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Are We Ready For This?

Karen Loysen, AIA, President



Staggering dollar amounts are being spent on land speculation and are anticipated for new development, yet no one knows the life expectancy or long-term effects of the riverboat gambling industry.

Perhaps the largest single industry to impact

our city in the near future will be riverboat gambling. Although neither state legislation nor local referendum are passed, the potential for riverboat gambling is already changing the economics of land development and will continue to effect waterfront land values as long as there is a remote possibility of acquiring gambling licenses. Staggering dollar amounts are being spent on land speculation and are anticipated for new development, yet no one knows the life expectancy or long-term effects of the riverboat gambling industry. With these uncertainties, it seems unwise to let gambling overrun our cities. For Pittsburgh, the next year is the time to ask and answer questions, to clarify long-term development goals and determine how (or whether) gambling can be a successful part of these goals.

Can we insure gambling sites are placed where they would contribute to broader development? With the possible exception of the LTV site, the city does not control any of the riverfront areas currently considered for gambling locations (an unfortunate consequence of inadequate land-banking in the past). There must be sufficient control over the way a site is developed and the quality of its design. Are existing zoning and design controls adequate to insure this? Is the existing Conditional Use process enough?

Is it appropriate to let gambling operators become urban project developers (building a new stadium, expanding the convention center) as the carrot dangled for licensing approval? Will we measure proposals by the free toasters offered on the side? If one of the benefits of gambling is the ability to fund projects, the city may consider requiring contribution dollars rather than the finished product in order to obtain better development control and discretion.

Can the city be a "partner" in gambling development and still retain objectivity in the development review and approval process? Advantages and disadvantages

of the city being an insider should be considered.

What is the right number of licenses? The quantity will greatly effect physical development. Lessons of inadequate limits can be learned from Biloxi and the Gulf Coast—for both business success and growth management. Further, as long as there remains potential for granting new licenses, riverfront land costs will remain inflated and other riverfront uses, such as residential, recreational and light industrial, will not be viable.

Traffic needs to be accommodated—shortfalls could suffocate both new and existing business. These needs should be dovetailed with other development plans such as the Mon-Fayette Expressway in Homestead, inter-modal transportation sites, or with areas already having sufficient traffic and parking capacity, such as Station Square or the stadium. The impact of "travel vs. dock" on traffic should be considered. "Travel" may require a large number of parking spaces to accommodate both outgoing and incoming cruises. In addition, the aesthetics of traffic and parking along the river must be reviewed.

And what about the boats? If the boats travel, they can only be as tall as bridge clearances allow. If they remain docked, should there be size limits? Should there be design guidelines for boats? Should they be required to look like boats rather than buildings? Should there be signage restrictions?

In the next year, these and many other questions must be addressed if riverboat gambling development is to be well managed. And it is not only "the city" that needs to grapple with these issues. Many architects and contractors will become participants in gambling ventures or consultants to cities where gambling is being considered. We must be aware of the issues surrounding such development—especially as riverfront sites are so prominent and the developments we create can change the image of the city. This could be an outstanding opportunity, or the worst place to make a mistake. ■

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On the cover:

Pool Pavilion, Montgomery County, PA designed by Bohlin Cywinski Jackson, AIA, 1994 Firm of the Year.

The Pittsburgh Chapter AIA serves 12 Western Pennsylvania counties as the local component of the American Institute of Architects and the Pennsylvania Society of Architects. The objective of the Chapter is to improve, for society, the quality of the built environment by further raising the standards of architectural education, training and practice; fostering design excellence; and promoting the value of architectural services to the public. AIA membership is open to all registered architects, architectural interns, and a limited number of professionals in supporting fields.

Chapter Headquarters:
211 Ninth Street, Pittsburgh, PA 15222
Telephone: 412/471-9548;
FAX: 412/471-9501.

Chapter Officers

Karen A. Loysen, AIA, President
Susan Tusick, AIA, 1st V. Pres.
Maureen Guttman, AIA, 2nd V. Pres.
Deepak Wadhvani, AIA, Treasurer
Alan Weiskopf, AIA, Secretary
Anne Swager, Executive Director

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Connie Cantor/Executive Editor
Michelle Fanzo/Managing Editor
Joe Cooper-Silvis/Art Director
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Betting on the South Side

Anne Swager, Executive Director

My first introduction to the South Side

was a late night drive down Carson Street with a long forgotten date as he extolled the virtues of the *South Side traverse*. Twenty some years ago when I came to Pittsburgh, the South Side was mainly mills, bars, and homes. Because there were so many mills and everyone

worked shifts, purportedly the area had more bars per capita than any other place in the country. I have never tried to verify this somewhat dubious fact. However, some macho shot-and-a-beer kind of guy dreamed up the *South Side traverse*, and a tradition was born. Apparently, to win at this game, all you needed was the constitution of an elephant. The object of the traverse was to start at one end of Carson Street and drink a shot and an Iron City beer at each bar as you went down the street. He or she who was still standing, but not necessarily coherent, at the end of this 20-some block trek was the winner.

Occasionally, I am able to recognize my own limits. I never took the bet and so, I will never know if I could have made it more than half a block. Incredibly, some of these same establishments are still open and doing business on a much better Carson Street. The Intermission Lounge holds a contest each year on Super Bowl Sunday to guess the actual number of Christmas lights decorating the fine tavern. This is no mean feat when you consider that every possible square inch of the bar is festooned in lights or other holiday paraphernalia. I go every year just to see the Lionel train that runs upside down over your head and the American flag in Christmas lights which covers the entire back wall of the bar.

Carson Street has undergone an incredible transformation over the past decade and changes are now beginning to be apparent in the surrounding neighborhood, too. The tinmen left their mark when they swept through the residential neighborhood numerous years back and

covered almost everything with aluminum siding, and yet some of the real houses are now beginning to show. Without the grand old homes of the Northside, but built with the smaller row homes of the workers, the area was not exactly ripe for gentrification. While this helped keep Carson Street from becoming an enclave of fern bars and fancy boutiques, other efforts had to be undertaken to attract a younger, vital population to live in the area. The community groups skillfully promoted the area's charm while ensuring that neighborhood needs were balanced with the regional attraction they were becoming. Thanks to the efforts of groups like the South Side Local Development Corporation there is now some new housing in the area and an eclectic mix of businesses, some decidedly geared to the surrounding neighborhood. For me, the charm of the area is having Jack's (featured in an Iron City ad where a patron slapped his muscled forearm and declared "Real men don't get these from petting pussycats") next to Cardello's which attracts some of the best jazz talent in the city.

The South Side has stayed a neighborhood despite recent pressure to become a local place to be seen. This is in no small part because of the strong community groups which work together towards a common vision. It amazes me that such diverse groups with different agendas can sit down time after time and hammer out their common goals. Together they have successfully defeated the construction of a super huge McDonalds at the end of the Birmingham Bridge, and the conversion of the historic MacIntosh Hemphill factory into an office complex. It does not surprise me in the least that they have taken on Mayor Murphy and city hall over the LTV site. They have been working together to decide the best use for that site for over five years.

The South Side community groups convinced me that the public forum can work and, when it does, it is the most effective means of keeping a neighborhood vital. I hope they go for broke in insisting on their right to determine what is best for their own neighborhood. 🏠



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AIA Pittsburgh's VP Goes to Moscow

Food is more readily available but business skills are still in short supply

Susan Tusick, AIA, the Pittsburgh Chapter's First Vice President, recently returned from an eye-opening two week visit to Russia. She was one of 23 Pittsburgh women business and civic leaders who traveled to Moscow to counsel Russian women on entrepreneurship, healthcare and personal empowerment. Tusick, Burt Hill Kosar Rittelmann associate, was sponsored by the National Association of Women Business Owners (NAWBO) and Burt Hill.

During her visit, Tusick addressed the "Moscow Celebration of Women '94", modeled after a similar event held annually in Pittsburgh. Over 600 people attended the two-day event, sponsored by Magee Hospital's Womancare International and *Vasilisa Premudraya*, a Russian organization promoting women's professional and personal development. She also spoke to the Moscow Institute of Architects, and presented gifts from the AIA to the Russian Union of Architects.

