

Northwest Architecture



Washington
Council

American
Institute
of
Architects

A Journal of Design
& Construction

November-December 1980

Comment

Foot in Mouth

by JOHN MAHLUM, AIA
President, Washington Council,
American Institute of Architects

It's rather hard to construct a building without an inside. It's even tough to design one that way. Buildings have always been designed and built to have people or things put into them. In spite of these simple truths, ironically there looks to be a fair amount of disarray amongst those who do the work.

We are blessed with an ample supply of terms to describe various types of professions and people that care about the insides of buildings. Interiors, interior design, space planning, interior decoration, interior architecture; these and probably other words are used.

Architecture? This word is also used. Architects know that a building cannot be properly designed without a total conception of its interior functions, spaces, materials and finishes. Reduced to basics, an owner hires an architect because of a need to enclose space to serve some purpose. The resultant building is expected to be complete with its requisite interior spaces and facilities.

How is the public supposed to understand the proper use of these words? Ideally, the public should comprehend the world of credentials; mandatory state licensure for all "architects" versus voluntary association certification for "interior designers".

The public should also probably appreciate that, within the design professions, there are differing views regarding how and by whom design work should be done. Not surprisingly for example, there are interior designers who resent architects effectively practicing interior design without having qualified under the American Society of Interior Designers (ASID) examination. Correspondingly, there are architects who feel quite well qualified to design interiors by virtue of their architectural training, license and experience.

Beyond consideration of design talents or expertise lies the matter of forms of practice and compensa-

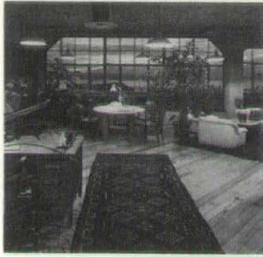
tion. Architecture is well established as a fee-for-service profession, its practitioners not engaged in the sale of building products. There is much more variety in the interiors field, notably including compensation related to the sale of products. Here is yet another meaning to the words that the public should appreciate.

At the risk of putting foot in mouth, I think the public needs help from us to sort out and explain the interior design process. Obviously, along the way we should gain considerable self-knowledge. As an architect I feel that architecture is an all-encompassing effort, that design of the interior is an inseparable part of the whole design effort. But I've also learned to respect the special contribution an interior designer adds to a project, as well as the considerable knowledge and skill concerning materials, furnishings and planning. These attributes are not necessarily

possessed by architects. And there is the field of designing interior improvements within existing structures, where "architecture" isn't involved: interior design is certainly an independent endeavor in its own right.

I am convinced the entire building design industry faces unprecedented opportunities. Not only is there an ever-growing appreciation for the wisdom of buildings and spaces that give maximum social benefit through thoughtful consideration: design itself, with the qualities we each respect and admire, matters more and more to the public.

There is little benefit for the public in confusing lingo, obscure practices or intra-professional bickering. Each of us, in the course of our daily chores and as members of our respective associations, have the ability to replace confusion with clarity. We ought to use it.



