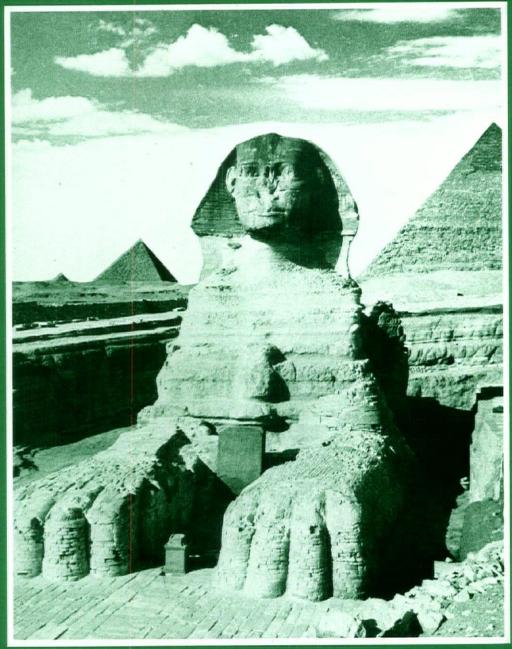


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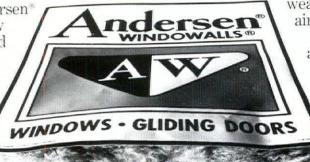
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FREE LUNCH

By Eric Englund

It's been said that "There ain't no such thing as a free lunch!!" That is probably true in 99% of the situations, but as in everything else there is an exception to the rule.

The exception ? The 1981 WSA Convention.

This issue of the Wisconsin Architect provides an opportunity for you to meet the speakers, and find out about the special programs that the Convention Committee has planned. In addition there is a Convention Matrix that will assist you in planning your Convention activities.

The speakers are spectacular. They include Hugh Jacobsen, FAIA, Dean Harlan McClure, Peter Blake, Gunnar Birkerts, FAIA, Herb Greene, and Coach Al McGuire.

The exhibitors (83 booths) include a vast array of materials and services that are a part of the Construction industry and provide the participating architects with an excellent chance to update their information and problem solving abilities.

Other scheduled special events run the gauntlet of activities including the WSA Annual Meeting; dinner at the Playboy Club; the first annual WSA marathon (1 or 3 miles); the second annual art show; the Construction Industry Reception; a beer and pretzles party for all architects, guests, students, and exhibitors; and more.

If the substance of the programming, exhibits, and special events does not quite convince you, consider the excellent value of the registration fees in proportion to the vast array of speakers, events, and activities that are presented. The reality is that this entire convention is being subsidized by WSA and the participating exhibitors. In fact, the honorariums and miscellaneous expenses associated only with the speakers is in excess of the entire projected revenue from registration fees. This means that the entire exposition, all special events, use of the Abbey facilities, printing costs, door prizes, golf outing, walking lunches (yes, there is such a thing as a free lunch) and other miscellaneous expenses that you have the opportunity to use and enjoy are not included in the registration fees.

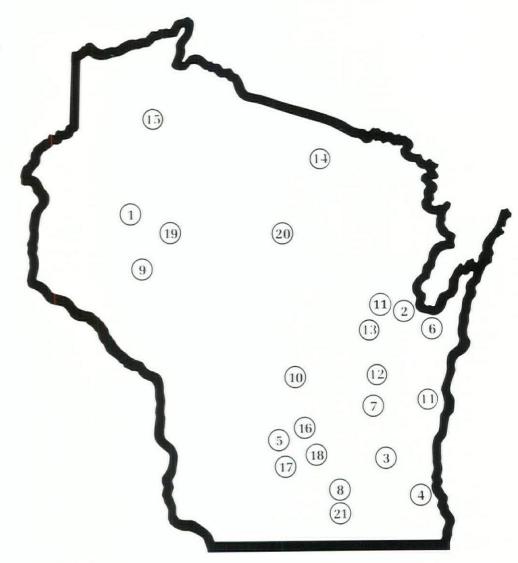
In attempting to reflect on the question of why all WSA members don't attend the WSA Convention, some observers have noted that the registration fee may be too cheap. Perhaps by subsidizing the costs of the program to the extent that we do, we create the feeling in some people's minds that the programs may not be of equal caliber to those that charge \$100 or \$200 per day. If you think that . . . you're wrong. Come, participate, interact, learn, and enjoy. This is your organization and your Convention, don't pass up an extremely good opportunity.

"Architecture-Enjoy It" is the theme that Gordon Ihbe, AIA and the 1981 Convention Committee has established. Their goal is to present an uplifting program which will provide you with a renewed appreciation, respect, and joy for your profession. The entire 1981 Convention has been planned with this goal in mind . . . but we need your participation to reach this goal. It is ultimately only through your participation, your interaction with your collegues and friends, your meeting with the exhibitors, and your "enjoyment" of the Convention that this goal can be obtained.

See you at The Abbey, April 28, 29, and 30.

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Restructuring The Department of Regulation and Licensing

The WSA has an active Legislative Committee which both monitors and acts on proposed legislation and administrative rules which relate to the practice of architecture and the construction industry. One of those issues is the proposed restructuring of The Department of Regulation and Licensing. This proposal would dramatically change the way in which the Architects Registration Board functions. The Department of Regulation and Licensing with the support of Governor Dreyfus is introducing this legislation. The WSA Legislative Committee is reviewing the proposed legislation and has not yet determined whether they will work for the passage or the defeat of this proposal. The following information was submitted by Ann Haney, Secretary of the Department.

The current system for occupational regulation in Wisconsin needs change. Criticisms of the Real Estate Examining Board by the Legislative Audit Bureau apply to licensing boards in general. A change in the responsibilities assigned by law to examining boards is necessary to restore public confidence in the professions, improve the credibility of state government, strengthen the accountability of licensing authorities and improve the efficiency of regulating the professions.

