1965 CONTRACT DIRECTORY

JANUARY

■ FURNITURE, CARPETING WALLCOVERINGS, RESILIENT FLOORING, FABRICS, LAMPS & LIGHTING, BLINDS, SHADES PARTITIONS, ACOUSTICAL MATERIALS, ACCESSORIES ■ HOTELS, MOTELS, OFFICES SCHOOLS, RESTAURANTS STORES, CHURCHES, BANKS SHOWROOMS, REST HOMES LOBBIES, GOVERNMENT AGENCIES, HOSPITALS ■ DESIGN IDEAS, SPACE PLAN NING, BUDGETING, SPECIFI CATIONS, NEW PRODUCTS & SERVICES, SALES & DISTRIBU TION METHODS ■ SPACE PLANNERS, INTERIOR DE SIGNERS, CONTRACT FUR NISHERS, ARCHITECTS, MAN AGEMENT OF INSTITUTIONS BUYERS AND SPECIFIERS ■

9988
5

the complete buying guide to commercial & institutional furnishings

SPECIAL IN THIS ISSUE: **THE CHALLENGE FORUM**
A PANEL OF INDUSTRY LEADERS ON THE MAJOR PROBLEMS THE CONTRACT MARKET MUST SOLVE IN THE COMING YEAR

Shown: new Kentile® Colonial Brick Solid Vinyl Tile. Colors: Georgetown Red, Woodstock White, Williamsburg Pink. Tile size: 9" x 9". Thickness: ⅛". Available in either 2 or 3 "bricks" per tile.

KENTILE

VINYL FLOORS

Kentile's newest vinyl tile! Colonial Brick is a solid vinyl tile that looks like brick, even feels like brick...but won't ever chip or powder. Because it's vinyl, Colonial Brick is comfortable underfoot, won't show spiked-heel dents. Easy to clean, greaseproof, and long wearing, too. Has a brawny, authentic beauty that's ideal for commercial and residential use. Like some samples of new Colonial Brick? Call your Kentile Representative.

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KNOWN BY THE *COMPANY* IT KEEPS...

at the Palm Springs Spa, the Greenbrier, the Homestead, the Americana, the Cloisters, Holiday Inns, Hilton Inns and many, many more . . . wherever seating comfort adds to the pleasure of guests. In motels, hotels, resorts and clubs throughout the country Ames Aire offers a competitive advantage in comfort, durability and styling.

Ames Aire...America's leading indoor / outdoor casual furniture

Ames Aire blends magnificently into any decor — around pools, on verandas, porches and patios. Indoors, Ames Aire contributes the same superb style and design. The comfort it offers is unmatched. The open weave of the resilient vinyl cord over sturdy, graceful frames captivates an "aire" of relaxed elegance. The vinyl cord comes in a variety of decorator colors. The craftsmanship and materials used in Ames Aire are of such high quality that the furniture carries a five year warranty against defective material and workmanship. Write for a descriptive, color catalog and brochure. O. AMES CO., Box 1774, Parkersburg, West Virginia.

AMES FURNITURE all around your home—

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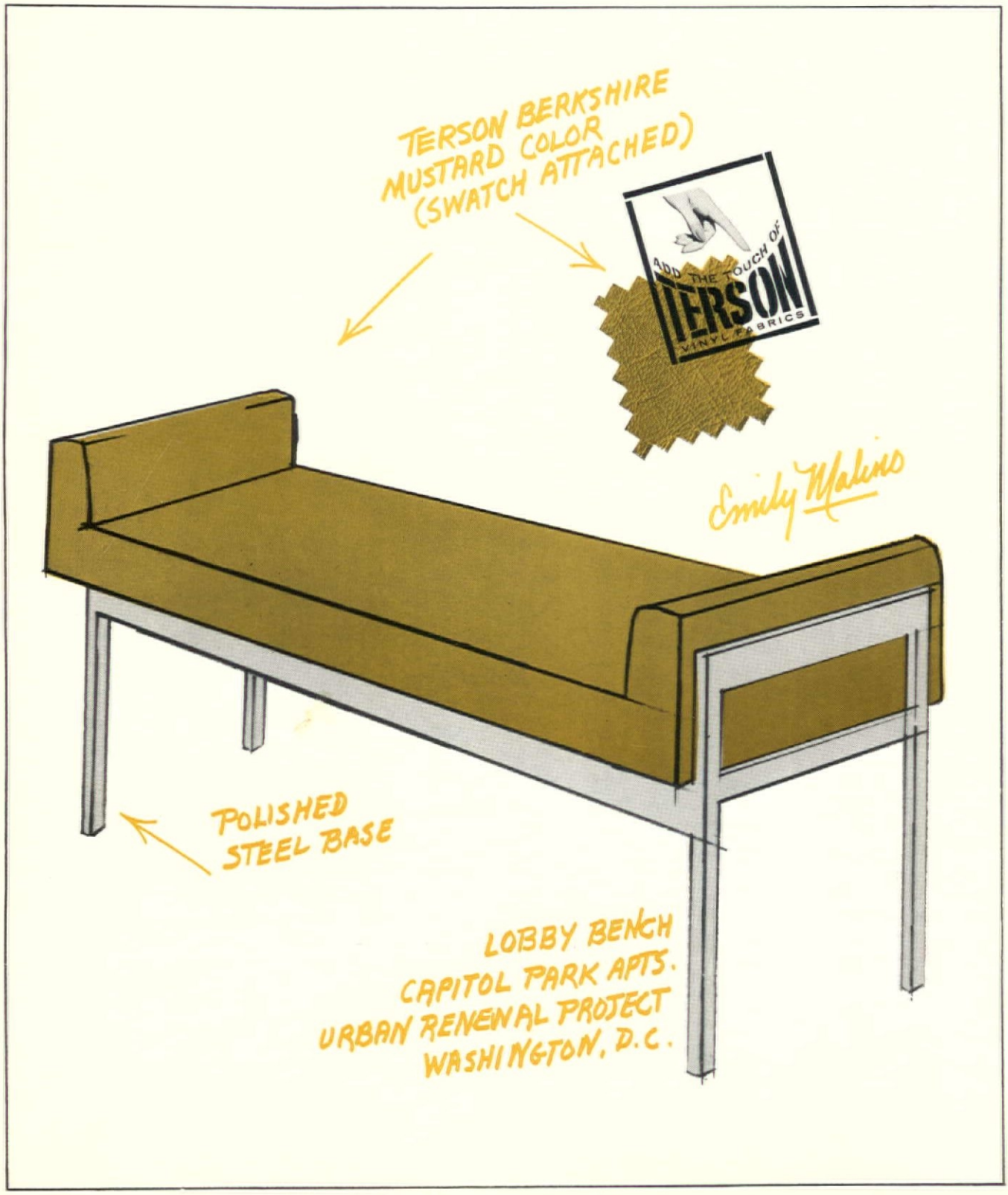
Emily Malino Associates, Inc. teamed up with Albano Furniture (Contract Division) . . . and the design concept that resulted is shown below. This ultra-modern steel-and-vinyl lobby bench was created for the Capitol Park Apartments, Washington, D.C., one of many new installations to be enhanced by the gracious touch of Terson vinyl. **Specified Terson** because of its many qualities that make it a homogeneous part of any design concept. APPEARANCE: the Emily Malino design staff chose Terson's subtly-grained Berkshire expanded vinyl in a distinctive Mustard color. Terson comes in a wide range of handsome patterns and colors, with custom colors available on special order. MAINTENANCE: scuffs and stains wipe clean with the touch of a damp sponge. FOR INFORMATION: write Athol Manufacturing Company, a division of Plymouth Cordage Industries, Inc. General Sales Office: Butner, N.C. Sales Offices: New York, Boston, Chicago, Detroit, St. Louis.



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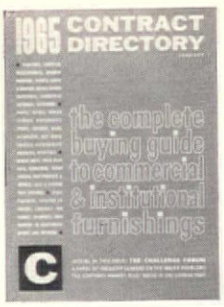

The Cover

In addition to complete and thoroughly updated classified listings of hundreds of sources for contract products and services, this Third Annual Directory Issue contains an important forum on the challenges that face the industry in the coming period.

CONTRACT

THE BUSINESS MAGAZINE OF COMMERCIAL/INSTITUTIONAL DESIGN · PLANNING · FURNISHING

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THIS IS YOUR ALL-YEAR DIRECTORY OF CONTRACT PRODUCTS & SERVICES

This issue contains complete classified listings of products and services applicable to contract planning and furnishing. You will find it useful all during 1965. Hold on to your copy—a new Directory will not be issued until January, 1966.

CONTRACT is published monthly by H.M.S. Publications, Inc., division of Gralla Publications, 7 East 43rd St., New York 17, N.Y. Phone MUrray Hill 7-3344. Lawrence Gralla, president, Milton Gralla, vice president, B. H. Hellman, secretary. Subscription price: one year, $5.00; two years, $9.00; three years, $12.00 for firms and individuals who specify, design, buy, or replace contract furnishings in the U.S. and Canada. All other U.S. and Canadian subscriptions, $9.00 per year. All foreign subscriptions, $9.00 per year. Single copy of this issue $1.50.

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"Frankly," says Morey, "after 17 years experience I'd about given up on carpeting a resort motel. Fast turnover. Mostly vacationers, tracking half the pool back to the rooms. Little time for cleaning. No time for drying."

Solution: 2,021 yds. of rugged, continuous filament Caprolan nylon pile carpet by Commercial Carpet Corp. in the rooms, halls, lobby, and dining room. Takes every spill, every splash in stride. Dries in hours instead of days. No telltale stains, odor, or mildewing. Cuts cleaning time in half.

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Carpets of Caprolan® nylon pile by Allied Chemical

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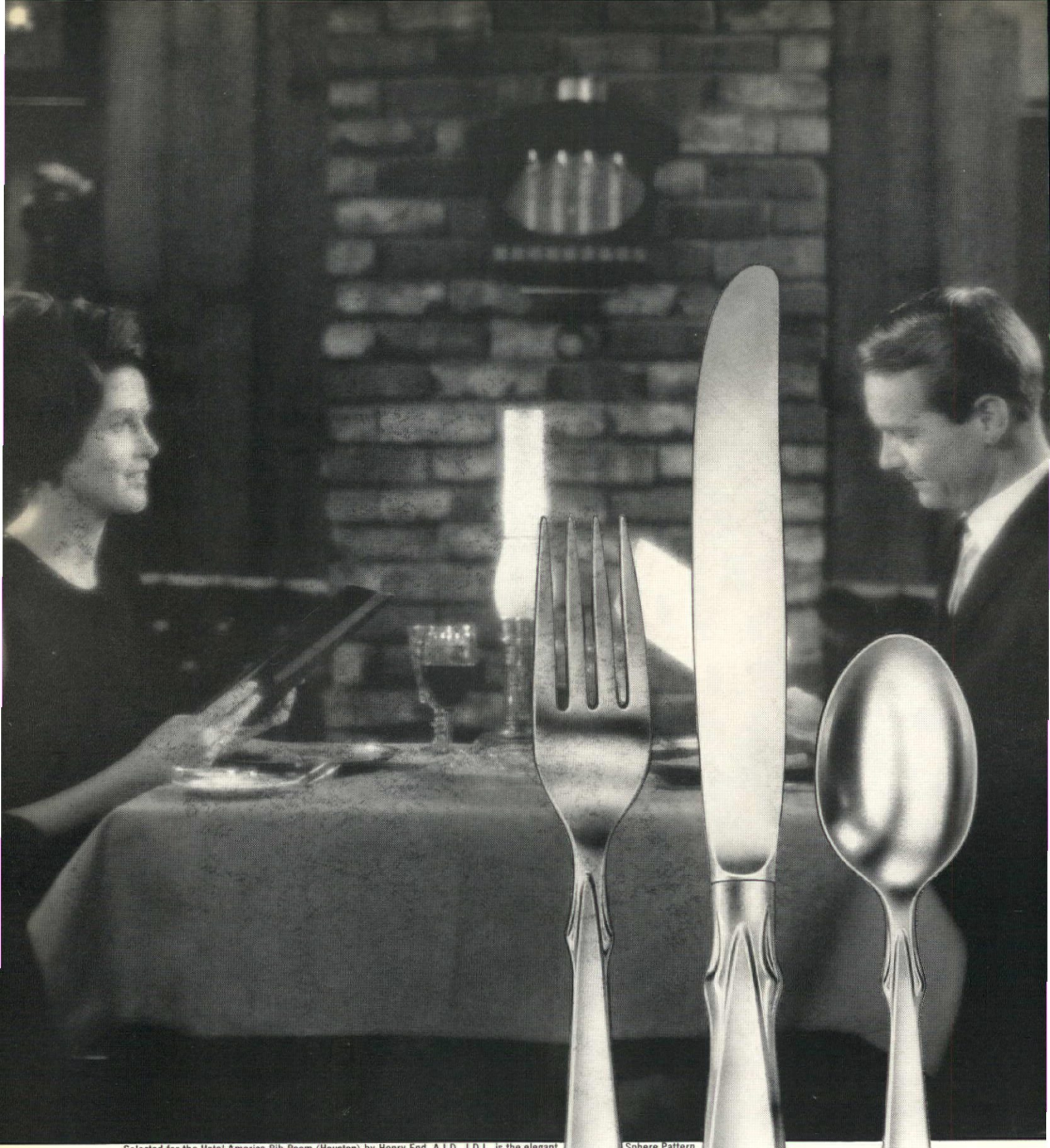

Selected for the Hotel America Rib Room (Houston) by Henry End, A.I.D., I.D.I., is the elegant Sphere Pattern.

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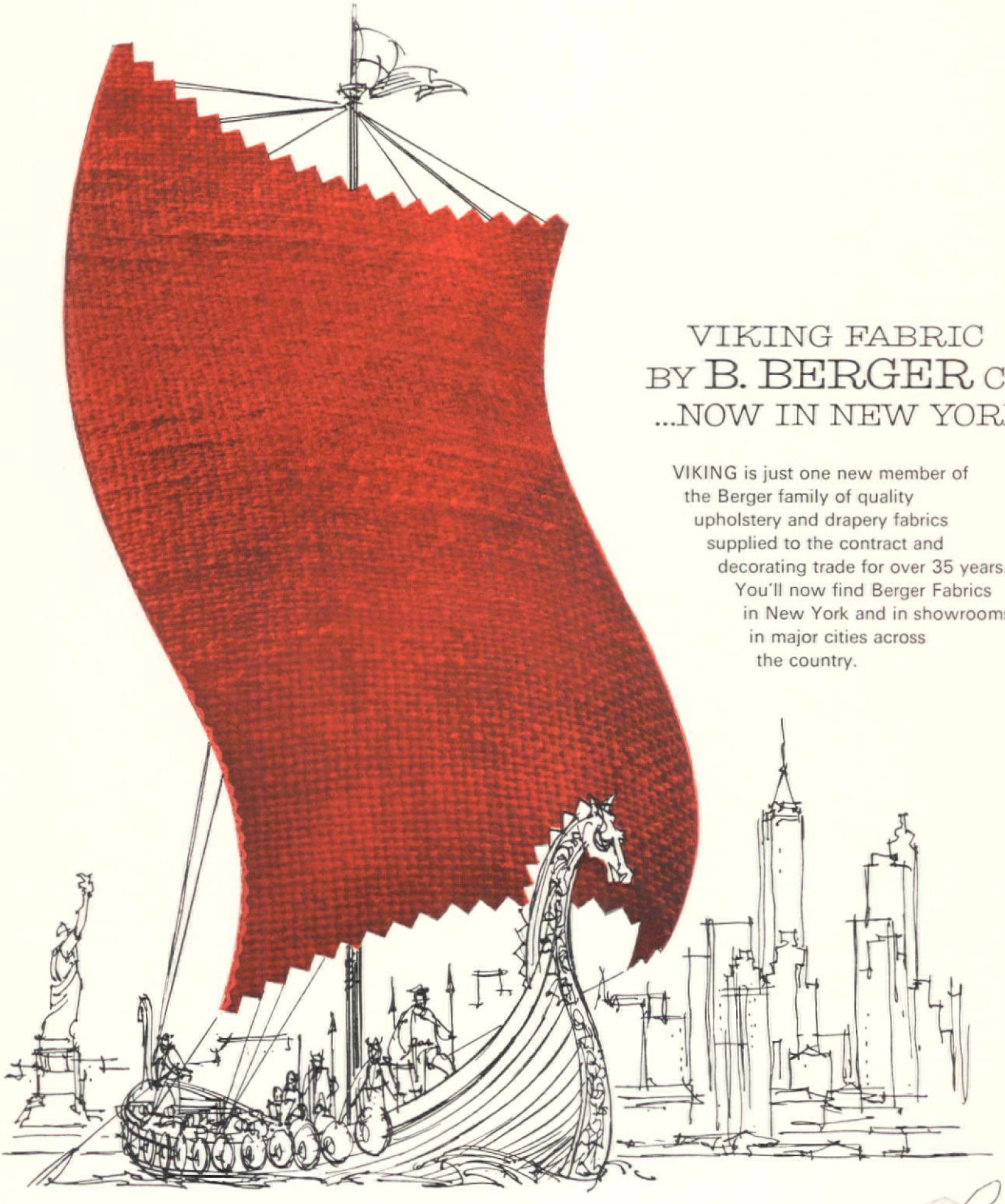

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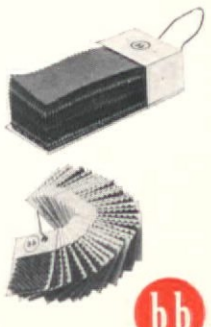
VIKING is just one new member of the Berger family of quality upholstery and drapery fabrics supplied to the contract and decorating trade for over 35 years. You'll now find Berger Fabrics in New York and in showrooms in major cities across the country.



VIKING is a rustic weave, 100% nylon contract upholstery cloth available in 34 colors — solids and blends. Color shown is Matador Red. 4½" x 11" swatchbook $5.00, returnable after cumulative orders of 50 yards. Color chips — $1.00.

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SCANDINAVIAN DESIGNER SERIES: NORWAY

Teak and black oxhide sofa and arm chair by Torbjorn Afdal, the award-winning Norwegian designer known for his harmonious furniture groupings. From our collection of contemporary furniture for business interiors. Write for the Lunning Collection Catalogue.

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Operating costs are reduced by approximately $342 a year for air conditioning and this does not include the saving in heating during the cold winter months.

From an esthetic viewpoint, consider the luxurious appearance of draperies lined with MILIUM®—the uniform exterior appearance of a building, the elimination of fading of upholstered furniture, expensive carpeting and luxurious draperies. Think of the reduction in glare, the increase in privacy by using MILIUM® drapery linings. All MILIUM® insulated fabrics are completely dry cleanable and available in white and decorator colors in many weights and widths. Now for the first time MILIUM® is available in white and colored room darkening window shades.

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*Name supplied on request

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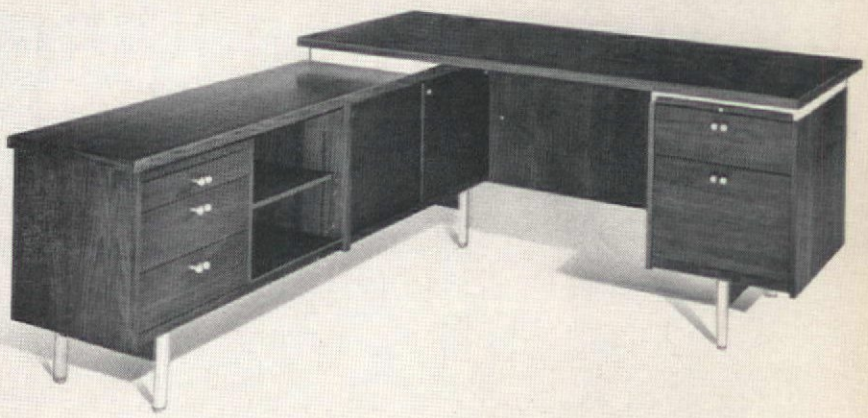
Here's why everyone at Leopold believes in red tape

Red tape at The Leopold Company helps you get the best desk money can buy! For example, if a craftsman anywhere in the plant spots a flaw, on goes a piece of red tape and out goes the imperfect part. Actually, you don't see much red tape used because Leopold craftsmen are super-critical of themselves and seldom are guilty of imperfect work. Red tape, however, is a marvelous psychological reminder that the real final inspector is our customer. So you see, everyone at Leopold believes in red tape because it also means user satisfaction. Do some final inspecting of your own at your Leopold dealer's showroom. Inspect the contemporary desk shown below, and other units from the traditional, conventional and budget lines. See for yourself what a little red tape can do in the right hands . . . or write for literature on the styling you prefer.

THE LEOPOLD COMPANY

914 Osborn Street • Burlington, Iowa • Since 1876

NEW YORK SHOWROOM: 25 West 43rd Street, Suite 320



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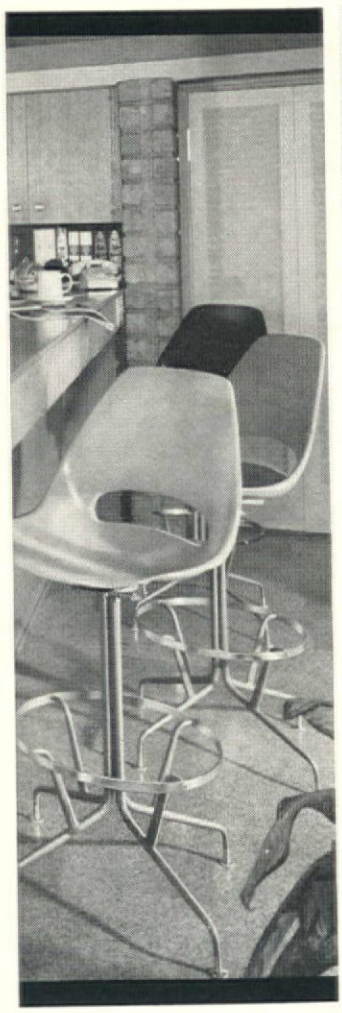
Functional beauty sculptured for today's interior designs . . .
the comfort chair with a flexible contour

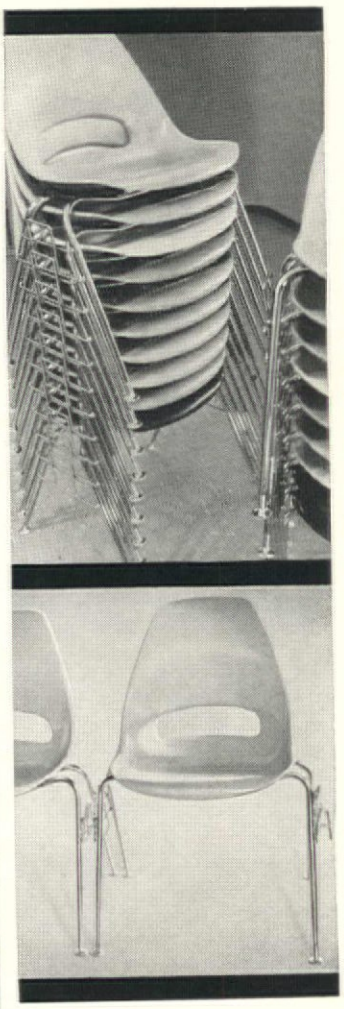
Rewarding choice — a chair that combines contemporary styling suitable for the most luxurious setting with durability to meet the most rugged institutional use. Light weight, remarkably strong, the contour is flexible — adjusts to body movement while giving firm support. Brushed zinc steel legs are tapered, finished with a mar-proof floor protector. Six preferred decorator colors: Champagne White, Tangerine, Turquoise, Avocado Green, Charcoal and Antique Gold. "Complimentary color chips are available." Other colors also available to your specifications.

711 CROSS-OVER CHAIR

811 SWIVEL CHAIR



1011 SWIVEL BAR STOOL



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11

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great
great
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Risom
Jens Risom
Design
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Harry Holtzman Associates of New York City, responsible for this installation, know that whatever their needs — special design or standard contract quality — they fill those needs better at Hardwick.

Being a compact mill, Hardwick has the flexibility to give you just what you want when you want it. And give you a better edge on price, too.

FREE! Hardwick's new "Carpet Selector" . . . In Hardwick's "Selector" are ACTUAL CARPET SWATCHES showing today's newest and most popular contract qualities to help you demonstrate carpeting dramatically, professionally and effectively.

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Gentlemen: Please send me, without charge or obligation, your new "Carpet Selector" . . . the contract carpet guide prepared as a Hardwick professional service.

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Address_____
City_____ Zone____ State____ C

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Virco #890 series stacking chairs. A variety of contemporary designs in deep-cushion comfort. Decorator frame and upholstery color combinations allow these practical, durable chairs to be used in the most luxurious facilities. Used now exclusively in some of the finest convention centers.

Virco's complete array of folding chairs. In auditoriums, churches, convention centers, schools, or wherever durable seating with maximum flexibility of use is needed, Virco folding chairs provide the best mass seating value.

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#136: *extra strong frame with plywood seat insert.*

#2971: *a rugged tablet-arm model for classroom or business training programs.*

And Virco non-folding models for school, business, church and office use.

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#146: *heavy duty unit with replaceable padded seat, vinyl upholstery.*

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#6000 *standard folding banquet table with lightweight honeycomb top and rugged steel frame.*

#6200 *heavy-duty folding banquet table has the durability of permanent installations but is fully storable.*

#6000 *contemporary folding banquet table is designed for modern rooms, has space-saving end-of-table seating capacity.*

#6141 *heavy-duty round table for banquet facilities.*

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Virco Manufacturing Corporation
Box 44846, Hancock Sta., Los Angeles 44, Calif.
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VIRCO
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1. You get quick understanding of your specific problem (whether it's refurnishing or complete furnishing) because we have longer contract experience than any other source (since 1893).

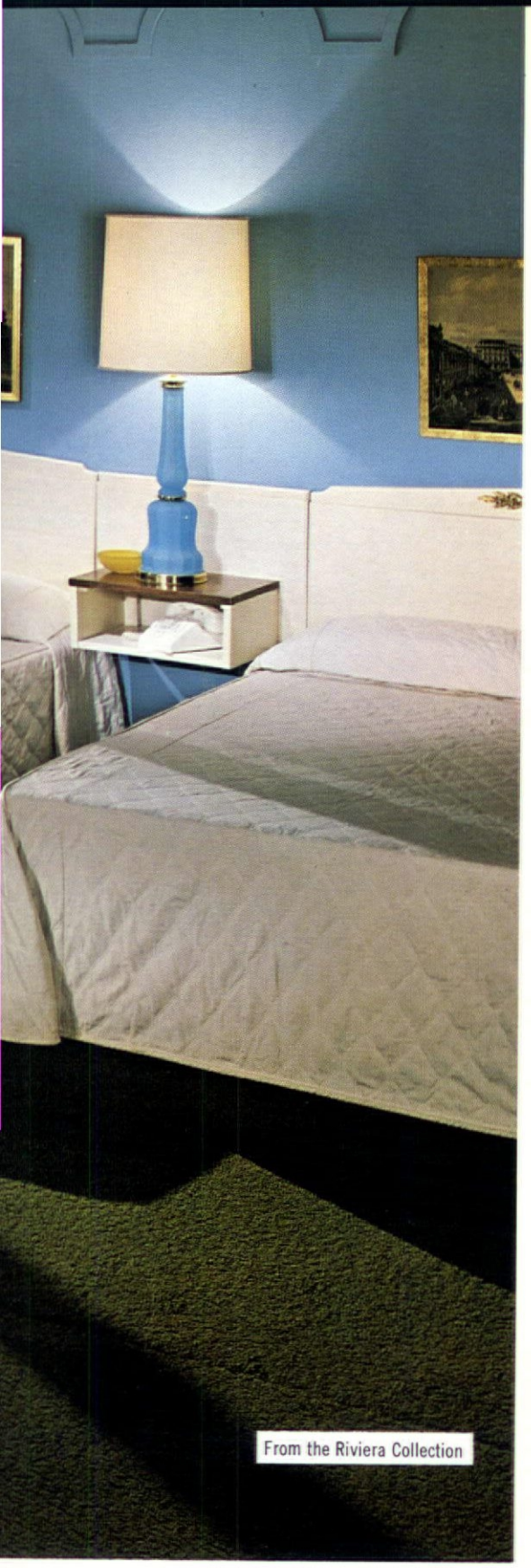
2. You get maximum selection of styles, sizes, colors, etc., because we are the world's largest furniture maker.

3. You get low initial cost because we buy materials with the major cost advantages of big-volume production.

4. You get lower transportation costs because we operate our own fleet of almost 300 trucks.

5. You get low maintenance cost and long service because we manufacture to the most rigid quality control standards.

6. You get a choice of financing plans through your Kroehler contract dealer (up to 5 years to pay).



From the Riviera Collection

From the Ming Collection

From the Deauville Collection

From the Continental Collection

chosen by more people
than any other brand
of furniture in the world

KROEHLER

KROEHLER MFG. CO., Contract Division C-1
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I would like information on your finance plans ____

name _____
(please print)

address _____

city _____ *state* _____ *zip code* _____

Discover Kolum

Kolum is strong

Kolum is versatile

Kolum is comfortable

Kolum is beautiful

Kolum® is manufactured by Kasparians and is available in single seats, multiple units and for permanent floor attachment. There's not much more you can ask of furniture. See for yourself in the newest Kasparians catalog; available if you write for it on your letterhead. Kolum is a joint venture in design by Werner Heumann and George Kasparian and has been selected for the California Design IX exhibition at the Pasadena Museum of Art.

KI

Kasparians Inc. 7772 Santa Monica Boulevard, Los Angeles, California 90046

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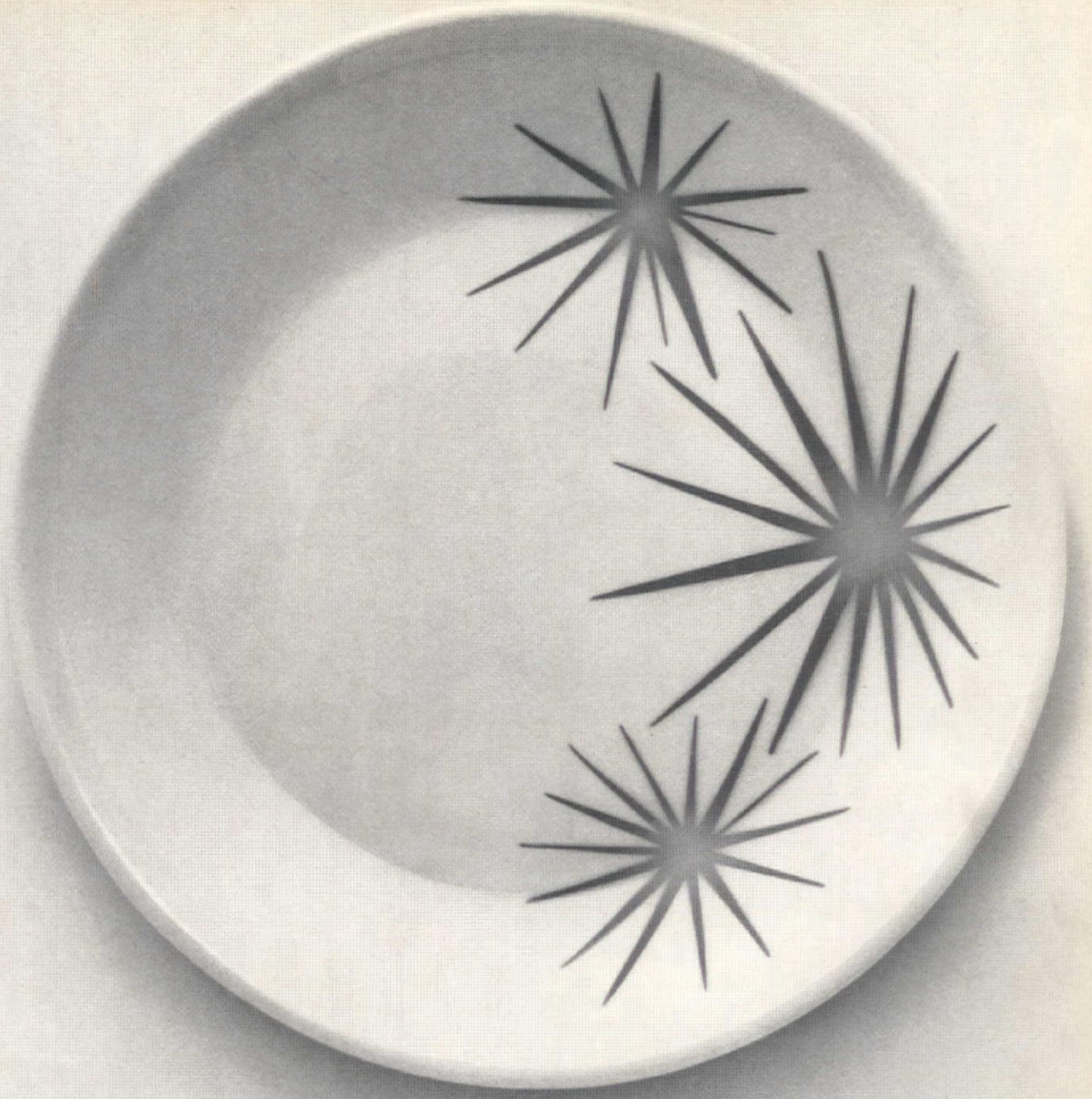

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Patina Dura, Jackson China's exclusive surface beauty, is a quality matched only by its extraordinary strength and resistance to chipping, breaking or wear. Formulated from a Jackson secret, this Jackson especially hard surface is perhaps even more important to you than their superb shapes and patterns. Now — look at, feel the unusual luminously deep glaze and diamond hard surface . . . This is Patina Dura! Glazed as glowingly beautiful to the eye as the rarest faience or priceless della Robbia . . . with all its beauty, it is an inordinately harder protective glaze so practical as to withstand the ravages of severest day to day usage and emerge enduringly beautiful! This is Jackson's own "PATINA DURA" . . . this is available to you . . . to delight your patrons . . . to figure importantly in your profits by longer, measurably longer usage. Quality? Jackson builds integrity and quality into everything they craft . . . you can forget obsolescence when your china is back-stamped JACKSON CHINA!

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BY THIS MARK

Jackson
CHINA

JACKSON CHINA CO., INC., 212 FIFTH AVE., NEW YORK 10, N.Y.

Please tell me more about JACKSON PATINA DURA in Quality China . . . also send me your colorful catalog.

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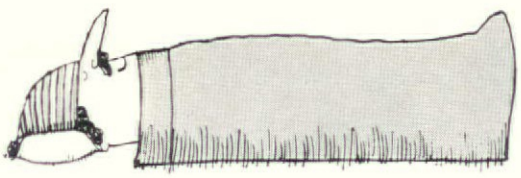

When your basic function is sleeping people, which one of the following is vital to your business and the last place to economize?

Hint: *If one of your beds break, try and get a guest to sleep in your musical elevator.*

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LINE 9...for contract installations. Looking for all the world like rattan, Line 9 is actually constructed of sturdy, durable tubular steel. It's the modern, easy way to create a colorful mood with almost no maintenance, no waxing or polishing required. Rustproofed, and available in a wide range of cheerful, welcoming colors. Fully coordinated for all kinds of installations from shoe salons to dressing rooms, to hotel and motel interiors. Write for illustrated catalogue. Molla Contract Company, Inc., 425 East 53rd Street, New York.

molla
FURNITURE

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The Finest Sleep Products Wear the Englander LABEL

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Englander Foam Latex or Urethane Foam . . . strong and sturdy, yet wonderfully resilient. Born for comfort, clean, cool, odorless and allergy free. Boon to housekeepers, so feather light — never needs turning. Built in durability never lets it sag, lump, crumble or mildew.

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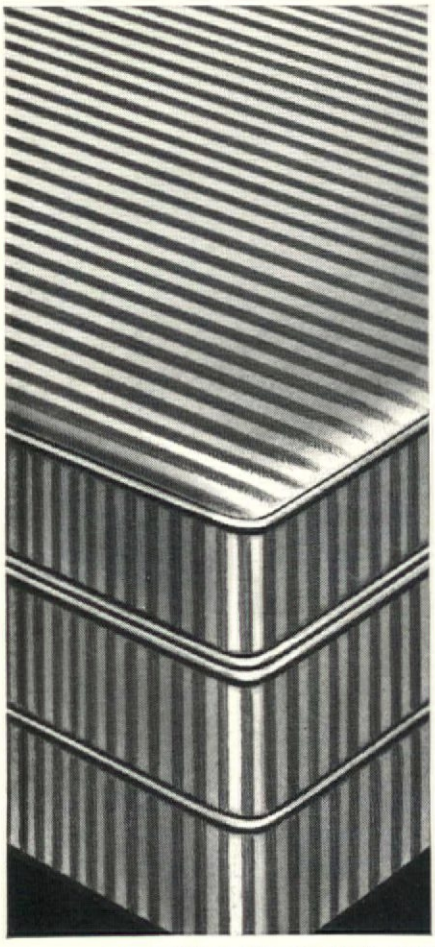
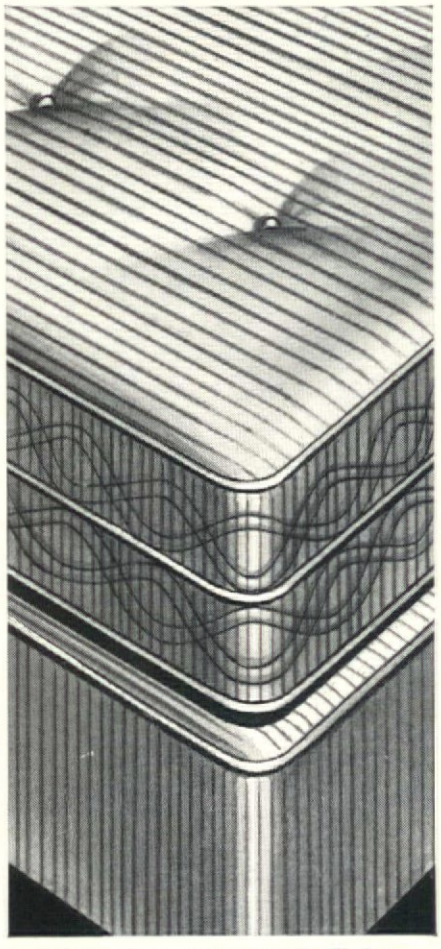
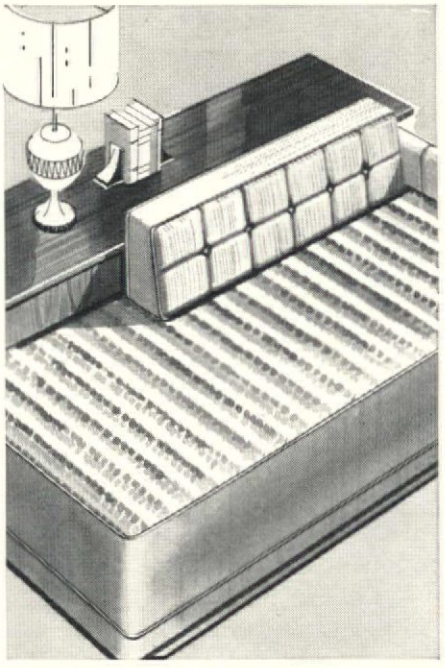
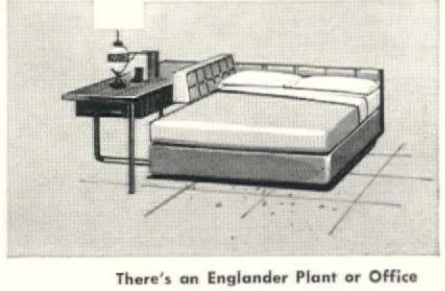
*DUAL PURPOSE SLEEP EQUIPMENT

Their luxurious design and smart styling never hint at their heavy duty contract construction. Beautiful sofas by day . . . comfortable beds by night. Sizes to fit your special room arrangements.









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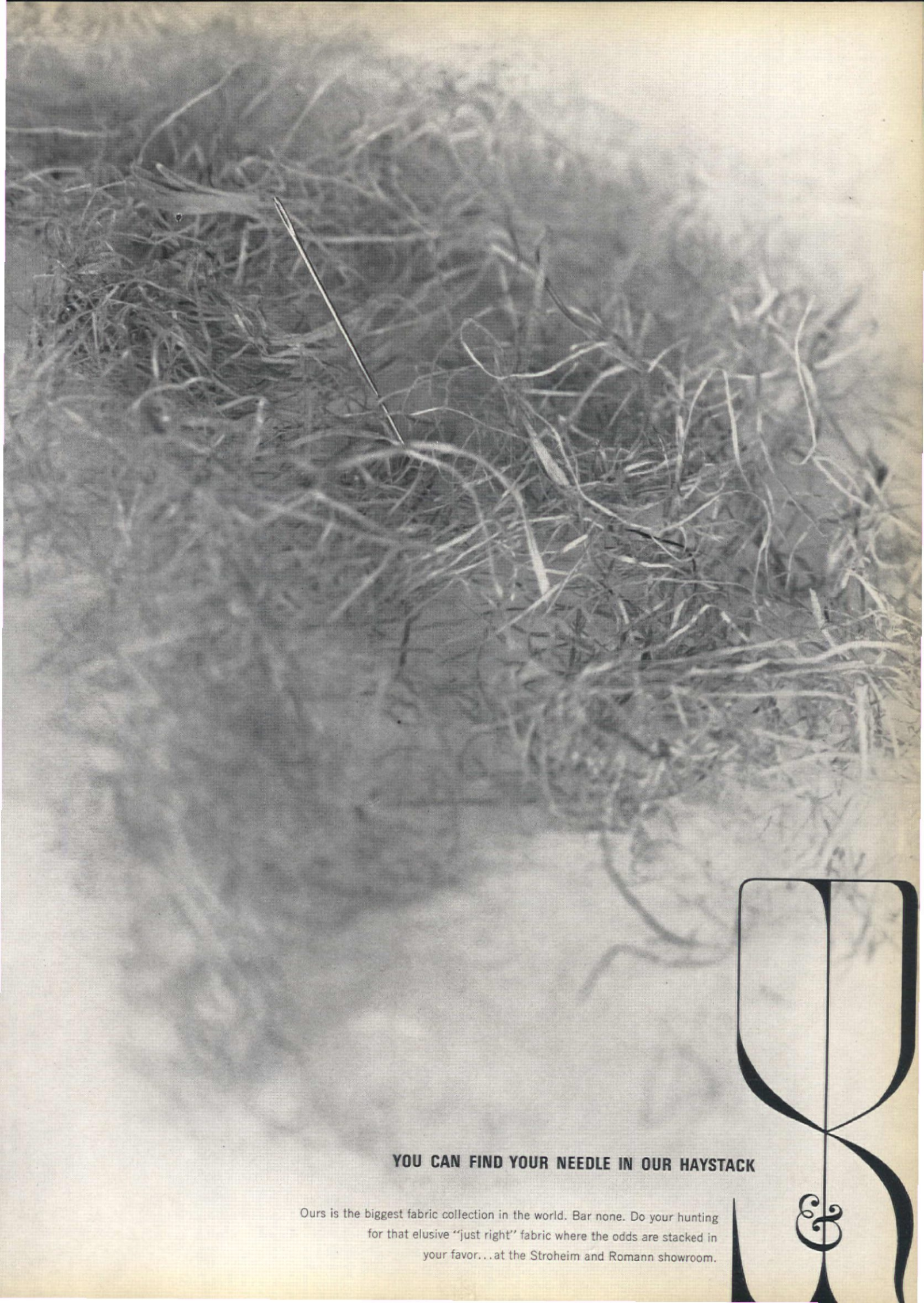

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Ours is the biggest fabric collection in the world. Bar none. Do your hunting for that elusive "just right" fabric where the odds are stacked in your favor...at the Stroheim and Romann showroom.

Astra Chairs at The Governors' Club

Best seating for any party

Diners take their food, and comfort seriously at the noted Governors' Club. In this distinctive setting in historic Baltimore, Astra chairs provide relaxation for heads of state and private citizens alike. What could be more truly American than these Vermont-made Commodore's Chairs? Every part is crafted of Solid Hard Rock Maple. Seats are carved from extra heavy planks, with legs hand-pegged through and hand-wedged for greatest strength. Hand rubbing brings out the mellow luster of the richly grained wood. Many other Early American styles available, too — send for our latest brochure.

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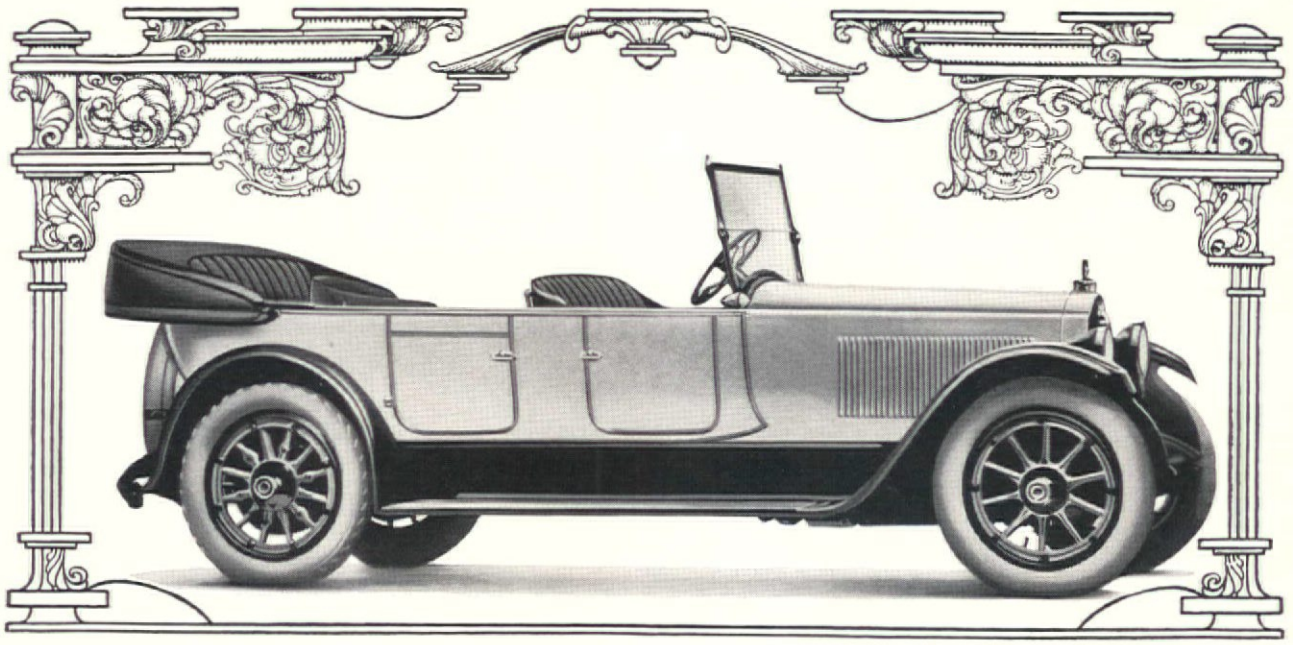

Remember when this was the newest in cars and five days was the fastest in fabric finishing? That was before Kiesling-Hess. Now K-H gives you *same day* service. Fabrics that arrive in the morning are shipped in the afternoon. And that goes for everything from ZE PEL® and Scotchgard* Brand Stain Repeller to Flameproofing (California approved) right down to special finishes—in any yardage. Gee. Aren't you glad it isn't 1922 any more?

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This shining thread transforms every fabric it touches.

This thread is 1/64 of an inch wide.

It glimmers.

This thread comes in the colors of precious gems.

This thread gives designers new fabrics to work with.

This thread offers the decorator rich textures, new designs—fabrics with dimension.

It shimmers.

This thread dramatizes rooms—picks up color and intensifies it—reflects light.

This thread is creating the look of opulence in hotels, motels, jet planes, luxury liners, and executive suites.

Everything this thread touches becomes more luxurious.

It is beautiful.

This Schumacher fabric of scarlet, woven with burnished gold Metlon, was chosen for the grand ballroom of the Statler-Hilton in Washington, D.C.

METLON® METALLIC YARNS

METLON CORPORATION 432 PARK AVENUE SOUTH NEW YORK, N. Y. 10016

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You can achieve decorative drama with this spectacular Van Luit wallcovering

GRECIAN FIGURES

This versatile scenic design is composed of four panels, each with a different classic figure from ancient Greek art. They may be used together, or as individual accents at the important focal points in a hall or interior. Beautifully handprinted on a silk texture in subtle metallics and rich colors.

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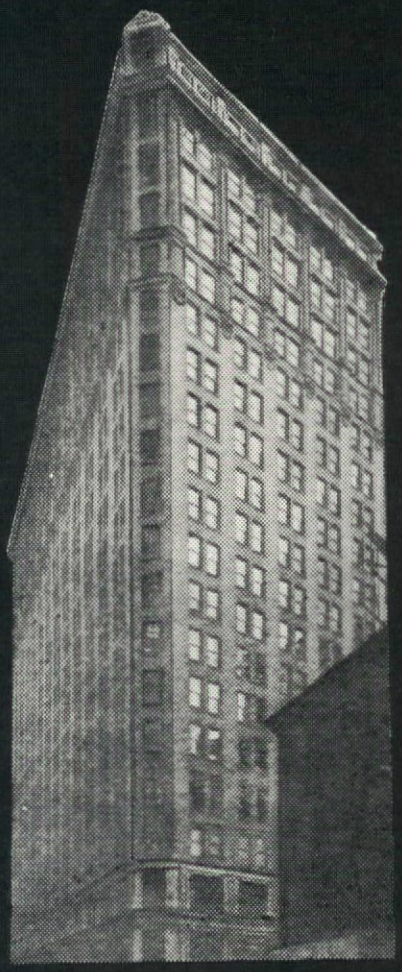

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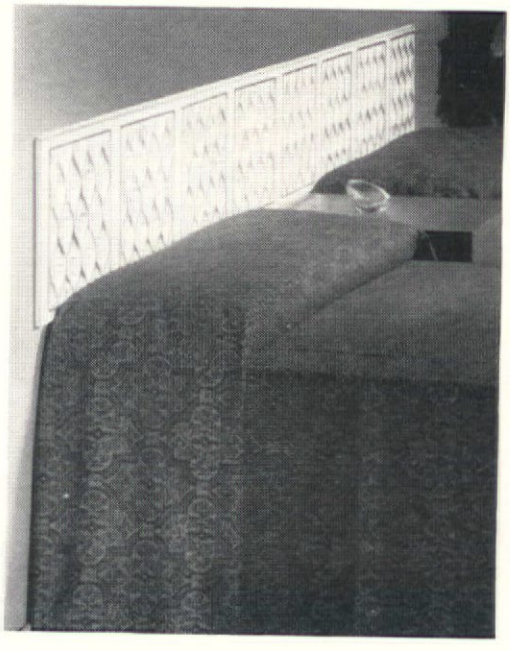
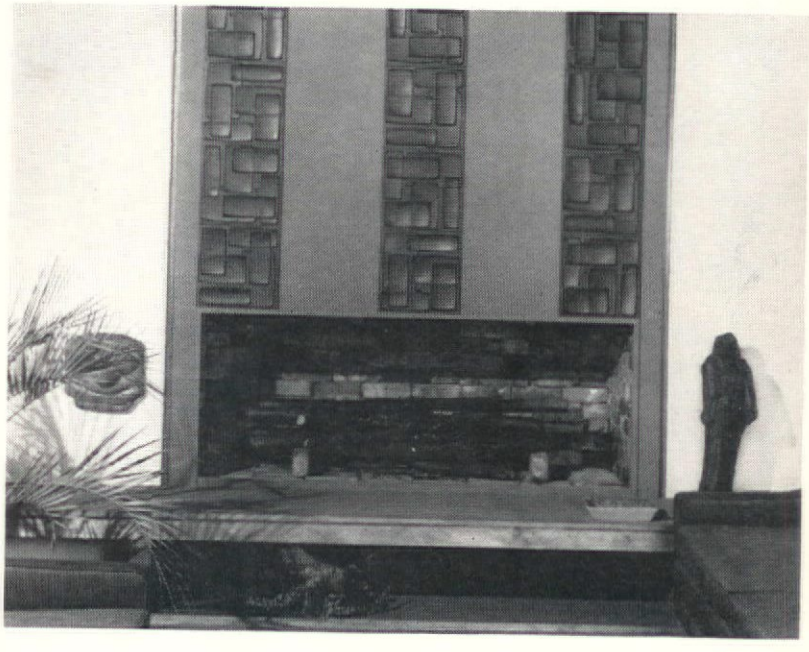
Now imagine what you can do with Syroco's new Panelette Plaques!





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From the people who know more about decorative accessories than anybody else in the world.

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SYROCO, INC. CONTRACT DIVISION
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by GALAX

These fresh new shaped frames and our Intaglio Gold Inlay Mirrors are available in a wide selection of shapes, finishes, sizes and designs... French and Italian Provincial, Traditional, Contemporary, Early American and Modern. Then too, we have Door Mirrors, Metal Framed Mirrors, Venetian Mirrors plain and Hand Engraved by the Industry's finest Craftsmen. GALAX now has equipment to customize your own frame designs. Write for details and Brochure.

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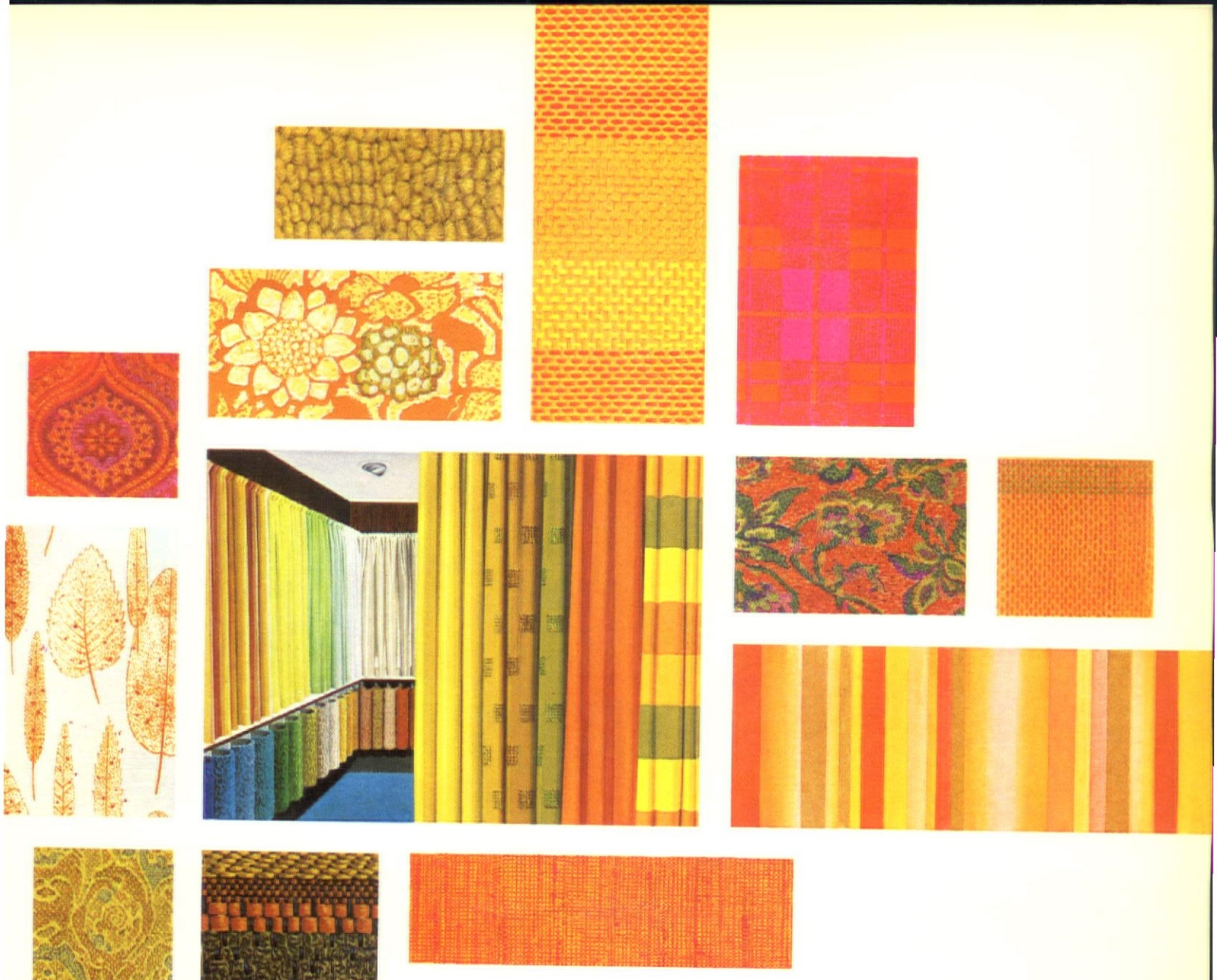

See all the new fabrics fashioned with **DU PONT** fibers—now in four fascinating Design Centers

IN NEW YORK National Design Center, 415 East 53rd St.
IN CHICAGO National Design Center, 300 N. State St.
IN LOS ANGELES International Design Center, 8899 Beverly Blvd.
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Inspirations for the newest in home furnishings and contract installations—fabrics fashioned with Du Pont fibers are displayed for decorators, designers and clients at the four Design Centers listed above. Shown here are but a few of these. Whether for curtains, casements, draperies, upholstery or carpets, each fabric offers the ultimate in beauty with ease of care. The fibers, of course, are "Dacron"* polyester, "Orlon"* acrylic, "Antron"* nylon and specifically engineered Du Pont nylon for carpets certified "501"**. Manufacturers are distinguished and legion. Visit the Du Pont Home Fashion Fabrics Library in the Design Center nearest you soon.

*Du Pont registered trademarks. Du Pont makes fibers, not fabrics.

**Du Pont certification mark for carpets with all nylon pile meeting Du Pont quality standards.

Forest Resources Council

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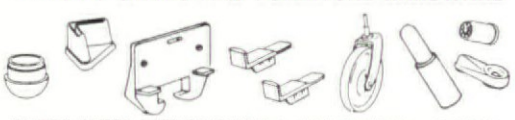

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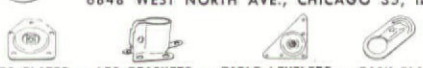

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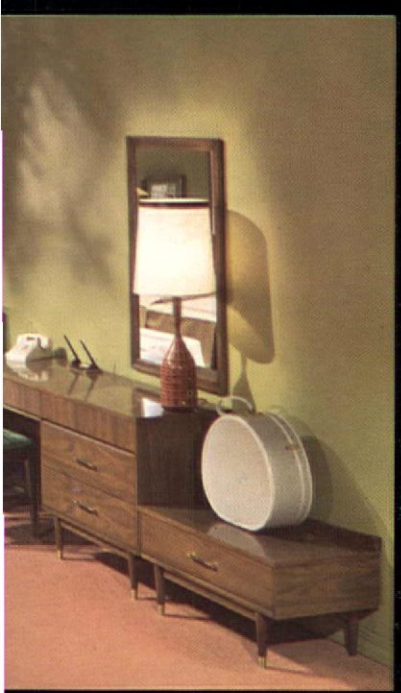

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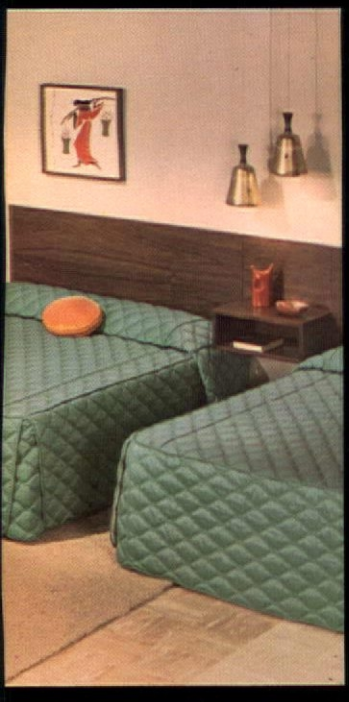
EARLY AMERICAN GROUPING

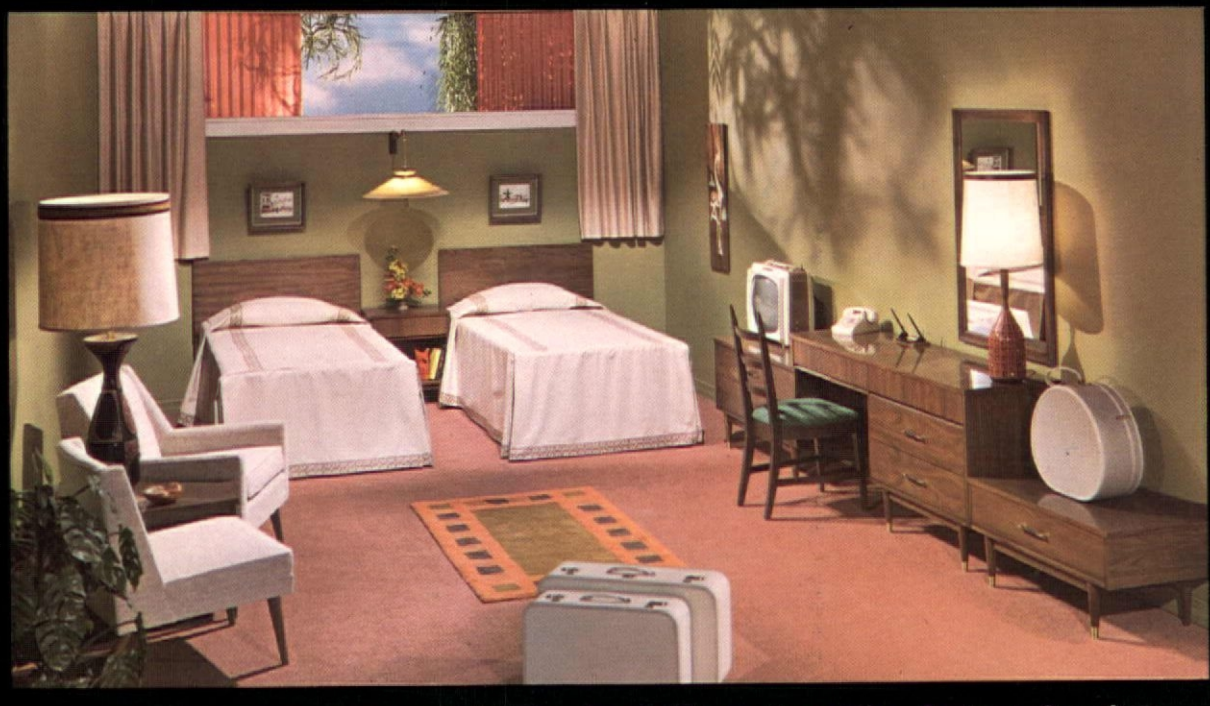
IN ROCKPORT MAPLE

CONTEMPORARY GROUPINGS

IN DANISH WALNUT AND IN NORDICA WALNUT

(All with beautifully matched plastic tops)





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For more information on this nationally recognized . . . nationally advertised line write Lenoir House Contract . . . Division of Broyhill Furniture Factories . . . Lenoir, North Carolina or phone: Area Code 704—754-3421.

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DIVISION OF BROYHILL FURNITURE FACTORIES • LENOIR, N. C.

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(Feather your nest with these new Roc-Lon products.)

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Now for the first time... an all-purpose, insulated, washable drapery lining that sheds water like a duck's back, resists stains from condensation.

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INSULATED LINING

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Outdoors. Because No-Sag Springs would make a lousy hammock. Indoors, in college dorms, hospitals and other institutions, how we compete is another story altogether.

That's where correct sleeping posture is important. And correct sleeping posture depends on the bed, not the sleeper.

No-Sag dormitory spring and bed foundations are designed to keep the spine straight by not only supporting the body, but conforming to it.

Unlike link or spiral-web foundations, No-Sag Springs form a shallow but permanent arc when properly anchored. You push down. They push back up. Always return to their original shape because of their accordian-like resiliency.

And they'll make your mattress last longer, too. Since there are no gaps along the side rails, there's no place for mattresses to chafe.

No-Sag bed and spring foundations are made of only the finest American steel. They come in standard and special sizes. All are available complete with our long-life welded-steel bed ends.

Beds are the most expensive and most used items in your building. We'd like to tell you how they can also become the most economical. Anytime you say. Just write or call us at 124 W. State Fair, Detroit 3, Michigan.

no-sag® amp

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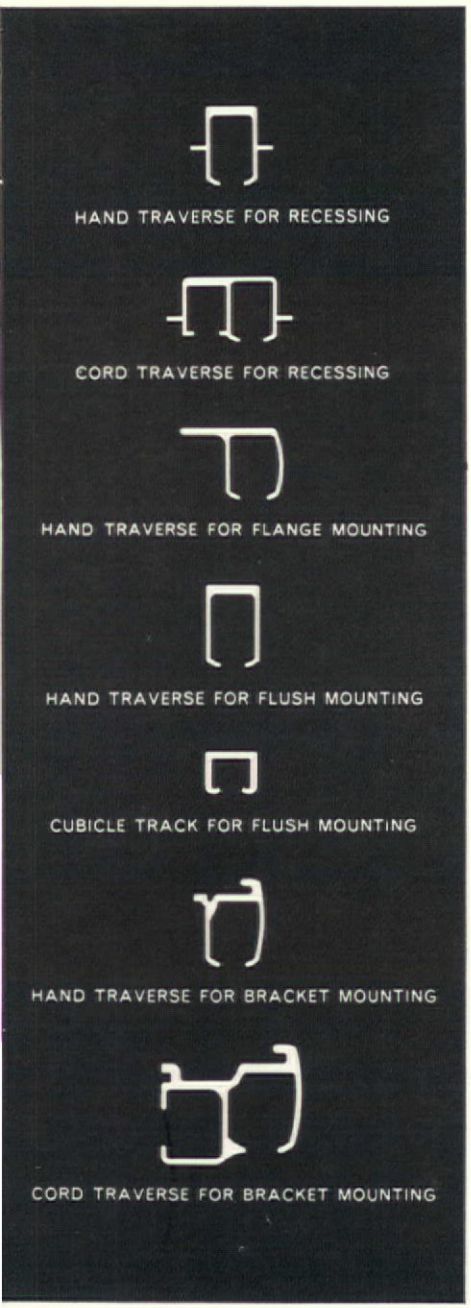

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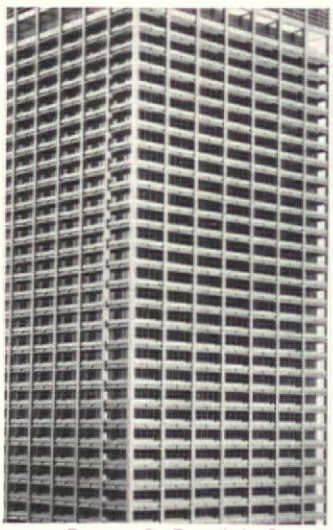

Tennessee Gas Transmission Company

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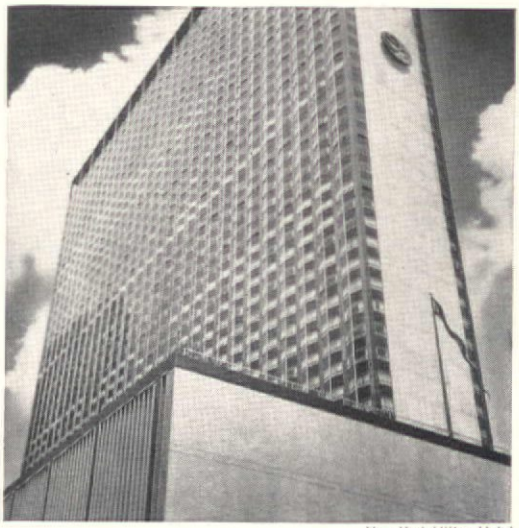

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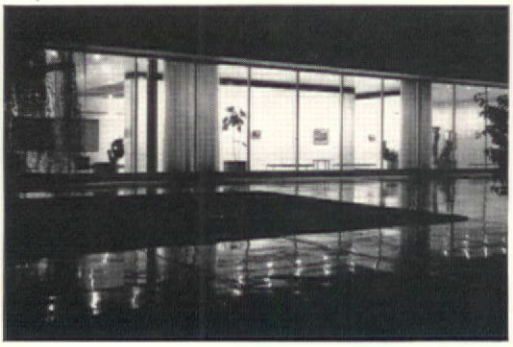

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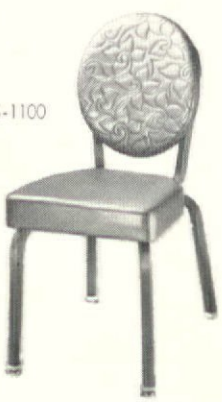

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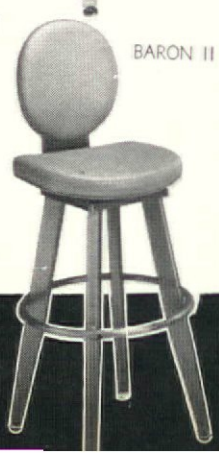

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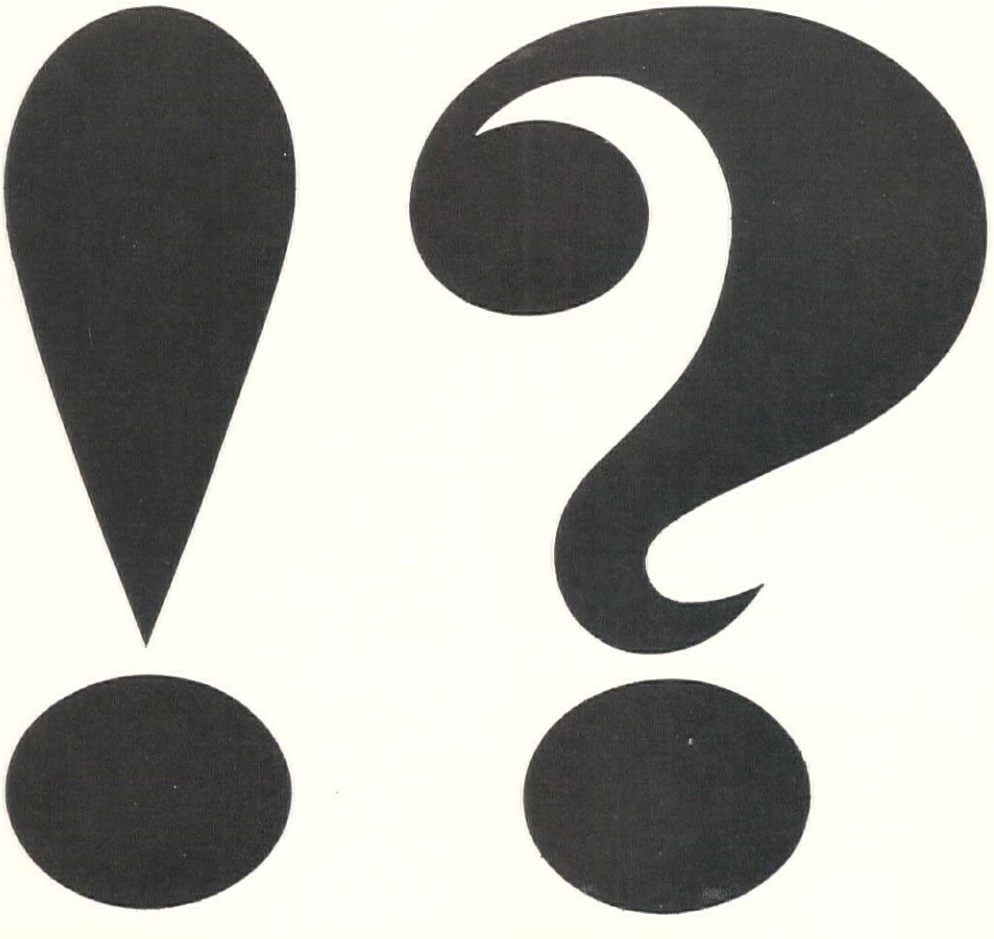

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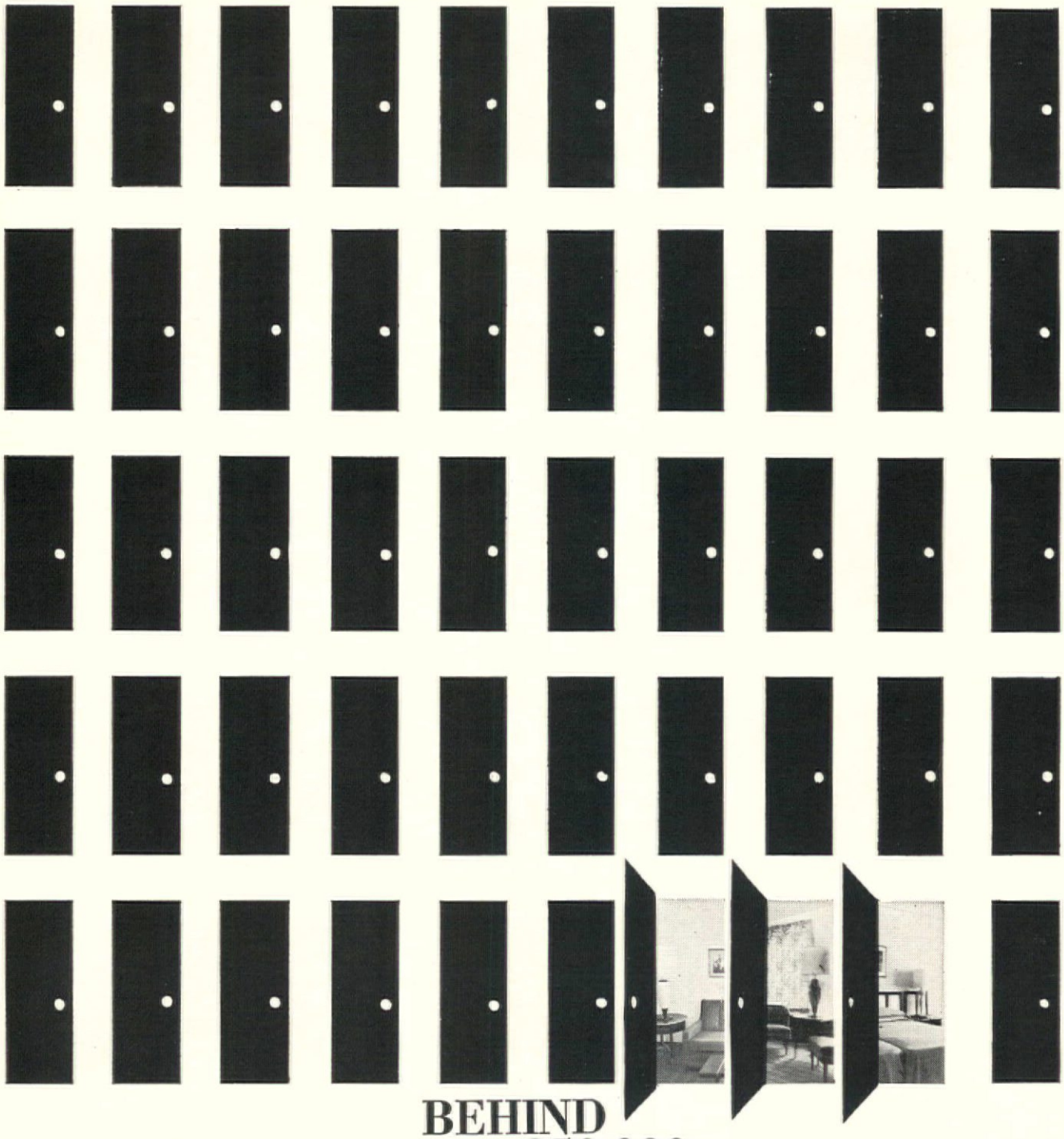

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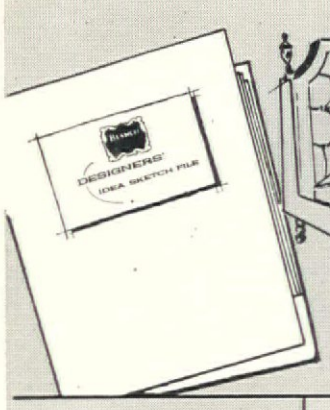

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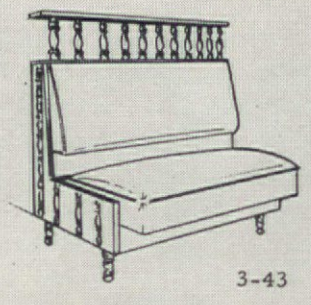

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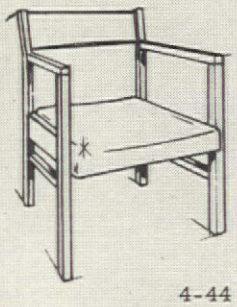

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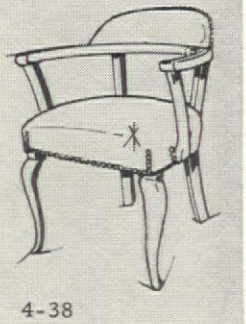

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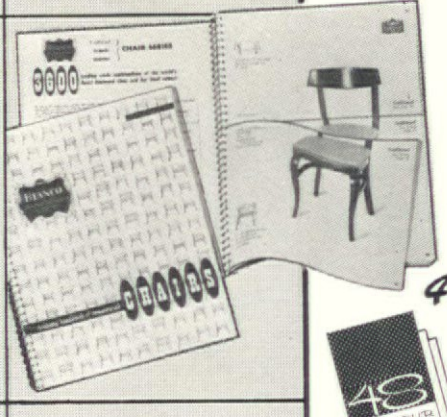

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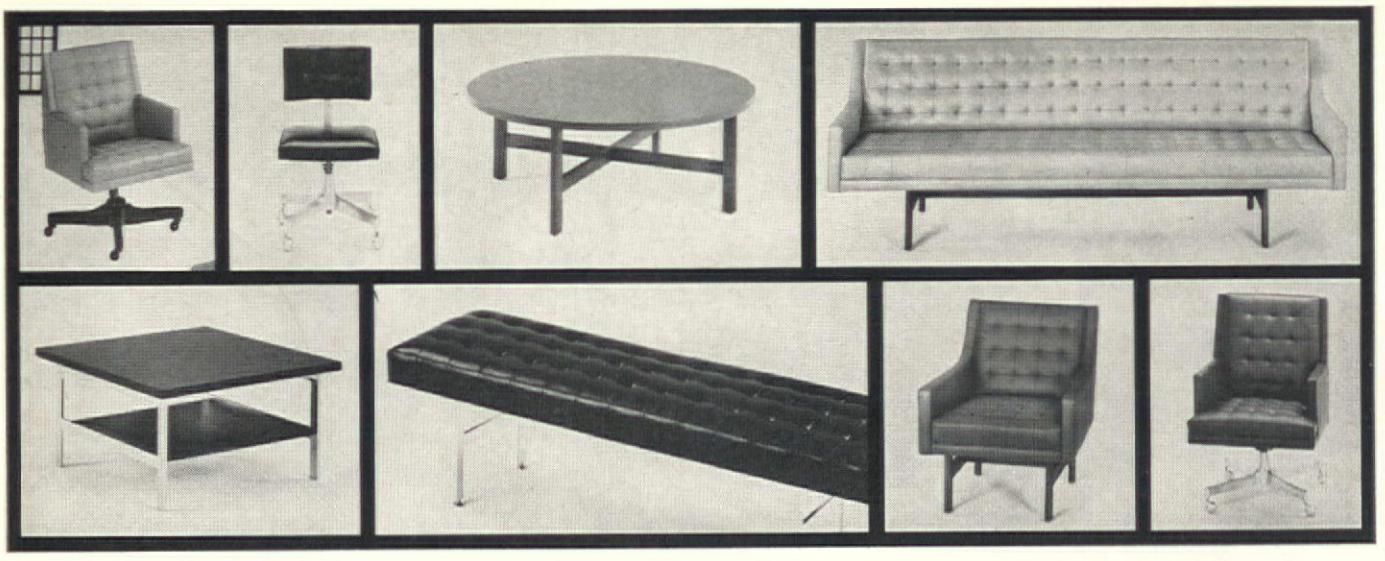

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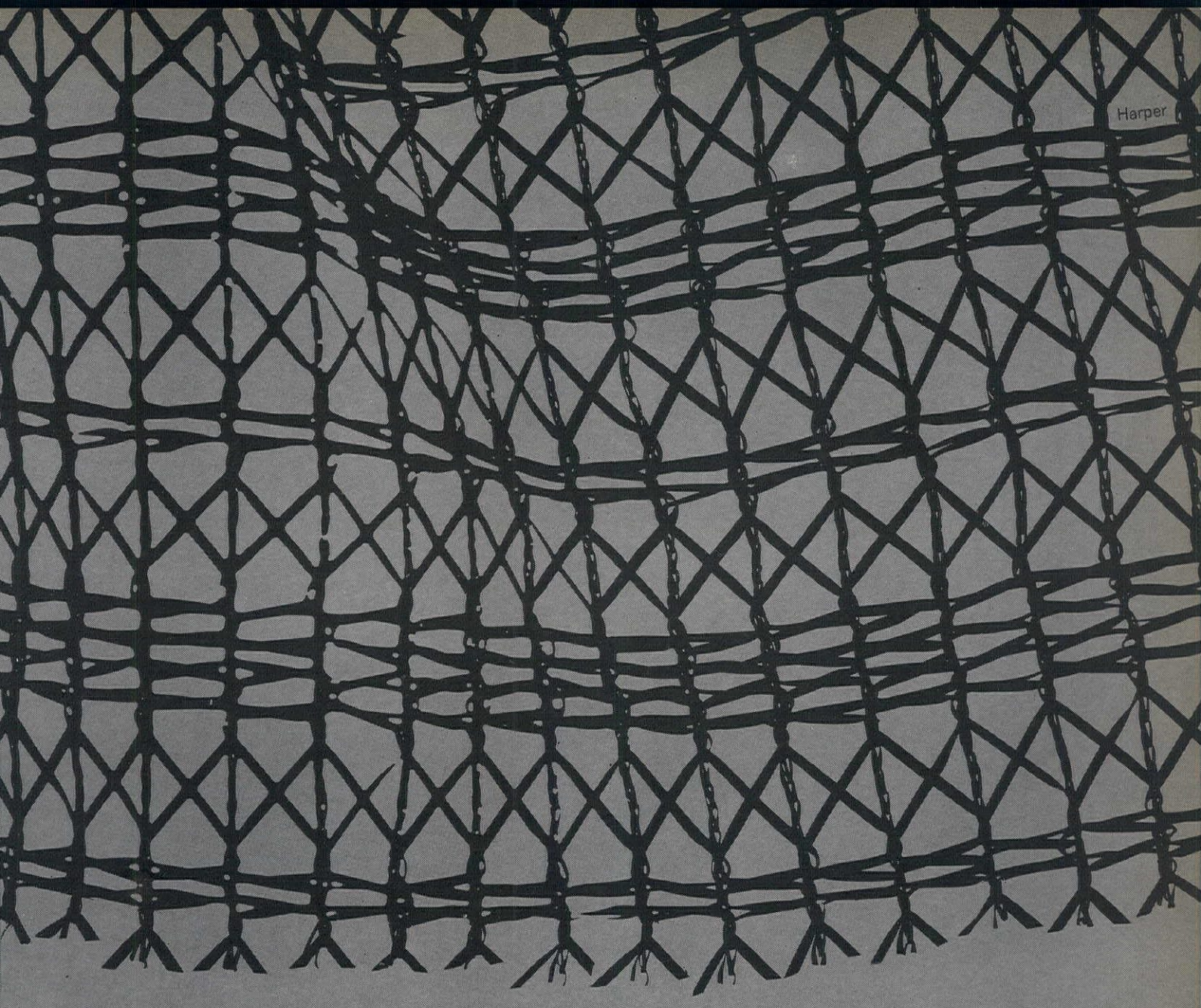

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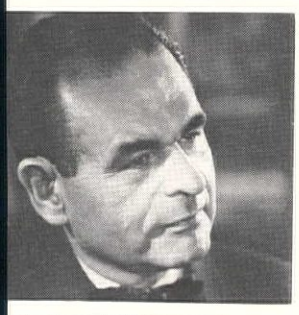
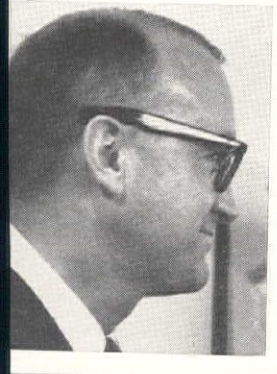
THE CHALLENGE FORUM

"From where you sit, what do you see as the big challenges to the contract design and furnishings industry today?"

With that question, we invited more than thirty industry leaders — designers, manufacturers, sales executives, purchasing agents, mart officials — to participate in CONTRACT's first "Challenge Forum." The response has been so provocative, and (we believe) so productive, that we intend to conduct more Challenge Forums as we see the need arise in the future. The contract industry still has its growing pains, its confusions, its irritants, and intramural squabbles. One question, which has still to be resolved to everyone's satisfaction: What exactly is the contract industry? For another, What exactly is a "contract" product? And are we producing it satisfactorily? How well do the various segments of the industry—producer, designer, client—communicate with each other? Are marketing channels, and pricing systems, adequate to the needs of the day or archaic throwbacks to an earlier mode of operation? What are the design challenges that we face in an era of exploding population, growing bigness, and advancing automation? Where does the individual fit in the contract situation? These are a few of the questions we posed to our panel. The purpose of the present Forum is not so much to solve problems as to give them a frank airing. There are many valuable pointers and suggestions toward solutions in the articles that follow. But the day the contract industry solves all its challenges will surely be the day of its demise.





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CHALLENGE TO AMERICA'S CITIES

BY VICTOR GRUEN
Victor Gruen Associates

The historic cores of our cities have been neglected stepchildren. Many, however, are now in the process of rehabilitation, in a movement of major significance for the contract industry. A noted city planner here formulates the problem and recommends solutions based on an actual rehabilitation effort.

Our biggest challenge, in my opinion, is to bring the historic cores of our great cities back to life. For the last twenty years the heartland of American cities, the so-called downtown areas, have been neglected stepchildren as far as major development is concerned. With a few notable exceptions (including Manhattan and San Francisco) the downtown districts have deteriorated slowly but steadily, both physically and economically, as an effect of the mass flight of residents into suburbia, followed by a flight of retail enterprises and office tenants. The slogan was "decentralization," and as huge shopping centers —conglomerations of office buildings and even cultural and recreational facilities, hotels, restaurants, etc.—left the heart of the city to scatter all over the metropolitan region, downtown areas lost their economic substenance and their meaningfulness as centers of urban activity, at an alarming rate.

With the help of governmental action (either by municipalities, states or the federal government within the framework of redevelopment legislation) and the cooperation of private enterprise, many cities in the U.S. are now undertaking major efforts to bring the heart of the city back to health. Such efforts are under way in cities such as New Haven, Boston, Baltimore, Paterson, Stamford, San Francisco, Minneapolis, Fresno, Dallas, and hundreds of smaller cities and towns all over the country.

All core revitalization projects must aim to reverse trends which have been operating at an increasing strength for many years. They can be successful only if measures are taken to attack three major problems.

- Improvement of accessibility of the city core from the surrounding region;
- The creation of a circulation pattern for automobiles and trucks to free central areas from the pandemonium of the indiscriminate admixture of surface traffic with pedestrian traffic, a mixture which brings about danger for life and limb, noise, smells and acute traffic congestion;
- Marked improvement of environmental qualities so that the city center might again become an enjoyable place and offer great opportunities for urban activities of all types.

One of the few core revitalization projects that has been completed for two years and from which conclusions can be drawn is Midtown Plaza in Rochester, N.Y.

Covering an area of about one-sixth of the hard business core of Rochester, Midtown Plaza is a private revitalization effort undertaken through the initiative of two department stores, McCurdy & Co. and the B. Forman Co. But private enterprise, in this case, would not have been in a position to undertake the task if it were not for public action. The city of Rochester improved the accessibilty of the core area by building a network of radial roads leading from the suburbs toward the center, and a multi-laned loop road surrounding the core.

Encouraged by this meaningful public action, the two department stores engaged our firm to study the possibility of creating a major new activity center in an area where shops and streets had been slowly deteriorating for many years.

Core revitalization projects should work to combine existing structures with new ones. In the Midtown Plaza project, the older structures were the two department stores and the Manger Hotel. New structures included an additional 250,000 square feet of retail space for the department stores, and an 18-story building to house stores, banks, corporate offices, and a hotel with a ter-

race restaurant on the top four floors. A second office building and other new structures were also built.

The formerly existing Cortland Street was widened to take the shape of a central plaza about 300 feet long and 100 feet wide. This plaza was covered and enclosed, skylighted and air conditioned. It is enlivened by planting, tree wells and flower beds, fountains, sculptures, rest benches, display stands, kiosks, etc. From this central plaza and the various arcades which connect the central plaza with the city streets, stores and shops, offices and hotels, are directly accessible.

Thus, Midtown Plaza has demonstrated that the "inevitable" downward spiral in the fate of our city cores can be converted—through even one well-conceived new element only—into an upward spiral of renewed activity and interest, just as inevitably. Before the planning stages of Midtown Plaza, twenty years had elapsed since a major private structure had risen in downtown Rochester. The prophets of doom and gloom warned the developers that it would not be possible to rent out new office space and certainly not new retail space. Yet, as of this date, all available store and office space has been rented. Beyond that, new building activity has spurted all around the Plaza. A new office building for the Security Trust Company is rising, and one for the Travelers Insurance Co. is under construction. A number of new downtown structures are in the planning stage, among them, the Rochester Business Institute's new educational facilities. In the whole downtown area there is unparalleled remodeling. modernizing, repainting and resurfacing of buildings.

The most significant and largest structure announced to date is a new complex, Xerox Square, which will adjoin Midtown Plaza and be intimately integrated with it by means of pedestrian bridges.

This economic progress can only be explained in terms of the human factor: the forces which have created the desire in tens of thousands of suburbanites to "go to town." The city core has again become a cause of civic pride, a social meeting ground, the center of culture, the place where one takes visitors from out of town. It has recreated a climate of new opportunities with its sidewalk cafes and many pleasant rest benches. It is also a place for public events of all types. Events that took place in the large central plaza and in the public auditorium in the last year filled sixteen pages with listings of symphony and choral concerts, public balls and dances, scientific exhibits, etc. It was also the scene of political rallies of both parties.

If accessibility through private and public transportation can be improved, if we can succeed in separating mechanized surface traffic from human function areas, giving human beings priority for the best place available, and if we can reinstate the attractiveness of our city centers by embracing all human functions in a superior environmental framework—cultural, social, and civic activities, shopping and business activities, residences, and educational facilities—then we can bring the historic cores of our great cities back to life.

Midtown Plaza redevelopment project, Rochester, N.Y.

CHANGE AND OPPORTUNITY

What's wrong with contract design today? There is a recurring theme in the following assessments, and that is the need for a refocus on the individual. Faced with the challenges of business, of automation, of the characterless "speculative building," of ever more rigorous organizational procedures, the human personality is getting lost in the shuffle.

THE ACTION OFFICE

BY ROBERT L. PROPST
Director, Herman Miller Research Div.

The office, as we know it, is the result of less than a hundred years' evolution. The age of Lincoln had no typewriters, no secretaries, no telephones, no copy devices and little administrative organization, which are now the very essence of the office. The rise of railroads to big business scale in the 1890's caused the first real push to surround people with the services we recognize as offices.

In the short period since then, there has been a vast migration to tasks that are now conducted in offices. At present in the U.S., only 9% of the population, as farmers and production workers, produce all the food and manufactured goods. It is predicted that one more generation will reduce this to 2%. A giant share of our working population now lives and works in offices.

How much do we know about the office as a place for humans? What are the present aims of the office and how well does it function? New levels of understanding in the behavioral sciences are now capable of bringing major changes into the office environment.

While more and more people in offices need to be creative, good organizers, and productive, encouraging these qualities has not been the primary objective of the office planner. Other values have been presented with far greater emphasis. The more significant ones have been:

- The office as architectural space. At best, it can be a handsome architectural expression as well as a service to the health and comfort of the user. At worst, it forgets human activity and demands obedience to arbitrary spatial and decorative effects.
- A place for routines and procedures, for keeping people organized.
- A status definition. An office tells who you are and your relative importance. In a complex society, we may need this instant definition, if for no other reason than to save time. The trouble is our tendency to use rigid forms to identify people usually degrades useful individuality.

These are not necessarily irrelevant values. However, they should be secondary to the first reasons for an office. The object of an office is performance: the performance of the mind of the dweller.

The mind is recognized as the prime and unique human resource. In a sense, the mind has, by its own invention, been busily outdating the body and its more routine abilities. In the last fifty years, activity has moved from tasks of the hand to tasks of the mind in a dramatic contrast of ratios. Now, at a rapidly accelerating rate, the routine abilities of the mind are being obsoleted by the mind's own conclusion that its skills are limited to that of a memory and calculating device.

The office in its short evolution has avidly adopted every sort of communication abstraction. Resultantly, life in an office rarely deals with the actual object, actual money or, often, even people in the flesh. Efficient abstracts in the form of words, numbers, pictures, are the symbolic representatives of reality which the mind accepts with ease.

