

# MARTHA SCHWARTZ

LANDSCAPE ARCHITECT



FEBRUARY 18, 1998

KLAI::JUBA LECTURE SERIES

AIA RECEPTION AT 6:00 PM IN THE LOBBY

PRESENTATION AT 7:30 PM IN THE LIBRARY

PAUL B. SOGG SCHOOL OF ARCHITECTURE BUILDING

UNLV CAMPUS, CORNER OF TROPICANA AND BRUSSELS

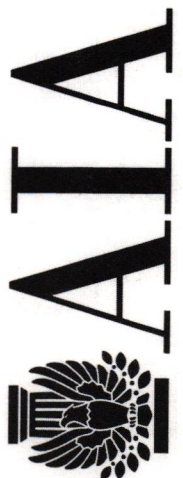
"An Evening With Martha Schwartz" is made possible through the Klai::Juba Lecture Program, provided for the UNLV School of Architecture. AIA Las Vegas is proud to host this special event as our February Membership Meeting.

## AIA Las Vegas

A CHAPTER OF THE AMERICAN INSTITUTE OF ARCHITECTS

UNIVERSITY REPORT CLASSIFIEDS OPPORTUNITIES MEETINGS AND EVENTS

# FORUM



E " S L E T E R

## **AIA LAS VEGAS PRESIDENT'S MESSAGE**

by John Treston, AIA

Dedication to the advancement of the profession has been the theme of Grassroots since its inception. Presidents, President-Elects and CACE members of local and state chapters will meet in our nation's capital to lobby for the promotion of architectural practice and passage of bills that will benefit those who participate in the profession, without prejudice.



This is the opportunity for individuals to rally together for a common goal and exchange ideas that will benefit our chapters. This was the birthplace of our own "Architecture Week," which we will be celebrating in conjunction with the Western Mountain Region Conference this fall.

Some of the major topics we will be reviewing with our State Representatives and Senators will be:

- \* Commercial Revitalization Tax Credit: To aid architects in their role in revitalizing distressed cities and towns.
- \* ISTEA Reauthorization: The Federal transportation policy that is particularly supportive of transportation enhancements, environmental planning, and community livability issues.
- \* School Construction & Renovation: Provide additional funds to make schools technologically ready and provide funding for new construction. We agree with the idea of Federal support, rather than Federal control, over school construction projects at the state and local levels.
- \* Disaster Assistance/Mitigation: Better preventive measures can help reduce disaster costs and help communities better withstand the structural challenges posed by natural disasters.
- \* Reauthorization of the National Historic Preservation Fund: We recommend reauthorizing the fund without major changes or amendments to the National Historic Preservation Act (NHPA). A notable recommended change to Section 107 of the Act would make the Capitol, The White House, and the Supreme Court all subject to the NHPA.

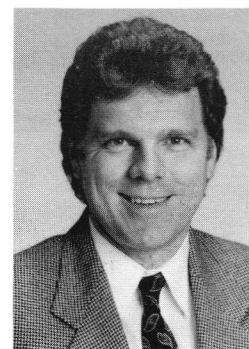
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## **AIA NEVADA PRESIDENT'S MESSAGE**

by Brad Schulz, AIA

### **GOOD NEWS - BAD NEWS - GOOD NEWS**

First the good news. We have selected a winner in the design competition for the logo of the upcoming Western Mountain Regional Conference. The design will be first shown at Grassroots the first week of February. We will make the formal presentation at our February membership meeting. This will be a fun way to get people interested in the WMR conference, hopefully interested enough to serve on a committee. There is a listing of the committees in this newsletter. We really need your help in the planning of the conference. If you want to be a chairperson, or just serve on the committee, please sign up.



Now the bad news. As I mentioned in the last newsletter, and at our January membership meeting, the boards of both AIA Las Vegas and AIA Nevada voted to make AIA Nevada self funding. AIA Nevada has traditionally been funded by assessing the individual chapters. The expenses for AIA Nevada have increased dramatically in the last few years, due to our more aggressive lobbying efforts. We hired a full time lobbyist and perhaps for the first time have a unified voice at the state legislature.

The Southern Nevada expenses for AIA Nevada can no longer be funded by AIA Las Vegas, or at least it cannot without significant cuts in the programs now offered. It is our desire to continue to make AIA Las Vegas a vital professional organization. It is with this in mind that the boards voted to ask the membership to create a state dues. We decided on a \$75 state dues for only the Architect members of our chapter. This would not affect the Associate or Allied members. It is too late to create a formal dues change for 1998, so we will ask for a special assessment for 1998, with the formalized state dues beginning in 1999.

This does require a vote of the membership. There will be time allocated in the February membership meeting to answer all of your questions regarding this dues increase and the chapter's finances. The vote will be taken at the March membership meeting with yes votes from 2/3 of the architect members present required to enact this increase.

Continued to page 3.



## **AIA LAS VEGAS PRESIDENT'S MESSAGE**

by John Treston, AIA

\* **BROWNFIELDS:** Legislation that accelerates the conversion of Brownfield sites to productive use through tax incentives. The term Brownfields is typically used to describe abandoned or underutilized properties, often former industrial facilities.

\* **Private Activity Bond Volume Cap Increase:** Under current law, interest on certain State and Local "Private Activity Bonds" is excluded from income when a government incurs this debt as a conduit to provide financing for other private parties, if the financed activities are specified in the Internal Revenue Code. We support responsible public financing instruments which would increase economic development, home ownership, and affordable housing initiatives.

\* **Qualifications-Based Selection:** Provides for vigorous and open competition among A/E firms in the areas of competence, experience, prior performance, and technical qualifications.

\* **TORT Reform:** Legislation addressing lawsuit reform is essential for protecting Architects and other design professionals from liability cases that adversely affect the performance of professional practice.

These are our issues. The platform on which this year will be built. Many members are already involved in their realization. We need your input.

If you want to volunteer to chair or be involved on any committee related to these or any other topics, please contact Randy at the AIA office for either State or Las Vegas concerns. Or, contact me at [jtreston@tateandsnyder.com](mailto:jtreston@tateandsnyder.com) to relay comments or voice any concerns needing attention.

