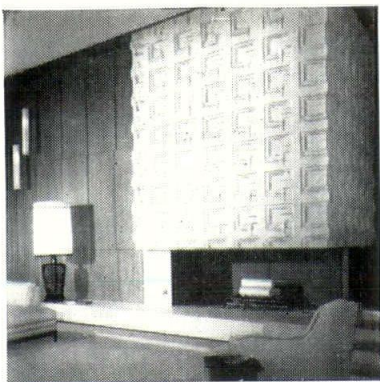


Wisconsin architect

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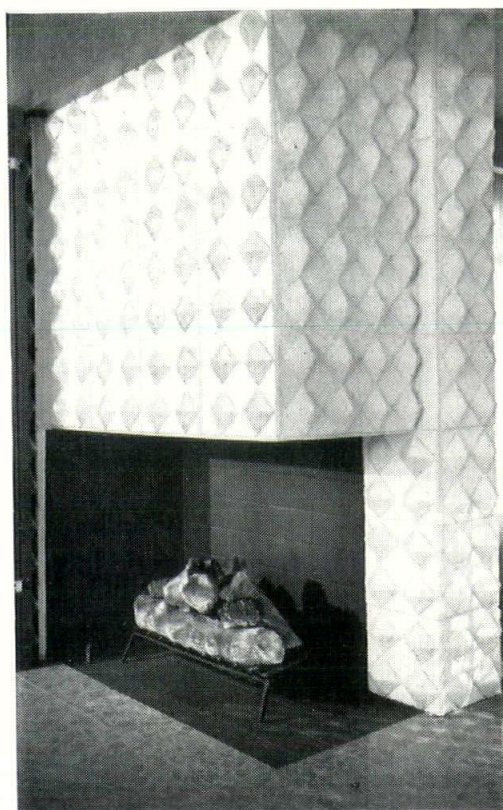
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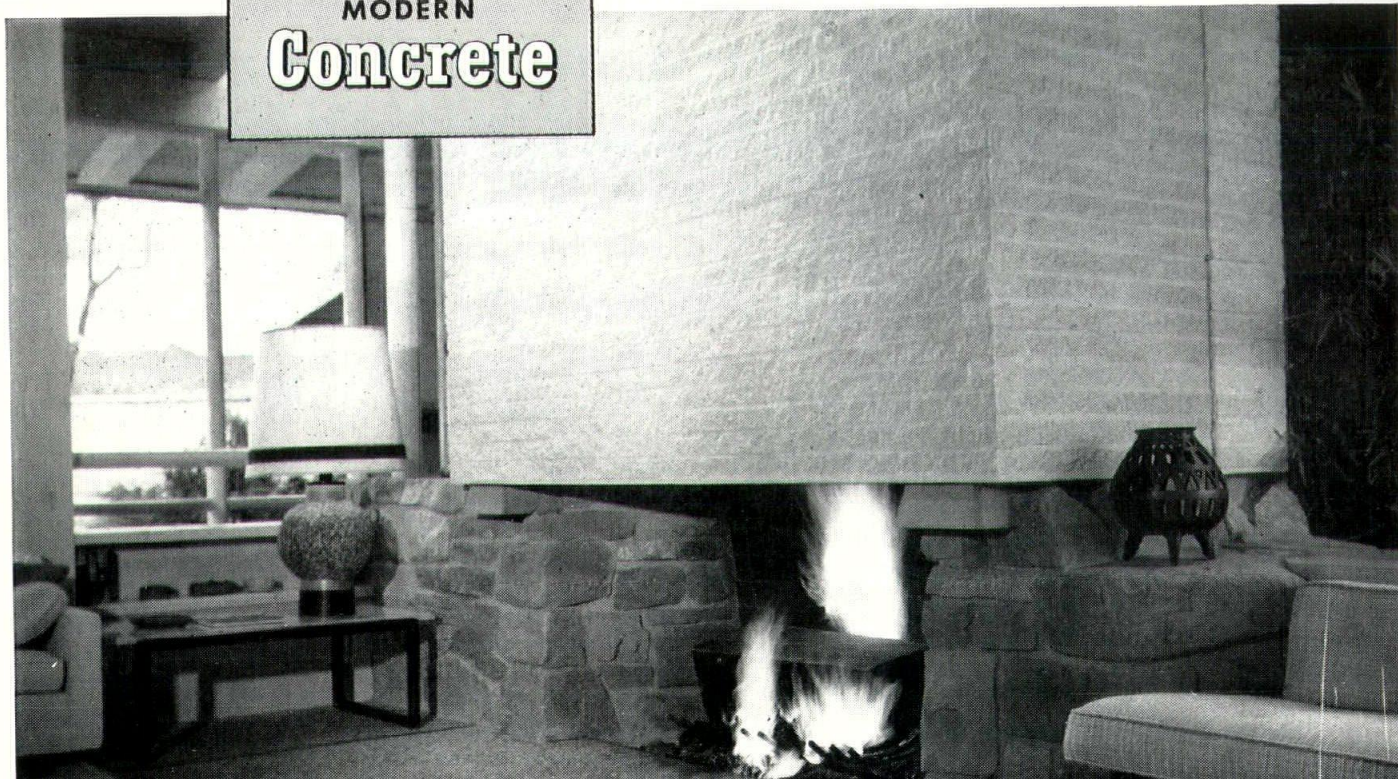


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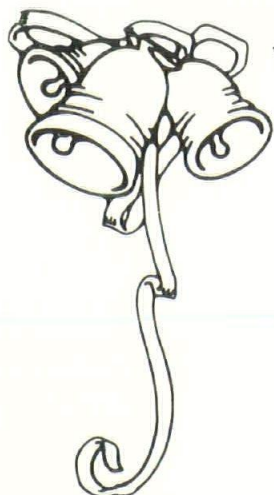


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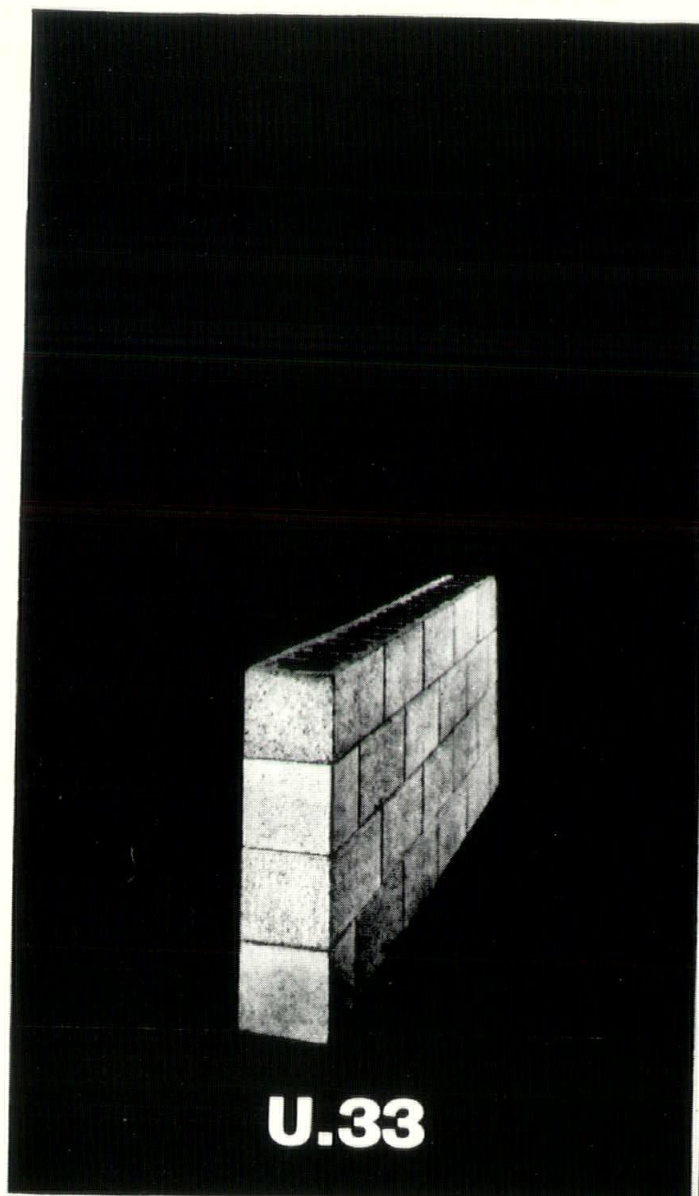
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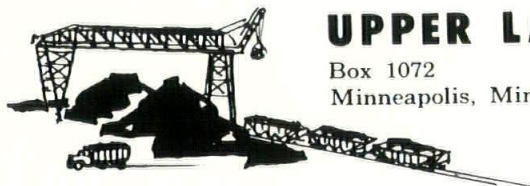
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Volume 32, No. 12.