Northwest Architecture

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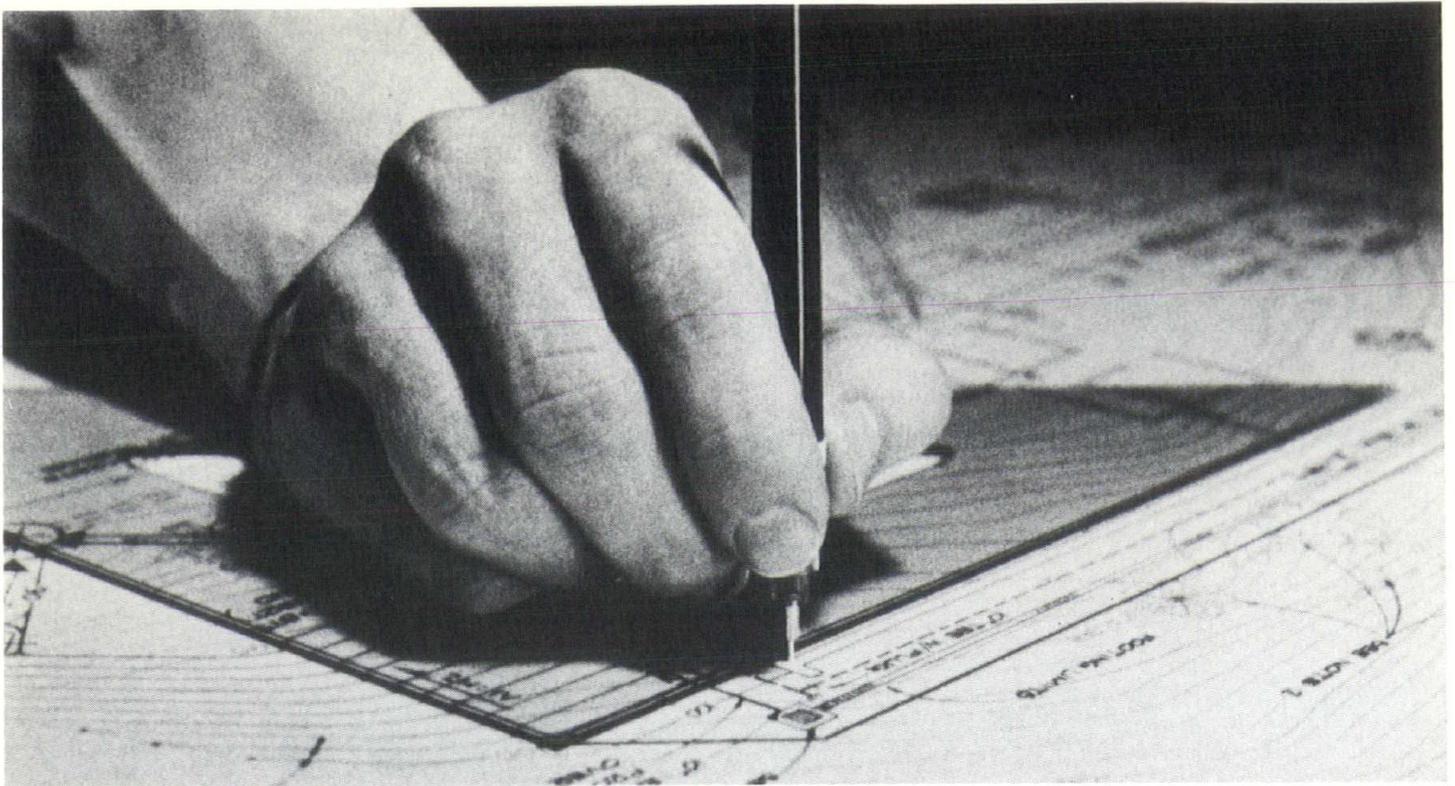


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**A Journal of Design
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Vol.3 No.6



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Interiors

Cornerstone Development Company Offices, Seattle



An historic warehouse building located in Seattle's central waterfront district and a sweeping view of Puget Sound provided the setting for the office of a local development firm. Besides permitting open office space for five employees and a screened reception area, the design scheme had to underscore the company's particular commitment to rehabilitating older buildings in the city's core.

Renovation of the Fix/Madore building, where the offices are located,

was accomplished by the Bumgardner Architects who were also responsible for the office space for the Cornerstone Development Company, occupying 2200 sq. ft. on one floor.

The warehouse setting for the offices posed several problems: rough concrete ceilings, walls and floors, and the necessity of exposed ductwork. The clients further desired to reuse old oak furniture salvaged from the former office. As a result, the design solution focused on

Cornerstone Development Company Offices, Seattle

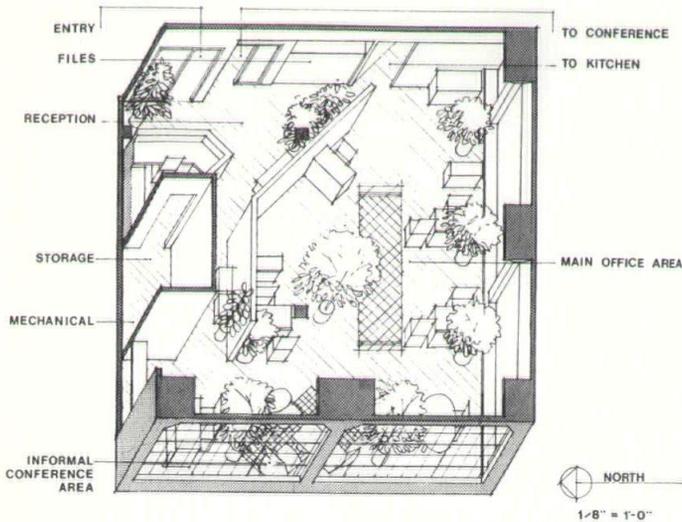


making features of, rather than hiding, certain of these elements. The building's past was highlighted by the use of materials familiar to old warehouses. Rough concrete floors were leveled and covered with 2x6 tongue-and-groove spruce decking, a common floor material in many old warehouses. Industrial light fixtures recalled the

building's earlier function as did the new steel sash windows.

Maintaining the vernacular of the warehouse, with its hard surfaces and simple utilitarian forms required humanizing contrasts. Concrete ceilings and columns were sandblasted and left exposed, a neutral backdrop for the strong maroon of the ducts now

patterning the ceiling. The south wall was covered with fabric-wrapped acoustical panels to counteract the hard surfaces and to provide complementary texture to the sandblasted, hollow-clay tile wall left exposed on the north. Brightly colored, antique flat-woven rugs recalled colors used elsewhere and provided character, small scale



Owner Elliott Bay Associates
Architect The Bumgardner Architects
Interior Design Madora Lawson Associate, The Bumgardner Architects
Contractor Sellen Construction Company
Photography Dick Busher



pattern, and softness.