The very subjectivity which makes the mind so infinitely capable and productive also makes it complex to nurture and support. The mind, however, is tied with the greatest consequence to the health and vitality of the whole physique. Conversely, simple physical well-being is only a base which succeeds in not retarding nor defeating mental activity.

Nevertheless, there are important things that we do know about what makes people mentally productive. We know that thinking is highly influenced by the availability and display of information. The mind is no better than what the five senses convey or divert from it. We know that the ability to concentrate depends on a delicate balance between the escape from distraction and the pulse-beat of bustle and involvement.

We know that mental variations are physiologically tied to our demands for food, rest and relaxation. Some parts of the day are mental up-periods and others, mental down-periods. Quality of space also affects our attitudes of liberality and our need to project and to retreat. We know that our patterns of physical access to other people have critical bearing on the ability to communicate successfully.

The maximum use of our senses is the most compelling reason for grouping people together in offices, grouping offices together in single large buildings, and putting many large buildings together in compact communities. Manhattan with its unparalleled concentration of office space succeeds in communication efficiency, in spite of a multitude of other disadvantages. A clarity of understanding is accomplished by access of people to people. This relationship so amplifies meaning beyond words that there is no substitute that competes in versatility and dimension. Though more ponderous than letters or phone calls, this access is a prime function of the office.

Many communication failures lie in the fact that for many years we have been paying more attention to papers than to reading. Printed and transcribed communication has become a gross and misshapen counterpoint to reading and listening. People are confronted with more information than they can digest. With the present array of devices for generating communications in duplicate, triplicate, *ad infinitum*, an overlapping pyramid of paper literally buries the recipient. Offices are frequently better places for paper handling (distribution, printing, filing, etc.) than for the actual reading of those papers.

The true limitation in information processing is the mind's ability to "program" information: to store and retrieve it. How to make information tangible, recoverable and relevant requires a subtle new skill that must emerge in office concepts.

Existing office patterns often train us to indulge in *failure of intention*. Too many people are allowed to assume a performance fantasy, never following up on many actions they endorse or initiate; they are surrounded by papers they never read and people they never really influence, and they frequently live in a blizzard of involvement well beyond their ability to relate and implement. Yet, how well people live and function in their offices determines the economic health of the organization.

Does the office environment have any significant effect on productivity and long term well-being? In the last ten years, the subject of how we fare in office environments has been subjected to an increasingly closer look. Pressures unfelt and intangible are now showing up as major factors in our ability to communicate, to be well motivated, to be creative, and other vital qualities.

The real point, however, is that human organizations are places of natural change, reflecting the organic nature of life. In spite of our efforts to fix and secure our institutions, intentions and directions change and tomorrow has its new values. Rates of change have so accelerated in the past twenty years, that no thoughtful person should chose to ignore this influence on his own life in organizations.

The questions, then, to ask about an office are: Is it a good place for the mind? Does it serve basic intentions and objectives? Does it promote health and productivity?

Herman Miller's Action Office, a concept developed by Robert Propst and George Nelson, is designed to "unfreeze" the office space, permit people to work while standing or sitting at high or low desks and counters.

THE CHALLENGE OF CORPORATE BIGNESS

BY MARVIN AFFRIME
Director
The Space Design Group, Inc.

Beneath all the bulk, magnitude and power of the modern corporation there are real live men and women. How can the designer create a working environment which will make thousands of people feel like individuals and help them to put forth their best creative efforts?

Bigness is the hallmark of today's industrial and commercial life. Industrial giants grow bigger and bigger through acquisition, through diversification and through plain old-fashioned growth based on product superiority and better financing, production, distribution and sales. These factors, in turn, are influenced by people—by investors, by customers, and most certainly by employees.

Beneath all the bulk, magnitude and power of the modern corporation there are real live men and women. It is their devotion, their talents, their imagination, their ability and desire to lead and pioneer, that constitute the corporation's prime asset. In today's competitive world, the one sure way to get ahead is to do a better job than one's competitors. This means attracting and keeping better people and seeing to it that they do their best work. This involves not only adequate compensation and other practical incentives but also the intangible incentives that come from the right working environment.

In our competitive labor market, corporations are paying increasing attention to environmental factors in recruiting employees. Look at the advertisements intended to attract research scientists, engineers and other hard-to-find personnel and you will find increasing emphasis on such factors as the kind of community in which the plant is located and the educational opportunities for employees' children. The bigger the corporation the more emphasis you will find on the small research team, the degree of independence it is given, the opportunities for the individual to be himself rather than one of thousands of organization men.

This emphasis in recruitment advertising is just one bit of evidence of the corporation's concern that its very bigness might scare off the kind of people it needs if it is to stay big and grow even bigger. You will find further evidence in the impressions corporations strive to make on investors, on their neighbors in the towns where they do business, on their wholesalers, jobbers and dealers, and on everyone else with whom they come in contact. The friendly man at Chase Manhattan and those poor chaps at Avis who are only second best are both attempts to humanize the big firm—to create and maintain an image and reputation that will help business.

This is where the planner and designer comes in. Obviously, the working environment is an important factor in attracting and keeping the right kinds of employees and in fostering their productivity and creativity. Beyond this, each place of business, whether factory, office, showroom or warehouse, is a major tool of public relations, or image-building. The effect the space has on visitors, whether customers or potential employees or representatives of the financial community, can have real, if intangible, value. Efforts to build an image through advertising and public relations fall through if the corporation's place of business fails to reflect this image. Chase Manhattan wouldn't think of putting the friendly men in gloomy, forbidding banking offices; Avis' offices should be as clean and modern as its cars; the airline which is selling modern efficiency can't afford to have ticket offices which look like neglected suburban railroad stations.

The larger the corporation and the greater the number of people who work in its offices, the more important it is to create an environment that makes each individual employee feel that

his contribution to the total corporate effort is recognized as valuable. The larger the corporation, the more important it is to create an atmosphere that makes the visitor feel that he is being given individual and personal attention, and that he is doing business with a group of people and not with a symbol on the Dow Jones ticker.

In developing the total concepts of the space, the planner-designer must be guided by both types of research—the logistical and the human. Perhaps the most difficult part of his assignment is to come up with a space concept that gives full value to both sets of requirements, providing a space that is efficient in terms of all the special requirements of the organization and at the same time is not cold, inhuman, sterile. All this may make the job of designing for a massive organization sound like a highly difficult task. In some ways it is. On the other hand, the bigger the assignment, the more opportunity the designer has to truly create, to avoid limitations and stereotypes.

In a small assignment, the designer may find himself handcuffed by predetermined building characteristics. However, the large corporation is in a position to dictate basic building requirements. If a corporation is having a building created to its specifications, it should first have its interior requirements studied and plotted by a qualified planner-designer in order that the architect can plan the building to meet these specifications. Only a comprehensive space plan, based on objective and intelligent research, can tell the architect how large a building should be, what window module would be most practical, the necessary floor loads and ceiling heights, the special requirements in heating, lighting, airconditioning, sound-control and many other practical factors.

The interior designer places decorative highlights where they are shared by a large number of employees when designing for the big corporation.

If the corporation is to be a major tenant in a building which has not yet been completed, it may be in a position to have certain basic elements changed in accordance with its needs. For example, the location of wet columns and even of the elevators may be open to change if this would be of advantage to a tenant which is to occupy a number of floors. Even in an existing structure, the major tenant is in a good bargaining position when its designer has had the opportunity to study requirements, as well as the characteristics of the building itself, before a lease is signed.

How can the designer create a working environment which will make thousands of people feel like individuals and help them to put forth their best creative effort?

The designer must start by making the total space attractive for the total work force—by paying as much attention to corridors as to reception rooms, by planning for conference rooms which are bright, comfortable and inducive to interchange of ideas, by giving everyone air and light and color and all the other attributes of a pleasant working environment. Then, within a space which is attractive in its totality, the designer can give special attention to departments and to units. He can utilize special color treatments, or provide furnishings and equipment especially suited to the unit's activities. He can place a painting, or a paneled wall, or some other special touch in a spot where it is shared by a whole unit instead of being hidden inside a private office. Offices which are similar to others in basic specifications can be personalized through details, artifacts, pictures sculpture, plants or other decorative objects, without interfering with the overall look of the office.

By refusing to let the sheer bigness of the assignment throw him or force him to compromise, the designer can utilize his talents, skills and experience in creating a *balanced* space—one that meets all criteria, practical as well as esthetic.

At the same time he faces still another challenge—that of making the corporate home an example of the best in taste, a source of pride for the corporation, now and in the future. The major corporate client whose products are widely used, has a function in society as a tastemaker. By creating for the corporation and its people a working environment that reflects good taste, the planner-designer may well influence the design consciousness of the corporation's policy-makers and the design standards of the whole organization.

Designing for bigness *is* a challenge. The designer puts his talent, his training, his experience and his reputation on the line. The major assignment is an opportunity for the designer to prove the validity, not only of his own work, but of his profession.

THE CHALLENGE OF AUTOMATION

BY MICHAEL SAPHIER,
Saphier, Lerner, Schindler, Inc.

A revolution is taking place in the office. American industry has already been transformed by automation—and automation promises to have every bit as much of an impact on the office. The designer's role is thus being both strained and expanded.

We office designers can never sit back and bathe in the rosy glow of having mastered our profession. Office design is too volatile for that—it changes as American business changes. Anything that affects the structure of business, however mildly, affects us. Something that profoundly affects business can revolutionize our whole profession.

Such a revolution is now taking place. Designers are confronted with a new giant force that is right now reshaping the character of the modern business office: the mixed bane and blessing of Automation. American industry has already been transformed by automation and automation promises to have every bit as much of an impact on the office.

In the last ten years, practically every firm in the country has installed some kind of electronic equipment. The machine, being a machine, operates in an ultra-orderly system *only*. The precision that management has learned to apply in inserting complex electronic equipment into the office set-up is being carried over into every phase of business conduct within the office.

Total design presupposes a lot of knowledge on the part of the office designer, much of it technical. This new office technology demands first that the designer be on intimate terms with the machine and its important role in its new environment, both to accommodate it and to offset the machine's dehumanizing influence.

Today's designers have to be just as much at home with the ins and outs of electronic instruments as with the esthetics of office decor. SLS goals in total design are based on the ambitious premise that we take the breakdown of office personnel, so incisively boxed-and-arrowed on the organization chart, and duplicate this in our design of the three-dimensional office. Interaction of departments, work and traffic flow, a no-nonsense command of the myriad mechanisms that have recently—say within the last dozen years—been introduced into the office structure, all these are mighty important. Designers decide exactly where every last wire, wall, outlet, air conditioning unit, lighting fixture is going to be or, on the other hand, *not* going to be. To fully accommodate every mechanism, we've got to know it through and through. To fully accommodate the operator, we have to understand the relationship between the mechanism and the operator during the time and at the place of operation.

In setting up new electronic equipment, the planner not only has to decide the best place to locate it within the office confines, but he also has to cope with the problem of reassigned clerical personnel and new patterns of work flow. Positioning, charting, routing: the designer spends much time on these disciplines, making sure there aren't any office traffic bottlenecks or work detours.

The fact is, there seem to be only two constants in the modern office structure: change and growth. The space planner has to design interiors that are ultra-flexible, and the economies he practices must be long-term.

One of the office planner's really trying jobs is to provide for change-over—the long process of changing the *modus operandi* of the office into using the new electronic equipment. The largest installations can take as long as three years to complete, and the simplest of the new installations requires about six months. Work has to be gradually funneled to the machine, and the planner has to set up some arrangement for the old and new systems to work side by side. And, with a wary eye to the marketplace which grinds out new machines every day that outperform earlier models, "cushion" zones have to be provided around the equipment area which can be converted for more equipment, or replacement equipment.

The machines themselves demand special interior treatment. The heavy weight loads call for reinforced flooring in the areas where the machines are located. Where this raises the flooring appreciably, or where flooring must be raised to accommodate a flexibility of wiring, ramps are required at all access doors. Noise must be muffled. Lighting has become a careful, artfully engineered factor to combat fatigue. The equip-

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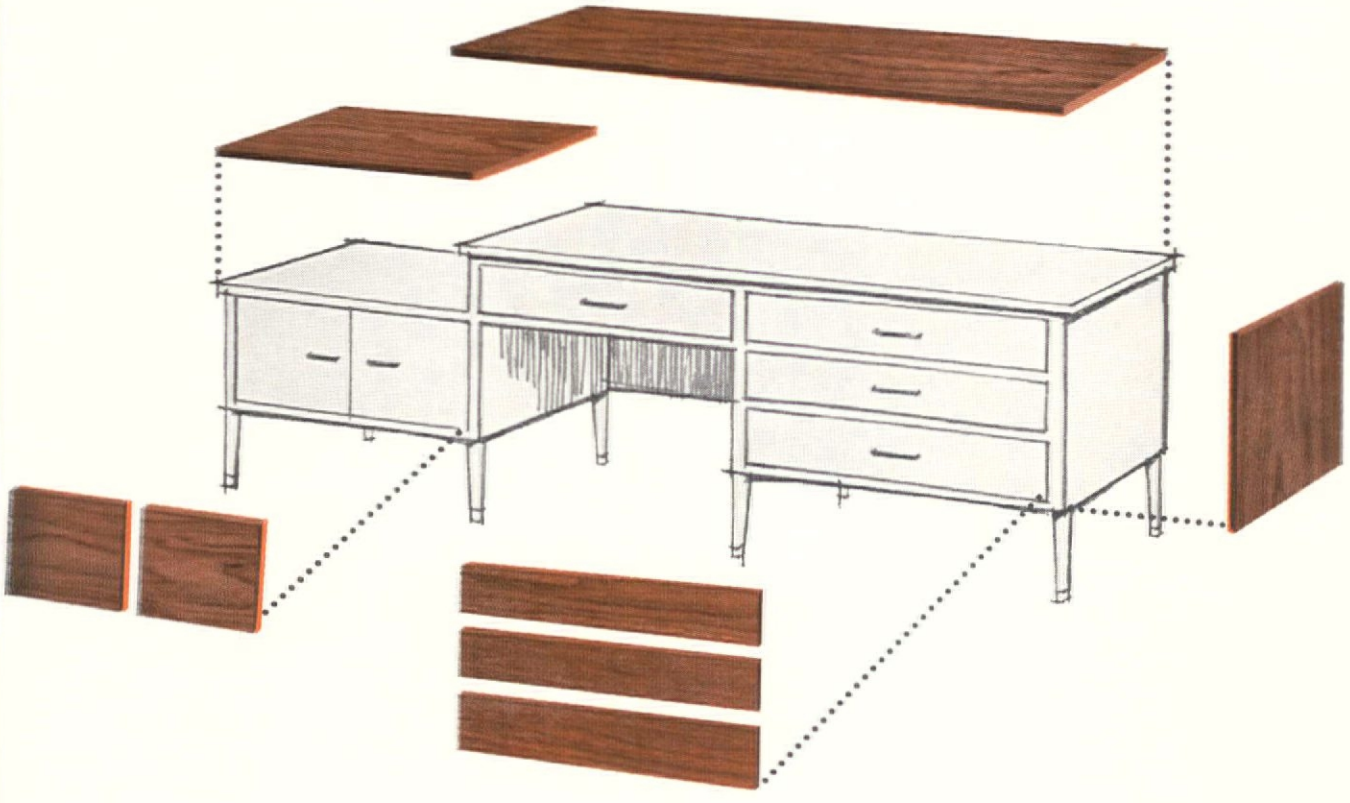

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ment's need for air conditioning has even affected commercial building construction. Many new buildings are prepared to furnish 24-hour air conditioning for the firms that require it, just in the specific areas where it is required. And, where the building doesn't supply it, the designer must.

The costs of buying or renting EDP (Electronic Data Processing) machines are so steep that to make their use practical, many businessmen have set up a two- or three-shift working force to man the machines beyond the standard eight hours. In some businesses, the electronic equipment is only used at night to process the work done during the day.

The work environment for the person who feeds information to the machine has to be a very special one—pleasant and stimulating. The machine can be placed in interior space, doesn't need lighting or other elements important to consider in designing space for people. But the operator *does* need such things.

As all these machines and mechanical devices continue to filter into the office, there has been a mounting stress on natural elements in our office designs. Form, texture, color have been enlisted 'n our effort to lessen the mechanical aspect of the modern office, via use of woods, wood panelling, stone, flowers, plants, wools.

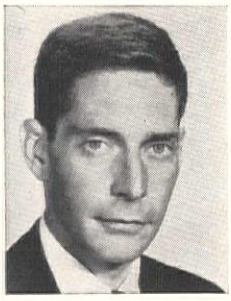
Although the esthetic considerations in designing offices are no less our stock-in-trade today than in the pre-automation era, the emphasis is on the drafting boards: technical considerations are becoming more and more important to us. The complexity of modern business (buildings themselves are complex) has created this new office technology. Costs are so high: it is costly to build, to rent, to furnish, to maintain any office space, so that a saving of ten feet of rented space means not only the base rental savings of that footage cost over the term of the lease, but the expense of flooring, wallcovering, heating and ventilating, lighting, furnishing, and even cleaning that ten feet of space.

The designer's role is therefore being expanded. All the problems coming in the wake of automation are being superimposed on the work the planner-designer did before. He still needs all the creative design talent he can muster, but the new office technology is making the designer as much a scientist as an artist.

But, despite the challenges of automation, we designers can still pride ourselves in the creativity inherent in our profession: office design will never be a push-button operation—even when the business office boss is, literally, a "big wheel."

Formidable problems face the contract designer who must incorporate space-age equipment into the working area. Below, large photo at right, is the U.S. Satellite Control Center in Sunnyvale, Cal., planned and designed by SLS; it involved the planning of the entire area, "packaging" and integration of all equipment, work stations and communications systems. Below left is the Washington, D.C. studio of ABC-TV, another example of intricate equipment integrated into an over-all design.

GOOD DESIGN vs. PROFITS



BY JACK FREIDIN, AIA
Freidin Studley Associates

Speculative buildings are anonymous, mediocre look-alikes. Builders say they have no choice: good design comes high, and tenants are no more willing than landlords to sacrifice part of their profits for it. But steps can be taken to improve the situation.

The multitude of challenges—financial, technological, sociological and merchandising—facing today's speculative office building developer control the shape and form of much of our urban environment. Over a million persons spend almost a third of their adult lives inside such office buildings in New York City alone. The circulation patterns and transportation problems of America's cities are overwhelmingly affected by such buildings, and they comprise the major element of our exterior street architecture in all major "downtown" areas.

It is important to distinguish between speculative office buildings constructed primarily or solely for investment purposes and office buildings constructed for use by a major tenant or owner, such as New York's Seagram Building, Lever House or the Chase Manhattan Building. This latter class of buildings has a *raison d'etre* other than dollar profit. They do not attempt to compete with the investment office buildings. Their owners find their profits through prestige, publicity and advertising value rather than solely through rental income.

It is the speculative building, the one which is simply investment property, that has accounted for the bulk of space constructed over the past two decades. These buildings are being constructed for one reason only—to earn the builder a profit by supplying the continuing demand for new office space.

The shape and form of new speculative office buildings is dictated to a very large degree by economics. While it is possible to achieve some degree of design improvement within a limited budget, it is none the less sad but true that good design is expensive! The construction cost of the average speculative office building is $25 per square foot while a Seagram Building costs approximately $45 per square foot.

Construction costs include many things, and the cost of design can be a considerable part. First, the architect's time must be paid for. Commercial architects who work quickly with proven and "safe" plans are certainly less expensive than those who experiment, whose designs require building code variances, who conduct lengthy studies, who are willing to sacrifice interior rentable space for exterior form, and who are primarily concerned with creating a work of architecture rather than just another office building.

Experimental design, or a scheme with innovations, in addition to increasing the time required to complete plans, can also increase construction costs. Costly and time-consuming "mock-ups" of parts of the design are often required, construction requires a much closer supervision by the architect, materials and detailing, and the length of time required for construction is greater.

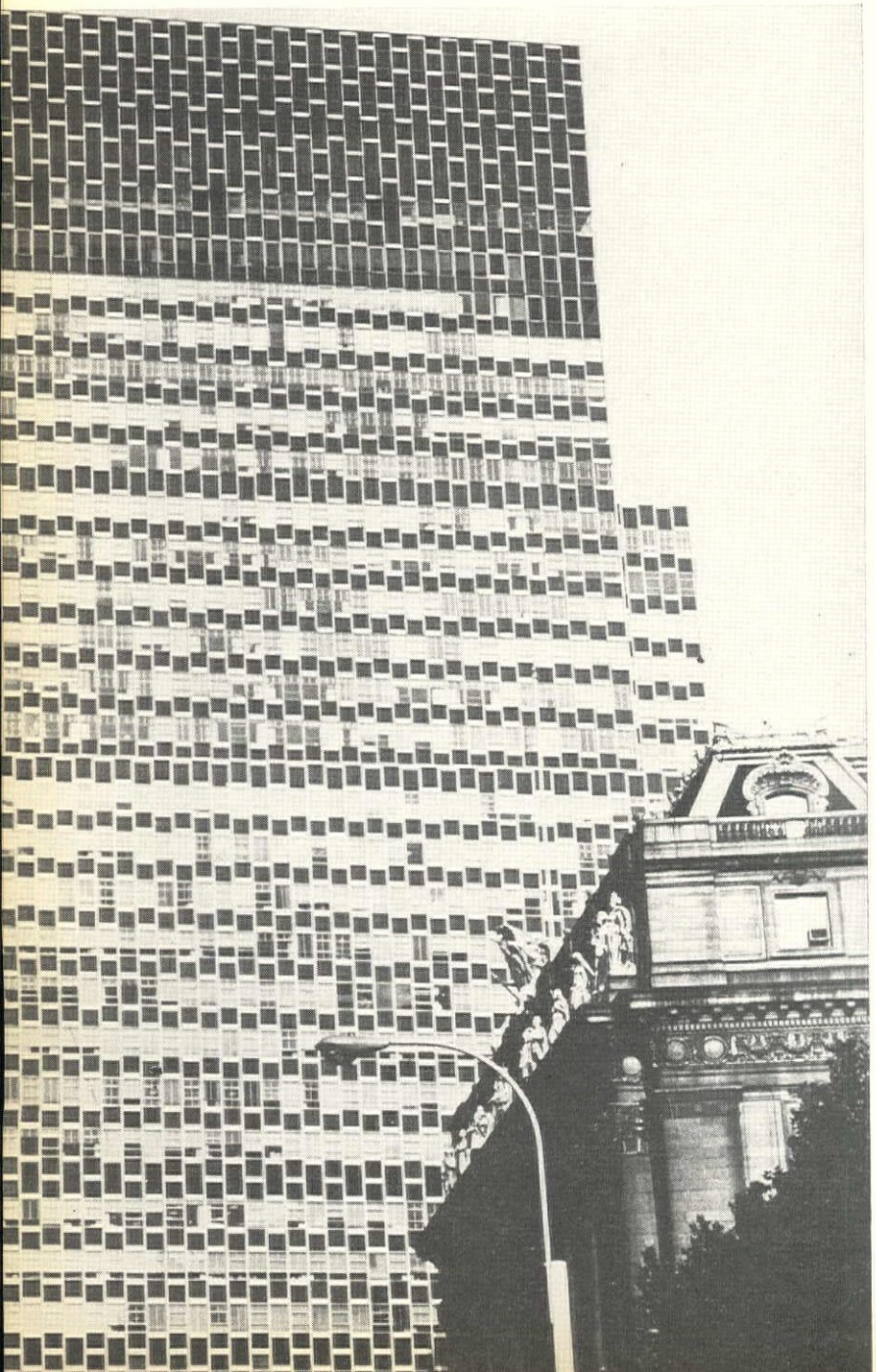
The initial price paid for land also helps to dictate the shape and form of the buildings that occupy it. The cost of land in New York City is higher than any other place in the world. During the postwar boom, land costs on the Avenue of the Americas, for instance, have more than quadrupled. Inflation of land value has occurred in almost every part of the city. Faced with high prices, the typical speculative builder attempts to get maximum use from every square foot of land he must pay for. The greater the area of rentable space, the more he can reduce his land cost per square foot of building. This, of course, has caused the costs of land to go even higher, since the price of land is based on the amount of return it will bring after a new building is constructed on it. A "vicious cycle" is set up where high land costs lead to maximum exploitation of the land; this exploitation, in turn, sustains the high land cost.

Much of the criticism of new speculative buildings is directed against their anonymity—they all look alike. They have no character. This criticism is justified. But builders reply, "We have no choice." Among the most important factors determining the shape and form of a building are the needs and economic attitudes of its future

tenants. Unfortunately, tenants are no more willing than landlords to sacrifice a portion of their profits for good dsign. The average speculative builder must keep rents within a reasonable range to remain competitive. He is catering to a specific market to whom a low rental price is more important than quality standards of construction and design. (It is somewhat encouraging to note that while most tenants are still competing for new space in New York buildings with average rents of approximately $5 to $6 per square foot, there has been, and still is, a new market for prestige, better designed buildings: Seagram Building at $8 to $9 per square foot, Chase Manhattan, about $8 per square foot; Bankers Trust, between $7.50 and $9.)

Unlike "prestige" buildings which are constructed primarily for the use of one major tenant, a speculative building must be able to accommodate a large number of firms which are totally anonymous at the time of construction. It must of necessity be flexible and adaptable to meet the various functional requirements of the diverse tenants who will fill it. Because the builder must "sell" his product to a wide range of people, he will not risk creating strong opinions either for or against his particular building. For this reason the speculative builder feels his building cannot produce too strong an image, cannot emit too much character in itself, but should strive to be innocuous, sterile and anonymous itself. This attempt to please anonymous, so-called "average" prospective tenants manifests itself in anonymous, "average" architecture. This anonymity is probably a reflection of society—loss of individualism seems to be a sociological as well as an architectural problem.

A typical speculative building contrasts sharply with the public building of yesteryear in downtown Manhattan.



A number of possible solutions have been proposed in recent years. For example, it has been suggested (unrealistically, I fear) that builders should bury their profit motives, or at least accept a lower return, develop a sense of greater civic responsibility, and strive for works of art instead of "money making machines." It has also been suggested that we turn the problem over to government. It sounds extreme, but this is actually being done in a number of cities through the establishment of planning commissions. These commissions regulate the design of buildings, among other things, and can force builders to erect what is, to the commission, esthetically acceptable buildings or not build them at all. The dangers in such a system are obvious. Who forms the commission? How well equipped are the members to judge what is good and what is bad? How can design progress if the architect is bound by law to specified elements and concepts and possibly preconceived ideas?

But there are reasonable and constructive measures that could be taken. We could make more efficient use of technical advances which help to keep construction costs down and which probably can reduce the high cost of good design. We could establish architectural research programs where costs would be spread throughout the construction industry rather than borne by the builder of one building. We could attempt to educate the users of office space—the tenants—so that they are sensitive to design, so that they would refuse to locate in mediocre buildings, and so that they would be willing to pay for good design. We could simply re-establish the old-fashioned idea of taking pride in our work.

In short, we should begin to look for ways to insure future progress. As soon as we accept arguments, no matter how logical and impressive they seem, that the present state of affairs is how things must be, we will have to stop complaining and resign ourselves to mediocrity.

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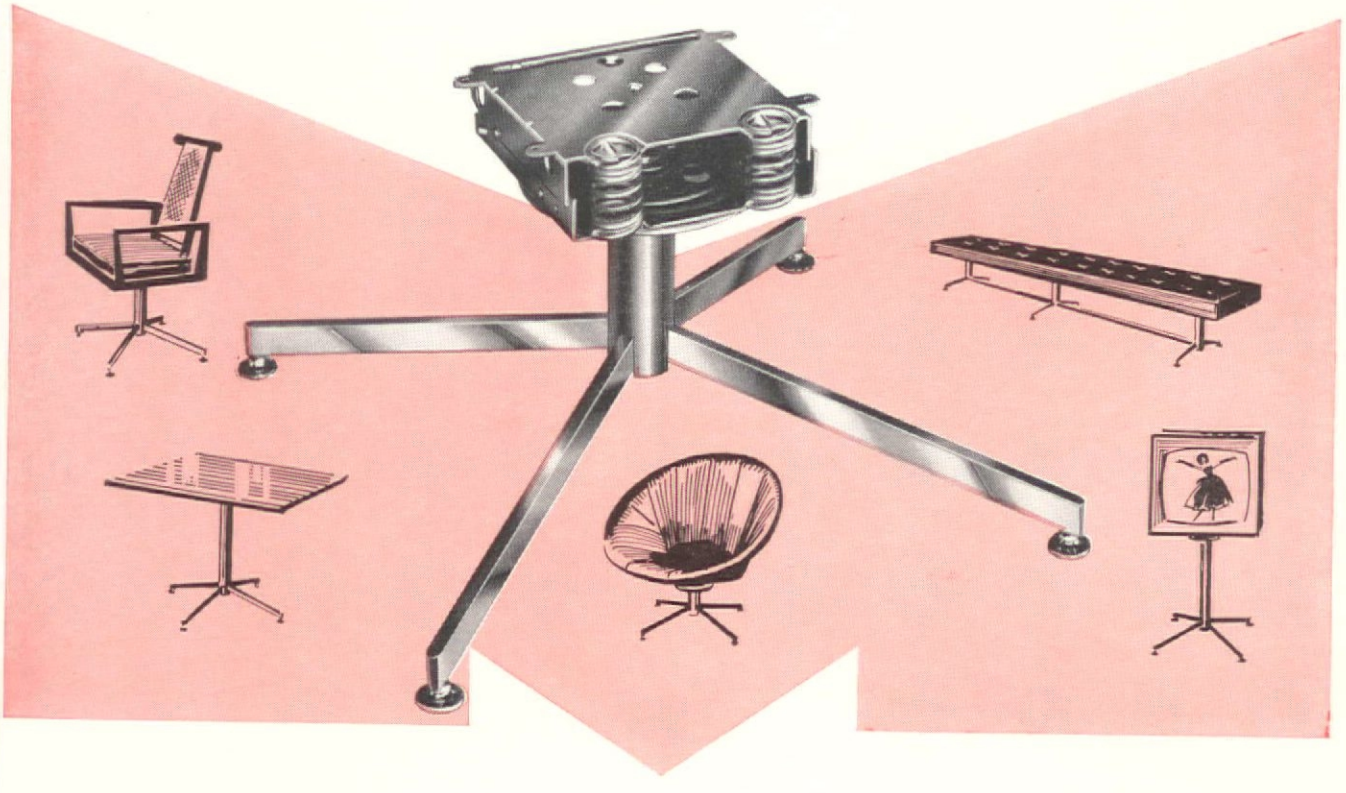

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INTERIOR DESIGN—ART OR SCIENCE?

BY WALTER B. FORD, II
Ford & Earl Design Associates

If the interior designer is not adequately recognized by the architect, it is partly his own fault for limiting his sights. Interior design seldom is but can and should be, a creative art form, and the designer hampers his own potential by not approaching it as such.

In any discussion about the development of business interiors for new buildings the question invariably arises: How does the interior designer work with the architect? Linked with this are the inherent questions regarding lines of responsibility, collaborative efforts, owner-architect-interior designer relationships, extent of service, fee structures, time of starting, scheduling and the like.

Laying out the whole interior design program and defining responsibilities at the outset of a project clarifies the questions and establishes the working relationships. At Ford & Earl, we have formulated a network following the CPM (Critical Path Method) procedure as a graphic picture of the entire program, showing the sequence of activities, the participation of the architect, interior designer, owner and other parties, and the timing. The pattern of events is established at the outset of a project and the input of architect, owner and interior designer is defined. The result is an understanding by all participants of the objectives of a total and coordinated interior design program.

Our firm has adopted the CPM programming method as the solution to clarifying the various lines of responsibility on a project, but we recognize that in other areas of the design industry, architects remain generally unconvinced that there can be a compatible development of interior space for their buildings by an input other than their own. There remains on the part of the professional interior designer, a more convincing effort to establish his real attributes in the mind of the architect.

The foremost reason for a lack of recognition of what the interior designer can do lies in his own limiting concept of what interior designing is. It can be more than the efficient planning of space, the selection and specifying of materials etc. It should rank with other creative art forms in arousing a response in others. The blind spot in architecture today, is the architect's attitude of over self-disciplining the interior space on the one hand, or not caring enough about it, on the other. There is also the inclination toward repeated use of formulae, either sophisticated or flamboyant as the architect's viewpoint may be, regardless of the differences in the nature of the business or the people involved.

Given the opportunity and the right understanding with the architect, interior designing can be a creative endeavor that transcends being a building program activity into an expressive art form capable of arousing such human responses as enthusiasm, enjoyment, delight, serenity, or excitement. Open office work areas, for example, can have interesting and human qualities as well as those of efficiency; cafeterias and employees' lounges can be a delightful change of pace from the work station; private offices can have variety and individuality; conference and meeting rooms can be stimulating areas in which to gather; lobbies and public areas can be expressive of company philosophies or offer purely esthetic experiences; executive areas can be sophisticated, or friendly, or exciting, as a projection of the nature of the business and management personality.

The challenge, therefore, of the interior designer today is to raise his sights and give proof and conviction to the architect that his work will be a creative expression with responsive results to the complete design of a structure.

Reception area of the Bundy Tubing Co. by Ford & Earl Design Associates.

NEEDED: "COMPREHENSIVE" DESIGNERS

BY LEON GORDON MILLER
Leon Gordon Miller & Assoc.

An "organic" concept of design of the total environment is demanded if we are to avoid "God's own junkyard." What is organic design?

The challenge of the future growth of the contract industry can no longer be met by tastemakers, space fillers or the independent commercial developers. It can only be met by a rededicated design community.

The scope of the total design problem, today, is beyond the capacity of a single man. The designer must think in terms of much larger concepts than he has in the past. He assumes new responsibilities, whether in the design of a small store, a large hospital or a total community. The need of working with other specialized design disciplines as a team functioning in the planning of the total environment is more than evident.

An "organic" concept of design, then, is required: a concept that every project starts with the individual and his relationship to the smallest object, the equipment, the room, the structure, the site—and further, to the community, the city, the state and the country. Objects, interiors and buildings must be designed for their relationship to other things. A disregard of the basic requirements in any area of design, small or large, will result not only in "God's own junkyard," but in an unbearable jungle and a nation that no longer reflects the freedom, the energy, enthusiasm and vision, upon which this country was built.

Such a view is obviously beyond the concept of mere space filling based upon some preconceived notion of the amount of square feet required for certain functions. Yet, there are still a major number of buildings built in our country where the designer engages space filling instead of space planning. Structures are built by developers with little or no knowledge as to who the occupants will be, to say nothing of what their needs might require. This approach, although often very profitable to the investor, offers little in terms of maximum efficiency to the occupant. The ultimately successful building is more than an impressive facade or a correlated color scheme.

As industrial designers who work in the field of contract, commercial, industrial and institutional interiors, our firm must be concerned with man and his function in space. This requirement placed upon the industrial designer becomes more complex daily, requiring a contact with many other specialists and an understanding of the psychological and emotional, as well as of the physical requirements of man in his environment.

Obviously, such a view of responsibility requires extremely competent visionary architects, engineers, designers, city planners and landscape architects. It requires designers of every qualification to be able to work together in creating that which is beautiful and functional. It contrasts sharply with the position of the contract furniture salesman who has the responsibility of selling a maximum amount of furniture, or that of the amateur space planner who works from catalogs and chooses the merchandise most readily available, or that of the office furniture dealer's staff designer who specifies his employer's franchised lines without a second thought.

Planning and designing an interior today for business, industry, and institutions requires an individual who is trained as a comprehensive designer—one who is trained in space planning who is trained in systems and operations, who is trained to understand the physical and psychological functions of the human beings for whom the space is being intended. It requires a man who is not only familiar with the equipment that is readily available, but who can also think in terms of equipment that has yet to be designed. It requires an individual who has the humility and competence to work with other specialists without difficulties in communication. Such a comprehensive designer, be he industrial designer, architectural designer or interior designer, has the maximum to offer to the future of the contract field in this country.

HUMANIZING THE OFFICE

BY BROCK ARMS,
President, I.S.D., Inc.

Office designers easily solve problems of mechanics. More difficult are the intricacies of human psychology.

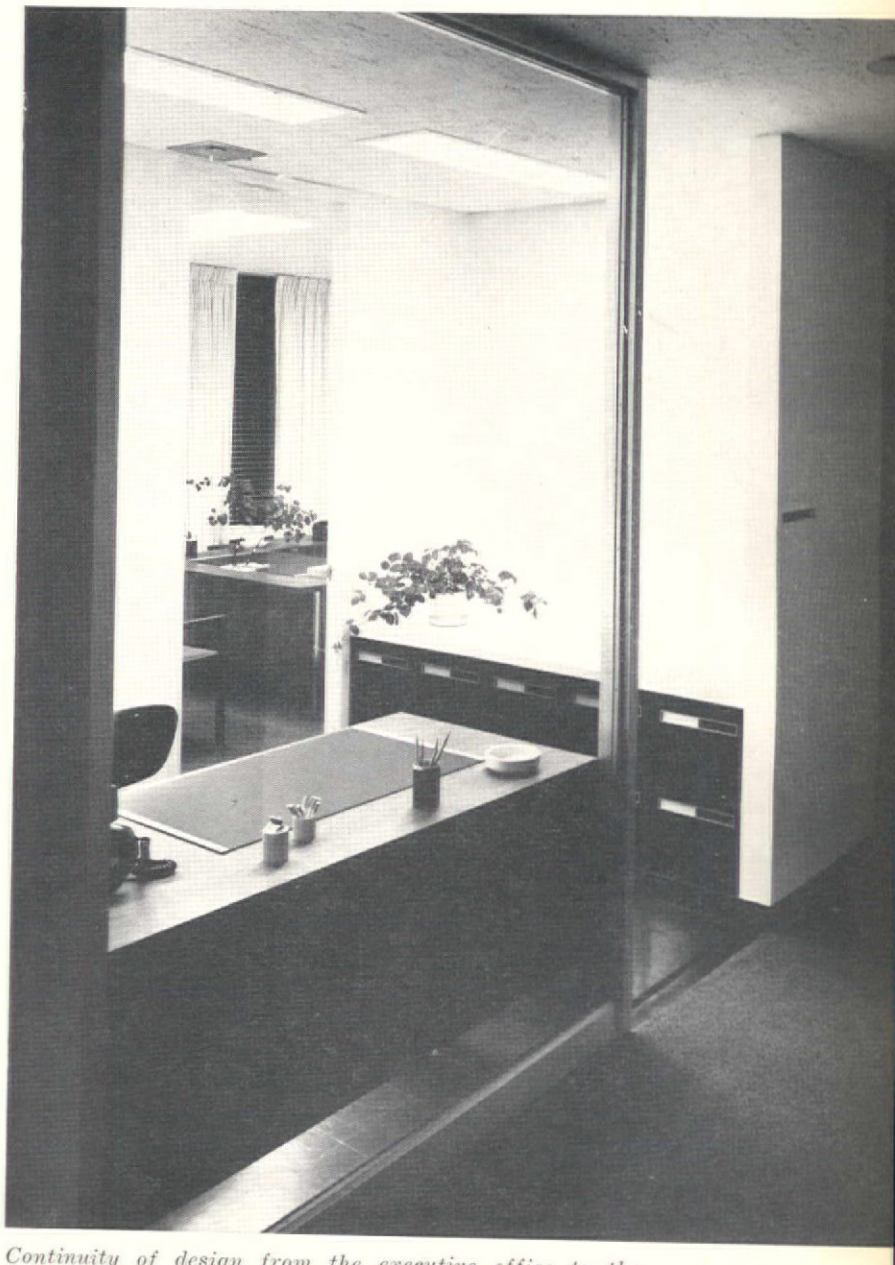
Businesses have personalities that are far different than the basic business functions which they share. It is relatively simple for a designer to solve a problem of mechanics—the mechanics of traffic, the mechanics of use. It is far more difficult for a designer to solve problems involving the psychological requirements of the individual employees.

It is only when a knowledge of structure, mechanics, and functional space analysis is coupled with an understanding of the psychology of human response to fields of acoustics, visual acuity and color that an interior designer can create a successful environment. The degree of its success will depend upon all of those subtle statements that an environment makes about itself. If it is humane, it will be immediately evident in the way its inhabitants use it and maintain it.

The layman cannot describe what good taste is, but spatial relationships and the interrelationship of line, form, texture, color, pattern, etc., must be disciplined and have a counterpoint to be emotionally satisfying, and the layman does respond even when he cannot describe why.

Designers often become deeply involved with minutiae. They are more concerned with a particular fabric pattern or the detail of a chair leg than with the question of whether a man's arms and legs, body and brain can comfortably perform. The encouragement of spirit should prevail over the trivial considerations of minor design. Many designs created to be handsome to the eye, fail environmentally in terms of psychological comfort. This is often true in the design of the individual work station. When the individual performs as a member of a large group (i. e., in a department of individuals with the same job description), economy demands repetitive units, for example. It is usually desirable to visually limit the size of the work area to that in which a group can maintain a feeling of community. A skillful analysis of the needs of the individual employee must be undertaken with diligence and care.

If there is any trend which has become evident in the past two or three years and is fast becoming a landslide in the field of contract design, it is the demand by clients for solutions to their planning problems beyond selecting items from the catalog, but in creating an environment tailor-made for the particular firm, its personality and its people.



Continuity of design from the executive office to the secretarial station. The difference in design treatment should be functional rather than basically psychological. The Formwear Co., New York City, by I.S.D., Inc.

THE ARCHITECT'S OPPORTUNITY

BY RICHARD F. EGGERS
Eggers & Higgins

Architects today can return to their historic role as interior designers. But for new reasons: a burgeoning economy and a technical advance in materials which give a much greater latitude of choice.

A half century ago the architect played a major role in the interior design of buildings. His continuing counsel was required to complete the building, literally, to the smallest detail in interior design. We can all recall stories of the globe-trotting architect of yesteryear who personally selected marble from Italy, period furnishings from France, and fine fabrics from famous British houses. Mass production and the standardization of interior design elements had not as yet developed the commanding effect upon building that they later acquired.

In this country, especially, the introduction of mass produced furnishings, fabrics and fixtures dictated cost factors that could not be ignored. The impact of standardization on interior design caused the architect to withdraw from creative interior design. Ever-new technological advances brought a rush of complexities to his profession, so that the architect had enough to do without becoming involved in the subtleties of interior design as well.

The principle remained sound, however, that a continuity of design thinking from the exterior to the interior of a building was a most desirable thing. Today, interestingly enough, we find ourselves returning to a situation where it is again possible for the architect to participate directly in total design, but in somewhat different ways and for different reasons.

The reasons are both economic and technical. A burgeoning economy that permits expenditures well above the bare bones minimum, and a breathtaking technical advance in materials, have combined to present to the architect a fresh opportunity for total design. Mass produced interior furnishings and equipment, have taken on a diversity and a quality undreamed of only a few years ago. This, plus the rising economic standards now afford a much greater latitude of choice.

One of the ways in which the architect has taken advantage of this new opportunity for total design is through the establishment of an interior design department within his firm, in recognition of the principle of maintaining a creative continuity from the exterior to the interior design of a building.

Once the architectural design has fully evolved, the interior design professionals then produce their design schemes in keeping with the total concept. All along the route of design planning, frequent sessions are held with the firm partner in overall charge of the project, as well as with the client. Scale models and definitive renderings are of basic importance in crystallizing everyone's thinking as well as in visualizing the final concept. In this way, a meaningful harmony and balance—and integrity—are maintained in all aspects of the project.

Members of the interior design department of our firm have a lively, knowledgeable interest in the deep current stirring within architecture. They "think architecture" as well as interior design. They are specialists working under a frame of reference of total design, taking into consideration architectural criteria and creatively translating it into interior design terms.

We do not believe in design for design's sake. It must be purposeful. Each institution, each corporation possesses an identity, an impression upon society that is uniquely its own. It is only

Exterior and Board of Directors room of the Franklin National Bank in New York City by Eggers and Higgins

good sense that this identity be forcefully and convincingly projected into public consciousness.

When this identity is projected through total design not only is the public persuaded of the significance of the institution or corporation but the people who work and live in that building also benefit. Experience has proved that thoughtful interior design, related to the over-all architectural concept and contributing to the desired owner-identity, is a major factor in worker efficiency and high morale.

A building is not only a structure made for use; it is a symbolization of an enterprise of importance to people. The integration of architectural and interior design thinking within one firm is a sound way of convincingly projecting the identity of an institution or corporation in a whole and cohesive way upon the general public, the employees and all who come in contact with the structure.

In a real sense, architectural services have come full cycle from the days when the individual architect would travel the world seeking the right mantel for the wealthy patron's drawing room. Today, except in rare instances, this is impractical. Instead, the architect has created alter egos, as it were, to accomplish that very same purpose. He is united in his efforts with interior designers, forming one coordinated force for total planning.

The interior and exterior of the bank harmoniously carry out the Georgian Colonial theme of the architecture.

HOW DOES A DESIGNER GET STARTED?

BY FRANK COLANGELO
Leonard, Colangelo, Peters

Despite the reliance of some newcomers on affectations calculated to impress, hard work, ability and integrity are still the most valuable commodities in the marketplace.

Every professional school of design paints the picture of a beautiful outside world where eager clients retain designers for plump promising commissions. A surprising number of young graduates enter the business community with the notion that some harmless affectation (mustache, clipped speech, patched jacket with or without pipe in pocket) and a diploma will lead, as irrevocably as night follows day, to instant success.

Unfortunately, this picture differs enormously from the situation in real life. Creating a good and lasting reputation demands that a designer be genuinely unique, or genuinely superior, genuinely efficient, or almost anything—but being genuine. The entire area of ethics and business morality is put to its first and toughest test in the first years of business. It remains true that hard work and ability are still the most valuable products in the marketplace.

The challenge of design integrity becomes even more important today with the specter that threatens the architectural profession, creeping into the interiors field as well—namely, design served up as part of a package. It is the rare furniture dealer, for example, who doesn't have a house designer. The "package supplier" teams up with a builder or contractor and they offer a one-price contract encompassing an entire interior planning project. This directly recalls the "package builder," plaguing the architectural field, who buys the land, designs and builds the structure, and sells or leases to the final owner, all in one uninspired package with one price tag.

Here is no paper tiger. There are enough commercial and institutional clients, more interested in budget figures than in complex design theories, to support the existence of the package design supplier. Over the next few years, this trend may grow overwhelmingly unless the independent designer intervenes. A potential client cannot be convinced of the advisability of retaining a professional designer until the trade itself accepts integrity as its own standard.

THE INDUSTRIAL DESIGNER AND CONTRACT WORK

BY STANLEY CHAMBERLAIN
Director of Design
Cushing & Nevell

How does the industrial design firm approach interior design? What are its similarities to and its differences from product design?

A fascinating array of organizations has assisted business with its tremendous task of expansion in the past 15 years. Among these are space planners, interior designers, interior decorators, industrial designers, architects, furniture manufacturers, real estate agents, management engineers, etc., etc.

The fact that these various organizations do not handle design and planning projects in a common manner is due mainly to basic differences in their professional backgrounds. While these differences should not be interpreted as yardsticks of competence, the prospective client should keep in mind the fact of difference and select a consultant organization offering the scope and combination of services to meet his particular needs within his budget.

Cushing & Nevell, industrial designers for 30 years, were already assisting clients with related design problems, and it was thus logical that we became more and more involved in their decisions on planning space for offices, stores, and the like.

The procedures of our organization in handling space planning and interior designing differ little from those we use when designing products, merchandising aids, industrial shows, etc. Each project requires research, analysis and planning as the first phase of design. As with industrial design, the solution of problems involved in planning and designing business interiors requires far more than simply arbitrary decisions by designers. Involved is a complex process by which qualified and talented individuals develop a solution by the logical means of compiling pertinent information and then using it expertly.

Although the procedures are the same, the professional background of personnel required for each is quite different. Therefore, the industrial design organization as it engaged in contract work became staffed with, or performed in close association with, architects and engineers as well as specialists on ventilation, lighting, color and even human behavior.

Each interior planning and designing project is a problem with three broad aspects: first, the *economics* involved; second, *function*, and third, *esthetics*.

Relative to the work in the contract field, economics has many facets, beginning with details covered by the lease between tenant and landlord (a matter on which the design consultant can often advise his client). Typical of the questions bearing on the economic aspect of the problem are—the percentage of the investment in the interior project to be amortized during the life of a client's lease; maximum provision for expansion so that such changes will not necessitate moving to new quarters with a resulting loss of the investment already made. Will the materials specified insure economical maintenance, or will an initial selection of unproven materials result in costly maintenance or repair at a later time?

Answers to questions concerning function provide the bulk of data necessary to design the right facility for a staff performing specific operations in the required manner. A thorough step-by-step analysis of the operation for which an area is intended provides information needed to develop a sound functional layout for personnel and equipment.

Space planning and design organizations have helped business produce a better product with reduced overhead, by increasing staff efficiency and by providing a system for better use of space through expert analysis and design. They have contributed materially to the improvement of staff morale by providing better surroundings. The very considerable contribution which such organizations have made to improve and strengthen their clients' image is something of note. Greater staff efficiency resulting from better office design means better service to the public, and more attractive interiors mean a more favorable impression for a company interested in added prestige.

There are many reasons to believe that organizations providing such services to business have a bright future. Progressive company managements will continue to place emphasis on facilities which attract top personnel and enhance company prestige. The unprecedented technological advances of our time will have still further contributions to make resulting in business changes through acquisition and internal growth. The high cost of space continues to make maximum utilization of it a prime objective. And beyond these, more specialized service for such structures as hospitals, terminals, schools and homes for the aged open up new perspectives.

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PROBLEM AREAS IN CONTRACT

Each type of contract interior has its own peculiar set of design problems. Here, a handful of specialists consider the most salient challenges in their own areas of experience.

THE HOTEL AND AMERICAN CAPITALISM

BY HENRY END
Henry End Associates

A taste for travel and a return to elegance paint a bright picture for hotel owners and designers, but the hotel designer must recognize the realities of the balance sheet.

The hotel is still one of the most exciting creations of American capitalism. "A thermometer and barometer of our national civilization," one writer called it some years ago. But the hotel is also a creation of major capital investment. The first real one in New York was built by a stock company; the last grand hotel in New York, San Francisco, or Istanbul is reflected in daily quotations on the major stock exchanges. So while the hotel offers the most exciting prospects for the interior designer, he must recognize that he is dealing with a gilt-edged client who expects and will demand a business-like approach, manner, and performance.

Hotel design can be divided into two distinct areas of possibility—new construction and rehabilitation. In many parts of the country, the mushroom growth of new motels and hotels has far over-reached the need. It is the area of redesign and refurbishing which today offers the greatest opportunities for the designer.

Given the choice of accommodations for a trip from New York to Los Angeles, would you take a seat in a forty year old railroad coach or a champagne flight on a jet airliner? In terms of contract, this is just about the situation in which most hotels find themselves today. What can be done with those old hotels of hundreds of rooms that can no longer compete? Or with hotels, only thirty five years old, yet considered prehistoric in terms of the jet age?

The conclusion in the hotel industry is that remodeling pays off in higher room rates and increased revenue at the bar and in dining areas. However, a hotel with a reputation for mediocrity of service and operations is not going to solve its problems with remodeling. Neal Mack, Managing director of the Mayflower in Washington, D.C., warns that, "No amount of paint, tile, and furnishings can completely wipe out a shabby past. It is good management that provides a hotel with a good reputation."

Designers engaged in hotel work must be careful to produce a program of a practical nature and to have a knowledge of the financing intricacies of how their clients operate, combined with a sense for public taste. Unfortunately, there are no shortcuts to making oneself proficient and knowledgable on the subject of hotels. Some designers remain permanently superficial. There is need for a most profound knowledge of materials and furnishings and what they can do, or better still what they cannot do. It is often more important how an interior will look years later than the way it looks on completion. The designer must know and advise how the interiors should be cared for and who will be responsible for their maintenance.

As the war receded, the postwar travel boom began and Americans hied off to see other lands. The era of polynesian restaurants, festooned with leafy fronds and cackling macaws gave way to the age of gadgetry. Each hotel room was a box equipped with a bath on one end and a terrace on the other—with chirping phones, flashing red lights and automatic dial systems.

But the American public was not put off for long by bad design and hypertechnocracy. Eccentricities in costumes and interiors come and go. In the long run, good design will prevail because it alone is rooted in the social and visual truth that gives us the standard to measure the value or beauty of the objects around us. Not only are we designing for profit—but our clients will profit by our designs.

OLD HOTEL PROBLEM

BY ELLEN L. McCLUSKEY
Ellen L. McCluskey Assoc.

Older hotels are being forced to redesign their rooms and public areas—or go out of business. Yet remodelling budgets are usually stringent, calling for imagination and restraint in spending.

The redesigning of old hotels is one of the most challenging areas of the contract field. More and more hotels are being renovated to recapture business taken from them by new hotels and motels. Some of the older hotels, catering to a carriage trade clientele and living on their name alone, have been allowed to deteriorate to such an extent that they have been forced to redesign their rooms and public areas—or go out of business.

Budgets are usually fairly rigid and certainly limited in this kind of job. The designer must rely on his ingenuity with paint, wallpaper, carpet and accessories to effect the great transformation hotel management expects.

However, much can be done for comparatively little money. In many cases the existing architectural details are good, far better than in most new buildings, and paint will work miracles with them. Dingy hallways can be brightened with additional ceiling and wall fixtures, wallpaper moldings, new carpet and lighter colors. Bedrooms can be completely changed by painting existing furniture, adding bright new draperies and bedspreads and using some decent prints on freshly painted walls.

A designer has to cope with the problem of making non-profit areas pay. Large seating and writing areas in lobbies are passé. The gigantic lobbies of older buildings can often be put to new and profitable use. In a recent job I turned a waste section of a lobby into a lounge space used for women's cocktails and luncheons.

Businessmen like adequate seating areas in their rooms for conferences, entertaining, etc. I have changed large outmoded "sample" rooms into small business living-bedrooms which have been occupied constantly since the day they were installed.

In conclusion I'd say the challenge of remodelling an old hotel is to take what you find on the premises, update it with paint, fabric, wallpaper and accessories, buy new pieces of furniture where essentially needed, and end up with a new look in the same old surroundings.

TRENDS IN CLUB DESIGN

BY CHANDLER CUDLIPP
Chandler Cullipp Associates, Inc.

Private clubs, though related to hotels, have their own battery of design requirements and their own pitfalls of client-designer relationships.

A private club is a fairly close relative to a hotel, but it presents different challenges to the designer, both in design and in business approach.

The major difference lies in clientele. Hotels are expected to meet the requirements of a large segment of the general public. Thus, layout, design, facilities and decoration must be keyed to the type of public taste appropriate to a particular hotel.

Clubs, on the other hand, must be designed to meet the more specialized tastes of a narrower and more clearly defined group. They usually have a tradition and a homogeneity of taste and interest among the membership, far fewer in number than the patronage of most hotels. Such tradition is often reflected in the general atmosphere of a club and, in particular, in bars, grill rooms and dining rooms. One example of tradition is a college club where its history, symbols ("Lion," "Tiger," "Bull Dog," etc.) and nostalgic scenes of the familiar and beloved campus provide a springboard for decorative ideas for various rooms.

Another difference lies in space allocations for various functions. Harris, Kerr, Forster's 1963 summaries show that the breakdown of income, aside from club dues, runs as follows. (Figures do not include luncheon clubs which have no bedrooms.)

	City Clubs	City Hotels
Food & Beverage	73.5%	46.4%
Rooms	11%	48.1%
Miscellaneous	15.5%	5.5%
	100%	100%

The above figures suggest the relative importance of dining and drinking areas in clubs as compared to hotels. The non-revenue producing areas in clubs, such as lounges, libraries, card and game rooms, squash and health club spaces also occupy relatively greater areas than in hotels. A relaxed atmosphere is inherent in the club concept and is an imperative in club designing.

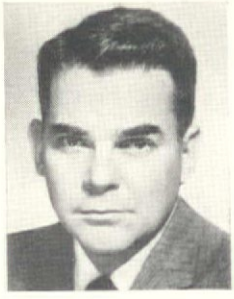
The recent trend in men's clubs to make available more facilities to ladies has altered the design objective somewhat. For example, a new

college club in New York city is operated as a "family club," ladies using the bedrooms and almost all other facilities except the men's bar and the squash courts. A few years ago this was a revolutionary idea but its success in the new club is already influencing similar thinking among other clubs.

There is a major difference in the client's representative with whom the interior designer works when dealing with hotels, public restaurants and business organizations on the one hand, and clubs on the other. Frequently, in business projects, though there may be committees concerned with the review of interior designs, the responsibility of decision is in the hands of a single executive. In clubs, however, there are usually building and/or decorating committees. Though there is a chairman, he is surrounded by club members who are his "equals" and often insist on their particular views and opinions. Sometimes, to complicate matters further, the committee members' wives get into the act, and occasionally, individual decorators among the club family are a strong opinion-expressing factor. It is obvious then, that a close working relationship with the chairman is of paramount importance. A good club committee chairman will skillfully compromise and harmonize (or mollify) differing views to enable the designer to pursue a steady course of development of space plans, interior design, decorative schemes. etc.

University scenes and symbols used as design motif in stairwell of the Princeton Club, by Chandler Cudlipp Assoc.

STORE DESIGN IS CONFUSED



BY LAWRENCE J. ISRAEL, AIA
Copeland, Novak & Israel

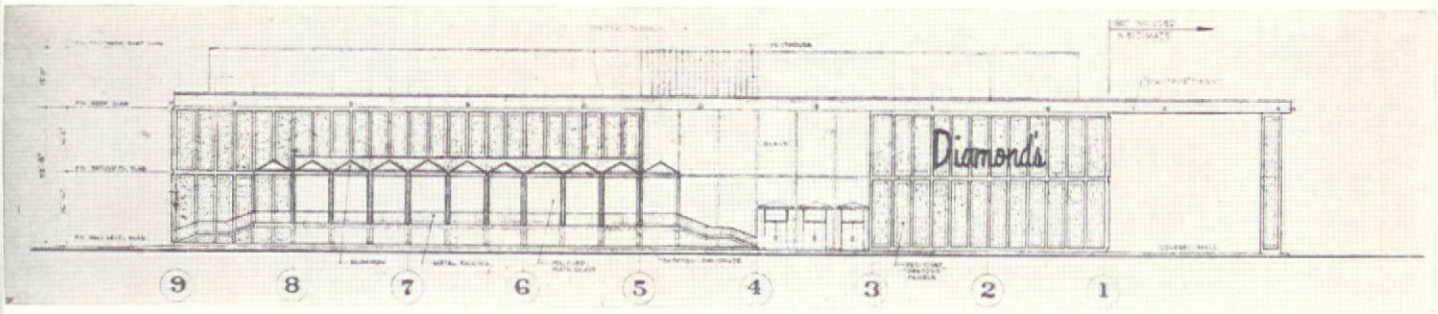
The store architect has been too cold and brittle, the interior designer too eclectic. How can the best elements of architectural and interior techniques be accommodated to each other to meet the unique challenges of store design?

The complete hiatus in store building during World War II, combined with a whole new economic, production and merchandising situation after the war, forced the store architect and management to re-evaluate store design. Standardization became prevalent, due in large part to two major events in merchandising: the growth of branch stores, and the trend to self-service. Retail concerns with several branch stores developed new standards as basic to the operation of all their outlets. These standards included minimal sizes of elements, establishment of efficient heights, levels and quality of illumination, materials selected both for appearance and maintenance.

Problems in personnel availability and cost brought about a merchandising revolution: the development of self-selection merchandising techniques and self-contained packaging. The store interior came to be based on a variety of new fixture types allowing merchandise selection without sales service. Promotional items were highlighted by point-of-sale techniques and maximum exposure. Packaged merchandise stood almost free, completely removed in feeling and design from the bulky wood and glass fixture of the past.

Standardization was also invited by the fact that heavy competition whittled the net profit margin to so low a point that every cost element within the store had to be scrutinized to ensure maximum productivity. A constant search continues today for new ways of presenting mass merchandise at minimum costs, and the replacement of service personnel by automation and fixture design.

The most ruthlessly efficient department store building is a fireproof, windowless box, a warehouse structure designed to house flexible, changing interior arrangements. Obviously, so simple a functional requirement can lead to monotony, or to extremely superficial architectural treat-



Elevation of Diamond's department store by Copeland, Novak & Israel

ments. However, there are legitimate ways to modify the minimal cube. It can be exploded into a combination of volumes—the second floor overhanging the first, a portion of the first floor jutting past the second, with consequent imaginative relationships of space and form. Entrances may be carved into the cube. Self-contained functions, such as the outdoor shop or the restaurant, may be projected. Mechanical equipment penthouses, roof towers, and exhaust work, are additional elements of play that may remove that warehouse look. Many postwar department stores are good examples of contemporary architectural design and a credit to their cities.

Store interiors, however, are not always so successful. The contemporary department store is a complex design problem. It is enormous in scale: the average floor is approximately 100,000 square feet in area. Architectural elements which in themselves are desirable, must be viewed from their relationship and compatibility to the merchandise displayed. Materials, furnishings, or ornaments, beautiful in themselves, may diminish or lose their values when placed with merchandise. This does not mean that the store interior must be nondescript and without interest. The interior architect possesses many elements of control including lighting, materials, color, and all of the possibilities inherent in their combinations.

The first attempt to solve the stylistic problems of huge interior space appropriated all the tricks and clichés of contemporary design and the Miesian philosophy without sufficiently strong relationship to the store function. The unnecessary was eliminated; careful attention was paid to precisely articulated details, structural rhythms, plain surfaces. These solutions often looked excellent on paper and, when first built, seemed to meet the requirements. Within a relatively short time, however, their coldness, brittleness, and lack of sympathy with the merchandise became apparent. Whether too forceful or too reticent in fullfilling the modulation of the interior space, they failed to create a pleasant environment and lacked grace. Unfortunately, cost and flexibility requirements didn't permit the use of durable and rich materials that might have justified this approach.

The search for a solution led to period ornamentation. Molded panelling, curved valances, crystal chandeliers, damask wallcoverings, a few "authentic" chair reproductions, did warm up the space, and created a more humanistic ambiance. There are many good examples of this technique which applied adaptations of period forms to basic contemporary elements in a sophisticated and knowing way, in keeping with the scale and spaces of a large store. But, more often than not, the eclectic juxtaposition of period and contemporary elements has created a bizarre confusion.

The dichotomy between the architect and interior designer is a basic reason for the confusion in store interior design, all too common today. The decorative approach, from the architect's standpoint, has generally erred in overenthusiastic heterogeneous design, taking the easy way out with superficial display and graphic techniques and lacking a homogenous spatial feeling. But, too often the architect himself has settled for the obvious and neglected other possible solutions, particularly in interior spaces. He must use his architectural skills fully within as well as without the store or his job is simply not completed, and challenges not met.

How can the best elements of architectural and design techniques be accommodated in future store design? Fundamentally, it is a question of imposing a stern architectural and design discipline on exuberant, manifold elements, establishing a design theme and developing variants within that theme. Forms must be coherent within the theme, and design expressions continuous in feeling. Under such a discipline, all the richness available today may be well utilized.

No architect specializing in store planning will pretend that any one store represents an ideal solution. There is a constant re-evaluation problem, constant challenge, study and restudy.

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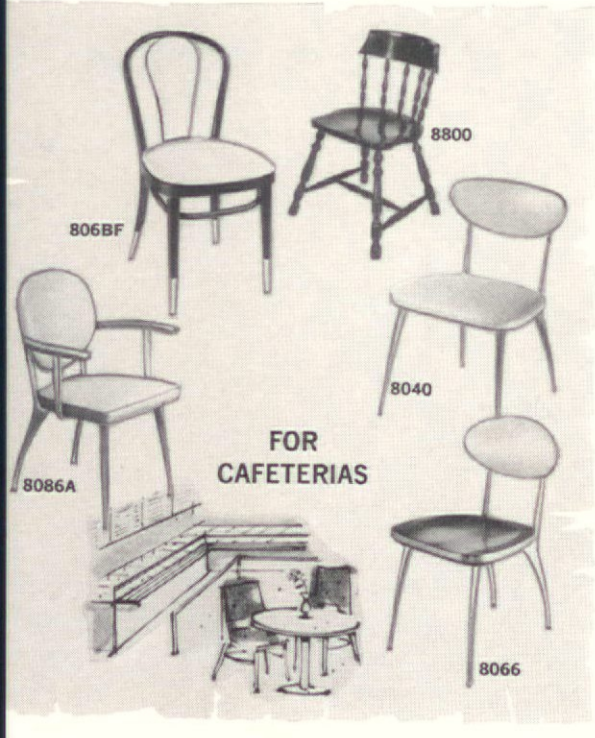

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BANKS: DESIGN FOR GROWTH AND CHANGE

BY WILLIAM F. CANN
President
Bank Building & Equipment Corp.

The major challenge in bank design is not design itself but the pre-planning stages leading to design.

In this era of ultra-high finance and complex banking operations, the design challenge lies in creating new or remodeled quarters that are best suited to the individual finance operation, its future change and growth. Thus, the major challenge is not design itself, but rather the pre-planning stages leading to design.

Whether to remodel the old banking quarters or build new ones, is a consideration that must be weighed against the following factors:

Space requirements—unless usable work space can be increased by 50%, a remodeling project would merely postpone an inevitable move.

Building facilities—modernization normally costs less than new construction, but only when major structural alterations are not involved, and the building meets the necessary safety standards as it is.

Location—the present status of the community and the surrounding neighborhood must be considered as well as traffic conditions and population trends and shifts.

In analyzing the internal banking operation, the designer allocates the proper amount of square footage to each department and the position of components in a logical sequence. In conjunction with the client, the designer plans for the amount of new space needed for each department and, more importantly, when it will be needed. His plan must be flexible enough to allow for internal rearrangement without great difficulty.

A checklist for long-range planning will invariably include the following points:

Function—space is valuable and not to be wasted unnecessarily with ornate trappings.

Merchandising—an important item to consider since design should establish, set apart and characterize the identity of an institution—especially if there are widespread branch operations.

Future expansion—economically and operationally, it is wise to provide for growth in the planning stage. Future automation demands will place heavy loads on wiring, air conditioning etc.

Customer convenience—points to consider include community rooms, walk-up and drive-in facilities, private conference rooms, parking accommodations, ample lobby space for peak periods, and comfortable lounge areas.

Esthetics—the designer must produce an established image, by proportion, balance, scale and order. The symbolism dictated by the tradition of the past has been to reflect an image of stability now tempered with an air of progressiveness.

Though there is no one formula of design applicable to all financial institutions, the preference for contemporary styling has several advantages. Classical or traditional design offers little flexibility. It limits, from an esthetic viewpoint, the freedom of form and simplicity necessary to express an efficient interior layout. Lightweight economical materials are more adaptable to contemporary design. And economically, modern designs are from 10 to 15 percent less to build than the classical bank institution of old.

DON'T NEGLECT THE LIGHTING

BY SIDNEY FELTMAN
Vice President, Lightolier

Neither designers nor clients fully understand the values and possibilities of lighting—and the manufacturer has not done his part in educating them.

A perpetual challenge faces the lighting branch of the contract industry—and that is the amazingly inadequate knowledge of lighting that generally prevails. Clients understand their need for furniture, carpeting and draperies. They too often do not understand their own lighting requirements because the designers have not educated them to the essential roles good lighting plays: in helping to make visual tasks easier and surroundings more pleasant; in increasing worker productivity; in producing moods of serenity, festivity, intimacy, or drama; in creating an atmosphere that encourages buying, or relaxed dining, or whatever; and in helping to stamp a business with a unique and memorable personality.

But equally at fault is the lighting manufacturer for not doing his part in the educational

process. The specialty areas of interior design have grown too complex for even the most competent professional to cover every facet singlehandedly.

Of the countless hours a designer spends with clients in furniture showrooms and poring over floor and wallcoverings, upholstery fabrics and accessories *ad infinitum*—consider how little time is devoted to planning the overall interior scheme.

At our showrooms, we meet highly sophisticated store owners and executives who spend thousands of dollars annually on showroom window and in-store displays and yet turn out to be mere babes-in-the-woods when it comes to understanding the value of such profit-making measures as:

- Overall lighting of adequate footcandle levels, with proper light distribution, minimum glare and sufficient heat dissipation to lighten air conditioning loads;
- High intensity downlighting to delineate traffic flow patterns;
- Flexible accent lighting to provide for changing merchandise displays;
- Boldly scaled chandeliers, both for general room illumination and as decorative elements themselves.

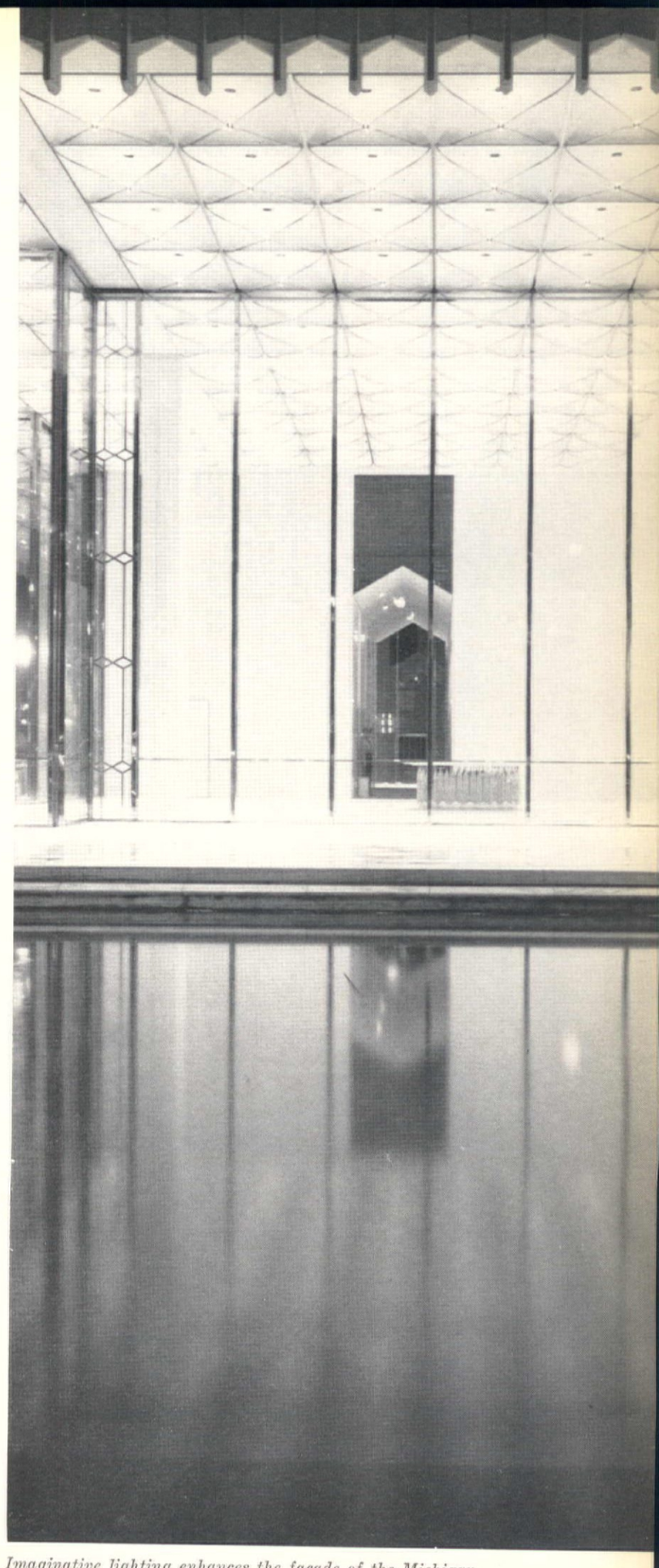
We meet hotel and motel executives, both chain and independent, who have never been properly educated to the role that planned lighting can play in:

- Attracting motorists from the highway;
- Dramatizing the pool, trees, shrubs, balconies and the facade of the building itself;
- Making the lobby and other public areas inviting and memorable;
- Establishing within every guest room a harmonious "mix" of reading light, grooming light, task light and general room illumination.

We meet restaurateurs who, when planning their interiors with highly respected designers (even restaurant specialists), have actually never discussed the specific area-by-area "effects" they expect the lighting to provide as:

- A distinctive personality for the establishment;
- A sense of shelter in the bar, an atmosphere which urges patrons to linger;
- Soft pools of downlight interspersed throughout the ceiling to highlight silver, crystal and linens;
- Accent lighting to enhance murals, wall textures and colors.

In all three of these examples of typical contract installations, the client requires and deserves professional help. It is the lighting manufacturer's job to provide the professional with solutions which can apply to his client's problems. The manufacturer who merely "takes an order" for lamps or fixtures without giving proper thought to their end use is guilty of an injustice both to the professional and to his client.



Imaginative lighting enhances the facade of the Michigan Consolidated Gas Co. by Ford & Earl Design Assoc.

CHALLENGES OF COMMUNICATIO

The contract industry is no model of perfect understanding among its various branches. It can't even agree on how to define itself. A variety of industry leaders weigh the measures that might be taken to improve the channels of communication between producer, designer, specifier, dealer, client — and even the public at large.

WHAT IS THE CONTRACT MARKET?

BY CHARLES MILES
Executive Vice President
Wall Trends, Inc.

For manufacturers, the definition may vary according to their particular products and sales goals—but the growing power of the contract designer seems decisive for future definition.

What is the contract market? How does one reach it? These fundamental questions are still being asked, not only by the small manufacturers of interior furnishings, but also by large volume, multiple plant operations.

Every manufacturer who has a product or service adaptable to the contract market should understand and define this market carefully. There are varied definitions of the term, such as "contract is non-residential," "contract means volume orders," "contract means commercial," "contract means that durability is the prime consideration."

None of the foregoing statements is valid as a definition for the reasons that contract does

INSTITUTIONS	YESTERDAY'S INTERIORS WERE DESIGNED BY:	TODAY'S INTERIORS ARE DESIGNED BY:
Hospitals	Head nurse, architect, or wife of administrator	Contract designer
Offices	Boss's secretary or office manager	Contract designer
Ships	Interior decorator	Contract designer
Hotels	Hotel supplier, decorator or housekeeper	Contract designer
Motels	(were non-existent)	Contract designer
Funeral parlors	Director's wife	Contract designer
Beauty parlors	Owner	Contract designer
Brokerage houses	Accountant	Contract designer
Supermarts	(were non-existent)	Contract designer
Drug Stores	Fixture supply house	Contract designer
Restaurants	Artist friend of the owner	Contract designer
Government agency offices	Purchasing agent	Contract designer

not have to be non-residential—the sale to a large housing development can certainly be categorized in any sales analysis as a "contract sale." Contract orders do not have to be large volume—two lounge chairs in a doctor's waiting room can be termed a "contract order," and the furnishing of a luxurious hotel lobby with residential seating pieces and handwoven upholstery can still be classified as contract.

So, a manufacturer may ask himself, why worry about defining the word? Why even use the term "contract"—let's just say that we sell hotels, motels, ships, banks, hospitals and the like. A midwestern hotel supplier completely refurnished the Palmer House hotel over forty years without ever hearing the word "contract."

But conditions have changed and if a manufacturer hasn't already defined the "contract market" in terms relevant to his products, I suggest he do so. Take a look at the chart on the opposite page.

In no way do I wish to diminish the role of the professional interior decorator or designer whose primary activity is with residential work. A sizable portion of contract installations is still controlled by capable interior decorators. There are hundreds of examples of banks, boats, beauty parlors and bars which were designed for the owners by interior decorators who were asked to do them because of their previous residential work for that client. Here again, whether these jobs should be generically classified as residential or contract is of little importance.

With the complexities that surround the contract market today, the only true definition of it must lie in terms which are meaningful to each manufacturer for his particular product, production and sales goals.

GREATER COOPERATION NEEDED

BY CHARLES A. NEUMANN
Vice President-Sales
Kentile Floors, Inc.

Inadequate communication between the producing and the design-specifying branches of the industry has caused a gap between the needs of the designer and the furnishings industry's products.

The challenge facing the contract industry today is that of better communication and greater cooperation between the producing and the designing-specifying branches of the industry.

The furnishings industry must realize the full extent to which the designer and architect are doorways to a prosperous business future. They are doing more and more contract design work in hotels, showrooms, offices and other business structures. With manufacturers and retailers learning the importance of "image" buildings—a concept hardly existing fifteen years ago—a huge contract market has been created. It is the responsibility of the furnishings industry to promote the services of contract designers to ultimate consumers as the most practical and economical resources of functional, artistic interior furnishings of good quality.

A gap sometimes exists, however, between the needs of the contract designer and the furnishings industry's products. Specific esthetic and technical requirements often become evident to the contract designer because of his close-to-the-client relationship. The furnishings industry is not always fully aware of these highly specialized needs—the designer would serve himself well by sharing his knowledge with the producers.

For his part, the producer could do a better job in keeping designers informed as to product development and performance. For example, somewhat more "scientific" product promotions through designer trade channels, presenting more than the usual design features, style characteristics, color and so on, but providing the contract specifier with all relevant information of a product's performance under various conditions and uses would be beneficial.

The inadequacy of communication could also be cured by joint projects of contract designer and supplier organizations. Isolated efforts in this direction are currently in evidence, such as the activities of the Producers Council, the Resources Council and the Color Marketing Group. But these need expansion and implementation.

THE ROLE OF A CONTRACT CENTER

BY HARRY FINKEL
Advertising & Sales Promotion Mgr.
The Merchandise Mart

More than a place for displaying merchandise, a Contract Center should be a place where all facets of the contract industry are brought closer together.

The establishment of a Contract Center in Chicago's Merchandise Mart filled the need for a gathering place for industry leaders to show their wares—for architects, interior designers, specifiers and contract dealers to utilize in selecting merchandise for their many jobs.

Yet, is this the only true function of such a center? How utilitarian can such a facility be for all the varied interests in the contract furnishings field? Is the sole value of the Contract Center the obvious advantage of display?

If a Contract Center is to achieve a status within the industry that is respected and approved, it must work diligently to contribute to the solution of many other problems in the industry. The Contract Center has already encouraged greater unity among manufacturers for the good of the whole group. It has also fostered closer relations between manufacturers and their clients, and thus, a more appreciative mutual understanding of the needs and desires of the customer and the source.

The long-standing success of the International Furnishings Market is the result of a comparatively simple formula: the bringing together of manufacturer, customer and product. This formula is certainly adaptable to the contract industry, with perhaps less emphasis on the "newness" of the product. The bringing together of those who buy with those who sell in the proper business atmosphere for the exchange of ideas, thoughts, and feelings, will most assuredly result in greater success for everyone.

The Contract Center must encourage and participate in industry meetings such as those sponsored by the American Institute of Architects, the National Society of Interior Designers, the American Institute of Interior Designers, the Industrial Designers Institute and the many others whose programming and planning bring people together and result in ideas and knowledge.

The establishment of the Contract Center in The Mart has already spawned the formation of the first contract manufacturers' association ever to be organized. This association, which is presently limited in scope, has as its ultimate objective the expansion of its membership to include many more companies in the production of contract merchandise. It has already fostered discussions on product quality, industry image, design techniques, production problems, etc., and has sponsored several major functions attracting national attention. It is currently working on a program that could open unlimited doors of opportunity for students of design.

The Merchandise Mart Contract Center has by its very existence brought the contract industry closer together. But the responsibility of such a center cannot end with the leasing of a showroom. Indeed, that is just the beginning.

LET'S OPEN UP TO THE CONSUMER

BY NORMAN GINSBERG
President
National Design Center

The contract industry has been talking to itself. The consumer exerts a greater influence than we realize in encouraging the use and purchase of contract products. Public hours at trade shows and showrooms, and traveling exhibits of contract products, can broaden the industry.

By confining communications to the limits of the industry itself, permitting only the slightest echo of accomplishment to filter through to the general public, designers and manufacturers are muffling a roar to a whisper.

They are overlooking the rewards of educating the ultimate users of furnishings and equipment planned for schools, hospitals, offices, nursing homes, restaurants, hotels and motels. Consumers offer the industry an eager audience of millions prepared to back the specifying agent with approval, and even with demand.

At the National Design Center, we have had years of experience in evaluating the interest of the consumer in developments in the contract field. For example, the office manager who sees in our exhibit opportunities for increased efficiency in his own surroundings will exert influence in the purchase of furnishings at his office. Visitors are intrigued by new developments in fabrics, paints, metals, tiles, hardware, appliances, furniture woods, floor coverings and accessories for everything from swimming pools to linen closets.

Designed originally for use in the contract field, these furnishings and equipment are certain to affect the consumer, not only in a home version but as a convenience wherever he works or dines. Requests at the Center for further information on contract products indicate without

doubt, the desire on the part of the ultimate user to keep pace with such products.

We believe strongly that the consumer must be embraced in the circle of communications, that the contract field must relax restrictions in the matter of exhibits and must open trade shows to the public. With public hours at trade shows and showrooms, the manufacturer will find he can express his motives of design directly to the ultimate user.

We feel strongly that continued exposure of contract products will broaden the base of industry operations. On this premise, we recommend not only public participation in trade shows, but suggest capsule traveling exhibits of the most important new designs to cities not now favored by direct contact with the industry.

We challenge an industry, now primarily talking only to itself, to set up new communication lines, amplifying trade contacts with the limitless audience of the general public.

HOW DO WE GET OUR STORY ACROSS?

BY WILLIAM S. NEGIN
Vice President
Rockland Mills, Inc.

Regional supply clinics would help in acquainting manufacturers and designers with each others' problems and know-how.

From the point of view of a manufacturer/supplier, not the least of our many problems with the contract trade is how to get our story across to the right people.

There seems to be no uniform standard as to what interior designers want in our field and it has been almost impossible to set up proper specifications. We would like to see an organization established which would work with leading designers and manufacturers in developing specifications and performance standards for specialized products and finishes.

The interior designer does not seem to have a clear idea of what is available or what is possible to do from a technical point of view. As a manufacturer of drapery lining materials each serving a special function (such as blackout, fire resistance, etc.), we are a ready made source of technical know-how. If the interior designer would consult the manufacturer before he sets up specifications there would undoubtedly be less waste of time, effort and money.

A regional "supply clinic" would perform a useful function in acquainting both the manufacturer and the designer with technical information. We would be in a position to tell each other what is practical and what is not.

COOPERATE: FOR A BETTER PRODUCT

BY CHRISTOPHER PAPPAS
Contract Sales Manager
Athol Manufacturing Co.

Manufacturers and contract designers should collaborate on product research and standardization.

The interior designer today is in much the same position that the industrial designer was in forty years ago, when the field was just coming into focus. Engineers had made great contributions to mass production in assembly line methods. Management realized that an outside influence was needed to give their products face and functional characteristics. The industrial designer was promoted to near management level, and in many cases, to director level.

In the last fifteen years, the same evolution has taken place with interior designers. As our architecture became more functional, as square footage requirements became larger and larger, as growth structure became more complex, realtors, industrialists, merchandisers and professional people realized the great vacuum in the area of interior design. There was a need for people who could coordinate the hundreds of interior forms, finishes, lighting, climate-control and traffic problems. The interior designer could deliver the image, function and reasonable expenditure, first as a creative man, second, as an environmental engineer and third, as an expert in products and costs.

The future for this group and the contract market as a whole is most promising. Consider: there are 20 million square feet of commercial areas available each year. Projecting a minimum cost of $12.00 per foot for interior finishing, we're sitting on a contract market of around $240 million per year!

As manufacturers of an ingredient used as a small part of the interior design expression, we recognize the contribution of the contract interior designer. It has been through these efforts that technical advances have ultimately been made by the manufacturer through the introduction of a particular design problem. Every dollar we spend in research at Athol is reflected proportionally in an increase in our whole marketing effort.

Most of us stand ready as vendors to cooperate in any way we can. But the area of communication between clients and vendors must remain a fluid two-way effort. The encouragement of new talent must be stimulated through better-defined educational requirements to maintain the highest design standards. And finally, the exposure and image of the interior designer to the general public must be a collective effort throughout the profession and related fields.

THE BUSINESS CHALLENGE

A confusion of marketing channels and chaotic pricing systems are preventing the contract industry from attaining its full potential.

TOO MANY COOKS?

BY SYLVAIN HEUMANN
President
Metropolitan Furniture

The contract consumer faces a real dilemma. He is overwhelmed and confused by the variety of persons eager to design and furnish his place of business. The efficient answer: The contract designer.

Although its size and speed of growth has been dramatic, although its design, manufacture and building concepts have achieved stature, the contract industry has never resolved the confusion of its distribution methods. While the industry may explain this away by its youth, it had better search out some clear-cut marketing channels before it grows much older.

The contract consumer faces a real dilemma. Observe his confusion. Being responsible for the planning of a new building—inside and out—where does he turn for the best advice available about design, quality, price and correlation of interior to exterior? Far from being at a loss for assistance, the contract consumer is overwhelmed by the number of possibilities.

There are: architects who specify only; architects who specify and buy; home furnishing stores with contract departments; independent decorators and designers; large decorating establishments; so-called "environmental specialists"; manufacturers and their designers; office furnishing stores; contract specialists who design and specify; contract furnishing houses who design and sell; agents with passes to furniture marts and showrooms. Which of these possibilities would give the consumer the best quality and design on the most efficient budget? How would the industry itself advise him? As an industry, we are of little help for we have yet to establish a standard distribution pattern.

Analyzing how some of these services became involved in the contract business would help to fit them into the puzzle. The architect probably never wanted to become entangled with the details of interior design, especially those of supply. But the scarcity of talented designers compelled him to become active in this field. Furniture stores with old contract departments lost their golden chance. They neither understood the good design the architect demanded nor actively solicited his orders. As a result, many architects not only specify interior furnishings today; they also purchase them.

Interior designers recognized the need for better coordination of design and architecture and became involved in designing and specifying interiors. But their design specifications are sent to retailers for bids on purchase and installation. Thus, another company is added to the medley—one responsible for the installation and guarantee of a job it did not design and possibly doesn't even understand.

It seems, then, that contract specialists who design, plan, sell and install the complete job are the most efficient answer for the consumer. Such a specialist makes contract design and installation his whole business. His design department works with the architect on the overall building plan. He is well informed about available lines, their quality and style. This means a great deal, for thousands of manufacturers are making so-called contract sales. (Since the furniture industry boom in contract sales, anyone covering a chair in black plastic or adding a Formica desk top is in the contract business.) Finally, the contract designer can supply the merchandise and see that it is properly installed. Thus the buyer can rely on one person or one company that is totally responsible for all aspects of the interior—an interior commensurate with the overall architecture of the structure.

The consumer, however, is not the only one with distribution problems. Manufacturers at the distant end have their fair share. Inside price deals, freight and delivery deals are immoral and illegal. Merchandise must be chosen on its merits not on hidden kickbacks, if we are to protect ourselves from ourselves and present the consumer with an appropriate distribution structure.

WANTED: CLEARER MARKETING PROCEDURES

BY ANDREW R. ADDKISON
Manager, Furnishings Division
West Coast YMCA

As contract designers work more and more closely with manufacturers, the local vendor is fast becoming a service and warehouse operation. Other industry ills assailed: pricing systems, vendors' "free" interior design service, design piracy.

Some time ago, the local office furniture vendor began to realize that the new bank in town wasn't going to send a delegation down to his store to purchase the furnishings—they had been specified by somebody called an interior designer. The vendor was asked to bid on the job, but his usual retail price was far higher than that of another newcomer: the contract department of his neighbor's store, which didn't bother to carry a heavy inventory. The vendor complained to the manufacturer. Few manufacturers have really tried to solve the resulting dilemma. They wanted to appeal to the growing power of the interior designer and yet did not want to injure long-standing relationship with dealers.

The result has been that today there are probably as many methods to secure contract merchandise as there are manufacturers, distributors, dealers, contract houses, designers and consumers. The time has come for manufacturers to join hands and establish a common, reasonable and sensible procedure—making it as rigid as necessary to protect them all.

The myriad formulae used to figure net pricing are a ridiculous anachronism. The manufacturer with a sliding scale, quoting a different discount to almost everyone, is busy cutting his own throat. Those who cherish their franchised dealer system would do well to quit fooling themselves. (Incidentally, many of their dealers are all too willing to substitute another line.) One manufacturer last year took a giant step in the right direction by publishing a "net" price list. In the final analysis it wasn't net at all, but at least they were aiming in the right direction. Recent rulings by the Federal Trade Commission will help to regulate inflated retail pricing practices but doesn't get to the real core of the problem. It is obvious that little or no attempt is being made by manufacturers of similar products to standardize their discount systems and selling policies. There seems to be no valid reason why this can not be done.

In my opinion, the interior designer will be forced, ultimately, to work directly with the manufacturer or his representative. As a rule, distributors and dealers don't know enough about their products to satisfy his demands. This means the manufacturer is constantly adding salesmen to his staff to perform the leg work which dealers can't or don't provide. The local vendor is fast becoming a service and warehousing type of operation. When giant sized orders are being considered, the distributor, dealer or contract house is generally by-passed, the manufacturer bidding directly to the consumer. Unless the local vendor recognizes this and makes a place for himself by providing the warehouse type of service, he is going to be left wanting.

The so-called "free" interior design service offered by many large dealers and contract houses is a thorn in the professional interior designer's side, and it is usually a disservice to the customer, too. There is no such thing as a free interior design service. The cost is covered in the mark-up of furnishings. The designer is usually limited to the lines carried by the firm, and worse still, he is encouraged to use up left-over merchandise or over-stocked items. Finally, the company has no competition; once an agreement has been made, the dealer can go back to the client with a "poor mouth" story to explain why the furnishings are going to cost more than his original estimate. The client is trapped, his building is about to open and he is frantic to secure the merchandise; he pays. Such practices give the whole contract industry a black eye.

The contract interior designer who buys merchandise and resells it to the client is open to the

same criticism. The truly professional interior designer realizes he is selling only one thing: his service. He must charge enough for this service to provide it without compensation from any other source.

By and large, the contract industry is producing enough well-designed products to afford good interior design and satisfy the needs of the consumer. There is, however, a serious problem in design piracy. The manufacturer who copies a good design except for a slight change here or there inevitably changes what made the design good in the first place. If an item is well-designed, any change makes it a badly designed one. Usually, changes are aimed at cutting cost, and to do that, quality must also be cut.

New designs are developing and will continue to be developed and improved. Specially designed merchandise can often satisfy the continuation of the architectural design and supply the function intended for its use. But the interior designer who abounds in specially designed items is highly suspect of being too lazy to get out and shop the munificent contract market.

FINANCING COMES TO THE FORE

BY IRVING GREENFIELD, SR.
President, The Maxwell Co.

Financing has become a tremendous factor which increases the complexity and competitiveness of furnishing contracts.

The unexpected growth of contract furnishing has materialized far beyond the early estimates of a decade ago and with its expansion a new element has crept into the field. The new element is financing complications.

Prior to World War II, negotiations between a prospective client and a contract furnishing firm were comparatively simple, with both parties clearly outlining their commitments. Today, however, financing has become a tremendous factor which increases the complexity and competitiveness of furnishing contracts.

In the early days the seasonal aspects of the hotel-motel business in Florida necessitated the establishment of "payment programs" for contract furnishings—with the majority of substantial payments being made during the profitable "in season" months. I recall the case of a specific hotel owner who paid 25% down on furniture installed in October, with a promise to pay the balance during the peak winter months. This, of course, was merely an extension of credit and not financing as we know it today.

Today, the available capital of a client must wisely cover a number of commitments for the construction and operation of the hotel. For example, the site has been selected and long-range terms for payment agreed upon; an architect has rendered blueprints and a contracting firm has submitted an acceptable bid. The hotel owner is now ready to consider contracting for the furnishings and decor, two important factors in the success of his soon-to-be-constructed hotel.

The hotel owner's choice of furnishings for the interiors of his hotel is a critical one and is not merely a matter of creativity in selecting a contract furnishing firm. There are a number of subtle business factors involved, which if overlooked could seriously endanger the success of his operation. Unlike payments on the tract of land and actual building, which frequently may be extended over decades, the most liberal financing terms available for contract furnishing seldom go beyond five years. Thus, the hotel owner must be certain, especially during the first few years of operation, that there has been a realistic estimate of anticipated income and expenditures.

Let me point to a hypothetical case. A hotel owner may plan on expenditures of a specific amount annually, believing he has explored all avenues of expense. A contract furnishing expert would check this very carefully and might ask the client: "Have you examined the laundering facilities in your area?" By virtue of his experience the contract furnishing expert knows that in a metropolitan area where laundry service is rapid (one or two days), three sets of linen would be adequate but in an area where laundry service is below this standard (four or five days), the purchase of a much larger supply of linens would be necessary for the successful operation of the hotel.

Obviously, this cost increase would be overlooked and, when combined with others not immediately evident, would enormously reduce the profits the hotel owner had anticipated. Instead of securing financing for $200,000, a more realistic figure would have been $225,000.

There are hotel owners with available capital in excess of a quarter of a million dollars who prefer to make a reasonable down payment on a one hundred thousand dollar investment in furnishings in lieu of paying the entire amount in cash. By keeping a major portion of his negotiable assets free, the hotel owner may use the balance of his funds for the building of other new hotels, which in turn will be furnished through contract furnishing financing.

