WISCONSIN ARCHITECT

AMERICAN INSTITUTE

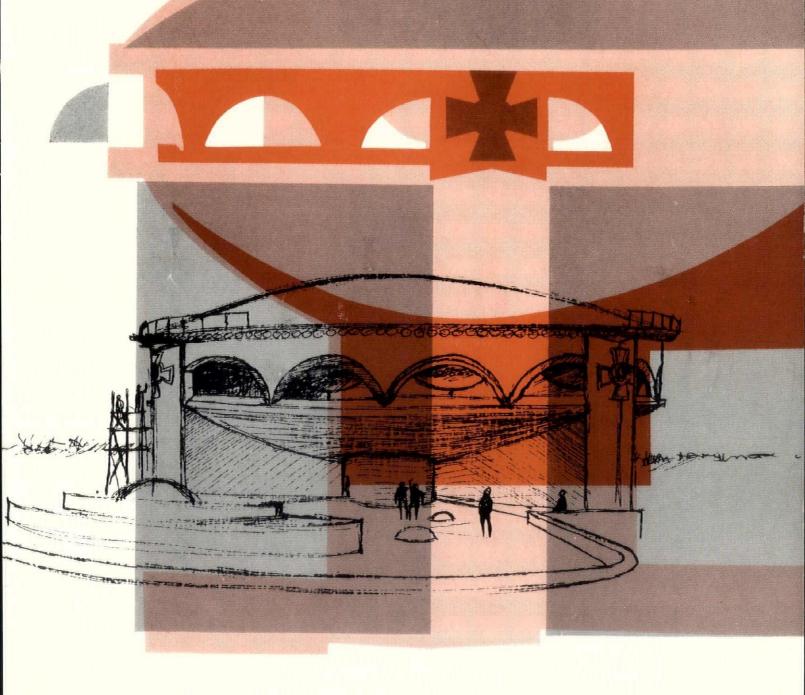
copy

JANUARY '61

OF ARCHITECTS

JAN 2 6 1961

LIBRARY



DOCKBRIDGE" LOADING RAMP

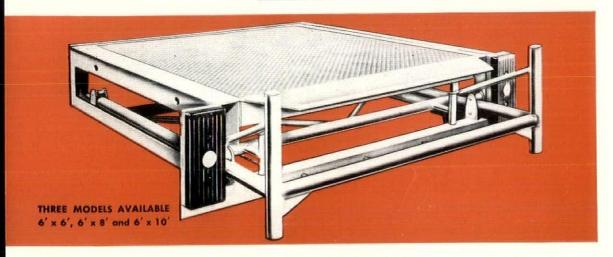
COSTS LESS TO BUY
COSTS LESS TO INSTALL
COSTS LESS TO USE

Advance Tool & Die Casting Co., Milwaukee, installed a Dockbridge Loading Ramp in their existing dock.





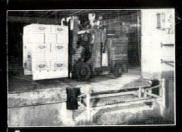






- Before "Dockbridge," old fashioned dock plates meant: extra manpower; costly delays; overtime; load peaks; cluttered dock area; accidents.
- 2. Dockbridge" was purchased. In 24 hours, a simple, shallow pit only 17½" deep was made in existing dock. No costly, external connections were required or built into the pit.
- 3."Dockbridge"comes completely assembled. Its compact design, 171/2" deep, is self-contained within its own frame. Has no hydraulics, motor, counter weights or balances. Slips into prepared pit in minutes, ready to operate.
- Dock now automatically receives high bed truck up to 16" above dock level, regardless of dock height. Ends need for dock attendant, dangerous plates, extra crews, etc.
- Dock also automatically receives low bed truck down to 10" below dock level, regardless of dock height. Ramp lip hugs truck bed.
- 6. When truck leaves, hinged ramp automatically returns to full cross traffic position, supports locking in place. Dock is ready to receive next truck. No clutter. No wasted dock area.
- 7. Ideal for new construction. Preserves front wall. Dock and shallow pit formed and poured as one unit, reducing construction costs for installation by 60% to 80%.







AUTOMATICALLY BRIDGES THE GAP BETWEEN TRUCK AND DOCK..... WITH A SMOOTH, EASY GRADE.

"Dockbridge" is a simple, trouble-free, fully automatic, truck-activated, hinged loading ramp...takes trucks up to 16" above and down to 10" below dock level without the use of costly, complicated hydraulics or jury-rigged mechanisms. Only the "Dockbridge" is a clean, compact, self-contained package, ready to install in a prepared dock pit $17^{1}/_{2}$ " deep. Makes installation low cost and easy in existing docks or new construction.

A "Dockbridge" installation means: Fewer truck spots to handle your load. More efficient flow of materials. Fewer personnel. Full use of material handling equipment. Efficient movement of materials during peak loading periods, cutting overtime, delays in shipping and billing. Trucks spend less time loading and unloading, more time rolling.

FREE CATALOG:

Gives complete information with on the job photos



SEE SWEET'S

Plant Engineering IC

Industrial Construction AE

AE



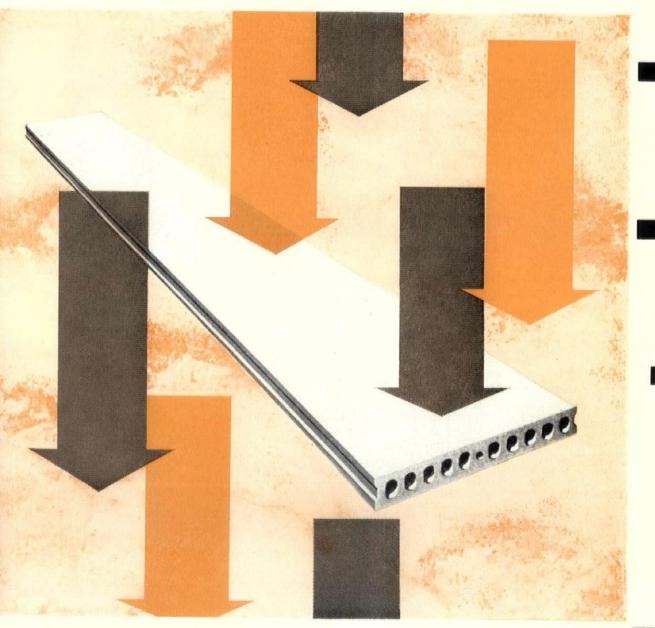
AMERICAN DOCKBRIDGE, INC. Distributors in all major markets Dept. P-3, 235 W. Oklahoma Ave., Milw. 7, Wis.