Enjoy the Professional Development Seminars this month and join us for "An Evening with Martha Schwartz" on the 18th. Your ideas about Landscape Architecture might be seriously altered.

## **AIA NEVADA PRESIDENT'S MESSAGE**

by Brad Schulz, AIA

A dues increase is not something we take lightly. There has not been a local dues increase in over 10 years. Our chapter runs very efficiently, there is very little waste. We have steadily provided more service and services to our membership. We have increased the proceeds from all of our fund raisers, and have added several new sponsors. There is simply a limit to what we can do without this increase.

The good news, again, is that we are an active, vibrant Chapter. We do more, have greater attendance, and provide more services than chapters much larger. We have made steady gains in our lobbying efforts. We would hate to have to limit these services because of a lack of funds. This dues increase will hopefully last us another 10 years. Thank you for your support. If you have any questions, please call me or Randy, or ask us at the February membership meeting.

### **NOTICE**

Member Vote for an assessment of \$75.00 per Architect member to fund AIA Nevada in 1998; and the establishment of AIA Nevada State Dues in 1999, will be taken at the March Membership Meeting - Wednesday, March 18. Location to be confirmed. Only Architect Members vote on this issue. Please provide member number to cast your ballot.



by Terrance Brown, AIA, CDT - WMR Director

It has been an exciting first year as a member of the AIA National Board. The new board members have come on board and Raj Barr-Kumar, FAIA, has turned over the presidency to Ronald Altoon, FAIA, from Los Angeles who will be an excellent leader for our profession. Raj's year ended without bestowing the Gold Medal. The finalist for this prestigious award was Ralph Rapson, FAIA from Minnesota. He could not gather the necessary 3/4 vote of support required to award the medal. However, Norman Koonce, FAIA, President of the American Architectural Foundation, was selected as the worthy recipient of the Edward C. Kemper Award.

Raj's focus for the board last year was what AIA stands for: Advancement, Information and Advocacy. We worked the entire year on strengthening these goals.

Mark Hurwitz, Ph.D., our new CEO, is an excellent choice for this important job. He has years of education and experience as CEO of organizations similar to the AIA. We are fortunate to have him on board. The AIA staff and board is looking forward to working with him. Mark was definitely the best of all candidates for this position and plans to work well with CACE as well as the Board of Directors.

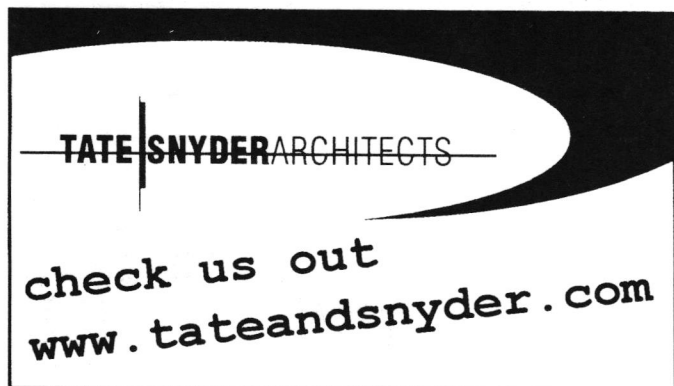
The newly revised AIA documents A201 and B141 are now available to members. They are endorsed by the Associated General Contractors and reflect redefinition of the Profession as it has evolved from the Practice and Prosperity Theme. The Practice and Prosperity Task Force helped us redefine the profession by providing us with expanded practice opportunities beyond our normal methods of service to our clients. With these documents we can now venture into the areas of asset management and manage risk, not merely avoid it in order to add value and another incentive to our clients. After all, no one knows the building better than the architect.

One of the great accomplishments this past year has been our new alliance with Architectural Record published by McGraw Hill. This relationship has brought the AIA to Business Week forums, business and trade development meetings, and many similar events where architects have been absent for too long. The first annual Business Week/Architectural Record Awards drew this lead from a 14-page Business Week (6 million circulation) article: "Want to save \$250 million over 10 years? Boost employee creativity? Reinvent an old company?" Conceptualize a new one? Recycle a factory into offices? Rework how you work? Discover your true corporate soul? HIRE AN ARCHITECT." This is great information that we have always wanted the public to know.

The AIA serves its members on many fronts but the most visible is the National Convention. This year it will be free of charge to all members. This is a huge savings. In 1994 the convention cost \$330.00. The 1998 San Francisco Convention will have 100,000 sf of exhibits this year and members can earn the entire year requirement of Continuing Education Units at this one-stop shop.

A slate of candidates has been announced for Offices of President Elect, Vice President, and Secretary. Our own Pat Rehse, FAIA is a candidate for First Vice President and John Anderson, FAIA is a candidate for Vice President. I encourage you to follow the activities of these candidates in the AIArchitect and actively participate in the elections next May in San Francisco.

John Anderson, FAIA and I have been assigned to the Library and Archives Task Force to study the myriad of issues surrounding this important part of the AIA. Later this year we hope to be able to recommend how the Library and Archives can best serve the membership. Marvin Sparr, FAIA of Boulder, Colorado took John Anderson FAIA's place as Director on the board last month. Marvin will serve us well and I look forward to working with him. We will each visit three states in our region this year. See you then.





**THE WESTERN MOUNTAIN REGION CONFERENCE**  
**"GAMBLING WITH GROWTH" - OCTOBER 8-11, 1998**  
**RIVIERA HOTEL & CASINO**

**WMR COMMITTEES**

AIA Nevada will host the WMR this year and our goal is to make this the biggest and most successful WMR Conference in the history of the AIA. In order to do this, we need members to serve on the Committees...provide great ideas....and work to make it happen. Following are the committees that have been established. Select the area in which you'd like to volunteer your hard work...and contact R. Lavigne.

