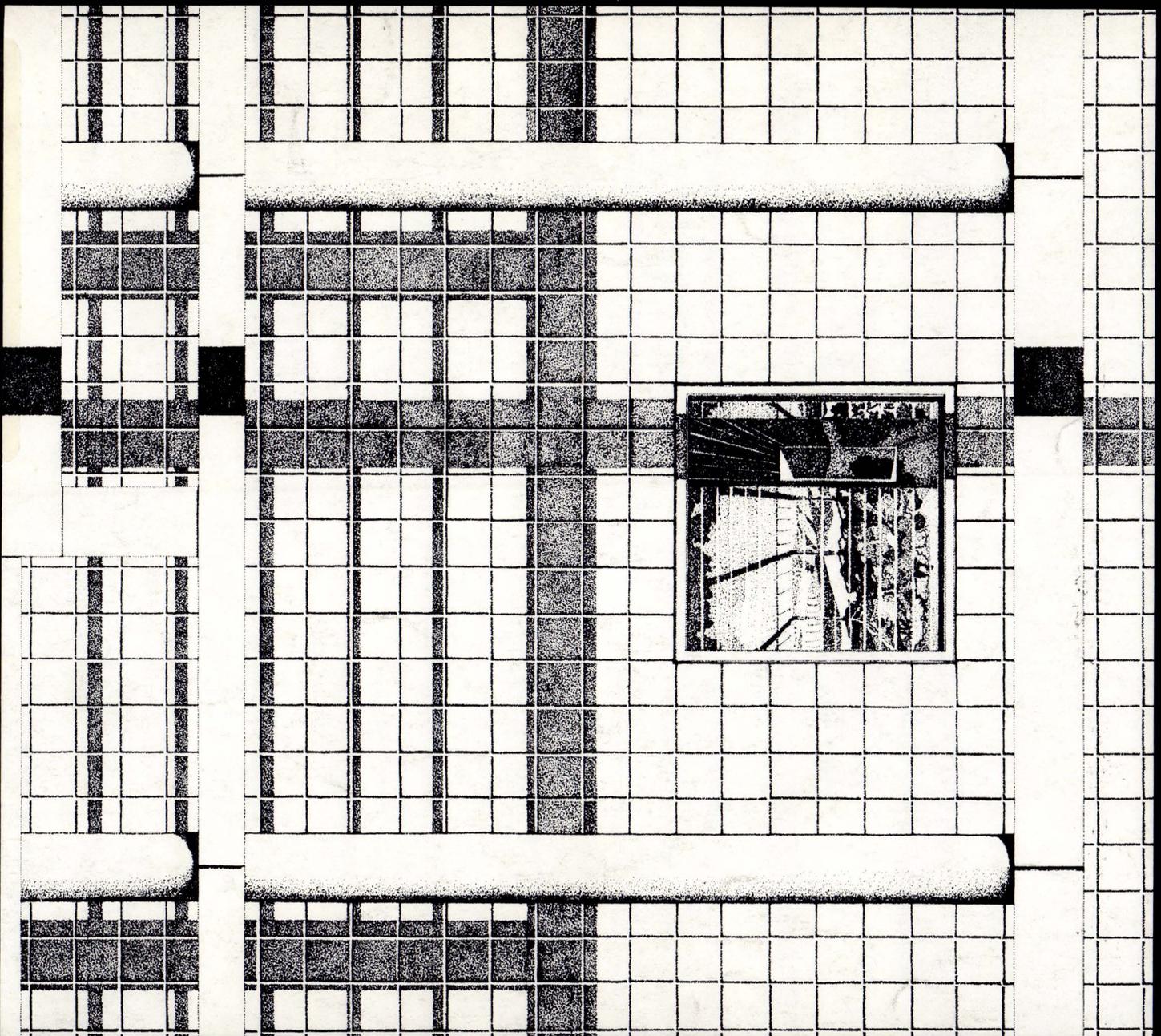


Architecture new jersey



Oct/Nov/Dec 1981
DESIGN AWARDS ISSUE



Unretouched Photograph

LIME CREST®

THE ENERGY-CONSCIOUS ROOFING SPAR

LIME CREST® Roofing Spar reflects twice as much solar heat as gravel or slag*. By lowering the roof temperature, it extends bitumen roof life. LIME CREST marble roofing aggregates enhance roof insulation, reducing the load on air conditioning systems.

And as practical as it is, LIME CREST Roofing Spar also looks attractive. It stays sparkling clean, despite pollution, dirt and smoke. And it's fire-resistant.

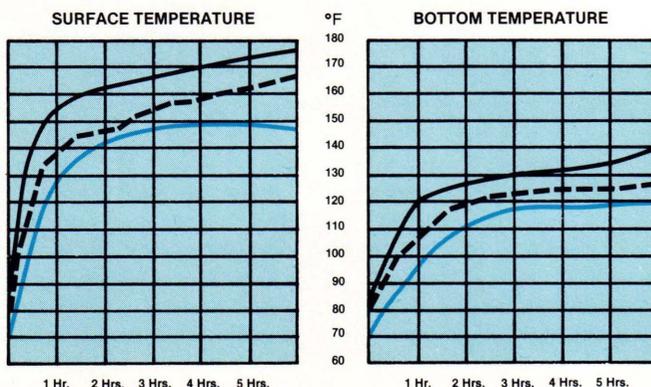
LIME CREST Roofing Spar is less expensive and more reflective than other white aggregates. In some areas it is cost-equivalent to non-reflective gravel.

For new construction or maintenance of existing buildings, LIME CREST Roofing Spar has something for everyone . . . looks, price and energy savings.

LIME CREST reflective aggregate is also available for built-up roof (BUR), IRMA and single-ply roofs.

*Based on findings of the American Society of Heating and Ventilating Engineers. Accepted for maximum bonding by roofing manufacturers and contractors.

Comparison* of heat transmission through built-up roofing panels covered with Lime Crest Roofing Spar, Crushed Slag, and Smooth Surface Asphalt



*Based on tests conducted by the Howard Inspecting and Testing Laboratory, Inc., Montclair, NJ.

Suggested Specifications for LIME CREST Roofing Spar

Roofing aggregate shall be white calcite marble, such as LIME CREST Roofing Spar produced by Limestone Products Corporation, or equal, with the following physical characteristics:

100%	Passes 3/4" Sq. Sieve
90 - 100%	Passes 1/2" Sq. Sieve
40 - 70%	Passes 3/8" Sq. Sieve
0 - 15%	Passes No. 4 Sieve
0 - 5%	Passes No. 8 Sieve

Application rate is to be 500 lbs. per square for maximum whiteness and to assure adequate protection for asphalt and other bitumens. Meets ASTM Specifications D1863-64.