5 PANERETE

prestressed precast concrete floor and roof systems

An ever-increasing number of architects are specifying Spancrete, because it assures greatest load-carrying capacity, while keeping building costs at a minimum. Additional bonus: Spancrete concrete floor and roof systems reduce construction time . . . save on materials, labor and supervision . . . rate highest in versatility and flexibility

For the complete quality-economy story . . . and before planning your next building project . . . contact your Spancrete representative.

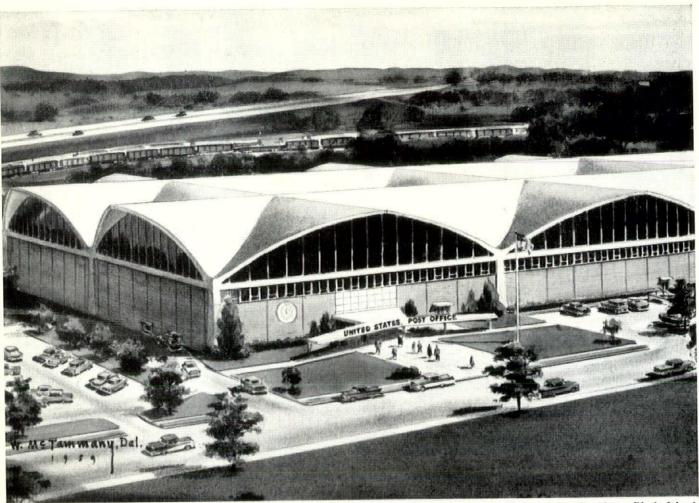




WEST ALLIS CONCRETE PRODUCTS CO.

8714 W. Schlinger Ave • Milwaukee 14, Wis. • BL. 8-4110

U. L. AND STATE APPROVED FOR 2 HOUR AND 4 HOUR FIRE RESISTIVE RATING



Architect's sketch of new post office, Providence, Rhode Island. Architect-Engineer: Charles A. Maguire & Associates, Providence, Rhode Island.

First mechanized post office...

concrete domed shells provide 420' x 300' area with just two interior column groupings

A mechanized post office at Providence, R. I., is first step in a postal modernization program that will eventually provide "next-day" delivery anywhere in the U.S.

Six intersecting concrete shells form the multiple domed roof. Two four-column groups provide the only interior support. This permits unobstructed floor space essential to the electronically controlled mail-flow layout and allows the flexibility required for experimental spotting and rearrangement of machines. Another benefit of a shell roof was to eliminate exterior buttresses of conventional arch construction which would interfere with outside truck traffic.

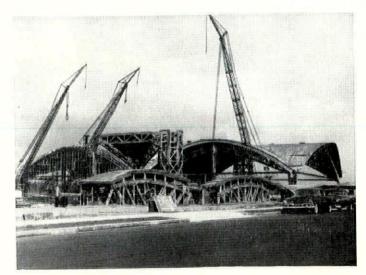
A concrete weighing 110 lb. per cu. ft. with a 2-inch slump and seven-day strength of 4,000 psi was used. Aggregate consisted of sand in combination with expanded shale. An air-entraining agent was added.

For design data on barrel shells and on standard, skewed, groined and sloping hyperbolic paraboloids, write for free literature. (U.S. and Canada only.)

PORTLAND CEMENT ASSOCIATION

735 North Water Street, Milwaukee 2, Wisconsin

A national organization to improve and extend the uses of concrete

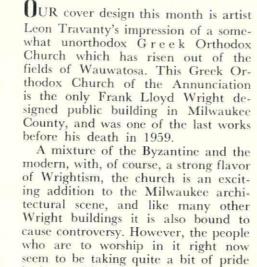


FOR STRUCTURES...
MODERN
CONCRETE

Falsework consisted of two identical sets of timber truss framing. 6"-thick shells each required 800 cu. yds. of concrete, placed in two operations. Spanning 150 x 140 ft., shells are separated by 2-in. expansion joints.



PRELIMINARY SKETCHES



in its moulded concrete curves.

Almost any day you'll find family groups walking through the uncompleted structure. Cars slow down as they pass the church, unlike anything else in its suburban setting; and a furthur proof of the vitality of the building is that there are some volunteer superintendents who feel obliged to check on the building progress on a regular schedule.

Some are likely to compare the structure to a bowl with a lid on it, but one visitor recently expressed a different spirit. Looking up from the center of the main floor amphitheatre, she said, "I feel as though I were standing inside a chalice."

Anyone who has ever had anything to do with architectural magazines must sometime ponder the question of architectural photography. Do we sometimes make the mistake of thinking

* *

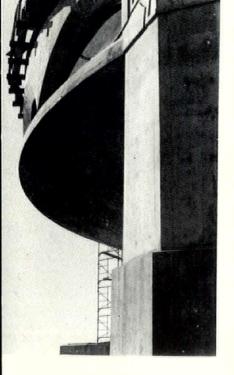
in terms of the quality of the photograph rather than the quality of the architecture? That's a possibility, which we are sure must be faced by editors from the larger national magazines on down. The editor's ideal, of course, is quality architecture depicted by quality photography.