Brad Schulz, President, AIA Nevada  
WMR Conference Chairman

Randy Lavigne, Executive Director  
Accounting & Coordination - All Programs and Activities  
Food & Beverage - All Events  
Registration - WMR & Product Show

Speakers & Programs - All Events

Optional Activities & Tours

Product Show  
Chair - Brad Schulz

Host Chapter Party

Graphics/Design/Printing  
Chair - Ed Vance

Public Relations  
Chair - Rick Romito

Design Awards Entries  
WMR Honor & Design  
NV Honor & Design

Jurys - Nevada and WMR Awards Programs

Design Awards Banquet  
Chair - Rick Romito

Silent Auction  
To benefit the AIA Scholarship Fund

**WMR LOGO**

Jason Strodl of Welles Pugsley Architects claimed the \$250.00 prize by submitting the winning design for the Western Mountain Region Conference. Only eight entries were received, however, all were very creative and exemplified the "Gambling With Growth" theme. The entries were reviewed by the AIA Nevada Board and the winning selection made on January 15. Our thanks to all who entered the competition.

get  
involved  
with  
AIA  
in  
1998



## THE QUESTION OF GROWTH

by Randy Lavigne, Executive Director

At the December meeting, Windom Kimsey presented the "State of the Chapter" report to sum up the progress and advances of the past year. No question about it....AIA Las Vegas has enjoyed a tremendous growth, and improved and increased member benefits over the last three years. Growth is a positive thing and we certainly want to continue, but it brings with it increased expenses for operations, services and providing member benefits for all.

Six percent of the Chapter's expenses last year (roughly \$14,000.) went to fund AIA Nevada and to provide legislative representation for all members of the profession. This is an extremely important member benefit and one that will continue to gain prominence in our agenda as the Chapter continues to grow. Funding for AIA Nevada is based on membership—33% from AIA Northern Nevada and 67% from Las Vegas. In 1998 AIA Las Vegas will be required to provide \$16,900. for legislative affairs and lobbyist activities. Since we do not want to cut or change the services that are currently being provided through AIA, we must look to other alternatives for funding at the State level. This year an assessment of \$75.00 from each Architect Member would make it possible to continue to provide legislative representation and work on the issues that impact the profession. In 1999 it will be necessary for AIA Nevada to institute State Dues to fund their operations.

### THE FOLLOWING ARE THE HIGHLIGHTS FROM 1997:

- \* Membership Increased by 26% this year. (81 new members in 1997 brought total Chapter membership to 330.)
- \* Meeting Attendance has increased by 75% over the last two years. (In 1995 meeting attendance averaged 40-50. In 1996 it grew to 80-100 per meeting. 1997 saw an increase to an average of 140-160 per meeting.) Currently, 50% of our membership attends our monthly meetings regularly.
- \* Meeting costs have increased dramatically. The average cost per meal is \$25.00 X 150 members per meeting = \$3,750.00 (This cost does not include speaker fees, equipment or location fees.)
- \* AIA LV provided 22 CE Programs this year, which provided 113 CE Credits (3 times as many as required) and 59 Hours of HSW (7 times as many as required). 43 of these credits were provided through AIA Monthly Membership Meetings.
- \* 93% of our AIA LV Members achieved their required 36 CE Credits.

### \* Quick View of 1997 Chapter Income vs Expense:

	Income	%	Expense	%
Membership Dues	\$67,790	26%		
Marketing	12,838	5%	10,231	5%
Events	144,287	56%	93,341	38.5%
Programs	29,606	11%	32,818	13.5%
Operations	4,168	2%	75,198	31%
Reg. & State Rep.			13,650	6%
Travel & AIA Conv.			15,196	6%
Totals	\$258,690		\$242,433	

\* Year End — \$258,690

242,433

\$ 16,257

9,745 To AIA Scholarship Endowment

5,600 Donation to UNLV Architecture Library

\$ 912 Carryover

Even though our dues are structured to accommodate Architects, Allied and Associates at different rates..... ALL MEMBERS RECEIVE THE SAME SERVICES. Architects & Allied Members \$250.00 each...Associate Members \$150.00 each

### \$205.00 AVERAGE DUES PAYMENT PER YEAR

<b>MARKETING</b> .....	4%	\$8.20
Monthly Newsletter, AIA Directory, Public Relations Efforts		
<b>EVENTS</b> .....	39%	79.95
Product Show, Golf Tournament, Putting Tournament, Design Awards		
<b>PROGRAMS</b> .....	14%	28.70
Continuing Education, Scholarships Community Programs, High School Design Awards Benefit for St. Rose Hospital, Public Architecture Program Photo Shows		
<b>OPERATIONS</b> .....	31%	63.55
Monthly Member Meetings represent the largest portion of this member benefit. Operations, Salary, Equipment & Supplies, Insurance, Postage Phone/Fax, Board Meetings		
<b>REGIONAL &amp; STATE REPRESENTATION</b> .....	6%	12.30
WMR & AIA Nevada, Legislative Affairs, Lobbyist		
<b>TRAVEL &amp; AIA NATIONAL</b> .....	6%	12.30
Representation, Conferences, Conventions		
<b>TOTAL</b> .....	<b>100%</b>	<b>\$205.00</b>



## **MEMBERSHIP UPDATE FORM**

by Randy Lavigne, Executive Director

### **AIA NEVADA DIRECTORY - 1998-99**

AIA Member Firms will soon receive the "Firm Profile Questionnaire" for the 1998-99 AIA Nevada Directory. In order to be sure your firm is listed properly, please complete the form and return it to Dawson Publications by February 27.

Also, if you have moved....changed your phone number, fax, or name. Now is the time to alert the AIA office so that all your references and records (National, local and the Directory) will be accurate. Use the following "Change of Information" form to instruct the AIA office.

### **CHANGE OF MEMBER INFORMATION FORM**

Your AIA Directory listing....receipt of your monthly newsletter....faxed notices and reminders.....all depend upon having your accurate address, phone, fax and email addresses. Take an moment now and use this form to update your records.