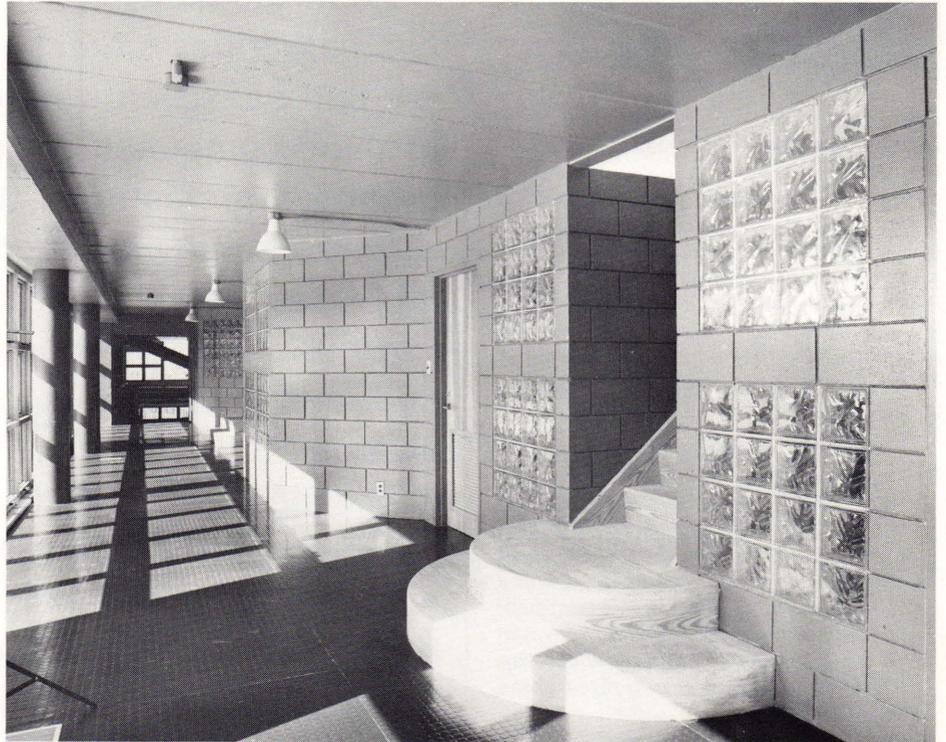
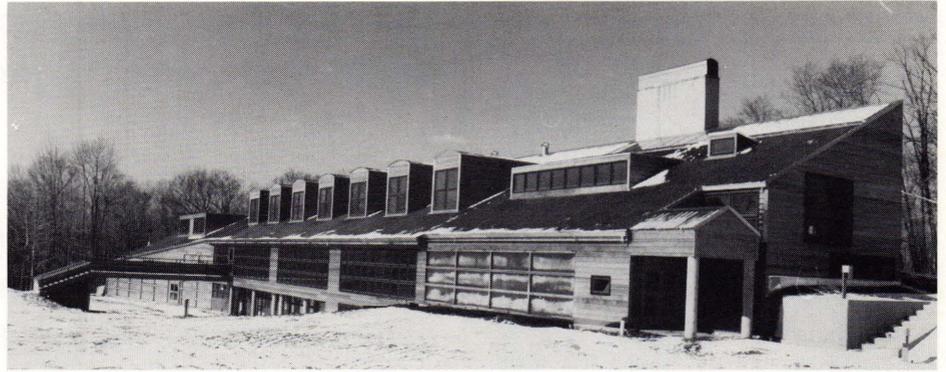



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EXCELLENCE IN ARCHITECTURE

**Milford Reservation
Solar Conservation
Center**
Milford, PA

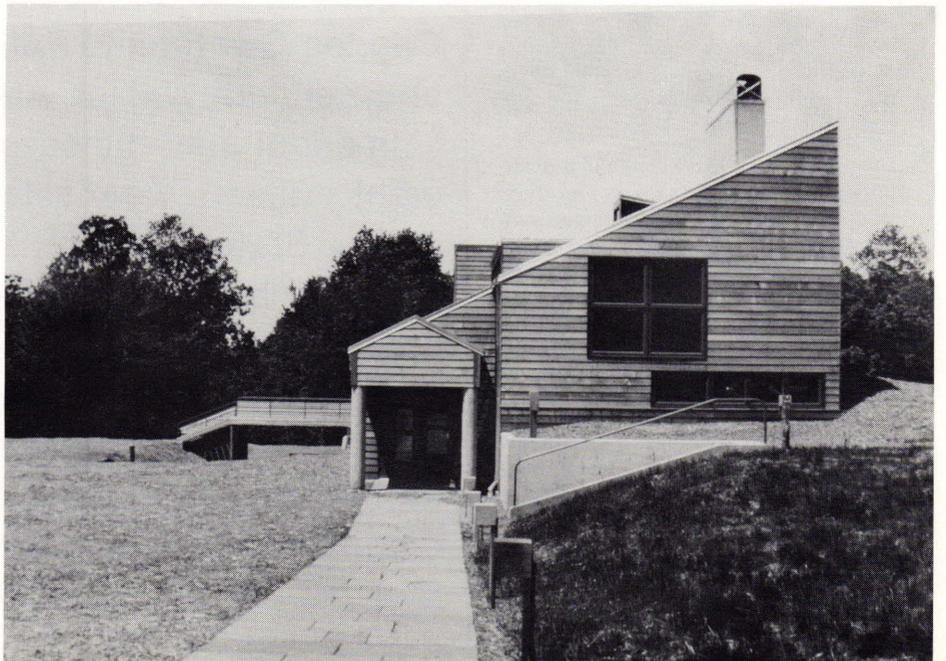
Architect:
Kelbaugh & Lee
Princeton, NJ



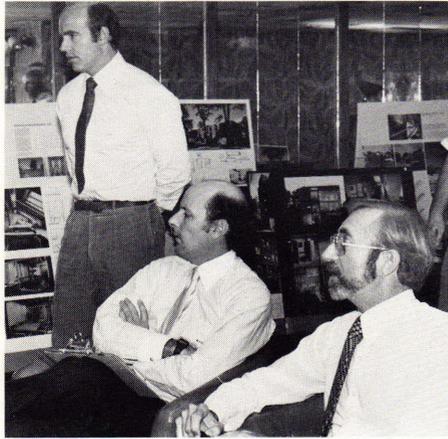
The project is an environmental center completed in June, 1981, on a 1600-acre tract in Milford, Pennsylvania. The building includes dormitory rooms, dining hall, workshops, lounge and support spaces for visitors attending educational, environmental and recreation programs. The owner, Milford Reservation, Inc., is a non-profit organization dedicated to serving youth and improving the environment.

The style of the building evokes images of wood farm architecture of the region despite the internal concrete structure, which stores solar energy. The design is specific to its site and climate but creates a new energy-conscious architecture for the region.

The building employs seven different passive solar heating and cooling techniques. The 17,000 SF, \$1.2 million facility saves the owner enough money each year in fuel bills to devote more of its limited funds to programs. These programs are hands-on, live-in, indoor and outdoor environmental activities, not the least of which is *operating the building*.



introduction



Jury Comments:

Charles Gwathmey's summarization of the Architectural Awards Jury's comments, positions and reactions, as submitted on Saturday afternoon, was quite clear and well presented. Because it was merely a summary, it could not capture or describe the intensities of the judging as felt by a first-hand observer of the process. As one who maneuvered the numerous entry boards in and out of the Jury's scrutiny, I would like to offer the following:

- The degree of concentration exhibited in the review of the hundred or so submissions was ferocious. All one could hear, at many times, was the lights.*
- The depth and comprehensiveness of the reviews was encouraging. Beyond design and functional questions, relationship to surrounding environment, difficulty of program and severity of budget were among those areas examined.*
- The widely varying experiences and background of Charles, James Freed and Kenneth Walker were all focused upon each project selected for detailed review. The discussions, often disagreements, were frank and open. Mutual professional respect, not ego, was apparent.*
- Humor was not absent. One project, ultimately selected for recognition, was initially thought to have been submitted by one of the jurors because of strikingly similar design vocabularies. While the covered title blocks, for all intents and purposes, insured anonymity, there was one architect, known to the jurors, photographed with the smiling owner.*
- Some projects were not so anonymous. The jurors, all in demand for this sort of labor, had been exposed to a number of the entries during earlier regional and national juries. The feedback from these prior sessions was informative. (This phenomenon speaks well of the improving national reputation of New Jersey architects).*

The 1981 New Jersey Society of Architects Architectural Exhibit and Awards Program

There were 73 entries in this year's awards program, a substantial increase over the number entered and exhibited in the recent past. The range of the projects was wide, and their uniformly high quality made the exhibit an impressive one.

