

Today's News - September 7, 2005

This month, SMPS explains the value of marketing from the inside out. – Assessing Katrina continues: an over-dependence on cars and a lack of planning. – Rebuild - including the marshlands. – New Orleans and Ground Zero: "Neither can afford to be treated as a blank slate or a relic." – First building at Ground Zero breaks ground next Monday (but did the homing pigeons find their way home?). – New rules to make it harder to demolish old buildings in Auckland (well, most of them anyway). – University of Virginia School of Architecture faculty protests new "mediocre" buildings that are really Thomas Jefferson copycats. – A trio of Toronto towers proves that "tall buildings can be exciting, even exhilarating and, dare we say it, beautiful." – Sustainable development: not such an oxymoron anymore. – A master plan for a faded Connecticut waterfront. – Stirling Prize as gang war; the gangs: High-Tech Knights; Neomods; Gang of Four; The Misfits; The Radtrads; The Madtrads (need we say more). – Scottish architects not happy they don't even get to compete against Londoners. – A homeless shelter in Sydney gets a bold transformation. – A new, blue-sky HQ for Bureau of Meteorology in Melbourne's Docklands. – Call for entries for Québec's International Garden Festival. – Pearman pulls one from the vaults: Whitney Museum's "dead duck design" circa 1980. – A headline we couldn't resist: "Deal built early for unseen Gehry doc: Pic to world preem at Toronto Fest."

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[Sept. '05 Buidl Business: Marketing from the Inside Out](#)

[Op-Ed: Car-less in the Eye of Katrina: The reason so many lives are in jeopardy...is a result of our extreme dependence on cars and the lack of planning for public transportation, both for regular use and for emergencies. By John Renne- PLANetizen](#)

[Let's restore our treasured New Orleans: But we must restore natural marshes at the same time. By Whitney Gould- Milwaukee Journal Sentinel](#)

[New Orleans rebuilding could learn from New York: But for all their differences, the rubble wrought by Katrina in one place and Osama bin Laden in another share important qualities...Neither can afford to be treated as a blank slate or a relic. By Justin Davidson- NY Newsday](#)

[Looking Back to Move Forward With the First New Building at the Trade Center Site: Construction on the \\$2.21 billion PATH terminal and transportation hub, the first permanent building at the World Trade Center site, will begin on Monday. -- Santiago Calatrava; STV; DMJM Harris- New York Times](#)

[New demolition rules protect 140 buildings: ...will not stop the Bank of New Zealand tearing down the historic Jean Batten Building for a new corporate headquarters.- New Zealand Herald](#)

[University of Virginia buildings' design criticized: Architecture faculty say recent structures only mimic Jefferson's... "Why has the university commissioned so much mediocre architecture?"- Richmond Times-Dispatch \(Virginia\)](#)

[Getting over our fear of heights: A trio of new towers under construction in Toronto offer a persuasive case that tall buildings can be exciting, even exhilarating and, dare we say it, beautiful. By Christopher Hume -- Kuwabara Payne McKenna Blumberg; Foster and Partners; Behnisch, Behnisch and Partner/architectsAlliance- Toronto Star](#)

[Ask the Experts: Successful Land Development Based on Sustainable Design Principles? -- Simon Taylor/Landstart \(Australia\); Gil Friend/Natural Logic \(U.S.\)- GreenBiz.com](#)

[Developer has Shipping Street plan: ...a master plan for the waterfront corridor that would give residents access to a large marina, draw restaurants and retail and create market-rate housing. -- Fox & Fowle Architects- Norwich Bulletin \(Connecticut\)](#)

[Battle of the bricks: The Stirling Prize shortlist is the first shot in the style wars...Everything is up for grabs in British architecture...The finalists...are split between rival gangs. By Tom Dyckhoff- The Times \(UK\)](#)

[Gherkin's architects to dish up bandstand: "Simply to bring in architects from London is insulting to the architects of Scotland who don't even get a chance to compete." -- Ken Shuttleworth/ John Prevec/Make- The Scotsman \(UK\)](#)

[Upwards and onwards: Mission Australia's Campbell House homeless shelter...a grim, rundown fortress...\\$7 million redevelopment...modelled partly on the landmark Common Ground shelter in New York, is a bold attempt to transform crisis accommodation into a bustling community hub. -- Boulderstone Hornibrook- Sydney Morning Herald](#)

[Bureau of Metereology: Pod life means it is always a nice day at the weather bureau. By Norman Day -- Rice Skinner; Bligh Voller Niell- The Age \(Australia\)](#)

[Call for Entries: 2006 International Garden Festival, Jardins de Métis/Reford Gardens. Québec: deadline: October 31- Jardins de Métis/Reford Gardens](#)

[From the Vaults: 1980: Whitney Museum Muddle Leaves Walker And Friends \[Foster, Newby\] With Dead Duck Design. By Hugh Pearman \[image\]- HughPearman.com \(UK\)](#)

[Deal built early for unseen Gehry doc: Pic to world preem at Toronto Fest...which kicks off Thursday.- Variety](#)

[-- Inauguration: Zaha Hadid Architects: Ordrupgaard Museum Extension, Copenhagen, Denmark](#)

[-- Santiago Calatrava: Turning Torso, Malmö, Sweden](#)

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