"There's a sense of panic and chaos in Russian now," says Tusick. "Inflation is phenomenal, forcing families to live together. The divorce rate has skyrocketed and the birth rate has dropped drastically. In a city of 10 million you'd think you'd see many children, but you don't."

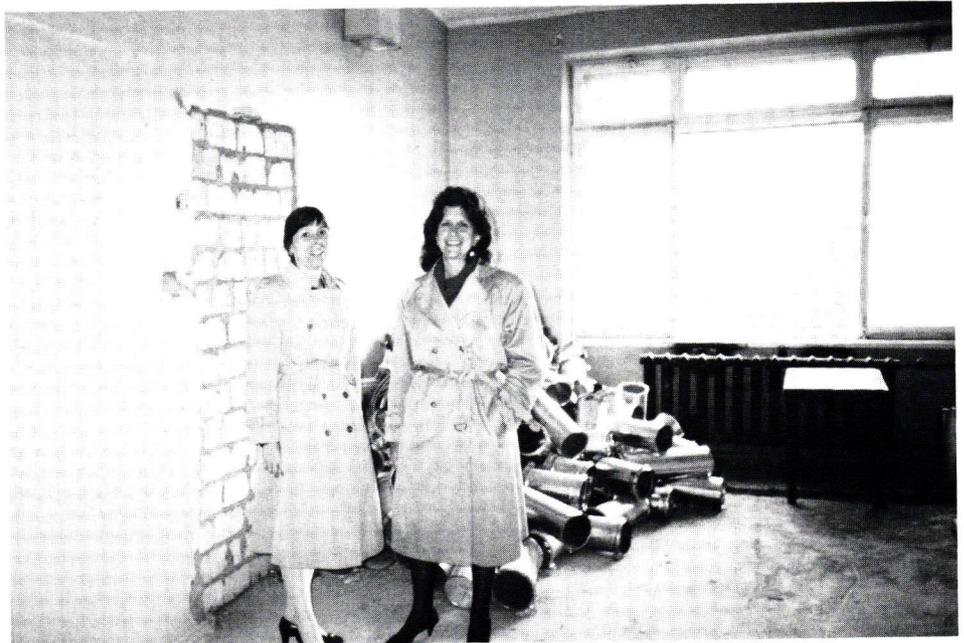
Tusick found unexpected concerns about doing business. "If you become successful the mafia goes after you. I met an architect and teacher who started his own business but would not advertise his success in any way. He won't even produce business cards."

This lack of business communication feeds into a larger problem faced by a country unsure how to develop its economy. Tusick found no phone books and only partial maps in Moscow. "Communication is absolutely horrible. Communism wanted poor communication so people couldn't accomplish things or know what was going on and now the mafia and bureaucracy is reinforcing it. It's very hard to get anything done in Russia. The success of the trip really had to do with some

of the Magee participants' understanding of the Russian people and the country. There's virtually no way to figure it out while you're there."

While in Moscow she visited Savior's Hospital, touring Burt Hill's \$14 million pro bono renovation in progress. The renovation of Savior's, a maternity hospital, is an

Renaissance styles. "The material—stucco and mosaics—makes no sense in a northern climate." She found Russian architecture prior to the Renaissance influx possessed characteristics more appropriate for the region. "It's a shame they didn't develop it. The older style has a wonderful whimsical quality; a freedom to it."



Susan Tusick, AIA (left) and Mary Zubrow, vice president of Community Affairs for Magee Women's Hospital, amid the work in progress at Savior's Hospital in Moscow.

attempt to cope with the highest infant/maternal mortality rate in the industrialized world and establish a model for obstetrical care throughout the former Soviet Union. The hospital is designed to western standards but it depends on funds as to how far they can take the design. "They really should put in new windows and clean up and repair the exterior, but there's no money for that," says Tusick. "They still have to reuse gauze and needles."

Part of the reason so much of Russia's architecture is crumbling, suggests Tusick, is due to its imitation of

Tusick found many groups who could use input from American architects. Mentoring and import-export ventures are two approaches she suggested to help Russians understand running a business. "By seeing how we do it they can take the concept back and adapt it to a Russian model. The people are very intelligent and open to new ideas, but lack basic business skills."

She feels the former Soviet Union's next path will be clear within two years. "I don't see how it could last as it is now longer than that. Their greatest limitation is their system. There's so much potential." ■

—M.F.

RIEN on the Mon

by Michelle Fanzo

Don't put all your eggs in one basket—or all your chips on one number—is the consensus on riverboat gambling and the waterfront development it generates.

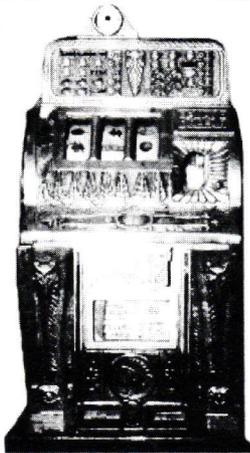
Since the first riverboat gambling facility opened in April 1991 in Davenport, Iowa numerous cities have latched onto the endeavor as a way to boost ailing economies. As of May 1994, 23 states have some form of casino gambling, much of it happening on or near waterfronts. With three rivers and miles of undeveloped waterfront, Pittsburgh seems primed to join the trend.

"So many communities are looking at riverfront gambling as a savior," says Ann Breen, co-director of the Washington D.C.-based Waterfront Consulting Center. "It started in Iowa and then spread to the Quad cities in Illinois. Biloxi, Mississippi has been overrun. Shreveport is next. Philadelphia is thinking about it, Washington. It's unbelievable. Everyone is jumping on this bandwagon."

Is riverboat gambling the latest on a list of dubious efforts to get money flowing through cities again? Or is it a prime opportunity to jump-start Pittsburgh's economy with a multi-use entertainment facility—along the lines of Baltimore's Inner Harbor or Manhattan's South Street Seaport?

Currently, the LTV site on the city's South Side is the first location to see activity towards establishing a gambling site in western Pennsylvania. While few people interviewed for this article were willing to extol the virtues of one site over another, most agreed there are other waterfront areas in the city that would have fewer infrastructure problems and not be as close to a residential neighborhood.

"I wouldn't like to see riverboat gambling on the South Side," says John Martine, AIA. "It doesn't fit the neighborhood vision. It should be directed towards areas that have less residential impact, like the site proposed next to the stadium. That area is not adjacent to residential streets and some of the infrastructure, like parking, is already there."



If the LTV site were to be used for riverboat gambling, Martine feels the city should exert influence on setting guidelines. "In the past I think the city has not been tough with their standards for fear of losing a potential developer. The fact that the LTV site is adjacent to a national historic district should spur additional sensitivity to how the land is used." According to John Rahaim, supervisor for development and design for the Department of City Planning, there is a specific category in the zoning code—the riverfront overlay—to address waterfront development.

A Broader Scope

There should be less emphasis on gambling and more on a broader-use entertainment facility or district, says David Lewis, FAIA. "Riverfront gambling, like everything else, can be an asset to the city or it can be terribly damaging. It all depends on how it's done. If we broadened the concept to an entertainment district in which casinos are a part of the picture, one would have a very different feel about the thing. Now, everyone has

this idea it will be a little piece of Las Vegas, not really a piece of the city where there could be restaurants, shops, movies, marinas, or housing."

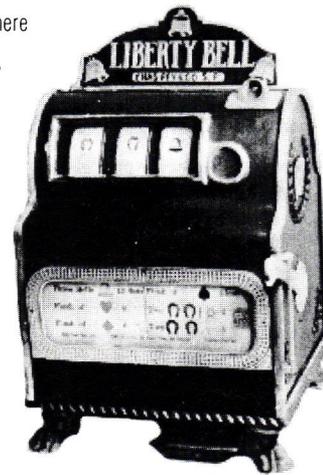
Though Lewis agrees traffic and infrastructure problems may not make the LTV site the best choice, he feels a residential area and an entertainment district can work together if properly planned. "That's the role of urban designers. When you develop a policy before you have urban design you run into everyone's knee-

jerk reaction, and that's exactly what the mayor ran into when he went to the South Side. There was no urban design, no way to show how riverboat gambling—which was all that was mentioned—could be integrated into a residential area."

