AMERICAN INSTITUTE

ARAL FEATE

OCT 1 3 1959

LIBRARY



EIGHTH REGIONAL CONFERENCE WESTERN MOUNTAIN DISTRICT AMERICAN INSTITUTE OF ARCHITECTS

SCIENCE IN ARCHITECTURE

OCTOBER 8 - 9 - 10 WESTERN SKIES HOTEL

ALBUQUERQUE, NEW MEXICO

EW MEXICO ARCHITECT

CTOBER 1959

VOL.1 NO.6



2

W MEXICO RCHITECT

October, 1959 Vol. 1, No. 6

Chapter Officers

Miles Brittelle, President
hilippe de M. Register, Vice-President
thur W. Dekker, Secretary
hn J. Heimerich, Treasurer
. Kern Smith, Director
mes S. Liberty, Director
hn K. Hackney, Attorney

Editorial Board

hilippe de M. Register, Ghairman son P. Moore /. Miles Brittelle, Sr., Ex-Officio urt Gabel, Public Relations Counsel ames C. Phillips, Jr., Managing Editor

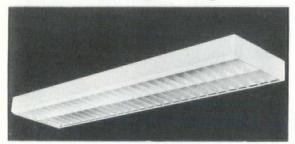
ublished monthly by the New Mexico hapter, American Institute of Architects, a on-profit organization. Editorial and Adertising offices: 117 Quincy Street, NE, Ibuquerque, New Mexico. Opinions excessed in signed articles are those of the uthors, and do not necessarily represent the ficial position of the New Mexico Chapter, IA

Contents

- 5 A Welcome From Your Regional Director
- 5 A Message From The General Conference Chairman
- 7 A Message From Your President
- 8 Conference Program
- 9 Conference Speakers
- 11 Profile: John Gaw Meem
- 12 Purcell and Elmslie, Pioneers
- 14 Honorary Associate Membership To Dr. Gebhard
- 19 Report From The University: Misused Technology—A Danger
- 21 Who Will Plan Your Town?
- 23 Urban Weidner, Architect
- 30 Advertisers' Index



Electro lighting fixtures provide high intensity lighting for San Angelo Central H. S.



the all-downlight MODERNAIRE fixture . . . designed expressly for the San Angelo Central High School installation, provides 30° lengthwise shielding—45° crosswise shielding . . . optimum illumination. Over 1800 MODERNAIRES used throughout classrooms, laboratories, library, and cafeteria deliver a low-glare 70 to 100 footcandles.



High Bay Mercury Unit Lights Athletic Areas

Swimming Pool area and gymnasium are lamped by Electro High Bay Mercury Unit. In gym, metal guards are used.



ARCH!TECT: Caudill Rowlett and Scott, Bryan, Texas

ASSOCIATE ARCHITECT: Max D. Lovett, San Angelo, Texas

CONSULTING ENGINEER: J. W. Hall, Jr., Bryan, Texas



ELECTRICAL DISTRIBUTOR: Simmons-Huggins Supply Co., San Angelo, Texas

ELECTRICAL CONTRACTOR: J. G. Bunyard and Sons. San Angelo, Texas



electro

lighting corporation

DESIGNERS AND MANUFACTURERS OF THE FINEST IN LIGHTING

CHICAGO, ILLINOIS READING, PENNSYLVANIA REDWOOD CITY, CALIF. DALLAS, TEXAS

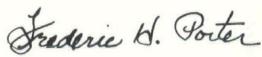
NOW with a factory in <u>DALLAS</u> to better serve you

Represented in Texas, Oklahoma, New Mexico by Traweek-Healy and Associates, Dallas • San Antonio • Houston • Lubbock 1535 So. Paulina St., Chicago 8, Ill., Spruce & Water Sts., Reading, Pa.



A Welcome From Your Regional Director

Greetings and a hearty welcome to all members of the Western Mountain Region whose presence here is an indication, not only of your desire to avail yourselves of the many privileges and benefits you can obtain, but demonstrates that the Architects of the West are just as interested in furthering the high standards of their profession as those in any other part of the country. Many of you will return home blessed with the warm glow of friendship and inspired to further attainments in your personal practice.





A Message From the General Conference Chairman

The approaching Eighth Annual Regional Conference, the theme being Science in Architecture, is not only timely but should be quite stimulating to the architect who will design for the future.

William Burk, chairman of the program committee, has done a tremendous job in the selection of our speakers, each being a specialist in his own right capable of presenting exciting revelations on our world of tomorrow as related to architecture. Elsewhere in these pages you will find the complete program.

The social calender is complete and will round out what we are sure will be a very enjoyable three days. See you at the conference.

CREST Thin-bed Mortars Permit Greater Use of Ceramic Tile



CREST TILE-SET comes pre-mixed, Just add WATER. Mixer shown is designed especially for this purpose. TILE-SET is also easily hand-mixed.



No special preparation of back-up needed. Here TILE-SET is floated on dry portland cement brown coat. Special notched trowel gives proper thin-bed mortar thickness.



Here full sheets of back-mounted ceramics are hung in place. TILE-SET holds sheets without slippage. Allows ample open time for adjusting.

le!

The finishing touch—CREST SUPREME DRY TILE GROUT is forced into tile joints where it bonds to sides of tile and to TILE-SET mortar bed.



With CREST TILE-SET the completed job is finished in record time at considerable savings. And the client receives the performance, beauty and durability only ceramic tile offers.

... More Economical and Permanent than Any Other Method of Setting Tile!

By specifying CREST TILE-SET, more and more architects are giving their clients the beauty, permanence and easy maintenance of ceramic tile—and at a cost competitive with less satisfactory materials. CREST is the original thin-bed portland cement mortar. It offers the permanence of portland cement with over twice the bonding strength of old-style "mud." Costly lathing . . . waterproofing . . . tile soaking and mortarbox mixing are eliminated. Realize reductions of up to 65% in wall weight.

Check its advantages. Specify CREST TILE-SET on your next job. Fully backed by Kaiser's Quality Control Guarantee.

Also specify CREST ACIDITE acid-resistant grout, and CREST CONDUCTITE, a thin-bed conductive mortar for setting conductive ceramic tile.

Write for the new Crest AIA brochure



KAISER MANUFACTURING, INC.

General Offices & Plant: 2000 Harrington, Houston, Texas Offices and Plants: Los Angeles, Miami—Warehouses and Offices: Chicago, Philadelphia, Dallas, Kansas City, Mo.



HOTEL ROBERT MEYER, JACKSONVILLE, FLORIDA. William B. Tabler, A.I.A. Daniel Const. Co., Inc., of Fla., General Contractor. Steward-Mellon Co. of Jacksonville, Tile Contractor



AIR FORCE ACADEMY, COLORADO SPRINGS, COLO. Skidmore, Owings & Merrill, Architects & Engineers. Selectile, Inc., Tile Contractor



SOUTHLAND CENTER, DALLAS, TEXAS Welton Becket, F.A.I.A. and Associates. Architects & Engineers. J. W. Bateson Co., Inc., General Contractor. Atlanta Tile & Marble Co., Tile Contractor



A Message From Your President

I am most happy to add our welcome to that of our Regional Director, Mr. Frederic H. Porter of Cheyenne, Wyoming, directing it to all of you who plan to attend the 1959 Annual Conference of the Western Mountain Region of the American Institute of Architects.