The trend in Wisconsin to improve occupational licensing has been to combine occupational regulatory boards under one umbrella agency, seek more efficient use of resources, eliminate unnecessary boards and regulations, and assign direct regulatory responsibilities to the department. Although it was initially given only routine house-keeping functions, the department now has some direct licensing authority and authority over personnel and budgeting for all examining boards.

Boards in the department have independent authority by statute for 3 regulatory functions: (1) licensing, (including examination development, administration and scoring and approval of educational programs); (2) administrative rulemaking; and (3) disciplining licensees, (including processing, investigation and prosecution of complaints and final adjudication of complaints).

THE MODEL BOARD. The proposed model, using boards generally comprised of 3 professional members and 2 public members, works with responsibilities reassigned according to the following chart.

LICENSING. Department authority to grant licenses and approve educational programs is necessary for efficiency. Standards for licensing are usually specific enough for a decision on an applicant's qualifications by department staff. Where standards are indefinite, the department would rely on board advice. The current system where department staff make a preliminary decision later finalized by a board is duplicative and results in unnecessary delay.

Applicants who are denied licensure should have recourse to appeal a denial without going to court. Board expertise can be used effectively to decide appeals.

Accepted measurement standards require that a task analysis be made for each occupation and used as a basis for examination items. Examination validity requirements demand that more professionals be involved in the development and evaulation than are represented on an examining board.

ADMINISTRATIVE RULES. Boards have been unresponsive to the need for rule changes. Examining boards have been slow to follow the statutory mandate of s. 15.08 to "define and enforce professional conduct and unethical practices", to develop regulations which would serve consumer needs and to make changes called for by court decisions.

DISCIPLINE. One of the strongest criticisms of the current system is that boards must act as investigator, prosecutor, judge and jury in disciplinary cases. The model separates the prosecutorial and adjudicative functions to provide a fair and efficient system of administrative justice.

Function Licensing

Department

Grants and renews licenses Develops and administers Examinations

Approve educational programs

Administrative Rules

Promulgate Rules Discipline

Investigate and prosecute complaints; Appeal some decisions to court

Board

Advise department when necessary
Department uses panels of licensees as content experts for exam development
Advise on approvals
Hear and decide appeals from department denials of licensure
Advise on rulemaking and other areas
Judge disciplinary cases

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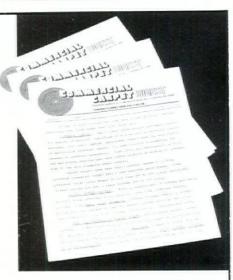


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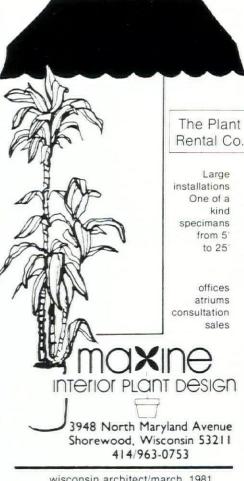


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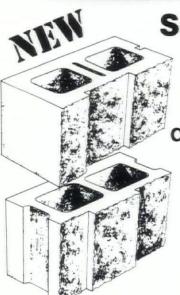
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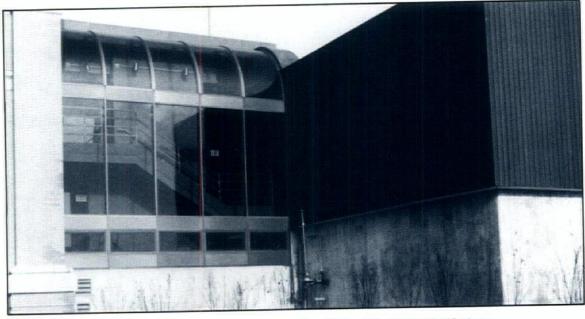
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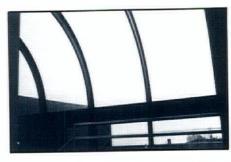
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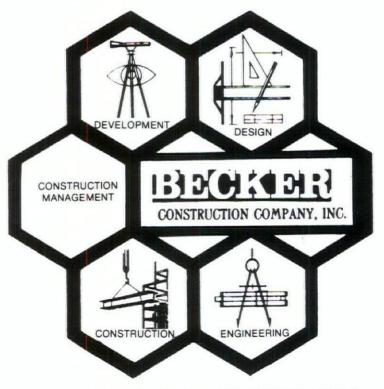


