
| Brickel Associates953 |
| Brueton Inds |
| Conwed Corp |
| Cramer Inc |
| Edward Axel Roffman Assoc |
| GF Furniture Systems |
| Gregson Furniture Inds |
| Hardwood House Corp |
| Haworth Mfg. Inc |
| Helikon Furniture Co962 |
| Helen Webber |
| Herman Miller920 |
| Heron Int'l. Studios |
| Hesco Inds |
| IIL Inc |
| Interior Crafts, Inc. Contract |
| International Contract Furnishings (ICF) |
| McDonald Products |
| Marden Mfg. Inc |
| Pacific-Condi |
| Patrician Furniture |
| Rudd Int'l9-113 |
| Scandiline Inds |
| Smith Metal Arts |
| Spinneybeck Enterprises |
| Stendig Int'l |
| |
| Storwal Int'l |
| Stow/Davis Furniture |
| Stow/Davis Furniture 909 Structural Concepts 900 Sunar Hauserman 988 Supreme Equipment & Systems 967 Unika Vaev USA 945 Virco Mfg, Corp. 932 |
| Stow/Davis Furniture 909 Structural Concepts 900 Sunar Hauserman 988 Supreme Equipment & Systems 967 Unika Vaev USA 945 Virco Mfg. Corp. 932 Vogel-Peterson Co. 930 |
| Stow/Davis Furniture 909 Structural Concepts 900 Sunar Hauserman 988 Supreme Equipment & Systems 967 Unika Vaev USA 945 Virco Mfg, Corp. 932 |







Santiago Miranda Atelier International

Gerd Lange

Atelier International

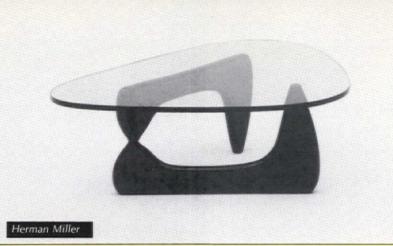
ICF, Space 945-A chair from the year 1911 is part of ICF's re-creation program. Highback style is made of ebonized solid beech with upholstered seat. Circle No. 391.

Atelier International, Space 9-100-Confer management chair is designed to meet ergonomic, economic, and esthetic needs of contract specifications.





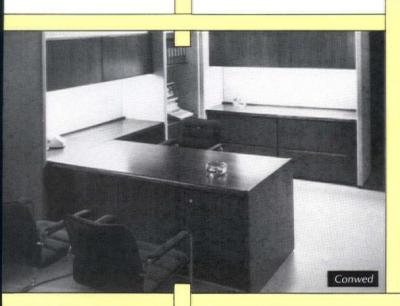


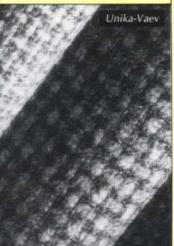


Supreme Equipment & Systems Corp., Space 967— Newest model in the Conserv-n-aisle series is Rug Runner which can be installed on top of existing carpeting. Circle No. 387.

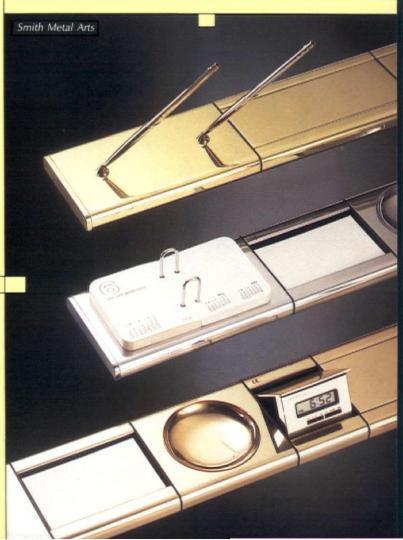
Herman Miller, Space 920— Part of the firm's select offerings of classic designs of the '50s and '60s is Isamu Noguchi's organic table. The table was last produced in 1973. Circle No. 383. **Conwed, Space 929**—Woodcapped panel and electrified base are new options in System workstation. In addition, new ceiling and wall products for Interics line will be on view. **Circle No. 386.**

Smith Metal Arts, Space 915A—Firm features expanded Radius Two collection crafted in brass, bronze, and mirror aluminum. Ashtrays, bookends, vases, planters, and floor ash urns form the collection. Circle No. 380.





Unika Vaev, Space 945— Shown will be the first two offerings in "The Highlands Collection," made of heathery, fleece-dyed yarns. Dorset and Suffolk appear as clear-pattern basket weaves in the coloration of traditional tweeds. Circle No. 374.





J.D. Gregson, Jr. Gregson Furniture Inds.



Stephen B. Brickel **Brickel Associates**



framed side chair represents firm's departure from wood tradition. Styling is based on original wood frame Tremulis chair, re-engineered for pro-

Hardwood House

duction in mirror-chrome polished steel. Integrated ganging permits multiple seating patterns. Circle No. 394.

Hardwood House, Space 993-"'Avatar Collection" incorporates desks, credenzas, conference and occasional tables, breakfronts, and bookcases in radius-edged walnut

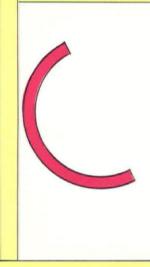
or mahogany in a choice of

Marden, Space 936-Steel

finishes. Circle No. 446.

Brickel Associates, Space 953—Design of Yoke Chair by Ward Bennett is inspired by Mayan art objects. Chair is hand-carved and crafted out of solid ash. Circle No. 389.

Gregson Furniture Inds., Space 997-Seat height and tilting tension are adjustable on this chair. High-back chair has North American black walnut arms and base. Circle No. 379.

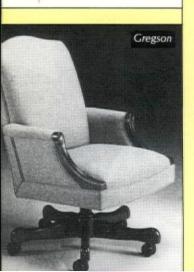


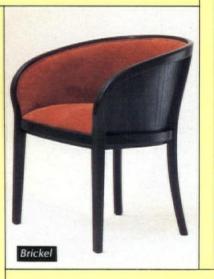


Edward N. Epstein Stendig



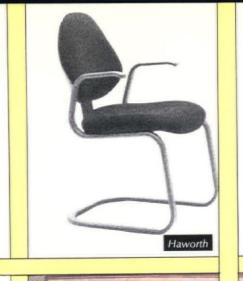
Harvey Leopold Haworth





Cramer, Space 9-102-Cramer Space[™] is a new office systems group suited to the electronic office. Multi-Power[™] panels carry variety of cables. Worksurfaces have adjustable keyboard pads. Circle No. 392.





Haworth, Space 976—Coordinating with the firm's SystemSeating chair series is the System 300 side chair. Sledbase frame incorporates a degree of flex which adjusts seat and back for sound support. Circle No. 388.





Paul Brayton Brayton Intl.

Barry Schneider

Pacific-Condi

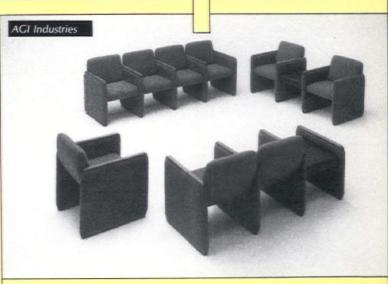


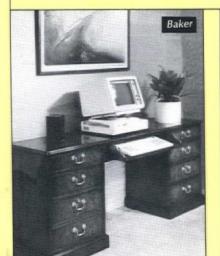
Helen Webber, Space 9-112—"Dawn" is part of fabric collage series designed to accent small spaces. Tapestries are abstract impressions of nature. Circle No. 398.

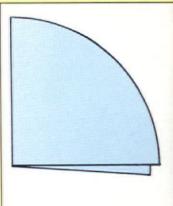
Rudd International, Space 9-113—Cyborg basic secretarial chair is one of several introductions made by firm in basic, as well as advanced, task chairs, among other products. All models offer ergonomic engineering. Circle No. 395.

AGI Industries, Space 968— Quantum multiple seating line is available in 14 different combinations of seats with or without tables. Tables are of laminate while caps and arms are finished in walnut and medium- or natural-oak. Circle No. 396.

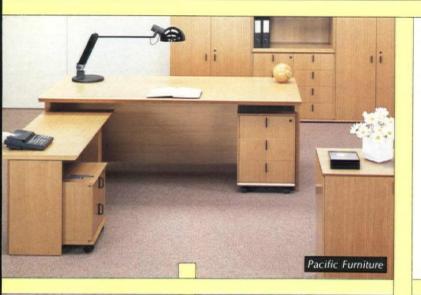
Baker Furniture, Space 917— Firm's 18th century mahogany credenza is outfitted for electronic components and features a pullout keyboard tray. Circle No. 445.











Pacific Furniture Manufacturing, Space 995—Modular "Dual" series features desk end panel option that houses wiring for telephone, task lighting, and other support equipment. Dual is available in American walnut and light oak veneers. Circle No. 382.

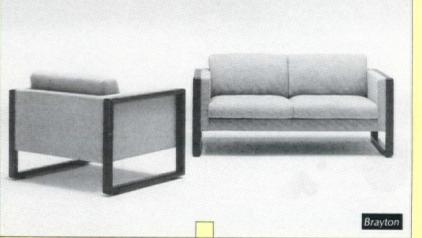
Brayton International, Space 939—Jurgen Lange designed the Casino chair, plus Casino's two- and three-seat sofas with removable back and seat cushions. Ash arms are available in finishes of ebony, natural ash, dark ash or walnut. Circle No. 385.

McDonald Products, Space 992-A—Double legal letter trays are highlighted in Con-Trac 7000 Series. Metalfinished components can be moved within office, on worksurface, or carried in a briefcase. Floating design uses all-black stacking brackets for in-field installation to allow later additions to the system. Circle No. 397. Richard E. Sorensen Conwed Corp.



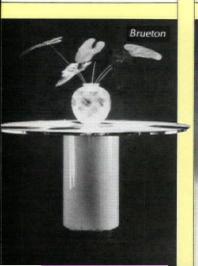


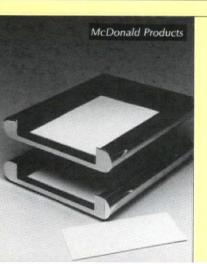
Edward J. Clark Hardwood House



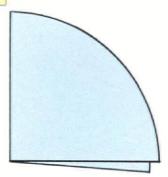
Allen I. Hunting Stow/Davis

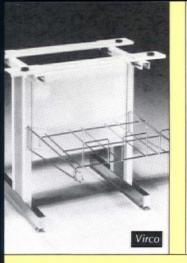






Brueton, Space 946—Specially treated and finished metal top and steel base are features of the Cologne Table. The product is available in an extensive choice of high-gloss opaque color finishes and sizes. Circle No. 393.





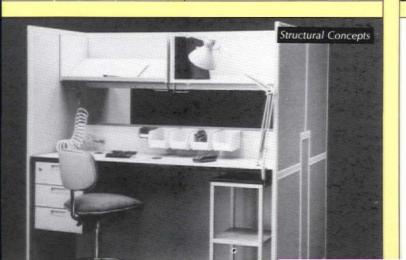
Virco Manufacturing, Space 932—Universal data station has adjustable working height plus adjustable top shelf to permit individual screen viewing angles. Circle No. 377.

Stendig, Space 950—Davis Allen's Andover chair inaugurates a new collection by the designer. Circle No. 381.



GF Furniture Systems, Space 916—Emtech electronic support furniture offers a complete ergonomic system compatible dimensionally with freestanding furniture and systems. Circle No. 376.

Stow/Davis, Space 909—New Elective Elements open plan system offers patented E-CORE channel that runs the full length of the worksurface for neat wire management. System handles variation of exterior, as well as interior, elements. Circle No. 378.







Edward Axel Roffman, Space 958—A complete series including computer terminal tables is available in The 59 Franklin Group. Circle No. 390.

Structural Concepts Corp., Space 900—Adding to firm's computer support workstations, is new industrial workstation line. Panel and chase systems allow customization. Circle No. 384.



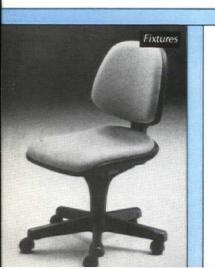






New wood systems

| AC Graphics | |
|--------------------------------|--|
| A.S.I. | |
| Adjustable Steel Products | |
| Advance Mfg. | |
| Allied Corp. | |
| Ameco | |
| Amoco Fabrics & Fibers | |
| Angus Stuart | |
| Architectural Stoneware | |
| Architex International | |
| Arconas | |
| Artopex | |
| Aspects Inc | |
| Atlanta Architectural Textiles | |
| August Inc. | |
| B.P.C. Inds. | |
| Beelner & Thomas | |
| Boling Co., The | |
| Borroughs Div., Lear Siegler | |
| Bright Chair Co. | |
| Buckstaff Co., The | |
| Business Accessories Inc. | |
| Collins & Aikman | |
| CEO | |
| Comforto Inc. | |
| Conwed | |
| Craftsman Office Furniture | |
| Creative Dimensions | |
| Croydon Furniture Systems | |
| Curtis Products Ltd. | |
| Customills Inc. | |
| Douglass Industries | |
| Du Pont | |
| Durkan Enterprises | |
| Fgan Visual | |



Peter Pepper Products, Space 1094—Cylindrical and curvilinear fiberglass drum tables

are available in 25 new colors and 28 sizes. Circle No. 337. Fixtures Furniture, Space 10-160—From compact task chairs to full-size executive models "diacourge" conting is

chairs to full-size executive models, "discovery" seating is designed to accommodate all body shapes, postures, and movements. Control buttons are easy to reach and operate. **Circle No. 359.**

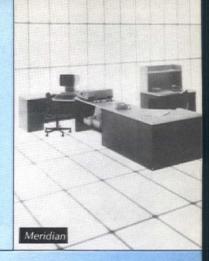
| Eldon Office Products | .10-152 |
|---------------------------------------|---------|
| Ergonom Corp | 1058 |
| Fixtures Furniture | .10-160 |
| Fupoflex | .10-112 |
| Golden Oak10 | 54A&B |
| HAG USA | 1052 |
| Hayes Mfg. Co | 1081 |
| Henredon Furniture Inds | .10-132 |
| High Point Furniture | |
| Indiana Desk Co. | 1045 |
| Innovative Metal Inc. | 1048 |
| Integra | 1056 |
| Integra Invincible Metal Furniture | .1049B |
| & Industries | 10-164 |
| Laminates Unlimited | 10-102 |
| La-Z-Boy | |
| Loewenstein/The Oggo Corp | 1098 |
| Lombard, F.W. | 1058 |
| Lubke | 1060 |
| Magna Design | |
| Mallin Co | |
| Meridian Inc. | 10-161 |
| Metropolitan Furniture Co | 1011 |
| Monsanto Textile Div | 10-156 |
| Mueller Furniture Corp | |
| Niedermaier | |
| Nevins Inds | |
| Olin Corp., Consumer Products Div1 | 0-145A |
| Pacific Rattan Products | 1058 |
| Packard Inds | 10-106 |
| Panel Concepts | 10-111 |
| Peter Pepper Products | 1094 |
| Pouliot Designs | 1056 |
| Procaccino | 1060 |
| RPI Designs | 1060 |
| R-Way | 10-133 |
| Reff Inc. | |
| Rose Johnson | 10-165 |
| Samsonite | 1044 |
| Smokador | .1049A |
| Spec'built Corp. | 1035 |
| Spectrums of Light | 1058 |
| Steelcase | 4. 1032 |
| Teknion Furniture Systems | 1060 |
| Thortell Fireproof Fabrics | 10-114 |
| Tibbet Inc. | 10-109 |
| Trendway | 1086 |
| Tuohy Furniture Corp | 1057 |
| Wilson, Andrew | .1049A |
| Whitecrest Carpet Mills | 10-100 |
| Wood Design Inc. | 1012 |
| Worden Co., The | .1049A |
| XCeption Design | 1092 |
| | |



Meridian, Space 10-161— Electronic systems support furniture incorporates a range of file, pedestal, and worksurface options. Circle No. 351.

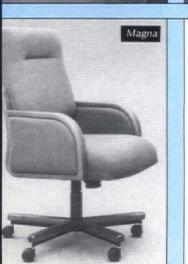
Comforto, Space 1041— System 20 lounge seating series includes Reception armchair, loveseat, and sofa in variety of fabrics and leathers. Circle No. 336. XCeption Designs, Space 1092—New modular office system is a wood design by Michel Beaulieu. Circle No. 373.

Niedermaier, Space 10-130—Pleated club chair measures 28- by 30- by 25-in. Design coordinates with a sofa, loveseat, and bench. Circle No. 356.









Procaccino

Comforto

Collins & Aikman, Space 10-135—"Brocade" is an allwool construction that is Teflon-treated for soil- and stain-resistance. A total of 10 colors are offered. Circle No. 343.

Procaccino, Space 1060— "Piccolo Procaccino" suits areas where child-size furnishings are required. Available in heights designed for children aged seven months through seven years. Circle No. 399. Magna Design, Space 1058— New 1200 executive seating series features include solid oak bentwood frames, handlacquered finishes, and a wide range of upholstery options. Circle No. 348.





FLOOR 10





Ergonom, Space 1058—Model 1838 junior executive chair features five adjustment functions. Product comes in an all-black finish. Circle No. 363.

J & J Industries, Space 10-164—Concepts 5000 densepatterned, level-loop carpet is made of Du Pont Antron XL for long-wear and soil-resistance. A total of 16 designer colorways plus alternate patterns are available. Circle No. 371.

Tibbet, Space 10-109— Floor-to-ceiling wall panels are easily relocatable thanks to built-in connecting parts that attach to open office components. Product is a modified version of firm's sound divider system. **Circle No. 347.**

Architectural Stoneware, Space 1058—Ash urn is offered in a range of colors. Product measures 24-in. high with an 11-in. diameter. Circle No. 362.



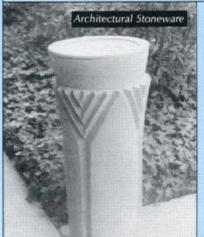
Donald Blewett Tibbet

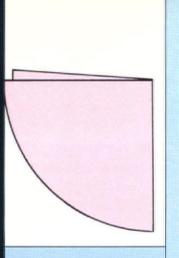


F. Mike Tuohy Tuohy



Business Accessories, Space 1079—Planters made of seamless metals, plastics, and fiberglass are available in a range of sizes, heights, metal finishes and plastic colors. Coordinating ash urns are also offered. Circle No. 444.





