







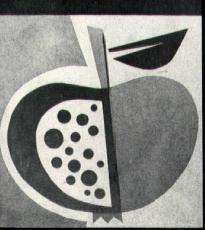
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## SOARING ROOF AND PYLONS OF CONCRETE EXPRESS THE SPIRIT OF



Dulles International Airport Terminal. For the Federal Aviation Agency: N. E. Halaby, Administrator; G. W. Hobbs, Director of Bureau of National Capital Airports; R. F. Date, Chief Engineer. Architects and Engineers: Ammann & Whitney, Eero Saarinen & Associates, Burns & McDonnell, and Ellery Husted. Architect for Terminal Building: Eero Saarinen & Associates.

# THE BEST IDEAS ARE MORE EXCITING IN CONCRETE

New international port of entry to the nation's capital, Dulles Airport is being built from the ground up for jets. From the 2-mile-long runways to the magnificent terminal building, concrete has been given a leading role.

The architect's bold concept for the terminal could only have been executed in concrete. No other material has the versatility to accommodate such striking departures from traditional design.

The concrete roof, slung from pylons with cables, makes

the terminal a vast, single room, 150 feet wide by 600 feet long. The upswept design, that gives such drama to the exterior, provides improved acoustics for the interior.

Elegance and classic simplicity mark the towering pylon colonnades, accentuated by textured surfaces that expose the special white aggregate used.

For freedom of expression in designing structures of all types and sizes, more and more architects are today turning to modern concrete.

#### PORTLAND CEMENT ASSOCIATION

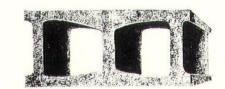
735 North Water Street, Milwaukee, Wis. 53202 A national organization to improve and extend the uses of concrete



# 8"x 8"x 8"

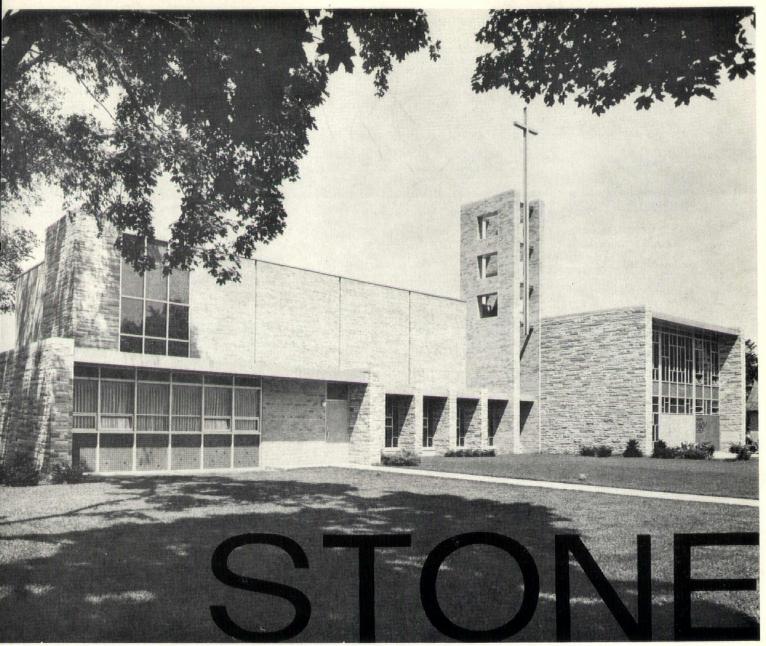
NO SQUARE in the building circles. This unit has everything you could ask for. A pleasant, modular size along with all the other high qualities that are inherent to concrete masonry.

You see this quality square unit inside and outside the most beautiful homes, gracing smart shops, restaurants, bowling lanes, banks.



## BEST BLOCK COMPANY

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#### Project:

Trinity Evangelical Lutheran Church Waukesha, Wisconsin

#### Architect:

Harry A. Ollrogge AIA

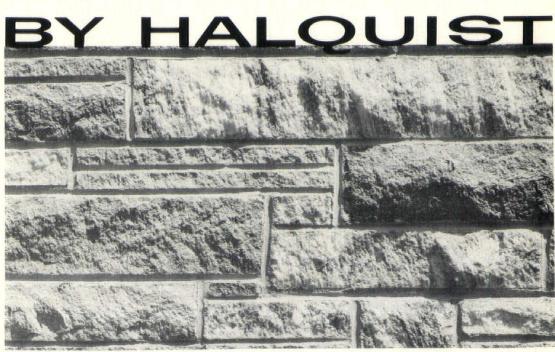
#### Contractor:

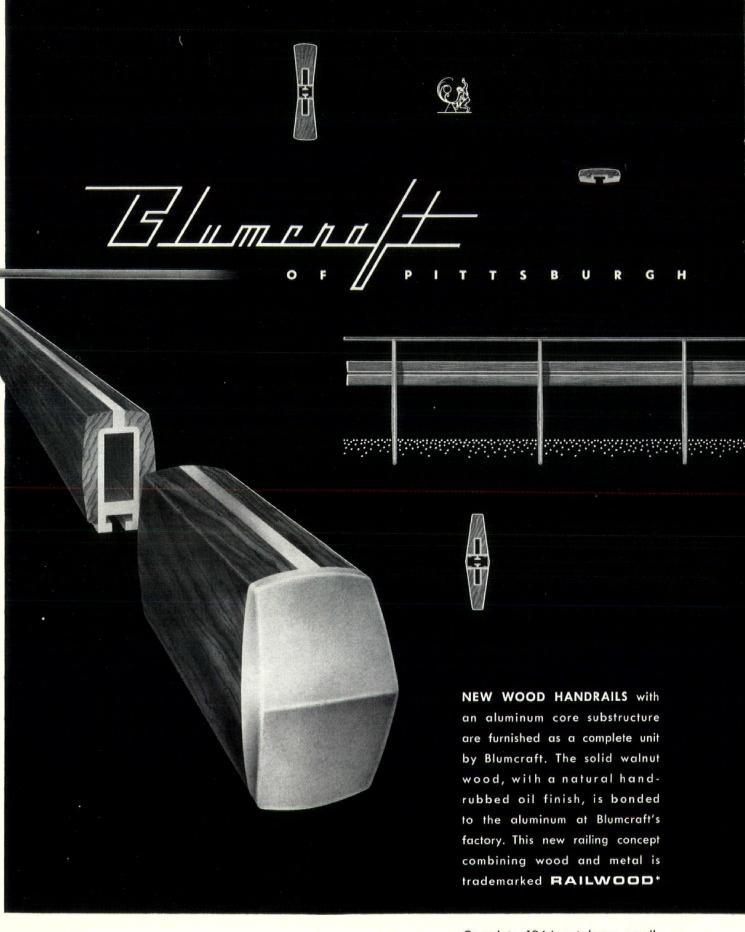
D. G. Beyer, Inc.