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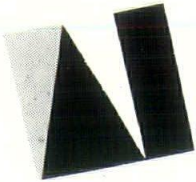
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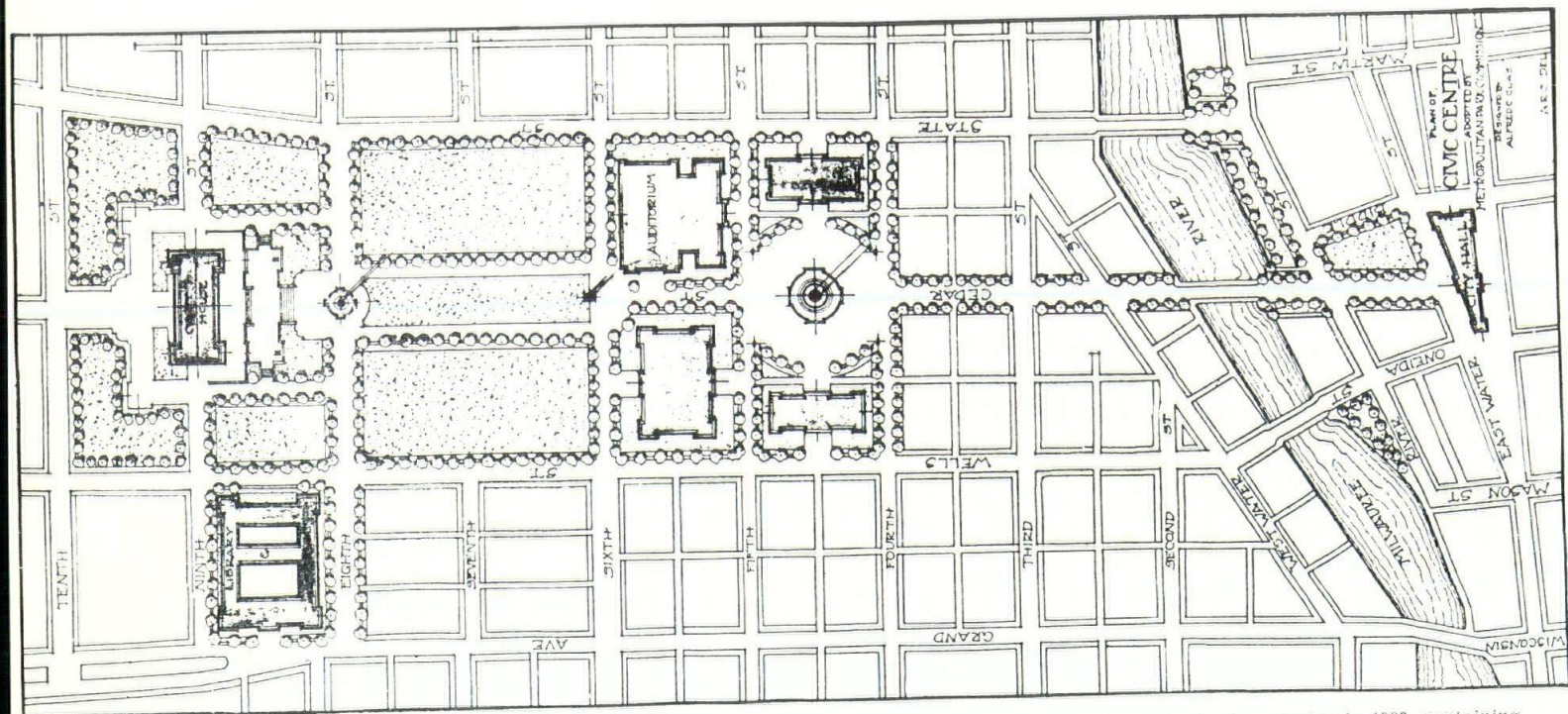
President's message



What is the American Institute of Architects doing for me? Is the Wisconsin Chapter just another dues collecting agency? No organization, the Wisconsin Chapter included, can create individual professional competence or solve individual problems. This, each architect must do for himself! However, this Chapter can unite the efforts of all its members to create a climate of high professional standards, ethics and public esteem "to make the profession of ever-increasing service to society."

To this purpose your Executive Committee and Officers dedicate hours and days each month. From these efforts each member benefits be he an energetic participant or a by-stander. The potential for promoting the architectural profession throughout Wisconsin through your Chapter exists in each of our four State Sections and in our committee structure. There is a variety of activities for everyone . . . the annual convention, honor awards program, school building, public relations, specifications, seminars, speaking bureau, the Wisconsin Architect Magazine, the Wisconsin Architects Foundation, just to name a few. The decision to be a participant or just a by-stander is up to you. The question really is WHAT ARE YOU DOING FOR THE WISCONSIN CHAPTER other than paying dues?

Leonard H. Reinke



Plan for the Civic Center of Milwaukee on the axis of Cedar Street as recommended by the Metropolitan Park Commission in 1909, containing the modifications suggested by Messrs. F. L. Olmstead and John Nolen.

55 Years of planning the Milwaukee Civic Center

Milwaukee has entertained plans for a Civic Center dating back as far as 1909. At that time the Metropolitan Park Commission engaged two nationally renowned city planning consultants, Frederick Law Olmstead and John Nolen, to advise on a suitable location for the Court House.

In their report on the present Court House location, these gentlemen pointed out the merits of the site — now slated to become Milwaukee's Civic Center — from N. 10th St. east to N. Water St. and W. Wells St. south to W. State St. on the north.

They recommended the site for a grouping of public buildings, indicating their concept of diverting east-west traffic around the site, in order to create a plaza for public functions within the Civic Center and east of the Court House.

Cities have been compared to living organisms that must adapt themselves continuously to the ever changing conditions demanded by progress. The history of the gradual emergence of the Civic Center's development proves this truism clearly for Milwaukee.

Over the past 55 years the City has retained a number of architects to plan

and develop the Civic Center. Always interested in the City and its welfare, their common aim was to improve, rehabilitate and preserve the old civilizing values of urban living, while producing functional plans coping with ever increasing influx of traffic.

Basically, the proposed development by Messrs. Olmstead and Nolen was kept. Their sound concept of diverting traffic around the Civic Center was, however, lost sight of in 1941. East-west traffic was lead directly through the site on to Kilbourn Ave.

A brief history of the development of Kilbourn Ave. and the location of public buildings along its axis reads:

- 1909 The Auditorium is completed, Ferry and Clas, Architects.
- 1920 The People approve The Civic Center Ordinance on April 6th.
- 1922 A special committee of architects, Peter Brust, Alfred Clas, A. C. Eschweiler and Wm. H. Schuchardt, together with landscape architects F. L. Olmstead and Bennett and Parsons, architect-planners submitted a Civic Center Plan to the Board of Public Land Commissioners.
- 1925 The People voted to repeal the Civic Center Ordinance of 1920.
- 1928 University of Wisconsin Extension Building (1st unit) and Vocational School Building completed, Van Ryn and De Gelleke, Architects.
- 1929 Widening of Kilbourn Avenue from N. 6th to N. Broadway completed.
- 1929 Kilbourn Avenue Bridge completed.
- 1930 Safety Building completed, Albert R. Ross, Architect of New York City.
- 1931 Court House completed, Albert R. Ross, Architect of New York City.
- 1937 Kilbourn Ave. Improvement Plan adopted by Common Council.
- 1941 Kilbourn Avenue widening completed from N. Broadway to N. Prospect Ave. and N. 6th to N. 9th Sts.
- 1945 On July 9th the Common Council adopted a Resolution directing the Board of Public Land Commissioners and the Department of Public Works to prepare a plan for the Civic Center area and to include the following buildings: Auditorium addition, plus parking area; Memorial Fine Arts Cultural Center (now located at the Lake Front); Twin Safety Building, Milwaukee Public Library addition, New Museum and provide for other public structures.
- 1945 On Sept. 17th, The Common Council adopted File No. 82479, designating the area bounded by N. 4th St., W. Wells St., N. 9th St. and W. State St. as MacArthur Square.
- 1945 On Aug. 31st File No. 82238 was adopted, giving approval to procedure for acquisition of lands for the Sports Arena as an addition to the Auditorium.
- 1946 On Oct. 2nd Preliminary Report on The Master Plan was submitted to the Board of Public Land Commissioners. This report included a "Preliminary Plan of Public Buildings and Uses — Kilbourn Avenue Improvement Project."
- 1947 In February the Board of Public Land Commissioners approved a master plan showing the Kilbourn

Ave. Improvement Projects as tentatively recommended in the Preliminary Report of 1946.

The Master Plan recommended that the Mayor appoint a Public Buildings Committee to be advisory to the Board of Public Land Commissioners in the preparation of an over-all plan of public buildings and grounds in MacArthur Square and along Kilbourn Ave.

- 1947 The 1948 Corporation presented a bold proposal, prepared by Maynard W. Meyer, AIA, with an effort to free the City's central area traffic arteries of congestion by providing diagonal elevated thoroughfares from 6th St. and Kilbourn Ave. running to Wisconsin and to Highland Avenues.

The proposal was not adopted, but a plaza and green area east of the Court House for public use was achieved by it. Kilbourn Ave. east of 7th St. was kept a major traffic street.

- 1947 The Common Council adopted a resolution, requesting Mayor John L. Bohn to appoint a Public Buildings Commission as recommended in the Master Plan.

- 1947 The Common Council rescinded the resolution one month later.

- 1947 On Dec. 22nd the Common Council adopted a resolution authorizing the Board of Public Land Commissioners to engage consultants' services to assist the Commission and its staff in drafting over-all plans for the grouping of public buildings and uses along Kilbourn Ave. from N. 11th St. to N. Prospect Ave. and MacArthur Square and its vicinity.

- 1948 On April 7th Consultants' proposal for services based on the previous resolution was accepted by the City of Milwaukee. Harry Bogner and Fritz von Grossmann, and Associates, Architectural Consultants, started planning immediately.

- 1949 They spent one full year of research to produce 5 subsequent reports for the Master Plan.

- 1963 New Museum completed, Eschweiler, Eschweiler & Sielaff, Architects.

- 1963 State Office Building completed, Grellinger - Rose Associates, Inc., Architects.

- 1964 Review of planning for the MacArthur Square underground garage facilities and tie-in relationship with surface landscaping and architecture relating to the Civic Plaza, Donald L. Grieb Associates, Architects.