One of the major dangers for the hotel or motel owner seeking contract financing is that he must be certain that the firm he selects has sufficient resources and is in a position to acquire adequate financing to fulfill its contractual commitments. The most successful contract furnishing firms maintain close working associations with banks, insurance companies and other lending institutions that provide them with virtually unlimited credit to furnish any job they undertake. A number of contract specialists function so safely that when dealing with them the hotel owner is assured of a sort of insurance policy arrangement—they guarantee complete installation of furnishings by the scheduled opening date while assuming all risks and responsibilities.

COME WEST: YOUNG MAN!

BY HENRY A. ADAMS
General Manager, Western Merchandise Mart

There's still room for more in California, where the contract industry is exploding as much as the population.

Any young man who has not already taken Horace Greeley's famous advice to go West—is probably planning to do so. It would appear that hordes of Americans wish to live in California. The celebrated population explosion in the west has created an insatiable demand for new homes, apartments, offices, schools, colleges and churches. Along with these basics has grown the need for clubs, recreation centers, restaurants, theaters and retirement centers. Because of its fabulous variety of weather, scenery and sport, millions of vacationeers visit the west year around, meaning expansion of hotels, motels, resorts, convention halls, entertainment and transportation facilities.

The obvious result has been an exploding expansion of business and industry, especially, that of the furnishings industry—both in home and contract. The entire nation is affected since business is not limited to the local concerns but is transacted with firms across the country.

The west offers new hope, new excitement and young ideas. New ideas in design, merchandise, and approaches to living are welcome here—indeed, may even begin here.

The Western Merchandise Mart is celebrating its first 50 years (1915-1965) as "home furnishings market center of Western America." The contract field presents a far brighter future.

"BARGAIN BASEMENT" STIGMA HURTS INDUSTRY

BY ROBERT W. KYLE
Contract Sales Manager, The S. M. Hexter Co.

Overemphasis on price encourages fast-deal operators, shoddy merchandise, and dissatisfied clients.

The greatest inadequacy troubling the contract field today is the "bargain basement" label so often attached to commercial interiors. There is too much emphasis on price as against the actual value of an item. This has led to instability in the industry, by creating opportunities for fast-deal operators anxious to make a quick dollar, who come out with cheap, shoddy merchandise. The legitimate supplier is reduced to a non-profit margin if he wishes to compete. And the client who purchased the poor merchandise is unhappy in the long run.

There are too many cases where competent designers are hired to specify a job, and then so many changes occur in the specifications before the job is actually installed that the designer's original purpose is completely defeated. Any savings the client had hoped to make over a long period by utilizing a designer is lost, since little emphasis was placed on long-range performance and maintenance.

The substandard products of a small minority of suppliers has damaged the whole contract industry. Herein lies our challenge for the future. We must increase the confidence of our customers, educate them to the advantages of a quality product, and be prepared to meet their ever-changing needs. Our product lines must be made more versatile without sacrificing styling or reducing good maintenance qualities.

CHALLENGE TO THE MANUFACTUR

While the general state of the contract product is good, there is a danger of monotony and inflexibility. Industry leaders call for more imagination in design, more thorough-going research in developing new furniture and furnishings to meet specific human requirements. Service, too, can be improved, and the problem of selling quality is always with us.

OFFICE FURNITURE LACKS IMAGINATION

BY JENS RISOM
Jens Risom Design, Inc.

Too many manufacturers take the safe route of revamping competitors' successful designs instead of the hard, creative route of developing new products to meet clearly analyzed human requirements.

In order to analyze the current challenges in office furniture design, it will be helpful to briefly examine how the evolution of what is now termed "creative office furniture design" emerged.

Only a few years ago, office furnishings sadly lagged behind the great strides that had been made in office building architecture. A handful of furniture designers, motivated solely by their own instinct, gave serious thought to the problems and needs of the modern office and set out to create furniture that would enable the executive and his assistants to accomplish their tasks with greater ease, speed and efficiency. The concept became established that furniture must be designed around the individual and reflect his needs, work habits and status.

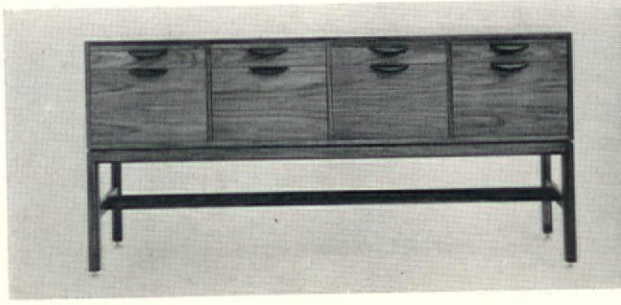
Gradually the renaissance in office furniture design progressed. One has only to compare the great variety of office furniture designs today with the ubiquitous metal desks and so-called "standard double-pedestal desks" of only a few years back to realize what has been accomplished. If I may cite one example from our own company: the standard file cabinet previously was a crude and cold metal box. The photograph (right) illustrates how we transformed this box into an attractive piece of furniture—and a more efficient unit besides.

The challenge for designers and manufacturers of office furniture today is to continue the development of flexible furniture, based on careful analysis of what needs to be done for the end user. We have learned that no two people have the same work habits, no two jobs are exactly alike. The designer through activity analysis, research, experience and inherent talent must build full flexibility into his concept of design. If a group of carefully integrated stock components has been created, the space planner or the interior designer may, without going into custom work, select for a group of offices individually assembled tables, desks, storage units and other furniture with the same basic design philosophy, but adjusted and assembled to the individual office or person.

Perhaps, the most challenging problem confronting us is the work station where the executive spends the greatest amount of his time. We all know that he spends more time at his desk in conference with other people than he does working alone. He does not need as much storage space as he probably thinks he does. Therefore, through efficient planning of storage units and desk arrangements the designer can create a lighter, more open, informal and friendly work station. To the visitor, the staff member or the secretary, this atmosphere is of enormous importance.

The furniture designer in the field of office planning assumes a tremendous responsibility. He needs a thorough knowledge of the market to create his designs and then he must take the responsibility for fully explaining and "selling" his designs so that his basic design concept is transferred intact through the manufacturer, the dealer and the salesman to the office manager and the individual end user.

I am afraid that too many manufacturers and too many dealers still lack imagination and cour



age when it comes to developing and selling new designs that veer slightly from the beaten path of "established" designs. It is much safer, such a manufacturer believes, to revamp a design which has been successful for one of his competitors. And the extra sales effort required to introduce anything differing from the norm is a challenge only too few dealers accept.

Fortunately, we've made progress in educating the business consumer about the benefits of good design. It is unusual today to find a large organization completely unaware of the importance of careful interior planning. However, the job is by no means finished, and among smaller firms there remain a great many organizations which do not recognize the need for space planning, or even know where to turn for guidance and advice.

There is no doubt in my mind that the real responsibility for the upgrading we have recently witnessed and which we will continue to enjoy in the future, rests with the creative furniture designer—manufacturer team.

TOO MANY KNOCKOFFS?

BY JACK LENOR LARSEN
Jack Lenor Larsen, Inc.

Contract fabrics are plagued by stereotype and monotony, wasting their potential—greater than in almost any other product—for introducing individuality and variety to commercial interiors.

What is a contract fabric? Confusion abounds. Some interior designers believe that a contract fabric is one that should cost practically nothing, be sold by the mile, outwear the client, and be so completely anonymous as to disclose nothing about the fabric maker, specifier or purchaser. On the other hand, many of our clients think of contract fabrics as very expensive goods which are bought cut-order for personalized executive suites. To them, cost is not so important as quality, and qualitative differences become as important as any other single factor.

There seem to be more differences than similarities between fabrics for the several contract markets. A fabric facade for an entire high-rise block presents a different problem than the window treatment for an executive floor, single office or a board room. By the same token, seating requirements for a school auditorium are stringent beyond those for the dean's office. Fabrics in a suite at the Plaza are contract; yet, so are those at the "Y". Hospital and institutional curtains which go through the same laundering as sheets and towels—and sometimes as often—are contract fabrics. So are the hotel and restaurant draperies whose glamour-per-dollar quotient ranks above maintenance.

Contract fabrics are chosen according to varying degrees of the following criteria:

- durability;
- soil resistance and easy maintenance;
- economy—which should be evaluated in relation to fabrication and life span;
- decorative merits including eye-appeal, hand and drape, comfort, qualities of luxury, glamour and well being;
- status and exclusivity.

Usually, one or two factors are more important than the others. In my opinion, fabrics which last forever but which do not make a room more pleasant and livable are as poor a selection as those ill-chosen in terms of durability or maintenance.

Contract fabrics are usually distinguished from apparel or even decorator fabrics by their stereotype and monotony. As any perplexed mill man can tell you, upholstery fabric must be plain woven or appear wool-like, it must be plain colored in one of eight or ten essential shades—and it must be "very exclusive." Of the 500 mills producing upholstery fabric for contract market, most make either a magnificent or shoddy variation of five basic types. So many plants making the same goods suggests narrow vision among either fabric designers or interior designers—perhaps both. If even in its contract stronghold, contemporary design does not offer freshness and variety, the designer proponents will need to relearn the classic orders of detailing, festoons and galloons.

If high-rise curtain walls all seem to look alike, the peas-in-a-pod desks, carpets and (especially) the fabrics inside, look even more so. Of all these components, the fabrics can most readily vary in pattern, scale, color and character so as to build rooms for individuals.

It is interesting to me that so few contract fabrics are specially designed and executed. There are installations so vast and important that could afford custom designed fabrics to fit the need of a specific client or a specific building. In monetary terms, custom design can be an economy and not an expense. In terms of fitness of fabric to architecture, there can be no question that the custom design is superior. Perhaps, the stimulus of specific commissions, together with the healthy friction of fabric designer and architect working in tandem, can serve as an incentive to a new variety of fabric design.

NEEDED: NEW PRODUCTS FOR A NEW ERA

BY MARK GALLANTY
Sales Manager
Crown Wallpaper

To keep pace with our urban growth and redevelopment, contract producers must continually experiment with new products. Exciting prospects in wallcoverings include those that reject dirt and change color.

The establishment of CONTRACT Magazine in 1960 provided a central point where designers, suppliers and clients could exchange ideas necessary to the gowth of an industry. It coincided with the recognition of the word "contract" to signify the maturing of the commercial furnishings industry and an upgrading of all its aspects.

We, at Crown, are greatly impressed with the awakening of the industry not only in the densely populated east, but across the entire nation. Cities such as Cleveland with its Erieview project, St. Louis with its waterfront redevelopments, Detroit with its downtown rebirth and others from one end of the country to the other, are approaching the rebuilding point that New York reached in the early 1950's. These massive undertakings forecast great growth for all members of the contract industry.

With this potential in view, the manufacturer of contract merchandise is forced to experiment with new materials and new designs. Designers will demand not only that manufacturers stay abreast of the times, but that they lead the way to the future. From the wallcovering industry, we can see the development of new materials to be used on virtually every wall of every new building. For example, a permanently statically charged wallcovering will be developed that automatically rejects dirt, dust and smear. Or a new covering in which color can be changed through chemical means while permanently attached to the wall. Color would be made to flow through the covering in a predetermined design pattern by an osmotic action—allowing design and color to be changed at will.

We also see the need for a new covering material that can be used over the large expanses of glass used in modern construction. A reflective covering with design, color and pattern would be applied to the interior of the glass and still be invisible from the outside of the building. It would eliminate glare while creating a variety of handsome, translucent walls rather than the continuous monotony of glass from office to office.

The satisfactory development of such exciting new products will require a closer liaison between designer and manufacturer. More and more manufacturers are retaining designers on their staffs, so that there may be easier communication between the client's designer and the manufacturer. The market has more than proved itself and the manufacturer can no longer be hesitant about taking risks. The rewards for successful new products and designs are unlimited.

PROVEN USE IS THE BEST STANDARD

BY GODFREY BLOCH
President
Duraloom Carpet Mills, Inc.

Carpet performance cannot be predicted by a set of specifications or an educated thumb. Its history of proven use is the only reliable criterion.

A discussion of better relationships between designer, client and supplier can do nothing but good, even if it should do no more than create a greater awareness of present inadequacies and irritants. In terms of my own commodity, soft surface floor covering, I submit that the first essential is for designers to confine their judgments to things they themselves understand.

Technicians who have devoted 40 or 50 years to the perfection of textile products to meet various requirements and conditions are aware of their own limitations. They know that it is impossible to predict the wearing quality of a carpet by theorizing about its specifications, or by feeling it with their thumb, however well-educated that thumb may be.

Reliable criteria are not lacking, however. The performance of a carpet can be judged by its history of proven use. Every mill should accept the responsibility of presenting in unmistakable terms the history of proven use for each quality —heavy duty, moderate use, and so on. Designers and specification writers would surely gain by adhering to the "proven use" standard and would spare themselves a great burden of irrelevancies.

FABRIC FINISHING: A MUST IN CONTRACT

BY FREDERIC LEE HESS, JR.
Kiesling-Hess Finishing Co.

In its relatively short history, fabric finishing has become a contract must. The future of the industry offers unlimited horizons.

In recent years, a new animal has come upon the American scene: the "custom finisher." Although its emergence caused no mass hysteria, it is nevertheless making itself felt in every area of decorative life—be it office, restaurant, theater, hotel, educational institution or home.

Fabrics were every bit as magnificent before the arrival of the custom finisher, but much less functional, creatively designed but fantastic fire hazards, pastel colored but soil and spot attractors. Today the custom finisher can chemically adapt any fabric to fit practically any purpose. A lightweight, delicate silk can be used as upholstery fabric with the application of an acrylic backing. The backing adds strength by locking in the fibers, preventing slippage, and thus retaining dimensional stability without changing the characteristic face of the fabric.

The application of stain resistant finishes makes light colored, and all colored, fabrics functional on upholstered units. These finishes have been so improved over the last few years that fabrics treated give many times their normal performance and retain a new look much longer. And there is no longer any loss due to shrinkage when stain repellents and backings are applied. Yet the application cannot be seen or felt, does not change the color or character of the fabric and can be applied to all types of woven fabrics—even to the softest velvets.

Fires have claimed many lives in public buildings, in hotels, night clubs, schools and restaurants. In many cases, wall and window hangings played a part in adding to the holocaust since most fibers carry a flame readily and rapidly. Today, fire marshalls in most states are taking steps to require that draperies and wallcoverings fabrics must be flameproofed before installation. Here again, the custom finisher has met the challenge by his ability to flame retard fabrics without changing the color, character, or hand of the material, and still allow the creative designer an unlimited fabric selection.

Tight scheduling has often kept the contract designer away from fabric finishing. But today, the plus features of fabric finishing can be done in one day. The cost of finishing has become less and less and time has been cut to the bare minimum. Though we can be proud of these accomplishments, we stand ready to meet future challenges in the chemical finishing field—since that's essentially our reason for being.

IS FURNITURE DESIGN IMPROVING?

BY DAVID BENDELL
President
Beautycraft Furniture, Inc.

The growing importance of the contract designer has forced manufacturers to upgrade their lines and keep a closer eye on design trends.

During the past several years the interior designer and contract specialist have become a major factor in the buying of contract furniture. Those of us who have been associated with the industry for a long time recall the early days when this aspect of opening a hotel was left in the hands of a purchasing agent or hotel owner, neither one of whom knew very much about good furniture design. Today, with the designer an important factor in the field, manufacturers are forced to upgrade new trends and lines.

Rooms and public areas in hotels and motels no longer can afford to be a hodge-podge of stilted, conventional or run-of-the-mill furniture. Competition in the field has grown enormously and undoubtedly it is this that inspires hotel owners to reject what was considered desirable in the furnishing field twenty-five years ago. This forward trend is commendable since it affects the furniture manufacturer and forces him to be flexible to the demands of the interior designer.

It becomes more and more essential each year that manufacturers anticipate what the new trends will be. For example, last year Spanish groupings were popular while Danish Modern is in demand this year. The picture changes all the time and it is important that manufacturers keep pace with the change in mood and tempo, and that interior designer and supplier work together more closely to achieve the best results in the industry.

EXPANDING DESIGN HORIZONS

BY JAMES SEEMAN
James Seeman Studios, Inc.

Stereotype and monotony need not be the design solution to contract installations. Manufacturers welcome the opportunity to develop new techniques, new ideas.

While the client does provide the wherewithal, the designer is the life blood of the contract industry. But does the designer realize how much the supplier can do and how eager we are to work with him as closely as possible to satisfy his particular needs on a particular job?

In a way, the growth of the wallcoverings industry has contributed to the problem of cooperation between the designer and the supplier on various levels. There is so much available, especially in the so-called revival of traditional design, that it seems design *per se* is uncalled for: all you have to do is look up a period in a book and reproduce it as closely as possible. Essentially, this means that stereotype becomes the solution to most design problems. In the contract restaurant field, for instance, we see a chain of "basic rooms" spreading across the country—the Bourbon Room, where red flock solves everything; the Chinese or Far Eastern Room; the Gaucho Room, and the room in which brocade wallcovering is used to suggest anything from Viennese to Louis XV. This is easy to sell—it's always easier to sell what people have seen before—but endless repetition is basically stagnant and will ultimately destroy the effect of exclusivity and luxury demanded by the client.

At one time, wallpaper designers started with a white sheet of paper and created what was needed. Though a variety of choice is certainly desirable, there is no reason why the contract designer must stay rigidly within the guide-lines of what is available rather than what can be developed on that white sheet of paper.

We, for example, are equipped to produce almost any special design or coloring required; this is not a completely unselfish gesture on our part. Just as the designer extends himself to create a special design, so manufacturers welcome the opportunity to develop new techniques, new ideas. Many special designs, both in wallcoverings and the stone sculpture and screen walls of our line, have been adapted to basic patterns or have led to other excellent designs and forms. Challenge us more often—but when you do, exercise enough control over the client so he doesn't reproduce our ideas elsewhere without incurring the initial design expense.

There are, of course, many wall spaces within a contract installation which do not require special designs. However, designs and styles appropriate to residential interiors must be rescaled and colored for the completely different spatial needs of the contract market. This, too, is an area in which the supplier and designer should work more closely. Our firm has found it advisable to engage the services of leading contract designers to guide us in this area. It has led, in fact, to the development of a contract wallcovering collection which we expect to introduce this year, incorporating many of the lessons we have learned about contract wallcoverings. Due to pro-rating design costs at a volume level, wallcoverings can be provided for large wall spaces at lower cost.

ARE WE SACRIFICING QUALITY FOR VOLUME?

BY FELICE JAHIER
President, Chairmasters, Inc.

There is a dangerous trend among contract consumers to using inferior products. Contract designers and dealers must help in educating the end user about the long-term benefits of quality construction.

The big challenge to the contract design and furnishings industry of the future centers on quality. Will the industry sacrifice quality in order to achieve volume, or will it be maintained in order to up-grade the taste of the industry's customers.

Over the years, the industry has watched manufacturers oriented in the retail market enter the industry with no background in the contract field. Their products are designed for the retail user. Obviously, they can offer these products at prices below that of true contract construction equipment. However, the first price in contract purchasing should be the last price—not followed in too short a time by the need for replacement purchasing.

Designers, architects, and dealers must set the way for a higher quality appreciation by the end user. In educating the end user to the importance of true contract construction, the dangerous trend to inferior products will be reversed before it affects manufacturers, specifiers, and the industry as a whole.

This, however, necessitates all segments of the industry to work closely with each other. A successful interior consists of a series of interrelated factors within that interior. It necessitates manufacturers to work closely with the customer, as well as with the designer and specifier. The end user in many cases knows his problem better than anyone else. Further, it is important that manufacturers assist the designer with their own technical know-how. We maintain at our factory services that include an engineering department and

drafting offices staffed with trained professionals who can interpret, assist and suggest solutions to the designer on projects they are developing and on which we are asked to quote.

The expanding contract furniture industry is no longer a one-man operation. With projects running into six figures, only cooperation on all factors of a project will assure customer satisfaction and success.

FURNITURE ENGINEERED FOR ABUSE

BY FRED E. GATES
President, Armstrong Furniture Co.

In many types of institutions, furniture is abused beyond belief. It is up to the manufacturer to anticipate this hard handling with built-in protection at the construction level.

There are two outstanding problems in designing for institutions today. The first we must learn to live with, the second we must endeavor to correct.

The first is the fact that furniture used in many types of institutions—especially colleges and universities—is abused beyond belief. The administrators of these institutions find it difficult to compete with their limited funds for supervisory personnel who are equipped to maintain the care of the beautiful furnishings installed in universities and colleges throughout the nation.

This is a problem that admits of no ready solution. The manufacturers can, however, alleviate the condition to some extent. When we at Armstrong are given the opportunity, we engineer the construction of furniture destined for such institutions to withstand excessive abuses. Many competent interior designers are not aware of the engineering aspects of each piece of furniture they specify, nor can they be expected to be so. When we explain that a particular model should not be used and suggest another, we have only received appreciation for our consideration.

The second weakness is the desire of many purchasing agents to get something for nothing. They will ask interior design organizations to make a free presentation and then, when they accept the presentation, the furniture is put out for open bids. This leaves the original designer holding the bag.

It is our opinion that in order to correct this inequity, the institutions should either pay a fee for this service to a reliable, designated interior designer, or purchase the presentation through competition with two or more interior designers. When they have made their decision as to which presentation they accept, that is the time to place the job out for competitive bidding.

GAPS IN THE TEXTILE INDUSTRY

BY N. DAVID SNYDERMAN
Vice President, David & Dash

More dependable service, more trustworthy products, and greater collaboration in research between mills and yarn producers are all overdue.

The great inadequacy of the textile industry today exists in the inability of many companies to provide service. Yet, the degree of success of one company against another is based entirely upon this factor.

When deadlines are missed, servicing is mediocre and the logistics of a job is not carried out as promised, the industry as a whole suffers. Owners and administrators of projects are concerned with so many duties that unless they can rely on the servicing companies to meet commitments and deliver on time and without headaches, they feel discouraged about undertaking other new furnishing or remodeling projects.

It is the responsibility of the supplier to produce products that will bear a reasonable life expectancy. Many products are put on the market before they have proved themselves, and in many instances, the haste of a supplier to be the first on the market has resulted in catastrophe. Leadership in design can be respected only if it is reinforced with the confidence that a product will perform well after extended use. Purchasers must be able to rely upon merchandise. In today's fast moving merchandising world, it is impossible for purchasing agents to do the research before they specify a product.

As a textile company, we run into the problem of proving the statements made by the yarn companies. Yarn producers claim that certain yarns will maintain their stability and color under subjected conditions. However, when these yarns are woven into an actual fabric, the fabric may stretch, or wash improperly—because the yarn was mixed with others of a different type and characteristic. Statements made by the yarn producers frequently do not apply when placed in context with the problem of the woven fabric.

It would be beneficial for both parties, yarn producers and textile mills, to collaborate on research in order to produce textiles that will meet requirements of durability, appearance and maintenance. I would particularly like to stress maintenance, as this is of greatest interest to the overhead of all institutional projects.

At home... The new front office look

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Fabrics by DuPont. Setting by David Feldman, A.I.D. and Joanne McLellen, A.I. D. for DuPont at the New York World's Fair.

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ALPHABETICAL LIST OF CONTRACT MANUFACTURERS

A

Aaron Bros. Co., 960 N. La Brea Ave., Los Angeles, Cal. OL 6-7322
Abbott-Miller, 631 W. 125 St., New York 27, N.Y.
Acme-National Refrigeration Co. P.O. Box 188, Astoria, N.Y. RA 1-5510
Hugh Acton Design Co., 588 Brookside, Birmingham, Mich.
Acushnet Process Co., New Bedford, Mass. 02742 451-1821
Adams Leathers & Vinyls Inc., 304 E. 54 St., New York, N.Y. 10022 PL 9-7303
Adanlock-Jamestown Corp., 61 Water St., Jamestown, N.Y. JA 3-1551
Admiral Corp., 3800 W. Cortland St., Chicago, Ill. SP 2-0100
Advance Design Inc., 45 W. 33 St., New York, N.Y. LO 4-1226
Aero Service Corp., 210 E. Courtland St., Philadelphia, Pa. GL 7-3000
Aeroshade Co. Inc., P.O. Box 559, Waukesha, Wis. LI 7-2101
Aetna Steel Products, 730 Fifth Ave., New York, N.Y.
Airco Plastics Products Div., Air Reduction Co., 350 Fifth Ave., New York, N.Y. BR 9-3173
Airtemp Div., Chrysler Corp., 1600 Webster, Dayton, Ohio 461-5100
Air Wall Div., Hupp Corp., P.O. Box 545, Paramount, Cal. ME 4-3116
Albano Co. Inc., 309 E. 46 St., New York, N.Y. 10017 PL 1-5980
Alco Equipment Co., 884 Tenth Ave., New York, N.Y.
A. Alpert Inc., 674 Ninth Ave., New York, N.Y.
Edward Alden Studios 7600 Russell, Detroit, Mich. 871-8888
J. Alden Studios Inc., 19 W. 26 St., New York, N.Y. OR 9-4710
Allen Industries, 1927 Leland, Detroit, Mich. TE 2-5656
Allied Chemical Corp., 261 Madison Ave., New York, N.Y. 10016 HA 2-7300
All-Steel Equipment inc., Aurora, Ill. 896-0851
Allwin Furniture, 6 E. 33 St., New York, N.Y.
Architectural Elements, 124 E. 40 St., New York 16, N.Y.
Alma Desk Co., Box 271, High Point, N.C.
Aluminum Co. of America, 1706 K Alcoa Bldg., Pittsburgh, Pa.
Alva Museum Replicas Inc., 140 W. 22 St., New York, N.Y. OR 5-8574
Amana Refrigeration Inc., Amana, Iowa 622-5511
America House, 44 W. 53 St., New York, N.Y.
American-Accordion-Fold Doors, Inc., 175-35 Liberty Ave., Jamaica, N.Y. OL 7-2000
American Biltrite Rubber Co., Amtico Flooring Div., Trenton, N.J. 08607
American Chair Co. Inc., 911 N. 11 St., Sheboygan, Wis. 53082 457-5027
American Cyanamid Co., 595 North Ave., Wakefield, Mass. 245-9500
American Desk Mfg. Co., Temple, Tex. PR 3-4575
American Drapery & Carpet Co. Inc., 184 Fifth Ave., New York, N.Y. AL 5-8600
American Enka Corp., 350 Fifth Ave., New York, N.Y. 10001 PE 6-2300
American Fixture Inc., 15th & Schifferdecker, Joplin, Mo. SU 1-1611
American Floor Products Co., 4922 Wisconsin Ave. N.W., Washington, D.C. 20016 363-0088
American Furniture Novelty, 2601 Fournoy, Chicago, Ill. 826-1260
American Latex Products, 3341 W. El Segundo Blvd., Hawthorne, Cal. OS 6-0141
American Leather Mfg. Co., 250 Passaic St., Newark, N.J.
American of Martinsville, Contract Div., Martinsville, Va. 632-9843
American Metal Products, Div. of Burroughs Mfg., 3000 N. Burdick St., Kalamazoo, Mich. 49003 342-0161
American Olean Tile Co., 1000 Cannon Ave., Lansdale, Pa. 19446 855-1111
American Radiator & Standard Sanitary Corp., 40 W. 40 St., New York, N.Y. 10018 OX 5-5600
American-Saint Gobain Corp., P.O. Box 929, Kingsport, Tenn. 245-3121
American Screen Products, 20 N. Wacker Dr., Chicago, Ill.
American Seating Co., 901 Broadway N.W., Grand Rapids, Mich. 49502 459-0171
American SERPE Corp., 716 Madison Ave., New York, N.Y. 10021 TE 8-7000
American Viscose Corp., 350 Fifth Ave., New York, N.Y.
American Window Shade Mfg. Co., 325 Rockaway Ave., Brooklyn, N.Y.
O. Ames Co., P.O. Box 1774, Parkersburg, W. Va.
Amsterdam Corp., 41 E. 42 St., New York, N.Y. 10017 OX 7-3300
Amto Lamps, 5526 Clean Ave., N. Hollywood, Cal. 91601 877-6464
AMV Inc., 588 Brookside, Birmingham, Mich.
Win Anderson Fabrics, 677 Fifth Ave., New York, N.Y. PL 8-2209
Antrex Corp., 200 W. Willow St., Chicago, Ill. HU 6-2726
Arc Apex Equipment Co., 443 Park Ave. S., New York, N..Y MU 6-0600
Architectural Pottery, 2020 S. Robertson Blvd., Los Angeles, Cal. 90034 UP 0-7533
Architectural Products Corp., 104 E. 40 St., New York, N.Y. TN 7-5588
Architectural Systems, 4300 36 St. S.E., Grand Rapids, Mich.
Arco Lighting, 1010 Third Ave., New York, N.Y. TE 8-2425
Armstrong Cork Co., Liberty & Mary Sts., Lancaster, Pa. 17604 397-0611
Armstrong Furniture Co., P.O. Box 636, Martinsburg, W. Va. 267-8916
Herbert Arnot Inc., 250 W. 57 St., New York, N.Y.
Artcraft Industries Inc., 1770 Sichel St., Los Angeles, Cal.
Artes de Mexico International, 163 Pittsburg St., Dallas, Tex. RI 8-3306
Artistic Drapery Mfg. Corp., 14753 Aetna St., Van Nuys, Cal.
Artloom Carpet Co. Inc., 295 Fifth Ave., New York, N.Y. MU 4-2000
Art Metal Inc., Jamestown, N.Y.
Artolier, Garfield, N.J. 772-7800
Arts for Architecture, 50 Rose Pl., Garden City Park, N.Y. PL 1-4040
Art Steel Co. Inc., 170 W. 233 St., New York, N.Y. KI 8-5006
Arvin Industries Inc., 1513 13 St., Columbus, Ind. 372-7271
Associated Draperies, Field Sta., St. Louis, Mo. OL 2-7939
Astra Bent Wood Furniture Co., East Arlington, Vt. 05252 375-2566
Athol Mfg. Co., Div. Plymouth Cordage Ind., Butner, N.C.
Atlantic Refining Co., 260 S. Broad St., Philadelphia, Pa.
Atlas Tile Co., 264 W. Spazier Ave., Burbank, Cal.
Austin Productions Inc., 1615 62 St., Brooklyn, N.Y. TE 7-0040
Authentic Furniture Products, 607 Nash St., El Segundo, Cal. 678-9201
Avard Inc., 353 E. 62 St., New York, N.Y. 10021 TE 8-2364
Azrock Floor Products, P.O. Box 531, San Antonio, Tex. 78206 CA 2-9641

B

Baker Furniture Inc., 35 Milling Rd., Holland, Mich. GL 6-9666
Bangkok Industries Inc., 1545 W. Passyunk Ave., Philadelphia, Pa. 334-7272
Bank Products Co., 50 Bond St., New York, N.Y. 10012 GR 3-1630
Barcalo Mfg. Co., 166 Chandler, Buffalo, N.Y. 14207 TR 6-3500
Barclay Mfg. Co., 385 Gerard Ave., Bronx, N.Y. CR 2-7100
Barler Inc., 214 W. Jefferson, Goshen, Ind. KE 3-3191
Barnard & Simonds Co. Inc., 1530 Blaine Ave. S.E., Grand Rapids, Mich.
E. T. Barwick Mills Inc., Chamblee Ga. 942-8325
Basic-Witz Furniture Ind., Inc., Box 490, Waynesboro, Va 777-2461
Bassett & Vollum Inc., 217 N. Main St., Galena, Ill. 61036
Bassett Furniture Industries, Bassett, Va. 629-2547
Bassett Mirror Co. Inc., Bassett, Va. 366-3671
Bassick Co., 960 Atlantic St., Bridgeport, Conn. 06602 OX 5-3400
Bates Fabrics Inc., 112 W. 34 St., New York, N.Y. MU 3-5000
Baumritter Corp., 145 E. 32 St., New York, N.Y. MU 6-0992
Beacon Lamp Co. Inc., 1181 Broadway, New York, N.Y.
Bead Art by Kenbury, 205 W. 19 St., New York, N.Y. TE 2-8967
Bead Art Originals, 789 Lexington Ave., New York, N.Y. 652-5703
Bead Decor Inc., 650 N. Robertson Blvd., Los Angeles, Cal.
Bead Design Studio, 223 E. 58 St., New York, N.Y.
Beads A La Carte International Inc., 223 E. 60 St., New York, N.Y. PL 2-9180
Beattie Mfg. Co., 242 Main St., Little Falls, N.J. 256-4600
Beaunit Corp. Fibers Div., 261 Fifth Ave., New York, N.Y. LE 2-3520
Beaunit Corp. Textile Div., 450 Seventh Ave., New York, N.Y. LO 5-5900
Beautycraft Furniture Industries Inc., 1301 N.W. Seventh Ave., Miami, Fla. 391-6231
Beemak Inc., 5740 S. Centinela Ave., Culver City, Cal. 90232 MU 8-4300
Lee Behren Silks Ltd., 160 E. 56 St., New York, N.Y. Ill. 60628
Bela Div., J&J Tool & Machine Co., 9505 S. Prairie Ave., Chicago, MU 5-6820
Bemporad Carpet Mills, 11 E. 33 St., New York, N.Y. LU 9-2270
Bendix Mouldings Inc., 952 Whittier St., Bronx, N.Y. EL 5-0758
Robert Benjamin Inc., 6 E. 53 St., New York, N.Y. 897-9237
Bentson Mfg. Co., P.O. Box 1143, Aurora, Ill. PL 1-0470
Bergamo Fabrics Inc., 969 Third Ave., New York, N.Y.
B. Berger Co., 1975 E. 65 St., Cleveland, Ohio 44103
Berkshire Hathaway Inc., 261 Fifth Ave., New York, N.Y. 10016 OR 9-8626
BernzOmatic Corp., 740 Driving Park Ave., Rochester, N.Y. GL 8-7076
Berven Rug Mills, P.O. Box 1792, Fresno, Cal. 233-7363
Bethlehem Furniture Mfg., 2 Park Ave., New York, N..Y 10016
Bevco Precision Mfg. Co., 831 Chicago Ave., Evanston, Ill. DA 8-4254
Beverly Hills Rattan Inc., 2100 Signal St., San Pedro, Cal. 775-2529
Bianco Mfg. Co., 2736 Victor St., St. Louis, Mo. PR 3-2828
Bigelow Sanford Carpet Co., 140 Madison Ave., New York, N.Y. OR 9-3000
Birge Co., 390 Niagara St., Buffalo, N.Y. TL 2-4130
George K. Birge Co. Inc., 120 E. 56 St., New York, N.Y. PL 3-9655
Birmingham Ornamental Iron Co., 4363 I Ave. N., Birmingham, Ala.
Blair Mfg. Co. Marietta, Ga. 428-1561
Ezra Blank Associates, 500 Stagg St., Brooklyn, N.Y. GL 6-3750
Frederic Blank Co. Inc., P.O. Box 388, Passaic, N.J.
Blisscraft of Hollywood, P.O. Box 47607, Los Angeles, Cal. 321-3007
Blocksom & Co., Fifth & Canal St., Michigan City, Ind. 874-3231
Charles Bloom Inc., 15 W. 26 St., New York, N.Y. MU 3-8900
Julius C. Blum, Carlstadt, N.J.
Boling Chair Co., Box 312, Siler City, N.C. 742-2121
Bomyte Co., 1407 Broadway, New York, N.Y. CH 4-6040
Bonafide Mills Inc., 295 Fifth Ave., New York 16, N.Y.
Bonnie Looms Ltd., 275 Fifth Ave., New York, N.Y. OR 9-1922
Borroughs Mfg. Co., American Metal Products Co., 3000 N. Burdick St., Kalamazoo, Mich. 49003 342-0161
Boss Co., P.O. Box 188, Fletcher, N.C. 684-7131
Louis W. Bowen Inc., 979 Third Ave., New York, N.Y. EX 2-5810
Brayton Potteries Inc., 1471-79 Glenneyre St., Laguna Beach, Cal. 494-1074
Breneman-Hartshorn Inc., 1133 Sycamore, Cincinnati, Ohio 45210 721-5665
Bridgeport Brass Co., 30 Grand St., Bridgeport, Conn. 334-1182
Bright Chair Co., Inc., 34 Mill St., Middletown, N.Y. LO 4-5997
Herbert Bright Industries Inc., 979 Third Ave., New York, N.Y. 10022
Brinton Carpets Ltd., Box 509, Peterboro, Ontario 743-4761
Brite Lite Lamps Corp., 230 Fifth Ave., New York, N.Y. 10001
Broadloom Imports Inc., 11 E. 33 St., New York, N.Y. MU 5-6820
B. Brody Seating Co., 5921 W. Dickens St., Chicago, Ill.
Brookline Fabrics Inc., Box 3707, Park Pl., Greenville, S.C. 29608 232-3895
Brower Furniture Co., 1801 Turner Ave., N.W., Grand Rapids, Mich. 49502
Brown-Jordan Co., 9860 Gidley St., El Monte, Cal. CU 3-6671
Brown-Saltman Co., 15000 S. Figueroa St., Gardena, Cal. FA 1-6123
Browne-Morse Co., 110 E. Broadway Ave., Muskegon Heights, Mich. 754-3421
Broyhill Furniture Factories, Lenoir, N.C.
E. L. Bruce Co., 1648 Thomas St., Memphis, Tenn. TE 8-7878
Brunschwig & Fils Inc., 979 Third Ave., New York, N.Y. 349-1521
Brunswick Corp., 2605 E. Kilgore Rd., Kalamazoo, Mich. BE 5-5890
Buckstaff Co., 1127 S. Main St., Oshkosh, Wis. 54902 ME 1-2880
Burke Div., Brunswick Corp., 5140 N. Westmoreland, Dallas, Tex. 554-6053
Burlington House Fabrics, 350 Fifth Ave., New York, N.Y. CA 6-6400
Burton-Dixie Corp., 2180 S. Racine Ave., Chicago, Ill. 60608 944-2171
Burwood Products Co., 320 W. Ohio St., Chicago, Ill. 456-4543
Buxbaum Co., 1212 Seventh St. S.W., Canton, Ohio

C

Cabin Crafts Inc., Dalton, Ga.
Cal-Craft Wood Fabrics, Shades, Inc., 80 Tehama St., San Francisco, Cal.
California Woven Fabrics Co., 2117 Pontius Ave., Los Angeles 25, Cal. GR 3-7333
California Wrought Iron Co., Div. Brown-Jordan, 9860 Gidley St., El Monte, Cal. CU 3-6671
Callaway Mills, LaGrange, Ga.
Henry Calvin Fabrics, 412 Jackson, San Francisco 11, Cal.
Cambridge Tile Mfg. Co., P.O. Box 15071, Cincinnati 15, Ohio 821-4180
S. J. Campbell Co., 1750 W. Wrightwood, Chicago 14, Ill. 472-7333
Canadian Wallpaper Manufacturers Ltd., 222 Seventh St., Toronto 14 Ontario 255-3441
Sylvia Carewe, 544 E. 86 St., New York, N.Y.
Carlton Products, 344 Palisade St., Pasadena, Cal.
Carnegie Fabrics Inc., 253 W. 27 St., New York, N.Y. LA 4-6671
Carolina Carpet Mills Inc., 5 S. Congress St., York, S.C. 684-4234
Carolina Mirror Corp., N. Wilkesboro, N.C. 838-2151
L. E. Carpenter & Co., 350 Fifth Ave., New York, N..Y LO 4-0080
Carpet Distributors, 342 Madison Ave., New York, N.Y. 10017 YU 6-8360
Carpet Salesmen Inc., 325 E. 23 St., New York, N.Y. MU 9-1680
Carpets by Leonardo Inc., 1051 E. 32 St., Hialeah, Fla. 691-4551
Carrier Air Conditioning Co., Carrier Pkwy., Syracuse 1, N.Y. HO 3-8411
Carriker Church Furniture Co., Box 520, Monroe, N.C.
Carroll Chair Co. Inc., 1508 W. Carroll, Chicago, Ill. TA 9-3390
E. C. Carter & Son Inc., 150 Midland Ave., Port Chester, N.Y. WE 9-2410
Carter Bros. Inc., Chattanooga, Tenn. 266-7181
Jack Cartwright Inc., 319 Ennis St., High Point, N.C. 883-6721
Henry Cassen, 979 Third Ave., New York, N.Y. HA 1-3630
Castro Convertible Inc., 519 Eighth Ave., New York, N.Y. 10001 LO 5-5350
Celanese Corp. of America, 522 Fifth Ave., New York, N.Y. 10036 TN 7-2000
Celotex Corp., 120 S. LaSalle St., Chicago, Ill. 60603 RA 6-8460
Central Shippee Inc., 24 W. 25 St., New York, N.Y. CH 3-5410
Century Industries Inc., 1517 W. 35 St., Chicago 9, Ill. VI 7-1120
Century Lamp Co., 2436 E. 12 St., Los Angeles 21, Cal. MA 7-3490
Century Lighting Inc., 521 W. 43 St., New York, N.Y.
Cervitor Kitchens Inc., 1500 N. Tyler, S. El Monte, Cal. CY 2-0600
Chairmasters Inc., 200 E. 146 St., Bronx 51, N.Y.
Chal-Art Crafts Inc., 11-13 Maryland Ave., Paterson 3, N.J. 888-4500
Champion Mfg. Co. Inc., 450 W. 28 St., Hialeah, Fla. 11
Chapman Mfg. Co., 481 W. Main St., Avon, Mass.
Charlotte Chair Co., Pearl & Lovett, Charlotte, Mich.
Charlton Co. Inc., Contract Div., Fitchburg, Mass. 884-0250
Chelsea Clock Co., 10462 Everett Ave., Chelsea 50, Mass.
Chemstrand Co., 350 Fifth Ave., New York 1, N.Y.
Chesapeake-Siegel-Land Inc., 317 E. 34 St., New York 16, N.Y. 336-5700
Chicago Hardware Foundry Co., Commonwealth Ave., N. Chicago, Ill.

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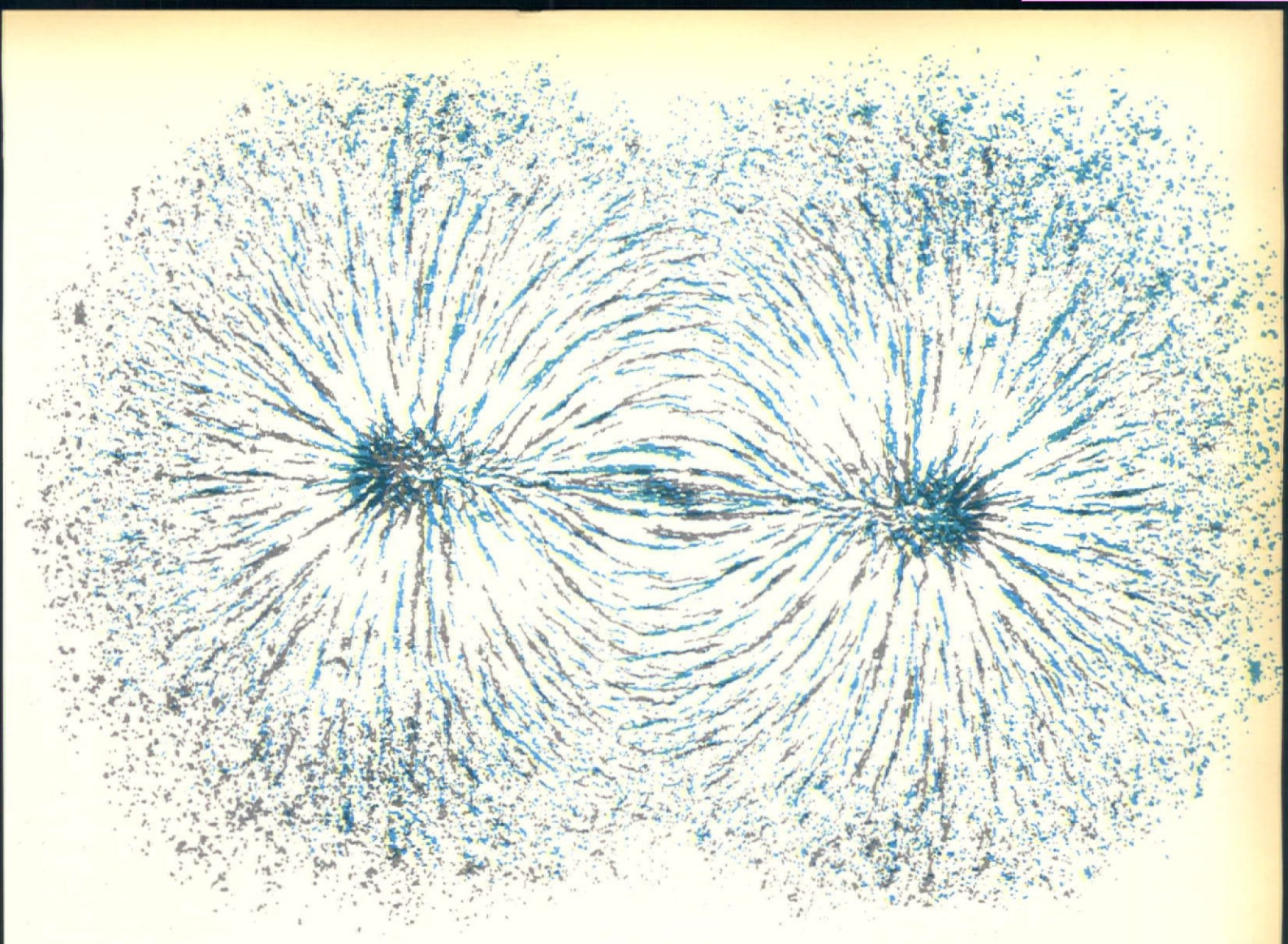

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Chris Craft Corp., 1980 E. State St., Trenton, N.J. 587-1400
Chriscot Hardware Co., 425 E. 53 St., New York 22, N.Y. PL 3-3320
S. Christian of Copenhagen Inc., 225 Post St., San Francisco 8, Cal.
Chromecraft Corp., 4321 Semple, St. Louis, Mo. 63120
ChroModern Chair Co., 3113 E. 11 St., Los Angeles 23, Cal.
CI Designs, 230 Claredon St., Boston, Mass. KE 6-1058
City Knickerbocker Inc., 781 Eight Ave., New York, N.Y. JU 6-3939
Clapper Mfg. Co., P.O. Box 8, Meyersdale, Pa. 634-7081
Clarence House, 40 E. 57 St., New York, N.Y. PL 2-2890
Clarin Mfg. Co., 4640 W. Harrison St., Chicago, Ill. 261-1901
Arundell Clarke, 979 Third Ave., New York, N.Y. 10022 753-7368
Cle-Land Partition Co., 5400 Brookpark Rd., Cleveland 29, Ohio 741-8484
Cleveland Products Co., Box P, Grover, N.C. 937-5311
Coating Products Inc., 101 W. Forest Ave., Englewood, N.J. LO 8-0610
Cohn-Hall-Marx Co., 214 Madison Ave., New York, N.Y. MU 5-0300
Cole Steel Equipment Co., Inc., 415 Madison Ave., New York, N.Y. TE 8-6200
Collins & Aikman, 210 Madison Ave., New York, N.Y.
Colonial Furniture Co., 2217 E. Hagert St., Philadelphia, Pa.
Colonial Products Co., Dallastown, Pa. 244-4011
Columbia Bedding Co., 2519 N. Elston Ave., Chicago, Ill. 60647 278-6500
Columbia-Hallowell Div., Standard Pressed Steel Co., Jenkintown, Pa.
Columbia Lighting, N. 2310 Francher Way, Spokane 20, Wash.
Columbia Unlimited Inc., 145 E. 57 St., New York, N.Y. 10022 688-2344
Columbus Coated Fabrics, 1280 N. Grant Ave., Columbus, Ohio 299-2112
Comet Lamp Co., 25 Quincy St., Brooklyn, N.Y. 11238 789-2002
Commercial Carpet Corp., 10 W. 33 St., New York, N.Y. OX 5-2323
Commonwealth Mfg. Co., 158 Main St., Gardner, Mass. 632-1562
Congoleum-Nairn Inc., 195 Belgrove Dr., Kearny, N.J.
Conolite Div. of Woodall Industries, 425 Maple Ave., Carpentersville, Ill. 426-6781
Conover Chair Co., Conover, N.C.
Conrad Imports, 712 Montgomery St., San Francisco, Cal. 94111 DO 2-5894
Consoweld Corp., 700 Hooker St., Wisconsin Rapids, Wis. 423-2900
Contempo Associates Inc., 178 Bouic Ave., Rockville, Md. 427-7447
Continental Felt Co., 22 W. 15 St., New York, N..Y
Contract Fabrics, 175 E. 87 St., New York 28, N.Y.
William Cook Lighting, 801 Second Ave., New York 17, N.Y. MU 9-0390
Frederick Cooper Lamps, 466 W. Superior St., Chicago, Ill.
Coronet Chandelier Originals, 25 Quincy St., Brooklyn, N.Y. 11238 ST 9-2002
Corry Jamestown Corp., E. Columbus Ave., Corry, Pa.
Costa Mesa Furniture Co., 411 E. Julianna, Anaheim, Cal. 535-2231
Cottage Crafts, Box 212, Chester, N.J. JU 4-8496
Cottonsmith Furniture Mfg. Co., P.O. Box 1279, Salisbury, N.C. 636-3901
Coughlin Flooring, 101 Park Ave., New York, N.Y. LE 2-8770
Courtaulds North America, 104 W. 40 St., New York 18, N.Y. LW 4-1600
Craig Walker, 240 E. 56 St., New York 22, N.Y.
Cramer Posture Chair Co., 625 Adams, Kansas City 5, Kan.
Creative Looms Inc., 231 E. 51 St., New York 22, N.Y. MU 8-2863
Creative Woodworking Co., 1370 Ralph Ave., Brooklyn, N.Y.
Crescent Bed Co. Inc., P.O. Box 13412, New Orleans 25, La. 822-1800
G. M. Crocetti Inc., 311 E. 150 St., Bronx, N.Y.
Crown Decorative Products, 150 E 57 St., Los Angeles 11, Cal. AD 1-4315
Crown Rubber Co., 1615 Groghan, Fremont, Ohio 332-5531
Crown Tile Corp., 125 Walnut Rd. S.E., Massillon, Ohio TE 3-3123
Croyden Decorator Fabrics 1926 Arch St., Philadelphia, Pa.
Cumberland Furniture Co., 40 E. 49 St., New York 17, N.Y.
Curtis Partition Corp., 590 Belleville Tpk., Kearny, N.J. MU 3-4077
Custom Floor Covering Mills, 800 Washington Ave. N., Minneapolis 1, Minn.

D

Daglee Seating, 21 St. & Godfrey Ave., Philadelphia 38, Pa. LU 9-9090
Dahl Bed Inc., 733 S. Claremont St., San Mateo, Cal.
Dale Chemical Co., 4044 Park Ave., St. Louis 10, Mo. PR 2-2822
Dancker & Sellew Inc., 267 Broadway, New York, N.Y. 10007 DI 9-0616
Danish Interior Group, 201 E. 56 St., New York 22, N.Y.
Dante Metal Specialties Inc., 762 Third Ave., Brooklyn 32, N.Y. SO 8-4939
Darnell Corp. Ltd., 12000 Woodruff Ave., Downey, Cal.
David & Dash Inc., 2445 N. Miami Ave., Miami 37, Fla. FR 2-6554
Da Vinci, 6001 N.W. 39 St., Miami, Fla.
Day Star Corp., 6161 Cedros Ave., Van Nuys, Cal. 781-7022
Daystrom Inc., Sinai Rd., S. Boston, Va.
Dazian's Inc., 142 W. 44 St., New York 36, N.Y. JU 2-1800
Dazor Mfg. Corp., 4455-99 Duncan Ave., St. Louis, 10 Mo. OL 2-2400
Dearborn Glass Co., 6600 S. Harlem Ave., Bedford Park, Ill.
Decar Plastic Corp., 6622 University Ave., Middleton, Wis. GL 1-3140
Decorative Fabrics Inc., 155 E. 56 St., New York 22, N.Y.
Decorative Imports, 408 Jackson St., San Francisco, Cal. DO 2-0196
Deering Milliken Inc., Milium Div., 1045 Sixth Ave., New York 18, N.Y.
DeGaal & Walker, 405 E. 62 St., New York, N.Y. TE 8-7575
J. C. DeJong & Co. Inc., 105-21 Union Hall St., Jamaica, N.Y. 11433 AX 7-6650
Dellinger Inc., P.O. Box 273, Rome, Ga. 232-4447
Delphic Arts, 350 Fifth Ave., New York 1, N.Y.
Del Sarto Co., 2 Spring Pl., Morristown, N.J. JE 8-1045
Deltox Inc., 35 Wisconsin St., Oshkosh, Wis. 231-7700
Jack Denst Designs Inc., 7355 S. Exchange Ave., Chicago 49, Ill
Design Aid, 811 Cory Dr., Inglewood 3, Cal.
Desiancraft Metal Mfg., Kero Rd., Carlstadt, N.J.
Designed Wood Flooring, 299 Madison Ave., New York, N.Y. YU 6-2296
Design Products Inc., P.O. Box 342, Boulder, Colo. 80301 442-0741
Design-Technics, 7 E. 53 St., New York 22, N.Y. EL 5-3138
Design Tex Inc., 39 W. 32 St., New York, N.Y.
Desks Inc., 71 Fifth Ave., New York, N.Y. AL 5-5454
Desks of America Inc., P.O. Box 6305, Bridgeport, Conn. 06606
A. L. Diament & Co., 969 Third Ave., New York, N.Y. PL 3-5455
Directional Contract Furniture Corp., 979 Third Ave., New York, N.Y. PL 1-3350
Displaycraft, 56 W. 45 St., New York 36, N.Y. YU 6-4955
Dodge Cork Co., 11 Laurel St., Lancaster, Pa. 394-7111
Domore Chair Co. Inc., 2400 Sterling, Elkhart, Ind. JA 4-0990
Douglas Furniture Corp., 5555 W. 65 St., Chicago 38, Ill. 735-0500
Dow Chemical Co., 350 Fifth Ave., New York 1, N.Y.
Dow Corning Corp., Midland, Mich. 48641 TE 2-2371
Dowden Inc., Prairie City, Iowa
Richard Draper Associates, 16 E. 52 St., New York, N.Y. PL 1-4870
Drapery Corp. of America, 30 N. Dean St., Englewood, N.J.
Draw-Matic Engineering, 13025 W. McNichols Rd., Detroit, Mich. UN 4-1330
Du Cor, 250 W. 24 St., Hialeah, Fla. 888-8441
Dukane Corp., Communications Systems Div., St. Charles, Ill. 584-2300
Dunbar Furniture Co., 505 S. Fulton, Berne, Ind. BE 2-2111
Duo-Bed Corp., 1812 W. Second St., Wichita 3, Kan. AM 5-5271
E. I. Du Pont de Nemours & Co., Wilmington 98, Del.
Duraclean International, 839 Waukegan Rd., Deerfield, Ill. 60015 945-2000
Duralee Fabrics Ltd., 979 Third Ave., New York, N.Y. 10022 PL 2-4040
Duralite Co., 2 Barbour Ave., Passaic, N.J. LE 2-7884
Duraloom Carpet Mills, Lehighton, Pa. 377-1000
Durawall Inc., 509 Madison Ave., New York 22, N.Y. EL 5-3888
Durel Div. Caradco Inc., Box 658, Dubuque, Iowa 583-8251
Durham Mfg., 700 S. Council, Muncie, Ind. 282-2244
Dux Inc., 1633 Adrian Rd., Burlingame, Cal. OX 7-3800
Dwyer Products Corp., Calumet Ave., Michigan City, Ind. TR 4-5236

E

Eagle Ottawa Leather Co., Grand Haven, Mich. 842-4000
Eastern Furniture Mfrs. Inc., 372 Riverbend St., Athol, Mass. 249-3575
Eastman Chemical Products, Inc., 260 Madison Ave., New York 16, N.Y.
Ebner Woodwork Corp., 301 Walton Ave., New York 51, N.Y. CY 2-4570
Edgewood Furniture Co., 208 E. 52 St., New York 22, N.Y. MU 8-0335
Edison Price Inc., 409 E. 60 St., New York, N.Y. 838-5212
Edmund Scientific Co., 101 E. Gloucester Pike, Barrington 7, N.J. LI 7-3488
F. J. S. Lighting Corp., 921 E. Pico Blvd., Los Angeles, Cal. RI 9-5021
Electro-Solid Controls, 2240 E. Third St., Dayton 4, Ohio 45403 CL 3-1191
Elenhank Designers Inc., 347 E. Burlington Rd., Riverside 46, Ill. BI 2-2678
E-lite Co. Inc., 111 W. 22 St., New York 11, N.Y. WA 4-3220
Elkay Mfg. Co., 2700 S. 17 Ave., Broadview, Ill. 60155 MU 1-1880
Elkirt Vertical Inc., P.O. Box 284, Des Moines 1, Iowa 50301 244-6248
Elko Textile Co., 515 Madison Ave., New York, N.Y. FL 7-4480
Ellenboro Mills Inc., Ellenboro, N.C. 453-7322
Jackson Ellis Co., Inc., 979 Third Ave., New York N.Y. 10022 MU 8-8120
Elon Imports, 1428 Lexington Ave., New York 28, N.Y. TE 1-6518
Embassy Handprints Inc., 1665 Northern Blvd., Manhasset, N.Y. TA 6-2330
Emeco Corp., Elm Ave., Hanover, Pa. 637-5951
Emhart Corp., Russwin Div., 41 E. 42 St., New York, N.Y. 10017 MO 1-0640
Emjay Imports Inc., 270 Madison Ave., New York 16, N.Y. MU 3-0707
Empire Furniture Factory & Rattan, 4118 Ponce de Leon Blvd., Coral Gables, Fla. 448-7405
Empire State Chair Co., 424 Madison Ave., New York, N.Y.
Ender Monarch Corp., 141 Lanza Ave., Garfield, N.J. 772-7500
Englander Co. Inc., 1720 Merchandise Mart, Chicago, Ill. 60654 944-6700
ERA Industries Inc., 8817 Beverly Blvd., Los Angeles, Cal. 878-2755
Erbun Fabrics Corp., 111 Fifth Ave., New York 3, N.Y. LF 3-5151
Erickson Mobile Products Div., Hamilton Mfg. Co., 1316 18 St., Two Rivers, Wis.
Erkins Studios, 80 W. 40 St., New York, N.Y.
Erwin-Lambeth Inc., P.O. Box 1129, Thomasville, N..C
Excel Mfg. Corp., 20 & S. Walnut Sts., Muncie, Ind. 282-2211
Extempo Products, 3888 Cloverdale Ave., Los Angeles 8, Cal. AX 5-8221

F

Fabrikona Inc., E. Taunton, Mass. 822-7904
Fabritate Inc., 515 Madison Ave., New York, N.Y. MU 4-1324
Faborvin Corp., 165 Ward St., Paterson, N.J.
Fabry Associates, 301 E. 63 St., New York, N.Y.
Fairhurst Div., Technoply Corp., 182-20 Liberty Ave., Jamaica, N.Y. GL 4-5413
Falcon Products Inc., 2130 Schuetz Rd., St. Louis, Mo. HE 2-4300
Far Eastern Fabrics, 171 Madison Ave., New York, N.Y. MU 3-2623
Faultless Caster Corp., 1427 N. Garvin St., Evansville, Ind. 47717 HA 5-1011
Fedders Corp., 5801 Grand Ave., Maspeth 78, N.Y. TW 4-8000
Murray Feis Lamp Corp., 860 E. 136 St., Bronx, N.Y.
Feldman Co., 612 S. Wall St., Los Angeles, Cal. 627-6731
Manuel Feldman Co. Inc., 18 E. 53 St., New York, N.Y.
Felters Co., 393 Seventh Ave., New York, N.Y. LA 4-2200
Fiberesin Plastics Co., Oconocowoc, Wis. 53066 567-4427
Fibermold Corp., 2321 Abalone Ave., Torrance, Cal. SP 5-6288
Ficks Reed Co., 4900 Charlemar Dr., Cincinnati 27, Ohio 271-9011
Edward Fields Inc., 160 E. 56 St., New York 22, N.Y. PL 9-2200
Filon Corp., 12333 S. Van Ness Ave., Hawthorne, Cal. PL 7-5141
Fine Art Lamps Ltd., 230 Fifth Ave., New York 1, N.Y. MU 3-8339
Fine Arts Furniture Co., Grand Rapids 2, Mich.
Finesse Originals, 35-11 Ninth St., Long Island City, N.Y. YE 2-4466
Lee Fink Associates, 1999 Walnut Ave., Long Beach, Cal. 90806 591-1344
Finkel Inc., 141 Lanza Ave., Garfield, N.J.
Firestone Rubber & Latex Products Co., 1 Firestone Ave., Fall River, Mass.
Firestone Synthetic Fiber Co., Pottstown, Pa.
Firth Carpet Co., 295 Fifth Ave., New York 16, N.Y. MU 9-8224
Fixtures Mfg. Corp., 1641 Crystal, Kansas City, Mo. 64126 CH 1-4500
Flexsteel Industries Inc., Waxahchie, Tex., WE 7-1010
Flintkote, 30 Rockefeller Pl., New York, N.Y. PL 7-5500
Floating Floors Inc., 22 E. 42 St., New York, N.Y. YU 6-9050
Florentine Craftsmen, 479 First Ave., New York 16, N.Y.
Flowers Unlimited Inc., 1140 Third Ave., New York 17, N.Y.
FMC Corp., 633 Third Ave., New York 17, N.Y.
Foamweave Inc., 295 Fifth Ave., New York, N.Y.
Focus Design Inc., 533 S. Los Angeles St., Los Angeles, Cal.
Ford Fabrics, P.O. Box 128, Mount Clemens, Mich. HO 8-2681
Forester Products Co., Aurora & Salon Rds., Cleveland, Ohio 44139 248-4040
Formica Corp., 4614 Spring Grove Ave., Cincinnati 32, Ohio 541-3670
Fortuny Inc., 509 Madison Ave., New York, N.Y.
Foster-McDavid Inc., P.O. Box 10617, Tampa, Fla. 877-5775
Four Walls Inc., 515 Madison Ave., New York, N.Y. PL 2-0385
Franklin Metal Products, 12 E. Kinzie, Chicago, Ill.
J. Froehlich Cabinet Works, 560 Barry St., Bronx 59, N.Y. DA 9-3300
Froelich Leather Craft, 43 W. 16 St., New York, N.Y.
Fulton Cotton Mills, P. O. Box 1726, Atlanta, Ga.
Functional Fabrics Inc., 261 Fifth Ave., New York 16, N.Y. OR 9-6090
Furniture Accents Inc., 303 Fifth Ave., New York, N.Y.
Furniture Dynamics Inc., 1000 N. Greenville, Richardson, Tex. AD 5-5201
Futorian Mfg. Corp. of N.Y., 932 American Furniture Mart, Chicago 11, Ill.

G

Galax Mirror Co. Inc., P.O. Box 690, Galaxy, Va. 236-2961
Gallo Original Iron Works, 401 Park Ave., Brooklyn 5, N.Y.
Galon Fabrics Inc., 281 Fifth Ave., New York 16, N.Y.
Garland Furniture Co., 409-11 W. Huron St., Chicago 10, Ill. WH 3-5070
Robert Garvin Associates, 315 E. 62 St., New York, N.Y. 10021 TE 8-8035
Gasser Chair Co., 4136 Logan Ave., Youngstown, Ohio 44505 759-2234
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General Electric Co., Laminated Products Dept., Coshocton, Ohio MA 2-5310
General Felt Products of California, 6025 E. Randolph, Los Angeles, Cal. RA 3-9301
General Fireproofing Co., Youngstown, Ohio, 44501 746-7271
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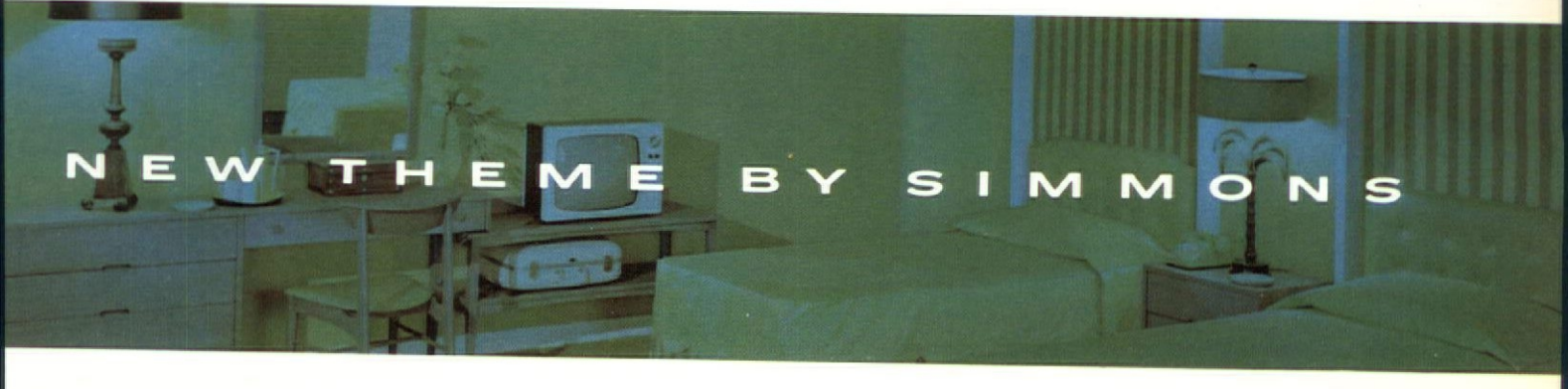

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Otto Gerdau Co., 82 Wall St., New York, N.Y.
Geringer & Sons Mfg., Peekskill, N.Y. LO 2-8344
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Gilded Mirrors, P.O. Box 452, Maryville, Tenn. 856-3066
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Harry Gitlin Lighting, 917 Third Ave., New York 22, N.Y. PL 1-7130
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Glass Fabrics Inc., 620 N. Almont Dr., Los Angeles 69, Cal.
Glenn of California, 130 N. First Ave., Arcadia, Cal. 681-5108
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Globe Lighting Products, Valmont Industrial Park, Hazleton, Pa. 454-0833
Globe Wernicke Co., Ross & Carthage Ave., Cincinnati, Ohio
Gold Bond, 801 Windsor St., Hartford, Conn.
Gold Medal Folding Furniture, 1700 Packard Ave., Racine, Wis., 637-5677
William Gold Inc., 1270 Ave. of Americas, New York 20, N.Y.
Goodall Vinyl Fabrics, Reading, Mass. 944-1540
Goodman-Dean-Scott Inc., 814 N. Franklin St., Chicago, Ill. 60610 DE 7-7729
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Greeff Fabrics Inc., 155 E. 56 St., New York, N.Y. 10022 PL 1-0200
Greene Bros. Inc., 1059 Third Ave., New York, N.Y. PL 3-2507
The Greenhouse, 254 E. 51 St., New York, N.Y. PL 9-5543
Gregson Mfg. Co., Liberty, N.C. 665-2201
G. R. Griffith, 1155 N. Howe St., Chicago 10, Ill. 337-1169
Griggs Equipment Co., P.O. Box 630, Belton, Tex.
Grosfeld House Inc., 315 E. 62 St., New York 21, N.Y. EL 5-3227
Grozart Glass Co., North Blvd. & 112 Pl., Corona, N.Y. HA 9-0653
F. Grote Clock Co., 14 Edgewood Ave., Glen Head, N.Y.
Guarino Marble Works, 740 Washington Ave., Belleville, N.J.
P. E. Guerin Inc., 25 Jane St., New York, N.Y. CH 3-5270
Gulistan Carpet, 295 Fifth Ave., New York 16, N.Y. OR 9-1220
W. H. Gunlocke Chair Co., Wayland, N.Y.
Gurian Fabrics, 39 W. 45 St., New York, N.Y. PL 7-3430
Edwin F. Guth Co., 2615 Washington Blvd., St Louis 3, Mo. JE 3-3200

H

Haasbrock-Sonderguard, P.O. Box 69764, Los Angeles 69, Cal.
Habitat Inc., 341 E. 62 St., New York, N.Y. 10021 758-0922
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Frank A. Hall & Sons Ltd., 979 Third Ave., New York, N.Y. 10022 HA 1-3140
H. B. Hamilton Co., 103 Park Ave., New York, N.Y. 10017 OR 9-4111
Hamilton-Cosco Inc., P.O. Box 200, Gallatin, Tenn. 452-3620
Hamilton Mfg. Co., Two Rivers, Wis. 54241 793-1121
Hampden Specialty Products, 295 Fifth Ave., New York, N.Y. 10016 MU 6-1491
Hanseatic Furniture Co., 161 W. Huron St., Chicago, Ill.
Fritz Hansen Inc., 305 E. 63 St., New York 21, N.Y. TE 8-3225
George Hansen Lamps 260 E. 53 St., New York, N.Y. PL 9-4932
Paul Hanson Co. Inc., 15 E. 26 St., New York 10, N.Y.
Han Tec Papers, 425 Lakeside Ave. N.W., Cleveland 13, Ohio
Hardwick & Magee Co., 650 W. Lehigh Ave., Philadelphia 33, Pa. BA 3-2000
Hardwood House Inc., 10 St. James St., Rochester, N.Y. CL 4-0600
James G. Hardy & Co. Inc., 11 E. 26 St., New York 10, N.Y. MU 9-6680
Harris Hub Co., 15600 S. Commercial Ave., Harvey, Ill. WA 8-8585
Harter Corp., Prairie Ave., Sturgis, Mich. 651-3201
Harvard Mfg. Co., 24300 Solon Rd., Bedford Heights, Ohio 439-1201
Harvey Design Workshop Inc., 612 Merrick Rd., Lynbrook, N.Y. LY 3-5131
E. F. Hauserman Co., 7516 Grant Ave., Cleveland 5, Ohio
Haywood-Berk Floor Co., 414 W. Broadway, New York 12, N.Y. CA 6-4024
Heifetz Co., Clinton, Conn.
Heine & Kopins Inc., 231 E. 51 St., New York 22, N.Y. PL 9-1080
Helikon Furniture Co., 315 E. 62 St., New York 21, N.Y. MU 8-3210
Henredon Furniture Inc., High Point, N.C.
Henrose Co. Inc., 19 E. 53 St., New York 22, N.Y. PL 3-3070
S. M. Hexter Co., 2800 Superior Ave., Cleveland, Ohio 44114 771-0146
Heywood-Wakefield Co., 206 Central St., Gardner, Mass. 632-2300
Hickory Mfg. Co., Hickory, N.C.
Hiebert Inc., 17001 Ave., Torrance, Cal.
Hightstown Rug Co., Princeton Rd., Hightstown, N.J. 448-3500
Hinzmann & Co., 92 Third Ave., Brooklyn, N.Y. UL 5-4060
Hitchcock Chair Co., Riverton, Conn. FR 9-8531
Holcomb & Hoke Mfg. Co., 1545 Calhoun St., Indianapolis, Ind. 46207
ST 4-2444
Holland Shade Co., 999 Third Ave., New York, N.Y. PL 1-1420
Holland Wire Products, 153 W. 10 St., Holland, Mich.
Holophane Co. Inc., 1120 Ave. of Americas, New York 36, N.Y. MU 2-5320
Hooker Furniture Co., Contract Div., Martinsville, Va. 632-2136
Hooker Glass & Paint Mfg. Co., 659 Washington Blvd., Chicago 6, Ill.
Hoosier Desk Co., P.O. Box 149, Jasper, Ind.
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Hotel & Theatre Carpet Corp., 41 E. 57 St., New York 22, N.Y.
Hough Mfg. Co., 1029 S. Jackson, Janesville, Wis.
House & Co., 757 Third Ave., New York 17, N.Y.
House of Italian Handicrafts, 225 Fifth Ave., New York 10, N.Y. 683-5785
House of Spain, 34 Gansevort St., New York, N.Y. CH 2-3582
Howe Folding Furniture Inc., 360 Lexington Ave., New York 16, N.Y. TN 7-4460
Howell Co., 436 S. First St., St. Charles, Ill.
Hunter Office Furniture Co., Hunters Pt. Ave. & 39 St., Long Island City, N.Y. EX 2-4900
Huntington Furniture Corp., 350 Fifth Ave., New York 1, N.Y. OX 7-4670
Huntington Furniture Corp., P.O. Box 307, Lincolnton, N.C.
Huntington Products Co. Inc., 200 Merrimack St., Lawrence, Mass. MU 6-9531
Hupp Corp., 8140 E Rosecrans Ave., Paramount, Cal. 634-3116
Jim Hurt of Texas, P.O. Box 531, McAllen, Tex. ST 7-2242
Hyalyn Porcelain Inc., Box 2068, Hickory, N.C. 345-3142

I

Illinois Shade Div., Slick Corp., 17 St. & Union Ave., Chicago Heights, Ill. SK 4-2600
Imperial Desk Co. Inc., 1312 W. Florida St., Evansville 7, Ind.
Imperial Textile, 280 Fifth Ave., New York 1, N.Y. MU 6-5700
Imperial Wallpaper Mill, 3645 Warrensville Ctr., Cleveland 22, Ohio 44122 991-7100
Imperial Craftsmen, 319 E. 53 St., New York, N.Y.
Indiana Chair Co., P.O. Box 70, Jasper, Ind.
Indiana Desk Co., 1224 Mill St., Jasper, Ind.
Institutional Products Inc., Eye & Venango Sts., Philadelphia 34, Pa. GA 6-5815
Integrity Textiles Inc., Oxford St., Philadelphia, Pa. NE 4-3343
Interchemical Corp., 837 Buckingham St., Toledo, Ohio 43601 243-3121
Interiors Import Co., 208 E. 52 St., New York, N.Y. PL 1-4740
International Contract Furnishings, 145 E. 57 St., New York 22, N.Y. PL 2-5870
International Pipe & Ceramic Corp., 2901 Los Feliz Blvd., Los Angeles, Cal.
International Silver Co., Hotel Div., Meriden, Conn. 235-1671
Interstate Industries Inc., 666 Lake Shore Dr., Chicago, Ill. SU 7-9066
Invincible Metal Furniture, 26 & Franklin Sts., Manitowoc, Wis. 5422
682-4601
Irving Subway Grating Co. Inc., 59-85 27 St., Long Island City, N.Y. 1110
RA 9-8811
Irwin Seating Co., 1480 Buchanan S.W., Grand Rapids, Mich. 245-0541
I. V. Chair Corp., 86-30 103 Ave., Ozone Park, N.Y. PL 2-8045

J

Jackson China Co., 212 Fifth Ave., New York 10, N.Y. OX 7-4670
A. H. Jacobs Co. Inc., 979 Third Ave., New York, N..Y 10022 PL 5-6581
Jaff Bros. Woodworks Inc., 41-43 37 St., Long Island City, N.Y.
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Jamestown Lounge Co., 40 Winsor St., Jamestown, N.Y.
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Jayson Mfg. Co., 8927 Marion, Morton Grove, Ill.
J. G. Furniture Co., 160 E. 56 St., New York, N.Y.
Joan Fabrics Corp., 350 Fifth Ave., New York, N.Y. WI 7-2321
Jofa Fabrics, 45 E. 53 St., New York, N.Y. PL 5-0501
Robert John Co., 821 N. Second St., Philadelphia, Pa. WA 3-2231
Johns-Manville, 22 E. 40 St., New York, N.Y. 10016 LE 2-7601
Johnson Plastic Tops Inc., 69 North St., Elgin, Ill. 695-1241
L. Jones & Co. Inc., 19 E. 53 St., New York 22, N.Y. PL 5-4901

K

Kagan-Dreyfuss Inc., 40 East End Ave., New York, N..Y LE 5-7781
Paul Kaiser Associates Inc., 4100 N. Miami Ave., Miami, Fla. 754-8661
Kalflex Inc., 101 Park Ave., New York 17, N.Y. MU 4-5101
Karastan Rug Mills, 295 Fifth Ave., New York, N.Y.
Karen Corp., 184 Fifth Ave., New York, N.Y.
George Karger, 1145½ Second Ave., New York, N.Y. TE 8-1731
Kasparians Inc., 7772 Santa Monica Blvd., Los Angeles, Cal. OL 4-5651
Katzenbach & Warren, 575 Madison Ave., New York 22, N.Y. PL 9-5411
Kay Mfg. Corp., 675 Barbey St., Brooklyn, N.Y.
Kay Mfg. Corp., P.O. Box 6886 Hollywd. Sta., Memphis 8, Tenn.
Keeton Industries Inc., P.O. Box 1197, Ft. Worth, Tex.
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Keller Mfg. Co., Corydon, Ind. 627-7881
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Kenbury Glass Works, 205 W. 19 St., New York 11, N.Y.
Kent-Coffey Contract Div., 666 Lake Shore Dr., Chicago, Ill. 60611 MI 2-4511
Kent-Costikyan Inc., 305 E. 63 St., New York, N.Y. 10021 TE 8-3131
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Warren Kessler Inc., 225 E. 57 St., New York 22, N.Y.
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King Arthur Chair Co. Inc., 5501 N.W. 36 Ave., Miami, Fla. 635-3001
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Koch & Lowy Inc., 201 E. 34 St., New York 16, N.Y. LE 2-2811
Kodawood Furniture Manufacturers, 3730 N.W. 54 St., Miami, Fla.
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Kraftware Corp., 225 Fifth Ave., New York 10, N.Y.
Kravet Fabrics Inc., 201 E. 56 St., New York 22, N.Y. EN 2-6001
Krevolin & Constantine, 61 W. 74 St., New York, N.Y. BI 2-1111
Kroehler Mfg. Co., 222 E. Fifth Ave., Naperville, Ill.
Boris Kroll Fabrics Inc., 220 E. 51 St., New York, N.Y.
Krueger Metal Products Co., P.O. Box 2097A, Green Bay 6, Wis.
Kwik Bed Sofa Corp., 330 E. St. Joseph, Indianapolis, Ind. ME 5-3701
Kwik-Wall Co., P.O. Box 319, Springfield, Ill. 522-5501

L

L & B Manufacturing, 2144 Colorado Ave., Santa Monica, Cal.
L & B Products Corp., 2347 Laconia Ave., Bronx 69, N.Y. TU 2-5401
LaBarge Mirrors Inc., 74 River St., Holland, Mich. 396-5501
Lackawanna Leather Co., Hackettstown, N.J.
La France Industries, 145 E. 32 St., New York 16, N.Y. MU 5-1601
Laird/Young, 1021 Ridge Ave., Philadelphia 23, Pa. 236-6201
Lamin Art, Fabricon Products, 6430 E. Slauson Ave., Los Angeles, C 685-8001
Laminating Services Inc., 4700 Robards Ln., Louisville 1, Ky. 40218 458-2001
Laminite Plastics Corp., 2607 W. Monroe, Chicago, Ill. 722-4301
Lampette, 167 E. 56 St., New York, N.Y. 10022 PL 2-2001
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Jack Lenor Larsen Inc., 677 Fifth Ave., New York, N.Y. PL 8-2201
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Laverne International Ltd., 979 Third Ave., New York, N.Y. 10022 759-5501
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Leather Tile Industries, 441 Pine St., Hanover, Pa. 637-5501
Arthur H. Lee & Sons Inc., 227 E. 56 St., New York, N.Y. EL 5-1101
James Lee & Sons Co., Bridgeport, Pa. 272-2001
Lee Limited Furniture, 1610 N. Campbell Ave., Chicago 47, Ill. 342-3101
Leg-O-Matic Co., Bridgeport, Conn.
Lehigh Furniture Co., 16 E. 53 St., New York, N.Y. PL 5-2001
H. B. Lehman-Connor Co., 104 E. 25 St., New York, N.Y. SP 7-5001

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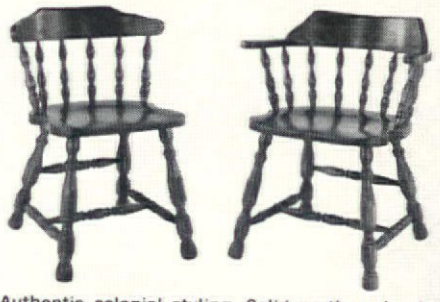

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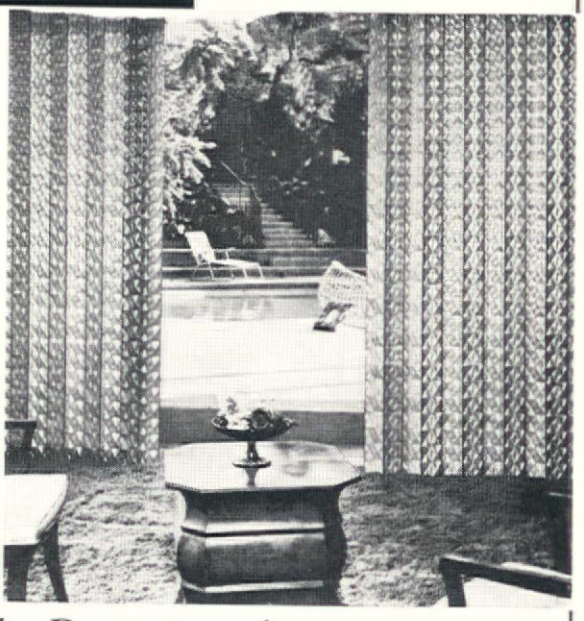

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Levolor Lorentzen Inc., 720 Monroe St., Hoboken, N.J.
William Liddell & Co., Inc., 24 W. 40 St., New York, N.Y. 10018
Lighting & Electronics, 81 Prospect Ave., Brooklyn, N.Y.
Lighting Associates, 351 E. 61 St., New York, N.Y. PL 1-0575
Lighting Showplace Inc., 8 E. 36 St., New York, N.Y. LE 2-8640
Lightolier Inc., 346 Claremont Ave., Jersey City 5, N. J. 333-5120
Living Designs Inc., 5525 McKinley Ave., Los Angeles 11, Cal. AD 3-8156
W. H. S. Lloyd Co. Inc., 425 E. 53 St., New York 22, N.Y. EL 5-5300
Lloyd Mfg. Co., Div. of Heywood Wakefield, Menominee, Mich.
London Lamps, 10711 Venice Blvd., Los Angeles 34, Cal. VE 8-6834
Loomtex Mills Inc., Box 1101, Dalton, Ga. 278-1070
Louisville Textiles Inc., 1318 McHenry, Louisville 17, Ky.
Louma Fabrics, 938 Harrison St., San Francisco 7, Cal. GA 1-4609
Loumac Supply Co., 327 E. 103 St., New York 29, N.Y. AT 9-5374
Louverdrape Inc., 1710 22 St., Santa Monica, Cal. GL 1-1441
M. Lowenstein & Sons Inc., 1430 Broadway, New York 18, N.Y.
Lozano-Fisher Studios, 64 E. 55 St., New York, N.Y.
Camilla Lucas Inc., 3 E. 28 St., New York, N.Y. MU 3-6789
Ludowici-Celadon Co., 75 E. Wacker Dr. Chicago 1, Ill. RA 6-6740
C. J. Lundstrom Mfg. Co., 523 E. Mill, Little Falls, N.Y. 823-3380
Frederik Lunning, 667 Fifth Ave., New York 22, N.Y. PL 1-2400
Lutron Electronics Co., Sixth & Minor Sts., Emmaus, Pa. 965-9081
Luxo Lamp Co., Dock St., Port Chester, N.Y. 937-4433
Kenneth Lynch & Sons, Wilton, Conn. 762-3400
Lyon Metal Products, 63 Railroad Ave., Aurora, Ill. 897-8421

M

Macallen Co. Inc., Bay Rd., Newmarket, N.H.
Macey-Fowler Inc., 500 Park Ave., New York, N.Y.
Madison Furniture Industries, Canton, Miss. 859-3771
Magee Carpet Co., 295 Fifth Ave., New York, N.Y. MU 6-3150
Magnavox Co., 2131 Bueter Rd., Fort Wayne 4, Ind. 743-9721
Maharam Fabric Corp., 130 W. 46 St., New York, N.Y. JU 2-3500
L. Anton Maix Inc., 162 E. 59 St., New York, N.Y. PL 3-1981
Majestic Lamp Mfg. Co., 230 Fifth Ave., New York 1, N.Y. MU 6-5440
Mallin Co., 2335 E. 27 St., Los Angeles 58, Cal. LU 9-6591
Mand Carpet Mills, 2310 E. 52 St., Los Angeles 58, Cal. LU 9-6901
Simon Manges & Son Inc., 575 Madison Ave., New York 22, N.Y. MU 8-7700
Manistee Mfg. Co., 86 Washington St., Manistee, Mich. PA 3-2440
Karl Mann Associates, 677 Fifth Ave., New York 22, N.Y. MU 8-7141
R. A. Manning Co. Inc., 1810 North Ave., Sheboygan, Wis. 458-2184
Mantua Mfg. Co., 7055 Krick Rd., Bedford, Ohio
Manuscreens Inc., 113-03 Queens Blvd., Forest Hills 75, N.Y.
B. L. Marble Chair Co., 89 Willis St., Bedford, Ohio BE 2-0100
Marble Internationale Ltd., 101 Park Ave., New York 17, N.Y., MU 3-6896
Marbro Lamp Co., 1625 S. Los Angeles St., Los Angeles, Cal. RI 9-2116
Marden Mfg. Inc., 1015 N. Halsted St., Chicago, Ill. 60622 WH 4-4707
William L. Marshall Ltd., 450 Park Ave. S., New York 16, N.Y. MU 4-3600
Marshall-McMurray Co., 1238 W. First St., Los Angeles, Cal. 90026
Marshall Studio Inc., Veedersburg, Ind. 294-2211
Marsh Wall Products, Dover, Ohio
Martin Clock Makers, Stone St., Gardner, Mass. 632-1761
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Masco Mfg. Specialties Co., 141 E. 157 St., Gardena, Cal. FA 1-8070
C. H. Masland & Sons, 295 Fifth Ave., New York, N.Y.
Masland Duraleather Co., Amber & Willard Sts., Philadelphia, Pa. 19134
GA 5-3050
Masonite Corp., 29 N. Wacker Dr., Chicago, Ill. 60606 FR 2-5642
Massachusetts Mohair Plush Co., Kings Mountain, N.C.
masterpiece Mirror Corp., 1035 E. North St., Bradley, Ill. 933-1601
Maurice Fabrics Inc., 310 W. Broad Ave., High Point, N.C.
Mayfair Industries, 230 Park Ave., New York, N.Y. MU 9-5885
M/B Designs, 702 Harrison St., Berkeley, Cal. 525-5980
John McCagney Inc., 139 E. 57 St., New York, N.Y. PL 1-4565
McCanless Custom Fabrics, Salisbury, N.C.
McCordi Corp., 707 Fenimore Rd., Mamaroneck, N.Y. OW 8-6760
McDonald Products Co., 721 Seneca St., Buffalo N.Y. 853-7200
Gene McDonald Inc., 969 Third Ave., New York 22, N.Y. PL 3-2867
McGuire Furniture Co., Jackson Sq., San Francisco, Cal. YU 6-5776
McInnis & Co., 225 W. Hubbard St., Chicago 10, Ill. 467-5645
McNeff Industries Inc., P.O. Box 10626, Dallas 7, Tex. FE 9-9328
Jo Mead Designs, 17 N. Elizabeth St., Chicago, Ill. 60607 337-5627
Mebane Co., Mebane, N.C.
Melamite Corp., Canal St., Lawrence, Mass.
Robert Memmel Co., 204 W. Washington, Milwaukee 4, Wis.
Merrimac Textile Co., 112 Canal St., Boston, Mass.
Metalstand Co., 11200 Roosevelt Blvd., Philadelphia 15, Pa. OR 3-5300
Metlon Corp., 432 Park Ave. S., New York, N.Y. 10016 MU 3-5962
Metro-Lite, 140 Cherry St., Brooklyn, N.Y. EV 8-9323
Metropolitan Furniture Mfg., 950 Linden Ave., S. San Francisco, Cal.
Metropolitan Furniture Adjusters, 1400 E. L. Grant Hwy., Bronx 52, N.Y.
Metropolitan Lighting Fixture Co., 16 E. 39 St., New York 16, N.Y. OR 9-7979
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Metwood Office Equipment Co., 64 W. 23 St., New York, N.Y.
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Michel's Designs, 490 Rockaway Ave., Valley Stream, N.Y. LO 1-0644
Middletown Mfg. Co., Middletown, Ky.
Midwest Folding Products, 1414 S. Western Ave., Chicago, Ill. 666-3366
Ralph A. Miele Inc., 979 Third Ave., New York 22, N.Y. TE 8-1777
D. Milch & Son Inc., 511 E. 72 St., New York 21, N.Y. RH 4-8383
Herman Miller Inc, McKinely St., Zeeland, Mich. PR 2-2161
Howard Miller Clock Co., Zeeland, Mich.
Milwaukee Chair Co., 3022 W. Center St., Milwaukee 45, Wis.
Milwaukee-Ferrometal Stamping Corp., 900 N. Kilpatrick, Chicago, Ill. 261-8200
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M. Mittman Co. Inc., 316 E. 53 St., New York 22, N.Y. PL 3-6390
Modeline Co. of California Inc., 110 N. Beaudry, Los Angeles 12, Cal.
Modernfold Doors Inc., 101 Park Ave., New York 17, N.Y. MU4-4210
Modernize/Dean Inc., Pontotoc, Miss. 489-2131
Modern Partitions Inc., 339 E. 16 St., Holland, Mich. EX 2-2336
Modernwood Co., P.O. Box 360, Clinton, S.C. 833-0450
Mohawk Carpet Mills, 295 Fifth Ave., New York, N.Y. 10016 OR 9-3131
Molla Inc., 425 E. 53 St., New York, N.Y. 10022 PL 1-3788
Monarch Carpet Co., 5025 New Peachtree Rd., Chamblee, Ga. 451-4761
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Ralph Morse Furniture Co. Inc., 1134 Freeman S.W., Grand Rapids, Mich. GL 9-6772
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N

Naco Fabrics, 291 Grand St., New York, N.Y. WA 5-9940
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P. Nathan, 330 E. 103 St., New York, N.Y. LE 4-5400
National Contract Sales, P.O. Box A, Glenside, Pa.
National Floor Products Co., Box 354, Florence, Ala.
National Folding Wall Corp., 42 W. 13 St., New York 11, N.Y. WA 4-0970
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National Plastic Products Co. Inc., Odenton, Md. 969-9000
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Nessen Lamps Inc., 317 E. 34 St., New York 16, N.Y. OR 9-6760
Nettle Creek Industries, 260 Fifth Ave., New York 1, N.Y. MU 3-8781
New Castle Products Inc., P.O. Box 353, New Castle, Ind. 529-1450
Nichols & Stone Co., Gardner, Mass. 632-2770
Niemann Inc., 469 E. Ohio St., Chicago 11, Ill.
N. L. Corp., 14901 Broadway, Cleveland 37, Ohio 662-2080
Noel Inc., 603 Waters Bldg., Grand Rapids, Mich. 49502
Norco Furniture Co., Cherry Valley Terminal Rd., W. Hempstead, N.Y. IV 5-6180
Norcold Inc., 16200 S. Maple, Gardena, Cal.
Norcor Mfg. Co. Inc., P.O. Box 2127, Green Bay, Wis. 54306 432-8661
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Norquist Products Inc., 415 Chandler St., Jamestown, N.Y. 485-1171
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Norton Door Closer Co., 372 Meyer Rd., Bensenville, Ill. PR 6-6100
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Numa Resnick Plastics, 403 E. 62 St., New York, N.Y. TE 8-2520
Nurre Companies Inc., P.O. Box 908, Bloomington, Ind.

