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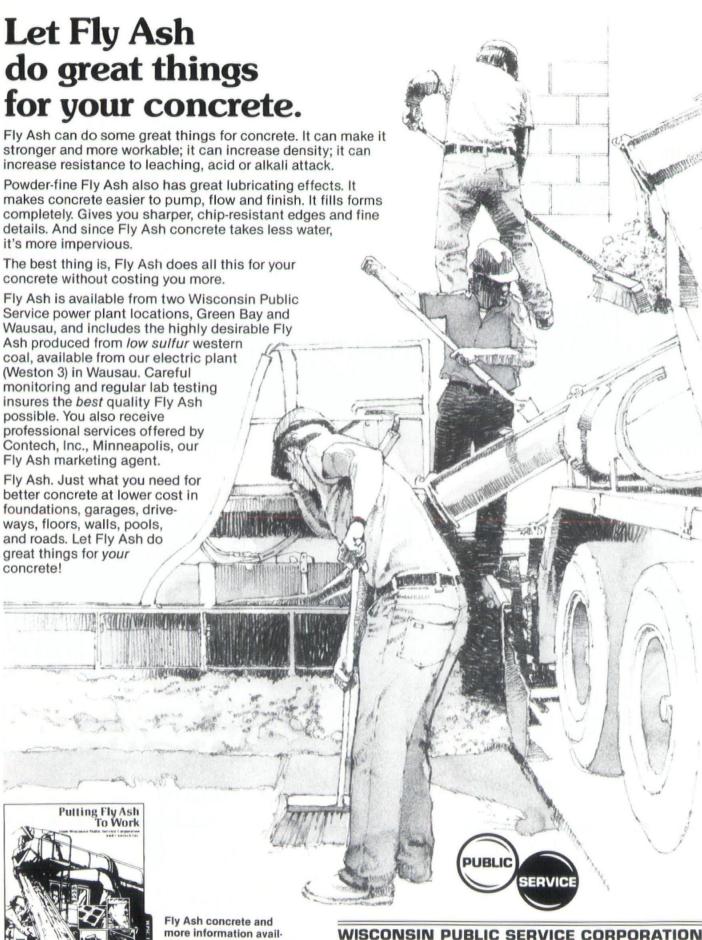
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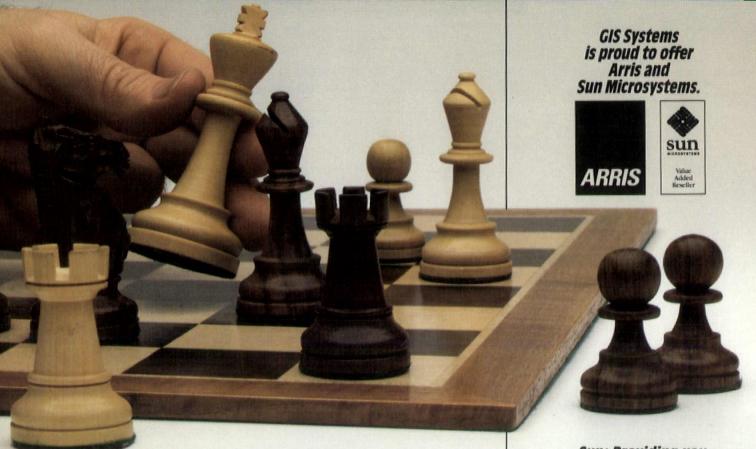
These are the words of client Suzi Stiennon of Verona, Wisconsin. She and her husband, Arthur, spent seven years planning and house looking. They took plenty of time in choosing their architect and did not hurry any phase of planning or construction. This was their decision. Their new home for their family of six was that important.

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Grace B. Stith
Coordinating Editor



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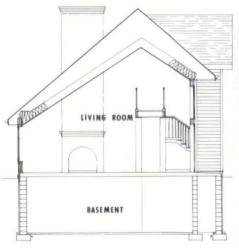
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Project	Private Residence
Location	Oconomowoc, Wisconsin
Architect	Thomas R. Poweleit, AIA
General Contractor	Butch Schulz

The site is steeply sloped, heavily wooded, 1.3 acres, on a peninsula. The house is located to provide lake views in three directions. A pedestrian access to the lake is provided on a gradually sloping path across the north hill. The driveway is located on an existing ridge, to provide the easiest access to the top of the hill. A flat area to the northwest is used as a private back yard.

The house is 2000 sq. ft. with an open living concept. The living room, dining room and kitchen are all open to each other. There are three bedrooms, two children's rooms with a bath on one level and the master bedroom and bath on a separate level.

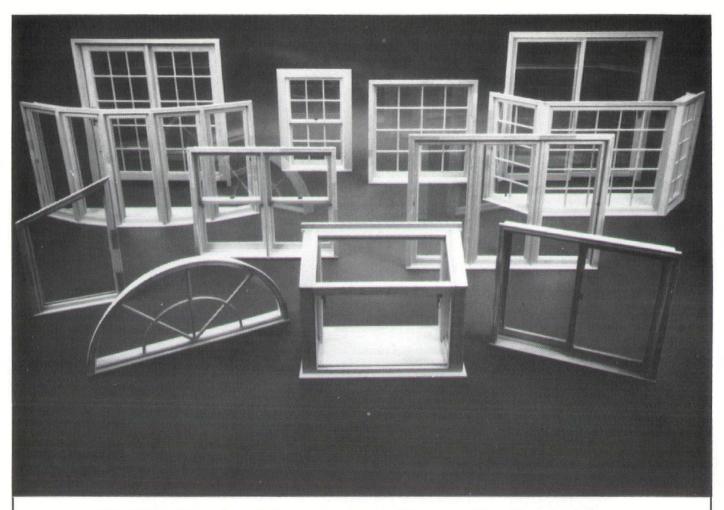


The design intent was to build a relatively small house but to make it look large by using open and high spaces.