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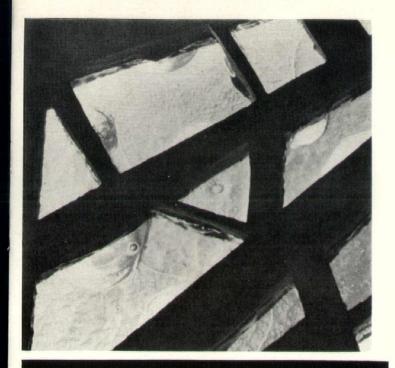
Marble Ashlar Combining Tennessee and Georgian to give this unique effect.

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CONVENT	'ION		 8
STAINED	GLASS		 10
FACETED	GLASS		 15
		UILDINGS	 19
ROBERT I	. DURH	IAM, FAIA	 19
WIS. ARC	H. FOU	NDATION	 23





## ARCHITECT

APRIL, 1964

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## ARCHITECTURE:

# men and means

is the theme of the 15th annual convention of the Wisconsin Chapter, American Institute of Architects, to be held at Lake Lawn Lodge, Delavan, April 27 - 30.

The Convention Committee, Fritz von Grossmann, chairman, Sheldon Segel, administrative chairman, Arthur Py, Jr., Robert Yarbro, Frederic Nugent, Charles Harper, Thomas Torke, Mark Pfaller and the members of the newly created Exhibitors Committee, Paul Bronson of Best Block Co., chairman, James Osborne of Osborne, Inc., Ned Kailing of Flintkote Co., John Thompson of American Olean Tile Co., Mort Armour of Arwin Builders' Specialty, Inc., and Walter (Pete) Alexander of Alcoa pooled their talents and efforts for almost one year to make this year's convention program and entertainment portion a most attractive and beneficial one.

Speakers whose backgrounds are given in the March issue of the WISCONSIN ARCHITECT magazine were specially selected for their knowledge and experience which should prove interesting to every architect.

Four product seminars have been planned. Each seminar is headed by a prominent architect, a product representative and a master craftsman. Each seminar will concern itself with three aspects of each respective material. The aesthetical aspect to be dealt with by the architect. The product representative will concern himself with newly developed phases in the product he represents and the master craftsman will demonstrate proper application of the product.

All architects have an opportunity to win this year's especially desirable Grand Prize, a trip for two to New York's World Fair, provided that they visit all 72 exhibitor booths and register with each.

Nineteen "door prizes" may be won by members in good standing with the Wisconsin Chapter, A. I. A. in addition to the Grand Prize. Additional prizes may be won by answering a material questionnaire available at all exhibitor booths.

The exhibitors are hosting a "walking luncheon" for everyone in the exhibit area on Wednesday, April 29. They are giving a cocktail party prior to the Dinner Dance for all attending the dance. The Executive Committee urges full attendance to this year's convention.

#### WISCONSIN CHAPTER

#### THE AMERICAN INSTITUTE OF ARCHITECTS

#### 1964 Convention Program

DATES: April 27 Through 30, 1964 LOCATION: Lake Lawn Lodge. Delavan, Wisconsin

#### MONDAY, APRIL 27

1:30 P.M. Exhibitors' Set-up (Optional)
Wisconsin Chapter, A.I.A.
Executive Committee Meeting
Little Pow Wow Room

6:30 P.M. Wisconsin Architects
Foundation
Board of Directors' Meeting
...... Little Pow Wow Room

#### TUESDAY, APRIL 28

8:30 A.M. Exhibitors' Set-up
10:30 A.M. Keynoter Brunch; Dining Room
Speaker: Carl Condit
1:00 P.M. Exhibitors' Meeting

1:00 P.M. Exhibitors' Meeting
..... Big Pow Wow Room

1:30 P.M. BRICK Seminar
Big Pow Wow Room
Architect: Harris Armstrong,
F.A.I.A.

Product Representative and Technical Demonstrator: C. E. Garton, Exec. Dir., S.C.P.I. Structural Clay Products

3:30 P.M. View Exhibits 7:00 P.M. Splash Party

3:30 P.M. STEEL Seminar

9:00 P.M. Buffet ..... Dining Room

#### WEDNESDAY, APRIL 29

8:00 A.M. Continental Breakfast
Dining Room

8:30 A.M. Membership Meeting
Dining Room

10:30 A.M. View Exhibits
11:30 A.M. Cocktails in Exhibit Area —
Dutch Treat

12:00 Noon Lunch — Sandwiches and Coffee in Exhibit Area — Furnished by Exhibitors Big Pow Wow Room
Architect: William Dunlap
Product Representative and
Technical Demonstrator:
Theodore R. Higgins,
Director of Engineering
& Research, A.I.S.C.
American Institute of
Steel
6:00 P.M. Cocktail Party

7:00 P.M. Banquet ...... Dining Room Speaker: Karel Yasko

#### THURSDAY, APRIL 30

8:30 A.M. Breakfast ....... Dining Room
CONCRETE Seminiar
Architect: Victor Lundy
Product Representative and
Technical Demonstrator:
Edward van Amerongen,

Portland Cement Assn.