O

Office Furniture Ltd., 351 E. 61 St., New York, N.Y.
Ohio Chair Co., 408 N. Meridian Rd., Youngstown, Ohio
Oken Fabrics Inc., 938 Third Ave., New York, N.Y. MU 8-9480
Old Colony Furniture Co. Inc., 29 Crown St., Nashua, N.H.
Olean Tile Co., 101 Park Ave., New York, N.Y.
Olympia Tile Corp., P.O. Box 124, Spring Valley, N.Y. EL 2-0800
Omni Div. of Aluminum Extrusions Inc., Charlotte, Mich. 48813 543-2011
Onyx Resources Co., 303 Fifth Ave., New York 16, N.Y. OR 9-0050
Orsenigo Co. Inc., 1059 Third Ave., New York, N.Y. 10021 TE 8-3320
Overland Fabrics Ltd., 71 Fifth Ave., New York 3, N.Y. CH 2-1800
Owens-Corning, 717 Fifth Ave., New York, N.Y.
Oxford Mills Inc., Ware, Mass. 967-5980
Ozite Corp., 7120 Merchandise Mart, Chicago 54, Ill. 644-7250

P

Pace/Jil Associates Inc., 315 E. 62 St., New York, N.Y. TE 8-0330
Pacific Fence & Wire Co., 2235 S.E. 11 Ave., Portland 14, Ore. 234-5330
Pacific Tile Co., 7461 Beverly Blvd., Los Angeles, Cal. 90036 WE 7-1890
Panelboard Mfg. Co., 222 Pacific St., Newark 14, N.J. 623-8360
Panelfab Products Inc., 2060 N.E. 146 St., N. Miami, Fla.
Panoramic Studios Inc., 179 W. Berks St., Philadelphia 22, Pa. GA 3-6630
Paoli Chair Co., Paoli, Ind. 723-2790
Parker Steel Products Inc., 54 N. 11 St., Brooklyn 11, N.Y.
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Patchogue-Plymouth Corp., 295 Fifth Ave., New York, N.Y. OR 9-1630
Patrician Furniture Co., P.O. Box 1768, High Point, N.C. 882-4070
Edward P. Paul & Co. Inc., 1133 Broadway, New York 10, N.Y. OR 5-0660
Myron Paul Originals, 415 S. Sharp St., Baltimore, Md. PL 2-3250
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Peerless Steel Equipment, Unruh & Hasbrook Aves., Philadelphia 11, P 745-0100
371-4200
Penwood Numechron Co., 7249 Frankstown Ave., Pittsburgh, Pa. 15208 371-4200
Peter Pepper Products Inc., 22422 S. Avalon Blvd., Wilmington, Cal. 775-1000
Period Inc., Henderson, Ky. VA 6-3900
Perma Dry Co., 3 W. 17 St., New York 11, N.Y. 924-0800
Norman Perry, Plymouth, N.H. 536-2000
PHD Products Inc., 327 E. 103 St., New York, N.Y. AT 9-5500
Philadelphia Carpet Co., Allegheny Ave. & C St., Philadelphia 34, Pa.
Philco Corp., C & Tioga Sts., Philadelphia 34, Pa.
Phillips & Brooks Inc., 3422 Pierce Dr., Chamblee, Ga. 457-5200
Phillips Imports, 271-273 Minna St., San Francisco, Cal. YU 2-1000
Phil-Mar Corp., 1100 E. 222 St., Cleveland 17, Ohio KE 1-1880
Photomammoth Murals, P.O. Box 3186, N. Hollywood, Cal. 849-5600
Pictures for Business Corp., 979 Third Ave., New York, N.Y. 10022 PL 2-3500
Pilot View Rug Co., Kernersville, N.C.
Pinecrest Inc., 2710 Nicollet, Minneapolis, Minn. 827-5400
Pioneer Plastics Corp., 355 Lexington Ave., New York, N.Y. 10017 MU 7-9100
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Pittsburgh Plate Glass Co., 1 Gateway Ctr., Pittsburgh 22, Pa. AT 1-5100
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Plymouth Rubber Co., Inc. Canton, Mass.
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Polyplastex United Inc., 870 Springfield Rd., Union, N.J. 07083 688-2500
Pomona Tile Mfg. Co., 629 N. La Brea, Los Angeles 36, Cal. WE 8-3800
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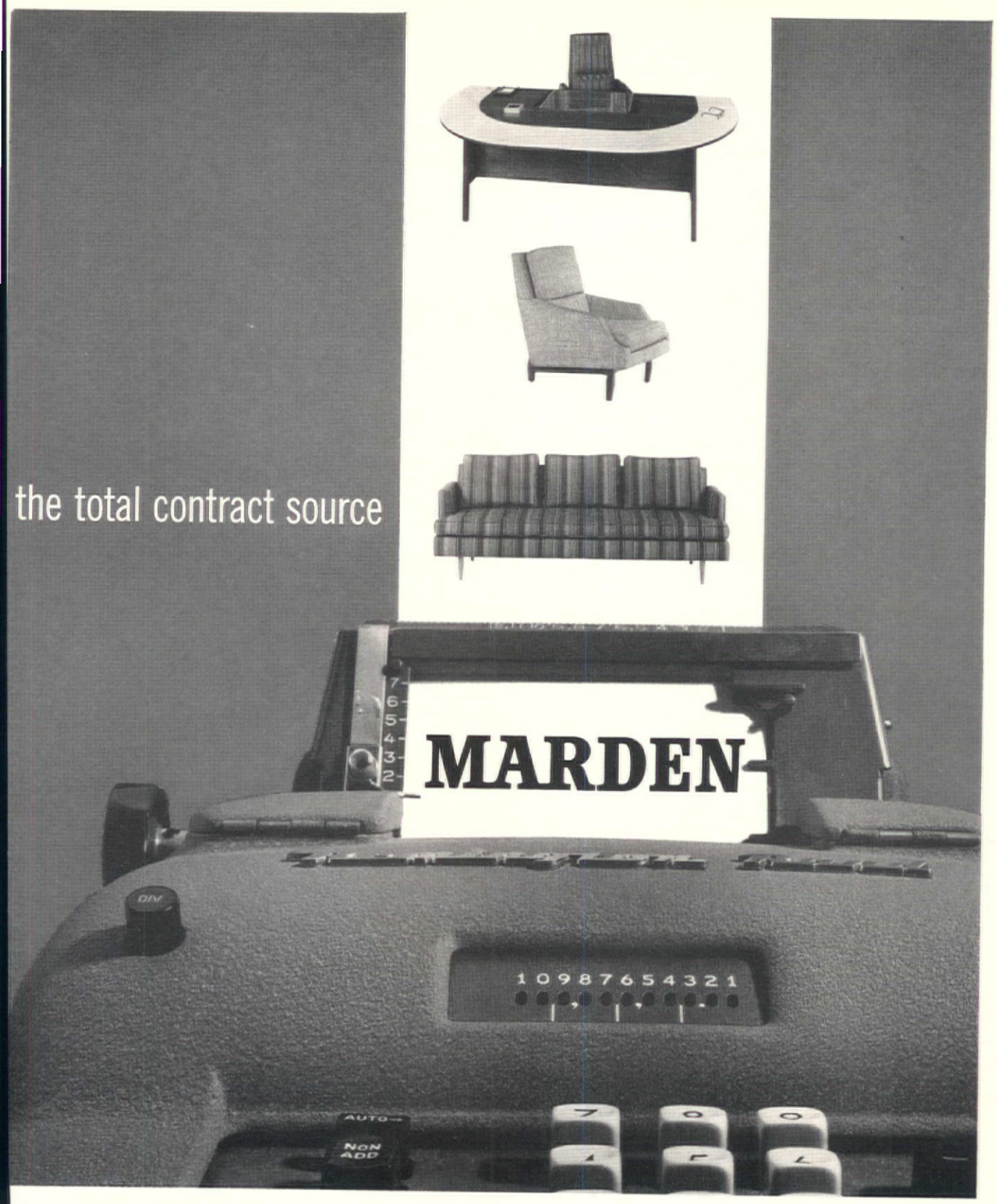

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R

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Royalmetal Corp., 1 Park Ave., New York 16, N.Y. MU 3-8141
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S

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Scandiline Furniture Inc., 2175 Signal St., San Pedro, Cal. 90731 TE 2-2651
Scandinavian Design, 15 E. 53 St., New York, N.Y. PL 5-6078
Scandinavian Marketing Assoc., 281 Fifth Ave.. New York, N.Y. MU 4-3611
Scandix Designs Inc., 979 Third Ave., New York 22, N.Y. PL 2-6090
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Stanley Mfg. Co., 2310 N. Main St., Ft. Worth, Tex.
State Mfg. Co., 2627 Medford St., Los Angeles 33, Cal.
Steber Div., Pyle-National Co., 2700 Roosevelt Rd., Broadview, Ill. 241-2681
Steelcase Inc., 1120 36 St. S.E., Grand Rapids, Mich. 232-1491
Stelzer Mouldings Inc., 23184 Keller St., South Bend 28, Ind.
Chester B. Stem Inc., Grant Line Rd., New Albany, Ind. 47150
Stendig Inc., 487 Park Ave., New York, N.Y. EL 5-5165
Stephen-Leedom Carpet Co. Inc., 295 Fifth Ave., New York, N.Y. 10016 MU 4-2000
Sterlingworth Corp., Allen St. Extension, Jamestown, N.Y. 483-1555
J. P. Stevens & Co. Inc., 1460 Broadway, New York, N.Y. MU 4-2000
Stiffel Co., 525 W. Superior, Chicago 10, Ill. DE 7-1221
C. W. Stockwell Co., 320 N. Madison Ave., Los Angeles 4, Cal. 666-4100
Stoneware Techniques, 309 Pershing Rd., Zanesville, Ohio 452-7441
Russ Stonier Designs Inc., 1375 Merchandise Mart, Chicago 54, Ill. 644-0771
Stow & Davis Furniture Co., 25 Summer N.W., Grand Rapids, Mich. 49501 456-9681
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Straus-Duparquet, 33 E, 17 St., New York, N.Y. AL 4-3601
John Strauss, 160 E. Erie St., Chicago, Ill. 60611 337-0361
Stroheim & Romann, 155 E. 56 St., New York, N.Y. MU 4-3101
Harris G. Strong Inc., 465 E. 147 St., Bronx 55, N.Y. WY 3-9591
John Stuart Inc., 205 E. 58 St., New York 16, N.Y. 10022 HA 1-1201
Sturgis Posture Chair, P.O. Box 100, Sturgis, Mich. 651-5461
Stylex Seating Co., Delanco, N.J. HO 1-5601
Stylon Corp., 136 Newbury St., Boston, Mass. 02116
Stylume Products Inc., 3640-3650 E. Tenth Ct., Hialeah, Fla.
Summitville Tiles Inc., Summitville, Ohio 223-1211
Sunbeam Lighting Co., 777 E. 14 Pl., Los Angeles 21, Cal.
Sungott Art Studios, 20 W. 32 St., New York, N.Y. LO 5-1551
Sunland Supply Inc., 3301 N.W. 73 St., Miami, Fla.
Superior Electric Co., 383 Middle St., Bristol, Conn. 582-9561
Superior Rubber Mfg. Co., 501 W. 82 St., Chicago 20, Ill. HU 8-4041
Superior Sleeprite Corp., 759 S. Washtenaw Ave., Chicago 12, Ill.
Superior Wall Products, 4401 N. American St., Philadelphia, Pa. 455-2201
Supreme Steel Equipment, 50 St. & Second Ave., Brooklyn, N.Y. ST 8-7801
Swivelier Co. Inc., 30 Irving Pl., New York, N.Y. OR 7-5301
Sylvan Carpet Co., 184-42 Avon Rd., Jamaica, N.Y. AX 7-2041
Sylvania Electric Products Inc., 60 Boston St., Salem, Mass. 745-4501
Synthetics Finishing Co., 462-70 N. Eighth St., Philadelphia 23, Pa. MA 7-8281
Syracuse Ornamental Co., 225 Fifth Ave., New York, N.Y. MU 9-0971
Syroco Inc., Syracuse 1, N.Y. 635-9911
System Cado, 1130 Third Ave., New York, N.Y. 10021 LE 5-2431

T

George Tanier Inc., 305 E. 63 St., New York, N.Y. EL 5-6441
Tassell Industries Inc., 4135 Lake Michigan Dr., Grand Rapids 4, Mich. 453-2411
Shirley Tattersfield Associates Inc., 2047 Cherry St., Philadelphia, P LO 3-6311
Taylor Chair Co., Willis & Taylor Rds., Bedford, Ohio. 232-0711
Harry Tehan Associates Inc., P.O. Box 1080, Greensboro, N.C. 299-8441
Technoply Corp., Arch Div., 182-20 Liberty Ave., Jamaica, N.Y.
Telescope Folding Furniture Co. Inc., Granville, N.Y. GR 7
Tennessee Fabricating, 1490 Grimes St., Memphis 6, Tenn. 948-3331
Terrafino Corp., Carlstadt, N.J. CH 4-5001
Textile Fabric Associates, Inc., 373 Park Ave. S., New York 16, N. MU 9-5551
Textureflex Inc., 27 Bruckner Blvd., New York 54, N.Y. CY 2-3101
Thaibok Fabrics Ltd., 969 Third Ave., New York, N.Y., MU 8-7301
Thayer Coggin Institutional Inc., South Rd., High Point, N.C. 883-0101
Thinline Mfg. Co., 623 Young St., Santa Ana, Cal. 545-8201
Thomas-Davis Mfg. Co. Inc., Thomas, W. Va.
Thomas Industries/Benjamin Div., 207 E. Broadway, Louisville, Ky.
Thomasville Furniture Industries, Thomasville, N.C.
Thonet Industries Inc., 1 Park Ave., New York, N.Y. 10016 MU 3-1201
J. H. Throp & Co. Inc., 425 E. 53 St., New York, N.Y. EL 5-5301
Thortel Fireproof Fabrics, 51 Madison Ave., New York 10, N.Y. MU 4-2401
Three Centuries, 202 E. 56 St.,New York 22, N.Y.
Timberstone Decorative Co. Inc., 979 Third Ave., New York, N.Y. 1001 PL 8-1101
E. F. Timme & Son Inc., 200 Madison Ave., New York 16, N.Y. MU 3-2501
Tintawn Inc., 281 Fifth Ave., New York, N.Y. MU 4-3601
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Traditional Reproductions, 208 E. 60 St., New York 22, N.Y.
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Tropical Sun, 80 S. Raymond Ave., Pasadena, Cal. 681-6313
Tropicraft of San Francisco, 568 Howard, San Francisco 5, Cal.
Tropitone Furniture Co., 6030 General Tinker Ave., Sarasota, Fla. 355-5995
Troy Sunshade Co., 612 Grand St., Troy, Ohio FE 2-1281
Turner Mfg. Co., 2309 S. Keeler, Chicago, Ill. 60623 CR 7-8800

U

Unika-Vaev, 305 E. 63 St., New York, N.Y. TE 8-4418
Unique Headboard Co. Inc., 68 Clifford St., Newark 7, N.J. 622-8261
United Seating Co., 236 Vanderbilt Ave., Brooklyn, N.Y.
U.S. Bronze Sign Co. Inc., 101 W. 31 St., New York, N.Y. 10001
U.S. Caster Corp., 1630 Oakland Ave., Kansas City 26, Mo. BE 1-4354
U.S. Ceramic Tile Co., 217 Fourth St. N.E., Canton 2, Ohio 455-7001
U.S. Plywood Corp., 777 Third Ave., New York, N.Y. 935-3500
U.S. Rubber Co., 1230 Ave. of Americas, New York 20, N.Y. CI 7-5000
U.S. Shutters Inc., 420 W. 45 St., New York, N.Y. 10036 CO 5-1865

V

Valdese Weavers Inc., Valdese, N.C.
Valley Upholstery Corp., 232 E. 59 St., New York, N.Y. LE 9-8800
Vanderlaan Tile Co., 103 Park Ave., New York, N.Y. LE 2-0362
Vandy-Craft, 14-105, 1623 Merchandise Mart, Chicago, Ill. 60654 644-1423
Albert Van Luit Co., 4000 Chevy Chase Dr., Los Angeles 39, Cal. CH 5-5106
Van Rijn Industries Inc., 16 E.18 St., New York 3, N.Y.
Veit Furniture Corp., 133 Broadway, Hanover, Pa.
Venini Ltd., 377 Park Ave. S., New York, N.Y. 10016
Verde Contract Industries Inc., 979 Third Ave., New York, N.Y. 10022 PL 3-0740
Vermont Marble Co., 61 Main St., Proctor, Vt. 459-3311
Kurt Versen, 4 Slocum Ave., Englewood, N.J.
Verticals Inc., 621 E. 132 St., New York 54, N.Y. CY 2-6500
Verti-Color Blinds Co., 64 E. 55 St., New York 22, N.Y.
Vicrtex Sales Corp., 40 E. 53 St., New York 22, N.Y. PL 1-3565
Victor England Agencies, 420 Market St., San Francisco 11, Cal.
Victorian Furniture Co., P.O. Box 60, Montgomery, Ala. 269-1451
Vikon Tile Corp., Washington, N.J.
Vinyl Plastics Inc., 1825 Erie Ave., Sheboygan, Wis. 458-4664
Virco Mfg. Corp., P.O. Box 44846, Sta. H, Los Angeles, Cal. 90044
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Virginia Metalcrafters, 1010 E. Main St., Waynesboro, Va. 942-8205
Virginia Metal Products, Orange, Va. OR-2651
Virtue Bros. Mfg. Co., 19801 S. Santa Fe Ave., Compton, Cal.
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Vogue Casual Furniture, 454 Fairman Rd., Lexington, Ky.
France Voiles Inc., 509 Madison Ave., New York, N.Y. PL 2-5970
V'Soske Inc., 155 E. 56 St., New York, N.Y. MU 8-1150

W

Charles Wagner Mfg. Co., 131 Middletown St., Brooklyn, N.Y.
Sherle Wagner, 125 E. 57 St., New York, N.Y. PL 8-3300
William J. B. Waite Co., 560 Western Merchandise Mart, San Francisco, Cal. UN 1-3494
Waldvogel Bros. Inc., 219 E. 44 St., New York, N.Y. MU 2-0680
Walker & Zanger Inc., 100 Hudson St., New York 13, N.Y. WA 5-9945
WallDecor, 944 Third Ave., New York 22, N.Y. EM 1-3191
Wall Trends Inc., 979 Third Ave., New York 22, N.Y. PL 3-0430
Wall Tube & Metal Products Co., P.O. Box 330, Newport, Tenn. 623-2391
Walls Today Inc., 979 Third Ave., New York, N.Y. PL 9-3165
James Ware Associates, 979 Third Ave., New York 22, N.Y. LO 3-0336
Warner Co., 108 S. Desplaines St., Chicago, Ill. FR 2-3540
Wayne Iron Works, Wayne, Pa.
Wear Proof Mat Co., 2156 Fulton St., Chicago, Ill. SE 3-4570
Webb Textiles Inc., 2010 Lincoln Ave., Pasadena, Cal. MU 1-6107
Frederic Weinberg Co., 145 W. Columbia Ave., Philadelphia 22, Pa.
Weis-Fricker Mahogany, Pensacola, Fla.
Beth Weissman Co. Inc., 46 W. 23 St., New York, N.Y. OR 5-1760
Wells Chair Corp., P.O. Box 230, Michigan City, Ind. 872-2100
Westcort Inc., 160 E. 56 St., New York, N.Y.
Western Mfg. Co., 536 N. Highland Ave., Aurora, Ill. 897-8458
Westinghouse Electric Corp., Commercial/Institutional Products Div., 353 Park Ave. S., New York 10, N.Y.
Westinghouse Electric Corp., Micarta Div., Hampton, S.C.
Westin-Nielsen Corp., 149 S. Wabasha St., St. Paul 7, Minn. 227-6355
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Westwood Industries, 177 Genesee Ave., Paterson, N.J. 271-4700
M. G. Wheeler Co. Inc., 22 W. Putnam Ave., Greenwich, Conn. TO 9-5404
Whitecraft Furniture Inc., 7350 N.W. Miami Ct., Miami, Fla. 757-3407
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Marion Wieder Inc., 969 Third Ave., New York 22, N.Y. PL 5-6011
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John D. Williams Co., 1185 Merchandise Mart, Chicago, Ill. 60654 467-9470
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Worden Co., 200 E. 17 St., Holland, Mich. 396-7010
World Carpet Mills, P.O. Box 200, Dalton, Ga. 278-8800
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American Carpet Institute, Inc., 350 Fifth Ave., New York 1, N.Y. PE 6-2043
American Ceramic Society, 4055 N. High St., Columbus 14, Ohio AM 8-8645
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American Institute of Architects, 1735 New York Ave. N.W., Washington, D.C. 20006 EX 3-7050
American Institute of Interior Designers, 979 Third Ave., New York, N.Y. 10022 PL 1-0258
American Hardware Manufacturers Association, 342 Madison Ave., New York, N.Y. 10017 MU 7-5363
American Hospital Association, 840 N. Lake Shore Dr., Chicago, Ill. 60611 WH 4-4350
American Library Association, 50 E. Huron St., Chicago, Ill. 60611 WH 4-6780
American Society of Industrial Designers, 15 E. 48 St., New York, N.Y. 10017 PL 3-1818
American Society of Landscape Architects, 2000 K St. N.W., Washington, D.C. 20006 FE 8-8200
American Society for Testing Materials, 1916 Race St., Philadelphia, Pa. 19103 LO 3-5315
American Walnut Association, 666 N. Lake Shore Dr., Chicago, Ill. 60611
Asphalt & Vinyl Asbestos Tile Institute, 101 Park Ave., New York, N.Y. 10017 MU 6-3937
Belgian Linen Association, 280 Madison Ave., New York, N.Y. MU 4-7147
Contract Manufacturers Center Association, 11th Floor, Merchandise Mart, Chicago, Ill. 60654
Educational Facilities Laboratories, Inc., 477 Madison Ave., New York, N.Y. PL 1-6214
Illuminating Engineering Society, 345 E. 47 St., New York, N.Y. 10017 PL 2-6800
Industrial Designers Institute, 441 Madison Ave., New York, N.Y. 10022 PL 3-8412
Institutional Research Council, Inc., 221 W. 57 St., New York, N.Y. 10019 CO 54506
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Marble Institute of America, 848 Pennsylvania Bldg., 425 13 St. N.W., Washington, D.C. 20004 628-0214
National Association of Bedding Manufacturers, 724 Ninth St. N.W., Washington, D.C. 20001 ST 3-0733
National Association of Educational Buyers, 1461 Franklin Ave., Garden City, N.Y.
National Bureau of Standards, U.S. Dept. of Commerce, Washington, D.C. 20234 EM 2-4040
National Cotton Council of America, P.O. Box 12285, Memphis, Tenn. 38112 276-2785
National Electrical Manufacturers Association, 155 E. 44 St., New York, N.Y. 10017 MU 2-1500
National Institute of Government Purchasing, 1001 Connecticut Ave. N.W., Washington, D.C. 20036 DI 7-9357
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Vinyl & Rubber Flooring Div., Rubber Mfrs. Assn. Inc., 444 Madison Ave., New York, N.Y. 10022 PL 5-9200
Vinyl Fabrics Institute, 60 E. 42 St., New York, N.Y. 10017 MU 7-0677
Wallpaper Council, Inc., 969 Third Ave., New York, N.Y. PL 9-0950
Window Shade Manufacturers Association, 341 Madison Ave., New York, N.Y. 10017 MU 6-2090
Wool Bureau, Inc., Carpet Div., 360 Lexington Ave., New York, N.Y. 10017 YU 6-6225
Wool Carpets of America, 360 Lexington Ave., New York, N.Y. 10017 YU 6-6225

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Architectural Materials Center, 101 Park Ave., New York, N.Y. 10017 MU 3-140
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Contract Manufacturers Center Association, 11th Floor, Merchandise Mart, Chicag Ill. 60654
Dallas Trade Mart, 2100 Stemmons Frwy., Dallas 7, Tex. RI 8-683
Decoration & Design Building, 979 Third Ave., New York, N.Y.
Design Center Building, 8899 Beverly Blvd., Los Angeles, Cal. 90048 BR 2-652
Home Furnishings Mart, 205 Lexington Ave., New York, N.Y. LE 2-751
International Design Centre of Miami, 4141 N. Miami Ave., Miami, Fla. 754-666
International Merchandise Mart, 3203 Grace St., N.W., Washington, D.C. 333-060
Los Angeles Home Furnishings Mart, 1933 S. Broadway, Los Angeles, Cal. 900
Los Angeles International Design Centre, 7799 Beverly Blvd., Los Angeles, Ca 90048 CR 3-65
Midwest Merchandise Mart, 800 Washington Ave. N., Minneapolis, Minn. 339-87
National Design Center, Marina City, 330 N. State St., Chicago, IIII. 60610 222-11
National Design Center, 415 E. 53 St., New York, N.Y. MU 8-52
National Furniture Mart, Lexington Ave. & 33 St., New York, N.Y. LE 2-75
New York Coliseum, Columbus Circle, New York, N.Y.
New York Furniture Exchange, 200 Lexington Ave., New York, N.Y. OR 9-95
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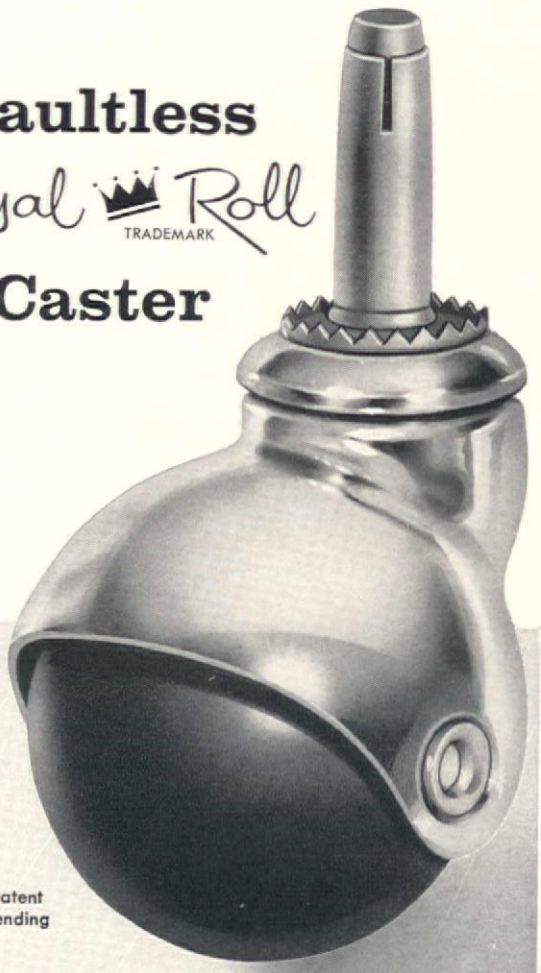

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Adanlock-Jamestown Corp.
Chicago: Merchandise Mart

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Chicago: 13-162 Merchandise Mart
New York: 295 Fifth Ave.

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High Point, N.C.: 807 Ward St.
Los Angeles: 1427 E. Fourth St.
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Chicago: 13-179 Merchandise Mart
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Los Angeles: 310 N. Robertson Blvd.
New York: 501 Madison Ave.
San Francisco: 560 Pacific Ave.

American Chair Co. Inc.
Atlanta: 351 Peachtree Hills Ave. N.E.
Chicago: 11-100 Merchandise Mart
Dallas: 3118 Swiss Ave.
Miami: 90 N.E. 39 St.
New York: 305 E. 63 St.
San Francisco: 633 Battery St.
Seattle: 121 Boren Ave., N.

American Olean Tile Co.
Chicago: 1322 Merchandise Mart
New York: 101 Park Ave.

O. Ames Co.
Atlanta: 1819 Atlanta Merchandise Mart
Chicago: 1174 Merchandise Mart
Los Angeles: 520 Los Angeles Home Furnishing Mart
San Francisco: 969 Western Merchandise Mart

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New York: 41 E. 42 St.
Philadelphia: 2275 Washington Ave. N.
San Francisco: Room 250-M, World Trade Center

Amto Lamps
Chicago: 1447 American Furniture Mart
New York: George Deutsch Assoc., 196 Lexington Ave.
San Francisco: 543 Western Merchandise Mart

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Atlanta: Paul Bates
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New York: New York Furn. Exchange
San Francisco: Western Furn. Mart
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Arts for Architecture
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New York: 979 Third Ave.
Los Angeles: 107 S. Robertson Blvd.
San Francisco: 553 Pacific Ave.

Arvin Industries Inc.
Chicago: 501-502 American Furniture Mart
New York: Victoria Bldg., 1150 Broadway

Astra Bent Wood Furniture Co.
Chicago: Midwest Agents, Inc., 7-105 Merchandise Mart
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Cleveland: Harlow C. Stahl Co., 1266 W. Third St.
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Austin Productions, Inc.
Dallas: Dallas Trade Mart
Hickory, N.C.: Terrytown Imports
Los Angeles: Burton S. Klein, 816 S. Robertson Blvd.

Authentic Furniture Products
Chicago: 903 American Furniture Mart
Dallas: 4218 Dallas Trade Mart
High Point, N.C.: 212 Furniture Plaza Bldg.
Los Angeles: 1249-1250 Los Angeles Home Furnishings Mart
New York: 1202 New York Furniture Exchange
San Francisco: 706 Western Merchandise Mart

Azrock Floor Products
Dallas: 3422 Dallas Trade Mart

Bangkok Industries Inc.
Philadelphia: 1545 W. Passyunk Ave.
New York: Designed Wood Flooring Center Inc., 299 Madison Ave.

Barcalo Mfg. Co.
Chicago: 1656 Merchandise Mart
New York: 704 National Furniture Mart

Barclay Mfg. Co.
New York: 101 Park Ave.

Barler Inc.
Chicago: 1244 American Furniture Mart
New York: 806 National Furniture Mart

E. T. Barwick Mills, Inc.
Atlanta: 923 Merchandise Mart
Chicago: 10-132 Merchandise Mart
Dallas: 3616 Trade Mart
Los Angeles: 338 Los Angeles Furniture Mart
New York: 295 Fifth Ave.
San Francisco: 390 Merchandise Mart

Basic-Witz Furniture Ind.
Chicago: 1781 Merchandise Mart
High Point, N.C.: 324 Southern Furniture Exposition Bldg.
Los Angeles: 1141 Los Angeles Furniture Mart
New York: 1005 New York Furniture Exchange

Bassett & Vollum Inc.
Chicago: 6-118B Merchandise Mart
Detroit: Ash Wallpaper Co., 13001 W. McNichols
Los Angeles: John Roller, Inc., 108 N. Robertson Blvd.
New York: A. H. Jacobs Co., 979 Third Ave.
San Francisco: Wallpapers, Inc., Jackson Sq.

Bassett Furniture Industries
Chicago: American Furniture Mart
High Point, N.C.: Southern Furniture Exposition Bldg.
New York: N.Y. Furniture Exchange

Bassett Mirror Co. Inc.
Atlanta: Atlanta Merchandise Mart
Chicago: American Furniture Mart
High Point, N.C.: Southern Furniture Exposition Bldg.
New York. 200 Lexington Ave.

Bates Fabrics Inc.
Chicago: Merchandise Mart

Baumritter Corp.
Chicago: American Furniture Mart
Dallas: 4533 Trade Mart
High Point, N.C.: National Furniture Mart
Los Angeles: Los Angeles Furniture Mart
New York: 215 Lexington Ave.
San Francisco: Western Merchandise Mart
North Seattle, Wash.: Pacific N. W. Furniture Mart

Bead Decor
Chicago: Adornments Inc., 1176 Merchandise Mart
New York: World Wide Design House Ltd., 232 E. 59 St.
San Francisco: Don Rumsey Assoc., 472 Jackson Sq.

Beemak Inc.
Chicago: de Aurora, 325 N. Wells St.
Los Angeles: 501 N. Robertson Blvd.
New York: Luten-Clarey-Stern, 1059 Third Ave.
San Francisco: Decorative Imports, 408 Jackson Sq.
Seattle: Paul Siegel, 1707 Olive Way

Bela Div.
Chicago: 9505 S. Prairie Ave.
Los Angeles, Raub & Robinson, 1608 E. 15 St.

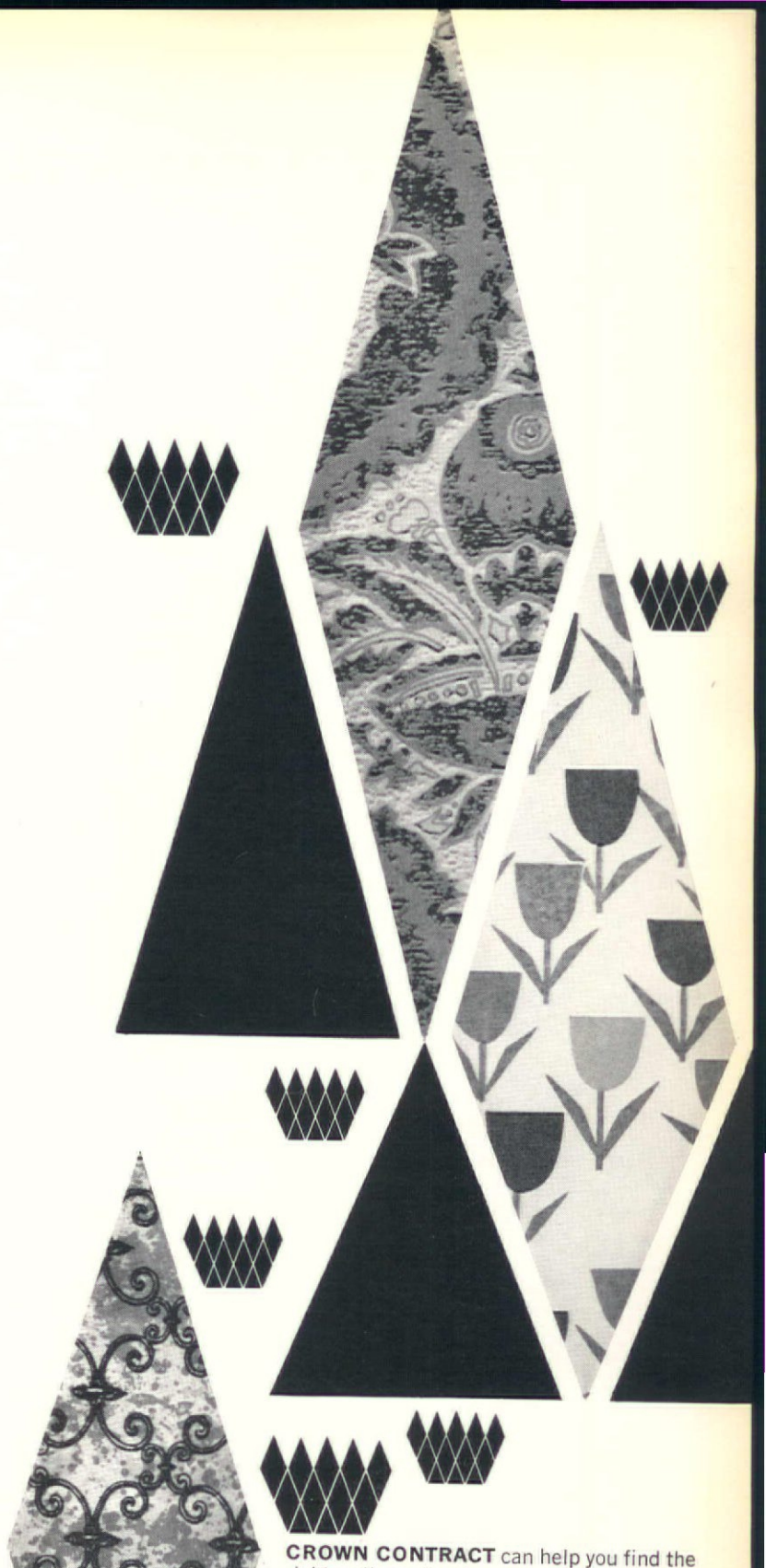
Bemporad Carpet Mills Inc.
Chicago: 13-186 Merchandise Mart
Dallas: 3418 Trade Mart
Los Angeles: 256 L.A. Home Furnishing Mart
San Francisco: 359 Western Merchandise Mart

Bergamo Fabrics Inc.
Boston: Arthur Dennis, 420 Boylston St.
Chicago: Meldan Co., 619 Merchandise Mart
Dallas: Castlebury-Held, 2416 Maple Ave.
Los Angeles: Jay Clark, 110 S. Robertson Blvd.
San Francisco: Edwin Turrell, 831 Montgomery St.
Washington, D.C.: Decorators Showroom, 1909 M St. NW.

Berkshire Hathaway
Los Angeles: 3028 E. 11 St.
Toronto: 100 Wellington St

Berven Rug Mills
Chicago: 1801 Merchandise Mart
Dallas: 2100 Stemmons Frwy.
Los Angeles: 1915 S. Olive St.
New York: 295 Fifth Ave.
San Francisco: 645 Battery St.
Beverly Hills Rattan
Chicago: M.D. Barr, 325 N. Wells St.
Los Angeles: International Design Centre
New York: Casual Furniture Inc., 1 Park Ave.
San Francisco: Western Furniture Mart
Bigelow-Sanford Inc.
Atlanta: Atlanta Merchandise Mart
Boston: 38 Chauncy St.
Chicago: Merchandise Mart Plaza
Cleveland: 12775 Berea Rd.
Dallas: Dallas Trade Mart
New York: 140 Madison Ave.
Seattle: Pacific Northwest Furniture Mart
Charles Bloom Inc.
Boston: 99 Chauncy St.
Chicago: 1310 Merchandise Mart
Los Angeles: 815 Santee St.
San Francisco: 575 Mission St.
Boss Co.
Boston: 420 Boylston St.
Chicago: 1817A Merchandise Mart
New York: 295 Fifth Ave.
Louis W. Bowen Inc.
Boston: Devon Service, 420 Boylston St.
Chicago: T.V. Betterman, Merchandise Mart
Los Angeles: Clinton F. Peets, 109 S. Robertson Blvd.
Philadelphia: Robert S. Collins, 1616 Walnut St.
San Francisco: Fairman & Dillingham, 460 Jackson Sq.
Brayton Potteries Inc.
Los Angeles: Durham & Huntley, 527 W. Seventh St.
Broadloom Imports Inc.
Chicago: 13-186 Merchandise Mart
Dallas: 3418 Trade Mart
Los Angeles: 256 Home Furnishing Mart
B. Brody Seating Co.
Chicago: 1175 Merchandise Mart
Cleveland: Frank Kesselem, 14728 Lake Shore Blvd.
Dallas: Charles Miller Office Bldg.
Detroit: Loren Brower, 1627 W. Fort
Brookline Fabrics Inc.
New York: 10 W. 33 St.
Brown-Jordan Co.
Chicago: 11-112A Merchandise Mart
Dallas: 270 Decorative Arts Center
Los Angeles: 101 Robertson Blvd.
Miami: 131 N.E. 40 St.
San Francisco: Damron-Kaufmann, 440 Jackson Sq.
Brown-Saltman Co.
Chicago: 1166 Merchandise Mart
New York: Ponte Designs
Seattle: Home Furnishings Mart
Browne-Morse Co.
Dallas: Dick Lowe Assoc., 3720 LaFrance
Los Angeles: Wm. Tonkin, 224 S. Los Angeles St.
New York: Anthonsen & Kimmel, 440 Park Ave. S.
Broyhill Furniture Factories
Chicago: 422 American Furniture Mart
Dallas: 3501 Dallas Trade Mart
High Point: Southern Furniture Expos. Bldg.
Los Angeles: Furniture Manufacturers Mart
New York: N.Y. Furniture Exchange
San Francisco: Western Merchandise Mart
Brunschwig & Fils Inc.
Boston: Wm. F. G. Harris, 420 Boylston St.
Chicago: 6-154 Merchandise Mart
Dallas: C. Rogert Morton, 220 Decorative Arts Center
Los Angeles: 114 N. Robertson Blvd.
San Francisco: Regency House, 407 Jackson Sq.
Buckstaff Co.
Chicago: 1119 Merchandise Mart
Burke Division Inc., Brunswick Corp.
Chicago: John R. Willis Co., 325 N. Wells St.
Dallas: 4303 Dallas Trade Mart
Los Angeles: 426-428 Home Furnishings Mart
New York: Richard Draper & Assoc., 979 Third Ave.
San Francisco: 590 Western Merchandise Mart
Seattle: Pacific Northwest Furniture Mart
Burton-Dixie Corp.
Chicago: American Furniture Mart
California Woven Fabrics
Chicago: S. J. Campbell Co., 6-171 Merchandise Mart
Philadelphia: Duncan & Huggins, 1704 Walnut St.
Los Angeles: El Merriam, 112 S. Robertson Blvd.
New York: Creative Looms, 231 E. 51 St.
San Francisco: Ken Keeney, 414 Jackson Sq.
Washington, D.C.: Duncan & Huggins, 1046 Potomac St. N.W.
California Wrought Iron Co. Inc.
Chicago: Merchandise Mart
Los Angeles: Home Furniture Mart
San Francisco: Western Merchandise Mart
Callaway Mills Inc.
Atlanta: Atlanta Merchandise Mart
Chicago: 1822 Merchandise Mart
Dallas: 3200 Trade Mart Bldg.
Los Angeles: Los Angeles Furniture Mart
New York: 295 Fifth Ave.
San Francisco: Western Merchandise Mart
Cambridge Tile Mfg. Co.
Dallas: 2151 Farrington St.
Detroit: 13760 Nelson Ave.
Los Angeles: 1335 S. La Brea
J. Campbell Co.
Chicago: 6-171 Merchandise Mart
Dallas: I. H. Pritchard Inc., 260 Decorative Arts Center
Milwaukee: Edward S. Frisch, Inc., 410 N. Milwaukee St.
Carlton-Surrey
Atlanta: Allan Winslade Assoc., 351 Peachtree Hills Ave. N.E.
Grand Rapids: Frank Morse Assoc., 500 Waters Bldg.
Carolina Carpet Mills, Inc.
Chicago: Merchandise Mart
Los Angeles: 3224 Beverly Blvd.
New York: 295 Fifth Ave.
San Francisco: Western Furniture Mart
Seattle: Northwest Furniture Mart

Circle No. 74 on product information card→



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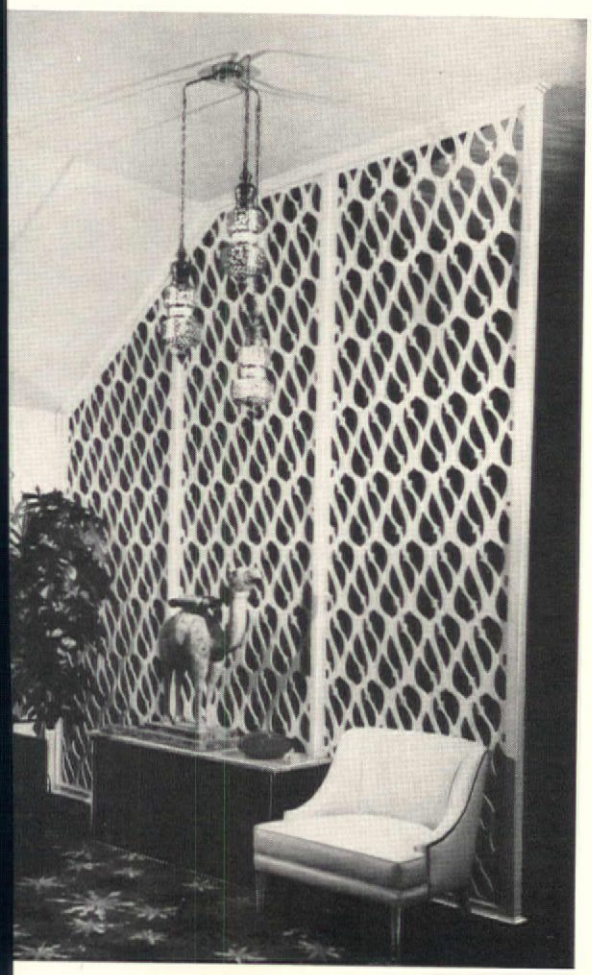
SHOWROOMS—continued

Carolina Mirror Corp.
Chicago: 1523 Merchandise Mart
L. E. Carpenter
Chicago: 1189 Merchandise Mart
New York: Victex Sales; 40 E. 53 St.
Los Angeles: Victex Sales, 113 S. Robertson Blvd.
E. C. Carter & Son Inc.
Boston: 420 Boylston St.
Chicago: 6-118A Merchandise Mart
New York: 155 E. 56 St.
Los Angeles: 135 N. Robertson Blvd.
San Francisco: 617 Sansome
Carter Bros. Inc.
New York: 295 Fifth Ave.
Henry Cassen
Chicago: 6113 Merchandise Mart
San Francisco: Fairman & Dillingham, 460 Jackson Sq.
Century Lamp Co.
Atlanta, Ga.: 919 Chattahoochee Ave.
Dallas: 1401 Dallas Trade Mart
Los Angeles: 430 Los Angeles Furniture Mart
San Francisco: 592 Western Merchandise Mart
Chapman Mfg. Co.
Chicago: 1210 Merchandise Mart
New York: 225 Fifth Ave.
Charlotte Chair Co.
Chicago: 301 American Furniture Mart; 11-122 Merchandise Mart
Los Angeles: Furniture Manufacturers Bldg.
Miami: 151 Building
Chase Chairs
Chicago: American Furniture Mart
Dallas: Dallas Home Furnishings Mart
Los Angeles: Los Angeles Furniture Mart
New York: N.Y. Furniture Exchange
Cheney Bros. Inc.
New York: 155 E. 44 St.
Chicago Hardware Foundry Co.
Atlanta: 1375 Peachtree St.
Chicago: 1464 Merchandise Mart
Addison, Tex: Addison Rd.
Detroit: 2940 E. Eight Mile Rd.
New York: 3 E. 17 St.
San Francisco: Tony Dedier, 895 Western Merchandise Mart
Chromecraft Corp.
Chicago: 638 American Furniture Mart
Los Angeles: 944 Los Angeles Furniture Mart
New York: 502 N.Y. Furniture Exchange
San Francisco: 537 Western Merchandise Mart
Cohn-Hall-Marx Co.
Chicago: 1336 Merchandise Mart
Los Angeles: 120 E. 8 St.
San Francisco: 604 Mission
Cole Steel Equipment Co.
Chicago: 1126 S. Michigan Ave.
Los Angeles: 5651 W. Century Blvd.
Columbia Bedding Co.
Chicago: 1664 Merchandise Mart
Columbia-Hallowell Div.
Chicago: Merchandise Mart
Los Angeles: 1813 Wilshire Blvd.
New York: 11 S. 42 St.
Philadelphia: 1522 Walnut St.
Columbus Coated Fabrics Co.
Chicago: 1486 Merchandise Mart
New York: 3 E. 54 St.
Commercial Carpet Co.
Chicago: Merchandise Mart
Los Angeles: 2939 E. Washington Blvd.
Corry Jamestown Corp.
Chicago: 1425 Merchandise Mart
New York: 750 Third Ave.
Costa Mesa Furniture Co.
Chicago: 325 N. Wells
Dallas 350 Decorative Arts Center
Miami: 266 N.E. 60 St.
San Francisco: Western Merchandise Mart
Seattle: 121 Boren Ave. N.
Cramer Posture Chair Co.
Dallas: Jess L. Musgrave, 1710 Hi-Line Dr.
New York: Ives Distributors, 7 W. 22 St.
Crown Decorative Products
Los Angeles: Los Angeles Home Furniture Mart
San Francisco: Western Merchandise Mart
Curtis Partition Corp.
New York: 101 Park Ave.
Da Vinci, Inc.
Buffalo: 945 Main St.
Dahl Bed Inc.
Los Angeles: 1066 Home Furnishings Mart
San Francisco: 1164 Western Merchandise Mart
Dazian's Inc.
Boston: 420 Boylston St.
Chicago: 400 N. Wells St.
Dallas: 2014 Commerce St.
Los Angeles: 318 S. Robertson Blvd.
New York: 142 W. 44 St.
Decorative Imports
Chicago: John Straus, 160 E. Erie St.
New York: Luten, Clarey, Stern, Inc., 1059 Third Ave.
Los Angeles: Brian Barlow, 8750 Melrose Ave.
DeGaal & Walker
Boston: Devon, 420 Boylston St.
Dallas: 650 Decorative Center
San Francisco: Phil Cannel & Assoc., 431 Jackson St.
Deltox Inc.
Chicago: 13-173 Merchandise Mart
Long Island City, N.Y.: 25-11 Hunters Point Ave.,
San Carlos, Cal.: 724 Knoll Dr.
Jack Denst Designs Inc.
Boston: Katzenbach & Warren Inc., 420 Boylston St.
Chicago: 6-117 Merchandise Mart
Dallas: Warner Co., 1333 Slocum
Honolulu: Pacific Home Furnishings, 327 Kamakee St.
New York: Katzenbach & Warren Inc., 575 Madison Ave.
Philadelphia: Duncan & Huggins, 1704 Walnut St.
Washington, D.C.: Duncan & Huggins, 1046 Potomac St. N.W.
Design-Technics
Chicago: Associated Showrooms, 1158 Merchandise Mart
Royal Oak, Mich.: Hampton Products, 1820 Bellaire Ave.

← Circle No. 75 on product information card

A. L. Diament & Co.
Chicago: Merchandise Mart
Directional Contract Furniture Corp.
Chicago: 6-121 Merchandise Mart
Domore Chair Co. Inc.
Boston: 727 Boylston St.
Chicago: 1194-5 Merchandise Mart
Los Angeles: Joe E. Davis Assoc., 8899 Beverly Blvd.
New York: 255 Fifth Ave.
Philadelphia: 1724 Pennsylvania Blvd.
Douglas Furniture Corp.
Chicago: 1526 American Furniture Mart
Downs Carpet Co.
Chicago: 1853 Merchandise Mart
Dallas: 3610 Dallas Trade Mart
Los Angeles: 309 Los Angeles Home Furnishing Mart
New York: 295 Fifth Ave.
San Francisco: 388 Western Merchandise Mart
du Cor
Atlanta: Singleton Assoc., 543 Atlanta Merchandise Mart
Dallas: Max Zelden, 1735 Dallas Trade Mart
Duo-Bed Corp.
Chicago: 1749 Merchandise Mart
Los Angeles: 11617 Wilshire Blvd.
Duralite Co.
Chicago: 647 American Furniture Mart
New York: 1 Park Ave.
Duraloom Carpet Mills Inc.
Chicago: 1067-A Merchandise Mart
Dallas: 3024 Dallas Trade Mart
Los Angeles: 8900 Melrose Ave.
San Francisco: 430 Pacific Ave.
Durham Mfg. Co.
Chicago: 947 American Furniture Mart
New York: 905 N.Y. Furniture Exchange
Los Angeles: 222 Los Angeles Furniture Mart
Dux Inc.
Chicago: Merchandise Mart
Dallas: 330 Decorative Center
Los Angeles: 1933 S. Broadway
New York: 305 E. 63 St.
San Francisco: Western Merchandise Mart
Dwyer Products Corp.
Chicago: Murphy Bed & Kitchen Co., 100 S. Michigan Ave.
Dallas: Dickey Distributing, 4637 Greenville Ave.
Miami: 921 Dupont Plaza Center, 300 Biscayne Blvd. Way
New York: Murphy Bed & Kitchen Co., 3 E. 44 St.
Ienhank Designers Inc.
Boston: George & Frances Davison, Inc., 420 Boylston St.
Chicago: Jack Denst Designs, 6-117 Merchandise Mart
New York: Katzenbach & Warren, Inc., 575 Madison St.
Philadelphia: Duncan & Huggins, 1704 Walnut St.
San Francisco: Ruth Ellis 432 Jackson Sq.
Washington, D.C.: Duncan & Huggins, 1046 Potomac St.
Ikirt Verticals Inc.
New York: 101 Park Ave.
Ion Imports
New York: National Design Center, 415 E. 53 St.

Embassy Handprints
New York: 979 Third Ave.
Englander Co. Inc.
Chicago: 1720 Merchandise Mart
Los Angeles: Los Angeles Home Furnishing Mart
New York: 200 Lexington Ave.
Era Industries Inc.
Chicago: D'Aurora, Exhibitor's Bldg.
New York: Luten, Clarey, Stern, 1059 Third Ave.
San Francisco: Western Merchandise Mart
Excel Mfg. Corp.
Chicago: Design Galleries, 325 N. Wells St.
Denver: Charles J. Eisen, 375 S. Colorado Blvd.
Los Angeles: Halpern/Morrison, 1235 S. Olive
San Francisco: James Harmon Showroom, 60 Hotaling Pl.
Fabritate Inc.
New York: 979 Third Ave.
Feldman Co.
Chicago: 325 N. Wells St.
Los Angeles: 612 S. Wall St.
Ficks Reed Co.
Chicago: 631 Merchandise Mart
New York: 305 E. 63 St
Edward Fields Inc.
Boston: Devon Service, 420 Boylston St.
Chicago: 6-152 Merchandise Mart
Dallas: Frank Gregg Assoc., 2611 Peachtree Hills Ave. N.E.
Los Angeles: 8950 Beverly Blvd.
Finkel, Inc.
Chicago: 1217-18 American Furniture Mart
High Point, N. C.: 37 Southern Furniture Exposition Bldg.
Los Angeles: 568 L. A. Home Furniture Mart
New York: One Park Ave.
San Francisco: 523-25 Merchandise Mart
Fixtures Mfg. Corp.
Chicago: Charles L. Orr, Exhibitor Bldg., N. Wells St.
Cincinnati: Trefzger's, 3010 Woodburn Ave.
Los Angeles: Victor Fink & Co., 4502 S. Western Ave.
New York: Robert Garvin, 315 E. 62 St.
Ford Fabrics
Atlanta: Georgia Coated Fabrics, 497 Plum St. N.W.
Los Angeles: Perle-Youdene Co., 2414 S. Broadway
Miami: Textile Products, 5601 N.W. 35 Ave.
Oak Park, Ill: Dehner Co., 217 Harrison St.
Foster McDavid Inc.
Chicago: Exhibition Bldg., 325 N. Wells
Dallas: 4145 Dallas Trade Mart
New York: 192 Lexington Ave.
Functional Fabrics, Inc.
Chicago: 1352 Merchandise Mart
Dallas: 3826 Dallas Trade Mart
Galax Mirror Co. Inc.
Chicago: American Furniture Mart
Cincinnati: Lind Factory Showrooms, 3333 Vine St.
Columbus, Ohio: Lind Factory Showrooms, 1878 E. Main St.
High Point, N. C.: Southern Furniture Market
Los Angeles: R.A. Jackson Co., Los Angeles Furniture Mart
New York: N. Y. Furniture Exchange



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New York, New York 10016
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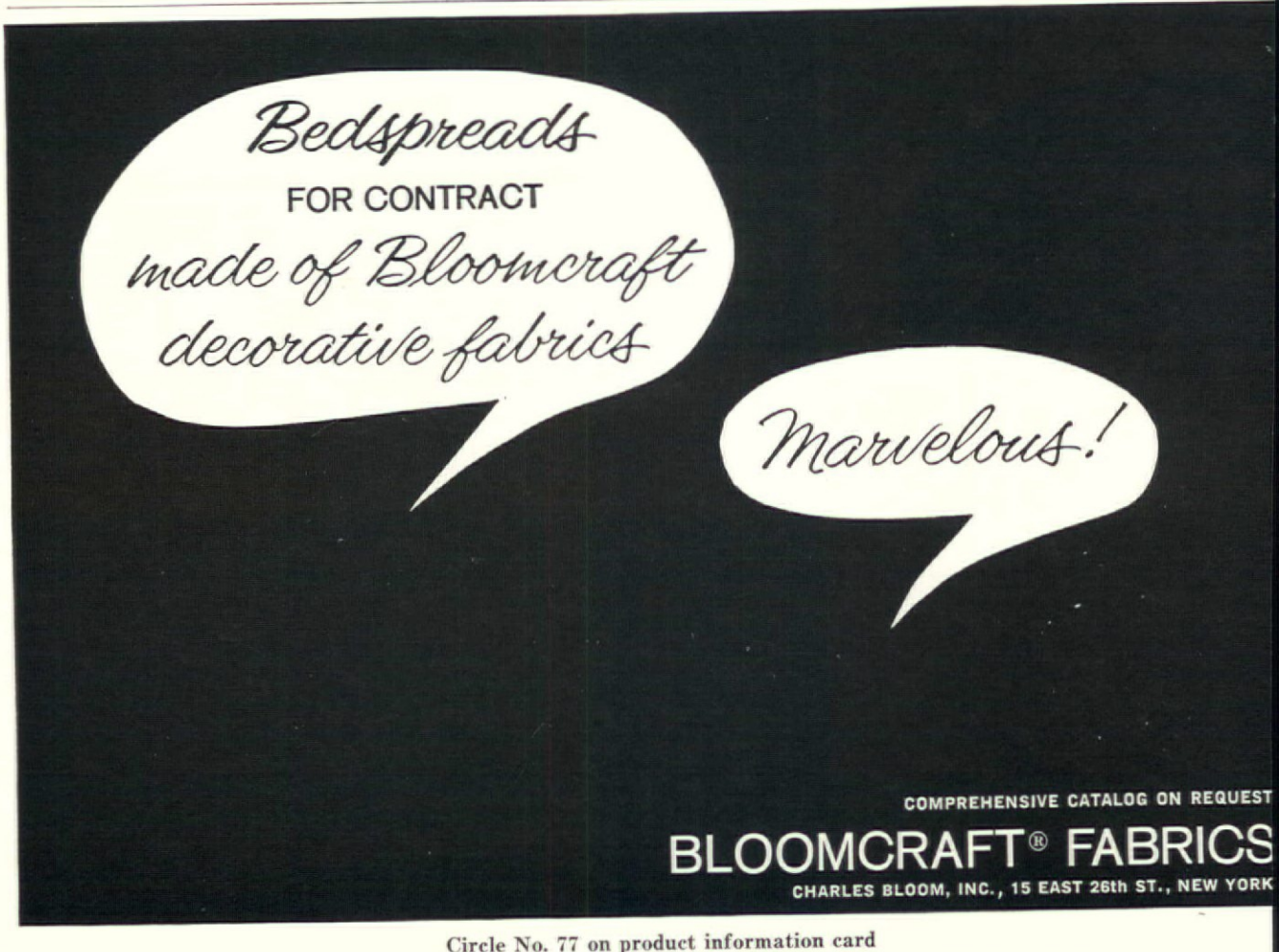
Circle No. 76 on product information card

SHOWROOMS—continued

Gallo Original Iron Works
Chicago: 1709-10 American Furniture Mart
Los Angeles: Clark & Burchfield, 120 S. Robertson Blvd.
New York: One Park Ave.
San Francisco: Marie S. O'Donnell, 435 Jackson Sq.
Robert Garvin Assoc.
Chicago: 1166 Merchandise Mart
Los Angeles: 8815 Beverly Blvd.
New York: 315 E. 62 st.
Gasser Chair Co.
Boston: Arthur Pensley, 510 Cambridge St.
Dallas: Al Goldblatt, 11033 Westmere Circle
Franklin, Mich.: Phil Van Dyke
General Felt Products of California
Los Angeles: 255 Los Angeles Furniture Mart
San Francisco: 383 Western Merchandise Mart
General Fireproofing Co.
Chicago: 110 North Wacker Dr.
Cleveland: 3510 Chester Ave.
Detroit: 2121 Second Ave.
Hartford, Conn.: 30 Garden St.
Los Angeles: 1631 Palo Alto St.
New York: 500 Fifth Ave.
Philadelphia: 7320 Old York Rd.
Pittsburgh: 924-926 Manchester Ave.
San Francisco: 1501 Vermont St.
General Tire & Rubber Co.
Atlanta: Atlanta Merchandise Mart
Chicago: 13-182 Merchandise Mart
Dallas: Dallas Trade Mart
New York: Crown Products Corp., 295 Fifth Ave.
Gilford Inc.
979 Third Ave.
Glenn of California
Chicago: Merchandise Mart
Los Angeles: Los Angeles Furniture Mart
New York: John Stuart Inc., 205 E. 58 St.
Globe Furniture Co.
Chicago: 1611 Merchandise Mart
High Point, N.C.: 930 Southern Furniture Expos. Bldg.
Globe-Wernicke Co.
Chicago: 11-111 Merchandise Mart
Cincinnati: 5025 Carthage Ave.
New York: 1059 Third Ave.
Goodall Vinyl Fabrics
Chicago: Glabman-Teichner, 666 Lake Shore Dr.
High Point: Furniture Coverings, 309 E. Green St.
Los Angeles: Herbert Sonen, 270-B Los Angeles Furniture Mart
Goodman-Dean-Scott, Inc.
Chicago: Marc-Four, Ltd., 1548 Merchandise Mart
Los Angeles: Morris P. Carr, 533 S. Los Angeles St.
New York: Bert Semel Assoc., 33 E. 21 St.
San Francisco: Roy D. Oplinger, 845 Western Merchandise Mart
B. F. Goodrich Co.
Atlanta: 1721 DeKalb Ave. N.E.
Boston: 20 Providence St.
Chicago: 13-115 Merchandise Mart
Dallas: 2932 Commerce St.
Los Angeles: 742 E. 60 St.
San Francisco: 1355 Market St.
Goodyear Tire & Rubber Co.
Chicago: 13-111 Merchandise Mart
New York: 515 Madison Ave.
Goshen Mfg. Co.
Atlanta: Atlanta Merchandise Mart
Chicago: 1411 American Furniture Mart
New York: 200 Fifth Ave.
Greeff Fabrics, Inc.
Boston: 420 Boylston St.
Chicago: 6125 Merchandise Mart
Los Angeles: 135 N. Robertson Blvd.
New York: 155 E. 56 St.
Philadelphia: 117 S. 17 St.
San Francisco: 617 Sansome St.
Gregson Mfg. Co.
Los Angeles: 1753 E. Olympic Blvd.
New York: 200 Lexington Ave.
Habitat Inc.
Chicago: Design Galleries, 315 N. Wells
Haeger Potteries Inc.
Chicago: Merchandise Mart
Dallas: 2917 Trade Mart
Los Angeles: Merchandise Mart
New York: 225 Fifth Ave.
San Francisco: Western Merchandise Mart
Paul Hanson Co., Inc.
Chicago: 611 Merchandise Mart
Hardwick & Magee Co.
Chicago: 1876 Merchandise Mart
Los Angeles: 324 Los Angeles Home Furnishing Mart
New York: 295 Fifth Ave.
Hardwood House Inc.
Boston: 420 Boylston St.
Chicago: 1109 Merchandise Mart
Dallas: 1710 Hi-Line Drive
New York: 969 Third Ave., National Design Center, 415 E. 53 St.
San Francisco: 367 Western Merchandise Mart
James G. Hardy & Co.
Los Angeles: Albert M. Lautier, 819 Santee St.
Harris Hub Co.
Chicago: 748 American Furniture Mart
Harter Corp.
Belmont, Cal.: 1538 Industrial Way
Chicago: 1197 Merchandise Mart
New York: 60 E 42 St.
Harvey Design Workshop Inc.
New York: 101 Park Ave.
Heifetz Co.
New York: 425 E. 53 St.
Helikon Furniture Co.
Chicago: 1156 Merchandise Mart



Circle No. 77 on product information card

Henrose Co. Inc.
Chicago: 6-118a Merchandise Mart
Los Angeles: Walter W. Walt, 136 S. Robertson Blvd.
San Francisco: J. Tresch, 710 Sansome St.
Heywood-Wakefield Co.
Chicago: 1651 Merchandise Mart
Dallas: Dallas Furniture Mart
New York: One Park Ave.
Highstown Rug Co.
Chicago: 1844 Merchandise Mart
New York: 295 Fifth Ave.
Hitchcock Chair Co.
Chicago: Merchandise Mart
Dallas: Dallas Trade Mart
Hickory, N.C.: Hickory Home Furnishings Mart
New York: One Park Ave.
House of Spain
Chicago: 533 N. Wells St.
New York: 876 Lexington Ave.
Howell Co.
Chicago: 141 American Furniture Mart; 1187 Merchandise Mart
Los Angeles: 666 Los Angeles Furniture Co.
New York: One Park Ave.
San Francisco: 806 Western Merchandise Mart
Huntington Products Co.
New York: 231 E. 51 St.
Hyalyn Porcelain Inc.
Chicago: Ira A. Jones Co., 1546 Merchandise Mart
New York: Linn Myers Inc., 225 Fifth Ave.
Illinois Shade Div., Slick Corp.
Chicago Hgts.: 17 & Union Ave.
Los Angeles: 1262 Rio Vista Ave.
New York: 60 E. 42 St.
Philadelphia: 2301 W. Allegheny Ave.
Imperial Desk Co. Inc.
Chicago: 11-124 Merchandise Mart
New York: 320 Park Ave.
Imperial Wallpaper Mill
Albany, N.Y. Albany Imperial, 272 Central Ave.
Philadelphia: 2824 N. Broad St.
Syracuse: Onondagu Imperial, 227 W. Water St.
Springfield, Mass: Springfield Imperial, 486 Bridge St.
Interiors Import Co. Inc.
Boston: 420 Boylston St.
Chicago: 6-170 Chicago Merchandise Mart
Dallas: 2335 Dallas Trade Mart
Los Angeles: Albert Parvin, 120 N. Robertson Blvd.
Miami: International Design Center
J.V. Chair Corp.
Boston: Montage Inc., 420 Boylston St.
Chicago: 11-124 Merchandise Mart
New York: 969 Third Ave.
Philadelphia: Biltwell Furniture, 1006 Arch St.
San Francisco: Svend Wohlert Inc., 473 Jackson St.
Jansko Inc.
Atlanta: Jack Wark, 1375 Peachtree St.
Chicago: Walter Stuckslager Inc., 1719-A Merchandise Mart
Dallas: Cole-Mullins Co., 4632 Dallas Trade Mart
Los Angeles: Stag-Kolstad Assoc., 8469 Melrose Pk.
Jasper Office Furniture
Chicago: 1109 Merchandise Mart
Johnson Plastic Tops, Inc.
Chicago: 11-122 Merchandise Mart
Los Angeles: 8469 Melrose Pl.
J. & M. Karagheusian, Inc.
Chicago: 1850 Merchandise Mart
Dallas: 3606 Dallas Trade Mart
Los Angeles: L.A. Home Furnishings Mart
San Francisco: Western Merchandise Mart
Seattle: Northwest Merchandise Mart
Jarastan Rug Mills
Chicago: Merchandise Mart
San Francisco: Western Merchandise Mart
Jatzenbach & Warren Inc.
Boston: 420 Boylston St.
Chicago: 6-117 Merchandise Mart
Philadelphia: 1704 Walnut St.
Washington, D.C.: 1046 Potomac St. N.W.
Jeller Mfg. Co.
Chicago: 1711 American Furniture Mart
Dallas: 3141 Dallas Trade Mart
High Point, N.C., 208 Furniture Plaza
Minneapolis, 410R Midwest Merchandise Mart
San Francisco: 688 Western Merchandise Mart
Seattle: 811 Seattle Furniture Mart
Jent-Coffey Mfg. Co.
Chicago: American Furniture Mart
Jesch Co.
Chicago: 1306 Merchandise Mart; National Design Center, Marina City
Jettinger Co. Inc.
Atlanta: Paul Raulet, 351 Peachtree Hills Ave. N.E.
Boston: James M. M-Geough, 420 Boylston St.
Chicago: 6-158 Merchandise Mart
Dallas: E. C. Dicken, 650 Decorative Center
New York: 305 E. 63 St.
Los Angeles: Kneedler-Fauchere, 151 N. Robertson Blvd.
San Francisco: Kneedler-Fauchere, 451 Jackson Sq.
Kneedler-Fauchere
Los Angeles: 151 N. Robertson Blvd.
Koch & Lowy Inc.
Chicago: Design Gallery, 325 N. Wells
Los Angeles: Gruen Lighting, 8336 W. Third St.
San Francisco: Lloyd Levy, Western Merchandise Mart
Lawood Furniture Mfrs.
Chicago: 349 American Furniture Mart
High Point, N.C.: 504 National Furniture Mart
Los Angeles: Furniture Manufacturers Mart
Lis Kroll Fabrics, Inc.
Boston: 420 Boylston St.
Chicago: 627 Merchandise Mart
Dallas: 260 Decorative Arts Center
Miami: 101 N.E. 40 St.
New York: 515 Madison Ave.
Philadelphia: 1717 Sansom St.
San Francisco: 407 Jackson St.
Leger Metal Products Co.
Chicago: 1184 Merchandise Mart

Here's an "instant conference room" with new swank and comfort!

Hamilton Erickson

mobile conference table

The new Hamilton Erickson mobile conference table doubles the utility of any room by creating a dignified meeting site, in seconds. Simply roll in the table, open it in one easy motion, then pull up the chairs. Its taper-edge top is faced with genuine stain-resistant Formica in a rich walnut finish. Understructure comes in either gleaming chrome plate or subdued black satin finish.

Exclusive Hamilton "Flor-Lok" feature eliminates table drift. For complete information write Dept. 331.

HAMILTON ERICKSON MOBILE PRODUCTS

Hamilton Manufacturing Company of Two Rivers, Wisconsin

Circle No. 78 on product information card

SHOWROOMS—continued

LaBarge Mirrors Inc.
Chicago: 344 American Furniture Mart
Hickory, 218 N.C. Hickory Home Furnishings Mart
La France Industries Inc.
Chicago: 239 American Furniture Mart
Los Angeles: 171 Los Angeles Home Furnishings Mart
Laminating Services Inc.
Chicago: Souther Distributors, 1188 Merchandise Mart
Los Angeles: Clark & Burchfield, 120 S. Robertson Blvd.
New York: Laue Bros., 979 Third Ave.
San Francisco: Don Rumsey Assoc., 472 N. Jackson St.
Jack Lenor Larsen Inc.
Boston: G. & F. Davison, 420 Boylston St.
Chicago: Jack Denst Designs, 6-117 Merchandise Mart
Honolulu: Pacific Home Furnishings, 326 Kamakee St.
Houston: Elouise Abbott, 503 Westheimer
Los Angeles: Kneedler-Fauchere, 151 N. Robertson Blvd.
Philadelphia: Duncan & Huggins, 1704 Walnut St.
San Francisco: Kneedler-Fauchere, 451 Jackson Sq.
Seattle: Paul Siegel Inc., 1707 Olive Way
Washington, D.C.: Duncan & Huggins, 1046 Potomac St. N.W.
Arthur H. Lee & Sons, Inc.
Boston: 420 Boylston St.
Chicago: 6154 Merchandise Mart
Los Angeles: 136 S. Robertson Blvd.
San Francisco: 714 Sansome St.
Lee Ltd. Furniture
Chicago: 1262 Merchandise Mart
Detroit: Decorators Showroom, 10420 W. McNichols
New York: Casual Furniture Inc., One Park Ave.
James Lees & Sons Co.
Atlanta: 919 Atlanta Merchandise Mart
Chicago: 1814 Merchandise Mart
Cleveland: 3950 Euclid Ave.
Dallas: 3450 Dallas Trade Mart
Los Angeles: 246 Los Angeles Home Furnishings Mart
New York: 295 Fifth Ave.
Philadelphia: 12 S. 12 St.
San Francisco: Western Merchandise Mart
Lehigh Furniture Corp.
Chicago: 1147 Merchandise Mart
Lightolier Inc.
Chicago: 1267 Merchandise Mart
Dallas: 1718 Hi-Line Dr.
Los Angeles: 2515 S. Broadway
New York: 11 E. 36 St.
W.H.S. Lloyd Co. Inc.
Boston: 420 Boylston St.
Chicago: 720 N. Franklin St.
Philadelphia: 1616 Walnut St.
Lloyd Mfg. Co.
Chicago: 1125 American Furniture Mart
High Point, N.C.: 444 Southern Furniture Exposition Bldg.
New York: One Park Ave.
London Lamps
Atlanta: 607 Atlanta Merchandise Mart
Chicago: 1585 Merchandise Mart
Dallas: 1020 Dallas Trade Mart
Los Angeles: 1156 Home Furnishings Mart
San Francisco: 590 Western Merchandise Mart
Seattle: 631 Pacific Northwest Merchandise Mart
Loomtex Mills Inc.
New York: 295 Fifth Ave.
Louma Fabrics
Detroit: James M. Milhon Assoc., 856 Pallister
Grand Rapids: James M. Milhon Assoc., 503 Waters Bldg.
Houston, Tex.: Maurice Moore, 402 Avondale
Honolulu: Pacific Home Furnishings Ltd., 327 Kamakee St.
Frederik Lunning
Philadelphia: Design Three Inc., 1712 Walnut St.
M/B Designs
San Francisco: Western Merchandise Mart
Madison Furniture Industries
Chicago: 1166 Merchandise Mart
Dallas: 4303 Trade Mart
Los Angeles: 426 Los Angeles Home Furniture Mart
San Francisco: 590 Western Merchandise Mart
Seattle: Northwest Furniture Mart
Magee Carpet Co.
Atlanta: Atlanta Merchandise Mart
Chicago: 1825 Merchandise Mart
Dallas: 3656 Dallas Trade Mart
Los Angeles: L.A. Home Furnishings Mart
New York: 295 Fifth Ave.
San Francisco: Western Merchandise Mart
Magnavox Co.
New York: E. 48 St. & Madison Ave.
Maharam Fabric Corp.
Los Angeles: 147 N. Robertson Blvd.
Majestic Lamp Mfg. Corp.
Chicago: 626 American Furniture Mart
Dallas: 2515 Dallas Trade Mart
Mallin Co.
Dallas: Dallas Trade Mart
Los Angeles: Los Angeles Furniture Mart
San Francisco: San Francisco Merchandise Mart
Seattle: Northwest Furniture Mart
Kari Mann Associates
Atlanta: Paul Bates, 351 Peachtree Hills Ave.
Chicago: Jack Denst Designs, 6-117 Merchandise Mart
Dallas: I. H. Pritchard Inc., 260 Decorative Ctr.
Los Angeles: Kneedler-Fauchere, 151 N. Robertson Blvd.
Philadelphia: Duncan & Huggins, 1704 Walnut St.
San Francisco: Don Rumsey Assoc., 472 Jackson Sq.
Seattle: Paul Siegel, 1707 Oliveway
Washington, D.C.: Duncan & Huggins, 1046 Potomac Ave. N.W.
B. L. Marble Chair Co.
Chicago: 11-113A Merchandise Mart
Marden Mfg. Inc.
Chicago: Exhibitors Bldg., 325 N. Wells
San Francisco: Hagen International, 100 Sansome St.

CES-48 4 cu. ft. capacity
48W x 24½D x 42H; stove, sink, refrigerator, storage, cutlery drawer, closing lid.

C-36 4 cu. ft. capacity
36W x 20¼D x 33H; Hardwood veneer; hand-rubbed, oiled Walnut

Compact kitchens styled to complement any decor...designed to fit any space

The name is Cervitor . . . the only complete line of quality compact kitchens, available in an infinite variety of combinations, styles, colors, and sizes. Whether you need one or one-hundred, Cervitor can custom-design a unit to meet your exact specifications. If your kitchen requirements include economy, tasteful styling, and maximum flexibility, then go Cervitor . . . specified by leading architects where custom quality is called for.

For further details and information please write:

CERVITOR KITCHENS inc.

1500 NO. TYLER, DEPARTMENT C, SOUTH EL MONTE, CALIF. (91733)

Circle No. 79 on product information card

Marsh Wall Products
Atlanta: 1721 Marietta Blvd. N.W.
Dallas: 8908 Chancellor Row
Los Angeles: 3050 Leonis Blvd.
Melrose Pk., Ill.: 4545 James Pl.
Gene McDonald Inc.
Chicago: Bertil Thurne, 6-118 Merchandise Mart
Los Angeles: Max Burton: 130 S. Robertson Blvd.
Philadelphia: Grimmett & Nunes Assoc., 1616 Walnut St.
San Francisco: Edwin Turrell Assoc., 831 Montgomery St.
McDonald Products Corp.
Chicago: 1535 Merchandise Mart
Dallas: 1050 Dallas Trade Mart
Los Angeles: E. Trumbull, 5533 S. Western Ave.
New York: 225 Fifth Ave.
Jo Mead Designs
Chicago: MRM Showroom, 1110 Merchandise Mart
Dallas: Jack Hausman, 2101 Dallas Trade Mart
Los Angeles: Burton S. Klein, 316 S. Robertson Blvd.
New York: Decorators Walk, 160 E. 56 St.
San Francisco: Rogers-Kneedler, 26 Hotaling Pl.
Metropolitan Furniture Mfg.
Chicago: 621 Merchandise Mart
Dallas: Martin & Wright, 350 Decorative Ctr.
Los Angeles: 724 Home Furnishings Mart
New York: Trendage Furniture Ltd., 232 E. 59 St.
San Francisco: 838 Western Merchandise Mart; S. Christian of Copenhagen, 225 Post St.
Ralph A. Miele Inc.
Chicago: 6-127 Merchandise Mart Plaza
Dallas: 2507 Dallas Trade Mart
San Francisco: John W. Ledford, 855 Montgomery St.
Herman Miller, Inc.
Chicago: 622-23 Merchandise Mart
Los Angeles: 8806 Beverly Blvd.
New York: 305 E. 63 St.
San Francisco: 555 Pacific Ave.
Howard Miller Clock Co.
Chicago: 1567 Merchandise Mart
New York: 225 Fifth Ave.
Modernize/Dean Seating Co.
Chicago: American Furniture Mart
Dallas: Trade Mart
Monarch Carpet Co.
Atlanta: 927 Merchandise Mart
Chamblee, Ga.: 5025 New Peachtree Rd.
Chicago: 10-144 Merchandise Mart
Dallas: 3414 Trade Mart
Los Angeles: 244 L.A. Furniture Mart
New York: 295 Fifth Ave.
San Francisco: 295 Fifth Ave.
Monarch Furniture Co. Inc.
Dallas: Dick Lowe & Assoc., 3720 LaFrance
New York: Anthonsen & Kimmel Assoc., 440 Park Ave. S.
Morgan-Jones Inc.
Chicago: 10-118 Merchandise Mart
Dallas: 330 Merchandise Mart
Ralph Morse Furniture Co. Inc.
Chicago: 1226 Merchandise Mart
Mosaic Tile Co.
Chicago: 4580 N. Elston Ave.
New York: 101 Park Ave.
Moselle Meals Inc.
Chicago: Kenneth Baker & Assoc., 1109 Merchandise Mart
Dallas: Jess L. Musgrave Co., 1710 Hi-Line Dr.
Los Angeles: C. J. Welch & Assoc., 8900 Melrose Ave.
New York: Ives Distributors, 7 W. 22 St.
San Francisco: C. J. Welch & Assoc., 430 Pacific Ave.
Mottahedeh
Chicago: 1597 Merchandise Mart
Los Angeles: 861 N. LaCienega Blvd.
San Francisco: Western Merchandise Mart
Mount Airy Furniture Co.
Chicago: 1240 Merchandise Mart
Dallas: 150 Decorative Center
New York: 205 E. 58 St.
Murals & Wallcoverings Inc.
Chicago: 1156 Merchandise Mart
Los Angeles: 107 S. Robertson Blvd.
New York: 979 Third Ave.
San Francisco: 553 Pacific Ave.
National Plastic Products
New York: 350 Fifth Ave.
Nessen Lamps
Boston: Arthur Dennis Ltd.
Chicago: Merchandise Mart
Los Angeles: C. J. Welch Assoc.
Philadelphia: Duncan & Huggins
San Francisco: C. J. Welch Assoc.
Washington, D.C.: Duncan & Huggins
Nettle Creek Industries
Chicago: 1366 Merchandise Mart
Dallas: 1054 Trade Mart
Nini
Atlanta: Annex Inc., 351 Peachtree Hills Ave. N.E.
Chicago: John R. Willis Co., 325 N. Wells St.
Dallas: Jess L. Musgrave Co., 1710 Hi-Line Dr
Miami: Joe Sherry Assoc., 266 N.E. 60 St.
New York: T. J. Bernstein, 200 Lexington Ave.
Philadelphia: Design Three Inc., 1712 Walnut St.
San Francisco: Executive Office Interiors, Jackson Sq.
Nienigo Co. Inc.
Chicago: Globe-Wernicke Co., 11-111 Merchandise Mart
Cincinnati: Globe-Wernicke Co., 5025 Carthage St.
Pico Rivera, Calif.: Globe-Wernike Co., 4820 Durfee St.
Nord Mills, Inc.
New York: 295 Fifth Ave.
Nute Corp.
Chicago: 13-170 Merchandise Mart Plaza
Los Angeles: 1933 S. Broadway
New York: 295 Fifth Ave.
Oakwood Laminates Inc.
Chicago: National Design Ctr., Marina City
Los Angeles: International Design Centre, 8999 Beverly Blvd.
Miami: International Design Centre, N. Miami Ave.
New York: National Design Ctr., 415 E. 53 St.
Occasional Furniture Co.
High Point, N.C.: 1209 Sherman Rd.
Old Paul Originals
Miami: A. Robert Schoen Assoc., 108 N.E. 39 St.
New York: Thaibok Fabrics, 969 Third Ave.
San Francisco: Martin Kuhlman, 26 Hotaling Pl.

Desks Inc. won't keep your client dangling

. . . now he can see the office furniture you're recommending right in our showroom. **Desks, Inc.** offers a vast selection of fine office furniture from America's leading manufacturers, set in a comfortable atmosphere. **Desks, Inc.** assures you and your clients all the specialized services that smart interior designers, decorators and architects look for to produce a "trouble-free" installation. We're proud of our custom craftsmanship, warehousing facilities and "off the street" delivery that sets your furniture right in place. All this, plus a knowledgeable staff to attend to every detail, are the ingredients that guarantee a "turn key" job. Make sure your clients' "package" is delivered to him in perfect condition – by people who've handled it with care. Visit our showroom at 71 Fifth Ave., N. Y. C. (Cor. of 15th St.) or call 212-AL 5-5454.

Desks Inc.

A COMPLETE SOURCE FOR FINE OFFICE FURNITURE IN NEW YORK

Circle No. 80 on product information card

SHOWROOMS—continued

Payne & Co.
Boston: 420 Boylston St.
Dallas: 610 Decorative Center
Los Angeles:136 S. Robertson Blvd.
San Francisco: 710 Sansome St.
Peerless Steel Equip. Co.
Chicago: 11-119-120 Merchandise Mart
Los Angeles: C.J. Schubert, 540 S. Alameda St.
New York: 745 Fifth Ave.
Peter Pepper Products Inc.
Chicago: 1166 Merchandise Mart
Dallas: 330 Decorative Ctr.
Los Angeles: 464 L. A. Home Furnishings Mart
Phillips Imports
Chicago: S. J. Campbell, 6-171 Merchandise Mart
Miami: Joe Sherry & Assoc., 266 N.E. 60 St.
Seattle: Paul Siegel, 1707 Olive Way
Pioneer Plastics Corp.
Chicago: 666 Lake Shore Dr.
New York: 355 Lexington Ave.
Plastiglide Mfg. Corp.
Chicago: 6848 W. North Ave.
High Point, N.C.: 1940 W. Green St.
Waterbury, Conn.: 87 Sharon Rd.
Plymouth Cordage Inc.
Ann Arbor, Mich.: 205 Wolverine Bldg.
Chicago: 1200 N. Ashland Blvd.
New York: 366 Madison Ave.
Polyplastex United Inc.
Chicago: 549 W. Randolph St.
Los Angeles: 8815 Alcott St.
New York: 441 Madison Ave.
Precision-Posturect Chair Corp.
Chicago: 3100 W. Carroll Ave.
Dallas: Dick Lowe & Assoc., 3720 La France
Los Angeles: Able Distributors, 2316 S. Santa Fe Ave.
Harvey Probber Inc.
Boston: 475 Commonwealth Ave.
Chicago: 638 Merchandise Mart
Dallas: 230 Decorative Center
Quartite Creative Corp.
Atlanta: 608 Merchandise Mart
Chicago: 1270 Merchandise Mart.
Dallas: 2519 Dallas Trade Mart
Los Angeles: 1043 L. A. Furniture Mart
Seattle: 206 Mart Bldg.
Rainbow Wood Products, Inc.
Chicago: 1598 Merchandise Mart
Dallas: 1959 Trade Mart
New York: 225 Fifth Ave.
Rembrandt Lamp Co.
Chicago: 120-8 American Furniture Mart
Dallas: 1038 Dallas Trade Mart
Los Angeles: 1933 S. Broadway
San Francisco: 892 Western Merchandise Mart
Restonic Sleep Products
Chicago: American Furniture Mart
Dallas: Dallas Furniture Mart
Los Angeles: Los Angeles Furniture Mart
New York: N.Y. Furniture Exchange
San Francisco: Western Merchandise Mart
Jens Risom Design Inc.
Atlanta: Decorative Arts Center
Chicago: 626 Merchandise Mart
Los Angeles: 144 N. Robertson Blvd.
San Francisco: 321 Pacific Ave.
Robey Department, Drexel Enterprises Inc.
Chicago: Merchandise Mart
Robinson-Johnson Inc.
Atlanta: Regent House, 919 Chattahoochee Ave. N.W.
Chicago: Hargri, 212 W. Kinzie St.
Dallas: Hersman & Co., 150 Decorative Center
High Point: 804 National Furniture Mart
Rockland Mills Inc.
Chicago: 440 N. Wells St.
Los Angeles: 817 Santee St.
New York: 347 Fifth Ave.
Rodisco, Inc.
New York: 425 E. 53 St.
Edward Axel Roffman Associates
Atlanta: R.J.S. Assoc., 44 Twelftth St. N.E.
Los Angeles: C. J. Welch Assoc., 8900 Melrose Ave.
San Francisco: C. J. Welch Assoc., 430 Pacific Ave.
Janet Rosenblum Inc.
Chicago: 1180 Merchandise Mart
Rowen, Inc.
Boston: Arthur Dennis Ltd., 420 Boylston St.
Chicago: 1158 Merchandise Mart
Cincinnati: Trefzger's, 3014 Woodburn Ave.
Los Angeles: Max Burton, 130 S. Robertson Blvd.
San Francisco: Frederick G. Bruns, 804 Montgomery St
Roxbury Carpet Co.
Chicago: 1875 Merchandise Mart
Los Angeles: Los Angeles Home Furnishings Mart
Royalmetal Corp.
Chicago: 1461 Merchandise Mart
Dallas: 2626 Stemmons Freeway
Detroit: 18347 W. Eight Mile Rd.
Los Angeles: 5950 Avalon Blvd.
San Francisco: 861 Stevenson St.
Rubee Furniture Mfg. Corp.
New York: A. H. Stiehl, 28 W. 20 St.
San Francisco: Ruben Ltd., 592 Western Merchandise Mart
Safran & Glucksman
Dallas: 1222 Trade Mart
San Francisco: 1355 Market St.
John B. Salterini Co.
Chicago: 1745 Merchandise Mart
Dallas: Decorative Arts Center
New York: 305 E. 63 St.
San Francisco: Phil Connel Assoc., Jackson Sq.
Sanford Furniture Co.
Chicago: American Furniture Mart
Dallas: Dallas Home Furnishings Mart
Los Angeles: Los Angeles Home Furnishings Mart
New York: N.Y. Furniture Exchange

Circle No. 81 on product information card →

WOODCUT BOUQUET is shown opposite in the Mark Hopkins Hotel, San Francisco, in a setting designed by Wynn Shaffer, NSID, Senior Designer for Western Contract Furnishers. The new series of scenic wall foils is presented in Winfield's Volume VI. This is a large volume—15 by 26 inches—with accurately scaled miniatures of all six new scenics and samples of the 47 colorways as well as illustrated room settings. Write or telephone your distributor for a copy.

Winfield Distributors:

KATZENBACH & WARREN, INC.
575 Madison Avenue, New York
Showrooms in Boston, Philadelphia,
Washington, D.C.

E. C. BONDY CO., INC.
105 So. Robertson Blvd., Los Angeles
Showrooms in Pasadena,
Santa Barbara, Woodland Hills, Phoenix

DWOSKIN, INC.
763 Peachtree Street N.E., Atlanta
Showrooms in Miami, Dallas,
Houston, Charlotte

WALLPAPERS INC.
463 Jackson Street, San Francisco
Showrooms in Oakland,
Portland, Seattle

THE JACK DENST DESIGNS
7355 South Exchange Avenue, Chicago
Showroom,
6-117 Merchandise Mart, Chicago

WINFIELD DESIGN ASSOCIATES, INC.
San Francisco, California

Winfield sets the scene

at the Mark Hopkins, where Wynn Shaffer, NSID, takes a leaf from the latest Winfield book to make a bold backdrop for simplicity. WOODCUT BOUQUET is just one of the majestic new scenic wall foils collected between the covers of Winfield's Volume VI. The listing opposite tells where to get it . . .

fine wallcoverings from the continent

We are pleased to announce that effective January 1, we are the exclusive North American distributor for the world-famous wallcoverings of Salubra SA, Basel, Switzerland.

We are now stocking our New Jersey warehouse with scores of striking new designs. They have been developed especially for this market, and combine a distinctly continental feeling with a five year guarantee.

TEKKO & SALUBRA

You'll soon be seeing stepped up promotional activity on these lines: extensive merchandising and advertising programs are on their way. Sample books and swatches available for prompt delivery. Some key territories still open for aggressive distributors. Write, wire or phone George K. Birge Co., Inc., 120 East 56th Street, New York, N.Y. 10022.

GEORGE K. BIRGE co. inc.

Circle No. 83 on product information card

Scalamandre Silks Inc.
Atlanta: 2218 Peachtree N.W.
Boston: 420 Boylston St.
Chicago: 610 Merchandise Mart
Philadelphia: 1611 Walnut St.
Los Angeles: 719 N. La Cienega Blvd.
San Francisco: 470 Jackson Sq.

Frank Scerbo & Sons Inc.
Chicago: 325 W. Huron St.

Schafer Bros. Inc.
San Francisco: Ferlin-Stage-Kolstad, 855 Stevenson St.
Seattle: Pacific Northwest Furniture Mart
Southfield, Mich.: Robert Flattery, 29429 Southfield

Isabel Scott Fabrics Corp.
Chicago: 1180 Merchandise Mart
Los Angeles: 8900 Melrose Ave.
San Francisco: 430 Pacific Ave.

Scroll Inc.
Los Angeles: Clark & Burchfield, Inc., 120 S. Robertson Blvd
Miami: Decorator's Show-Room, Inc., 4100 N. Miami Ave.
New York: Casual Furniture Inc., One Park Ave.
San Francisco: Knapp & Tubbs Inc., 737 Sansome St.
Washington, D.C.: Decorator's Showroom Inc., 1160-19 St. N.W.

Seamloc Loma-Loom Carpet Co.
Chicago: 13-164 Merchandise Mart

James Seeman Studios Inc.
Chicago: 1156 Merchandise Mart
Los Angeles: 107 S. Robertson Blvd.
New York: 979 Third Ave.
San Francisco: 553 Pacific Ave.

Selig Mfg. Co.
New York: 979 Third Ave.

Seneca Textile
Atlanta: 2700 Apple Valley Rd. N.E.
Boston: 99 Chauncy St.
Chicago: 1378 Merchandise Mart
Dallas: 175 Leslie St.
San Francisco: 604 Mission St.
St. Louis: 915 Olive St.

Shaw-Walker Co.
Atlanta: 91 16St. N.W.
Chicago: 27 S. LaSalle
New York: Chrysler Bldg.
San Francisco: 300 Shaw Rd.

Shelby Williams Manufacturing Inc.
Chicago: 1131 Merchandise Mart
Dallas: 2626 Stemmons Frwy.
Los Angeles: 1319 E. Washington
Miami: International Design Ctr.

Silent Gliss Inc.
Beverly Hills: Angevine Co., 205 S. Robertson Blvd.
Chicago: Angevine Co., 110 W. Illinois St.
New York: 261 Fifth Ave.

Simmons Co.
Atlanta: 353 Jones Ave. N.W.
Chicago: 1870 Merchandise Mart
New York: One Park Ave.
San Francisco: 295 Bay St.

Sligh-Lowry Contract Furniture
Chicago: American Furniture Mart
Los Angeles: Furniture Manufacturers Mart

Smith Metal Arts Co. Inc.
Chicago: 1542A Merchandise Mart

Dick Stambaugh Inc.
Cincinnati: Trefzger's, 3010 Woodburn Ave.

Standard Furniture Co.
Chicago: 325 N. Wells St.
Herkimer, N.Y.: 201 S. Washington St.

Steelcase Inc.
Atlanta: Decorative Arts Center
Chicago: 1118 Merchandise Mart
Dallas: 1626 Hi-Line Dr.
La Mirada, Cal: 14771 Firestone Blvd.
New York: 280 Park Ave.
Portland, Ore.: 600 N.W. 14 St.

Stendig Inc.
Chicago: Associated Showrooms, 1158 Merchandise Mart
Cincinnati: Trefzger's, 3010 Woodburn Ave.
Dallas: W. Glen Hennings, 330 Decorative Center
Los Angeles: C. J. Welch & Assoc., 8900 Melrose Ave.
San Francisco: C. J. Welch & Assoc., 430 Pacific Ave.

Stiffel Co.
Chicago: 1275 Merchandise Mart
Dallas: 1020 Trade Mart
New York: 225 Fifth Ave.

C. W. Stockwell Co.
Beverly Hills: 9749 Santa Monica Blvd.
Los Angeles: 103 S. Robertson Blvd.
Pasadena: 552 S. Lake Ave.
San Francisco: 563 Sutter St.

Stow & Davis Furniture Co.
Atlanta: 351 Peachtree Hills Ave.
Dallas: 210 Decorative Center
Los Angeles: 8899 Beverly Blvd.
New York: 30 E. 42 St.

Thomas Strahan Co.
Chicago: 620 Merchandise Mart
New York: 515 Madison Ave.

Stroheim & Romann
Boston: 420 Boylston
Chicago: 6148 Merchandise Mart
Los Angeles: 133 N. Robertson Blvd.
Miami: 40 N.E. 40 St.
Philadelphia: 1616 Walnut St.
San Francisco: 445 Jackson St.

Harris G. Strong
Dallas: 1222 Dallas Trade Mart
Los Angeles: Burton S. Klein, 316 S. Robertson
New York: 351 E. 61 St.

John Stuart Inc.
Philadelphia: 2301 Chestnut St.