However, Henry Hope Reed, Jr., in his book "The Golden City" reminds us that it is still possible to fall into the error of substituting the photograph for the thing itself. "To judge works of art through the camera's eye,' he writes, "is to fall into error. The photograph, as useful as it is, cannot convey depth, detail, or true color . . . With its two-dimensional quality it flatters the abstract element of any object, and more than one contemporary architect and designer has known success thanks to the camera's distortion. It cannot reveal the full measure of beauty of a work of art, particularly great architectural compositions."

The 1961 annual convention of the American Institute of Architects, to be held in Philadelphia April 24 to 28, brings together one of the most sparkling lineups of speakers we have seen on any convention program for quite some time.

"Re-designing Urban America" is the theme of the convention, and the discussion will start with the keynote speech of Harvard economist John Kenneth Galbraith who will outline the imperative economic need to revitalize our cities. (For some of Professor Galbraith's ideas on public building, see his article in the November issue of The Wisconsin Architect.)

(Continued on page 17)



The Wisconsin Architect, Volume 29, Number 1 the afficial publication of the Wisconsin Chapter, American Institute of Architects, is published monthly with the assistance of the Chapter Office, 4003 West Capitol Drive, Milwaukee 16, UPtown 1-9450. Edited and published by Schmidt Publications, BR. 1-6400. Subscription rates are \$5.00 per year.

Wisconsin Chapter American Institute of Architects: 4003 W. Capitol Drive, Milwaukee 16, Wisconsin. Telephone UPtown 1-9450. Executive Secretary, Mrs. Jane Richards. Officers: President, John Brust, 1212 West Wisconsin, Milwaukee; Vice-President, Mark Purcell, 1927 Monroe St., Madison; Secretary-Treasurer, John P. Jacoby, 1249 N. Franklin Pl., Milwaukee; Directors at Large: Joseph H. Flad, 2525 N. Broadway, Milwaukee; Frank C. Shathuck, 174 E. North Water St., Neenach; Karel Yasko, State Office Bldg., Madison: Directors: Milwaukee; Clinton Mochon, 11121 W. Oklahoma Avenue; Frederick J. Schweitzer, 316 E. Silver Spring Dr. Madison: William Kæeser, 3407 Circle Close; Nathaniel W. Sample, 953 University Bay Dr. Northeast: Leonard Reinke, 805 Main St., Oshkosh; Julius Sandstedt, 103 Otter St., Oshkosh. Division Officers: Milwaukee: President, Clinton Mochon, 11121 W. Oklahoma Ave.; Vice-President, Sheldon Segel, 8949 N. Lake Drive; Secretary-Treasurer, Abe Tannenbaum, 2465 W. Capitol Drive. Madison: President, Robert Torkelson, 2020 University Ave.; Secretary-Treasurer, Herbert Bradley, 5137 Loruth Terrace. Northeast: President, Melvin Siewert, 174 E. North Water, Neenach; Vice-President, Robert Sauter, 125 W. College Ave., Appleton; Secretary-Treasurer, Lawrence Bray, 1544 N. 21st St., Sheboygan.



WISCONSIN CHAPTER AIA HONOR AWARDS

THESE DESIGNS WON FIRST AWARDS IN PREVIOUS YEARS......1955 1957

1959

"The Wisconsin Chapter of the American Institute of Architects, desiring to encourage appreciation of excellence in Architecture and to afford recognition of exceptional merit in recently completed buildings, continues its program of Honor Awards for current work.

"Awards will be made for distinguished accomplishment in architecture by members for any building in the United States, or abroad, completed by January 1, 1961."

Thus read the preamble to the program of 1961 Wisconsin A.I.A. Honor Awards sent out to all members. Between now and the March 1 closing date, packages will be arriving at the Chapter office in Milwaukee, or delivered in person to Nicolet high school, containing

1961?

For Distinguishe
Accomplishment
in Architectur



The design for the Park Pen Company Industria plant (top) won the 195 first honor award for Joi Flad and Associates, wi the 1959 award went to Grassold-Johnson and Associates for their design of the Wauwatosa Civid Center (left).



portrayals of the best work of the Wisconsin master builders.

"All entries shall be buildings by registered architects, members of the Wisconsin Chapter of the American Institute of Architects," the program announcement read.

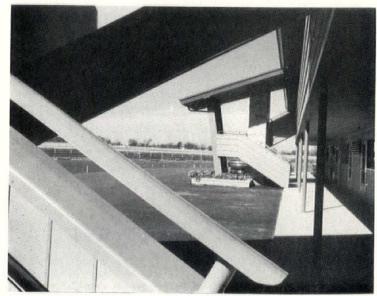
In the 1959 award competition, the first honor award went to Grassold-Johnson and Associates of Milwaukee for the Wauwatosa Civic Center. The 1957 first honor award went to Irion and Reinke, Oshkosh, for the Dartmoor Motor Court, while the 1955 first honor award went to John J. Flad and Associates, of Madison, for the Parker Pen Company Industrial Plant at Janesville. That same year John J. Flad and Associates also received a second first honor award for the Middleton State Graded School.

In the 1955 competition, Maynard W. Meyer and Associates of Milwaukee won two awards of merit, one for the Milwaukee Jewish Community Center, and the other for the Mequon residence of Mr. and Mrs. William Metzker. An additional award of merit went to Grassold, Johnson and Associates, Milwaukee, for the Milwaukee Public Library Branch.

The five awards of merit in the 1957 program were received by: Grellinger and Rose, Milwaukee, for the Dominican High School; John J. Flad, for a gift shop for the Riverview Boat Line; Weiler and Strang and Associates, Madison, for the Nat Sample residence; Grassold-Johnson and Associates for the Milwaukee Lutheran High School; and Fritz von Grossman, Milwaukee, for the Masonic Grand Lodge Building.