It is my feeling, as well as the feeling of the entire Conference Committee, that the Conference as planned, and as reflected in the program that appears elsewhere in this issue, will be one that we will long remember. Our Publicity Chairman has enlarged considerably on my remarks of last month, concerning our speakers by displaying their photos, with additional comments, as well as other anticipated highlights of the Conference.

Another phase of the Conference, and to which no mention has been made, will be the official welcome to the Western Mountain Region of the two Chapters in the State of Nevada. It will be my privilege to present to the members of the Western Mountain Region, Mr. Edward B. Hendricks, President of the Las Vegas Chapter, A.I.A. and Mr. Howard H. Brandis, President of the Reno Chapter, A.I.A. They, the presidents, will, I am sure, present members of their Chapters who are in attendance.

Comies Brillelle &

8th Western Mountain Regional Conference, AIA

Western Skies Hotel - Albuquerque, New Mexico

October 8. 9, 10 - 1959

Wednesday, October 7th

12 Noon Registration.
Place—Lobby. (Desk will be open until 8 p.m.)
Ladies' Reception and Activities
Room will remain open through

Thursday, October 8th

9:00 a.m. Registration. Desk to be open until 5 p.m.

10:00 a.m. Opening Session—Invocation.
Presiding — W. Miles Brittelle,
New Mexico Chapter President.
Welcome Address — Governor
John Burroughs.
Keynote Address—Dr. Clayton S.
White.

Introduction of Visitors and Dignitaries. Committee Appointments—Bunk

Porter.
Resolutions Committees & Standing Committees.
Exhibits will be open from 9 a m

Exhibits will be open from 9 a.m. October 8 through October 11.

12 Noon Luncheon—Pool side.

Speaker & Panel Discussion—Mr.

C. H. Topping, Senior Architectural & Civil Consultant, Design Division, E. I. du Pont de Nemours & Co., Inc.

Presiding: Mr. Brad Kidder.

2:00 p.m. Chapter officials meeting — Miles
Brittelle presiding. Science In
Architecture Seminar.
Committee Appointments.

Resolutions — Standing Committees.

6:30 p.m. Cocktail Party — Western Skies Hotel. Host: New Mexico Concrete Prodducts Association.

Entertainment: Indian Dancers.

8:00 p.m. Dinner, informal.

Skit—Student Chapter AIA—University of New Mexico.

Speaker—Herman Von Spoomo,
Ph.D., LL.D., D.S., M.S., ARA.
Presiding—Mr. John J. Heimerich.

Friday, October 9th

9 a.m. to 5 p.m. Registration Continues. Committee Meetings.

11:00 a.m. Ladies' Luncheon and Trip to Old Town Plaza.

11:30 a.m. Men's Luncheon.

Presiding: Mr. Max Flatow.

Speaker: Herbert H. Swinburne,

AIA, Architect.

1:15 p.m. Conducted Tour to Sandia Base, and Ideal Portland Cement Plant.

6:00 p.m. Cocktail Party — Four Hills Country Club. Host: New Mexico Chapter A.I.A.

7-9 p.m. Buffet Dinner, Informal — Four Hills Country Club.

Saturday, October 10th

9:00 a.m. Registration Desk open until Noon.

10:00 a.m. Business Meeting.
Presiding: Fred "Bunk" Porter,
Regional Director.
Report of Committees.
Address: Mr. Edmund R. Purves,
Excutive Director, American
Institute of Architects, Washington, D. C.

12 Noon Presidents' Luncheon honoring Presidents, past and present. Presiding: New Mexico Chapter AIA President. Awards.

2:20 p.m. Afternoon open.

6:30 p.m. Cocktail Party. Host — Producers' Council.

8:00 p.m. Annual Conference Banquet — Western Skies Hotel.

Presiding: Mr. Wm. E. Burk, Jr. Speaker: Dr. E. J. Workman, President, New Mexico Institute of Mining & Technology, Socorro, N. Mex.

9:30 p.m. Dancing until 1:00 a.m.

Conference Speakers

John Burroughs, Governor of the State of New Mexico

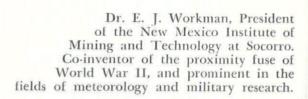




Dr. Clayton S. White, director of research for Lovelace Foundation and foremost in the country in the radio biology field as it pertains to nuclear weapons environments.



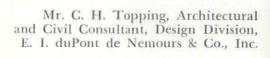
Dr. Herbert H. Swinburne of the architectural firm of Nolen and Swinburne of Philadelphia. On the Reseach Committee of the AIA and winner of the Bronze Medal from the Philadelphia Chapter, and Press Hall Citation.



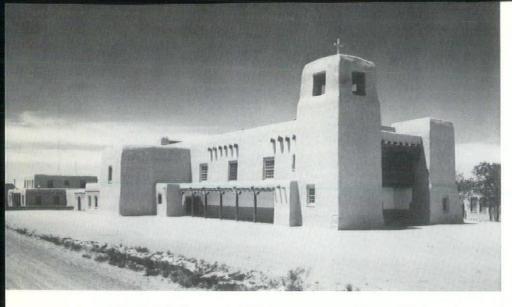




Dr. Herman Von Spoomo, outstanding scientist who may go into orbit any minute.







Cristo Rey Church Santa Fe, New Mexico

Profile: Meem

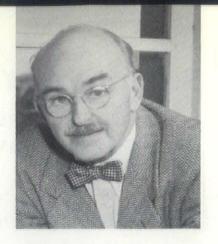


Colorado Springs Fine Arts Center Colorado Springs, Colorado



Library University of New Mexico, Albuquerque, New Mexico

Profile of an Architect: John Gaw Meem



Mr. John Gaw Meem, F.A.I.A., was born in 1894 in the State of Rio Grande do Sul in Southern Brazil where his father was stationed as a clergyman of the Episcopal Church. In 1910, he left home to enter the Virginia Military Institute in Lexington, Virginia, a traditional school in their family, attended by four generations of John G. Meems. There Mr. Meem received a degree of bachelor of Science in Civil Engineeing. For two years after graduation, he worked as a cub engineer on subways in New York City for the Underpinning and Foundation Co. until May of 1917 when as a reserve second lieutenant of infantry, he was ordered to active duty in the first world war. Because of his military training, he was not sent overseas, but was kept in the U.S. to help train officers in divisional schools and held the rank of Captain, Infantry, at the time of the Armistice.

Following his discharge, instead of returning to the practice of engineering, Mr. Meem applied to the National City Bank in New York for a position and because of his knowledge of Portuguese, was sent, after a few months of preliminary training, to their branch bank in Rio de Janeiro, Brazil, as manager of their credit department.