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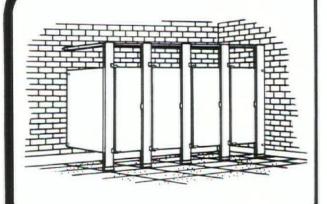
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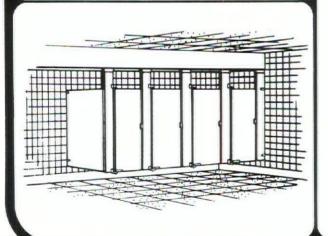
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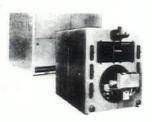
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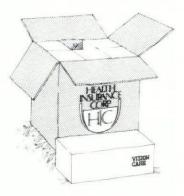
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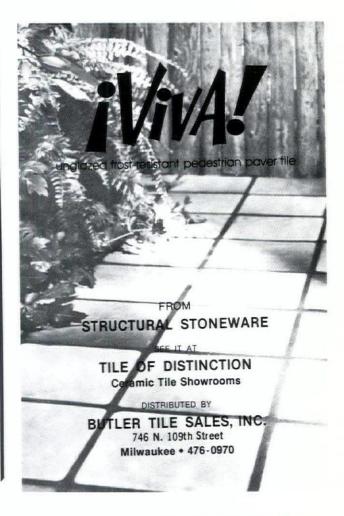
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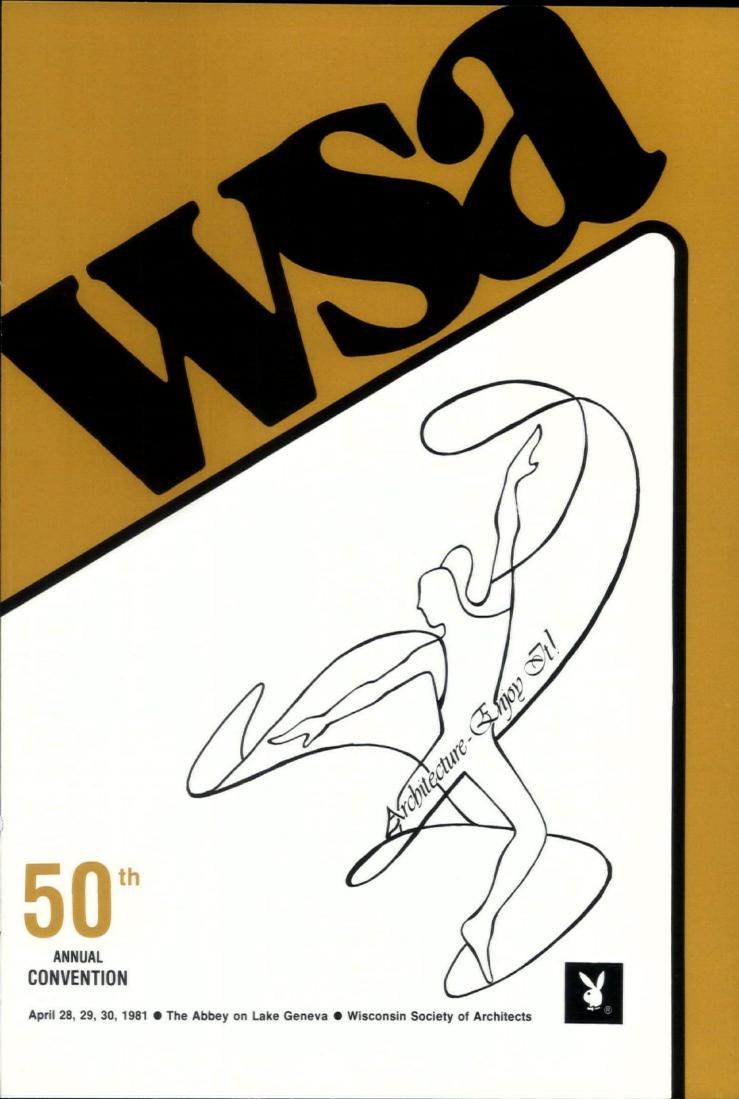
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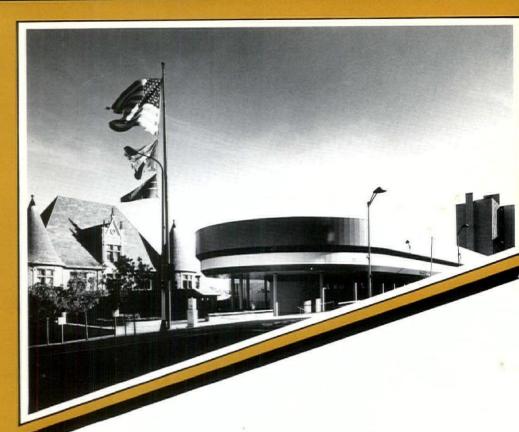
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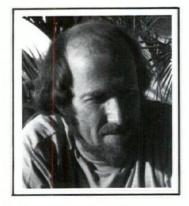


GUNNAR BIRKERTS, FAIA 1960-1980, Design Philosophy of Gunnar Birkerts Thursday 1:00 P.M.

Born in Riga, Latvia graduated from Technis Hochschule, Stuttgart, Germany, past experience the office of Eero Saarinen and Minoru Yamas Gunnar Birkerts' interesting past is a key to his successful practice. His work has been exhibited Italy, Brazil, Federal Reserve Bank of Minneap the IBM Corporate Computer Center in New York, U.S. Embassy Building in Helsinki, Finland, and Duluth Public Library.

Major awards bestowed on Mr. Birkerts include be named the young designer of the year (1954), nur ous awards from Progressive Architecture and Ar tectural Record, Honor Awards from AIA, and o major awards too numerous to mention.

With registrations in Michigan, Illinois, Indiana, Id Minnesota, Mississippi, Montana, New York, O and Texas, come and enjoy Mr. Birkerts at the Wistorth Annual Convention and convince him that shouldn't become registered in Wisconsin.

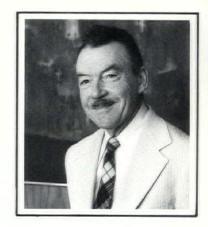


HERB GREENE
Building To Last: Architecture As
An Ongoing Work Of Art
Wednesday 9:30 A.M.

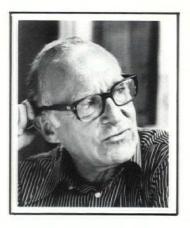
Currently teaching at the College of Architecture at the University of Kentucky, Herb Greene is a noted lecturer and author. Mr. Greene proposes a collaboration between architects, artists, developers, facilitators, craftspersons, and people of all ages in a process that allows citizens to once again take part in building and ornamenting their cities and neighborhoods.

Herb Greene suggests that a building, whether large or small, can become the aesthetic and social commentary of a community. He recognizes the availability of a new approach to architectural design taking into account contemporary science, philosophy, painting and sculpture.

HARLAN E. MCCLURE, FAIA The Story Of Architecture For Delight Thursday 9:30 A.M.



Currently Dean of the College of Architecture at Clemson University, Dean McClure has walked the fine line which incorporates practical experience with the academic community. With degrees from George Washington University, Royal Sweedish Academy, and M.I.T. Dean McClure has been affiliated with Clemson University since 1952. Having sprung his professional and academic roots at the University of Minnesota in the late 1940's, Dean McClure is extremely enthusiastic about this year's convention theme "Architecture . . . Enjoy It." During the past 25 years Dean McClure has received numerous Honors and served on many Honor Awards Committies.