Trendway, Space 1086-Unique locking mechanism eases placement of Stac-Trac™ drawers at chosen location under desk system worksurface. Drawers attach to one another with this same device. Circle No. 335.

Worden



Bright Chair Co., Space 10-107-Firm's style 701 arm chair is available in carved oak, walnut, and cherrywood. Circle No. 367.

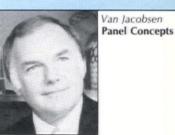
Kinetics, Space 1048 -Executive desk series is standard with a glass top; wood and laminate tops are optional. Desk is pictured with firm's new seating collection comprising 12 models with and without arms as well as full and partial backs, and adjustable seat pitch. Circle No. 346.

The Worden Company, Space 1049A—"Panache" lounge seating designed by Harley Edward Luvk is offered in a broad selection of fabrics and leathers. Circle No. 350.

Croydon, Space 1038—Lateral filing and storage units are offered in a broad selection of widths and heights. Designed for letter/legal, binder, and EDP files, product coordinates with firm's Integrated System group. Circle No. 344.









James Barrows Trendway



Packard

Packard Inds., Space 10-106—New wood-trimmed systems furnishings include a wide range of panels and components in oak and walnut. Shown are half-glazed panels with wood post and glass channel. Circle No. 360.









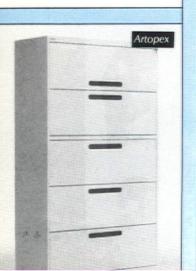
Fupoflex/USA, Space 10-112—"Dominant" conference/guest chair series incorporates posture, seat height, and back height adjustment, 360 degree swivel, and memory return. Beige and dark brown injection-molded plastic shells and casters plus wood base caps with chrome or powder-coat finish are standard. Circle No. 365.

Panel Concepts, Space 10-111—A turntable that permits shared VDT use is new to firm's System 2PLUS collection. Sized to accommodate most standard VDT hardware, turntable is offered in several laminate finishes with Tmolded edges and cableaccess hole with grommet. Circle No. 340.

August Inc., Space 10-168— Arm chair is one of seventeen sculptural forms in firm's August Series. Patented reupholstery process permits user to replace fabric on site. Circle No. 357.

Architex, Space 1046—The firm's new showroom, designed by Gary Lee of ISD Chicago, will feature a new sampling system and 14 additional fabric programs. Circle No. 354.

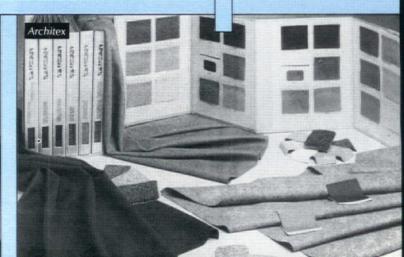
Artopex, Space 1049C&D— Filing system offerings include modular pedestals in 20 baked-enamel colors with a choice of 10 drawer configurations. Products coordinate with firm's lateral files. Circle No. 361.



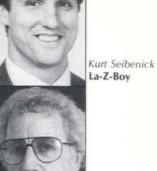
Jack Boling The Boling Co.

> Paul Witting Steelcase

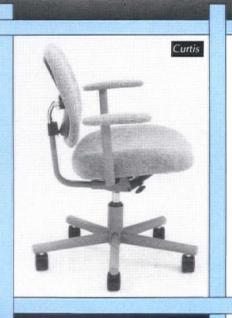




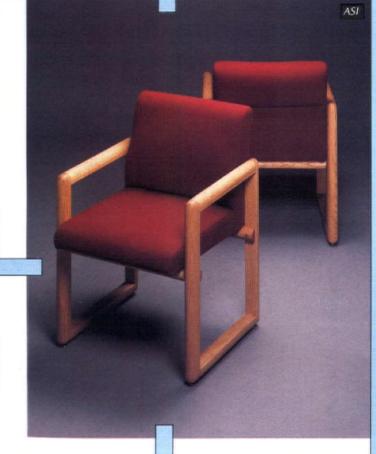




Hank Loewenstein Loewenstein



11119



Reff Inc., Space 1000-Firm will introduce additions to Office System 6 open plan collection. Circle No. 372.

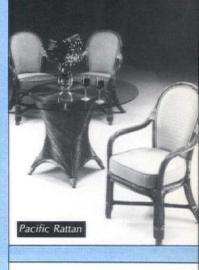
Reff

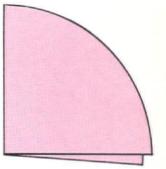
Curtis Products Ltd., Space 1067-Latest addition to 800 series of office seating is 862 operator's chair with gas lift and four-way back adjustment. Footstring option minimizes leg fatigue, as does stool base. Circle No. 368.

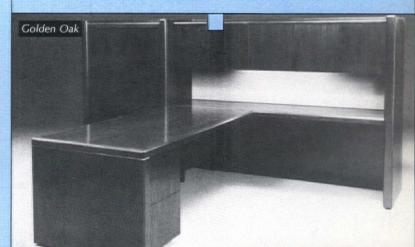
Pacific Rattan Products, Space 1056-Five-piece swirl rattan dining set features a table with round or square top and cutaway base. Chairs are offered with upholstered and cane backs. Circle No. 370.

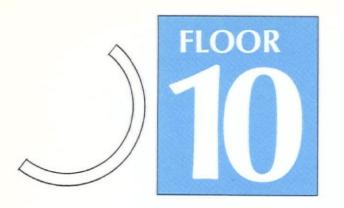
ASI, Space 1060—"SX 100" seating collection includes individual and ganging chairs with oak or walnut arms that are hand-oiled or waxed to a patina finish. Coordinated tables and benches are available. Circle No. 339.

Golden Oak, Space 1058-"Group 1200" workstation is offered in many configurations in walnut, oak, and mahogany. Circle No. 349.









<image>





La-Z-Boy, Space 1050— "Adagio" series includes low-back and secretarial seating. Standard features are sculptured, layered-oak construction; oak-covered five-star base; deeply contoured seat and back padded with molded, resilient foam; tilt control mechanism with tension adjustment; and telescoping height control. A range of upholstery options are available. Circle No. 341.



Rose Johnson, Space 10-167—RJ Office Systems line now includes solid oaktrimmed, fully upholstered panels, desks, and worksurfaces. Circle No. 345.

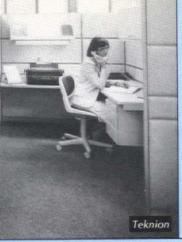
Steelcase, Space 1032—Additions to Movable Walls systems furniture line include articulated keyboard shelf, mobile pedestals, adjustable VDT stand, and open-frame panel for shared VDT use. Circle No. 338.

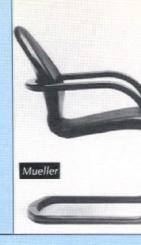
The Boling Company, Space 1043—Featuring walnut and ash frames and fabric upholstery, new swivel and arm chair are designed with fivetoe, wood-cap base. Circle No. 355.

Loewenstein, Space 1098— New chair is targeted for mid-management offices and features patented Almatic adjustment mechanism that moves seat incline and back rest at the same time. Circle No. 352.









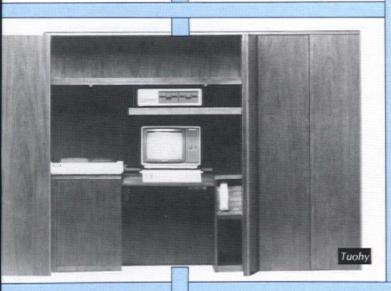
Teknion, Space 1060—"New Generation" office system provides power to 28 telephone cables and 20 electrical circuits. Circle No. 358.

Mueller, Space 1080—"neo-Chair" features a framehoused reveal accent that protects chair base, user's feet, and adjacent furniture. Reveal color choices coordinate with textile options. Circle No. 353.

The Mallin Co., Space 1056—"Huntington Harbor" outdoor furniture group includes Werzalit[™]-top table and sled-base deck chairs. Werzalit top is constructed of wood covered with melamine. **Circle No. 369.**

Allied, Space 10-118— Redesigned showroom will feature a wide range of carpet introductions. Shown is "Trance," an Anso IV HP nylon product by Salem Carpet Mills, in executive offices of First National Bank, Temple, Tex. Circle No. 342.





ec in en cu in sh ag av M pr G

Tuohy, Space 1057—ETS (Executive Task Solution) Centers include data processing, engineering/design, and executive reference workstations in 64-in.-wide modules. Flat shelving, file/document storage, and cloak closets are available in 32-in. modules. Mahogany, oak, and walnut products are offered. Circle No. 364.







Sam Clarke Corry Jamestown



Market Seating Shows Ingenuity

| Adden Furniture1 | |
|---|---|
| | |
| All Steel | |
| Alma Desk Co. | |
| American of Martinsville | |
| American/Royal Inc1 | 1-115A |
| Amtab Folding Tables | |
| Ben Rose | |
| Bertolini | |
| Beylerian Ltd Bradston Hurricane | |
| Buckloe Bros. Furniture | 11-122 |
| Carolina Seating Co. | |
| Castelli Furniture Inc. | 1150 |
| Chairmasters | |
| Charlotte Co. | |
| Chromcraft Corp. | |
| Claud Bunyard | |
| Continental Creative Sales | |
| Contract Inds. | |
| Corry Jamestown | |
| Davis Furniture Inds1 | 1-116A |
| Design Tex | |
| Designers View | |
| Domore Corp | |
| Empire State Chair Co | |
| Eurotex | |
| Falcon Products | 1191 |
| Fine Arts Furniture | |
| Gasser Chair Co | |
| Gunlocke Co., The | 11-114 |
| Halcon Desks | |
| Harter Corp. | |
| Hiebert | |
| | |
| Howe Furniture Corp. | |
| Hunt Country Furniture | |
| Hunt Country Furniture | 1158 1149 11-118 |
| Hunt Country Furniture JG Furniture Systems Jansko | 1158 1149 11-118 1149 |
| Hunt Country Furniture JG Furniture Systems Jansko Jigamian, George W. | 1158 1149 11-118 1149 .1123A |
| Hunt Country Furniture JG Furniture Systems Jansko Jigamian, George W Johnson Inds. | 1158 1149 11-118 1149 .1123A 1149 |
| Hunt Country Furniture JG Furniture Systems Jansko Jigamian, George W Johnson Inds. Knoll International | 1158 1149 11-118 1149 .1123A 1149 1149 |
| Hunt Country Furniture JG Furniture Systems Jansko Jigamian, George W Johnson Inds. Knoll International Krueger | 1158 1149 11-118 1149 .1123A 1149 1149 1111 1184 |
| Hunt Country Furniture | 1158 1149 11-118 1149 .1123A 1149 1111 1184 .1123A |
| Hunt Country Furniture | 1158 1149 11-118 1149 .1123A 1149 1111 1184 .1123A 1166 |
| Hunt Country Furniture | 1158 1149 11-118 1149 .1123A 1149 1111 1184 .1123A 1166 1146-1 |
| Hunt Country Furniture | 1158 1149 11-118 1149 1149 1149 1111 1184 1166 1146-1 1162 1164 |
| Hunt Country Furniture | 1158 1149 11-118 1149 1149 1149 1111 1184 1166 1146-1 1162 1164 |
| Hunt Country Furniture | 1158 1149 11-118 1149 .1123A 1149 1111 1184 .1123A 1166 1146-1 1162 .1119A 1193 |
| Hunt Country Furniture | 1158 1149 11-118 1149 1123A 1149 1111 1184 1164 1164 1162 11193 1149 11-111 |
| Hunt Country Furniture | 1158 1149 11-118 1149 .1123A 1149 1111 1184 123A 1166 1146-1 1162 1193 1149 1149 1149 |
| Hunt Country Furniture | 1158 1149 11-118 1149 .1123A 1149 1114 1184 123A 1166 1146-1 1162 119A 1193 1193 1149 11-111 1118 1173 |
| Hunt Country Furniture | 1158 1149 11-118 1149 .1123A 1149 1114 1184 123A 1166 1146-1 1162 119A 1193 1193 1149 11-111 1118 1173 1135 |
| Hunt Country Furniture | 1158 1149 11-118 1149 1123A 1149 1114 1123A 1166 1146-1 1162 .1119A 1193 1149 11-111 1118 1135 11-100 |
| Hunt Country Furniture | 1158 1149 11-118 1149 1149 1149 1114 1184 1123A 1166 1146-1 1162 119A 1193 1149 11-111 1118 1173 1135 11-100 1189 |
| Hunt Country Furniture | 1158 1149 11-118 1149 1149 1149 1184 1184 1184 1166 1146-1 1162 1199 1199 11-111 118 1135 11-100 1189 11-122 |
| Hunt Country Furniture | 1158 1149 11-118 1149 1149 1149 1149 1184 1184 1166 1146-1 1162 1193 1149 11-111 118 1135 11-100 1189 1149 |
| Hunt Country Furniture | 1158 1149 11-118 1149 1149 1149 1149 1184 1184 1166 1146-1 1162 1199 11199 11199 1118 1135 11-100 1189 11-112 1149 11149 |

Davis Furniture, Space 11-116A—"Gamma" stack chair is offered in two styles of fabric and leather upholstery. Frames are polished mirror-bronze; arms are leather-wrapped. Product stacks four high. Circle No. 290.

Madison Furniture Inds., Space 1166—Posture and swivel-tilt controls are among available options in firm's executive seating series. Product is offered with high- or low-back and oak, walnut, or aluminum five-star base. Circle No. 272.

Domore, Space 1194— Designed by Don Albinson, Neo7 system incorporates a universal hinge that reduces inventories. A complete line of EDP components simplifies integration of electronic furniture items. Circle No. 315.

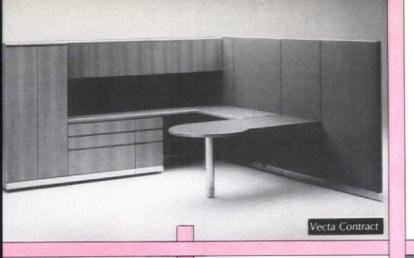


Gary Beals Domore



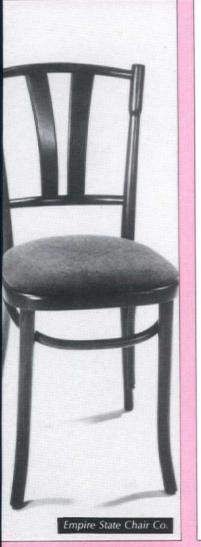












Vecta Contract, Space 1168 -"Sequel" curvilinear workstation system is made of book-matched, center-balanced veneers with radius edges. It comprises acoustical panels, storage components, and attachable or freestanding desks. Circle No. 273.

Falcon, Space 1191-A 1/4in.-diameter, steel-wire design is an addition to firm's table base line. Square and round styles in two sizes and finishes are offered. Circle No. 298.

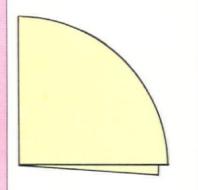
Empire State Chair Co., Space 1149-Series 1932 PS chair adopts an Art Deco look in a wide range of custom wood and upholstery options. Circle No. 296.

Design Tex, Space 1175-"Spectra Wools" designed by Marion Zelenko will be one of many colorful textile offerings on display. Circle No. 282.



Leo Yager Madison

Sal Aleide All-Steel



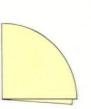
Design Tex

247



TCI





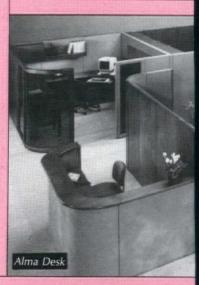
Ben Rose, Space 11-123— "Printout," a hand-screened design, is part of firm's inherently flame-retardant On Line collection. **Circle No. 270.**

TCI, Space 1173—New seating series includes a loveseat, lounge chair, and sofa with 18-in.-high seats and 24-in.high arms. Products are mounted on adjustable glides. Circle No. 292.

Thonet, Space 11-100—MGT swivel seating is available with white oak or mahogany face, two-piece sides, and closed back. Upholstered arm caps and inserts are optional. Circle No. 275.

All-Steel, Space 1177—600 Series task chairs are sized to fit electronic workstations. Features include soft, contoured backs, seats, and armrests. Gas cylinder option permits easy adjustment at multiheight workstations. Circle No. 300.





Thonet

All-Steel





248



Robert Turetsky Castelli







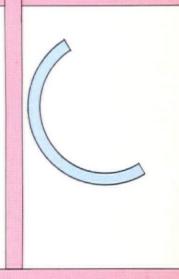
Ben Rose Ben Rose

Hiebert

Alma Desk, Space 1140—Beta System furniture features radius edge detail in oak, walnut, or mahogany. Panels are UL-listed. Circle No. 281.

Hiebert, Space 1120—New series of conference tables is of oak, walnut, or mahogany veneer with mirror or bronze bases. Circle No. 278.

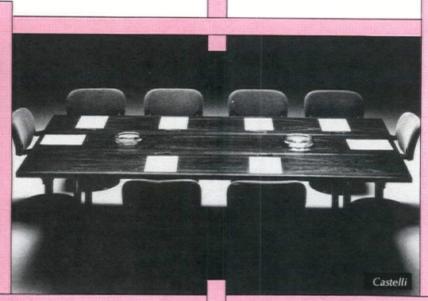
Krueger, Space 1184—IBD/ CONTRACT award-winning COM system will be on display. Acoustical panels and adjustable keyboard worksurfaces are features. **Circle No. 274.**







Claud Bunyard



Gasser Chair, Space 1149— New, stacking arm chair has a patented, protective back edge and is available with or without casters. Circle No. 289.

Claud Bunyard Designs, Space 1149—Firm principal Claud Bunyard demonstrates new Cloud 9 seating with Kneeflex[™] seat suspension. Device tilts seat backward from the front edge. Circle No. 293.

Castelli, Space 1150—Round, square, oval, rectangular, segmented, and semi-circle tops present a wide range of options in Summit table series. Circle No. 284.

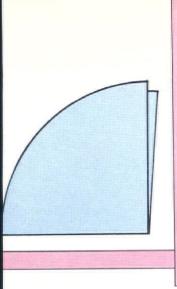
Eurotex, Space 11-121— Fusion-bonded Tretford group, comprised of broadloom, loose-lay modules, and acousticord wallcoverings, is an attraction at this showroom. Circle No. 279.