However, in 1920, Mr. Meem developed tuberculosis, brought on by flu in the war, and had to be returned to the U.S. The bank's physician, after examining him, said he would have to go to bed in Saranac, New York, somewhere in North Carolina, or in a place called Santa Fe, New Mexico, where he understood the climate was excellent. As he came out of his office and walked down Park Avenue, Mr. Meem saw a Santa Fe Railway ticket office where he asked for information. They gave him a fasinating booklet, showing the newly constructed art building of the Museum of New Mexico, and some pictures of Indian dances—and so on that day, he became a New Mexican.

While taking the rest cure at Sunmount Sanatorium in Santa Fe, he fell in love with the region and its architecture and also discovered a talent for architectural sketching which he had not known that he possessed. Because of this he decided to try to become an architect. Accordingly, as soon as he was able to get away, Mr. Meem took a job as apprentice with the architectural firm of Fisher and Fisher in Denver and at the same time took night courses at the Atelier in Denver (a branch of the Beaux Arts Institute of Design) under the inspiring teaching of Burnham Hoyt, a great architect.

The pace was too great and once more he (Continued on Page 25)



SALES & CONTRACTING

MATERIALS

Acoustical Ceilings Roofing and Roof Insulation Fiberglas Screening High and Low Temperature Insulations Building Insulations Fiberglas Reinforced Paneling

CONTRACTING

Acoustical Treatment

Industrial and Commercial Insulations

FIBERGLAS ENGINEERING AND SUPPLY DIVISION

OWENS-CORNING FIBERGLAS CORP.

CH 3-4583 1011 Sawmill Rd., NW, Albuquerque

S. W. AVERY CO.

MANUFACTURERS REPRESENTATIVES

Building & Construction Specialties

Dial AL 6-9194

3218 Silver, SE - Albuquerque

DESERT CERAMIC CORPORATION

Specify DESERT TILE
and insure buyers
lasting beauty
with guaranteed tile
from Desert
Ceramic Corporation



PHONE CHAPEL 3-8742 POST OFFICE BOX 4086 ALBUQUERQUE, NEW MEXICO

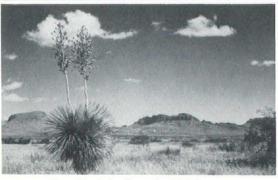


Photo Murals For Decorative Wall Purposes

dick kent photography

3705 CENTRAL, N.E. ALBUQUERQUE, N. M. ALpine 5-4540

Purcell and Elmslie, Pioneers in Architecture

Among several interesting projects now being conducted in architectural history here in the Southwest is a study by David Gebhard, Director of the Roswell Museum and Art Center, of the early 20th century progressive firm of William Gray Purcell and George Grant Elmslie. This architectural firm was organized in 1909 and continued in existence through 1922. Its headquarters were in Minneapolis, but it maintained other offices in Chicago, Philadelphia and in Portland, Oregon. Before Elmslie entered the firm he had acquired a wide background as the chief designer of Louis Sullivan from 1894 to 1909. He is now credited with the design of a number of Sullivan's late buildings including the well-known bank at Owatonna, Minnesota, which was built during 1907 and 1908. Purcell, too, was a product of the liberal, progressive forces of the American Midwest, and was especially affected by the architecture of the "Chicago School" of the 1880's and 90's. He had worked briefly in the office of Sullivan and was a close friend and colleague of the major European and American progessive architects of the period. Although the work of the firm was limited in quantity, they helped to set the stage for the eventual victory of contemporary architecture by their rejection of blatant and empty eclecticism of their peiod. Their experiments in open planning, in the use of new mechanical equipment, in the design of ornament, and in planning of furniture represented a radical break with the past, and in many ways anticipated the major trends of present day design.

An exhibition of their pioneer work is now on display through September in the Paul Horgan Gallery of the Roswell Museum and Art Center. This exhibition was originally organized for the Walker Art Center, Minneapolis, in 1953, and subsequently it traveled throughout the East and Midwest. Later this year, and in 1960, the exhibit will be on display in various cities on the West Coast. The first of these showings will be in October at the School of Architecutre of the University of California at Berkeley. In addition to the exhibition Dr. Gebhard has completed for publication a detailed study of Purcell and Elmslie and their contribution to 20th century American architecture. Arrangements are being made to publish this study through the University of Minnesota Press in 1960.

"When we mean to build we first survey the plot, then draw the model; and when we see the figure of the house then must we rate the cost of the erection." William Shakespeare II - II Henry IV



Service Building for the Bason Estate, Riverside, Illinois 1915-1916

William Gray Purcell House, Minneapolis, Minnesota 1913



Albuquerque

BLUEPRINT COMPANY

Albuquerque's Oldest Blue Print Company - Since 1928



BLUE PRINTS • BLACK & WHITE PRINTS • PHOTO COPIES • CAMERA REPRODUCTIONS • MULTI-LITH PRINTING



Exclusive Distributor for Keuffel & Esser

A. S. KIRKPATRICK, JR., MGR. 514 FOURTH ST., N.W. Ph. CH 3-3521 PAUL E. HEGGEM, MGR.

Ph. AL 5-8753

ALBUQUERQUE, NEW MEXICO

613 SAN MATEO, N.E.

Greetings and Best Wishes for a Most Successful Meeting

NEW MEXICO
MARBLE AND TILE CO.

New Mexico's Oldest and Largest Tile Contractor

414 2nd St. SW CH 3-5541



Honorary Associate Membership to Dr. David Gebhard

An Honorary Associate membership in the New Mexico Chapter of the AIA will be bestowed on Dr. David Gebhard at the Eighth Regional Conference in Albuquerque.

Dr. Gebhard's contribution to the New Mexico chapter consists largely of his work in organizing the New Mexico Traveling Architectural Exhibit. It is on the basis of this work that the award will be made.

In connection with the Traveling Exhibit, Dr. Gebhard was responsible for the actual construction and arrangement of the panels and illuminated color slides which constitute the exhibit. He was also largely responsible for the photographing of the various buildings and for directing the manner in which the exhibit was and is to be displayed all over the State of New Mexico. The exhibit is already drawing attention from other areas of the United States. Requests for the photographs of the buildings have been received for placement in other publications.

Dr. David Gebhard is an architect, having received his Bachelor of Architecture Degree from the University of Minnesota. His education is futher enhanced by a Ph.D. in Art History from the University of Minnesota, majoring in Architectural History. Dr. Gebhard's doctor's dissertation is in the form of a document on the architectural works of Purcell and Elmslie and is currently to be published as a book by the University of Minnesota Press.

While studying for his Ph.D., Dr. Gebhard was associated with the Walker Art Gallery in Minneapolis. Subsequent to that period, he instructed Architectural History and other Art History courses at the University of New Mexico over a two year period and was in charge of the University of New Mexico Art Gallery. Dr. Gebhard is Director of the Roswell Museum and Art Center, a position he has held for the past four years.

Welcome to Albuquerque, Architects

Visit Our Hospitality Room at The Western Skies

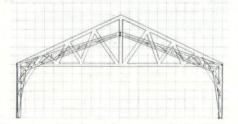
American Marietta Company

Concrete Products Division - Southwest District

2800 Second St. SW, Albuquerque, New Mexico

Ira B. Miller, District Manager

Get the Strongest, Most Versatile, Economical Post-Free Building in the World ... Cuckler Steel Span!