Peter Blake says the most outrageous things about contemporary architecture and city planning. Not only does he say it but, . . . he apparently gets away with it. Part of his success is based on his unimpeachable credentials. He has designed in excess of four dozen buildings around the U.S., he is the former editor of two influential American Architectural magazines, Architectural Forum and Architectural Plus, he is the past Chairman of the Boston Architectural

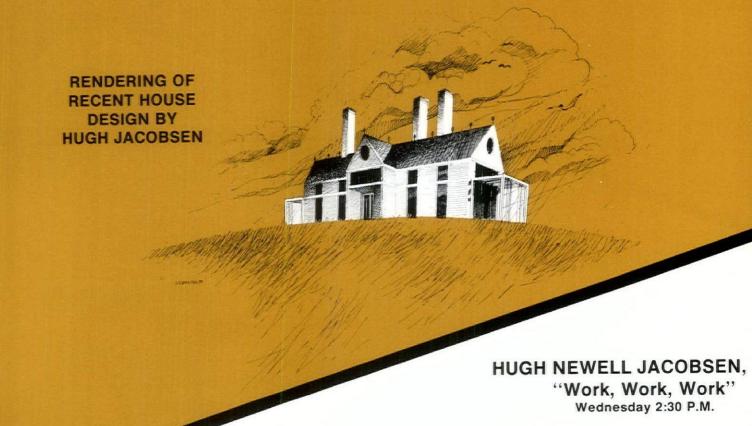
PETER BLAKE, AIA Keynote Address Form Follows Fiasco

Tuesday 2:30 P.M.

Center and is the current Chairman of the Department of Architecture and Planning at The Catholic University of America.

The ingredients of Blake's success as a critic of modern architecture are his honesty, intelligence, independence and wit.

His book, Form Follows Fiasco, calls for the slaughtering of the sacred cows of the Modern Movement, for a moratorium on the destruction of exhisting buildings and historic landmarks, and for an end to the construction of skyscrapers, new highways in developed nations, and single-use zoning.

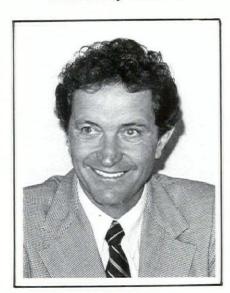


Beginning the practice of architecture in 1958, Hugh Jacobsen, FAIA, has designed over 70 award winning buildings. Among those are four National Honor Awards of the AIA. Each year Architectural Record selects 20 of the best houses in the U.S. . . . Hugh Jacobsen has won this award 15 times.

A noted speaker with an international practice, a juror for nearly 50 AIA awards programs, a visiting professor at the University of Cairo, an author for the New Republic and Architectural Record . . . Jacobsen will provide a stimulating presentation on the directions of a varried practice.



AL MCGUIRE Luncheon Speaker Wednesday 12:30 P.M.



"Original, outspoken, innovative, a winner, too damn flaky, and flamboyant" are some of the terms used to describe Al McGuire. His successes in coaching Marquette to a national championship have been overshadowed by his wit, personality, and predictably unorthodox views on sports and life in general.

He has been spotted in his suburban Milwaukee neighborhood riding his Kawasaki motorcycle at 7:00 in the morning . . . in pajamas. During working hours, he dresses in conservative suits, but at night he often changes to his favorite plaid pants, sweaters, sneakers and rumpled corduroy hat. Then, wherever he is, he goes searching for a Mexican Bodega. Not just any Bodega: the waitress should have dirty ankles, and the sauce must be hot enough to take the finish off the porcelain.

Register for a ticket for the luncheon on Wednesday, April 29, 1981 and enjoy Al McGuire with us.

SPOUSES PROGRAM

CHILDREN'S HOME DESIGN CONTEST Dan Christiansen, AIA

Opening the Spouses' Program will be an informal reception followed by a slide presentation by Dan Christiansen on the Southeast Chapter's "Children's Home Design Contest." The program will be highlighted by a slide presentation showing the award winning "dream homes" designed by elementary and secondary students in the Milwaukee area. Mr. Christiansen is an architect with Brust-Zimmerman of Milwaukee.

DECORATING WITH TILE

One of the exhibitors at the Convention, ChildCrest, has volunteered to present a program on decorating with tile in the residence. This presentation will be made Wednesday morning, April 29.

LUNCHEON AND CHAMBER THEATER

On Thursday, April 30 there will be a special spouses' luncheon program. This is a separate registration event, and reservations are necessary. Participants will have two choices for lunch, chef's salad or quiche, and the luncheon will be followed with a Chamber Theater presentation using letters that first ladies wrote during their "term of office." This program underlines both their character and the historical events of their time.

SPOUSES

In addition to joining the architects for the exposition, the Construction Industry Reception, the Convention Open House Party, the dinner and show at The Playboy Club and the programs presented by Peter Blake, Hugh Jacobsen, Harlen McClure, and Gunnar Birkerts, the spouses will have the opportunity to participate in three additional presentations this year.

SPOUSES FREE REGISTRATION

In an attempt to keep convention costs low, the spouses of WSA members will have free registration for the convention. They will only be responsible for the cost of ticketed functions and have the option of attending spouses activities or buying walking lunch tickets. Spouses may attend all seminars and exhibits of the Convention free, but must obtain registration badges at the registration desk.



CONSTRUCTION INDUSTRY RECEPTION

The fourth annual construction industry reception will again offer an opportunity for convention registrants and exhibitors to invite affiliated people in the construction industry to the exposition.

Registration or an invitation ticket is needed for admission to this reception. The tickets are free of charge, and will be mailed to members and exhibitors for distribution to their guests. We welcome your employees, employers, government representatives, consulting engineers, clients, developers, and contractors. The only people not eligible to attend the reception are suppliers other than those exhibiting at the convention.

funfilled evening of relaxation and entertainment.