Syroco Inc.
Atlanta: 602 Merchandise Mart
Chicago: 152 Merchandise Mart
Dallas: 1036 Trade Mart
High Point: 281 Southern Furniture Exposition Bldg.
Los Angeles: 1002 Furniture Mart
New York: 225 Fifth Ave.
San Francisco: 578 Western Merchandise Mart
Seattle, Wash.: Pacific Northwest Mart
Telescope Folding Furniture Co. Inc.
Chicago: 666 Lake Shore Dr.
High Point: Southern Furniture Exp. Bldg.
New York: 200 Lexington Ave.
Thaibok Fabrics, Ltd.
Chicago: Jack Denst Designs Inc., 6-117 Merchandise Mart
Dallas: I. H. Pritchard Inc., 260 Decorative Ctr.
Honolulu: Decorators Showroom Ltd., Waialae Shopping Ctr.
Los Angeles: Kneedler-Fauchere, 151 N. Robertson Blvd.
San Francisco: Kneedler-Fauchere, 451 Jackson Sq.
Thayer Coggin Institutional Inc.
Chicago: 1775 Merchandise Mart
Dallas: 4616 Dallas Trade Mart
Los Angeles: Furniture Manuf. Mart
San Francisco: 540 Western Merchandise Mart
Seattle: Pacific Northwest Furniture Mart
Thinline Mfg. Co.
Los Angeles: L. A. Home Furishings Mart
J. H. Thorp & Co.
Boston: 420 Boylston St.
Chicago: 6-136 Merchandise Mart
Los Angeles: 131 N. Robertson Blvd.
New York: 171 E. 56 St.
San Francisco: 501 Pacific Ave.
Tomlinson of High Point
Chicago: 1666 Merchandise Mart
Tri-Mark Designs
Chicago: John R. Willis & Co., Exhibitors Bldg.
Tri-Par Mfg. Co.
Atlanta: Len Ross
Chicago: 1149 Merchandise Mart
Cincinnati: H. C. Stahl Co.
Cleveland: H. C. Stahl Co.
Dallas: E. A. Hunt Co.
Detroit: H.C. Stahl Co.
New York: Pressberg-Binder
Tropical-Sun Co.
San Francisco: 536 Western Merchandise Mart
Tropitone Furniture Co.
Chicago: Midwest Agents, 11-122 Merchandise Mart
Dallas: William A. Taylor, 390 Decorative Ctr.
New York: Cavallon Assoc., 425 E. 53 St.
San Francisco: 1184 Western Merchandise Mart
Troy Sunshade Co.
Chicago: 1124-25 Merchandise Mart
Dallas: 4519 Dallas Trade Mart
New York: One Park Ave.
U. S. Plywood Corp.
Chicago: National Design Center, Marina City
New York: 101 Park Ave.; National Design Center, 415 E. 53 St.
Albert Van Luit Co.
Chicago: 11-123 Merchandise Mart
Cleveland: 1240 Huron Rd.
Los Angeles: 100 S. Robertson Blvd.
New York: 979 Third Ave.
Vinyl Plastics Inc.
New York: 101 Park Ave.
Virtue Bros. Mfg. Co.
Chicago: Peter Buckstaff & Co., 11-122 Merchandise Mart
San Francisco: Ferlin-Stage-Kolstad Assoc., 855 Stevenson
Vogel-Peterson Co.
New York: One Park Ave.
V'Soske Inc.
Boston: George & Frances Davison, 420 Boylston St.
Chicago: 6-127 Merchandise Mart Plaza
Los Angeles: Douglas V'Soske, 101 S. Robertson Blvd.
New York: Lord & Adams, 155 E. 56 St.
San Francisco: John W. Ledford, 855 Montgomery St.
herle Wagner
Chicago: S. J. Campbell, 6-171 Merchandise Mart
Dallas: E. C. Dicken, 650 Decorative Center
Los Angeles: Kneedler-Fauchere, 151 N. Robertson Blvd.
San Francisco: Kneedler-Fauchere, 451 Jackson Sq.
Villiam J. B. Waite Co.
Chicago: 548 American Furniture Mart
New York: 196 Lexington Ave.
VallDecor
Atlanta: 610 Atlanta Merchandise Mart
Chicago: 1219A Merchandise Mart
Dallas: 1012 Trade Mart
Los Angeles: 1009 L.A. Furniture Mart
Valker & Zanger Inc.
Glendale, Cal.: 1832 S. Brand Blvd.
Varner Co.
Chicago: 6-116 Merchandise Mart
Vebb Textiles Inc.
Chicago: 6-115 Merchandise Mart
Los Angeles: 313 N. Robertson
Miami: 133 N.E. 40 St.
New York: Holland Shade Co., 999 Third Ave.
San Francisco: Kneedler-Fauchere, 451 Jackson Sq.
G. Wheeler Co. Inc.
New York: Robert Garvin & Assoc., 315 E. 62 St.
hitecraft Inc.
Chicago: 1111 Merchandise Mart
New York: 979 Third Ave.
infield Design Associates
Atlanta: Dwoskin, 763 Peachtree St. N.E.
Chicago: Jack Denst Designs, 6-117 Merchandise Mart
Los Angeles: E. C. Bondy Co., 105 S. Robertson Blvd.
New York: Katzenbach & Warren, 575 Madison Ave.
San Francisco: Wallpaper Inc., 463 Jackson Sq.
e L. Woodard Sons Inc.
Chicago: 628 Merchandise Mart
Dallas: 320 Decorative Ctr.
Los Angeles: 8924 Beverly Blvd.
New York: 305 E. 63 St., Decorative Ctr.
San Francisco: 553 Pacific Ave.

DESIGNED IN 1635

Modified Somewhat By Armstrong in 1965

However, we can't guarantee our Series 200 contract sofa to last 329 years. It depends on the fabric. We don't make fabric. We only make the finest contract furniture.

Armstrong furniture co
BOX 636 • MARTINSBURG • WEST VIRGINIA

SHOWROOMS: CHICAGO, 325 North Wells
DALLAS, Decorative Arts Center • DENVER, 375 S. Colorado Blvd.
HIGH POINT, 144 South Main • ATLANTA, Decorative Arts Center

Circle No. 84 on product information card

CLASSIFIED PRODUCT LISTINGS

ACOUSTICAL MATERIALS

American Latex Products, 3341 W. El Segundo Blvd., Hawthorne, Cal.
Armstrong Cork Co., Liberty & Mary Sts., Lancaster, Pa.
Barclay Mfg. Co., 385 Gerard Ave., Bronx, N.Y.
Celotex Corp., 120 S. LaSalle St., Chicago, Ill.
Central Shippee Inc., 24 W. 25 St., New York, N.Y.
Curtis Partition Corp., 590 Belleville Tpk., Kearny, N.J.
Flintkote, 30 Rockefeller Plaza, New York, N.Y.
Gurian Fabrics, 39 W. 45 St., New York, N.Y.
E. F. Hauserman Co., 7516 Grant Ave., Cleveland 5, Ohio
Johns-Manville, 22 E. 40 St., New York, N.Y.
National Gypsum Co., Gold Bond Bldg., Buffalo 2, N.Y.
Ozite Corp., 7120 Merchandise Mart, Chicago 54, Ill.
Phillips & Brooks Inc., 3422 Pierce Dr., Chamblee, Ga.
Preco Chemicals, 489 Main St., Westbury, N.Y.
Simpson Timber Co., 2000 Washington Bldg., Seattle 1, Wash.
Torjesen Inc., 209 25 St., Brooklyn, N.Y.

AIR CONDITIONERS

Admiral Corp., 3800 W. Cortland St., Chicago, Ill.
Airtemp Div., Chrysler Corp., 1600 Webster, Dayton, Ohio
Amana Refrigeration Inc., Amana, Iowa
American Radiator & Standard Sanitary Corp., 40 W. 40 St., New York, N.Y.
Carrier Air Conditioning Co., Carrier Pkwy., Syracuse 1, N.Y.
Fedders Corp., 5801 Grand Ave., Maspeth 78, N.Y.
Gibson Refrigerator Div., Hupp Corp., Greenville, Mich.
H. B. Hamilton Co., 103 Park Ave., New York, N.Y.
Philco Corp., C & Tioga Sts., Philadelphia 34, Pa.
Westinghouse Electric Corp., 353 Park Ave. S., New York 10, N.Y.

ARCHITECTURAL WOODWORK

Ezra Blank Associates, 500 Stagg St., Brooklyn, N.Y.
Creative Woodworking Co., 1370 Ralph Ave., Brooklyn, N.Y.
Ebner Woodwork Corp., 301 Walton Ave, New York 51, N.Y.
J. Froehlich Cabinet Works, 560 Barry St., Bronx 59, N.Y.
M. Gerber Construction Co., 56-01 Maspeth Ave., Maspeth, N.Y.
Hinzmann & Co., 92 Third Ave., Brooklyn, N.Y.
Jaff Bros. Woodworks, Inc., 41-43 37 St., Long Island City, N.Y.
Korngold Bros. Inc., 258 E. 139 St., New York, N.Y.

ART OBJECTS & ACCESSORIES

Code: p—pictures & paintings
s—sculpture & statuary
w—wall decorations
m—maps & globes
f—frames

Aaron Bros. Co., 960 N. La Brea Ave., Los Angeles, Cal. (p, w)
Aero Service Corp., 210 E. Courtland St., Philadelphia, Pa. (m)
Edward Alden Studios, 7600 Russell, Detroit, Mich.
J. Alden Studios Inc., 19 W. 26 St., New York, N.Y. (p, w)
Alva Museum Replicas Inc., 140 W. 22 St., New York, N.Y. (s)
America House, 44 W. 53 St., New York, N.Y. (s, w)
American SERPE Corp., 716 Madison Ave., New York, N.Y. (s, w)
Architectural Pottery, 2020 S. Robertson Blvd., Los Angeles, Cal. (s)
Herbert Arnot Inc., 250 W. 57 St., New York, N.Y. (p)
Artcraft Industries Inc., 1770 Sichel St., Los Angeles, Cal. (p, s, w)
Artes de Mexico International, 163 Pittsburg St., Dallas, Tex. (w)
Arts for Architecture, 50 Rose Pl., Garden City Park, N.Y. (w)
Austin Productions Inc., 1615 62 St., Brooklyn, N.Y. (s)
Bead Design Studio, 223 E. 58 St., New York, N.Y. (p)
Bendix Mouldings Inc., 952 Whittier St., Bronx, N.Y.
Brayton Potteries Inc., 1471-79 Glenneyre St., Laguna Beach, Cal. (s, w)
Burwood Products Co., 320 W. Ohio St., Chicago, Ill. (s, w)
Canadian Wallpaper Manufacturers Ltd., 222 Seventh St., Toronto 14, Ontario (w)
Sylvia Carewe, 544 E. 86 St., New York, N.Y. (w)
Century Industries Inc., 1517 W. 35 St., Chicago 9, Ill. (p, w)
Cottage Crafts, Box 212, Chester, N.J. (m, p, w)
Daglee Seating, 21 St. & Godfrey Ave., Philadelphia 33, Pa. (w)
Dearborn Glass Co., 6600 S. Harlem Ave., Bedford Park, Ill.
Delphic Arts, 350 Fifth Ave., New York 1, N.Y. (p)
Del Sarto Co., 2 Spring Pl., Morristown, N.J. (s, w)
Design-Technics, 7 E. 53 St., New York 22, N.Y. (s, w)
Displaycraft, 56 W. 45 St., New York 36, N.Y. (m, w)
Era Industries Inc., 8817 Beverly Blvd., Los Angeles, Cal. (w)
Erkins Studios, 80 W. 40 St., New York, N.Y. (s)
Falcon Products Inc., 2130 Schuetz Rd., St. Louis, Mo. (w)
Finesse Originals, 35-11 Ninth St., Long Island City, N.Y. (w)
Florentine Craftsmen,, 479 First Ave., New York 16, N.Y. (s)
Flowers Unlimited Inc., 1140 Third Ave., New York, N.Y. (s)
Otto Gerdau Co., 82 Wall St., New York, N.Y. (w)
Goodman-Dean-Scott Inc., 814 N. Franklin St., Chicago, Ill. (p, s, w)
C. R. Gracie & Sons Inc., 148 E. 58 St., New York 22, N.Y. (p, w)
Groszart Glass Co., North Blvd. & 112 Pl., Corona, N.Y. (m)
P. E. Guerin Inc., 25 Jane St., New York, N.Y. (s)
Haeger Potteries Inc., Royal Haeger Lamp Co., Dundee, Ill. (w)
House of Spain, 34 Gansevort St., New York, N.Y. (w)
Jim Hurt of Texas, P.O. Box 531, McAllen, Tex. (s)
Hyalyn Porcelain Inc., Box 2068, Hickory, N.C. (s)
Interiors Import Co., 208 E. 52 St., New York, N.Y. (w)
George Karger, 1145½ Second Ave., New York, N.Y. (m, p, s, w)
H. W. Knight & Son Inc., 8 Lane St., Seneca Falls, N.Y. (w)
Krevolin & Constantine, 61 W. 74 St., New York, N.Y. (s, w)
Marvin S. Levine Assoc., 50 Riverside Dr., New York 24, N.Y. (s)
Camilla Lucas Inc., 3 E. 28 St., New York, N.Y. (p)
Kenneth Lynch & Sons, Wilton, Conn. (s)
Karl Mann Associates, 677 Fifth Ave., New York 22, N.Y. (p, w)
Marble Internationale Ltd., 101 Park Ave., New York 17, N.Y. (s)
Gene McDonald Inc., 969 Third Ave., New York 22, N.Y. (p)
McDonald Products Co., 721 Seneca St., Buffalo, N.Y. (p)
Jo Mead Designs, 17 N. Elizabeth St., Chicago, Ill. (s,w)
Robert Memmel Co., 204 W. Washington, Milwaukee 4, Wis. (p, s, w)
Monarch Furniture Co., 667-677 W. Ward Ave., High Point, N.C. (p)
Mottahedeh, 225 Fifth Ave., New York, N.Y. (p, s, w)
Murals & Wallcoverings Inc., 979 Third Ave., New York, N.Y. (w)
Panoramic Studios Inc., 179 W. Berks St., Philadelphia 22, Pa. (m)
Edward P. Paul & Co. Inc., 1133 Broadway, New York 10, N.Y. (w)
Peter Pepper Products Inc., 22422 S. Avalon Blvd., Wilmington, Cal. (w)
Phillips Imports, 271-273 Minna St., San Francisco, Cal. (s, w)
Pictures for Business Corp., 979 Third Ave., New York, N.Y. (p)
J. Pocker, 824 Lexington Ave., New York, N.Y. (f)
Quartite Creative Corp., H Ave., New York 1, N.Y. (w)
Rambusch Inc., 40 W. 13 St., New York, N.Y. (p, s, w)
Richter Aircraft Inc., 1105 Door St., Toledo 7, Ohio (w)
Roth Lamp & Shade Co., 76 Ninth Ave., New York 11, N.Y. (p)
St. Denis Studios, Box 473, 3349 N. Whitehall, Muskegon, Mich. (p, s, w)
Sculptsmith, 128 W. 10 St., New York 14, N.Y. (s, w)
Sculpture Studio, 202 E. 77 St., New York, N.Y. (s)
Silas Seandel, 514 W. 25 St., New York, N.Y. (s, w)
James Seeman Studios, 50 Rose Pl., Garden City Park, N.Y. (w)
Spanjer Sian Co., 189 Chrystie St., New York, N.Y. (m)
C. W. Stockwell Wallcoverings, 320 N. Madison Ave., Los Angeles 4, Cal. (w)
Harris G. Strong Inc., 465 E. 147 St., Bronx 55, N.Y. (p, w)
Sungott Art Studios, 20 W. 32 St., New York, N.Y. (p, w)
Syracuse Ornamental Co., 225 Fifth Ave., New York, N.Y. (w)
Shirley Tattersfield Assoc., 2047 Cherry St., Philadelphia, Pa. (p, w)
Tennessee Fabricating, 1490 Grimes St., Memphis 6, Tenn. (s)
Turner Mfg. Co., 2309 S. Keeler, Chicago, Ill. (p, w)
Van Rijn Industries Inc., 16 E. 18 St., New York 3, N.Y. (p, w)
Venini Ltd., 377 Park Ave. S., New York, N.Y. (s)
Virginia Metalcrafters, 1010 E. Main St., Waynesboro, Va. (w)
V'soske Inc., 155 E. 56 St., New York, N.Y. (w)
WallDecor, 944 Third Ave., New York 22, N.Y. (p, s, w)
Frederic Weinberg Co., 145 W. Columbia Ave., Philadelphia 22, Pa. (w)
Marion Wieder Inc., 969 Third Ave., New York 22, N.Y. (w)
T. & C. Williams, Litchfield, Conn.

ASH RECEIVERS

Code: t—trays
u—urns

Allwin Furniture, 6 E. 33 St., New York, N.Y. (t)
America House, 44 W 53 St., New York, N.Y. (t, u)
American SERPE Corp., 716 Madison Ave., New York, N.Y. (t, u)
AMV Inc., 588 Brookside, Birmingham, Mich. (t, u)
Architectural Pottery, 2020 S. Robertson Blvd., Los Angeles, Cal. (u)
Beacon Lamp Co. Inc., 1181 Broadway, New York, N.Y.
Robert Benjamin Inc., 6 E. 53 St., New York, N.Y. (u)
Brayton Potteries Inc., 1471-79 Glenneyre St., Laguna Beach, Cal. (t)
Columbia Unlimited Inc., 145 E. 57 St., New York, N.Y. (t, u)
Dale Chemical Co., 4044 Park Ave., St. Louis 10, Mo. (t)
Design-Technics, 7 E. 53 St., New York 22, N.Y. (t, u)
Excel Mfg. Corp., 20 & S. Walnut Sts., Muncie, Ind. (t, u)
Extempo Products, 3888 Cloverdale Ave., Los Angeles 8, Cal. (u)
Franklin Metal Products, 12 E. Kinzie, Chicago, Ill. (t, u)
Froelich Leather Craft, 43 W. 16 St., New York, N.Y. (t)
Habitat Inc., 341 E. 62 St., New York, N.Y. (t, u)
Haeger Potteries Inc., Royal Haeger Lamp Co., Dundee, Ill. (t, u)
Heifetz Co., Clinton, Conn. (t)
Helikon Furniture Co., 315 E. 62 St., New York 21, N.Y. (u)
Hyalyn Porcelain Inc., Box 2068, Hickory, N.C. (t, u)
International Contract Furnishings, 145 E. 57 St., New York 22, N.Y. (t, u)
International Pipe & Ceramic Corp., 2901 Los Feliz Blvd., Los Angeles Cal. (t)
Krevolin & Constantine, 61 W. 74 St., New York, N.Y. (t)
Laverne International Ltd., 979 Third Ave., New York, N.Y. (t, u)
Lawrence Metal Products, 60 Prospect Ave., Lynbrook, N.Y. (u)
Lehigh Furniture Co., 16 E. 53 St., New York, N.Y. (t, u)
Marvin S. Levine Assoc., 50 Riverside Dr., New York 24, N.Y. (t)
Loumac Supply Co., 327 E. 103 St., New York 29, N.Y. (t, u)
Kenneth Lynch & Sons, Wilton, Conn. (u)
Marshall Studio Inc., Veedersburg, Ind. (t)
Mottahedeh, 225 Fifth Ave., New York, N.Y. (p, s, w)
National Products Inc., 900 Baxter Ave., Louisville, Ky. (t, u)
Nessen Lamps Inc., 317 E. 34 St., New York 16, N.Y. (u)
PHD Products Inc., 327 E. 103 St., New York, N.Y. (t)
Phil-Mar Corp., 1100 E. 222 St., Cleveland 17, Ohio (t)

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Rainbow Wood Products, 40-35 21 St., Long Island City, N.Y. (t)
Rembrandt Lamp Corp., 4500 W. Division, Chicago 51, Ill. (t)
Roth Lamp & Shade Co., 76 Ninth Ave., New York 11, N.Y. (t)
Safran & Glucksman, 8 W. 30 St., New York 1, N.Y. (t)
St. Denis Studios, Box 473, 3349 N. Whitehall, Muskegon, Mich. (t)
Smith Metal Arts Co. Inc., 1721 Elmwood Ave., Buffalo 7, N.Y. (t)
Stoneware Techniques, 309 Pershing Rd., Zanesville, Ohio (u)
Venini Ltd., 377 Park Ave., S., New York, N.Y. (t)
Virginia Metalcrafters, 1010 E. Main St., Waynesboro, Va. (t)
Walker & Zanger Inc., 100 Hudson St., New York 13, N.Y. (t)
Frederic Weinberg Co., 145 W. Columbia Ave., Philadelphia 22, Pa. (u)
Westwood Industries, 177 Genesee Ave., Paterson, N.J. (t)

BARS & BAR FURNITURE

Code: r—refrigerated
s—standard
i—ice cube maker

Allwin Furniture, 6 E. 33 St., New York, N.Y. (r)
Beverly Hills Rattan Inc., 2100 Signal St., San Pedro, Cal.
Burke Div., Brunswick Corp., 5140 N. Westmoreland, Dallas, Tex. (s)
Chairmasters Inc., 200 E. 146 St., Bronx 51, N.Y.
Chicago Hardware Foundry Co., Commonwealth Ave., N. Chicago, Ill. (s)
Columbia Unlimited Inc., 145 E. 57 St., New York, N.Y. (r, s)
Daglee Seating, 21 St. & Godfrey Ave., Philadelphia 38, Pa. (s)
Desks of America Inc., P.O. Box 6305, Bridgeport, Conn. (s)
Durham Mfg., 700 S. Council, Muncie, Ind. (s)
J. Froehlich Cabinet Works, 560 Barry St., Bronx 59, N.Y.
King Arthur Chair Co. Inc., 5501 N.W. 36 Ave., Miami, Fla.
Lehigh Furniture Co., 16 E. 53 St., New York, N.Y. (r)
Living Designs Inc., 5525 McKinley Ave., Los Angeles 11, Cal.
Frederik Lunning, 667 Fifth Ave., New York 22, N.Y.
M/B Designs, 702 Harrison St., Berkeley, Cal. (s)
Office Furniture Ltd., 351 E. 61 St., New York, N.Y. (r, s)
Harvey Probber Inc., 155 E. 56 St., New York, N.Y. (s)
Rhinecold Alaska Inc., 45 S. Broadway, Yonkers, N.Y. (r, i)
Jens Risom Design Inc., 444 Madison Ave., New York 22, N.Y. (r, s)
Seal Industries Inc., 90 S. Santa Fe Dr., Denver 23, Colo. (s)
Springer-Penguin Inc., 11 Brookdale Pl., Mount Vernon, N.Y. (r, s, i)
Straus-Duparquet, 33 E. 17 St., New York, N.Y. (r)
Unique Headboard Co. Inc., 68 Clifford St., Newark 7, N.J. (s)
Westcort Inc., 160 E. 56 St., New York, N.Y. (r)
Westinghouse Electric Corp., 353 Park Ave. S., New York 10, N.Y. (i)
Whitecraft Furniture Inc., 7350 N.W. Miami Ct., Miami, Fla. (r)

For telephone numbers of manufacturers listed in this section, see alphabetical list starting page 110.

BATH ACCESSORIES, EQUIPMENT

Code: b—bars & racks
v—vanities & tops
so—special ornaments
p—partitions
st—stools
m—mats & rugs

American SERPE Corp., 716 Madison Ave., New York, N.Y. (b, v, s)
Bates Fabrics Inc., 112 W. 34 St., New York, N.Y. (m)
Bead Art Originals, 789 Lexington Ave., New York, N.Y. (s)
Beemak Inc., 5740 S. Centinela Ave., Culver City, Cal. (s)
Brayton Potteries Inc., 1471-79 Glenneyre St., Laguna Beach, Cal. (s)
Buxbaum Co., 1212 Seventh St. S.W., Canton, Ohio (m)
Carter Bros. Inc., Chattanooga, Tenn. (m)
Chriscot Hardware Co., 425 E. 53 St., New York 22, N.Y. (b, v, s)
Colonial Products Co., Dallastown, Pa. (v)
Crown Rubber Co., 1615 Croghan, Fremont, Ohio (m)
Daglee Seating, 21 St. & Godfrey Ave., Philadelphia 38, Pa. (v)
Del Sarto Co., 2 Spring Pl., Morristown, N.J. (b, v, s)
Desks of America, Inc., P.O. Box 6305, Bridgeport, Conn. (v)
Manuel Feldman Co. Inc., 18 E. 53 St., New York, N.Y. (m)
Foamweave Inc., 295 Fifth Ave., New York, N.Y. (m)
Goodman-Dean-Scott Inc., 814 N. Franklin St., Chicago, Ill. (s)
P. E. Guerin Inc., 25 Jane St., New York, N.Y. (v, s)
James G. Hardy & Co. Inc., 11 E. 26 St., New York 10, N.Y. (m)
William Liddell & Co. Inc., 24 W. 40 St., New York, N.Y. (m)
Lightolier Inc., 346 Claremont Ave., Jersey City 5, N.Y. (s)
M. Lowenstein & Sons Inc., 1430 Broadway, New York 18, N.Y. (m)
Howard Miller Clock Co., Zeeland, Mich. (v)
Monogram Metals Inc., 99 Greene St., New York 12, N.Y. (b, s)
Mosaic Tile Co., 55 Public Sq., Cleveland, Ohio (b)
Mottahedeh, 225 Fifth Ave., New York, N.Y. (s)
Mutschler Bros., S. Madison St., Nappanee, Ind. (v)
Standard Steel Cabinet, 3701 Milwaukee Ave., Chicago, Ill. (b, v)
Sylvan Carpet Co., 184-42 Avon Rd., Jamaica, N.Y. (m)
U.S. Ceramic Tile Co., 217 Fourth St. N.E., Canton 2, Ohio (b)
Virginia Metalcrafters, 1010 E. Main St., Waynesboro, Va. (b)
Vogel-Peterson Co., Rt. 83 & Madison, Elmhurst, Ill. (b)
Sherle Wagner, 125 E. 57 St., New York, N.Y. (b, v, s)
Walker & Zanger Inc., 100 Hudson St. ,New York 13, N.Y. (v, s)
Marion Wieder Inc., 969 Third Ave., New York 22, N.Y.

BEADS

Bead Art by Kenbury, 205 W. 19 St., New York, N.Y.
Bead Art Originals, 789 Lexington Ave., New York, N.Y.
Bead Decor, Inc., 650 N. Robertson Blvd., Los Angeles, Cal.
Bead Design Studio, 223 E. 58 St., New York, N.Y.
Beads a la Carte International, 223 E. 60 St., New York, N.Y.
Kenbury Glass Works, 205 W. 19 St., New York, N.Y.
Maharam Fabric Corp., 130 W. 46 St., New York, N.Y.
Russ Stonier Designs Inc., 1375 Merchandise Mart, Chicago, Ill.

"Ceres"

Gold Leaf with Tracery 68" High

COMPLETE
CATALOG
1.00

Jo Mead Designs

17 N. ELIZABETH ST. • CHICAGO, ILL. 60607

Circle No. 85 on product information card

BEDDING

Code: b—box springs
m—mattresses
f—frames
h—headboards
l—legs

American of Martinsville, Contract Div., Martinsville, Va. (h)
AMV Inc., 588 Brookside, Birmingham, Mich. (h)
Artes de Mexico International, 163 Pittsburgh St., Dallas, Tex. (h)
Beautycraft Furniture Industries, 1301 N.W. Seventh Ave., Miami, Fla. (b, m, f, h)
Beverly Hills Rattan, 2100 Signal St., San Pedro, Cal. (h)
Burton-Dixie Corp., 2180 S. Racine Ave., Chicago, Ill. (b, m, f, h, l)
Columbia Bedding Co., 2519 N. Elston Ave., Chicago, Ill. (b, m, h)
Crescent Bed Co. Inc., P.O. Box 13412, New Orleans 25, La. (f)
Dahl Bed Inc., 733 S. Claremont St., San Mateo, Cal. (b, m, f)
Desks of America Inc., P.O. Box 6305, Bridgeport, Conn. (h)
Dowden Inc., Prairie City, Iowa (f)
Duo-Bed Corp., 1812 W. Second St., Wichita 3, Kan. (b, m, f, h, l)
Dux Inc., 1633 Adrian Rd., Burlingame, Cal. (h)
Englander Co. Inc., 1720 Merchandise Mart, Chicago, Ill.
Firestone Rubber & Latex Products Co., 1 Firestone Ave., Fall River, Mass. (m)
Forester Products Co., Aurora & Solon Rds., Cleveland, Ohio (h)
General Tire & Rubber Co., 1708 Englewood Ave., Akron, Ohio (m)
Otto Gerdau Co., 82 Wall St., New York, N.Y. (h)
Glenn of California, 130 N. First Ave., Arcadia, Cal. (h)
Gold Bond, 801 Windsor St., Hartford, Conn.
Great Eastern Furniture Co., 315 E. 62 St., New York, N.Y. (h)
Frank A. Hall & Sons Ltd., 979 Third Ave., New York, N.Y (b, m, f, h, l)
James G. Hardy & Co. Inc., 11 E. 26 St., New York 10, N.Y. (b, m)
Harris Hub Co., 15600 S. Commercial Ave., Harvey, Ill. (f, h, l)
Harvard Mfg. Co., 24300 Solon Rd., Bedford Hts., Ohio (f)
Harvey Design Workshop Inc., 612 Merrick Rd., Lynbrook, N.Y. (h)
Heine & Kopins Inc., 231 E. 51 St., New York 22, N.Y. (b, m, f, h)
Hickory Mfg. Co., Hickory, N.C. (h)
Holland Wire Products, 153 W. 10 St., Holland, Mich. (m)
Hooker Furniture Co., Contract Div., Martinsville, Va. (h)
House of Spain, 34 Gansevort St., New York, N.Y. (h)
Huntington Furniture Corp., P.O. Box 307, Lincolnton, N.C. (h)
Huntington Furniture Corp., 350 Fifth Ave., New York 1, N.Y. (h)
Kay Mfg. Corp., P.O. Box 6886 Hollywood Sta., Memphis 8, Tenn
Keeton Industries Inc., P.O. Box 1197, Ft. Worth, Tex. (b, m, f, h, l)
Knoll Associates Inc., 320 Park Ave., New York 22, N.Y. (h)
Kwik Bed Sofa Corp., 330 E. St. Joseph, Indianapolis, Ind. (b, m, f, h, l)
Laminite Plastics Corp., 2607 W. Monroe, Chicago, Ill. (h)
Mantua Mfg. Co., 7055 Krick Rd., Bedford, Ohio (f, h)
Mebane Co., Mebane, N.C. (b, m, f, l)
Herman Miller Inc., McKinley St., Zeeland, Mich. (h)
M. Mittman Co. Inc., 316 E. 53 St., New York, N.Y. (b, m, h)
Monogram Metals Inc., 99 Greene St., New York 12, N.Y. (h, l)
Morris Bedding Co., 6665 W. Vernor, Detroit, Mich. (b, m, f, h, l)
Mount Airy Furniture Co., Mount Airy, N.C. (h)
P. Nathan, 330 E. 103 St., New York, N.Y. (h)
National Steel Products, 1435 Jackson Ave., Huntington, W. Va. (f)
Nettle Creek Industries, 260 Fifth Ave., New York 1, N.Y. (h)
No-Sag Spring Co., 124 W. State Fair, Detroit, Mich. (b, m, f, h, l)
Pace/Jil Associates Inc., 315 E. 62 St., New York, N.Y. (h)
Period, Inc., Henderson, Ky. (h)
Plametron Corp., 4420 N.W. 35 Ct., Miami 42, Fla. (h, l)
Harvey Probber Inc., 155 E. 56 St., New York, N.Y. (h)
Remark Mfg. Co., 1229 Belmont Ave., Philadelphia, Pa. (h, l)
Restonic Sleep Products, 445 American Furniture Mart, Chicago, Ill. (b, m, f, h, l)
Robey Dept., Drexel Enterprises, Drexel, N.C. (h)
Sanford Furniture Co., Charlotte Ave., Sanford, N.C. (h)
Scandia Craft Enterprises, 156 E. 30 St., New York, N.Y. (b, m, f, h)
Scandiline Furniture Inc., 2175 Signal St., San Pedro, Cal. (h)
Sealy Inc., Contract Div., 666 N. Lake Shore Dr., Chicago, Ill. (b, m, f, h, l)
Seng Co., 1450 N. Dayton, Chicago 22, Ill. (f)
Serta Associates Inc., 666 Lake Shore Dr., Chicago 11, Ill. (b, m, f, h, l)
Shuff Furniture Co., Inc., 317 E. 34 St., New York, N.Y. (b, m, f, h, l)
Simmons Co. Contract Div., 1870 Merchandise Mart, Chicago, Ill. (b, m, f, h)
Southern Spring Bed Co., 290 Hunter St., S.E., Atlanta, Ga.
Sterlingworth Corp., Allen St. Extension, Jamestown, N.Y. (h)
John Stuart Inc., 205 E. 58 St., New York 16, N.Y. (b, m, h)
Sunland Supply Inc., 3301 N.W. 73 St., Miami, Fla. (f)
Superior Sleeprite Corp., 759 S. Washtenaw Ave., Chicago 12, Ill. (b, m, f, h, l)
Tri-Lo Products, 3137 W. Lake, Chicago, Ill. (h)
Unique Headboard Co. Inc., 68 Clifford St., Newark 7, N.J. (h)
William J. B. Waite Co., 560 Western Merchandise Mart, San Francisco, Cal. (h, l)
Whitecraft Furniture Inc., 7350 N.W. Miami Ct., Miami, Fla. (f, h, l)
John Widdicomb Co., 205 E. 58 St., New York, N.Y. (b, m, h)
S. Zimet Corp., 19 Quincy St., Brooklyn, N.Y. (b, m, f)

BEDS

Code: cn—convertibles
f—folding
c—cots
sh—special hospital
g—general commercial
e—electrically operated

American Seating Co., 901 Broadway N.W, Grand Rapids, Mich. (sh, e)
Basic-Witz Furniture Ind., Inc., Box 490, Waynesboro, Va. (g)
Bassett Furniture Industries, Bassett, Va. (sc, g)
Baumritter Corp., 145 E. 32 St., New York, N.Y. (g)
Beautycraft Furniture Industries, 1301 N.W. Seventh Ave., Miami, Fla. (cn, g)
Bethlehem Furniture Mfg., 2 Park Ave., New York 16, N.Y. (sh)
Broyhill Furniture Factories, Lenoir, N.C.
Burton-Dixie Corp., 2180 S. Racine Ave., Chicago, Ill. (cn, f, c)
Castro Convertible Inc,, 519 Eighth Ave., New York 2, N.Y. (cn)
Charlton Co. Inc., Contract Div., Fitchburg, Mass. (cn)
Chesapeake-Siegel-Land, 317 E. 34 St., New York 16, N.Y. (cn)
Contempo Associates Inc., 178 Bouic Ave., Rockville, Md. (cn, sh)
Crescent Bed Co. Inc., P.O. Box 13412, New Orleans 25, La. (f, c, sh, g)
Dahl Bed Inc., 733 S. Claremont St., San Mateo, Cal. (cn, g)
DeGaal & Walker, 405 E. 62 St., New York, N.Y. (g)

Circle No. 86 on product information ca

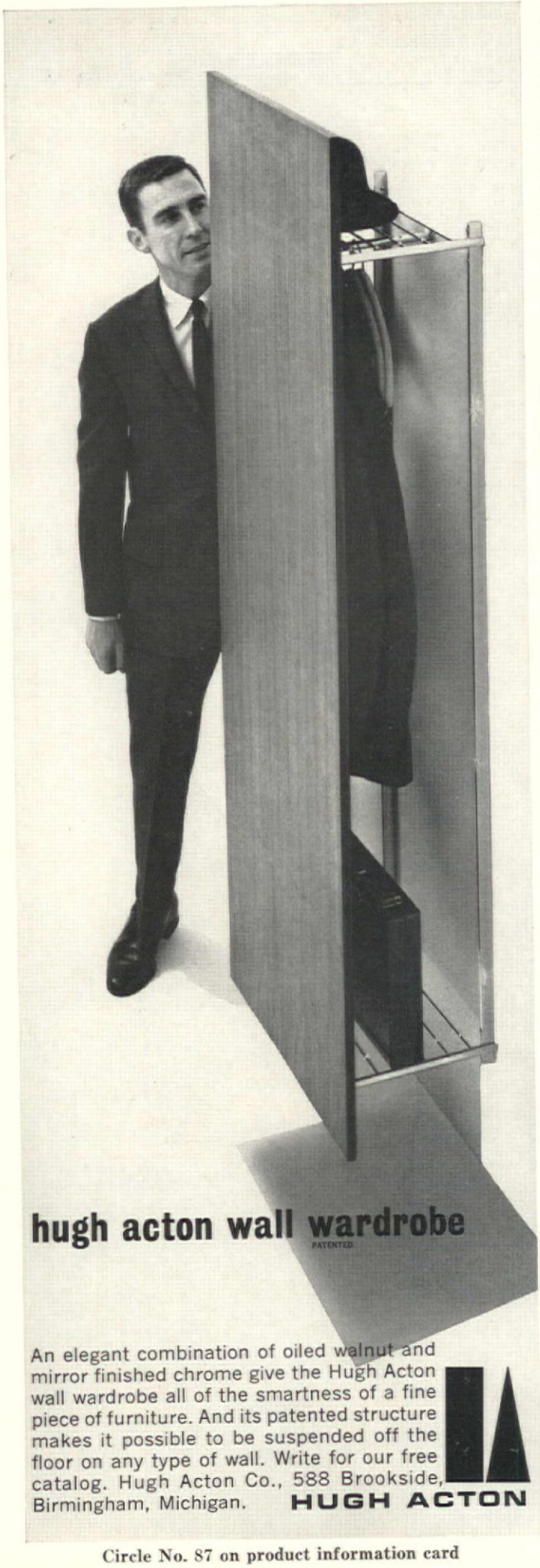
Dowden Inc., Prairie City, Iowa (cn, c, g)
Duo-Bed Corp., 1812 W. Second St., Wichita 3, Kan. (cn, c, g)
Englander Co. Inc., 1720 Merchandise Mart, Chicago, Ill. (cn, f, c)
Furniture Dynamics Inc., 1000 N. Greenville, Richardson, Tex. (f, sh, e)
Gold Bond, 801 Windsor St., Hartford, Conn.
Griggs Equipment Co., P.O. Box 630, Belton, Tex. (sh, sc, g)
Frank A. Hall & Sons Ltd., 979 Third Ave., New York, N.Y. (cn, f, c, sh, g, e)
Hardwood House Inc., 10 St. James St., Rochester, N.Y. (f)
Harris Hub Co., 15600 S. Commercial Ave., Harvey, Ill. (cn, f, c, g)
Harvard Mfg. Co., 24300 Solon Rd., Bedford Hts., Ohio (cn)
Heine & Kopins Inc., 231 E. 51 St., New York 22, N.Y. (cn, sc, g, e)
Heywood-Wakefield Co., 206 Central St., Gardner, Mass. (g)
Hooker Furniture Co., Contract Div., Martinsville, Va. (g)
Huntington Furniture Corp., P.O. Box 307, Lincolnton, N.C. (g)
Huntington Furniture Corp., 350 Fifth Ave., New York 1, N.Y. (h)
Kay Mfg. Corp., 675 Barbey St., Brooklyn, N.Y.
Kent-Coffey Contract Div., 666 Lake Shore Dr., Chicago, Ill. (g)
Knoll Associates Inc., 320 Park Ave., New York 22, N.Y. (cn)
Kroehler Mfg. Co., 222 E. Fifth Ave., Naperville, Ill. (cn)
Kwik Bed Sofa Corp., 330 E. St. Joseph, Indianapolis, Ind. (cn)
Lee Ltd. Furniture, 1610 N. Campbell Ave., Chicago 47, Ill. (cn, g)
Manistee Mfg. Co., 86 Washington St., Manistee, Mich. (g)
Mebane Co., Mebane, N.C. (f, c)
Metropolitan Furniture Mfg., 950 Linden Ave., S. San Francisco, Cal. (cn)
Morris Bedding Co., 6665 W. Vernor, Detroit, Mich. (sh, sc, g)
Murphy Bed & Kitchens, 4 E. 44 St., New York, N.Y.
National Industries Inc., Odenton, Md. (sh)
Norco Furniture Co., Cherry Valley Term. Rd., W. Hempstead, N.Y. (cn)
No-Sag Spring Co., 124 W. State Fair, Detroit, Mich. (cn, f, c, g)
(sh, sc, g)
Period Inc., Henderson, Ky.
Restonic Sleep Products, 445 American Furniture Mart, Chicago, Ill. (cn)
Richardson-Nemschoff, 2218 W. Water, Sheboygan, Wis. (cn)
Robey Dept. Drexel Enterprises, Drexel, N.C. (g)
Royalmetal Corp., 1 Park Ave., New York 16, N.Y. (sh, e)
Rubee Furniture Mfg. Corp., 1026 W. Van Buren St., Chicago, Ill. (cn)
R-Way Furniture Co., 440 Park Ave. S., New York 16, N.Y. (cn, g)
Scandiline Furniture Inc., 2175 Signal St., San Pedro, Cal.
Scandinavian Design, 15 E. 53 St., New York, N.Y. (sc)
Schnadig Corp., 4820 W. Belmont Ave., Chicago, Ill. (cn)
Shuff Furniture Co. Inc., 317 E. 34 St., New York, N.Y. (cn)
Simmons Co. Contract Div., 1870 Merchandise Mart, Chicago, Ill. (cn, f, c, sh, e)
Sleeper Lounge Co., 3279 Wilshire Blvd., Los Angeles 5, Cal. (e)
John Stuart Inc., 205 E. 58 St., New York 16, N.Y. (cn, sh, g)
Sunland Supply Inc., 3301 N.W. 73 St., Miami, Fla. (cn, g)
Superior Sleeprite Corp., 759 S. Washtenaw Ave., Chicago 12, Ill. (cn, f, c, sh, sc)
Telescope Folding Furniture, Granville, N.Y. (c)
Thomasville Furniture Industry, Thomasville, N.C. (g)
Thonet Industries Inc., 1 Park Ave., New York, N.Y. (g)
Tomlinson of High Point, 305 W. High St., High Point, N.C. (sh, g)
John Widdicomb Co., 205 E. 58 St., New York, N.Y. (cn, g)
John D. Williams Co., 1185 Merchandise Mart, Chicago, Ill. (cn)
S. Zimet Corp., 19 Quincy St., Brooklyn, N.Y. (f, c, sh, sc, g)

BLINDS, VENETIAN & VERTICAL

Abbott-Miller, 631 W. 125 St., New York 27, N.Y.
Aeroshade Co. Inc., P.O. Box 559, Waukesha, Wis.
American Window Shade Mfg. Co., 325 Rockaway Ave., Brooklyn, N.Y.
Associated Draperies, Field Sta., St Louis, Mo.
Breneman-Hartshorn Inc., 1133 Sycamore, Cincinnati, Ohio
Bridgeport Brass Co., 30 Grand St., Bridgeport, Conn.
Cumberland Furniture Co., 40 E. 49 St., New York 17, N.Y.
Elkirt Vertical Inc., P.O. Box 284, Des Moines 1, Iowa
A. H. Jacobs Co. Inc., 979 Third Ave., New York, N.Y.
Levolor Lorentzen Inc., 720 Monroe St., Hoboken, N.J.
Louverdrape Inc., 1710 22 St., Santa Monica, Cal.
Lozano-Fisher Studios, 64 E. 55 St., New York, N.Y.
Verticals Inc., 621 E. 132 St., New York 54, N.Y.
Verti-Color Blinds Co., 64 E. 55 St., New York 22, N.Y.
Window Modes Inc., 16 E. 52 St., New York, N.Y.

BOOKCASES

All-Steel Equipment Inc., Aurora, Ill.
Allwin Furniture, 6 E. 33 St., New York, N.Y.
Arc Apex Equipment Co., 443 Park Ave. S., New York, N.Y.
Basic-Witz Ind. Inc., Box 490 Waynesboro, Va.
Baumritter Corp., 145 E. 32 St., New York, N.Y.
Robert Benjamin Corp., 6 E. 53 St., New York, N.Y.
Browne-Morse Co., 110 E. Broadway Ave., Muskegon Hgts., Mich.
Broyhill Furniture Factories., Lenoir, N.C.
Buckstaff Co., 1127 S. Main St., Oshkosh, Wis.
Burwood Products Co., 320 W. Ohio St., Chicago, Ill.
Cole Steel Equipment Co. Inc., 415 Madison Ave., New York, N.Y.
Columbia Hallowell Div., Standard Pressed Steel, Jenkintown, Pa.
Columbia Unlimited Co. Inc., 145 E. 57 St., New York, N.Y.
Contempo Associates Inc., 178 Bouic Ave., Rockville, Md.
Cumberland Furniture Co., 40 E. 49 St., New York 17, N.Y.
Daglee Seating, 21 St. & Godfrey Ave., Philadelphia 38, Pa.
Design Products Inc., P.O. Box 342, Boulder, Colo.
Domore Chair Co. Inc., 2400 Sterling, Elkhart, Ind.
Durham Mfg., 700 S. Council, Muncie, Ind.
J. Froehlich Cabinet Works, 560 Barry St., Bronx 59, N.Y.
General Fireproofing Co., Youngstown, Ohio
Glenn of California, 130 N. First Ave., Arcadia, Cal.
Globe Wernicke Co., Ross & Carthage Ave., Cincinnati, Ohio
Fritz Hansen Inc., 305 E. 63 St., New York 21, N.Y.
Hardwood House Inc., 10 St. James St., Rochester, N.Y.
Hiebert Co., 17001 Yukon Ave., Torrance, Cal.
Hoosier Desk Co., P.O. Box 149, Jasper, Ind.
House of Spain, 34 Gansevort St., New York, N.Y.
Huntington Furniture Corp., P.O. Box 307, Lincolnton, N.C.
International Contract Furnishings, 145 E. 57 St., New York 22, N.Y.
Interstate Industries Inc., 666 Lake Shore Dr., Chicago, Ill.



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BOOKCASES—continued

Invincible Metal Furniture, 26 & Franklin Sts., Manitowoc, Wis.
Jasper Desk Co., P.O. Box 111, Jasper, Ind.
Robert John Co., 821 N. Second St., Philadelphia, Pa.
Kittinger Co. Inc., 1893 Elmwood Ave., Buffalo, N.Y.
C. J. Lundstrom Mfg. Co., 523 E. Mill, Little Falls, N.Y.
Frederik Lunning, 667 Fifth Ave., New York 22, N.Y.
Manistee Mfg. Co., 86 Washington St., Manistee, Mich.
Metalstand Co., 11200 Roosevelt Blvd., Philadelphia 15, Pa.
Murphy-Miller Inc., Owensboro, Ky.
Office Furniture Ltd., 351 E. 61 St., New York, N.Y.
Omni Div. of Aluminum Extrusions, Charlotte, Mich.
Orsenigo Co. Inc., 1059 Third Ave., New York, N.Y.
Pace/Jil Associates Inc., 315 E. 62 St., New York, N.Y.
Parker Steel Products Inc., 54 N. 11 St., Brooklyn 11, N.Y.
Period Inc., Henderson, Ky.
Prestige Chair & Desk Co., P.O. Box 230, Michigan City, Ind.
Harvey Probber Inc., 155 E. 56 St., New York, N.Y.
Jens Risom Design Inc., 444 Madison Ave., New York 22, N.Y.
Robey Dept., Drexel Enterprises, Drexel, N.C.
Scandia Craft Enterprises, 156 E. 30 St., New York, N.Y.
Scandiline Furniture Inc., 2175 Signal St., San Pedro, Cal.
Scandix Designs Inc., 979 Third Ave., New York 22, N.Y.
Frank Scerbo & Sons Inc., 140 Plymouth St., Brooklyn 1, N.Y.
Seal Industries Inc., 90 S. Santa Fe Dr., Denver 23, Colo.
Shaw-Walker Co., Muskegon, Mich.
Simmons Co. Contract Div., 1870 Merchandise Mart, Chicago, Ill.
Sligh-Lowry Contract Furniture, 174 E. 11 St., Holland, Mich.
Smith System Mfg. Co., 56 Emerald St. S. E., Minneapolis 14, Minn.
Standard Furniture Co., Herkimer, N.Y.
Steelcase Inc., 1120 36 St. S.E. Grand Rapids, Mich.
Sterlingworth Corp., Allen St. Extension, Jamestown, N.Y.
Stow & Davis Furniture Co., 25 Summer N.W. Grand Rapids, Mich.
John Stuart Inc., 205 E. 58 St., New York 16, N.Y.
Supreme Steel Equipment., 50 St. & Second Ave., Brooklyn, N.Y.
Westcort Inc., 160 E. 56 St., New York, N.Y.
Western Mfg. Co., 536 N. Highland Ave., Aurora, Ill.
John Widdicomb Co., 205 E. 58 St., New York, N.Y.
John D. Williams Co., 1185 Merchandise Mart, Chicago, Ill.
Williams Moduplan Office Furniture, 175 Fifth Ave., New York 10, N.Y.

BOOTHS, DINING

Bianco Mfg. Co., 2736 Victor St., St. Louis, Mo.
B. Brody Seating Co., 5921 W. Dickens St., Chicago, Ill.
Brower Furniture Co., 1801 Turner Ave. N.W., Grand Rapids, Mich.
Brunswick Corp., 2605 E. Kilgore Rd., Kalamazoo, Mich.
Chairmasters Inc., 200 E. 146 St., Bronx 51, N.Y.
Daglee Seating, 21 St. & Godfrey Ave., Philadelphia 38, Pa.
Eastern Furniture Mfrs. Inc., 372 Riverbend St., Athol, Mass.
King Arthur Chair Co. Inc., 5501 N.W. 36 Ave., Miami, Fla.
L & B Manufacturing, 2144 Colorado Ave., Santa Monica, Cal.
Madison Furniture Industries, Canton, Miss.
National Industries Inc., Odenton, Md.
Orsenigo Co. Inc., 1059 Third Ave., New York, N.Y.
Schafer Bros. Inc., 1123 N. McCadden Pl., Los Angeles 38, Cal.
Seal Industries Inc., 90 S. Santa Fe Dr., Denver 23, Colo.
Simpson-Bosworth Co. Inc., 1745 N. Richmond St., Chicago, Ill.

CARPET FIBERS

Allied Chemical Corp., 261 Madison Ave., New York, N.Y.
American Cyanamid Co., 595 North Ave., Wakefield, Mass.
American Enka Corp., 350 Fifth Ave., New York, N.Y.
American Viscose Corp., 350 Fifth Ave., New York, N.Y.
Celanese Corp. of America, 522 Fifth Ave., New York, N.Y.
Chemstrand Co., 350 Fifth Ave., New York, N.Y.
Courtaulds North America, 104 W. 40 St., New York 18, N.Y.
Dow Chemical Co., 350 Fifth Ave., New York 1, N.Y.
E. I. Du Pont de Nemours Co., Wilmington 98, Del.
Eastman Chemical Products Co., 260 Madison Ave., New York, N.Y.
Firestone Synthetic Fiber Co., Pottstown, Pa.
Hotel & Theatre Carpet Corp., 41 E. 57 St., New York 22, N.Y.
National Plastics Products, Odenton, Md.
Reeves Bros., 1071 Ave. of Americas, New York, N.Y.

CARPET UNDERLAY & CUSHION

Allen Industries, 1927 Leland, Detroit, Mich.
American Floor Products, 4922 Wisconsin Ave. N.W. Washington, D.C.
Artloom Carpet Co. Inc., 295 Fifth Ave., New York, N.Y.
Blocksom & Co., Fifth & Canal St., Michigan City, Ind.
Buxbaum Co., 1212 Seventh St. S.W., Canton, Ohio
Carpet Distributors, 342 Madison Ave., New York, N.Y.
Crown Rubber Co., 1615 Croghan, Fremont, Ohio
Dodge Cork Co., 11 Laurel St, Lancaster, Pa.
E. I. Du Pont de Nemours Co., Wilmington 98, Del.
Manuel Feldman Co. Inc., 18 E. 53 St., New York, N.Y
General Felt Products of California, 6025 E. Randolph, Los Angeles, Cal
General Tire and Rubber Co., Carpet Cushion Div., Jeannette, Pa.
William Gold Inc., 1270 Ave. of Americas., New York 20, N.Y.
B.F. Goodrich Co, 277 Park Ave., New York 22, N.Y.
Greeff Fabrics Inc., 155 E. 56 St., New York, N.Y.
Hotel & Theatre Carpet Corp., 41 E. 57 St., New York 22, N.Y.
Simon Manges & Son Inc., 575 Madison Ave., New York 22, N.Y.
John McCagney Inc., 139 E. 57 St., New York, N.Y.
Mohawk Carpet Mills, 295 Fifth Ave., New York, N.Y.
R. C. Musson Rubber Co., 1320 E. Archwood, Akron 6, Ohio
NAFI Chris Craft Corp., 1980 E. State St., Trenton, N.J.
Ozite Corp., 7120 Merchandise Mart, Chicago 54, Ill.
Reeves Bros., 1071 Ave. of Americas, New York, N.Y.
Robbins Products Inc., Tuscumbia, Ala.
Superior Rubber Mfg. Co., 501 W. 82 St., Chicago 20, Ill.
Burton Scherer Floor Covering, 515 Madison Ave., New York, N.Y.
Stephen-Leedom Carpet Co., 295 Fifth Ave., New York, N.Y.
Superior Rubber Mfg. Co., 501 W. 82 St., Chicago 20, Ill.
Sylvan Carpet Co., 184-42 Avon Rd. Jamaica, N.Y.
U. S. Rubber Co., 1230 Ave. of Americas, New York 20, N.Y.
Wear Proof Mat Co., 2156 Fulton St., Chicago, Ill.

CARPETS & RUGS

A. Alpert Inc., 674 Ninth Ave., New York, N.Y.
Artloom Carpet Co. Inc., 295 Fifth Ave., New York, N.Y.
E. T. Barwick Mills Inc., Chamblee, Ga.
Beattie Mfg. Co., 242 Main St., Little Falls, N.J.
Bemporad Carpet Mills, 11 E. 33 St., New York, N.Y.
Berven Rug Mills, P.O. Box 1792, Fresno, Cal.
Bigelow Sanford Carpet Co., 140 Madison Ave., New York, N.Y.
Boss Co., P.O. Box 188, Fletcher, N.C.
Brinton Carpets Ltd., Box 509 Peterboro, Ontario
Broadloom Imports Inc., 11 E. 33 St., New York, N.Y.
Brookline Fabrics Inc., Box 3707, Park Pl., Greenville, S.C.
Buxbaum Co., 1212 Seventh St. S.W., Canton, Ohio
Cabin Crafts Inc., Dalton, Ga.
Callaway Mills, LaGrange Ga.
Carolina Carpet Mills Inc., 5 S. Congress St., York, S.C.
Carpet Distributors, 342 Madison Ave., New York, N.Y.
Carpet Salesmen Inc., 325 E. 23 St., New York, N.Y.
Carpets by Leon Rod Inc., 1051 E. 32 St., Hialeah, Fla.
Carter Bros. Inc., Chattanooga, Tenn.
Commercial Carpet Corp., 10 W. 33 St., New York, N.Y.
Congoleum-Nairn Inc., 195 Belgrove Dr., Kearny, N.J.
Crown Rubber Co., 1615 Croghan, Fremont, Ohio
Custom Floor Covering Mills, 800 Washington Ave. N., Minneapolis 1, Minn.
Danish Interior Group, 201 E. 56 St., New York 22, N.Y.
Dellinger Inc., P.O. Box 273, Rome, Ga.
Deltox Inc., 35 Wisconsin St., Oshkosh, Wis.
Duraloom Carpet Mills, Lehighton, Pa.
Manuel Feldman Co. Inc., 18 E. 53 St., New York, N.Y.
Edward Fields Inc., 160 E. 56 St., New York 22, N.Y.
Firth Carpet Co., 295 Fifth Ave., New York 16, N.Y.
William Gold Inc., 1270 Ave. of Americas, New York 20, N.Y.
Greeff Fabrics Inc., 155 E. 56 St., New York, N.Y.
Gulistan Carpet, 295 Fifth Ave., New York 16, N.Y.
Hardwick & Magee Co., 650 W. Lehigh Ave., Philadelphia 33, Pa.
James G. Hardy & Co. Inc., 11 E. 26 St., New York 10, N.Y.
J. M. Hexter & Co. Inc., 2800 Superior Ave., Cleveland, Ohio
Hightstown Rug Co., Princeton Rd., Hightstown, N.J.
Hotel & Theatre Carpet Corp., 41 E. 57 St., New York 22, N.Y.
Joan Fabrics Corp., 350 Fifth Ave., New York, N.Y.
E. Jones & Co. Inc., 19 E. 53 St., New York 22, N.Y.
Karastan Rug Mills, 295 Fifth Ave., New York, N.Y.
Kent-Costikyan Inc., 305 E. 63 St., New York, N.Y.
Arthur H. Lee & Sons Inc., 227 E. 56 St., New York, N.Y.
James Lee & Sons Co., Bridgeport,Pa.
Loomtex Mills Inc., Box 1101 Dalton, Ga.
Magee Carpet Mills, 295 Fifth Ave., New York, N.Y.
Mand Carpet Mills, 2310 E. 52 St., Los Angeles 58, Cal.
Simon Manges & Son Inc., 575 Madison Ave., New York 22, N.Y.
C. H. Masland & Sons, 295 Fifth Ave., New York, N.Y.
John McCagney Inc., 139 E. 57 St., New York, N.Y.
Mohawk Carpet Mills, 295 Fifth Ave., New York, N.Y.
Monarch Carpet Co., 5025 New Peachtree Rd., Chamblee, Ga.
Oxford Mills Inc., Ware, Mass.
Philadelphia Carpet Co., Allegheny Ave. & C St., Philadelphia 34, Pa.
Pilot View Rug Co., Kernersville, N.C.
Robbins Brothers Inc., 281 Fifth Ave., New York 16, N.Y.
Roxbury Carpet Co., 295 Fifth Ave., New York 16, N.Y.
Rugcrafters Inc., 295 Fifth Ave., New York, N.Y.
Scandinavian Marketing Assoc., 281 Fifth Ave., New York, N.Y.
Burton Scherer Floor Covering, 515 Madison Ave., New York, N.Y.
J. Schumacher & Co., 939 Third Ave., New York 22, N.Y.
Seamloc-Loma Loom Carpet Co., 101 Park Ave., New York 17, N.Y.
Alexander Smith Carpets, 295 Fifth Ave., New York, N.Y.
Spinning Wheel Rugs, 295 Fifth Ave., New York, N.Y.
Stephen-Leedom Carpet Co., 295 Fifth Ave., New York, N.Y.
Sylvan Carpet Co., 184-42 Avon Rd., Jamaica, N.Y.
Untawn Inc., 281 Fifth Ave., New York, N.Y.
Ernest Treganowan Inc., 49 E. 53 St., New York, N.Y.
Unika-Vaev, 305 E. 63 St., New York, N.Y.
V'Soske Inc., 155 E. 56 St., New York, N.Y.
World Carpet Mills, P.O. Box 200, Dalton, Ga.

CASTERS

Bassick Co., 960 Atlantic St., Bridgeport, Conn.
Double Steel Equipment Co. Inc., 415 Madison Ave., New York, N.Y.
Darnell Corp. Ltd., 12000 Woodruff Ave., Downey, Cal.
Faultless Caster Corp., 1427 N. Garvin St., Evansville, Ind.
Fastiglide Mfg. Corp., 1757 Stanford St., Santa Monica, Cal.
King Co., 1450 N. Dayton, Chicago 22, Ill.
Shepherd Casters Inc., P.O. Box 672, Benton Harbor, Mich.
U. S. Caster Corp., 1630 Oakland Ave., Kansas City 26, Mo.
Walker Zanger Inc., 100 Hudson St., New York 13, N.Y.

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CHAIRS

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Advance Design Inc., 45 W. 33 St., New York, N.Y. (c, dk, dn, e, m, r, se, st, sw, u
Albano Co. Inc., 309 E. 46 St., New York, N.Y. (dk, dn, e, sw, u
All-Steel Equipment Inc., Aurora, Ill. (c, dk, e, se, sw, u
Allwin Furniture, 6 E. 33 St., New York, N.Y. (c, dk, e, se, sw, u
Alma Desk Co., Box 271, High Point, N.C. (c, dk, e, se, sw, u
American Chair Co., 911 N. 11 St., Sheboygan, Wis. (c, dk, dn, u
American Desk Mfg. Co., Temple, Tex. (c, dk, e, sc, se, st
American Furniture Novelty, 2601 Fournoy, Chicago, Ill. (c, dk, dn, e, sw
American of Martinsville, Contract Div., Martinsville, Va. (dk, dn
American Seating Co., 901 Broadway N.W., Grand Rapids, Mich. (dk, f, m, o, r, sc, st, sw, u
American SERPE Corp., 716 Madison Ave., New York, N.Y. (u
O. Ames Co., P.O. Box 1774, Parkersburg, W. Va. (dn, o,
Armstrong Furniture Co., P.O. Box 636, Martinsburg, W. Va. (c, dk, dn, e, r, sw, u
Artes de Mexico International, 163 Pittsburgh St., Dallas, Tex. (dn
Art Metal Inc., Jamestown, N.Y. (c, dk, e, se, sw, u
Art Steel Co. Inc., 170 W. 233 St., New York, N.Y. (c, dk, e, se, sw, u
Arvin Industries Inc., 1513 13 St., Columbus, Ind. (c
Astra Bent Wood Furniture, East Arlington, Vt. (dn, sc, u
Authentic Furniture Products, 607 Nash St., El Segundo, Cal. (dk, dn, sw, u
Avard Inc., 353 E. 62 St., New York, N.Y. (c, dk, dn, e, o, sc, sw, u

Baker Furniture Inc., 35 Milling Rd., Holland, Mich. (c, dk,
Barcalo Mfg. Co., 166 Chandler, Buffalo, N.Y. (r, sw,
Barler Inc., 214 W. Jefferson, Goshen, Ind. , (dk,
Barnard & Simonds Co. Inc., 1530 Blaine Ave. S.E., Grand Rapid Mich. (c, dn, e, sw,
Basic-Witz Furniture Ind. Inc., Box 490, Waynesboro, Va. (dk, d
Bassett Furniture Industries, Bassett, Va. (dk, dn, r,
Baumritter Corp., 145 E. 32 St., New York, N.Y. (c, dk, dn, e, m, r, sc, st, sw,
Beautycraft Furniture Industries, 1301 N.W. Seventh Ave., Miami, Fla.
Bela Div., J&L Tool & Machine Co., 9505 S. Prairie Ave., Chicago, I (c, dk, dn, e, f, m, sc, se, st, sw,
Robert Benjamin Inc., 6 E. 53 St., New York, N.Y. (c, dk, dn, e, sw,
Bentson Mfg. Co., P.O. Box 1143, Aurora, Ill. (dk, e, se, st, sw,
Bethlehem Furniture Mfg., 2 Park Ave., New York 16, N.Y. (c, dk, dn, e,
Bevco Precision Mfg. Co., 831 Chicago Ave., Evanston, Ill. (dk, e, sc, se, st, s
Bianco Mfg. Co., 2736 Victor St., St. Louis, Mo. (c, dk, dn, e, sc, st, sw,
Blair Mfg. Co., Marietta, Ga. (dk, e, se, st, sw,
Blisscraft of Hollywood, P.O. Box 47607, Los Angeles, Cal. (c, dk, m, o, sc, se, st, s
Boling Chair Co., Box 312, Siler City, N.C. (c, dk, e, f, sc, se, sw,
Bright Chair Co. Inc., 34 Mill St., Middletown, N.Y. (c, e, se, sw,
B. Brody Seating Co., 5921 W. Dickens St., Chicago, Ill. (c, dn, m, st, s
Brower Furniture Co., 1801 Turner Ave. N..W, Grand Rapids, Mi (c, dk, dn, s
Brown-Jordan Co., 9860 Gidley St., El Monte, Cal. (dn, o, r, st,
Browne-Morse Co., 110 E. Broadway Ave., Muskegon Hgts., Mi (dk, dn, se, st, s
Broyhill Furniture Factories, Lenoir, N.C. (dk, dn,
Brunswick Corp., 2605 E. Kilgore Rd., Kalamazoo, Mich. (c, dk, dn, m, sc, se, st, sw,
Buckstaff Co., 1127 S. Main St., Oshkosh, Wis. (c, dk, dn, e, sc, se, st, sw,
Burke Div., 5140 N. Westmoreland, Dallas, Tex. (dn, e, o, sc, se, sw,

California Wrought Iron, 9860 Gidley St., El Monte, Cal. (dn,
S. J. Campbell Co., 1750 W. Wrightwood, Chicago 14, Ill. (c, dk, e, sw,
Carroll Chair Co. Inc., 1508 W. Carroll, Chicago, Ill. (c, dk, dn, m, st, sw,
Jack Cartwright Inc., 319 Ennis St., High Point, N.C. (c, dk, dn, e, sw,
Chairmasters Inc., 200 E. 146 St., Bronx 51, N.Y. (c, dk, dn, e, sw,
Chal-Art Crafts Inc., 11-13 Maryland Ave., Paterson 3, N.J. (dn,
Charlotte Chair Co., Pearl & Lovett, Charlotte, Mich. (c, dk, dn, e, sc,
Charlton Co. Inc., Contract Div., Fitchburg, Mass. (c, dk, e, m, r, sw,
Chesapeake-Siegel-Land, 317 E. 34 St., New York 16, N.Y. (dk, sw,
Chicago Hardware Foundry, Commonwealth Ave., N. Chicago, Ill. (dk, e, se, sw,
S. Christian of Copenhagen Inc., 225 Post St., San Francisco 8, (c, dk, dn,
Chromecraft Corp., 4321 Semple, St. Louis, Mo. (c, dn, m,
Chromodern Chair Co., 3113 E. 11 St., Los Angeles 23 Cal.
C. I. Designs, 230 Clarendon St., Boston, Mass. (c, dk, dn, e, m, o,
Clarin Mfg. Co., 4640 W. Harrison St., Chicago, Ill. (dk, dn, f, m, sc, st, sw,
Cole Steel Equipment Co. Inc., 415 Madison Ave., New York, N (c, dk, e, f, m, sc, se, st, sw,
Columbia Hallowell Div., Standard Pressed Steel, Jenkintown, (c, dk, e, se,
Columbia Unlimited Inc., 145 E. 57 St., New York, N.Y. (c, dk, e, f, m, r, se, st, sw,
Conover Chair Co., Conover, N.C. (sw,
Contempo Associates Inc., 178 Bouic Ave., Rockville, Md. (dk, e, se, sw
Corry Jamestown Corp., E. Columbus Ave., Corry, Pa. (c, dk, e, se, sw
Costa Mesa Furniture Co., 411 E. Julianna, Anaheim, Cal. (c, dk, e, se, sw
Cramer Posture Chair Co., 625 Adams, Kansas City 5, Kan. (c, dk, dn, e, sc,
Cumberland Furniture Co., 40 E. 49 St., New York 17, N.Y. (c, dk, dn, e, se, sw

Daystrom Inc, Sinai Rd., S. Boston, Va.
Degaal & Walker, 405 E. 62 St., New York, N.Y. (dk, dn, e, sw
Designcraft Metal Mfg., Kero Rd., Carlstadt, N.J.
Design Products Inc., P.O. Box 342, Boulder, Colo. (c, dk, e, se, sw
Desks Inc., 71 Fifth Ave., New York, N..Y (c, dk, e, f, r, se, sw
Directional Contract Furniture, 979 Third Ave., New York, N.Y. (c, dk, e, m, sw
Domore Chair Co. Inc., 2400 Sterling, Elkhart, Ind. (c, dk, e, m, r, sc, se, st, sw
Douglas Furniture Corp., 5555 W. 65 St., Chicago 38, Ill. (c, dk, dn, e, m, r, se, st, sw
Richard Draper Assocs., 16 E. 52 St., New York, N..Y (c, dk, dn, e, se, sw

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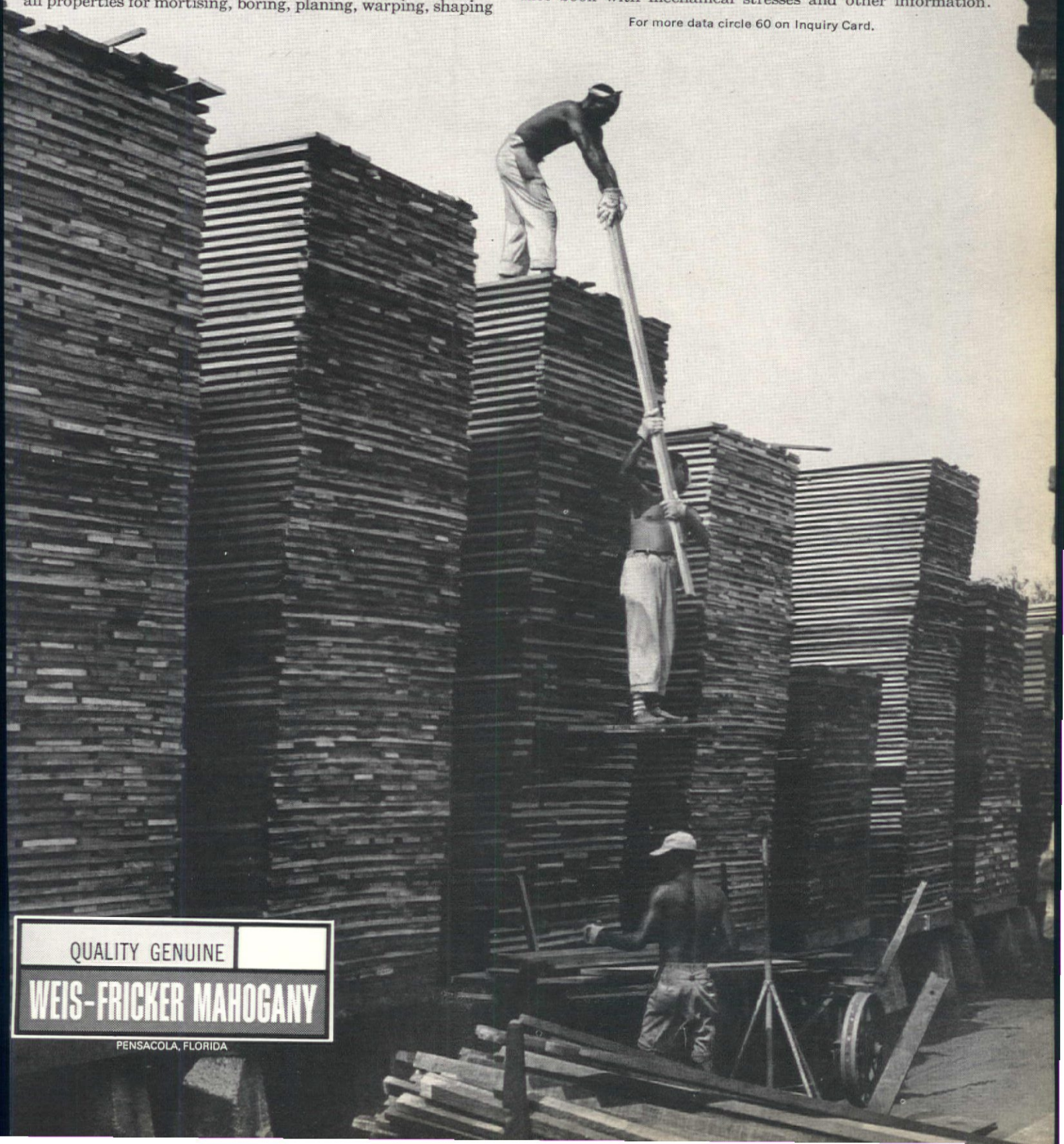

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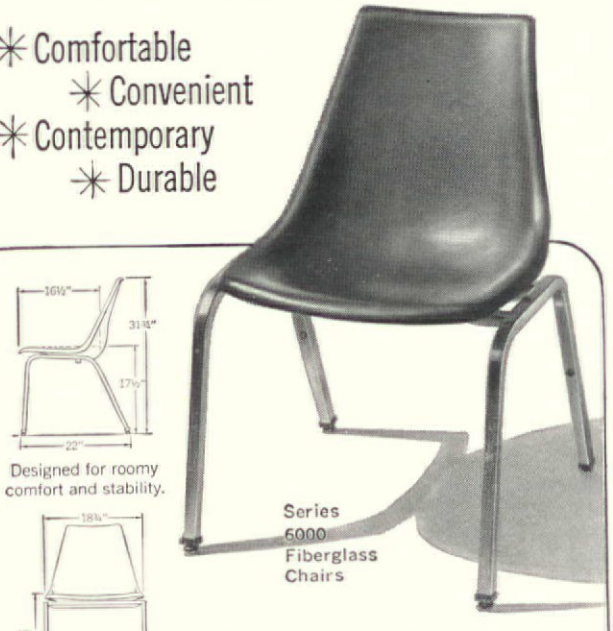
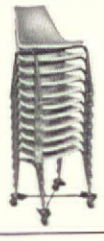


Designed for roomy comfort and stability.

Series 6000 Fiberglass Chairs

Non-tip stacking to any convenient height.



The fresh contemporary look in a practical, portable seating design. Comfort-curved shell, in 7 decorator colors, is unitized to wide-stance, square-tubular legs—in Brushed satin Brass or Chrome, or baked enamel finishes. Self-leveling rubber-cushioned foot glides.

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Krueger Hostess HS-604
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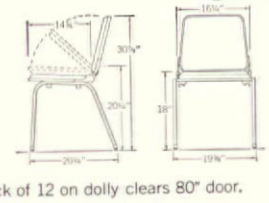
All-steel design with Polyfoam seat and folding backrest upholstered in mix-or-match colors of Scotchgarded fabric or Naugahyde Chromata. Brushed Brass or Chrome wide-stance legs add stability.

For stacking, back folds down to protect upholstery.



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CHAIRS—continued

du Cor, 250 W. 24 St., Hialeah, Fla. (o, st)
Dunbar Furniture Co., 505 S. Fulton, Berne, Ind. (c, dk, dn, e, se, sw, u)
Duo-Bed Corp., 1812 W. Second St., Wichita 3, Kan. (dk, sc, u)
Duralite Co., 2 Barbour Ave., Passaic, N.J. (f, o, r)
Durham Mfg., 700 S. Council, Muncie, Ind. (f, sc, st)
Dux Inc., 1633 Adrian Rd., Burlingame, Cal. (c, dk, dn, e, r, sw, u)
Eastern Furniture Mfrs., 372 Riverbend St., Athol, Mass. (sw, u)
Edgewood Furniture Co., 208 E. 52 St., New York 22, N.Y. (c, dk, dn, e, o, sc, se, st, sw, u)
Emeco Corp., Elm Ave., Hanover, Pa. (c, dk, dn, e, se, st, sw, u)
Emjay Imports Inc., 270 Madison Ave., New York 16, N.Y. (dn, st)
Empire State Chair Co., 424 Madison Ave., New York, N.Y. (dk, dn, e, f, m, sc, st, sw, u)
Erwin-Lambeth Inc., P.O. Box 1129, Thomasville, N.C. (c, dk, dn, e, sw, u)
Fibermold Corp., 2321 Abalone Ave., Torrance, Cal. (dn, o, sc, st, sw)
Fine Arts Furniture Co., Grand Rapids 2, Mich. (c, dk, e, sw, u)
Finkel Inc., 141 Lanza Ave., Garfield, N.J. (o, st)
Fixtures Mfg. Corp., 1641 Crystal, Kansas City, Mo. (b, c, dk, dn, f, sc)
Flexsteel Industries Inc, Waxahchie, Tex. (u)
Florentine Craftsmen, 479 First Ave., New York 16, N.Y. (o)
Foster-McDavid Inc., P.O. Box 10617, Tampa, Fla. (dk, dn)
Gallo Original Iron Works, 401 Park Ave., Brooklyn 5, N.Y. (dn, o)
Garland Furniture Co., 409-11 W. Huron St., Chicago 10, Ill. (c, dk, dn)
Robert Garvin Assoc., 315 E. 62 St., New York, N.Y. (c, dk, e, sc, se, st, sw, u)
Gasser Chair Co., 4136 Logan Ave., Youngstown, Ohio (c, dk, dn, st, sw, u)
General Fireproofing Co., Youngstown, Ohio (c, dk, dn, e, o, sc, se, st, sw, u)
Otto Gerdau Co., 82 Wall St., New York, N.Y. (c, dk, dn, e, f, sw, u)
Glenn of California, 130 N. First Ave., Arcadia, Cal. (dn)
Globe Furniture Co., High Point, N.C. (e, sw, u)
Globe Wernicke Co., Ross & Carthage Ave., Cincinnati, Ohio (c, dk, e, se, sw, u)
Gold Medal Folding Furniture, 1700 Packard Ave., Racine, Wis. (dn, o, f, r)
Goshen Mfg. Co., Goshen, Ind. (dn, o, u)
Gregson Mfg. Co., Liberty, N.C. (c, dk, e, se, sw, u)
G. R. Griffith, 1155 N. Howe St., Chicago 10, Ill. (e, u)
Griggs Equipment Co., P.O. Box 630, Belton, Tex. (c, dk, dn, e, sc, st, sw, u)
W. H. Gunlocke Chair Co., Wayland, N.Y. (e, sc, se, sw, u)
Haasbrock-Sonderguard, P.O. Box 69764, Los Angeles 69, Cal. (o)
Hamilton-Cosco Inc., P.O. Box 200, Gallatin, Tenn. (c, dk, e, se, sw, u)
Hampden Specialty Products, 295 Fifth Ave., New York, N.Y. (f, o, r, u)
Hanseatic Furniture Co., 161 W. Huron St., Chicago, Ill (c, dk, dn, e, st, sw, u)
Fritz Hansen Inc., 305 E. 63 St., New York 21, N.Y. (c, dk, dn, e, sc, se, st, sw, u)
Harter Corp., Prairie Ave., Sturgis, Mich. (c, dk, e, se, st, sw, u)
Helikon Furniture Co., 315 E. 62 St., New York 21, N.Y. (c dk, e, sw, u)
Henredon Furniture Inc., High Point, N.C. (dn, u)
Heywood-Wakefield Co., 206 Central St., Gardner, Mass. (dk, dn, sw, u)
Hickory Mfg. Co., Hickory, N.C. (c, dk, dn, sw)
Hiebert Inc., 17001 Yukon Ave., Torrance, Cal. (cn, dk, e, se, sw, u)
Hitchcock Chair Co., Riverton, Conn. (dk, dn)
Horness Inc., North Elm St., Three Oaks, Mich (c, dk, dn, e, sc, se, st, sw, u)
House of Italian Handicraft, 225 Fifth Ave., New York 10, N.Y. (dk, dn, u)
House of Spain, 34 Gansevort St., New York, N.Y. (dn, u)
Howe Folding Furniture, 360 Lexington Ave., New York 16, N.Y. (f, st)
Howell Co., 436 S. First St., St. Charles, Ill. (c, dn, m, sc, st, u)
Huntington Furniture Corp., P.O. Box 307, Lincolnton, N.C. (c, dk, dn, e, sw, u)
Huntington Furniture Corp., 350 Fifth Ave., New York 1, N.Y. (c, dk, dn, e)
Imperial Craftsmen, 319 E. 53 St., New York, N.Y. (c, dk, dn, e, sw, u)
Imperial Desk Co. Inc., 1312 W. Florida St., Evansville 7, Ind. (c, dk, e, se, sw, u)
Indiana Chair Co., P.O. Box 70, Jasper, Ind. (c, dk, e, sc, se, sw, u)
Institutional Products, Eye & Venango Sts., Philadelphia 34, Pa. (s)
International Contract Furnishings, 145 E. 57 St., New York 22, N.Y. (c, dk, dn, e, f, m, o, sc, se, st, sw, u)
Irwin Seating Co., 1480 Buchanan S.W., Grand Rapids, Mich. (st, u)
I. V. Chair Corp., 86-30 103 Ave., Ozone Park, N.Y (c, dk, dn, e, m, sc, se, st, sw, u)
Jamestown Lounge Co., 40 Winsor St., Jamestown, N.Y. (c, dn, sw, u)
Jansko Inc., P.O. Box 1751, Ft. Lauderdale, Fla. (c, dk, dn, e, se, sw)
Jasper Chair Co., P.O. Box 311, Jasper, Ind. (dk, e, sc, se, sw, u)
Jasper Office Furniture, 402-424 13 St., Jasper, Ind. (dk, e, se, sw)
J. G. Furniture Co., 160 E. 56 St., New York, N.Y. (c, dk, dn, e, sc, se, st, sw, u)
Robert John Co., 821 N. Second St., Philadelphia, Pa. (c, dk, e, se, sw, u)
Kagan-Dreyfuss Inc., 40 East End Ave., New York, N.Y. (c, dk, dn, e, r, u)
Kasparians Inc., 7772 Santa Monica Blvd., Los Angeles, Cal. (c, dk, e, sw, u)
Keeton Industries Inc., P.O. Box 1197, Ft. Worth, Tex. (dk, dn)
Keller Mfg. Co., Corydon, Ind. (dk, dn)
Keller Products Inc., 41 Union St., Manchester, N.H. (dn, u)
Kent-Coffey Contract Div., 666 Lake Shore Dr., Chicago, Ill. (dn)
King Arthur Chair Co. Inc., 5501 N.W. 36 Ave., Miami, Fla. (c, dn, sw, u)
Kittinger Co. Inc., 1893 Elmwood Ave., Buffalo, N.Y. (c, dk, dn, e, r, se, sw, u)
Knoll Associates Inc., 320 Park Ave., New York 22, N.Y. (c, dk, dn, e, m, se, st, sw, u)
Kodawood Furniture Mfrs., 3730 N.W. 54 St., Miami, Fla. (c, dk, dn, e, m, sw, u)
Kroehler Mfg. Co., 222 E. Fifth Ave., Naperville, Ill (c, dk, dn, e, r, se, sw, u)

For telephone numbers of manufacturers listed in these pages, see alphabetical list starting page 110. Major national showrooms begin on page 122.

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Krueger Metal Products, P.O. Box 2097A, Green Bay 6, Wis. (c, dk, dn, f, m, sc, st, sw, u)
L & B Manufacturing, 2144 Colorado Ave., Santa Monica, Cal. (dn, st)
Laird/Young, 1021 Ridge Ave., Philadelphia 23, Pa. (c, dk, e, sw, u)
Laverne International Ltd., 979 Third Ave., New York, N.Y. (c, dk, dn, e, m, sw, u)
Lawnlite Inc., Box 97, Miami, Fla. (o, st)
Leg-O-Matic Co., Bridgeport, Conn. (f)
Lehigh Furniture Co., 16 E. 53 St., New York, N.Y. (c, dk, dn, e, se, sw, u)
Living Designs Inc., 5525 McKinley Ave., Los Angeles 11, Cal. (dk, dn, st, sw, u)
Lloyd Mfg. Co., Div. Heywood Wakefield, Menominee, Mich. (dn, m, o, st, u)
Frederik Lunning, 667 Fifth Ave., New York 22, N.Y. (c, dk, dn, e, st, u)
Madison Furniture Industries, Canton, Miss. (c, dk, dn, r, se, sw, u)
Mallin Co., 2335 E. 27 St., Los Angeles 58, Cal. (o)
B. L. Marble Chair Co., 89 Willis St., Bedford, Ohio (c, dk, e, sc, se, st, sw, u)
Marden Mfg. Inc., 1015 N. Halsted St., Chicago, Ill. (c, dk, dn, e, se, sw, u)
Mayfair Industries, 230 Park Ave., New York, N.Y. (f, st)
M/B Designs, 702 Harrison St., Berkeley, Cal. (u)
McNeff Industries Inc., P.O. Box 10626, Dallas 7, Tex. (dn)
Metalstand Co., 11200 Roosevelt Blvd., Philadelphia 15, Pa. (c, dk, e, se, st, sw, u)
Metropolitan Furniture Mfg., 950 Linden Ave., San Francisco, Cal. (c, dk, dn, e, se, sw, u)
Ralph A. Miele Inc., 979 Third Ave., New York 22, N.Y. (dk, dn, e, sw, u)
Herman Miller Inc., McKinely St., Zeeland, Mich. (c, dk, dn, e, m, r, sc, se, st, sw, u)
Milwaukee Chair Co., 3022 W. Center St., Milwaukee 45, Wis. (c, dk, e, sc, sw, u)
M. Mittman Co. Inc., 316 E. 53 St., New York 22, N.Y. (dn, u)
Modernize/Deen Inc., Pontotoc, Miss. (r, u)
Molla Inc., 425 E. St., New York, N.Y. (dn, o, st)
Monarch Furniture Co., 667-677 W. Ward Ave., High Point, N.C. (c, dk, e, m, se, st, sw, u)
Moreddi Contract Div., 1326 Obispo Ave., Long Beach, Cal. (c, dk, dn, se, sw)
Ralph Morse Furniture Co., 1134 Freeman S.W., Grand Rapids, Mich. (c, u)
Moselle Meals Inc, Bedford, Ohio (c, dk, e, se, sw, u)
Mueller Furniture Co., 603 Waters Bldg., Grand Rapids, Mich. (b, c, dk, e, m, sw, u)
Murphy-Miller Inc., Owensboro, Ky. (c, dk, e, r, se, sw, u)
Myrtle Desk Co., P.O. Box 1750, High Point, N.C. (c, dk, e, se, sw)
P. Nathan, 330 E. 103 St., New York, N.Y. (c, dk, dn, u)
National Contract Sales, P.O. Box A, Glenside, Pa. (c, dk, e, se, sw, u)
National Industries Inc., Odenton, Md. (c, dn, f, sc, st, sw, u)
Nichols & Stone Co., Gardner, Mass. (dk, dn)
Niemann Inc., 469 E. Ohio St., Chicago 11, Ill (c, u)
Norco Furniture Co., Cherry Valley Term. Rd., W. Hempstead, N.Y. (dn, f, r)
Norcor Mfg. Co. Inc., P.O. Box 2127, Green Bay, Wis. (f, sc, st)
Noquist Products Inc., 415 Chandler St., Jamestown, N.Y. (f, st)
Office Furniture Ltd., 351 E. 61 St., New York, N.Y. (c, dk, dn, e, se, sw, u)
Ohio Chair Co., 408 N. Meridian Rd., Youngstown, Ohio (e, sc, st, u)
Old Colony Furniture, 29 Crown St., Nashua, N.H. (c, dk, dn, e, sw, u)
Orsenigo Co. Inc., 1059 Third Ave., New York, N.Y. (c, dk, e, se, sw, u)
Pace/Jil Associates Inc., 315 E. 62 St., New York, N.Y. (c, dk, dn, e, m, sc, st, sw, u)
Paoli Chair Co., Paoli, Ind. (c, dk, e, sc, se, sw, u)
Parzinger Originals Inc., 32 E. 57 St., New York, N.Y. (c, dk, dn, e, u)
Peabody Seating Co. Inc., W. Fourth, N. Manchester, Ind. (sc)
Peerless Steel Equipment, Unruh & Hasbrook Aves., Philadelphia 11, Pa. (c, dk, e, se, sw)
Period, Inc., Henderson, Ky. (dk, u)
Pinecrest Inc., 2710 Nicollet, Minneapolis, Minn. (sw, u)
Plametron Corp., 4420 N.W. 53 Ct., Miami 42, Fla. (c, dk, dn, e, st)
Precision-Posturect Chair, 3100 W. Carroll Ave., Chicago 12, Ill. (e, se, sw, u)
Prestige Chair & Desk Co., P.O. Box 230, Michigan City, Ind. (c, dk, e, sc, se, sw, u)
Harvey Probber Inc., 155 E. 56 St., New York, N.Y. (c, dk, dn, e, se, sw, u)
Louis Rastetter & Sons, 1300 Wall St., Ft. Wayne, Ind. (f, st)
Regaline, 595 E. 10 Ave., Hialeah, Fla. (sw, u)
Brendan Reilly Assocs., 120 E. 32 St., New York, N.Y. (e, se, st, sw, u)
Richardson-Nemschoff, 2218 W. Water, Sheboygan, Wis. (c, dk, dn, e, r, sw, u)
Jens Risom Design Inc., 444 Madison Ave., New York 22, N.Y. (c, dk, dn, e, sc, se, st, sw, u)
Robey Dept., Drexel Enterprises, Drexel, N.C. (c, dk, dn, e, se, st, sw, u)
Edward Axel Roffman Associates, 160 E. 56 St., New York, N.Y. (c, dk, dn, e, sc, sw, u)
Janet Rosenblum Inc., 315 E. 62 St., New York 21, N.Y. (c, dk, dn, e, se, sw, u)
Royalmetal Corp., 1 Park Ave., New York 16, N.Y. (c, dk, dn, e, f, sc, se, st, sw, u)
Rubee Furniture Mfg. Corp., 1026 W. Van Buren St., Chicago, Ill. (dk, dn, u)
R-Way Furniture Co., 440 Park Ave. S., New York 16, N.Y. (dk, dn, st, u)
John B. Salterini Co., 216 N. Main St., Freeport, N.Y. (dn, o)
Walter P. Sauer & Sons, 3038 Starr Ave., Long Island City, N.Y.
Saybolt & Cleland Inc., 326 N. 17 St., Philadelphia 3, Pa. (c, e, sw, u)
John Scalia-Schmieg & Kotzian, 521 E. 72 St., New York 21, N.Y. (c, dk, dn, e, se, sw, u)
Scandia Craft Enterprises, 156 E. 30 St., New York, N.Y. (c, dn, e, u)
Scandiline Furniture Inc., 2175 Signal St., San Pedro, Cal. (c, dk, dn, r, sw, u)
Scandinavian Design, 15 E. 53 St., New York, N.Y. (c, dk, dn, e, f, r, sc, se, st, sw, u)
Scandix Designs Inc., 979 Third Ave., New York 22, N.Y. (c, dk, dn, e, f, sc, se, st, sw, u)
Frank Scerbo & Sons Inc., 140 Plymouth St., Brooklyn 1, N.Y. (dk, e, sc, u)

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Schafer Bros. Inc., 1123 N. McCadden Pl., Los Angeles 38, Cal. (dn, e, sw, u)
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Schoolco, 1900 N. Narragansett Ave., Chicago 39, Ill. (sc)
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Seaboard Furniture Co., 205 Lexington Ave., New York, N.Y. (dn, m)
Seal Industries Inc., 90 S. Santa Fe Dr., Denver 23, Colo. (c, dk, e, se, sw, u)
Selig Mfg. Co., 54 Green St., Leominster, Mass. (c, dk, dn, r, sc, sw, u)
Shaw-Walker Co., Muskegon, Mich. (c, dk, e, se, sw, u)
Shawnee-Penn Mfg. Co. Inc., Saucon Park Rd., Bethlehem, Pa. (sw, u)
Shelby Williams Industries, 2500 W. Ogden Ave., Chicago 8, Ill. (c, dk, dn, e, f, m, r, sc, se, st, sw, u)
Sherman/Bertran Inc., 5401 E. Slauson Ave., Los Angeles 22, Cal. (c, dn, m, r, sw, u)
Shuff Furniture Co., Inc., 317 E. 34 St., New York, N.Y. (u)
Shwayder Bros. Inc., 1050 S. Broadway, Denver, Colo. (c, dn, f, o, st, u)
Simmons Co. Contract Div., 1870 Mercandise Mart, Chicago, Ill. (c, dk, dn, e, m, r, se, st, u)
Simpson-Bosworth Co. Inc., 1745 N. Richmond St., Chicago, Ill. (c, dn, e, o, sc, st, sw, u)
Stakmore Co., 200 Lexington Ave., New York, N.Y. (dn, f, st)
Standard Chair Co., S. Main & Erie R.R. Union City, Pa. (dk, dn)
Standard Furniture Co., Herkimer, N.Y. (c, dk, e, se, sw, u)
Stanley Furniture Co., Stanleytown, Va. (dk, u)
Stanley Mfg. Co., 2310 N. Main St., Ft. Worth, Tex. (c, dk, e, se, sw, u)
Steelcase Inc., 1120 36 St., S.E., Grand Rapids, Mich. (c, dk, e, m, sc, se, st, sw, u)
Stendig Inc., 487 Park Ave., New York, N.Y. (c, dk, dn, e, f, m, o, r, sc, se, st, sw, u)
Stow & Davis Furniture Co., 25 Summer N.W., Grand Rapids, Mich. (c, dk, e, m, se, st, sw, u)
Stuhn Stuart Inc., 205 E. 58 St., New York 16, N.Y. (c, dk, dn, e, r, se, st, sw, u)
Sturgis Posture Chair Co., P.O. Box 100, Sturgis, Mich. (c, dk, dn, e, m, se, sf, sw, u)
Stylex Seating Co., Delanco, N.J. (c, dk, e, se, sw, u)
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George Tanier Inc., 305 E. 63 St., New York, N.Y. (c, dk, dn, e, r, st, sw, u)
Taylor Chair Co., Willis & Taylor Rds., Bedford, Ohio (c, dk, e, se, sw, u)
Telescope Folding Furniture, Granville, N.Y. (f, o, r)
Tennessee Fabricating, 1490 Grimes St., Memphis 6, Tenn. (o)
Thayer Coggin Institutional, South Rd., High Point, N.C. (c, dk, e, r, se, sw, u)
Thonline Mfg. Co., 623 Young St., Santa Ana, Cal. (c, dk, dn, e, m, o, sc, se, st, sw)
Thomasville Furniture Ind., Thomasville, N.C. (dn, u)
Thonet Industries Inc., 1 Park Ave., New York, N.Y. (c, dk, dn, e, sc, se, st, sw, u)
Thomlinson of High Point, 305 W. High St., High Point, N.C. (dk, dn, sw, u)

Traditional Reproductions, 208 E. 60 St., New York 22, N.Y. (dk, dn)
Tri-Lo Products, 3137 W. Lake, Chicago, Ill. (c, dk, sw, u)
Tri-Par Mfg. Co., 1740 N. Pulaski Rd., Chicago 39, Ill. (c, dk, dn, e, m, sc, st, sw)
Valley Upholstery Corp., 232 E. 59 St., New York, N.Y. (dk, dn, e, sw, u)
Vandy-Craft, 14-105, 1623 Merchandise Mart, Chicago, Ill. (dk)
Veit Furniture Corp., 133 Broadway, Hanover, Pa. (o)
Victorian Furniture Co., P.O. Box 60, Montgomery, Ala. (u)
Virco Mfg. Corp., P.O. Box 44846, Sta. H, Los Angeles, Cal. (dn, f, m, sc, st, u)
Virtue Bros. Mfg. Co., 19801 S. Santa Fe Ave., Compton, Cal. (dn, sw, u)
William J. B. Waite Co., 560 Western Merchandise Mart, San Francisco, Cal. (o)
Frederic Weinberg Co., 145 W. Columbia Ave., Philadelphia 22, Pa. (c, dk, dn, e, sw)
Wells Chair Corp., P.O. Box 230, Michigan City, Ind. (c, dk, e, sc, se, sw, u)
Westcort Inc., 160 E. 56 St., New York, N.Y. (c, dk, e, se, sw, u)
Western Mfg Co., 516 N. Highland Ave., Aurora, Ill. (c, dk, e, se, sw, u)
Weston-Nielsen Corp., 149 S. Wabasha St., St. Paul 7, Minn. (c, dk, e, se, sw, u)
Westmoreland Metal Mfg., Milnor St. & Bleigh Ave., Philadelphia 35, Pa. (sc, st)
Whitecraft Furniture, 7350 N.W. Miami Ct., Miami, Fla. (dk, dn, e, r, sw, u)
John Widdicomb Co., 205 E. 58 St., New York, N.Y. (c, dk, dn, e, r, se, st, sw, u)
John D. Williams Co., 1185 Merchandise Mart, Chicago, Ill. (c, dk, e, m, o, sc, st, sw, u)
Williams Moduplan Office Furniture, 175 Fifth Ave., New York 10, N.Y. (c, dk, e, se, sw, u)
Lee L. Woodard Sons Inc., Owosso, Mich. (c, dn, o, st, u)
Worden Co., 200 E. 17 St., Holland, Mich. (c, dk, e, sw, u)
World Wide Design House, 232 E. 59 St., New York, N.Y. (dk, dn, o, u)
Wycombe Meyer Co. Inc., 425 E. 53 St., New York, N.Y.
Yawman & Erbe Mfg. Co., 1099 Jay St., Rochester 3, N.Y. (c, dk, e, st, sw, u)

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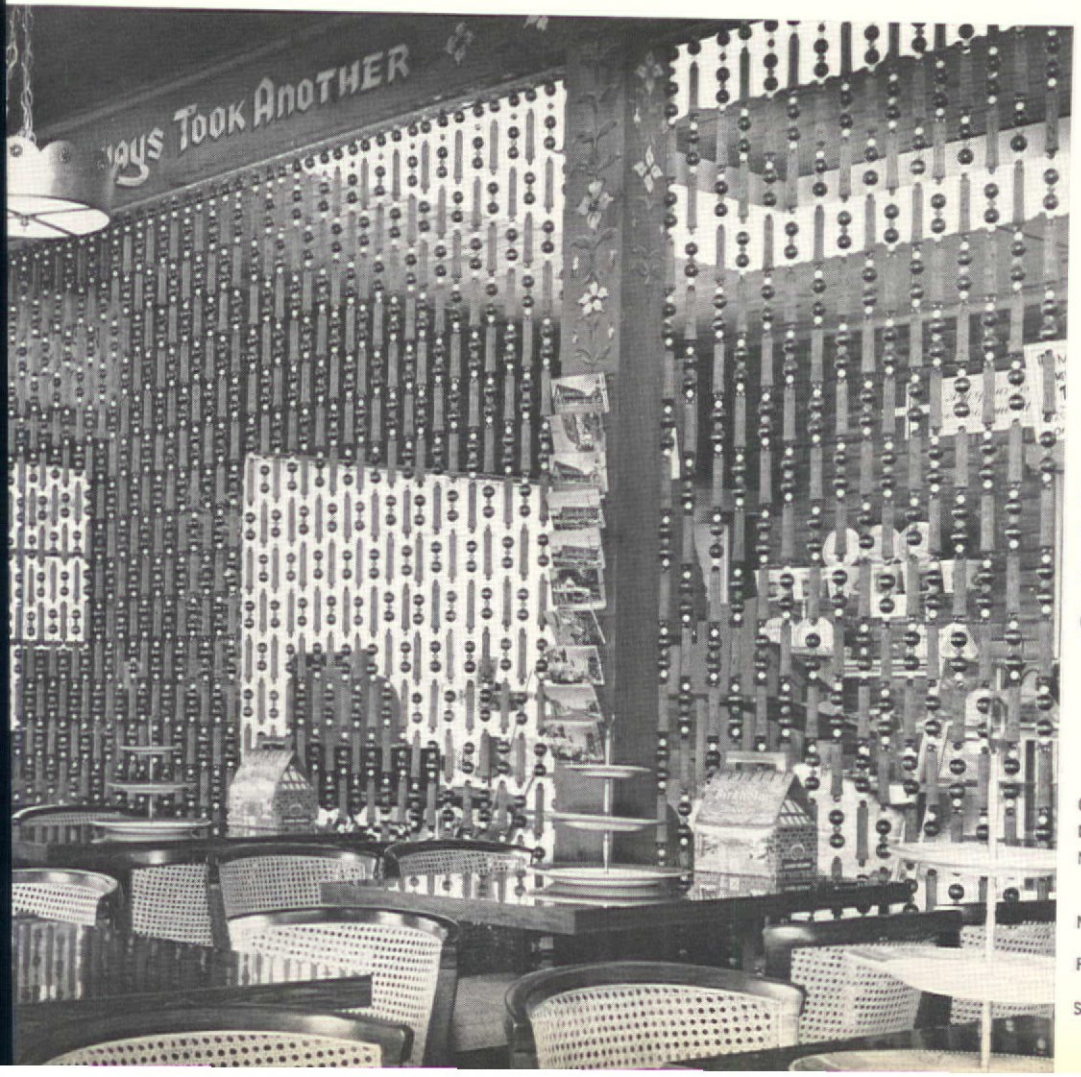
Hugh Acton Design Co, 588 Brookside, Birmingham, Mich.
American Furniture Novelty, 2601 Fournoy, Chicago, Ill.
American SERPE Corp., 716 Madison Ave., New York, N.Y.
Artes de Mexico International, 163 Pittsburg St., Dallas, Tex.
Avard Inc., 353 E. 62 St., New York, N.Y.
Barler Inc., 214 W. Jefferson, Goshen, Ind.
Basic-Witz Furniture Ind. Inc., Box 490, Waynesboro, Va.
Bassett Furniture Industries, Bassett, Va.
Baumritter Corp., 145 E. 32 St., New York, N.Y.
Bethlehem Furniture Mfg., 2 Park Ave., New York 16, N.Y.
Beverly Hills Rattan, 2100 Signal St., San Pedro, Cal.