Photography: Joan Jenquin



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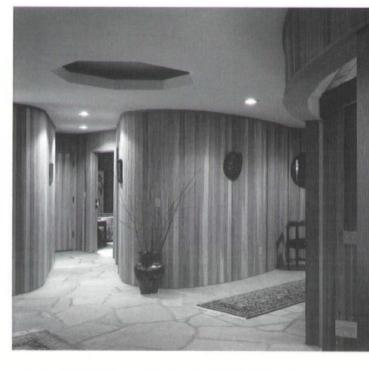
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Project	Private Residence
Location	Door County, Wisconsin
Architect	Architecture 360
General Contractor	Tishler Builders

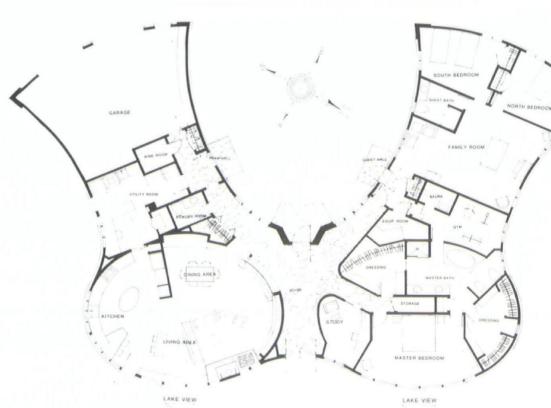
Prefering curves to corners, the clients requested a curved design. The solution of warm wood and stone presents a unique roof design above a floor plan of interesting private and open areas. The design provides maximum lake view as well as retreat space for retirement living.

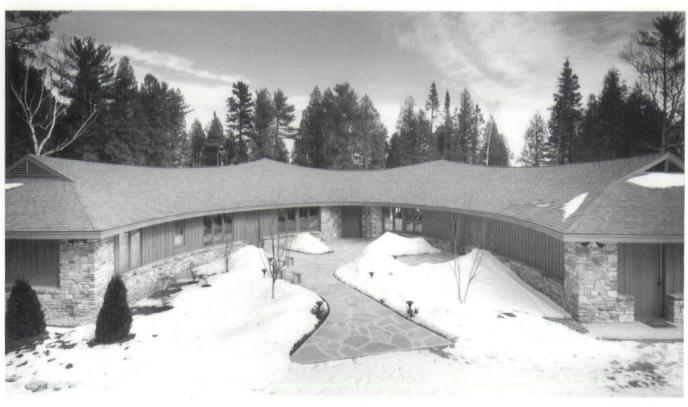
A sophisticated entry provides a protected court for the central gardening and protected patio space almost year-round regardless of wind direction.

Photography: Eric Oxendorf



FLOOR PL







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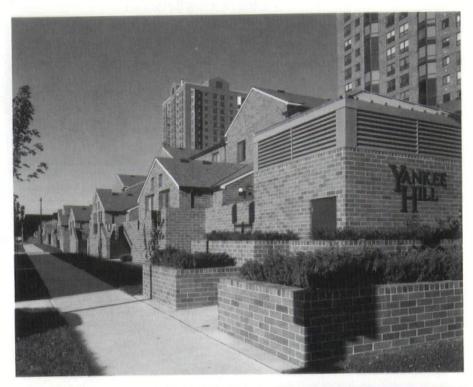
Project	Yankee Hill Residential Development
Location	Milwaukee, Wisconsin
Architect	Kahler Slater Torphy Architects
General Contractor	Madsen Construction Co.

The program was to create a dense residential development near the center of downtown Milwaukee in an established residential district overlooking Lake Michigan, the first major housing complex to be built downtown in over fifteen years.

The complex consists of 354 living units on one and a half city blocks. The south block with a 23-story high rise residential tower containing 171 units is surrounded by 30 townhouses. The north block accommodates 14 townhouses and a 19-story residential tower containing 139 units. For convenience and security, townhouses and towers on each block are built over two level parking garages.

A large landscaped courtyard guarantees light, openness and security for all the residents indoors or outdoors. Every access point is either monitored electronically or by security personnel.

Photography: Howard N. Kaplan





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Project	Single Family Condominium
Location	Mequon, Wisconsin
Architect	E. William Johnson & Associates
General Contractor	Chamberlain Development Compan



This single family condominium is one of twenty six units located on a golf course. All of the units are traditional in style and are designed to meet the individual needs of each buyer.