10:00 A.M. View Exhibits
10:30 A.M. Eye Opener Party
Exhibit Area
(Furnished by Exhibitors)

12:00 Noon W. A. L. Luncheon Lunch — Dutch Treat

#### THURSDAY, APRIL 30

1:00 P.M. Post-Convention Exhibitors'
Meeting with Convention
Committee & Executive
Committee

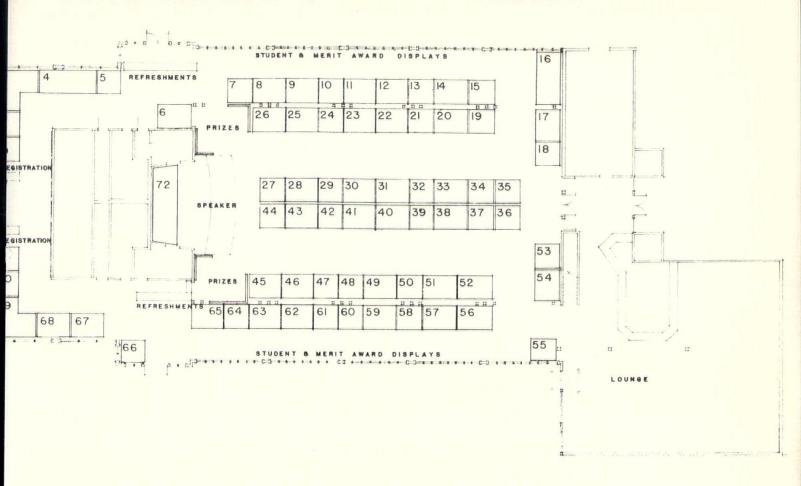
Big Pow Wow Room 2:00 P.M. Dismantle Exhibit Booths

2:00 P.M. WOOD Seminar
Big Pow Wow Room

Architect: Robert L. Durham, FAIA Product Representative and Technical Demonstrator: Don Lockridge, Regional Manager, Douglas Fir Plywood Association

6:00 P.M. Exhibitors' Cocktail Party
Dining Room

7:00 P.M. Dinner Dance .... Dining Room



#### BOOTH NO. EXHIBITOR

- 1 & 2 School Interiors, Inc.
  - 3 Split-Rock Products, Inc.
  - 4 Neidhoefer & Company
  - 5 Milwaukee Gaslight Company
  - 6 Arwin Builders' Specialty, Inc.
  - 7 Hupp Corporation Richards Wilcox Division
  - 8 Silbrico Corporation
  - 9 Ceco Steel Products Corp.
  - 10 Paramount Industries, Inc.
  - 11 Kohler Company
  - 12 Behlen Manufacturing Co.
  - 13 Wade Manufacturing Co.
  - 14 Marmet Corporation
  - 15 Zenith Electric Company
  - 16 Hough Manufacturing Corp.
  - 17 American Olean Tile Co.
  - 18 Robert A. Paeschke & Assoc.
  - 19 E. G. Artz, Inc.
  - 20 J. W. Peters & Sons, Inc.
  - 21 I. T. Verdin Company
  - 22 Mosaic Tile Company
  - 23 United States Plywood Corp.
  - 24 Osborne, Inc.
  - 25 Structural Glazed Masonry, Inc.
  - 26 Bradley Washfountain Co.
  - 27 Richard S. Glass & Associates, Inc.

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- 33 Butler Tile Sales, Inc.
- 34 Decatur Iron & Steel Co., Inc.
- 35 Portland Cement Association
- 36 Engineered Building Products. Inc.
- 37 Super Sky Products, Inc.
- 38 Aluminum Company of America
- 39 Stickler & Downs, Inc.
- 40 Owens-Corning Fiberglas Corp.
- 41 Northrop Architectural Systems
- 42 Pentagon Engineering Products, Corp.
- 43 Western Mineral Products Company
- 44 E. F. Hauserman Company
- 45 School Equipment Consultants, Inc.
- 46 The Flintkote Company
- 47 The Kawneer Company
- 48 Milwaukee Area Bureau for Lathing & Plastering
- 49 Edward T. VerHalen, Inc.
- 50 Climate Sales, Inc.
- 51 Wisconsin Window Unit Co.

#### BOOTH NO.

#### EXHIBITOR

- 52 Rollin B. Child, Inc.
- 53 Milwaukee Equipment Co.
- 54 Duwe Precast Concrete Products, Inc.
- 55 Amarlite, Division of Anaconda Aluminum Co.
- 56 Best Block Company
- 57 Mason City Brick & Tile Co. Division of Goodwin Companies
- 58 Spancrete Div. West Allis Concrete Products Co.
- 59 The Steelcraft Mfg. Co.
- 60 Mautz Paint & Varnish Co.
- 61 Rilco Division, Weyerhaeuser Company
- 62 & 63 The Radford Company
  - 64 Upper Lake Docks, Coal Bureau, Inc.
  - 65 The Gagnon Clay Products Co. Wisconsin Face Brick & Supply Co.
  - 66 Spray-O-Bond Company
  - 67 Streator Brick Company Division Hydraulic-Press Brick Company
  - 68 Shannon Floor Company
  - 69 Connor Lumber & Land Co.
  - 70 Loxit Systems, Inc.
  - 71 Formica Corporation
  - 72 W. H. Pipkorn Company

Stained glass is a hand craft, and is practiced in America today in virtually the same manner as it was in the Middle Ages. Modern technique is comparable to that of the twelfth and thirteenth centuries in Europe, although some of the tools, notably the glass cutter and the soldering iron, have been improved for rapid and more skillful handling.

A leaded stained glass window is distinguished by its glass, approximately one-eighth of an inch in thickness, and by the fact that the pieces are bound together by strips or cames of grooved lead, soldered at the joints, the entire window secured in the opening at regular intervals by metal saddle bars tied with wire and soldered to the leads, the whole reinforced at greater intervals by tee-bars fitted into the masonry.

With the exception of a stain painted and fired to produce a yellow tone in white glass, the only pigment used on leaded glass is a reddish brown or black powdered oxide to delineate features and form, drapery and pattern. The pigment is rendered permanent by fusing into the surface of the glass at a temperature of approximately twelve to fourteen hundred degrees, Fahrenheit.