In 1959, six awards of merit were given. John J. Flad and Associates received two, one for the West Side Elementary School, the other for Giftland in Wisconsin Dells. A pair of awards also went to Schutte-Phillips-Mochon, of Milwaukee as the result of designs for the West Allis Irving School and an Education Administration Center Office Building. Other 1959 Awards of Merit went to Foeller, Schober, Berners, Safford and Jahn, Green Bay, for St. Vincent Hospital, and to Grassold-Johnson and Associates for the Square D. Company building.

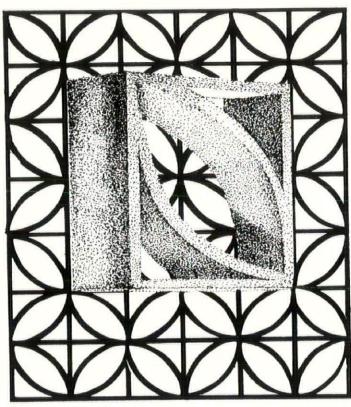
The 1961 entries will be judged by this jury of prominent architects: Frank Montana, A.I.A., Head of the School of Architecture at Notre Dame University, South Bend; Robert Cerny, A.I.A., of the Cerny Associates, Minneapolis, winner of many design awards; and William S. Kinne, Jr., A.I.A., former professor at Illinois and practicing architect in Michigan, who recently accepted the position of Director of University Facilities Research Center for Western Conference Universities.





Irion and Reinke, Oshkosh, took the first honor award in 1957 with their design for the Dartmoor Motor Court (top two photos.) Another view of the Wauwatosa Civic Center (bottom.)





16x16x8"

THE ULTIMATE **DESIGN IN SCREEN** WALLS . . . THE DISTINGUISHED

> ELIPSE BLOCK

FASHION YOUR FUTURE IN SCREEN BLOCK

> AVAILABLE IN CONCRETE OR LIGHT WEIGHT

*VIEW-LITE

THE ULTIMATE DESIGN IN SCREEN WALLS





Now, your choice of six exclusive patterns of light weight screen wall masonry units. Available in the weight are face and 4" wide.

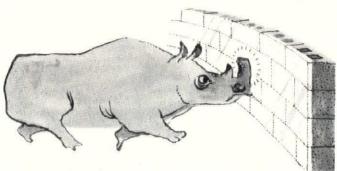
BESSER VIBRAPAC MASONRY UNITS

REPORT OF THE PROPERTY OF THE PROPERTY OF

3522 N. FRATNEY ST. AT E. KEEFE AVENUE EDgewood 2-8500 MILWAUKEE 12, WISCONSIN

*You will find th designs in Wiscon ONLY AT BEST BLO

RELUMBER ST



RHINOCEROS - PROOF COATINGS

. . . DURABLE . . . SANITARY . . .

Every rhino in town will tell you: "Don't confuse your coatings! Try the one that's used by the best—buy the best!"



Company Inc.



COATING SPECIALISTS

3550 SOUTH IOWA AVENUE, MILWAUKEE

SHERIDAN 4-5770

HOLY TRINITY CHURCH* SELECTS PIPKORN FACE BRICK



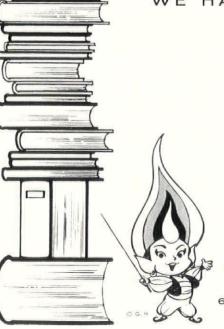
GET THE FACTS ABOUT

GAS WATER HEATING

WE HAVE THEM FOR YOU...

NATURALLY!

Modern buildings need modern gas water heating. Let us help you with information on such things as estimated peak load requirements...recommendations on equipment sizing...local utility rates... annual cost comparisons...local contractors, dealers and installers...estimated equipment costs "delivered on job"...local equipment service facilities.



THE GASCOMPANY

626 E. Wisconsin Ave. • BRoadway 6-6720, Ext. 329 • MILWAUKEE

PLASTIC GLASS TINT STOPS The Blinding Sun







Without Expensive Shades..Drapes..Blinds nine transparent tints - - - three frosted tints

An amazing new and exclusive process that actually filters out the harmful effects of the sun! Applied as a transparent, plastic coating directly on any glass surface, it becomes a part of the glass itself! Easily installed without fuss or muss by trained, PLASTIC GLASS TINT experts using a special FLOW technique—NOT SPRAYED—NOT BRUSHED.

BEAUTIFY YOUR BUILDING!
MAINTAIN VISIBILITY!
COST MUCH LESS!

REDUCE HEAT!
REDUCE GLARE!
REDUCE FADE LOSSES!

Now in Use By many thousands of merchants, factories and industrial plants nation-wide and world-wide.

Put PLASTIC GLASS TINT to Work for you Now!

Leading merchants in Wisconsin are now benefitting from the use of PLASTIC GLASS TINT! For samples and further information regarding users near you, call or write.

PLASTIC GLASS TINT

7402 West Becher Street SP. 1-2975

West Allis 19, Wisconsin SP. 1-2633

DISTRIBUTOR FOR ACORN GLASS TINT

STUDENT + AID ARCHITECT

At a special meeting of the officers and directors of the Wisconsin Architects Foundation held in Milwaukee on December 8th a recommendation was made that the best interests of the Foundation could be served more effectively if the Wisconsin A.I.A. architects were informed more frequently of its activities and financial status through WISCONSIN ARCHITECT. This

recommendation had unanimous approval.

This month the intention is to acquaint Wisconsin A.I.A. architects with the four students who received financial aid toward the added tuition cost of taking architectural training in out-of-State universities because the State of Wisconsin does not have a school of architecture. These four young Wisconsin men received this aid for the first semester of the academic year 1960-61, and one of them also had similar aid for the second semester of the year 1959-60. They are:

JAMES KENNEDY — Madison, Wis.

University of Illinois — Junior Year.