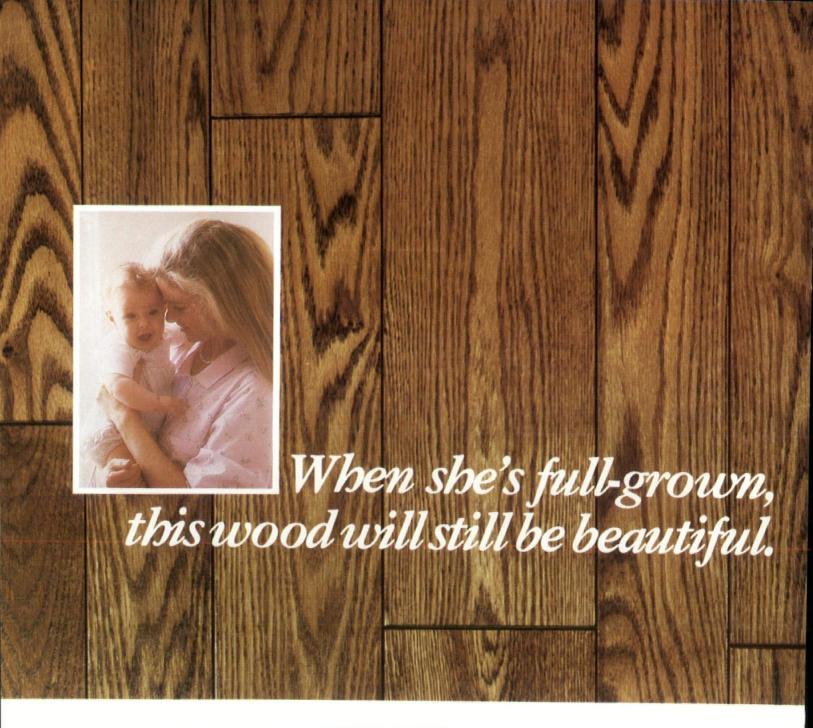
This particular unit has several added features beyond the typical unit in the development such as a three car garage, antique face brick, copper gutters and downspouts, brick quoins, formal walled front courtyard and rear patio and elaborate landscaping.

The interior has a two story foyer, living room, family room, den, master bedroom suite with bath, dining room, powder room and kitchen with a wood beam ceiling. The second floor has two additional bedrooms, a full bath and a walkin cedar closet. A generous amount of wainscoting and crown mouldings were included along with custom cabinetry.

Photography: E. William Johnson, AIA



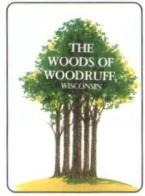




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Project Hyde Residence

Location Town of Oshkosh

Architect William A. Aubrey, AIA

General Contractor Wayne Gayhart



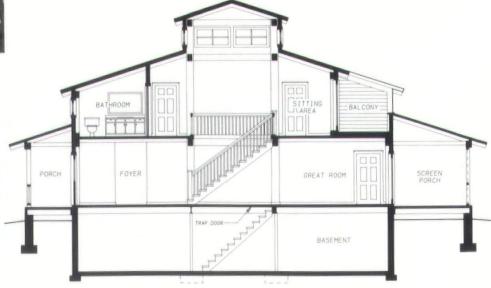
The residence of Mr. and Mrs. C.F. Hyde is on the north shore of Lake Butte Des Morts in the Town of Oshkosh. The owners design requirements were maximizing the view of Lake Butte Des Morts, an open floor plan, plenty of natural light and ventilation, heavy timber interior and a requirement to meet the developers covenant of 1-1/2 stories maximum. The use of a preengineered mortice and tenon, oak pegged post and beam timber frame system provided the ability to have an open floor plan, large areas of glass and the heavy timber

interior. The covenant of 1-1/2 stories was met by having a low eave on the home's second floor, yet providing full use of the entire second floor. The heavy timber frame construction also allowed for the use of high R-value foam insulation in a sandwich wall system that, along with high-E glass and a cupola for exhausting excess heat in the summer, provides the owner with a functional provides and energy efficient home.

Photography: William A. Aubrey, AIA







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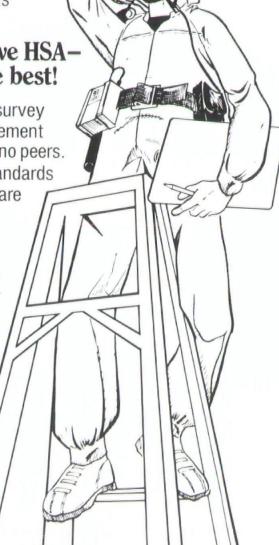
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Project	<b>Private Residence</b>
Location	Fitchburg, Wisconsin
Architect	Solner and Associates
General Contractor	Eberle-Denoble Builders

The owner was influenced, while living in Chicago, by the architecture of Gropius, Mies, and Breuer, among others.

A newly developed urban lot was chosen for the site, which slopes slightly from south to north. One tree of good proportion was located at southwest corner of property.

The clients presented a long list of specialized rooms on two floors to fit their needs plus a privacy deck and an illuminated garden. They wished to have a reflecting pool and a two car garage with the door not to be viewed directly from the street.

Photography: Bill Fritsh











Project	Water's Edge Condominiums
Location	Milwaukee Wisconsin
Architect	Jerome A. Kowalski & Associates
General Contractor	Continental Construction

Land value dictated maximum number of units allowed. The most desirable orientation was the northeast view of South Shore Yacht Club's harbor and breakwater, which also encompassed the eastern skyline of Milwaukee.