The steps in the production of stained glass windows are briefly as follows:

The making of the design comes first. It is usually a small-scale study of the window, intended to convey an impression of the color and light of the full-sized window.

HOW A

After the design has been approved by the donor, committee, clergy, or others interested, the craftsman takes measurements or templates of the actual window openings. The template is a pattern, usually on paper or cardboard, of the actual size of the spaces to be filled with glass.

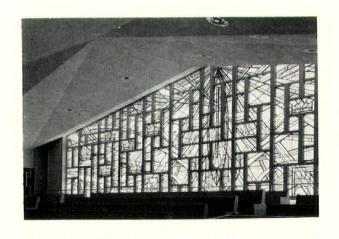
A full-sized drawing called the cartoon is next prepared, generally in black and white. The suggestions of the first sketch are developed further in the cartoon.

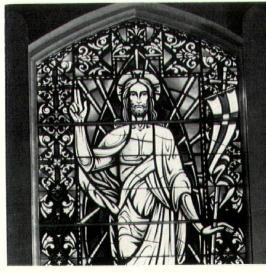
From the cartoon, the cutline and pattern drawings are made. The modern cutline drawing is a careful, exact tracing of the leadlines of the cartoon on heavy paper. The leadlines are the outlines of the shapes for patterns to which the glass is to be cut. This drawing serves as guide or reference for the subsequent placing and binding with lead of the many pieces of glass.

The pattern-drawing, usually on heavy paper, is a carbon copy of the cutline

# LEADED STAINED GLASS WINDOW IS MADE







1. St. Barbara's Stanley Rypel, AIA, Architect Stained Glass: Conrad Schmitt Studios

Stained Glass: Conrad Schmitt Studios Immaculate Heart of Mary Siberz, Purcell, Cuthbert, Architects Stained Glass: Conrad Schmitt Studios (Photo: William Wallin)

Resurrection Lutheran Church Stained Glass: Enterprise Art Glass Works (Photo: Milwaukee Journal)

drawing. It is cut along the black or lead lines with double-bladed scissors or knife which, as it passes through the middle of the black lines, simultaneously cuts away a narrow strip of paper, thus allowing sufficient space between segments of glass for the core of the grooved lead. This core is the supporting wall between the upper and lower flanges of the lead, which is something like a miniature girder or like the letter H lying on its side.

The glass is then selected from the large stock always kept on hand. The glass cutter places the pattern on a piece of the desired color, and with a diamond or steel wheel cuts the glass to the shape of the pattern.

After the glass has all been cut, the painter takes over. He paints on each piece of glass, with special vitrifiable paint, the main outlines of the cartoon. Further patterning is applied in halftone

mats to control the light and bring all the colors into closer harmony.

Much of this painting is done while the glass is up in the light, held in place on a plate glass easel by means of beeswax. In this way the painter approximates the conditions in which the window will eventually be seen. These painted pieces are fired in the kiln at least once and perhaps several times to fuse the paint and glass.

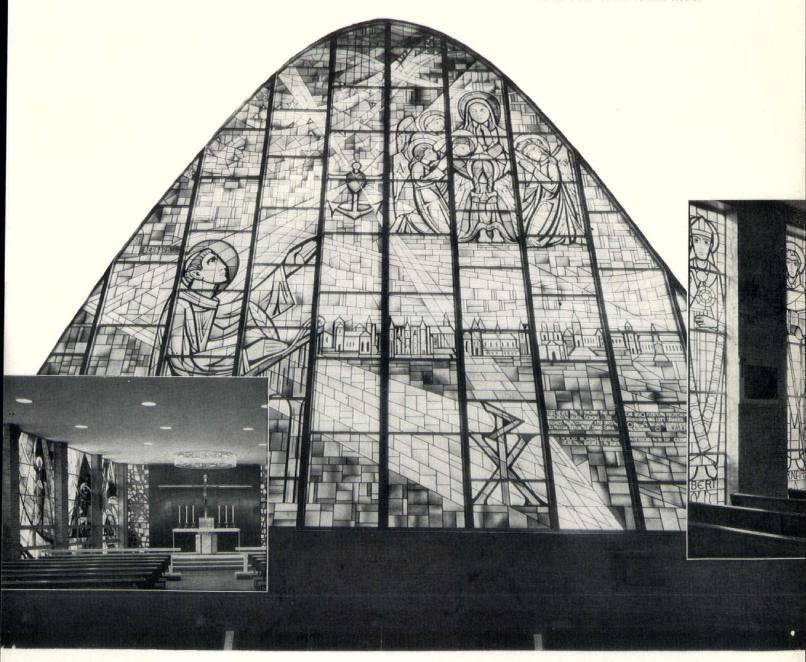
The glass is now ready for the glazier. The cutline drawing is spread on the glazier's bench and laths are nailed down along two edges of the drawing to form a right angle. Long strips of wide lead are placed along the inside of the laths. The piece of glass belonging in the angle is fitted into the grooved lead. A strip of narrow lead is fitted around the exposed edge or edges and the next required segment slipped into the groove on the other

side of the narrow lead. The many joints formed by the leading are soldered on both sides, and the entire window is waterproofed on both sides to make it firm and watertight. The window is made in sections of a size convenient for handling.

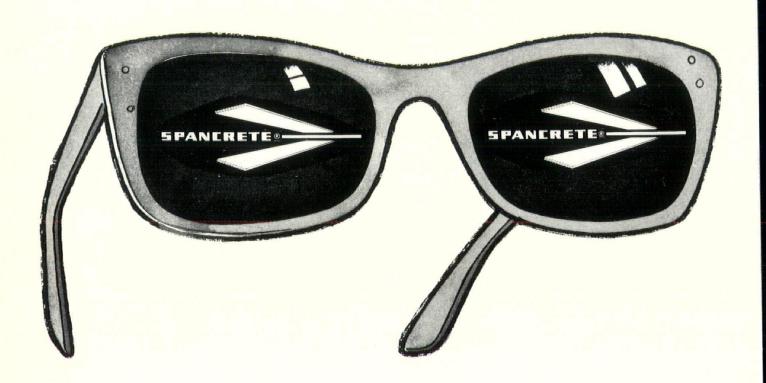
After the completed window has been thoroughly inspected in the light, the sections are packed and shipped to their destination where they are installed and secured with reinforcing bars.