The old furniture was refinished, its traditional outline offset by commanding color used on the walls and ducts. Its simple, straightforward lines contrasted against the bold, soft roundness of the fully upholstered lounge seating and the pattern of many plants. These last softening elements completed the

setting, providing a unique solution using familiar components.

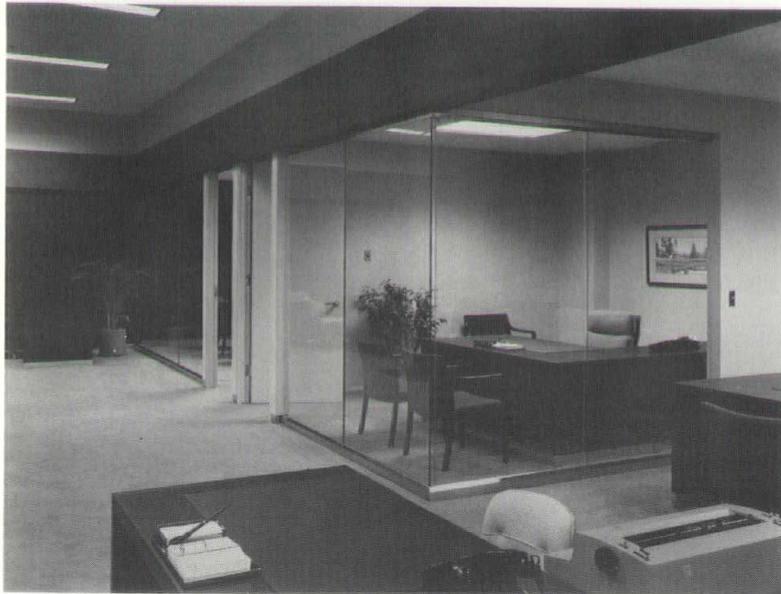
Robert H. Schneider, The Bumgardner Architects, was project architect for the building renovation. Madora Lawson, an associate with the architectural firm, was responsible for the office interiors.

Interiors

Rainier National Bank, Spokane



Owner	Rainier National Bank and Mortgage Company Spokane
Architect	Northwest Architectural Company
Interior Design	Inscape
Structural Engineer	Donald L. Peterson
Mechanical Engineer	Rice & Luhn
Electrical Engineer	Electric Smith
Exterior Contractor	Robert B. Goebel
Interior Contractor	Hazen & Clark
Photography	Charles R. Pearson



When Rainier Bank made the decision to establish its first major facility in Spokane, an existing structure was selected and a mandate given to architect and interior designer to

establish a strong, professional, handsome presence on the central city scene. The program, in addition to the usual teller line and officer platform, called for a mortgage department that could

remain open independently but would be visually integrated with the main banking facility.

The architect, Northwest Architectural Company, and the interior design firm, Inscape, worked closely in following the client's directive. The design started with a wall of glass at the sidewalk entrance with a wall of glass between banking lobby and mortgage department. Colors and materials were selected to establish an ambience of warmth and sophistication commensurate with Rainier's image as a prestigious, statewide bank.

The existing structure determined ceiling height but the use of artificial skylight over the inner lobby and teller lines gives the illusion of an overhead opening.

Smoke grey and burgundy carpets the floor under ebonized walnut desks. Ebonized wood faces the teller line and forms a strong horizontal soffit banding the lobby and officer deck. Chrome highlights occur throughout, most notably as softly reflective ribbing on the columns.

The Riverpark Branch, located at West 818 Main, Spokane, was completed in the summer of 1980.

Interiors

Rubenstein's Contract Carpets, Seattle

The client, Rubenstein's Contract Carpets, set forth challenging requirements: design an elegant interior for marketing floor coverings in a limited store space of 640 sq. ft.

The John Graham Interiors Group, in accepting the challenge, won a first place national award in 1980 for excellence in showroom

design, presented by the Institute of Business Designers and Interior Design magazine.

A series of multi-sided display units along one wall increased the amount of display space, visually creating more area for reception, conference, office and storage functions. The innovative planning accommodated

the requirements of a store almost twice the size of the showroom.