Lot width afforded each of the eighteen units a narrow exposure to the orientation, dictating a pieshaped unit plan which resulted in a crescent building form. Two pieshaped modules make up a single unit at ground level; a townhouse is stacked above each module. End units vary to take advantage of their greater exposure.

The stepped, gabled chimney modules, and crescent form served to reduce the visual mass of the building, making it compatible with the residential scale of the neighborhood.

Units average 1550 square feet, and amenities include direct access to garages (one third are double garages), fireplaces, gabled ceilings at top floors, and balconies off living rooms, master bedrooms, and dens. Ground floor units also have patios.

Photography: Paul C. Butterbrodt





Project	<b>The Heritage Retirement Center</b>
Location	Appleton, Wisconsin
Architect	<b>Hoffman Corporation</b>
General Contractor	<b>Madsen Construction Co.</b>

The completed first phase of the project is a three-story wood frame building with residential wings radiating outward from the main "city square" communal space. City Squares is a five story atrium which functions as a spatial focus not unlike that of the traditional village square. Clerestories, skylights, and other large glass areas provide abundant natural light. Exterior views and interior landscaping further enhance the traditional village square concept.

Consideration of the physical limitations, needs, and desires of people age 62 and over resulted in a choice of three floor plans of one and two bedroom apartments. Each long wing is treated as a "street" forming its own neighborhood. Each leads to the dining rooms, lounging space and meeting rooms provided by "City Square".

Photography: Derrick Nielsen









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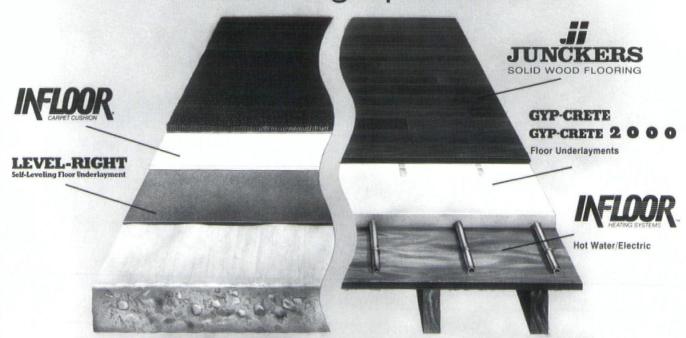


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Project	Residence
Location	Bayside, Wisconsin
Architect	Paul R. Schultz, AIA
General Contractor	Master Builders, Inc.



The site is located on a ravine to the west of the property, so the house was designed to incorporate it as the focal point. The program called for a residence of 4,000 sq.ft. on one floor with a exposed basement for future recreation area. The adjacent homes are traditional two story with this being the odd lot because of the ravine. The design of the house uses traditional elements: columns, center hall, white brick. A second story private

study was added to increase the height of the house to blend into the neighborhood. The public areas are situated off the foyer with large open areas, sloped ceilings and a two sided fireplace as a focal point. Clerestory windows and skylights were used to bring light into the center of the house and halls, with interior transom windows to the bathrooms and master bedroom.

Photography: Jim Buivid





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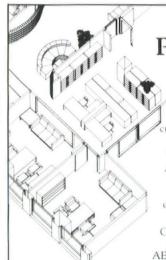
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Architect	Herbert G. Gausewitz Architect
General Contractor	R. L. Merlie Company



A passive solar, earth sheltered residence which would provide flexibility for present and future needs of the client was the challenge of this project.

The initial program was constrained to 1500 square feet plus a greenhouse. To make these smallish living spaces appear more generous, three strategies were adopted. A ten foot ceiling height was selected. Awning windows were installed above standard height exterior doors and windows, increasing the view of sky. Interior living spaces were to be unpartitioned to share exterior and interior views.

In planning, provision was made for a future third bedroom. The greenhouse changed to a solarium after careful discussion of function. The solarium incorporated plants, mudroom, nursery, and work area.

Plaster wall and ceiling and ceramic tile floor finishes were chosen for thermal storage properties. Oak woodwork and trim brought continuity throughout. Kitchen cabinet door glass was picked by the owners. It performs double duty, reflecting views projected through windows beyond the kitchen and incorporating the tableware as an attractive part of the composition.





Photography: Herbert Gausewitz, AIA

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## **ARCHITECTURESTRUCTURE**

#### A Report on the 1989 WSA Convention

The 1989 WSA Convention was held April 18–20 at the Olympia Village in Oconomowoc. From all reports, this year's annual conference was a success. A record number of members and guests participated in the seminars and social events during the three-day Convention; and the exhibit hall featured a record number of displays of the latest in design and construction industry products and services.

WSA Convention Chair Rick Parfrey, AIA, officially opened the conference by reflecting on this year's theme ... ARCHITECTURE/STRUCTURE ... and reviewing the line-up of internationally reknowned

speakers scheduled to discuss the relationships between structure and architecture. The 1989 WSA Convention promised to be inspiring, intriguing, challenging and entertaining. It lived up to its billing!

This year's WSA Convention also provided participants with the opportunity to visit with friends, enjoy the adventure of a progressive cocktail party and ice cream social, and get answers to questions on construction industry products and services at a one-stop shopping center featuring over 150 exhibit booths. It was a chance to honor and recognize those individuals and firms who have contributed sig-



nificantly to the architectural profession, the commitment to design excellence, the public's awareness of architecture and the support of architectural education in Wisconsin.