Milwaukee Safety Building Completed 1930



Milwaukee Court House Completed 1931



MacArthur Square in 1949 seen from 4th Street



MacArthur Square in 1949 seen from 7th Street

City of Milwaukee Civic Center 1964

**Donald L. Grieb Associates, Architects
Milwaukee**

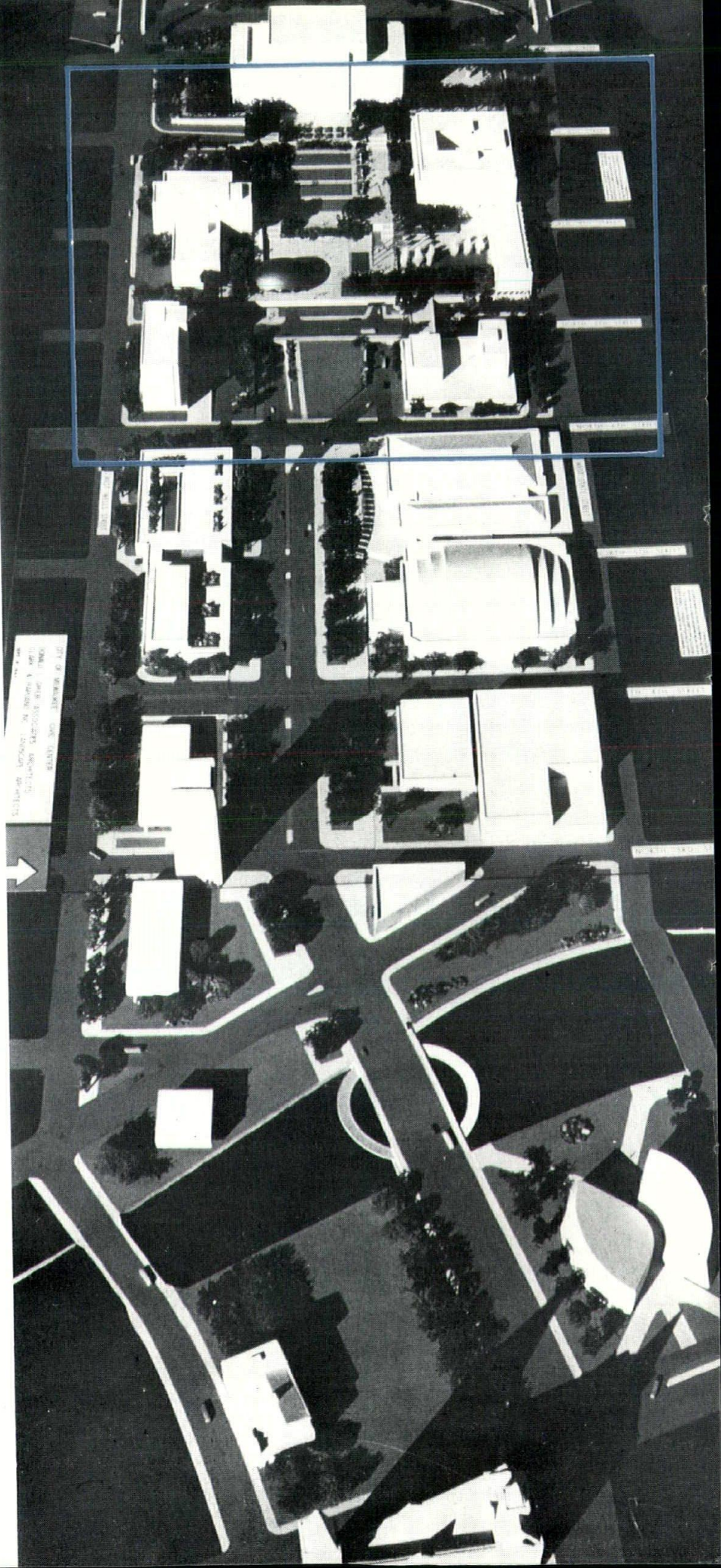
**Gilmore D. Clarke — Michael Rapuano
Consulting Engineers &
Landscape Architects
New York**

Donald L. Grieb Associates, Architects and Clarke and Rapuano, Inc., Consulting Engineers and Landscape Architects are retained by the City of Milwaukee to review planning for the Mac Arthur underground garage facilities, the tie-in relationship with surface landscaping and architecture relating to the Civic Plaza and garage, and the overall development planning of the Civic Center between 10th and 3rd Sts.

The portion of the General Development Plan to be constructed first is the area bounded by North 10th Street, West State Street, North 6th Street and West Wells Street. The plan, presented by Donald L. Grieb Associates, has been designed to avoid major changes in the Preliminary Garage and Expressway Ramp plans already in existence.

"Whereas this project area is only a portion of the Civic Center, sound planning demands a concern for surrounding elements, including the commercial center along Wisconsin Avenue, potential park development on the north, the proposed expressway to the west and the City Hall area to the east," explains Don Grieb. Because the expressway and the City Hall relate directly to the project area, they have been included in the general plan.

In studying the development of the project area, the relevance of the City Hall to any scheme becomes apparent; it counter balances the County Court House. With the construction of the Music Center and the future removal of the nearby power plant, an open civic park space, dominated by the City Hall, can be created on the banks of the Mil-



waukee River. Seen in relation to the development of the Civic Plaza on the MacArthur Square site, this suggests an overall plan, diagrammatically formed by two large open spaces connected by a linear space which conforms generally to the line of Kilbourn Avenue from 6th Street to 2nd Street.

Within this concept, the major design goals are to create a spatial and elemental unity for the whole; while at the same time creating a diversity which will accommodate the various uses and give special interest and identity to each of the areas.

The Civic Plaza on the site of MacArthur Square and above the proposed garage has been designed to provide a formal civic space which will unite the existing buildings and to provide a location for the Planetarium. The Planetarium, the major design element on the Plaza, has been placed near the Natural History Museum in a location where it provides a focal point for the public building group, not only balancing the whole but providing a point of interest for views along the mall from the County Court House to the east side of the Milwaukee River. Located near the eastern limit of the plaza, it also offers views from approaches along 7th Street and projects the Plaza to the 7th Street area which otherwise would be visually isolated from it.

The Plaza itself has been divided into three levels so as to conform with the changing levels of the garage structure beneath. The changes in elevation of the Plaza area will be enhanced by garden walls and terrace planting. The upper level provides a terrace in front of the County Court House, with tree bosques framing the entrance and serving to reduce the scale of the building. This upper terrace is partly on structure which forms, in effect, a bridge across 9th Street. North and south of the Court House, heavy plantings have been formally placed to scale down the buildings and provide quiet garden areas.

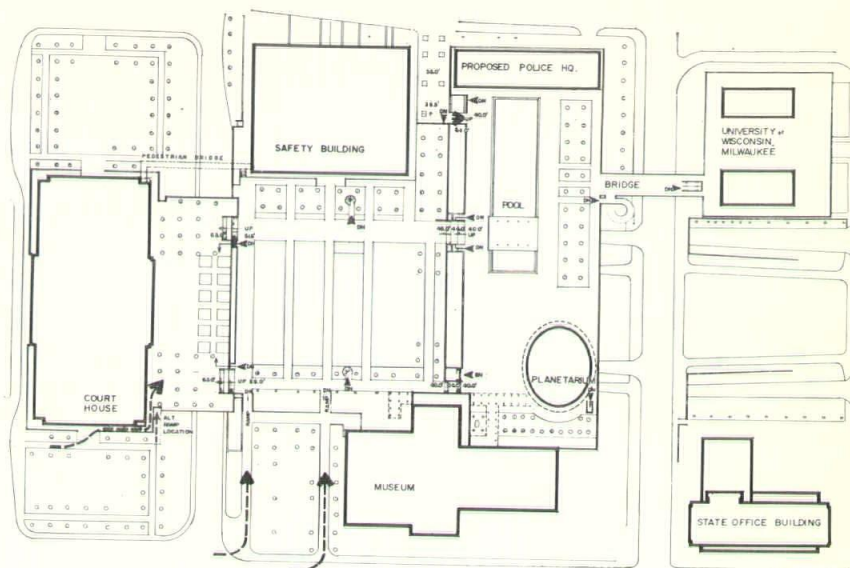
Two broad flights of steps lead to the

median terrace, the plan provides a large center of lawn with flowers framed by bosques of trees. This area is the key to unifying the Court House, the Safety Building and the Museum of Natural History; it is accomplished primarily by the formal framing of trees.

To offer variety to the pedestrian and to provide interest in the plan, one major walk has been designed to traverse the terrace in open sun whereas the other is situated under a grove of trees.

The principal access in this terrace is provided from the south through a transitional park space west of the Museum, arranged into a number of small scale sitting areas particularly useful for lunchtime relaxation for the office workers and others in the area.

The lower terrace is less formal, recognizing more active function as a pivotal place in the design. Its largest dimension is perpendicular to the major axis, thus permitting the terrace to recognize the future park development to the north and to create a spatial anchor for the mall. Major features are the Planetarium and a large pool placed asymmetrically. The pool will function both for reflection and fountain displays in summer, and in winter it becomes an ice and sculptural garden and skating rink. An architectural bridge spans the pool to be used for varied flag displays and for pedestrian circulation. It will also function as a stage or platform for a band or orchestra.



Because of the suggested activity on this level, it is presumed that it will attract many people. The large paved spaces are ideally suited for outdoor exhibits and group cultural affairs.

In order to preserve an appropriate scale for the lower terrace, the Architect recommends the location of a new building across the northern limit of this terrace with an open floor at terrace level to permit views through to the north.


The building design should be light, airy and fresh. Setting on pillars, it should be open at plaza level. Its function may well be that of a pavilion for:

- a. An Exposition Hall for Milwaukee's Industrial Progress
- b. An Administration Building for Civic Center events.
- c. A Recreational Building to serve those using the plaza. i.e. skaters, dancers, etc.

Access to the lower terrace, in addition to the steps from the median terrace, will be up broad steps from the east entrance of the Safety Building with a connection to State Street. Access from the east will be from 7th Street at grade then up through either a spiral ramp or the two stairways. A pedestrian bridge is planned over 7th Street to link the Plaza with the University of Wisconsin buildings and to provide access from the east and north at Plaza level.