Date: \_\_\_\_\_

Member Name: \_\_\_\_\_  
\_\_\_\_ Architect \_\_\_\_ Associate \_\_\_\_ Allied ///// Member Number \_\_\_\_\_

**Please update my member information to reflect these changes.**

Home Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Employed  
With: \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Home Phone \_\_\_\_\_ Bus Phone \_\_\_\_\_ Fax \_\_\_\_\_

Cell Phone \_\_\_\_\_ email \_\_\_\_\_

I prefer mailings to come to my \_\_\_\_\_ Home \_\_\_\_\_ Office \_\_\_\_\_

Please complete (print or type) this form and return it to:

Ms. Randy Lavigne  
Executive Director  
AIA Las Vegas  
UNLV Box 454018  
Sogg Architecture Building  
4505 S. Maryland Parkway  
Las Vegas, NV 89154-4018

Any questions?....Call 702-895-0936 .....Fax 702-895-4417

# interior architecture

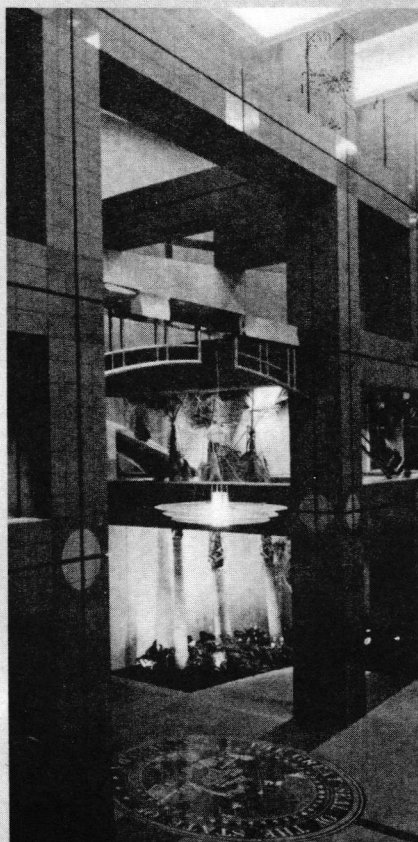
The practices of interiors and architecture have evolved as separate domains, often isolated from one another. However, good design is achieved when each discipline has the knowledge of both areas, integrating them into one whole.

Unifying these disciplines is important to our firm. The beauty of an exterior is fully realized when a connection is made to its interior. Integrating the two leads to a complete vision of architectural form, function, and space.

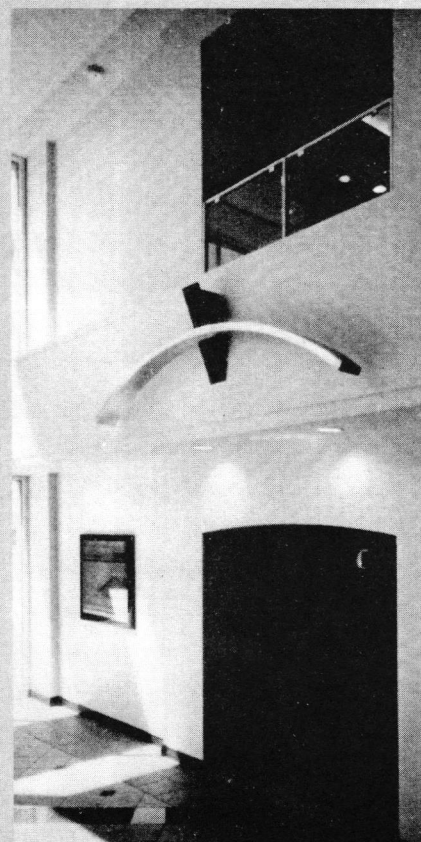
LUCCHESI GALATI  
ARCHITECTS STUDIO



GRANT SAWYER STATE  
OFFICE BUILDING

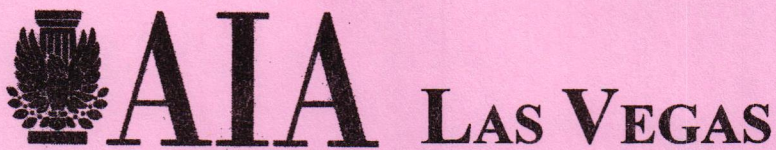


POINTE FLAMINGO  
PROFESSIONAL  
BUILDING



LUCCHESI GALATI ARCHITECTS





## **FEBRUARY MEMBERSHIP MEETING**

### **"An Evening with Martha Schwartz"**

One of America's most noted Landscape Architects, Martha Schwartz is an artist with a major interest in urban-scale projects and the exploration of new design expression in the landscape. Her background is both in fine arts and landscape architecture. Her goal is to find opportunities where landscape design solutions can be raised to a level of art. With 21 years of experience as a landscape artist and designer she has received ASLA National Design Awards of Honor and Merit for the Citadel Grand Allee, Becton Dickenson Atrium and the Jacob Javits Plaza. Ms. Schwartz is adjunct professor of Landscape Architecture at Harvard University Graduate School of Design. Don't miss this exciting and stimulating presentation.

**This program is registered for 4 AIA/CE Credits**

**WHEN:** 6:00PM, Wednesday, February 18, 1998

**WHERE:** UNLV SCHOOL OF ARCHITECTURE  
PAUL B. SOGG ARCHITECTURE BUILDING  
RECEPTION - 6:00 PM (IN LOBBY)  
MEETING & LECTURE - 7:30PM (IN LIBRARY)

**SPONSORS:** TO BE ANNOUNCED

NON-MEMBERS & GUESTS \$25.00

PLEASE RSVP TODAY --

CALL 895-0936

RSVP NO-SHOWS WILL BE INVOICED.