#### Golden Award Luncheon

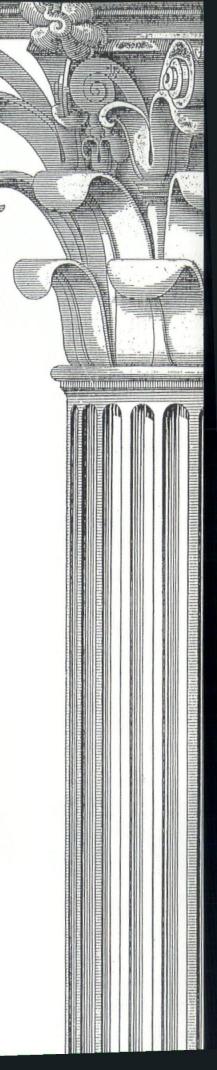
Wayne E. Spangler, FAIA, was honored as the fourth recipient of the prestigious WSA Golden Award in recognition of his distinguished service to the WSA and the profession.

Certificates of Appreciation were presented by WSA President Olson to those companies who sponsored Convention speakers and events. The support received from the following companies contributed significantly to the success of the 1989 Convention: J.H. Findorff & Son, Inc., Ver Halen, Inc./Armstrong World Industries, InterPlan OPI Corporation, Best Block Company, David Fogelstrom & Associates, Inc., and Victor O. Shinnerer & Company, Inc.

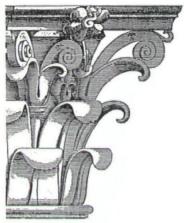
Texas architect and humorist Dave Braden, FAIA, disrupted the solemn awards luncheon with his entertaining observations on the practice of architecture and society in general.







#### **ARCHITECTURESTRUCTURE**



#### Speakers & Seminars

During the three-day conference, nationally and internationally acclaimed speakers presented their work and their views on structure and architecture. It will be a hard act to follow.

The 1989 WSA Convention opened with Bruce Graham, FAIA, senior design partner with SOM/Chicago, who discussed the strong influence of structure on his work and design philosophy. "Deconstructivist" architect Zaha Hadid from London closed the conference with a presentation of her fearless, provocative and futuristic work.

In between the wide spectrum of ideas and design philosophies presented by these two featured speakers, Robert Campbell, AIA. Horst Berger and James Wines offered their views on structure as an important and expressive design component. Campbell, the architectural critic for the Boston Globe, presented the story behind the story of the troubled John Hancock Building. Berger, an international pioneer in the design of tensile surface structures, discussed non-linear forms for architectural structures. Wines, of SITE in New York,

challenged established notions of what proper architecture should be. In addition to presentations by these featured Convention speakers, participants enjoyed the wit, wisdom and work of award-winning architect Hugh Newell Jacobsen, FAIA, at the Honor Awards Banquet and learned how to better control their liability exposure during a pre-Convention luncheon program presented by Peggy Fassett of Victor O. Schinnerer & Company.











#### Honor Awards Banquet

The 1989 WSA Convention witnessed the return of the Honor Awards Banquet. Members joined the award-winning architects, clients and contractors in this year's celebration of design excellence.

WSA Design Awards Committee Chair Emma Macari, AIA, with the able assistance of WSA President Dennis Olson, AIA, announced and presented the 1989 WSA Design Awards. The six award-winning projects were selected by a threemember jury from over 80 projects submitted by WSA members.

This year's Honor Award went to Kubala Washatko Architects, Inc., Cedarburg, for St. John United Church of Christ in Germantown. Five Merit Awards were presented to the following firms and projects: Berners-Schober Associates, Inc., Green Bay, for the Lambeau Field Press & Private Box addition; Heike/Design Associates, Inc., Brookfield, for the Manitowoc Maritime Museum; Miller Meier Kenyon Cooper Architects & Engineers, Inc., Milwaukee, for the Country Isle Elementary School in Fort Lauderdale; Potter Lawson & Pawlowsky, Inc., Madison, for the Fitchburg Community Center; and the Wisconsin Department of Administration, Bureau of Architecture. Madison, for the restoration of State Capitol Assembly Chamber.







#### **ARCHITECTURESTRUCTURE**

#### WSA Annual Meeting

With WSA President Dennis Olson, AIA, presiding, the WSA Annual Meeting provided members the opportunity to reflect on where the WSA has been and where it is going.

In his remarks, Olson encouraged members to participate in the many programs and services provided by the WSA. Bill Babcock, WSA Executive Director, brought members up-to-date on legislative issues being tackled by the WSA.

Board members in charge of the four WSA Commissions presented brief status reports on committee activities . . . Jim Gabriel, AIA, Executive Commission; Jim Larson, AIA, Education & Research Commission; Noble Rose, AIA, Government Affairs Commission; and Mark A. Pfaller, FAIA, Component Affairs Commission. QBS Steering Committee Chair Harry Schroeder, AIA, also presented his report on the WSA's innovative Qualification Based Selection program.

















#### Wisconsin Architects Foundation

The Wisconsin Architects Foundation again hosted a wine and cheese reception in conjunction with its Annual Meeting. This year the WAF reception and meeting were held in the middle of the exhibit hall, with Best Block Company sponsoring the wine and cheese.