Conventional Tie Truss Compared with Steel Span



Low Arch Compared with Steel Span



Balloon Arch Compared with Steel Span



(Above) Plenty of light and sunshine for this beautiful place of worship. Cuckler Steel Span construction will house this congregation for a long, long time.

With Steel Span you do not pay for space awkward to use ... or space you should have —but did not get.

ALBUQUERQUE Lumber company

Your Exclusive Cuckler Steel Span Dealer 424 Second NW, Albuquerque, New Mexico

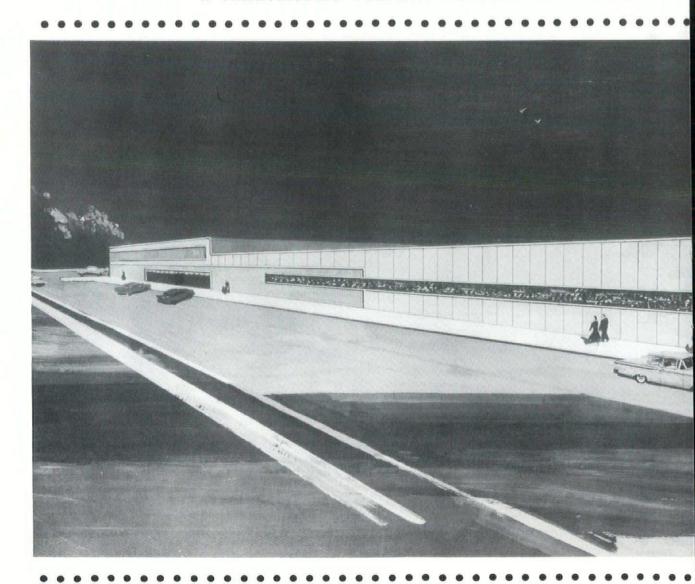
PHONE CHAPEL 3-1761

Monarch CERAMIC WALL TILE GR

Invitation to Monarch's Hospitality Suite

Monarch comes to the Conference to meet old friends and to greet new ones. You are cordially invited to visit Monarch's Hospitality Suite, open during the entire Conference. Please inquire at the Hotel desk for the room number, and be sure to come to see us for . . .

A TRADITIONAL WESTERN WELCOME AWAITS YOU



October 1959 New Mexico Architect

16

HE EIGHTH REGIONAL A.I.A. CONFERENCE

LIZED SERVICE

Monarch factory expands six times in 14 years

Pictured below is a view of the recently enlarged factory of Monarch Tile Manufacturing, Inc., in San Angelo, Texas. This is the sixth factory expansion in 14 years, which places Monarch among the largest in the Nation, while continuing its leadership in the South. Such rapid expansion is the direct result of Monarch's PROVEN QUALITY and PERSONALIZED SERVICE.



Monarch services available to the Western Mountain Region

Monarch's factory representative, Mr. B. H. (Beau) Clemens, travels throughout the Western Mountain Region, and is available for consultation at any time. Monarch maintains showrooms and warehouses in 14 cities, including the following which serve the Western Mountain Region:

ALBUQUERQUE New Mexico Marble & Tile Co.

DENVER Monarch Tile Sales of Colorado PHOENIX Monarch Tile Manufacturing, Inc.

TUCSON Monarch Tile Manufacturing, Inc.



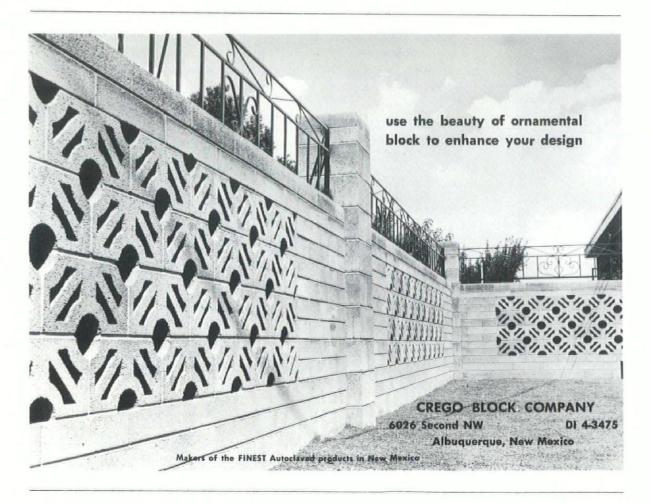
Member, Tile Council of America

• Factory and General Offices, San Angelo, Texas • •

Sanders & Associates, Inc. Engineered Sound Contractors

70 West Marcy Street Santa Fe, New Mexico Phone YUcca 3-3437

1225 E. Yandell Blvd El Paso, Texas Telephone KEystone 3-5545



Report from the University: Misused Technology – A Danger

By Don P. Schlegel Assoc. Prof. of Architecture University of New Mexico

"I've decided to use a series of hyperbolic perabolas based on a discontinuous compression system in order to create a series of phenomenological space transitions. I think by post tensioning the prestressed ¼ inch thermolite, I will be able to free span 500 ft., have a translucent surface and reduce the heat loss to .007 B.T.U.s per hour per square foot. I want to do something original, and I am sure Science will develop this product in the near future." Students have actually said things similar to this when explaining their problems. Here lies one of the dangers facing architecture today.

In this period when so many great technological developments occur, it becomes difficult for the architect (let alone the student) to keep abreast of the multitude of new materials and construction techniques. This new knowledge, which assists architects in creating exciting architectural images in some cases instead of being a means to an end becomes the end in itself. Far too often the student in his naive approach, lacks a comprehensive understanding of the material and form he is using thereby prostituting it beyond its functional application.

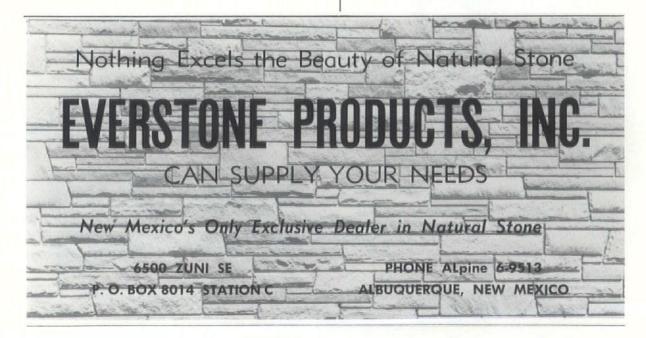
The danger today lies, not in our newfound technology, but its misuse by the incompetent, under the false premise that he is being original. With this attitude, new forms and materials are forced into the solution which are not a natural outgrowth of the problem.

If this attitude continues it will lead us to a new Beaux Arts instead of copying classical orders. It will be the hyperbolic parabolas of Candela, the concrete gunnite forms of Le Corbusier's Ronchamp, or the discontinuous compression systems of Fuller. Eclecticism with a new vocabulary.