The plan also provides for a one or two level structure to surround the





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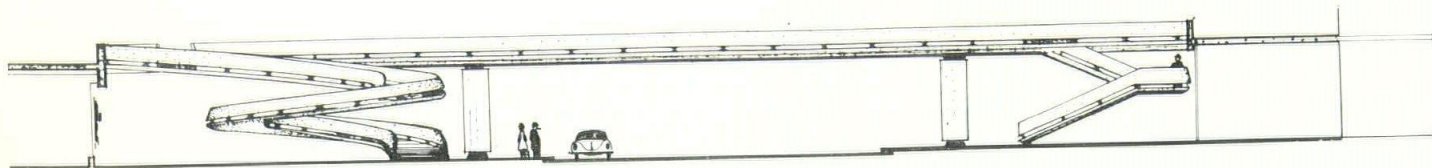
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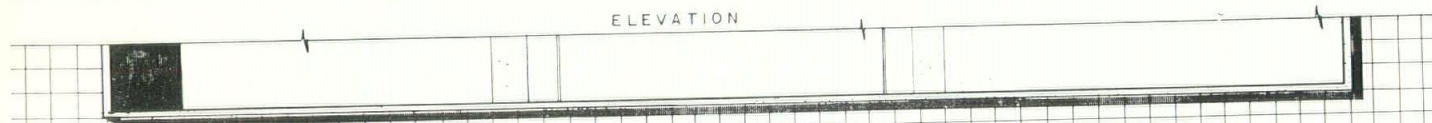
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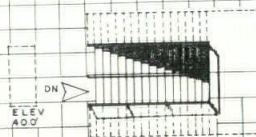
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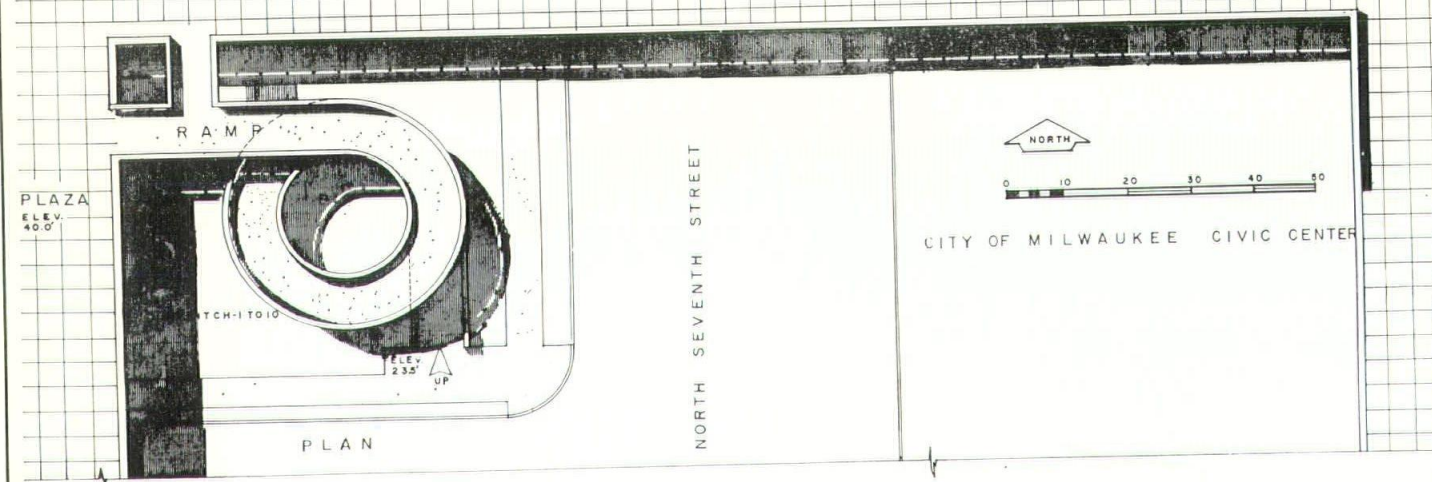
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PLAN

NORTH SEVENTH STREET



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CITY OF MILWAUKEE CIVIC CENTER

University of Wisconsin Adult School and to act as a cover for parking and a central circulation lobby. The Architect proposes that pedestrian access from 6th Street be accommodated on a wide mall rising from 6th to 7th Street, thus conforming with the major axis, both visually and physically.

The tunnel entrances, the garage entrances and the exposed facades of the garage structure will be enhanced with simple architectural treatments which will be designed for inclusion in the garage construction project.

The effect of the Plaza, as seen from the long approach from the east, will be one of increased interest and unity; the wall of the garage and lower terrace provides the platform, the Planetarium provides a sculptural focal point and the architectural tree groupings bring the buildings together visually foreshortening the view of the Court House and thus, creating a better scale relation with the area.

The Mall, comprising the linear space from 6th Street to the River, supports a different group of activities. The Auditorium and Arena will generate large crowds. The proposed parking garage will generate more constant exchange with the Wisconsin Avenue activity. New business and commercial activities will add more people to the area.

Recommendations for shaping the Mall to its pragmatic as well as to its aesthetic functions are dominated by the suggestion of moving Kilbourn Avenue up to the south side of the Mall. This move would recapture desperately needed ground space in front of the Arena and Auditorium, allowing the construction of an architectural marquee to unite the two structures as they face the mall. Thus, there would be created a broad pedestrian avenue from the Civic Center Plaza to the River. This suggestion would place Kilbourn Avenue in a direct relation with the City Hall and offer a more satisfactory approach to the proposed Civic Plaza.

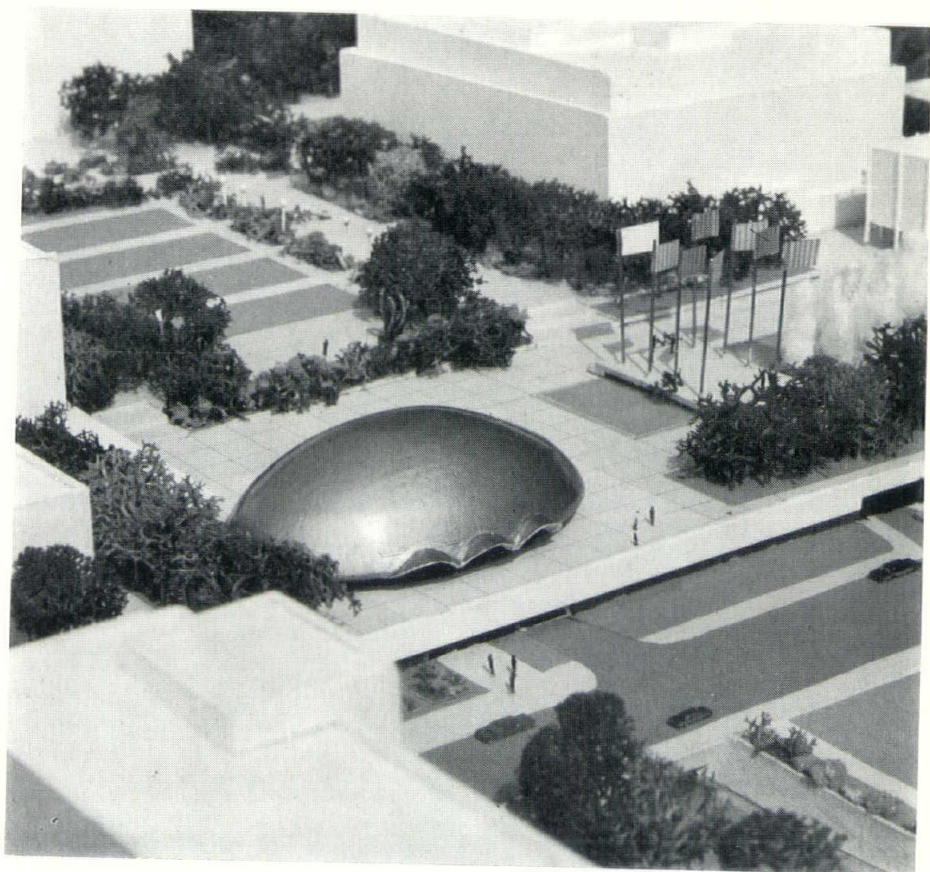
The plan indicates a parking garage between 6th and 4th Streets, thus balancing the Arena and Auditorium and giving continuity to the Mall. A pedestrian passage or "galleria" has been located on the extension of 5th Street to provide pedestrian access from Wisconsin Avenue to the garage and through to the Auditorium-Arena. The conception for the garage includes the development of roof gardens and some roof functions related to the area.