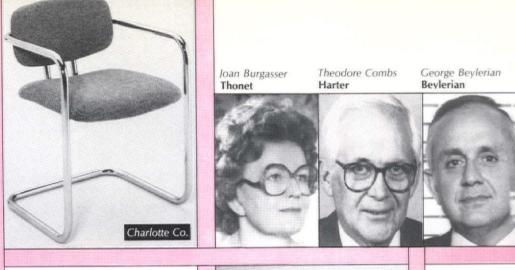
JG, Space 11-118—Four, fixed-height, mobile terminal and printer tables have been added to the firm's line of computer-support furniture. Circle No. 288.





Gasser





Charlotte Co., Space 1149— "The Morgan Chair" is made with continuous chrome tubing; design does not feature exposed joints. Curved plywood seat and back maximize comfort. Circle No. 294.

Gunlocke, Space 11-114—On display will be "The Courthouse Chair," a classic American furniture design in steambent walnut by Ken Walker. Circle No. 287.





Howe

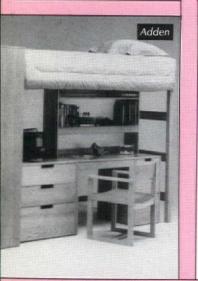
Lunstead Designs

Lunstead Designs, Space 11-112—System Seven open plan/casegoods line has a seven-coat, high-gloss polyester finish in a choice of colors and woodgrains. Natural wood trim and radius edge design accent components which are available in two heights. Workstation units are fully equipped for power management; panels provide acoustical control. Circle No. 295. Howe, Space 1158— "Spectra" table group is available with laminate tops and epoxy legs in a wide range of colors. Circle No. 297.





James Welch Vecta Contract

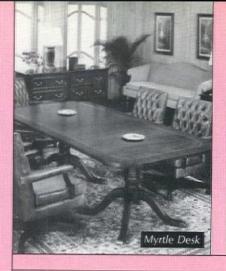


Myrtle Desk, Space 1162— New line of traditional director's tables incorporates fiveline ebony and satin wood inlay between two sets of mahogany veneers. Finely detailed legs and pedestals are offered. Circle No. 283.

Beylerian, 1198—"Houston" seating designed by Gino Vardi is available with arms, as a lounge, and with casters. Chair can be fabric- or leather-covered with gray, black, beige, or paprika pip-ing. Circle No. 280.

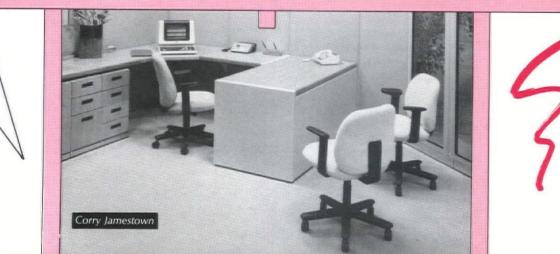
Corry Jamestown, Space 1126—Ergonomically designed articulated keyboard is a new addition to firm's 1000 System of panels, panelsupported worksurfaces, mobile pedestals, and freestanding desks. **Circle No. 271.**

Adden, Space 11-112A— "Roommate" dormitory furniture group now includes compact solid oak loft comprised of a bed, chest, wardrobe with drawers, bookcase, and desk area. Circle No. 286.



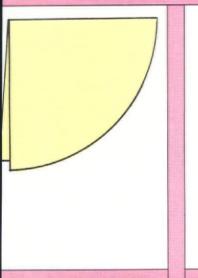


Beylerian



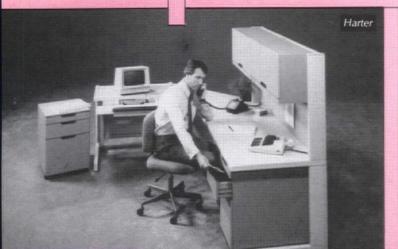


Knoll International



Thomasville Contract, Space 1135—"All-American Country" collection enhances hotel/motel suites with ashwood bed/living room furnishings. Circle No. 285.

Harter, Space 1129—A 19-in. pedestal, a new addition to firm's I/F system, permits horizontal storage of computer printouts. Circle No. 277.





Knoll International, Space 1111—Bruce Hannah has designed a desk-height wire management channel for use with the firm's modular desk system. Workstations and storage components can be mounted at any point on the unit to create a range of efficient, open office configurations. Circle No. 291.

Shelby Williams, Space 11-111—On exhibit will be #5000 stacking chair with Naugahyde upholstery in a range of colors. Ganging hooks slide out-of-sight when not in use. Circle No. 276.

Johnson Inds., Space 1149— J-100 table, part of Asterisk Series, has welded, one-piece construction with solid steel feet that resist tipping. All prongs feature Superlevel[™] glides. Circle No. 299.



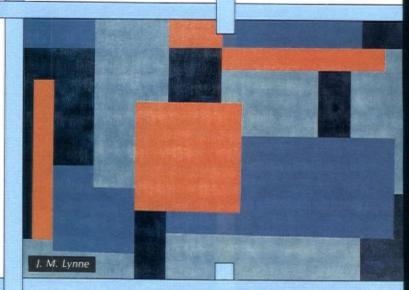


*J.M. Lynne, Space 1281— Embossed lizard-grain vinyl wallcovering and upholstery collection is available in various colors including pumpkin, sea green, and indigo. Circle No. 304.



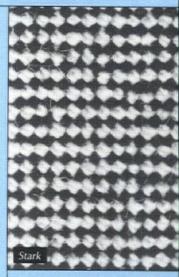
| *Al Brandwein Assoc1263 | \$ |
|-----------------------------|----|
| *American Furniture Co | 5 |
| *B.K. Block Co1288 | 3 |
| *Beeguns Galleries | 5 |
| Chaircraft | \$ |
| *Chan International | , |
| *Colie Harris Inc | Ļ |
| Collezione Simon Ltd | , |
| *Cyrna Field Collection | 7 |
| *De Aurora Showroom12-131 | |
| *Duralee Fabrics | 3 |
| *Hastings Pavement | |
| *House of Ivory, The1283 | |
| *Jannina Eva Budzko Assoc |) |
| *Judscott Handprints |) |
| *J.M. Lynne Co. Inc | |
| *Koch & Lowy1245 | |
| Kron | |
| *Lang Levin Studios1273 | |
| Levolor Lorentzen Inc | |
| *Melvin Wolf & Assoc | |
| *Mike Bell | 1 |
| Mira-X | |
| Mount Airy Furniture Co | 1 |
| Nessen Lamps Inc | Ì |
| *Patterson, Flynn, & Martin | |
| Pouliot Designs Corp | |
| *Richard Goldin12-100 | |
| *Richard Racana Jr1218 | i. |
| *Rozmallin | |
| *Seymour Dulin & Son1271 | |
| Smith & Watson | ļ |
| *Stark Carpet | l |
| *T.C.D. Company (Ello) | |
| Tri-Mark | |
| *Tri-Par | |
| *Trouvailles Inc | |
| *Walter Assoc | |
| *Westgate Fabrics | |
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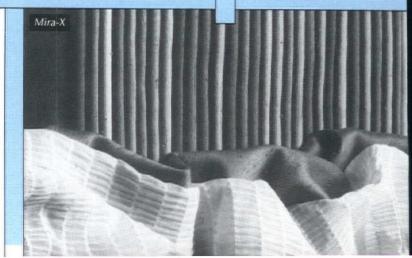
*Denotes Specialty Product Exhibition for Contract (SPEC) member



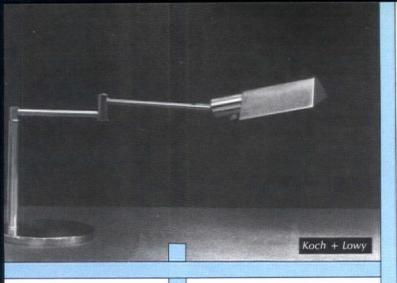
*Stark Carpet Corp., Space 1270—One of three new Berber collections, "Iscara" combines natural and dyed Berber yarns to create a tweed-like pattern. Made of 100 percent wool, it is available in seven colors. Circle No. 311.

Mira-X, Space 1253—Easycare "Mira-Baccara" is made of polyester and has a silk appearance. "Mira-Flair" is made of polyester and acrylic, and gives the appearance of seersucker. Circle No. 309.





3



*Koch + Lowy Inc., Space 1245-Brass desk lamp is available with an incandescent or fluorescent bulb. The lamp's arm swings and the shade rotates 360 degrees. Circle No. 201.

Smith & Watson, Space 1226-Chinese lyre-style armchair measures 253/4-in. wide, 23-in. deep, and 341/2-in. tall. Chair is on display in the Patterson, Flynn, and Martin showroom. Circle No. 312.

Pouliot Designs, Space 1272-Fabric ficus trees can function as screens or dividers and are available in more than 40 types and sizes. A new product line of stainless steel planters has also been introduced. Circle No. 200.

Levolor Lorentzen Inc., Space 1282-"'Litemaster" is a miniature computer module system which automatically controls and synchronizes the tilt of motorized Riviera[™] blinds. Circle No. 202.

Kron, Space 1209—"Pao" upholstered seating collection includes armchairs, two sofa sizes, ottomans, and modular units in two widths with optional arms. Units may be grouped to form a variety of sizes. Circle No. 203.

Collezione Simon, Space 1209—"Deco" modular drawer and closet sets are constructed of plywood and finished in glossy black pigmented polvester. Circle No. 306.

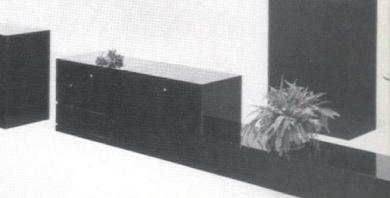


Smith & Watson

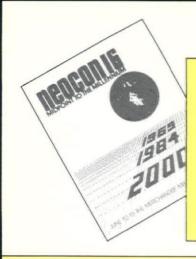
Pouliot

Kron

Collezione Simon







Floors Offer Safety Features

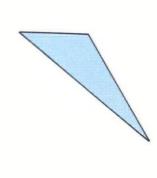
| American Enka Co |
|--------------------------|
| Armstrong World Inds |
| Belgotex Carpet Co |
| Brigadoon |
| Burlington Inds |
| Carson Pirie Scott |
| Congoleum Corp |
| Durkan Ents |
| Forms & Surfaces |
| General Felt Inds13-150 |
| Hollytex Carpet Mills |
| Mannington Mills |
| Porter Carpet Mills |
| Shelby Williams Inds1348 |
| Stem, Chester B |
| Tarkett Inc |
| Wellco Carpets |

Tarkett Inc., Space 13-119— "Plaza Marble" is a new 16by 16-in. non-asbestos vinyl composition floor tile. The material may be installed over most subfloors, and it resists abrasions, scratches, and stains. Circle No. 205.

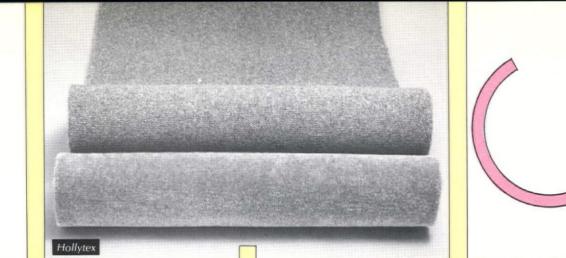
Tarkett

SSSS .

Armstrong World Inds., Spaces 13-1136 and 13-159— "Suprafine" acoustical ceiling incorporates intricate scoring details on 2- by 2-ft. tegular panels to form tile-like monolithic designs. Circle No. 206.





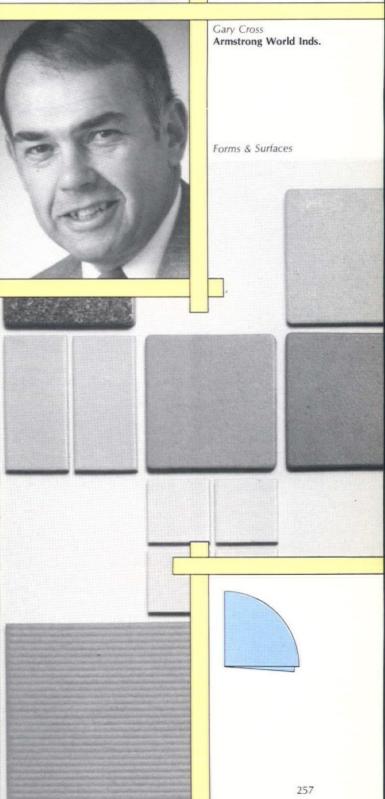


Forms & Surfaces, Space 1377—A new group of ceramic tile includes several larger sizes and slip-resistant textures and patterns. Circle No. 308.

Hollytex Carpet Mills, Space 13-155—"Business Park 3000" is a dense cut-pile which has been heat-set for twist retention and wearability. "Industrial Park 2200" is a textured loop, 18-color line that is color-coordinated with its companion "Business Park 3000." Circle No. 207.



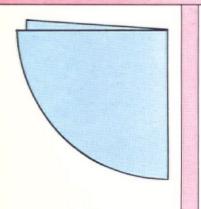






Seating & Table Designs Expand

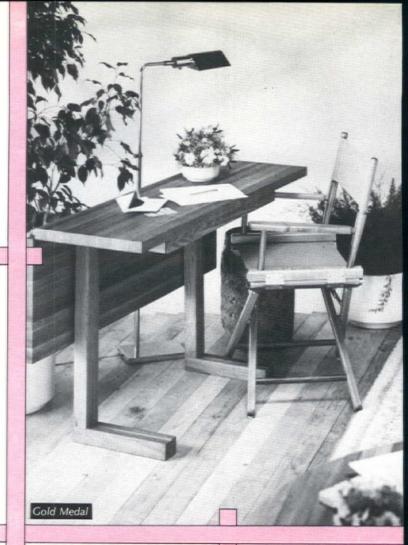
| *Aluminaire |
|---------------------------|
| *B.L. Wayne |
| *Betty M |
| Brown Jordan1664 |
| *Chippendales |
| *Crane Wallcoverings |
| *D. Kimoto |
| *Davis Cabinet16-100A |
| *Design Galleries |
| *Design Institute America |
| Essex Fabrics |
| Gold Medal |
| *Hemisphere Ltd |
| *Hickory Mfg1620 |
| Homecrest Inds |
| *Jeffrey Scott |
| *Johannesson & Assoc |
| *Karl Mann |
| Kaufman of Collingwood |
| Kaylyn |
| *Manufacturers Showroom |
| NPM |
| *Paul J. Boehme Assoc |
| *Philip Reinisch Co |
| *Ray M. Milliman1617 |
| *Robert W. Irwin Ltd |
| *Stephens |
| *Studio, The |
| *Taslitz International |
| *Tomlinson |
| Typhoon International |
| *Vincent Morreale |
| |



Gold Medal Inc., Space 1696—Walnut-stained butcherblock table has a satin varnish finish and a 30- by 48-in. rectangular top which folds to a drop-leaf size of 15- by 48-in. A desk drawer is included. **Circle No. 210.**

*Hickory Furniture, Space 1620—Chaircraft's contemporary-style tub chair is constructed of laminated oak solids and veneers. Available finishes include natural, oiled, and English oak. Circle No. 310.

*Denotes Specialty Product Exhibition for Contract (SPEC) member





Edward J. Miller Brown Jordan Co.



4











Homecrest, Space 1659-New patio strap chairs feature a swivel-rocking mechanism and contoured seat. Widestance base provides firm support and has non-marring protective glides. Circle No. 301.

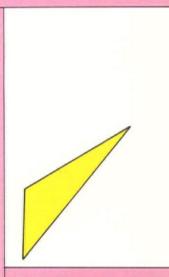
Kaylyn, Space 1620-New introductions include this Art Deco-style sofa featuring a scalloped silhouette, deepchanneled back, and bun feet. Sofa shown is upholstered with black silk. Circle No. 303.

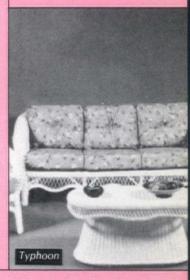
NPM, Space 1611-"Scala" table features two asymmetrical tiers and two drawers. Product is on display in the Karl Mann showroom, and is available in a walnut finish with black lacquer edge detail and chrome-banded base. Circle No. 302.

Brown Jordan, Space 1664-"Olympus" chaise features welded aluminum frames and 2-in.-wide vinyl strap seating. The chaise back adjusts flat. Circle No. 209.

Typhoon Int'l, Space 1689-"Pavillion II" wicker group includes armchairs, couches, coffee tables, and end tables. All pieces are coated with three layers of hand-lacquered finish; the top coat is handrubbed. Circle No. 208.

Kaufman of Collingwood, Space 1650—Traditional-style desks feature cross-banded and guarter-cut veneers. All locks are covered with solid brass key escutcheons, and all hardware is made of solid brass. Circle No. 305.











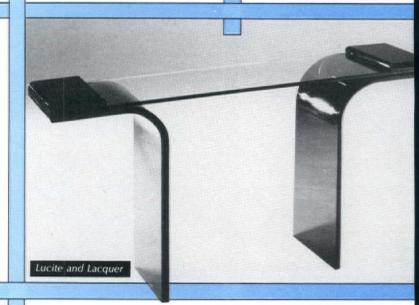
Multi-use Product Applications

| Bangkok Inds | 1711 |
|-----------------------------|------|
| *Barbara Pearlman | 1771 |
| *Berne Furniture | 1721 |
| Chromcraft | |
| *Columbia Bedding | |
| Cy Mann Designs | 1728 |
| *Directional of N. Carolina | 1720 |
| *Entourage Ltd | |
| *Frank Charles & Assoc. | |
| *Harden Furniture | |
| Hekman Furniture | |
| *Hess & Associates | |
| *Hickory Chair Co | 1718 |
| Lucite and Lacquer | 1794 |
| Medallion Leisure Furniture | 1753 |
| Molla | |
| *Motif Furniture | 1722 |
| *Nicholas Michael | 1737 |
| *R.J. Randolph | |
| *Rubee Furniture | 1756 |
| *Scott International | |
| *Sligh Furniture | |
| *Square Root | |
| *Triconfort | |
| *Tropitone Furniture | 1780 |
| Woodard | 1766 |
| Zumsteg | |
| | |

Lucite and Lacquer, Space 1794—#2100 "Waterfall" console features black lucite

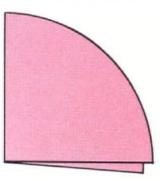
and glass. The unit is available in custom sizes, and the lucite portion is offered in a variety of colors including peach, mauve, and jade. **Circle No. 313.**

Woodard, Space 1766— Designed as a wicker lookalike with the strength of steel, "Aerie II" collection of tables and seating features a variety of frame colors including the newest shades of black, sea mist, pewter, and salmon. Circle No. 213.