The WSA Convention Committee is pleased to invite you to dinner and a show at The Playboy Club. Dinner, complimentary drinks, wine, and desert will preface a musical on ice featuring singing, dancing, by performers who have background with Broadway shows. The cost of the package will include but transportation from The Abbey to The Playboy Club and return Space is limited and your attendance is encouraged for

CONVENTION OPEN HOUSE PART'
Tuesday at 6:00 P.M

Tuesday night at the convention, stop by the Convention Oper House Party, from 6-7:30 p.m., in the lower deck lounger An informal "beer and pretzles gathering," this party is scheduled to give conventioneers, exhibitors, and guests time to make acquaintences and visit old friends. No reservations or entire. Beer and pretzles provided by the WSA.

FUN RUI Thursday at 8:00 A.M

For the first time at a WSA Convention, there will be a "fun run The distances are being mapped out, but are expected to provid you with the opportunity of running (creeping) for one or three miles. Participants should meet on the patio outside of the Waterfront Lounge at 8:00 a.m. on Thursday, April 30, 1981.

All entrants will receive a free T-shirt, along with the admiration and disgust of all non-participating architects who are unwilling or unable to get up at that time of the morning or run that far.



FOR YOUR INFORMATION

CONVENTION AVAILABLE TO ALL OF YOUR STAFF

This year's registration again allows non-member guests to attend the convention. The importance of the topics and the variety of new ideas will be relevant to every person in your firm, so plan time for them to attend the WSA Convention. Registration is offered for one, two, or all three days, and exhibits will be available each day in addition to one or two top-knotch seminars.

DISCOUNT FOR EARLY REGISTRATION

Consistant with the Convention Committee's desire to keep costs down at convention events, you should take advantage of the SPECIAL DISCOUNT FOR EARLY REGISTRATION. Please note on the registration form the dollars saved by submitting your registration prior to April 7, 1981.

CEU CREDIT OFFERED

For the fourth year, the WSA will be awarding CEU credit for attendance at the six seminars during the three days of the convention. If you plan to take advantage of this opportunity, please note the item on the registration form related to CEU credit. One CEU credit is equivalent to 10 hours of seminar/classroom attendance. Registration forms will be available at the convention.

WISCONSIN ARCHITECT'S FOUNDATION ANNUAL MEETING

The Wisconsin Architects Foundation (WAF) will hold its annual meeting commencing at 8:00 a.m. on Thursday, April 30, 1981. The WAF is currently involved in substantial fundraising efforts, and solicits your participation, criticism, and comment pertaining to their efforts and programming. Plan on attending.

SEMINAR ON MASONRY SPECIFICATION

For approximately two years a Joint Committee on Masonry Specification, which includes representatives from WSA, CSI, and Masonry Institute of Wisconsin, have been working to develop a Recommended Unit Masonry Specification. That committee has now completed its work and the WSA representatives on that Committee are interested in making a presentation in the form of a seminar/workshop so that the activities and the development of the Unit Masonry Specification can be presented to all interested persons. Time has been set aside on Wednesday morning, April 29 for this program.

MESSAGE CENTER

There will be a message center at the convention where you can be contacted. Calls should be placed to The Abbey, 414-275-6811 and the caller should ask for the WSA message center.

	CONVENTION SCHEDULE	SPECIAL PROGRAMS FOR SPOUSES*	SPECIAL EVENTS				
Tuesday, April 28	a.m.	a.m.	a.m.				
	8:00 Registration	10:00 Spouses Informal Reception					
	10:00 WSA Annual Meeting	And Program On Children's Home Design Contest - Dan Christiansen, AIA					
	p.m.		p.m.				
	12:00 Opening of Exhibits — Walking Lunch						
	2:30 Peter Blake, FAIA (Speaker)		4:00 Exhibits - Construction Industry Reception				
	4:00 Exhibits — Construction Industry Reception		6:00 Convention Open House Party (Free Beer and Pretzels.				
	7:30 End of Activities		Architects, Guests, Exhibitors Invited)				
Wednesday, April 29	a.m.	a.m.	a.m.				
	8:00 A New Development In Masonry Specifications Donald R. Buettner	8:30 Architectural Secretaries Association Program: An Overview Of Office Procedures	8:30 Architectural Secretaries Association Program: An Overview Of Office Procedures				
	9:30 Herb Greene (Speaker)	9:30 Decorating With Ceramic Tile,					
	11:00 Exhibits	ChildCrest					
	p.m.		p.m.				
	12:30 Luncheon Al McGuire (Speaker)						
	Break		6:30 Party - Playboy Club				
	2:30 Hugh Jacobsen, FAIA (Speaker)		Buses Leave From Abbey at 6:30 p.m. and Return at				
	4:00 Exhibits		Midnight				
	6:00 Break						
Thursday, April 30	a.m.	a.m.	a.m.				
	8:00 W.A.F. Annual Meeting	11:00 Luncheon and	8:00 Fun Run Race				
	9:30 Harlan McClure, FAIA (Speaker)	Chamber Theatre					
	11:00 Exhibits - Walking Lunch						
	The second secon						
	p.M.						
	1:00 Gunnar Birkerts, FAIA (Speaker)						
	2:30 End of Convention						
Locations	Registration: Innsbruck Foyer						
	Annual Meeting, Seminars: Nantucket Room						
	Wednesday Luncheon: Monaco Dining Room						
	Spouses Program: Waterfront Lounges						
	Convention Open House Party: Lower Deck Lounge						
	Playboy Club Party: Buses Leave From Abb	ey Front Lobby					
	Fun Run: Waterfront Lounge						
	*Activities For Spouses Are Th	e Same As Convention Schedule Ur	nless Noted In This Column				
	Additional Information Regarding	ng All Programs Will Be Featured In	The March Wisconsin Architect				