"The design is really, really important," emphasizes Breen. "These sites can be physically horrible. They can block your views and transform your riverfront into a giant parking lot. They're very inside-oriented because they want people looking at the gambling tables.

In Davenport they built this boxy thing with plastic riverboat stuff inside. Here you are on the riverfront and you go into this plastic environment of the riverfront. It's bizarre." Across the river in Moline, Illinois, she says, developers used real boats and didn't build a huge parking lot, creating a much more appealing and less disruptive site.

Highs and Lows



Breen cautions there are hidden negative impacts of riverboat gambling. In Mississippi and Iowa, local restaurants have lost business as more people eat in the riverboats. Raffles and fundraisers for youth organizations, churches and charities which use gambling and

bingo to raise money are earning less. But, it is not without its assets. "It rides under the banner of economic development and jobs and honestly, the job creation is phenomenal. It is amazing the number of people employed in these places."

Some opponents question the desirability of bar and wait staff, valet, casino manager and croupier jobs. Others, such as president of Pittsburgh History and Landmarks Foundation Arthur Ziegler, feel the job creation is extremely positive.

"Look at a little town like Tunica, Mississippi, the poorest town in the poorest state in the nation. Since the introduction of gaming, unemployment has dropped from over 19 percent to four percent. People are driving over 100 miles to go to work. There is no question riverboat gambling has had a positive impact in some areas.

"As for Pittsburgh, I think you have to ask not so much what you think of gaming, but what does the population want. I don't know a single industry that can come to the city or state and not ask for substantial tax benefits and subsidies, whereas gaming comes willing to pay from the first day. But I would not favor gaming in the abstract. We want gaming that is linked to land so we get land development from it."



Ziegler, who feels riverboat gambling would be an appropriate addition to Station Square if it was treated in a discreet fashion, emphasized the importance of limiting the number of gaming companies so they will make substantial land investments. "You don't want them to sail away," he says.

Short-term Answer or Long-term Gain?

"Riverboat gambling has galvanized people to be concerned, but the larger issue is how are we going to

deal with our riverfront," says Dennis McFadden, AIA. "We have to understand which of our resources make us unique and capitalize on them. For years the riverfront has been inaccessible to the public. Now, we're in a position to claim those riverfronts as a public asset and resource. We should not accept a prepackaged use without carefully looking at alternatives."

McFadden questions the desirability of riverboat gambling jobs and feels even if there is a short-term economic gain, the city will pay for it in quality of life. "The decision made by David Lawrence and city business leaders to clean up Pittsburgh was not determined by short-term political gain. They had vision about how to deal with a city that had pegged its future on a failing industry. They remade Pittsburgh in such a way that it was declared one of the nation's most livable cities in 1985. That's the kind of thinking we should be doing—not the kind that says, 'yeah, it'll help us pay the bills for the next ten years'". 🏠



Photo by Michael Yamashita

Upping the Odds in Our Favor

Bob Landry, CEO/principal of Community Associates, a Biloxi-based planning/design/development consulting firm, shares his views on riverboat gambling and spin-off development after two years experience with legalized gaming.

"Biloxi started out with a few riverboats, which quickly became three to four story buildings on barges, then mid-rise buildings of 50-250,000 square feet. We've had a billion dollars of new development in two years and we're expecting three to five billion more over the next several years. We've had a 20-30,000 increase in population and the creation of 15-20,000 jobs. Our unemployment rate went from seven percent to less than four percent.

Gaming has had a substantial economic impact but now we're starting to see some of the negative repercussions, such as sewage treatment plants at capacity and nightmare traffic. We haven't seen any substantial increase in crime though. There's been 5,000 new homes built and at least twice that number are under construction.

So far, from an economic standpoint, it was an absolute jump start. We were in the middle of the recession and didn't have many economic prospects. We're starting to see a lot of spin-off attractions—new homes, golf courses, new commercial growth—just about anything you can think of that would emerge from huge amounts of people in one place. The direct investments by the casinos—between \$500 and 700 million—are on the waterfront while spin-offs are everywhere. Here in Biloxi, we've seen as much development in neighboring counties as the city.

If you're going to have riverboat gambling, you have to have enough critical mass to be competitive. Our initial market was within a 150-mile driving radius, but

that's changed as bus tours now come from further away. The most critical piece of advice I could give would be to tell local governments that it's a seller's market. Don't give away the farm. In some cases we did that and we're paying for it. Look at what

were going to the casinos. That's still a problem for the marginal food and beverage operations. The establishments that do best compete with casinos by offering a niche compatible with the folks that are here. Just the mere fact that we have 20,000 more people has generated additional retail and in-service business. But entertainment businesses are going to be negatively impacted—at least initially, and permanently if they can't compete.

In Biloxi, tens of thousands of square feet of construction have been added to our waterfronts. Some of these places have huge food operations because they want to keep people at the casinos as long as they can. The market here is reaching some level of saturation. The casinos that will survive are the ones that will become resort destinations and can keep people in the area three or four days.

I was Waterfront Director here for five years and we had design standards we were trying to implement with our waterfront plan, and they've basically been ignored. Folks come in with very deep pockets and they tend to sway the elected officials to look the other way. I would recommend there be some basic waterfront plan for Pittsburgh, some type of framework. Try to target where you want the development and encourage family-oriented spin-off endeavors." 🏠



It's a seller's market. Don't give away the farm.

it will do to the infrastructure, what the new visitation will do in terms of impact. Be sure you're collecting the taxes and fees that are going to offset those needs.

When riverboat gambling started here there was an initial downturn in local business. Entertainment dollars