Woodard



*Denotes Specialty Product Exhibition for Contract (SPEC) member CONTRACT/May 1984 *Scott International, Space 1724A—"Trac Tuft," a variegated loop series is available in eight yarn systems and is offered in custom colors and sizes. Circle No. 211.

Cy Mann Designs, Space 1728—Round "Geo" table functions for conference or dining use. The pedestal base features rib detailing; the top has bullnose edging and a recessed apron with a reverse ogee edge. Circle No. 212.

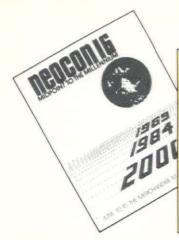
Zumsteg, Space 1728— "Pique Osier" fabric features a cross-hatch weave which changes direction in a perpendicular manner. Woven of 100-percent cotton, fabric is available in sand, eggshell, green, and blue. Circle No. 307.

Zumsteg

cott

Leslie Flippo Hickory Furniture

Cy Mann



FLOOR 18

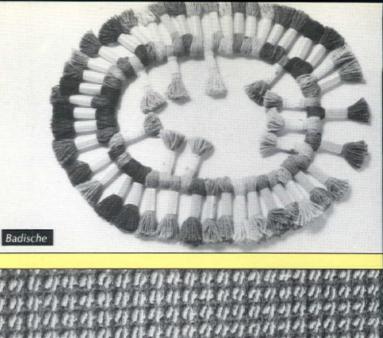
Woven Nylons In New Collection

| Badische |
|----------------------|
| Bigelow-Sanford1865 |
| Brintons Carpets USA |
| Charleston Carpets |
| Clemson Fabrics |
| Couristan Fabrics |
| Customweave Carpets |
| Dan River |
| Firth Carpets |
| Heuga USA |
| Horizon Inds |
| J.P. Stevens |
| Karastan Rug Mills |
| Lees Carpets |
| Mohawk Carpets |
| Patcraft Mills |
| Philadelphia Carpets |
| Stratton Inds |
| World Carpets |

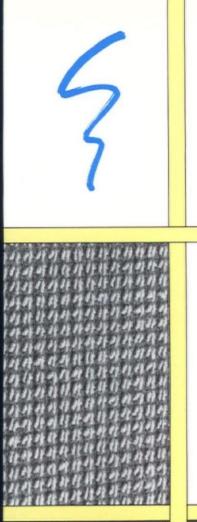


Badische Corp., Space 1882 —Ten pastel tones have been added to the Zeftron nylon Y583/584 spun-yarn palette for contract carpet. Fifty-three colors are available. Circle No. 218.

Patcraft Mills Inc., Space 1815—"Seascape" is one of several custom wool carpet designs offered by the firm. It is recommended for heavy traffic areas and is available in custom colors. Circle No. 215.



Patcraft CONTRACT/May 1984

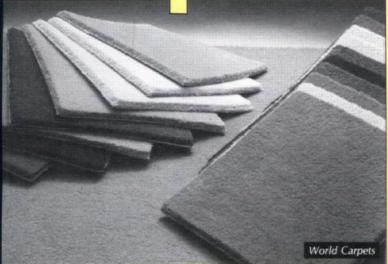


Karastan Rug Mills, Space 1873—"Advocate" features a hobnail-textured design utilizing a new weave technique which prevents pattern "walk-out." Carpet is available in 25 colors. Circle No. 219.

Lees Carpets, Space 1814— The "100 Park" collection of plain and patterned carpets includes textured velvets, cutpile pin dots, and diamond grids. Circle No. 214.

World Carpets, Space 1822 — "Citadel" is a 44-oz. cutpile carpet made of Antron XL nylon. Circle No. 217.

Stratton Industries, Space 1847—Woven "NeoClassic" carpet collection includes three geometric patterns. All styles are constructed of Antron XL nylon which provides built-in soil-hiding and staticcontrol properties. Circle No. 216.





Fred S. Almy Stratton Inds. Inc. Burton M. Gold Stratton Inds. Inc. Harry L. Mills Stratton Inds. Inc.

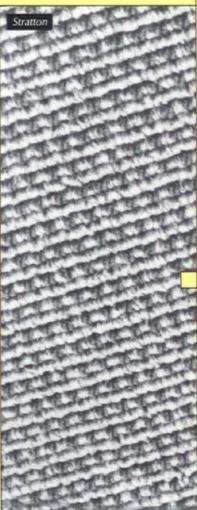


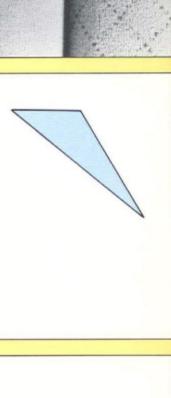


Ivor Chapman Greg Hayes Badische Corp. Philadelhia Carpets

Randy Merritt Philadelphia Carpets







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1

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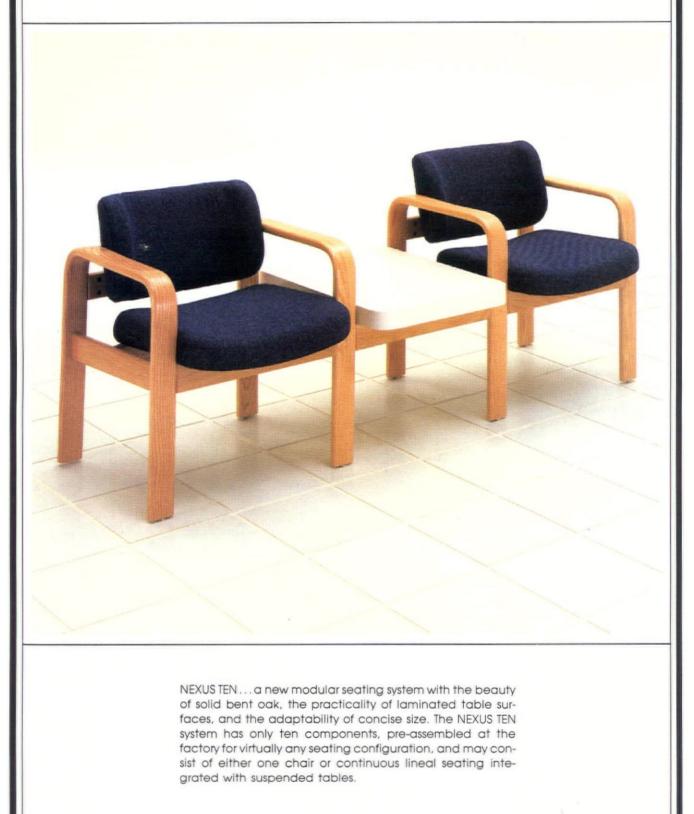
chairs. Like all EBCO groups, Chatham Hall features laminate tops to assure beauty matched by easy care, long life, and a 92year-old tradition of quality.

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INTRODUCING NEXUS TEN



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AT NEOCON



COLUMBUS COATED FABRICS Division of Borden Inc.

Invites you to

NEW PERSPECTIVES ON INTERIORS The Winners Of

The 1984 PLACES Competition

A special exhibition with a symposium by: James A. Murphy, Progressive Architecture Moderator, Peter Chermayeff, Robert A. M. Stern and Stanley Tigerman.

Last year, Columbus Coated Fabrics, producers of Guard® vinyl wallcoverings for the contract market, invited these distinguished architects to set a problem in the design of interior spaces, and then to judge the entries.

The results are an exciting group of drawings, models and photos that will be shown for the first time during NEOCON, at one of Chicago's leading galleries of contemporary art. The exhibit includes extensive photography of the two winning projects, built to full scale, and photographed in color, by The Alderman Co., of Highpoint, North Carolina.

The Location: Frumkin & Struve Gallery 309 West Superior

Opening day: Tuesday, June 12 Reception: 4:30 p.m.

Symposium: 5:30 p.m. "OFF THE WALL—EXTENTIONS OF THE SURFACE" Participants: James A. Murphy, Peter Chermayeff, Robert A. M. Stern and Stanley Tigerman

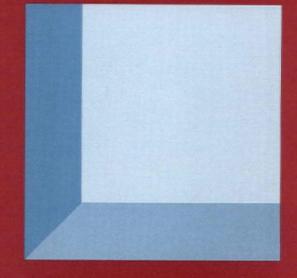
Admission by ticket only.

Please write to: Columbus Coated Fabrics P.O. Box 208 1280 North Grant Avenue Columbus, Ohio 43216

Frumkin & Struve Gallery, is an easy walk from the Mart in Chicago's Creative Community, River North.

The exhibition will remain open throughout Neocon, from 10:00 to 5:30 daily. Circle 147 on reader service card

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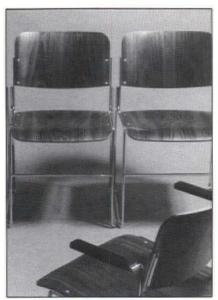


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16

PRODUCTS & SERVICES







Haskell

Jansko

HON

Wood & wood-like detail enhance seating

Monel Contract Furniture—Slender, die-cast alloy bracket provides the structural core for "Sparta" series of chairs and stools. Designed by Bruno Rey, bracket securely joins legs to molded seat panel with patented method. Series includes side, stacking, arm, and armless chairs plus stools with plywood or upholstered seats and backs. Beech frames are offered with natural, light, or dark walnut stain; upholstery options include a full range of leathers and fabrics. Circle No. 434.

Barrit Corp.—Stephen Sherman's "Trio" pull-up chair series includes models with closed or open sides, covered with plain or channeled seat and back upholstery. Exposed wood frames are offered in solid ash and walnut with oil or lacquer finishes in 15 variations. Upholstered frame is of one-piece, bent, laminated wood covered with urethane foam over rubber webbing. Deep, articulated groove decorates insides and outsides of frame. **Circle No. 435.**

Tower Inc.—Compu-Chair[™] anti-static workstation chair is engineered for static control and is available in bench and desk models. Circle No. 456.

The HON Co.—Model 5201 pneumatic operator's chair offers swivel, tilt, backrest, and seat height adjustments. Cushions are made of self-skinning urethane foam. Chair meets all applicable BIFMA standards. Circle No. 436. Jansko—Series 666 seating collection includes chairs with five-star chromesteel or wood-clad bases for added stability. Foam-cushioned upholstery is offered in a wide variety of fabric colors and textures. Circle No. 437.

Haskell—Wood grain laminate stack chair is available with or without molded black arms. Frames are solid steel with bright, nickel-chrome finish. Backs and compound-curved seats are of laminated plywood with medium oak veneer at top and bottom. Product stacks up to 40 high. Circle No. 438.



Tower



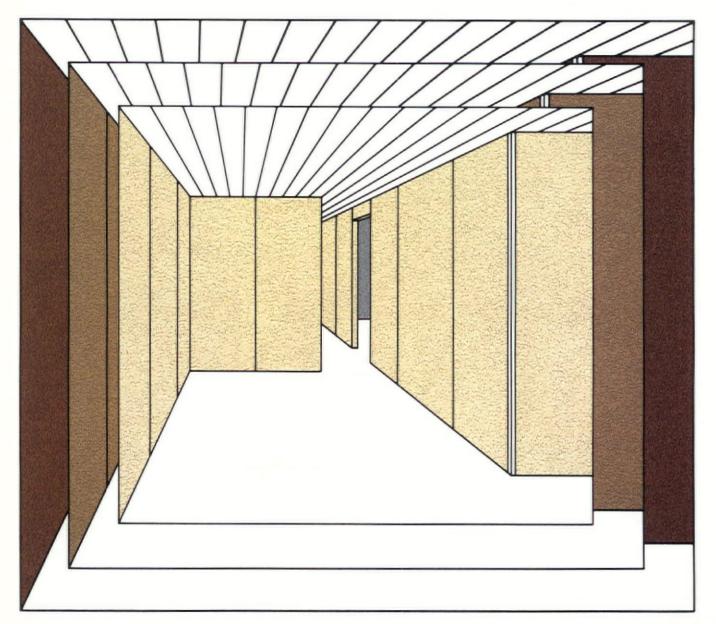
Baritt

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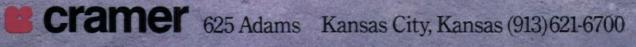
When you order this chair from Dependable, you get more than a chair. You also get a lot of service, follow through and attention to detail. So your order arrives exactly the way you ordered it. Exactly where you ordered it delivered. Exactly on time.

We have a 55 year reputation for delivering what we promise. So you'll be more comfortable with this Dependable chair. Even if you never sit in it. DEPENDABLE FURNITURE, 45 Williams Avenue, San Francisco 94124 (415) 822-3232.

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Circle 153 on reader service card

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Second, it does something most other systems don't do, regardless of their cost: Option One works with your existing furniture. So you not only get the benefits of a reasonably-priced open office system, you get ongoing value from current equipment. Simplicity for better function.

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Metal connector knuckles (right) align and space panels. And a basic connection device, a durable plastic hinge (left) joins panels, regardless of how they're angled or configured.

The simplicity continues: Option One consists of a limited number of carefully chosen components, so it's just as flexible as other systems that are much more complex. This means you can tailor an Option One work station to almost *any* office job function you can think of, so you save on planning, ordering, installation and inventory costs. **Exercise your option now.**

Put Option One to work in your offices. Call or write for our brochure.

See Option One at NEOCON

Space 864

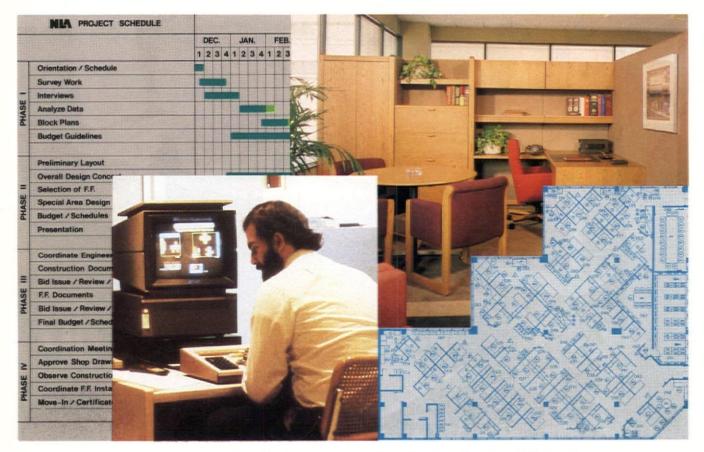


Old Norris Road Liberty, SC 29657 (803) 843-9327

Circle 154 on reader service card

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Golden Oak Furniture, Inc. 2392 East 48th Street, Los Angeles, California 90058 (800) 572-1530

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Only at lighting Contemporary solutions to your lighting problems. And the experts to help you solve them.

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Circle 157 on reader service card

BISTRO. Versatile family of chairs, tables and bar stools inspired by the sidewalk cafés of Europe. Informal, yet elegant, they are available in black, gray and white, made of extra durable PVC coated finish with hand woven, steel reinforced Xiloplast.[™] 1. The RIMINI model, with traditional contour, can be nested. 2. The BISTRO bar stool comes in three different heights. 3. The BISTRO table









comes in three standard round sizes and one square size. The white melamine top makes it perfect for indoor and outdoor use; with or without umbrella fittings. Table base colors match chairs. 4. BISTRO chair also stacks easily for storage.■



Circle 158 on reader service card



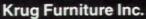


In today's office, the only constant is change. Changes in people...changes in equipment... changes in responsibilities. All of which call on the working environment to provide maximum flexibility and function, without sacrificing comfort or design.

Radius 3 combines all these factors with warmth and grace. Features such as radiused solid oak edge work surfaces; panel to panel joinery; and corresponding panel and storage module heights give Radius 3 a sense of cohesive detailing and continuity of design.

Together with case goods, seating and conference table series, Radius 3 complements and expands the wide range of office furnishings offered by Krug.





111 Ahrens St. W., Kitchener, Ontario, Canada N2H 4C2 Telephone (519) 743-8281 Showrooms: 550 Queen Street East, Toronto 846 The Merchandise Mart, Chicago New York / Boston / Philadelphia Washington D.C. / Atlanta / Orlando Dallas / Houston / Detroit / Minneapolis St. Louis / Kansas City / Denver Los Angeles / Seattle Circle 159 on reader service card

DIMENSION

General Felt Industries attacks and solves the timeless battle between beauty and strength to extend your design freedom into a new dimension... with Vee-Lok.

The first dimension...beauty. Dozens of colors, patterns, and textures created by award-winning designer Hazel Siegel.

The second dimension...strength. Snag and ravel-proof: the strongest tuft bind of any contract carpet; more wear-surface fiber, ounce for ounce; solution-dyed for guaranteed stain and fade resistance.

The third dimension...design freedom. Marriage of beauty and strength lets you design Vee-Lok residentially, commercially, industrially...indoors and out... as a floor covering or a wall covering.

The fourth dimension...General Felt Industries. Over a half-century of dedication and exclusive commitment to the floor covering industry.

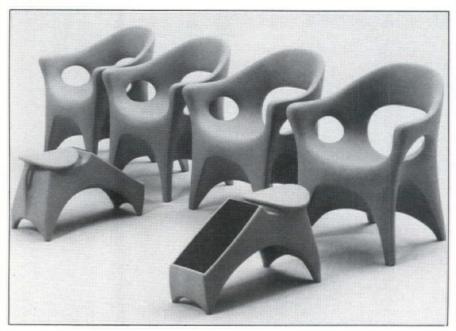


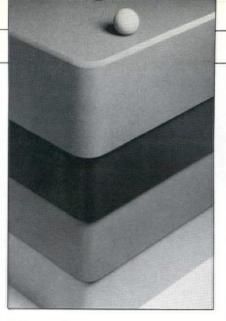
General Felt Industries, Vee-Lok Department Park 80 Plaza West-One, Saddle Brook, NJ 07662

Circle 160 on reader service card

PRODUCTS & SERVICES

Polyethylene shoe-fitters take abuse





Visual textures round out laminate line

Wilsonart—New additions to firm's Color Quest laminate line include visually textured and dimensional embossed grid patterns. Designs round out a new selection of contemporary color choices. Circle No. 440.