As in the past, projects were entered in either of two categories, completed or proposed work. From the entries, seven were chosen for recognition, five of them completed projects, the remaining two for proposed projects. Of the completed projects, two received an "Award for Excellence in Architecture," and three were awarded an "Honorable Mention for Design." One "Proposed Project Commendation" and one "Honorable Mention for Design" were awarded to Proposals.

Michael Graves, FAIA, received an award in each category and Geddes Brecher Qualls Cunningham received an honorable mention in each category. Kelbaugh and Lee were honored with an award, Rothe-Johnson Associates and Ronald A. Schmidt, AIA each received honorable mentions.

The jury for this year's program was composed of Charles Gwathmey, FAIA, James Ingo Freed, FAIA, and Kenneth Walker, AIA, all from New York City.

In addition to the seven projects described above, eight projects were selected for exhibit at the New Jersey State Museum. These museum projects are followed by 16 other projects which are worthy of recognition for having won a variety of architectural awards during the course of the year.

In total, then, 31 architectural projects are described on the following pages. Their excellence and variety emphasize the quality and scope of work being done by New Jersey architects and make an impressive display indeed.

president's profile



Herman H. Bouman, AIA

Herman H. Bouman, a Trenton architect and senior partner in the firm of Bouman Blanche Faridy, P.A., bought himself a 750 CC Honda last year and took-up motorcycle touring to relax from the work-a-day rigors of his constantly changing profession.

"It was something I've always wanted to do," he says, glancing out the windows of his spacious Ewingville offices, "and I couldn't think of a reason not to do it." He was 64 years young at the time.

Those who know him expect Herman Bouman to bring the same "can do" attitude to his newly assumed position as President of the prestigious New Jersey Society of Architects.

During his tenure, the robust six-footer says he hopes to increase membership involvement in the various activities and committees sponsored by the 80-year-old Society. He sees the Society as having two primary functions: 1) to act as a central organization, offering services and professional expertise to its membership, and 2) to better serve and inform the public.

He firmly believes that the architectural profession has a legitimate social voice and must be active in conveying its opinions and insights to both the general public and legislative bodies.

"We know a great deal about what is extremely important in today's world — particularly energy and the environment," he contends.

"Energy concepts that people are talking about today as being brand new, the profession was doing routinely 40 years ago.

"It gives a person a sense of *deja vu*."

As a native of Hamburg, Minn., and a graduate of the University of Minnesota, Bouman came East in 1940 and was hired-on in the

offices of the celebrated Antonin Raymond, joining a staff that lived and worked out of the master's Bucks County Farmhouse.

Over the years, Bouman Blanche Faridy has gained a reputation for proficiency in school construction that continues to thrive. Most recently, its design of the Pinelands Regional High School in Tuckerton earned the State Department of Education's 1979 "School of the Year" award.

Bouman, who is a member of both the national AIA Committee on Architecture for Education, and the Council of Educational Facility Planners International, says the property tax caps now mandated for school districts are impacting upon school construction and maintenance in New Jersey.

"Renovation of existing schools has now become a big business," he notes. "Local communities just don't have the finances to build new anymore."

While welcoming the prestige that goes with being considered one of the state's premier school designers, Bouman is quick to point out that changing times have dictated a necessity for proficiency in a variety of markets.

"Actually, we are involved in quite a number of different project areas. Right now we're trying to emphasize this diversity, so that we will appeal to a broader range of clients," Bouman reveals. "Like any other architectural firm, we're in a continual state of evolution. Our trend is towards a greater emphasis on design and diversification."

"Architects are much more proficient and diversified today than they were years ago," he recalls. "The evolution in design, drafting and structural technology enables us to disseminate information that the contractor needs more efficiently."

"Architects are also beginning to assume more of an entrepreneurial role in the creation and life of a project. As the construction management phase of the profession becomes more prevalent, we find them involved successfully in various stages of the development: financing, designing, building, even as the owners."

Bouman's firm on Whitehead Road Extension employs 25 people. Though not as large as some other practices in New Jersey, Bouman is content with the firm's present size, stating that 75% of the firms in the United States have 10 or less people.

"I think bigger doesn't necessarily mean better," he contends. "We may not be able to undertake as many projects at one time as some of the larger firms, but we are very competitive on those projects we are interviewed for."

Bouman, who has also served as the secretary and vice president of the NJSA, can be expected to continue the activist political role which the Society has pursued in recent years.

"The Society can provide direction by its lobbying efforts, by taking stands on issues and by making endorsements of political candidates," he contends. "I think there should be more of it."

"We already have an active legislative committee which lobbies in Trenton and testifies on important issues to the profession, such as the implementation of frivolous lawsuit legislation and clarifying the criteria used by the state in procuring professional services for construction projects."

Bouman also wants to encourage individual architects to play a more active role in their communities through involvement on planning boards, park commissions, beautification programs and historical preservation projects. He feels there are many ways that the profession can be of service to the community as well as clients.

He and his wife, Edna, have been married 38 years and have two grown children. He is a member and past president of the Resurrection Lutheran Church in Yardley, Pa.

Herman Bouman's professional and private life suggests a man of varied interests and skills, a man who is able and eager to respond to his changing profession and world.

Bouman, AIA, President; Edmund H. Gaunt, Jr., AIA, President-Elect; Tylman R. Moon, AIA, Vice President; Eleanore K. Pettersen, AIA, Vice President; William M. Brown, Jr., AIA, Treasurer and Edward N. Rothe, AIA, Secretary.

President's Banquet

Master of Ceremonies, J. Robert Hillier, FAIA, conducted the President's Banquet activities honoring retiring President Paul J. DeMassi, AIA.

Individuals from within and without the profession were awarded citations for significant contributions to the field of architecture.

Architects honored include: Herman C. Litwack, AIA, for his dedicated service to the profession as Secretary Director of the N.J. State Board of Architects for the past 16 years; D. Warren Buonanno, AIA, and D. Levon Gedickian, AIA, for their contributions to *Architecture New Jersey*; and Michael T. Callori, AIA, for his design of the Society's new Executive Offices in Woodbridge.

Architect Charles H. Detwiller, Jr., AIA, received a citation for his many years of service in the area of Historic Preservation in New Jersey, and Fredric A. Rosen, AIA, for the graphics expertise he has provided the Society at conventions and special programs. Charles A. Spitz, AIA, and Gary Y. Kaplan, AIA, were cited for their preparation and implementation of Building Code Workshops for NJSA.