The architectural quality of the multi-sided displays creates intriguing spaces for viewing samples. The spaces are outlined by the geometric patterns of neutral color banners hanging from the ceiling and focusing attention on the samples by holding the



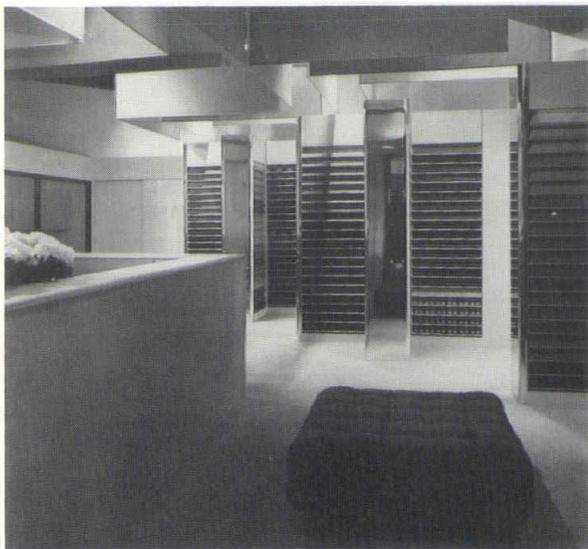
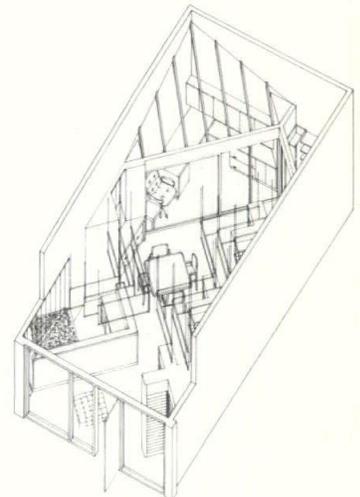
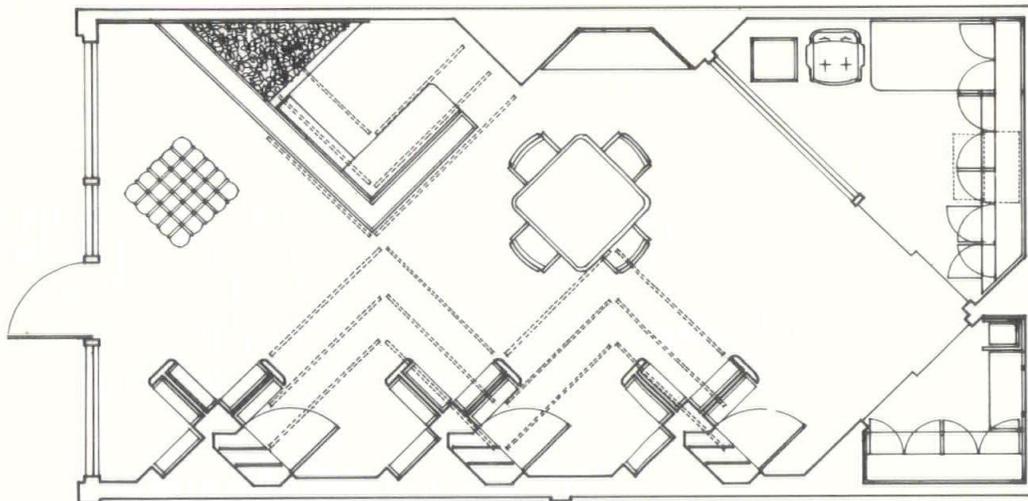
eye level to the displays. Polished brass columns on the displays create a further elegant neutral background for the diverse colors and textures of the carpets. The samples are also emphasized against the neutral carpeting and furnishings used in other areas of the store. Fresh flowers, a rust colored ottoman, and oak-framed

chairs with dark blue fabric accent this neutral space and balance the visual dominance of carpet samples in one area. Mirrors on the wall opposite the carpet displays give the store an expansive appearance.

The design creatively incorporated both showroom and office space into one well integrated,

functional and aesthetic unit.

The showroom is located in Design Center Northwest, Seattle.



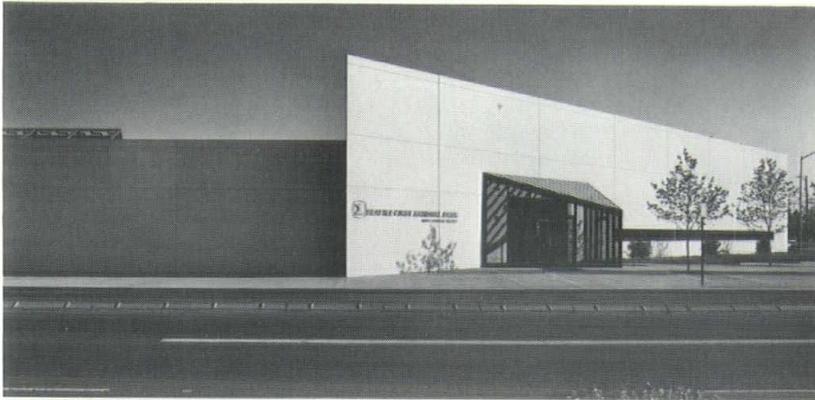
Owner Rubenstein's Contract Carpets
Seattle

Interior Design The John Graham Interiors Group
Rob Davis, Director and Project Designer