Applied for aid at the suggestion of Mr. Karel Yasko. Recommendation furnished by Alan K. Laing, Chairman, Department of Architecture at Urbana, Illinois.

Quotation from a letter received from Mr. Kennedy: "It is my serious intention to repay in the indefinite future the sum which has been advanced to me so that some other deserving student may be helped through your very fine and worthwhile program. Let me again express my gratitude to you and ask that you relay same to those responsible that they too may know of my appreciation for what has been done in my behalf.

GENE MALONEY - Manitowoc, Wis.

Illinois Institute of Technology — Junior Year.
Personally recommended by C. W. Brown, Dean of Students, Illinois Institute of Technology, Chicago. Quotation from letter received from President J. T. Rettaliata:

"We are grateful for such assistance to deserving

students, and want to thank you for it."

Quotation from letter received from Mr. Maloney: "I think this is a fine program you are carrying out and it gives me, as a young person, a feeling of security to know that there are others such as yourselves who have a genuine interest in our future."

R. KRIS ANDERSEN - Neenah, Wis.

University of Oklahoma — Junior Year. Recommended by Maurey Lee Allen, Appleton; Boettcher & Cunnow, Neenah, Wis.

Served 2 years in the Marines.

Recommendation furnished by F. Cuthbert Salmon, Head of Architecture and Applied Art, Stillwater, Oklahoma.

Quotation from letter received from Mr. Andersen: "It has been my goal ever since I was a small boy to become an architect, and a good one, with something to offer other people. There is no doubt in my mind that I shall ever fall short of that goal, even though it becomes difficult at times to continue due to some set back."



BENNETT



ANDERSEN



KENNEDY



MALONEY

PHILIP BENNETT - Krakow, Wis.

Illinois Institute of Technology — Junior Year. Worked part time for Gage M. Taylor, Stevens Point, while attending Wisconsin State College.

Recommendations furnished by C. W. Brown, Dean of Students, Illinois Institute of Technology, Chicago, for 2nd semester academic year 1959-60 and 1st semester 1960-61.

Quotation from letter received from Mr. Bennett:

"This assistance has enabled me to carry on my study of architecture by reducing my financial problems. I thank the Foundation for the interest in helping me to continue."

The Wisconsin Architects Foundation, its officers and directors, are sincerely interested in appropriating further financial aid for these and several more deserving young men whose applications are at hand. In fact they look upon this as an obligation.

But let us review the Foundation's financial status at

the close of December, 1960:

Available for fund purposes 9/30/60. (See December issue WISCONSIN ARCHITECT)

Summary of Revenues 9/30/60 to 12/31/60:

Gifts for Permanent Investment and Current Expenses, \$480.00 Other Income

644.55

Expenditures - None

Currently available for fund purposes \$754.83 There is no way as of this writing to estimate the

result of the appeal for funds made in the December issue. The Foundation is confident, however, that the contributions it is anticipating will be heartening to all who are deeply concerned with the furtherance of what can be a more expanded and worthwhile function.

Those Wisconsin architects who have been too preoccupied with end-of-the-year responsibilities to read the article in the December issue regarding the Wisconsin Architects Foundation - Yesterday, Today, and Tomorrow, are urged earnestly to do so now.

Dorothy Schweitzer, Secretary for the Foundation.

NOTHING TOPS A ROOF DECK BETTER THAN...



Over 5,000,000 square feet of All-weather Crete has been specified or used by architects for roof decks during the past two years. A lightweight and completely inorganic material, All-weather Crete is applied hot in a monolithic water-free layer by licensed applicators who guarantee their work 100%. All-weather Crete has a "K" factor of .40 and it also . . .

- · eliminates need for vapor barriers
- is priced competitive with rigid board insulation
- can be dished around roof drains for positive drainage
- can easily be formed into saddles
- is 35% better in insulation value than any other concrete fill
- · can be applied under adverse weather conditions

Send for technical data and Architect's brochure

SILBRICO CORPORATION

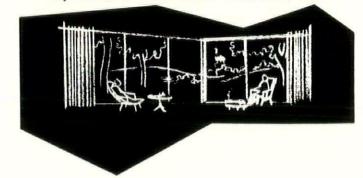
5901 W. 66th Street, Chicago 38, III. REliance 5-3322

specify



SLIDING GLASS WALLS

by GLASS SHOWER DOOR COMPANY, INC.



- · 42 Stock Sizes or Custom
- · For 1/4" Plate or 1" Dual Glazing
- · Complete Spec. in Sweets

Phone or write for detailed catalog

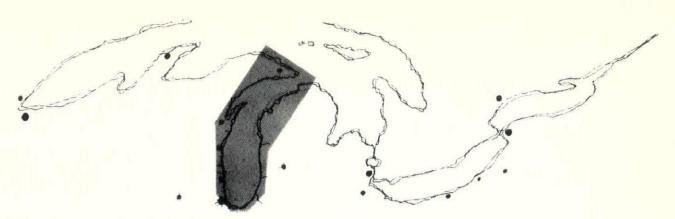


WISCONSIN ELECTRIC POWER CO.

316 W. KILBOURN AVENUE, MILWAUKEE 3 1 Block east of Arena BR. 2-4333

ATTENTION ARCHITECTS! ARE YOUR BUILDINGS BEING WIRED FOR YESTERDAY-TO DAY-or TOMORROW? Watts/Sq. Ft. 30 The graph shown here indicates the tremendous electrical load growth in office buildings in the last 20 years. Future growth is expected to be even greater. 20 15 10 5 1970

For help with lighting or wiring plans, call us. No obligation.



THE LAKE MICHIGAN REGION PLANNING COMMITTEE

by William B. Baime, A.I.A.
Public Relations Liaison Officer
Lake Michigan Region
Planning Committee
American Institute of Architects

Writing this article and listening to the refrains of "Victory at Sea", I can't help but correlate the recording to one of the newest and perhaps most ambitious committees formed within the structure of the American Institute of Architects — the Lake Michigan Planning Committee. Here, within the closed door meetings of the group, unilateral action by members of the four states ringing the Southern end of Lake Michigan is not a hoped for — but rather an accomplished fact.