The four non-architects awarded citations include: Constance Greiff, head of a Princeton consulting firm, for her leadership in identifying and preserving historic landmarks in New Jersey; Fred Vereen, Jr., for his efforts as Housing Manager of Architects I Housing in Trenton, a senior citizens project, Elizabeth B. Kassler of Princeton, for her outstanding contribution to the cause of architecture through her many publications and the quality, vigor and persistent manner in which she has conducted her work; and to Helen Schneider, Hon. AIA, Executive Director of the Society for her 20 years of dedicated service to the profession of architecture.

Workshops

To Grow Or Not To Grow: Panelist and moderator, Robert S. Sturgis, FAIA, Boston, Massachusetts, and local panelists, Edward N. Rothe, AIA, Rothe-Johnson Associates; J. Robert Hillier, FAIA, The Hillier Group, and Bartholomew Longo, Esquire, Hoagland, Longo, Oropollo & Moran, discussed the various aspects related to growth (or no growth) of a firm. Broadening of horizons, involvement in larger projects, diversification, greater financial rewards and greater personal satisfaction were among the positive aspects of growth while management problems, loss of quality control, greater risk and liability were on the negative side. Lack of the negative aspects of growth were seen as very positive aspects of no growth.



The Annual Meeting.



Helen Schneider and Paul DeMassi.



Herman C. Litwack

Organizational Crises — Disaster Or Opportunities For Future Growth: Herbert A. "Bud" Hoyles, President and Senior Consultant of Hoyles Associates, Management Consultants, West Vancouver, British Columbia, discussed the five phases of evolution (growth) and revolution (crisis) through which most firms tend to pass. Mr. Hoyles described how the evolution of Creativity, Direction, Delegation, Coordination, and Collaboration are threatened by crises in Leadership, Autonomy, Control, Red Tape and the Unknown. Mr. Hoyles pointed out that each phase is strongly influenced by the previous one and, because of this, a firm should be better prepared to deal with the next developmental crisis. With prescriptions for appropriate management action in each of the five phases, firms can turn organizational crises into opportunities for future growth.



Paul DeMassi and Fred Rosen.

Edward Rothe, Chairman of the ANJ Editorial Board and his wife Sharon.

All That Glitters Is Gold: Vijay Kale, Director of Design for Emery Roth & Sons, and James V. Rhodes, AIA, of Rhodes Design describe the problems and various design solutions, compromises and exhaustive documentation associated with the new Helmsley Palace Hotel and the restoration of the Villard Houses on Madison Avenue in New York City. The McKim, Mead & White Italianate landmark Villard houses, completed in the early 1880's, have been exquisitely restored. This was beautifully portrayed in Jim Rhodes' remarkable slide presentation. The restored houses are now in public use as part of the new hotel.



convention report



Newly elected President Herman Bouman and his family: Sondra and Michael Bouman, his wife Edna, daughter Chris and Jim Brady.



Chairman Allan R. Johnson, his wife Claudia (R) and daughter Jennifer.



Mr. and Mrs. Paul De Massi.



Master of Ceremonies, Bob Hillier.

Governor Brendan T. Byrne declared October 18-24 as Architects' Week in New Jersey, in conjunction with the New Jersey Society of Architects 81st annual convention which ran October 22-24 at the Playboy Hotel in Atlantic City.

"The members of the New Jersey Society of Architects have contributed immeasurably to the advancement of the architectural profession, the construction industry and the esthetics of everyday living," the Governor stated in his proclamation, dated October 15th.

"The members of the professional organization have encouraged the development of allied arts, and through expression of artistic concepts have brought inspiration, beauty, comfort and safety into the lives of our citizens."

The Society's three-day convention featured workshops, a series of architectural and commercial exhibits, design recognition and meritorious service awards, an audio-visual history of the prestigious society, a photo contest, a Master Drafting Competition, a Women's Luncheon and Fashion Show by Moana, and an Architectural Secretaries Workshop.

Educational Exhibits

Fifty-nine exhibitors, stationed at 66 booths, displayed and made information available about a great number of products and services cogent to Architectural practice. Those areas represented included construction products, furniture and equipment, energy systems, presentation techniques, services and equipment, and communications. A wine and cheese party was held by the exhibitors.

Architectural Exhibits

Thirty-two completed projects and 32 preliminary projects were exhibited and judged by an outstanding jury consisting of James Ingo Freed, FAIA, partner of I.M. Pei & Partners, Charles Gwathmey, FAIA, partner of Gwathmey Siegel & Associates Architects, and Kenneth Walker, AIA, President, Walker Group, Inc. Seven awards were given and six additional projects were selected for exhibit in the Rotunda of the State House in Trenton. All of these projects are shown in some detail in this issue.

Membership Recognition Awards went to Ronald H. Schmidt, AIA for the Schmidt Residence; Martin Santini, AIA (Ecoplan) for his Railroad Cafe Restaurant; GBQC for the Columbian Mutual Life Insurance Company and the Mobil Environmental Health & Science Laboratory; Gym Wilson, AIA, for the Gamble Residence and the Shelter Harbor Wharf at Beach Haven; Kenneth A. Underwood, AIA, for the Restoration and Renovation of an Historic Grist Mill; Michael Graves, FAIA, for the San Juan Capistrano Public Library; The Hillier Group for the Seddon Island Development; and Chapman & Biber for the City Federal Savings and Loan building in Union.

Annual Meeting

The following architects were elected to office at the annual meeting: Herman H.

checklist

Honored For Service

Harry B. Mahler, FAIA, a partner of The Grad Partnership, was honored by the Pratt Institute Architectural Alumni on October 17th for 25 years of teaching architecture and building science. Mr. Mahler was warmly praised as a "very deserving teacher, professional, and person. He's an energetic, inspiring fellow." Mr. Mahler was instrumental in establishing Pratt's Building Science program 24 years ago. It is now fully accredited. He most recently held a position of Adjunct Professor of Design and Drawing.

State Arts Council Awards Photography Fellowship

The New Jersey Council on the Arts has awarded a \$3,000 fellowship to Robert Sussna, Princeton architect and photographer, who will use the grant to complete a new portfolio of photographic work.

Bob will take his camera into various American landscapes — seashore, mountains, fields, rivers, streams, meadowlands, highways, urban lots, etc. — where he will create new images from fragments of these ordinary scenes. He then will make "straight" black and white fine prints which express his personal sensitivity and response to the landscape as he see them.

Princeton Architect Named Associate

Michael P. Burns, AIA, of Skillman, has been named an associate with Sussna Design Office, Architects and Planners, Princeton, New Jersey.

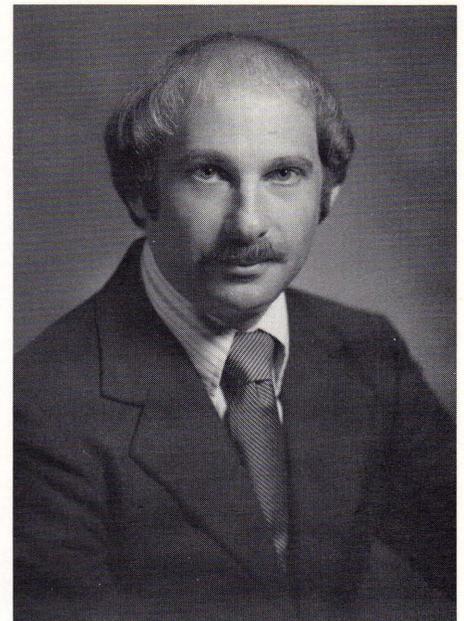
A Project Architect with the Sussna group since March 1981, Burns is now responsible for the overall coordination of the professional staff as they design, document, and administrate the plans for each project undertaken by the firm.

