



# F O R U M

A U G U S T 2 0 0 3

## 2003 BENEFACTOR SPONSORS

**CivilWorks Inc**

**em REPROGRAPHICS**



TJ KROB CONSULTING ENGINEERS, INC.  
7151 Cascade Valley Ct. 200  
Las Vegas, Nevada 89129  
(Phone) 702.871.3621  
(Fax) 702.871.8353  
www.tjkrob.com



**Nevada Sales Agency**

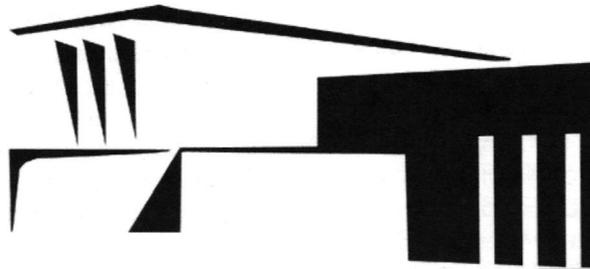
**MERCURY LDO REPROGRAPHICS**

## 2003 Patron Sponsors

CONSULTING ENGINEERS  
**HARRIS PC.**  
770 Pilot Road, Suite 1 Las Vegas, Nevada 89119  
Tel: 702/269-1575 Fax: 702/269-1574



**Western Technologies Inc.**  
The Quality People  
Since 1955

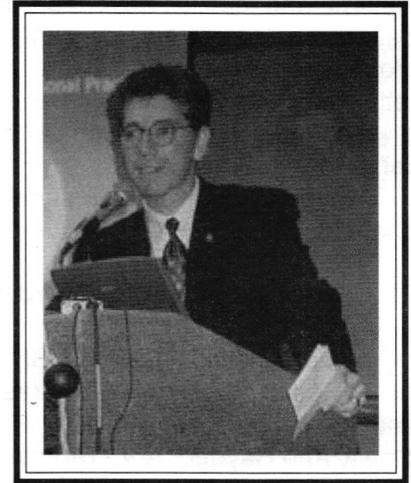


## THE EDUCATION OF AN ARCHITECT

Daniel Friedman, FAIA, director of the School of Architecture at the University of Illinois at Chicago, is the featured speaker for our September Membership Meeting. We will welcome the students and faculty back for the Fall Semester at UNLV School of Architecture, and invite them to discuss with Mr. Friedman the challenges involved in educating architects and preparing them for an ever-expanding and changing profession.

Daniel holds degrees from the Universities of Wisconsin and Pennsylvania, where he completed his Ph.D. in architectural theory. Prior to joining UIC's faculty, he taught at the State University of New York at Buffalo and the University of Cincinnati, where he served as school director from 2000 to 2002. In 1992, he co-founded *Practices*, the occasional magazine of the Center for the Study of Practice. He has published articles and reviews in the *Journal of Architectural Education*, *Architecture* magazine, the *Journal of Architectural and Planning Research*, and *AA Files*. He is co-editor of *Plumbing: Sounding Modern Architecture*, an anthology of critical essays published by Princeton Architectural Press, past chair of the AIA Educators and Practitioners Steering committee, a past officer of AIA Ohio and AIA Cincinnati, and a member of the AIA College of Fellows.

In addition, Daniel has just been appointed "Program Chair" for the 2005 AIA National Convention being hosted by AIA Las Vegas. This visit to Las Vegas is his first and will give us a great opportunity to welcome him and introduce him to our members, the school and our fabulous city.



# AIA

Las Vegas Forum

A Monthly Publication of the Las Vegas Chapter of the American Institute of Architects





## AIA LAS VEGAS PRESIDENT'S MESSAGE

E. Dale Scheideman, AIA

The summer season is here — too hot to be outside, no monthly membership meetings, school is out, and people are escaping to “cool”

vacation places. In the meantime, plans are being put together for the fall meetings. Starting in September with “Educating an Architect” featuring special guest speaker Daniel Friedman, FAIA, Director of the School of Architecture at the University of Illinois at Chicago.