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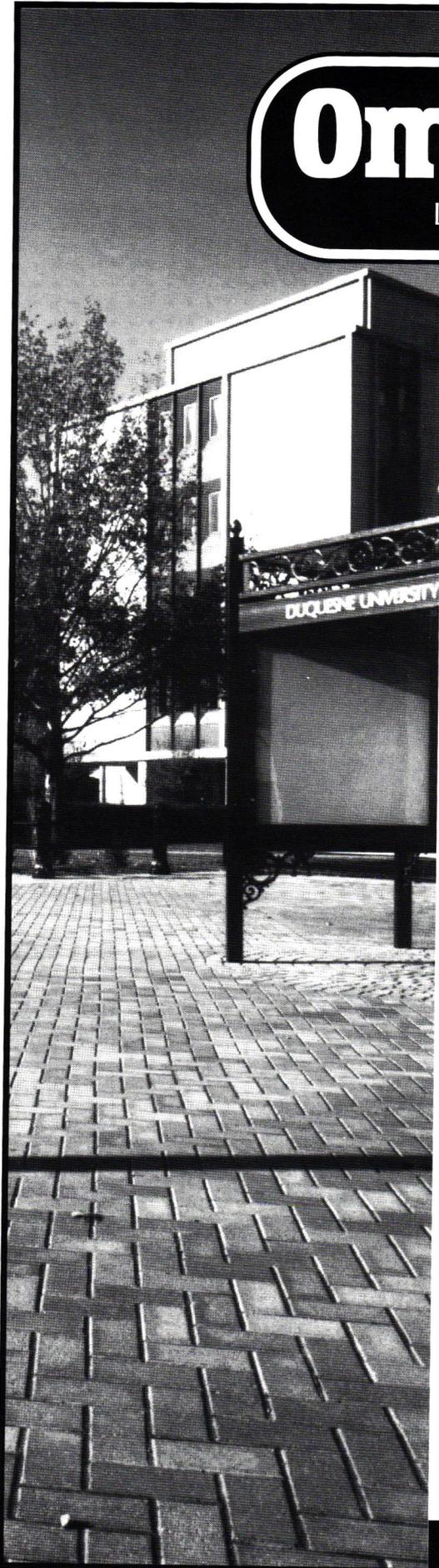
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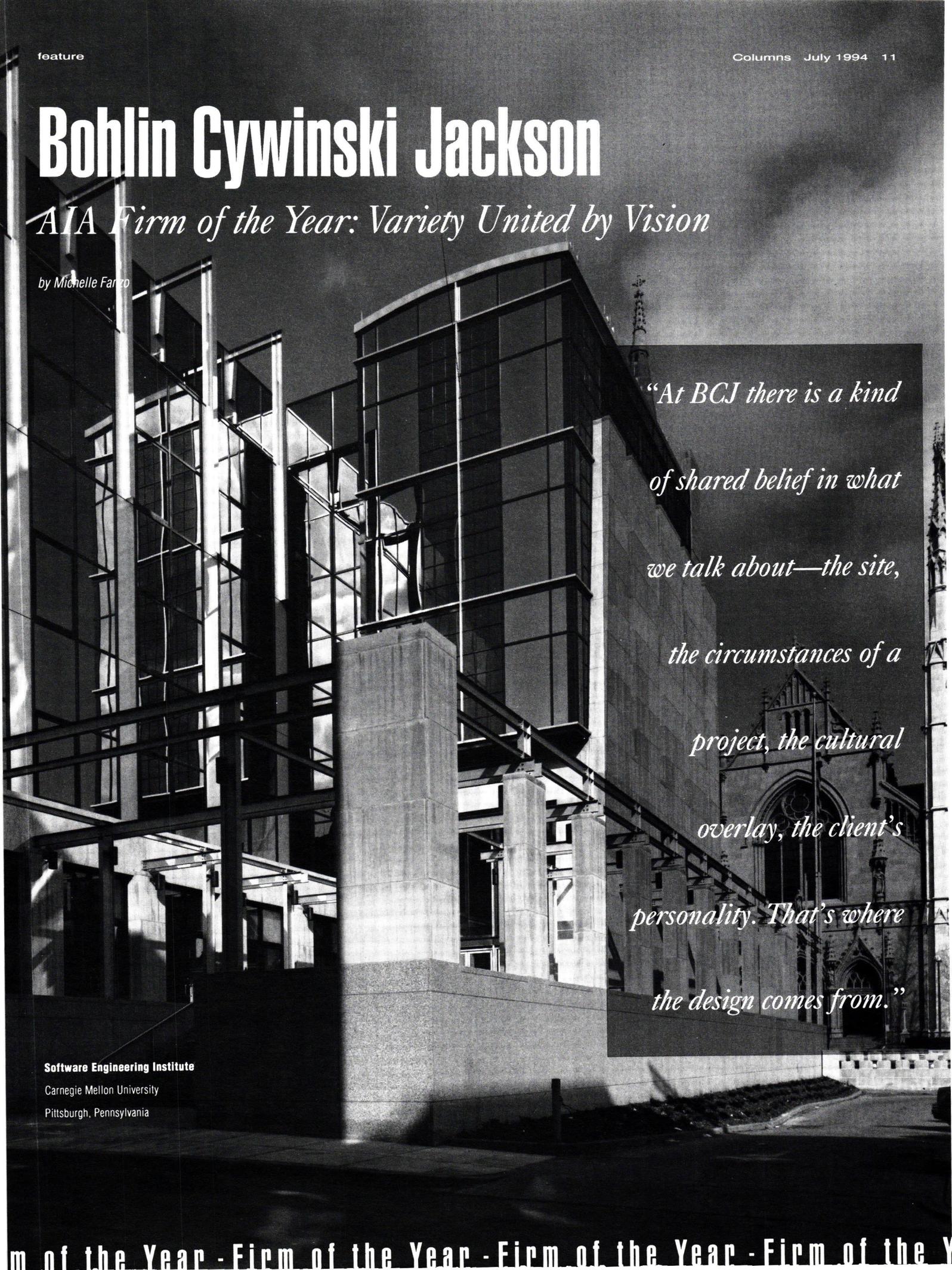
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AIA Firm of the Year: Variety United by Vision

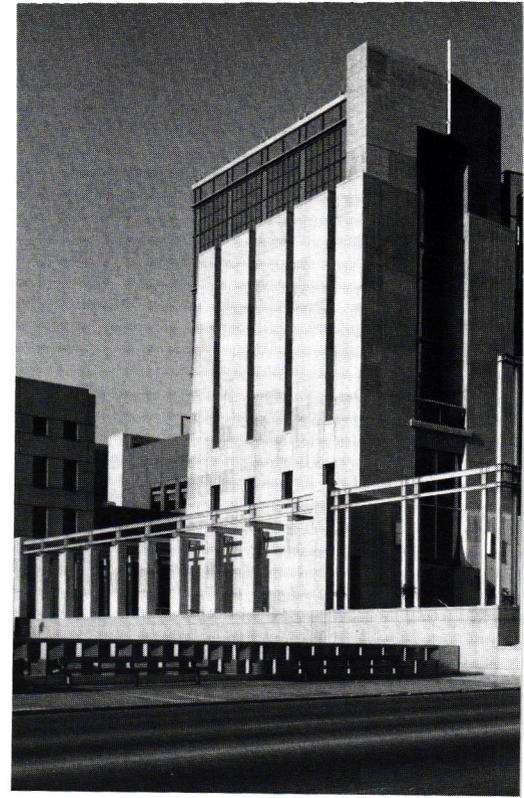
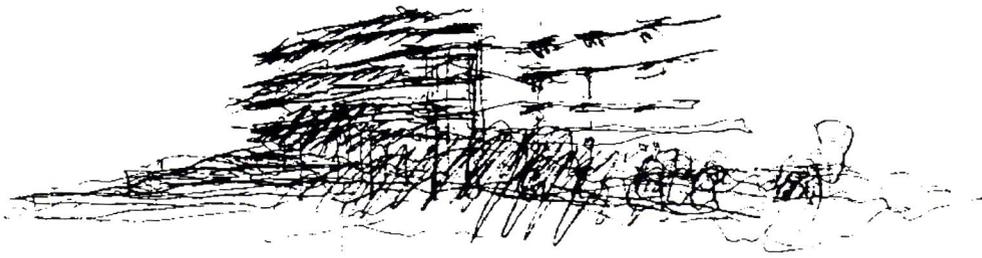
by Michelle Farzo



“At BCJ there is a kind of shared belief in what we talk about—the site, the circumstances of a project, the cultural overlay, the client’s personality. That’s where the design comes from.”