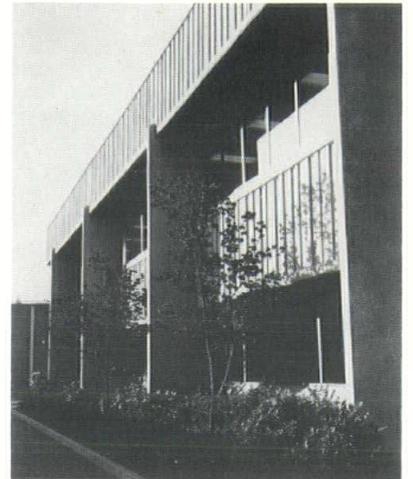
Photography Walter Conner

Awards

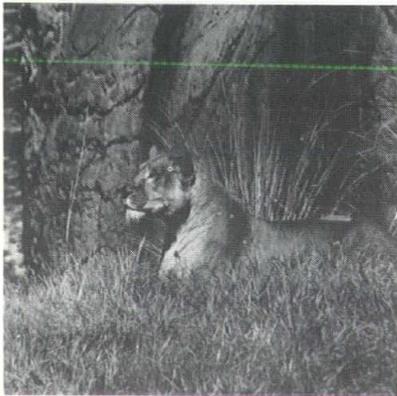
Washington Aggregates and Concrete Association



NORTH SPOKANE BRANCH, SEATTLE-FIRST NATIONAL BANK. Architect: Walker, McGough, Foltz, Lyerla, P.S.; General Contractor: Bouten Construction Co.; Concrete Supplier: Central Pre-Mix Concrete Co.



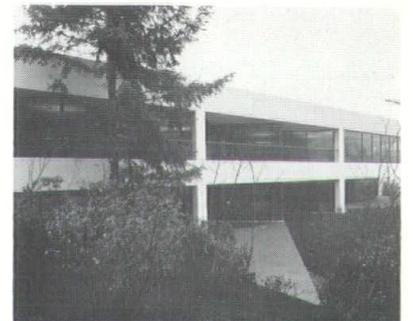
SEATTLE-FIRST NATIONAL BANK INSTALLMENT CENTER, Tukwila. Architect: Lance Mueller & Associates; Structural Engineer: Engineers Northwest, Inc.; Contractor: M.A. Segale, Inc.; Concrete Supplier: Stoneway Concrete, Inc.; Owner: M.A. Segale, Inc.



WOODLAND PARK ZOOLOGICAL GARDEN ANIMAL EXHIBITS, Seattle. Architect: Jones & Jones; Structural Engineer: Mahan & Howe; Contractor: Sun Up Construction; Concrete Supplier: Salmon Bay Sand & Gravel Co.; Owner: City of Seattle.



THE GRANDVIEW CONDOMINIUM, Seattle. Architect & Structural Engineer: Whiteley-Jacobsen & Associates; Contractor: Baugh Construction Co.; Concrete Supplier: Lone Star Industries, Inc.; Owner: The Grandview Condominium Associates.



WASHINGTON EDUCATION ASSOCIATION HEADQUARTERS, Federal Way. Architect: The McKinley Architects; Structural Engineer: KPFF; Contractor: Baugh Construction Co.; Concrete Supplier: Glacier Sand & Gravel Co.; Owner: Washington Education Association.

The North Spokane branch of Seattle-First National Bank was named Grand Award winner in the 12th annual excellence in the use of concrete program sponsored by the Washington Aggregates and Concrete Association.

Winners of four Merit Awards, all of equal recognition, included the Grandview Condominium, Seattle; Seattle-First National Bank Installment Center, Tukwila; Washington Education Association Headquarters,

Federal Way, and the Woodland Park Zoological Garden Animal Exhibits, Seattle.

Jurors were Jon Delony, field engineer for Portland Cement Association; Dean Ratti, Ratti/Fossatti Associates; Gordon Ruehl,

AIA, Walker, McGough, Foltz, Lyerla, P.S., Frank J. Roberts, Jones and Roberts, general contractors, and Relta Gray, architectural editor.

Miscellanea

People

Gerald W. Mosman, AIA, of the Walla Walla firm



of Smith-Mosman Associates, Architects-Planners, has been elected president of

the Washington Council, American Institute of Architects, for 1981. He succeeds **John E. Mahlum**, AIA, Seattle, of Mahlum, Mahlum and Nordfors, Architects, who will serve on the board as past president.

Other state organization officers elected were **Dale S. Brookie**, AIA, of the Spokane-based firm, Tan, Brookie and Kundig, as president-elect; **Edward Duthweiler**, AIA, TRA, Seattle, secretary-treasurer. The remaining directorships are: **Gary Bickley**, AIA, representing the Central Washington chapter; **Norman J. Johnston**, AIA, Seattle chapter; **Del Hobbs**, AIA, Southwest Washington chapter; **James Bellamy**, AIA, Spokane chapter, and **Larry Swatosh**, AIA, Vancouver chapter.