October brings the “AIA LV Product Show” which promises to be better than ever with 120 exhibitors, and then we have the “AIA Nevada Excellence In Design Awards Banquet” — a star-studded affair at Caesars Palace. November’s meeting will be a “Sustainable Nevada” presentation and we complete the year with our traditional “Holiday Celebration” in December.

Hope all enjoyed your summer and vacations, and looking forward to seeing you at the fall meetings.

### 2004 AIA Las Vegas Board of Directors

Lendall Mains, AIA, FCSI - President  
 Robert Fielden, FAIA - President-elect  
 Sundarth Kamath, AIA - Director Financial Resources  
 Shelly Ann Hayden, AIA - Director of Scholarships  
 Mark Hobaica, AIA - Director  
 Wade Simpson, AIA - Director  
 Curt Carlson, AIA Director  
 Sean Coulter, AIA Director  
 Rick Van Diepen, Assoc. AIA - Intern Director  
 Robin Treston, Assoc. AIA - Associate Director  
 Maggie Allred, Allied Director  
 Michael Kroelinger, AIA - Education Director  
 E. Dale Scheideman, AIA - Past President  
 Randy Lavigne, Executive Director

### 2004 AIA Nevada Executive Committee

James Mickey, AIA - President  
 Dale Scheideman, AIA - President-elect  
 Wade Simpson, AIA - Secretary/Treasurer  
 Lendall Mains, AIA - President, AIA Las Vegas  
 Larry Macias, AIA - President AIA Northern Nevada  
 One Director to be appointed by AIA Northern Nevada  
 One Director to be appointed by AIA Las Vegas  
 One Associate Director appointed by Northern Nevada  
 David Frommer, AIA - Past President  
 Randy Lavigne, Executive Director

## WELCOME NEW MEMBERS

We are pleased to welcome these new members.

### ASSOCIATE:

Jill Jackson, Assoc. AIA  
 Leo A Daly

### ALLIED

Daryl Gorenflo  
 Rinker Materials  
 Thomas Statton  
 Kleinfelder, Inc.

### BRIEFS:

**David Frommer, AIA, NCARB** has accepted the position of Senior Planner for the UNLV Planning and Construction Department. Congratulations, David.

**Todd Vedelago, AIA and Mark Petsch, AIA** have formed a new firm - **Vedelago Petsch Architects, Inc. (VPA)**. The company began in June and has a staff of three.

Award-winning landscape architect, **Jack Zunino**, has been given the honor of Fellow in the American Society of Landscape Architects. This is the highest honor that the National ASLA organization can bestow on one of its members. Congratulations, Jack.

**J.W. Zunino & Associates** also announced the addition of **Amie Campbell** to their design team. Ms. Campbell is a 2000 graduate of the UNLV landscape architecture program.

*Humanity & Society*, a peer reviewed academic journal published by the Association for Humanist Sociology has printed an article written by **Valerie Bugni, Assoc. AIA and Dr. Ronald Smith** of UNLV. The article title, “Designed Physical Environments as Related to Selves, Symbols and Social Reality: A Proposal for a Humanist Paradigm Shift for Architecture” can be read in Volume 26, No. 4, pages 293-311.

### IN REMEMBRANCE

Michelle “Mikki” Rogers

*We are saddened by the sudden and tragic loss of Mikki Rogers on July 17th.*

*Mikki was a member of the JMA staff and was assistant to Ed Vance, AIA.*

*Many of you may have had occasion to work with Mikki and knew her as an efficient, outgoing and vivacious member of the JMA family.*

*JMA has established a scholarship fund on behalf of her seven-year-old son, Dexter Monk. If you would like to contribute, checks should be made payable to College American and mailed or dropped off to  
 Eva Anaya at  
 JMA Architecture Studios.*



## AIA NEVADA PRESIDENT'S MESSAGE

David S. Frommer, AIA

On July 22, 2003, a contentious battle over tax increases to fund state expenditures came to a close with Governor Kenny Guinn's signature of Senate Bill 8 to increase state revenue by an

unprecedented \$836 million over the next two years.

However, the votes remained close to achieve the super-majority required by state constitution to pass this bill, and tensions are certain to remain in the halls of state government over this protracted issue.