Software Engineering Institute

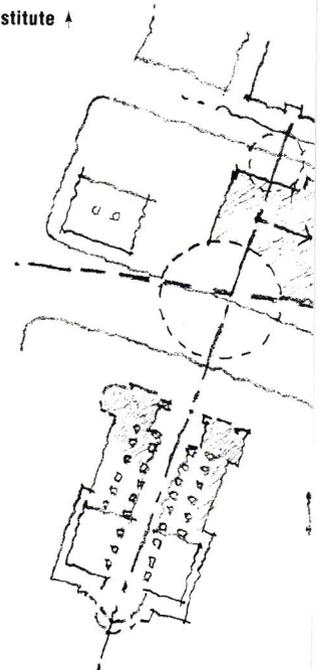
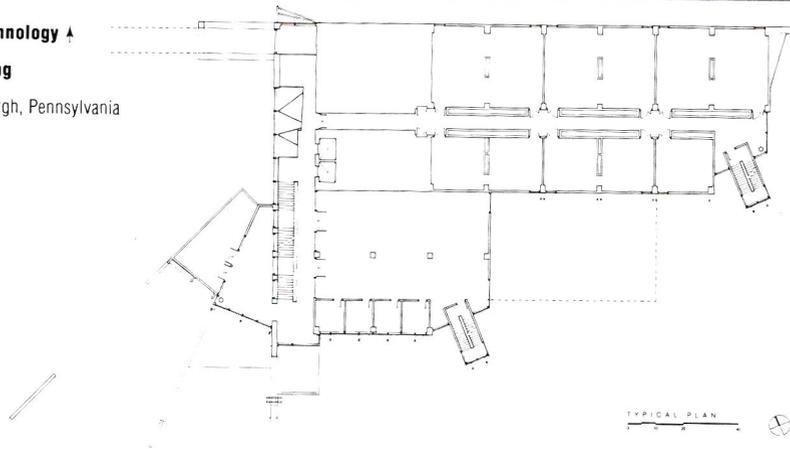
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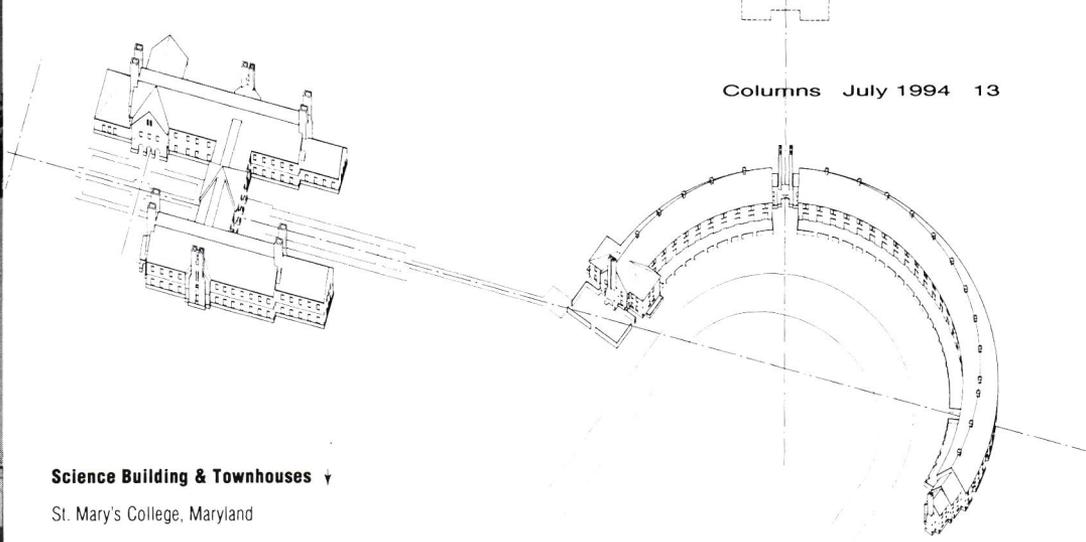
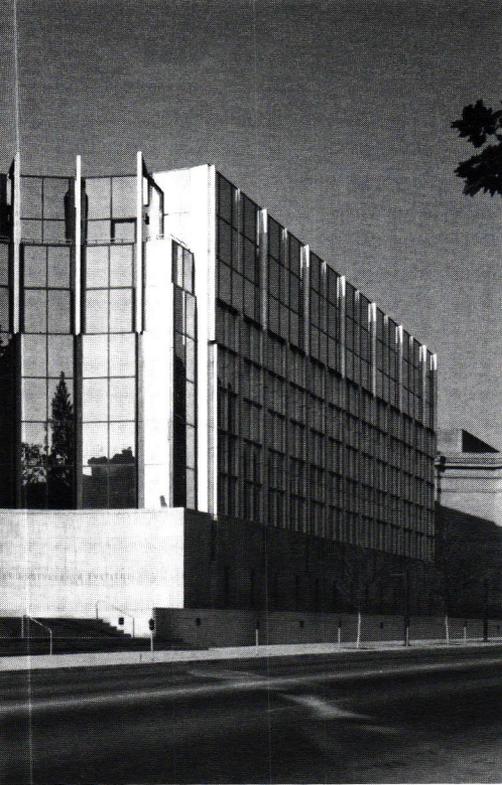
"We are one firm, divided into offices, divided into project teams, divided into team leaders and team players," says Bernard Cywinski, AIA, of Bohlin Cywinski Jackson (BCJ), the 1994 AIA Firm of the Year. This unifying philosophy has served the 30 year old, multi-office practice well—they have received the highest honor the AIA can bestow upon a firm. "We maintain an informality that allows the best ideas to rise to the top," says Cywinski, "and at the same time insist on rigor in order to keep the 'work-play' process on course."

Founded in 1965 in Wilkes-Barre by Peter Bohlin, FAIA and Richard Powell, AIA, the firm opened its second office in Pittsburgh in 1974, later forming a partnership with Philadelphia-based architects John Larkin, AIA and Cywinski. Upon Powell and Larkin's retirement in 1990, Jon Jackson, AIA became principal, and the firm took its present name. Since then, Frank Grauman, AIA and W. Dan Haden III, AIA have become principals and the staff has grown to 60 employees in its Philadelphia, Pittsburgh, Wilkes-Barre and Seattle offices.

What Makes 'Em Tick?

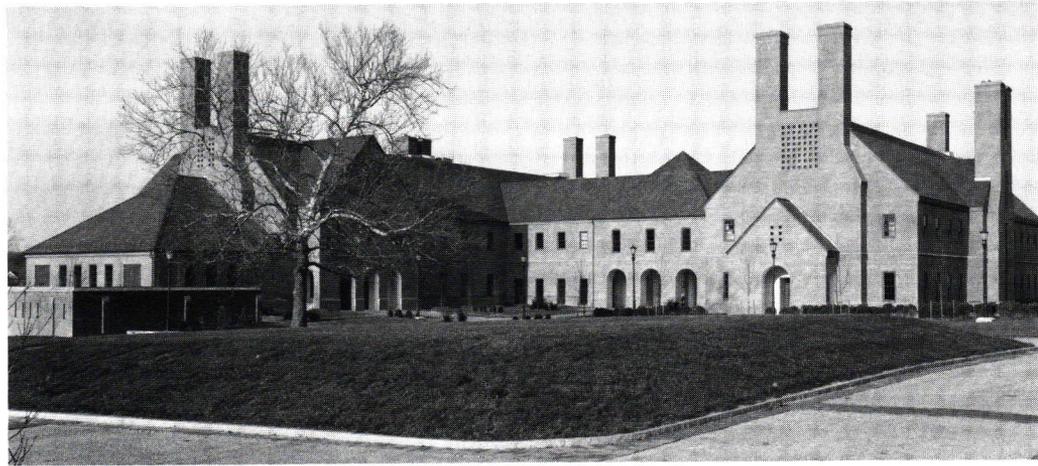
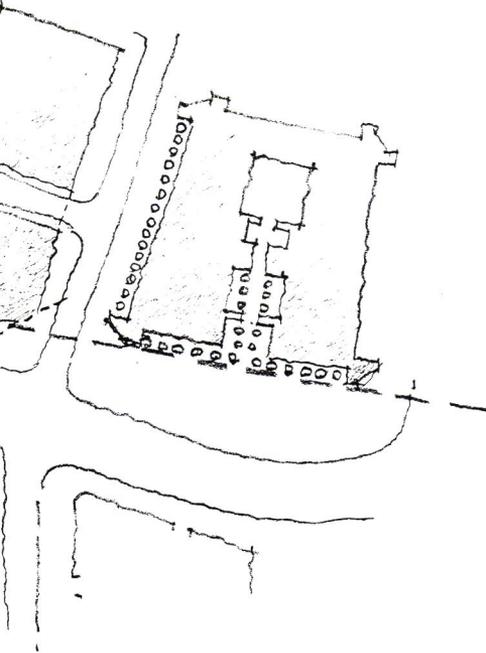
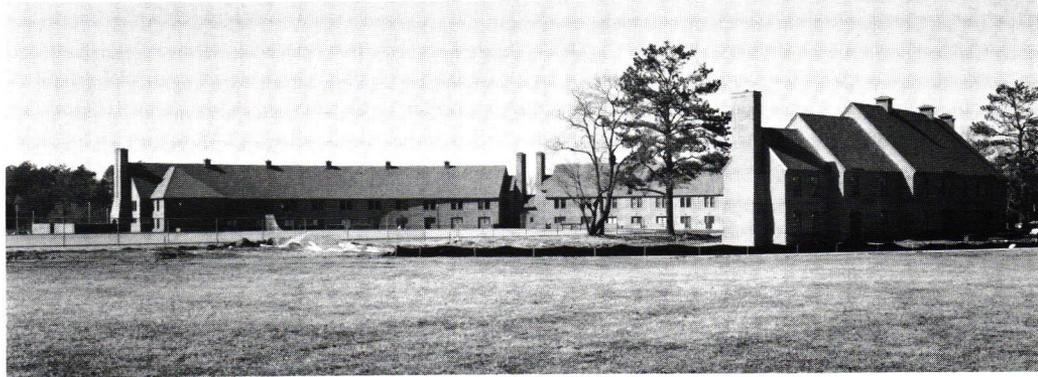
"We're groping towards being a virtual office," says Jackson, describing the active connection between the four BCJ sites. "We exchange information by modem and fax and use the latter as part of our design process. We can resolve design issues by taking pieces of drawings and faxing them back and forth."