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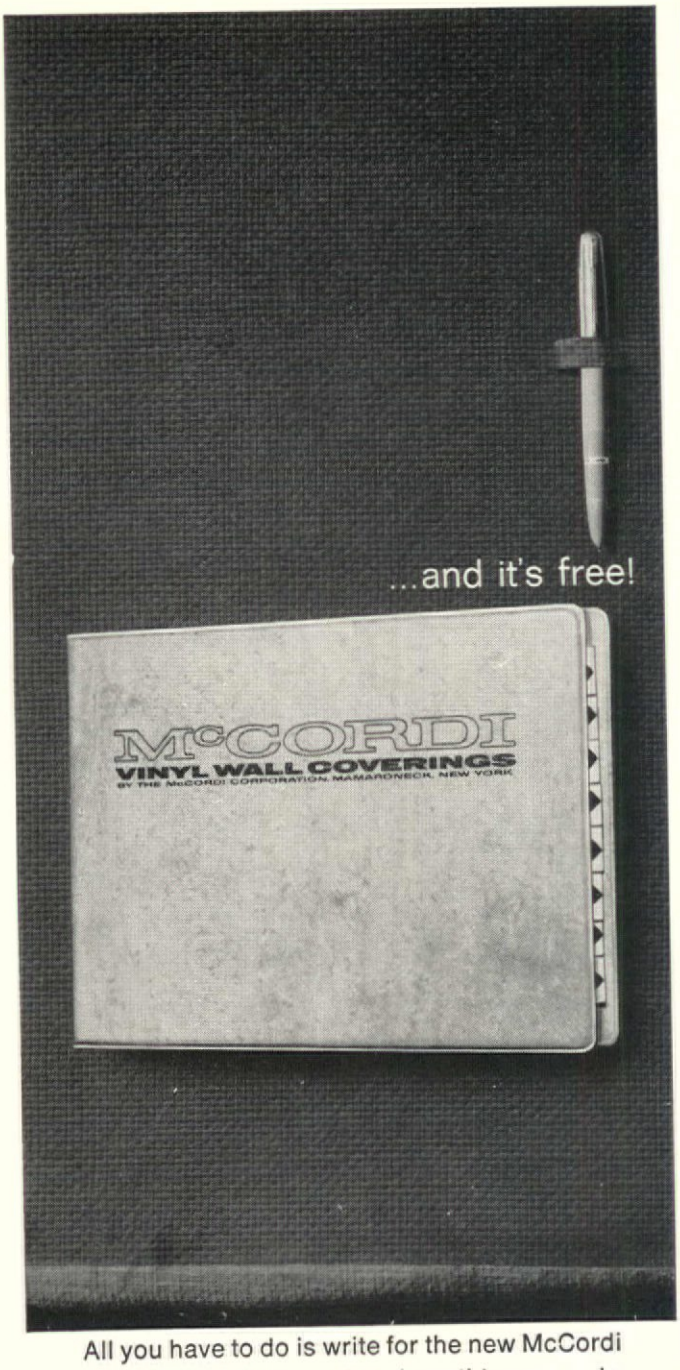

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P. Nathan, 330 E. 103 St., New York, N.Y.
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System Cado, 1130 Third Ave., New York, N.Y.
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Thonet Industries Inc., 1 Park Ave., New York, N.Y.
John Widdicomb Co., 205 E. 58 St., New York, N.Y.
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Harris G. Strong Inc., 465 E. 147 St., Bronx 55, N.Y.
Syracuse Ornamental Co., 225 Fifth Ave., New York, N.Y.
Syroco Inc., Syracuse 1, N.Y.
WallDecor, 944 Third Ave., New York 22, N.Y.

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Alma Desk Co., Box 271, High Point, N.C.
American Fixture Inc., 15 & Schifferdecker, Joplin, Mo.
Bevco Precision Mfg. Co., 831 Chicago Ave., Evanston, Ill.
Carroll Chair Co. Inc., 1508 W. Carroll, Chicago, Ill.
Chicago Hardware Foundry, Commonwealth Ave., N. Chicago, Ill.
Columbia Unlimited Inc., 145 E. 57 St., New York, N.Y.
Corry Jamestown Corp., E. Columbus Ave., Corry, Pa.
Daglee Seating, 21 St. & Godfrey Ave., Philadelphia 38, Pa.
Fixtures Mfg. Corp., 1641 Crystal, Kansas City, Mo.
Robert Garvin Associates, 315 E. 62 St., New York, N.Y.
General Fireproofing Co., Youngstown, Ohio
Hiebert Inc., 17001 Yukon Ave., Torrance, Cal.
Howe Folding Furniture, 360 Lexington Ave., New York 16, N.Y.
International Contract Furnishings, 145 E. 57 St., New York 22,
Jasper Desk Co., P.O. Box 111, Jasper, Ind.
George Karger, 1145½ Second Ave., New York, N.Y.
L & B Products Corp., 3247 Laconia Ave., Bronx 69, N.Y.
Loumac Supply Co., 327 E. 103 St., New York 29, N.Y.
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Gene McDonald Inc., 969 Third Ave., New York 22, N.Y.
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Tassell Industries Inc., 4135 Lake Michigan Dr., Grand Rapids 4, Mich.
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g—general office
s—student
m—metal
w—wood

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Albano Co. Inc., 309 E. 46 St., New York, N.Y. (e
All-Steel Equipment Inc., Aurora, Ill. (e, g, m
Allwin Furniture, 6, E. 33 St., New York, N.Y. (e, g, m, w)
Alma Desk Co., Box 271, High Point, N.C. (e, g, w)
American Desk Mfg. Co., Temple, Tex. (g, s, m)
American Furniture Novelty, 2601 Fournoy, Chicago, Ill. (w
American Seating Co., 901 Broadway N.W., Grand Rapids, Mich. (s, m
Artes de Mexico International, 163 Pittsburgh St., Dallas, Tex. (w
Art Metal Inc., Jamestown, N..Y (e, g, m
Art Steel Co. Inc., 170 W. 233 St., New York, N.Y. (e, g, m
Avard Inc., 353 E. 62 St., New York, N.Y. (e, w
Baker Furniture Inc., 35 Milling Rd., Holland, Mich. (e, w
Barler Inc., 214 W. Jefferson, Goshen, Ind. (s
Barnard & Simonds Co. Inc., 1530 Blaine Ave. S.E., Grand Rapids, Mich (e, g
Basic-Witz Furn. Ind. Inc., Box 490, Waynesboro, Va. (w
Bassett Furniture Industries, Bassett, Va. (s, w
Baumritter Corp., 145 E. 32 St., New York, N.Y. (e, s, w
Bela Div., J&J Tool & Machine Co., 9505 S. Prairie Ave., Chicago, Ill (s, m
Robert Benjamin Inc., 6 E. 53 St., New York, N.Y. (e, w
Bentson Mfg. Co., P.O. Box 1143, Aurora, Ill. (e, g, m
Bethlehem Furniture Mfg., 2 Park Ave., New York 16, N.Y.
Ezra Blank Associates, 500 Stagg St., Brooklyn, N.Y. (e, g, w
Browne-Morse Co., 110 E. Broadway Ave., Muskegon Hgts, Mich. (e, g, m
Brown-Saltman Co., 15000 S. Figueroa St., Gardena, Cal. (e, w
Broyhill Furniture Factories, Lenoir, N.C. (s, w
Brunswick Corp., 2605 E. Kilgore Rd., Kalamazoo, Mich. (g, e, m
Buckstaff Co., 1127 S. Main St., Oshkosh, Wis. (s, w
S. J. Campbell Co., 1750 W. Wrightwood, Chicago 14, Ill. (e, g, w
Chicago Hardware Foundry, Commonwealth Ave., N. Chicago, I (e,
S. Christian of Copenhagen Inc., 225 Post St. San Francisco 8, Ca (e, w
C. I. Designs, 230 Clarendon St., Boston, Mass. (e, g, s, m, w
Cole Steel Equipment Co. Inc., 415 Madison Ave., New York, N. (e, g, s,
Columbia Hallowell Div., Standard Pressed Steel, Jenkintown, P (e, g, s,
Columbia Unlimited Inc., 145 E. 57 St., New York, N.Y. (e, g, m,
Contempo Associates Inc., 178 Bouic Ave., Rockville, Md. (e, g,
Corry Jamestown Corp., E. Columbus Ave., Corry, Pa. (e, g,
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se of Spain, 34 Gansevort St., New York, N.Y. (w)
vell Co., 436 S. First St., St. Charles, Ill. (s, m)
ter Office Furniture, Hunters Pt. Ave. & 39 St., Long Island City, .Y. (e, g, w)
tington Furniture Corp., P.O. Box 307, Lincolnton, N.C. (e, s, m)
ttington Furniture Corp., 350 Fifth Ave., New York 1, N.Y. (e, g, w)
erial Desk Co. Inc., 1312 W. Florida St. Evansville 7, Ind. (e, g, w)
erial Craftsmen, 319 E. 53 St., New York, N.Y. (e)
ana Desk Co., 1224 Mill St., Jasper, Ind. (e, g, w)
rnational Contract Furnishings, 145 E. 57 St., New York 22, N..Y (e, g, w)
rstate Industries Inc., 666 Lake Shore Dr., Chicago, Ill. (s)
ncible Metal Furniture, 26 & Franklin Sts., Manitowoc, Wis. (e, g, m)
V. Chair Corp., 86-30 103 Ave., Ozone Park, N.Y. (e)
Bros. Woodworks Inc., 41-43 37 St., Long Island City, N.Y. (e)
er Desk Co., P.O. Box 111, Jasper, Ind. (e, g, w)
er Office Furniture, 402-424 13 St., Jasper, Ind. (e, g, w)
. Furniture Co., 160 E. 56 St., New York, N.Y. (e, g, w)
rt John Co., 821 N. Second St., Philadelphia, Pa. (e, g, w)
gen-Dreyfuss Inc., 40 East End Ave., New York, N.Y. (e, g, w)
-Coffey Contract Div., 666 Lake Shore Dr., Chicago, Ill.
nger Co. Inc., 1893 Elmwood Ave., Buffalo, N..Y (e, g, w)
Steel Products, Perrin-Beitel Rd., San Antonio, Tex. (s, m)
Associates Inc., 320 Park Ave., New York 22, N.Y. (e, g, w)
hler Mfg. Co., 222 E. Fifth Ave., Naperville, Ill (e)
ger Metal Products, P.O. Box 2097A, Green Bay 6, Wis. (s)
/Young, 1021 Ridge Ave., Philadelphia 23, Pa. (e, w)
rne International Ltd., 979 Third Ave., New York, N.Y. (e, m)
h Furniture Co., 16 E. 53 St., New York, N.Y. (e, g, w)
old Co., 914 Osborn, Burlington, Iowa (e, g, s, w)
rik Lunning, 667 Fifth Ave., New York 22, N.Y. (e, g, w)
stee Mfg. Co., 86 Washington St., Manistee, Mich. (s, w)
Marble Chair Co., 89 Willis St., Bedford, Ohio (e, g, w)
en Mfg. Inc., 1015 N. Halsted St., Chicago, Ill (e, g, w)
stand Co., 11200 Roosevelt Blvd., Philadelphia 15, Pa. (e, g, s, m)
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an Miller Inc., McKinely St., Zeeland, Mich. (e, g, w)
rd Miller Clock Co., Zeeland, Mich. (w)
ddi Contract Div., 1326 Obispo Ave., Long Beach, Cal. (e, w)
t Airy Furniture Co., Mount Airy, N.C. (e, w)
er Furniture Co., 603 Waters Bldg., Grand Rapids, Mich. (e, g, s, w)
ny-Miller Inc., Owensboro, Ky. (e, g, s, w)
e Desk Co., P.O. Box 1750, High Point, N.C. (e, g, w)
athan, 330 E. 103 St., New York, N.Y. (e, w)
Furniture Ltd., 351 E. 61 St., New York, N.Y. (e, g, w)
Colony Furniture, 29 Crown St., Nashua, N.H. (e, w)
igo Co. Inc., 1059 Third Ave., New York, N.Y. (e, g, s, w)
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ger Originals Inc., 32 E. 57 St., New York, N.Y. (e, g)
dy Seating Co. Inc., W. Fourth, N. Manchester, Ind. (s, m)
ss Steel Equipment, Unruh & Hasbrook Aves., Philadelphia 11, Pa. (e, g, m)
ge Chair & Desk, P.O. Box 230, Michigan City, Ind. (e, g, w)
y Probber Inc., 155 E. 56 St., New York, N.Y. (e, g, s, w)
dson-Nemschoff, 2218 W. Water, Sheboygan, Wis. (w)
Dept. Drexel Enterprises, Drexel, N.C. (e, g, s, w)
an Edward Axel Assoc., 160 E. 56 St., New York, N.Y. (e, g, s, w)
Rosenblum Inc., 315 E. 62 St., New York 21, N.Y. (e, g, s, w)
metal Corp., 1 Park Ave., New York 16, N.Y. (e, g, s, m)
Furniture Co., 440 Park Ave. S., New York 16, N.Y. (s)
P. Sauer & Sons, 3028 Starr Ave., Long Island City, N.Y.
t & Cleland Inc., 326 N. 17th St., Philadelphia 3, Pa. (e, w)
Scalia-Schmieg & Kotzian, 521 E. 72 St., New York 21, N.Y. (e, g, w)
a Craft Enterprises, 156 E. 30 St., New York, N.Y. (e, w)
line Furniture Inc., 2175 Signal St., San Pedro, Cal. (e, g, s, w)
navian Design, 15 E. 53 St., New York, N.Y. (s, w)
x Designs Inc., 979 Third Ave., New York 22, N.Y. (e, g, s, m, w)
Scerbo & Sons Inc., 140 Plymouth St., Brooklyn 1, N.Y. (e, g, w)
co, 1900 N. Narragansett Ave., Chicago 39, Ill. (s)
ndustries Inc., 90 S. Santa Fe Dr., Denver 23, Colo. (e, g, s, w)
Walker Co., Muskegon, Mich. (e, g, m)
ns Co. Contract Div., 1870 Merchandise Mart, Chicago, Ill. (e, g, s, m)
n-Bosworth Co. Inc., 1745 N. Richmond St., Chicago, Ill. (g, w)
owry Contract Furniture, 174 E. 11 St., Holland, Mich. (w)
rd Furniture Co., Herkimer, N.Y. (e, g, w)
Furniture Co., Stanleytown, Va. (s, w)
se Inc., 1120 36 St. S.E., Grand Rapids, Mich. (e, g, s, m)
worth Corp., Allen St. Extension, Jamestown, N. Y. (s)
& Davis Furniture Co., 25 Summer N.W., Grand Rapids, Mich. (e, g, w)
tuart Inc., 205 E. 58 St., New York 16, N.Y. (e, g, w)

SHOWROOMS: Chapman, 225 Fifth Ave., N.Y.C.; 1210 Merchandise Mart, Chicago; 310 Decorative Center, Dallas; Morganton Furniture Company, High Point; 266 N.E. 60th Street, Miami; Space 568, Western Merchandise Mart, San Francisco; 8850 Beverly Boulevard, Los Angeles, California.

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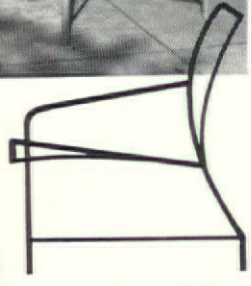

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Thinline Mfg. Co., 623 Young St., Santa Ana, Cal. (e, g, w)
Thomas-Davis Mfg. Co. Inc., Thomas, W. Va. (e, g, w)
Thonet Industries Inc., 1 Park Ave., New York, N.Y.
Traditional Reproductions, 208 E. 60 St., New York 22, N.Y. (e, w)
Valley Upholstery Corp., 232 E. 59 St., New York, N.Y. (e, w)
Wells Chair Corp., P.O. Box 230, Michigan City, Ind. (e, g, m)
Westcort Inc., 160 E. 56 St., New York, N.Y. (e, g, w)
Western Mfg. Co., 536 N. Highland Ave., Aurora, Ill. (e, g, m)
Westmoreland Metal Mfg., Milnor St. & Bleigh Ave., Philadelphia 35 Pa. (s)
Whitecraft Furniture, 7350 N.W. Miami Ct., Miami, Fla. (w
John Widdicomb Co., 235 E. 58 St., New York, N.Y. (e, g, w
John D. Williams Co., 1185 Merchanduse Mart, Chicago, Ill. (e, g, m, w
Williams Moduplan Office Furniture, 175 Fifth Ave., New York 10, N.Y. (e, g, s, w
Worden Co., 200 E. 17 St., Holland, Mich. (e, w
World Wide Design House, 232 E. 59 St., New York, N..Y
Yawman & Erbe Mfg. Co., 1099 Jay St., Rochester 3, N.Y. (e, g, s, m

DRESSING TABLES & BENCHES

Hugh Acton Design Co., 588 Brookside, Birmingham, Mich.
American SERPE Corp., 716 Madison Ave., New York, N.Y.
Basic-Witz Furniture Ind. Inc., Box 490, Waynesboro, Va.
Broyhill Furniture Factories, Lenoir, N.C.
Contempo Associates Inc., 178 Boulz Ave., Rockville, Md.
Daglee Seating, 21 St. & Godfrey Ave., Philadelphia 38, Pa.
DeGaal & Walker, 405 E. 62 St., New York, N.Y.
Foster-McDavid Inc., P.O. Box 10617, Tampa, Fla.
J. Froehlich Cabinet Works, 560 Barry St., Bronx 59, N.Y.
Glenn of California, 130 N. First Ave., Arcadia, Cal.
P. E. Guerin Inc., 25 Jane St., New York, N.Y.
Haasbrock-Sonderguard, P.O. Box 69764, Los Angeles 69, Cal.
Hickory Mfg. Co., Hickory, N.C.
International Contract Furnishings, 145 E. 57 St., New York 22, N.Y.
Kagan-Dreyfuss Inc., 40 East End Ave., New York, N.Y.
Kent-Coffey Contract Div., 666 Lake Shore Dr., Chicago, Ill.
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Jens Risom Design Inc., 444 Madison Ave., New York 22, N.Y.
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John Stuart Inc., 205 E. 58 St., New York 16, N.Y.
Tomlinson of High Point, 305 W. High St., High Point, N.C.
Sherle Wagner, 125 E. 57 St., New York, N.Y.

FABRIC PARTS & SERVICES

Code: h—backing
fb—fibers
fn—finishes, finishing
l—linings

Allied Chemical Corp., 261 Madison Ave., New York, N.Y.
American Enka Corp., 350 Fifth Ave., New York, N.Y.
American Viscose Corp., 350 Fifth Ave., New York, N.Y.
American Window Shade Mfg. Co., 325 Rockaway Ave., Brooklyn, N.Y.
Beaunit Corp. Fibers Div., 261 Fifth Ave., New York, N.Y.
Beaunit Corp. Textile Div., 450 Seventh Ave., New York, N.Y.
Berkshire Hathaway Fabrics, 261 Fifth Ave., New York 16, N.Y.
Celanese Corp. of America, 522 Fifth Ave., New York, N.Y.
Chemstrand Co., 350 Fifth Ave., New York 1, N.Y
Courtaulds North America, 104 W. 40 St., New York 18, N.Y.
Dazian's Inc., 142 W. 44 St., New York 36, N.Y.
Deering Milliken Inc., 1045 Sixth Ave., New York 18, N.Y. (b, fn
Dow Chemical Co., 350 Fifth Ave., New York 1, N.Y.
Dow Corning Corp., Midland, Mich.
Eastman Chemical Products, 260 Madison Ave., New York 16, N.Y.
FMC Corp., 633 Third Ave., New York 17, N.Y.
Fulton Cotton Mills, P.O. Box 1726, Atlanta, Ga.
Gurian Fabrics, 39 W. 45 St., New York, N.Y. (b, fn
James G. Hardy & Co. Inc., 11 E. 26 St., New York 10, N.Y.
Henrose Co. Inc., 19 E. 53 St., New York 22, N.Y. (b,
S. M. Hexter Co., 2800 Superior Ave., Cleveland, Ohio
Integrity Textiles Inc., Oxford St., Philadelphia, Pa. (b
Keeton Industries Inc., P.O. Box 1197, Ft. Worth, Tex.
Kiesling-Hess Finishing, 1011 Wood St., Philadelphia 7, Pa. (b,
M. Lowenstein & Sons Inc., 1430 Broadway, New York 18, N.Y. (b, fn
Maharam Fabric Corp., 130 W. 46 St., New York, N.Y. (b
Metlon Corp., 432 Park Ave. S., New York, N.Y.
Minnesota Mining & Mfg., 2501 Hudson Rd., St. Paul 19, Minn.
Naco Fabrics, 291 Grand St, New York, N.Y
Owens-Corning, 717 Fifth Ave., New York, N.Y.
Payne & Co., 3500 Kettering Blvd., Dayton, Ohio
Perma Dry Co., 3 W. 17 St., New York 11, N.Y.
Pittsburgh Plate Glass Co., 1 Gateway Ctr., Pittsburgh 22, Pa.
Edwin Raphael Co. Inc., Infinity Ln., Holland, Mich. (fn
Rockland Mills Inc., Brooklandville, Md. (b, fn
Schwarzenbach Huber Co., 470 Park Ave. S., New York 16, N.Y.
J. P. Stevens & Co. Inc., 1460 Broadway, New York, N.Y. (b, fn
Synthetics Finishing Co, 462-70 N. Eighth St., Philadelphia 23, Pa. (b,

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FABRICS

Code: b—bedspreads
c—curtain
d—drapery
p—plastic
u—upholstery

Adams Leathers & Vinyls Inc., 304 E. 54 St., New York, N.Y. (p)
Airco Plastics Products, 350 Fifth Ave., New York, N.Y. (p, u)
Win Andersonn Fabrics, 677 Fifth Ave., New York, N.Y. (b, c, d, u)
Associated Draperies, Field Sta., St. Louis, Mo. (b, c, d)
Athol Mfg Co., Div. Plymouth Cordage Inc., Butner, N.C. (p)
Bates Fabrics Inc., 112 W. 34 St., New York, N..Y (b)
Bead Art Originals, 789 Lexington Ave., New York, N.Y. (c)
Lee Behren Silks Ltd., 160 E. 56 St., New York, N.Y.
Bergamo Fabrics Inc., 969 Third Ave., New York, N.Y. (b, c, d, u)
B. Berger Co., 1975 E. 65 St., Cleveland, Ohio (d, u)
Hathaway Berkshire, 261 Fifth Ave., New York 16, N.Y. (b, c, d)
Charles Bloom Inc., 15 W. 26 St., New York, N.Y. (b, d, u)
Bonnie Looms Ltd., 275 Fifth Ave., New York, N.Y. (b, c, d, u)
Brookline Fabrics Inc., Box 3707, Park Pl., Greenville, S.C. (u)
Brunschwig & Fils Inc., 979 Third Ave.. New York, N.Y. (c, d, u)
Burlington House Fabrics, 350 Fifth Ave., New York, N.Y. (b, c, d, u)
California Woven Fabrics, 2117 Pontius Ave., Los Angeles 25, Cal. (b, c, d, u)
Henry Calvin Fabrics, 412 Jackson Sq.. San Francisco 11, Cal. (c, d, u)
J.. Campbell Co., 1750 W. Wrightwood, Chicago 14, Ill. (d, u)
Carnegie Fabrics Inc., 253 W. 27 St., New York, N.Y. (c, d, u)
C. Carter & Son Inc., 150 Midland Ave., Port Chester, N.Y. (c, d)
Carter Bros. Inc.. Chattanooga, Tenn. (b)
Henry Cassen, 979 Third Ave., New York, N.Y. (b, c, d, u)
Central/Shippee Inc., 24 W. 25 St., New York, N.Y. (d, u)
Chicopee Mills Inc., 47 Worth St., New York, N.Y. (d, u)
Clarence House, 40 E. 57 St., New York, N.Y. (c, d, u)
Crundell Clarke, 979 Third Ave., New York, N.Y. (b, c, d, p, u)
Cleveland Products Co., Box P, Grover, N. C. (b, u)
Coating Products Inc., 101 W. Forest Ave., Engelwood, N. J. (p)
Cohn-Hall-Marx Co., 214 Madison Ave., New York, N.Y. (b, c, d, u)
Collins & Aikman, Contract Dept., 210 Madison Ave., New York, N.Y.(b, u)
Columbus Coated Fabrics, 1280 N. Grant Ave., Columbus, Ohio (p, u)
Conrad Imports, 712 Montgomery St., San Francisco 11, Cal. (c, d)
Continental Felt Co., 22 W. 15 St., New York, N.Y. (b, d)
Contract Fabrics, 175 E. 87 St., New York 28, N.Y. (d)
Craig Walker, 240 E. 56 St., New York 22, N.Y. (b, c, d, u)
Creative Looms Inc., 231 E. 51 St., New York 22, N.Y. (b, c, d, p, u)
Croyden Decorator Fabrics, 1926 Arch St., Philadelphia, Pa. (b, c, d, p, u)
Danish Interior Group, 201 E. 56 St., New York 22, N.Y. (c, d, u)
David & Dash Inc., 2445 N. Miami Ave., Miami 37, Fla. (c, d, u)
Day Star Corp., 6161 Cedros Ave., Van Nuys, Cal. (p)
Dazian's Inc., 142 W. 44 St., New York 36, N.Y. (b, c, d, p, u)
Decorative Fabrics Inc., 155 E. 56 St., New York 22, N.Y. (c, d, u)
Deering Milliken Inc., 1045 Sixth Ave., New York 18, N..Y (c, d)
Dick Denst Designs Inc., 7355 S. Exchange Ave., Chicago 49, Ill. (c, d, p, u)
Design Tex Inc., 39 W. 32 St., New York, N.Y. (b, c, d, u)

A. L. Diament & Co., 969 Third Ave., New York, N.Y. (d, u)
Drapery Corp. of America, 30 N. Dean St., Englewood, N..J (d)
Duo-Bed Corp., 1812 W. Second St., Wichita 3. Kans. (b, p, u)
E. I. du Pont de Nemours Co.,Wilmington 98, Del. (.c, u)
Duralee Fabrics Ltd., 979 Third Ave., New York, N.Y. (b, c, d, p, u)
Durawall Inc., 509 Madison Ave., New York 22, N.Y. (p)
Dux Inc., 1633 Adrian Rd., Burlingame, Ca. (u)
Elenhank Designers Inc., 347 E. Burlington Rd., Riverside 46, Ill. (d)
Elko Textile Co., 515 Madison Ave., New York, N.Y. (b, c, d, u)
Ellenboro Mills Inc., Ellenboro, N C. (u)
Embassy Handprints Inc., 1665 Northern Blvd., Manhasset, N.Y. (c, d, u)
Erbun Fabrics Corp., 111 Fifth Ave., New York 3, N.Y. (c, d, p, u)
Far Eastern Fabrics, 171 Madison Ave., New York, N.Y. (c, d, u)
Felters Co., 393 Seventh Ave., New York, N.Y. (d, u)
Foamweave Inc., 295 Fifth Ave., New York, N.Y. (u)
Ford Fabrics, P.O. Box 128, Mount Clemens, Mich. (p, u)
Fortuny Inc., 509 Madison Ave., New York, N.Y. (c, d, u)
Fulton Cotton Mills, P.O. Box 1726, Atlanta, Ga. (u)
Functional Fabrics Inc., 261 Fifth Ave., New York 16, N.Y. (b, d, u)
General Drapery Service, 135 W. 17 St., New York 11, N.Y. (c, d)
General Tire & Rubber Co., 70 Garden St., Lawrence, Mass. (p)
Glass Fabrics Inc., 620 N. Almont Dr., Los Angeles 69, Cal. (d, p)
Globe Furniture Co., High Point, N. C. (u)
Goodall Vinyl Fabrics, Reading, Mass. (p, u)
B. F. Goodrich Co., 277 Park Ave., New York 22, N.Y. (u)
Greeff Fabrics Inc., 155 E. 56 St., New York, N.Y. (c, d, u)
Gurian Fabrics, 39 W. 45 St., New York, N.Y. (b, c, d, u)
James G. Hardy & Co. Inc., 11 E. 26 St., New York 10, N.Y. (b, c, d, u)
Henrose Co. Inc., 19 E. 53 St., New York 22, N.Y. (c, d, u)
S. M. Hexter Co., 2800 Superior Ave., Cleveland, Ohio (c, d, p, u)
Holland Shade Co., 999 Third Ave., New York, N.Y. (c, d)
Huntington Products Co. Inc., 200 Merrimack St., Lawrence, Mass. (b, c, d, p, u)
Imperial Textile, 280 Fifth Ave., New York 1, N.Y. (b, d, u)
Integrity Textiles Inc., Oxford St., Philadelphia, Pa. (d, u)
Interchemical Corp., 837 Buckingham St., Toledo, Ohio (p, u)
A. H. Jacobs Co. Inc., 979 Third Ave., New York, N.Y. (d, u)
Joan Fabrics Corp., 350 Fifth Ave., New York, N.Y. (b, u)
Jofa Fabrics, 45 E. 53 St., New York, N.Y. (c, d, u)
Paul Kaiser Associates Inc., 4100 N. Miami Ave., Miami, Fla. (d, u)
Karen Corp., 184 Fifth Ave., New York, N.Y. (c, d)
Katzenbach & Warren, 575 Madison Ave., New York 22, N.Y. (d, u)
Keeton Industries Inc., P.O. Box 1197, Ft. Worth, Tex. (p, u)
Knoll Associates Inc.. 320 Park Ave., New York 22, N.Y. (d, p, u)
Kravet Fabrics Inc., 201 E. 56 St., New York 22, N.Y. (b, c, d, p, u)
Boris Kroll Fabrics Inc., 220 E. 51 St., New York, N.Y. (d, u)
La France Industries, 145 E. 32 St., New York 16, N.Y. (u)
Laminating Services Inc., 4700 Robards Ln., Louisville 1, Ky. (d, p, u)
Jack Lenor Larsen Inc., 677 Fifth Ave., New York, N.Y. (b, c, d) u)
Laverne International Ltd., 979 Third Ave., New York, N.Y. (p, u)
Leatherguild Inc., 1 E. 53 St., New York 22, N.Y. (b, c, d, u)
Arthur H. Lee & Sons Inc., 227 E. 56 St., New York, N.Y. (b, c, d, u)
H. B. Lehman-Connor Co., 104 E. 25 St., New York, NY. (b, c, d, u)
Louisville Textiles Inc., 1318 McHenry, Louisville 17, Ky. (c, d, u)
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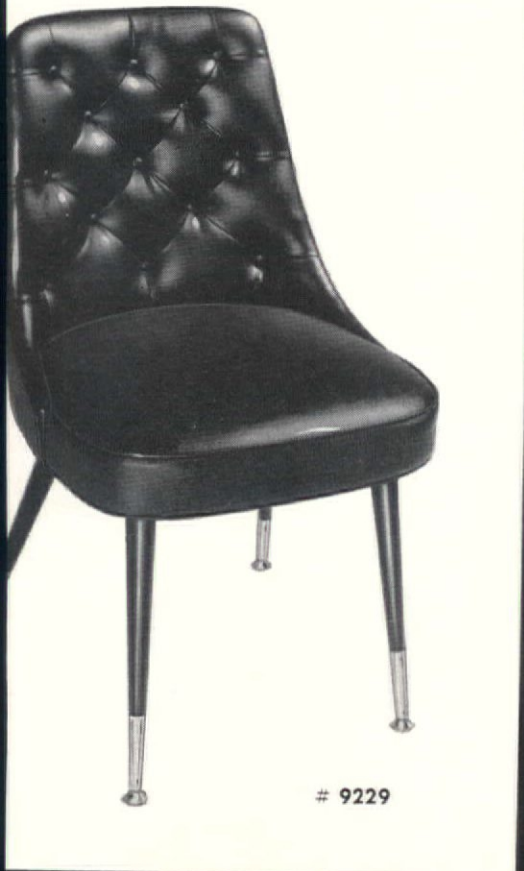
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L. Anton Maix Inc., 162 E. 59 St., New York, N.Y. (b, c, d, u)
Masland Duraleather Co., Amber & Willard Sts., Philadelphia, Pa. (p, u)
Massachusetts Mohair Plush, Kings Mountain, N. C. (u)
Maurice Fabrics Inc., 310 W. Broad Ave., High Point, N.C. (d, u)
McCanless Custom Fabric, Salisbury, N.C. (b, c, d, u)
McCordi Corp., 707 Fenimore Rd., Mamaroneck, N.Y. (u)
Gene McDonald Inc., 969 Third Ave., New York, N.Y. (d, u)
Merrimac Textile Co., 112 Canal St., Boston, Mass. (u)
Metropolitan Furniture Mfg., 950 Linden Ave., S. San Francisco, Cal. (u)
Herman Miller Inc., McKinley St., Zeeland, Mich. (d, u)
Morgan-Jones Inc., 404 Fifth Ave., New York, N.Y. (b)
Naco Fabrics, 291 Grand St., New York, N.Y. (b, c, d, p, u)
Nettle Creek Industries, 260 Fifth Ave., New York 1, N.Y. (b, c, d)
Norman's, Contract Div., P.O Box 216, Salisbury, N.C. (d)
Oken Fabrics Inc., 938 Third Ave., New York, N.Y. (c, d, u)
Overland Fabrics Ltd., 71 Fifth Ave., New York 3, N.Y. (b, c, d, u)
Pacific Fence & Wire Co., 2235 S.E. 11 Ave., Portland 14, Ore. (d)
Myron Paul Originals, 415 S. Sharp St., Baltimore, Md. (d, u)
Payne & Co., 3500 Kettering Blvd., Dayton, Ohio (d, p, u)
Pinecrest Inc., 2710 Nicollet, Minneapolis, Minn. (d, u)
Pippin Papers, 969 Third Ave., New York 22, N.Y. (d)
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Plymouth Cordage Inc., 140 Federal St., Boston, Mass. (p, u)
Plymouth Rubber Co. Inc., Canton, Mass. (c, d)
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Ramsona Fabrics, 7 E. 53 St., New York, N.Y. (c, d, u)
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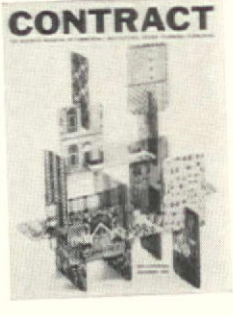
Riverdale Drapery Fabric, 295 Fifth Ave., New York 16, N.Y. (d)
Rockland Mills Inc., Brooklandville, Md. (b, c, d, u)
Rondo-Antel Fabrics Corp., 7 W. 22 St., New York 10, N.Y. (c, d, u)
Ben Rose, 1129 W. Sheridan Rd., Chicago, Ill. (c, d, p, u)
Rowen Inc., 127 W. 25 St., New York, N.Y. (b, d, c, u)
Scalamandre Silks Inc., 977 Third Ave., New York, N.Y. (b, d, u)
Scandinavian Design, 15 E. 53 St., New York, N.Y. (d, u)
F. Schumacher & Co., 939 Third Ave., New York 22, N.Y. (c, d, p, u)
Isabel Scott Fabrics Corp., 979 Third Ave., New York, N.Y. (b, c, d, u)
Seneca Textile, 4 E. 34 St., New York, N.Y. (c, d, u)
Souveran Fabrics Corp., 509 Madison Ave., New York 22, N.Y. (u)
Standard Tapestry Co., 4434 Penn St., Philadelphia, Pa. (c, d, u)
Standard Trimming Corp., 927 Third Ave., New York 22, N.Y. (c, d, u)
J. P. Stevens & Co. Inc., 1460 Broadway, New York, N.Y. (d, u)
C. W. Stockwell Co., 320 N. Madison Ave., Los Angeles 4, Cal. (d, u)
John Strauss, 160 E. Erie St., Chicago, Ill. (d, u)
Stroheim & Romann, 155 E. 56 St., New York, N.Y. (d, u)
George Tanier Inc., 305 E. 63 St., New York, N.Y.



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Textile Fabric Assoc., 373 Park Ave. S., New York 16, N.Y. (u)
Thaibok Fabrics Ltd., 969 Third Ave., New York, N.Y. (c, d, u)
J. H. Throp & Co. Inc., 425 E. 53 St., New York, N.Y. (b, c, d, u)
Thortel Fireproof Fabrics, 51 Madison Ave., New York 10, N..Y (c, d)
E. F. Timme & Son Inc., 200 Madison Ave., New York 16, N.Y. (c, d, p, u)
Norman Trigg Inc., 209 E. 56 St., New York 19, N.Y. (d, u)
Tropicraft of San Francisco, 568 Howard, San Francisco 5, Cal. (d)
Unika-Vaev, 305 E. 63 St., New York, N.Y. (b, c, d, u)
U. S. Rubber Co., 1230 Ave. of Americas, New York 20, N..Y (p, u)
Valdese Weavers Inc., Valdese, N.C. (u)
Valley Upholstery Corp., 232 E. 59 St., New York, N.Y. (p, u)
France Voiles Inc., 509 Madison Ave., New York, N.Y. (c, d, u)
Wall Trends Inc., 979 Third Ave., New York, N.Y. (d, u)
Walls Today Inc., 979 Third Ave., New York, N.Y. (d, u)
Webb Textiles Inc., 2010 Lincoln Ave., Pasadena, Cal. (d, u)

FLOORING, HARD

Code: c—ceramic
m—marble
w—wood

Architectural Elements, 124 E. 40 St., New York 16, N.Y. (c, m)
American Olean Tile Co., 1000 Cannon Ave., Lansdale, Pa. (c)
Amsterdam Corp., 41 E., 42 St., New York, N.Y. (c)
Bangkok Industries Inc., 1545 W. Passyunk Ave., Philadelphia, Pa. (w)
E. L. Bruce Co., 1648 Thomas St., Memphis, Tenn. (w)
Cambridge Tile Mfg. Co., P.O. Box 15071, Cincinnati 15, Ohio (c)
Coughlin Flooring, 101 Park Ave., New York, N.Y. (w)
Designed Wood Flooring, 299 Madison Ave., New York, N.Y. (w)
Don Imports, 1428 Lexington Ave., New York 28, N..Y (c)
Emanuel Feldman Co. Inc., 18 E. 53 St., New York, N.Y. (m)
William Gold Inc., 1270 Ave. of Americas, New York 20, N.Y. (w)
Guarino Marble Works, 740 Washington Ave., Belleville, N.J. (m)
Haywood-Berk Floor Co., 414 W. Broadway, New York 12, N.Y. (w)
Hotel & Theatre Carpet Corp., 41 E. 57 St., New York 22, N.Y. (c, m, w)
Hudowici-Celadon Co., 75 E. Wacker Dr., Chicago 1, Ill. (c)
Marble Internationale Ltd., 101 Park Ave., New York 17, N.Y. (c, m)
William L. Marshall Ltd., 450 Park Ave. S., New York 16, N.Y. (w)
Miraplas Tile Co., 980 Parsons Ave., Columbus 6, Ohio (c)
Modernwood Co., P.O. Box 360, Clinton, S.C. (w)
Mosaic Tile Co., 55 Public Sq., Cleveland, Ohio (c)
Olympia Tile Corp., P.O. Box 124, Spring Valley, N.Y. (c, m)
Onyx Resources Co., 303 Fifth Ave., New York 16, N..Y (c, m)
Pacific Tile Co., 7461 Beverly Blvd., Los Angeles, Cal. (c)
Penecrest Inc., 2710 Nicollet, Minneapolis, Minn. (m)
Pylon Corp., 136 Newbury St., Boston, Mass. (c)
Summitville Tiles Inc., Summitville, Ohio (c)
Terrafino Corp., Carlstadt, N.J.
Three Centuries, 202 E. 56 St., New York 22, N.Y. (c)
U.S. Ceramic Tile Co., 217 Fourth St. N.E., Canton 2, Ohio (c)
Vanderlaan Tile Co., 103 Park Ave., New York, N.Y. (c)
Vermont Marble Co., 61 Main St., Proctor, Vt. (m)
Walker & Zanger Inc., 100 Hudson St., New York 13, N.Y. (m, w)
Wood Mosaic Corp., 5000 Crittenden Dr., Louisville, Ky. (w)

FLOORING, RESILIENT

American Biltrite Rubber Co., Amtico Flooring Div., Trenton, N.J.
American Floor Products Co., 4922 Wisconsin Ave., N.W., Washington, D.C.
Armstrong Cork Co., Liberty & Mary Sts., Lancaster, Pa.
Azrock Floor Products, P.O. Box 531, San Antonio, Tex.
Bonafide Mills Inc., 295 Fifth Ave., New York 16, N.Y.
Congoleum-Nairn Inc., 195 Belgrove Dr., Kearny, N.J.
Dodge Cork Co., 11 Laurel St., Lancaster, Pa.
Manuel Feldman Co. Inc., 18 E. 53 St., New York, N.Y.
Flintkote, 30 Rockefeller Plaza, New York, N.Y.
General Tire & Rubber Co., 70 Garden St., Lawrence, Mass.
William Gold Inc., 1270 Ave. of Americas, New York 20, N.Y.
Goodyear Tire & Rubber Co., Plant C, Akron, Ohio
Gotham Materials Inc., 91 Weyman Ave., New Rochelle, N.Y.
Hotel & Theatre Carpet Corp., 41 E. 57 St., New York 22, N.Y.
Johns-Manville, 22 E. 40 St., New York, N.Y.
L. Jones & Co. Inc., 19 E. 53 St., New York 22, N.Y.
Kentile Floors Inc., 58 Second Ave., Brooklyn, N.Y.
Simon Manges & Son Inc., 575 Madison Ave., New York 22, N.Y.
John McCagney Inc., 139 E. 57 St., New York, N.Y.
R. C. Musson Rubber Co., 1320 E. Archwood, Akron 6, Ohio
National Floor Products, Box 354, Florence, Ala.
Polyplastex United Inc., 870 Springfield Rd., Union, N.J.
Robbins Products Inc., Tuscumbia, Ala.
Ruberoid Co., 733 Third Ave., New York 17, N.Y.
Burton Scherer Floor Covering, 515 Madison Ave., New York, N.Y.
Stylon Co., 136 Newberry St., Boston, Mass.
Sylvan Carpet Co., 184-42 Avon Rd., Jamaica, N.Y.
Terrafino Corp., Carlstadt, N.J.
U. S. Ceramic Tile Co., 217 Fourth St. N.E., Canton 2, Ohio
U. S. Rubber Co., 1230 Ave. of Americas, New York 20, N.Y.
Vinyl Plastics Inc., 1825 Erie Ave., Sheboygan, Wis.

FOLDING DOORS & WALLS

Aeroshade Co. Inc., P.O. Box 559, Waukesha, Wis.
American-Accordion-Fold Doors, Inc., 175-35 Liberty Ave., Jamaica, N.Y.
Carlton Products, 344 Palisade St., Pasadena, Cal.
Crown Decorative Products, 150 E. 57 St., Los Angeles 11, Cal.
Fairhurst Div., Technoply Corp., 182-20 Liberty Ave., Jamaica, N.Y.
Harvey Design Workshop Inc., 612 Merrick Rd., Lynbrook, N.Y.
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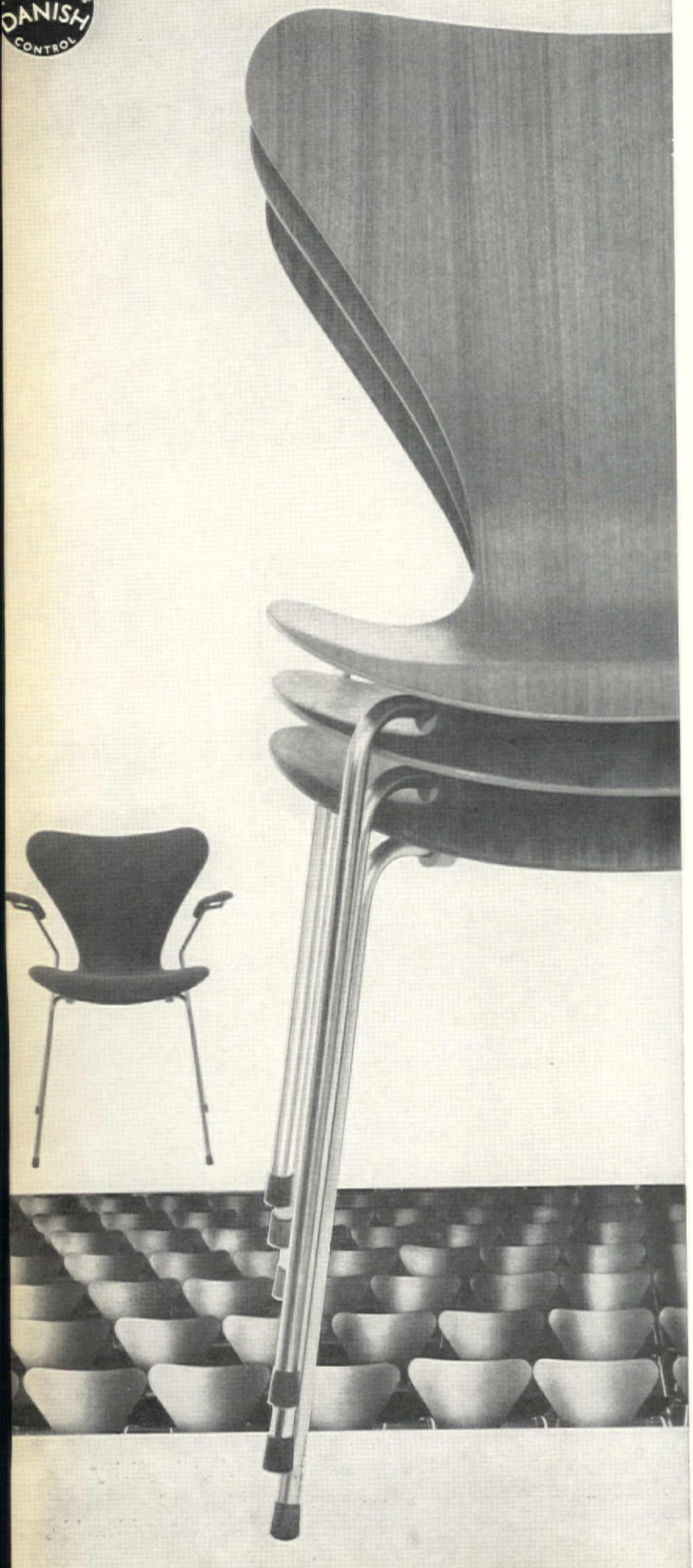

Stackingchair 3107, Stacking-armchair 3207 : chromium-plated steel, oak, teak, palisander, black, upholstered. Alignement-device. Matching swivelchairs with hight-adjustment and rollers. Design : Arne Jacobsen.

Fritz Hansen Inc., Decorative Arts Center, 305 East 63rd Street, New York 21, N.Y. Templeton 8-3225. Division of Fritz Hansen, Copenhagen.

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Jaffre Products Corp., 189 First St., Brooklyn 15, N.Y.
Korngold Bros. Inc., 258 E. 139 St., New York 51, N.Y.
Modernfold Doors Inc., 101 Park Ave., New York 17, N.Y.
National Folding Wall Corp., 42 W. 13 St., New York 11, N.Y.
Numa Resnick Plastics, 403 E. 62 St., New York, N.Y.
Panelboard Mfg. Co., 222 Pacific St., Newark 14, N.J.
Pinecrest Inc., 2710 Nicollet, Minneapolis, Minn.
Technoply Corp., Arch Div., 182-20 Liberty Ave., Jamaica, N.Y.
Torjesen Inc., 209 25 St., Brooklyn, N.Y.
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Burke Div., 5140 N. Westmoreland, Dallas, Tex.
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Desks of America Inc., P.O. Box 6305, Bridgeport, Conn.
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Edgewood Furniture Co., 208 E. 52 St., New York 22, N.Y.
J. Froehlich Cabinet Works, 560 Barry St., Bronx 59, N.Y.
Garland Furniture Co., 409-11 W. Huron St., Chicago 10, Ill.
Griggs Equipment Co., P.O. Box 630, Belton, Tex.
Fritz Hansen Inc., 305 E. 63 St., New York 21, N.Y.
Institutional Products Inc., Eye & Venango St., Philadelphia 34, Pa.
International Contract Furnishings, 145 E. 57 St., New York 22, N.Y.
Keller Products Inc., 41 Union St., Manchester, N.H.
Kwik Bed Sofa Corp., 330 E. St. Joseph, Indianapolis, Ind.
McNeff Industries Inc., P.O. Box 10626, Dallas 7, Tex.
Metropolitan Furniture Mfg., 950 Linden Ave. S., San Francisco, Cal.
Midwest Folding Products, 1414 S. Western Ave., Chicago, Ill.
National Industies Inc., Odenton, Md.
Plametron Corp., 4420 N.W. 35 Ct., Miami 42, Fla.
Jens Risom Design Inc., 444 Madison Ave., New York 22, N.Y.
Robey Dept., Drexel Enterprises, Drexel, N.C.
Scandinavian Design, 15 E. 53 St., New York, N.Y.

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Hugh Acton Design Co., 588 Brookside, Birmingham, Mich.
American Chair Co. Inc., 911 N. 11 St., Sheboygan, Wis.
Armstrong Furniture Co., P.O. Box 636, Martinsburg, W. Va.
Barler Inc., 214 W. Jefferson, Goshen, Ind.
Baumritter Corp., 145 E. 32 St., New York, N.Y.
Beautycraft Furniture Ind. Inc., 1301 N.W. Seventh Ave., Miami, Fla.
Bela Div., J&J Tools & Machine Co., 9505 S. Prairie Ave., Chicago, Ill.
Bethlehem Furniture Mfg. Co., 2 Park Ave., New York 16, N.Y.
Bianco Mfg. Co., 2736 Victor St., St. Louis, Mo.
Brunswick Corp., 2605 E. Kilgore Rd., Kalamazoo, Mich.
Burke Div., 5140 N. Westmoreland, Dallas, Tex.
Burton-Dixie Corp., 2180 S. Racine Ave., Chicago, Ill.
Chicago Hardware Foundry, Commonwealth Ave., N. Chicago, Ill.
Colonial Products Co., Dallastown, Pa.
Contempo Associates Inc., 178 Bouic Ave., Rockville, Md.
Cottonsmith Furniture Mfg. Co., P.O. Box 1279, Salisbury, N.C.
Crescent Bed Co. Inc., P.O. Box 13412, New Orleans 25, La.
Dahl Bed Inc., 733 S. Claremont St., San Mateo, Cal.
Design Products Inc., P.O. Box 342, Boulder, Colo.
Desks of America Inc., P.O. Box 6305, Bridgeport, Conn.
Duo-Bed Corp., 1812 W. Second St., Wichita 3, Kan.
Eastern Furniture Mfrs. Inc., 372 Riverbend St., Athol, Mass.
Edgewood Furniture Co., 208 E. 52 St., New York 22, N.Y.
Fine Arts Furniture Co., Grand Rapids 2, Mich.
Furniture Dynamics Inc., 1000 N. Greenville, Richardson, Tex.
Garland Furniture Co., 409-11 W. Huron St., Chicago 10, Ill.
General Fireproofing Co., Youngstown, Ohio
Gilbert-Jaffe Co. Inc., 34 E. 29 St., New York, N.Y.
Griggs Equipment Co., P.O. Box 630, Belton, Tex.
W. H. Gunlocke Chair Co., Wayland, N.Y.
Fritz Hansen Inc., 305 E. 63 St., New York 21, N.Y.
Harris Hub Co., 15600 S. Commercial Ave., Harvey, Ill.
Heywood-Wakefield Co., 206 Central St., Gardner, Mass.
Howell Co., 436 S. First St., St. Charles, Ill.
Huntington Furniture Corp., P.O. Box 307, Lincolnton, N.C.
Huntington Furniture Corp., 350 Fifth Ave., New York 1, N.Y.
International Contract Furnishings, 145 E. 57 St., New York 22, N.Y.
Keller Products Inc., 41 Union St., Manchester, N.H.
KLM Steel Products, Perrin-Beitel Rd., San Antonio, Tex.
Krueger Metal Products, P.O. Box 2097A, Green Bay 6, Wis.
Kwik Bed Sofa Corp., 330 E. St. Joseph, Indianapolis, Ind.
Laminite Plastics Corp., 2607 W. Monroe, Chicago, Ill.
Lee Limited Furniture, 1610 N. Campbell Ave., Chicago 47, Ill.
Manistee Mfg. Co., 86 Washington St., Manistee, Mich.
Mebane Co., Mebane, N.C.
Metropolitan Furniture Mfg., 950 Linden Ave. S., San Francisco, Cal.
Herman Miller Inc., McKinely St., Zeeland, Mich.
Modernize/Dean Inc., Pontotoc, Miss.
Mueller Furniture Co., 603 Waters Bldg., Grand Rapids, Mich.
National Industries Inc., Odenton, Md.
Norco Furniture Co., Cherry Valley Term. Rd., W. Hempstead, N.Y.
No-Sag Spring Co., 124 W. State Fair, Detroit, Mich.
Period, Inc., Henderson, Ky.
Plametron Corp., 4420 N.W. 35 Ct., Miami 42, Fla.
Jens Risom Design Inc., 444 Madison Ave., New York 22, N.Y.
Robey Dept., Drexel Enterprises, Drexel, N.C.
Royalmetal Corp., 1 Park Ave., New York 16, N.Y.
R-Way Furniture Co., 440 Park Ave. S., New York 16, N.Y.
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Shelby Williams Industries, 2500 W. Ogden Ave., Chicago 8, Ill.
Serman/Bertram Inc., 5401 E. Slauson Ave., Los Angeles 22, Cal.
Simmons Co. Contract Div., 1870 Merchandise Mart, Chicago, Ill.
Simpson-Bosworth Co. Inc., 1745 N. Richmond St., Chicago, Ill
Sligh-Lowry Contract Furniture Co., 174 E. 11 St., Holland, Mich.
Stanley Furniture Co., Stanleytown, Va.
Stendig Inc., 487 Park Ave., New York, N.Y.
Sterlingworth Corp., Allen St. Extension, Jamestown, N.Y.
John Stuart Inc., 205 E. 58 St., New York 16, N.Y.
Superior Sleeprite Corp., 759 S. Washington Ave., Chicago 12, Ill.
System Cado, 1130 Third Ave., New York, N.Y.
Tassell Industries Inc., 4135 Lake Michigan Dr., Grand Rapids 4, Mich.
Tri-Par Mfg. Co., 1740 N. Pulaski Rd., Chicago 39, Ill.
Troy Sunshade Co., 612 Grand St., Troy, Ohio
Westcort Inc., 160 E. 56 St., New York, N.Y.
John Widdicomb Co., 205 E. 58 St., New York, N.Y.
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Erickson Mobile Product Co., 1316 18 St., Two Rivers, Wis.
Hamilton Mfg. Co., Two Rivers, Wis.
Institutional Products, Eye & Venango Sts., Philadelphia, Pa.
Metwood Hanover, N. Forney Ave., Hanover, Pa.
Orsenigo Co. Inc., 1059 Third Ave., New York, N.Y.
Jens Risom Design Inc., 444 Madison Ave., New York, N.Y.
Sico Mfg. Co., 5215 Eden Ave., Minneapolis, Minn.

FURNITURE, GUESTROOM

American Furniture Novelty Co., 2601 Fournoy, Chicago, Ill.
American of Martinsville, Contract Div., Martinsville, Va.
Armstrong Furniture Co., P.O. Box 636, Martinsburg, W. Va.
Artes de Mexico International, 163 Pittsburg St., Dallas, Tex.
Barler Inc., 214 W. Jefferson, Goshen, Ind.
Basic-Witz Furniture Ind. Inc., Box 490, Waynesboro, Va.
Bassett Furniture Industries, Bassett, Va.
Baumritter Corp., 145 E. 32 St., New York, N.Y.
Beautycraft Furniture Industry, 1301 N.W. Seventh Ave., Miami, Fla.
Bela Div., J & J Tool & Machine Co., 9505 S. Prairie Ave., Chicago, Ill.
Bethlehem Furniture Mfg. Co., 2 Park Ave., New York 16, N.Y.
Bianco Mfg. Co., 2736 Victor St., St. Louis, Mo.
Bright Chair Co. Inc., 34 Mill St., Middletown, N.Y.
Brown-Jordan Co., 9860 Gidley St., El Monte, Cal.
Broyhill Furn Factories, Lenoir, N.C.
Brunswick Corp., 2605 E. Kilgore Rd., Kalamazoo, Mich.
Burke Div., 5140 N. Westmoreland, Dallas, Tex.
Burton-Dixie Corp., 2180 S. Racine Ave., Chicago, Ill.
S. J. Campbell Co., 1750 W. Wrightwood, Chicago 14, Ill.
Carroll Chair Co. Inc., 1508 W. Carroll, Chicago, Ill.
Chesapeake-Siegel-Land, 317 E. 34 St., New York 16, N.Y.
Chicago Hardware Foundry, Commonwealth Ave., N. Chicago, Ill.
Chromecraft Corp., 4321 Semple, St. Louis, Mo.
Contempo Associates Inc., 178 Bouic Ave., Rockville, Md.
Daglee Seating, 21 St. & Godfrey Ave., Philadelphia 38, Pa.
Dahl Bed Inc., 733 S. Claremont St., San Mateo, Cal.
DeGaal & Walker, 405 E. 62 St., New York, N.Y.
Desks of America Inc., P.O. Box 6305, Bridgeport, Conn.
Douglas Furniture Corp., 5555 W. 65 St., Chicago 38, Ill.
Duo-Bed Corp., 1812 W. Second St., Wichita 3, Kan.
Eastern Furniture Mfrs. Co., 372 Riverbend St., Athol, Mass.
Edgewood Furniture Co., 208 E. 52 St., New York 22, N.Y.
Fine Arts Furniture Co., Grand Rapids 2, Mich.
Foster-McDavid Inc., P.O. Box 10617, Tampa, Fla.
Garland Furniture Co., 409-11 W. Huron St., Chicago 10, Ill.
Gilbert-Jaffe Co. Inc., 34 E. 29 St., New York, N.Y.
Glenn of California, 130 N. First Ave., Arcadia, Cal.
Globe Furniture Co., High Point, N.C.
Goshen Mfg. Co., Goshen, Ind.
Haasbrock-Sonderguard, P.O. Box 69764, Los Angeles 69, Cal.
Fritz Hansen Inc., 305 E. 63 St., New York 21, N.Y.
Harris Hub Co., 15600 S. Commercial Ave., Harvey, Ill.
Henredon Furniture Inc., High Point, N.C.
Heywood-Wakefield Co., 206 Central St., Gardner, Mass.
Hickory Mfg. Co., Hickory, N.C.
Hooker Furniture Co., Contract Div., Martinsville, Va.
Howell Co., 436 S.First St., St. Charles, Ill.
Huntington Furniture Corp., P.O. Box 307, Lincolnton, N.C.
Huntington Furniture Corp., 350 Fifth Ave., New York 1, N.Y.
International Contract Furnishings, 145 E. 57 St., New York 22, N.Y.
Kent-Coffey, Contract Div., 666 Lake Shore Dr., Chicago, Ill.
King Arthur Chair Co. Inc., 5501 N.W. 36 Ave., Miami, Fla.
Knoll Associates Inc., 320 Park Ave., New York 22, N.Y.
Kroehler Mfg. Co., 222 E. Fifth Ave., Naperville, Ill.
Krueger Metal Products, P.O. Box 2097A, Green Bay 6, Wis.
Kwik Bed Sofa Corp., 330 E. St. Joseph, Indianapolis, Ind.
Laminite Plastics Corp., 2607 W. Monroe, Chicago, Ill.
Laverne International Ltd., 979 Third Ave., New York, N.Y.
Lee Limited Furniture, 1610 N. Campbell Ave., Chicago 47, Ill.
Frederik Lunning, 667 Fifth Ave., New York 22, N.Y.
Madison Furniture Industries, Canton, Miss.
Manistee Mfg. Co., 86 Washington St., Manistee, Mich.
Marden Mfg. Inc., 1015 N. Halsted St., Chicago, Ill.
M/B Designs, 702 Harrison St., Berkeley, Cal.

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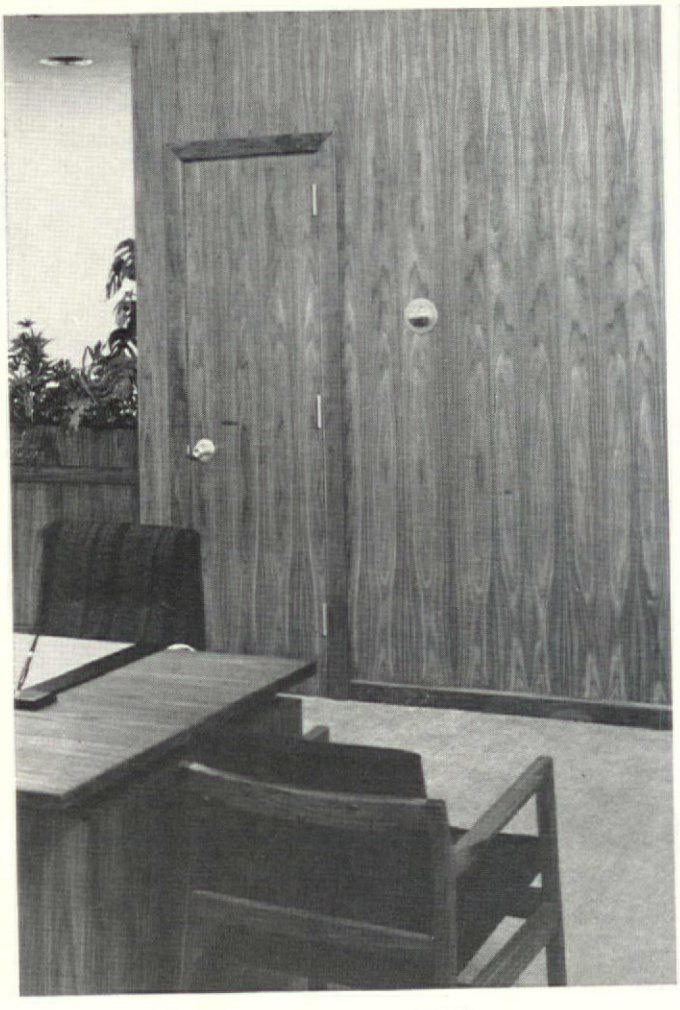

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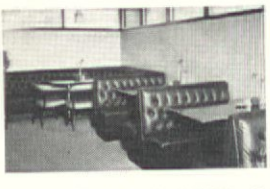

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Modernize/Dean Inc., Pontotoc, Miss.
Murphy-Miller Inc., Owensboro, Ky.
Niemann Inc., 469 E. Ohio St., Chicago 11, Ill.
Norco Furniture Co., Cherry Valley Term., Rd., W. Hempstead, N.Y.
Office Furniture Ltd., 351 E. 61 St., New York, N.Y.
Pace/Jil Associates Inc., 315 E. 62 St., New York, N.Y.
Period Inc., Henderson, Ky.
Plametron Corp., 4420 N.W. 35 Ct., Miami 42, Fla.
Jens Risom Design Inc., 444 Madison Ave., New York 22, N.Y.
Robey Dept., Drexel Enterprises, Drexel, N.C.
Robinson-Johnson Inc., 1670 Defoor Ave., N.W., Atlanta, Ga.
Janet Rosenblum Inc., 315 E. 62 St., New York 21, N.Y.
R-Way Furniture Co., 440 Park Ave. S., New York 16, N.Y.
Sanford Furniture Co., Charlotte Ave., Sanford, N.C.
Schnadig Corp., 4820 W. Belmont Ave., Chicago, Ill.
Seal Industries Inc., 90 S. Santa Fe Dr., Denver 23, Colo.
Selig Mfg. Co., 54 Green St., Leominster, Mass.
Shawnee-Penn Mfg. Co., Inc., Saucon Park Rd., Bethlehem, Pa.
Shelby Williams Industries, 2500 W. Ogden Ave., Chicago 8, Ill.
Serman/Bertram Inc., 5401 E. Slauson Ave., Los Angeles 22, Cal.
Simmons Co. Contract Div., 1870 Merchandise Mart, Chicago, Ill.
Simpson-Bosworth Co. Inc., 1745 N. Richmond St., Chicago, Ill.
Dick Stambaugh Inc., 513 N. Main St., Ada, Ohio
Stanley Furniture Co., Stanleytown, Va.
Stendig Inc., 487 Park Ave., New York, N.Y.
Sterlingworth Corp., Allen St. Extension, Jamestown, N.Y.
John Stuart Inc., 205 E. 58 St., New York 16, N.Y.
George Tanier Inc., 305 E. 63 St., New York, N.Y.
Tassell Industries Inc., 4135 Lake Michigan Dr., Grand Rapids 4, Mich.
Thayer Coggin Institutional, Inc., South Rd., High Point, N.C.
Thomas-Davis Mfg. Co. Inc., Thomas, W. Va.
Thomasville Furniture Industries, Thomasville, N.C.
Tomlinson of High Point, 305 W. High St., High Point, N..C
Tri-Par Mfg. Co., 1740 N. Pulaski Rd., Chicago 39, Ill.
Valley Upholstery Corp., 232 E. 59 St., New York, N.Y.
William J. B. Waite Co., 560 Western Merchandise Mart, San Francisco Cal.
Westcort Inc., 160 E. 56 St., New York, N.Y.
Whitecraft Furniture, 7350 N.W. Miami Ct., Miami, Fla.
John Widdicomb Co., 205 E. 58 St., New York, N.Y.
World Wide Design House, 232 E. 59 St., New York, N.Y.

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CONTRACT DIVISION

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FURNITURE, LIBRARY

American Chair Co. Inc., 911 N. 11 St., Sheboygan, Wis.
American SERPE Corp., 716 Madison Ave., New York, N.Y.
Art Metal Inc., Jamestown, N.Y.
Art Steel Co. Inc., 170 W. 233 St., New York, N.Y.
Baumritter Corp., 145 E. 32 St., New York, N.Y.
Bela Div., J&J Tool & Machine Co., 9505 S. Prairie Ave., Chicago, Ill.
Bianco Mfg. Co., 2736 Victor St., St. Louis, Mo.
Ezra Blank Associates, 500 Stagg St., Brooklyn, N.Y.
B. Brody Seating Co., 5921 W. Dickens St., Chicago, Ill.
Brower Furniture Co., 1801 Turner Ave. N.W., Grand Rapids, Mich.
Brunswick Corp., 2605 E. Kilgore Rd., Kalamazoo, Mich.
Buckstaff Co., 1127 S. Main St., Oshkosh, Wis.
Burke Div., 5140 N. Westmoreland, Dallas, Tex.
Cole Steel Equipment Co. Inc., 415 Madison Ave., New York, N.Y.
Colonial Products Co., Dallastown, Pa.
Columbia Unlimited Inc., 145 E. 57 St., New York, N.Y.
Contempo Associates Inc., 178 Bouic Ave., Rockville, Md.
Desks of America Inc., P.O. Box 6305, Bridgeport, Conn.
Domore Chair Co. Inc., 2400 Sterling, Elkhart, Ind.
Richard Draper Associates, 16 E. 52 St., New York, N.Y.
Edgewood Furniture Co., 208 E. 52 St., New York 22, N.Y.
Fine Arts Furniture Co., Grand Rapids 2, Mich.
Fixtures Mfg. Corp., 1641 Crystal, Kansas City, Mo.
Garland Furniture Co., 409-11 W. Huron St., Chicago 10, Ill.
General Fireproofing Co., Youngstown, Ohio
G. R. Griffith, 1155 N. Howe St., Chicago 10, Ill.
W. H. Gunlocke Chair Co., Wayland, N.Y.
Hamilton Mfg. Co., Two Rivers, Wis.
Fritz Hansen Inc., 305 E. 63 St., New York 21, N.Y.
Helikon Furniture Co., 315 E. 62 St., New York 21, N.Y.
Howell Co., 436 S. First St., St. Charles, Ill.
International Contract Furnishings, 145 E. 57 St., New York 22, N.Y.
I. G. Furniture Co., 160 E. 56 St., New York, N.Y.
Jittinger Co. Inc., 1893 Elmwood Ave., Buffalo, N.Y.
Knoll Associates Inc., 320 Park Ave., New York 22, N.Y.
Lehigh Furniture Co., 16 E. 53 St., New York, N.Y.
L. J. Lundstrom Mfg. Co., 523 E. Mill, Little Falls, N.Y.
M/B Designs, 702 Harrison St., Berkeley, Cal.
McNeff Industries Inc., P.O. Box 10626, Dallas 7, Tex.
Metropolitan Furniture Mfg., 950 Linden Ave., S. San Francisco, Cal.
Herman Miller Inc., McKinley St., Zeeland, Mich.
Myrtle Desk Co., P.O. Box 1750, High Point, N.C.
Orsenigo Co. Inc., 1059 Third Ave., New York, N.Y.
Pametron Corp., 4420 N.W. 35 Ct., Miami 42, Fla.
Pens Risom Design Inc., 444 Madison Ave., New York 22, N.Y.
Abbey Dept., Drexel Enterprises, Drexel, N.C.
Pyalmetal Corp., 1 Park Ave., New York 16, N.Y.
John Scalia-Schmieg & Kotzian, 521 E. 72 St., New York 21, N.Y.
Frank Scerbo & Sons Inc., 140 Plymouth St., Brooklyn 1, N.Y.
Seal Industries Inc., 90 S. Santa Fe Dr., Denver 23, Colo.
Selig Mfg. Co., 54 Green St., Leominster, Mass.
Shelby Williams Industries, 2500 W. Ogden Ave., Chicago 8, Ill.
Simcor Corp., 285 Emmet St., Newark 5, N.J.
Slack Stambaugh Inc., 513 N. Main St., Ada, Ohio
Steelcase Inc., 1120 36, St., S.E., Grand Rapids, Mich.
Stendig Inc., 487 Park Ave., New York, N.Y.
Stow & Davis Furniture Co., 25 Summer N.W., Grand Rapids, Mich.
John Stuart Inc., 205 E. 58 St., New York 16, N.Y.
Stylem Cado, 1130 Third Ave., New York, N.Y.
Tissell Industries Inc., 4135 Lake Michigan Dr., Grand Rapids 4, Mich.
Taylor Chair Co., Willis & Taylor Rds., Bedford, Ohio
Toby Sunshade Co., 612 Grand St., Troy, Ohio
Westcort Inc., 160 E. 56 St., New York, N.Y.
Wohn Widdicomb Co., 205 E. 58 St., New York, N.Y.
Wohn D. Williams Co., 1185 Merchandise Mart, Chicago, Ill.
Worden Co., 200 E. 17 St., Holland, Mich.

URNITURE, OFFICE

gh Acton Design Co., 588 Brookside, Birmingham, Mich.
vance Design Inc., 45 W. 33 St., New York, N.Y.
ano Co. Inc., 309 E. 46 St., New York, N..Y
-Steel Equipment Inc., Aurora, Ill.
win Furniture, 6 E. 33 St., New York, N.Y.
na Desk Co., Box 271, High Point, N.C.
erican Desk Mfg. Co., Temple, Tex.
Metal Inc., Jamestown, N.Y.
Steel Co., Inc., 170 W. 233 St., New York, N.Y.
mritter Corp., 145 E. 32 St., New York, N.Y
Div., J&J Tool & Machine Co., 9505 S Prairie Ave., Chicago, Ill.
ert Banjamin Inc., 6 E. 53 St., New York, N.Y.
lehem Furniture Mfg., 2 Park Ave., New York 16, N.Y.
nco Mfg. Co., 2736 Victor St., St. Louis, Mo.
r Mfg. Co., Marietta, Ga.
Blank Associates, 500 Stagg St., Brooklyn, N.Y.
ht Chair Co. Inc., 34 Mill St., Middletown, N.Y.
rody Seating Co., 5921 W. Dickens St., Chicago, Ill.
vne-Morse Co., 110 E. Broadway Ave., Muskegon Hgts., Mich.
wn-Jordan Co., 9860 Gidley St., El Monte, Cal.
swick Corp., 2605 E. Kilgore Rd., Kalamazoo, Mich.
e Div., 5140 N. Westmoreland, Dallas, Tex.
Campbell Co., 1750 W. Wrightwood, Chicago 14, Ill.
oll Chair Co. Inc., 1508 W. Carroll, Chicago, Ill.
Cartwright Inc., 319 Ennis St., High Point, N.C.
lton Co. Inc., Contract Div., Fitchburg, Mass.
apeake-Siegel-Land, 317 E. 34 St., New York 16, N.Y.
ago Hardware Foundry, Commonwealth Ave., N. Chicago, Ill.
Designs, 230 Claredon St., Boston, Mass.
Steel Equipment Co. Inc., 415 Madison Ave., New York, N.Y.
mbia Hallowell Div., Standard Pressed Steel, Jenkintown, Pa.
mbia Unlimited Inc., 145 E. 57 St., New York, N.Y.
mpo Associates Inc., 178 Bouic Ave., Rockville, Md.
Jamestown Corp., E. Columbus Ave., Corry, Pa.
nsmith Furniture, Mfg. Co., P.O. Box 1279, Salisbury, N.C.
er Posture Chair Co., 625 Adams, Kansas City 5, Kan.
perland Furniture Co., 40 E. 49 St., New York 17, N.Y.
e Seating, 21 St. & Godfrey Ave., Philadelphia 38, Pa.
ker & Sellew Inc., 267 Broadway, New York, N.Y.
n Products Inc., P.O. Box 342, Boulder, Colo.
Inc., 71 Fifth Ave., New York, N.Y.
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Detroit: Hampton Products, Inc.
4262 North Woodward, Royal Oak
Montreal: Design-Technics of Canada, Ltd.
3555 Metropolitan Blvd. East

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Domore Chair Co. Inc., 2430 Sterling, Elkhart, Ind.
Douglas Furniture Co p., 5555 W. 65 St., Chicago 38, Ill.
Richard Draper Associates, 16 E. 52 St., New York, N.Y.
Dunbar Furniture Co., 505 S. Fulton, Berne, Ind.
Dux Inc., 1633 Adrian Rd., Burlingame, Cal.
Edgewood Furniture Co., 208 E. 52 St., New York 22, N.Y.
Emeco Corp., Elm Ave., Hanover, Pa.
Erickson Mobile Products Div., 1316 18 St., Two Rivers, Wis.
Fabry Associates, 301 E. 63 St., New York, N.Y.
Fine Arts Furniture Co., Grand Rapids 2, Mich.
Fixtures Mfg. Corp., 1641 Crystal, Kansas City, Mo.
J. Froehlich Cabinet Works, 560 Barry St., Bronx 59, N.Y.
Robert Garvin Assoc., 315 E. 62 St., New York, N.Y.
General Fireproofing Co., Youngstown, Ohio
Globe Wernicke Co., Ross & Carthage Ave., Cincinnati, Ohio
Gregson Mfg. Co., Liberty, N.C.
G. R. Griffith, 1155 N. Howe St., Chicago 10, Ill.
Griggs Equipment Co., P.O. Box 630, Belton, Tex.
W. H. Gunlocke Chair Co., Wayland, N.Y.
Hale Industries Inc., Herkimer, N.Y.
Hamilton-Cosco Inc., P.O. Box 200, Gallatin, Tenn.
Hamilton Mfg. Co., Two Rivers, Wis.
Fritz Hansen Inc., 305 E. 63 St., New York 21, N.Y.
Hardwood House Inc., 10 St. James St., Rochester, N.Y.
Harter Corp., Prairie Ave., Sturgis, Mich.
Helikon Furniture Co., 315 E. 62 St., New York 21, N.Y.
Hiebert Inc., 17001 Yukon Ave., Torrance, Cal.
Hoosier Desk Co., P.O. Box 149, Jasper, Ind.
Horness Inc., North Elm St., Three Oaks, Mich.
Huntington Furniture Corp., P.O. Box 307, Lincolnton, N.C.
Huntington Furniture Corp., 350 Fifth Ave., New York 1, N.Y.
International Contract Furnishings, 145 E. 57 St., New York 22, N.Y.
Invincible Metal Furniture Co., 26 & Franklin Sts., Manitowoc, Wis.
I. V. Chair Corp., 86-30 103 Ave., Ozone Park, N.Y.
Jaff Bros. Woodworks Inc., 41-43 37 St., Long Island City, N.Y.
Jansko Inc., P.O. Box 1751, Ft. Lauderdale, Fla.
Jasper Desk Co., P.O. Box 111, Jasper, Ind.
Jasper Office Furniture, 402-424 13 St., Jasper, Ind.
J. G. Furniture Co., 160 E. 56 St., New York, N.Y.
Robert John Co., 821 N. Second St., Philadelphia, Pa.
Kagan-Dreyfuss Inc., 40 East End Ave., New York, N.Y.
Kasparians Inc., 7772 Santa Monica Blvd., Los Angeles, Cal.
King Arthur Chair Co. Inc., 5501 N.W. 36 Ave., Miami, Fla.
Kittinger Co. Inc., 1893 Elmwood Ave., Buffalo, N.Y.
Knoll Associates Inc., 320 Park Ave., New York 22, N.Y.
Kroehler Mfg. Co., 222 E. Fifth Ave., Naperville, Ill.
Krueger Metal Products, P.O. Box 2097A, Green Bay 6, Wis.
Laird/Young, 1021 Ridge Ave., Philadelphia 23, Pa.
Laverne International Ltd., 979 Third Ave., New York, N.Y.
Lee Limited Furniture, 1610 N. Campbell Ave., Chicago 47, Ill.
Lehigh Furniture Co., 16 E. 53 St., New York, N.Y.
Frederik Lunning, 667 Fifth Ave., New York 22, N.Y.
Macey-Fowler Inc., 500 Park Ave., New York, N.Y.
Marden Mfg. Inc., 1015 N. Halsted St., Chicago, Ill.
Metalstand Co., 11200 Roosevelt Blvd., Philadelphia 15, Pa.
Metropolitan Furniture Mfg., 950 Linden Ave., S. San Francisco, Cal.
Metwood Office Equip. Co., 64 W. 23 St., New York, N.Y.
Ralph A. Miele Inc., 979 Third Ave., New York 22, N.Y.
Herman Miller Inc. McKinely St., Zeeland, Mich.
Monarch Furniture Co., 667-677 W. Ward Ave., High Point, N.C.
Moreddi Contract Div., 1326 Obispo Ave., Long Beach, Cal.
Ralph Morse Furniture Co., 1134 Freeman S.W., Grand Rapids, Mich.
Moselle Meals Inc., Bedford, Ohio
Mueller Furniture Co., 603 Waters Bldg., Grand Rapids, Mich.
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Myrtle Desk Co., P.O. Box 1750, High Point, N.C.
National Contract Sales, P.O. Box A, Glenside, Pa.
National Industries Inc., Odenton, Md.
Niemann Inc., 469 E. Ohio St., Chicago 11, Ill.
Numa Resnick Plastics, 403 E. 62 St., New York, N.Y.
Office Furniture Ltd., 351 E. 61 St., New York, N.Y.
Old Colony Furniture, 29 Crown St., Nashua, N.H.
Orsenigo Co. Inc., 1059 Third Ave., New York, N.Y.
Pace/Jil Associates Inc., 315 E. 62 St., New York, N.Y.
Patrician Furniture Co., P.O. Box 1768, High Point, N..C
Peerless Steel Equipment, Unruh & Hasbrook Aves., Philadelphia 11, Pa.
Plametron Corp., 4420 N.W. 35 Ct., Miami 42, Fla.
Precision-Posturect Chair, 3100 W. Carroll Ave., Chicago 12, Ill.
Prestige Chair & Desk, P.O. Box 230, Michigan City, Ind.
Harvey Probber Inc., 155 E. 56 St., New York, N.Y.
Brendan Reilly Assocs., 120 E. 32 St., New York, N.Y.
Jens Risom Design Inc., 444 Madison Ave., New York 22, N.Y.
Robey Dept., Drexel Enterprises, Drexel, N.C.
Robinson-Johnson Inc., 1670 Defoor Ave. N.W., Atlanta, Ga.
Janet Rosenblum Inc., 315 E. 62 St., New York 21, N.Y.
Royalmetal Corp., 1 Park Ave., New York 16, N.Y.
Walter P. Sauer & Sons, 3028 Starr Ave., Long Island City, N.Y.
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Scandia Craft Enterprises, 156 E. 30 St., New York, N.Y.
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Seal Industries Inc., 90 S. Santa Fe Dr., Denver 23, Colo.
Selig Mfg. Co., 54 Green St., Leominster, Mass.
Shaw-Walker Co., Muskegon, Mich.
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Shelby Williams Industries, 2500 W. Ogden Ave., Chicago 8, Ill.
Serman/Bertram Inc., 5401 E. Slauson Ave., Los Angeles 22, Cal.
Sico Mfg. Co. Inc., 5215 Eden Ave., St. Minneapolis, Minn.
Simmons Co. Contract Div., 1870 Merchandise Mart, Chicago, Ill.
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Steelcase Inc., 1120 36 St. S.E., Grand Rapids, Mich
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alley Upholstery Corp., 232 E. 59 St., New York, N.Y.
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e L. Woodard Sons Inc., Owosso, Mich.
orden Co., 200 E. 17 St., Holland, Mich.
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lifornia Wrought Iron Co., 9860 Gidley St., El Monte, Cal. (a, wr)
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own Decorative Products, 150 E. 57 St., Los Angeles 11, Cal. (a)
nte Metal Specialties Inc., 762 Third Ave., Brooklyn 32, N.Y. (s, wr)
Vinci, 6001 N.W. 39 St., Miami, Fla. (wr)
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Cor, 250 W. 24 St., Hialeah, Fla. (a)
ralite Co., 2 Barbour Ave., Passaic, N.J. (a, wr)
gewood Furniture Co., 208 E. 52 St., New York 22, N.Y. (s, wd)
ermold Corp., 2321 Abalone Ave., Torrance, Cal.
kel Inc., 141 Lanza Ave., Garfield, N.J. (a, s, u)

Florentine Craftsmen, 479 First Ave., New York 16 ,N.Y. (a, s, wr)
Gallo Original Iron Works, 401 Park Ave., Brooklyn 5, N.Y. (wr)
Goshen Mfg. Co., Goshen, Ind. (wd)
Haasbrock-Sonderguard, P.O. Box 69764, Los Angeles 69, Cal. (w)
Hampden Specialty Products, 295 Fifth Ave., New York, N.Y. (a, s, wd)
House of Spain, 34 Gansevort St., New York, N.Y. (...
Knoll Associates Inc., 320 Park Ave., New York 22, N.Y. (s, wd)
Lawnlite Inc., Box 97, Miami, Fla. (a, s, wd, wr)
Lloyd Mfg. Co., Div. Heywood Wakefield, Menominee, Mich. (s, wr, u)
Kenneth Lynch & Sons, Wilton, Conn. (wr)
Mallin Co., 2335 E. 27 St., Los Angeles 58, Cal. (s, wr)
Molla Inc., 425 E. 53 St., New York, N.Y. (a, s, wr)
Robert Supply Co. Inc., 131 Liberty St., New York, N.Y. (a, s)
John B. Salterini Co., 216 N. Main St., Freeport, N..Y (a, s, wr)
Scroll Inc., 800 N.W. 166 St., Miami 64, Fla. (a)
Shwayder Bros. Inc., 1050 S. Broadway, Denver, Colo. (s)
State Mfg. Co., 2627 Medford St., Los Angeles 33, Cal. (a)
Stendig Inc., 487 Park Ave., New York, N.Y. (a)
Stylume Products Inc., 3640-3650 E. Tenth Ct., Hialeah, Fla. (a, wd)
Telescope Folding Furniture, Granville, N.Y. (a, wd)
Tennessee Fabricating, 1490 Grimes St., Memphis 6, Tenn. (a, wr)
Tropi-Cal Co., 5731 S. Alameda St., Los Angeles 58, Cal.
Tropitone Furniture Co., 6030 General Tinker Ave., Sarasota, Fla. (a)
Troy Sunshade Co., 612 Grand St., Troy, Ohio (a, s, u)
Vandy-Craft, 14-105, 1623 Merchandise Mart, Chicago, Ill. (wd)
Wall Tube & Metal Products, P.O. Box 330, Newport, Tenn. (s)
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World Wide Design House, 232 E. 59 St., New York ,N.Y. (wd, wr)
S. Zimet Corp., 19 Quincy St., Brooklyn, N.Y. (s)

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American SERPE Corp., 716 Madison Ave., New York, N.Y.
Beverly Hills Rattan, 2100 Signal St., San Pedro, Cal.
S. J. Campbell Co., 1750 W. Wrightwood, Chicago 14, Ill.
Contempo Associates Inc., 178 Bouic Ave., Rockville, Md.
Decorative Imports, 408 Jackson St., San Francisco, Cal.
Empire Furniture Factory & Rattan, 4118 Ponce de Leon Blvd., Coral Gables, Fla.
Ficks Reed Co., 4900 Charlemar Dr., Cincinnati 27, Ohio
Otto Gerdau Co., 82 Wall St., New York, N.Y.
McGuire Furniture Co., Jackson Sq., San Francisco, Cal.
Simpson-Bosworth Co. Inc., 1745 N. Richmond St., Chicago, Ill.
Stendig Inc., 487 Park Ave., New York, N.Y.
Telescope Folding Furniture Co., Granville, N.Y.
Tropi-Cal Co., 5731 S. Alameda St., Los Angeles 58, Cal.
Tropical Sun, 80 S. Raymond Ave., Pasadena, Cal.
Vogue Casual Furniture, 454 Fairman Rd., Lexington, Ky.
William J. B. Waite Co., 560 Western Merchandise, San Francisco, Cal.
Whitecraft Furniture, 7350 N.W. Miami Ct., Miami, Fla.
Willow & Reed Inc., 32-34 111 St., E. Elmhurst 69, N.Y.
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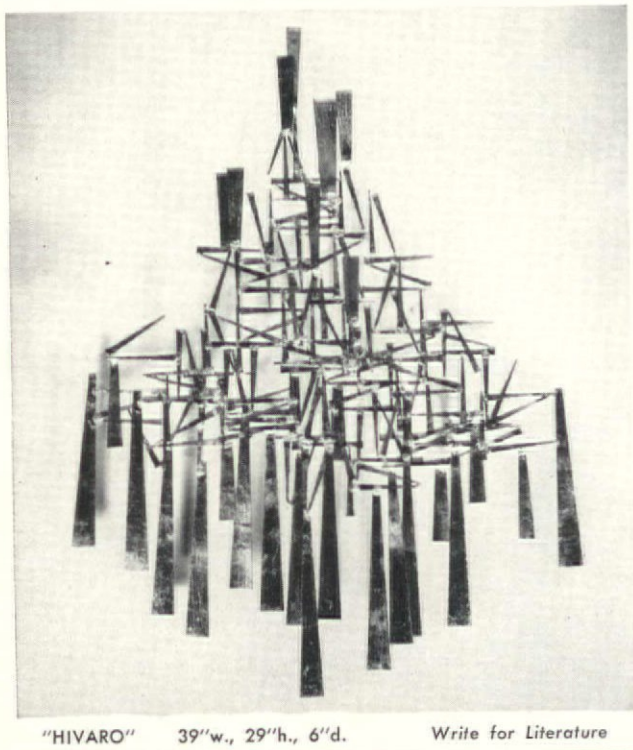

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Circle No. 116 on product information card

GLASS

American-Saint Gobain, P.O. Box 929, Kingsport, Tenn.
Barclay Mfg. Co., 385 Gerard Ave., Bronx, N.Y.
Century Industries Inc., 1517 W. 35 St., Chicago 9, Ill.
Dearborn Glass Co., 6600 S. Harlem Ave., Bedford Park, Ill.
Hooker Glass & Paint Mfg., 659 Washington Blvd., Chicago 6, Ill.
Pittsburgh Plate Glass Co., 1 Gateway Ctr., Pittsburgh 22, Pa.
Polyplastex United Inc., 870 Springfield Rd., Union, N.J.
Venini Ltd., 377 Park Ave. S., New York, N.Y.
Walker & Zanger Inc., 100 Hudson St., New York 13, N.Y.