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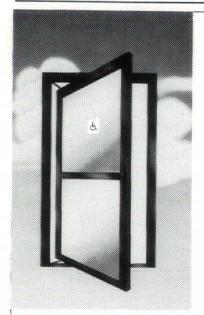
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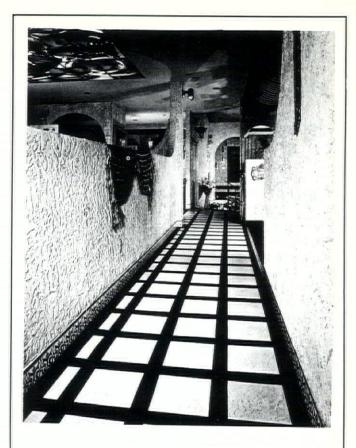
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SOCIETY NEWS

VICTORY #1

The Wisconsin Court of Appeals has recently entered a decision upholding the constitutionality of Wisconsin's six year Statute of Limitations for architects, engineers, and others involved in the construction process.

The decision included substantial quotes from the brief submitted by the WSA and other professional organizations as a "friend of the court."

The facts of the case involve a fire which occured 25 years after the completion of construction. The fire insurance company, after paying its losses to the owner, brought an action against the contractor and the design professionals, alleging negligence at the time of construction. The complaint was not specific as to what the nealigence was, but was specific in requesting damages in excess of \$100,000. The Statute of Limitations which bars any such action unless it is commenced within six years of the substantial completion of a project was submitted to the court as an affirmative defense. The Circuit Court threw out the case, finding that the Statute of Limitations applied. At this juncture the WSA was made aware of the case by Richard Blake, FAIA, and the WSA was involved in forming an alliance of numerous professional and trade associations who would be affected by an ultimate decision as to whether the Statute of Limitations was constitutional. The case was appealed to the Court of Appeals by the fire insurance company, and a "friend of the court" brief was submitted by the WSA and the other organizations.

The decision rendered by the Court of Appeals confirms the ruling of the Circuit Court that the case should be thrown out of court. The fire insurance company has one last avenue of appeal, to the Wisconsin Supreme Court. We will keep you posted on the status of this appeal.

VICTORY #2

E. John Knapp, AIA, of Madison, Wisconsin reports that he has been involved in a battle for the last 8 years regarding the constitutionality of the Michigan Statute of Limitations. After substantial time and significant personal expense, the Michigan Supreme Court has entered a decision upholding the constitutionality of Michigan's six-year Statute of Limitations on actions against Architects and Engineers. Mr. Knapp's case was resolved some 15 years after the building was first occupied and according to Knapp represents more than one lost night's sleep. Congratulations John.

HOW TO MAKE AIA SUPPLEMENTAL DUES WORK FOR YOU, YOUR FIRM, AND WSA

AIA Regular Members who are principles in firms are also responsible to the Institute for supplemental dues beginning on January 1 of the year **following** admission. These supplemental dues are determined based upon the number of registered architects in the firm (both employees and employers as of January 2 at the rate of \$160.00 each.) The firm receives a credit of \$90.00 against its supplemental dues obligation for each registered architect who is an AIA member.

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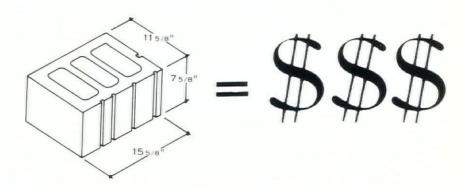


The mathematics of this arrangement makes it advantageous for firms to encourage its architects to become members of WSA/AIA.

First year membership in AIA is \$80.00. with the firm receiving a \$90.00 credit on Supplemental Dues ... the firm thereby netting a \$10.00 increase. First year membership in WSA is \$42.00, which reduces this savings to an out of pocket expense of \$32.00. This obviously doesn't prove that you save money by joining WSA, AIA, but in the first year the costs are extremely minimal when compared to the multiple benefits available in membership.

For further information contact Karen and Eric at the WSA office.

WAF REPORT



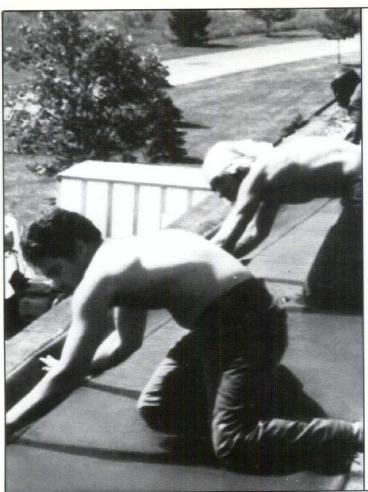
"Single Bullnose, Brick Header, Pilaster, Double Steel Sash/Splittable (DBL/SS/Split), and TSA Random" are not part of the daily vocabulary of running the WSA. In fact, if you were to start to use those words in a conversation in front of my wife or children, they wouldn't know if you were swearing, drunk, or just talking nonsense.

These terms, especially "TSA Random," mean many things to many people . . . but they mean money for the Wisconsin Architects Foundation (WAF).

In 1953, architect Jack Shepherd designed a special block which was ultimately copywrited. Best Block Company kindly agreed to pay 5¢ to the WAF for every one of those blocks sold. Earlier this year, Paul F. Bronson, Chairman of the Board of Best Block Company presented to Mark Pfaller, FAIA, Best Block's check payable to the WAF in the amount of \$1394.30, representing the 27,886 TSA Randoms sold in 1979.

Total contributions to the WAF since the inception of this arrangement now exceed \$28,000.00

The Wisconsin Architects Foundation publically thanks Jack Shepherd and Best Block Company for their continuing support. The WAF looks forward to the continuation of this relationship as the TSA Random is specified and used in construction in the upper midwest.