Contour I and matching shoe fitter are molded of one-piece high-density

Rotocast Plastic Products-Ultra-

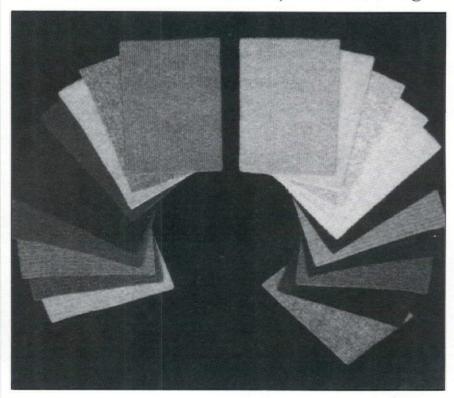
polyethylene for rugged use and are available in a total of five colors. Circle No. 457.

Paper holder offers viewing flexibility



Steelcase—Swiss-made manuscript holder allows typists and VDT operators to position papers at various viewing angles. Product is available with a base. **Circle No. 458.**

Sound, flames controlled by wallcovering



Wolf-Gordon Wallcoverings Inc.— "Reno" acoustical wallcovering is 48-in. wide, has a flame-resistant polypropylene fiber facing, and an acoustical rating of .65 NRC. Circle No. 459.

IN STOCK. AND READY TO FLY.

When you want a carpet with the <u>now</u> look and you need it <u>now</u>, our Ready-Carpet Stock-Pile is the answer. It's outstanding and in-stock with 14 most wanted designs in 31 color combinations. It's in style with what you're doing now. And it's ready to fly Air Express anywhere.

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JUNE 12-15, 1984 The Merchandise Mart-Expocenter-Chicago Beautifully tough, with a blend of 80% wool and 20% nylon, it has the wearwith-all to stand up to the heaviest traffic. Call or write today for our Ready Design Brochure. We'll make sure you finish your projects with flying colors.

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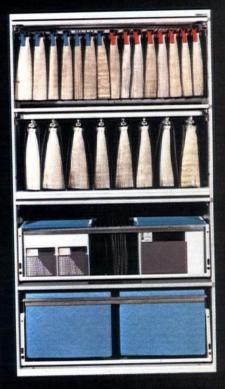


our ever-changeable lateral file.









Now one cabinet does it all! From regular file folders through a whole new generation of computer related materials, all you need is Office Specialty's Storage Centers[™] lateral files.

Available in a variety of widths and heights and accessorized to house every major type of printout binder system – single point, center hang and 2 point suspensions – our Storage Centers' laterals also handle an entire range of magnetic media: cassettes, diskettes, videocassettes, tapebelts, canisters, cartridges and disk packs. And even if this kind of storage isn't needed right now, any of the accessories can easily be retrofitted later.

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Ask our representative for a presentation of Office Specialty's Storage Centers'" laterals with Superstore'" and Mediastore'" organizers.

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Merchants and Manufacturers Club, Merchandise Mart, Chicago. An elegant dining room, relaxed but sophisticated. The design firm of Bischoff & Lincoln, in specifying furnishings for the M&M Club, looked for "contemporary seating that would complement the dining experience." What did they find in Westnofa's Lamilux? "First, good design – then comfort and quality construction." Five months after installation, lb Jorgensen, general manager of the club, says the Lamilux is "an excellent chair – it's comfortable, easy to clean, and it stacks, making it easy to move."

Visit us at Neocon Spaces 866 & 874-D

molded, laminated beechwood chair. comfortable, flexible, durable furniture. **westnofa** usa inc 7040 North Austin Avenue

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... Infinite Versatility By Design

Discriminating design materials for multiple applications featuring quality, versatility, and product excellence at an affordable cost.

Shown above: Ceiling - Stock #833, solid red oak, DecorCeiling Soffits - Stock #M337, mirrored brass, DecorMetal Walls - Stock #375A, solid red oak, Decor Tambour Planters - Stock #1836RPL and 1224PL, solid red oak, Artwood Planters

Show Room No. 1277, Chicago Merchandise Mart

Winona Industries, Inc. 602 East Front Street, Winona, Minnesota 55987 Phone: (507) 454-1860 Circle 164 on reader service card flip-loc "designs by Nemschoff let you instantly replace an attached cushion ... without taking the chair out of service. A valuable asset in a high-traffic student union, a hospital lounge or a busy waiting room. Simple, but tamper-proof, Nemschoff's exclusive flip-loc system lets you renew the beauty of a seating unit three ways.

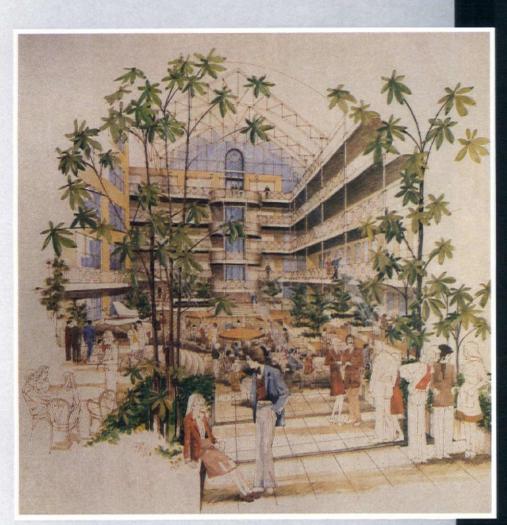


You can reverse the cushions ... replace or clean the covers ... or replace the entire seat or back cushion. Nemschoff flip-loc designs are available in a beautiful range of open arm and panel arm styles of single or multiple seating units ... in all standard Nemschoff finishes. Call or write now for information on flip-loc[~] U.S. and foreign pat. pend.

Less than a minute ago... this chair had a damaged cushion!



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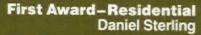
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Now under construction in downtown Minneapolis. A great new showcase for the interior furnishings industry. Hundreds of showrooms for contract and residential furniture, textiles, floor and wall coverings, lighting and accessories. 425,000 square feet of space surrounding an exciting 5-story high Atrium. And all housed in one of the nation's most dramatically renovated historic buildings. For leasing information on The Mart, call Kathy Bovey, (612)338-6250. On the Design Center, Jerry Zweigbaum or Richard Mankamyer, (612)338-6250. Or write International Market Square, 718 Glenwood Avenue, Minneapolis, MN 55405.

A whole new world of design, starting December 1984.

Circle 166 on reader service card

26th Annual S.M. Hexter Awards for the "Interiors of the Year"



Daniel Sterling Associates Ltd. New York, NY. A studio room to serve both for living and sleeping in a small area. The sofa converts to a bed. The coffee table on casters rises to dining height and seats four to six comfortably. Natural wood trellis grating is used for architectural interest and allows for additional storage.





First Award-Contract Eileen Word, ASID and Stephen Mayfield

Komatsu & Associates, Fort Worth, Texas. A dress boutique designed in a narrow space, breaking it into three interconnecting sales areas. The project is Italian and Art Deco inspired with Palladian overtones. Marble, mirror, soft pastel shades and light create a quiet elegance found in European women's boutiques.





Circle 167 on reader service card

Honorable Mention-Residential Keith Babcock, ASID

Keith Babcock & Assoc. Inc., Bethesda, Md.

The Judges

Stanley Abercrombie, AIA, Editor, Interior Design Magazine, New York, N.Y. Eugene M. Daniels, FIBD, National President, Institute of Business Designers, Counterpoint Incorporated, Knoxville, Tenn.

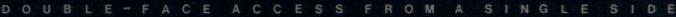
Robert DiLeonardo, DiLeonardo Interiors, Inc., Cranston, R.I. Georgina Fairholme, Interior Designer, New York, N.Y. William Richards Whaley, FASID, National President, American Society of Interior Designers, Hellmuth, Obato & Kassabaum, P.C., Washington, D.C.

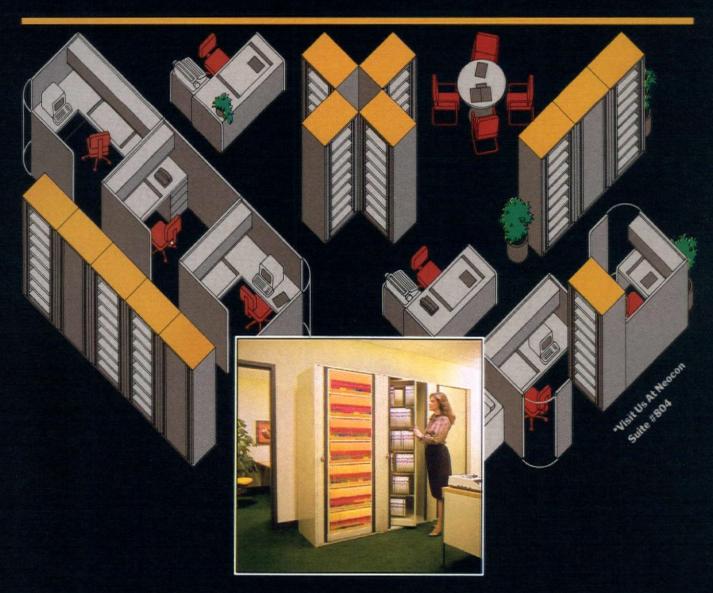
Du Pont pace 6-136, TEFLON nneapolis, soil & stain repeller

Showrooms: New York, D&D Building, 979 Third Ave. (212) 355-5587; Cleveland, 2800 Superior Ave. (216) 696-0146; Chicago, Space 6-136, Merchandise Mart; Los Angeles, Pacific Design Center; Atlanta, Boston, Cincinnati, Dallas, Denver, Detroit, Hawaii, Miami, Minneapolis, Sphiladelphia, Phoenix, San Francisco, Seattle, St. Louis, Toronto, Vancouver, Washington D.C.



ROTARY-FILE





Finally, A Storage System Designed for the Open Plan-Aurora Rotary-Files.

At last, a storage system that interfaces with the open plan. The Rotary-File can be accessed from both sides forming a productive divider between work stations that provides simultaneous access for both operators. Or, units can provide double-face access from a single side by placing them against a wall or partition. Rotarys provide quick access to file folders, computer tapes and printouts...or any media. And with an easy turn, material disappears behind the revolving panel for a clean look that enhances any office. Send for details on how the Rotary-File can increase filing density in your office layouts.

Aurora Steel Products, 580 South Lake Street, Aurora, IL 60507, Tel: (312) 892-7696





COMPUTER FRIENDLY

Verdict Tec, carpet for the computer age. Guaranteed against static-related disruptions of electronic equipment for the life of the carpet.

Special conductive fibers interface with a proven backing to limit static accumulation below computer sensitivity levels. Allied Anso IV® HP nylon with HALOFRESH[®] provides superior soil repellency, long term appearance retention and resistance to bacterial growth.

Verdict Tec carpet from Armstrong is available at Carson Pirie Scott & Co. along with a complete selection of commercial carpet from Royal Scot.

Circle 169 on reader service card

See us at NEOCON, Summer Market, Space 13-127 Merchandise Mart Chicago, IL 60654







introduces the "Pelican" Series

An all-fabric-covered wood office furniture system in 12 colors—using stainless steel and glass for desk, credenza, conference table, occasional tables, high cabinet, seating and upholstered pieces.

designed by Charles W. Pelly

"Pelican" Desk

NEW YORK 979 Third Avenue, D&D Building • CHICAGO 946 Merchandise Mart • MIAMI Space 207 D&D Center DALLAS Suite 310, Design Center, 1025 N. Stemmons Frwy. • Los Angeles, Philadelphia , Seattle Contract showroom! New York, 232 East 59th Street photo: Peter Paige

Pat. Pending

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MINERAL FIBER BOARD

TM

New light works harder and smarter for less!

UNITED STATES GYPSUM

MICORE board from U.S.G. is the new mineral fiber board with more of everything except weight. Designers like its versatility and function. Manufacturers favor MICORE board for its important 0-25 Flame Spread Rating (Class 1 or Class A) and economy. Customers are attracted by the elegant end results achieved with this superb product. You'll find MICORE industrial board as workable as wood, with a flame spread rating most wood products can't match. Cutting and machining moves along smoothly and it's easily laminated. Used as a substrate, MICORE board provides a cost-effective replacement for rigid glass fiber batts and other mineral fiber boards.

We'll custom-cut MICORE board to the size you specify—even perforate it for sound reduction to provide significant NRC rating assistance to an entire acoustical system. MICORE board is available in two densities in various sizes and thicknesses. Explore the many ways this unique product can serve you • Write to us for specifics at 101 S. Wacker Dr., Chicago, IL 60606, Dept. C584.



Panel system courtesy of Shaw-Walker. Circle 171 on reader service card

Ready-to-ship Sleep Products that increase your profit margins



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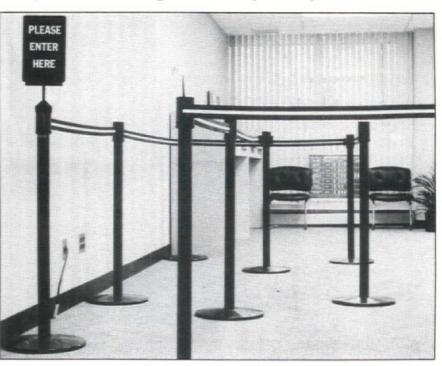
417/358-8131



Tiles, fixtures coordinate in color program

American Standard—"Whisper Colors" collection is a collaboration between this firm and American Olean. Three colorways are available for coordinated fittings and patterned or plain ceramic tiles. Circle No. 441.

Vary barrier lengths with post system



Lawrence Metal Products—"Tensabarrier" is a portable post system for guiding and directing visitors in banks and other public spaces. Each post head contains a retractable spring-loaded webbing belt that can be pulled out to any length up to 7 ½-ft. Self-reeling spring provides sufficient tension to keep belt taut and snag-free. Two or more posts can be used together to create barriers of many desired lengths. System is designed to be easy for user to disassemble and store. **Circle No. 443.**



Dual purpose workstation serves clerks, sec'ys

All-Steel—Clerical/reception workstation features transactional tops and 41-in. panels. Storage cabinets and filing system are located behind desk. Circle No. 460.

Striped pattern generated by play of light

Marathon Carey-McFall—"Silhouette Stripe," a Bali Blind design, incorporates a random stripe motif created by the play of light and shadow. Pattern can be viewed as light shines through perforated material. A total of six colorations are offered in widths ranging to 60 in. **Circle No. 439.**





Classic forms in a contemporary design. . . The P.M. Series features Deco-style indirect lighting fixtures that bestow a soft glow of uplight, downlight and spill light. Available in ceiling units, pendants, and wall brackets. In polished brass and chrome combinations and a full palette of P.M. colors. Call today for color brochure (213)627-6731. Outside CA (800)421-8707.

DESIGN: JOHN CALDWELL









Circle 173 on reader service card



When the kids in Room 324 are raising the roof, the executive in 326 can peacefully clear up his work for the day, thanks to the quiet brought by **Sonatex**[®] textile wallcoverings . . .

Using the TEF* Analyzer—a new computerized test for measuring sound—Dr. E.T. Patronis, Jr., nationally known acoustics authority, and member of the Physics Department at Georgia Tech, showed that Sonatex reduces sound levels dramatically.

Even placed on bare plywood and subjected to frequencies much higher than those used in more common and older tests, Sonatex reduces sound by as much as 75 percent. (See chart at right.)



makes sound sense

In today's increasingly noisy world, turning down the decibels is more important than ever in public buildings such as hotels and motels, restaurants, hospitals, or offices.

And when you consider that Sonatex comes in a number of handsome textures and dozens of colors, that it's surprisingly economical as well as a proved sound reducer, it certainly makes sound sense.

For complete test information and the name of your nearest Sonatex distributor, write or phone.

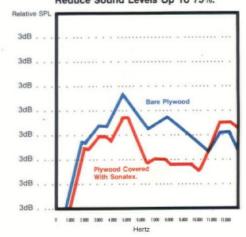
You are invited to see all the Polaris textile wallcoverings at NEOCON XVI, Space 10-140.



A Division of Amoco Fabrics Company 2907 LOG CABIN DRIVE / SMYRNA, GEORGIA 30080 / 404-351-6202

*Time/ Energy/ Frequency (TEF) is a registered trademark of Tecron Corporation.

Sound Pressure Level Test Demonstrates Polaris Wall Coverings Reduce Sound Levels Up To 75%.



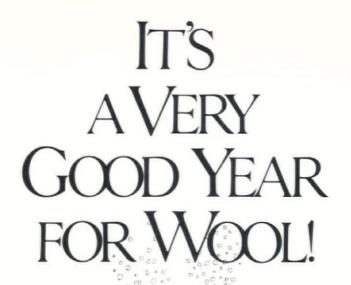
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The Contract Division of Guy Chaddock and Company, featuring Westbourne, a complete line of upscale contract furniture. Westbourne combines the rich comfort of country French and English traditions with exceptionally durable construction and solid Guy Chaddock quality. For executive offices, professional suites, hotels/motels, restaurants... any place you want to make a statement of elegance.

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A SATISFYING YEAR:

more producers now have more wools available for customer satisfaction. Stocked for quick delivery.

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A COST EFFECTIVE YEAR: wool is competitively priced. Moreover, because wool looks better longer and lasts longer, it's an even more outstanding value.

HERE'S TO WOOL! GOOD LOOKS THAT LAST.



The Standard of Carpet Excellence.

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Carpet Division, Atlanta Merchandise Mart Space 6-F-11, 240 Peachtree Street, N.W., Atlanta, GA 30303-1301 404/524-0512

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CUBIT-166.

Big and luxurious but takes less room than smaller seating when dovetailed in space saving configurations.

Hayes has a large selection of contemporary seating—for conference, office and lounge areas.