Stained Glass Association of America
—From Story of Stained Glass

- 4. Divine Savior Preparatory School Brust & Brust, Architects Stained Glass: Concrad Pickel Studios
- St. Bernard's John J. Flad & Associates, Architects (Photo: William Wollin)
- St. Mary of the Lake Church Siberz, Purcell, Cuthbert, Architects Stained Glass: Conrad Schmitt Studios



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MOSAIC: Facade mosaic of St. Mary, an interpretation traditional to the Byzantine Rite. (see reverse side of this page)





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**FITMENTS** 

While the art of stained glass dates back at least a thousand years, today, with more than half of the new churches being built in the contemporary style of architecture, new uses and applications for this venerable handcraft have been developed.

In recent years there has been an increasing interest in and enthusiasm for one particular method. Glass men in America call it by various names. Some refer to it as faceted glass, others call it slab glass, chunk glass is another version and Milton L. Grigg, FAIA introduced the term "choncoidal" glass, hoping for universal acceptance of it. (Choncoidal — having elevations or depressions in form like the valve of a bi-valve shell; applied principally to a surface produced by fracture.)

All of these terms describe essentially

colored glass approximately eight inches square, varying in thickness from one inch up to two or more inches. These thick glass slabs are cut with a sharp double-edged hammer to the shape of the pattern called for in the design. Then the same tool is used to chip or facet the surface of the glass in choncoidal shapes. Sometimes there is faceting used in a window, in other cases it is used sparingly on specially designated pieces to suggest contrast or to enhance the design by means of its extra quality of jewel-like sparkle.

Instead of glazing with lead, the matrix of concrete or epoxy is poured around these pieces of glass. These have been glued to the outline drawing, prepared in the same way as the drawing used for leaded stained glass.

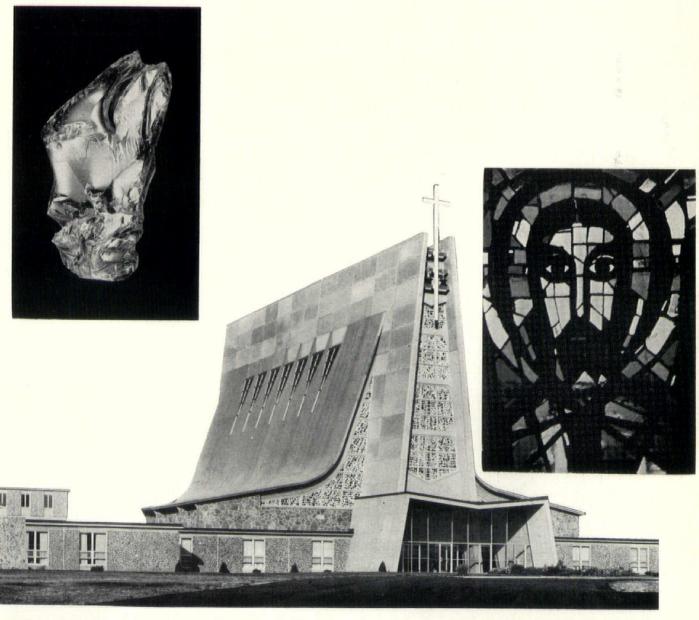
The cutline and pattern drawings are

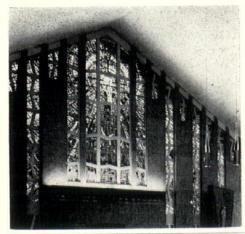
also made in the same manner. Here the similarity ceases, as the pattern drawing is cut to the actual size of the piece of glass with ordinary scissors since there is no core of lead to allow for.

The pieces of glass are glued to the outline drawing which is covered with a heavy coating of transparent grease so that the cartoon can be removed after the epoxy sets. The whole is enclosed within a wooden form (modeling clay is used in the case of irregular shapes) which is the exact size and shape of the section being made.

While the handcrafting of faceted glass windows differs slightly from that of the stained glass window, the glass itself is of the same substance. The same bubbling material is taken from the pot and poured into molds which produce a slab (dalle) of colored glass. The unusual

## WHAT IS FACETED GLASS?





thickness of the glass makes the control of light by texture painting unnecessary. This same thickness, moreover, makes it essential to hold the pieces together with a poured matrix rather than with lead strips. The delineation is achieved by the matrix which can be a hairline, or assume any desired width up to several feet.

Since the relationship of the glass and matrix are one, but not truly one in appearance, careful thought must be given in preparing the design in such a manner that the pattern of the matrix will act as a design from the exterior as well as the interior, giving the proper relationship with the physical structure. Also care must be taken to allow for a generous amount of structural grid between the pieces of glass, thus making the grid as well as the glass itself an important part of the architectural form.

The design possibilities are infinite in this medium since it adapts to the smallest openings, or to larger areas, even entire walls. Representational or abstract design is equally successful, and this medium is not limited to new churches only, but has been successfully used in older churches, even in combination with leaded glass windows.