The success of this team philosophy can be seen in seamless interoffice projects like the firm's recent North Campus additions to Maryland's St. Mary's College. A combined effort by Pittsburgh and Philadelphia offices gave the school a whole new character as well as new construction. The *Washington Post* called BCJ's new science building and residence hall at St. Mary's "strong antidotes to the kind of bland, uncommunicative modern architecture that marred campuses during the 60s and 70s."



Science Building & Townhouses

St. Mary's College, Maryland



Jackson cites long standing personal relationships as a large part of the firm's cohesion. "There's an ease of communication—a sense of friendship, respect and tolerance that comes from the personal, human side of working together. There is a shared belief in what we talk about—the site, the circumstances of a project, the cultural overlay, the client's personality. These are very strong elements that need analysis. That's where the design comes from."

The firm doesn't have a singular style. A look at work as diverse as St. Mary's and the Pittsburgh Biotechnology Center, both science laboratory buildings designed in the same office at roughly the same time, exhibit two very different design approaches. One is Tidewater Colonial while the other reflects Pittsburgh's industrial heritage. You can't say either is the BCJ style, yet they both embody the very essence of the firm. Both grew out of a master planning process—an understanding of the site's history and the client's aspirations.

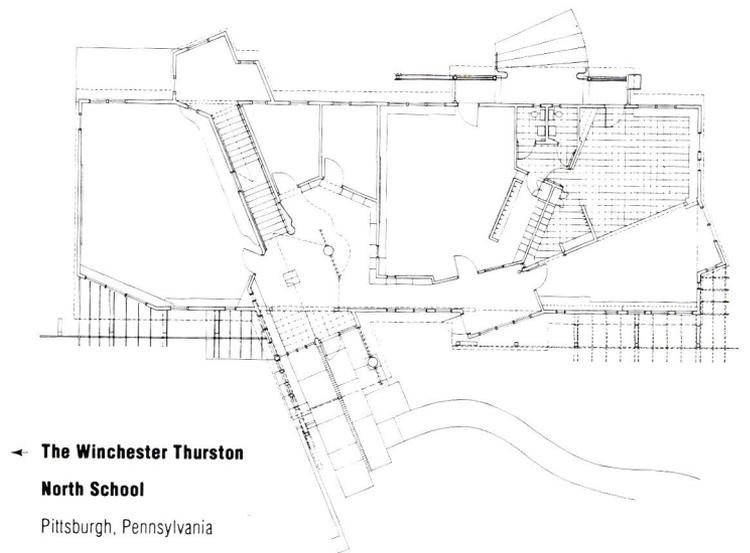
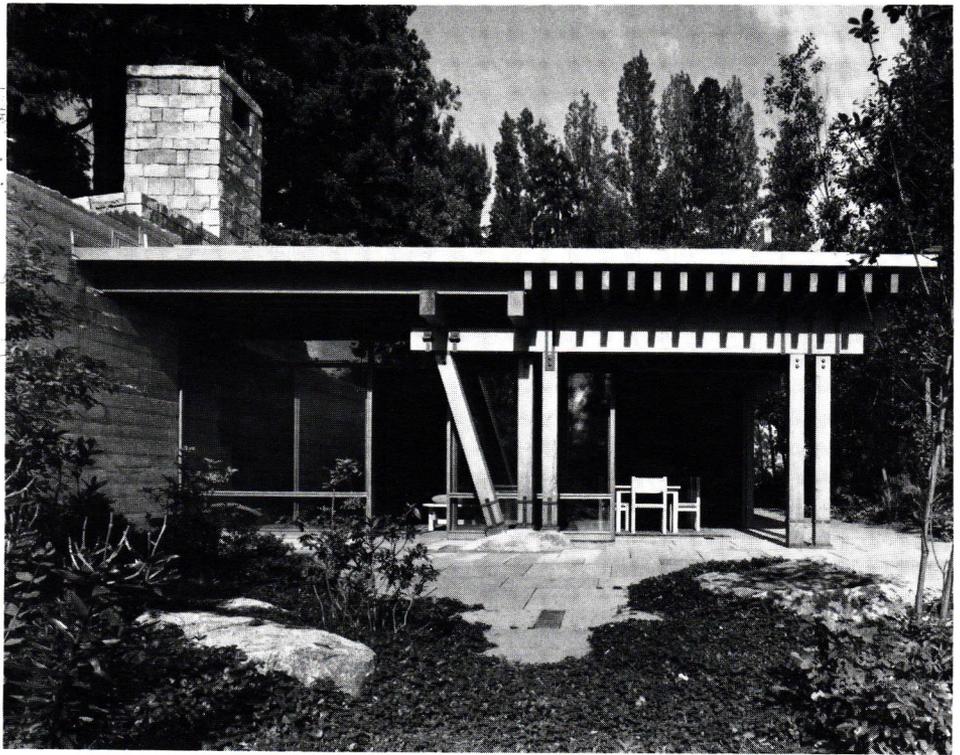
Finding The Right Opportunities

Design diversity and the right clients, says Jackson, are what keep the creative, inspirational juices flowing. How do you get those clients? "Referrals play a big part in acquiring projects," says Jackson, "but we also market our services as matchmaking rather than trying to sell to everyone on the street. To do this well, you need people who can grasp a situation quickly, understand the design implications, and communicate them clearly. Principals and senior staff do a lot of direct-contact marketing work here. When we succeed, the same people follow through to do the work, and the marketing pays off in the architecture."

The firm has had a wide variety of notable educational, corporate, cultural and private clients. Prominent among them are Syracuse, Carnegie Mellon, Pennsylvania, Pittsburgh, Virginia universities and Rensselaer Polytechnic Institute, Westinghouse, IBM,



Guest House →
William Gates Residence
Medina, Washington



← **The Winchester Thurston
North School**
Pittsburgh, Pennsylvania

InterMetro Corporation, the Historic Society of Western Pennsylvania, the Philadelphia Zoological Society and the Thomas Edison Museum. The practice is also well regarded for smaller buildings—houses and meeting places—designed in harmony with their environments. Currently, BCJ and James Cutler Architects in Seattle are jointly designing a residential compound for Microsoft's William Gates III.

Even with great client diversity, individualized design approaches and multiple offices, BCJ views itself as one entity that happens to be in four places. The consistent uniqueness brought to each project is the firm's unifying thread. Having established a coterie of local clients in each of their Pennsylvania offices, BCJ has been able to move out of the region and pursue work elsewhere. "We're hopeful that beyond the end of the Gates project an office in Seattle can be sustained," says Jackson. "Our future is to keep each of the offices healthy and continue to do an interesting range of work."

An exhibit of the AIA Firm of the Year's drawings, which opened at the Heinz Architectural Center in June, will tour Pennsylvania and appear at the University of Washington, Seattle. The Architecture of Bohlin Cywinski Jackson, a hardbound volume, will be published this summer by AIA Press. 🏠

Kudos

→ **Burt Hill Kosar Rittelmann Associates** has been awarded a "MAME", the U.S. housing industry's equivalent of an Oscar, for "best merchandising" program for a single-family home. The firm won in the \$250-300,000 category in the annual Major Achievement in Marketing Excellence (MAME) contest.

From the Firms

→ **Burt Hill Kosar Rittelmann Associates** recently completed the design, engineering, interiors, and construction of 5900 Corporate Drive, a new multi-story, 30,000 square foot medical office building in McCandless Township.