Storch Corporation Engineers, Portland-based, has opened a Seattle office at 17930 Pacific Highway South, Suite 516. **Eric Prestegaard** has been named manager.

William R. Mincks, partner in Mincks Construction Company, general contracting consultants, Spokane, has

been elected director, Northwest Region, of the Construction Specifications Institute. His term of office is three years, ending June 30, 1983.

William M. Valentine, founder of Valentine, Fisher & Tomlinson, Seattle



mechanical and electrical consulting engineering firm, has

announced his retirement. The firm, started as a one man office in 1956 now has a staff of 75 serving the architectural profession. Valentine has been active in engineering professional affairs having served as an officer of the Consulting Engineers Council, Society of American Military Engineers, and Washington Society of Professional Engineers. He plans to enter a new profession, producing video documentaries for the cable television industry and for general use. The consulting firm continues under the name of Valentine, Fisher & Tomlinson.

John Graham and **Company**, Seattle-based architects, planners and engineers, has named four associates: **Ronald E. Clensy**, who joined the firm in 1978; **James C. Michaelsen**, with more than 25 years at the Graham firm; **R. Allen Norris**, director of planning

since 1965, and **Alfred T. Smith**, a member of the company since 1974.

A new interior design and space planning firm, Inscape, has been formed by three Spokane architects and interior designers. Principals in the firm are **Ron Tan**, AIA, ASID; **Dorothy Trogdon**, ASID; and **Mary Ann Keller**, IBD. Inscape will share offices with Northwest Architectural Company in the Symons Building.



SPITZE



SCHMIDT

The Callison Partnership, P.S., Seattle-based architectural firm recently named **Jim Spitze**, AIA; **Paul Schmidt**, AIA, and **David Olson**, AIA, vice presidents. They join **Anthony Callison**, AIA; **Robert Hobble**, AIA; **David Lindsey** and **Charlene Nelson** as members of the Executive Committee.

Jerome Ernst, AICP, AIA, and **Roi Nevaril**, ASID, have been named associate partners at TRA, Seattle. Ernst will continue as planning director and Nevaril as interior design director.

Gerald Mosman, AIA, president of The Wash-



ington Council, American Institute of Architects, announces the selection of **Beth Willis** as the new

executive director of the Washington State Council.

Willis comes to the position from the U.S. Fire Administration, Federal Emergency Management Agency in Washington, D.C. where she handled Congressional Affairs. Prior to this activity, she acted as special assistant to a Washington State Congressman. Willis, from Tacoma, also served as a public school administrator and teacher with the Educational Service District 121 and Clover Park School District.

She received her Masters Degree from the University of Washington and administration credentials from the University of Puget Sound.

Walter L. Devlin, S & F Construction Co., Spokane, has been named president of the Inland Empire Chapter, Associated General Contractors of America. Other officers are: **Donald C. Wiley**, Sceva Construction Co., vice president; **W. H. Murphy Bros., Inc.**, second vice president; **Jesse Lill**, Lill Construction Co., treasurer.

People

The Washington State
Electrical Contractors

Association (WSECA) has
appointed **Kathleen**

Garrity as executive
director. The trade

association, headquartered
in Bellevue, serves
independent electrical
contractors throughout the
state.

Tan/Brookie/Kundig
Architects, P.S., Spokane,
announce the addition of
Lynn Walker to the staff.
Walker will assist in
coordination of the
marketing program and in
office management. She
comes to the new position
from the Washington
Council, American Institute
of Architects, Olympia.

Terry Murakami, AIA,
president of Campanella-
Murakami-Brummitt, Inc.,
Seattle architectural,
planning and consulting
firm, announces a firm
name change effective
January 1, 1981. The new
name, Chisom-Murakami-
Brummitt, Inc., reflects the
continuing partners who
have directed the
organization the past
number of years. **Chas
Chisom**, AIA, is vice
president, and **Charles
Brummitt**, AIA, continues
as vice president/treasurer
of the organization. **Robert
Burns** is vice president/
secretary. Offices remain
at 2900 Eastlake Ave. East,
Suite 200, Seattle.

Shirley L. Gay has
been named an associate
of Hobbs Fukui Associates,
P.S., Seattle architectural
and planning firm. Gay
joined the firm in 1979
and is responsible for
administration and financial
management.

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Miscellanea

News

Specification Writing Sessions

"The Principles of Construction Specification Preparation" will be the subject of eight two-hour evening sessions from March 23 to May 11, 1981, co-sponsored by the Puget Sound Chapter, Construction Specifications Institute, and The Seattle Engineer's Club. The study is designed for the architect or engineer executive and specifier alike.

The seminar will advise

the specifier of methods to prepare a working set of specifications for virtually any topic and advise the executive of methods for determining the thoroughness in which the specification manual has been prepared.