Architects on Tour

Romeo Aybar, AIA, Director of the N.J. Region of The American Institute of Architects, was selected to join a delegation of 34 construction experts from throughout



Harry B. Mahler, FAIA



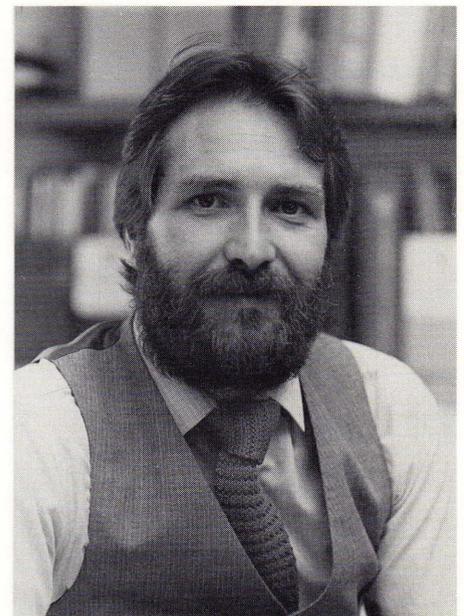
Robert E. Sussna, AIA

the country to visit the People's Republic of China. He was one of 12 architects in the delegation, which was part of the People-to-People program established in 1956 by President Eisenhower. The group exchanged ideas and information with the people responsible for the development of the construction industry in China.

Robert H. Lee, AIA, joined a group of 20 architects from across the country to tour China during the entire month of November. The tour entitled "The Reconstruction of China — From Ancient to Modern Times" — commences in Hong Kong and makes an indepth analysis of seven cities in the People's Republic of China.

Architects' New Building

The Hillier Group — Architects, Planners, Interior Designers — has moved into its new headquarters at 777 Alexander Road in Princeton. The nation's 17th largest firm practicing strictly architecture occupies the first floor of the two-story, dramatic, 30,000 s.f. reflective glass building.



Michael P. Burns, AIA



The Hillier Group's new headquarters.

ethical principles

PREAMBLE: Members of The American Institute of Architects are dedicated to design excellence and the highest standards of professionalism, integrity and competence. The following principles are guidelines for the voluntary conduct of members in fulfilling that obligation. They apply to all professional activities, wherever they occur. They address responsibilities to the public, which the profession is expected to serve and enrich; to the clients and users of architecture, who sustain it and give it life; to colleagues in architecture, and in the building industry, who help to shape the built environment, and to the art and science of architecture, that continuum of knowledge and creation which is the legacy of the profession.

- I. **MEMBERS SHOULD ACCEPT THE PRIMACY OF LEARNED AND UNCOMPROMISED PROFESSIONAL JUDGMENT OVER ANY OTHER MOTIVATION IN THE PURSUIT OF THE ART AND SCIENCE OF ARCHITECTURE.**
This is the essential definition of professionalism. Its application pervades and underlies all other ethical principles.
- II. **MEMBERS SHOULD CONFORM TO THE SPIRIT AND THE LETTER OF ALL LAWS GOVERNING THEIR PROFESSIONAL AFFAIRS.**
Through their training and licensing, architects have been entrusted with the responsibility to protect public health, safety and welfare in the performance of professional duties. This obligation begins with registration laws and extends to laws governing business practice, political activity and social responsibility.
- III. **MEMBERS SHOULD UPHOLD THE CREDIBILITY AND DIGNITY OF THE PROFESSION.**
The credibility of the profession is advanced by the dedication, proficiency and integrity of its members and by their achievement of architecture of the highest functional and design excellence.
It is detrimental to the public image and the credibility of architects for members to exploit their professional status in any endorsement, publicity or business that is undignified or unrelated to architecture. To endorse a building product, system or service for a consideration is unprofessional, as is the use of misleading advertising, testimonials and other presentations.
- IV. **MEMBERS SHOULD THOUGHTFULLY CONSIDER THE SOCIAL AND ENVIRONMENTAL IMPACT OF THEIR WORK.**
The construction and use of the built environment consumes significant amounts of resources and impacts directly upon society and the environment. Members should seek to complement and support environmental quality, conserve resources and respect the heritage of the past. They should be advocates for the needs of building users and through their design seek to enhance the pleasure and satisfaction of all who are affected by their work.
Recognizing that the knowledge and attitudes of the public affect the quality of architects' contributions to society, members should promote public awareness and appreciation of the role of the built environment in advancing the quality of life. They should be involved as citizens and professionals in matters of policy and planning relating to these issues.
- V. **MEMBERS IN ALL THEIR PROFESSIONAL ENDEAVORS SHOULD SUPPORT HUMAN RIGHTS AND SHOULD NOT DISCRIMINATE AGAINST OTHERS.**
Members should be fair and equitable in all their professional undertakings and relationships, including their dealings with their associates, employees and employers. In the course of carrying out their professional responsibilities, members should not discriminate against anyone or any group for reasons of race, creed, color, sex, national origin, age or handicap, and should strive to provide equal opportunities for all.
- VI. **MEMBERS SHOULD BE CANDID AND TRUTHFUL IN THEIR PROFESSIONAL COMMUNICATIONS.**
The integrity of the profession depends upon truth and candor in all forms of communication. There is no justification for misleading discourse. This principle applies to advertising, promotional endeavors and presentations. It also applies to reports and proposals, which should not create confusion or unreasonable expectations on the part of clients because of lack of information or clarity.
Design solutions and other presentations should be based on adequate information so that they do not deceive a client or mislead a potential client in evaluating the capabilities of the architect. Since improperly structured design competitions carry the same risk, members should advise the competition sponsors of recognized professional standards.
- VII. **MEMBERS SHOULD SERVE THEIR CLIENTS OR EMPLOYERS IN A THOROUGH AND COMPETENT MANNER.**
Members should evaluate their resources and ability to perform given tasks and should undertake only assignments which they and their associates are competent to perform. They should not neglect responsibilities entrusted to them. Members should exercise informed judgment on all issues affecting the client or employer, establish compensation and conditions conducive to competent performance, and accept responsibility for the quality of their work.
- VIII. **MEMBERS SHOULD RESPECT THE CONFIDENCES OF THEIR CLIENTS, EMPLOYEES AND EMPLOYERS.**
The traditional professions have long recognized that their members are obligated not to violate the confidentiality of information acquired through their professional relationships. For architects, however, this principle is not protected by law and it may be in conflict with other important values. When such conflicts arise, members should resolve them by weighing the alternative consequences, including applicable legal requirements and the dictates of conscience.
- IX. **MEMBERS SHOULD DISCLOSE TO A CLIENT OR EMPLOYER ANY CIRCUMSTANCE THAT COULD BE CONSTRUED AS A CONFLICT OF INTEREST AND SHOULD ENSURE THAT SUCH CONFLICT DOES NOT COMPROMISE THE INTERESTS OF THE CLIENT OR EMPLOYER.**
While not inherently unethical, conflicts of interest can and often do provide the context for unprofessional conduct and damaged professional relationships.
Disclosure made in a timely, complete and forthright manner is the first step toward an ethical resolution; the performance of a member in a position of apparent conflict is the final measure of integrity. A member holding an interest, or representing a client or employer with an interest, that could be affected by the member's professional judgment exercised on behalf of others should decline to offer such judgment unless the circumstance is fully disclosed and accepted by all parties.
Members should never be compromised by influences or motivations, monetary or otherwise, not directly related to the achievement of architecture of the highest order. They should not violate positions of trust or responsibility to further their own business interests. In making commentary or providing professional judgment on a given issue, they should disclose the source of any compensation related to that issue. They should not accept compensation from more than one party to a contract for the same service.
- X. **MEMBERS SHOULD ACKNOWLEDGE, RESPECT AND GIVE APPROPRIATE CREDIT FOR PROFESSIONAL CONTRIBUTIONS OF EMPLOYEES, ASSOCIATES AND COLLEAGUES.**
Members should respect the reputation of others as they would their own. They should share credit for work, honors and awards with employees and associates who contribute to a team effort. They should not claim credit for the work of others in seeking a commission or employment. They should acknowledge that architecture is one art among many and should facilitate the work of the allied professions, arts and crafts.
Members should recognize an obligation to speak out on matters of public significance to their art and profession, but in so doing, should be guided by professional knowledge and conviction and bear no malice of purpose.
- XI. **MEMBERS SHOULD COMPETE FAIRLY WITH OTHER PROFESSIONALS AND SHOULD NOT OFFER OR ACCEPT ANY BRIBE OR IMPROPER CONTRIBUTION OR GIFT TO OBTAIN OR GRANT WORK OR TO INFLUENCE THE JUDGMENT OF OTHERS.**
It is in the best interest of clients, the public and the profession for members in pursuit of business opportunities to support fair and open compensation based on professional merit.
Unfair or illegal practices employed to gain a competitive advantage or influence the judgment of others are professionally unacceptable.
Members using agents or employees to seek or perform work should take full responsibility for their professional performance and ethical conduct. Members should assure that such agents or employees understand and be guided by these ethical principles.
- XII. **MEMBERS SHOULD MAINTAIN AND ADVANCE THEIR KNOWLEDGE OF THE ART AND SCIENCE OF ARCHITECTURE, RESPECT THE BODY OF PAST ACCOMPLISHMENTS AND CONTRIBUTE TO ITS CONTINUED GROWTH.**
It is the responsibility of all members to develop and maintain their knowledge of the art and science of architecture and to be guided by that knowledge in all professional actions. Colleagues should share and disseminate technical information and strive to improve their professional competence.
Members have an obligation to maintain and advance the learning and competency of the profession and continually seek to raise the standards of design excellence, research, training and practice. They should support the educational process, improve the standard of architectural education and assist students and interns in their training and development.