For more information, your area representative, a catalog, the Hayes Fabric Collection, contact:

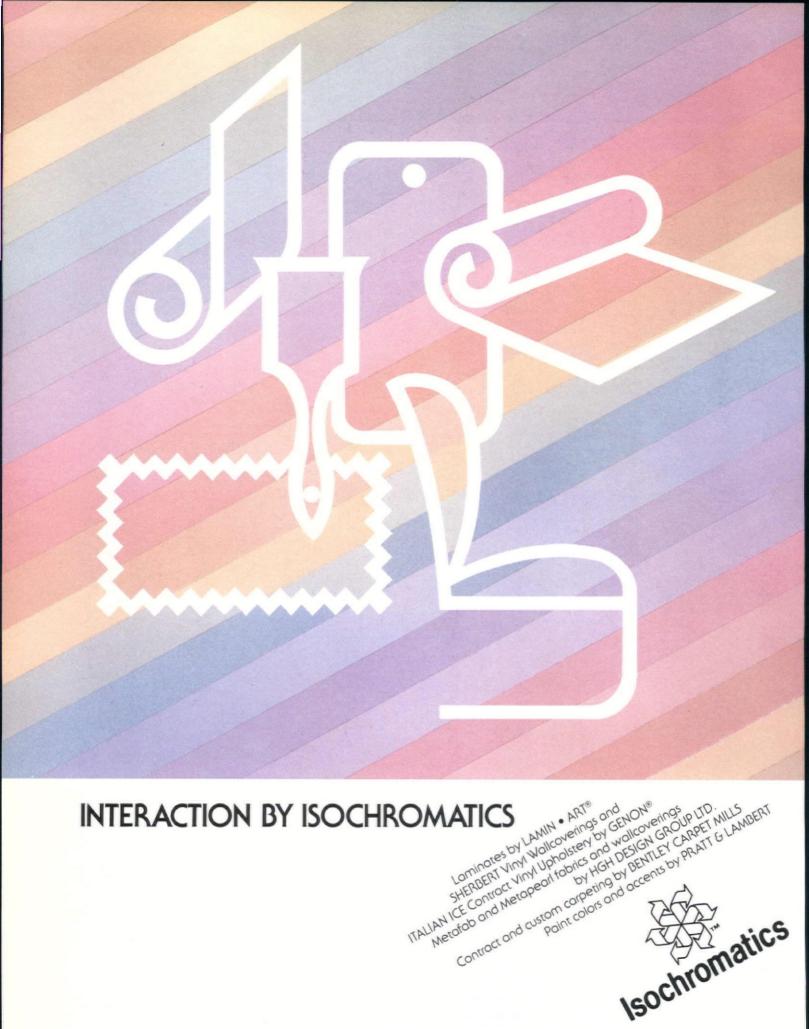
Hayes, 1036 47th Avenue Oakland, California 94601 Toll-free, 800 922-7876 In California, 415 534-4511

Design: Ray Zimmerman

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F

Circle 177 on reader service card



INTERACTION BY ISOCHROMATICS

Circle 178 on reader service card

Isochromatics

Trendway opens it's New National Showroom this NEOCON. Examine the reasons to be there.

Moveable floor-toceiling partitions and fully compatible open plan componentry are now available from one responsive, singlesource manufacturer. Planning options you may have thought impossible or impractical-straight and curved floor-to-ceiling partitions with complementing systems panels in a greatly expanded offering of fabrics, vinyls, and colorsthere for your inspection. Work surfaces and components for every functional need or aesthetic approach (try mauve, or rose or grid patterns). And an unparalleled capacity to integrate open and private spaceeconomically, efficiently, working as one.

If you visit just one new showroom this NEOCON, make it Trendway. Space 1086, Chicago's Merchandise Mart, June 12-15. Trendway Corporation, P.O. Box 1110, Holland, MI 49423





NEOCON XVI, SPACE 1086



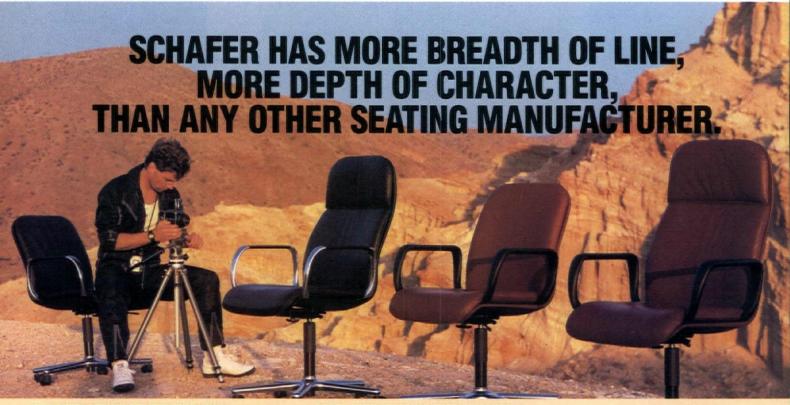
STORAGE TRUCK FEATURES BULLNOSE EDGE DETAIL

C. I. Designs introduces a solid white oak, bullnose edge detail for its library furniture group including this mobile book and information storage truck. Product is available in clear or stained finishes and provides 18 ft. of shelf storage. **Circle No. 242.**



CASTER USES TWIN WHEELS FOR SMOOTH MOBILITY

Twin-wheel caster from **Haydock Caster Co.** uses independent twin wheels for smooth swivel action and provides extra power by offering increased wheel surface on carpets or hard floors. A hidden axle prevents carpet fiber jam-up. **Circle No. 243.**



THE CHALLENGE TO THE DESIGNER. Executive seating demands natural power and a sense of the artistic. Answer the challenge with the most responsive seating yet. Pro-Sit. It's tangible brilliance.

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BRILLIANCE SHOULD BE CELEBRATED

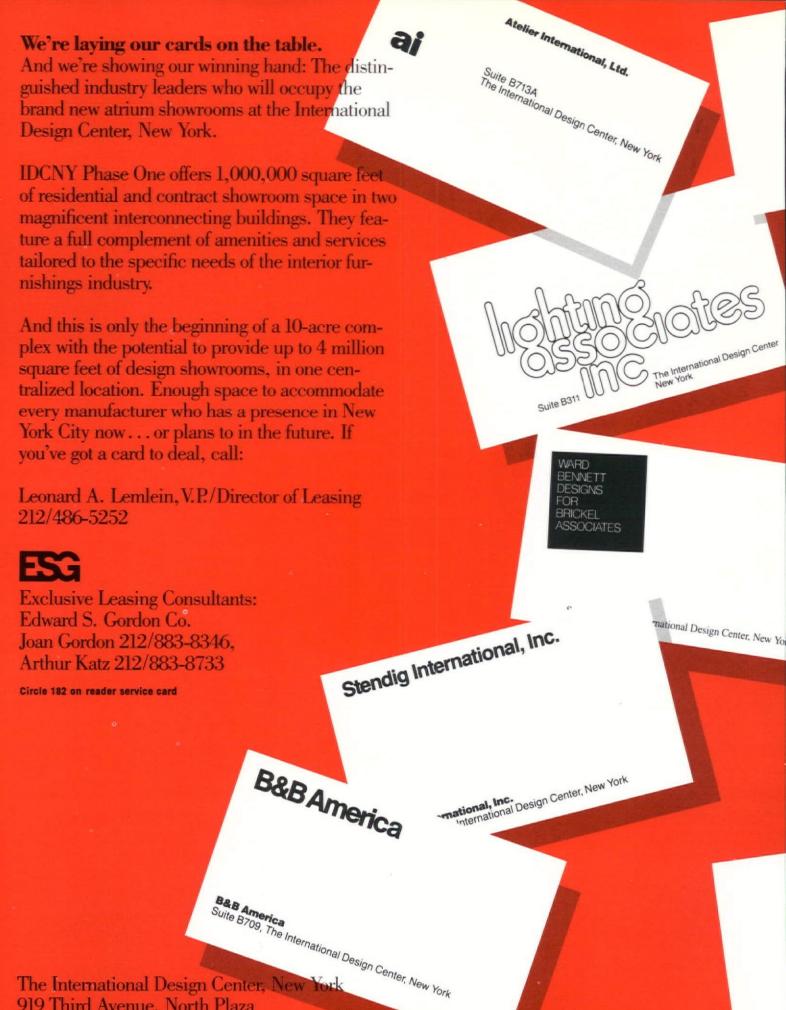






MYRTLE DESK COMPANY

SHOWROOMS AND OFFICES: Chicago, 1160-63 Merchandise Mart, 312/527-2540; New York, A & D Building, 150 East 58th St., 212/593-3319; Boston, 617/423-1154; Dallas, 214/233-8954; Denver, 303/296-3966; Los Angeles, 714/772-6230; Minneapolis, 612/874-1550; San Francisco, 415/861-2654, Seattle, 206/467-8150; St. Louis, 314/231-1998; High Point, 919/885-4021. MYRTLE DESK COMPANY, P.O. BOX 2490, HIGH POINT, NORTH CAROLINA 27261 Circle 181 on reader service card



The International Design Center, New York 919 Third Avenue, North Plaza New York, New York 10022



The Gunlocke Company, Inc. Suite B208 The International Design Center, New York



elite/Biltrite Furniture, Ltd. elite/Biltrite Furniture, Lto. Suite B306 The International Design Center, New York

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Helikon Furniture Company, Inc. Suite B407, The International Design Center, New York

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Cumberland Furniture Corporation

The International Design Center, New York Suite B303

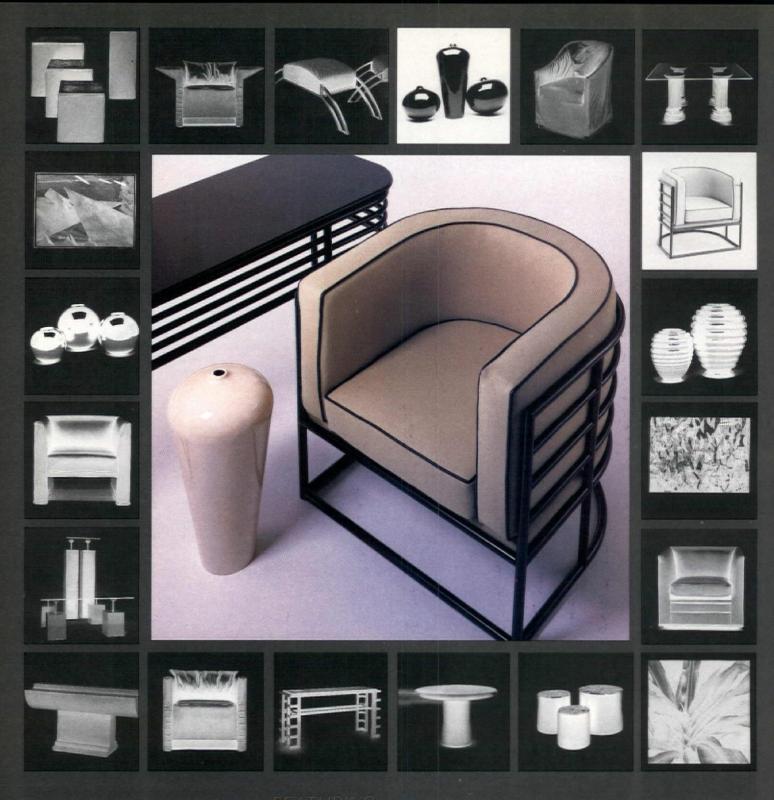


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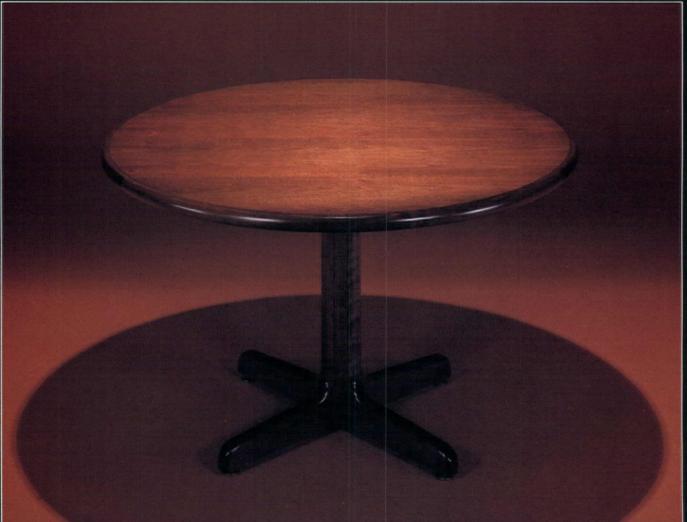
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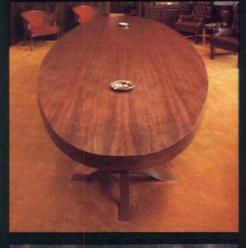












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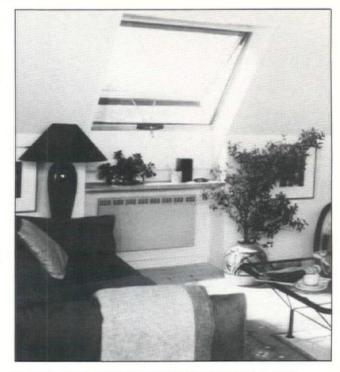
Architectural Door Division Neenah, Wisconsin 54956 (414) 722-6444



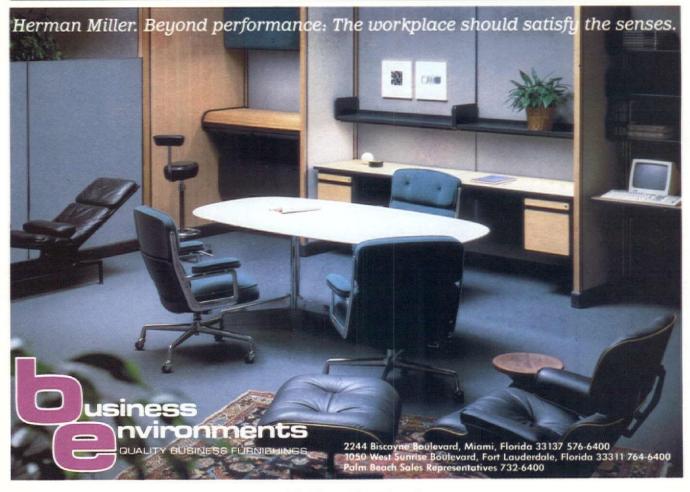


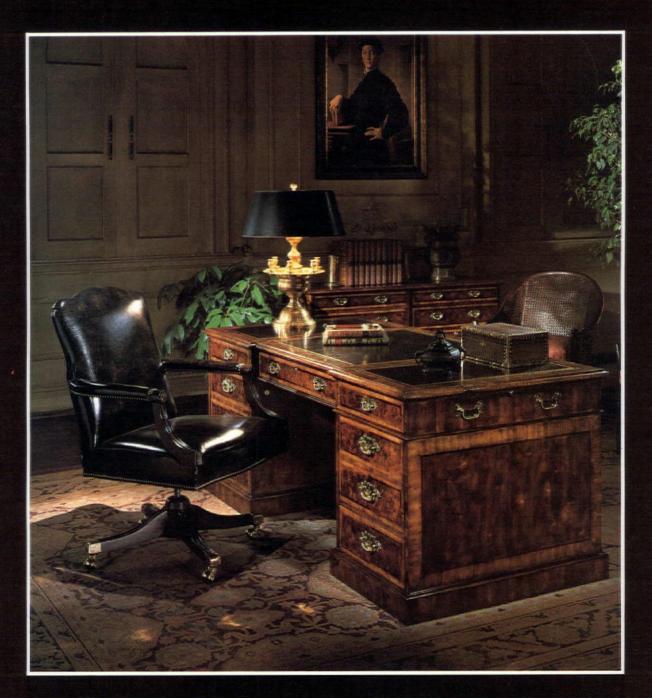


HARD-SURFACE FABRIC MEETS FIRE CODES "Heather Flannel," a hard-surface upholstery and wallcovering fabric, is fire-retardant and meets local and national fire codes. Product is available from American Contract Technology Co. Circle No. 247.



VENTILATING SKYLIGHT EXPANDS PRODUCT LINE Velux-America Inc. is expanding its product line with a ventilating skylight. Product features an integrated screen and manual through-the-frame operating control. Circle No. 246.





The Executive Office Furniture collection includes desks, credenzas, chairs and secretarial units in a variety of styles. Shown is a desk from Aston Court, a collection that includes both office and residential designs. To explore our Executive Office Furniture further, we invite you to send \$5.00 for the catalog. Henredon, Dept. C54, Morganton, NC 28655.

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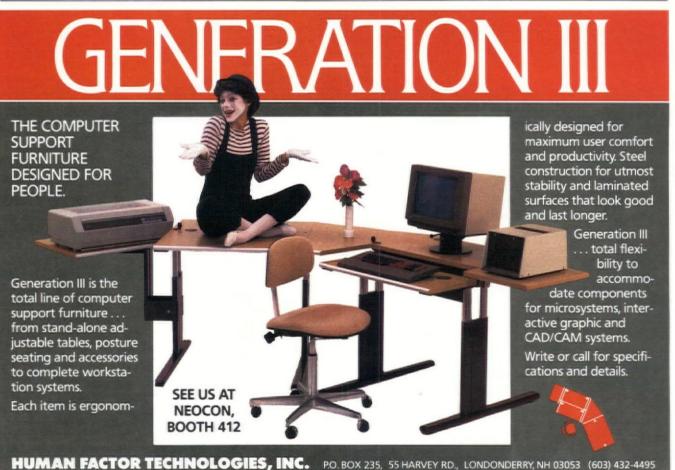


FREESTANDING STREET BASKET HAS WOOD SLATS

Howard Products has added a freestanding street basket to its series of wood-slat litter receptacles. The 22-gal. unit features redwood- or walnut-stained wood slats and built-in hinged steel retainer bands. Circle No. 249.



SIGN SYSTEM FEATURES ROUNDED-CORNER DETAIL Acrylic interior directional and informational signs from Matthews feature rounded-corner detail and "frameless" design. "Signature" series provides information and direction for many commercial applications. Circle No. 248.



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Simple solutions for productive spaces.

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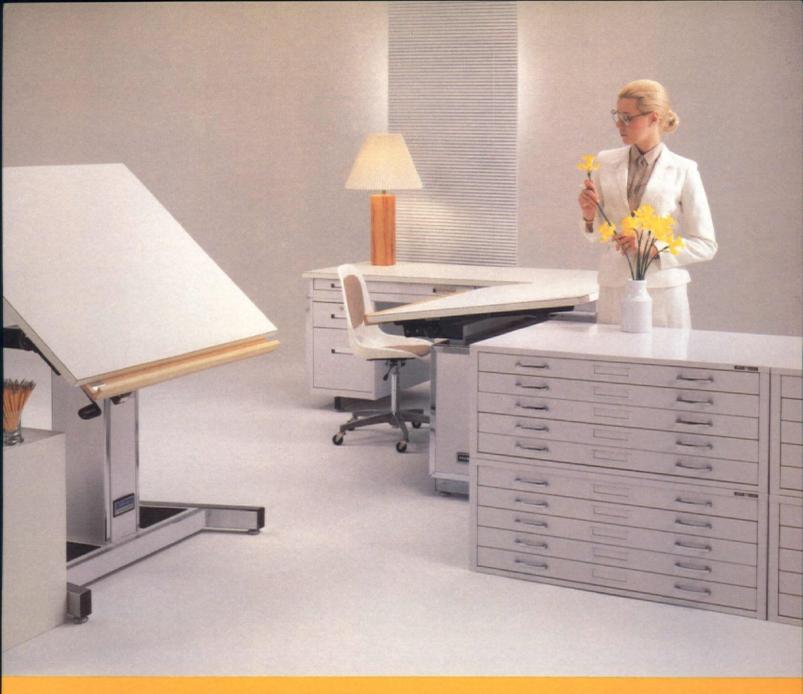
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The Joel Polsky/FIDER Endowment was established in October 1982 by the Polsky Family/Fixtures Furniture of Kansas City in remembrance of Joel Polsky, Vice President of Fixtures Furniture, and in recognition of the importance of establishing quality in education for professional interior design through FIDER.