The orchestra is implemented with some of the finest professionals in the field today; the composers are assisted in their scores by men who have given an entire professional lifetime to the study of the complex score being written for "Regional Planning (Area Development)" Men of the stature of Ira Bach, Commissioner of the Department of City Planning, City of Chicago; Paul Oppermann, Executive Director, Illinois Northeastern Metropolitan Area Planning Commission: these men are but only two who assist in the composition within their given area of Regional Concern. Brigadier General Thomas De F. Rogers, C.E., District Enigneer, North Central, U. S. Army, representing General Itschner, Chief of Engineers of the United States Army Corps of Engineers presents to the score the concept of the Federal Goverment, for actually, much of what we do is influenced be Federal planning.

The notes are not all set down on paper — for only time and evolution will finalize what this committee puts on its score. The opening refrain has been played; the unilateral formation of the committee. The overture has begun in the recommendations already made to a member state on the formation, by State Legislative Statute, of a regional planning commission to study and develop its particular area in a coherent, systematic program of intergrated development.

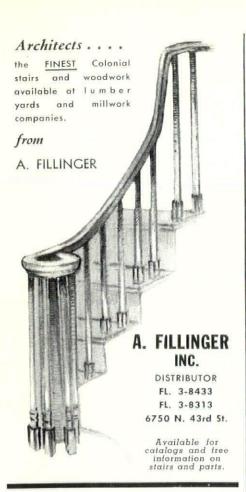
- 1) Transportation.
 - A) Arterial Routes land.
 - B) Arterial Routes sea.
 - C) Terminal Facilities and area relationship air.
- 2) Pollution
 - A) Air.
 - B) Water.
- 3) Regional Planning (General Aspects)
 - A) Local influence.
 - B) County influence.
 - C) State influence.
 - D) Federal influence.
- 4) Conservation
- 5) International considerations affecting regional planning.
- 6) Transitional changes in Industry.

The above represents some of the major areas now being studied. It is by no means a complete study list. For instance, in illustrating how the concern of the group functions, let me magnify item No. 1 — Transportation.

Since our committee functions on the plane of a unilateral planning approach, our objectives must be toward the most economical, logical solution in recommendation form—as regards overall regional concern. Each of the state delegations represented will report on its state's policy, or contemplated plans; after each of the concerned states has reported, a general forum is held of all delegates, acting as individuals. On the committee agenda, for instance, is the study (at this writing) of the connecting link between the Indiana tollway and the Michigan expressway toward a complete expressway system from Wisconsin, thru Illinois, on into Indiana, and terminating within the state borders of Michigan. (At present there is a "gap" between Indiana and Michigan expressways).

Also coming into discussion stage is recommendation for location of port facilities in Indiana. This, of course, leads into not only areas of an individual State's concern, but even as importantly, areas under Federal jurisdiction and connotatively, much concerned study of International aspects of the Lake Michigan Region and its waterways as regards foreign shipping.

The most important single item to those responsible for development, and this applies to industry, government, scholastic, and professional bodies, is the fact that cognizant action has been taken in the area of unilateral action by a body of one of the leading institutes in this country - the American Institute of Architects. Now for, we believe, the first time problems may be submitted by a specific community or group for study by a non-biased, unpaid, totally professional committee where the community or group feels action or regional influence is involved. Business and public; government and private planners; all now have a forum which can recommend strictly on the basis of considered presentation; recommend toward the end and with the knowledge that the aspects that make up a well balanced Regional Plan have been integrated into the presented recommendations for a specific or given local.





TABLES, FILES, STOOLS AND SUPPLIES OF ALL KINDS AND MAKES

A. I. A. FORMS

PHOTOCOPIES REPRODUCED TRACINGS

SCHMITT BLUEPRINT CO.

BROADWAY 6-1761 628 N. BROADWAY MILWAUKEE

WELCOME ABOARD



NAVE



DUERST



TORKE



LOEWEN

RICHARD P. BLAKE, has advanced to Corporate member A.I.A. Born March 30, 1930, he attended the University of Illinois, earning his B.S. in Architecture in 1953. He has worked for Robert F. Rasche and Grassold-Johnson here in Milwaukee. His office, Richard P. Blake, Architect, is located at 4177 No. Oakland Ave., Milwaukee. His hobbies are golf, fishing and hi-fi, and he has a special interest in civic design and urban renewal.

HOWARD LORENZ, born February, 1924, in Milwaukee, graduate of Washington University in St. Louis with B.S. in Architecture in 1951, has advanced to Corporate member. He has worked for the Milwaukee School Board, Grassold-Johnson and Elbing-Plunkett-Keymar and has had his own private practice since 1956. His firm, Lorenz and Mazur, Architect, Inc., is located at 3240 W. National Ave., Milwaukee.

ROGER DUERST, new Corporate member, graduated from the University of Illinois in 1954 with his B.S. in Architecture. He was born in Madison, Wisconsin, April 17, 1931 and now has his private practice at 500 12th Ave., New Glarus, Wisconsin. Reading, music, sports are special hobbies and he is interested in photography. He has served two years in the military service.

THOMAS TORKE, a native of Milwaukee, born May 29, 1934, is a new Junior Associate Member. His home is at 533 No. 63rd Street, Wauwatosa, Wisconsin and he is presently employed, as an Architect in Training, at the firm of Grellinger-Rose Associates, Milwaukee. He graduated from the University of Illinois in 1957 and served 2 years in the U. S. Army Corp. of Engineers, Fort Leonard Wood, Mo.