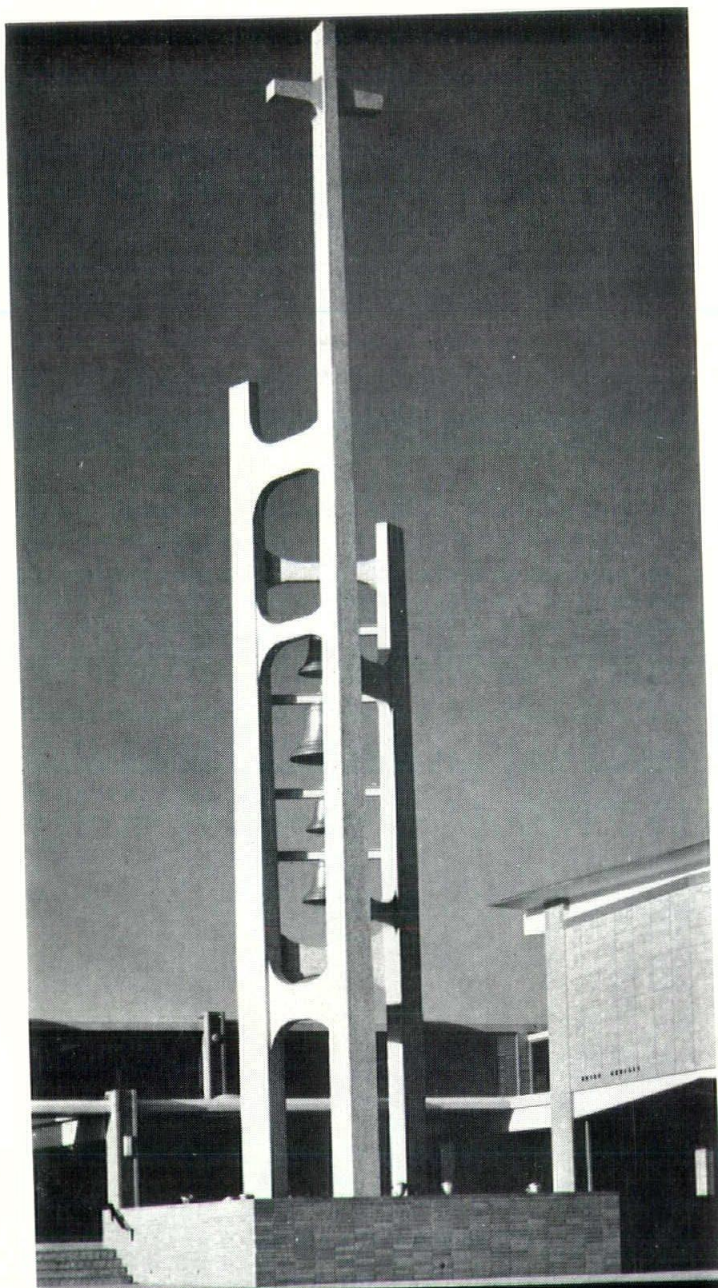
The functions in the area suggest an excellent hotel location which it is felt would not only generate more activity,

but provide a vertical accent which would improve, the remaining architecture of the Civic Center area. The plan shows a hotel tower bridging 3rd St. to create a point of interest along a major street in addition to its visual function on the Mall. Business or selected commercial functions, relating especially to the hotel or civic area, might occupy new buildings and thus complete the Mall from 4th to 2nd Streets.

An addition to the Milwaukee Journal Building in a park setting would complete the Mall on the north. Thus, a tree lined "Avenue of the Festival" would be created to link two civic areas and provide an ideal setting for parades, conventions, sports and cultural events.

The City Hall Park will be created by the elimination of power plant on the River and several small structures along with the construction of the Music Center. Greensward, leading from the City Hall to the Milwaukee River will create a setting for the City Hall and an eminently satisfactory terminus for the Mall. The Kilbourn Avenue bridge could be altered to provide pedestrian circulation directly related to the River. With park treatment and walks along its shore, the River would be brought back as a harmonious and integral feature in the city, relating the Music Hall and Marina facilities to the Civic Plan.





DeSales Seminary Bell Tower
Milwaukee, Wisconsin
Architects:
Brust & Brust
General Contractor:
Gebhard-Berghammer

Badger Mo-Sai bell tower rings out tidings to all. The age-old symbol of Christianity and Christmas, the cross and the bell tower, takes on a new look in Badger Mo-Sai. An unusual combination of delicacy and strength seems to best describe the tower. Cast in three units at the Badger plant, the 70-foot-high tower was then assembled at the seminary. All surfaces of the tower have exposed aggregate Mo-Sai texture which lends a natural enduring beauty. The bells of DeSales will ring out their message from this tower for years to come.



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William P. Wenzler, AIA, Chairman of the Architectural Exhibit, displayed at the Conference on Church Architecture, sponsored by The American Society for Church Architecture on October 24th in Milwaukee, reported on the members of the jury and their impressions about the churches submitted for display.

Members of the Jury were:

Reverend Benjamin Gjenvick, Head of Lutheran Welfare Services, Milwaukee

Maynard W. Meyer, AIA, Milwaukee

Sister Mary Thomasita, OSF, Head of the Art Department, Cardinal Stritch College, Milwaukee

Larry Bray, AIA Sheboygan

William Kaeser, AIA, Madison

JURORS' COMMENTS:

"The Church needs something materially . . . giving us an element of beauty and form. That is the proper setting in which real religious service should take place. Not a museum for an architect, sculptor."

"Too many new churches are merely clichés of a new order."

"Basically we do not know what makes an old thing good."

"Man's very nature demands worship . . . the environment in which one is gathered, if it is beautiful, is the thing which puts you in an attitude for prayer."

"All of life is an experience . . . the experience in the church should not be special, nor differ from all the other feelings you have."



CHARLES E. STADE



REVEREND ROY LARSON

Does Contemporary Church Architecture Suffer From "Spiritual Leukemia?"

The American Society for Church Architecture, A.S.C.A., sponsored a one day Conference on Church Architecture on Saturday, October 24th at Milwaukee Lutheran High School and Annunciation Greek Orthodox Church.

The A.S.C.A., a relatively young organization, was founded with the purpose "to provide an agency whereby those who are concerned with the design, construction, operation, or maintenance of church or church related structures may co-operate to provide a medium for the exchange of ideas relating to ecclesiastical structures among architects and other design professionals, the ministry, denominational executives and craftsmen in allied fields of endeavor."

The Milwaukee Conference was a first attempt of a one-day-conference, according to Donald J. Billmann, AIA, Chicago, Chairman, Public Relations Committee, A.S.C.A. The program was scheduled for 30 minute deliberations by four

speakers, followed by question periods of equal time.

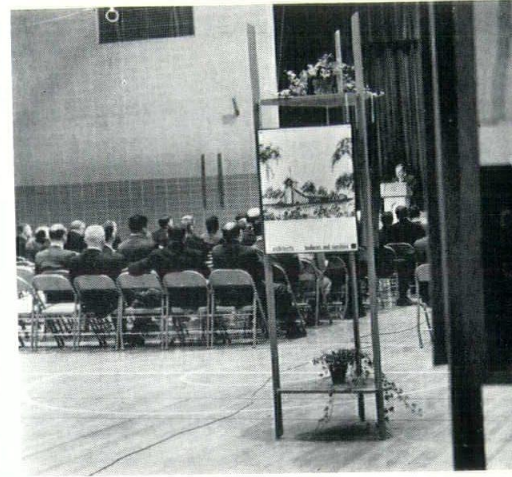
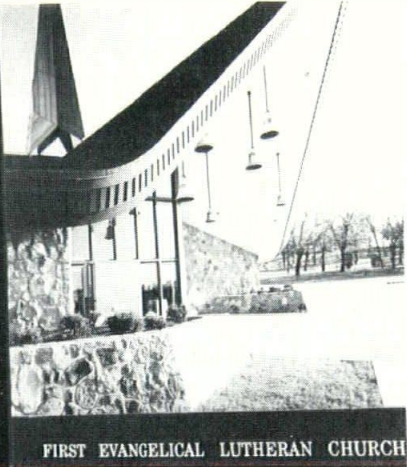
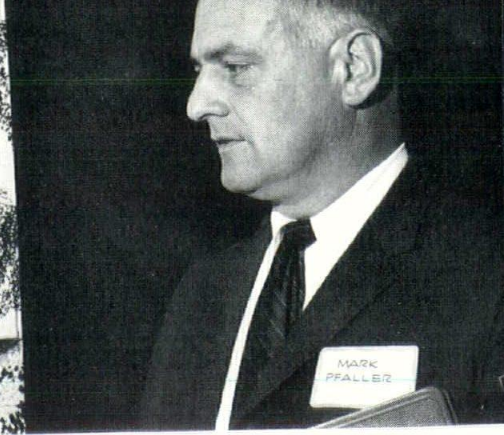
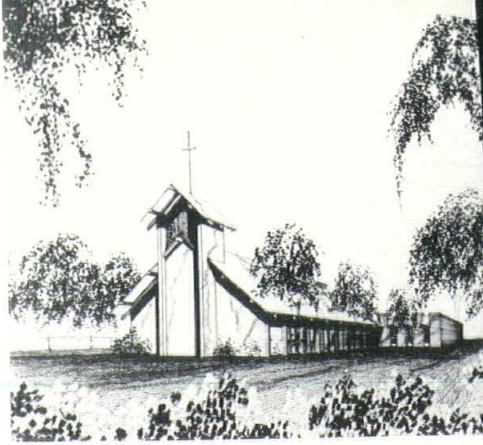
Charles E. Stade, Chicago Architect and President of A.S.C.A. welcomed the participants (approximately 130) and set the pace of the Conference referring to the lamentable situation of present-day church architecture as a "multitude of styles and mediocrity."

Keynote speaker, Reverend Roy Larson, Pastor of Covenant Methodist Church in Evanston, Illinois, had this to say: "The Church today is almost hopelessly double-minded. It wants to save its own soul, but it also wants to gain the whole world." He sought the explanation of unsatisfactory church architecture in the Church itself commenting: "Being anxious over its own institutional survival, the Church seeks to guarantee its own security by wooing the favor of the world."

In a variety of ways, the Church seems to be saying to the world around it: "I am what you desire me to be." This fact he found significantly illustrated

in today's newly built churches with the exception of a very few. Being passionately involved in the examination of reasons he urged his listeners: "Look at the new churches being built. Except for the rare ones, the exceptional ones, aren't they basically designed to create a neutral image which will please the most and offend the least? What do we find in the church? Not emotional fullness, but emotional poverty. This fact too is underscored in our new church buildings. All over this country, there are churches being built which seem to suggest that we are suffering from spiritual leukemia — lack of red corpuscles."