You are invited to join in support of these purposes by making a contribution to the Joel Polsky/FIDER Endowment.

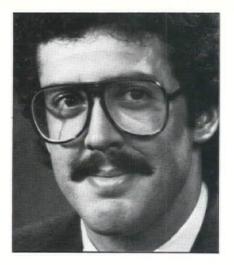
The Endowment is a living memorial to a remarkable young man, Gifts to increase the Endowment will...

- recognize the valuable contribution to the interior design profession made by this energetic and future-oriented person, and to the leadership he displayed in his short but outstanding career;
- provide support for programs of research, education, and accreditation development in interior design through FIDER, thus assuring high standards of excellence in the preparation of future interior designers.

A word about FIDER. . .

The Foundation for Interior Design Education Research was "created and shall be operated for the purpose of establishing a voluntary plan for the special accreditation of programs of interior design education offered at institutions of higher learning located throughout the United States, its possessions, and Canada."

Since 1971, FIDER has demonstrated its reliability as an authority on the quality of education offered in interior design programs. FIDER is recognized by the Council on Postsecondary Accreditation (COPA)



and the U. S. Department of Education.

FIDER has a soundly developed program for confirming the relevance and reliability of its Standards and Guidelines for interior design education.

Special projects completed by FIDER in support of its accreditation activities include:

- From Your Point of View, 1979 ... a validation of the FIDER standards for baccalaureate programs;
- Phase I and II, A Study of Two, Three and Four-Year Programs of Interior Design in the United States and Canada, 1982;
- A Directory of Graduate Programs in Interior Design, 1979;
- A Directory of Undergraduate Programs in Interior Design, 1981;
- Training Workshop for FIDER Committees, Washington, DC, 1972 (Funded by Greeff Fabrics and Stroheim and Romann);
- Training Workshop for FIDER Committees, Atlanta, 1978 (Funded)

by FIDER);

New projects and proposals under development include;

- Thinking About Design: A Search for the Future of Interior Design. . .a futures conference;
- Phase III, A Study of Two, Three and Four-Year Programs of Interior Design in the United States and Canada;
- Training Workshop for FIDER Committees, Chicago, 1983 (Major funding from ASID, with support from others).

The Joel Polsky/FIDER Endowment provides opportunities for a wider range of needed research and other educational activities. The scope of projects which may be supported by income from the Endowment includes topics such as:

- investigations to discover educational needs for professionals in the future;
- applications of technology to the educational processes;
- development of measures to assess the quality of graduates from interior design programs;
- development of effective ongoing training procedures for FIDER committees;
- new publications in support of quality interior design education for the benefit of students and the public;
- others which relate to interior design education, accreditation, or the accreditation process.
 A contribution to the Joel Polsky/FIDER Endowment will demonstrate your interest in the future of the interior design profession and your commitment to quality education which meets the needs of society, students, and the profession, and serves as a means of protecting the public against professional incompetence.

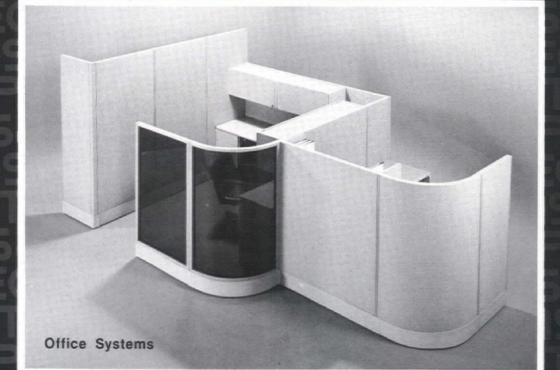
| To: | Foundation for Interior Design Education Research | |
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| | 242 West 27th Street | |
| | New York NY 10001 | |

| Enclosed is a contribution of \$ | for the Joel Polsky/FIDER Endowment. | | | |
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Checks should be made payable to Foundation for Interior Design Education Research or FIDER

Contributions to the Foundation are tax-deductible as provided by law, and will be publicly recognized on an annual basis. Substantial gifts will receive special acknowledgement and a certificate of appreciation from the FIDER Board of Trustees.

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aspects

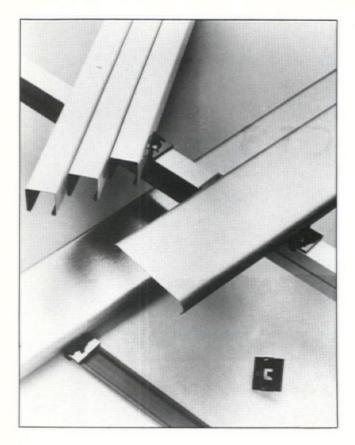
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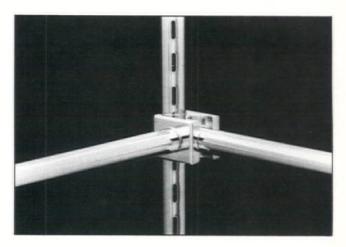
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Versatile ceiling clip system from **Hunter Douglas Inc.** operates with most of the firm's ceiling panel systems and permits 180-degree panel rotation and angling. A variety of designs including herringbone and pyramid may be specified. **Circle No. 251.**



U-CLAMP HOLDS TUBES IN MANY COMBINATIONS Unicube Corp.'s universal tube clamp holds two or three tubes in parallel and perpendicular combinations. Product is available in chrome or brass finishes. Circle No. 244.



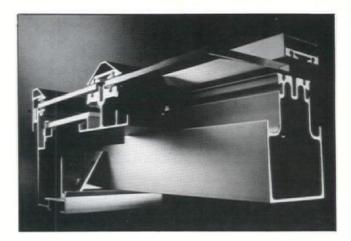
Why every successful contract includes Chaircraft





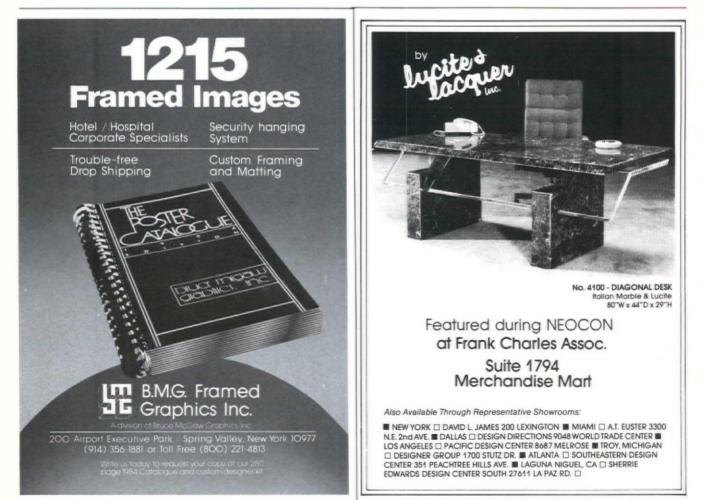
◄ HIGH-BACK CHAIR IS HAND-WOVEN IN WICKER

Hand-woven wicker high-back chair from **The Ginsberg Collection** measures 44-in. high, 31-in. wide, and 36-in. deep. Product is available with a dark-stained finish. **Circle No. 260.**



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Wasco's tubular skylighting system permits the creation of arches and spans for various skylight techniques. Rafters may be spaced up to 54 in. apart, straight lean-to designs can reach 25 ft., and arches can span up to 50 ft. on a single structure. **Circle No. 258.**



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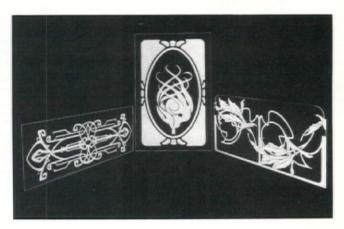


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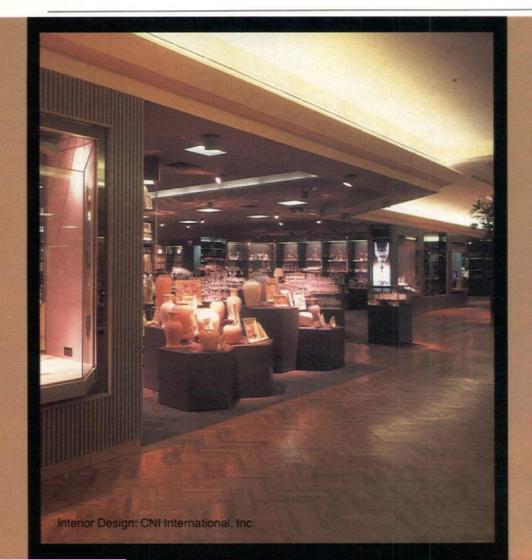
PLANT FURNITURE IS OFFERED IN THREE STYLES

Hand-waxed wood interior planters from **Keller House** are offered in three styles: cubic, rectangular, and upright. All furniture is metal-lined and watertight. Metal options include bronze, chrome, or polished brass bases and inlay. **Circle No. 254.**



ETCHED DESIGN COMPLETES DECORATIVE PANEL LINE

Danjell Creations has added an etched "glass" design to complete its line of decorative acrylic panels. The scratch-resistant, custom-etched panels are available in many sizes and designs. **Circle No. 256.**



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Send your tax-deductible contributions to: Foundation for Interior Design Education Research. 242 West 27 Street, New York, New York 10001. 1/212/929-8366.

This advertisement is a contribution by this publication through the FIDER Development Task Force.

What's New At Apollo

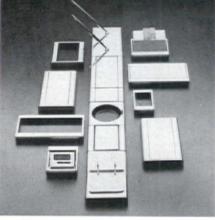
Apollo Wood Working & Metal Corp., 44 Ford Drive, P.O. Box 685, Old Saybrook, CT 203-388-1237



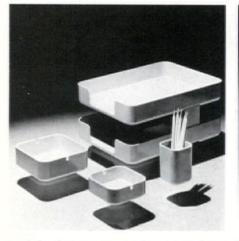
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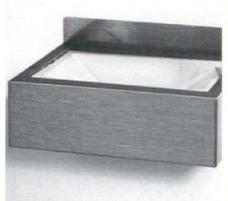












Fuller Contract Accessories



Fuller Contract Accessories Corp. 10-16 44th Drive Long Island City, New York 11101 (212) 688-2243

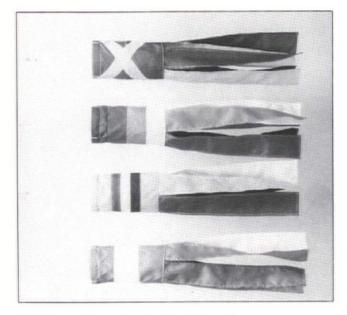
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PRODUCTS & SERVICES



"SPACE-AGE" CONSTRUCTION RESISTS RUSTING

A new chair from Kinetics is constructed of "space-age" polymers which won't shatter, rust, or change color. Featuring an adjustable back height, the product is available in various colors, including red, black, white, brown, and gray. Circle No. 268.



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Flying Colors Ltd. introduces a new line of indoor-outdoor windsocks made of brilliantly colored taffeta. The handcrafted products are weather-resistant and feature a rust-proof swivel and 30-lb.-test nylon braided bridle. Circle No. 257.

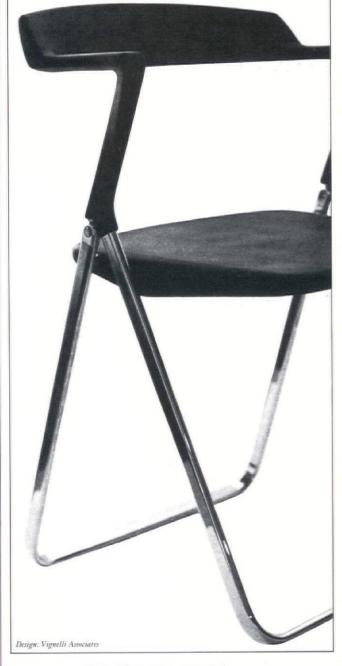


Innovative Products for Interiors, Inc. Contract Division

315 East 62nd Street New York, New York 10021 212/838 2900

Blitz

Compact folding / stacking chair Design: Motomi Kawakami Manufactured by Skipper Italy On display at Neocon Italcenter #841



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CONTRACT/May 1984

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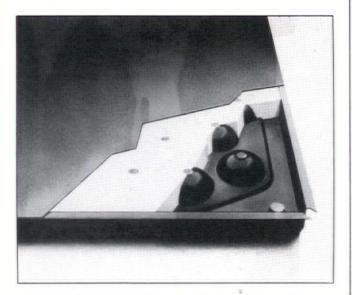
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PRODUCTS & SERVICES



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Innovative Products for Interiors, Inc. Laghting Division

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Concorde Julogen table lamp Design: Hans von Klier Manujactured by Skipper Italy In cisplay at Neocon Takenter #841

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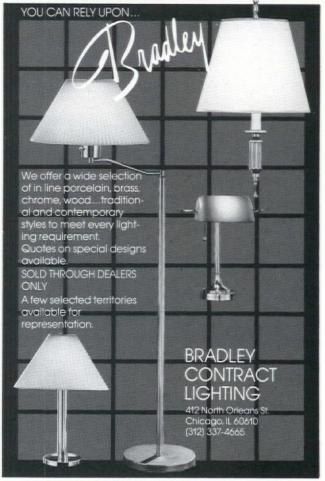
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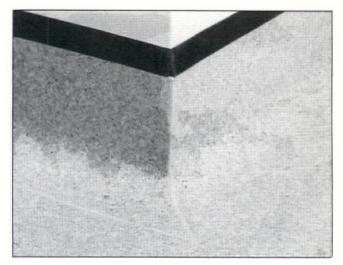
CONTRACT/May 1984

PRODUCTS & SERVICES



TASK SEATING EXPANDS SERIES LINE

All-Steel Inc. broadens its 600 series of seating for the electronic office with new task and management chairs. All chairs are available in a wide range of fabric colors and textures, and feature color-coordinated trim. Circle No. 262.



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Industries, can run 4- to 6-in. up walls and columns to eliminate floor-wall joints. Seams can be heat-welded to block out dirt and moisture. **Circle No. 252.**



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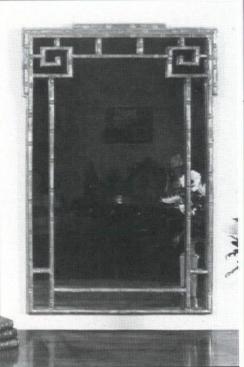
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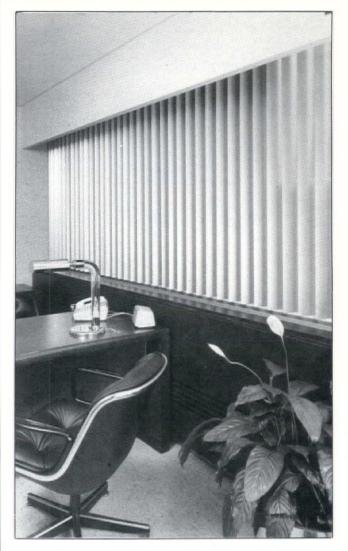
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An outstanding collection of mirror frames individually crafted, all in gold metal leaf and selected color finishes. All pure in design, all true to the period.

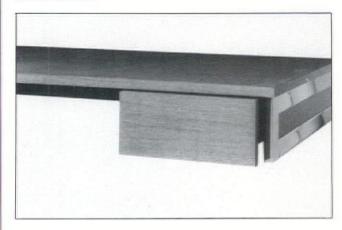


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PRODUCTS & SERVICES



COLORS ADDED TO PLEATED, ROLLER SHADE LINES Nine jewel tones have been added to the Kirsch product line of pleated shades; six pastels have been added to the firm's line of custom roller shades. All colors were developed in coordination with the Color Marketing Group. Circle No. 265.



STORAGE DRAWER SUSPENDS FROM ANY POSITION Decar Corporation introduces a storage drawer which suspends from any position and accommodates paper, equipment, or supply storage. Drawer is constructed of stain-, heat-, and liquid-resistant laminates. Circle No. 261.

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Softlites are available in eight freestanding styles including brass, chrome and fabric units ... And in eight portable rounds and squares for shelves or partitions. All units include patented balanced or throw optics that diffuse the light across the ceiling plane without striations or defined hot spots. See Softlites and Focus mini fluorescent task lights at Neocon Showroom # 903 or write for Interature. 6-1 2628 Washington Blvd. • St. Louis, Missouri 63103 (314-533-0002)

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OUR PANELS REDUCE NOISE - 90 TO 100%.

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Good seating demands

lot of space. The 33M Nesting Chair, designed by Richard Ogg, is contoured,

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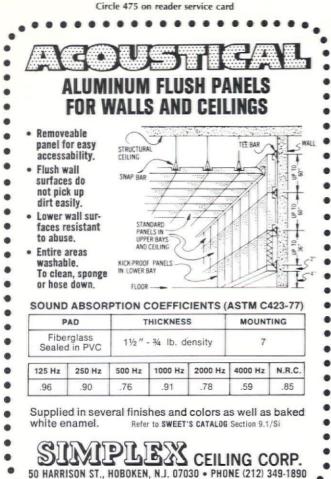
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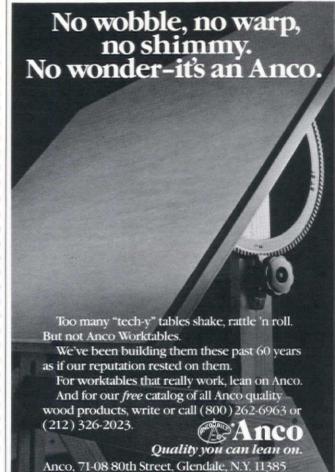
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Our Latest Baby in Shapes for the '80's!

Contract Manufacturing in Plastic Laminates ... tops, self edge and post formed, cubes, tables, store fixtures and cabinets. We deal direct with designers and specifiers for their plastic laminate furniture products.