Golba & Associates/Design, Inc. announces the following ongoing work with The Westin William Penn. The current project includes improvements to the main lobby area, including new carpet and furnishings. In addition, a Business Center and men's room, complying with the American's with Disabilities Act, will be added to the hotel.

Johnson/Schmidt and Associates recently completed its design for the renovation of the formerly named Van der Graaff Laboratory Building at the University of Pittsburgh Nuclear Physics Laboratory, located on O'Hara Street on the university's Oakland campus. The project has a tentative budget of \$2 million and is scheduled to be completed by March 1995.

McCormick Architects recently completed office renovations for the advertising and public relations firm Burson Marsteller. New projects for the firm include a 45,000 square foot expansion for Burlington Coat Factory in the former Gimbels Building, renovation of the Junior Achievement Building for Renewal Inc.—providing jail facilities for non-violent offenders, a new Children's Garden at Phipps Conservatory, and offices for the Retail Banking Headquarters at PNC Bank.

The Uniontown Hospital has retained **Reid & Stuhldreher, Inc.** to design a new Medical Office Building. The \$1.8 million project includes a new front entrance, entrance canopy, driveway, and will result in ten new medical office suites. The firm will also be enlarging and improving the Emergency/Trauma facilities at the hospital, increasing the size from 10,600 to 17,300 square feet. Starting this month, Reid & Stuhldreher is designing a two-phase renovation of the Latrobe Area Hospital's Emergency/Trauma Department.

Business Briefs

→ David J. Mistick, of Insurance Restoration Services, was named one of the nation's top 50 contractors in May by *Remodeling* magazine. The magazine called Mistick one of the country's "Movers & Shakers" in the remodeling business because of Insurance Restoration Services' growth to \$2.9 million in sales since its inception six years ago.

News

→ The AIA has introduced a new benefit to its 55,000 members, all of whom can now access the only electronic communications network developed specially to meet the information needs of architects and the building industry. AIA members may now receive *AIAOnline* software (available in Macintosh, DOS and Windows versions) free. Members pay only 15 cents per minute for line time (local calls). They pay no monthly fee or long-distance charges. For more information or a sign-up form, send a fax to Ben Silverstein, information network director: (202) 626-7420.

Call for Entries

→ Architectural design of all building types in Massachusetts and unbuilt designs by architects are the subject of two Boston Society of Architects 1994 design awards programs. The Honors Award program is open to any architect who has designed a project in the Bay State. Unbuilt Architectural Design Awards is open to any architect anywhere. Submission deadlines are early September. Guidelines may be obtained by calling BSA: (617) 951-1433 ext. 221.

AIA Board of Directors Meeting Minutes

→ **Maureen Guttman, AIA, 281-6568**

The following issues were discussed at the May 10 meeting:

1. The board voted on several resolutions and a proposed by-law amendment which were part of the agenda for the national AIA convention. AIA Pittsburgh was allocated 32 votes at the convention based on our total membership. Chapter policy in the past has been to empower the president to cast all 32 votes as directed by the Board. This policy was affirmed.
2. The Board adopted policy on use of the Chapter gallery space by outside exhibitors.
3. The Membership Committee presented a list of possible programs to boost the Chapter's numbers. The Board recommended that a complete proposal be prepared before any one program be implemented.
4. Several upcoming AIA events were announced and discussed. Dates and other specifics were decided upon.

If you are interested in complete meeting minutes or more detailed information, please call the Chapter office.

AIA Members Receive Preservation Awards

Each May, during National Preservation Week, the Pittsburgh Historic Review Commission honors those involved in outstanding preservation projects throughout the city during the previous year. Ten of the sixteen projects honored at the May 13 ceremony with the mayor were AIA efforts. Recognition went to:

Ross Bianco, AIA, Ross Bianco Architects for 1214 Liverpool Street

Brenenborg Brown Group for 5229 Butler Street

Brenenborg Brown Group for 4121 Main Street

Brenenborg Brown Group for 930 W. North Street

Brenenborg Brown Group for 4041 Penn Avenue

Brenenborg Brown Group for 4042 Penn Avenue

Steven Hawkins, AIA, Steven G. Hawkins/Architects for 3419-21 Butler Street

Richard Miller, AIA, Richard Miller Associates Architects for 303 S. Fairmont Street

L.P. Perfido Associates for 907-09 Penn Avenue

Reid & Stuhldreher, Inc. for 816 Middle Street

Gerald Morosco, Gerald Lee Morosco Architects for 2628 East Carson Street

Gerald Morosco, Gerald Lee Morosco Architects for 5456 Penn Avenue

MN Associates for 112 W. North Avenue

David Morgan, Morgan Associates for 68 S. 12th Street

Yoko Tai, Tai + Lee Architects for 520-26 Avery Street

University of Pittsburgh campus lighting project, institutional renovation

Awards were also given to the following individuals:

Jane Downing, for her leadership and service as a member of the Historic Review Commission from 1990 through 1993.

Lauren Uhl and Mike Eversmeyer, AIA staff to the Historic Review Commission, for their efforts in compiling and preparing the Pittsburgh Register of Historic Places, adopted by the Commission in December 1993.

Congratulations

Bohlin Cywinski Jackson

National AIA
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AIA ACTIVITIES

1 C A L E N D A R

July 6, Wednesday

Committee of Committees Meeting, 6:00 PM
at the Chapter office, Anne Swager, 471-9548.

July 13, Wednesday

Historic Resources Committee Meeting,
noon at the Chapter office, John Martine, AIA,
227-6100.

July 13, Wednesday

Urban Design Committee Meeting, 5:45
PM at the Chapter office, Kevin Wagstaff, AIA,
391-2884.

July 19, Tuesday

Pittsburgh Chapter AIA Board Meeting,
5 PM at the Chapter office. All members are
welcome, Anne Swager, 471-9548.

July 20, Wednesday

July Chapter Meeting, Firm of the Year Picnic
(see page 19 for details).

July 25, Monday

Architrave Board Meeting, 5:15 PM at the
chapter office, Anne Swager, 471-9548.

July 27, Wednesday

AIA/MBA Committee Meeting, 6 PM at the
Building Industry Center, Conference Room #1,
2270 Noblestown Road, Kay Lamison, 922-4750.

July 28, Thursday

Professional Development Committee
Meeting, 12 PM in the Chapter office, Dave
Brenenborg, AIA, 683-0202.

AROUND TOWN

July 12, Tuesday

Construction Specifications Institute
(CSI) Monthly Meeting, 5:30 PM at the
Embassy Suites Hotel, Sheila Cartiff, 823-5063
for information.

July 13, Wednesday

Society of Architectural Administrators
Meeting, Leslie Fisher, 281-1337 for information.

We extend our congratulations to
BOHLIN CYWINSKI JACKSON
as recipient of the

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1994 ARCHITECTURAL FIRM AWARD

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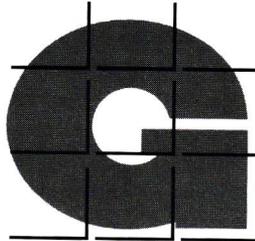
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IN REMEMBRANCE

H. Wesley Altman Jr., a Uniontown architect, died May 9th of congestive heart failure at his home in Uniontown. He was 77.

Altman joined his father, Henry W., to form the Altman & Altman architectural firm in 1946. After his father's death in the 1960s, Altman became managing partner, retiring to consulting partner in 1986. He specialized in educational projects, including the design of South Allegheny Junior and Senior High School.