The matrix which holds the glass in

Continued Page 20



## What kinds of people use Bradley Washfountains?

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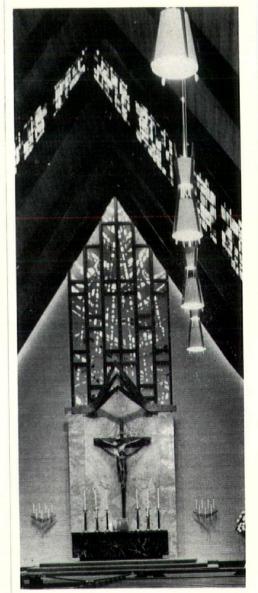




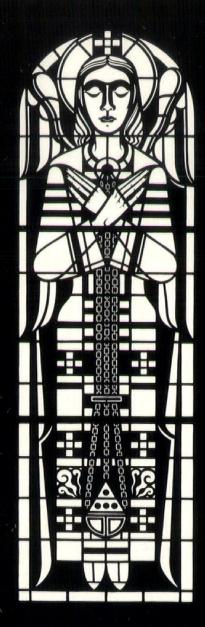




Represented by J. R. PETLEY CO., 759 N. Milwaukee Street, Milwaukee, Wis. 53202



- 1. Faceted Glass
- St. Martin's Priory Chapel Mark F. Pfaller Associates, Architects (Photo: Big Cedar Studios)
- 3. Faceted Glass Design
- St. Rita's Church Mark F. Pfaller, Associates, Architects (Photo: Big Cedar Studios)
- St. Mary's Church Eschweiler, Eschweiler & Sielaff, Architects (Photo: Big Cedar Studios) All Faceted Glass By Conrad Schmitt Studios

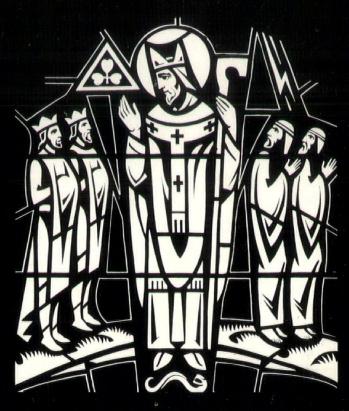


# STAINED GLASS BY T. C. ESSER CO. DESIGNERS - CRAFTSMEN

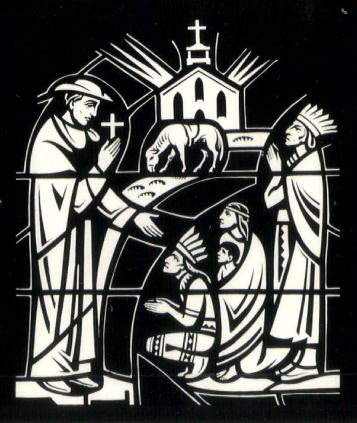
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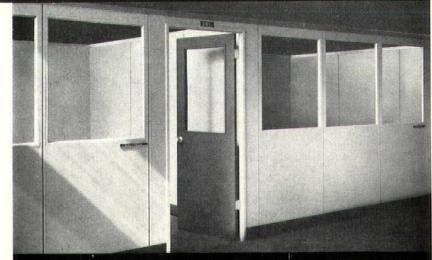
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## 1.3 miles of MODERN office partitions

installed in Milwaukee County's new Welfare Building

Appearance . . . flexibility of layout . . . economy. These dictated the use of over 7,000 feet of Modern "H" Series Movable Office Partitions in the Milwaukee County Welfare Department's new quarters.

Modern Partitions offers a variety of movable walls and partitions for almost any need. All combine strength, attractive decor, ease of installation and alteration, plus low cost and fast delivery. Acoustical control and fire-resistant types also available.



FAST, EASY INSTALLATION of more than 1.3 miles of Modern office partitions is speeding the Milwaukee County Welfare Department's April move into larger quarters. Architects: Brust & Brust, Milwaukee. General contractor: D. G. Beyer, Inc., Milwaukee.



For details, call or write your Wisconsin representative:

ROBERT L. KIRKPATRICK & ASSOCIATES

3131A West Mill Road / Milwaukee, Wisconsin / Phone (414) FL 2-4380

## JOINT SCHOOL BUILDINGS COMMITTEE

Since June of 1963 a Joint School Buildings Committee under the chairmanship of Larry Bray, A.I.A., including representatives of Wisconsin Association of School Boards, Wisconsin Department of Education, Wisconsin Association of School District Superintendents, University of Wisconsin Department of Education, Wisconsin Association of School Business Officials and members of the Wisconsin Chapter, A.I.A., has been engaged in an intensive effort to investigate areas of mutual interest in the field of school building. Existing problems are analyzed with the ultimate goal of producing a brochure representing a guide to all concerned with planning of future Wisconsin schools.

The brochure will contain information as to contracts, clearly defining school and architects responsibility; questionnaire and procedure guide for selection of an architect; roof and long time maintenance problems; liability and responsibility, school consultants, school construction statistics, contract forms and construction programming. Harold Bloomer, graduate student of the University of Wisconsin Department of Education will write the proposed brochure which is to be reviewed as pamphlet draft by June of this year.

Larry Bray, commenting on the activity of the Joint School Buildings Committee reports: "In general, progress of this committee has seemed to go in many directions with a real question on everyones part if anything was being or could be accomplished. However, in review of the progress at midpoint (optimistic), a general direction and confirmation of material can be noted. This entire committee hopes to present several useful tools to our membership associations to aid in the planning of future Wisconsin schools."

Robert L. Durham, F.A.I.A., of Seattle, Washington, will preside over the WOOD Seminar, scheduled for Thursday, April 30, 2 p.m. at this year's convention. Mr. Durham graduated cum laude in 1936 with a Bachelor of Architecture degree from the University of Washington. In 1954 he went into partnership founding the firm of Durham, Anderson & Freed.

Mr. Durham is active as Director of The American Institute of Architects, Northwest Region; in local and national committees and was president of the Washington Chapter from 1954 to 1955.

Since 1950 he has received eight Honor Awards for his church architecture by The Church Architectural Guild of America. The Washington State Chapter of the A.I.A. awarded Four Honor Awards since 1952 to Durham.

In the public service area, Mr. Durham has served from 1950 to the present on the Mayor's Building Code Advisory Committee, is a member of the Municipal Art Commission and a Board member of the Seattle Municipal League. In 1950 he was Chairman of the Construction Division of the Seattle Chamber of Commerce.

## SPRAY · O · BOND

## STOPS COSTLY BUILDING DETERIORATION



Spray-O-Bond was chosen to do the exterior masonry restoration on the impressive First National Bank Building — one of Oshkosh's landmarks. The program included cleaning the Indiana limestone facing with high-pressure water, followed by cutting out and tuckpointing defective mortar joints and recaulking window and door openings. Finally, the exterior was water-proofed with a special silicone designed for limestone.