THE HARRY I. DAVIS COMPANY
BUILDING SPECIALTIES ENGINEERING PRODUCTS
P.O. BOX 4055 • ALBUQUERQUE, NEW MEXICO
718 Carlisle Blvd. SE

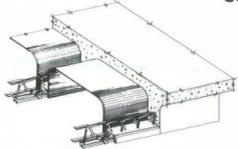
Established 1923

A business built through service and integrity



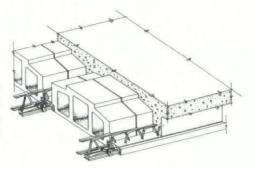
OMNIA

concrete floor and roof system



Precast OMNIA joists with masonite pans provide maximum economy in design and construction

Precast OMNIA joists with pumice filler block provides low cost insulation and flush ceilings for roofs



OMNIA joists with either pans or block use minimum shoring for most rapid, economical installation

HOVEY CONCRETE PRODUCTS CO., INC.

YUcca 3-4301

Santa Fe, N. M.

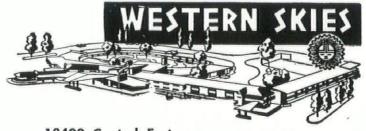


WESTERN SKIES WELCOMES

All Architects from the Western Mountain Region

Western Skies awaits your pleasure. We're happy to have you as our guests collectively, and look forward to your returning individually. We know you will enjoy dining from our Continental cuisine, and that you will enjoy pleasant, relaxing hours in our Shalako Room.

Western Skies features the Golden Earring Trio for your dancing pleasure each Friday and Saturday night. Dance to the beautiful music featuring Juan Macala at the violin.



13400 Central East

Who Will Plan Your Town? A Report

By Max Flatow

Representing the New Mexico Chapter of the American Institute of Architects, Robert W. Fairburn attended the Governor's Conference on Urban Planning held in Santa Fe on September 3rd and 4th. His notes intended for a report to the Chapter were given to me for finalizing due to Mr. Fairburn's departure from the city. The summation as such can be best described in one word, "sad."

Perhaps the best possible approach to keeping you informed on what is happening in this field is to review the progress made to date by these so called "planners" who will

plan your community and mine.

When the Governor signed into law the enabling legislation that qualifies New Mexico to participate in Federal Aid for slum clearance and planning, he created a State Planning Office which is now in operation in Santa Fe and whose duty it will be to monitor the planning work in the state. Mr. Don M. Hopkins under the State Finance Office in Santa Fe has been appointed Director of this State Planning Office, and he has a list of firms and individuals who have notified his office that they are planners and qualified with supposedly eight years of experience in planning work. Statement of qualifications to this office will be accepted and placed on this roster. Those who receive a commission to do planning work for a community in the State will have to submit some kind of proof to that office of stated qualifications. Under this arrangement many out of state firms and many individuals here in the state are now on the state list of planners. As of this date there are no architects on the list.

The list carries the names of firms who send salesmen to any state immediately upon pas-

sage of enabling legislation and sell patterned plans on stock foremats. These firms place plans in a surprisingly large number of villages throughout the United States; your town may have bought one. From each of these towns they collect a fee ranging from \$10.00 to \$20,000.00, and up. It is a beautiful job of printing, a compilation of statistics chiefly obtained from the Census Bureau and records of the Chamber of Commerce. These plans are decorated with a few maps printed in red, blues, and greens and presented to a joint meeting of the Chamber of Commerce, the City Fathers and the Kiwanis Club. These nicely done little books are collecting dust on desks in the city offices in hundreds of central and midwest towns.

At the meeting in Santa Fe, salesmen from these planning concerns met with well-meaning and outstanding citizens from your communities for the purpose of delivering their sales pitch. The people from our communities who attended this conference did so with the sincere belief that they could and would get sound advice on how to improve their town. Whose duty is it to protect them from these fast "cure all" schemes? Who will take the time and the energy to detail for them the true nature of planning? You, the architect, who belong to the only profession with training in this field, stayed at home.

Can our towns be planned by people who cannot design houses, plan parks or schools? Will people be allowed to plan cities who do not know the principles of good design and who are not qualified to design the elements of the city? Why not give this subject serious thought.

M. R. (Jim) ADLER Information for the architect—delivery for the contractor

Ameray X-ray protection, Knickerbocker toilet partitions

Elco hollow metal products

Windalume aluminum windows

Arnco curtain cubicles, coat and hat racks

Wascolite skydomes and accessories

Boca metal windows
Gotham chalkboards and
tack boards

We Are Happy To Announce

the appointment of

Mr. Art Thoreen

As Manager of the New Arizona Branch, Builders' Specialty Service

Mr. Thoreen may be reached at

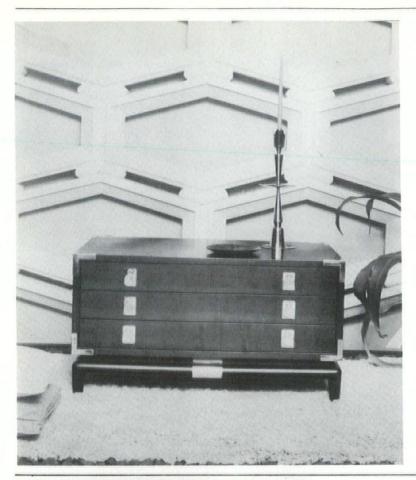
P. O. Box 13027, Phoenix, Arizona, Phone CRestview 9-4541

Builders' Specialty Service

P. O. Box 3098

Santa Fe

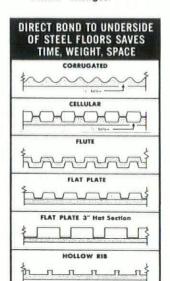
Phone YU 2-2555



naturally . . .
from
DESIGN
CENTER
INTERIORS
alpine 6-4784

NEW ZONOLITE DIRECT-TO-STEEL FIREPROOFING...

Saves Time . . . Eliminates 7" Height Per Story . . . Gives 3- or 4-Hour Fire Ratings . . . Adds Acoustical Benefits . . . Simplifies Tenant Changes.





Bell Telephone Building Pittsburgh, Pa., Zonolite Direct-to-Steel Fireproofing, Arch: Press & William C. Dowler & Assoc., Gen. Contr.: Mellon - Stuart, Plast. Contr.: Easley & Rivers



Application of Zonolite Direct-to-Steel Fireproofing by machine. Spot troweling only is required.



Finished fireproofing treatment presents pleasing surface and texture. Photos taken at Bell Telephone Co. Building, Pittsburgh, Pa.

Now you can specify fireproofing to be applied directly to the underside of steel floors. Zonolite Acoustical Plastic, machine-applied, bonds firmly to steel, saves several inches per story in height, saves days on construction schedules, affords 3- and 4-hour fire ratings.

Because fireproofing is up high—out of the way—there is free access to the mechanical installations. Tenant changes are easily accomplished without cutting through the fireproofing.

For any type steel floor construction, in new work or renovation, Zonolite direct-to-steel fireproofing offers the best combination of fire-protection, economy, accoustical benefits, and speed of application. Call us today for full information for your next project.

Southwest Vermiculite Co.

Albuquerque

Dial CH 7-2244



Urban Weidner Opens Office

A familiar figure on the ever expanding architectural scene in New Mexico is Urban C. Weidner Jr., who has recently announced the organization of his own firm, Urban Weidner, Architect. His new office is located in the Herkenhoff Building on Luisa Street in Santa Fe.