//////////////////////////////////// **ALERT!** //////////////////////////////////////

FAIR HOUSING AMENDMENTS ACT  
**DESIGN / CONSTRUCTION**  
**WARNING!**

**IF...** you have designed or constructed a multi-family residence (4+ units) since March 13, 1991 or currently have such units under construction or in design phase.....it is more than likely out of compliance with Federal Law! You cannot afford to miss this **FREE SEMINAR!**

**“YOUR RESPONSIBILITIES  
UNDER THE FAIR HOUSING AMENDMENTS ACT”**

**WEDNESDAY, FEBRUARY 11TH, 1998**  
**10:30 am TO 12:30 pm at Cashman Field**

**Registered for 4 AIA/CE and HSW Credits**

**Panel Discussion and Q&A**

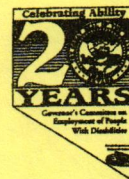
Sunny Pietrafesa, Trial Attorney, US Dept. of Justice  
Robert Zurowski, Equal Opportunity Specialist, HUD  
Mark J. Mazz, AIA - Specializing in barrier-free design/ADA-FHAA  
Bill Scott, Abilities Unlimited, Phoenix  
*Moderator - Brad Schulz, AIA - KGA Architecture, Inc.  
and President AIA Nevada*

*Co-sponsored by*



AIA Las Vegas

Mediators of Southern Nevada, Inc.  
*Helping To Bridge Conflicts.*

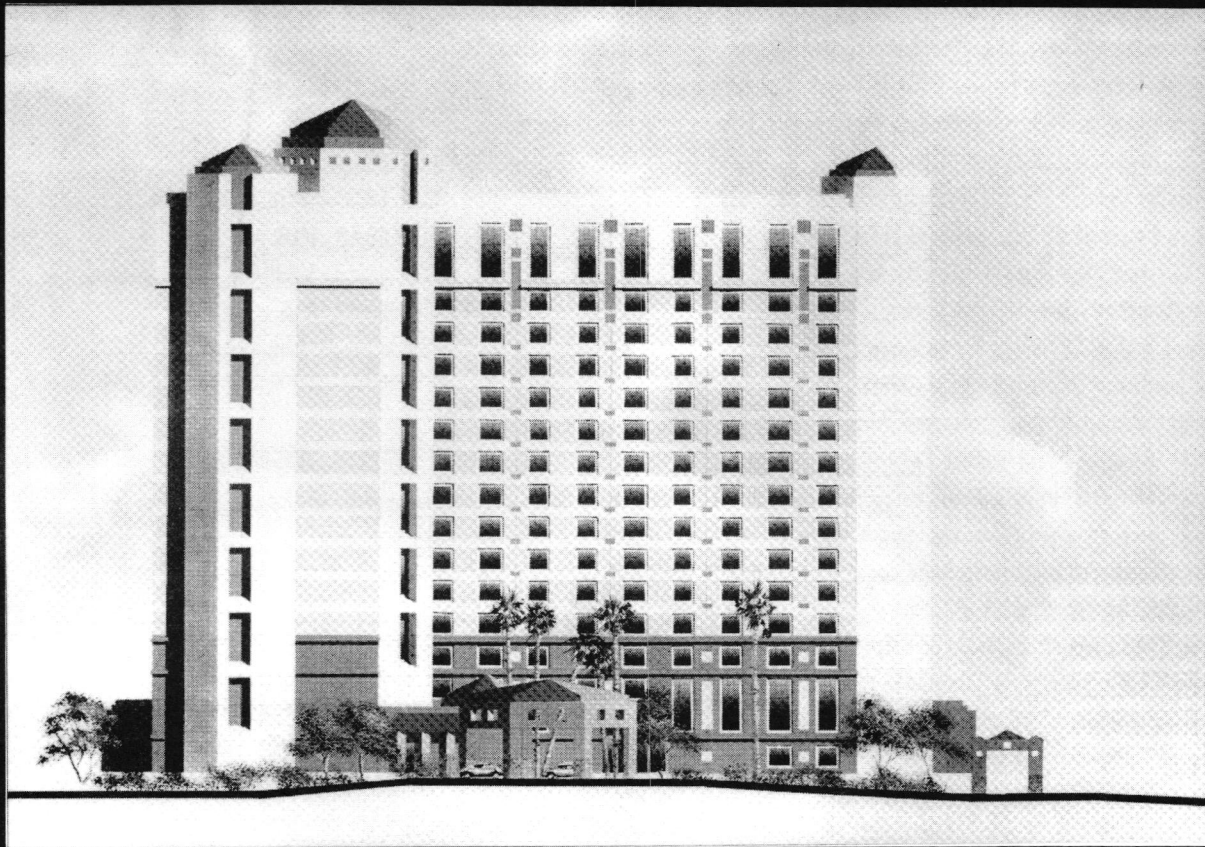


***Reservations Requested - Not Required***

***Call - 486-4318 (voice) or 486-4393 (tty)***  
***for reservations/information.***

*MATERIALS guaranteed to first 150 registrants. Please advise if special accommodations are needed for disability. Interpreter and Assistive Listening Device available.*





The client for this time share resort desired an informal and comfortable, yet elegant look to establish a distinctive identity for the project. To that end, JMA Architecture Studios combined Mediterranean and Classical architectural elements. The color scheme will be neutral shades of taupe accented with periwinkle, chosen to not only complement the existing Las Vegas Hilton facilities, but also to further enhance the informal quality of the project.

The elevations were influenced by the classical tripartite tradition, with a definite base, body and capital. Mediterranean influences can be seen in the use of color and materials. The octagonal shape is a theme used throughout the project,

evident in the stair towers, central elevator tower, public spaces, and even the pool.

Functionally, the project consists of 16 levels plus a full basement, housing 232 units of one and two bedroom floor plans. Centralized meeting areas, divided between quiet and active functions, overlook the pool deck. The project amenities meet RCI standards, including pool and spa facilities, health club, dining facilities, and a sundries shop.

The project will be constructed with post-tension slab and cast in place concrete. The elevation is accented with reveals and layered with color, to give the facade greater visual depth.