WAF President Tom Nisbet, AIA, reported on WAF programs, scholar-ships and other activities, including a \$10,000 challenge grant from the Janesville Foundation, Inc., for "Campaign 300." As part of the Annual Meeting, Gary Zimmerman, AIA, Dean Carl Patton and Orville "Bud" Arnold were elected to three-year terms on the WAF Board of Directors.

The WAF also had the pleasure and honor of accepting significant contributions from Kerry VonDross of Best Block Company and from Clarence Huettenrauch, AIA, FCSI, on behalf of the Milwaukee Chapter CSI.

WAF Board member Paul Graven, FAIA, thanked a retiring Tom Nisbet for his years of untiring service and leadership on behalf of the WAF.



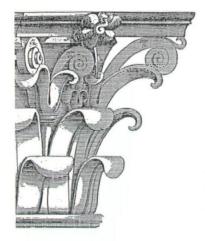








#### **ARCHITECTURE STRUCTURE**



#### **Exhibitors**

The Expo Center at the Olympia Village was filled with over 150 exhibit booths featuring the latest products and services for the design and construction industry. During the exhibit periods each day, it was also crowded with architects and guests hungry for information, competing for door prizes and thirsty for ... their favorite beverage.

The "official" Exhibit Booth Awards jurors, Wayne Spangler, Dennis Olson and Rich Maleniak, AIA, selected ten exhibits as the best of the show. Congratulations are in order for the following exhibitors: First Place, Champion Brick; Second Place, Bend Industries, Inc.; and Third Place, Tropical Plant Rentals, Inc. Honorable Mentions were awarded to: Parkwood Chicago, Inc., World of Wood, Inc., Gagnon Clay Products Co., MDC Wallcoverings, N.L. Contract Interior, Best Block Company and Anderson Corp. Congratulations!

The following companies also were awarded special recognition this year for their long-term and consistent support of the WSA Convention: A/E Graphics, Inc., Acoustical Floors of Wisconsin, Inc., Pete Alexander Co., Inc., Bend Industries, Inc., Best Block Company, Champion Brick, ChildCrest, Cold Spring Granite Company, Cornell Corp., Donovan Floors, Inc., Edwards Sales Co., Fabcon, Inc., David Fogelstrom & Associates, Inc., Formica Corp., Kawneer Co., Monarch Tile Manufacturing, Northwestern Elevator Company, Inc., Spancrete Industries/ Waukesha Block, Tremco, Inc., Ver Halen, Inc., Wisconsin Face Brick/Gagnon Clay Products Co., and Wood Lam, Inc.

The one-stop shopping center of design and construction industry products and services is one of the best educational programs at a WSA Convention. The WSA thanks those companies that exhibited at our 1989 Convention.





















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#### Media Architects I

With the inappropriate use of the term "architect" by the media, it is becoming more difficult to practice architecture in the traditional sense. Following is the first of many personal experiences that may help demonstrate the frustration prevalent in the profession in recent years.

During the Nixon years in the late 70's, Huntley and Brinkley broke the ice with the profound television newscast announcing to the world that Henry Kissinger had become the first architect of world peace.

Shortly thereafter, I was retained by a married couple noteworthy for their outrageous teaching styles at a prominent midwest university. During the exercise of developing a program and throughout the schematic design phase, I came to realize that my clients had nothing in common other than their outrage. I negotiated a rather satisfactory arrangement in the floor plan by designing duplicate facilities throughout the residence, each in extreme contrast to the other. Common amenities were limited to the circular driveway (which was later posted to be oneway clockwise in the mornings and one-way counterclockwise in the afternoons and evenings), double entrance doors (keyed separately) and a common fover, decorated in inappropriate duotones.

The details required for mechanical and electrical systems are so complex they would bore you. Fortunately, the residence was built in an architecturally restricted neighborhood. After flipping a coin, I was able to design the entire street elevation to the liking of the husband who won the toss. The junctures at the side and rear facade were masked with heavy landscaping to the pleasure of the contiguous neighbors.

The project was well publicized and won a first place state design award because of its appeal to a nastily divided architectural jury.

The most perplexing experience was the settlement for fees. Trusting the respect given my clients in the academic community and with faith in their education, I wrote a rather vague contract calling for a modest commission. After several frustrating negotiating bouts (separately with each spouse and their counsel), the settlement for fees ended with the husband and wife agreeing to different fees for work allocated to their share of the residence and their half of the common improvements. (She happened to like his taste in the cooperatively decorated foyer, but blamed me for not providing her with larger bedroom closet and a more elaborate bath than her spouse.)

What a surprise I was in for after the acceptance of the commission settlement. I was called to a meeting with both clients and their attorneys present where I was presented with a bonus. As I stood aghast, I was complimented to my embarrassment by all present. I expressed my gratitude and, prior to leaving, asked my clients, "Why did you select me as the architect for your home?" The answer came as a duet in perfect harmony, "Your ability to keep the peace."