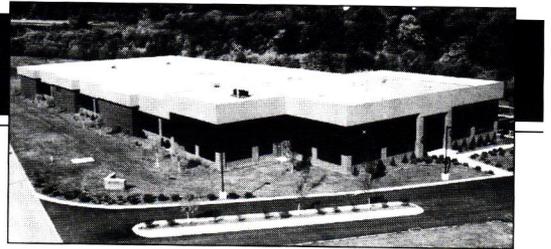
A 1940 graduate of the University of Pennsylvania and a Naval officer during World War II, Altman was a member of the American Institute of Architects, Pennsylvania Society of Architects, the Uniontown Country Club, Asbury United Methodist Church, and served as an arbitrator for the American Arbitration Association. 🏠



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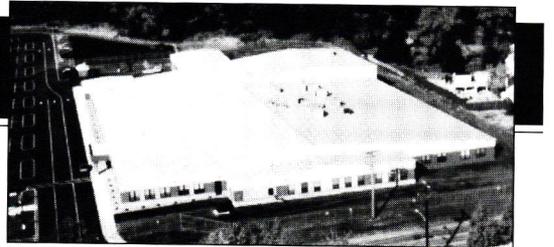
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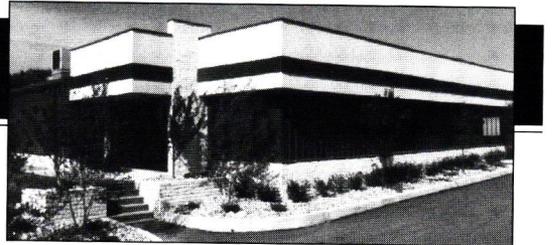
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Award, Office Additions Category

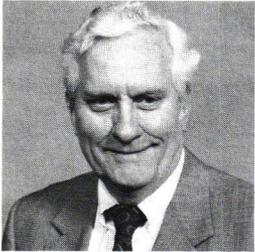


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John P. Eberhard, FAIA



To turn and twist in the wind of the latest fashion trend is to move closer to irrelevance.

Firm: Former Head, Architecture Department, Carnegie Mellon University

Family: My wife Lois and I have been married 44 years (hard to believe) and we have four children.

Education: I graduated in Architecture from the University of Illinois and, at the age of 30, returned to school to get a Masters in Industrial Management from MIT.

First job: I worked for architects in the summers while I was still a student, then started my own firm, Eberhard and Murphy. We served as architects for more than 100 fledgling churches across the country.

Project you're most proud of: While I was serving as Director of Research for the Sheraton Hotel Corporation (in the early 1960s), we developed the first comprehensive computer-based customer system in the hotel industry.

If you hadn't been an architect, what would you be? In my eight careers I've been many things not called "architect," but I have always considered myself a "master builder," whether it was building a university program from scratch (as I did at SUNY/Buffalo), building new government programs (as I did at the National Bureau of Standards), or building a research program (as president of the AIA Research Corporation in the 70s). Architects don't have to build buildings to make a contribution as professionals.

If someone made a movie of your life who would play you? Spencer Tracy.

Advice to young architects: This is what I have been doing for five years as Head of the Architecture Department. It is difficult to advise "young" architects while they have not been in professional practice. I would advise young architects in practice to be very flexible about their careers (they may not have much choice), to continue their education in a serious way (architectural education is much too narrow), and to travel as widely as possible with an eye towards making international friends and professional partners.

What is your favorite architect, building, interior? I don't like the idea of architectural "heroes." That's part of the problem of architectural education and architectural magazines. Architecture should be an interdisciplinary activity with a team approach from design through operation and facility management. On the other hand, Frank Lloyd Wright's work has always been first on my list, after the Gothic cathedrals.

What's the next big architectural trend? We may hopefully be at the end of design "trends" by cultural heroes with little or no professional capability. Architects can be, should be, and will have to be (to survive) first and foremost professionals whose advice carries a high level of social, economic and cultural responsibility. To turn and twist in the wind of the latest fashion trend is to move closer to irrelevance.

Wish list for Pittsburgh: Since I will be moving back to the Washington D.C. area, I leave my friends in the Pittsburgh Chapter with the following list: 1.) I hope the new Chapter offices and gallery are a huge success. 2.) I hope the Chapter finds a way to organize and implement a successful continuing education program over the next few years. 3.) Since the national convention is not coming to Pittsburgh, perhaps the Chapter should use its reserve (for the convention) funds to throw a party here in Pittsburgh and invite architects from around the world to come and see what a great place it is.

I want to be remembered for: Being the first CMU Department Head to establish an effective link with the local AIA; an ex-officio member of the board who never voted for or against a good or bad decision (how neutral can you get); and being a nice guy who never revealed how Board members looked once I got my new eyes (after cataract surgery). One might say my vision was vastly improved in Pittsburgh.

Contractors' Directory

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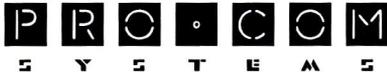
To place your ad in Marketplace: Classified Rates: AIA Members: \$.50/word; non-members: \$.75/word. Mail your typewritten copy to: The Cantor Group, 5802 Douglas Street, Pittsburgh, PA 15217. **Check must accompany copy.** Deadline for Classifieds for the September issue is August 8.

Engineers' Directory

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Astorino Branch Engineers, Inc. 227 Fort Pitt Boulevard, Pittsburgh, PA 15222 765-1701 Contact: Patrick I. Branch, P.E., President				●	●	●	●		●	●	●	
Burt Hill Kosar Rittlemann Assoc. 300 Sixth Ave., Suite 700, Pittsburgh, PA 15222 394-7000 Contact: Paul W. Scanlon, PE, CEM, NCEE, Vice President				●	●	●			●		●	
Civil & Environmental Consultants, Inc. 601 Holiday Drive, Foster Plaza 3, Pittsburgh, PA 15220 921-3402 Contact: Gregory P. Qualchak, P.E.	●		●		●		●	●				
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We apologize for their omission from the
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AIA Pittsburgh invites you to the

Firm of the Year Celebration and Picnic

Wednesday, July 20

Pittsburgh Biotechnology Center
Second Avenue at Bates Street, on the waterfront

- Time:** 5:30
RSVP: by Monday, July 18
Menu: chicken and spare ribs; wine and beer
Cost: \$20 members and guests

Join your fellow chapter members and guests from AIA National at the Firm of the Year celebration and summer barbecue bash! Come to the festivities at the Pittsburgh Biotechnology Center, designed by 1994 AIA Firm of the Year Bohlin Cywinski Jackson, for food, fun and a building tour. Don't miss it!

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Upcoming Issues

August – **No Issue** October— **Doodles!**
September— **Design Awards** November— **Education**

Send in submissions for the **Design Awards Issue** now! Space is limited. Call to reserve room if material is not ready.

The deadline for September submissions is July 25. Artwork will not be returned unless a self-addressed stamped envelope is included.

COLUMNS, c/o The Cantor Group, 5802 Douglas Street, Pittsburgh, PA 15217 or call Michelle Fanzo at 412/422-6727.

R S V P

July Chapter Meeting

Pittsburgh Biotechnology Center
Second Avenue at Bates Street, on the waterfront
Wednesday, July 20

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address _____

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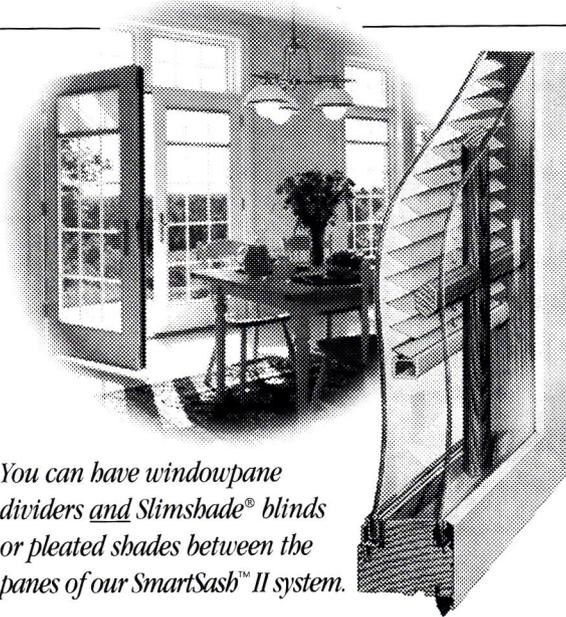
telephone _____

members _____ guests _____

Clip/copy this form and send with check to AIA Pittsburgh to:
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or FAX to (412) 471-9501 by **Monday, July 18.**

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