Spray-O-Bond experts have serviced Wisconsin buildings since 1926. Every job is guaranteed against defects in workmanship and materials. For survey and free estimate, contact us . . . no obligation.

First National Bank, Oshkosh an example of Spray-O-Bond workmanship.

- Tuckpointing
- Waterproofing
- Cleaning
- Concrete Restoration

**Building Restoration Contractors** 

## SPRAY-O-BOND CO.

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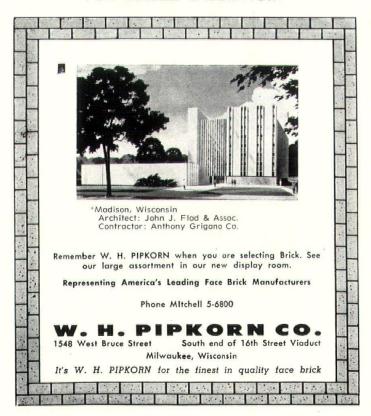
#### What Is Faceted Glass, Cont.

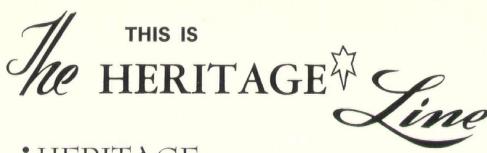
place can also be sculptured or applied in various thickness to form a surface pattern adding to the harmony of the structure. To give yet another dimension the glass can be placed at varying levels within the thickness of the wall, permitting the rays of light to reflect color in the recess.

Milton L. Grigg, FAIA, evaluates faceted glass in an article, written for Stained Glass, a quarterly publication of the Stained Glass Association of America: "Faceted Glass is receiving almost universal acceptance today . . . and well it should! In the novelty of its technical production and in the nostalgic reminiscence of the most religious decorative media, it is at once a bridge between the new and the old, between the romantic and the functional, and between the financially unobtainable and the economic realistic. It "reads" to the layman. To the architects scarcely any technique of building construction or decoration has been introduced in generations so provocative of stimulation to the imagination and so replete with totally new startling and inspirational possibilities."

Reverend Anthony Lauck, C. S. C., member of the Art Department of Notre Dame University, a skilled artist and craftsman in his own right, has this to say: "Most certainly faceted glass will grow in popularity, with artists, with builders, with clients. A brilliant future lies before it. By virtue of its unique character alone, its newness and freshness of quality, it offers to art a stimulating vehicle and an inviting challenge. For a long time there have been critical rumblings against some of our present day designs in stained glass. 'They are inferior,' we hear. Here is a material different enough to allow a whole new style of expression to take root and flower. A wall of facet glass is a lacework of light, a screen of jewels, a bright network of vibrant stones. The new glass invites new vision, new direction, new ideas.

## THE UNIVERSITY OF WISCONSIN\* SELECTS PIPKORN FACE BRICK FOR RUSSELL LABORATORY





## HERITAGE Black

A deep charcoal and flat black blend.

## \*HERITAGE Van Dyke Brown

A rich, deep burnt umber brown range. Available regular blend, light range or dark range.

## \*HERITAGE Dark Tone Red

A range from deep reddish purples to soft light reds. There are hearts and markings on these brick. Available regular blend, light range, or dark range.

## \*HERITAGE Clear Red

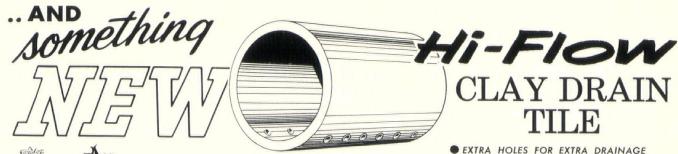
This full range basic red unit has added charm because it has been water struck and sanded. Available regular blend, light range, or dark range.

## \*HERITAGE Cinnamon Pink

A light cinnamon brown with unique pastel pink overtones. Available regular blend, light range, or dark range.

## \*HERITAGE Antique White

A roughly wire-cut red unit with the face mostly covered with a white ceramic coating that gives a charming aged effect. Available in regular or special white range.



STILL AVAILABLE

Denison Clay Tile, Extra Strength Extra Quality At No Extra Cost.



MANUFACTURING DIVISIONS

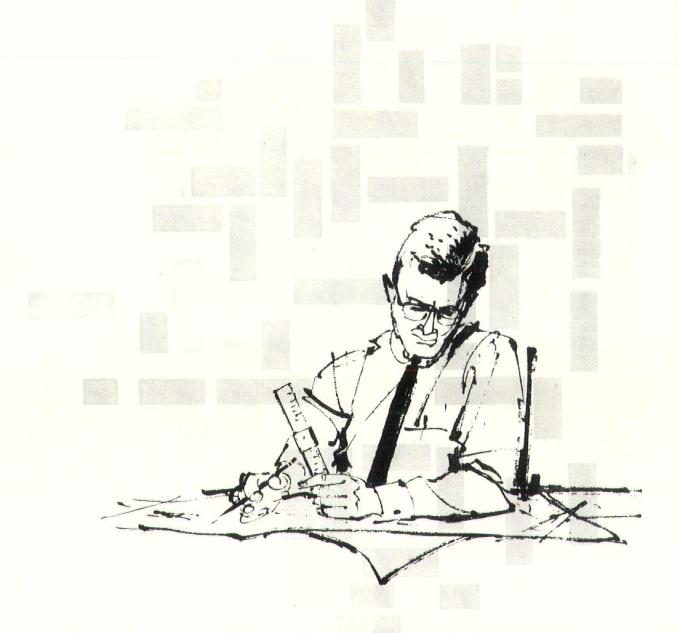
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# why do creative architects call on Belden Brick?



## because Belden Brick provides over 200 imaginative variations in color, texture and size!

Architectural creativity is most effectively interpreted when distinctive colors, textures and sizes are available. And that's why creative architects call on BELDEN. Because BELDEN provides over 200 imaginative variations of brick, perfectly adaptable to offices, churches, schools, factories and homes. Your nearest BELDEN Dealer will gladly provide samples and new color brochure.