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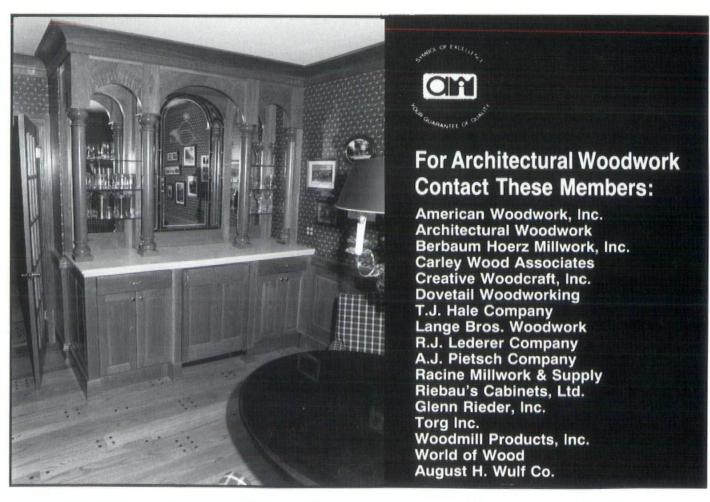
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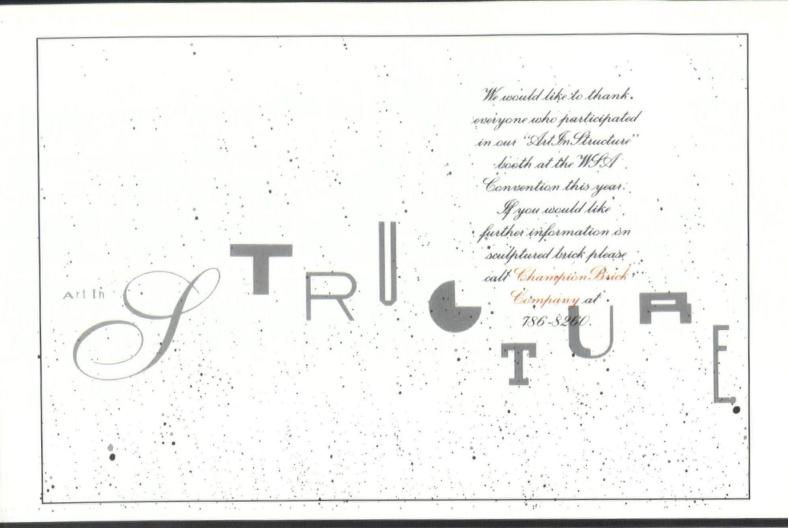


The Wisconsin Society of Architects has recently held several QBS round table sessions with members around the state to evaluate the Qualification Based Selection Program.

If you would like to receive a copy of the documented conclusions resulting from these meetings, or would like to share your thoughts with us regarding the QBS Program, contact Darius Van Fossen, WSA QBS Facilitator.

Call 608-257-8477 or drop a note to the WSA office, 321 S. Hamilton St., Madison, WI 53703.







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#### WAF

At the Wisconsin Architects
Foundation Annual Meeting on
April 18 at the Oylmpia Village,
Thomas K. Nisbet, AIA, presented
his last annual report as President
of the WAF. Having completed
two three-year terms on the Board
of Directors, WAF Bylaws required
that Tom "retire."

Tom Nisbet was first elected to the WAF Board of Directors in 1983-84. He was elected WAF Vice-President in 1984-85 and WAF President in 1985-86. During this period, the WAF has been able to accomplish a great deal towards its goal of building a better Wisconsin through architectural education. These accomplishments include the restoration of the landmark Stoner House as the permanent home of the WAF and WSA, increasing public awareness of architecture. and building an endowment that enables the WAF to provide annual scholarships to more architectural students. Under his leadership, the WAF also kicked off a three-year fund raising effort called "Campaign 300" to further increase its ability to support architectural education.

At the WAF Annual Meeting, Nisbet publicly accepted a \$2,100 contribution from the Milwaukee Chapter CSI and a \$1,000 contribution from the Best Block Company. In addition, it was announced that the Janesville Foundation, Inc. had pledged \$10,000 to the WAF's Campaign 300.

Gary Zimmerman, AIA, was elected by the membership to his first three-term on the WAF Board of Directors, and Dean Carl Patton and Bud Arnold were elected to their second tours of duty. Congratulations.

#### **National ARE Results**

In June 1988, 14,785 candidates took all or part of the Architect Registration Examination (ARE). Of the 4,093 candidates who took all eight sections of the exam, only 648, or 16%, passed all sections. The 1988 pass-rates for the individual sections of the exam ranged from a low of 37% for the Building Design section to 89% for the written portion of the Site Design section.

#### Section 89

In 1986, Congress passed the Tax Reform Act which added Section 89 to the Internal Revenue Code. This Section will affect every employer (regardless of size) who provides a life, accident, health, or other statutory employee welfare benefit plan. Compliance with the requirements of Section 89 became mandatory for plan years beginning after December 31, 1988.

The intent of Sectin 89 is to encourage employers to offer the same comparable coverage to all employees and to ensure that employees are able to receive benefits from the plan. A secondary intent is to raise revenues through additional income tax, via penalties for noncompliance.

Section 89 imposes both "qualification testing" and "nondiscrimination testing" requirements on each employer for all employer-provided benefit plans, and there are severe tax penalties for a firm's failure to comply with these requirements. Compliance with Section 89 is strictly the responsibility of each employer.

This information represents the basic tenents of Section 89 in very simple terms. Because of the complexity of the law, you may want to contact your tax advisor for guidance in making the required good faith effort to be in compliance with this law.