Official Publication of
NEW JERSEY SOCIETY OF ARCHITECTS

A Region of The American Institute of Architects
 One Thousand Route Nine, Woodbridge, NJ 07095
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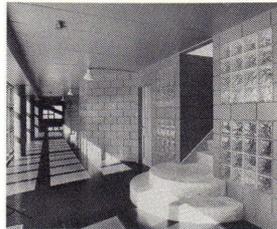
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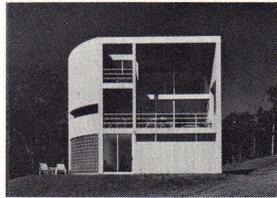
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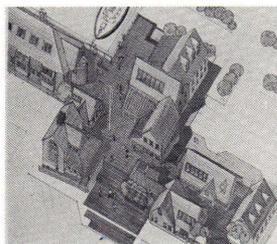
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GOOD NEIGHBOR AWARD

NJ Business & Industry Assn.

Mack Kemble Plaza

Morris Township, NJ



Architect:

Mitchell E. Hersh, AIA

Wayne, NJ

Mack Kemble Plaza encompasses approximately 400,000 square feet of corporate office space serving as regional headquarters for AT&T Long Lines' Accounts and Finance Division. The building is owned and was constructed by The Mack Company of Rochelle Park, New Jersey.

The site consists of 40 acres of gently sloping land nestled within a predominantly residential area along Interstate Route 287. A primary planning and design objective was the effective integration of this office complex within the surrounding environment. This objective was met by the careful evaluation and utilization of such unique

parameters as the sloping terrain coupled with a 3-story zoning limitation.

Site development and amenities include over 3 acres of multi-leveled reflecting pools and combined storm water management facilities with provisions for sitting areas, numerous fountains and a 15' high waterfall, and three bridges serving as pedestrian links to the peripheral parking areas.

The structure's physical development is generated by two 3-story stepped plan elements sheathed with 3" Alabama Shadowvein limestone and solarbronze in-

ulating glazing, interconnecting at a major central atrium, 65'-0" in height. The atrium is enclosed with expanses of sloped glazing and 5,500 square feet of insulating pyramid skylighting, all supported by a dynamic three-dimensional rigid frame triodetic space frame.

The atrium space includes primary core functions and vertical circulation systems with multiple levels of general and executive office functions contiguous to over 1,000 feet of planter railing.

A 600 seat full service dining facility is situated to overlook the reflecting pools through an all glass greenhouse.

GOOD NEIGHBOR AWARD

NJ Business & Industry Assn.

Fort Lee Office Building

Fort Lee, NJ



Architect:

Barrett Allen Ginsberg, AIA, PA

Bernardsville, NJ

One Bridge Plaza is a six story office building located on the Fort Lee side of the George Washington Bridge. Its 200,000 square feet of space are placed atop a three level parking garage, providing covered parking literally at one's doorstep.

The entrance is a two story glass enclosed facade which is pulled out from the

parking deck for emphasis. Inside, the lobby walls and floors are finished in silver travertine, complimentary in sheen and color to the exterior aluminum skin.

The uniquely shaped exterior is sheathed in clear anodized aluminum and gray insulating glass. The curves of the facade, together with the reflectivity of the

aluminum skin, help reduce the building's perceived mass and suggest movement.

Situated at the gateway to the economically expanding Northern New Jersey, the building's suggestion of movement becomes an appropriate symbol for the region, and a standard against which other office buildings will be measured.

GOOD NEIGHBOR AWARD

NJ Business & Industry Assn.

Prudential Insurance Co.

Eastern Operations

Parsippany, NJ



Architect:
The Grad Partnership
Newark, N.J.

The polished geometry of Prudential's Y-shaped Eastern Operations Group Insurance Home Office in Parsippany prompted an independent jury of New Jersey business executives and association leaders, led by the State Commissioner of

Labor and Industry, to decide this is a "New Good Neighbor." The annual competition, sponsored by the New Jersey Business & Industry Association and its publication, *New Jersey Business*, presents its award in recognition of a building's positive con-

tribution to the community in both design and economic stimulation. Located on a newly landscaped rolling campus at the intersection of Routes 10 and 202, the building houses 1,400 Prudential employees.