EIGHT MODERN FACTORIES LOCATED AT CANTON, SOMERSET, PORT WASHINGTON, SUGARCREEK, AND UHRICHSVILLE, OHIO



### wisconsin architects foundation

#### DONATION

Wisconsin Chapter of Producer's Council, Inc., entertained members of the Wisconsin Chapter A. I. A. and their wives at a performance of "Oklahoma!" at Milwaukee's Swan Theater on Sunday evening, March 15. Wisconsin Architects Foundation profited from a donation arranged by the Council in respect for the Chapter's preference against gratis entertainment. The Foundation is pleased not only with the contribution but for the recognition by the Producer's Council of its important program of aid to architectural education and effort to promote the establishment of a curriculum of architecture in the University of Wisconsin.

The Wisconsin Architects Foundation gratefully acknowledges the receipt of your thoughtful gift in tribute of:

A proper acknowledgment has been set to those interested, advising of your generous contribution.

#### MEMORIALS

The Foundation has been encouraging the Corporate members of the S. E. Section to consider the appropriateness of memorials for two highly respected friends of the profession who passed away in March. Far from a thought of capitalization, the Foundation merely wants to remind all the State members that a Foundation memorial is a most worthy tribute in countless sad instances, both personal and professional. Reproduced below are the cards the Foundation sends both to the bereaved family or organization and to the donor.

Wisconsin Architects Foundation

4685 N. Wilshire Road

Milwaukee 11, Wis., WOodruff 2-5844

In mark of the esteem in which the memory of

is cherished, and as an expression of sympathy for members of the bereaved family,

has made a gift to the Wisconsin Architects Foundation. May we also extend our sympathy.

## NOVOTNY INC.

647 W. Virginia St. Milwaukee 4, Wis.

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## F. H. LAWSON

**Medicine Cabinets Bathroom Accessories** 

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Distinctive Wood Door Lites and Louvres

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Lawn Savings & Loan Chicago, Illinois Architect: John Bartolomew **General Contractor: Lombard Construction Company** 

Mo-Sai precast curtain walls by Badger Concrete reflect the progress and stability of Lawn Savings & Loan in their new Chicago Building. The Mo-Sai units serve as curtain walls, window frames and sun shades. A textured Mo-Sai surface of white quartz aggregates provides an unusually bright appearance. Floodlights playing on the quartz crystals carry the impressive brightness through the night. Two window spaces were cast in each Mo-Sai unit offering considerable savings in handling and caulking costs. Versatile Mo-Sai also forms the matching coping on the round glass entrance.

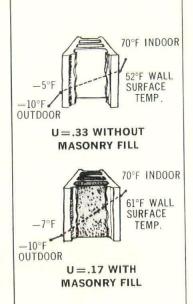


437 MARION ROAD OSHKOSH, WISCONSIN

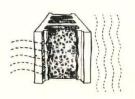
## HERE'S WHY ARCHITECTS SPECIFY ZONOLITE® MASONRY FILL



For Economy Because Zonolite Masonry Fill Insulation is poured into the block wall rather than applied to the interior surface, it allows the architect to achieve remarkable economies in construction. The interior wall surfaces may be of the same block that is exposed on the exterior. Decorate by simply painting.



For Insulation Value Zonolite Masonry Fill is an excellent insulation. The illustration above shows exterior and interior temperature contrasts on an 8" lightweight concrete block filled with the material. Note the U value of .17. Without the insulation, the U value of this same block is .33.



For Uniformity of Temperature The interior surface of the block stays at a comfortable temperature, all over. There are no hot or cold spots, because the method of thermal transmission, convection in the block cells, is baffled. Conduction through the web of block is negligible.



For Its Water Repellency Each granule of Zonolite Masonry Fill is coated with a special material so that it cannot absorb and hold moisture. Exhaustive tests at Penn State have proved the remarkable water repellency of the material. Interior walls stay dry.

For Sound Deadening A benefit of using Zonolite Masonry Fill Insulation. A common type of concrete block (3-cell, 8" x 8" x 16") reduces the loudness of sound 33 decibels all by itself. Add Zonolite Masonry Fill Insulation and the loudness is reduced another 20% to 31%.



Zonolite Masonry Fill makes it practical to insulate nearly any block or cavity wall. It's low installed cost allows insulating many masonry buildings that didn't warrant the expenses of other insulating methods.



## **ELEGANT...AND QUIET!**

In 1870 Alexander Mitchell built himself a house on Grand Avenue. Today that building houses The Wisconsin Club on Wisconsin Avenue. It is the most elegant gathering spot for Milwaukee society. The craftsmanship embodied in that building would be difficult to duplicate today.



As the building grew over the years the club saw to it that the tradition of quality was respected. Everything that went into the additions and refurbishing was top caliber. Included in the updating was a Rotary Oildraulic. It has serviced the cream of Wisconsin society quietly and steadily for years.



# ORTHWESTERN ELEVATOR CO., INC.

Milwaukee: 2030 West Bender Road Madison: 119 East Washington Avenue Appleton: 1331 East Calumet Street

FR. 2-3510

AL. 5-5550

RE. 4-6066

As you can see there's no room for a penthouse here. Rotary Oildraulics are pushed from below—not pulled from above. This permits a design flexibility making oildraulics particularly ideal in refurbished buildings.



German transl roughly: "Riding a Rotary sure beats huffing up and down the Bavarian Alps."



## These are our tools—What are yours?

What is an architect's most used tool of his trade? We think it's his imagination.

If it wasn't for his imagination we might all still be living in adobe houses or log cabins. Or maybe in no houses at all.

Imagination is the mother of invention. And invention is the revolutionizing force behind our ever expanding economy.

Build a better mouse trap. First think, and when your mind snaps maybe you've got it!

Build a better structure. First think. Think some more. And some more. Imagine how it will look. How it will be built. What tools will you need. What craftsmen will have to man those tools.

Build a better structure. Think about plaster and its many modern applications. Soundproof. Rock hard finish. Easily decorated. Easily maintained.

We'll lend you our tools if we can borrow yours.

Specify genuine lath and

## PLASTER

it lasts