

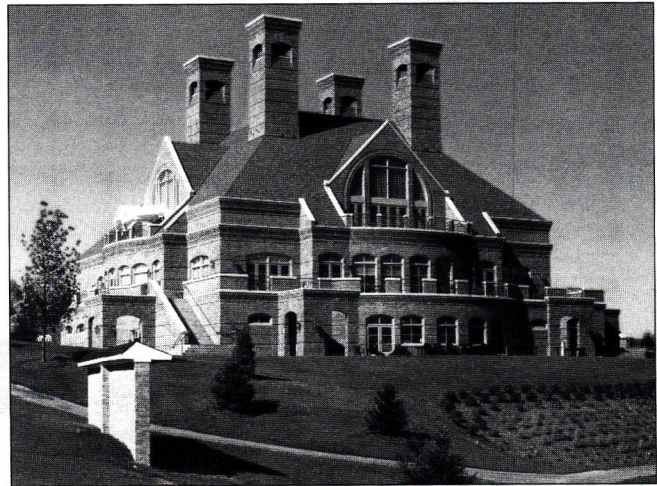
# C O L U M N S



## Design Awards '94

**Y**our clients depend on you to be knowledgeable of materials and techniques while still providing professional design expertise. You can depend on John Deklewa and Sons, Inc., for quality workmanship and professional management on all your construction projects.

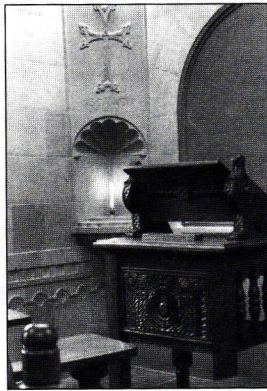
No area general contractor is better known or more respected than John Deklewa and Sons.



*One of our recent projects, The Clubhouse at Nevillewood is now home to the Family House Invitational Golf Tournament.*

## Sweating The Details Is No Sweat

In the seventy-five years since our founding, we've produced some of the most dramatic and functionally well-integrated buildings in Western Pennsylvania, Ohio and West Virginia.

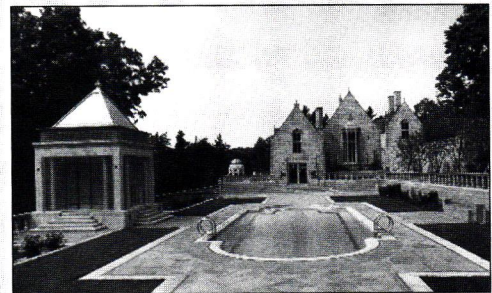


*The Armenian room located on the third floor of the Cathedral of Learning at the University of Pittsburgh is the 22nd nationality room to be established at the university. The stone arched room copies the masonry techniques of church and monastery builders of the 11th century. This magnificent classroom was designed by Torkom Khrimiam who emigrated from Armenia in 1978.*

We offer a full range of contractor services. Our pre-construction planning and value engineering, for example, can detect trouble spots early to help smooth out the production process. This insures your project comes in on time and on budget.

Whether you're considering renovation and retrofit of an existing structure or new construction, consult the experts at John Deklewa & Sons, Inc.

For a more detailed analysis of your specific needs, contact John E. Deklewa, President at 257-9000.



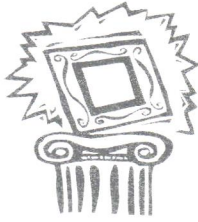
*"Elm Court", a 9-acre private estate located north of Pittsburgh, involves unique additions and renovations. For example, the pool above is heated and has an ozone purification system. The deep blue water is surrounded by a granite surface edged in limestone. The pool is lined with hand made ceramic tile. On the left is a pool house sitting area. To the right is the "Fish Slide" built to hold two antique Indian carved marble panels giving the appearance of two carved fish swimming in the current of the fountain.*

### **JOHN DEKLEWA & SONS, INC.**

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**G E N E R A L   C O N T R A C T O R S   B U I L D I N G   S U C C E S S**

# AIA Pittsburgh Presents 1994



# DESIGN AWARDS

## PROGRAM

### 1994 Design Awards October 3, 1994 Fulton Theatre

Welcome . . . . . *Karen Loysen, AIA*  
Speaker Introduction . . . . . *Susan Tusick, AIA*  
Lecture . . . . . *Cesar Pelli\*, FAIA*  
Presentation of Awards . . . . . *Karen Loysen, AIA*

*\*On the chance that Mr. Pelli is unable to attend the awards ceremony, Jon Pickard, AIA from Cesar Pelli & Associates will be the guest lecturer for the evening.*

## EXHIBIT INFORMATION

**October 3 – November 4**  
**Monday through Friday 9:30 am to 4:30 pm**  
AIA Gallery  
211 Ninth Street  
Downtown Pittsburgh  
471-9548

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**On the cover:** Some of this year's top winners.

AIA Pittsburgh serves 12 Western Pennsylvania counties as the local component of the American Institute of Architects and the Pennsylvania Society of Architects. The objective of AIA Pittsburgh is to improve, for society, the quality of the built environment by further raising the standards of architectural education, training and practice; fostering design excellence; and promoting the value of architectural services to the public. AIA membership is open to all registered architects, architectural interns, and a limited number of professionals in supporting fields.