HARDWARE

Code: d—door
dr—drapery & curtain
f—furniture

American SERPE Corp., 716 Madison Ave., New York, N.Y. (d, dr,
Artistic Drapery Mfg. Co. ,14753 Aetna St., Van Nuys, Cal. (dr
Associated Draperies, Field Sta., St. Louis, Mo. (dr
Beemak Inc., 5740 S. Centinela Ave., Culver City, Cal. (d,
Bonnie Looms Ltd., 275 Fifth Ave. ,New York, N.Y. (dr
Burwood Products Co., 320 W. Ohio St., Chicago, Ill. (f
S. J. Campbell Co., 1750 W. Wrightwood, Chicago 14, Ill. (d
Chicago Hardware Foundry, Commonwealth Ave., N. Chicago, Ill. (f
Chriscot Hardware Co., 425 E. 53 St., New York 22, N.Y. (d, d,
Darnell Corp. Ltd., 12000 Woodruff Ave., Downey, Cal. (f
J. C. DeJong & Co. Inc., 105-21 Union Hall St., Jamaica, N.Y. (d, dr,
Draw-Matic Engineering, 13025 W. McNichols Rd., Detroit, Mich. (d, d
Emhart Corp., Russwin Div., 41 E. 42 St., New York, N.Y. (d
Era Industries Inc., 8817 Beverly Blvd., Los Angeles, Cal. (f
Faultless Caster Corp., 1427 N. Garvin St., Evansville, Inc. (f
General Drapery Service, 135 W. 17 St., New York 11, N.Y. (d
Glass Fabrics Inc., 620 N. Almont Dr., Los Angeles 69, Cal. (d
Graber Co., Graber Rd., Middleton, Wis. (d
C. R. Gracie & Sons Inc., 148 E. 58 St., New York 22, N.Y. (f
Grant Pulley & Hardware, 181 High St., W. Nyack, N.Y. (d, dr,
P. E. Guerin Inc., 25 Jane St., New York, N.Y. (d, dr,
Gurian Fabrics, 39 W. 45 St., New York, N.Y. (d
Hampden Specialty Products, 295 Fifth Ave., New York, N.Y. (
S. M. Hexter Co., 2800 Superior Ave., Cleveland, Ohio (d
House & Co., 757 Third Ave., New York 17, N.Y. (f
Kirsch Co., 309 N. Prospect St., Sturgis, Mich. (d
Marshall-McMurray Co., 1238 W. First St., Los Angeles, Cal. (d
Masco Mfg. Specialties Co., 141 E. 157 St., Gardena, Cal. d
McCanless Custom Fabric, Salisbury, N.C. (d
Middletown Mfg. Co., Middletown, Ky. (
Monogram Metals Inc., 99 Greene St., New York 12, N.Y. (d, dr,
Norton Door Closer Co., 372 Meyer Rd., Bensenville, Ill. (
Plametron Corp., 4420 N.W. 35 Ct., Miami 42, Fla. (
Plastiglide Mfg. Corp., 1757 Stanford St., Santa Monica, Cal. (d,
Edwin Raphael Co. Inc., Infinity Ln., Holland, Mich. (d
John B. Salterini Co., 216 N. Main St., Freeport, N.Y. (
Sargent & Co., New Haven 9, Conn. (
Schlage Lock Co., 350 Fifth Ave., New York, N.Y. (
Seng Co., 1450 N. Dayton, Chicago 22, Ill. (
Silent Gliss Inc., 916 S. Arcade Ave., Freeport, Ill. (d
Soss Mfg. Co., P.O. Box 38, Harper Sta., Detroit, Mich. (d,
Tassell Industries Inc., 4135 Lake Michigan Dr., Grand Rapids 4, Mich.
U.S. Caster Corp., 1630 Oakland Ave., Kansas City 26, Md. (d,
Sherle Wagner, 125 E. 57 St., New York, N.Y. (d,
Walker & Zanger Inc., 100 Hudson St., New York 13, N..Y (d,
Wilkenson Mfg. Co., 2833 55 W. Lake St., Chicago, Ill. (
Young Mfg. Co., P.O. Box 2145, Gardena, Cal. (

KITCHEN UNITS, COMPACT

Acme-National Refrigeration Co., P.O. Box 188, Astoria, N.Y.
Art Metal Inc., Jamestown, N.Y.
Cervitor Kitchens Inc., 1500 N. Tyler, S. El Monte, Cal.
Dwyer Products Corp., Calumet Ave., Michigan City, Ind.
King Refrigerator Corp., 7602 Woodhaven Blvd., Glendale 27, N.Y.
Murphy Bed & Kitchens, 4 E. 44 St., New York, N.Y.
Mutschler Bros., S. Madison St., Napoanee, Ind.
National Industries Inc., Odenton, Md.
Straus-Duparquet, 33 E. 17 St., New York, N.Y.
Westinghouse Electric Corp., 353 Park Ave. S., New York 10, N.Y.

LEATHER PRODUCTS

Adams Leathers & Vinyls Inc., 304 E. 54 St., New York, N.Y.
American Leather Mfg. Co., 250 Passaic St., Newark, N.J.
Daglee Seating, 21 St. & Godfrey Ave., Philadelphia 38, Pa.
Eagle Ottawa Leather Co., Grand Haven, Mich.
Froelich Leather Craft, 43 W. 16 St., New York, N.Y.
Gilford Inc., 387 Park Ave., New York, N.Y.
S. M. Hexter Co., 2800 Superior Ave., Cleveland, Ohio
Lackawanna Leather Co., Hackettstown, N.J.
Leatherguild Inc., 1 E. 53 St., New York 22, N.Y.
Leather Tile Industries, 441 Pine St, Hanover, Pa.
Loumac Supply Co., 327 E. 103 St., New York 29, N.Y.
Gene McDonald Inc., 969 Third Ave., New York 22, N.Y.
PHD Products Inc., 327 E. 103 St., New York, N.Y.
Radel Leather Mfg. Co., 445 Wilson Ave., Newark, N.J.

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Circle No. 117 on product information card

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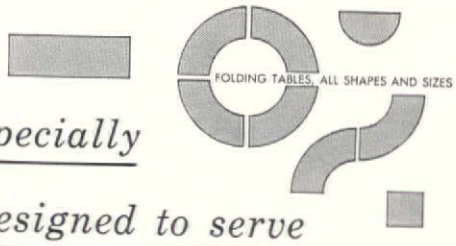

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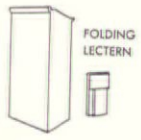

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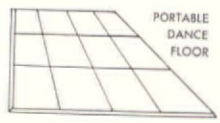

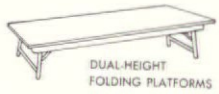

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#120 Secretary and T.V. Storage unit designed for the Royal Orleans Hotel by Henry End. This unusual piece was created to house the T.V., has a pull-out desk surface, letter portfolio inside, and two commodious drawers. It is typical of the hand-carved products from the Hacienda Collection of Spanish furniture, the largest, and the only, kiln-dried, furniture collection from Mexico, all under American supervision.

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212 PLaza 2-9090

LIGHTING & LAMPS

Code: f—fixtures, wall & ceiling
ld—lamps, desk & table
lf—lamps, floor
la—lighted accessories

Edward Alden Studios, 7600 Russell, Detroit, Mich. (ld, lf)
America House, 44 W. 53 St., New York, N.Y. (ld)
American SERPE Corp., 716 Madison Ave., New York, N.Y. (f,ld, lf)
Amto Lamps, 5526 Cleon Ave., N. Hollywood, Cal. (f, ld, lf)
Architectural Pottery, 2020 S. Robertson Blvd., Los Angeles, Cal. (f)
Architectural Products Co., 104 E. 40 St., New York, N.Y. (f)
Arco Lighting, 1010 Third Ave., New York, N.Y. (f, ld, lf, la)
Artolier, Garfield, N.J. (f)
Beacon Lamp Co. Inc., 1181 Broadway ,New York, N.Y. (ld, lf)
Bead Art by Kenbury, 205 W. 19 St., New York, N.Y. (f)
Beemak Inc., 5740 S. Centinela Ave., Culver City, Cal. (f, ld, lf)
Brite Lite Lamps Corp., 230 Fifth Ave., New York, N.Y. (f, ld, lf, la)
Century LampCo.,2436E.12 St., Los Angeles 21, Cal. (f, ld, lf, la)
Century Lighting Inc., 521 W. 43 St., New York, N.Y. (f)
Champion Mfg. Co. Inc., 450 W. 28 St., Hialeah, Fla. (f, ld, lf)
Chapman Mfg. Co., 481 W. Main St., Avon, Mass. (f, ld, lf, la)
City Knickerbocker Inc., 781 Eighth Ave., New York, N.Y. (f)
Cole Steel Equipment Co., Inc., 415 Madison Ave., New York, N.Y. (ld)
Columbia Lighting, N. 2310 Francher Wy., Spokane 20, Wash. (f)
Columbia Unlimited Inc., 145 E. 57 St., New York, N.Y. (f, ld, lf)
Comet Lamp Co., 25 Quincy St., Brooklyn, N.Y. (la)
William Cook Lighting, 301 Second Ave., New York 17, N.Y. (f)
Frederick Cooper Lamps, 466 W. Superior St., Chicago, Ill. (ld, la)
Coronet Chandelier Originals, 25 Quincy St., Brooklyn, N.Y. (f)
Dazor Mfg. Corp., 4455-99 Duncan Ave., St. Louis 10, Mo. (f, ld, lf)
Decorative Imports, 408 Jackson St., San Francisco, Cal. (f, ld)
Design-Technics, 7 E. 53 St., New York 22, N.Y. (f, ld, lf)
Edison Price Inc., 409 E. 60 St., New York, N.Y. (f)
E. J. S. Lighting Corp., 921 E. Pico Blvd., Los Angeles, Cal. (f, lf, ld)
E-Lite Co. Inc., 111 W. 22 St., New York 11, N.Y. (f)
Ender Monarch Corp., 141 Lanza Ave., Garfield, N.J. (f)
Excel Mfg. Corp., 20 & S. Walnut Sts., Muncie, Ind., (f, ld, lf)
Extempo Products, 3888 Cloverdale Ave., Los Angeles 8, Cal (f)
Murray Feis Lamp Corp., 860 E. 136 St., Bronx, N.Y. (f, ld, la, lf)
Feldman Co., 612 S. Wall St., Los Angeles, Cal. (f, ld, lf)
Fine Art Lamps Ltd., 230 Fifth Ave., New York 1, N.Y. (f)
General Electric Co., Schenectady, N.Y. (f)
General Lamp Co., 54 Bayview Ave., Inwood, N.Y. (f, la)
General Lighting Co., 248 McKibbin St., Brooklyn 6, N.Y. (f, ld)
Geringer & Sons Mfg., Peekskill, N.Y. (f)
Harry Gitlin Lighting, 917 Third Ave., New York 22, N.Y. (f, ld, lf)
Globe Lighting Products, Valmont Industrial Pk., Hazleton, Pa. (f)
Goodman-Dean-Scott Inc., 814 N. Franklin St., Chicago, Ill. (la)
Gotham Lighting Corp., 37-01 31 St., Long Island City, N.Y. (f)
Greene Bros. Inc., 1059 Third Ave., New York, N.Y. (f)
Edwin F. Guth Co., 2615 Washington Blvd., St. Louis 3, Mo. (f)
Habitat Inc., 341 E. 62 St., New York, N.Y. (f, ld, lf, la)

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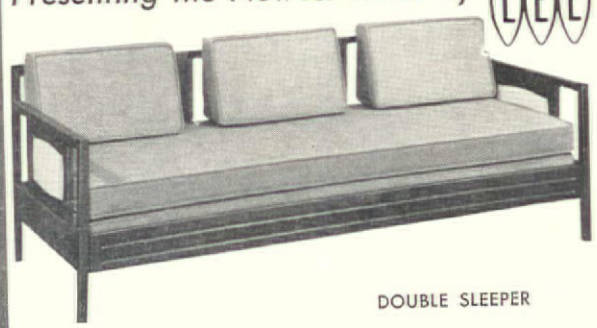

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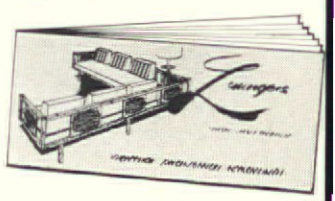

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N. Y. SHOWROOM: CASUAL Furniture Inc One Park Avenue, New York 16, N. Y.

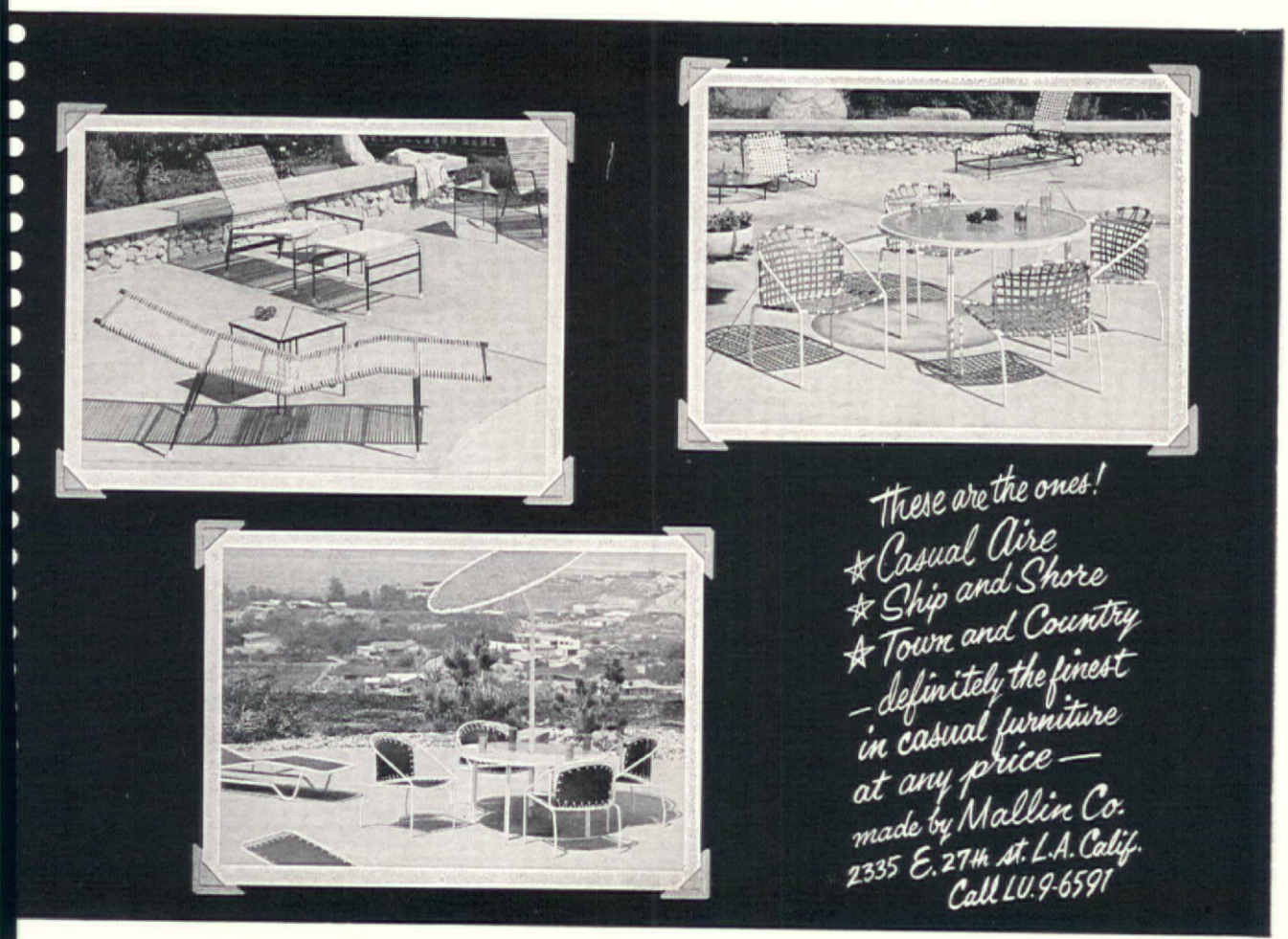
Circle No. 121 on product information card

Haeger Potteries Inc., Royal Haeger Lamp Co., Dundee, Ill. (ld, lf)
Hanseatic Furniture Co., 161 W. Huron St., Chicago, Ill. (f, ld, lf)
George Hansen Lamps, 260 E. 53 St., New York, N.Y. (f, ld, lf)
Paul Hanson Co. Inc., 15 E. 26 St., New York 10, N.Y. (ld, lf)
Heifetz Co., Clinton, Conn. (f, ld, lf la)
Holophane Co. Inc., 1120 Ave. of Americas, New York 36, N.Y. (f)
House of Spain, 34 Gansevort St., New York, N.Y. (f)
Jim Hurt of Texas, P.O. Box 531, McAllen, Tex. (f, ld)
International Contract Furnishings, 145 E. 57 St., New York 22, N.Y. (ld)
Jay Lighting Mfg. Co. Inc., 25 Quincy St., Brooklyn, N.Y. (f)
Kenbury Glass Works, 205 W. 19 St., New York 11, N.Y. (f)
Warren Kessler Inc., 225 E. 57 St., New York 22, N.Y. (f)
Kliegl Bros., 32-32 48 Ave., Long Island City, N.Y. (ld, lf)
Koch & Lowy Inc., 201 E. 34 St., New York 16, N.Y. (f)
Lampette, 167 E. 56 St., New York, N.Y. (f, ld, lf, la)
Albert Larsen of California, 418 S. Robertson Blvd., Los Angeles 48, Cal. (ld)
Marvin S. Levine Associates, 50 Riverside Dr., New York 24, N.Y. (la,lf)
Lighting & Electronics, 81 Prospect Ave., Brooklyn, N.Y. (ld)
Lighting Associates, 351 E. 61 St., New York, N.Y. (f)
Lighting Showplace Inc., 8 E. 36 St., New York, N.Y. (f)
Lightolier Inc., 346 Claremont Ave., Jersey City 5, N.J. (f)
London Lamps, 10711 Venice Blvd., Los Angeles 34, Cal. (f, ld lf, la)
Frederik Lunning, 667 Fifth Ave., New York 22, N.Y. (f,ld,lf,la)
Luxo Lamp Co., Dock St., Port Chester, N.Y. (f, ld, lf)
Kenneth Lynch & Sons, Wilton, Conn. (f)
Majestic Lamp Mfg. Co., 230 Fifth Ave., New York 1, N.Y. (f, ld, lf, la)
R. A. Manning Co. Inc., 1810 North Ave., Sheboygan, Wis. (r)
Marbro Lamp Co., 1625 S. Los Angeles St., Los Angeles, Cal. (ld, lf)
Marshall Studio Inc., Veedersburg, Ind. (ld, lf)
McInnis & Co., 225 W. Hubbard St., Chicago 10, Ill. (f, la, lf)
Jo Mead Designs, 17 N. Elizabeth St., Chicago, Ill. (ld)
Metro-Lite, 140 Cherry St., Brooklyn, N.Y. (f)
Metropolitan Lighting Fixtures, 16 E. 39 St., New York 16, N.Y. (f)
Howard Miller Clock Co., Zeeland, Mich. (f, lf)
Modeline Co. of Cal. Inc., 110 N. Beaudry, Los Angeles 12, Cal. (f, ld, lf)
Mottahedeh, 225 Fifth Ave., New York, N.Y. (f, ld, lf)
Nessen Lamps Inc., 317 E. 34 St., New York 16, N.Y. (f, ld, lf)
N. L. Corp., 14901 Broadway, Cleveland 37, Ohio (f)
Parzinger Originals Inc., 32 E. 57 St., New York, N.Y. (f, ld, lf, la)
Norman Perry, Plymouth, N.H. (f, ld, lf)
Phillips Imports, 271-273 Minna St., San Francisco, Cal. (ld)
Phil-Mar Corp., 1100 E. 222 St., Cleveland 17, Ohio (f, ld, la, lf)
Prescolite Mfg. Corp., 1251 Doolittle Dr., San Leandro, Cal. (f)
Progress Mfg. Co. Inc., Castor Ave. & Tulip St., Philadelphia, Pa. (f, la)
Quartite Creative Corp., H Ave., New York 1, N.Y. (f, ld, lf)
Rodisco Inc., Clinton, Conn. (f, la)
Roth Lamp & Shade Co., 76 Ninth Ave., New York 11, N.Y. (f, ld, lf, la)
Ruby Co., 129 W. 27 St., New York, N.Y. (f, ld. lf, la)
Safran & Glucksman, 8 W. 30 St., New York 1, N.Y. (ld, lf, la)
Scandinavian Design, 15 E. 53 St., New York, N.Y. (f, ld, lf)
Silvray-Litecraft Corp., 100 Dayton Ave., Passaic, N.J. (f)
Sieber Div., Pyle-National, 2700 Roosevelt Rd., Broadview, Ill. (f)
Stendig Inc., 487 Park Ave., New York, N.Y. (f)
Tiffel Co., 525 W. Superior, Chicago 10, Ill. (ld, lf)
Harris G. Strong Inc., 465 E. 147 St., Bronx 55, N.Y. (ld)

Sunbeam Lighting Co., 777 E. 14 Pl., Los Angeles 21, Cal. (f)
Superior Electric Co., 383 Middle St., Bristol, Conn. (f, ld, lf, la)
Swivelier Co. Inc., 30 Irving Pl., New York, N.Y. (f, ld, lf, la)
Sylvania Electric Products, 60 Boston St., Salem, Mass. (f)
George Tanier Inc., 305 E. 63 St., New York, N.Y (f, ld, lf, la)
Tennessee Fabricating, 1490 Grimes St., Memphis 6, Tenn. (f)
Thomas Industries/Benjamin Div., 207 E. Broadway, Louisville, Ky. (f)
Venini Ltd., 377 Park Ave. S., New York, N.Y. (f, ld, lf, la)
Kurt Versen, 4 Slocum Ave., Englewood, N.J (f, ld, lf)
John C. Virden Co., 6103 Longfellow Ave., Cleveland 3, Ohio (f)
Virginia Metalcrafters, 1010 E. Main St., Waynesboro, Va. (f, ld)
Charles Wagner Mfg. Co., 131 Middleton St., Brooklyn, N.Y. (f)
Sherle Wagner, 125 E. 57 St., New York, N.Y. (f)
Beth Weissman Co. Inc., 46 W. 23 St., New York, N.Y. (f, ld, lf, la)
Westwood Industries, 177 Genesee Ave., Paterson, N.J. (f, ld, lf, la)
M. G. Wheeler Co. Inc., 22 W. Putnam Ave., Greenwich, Conn. (ld, lf)
Marion Wieder Inc., 969 Third Ave., New York 22, N.Y. (f, la)
John D. Williams Co., 1185 Merchandise Mart, Chicago, Ill. (f, ld, lf)
World Wide Design House, 232 E. 59 St., New York, N.Y. (f, ld)

LUGGAGE RACKS

America House, 53 W. 44 St., New York, N.Y.
Artes de Mexico International, 163 Pittsburg St., Dallas, Tex.
Bassett Furniture Industries, Bassett, Va.
Baumritter Corp., 145 E. 32 St., New York, N.Y.
Beautycraft Furniture Ind. Inc., 1301 N.W. Seventh Ave., Miami, Fla.
Bevco Precision Mfg. Co., 831 Chicago Ave., Evanston, Ill.
Carroll Chair Co., Inc., 1508 W. Carroll, Chicago, Ill.
Daglee Seating, 21 St. & Godfrey Ave., Philadelphia 38, Pa.
Desks of America Inc., P.O. Box 6305, Bridgeport, Conn.
Gasser Chair Co., 4136 Logan Ave., Youngstown, Ohio
Gilbert-Jaffe Co. Inc., 34 E. 29 St., New York, N.Y.
Gold Medal Folding Furniture, 1700 Packard Ave., Racine, Wis.
International Contract Furnishings, 145 E. 57 St., New York 22, N.Y.
Kent-Coffey Contract Div., 666 Lake Shore Dr., Chicago, Ill.
Lawnlite Inc., Box 97, Miami, Fla.
Loumac Supply Co., 327 E. 103 St., New York 29, N.Y.
Period Inc., Henderson, Ky.
PHD Products Inc., 327 E. 103 St., New York, N.Y.
Robey Dept. Drexel Enterprises, Drexel, N.C.
Janet Rosenblum Inc., 315 E. 62 St., New York 21, N.Y.
R-Way Furniture Co., 440 Park Ave. S., New York 16, N.Y.
Seal Industries Inc., 90 S. Santa Fe Dr., Denver 23, Colo.
Simmons Co. Contract Div., 1870 Merchandise Mart, Chicago, Ill.
Stendig Inc., 487 Park Ave., New York, N.Y.
Tassell Industries Inc., 4135 Lake Michigan Dr., Grand Rapids 4, Mich.
Thonet Industries Inc., 1 Park Ave., New York, N.Y.
Tri-Par Mfg. Co., 1740 N. Pulaski Rd., Chicago 39, Ill.
Whitecraft Furniture, 7350 N.W. Miami Ct., Miami, Fla.



Circle No. 122 on product information card

MAGAZINE RACKS, STANDS

Hugh Acton Design Co., 588 Brookside, Birmingham, Mich.
Authentic Furniture Products, 60M Nash St., El Segundo, Cal.
Baker Furniture Inc., 35 Milling Rd., Holland, Mich.
Baumritter Corp., 145 E. 32 St., New York, N.Y.
Buckstaff Co., 1127 S. Main St., Oshkosh, Wis.
Daglee Seating, 21 St. & Godfrey Ave., Philadelphia 38, Pa.
Fine Arts Furniture Co., Grand Rapids 2, Mich.
J. Froehlich Cabinet Works, 560 Barry St., Bronx 59, N.Y.
Hale Industries Inc., Herkimer, N.Y.
Kraftware Corp., 225 Fifth Ave., New York 10, N.Y.
Frederik Lunning, 667 Fifth Ave., New York 22, N.Y.
Orsenigo Co., Inc., 1059 Third Ave., New York, N.Y.
Peter Pepper Products Inc., 22422 S. Avalon Blvd., Wilmington, Cal.
Harvey Probber Inc., 155 E. 56 St., New York, N.Y.
Rainbow Wood Products, 40-35 21 St., Long Island City, N.Y.
Seal Industries Inc., 90 S. Santa Fe Dr., Denver 23, Colo.
Smith System Mfg. Co., 56 Emerald St. S.E., Minneapolis 14, Minn.
System Cado, 1130 Third Ave., New York, N.Y.
Tassell Industries Inc., 4135 Lake Michigan Dr., Grand Rapids 4, Mich.
Thinline Mfg. Co., 623 Young St., Santa Ana, Cal.
Thonet Industries Inc., 1 Park Ave., New York, N.Y.

MAINTENANCE SERVICES

Duraclean International, 839 Waukegan Rd., Deerfield, Ill.
General Drapery Service, 135 W. 17 St., New York 11, N.Y.
Metropolitan Furniture Adjusters, 1400 E. L. Grant Hwy., Bronx 52, N.Y.
Servicemaster, 45-02 23 St., Long Island City, N.Y.

MIRRORS & FRAMES

J. Alden Studios Inc., 19 W. 26 St., New York, N.Y.
American Furniture Novelty, 2601 Fournoy, Chicago, Ill.
American SERPE Corp., 716 Madison Ave., New York, N.Y.
Artes de Mexico International, 163 Pittsburg St., Dallas, Tex.
Basic-Witz Furniture Ind. Inc., Box 490, Waynesboro, Va.
Bassett Furniture Industries, Bassett, Va.
Bassett Mirror Co. Inc., Bassett, Va.
Baumritter Corp., 145 E. 32 St., New York, N.Y.
Beautycraft Furniture Industries, 1301 N.W. Seventh Ave., Miami, Fla.
Beverly Hills Rattan, 2100 Signal St., San Pedro, Cal.
Broyhill Furniture Factories, Lenoir, N.C.
Burwood Products Co., 320 W. Ohio St., Chicago, Ill.
Carolina Mirror Corp., N. Willesboro, N.C.
Century Industries Inc., 1517 W. 35 St., Chicago 9, Ill.
Cottage Crafts, Box 212, Chester, N.J.
DeGaal & Walker, 405 E. 62 St., New York, N.Y.
Dux Inc., 1633 Adrian Rd., Burlingame, Cal.
Fine Arts Furniture Co., Grand Rapids 2, Mich.
J. Froehlich Cabinet Works, 560 Barry St., Bronx 59, N.Y.
Galax Mirror Co. Inc., P.O. Box 690, Galaxy, Va.
Gilded Mirrors, P.O. Box 452, Maryville, Tenn.
Goodman-Dean-Scott Inc., 814 N. Franklin St., Chicago, Ill.
Great Eastern Furniture, 315 E. 62 St., New York, N.Y.
Henredon Furniture Inc., High Point, N.C.
Hickory Mfg. Co., Hickory, N.C.
Hooker Glass & Paint Mfg., 659 Washington Blvd., Chicago 6, Ill.
Interiors Import Co., 208 E. 52 St., New York, N.Y.
Kent-Coffey Contract Div., 666 Lake Shore Dr., Chicago, Ill.
LaBarge Mirrors Inc., 74 River St., Holland, Mich.
Masterpiece Mirrors, 1035 E. North St., Bradley, Ill.
Jo Mead Designs, 17 N. Elizabeth St., Chicago, Ill.
Miami-Carey Div., Philip Carey Mfg. Co. 1700 Grand Ave., Middletown Ohio
D. Milch & Son Inc., 511 E. 72 St., New York 21, N.Y.
Howard Miller Clock Co., Zeeland, Mich.
Monogram Metals Inc., 99 Greene St., New York 12, N.Y.
Nurre Companies Inc., P.O. Box 908, Bloomington, Ind.
Parzinger Originals Inc., 32 E. 57 St., New York, N.Y.
Period Inc., Henderson, Ky.
Harvey Probber Inc., 155 E. 56 St., New York, N.Y.
Quartite Creative Corp., 230 Fifth Ave., New York 1, N.Y.
Reale Mirror Mfg. Co. Inc., 18 E. 12 St., New York, N.Y.
Richardson-Nemschoff, 2218 W. Water, Sheboygan, Wis.
Roth Lamp & Shade Co., 76 Ninth Ave., New York 11, N.Y.
R-Way Furniture Co., 440 Park Ave. S., New York 16, N.Y.
St. Denis Studios, Box 473, 3349 N. Whitehall, Muskegon, Mich.
Sanford Furniture Co., Charlotte Ave., Sanford, N.C.
Harris G. Strong Inc., 465 E. 147 St., Bronx 55, N.Y.
Sungott Art Studios, 20 W. 32 St., New York, N.Y.
Superior Sleeprite Corp., 759 S. Washtenaw Ave., Chicago 12, Ill.
Syroco Inc., Syracuse 1, N.Y.
George Tanier Inc., 305 E. 63 St., New York, N.Y.
Thinline Mfg. Co., 623 Young St., Santa Ana, Cal.
Thomasville Furniture Ind., Thomasville, N.C.
Tomlinson of High Point, 305 W. High St., High Point, N.C.
Turner Mfg. Co., 2309 S. Keeler, Chicago, Ill.
Venini Ltd., 377 Park Ave. S., New York, N.Y.
Virginia Metalcrafters, 1010 E. Main St., Waynesboro, Va.
Walker & Zanger Inc., 100 Hudson St., New York 13, N.Y.
WallDecor, 944 Third Ave., New York 22, N.Y.
Marion Wieder Inc., 969 Third Ave., New York 22, N.Y.
World Wide Design House, 232 E. 59 St., New York, N.Y.

For telephone numbers of manufacturers listed in these pages, see alphabetical list starting page 110. Major national showrooms begin on page 122.

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OTTOMANS

merican Chair Co. Inc., 911 N. 11 St., Sheboygan, Wis.
rmstrong Furniture Co., P.O. Box 636, Martinsburg, W. Va.
vard Inc., 353 E. 62 St., New York, N.Y.
aumritter Corp., 145 E. 32 St., New York, N.Y.
obert Benjamin Inc., 6 E. 53 St., New York, N.Y.
everly Hills Rattan, 2100 Signal St., San Pedro, Cal.
rown-Jordan Co., 9860 Gidley St., El Monte, Cal.
oyhill Furn. Factories, Lenoir, N.C.
urton-Dixie Corp., 2180 S. Racine Ave., Chicago, Ill.
J. Campbell Co., 1750 W. Wrightwood, Chicago 14, Ill.
ck Cartwright Inc., 319 Ennis St., High Point, N.C.
harlotte Chair Co., Pearl & Lovett, Charlotte, Mich.
harlton Co. Inc., Contract Div., Fitchburg, Mass.
hromecraft Corp., 4321 Semple, St. Louis, Mo.
onover Chair Co., Conover, N.C.
umberland Furniture Co., 40 E. 49 St., New York 17, N.Y.
a Vinci, 6001 N.W. 39 St., Miami, Fla.
ux Inc., 1633 Adrian Rd., Burlingame, Cal.
win-Lambeth Inc., P.O. Box 1129, Thomasville, N.C.
ibry Associates, 301 E. 63 St., New York, N.Y.
ne Arts Furniture Co., Grand Rapids 2, Mich.
exsteel Industries Inc., Waxahahie, Tex.
arland Furniture Co., 409-11 W. Huron St., Chicago 10, Ill.
lbert Garvin Assoc., 315 E. 62 St., New York, N.Y.
obe Furniture Co., High Point, N.C.
R. Griffith, 1155 N. Howe St., Chicago 10, Ill.
. H. Gunlocke Chair Co., Wayland, N.Y.
milton-Cosco Inc., P.O. Box 200, Gallatin, Tenn.
itz Hansen Inc., 305 E. 63 St., New York 21, N.Y.
enredon Furniture Inc., High Point, N.C.
ntington Furniture Corp., P.O. Box 307, Lincolnton, N.C.
perial Craftsmen, 319 E. 53 St., New York, N.Y.
sparians Inc., 7772 Santa Monica Blvd., Los Angeles, Cal.
tinger Co., Inc., 1893 Elmwood Ave., Buffalo, N.Y.
oll Associates Inc., 320 Park Ave., New York 22, N.Y.
dawood Furniture Mfrs., 3730 N.W. 54 St., Miami, Fla.
vik Bed Sofa Corp., 330 E. St. Joseph, Indianapolis, Ind.
verne International Ltd., 979 Third Ave., New York, N.Y.
nigh Furniture Co., 16 E. 53 St., New York, N.Y.
derik Lunning, 667 Fifth Ave., New York 22, N.Y.
rden Mfg. Inc., 1015 N. Halsted St., Chicago, Ill.
tropolitan Furniture Mfg., 950 Linden Ave., S. San Francisco, Cal.
dernize/Dean Inc., Pontotoc, Miss.
narch Furniture Co., 667-677 W. Ward Ave., High Point, N.C.
mann Inc., 469 E. Ohio St., Chicago 11, Ill.
ce/Jil Associates Inc., 315 E. 62 St., New York, N.Y.
oli Chair Co., Paoli, Ind.
cision-Posturect Chair, 3100 W. Carroll Ave., Chicago 12, Ill.
rvey Probber Inc., 155 E. 56 St., New York, N.Y.
hardson-Nemschoff, 2218 W. Water, Sheboygan, Wis.
s Risom Design Inc., 444 Madison Ave., New York 22, N.Y.
pey Dept. Drexel Enterprises, Drexel, N.C.
net Rosenblum Inc., 315 E. 62 St., New York 21, N.Y.
n Scalia-Schmieg & Kotzian, 521 E. 72 St., New York 21, N.Y.
hafer Bros. Inc., 1123 N. McCadden Pl., Los Angeles 38, Cal.

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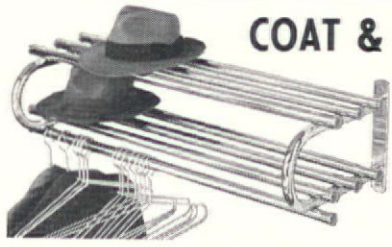

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OTTOMANS—continued

Scroll Inc., 800 N.W. 166 St., Miami 64, Fla.
Seal Industries Inc, 90 S. Santa Fe Dr., Denver 23, Colo.
Selig Mfg. Co., 54 Green St., Leominster, Mass.
Serman/Bertram Inc., 5401 E. Slauson Ave., Los Angeles 22, Cal.
Shuff Furniture Co. Inc., 317 E. 34 St., New York, N.Y.
Simmons Co. Contract Div., 1870 Merchandise Mart, Chicago, Ill.
Simpson-Bosworth Co. Inc., 1745 N. Richmond St., Chicago, Ill.
Stendig Inc., 487 Park Ave., New York, N.Y.
Thinline Mfg. Co., 623 Young St., Santa Ana, Cal.
Thomasville Furniture Ind., Thomasville, N.C.
Thonet Industries Inc., 1 Park Ave., New York, N.Y.
Tomlinson of High Point, 305 W. High St., High Point, N.C.
Tri-Lo Products, 3137 W. Lake, Chicago, Ill.
Valley Upholstery Corp., 232 E. 59 St., New York, N.Y.
Whitecraft Furniture, 7350 N.W. Miami Ct., Miami, Fla.

PANELS & PANEL MATERIALS

American Cyanamid Co., 595 North Ave., Wakefield, Mass.
Architectural Products Co., 104 E. 40 St., New York, N.Y.
Bangkok Industries Inc., 1545 W. Passyunk Ave., Philadelphia, Pa.
Barclay Mfg. Co., 385 Gerard Ave., Bronx, N.Y.
E. L. Bruce Co., 1648 Thomas St., Memphis, Tenn.
Burwood Products Co., 320 W. Ohio St., Chicago, Ill.
Cal Craft Wood Fabrics, 80 Tehama St., San Francisco, Cal.
Carlton Products, 344 Palisade St., Pasadena, Cal.
Celotex Corp., 120 S. LaSalle St., Chicago, Ill.
Conolite Div. of Woodall Industries, 425 Maple Ave., Carpentersville, Ill.
Crown Decorative Products, 150 E. 57 St., Los Angeles 11, Cal.
Day Star Corp., 6161 Cedros Ave., Van Nuys, Cal.
Jack Denst Designs Inc., 7355 S. Exchange Ave., Chicago 49, Ill.
Desks of America Inc., P.O. Box 6305, Bridgeport, Conn.
Filon Corp., 12333 S. Van Ness Ave., Hawthorne, Cal.
Lee Fink Associates, 1999 Walnut Ave., Long Beach, Cal.
Formica Corp., 4614 Spring Grove Ave., Cincinnati 32, Ohio
J. Froehlich Cabinet Works, 560 Barry St., Bronx 59, N.Y.
General Electric Co., Laminated Products Dept., Coshocton, Ohio
General Plastics, 1400 N. Washington, Marion, Ind.
Georgia-Pacific, P.O. Box 311, Portland 7, Ore.
Goodman-Dean-Scott Inc., 814 N. Franklin St., Chicago, Ill.
Heifetz Co., Clinton, Conn.
House of Spain, 34 Gansevort St., New York, N.Y.
Johns-Manville, 22 E. 40 St., New York, N.Y.
Keller Products Inc., 41 Union St., Manchester, N.H.
Laminating Services Inc., 4700 Robards Ln., Louisville 1, Ky.
Laminite Plastics Corp., 2607 W. Monroe, Chicago, Ill.
Louverdrape Inc., 1710 22 St., Santa Monica, Cal.
Macallen Co., Inc., Bay Rd., Newmarket, N.H.
Marsh Wall Products, Dover, Ohio
Masonite Corp., 29 N. Wacker Dr., Chicago, Ill.
Milwaukee-Ferrometal, 900 N. Kilpatrick, Chicago, Ill.
National Gypsum Co., Gold Bond Bldg., Buffalo 2, N.Y.
National Industries Inc., Odenton, Md.
National Plastic Products, Odenton, Md.
Numa Resnick Plastics, 403 E. 62 St., New York, N.Y.
Pace/Jil Associates Inc., 315 E. 62 St., New York, N.Y.
Panelboard Mfg. Co., 222 Pacific St., Newark 14, N.J.
Panelfab Products Inc., 2060 N.E. 146 St., N. Miami, Fla.
Parkwood Laminates Inc., 134 Water St., Wakefield, Mass.
Phillips & Brooks Inc., 3422 Pierce Dr., Chamblee, Ga.
Reflector Hardware Corp., 1400 N. 25 St., Melrose Park, Ill.
Reichhold Chemicals Inc., RCI Bldg., White Plains, N.Y.
James Seeman Studios, 50 Rose Pl., Garden City Park, N.Y.
Simpson Timber Co., 2000 Washington Bldg., Seattle 1, Wash.
Stow & Davis Furniture Co., 25 Summar N.W., Grand Rapids, Mich.
Superior Wall Products, 4401 N. American St., Philadelphia, Pa.
Syracuse Ornamental Co., 225 Fifth Ave., New York, N.Y.
Syroco Inc., Syracuse 1, N.Y.
System Cado, 1130 Third Ave., New York, N.Y.
Technoply Corp./Arch Div., 182-20 Liberty Ave., Jamaica, N.Y.
Tennessee Fabricating, 1490 Grimes St., Memphis 6, Tenn.
Tropicraft of San Francisco, 568 Howard, San Francisco 5, Cal.
U.S. Plywood Corp., 777 Third Ave., New York, N.Y.
U.S. Shutters Inc., 420 W. 45 St., New York, N.Y.
Westcort Inc., 160 E. 56 St., New York, N.Y.
Westinghouse Electric Corp., 353 Park Ave. S., New York 10, N.Y.
World Wide Design House, 232 E. 59 St., New York, N.Y.

PARTITIONS & DIVIDERS

Adanlock-Jamestown Corp., 61 Water St., Jamestown, N.Y.
Aeroshade Co. Inc., P.O. Box 559, Waukesha, Wis.
Aetna Steel Products, 730 Fifth Ave., New York, N.Y.
Air Wall Div., Hupp Corp., P.O. Box 545, Paramount, Cal.
American Fixture Inc., 15 & Schifferdecker, Joplin, Mo.
Arc Apex Equipment Co., 443 Park Ave. S., New York, N.Y.
Architectural Products Co., 104 E. 40 St., New York, N.Y.
Architectural Systems, 4300 36 St. S.E., Grand Rapids, Mich.
Art Metal Inc., Jamestown, N.Y.
Arts for Architecture, 50 Rose Pl., Garden City Park, N.Y.
Art Steel Co. Inc., 170 W. 233 St., New York, N.Y.
Arvin Industries Inc., 1513 13 St., Columbus, Ind.
Bead Art Originals, 789 Lexington Ave., New York, N.Y.
Bead Decor Inc., 650 N. Robertson Blvd., Los Angeles, Cal.
Bead Design Studio, 223 E. 58 St., New York, N.Y.
Ezra Blank Associates, 500 Stagg St., Brooklyn, N.Y.
Julius C. Blum, Carlstadt, N.J.
Bridgeport Brass Co., 30 Grand St., Bridgeport, Conn.
Brunswick Corp., 2605 E. Kilgore Rd., Kalamazoo, Mich.
Burwood Products Co., 320 W. Ohio St., Chicago, Ill.
Cal Craft Wood Fabrics, 80 Tehama St., San Francisco, Cal.
Carlton Products, 344 Palisade St., Pasadena, Cal.
Cle-Land Partition Co., 5400 Brookpark Rd., Cleveland 29, Ohio

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Cole Steel Equipment Co. Inc., 415 Madison Ave., New York, N.Y.
Crown Decorative Products, 150 E. 57 St., Los Angeles 11, Cal.
Curtis Partition Corp., 590 Belleville Tpk., Kearny, N.J.
Jack Denst Designs Inc., 7355 S. Exchange Ave., Chicago 49, Ill.
Desks of America Inc., P.O. Box 6305, Bridgeport, Conn.
Richard Draper Assocs., 16 E. 52 St., New York, N.Y.
Elkirt Vertical Inc., P.O. Box 284, Des Moines 1, Iowa
Filon Corp., 12333 S. Van Ness Ave., Hawthorne, Cal.
Lee Fink Associates, 1999 Walnut Ave., Hawthorne, Cal.
J. Froehlich Cabinet Works, 560 Barry St., Bronx 59, N.Y.
General Electric Co., Laminated Products Dept., Coshoctoh, Ohio
General Fireproofing Co., Youngstown, Ohio
Globe Wernicke Co., Ross & Carthage Aves., Cincinnati, Ohio
Goodman-Dean-Scott Inc., 814 N. Franklin St., Chicago, Ill.
Harvey Design Workshop Inc., 612 Merrick Rd., Lynbrook, N.Y.
H. F. Hauserman Co., 7516 Grant Ave., Cleveland 5, Ohio
Heifetz Co., Clinton, Conn.
Holcomb & Hoke Mfg. Co., 1545 Calhoun St., Indianapolis, Ind.
Hupp Corp., 8140 E. Rosecrans Ave., Paramount, Cal.
Interstate Industries Inc., 666 Lake Shore Dr., Chicago, Ill.
Irving Subway Grating Co., 59-85 27 St., Long Island City, N.Y.
Jaffre Products Corp., 189 First St., Brooklyn 15, N.Y.
Jayson Mfg. Co., 8927 Marion, Morton Grove, Ill.
Johns-Manville, 41 Union St., Manchester, N.H.
Keller Products Inc., 41 Union St., Manchester, N.H.
Korngold Bros. Inc., 258 E. 139 St., New York 51, N.Y.
Kwik-Wall Co., P.O. Box 319, Springfield, Ill.
Lawrence Metal Products, 60 Prospect Ave., Lynbrook, N.Y.
Lozano-Fisher Studios, 64 E. 55 St., New York, N.Y.
Masonite Corp., 29 N. Wacker Dr., Chicago, Ill.
Howard Miller Clock Co., Zeeland, Mich.
Milwaukee-Ferrometal, 900 N. Kilpatrick, Chicago, Ill.
Modernfold Doors Inc., 101 Park Ave., New York 17, N.Y.
Modern Partitions Inc., 339 E. 16 St., Holland, Mich.
Monogram Metals Inc., 99 Greene St., New York 12, N.Y.
Murals & Wallcoverings Inc., 979 Third Ave., New York, N.Y.
National Gypsum Co., Gold Bond Bldg., Buffalo 2, N.Y.
National Plastic Products, Odenton, Md.
National Steel Partition, 600 E. 156 St., Bronx 55, N.Y.
New Castle Products Inc., P.O. Box 353, New Castle, Ind.
Pacific Fence & Wire Co., 2235 S.E. 11 Ave., Portland 14, Ore.
Panelboard Mfg. Co., 222 Pacific St., Newark 14, N.J.
Panelfab Products Inc., 2060 N.E. 146 St., N. Miami, Fla.
Parker Steel Products Inc., 54 N. 11 St., Brooklyn 11, N.Y.
Parkwood Laminates Inc., 134 Water St., Wakefield, Mass.
Phillips & Brooks Inc., 3422 Pierce Dr., Chamblee, Ga.
Pinecrest Inc., 2710 Nicollet, Minneapolis, Minn.
Reflector Hardware Corp., 1400 N. 25 St., Melrose Park, Ill.
Rockaway Metal Products Co., 175 Roger Ave., Inwood, N.Y.
Rolscreen Co., 100 Main, Pella, Iowa
Royalmetal Corp., 1 Park Ave., New York 16, N.Y.
James Seeman Studios, 50 Rose Pl., Garden City Park, N.Y.
Shaw-Walker Co., Muskegon, Mich.
Shelzer Mouldings Inc., 23184 Keller St., South Bend 28, Ind.
Superior Wall Products, 4401 N. American St., Philadelphia, Pa.
Sistem Cado, 1130 Third Ave., New York, N.Y.
Sorrell Industries Inc., 4135 Lake Michigan Dr., Grand Rapids 4, Mich.
Tennessee Fabricating, 1490 Grimes St., Memphis 6, Tenn.
Tinline Mfg. Co., 623 Young St., Santa Ana, Cal.
Torjesen Inc., 209 25 St., Brooklyn, N.Y.
U.S. Plywood Corp., 777 Third Ave., New York, N.Y.
U.S. Shutters Inc., 420 W. 45 St., New York, N.Y.
Virginia Metal Products, Orange, Va.
Wayne Iron Works, Wayne, Pa.
Webb Textiles Inc., 2010 Lincoln Ave., Pasadena, Cal.
Westcort Inc., 160 E. 56 St., New York, N.Y.

PEDESTALS

Atrex Corp., 200 W. Willow St., Chicago, Ill.
Authentic Furniture Products, 60M Nash St., El Segundo, Cal.
Ben Blank Associates, 500 Stagg St., Brooklyn, N.Y.
Brody Seating Co., 5921 W. Dickens St., Chicago, Ill.
Brunswick Corp., 2605 E. Kilgore Rd., Kalamazoo, Mich.
Burke Div., 5140 N. Westmoreland, Dallas, Tex.
Chicago Hardware Foundry, Commonwealth Ave., N. Chicago, Ill.
Douglas Furniture Corp., 5555 W. 65 St., Chicago 38, Ill.
Fanewood Furniture Co., 208 E. 52 St., New York 22, N.Y.
Fikson Mobile Products, 1316 18 St., Two Rivers, Wis.
Fixtures Mfg. Corp., 1641 Crystal, Kansas City, Mo.
Florentine Craftsmen, 479 First Ave., New York 16, N.Y.
Fosbrock-Sonderguard, P.O. Box 69764, Los Angeles 69, Cal.
Heifetz Co., Clinton, Conn.
Hubert Inc., 17001 Yukon Ave., Torrance, Cal.
Ilse of Italian Handicraft, 225 Fifth Ave., New York 10, N.Y.
J. Chair Corp, 86-30 103 Ave., Ozone Park, N.Y.
Jasko Inc., P.O. Box 1751, Ft. Lauderdale, Fla.
JB Manufacturing, 2144 Colorado Ave., Santa Monica, Cal.
JB Products Corp., 3247 Laconia Ave., Bronx 69, N.Y.
Jing Designs Inc., 5525 McKinley Ave., Los Angeles 11, Cal.
Kenneth Lynch & Sons, Wilton, Conn.
Middletown Mfg. Co., Middletown, Ky.
Mile/Jil Associates Inc., 315 E. 62 St., New York, N.Y.
Mobilips Imports, 271-273 Minna St., San Francisco, Cal.
Murvey Probber Inc., 155 E. 56 St., New York, N.Y.
Nuline Mfg. Co., 623 Young St., Santa Ana, Cal.
Westcort Inc., 160 E. 56 St., New York, N.Y.
Westcraft Furniture, 7350 N.W. Miami Ct., Miami, Fla.
Williams Moduplan Office Furniture, 175 Fifth Ave., New York 10, N.Y.

PLANTERS

Architectural Inc., 588 Brookside, Birmingham, Mich.
Architectural Pottery, 2020 S. Robertson Blvd., Los Angeles, Cal.
Art Benjamin Inc., 6 E. 53 St., New York, N.Y.
Arn-Jordan Co., 9860 Gidley St., El Monte, Cal.
Atwood Products Co., 320 W. Ohio St., Chicago, Ill.
Columbia Unlimited Inc., 145 E. 57 St., New York, N.Y.
Dee Seating, 21 St. & Godfrey Aves., Philadelphia 38, Pa.
Design-Technics, 7 E. 53 St., New York 22, N.Y.
Fixtures of America Inc., P.O. Box 6305, Bridgeport, Conn.
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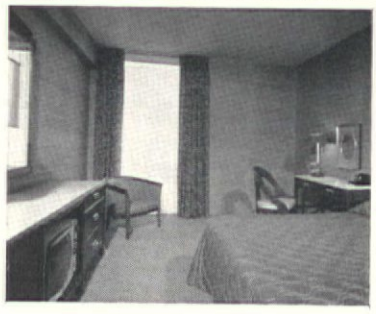

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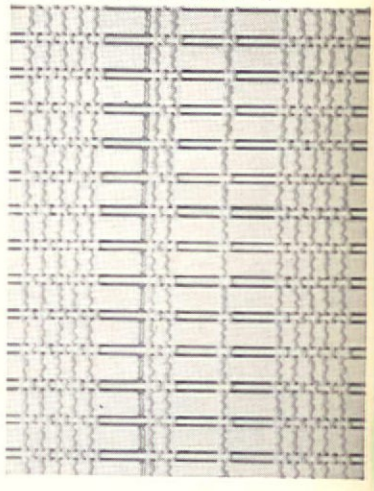
Pebble Beach #2



SPECIFICATIONS:
WEFT: ¼" white slats with alternating reeds.
WARP: White yarns accented by a double gold metallic thread.

Designed to operate as accordion pleated shades covering floor to ceiling windows; TROPICRAFT'S Pebble Beach #2 design (the leading design in the field of economy priced woven-woods) adds warmth and dignity to decorative rooms.

Imperial Suite — S. F. Hilton

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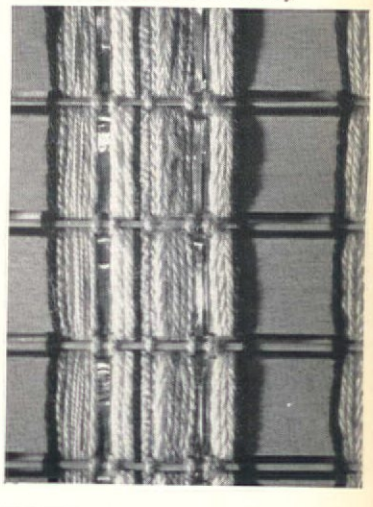
Mission Monterey



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Robert Garvin Assoc., 315 E. 62 St., New York, N.Y.
The Greenhouse, 254 E 51 St., New York, N.Y.
Haasbrock-Sonderguard, P.O. Box 69764, Los Angeles 69, Cal.
Habitat Inc., 341 E. 62 St., New York, N.Y.
Robert John Co., 821 N. Second St., Philadelphia, Pa.
C. Kind & Co., Inc., 100 W. 28 St., New York, N.Y.
Kraftware Corp., 225 Fifth Ave., New York 10, N.Y.
Krevolin & Constantine, 61 W. 74 St., New York, N.Y.
Laverne International Ltd., 979 Third Ave., New York, N.Y.
Lehigh Furniture Co., 16 E. 53 St., New York, N.Y.
Marvin S. Levine Assoc., 50 Riverside Dr., New York 24, N.Y.
Loumac Supply Co., 327 E. 103 St., New York 29, N.Y.
Kenneth Lynch & Sons, Wilton, Conn.
Marshall Studio Inc., Veedersburg, Ind.
McDonald Products Co., 721 Seneca St., Buffalo, N.Y.
Robert Memmel Co., 204 W. Washington, Milwaukee 4, Wis.
Howard Miller Clock Co., Zeeland, Mich.
Monarch Furniture Co., 667-677 W. Ward Ave., High Point, N.C.
Mottahedeh, 225 Fifth Ave., New York, N.Y.
Murphy-Miller Inc., Owensboro, Ky.
Noel Inc., 603 Waters Bldg., Grand Rapids, Mich.
Harvey Probber Inc., 155 E. 56 St., New York, N.Y.
Janet Rosenblum Inc., 315 E. 62 St., New York 21, N.Y.
Stelzer Mouldings Inc., 23184 Keller St., South Bend 28, Ind.
Stoneware Techniques, 309 Pershing Rd., Zanesville, Ohio
Sungott Art Studios, 20 W. 32 St., New York, N.Y.
Syroco Inc., Syracuse 1, N.Y.
System Cado, 1130 Third Ave., New York, N.Y.
Tennessee Fabricating, 1490 Grimes St., Memphis 6, Tenn.
Vandy-Craft, 14-105, 1623 Merchandise Mart, Chicago, Ill.
WallDecor, 944 Third Ave., New York 22, N.Y.
Frederic Weinberg Co., 145 W. Columbia Ave., Philadelphia 22, Pa.
Westcort Inc., 160 E. 56 St., New York, N.Y.
Whitecraft Furniture, 7350 N.W. Miami Ct., Miami, Fla.

PLANTS

a—artificial
l-live

America House, 44 W. 53 St., New York, N.Y.
Burwood Products Co., 320 W. Ohio St., Chicago, Ill.
Flowers Unlimited Inc., 1140 Third Ave., New York, N.Y.
The Greenhouse, 254 E. 51 St., New York, N.Y.
C. Kind & Co. Inc., 10 W. 28 St., New York, N.Y.
Julius Roehrs, Paterson Ave., Rutherford, N.J.

PLASTIC LAMINATES

(HIGH PRESSURE MELAMINE)

Arts for Architecture, 50 Rose Pl., Garden City Park, N.Y.
Bomyte Co., 1407 Broadway, New York, N.Y.
Consoweld Corp., Wisconsin Rapids, Wis.
Daglee Seating, 21 St. & Godfrey Ave., Philadelphia 38, Pa.
Decar Plastic Corp., 6622 University Ave, Middleton, Wis.
Desks of America Inc., P.O. Box 6305, Bridgeport, Conn.
Durel Div., Caradco Inc., Box 658, Dubuque, Iowa
Fiberesin Plastics Co., Oconocowoc, Wis.
Formica Corp., 4614 Spring Grove Ave., Cincinnati 32, Ohio
General Electric Co., Laminated Products Dept., Coshocton, Ohio
General Plastics, 1400 N. Washington, Marion, Ind.
L & B Products Corp., 3247 Laconia Ave., Bronx 69, N.Y.
Lamin Art, Fabricon Products, 6430 E. Slauson Ave., Los Angeles, Cal.
Laminite Plastics Corp., 2607 W. Monroe, Chicago, Ill.
Macallen Co. Inc., Bay Rd., Newmarket, N.H.
Melamite Corp., Canal St., Lawrence, Mass.
Murals & Wallcoverings Inc., 979 Third Ave., New York, N.Y.
National Plastic Products, Odenton, Md.
Numa Resnick Plastics, 403 E. 62 St., New York, N.Y.
Panelfab Products Inc., 2060 N.E. 146 St., N. Miami, Fla.
Parkwood Laminates Inc., 134 Water St., Wakefield, Mass.
Pioneer Plastics Corp., 355 Lexington Ave., New York, N.Y.
Polyplastex United Inc., 870 Springfield Rd., Union, N.J.
Reiss Associates, Reiss Ave., Lowell, Mass.
Resilyte Div., Buckstaff Co., 1127 S. Main St., Oshkosh, Wis.
Royalmetal Corp., 1 Park Ave., New York 16, N.Y.
St. Regis Paper Co., 150 E. 42 St., New York 17, N.Y.
Superior Sleeprite Corp., 759 S. Washtenaw Ave., Chicago 12, Ill.
Superior Wall Products, 4401 N. American St., Philadelphia, Pa.
Thinline Mfg. Co., 623 Young St., Santa Ana, Cal.
U.S. Plywood Corp., 777 Third Ave., New York, N.Y.
Van Rijn Industries Inc., 16 E. 18 St., New York 3, N.Y.
Westinghouse Electric Corp., Micarta Div., Hampton, S.C.
Ralph Wilson Plastics, 600 General Bruce Dr., Temple, Tex.

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REFRIGERATORS, COMPACT

Acme-National Refrigeration Co., P.O. Box 188, Astoria, N.Y.
BernzOmatic Corp., 740 Driving Park Ave., Rochester, N.Y.
Dwyer Products Corp., Calumet Ave., Michigan City, Ind.
Fedders Corp., 5801 Grand Ave., Maspeth 78, N.Y.
Glasco Div., Universal Match, Fifth & Perkins Sts., Muncie, Ind.
King Refrigerator Corp., 7602 Woodhaven Blvd., Glendale 27, N.Y.
Marvel Industries Inc., P.O. Box 388, Sturgis, Mich.
Morphy-Richards Inc., 232 S. Van Brunt, Englewood, N.J.
Norcold Inc., 16200 S. Maple, Gardena, Cal.
Rhinecold Alaska Inc., 45 S. Broadway, Yonkers, N.Y.
Springer-Penguin Inc., 11 Brookdale Pl., Mount Vernon, N.Y.
Westcort Inc., 160 E. 56 St., New York, N.Y.
Westinghouse Electric Corp., 353 Park Ave. S., New York 10, N.Y.

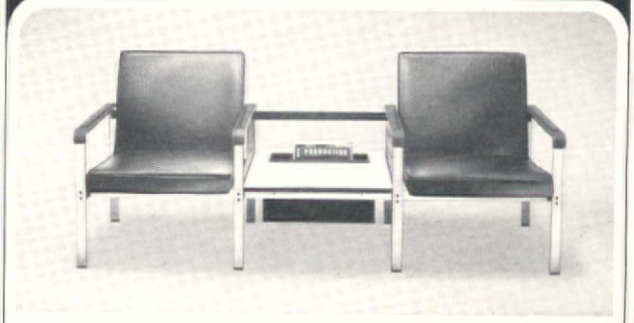
RUGS, AREA

A. Alpert Inc., 674 Ninth Ave., New York, N.Y.
America House, 44 W. 53 St., New York, N.Y.
E. T. Barwick Mills Inc., Chamblee, Ga.
Bates Fabrics Inc., 112 W. 34 St., New York, N.Y.
Beattie Mfg. Co., 242 Main St., Little Falls, N.J.
Bemporad Carpet Mills, 11 E. 33 St., New York, N.Y.
Berven Rug Mills, P.O. Box 1792, Fresno, Cal.
Bigelow Sanford Carpet, 140 Madison Ave., New York, N.Y.
Boss Co., P.O.. Box 188, Fletcher, N.C.
Broadloom Imports Inc., 11 E. 33 St., New York, N.Y.
Cabin Crafts Inc., Dalton, Ga.
Callaway Mills, LaGrange, Ga.
Carolina Carpet Mills Inc., 5 S. Congress St., York, S.C.
Carpet Salesmen Inc., 325 E. 23 St., New York, N.Y.
Carpets by Leonardo Inc., 1051 E. 32 St., Hialeah, Fla.
Carter Bros. Inc., Chattanooga, Tenn.
Crown Rubber Co., 1615 Croghan, Fremont, Ohio
Danish Interior Group, 201 E. 56 St., New York 22, N.Y.
Decorative Imports, 408 Jackson St., San Francisco, Cal.
Dellinger Inc., P.O. Box 273, Rome, Ga.
Deltox Inc., 35 Wisconsin St., Oshkosh, Wis.
Era Industries Inc., 8817 Beverly Blvd., Los Angeles, Cal.
Manuel Feldman Co. Inc., 18 E. 53 St., New York, N.Y.
Edward Fields Inc., 160 E. 56 St., New York 22, N.Y.
Gulistan Carpet, 295 Fifth Ave., New York 16, N.Y.
Hardwick & Magee Co., 650 W. Lehigh Ave. Philadelphia 33, Pa.
Hotel & Theatre Carpet, 41 E. 57 St., New York 22, N.Y.
Joan Fabrics Corp., 350 Fifth Ave., New York, N.Y.
L. Jones & Co. Inc., 19 E. 53 St., New York 22, N.Y.
Kent-Costikyan Inc., 305 E. 63 St., New York, N.Y.
Frederik Lunning, 667 Fifth Ave., New York 22, N.Y.
Mand Carpet Mills, 2310 E. 52 St., Los Angeles 58, Cal.
Simon Manges & Son Inc., 575 Madison Ave., New York 22, N.Y.
E. H. Masland & Sons, 295 Fifth Ave., New York, N.Y.
John McCagney Inc., 139 E. 57 St., New York, N.Y.
Mohawk Carpet Mills, 295 Fifth Ave., New York, N.Y.
Moreddi Contract Div., 1326 Obispo Ave., Long Beach, Cal.
Philadelphia Carpet Co., Allegheny Ave. & C St., Philadelphia 34, Pa.
Pilot View Rug Co., Kernersville, N.C.
Rugcrofters Inc., 295 Fifth Ave., New York, N.Y.
Scandia Craft Enterprises, 156 E. 30 St., New York, N.Y.
Scandinavian Marketing Assoc., 281 Fifth Ave., New York, N.Y.
Burton Scherer Floor Covering, 515 Madison Ave., New York, N.Y.
Alexander Smith Carpets, 295 Fifth Ave., New York, N.Y.
Spinning Wheel Rugs. 295 Fifth Ave., New York, N.Y.
Stephen-Leedom Carpet Co., 295 Fifth Ave., New York, N.Y.
Sylvan Carpet Co., 184-42 Avon Rd., Jamaica, N.Y.
System Cado, 1130 Third Ave., New York, N.Y.
Untawn Inc., 281 Fifth Ave., New York, N.Y.
Ernest Treganowan Inc., 49 E. 53 St., New York, N.Y.
Unika-Vaev, 305 E. 63 St., New York, N.Y.
Vi'Soske Inc., 155 E. 56 St., New York, N.Y.
World Carpet Mills, P.O. Box 200, Dalton, Ga.

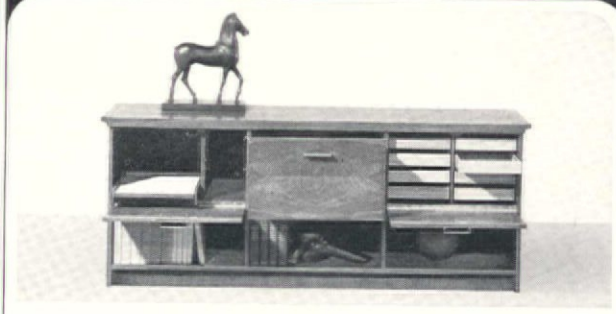
SCREENS, PORTABLE

Aeroshade Co. Inc., P.O. Box 559, Waukesha, Wis.
American SERPE Corp., 716 Madison Ave., New York, N.Y.
American Window Shade Mfg. Co., 325 Rockaway Ave., Brooklyn, N.Y.
Architectural Products Co., 104 E. 40 St., New York, N.Y.
Artes de Mexico International, 163 Pittsburg St., Dallas, Tex.
Bernard & Simonds Co. Inc., 1530 Blaine Ave. S.E., Grand Rapids, Mich.
Burwood Products Co., 320 W. Ohio St., Chicago, Ill.
Cal Craft Wood Fabrics, 80 Tehama St., San Francisco, Cal.
Crown Decorative Products, 150 E. 57 St., Los Angeles 11, Cal.
Dick Denst Designs Inc., 7355 S. Exchange Ave., Chicago 49, Ill.
Dodman-Dean-Scott Inc., 814 N. Franklin St., Chicago, Ill.
E. R. Gracie & Sons Inc., 148 E. 58 St., New York 22, N.Y.
Erwey Design Workshop Inc., 612 Merrick Rd., Lynbrook, N.Y.
Fifetz Co., Clinton, Conn.
Holland Shade Co., 999 Third Ave., New York, N.Y.
Huntington Furniture Corp., P.O. Box 307, Lincolnton, N.C.
Iffre Products Corp., 189 First St., Brooklyn 15, N.Y.
J. B. Lehman-Connor Co., 104 E. 25 St., New York, N.Y.
Kelboard Mfg. Co., 222 Pacific St., Newark 14, N.J.
Kecrest Inc., 2710 Nicollet, Minneapolis, Minn.
Kimes Seeman Studios, 50 Rose Pl., Garden City Park, N.Y.
Klizer Mouldings Inc., 23184 Keller St., South Bend 28, Ind.
Knesses Fabricating, 1490 Grimes St., Memphis 6, Tenn.
Lapicraft of San Francisco, 568 Howard, San Francisco 5, Cal.
L. Shutters Inc., 420 W. 45 St., New York, N.Y.
Lin Riin Industries Inc., 16 E. 18 St., New York 3, N.Y.
Lobb Textiles Inc., 2010 Lincloln Ave., Pasadena, Cal.
Lederic Weinberg Co., 145 W. Columbia Ave., Philadelphia 22, Pa.
Lindow Modes Inc., 16 E. 52 St., New York, N.Y.
Lorld Wide Design House, 232 E. 59 St., New York, N.Y.

"Philadelphian" desks and conference tables, by Selje & Bond.



Series 3000 for reception-terminal-lobby, by Richard Thompson.



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SEATING, MULTIPLE

Code: a—auditorium
c—church pews
r—reception room
s—stacking-ganging
w—waiting room

Advance Design Inc., 45 W. 33 St., New York, N.Y. (r, s, w)
All-Steel Equipment Inc., Aurora, Ill. (r, w)
American Desk Mfg. Co., Temple, Tex. (a, r, w)
American Fixture Inc., 15 & Schifferdecker, Joplin, Mo. (r, w)
American Seating Co., 901 Broadway N.W., Grand Rapids, Mich. (a, c, r, s, w)
Armstrong Furniture Co., P.O. Box 636, Martinsburg, W. Va. (r, w)
Art Metal Inc., Jamestown, N.Y. (r, w)
Art Steel Co. Inc., 170 W. 233 St., New York, N.Y. (r, w)
Avard Inc., 353 E. 62 St., New York, N.Y. (r, w)
Baumritter Corp., 145 E. 32 St., New York, N.Y. (a, r, s, w)
Bela Div. J & J Tool & Machine Co., 9505 S. Prairie Ave., Chicago, Ill. (a, r, s, w)
Bentson Mfg. Co., P.O. Box 1143, Aurora, Ill. (s)
Bianco Mfg. Co., 2736 Victor St., St. Louis, Mo. (r, s, w)
Blair Mfg. Co., Marietta, Ga. (r, s, w)
B. Brody Seating Co., 5921 W. Dickens St., Chicago, Ill. (s, w)
Browne-Morse Co., 110 E. Broadway Ave., Muskegon Hgts., Mich. (r
Brunswick Corp., 2605 E. Kilgore Rd., Kalamazoo, Mich. (s, w
Buckstaff Co., 1127 S. Main St., Oshkosh, Wis. (s, w
Burke Div., 5140 N. Westmoreland, Dallas, Tex. (s
Carriker Church Furniture Co., Box 520, Monroe, N.C. (c
Carroll Chair Co. Inc., 1508 W. Carroll, Chicago, Ill. (s, w
Jack Cartwright Inc., 319 Ennis St., High Point, N.C. (r, s, w
Chairmasters Inc., 200 E. 146 St., Bronx 51, N.Y. (r, s, w
Charlton Co. Inc., Contract Div., Fitchburg, Mass. (r, w
Chicago Hardware Foundry, Commonwealth Ave., N. Chicago, Ill. (r, s, w
Chromecraft Corp., 4321 Semple, St. Louis, Mo. (a, r, s, w
Chromodern Chair Co., 3113 E. 11 St., Los Angeles 23, Cal. (a, c, r, s, w
C. I. Designs, 230 Clarendon St., Boston, Mass. (r, w
Clarin Mfg. Co., 4640 W. Harrison St., Chicago, Ill. (a, r, s, w
Cole Steel Equipment Co. Inc., 415 Madison Ave., New York, N.Y. (a, r, s, w
Conover Chair Co., Conover, N.C. (w
Contempo Associates Inc., 178 Bouic Ave., Rockville, Md. (r, w
Cramer Posture Chair Co., 625 Adams, Kansas City 5, Kan. (a, r, s, w
Daglee Seating, 21 St. & Godfrey Ave., Philadelphia 38, Pa. (r, w
Design Products Inc., P.O. Box 342, Boulder, Colo. (c, w
Desks of America Inc., P.O. Box 6305, Bridgeport, Conn. (
Directional Contract Furniture, 979 Third Ave., New York, N.Y. (s, w
Domore Chair Co. Inc., 2400 Sterling, Elkhart, Ind. (a, r, s, w
Douglas Furniture Corp., 5555 W. 65 St., Chicago 38, Ill. (a, r, s, w
Richard Draper Assocs., 16 E. 52 St., New York, N.Y. (w
Durham Mfg., 700 S. Council, Muncie, Ind. (a, s, w
Dux Inc., 1633 Adrian Rd., Burlingame, Cal. (
Edgewood Furniture Co., 208 E. 52 St., New York 22, N.Y. (a, c, r, s, w
Emeco Corp., Elm Ave., Hanover, Pa. (
Fabry Associates, 301 E. 63 St., New York, N.Y. (r, w
Fibermold Corp., 2321 Abalone Ave., Torrance, Cal. (a, r, s, w
Fixtures Mfg. Corp., 1641 Crystal, Kansas City, Mo. (a, r, s, w
Garland Furniture Co., 409-11 W. Huron St., Chicago 10, Ill. (c,
Robert Garvin Assoc., 315 E. 62 St., New York, N.Y. (
General Fireproofing Co., Youngstown, Ohio (a, r, s, w
Gregson Mfg. Co., Liberty, N.C. (r,
Griggs Equipment Co., P.O. Box 630, Belton, Tex. (a, r, s, w
Hamilton-Cosco Inc., P.O. Box 200, Gallatin, Tenn. (r,
Hamilton Mfg. Co., Two Rivers, Wisc. (
Hampden Specialty Products, 295 Fifth Ave., New York, N.Y. (a, c, r, w
Hanseatic Furniture Co., 161 W. Huron St., Chicago, Ill. (a, r, s,
Fritz Hansen Inc., 305 E. 63 St., New York 21, N.Y. (a, r, s,
Harter Corp., Prairie Ave., Sturgis, Mich. (a, r, s,
Helikon Furniture Co., 315 E. 62 St., New York 21, N.Y. (r, s,
Hickory Mfg. Co., Hickory, N.C. (r,
Harness Inc., North Elm St., Three Oaks, Mich. (r, s,
House of Italian Handicraft, 225 Fifth Ave., New York 10, N.Y. (r,
Howe Folding Furniture, 360 Lexington Ave., New York 16, N.Y. (a,
Howell Co., 436 First St., St. Charles, Ill. (r, s,
Huntington Furniture Corp., P.O. Box 307, Lincolnton, N.C. (r,
Institutional Products, Eye & Venango Sts., Philadelphia 34, Pa.
International Contract Furnishings, 145 E. 57 St., New York 22, N.
(a, c, r, s,
Irwin Seating Co., 1480 Buchanan S.W, Grand Rapids, Mich (a,
I. V. Chair Corp., 86-30 103 Ave., Ozone Park, N.Y. (a, r, s,
Jansko Inc., P.O. Box 1751, Ft. Lauderdale, Fla. (r,
J. G. Furniture Co., 160 E. 56 St., New York, N.Y. (a, c, r, s,
Robert John Co., 821 N. Second St., Philadelphia, Pa. (r,
Kasparians Inc., 7772 Santa Monica Blvd., Los Angeles, Cal. (r,
Keeton Industries Inc., P.O. Box 1197, Ft. Worth, Tex.
Keller Products Inc., 41 Union St., Manchester, N.H.
Kodawood Furniture Mfrs., 3730 N.W. 54 St., Miami, Fla.
Krueger Metal Products, P.O. Box 2097A, Green Bay 6, Wis. (r, s,
L & B Manufacturing, 2144 Colorado Ave., Santa Monica, Cal.
Laird/Young, 1021 Ridge Ave., Philadelphia 23, Pa. (r,
Lehigh Furniture Co., 16 E. 53 St., New York, N.Y.
Living Designs Inc., 5525 McKinley Ave., Los Angeles 11, Cal. (r, s,
Lloyd Mfg. Co., Div. Heywood Wakefield, Menominee, Mich.
Frederik Lunning, 667 Fifth Ave., New York 22, N.Y.
Madison Furniture Industries, Canton, Miss. (r,
B. L. Marble Chair Co., 89 Willis St., Bedford, Ohio
Marden Mfg. Inc., 1015 N. Halsted St., Chicago, Ill. (r,
M/B Designs, 702 Harrison St., Berkeley, Cal.
Metalstand Co., 11200 Roosevelt Blvd., Philadelphia 15, Pa. (r, s,
Metropolitan Furniture Mfg., 950 Linden Ave., S.San Francisco, Cal. (r,
Herman Miller Inc., McKinely St., Zeeland, Mich. (a,
Milwaukee Chair Co., 3022 W. Center St., Milwaukee 45, Wis, (r, s,
Modernize/Dean Inc., Pontotoc, Miss. (r,
Monarch Furniture Co., 667-677 W. Ward Ave., High Point, N.C. (r, s,
Moreddi Contract Div., 1326 Obispo Ave., Long Beach, Cal. (r,
Ralph Morse Furniture Co., 1134 Freeman S.W., Grand Rapids, Mich. (r,
Moselle Meals Inc., Bedford, Ohio.
Mueller Furniture Co., 603 Waters Bldg., Grand Rapids, Mich. (r,
Murphy-Miller Inc., Owensboro, Ky. (r,
National Industries Inc., Odenton, Md. (s,
Norcor Mfg. Co., Inc., P.O. Box 2127, Green Bay, Wis. (a, c, s,
Norquist Products Inc., 415 Chandler St., Jamestown, N.Y. (s,
Orsanigo Co. Inc., 1059 Third Ave., New York, N.Y. (r,
Pace/Jil Associates Inc., 315 E. 62 St., New York, N.Y. (a, s,
Patrician Furniture Co., P.O. Box 1768, High Point, N.C.

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SEATING, MULTIPLE—continued

Peabody Seating Co. Inc., W. Fourth, N. Manchester, Ind. (a)
Peerless Steel Equipment, Unruh & Hasbrook Aves., Philadelphia 11, Pa (r,w
Precision-Posturect Chair Co., 3100 W. Carroll Ave., Chicago 12, Ill. (r, w
Prestige Chair & Desk Co., P.O. Box 230, Michigan City, Ind. (r, w
Jens Risom Design Inc., 44 Madison Ave., New York 22, N.Y. (a, e, r, s, w
Robey Dept., Drexel Enterprises, Drexel, N.C. (a, c, r, w
Robinson-Johnson Inc., 1670 Defoor Ave. N.W. Atlanta, Ga. (r, w
Janet Rosenblum Inc., 315 E. 62 St., New York 21, N.Y. (r, w
Royalmetal Corp., 1 Park Ave., New York 16, N.Y. (a, r, s, w
R-Way Furniture Co., 440 Park Ave. S., New York 16, N.Y. (s
Scandiline Furniture Inc., 2175 Signal St., San Pedro, Cal. (a, r, w
Scandinavian Design, 15 E. 53 St., New York, N.Y. (a, c, s
Scandix Designs Inc., 979 Third Ave., New York 22, N.Y. (a, r, s, w
Schoolco, 1900 N. Narragansett Ave., Chicago 39, Ill. (a
Seal Industries Inc., 90 S. Santa Fe Dr., Denver 23, Colo. (r, w
Selig Mfg. Co., 54 Green St., Leominster, Mass. (w
Shaw-Walker Co., Muskegon, Mich. (r, w
Shelby Williams Industries, 2500 W. Ogden Ave., Chicago 8, Ill (r, s, w
Sherman/Bertram Inc., 5401 E. Slauson Ave., Los Angeles 22, Cal. (r, w
Shwayder Bros. Inc., 1050 S. Broadway, Denver, Colo. (a, r, s, w
Simmons Co. Contract Div., 1870 Merchandise Mart, Chicago, Ill. (r, s, w
Stakmore Co., 200 Lexington Ave., New York, N.Y. (a, s, w
Steelcase Inc., 1120 36 St. S.E. Grand Rapids, Mich. (a, r, s, w
Stendig Inc., 487 Park Ave., New York, N.Y. (r, s, w
Stow & Davis Furniture Co., 25 Summer N.W., Grand Rapids, Mich. (r, w
Stylex Seating Co., Delanco, N.J. (r, w
Stylume Products Inc., 3640-3650 E. Tenth Ct., Hialeah, Fla. (a, r, s, w
Superior Sleeprite Corp., 759 S. Washtenaw Ave., Chicago 12, Ill. (r, w
Taylor Chair Co., Willis & Taylor Rds., Bedford, Ohio (r, w
Telescope Folding Furniture, Granville, N.Y. (a, r, w
Thinline Mfg. Co., 623 Young St., Santa Ana, Cal. (r, s, w
Thonet Industries Inc., 1 Park Ave., New York, N.Y. (a, r, s, w
Tri-Par Mfg. Co., 1740 N. Pulaski Rd., Chicago 39, Ill. (a, r, s, w
United Seating Co., 236 Vanderbilt Ave., Brooklyn, N.Y. (
Valley Upholstery Corp., 232 E. 59 St., New York, N.Y. (r, w
Virco Mfg. Corp., P.O. Box 44846, Sta. H, Los Angeles, Cal. (a, r, s, w
Virtue Bros. Mfg. Co., 19801 S. Santa Fe Ave., Compton, Cal. (
Wayne Iron Works, Wayne, Pa.
Frederic Weinberg Co., 145 W. Columbia Ave., Philadelphia 22, Pa. (r,
Wells Chair Corp., P.O. Box 230, Michigan City, Ind. (r,
Western Mfg. Co., 536 N. Highland Ave., Aurora, Ill. (r,
Westin-Nielsen Corp., 149 S. Wabasha St., St. Paul 7, Minn. (r,
Westmoreland Metal Mfg., Milnor St & Bleigh Ave., Philadelphia 35, Pa.
Whitecraft Furniture, 7350 N.W. Miami Ct., Miami, Fla. (r,
John Widdicomb Co., 205 E. 58 St., New York, N.Y. (a, r, s,
John D. Williams Co., 1185 Merchandise Mart, Chicago, Ill. (r,
Lee L. Woodard Sons Inc., Owosso, Mich. (r, s,
Worden Co., 200 E. 17 St., Holland, Mich. (r,
Wycombe Meyer Co. Inc., 425 E. 53 St., New York, N.Y. (r,
Yawman & Erbe Mfg. Co., 1099 Jay St., Rochester, N.Y.

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COMPARE!

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REQUIRES LESS SPACE
Offers Greater Seating Capacity.

Chair	Overall Width
Astro Compact #20S	17"
American Seating #550	19⅛"
Brunswick #114	19½"
Herman Miller DSS	23⅛"
Howell A205	20¼"
Krueger #3000	21⅜"

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Circle No. 136 on product information card

SHELVES & SHELF SYSTEMS

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Alco Equipment Co., 884 Tenth Ave., New York, N.Y.
American Fixture Inc., 15 & Schifferdecker, Joplin, Mo.
ARC Apex Equipment Co., 443 Park Ave. S., New York, N.Y.
Art Metal Inc., Jamestown, N.Y.
Basic-Witz Furniture Ind. Inc., Box 490, Waynesboro, Va.
Blair Mfg. Co., Marietta, Ga.
Ezra Blank Associates, 500 Stagg St., Brooklyn, N.Y.
Bomyte Co., 1407 Broadway, New York, N.Y.
Buckstaff Co., 1127 S. Main St., Oshkosh, Wis.
Burwood Products Co., 320 W. Ohio St., Chicago, Ill.
S. Christian of Copenhagen Inc., 225 Post St., San Francisco 8, Cal.
Cole Steel Equipment Co. Inc., 415 Madison Ave., New York, N.Y.
Columbia Hallowell Div., Standard Pressed Steel, Jenkintown, Pa.
Daglee Seating, 21 St. & Godfrey Ave., Philadelphia 38, Pa.
Desks Inc., 71 Fifth Ave., New York, N.Y.
Richard Draper Assocs., 16 E. 52 St., New York, N.Y.
Fabry Associates, 301 E. 63 St., New York, N.Y.
J. Froehlich Cabinet Works, 560 Barry St., Bronx 59, N.Y.
General Fireproofing Co., Youngstown, Ohio
Grant Pulley & Hardware, 181 High St., W. Nyack, N.Y.
Hale Industries Inc., Herkimer, N.Y.
Hardwood House Inc., 10 St. James St., Rochester, N.Y.
House of Italian Handicraft, 225 Fifth Ave., New York 10, N.Y.
International Contract Furnishings, 145 E. 57 St., New York 22, N.Y.
Masonite Corp., 29 N. Wacker Dr., Chicago, Ill.
Metalstand Co., 11200 Roosevelt Blvd., Philadelphia 15, Pa
Herman Miller Inc., McKinely St., Zeeland, Mich.
Monogram Metals Inc., 99 Greene St., New York 12, N.Y.
Office Furniture Ltd., 351 E. 61 St., New York, N.Y.
Omni Div., Aluminum Extrusions, Charlotte, Mich.
Parker Steel Products Inc., 54 N. 11 St., Brooklyn 11, N.Y.
Reflector Hardware Corp., 1400 N. 25 St., Melrose Park, Ill.
Royalmetal Corp., 1 Park Ave., New York 16, N.Y.
Scandia Craft Enterprises, 156 E. 30 St., New York, N.Y.
Scandinavian Design, 15 E. 53 St., New York, N.Y.
Scandix Designs Inc., 979 Third Ave., New York 22, N.Y.
Steelcase Inc., 1120 36 St. S.E., Grand Rapids, Mich.
Stendig Inc., 487 Park Ave., New York, N.Y.
Stow & Davis Furniture Co., 25 Summer N.W., Grand Rapids, Mich.
John Stuart Inc., 205 E. 58 St., New York 16, N.Y.
System Cado, 1130 Third Ave., New York, N.Y.
Tassell Industries Inc., 4135 Lake Michigan Dr., Grand Rapids 4, Mich.
Thinline Mfg. Co., 623 Young St., Santa Ana, Cal.
Virginia Metal Products Co., Orange, Va.
Westcart Inc., 160 E. 56 St., New York, N.Y.
John Widdicomb Co., 205 E. 58 St., New York, N.Y.

SOFAS, SECTIONALS, COUCHES

Advance Design Inc., 45 W. 33 St., New York, N.Y.
Alwin Furniture, 6 E. 33 St., New York, N.Y.
Ama Desk Co., Box 271, High Point, N.C.
American Chair Co. Inc., 911 N. 11 St., Sheboygan, Wis.
American of Martinsville, Contract Div., Martinsville, Va.
Armstrong Furniture Co., P.O. Box 636, Martinsburg, W. Va.
Avard Inc., 353 E. 62 St., New York, N.Y.
Baker Furniture Inc., 35 Milling Rd., Holland, Mich.
Barler Inc., 214 W. Jefferson, Goshen, Ind.
Bassett Furniture Industries, Bassett, Va.
Baumritter Corp., 145 E. 32 St., New York, N.Y.
Bert Benjamin Inc., 6 E. 53 St., New York, N.Y.
Beverly Hills Rattan, 2100 Signal St., San Pedro, Cal.
Bright Chair Co. Inc., 34 Mill St., Middletown, N.Y.
Brown-Jordan Co., 9860 Gidley St., El Monte, Cal.
Byhill Furniture Factories, Lenoir, N.C.
Eckstaff Co., 1127 S. Main St., Oshkosh, Wis.
Burton-Dixie Corp., 2180 S. Racine Ave., Chicago, Ill.
J. Campbell Co., 1750 W. Wrightwood, Chicago 14, Ill.
Ik Cartwright Inc., 319 Ennis St., High Point, N.C.
Chairmasters Inc., 200 E. 146 St., Bronx 51, N.Y.
Charlotte Chair Co., Pearl & Lovett, Charlotte, Mich.
Charlton Co. Inc., Contract Div., Fitchburg, Mass.
Chicago Hardware Foundry, Commonwealth Ave., N. Chicago, Ill.
C.I. Designs, 230 Claredon St., Boston, Mass.
Coe Steel Equipment Co. Inc., 415 Madison Ave., New York, N.Y.
Columbia Bedding Co., 2519 N. Elston Ave., Chicago, Ill.
Conover Chair Co., Conover, N.C.
Contempo Associates Inc., 178 Bouic Ave., Rockville, Md.
Costa Mesa Furniture Co., 411 E. Julianna, Anaheim, Cal.
Cronsmith Furniture Mfg. Co., P.O. Box 1279, Salisbury, N.C.
Cumberland Furniture Co., 40 E. 49 St., New York 17, N.Y.
Daal & Walker, 405 E. 62 St., New York, N.Y.
Design Products Inc., P.O. Box 342, Boulder, Colo.
Desks Inc., 71 Fifth Ave., New York, N.Y.
Directional Contract Furniture, 979 Third Ave., New York, N.Y.
Dore Chair Co. Inc., 2400 Sterling, Elkhart, Ind.
Eglas Furniture Corp., 5555 W. 65 St., Chicago 38, Ill.
Erard Draper Assocs., 16 E. 52 St., New York, N.Y.
Fabar Furniture Co., 505 S. Fulton, Berne, Ind.
Fold-A-Bed Corp., 1812 W. Second St., Wichita 3, Kans.
Forms Inc., 1633 Adrian Rd., Burlingame, Cal.
Fothern Furniture Mfrs., 372 Riverbend St., Athol, Mass.
Fretwood Furniture Co., 208 E. 52 St., New York 22, N.Y.

For telephone numbers of manufacturers listed in these pages, see alphabetical list starting page 110.

Major national showrooms begin on page 122.

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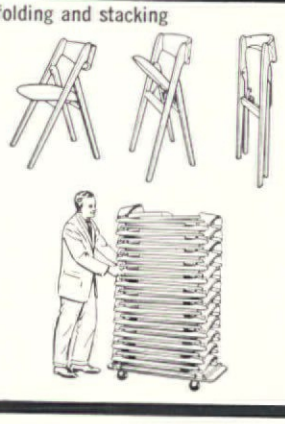

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F.O.B. - 3 Plants: Chicago, Ill.; Saddle Brook, N. J.; El Segundo, Calif.

SOFAS, SECTIONALS, COUCHES—continued

Fabry Associates, 301 E. 63 St., New York, N.Y.
Ficks Reed Co., 4900 Charlemar Dr., Cincinnati 27, Ohio
Fixtures Mfg. Corp., 1641 Crystal, Kansas City, Mo.
Flexsteel Inds. Inc., Waxahchie, Tex.
Futorian Mfg. Corp. of N.Y., 932 American Furniture Mart, Chicago 11, Ill.
Gallo Original Iron Works, 401 Park Ave., Brooklyn 5, N.Y.
Garland Furniture Co., 409-11 W. Huron St., Chicago 10, Ill.
Robert Garvin Assoc., 315 E. 62 St., New York, N.Y.
General Fireproofing Co., Youngstown, Ohio
Otto Gerdau Co., 82 Wall St., New York, N.Y.
Gilbert-Jaffe Co. Inc., 34 E. 29 St., New York, N.Y.
Globe Furniture Co., High Point, N.C.
Gregson Mfg. Co., Liberty, N.C.
G. R. Griffith, 1155 N. Howe St., Chicago 10, Ill.
Hamilton-Cosco Inc., P.O. Box 200, Gallatin, Tenn.
Fritz Hansen Inc., 305 E. 63 St., New York 21, N.Y.
Helikon Furniture Co., 315 E. 62 St., New York 21, N.Y.
Henredon Furniture Inc., High Point, N.C.
Hickory Mfg. Co., Hickory, N.C.
Hiebert Inc., 17001 Yukon Ave., Torrance, Cal.
Huntington Furniture Corp., P.O. Box 307, Lincolnton, N.C.
Imperial Craftsmen, 319 E. 53 St., New York, N.Y.
International Contract Furnishings, 145 E. 57 St., New York 22, N.Y.
Jamestown Lounge Co., 40 Winsor St., Jamestown, N.Y.
J. G. Furniture Co., 160 E. 56 St., New York, N.Y.
Robert John Co., 821 N. Second St., Philadelphia, Pa.
Kagan-Dreyfuss Inc., 40 East End Ave., New York, N.Y.
Kasparians Inc., 7772 Santa Monica Blvd., Los Angeles, Cal.
Kittinger Co. Inc., 1893 Elmwood Ave., Buffalo, N.Y.
Knoll Associates Inc., 320 Park Ave., New York 22, N.Y.
Kodawood Furniture Mfrs., 3730 N.W. 54 St., Miami, Fla.
Kroehler Mfg. Co., 222 E. Fifth Ave., Naperville, Ill.
Kwik Bed Sofa Corp., 330 E. St. Joseph, Indianapolis, Ind.
Laird/Young, 1021 Ridge Ave., Philadelphia 23, Pa.
Lehigh Furniture Co., 16 E. 53 St., New York, N.Y.
Frederik Lunning, 667 Fifth Ave., New York 22, N.Y.
Madison Furniture Industries, Canton, Miss.
B. L. Marble Chair Co., 89 Willis St., Bedford, Ohio
Marden Mfg. Inc., 1015 N. Halsted St., Chicago, Ill.
M/B Designs, 702 Harrison St., Berkeley, Cal.
Metropolitan Furniture Mfg., 950 Linden Ave., S. San Francisco, Cal.
Herman Miller Inc., McKinely St., Zeeland, Mich.
Modernize/Dean Inc., Pontotoc, Miss.
Monarch Furniture Co., 667-677 W. Ward Ave., High Point, N.C.
Moreddi Contract Div., 1326 Obispo Ave., Long Beach, Cal.
Ralph Morse Furniture Co., 1134 Freeman S.W., Grand Rapids, Mich.
Moselle Meals Inc., Bedford, Ohio
Mueller Furniture Co., 603 Waters Bldg., Grand Rapids, Mich.
Murphy-Miller Inc., Owensboro, Ky.
Myrtle Desk Co., P.O. Box 1750, High Point, N.C.
P. Nathan, 330 E. 103 St., New York, N.Y.
National Contract Sales, P.O. Box A, Glenside, Pa.
Niemann Inc., 469 E. Ohio St., Chicago 11, Ill.
Norco Furniture Co., Cherry Valley Tpke. Rd., W. Hempstead, N.Y.