The primary elements of the tax package that passed are:

A payroll tax has been instituted on the gross wages of employees. It is anticipated to take effect on October 1 at an initial rate of 0.7 percent for most businesses and 2 percent for banks. There is a dollar-for-dollar reduction for businesses that provide health insurance coverage to workers. Although AIA Nevada was not necessarily an advocate of this tax, we did propose tax breaks to businesses that provide health insurance coverage for employees.

The plan will tax real estate sales at a rate of \$1.30 per \$500 of value.

The plan will also increase alcohol taxes by 75 percent and cigarette taxes by 45 cents per pack.

Furthermore, it will set a new tax on live entertainment that will range between 5 percent to 10 percent, depending on the size of the venue.

With the exception of the increase in cigarette taxes, the tax increases will be phased in over the next several months.

The element of the tax package that has the greatest impact on businesses is the payroll tax. This tax presents some unique challenges to Nevada business and the state tax structure.

In some ways, it is indexed to business activity as the tax base will increase with growth and reduce with retraction as hiring grows and subsides. This ties the tax base strongly with economic activity which will provide some relief to businesses in flat or negative growth periods, but will also probably continue to severely impact tax revenue to the state at the same time if unemployment grows.

Furthermore, with a need to expand the skilled labor market and the availability of skilled jobs with higher wages in Nevada, the payroll tax may prove to be an obstacle in the path to this goal as the tax is directly related to wage levels, becoming more onerous with higher wage jobs.

However, the tax does have a broad-based approach to it in that all businesses participate, although with a greater burden on businesses that require higher wage skilled employees.

With the passage of Senate Bill 8, one thing remains certain. We can all move on with the activities of operating our businesses, educating our children and moving on with our lives. A special thanks to all those AIA Nevada members who worked diligently in participating in the legislative discussion of this past year and provide worthy insight and information to the chapter.

## THE FINAL, FINAL LEGISLATIVE REPORT

Fred Hillerby, Lobbyist for AIA Nevada

At 1:32 AM on July 22<sup>nd</sup>, the 20<sup>th</sup> Special Session of the Nevada Legislature adjourned Sine Die. After a regular session and two special sessions, the Nevada Legislature finally reached agreement on the remaining piece of the budget (distributive school account) and a tax package to fund the shortfall in the nearly \$5 billion biennial budget. S.B.8 of the 20<sup>th</sup> Special Session was the vehicle for both the education budget and the new taxes. Here is the link to access S.B.8: [http://www.leg.state.nv.us/20thSpecial/bills/SB/SB8\\_EN.pdf](http://www.leg.state.nv.us/20thSpecial/bills/SB/SB8_EN.pdf)

The path to a final tax package was a tortuous one. As you recall, Governor Kenny Guinn proposed a gross receipts tax that would balance the budget that he had proposed for the biennium. His proposal was strongly embraced by the gaming industry, mining, labor, schoolteachers and eventually other business groups came on board. However, many business groups were strongly opposed to a gross receipts tax. During the course of the regular and two special sessions, many proposals were discussed. A sales tax on service, a net income tax on business, a combination of gross receipts and payroll taxes and finally a payroll tax. The payroll tax is supposed to meet the desired broad based business tax goal. During all of this discussion, it was generally a consensus that taxes should be raised on liquor and cigarettes. Eventually not only were taxes increased on those items but also an increase in the gaming tax was achieved as well as a live entertainment tax and a real estate transfer tax. All of the taxes in S.B.8 are projected to raise \$836 million over the biennium.

The payroll tax imposed by S.B.8, applies to all businesses in Nevada except those non-profit organizations that qualify as a tax-exempt organization pursuant to 26 U.S.C. Section 501(c).

Effective October 1, 2003, a tax of 0.70% will be applied to the gross payroll. The first quarterly payment will be due January 1, 2004.

Effective July 1, 2004, the tax rate will be lowered to 0.65% of gross payroll.

(Continued on page 11)

## 2005 AIA NATIONAL CONVENTION

Bradley D. Schulz, AIA, 2005 Convention Chair

There has been a great deal of activity the last few months regarding the 2005 convention. We have a change in dates. It is now a week later than first planned — May 19-21 2005. The date was changed to provide the most separation between other major national product shows and expos. Mandalay Bay has been selected as the host hotel and expo site. We have the unique opportunity to have the expo tied directly to the host hotel. Mandalay has worked very hard to host our convention. Gary Foulks, their Senior National Sales Director, attended the AIA National Convention in San Diego to get a better idea of how our Convention is run. Their facilities are first class.