We will build the size you want, in the shape you want, when you want it ... we will make as many or as few as you want and we will make them the best!

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If you're in the process of selecting a computer for your organization, upgrading your current system or discovering how to use computers for facilities management and design—Find the information you need to make the right decisions at the sixth annual

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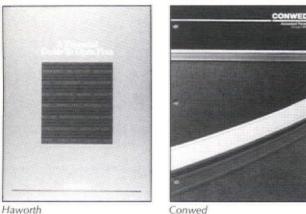
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CATALOGS & BROCHURES

"A Financial Guide to Open Plan" is a 28-page tour through financial factors influencing office design. Available from Haworth Inc., the booklet analyzes life-cycle costs, tax considerations, energy expenses, productivity, and more. Circle No. 220.

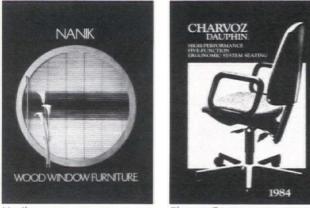
A new brochure from Dow Corning, reference number 2981, explains how the firm's Sylgard[™] antimicrobial treatment protects against direct attack by microorganisms. Circle No. 221.



A new brochure from Conwed features the firm's 1900 group of acoustical panels in a variety of colors and dimensions. The panels are part of the Interics product line. Circle No. 222.

"Habitat Portable Lighting," available from Habitat International Ltd., is a 48-page, four-color catalog which illustrates table and floor lamps manufactured by the firm's subsidiary, Architectural Supplements Inc. Circle No. 223.

Vinyl and rubber flooring accessories are featured in Johnsonite's new 12-page, four-color catalog. Included are resilient and carpet stair nosings, rubber thresholds, and molded rubber corner bumper guards. Circle No. 224.

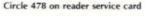


Nanik

Charvoz-Carsen

Nanik has published a four-color catalog on its full line of hardwood blinds. Included are horizontal blinds in four widths, vertical wood blinds, and schematics for headrails to fit windows of various sizes and shapes. Circle No. 225.

Charvoz-Carsen Corp. is offering a free 12-page, four-color 1984 Dauphin ergonomic system seating catalog featuring 16 high-performance chairs. Circle No. 231.





For a systemized solution to simplify file retrieval. STANDARD ROTARY DELCOFILES are available in 44", 48", and 54" diameters to accommodate filing material of varying sizes, shapes and thicknesses. Single or multiple tier units available. Tiers rotate individually for multiple access. Standard units offer modular flexibility with tiers to house various media, desks or work stations, base enclosures and ring shelves. Up to 8 desks may be used with standard units and ring shelves.



The "Swivel Wings" They elevate all the paper work which lands on your desk. Files and documents get neatly stacked on two or three levels. Now all is clearly organized and readily accessible from all sides.

The "Swing Arm' The most elegant solution to elevate the telephone into the "free zone," where is plenty. A true "Liberator" from the fight for desk space.

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for the extra small space





The **Telephone** Po with letter tray for putting information d at a handy place into a handy place

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Liberate your own workplace. Hansa Company, 901 Fuhrmann Blvd., Buffalo, NY 14203, (416) 844-9882

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RATES; A standard classified ad costs \$57.00 per column inch. Estimate a column inch as 40 characters per line, 7 lines per inch, including headline and address. Please specify whether it is a signed ad or a blind box number. Add \$5.00 per insertion to the cost if a box number is used. Payment with order is required for insertion of classified. Send ad and check to: CONTRACT, Classified Ad Dept., 1515 Broadway, 24th Floor, New York, NY 10036. **DEADLINE:** 1st of the preceding month.

LINES WANTED

Aggressive, professional rep. covering New England market seeks casegoods, stackable chairs, etc. Currently calling on schools/ colleges/mental health facilities/hospitals/ GSA accounts. Box 146, CONTRACT, 1515 Broadway, New York, NY 10036.

Well established Mfr. Rep. Org. covering Architects, Designers, and Dealers in OH, MI, IN and KY needs a top contemporary chair line to round out our quality contract design offerings for office and institutional use. Replies kept confidential. Box 139, CON-TRACT, 1515 Broadway, New York, NY 10036.

Aggressive, well established Mfr. Rep. group with S/R facilities, calling on the Contract, A & D community, seeking a superior quality wood furniture line with related systems for Tx., Ok., Ar. & La. Box 318, CONTRACT, 1515 Broadway, New York, NY 10036.

SERVICES

Now available—unique marketing help from contract industry consulting firm. Marketing planning, prog. devel. & implementation; practical research; advertising, ed. publicity, direct-mail and Neocon, Des. Sat. counsel. Successful track record. Reply to Box 144, CONTRACT, 1515 Broadway, New York, NY 10036.

REPRESENTATIVES WANTED

MANUFACTURER'S REP

Internationally well-known Canadian manufacturer of contract seating is seeking manufacturer's representatives to call on designers, specifiers, architects, corporate accounts and dealer trade. Only qualified personnel catering to this market segment should apply for territorial positions in California, Illinois, Wisconsin, New York, Georgia, Mountain States. All inquiries will be handled in strict confidence. Reply Box 145, CONTRACT, 1515 Broadway, New York, NY 10036.

REPRESENTATIVES WANTED

SALES REPRESENTATIVES

Long-established manufacturer of portable acoustic partitions and panels, eminently suitable for open plan office layout, computer work-stations, etc., has the following territories open: Florida, Georgia, North and South Carolina, Texas, Louisiana and Chicago area. Our advertising program consistently generates a substantial volume of leads from dealers, architects, designers and corporate and institutional end users. Please reply to: Box 116, CONTRACT, 1515 Broadway, New York, NY 10036.

MANUFACTURER'S REP

Manufacturer of contract office furniture consisting of steel cabinetry, computer support equipment, and seating has openings for manufacturer's rep in several areas of the country. If interested, please send full information including other lines carried to: Box 124, CONTRACT, 1515 Broadway, New York, NY 10036.

NORTH JERSEY DEALER Office Furnishings SALES REPS NEEDED

Design background helpful but not essential. OUR PEOPLE KNOW OF THIS AD. Send resume to Box, 132, CONTRACT, 1515 Broadway, New York, NY 10036.

REPRESENTATIVES WANTED

Western Furniture Mfg of complete line of traditional & contemporary office furniture seeking established contract furniture reps. Territories available. Send resumes to 2305 Adeline Dr., Burlingame, Ca. 94010.

CONTRACT REPS WANTED-Many important and new manufacturers ask CONTRACT Magazine for the names of gualified independent representatives who currently sell commercial/institutional furnishings and might be interested in an additional line. If you want us to include your name in a confidential list of reps, which we supply to manufacturers, who have become new advertisers write to the publishers of CON-TRACT Magazine. State your name, address, type of lines you carry, number of associates or salesmen if you have any, and indicate product categories in which you have a particular interest. Also include area covered. This is a free service. CONTRACT advertisers who are interested in expanding sales coverage and finding additional reps are invited to inquire about this advertiser service. Write: Sales Manager, CONTRACT, 1515 Broadway, New York, NY 10036.

WANTED CONTRACT REPRESENTATIVES

for exciting fabric & wallcovering lines. High commission and choice territories available. Qualified, experienced persons only apply. Write: Box 148, CONTRACT, 1515 Broadway, New York, NY 10036. SALES REPS WANTED—We're looking for reps exp'd in contract sales to call on designers, architects and furniture manufacturers, selling our upholstery line. Backed by national advertising, sampling, PR, etc. Several territories with great potential. Reply Box 119, CONTRACT, 1515 Broadway, New York, NY 10036 or see Randy Taylor at Showroom 10-118 during NEOCON.

CONTRACT REPS WANTED

Manufacturer of plastic laminate casegoods and tops seeks established reps calling on dealers, commercial designers and specifiers. Only professional reps with good track records in Eastern United States need apply. Send resume, territory and lines to Larry Taren. Modern Plastic Corp., 152 Horton St., Wilkes-Barre, PA 18702.

Growing national manufacturer of quality office furniture specializing in high pressure laminate finishes, with facilities located in Baltimore and in Seattle, is currently seeking experienced and well established reps for open territories to call on A&D community, dealers and corporate accounts Send resume to: Joseph Flutka, Laminates Unlimited Inc., 2720 Sisson St., Baltimore, MD 21221, or call (800) 638-4111.

Contract furniture rep/distributor wanted for Pennsylvania manufacturer of upholstered livingroom and convertibles. Midwest area presently available. Reply with complete information including present lines and territory covered to P.O. Box 1046, Kingston, PA 18704.

National manufacturer of wood office seating in budget to mid-market price range seeks aggressive manufacturer's rep for Indiana, Ohio and Michigan. Send complete resume, including lines carried, in confidence, to: Box 143, CONTRACT, 1515 Broadway, New York, NY 10036.

HEALTH CARE REPRESENTATIVES WANTED

For contract line of cubicle curtains, draperies, bedspreads and upholstery. To call on health care interior designers and hospitals. Please send resume to Box 141, CONTRACT, 1515 Broadway, New York, NY 10036.

CONTRACT REPS WANTED

National manufacturer of high quality aluminum furniture seeks quality representation to call on designers, specifiers, architects, hotels/motels, corporate accounts. Key territories available. Contact: Gary Frost, Pompeii Casual Furniture. 255 N.W. 25th Street, Miami, FL 33127. (305) 576-3600.

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CLASSIFIED ADVERTISEMENTS

REPRESENTATIVES WANTED

REPRESENTATIVES WANTED

The manufacturer of highest quality, domestically produced ceiling fans is seeking additional representatives.

Our products are marketed to two distinct markets: residential and custom design contract/commercial. Our lifetime guarantee and customer service are outstanding.

We are interested in representatives calling on interior designers, architects and better furniture and accessory stores. We also seek representatives experienced in contract sales and dealing with in-house design departments.

Experience in selling ceiling fans is not necessary!

Your resume should include your history, territory covered and other lines handled. Reply to:

P.O. BOX 461642 Garland, TX 75046

REPRESENTATIVES WANTED

For S.E. states including Florida. Direct factory through large manufacture sales agency. Hotel, motel, restaurant, resort furnishings, carpet, draperies, supplies & equipment, including printed products and advertising specialties. P.O. BOX Q, BRANDON, FL 34299.

REPRESENTATIVES WANTED

Fiberglas and wood booth seating manufacturer looking for representatives with front of the house experience. Must have strong following with designers, chains and key dealers. Excellent commission program. We will be showing at the '84 NRA. Send resumes to Seating Concepts, P.O Box 216, Plainfield, IL 60544, Attn: Dwayne Selk.

AGGRESSIVE SALES REPS OR DISTRIBUTORS WANTED

for innovative national manufacturer of acoustical wall panels, baffels and banners. Must have contacts in the acoustical market. High commissions afford excellent opportunity to earn big \$. Choice territories available. Send a detailed letter on your organization including: lines carried, territory covered and a brief history of your sales success to P.O. Box 100, Jericho, NY 11753.

YOUR AD HERE WILL GET RESULTS

WANTED

Aggressive Rep. Organization for full line computer furniture manufacturer. Most territories open. Call or write: Datus Industries, P.O. Box 346, Hartford, WI 53027. (414) 673-2887.

HELP WANTED

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- SCOPE OF WORK:
- Space allocation, space planning, near term and long range occupancy forecasting, and post-occupancy evaluation. Coordination of large scale moves, determination and procurement of off-site lease property and space asset determination to ensure maximum use of resources within a complex commercial and industrial environment.
- EDUCATION AND EXPERIENCE REQUIREMENTS:
 - B.S. or higher level degree in Facility Space Management, Environmental Planning or an equivalent combination of education and relevant experience.
- Demonstrated professional level experience in space management and planning, data collection, short and long range planning and forecasting, occupancy determination and post-occupancy evaluation is required.
- U.S. Citizenship required.

Los Alamos National Laboratory, one of the nation's foremost scientific research organizations, is operated by the University of California for the Department of Energy. The Laboratory is located in a beautiful mountain setting in northern New Mexico and offers competitive salaries and comprehensive employee benefits to include 24 days of vacation per year.

- Send re sume in confidence to: Chuck Pacheco
 - Chuck Pacheco Personnel Administration Division, DIV 84-BC Los Alamos National Laboratory, 4220 Los Alamos, New Mexico 87545

University of California

MANAGEMENT OPPORTUNITIES (\$30-\$100,000)

20 yrs. exp. in the Search and Placement of mid to upper level executives on a national basis. Our nationwide clients seek Sales and Marketing Managers. Manufacturing and Engineering Executives, V.P.'s and Presidents with Contract Furniture experience. Client co's assume all costs. Contact in strictest confidence: Yvonne Crawford, Contract Dept., COOK ASSOCIATES, INC., 35 E. Wacker Dr., Chicago, IL 60601. 312/263-1119.

SALES OPPORTUNITY FOR RIGHT PERSON

Dealer Salesperson or Designer with NYC following. Profit sharing & partnership possible. Unlimited potential. Send resume in complete confidence. Reply to Box 289, CONTRACT, 1515 Broadway, New York, NY 10036.

Commercial Interior Designer to join rapidly growing Design Firm/Office Furnishings Dealership in Southeast PA. Requirements: Degree in Interior Design, 2-3 years experience involving all phases of a project. Salary + Commission & Benefits based on qualifications and COMMITMENT. Reply to Box 142, CONTRACT, 1515 Broadway, New York, NY 10036. Design/Detailer—for custom decorative lighting manufacturer. Person must be able to draw free hand. Experience desired but not required. Factory Offices located in Queens, NY. Reply Box 136, CONTRACT, 1515 Broadway, New York, NY 10036.

EXPERIENCED IN SYSTEM SALES?

Potential unlimited for responsible, enthusiastic person with "hands on" experience in System Sales. Must be able to manage all aspects of new company. East Coast company with long experience in sales, now in Systems Market. Excellent compensation package. Send resume to: TEKNION, INC., Box 367, Maple Shade, New Jersey 08052.

Sales-Office Furniture: Full-service San Diego, California dealer looking for an experienced contract sales person. We are one of the top companies in our market representing top lines. We offer salary, commission, medical, dental, and profit sharing. Please send resume to Box 140, CONTRACT, 1515-Broadway, New York, NY 10036.

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CLASSIFIED ADVERTISEMENTS

HELP WANTED

SENIOR DESIGNER

Minimum experience 5 years in the field of architectural interiors. Send resume to De-Paul Design, Inc., 226 North Arch Street, Lancaster, PA 17603.

SALESPERSON/DESIGNER

Manufacturer of open plan and ceiling height partitions systems needs salesperson with office design and layout experience to call on corporate accounts, business furniture dealers, interior designers and architects. Territory—Central Eastern States. Plant Headquarters, Malvern, PA. Salary, incentive, expenses, full benefits. Reply Box 150, CONTRACT, 1515 Broadway, New York, NY 10036.

SALES-OFFICE FURNITURE

Due to rapid expansion, one of N.Y.'s largest office furniture companies is looking for two experienced contract sales people. Candidates must be able to deal with people up to corporation president. We offer a lucrative commission program, company benefits and a chance to work with a leader in the industry. Please send resume to: Box 138, CON-TRACT, 1515 Broadway, New York, NY 10036.

THE FURNITURE AGENCY INC.

We have job opportunities for all levels of management, supervision and sales in Contract Furniture and related industries. All costs paid by client company. Applicant and client company inquiries invited. P.O. Box 53, High Point, NC 27261 (919) 885-2095.

The Government of Ontario, Canada seeks qualified contract salespersons/firms for introduction to Contract Furniture Manufacturers from Ontario who require representation to the Hotel/Motel/Institutional & office contract market, U.S.A. Register with us today for immediate and future opportunities by writing:

Government of Ontario Ontario House 800 Third Avenue New York, NY 10022 Attn: Benjamin Serra Trade Consultant

REGIONAL SALES MANAGERS

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... Where Your Classified Ad reaches over 29,000 industry "pros"...

This high-reader-traffic section is a marketplace for you to fill an important position in your company, to find a new career opportunity for yourself, find salesmen, reps or lines wanted, business for sale and any used or odd-lot products or closeouts for sale on a one-time basis.

THE MARKETPLACE offers you an audience of over 29,000 commercial interior architects, designers, furnishers, specifiers, planners and dealers.

DEADLINE: First of the preceding month.

RATES: \$57 per column inch (approximately 40 characters to a line. 7 lines per inch). All copy is pub set at no charge. For blind box number, please add \$5.00, for each issue.

REGULATIONS: Classified Ads may not be used for extensive product descriptions; customer solicitations; or for the offer of merchandise or services continuously available to our readers, which is the function of display advertising.

To place your ad in **THE MARKETPLACE**, just fill out the coupon below, enclose a check for the full amount, and mail to: Classified Ad Manager CONTRACT MARKETPLACE 1515 Broadway, New York, N.Y. 10036

| Please run the attached ad(s) in the next issue(s)of CONTRACT. I am enclosing a check for \$ □ This includes \$5.00 per issue for a blind box number. | Check Heading Under Which Ad is to Appear |
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SITUATIONS WANTED

Highly qualified textile salesman with fifteen years of proven experience seeking management position with contract textile source. Position to encompass developing sales force, marketing, product and packaging program. Existing line needing development or start-up position acceptable options. Reply to Box 147, CONTRACT, 1515 Broadway, New York, NY 10036.

Purchasing Professional with 7 years management experience all phases contract/ hospitality seeks to relocate to LA area. Highly knowledgeable re product development, quality/vendor analysis, traffic, installation, fire codes, ability to interface with design team. Box 137, CONTRACT, 1515 Broadway, New York, NY 10036.

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Well-established Contract Office Furniture Dealer in New York City has excellent financing and established lines of credit. Looking for a sales-minded individual (female or male) WITH A FOLLOWING. No investment required. Send details in complete confidence to: Box 305, CONTRACT, 1515 Broadway, New York, NY 10036.

FURNITURE COMPANY

Reputable Contract/Residential Furniture company (no manufacturing) looking to be acquired or merged. Good location, favorable New York and Chicago showroom leases. Reply to Box 126, CONTRACT, 1515 Broadway, New York, NY 10036.

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Aggressive furniture accessory manufacturer and marketer seeks new and exciting products for the furniture of the future. If you have a design, idea, or product for new and innovative home, office, or computer furniture parts or accessories, we'd like to review it with the possibility of making and distributing it. Send designs or samples via "Registered, Return Receipt Requested" —mail to: Doug Mockett & Company, Attn: R.G. Crump, Box 3333, Manhattan Beach, CA 90266.

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