Professional lecturers and certified specifiers will conduct all sessions.

The seminar will be held at 950 Fawcett Street, Tacoma, on Monday evenings, 6:45 to 9:00 p.m. Text will be supplied by the sponsoring groups.

Registration fee for the 16-hour seminar is \$175 and pre-registration will be required. Additional information is available from Ernest Moore, CSI, Port of Seattle, (206) 382-3132.

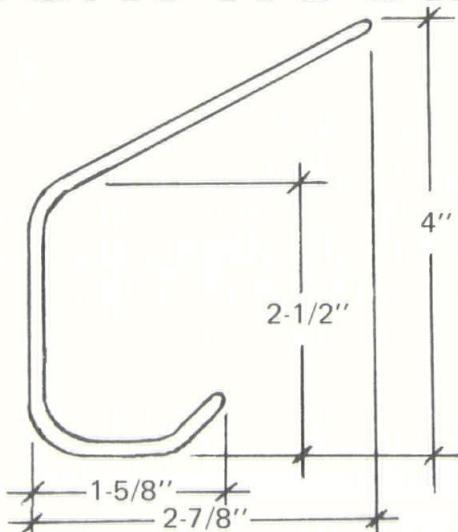
PERT/CPM for Management Planning

A three-day workshop seminar for PERT/CPM for management planning will be conducted by James Halcomb, designer of the Pert-O-Graph with a

choice of 10 locations. Two will be offered in San Francisco on March 11-13 and again on May 27-29 at the Hyatt on Union Square.

The course outline will cover how to understand and overcome basic conflicts in management; how to proceduralize creativity in management planning; how to set goals and objectives; how to achieve proficiency in PERT/CPM network analysis; how to use PERT/CPM for effective

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Miscellanea

News

management control; how to implement the PERT/CPM system; project workshop sessions and discussion of particular applications.

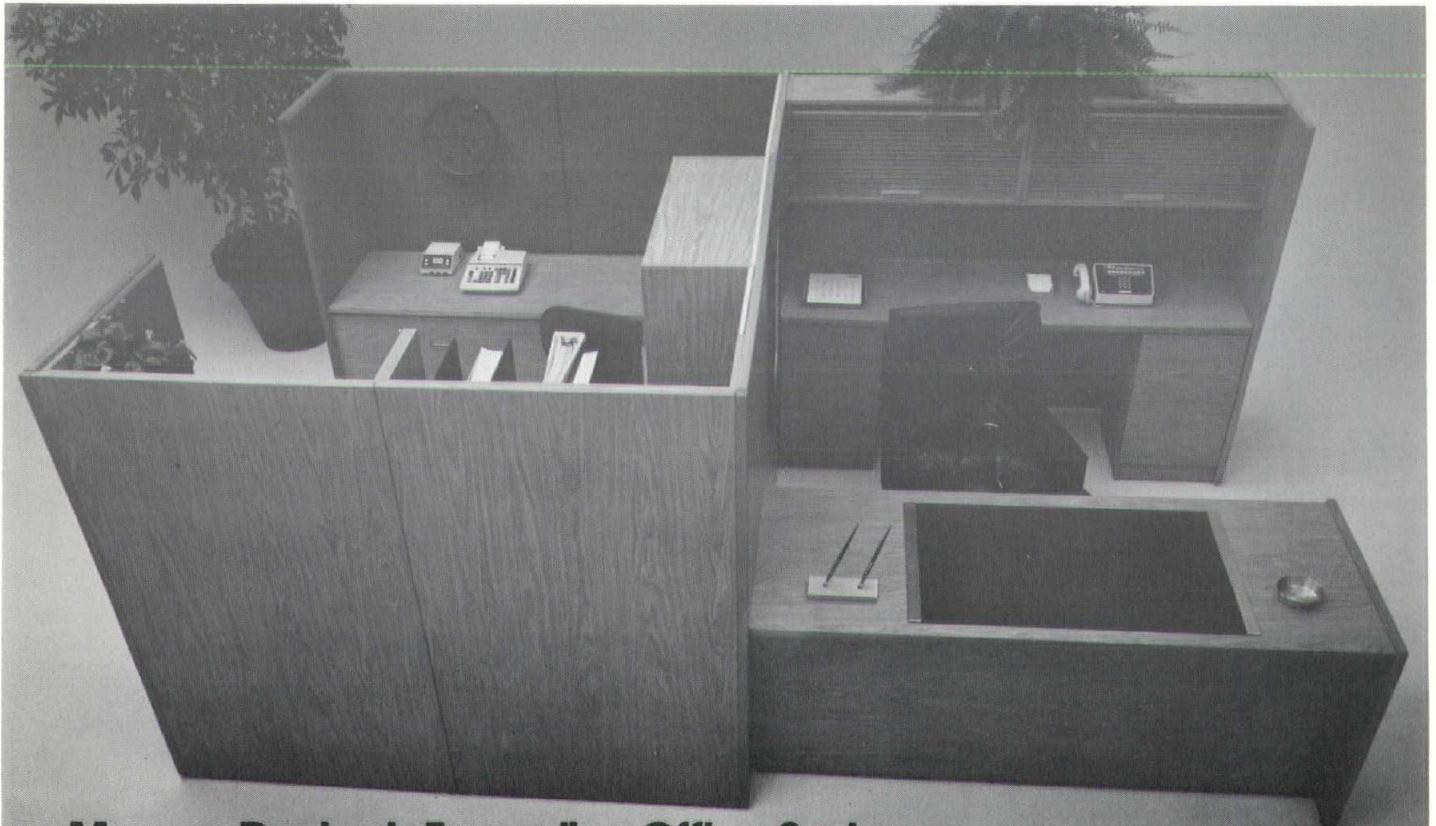
Registration fee is \$595 with team rates available. Information may be obtained by calling (408) 245-3131, or writing Halcomb Associates, Inc., 510 E. Maude Ave., Sunnyvale, CA 94086.