**HILTON GRAND VACATIONS CLUB @ LAS VEGAS HILTON**

JMA ARCHITECTURE STUDIOS

## MEMBER BRIEFS

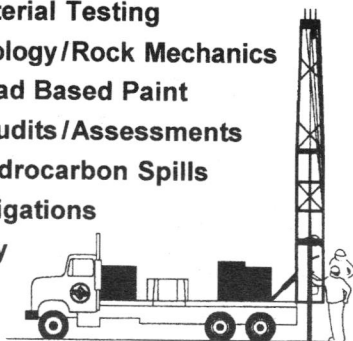
KGA Architecture, Inc. has added 3D Designer Ruomei Wang to their staff as Architectural Designer. Precision Construction, Inc. has been awarded a contract by the Clark County School District to modernize the A.J. Mitchell Elementary School. The Eva M. Wolfe Elementary School designed by JMA Architecture Studios has just been awarded the 1997 Project of Distinction by the Council of Educational Facility Planners International. Kleinfelder has recently developed a "Construction Dust Control" class for the Clark County Health District Air Pollution Control Division. Pentacore Engineering, Inc. has recently hired Daniel Knott, PE as Vice President to head up the airport division and selected masterplanned community clients. Recently awarded Pentacore projects include Village 14B in Summerlin, a 20-million gallon reservoir and a 30-million gallon reservoir for the Las Vegas Water District, and construction administration services for a portion of the beltway construction project for Clark County Public Works. Water Ventures, International, a subsidiary of the Pentacore Family of Companies is providing construction management services and entertainment development for a 1,000 acre resort on Palawan Island in the Philippines and has been selected for a similar project in Saudi Arabia. Friends of Kiel Ranch Historic Site has appointed Craig S. Galati, AIA, of Lucchesi, Galati Architects, Inc., as Chairperson.

## CONVERSE CONSULTANTS

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- Underground Geology/Rock Mechanics
- Asbestos and Lead Based Paint
- Environmental Audits/Assessments
- Chemical and Hydrocarbon Spills
- Biological Investigations
- Indoor Air Quality



**Las Vegas:**  
(702) 269-8336



**Reno:**  
(702) 856-3833

Geotechnical, Environmental & Materials Testing

## WELCOME NEW MEMBERS

We are very happy to welcome new members to the AIA Las Vegas Chapter.

Architects:

**SEAN COULTER, AIA**

Welles Pugsley Architects

**DAVID HOFFMAN, AIA**

Bergman, Walls & Youngblood, Ltd.

**WAYNE SHIRLAW, AIA**

SASC Inc., Phoenix

Associates:

**MICHAEL WETZEL, ASSOC. AIA**

Lucchesi, Galati Architects, Inc.

## SMPS News

The Society for Marketing Professional Services will present "Conquering Your Fear of Public Speaking" on March 3, 1998. Jens Norgaard, an Able Toastmaster Speaker with over 17 years of speaking experience, will give tips on becoming more confident in front of a group, using humor to capture your audience's attention, and marketing your firm's services through public speaking. The luncheon will take place at 11:30am at the Las Vegas National Golf Club, for a cost of \$20 for members and \$25 for nonmembers. For more information, contact Kathy Richards at 731-2033.

## INTERNET ACCESS



**SERVING THE INTERMOUNTAIN WEST SINCE 1992**

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<http://www.rmci.net>  
[info@rmci.net](mailto:info@rmci.net)

3611 Lindell St. #105  
Las Vegas, NV 89103



## GRASSROOTS CAMPAIGNING - HELP A CANDIDATE

by Mike Hillerby

Since the AIA and its members have established a presence in the Nevada legislative process, many members have expressed an interest in getting involved in campaigns. While many people feel the only way to have an impact is through donations made by a Political Action Committee, there is a way that is sometimes even more effective: grassroots campaign activity. The heart of this is volunteering to help a candidate.

While money is needed to pay postage, buy advertising and print signs, volunteers are needed to walk in the district, prepare mailings, make phone calls, introduce the candidate to other voters, and a variety of other tasks. Besides giving AIA members the chance to learn more about the candidates, it allows future legislators an opportunity to learn about our issues. More importantly, it gives legislators a person they know and trust to ask questions of when bills come up that affect the profession.

Legislators are elected to vote in a way that represents their constituents, 99% of whom never contact their Senator or Assemblyman. The few that do, particularly those who take the time to make some personal contact, are very important. Few things capture a lawmaker's attention like a well-written letter or a phone call from someone they know and feel comfortable about. Absent a strong personal conviction or an abundance of calls or letters in opposition, your contact with that Legislator is the constituent input on an issue, and the reason to vote a particular way.

How do you get involved? The first step is to find out what district you live and/or work in, and the candidates for the Nevada Senate or Assembly in that district. Call your local registrar of voters and tell them your address (*and register to vote if you have not already!*) and they can tell you the names and addresses of the candidates. Then ask friends, colleagues, or an AIA Board member if they know anything about these people. AIA lobbyists Fred and Mike Hillerby will always be happy to answer questions about any race.

After you've decided on a candidate, call them and introduce yourself, tell them you are an architect and would like to meet them and help on their campaign. Decide in advance what kinds of things you are willing to do. Among the effective techniques are:

Walking door-to-door with the candidate. This is probably the best way to get to know them. They also get to know and trust you as an individual, and as an architect.

Offer your own or your staff's time to make copies, stuff envelopes, or mail flyers. If you can, contribute the paper, copier time or postage to the campaign.

Offer the use of your office for evening or weekend phone-a-thons.

Display flyers and signs in your office, home or other locations.

Maintain a portion of the candidates signs. Have them give you a map, and promise to check on the condition of the signs, keep extras in your car so you can replace any you see missing or vandalized, and most importantly, agree to collect all of the signs on your route the week after the election and return them to the candidate. (This has been extremely effective for other groups.)

Hold a reception at your home, office or social club for the candidate. Introduce them to other voters in their district and encourage guests to donate to the campaign.

Don't worry about discussing architecture all the time. Get to know the candidate as a person, and give them the same opportunity with you. Establish your credibility as a person they can trust and a good source of expertise on our issues.