Doug Steidl, FAIA, who will be national president in 2005, visited Las Vegas in May and met with our Convention Steering Committee. Doug is very excited about the convention being in Las Vegas and has established the theme for the Convention.

### THE POWER OF ARCHITECTURE IMAGINE – CREATE – TRANSFORM

*"I believe we have a unique opportunity to demonstrate the power of architecture. Our work changes lives and livelihoods. The architecture of the Las Vegas Strip is as vital an economic driver as the entertainment concept behind it. The architecture is a significant portion of the entertainment. People travel to Vegas to experience the Venetian or the Bellagio. For each hotel room constructed, two and a half service industry jobs are created, and yet another job is created to support the service industry workers. Architecture as economic driver.*

*Yet, Las Vegas is really two cities. The economic driver of transient entertainment, characterized by The Strip, and the community of permanent residents, similar to most cities. Both demonstrate the power architecture has to enhance a community (or potentially when used incorrectly, be destructive). The dichotomy in the architecture of transient/economic driver played against the role of resident/community has fascinating implications for the 2005 convention. I would recommend we push both concepts, and in the end may find out that the same realities underlie the duplicity." Doug Steidl, FAIA*

Doug has named the National Team for the Convention. National Chair will be Brad Simmons, FAIA and Content Chair will be Daniel Friedman, PhD, FAIA. Brad Simmons, FAIA is Vice President, Central Region Manager for Jacobs Facilities, Inc. I have served with Brad on the National Board of Directors for the past three year. Brad is a great choice for National Chair; he is dedicated, organized, budget oriented and certainly goal oriented.

Daniel Friedman PhD, FAIA is the Director of the School of Architecture at the University of Illinois at Chicago. I spent a great deal of time with Daniel when I participated on UIC's NAAB accreditation visit this

spring. I found Daniel to be intelligent, thought provoking, and dedicated to the profession of architecture. We are fortunate to have these two outstanding individuals working with us to make this the best convention ever.

Thom Penney, FAIA visited us last month and attended our June Steering Committee meeting. He provided great insight into how his convention in San Diego was planned and run. We look forward to a visit in August from Larry Leis, FAIA and Pauline Porter from the College of Fellows. They will be checking out potential sites for the Fellows activities and will attend our August Steering Committee meeting.

Our Steering Committee has been very active meeting monthly. I personally want to thank all of the members for their continued efforts. This convention will let Las Vegas show the world what a unique and wonderful place Las Vegas is to live and work.

Viva Las Vegas!

## 649 Days until Convention!

### LINK YOUR AIA FIRM PROFILE PAGE TO YOUR COMPANY WEBSITE

Hey...this is a good deal!! Why haven't you signed up already!!! You really should do this.

FINE EXAMPLE: IF you want to see what it looks like....go to the [aialasvegas.org](http://aialasvegas.org) website. In the bottom left corner select Bergman, Walls Architects in the Architect List. It will take you directly to their AIA Firm Profile Page.

There you will see how nice your Firm Profile Page could look and how it could take potential clients and information seekers directly to your own website.

See their logo....see their photo.....and see a direct link to their own website. You can have this too if you sign up before August 31st.

The [aialasvegas.org](http://aialasvegas.org) website receives approximately 3,000 hits each month -- 30 to 50 per day -- and we're only getting started. Potential clients and information seekers from all over the country visit the site each day. So, we've devised a way to direct those potential clients directly to your website and help the Chapter at the same time. We can LINK you AIA Firm Profile Page directly to Your Company Website.

For a limited time, now through August 31st, we'll set up the LINK ..... AND add your company logo and one photo to your AIA Firm Profile Page all for only \$35.00 per month....and you'll have the renewal option at this special price in one year!!

Take advantage of this special offer this summer because after August 31st, the price will increase to \$50.00 per month for the link and \$25.00 for each photo and/or logo. Make your AIA Firm Profile Page work for you.