EIGHTEENTH ANNUAL CONCRETE AWARD

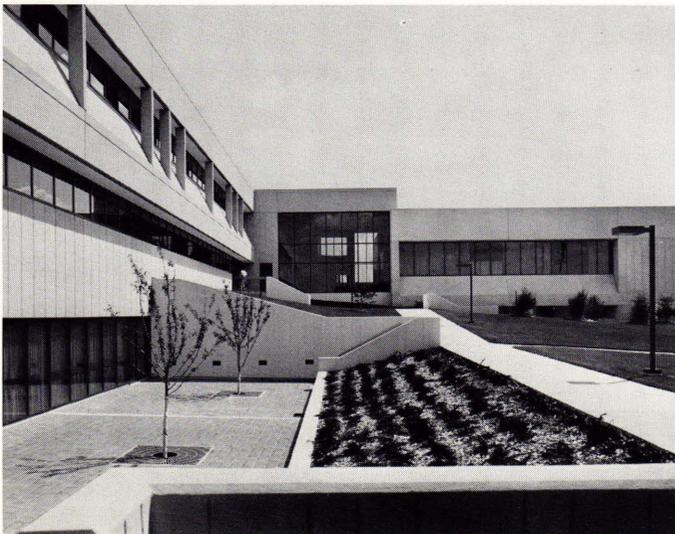
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Grand Award

Edison Municipal Complex

Edison, NJ

Architect:
Eckert, Morton, Russo, PA
North Brunswick, NJ



EIGHTEENTH ANNUAL CONCRETE AWARD

NJ Ready-Mixed Concrete Assn.

Merit Award

Commodities Corporation

Princeton, NJ

Architect:
The Hillier Group
Princeton, NJ



EIGHTEENTH ANNUAL CONCRETE AWARD

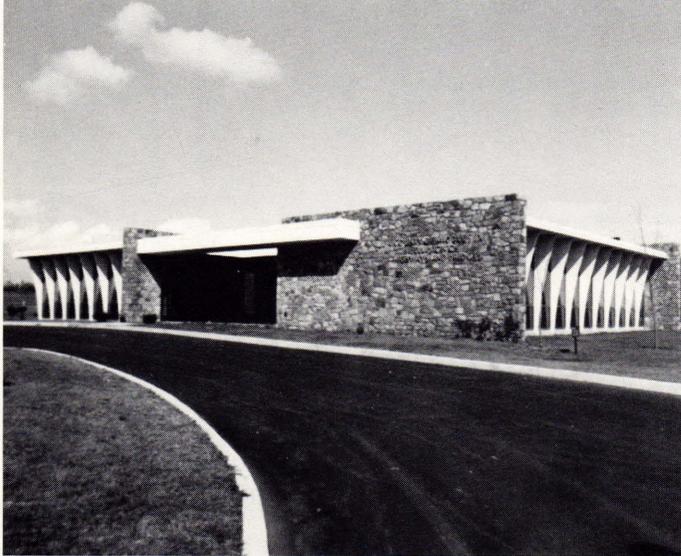
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Merit Award

Office Building

North Brunswick, NJ

Architect:
Barrett R. Davies, AIA
Somerset, NJ



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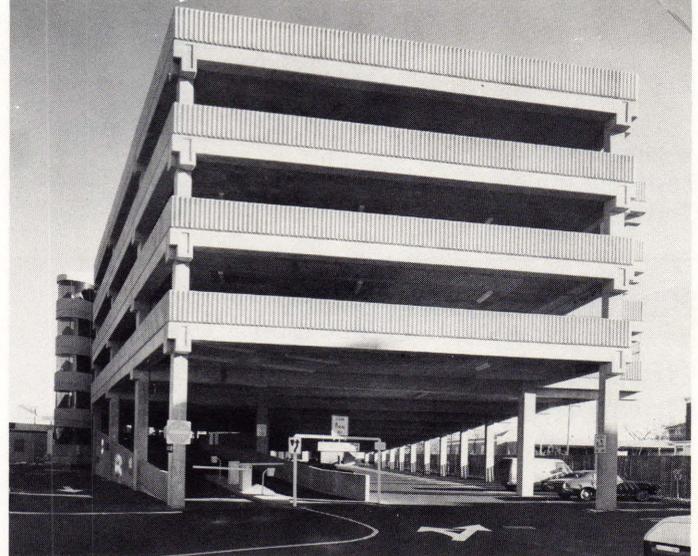
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Merit Award

Municipal Parking Garage

Summit, NJ

Architect:
Kuhn + Drake + Hessberger, PA, AIA
Summit, NJ



EIGHTEENTH ANNUAL CONCRETE AWARD

NJ Ready-Mixed Concrete Assn.

Honorable Mention

Norman Towers

East Orange, NJ

Architect:
Bottelli Associates
Florham Park, NJ



EIGHTEENTH ANNUAL CONCRETE AWARD

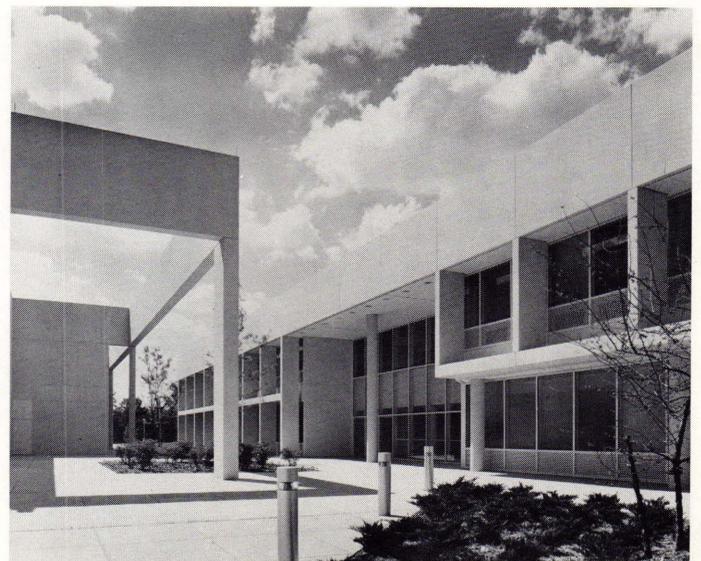
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Honorable Mention

Howard Savings Bank

Livingston, NJ

Architect:
The Grad Partnership
Newark, NJ



ENERGY AWARD

Jersey Central Power & Light Co.