#### **Membership Action**

Rattunde, Wm. Coll, was approved for AIA Membership in the Southwest Wisconsin Chapter.

Osvatic, Kathleen, was approved for Prof. Affiliate Membership in the Southeast Wisconsin Chapter.

Donahue, Kevin, was approved for Associate Membership in the Southwest Wisconsin Chapter.

Maertz, Jeffrey, was approved for Associate Membership in the Southwest Wisconsin Chapter.

Oda, Matthew K., was approved for AIA Membership in the Southeast Wisconsin Chapter.

Wold, Robert A., was approved for AIA Membership in the Southeast Wisconsin Chapter.

Toussaint, Susan Healey, was approved for AIA Membership in the Northeast Wisconsin Chapter. (Transfer from Iowa Chapter.)

LaFrombois, III, Russell, was approved for AIA Membership in the Southwest Wisconsin Chapter. (Upgrade to AIA from Associate Member.)

Stephan, John, was approved for AIA Membership in the Southwest Wisconsin Chapter. (Transfer from Texas Chapter.) McCain, Bruce L., was approved for Prof. Affiliate Membership in the Northeast Wisconsin Chapter.

Schmidt, Philip J., was approved for AIA Membership in the Northeast Wisconsin Chapter. (Upgrade to AIA from Associate Member.)

Oates, John R., was approved for AIA Membership in the northeast Wisconsin Chapter. (Upgrade to AIA from Associate Member.)

Vandersande, Steve, was approved for Associate Membership in the Northeast Wisconsin Chapter.

Seidel, Timothy, was approved for AIA Membership in the Southeast Wisconsin Chapter.

Wandschneider, Richard A., was approved for AIA Membership in the Southwest Wisconsin Chapter. (Upgrade to AIA from Associate Member.)

The following were approved for Student Membership in the Southwest Wisconsin Chapter: Staller, Christopher Kerl, Tom Damm, Jaclyn Connell, Sean Heiman, Scott Lins, Robin Mason, Tom Uselman, Stephan Meixner, JSK Schultz, Jr., Randall Scharer, Jay

## MUTOH

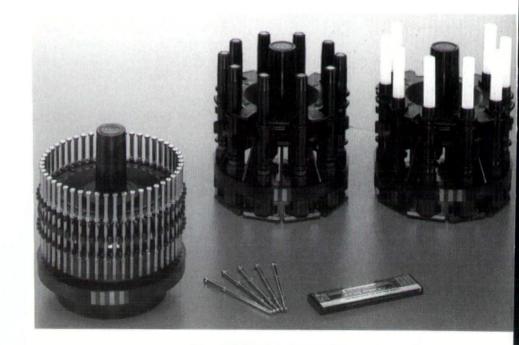
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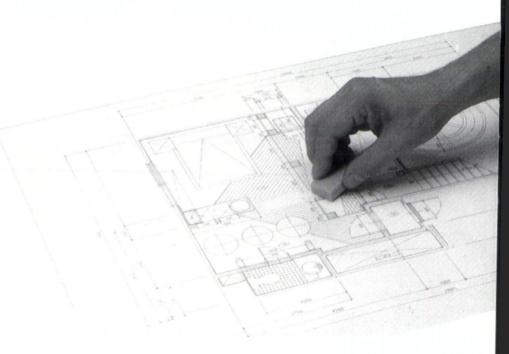




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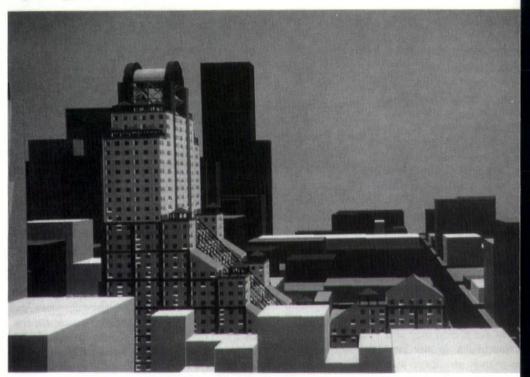
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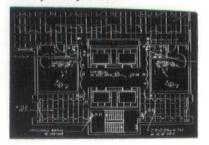
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Weathertightness, security and easy installation are combined to make the new Andersen® Frenchwood® Highed Patio Door a formidable newcomer to the patio door market. And, its all-wood beauty is sure to please even the most discerning homeowner.

The Frenchwood hinged door is available in white or Terratone® (an earth tone color) exteriors to match all other Andersen windows and patio doors. Interior frames and grillework can be stained or painted to match existing woodwork.

For more information, contact The Radford Company, 40 E. Wisconsin St., PO Box 2688, Oshkosh, WI 54901 414-231-4880.

#### **Excellence in Masonry**

Wisconsin Concrete Masonry Association is now accepting nominations for the Annual Excellence in Masonry Awards program. Three winning projects will be selected from the nominations by a panel of five independent judges. Rules are:

Project uses concrete masonry units produced by a member of WCMA. Project was completed within last five

Anyone can nominate a project. Deadline for nominations is Friday, June

For more information, contact Curt Bauer, WCMA representative, at 414-453-7980.

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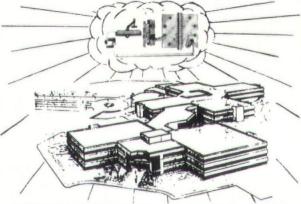
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