After a brief recess period, Dr. A. R. Kretzmann, Pastor, St. Luke's Lutheran Church of Chicago, author, art and architecture critic and art consultant to the Federal Government spoke on "Worship and the Church Today." He, too, agreed: "It must be said honestly that the new houses of worship are for the most part aesthetically inadequate. We are still looking for architects and other artists of



real capacity to be driven to expression by deep religious feelings. While 19th Century architecture was often accused of being "paper architecture", designed to look well in perspective drawings, the new architecture is too often designed to be photogenic and its luscious photographs have been of vital propaganda value in spreading modern architecture. For a church to be a real church and not just a building, even a noble building, used as a church, it must be a building which by day or night, whether in use or not, is a constant witness to the Glory of God, and a perpetual worship in itself."

Dr. Kretzmann explained that "pride of intellect, the cult of individualism, the unending pursuit of publicity and ballyhoo often mean that architects are forced to dubious and sometimes almost amusing experiments to shock and to force their personality upon the beholder." He found all such approaches out of place in a church building.

Stating, "True worship is a form which happens when there is an adequate correspondence between form and content, between what is being said and the way it is said, between what you hear and what you see", he urged architects to realize that "after all, our only guide lies not in synodical, organizational, or

institutional boards and committees — it lies solely and alone in the Gospel of Jesus Christ. In this, not only congregations and building committees and pastors have a weighty spiritual responsibility but it reaches out also to include any and every architect who wishes to serve the church and the Kingdom as well as he can and as fully as he dares with his gifts."

At noon, lunch was served at Annunciation Greek Orthodox Church, in walking distance of Milwaukee Lutheran High School.

Father Vergis, pastor of The Annunciation Greek Orthodox Church glowed with pride and enthusiasm, recalling his encounters with Frank Lloyd Wright, architect of his church. He felt that Frank Lloyd Wright understood the history and tradition of the Greek Orthodox Faith and served it as fully as he dared with his gifts.

The afternoon sessions dealt with "Music and the Church," Dean Carl Halter of Concordia Teachers College, River Forest, Illinois and "Visual Arts and the Church" by Professor James A. Schineller, Associate Professor of Art, Extension Division Milwaukee, University of Wisconsin.

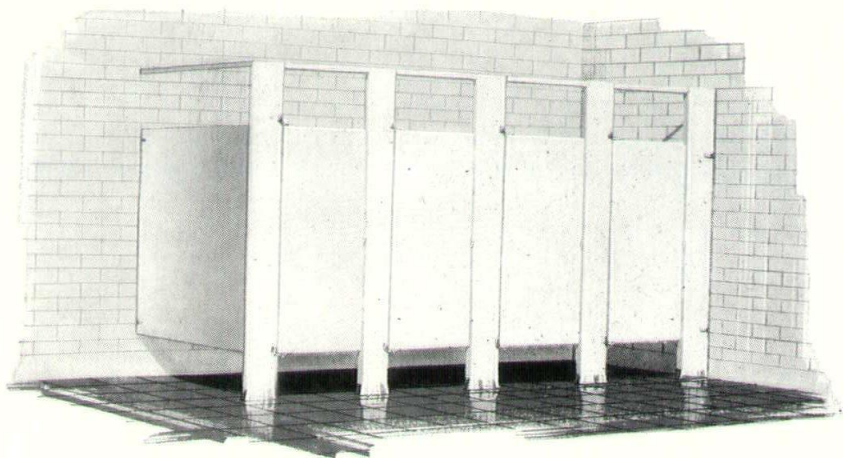
Mr. Halter stated that "in the hands of some theologians, the message of the gospel has become a set of doctrines over increasingly smaller fragments of which they argue endlessly." He believed that "the simple gospel sung in a setting of music can restore some measure of balance to the proclamation of the message."

He urged architects to realize that music's function and its importance in worship make necessary that "the musical resources should be placed together and that the organ and choir should both have their tone reflected from the same sounding board." Mr. Halter continued: "What music requires of architecture is that it be permitted to perform its function in a space which will serve its fullest development and its maximum impact upon each hearer in the congregation."

Professor Schineller, whose sensibilities had been abused by what he called "church Art," came equipped with slides of contemporary paintings and sculptures to be shown to his audience. He made an impassioned plea for a deeper understanding by all concerned of what contemporary artists with their talent could contribute to the church.

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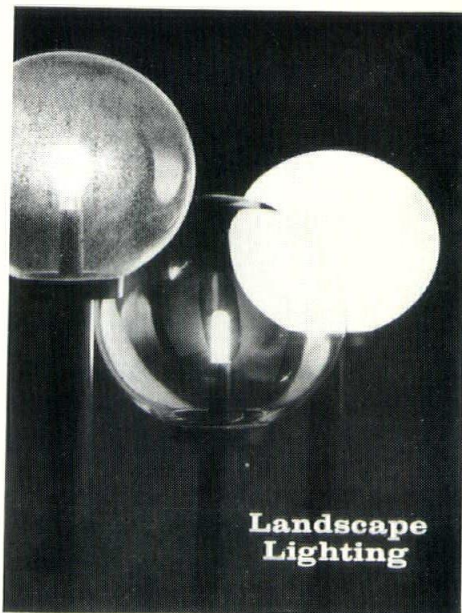
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Wisconsin Architects Foundation

W/A/F

Appreciation • Tuition Grants

As previously announced in the October issue, ten Wisconsin architectural students were approved for tuition grants for the academic year 1964-65. This was an increase over the average of eight students maintained during the past few years, and included five students continued and five new students. The number of applications for tuition aid doubled this year, and with most of the students qualifying (architectural potential and financial need), it was difficult to select those most eligible and stay within the Foundation's limited means.

As a matter of real concern for a late applicant particularly qualified, the Foundation stretched its budget further in order to include the student pictured here: Thomas Orłowski, Milwaukee, second semester fourth year student, University of Illinois.

CONTRIBUTIONS

The Foundation's funds in the past have depended on contributions and memorials from the State A.I.A. membership, and in recent years the competent fund-raising of W.A.L. and contributions from organizations associated with the architectural profession.

It has been the thoughtful contributions made by organizations associated with architecture, including construction trade unions, that the Foundation is encouraged to hope for an expansion of its program. Of these organizations there are a number who are contributing on an annual basis.

The Foundation's greatest benefactor to date is the Best Block Company. Shown here is the Company's President Paul F. Bronson presenting a check for \$1000 to Roger M. Herbst, President of the Foundation. This is the second such contribution made by Mr. Bronson. Our gratitude is extremely great.

The Foundation hopes that the receipt of this generous contribution will repre-



Paul F. Bronson and Roger M. Herbst

sent the kick-off for more to come from its other friends as Christmas and the end of the year approach.

The Producers' Council initiated in November the first of a series of six area meetings to be conducted for the State architects and their office personnel during the next 12 months. The program is intended to acquaint the architects with the products of their members and to afford a general give and take of questions and suggestions.

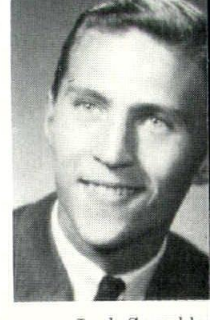
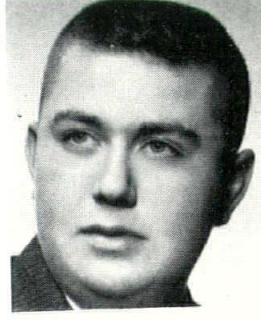
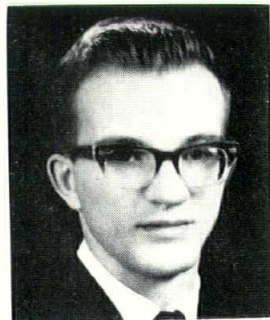
In addition to this mutual business-wise exchange, Wisconsin Architects Foundation is to benefit financially. In order to comply with the Chapter's aversion to its members being entertained for-free, the Council has stipulated a nominal dinner charge of \$2.00, of which \$1.00 will be contributed to the Foundation for aid to architectural education.

The Directors of the Foundation have endorsed this enterprising program and are pleased by the recognition the Council has been giving their efforts in helping Wisconsin architectural students. They feel that the A.I.A. membership

also should recognize the compliment to their profession.

Those who attended the November meetings were enthusiastic about the idea and are anticipating future similar functions. The six areas referred to are listed below. Dates of future meetings will be announced by Producer's Council.

- Area 1 — Appleton - Neenah — Menasha - Fond du Lac - Sheboygan
A.I.A. Contact: Jack Fee-wigger, Appleton
- Area 2 — Green Bay
A.I.A. Contact: Jeff Nichols, Green Bay
- Area 3 — Milwaukee North Side
A.I.A. Contact: Jack Kloppenburg
- Area 4 — Milwaukee South Side
A.I.A. Contact: Mike Sielaff
- Area 5 — Madison - Janesville - Beloit
A.I.A. Contact: Bob Torkelson, Madison
- Area 6 — Wisconsin Rapids - Wausau - Eau Claire - La Crosse
A.I.A. Contact: Donn Hougen, Wisconsin Rapids



Michael J. Blantz

Charles Radloff

Thomas Orłowski

Jack Smuckler

Currently Art

Southeast Section

Milwaukee: Alfred A. Strelsin Invitation-
al Purchase Award Exhibition, through
Dec. 31. Daily, 9:30 a.m. — 10 p.m., Sat.,
12-10 p.m. Jewish Community Center,
1400 N. Prospect Ave.

Enamels by Jean Podel, through Jan.
6. Fioretti Gallery, Alverno College, 3401
S. 39th St.

Watercolors by Earl Gessert, Ceramics
by James Hanson, through Dec. 23.
Hours, Daily 9 — 4 p.m., except Sat. and
Sun. Layton School of Art, 1362 N. Pros-
pect Ave.

44th Annual Exhibition, Wisconsin De-
signer-Craftsmen; Swedish Design Today,
through Dec. 21. Hours: Mon. — Sat.,
10 a.m. — 5 p.m.; Thurs., 10 a.m. —
10 p.m.; Sun., 1 — 5 p.m. Milwaukee Art
Center, 750 N. Lincoln Memorial Dr. For
guided tours call BR 1-9508.