FREDRICK LOEWEN, new Associate, is presently with the Division of Architecture, Board of Engineering, Madison, Wisconsin. He was born in New York City on August 14, 1927. He earned his B. of Architecture at the University of Minnesota in 1954. From 1954 through 1960 he has been employed by Bosseel and Belair (Minneapolis), Thorsen and Cerny (Minneapolis) and Hammel and Green (St. Paul). His residence is now in Cambridge, Wisconsin.

(Continued from page 7)

On Wednesday morning, April 26, Lewis Mumford and Bruno Zevi will discuss the aesthetic, cultural and sociological aspects of the city. Mumford, a philosopher and critic, is the author of many books on cultural and architectural subjects, including "Sticks and Stones" and "The Culture of the City." Zevi is architectural historian of the University of Rome, Italy.

Edmund Bacon, executive director of the Philadelphia Planning Commission, will head a comprehensive presentation on "Re-designing Downtown Philadelphia."

* * *

The other day the Wisconsin Architect's Foundation received a letter from a young architect in Buenos Aires who must be complimented on his earnestness, if nothing else. Since the business of the young Argentinian's letter does not properly come under the venue of the Foundation, we would like to publish the letter here.

"Dear Sir.

"I beg of your amability to send some information and advice about my architectural work in your country.

"Your address has been passed on to me by U.S.I.S. United States Information Service, of my city, who suggested me to make a formal application to you.

"My name is Raul Fidel Zelada, argentine 32 years old, married, christian, graduated as an Architect on 1954, in the National University of Buenos Aires.

"The motive of this letter is that I should like to work as an Architect in your country an for this reason I offer you my personal services.

"As your country is in the highest level in regard to Architecture I am much interested in working there and study the new technics.

"If you think that I am able to occupy a position in your Co. I will very much appreciate to hear from you the terms of a contract that I will have accept.

"My English knowledge is not very extensive but I think that you will form your opinion by reading this letter. "Had your Co. not have a place for

"Had your Co. not have a place for me as an Architect I will as well be interested in any other specialty connected with the profession.

"In case that you can't offer me a position in your Co. I beg you to send me the name and address of any other Enterprise or Association to which I may put an application.

Yours very faithfully"

NOVOTNY INC.

647 W. Virginia St. Milwaukee 4, Wisc.

A. L.

J. C.

BR. 6-1899 - BR. 2-4183

F. H. LAWSON CO.

Medicine Cabinets Bathroom Accessories

CHICAGO HARDWARE FOUNDRY CO.

SANI-DRI Electric Hand and Hair Dryers

VISADOR CO.

Distinctive Wood Door Lights and Louvres

See for yourself a dramatic demonstration of new, remarkably clear

PPG Premium PENNUERNON®

Your nearest PPG Architectural Representative won't just tell you why, he'll show you that Premium Pennvernon is optically superior. A phone call is all it takes to see the proof positive. Premium Pennvernon really is the world's finest window glass!



Pittsburgh Plate Glass Company

Paints • Glass • Chemicals • Fiber Glass In Canada: Canadian Pittsburgh Industries Limited

MR. ARCHITECT:

You Can Now Specify



On your construction projects with the knowledge that your contractors can get them.

MID-CITY LUMBER & SUPPLY CO. now carries an inventory of TREMCO products regularly used in new construction and in remodeling. These are available for immediate delivery to the job. Call us on unusual specifications—we can have the TREMCO product you need within a week.

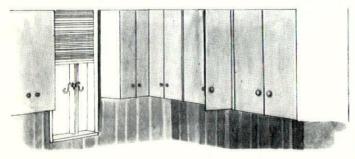
Mid-City Lumber & Supply Co.

6022 West State St.

BL. 8-7800



Koenig Hot-Kote Wood Finishes



Wood finishes, similar to those produced in furniture factories, now produced in the field. Ideal for paneling, doors, cabinets and trim.

"Fine wood deserves the finest finish."



COATING SPECIALISTS

3550 SOUTH IOWA AVENUE, MILWAUKEE

Company Inc.



SHERIDAN 4-5770

Chapter Notes

An interesting and informative seminar on Liability Insurance and its relationship to the Architect will be held January 27, 1961, at the Milwaukee Inn. A number of noted and interesting speakers will participate in the seminar. This should be very worthwhile for conscientious architects who would like to know more about this aspect of their insurance protection.

Information regarding time, registration, etc. will be forthcoming. Frederick Schweitzer, A.I.A., is in charge of arrangements for the seminar.

* * *

On March 7 and 8, 1961, the University of Wisconsin Extension Division will present an Engineering Institute on Built-Up Roofs. The institute, being held in the Wisconsin Center Building, corner of Langdon and Lake Streets in Madison, will cover a multitude of roofing problems all architects have encountered. The program on March 7 will be on design features which influence performance of the Built-Up Roof. The March 8th program will outline proper application and properties of asphalt and coal tar pitch.

Attendance fee will be \$25 for both days or \$15 for one day. Mr. John Peterson, Institute Coordinator, University of Wisconsin Extension Division, Madison, is in charge.

* * *

The newly revised "Standard Specification Outline for Wisconsin" is now available at the Wisconsin Chapter, A.I.A., office.

* * *

Richard Scheife, A.I.A., attended and took part in a "kick-off" meeting for Explorer Scouts on November 28, 1960. The Explorer Scout Group is inaugurating an architect sponsored group in Milwaukee. Mr. Scheife reported that at present there are seven boys interested in architecture as a career who will form the nucleus of the Milwaukee Architectural Explorer Scout Group.

On January 19, Mr. Charles Burroughs spoke to 37 students, a Career Day Group, at Milwaukee Lutheran High School.

* * *

Board Meeting — 10:00 a.m. — December 9, 1960. The Board of Directors met at the Cudahy Tower

Hotel, Milwaukee, with the following A.I.A. members present. John Brust, Julius Sandstedt, Mark Purcell, Joseph Flad, Clinton Mochon, Wm. Kaeser, Frank Shattuck, John Jacoby, Wallace Lee, Leonard Reinke, Nathaniel Sample, Francis Rose, Frederick Schweitzer.