Hillside Community

Center

Middletown Twp., NJ



Architect:
Bertone/Pineles
Clifton, NJ

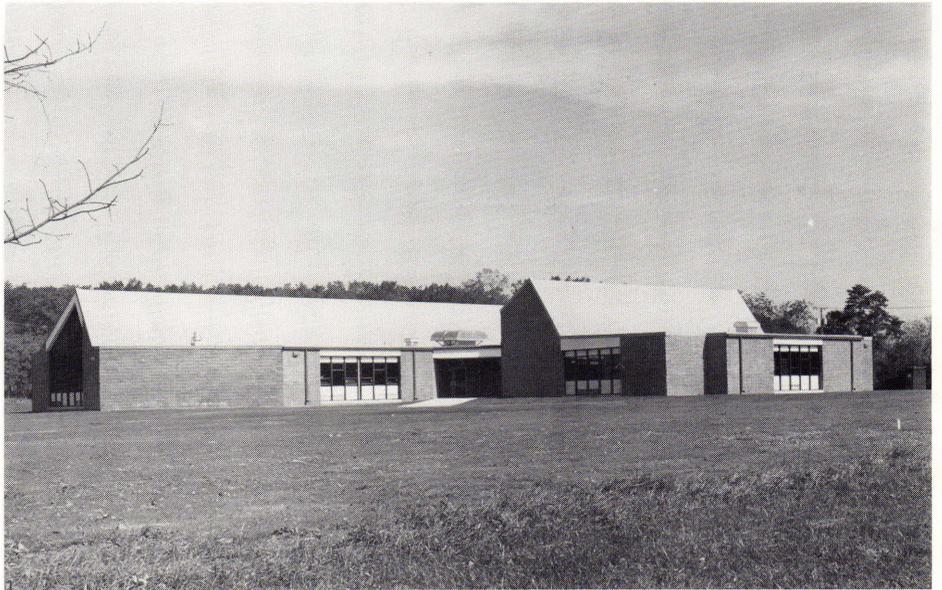
SCHOOL OF THE YEAR AWARD

NJ State Department of Education

Walter J. Kossman

Elementary School

Washington Twp. (Morris Co.), NJ



Architect:
Robert W. Meyer, AIA
North Brunswick, NJ

LEHMAN AWARD FOR ARCHITECTURAL EXCELLENCE

Newark Jaycees

St. Benedict's Prep

Athletic/Recreation

Complex

Newark, NJ



Architect:
Gregory R. Arner, AIA
New Providence, NJ

**REDWOOD PLYWOOD
IMAGINATION AWARD**
Simpson Timber Company
**Professional Office
Building**
Red Bank, NJ



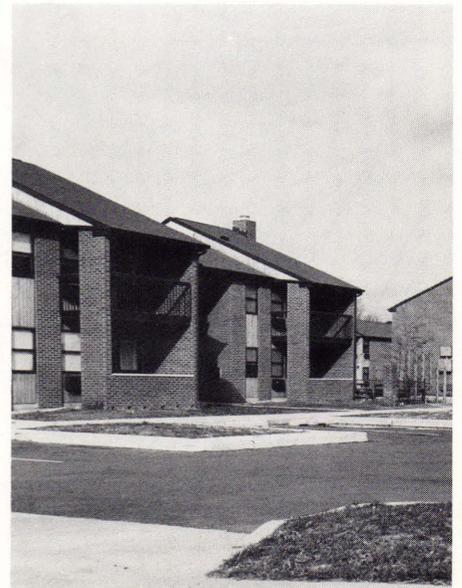
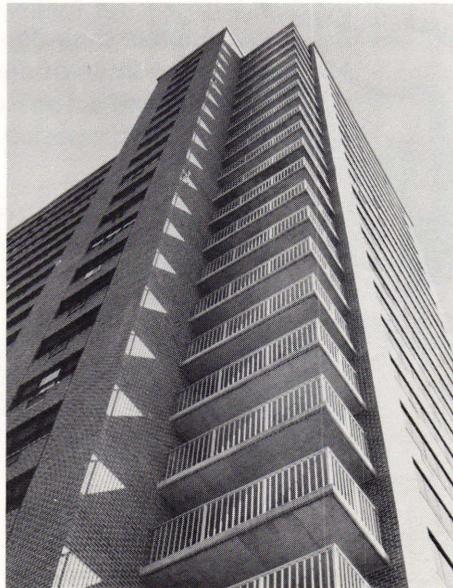
Architect:
Kaplan Gaunt DeSantis
Red Bank, NJ

**RONALD A. MAZZARELLA
MEMORIAL AWARD**
King's Court
Haddonfield, NJ



Architect:
Goettelmann Associates, PA
Haddonfield, NJ

**RONALD A. MAZZARELLA
MEMORIAL AWARD**
Northgate II
Camden, NJ



Architect:
Tarquini Liszewski Plus
Camden, NJ

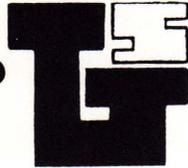
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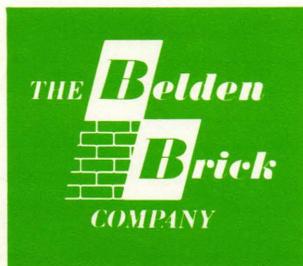
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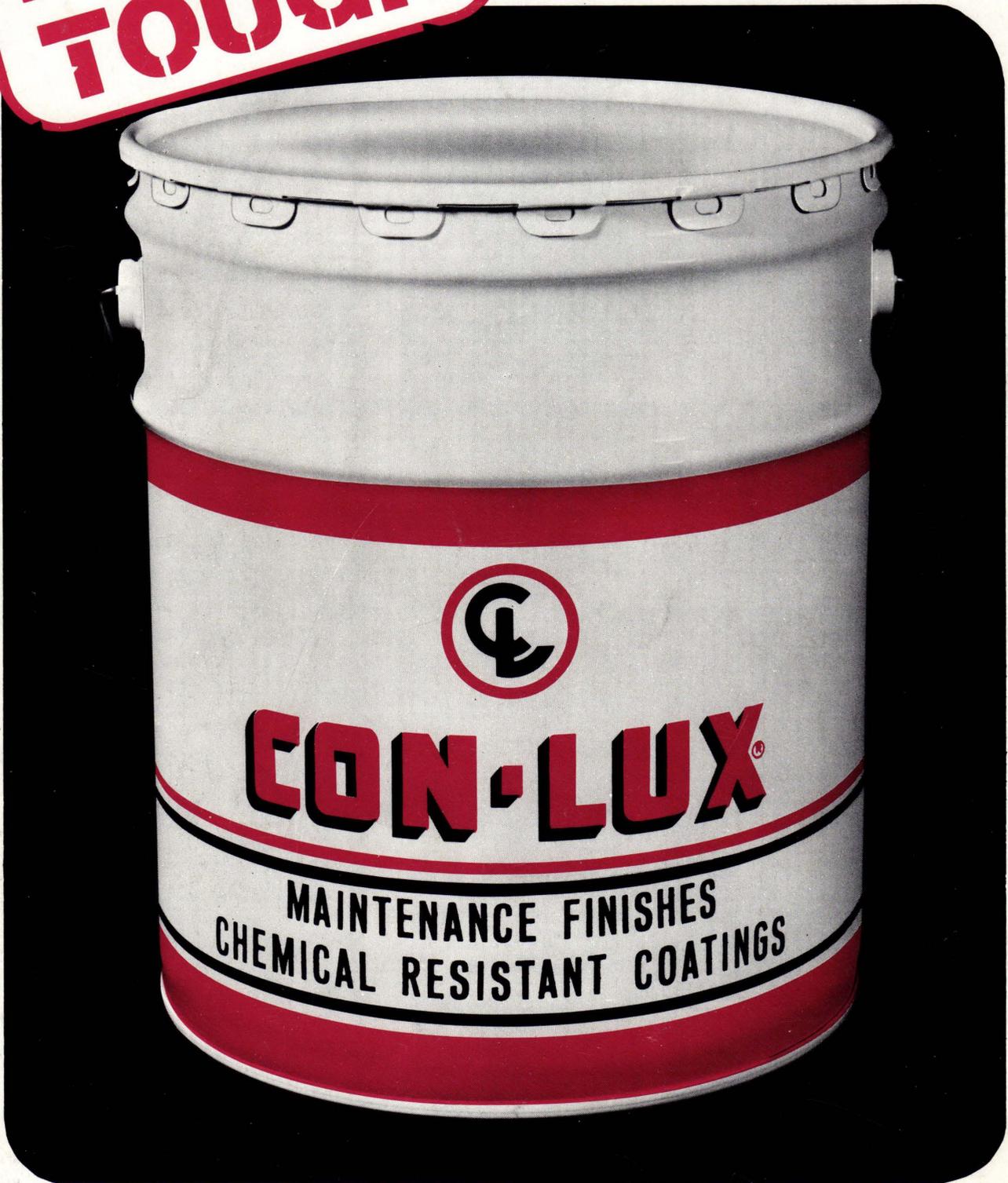
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