Exhibit of Abstract Painting by Braque,
Picasso, Klee, Gris, Kandinsky, Matisse,
through Dec. 15; Exhibit of Negro Hand-
crafts from Southern plantations, through
Dec. 31. Hours, Daily 9 a.m. — 5 p.m.
UW-M, Union Bldg., 2200 E. Kenwood
Blvd.

Racine: Invitational Show, through Dec.
27. Hours: Mon. — Sat., 10 a.m. — 5
p.m.; Sun., 2 — 5 p.m. Wustum Museum
of Fine Arts.

Caseins, Watercolors by Florian G.
Kramer, through Dec. 22. Hours: Daily
9 a.m. — 9 p.m. Art Dep. Dominican
College.

Folios for Christmas, through Dec. 30.
Public Library, 75 Seventh St.

Western Section

Madison: Prints from the University of
Wisconsin Collection, through Dec. 30.
Hours: Mon. — Fri., 1-5 p.m. Madison
Art Center, 720 E. Gorham St.

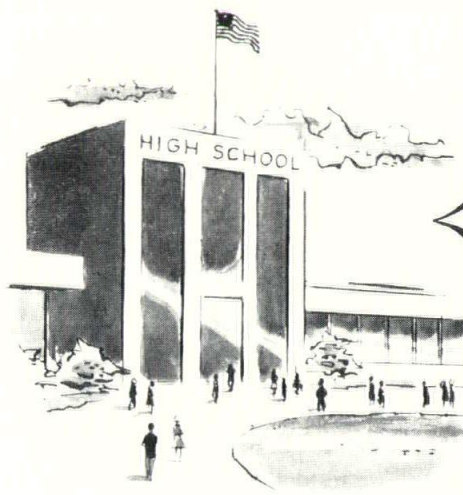
Art Exhibit, Dennis Roidt, Robert
Dvorak and Hodgell, Nov. 15 through 28.
Hours: Daily 1-4 p.m.; Sun., 2-5 p.m.
Little Studio Gallery, 625 Mendota Ct.

30th Wisconsin Salon of Art, through Jan.
5. Hours: Daily 9 a.m. — 9 p.m. Univer-
sity of Wisconsin Union, 770 Langdon St.

Beloit: Korean Prints by Whan Sup
Kang, through Dec. 18. Theodore Lyman
Wright Art Center, Beloit College.

Northeast Section

Neenah: Watercolors and Drawings by
Max Fernkes, Evelyn Murtaugh, Erich
Sander; Prints and Books by Vincent
van Gogh, through Jan. 3. Hours: Wed.,
Thurs., Sat. and Sun., 1-6 p.m. Berg-
strom Art Center and Museum, 165 N.
Park Ave.



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Report

The Executive Committee of the Wisconsin Chapter, A.I.A. met on October 9, 1964, at the Antlers, Stevens Point, Wisconsin with the following members present: Leonard H. Reinke, Mark A. Pfaller, Emil Korenic, James J. Angus, Lawrence E. Bray, Robert C. Cashin, Paul Graven, Maynard W. Meyer, Robert Potter, Donald M. Schoepke, Norman Sommers, William Wenzler and Robert Yarbro.

Sectional Directors reported for their various Chapter Sections. All programs presented have been well attended and all Sections seem very active this fall.

The Wisconsin Chapter, A.I.A. has two nominations for Institute Fellowship this year. The Executive Committee nominated Karel Yasko and endorsed and approved the Nomination of Fritz von Grossmann. Final documents are being prepared in both cases.

A special committee was appointed to cooperate and assist the Bureau of Engineering on the proposed revisions in the State General Conditions. This action was taken subsequent to an invitation, by the Bureau, for participation by the Chapter.

New membership classifications become effective on January 1, 1965. All members qualifying, through registration, will become Professional Associates and all non-registered personnel will be classified as Associates as of January 1.

The Wisconsin Chapter, A.I.A. will co-sponsor the Conference on Church Building and Architecture to be held on January 30, 1965 in Madison. James Potter, Chairman of the Chapter Public Relations Committee, will be in charge of this program.

Final drafts of the brochure, the joint effort of the Chapter, The Wisconsin School Boards Association, The University of Wisconsin, The Department of Public Instruction and the Wisconsin School Administrators Association, will be available to the Executive Committee for review.

The meeting was adjourned at 4:15 p.m.

The Wisconsin Chapter, A.I.A., Northern Section, held its election meeting at Wilburn's in Wisconsin Rapids on November 10th. Officers for 1965 are as follows: Pres: Douglas Smith (Larsen, Playter & Smith, Eau Claire) Vice-Pres: William Roberts (Foster, Shavie & Murray, Wausau) Sec.-Treas.: Eric Friis, Eagle River. Norman Sommers, Sectional Director, was re-elected, but will serve his first full term on the Executive Committee. Mr. Sommers served a short term previously to allow for the staggered terms of Sectional Director. In addition to the election, the program on this evening was the Producers' Council Satellite presentation. (see Wis. Architects Foundation, page 22)

In Memoriam

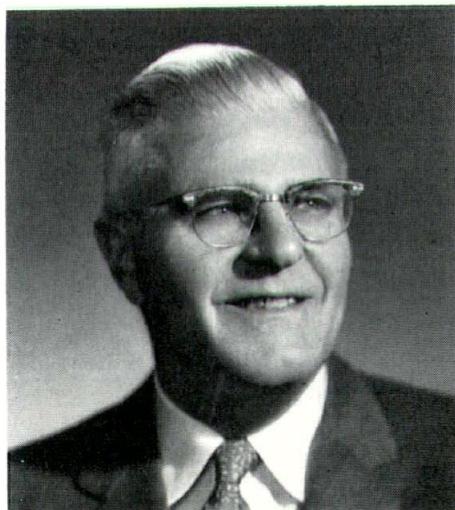
Herbert L. Ebling, Member Emeritus, Wisconsin Chapter, The American Institute of Architects, died on July 29, 1964 at the age of 71. In 1937 M. Ebling helped to found the architectural firm that is now Ebling, Plunkett, Keymar, Reginato and Associates, 6830 W. Villard Ave., Milwaukee.

Some of the buildings the firm designed include Marquette University College of Nursing; Alexander G. Bell High School, Milwaukee; South Campus High School, Waukesha; Waukesha and Menomonee Falls community memorial Hospitals, and the St. Joseph's hospital addition.

Mr. Ebling was a former member of the citizens' urban renewal committee and past president of the Milwaukee Lions' club. At the time of his death, he belonged to the Cudworth post of the Red Arrow club, Lafayette Masonic lodge, American Legion and its last Men's club, McKinley Masonic chapter, Wauwatosa Masonic council, Wauwatosa commandery, Tripoli Shrine and Grand Avenue Congregational church.

He was a graduate of the school of arts of the old Milwaukee Normal school. He began his professional career as an architect with the firm that is now Eschweiler, Eschweiler & Sielaff, 720 E. Mason st.

Survivors include his wife Gertrude; two daughters, Mrs. Alfred Firth, Deerfield, Ill., and Mrs. Robert Zastrow, Madison; and four brothers, Harry T., Sarasota, Florida; Paul F., Mishawaka, Ind.; Alfred W., Milwaukee, and Walter E., New Hope, Pa.



P/C

Last month was an interesting month for me. To start with, one morning my office phone rang and I received the news of Bob Flannery's transfer to Chicago and, on his departure, I would become Chapter President. The next thing, I spent a week in New York City on business and while there saw a gun battle between the cops and robbers, right on Fifth Avenue. Now, don't get me wrong. I like excitement but this is too much.

I would like to take this opportunity to congratulate Bob Flannery on his recent promotion and, on behalf of all of the Council members, wish him well. He did an outstanding job as President of this Chapter, and we will all miss his able leadership and devotion to office.

This summer the Chapter had their first baseball party. Bill McMahon was the chairman and the object was a social event for architects and Council members, as well as a community interest to back the Braves. The party was a great success, the Braves beat the Phillys, and all who attended the event enjoyed themselves and expressed an interest in doing it again next year. This brings up my point, I'm not so sure everyone will be filled with community enthusiasm to back the Braves. With this thought in mind, Chuck Harper came up with a good idea, the other day. If we don't have a ball club, why not arrange a ball game between the architects and the Producer Council members? This could be on a late summer afternoon and maybe we could tap a few kegs of beer and, if we are lucky, perhaps Jack Workman would prepare some delicious "Brats" like he did at the Golf outing. Let us know what you think of the idea.

Enough for now. Each month I will try to keep you informed on Council activities and inject interesting new notes about the people involved.

Russell Sandhoffer



Announcement:

Church Conference In Madison

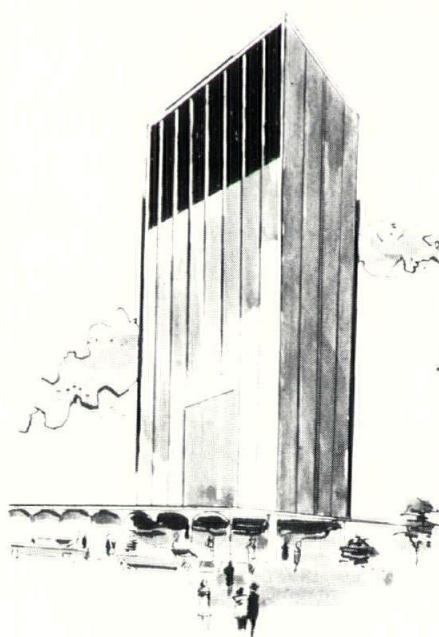
A Conference on Church Building and Architecture, sponsored by The Wisconsin Council of Churches in cooperation with The Bureau of Church Building and Architecture of the National Council of Churches of Christ in the U.S.A., The Church Architectural Guild of America and The Wisconsin Chapter, A.I.A., will be held on **Saturday, January 30, 1965** at Bethel Lutheran Church, 312 Wisconsin Ave., Madison.