The payoff for all this work comes when the legislature is in session and lawmakers have questions about a bill that affects architects. They know they have someone they can call personally to get information and advice on the bill. Remember, these people are just like the rest of us, and they are asked in a given day to make decisions about architecture, medicine, cosmetology, the state budget, raising taxes, sentencing criminals, utility rates and an endless variety of other issues. Since they can not be an expert on all of them, they need to be able to talk to experts they trust. Give the lawmakers your phone numbers, and let your staff and co-workers know that you can always be interrupted when they call with a question.

As a lobbyist, one of the most effective tools at my disposal is the ability to answer a lawmaker's question by having someone they know and trust in the profession talk to them personally. The legislator now has an answer they feel comfortable with, and has faith that the AIA is a credible and reliable source for accurate information.

If you decide to volunteer, please let the AIA know who you are working with, so we know who to call if we have questions. Also, remember that you represent not only yourself, but your firm, the profession, and the AIA. Volunteering can be rewarding, fun, and an informative look at the legislative process.

by Randy Lavigne, Executive Director

### **FEBRUARY MEMBERSHIP MEETING**

"An Evening With Martha Schwartz" — One of America's most noted Landscape Architects, will be the guest speaker at the February AIA Membership Meeting. As a part of the Klai::Juba Lecture Series through the UNLV School of Architecture, students and AIA members will have an opportunity to meet and talk with Ms. Schwartz on Wednesday, February 18. The AIA Meeting Reception will begin at 6PM and the presentation is scheduled at 7PM. Be sure to get your RSVP in early.

Martha Schwartz is a landscape architect and artist with a major interest in urban-scale projects and the exploration of new design expression in the landscape. Her background is both in fine arts and landscape architecture. As principal of Martha Schwartz, Inc., in Cambridge, Massachusetts, it is her goal to find opportunities where landscape design solutions can be raised to a level of art. She has 21 years of experience as a landscape artist and designer on a wide variety of projects with architects such as Philip Johnson, John Burgee Architects, Arquitectonica, Mark Mack, Rem Koolhaas and Arta Isozaki. She has received ASLA National design awards of Honor and Merit for the Citadel Grand Allee, Becton Dickenson Atrium, and the Jacob Javits Plaza. Ms. Schwartz is adjunct professor of Landscape Architecture at the Harvard University Graduate School of Design. She has been a visiting critic at many universities including the Rhode Island School of Design and University of California. She has lectured both nationally and internationally about the landscape. Her work has been featured widely in publications as well as gallery exhibitions.

### **MARCH MEMBERSHIP MEETING**

"Latin American Architecture and It's Cultural Impact" will be the subject of the March Membership Meeting, which is scheduled to be held at the Latin American Cultural Center on Wednesday, March 18. Special guest speakers will be announced as soon as they are confirmed.

### **APRIL MEMBERSHIP MEETING**

We've heard all about it...and the excitement has been growing. In April AIA members will be treated to a special tour of the new McCarren Airport - Terminal D. CSI, SDA, ACEC and SMPS members will also be invited to attend as guests at \$25.00 each. The meeting and reception will be held at the airport before the tours begin. Watch for further details.

### **MAY MEMBERSHIP MEETING**

We hope the High School Advisors are hard at work on this year's competition. The May Membership meeting will host the 1998 AIA High School Design Awards...on Wednesday, May 20th at the UNLV School of Architecture.

### **JUNE MEMBERSHIP MEETING**

Go ahead and start designing your birdhouse. The Birdhouse Design Competition and Auction will be here before your know it. Once again, the event will benefit St. Rose Dominican Hospital. Watch for further details.

### **UNLV ADVISORY BOARD MEETINGS**

March 5  
June 4  
September 3  
December 3  
UNLV School of Architecture

### **PECG INITIATIVE NEWS**

The Executive Committee of the Building & Construction Trades Council of California has voted unanimously to oppose the Professional Engineers in California Government (PECG) initiative. This labor union, commonly called the "Building Trades" is a big player in California politics and is a major part of the AFL-CIO in California. This is a tremendous addition to the AIA and ACEC-led Fed UP! Coalition, which was formed to oppose the PECG Initiative. As you may know, the PECG Initiative would end QBS for state-funded projects over \$50,000, and require the state controller's office to review every state-funded project to determine whether public employees could complete the project cheaper than the private sector.

### **LASTING IMAGES**

This year, our Lasting Images section of the newsletter will feature Interiors and Architecture. We have made a tentative list of firms to contact for participation. Please contact Valerie Bugni (Interiors page) at 263-7111 or Kathy Richards (Architecture page) at 731-2033 if you would like to participate.

## **AIAS News**

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by Lisa Lutton, President, AIAS Las Vegas

In November 1997, 17 UNLV architecture students attended Crossroads Forum '97. We spent Thanksgiving week taking tours of Denver, attending lectures, and promoting Las Vegas Forum '99 to every student we met. Our competition was Hawaii, Boston, Detroit, and Toronto. Although we did not win the bid for '99, it was valuable experience and allowed us to prove that there is a strong architectural community in Las Vegas. International Forum 2000 is already scheduled for Los Angeles; Las Vegas is being considered as a possible Per Forum site.

We would not have been able to present a strong bid and bring 17 students to Denver without the generous support from our school, profession, and community. We would like to thank our sponsors for making this experience a reality:

Welles-Pugsley Architects  
UNLV School of Architecture  
Lucchesi, Galati Architects  
Tate & Snyder Architects  
HSA Architects  
a/e ProNet (Assurance, Ltd.)  
Industrial Photographics, Inc.  
E.S.G. Construction  
Bennett & Jimenez  
JDL Architecture

In addition, others have helped with their donation of services and goods:

Michael Alcorn, UNLV School of Architecture  
Randy Lavigne, AIA Las Vegas  
Mike Brinkley, Nevada Power  
Ken Ozawa, Tate & Snyder Architects  
Harrah's Hotel & Casino  
University of Nevada, Las Vegas  
UNLV Bookstore  
University Book Exchange

Thank you to everyone who has supported our Forum bid effort and attendance of Forum '97. AIAS greatly appreciates your involvement. AIAS will continue to host *Fridays @ Five* and other social events during the Spring '98 semester. A calendar with all events, dates, times, and locations will be available soon. AIAS is open to all challenges from professionals in basketball and volleyball. To schedule a game, contact Jason at 895-4268.

