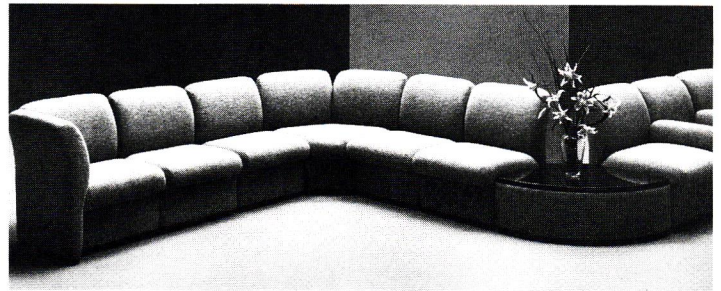


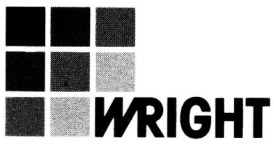
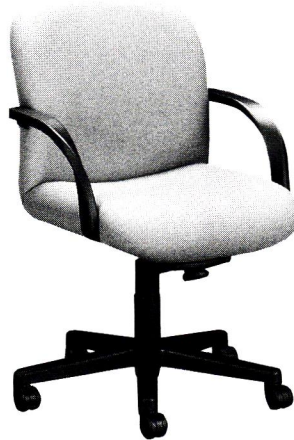
COLUMNS





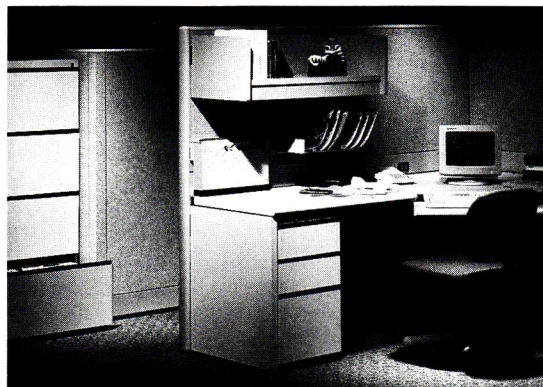
C H O I C E S

KIMBALL  ARTEC[®]



Wright Office Furniture, Inc.
916 Penn Ave. Pittsburgh, PA 15222

412-471-2700



The Pittsburgh Chapter AIA serves 12 Western Pennsylvania counties as the local component of the American Institute of Architects and the Pennsylvania Society of Architects. The objective of the Chapter is to improve, for society, the quality of the built environment by further raising the standards of architectural education, training and practice; fostering design excellence; and promoting the value of architectural services to the public. AIA membership is open to all registered architects, architectural interns, and a limited number of professionals in supporting fields. Chapter Headquarters: CNG Tower, 625 Liberty Ave., Pittsburgh, PA 15222 Telephone: 412/471-9548; FAX: 412/471-9501.

Chapter Officers

- Douglas C. Berryman, AIA, President
- Robert S. Pfaffmann, AIA, 1st V. President
- James Johnson, AIA, 2nd V. President
- Douglas L. Shuck, AIA, Secretary
- Stephen Quick, AIA, Treasurer
- Anne Swager, Executive Director

COLUMNS is published ten times a year by the Pittsburgh Chapter of the American Institute of Architects in association with the Cantor Group.

- Connie Cantor/Executive Editor
- Teresa A. McNulty/Features Editor
- Drue Miller/Production Assistant
- Tom Lavelle/Advertising Manager

Editorial Board

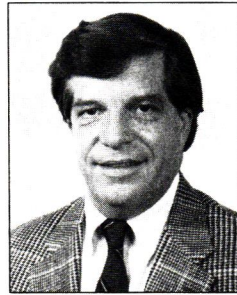
- Douglas L. Shuck, AIA
- Marsha Berger, AIA
- William Brocius, AIA
- Edward Dapper, assoc. member
- Alan L. Fishman, AIA
- Shashi Patel, AIA
- Anthony G. Poli, AIA
- Deepak Wadhvani, AIA

COLUMNS is mailed each month to 2000 architects, engineers, interior designers, landscape architects, facility managers, specialty and general contractors, and press editors in 12 western Pennsylvania counties. For inquiries on advertising or literature insertion, please call Tom Lavelle (412/882-3410) or Connie Cantor (412/661-3734).

Opinions expressed by editors and contributors are not necessarily those of the Pittsburgh Chapter, AIA. The Chapter has made every reasonable effort to provide accurate and authoritative information, but assumes no liability for the contents.

View Point: Random Thoughts

Douglas C. Berryman, AIA, President



When was the last time you received a courtesy phone call from a fellow architect to inform you they were in contact with one of your clients?

When was the last time you made such a call?

If Barry Bonds were an architect, would we be jealous of the fees he was getting, or happy knowing his outcries meant our fees were going to be dealt with next?

We need to spotlight more of the “pro-bono” work done by our members in service to the community at large, whether as contributing board members, consultants to non-profit organizations, or members doing work in the trenches. Members’ work

on the Fourth Avenue district is a case in point. There are many more.

Are physicians and attorneys viewed as “more professional” because they are loath to criticize colleagues? How often would (or should) they say things like “I would have installed that kidney a little more to the left,” or “what a lousy fit on that lawsuit”?


Critiques of architectural projects, especially among colleagues, is healthy insofar as it can lead to raising design standards; criticism for the sake of supplanting a colleague is not so constructive.

Remaking Cities, Redux: We need to reconvene a bunch of the folks who were involved in 1988 to evaluate how that conference has impacted on this area. This was too important an event to not capitalize on all the positive work accomplished; we invited people to come see the progress after five years — the planning should continue.

It’s hard to believe the AIA has had a presence here in Pittsburgh for 100 years (It’s even harder to believe presidents used to serve two successive terms). We should blow our horns on this one — watch for various events being planned (including a gala celebration in May).

Is anyone else concerned that synthetic stucco is going to be the T-111 of the 90’s?

Years ago there was a travelling exhibition called “Architecture without Architects” on display at the Hilton. The idea was to show off successful buildings and habitats that were generated, through history, without the involvement of architects. There are many recent examples of this activity that are infinitely less successful.

The National AIA Convention hasn’t been this close to home for some time; we should try to have as large a contingent in Washington, DC as possible. It’s informative, challenging, entertaining, and loaded with peripheral activities for families. 

In This Issue

Point/Counterpoint 6

COLUMNS’ newest feature examines the pros and cons of architectural education.

Portfolio: Retail Design 10

From upscale apparel to spunky food courts, here’s a peek at retail architecture in Pittsburgh.

Architectural Administrators 14

SAA provides welcome support and training for the business side of architecture.

View Point 3

Executive Director’s Column 5

From the Archives 17

Bricks and Mortar 18

Career Day 18

New Committee Information 19

Breaking Ground 21

Editorial Calendar 22

Calendar 23

March Meeting 23

On the Cover

Architecture as grand as its inhabitants, IAS renovated a turn-of-the-century grocery store into Dargate Galleries’ elegant new home. *Portfolio*, page 10.