Workshops on Church Fund Raising and Financing, Building for Worship, Building for Christian Education, Organizing The Building Committee and Site Selection, Acoustics, Organs and Choirs and New Construction Techniques — Architectural and Mechanical are scheduled for morning and afternoon sessions.

The conference is being arranged through a special committee appointed by the State Council consisting of **Rev. Gordon Amphlett**, Chairman; **James T. Potter, A.I.A.**, and **Ellis H. Dana**, Secretary. Many other local, state and national leaders have shared in the preparation of this Conference. **Speakers are:** **Rev. Scott T. Ritenour**, Executive Director of Church Building and Architecture, National Council of Churches, New York City; **Rev. Edward S. Frey**, Executive Director, Department of Church Architecture, United Lutheran Church of America, New York; **Rev. S. Gothard**, Consultant on Church School Architecture for the Methodist Church; **Rev. J. Ellsworth Kalas**, Pastor, First Methodist Church, Madison; **William P. Wenzler, A.I.A.** Brookfield; **Lyle F. Yerges**, Acoustical Consultant and author, Downers Grove, Ill.; **Dr. Martin B. Kober**, church fund raising specialist, Chicago, Ill.; **Maurice E. Eggan**, church fund raising specialist, Chicago, Ill.; **James T. Potter, A.I.A.** architect, Madison; **Ellis H. Dana**, Executive Vice President, Wisconsin Council of Churches, Madison.

Registration fee: \$3.50 for an individual church delegate or architect; \$10 for a church delegation (3 or more persons). Lunch cost per person \$1.50. The extraordinary traveling exhibit of The Church Architectural Guild of America with headquarters in Washington, D.C. will be on display. This is considered a most unusual privilege, afforded only to regionally selected cities in the United States.

Advance registration is requested. Checks to be made payable to: **The Wisconsin Council of Churches, 308 Washington Bldg., Madison, Wis. 53703.**



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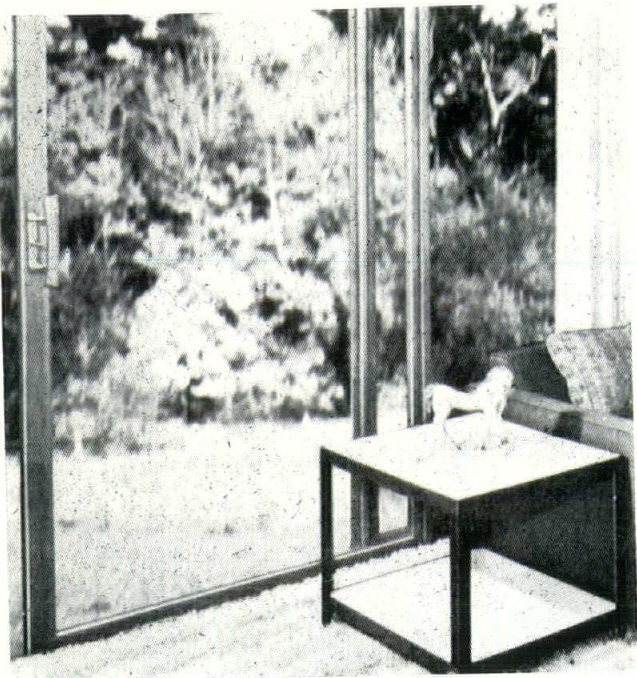
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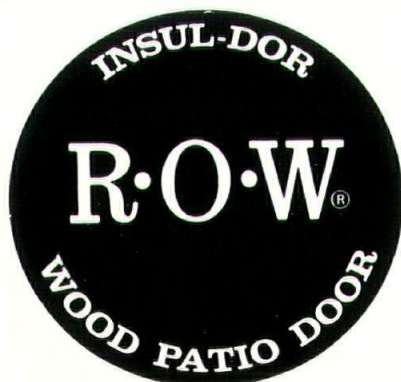


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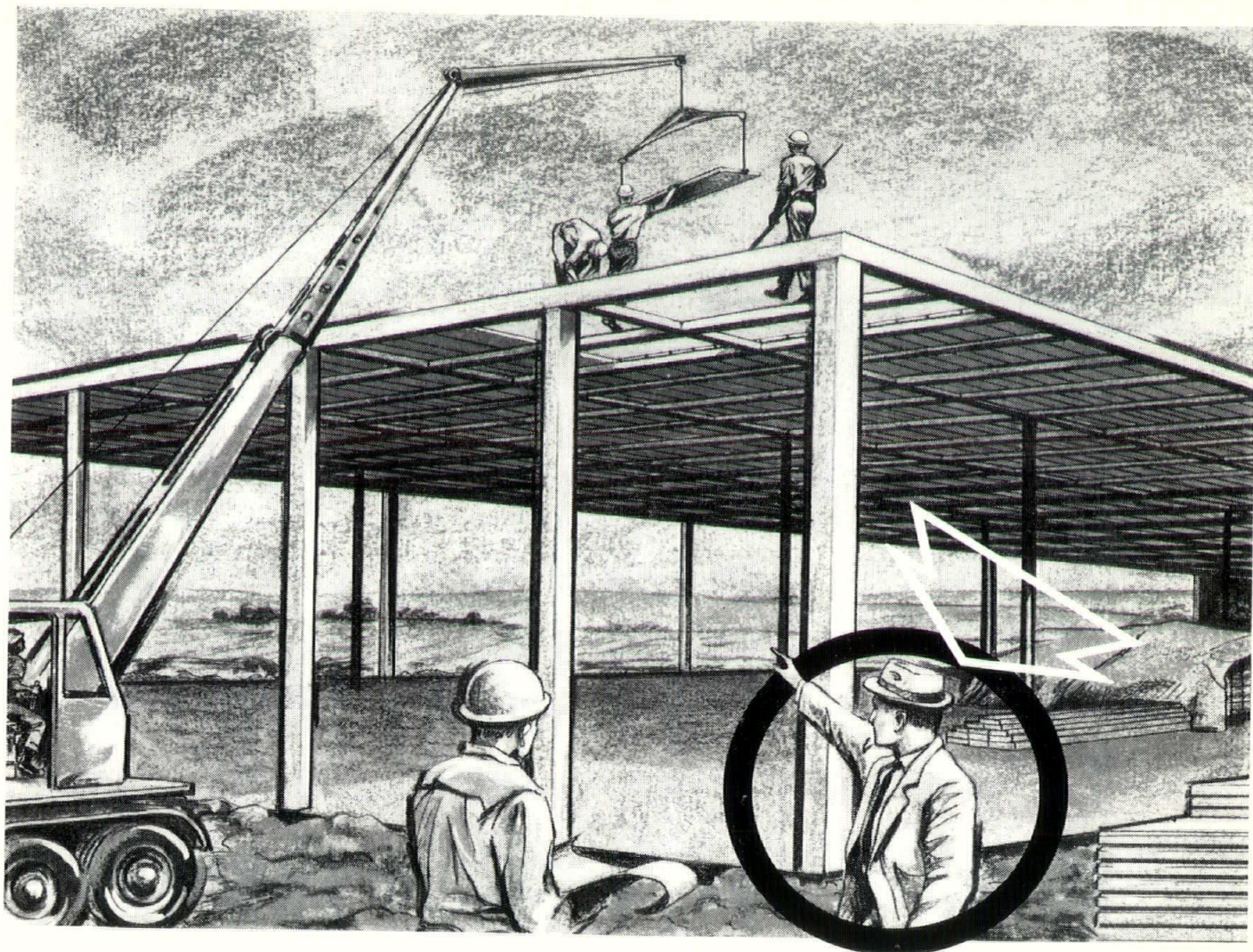
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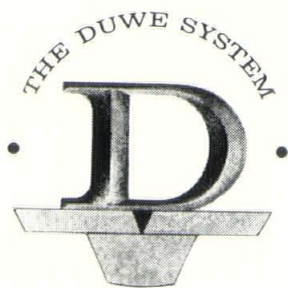
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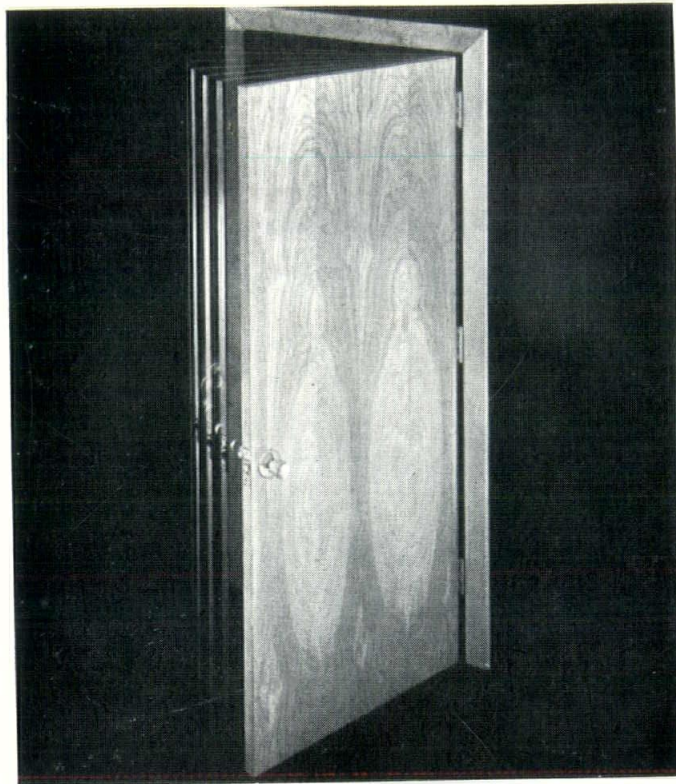


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