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- All the names in your little black book end in M.D.
- You get winded playing chess.
- You look forward to a dull evening.
- You still chase women, but have forgotten why.
- You turn out the lights for economic, not romantic reasons.
- Your knees buckle and your belt won't.
- You are 17 around the neck, 42 around the waist and 126 around the golf course.
- You sink your teeth into a steak and they stay there.
- You try to straighten the wrinkles in your socks and ind you aren't wearing any.
- A little old gray-haird lady tried to help you across the street. She's your wife.

The above words of wisdom were submitted to the Wisconsin Architect by an aging (but not aged) architect. The Wisconsin Architect protects the anonymity of its sources. Submit your comments, articles, and editorials for publication.

MEMBERSHIP UPDATE

Membership in the WSA has reached an all time high . . . in excess of 650 members. Dick Shutter, AIA, Chairman of the 1981 Membership Committee has indicated that his committee's goals will be both toward finding new members and retaining old ones. You can help. If you have any thoughts, comments, or suggestions pertaining to WSA programing, policy, objectives, etc. let us know. If you know people who are not members promote WSA. If you don't have the proper information or material to promote WSA then feel free to contact Eric at the WSA Office for assistance.

MEMBERSHIP ACTIONS

PATRICK C. BROCKMAN, was approved for AIA Membership in the Northwest Chapter.

MICHAEL T. HAYES, was approved for Student Membership in the Southeast Chapter.

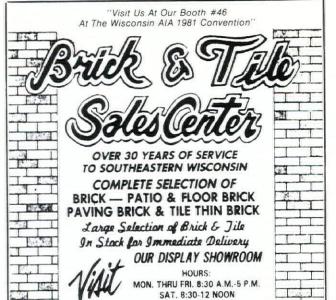
PATRICK J. MEEHAN, was approved for Associate Membership in the Southeast Chapter.

SYED NIZAMUDDIN, was approved for Associate Membership in the Southeast Chapter.

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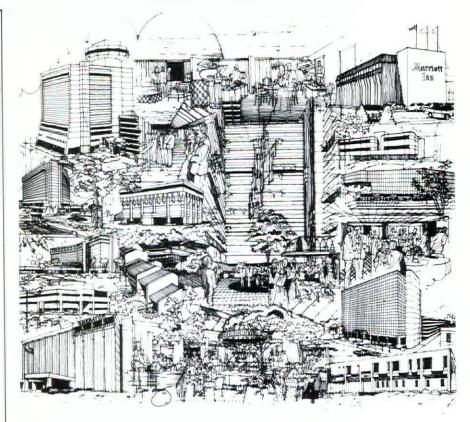
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ROBERT A. PRINDIVILLE, was approved for Associate Membership in the Southeast Chapter.

FRANK RICHARDSON, was approved for AIA Membership in the Southeast Chapter.

BARRY WENTZEL, was approved for Student Membership in the Southeast Chapter.

ROBERT DENNIS ASHLEY, AIA was approved for AIA Membership in the Southwest Chapter.

ROBERT J. BRUST, was approved for PROF. AFFILIATE Membership in the Southeast Chapter.

ROBERT D. COOPER, was approved for AIA Membership in the Southeast Chapter.

PETER D. DREIS, was approved for STUDENT Membership in the Northwest Chapter.

DAVID H. ELBING, was approved for Prof. Affiliate Membership in the Northeast Chapter.

RICHARD L. ELBERT, was approved for STUDENT Membership in the Northwest Chapter.

DENNIS J. HORBINSKI, was approved for AIA Membership in the Southeast Chapter.

JOEL S. MINKOFF, was approved for ASSOC. Membership in the Southwest Chapter.

ROBERT G. WIRTH, was approved for AIA Membership in the Southeast Chapter.

6(b)3

Burried deep in the Wisconsin Statutes is Section 443.01 6 (b) 3 which is known as the Eminence Clause. The language of this clause allows individuals to become registered as Professional Engineers based **solely** on experience, and without passing the necessary examinations and tests required of all other applicants for registration as professional engineers.

Of the 3,575 individuals who have been granted registration as professional engineers over the past five year period, in excess of 40% have received that registration under the Eminence Clause and without passing the tests prescribed in order to assure competence as a licensed professional engineer.

After many years of discussion and debate, a bill was recently introduced to the Wisconsin Legislature which would close this loophole and require written examination in order to be licensed as a professional engineer in Wisconsin. The Wisconsin Society of Architects supports this legislation and will be working toward its passage. Are you registered as a WSA Minuteman in order that you can assist in achieving this legislative goal ?? For more information, contact the WSA office.

Important Information for Architects on GAS SERVICE

The Public Service Commission of Wisconsin has approved Wisconsin Gas Company's request to offer natural gas service to commercial and industrial firms.

This authorization allows the acceptance of liberally expanded service to new customers and additional amounts of natural gas to existing customers.

If your clients are planning a new building or plant, desire to convert their present facility, or are expanding . . . contact your Wisconsin Gas commercial or industrial representative for specific information to assist you in meeting their needs for natural gas service.



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VICTORY #3

Several years ago the WSA actively involved itself in drafting and supporting proposed legislation which would allow a party wrongfully sued to recover from the other party (or their attorney) for the "frivolous lawsuit." As a result of efforts by the WSA, this legislation was ultimately adopted and signed into law.

The Wisconsin Supreme Court has recently upheld the application of this new statute. This acceptance of the "frivolous lawsuits law" by the Wisconsin Supreme Court provides the final chapter in this story that commenced almost five years ago when a WSA member from Milwaukee suggested that the WSA draft and sponsor this legislation. At the time the WSA first undertook this goal, there were only one or two other states in the country that had such legislation.

To those WSA Minutemen who supported the WSA in this effort . . . thank you. The WSA's legislative program needs your support. Register to be a WSA Minuteman.

PROMOTING ARCHITECTS AND WSA

The WSA is attempting to increase its activities in promoting the awareness of architecture and of the membership of the WSA. This goal has been generated by the observation that there is a continuing need for potential owners to recognize the expertise and multiple benefits associated with utilizing an architect.