Urban intends to concentrate his architectural efforts in the northern part of New Mexico where there is a need for his general architectural practice.

Arriving in Santa Fe six years ago from Pittsburgh, Pennsylvania, Urban was employed by the firm of Clark and Register. He remained with them until the recent opening of his own practice.

Urban's formal architectural education was obtained at Carnegie Institute of Technology

in Pittsburgh.

"For which of you, intending to build a tower, sitteth not down first and counteth the cost, whether he have sufficient to finish it." St. Luke XIV: 28

> See American for complete line of Commercial Furniture

- Schools
- Churches
- Hotels, Motels
- · Clubs
- Institutions

- Restaurants
- Hospitals
- Offices

ask about American's decorating and interior design service

AMEDICAN FURNITUR

5th and Tijeras NW Albuquerque, N. M. Dial CHapel 3-5591 MANUFACTURERS OF

Asphalt Roofing

WHICH MEET FEDERAL AND

ASTM SPECIFICATIONS

Now featuring the new locking tab shingle with the "break - 'n - half" feature



ROOFING PRODUCTS, INC.

1621 Williams St. SE - CH 3-5619 Albuquerque, New Mexico

QUALITY CONTROLLED TILE PRODUCTS

RUBBER

Sound-softening SOFSTEP is made from high grade rubber compound . . uniform in color and physical characteristics.

Recommended for installation on or above grade over any smooth, dry interior sub-flooring. Can be safely installed on concrete underfloors in contact with the ground.

The perfect choice in flooring for the finest residences and commercial installations where quietness is especially desired.

High-gloss cannot wear off because it goes completely through the tile. Remarkably easy to maintain.

ALL-VINYL TILE

WEAREVER is tough, and durable. It's one of the strongest flooring materials available today. Yet it is flexible, resiliant and completely comfortable underfoot.

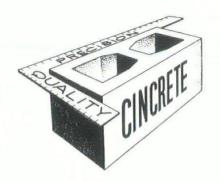
Recommended for installation on or above grade. Resistant to grease, dirt, bleaches, harsh cleaners and acids.

STRYCO SALES, INC.

PHONE DIAMOND 4-3437
312 INDUSTRIAL, NE
P. O. BOX 1098
ALBUQUERQUE, NEW MEXICO

-- Serving the Architects & Builders --

in Southeastern New Mexico



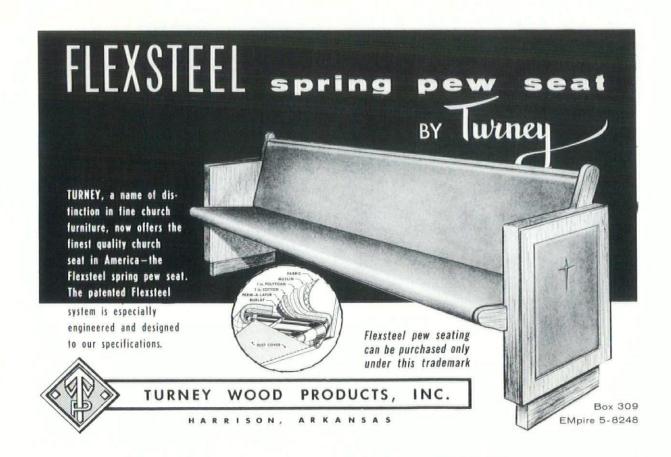
FENESTRA BUILDING PRODUCTS BARBER-COLMAN CO. STRAITS MANUFACTURING CO. APCO SLIDEVIEW DOOR & WINDOW CO. RICHMOND FIREPROOF DOOR CO.

Ruilders BLOCK and STONE Co., Inc.

PHONE MAIN 2-1321 P. O. BOX 792

-ROSWELL, NEW MEXICO-

MANUFACTURERS OF CINCRETE AND PUMICE BLOCKS



Profile: John Gaw Meem

(Continued from Page 11)

came down with tb and was taken back to Sunmount in Santa Fe. This time his recovery was quicker and he soon found himself sitting up in bed, with a draughting board across his knees, doing the first small jobs in what has turned out to be a long architectural career.

The formal beginning of his practice was on February 22, 1924, when Cassius McCormick, a young accountant and fellow patient at Sunmount, joined forces with him to establish the firm of Meem and McCormick. This was a formative period. As architect for the Society for Preservation and Restoration of New Mexico Mission Churches, Mr. Meem became intimately acquainted with regional architecture, especially as developed by the Franciscans in New Mexico. The period culminated with his first big commission, the greatly enlarged LaFonda Hotel in Santa Fe, for the A.T. & S.F.R.R.

This was followed by what he calls a flowering or creative period which lasted from 1930 until World War II. During this time he designed a number of buildings, among them the Colorado Springs Fine Arts Center which won the Silver Medal of the Fifth Pan-American Congress in Montevideo and for which he was awarded an honorary Master of Arts degree by Colorado College. This building also brought Mr. Meem his architect-wife Faith (formerly Faith McCormick) who came to work for him as a draftsman while it was being designed. Other buildings in this period were the Laboratory of Anthropology for John D. Rockefeller, Jr., which Mr. Meem won in an invited National Competition; the Sandia School for Girls in Albuquerque, now taken over by the A.E.C. He also was architect for Los Alamos Ranch School, taken over by the A.E.C.; Cristo Rey Church in Santa (Continued on Page 27)

Give Your Clients All Weather Protection And Color

Specify Aluminum

- · Roofing
- Siding
- Windows
- Doors
- e Trim

Bridgeman Company

Distributor of Aluminum Building Products
1828 Eighth St. NW CH 3-4952



BONDED



GENE F. BARNETT, Mgr.

Formerly Rio Grande Blueprint Co.

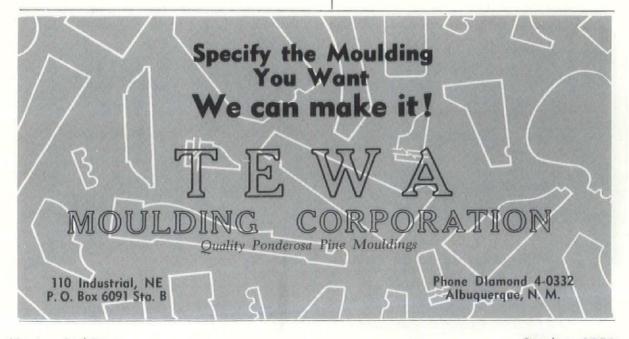
INSURED

- BLUE PRINTS
 WHITE PRINTS
- PHOTOCOPIES
 ARCHITECTS &
 - ENGINEERING SUPPLIES

Pick-Up and Delivery BLUE PRINTING Photocopies

-TWO LOCATIONS -

Branch No. 1 412 4th, NW DIAL CH 7-9565 Branch No. 2 123 Quincy, NE DIAL AL 5-8606



the exclusive

Contour Bathtub

The only bathtub that is contour shaped for bathing comfort

- CONTOUR-SHAPED
- . TWO WIDE LEDGES
- . EASY TO CLEAN
- · CONVENTIONAL ROUGHING
- STRAIGHT FRONT

District Sales Office: 2501 Cedar Spring Rd. Suite 301 Dallas 2, Texas



American-Standard



Profile: John Gaw Meem

(Continued from Page 25)

Fe, notable for its historic reredos, and many public buildings and private residences, including LaQuinta in Albuquerque. In 1933, he started the Administration Building on the Campus of the University of New Mexico, which led to twenty-five years as the sole architect and Campus Planner for the University. The firm is still doing buildings for the University, but no longer as sole architects. Among the prewar buildings, in addition to the Administration building, were the Student Union and the Library.