Contact Randy Lavigne at 895.0936 or [rlavigne@aianeveda.org](mailto:rlavigne@aianeveda.org) to arrange your LINK.

## UNLV SOA UPDATE

Michael D. Kroelinger, Ph.D., AIA, FIIDA, LLC  
Director and Professor, UNLV School of Architecture

As the summer progresses and we move closer to the beginning of fall semester, much has evolved at the School of Architecture. During this past spring, we recruited for two open faculty positions with much success.

The School of Architecture is excited about Alfredo Fernandez-Gonzalez joining the faculty, effective January 1, 2004. Assistant Professor Fernandez-Gonzalez comes to UNLV from Ball State University where he is currently an Assistant Professor and Resident Researcher in the Center for Energy Research/Education and Service. He received the M. Arch from the University of Oregon, Department of Architecture and the B. Arch. from the Universidad Las Salle, Mexico City, Mexico. Professor Fernandez-Gonzalez will have primary teaching and research responsibilities in environmental control systems. Alfredo will bring ongoing funded research from Ball State to UNLV on passive solar systems and roof ponds.

We are in the final negotiation stages with the finalist for the graduate studio faculty member and expect to be successful in that search. The applicant plans to join us in August 2004.

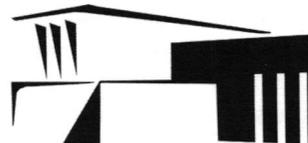
While it is unofficial at this point, the School anticipates two new positions from the newly-approved state budget. Official notification will enable the School to launch searches during the fall semester!

The building addition to the Paul Sogg Architecture Building is currently under final bid review and negotiation. If we are successful in awarding the bid, construction should be completed by July 2004. The addition will provide much needed additional studio space for the M.Arch. graduate programs, a research center office, and jury space.

Enrollment is approaching record levels for the 2003-2004 year with increased enrollment in all three undergraduate majors; architecture, interior architecture & design, and landscape architecture. The faculty have also re-initiated the "3+" M.Arch. program and anticipate full entering graduate classes in the "4+2" and "3+" programs. We anticipate continually addressing how to raise our admission standards, increase the quality of the educational experience, and balance our majors among the three areas.

Through the support of the College of Fine Arts Dean, Jeff Koep, we have initiated an advising office under the direction of Dr. Robert Tracy. Dr. Tracy will spend two days per week in the School of Architecture advising our students and other days advising art and film students. We hope the advising office is the precursor to a state of the art advising center for the College.

As the School enters a new academic year, we all hope to achieve our vision of creating an urban learning community that supports innovative ideas, teaching strategies, and results that enhance the reputation and visibility of the university, the community, and the State of Nevada. Our partnership and collaboration with the professional, local, and regional communities are of significant importance to us as we plan and move forward. Continue to join and participate with us in these efforts!



## ARCHITECTURE STUDIES LIBRARY DEVELOPED SELF-GUIDED TOURS

The Architecture Studies Library has put on its website self-guided architecture tours for the Las Vegas valley. There are nine driving tours: two for downtown, two for Green Valley and Henderson, and one each for north, south, east, west and Summerlin. There is also a walking tour of the UNLV campus. The tours were developed by a UNLV graduate student using information in the Architecture Studies Library, including the documentation in the AIA Nevada Design Awards archive. Check it out at <http://www.library.unlv.edu/arch/lasvegas/drivingtours.html> or click on the link that is available through the [aialasvegas.org](http://aialasvegas.org) website.

As always, comments and suggestions are welcome! Please send them to Jeanne Brown, ASL Librarian, [jbrown@cmail.nevada.edu](mailto:jbrown@cmail.nevada.edu).

### SUMMER HOURS

The Architecture Studies Library will continue "summer hours" through August 22nd. The library has been staying open two days a week, to give those working in the firms an opportunity to use the library. Summer hours are:

Monday 9-6  
Tuesday 9-7  
Wednesday 9-7  
Thursday 9-6  
Friday 9-5

The Library will be closed on August 23rd, and as of August 24th "regular" hours commence:

Sunday 1-9  
Monday - Thursday 9-9  
Friday 9-6  
Saturday 1-5