## **News From The Studios**

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by Jan Becker, Program Coordinator &  
Assistant Professor of Architecture

The following projects are the subject of the spring semester design studios. If you have interest in these projects and would like to be involved in interim and final juries please contact the respective faculty.

### **THIRD YEAR DESIGN STUDIO:**

Instructor Kevin Kemner's students will be designing a fire house and introducing digital technologies as a tool in the design process.

### **FOURTH YEAR URBAN DESIGN STUDIO:**

Students were given the choice of two urban design studios. Richard Beckman's students will be designing a sustainable community for a Las Vegas site. Jan Becker's students will be designing an educational institute on an infill site in the historic district of Old Pasadena, California, and will be exploring the tectonic language of unit masonry.

### **GRADUATE DESIGN STUDIO:**

Liza Hansen is the graduate studio instructor, and her students will be working on a variety of individual projects including national competitions and the design of the Church Fine Arts Building in Reno.

## **"GAMBLING WITH GROWTH"**

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The following websites contain interesting information pertaining to "Gambling With Growth" issues.

The American Planning Association

<http://www.planning.org>

The American Planning Association's web site is a rapidly growing repository of planning information. The site has resources to serve planners.

Cyberbia, Planning and Architecture info. Resource Center

<http://www.arch.buffalo.edu/pairc/>

Cyberbia is a comprehensive directory of planning-related Internet resources. It also contains links to other planning-related topics like architecture, urban design, landscape architecture, building construction, and geography.

EuthenicNet Environmental Links

<http://www.Euthenicnet.com>

This site contains links organized by environmental professions and has topic areas such as architecture.



## **CONTINUING EDUCATION OPPORTUNITIES**

by Randy Lavigne, Executive Director

### **FEBRUARY 11- APRIL 22, 1998 - EVERY OTHER WEDNESDAY**

#### **"PROFESSIONAL DEVELOPMENT"**

5:30 - 7:30 PM - UNLV School of Architecture

Session 1 - Career Options in Architecture - Wed. Jan. 14

Session 2 - Office Management Styles - Wed. Jan. 28

Session 3 - Building Types, Clients & Marketing - Wed. Feb. 11

Session 4 - Project Delivery Approaches - Wed. Feb. 25

Session 5 - Office Financial Management - Wed. Mar. 11

Session 6 - Office Human Resources - Wed. Mar. 25

Session 7 - Legal Environment - Legal Responsibilities - Wed. Apr. 8

Session 8 - Construction Administration - Field & Office - Wed. Apr. 22

4 - 6 LU's for each Session Call AIA Office 895-0936 to register.

### **FEBRUARY 11, 1998**

#### **10:30AM TO 12:30PM AT CASHMAN FIELD**

#### **"YOUR RESPONSIBILITIES UNDER THE FAIR HOUSING AMENDMENTS ACT"**

Special Seminar - IF you have designed or constructed a multifamily residence (4+ units) since March 13, 1991 or currently have such units under construction or in design phase...it is more than likely out of compliance with Federal Law. You cannot afford to miss this free seminar. Panel members are Sunny Pietrafesa, Trial Attorney for US Department of Justice; Robert Zurowski, Equal Opportunity Specialist, HUD; Mark J. Mazz, AIA, specializing in barrier-free design/ADA-FHAA; Bill Scott, Abilities Unlimited, Phoenix; Moderated by Brad Schulz, AIA - KGA Architecture, Inc. and President, AIA Nevada. Co-sponsored by AIA Las Vegas; Southern Nevada Home Builders Association; Mediators of Southern Nevada; The Associated General Contractors of Las Vegas and the Governor's Committee on Employment of People With Disabilities.

To Register CALL 486-4318.

4 AIA/CE and HSW Credits

### **FEBRUARY 10-13, 1998**

#### **RIVIERA HOTEL**

#### **SOUTHERN NEVADA CHAPTER OF THE ICBO (INTERNATIONAL CONFERENCE OF BUILDING OFFICIALS)**

Code Education Institute - Topics Include:

1997 Code Updates, Building Inspections, Architectural Plan Review, Fire Protection and Smoke Control, Combination Inspections, Structural Inspections, Special Inspections, and Fire Prevention.

Contact Greg Franklin or Ellen Quiroz at 702-455-7410

(Use this as Self-Report to obtain AIA/CE credits.)

### **MARCH 12-13, 1998**

#### **"THE JUVENILE JUSTICE SYSTEM: CHANGE AS A CONSTANT"**

Presented by the AIA Committee on Architecture for Justice

Adams Mark Hotel, 1550 Court Place, Denver, Colorado 80202

"A new breed of offender," "a system in turmoil" frequently describe the current juvenile justice system. Such descriptions indicate once turmoil is defined and prescribed changes have occurred, everything will be stable and we as architects and planners can deal with the total system. In reality, the one constant factor in the juvenile system is "change". This forum will address the national perspective of the juvenile system, what issues should be included in a system masterplan, and how to design facilities that withstand the pressure of change. tour Lookout Mountain or Arapahoe County Youth Detention Center. Both facilities were selected for past Justice Facility Reviews published by the AIA. Phone Adam's Mark Hotel for reservations - 303-893-3333 at special \$135.00 rate. Hotel reservations must be made by February 20, 1998.

Call PIA Information Line at 800-242-3847 or 202-626-7482 to register.

18 LU's

To Check Your AIA CE Credits - Call 800-605-8229

### **ALWAYS USE ORIGINAL AIA DOCUMENTS**

Contact - AIA Contract Documents @ 800-365-2724

and receive your AIA Member Discount

Documents are also available through Construction Notebook - 876-8660

however AIA Member Discounts are not honored.

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FORUM is published monthly by the Las Vegas chapter of The American Institute of Architects. The editorial staff welcomes your participation and comments. For information, call or write to FORUM Editor at the above address. All materials for publication are due by the 20th of the month prior to publication.

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