During the war, Hugo Zehner became a partner. The office expanded greatly to the point where at one time they had over thirty draftsmen. Their principal project was an Air Force Academy at Roswell which was drawn up, but never built because of restrictions on permanent construction. It was eventually built in Colorado Springs, but not

by his firm. After th War, Edward O. Holien joined forces with Mr. Meem and they entered into a period of growth and fruition and which is still continuing with William R. Buckley as an added partner. Their University program was greatly expanded to inlude such buildings as Chemisty, Biology, Physics, Engineering and Geology, Mitchell Hall, Mesa Vista Dormitory, Hokona, Johnson Gym and now the new Student Union. During this same period, they did Bataan Hospital in Albuquerque, and St. Vincent Hospital in Santa Fe; St. John's Episcopal Cathedral in Albuquerque and the Museum of International Folk Art in Santa Fe, to high light only a few.

Among Mr. Meem's extra-curricular activities: In 1947, he helped found the New Mexico Chapter of the A.I.A. and became its first president, later, Director in 1949-50, and since

(Continued on Page 29)

SPECIFY

genuine FORMICA for COUNTER TOPS and new FORMICA WALL TILE

For baths, kitchens and dens. Your client may choose from a wide selection of colorful yet appro-priate patterns.

HIGH-LITE SKYLIGHTS

genuine plexiglass. Custom de to solve any lighting prob-

PLASTICRAFTS

3710 Edith NE

P. O. Box 682

Dial DI 4-2318

ALBUQUERQUE TESTING LABORATORY

Sub-soil Investigation For Structural Foundations Laboratory Analysis and Evaluation of Construction Materials

532 Jefferson St., NE — P. O. Box 4101 Phone AL 5-8916 — Albuquerque, N. M.



Contact the field representative nearest you.

Gordon W. Laursen & Son 1116 Dartmouth Dr., N.E. Albuquerque, New Mexico John W. Reynolds Company 1481 South Main Street Salt Lake City, Utah

Easter-Owens Electric Co. 4200 Fox Street Denver 16, Colorado Payne & Sloan, Inc. 1101 East 5th Los Angeles, Calif. Stanley Sales, 1122 Folsom Street, San Francisco, Calif.

THE TELE-JAC CO., EL MONTE, CALIF.

NOW GAS AIR CONDITIONING MAY BE SPECIFIED FOR ANY JOB

New, space-saving gas systems make the installation of both residential and commercial yearround air conditioning simple and quick.

Gas heating and cooling can be provided from a single unit – or, new gas add-on units may be attached to existing central heating systems to furnish twelve months of comfort.



For complete details on all the advantages and economy of gas air conditioning, call or write

SOUTHERN UNION

GAS COMPANY

"Architecture is not a question of dimensions but of proportions. It is a beautiful and serious game of space." Willen Dudok

"Architecture is the will of the epoch translated into space. Until this simple truth is clearly recognized the new architecture will be uncertain and tentative. Until then it must remain a chaos of undirected forces." Mies Van der Rone—1924

Announcing

The Appointment of Our New Mexico Distributor

New Mexico Marble and Tile Co.

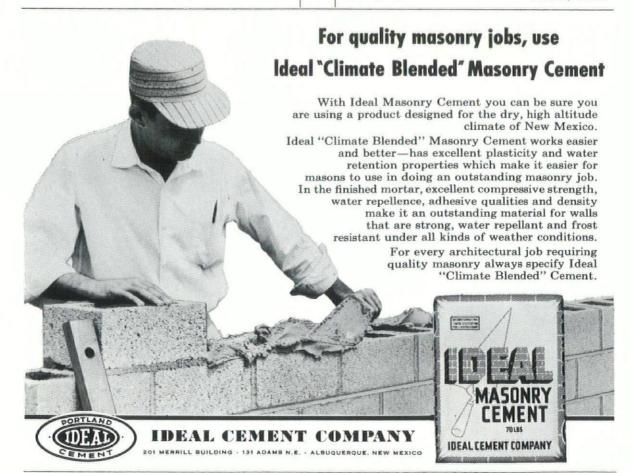
414 2nd St. SW

We invite your inquiries on prices and samples

Summit Pressed Brick & Tile Co.

13th & Erie

Pueblo, Colo.



Profile: John Gaw Meem

(Continued from Page 27)

then on many committees; at present he is acting as Preservation Officer for the Chapter. Nationally, he was a member of the National Advisory Board of the Historic American Buildings Survey from 1934-1958. In 1950, he was made a Fellow of the American Institute of Architects; in 1942, he was elected an Associate member of the National Academy of Design, and in 1953, a Fellow of the School of American Research. He helped draft the first architectural registration law for New Mexico and served on the first board of examiners, as secretary, 1931-1937.

In 1945-51, he was Chaiman of the Santa Fe City Planning Commission, and is still taking an active interest in the preservation of Santa Fe's unique character by being President of the Old Santa Fe Association. The Santa Fe Boys Club has for long been a major interest. He was President of the Club in 1944, and a board member for several years thereafter. One of his present major activities is in connection with the Trustees of the International Folk Art Foundation of which he is Chairman. He is a member of the Episcopal Church for which he has a deep affection.

Mr. Meem as outlined above, has enjoyed a fairly busy career. He stated that he is forever indebted to the State of New Mexico, which not only gave him back his health, but presented him with the opportunities for service and happiness.

No doubt that is one reason he takes such pleasure in trying to recall the history and landscape in the regional architecture of New Mexico; not as imitations of the past, but as symbols of a rich heritage which spiritually enhance our solution to modern problems.

"Man is to be the focus for all design; then it shall be truly functional." Walter Gropius



We invite you to consider us as your Concrete Headquarters



Let Performance Proven

Dex-O-Tex Weatherwear

solve all of your

Traffic-Bearing Roof Deck Waterproofing Problems

WEATHERWEAR forms a resilient non-slip surface and is available in a variety of terrazzo or solid color combinations.

Contact

Crossfield Products Corp.

3000 East Harcourt Street Compton, California for the name of the DEX-O-TEX Contractor nearest you.



BETTER

Weatherstrips Caulking Installation Service



P. O. Box 1421 1910 Broadway NE Albuquerque, N. M. Phone CH 3-4361

Quality and Safety YOU CAN DEPEND UPON

PERFECT VISION LUMINAIRES
For Maximum Seeing Comfort

Petent Pending

No Glare
Low Brightness Contrast

TWIN-LUX LUMINAIRES For Modern Business

Provides luminous ceiling seeing comfort at fraction of cost





For all modern lamps, including Power Groove and Very High Output.