Budde Marino reported on the progress of the Public Relations, program. He reviewed the Milwaukee TV series and outlined similar programs for Green Bay and Madison.

The Board considered several cases of alleged unethical practice.

The 1961 Milwaukee Home Show and the Explorer Scout Group programs were referred to the Milwaukee Division for further action.

The Board discussed proposed changes in the terminology of the present by-laws.

WHOA! BACK UP!

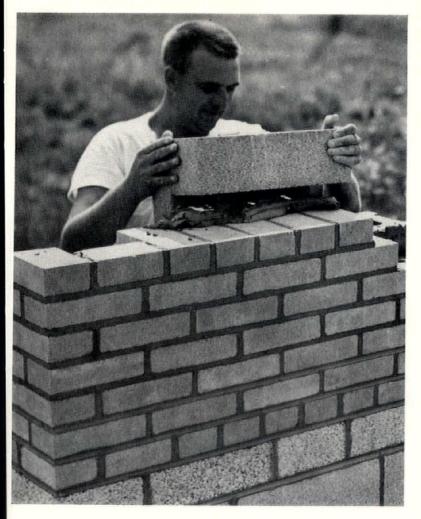


How times have changed and products developed and improved.

Truthfully, we're thinking of a different type of BACK-UP!

Regardless of the type of facing unit used on a building, Concrete Block can't be beat as a Back-up material!

Concrete Block is the best material to use when designing your next building.



Where else can you find a building unit with comparative fire resistant qualities?

Comparative acoustical properties? (transmission or absorption)

Comparative maintenance costs?

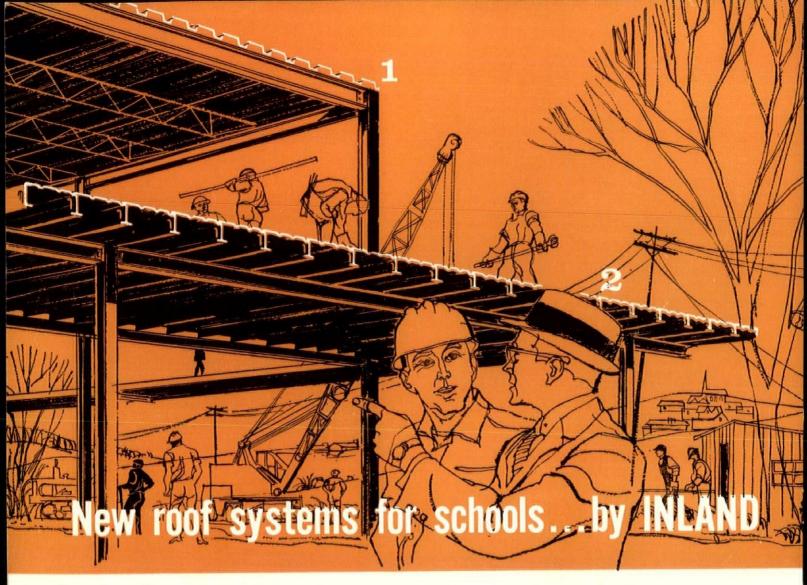
Comparative first cost?

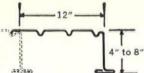
Or more beauty??

No matter the type of structure, Concrete Block, with it's many new shapes, sizes and patterns, is the ideal unit to use, either as the interior and exterior facing unit, or as the interior facing as a back up for exterior facing units.

When using a header block you get a perfect tie every 6th course between the facing unit and the concrete block back up unit.

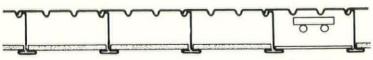
WISCONSIN CONCRETE PRODUCTS ASSOCIATION
735 NORTH WATER STREET • MILWAUKEE 2, WISCONSIN





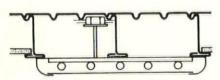
T-STEEL — New! Galvanized. For clear spans to 32'0". Adaptable to acoustical and flush, luminous ceiling treatments. Provides superior diaphragm to transmit seismic and wind loads.

Ceiling Treatments with T-Steel Deck

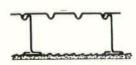


Standard Tile or Board

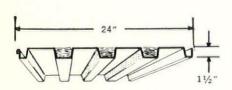
Light Diffuser



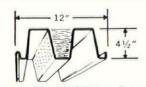
Surface-Mounted Fixture



Lath-and-Plaster Fireproofing



TYPE B ACOUSTIDECK — For purlin spacings from 6' to 10'. Uses minimum of 1" rigid insulation board.



TYPE C ACOUSTIDECK — For purlin spacings from 10' to 20'. Uses minimum of 1½" rigid insulation board.

Complete structural systems that broaden your latitude in planning ceilings, lighting, acoustics —within realistic budget boundaries

Acoustideck for gymnasiums, other activity areas

Combines steel roof deck and acoustical ceiling with Noise Reduction Coefficient of .70.

Erected fast in any weather that a man can work. Interesting ribbed underside provides an attractive ceiling.

New Inland T-Steel Roof Deck for clear-ceiling classrooms

Especially suitable over classrooms of 26' to 32' spans—or other areas where you want an attractive unbroken ceiling surface.

You can use various types of acoustical tile — provide a flush, luminous ceiling — or leave the underside exposed and painted.

Write for catalogs 240, 241, and 246 or see Sweet's, sections 2c/Inl and 11a/In. Inland Steel Products Company has trained sales engineers capable of giving you the benefit of their diversified experience on specific problems. Write or call your nearest Inland office.



ENGINEERED PRODUCTS DIVISION

PRODUCTS COMPANY

Dept. J. 4081 W. Burnham St., Milwaukee 1, Wis.