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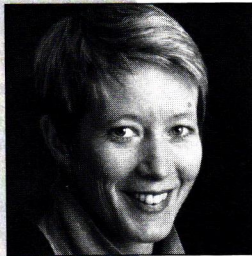
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# Do It With An Architect

Karen Loysen, AIA President

## Welcome to the 1994 Design Awards—

a celebration which recognizes the accomplishments of western Pennsylvania architects. At this annual event the Pittsburgh Chapter of the American Institute of Architects acknowledges architects who aspired to high standards and achieved their goal, as well as clients who placed emphasis on the quality of their projects and builders who took extra care with their craft.



*The awards not only recognize architectural structures, but reaffirm the value of working with an architect and the importance of striving for high quality design in our built environment.*

The awards not only recognize architectural structures, but reaffirms the value of working with an architect and the importance of striving for high quality design in our built environment. The value of architectural design can be measured in many ways—in economic terms, as when property is improved through an architect's vision, or in property development, when good design creates feasible development opportunities. When an architect imparts distinction to the design of a site or building, its value and marketability are enhanced. Using architects' expertise for the remodeling of existing structures insures that sound technical decisions are made to protect owners' investments.

While matching the ambition of a project to its budget is always difficult, an architect's creative thinking can help an owner make the most of budget dollars. In addition to being an expert in the technical aspects of design it is the finding of poetry in the design solution which is the special contribution an architect can make. An architect is able to lift the spirit, express wit or whimsy, explain a didactic point, bring meaning, calm or awe-inspiring strength to a place through his or her designs. They can envision and bring to reality the feelings and images which make a place wonderful to use, see and remember.

While an architect can create wonderful places, quality in architecture occurs best when the people who use build-

ings care about the space as much as the creator. Good architecture needs to be fostered by those who hire architects—cities, developers, private clients, architectural selection committees. Seeking the most qualified architect is one of the surest means of producing well designed buildings. Merit selection processes and careful matching of architects' skills to projects are essential.

Ultimately, design excellence is in everyone's best interest. The work of an architect is an asset not only to the people who live and work in his or her structures, but can make a difference in the surrounding area and be a marketing tool for a city or region. For successful promotion of tourism, convention business or regional development in Pittsburgh, rigid planning, urban design and architecture standards should be established and followed. This means high standards not only for buildings, but also for transportation and infrastructure networks, parks and public spaces, natural landscapes and riverfronts.

So do it with an architect. Do it as well as possible. Good architecture is worth the effort. Whether you are an architect, client, builder, owner or building user, be inspired by the designs on the following pages to set high standards and strive to meet them. 🏠

# Standing Above the Rest

Anne Swager, Executive Director



*To begin to articulate our design desires, we have to recognize the difference good design can make in our daily lives.*

## As we drive about town,

my comments to my children about who built what building and why I like it or don't is one of the quickest ways to elicit loud groans and moans from the backseat. They protest loudly and frequently that no one cares, especially in the backseat, who designed what. The only way to impart any knowledge to them is to throw out small sound bites of information before they have a chance to start channel surfing on the radio. My children are at those awful ages when they have a negative opinion about everything, including what I wear ("too 80's") and who I date ("he's a geek"). But looking on the positive side, maybe some of what I say is beginning to sink in because they are starting to comment about what they see.

I make no bones with my children about my opinion on anything and everything but mostly we talk about places in their neighborhood. Where they live is also where they play and go to school and so, it is most important to them. Our recent attentions have focused on a very small commercial district near our house. The district is old and the buildings mostly suffer from disinterest or modernization attempts from an era when upgrading meant slapping some new materials on a building to render it unrecognizable. Henry, my 11 year old son, commented on a new enterprise in this district (yet another pizza parlor), just the other day. He commended the owners for their efforts to paint and fix up the building but he said it *didn't fit*. It was like covering a gingerbread house with pepperoni—it would look stupid and wouldn't taste very good. In a stunning jump of logic, he announced that the pizza probably wasn't very good either. I was too surprised by his design aptitude to argue with him about jumping the gun on the pizza we hadn't tried. (Besides, it wouldn't have done any good since he is always sure he is right.) It's important to look around our environment to see what works and why. It is also important to commend those that made positive contributions.

Chapters of the American Institute of Architects have an annual awards program to recognize the architect(s) as a designer who makes positive contributions and also, to recognize the client. Sure, the client pays the bill and without them there would not be any new projects, but our recognition goes beyond the obvious. Design is not easily articulated by those of us who are untrained in the discipline. Often because design is not easily explained, it is discounted. Clients deserve recognition precisely because they wanted their building or project to be something more and they said so. Tenser, Phipps and Leeper Corporation wanted to be a good neighbor in their suburban community. The Legent Corporation wanted to minimize the effects of acres of black asphalt for parking cars. The Pittsburgh Child Care Institute wanted a place where children could stretch their imaginations and feel joyful. With architects, these clients accomplished what they set out to do. Their buildings stand out above the rest and send a message to their community that they care.

This year AIA Pittsburgh has also joined with the Master Builders Association to recognize the builders of these projects. Contractors take the vision and have to bring it in on time and within budget. We reward and celebrate the team effort between architect, builder, and client that results in these special places.

To begin to articulate our design desires, we have to recognize the difference good design can make in our daily lives. The public—the users of our places—deserve and sometimes demand that we do this. Today, it's Henry versus the neighborhood pizza parlor. Tomorrow, maybe it will be an entire suburb against Wal-marts and their acres of asphalt. My applause to the architects, builders, and clients who already care and are making a difference. 🏡