A COMPLETE SELECTION OF OUTDOOR FLOOD EQUIPMENT





SMOOT-HOLMAN COMPANY

INGLEWOOD, CALIFORNIA

Advertisers' Index		
John Barnes Company	Page	2
Electro Lighting Corporation	Page	4
Kaiser Manufacturing Co	Page	6
Owens-Corning Fiberglas Corp	Page	11
S. W. Avery Company	Page	12
Dick Kent Photography	Page	12
Desert Ceramic Corporation	Page	12
Albuquerque Blueprint Company	Page	14
New Mexico Marble and Tile Co	Page	14
American Marietta Company	Page	15
Albuquerque Lumber Company	Page	15
Monarch Tile Mfg, Inc Pages	16 &	17
Sanders & Associates, Inc.	Page	18
Crego Block Company	Page	18
Everstone Products, Inc.	Page	19
Harry I. Davis Company	Page	19
Hovey Concrete Products Co. Inc	Page	20
Western Skies Hotel	Page	20
Builders' Specialty Service	Page	21
Design Center Interiors	Page	22
Southwest Vermiculite Co	Page	22
Marvel Roofing Products, Inc	Page	23
Stryco Sales, Inc.	Page	23
American Furniture Co.	Page	23
Builders Block and Stone Co., Inc		24
Turney Wood Products, Inc	Page	24
Tewa Moulding Corporation	Page	25
Bridgeman Company	Page	25
Blue Streak Reproductions	Page	25
American Standard	Page	26
Miller & Smith Mfg. Co., Inc	Page	26
Plasticrafts	Page	27
Albuquerque Testing Laboratory	Page	27
Tele-Jac Company	Page	27
Ideal Cement Co.		28
Southern Union Gas Company		28
Summit Brick & Tile Co.	Page	28
Jay Grear, Inc.	Page	29
Albuquerque Gravel Products	Page	29
Crossfield Products Corp	Page	29
Vanguard Weather Fend Co.	Page	30
Smoot-Holman Company	Page	30
Kinney Brick Company, Inc.	Page	30
Birkenwald Mfg. Co.	Page	31
Birkenwald Mfg. Co Baraland Heights Block Co Baraland Heights Block Co Baraland Heights Block Co	ack P:	age
0	-	0

COMMON BRICK

HOLLOW STRUCTURAL TILE

FACE BRICK

SCR and HOLLOW BRICK

100

distributors for

acme BRICK COMPANY

samples & literature on request

KINNEY BRICK COMPANY, INC.

> P. O. Box 86 Ph. CHapel 2-0246

Office at Brick & Tile Works 5 Miles South on Second Street Albuquerque, New Mexico

Birkenwald's Production Line Method of Cold Storage Door Manufacture Provides High Quality at Low Cost

Birkenwald Cold Storage Doors enjoy world-wide use and are installed as far away as South Africa, in South America, all through the Orient, and are on ships that sail the seven seas. They are used extensively in floating canneries in the fishing industry, in lumber camps, cold storage plants, food processing and meat packaging plants, ice cream plants, dairies, hotels, industrial cold storage plants, schools, hospitals and food markets.



BIRKENWALD Cold Storage Doors

Select 1-3/4" thick jamb backed with heavy jamb stiffener.

Special 3/4" x 5" T & G back with expansion allowance.

Birkenwald Standard Seal cellular sponge rubber gasket with moisture proof rubber skin coating. (Double Seal illustrated).

Heavy diagonal brace. One piece of kiln-dried lumber, full height of door. No light sheet metal straps.

Birkenwald St-100 Heavy Duty Standard Fastener with adjustable roller strike, rear push release rod and steel back handle. Hot galvanized finish is standard. Wt. 14 lbs.

Heavy 7/8" thick select kiln dried Douglas Fir door face.

Standard Sill Gasket, 1/16" x 1-3/4" reinforced natural rubber. Easily replaced without removing door from hinges.

All lumber used in Birkenwald Door construction is select kiln-dried Douglas Fir or Sitka Spruce (Mfgs.

CUSTOM MADE DOORS TO MEET YOUR NEEDS Casing —1·3/8" x 5-1/2" select kiln dried lumber with blind screwed, full half lap corners. Frame jamb—1·3/4" thick select kiln dried lumber.

Heavy lumber hardware backing.

Insulation as specified.

Vapor seal of waterproof paper or asphalt emulsion.

Birkenwald Duo-Flex automatic self adjusting hinge with adjustable spring pressure. Heat treated Ductile Iron with hot adjunized finish.

Standard Production Line Cold Storage Doors

Walk-in Doors • Track Doors •
Auto Close Doors • Vertical Sliding
Doors • Cold Storage Windows •
Horizontal Sliding Doors • Bi-Parting
Doors • Vestibule Doors

31

DIRKENWALD MFG. CO.

1424 N. W. 22nd Avenue, Portland 10, Oregon. Export Division: P. O. Box 27884, Los Angeles 27, California. Cable Address: WECOMAN LOS ANGELES

New Mexico Architect October 1959

1-

Mr. George Pettengill American Institute of Architects 1735 New York Avenue, NW Washington 6, D. C. BULK RATE
U. S. POSTAGE
PAID

Albuquerque, N. M. Permit No. 186

the RAPIDEX equation:

C_s-R_{ms} + R_{bv} = Better Buildings at Lower Cost



Pleasant Twp. High School at Whiteland, Indiana Architect: W. Erb Hanson, Connersville, Indiana

What are the money-saving qualities of Rapidex?

- No erection delays due to weather; no waiting for curing.
- Can be installed at the rate of 3,500 square feet per day.
- Eliminates shoring, forming and reinforcing-steel placement needed in solid slab construction.
- High resistance to heat loss. Can save a full inch of costly insulation.
- Lowest insurance rates. Take advantage of the Rapidex 2-hour fire rating to save your client money for the life of the building.

What are the bonus values of Rapidex?

- Balanced sound control—Rapidex's N.R.C. of .55 is the ideal compromise between noise reduction and reverberation.
- Practically ageless. Rapidex is unaffected by water, humidity or high temperatures.
- Approaches zero maintenance—textured surface stays cleaner longer... can be scrubbed without the slightest chance of damage.
- The perfect combination of function and beauty. Rapidex eliminates the need for a suspended ceiling; handsome textured surface imparts distinction to any building.

Write for free Brochure describing the Rapidex System and illustrating a variety of applications

where

Cs = cost of structure

R_{ms} = money-saving qualities of Rapidex

R_{bv}=bonus values of Rapidex

• RAPIDEX is functional concrete. It is a special formulation of Portland cement and expanded shale that produces a truly superior slab system for floors and roofs... one that gives you a textured surface of remarkable beauty, plus many other advantages that make any building a better building.

RAPIDEX

the functional concrete system for floors and roofs that helps you build faster, better and at lower cost!



RAPIDEX. DIVISION OF

LAVALAND HEIGHTS BLOCK CO., inc.

515 COORS BLVD., S.W.

ALBUQUERQUE, N. M.

CH 7-0423