Northwest Lath & Plaster Bureau Presents Awards for Design and Use of Product

Northwest Lath & Plaster Bureau, Inc., headquartered in Seattle, has recognized the Sea-Tac office of Pacific First Federal Savings & Loan Association, 18400 Pacific Highway South, for excellence in design and the use of portland cement plaster on the exterior and



Left to right: Robert Drury, director of the Bureau, with Lyn Messenger, AIA, Tony Pinto of S. V. Pinto & Sons, Inc., Ernest Sowell, vice president of Pacific First Federal Savings & Loan Association, and James McGranahan, FAIA.



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veneer plaster on the interior.

Robert Drury, director of the Bureau, presented an outstanding design award to the architectural firm of McGranahan, Messenger associates, Tacoma; an industry award to plastering contractor S. V. Pinto & Sons, Seattle, and a building award to the owner, Pacific First Federal Savings & Loan Association.

The honors are a continuing recognition by the Northwest Lath & Plaster Bureau for excellence in the use of plaster on Northwest structures.

Red Cedar Shingle & Handsplit Shake Bureau Architectural Awards Program

To recognize and honor designers of outstanding residential and light commercial structures, the fifth biennial Architectural Awards Program of the Red Cedar Shingle & Handsplit Shake Bureau/American Institute of Architects will be conducted in 1981. The program will feature projects demonstrating significant functional or aesthetic application of red cedar shingles or handsplit shakes.

The program has been approved by the Board of Directors of the American Institute of Architects and is open to all architects or teams of architects whose

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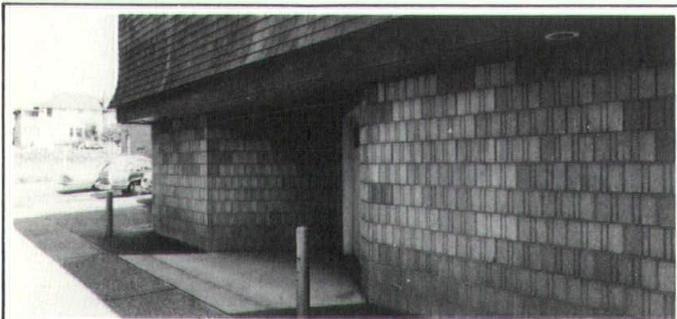
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Entries will be accepted in the following categories: (1) residential single-family, (2) residential multi-family, (3) vacation homes, (4) commercial/institutional, (5) remodeling/restoration, and (6) interiors. First awards and merit awards will be available in each of the six categories.

Jurors will be Henrik Bull, FAIA, San Francisco; Thomas Payette, FAIA, Boston, and Fred Repass, AIA, Seattle.

Entry forms are due June 12, 1981 and actual entries, July 17.

Information is available from the Red Cedar Shingle & Handsplit Shake Bureau, Suite 275, 515 - 116th Ave. N.E., Bellevue, WA 98004.

Letters

Dear Editor:

Just a short note in response to the Editorial Comment (May/June 1980). I have just had the pleasure of spending the month of August in Sweden visiting family and friends and staying in their homes. And most of them would not have it any other way. Sweden has for many years been living with limited resources and trying to achieve the maximum benefit from them, a condition America is fast approaching.

A Swedish Government official put their goals in focus some years ago when he said, "We try to weave a net as fine as possible so that as few people as possible fall through".

Some years ago Nelson Rockefeller toured South America for the Nixon Administration to report on conditions there and concluded his 200-page report with these words: "We can no longer afford this destructive competition, the time has come to cooperate and help each other up".

I realize there is room for a great deal of debate on these issues but these thoughts would represent A View from Another House.

Wishing you well,
BIRGER T. PETERSON
General Contractor

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- Contemporary styling with function
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