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Office Furniture Ltd., 351 E. 61 St., New York, N.Y.
Orsenigo Co. Inc., 1059 Third Ave., New York, N.Y.
Pace/Jil Associates Inc , 315 E. 62 St., New York, N.Y.
Paoli Chair Co., Paoli, Ind.
Patrician Furniture Co., P.O. Box 1768, High Point, N.C.
Peerless Steel Equipt., Unruh & Hasbrook Aves., Philadelphia 11, Pa.
Pinecrest Inc., 2710 Nicollet, Minneapolis, Minn.
Harvey Probber Inc., 155 E. 56 St., New York, N.Y.
Regaline, 595 E. 10 Ave., Hialeah, Fla.
Richardson-Nemschoff, 2218 W. Water, Sheboygan, Wis.
Jens Risom Design Inc., 444 Madison Ave., New York 22, N.Y.
Rubey Dept., Drexel Enterprises, Drexel, N.C.
Robinson-Johnson Inc., 1670 Defoor Ave. N.W., Atlanta, Ga.
Janet Rosenblum Inc., 315 E. 62 St., New York 21, N.Y.
Rubee Furniture Mfg. Corp., 1026 W. Van Buren St., Chicago, Ill.
Saybolt & Cleland Inc., 326 N. 17 St., Philadelphia 3, Pa.
John Scalia-Schmieg & Kotzian, 521 E. 72 St., New York 21, N.Y.
Scandia Craft Enterprises, 156 E. 30 St., New York, N.Y.
Scandiline Furniture Inc., 2175 Signal St., San Pedro, Cal.
Scandinavian Design, 15 E. 53 St., New York, N.Y.
Scandix Designs Inc., 979 Third Ave., New York 22, N.Y.
Frank Scerbo & Sons Inc., 140 Plymouth St., Brooklyn 1, N.Y.
Schnadig Corp., 4820 W. Belmont Ave., Chicago, Ill.
Scroll Inc., 800 N.W. 166 St., Miami 64, Fla.
Seal Industries Inc., 90 S. Santa Fe Dr., Denver 23, Colo.
Selig Mfg. Co., 54 Green St., Leominster, Mass.
Serman/Bertram Inc., 5401 E. Slauson Ave., Los Angeles 22, Cal.
Shuff Furniture Co., Inc.. 317 E. 34 St., New York, N.Y.
Simmons Co. Contract Div., 1870 Merchandise Mart, Chicago, Ill.
Steelcase Inc., 1120 36 St. S.E., Grand Rapids, Mich.
Stendig Inc., 487 Park Ave., New York, N.Y.
Stow & Davis Furniture Co., 25 Summer N.W., Grand Rapids, Mich.
John Stuart Inc., 205 E. 58 St., New York 16, N.Y.
Stylex Seating Co., Delanco, N.J.
Sunland Supply Inc., 3301 N.W. 73 St., Miami, Fla.
Superior Sleeprite Corp., 759 S. Washtenaw Ave., Chicago 12, Ill.
George Tanier Inc., 305 E. 63 St., New York, N.Y.
Taylor Chair Co., Willis & Taylor Rds., Bedford, Ohio
Thayer Coggin Institutional, South Rd., High Point, N.C.
Thomasville Furniture Industries, Thomasville, N.C.
Thonet Industries Inc., 1 Park Ave., New York, N.Y.
Tomlinson of High Point, 305 W. High St., High Point, N.C.
Valley Upholstery Corp., 232 E. 59 St., New York, N.Y.
Weit Furniture Corp., 133 Broadway, Hanover, Pa.
Victorian Furniture Co., P.O. Box 60. Montgomery, Ala.
William J. B. Waite Co., 560 Western Merchandise Mart, San Francisco, Cal.
Frederic Weinberg Co., 145 W. Columbia Ave., Philadelphia 22, Pa.
Westin-Nielsen Corp., 149 S. Wabasha St., St. Paul 7, Minn.
Whitecraft Furniture, 7350 N.W. Miami Ct., Miami, Fla.
John Widdicomb Co., 205 E. 58 St., New York, N.Y.
John D. Williams Co., 1185 Merchandise Mart, Chicago, Ill.
Ge L. Woodard Sons Inc., Owosso, Mich.
Worden Co., 200 E. 17 St., Holland, Mich.
Wycombe Meyer Co. Inc., 425 E. 53 St., New York, N.Y.

STANDS

Code: s—serving
t—telephone
tv—television

Arrex Corp., 200 W. Willow St., Chicago, Ill.
Atlas Metal Inc., Jamestown, N.Y. (tv)
Atlas Steel Co. Inc., 170 W. 233 St., New York, N.Y. (t)
Atwater Mfg. Co., P.O. Box 1143, Aurora, Ill. (t)
Bairmasters Inc, 200 E. 146 St., Bronx 51, N.Y. (t)
Bassett Steel Equipment Co. Inc., 415 Madison Ave., New York, N.Y. (s)
Columbia Hallowell Div., Standard Pressed Steel, Jenkintown, Pa. (t)
Columbia Unlimited Inc., 145 E. 57 St., New York, N.Y.
Comflee Seating, 21 St. & Godfrey Ave., Philadelphia 38, Pa. (t)
Conard Draper Assocs., 16 E. 52 St., New York, N..Y (s, t, tv)
Convert-Bed Corp., 1812 W. Second St., Wichita 3, Kan. (tv)
Crewood Furniture Co., 208 E. 52 St., New York 22, N.Y. (s, t, tv)
Croehlich Cabinet Works, 560 Barry St., Bronx 59, N.Y.
Crosbrock-Sonderguard, P.O. Box 69764, Los Angeles 69, Cal.
Cubert Inc., 17001 Yukon Ave., Torrance, Cal. (t)
Curtington Furniture Corp., P.O. Box 307, Lincolnton, N.C. (s, t)
Cy. Chair Corp., 86-30 103 Ave., Ozone Park, N.Y. (t)
Dayer Desk Co, P.O. Box 111, Jasper, Ind. (t)
Dayer Office Furniture, 402-424 13 St., Jasper, Ind. (t)
Dehart John Co., 821 N. Second St., Philadelphia, Pa. (t)
Denavox Co., 2131 Buster Rd., Fort Wayne 4, Ind. (tv)
Dilstand Co., 11200 Roosevelt Blvd., Philadelphia 15, Pa. (t)
Dolen Lamps Inc., 317 E. 34 St., New York 16, N.Y.
Donigo Co. Inc., 1059 Third Ave., New York, N.Y. (t)
Dunbar Commercial Products, Camden, N.J. (tv)
Jens Risom Design Inc., 444 Madison Ave., New York 22, N.Y. (s)
Frank Scerbo & Sons Inc., 140 Plymouth St., Brooklyn 1, N.Y. (t)
Gunlocke-Walker Co., Muskegon, Mich. (t)
Hamilton Stambaugh Inc., 513 N. Main St., Ada, Ohio (s, t, tv)
Harvard Furniture Co., Herkimer, N..Y (t)
Hastine Mfg. Co , 623 Young St., Santa Ana, Cal. (tv)
Hedditional Reproductions, 208 E. 60 St., New York 22, N.Y. (s, tv)
Heywar Mfg. Co., 1740 N. Pulaski Rd., Chicago 39, Ill. (s)
Hinghouse Electric Corp., 353 Park Ave. S., New York 10, N.Y. (tv)
Hitecraft Furniture, 7350 N.W. Miami Ct., Miami, Fla. (s, tv)

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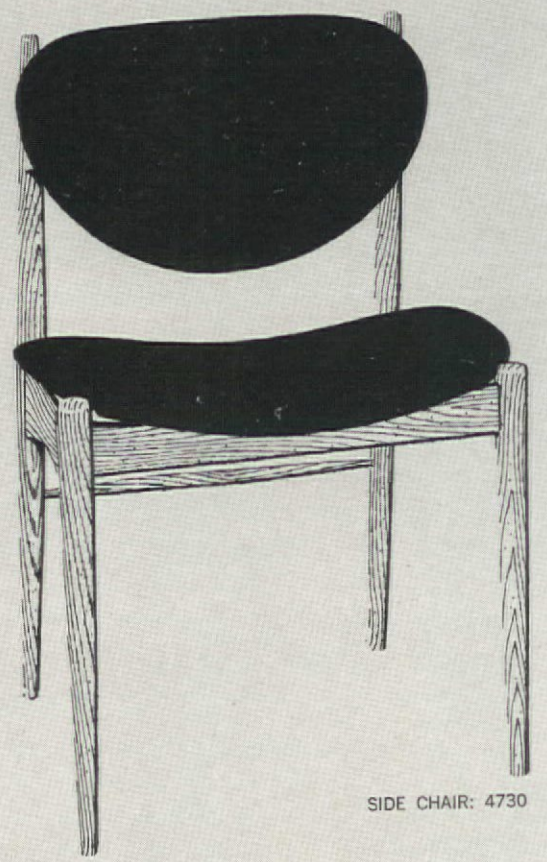

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Robert Benjamin Inc., 6 E. 53 St., New York, N.Y.
Beverly Hills Rattan, 2100 Signal St., San Pedro, Cal.
Bianco Mfg. Co., 2736 Victor St., St. Louis, Mo.
Blisscraft of Hollywood, P.O. Box 47607, Los Angeles, Cal.
B. Brody Seating Co., 5921 W. Dickens St., Chicago, Ill
Brown-Jordan Co., 9860 Gidley St., El Monte, Cal.
Brunswick Corp., 2605 E. Kilgore Rd., Kalamazoo, Mich.
Buckstaff Co., 1127 S. Main St., Oshkosh, Wis.
Burke Div., 5140 N. Westmoreland, Dallas, Texas.
Carroll Chair Co. Inc., 1508 W. Carroll, Chicago, Ill.
Chairmasters Inc., 200 E. 146 St., Bronx 51, N.Y.
Charlotte Chair Co., Pearl & Lovett, Charlotte, Mich.
Chicago Hardware Foundry, Commonwealth Ave., N. Chicago, Ill.
Columbia Unlimited Inc., 145 E. 57 St., New York, N.Y.
Cumberland Furniture Co., 40 E. 49 St., New York 17, N.Y.
Daystrom Inc., Sinai Rd., S. Boston, Va.
Decorative Imports, 408 Jackson St., San Francisco, Cal.
Douglas Furniture Corp., 5555 W. 65 St., Chicago 38, Ill.
Durham Mfg., 700 S. Council, Muncie, Ind.
Eastern Furniture Mfrs., 372 Riverbend St., Athol, Mass.
Emjay Imports Inc., 270 Madison Ave., New York 16, N.Y.
Fabry Associates, 301 E. 63 St., New York, N.Y.
Fibermold Corp., 2321 Abalone Ave., Torrance, Cal.
Ficks Reed Co., 4900 Charlemar Dr., Cincinnati 27, Ohio
Fixtures Mfg. Corp., 1641 Crystal, Kansas City, Mo.
Gallo Original Iron Works, 401 Park Ave., Brooklyn 5, N.Y.
Garland Furniture Co., 409-11 W. Huron St., Chicago 10, Ill.
Haasbrock-Sonderguard, P.O. Box 69764, Los Angeles 69, Cal.
House of Italian Handicraft, 225 Fifth Ave., New York 10, N.Y.
House of Spain, 34 Gansevort St., New York, N.Y.
International Contract Furnishings, 145 E. 57 St., New York 22, N.Y.
I. V. Chair Corp., 86-30 103 Ave., Ozone Park, N.Y.
Jansko Inc., P.O Box 1751, Ft Lauderdale, Fla.
J. G. Furniture Co., 160 E. 56 St., New York, N.Y.
Kasparians Inc., 7772 Santa Monica Blvd., Los Angeles, Cal.
King Arthur Chair Co. Inc., 5501 N. W. 36 Ave., Miami, Fla.
Knoll Associates Inc., 320 Park Ave., New York 22, N.Y.
Kodawood Furniture Mfgs., 3730 N.W 54 St., Miami, Fla.
L & B Manufacturing, 2144 Colorado Ave., Santa Monica, Cal.
L & B Products Corp., 3247 Laconia Ave., Bronx 69, N.Y.
Laverne International Ltd., 979 Third Ave., New York, N.Y.
Lehigh Furniture Co., 16 E. 53 St., New York, N.Y.
Living Designs Inc., 5525 McKinley Ave., Los Angeles 11, Cal.
Frederik Lunning, 667 Fifth Ave., New York 22, N.Y.
Harvey Probber Inc., 155 E. 56 St., New York, N.Y.
Jens Risom Design Inc., 444 Madison Ave., New York 22, N.Y.
Janet Rosenblum Inc., 315 E. 62 St., New York 21, N.Y.
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Stendig Inc., 487 Park Ave., New York, N.Y.

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Virtue Bros. Mfg. Co., 19801 S. Santa Fe Ave., Compton, Cal.
William J. B. Waite Co., 560 Western Merchandise Mart, San Francisco, Cal.
Frederic Weinberg Co., 145 W. Columbia Ave., Philadelphia 22, Pa.
Whitecraft Furniture, 7350 N.W. Miami Ct., Miama, Fla.
Lee L. Woodard Sons Inc., Owosso, Mich.
World Wide Design House, 232 E. 59 St., New York, N.Y.

TABLE LINENS

Deltrox Inc., 35 Wisconsin St., Oshkosh, Wis.
James G. Hardy & Co., 11 E. 26 St., New York 10, N.Y.
William Liddell & Co. Inc., 24 W. 40 St., New York, N.Y.

TABLE PARTS, ACCESSORIES

Code: t—tops
p—pedestals

Hugh Acton Design Co., 588 Brookside, Birmingham, Mich. (p)
American Desk Mfg. Co., Temple, Tex. (t)
Astra Bent Wood Furniture, East Arlington, Vt. (t, p)
Authentic Furniture Products, 607 Nash St., El Segundo, Cal. (t, p)
Bethlehem Furniture Mfg., 2 Park Ave., New York 16, N.Y. (t, p)
Bianco Mfg. Co., 2736 Victor St., St. Louis, Mo. (t, p)
Bomyte Co., 1407 Broadway, New York, N..Y (t)
B. Brody Seating Co., 5921 W. Dickens St., Chicago, Ill. (t, p)
Brunswick Corp., 2605 E. Kilgore Rd., Kalamazoo, Mich. (t, p)
Buckstaff Co., 1127 S. Main St., Oshkosh, Wis. (t, p)
Burke Div., 5140 N. Westmoreland, Dallas, Tex. (t, p)
Carroll Chair Co. Inc., 1508 W. Carroll, Chicago, Ill. (t, p)
Chairmasters Inc., 200 E. 146 St., Bronx 51, N.Y. (t, p)
Chicago Hardware Foundry, Commonwealth Ave., N. Chicago, Ill. (t, p)
Chromecraft Corp., 4321 Semple, St. Louis, Mo. (t, p)
Clapper Mfg. Co., P.O. Box 8, Meyersdale, Pa. (t)
Cole Steel Equipment Co. Inc., 415 Madison Ave., New York, N.Y. (t, p)
Contempo Associates Inc., 178 Bouic Ave., Rockville, Md. (t)
Design-Technics, 7 E. 53 St., New York 22 ,N.Y. (t)
Desks of America Inc., P.O. Box 6305, Bridgeport, Conn. (t)
Douglas Furniture Corp., 5555 W. 65 St., Chicago 38, Ill. (t, p)
Richard Draper Assocs., 16 E. 52 St., New York, N.Y. (t, p)
Du Cor, 250 W. 24 St., Hialeah, Fla. (t)
Duo-Bed Corp., 1812 W. Second St., Wichita 3, Kans. (t, p)
Erickson Mobile Products, 1316 18 St., Two Rivers, Wis.
Falcon Products Inc., 2130 Schuetz Rd., St. Louis, Mo. (p)
Fiberesin Plastics Co., Oconocowoc, Wis. (t)

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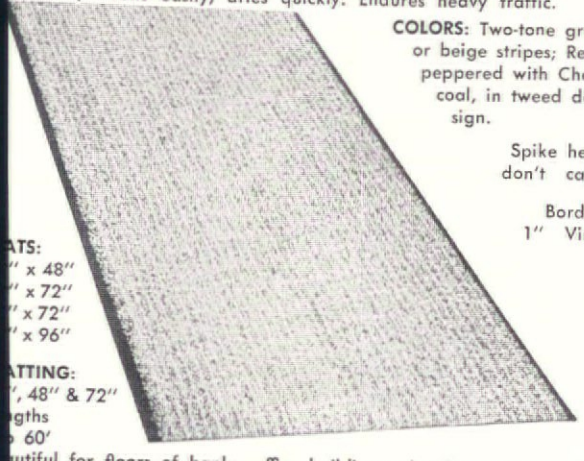

COLORS: Two-tone gray or beige stripes; Red, peppered with Charcoal, in tweed design.

Spike heels don't catch

Border: 1" Vinyl

ATS:
" x 48"
" x 72"
" x 72"
" x 96"

ATTING:
", 48" & 72"
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60'

utiful for floors of banks, office buildings, churches, colleges, etc. mmercial grade carpet with vinyl back. One bank with branches has ght a quarter mile. Most big users re-order rolls after trying.

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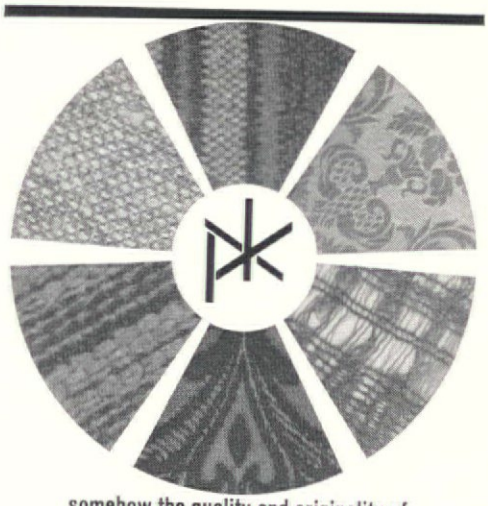

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Florentine Craftsmen, 479 First Ave., New York 16, N.Y. (
Furniture Accents Inc., 303 Fifth Ave., New York, N.Y. (
General Fireproofing Co., Youngstown, Ohio (t,
Hiebert Inc., 17001 Yukon Ave., Torrance, Cal. (t,
House of Italian Handicraft, 225 Fifth Ave., New York 10, N.Y. (t,
Institutional Products, Eye & Venango Sts., Philadelphia 34, Pa. (t,
Jansko Inc., P.O. Box 1751, Ft. Lauderdale, Fla. (t,
Jasper Office Furniture, 402-424 13 St., Jasper, Ind. (t,
Robert John Co., 821 N. Second St., Philadelphia, Pa. (t,
Johns-Manville, 22 E. 40 St., New York, N.Y.
King Arthur Chair Co. Inc., 5501 N.W. 36 Ave., Miami, Fla. (t,
L & B Manufacturing, 2144 Colorado Ave., Santa Monica, Cal. (t,
L & B Products Corp., 3247 Laconia Ave., Bronx 69, N..Y
Lam'nite Plastics Corp., 2607 W. Monroe, Chicago, Ill.
Masonite Corp., 29 N. Wacker Dr., Chicago, Ill.
McNeff Industries Inc., P.O. Box 10626, Dallas 7, Tex.
Mueller Furniture Co., 603 Waters Bldg., Grand Rapids, Mich. (t,
Numa Resnick Plastics, 403 E. 62 St., New York, N.Y.
Period Inc., Henderson, Ky. (t,
Phillips Imports, 271-273 Minna St., San Francisco, Cal.
Royalmetal Corp., 1 Park Ave., New York 16, N.Y.
Shelby Williams Industries, 2500 W. Ogden Ave., Chicago 8, Ill. (t,
Smith System Mfg. Co., 56 Emerald St. S.E., Minneapolis 14, Minn.
Stow & Davis Furniture Co., 25 Summer N.W., Grand Rapids, Mich.
Thinline Mfg. Co., 623 Young St., Santa Ana, Cal. (t,
Tri-Par Mfg. Co., 1740 N. Pulaski Rd., Chicago 39, Ill.
Vermont Marble Co., 61 Main St., Proctor, Vt.
Virtue Bros. Mfg. Co., 19801 S. Santa Fe Ave., Compton, Cal. (t,
Walker & Zanger Inc., 100 Hudson St., New York 13, N.Y. (t,
Westcort Inc., 160 E. 56 St., New York, N.Y.
Whitecraft Furniture, 7350 N.W. Miami Ct., Miami, Fla. (t,
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TABLES

Code: b—banquet
c—card & game
co—cocktail & coffee
dc—dining, commercial
di—dining, institutional
dr—dressing
e—executive & conference
f—folding
o—occasional
s—serving
t—television

dvance Design Inc., 45 W. 33 St., New York, N.Y. (b, c, co, dc, di, e, o)
lbano Co. Inc., 309 E. 46 St., New York, N.Y. (co, dc, e, o)
ll-Steel Equipment Inc., Aurora, Ill (e)
llwin Furniture, 6 E. 33 St., New York, N.Y. (e, f)
lma Desk Co., Box 271, High Point, N.C.
merican Chair Co. Inc., 911 N. 11 St., Sheboygan, Wis. (b, c, co, dc, di, o, s)
merican Desk Mfg. Co., Temple, Tex. (b, dc, di, e, f)
merican Furniture Novelty, 2601 Fournoy, Chicago, Ill. (c, co, dc, o)
merican of Martinsville, Contract Div., Martinsville, Va. (co, o)
merican Seating Co., 901 Broadway N.W., Grand Rapids, Mich. (b, di, f)
. Ames Co., P.O. Box 1774, Parkersburg, W. Va. (co, dc, o)
MV Inc., 588 Brookside, Birmingham, Mich. (o, s, t)
rtes de Mexico International, 163 Pittsburgh St., Dallas, Tex. (c, co, dc)
rt Metal Inc., Jamestown, N.Y. (e, o)
rt Steel Co. Inc., 17J W. 233 St., New York, N.Y. (e, o)
stra Bent Wood Furniture, East Arlington, Vt. (b, co, dc, f)
uthentic Furniture Products, 607 Nash St., El Segundo, Cal. (di)
vard Inc., 353 E. 62 St., New York, N.Y. (c, co, e, o)
rler Inc., 214 W. Jefferson, Goshen, Ind. (c, o)
rnard & Simonds Co. Inc., 1530 Blaine Ave. S.E., Grand Rapids, Mich. (b, co, dc, o, s)
sic-Witz Furniture Ind. Inc., Box 490, Waynesboro, Va. (c, dc, o)
ssett Furniture Industries, Bassett, Va. (co, di, dr, o, s)
umritter Corp., 145 E. 32 St., New York, N.Y. (co, dc, di, o)
eautycraft Furniture Industries, 1301 N.W. Seventh Ave., Miami, Fla. (co, o)
la Div., J&J Tool & Machine Co., 9505 S. Prairie Ave., Chicago, Ill. (b, c, f)
bert Banjamin Inc., 6 E. 53 St., New York, N.Y. (c, co, e, o)
ntson Mfg. Co., P.O. Box 1143, Aurora, Ill. (e)
thlehem Furniture Mfg., 2 Park Ave., New York 16, N.Y. (b, co, dc, di, dr, e, f, o)
verly Hills Rattan, 2100 Signal St., San Pedro, Cal. (c, co, o, s)
anco Mfg. Co., 2736 Victor St., St. Louis, Mo. (c, dc, di)
ir Mfg. Co., Marietta, Ga. (e)
ra Blank Associates, 500 Stacy St., Brooklyn, N.Y. (co, e)
Brody Seating Co., 5921 W. Dickens St., Chicago, Ill. (co, dc, di)
ower Furniture Co., 1801 Turner Ave. N.W., Grand Rapids, Mich. (dc, di)
owne-Morse Co., 110 E. Broadway Ave., Muskegon Hgts., Mich. (e)
own-Jordan Co., 9860 Gidley St., El Monte, Cal. (c, co, dc, di, o)
yhill Furniture Factories, Lenoir, N.C. (co, o)
unswick Corp., 2605 E. Kilgore Rd., Kalamazoo, Mich. (b, co, dc, di)
ckstaff Co., 1127 S. Main St., Oshkosh, Wis. (c, co, dc, di, e)
rke Div., Brunswick Corp., 5140 N. Westmoreland, Dallas, Tex. (co, dc, di, e, o)
lifornia Wrought Iron, 9860 Gidley St., El Monte, Cal. (c, di)
J. Campbell Co., 1750 W. Wrightwood, Chicago 14, Ill. (co, e)
rroll Chair Co. Inc., 1508 W. Carroll, Chicago, Ill. (co, dc, di)
k Cartwright Inc., 319 Ennis St., High Point, N.C. (co, o)
irmasters Inc., 200 E. 146 St., Bronx 51, N.Y. (b, di, s)
cago Hardware Foundry, Commonwealth Ave., N. Chicago, Ill. (b, c, co, dc, di, e, o, s)
Christian of Copenhagen Inc., 255 Post St., San Francisco 8, Cal. (f, s)
omecraft Corp., 4321 Semple, St. Louis, Mo. (co, dc, di, o)
I. Designs, 230 Clarendon St., Boston, Mass. (c, co, dc, e)
pper Mfg. Co., P.O. Box 8, Meyersdale, Pa. (b, dc, di, e)
e Steel Equipment Co. Inc., 415 Madison Ave., New York, N.Y. (e)
umbia Unlimited Inc., 145 E. 57 St., New York, N.Y. (b, c, co, dc, di, e, f, o)
tempo Associates Inc., 178 Bouic Ave., Rockville, Md. (c, e, o)
ry Jamestown Corp., E. Columbus Ave., Corry, Pa. (e)
ta Mesa Furniture Co., 411 E. Julianna, Anaheim, Cal. (co, e, o)
mer Posture Chair Co., 625 Adams, Kansas City 5, Kan. (e)
wn Decorative Products, 150 E. 57 St., Los Angeles 11, Cal. (co, o)
nberland Furniture Co., 40 E. 49 St., New York 17, N.Y. (c, co, dc, di, e, o)
llee Seating, 21 St. & Godfrey Ave., Philadelphia 38, Pa. (b, c, co, dc, di, e, s)
strom Inc., Sinai Rd., S. Boston, Va. (co, dc, o)
ar Plastic Corp., 6622 University Ave., Middleton, Wis. (dc, di)
aal & Walker, 405 E. 62 St., New York, N.Y. (b, c, co, dc, dr, o, s)
gncraft Metal Mfg., Kero Rd., Carlstadt, N.J. (e)
gn Products Inc., P.O. Box 342, Boulder, Colo. (co, e, o)
gn-Technics, 7 E. 53 St., New York 22, N.Y. (co, o)
s Inc., 71 Fifth Ave., New York, N.Y. (co, dc, di, e, f)
ctional Contract Furniture, 979 Third Ave., New York, N.Y. (co, e)
ore Chair Co. Inc., 2400 Sterling, Elkhart, Ind. (co, e, o)
glas Furniture Corp., 5555 W. 65 St., Chicago 38, Ill. (b, dc, di, e)
ard Draper Assocs., 16 E. 52 St., New York, N.Y. (co, dc, e, o, t)
Cor, 250 W. 24 St., Hialeah, Fla. (o)
ar Furniture Co., 505 S. Fulton, Berne, Ind. (co, dc, e, o)
Bed Corp., 1312 W. Second St., Wichita 3, Kan. (o, t)
lite Co., 2 Barbour Ave., Passaic, N.J. (co, f)
am Mfg., 700 S. Council, Muncie, Ind. (b, c, di, f, s)
Inc., 1633 Adrian Rd., Burlingame, Cal. (co, dc, di, e, o)
wood Furniture Co., 208 E. 52 St., New York 22, N.Y. (b, c, co, dc, di, e)
co Corp., Elm Ave., Hanover, Pa. (e)
son Mobile Products, 1316 18 St., Two Rivers, Wis. (b, c, dc, di, e, f)
y Associates, 301 E. 63 St., New York, N.Y. (c, co, dc, di, dr, e)
ay Feis Lamp Corp., 860 E. 136 St., Bronx, N.Y. (o)
mold Corp., 2321 Abalone Ave., Torrance, Cal. (dc, dr)
Reed Co., 4900 Charlemar Dr., Cincinnati 27, Ohio (o)
Arts Furniture Co., Grand Rapids 2, Mich. (c, co, o, s)
res Mfg. Corp., 1641 Crystal, Kansas City, Mo. (b, c, co, dc, di, e, s)
Design Inc., 533 S. Los Angeles St., Los Angeles, Cal. (co, o)
r-McDavid Inc., P.O. Box 10617, Tampa, Fla. (c, co)
ehlich Cabinet Works, 560 Barry St., Bronx 59, N.Y. (e)
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Original Iron Works, 401 Park Ave., Brooklyn 5, N.Y. (co, dc, di, o, s)
t Garvin Assoc., 315 E. 62 St., New York, N.Y. (co, dc, di, e)
al Fireproofing Co., Youngstown, Ohio (co, dc, di, e)
lin & Constantine, 61 W. 74 St., New York, N.Y.

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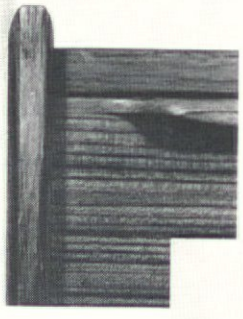
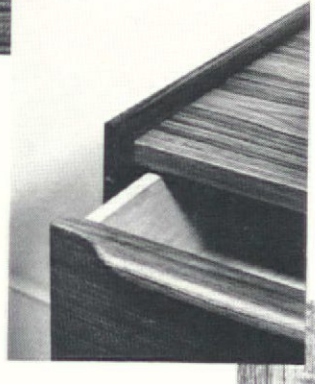
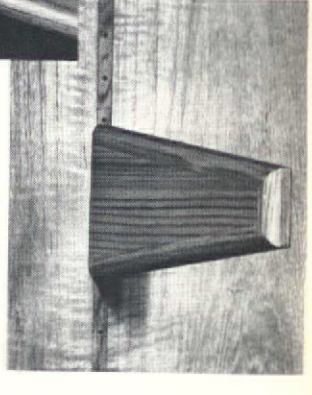


DETAIL OF DISTINCTIVE SOLID PROFILE



DETAIL OF DRAWER HANDLE AND DISTINCTIVE PROFILE

SHELF BRACKET WITH SOLID PROFILE AND DE LUXE WALL PANEL



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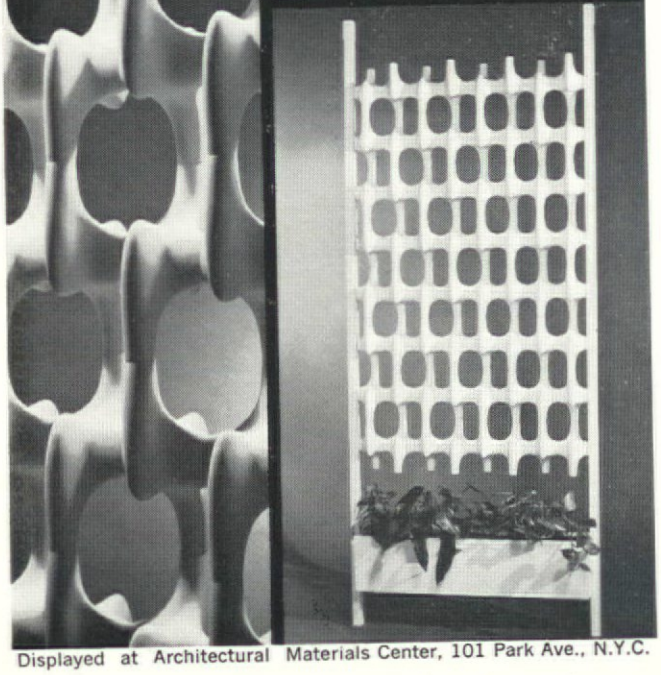

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TABLES—continued

Glenn of California, 130 N. First Ave., Arcadia, Cal. (c
Globe Furniture Co., High Point, N.C. (co, o, s
Globe Wernicke Co., Ross & Carthage Aves., Cincinnati, Ohio (e,
Goshen Mfg. Co., Goshen, Ind. (co, dc
Great Eastern Furniture, 315 E. 62 St., New York, N.Y. (co
Gregson Mfg. Co., Liberty, N.C. (co, o
G. R. Griffith, 1155 N. Howe St., Chicago 10, Ill. (co, dc, e
Griggs Equipment Co., P.O Box 630, Belton, Tex. (co, dc, di, dr, e, o
W. H. Gunlocke Chair Co., Wayland, N.Y. (co, di, o
Haasbrock-Sondeguard, P.O. Box 69764, Los Angeles 69, Cal. (co, o, t
Habitat Inc., 341 E. 62 St., New York, N.Y. (b, c, co, e, o, s, t
Hamilton-Cosco Inc., P.O. Box 200, Gallatin, Tenn. (co, e, c
Hamilton Mfg. Co., Two Rivers, Wis. (b, dc, di, e,
Hampden Specialty Products, 295 Fifth Ave., New York, N.Y. (c, co, di,
Hanseatic Furniture Co., 161 W. Huron St., Chicago, Ill. (c, co, dc, di, e
Fritz Hansen Inc., 305 E. 63 St., New York 21, N.Y. (c, co, dc, e, c
Hardwood House Inc., 10 St. James St., Rochester, N.Y. (co, dc, e, c
Harvey Design Workshop Inc., 612 Merrick Rd., Lynbrook, N.Y. (c, co, c
Helikon Furniture Co., 315 E. 62 St., New York 21, N.Y. (co, e, c
Henredon Furniture Inc., High Point, N.C. (c, co, dc, dr, o,
Heywood-Wakefield Co., 206 Central St., Gardner, Mass. (co, di, c
Hickory Mfg. Co., Hickory, N.C. (c, co, dc, c
Hiebert Inc., 17001 Yukon Ave., Torrance, Cal. (c
House of Italian Handicraft, 225 Fifth Ave., New York 10, N.
(c, co, dc, c
House of Spain, 34 Gansevort St., New York, N.Y. (b, c, co,
Howe Folding Furniture, 360 Lexington Ave., New York 16, N.
(b, c, dc, e,
Howell Co., 436 S. First St., St. Charles, Ill. (dc, di, f,
Huntington Furniture Corp., P.O. Box 307, Lincolnton, N.
(b, c, dc, di, dr. e, o,
Huntington Furniture Corp., 350 Fifth Ave., New York 1, N.Y. (co, di,
Imperial Craftsmen, 319 E. 53 St., New York, N.Y. (c, co, d
Institutional Products, Eye & Venango Sts., Philadelphia 34, P
(b, dc, di, e,
International Contract Furnishings, 145 E. 57 St., New York 22, N.
(b, c, co, dc, di, e, o,
Invincible Metal Furniture, 26 & Franklin Sts., Manitowoc, Wis. (
I. V. Chair Corp., 86-30 103 Ave., Ozone Park, N.Y. (c, co, dc, di, e,
Jamestown Lounge Co., 40 Winsor St., Jamestown, N.Y. (b, co, dc, di, e,
Jansko Inc., P.O. Box 1751, Ft. Lauderdale, Fla. (co, c
Jasper Desk Co., P.O. Box 111, Jasper, Ind.
Jasper Office Furniture, 402-424 13 St., Jasper, Ind.
J. G. Furniture Co., 160 E. 56 St., New York, N.Y. (dc, di,
Robert John Co., 821 N. Second St., Philadelphia, Pa. (e,
Johnson Plastic Tops Inc., 69 North St., Elgin, Ill. (co, dc,
Kagan-Dreyfuss Inc., 40 East End Ave., New York, N.Y.
(c, co, dc, di, dr,
Kasparians Inc., 7772 Santa Monica Blvd., Los Angeles, Cal. (c, co,
Keller Mfg. Co., Corydon, Ind. (
Kent-Coffey Contract Div., 666 Lake Shore Dr., Chicago, Ill.
King Arthur Chair Co. Inc., 5501 N.W. 36 Ave., Miami, Fla. (c,
Kittinger Co. Inc., 1893 Elmwood Ave., Buffalo, N.Y. (c, co, dc, di, dr, e, o,

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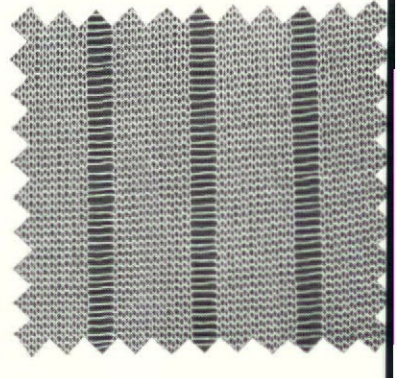

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Kraftware Corp., 225 Fifth Ave., New York 10, N.Y. (s)
Kroehler Mfg. Co., 222 E. Fifth Ave., Naperville, Ill. (co, o)
Krueger Metal Products, P.O. Box 2097A, Green Bay 6, Wis. (b, c, dc, di, f)
L & B Manufacturing, 2144 Colorado Ave., Santa Monica, Cal. (dc, di)
L & B Products Corp., 3247 Laconia Ave., Bronx 69, N.Y. (b, co, dc, di, f, s)
Laird/Young, 1021 Ridge Ave., Philadelphia 23, Pa. (e)
Albert Larsen of California, 418 S. Robertson Blvd., Los Angeles 48, Cal. (co, o)
Laverne International Ltd., 979 Third Ave., New York, N..Y (e)
Leg-O-Matic Co., Bridgeport, Conn. (f)
Lehigh Furniture Co., 16 E. 53 St., New York, N.Y. (co, dc, e, o)
Living Designs Inc., 5525 McKinley Ave., Los Angeles 11, Cal. (c, dc, e)
Lloyd Mfg. Co., Div. of Heywood Wakefield, Menominee, Mich. (co, dc, di, o)
Frederik Lunning, 667 Fifth Ave., New York 22, N.Y. (c, co, di, e, o, s)
Madison Furniture Industries, Canton, Miss. (c, co, o)
B. L. Marble Chair Co., 89 Willis St., Bedford, Ohio (co, e, o)
Marden Mfg. Inc., 1015 N. Halsted St., Chicago, Ill. (co, e, o)
Marshall Studios Inc., Veedersburg, Ind. (c, co, di, e, o)
M/B Designs, 702 Harrison St., Berkeley, Cal. (co, o)
McNeff Industries Inc., P.O. Box 10626, Dallas 7, Tex. (b)
Metalstand Co., 11200 Roosevelt Blvd., Philadelphia 15, Pa. (c, e)
Metropolitan Furniture Mfg., 950 Linden Ave., S. San Francisco, Cal. (c, co, o)
Metwood Hanover, North Forney Ave., Hanover, Pa. (b, c, dc, di, f)
Midwest Folding Products, 1414 S. Western Ave., Chicago, Ill (b, di, e, f)
Ralph A. Miele Inc., 979 Third Ave., New York 22, N.Y. (e)
Herman Miller Inc., McKinley St., Zeeland, Mich. (co, dc, di, e, o)
Milwaukee Chair Co., 3022 W. Center St., Milwaukee 45, Wis. (o)
Modernize/Dean Inc., Pontotoc, Miss. (co, o)
Monarch Furniture Co., 667-677 W. Ward Ave., High Point, N.C. (co, o)
Monroe Co., 314 N. Walnut St., Colfax, Iowa (b, c, f, s)
Moreddi Contract Div., 1326 Obispo Ave., Long Beach, Cal. (co, dc)
Mount Airy Furniture Co., Mount Airy, N.C. (c, co, e, o)
Mueller Furniture Co., 603 Waters Bldg., Grand Rapids, Mich. (co, e, o)
Murphy-Miller Inc., Owensboro, Ky. (e)
Myrtle Desk Co., P.O. Box 1750, High Point, N.C. (e)
?. Nathan, 330 E. 103 St., New York, N.Y. (co, e, o)
National Industries Inc., Odenton, Md. (b, co, dc, di, f, o)
National Products Inc., 900 Baxter Ave., Louisville, Ky. (o)
Norco Furniture Co., Cherry Valley Term. Rd., W. Hempstead, N.Y. (c)
Norcor Mfg. Co. Inc., P.O. Box 2127, Green Bay, Wis. (c, f)
Norquist Products Inc., 415 Chandler St., Jamestown, N.Y. (c, dc, f)
Numa Resnick Plastics, 403 E. 62 St., New York, N..Y (di, e)
Office Furniture Ltd., 351 E. 61 St., New York, N.Y. (co, dc, di, e, o, s)
Old Colony Furniture, 29 Crown St., Nashua, N.H. (b, c, co, e, o)
Orsenigo Co. Inc., 1059 Third Ave., New York, N.Y. (co, e, o)
Pace/Jil Associates Inc., 315 E. 62 St., New York, N.Y. (c, co, dc, e, o)
Paoli Chair Co., Paoli, Ind. (co)
Parzinger Originals Inc., 32 E. 57 St., New York, N.Y. (c, co, e, o)
Peabody Seating Co. Inc., W. Fourth, N. Manchester, Ind. (f)
Peerless Steel Equipment, Unruh & Hasbrook Aves., Philadelphia 11, Pa. (e)
Period Inc., Henderson, Ky. (co, dc, o)
Harvey Probber Inc., 155 E. 56 St., New York, N.Y.
Quartite Creative Corp., 230 Fifth Ave., New York 1, N.Y. (co)

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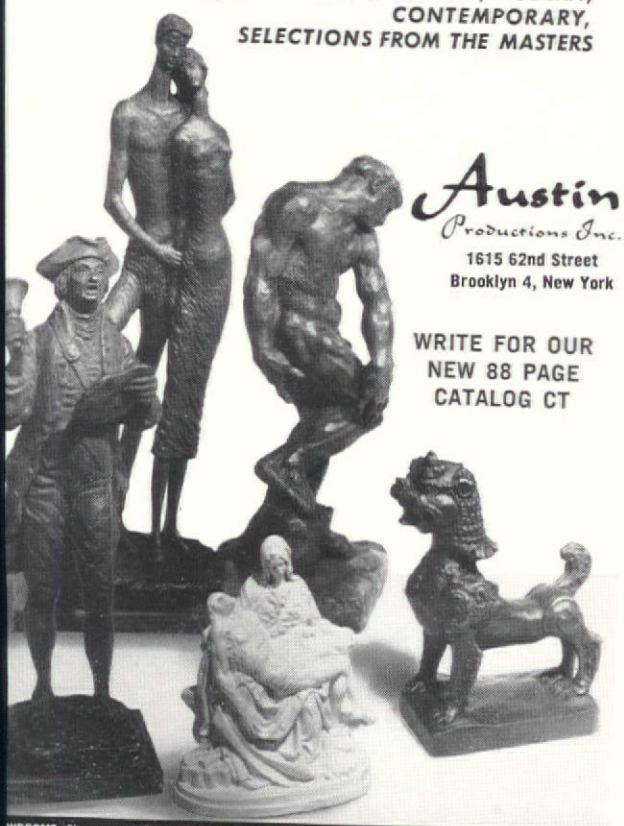

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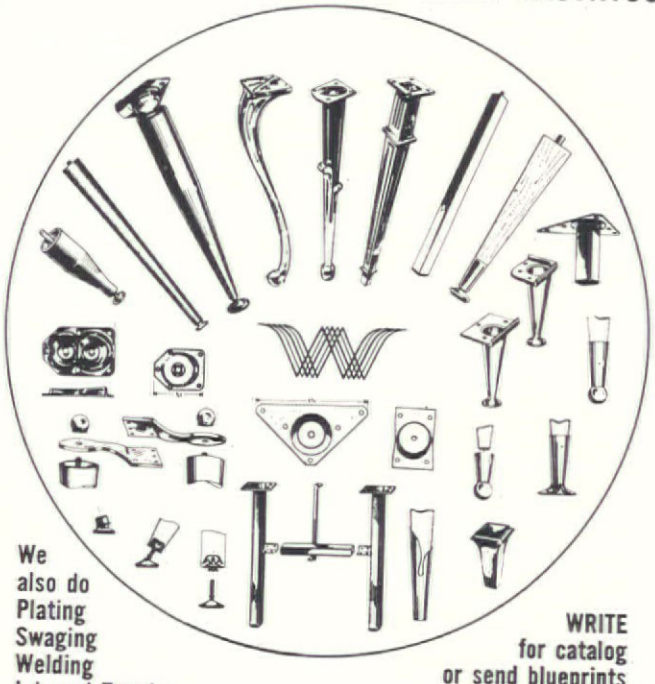

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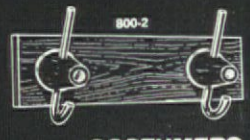

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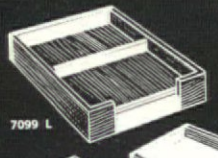

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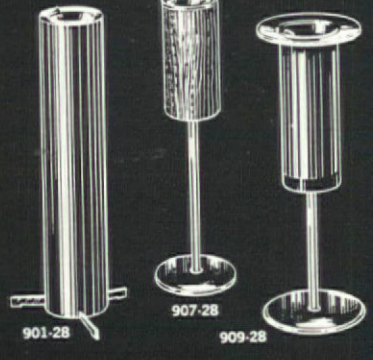

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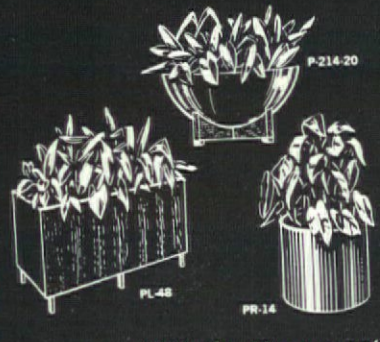

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TABLES—continued

Richardson-Nemschoff, 2218 W. Water, Sheboygan, Wis. (c, co, o)
Jens Risom Design Inc., 444 Madison Ave., New York 22, N.Y. (b, c, co, dc, di, dr, e, o, s)
Janet Rosenblum Inc., 315 E. 62 St., New York 21, N.Y. (co, e, f, o)
Royalmetal Corp., 1 Park Ave., New York 16, N.Y. (dc, e, o)
Rubee Furniture Mfg. Corp., 1026 W. Van Buren St., Chicago, Ill (c, o)
R-Way Furniture Co. , 440 Park Ave. S., New York 16, N.Y. (o)
Saybolt & Cleland Inc., 326 N. 17 St., Philadelphia 3, Pa. (b, co, e, o)
John Scalia-Schmieg & Kotzian, 521 E. 72 St., New York 21, N.Y. (c, co, dr, e, o, s)
Scandia Craft Enterprises, 156 E. 30 St., New York, N.Y. (co, f)
Scandiline Furniture Inc., 2175 Signal St., San Pedro, Cal. (dc, e, o)
Scandinavian Design, 15 E. 53 St., New York, N.Y. (co, f, o)
Scandix Designs Inc., 979 Third Ave., New York 22, N.Y. (co, e, o)
Frank Scerbo & Sons Inc., 140 Plymouth St., Brooklyn 1, N.Y. (e, s)
Seal Industries Inc., 90 S. Santa Fe Dr., Denver 23, Colo. (co, dc, di, e, o)
Selig Mfg. Co., 54 Green St., Leominster, Mass. (co, o)
Shaw-Walker Co., Muskegon, Mich. (e, o)
Shelby Williams Industries, 2500 W. Ogden Ave., Chicago 8, Ill. (b, c, co, dc, di, e, f, o)
Shwayder Bros. Inc., 1050 S. Broadway, Denver, Colo. (b, c, di, f, o)
Sico Mfg. Co. Inc., 5215 Eden Ave., Minneapolis, Minn. (b, c, di, e, f)
Simmons Co., Contract Div., 1870 Merchandise Mart, Chicago, Ill. (co, e, o)
Simpson-Bosworth Co. Inc., 1745 N. Richmond St., Chicago, Ill. (dc, di)
Sligh-Lowry Contract Furniture, 174 E. 11 St., Holland, Mich. (c)
Stakmore Co., 200 Lexington Ave., New York, N.Y. (c, f)
Dick Stambaugh Inc., 513 N. Main St., Ada, Ohio (b, c, co, dc, di, e, o, s, t)
Standard Furniture Co., Herkimer, N.Y. (co, e)
Steelcase Inc., 1120 36 St. S.E., Grand Rapids, Mich. (co, dc, di, e, o)
Stendig Inc., 487 Park Ave., New York, N.Y. (b, c, co, dc, di, dr, e, o)
Sterlingworth Corp., Allen St. Extension, Jamestown, N.Y. (co, o)
Stow & Davis Furniture Co., 25 Summer N.W., Grand Rapids, Mich. (c, e, o)
John Stuart Inc., 205 E. 58 St., New York 16, N.Y. (b, c, co, dc, di, dr, e, f, o, s)
Stylex Seating Co., Delanco, N.J. (e)
Stylume Products Inc., 3640-3650 E. Tenth Ct., Hialeah, Fla. (c, co)
System Cado, 1130 Third Ave., New York, N.Y. (di)
Geroge Tanier Inc., 305 E. 63 St., New York, N.Y. (b, c, co, e, o, s)
Thayer Coggin Institutional, South Rd., High Point, N.C. (e)
Thinline Mfg. Co., 623 Young St., Santa Ana, Cal. (b, c, co, dc, di, dr, e, t)
Thomasville Furniture Industries, Thomasville, N.C. (c, co, o, s)
Thonet Industries Inc., 1, Park Ave., New York, N.Y. (b, c, co, dc, di, e, o)
Tomlinson of High Point, 305 W. High St., High Point, N.C. (c, co, dr, o)
Traditional Reproductions, 208 E. 60 St., New York 22, N.Y. (b, c, co, o, s)
Tri-Mark Designs, 1006 Arch St., Philadelphia 7, Pa. (co)
Turner Mfg. Co., 2309 S. Keeler, Chicago, Ill. (co, o)
Valley Upholstery Corp., 232 E. 59 St., New York, N.Y. (co)
Victorian Furniture Co., P.O. Box 60, Montgomery, Ala. (co, o)
Virco Mfg. Corp., P.O. Box 44846, Sta. H, Los Angeles, Cal. (b, f)
Virtue Bros. Mfg. Co., 19801 S. Santa Fe Ave., Compton, Cal.
William J. B. Waite Co., 560 Western Merchandise Mart, San Francisco, Cal. (co, o)

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Frederic Weinberg Co., 145 W. Columbia Ave., Philadelphia 22, Pa. (co, dc, di, e, o)
Western Mfg. Co., 536 N. Highland Ave., Aurora, Ill. (e)
Whitecraft Furniture, 7350 N.W. Miami Ct., Miami, Fla. (c, co, dc, di, o, s, t)
John Widdicomb Co., 205 E. 58 St., New York, N.Y. (h, c, co, dc, di, dr, e, o, s)
John D. Williams Co., 1185 Merchandise Mart, Chicago, Ill. (c, co, di, e, f, o)
Williams Modup'an Office Furniture, 175 Fifth Ave., New York 10, N.Y. (e)
Lee L. Woodard Sons Inc., Owosso, Mich. (c, co, di, o)
Worden Co., 200 E. 17 St., Holland, Mich. (e)
World Wide Design House, 232 E. 59 St., New York, N.Y. (c, co, dc, o)
Yawman & Erbe Mfg. Co., 1099 Jay St., Rochester 3, N.Y. (e)
A. Zimet Corp., 19 Quincy St., Brooklyn, N.Y. (di)

TABLEWARE

c—china
s—silverware

International Silver Co., Hotel Div., Meriden, Conn. (s)
Jackson China Co., 212 Fifth Ave., New York 10, N.Y. (c)
Frederix Lunning, 667 Fifth Ave., New York, N.Y. (c, s)
Mottahedeh & Sons, 225 Fifth Ave., New York, N.Y. (c)

TILE

Code: c—ceramic
m—metal
mo—mosaic

Architectural Elements, 124 E. 40 St., New York 16, N.Y. (c, mo)
American Olean Tile Co., 1000 Cannon Ave., Lansdale, Pa. (c, mo)
American SERPE Corp., 716 Madison Ave., New York, N.Y. (c, mo)
Amsterdam Corp., 41 E. 42 St., New York, N.Y. (c, mo)
Architectural Pottery, 2020 S. Robertson Blvd., Los Angeles, Cal. (c)
Atlas Tile Co., 264 W. Spazier Ave., Burbank, Cal. (m)
Barclay Mfg. Co., 385 Gerard Ave., Bronx, N.Y. (c)
Bayton Potteries Inc., 1471-79 Glenneyre St., Laguna Beach, Cal. (c)
Cambridge Tile Mfg. Co., P.O. Box 15071, Cincinnati 15, Ohio (c)
Congoleum-Nairn Inc., 195 Belgrove Dr., Kearny N.J.
D. M. Ciocetti Inc., 311 E. 150 St., Bronx, N.Y.
Crown Tile Corp., 125 Walnut Rd. S. E., Massillon, Ohio
Design-Technics, 7 E. 53 St., New York 22, N.Y. (c)
Don Imports, 1428 Lexington Ave., New York 28, N.Y. (c)
Jim Hurt of Texas, P.O. Box 531, McAllen, Tex. (c)
International Pipe & Ceramic Corp., 2901 Los Feliz Blvd., Los Angeles, Cal. (c)
Revolin & Constantine, 61 W. 74 St., New York, N.Y.

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TILE—continued

Leather Tile Industries, 441 Pine St., Hanover, Pa.
Marble Internationale Ltd., 101 Park Ave., New York 17, N.Y. (c, mo)
Marshall Studio Inc., Veedersburg, Ind. (c)
Miraplas Tile Co., 980 Parsons Ave., Columbus 6, Ohio (c)
Mosaic Tile Co., 55 Public Sq., Cleveland, Ohio (c, mo)
National Gypsum Co., Gold Bond Bldg., Buffalo 2, N.Y.
Olean Tile Corp., 101 Park Ave., New York, N.Y. (c)
Olympia Tile Corp., P.O. Box 124, Spring Valley, N.Y. (c)
Onyx Resources Co., 303 Fifth Ave., New York 16, N.Y. (c, mo)
Pacific Tile Co., 7461 Beverly Blvd., Los Angeles, Cal. (c)
Pomona Tile Co., 629 N. La Brea, Los Angeles 36, Cal. (c, mo)
Preco Chemicals, 489 Main St., Westbury, N.Y. (c)
Scandinavian Design, 15 E. 53 St., New York 22, N.Y. (mo)
Summitville Tiles Inc., Summitville, Ohio (c, mo)
Three Centuries, 202 E. 56 St., New York 22, N..Y (c)
U. S. Ceramic Tile Co., 217 Fourth St. N.E., Canton 2, Ohio (c, mo)
Vanderlaan Tile Co., 103 Park Ave., New York, N.Y. (c)
Vikon Tile Corp., Washington, N.J. (m)
Walker & Zanger Inc., 100 Hudson St., New York 13, N.Y. (c, mo)

TV & SOUND SYSTEMS

Admiral Corp., 3800 W. Cortland St., Chicago, Ill.
Antrex Corp., 200 W. Willow St., Chicago, Ill.
Dukane Corp., Communications Sys. Div., St. Charles, Ill.
General Electric Co., Schenectady, N.Y.
Glenn of California, 130 N. First Ave., Arcadia, Cal.
Magnavox Co., 2131 Bueter Rd., Fort Wayne 4, Ind.
Philco Corp., C & Tioga Sts., Philadelphia 34, Pa.
RCA, Broadcast & Comm. Prod., Front & Cooper Sts., Camden, N.J.
Harry Tehan Associates, Inc., P.O. Box 1080, Greensboro, N.C.
Westinghouse Electric Corp., 353 Park Ave. S., New York 10, N.Y.

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American Olean Tile Co., 1000 Cannon Ave., Lansdale, Pa.
Architectural Pottery, 2020 S. Robertson Blvd., Los Angeles, Cal.
Architectural Products Co., 104 E. 40 St., New York, N.Y.
Armstrong Cork Co., Liberty & Mary Sts., Lancaster, Pa.
Arts for Architecture, 50 Rose Pl., Garden City Park, N.Y.
Athol Mfg. Co., Div. Plymouth Cordage Ind., Butner, N.C.
Atlantic Refining Co., 260 S. Broad St., Philadelphia, Pa.
Barclay Mfg. Co., 385 Gerard Ave., Bronx, N.Y.
Bassett & Vollum Inc., 217 N. Main St., Galena, Ill.

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irge Co., 390 Niagara St., Buffalo, N.Y.
eorge K. Birge Co. Inc., 120 E. 56 St., New York, N.Y.
ederic Blank & Co. Inc., P.O. Box 388, Passaic, N.J.
uis W. Bowen Inc., 979 Third Ave., New York, N.Y.
runschwig & Fils Inc., 979 Third Ave., New York, N.Y.
J. Campbell Co., 1750 W. Wrightwood., Chicago 14, Ill.
E. Carpenter & Co., 350 Fifth Ave., New York, N.Y.
entral Shippee Inc., 24 W. 25 St., New York, N.Y.
olumbus Coated Fabrics., 1280 N. Grant Ave., Columbus, Ohio
onolite Div. of Woodall Industries, 425 Maple Ave., Carpentersville, Ill.
onrad Imports, 712 Montgomery St., San Francisco 11, Cal.
ontinental Felt Co., 22 W. 15 St., New York, N.Y.
oyden Decorator Fabrics, 1926 Arch St., Philadelphia, Pa.
eltox Inc., 35 Wisconsin st., Oshkosh, Wis.
ck Denst Designs Inc., 7355 S. Exchange Ave., Chicago 49, Ill.
esign-Technics, 7 E. 53 St., New York 22, N.Y.
rawall Inc., 509 Madison Ave., New York 22, N.Y.
mbassy Handprints Inc., 1665 Northern Blvd., Manhassett, N.Y.
brikona Inc., E. Taunton, Mass.
britate Inc., 515 Madison Ave., New York, N.Y.
brovin Corp., 165 Ward St., Paterson, N.J.
fters Co., 393 Seventh Ave., New York, N.Y.
amweave Inc., 295 Fifth Ave., New York, N.Y.
ilon Fabrics Inc., 281 Fifth Ave., New York 16, N.Y.
eneral Plastics, 1400 N. Washington, Marion, Ind.
lford Inc., 387 Park Ave. S., New York, N.Y.
F. Goodrich Co., 277 Park Ave., New York 22, N.Y.
odyear Tire & Rubber, Plant C, Akron, Ohio
tham Materials Inc., 91 Weyman Ave., New Rochelle, N.Y.
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arino Marble Works, 740 Washington Ave., Belleville, N.J.
n Tec Papers, 425 Lakeside Ave., N.W., Cleveland 13, Ohio
M. Hexter Co., 2800 Superior Ave., Cleveland, Ohio
lland Shade Co., 999 Third Ave., New York, N.Y.
perial Wallpaper Mill, 3645 Warrensville Ctr., Ceveland 22, Ohio
erchemical Corp., 837 Buckingham St., Toledo, Ohio
H. Jacobs Co. Inc., 979 Third Ave., New York, N.Y.
iflex Inc., 101 Park Ave., New York 17, N.Y.
zenbach & Warren, 575 Madison Ave., New York 22, N.Y.
Keliehor Designs, 1508 Boren Ave., Seattle, Wash.
edler-Fauchere, 451 Jackson Sq., San Francisco, Cal.
ght Bros. Inc., 425 Lakeside Ave. N.W., Cleveland 13, Ohio
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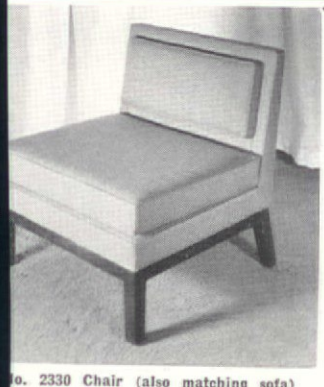

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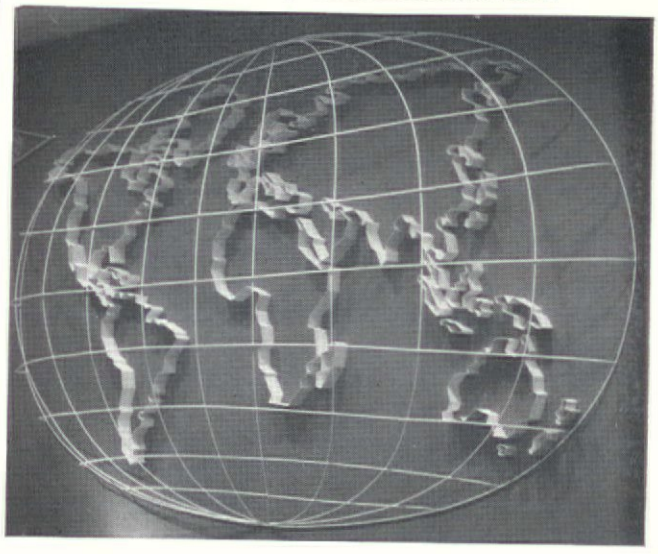

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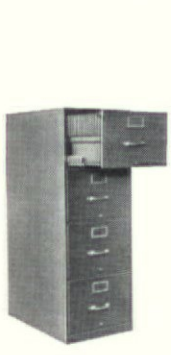

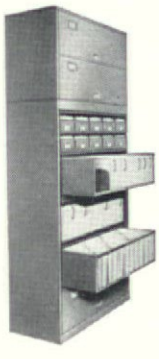

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Name_____
Company Name_____
Address_____
City_____
Zone_____ State_____

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WALLCOVERINGS—continued

Gene McDonald Inc., 969 Third Ave., New York, N.Y.
Murals & Wallcoverings Inc., 979 Third Ave., New York, N.Y.
National Plastic Products, Odenton, Md.
Numa Resnick Plastics, 403 E. 62 St., New York, N.Y.
Olympia Tile Corp., P.O. Box 124, Spring Valley, N.Y.
Onyx Resources Co., 303 Fifth Ave., New York 16, N.Y.
Photomammoth Murals, P.O. Box 3186, N. Hollywood, Cal.
Plymouth Cordage Inc., 140 Federal St., Boston, Mass.
Polyplastex United Inc., 870 Springfield Rd., Union, N.J.
Robbins Products Inc., Tuscumbia, Ala.
Ben Rose, 1129 W. Sheridan Rd., Chicago, Ill.
Rowen Inc., 127 W. 25 St., New York, N.Y.
Salamandre Silks Inc., 977 Third Ave., New York, N.Y.
Isabel Scott Fabrics Corp., 979 Third Ave., New York, N..Y
James Seeman Studios, 50 Rose Pl., Garden City Park, N.Y.
Standard Coated Products, Buchanan, N.Y.
Stelzer Mouldings Inc., 23184 Keller St., Sough Bend 28, Ind
C. W. Stockwell Co., 320 N. Madison Ave., Los Angeles 4, Cal.
Thomas Strahan Co., Heard & Maple, Chelsea 50, Mass.
John Strauss, 160 E. Erie St., Chicago, Ill.
Summitville Tiles Inc., Summitville, Ohio
Superior Wall Products, 4401 N. American St., Philadelphia, Pa.
Syracuse Ornamental Co., 225 Fifth Ave., New York, N.Y.
Shirley Tattersfield Associates, 2047 Cherry St., Philadelphia, Pa.
Textureflex Inc., 27 Bruckner Blvd., New York 54, N.Y.
J. H. Throp & Co. Inc., 425 E. 53 St., New York, N.Y.
Timbertone Decorative Co., 979 Third Ave., New York, N.Y.
U. S. Ceramic Tile Co., 217 Fourth St. N.E., Canton 2, Ohio
U. S. Plywood Corp., 777 Third Ave., New York, N.Y
U. S. Rubber Co., 1230 Ave. of Americas, New York 20, N.Y.
Albert Van Luit Co., 4000 Chevy Chase Dr., Los Angeles 39, Cal.
Van Rijn Industries Inc., 16 E. 18 St., New York 3, N.Y.
Verde Contract Industries, 979 Third Ave., New York, N.Y.
Victex Sales Corp., 40 E. 53 St., New York 22, N.Y.
Victor England Agencies, 420 Market St., San Francisco 11, Cal.
Sherle Wagner, 125 E. 57 St., New York, N.Y.
Wall Trends Inc., 979 Third Ave., New York 22, N.Y.
Walls Today Inc., 979 Third Ave., New York, N.Y.
James Ware Associates, 979 Third Ave., New York 22, N.Y.
Warner Co., 108 S. Desplaines St., Chicago, Ill.
Webb Textiles Inc., 2010 Lincoln Ave., Pasadena, Cal.
Winfield Design Associates, 674 S. Van Ness Ave., San Francisco 10, Cal
Woodson Wallpapers Inc., 515 Madison Ave., New York 22, N.Y.

For additional information on the products advertised in these pages, use free inquiry card bound into issue.

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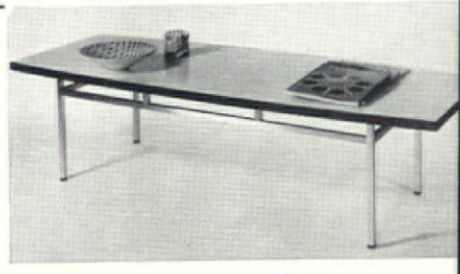
TABLES BRASS LUMINUM



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May we make YOUR mark

Small or massive, c temporary or traditio interior or exterior...y designs faithfully rep duced in all metals plastics.
Ask for specific quo tions and *Designer Co log* of Door Numbe Letters, Nameplates Corporate Emble Bronze and Alumin Plaques.

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Dept. ID, 101 W. 31st St., New York, N. Y. 10
Serving America's leading Decorators for 40 ye

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WALLPAPER

Arts for Architecture, 50 Rose Pl., Garden City Park, N.Y.
Bassett & Vollum Inc., 217 N. Main St., Galena, Ill.
Birge Co., 390 Niagara St., Buffalo, NY.
George K. Birge Co. Inc., 120 E. 56 St., New York, N.Y.
Louis W. Bowen Inc., 979 Third Ave., New York, N.Y.
Brunschwig & Fils Inc., 979 Third Ave., New York, N.Y.
Canadian Wallpaper Manufacturers, Ltd., 222 Seventh St., Toronto 14, Ontario
Clarence House 40 E. 57 St., New York, N.Y.
Jack Denst Designs Inc., 7355 S. Exchange Ave., Chicago 49, Ill.
S. L. Diament & Co., 969 Third Ave., New York, N.Y.
Duralee Fabrics, Ltd, 979 Third Ave., New York, N.Y.
Jackson Ellis Co. Inc., 979 Third Ave., New York, N.Y.
Embassy Handprints Inc., 1665 Northern Blvd., Manhasset, N.Y.
Fabrovin Corp., 165 Ward St., Patterson, N.J.
Four Walls Inc., 515 Madison Ave., New York, N.Y.
G. R. Gracie & Sons Inc., 148 E. 58 St., New York 22, N.Y.
Greeff Fabrics Inc., 155 E. 56 St., New York, N.Y.
Gan Tec Papers, 425 Lakeside Ave. N.W., Cleveland 13, Ohio
H. M. Hexter Co., 2800 Superior Ave., Cleveland, Ohio
Imperial Wallpaper Mill, 3645 Warrensville Ctr., Cleveland 22, Ohio
J. H. Jacobs Co. Inc., 979 Third Ave., New York, N.Y.
Katzenbach & Warren, 575 Madison Ave., New York 22, N.Y.
Kel Kelliehor Designs, 1508 Boren Ave., Seattle, Wash.
Kneedler-Fauchere, 451 Jackson Sq., San Francisco, Cal.
Knight Bros. Inc., 425 Lakeside Ave. N.W. Cleveland 13, Ohio
Knoll Fabrics Inc., 220 E. 51 St., New York, N.Y.
Laverne International Ltd., 979 Third Ave., New York, N.Y.
Loda de Mar Wallpaper, 209 E. 56 St., New York 22, N.Y.
M.H.S. Lloyd Co. Inc., 425 E. 53 St., New York 22, N.Y.
Carl Mann Associates, 677 Fifth Ave., New York 22, N..Y
Manuscreens Inc., 113-03 Queens Blvd., Forest Hills 75, N.Y.
Gene McDonald Inc., 969 Third Ave., New York, N.Y.
Michel's Designs, 490 Rockaway Ave., Valley Stream, N.Y.
Murals & Wallcoverings Inc., 979 Third Ave., New York, N.Y.
Napp Papers, 969 Third Ave., New York 22, N.Y.
Nylplastex United Inc., 870 Springfield Rd., Union, N.J.
Nan Rose, 1129 W. Sheridan Rd., Chicago, Ill.
Salamandre Silks Inc., 977 Third Ave., New York, N.Y.
Schumacher & Co., 939 Third Ave., New York 22, N.Y.
James Seaman Studios, 50 Rose Pl., Garden City Park, N.Y.
Stamford Wallpaper Co., Stamford, Conn.
J. W. Stockwell Co., 320 N. Madison Ave., Los Angeles 4, Cal.
Thomas Strahan Co., Heard & Maple, Chelsea 50, Mass.
Taibok Fabrics Ltd., 16 E. 52 St., New York 22, N.Y.
J. H. Throp & Co. Inc., 425 E. 53 St., New York, N.Y.
Trimman Trigg Inc., 207 E. 56 St., New York 19, N.Y
Vogert Van Luit Co., 4000 Chevy Chase Dr., Los Angeles 39, Cal.
Wall Trends Inc., 979 Third Ave., New York 22, N.Y.
Walls Today Inc., 979 Third Ave., New York, N.Y.
James Ware Associates, 979 Third Ave., New York 22, N.Y.
Warner Co., 108 S. Desplaines St., Chicago, Ill.
Woodson Wallpapers Inc., 515 Madison Ave., New York 22, N..Y

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PERMA TREES and PLANTS
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D. W. NICHOLSON pres., S. P. FILI v.p.

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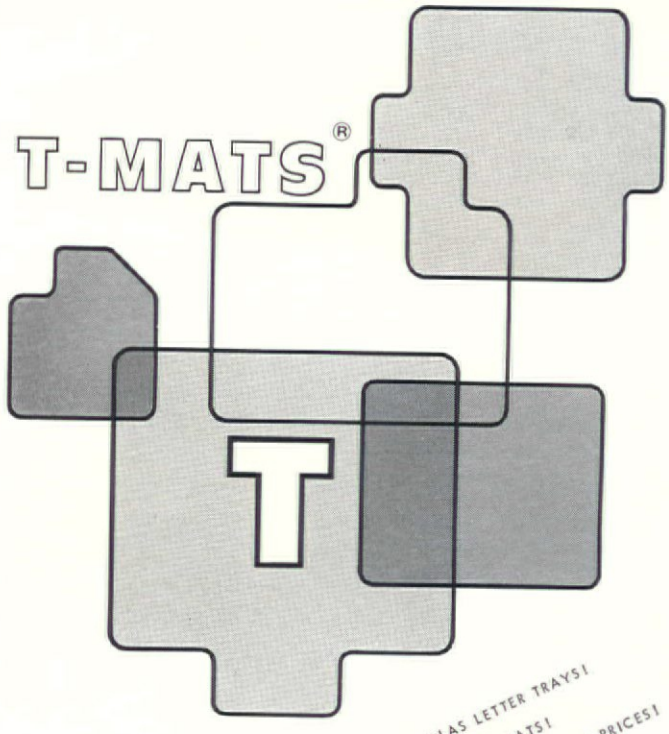
T-MATS®



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NEW MASONITE T-MATS!
NEW LOW PLEXIGLAS T-MAT PRICES!

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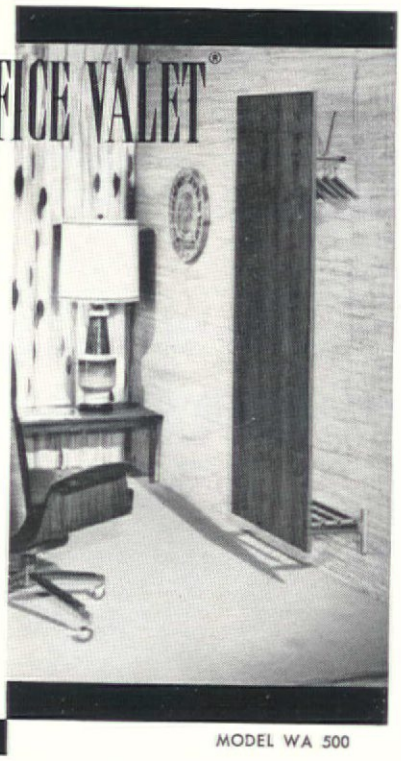
Greensboro, North Carolina 27402

The OFFICE VALET®
wood and metal
HAT and COAT RACKS

- ★ Mounts on any wall (off-the-floor)
- ★ Saves floor space
- ★ Rich, attractive—modern
- ★ Keeps wraps aired, dry, "in-press"

Combines the advantages of a modern coat rack and a built-in wardrobe. Holds hats, coats, overshoes apart, open to air, still out of sight. Permits utter flexibility of office layout. Brushed cast aluminum brackets support hat and utility shelves and hanger rail of solid walnut rods; 4 solid walnut coat hangers and a 30" x 72" oil finished walnut panel screen.



MODEL WA 500

This is just one of the new "luxury" units created by Vogel-Peterson — shown in full color and described in Bulletin OV-855
Write for it today.

VOGEL-PETERSON CO.
ELMHURST • ILLINOIS

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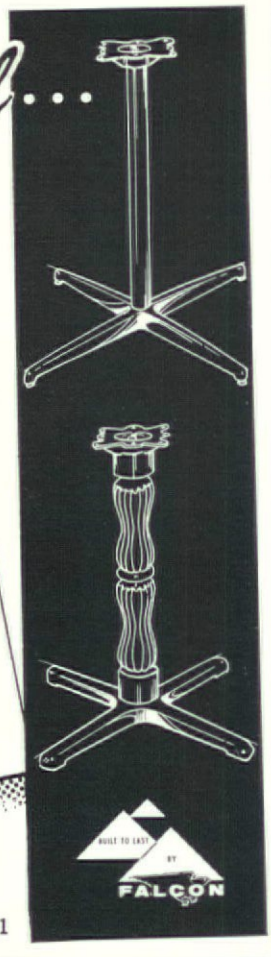
Circle No. 175 on product information card

COLORful...

A NEW ERA OF DECORATING DESIGN IN TABLE BASES

Now! Unlimited color to enhance any decorating idea! A complete range of base designs — custom matched from your color sample. And at no extra cost!

Send for our color folder of styles for your file.



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CONTRACT CARPETS?

For the commercial installation, your best starting point is Simon Manges, where you will find a tremendous selection of textures and colors . . . *plus* such service factors as correctly measuring a job *and* "on time" performance. For the finest in contract carpeting...always call Simon Manges *first.*

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575 MADISON AVENUE, NEW YORK 10022

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WALLPAPER PROTECTION

Resitane Coating Corp., 966 Nepperhan Ave., Yonkers, N.Y.
Thomas Strahan Co., Head & Maple, Chelsea 50, Mass.

WARDROBES

Code: f—freestanding
w—wall mounted

Hugh Acton Design Co., 588 Brookside, Birmingham, Mich. (f, w
Barler Inc., 214 W. Jefferson, Goshen, Ind. (w
Bethlehem Furniture Mfg., 2 Park Ave., New York 16, N..Y (w
Brunswick Corp., 2605 E. Kilgore Rd., Kalamazoo, Mich. (w
Cole Steel Equipment Co. Inc., 415 Madison Ave., New York, N.Y. (w
Columbia Hallowel Div., Standard Pressed Steel, Jenkintown, Pa. (w
Columbia Unlimited Inc., 145 E. 57 St., New York, N.Y. (w
Desks Inc., 71 Fifth Ave., New York, N.Y. (w
Deks of America Inc,. P.O. Box 6305, Bridgeport, Conn. (w
Richard Draper Assocs. 16 E. 52 St., New York, N.Y. (f, w
J. Froehlich Cabinet Works, 560 Barry St., Bronx 59, N.Y. (w
General Fireproofing Co., Youngstown, Ohio (w
Hardwood House Inc., 10 St. James St., Rochester, N.Y. (w
Huntington Furniture Corp., 350 Fifth Ave., New York 1, N.Y.
KLM Steel Products, Perrin-Beitel Rd., San Antonio, Tex. (w
Loumac Supply Co., 327 E. St., New York 29, N.Y. (w
Robert Memmel Co., 204 W. Washington, Milwaukee 4, Wis. (w
Metalstand Co., 11200 Roosevelt Blvd., Philadelphia 15, Pa. (w
Mutschler Bros., S. Madison St., Nappanee, Ind. (f, w
Parker Steel Products Inc., 54 N. 11 St., Brooklyn 11, N.Y. (w
Period Inc., Henderson, Ky. (w
Harvey Probber Inc., 155 E. 56 St., New York, N.Y. (w
Royalmetal Corp., 1 Park Ave., New York 16, N.Y. (w
R-Way Furniture Co., 440 Park Ave. S., New York 16, N.Y. (w
John Scalia-Schmieg & Kotzian, 521 E. 72 St., New York 21, N.Y. (w
Frank Scerbo & Sons Inc., 140 Plymouth St., Brooklyn 1, N.Y. (w
Seal Industries Inc., 90 S. Santa Fe Dr., Denver 23, Colo. (w
Simmons Co. Contract Div., 1870 Mercandise Mart, Chicago, Ill. (w
Stow & Davis Furniture Co., 25 Summer N.W., Grand Rapids, Mich. (w
Superior Sleeprite Corp., 759 S. Washetenaw Ave., Chicago 12, Ill. (w
Thonet Industries Inc., 1 Park Ave., New York, N.Y. (w
Vogel-Peterson Co., Rt. 83 & Madison, Elmhurst, Ill. (f, w
Westcort Inc., 160 E. 56 St., New York, N.Y. (w

WINDOW SHADES

Abbott-Miller, 631 W. 125 St., New York 27, N.Y.
American Window Shade Mfg. Co., 325 Rockaway Ave., Brooklyn, N.Y.
Breneman-Hartshorn Inc., 1133 Sycamore, Cincinnati, Ohio
Bridgeport Brass Co. 30 Grand St., Bridgeport, Conn.
Cal Craft Wood Fabrics, 80 Tehama St., San Francisco, Cal.
Conrad Imports, 712 Montgomery St., San Francisco 11, Cal.
Day Star Corp., 6161 Cedros Ave., Van Nuys, Cal.
Holland Shade Co., 999 Third Ave., New York, N.Y.
Illinois Shade Div., 71 St. & Union Ave., Chicago Hgts., Ill.
Louverdrape Inc., 1710 22 St., Santa Monica, Cal.
Pittsburgh Plate Glass Co., 1 Gateway Ctr., Pittsburgh 22, Pa.
Roth Lamp & Shade Co., 76 Ninth Ave., New York 11, N.Y.
Tropicraft of San Francisco, 568 Howard, San Francisco 5, Cal.
Window Modes Inc., 16 E. 52 St., New York, N.Y.

WOOD VENEERS

Laminating Services Inc., 4700 Robards Ln., Louisville, Ky.
William L. Marshall Ltd., 450 Park Ave. S., New York 16, N.Y.
National Products, Inc., 900 Baster Ave., Louisville, Ky.
Chester B. Stem Inc., Grant Line Rd., New Albany, Ind.
U.S. Plywood Corp., 777 Third Ave., New York, N.Y.
Weis-Fricker Mahogany, Pensacola, Fla.

WOVEN WOOD SHADES & BLINDS

Abbott-Miller, 631 W. 125 St., New York 27, N.Y.
Aeroshade Co. Inc., P.O. Box 559, Waukesha, Wis.
American-Accordion-Fold Doors Inc., 175-35 Liberty Ave., Jamaica, N
American Window Shade Mfg. Co., 325 Rockaway Ave., Brooklyn, N.Y.
Breneman-Hartshorn Inc., 1133 Sycamore, Cincinnati, Ohio
Cal Craft Wood Fabrics, 80 Tehama St., San Francisco, Cal.
Day Star Corp., 6161 Cedros Ave., Van Nuys, Cal.
Elkirt Vertical Inc., P.O. Box 284, Des Moines 1, Iowa
Holland Shade Co., 999 Third Ave., New York, N.Y.
Illinois Shade Div., 17 St. & Union Ave., Chicago Hgts., Ill.
Levolor Lorentzen Inc., 720 Monroe St., Hoboken, N.J.
Lozano-Fisher Studios, 64 E. 55 St., New York, N.Y.
Standard Trimming Corp., 927 Third Ave., New York 22, N.Y.
Tropicraft of San Francisco, 568 Howard, San Francisco 5, Cal.
Webb Textiles Inc., 2010 Lincoln Ave., Pasadena, Cal.
Window Modes Inc., 16 E. 52 St., New York, N.Y.

For additional information on the products advertised in these pages, use free inquiry card bound into issue. You will find this Directory useful all during 1965. Hold on to your copy—our next Directory will not be published until January, 1966.

MISCELLANEOUS

OTHER CONTRACT FURNISHINGS & SERVICES

chushnet Process Co., New Bedford, Mass (molded elastomeric suspension platforms)
l State Carpet Service Inc., 1036 N. Miami Ave., Miami, Fla. (carpet installation)
merican Drapery & Carpet Co. Inc., 184 Fifth Ave., New York, N.Y. (drapery, carpet, flooring installation)
ndix Mouldings, Inc., 952 Whittier St., Bronx 74, N.Y. (ornamental carved & embossed mouldings)
icago School of Interior Decoration, 835 W. Diversey, Chicago, Ill. (home study)
lonial Furniture Frame Co., 2217 E. Hagert St., Philadelphia, Pa. (sofa, chair frames)
mmonwealth Mfg. Co., 158 Main St., Gardner, Mass., (rattans; woven cane)
sign Aid, 811 Cory Dr., Inglewood 3, Cal. (design templates)
splaycraft, 56 W. 45 St., New York 36, N.Y. (signs and logos)
kane Corp., Communications Systems Div., St. Charles, Ill. (intercom systems)
ctro-Solid Controls, 2240 E. Third St., Dayton 3, Ohio (electronic dimmers)
kay Mfg. Co., 2700 S. 17 Ave., Broadview, Ill. (stainless steel, stainless steel sinks)
ating Floors Inc., 22 E. 42 St., New York, N.Y. (raised floors for data processing areas)
neva Industries, Inc., 201 S. Eighth St., Geneva, Ill. (institutional metal casework)
egl Bros., 32-32 48 St., Long Island City, N.Y. (lighting controls, dimmers)
W. Knight & Son Inc., 8 Lane St., Seneca Falls, N.Y. (architectural letters)
ron Electronics Co., Sixth & Minor Sts., Emmaus, Pa. (lighting controls, dimmers)
rth American Van Lines, Fort Wayne 1, Ind. (moving service)
ific Fence & Wire Co., 2235 S.E. 11 Ave., Portland 14, Ore. (woven wire draperies)
chogue-Plymouth Corp., 295 Fifth Ave., New York, N.Y. (carpet backing)
illips & Brooks Inc., 3422 Pierce Dr., Chamblee, Ga. (wall-mounted telephone booths)
stic Woven Products, 51 Canden St., Paterson 17, N.J. (plastic webbing, saran)
nier Sign Co., 189 Chrystie St., New York, N.Y. (signs)
elcase Inc., 1120 36 St. S.E., Grand Rapids, Mich. (data processing auxiliaries)
. Bronze Sign Co. Inc., 101 W. 31 St., New York, N.Y. (display signs)
ldvogel Bros., 219 E. 44 St., New York, N.Y. (ceiling installation)

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True test of any furniture is consistent exposure to a bunch of tough hombres between the ages of 5 and 15. Fibermold Furniture is built to stand up under this kind of punishment indefinitely. It's your best buy for business, industrial or institutional use. Write, wire or phone:

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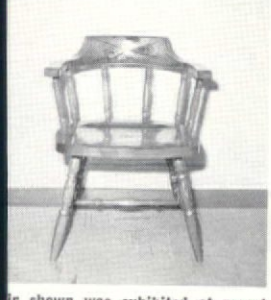
An Affiliate of Borg-Warner BORG WARNER

CAPTAIN'S CHAIR

Hand-painted insignia



ir shown was exhibited at recent York Coliseum Hotel-Motel w.

Chair available in any wood shade, and choice of coat of arms, motto, name or insignia; hand painted.

Matching table tops available with same inscribed design.

Complete line of better chairs and bar stools.

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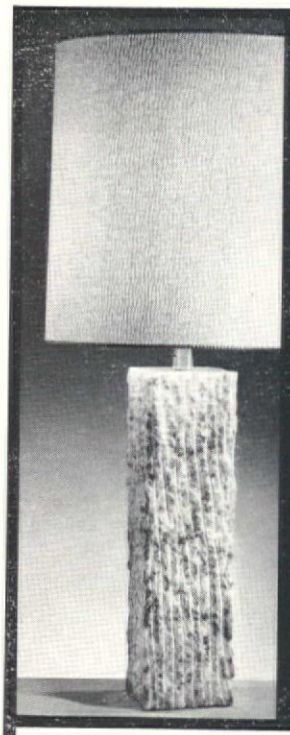

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hand-hewn alabaster for executive offices in their new building in mid-Manhattan

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Office Furniture • Accessories • Equipment
growing with America's leading Architects and Interior Designers

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Circle No. 181 on product information card

DURABLE and SMART

No. 8321
Platform Rocker with stationary arms. Rubber seat, back and platform.

Wide assortment of chairs and tables. See your dealer or write us for our distributor's name.

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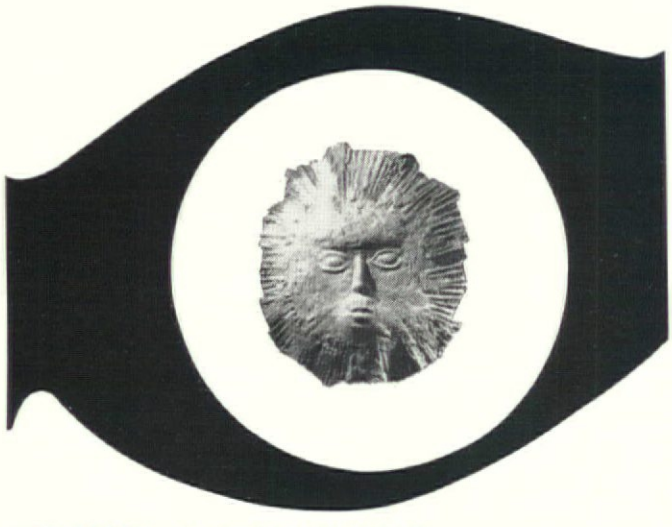
Manufacturers of Contract Furniture
Sheboygan, Wisconsin

Permanent Displays:
Atlanta • Chicago • Dallas • Miami • New York • San Francisco • Sheboygan



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THE JACK DENST DESIGNS INC.
7355 S. Exchange Ave., Chicago, Ill. 60649

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CLASSIFIED ADVERTISEMENTS

Rates: $12.00 per column-inch payable with order. N extra charge for box numbers. This section closes on th 15th of preceding month.

EAST COAST REPRESENTATIVES WANTED: By one of th nation's largest and best established contract furnishin firms. Offering a complete package: including, manufa turing, design, financing and installations, to HOTEL MOTELS, SCHOOLS, and INSTITUTIONS. Only *experienc* salesmen will be considered. Reply in complete confiden to: Box A-208, CONTRACT.

REPRESENTATIVES WANTED—Top flight high quality Sca dinavian Furniture, Eastern territory. Must have go contacts with leading architects, designers, contract spe fiers. Flair for modern Scandinavian design essenti One or two allied non-conflicting lines permissible. Se resume to Box A-209, CONTRACT.

CONTRACT SALESMEN WANTED—EXPERIENCED; By nati ally known mill converters of drapery and slip cover fa rics, and manufacturers of ready made draperies a bedspreads. Thorough knowledge of contract styling, m ket, and selling necessary. Our all encompassing line prints and woven fabrics offers tremendous potential to aggressive salesman with the right clients. Territo open. Send full details, in confidence, to Box A-2 CONTRACT.

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CALENDAR

1965

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anuary 18-22. Southern Furniture Market. Southern Furniture Exposition Bldg., High Point, N.C.

anuary 25-28. International Heating & Air Conditioning Exposition. McCormick Place, Chicago.

ebruary 4-5. Furniture Market Days. Los Angeles Home Furnishings Mart, Los Angeles.

ebruary 13-16. Furnishings Market. Denver Merchandise Mart, Denver.

arch 5-7. National Stationery & Office Equipment Western Convention. Portland Hilton and Memorial Coliseum, Portland, Ore.

arch 11. Contract Seminar. Western Merchandise Mart, San Francisco. The 1965 session will be a morning workshop on contract industry problems, co-sponsored by the Mart and CONTRACT Magazine. For details, write to Robert Zinkhon, Western Merchandise Mart, 1355 Market Street, San Francisco 3, Cal.

rch 22-25. Furniture Show. War Memorial Auditorium, Boston.

rch 30-April 4. Electronic Parts Distributors Show. New York Hilton and Americana Hotels, New York City.

ril 4-8. Furniture Market. amestown, N.Y.

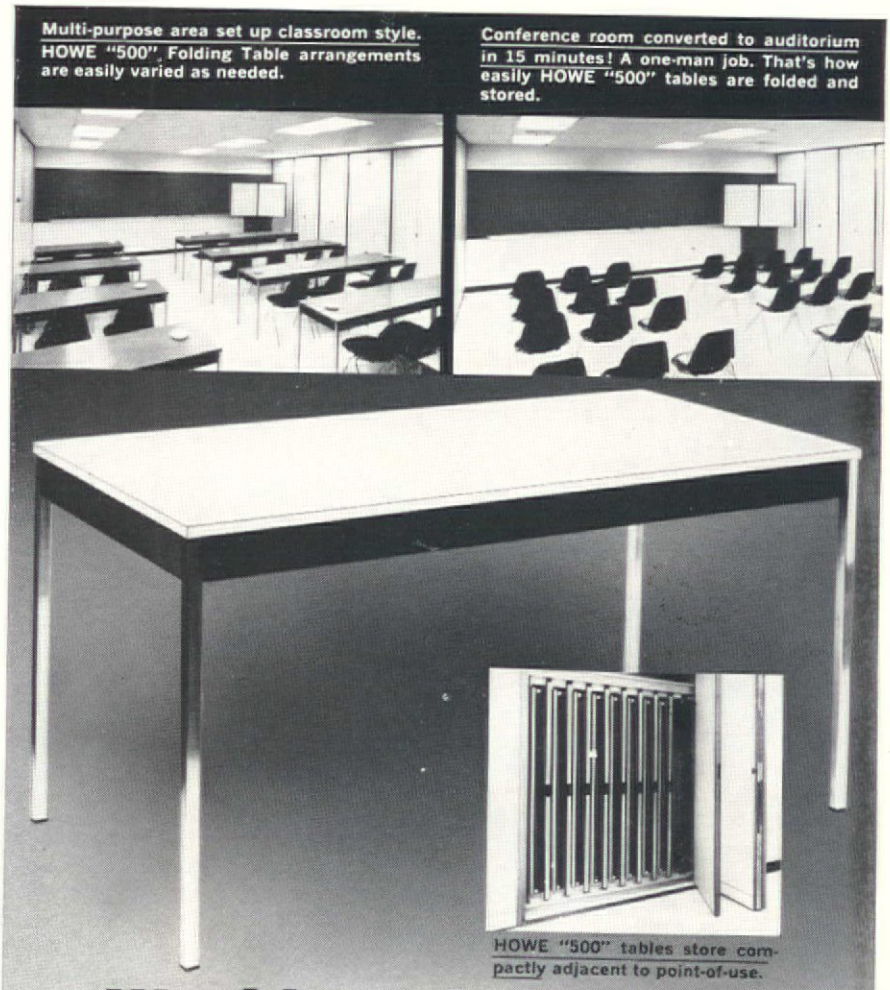
il 13-15. Midwest International otel-Motel Show. Palmer House, hicago.

June 20-26. Summer Furniture Market. American Furniture Mart, Chicago.

October 8-17. National Decoration & Design Show. Seventh Regiment Armory, New York City.

November 8-11. National Hotel & Motel Exposition. New York Coliseum, New York City.

December 5-11. American Hotel & Motel Association 54th Annual Convention. Miami Beach, Fla.



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Installation: Trans World Airlines Executive Offices, 605 Third Avenue, New York City

Designers: Leonard, Golangelo and Peters, New York City

Building Architects: Emory Roth & Sons, New York City

Floor shown: VP-624 Smoky Onyx

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