One channel of attempting to reach this goal is the Wisconsin Architect. The February issue, the Construction Industry Handbook, was sent to general contractors, subcontractors, consulting engineers, and non-member architects. The May issue, featuring health care as a theme, is projected to be sent to hospital, nursing home, and clinic administrators.

As a further means of promoting architecture, the Public Relations Committee is developing a slide/tape show that will be available for the members' use in making presentations to non architect groups. E. William Johnson, AIA, Chairman of the WSA Public Relations Commission, has been working on the development of this slide/tape show for one year, and indicates that it is scheduled to be available immediately following the WSA 1981 Convention. Plans are currently being made for the "Premiere" of this slide/tape show during the WSA Annual Meeting.

How should the WSA be better promoting architectural awareness and its membership? If you have any ideas, please feel free to contact the WSA Office, your Chapter Officers, or any member of the Executive Committee.

SPACE OPERATIONAL ANALYSIS

SPACE OPERATIONAL ANALYSIS is a systematic approach to spatial analysis in program, written by Wisconsin Architect Manuel Marti, Jr. AIA (PDA Publishers Corporation, 216 pages, hardbound \$19.95).

This book presents a comprehensive approach to analyzing and programming space — with attention to the development of functional adequacy.

To order call Karen at the WSA office.

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ERRATA

The Wisconsin Architect apologizes for failing to list the following Emeritus Members in its February issue:

Ames, Carl L., AIA - SE 11804 W. North Avenue Wauwatosa, WI 53226 (414) 258-3900

Potter, Robert P., AIA - SE Shorewood Hills Road R.R. 2 Lake Mills, WI 53551 (414) 648-8035

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BOOTH SALES

The WSA 50th Annual Convention provides the opportunity to view the latest developments in building supplies and systems. It's an educational experience. In addition, the exhibit area is the center of the Convention, featuring the construction industry reception, walking lunches, and door prize drawings every expo hour, every day of the Convention. Take advantage of this opportunity to meet the suppliers who want to work with you on your next project. Here is a list of booths sold as of February 15, 1981.

- 1. Waukesha Block Co., Inc.
- 2. Northwestern Elevator Co., Inc.
- 3. Can-Tex Industries
- 4. Soil Exploration Company/Twin City Testing
- 5. Standard Dry Wall Products
- 6. Cornell Iron Works, Inc.
- 7. Sterling Custom Homes
- 8. Milwaukee Insulation Company, Inc.
- 9. Midwest Architectural Products, Inc.
- 10. Cold Spring Granite Co.
- 11. Edwards Sales
- 12. Elzinga & Volgers, Inc.
- 13. Geis Building Products
- 14. Geis Building Products
- 15. Cronstroms Manufacturing, Inc.
- 16. Andersen Windowalls
- 17. Formica Corporation
- 18. Associated Allied Industries
- 19. Coolidge Glass Co.
- 20. Duwe Concrete Industries
- 21. Wisconsin Gas Company
- 22. Spancrete Industries, Inc.
- 23. Architectural Woodwork Institute
- 24. Donovan Floors, Inc.
- 25. Child Crest Distributing, Inc.
- 26. Masonry Institute of Wisconsin
- 27. Cardinal Insulated Glass Co.
- 28. Modu-Line Windows, Incorporated
- 29. Armco Building Systems
- 30. A/E Graphics, Inc.
- 31. Ver Halen, Inc.
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- 34. Johnson Controls, Inc.
- 35. Wisconsin Truss Manufacturers
- 36. Weather Shield Mfg., Inc.
- 37. Tremco
- 38. Tremco
- 39. Tremco
- 40. Mid West Plastics, Inc.
- 41. Monarch Tile Mfg., Inc.
- 42. Barcol Overdoor Company

- 43. Barcol Overdoor Company
- 44. Champion Companies of Wisconsin
- 45. Champion Companies of Wisconsin
- 46. Wisconsin Face Brick
- 47. Ludowici-Celadon Company
- 48. The Radford Company
- 49. Wood-Lam, Inc.
- 50. The Hartland Corporation
- 51. Best Block Co.
- 52. Block Iron & Supply
- 53. D C S Color & Supply Co., Inc.
- 54. David Fogelstrom & Assoc., Inc.
- 55. Bublitz, Inc.
- 56. Klein-Dickert Company, Inc.
- 57. John Buhler Co., Inc.
- 58. Kawneer Company
- 59. Milwaukee Equipment Company
- 60. Trus-Joist Corporation
- 61. Warzyn Engineering, Inc.
- 62. Permaloy Corp.
 - 63. The Julien Shade Shop, Inc.
 - 64. IIIbruck/USA
 - 65. Microthor, Inc.
 - 66. Zenith Products Company
 - 67. Velux America Inc.
 - 68. Valley Fire Protection
 - 69. Hamele Recreation Company, Inc.
 - 70. Dau Wallcovering
 - 71. Sands Sales
 - 72. Jones and Brown
 - 73. Jones and Brown
 - 74. Haworth
 - 75. Haworth
 - 76. Acoustical Floors of Wisconsin
 - 77. Fabcon, Incorporated
 - 78. Engstrom Sales Co.
 - 79. Brock-White Co.
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 - 81. Metal-Era, Inc.
 - 82. Mid Continent Cabinetary
 - 83. Badger Automatic Door/Lakeland Automatic

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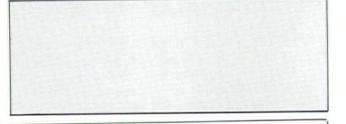
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12	WSA Executive Committee Meeting.
11-12	UW-Extension "Built-up Roofs Institute" (Madison).
APRIL 23-24-25	UW-Milwaukee Energy Workshop
28-29-30	WSA 50th Annual Convention. The Abbey (Fontana, Wisconsin).



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